# Billbõard 

THE WORLD'S FOREMOST AMUSEMENT WEEKLY• 25 CENTS



## ROUND THE CLOCK TV LOOMS

## 2c Per Print Is BMI Film Fee for Tele <br> Covers Synch Rights

NEW YORK, July 22.-Broadcast Music. Inc. (BMI) is offering tunes to TV-film producers at a base rate of 2 cents per song for each film print Into which the tune is synchronized.
BMI's basis for this rate is the United States Copyright Act. which sets "mechanica!" rovaltics at the $2-$ cent figure. Some BMI nubbers arc
strongly opposed to this TV-film deal strongly opposed to this TV-film deal,
which puts film synchronization of a which puts film synchronization of a song on the same footing as a record-
ing or transcription. As one BMI dissenter puts it. "Publishers have always gotten pretty fair mnney for synchro rights-in the hundreds or thousands. We don't expect to get the same kind of dough for TV-Alms as we do for Hollywood musicals, but it seems dangerous to indoctrinate film makers with the idea that the 2 -cent statutory rate should apply to tilms. The whole thing is moving synchro from trade practice into the province of the copyright act."
The BMI-TV department, headed by Henry Katzman, is offering packagers the following deal: For songs out of BMI's own pubbery, packagers pay $\$ 2$ per-the $\$ 2$ being an advance against royalties on the 2-cent-per(See BMI'S LOW PRICE on page 11)

## New Faces Decorate Stem Clubs As Big Name Famine Continues

NEW YORK. July 22.-A couple town but have never worked her of new aets, some up and comers and They're coming in August 3. With a couple of familiar acts who haven't them on the bill will be Betty Reilly been seen here for some time are and the young dance team, Rita and getting breaks in the big time cafes Allen. This bill will probably stay for one reason or another. The there until September 7 , when Joe major reason is the continued shortage of name performers.
For example the Copacabana, now golng with Mindy Carson and Romo and Miller, a couple of boys who have been doing good jobs out of

## Cuba Tries

 Tax Slice as Vaude Hypo
## Britain May Also Cut

WASHINGTON, July $22 .-$ In a move to spur vaudeville, Cuba has added an exemption to the movie tax for theaters charging under $\$ 1.20$
if they merce Department reported this wicek.
The exemption from the 20 per cent tax on gross theater receipts goes to all theaters charging under

# MCA Grapples Moto-Polo 

Videomen Think Agency Rasslin' Price Is Stiff

HOLLYWOOD, July 22. - Hollywood television stations are currently trying to break the headlock Music Corporation of America (MCA) has on televised wrestling, but appear to be making little headuray. Stations are yapping over the steep rates MCA is demanding for the allegedly human elephants.
MCA (which recently signed all (See Videomert Think on page 37)

## Clara Bow's Biog Augurs Comeback

HOLLYWOOD, July 22, - Clara Bow, the "It" girl of the "20s. is planning a showbiz comeback. Flim zlamour great has penned a book bascd on her life and has appointed Al Paschall as personal rep for all salcs rights to the book. Paschall. producer of Ralph Edwards's Truth or Consequences, first met Miss Bow when she was the mystery voice in a Mr she was the mystery Voice in a Mr,
and Mrs. Hush contest several years and Mrs. Hush contest several fears
ago. La Bow's future plans will de. ago. La Bow's future plans will de-
pend on trade and public reaction to pend on trade

Grunt and Groan Gals Now on Film For Telecasters

HOLLYWOOD. July 22. - Fem urestling, banned in tele's three most important States (New York, Illinois and California), is being made available to TV stations via flm. Clyde Baldschun, Coast veepee of McConkey Artists Corporation. signed multiple rights contracts with is leadinf gal grunt 'n' groaners and is filming their bouts at Phoenix (Ariz.)
Gardens. Gals under contract include world champ Clara Mortensen Mexico's champ, Rita Martinez: Germany's champ. Heldi Reinhart. plus champs from Italy and Finland Baldschun directs the flming, Nei (See Grunt and Groan on page 37)
Martha Raye To Get 75C for 8 Outdoor Shows NEW YORK, July 22-Martha Raye, zany comedienne with a flicker-club background, has been set for her first alfresco appearances with dates at the New York State Fair. Syracuse. September 2-6 and the Brockton (Mass.) Fair, Septem ber 9-16. Brrckion will pay the crine (See Marthe Raye on page 47)

New Sport May Be Follow - Up To Roller Derby

HOLLYWOOD, July 22-Television, which built the roller derby to a major box-office attraction, is now attempting to repeat with another new spor:, a Coast concoction called Moto-Polo. The new attraction has been kicking around this area for several months, but a video bulld-up is scheduled to start this month via KLAC-TV

Moto-Polo seems Jikely to have the bloodthirsty appeal wrestling has, only more so. It's a combination of soccer, football and polo. It's played on a field the slize of a football gridiron, with threc players on each team. The players sit in 1,000-pound autos. encased in steel hoops. The object of the game is to score by driving a huge 200-pound intlated ball, over a goal line. If some of the cars turn over a few times, 30 nuch the better.
KLAC-TV starts airing its coverage July 26. action originating in Culver City Stadium. Experiment is being bankrolled by Tony Holzer. West other shows on the same station.
Music Corporation of America
MCA). Which has been of America (MCA), Which has been enlarging its sports activities latelv, and which also hat the how ulicide attraction.

NBC Plans To Go Full Time In January

Only Few Hours Open

NEW YORK, July 22.-It plans now in the works materialize, NBC will be the first TV network to inaugurate fullime service. NBC now is working on starting its web operations in the morning, probably at $10 \mathrm{a} . \mathrm{m}$. on January 1 next. If the $\frac{10 \text { a.m. On January } 1 \text { next. If the }}{\text { plans go thru it will mean, of course, }}$ plans go thruit will mean, of course, that NBC will bc the first of the
(See WEB SETS PLAN on page 37)

## Waxers Comb Europe's Long Hair Output

## Indies Sparked Move

By Hal Webman and Bill Simon NEW YORK, July 15.-Growth of the classical music market, which received its greatest stimulus with the introduction of LP and tape recording. has blasted Europe wide open as a source for American diskeries. Today, thanks to some opportune deal-setting abroad, there arc numerous longhair indies competing in the local market by launching large-scale diskings that could never have been produced proftably here several years ago, even by major labels. Now even the majors arc looking into their own international linkings to broaden their reper(See EUROPE NURTURES. page 10)

## D.C. FM Station <br> To Cut Oıon Disks

WASHINGTON July 22.-WCFM, FM station here, is starting its own disk label and will shortly issue several classical works on LP. Its frst recording will be the Pulitzer prizewinning Symphony wo. 3, by Charles
ives. The work will be cut by the National Gallery Ork, directed by Richard Balcs.
Two additional works are skedded Por early cutting. The line will be distributed nationally by Wesley Smith's Musart Distributing Company, New York.

In This Issue


# Age Security For All Show Folks Okayed 

## Conferees Vote $100 \%$ Boost

WASHINGTON, July 22.-Extenston of Social Security to all show people still outside the systern was realfirmed this week by House and Senate conferees as they neared completion of a compromise version of 6000).

Conferees also agreed to boost benefits nearly 100 per cent for all to exclude tips from income subject to exclude tips irom income subject continue the responsibility of bandleaders for provisions affecting sidemen. (See sertment.)
According to Sen. Walter George (D., Ga.), chairman of the conferees. the compromise version of HR 6000 will be ready for submission to both houses of Congress by July 28.
The conferees voted to blanket into the Social Securlty set-up all selfemployed persons with the exception of a few classes of professional workers. Those show penple now exempt by being classed as independent concurity as a result of the agreement.
New people coming into the Social Security system under the self-emnloyed provision will pay a tax of
214 per cent on the first $\$ 3.600$ of their per cent on the instill $\$ 3.600$ of thipible for the same benefits as regularly employed individuals.
The present scale of benefits will be virtually doubled at the time of their retirement for persons now working. Pensioners already drawring Social Security checks will get an average increase of $77 \% / 2$ per cent.
A House provision which would have forced reporting of tips and Social Security deductions from them
was dropped at the insistence of Was dropped at the insistence of group on the ground that it would group on the ground difficult to administer.

## Filming Plans Jell For "Vanities" Pic

HOLIYWOOD. July 22.-Pix scripter Art Cohn will write and co-produce with Harold Steinman the fllm featuring the Skating Vanities roller troupe. Cohn, whose screen credits include Stromboli, will huddle here with Steinman late this summer when the roller show's chief returns from London. Vantties is currently in the midst of its European tour, this weck having its eight-week booking at London's Emplre Pool extended 14 davs.
While across the pond. Steinman has raised British coin for the filming. Acocraing to plans, the fiick will be flmed in London, Paris and Zurich while the troupe continues on its
European tour. Filming will get under European tour. Fiming will get under
way after the skaters resume their European trek following a return to this continent to play the Exhibition Provinciale in Quebec in September.
During the Cohn-Steinman confabs, a Hollywood film director and
two U. S. leading men will be pleked to co-star with the Vanities featured performers, such as Gloria Nord. Complete Vanitiea cast will participate in the filrs.

HARTFORD, Comn., July 22. Michael J. Daly, motion picture theater operator in Connecticut for 30 , years, has been named manager of
the 1200 -seat Cemter Theater, Hartthe 12
ford.

## Broadcasters Meet To Plan Industry Defense Council

WASHINGTON, July 22.-Plans for a nation-Wide broadcasters de-
fense council (The Billboard, July fense council (The Bilboard, July
22) will be outlined here Tuescay (25) to a group of New York station executives at National Association of Broadcasters (NAB) headquarters. The meeting was called today by wilNAB, following a White House re quest signed by John R. Steelman, assistant to President Truman.
Steelman called for the NAB to

## Survey Supports

 Claim Rasslin' Fattens on TVHOLLYWOOD, July 22 - Oft stated claim that video helps wrestling gates was again substantiated this weck by a study of offcial attendance reports for four local arenas To determine the effect of video blackout in two arenas and lensing at the figurcs of the State Athletic Commission for the last 13 weeks. (Video coverage of wrestling was resumed 13 wceks ago after an anti-video blackout of several months' duration.)
Commisslon figures revealed that town's largest arena, Olympic Auditorium, with no video coverage, was doing spotty biz, depending on the weekly coverage by KTLA. Hollywood Legion Stadium, which beamed wrestling via Don Lee's KKTSL, is way off-and in the red-despite no-tele coverage. On the other hand, biz at
Ocean Park Arena is healthy despite Ocean Park Arena is healthy despite
regular tele alrings over KECA-TV Most recent card was a complete sellout. Long Beach Arena, telecasting over KTLA, reports that biz is as good or better than in the pre-video over KLAC-TV, is slightly of in over KLast to pre-tele days. Drop is blamed not on video, but on lack of name wrestling talent to attract paynam
Figures showed an immediate spur in attendance for several weeks fol lowing video ban. Thereafter, gates dropped below telecasting days, a factor attributed solely to loss of build-up providedly thru television
"take immediate steps to organize the entire broadcasting industry in some manner in which it would be instantly available to the government as reguired." Present draft of the plan 10 be submitted to the Tuesday meeling cells for radio and television brosdcaster representation immediately in Militaryong major defense areas ship, information, and production (manufacturing)
NAB President Justin Miller will make appointments to the national council which will be composed of leading radio and TV broadcasters. The council will be made up of special panels devoted to each area in which aid can be given by
dustry to the government.
The NAB will be represented at the Tuesday meeting by the following: General Manager Ryan; Ralph W. Hardy, NAB's government relations director; Robert K. Richards, NAB's director of public aftairs, and
A. Batson. telvision director.
Steelman in his message to NAB stated that the "problems facing us nory are somewhat diferent than they have been in the past because of the growing importance of television:
We will be especially interested in a We will be especially interested in a o the fullest extent possible." Steelman took the opportunity to voice the President's thanks to the broadcast industry for its co-operation in getting the Prcsident's message across this week warning the public against hoarding.

## Plans To Ask Probe of Webs

WASHINGTON, July 22.-Rep. Harry Sheppard (D., Calif.) plans an official request to three federal agencies for 3 full-scale investigation of the four major nctworks, he told The Billboard this week alter attacking the webs and the National
Association of Broadcasters (NAB) in a speech on the House floor.
Sheppard, author of bills to restrict webs, said that if his speech results in no independent action,
"within 10 days" he will ask Justice "within 10 days" he will ask Justice
Department. Federal CommunicaDepartment, Federal Communica-
tions Commission (FCC), and Federal Trade Commission (FTC) to probe the webs for monopoly viola-
(See PLANS WEB on page 37) (See PLANS WEB m page 37)

## Europe Hipsters Latch on to BG,

 Especially His Early Recordings(Edilor's note: Benny Goodman, the king himself, herewith delivers himself on a number of impressions of played on the Continent for six weeks.)
NEW YORK. July 22. - My recent six-week tour of Europe proved to be educational and cnjoyable. I found that continental interest in popular music, while still at a rather high the peak years immediately following the peak years immedately following decline of popular music appreciation over there parallels pop
tory in our own country
tory in our own couniry.
I found complete justi
I found complete justification for the theory that our appeal to the European public was greatly de-
termined by records. In this matter, I was quite fortunate. Virtually matter, country and town we played knew
my records well-back to the early ny records well-back to the early
days of the trio and even further back doys of the trio and even further back
to those 1928 and 1929 recordings which were released under the name
of Benny Goodman's Boys and which
featured the late Glenn Miller and Jimmy McPartland. Their knowledge of my recordings. as well as all types of jazz recordings, was amazing. Thru study of these recordings, they have accumulated detailed data to a point where they are familiar with full personnels, of the dates and changes of men in the recording bands, the arrangers, background riffs and finepointed phrases of jazz solos.
This study of recordings has geared he European jazz lovers to accept American-played jazz music stricty
is a concert idiom. I think they would as a concert idiomi. Ithink they would
have been horrifled if we played for dances on the tour.

And the record knowledge guided the choice of material our sextet played on the tour. The interest was away from bop. After You've Gone The World Is Waiting for the SunAir Moil Special, One o'Clock Jump. and others of a similar vintage were the demanded items, and these were

FRB Expected To Re-Enact Regulation W

## Ruling Seen in September

WASHINGTON, July 22--3tiff curbs on showbiz construction and installment buying of radio and TV sets are in sight as congressiona committees prepare prosram out lined to Congress by President Truman this week.
Further in the distance are sharply hiked taxes, with price controls and rationing a threatened possibility only if inflation makes them necessary.

Government-insured and financed construction credit has already been tightened, and further Jimitations will come when Congress enacts legislation embodying the Prosident's recommendations. A bill carrying out his plans will be approved by a Sen ate committee and sped to the floor within a few weeks.
Allocation and requisition authorty contained in the legislation will channel steel and other construction materials in tight supply to defense plants, wtih non-essentlal users gettine what is left.
Should the prosent emergency continue long. TV may be halted right where it is, regardless of whether Federal Communications Commission (FCC) thaws the freeze. Any opening of TV channels by FCC would be of stecl available for station construc tion.

The economic control lepislation contains provisions for federal aid in bullding up steel production, bu new capacity could be added to the new capacity
steel industry.
Credit controls along the line of those of the old Regulation $w$ are to be put into effect by the Federal Rebe put into effect by the Federal Re-
serve Board (FRB) as soon as Conserve Board (FRB) as soon as Con-
gress enacts the control bill. Credit gress enacts likely to be in effect by September 1.

For radio and TV sets. it can be

## Billboard

The World's Foremost amuement Foremos
Founded 1894 by W. H. Donaldson rubithers
Roper S. Lisheford ir.
Wiliam D. Litleford




# WAR HALTS <br> AM 

Stations Chill NBC's 1-2 P.M. Switch; 7-8 Change Okayed

CHICAGO, July 22--Chances of |community interest--that of strength NBC getting key affiliates to agree to ening the NBC pasition-and urged yield the 1 to 2 p.m. hour appear them to give NBC's request every virtually non-existent, following a consideration. meeting between top NBC execs and the managers of 30 -odd afnliates here thit week. On the other hand, NBC seems assured of getting its second request granted, one whereby the affliates will give $7: 30$ to 8 p.m. to NBC as network time

Principal stumbling block in NBC's path to the 1 to 2 slot, which is now station time, is the recalcitrance of a handiul of key market affiliates. Even should NBC get other stations to go alone. It is doubtful that advertisers would buy networks without these basic outlets. It is reported that NBC Execulive Vice-President Charles R Denny, who presented NBC's proposal to the affllates, virtually admitted following a poiling of the attending managers, that getting the hour seemed most unlikely, and thereupon urged the stations to consider ceding NNBC half the time originally requested. Some com
may ultimately be effected.
Denny, who spoke after Niles Trammell, NBC board chairman, and Joseph H. McConnell, NBC president, told the stations that NBC has firm orders now waiting, subject only to station approval. He declared that the network and the stations shared a

## Stone Ankles

## As WSM's Mgr.

NASHVILLE, July 22. - Harry Stone, one of the top station managers in broadcasting, has resigned as vicepresident and general manager of WSM here, It was learned this week. Stone is now reported on terminal leave until October 1.
Stone joined WSM 22 years ago and in terms of service ranks as one of the top veterans in the industry. He WCBQ, Nashvills, now defunct. He is credited with building WSM to its is credited with building WSM to its present place of prominence as one
of the leading stations in radio, both of the leading stations in radio, both under his management that WSM aired Grand Ole Opry, the No. 1 hillbilly show in broadcasting.
Stone is understood to be planning to go into business for himself as $5 a=$ dio consultant. Together with Jack Stapp, WSM program director, Stone wrote Chattanooga Shoe Shine Boy, for some months the No, 1 pop tune in the country.
Jack DeWitt Jr.. WSM president has assumed Stone's duties.

## Thomas Offered TV

## Spotin K-F Show

 HOLLYWOOD, July 22.-KaiserFrazer Corporation has offered Danny Frazer Corporation has offered Danny Thomas starring spot on a once-aare still nebulous, but the show would emanate from New York, with the gagster reportedly gelting $\$ 7,500$ per stanza for his end.

Understood Thomas is bilking at dolog a regular wcekly show, preferring instead to move into NBC TV's Comedy Theater scries for Colgate and do a show every fourth week. William Morris Agency is handling the Thomas negotiations.

Off-the-rccord comment by station managers present was that they could not see their way clear to canceling local accounts, paying full card rate and almost invarlably involving longterm advertisers, in favor of NBC business, paying about one-third of card rate. On the other hand, the station execs are amenable to the evening change NBC is seeking.
This switch would transpose the present station time, $7: 30$ to 8 , with he preceding half hour, which NBC now is programing. NBC feels its competitive position will be improved if it can schedule the last half hour against CBS. If this goes thru, One Man's Family and News of the World, both sponsored by Miles, will go into the second half hour. They air from 7 to 7:30.

## Speidell Due To Get Into Colgate Act

NEW YORK, July 22.-Speidel Jewelry, which has emerged into a major outfit mainly thru adroit use of radio and TV, this week took a step further into the big time by preparing to ink with NBC for every fourth edition of the web's big-name Sunday night variety show as yet three of every four shows, which will air from 8 to 8 p.m., and Speidel has just about wound up negotiations to take over the fourth. Deal is contingent on NBC getting the account an additional TV time slot.
Talent on the show will be on a rotating basis, with Eddie Cantor and Fred Allen each set for one show monthly so far. Which of the comics will air under the Speldel banner was not set at the week-end. The agcncy is Sullivan, Stauffer, Colwell \& Baylcs.
J. J. Gillin, WOW's

President, Dies at 45
OMAHA, July 22.-John J. Gillin Jr., 45. president and general manager of WOW here, and a leader in the radio industry for a quarter
century, dicd here this week.
nouncer, successively became program director, commercial manager, gencral manager and, in 1943. station presldent. He started in radio while at Creighton College, where he acquired a law degree. Under his management WOW became one of the top U. S. radio operations, operating a TV adjunct and KODY, North Platte, Neb., as well.
Gillin became a director of the National Association of Broadcasters (NAB) when he uas 29 years old he youngest executive ever to hold such a post. Subscquently, bis many him industry-wide recognition Vari et 1 , theatrical trade papcr recently named him radio's outstanding man of the year.
Surviving are his widow ard two children, John J. 3d, 13, and Joan
Marjorie, 18.

## Berle Bait

HOLLYWOOD, July 22. -NBC-TV has dangled a longterm security deal before Milton Berle in a drive to tie the tele gagster to the web, Discussions are still in the preliminary stage, but the deal was confirmed by Berle, here on a two-wcek vacation. Berle said. however, that $A B C$ and CBS had also talked deals with him and that no decision is imminent.

## Agencies Get

## Crack at TV <br> Show for Elgin

NEW YORK, July 22 .-TV once again is proving the key to new accounts for agencics. This was made clear this week when Elgin Watches asked agencies to submit formats for a year's schedule of 5 -minute filmed programs.
J. Walter Thompson, the client's agency, has already prepared a series of ideas for the filmed TV "tidbits," as they are called, but evidently the watch account wants to see what the other advertising frms have to offer.
Elgin intends for its nistributors to Elgin intends for its nistributors to partally sponsor the short video
movies. The account generally spands movies. The account generally sp 3nds
about 600 G a year in radio and TV.

## Buick Cars Buys CBS-TV '51 Time

NEW YORK, July 22.-Leng range TV planning was sxhibited this wcek When Buick Motors purchased the Wednesday night $9-16$ slot on CBS-
TV for delivery early in 1951 . Toni TV for delivery early in 1951. Toni
has already nailed the $9-9: 30$ p.m. has already nailed the $3-9: 30$ p.m. weeks on CBS-TV.
No program as yet has been selected, but there is mention of an hour dramatic series to be directed by Alfred Hitchcock. Last summer Buick's initial dip into TV was on NBC-I with Olsen and Johnson Kudner will handle *he billings.

## Korea Crisis Helps Webs Nip ANA Push

## Upturn in Listening Cited

NEW YORK, July 22:-In a dramatic turnabout, the drive to slash radio time charges this week seemed grinding to a halt, with current rates likely to be maintained for a much longer period than had been anticilonger period than had been anticipated. it the Korean situation.
The trend was shafply underlined The trend was sharply underlined
this week in an sddress by NBC this week in an iddress by NBC
Board Chairman Niles Trammell beBoard Chairman Niles Trammell beates at a meeting of the NBC brass in Chicago. Trammell emphasized two points. One was a survey made showing the swift upturn in AM new's $115=$ tening as a result of the military operations. The other was the conviction held by an increasing number of top manufacturers and sponsors that they face a situation like that in the last war, in which they will have a minimum of merchandise to sell and minimum of merchandise to sell and a hatiul of tax dollars to spend. This to AM, since TV is nearing the sellout to AM
stage.
All these factors, combined with legal complications, have served to abort the drive by the Association of National Advertisers (ANA) to pin down the webs on AM rate slashes. The networks, at the week's end, had all but blown up ANA's plan to make next Wednesday (26) D-Day for the (See WAR HALTS AM on page 37)

## Pause That Jingles

NEW YORK, July 22.-CBS will begin using singing jingles as station breaks this fall. Featuring the theme, "The Stars' Address Is CBS," the jingles will Address Is CBS, use the music of Ray Bloch and
his ork and the Riddlers Quarhis ork and the Riddlers Quar-
tet. Hy Zaret and Lou Singer tet. Hy Zaret and Lou Singer
did a similar chore for WNEW, did a similar chore for WNEW,
New York, and Joan Kramer and Alex Whitney are doing the lyrics.

PHIL
SPITALNY
and his
Hour of Charm
All-Girl
Orchestra
feofuring
EVELYN
-and har
Magic Violin
 STARLIGHT ROOF

Waldorf-Astoria Hotel

> GRAND OPENING THIS WEEK Thursday

## Swezey Sells ABC N'Awlins AsRadioHuband Talent Mine <br> NEW YORK, July 22-The pos*|turing "New Orleans music" have sibility of developing New Orleans hit the webs in recent weeks. One

as a point of origin for major radio programs is under consideration here by ABC. The idea originated with Bob Swezey, former MBS exec in Neneral manager of WDSU, New Orleans. During a recent visit to Orleans. During a recent visit to
Manhattan, Swezey met with execs of ABC, with which WDSU is af-
filiated, and first broached the subfliated. and first broached the sub-
ject.
He said this week that New He said this week that New
Orleans virtually has been untapped Orleans virtually has been untapped the city has long been a hothouse for development of showbiz per-
sonalities. He now is in the pracess sonalities. He now is in the process
of preparing several new shows of preparing several new shows bring waxed audition samples to New York shortly for consideration by ABC.
The network, lor its part, welcomes the idca enthusiasticaily in
the belief that New Orleans as a the belief that New Orleans as a
city has a distinctive flavor which can be captured in radio shows, and has the peculiar talent types to put those shows over.
With the rebirih of interest in
Dixieland music, several shows fea-

## FCC Hearings Drag

In Richards Case
HOLLYWOOD, July $22 .-$ As the Federal Communications Commission (FCC) license renewals hearings of
the $G$. A. Richards stations moved toward their seventh week, there was still no end in sight for completion of the first (or Hollywood) phase of the proceedings. Field troit and Cleveland following close troit and Cleveland following close
of the Los Angeles sessions. Corridor comment, a-buzz with the Korcan situation. saw possible inter-
ruption in the hearings if call for ruption in the hearings if call for
reserves continued. Hearing Exreserves continued. Hearing Ex
aminer James $D$. Cunningham is full colonel, with a mobilization assignment in the Judre Advocate General's department: FCC Counsel Fred Ford is a major, and Commission staffer Ray Lewis is a captain, both in the air force, with mobiliza tion assignments.
its witnesses on the stand to parade their testimony heard previously by their tate Judge J. Frederick Johnson. The late Judge J. Frederick Johnson former KMPC Newswriter Maurje Starrels held the stand. and was prereded by William J. Burns. former secretary-treasurce of the Radio
News Club org which fited the oriNews Club org which filed the ori-
ginal comnlaint with the Commissinn Ginal comnlaint with the Commissinn: newseaster. and Archy Hall. also
former newscaster at the station,

## Brother's Keeper

HOLLYWOOD, July $22 .-A$ new tele brother act came to the
fore this week-end-name of Milton and Phil Berle. Milion has a television show in New York. Phil is staff producer for York. Phil is staf producer for
KNBH, local NBC video outlet. Phil today directed Milton in a series of one-minute video film s00:s which NBC will use to plug the comic's return to the airwaves in September. Trailers will be distributed to all web af Allates during a five week saturation plug campaign.
Another batch of tele trailers was made by 20 th Century-Fox featuring Berle and movie star Ann Sheridan. Trailers plugged 20th Alm Stelle, which opens at Roxy Thcater, New York. Au
gust 18. Berle will headline Roxy stageshow that week.
of these, Battle of Bands, already originates from New Orleans on ABC, with the Papa Celestin and Sharkey One type of home-grown show on which Swezey is particularly high will feature Cajun comics, whose humor and styles are pecuilar to New Orlcans, but which he think Other shows will feature local talent of other sorts, including musical which will best project the per

## Nash, Sylvania

Buy on CBS-TV
NEW YORK, July 22,-CBS-TV this week nailed down two more time
salcs on Eriday nights. Beginntng salcs on Friday nights. Beginning
in the fall Nash-Kelvinator will program the 10-10:30 spot and Sylvania clectric products, the 10:30-11 segment with Beat the Clock.
Nash-Kelvinator was close to buying Winner Take All. but both CBSTV and Sylvania wanted a stronger show in the slot. Nash Motors also bought the 10:30-11. Thursday time
on CBS-TV last week for its Airon CBS-TV last week for its Air-
flyte Theater. Geyer. Newell \& flyte Theater. Geyer, Newell \&
Ganger handles the Nash billings:
Cecil \& Presbrey is the Svlvania Cecil \& Presbrey is the Sylvania agency.
SAG Votes Demands
On TV Film Thesps
On TV Film Thesps
HOLLYWOOD, July 22.-Screen Actors Guild (SAG) voted over-
whelmingly in favor (2,757 to 80) of the Guild's contract demands covering thesp; in TV films. Ballo ${ }^{\text {ting }}$ uas via secret mail referendum. SAG
called results of its election another called results of its election another
rebuft to Television Althority (TVA) in the continuins jurisdictiona dis pute bctwcen the Eastern and West ern talent unions covering TV performers.
TVA proposed that pay for actors in TV films should be patterned can Federation of Radio Artists (AFRA) for thesps in radio, who are paid on a fee-per-performance basis. SAG pay proposals rre patterned after the form established by the a minimum salary of $\$ 55$ per eipht a minimum salary of $\$ 55$ per eight-
hour-day for a single role in a single hour-day for a single role in a single TVA proposals would undercut existing conditions for flm thesps and in many cases would reduce takehome pay.

CBS.TV Mulls Pic Of Sat. Grid Games

NEW YORK, July 22. - CBS-TV this week was considering programbald game this fall, the Sunday afternoon after the Saturday it is played. Never before presented on TV, the idea is the result of the conflicts in the scheduling of football gamcs on the ESSO football series $t 0$ be presented on CBS-TV Saturday afternoon starting late September.
CBS-TV decided to present the Navy-U. S. C. and Army-Penn State On Saturday afternoons, Instead of Columbia-Penn and Navy-North-
western. The web feels there would western. The web feels there would be considerable interest in seeing the games Sunday which couldn't be shown those Saturdays. With Red
Barber as the sportscaster, the conBarber as the sportscaster, the con-
test may be photographed on 16 mm . Alm. Execs believe that many sponsors would be interested.
Because it is televising the Saturday afternoon games, with Barber on play-by-play, CBS has had to go out
and build itself an entirely new staft for tis AM football Radio Round-Up.
Connie Desmond will be the key man, aided by Vince Scully and three or four other sportscasters in-
cluding Bill Campbell of WCAU cluding Bill Campbell of WCAU. Philadelphia, Another new addition to the staff for football will be Curt Gowdy, Yankee baseball broadcaster who will do pre and post-game commentary on the IV series and the 6:30-6:45 Sports Review show Saturdays this fall.
Barber also will do a half-hour series of filmed football shows, feauring shots of the previous Saturskedded to be presented at a late skedded to be present
hour during the week.

## DuMont Completes

 Plans for 2 Wk. Nites NEW YORK July 22.-DuMont this week completed its plans for two nights a week, starting in the Friday and Saturaay hichts set for Friday and Saturday nights, with the compete with the variety type shows being highlighted by CBS and NBC.DuMont's backstop Saturdays will be the Madison Square Garden events. to be followed by wrestling from Chicago. This will keep the web on the air Saturdays until after midnight.

Friday night schedule will sant wich in an hour of whodunits be tween two hours of variety-musica be Buddy Rogers in a new slanza, Insidew by Hards of Destiny and cade of Siars, shifting from Saturday nights, 10 to 11 .

## ABC, Cowan Plan Syndicated Big-Name Disk Jockey Show <br> NEW YORK. July 22.-A deal is in ments of the jockey, open periods for

 the making between ABC and the replies delivercd live from script by Lou Cowan package office to develop the local announcer, and a bundle of a new syndicated disk jockey show ity. Altho Cowan proviously had the Tommy Dorsey e.t., the partncr -ship with ABC is predicated on ship with ABC is predicated on a
The deal which is to take effect in September or October would have all the ABC o.-ard-o. outlets utilizing the program at the start. Should the response be favorable, it would be
made available to $A B C$ alfliates. The made available to $A B C$ alfliates. The
Cowan office and $A B C$ will share in Cowan office
Another difference between the
projected plan and previously synprojected plan and previously syn-
dicated stanzas is in format. The
oldar bhown meluded the woxed com-
records to be piayed according to the New plans do no: call for the incluNew plans do no call for the inclu-
sion of the records in the bundle sent each ration. Instead. they will be furnished with an advance list of the records to be used, and advised to seAltho the station will have
Altho the station will have to cut
Cowan and $A B C$ on their ir Cowan and $A B C$ on their profits the deal yet may prove more advan-
tageous than airing thelr own local jocks. With radio becoming more competitive daily. it's thought that a really big rame personality could stations haven't been able to unload stations haven
eomparyailly.

## Lorillard Ready To

 SmokeUp 2 TV NetsNEW YORK, July 22.-The P, Lorillare Tobacco Company will be pitting two of its products acsinst each ther on PV his lall. While Embassy Cigarettes is making its pitch on CBS. Old Golds will be banging away via NBC. This is the result of a for Embassy's mystery show, The Web, to move on CBS from the $9: 30$ to the $10: 30$ period Tuesdays. Autolite is taking over the 9.30 p.m. slot for Susperse.
Lorillard's Old Golds will continue 10 air the Amateur Hour on NBC trom 10 to 11 pm. Tucadage.

## DuMont Deal

## Gives Rogers

## 3d TV Show

NEW YORK, July 22.-Signing of Buddy Rogers by DuMont this week means that the erstwhile film star is now set to do four programs out of New York, three on TV and one on radio. All told, Rogers will air six and a half hours weekly.

Rogers's deal with DuMont ultimately calls for two programs. The first will be an hour variety show and, subsequently, he will do a half hour program, the format of which has not been set. The desl also sets Rogers as an exclusive Dumont nighttime property, this applying even to guest shots.
Previously, Rogers had signed for an across-the-board daytime AM airing, and a WOR-TV daytime sèries, across-the-board. tentatively scheduled to start in October. Rogers's scheduled io start in October. Rogers partner in PRB Productions, Mal associate producer.

## CBS.TV Plan To Cool Milt's Berling Point

 NEW YORK, July 22.-CBS-TV "his week finally decided to combat Milton Berle's potent Texaco Star Theater with an hour long mystery show. Of the air during the summer, Jure as Fate, featuring Paul Lukas as narrator, returns to CBSBerle.The web hasn't selected any director to meg the TV show, but undoubtedly will marshall its top creative falent to whittle down the comedian. The program will start early in the fall so as to grab itself an audience before Berle can get establishied during the new season. The show is the most expensive TV package ever created by CBS-TV costing between 6 and $8 G$ each week for production.

## Don Ameche May Get Emsee Job on 'Life'

HOLLYWOOD, July 22 - Don Ameche may take over the emseeing job on the Ralph. Edwards This Is Yout Lifé stanza next fall in a combined radio-tele simulcast deal for an undisclosed sponsor. Bankroller, has indicated preference for Ameche in place of Edwards, who is bowing out of the Life spot to devote full out of the Lific spot to devote Trulh or Consequences.
Show would originate in Hollywood, with Edwards continuing to supervise writing and production and Axel Gruenberg remaining as director. Seg was dropped this season by Philip Morris which purchased T. or C. Instead.

## Radar Blues

NEW YORK, July 22.-Radio and TV may be hit by a manpower shortage when the government calls up all radar men on active reserve next month. The radar classification was included in a list of "critical milicluded in a list of critical mili-; tary occupational speciant reserve members may be drafted within 10 days.

## NBC's Package Problems

The extent to which networks are keeping control of TV programing, unlike the AM tradition in which most programing was handled by advertising agencies, is indicated in the list of NBC video packages given below. It includes packages now on the air, or scheduled to be telecast with the opening of the fall season. Total number of programs also illustrates the production personnel problems confronting NBC and other webs as well (see separate story this issue). Actually, the total production involved on TV far exceeds any production effort in any other end of show business, Hollywood included
Colgate Hour (Fred Allen, Ed-
die Cantor, Martin-Lewis,

Danny Kaye)
Meet the Press
Philco Playhouse
Kukla, Fran and Ollie
Chevrolet Theater
Dave Garroway
Lights Out
The Clock
Camel News Reel
Ransom Sherman
Saturday Night Revue Procter \& Gamble Operettas Groucho Marx

Wednesday Hour (talent not set) Kate Smith
Gillette Boxing Bouts
Robert Montgomery Show
Who Said That?
Broadway Open House
Wendy Barrie
Americana Quiz
Jack Haley
One Man's Family
NBC Telecomics
Circle Theater

## "Eat Your Cake'n' Have It"--

 New DuMont Clearance PlanNEW YORK, July 22.-In a move|network revenue via DuMont, plus
designed to facilitate clearing time on multiple-network affiliates, the Dumont TV network is developing a plan whereby stations carrying one of its programs will be able to col-lect-both network and local revenue: The program involved is DuMont's Saturday night Madison Square Garden schedule, which
The problem confronting DuMont is that both NBC and CBS are about set with strong Saturday night ine-ups, NBC with its Saturday night revue and CBS with its variety series airs from 8 to $10: 30$ and Sinatra will air from 9 to 10 p.m. This means DuMont may encounter headaches trying to clear a good-sized network and conversely, that selling a sponsor may involve problems if
can't clear enough affiliates.
Accordingly, DuMont is planning o program the Garden attractions so each station will be able to sell local breaks, with the stations put in an advantageous position via the box office value of the Garden events. Thus, the stations would get regular
CBS Will Split Up Public Affairs Shows
NEW YORK, July 22.-_CBSTTV this week decided to scrap its simulcast method of doing public affairs shows this fall, according to Sig Mickelson, CBS director of public on CBS radio and TV Friday nights 10:30-11, therefore becpmes two sepa rate programs this fall. The radio version will stay put, but the lacsimile goes into Sunday afternoon Platform to make for an hour of pubPlatform t
lic affairs.
ic allairs.
The decision was taken, said Mickelson, because the demands of each medium are different. While radio cannot have any dead air, TV he stated, because of its visual quality, can. CBS also has revamped its entire TV public affairs programing concept. Instead of commentators sitting around a table pontificating, the accent will now be on mobility and illustration. The participants wil get on their feet and use charts and diplomatic maps to punch their points across to televiewers.

## the extra local gravy. The proposal

 however, is contingent on the net work sponsor buying the Garden permitting such local cut-ins, since the procedure might entail the risk of split sponsor identification
# Webs Crying For Staffers; NBC Hit Most 

Too Many Grade A Shows

NEW YORK, July 22. - Terrifie gains made by elevision in the way of major programs to start on the air this fall have, in turn, created an unprecedented shortage of production personnel. The problemour bedeviling at least tirce of the four TV webs,-ABC, CBS and NBC, but it's NBC that is affected most. The reason is that with nn'v --G hour and a half of nighttime TV time open, NBC now is slated to prouce about 25 packages a week for the fall -and as of now, there just isn't production personnel to handle the load.
NBC's immediate problem is to line up production units for its top shows-the Sunday night Colgate huur, rotating Fred Allen, Eddie $C$ intor, Martin and Lewis and possibly Danny Kaye; its Wednesday night Wy, in which it hopes to rotate Ed comic; and $i^{\text {t- }}$ Procter \& Gamble operetta series to air alternate Monday nights. As one NBC exec pointed out putting -ist these shows alone on the air each week is tantamount week-and it's only the beginning of week-and it's only
Ideally, NBC would like to set up (See TV BOOM AGAIN on page 44)

## GRAND OPENING THIS WEEK

Thurselay, on the
Starlight roof of the waldorf.astorla hotel


## EVELYN and her Magic Violin

"Evelyn, with her fiddle sotoing and surrounded by a quartet of violinists, is sure-fire show stoppef." Unger in Daily Variety foview of Cocoanut Creve,
$+$ Los Anzeles Ambassador Hotel.


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## Radio and Television Program Reviews

## Broadway's Children

Reviewed Sunday (9). 1-1:30 p.m. EDT. Sustaining via WNEW, New York Producer, Richard Pack. Director, Jack
Grogan. Writer, Harry Olesker. Cast Brandon DeWilde, Myron McCormick Louis Sorin, Humphrey Davis. Narrato
Frederick DeWilde. Announcer, Be Frederick DeWilde Announ
Wayne. Organist, Kay Reed.
Broadway's Children, WNEW's new dramatic series featuring big nami legit kid stars, again illustrates the

(1)indie's unique talent for serv-
ing up network-caliber programing at cal prices. The angle in this case is that the 13 -week series is especially
lailored to fit each child's in dividual talents and that eyery show is set up to plug a different New York charity:
initial show, a dramatization of O. Henry's famous short story. The Ransom of Red Chief. featured
seven-year-old Brandon Dewilde, of Member of the Wedding, and Myron McCormick, of South Pacific. The yarn revolved around wo hoodlums who kidnapped a small boy for ran som. The kid turned out to be such a the father $\$ 250$ to take him back. It was a shrewd choice since it pro-
vided an adequate showcase for young DeWilde, yet allowed veteran actor McCormick to carry ". bulk of the acting load. Dewilde, who's
probably the best known of Broadprobably the best known of Broadway's current crop of stage children. is also one of the Stem's best performcharm that he managed to make the little monster comparatively appealing as well as entertaining. However, McCormick's tongue-in-cheek play ing of a con man took ilist honors The adaptation was tightly written and maintained the rill lavor of 0 Frederick DeWilae
narrator but he should have capable narrator but he should, have been identified as Brandon's father at the outset of the show. The by-play about not revealing the relationship
until the end was on the hokey side. The series' first sponsor, The HeraldTribune Fresh Air Fund, was wrapped up nicely via a three-way plug by the DeWildes and a little girl candidate for the summer trek June Bundy.

## The Big Top

Reviewed Saturday (15), 7-8 p.m.
EDT. Sustaining via the CBS-TV web. EDT. Sustaining via the CBS-TV web
Producer, Charles Vanda; associate producer. Alan Bergmann; director, Joe Tinney Jr. emsee, Jack Sterling. Acts:
Sylvia and Her Dogs, Clark \& Bailey, Don Francisco, Quaker City String Band, Helen Haag and Her Chimps, Ed MacMahon and Clowns. Paul Raak. Francine and the Royal Mooris Troupe.

Whether CBS-TV will be able to turn its video circus-The Big Topinto a commercial property still remains unresolved. The fact is however, on the basis of the show caughe, the TV tan bark and sawdust extrava-
ganza still has a long way to go.
The problem is the usual one of converting the medium into TV terms. The constant repetition of the same sind of acts in arenas loses none
(See THE BIG TOP on page 51 )

## CENTRAL REGISTRY TELEPHONE EXCHANGE

moke This Your telephone a mall service for all proorams

## Texas Rangers

Reviewed Saturday (15), 9:30-10 p.m EDT. Sponsored by Ceneral Millis via NBC, Hollywood. Producer-director,
Stacey Keach: writer, Inwin Ashkenazi. Stacey Keach: writer. Irw
Cast: Joel McCrea, others.

Texas Rangers, a Western-documentary ${ }_{0}$ is $\mathrm{NBC}^{\prime}$ 's try at nabbing two audiences with one series and
 it should do all right with both type dialers. The hy brid yarn. supposedly culled
from Texas Ranger case files loped along at a fast pace and the over-all acting was surprisingly restrained and convincing.
The Western motif was under played in the opening scenes, which spotted a hobo's discovery of a dead body in a car parked by the railroad
tracks. However, once Ranger Joel tracks. However, once Ranger Joel
McCrea cleared away scientific asMcCrea cleared away scientific as
pects of the casc, operation-sagebrush went into action. and finished in blaze of bullets when our hero finally exposed the killer and his gang. Flicker star McCrea played the ranger incstigator straight, and his unat tected, natural accent was a wel
come relief after the twangy ${ }^{\text {ot }}$ they went-that-a-way" characterizations o most Western actors. The scripting was cast in the same adult mold, and the narrator's dispassionate comments were straight out of a March of Time documentary
General Mills's commercial for Wheaties, tho. retrogressed the series back into regulation-styled Western radio plugs, via constant. coy reitcralin."

## Stork Club

Reviewed Wednesday, $7: 45-8$ p.m. EDT. Sustaining via the CBS-TV web.
Producer. Irving Manstield.
Director. Producer, Inving Mansfield. Director,
Fred Rickey. Music. Stan Freeman and Fred Rickey. Music. Stan Freeman and
Cy Walters. Emsees. Peter Lind Hayes and Mary Healy. Guests, Jack Dempsey and Yvonne Adair.
The new CBS-TV package, Stork Club, shakes down as a program with a strong sales potential. Featuring the varied talents of Peter Lind Hayes and his equally talented and good looking gram, an upper-crust and vastly slicker version of Dinner at Sardis, has what it takes to audiences.

Both Hayes and his irau, in beween table hopping and interview (See STORK CLUB on page 37)

## They Live in Brooklyn

## Reviewed Thursday (20), 8:30 to 9

 p.m. EDT. Sustaining on WPIX, New tino; director, Robert McCahon; assist ant director. Don Carfein. Cast, Dino Terranova, Augusta Ciolli, Richard Seff.This homey drama about the life of an Italian-American family in Brooklyn is better than a good number of similar shows which have aired on the networks While lacking some of the Goldbergs, with which this show must inevitably be compared, it does a warm and human is it limit* -1 its appeal to families of Italian descent, since it touches on universal relationships
Thus, show caught dealt with the efforts of the paterfamilias to sur-
prise his spouse on the occasion of prise his spouse on the occasion of
their 20th anniversary. Nice touch was his description to his son of how
(See They Live in Brooklym, page 37)

## The Alan Dale Show

Reviewed Friday (2:1), 11-11:30 p.m. EDT. Sponsored by Winston Television
Stores via CBS, New York. ProducerStores via CBS, New York. Producer-
director, Albert, Black. Cast: Alan Dale, director, Albert Black. Cast: Alan Dale,
Lily Ann Carol, others.

The Alan Dale Show is Winston Television Stores umpteenth try a shaping up a late evening video show this year. A couple of their
 past offerings havc been quite din's $f$ Hours Club. The current offering, 'oowever, is definitely an error, and as a
itch for $T V$ sets its only asset sales pitch for TV sets its only asset
lies in a reversc-sales psychology angle.

Crooner Dale is basically a finc singer, but he overdoes the "cute little boy" routine to the point of being downright coy. It's only fair to add, tho, that the staging is partially responsible for this impression. For instance, on last Friday's show, he was announced as "Alan Dale, boy singer" and warbled Gone Fishin', perched on a rock, while self-consciously attired in a straw hat and urban business suit. He also was requirer to trin hinin and forth thru a prop door leading to a woody backirop lagged A smirking violinist and a vocal group (thrce boys and two girls) participated in the whimsy, which was climaxed by a group production of Laugh, Clown, Laugh. The boys and gals donned ruffled clown collars and dunce caps for this one and Dale tossed in a few lines of Pagliacci for additional lauglis.
The one bright spot on the show was guest vocalist Lily Ann Carol, a pretty brunette, with an old-time blues-shouting style, r;miniscent of Kay Starr. She was unbecomingly attired in a severly tailored suit, but her vivacity and bright sales savvy the bill. The lengthy commercials followed
winston's usual across-the-counter Winston's usual across-the-counter format, with a salesman plugging a
variety of appliances, including Duvariety of appliances, including Du-
Mont $T V$ sets. Philco air conditioners and G.E. automatic washing machines. June Bundy.

## Gary Moare Show

Reviewed Wednesday (19), 7 to 7:30 p.m., EDT. Sustaining via CBSTK. Producer. Hal Gerson; writers, Bary Moore; announcer, Durward Kirby; emsec, Gary Moore; vocalists. Denise Lor and Ken Carson; music enDenise Lor and Ken Carson; music
semble headed by Howard Smith.

CBS is keeping Gary Moore as busy as a little crew-cut beaver these days, and this 7 p.m. simulcast strip is one of his more important chores. Moore comes oft pretty well personally on this sort of character sitting atop sort of character, sitting atop
a high stool and making like

He is ably abetted by Howard Smith's small but capable musical group, and by vocalists Denise Lor and Ken Catson. Major criticism of the show is that simulcasting it, CBS must inevitably lose a little something either from the AM or TV side. In this case it was the AM version
(See GARY MOORE SHOW, page 37)

## Satan's Waitin'

Reviewed Tuesday (18), 8:30-9 p.m. PDT. Presented by. Coigate-PaimolivePeet via CBS. Packagers, Frank Graham and Van Desautels. Director, George W Allen. Music, Del CasiMo. Announcer Frank Graham. Script Loel Malone. Bill Conrad lay Novello and Ted Osborne.

Satan's Waitin' may give the devil his due but offers listeners liftle above the ordinary. Show, summer substitute for Mr. and Mrs. North, adheres too faithiully to The Whistler tormula to have any individuality of its own. Same pattern has been used too
many times (Diary of Fate, many times (Diary of Fate, Retribution) to hold much interest Mortals allow their unbridled greed
(See.SATAN'S WAITIN' on page 37)

## BRIEF AND IMPORTANT

## Cooper To Do New "We, the People" Radio Version

Wyliis Cooper has been signed to script and direct the radio version of "We, the People" for Gulf Oil. The program, formerly simulcast and now being done in separate versions for $A M$ and TV, will concentrate more on documentary epproach for radio and will feature one person or idea, rather than a group. Cooper previously was with CBS.TV where his contract was cancelled by mutual consent. Young \& R Rubicam is the agency.

## "Info Please" To Be Peddled on Wax Next Fall

Information Please" is expected to be peddled on transcriptions next season. The show has now been put together so that it can be sold cheaply enough to stations and yet bring in enough dough to satisfy the talent who have taken cuts. Dan Galen.Paul owns the show. Clifion Fadimen will continue as quiz master.

## Coulter May Get Post on P\&G Operetta Series

Doug Coulter, currently production supervisor on the Anchor Hocking TV series, Broadway Open House (NBC), may be assigned a new post as executive producer on the Procter \& Gamble operetta series. The program, acquired by NBC from Bernie Schubert, will air Monday nights, alternating with Hoberd Montgomery. Web will decide shortly whether Coulter will assume the new spot.

TV "Hit Parade" Reported Signed and Sealed
American Tobacco Company last weck was reported signing with NBC for the video version of "Your Hit Parade" to tee of on a segular weekly basis October 7 . Show will go into the $10: 30$ to 11 p.m. period Saturdays, following "Saturday Night Revuc." Deal is sald to be contingent on the sponsor's satisfaction with the threc remaining tests of the show still to be aired. Agency is Batten, Barton, Durstinc \& Osborn.

## Fuller Exits Coast Y\&R for Post With NBC-TV

Sam Fuller, production supervisor in the Hollywood office of Young \& Rubicam Agency, has resigned his berth to join the New York production staff of NBC-TV. He left last week-end to take over the job, reporting direct to NBC-TV topper Pal Weaver. Fuller will supcrvise the up-coming Colgate Comedy Theater Sunday night series which headines Eddie Cantor, Fred Allen. Ed Wynn and probably Jimmy Duranle.

## Pierce Leaving Coast NBC for Post With KMED

Jennings Pierce, vetcran Coast NBC exec and for many years chiel of the web's Western station relations and public service departments, resigned last week to become general manager of KMED, Medford, Ore., outlet. Pierce takes over the job August 1. Station is an ABC supplementary amiliate. No successor has been named as yet. Tierce was with NBC for 23 ycars and was responsible for many of the nublic service, cducational and farm broadcasts originating on the Coast.
First Marx "Life" Símulcast for August 17
First Groucho Marx "You Bet Your Life" simuleast will be made at NBC, Hollywood, August 17, preparatory to the comic's return to the air in early fall. Plans call for Marx to build a backlog of six radio and TV shows and to trek for a personal appearance at the DeSoto dealers' convention in Allantic Cily this October. Video version will be shot at NBC studios on 35 mm . firm by either Filmtone or Hal Roach. Radio alrer uill be cut simultancously on tape with both versions edited for airing.

## Philip Morris Shous Suap Times To Avoid Bump

To avoid a confict which would have two talent shows back-toback, Philip Morris Cigarettes last week had two of its video shows swap time periods, effective this fall. "Truth or Consequences" will take over the 9 to $9: 30 \mathrm{p} . \mathrm{m}$. Monday period, starting October 16 , replacing the Horace Heidt talent show. Heidt will, get the 10 io $10: 30$ Thursday period. originally slotted for "Truth," as of September 7. This will avoid having the feidt show follow Arihur Godfrey's "Talent Scouts."

## Mason Candy Sponsoring Cartoon Telefilm

Mason Candy last week signed to sponsor a cartoon telefilm on ABC from noon to $12: 15 \mathrm{p} . \mathrm{m}$. Saturdays. Show is titled "Chester the Pup" and will originate in Chicago, starting October T. ABC also is close to a sale on tele version of the radio veteran, "Can You Top This?" A Chicago winery has an option on the show, which will go into the $9: 30 \mathrm{p} . \mathrm{m}$. Tuesday slot.
AFRA, Portland Talks in Second Week, With Strike Voted
Approval already having been given for strike action by its national board, the American Federation of Radio Artists (AFRA) last, KALE, KEX KGW KWJJ and KXI joint negotiations with KOM, voted to take strike, action and kXL, Portiand, Ore. The union counter to a demand for raises was to ask that announcers take salary cuts.

## DuMont To Sign New Tiro-Year Pact With IATSE

DuMont, New York, has reached an agreement with the International Alliance of Theatrical and Stage Employees (IATSE), and is expected to sign a new two-year contract early next week. The web's five-ycar pact with the stagehands expired this month.

## Hovis, Ltd., Sponsors Beecham Show

Hovis, Lld., British bread filnt, has signed to sponsor Sir Thomas Beecham' longhair d. j. show which preems on WQXR, New York. from $8: 05$ to 9 p.m. August 2. The 26 -week deal. which was negotiated spearhead the bread outfit's cinital adventis \& Varley, England, will The Beecham series is transcribed in Engrand by Towers of London,

## Sanka Insisting On Out at CBS

NEW YORK. July 22,-The Sanka division of Jeneral Foods this week made its secon appeal to CBS to get it off the hook for its 13 -week com. mitment next fall. The sponsor origInally canceled The Goldbergs, Sat urday evenings, 8:30-9 p.m., but at the end of its cycle this spring, repurchased the time.

CBS, however, refused the initial appeal made by Sanka because it, in turn, had got commitments from its stations for the time. Opinion is, among execs at the web, that Sanka will have to program the time, probably with a low-budget show. Young \& Rubicam is the agency.

## FCC Studies Ad Rule After Clearing CBS

WASHINGTON, July 22.-Federal Communications Commission (FCC) will continue studying the feasibility of revising the chain broadcast rules to ban webs representing stations in the sale of national spot ads, the commisslon announced this week. in clearing CBS of charges of violating exirting rules. At the same time FCC dismissed nrotests apainst the ueb in its handling of religious and political matters.
Granting renewals to all CBS stations, FCC said ev!dence in the spot ad record "is insumficient" for finding that rep practices of wobs violate the present rules, adding that the matter of revising the rules is still under consideration.
In a letter to the New York Damocratic Committee, FCC wrote that CBS was within tts right in refusing the Dems free time to answer what the web corridered a non-moliticad speach by Gov. Thonas E. Dewey. An FCC letter to the American Councll of Chrietian Churches (ACCC) re-

QuickieSoapOpera Rings Bell System

NEW YORK, July 22.-A new twist on radio shows is a flve-minute soap opera sirip being prenned by the Masterson, Reddy \& Nelson package outfit. titled Love on the Line. The program ralls for a cast of two, the boy and the girl. $A B C$ is planning to offer the show around.
Drama is provided in the form of a telephone conversation between the duo, each day's episorie culminating with sqme basic problem still unsolved. The Friday episode, however, would set things straight for the weck, opening the way for a ncw complication to tee of on Monday. First sample platter has been cut. Now if they can only do a one-minute soaper.
CBS-TV Looks. West For Fight Beamings NEW YORK. July 22 -CBS-TV this week projected itself sharply
into the bigtime TV fleht nicture When it dsc'ded to televise it 3 Wednesday night 10 p.m. bouts from cither the Chicagn Stadium or the Olvmnic Stadium. Ditroit. Sponsored bv Stadium. Detroit. Sponsored bv tclevised from St. Nicholas Arena, which prescnts mainly good club fighters.
Since the Olvmpic Stadum holds more than 14.000 and the Chicegn Stedium 18.000. they present boxin? cards comparing faverablv with Madison Sqiarc Garden's. All thrse arenas are promoted by the Intcrnational Boxing Club.
iected the grnup's demond thet WCBS, New York. be forced to change its praticee on ra! -icus brondeasts. FCC sqid there is ro evidence CBS discriminated ogainst АсСС.

# crand opening this week 

 *Thursday, on the
STARLIGHT ROOF of the WALCORF-ASTORIA HOTEL


## Talent Costs Much Lower

## (Continued from page 3)

 toire quickly at a minimum outlay. Two major pop diskeries, Decca and MGM, observing the proftable direc. tion of several Johnny-come-lately Indies, are likely to begin tapping their own foreign affliates for longheir wax for a market they have heretofore eschewed as too limited.Among Indics that have grown thru such international links are Vox, Westminster, Remington, Continental, Haydn Society, Period, Griffon, Renaissance, Cetra-Soria, Tempo, Dial and Varsity. RCA Victor and Columbla have long-standing ties on the Continent. Mercury. London and Capito
there.

## Costs Cue Action

The reasons for turning to foreign sourzes are simple. Costs of artists, musioians and actual recording are much lower than rates that prevai hore. and quality is frequently better. With tape, and with air transportation, theres no longer the problem
of masters deteriorating in transit, or of masters deteriorating in transit, or
long costly waiting for replacement of defentive parts. Many of the per-
formances issued here were taped there in the course of a radio perform ance. A large number were acquired -some illegally-from radio library services. But even custom-cut performances are relatively inexpensive Deals have been made with some mu sicians whereby the cash part of their
remuneration was figured at 35 cents remuneration was hour. altho this is hardly the an hour, altho this is hardly the norm. Many name artists, however
have been known to cut for $\$ 25$ for a complete, large-seale work, simply to gain recognition on this side, Some American singers have made special trips across and cut for peanuts in order to be listed on some of the complete opera recordings that have buyers here.
Most of the tapes acquired, eithe from libraries or European diskeries, are leased on a royalty basis. with advance cash outlays rare. The local outift's principal expense is dubbing the LP masters from the tapes and pressing the disks. In some instances the diskeries have reciprocal deals, but with most of the indies it's a one-way track. In several cases, inwith foreign wax, then put their profts into recording domestically. Few of the longhair indies have cut few big part of their schedule locally. Allegro is perhaps the only one of
any importance to cut here exclusiveany
ly.

## Longhair Salea Up $\mathbf{3 3 \%}$

Trade estimates currently rate the increase in longhair unit sales at more than $331 / 2$ per cent since the introduction of $331 / 3$ r.p.m. disks, and the per centage should go much higher this fall. Unquestionably, with more and more repertoire required. Europe has
provided the only practical solutlon provided the only practical solutlon music-buying public are concerned The possible effect on local musicians and artists is something else again. Whether the broader general interes benefit local talent remains to be seen (See Europe Nutures, on page 11)

Decca Blanket Put 'Round Irene, Rose In Wax Coverage

NEW YORK, July 22.-What constitutes saturation coverage by a by the Decca (including the Decca and Coral labels) six-way coverage of Goodnight Irene and nine-way slicing of La Vie En Rose.
On Ircne the waxery has the original Gordon Jenkins-Weavers disk ang for the pop field, Ernest Tub and Red Foley for the country-pop market, Lenny Dee on a countrystyle organ solo, and Gunter Lee Carr
for the rhytbm and blues market for the rhytbm and blues market
all on the Decca label, while Cluff Steward in pops and Jack Shook and Dottie Dillard with Owen Bradley's ork for country and pop on the Coral label.
Rose was done for the Decca label by Bing Crosby for vocal pop, Guy Lombardo for dance pop, Victor Young for instrumental pop, Louis Armstrong for rhythm and blues as well as pop and jazz devotees, Noro Morales for Latin-American, and types of authentic Gallic Interpretation. Coral's pair of diskings on tation. Corals pair of diskings on
the tune feature an Owen Bradiey the tune feature an Owen Bradiey
organ solo version instrumentally and Connie Haines treating the song in English and French for the only domestic female version of the song.

\section*{Dirty Disk Ban To Include Mail,

## Auto Shipments

WASFINGTON, July 22 ,-Having all but closed the door on common carrier shipments of obscene disks, Congress is now moving to block any possjble use of the mails for distributing such recora. Legislation banning auto shipments is hanging fire. The Senate Judiciary Committee this week aproved a bill to amend the U. S. Criminal Code so as to keep out of the mails every conceivable item of pornography. The aim is to make sure no loophole exists for malling dirty disks or flims.
Already enacted is a law specifying ban on express shipments of obscene records, but the House Judiciary Committee Is sitting on a Sen-ate-passed bill putting criminal penalties on crossing a State line in an auto containing more than two dirty disks.

## Varsity Disks Pocket Operas <br> NEW YORK, July 22.-Eli Ober-

 stein's Varsity disk line, currently embarking on a low-price longhair project, will shortly issue a series of pocket-size opera diskings on its$\$ 1.99$ Royale label. Diskings were $\$ 1.99$ Royale label. Diskings were procured by Oble from Italian sources and include packages containing the key arias from such works as Carmen, The Barber of Seville, Don Pasquale and The Marriage of
Figaro. The $\$ 1.99$ LP longheir linc Figaro. The $\$ 1.99$ LP longhair line will include some 30 disks.
The Varsity 99,cent LiP longhair line has been expanded to include such material as Tschaikovsky's
Romeo ard Juliet the same composer's piano concerto and Swan Lake ballet excerpts, Bizet's L'Artesienne Suite and Schubert's Unfinished Symphony.

Monday (24), the retail price of RCA Victors 45 r.p.m. pop disks is hiked to 79 cents ( 75 cents plus tax). Current price, in effect since 455 were introduced in April. 1949, has been 69 cents, tax included. The price of Red Seal 45 s remains at 95 cents.
A. Victor spokesman gave as the reason for the price hike, which now pegs the RCA disks at parity with all other diskeries' 45 pops, the high cost of producing the -inch aisks This is not to be taken to mean, he promoted by any recent rise in production or material costs, but rather that a re-cvaluation of cost factors indicates that the 69-cent Agure has not permitted a reasonible proft for the manufacturer.
No change is contemplated in Victor's L.P prices at the moment, tho the spokesman indicated that the in the future, to rearrange ip pric ing to attain optimum balance with 45 pricing, should the current balance prove unsatisfactory.

## Capitol Cages Star Thrushes By Long Pacts

 By Long Pacts}Starr and Whiting Signed
HOLLYWOOD, July 22.-Capitol Artists-Repertoire Veepee Jim Conk ling. still in the dark as to whether Jo Staflord will follow Paul Weston to Columbia, moved swiftly to throw a contractual fence around his other high-voltaged fem singers. New pact was inked with Kay Starr for five years, Margaret Whiting was resigned for seven years, and negotiations are continuing for a renewal
of Peggy Lee. Deal for Miss Starr, which reportedly places her in a higher royalty bracket, was closed by her manager, Hal Stanley. with Personal Manager Billy Burton arranging reinking of Miss Whiting.

Both pacts are unusually long as artist-diskery agreements go. Miss Starr joined Cap In early 1947, while Miss Whiting had been with the label for approximately six years. Conk ling has long contended that iem singers are of tremendous importance to a diskery and, in the pop field, frequently outsell male balladists. Indicative of the great sales power wielded by fem chirps, both Jo Stai-
ford and Miss Whiting individually passed the $\$ 100,000$ annual royalty mark at Capitol during 1948 and agaln in 1949.
Miss Starr, a steady seller for the label, has taken sudden and swift upsurge in popularity during recent Doo, Bonaporte's Retrect and Mississippi.

## Pickwick Gets 'Beloved'

NEW YORK, July 22.-Pickwick Music, Leeds subsid, has acquired Beloved, Be Faithful from writers Ervin Drake and Jimmy Shirl. Tune, two months ago by Decca via a Russ Morgan recording, and has lately been showing activity in Eastern Seaboard citles. Decea had an option on the tune. Flock of pubs angled

## Victor Ups 45's Tag to 79c; Decca Line Set at 75cPlus Tax <br> NEW YORK, July 22. - Effective <br> NEW YORK, July 22. - Decca

Records this week set the price evels for its soon-to-be-released 45 r.p.m. disk line at 75 cents plus tax for its pop series and 85 cents plus tax for its single kidisks. The disk ery's salesmen thruout the country began sollciting 45 orders yesterday (21), with the initial shipment of the doughnut disks skedded for around August 15. Diskery also created its cafaloging system for the line. The current 78 r.p.m. catalog numbers wili be preceded by a nine on 45 copies.

Decea's decision to apply the standard pop price of 75 cents plus tax to the 45 series came coincidentally with the RCA Victor company's decision to raise the price of Its doughnut disk pop lines to the 75 cent mark from is previous 65 cent level (see other tory adjoining). The 75-cent tag will pply to all pop, country, rbythm and blues, jazz and international waxings.
The price established on the Decce line will also hold for the complay's subsidiary labels, Coral and Brumswick.

Decea's initial release will cover the 32 leading single disks most active in the flrm's catalog and will include zuch best-sellers as the Bing and Gary Crosby pairing of Sam's Song and
Simple Melody, the Gordon Jenklns' coupling of Goodright, Irere and Tzena, Tzera, Tzema, the Guy Lombardo Third Man Theme, and the Andrews Sisters and Jenkins' Wanna Be Loved.

## D. J. Interviews Banned in Philly <br> PHILADELPHIA, July 22.-Ameri-

 can Federation of Musicians' (AF'M) ruling that bandleaders are not to make disk jockey appearances, even for only an interview, was suddenly Invoked by Local 274 here, which is made up of Negro musicians only. been doing interviews on jockey shows.Local 274 gave no special reason for its action. Union officials merely pointed to the ruling in the books, and made it necessary for Hot Lips Page. the first to be hit by the ruling, to cancel interviews scheduled with the d.j's during his stay last week at the Showboat
Since there are a half dozen or more spots using Negro musical names, the ruling hits hard at both the spot and the disk jockey. By and large, the other musical roms ars who are not flected by the rilers who are not affected by the ruing. Nitery owners raised a beef because they hardly ever arc three deeks ahead in their bookings. Because competition is heavy for record names, boys book close to the dates in watching for availabilities. Moreover, nitery owners are convinced that the d. j. publicity helps business, and without it may make it too expensive to briag in a record name. Also huddling with the union officials to clear the air for the air interviews are the local record distributors. The d. j. shows are about the only revenue for radio exploltation for their names.
for the tune when requests for sheet music came in to jobbers. Deal with writers was made via standard Songract. Al Brackman handled the negotiations.

# BMI's Low-Price TV Film Music 

## All Unstrung

WASHINGTON June 22.Earl (Father) Hines had just finished playing an imaginative version of a pop tunc at a local club this week when a friend complimented him on his variations on the melody. "I had to do that." Hines replied. "There are 18 "strings missing on the plano, and it about drives me crazy trying to figure out ways to play around them."

## Les Brown's Ridin'High on 1-Niter Trek

## S65,426 Gross So Far

NEW YORK, July 22 -Ler Brown Columbia reording artist and inr the past three vears maestro on the Bob Hope show, has been scoring heavy grosses on his current tour of onenighters. With only 24 of his string of 75 or 80 dates completed, Brown has racked up a gross of $\$ 6,5,426,40$ so far. The orkster still has 44 more dates on his schedule, taking him into the first week of September,
Here are the grosses thus far: Jun 16 and 17. Salt Lake City, \$6.795.60: 18, Elk Mountmin. Wvo., \$1,737; 10 18, Eoln. Nountin. Wvo., $\$ 1,737$ : 19 ,
I.incoln. Neb., $\$ 1.848$ 50: 20 . Danver, $\$ 2,216,80$ : 21, McConk, Neb., $\$ 1,740$; $\$ 2,216,80:$ 21, McConk, Neb.; \$1,740
22, Sloux Falla, S. D., $\$ 2,447.50: 23$ Omaha $53.420: 24$, St. Joseph. Mo. \$1,804; 25, Sioux City, In., $\$ 1,921,80$ 26, Forest burg, S. D., $\$ 1.670 ; 27$, Hat field, Minn., $\$ 1.280 .60: 28$, Clear Lake Ia. $\$ 2,687.50$; 29 , Austin, Minn. $\$ 2380.80 ; 30$, St. Paul, \$4.427.20; July 1. Davenport, Ja., \$2,960; 2, Sauk City, Wis., $\$ 2,400$ : 3, Marion, Ia. \$2,627.50: 4, Des Moines, \$2,964.60: 6 , Rochester, Ind., $\$ 2,924.40$ : 7, Leamington. Ont.. $\$ 2,041: 8$, Cincinn-t $\$ 3,641$ : 9, Russell"s Point. O $\$ 2.170 .25$; 10 , Youngstown $\$ 1,908.75,11-12$, Pittsburgh, $\$ 5,421,80$

Brown, before he winds up, will criss-cross the country, hitting the Lollowing States: New York, Penn sylvania, Ohio, Kentucky, Michigan Kansas, Oklahoma, Texas, Arizona, Utah and, finally, the Coast. He's been working in the main on a $\$ 1.000$ guarantee against 60 per cent of the gross.
Much of the tour still remains to be done, but if the early retuins continue this will be Brown's best trck yet. Admission price has varied from $\$ 1.25$ to $\$ 1.80$, with $\$ 1.50$ the average, HLs Columbia Dance Pa. rade album, incidentally. shows up in fourth place on the best-selling IP pop albums chart.

## Laine \& Crosby <br> For 'Sweet Sue'

HOLLYWOOD, July 22.-Jonie Taps, who moved from music ranks to Columbia Pictures producer, is currently prepping another lowbudget musical. Flicker is tentatively titled Sweet Sue and is belng written to feature Frankie Laine and Bob Crosby, Taps is currently negotiating for both artists, who will get featured speaking parts in the production. Flicker will also use a number of disk artists, none of whom have been signed as yet.
sue will be the third in serie

## Current Rate

 Two Cents a Tune Per Pic"Syne" or "Mechanical"?

## (Continued from page 3)

 tilm rate. Il, however, the packager asks for a "considerable" number of unes (what constitutes a considerable number was not spectfiedi) then he is asked to take a tie-in deal-n he tune from a BMI affliated puober for tune from a BMI afliated puober for ach lune he gets from the BMI owned-and-operated firm. For eech affitiate's tune, he must pay an advance of $\$ 50$ if the tune is a "ctandard." $\$ 10$ if it is a current pop. The BMI criterion for a standard is any BMI tune that is not current. TheBMI TV department makes the deal and collects the advances for the BMI pubbery and the affiliates, but aftillates sign the licensing agreements with the users,
The $\$ 50$ and $\$ 10$ rates also apply to afnliates' tunes offered without the tie-in with the BMI pubbery's songs,
The BMI rate arrangement, based on the 2 -cent statutory rate, is the broadcast-owned licensing organizalon's design for tune availability for TV agalnst the day that TV becomes the dominant broadcast medium BMI envisions (as do other intar ested parties, such as James C Pc trillo) filmed programs equaling and eventually outstripping live hows on video, and is preparing for the even: uality. Of an estimated 459 outfit prepared to syr.dlecte live and tilmed munication with is reportedly in communication with 250 .
Insofar as music is concerned, the BMI attitude is that there is no diference between AM or FM radlo and TV. Music is instrinsically auditory, not visual, regardless of the medium of presentation. Platters and e.t's are used In radlo broadcasting witt. no music payments to the pubber outside of the regular statutory rate for platters, a 25 or 50 -cent or platters, a 25 or 50 -cent per-stathe extra for commercial e.t.'s, and The $\$ 10$ annual ice for library service. Bezides, publishcrs get paid for performances on TV, which will mount as the medium expands. There's nc extra payment for live TV shows, so why heavy synchro charges for filmed shows? Further, there are now 10 G TV stations in 61 marisets, and the ilm producer can seli to only one user in a market. To maike any money his costs must be low, If he makes a 15 -minute liick on a $\$ 1.200$ budget, he can't very well pay $\$ 500$ or music, la sum, BMI feels, TV is a form of broadcasting, and TV filns aren't Hollywood-as yet.
To date, most BMI pubbers are go= ing along with the plan. A few, as indicated above, see it as a dangerous precedental move. Connoisseurs of he 10-year battle between BMI and ASCAP view the plan as another bactic to furnish BMI's stockholders uith low-priced music, to consolidate BMI as the broadcasting industry's ailt-edged insurance policy against ASCAP.
from disk artist ranks. Taps feels wax names give flicker a ready-made audience. Series of disk-name pix rollowed the success of Make Belicve Ballroom. which reportedly netted studio a terrific $b_{0}-0$. return on its production investment. Now in the s the diskedaed for October release Smiling. Both Crosbv and Laine were featured is the latter,

## "Pie in Basket" <br> Gets New Crust

NEW YORK. July 22. - National Records is editing the introductory lines out of its Florence Wright etching of Pie in the Baslot, in an unusual fid to render the etching sultable for air play. Tune, a nursery type ditty, is getting heavy disk coverage, and National, encouraged by the response is taking the blue material ou in the hopes of keeping out in front
The cutting of the introductory lincs-special material of an ambiguous nature-is being made only for a iresh batch of disk jockey coples. The juke and retail records will remaln as is. Some jockeys have informed the diskery they have been spinning the disk, but putting needle to groove after the dubious four-bar opening.

## London Riding Crest,

 Issues New CatalogNEW YORK, Ju'v 22.-London Records, currently riding the biges buriness wave in it's thrce-and-a= half year history, due to its three-for-
one swap plan, has issued new, comone swap plan, has issued new, comr.p.m. and lorg-playing lines. The diskery has also replaced its releas cards with new bi-mont.uly listings which include disks in all catenories ard speeds on a single sheet,
Both of the new crlalogs run to 12 pages. They are available to dsalat no charge.

Film-TV Rate Not Yet Final, BMI Contends

2 Cents a Limiting Device

NEW YORK, Julv 22.-Trade inerpretation of Broadcast Musin, Inc.'s (BMI). low priced film.TV print policy, as outlined in companion story, dosen't jibe with the analysis of upper echelon BMI brass, Latter fecl the low-price structure is icmporary rather tiaan permanent, and designed to hasten crystallization of an in-dustry-wide synchro pattern.
BMI pundits point out that its TV licenses are for only limited terms and that films cannot be used after terms exnire. Thev also polnt out that BMI-affliated pubbers have, with no objections from BMI, bsen making deals for flat sums comparable to payments made to Amcrican Soclety of Composers, Authors and Publishers (ASCAP) pubbers.
BMI states that it knows it could not, even if it wanted to, turn banis long-cstablished patterns of $s$ nnsuro payments or put its pubber a $\mathrm{mlliz} \mathrm{In}^{2}$ at a disadvantage with ASCAP firms. Fecling at BMI is that BM1, Hav'? managed to stay out of the hass'? Which led to the Leibell decision and the ASCAP desree, now has a tenporary poliwy which will enable it is (See BMI's Low-Price, page 13)

## GRAND OPENING THIS WEER

Thursday, on the
STARLGGT ROOF of the WALCORF-ASTORIA HOTEL


## * PHIL SPITALNY

Conducting THE HONX OF CMARM ALG GIAL OAGHESTIA "Nover in my many years of expeplonce hare I mblicir endoried e pefticulet ect or show. THIS IS THE
$*$ EYCEPTICP." Statemant by I. E. Bantom, Vice-Prag.,
$+$ Manegirg Director, bot Angeten Ambeszedor Hotal

# Indie Diskers Wail Over Rise In Vinyl Cost, Slow Pressing 

NEW YORK, July 22.-The rise in an essential war product, meanwhile the cost of virgin vinyl this week, the first effect of the Korean war on
the disk business, has added to the the disk business, has added to the
woes of indie diskers who were alwoes of indie disicers who were al-
ready complaining about the poor summertime service they were gettirg from pressing plants. In the unprecedented upsurge of business during the last two weeks, many indies
felt they would miss out on the gravy unless the plants maintained boom time stafts and facilities.
The plants however, have been beset by vacations, and several own ers who had trimmed their staffs in anticipation of a summer slump were
making frantic efforts to rehire exmaking frantic efforts to rehire ex-
perienced pressmen. The vital vinyl,

## Rackmil Sees

## Disk BizProfits

## Due for a Rise

NEW YORK, July 22, Dec:a Prexy Milton R. Rackmil feels the disk industry is heading for a highly proftable fall season. In addition to close to speed stabilization followins the Decca diskery's decision to enter the 45 r.p.m. market, Rackmil be-
Jieves that the threatened cutback on video protuction, due to the Korean situation, should serve as a sizable boost for the disk market potential. He points out that if TV production is forced to a slower pace, dealer will turn to other aspects of their business, including records.
Rackmill doesn't believe the war
hreat will hurt disis production in threat will hurt disik production in the same manner that it was hit in
the last war, The discovery of synthe last war. The discovery of syn-
thetic materials and the widespread thetic matcrials and the widespread
use of them in the industry, as well as the great supply of them in the country, should help to keep disk production moving at current rates without too much diffeuliy, he feels. Rackmil belleves that Decca's own fall season will be greatiy hyped with line. He also pointed out that there has been an earlier than usual indication of a pick-up in business in the diskery's current takes following the traditional summer slump. Diskery's business is at so brisk a level that its Chicago and Bridgeport plants have added night shifts to meet pro
duction demands.

## Cap Folk Chief <br> Goes Nashville

## week.

Pressers, who anticipate further curtailment of the material for disk use, were concerned with the effect on production of LP and 45 r-p.m. platters, both of which are composed mainly or entirely of vinyl. One own cost of producing an LP disk raised its pressing price two cents. Current L.P prices normally run between 58 and 65 cents for a 12 -inch, and 37 to 39 cents for a 10-inch. One to emphasize $45^{\prime}$ s, siace they use less material. Ten 45's can be made from a pound of vinyl, whlle only two or three 12 -tnch disks can be made from the same amount. It seemed certain to him there could be no reductil prices of LP disks under the present circumstances.
Pressers do not expert any short ages for some time in syathetic shellac, whic was at a blg premium dur-
ing the last war. One plant reported that. for reasons he could not explain, his orders for unbreakable 78 r.p.m. disks took an upward leap meer
MaestrosRemain SecurityKeepers

WASIIINGTON, July 22.-Band eaders will cont'nue to be responholding provisions affecting sidemen as a result of a decision this week by Senate-House confcrees on the
provision legalizing the old Form 8 provision legalizing the old Form c tion of Musicians (AFM).
The conferees, compased of menibers of the Hous? Ways and Means and the Senate Finance committees. are due to report the cntire Social Security bill to both houses next weck.
The confcrces dropped the House anguasc in HR 6000 which provided or an individual cither alone serviec for any other person under service for any other person under ing that such person shall have complete control over the performance of such service and that such individwal is an employee such individual with respec to such service shall,
regardless of any modifleation not in writing, be deemed an employce of such person.
In reporting the bill originally, the House committee said that the wor Ing was designcd to reverse the Supreme Court decision in Bartels vs. Form 8 contracts.

## Caravan Kidiskery

## Takes Over Mayfair

NEW YORK, July 22.-Caravan kidiskery last week took over the manufacturing, packaging, and distribution of the Maytair record line. Deal was made between Herb Plattner and Hugo Perette, of Mayfair, and Lawrence Gould, of Caravan. whereby Plattner and Perette will be able to confinc thefr own activities to the writing and recording of ki disks.
All distribs now handling either or both lines will be retained, and lines to get coverage in certain territories where only one was repre. sented previously. The Mayfair execs meanwhite plan to expand the scope of thelr independent Scripts and Scores package outfit.
Maylalr's line includes 25 titles, 12 of which are available on 43 r.p.m. disis. Both lines will retain current prices of 98 cents for 78 r.p.m. and
79 cents for $45 \mathrm{r} . \mathrm{m} . \mathrm{m}$.

Admiral Looks For New Handle

NEW YORK. July 22. - Admiral Records is looking for a new name, and is launching a contest among the nation's disk jockeys. The move is the Corporation, producer of radio, phono and TV sets, to end the confusion in what it considers a related field.
The company, headed by N. R. Carrano, has set the deadline for the decision at August 31. The winning jock will receive an Admiral radio-phonoTV combination, contributed by the
radio outft. In case of duplication in names, the letter bearing the earliest postmark will win.

## Philly Dealers <br> Ask Disk Title

## After Spinning

PHILADELPHIA, July 22. - In a move to make radio plugs of recordings more meaningful in terms o Philadelphia Record Dealers' AssoclPhiladelphia Record Dealers Associ-
ation will call upon local disk jockeys to repeat the title of a song after playing the record. Nat Fisher. operator of the Record Mart and presi-
dent of the association, ssid that such dent of the assaciation, said that such
announcement would be of service announcement would be of service
to both the prospective record buye: and to the record retaller.
Fisher said many dealers are faced with the problem of identifying a song by the first line or first icw words of a chorus- That is the way hcaring it played on a jockey show White records are announced before the spinning begins, Fisher said that prospective record buyers don show By that time the listencr doesn't remember the titte. For the dealer, it means wasting a lot of time scarching thru catalogs and sometimes it mean playing a dozen or more in the
that one may be the right side.
Fisher pointed out that announcing the title after the spiming doesn' imply commercialization. The problcm . however, is getting the listencr to remember the title and artist after hearing the record. Disk jockeys will
also be asked to identify their theme also be
songs.
Seeco Records Buys
Out Lina Latin Label
NEW YORK, July 22. - Seeco Records, the Latin-American diskery. has bought out Lina Records, another Latin label, and inaugurated a bonus plan in New York to clean out the latter's stock.
The Lina line, started last year by Murray Shapiro and composer Leopoldo Gonzalez, Included about 50 disks and several artists pacts. Thesc

In New York, where Seeco has its own distribbery, Prexy Sidney Slegel has offered dealers a bonus plan whereby they get 25 Lina disks
iree with every 100 Seeco platters purchased at regular net price. The deal will be in effect from July 20 thru 'August 20.
King Told To Pull Moon Mullican Disk NEW YORK, July 22.-Miller \& Miller, attorneys for Cromwell Musie, have served notice on King Records country etching of Goodnioht Irene King allegedly cut the tune without a license from Cromwell, and Writer credits on the label read arranged by Mulican-Mann"- pre-
sumption being the tune is ta sumption being
public domain.

Suit Tests Right To Musical Gems By Photo.Offset
NEW YORK, July 22.-A suit in United States District Court for alleged unfair practice brought by G. Ricordi Company, the outcome of which could mean the ending of cer-
tain long-established pubber practain long-established pubber prac-
tices, was disclosed this week when tices, was disclosed this week when Company. was given an extension until Friday (4) to enter its answer. The complaint charges Internaional with reproducing the Ricordi edition of the opera, Falstaff, by the photo-offset method, and offering it for sale under the International im-
primatur. Plaintiffs ask an injuncprimatur. Plaintiffs ask an injunc-
tion and $\$ 50,000$ damages. Their position is that labor and expense of making eneraved plates of the multipaged opera entities them to exclusive rights to their edition.
The Ricordl edition of Falstaff has been on the market many years, Ricordi having owned the copyright
for the original term and the 28 for the original term and the $28-$
year renewal period until the opera year renewal period until the opera years ago.
It has been a common practice in the trade for pubbers to reproduce by photo-offset editions origialmost all cases, the material is not protected by copyright, so that no copyright intringement is involved. The question of unfair practice, howcver, has now been brought betore he court, and its determination will Counsel for plaine future
Counsel for plaintiffs is Arthur Garmaize; for defendent, Phillips, Uizer, Benjamin and Krim.

## Shapiro on Own, HasDinah,Frank <br> NEW YORK, July 22.-Nat Shapiro

 exited his post as Eastern promotion and publicity director for Mercury Records this week to start his own record promotion business. Hi first Sinents are Dinah Shore and Frank riy was handled by Howle Richmond. Shapiro's plans are to operate mond. Shapiros plans are to operate on a one-ot-a-kind basts; i.e., he Mill not handle talent competitive to Miss Shore or Sinhe takes on.
Mcrcury has not named a replacement. but Mercury excc Art Talhenceforth will be handied out of Chicago, the diskery's home office, on a national basis.
Shapiro had been with Mercury or iwo years. Prior to that he forked for the Atlantic, National to his flack venture, he is eo-authorto his a book on the music business scheduled for publication early in 1951.

Uke Book Publisher Beats the Big Drum

NEW YORK, July 22.-YOU CAת Play the Ukutete, uke instruction book cerrying Arthur Godirey's picture and endorsement, now in its
third printing of 10,000 , is being third printing of 10,000 , is beind
promoted direct to the consumer via an ad in the current Life magazine. Book. Written by WCBS program director and uke expert Don Ball and published by Broadcast Music,
Inc. 25,000 copies to date, and the tavorable dealer response-reorders sans able dealer response-reorders sans
returns-has encouraged BMI to broaden promotion at both the consumer and deaier levels. In addtion to regular music outlets, Searge
Roebuck has taken on the uke book.

## Sacred Singers Hunted by Cap

HOLLYWOOD. July $22 .-\mathrm{Dave}$ Dexter, head of Capitol's rhythm and blues artist-repertoire department, is launching an all-out drive for sacred singers Dexter is currently beating the bushes in the Midwest and South for new talent and recording those artists already under contract. One of Cap's best-sellers in this field remains the St. Paul Church of Los Angeles, headed by the Rev. John Branham. Choir of 170 voices was inked three years ago by Cap, with all its past diskings currently being reissucd on 45 r.p.m. Dexter aiso has choir.

With the St. Paul aggregation serving as a cornerstone for the label's position in the field, Dexter recently added new names to his catalog Recent entries include Mt. Zion Church of God in Christ Choir (3 voices, lead by the Rev. T. J. Sadler) Group is being used as background for another newcomer to label. Rey R. A. Daniels, blind preacher of Port land, Ore, who enjoys considerable following thruout the Northwest. Sides will be released late this month

Aso skedded for late July release are initial sides waxed by Sister Goldie Haynes, of East St. Louls, JIl. who Dexter recorded here recently during her visit to the Coast. Inked six months ago was Sally Martin, of Los Angeles, who appears in ballparks thruout the South. Dexter recently rencwed her pact and inked her daughtcr, Cora, to release motherdaughter duets. Juanita Jackson, Atlanta contralto, has been with Cap for a year. Dexter expects to expand the sacred singer roster during his current junket.

## Decca Goes Latin <br> In Double Play

NEW YORK, July 22.-Decea Rec ords, definitely back in Latin-American disk business, is concentrating on repertoire designed to straddle both the export market and the local rumba coterie. Louis Sebok. Decca's international department chief, was recently joined by Latin music man Johnnie Camacho, who will aid in this phase of the program.
The diskery"s tlist issuc. under the new plan. includes several pop tunes performed in Latin style. These include La Vie En Rose, I'll Always Copacabana. Mainstay of the and line will be Noro Morales.
In the near future, the diskery 000 series, revise and activate its 10 ,000 series, aimed at the Mexican trade on both sides of the border.
Currently Decca is building up a backlog of masters, prior to going
on a biweekly Latin release schedule.

## Art for Music Sake Hypes Choral Disks

NEW YORK, July 22.-Key Records, indie outfit specializing in longhair choral works on LP disks, is making a bid for dealer display pieces in full color on all new disk covers. First release, featuring modern works sung by the Augus. tana Cholr, will feature a four-color reproduction of Kandinsky's Yellow Surroundings, thru the courtesy of a New York museum.
Diskery head Robert Rolantz has named Lura Stover as music director for the diskery, and several complete oratorios have been skedded for fall release. An abridged version of the Bach St. Matthew Paston, sung in English, and cut to st a 12-lnch L.P. will be released In September. 400 -voice choir and soloist performed
the piece.

Europe Hipsters Latch on to BG, Especially His Early Recordings
(Continued from page 4) the things we played. They called for Roy (Eldridge) to do his solo of Rockin Chair, which he recorded with Genc Krupa's band betore the and it was a nightly feature.
war, I was overwhelmed with the tre mendous receptions we were accorded mendous receptions we were accorded nowers, bands meeting us at alirports and stations, reporters and gatherings of fans. We kicked the tour of in Stockholm where we played three concerts, the last of which served up one of the top thrills of the tour. This bash was held in the Royal Opera
House, which is as plush a hall as House, which is as piush a hall as any I've ever seen, and we ware rcceived with the same type of tumultuous dignity
sical artists.
I don't want to sugar-coat the trip. Tho most of it was pleasurable, there were a few ridiculous episodes which proved to me that promoters are promoters no niatter where they are. For instance, one character booked us for four consecutive dates in a small cour conseculty and played us on these dates within a radius of 75 miles to boot The sole promotion he handed us was a single poster in each of the four towns. The results are best forgotten. The point is, a stupid promotion
in Europe is just as bad as one here, in Europe is just as bad as one here,
tho you're playing a spot for the tho you're
first time.
Tho we had very llttle difficulty with money and money exchange. I should like to caution any musician or performer who is thinking of a European tour. Money exchange is the primary problem on such a tour Each country on the Continent has it to how much can be taken out of the country. We ended up in one country buying up just about anything we could get our hands on just to spend the excess national currency. I've got a house full of stuff for which Our closing find practical use.
Our closing concert at the Pala!s
Chaillot in Paris gave us a few tryChaillot in Paris gave us a few try-
ing moments. We had been warned that we might be booed off the stage because of a number of previous and disappointing jazz concerts. I was moderately surprised when we found a "carriage trade" house to greet us.
Aside from a positive reaction, the Aside from a positive reaction, the
crowd was so quiet that when Mrs Goodman began to whisper during one of our numbers, some customers

## BMI'S LOW-PRICE

(Continued from page 11) stay on the sidelines while basic questions are thrashed out.
The ASCAP decree requires that performance and synchro rights be granted simultaneously and that performing rights cover the same perlod of time and exhibitor outlets as the corresponding synchro rights. How ASCAP will apply this in the case of TV stations not licensed by ASCAP has not yet been determined. The 2-cent-per-print gimmick. It is given to understand, is a device to compe? regular accounting by film producers and add enforcement of the lime during which the film on the time
can be used.

Meanwhile, BMI hopes Its policy will increase TV-synchro use of BMI tunes.

## Cherry Rising <br> NEW YORK, July 22-Don

 Cherry, rising young singer who Was inked to a Decca pact as a single last week, Is being personally managed by Howie Richmond, proprietor of Cromwell Music pubbery, Reports last Week indicated that Lester but it was learned that Lewis represents Cherry for radio and telovision only.in the next box shushed her still. Incidentally, we met many friends in Paris, with Lena Horne, Sidrey Paris, with Lena Horne, Sidr.cy Bechet and many others in attend-
ance at the concert.

On the other hand, I found that in Italy getting booed was a welcome thing. Apparently the Italians show their approval by boolng in a rhythmic chant. When we finished our first Italian concert. I was com pletely bewildered by the crowd's booing until the concert hall's manager came over to me in the kings in recognition of the crowd's ap proval.
Of one thing I am quite certain I am looking forward to the next trip This one was certainly one big kick

## Adventure To Issue

20 Kidisks on 45
NEW YORK, July 22 .-Adventure Records, the kidiskery, intends to issue its entire line of 20 titles on 45 r.p.m. disks this fall. Currently, the company, headed by Sol Goodman, has six doughnut disks out. Among the new material issued will be an album cut by radio-TV star, Lanny Ross.
Goodman also has inked a deal with Tell-Well Press of Kansas City, Mo., whereby Adventure secured the disk rights to children stories published in book form by that outfit. Deal calls for a disk version of the book line leader, Smokey Pokey, and an option on all other titles.
According to Goodman. the diskery is on the hunt for such exclusive, petition by loucr-price labels.

AGMA Hits Hi C In Met Pact; Wage Chill Melts
NEW YORK, July 22-Five months - negotiations between the American Guild of Musical Artists (AGMA) and the Metropolitan Opera Company were completed last week with the signing of a two-year basic agreement. In view of the Met's reorganization and roster trimming this year, the new beneflts salned by AGMA represent a major victory for the AFL-alfiliated union, which represents artists ia the opera, concert and ballet fields.
Agreemant calls for coverage of oneratic singers and dancers under the New York State unemployment
insurance laws, and under the fedcral Social Security Act when this latter law is amended. The Met, as a non-profit organization, had not been subject to these laws under the old AGMA contract.

The clause in the previous twoyear contract, which had frozen minimum salaries, was modified to pave the way to pay increases to chorus, dancers and principals-also payment to principals for rehearsal weeks, additional radio fees, and an increase in out-ol-trwn subsistence. Also, the Met guaranted a minimum 20 -week season in New York.
Especially s!gnificant was the understanding reached that the Met "is and is to remain a predominantly American organization." The Me management agrced to maintain the current ratio between American and non-American singers during the next two years.
As a result of lengthy discussions, the Met has re-engaged a number of choristers, principals and dancers who had been discherged previously.

GRAND OPENIIG THIS WEEK

# Thursday, on the 



## Europe Nutures Longhair; Major Source for U. S. Wax

$S_{3}$ par Continued from page 10 ) their breaks here thru have won masters. Modern composers have also benefted.

Bligest foreign-born catalog is that of London, the local branch of Eng Ush Decea. Beside England, this disk ery has Decca offices in France, Italy Holland. Austria, Germany, Switzerland, Scandinavia and Belgium-all productive of ffrr wax It also has American importing rights to the Ger-man-made pressings of Deutsches Gramaphon. London disks have paved the way here for such artists as Kathleen Ferrier, Ernest Ansermet and Paul Schoeffler, as well as Renata Tebaldi, Suzanne Danco and Gerard Souzay, who will debut next season. English Decca reciprocates with the U. S. by issuing American Decca diskings thruout the world, and also issues American-made London and Capitol pops in Great Britain.
Capitol's comparatively new classical catalog is composed almost entirely of cuttings from Delefunken in


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## punkr punkia


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Germany. This deal is reclprocal. The diskery has also made private arrangements for recordings made in
Italy and France.

## Yox-Polydor Tie-Up

Vox's deal with Polydor, the largest French indie, was made at the close of the war, and has expanded in scope as that diskery patched its pre-war links with other European and Soulh
American countries. Vox pays for American countries. Vox pays for
many of the large-scalc works cut in Paris, and Polydor has first option on any wax cut here by Vox. Altho principally longhair, Vox introduced Edith Pial here thru her Polydor disks. Vox also has American rights to the 100 -title catalog of the French Discophiles Francaises. A co-operaVox deal with the latter diskery gives Vox access to tapes cut by Berlin Ra-
dio. First big plum in this deal has dio. First big plum in this deal has St. Matthew Passion. Recently Vox acquired the rights to the 80 items in the Boite a Musique catalog, which specializes in chamber music. Also some items will be leased from the small English label, Neglected Mastained Lained from the Munich Radio
from prlvate agents in Vienna.
Cetra-Soria, which specializes in operatic works and early Italian music, obtains most of its material from Cetra, Italian diskery owned by the National Italion Radio. This labsl is responsible for the introduction herc of Tagliavini, Elmo, Tajo. Stigman, Tassinari and other singers now fa-
miliar to American audiences. The milisel's American president. Dario label's American president, Dario soria, returned last week from an
extended visit to Italy where he arranged for a large series of complete opera cuttings. Cetra's earlier operatic sets have found the local market most fertile.
Material from Itallan Cetra that doesn't fit into the Cetra-Soria progran may be issued here by Tempo Records. Tempo releases standard records. Tempo renic works, seml-classics and Italian pops. Tempo's American pop wax is pressed by Cetra and subsi dlaries in Italy.
Renaissance, owned here by Michael Von Mandel, former Telefunken manager for the Far East, is now cutting much of its stuff here, but got its initial break thru an aftllation with the Swiss Elite label. Now it has ties with Austraphon of Vienna, and with independent agent-produccrs In Germany and Denmark.

> Period French Oullet

Period Records is the American distributor for Freach L'Oiseau Lyre, which has the complete Bach WellTempered Clavichord and other collectors' items. That diskery presses LP's in France. Period also has an ar rangement with French Pache, and with sources in Israel. William Avar,
Period president, is now in Europe setting new recordings and future sources.
Festival Records, a small Boston label. gets tapes cut at the annual Salzburg Festival in Austria. Mozart's Coronation Mass has been its biggest plum.
Haydn Society, with $a$ fast-growing catalog of Haydn and Mozart works, has its main office in Vienna, but does most of its pressing here, thru representa ches
and chal works are included.
and choral works are included.
Grifion has a new tie with Societe Industrielle de Reproduction Sonore, a French classical outfit. It also has an arrangement with a Russian trade representative thru which it is obtaining the complete Tschaikowsky opera,
Pique Dame, and performances by the violinist. David Oistrakh. Griffon has also contracted for some symphonic wax to be cut in Vienna by American conductor Jonathan Sternberg.
Dial, which specializes in modern
classics, has ob:ained works by

Schoenberg, Berg and others cut by Blue Star, in France. It also gets classical stuff from French Vogue, and gets some jazz material from French Jazz
Metronome.

Continental Active
Continental and its subsidlary Remwith diskery have individual ties waris, Vienna Munts in Stockholm, Paris, Vienna, Munlch and Berlin. Cutings for both labels are also furnished by two agencles in Italy. The low-price Remington line will issue 45-minute opera productions gleaned
from these sources, some of which will from these sources, some of which will hown over for the sessions.

The new Westminster label sends its own musical director, Dr. Henry Swoboda, to Vienna to conduct dates with the Vienna Symphony and other groups. Swoboda is there now, with hls own tape equipment. The diskery is now signing European artists to exclusive contracts. Violinist Peter Rybar and pianist Paul Badura-Skoda are the first to have inked papers. This diskery has just set distributor deals in Belgium and South America. deals in Belgium and South
disks are pressed here.
Savoy and Atlantic have European arrangements for popular type wax The former has its own offces in France and England. Atlantic has oblained material from Bluc Star. Rondo disk chief Jullus Bard is currently touring Europe picking up masters and songs. Syrena gets its masters directly from its parent company in Poland. Israel gets Hebrew-language disks from the country of the same name.

## EMI-Vietor Deal

Electrical Musical Industries (EMI) of England, continues to rate as one of the most important international recording operations. Its HMV label is a leader in most European countries and thruout the world. HMV has reciprocal ties with RCA Vletor, and still supplies a fair amount of classical material for the local diskery, tho the concentration of name talent in this country has somewhat reversed the trend in recent years. Victor's International department is heavily dependent on HMV sources in Italy, Greece and Scandiaavia.
FMI is also parent company of British Columbia, and Columbla and Pathe elsewhere in Europe. This wing is affllated exclusively with American Columbia. and is responsible for most of the French, Viennese and
British cuttings issued on that label.
MGM has its own label in England under EMI auspices, and is entitled to any masters cut for the English MGM label. So far these have been slated to go classical soon, this deal is expected to gain In importance.
EMI's Parlophone label has an ancient deal with American Decca which entitles the local firm to either imported pressings or matrices from that label in England, or Odeon In France. Except for some small-scale importing, Decca hasn't taken advantage of the set-up, but may some day pending outcome of its current anti-trust action in the Department of Justice. action in the Department of Justice. stufl in England, but mainly of pop and semi-pop nature. These infrequent sessions are supervised by Wally Moody, who represents the
diskery's interest in that country.

Mereary Uaes Tono Stuff
Mercury's LP catalog is being fed by an exchange deal with Tono, the largest indie in Scandinavia. Main
name here is the Danish State Radio name here is the Danish State Radio
Orchestra, and the local label will begin a build-up of violinist Endre Wolf and pianist Victor Schioler. First Tono wax will come out here in the fall. Diskery also has an exclusive deal with the Bavarian State Radio or the bulk of the latter's tape 11brary. These are obtained on a royalty basis, and include sllcings by the Dutchman was the first issue here.

Mercury, too, has access to some of the classics produced by French Blue Star. The diskery's much-bruited deal with Esta in Czechoslovakia is currently inactive, being involved in litigation.
Eli Oberstein's low-price Varsity and Royale labels are now getting material from Selmar in Paŕis. These are mainly classics and semi-classics performed by artists drawn from the Paris Conservatoire, according to Oberstein.

Beside the European ties, many of the local diskeries are also affiliated with labels and offices in South America. Much of the material relcased by Seeco, Verae, Victor, Columbia, Peerless, Cafamo, Capitol, and Coda is gleaned from imported Latin masters. There have even been attempts to invade the local market by Hawaiian and Filipino labels.
Unquestionably, the recent Petrillo recording ban helped direct attention to these foreign sources. Today, in view of such extasive forcign tleups, such a ban would probably be much less efrective. And the above list is hardly a complete one.


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"IT ALL BEGINS AND ENDS WITH YOU" on DECCA 27127

## BY <br> LOUIS ARMSTRONG

COUPLED WITH
"C'EST SI BON" (irs so GOOD)
VICTOR YOUNG
on DECCA 27113
coupled with "THE RIVER SEINE" (La seme)
oн DECCA 24816

DECCA

## Lou Levy Gets Three From Cromivell

Lou Levy acquired European rights to "Goodnight. Irene," "Happy Feet" and "Tzena, Tzena, Tzena" for Leeds, Ltd., from Howio Rieh. mond, Cromwell Music head.

## Arnold Shavo Making Nationwide Scouting Tour

Arnold Shaw. Duchess Music Corporation chief, left on anemonth cross-country tour last week. He'll scout material and contact jockeys in key cities, with a final two-week stopover in Los Angeles.

## RCA Victor Gets New Low Price Ordering Plan

RCA Victor custom record sales division has introduced a new low price and ordering policy, according to Manager James P. Davis Revised price applies to order of shellac-type and plastic pressings of all speed disks, and lessens the differential between prices for initial orders and prices for reorders.

## Command Diskery Moves to Hollywood

Command Records, owned by Murray Siedman. has moved its main office from Buffalo to Hollywood. The office in Buffalo has been taken over by East Coast Sales, an independent distributor. Siedman was formerly manager of the Capitol distributing branch in Buffalo, but left that company early this year to set up his own label.

## Mogul Takes Orer "Love Song" From Robbins

Ivan Mogul has taken over "Our Love Story" from the J. J. Robbins pubbery. Tune has been cut four ways-by Tex Beneke, Herb Jefries, Vera Lyna and Danny Scholl. Robbins turned the tune over at the request of the English pubber, Unit Music, when Robbins was unable to fulfill a promised plug commitment owing to the upsurge of "It Isn't Fair."

## Tempo Setz Up Low-Price Disk Subsid Label

Tempo Records, after 13 years of maintaining its $\$ 1$ disk price, moves into the competitive price range with Theme, a $75 \cdot$ cent subsid label. According to Tempo Prexy Col. Irving Fogol separate talent label. According to Tempo Prexy col. Iring Fogel separate talent
rosters will be retained for both disks wilh no interchange of artists rosters will be retained for both disks with no interchange of artists
to be permitted. As entirely new catalog will be built for Theme, Fogel said, to consist of 75 per cent domestic artists, with remainder Fogel said, to consist of 75 per
composed of foreign-made fare.

## New York:

Songwriting team Benny Benjamin and George Weiss have been inked to do a pair of sides for Mercury. Team will do two of their own songs with organ and vocal group aid. Tunes are "Can Anyone Explain" and in duo byins and Ends With You Mercury also has created due for next week. The twosome will tackle a pop version of "Our Lady of Fatima." week. Shapiro-Bernstein pubbery last week obtained the tune "Honestly, I Love You" from orkster Blue Barron, who recorded it for MGM some months ago. © Blly Fix and Bernie Ackerman have formed

Victor Records last week inked the Cilies Service Quartet to a waxing pact. Diskery's deal with Phil Spitalny has not yet been inked but completion of the pact is expected to take place early next week... Organist Ethel Smith sails aboard the Queen Mary July 29 for England, where she is skedded to play a two-week engagement at the Palladium Theater in London beginning August 7. Prior to the departure, Miss Smith recorded three "Voice of America" broadcasts. . . Movie star Arlone Dahl is making a series of personal appearances on behalf of the MGM diskery's albuming of the "Three Little Words" flicker, in which she is featured. Songwriter Harry Ruby also is touring on behalf of the flicker and album. The movie is bascd on the carcers of Ruby and his tune-smithing partner Bert Kalmar,

Signature Records shipped its first LiP disks last week. . . Fred Collins. sales manager for Donald Gabor's new Playhouse, $99-$ cent LP line, inked seven distributors for the label last week. Wally Wolsky's disthe rocent NAMM show Recordmen Lubinsky. Savoy Records topper inked Coast pianist Dodo Marmarosa to a term contract. . . . Admiral Records has signed orkster Jose Cortez to record Latin, pop, polka and standard material. On his first date, two sides will feature thrush Rosalind Paige, and two Latin-type sides will feature Monica Boyer.... Gordon B. Thompson. Lıd., Toronto, has acquired the Canadian rights to "Lose Your Bluest" and "Apple, Cherry, Mince and Chocolate Cream." Both are pubBlues" and "Apple. Cherry, Mince and Choco
lished here by Hal Miller's Allen Music firm.

Children's Record Guild, which landed 17 distributors at the NAMM show, has now upped the number to 23.... Orkster George Towne opened a two-week engagement at Palisades Park Monday (24). . . Thrush Patti Page opening this week at the Thunderbird, Las Vegas, for two weeks prior to her stint at Clro's, Hollywood. . Irving Berman. Manor-Arco record chief, and personal manager of thrush Savannah Churchll. has picked up the option on his manageria! deal for another two years. The Bach Guild has been organized to produce Bach thoral music, and similar works on disks. Sermour Solomon is music director of the new diskery. Among the talent engaged is conductor Jonathen Sternberg and Australian soprano Loraa Sydmey. First disks will be released by September 1. . Ti. Ted King, manager of Ohio Record Sales. London-owned distrib in Cincinaati, was in town last week for confabs with London sales chief Rudi Tolnay. . . . Mr, and Mrs, Marty Bomnott, of Bennett Distributing Company, Jamaica Plain, Mass, also in town negotiating for with Joseph Van Hoogten, Antwerp Belgium, whereby the latter will import and distribute Atlantic disks for Belgium and the Netherlands.

Vaughn Monron into the Waldorf-Astoria's Starlight Roof September 7, following a vacation during which the ork will play only the Saturday night Camel air mhown.

## Hollywood:

Dick Haymen has turned down a Hollywood Bowl offer to star in its production of "Vagabond King," opening August 15, because the engagement would conflict with his Las Vegas, Nev., nitery stand and concer tour being booked by Music Corporation of America. ... Frank De Vo was commissioned by Abe Olman to arrange six military arrangements for the high school-college band market. . . Songstress Ginny Simms returns to the music biz after a three-year absence with an ABC web 15-minute Sunday night show sponsored for 52 weeks by Botany Mills Show will also feature the Buddy Cole Trio. The former Kay $\mathrm{Ky}_{\mathrm{y}} \mathrm{er}$ chirp who went out on her own is sans disk afflilation. Her last wax deal was with Sonora Records. Prior to that she was on the now defunct ARA label.

Capitol Records has tied in with "Ice Capades" for a "Bozo the Clown" sequence. In return for the plug, Cap will exploit the blade show by providing special dealer windows in "Capades" towns prior to and during the show's run. . . Curt Messey followed a Thanksgiving season disking session for London with a waxing fest almed at the yuletide mart. Decca is going all-out to boost Jorry Gray's Palladium opening, adding to During the Konton's 1948 record by attracting 2,683 paid admissions at $\$ 1.25$ per person.

Larger diskeries sans radio-TV web affiliation are closely eying wax-radio-tele package deals reportedly being offered to talent by web-tied labels. Package pacts, the former claim, are being used to lure talent away from the unaffliated diskeries. Purpose of the scrutiny is possible anti-trust action. . . Courts approved 17 -year-old Kay Brown's Mercury recording pact. .. AL Gayle and ork, currently at Casper (Wyo.) Riverside Club, moves August 1 to Elko (Nev.) Stockmen's Hotel for a six-week run. Booking by MCA. "iS. Janet Greene. who penned Xavier Cugat's current Columbia release, "Strange Mood," huddling here with Orkster Aaron Gonseles on music for the forthcoming revue, "Hollywood Fairy Tales." pineapple batoner KTl his picked up Harry Owens's option, inking the pineapple batoner and his Royal Hawaiians to an exclusive pact. ... Specialty's Cemllle Howard is back from three-month tour for a series of disking sessions. 'Patti Page, currently at Las Vegas's Thunderbirc, makes her Coast debut at Ponywood's Ciro's August 4... Capitol will release a Jimmy MeHugh album waxed by Frank DeVol and ork by midSeptember.

## Philadelphia:

Eddie Selecto has added Ruth Newman to his Selectones combo for the group's scheduled park and club dates. ... "Whitey" Varallo. local drummer-maestro, coming back from a three-year stretch in Cuba and Miami Beach with Mal Malkin's band, is putting his drum-sticks aside to take over the operation of the cocktail lounge in the Fredonia Hotel in Atlantic City.

Bellevuc-Stratford Hotel discontinued its dance band for the supper sessions during the summer, also culting the dinner music ensemble from Give to three. . ${ }^{\text {Bernie }}$ Borle turned rumba maestro, set for the Green over over Jar stand at suburban Medjann. ... David L. Miller, Panl L. Miller
and James E. Fleming Jr., represents the new combine owning the local Palda Record label.. . Frank Liuzzi. until recently president of the local musicians' union, joined with Winnie Brown. former tax collector, in open. ing a restaurant in West Philadelphia.

Reese Dupree celebrates a half-century as a dance promoter in November. . . Budd Whliams booked for a return date at Steel Pier, Atlantic City, around Labor Day. ....George Davis, making his first pitch in the songwriting field with "Conspiracy," sharing composer credits with Paul Knitiel, gets Lee Morgen to introduce the song on the Top Tunes label.

## On the Sound Track:

Co-producers Rudolph Polk and Bernard Luber are producing nine short subjects featuring classical artists, to be released by 20th CenturyFox. Four completed include two cach by Artur Rubinstein and Jascha Heifetz. Jan Peerce and Nadine Conner will co-star in the next flick. Merlin Silles will score "New Mexico," with musical supervision by Lud Gluskin. Hans Sommer will pen original music for the Charles Boyer starrer, "The First Legion." Some of composer's earlier work had been commissioned by Max Reinhardt and Conductor Bruno Walter. .... The Sunshine Boys. vocal-instrumental group, werc inked by Columbia Pictures to blend talents in Smiley Burnette's next flick. ... Usual Hollywood practice in ork scenes of having musicians simulate their playing "With music dubbed in later will be changed in a scene of Paramount's Mr. and Mrs. Anonymous." For the first time in many years, Paramount's Director George Stevans ordered this inect recordlng during the fliming. Col. Nathan Levinson, of Warners sound don for the sake of realism.
Col. Nathan Levinson, of Warners* sound department, has developed a new technique in balancing brass and string combinations in recording. Sounds will be passed thru a reverberating chamber separately and then combined to produce an even balance between both sections. Chamber Wcthod gets its first trial in the WB musical, "The West Point Story". . ways," musical, "Just Off Broadway," has been renamed "Lullaby of Broadway."

## P. R. Drive by Philly AFM

PHILADELPHIA, July 22. - New administration overseering activities of Local 77. Anverican Federation of Musicians (AFM), headed by Prexy Charles McConnell, will engage the union in a public relations program Good will will be promoted both from
within and without, with the first step in the campaign aimed at the membership. Since the union building is now free of mortgages, the site, valued at six figures, will be redecorated so that it will also serve as an in-town clubhouse for the membership.


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Reards wilabe Damis Oay-h. Rene Ork, V 20.3731 H H. Jamas Ork, Col(7a)3s76s, (3s)1-5as; N. "King" Cotr-L. Hanter Chervs tort, Cap 2010; A, Lunght. Molmes Ort, MGM 10689; C. Spivak Orit, London 619; V. Youny Ork, Dec 27048; B. Cole, Capital 2104; L Noble, Coral 60250 ; Aifmanoar Brothers, Mercury 54457.
Electical transcripiton flibrarles: Morman Cloutier's Orth, Theseurus; Dean Hudson, Lang.Worth.
2. I WhMAA BE LOYED By John W. Green, Blily Rose ond Edward Heyman

Records awailable; T. Eennett-M. Manning, Coll78)s8825, (33)1-646; Andrews Sislerac. Jenkins Opht Oes 27007; B. Clark, Col 33491; 9. Eckstine, MGM 10716; Fontane Sisters.
 (4s147-4902; D. Washington, Mar 11a1; O. Eradiay, Corel boz41; Co Willams Ork, Versity 268.

BEWITCHED
D) Rictur Aoders and

Publishad by Chapelf Cascap)
Records avallable: J. August-J. Murat's Harmenicats, Mer 5399; Chucik Cabot, Alomic 1002; Q. Day, Col 36o98; Eenmy Goodman-Helen fornest, Harmony 1012; L Green Ort-Honaydreamers, Wi78120-3726, (45)47-3726; G. Jenkins Ork, Dec 24983; Ande Previn, V 20.3617; Dam Rose, MGM 30120; R. Ross Ork, Coral bols2; B. Snyder, Jower 1473; W. Torme-P. Rugole Ont, Cap 2000; C. Watter, Liberty 232; ©. Goodmen, Col3312-642; J. Mekee, Varsity 266.

Electrical transcription libraries: Dive Rose Ork, Sundard; Kay Arman, Alsociatod; Clause Cordon Ort, Capitel; Jume Choisty-Jehney Euapriefi Quintet, Thesaurus; Russ Morgan,
4. THIRD MAK THEME, THE

Py Anlon Karas Trem the Carel Rred fillm, wThe Thiert
 Trio, V(78)20.3698, (45)47-3222; H. "Sugarfoet" Garland, Dec 4623a; A. Karas, bendon 536; G. Lembarda, Oee 24839; R. Mexinley Orty Vi78120-3709, (e5147.3242; A. Rey, Capl7asido, (45)F-s20; A. Hyerson Qulntet, Corril 60168, E. Smith, Oec 24908; W. Slachow, Mer-5373; 2. Turner Ort, Regene 133; H. Winterhaltiep, Cal 38706f B. Pol. lack Ork, Modern 203; F. Martin Ork, V 20-9797; V. Youm Ork, Dec 27048; N. Swart

Fectirkal Uranseription litraries: Music of Menhattan, Thesaurss; Oick Jurgera. Associeled; Jerpy Gray Ort, Standard; Ben Pollack, World.
5. HOOP.DEE-DOO

Giy Frant Loesser and Milloa DeLues
Records available: Ames Brothers, Coral b0209; P, Como-The Fontane Sisterg-M. Ayres Crth, V 2-3747; D. Day-Mellomen-G. Wyle Ork, Volifil38171, (3311-591; W. Morgan Ork, Oec 21986; K Surt F. DeVol Ork, Cat 980; M. Detwo. Kini 15037; F. Yaniovic, Col 35799; Pautelte Sisters. Harmany Bells Ork. Dand 2077; L. Duday Singers, MGM 10702; L. Welk Ork, Mer 5419; Go Wisnisumi-Harmony Bells Ork, Dana 691; H. Ashle7. Varsity 267.
Electrical transeription librarief: bob Eberly, World; George Welame. Thesuuns; Chaude Gordon oth, Capitol; Bob Crosby, SLandard; Blue Barron, Lang.Worth.
6. COUMT EVERY STAR
by Sune coagurtir and Sammy Gaftroo Pubilished oy Parton (ASCAP)
Rocords evaileblt: R. Anthony, Cas 859 and 979; H. Babbilt, Cewal 60214; Blenders, Dw 40154; D. Haymas.A. Shaw, Dec 27042; H. Jetilay, Col(78)38732, (33)1-555; H. Wintermaiter Ort, Vi78)20-3697, (45)3221; RMMns, Nathonal 711.
Electrieal transeciption libraries: Bob Crosby, Standart.
7. TZENA, IZEEA, TIEMA

Records avallable: A Blent-Harmonica Polo, Rivie-a 116: G. Jankin-The Wiamm

 Columbla 22473; G. Cales Ort, Coral s0261; R. Flandegan Ort, V(78)20-3847, (45347-3847. Electrital transerjplioms: Russ Morgan, Lang.Worls, Dean Hudsen, Lang-Worth.
8. GOOOMIGHT, IREME

By Nuddie Ledbetter and John Lomar Recerds avilable: J. Allizen tap 1122; Alexander Brothers, Mer . 544 E: R. Foley.E. Tubb, Dec 4625s; Gunter Lee Cart, Oec 18167; J. Shsok-0. Ollard-0, Bradiey Ovintef, Coral
 wo imbormation on electrical trameription llbraries arailgble as the sillboard goes to press.)
9. SENTMENTAL ME

Records avallable: Amen Brothrs, Corel 60173; R. Anthomy Ortx-R. Dewavilit, Cas 923 ; 5. Gibwen, Mer 1374; K. Grittin, Ronde R.213; R. Morgan, Dex 24904; May.e.Vag Dec 48141; B. Meyo Puintet, Oane 2074; R. Vellee, V(78)20-3791, (45)47-3793, Electrical imaseription lithrarks: Oikk Jurgens ort, Alsociated: Claude Gordon, Capitol.
10. SAM'S SONG By Jack Ellbot and Lew quacting
 Dic 27112; H. Geller Ort-The Tune-Timars, Mer 5450; J. HarperaM. Klein's Oxieland
 Plats Ork, London 493; F. Martin Ort, V(43)47-3798; Melodeons, MGM 19743; L. Noble, cord 60250; V. Youm ort, Dec 27033.
Electrical trancription librarien: Bob Crosby, Standard.
-Jentins, Decea Records; Miller, Columbla Records; Oxmene, Mercary Records; Catrs, Corral Rocords; Flanagan, vietor Recordg, and other disks use lyricis by Gordon dentins and naw musie and arrangement by Spencer Ross, cooprighted by Cromwell Music. Milis Musie elalms to owns copyright


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## This week's

## ...on RCA Victor

Release bo-jo

Shrps Coasf to Coasf, Weok of Juty 30

## POPULAR

Here come the DANCE EANDS ogaint

## TOMMY DORSEY

I've Forgotten You
No Other Love 20-3869-(47-3869)*
DENNIS DAY
All My Love
Goodnight, Irene
20-3870-(47-3870)*
THE FONTANE SISTERS wht RUCO WINTERHALTER AND EHS ORCHESTRA
Can't We Talk It Over
1 Had a Talk With the Wind and the Rain 20-3871-(47-3871)*

## PEREZ PRADO

More Mambo Jambo
Mambo De Chatanooga-Mambo 20-3873-(47-3873) ${ }^{\bullet}$

TONY MARTIN and FRAN WARREN
Take a Letter Miss Smith
Till We Meet Again
20-3874-(47-3874)*

## COUNTRY

## HANK SNOW

I Cried But My Tears Were Too Late
The Night I Stole Old Sammy Morgan's Gin 21-0356-(48-0356)*

## TEXAS JIM ROBERTSON

Jaw, Jaw, Yap, Yap, Yap!
It Hurts Me To See You With Somebody Else 21-0365-(48-0365)*

## RHYTHM-BLUES

## TAMPA RED

It's Good Like That
New Deal Blues 22-0094-(50-0094)*

## POP-SPECIALTY

## JOHINYY VADNAL

The Baseball Polka
Polta Reclpe 25-1167—(51-1167)*


(3) Bexitchen
larry Crmen and the Moneydreamert . . . . . . . . . . 20-3726--(47-3726) • 7
(5) Bonaparte's Retreat

Gene Кгири . . . . . . . . . . . . . . . . . . . . . . . . . . . 20.3760 - (47-3766)*
Pee Wre king
(47-3766)*
lount Biery Star

(5) Cuddle Buggin' Raly

Eddie Arnold . . . . . . . . . . . . . . . . . . . . . . . . . . . . . 21.0342-(48-0342): 7
(6) Hoop-Ilee-Doo

Perry Como
$20-3747-(47.3747)^{\circ}$
© I'm Bashful
Mindy Cinran . . . . . . . . . . . . . . . . . . . . . . . . . . . $20-3801-(47.3801) *$
© I'm Movin' On
Hank Snow . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . $21-0.328-(48-0328)^{\circ}$
© 1 Wanna Be loved
$20-3772-(47.3772) \cdot ?$
© 1 Thought She Was a local
Sammy Kaye . . . . . . . . . . . . . . . . . . . . . . . . . . . . . 20-3828-(47-3828) ${ }^{\circ}$
© La lie in Rose
Tony Martin ..................................... 20-3819_(47-3819) ${ }^{\circ}$
Melachrine string* . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . $20.3739-(47-3739) *$
7
(5) Valencia Tony Martin
(6) Why Should I liy?

Fidy Arnnld . . . . . . . . . . . . . . . . . . . . . . . . . . . . 21-0300-(48-0300)*


Gons Fishin
Three Suns wilh Texas Jim Robertson 20-3824-(47-3826)* No. 5 Country Re Westera DLe Jockey Plet. Blliboard, July 15.

1 Cross My Fingers
Perry Como and Fontane Slstera
20-3846-(47-3846)*
No, 1 Dise Jockeys Pick. Billbamrd, July 22. No. 3 Retallers Pick, Billooard, July 22, To. 2 Operstora pict, Binmanre july 29

-. indicates records which have enfoyed better than average initial consumer acceptance and stand an excellent chance of enter. ing the top selling hit category. The trade is advised to match these records carefully th order to maintain stocks consistent with demand.

The Phantom Stage Coach Vaughn Monroe 20-3818-(47-3818)* No. 9 Disc Jockey Puck Bubomed. July 22. No. \&elallira Pjck. Bubboard, July 22. No. 3 Operntors Pick, Blllbourd, July 22.

Sam's Song


Fredidy Martin 20-3798-(47-3798)* No. 3 Disc Jockeyt Pick, Bllbosid. July 15.

Thanks. Mr. Florist
Vaughn Monroe 20-3773-(47-3773)* No. 20 Mast Played Dlsc Jackey Records, Bulibowrd, July if.

The slars who make the hils
are on

RCA V/GiOR Recorcls e or


## BEST SELLIMG SHERT MLSIC

```
    Tunes fisted are the m.tonal best shett musin sellitrs. Last is besed on orpoots sccerwod exch aret
from all the nation's sheet musie pobbers. Soms are listed accocing to grealest number of wlos;
(F) indicates lume is in a film; (ut) modicates lune is in legt musical; (R) imsicales tune is mavalimble
~OSITION
MOSITION
Werk / Last | This
Publigters
1. moma lisa (f) (R).............................................................................
```




``` 4. I wanha be loved (R) .................................................. . Sudrerae
```




```
7. DLO PlAno roll blues, the (R) ...........................................tas
```




```
12 10. GOODNIGHt, IRENE (R)....................................... . Sponcer Mesk cur.
10 11. SAM-S SONG (R) ...................................................... . Sum torns
7 12. Sentimental me (R) ....................................................................
```




```
13 15. I DON'T CARE IF TME SUN OON'T SHINE (R)........................................ens
- 15. La vie en gose (日).
```


## BRCLADD'S TOP TWRYTY

## POSITION

Weeks |Last| This
Wrets , last |This

| to date/wrellweet |  |  |  | Engitin | Ameicer |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 35 | 2 | 1. | MY FOOLISH HEART. | Sun | Smaly ${ }^{\text {dop }}$ |
| 6 | 1 | 2. | EEWITCHED | Chappell | Chuppal |
| 10 | 3 | 3. | dearie | Campbel 1 - Commelly | L murel |
| 12 | 4 | 4. | that old piano roll blues | Leeds | lerds |
| 11 | 5 | 5. | OM, YOU SWEET ONE. | Scuthern | General Musie |
| 31 | 6 | 6. | LET'S DC IT MGAIN. | Lennor | Robtins Music |
| 7 | 8 | 7. | 1 memember the corn flelos. | arcuata | Leeds |
| 15 | 7 | B. | C'EST SI BOM | Peter Maurice | Leeds |
| 27 | 10 | 9. | JEALOUS HEART. | New World | Acult-Rose |
| 7 | 9 | 30. | Dador's LITtle girl | Yale | Beacon |
| 6 | 10 | 11. | fwo On a tanoem | Pic, lid. | - |
| 11 | 12 | 12. | OUICKSILYER | E H. Merrms | E. M. Morih |
| 2 | 19 | 13. | IF I LOVED Y Yu. | Williamson | - |
| 4 | 14 | 14. | a load of hay. | Jchn fulds. | - |
| 19 | 13 | 15. | Chattandocie shoe shine bor. | Pre, Lted | Aculf.rose |
| 10 | 17 | 16. | ME AND MY SHADOW | Francis Day.... | Bowne |
| 2 | 18 | 17. | YOUR MEAAT GNO MY heart.... | Lswrence wright | Pictumet |
| 27 | 15 | 18. | Jown IN THE GLEM..... | L. Wright | Mits Music |
| 5 | - | 19. | Ihe migh, the floor fell in.. | . Southern |  |
| 2 | 39 | 20. | GUNSIINE CAKE | . victoria ... | Burke.van Meusen Aisociales |

## INTPRESTING FIGURES



Simple Guititimitict Rucesistat You Sausis:ou Subscription
The Eilltbosio
2160 Papterion Sitect
Cincinnati 22 Ohio
Plesse anrei my inbscriftion to The eillboutp bop ame yeat
Name
Address . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . D8in me
Orcupation or buyinen


## Bulber

Radio Popularity

## RRCORDS MOST PLAYED BY DISK JOCKEYS

Resords fisted there in numerkal order a.e mose olayted over the weatest number of record shows. Lhi is based on replies toon wetki, corwy among dist jockeys throut the countiy. Uniess shown in thin Honor Roll of His, Music Pooularity Chari, Part J. IFI Indkates tune to trom a him; (M) indicalies ture is from a hegit musleal.

## position

Weetrs | Last | This
to date | Week | Wert

| 8 | 1 | 3. | mona lisa | $=$ | Wat "King" Cole and the Trie Capl7811010; <br> (4S)F-1010-ASCAP |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 12 | 2 | 2. | 1 WAMma BE | LOYED | Andeews Sisters- <br> G. Jenkling 0,4 <br> . . Dec 27007-ASCAP |
| 3 | 5 | 3. | GOODNIGHT. 10 | ineme | G Jentims-The Weavers Dec 27017 |
| 10 | 6 | 4. | count fuery | STAR. | R Anthony Cap1781979; (45)F.979; Cap 781859 ; (45)F-859 ASCAP |
| 3 | 3 | 5. | TZENA, TZENA | A. TZENA | m. Maller Ort ..... Coll78)388as: (131)1.70\%-ASCAP |
| 4 | 6 | 6. | TZEMA. TZENA, | A. Tzena | C. Jenkins and the wienines. Oee 27077-ASCAP |

23 7. SENTIMENTAL ME .....Anes Brothers
Conal borry
c 16 童 bonapante's retreat. K Stant...
2p1781496;
Stan.F Oevi ort
Capl 781980
(45)F.980-ASCA ${ }^{\text {P }}$
tenkins Ort.
2983-ASCap
3 Eclastior
Doy
H18138698
(3311.480-ASCAP

Can 78196 ?
Ce51F.902-A5CAP
Weston Oih
(45)F.890-ASCAP $y$ and Bing Crosby. Stars

Dec 2711
939 36. COUMT EVERY STAR.... H. Wint thatier 143)47-3221-ASCAP

627 17. I wanma bl 10 VEO .... Foncane sisters.H. W.n. chorus
v17n320-1772: (45) $177 \cdot 3772$
Jtentins Ort

1418
Come-The fontane
Sisters
vi 78120.
1.78120.3747:

1 - 29. ROSES .................. R. Anthony Ont
(A) 1E-1001-EM1

Cary and Bing Creshy-
Stan
Der 27112 ascap
2 22. TZENA, TEEM, TZENA, V. Onmme, Mertiry 701545 S ;
1717 23. Third man theme. The. G. Lembindo Ork
11 - 23. SENTIMENTAT WE ......R. Morgan Ont
$3 \quad 28 \quad 25$. Bonapartes hetreat. 6
Dec 24904

(45)47-1766-8M1

3 2A 25. MAY ! TAKE TWO GIANTE.
1 - 27. MONA LISA ................... Splivai ont.
Splutin ont.
(anctoniz8)619.
445)30073-ASCAP


07k v 178220.3726
vi7 $1720 \cdot 3726 ;$
$145) 47.3726-A S C A P$ Martur Ort
virs) 20.3797 v-78) $20-3797$;

MUSIC POPULARITY CHARTS PART III


Sasee on ret oris reseinet l.ast
Week Ending July $?$

NONGS WITH GREATEST

## RADIO AUDDENCES' (ACD)

work station in Wev York. Chistgo and Los Angeles. List is based woon John G. Patman's Audlence Cowrage Indes. The indea is proieciod upon rasio logs madie available to Peatman's act by the Accuracte Reportiny Service in New York. Radis Checking Service in Chicage, Radio Checting Service in Los Angeles. Listed are the 10030 (more 10 the tesse of ties) tunes alphabeticuty
preponteramty (over 60 per eent) alowe
(f) Indicates fune liom film;
 instance the licensing agency eontrolling peeformance rights on ine eainh is indicated.
3470 Bioaduay. New York 31 ing 1947 by the Office of Ressarch, lac. of this mamerial execpt in $31, \mathrm{~N}$. Y. No relerence mas be made to any adio broadcast utilizing inds information may be sfred. Infrimpements will be proseculed
PREEMS . . Stuart Lindman, WMIN, St Paul, has taken over a four-hour afternoon stint Paul, has taken over a four-hour afternoon stint tagged "Stan the Music Man," complete with sponsor for one seg, the Murray Fashion School Big Joe" Rosenfeld has moved his "Happiness Exchange" over to WINS, New York. for a two-hour carly am. airer. © Bill Cruse ${ }^{4}$ now spinning 'em for KSUE, Susanville, Calif

Lyle Allen appointed assjstant record libra ian at WIRE, Indianapolis. ...Jim Anderson. WIRK, West Palm Bcach. Fla.. is the station's "displaced d. j." During the baseball scason he" subbing for John Wooten, Travis Jockson and Ben Decicer. . . . Clark Reld. WAKR, Akron, re ports that his afternoon program has been ex panded 45 minutes more daily, bringing his weckly air lime total to 28 hours. . . Sid J Dickler, promotion manager, WHOO, llomestead Pa., pens the following: "Jack Wclsh up from the West Virginra circuit to add his talents to WJPA. Washington, Pa. Mitch Grey named program director of same station. ... Nicle Pcrry's early ayen show on WPIT. tagged "Nick Nax. Ed Sweet. WKNB, New Britain, Conn., has snagged a new Saturday night d. i. session.
John Brubaker. WCCC, Harlford, Conn., has
added a dally 15 -minute sports chatler seg to his schedule. . Larry Brown. WPEN. Phila delphia, has acquired new afiernoon aher, "Mary WCSI, Columbus, Ind., appolnted promotion diWCSI, Columbus, Ind, appointed promotion did. j. chores. Tal Hood. ex-WCRB, Waltham Mass., has joined announcing staft of WFGM Fitchburg, Mass.

## FLANAGAN FAUX PAS . . . it seems tha

 several readers were burned, bothered and bewildered over our statement that Ralph Flana. gan was once an arrangcr for the late Glenn Miller's ork (The Billboard, July 15). Our hum ble apologies to Bernardino Hildebrand, WTND Oraageburg, S. Cor giving him the uron info, and sincere thanks to all d. J.s for seftina dircctor of WFGM Fitehburg Mass prosits director of WFGM, Fitehburg, Mass.p Writes: Flanagan recently he made the following salate Flanagan recently he made the following statemenl: "I always admired Glenn as a gentleman and a mosician, but 1 never had the pleasure of neeting him, and F'd like people to understand that I never arranged for him. I've bcen trying to straighten it out wherever 1 go that I did not work for Glenn." Jean Morris. president of the "Official Ralph Flanagan Fan Club" Brooklyn, also sent in a correction with a similar quote from the ork leader. Next question? (!)GRIPE BAG . . M. Woroner. WHLN, Har tan, Ky., wonders why so many of the smaller record companies don't send him their releases and why he doesn't receive any kiddie records ili Lloyd Harver. WQDI and WGEN. Quiney Record service. I've the gripes about Decca Record service. Ive sotten only the best treat ledger rom them. On the other side of the lenger, Ive gotten a milion promises in the pist two years from Columbia, and thats anit Con-
sequently. with a limited llbrary budget, Columbia disks don't get spins herc, With their finc artists, it's sad.". "In a simllar vein, Dave Naber. WKAI. Macomb, lll., writes: "I'd appre ciate it if you'll enter my kiek against Columbla We've received absolutely nothing from them for the past four months, Decca's shipments have only been alittc better. Orchids to Victor Mercury and Capitol for their splendid service!" . However. Hal Fisher. WFMJ, Youngs towin. O., bluntly querics, "Is RCA Victor still in the record busincss? Their service is lousy." In defense of the local record distributor Ted Joncs. KLEE, Houston, says, "Their reaction 10 d J. complaints is "We just work here. How cuer, KLEE gets wonderful service from all coneerned, excrpt RCA Victor, and I sometimes wonder if they ever service anyone. Bob Long, KRDU, Dinuba, Calif., plaintively pens "Say, how do you lure disk companies into sendgot good plugs-maybe too good-because they slowly dropped to nil. Don't they need business?
iBeginning Fitody, Jury 24, 8 a.m., and ending Friday, July 21, 8 a.mis Are You Lonesone Tounght: (R).......................... 8 ourne-ASCAP Bewiched (R)

```
Candy ame Cave (R)
```

County Every Star (a)
Dasn II, Baby. That'I Low (R)
Golden Sults on a Sra ot Bhere (k)

Hom: Cookin (R)
Hoos.Dee.Doo (R)
Cross liy Fingery (R)
Didn't Know What 7 lore it Wac tol
Didn't Slip, it Wasn't Pushed I fel
Didn't Slip, I Wasn't Pushed, I Feet (R) .............Armbk-Ascap
Oon't Cave If the Sun Dorn't slime (k)
I Stllt Get Thill (f)
Wannd be laved (R)
II Had magic Carper (R).........................Suprene-ASCAP
It $\operatorname{lin} n^{\circ}(\mathrm{C}$ Fatir ( P ).
La Vie En Rose (R)
Mampo Jamose (R).
Mons Lis (f) (R).

Old Plano Roll Blues. The (R) .................................entm-ASCAS
Play a Simple melcay ( $R$
Say When (R).
Sentlonemal Me
Sometime (R)
"i( ${ }^{-1}$
Stay With the Happy People (R)
Third wan Theme. The (F) (R)

With Petrillo's ediel against d. j.'s interviewing musicians in Chicago and Milwauker. "Serms to me" says Reynolds, "union members are miss ing a great bet in not being able to appear on d. J. procrams here to plus their own records."

GIMMIX
Calif., personal marena Stars, Bevcrly Hills, cially prepared spinner-styled biog material on Spike Jones. Bill Snyder. Homer and Jethro. Nappy Lamare and the Mills Brothers to all d. j.s registering requests for same

Harwood, WHAT, Philadelphia. received a $\$ 1,000$ Kalmus TV set for winning the Burl Ives "Bache lor Club of America Contest. . . . Ted Nabors KTHT, Houston. is offering listeners special in struction sheets. enabling them to sing along with Jerry Lewis': Capitol recording '"l'm a Little Busybody." It's a local Cnpitol distribulor promotion, Whenever a recording artis Don Porter, KUGH Eudene of his home town. Dow phone or visit and tapes an interview for his listeners. Kay Starr and Margaret Whiting recently guested on his show, via the telephonetape trick. .. Hal Davis. KHUN, Eureka, Calif. reports " blig esponse" to his finish-theason gimmick. He stops a platter in the middle of the lyrie and asks listeners, "What's next""
Jay McMaster. WMEX. Boston, recently an nounced that Bobby Wayne was a proud papa much to the surprise of the London recording artist, who heard the birth report via his car radio, while waiting for the stork outside the hospital. . . Jerry Harper, WISC, Madison, Wis. is pushing State-wide tourist promotion, via fishing reports, and interviews with local vacation ers. Perry Brown. WNDR, Syracuse, tied in with MGM's "Father of the Bride" promotion to find the "Lucky Bridc of 1950." Perry gifted the winner with an Estate Range on the stage ol his local Loew's State 'Theater. . Stew Mc Donnell. WIMS, Miehigan City, Ind., is inter viewing passengers on the lake steamer, City of Grand Rapids, as they arrive from Chicago Show is tagged "Man on the Dock." . . Phi Sanford. WABJ, Adrian, Mleh., turned "Sim Spade" this month, and conducted a scarch for a missing boy via descriptions on his platter shows. Ten minutes after Sanford's air descrip tion, a listener tipped off the police of the run away's whercabouts. . . Bill Brownlie Jr. WKWF, Key West, Fla., serenaded local graduat ing classes last month, by dedicating his entite "Daneing Party" program to them, plus a special spinning of Pomp and Circumstance." Ed tossed a "Coketail" party for their tcen-ager listeners to mark the opening of a new studlo auditorium at WPEN's new building. Telegram invitations were sent to all high schools, and recording artists in town showed up to help die. pense the refreshments.


## ETHEL

## SMITH

DECCA 27119

PEEREINTERNATIONALCORPORATION
Solp Selling Agent SOUTHERN MUSIC PUB. CO., INC. New York ${ }^{\bullet}$ Chicuge ${ }^{\bullet}$ Hollyicood

## Billiboard

 MUSIC POPULARITY CHARTSPART
Retail Record Sales

Week threers depere of<br>Week Ending Juhy 21

## BEST-SELLING POP SINGIRS



## position

Weens I Last / Twis

| - | 1 | 1. | moma lisa Greatest Imentom a Them AH, The | at "Rimg" Cole and Lue Trie Cap(78) 1010; (451F-3010-ASCA |
| :---: | :---: | :---: | :---: | :---: |
| 5 | 3 | 2. | TZEMA, TZEMA, TZEMA., G. Goodnight. Inewe | dentions OTK and itw Werwers DeC $\mathbf{3 7 0 7 7 - \text { ASCAP }}$ |
| 21 | 2 | 3. | thiro man theme, the. A. che motart waltu | Kars <br> Lendonitel536: |


| 12 | 3 |  | 1 wamma ge loveo.. I'w dart cot To Get Out of the kamp | ndrws Sisiers-G. Jentions Oft Orc 27007-ASCAP |
| :---: | :---: | :---: | :---: | :---: |
| 4 | 3 | 5 | COOONJGMT. IREME Tiens, Tiena, Tyena | C. Jenkins and the Wenties |
| 14 | 6 | 6. | BEWITCHEO Where in the Worlo | G. Jentins Orir Des 24983-ASCap |
| 20 | 4 | 7. | THIRO MAN THEME, TK Cafe Mozart Walu | C. Lembardo Oec 24839-Ascap |
| 1 | - | 7. | SIMPLE MELOOY Sun's Semg | Gaty and Eimp Crosby M. Malloct's All Stars |



1 - 10. Sam's song
Simpie Melod,

## M. Mattoch's All


314 11. MOLA
Jealow"
Cap (7a)1014:
(45)F.1014-ASCAP
B. Eckstime

MGM 107ib-asciap
711 12. I WAMMA BE LOVED
Siardust
H. Wintermalter

V(78)20-3697;
1215 13. COUNT EVERY STAR...

- 2314 MONA LISA
lund $322-$ Scap
When my siage comb
MGM $10689-A S G A P$
147 15. MOOP.OEE-DCO $\begin{aligned} & \text { On the Oulgoimg Tide... }\end{aligned}$
sistern-The Fontane
Sislers .......
vi70120-3727;
(45)47-3747-ASCAD

1222 26. BEWITCHEO ............ O. Oxy

Stars are the Windows Colifi) $38781 ;$
(33)-1.600
of Heaven

2137 19. MY FOOLISH HEART.... C. Jent bon OHL.......
Don't Do Sormething To Dec 24030 -
Semeone Else
1828 20. MY FOOLISM

5,25 20. Vagabomo shoes.......
${ }^{1} \mathrm{Yow}$
1520 22. BEWITCHEO …......... B. Smyder ORt,
Driftums Sands

Oru …
Wercury17835429;
(45)s429X45-iscap

721 24. SAM-S SONG ...........J. "Fingers" Carr....
fory An

2 2t 25. ThIRO MAN THEME, THE,V
Mona Lisa
7, 30 23. SENTIMENTAL ME
Spaghelll Rag

## 8 - 27. ARE YOU LONESOME <br> Penny Wise and Lowe Foolizh

8. Eamon Ory

CROSS WY FINGERS.
$33022.1 \begin{gathered}\text { CROSS } \\ \text { Valencia }\end{gathered}$
Faith ort
C01178)30786:
1413 28. SEMTIMENTAL ME ...... A. Margen Oht.
420 20. MONA LISA …
Der $24904-A S C A P$
V. Voump oft........
Dec 27048 -iscap

1 - 28. TREMA, TREMA, REMA
I Low that gir

## 

## Dealer Doings

REASSURE THE PUBLIC . . . It is up to
the record manufacturers to reassure the buying public on the future of the new disk speeds, ac cording to the Crawford Priets Music Sioze Shreveport, Ia. "We, the dealers, try to spike the rumors about the discontinuance of one speed or another, but the public thinks we are only trying to unload some merchandise. I think that both 45 and 33 are here to stay, but direct
advertising to the consumer is needed to conadvertising to the consumer is necded to con-
vince him that what we say is true. As things vince him that what we say is true. As things but telling them the truth via large ads will convince them and they"ll keep coming back and vince them and they"ll keep roming back and
POLISH PLUGGING using a disk jockey program cmanating from the store's front window is Conklin \& Cummins Goshen, N. Y. Goshon, N. Y. storc mamager Pete DeVito reports great success with the tie-jn ar ranged with disk jockey Beaming Billy Swan wick. The early noorning show is aimed at the Polish population in the area and features personal appearerers of such disk artists as Victor Zembruski.
NEWS AND CHATTER . . . During the
showing of the MGM GIm, Annic, Get Your Gun"* J. H. Troup. Harrisburg, Pa, set up a disk counter in the theater lobby to sell selections from the film, Harlem Record Shop. Trenton, N. J.. sponsoring the "Spiritual Cavalcade, deejay show handled by George Bannister Un WBUD. . According to Betty Gershman has a perfect record inventory with just enough has a pcrfect record inventory with just enough merchandisc to make up the regular 5 per cent return, and not a single slow-moving item on
any label. Ralph Colueci's Record Shop. any label. Ralph Colucci's Record Shop
Hartford, Conn., ran a clearance sale on 78 r.p.m Hartford, Conn-, ran a clearance sale on 78 r.p.m disks and promoted the event with heavy newspaper ads. When deejay Don Bruchey, WGIG Brunswick, Ga., decided to run a contest to name his platter show. Coasial Furniture Company that city, furnished the disk album prizes for the winner. Clever hot weather tle-in was made by Mike Levine, Groove Record Shop. Norfolk. Va.. who arranged with the local Eskimo Pie company to give away free ice cream with every disk purchase. Forty-eight dozen Eskimo Pies were given away in two days. making for plenty of extra business.

## advance plug topic

comment on the dealcr complaints that record are played en the air too long before delivery is made to retailers comes from V. H. Andersen De Luxe Music Shop No. 2. Chicago. Andersen reports that during the recent NAMM convention he engaged in discussions with top brass of major record companics and that these exces agreed that "something is wrong" when denlers make such complaints. The exees, says Ander sen, were very anxious to evaluate the condi sen, were very anxious to evaluate the cond; tion and correct it. "Only thru The Billboard," writes Andersen, "enn the manufacturers, dis tributors and retailers co-ordinate their mutual problems and work out a conerete solution." More dealer comments on the advance plug vs delivery problem are sorely needed, claims the Chicago dealer.

## SELLING TIPS

- Richards Music Com pait. Saford, Ariz., supplements the counter which are listed all a loose-leaf notebook in received. Dorothy Richards reports that many customers shop for new disks without having any title or artist in mind. Handing such customers the nciekook niakes for added sales.
Joseph Jewclers. Kingsport, Tennes notes that sales on 45 r.p.m. disks were slow until the shop bought a turntable disolay rack for 45 albums. The shop aleo reports added sales on LP albums thru the use of the Columbia window display . Berkelcy Music Comprny. Worcester, Mass suggests pasing a slip of paper on the cash registcr on which are written the following registcr on which are written the following sales can be incriascd trimendously by remind. ing each customer.

Heconds listed are those records setiling best in the nalion's recall ecourd stwes (dealers) sccording to Te olltocard's weikly teater sur wey Recoros are listod acteroing to grestest mates
position
Wrens | Last | This
to date|Werk| Week
24 I 1. CIMOEAELLA TTMO Records)

1. Woseds and Others,..V(78)Y-399; (4s)wr-390
2. hopalang cassioy ano the singime

BANDIT (Two Records)
8. 8oyc-A. Cyoe-R. Brods..................
3. LITTLE TOOT (One Record)

Den Wilson. Tue Sturlighters
Capi(7)OAS-80; 445 CASF - 304
4. bozo at the clrcus (Two Reconds)

Alan Lwingsten-Vance "Pinto" Cothl9........."
WOOOY WOOOPECKER ANO HIS TALENT SHOW (Two liecords)
M. Blanc-E, May ort

ANO JERQYAPI7
10. 6. DeSales and C THE CIRCUS \{Two Necords\}

46 ? 7. BUGS bunny in storyland (Tmo Recortal


* 5 B. BUGS TUNMY (Three Records)

ME ANO WY TEDOY BEAR (One Record)
R. Closney. P. Faith Ort..............Col mev-70

3022 10. howor dooor and the alr-0-0000LE (Two Records)

424 11. guffalo billy tone Record)
UFFALO BILLY IOMe Record)
R. Rogers..........V(78)21-0331; (43)e7.0227
8 12 12. Frameis the talking mule tone Resore) Chill Wilh. Narralor.........................

Caci7BCAS-307L (as)CASF-3017
3313 13. aANBI (On mecore?

3520 13. BOZO ANO THE BIAOS (Two Recorth) P. Colvig.E. May Ont

70 - 25. BOZO UNOER THE SEA TTwo Recons)
Vance "Pinto" Colvig Alan Livinatom.........
36 - 25. PECOS 8ILL (Three Records)
Rny Rogers. 5 oms of ine Pioneers. ....... Y Y. 33 s

## POP ALINUMS

Because all labe is are nop issued on all speeds it in dificulth to conduct an album sorvey that is slatistically socurate. Further-
 the compewison moy be diswn betwem theip 13 poo atburn sales and the ir 45 pos albury soles. Thecelore, The Billboard 15 so themper altempli

Best Selliny $331 / 3$ R.P.M.
2 1. VOUNG MIAN WITH A HORN
Doris Oay-H. James Dih...Con78ic-398; (y)ect-6)os


The Chordelites
The Chordelt
OANCE DATE
Les 8 rawn Ont
run
oIXiE EY DORSE:

GUY LOMEMRDO ANO
SILVER JUBILEE
SILVER Jubile
 6. Lmmardo TWIN PIANO (Vol. II) lomberdolano


- jo. oklahoma
d. Roberis-m. Drake-M. DaShed.C. Holm-L. Diron1. Blackion, Oinerlor.... Oect3810a-359; (33)01-notn
- 10. KISS ME. KATE $\quad$ Drathe-P. Aloriton L. Kint-M. Lang-A. Hill-H

Best Selling 45 R.P.M.

1. 2. ralph flanagan plays roogers and hammerstein (Three Records)
ANNIE GET YOUR GUN (four Records)
8 Huiton
CINOERELLA
(Two Rocords)
1. Woads.

DAILYS DIXIELANO BANO TThee Recortos

P. Come-R. Case-The Salshers.L. Shafler

OIXIELAMO FOR DANCING (Thice Recordis (a5Iwf.237 T. Dorsey Ort ............v(78)P.27e; (4s)w P-279 SAMMY KAYE PLAYS INVING BERLIN (Three Recorrs)
 SPIRE JOVES PLAYS THE GHARLESTON 1 Three Records) S. Jones Ort
WAYNE KING PLAYS JOHÄNN STRAUSS (There Recornd W. King Of .....V(78)P-270; (45)WP-270 fRANKIE CARLE SWEETMEARTS (THM Ce Reconds) F. Carle ……........... V(7a)P-20); (4s)WP.2B) INNOVATIONS IN MOOEFN MUSIC (Four Records) Stan Kenlan Ort Capiza)EDL.198: (451KOM-i89
TOMMY OORSEY PLAYS COLE PORTE IThree Reconts) T. Dorsey Ork


STELLAR SELLER!


AND
"MY BLUE HEAVEN"

Orchestro directed by Gorgo Siravo
Columbin Record 38892 of 7-inch LP 1.718

First, Finest, Foremost in Recorded Music Originator of $331 / \%$ LP Records For Uninterrupted Listening Pleasure

## Billiboard Juke Box Record Plays

Baxed on reparts racived last intet cors of Week Ending July 21

## MOST-PLAYED JIKRB BOX RECORDS

Records listed are those receiving the greatest play in the netion's Jube baxes. List is tased a In elltbaard's weekly werey among 3,558 eperators in all rections the country. Listed under the titte of each of the most olayed records are other avaliable recordings of the same twe. Untess show in this chare wher mailable records of lunes listed here will be found in the Monor Roll of hits Music Populatity Chari, Part 1.

## POSITION

Weets | Last | This
to date|WerlifWet
7 1. MOMA LISA. ..........................Nat "Ming"t Cole \& The Toto................

213 3. TMIRO MAN THEME, THE...........G. Lombardo Ork....... Dre 24838-ASCAP

313 5. G00ONIGHT, IREME................... G. Jentins.The Weavers.......... .eee 27087
23 4 6. SENTIMEMTAL HE.................Ames drothers.......................................... 12 18.7. 8EWITCHED ........................... Snyder 0.4.........Tower 1473-ASCAP 523 8. San'S SONG.......................... "Finvers" Cant. Cap(78)9,2, (45)F.962-ASCAP 513 6. IZENA, TZENA, TZENA..............G. Jenhins-WIamers..... Or 27077-ASCAP 14 6 10. HJOP-OEE-000 ....................P. Como. The tontine sisters.

$$
98 \text { 10. :OON'I CARE IF THE SUN DON'T P. Page }
$$

1 - 12. Sari'S SONG...........................Gary \& Bing Crosty.M. Matloci's All Stars,

 (Helachrink siringq. v 20 3739; M. War ow. MGW 30227; P. Weston
 Oex 27113: B Crosby, 27112: H. James liri. Cell38139768, (3311-5B8)
 159 16. SEMTIMENTAL ME................... R MOrgan O\&M........ Oer 24904-ASCAP 518 16. COUNT EVERY STAR.................. Winterthalier.

V(7a)20 3697, (45)47-3221-ASCAP



 Zummerman Ort, Colligl13837, (3311.65b; G. Gibes-6. Crosby Ork, Coral co227; P. Harris-W, Senert Ort, v(45)47-37e1)
$11 \quad 13$ 21. BEWITCHEO

 IP. Napoleon, Col 38891; L. McAulitle, Col(78120706, (3312.664; 6 . Krupa, V(78)20.3766, (45147.3706)
12 - 23. HOOP-OEE-000 ..................... ©cris Oay-Mellomen-G. Wyle Ork........
 1416 25. MY FOOLISH HEART.................G. Jentias Ort......... Dec 24830-ASCAP (D. EClimete. Case Ont. MGN 10b23; R. Haysu. Miller Ori, Mer 5367, 1. Mapee-7. Carpenter, Varsity 265; N. Winterhalter Ork, Colifill 38697 (3311-478; M. Whising.F. DeVot's Ork, Capi7n)934, (45)F-934; M. Carson, V(78)20-3681, (45147-3204)
 4 - 25. I wanna be loveo............... D. Washington....... Mercury bib1-ascap 2 - 25. COUNT EVERY STAR...............8. Anthony.....Cap (707979, (E5)F.979, 2 - 29. SIMPLE MELODY..................... S. Slafford. Ime Slarlighters.P. Werioms Olaie Eight...[4p(78)1039, (45)F-1034




# Billboard <br> <br> Classical Records 

 <br> <br> Classical Records}
oecamse aft classital labels are not recorded an speeds it in diffikult at present to combuct a clansical record surver slatiniticality accurate. Therefore, The Billtoand is wresently conducting its weekly classical recerd telephone survey in a manner to divide LP and AS R.P.M. classical reports. Records in each eategory ate arranged according to sales volume, but mo atlempt is made to slame calt: comparions between LP and 45 titles. Il will be noted titles art stressed and matrision hade ,

## Best Selling LP Classical Titles

## Lest Thk Wrek Weet

3. 4. Rachmaninoff Concerto for Pizen © Ort, No. 2 in C Minx, A. Rubinstein MBC
 3. Borodin: Polowlsian Dances, L. Stowowski, sirector Symphomy Dik.......V(33)LM. 1054 4. Beetheven. Symphony No. 3 in E Flat Major, NBC Symphony Ort, A. Toxcaninat, conducton

## Best Selling 45 RPM Classical Titles

## Lat This

1 1. Rumsty Korsakov: Scheteratade, San Francisco Symphomy Ork, Pierre Montemar, vianductory
 Y. Golsthmann. conductor. Symph ing 10 fts,
V45)WOM. 1075 Jasquemont, R. Barrows, $\boldsymbol{R C A}$ Vietor Ont, P. Herman Alder, $\begin{gathered}\text { divector }\end{gathered}$ V(45 WDM -1167 Srauss: Wusic of Johwne Straust, Minneapolis Symphoxir Ortr, E Ormandy, eonductior

Advance Classical Record Releases
(Includes Semi-Classics)
 ter: Opark Set) (1-10\%) Col(33) ML2123 phony ork, olmitsi mitropoulos, cond. (E. Siegmets. Orh-D. Whrepoulon Cons. the Roi Oys Ovectite (1.10') Con133) ML2123

## Classical Record Reviews

Th: rating, shown by the large bolsface number, is an indication of sales potential. Popularity at the Composition; strenth and availability of sompelitive versions; natint value of the islent; interpretation and recording technique, and disk quality are catefulty tow dered in determining the waling, othry sanding performance whose commercial polential is supported by the aforrmentioned walues; 80.89 indi-


WORK SONCS AND SPIRITUALS
Paur's Intant and SpIrituals de.
70 oir. ( $1.10^{14}$ )
Columbia (33) ML-2119
Water Boy; Jerry; Sweet Litlle Jews Boy; His Wame so Sweet; Lyiten to the Lambs; Toil My Cap'n: Great Gand A'Mighty; Honor, Honem; Take my Motmer Hons.
This superbly tralned, well disciplined and gen. erally expert chows here digs Into Negra foll tore for a sesutifulty dome oroup of selections drawn from the wast number of work somgs and spirftuals common to the category. Immaculate ensemble work, remarkably senstive thading and nome of the most williant on records today.

SChUBERT: MASS IN E FLAT MAJOR
72
vienna Symphony Ort, Prof. R. Moralt,
conductor $\left(2-10^{\circ}\right.$ LPi)
Var-Paipdor PL. 1750
This is the lext of Schubetiss erght masser, the lownest, and the first to be recorded in its entirey. The conducter, arf, choir, and soloists are the same merformers lealured on Va's encellent Beethoven Mass, recently reviewed hers, and again they do top job. Recording if foll, clear, and well-balances. Set should enjesy healling sule mome Schubertisns, choral cod. leciors, and the new crop of "complete morks" of wilting. More ploutime had stedied than the of withing. Nore plowding and stwdied than the nas drambilic streagth and convers a gerat feetion $\downarrow$ sincerity.

## 

 Renington (33) RLP.1021Blue Oamibe; Wine, Women and Song: Artist Life; Iales From the Viomen Woodr; Vienma Bon. Hons; Roses from the South; Viems sloos; Mor ning Journals.
At 90 cents, this one should sell Ithe hot-cakes Th: Aamiliar Strases waleses are plined by a toon-sumd ark In fing, illting Viemnese walte be expettee. An exepotional LP wilue, especially watrite lor chain and department stores.
C. Valemtini: SOMiA wo a im e ma JOR FOR VIOLONCELLO ANO CON. 66 a MADP FOR VIO NCELIO AND 666 Ma mor for violoncello and piano Renaissance (33) XR-11
Two excellent early chamber works, never recorded pereviousf, are phayr nere with musikal authortly and tonal beauty by the cellist Greentowse. Bocherial was Haydn's comlemporary, valention came earlies in the loin contury. Both wrote wllh great incidity, witality, and charm. Hers, the Valentini is mosit onteresting. The LP has a goos commercial chance wherver buyers. Cower is wey attactive.

RAVEL: RAPSODIE ESPAGNOLE and KO- 79
OALV: HARY JANOS SUITE-Philadelphia Orchestra, condweted by Eugene ormandy $11.22^{\prime}$
Columbur (33) ML-4306
Clever reperiofre propraming has mate meat car. trests of romanikism and numor in the mosern manner on this disk. Pime factor here is that
this is a modera pactape designed for longhatr thls is a moderm packape designed for longhatr certainif the greatest portion of the market. Tie Ravel is riehly scored bit ol Spanlshinfueneed oomanticismand one of his mest poppulat pieses at the same tlme. The Kodaly, mot in well knowe, is dellohtiful chuak of witty and humorous music drawn from an epcra which the Hungartan wrote around the legendary Bunyanesque fivete of Hary daoor. Both are beauliwily
recordey and plaged swperbiy ty recorded ant plaped superbly by the Philadelahia group und
BEETHOVEN: SERENADE IM O MAJOR FOR FLUTE, VIOLIM AND VIOLA AL Bum-J. Wummer, Flute-a. Schneider Violin-M, Katims.Vinia (1-10
Col ( 331 CO1 (33) ML. 2124
Linght charmino, and beaulifully perlonned catiy york of Beethomen was ksued an shellae disks
eatier this yeat. The LP recording is superior in tonal oweliti, and should find a bicaler market among chamber musis buyers. Fine for summer Itreaing.
(Continued on jage 121)


## FRAL WARREN



## 26 Profit liems for Dealers-Where To Buy Them

You can gill get a copy of The Billboard': Bif 1950 NAMM Convention Supplement with it muny valuable, money-making artieles, reforence Hate and buying acrvices, inchading the complete "Dealera" Buying Gaide." A limited number of eopict alill availathe.

USE THE COUPON TODAY
to be sure to net your copylll

## The aulboard

216e Pitterson street
Cincinneti nt, on a




oecumation

Sumplemen, sena
supplement enly

## ESMERELDY "(I HAD) A GOOD MAN IN MEMPHIS" Written by Varna Sherrill. BMI

 coupled with'WHOOPIN' IN THE HOLLER"

## "WHEN I GET RICH" <br> Writton by Happy Wilson $\&$ Tommy Coley, BMI "YOU'RE BARKIING UP THE "YOURE BARNME NOW" <br> RED SOVINE ...om

MGM 10717


## Billbeard <br> Folk (Country \& Western) Record Section <br> 

Eased on reports received last three dass of Week Ending July 21

## MOST-PLAYKD JUKR BOX (COUNTRY \& WESTERV) RRCOHIS

 Blilbas dt's speeis? weeliy surn
Counlry ind Western records.

POSition
Weeks + Last / This
to datilWrenf Week


## BBST-SELLING RETALL FOIX (COILTTRY \& WESTERN) RE(ORIIS

Records thated as country and western records that sold best in stores aceording to The Billkemed
 posirion
POSITION
Weets | Last | This
to date |werkfwet
 House nithout love a CUDDLE BUGGIN BABY.
E. Arvold



 THROW KOUR FOVE Chise, The
Und riut Cove my way .......E. Tubs.................. Dec 46243-6m1 M MOVIN ON


Mx Son Callis Anothy Man Daddy
BIRMINGHAM BOUACE .............. Foley................. Dee ab234-em1 choc late lee Cream cone
WHY SHOULD I CRYY..................E. Amold
 sleal amay

## advance folk (Country \& whstery) rrtorlu RELEASES

 Virginis Ramblers (Square Dance) Mutual 201 Loek) © Star 2480
Buddy, Stay of 01 That Wine-B. Culver (Racoon
Riner
Rimer) Khing 862
Change Partincrs-R. Aiver Oave (Jack $0^{\circ}$ Hearts) MGM 20755
Don't Let
King 882
Denng
$5 \times 11$
Den't Sell

Dude Ranch Dancers Album-A. Hofnet 8 His San
Antonlans $01-20^{\circ}$ ) (Col(33)he-9017-Coticn-Eyed
Joe; Dude Ranch Schotlische; Hert Schmidt: Little Srown Jug; Put Your Litte Foot; Pye Walu.
Foir Dance Schotilshe-S. Daulong (Heallaches $\mathrm{T}_{0}$ ) Bullet 705 Give we : Lhtle old Fashianed Love-J. Shock-0.
Ofliard-O. Brasley (Goodnignt Irene) Coral 60261 Goodnigmt liene-Gunter Lee Cant thy House) Decca 48167
Heariaches Too-S. Davicneg (Foik Dancey' Buller 705 1 Can't See the Sum for the Teary-0. Newby-Saddle Sersinders-A cadenty 100
IDontz Love Anybocy But You-H. Hart \{Then Suffers 4 Sur 1486
Coil(78izo716, (33)2 701 Mitks (Honly-Tenky)
Coil78220716, G3322.701
Goi) Cap 1059 all Over Again-A. denes (Ycu've
i*ll Underslame, My Dear-0. Newby-Seddle Sere I'm Gornn (Wan'll Academy 200 (1) Like) King 880

I'd Rathet Bf Rooster-R. Hugher-H. Bradiey Ork
(When Eleghanty Tenneste
(When Elephants) Tennessee 718
Juhe Bax Love-O. Stogner (Tulsa Baby) Academy 201 Chicken) Col 20722
Lonk Fime Gone-York Erothers (Oon't Let) King 881
Lonk ime Gons-York Brotmers (Oon't Let) King 882
Wate-Betieve Kisses-d, Hatcher-F. Cenanee (Primate
Property) acadenty 102
Ohd Hymms, The-"T" Teas Tyier an the) 4 Star 1279
Pgovate Property-F. Cavante (Make-Bellewe) Academy

Rio-J. Stan Trio (Mcmtana Moon) Sentry SOI Rock Candy Heert-P. Howard (Boogif's Fine) Kine Saturday
Salurday Night Rag-C. Wufiamx-Georgiz Peach Pikiten (Missis31pDi) Col(780)20725; (3312-715 Siver-Maired Daddy-G. Autry-B. Dodsom (Mlasilisili: Sliopin' Around With Jole Blon-W. Tuttie ESiras berry Reanal Coral 64051
Sone Day You'll Pay-Delmore Brohmers (My Heart) King 873
Scmetime -
Scmetime- E. Willing iTeras Blues) Cad 1070 4 Star 1502 Tomorrow You"ll Be Married-R. Stemat and His Kentucty Colonels (Gotts $G_{\mathrm{E}} \mathrm{t}$ ) King 872 Troubles On My Mind-Cousin F: Lewis Il*I Poim) 4 Star 1503
Tulsa Baby - O. Stogner (Jute Bon) Academy 101 Troseated Siddle and a One-Gaited Horse. A-O. Evins Ort (Hasail-H1) V178)29.0361; (45548-0361 Under the Red, White and Blury-J. Bond IStar Samang Waile colt 5 )20726; (33)2-716 Wahash wailz S. Wing Ork (I'm Crsingl wors). walk
whit, Chicken, Wak-' Lillie J. Dickens Clust When)
Western Sons and Dances Album-Yodelimp Silm Clart $12-10^{\circ} \cdot 1$ Remington RLP-1017-Bing Reck Canay Mounlaing Cat Came back, Tha, Chime Brilp; Just One More Yodel; Rye Whisker; Swiss Yodelers; Yodel Train; Yodelin' Mad
Westohalid Waire-C. Slone and His Home Town Jomborre Garrs (Put Your) Cap 1109 When Elephanes Siart 10 Roost In Trees: R. Hughes.
H, Bradley Ork (['d Rathes) Tancessen H. Gradley Ork (Id Rather) Tennespet 716 Why Don"t You Show Me That You Care?-H. Gunter
The Pebbles (Coanns Dance) Bams 201 Withoul me Are You Blue?--C. Monot (So slue) v(78129 0361; 145489-0361
Yesterday's Kisges-H. Hawtins (Tant's All) Xloy 876
You Talk In Your Sleep-Bty deff (Jut \& Bos) Dot 2000

## Billboard <br> Folk (Country \& Western) Record Section

tased on mports received last urree days of Week Ending July 21

## COUTTRY AND WESTERI RECORDS MOST PLAYYD BY FOLK DISK JOOKEYS

tecords listed here in numerical orden are those played most by the nation's leadiny Country ana Western dist rockers. List is based on repilies trom werely surver ammo. a elect lisk of over 400 dist fockers speciallining in Couning and Westeen tunes.
position
Wreks | Lan I This
to dateWeek Week


FOLK TALLST ANI TUNES
By Johnay Slppel

## ARTISTS' ACTIVITIES

Esmeraldy (MGM), currently at WIIBQ, Memphis, underwent an appendectomy June 30 and returned to work July 18. . Tommie Summors who recently renewed for another year with WFAX, Falls Church, Va., became the father of a son, Tommie Jr., rccently. Joe Wheeler, formerly vocalist with Summers, now on the Old Dominion Barn Dance, WRVA, Richmond, Va.

Carl Story and His Rambling Mountaineers play the city auditorium in Atlanta, August 19. Later in the month he plans to play string of theaters in North Carolina and Virginia. .. Denver Bill Clark played to 4,000 at Evergreen Grove, St. Johns, Pa., recently. ... Big Jim DeNoone (4-Star) has a live show and two record shows on KRON, Salinas, Calif. ... Hub Sutter recently switched from Tommy Thompzon's group to Jesse James, who airs over KTBC, Austin, Tex.

Carl Smith is a regular member of the Grand Ole Opry at WSM, Nashville. He also has a morning show on that station. ... Tex Bloyd (Gevotte) signed for a series of dally radio shows to be broadcast over a Canadian chain. ... Hank Locklin (4-Star), who was a castover a Canadian Chain. Crust Dough Boys over Mulual, reports recent guest with the Light Crust Dough Boys over Muiual, reports that he has a new song book coming out. ift Bob Mason and his and Ohio. Mason airs daily from WIMA, Lima, O. ... T. Texas Tylez leaves Riverside Rancho, Los Angeles, for a summer tour soon.

Tex Williams'z wife, Dallas. is ill in St. Joseph Ilospital, Los Angeles. . . . Madox Bros. and Rosa bought three new cars, making a total of six for the outfit. . . Elton Britt (Victor) guested on the Grand Ole Opry, WSM, Nashville, Saturday 15. . . Homer and Jothro, currently at the Chicago Theater, appeared on WLS National Barn Dance, Saturday 15 and Saturday 22 . Alberta Slima. formerly with Gavotte, cut zour sides for Victor. . Whitey Carson is visiting in New York. . . Billy Walker (Capitol) is in Billings, Mont. . Connie B. Gay's moonlight cruises on the S. S. Bear Mountain (Washington) boasts such entertainers as Cowboy Copas, Laxy Jim Day, the Oklahoma Cowboys, Don Patton and the Swingboys.... Guy Campbell and the Down Homers are starting a new NBC show to be aired Saturday mornings.... Stu Davia, Canada's Cowboy Troubaaired saturday mornings. A. j. Show on CJCA, Edmonton. Alta., comdor, has a two-hour daily d. Show on Cith CA, Edmonton. Alta., coma two-hour, barn-dance on the Alberta network on Saturdays.

## DISK JOCKEY DOINGS

Sally Siars. WJMJ, Philadelphia, and Jasse Rogers" "Bulletin Party" was a huge success. . Slim Lay, WFMH, Cullman, Ala., signed a writers contract with Valley-Hill Music. ... Rocky Rauch has added Jimmy Colvard to his band. ... Curzin Don. WOPI. Briston, Tenn., has a new show at a local drive-in which will be broadcast for a half hour each Friday. . . . Paul Schroeder. WIMS, Michlgan City, Ind., reports that once a week he plays odd labels and is getting many requests. . . . Cracker Jim Brooker, Miami, has added getting many requests. . . Cracker Jim Brooker, Mami, has added seg are Collomahatchassee River Boys.

Pleast address all communketions to Joknny Sippel, The Billboard, 188 W. Randolph St., Chleago 1. Im.

## THANKS! DJ's, OP's AND DEALER'S For Your Help in moking Those Your Blues" A Hit! RED KIRK

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## O-Aladdin

## 2 RECOROS 2 HITS <br>  <br> I'LL Never be free <br> YOU OUGHT TO KHOW <br> recal 325 s <br> I AIN'I GONNA LET YOU IN I MEED YOUR LOVE <br> RICORD CORP Inden. $n j$.

## NEW SELL-Sational Summer Releases!

JOE LIGGINS
Qhythm in the Dornyord-pt. :
Rhyitim in the Bornyard-Pi. II
SP 368
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en boogio $\qquad$ Sp 370
ROY MILTON
Playboy tlues
Cryin' Singin' the Blues
SP 366
KING PERRY Newrotring: Gonat of all lipht Joright
Mallow Gal Blues ........................... Sp 367

## Swatir was.

## Between A-1 and Zora

Big There are aver $\mathbf{4 0 6}$ different record labeln liveted in Ther Hilluoneri's Bif 1950 NAMm Convention Sapmlement. fiond. veady protite mre lieiug made with manv of thear latirla.

Are Yoll Uverlonking a dioorl Ret?
Be sure to kel your copy of The Billbourd's 1950 NAMm Convention Supplement with its many velualulp. profit-producine fraturen. erfereure liste and buying services. A limited number of monimen atill avallaile.

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## The Brilboard

2160 Piettersen stree
Yes, 1 wauld like 10
Morctianti' Convention supplement move, ient lo me 'or one yeap 152 bssues) for orly 10.
$\qquad$
$\qquad$


Billboard
MUSIC POPULA
ARITY CHARTS
Rhythm \& Blues Records
Based un mports received last dhree dars of Week Ending July 21
BBETTSELLING RETAIL IIIIYTIITI \& BLUES RECORDS
Records listed are thythm and bluse recorda that sold be th in itores aceording to the billbeard't special weelly survey mong a selected oroup ol relait stores, the natiority of whoce cuslomar's purehise Thythen and blues records

POSIBLAM
Weets / Last This

- vatelWreltiWert

Sentury at tower

HELL OH, WELL
CUPIO'S BOOGIE
............ Lillte Esther.................... Sawoy 330
Just Lint Get frce

Leave met alowe




Rochtr' altel sidniqh
MOSTTPLATVED JUKE BOX RHYTHM \& BLLES RECORDS
Wecorde ilsted ore firthm ond bives ieterds most played in juke boves according to The Billbearrex special weekly survey amonas a selected greup of fuhe mox toperators whose tocations require emythem and olues records
posiliom
theets I Lest I This
12 it dit week

2. WELL CHANIPAGAE
3. WELL OH WEL

MARO LUCK BCUES
evervoay 1 have the blues
WANNA BE LOVED
NEED YOU
GOOD MORMING JUDGE
MISTRUSTIN BLUES
RHYTHM \& BLLESS RECORII REMEWS

| BEN SMITH QUARTET CN 30214 | You've Cot Me Crying My Heart Out Male wasal groue paces spesiously thry a oull ballad jobl <br> She Knows How the Drops Will Fall Alto sam, Dieno and riythen baik sole warbler on an unexceting medium-rlow blues. | $50--50-50-50$ $53--53--53-53$ |
| :---: | :---: | :---: |
| THE CREAT CATES 4 Star 1504 | Rock Me, Gaby <br> An inferier qood rocker gets vo beal of some pro. portions sut litile else happens of distinction. <br> Checkin' Up Blues <br> Rather cull slow blues fob; both material and unger tail to cormince. <br> (Continufd on page 122) | $68-68-67-68$ $58-60--55-60$ |



| 90.100 TOPS - 80.89 EXCHLLENT $\bullet 70.796000$ 40.69 SATISFACTORY • 0.39 POOR |  |  |
| :---: | :---: | :---: |
| oro. The bsst possible intion is 100 maximuman ore sutect to change <br>  wactates orecora is mot wilabie tor morroat within the marrem CATMGG5 $\square$ |  |  |
|  (warick ete.), 5; musk rublisher's oit pertormance porentla, 10; Exploitution <br>  |  |  |
| ARTIST <br> IABEL AND NO. | TUNES COMMENT |  |
| popular |  |  |
|  |  |  |
|  | I've Fargotien You Somewhet soomsticued Dallas pets another beaulfivi Whiting rendition | 76--78-.76-.75 |
| $\begin{gathered} \text { LES RROWN } \\ \text { Columbia } \\ \text { 30878 } \end{gathered}$ | Drifting and Dreaming instrumental of the <br>  set tor retesse ds a simple. <br> Fogry Day. A <br> Finctr bay, the packagt rounds out the pairing H's a medium hump linstrumental reading of this The this one. | $71--74--70-.70$ $74--77--74--72$ |
| artie shaw ork Dece 210ss | lust Say I Love Hor $\qquad$ Cellent wexal filart by Don Chery. Dity's a balled drown from a fomitiar meloagy. <br> I Love the Cuy The Shuw wind ture down this free shotenem ditty in rather unimperstster taxhion with Gween Davies con. triouting a competent residing of the cule lyric. | $76--70--75--74$ $72--75--71--71$ |
| LOUIS ARMSTRONG ORK Doc:- 27123 | La Vie En Rose Imegnative assponmeris of his ture to "Paps" pesults in a detiontitu' interpritution, with Aumstrong's wocal and trumbet work and fint ork cieffing all contributing. C'Est Si Bon As wath liys. Armsterng turns in a fine pertarimance, but wote goes to the "La Vike" siate. | $84--85--83--85$ $81--82--80-82$ |
| hoacy Carmichael. 4 HITS G A MISS Dectas 2709 | Coney Island Washboard <br> The pleasant, lumeless Carmichuel pipes ane of home with thas up-tempo, cornball oldit. | 71--71--70-.72 |
|  | Some Days There Just Ain't No Fish Hasgy atruggles manfully with this fish wont, wut the thime's a dismal flop. | 49--50--49--48 |
| IACK OWENS | It Couldn*t Happen To a Swaeter Girl uwens turns in a typkaliy simple and ceredibie job on - blemank tho hardiy arresting sentimental ballad. Dream a Littla Dream of Me A wawderiut ofd sang gets a frrstrate selling job fram Owers, mate tubo, and easy-beat micket orking. | $72-.72--70-74$ $80--80--80-80$ |
| KEN CRIFFIN | Harbor Lizhts <br> Grimins s clean, simple oryan suylef with perfect choice of temino, should ow the oldite a me lesse on life pule wist. <br> Jouphine <br> Bouncy. tinktiris eflect produced on Uhis popule ation. deed marks it for sturry pure and retail sation. | $78-77 \ldots 78 \ldots 79$ $82--81-\ldots 2-83$ |
| TONY PASTOR ORK Counmbla 30871 | Major and the Minor, The <br> Fine ofif slandard, cut insurumentalify, getis arpat. retaxea dance renciston by the compeetent Pastor coum. Miles Standish <br> stery is set 0 an aterdetlue rifin qume. Gute, but untikely to hit hard. |  |
| PHIL NAPOLEON MEMPHIS FIVE C lumbia 38991 | Fidgety Fiel <br> One of :he inde polisked of aresem-day olxie groups delivest the adric om strong Charleston style. <br> Bonaparte's Retreat <br> Dixt: 3 ,ylveng sutis the swrdily moring hit fire. Belty Amm Grove does the mocal. Verston is late, however, and the comptiliton is itroang. | 66-.69--66--68 |
| DICK TAYLORvivian carry webriee 510 | Co On About Your Bixness miss Gary hundeles the wocal load on a didactic, hendtiapping astity that tablh to erelte. Boggin" in tha Swamp <br> The intee Sharpo are ithe wocalists here. Dilty has <br> - cateny Hilt, wet the monsense times don't get across. | $67-68-.-66--66$ $66--67-65--65$ |
| CLORIA DE ${ }_{\text {Dexs }} 27066$ HAVEN | Don't Bo Afraid <br> Pretit fice star levedis en enticing wosal ityle on an aporopriate ballad. Lithle more than regular isn potentsal here. <br> There Isn't Very Much To Do Now Thrush showt mact disk promilice on a hereny sob ballad. | $71-.72--72-.68$ $73--76--73-70$ |
| BUDDY IOHNSON ORK <br> Dest 27087 | Shake 'Em Up stonnoer's buy screaming crew painds out at patent -yium-stem coogic instrumentsi inst should replister with oumeers <br> Tell Me What Thay're Saying Aether Prssock wutbles a wgorrwas balliod in rikh wismy tell tas: inca. <br> (Continued on page 111) | $80--80--80--80$ $72--72--72--72$ |

## $\operatorname{ains} \sin \cdot$ <br> vocal by Billy Storr with instrumental accompaniment





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Pleane enter my ordep tor your meehly Monor koll of Ellte Poster service. Encloved na my 11 wheb I underatand eover the firat four weelio service. 1 नill be week payable monthly for of 250 det contimue fo we the orvice.

NAME
SHORE
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CITY

## Billboard <br> Record Possibilities

## THR BILLBIARID PICKS:

 popularity as afterminet by emory late best sellima, most bloyed of moss heard features of the chart. AIN'T NOBOOY'S BUSINESS BUT MY OWH.........Kay Starr-Temesser Emic.........capitol 1124 Capitor's formuld for miximg pop and country talents in duat form. .hich proved so uncersitu with the Whiting and Watiely combe. should happen all ower main with this toam. Botil huve
 lan followira.
 Herpit * loilow-up that murets. The twere has everything "Doredy's Litle Girl" had, and sten verne. Todd gives it ite full wob teretneot.
 ithe fitting poft-ityle water, soaring via the Gorcon-jenwins-Weavers tisking, is rapldy thaping Wo as one of the big summer hits. Mhs Staflod's genith, hiting teatmemt pefresents qualty coverage, with an errellent chance to plate in the money.
ALL DRESSED UP TO SMILE....................Ewiyn Knight..........................ecen 27103 The same bright. rapoy chirpling that distimquighed her "Powder Your Face" and Ma thile
 tagious tem.

## THE DISK JOCKEXS PICK:



## TIIE RETAILRRS PICK:



## THE OPERATORS PLCK:

 are not repeated below. Based on s weekly survey ameng them on what the fuke bor moerators thinh tomortow's hits will be:


## THR COUNTRY \& WBSTKRY OLSK JOLKRYS PICK:

 de repeateo below. Dased on a metbly survy among them on whit the Country \& Western Dork fockeys thint tomortow's mits mill de:


[^1]

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VEDEX COMPANY
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over 1000 satithied Curtomern

## Command <br> RECORDS

- I DION'T KNOW WHAT TIME IT WAS BOULEVARBOF GNOKIEN DREAMS

Command Fecord soll - MONA LISA You ABE Backid. With MY HEA
habtem nocturne YOU sTEFFELk OUT Wits DOCA cong by Tedar COMMAND RECORDS 6612 smaset Elvd. Hollywood, Cal 1068 Main SP. ${ }^{\text {EAST }}$ COAST SALES

## Wait 'til you hear <br> "Jazz Me Blues" * SUNG!

(what a record) *The first from THEME


BY THE LIGKT OF THE SIVERY MOOH"


foHmer cuakilerl ounmit


HACDARI PMEXSSING Originatore of the MON-SLID FIABX Hesearch Crafi cifi.


## GEORGE'S HOP

G. M. REUSS Pusuchiloms haperville, illinols

## Billboard

## Advance Information

## allyance record rhleases

 based on infopmation suppliey In atrance hy record companies. Dnly pricords of those minui ieturers POPULAR
 dll My Low-P. Page.H. Geller Ork (Romes Remind) Mer 5455
Alomg the Narajo Trsil-C. Halnes $1 I^{\prime m}$ Bashfull Coral 60261
Belter Sale Than Sorry-The Four Deuces (herer Thowint Dise Jockey 1001
Bidin' My Vime-The Modernaires ( $0 . \mathrm{gg} . \mathrm{Omg}$ ) Col 38904 Boonlie Woogie Waherwomin-R. MeKinley Dik SRockatye the) V(78)20.1848; (49147.3848 Mapilto 166
Brazilian Steigh Bells-M. Jeme: Ork (in al Col 38902 Can Anyome Explain? -R. Anthony OHe (Sky Coach Can
Can't
We
Can't We Talk It Ower-Abdrews Sisters G. Jentins Ort tThere Will) Dex 27115
Cubse Cutie-E. Smith (Mamto Jambal Dee 27119 Curse of ath Aching Heari, The-F. Froos and His Bofy (IM Serry) Dee 27029
Dig. Dig. aig for Your Dinnep-The Modernedres-L. Brown Ort (8idin' My) Col 38904
Dippermoulh 8 luy - D. Howaris
Dippermovin dars-D. Howard's Frisco footwarmers
(Some of) jarz Man 33 Obtielang Band-K. Start iftying Taol crystaletie CR 430

## Don't Goow Too Saen-J. Lee and Her Bay Friends

(My Man) Cap 1111 (asy To Love-L. Brown ort ( Could) Col 38903
Flying Too Nhoh-K. Siart COivieland Bandl Crystaletile FR-630
Four Brothers, The-The Keys (A S(airway) London 698 Francie-A. Lund (Yom Wonderful) MGM 1075 Gosonight., (rene-Alexander Brothers (Wundertar) Mep 5448
Coxdnight, treme-F. Sinatra (My Blue) Col(78)38892; (33)10718

Happy Music-P. Lee (Show Me) Cao 1105
Heart of Codt-J. Band Ott-R. Clavin (Hey-Ho Virginla) MGM 10751
Here in My Arms - D. Cherry thinking ofs Dec 27128
Hey.Ho Yorginia Reel-J. Her-Ho Vorginia Reel-J. Bond Orkef. Cavein (Heart
of) MEM 10751 Hof) MCM 10751 Honolutu-C. TMornhal Ork (5weel ansl V(78)20-3892; $(45) 47.3942$
Haw Lang Will It Last -F, Miller Ort (Knoct on) Khat 15054
Cowld Wrile a Book-L. Brown Drk (Easy to) Col
38903
38903
Love the Guy-F. Warren (Let's Make) v(78320.
3848 :
( 45147.3948
3848; (45147.3948
Watked Back From the Buogy Ride-M. Williams
TTake Your) Crystalette CR-628
Want a Roof Deer My Head-L. Jordan 15 how Me) Der 27128
TIl Always lowe You-M. Tillon (There [sn't) Coral 60258
Hil Close My Len-L. Elliot (a Brand) Apollo 1167 Hit Nuver Be Frie-k. Starr-T. Ernie (Ain'i NoI'm Bashulul-C. Halnes (AM) ing ihe) Coral 60261 I'm Sorry I Wade You Cry-F. Fiobs and His Bon (Curse of) Dec 27029
in a M1st-H. James Orit (Brazilian Steigh) Cal 38902 Irom Horse-R. Hayes (wny Figm) Mer 5 sts
Ain't Necessarity So-Symmestime-R, Wortiese Ork
(5wert and) Mer 5457
Yll) Dec 27127 End with You-G. Lombarda the
I've forgotien Yee
1123
Juse We 日lues-Leo and His Tho (Won't You) Intse
Knock on Wood-F. Mither Ort (Hsm Lang) King
Knock on Wood-F. Mither Ort (Hsu Long) King
13054

Le Vie En Roost-C. Haime: (Wo Other) Coral 60260 | Le Vie En Roas-C. Rames (Mo Other) Coral 60260 |
| :--- |
| La Vie En Rose-G. Lombardo (It inl) Dec 27127 | La Vie En Rose-G. Lombardo (It all) Oec 27127

La Vie En Rese-E. Pia (Un Refrain) Col(78389912; (3311-743
Ladtes, Ladies-D. Kape (Pligalle) Dec 27116
Li's Make Lowe-F. Warrm (I Low) Vi78:20.3848; (45M7.3848
мамbo Lambo-E. 5mith (Cuban Cuties) DC: 27119 My Blus Hemen-F. Sinalia (Goodnaght, irenel Cot. My Man sunds (33120716
My Man Sunas Dut-J, Lee ans Her Bey frienas (Won't Come) Che 1111
Wewer Thouph is Ever Dare-The Four Dewces teatcer
Mo Dther Low-C. Haines (Lei Viel Coral 60260 Ow Litle Ranch House-J. Parter (Two Weets) Cap 1108
Plopalle-D. Kaye ¿Ladies) Dec 27116
Pinti Champagne-R. Flansagan Ofk (Ttena) vi(76)zo
3847; (45)47.3847 3847; (45)47.3847
Perhaps 1 Don't, Perthaps I Do-A. Merlan-P. Westor
Ork (TMinking! Cap 1106
Pretty Dabs-D. Howard', Fricico footwy mers (SL.
Lauis) Jate Man 24
V(78)20.3848; (45)47.3948 Rases Remind Me of Yew -F.
(All My) Mer 5455
Shyw Me How-L. Jurden a weml Dee 27128

Lowis Blwes-D. Hownd's
(Pretty Baby Jau Man 34
Show he the Way To hat
(Happy Music) Cap 1105
some of these Days-0. Howd myone) Cap 1131
SDippermowith Blues) Jazz Man 33
Starduri-R. Anthory Orit (Young Man) Cap 1107
Lairmaly to twe Stars. A-TM Kers (TM Fous
London 698
Swerl and Lovely-R. Martiere (It min't) Mer 5157
 (Honolulu) V(78)20-3842; (45)47.3842
Love ai Homel-M. Williams (If You Lan't Make CR-628 Home)-M. Williams (1 Walled) Crpsialette
That Oid lifeling-K. Thampion-S. Olmep Dite (Was
Thats Des 27128
There Isn't very Muth To Da Now-M. Thion (I'll Always) Coral 60258
There Will tiever Be Another You-Andrews Sisters$G$ Jenthin Drit Can't Wrl Oec 27115
Theme Music From Crisill 11 \& IIL-V. Goinep mgM

## 10756

They Put ${ }^{\text {ame }}$
Coral 60261
Thinking of You-0. Cherry Dec 27128
Thlaking of You-A. Mortomp. Weston Ork (Perbips
If Cap 1106
Thret Lillle Werds-P. Regan (You Are) vi78120
3822; 145477.3833
Tunnet of Low-N. Cole.P, Ruzola ork (Home) Two Weeks With Pig-J. Parker (Our Litile) Cap 1103 Cap 1133
Tiecta, Tremi,
 ${ }_{\text {Thend }}^{60261} \mathrm{~T}_{2}$
Trend, Thend, Terna-R. Flanagan ort tPint Cham Paynef V(78)20.3847; (45147.3847
Un Relrain Couralt Dans Le Rue-E. Pial the vie) Cal(78)38912: (3311.743
Was that the Humme Thing to 0 of-K. Thomposon- 5 Oliver Ort (That Old) Dec 27128
Why Fight the Feelingl-R. Hares Uron Morse) Mer
5456
Ton't You Come Over 10 My House? -Leo and His - Trio (Jas lile) Intro 1002

Wunderbat-Alpxander Brollhers (Goodnight, Ireme) Mer

## 548

You Are my Lucky SIm-P. Regan (Three) v(7aizo
322: (45)47.3833
You, Wonderlui You-A. Lund (Franchte) MGM 1075
Young Man Wilh Hoen-R. Anthery Oars (Siadus) Cap 1107
You're Mine, You're
1123

## RELICIOUS

Ala't mo Sirange
Score 5020
Filled with Glary Divine-James and Matha Curson
(Heaven's Jubliee) Cap 1110
He rweri's Jubriee James and whatha cerom (fillied Withs Cas 1110
$\mathrm{Doc}_{1} \mathrm{Don}^{2} \mathrm{i}$ Youl-M Jackion ( 5 hall I Meet) Apollo
229
Have
Have a Right to the Tree of Life-The Soul Slirrets
(In That) 5pecialty SP 365
That Awtul Hour
Specialty $5 p 365$
(A in't No) Score 5020 Lord-The Flying Clouds
(heme
Ow Latr of Falime-R. Foley.A. Kerr Singers (TMe
Roasary) Dee 1452\%
Dosary. The-R. Foley.A. Ketr Singers (Our Ledy
Den $1452 \%$

| Dect |
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| Snall |
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Deac 14526
Snall 1 meet Yoa Over Yonder-M, Jactson il Dol
Apollo 229

## CHILDREN

A- Tistet, A-Taskel-R. Heatherton (Lary Mary) Col
360 -pv
Daddy Would il ' Buy Me a Bow.Wom-R. Heatherton
11 Den'll Col 362.PY
(0samy Wouldnet) Cal Yow Yard-a. Heatherton
Lary mary A. Meatheriom (A-Tishel) Cor $360 . \mathrm{PV}$
Snow white and the Seven Dowarts-lpars $1 \& 117$
A. Neatherion Cot $360 \cdot \mathrm{PV}$

Twas the Night Betore Chisemas-(Parts i\& It)
R. Hestherton Cal 359. PV
INTERNATIONAL

Farlorone shirtele canter o. Wamer toin frallize
Apollo 230
Innocence Walle R. Schwartu aind Hh Dutch Boys Ped Hasdikerchiet Wask-1 G.35
Bors (Sclincidel Polikal Dise jocke7 C.75日
Schure roter Pollaz- R Senwarte and His D.
(Red Hansherinief) Oink Jockey C. 757
Rain, Raw Polka R. Schwark and his
(Innocence Walu) Disc joctey 6.75\%

## RICORDS

## best wellers



- JOhnNY LONC

15051 HELO
Shortry cot to 60
$\star$ RUBY WRICht
15053 SAM. THE ACCORDIOM MAK THE OBJETT OF MY AIFECTIOM
$\star$ FRIELING SISTERS
15057 OUR Lady of fatima the story of our lady of fatima
(Marration by Molsoo King)


- MOON MULLICAN

30 l'L SAIt MY SHIP MLOME MOON'S TUME
863 You DON'T HAVE TO BE A baby TO CRY SOUTHERM HOSPITALITY
886 movílisa G00DMIGHT, TLEME

- HANK PENNY

869 WhaMI ClMI THAMK YON MA'MM jeESEY BOUNCE
$\star$ HAWKSHAW HAWKINS
376 VESTEDAY'S MISSE
THATS ALL SHE WLOTE
$\star$ COWBOY COPAS
70 the posiman hist passe me br THE ROAD OF BROKEN HEATS

* CRANDPA JONES

861 five.shing bano moosie UMCLE EPH'S GOI THE COOM

* YORK GROTHERS

881 CON' L LET OUR LOYE DIE LOMG TIME GOME


* TINY bRADSHAW 4357 WELL, OH WEL I HATE YOU 4376 BJODIE GREE
WYNONIE HARRIS 1378 GOOO MORHIMG. JUDGE STORAY MIGHT RUUES
* IVORY IOE HUNTER 1382 thamging silue

I Haye mo renson to complain

* LUCKY MILLINDER

4319 let it roll agalin
nY LITTLE BAIY

* EULL MOOSE JACKSON

4313 SOMETIME I WOHDER
TIME ALOME WILL TEL
$\star$ WILD BILL MOORE
CALMCIMG WITN BLL

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Recouds

## A IIMEIY SMASH HIT Co.Ed Record Ho. 5050 <br> "SAID A GI JOE WITH A SOUTH KOREAN"

(A) Sallor Boy and a U. S. Marine)
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The complete list. as well as many other valuable. profil-proflueing fonalures. referenec ligts and buying services, it carried in The Bill. hemard's Biz 1950 NAMM Coner. tion Supplement.

A limited number of ropies ntill available.


GIVE TO THE
RUNYON CANCER FUND


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## CHICAGO JAZZ CAASSICS Benmy Gocod <br> 68

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 imiluemes "Fine collecters' distion.
JUKES JOCKS

GEMS from The desert song-eaal
80 Wriant ion-Frances Greer. Jumiy Carroll.80

The Gwild Cher stets
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Ourture to the Desen Songe Rilt Sorem: Fromich Millty: Marching somy; Romano: Love's Deat Yearning: The Detient Somy: One
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This hanstiumely mcunted group of popstim la
 Harbainh lilltioy and defligmtul scove for "Ther Deserl Sow. "unich is one ot ine most sucresstul

 coodram hands these evergiten" ircusing treatSobosts Wrightson, Greser and Car oill competemily


NOUNTAIN RROLIC-OAn Creckelt-Brat- 62 dam Marion. A1 Hook ms. The Tenneace62 Ramoters (1.-10")
Brunswick (331) BL-59000
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 a frontier days slory prinice in ine accompansy ing boot It it Question ho, where's ine mirktry JuKEs
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Columbia (33) mL.2120
Got a Crush On You; Embicione Walked In; I've Got Ao Crush On You; Embracoably You; Som; Do Do Do; Nine; Love is Here To Stay.
Columbla with apera siaper makes har cebul on which display pas flexibllity of ther leatit woice and wheh should prowe to be a pooular packege, This maiaty on the strenget ef the Kirsten marre, which rass been on radio ad will shorily be on the kreen as well as having bren within the walls of the Met She thoes cold out compelling joo Wint thess songe- favorites all. Falin mas olven Miss Kirsten supert crt support. In lact, the Dthling undoubrealy will help to give this set added
enmmercial reluet. JUKES
jocks

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\text { SELECTIONS FROSA ROSE MARIE- } \mathbf{Q 1}
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ling Lund. The Guild Cheristers-AI

Gocdman Ork (4.7")
Victot (45wk.15
Victor 145 IWK-15
 Lak Jeem; Indian Love Call; Pretty Things; Totern The cooodman ort and olema
and choir offer a simple unadormer of salotsts and chacir offer A sumple, unadormed Capsule per. tiche in the best, easy.to labes, operetta tradilion Good, summery siuff.

JUKES
Jocks
Standmg item for
IIght na semi
Mubaries.
HYMNS - Burl lefs
Coiumolar 1331 CLeblls
76
Fairest Lard Jesus; The Ninety and Mine;
Blessed Assurance; Forty Vears Ago; Evautiful Isli; when the Roll is Callod Up Yonder; when I Ge: to the End of the Way; 0 Beulah Land. Ives', weice and style are sdeaily swited to these standard norney hymns. Steuld revister in rural regions, and also time for childeren. Organ and chait provide the tactiong.

JUKES Jocks
Mel sül:able. Goced propram for LP
CURREMT COUNIRY HITS MO. THREE- $\mathbf{6 2}$
Dichens-J. Michs.C. Smithod. Bend
Columbta (33) HL-9016
Birminghem Bowne; I Love You Because; What Enough of That An-hat Guitty Cons I Can't Gel 50 mg in 32 Bars; Bonaparte's Retreat.
I's millikely that the if system means mueh yet in the country and wertern market. Consequenly. even the strong concentration of mit was there can mean Itilf. Unquestionably, the selection bs
can
cops.
Nor sultabie on LP. Good prearran
prosram lor $C$ \&
jochs.

## PEARL

Feelin' Low, Feelin' Blue, Tell
PEARL
You What You Ought To Do ORDER THESE LEGITIMATE PEARL RECORDS:
Freckie Sonk ............. 550 Burter Aster ........... 772 Eeaches 8 Bassctis ...... $\$ 52$ Gat Off the Table Mabel . . 474 Autamobile Song ....... 156 Bell Bettom Trousert..... 73 and maty, many ofhers
Terrific Entertainment tor Parties
Mr. Dealer, do you have these legitimate records in stock? It your dielributor can't eupply you. We will thip you direct. These legitimare Peari Recorde are real money makera.

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& \text { Materes anlerrist } \\
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## Arco "50-50 Deal" Tops Swap Plans

NEW YORK, July 22.-The most Liberal swap plan offered to date goes into effect July 24 when Arco Rerords inltie $s$ what Prexy Irving Berman calls his "50-50 deal." Theoretically. the dealer is to turn in $\$ 1$ worth of old stock against every $\$ 2$ purchased in Arco long-playing disks. But, Berman said, the merchant can keep the old records, and actually is keep the old records, and actually is
getting a 50 per cent additional disgetting
count.

Arco will work the deal thru its 30 distribs, and the plan will be in effect for 60 days. The line now lists 27 LAP disks, including severin Jazz at the Philharmonic volumes.

## CROWN BACK IN BIZ

HOLLYWOOD, July 22. - Crown Records, Coast indie which suspended operations a year ago, was reactivated recently following the firm's reorganization, Label was incorporaved with its former head, Dick King. as prexy; Leonard Edwards, vecpee, and prexy, Cenard Edwards, vecpee, and
S . Cannell, secretary-treasurer. Diskery is now seeking to set up naDiskery is now seek
tional distribution.

Label's first talent acquisition is the Esquire Trio, who waxed their initial four sides, using all George Howe-Al Sherman tunes. Dittles are What Did I Do Again, Polkarina, AIcopolica and It's So Easy To Break a Heart. Diskery is launching a decjay contcst on behalf of the first tune. Labe] will adhere closely to the nop
fleld, possibly going into Weriein novelties later.

## 'THE BILLBOARD' GIVES "PIE IN THE BASKET"

an "Erecellent" 83 Rating by FLDRENCE NRIGTIT on NATIONAL RECORD"9118 ERROL GARENR
The "Hoftesp" Platter in the Country
EILEEN BARTON'S "STILL COONNG" on NATIONAL foilz-
"MAY I TAKE TWO GIAKT SIEPS!'


I NEED A JOB
Vet, married, at years relinble, semirea montinn in any capacity connocied with rommercial end of show business. Some record experience. Box 560 , Blllboard 1344 Broadway, N.Y.C.

AVAILABLE
Record Mig. Supervisor

# The Honor Roll of Popular Songwriters 

By lack Burton

## Mo. 70—harold arlin (PART il)


#### Abstract

(Continued from last week) Harold Arlen, then as now, had one phobia-the fear of being typed. So, in the beginning. he specialized on hot lunes and torch songs like Minnie the Moocher's Wedding Day and Between the Devil and the Deep Blue Sea. the first night club songs to challenge numbers from Broadway musicals for Hit Parade popularity. He could have continued in that groove indefinitely, but after two or three years of Cotion Club shows he wrole the music for a sophisticated Broadway revue, Life Bepins at 8:40, Broadway revue, Life Begins at 8;40, before entraining for Hollywood where his Let's Fall in Love stamped Where his Let's Fall in Love stamped himas ballad writer with schmaltz. Again he varied his routine by re- turning to New York to write special turning to New York to write special Cotlon Club numbers for Cab CalloCotton Club numbers for Cab Callo- way and Ethel Waters and composed way and Ethel Waters and composed the score for Ed Wynn's Hurry for the score for Ed Wynn's Hurry for What. Then back to Hollywood to provide the music for The Whzard of Or, a film that introduced the Oscarwinning Over the Rainbow and We're Oif To See the Wizard, later chanted by the Aussies in defiance to Rommel when they stormed the ramparts of Bardia, the battle that lurned the tide


of the North African campaign in World War IJ.
Reverting to his first love-torrid numbers-Árlen two years later wrote Blues in the Night and That Old Black Magic, and then shuttled back to New York for the premdere of his Bloonict Giri, the score of which is featured by melodic rather than rhythm num bers, and followed this up with the Broadway musical, St. Louis Woman. which blends rhythm tuncs and torch songs with ballads.
In his musical two-way stretch between New York and Hollywood. Harold Arlen has worked in the main with three lyricists. His first collaborator was Ted Koehler, born in Washington July 14, 1894, who afte finishing school, worked as a photo engraver in his father s plant berore pioneering the explotition of songs as a pianist in a motion picture the-
ater, where the song-writing bug bit ater,
aim.
Nex

Next in order of succession was E. Y. (Yip) Harburg. born in New York April 8. 1898, and the sheepish possessor of a Bachiclor of Science sheepskin Yrom the College of the Clity of New York. There he edited the college

## PERTINENT DATA ON SONGS AND SONGWRITERS

Songs used in this series are listed according to the date of their original copyright; stage musical songs, according to the year the musicals were produced, and film songs, according to the year of public release.

Songs which have attained a sheet music sale of one million or more are marked with an asterisk (*)

In the publisher listing. the name of the present publisher, and not the original publisher, is given, and songs now in public domain (titles first copyrighted in 1894 or before) have no publisher credit.

In listing of recordings, no so-calied collector's items are given. The record listing is representative, not necessarily complete.
magazine and sold verse to popular periodicals before opening an electrical appliance shop. But qeither
AC nor DC current could give him AC nor DC current could give him
a jolt of satisfaction. and in 1929 he a jolt of satisfaction. and in 1929 he
turned the switch to songwriting as
a llfe vocation.
Johnny Mercer was third in a line of lyricists who have shared in and contributed to the success of Harold Arlen. A native son of Savannah, Ga where his colored mammy first ounced him to slecp back in 1909 Johnny wrote his first song. Sister Susie Strut Your Stuff, at the age of 15. and after completing preparatory school in Virginia, he went to New York with the Savannah Little Theater group to participate in David Belasco's one-play competition.
When the group boarded the homebound train with the Belasco trophy, Johnny Mercer merely saw them oft having decided to remain in New York to pursue a professional stage career He auditioned for a part in the Theater Guild's Garrick Gaieties of 1926 but while turned down as a thespian his song. Out of Breath and Scared to Death of You, was interpolsted in the score and sung by Sterling Holloway, Then Johnny got a job as a
from which Paul Whiteman rescued him by signing him up as a singer and with whom Mercer wrote his first with whom Mercer
smash hit. Lazybones.
Paul Whiteman lost a vocalist when Benny Goodman engaged Johany Mercer to sing on the Camel Caravan radio program, and Goodman in turn was in the market for a replacemand in 1839 -when the popularity of An Santa Ae Sing put Johany on the to Hollywond in his pocket. The rest is annther Hollywood success stary but not written in the film studive ards, Inc.. in 1942 with Glenn Wal lichs and Buddy DeSylva as partners and discovering such platter stars as Margaret Whiting Pegry Stafford, Andy Russell, Hal Derwin and the King Cole Trio.
There's a close parallel in the sagas of Johnny Mercer and Harold Arlen Both brought 10 Tin Pan Alley the ireshness and vitality of youth. Botb climbed to eminence when the economic odds were all against themduring the depression. And both were kicked upstairs by a kindly fate that must have had an ear for good and lasting music.

## HAROLD ARLEN'S BEST KNOWN SONGS AND RECORDINGS AVAILABLE

(Continued fromp last week) COME RAIN OR COME SHINE (Available on the following records: Deccat C35se. Okk Haymes and Heten Forest; Chyilol 247, Masquel Whitimi, Capitol 10035
 Marparet Whiting. MATCHAL MAM Legalize my mame
(Avasisble on thr Gollowino recoudds: Decta
 Baiter.
Any place i hang my hat is home
i ferl my Luck comin down SREEL MY LUCK COMIN DOWn CAKE Waik
CAKE WALK YOUR lador
CE SMALI MEET
e shali mett to part, no never SLEEP PEACEF:
seavin thes

- woman-s perocative

RGOITS OH The moon
LEAST That's my opinion
RACIN FORM
come w, hil augie

## Film Songs and Scores

1933-TAEE A CHANCE


Rove ond E. Y. Hethur g. Harms, Inc.
IT'S OMLY A PAPER MOON
lus ontr a parer moon
2312 in A.515, Eadie Hermosd orchestive becta 23425, Elia Fiugerald and the Oettia hhythm Bors; Capitol 20012 in $80-8, \mathrm{Kim}$ Coir Triof Calumbia 36834. Benny Goodiman, Victor P(20.1703) in P-142. Vaughn Monroe and ume Norton Sister
1834
$\qquad$ Edmund Lori and Grevory Rasoff. Lyrica LET'S FALL Komitio Love
A Araliabir on the following reordr: MGM
 A.1933, Charies Baum orchestra.)

1336-STRIIE ME PINE


THE MAOTM Campany.
THE LAOY DANCES
IF I FEEL THIS
fTVS COVE THIS WAY TOMARROW TMEN
fiest you have me high
THE SINGING KID
Airat Milional picture starting AN Jolson

Eweret hortom, Lyle Talbor sins Allem Jenkins. Lyks by E. Y. Herburg. Remick MY HOW TMIS COUNTRY HAS CHANGED I LOVE TO SING
YOU'RE TME CURE FOR all that ails me STAGE STRUCK
${ }^{\text {A Finst National picture wilth Dect Powell, }}$
 In.
IN YOUR OWN OUIET WAY YOUVO BE KIMOA GR
THE NEW PARAOE
1937-GOLD DIGGEBS OF 1937 A First Mational pheture with Joan Biondell. Dick Poweli, Gienda Firrell and Vicio MPDEAKIMG OF THE WEATHER LIFE insurance let's mut oun heads tocethen
1939-bABES IN ARMS
 Prelsser and Gract Mayes. Lyrics by $E$, $\mathbf{v}$.
 coo's country

- day at the circus


 two blino toves
STEP UP ANO TAKE A BOW
swingall
1939 THE WIZARD OF OZ
An MGM pirtive wath duyy ciasband, Bett Lance, Rat Boige and Jock Holay. Lyrice in E. Ye Hablurgin leo Frist, ins. if I only hao a heart
 OVER THE RAINBOW
This was swardero the uscar as the ness motion pleture soma of ime reat.
 Ia A.-939. Basil Fomeen orchestra, Desca 23937 in A.552, Fret Waring's Pennyywan-

 chestra; Capitol $57.774_{\text {a }}$ Chariey Barmet ar. asetura)
شUNCHKIILAMD
WERE DFF TO SEE THE WILARO
DIWG DONG THE WITCH IS OEAD
THE JITtERBURG
If I ONLY HAD The nerve
Wliars of of selections." Decta Aloum a.



Oid Lamd of or" and "We're on to see une Wiesod." MGM Albom t-9 mith J., Herrim

 the wizaro."
1941-THE ROAD TO ZANZIBAR
Hope and Docrothy Lamour. Lyrice by doting Hope and Derolny Lamouro Lyrice sLUES IM THE NIGHT
 2012. Pegay Lee and olmany Share; Harmany trs, Dorcs $2921 s^{\circ}$ in $A .520$. Fres Walimy Pennaylvanimns; Desca 23524 in A.48\%, Latry Adier; Decci 2519, Woody Herman orchestra Capitol 10001 in coi. , Jonnmy Mercer, is Slafford and the Pied Pipers; Columbla 7580 M, Morion Gould orchestra; Columbia $7428-\mathrm{m}$, andere Kostelanetr orenestra; Columbias 37 asó in C.147. Woody Herman occhestre: Columbis 36500. Hary James.)

1942-STA SPANGLED RHYTHM
 Veronita Late. Fied MacMurray, Dict Poweth, Donothy Lament and Betty Mution Lyrica by THAT OLO BLACM MAGIC
(Avallade the following records: Decca Speonet; vieto 20.3481 o. Gillespie orches
 29218 in A. 530 . Fred Wating's Pemaylumn-

 Johnay sonnston; Capilol 2505s, Mel Powell: Capillo 12s, Maroaget Whiliog ! hit the road to dreamlano (Ansa iale on Deect recors 23937 in A. 552. Frea Warine o Mennsyivanians) 010 gloary
a sweater, a saronc and a peekaboo I. m DOING II HOR DEFENSE

SMARP AS A TACK
1943-CABIN IN THE SK
An MGM pleture with Einel waters, Lens
Horme, Easio IKochetel Aormstreng sasd Thate Ellimanton. Larica by
 LIL BLEACK SHEEP
LIFE'S FULL OF CONSEQUENCES HAPPINESS IS JES' A THANG CALLEO JOE (Avaluste on Cois
1943-THE SEY'S THE LIMIT
An RKO petture will Fred Aslake, Josn Leslike

fve got a lot in common with vou MV SHINING MOUM
Arillable on Decta record 23937 m. 552 ONE FOR MY BABY LANO OME MORE FON THE ROAO)
 \%, Sothnny Merceet; Capltol 15241, Jothe Mercer; Victor 20.3141, Lems Hosme; Decei 24669, Gry Lombarda: Mercury 5141, Snocob Lamon!
1944-here come the waves
A Prasimunt picture widh Bing crosbr, Betty
Murton and Sanny Yufts. Lyries by Jatiry Mercer IE EJw In
1 PROMISE
YOU

Theress a fellow waiting in poubh.
cavailasie on ine tollowimg recors: ance
23379. Bump Crociay and Anarams Shivery

Capicol 180, dank hulion ad ue Pied Paers.
GT'S PAKE TME SOMG WAY HOM
LET'S TAKE TME LONG WAY HOME
(Available on the foitoming records: Capiot
 HERE COME THE WAVES
aC-CEMT.TCHU.ATE IHE MOSITIVE
CAvallable on the lallowime recerds: Desca
23379. Bieg Crosby and Andrews Ststerc; Capd-
${ }^{2} 10120155$ in CC .101 , Johnty Mercer and ine the Pred Pipers.
UP IN ARMS
An RXU pictere with Dannoy Kaye, Dinul smene and Oans Andrews. Lyrks by Ted Kophter NAMThy Inc.
TESS'S TORCH SOMG
(available om Capitol record 151, Ela Ma Morse.)
ee Popular Songwriters on page 44

## SONGWRITERS COMING UP!

NACIO HERB BROWN
In Subarguent lsaues The Billbrarit
Will Present
Burton tane FRED AHLERT PETER ME ROSE
RAY HENOERSOM ARTMUN SCHWARTE MILTON AGER CON CONRAD
GILLY AOSE gILLY MOSE
HARRY WARREM

## TV Trade Mulls Credit Curbs

## FRB Expected

 To Re-Enact Regulation W
## Dealer Profit-Loss Depends On Jach-Equipped TV Sets, Says Webster-Chicago V.-P.

## Ruling Seen in September

(Continued from pape 4)
expected that FR8 will require from 20 per cent to $331 / 3$ per cent as a down payment, with no more than a Fear to pay for cheaper sets and two years lor expensive receivers. Slmilar
credit reatrictions will be put into credit reatrictions will be put into effect lor all consumer durables. The limited for materials bought for business purposes if they are not useable for bouschold or personal purposes.
Sharply increased taxes are due to be requested from Congress in the next few weeks, but congressional leaders said no rise is contemplated for 1950. Meanwhile, the chance for excise tax repeal has long been considered
break.

In prospect for 1951 are substantial Increases in both individual and corporation taxes, with the probability that an excess profits tax will be included. Brunt of the personal income the rise widdle-income bracket which the middle-income bracket which, according to federal statisties, includes the majority of show prople, It rationing comes, gasoline will probably be one of the first com-
modities on the list. Such a step modities on the list. Such a step would seriously affect a large portion of showbiz, Just ins it did during the last war. The administration,
however, is firmly on record as wanting to avoid any rationing as long ing to avoid
as possible.

## Average TV Cost

 Dropped \$165 From '48 PriceWASHINGTON, July 22 . The average expenditure for TV receiv-
ers last vear was $\$ 330$, a drop of $\$ 165$ from 1948. the Federal Reserve Board (FRB) sald this week. The average price of radio sets purchased was $\$ 55$ as compared with $\$ 70$ in 1948 .
The average price for TV sets last year was pretty close to what by FRB in early 1949. The average consumer estimate was $\$ 340$, and under-estimate of $\$ 10$. The guess on
radio set prices, however, was underradio set prices, however, was under-
rated by $\$ 45$ as prospective buyers rated by $\$ 45$ as prospective buyers
fgured on paying $\$ 90$ on the average Agured on paying $\$ 90$ on the average
last year. Analyzing 1949's buyers of TV sets, FRB found that 85 per cent of them earned less than $\$ 5,000$ a year, bearing out the estimates of industry the buyers made less than $\$ 1,000 ; 6$ per cent were in the $\$ 1,000-\$ 2,000$ bracket; 36 per cent in the $\$ 2,000-$
$\$ 4,000$ bracket, and 20 per cent in the \$4,000-\$5,000 bracket.
The ageney took look to see il length of marriage had any effect on the buging of TV sets. Contrary to the fact that persons married less
than two years bought most of the than two years bought most of the
furniture sold, FRB found newlyfurniture sold, FRB found newly-
weds bought no more TV sets than old benedicts, the ratio bcing about the same for those married more than 20 Jears and those blithed for only two years.

CHICAGO, July 22.-The televi-|true from reports from our oun sion set phono jack, a simple gadget dealers. The customer often feels with little actual financial value, a bit cheated when he finds that the
will be an important fact-r in de- $T V$ sct he has in mind is not so will be an important factrr in determining how thousands of dealers lare during the next 10 or 20 years. People will be buying TV sets after the current heavy demand settles down, but they will be shoppling around more for the best barg in. Dealers complaining that they haven't been making enough money wlll have to work harder to make a real margin of profit on TV. Many have already learned that the phono jack on the set they have sold creates sales volume that means an important extra margin of profit. Mary more will learn this soon. These dealers will be pushing jackdealers will be pushing jackvert a one-shot TV set customer into a steady customer.

Sales Value Not Apprecinted
Many dealers and manutacturers have been jgnoring the significance of the phono jack while a fow have been quietly capitalizing on IC But the average manufacturer, and even
many dealers, have failed to rcalize many dealers, have failed to rcalize
its influence on sales volume. Now its influence on sales volume. Now
they have rached the stage where they will have to. The phono jack is one way to keep the dealers operating at a profit and the TV industry
can't get along without successful can't g
dealers.
The dealer who sells a jackequipped TV set is ereating new sales
prosperts. His next step is to sell a plug-in phonograph unit. Surveys have shown that no matter how strong a hold television has on its
tans, they still like music. Thay tans, ney stil like music. Thsy cnough to put a lot of money into a new radio-phonograph, but plug-in phonos aren't expensivc. Informed that for a relatively small sum they can have recorded music along with
television, customers will bc intertelevision, customers will bc inter-
ested. Even where they already have a phonofraph, the chances are they are one-speed units. Industry estimates place the number of obsolete $15,000,000$. The plug-in unit is often the eustomers' answer, but for tisat they need TV sets that can be plugged into.
TV manufacturers generally have
tended to ignore the value of the tended to ignore the value of the
phono jack in the belief that the advantage of including one in their sits is all with the dealer and the customer. The manufacturer's stake is almost as big as that of the dealer. Where the sets are of comparable quality, a dealer aware of what it means to him in additional sales will push the set with the phono jack. The manufacturer, too, can use the phono jack as an added selling fa-
ture. He is giving the customer fust a little bit more for his mones. Customers may not have a fervent desire for a plug-in unit at the time they buy their TV sets, but the fact that they can plug one in later will help selj them on a specific brand.

Advertiaing Melps Both
Naturally, both manufacturers and dealers benefit from the heavy national advertising of some of the piug-in phonograph unit producers Many customers remember those ads when they go to buy their TV sets. They ask whether the set is equipped
for plug-in units. We know that is for plug-in units. We know that is

TV sct h

Of course, inclusion of phono jacks will not be the one determining facto in TV sales. Many customers will buy the set they want regardless
But many others will decide between But many others will decide between two brands on the basis of that little
gadget and a good sales talk from a dealer who wants to make wore money. It is time that both the manufacturers and the dealers realized that they can capitalize on phono jacks.
There are four big advantages to The dealer in selling jack-equipped TV sets. Such a sct (1) is easier to plug-in unit sale (3) helps create new, steady record cistomer, and (4) gives greater customer satisfaction.

## Radio Heads For Prize Year Despite Video

## Sales Reported Leaping

NEW YORK, July 22.-Sales of radio and radio-phono sets in the last hall of 1950 may make the year one of the industry's peak radio years desplte the magnetic attraction of video for the consumer dollar. Predictions for a banner radio year are being made by top industry execs. The forecasts are based on present sales volume, the expected "shortage" of TV scts, the belict that the TV station freeze may not be lifted for some time and the added sales aecruing from a three-speed record industry, last mojor manufacturers have, in the models in a wide variety of stylc and prices. RCA Victor's new line has seven sets, Zenith is showing 11 new models, the Magnavox line (including sets provided with, space for adding IV later) consists of 12 consolcs Emerson's line is complctc, tho not extenslve. Philco has a linie of $18 \mathrm{ra-}$ dio and radio-phono sets. Sylvania's first line under that brand name consists of radio and threc clock-radio combinations, Westinghouse is showing four basic models in different cabinets, and General Electric announced a line of clock radios, AM table sets, $A M-F M$ sets, and radiophono consoles.
In general, prices of radio-phono changers range from $\$ 150$ to $\$ 330$. Emerson's sole console model is priced at \$149.95, with the other manufacturers not far away. G. E.'s $\$ 199.95$. RCA Victor's at $\$ 179.95$, Philco's at $\$ 159,95$, and Zenith's and Magnavox's price leaders are set at
$\$ 199.95$. Still sold on the demand for de luxe radio-phono models, Magnavox will continue to make the Imperial Windson console at $\$ 795$.
In almost every case, manufactur-
ers are basing a good deal of their

## Price, Supply

 To Stabilize VideoDemand
## Buying Rush Under Way

NEW YORK, July 22.-The impending credit controls on consumer buying, via restrictions in install ment purchases, will not hamper tre mendous sales of TV sets predlcted or the fall. That's the considered opinion of dealers and distributor: contacted this week. In general, it agreed the possible "shortage" of re-
ceivers will counteract any effects celvers will counteract
of limited credit terms.

Morris Sobel, Sunset Stores, here, agreed many low-income families would have to do without a TV set it a one-third down payment is re quired, but felt the public rush to buy a set "before they're extinct" will keep sales high. Those familles who have been hesitating about owning a TV set are now anxious for immediate delivery.
Ben Rice, Starrett sales manager. doubtedly stymie restictions will unjust as well that it does becausc of the impending shortage. It can be expected that the 20 to 30 -weck departs will be lengthencd about 20 per
A spokesman for New York's dynamic store chain felt there would be little or no effect on video sales because of credit restrictions. A radioTV buyer syndicate of major department stores explained the lowered prices on private label TV sets would
keep sales at peak. "American people keep sales at peak. "American people A New Jersey TV distributor said the firm expected little change in sales because money spent for anto purchases and upkeep would probably nlow toward TV as a home entertainment medium. He pointed to possible sasolinc rationing, the tightening supply of cars and tires and impending increases on excise taxes in the amusement fields as "aids to selling TV sets."

## G.E.Names 19ToRun Radio-TV Districts

 NEW YORK, July 22.-The General Electric Company this week created 19 new positions as district managers of the receiver division. The appointments made by General Sales Manager Arthur A. Brandt are part of G.E.'s expanded efforts in the radio-TV receiver field.Named to the new posts were F. S. Anderson. Washington; R. M. Bruce, Syracuse; R. V. Buivid, Minneapolis: H. A. Crossland, Philadelphia: J. F. Eftinger, Cincinnati; T. C. Gilliland, San Francisco; R. L. Hanks, Hartford, Conn.; J. A. Kerr, New York; John Klenke, Birmingham; P. H. Louis: T. A. MeDonald, Boston: R. J. Meigs, Kansas City, Mo.; G. S. PeterAngeles; C. L. Schmidt, Dallas; R. P. Van Zile, Cleveland; B. S. Wells, Seattle, and T. B. Willard, Atlanta.
advertising and promotion behind three-specd record changer mechanisms and tone quality. RCA Victor will feature "cztended tonal range" for the playing of the new record speeds, pointing out that "the limitations of the shellac record have here-
(See R.ADIO HEADS on page 47)

## War Halts AM <br> Rate Slices

## (Continued from page 5)

 rate-cut campaign, by refusing to show up for sessions on that date with work or individual basis.Reason given for the rejection is that any such move would give the apearance of a concerted attempt to reduce rates, which would make the participants subject to charges of price rigging. This would hold
whether the webs met jointly with whether the webs met jointly with
ANA or at spaced intervals, since the ANA or at spaced intervals, since the
ultimate outcome would be the same if rate changes were effected. Moreover, it is believed the Federal Communications Commission (FCC) also is watching the situation carefully and could step in if any move to change rates extended beyond the webs proper and embraced affiliates. In this situation, ANA's next move is not yet clear, but the organization ganization is known to thave orzanization is known to have canassed its 200 members, all top radio and TV advertisers, for their attitude if the status quo on radio retention of the status quo on radio rates, in tudience. These have been made into "study and analysis" and combined nto a memo to be presented to the vebs. Since some of the most inlluential bankrollers in the business re quoted in the memo as strongly lavoring the ANA stand, the org has coped this in itself will be sufficient :o influence the networks.

## THEY LIVE IN BROOKLYN (Continued from page 8)

 he wooed and won her from a Greek enor. However, when a call was placed to the musicians union for a singer to serenade mama, who should show up but the same tenor, now wolfish baritone. Needless to say all worked out well, with the twist that papa was a year ahead on his celebration. Cast was good, with Augusta Ciolli as the mother not quite as believable as the others, es pecially Dino Terranova as the father Series is above average for a local dramatic offering, however.Sam Chase.

## Jack-Equipped Video Sets

The following list of television sets equipped with phono-jacks was supplied by the manufactisteds. Most manufacturers not listed do not equip sets with jacks. As new video models are
announced the listing will be announced the listing will be
revised for the benefit of dealers revised for the benefit of dealers
who support their disk departwho support their disk depart-
ments by promoting jackments by prom oting jack-
equipped sets. Combination models which include record changers are not listed because

```
of space
Andrea,
mance
    BMalte
    M,
        Models 10C.1N5. 1sC-104 and 24C-10t
    M
    Hoffmam
    AH gets
    se0t
Models 工OR. KINR and yetP
    Merom
    Au flot
    mOA v
    Ntrombe
    Mele 京l
    Wealla
Mudley noodm
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## People, Products and Prices

## BBE, Philly Servicomen Join To Curb Fraud

To curb all fraudulent and mistrepresented advertising for sales and service of radio and TV sets, the Philadelphia Better Business Bureau (BBB) has joined forces with the Philadelphia Radio Servicehandling of consumer complaints. While the BBB reports that Philly area complaints are lower than in other TV areas, both servicemen groups are anxious to keep the low jevel and ward off any threats of legislation that would bring licensing of servicemen. The serviccmen's advisory board, headed by Paul A. Lau, brought together the officers of the Television Contractors' Association, headed by Al Haas. with the BBB branch

## Court Grants Magnawox Price Cut Ban

The Magnavox Company last week obtained permanent injunc fons against two New York City retailers restraining them from further price cutting on the company's, radio-TV line. The injunc-
tions were obtained in New York Supreme Court in an action against tions were obtained in New York Supreme Court in an action against
Queens General Supply Corporation and White's Radio \& Television Queens General Supply Corporation and White's Radio \& Television traded.

## Hudson Triples Phono Production

Based on orders received during the nusic industry trade show in Chicago and private label work contracted for, Hudson Electronics phonographs to triple that of last year, according to Harvey Everett, company exec

## News Notes on Manufacturers and Distributors

Named last weck as DuMont distributor in the Toledo area was Buhl Sons Company. - . Joseph A. Prestele was appointed a distric manager for Krich-Radisco, Northern New Jersey distributor for RCA Victor. . . C. K. (Larry) Bagg, formerly sales manager for Sylvania TV, was named director of client marketing and merchandising serv ice for the Bermingham, Castleman \& Pierce ad agency. ...The New York City TV-appliance chain, Frost Stores. signed a 52 ; week advertising contract with WINS guaranteeing to spend $\$ 150,000$ on that station... The new Motorola line will be shown to distributors at a sales convention in Chicago, July 25-26. . Francis $X$. Rettenmeyer joined Philco as executive engineer. . $\because$ Milton J. Shapp resigned as rep for a group of electronics firms in order to devote full time to the post of president of Jerrold Electronics. . . Tele-Tone will open a new plant in Bayway, N. J. .. Sidney Horne was elected a vicepresident of Dynamic Stores, New York TV-record-appliance chain He will continue as ad manager of the chain. ... Arthus L. Kenn formerly sales promotion manager for Times Columbia Distributors, New York, joined Product Service group as an account executive. Ira Kamen joined Brach Manufacturing Company last weck as director of TV development and promption.

## GRUNT AND GROAN

(Continued from page 3) Lynn provides the commentary and nance the venture, is the producer Sale and distribution of films being handled by the McConkey org, thus making it the first talent agency to invade the TV film production-distribution field. Negotiations are currently under way with KTLA's Klaus Landsberg for the Paramount station to get Los Angeles area exclusive rights to the films, with similar negotiations being carried similar nego50 other being carried on with over fered in outlets. Films are being of fered in both 54 and $27-$ minute reels Contracts will be inked on a 13 -week basis, with options for additional three 13-week periods to round out a full year's sked
Films, shot with three 16 mm . cam-
ras in Phoenix, are sound-tracked eras in Phoenix, are sound-tracked here. Baldschun has completed his
initial 13 -week cycle. Production initial l3-week cycle. Production cost pe
$\$ 3,500$.

Baldschun's contracts with the hair-pullers gives him all rights covering TV, radio and personal appearances plus theatrical and non-theatrical movies.

## SATAN'S WAITIN'

(Continued from page 8 )
and passion to enmesh them in You may be next for whom satancher Wautin'.
Ted Osborne, as Satan, complete with demoniacal laugh, throws a lot of fire and brimstone into his lines Lynn Ainley is convincing as a seduc
tive sounding lass who loves mone tive sounding lass who loves money more thar. her husband. As in all shows of this pattern, there's a surprise ending in which a quick twist of the plot repays the evil-doers for their wrongs. Cast as a whole turns in a top-flight job. Writing could
stand sharpening to put an edge on stand 'sharpening to put an edge on story's suspense.
Commercials are, split three ways
for Halo Shampoo, Veto and Col-

Trad TV Offers Two
Private Trade Sets
NEW YORK, July 22.-Two TV models are now being offered to private label buyers by Trad Tele vision, Asbury Park, N. J. In addi tion the company will shortly release All. four sets are the same buyars All. four sets are also available to
promotional line users under the promotional line users under the Trad name, according to George Trad company exec.

A 19 -inch, open-faced console to Ist at "about $\$ 270$," a 16 -inch versioi of the same set to list at "about $\$ 190$ " and a $16-i n c h$, three-way con-
sole combination at "about $\$ 300$ " will sole combination at "about $\$ 300$ " will be the first sets available in quantity. A 19 -inch three-way console combination for pricing under $\$ 350$ will cathode ray tubes.

## VIDEOMEN THINK

(Continued from page 3) wrestlers in New York) is peddling local rasslin cards for $\$ 2,000$ per night. The performers get, it is reported, from $\$ 50$ to $\$ 100$ per performance, with MCA, the arena, and wrestling agent John Doyle cutting up the remainder. And for that they don't even have to smell the wrestlers.
This week, Don Lee's KTSL tried to by-pass MCA Via a tie-up with Valley Arena for $\$ 750$ a show, bu the promoter found he couldn't get brought into the joint. This, some how, threw KTSL for the count.
Nevertheless, stations are cam paigning for a reduction in price, askported, has countered with a $\$ 1750$ tag as its best possible price.
ate Shave Cream. Show as a whole is listenable, but its lack of individstock.

## Web Sets Plan To Extend Its <br> Daytime Show

Will Be lst Round Clock Net

(Continued from page 3) major video webs to go into virtual round-the-clock competition with AM.
NBC is already set on its plans to start daytime operations at 3 p.m. this fall. Its complete afternoon programing structure hasn't been set. altho Kate Smith already has been scheduled to take the 4 to 5 p.m. hour and Ransom Sherman is a possibility for the preceeding half hour.
However, it is possible that by January 1, NBC will have added an hour to its afternoon operations, backing up to 2 p.m. It this does
happen. NBC's network schedule happen. NBC's network schedule
will probably work out something Will probably work out something
like this:

## Mornings: 10 to noon. Afternoons:

2 to 5. Evenings: 7 to midnight.
At present. NBC's evening schedule runs from 7 until midnight, except Saturday and Sunday and with the exception of a fcw periods between
$10: 30$ and 11. In addition it net works Howdy Doody from 5:30, to 6, with that program slated to continue in that time period.

## STORK CLUB

(Continued from page 8)
ing. chatter away in a smart, relaxed and hunvorous manner. Their spe-cialties-Miss Healy singing I'll Be Seeing You, with Hayes mimicking a former boy friend of hers, and the comic's well-known Punchy Callahan routine-were sock TV. Hayes, incidentally, seenis to have found hiniself on video. He has stopped pressing and is turning into a first-class ing and is turnin

The program caught also featured an interview with Jack Dempsey and Yvonne Adair, of Gentlemen Prefer Blondes. Not only do the talent and the name guests contribute to the
show's potent appeal but the swank show's potent appeal but the swank
surroundings plus the wish fulfillment of a visit to the Stork Club should make this show a housewives' must Irving Mansfield's production and Fred Rickey's direction are top caliber.

Leon Morse.

## PLANS WEB PROBE

## (Continued from page 4)

tions and report their findings to the House.

Sheppard told the House that the webs comprise "one of the greates" monopolies this country has ever seen." and asserted that the monopoly "has grown to such proportions that it dictates what entertainmen and what information the public shall hear over the public's own radio airways." Sheppard charged that the webs control the National Association of Broadcasters, which he accused of "deliberately" attempting to prevent radio broadcasters "from obtaining copies" of the Sheppard bill to license networks.

## GARY MOORE SHOW

(Continued from page s
that was hurt by such antics as Moore's impromptu eccentrie dance, and by a few sight gags, such as his making a chapeau out of a bunch of flowers.
Other than these, there is little fault to find. The show, it is true, has an air of studied informality about it, but Moore comes up with enough quirks now and then ${ }^{\text {a }}$, ake it out of the realm of the ordinary
Miss Lor and Carson are acceptable vocalists. Miss Lor having the added advantage of an attractive appearpalatable strip.

Sam Chase.

# Cuba Movie Tax Cut To Aid Vaude ${ }^{\text {Korean Fight }}$ 

 Hypes PhillyLower Price Houses Benefit
(Continued from page 3)
$\$ 1.20$ if they present stage shows with at least eight performers, half of whom must be Cubans.

Another provision exempts from the tax il films shown in smaller houses with a charge of less than 80 cents if the film has been pre-
viously exhibited in a Havana Theviously exhibited in a Havana Theater i
show.

Effect of the decrees is to give neighborhood theaters three alternatives, according to Commerce. They can use "rst-run features with pay the tax, or limit themselves to second-run films. Commerce added stage shows.

A similar proposal is pending in the English Parliament, accord: ig to Commerce. The new budget bill provides a reduction in the admis-
sions tax for theaters having vaudesions tax for theaters ha
villc as well as movies.

## BerleToDoStint

 At Fashion Shownew york, Julf 2t - milton Berle will work a fashion show in Minneapolis September 5,6 and 7 ,
right after he winds up a two-weeker right after he winds up a two-week
at the Roxy starting August 18 .

The three-day date is part of convention shindig being put on by the Fashion Apparel Institute. It will be a big show using many acts Berle may do a week-end for Doc Harris in Hartford, Conn. Deal is now on the fire. There was talk
that Berle would do a full week or two at the Chicago Theater on his trip east from the Coast, where he now is, but so far nothing has materialized.
During the Roxy date Berle will work with the acts as he's done be-
fore. The ice show will be dropped during Berle's run.

## Sked First Session For AGVA Panel

[^2]
## Carroll Restaurant Still on the Market

HOLLYWOOD, July 22.-Earl Car oll's Theater-Restaurant has bee sold and resold so much lately (in publicity releases) that Guy ward, attorney for the Carroll estate, was

forced to step from behind legal forced to step from behind legal books this week to flatly squelch conficting reports of the spot's sale conficting reports of the spot's sale
have so confused things that legitihave so confused things that legit1property are hesitant to talk biz.

For the record, the spot is still on the market for a guy with dough and has not been sold or leased by anyone. Ward denied any knowledge of a deal to peddle the joint to Bill Miller, owner of Fort Lee, New Jersey's Riviera nitery. He added that neither Miller nor any agent of the bistro boss had approached him with a definite bid or offer on the Carroll property.

## Wildw'd Avalon To Kid Matinee

WILDWOOD, N. J., July 22.-Eddie Sucz put his Club Avaion herc on a double shift with afternoon kiddic natinees added to the evening operations. Suez is making a pitch or parents who are tied dovn in the evening with youngsters and, at the same time, proviłes another resort divertissement for the entire family during the afternoon. Plan is to do a eries of floor:hows for the kids, a chance to sell the room and floorshow features to the parent.
Mickey Shaughnessy, who heads the Club Avalon revue, will also take in the kiddie matirees. Comic will stay on fo the season, his film deal
for a role in a Dean Martin-Jerry for a role in a Dean Martin-Jerry to fall.

## Detroit's Bowery

May Be Reopened DETROIT, July 22 2-A new lease on life under Frank Barbaro apfamed Bowery, which has been dark for several weeks under orders of Federal Court, following receivership. A Bid was presented by William Cohen, who has functioned in the past as attorney for Frank Barbaro two years the Bowery until about Barbaro his former wife took over Carbaro, his former wife, took over Cohen bid $\$ 13,500$ lor the State liquor license and air conditioning equipment and a court date of Augus
3 was set for hearing on the bid. Tho the dough for the bid is coming from undisclosed parties it is understood that, if Cohen is successf

## Big Name Shortage a Break For Broadway Bistro Acts

(Continued from page 3) will follow Lew
The Fort Lee,
The Fort Lee, N. J., Riviera, now going with Billy Vine, has Zero Mos tel due August 1. Mostel hasn't been seen in a New York cafe for the past
few years. Following Mostel will be Jean Carroll and Billy Daniels. Tho both deals have been agreed upon nothing's been signed because Danlels has commitments he's trying to get

## Fischer Office Facing Loss of

 AGVA FranchiseNEW YORK, July 22.-The International Theatrical Corporation (1TC) may lose its franchise with the Amer ican Guild of Variety Artists
(AGVA), with the consequent voiding of all its exclusive agency con tracts with performers (about 20) if the charges brought against the office stand up.

The dispute came into the open when Hans Lederer, former presiden of ITC, resigned after a disagreement with Clifford Fischer, presumably the head of ITC, and joined the Lew and Leslie Grade office. Lederer sent letters to the acts he booked asking that unpaid commissions and futur commissions be paid him directly ACts sent similar letters to the acts AGVA. It developed that, under an agree ment between Lederer and Fischer each had the right to commissions on acts booked by either party. AGVA said that fischer, now in Europe, has terest in ITC, except that of "friendly advisor" AGVA charges however, that Fischer is the actual owner of ITC tho he doesn't own single share of stock. It contend that Fischer's secretary, Mrs. B. Zim merman, has all the stock in he name, and that even tho Lederer wa the president, he didn't own a shar of ITC.
AGVA charged that this set-up
makes ITC a hollow shell so that all makes ITC a hollow shell, so that all agency contracts signed by it are null and void.
The case is expected to come be(26).

Edith Pjaf and the male French singing group are not involved betract to Fischer. In the meantime AGVA has notified all acts presumably under contract to the office to urn their commission ejer, pending a ruling.
Beer Enuf To Float a Ship
WASHINGTON, July 22 . Total 1949 expenditures for alcoholic beverages amounted to $\$ 8,550,000,000$, Commerce Department said this week. The sum was equal to almost alf the tota! smount collected by Uncle Sam in income taxes that year.
The public spent $\$ 4,435,000,000$ on beer, enough money to run the entire overnment for some five weeks. Expenditures for hard liquor and wine totaled $\$ 3,650,000,000$ and $\$ 465,-$ 000,000 , respectively. Beer and wine charges showed little change from 1948, but the money spent, for dis
out of before he can take the Riviera ate.
Jean Carroll will be in on a straight wo-weeker, no options, because right opens at the New York Paramount. Another act that hasn't been seen here for some time is Bernice Parks. here for some time is Bernice Parks.
She goes into the Versalles right after Don Cornell finishes. Latter who went in for two weeks; had his

Club Outlook

Liquor License Market Up PHILADELPHIA, July 22.-Until ecently, virtually every nitery in own could have been bought for a price-and in most cases, the Korean situation has changed all that. Two situation has changed all hat. nitery owners who were atways on
the hunt for a buyer, won't consider the hunt for
selling now.

Many places have been running into the red most of the past season -holding on only in hopes of making a face-saving sale. However, they have started borrowing fresh money and have shclved plans to sell, pinning their hunch on another war This is particularly true
rooms and musical bars.
Indicative of the turn of events in the cafe biz is the asking price for liavor licenses. Since the town has long flled its quota, ar allowed by State law. there's always a profitable business for brokers in the sale o licenses. During World War II the liquor licenses (they originally cos $\$ 1,000$ ) were selling for $\$ 10,000$. This past ycar the market price dipped to $\$ 8.000$. Today the asking price is $\$ 11,000$, the boys remembering the boom days of the' $40 s$ and banking on Korca being only the beginning of another lush cycle.

## Miami Niteries

## To Legit Field

NEW YORK, July 22.-The Miami Beach summer season apparently has received a shot in the arm so far as tourists are concerned, but old line cafes are all going legit with a geance and with tacks and counter attacks to kecp the other guy from the cash register.

Last week Ned Schuylcr-leased his Copa City to Sandy Scott, forme New York press agent turned legi producer. Scott got Baum-Newborn to rep for him in New York, and they tied up The Heiress with John Car24. A $\$ 3,000$ bond was put up with Equity, actors were hired and the thing seemed set.

Then the Copa City got its first setback. It was told by the fire commissioner that the club would have to make some major building changes and until it did, no legit shows would
(See MIAMI CLUBS on page 43)

## Nitery, Restaurant

## Ops Set Conn. Assn.

BRIDGEPORT, Conn., July 22.Creation of a Southern Connecticut Council of Restaurants Association was unanimously voted at a meeting Permit Association this week in the Hotel Barnum here. Present were owners and operators of restaurants
and night clubs from neighboring cities.

Joseph Dolan, president of the local association, stated that formation of the council is necessary to organize unity, especially before election in order to pbtain new laws for later closing of restaurants and night clubs closing of restaurants and night clubs on Saturdays and Sunday nights, in order to meet competition with New York and Massachusetts niteries, where later closing hours are per-
mitted. mitted.

## NIGITT CLUB REVIEWS

Cocoanit Grove, Hotel Ambassador, Los Angeles ITueadey, July 181 Capscily, sio. Patee polley, st.50 cover, Estimated budget this ghow, 67,000 . Estimated d.

Celeb-studded crowd jammed the room to give Tony Martin a memorable opening and the bistro a record turnout. He well deserved the reception. In addition to possessing one of the finest voiees in pop platterdom, Martin is a master showman who can conjure a romantic mood, bring laughter or stir momorics. His w-arm th and reniality also are assets

Introed by George Burns (Burns and Allen), Martin came on with a bright and bouncey Enjoy Yourself, followed by a heart-and-soul interpretation of There's No Tomorrow his current best-selling Victor disk. He contrasted song moods thruout the show Occasional vocal high jinks. jinks, good naturedly tossed in for humot's sake, were highly iavoredintroing Every Man Has a Woman, a refraln from Cry of the Wild Goose, and a touch of Jolsonese in Toot, Toot, Tootale. As mimics go, Martín proved himself capable in his takeoft on Harry Richman's Easter Parade.

He turned on the nostalgia during the latter part of the show. Martin recalled top names he saw perform at the Grove during his colleze days, and then sang the songs identified with them. For his wind-up Martin used his band vocalist gimmick while customers came up to dance to his singing with Eddie Heckscher's ork. To back the show, Hal Bourne batoned the ork from his Steinway, Heckscher delivered okay dance tuncs. Show is booked for two weeks. Lec Zhito,

## Bellevie Casino, Montreal

 (Sunday, June 25)Capaelly, 800. Price policy, il edmiasion Owner-operatof, Marry Holmor. Manager, ing. Miles ingellactig. Fratimated budget last show. $\$ 5.000$. Eathmated budget this show,

Colorfui dancing of the Ballet Sevillianos combines with dynamic juggling of youthful Rudy Cardenas to give this show place its top presentation in its year of operation. Mme. Kamerova, with music arranged by George Kameroff, has used Carmen to its full and lavish depth to build up her hour-long production.

The chorus line of eight and two show girls, beautifully costumed, are used effectively to introduce the show and back the Sevillianos in their two numbers. The ballet troupe-a first In nitery history here-seemed to enjoy the dancing as much as the capacity audienec did.

There is even a comic bullfght which creates an effective break. As the ballet and chorus form an arena, using a bright red length of cloth, blond Nonnie Morton enters with her trained "bull"-two partners wearing costume. The head gets as many laughs as the elever patter of Miss Morton. Thruout, the Sevillianos keep the audience reminded of the Carmen atmosphere with shouts of Olte and El Torro. Frank Gamboni, whose voice is perhaps best suited for the operatic stage, does an adequale job with the Torreador's Somp.

Cardenas does not nt into the Carmen production, but nearly steals
 mad, Irenetic pace

Oldneld and Ware provide humor with a smooth acrobatic balancing act. Their antics give the required pause that refreshes.

Bix Belair and his ork descrve plaudits for the fine manner in which they handle the diffeult musal background.

## Casa Seville,

Long Island, N. Y.
(Wednemary, July 19)
 operator,

Since last caught, spot, way out on Long Island, has had a major plastic job done. It is now a tremendous room and, more important, the raised floor on which the acts work raised floor on which the acts work is lit like a big-time spot. In fact, some of Its borders, spots and travel ing lights are better than many of the major clubs in New York. All this serves to make the room a fine showease. Added to all this, room has Eddie Stone (ex-Glass Hat) who can cut a show with the best of them. In cidentally Stone's sextct makes up in fine . Stones sextet makes up in cianchip what it lack in size ston sicianship what it lacks in size. Stone a personable pleasant-voiced fronte would be ideal for a class hotel.

Show has Doug Rogers, Steve Murray, Katherine Chang and a June Taylor line (8) fronted by Marilyn Taylor. Rogers, a tall, clean cut, goodlooking kid, does about everythins (except comedy) that would tend to make him a good bet for legit or pieturcs. He has a big voice dances ex tremely well plays piano and handle himself like a vet desplte his obvious himself like vet despite his obviou youth.

Katherine Chang looked good tho her singing couldn't dent a tough crowd out iront. Steve Murray worked like a beaver throwing 'em out like a machine gun. Once or twice he almost had them but couldn' hold them. It seemed apparent that a slow comic, perhaps a mimic, would do best herc. The audience simply doesn't go for the fast chatter boys at least it didn't on show caught.

The June Taylor line did a fine job in three productions. They opened in three productions. They opencd in the middle and closed with a roar ing '20s number. Kids do rcal dancing, acros and bits. Marilyn Tavlor (June Taylor's kid sister) who has previously limited herself to daneing now has added singing, Girl looks good and works okay tho voice need more working on.
Eddic Stone's band played the show and La Playa Rumba Sextet did the Latin beats.

Bill Smith.
Monte Carlo, Pittslurgh

## (Mondey, Juily 101

## minimum. Ownes. manager. Allan P. Clark. Booking. Mny Jahnston. Extimaled budge his $\$ 1,500$.

In its first anniversary show, the Montr Carlo has a neat litue packag Led together in top-drawer style by comedian Danny Crystal, selected by boss Allan Clark as the outstanding star to appear in his room during the first year. Crystal is loaded with talcnt and had the room rock ing with stories songs and impres sions For his bow-off he brough back the tour tads whe open the show for a sock take off on variou singing aroups The Lads, Canadian singing groups. The Lads, Canadian youngsters whose ages run from 18 Their volees blend well, they lork good and with a little more experi ence should be a great bet on records and TV.
In the second slot, Kay Vernon gives Crystal a good fight for top honors. A blg local fave here, Miss Vernon had a lot of her iriends in the house and her sock delivery brough thunderous applause. .She had to beg off.

Clark handled the emsee assignment himself, doing quite a smooth Job.

Bobby Cardillo's Trio did z remarkably fine job in cutting the show, giving each act a full back ground despite their Instrumentation of suitar, bass and plano.

Len Litman.

Bar of Music. Hollywood
 saturdigg. Continuous entertainment. Oper
ators. Abert and Reglaz Villaudy. Manager
 how. \$i.sion. Estimsted budget last shou $\$ 1.500$.

Arthur Blake has revamped his act etaining only trademarked bits and adding a raft of new impressions Mimic Blake (with writer Dora Mimic Blake (with writer Dora
Maughan) has welded topicai gags, biting satirc and enough blue materia Io satisiy bistro customers with a mart and entertaining parcel.

Highlights include his familiar impressions of Louella Parsons and Bette Davis, both of which are faves In the new vein, he does an amazing$y$ accurate impression of Ethel Barry more giving young gals advice on love, Glorla Swanson in a bit from Sunset Boulcvard, and a tickler take off of Margarct O'Brien. His unflatter ing dig at Orson Welles also is accurate, For cxtra measure there are the standbys such as Dorothy Lamour, Charles Laughton, Hildegarde, Sophie Tucker and Carmen Miranda Judicious pruning of non-essential material and elimination of some offmalor cracks would add more sparkle to a top notch act.

Rounding out the bill is thrush Doris Abbott and the twin piano tcam of Felix De Cola and Benno Rubinyi The latter delights with well-played medleys of Gersh win tunes and nov eltles. As for Miss Abbott, it would be kindest to say that the gal is not ready for class spots. De Cola and Rubinyl back acts, with Lou Fidler's ork providing terp tunes

Alan Eischler.

## Itildy, Cantor Highlight

Quaker Formm Pop Switelt
PHILADELPHIA, July 22.-Philadelphia Forum, subscription concer and lecture series at the Academy of Music, will do a turnabout for the 1950-'5! scason. Series has been cut o 10, with emphasis for the first time on pop fare.

Hildegarde, who made her first bow locally last year at the Hotel Sheraton, sparks the series in a "song and piano concert," assisted by her orchestra, November 29. Also taking to the Forum's concert stage will be Fddie Cantor, assisted by duopianists, for a recital on November 16 of "My 40 lears in Show Buslness." Still another topper will be a March 13 a , pearance of m
With all appearances limited to the Forum series, season will also bring In the Eallet Russe De Monte Carlo on March 1, the Boston Symphony on February 12, the Vienna Choir Boys on January 10 , song recital by Ljuba Wellteh on January 4, Charles L. Wagner Opera Company's La Boheme on December 8, and two dramatic offerings in George Bernard Shaw's Saint Joan, directed by Margaret Webster, on October 10, and Springtime for Henry, starring Ed ward Everett Horton. on April 9.

Forum series is promoted by The Phitadeiphia inquirer for the bene fit of inquiret charities.

## Erie Social Clulb's Liquor

License Suspended 40 Days
PHILADELPHIA, July 22.-Acting on charges including "unexplained shortage in ash income" the State liquor control board suspended the license of the Erie Club for 40 days, effective June 30 . In addition to the shortage, club was alleged to have failed to adhere to its by-laws. falled to keep complete records, and made sales to non-members.
Erie Social has for a long time been one of the op private clubs in own. Membership club features and Sunday nights spending as much and Sunday nights spending 25 much for the week-end as some of the top clubs spend for the entire reek's show


ENIERTANMLNT AGENCY, HHC


Current show didn't get started un-
il the No. 4 act, Roy Benson, came til the No. 4 act, Roy Benson, came closed strong. First on was Jacques Corden-a French.import-a pleasant slight looking chap wordon woes lot of straight and comedy juggling atop a unicycle which in turn is atop a round tablc. He uses a girl to dress up the act. Stuft is good, tho
too slow to really get them. Mary too slow to realy get them. Mary soprano voice, smart wardrobe, but little commercial pacing. After open-
ing with This Can't Be Love, she ing with This Can't Be Love, she
went into Sorrento (English and Italian) and wound up with a piece from Carmen to a fairly good hand, Tamara and Orloff, working in front
of an appropriate drop, did a storyversion Apache. Idea was good, tho sameness of pace hurt the soughtafter effect. Team is good looking and has some good tricks but needs
more knowledge of the fashy tricks used and aecepted by U. S. audiences.
Roy Benson got the show into high gear. His magic tricks, mostly standard. including his billiard ball and
salt bits, were handled as smoothly salt bils, were handled as smoothly as ever. But it was his mad chatter sold him. He got yocks time and again, flnishing way ahead.
Stump and Stumpy proved they're better than ever on this trip. Their they"re copying, tho identification is easy) is top showmanship. Their hoofology, mugging bits and chatler got territic responses.
Yonely, another French import, has a real act but little selling savvy. Working in white face and a tramp
costume liberally covered with sccostume liberally covered with scwith his dead pan comedy. Basic routine is built on his ability to play various instruments-fiddie, trumpet,
accordion-all of whieh he's got accordion-all of whieh he's got
stashed in his coat. As he starts each instrument a gal comes out to take it away. If the idea was to add to comedy, it missed. The gal merely got in the way, Yonely also showed gues for added giggles. When he finished there was no doubt he was a hit, but he can be a greater hit with proper pruning.
Morris and North were as big this time around as they were a few
months ago when they playcd the Panths ago when they playcd the in the box heckling Susan North onstage, got the bellies time and again Some of the material was questionable for a family b
Pat Rooney Sr. wound it up with an oldic, Five-Cent Trolley, and went into his time honored dance. Frome. But ond or new the house ate it all up and yelled for more.
Pic: Peggy. Bill Smith.


## WANTED EXOTIC DANCERS sammy clark agency <br> 540 Wast Avenua Ilamil Beach 39, Florida

## MR. Pat pagnoita

## VAUDEVILLE REVIEWS

Capitol, New York

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81 k.

Capitol show, built around Sonny Dunham's ork, is sparked with a couple of turns of distinctly musical dian y caliber. Notable are vet comedian Bert Whecler, paired with trajeht man Sid Slate, and Lou wills tion of such names as Jack Donahue, Tom Patricola, F'red Astaire and Ray Bolger.
Wheeler foregoes his apple-chewing routine this time, but his material is very familiar. It includes robust touches in the burlesque mannersuch as the trick trousers, the double entendre lines, the hoke love scene with the girl. Timing is superb, with the delivery abetted by Wheeler's impish and owlish manner. Slate is a perfect straight, relaxed, by turns in bullying and dcad pan. In all, it's enlivened by occasional bits of song and dance.
Tappers, unless very good, are apt to be boring. Lou Wills Jr , is very
good. His style is fluid deriving from the great practitloners of the art. Too, he couples the footwork with pantomme, a bit of chatter, and, for novelty, a dash of acro work. A pleashis impressions of leading hoofers.
Stan Flsher, harmonica virtuoso, is brilliant in his rendition of such diverse Items as Malaguena, Slaughter on Tenth Avenue, Sugar Blues and Hold That Tiger. The instrument, as he plays it, has an almost orchestral quality. Scored solidly encody No. -beautifully done. Fisher scemed a bit clumsy in the few lines he e sayed. A minor thing, of course.
Vocalist Toni Arden did five or six tunes, opening rather weakly with This Can't Be Love, but picking up strength and stature quickly with
Bewitched, Sorrerto and when Bewitcled, Sorrerto and when requires a lot of singing, really socked across. Miss Arden's range in song material was impressive.
Dunham's band, brassy and rhythmic, played a good show, with the playing trumpet.
Pic, Duchess of Idaho.

## Paul Ackerman.

## Paramount, New York


The new show is a smoothly paced, thoroly pleasing bill, with Louis Jordan and His Tympany Five for sock commercial value, the Fontane
Sisters for pulchritude and a surprisingly big-time turn by newcomer Bobby Van.
In the elosing spot, Jordan turned in his usual showmanly performance, mukging like mad and cavorting around the stage in shrewdly timed comparatively inhibited musicians (guitar, trumpet, drums, bass, piano), he teed oft with an exurberant ver-
sion of Salurday Night Fish Fry, and followed with his surc-flre advice-to-wary-bachelors routine Beware,
and a rocking boogie Blue Lights. and a rocking boogie Blue Lights. of exhilaration held the audience. He really brought the house down
with his harum-scarum closer Run, with his
Joe, Rur.
The Fontane Sisters are probably the best looking famlly vocal team since the Kings. The three gals (two
brunets and a blond) are curvabrunets and a blond) are curva-
cious, vicacious and warble an acceptable tunc. They scored with a bouncy pop Hoop-Dee-Doo and a
rather metallic ballad I Want To Be rather metallic ballad I Want To Be
Loved; but they clicked biggest with

## Roxy, New York <br> (Thursday, July 201

Causiles, 6.000. Price range, 50 cenls-9t.75,
Four showit dally. Houre booker. Sem Raveh
 Roxy house ork.

It was obvious from their walk-on that the Andrews Sisters came in with a well prepared act. Paity now the chicf sparkplug of the trio and does all the solos. But taken as a group the gals showed a real act.
They did speciats, medleys of old hits and pieces of business that got yocks upon yocks.
All togged out in sexy pink and black jobs the gals punched imme pletc with stances and gestures reminiscent of the days when gestures remiton was the big dance. Then without a break Patty Andrews went Be Loved Then came a soft intro to Be Loved Then came a soft intro to
Peony Bush and a quick switeh into a raucous clownish eight and then right back to ballad tempo and then
back again to the racous stuff. This back again to the raucous stuff, This
rapid change of pace all in the same number got terrific responses. Fol lowing that they gave with a solid
commercial medley of all their big hits for still bigger returns. They hit it up some more for a very funny Hawaii, a number that gave then ample room for comedy bits and chatter which they did full justice to. cial, What's Gonna Be With TV. Tho latter is a sockeroo its commercial value is questionable. There are too many hep showbiz lines that are probably too mysterious for the avcrage cash customer. The gals finall mat ofl
Show tecd of with the icer starring Carol Lynn. Scene called for plen tiful use of big white feather tans
with chorus line working on the with chorus line working on the baards and skaters on ice all in the same costurnes for good sight values Scene was tagged The Billc Danubc vocal backing and adding heft to large stage. Miss Lynn got good mitts for her work, tho the hit of the ice Show were Phil Romayne and Terry all the usual ballroom tricks plus a couple of new ones and looked so graceful and smooth doing them tbey almost stopped the show.

Boy Foy working his unieycle juggling act and balancing stuf worked fast and easily. His bits atop the high onewheeler were particularly

Pic, Broken Arrow. Bill Smith.
their closer, a pixie-styled Cinderella Work Song from the Disney cartoon The gals revealed an unexpected fair for comedy on the latter, via squeaky-voiced characterlzations of
mice. All three ferns have plenty of sales savvy which they should utilize more on additional special material Bob Chester's ork (three trombone three trumpets, guitar, piano, drums bass, five sax, including the leader) cut the show in competent fashion
and the maestro was a sincere, albelt rather nervous emsec Cheste opened the show with a brassy Stars and Stripes march and the band's vocalist Alan Foster sang a couple of oldies Maric and With My Eycs Wide Open I'm Dreaming. Foster exhibited suprcme self confldence and a Comostyled larynx.
Bobby Varprise hit of the bill was with plenty of know-how His edy mimicry and eccentric soft sho routine are nothine sensational, but the boy has the kind of infectious enthusiasm for performing that delights audiences everywhere.
Rudy Cardenas, a standard juggling aet, opened the show and rated his usual solid reception from the crowd. His deftly timed boyabil liard-table trick pulled the bigest hand:
Pic: 712 Occan Drive. June Bundy.

## Radio City Music Hall, New York




This is one of the flashiest stage shows the house has had since its Easter biggie. Tho light on single productions using the house staff for spois and troup work
Flesher teed off with a series of exci'ing symphonic arrangements of Rimsky-Korsakov melodies with Raymond Paige, as new dircetor, giving a dynamic impetus with his cye-catching conducting. When be finished he got a big mitt.
Activities began with a cap and gowned mole quartet onstage right bemoaning the annual fraduation exercises. Tho idee is a few weeks exercises. Tho niea is a few weeks
latics are so amusing it doesn't make any difference. This segues into a full stage showing ballet as part of a daisy chain terping in as part of a daisy chain terping in
tront of an clmlined drop and a col front of an clmlined drop and a col-
lege chapel. The Florence Rogge choreography in this one was ingenious anct brilliantly executed. Tris was followed by the Sing Lee Sings (two girls, one boy) in a series ol sensational balancing routines. The Chinese trio looked good and worked With a skill that drew rapt attention. bend form wile spinning clates atco sicks held aloft in each hand and ended in a water glass Eft. Thell biggest Wha a six-chair balace atop fous milk botties on a table witt a hancsind ell dcserved bis hand
The No. 3 number brought on the mixed choral group in evening dress to do a lighly amusing and extremely listenable arrangement on Blind Dare supfrimposed on a medley consisting of standards and pops tied into a line whole. This segued chorus stage right and left) which brought on June Winters for a delicious Gotia Know, a new blues number that she sold with skill. This on turn segued into the familiar but bers for a great finish to the first half of the show
Nip Nelson came on next with his and personalities tied into a smooth and plausicle routine. His sight gags and bits drew some solid laughs
The finale, lagged Big Town, had everbody out in a square dance and vocal number in a block party scene Winters Number extremely fast and brilliant, included songs of many nalions plus the current No. 1 tune loday Tzena, Tzma, Tzena. The with caller Frank Karman putting the company thru its paces for a big inale

Pic, The Men.
Bill Smith.
Oriental Theater, Chicago
TThuraday, July 203
Cajaclly, 3.300. Price poilcy, 50 to 98 cents week-onds. House woztr. Chafley Hogan.
show played by Carl fands' housc bend.

Dick Contino with his aecordion heans this week's well-paced bill. He bobby-soxers but the rest of the house as well, especially with his Lady of Spain and Saber Dance. The swooners make their presence known frequently and, when he sings, vociferously Contino gives them plenty of encouragement with his ready mile.
Three Winter Sisters, acro-taps, open the bill. The start is routine duos they come back for some fast duos they come back for some fast
flips and a twisting somersault that get good mitting
Patrice IIelene and Jan Howard kept on the sophisticated level until she gets a head lock on him and then its a comedy dance and dialog that clicks. Heading the laugh list is a
(See Oriental Thrater, opposite page)

## Conway Quits Hotel; ToP.M.in Hollywood

MINNEAPOLIS, July 22. - Jerry Conway, since 1946 public relations director and booker for the Radisson Hotel here, resigned effective today to become personal manager for Jack Owens, radio and night club singer. Conway is moving to Hollywood. Later the new p.m. will take on several other non-competing artists.
Dorothy Townsend, Conway's assistant, becomes publleity head 10 r the Radisson, while Martha Coppins, of New York will take over the booking for the hotel's room which is expected to close in mid-August for renovation. Present seating of 135 will be boosted to about 225 or 250 , to enable the
level names.

## Two Montreal Niteries

 Shut for RemodelingMONTREAL, July 22.-Two of this city's leading West-End nitcries have closed down for extensive repairs. They are the Carousel and the Tic Toc.
Obstructing posts will be removed from the Carousel and the stage moved to another section of the floor It is expected that the club will reopen in mid-August
Operator Jerry Taylor is contemplating a change in the name of the Tic Toc, and the cafe may be known as the Chez Paree when it opens at the end of next month.
Taylor is building a balcony for the club as well as refurnishing the interior.

## ORIENTAL THEATER

(Continued from opposite page) dance that shows only his bare shins with her body. Wind-up utilizes a rapidly Aashing spot that gives their routine an old-tine movie effect.
Tim Herbert and Don Saxon offer making the grimaces, Don playing it straight and the pair coming ou okay.

Pic: Crists.
Tom Parkinson.

## sPECIAL RATES AT headouarter heADGUARTERS <br> Hew York


in philadelpmia. pa
CLINTON HOTEL $\begin{gathered}\text { 10th Below } \\ \text { Spruce }\end{gathered}$ 200 OUTSIDE ROOMS FMOM $\$ 2$ Spectal Weekiy Ratet WHLY menovatso. NEW TLE DATMs


## IN SHORT

New York:
The Copa's mulling a temporary shuttering while the posts are being removed. ... Eddie Edwards, the male half of the ballroomologists, Edwards and Diano, became an agent working for Lenry Green...-Exnestine Marcer, working with two boys and two girls, will break in her act at Herry Altman's Glen Park Casino, outside of Buffalo, July 31.

Frances Faye now being handled by Jack Bartell. . . Columbia Pictures execs feel they have a male Len Hocre in Billy Daniels. . . . Bluc Angel, Junning for the summer with Eadie and Rack, has become an East Side showbiz rendezvous.... Adam DiGaana leaving the biz, , Garri Gerardo and his new partner, Pony Palmer, starting their new act at Fan and Bill's, Saratoga, N. Y., first week in August. . The Morris office could've had Martin and Lewis for $\$ 17,500$. They turned it down. Too many pending lawsuits involved. . . A Weise. manager of the Miami Olympia, has been promoted to Paramount division manager. . . . Joe Alex Fellows and Tommy Dix are on their lasi date as a team. Dix is going into the real estate biz in Birmingham. Miss Fellows is going back to legit.

Scales for mountain dates are holding back bookings so AGVA is mulling new plan to cut them. . . . Dick Steenberg, new booker of Houston's Shamrock Hotel, has been offered Martin and Lewis for New Year's Eve by MCA.... Suman and Fred Barry signed with Willard Mlexander, . . Dutch Shields, op of the Dunes Club, Virginia Beach, opening Augus 16 , in town and being romanced by all the agents. ... AGVA warning all acts not to open in Saratoga clubs until cash bonds are posted.

## Hollywood:

Peggy Ryan and Ray McDonald return from a three-month European tour this month and are set for a Las Vegas booking beginning Augus Supper Club Fhow has come out of retirement to work in the Charley Foy Supper Club show. ... Comics Pete Marahall and Tom Noonan, building a rep on the Coast via fllm and nitery stints, are to invade the East this of Slapry Maxie's, is negotiating to take over the now-shuttered Florentine Gardens.

Million-Dollar Theater, which abandoned vaude over a year ago ighted fis stage for one weck to book Lionel Hampton's ork. Opening day Hampton grossed a hefty $\$ 3,500 \ldots$. AGVA's Eddie Rio added the Deauville nitery; operated by John Walsh; to lis list of inked spots after he pulied the acts. ... Thrush Gina Janss, society gal turned singer, Is building a nitery act. with Bud MeCreery writing material. ... Lillian Roth is another about to debut a new blstro act, penned by Lou Halmy and Dare Kenner,

A $\$ 33,500$ law suit was slapped against Dean Martin by Cleveland band leader Sammy Watkins, who contends Martin broke a contract inked in 1943. . . . Maxie Baer and Max Rosenblum are readying the first of a scries of two-reel comedies the pair will make for Columbia. . . . Ben Lessy and Patti Moore will do a brief film stint in a featurette based on the life of Gilbert and Sullivan. .. Filmstar Jack Carson will do his first night club stint September 5 when he opens at Houston's Shamrock Hotel Philadelphia :

Nitery operator Frank Palumbo is underwriting a new safety film to be shown in schools over the country. . .. The Philiactors, fraternal and charitable organization formed among the local performers, is virtually set on barring fem performers from its membership ranks... . Babe LaTour and Jean Rouletfe teamed again for a run at the Grenoble Club Wildwood, N. J. . . . Harry Stoinman, Latin Casino op devoting summer activity to the 500 Cafe, Atlantic City, has Sophie Tucker for the Augus 22 week and Joe E. Lew is the next week.

## Final Runs in 5 Houses Cut Stem Combo Take to 345G

NEW YORK, July 22.-The final $\mid 000$ ) saw $\$ 55,000$ For its second week weeks of many runs in five of the with Jane Pickens, Buddy Lester and six combo houses took grosses down Flame and the Arrow against its to $\$ 345,000$ from the previous week's \$386,000.
Radio City Music Hall (6,200 seats; average $\$ 123.000$ ) exited with $\$ 110$, 000 1or Next Voice You Hear. Allan Camey and Peg Leg Bates. New show has Nip Nelson, the Sing Lee Sings and The Men.
Roxy ( 6,000 seats; average $\$ 68,000$ ) Anished its two-weeker with $\$ 62,000$ for Vivian Blaine, Will Mahoney and Where the Sidewalk Enis, against Where the sidewaik Ends, against
$\$ 75,000$ for the preem. New show. reviewed thls issue, has the Andrews Sisters, Boy Foy and Broken Arrow Sisters, Boy Foy and Broken Arrow,
Capitol $(4,627$ seats; average $\$ 43$, -1. 000) wound up the bill of Ralph 000) wound up the bill of Ralph Flanagan's band, Thelma Carpenter and Crisis with $\$ 52.000$ after the previous week's $\$ 40,000$. New bill has Bert Wheeler, Tonl Arden, Sonny Dunham's ork and Duchess of Idoho Paramount (3.654 seats; average $\$ 78,000$ ) closed its two-weeker with Peggy Lee, Herbie Fields's ork, Dave Barbour and Eagle and the Hawk for \$46,000, after a first-stanza take of $\$ 60,000$. New show, reviewed this issue, has the Louls Jordan group, Fontane Sisters, Bob Chester's ork and 712 Ocean Drive.
Strand (2,700 seats; average \$41,
previous week of $\$ 60,000$.

Palace (1,700 seats; average $\$ 18$. 000 ) got $\$ 20,000$ for the bill of Joe Jackson Jr., Al Trahan, six other acta and Good Humor Man against previous week's $\$ 19,000$. New show reviewed this Issue, has Stump and Stumpy, Pat Rooney Sr., six other acts and Pegoy.

## Some Courage

NEW YORK, July 22. Sammy White, former vaude Sammy White, former Vaude
performer, was at the Paraperformer, was at the Para-
mount Theater watching the mount Theater watching the
preview of Paramount's 711 preview of Paramount's 711 Ocean Drive in which he has a fat part and, incidentally, does a standout job. At a tense point in the flicker White is caugh by the heavies. At the end of this scene, Sammy Walsh, comic sitting behind Whlte, tapped him and asked, "Sammy, were you scared?"
"Nah," replied White, "I got paid."


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## Equity, League Reach Deadlock

NEW YORK, July 22.-The 17th discussion in the past month between Actors' Equity and Chorus Fquity with the Leaguc of New York Theaters (LNYT) anent a new basic agreement effective August 15 ended in a complete deadlock Thursday (20). LNYT exccutive secretary, James F. Reilly, issued a statement calling a pension program proposed by Equity an "ultimatum" and stating it "should be obvious to all that the assumption of edditional burdens represented by the pension plan would be unacceptable." The bultetin further stated that LNYT belicved, "that if afforded an opportunity at further conferences, we will be able to bring about an understanding of the tairness of our position."
Louis Simon, executive secretary of Actors' Equity, categorically denied there had been any ultimatum. IIe said LNYT had consistently refused to consider the union's proposal for a fointly finanecd investigation of a pension plan. He said LNYT's offer of a hike in rnad minimum salaries from $\$ 80$ to $\$ 90$ was unacceptable. Equity tabs basic weekly road expenses currently at $\$ 87.77$ on a 52 week basis, and demands a boost to a $\$ 100$ minimum. LNYT charts similar expenses on a 40 weck basis at
55,51 . Therc is also a tough spot remaining to be froned out in the union's demand for a six-day week on the road.
What will happen, if the deadlock persists, is anybody's guess. At a retent emergency membership meeting Equity's negotiating committee was
given a full vote of confidence and given a full vote of confidence and (See Equity, League on pape 14)

## 

\section*{BROADWAY SHOWLOG

## July 22, 1950

## July 22, 1950

 DNAMA
mesical


## Sides and Asides

## "Sheba" Comes Bach, for at Least a Week

The Thursday (20) notice to close "Come Back Little Sheba" Saturday (22) was withdrawn and the William Inge drama will continue at the Booth Theater for at least another weck. So far the play has not recovered its production nut, but a tour is set to start in Philadelphia September 25 and there will be profits from the screen version Pic rights to "Sheba" were bought by Hal Wulis for a down payment of 50 G , plus another $\$ 50,000$ to come out of first profits, plus a dis tribution of $22!/ 2$ per cent from net profits.

## Ben Grauer, Norman Rose Form Producing Team

Newest producing partnership is that of radio emsee Ben Grauer and Norman Rose. Pair have taken temporary offices at 151 East 50 h Stret and teamed-up to produce new plays and revivals at the Blecker critical hat-tossing it will be moved uptown for a Broadway breat. The partnership's schedule still has openings for two more plays.

## Todd To Connect Live Wire to Stem

Mike Todd will bring the Garson Kanin comedy, "The Live Wire," direct to the Stem from its Ogunquit, Me, tryout. The projected Atlantic Clity interim stand has been canceled as the sets were too big for hanging. "Wire" will have its official unveiling at the Playhouse August 3, preceded by a week of previews.

## Kauman To Direct "Guys and Dolls"

George 5. Kaufman, who hasn't directed a song-and-dancer since "Park Avenue" in 1945, returns to the musical fold this scason. On his return from Europe about August 1 he will start work on the staging of "Guys and Dolls" for Cy Feuer and Ernest Martin. "Dolls" is based on the Damon Runyon yarns, with score, lyrics and book by Frank Loesser. Jo Swerling and Abe Burrows, Aobert Alda and Sam Levene are slated for the principal roles. Michacl Kidd will be responsible for the dances and Jo Mielainer for the sets. Rehearsals are skedded to start Septcmber 6. Unveiling will be at the 46 th Sireet Theater in carly November, after an out-of-town break-in.

## Dff-Broadway Review

## BEGGAR'S OPERA

(Opened Monday, June 26) fARNEGIE RECITAL HAIL

| A musical play by John Oay. Btaged by Irving Siber. Sets by Eldan Elder. Costumes by James Doll. Musle director. Mark Bueel. Dances by Flien Albertini. Produetion managee, Chris Roblifing. Preas representative, Ted Isance. Presented by The Interplayers Company. |
| :---: |
| Captain Mneheath ............Robert Augtin |
| Pulls Peachum .............. Retsy Holland |
| Peachum .......................... sy $^{\text {y }}$ Travers |
| Mrs. Peachum ....................ate Abrusso |
| Lucy a . . . . . ..................Wamat Allson |
| Lockit ........................... Blake Ritter |
| Diana Trapea ...................Itene Lehrer |
| Pluch ............................Erwin Frish |
| Mat-od-the-Mint ...............rabin Sandera |
| Bed Budge.......................... |
| Jemmy Twicher............. Robert Andernon |
| Wat Dreary ..................Kennech Imery |
| Mrs. Conser ................... Eleanor Erana |
| Dolly Trull ............... Lisette Bundy-Cole |
| Mrs. Vixen .....................Esdythe Terry |
| Jenny Diver ..........................aren Denmore |
| nimey ................................armara Denmare |

How can one turn a hot, nuggy summer evening into a cool, delightful one? An obvious answer to that opera. The Interplayer's production is top-gradc, John Gay's 1728 satirical musical play is first-rate and the temperature in the theater is com-
fortably cool. What more can one want?
Therc have been many versions and adaptations of Beggar's since its
debut-one on Eroadway in 1946 debut-one on Broadway in 1946
called Begpar's Holiday-but the cur called Beggar's Holiday-but the cur-
rent revival daims absolute faithtul ness to the original. The plot is all
there, with Mr. and Mrs. Peachum and their fooihardy daughter, Polly, who is so rash as to tall in love and marry Macheath, a hjghwayman. The
family's principal objection to the marriage is that they had wanted her to stay single and help fill their coflike criminal trade. A further ob jection is that Macheath is of listle use to their organized gang of robbers is to rid the world of him and mate their daughter a rich widow. Macheath is apprehended but secretly released by Lucy, the jailer's daughter,
who has surrendered to him and wants to marry him. When Macheath is about to face four other wives with children, he faces his re-arrest and imminent hanging with some relivf,
(Sce Beooar's Opera on page 44)

## Dut-of Town Review

## FINIAN'S RAINBOW

IOpened monday, July 17"
GIEEK THEATEI, LOS ANGELES


Producer Gene Mann has a solid Sinash on his hands. In reviving David Wayne and Albert Sharpe their orisinal Broadway roles, Mann has dished up one of the tastiest shows in his five-ycar span as the Greek Theater mentor Span as the saw the original New York show rated this production cqual and in many ways surpassing the original Certainly Mann has spared nothing in production, costuming, setlings and The tamiliar Fred Saidy.
The tamiliar Fred Saidy story of fantasy and leprechauns, of whimsy and racial tolerance, of comedy and Warm-hearted tenderness, is directed
(See Finian's Rainbous on page 44)

## Terrell Music Circus Puts Tunes in Teut

NEW YORK, July 22.-St. John Terrell, who tock time out last winter to pioneer theater-in-the-round tent show musicals in Miami, is currer.tly show musicals in Miami, is currer,ty grossing a weekly average of $\$ 11,000$
from his Music Ciccus at his original from his Music Circus at his original
Lambertville, N. J., stand. The Miami Lambertville, N. J., stand. The Miami
venture, which Terrell produced in venture, which Terreli produced in
affiliation with Lawrence Schwab, affiliation with Lawrence Schwab
teed of with a tent capacity of 600 teed off with a tent capaclity of 600 .
and was expanded to 950 by the end and was expanded to 950 by the end
of the season. Terrell's current Cirof the season. Terrell's curront Cir-
cus, which is set to run for 16 weeks cus. which is set 10 run for 16 weeks
and is capable of grossing $\$ 16,000$ at and is capable of grossing $\$ 16,000$ at
$\$ 3.60$ top, accommodates 1,150 . The $\$ 3.60$ top, accommodates 1,150 . The
young showman also has a piece of the Hyannis, Mass., Circis, the Richard Aldrich tent production outfit.
Terrell's successful effort to lift the honky-tonk tent show inio top-flight legit musical circles is prineipally achicved via ingenious staging nnd pro-styled productuon work. The tent pro-styled design by Terrill, is set up with only two main poles on each side of the circular stage, thus eliminating of the circular stage, thus eliminating
the usual 16 to 18 quarter supports the usual affording the audience an unobstructed $v$ iew of the show. Each center pole branches out at the top into several small rails which, in turn extend :o the canvas celling, giving adequate support. The theater itsel is built like a Roman arena, with tiers of canvas chairs rising on a slant. An eight-piece ork occupies a half-moon section dircctly below the stage.
Last Sunday's (1c) production of Bloomer Girl. Wihich operates on an $\$ 8,500$ nut, pulled a sizable crowd despite a sudden summer dounpour The musical, as performed by a smoothly professiondl cast, is thoroly entertaining. However, the real star
of the evening is Glenn Jornan's of the evening is Glenn Jordan's stagi:ng. The latter, characterized by
six split-second scene changes, is six split-second sce
practically flawlese.
practically flawlese.
In accordance with theater-in-theround limitations, decoreographer Charles Evans has artfully designed low solld-color furniture props, which are converted into a multitude of new setlings via a mere twist of a stagehand's wist, This turn-about
technique (wisely augmented with lavish costuming and brilliant usc of color), creates a convincing, albeit skeleton, impression of the irills and rippery of the Civil War cra. The atmosphere is lurther heightened by adroit panto on the part of the cast who simulate breaking a nonexistent window w
The book, nbout Dolly Bloomer's campaign for women's rights in 1863 still has plenty of laughs, and the Harold Arlen-E. Y. Harburg score seems less shopworn than most revivale. Top acting honors go to Avon Long as Pompey, the run-away slave The agile dancer-singer has complete mastery of theater-in-the-round technique, and is the only performer to hold every segment of audience at ention while on stage. Long's voice is only fair, but his trick phrasing and sock-showmanship on The Eayle and Me and I've Got a Song stops the (See Tertcil Music on opposite pagz)

## House Shelving

## Shuberts Probe

WASHINGTON, July 22.-The announced probe of the House monopoly subcommittce into the operations of the Shuberts (The Billboard, February 18) is being shelved for the session and perhaps indefinitely, stafers told The Blaboard this week.
Hearings by the subcommite, an ofi-shoot of the House Judiciary Committee, on monopoly problems Ine newsprint industry were drawn out so long that the group figurcs it has no time left this session to probe the Shubert theaicr interests. Contributing to the decision to call off the probe was the recent fling of an anti-trust suit against the Shu
berts by the Depirtment of Justice.

## Three of 23 Tryouts <br> At Philly in Chips

PHILADELPHIA, July 22.-With the Philadel phia legit season made up mostly of try-out stiads, and a goodly number of newcomers already
listed for the coming scason it is significant that of the 23 Philadelphia try-outs last season, only three have bit the money At best, there will be a fourth once Mike Todd manages to get back his initial investment in Peep Show.
The three having their test runs here that have prospered on BraadWay are The Member of the Wedding, Geniemer Prefer BLonde: and The
Consul. It is also significant that local money went into all three winners. Apart from Peep Show there is a slim chance of another local test getting out ci the red in The WisThe Helen Hayes starrer set a new box-office record at the Shubert plus $\$ 36,144$ for the second of ita twoweek March test run
Two iry-outs decided to forget about Broadway after local testsSignot
Cliff.

## TERRELL MUSIC CIRCUS

(Continued from opposite page) almost brings the tent down.
Long's playing is secmingly eflort less, but sales-wise, the rest of the cast really has to punch to compete with canvas acoustics. Veteran performers Edith King, George Lipton
and Susan Steele ali score by overplaying to specification, as does young leading man Dick Smart, who shows up as a surprisingly adept comedian. and Evaling is a bit rouch in ouglity but ho sells with considerable charm and the crowd loves him. The weakest member of the cast toppers is leading lady Dorothy Sandlin. The leading lady Dorothy Sandlin. The good-looking blonde is poised and a ing voice sounds forced and overtraincd, and she lacks the sales-savvy to put over special material. Consequently, some of the show's best lyrics were lost, particularly her Sunday in Cicero Falis spot.

Agnes De Mille's Civil War Ballet, a big hit in the original Stem production, is severely limited on the smad stage and seems rather arty und as the hired girl torn between love for her swain and the suffragettes, fares much better with two comparatively simple dance Interpretations. The chorus kids are young, attractive and properly enthusiastic, their most effective numbers being it Was Good Enough for Grandma (But It Ain' Good Enough for Me), a raucous tribute to Miss Bloomer's cause and a smoothly integrated routine on Sunday in Cicero Falls.

Up-coming productions on the Mu stc Circus agenda include Red Mill Anything Goes, Nanette, Sar, Bripa doon, Hit the Deck, Follow Through
Good News and Show Boat. June Bundy.

## MLAMI CLUBS TO LEGIT

(Continued from page 38) be permitted. The next blow was its attempt to get the rights to Hatvev.
oniy to learn that just before they oniy to learn that just before they
start dickering that Dinny Davis, op of the Kitty Davis cafe, had taken an option and tied it up.
Davis, who recently announced his entry Into the summer stock legit theater, has Born Yesterday set to open in a couple of weeks. Davis has bcen talleing around that with the hotels in the act buying fleld, therc was no longer any chance of a cale
usiog varicty acts to make a buck. He also knows Miami beach officials well enough to find smooth salting.

## RRDADWAY DPENINGS

## THE TELEPHONE

 andTHE MEDIUM (Opened Weanesday. July
ARENA TMEATEI Muric-dramas by Glan-Carlo Menoiti. Btagrd

 Btare manager, Cherles Voenlis. Pross repreDy David Fiellwell and Derriek Lynn-Thoman THE TELEPHONE

| Lucy |
| :--- |
| Ban |

sith Grordot
THE MEDIUM
Manica … .......Feelyn Xeller, Derne De Lya matinsen performances)
Toby a mute
Madame Flora (Babe)
Leo Coleman Mra, Ooblocmu ...Derna De Lya, Ealth Oordon at mal(nee performances)
Mr. Nobine
…......... Paravi King steler
The Arena, Broadway's theater-in-the-round, switched last week from Shakespearean tragedy to what AuMenotti calls "muslc-dramas" but which are only a hair's breadth from grand opera, When a reporter heard were to be adapted to central staging dimensions, he didn't believe it could be done. There is no question Thomas with Hellwell and LynnThomas, with a personal staging as-
sist from Menotti, and lighting by Wist \&rom Menotti, and lighting by William Riva, have done it. There at the Arena, and it is a sale bet that the scheduled four-week stand can be prolonged at will.
The switchover to arena from stage projection has points both good and
bad. In the matter of The Telephone bad. In the matter of The Telephone everything is lor the best. Telcphone fulf and somehow the gabby young lady, who can't lecve the receiver alone long enough to listen to her gent's proposal, seems much more acceptable in intimate surroundings. Its comedy has worn pretty thin by amiable musical charade, when played practically in the customer's aps.
Anyway, Telephone is just something that comes with The Medium, Which is what everybody really goe to see and hear. As for the latter, a
reporter missed the macabre atmosphere of the original stage back ground, and felt something was lost with characters forced to sing to the four quarters of the compass and, in consequence, irequently with their
backs to 50 per cent of the audi backs to 50 per cent of the audi-
ence. However, its new format gives ence. However, its new format gives
it a sort of driving ferocity which was never achicved across footlights It is still great theater.
Evelyn Kellcr repeats her original
role of the old charletan's daughter role of the old charletan's daughter man than whom there could be no other deal mute for the piece, is stil creating the sensitive portrait he has made his own. Newcomers Dorothy are all first-ratc as the credulous seance-sitters.
But the news of the newest Medium is in the title role as played by Zelma George, a dramatie soprano with a voice as poweriul as her ligure, and a lack of acting inhibitions to match both. In her hands, the old laking harridan who is driven to murder and madncss via her own quackery terrifylng, and her tinal scene of shrieking maniacal alee is something right out of a Grand Guignol book It is a harsh, strident, sometimes over-
played performance, shocking in its close-up impact, but so uninhibitedly sincere that it holds a pew-sitter on the edge of his seat.
Edith Gordon an

Edith Gordon and Paul King are paired in The Telephone whimsy Both do creditably by Menotti's score Menotti may take a special bow In his corner for his staging and Riva likewise for his superlative lighting
of the production. Bob Francls.

## ALL THE KING'S MEN

(Opened Tuesday, July 18)
drams by Robert Pcon Warren. Btaged by Irwin Pigcitor. Sethags and projectionit man Howard. Press representative, David
Lipsky. Presented by the Prealdent players. Ltpsky
Protessor

## ack Burden Adern tianton



 Bugar Boy
Whut Start

## Man and Pollcemin SInde and Frer

## Mr. Sendern

 Carth. Doris Benwarty. Beymore Celing Cnaries Jonas, Marylyn Dove, and Pred Jmonslowaty
A ncw professional group, calling themselves the President Players,
opened for business last week at the opened for business last week at the Iftle President Theater, which formerly has been housing the experishop. The new group is strictly in Stem competition and hence must be termed "on" and not "off" the Broadway beat. However, for an opener it has picked peculiarly experimental, ofr-Broadway fare. Acproduction of Robert Penn Warren's production of Robert Penn Warren's Workshop experimented effectively several season's back. As a student exercise in dramaturgy, Men had its definite points. As a professional definite points. As a professional
competitor in the Broadway scene at a $\$ 3.60$ top, its chances seem someat a $\$ 3.60$ top, its chanc
thing less than limited.
A program note advises that Men was originally written as a verse play, then as a Pulitzer Prize novel, and then in the play form as currentiy presented. A subsequent movie of it won an Oscar. So like it or lump it, the substance of Warren's saga of a political HumptyDumptrj, who could be no other than the late Huey Long, must be lamiliar to many. In the current play structure, Warren makes use of explanatory narration in the form of dialog between some sort of professor of social science and a reporter and exsocial scicnce and a repmit
Backgrounding these discussions are constantly shifting flashback scenes tracing the carcer and modves which eventually made a hick politician the virtual dictator of his tate. The record of Warren's protagonist is more than sufficiently colorful to permit scenes of sharp drapite impact, but stagewise-nic epiogue it is difficult to follow exactly what the author seeks to prove. Apparently, it sums up to a discussion of whether people are unequlvocally good or bad-or whether they are a mixture of both. A pewsitter can take his choice as to Warren's dictator as the President.
Production-wise, the group has done right well by Men. Irwin Piscator, who staged the Workshop edition, has been called in for a repeat chore on this one. Willis Knighton's
urntable settings and background turntable settings and background projections are again in use and are ing of a multiple scene story, Claude Traverse and Dan Matthews are their Workshop student days ond thoroly familiar with their tasks. Steve Gravers' politician is over-all a sound piece of playing, but some of his Hitlerian, vacal pyrotechnics are rough on the ear. There are other goud contributions Lrom Arthur Jarrett as a harrassed judge and long-suffering wife
ong-suffering wife
they President Players announce that they expect to carry on at the present several plays the summer and present several plays. Perhaps, their mercial beam. Men is not anywhere near it.

## Silo Circuit

Leo G. Carroll trying out his new vehtele, Once an Actor, new comcdy by Rosemary Casey, for a week which began Monday (24) at the Ogunquit (Me.) Playhouse. His supporting cast includes Ethel Owen, Joan Wetmore, Audrey Ridgewell, Elizabeth Eustis, Daisy Atherton, John Newland and John Iane. Noel Leslie has directed. Carroll-all things belng equal Carroll-all things being equal Stem next fall
The Respectful Prostitute has enjoyed a variety of ematiainraisers, but gets a brand new one next week at the Princeton (N. J.) Summer Theater, when dt will share honors with Noel Coward's Red Peppers. Margo whll star in Jean Paul Sartre melo appearing (as drumbeater Marlon Graham poetically puts it) "as a bewildered merchant it) "as a bewildered merchant
of her own physical charms trapped in the racial strike of a trapped in the racial strike of a
Southern town." John Marriott Southern town." John Marriott
and Richard Bowler are in supand Richard Bowler are in sup-
port. Co-starred in the Peppers are Rex O'Malley and Betty Bartley.
Sea Cliff (N. Y.) Summer Theater stars Eve Arden in Over 21, which started Monday (24), Management reports heavicst advance to date via the Arden advance to date via the Arden
import. They say the star's popularity is sparked by her rapopularity is sparked by her ra-
dlo show Our Misn Brooks, with nine out of 10 pew-buyers reninc out of 10 pew-buyers re-
ferring to it , when they step to the window.
Ricisard Aldrich introduced Arthur MacRae's London hit Traveller's Joy at the Falmouth (Mass.) Playhouse Monday (24). After a week at Falmouth, the comedy will move to the Cape (Dennis, Mass.) Playhouse for the week of Monday (31). Gertrude Lawrence and Dennis trude Lawrence and The supKing are the co-stars. porting cast includes Harry
Townes, Anthony Kcmblc Townes, Anthony KemblcCooper, Claude Horton, Cyathla
Latham, Patricia Remick, AlLatham, Patricia Remick, Al-
bert Bcrgh, Dortha Duckworth and Scott Merrill.
Add supporting players to
Paper MiL (N.J.) Playhousc's Naughty Marietta revival, start ed Monday (24), Yolanda Lupachini, Robert Eckles, Daniel O'Brien, Paul Arval, Hal McMurrin, Jeanne Roe, and MichMurrin, Jeanne Roc, ael Kozak. Co-stars, already ael Kozak. Co-stars, aiready
heralded, arc Virginia MacWatheralded, arc Virginia MacWat-
ters, Donald Gage, Clarence Nordstrom and Rowena Rollins.
A new Long Island theater-in-the-round opened in Great Neek, N. Y. last week. The group, calling Jtself the Arena Theater, operates the last three days of the week in the Great Neck skating rink. This week's bill, starting Thursday (27), will be a revival of Oh, Mr. Meadowbrook.


## Magic

THE LAWSONS. Everett and Jane who opened at Lake Winnepe-
saukah, Chattanooga, Monday (3), were held over an additional week Following two Lookout Mountain summer-camp dates for two weeks, the Lawsons play theater dates until the summer schools open late this month. ... The Great Nahala, magician-mentalist, is in his 12th week on the L. J. Heth Shows, cur rent midway attraction at McCrackén County Fair, Paducah. Ky. He plans to remain with the shows for their 18 -week fair trek.
Benavente Pardo (The Great Lorenzo) is presenting his mentalist turn with the Peter Kortes Side Show for his 20th consecutive season. Show is sct for a three-month run in Belmont Park, Montreal, after which it goes into the Canadian National Exhibition, Toronto.
Danny O-Day is playing dates around Southern Iowa thry Grossman's Des Moines office. He pens from Albia that magic is still popular when correctly presented. O'Day had been manager of Abbott's Chicago magic store branch until he took to the road. His wife, Eva, assists him. . Chop Chop and Charlene are working at the Four Dukes Supper Club. Detroit. Wing. Chinese magicker of San Francisco, is working dates around the Motor City. ... George Wortell. who has been presenting his bag of magic tricks in the Midwest. has been named manager of the Chicago branch of Abbott's Masic Novelty
Company. . . Roy Hall is at his Company. Detroit recuperating from a recent heart attaperating from a recent heart attack. havis opened the Hall Magic Shop in a downtown the Hall Magic Shop
Motor City location.

## TV BOOM JAMS

## Continued from page 7)

 individual production pagits so that one could be assigned to each comic (or seven units), plus another for the operettas. Such units consist of a producer, director, floor manager and script girl. Econcmically, however, this is impossible, and on the Colgate show, NBC is considering assigniag one unit to two comics, on an alternating schedule, with one top production supervisor $\ln$ eharge of the enure programWhat complicates matters is that in the case of a program Hkc Colgate, major items come up which call for additional personnel. siderable thane, for example, is enthatied in elient relations. On top of that. experie ced showmen arc
needed to book subsidiary acts. In turn, thesc acts must be chosen with an eye to the type of program each
Multiply this problem by the number of shows NBC is obligated to do and it's easy to figure out why its TV toppers are doing nip-ups.

## RADIO HEADS

tofore (Continued from peoe 36) dustry from utilizing all of the treble tones and base tones." The company laims that it is now practical to reproduce a wider tonal range.
Predictions of a banner radlo year are not purely wishful thinking. Albert J. Rosebraugh, Philco's radio sales manager, last week announced that orders for the company's new ine represent an increase of 109 per cent in units and 175 per cent in dollar volume. Rosebraugh contends that the figures point toward June-Scptember sales more than double the volume in the same period of 1949

FINIAN'S RAINBOW
(Continued from page 42) broadly and well by Joseph Santley and is conceived plenty of tightnes without sacrificing artistic qualitics The E. Y. Harburg-Burton Lane score is welcomed as an old friend. Such tuneful ditties as Glacca Morra, Old tuneful ditties as Glocca Morra, Old
Devil Moon, If This Isn't Love and When I'm Not Near the Giril 1 Love When rm Not Near the Giri 1 Love
have lost none of their appeal. When have lost none of their appeal. When sung by the talented Ella Logan and
capable Edward Dew, the love bal capable Edward Dew, the love bal For Miss Logan, the revival means another iriumph. Rarely is a per former so well suited to a role and equally rare is the skillful and brilliant interp: etation given to a meaty part. From beginning to end, Miss Logan is in command. It is easy to see why her Broadway stint in this role earned so much praise. in any thing, the lapse of time since the orig sharper timing and pace.
Albert Sharpe, who plays Finian MeLonergan, is perfeet. Here, too the original east member has buil the role of the lovable, odd Irishman to the status of a masterpiece. David Wayne, recreating his original role of the Leprechaun, steals virtually every one of the scenes in which he apears. His rendition of Wher I'm Not Near the Girl I Love stopped the show.
There are others in the cast who are making a reprise from Broadway, including Eddie Bruce as Buzz Collins and Robert Pitkin, who scores as the loud-mouthed, bigoted politician, Sen. Billboard Rawkins. A rave is also in order for Ann Needham mute country girl as well as directed and staged the dances. Miss Needand staged the dances. Miss Need-
ham is a graceful and talented dancer who breathes life and fire into a challenging role.
Settings by Richard Jackson are practical and eye-filling as are the many elaborate costumes designed by Kate Drain Lawson. Jaye Ruban off's muslcal direction is pointed and good with a fine assist from a competent choral group.

Finkan's Rainbow should be around in revival form for years to come. In high mark for others to ALan Fischler.

POPULAR SONGWRITERS (Continued from page 35)
1944-ISMET
 Lyples by E. Y. Harburg. Lee Felse inc. TELL ME, TELL ME EVENING STAR WILLOW IN THE WIND
1945-OUI OF THIS WORLD


 (arallable on the lolliomling records: Decca
186 75, 18675, Bling Crosty; Columbia 36835, Woody
Herman aremestr.) OUT OF THIS WORLD
1Available on He lolicon ing records: Decca Columbia 36803 . Wooey Herman orcimestra.)
1948-CASDAH
 by Leo Robin Me Merome Music corporation.
 Gordi, Columblas 30162 , Dinat Shore.) WHAT'S GOOD ABOUTT GOOD-BYE (avalabile on the followins records: Decca Whiting: Columbia 38009, Dinah ShoreJ or monkey sat in the coconut tree FOR EVERY MAM THERE'S A WOMAN 24333, Hoagy Carmichael; cceillod 13030, Preser Lee and Benmy Coosman orchestra; coo necro sutite

1941-REVEREND JOHNSON'S DREA

Minstress' Costumes and Accessories OSTU TMES - Clownt
Dance-C OST UMES-Clowni
THE COSTUMER

## Burlesque

By UNO

$\mathrm{E}^{1}$
LEEN HALL. daughter of comic A. K. Hall. is playing the lead in "Light Up the Sky" with the Carey Summer Stock Company, at Surry Playhouse, Surry, Me. . . . A King label recording of the novelty, "Knock on Wood," by Freddy Miller and his Dance Magic ork, published by Winnie Garreft's new music firm, was released recently. ... Sammy Spears. comic, is under treatment in New York for laryngitis. mesi Markham. Louise Wood. Flash Gordon. Pearl Kluger, Mrs. Bill Robinson, Manian Moreland, Galli Mampi, Walter Koestier, Marylin and Joe Chisholm were among the big list of talent supplied by Freddie Fulton for the show put on by Tommy Watkins, editor of The Amsterdam News for the West Side YWCA Camp Fund July 15 in Mount Vernon. N. Y. ... Hank Henry and Joe Cowan are doing scenes on the video
program, "Stop the Musle," Thursprogram, 'Stop the Musle, Thurs eaves for the Last Frontier Club Las Vegas Nev Thelma White after playing dramatic parts in television and small roles in legit theaers, is back in burly as feature at the Rialto, Chicago. . . Blase Fury the Globe. Atlantic City, where Morrick Valinote and His Globe Trofters constitute the ork.

ROSE LaROSE has signed a conRetract with Fortunato Nisiano head of Romana Films, to appear in several dramatic pix to be shot in Italy next spring. . . Maxine Rose, former front-liner at the Hudson, Union City, N. J., is one of the ballet group in the Municipal Opera chorus in Forest Park, St. Louis, .. Dot and Nat Mercy's'Continental Varieties wound up a 20 -week tour of the Paramount and Martin thea ters thru the T. B. Kamp office and reopened recently with an enlarged cast with the World of Mirth Shows. Personnel includes Joe Leason, Stage manager and electrician; Eline Adair and Dolores Ganea, dancers
the Maya Latin. American Singers Monte Novarro. straight; Marian Reed. Phylis Carsoll, Peggy Ryan, Sandy Richerson. Shirley Sierling rice Contortionist: Gue Schulze or ganist; George Brock. drums; Bill Stennett, trumpet; Johnay Day, sax and the Dancing Ellisons. Nat is the comic and manager; Dot is producer. . Where some of burly' Clyde Bates is guarding the stage door of the Mansficld: William Co hon (Wateon and Cohen). ditio a cer, ditto at the WOR radio theater on West 48th Street and recently on the video program, "Life Begins at $80^{\prime \prime}$. Jack Conway. a Pennsyl vania Hotel detective, and Max Field (Fisld and Fink), ticket taker at the Rialto pic theater. In Philadelphia,
Harry (Hello. Jalre) Fields is stage manager at the Troc.

Ineitle ace of spades
1 MMERE LAWO
got that feelin
WHERE IS DIS ROAD A.LEADIN ME TO REVEREND JOHNSON'S DREAM (Available in Deeca Album $A-170$ whth Wi Gistesple, Loin Hodnett, Ruby Etby am ment.

## INSTRUMENTAL MUMEER

## 1942-AMERICAM MINUET

 Meredith Wilison's exchestra)
harolo arlen album
Oexed A-552. Harold Nalen Sons by Frees


## Fur Flies

WASHINGTON, July 22 . Ziotnick the furrier, who is said o have been radio's first sponsor, got 'nto a federal hassle this week. The Federal Trade Commission ( $F T C$ ) issucd a complaint charging Zlotnick with "misrepresentation of the quality and price of fus garments" in "published and broadcast advertisements." FTC grove Zlotvertisements. 20 days gaver
nick 20 answer.

Ex-Actor Runs for Goveruor HARTFORD, Conn., July 22. Congressman John Davis Lodge, Westport, Conn., who at one time was an actor, has becn nominated for governor of Connecticut on the Republican ticket. The GOP has also renominated Joseph A. Adorno, now serving as State treasurer, to run again for that office. Adorno is a son of Sal Adorno $\mathrm{Sr}_{\text {a }}$ owner of the
Palace Theater, at Middletown, Conn.

## BEGGAR'S OPERA

(Continued from page 42)
But in an epilog Polly pleads with the Beggar, who supposedly has written the play, to give the piece a happy ending. So, miraculously, Macheath is released, selects Polly from among the other wives, and all presumably
live happily aereafter. The Interplayers have aggregated not only a fine group of voices, but singers who can also act. Blake Ritter's fine voice and acting skill would be an asset to any company, and opnotch as the principal lovers. Sy Travers and Ras Abruzzo give especially fine readings of their roles as Mr. and Mrs. Peachum, and for rroup playing, the four ladies of ill repute are not to be overlooked. Wana Allson pl
Luy.
The musical direction and adaptaion of traditional tunes by Mark bucci are excellent and his original incidental music shows a fine hair
for composing to style. The direction of Irving Stiber is well handled, exept when he gets coy, which seems o be a fault of many directors when facing a period farce. Eldon Elder's sets arc modest and adequate, and James Doll's costumes are tops.
With such a fine musical satire as Begoar's Opera on their hands and a highly professional production to go with it (not to mention the fine theater), the Interplayers should be counting shekels for quite some time. an evening spent with them could ever be counted a loss by anyone Dennis McDonald.

EQUITY, LEAGUE

## (Coninued trom page 42)

From all reports, Equity membership Is in a militant humor, according to Simon, the union is now waiting further advice from LNYT. Querled as to the procedure, if no settlement could be reached, he pointed out that from 1932 to 1938 Equity had a contract without a basic agreement with the League. Equity could go along the League. Equity could go its own contracts. Simon was emphatic as to any future discussions with LNYT. The union must have the $\$ 100$ road minimum and the League must be willing to join in the study of a pension set-up
The flal alternative, of course, is strike vote.

## FALSE TEETB DUPLICATED

 in New Pink Acrille cow en $\$ 18.50$Parl Dental Lamoratory
Dept, 11. Hammond. Indiana
WANTED
2 NUMBER FOREMEN
MILTON SCERUSTER

## Conway Puppets Get Biz on B. C. Junket

VANCOUVER. B. C. July 22.-The John Conway Puppet Theater is playing sponsored and still dates in British Columbla to good returns. Before organizing his own show, Conway was associated with Murriel Heddle's Royal Canadian Puppet Ballet playing thru the Eastern States and provinces.
Bill Clarke, of Montreal, former owner-operator of Clark's Marionette Theaters, is associated with Conway. The two bills being shown are Salnt George and the Draoon and As You Wish.

## Coudeus To Open School

Season in Rural Tennessee
NASHVILWE, July 22.-Doug and wilth Couden, who recently closed with the Slout Player Tent Show, will open their season of school shows early in August, pleying summer schools in Tenncssec rural areas.
Their program will include juggling, ventriloquism, Punch and Judy, rag pletures, accordion and magic. A new feature this season will be an obedience routine by their two pedigreed collles, worked by Lola. The assembly show will run nearly an hour. The Coudens also will do an occasional night show. They will add a mental and magic act for the longer show.
The Coudens are at Hilltop Trailer Park here, where they are writing a traller whodunit for Trailer Travel Magazire. They had articles published in the June and July issues of the same mag.

## Newton Drive-In Opens

NEWTON B. C., July 22.--Surrey's first drive-in theater opened June 29 under operation of Gayland Amusement Company. Theater accommodates 430 cars. A snack bar offers car service as well as counter service; ponics are avallable for the service, ponics are avalable for the entertainment of moppets. Future
plans include a Merry-Go-Round and plans include a Merry-Go-Round

16mm. ROADSHOWS

## at Prices You con Aftord to Payll

Our werkly ratere ore lowee than over.
mio Peckeze Oftos Poday. A Pinny Post
mot Peckoge Offtry Poday. A Psing Pot
ing what make ond model machine you have. Addreat:

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## WANTED <br> COLORED COMEDIAN

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Alno
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## WANTED FOR TENT SHOW

Going South. Voratile Prople-Hokum Teams,

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CLINT WHERRY, former advance Cagent, has been doing the Southwest with a commercial proposition
and has noted a lack of small shows and has noted a lack of small shows
in that sector. 'It haven't met a tent show all summer," Wherry pens. "I ran into two former legiters, doing lectures, and an old friend, Bob Youngman, who is presenting a solo show in halls under auspices. He has a topnotch show." Show, three-person flesh trick has been working around Hobart Okla and has added some short-cast bills. The unit a family short-cast bills. The unit a family affair, moves into Texas where it will pray halls and do some merchandising. Gumore pens from Salt Lake City that "I think one-night stand flesh will come back, but not with Broad way bills. Menu must be of the type that small towns go for.". Chasier and Horman Davies have had 16 mm . pix in the New London, Conn., area for the past six months. They plan to work into the religious pic field before fall and cover much of New England with this type of attraction. ing Trom Turtotit letters the follow. ing from Albany, Ind.: "Have had Iny pic and vaude show in Southwest tried a for the last year and have pleking. Then I wont into worting flesh and pic attraction working but for the summer I'm going out side with a platform show. going outting together an old-time plantation museum. As soon as it is completed 1 will add this item to my regular 1 will add this item to my regular
offering.". . Nick Hyam is set to take a three-cast flesh bill, "Stormy Night," on a coast-to-coast trek to Night, on a coast-to-coast trek to
start in New England about the midstart in New England about the mid-
dle of August. . . Staley Brothers. who have 16 mm . pix in the Watertown, N. Y., area will make some resort towns in that sector this sum mer. . Writing from Arling, Idaho, T. R. Ralph says that "things in this area are only fair. Jumps in Idah are long and the towns small. haven't met a tent show this season. At Hailey, Idaho, I met Oscar Jenkino. hypnotist and escape worker, chandising halls and docs some mer man show and will get money one where. He uses 16 mm . pix, with his brother, Frank. handling that end.'

Flexer Gets Memphis Post
MEMPHIS, July 22.-David Flexe president of Flexer Theaters, Inc., las week announced the appointment of Robert M. (Bob) Kilgore as manager of the new Ken Drive-In Theater a West Memphis Kingore formerly managed the Sky-Vue Drive-In Theater here. Prior to joining the Sky Vue, he was with Loew's Inc., for 17 years.

JACKSONVILINE BEACH, Fla July 22 . The Beach Drive-In The ater, with a 450 -car capacity, held it formal apenin, here, with Mayor Howard Prather cutting the ribbon across the entrance. Theater is operated by Talgar Theater Company, with John A. Futch as manager.
CHARLESTON, W, Va., July 22. A new drive-In theater under construction at Elkview is scheduled to open in August. It is being built by R. W. Phelan, president of Elk Valley Theaters, Inc., and associates. Phelan will manage the new spot.

## Dry Run

PHILADELPHIA, July 22 With a number of drive-in theaters offering to warm baby's bottle while the parents watch the show undisturbed, Charlic Goldfine has added a ncw twist in infant service at his City Drive-In herc. Diaper service Drive-in herc. Diaper service
offers iree cloth to those offers iree cloth un
who wish to trade in used garWho wi
ments.

ROLAND SWAN and wife are R showing their flesh and pic uni in Wyoming and have been in the Laramie sector recently. They are playing from a platform. . . Horman Boyd reports from Carson City, Nev that he "has becn playing smal towns in Central Nevada for the past eight months to good returns with a pic and vaude show and will add The only small show I have met recently is the Doss \& Mae unlt, which is a fast three-person trick that plays halls and clubs. Also met Rider hypnotist, in Carson City, where he is vacationing for a tew weeks. He is vacationing for a few weeks. He
does a solo show and a good one. The school show pic bis in Montana is nil. Jumps are long and the take is small. What has become of Billy Toby Yourg?" ${ }^{\circ}$ James Dermoni is doing well with 16 mm . pix around Richford, Vt. . From Alamo, Tex.,
comes the following from Bert Lincomes the following from Bert Lintell: 'I have a small flesh show
working this sector to fair business Working this sector to fair business. There are few small shows in Texas and I have not met a tent unit. I merchandising, but now I'm working from a platiorm
in advance of the Nick Hyam show
. . A. H. Murchlo has a small family show in Carson City, Nev. and reports good business. . . Dale; pic and vaude show is playing Richfield Utah. Claudi Gritaln has his 16 mm , pic and museum show play ing around Rushville, Neb. to fair business, he reports. ... Ollise Stecle writes from Harlotown, Mont., that we ve been in this State for two months but business has been only fair. The jumps are long and the towns small. Have been trying to
do the whole show with the help of do the whole show with the help of
16 mm . pix, but am breaking in some 16 mm . pix, but am breaking in some
flesh for myself and wife. Plan to lesh for myself and wife. Plan to
move into halls later, We were in the Dakotas most of the winter and struck exceedingly raw weather with poor business as a result. Met the Howe Show, which is good and has a family load of talent.'

Veteran Wounds Silberstein, Owner of Lucy \& Danlo Show
INDIANAPOLIS, July 22-Danie! Silberstein, 62, operator of the Lucy and Danlo Varlety Show, was reported in fair condition in St. Vincent's Hospital following treatment for gunshot wounds in his left leg sustained recently in an attempt to Intercede in an argument over the Korean war. Silberstein was at a traller camp here as he attempted to talk Loren T. Miter out of shooting Mrs. Miles
After firing at Subersteln twice, Miles ficd. but was apprehended by police.

## INTRRESTING FIGURES



ARMSTRONG Julian G., 52, director of network planning and development for DuMont, July 17 in
New York, He was responsible for New York. He was responsible for
the construction of WTTG and helped plan and lay out facilities for a new transmitter on the roal of New York's Empire State Building for WABD. His widow survives.
BAKER-Jack C., 54, night club and vaude performer for the past Philadelphis. His at his iome in Philadelphia. His widow, Helen, Cemetery, Philadelphia, July 15. BARKER-John D., 56, television director at WNBK, Cleveland, and for 15 years a musical comedy periormer on Broadway, July 18 in Lakeside Hospital, Cleveland. A baritone, Barker had appeared in such Broadway
productions as Sally. The Band Waproductions as Sally. The Band Wagon, Coconuts and No, No Nanettc
He also produced movies in New York for five years. Survived by his widow, daughter and son.
BOLES-Mrs. John, 80, mother of screen, radio and stage actor John Screen, radio and stage actor John
Boles. July 19 in Greenville, Tex. Her husband and another son sur vlve.
BRENTANO-Lowell, 55, playwright, recently. Among his plays was The Spider, which had a Broad way run in 1926. Survived by his mother and a sister.
BURKE - James $F, 42$ former manager of CBS program salcs, July
18 in New York. He had worked on 18 in New York. He had worked on the development and sale of such net shows as Duffy's Tavern, I Hear America Singing and Forecast. Among the other positions he held since joining the net in 1933 were director of program information, director of new program ideas and assistant director of program research. His widow, daughter and two brothers survive.
CANNAN-Mrs. Mary, actress and former wife of playwright Sir James Earrie, July 11 in Biarritz, France.
CONNOR-M. Henry, 85, former New York night
in Milford. Mass.
COX-Clifford $\mathrm{F}_{2}$, 54, concessionaire with the Mound City Shows, July 16 in Taylorville, Ill., of a heart attack. Survived by a son, Clifford brothers and a sister. Burial in brothers and a sister. Idaho, July 21. Burial in
DAVIDSON-Mayme G., 64, circus trouper for 42 years until she retired Ave years ago, July 12 at her home in Apopke, fla.. of the ort Gollmar Bros.' Circus and spent 14 years with the Ringling circus Side Show. She had also been with
Hagenbeck - Wallace, Sells - Floto, Hagenbeck - Wallace, Sells - Floto;
Christy Bros. and Barnett Bros. Christy Bros. and Barnett Bros.
circuses, and was last on the road with the Mad Cody Fleming Shows. Survived by her husband, B. H. Davidson. Services in Orlando, Fla.
DAVIS - Ham, 88 , concessionaire for 35 years, July 12 in Veterans'
Hospital, Des Moines of a brain in Hospital, Des Moines. of a brain injury. Survivors inelude his widow, two brothers. Burial in Oakshade Cemetery, Marion, Ja., July 15.
EDDY - Brayton, 51, playwright and curator of insects and reptiles at the New York Zoological Garden the Bronx, July 17 in the Bronx. He suffered a heart attack four wecks ago while on a field trip in the desert near Salt Lake City. Curator since 1945; Eddy previously had established zoos in Providence and Detroit and was the author of numerous articles on insects and reptiles and wrote such plays as Strangeways, Shallow Wells, The Way Out and Plenty Palaver, and a novel, Rock Bottom. His widow and son survive.
FULLBR-Benjamin $F$., 66, superIntendent of ring stock on the Horne Bros.' Circus, July 19 in Colchester, Mil., of a heart attack. Survivors in: clude a cousin, Mrs. W. D. Neff, Belle-
fontaine, $O$. Burial in Bellefontaine fontaine, O. Burial in Bellefontaine GABOR-Arnold, 62 , baritone with the Metopera for 18 years, July 15 in Los Angcles. He debuted with the Met November 9,1823 , arter singing
in Italy, Hungary and Germany. He had appeared with many famous names in opera such as Rosa Ponsclle, Maria Jeritza, Lucrezia Bori, Lotte Lehman and Kirsten Flagstad.

## THEX FMNAL CUTINAN

GILLIN-John J. Jr., 45, president-: Tourist Court, Pensacola, Fla., July general manager of WOW, Inc., Omaha, and operator of WOW and WOWTV, Omaha, and KODX, North Platte Neb., July 19 in Rhinelander, Wis. where he was vacationing. Gillin was a former director and vicc-president of the National Broadcasters' Associa tion. Survived by his widow, son and daughter. (Further details in Radio Depariment.)
GOULET-Alfred J., 34, CKVL pro ducer, July 15 in Montreal. He had been manager of the Cremazic and Villeray Odeon theaters there and had been with CKVL since it started operations.
JACOBSON-Mrs. Andrew, wite o Boston.

JONES-Edwin C., 72, band leader and road show owner, July 13 in Chicago at the home of his daughter. He was associated for years with Dick and Terry, of Tom Show fame. His own three-car production of Polly of the Circus toured the country for three years. Survived by his widow a daughter, Charlyn Baker, dance and comedienne.
KANER-Walter, 34, property superintendent for Clyde Beatty Circus, drowned at Lewiston, Idaho, July 14 $A$ resident of New York, he had been with Beatty the past two years and with the Ringling-Barnum circus some 15 years. Survived by his widow.
KELLEY-Doc (Calvin Jewell), 74 former stock company actor and producer, July 14 in Baptist Hospital New Orleans. Survived by his widow, Annie. Burial in Greenwood
Cemetery, New Orlcans, July 16.
KELLEY - Phillip, 65, showman for 45 ycars and in recent years Side Show talker for Bull Martin, on Bee's bellsville, Ky., of a heart attack.
LEVITOW - Bernhard, 60, radio and hotel chain musical director, July 19 in New York. For the last 10 years he had appeared in radio with the Don vorhees orchestra. For 15 years he gave Sunday night concerts at he commodore Hotel. New York, and Florida. His widow and three daugh ters survive.
LevY-Louis (Larry), June 24 in Deaconess Hospital. Northwood, N. D
Survived by his widow. Beverly, and Survived by
son, Donald.

LOCKRIDGE Willard Fiske, 60, a veepec of the J. Walter Thompson A Agency, July 16 in Chicago. He had been associated with the agency sinc 1926. His widow and six sons sur live.
LU

LUNSFORD-Mrs. Ella, 72, mother of George B. Lunsford, well-known sheet writer, recently in Americus Ga. Another son, James, Americus three daughters and two sisters also
survive. Burial in Macedonia Cemesurvivc. Burial
Mact, Americus.
MacDONALD-Tom, 75, father of
Marie MacDonald, actress, July 16 in Beverly Hills, Calif.
MCGAFEN-Alired Ben, 80 , former tenor with the Mctropolitan Opera Company, July 16 in Long Beach, Calif. A blacksmith he was dis. covered singing in the St. John's Church choir in Detroit by Henry W. Savage, who iater starred him in
The Bohemiar Girl He also sang in Florenz before going to the Metropolitan. Survived by three sisters.
MORTON-Albert K., 69, property man for Warner Bros. and RKO Studios for the past 10 years, July 12 in Hol ywood
MOSER-Amelia (Lake), recently in Phoenix, Ariz. Survived by her and Floyd (Butch).
POWERS Winliam C., 54, 20th Century-Fox Films employee, July 15 his widow, Agnes.
RICHARDS - W. C. 65, ownermanager of the former Richards Bros.' owner-operator of the pinehurst

Tourist Court. Pensacola, Fla., July
12 in that city of a heart attack. He leaves three sisters, Mrs. J. H. Pylc Houston; Mrs. J. T. Parker, Huinble Tex., and Mrs. H. F. Richards, Taft Tex. Burial in Bayview Memorial Park, Pensacola, July 16.
ROEHRENBECK-Frank J. Jr., 24,
U. S. Navy ensign and son of the general managet of Station WMGM, New York. Juiy 18 at sea in a crash landing on the U. S. S. Midway. Bcsides his pa
vives.
SIGMUND-Betty, pianist, July 6 in Cleveland.
Skip 1 TH - William Coren, 57 owncr of Skips Bar, Philadelphia, and husband of the former orchestra
leader, Madame Io Keene, June 29 in leader, Madame Io Keene, June 29 in
Graduate Hospital, Philadelphia. HIis widow was well known as an orchesra leader in the '20's. Also surviving is a brother. Services July 5 in Philadelphia and burial in Mt. Lawn Cemetery there.
SKOURAS - Dionysia (Chickie) 23, daughter of Spyros Skouras, president of 20th Century-Fox Film Corporation, killed in a fall from the roof of the Fox West Coast Building, Los Angeles. July 17.
SOWERBY-Louis S., 60, artist and former concessionalre on the Royal American Shows. July 12 in Calgary, Ont. Services July 17 in Paducah, Ky.
STAEHLE-Cyrus H., 53, former July 19 in New York He had played on Broadway with many stars, including Jane Cowl in Anchony and Cleopatra and Romeo and Juliet and with Walter Hampden in his Shakespearean repertory and cyrano dc Bergerac. He was also seen on Broad. way in God of Lightning, Feathers in As We Forgive Our Debtors. Stachle had toured with many slock com had toured with many slock com-
panies and with United Service Orpanies and with united service often ganization shows and appeared often
on radio and TV. A sister and two on radio and 7
STAIGERS-Del, 5\&, well-known cornetist, July 12 at .is home in North Hollywood, Calif., of a heart ailment He was cornet soloist with the Goldman band from 1926 to 1934, also serving as assistant conductor. Staigers was featured on the A-cithOrpheum vaude circuit, ind in 1919 he was a soloist with Sousa's band.
He was first cornetist with the Victor Talking Machine Company for six years and had appcared ont many radio programs. Survived by his
widow, Nancy; fours sons, two sisters and a brother
STANNARD - Capt. William J., 66, composer and first leader of the U. S. Army Band, July 12 at Walter appointed leader of the band by the late General Fershing in 1923, and held the position until his retirement in 1935. Among the marches he composed were Captain R. W. Lewis
March and The Washimpton Evening a son, a brother and a sister.

In Loving Memory
of My Father
EARL TAYCOR
July 29. 1944
FRANK TAYLOR

TAUB-Billy, 59, former performer and Broadway clothier, July 18 in Now York. He started in showbiz School Bous and Girls E company which ineludcd George Jessel, George

Later, as a trap drummer, he toured the country with many top pcrformers and then joined Paul Whiteman's band. In 1919 he opencd his tirst men's clothing store and later sponwidow, two brothers and five sisters widow,
survive.
WIITAKER-Mrs. Nellie Gray, 55, gospel singer and founder of the Back Home Hour on radio, suddenly July 15 at her home in Philadelphia. She had been associated with the Dorsey Singers, Ward Singers. the Norfolk Four, the Golden Light Singcrs and others, and was president of
the Gospel Singers' Union. A daughthe Gospel Singers' Union. A daugh-
ter, son and a sister survive. Burial in Philadelphia July 20.

## Marriages

AARON - BERKELEY - Marvin Aaron, Bridgeport, Conn,, manufacurer, and Shirley Berkeley, singer at Columbia Records, Inc., Bridgeport, In New York Juily 3.
AMES-LUCAS - Joe Ames, of Ames Brothers, vaude and nitery act, and Trudy Lucas, July 7 in Chicago COLEMAN-DILLON - Shepard Coleman, musician, and Sara Dillon, comedienne in the national company of Oliahoma, July 8 in Chicago.
DECKER-WHALEN-Richard Fulmer Decker, New York cartoonist, and Sheila Mary Whalen, WNLK, Norwalk, Conn., singer. in Stamiord,
Conn., July 9. Bride is a niece of John Conn. July 9. Bride is a niece of John
McCormack. famed Irish tenor,
HYSON-NORTRRUP-Ray Hyson in the cast of Roarin' Twentics in Chicago, and Patricia Northrup, principal in the national company of Oklahoma, July 7 in Chicago.
KLEMPERER - RILEY - Wcrner Klempercr and Janet Riley, legit players at the Red Barn strawhatter ecently in Wcstboro, Mass
KOVACH-SKINNER-Ted Kovach, leader of the Ted Kovach Tris, and Donna Jeanne Skinner July 15 in North Hollywood, Calif.
LEARX-KINNEX Johnny Leary, night club singer, and Ginger Kinney, former dancer at the Latin Casi
STEELE-SULLINGER-Jay Steele and Emlly Sullinger, of the Jam Handy Organization, Dctroit, and fihanelal sccretary of International Association of Theatrical Stage Em-
ployees, Local 737, in Bellingham, Wloyees, Lecently.
TIMLIN-PARKS-Tommy Timlin, night club dancer. and Lucia Park (Blaze Fury) burlesque performer ecently in Boston.
WOOD-AUBY - Preston Wood, television director with Young \& in lam, and

## Births

A son, Martin Carl, to Mr. and Mrs. George Florie July 17. Father is bingo operator on the Sammy Lane Shows.
A son to Mr. and Mrs. Sam Chase July 1 in New York. Father is a member of The Billboard's radio telcuision staff in that city
A son to Mr. and Mrs. Cy Wagner June 29 in Chicago. Father, a forme Billboard staffer, is radio-television director of Mutual Entertainment Agency, Chicago.
A daughter to Mr. and Mrs. Vic Mizzy July 11 in Now York. Father is songwriter: mo
singer Mary Small.

A son, Willam Paul Moss In1, to Mr. and Mrs. William P. Moss July 0 at St. John's Hospital, Santa Monica, Calif. Mother is film actress Janc Withers.
A daughter to Mr. and Mrs. Bill Wendell July 2 in Detroit. Father is announcer on WWJ, Detroit.
A son to Mr. and Mrs. Stanley Brooks recently in Dc Queen, Ark Parents are former showfolks.
A son, Jay Harvey, to Mr. and Mrs. Harvey Moore, of Moore's Mo
Shows, July 8 in Kirksville, Mo.

## Polack Bests|Al Sheehan's Unit Ducks Rain Eureka Date's Gross Score In Aquatennial Bow; Stacks Up With Best of Past Editions <br> MINNEAPOLIS, July 22.-Al Shechan's 11 th annual Aqua Follies, high-

## Closing Night Socko

EUREKA, Calif.: July 22.-Polack Bros.' Western Unit, in here Wednesday thru Saturday (12-15), received the biggest business of the four years the org has played the town for Red-
wood Shrine Club. Sponsors' share wood Shrine Club Sponsors share 20 per cent and increases were registered in all departments.
Helping this time was a shuffle of the usual four-day stand to put the closing shown on a Saturday instead of the usual Sunday. Final performance drew the biggest crowd of the stand's history and gave the show far more than previous wind-ups here.

Polack personnel has had to adjust to extremes in temperatures. Cool weather in coastal towns of ventura, San Luis Obispo and Eureka was contrasted with the blazing heat at Las Vegas, Nev. Cool weather prevailed at Modesto, Calif, where business was on a par with last year.
Las Vegas and Ventura were new Laps.
Stops. days and Napa is next ( $21-22$ ).
Sam Ward, who handled advance promotion at Las Vegas, moved to Los Angeles to start preliminary (See POLACK BESTS on pape 63)

## Hopalong Cassidy

 Closes With Cole; Show Moves to N. Y.PHILADELPHIA, Pa., July 22.Bill (Hopalong Cassidy) Boyd closed with Cole Bros.' Circus here today and will return to Hollywood for moout of here from Plainfleld, N. J., a Sunday stand.
Tom King, Cole Bros.' press chief, said that the circus will remain unchanged except for Boyd's leaving, and that it will continue under canBusiness for Cole Bros. has not been outstanding. The stand here opened Monday (17) and the first two days were unusually warm. Wednesday was hurt by rain, but the remainder of the week brought a break in the weather. Cole moves next week into up-State New York.

## Gainesville Zoo

 Set as Memorial For Frank Buck GAINESVILLE, Tex., July 22.Zoo at Fair Park here will be named In honor of the late Frank Buck, itwas announced this weck by William T. Bonner. president of the Cooke County Fair Association.
Buck was born here in 1883 while his father operated a Gainesville wagon yard. He died in Houston early this year.
A plaque honoring Buck will be unveiled Labor Day at opening of the fair. Members of Buck's family will be invited.
The zoo was started some time ago and has been expanded recently. Bulldings are under construction for Buldings are under construction for animals which are to be purchased soan.
light of the yearly Minneapolis Aquatennial, played its Irish luck right to the hill Wednesday night (19), and once again weathered early day rain to open on time. The opening in the Theodore Wirth Park Pool here left a near-capacity house of about 5,000 singing its praises. Mixing good stage talent with top water stars, Sheehan has cooked up a potion of entertainment that ranks with the best he has done in Aqua Follies versions of past years This year he plays comedy strongly on stage with such acts as Lowe, Hite and Stanley, Gene Sheldon and the plenty of yocks from the pew-sitters Johnny Willams' handling of the 16 gal dancers and eight poscrs is tops, while Helen Starr's direction of the usual high standards for precision and rhythm.
Following the national anthem directed by Ben Barnett, ork leader the show gets under way with an Aqua Broadway production number. stage line martin handing tre show hits, including Gentlemen Prefer Blondes, Brigadoon, Miss Liberty, Finian's Rainbow, Texas Li'l Darlin' Kiss Me Kate, Where's Charlie, Annic Get Your Gun and South Pacific for the wind-up. For each a group of gals comes on a stage to represent the (See SHEEHANS UNIT on page 78)
Martha Raye To Get 75C for 8 Outdoor Shows

## (Continued from page 3)

dienne $\$ 7,500$ for eight night show appearances while the cost for five shows at Syracuse will be proportionately less.
Deal for the Brockton date was made thru the Al Martin Agency, Boston, long-time booker of that event with Sol Shapiro acling for comic's agent. Principal show offer ings at Syracuse are handled thru the George A. Hamid \& Son Agency New York.

Raye's cost for outdoor dales is about the same as for indoor spots Where the fee ranges up to $\$ 5,500$ for agents, these will be her first ap pearances at fairs
Martin sald the program at Brockthe Mould also inelude a 12 -girl line, the Maxelos, Risley; Marcus Troupe bugglang; Howard and Wanda Bell Palancing; Dwleht Moore's dogs; the and Ellis, vocalists. Other acts, including an adagio trio and a band, will also be used, Martin said
Manager Frank H. Kingman, of the Brockton annual, has long been partal to big names and the success of marks of 20 years' standing no doubt intluenced the decision to book the intluenced
costly Raye.

Another Brockton show fealure will be the Jimmie Lynch Death Dodgers on opening Saturday and unday, Marin said.
Princlpal show features at Syracuse, booked thru the Hamid agency will include Jim Eskew's JE Ranch
Rodeo. Irish Horan and His Luck Rodeo, Irish Horan and His Lucky Hell Drivers; a program of 10 acts
headed by $A$. Robbins, the Banana Meaned by Joe Basile and His Madison Square Garden Band.
At Syracuse the comic will probably work in the Coliseum with the the danecr of annual will not risk ton the show will be presented Brock outdoor stage in front of the grandoutdoo
stand.

## Edm'ton Gets Weather, Hike In All Depts.

Gate Up $20 \%$ list Four Days EDMONTON, Alta., July 22.-The Edmonton Exhibition here was racing Friday (21), the fifth day of its sixday run, substantially ahead in all departments, as compared to las year.
Ou

Outslde gate count thru Thursday (20) was placed at about 20 pe cent ahead of ' 49 by fair execs.
Weather was ideal. contrasting with last year, when rain hurt several
days. Booming business condition in the area also was cited for the inereased patronage and spending. The section is in the throes of an oil boom, which has sparked a large
housing boom, plus a substantial housing boom, plus
population increase,
The exhibition itself is in the midst of a building project. A new grand stand. partly complete, offers better facilities for racing and for betting than the old structure, and is given credit too for upping patronage.
The stand in its present construction stage seats only 3,000. For this reason. the night show is presented in the Ice Falace, which has a capacity of 6,000 . The Barnes-Carruthers revue, presented there, has been playthe first four nights more than 1,000 persons were turned away.
On the midway, the Royal American Shows have been getting better business than in ' 49 Gross for rides and shows thru the first four days topped the take for the corresponding period last ycar by $\$ 6,200$.
Sweeney-White Org Adds Tub-Thumpers For Fair Circuit CHICAGO, July 22. - National Speedways, Inc. (Al Sweeney-Gayord White), this week added three
members to their publicity and ad members to their publicity and advertising
their auto race fair circuit
opens today at Harrisburg, Ill.
opens Loday at Harrisburg, Ill.
editor of Station WHBF, Rock Islans ill. and Bill Seward former sports been of The Lowan, lowa cily, hay Loranger, who recently closed King Bros.' Circus, has been in charge of the org's No. 2 Moin. Veteran Jerry Marl Moines, remains head of the adverti
Edddie (Twenty Grand
and Wayne Adams wi
Al Sweeney and
Al Sweeney an
handle track op events.

## Rain Hits Chi; Fair Turnouts Dip Below '49

## Spee Kid Admish Cut

CHICAGO, July 22.-Drenched by rains this weck, the Chicago Fair dropped below the pace set by its dropped below the pace set
1949 predecessor, the Railroad Fair, 1949 predecessor. the Rallroad Fair,
with attendance thru wednesday (19), with attendance thru Wednesday (19), its 26 th day, reported at 570,758 . This
compares with 594,206 to the same compares with
point last year.
Biggest single day during the week ending Wednesday (19) was Saturday (15) when 25,799 went thru the turnstiles. Low point of the week and of the current run was Wednesday, when gate count was announced at 6,532.

Spec Cuta Kid I'rices
Management's attempt to hypo the Cour-a-day spec, Frontters of Freedom, by cutting children's admission price in half, falled to strengthen out tendance. Roughly less than one out
of each threc fron! gate customers of each threc front gate customers
continues to take in the pageant continues to take in the pagean whereas last year the rat
out of every two persons.
Indlvidual shows at the north end of the grounds this week lost as many as eight performances to rain. Cypress Gardens, watcr ski unit, took the lead there attendance-wise, passing up the Voorhess-Fleckles iser which, in addition to losing performances to the weather, dropped its Saturday (15) shows to a fair power Saturda.
failure.

## Cirrus Third Spot

Barnes-Carruthers' open air circus is running third in the north end sector. Music-In-the-Round Theater continues to hobble along weakly. The narrow gauke train, holusiness, with 126,187 persons riding it in the first 25 days of the fair.
A deal is in the works to bring at least one carnival-type show into the Dixieland Village but thus far nothing has jelled. Biz there continues to 11 mp .

## Missouri Fair

## Names Preston

JEFEERSON CITY, Mo., July 22.Appointment of William Eugene Preston, 34, nf
of the Mo., as secretary
i Siate Fair was ansck. He succeeds the per. ounty zoning engiof E. L. Preston, ur's fair are Auigleton, director artment's livenper's death.
Biz
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## The MIDGE-O-RACER



A sturdy llathy authentic
minierure race car-with
a new axclusive staring
feature attraction.
Phone, wire or write for addltional details about this sentional details about this sen-
setienal mener winning ride.


Salem, Oregon
The BIC STORY in kidale Ride newn th the high §rosslas performance of Eyerly s semational Midgs. -Racer Mide only captive Kiddiy Auto Ride fo: yerly developoment- that is repidity winning the top apot in KUdite apperit and eamines.


## KIDDIE-KONTROLLED

Originators ond monufacturars of the
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## LOOK-PARKER DOES IT AGAIN!

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## Close-Ups:

## Peanuts to Elephants - That's Tom Packs's Alger-Like Story

(This ts another of a series of articles on litile-known tacts aboul people prominent in outdoot ghow business.)
A PEANUT WHISTLE heralded the debut of Thomas N. Packs, but the A. Packs business isn't peanuts today. As an l1-year-old immigrant, Packs went direct to the source-a dictionary-to learn the language. Since then he has used the student's formula to make his way to the upper strata of show business.

As head of Thomas N. Packs Amusements, his main enterprise is Tom Packs Circus. He also produces rodeos, thrill shows, fireworks displays, ice shows and other outdoor events. He organized and produces the St. Louis Shrime and firemen's shows. He manages Walsh Stadiunn, St. Louis, and is active in boxing and wrestling promotions. Tom Packs keeps a finger in most outdoor events in amusement-hep St. Louis, but finds time to work the national field. His first experience in the big time was thru boxing and wrestling. Whether in the squared ring or the three rings, Packs has been behind the big names-Joe Louis, Jack Sharkey and Jack Dempsey; Bill (Hopalong Cassidy) Boyd. Roy Rogers, Gene Autry and a host of circus personalities. It was Packs who first introduced Boyd and Rogers to circus-goers

Thoro-going Packs realized he had plenty to learn as he entered each new lield. In each case he sct about learning the whole book, and he backed his knowledge with staffs of veterans.
In the case of fireworks, used regularly as a inale for his circus, he studied many angles of the pyrotech-


TOM PACKS nics biz. When he placed an orde for materials, the maker said Packs was the first customer who ever had specified exactly what he wanted.

When it came to elephants, Packs learned of an old book in India which was written in three languages, and which comprises a graduate course in care and training of bulls. A rare copy of the volume was loaned to Packs and he had duplicates made. If he needs answers to elephant problems, Packs has the benefit of ancient Indian bull men's experiences.
Entered U. S. on Borrowed Fin

Born in Greece in 1895. Tom was reared by an uncle. When 11 years old he decided to leave the old country. He ran away, promoted a $\$ 30$ transAtlantic ticket and set sail for America. He fell short of the goal that time. The ship stopped in italy, where a cop tricked him into giving his real name and sent him back to Greecc On the second try Packs talked another passenger into acting as his father and they made it to New York where he cleared immigration requirements with a borrowed live-spot In the Battery on the second day the youngster heard a peanut whistle and followed the sound to a fruit peddler's wagon. The cart operator fed Tom and put him to work at $\$ 2$ a week. Three months later, Tom became a messenger for a flower shop. Tom soon saw a chance to enter business for himself. From a wooded area of 169 th Street he picked violets and sold bouquets to New York thea ter-goers. Packs belleves he migh have been the originator of the thea ter bouquet idea, but the florists then didn't like it and police stopped the enterprise.

## Take on Vrestlers

Drifting to Pcnnsylvania coal flelds, Packs worked at a mine. His job was to detect the sound when one of a hundred roaring coal break ers failed.
Taking restaurant and hotel jobs next, Packs was soon back in New York. As a sports fan, he frequented training gyms and became acqupinted with lighters. This led to managing a few wrestlers and then to booking matches. Packs had found his fleld and quickly moved into the national wrestling picture. Joe Coffee, Jim Mullin, Mike Malloy and Ed White were among his assoclates. He promoted matches in Boston, Kansas City and St. Louis.

Packs pinned down the wrestling ame in six years and then turmed See Peanuts to elephants on paoe 53 )


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## F Ont in the Open F

Fred La Fontaine, vet pony ride marshaled his personnel to help fight operator, who has his attraction at Edgewater Park's Kiddieland, Dctroit, is working out negotiations to set up rides at Coney Island and St. Petersburg. Fla. Jersy Whitney, last season at the Empress Theater. Detroit, is on the front of Harry Lewiston's Side Show at Edgewater Park. After finishing the season there, he heads for New York with Cynthia Whitney to open on the Hurst Circuit.

Paul J. Goldfarb, who has been operating a spill the milk, dart baltoons, zipper and star concessions Joe Bosco on the Liberty Shows Joe Bosco on the Libcrty Shows with a nal stand. Goldrarb says that he plans to have five tops on the road by September 9 and will bring them into Mineola, Long lsland. . Carl Holley, alligator boy. and Albert Short. Who closed with O'Brien's Side Show at Revere Beach, Mass., recently, joined Cole Bros." Circus at Newark. N.J. Wilma Hall, wife of Dale Hall, cookhouse operator, has recovered from a year's illness and is working at their cafe in Memphis.
Elwood A. Hughes, general manager of the Canadian National Exhibition, and Mrs. Hughes. J. W. (Patty) Conklin. midway impresario and Len Humphries. Hamid-Morton Circus exec, visited with Tom Packs and caught his circus at the Maple Leaf Stadium, Toronto, Tuesday (18).

Herbert A. Douglas. West Chester, Pa., correspondent for The Billboard, is in the University of Penn sylvania Graduate Hospital. Phila delphia, recovering from a major operation. A. F. (Red) Davis cards
from Philippi, W. Va., that the Panfrom Philippi, W. Va. that the Panall capacity houses there Juiy $5 \cdot \sigma_{3}$ and that the Beers-Barnes Circus dittocd July 10.... All States Rodeo Company. Detroit org founded by A. Thomas Bonneville, has canceled all production plans.

Jack Began. New England concessionaire, has been granted the contract for all food, drink and novelty concessions at the new Darlington (S. C.) International Raceway, reported Norman Witte, track man-and-a-quarter-mile paved track is expected to be completed by August 7. The steel and conerete stand will seat 23,000 , there will be parket bleachers for 10,000 and infield space for 25,000 standees. Witte said 60 per cent of seats have been sold.

John Dineen, operator of the Hampton Beach (N. H.) Casino propertics, closed his multiple units and
marshaled his personnel to help fight
the $\$ 500,000$ fire which gutted a secLion of the resort July 14.... Arthur E. Camplield, head of the New York canvas firm bearing his name, met with Howard Singmaster, president of the Allentown (Pa.) Fair, in that city July 18 to work out the details for a fabric covering for the grandstand stage. Campfield said that his firm would soon start on a new big Owner Charles T. Hunt is planning to first use the new tent at the Mincola (N. Y.) Fair, where his unit will comprise the principal grandstand offering.

Bill Powell, globe-trotting showman who recently planed from hondon to Paris, is due back in New York in a couple of weeks. Powell, who has been making annural trips to Europe and the Orient since the end of the war, times his return with the opening of the Central Canada Exhibition, Ottawa, where he usually joins Bernard (Bucky) Allen's concession department on the World of Mirth Shows.
President Joseph C. Bartlett hended up a group of members of the Association of Connecticut Fairs who held their first annual pienic Sunday (23) on the grounds of the North Haven annual. . . Ethel Robinson. of the Chicago booking agency bearing her name, suffered a broken ankle Thursday (20) when she slipped on wet pavement and was hospitalized several days.

Gt. Barrington Execs Mill Permission for Car Track GREAT BARRINGTON, Mass., July 22 .-Prospect of open'ing a stock car racing track near the town airport here was discussed by the local selectmen at a recent meeting. Air port manager Walter Koladzi., asked or advice on how to get permission for a small track, which would be on airport property and not visible from the adjacent road.
Board told him that he would probably encounter zoning difflculties, but added that they would supply him with further information at their nex. meeting.

Cedar Rapids Cold Hurts Sam Snyder Water Show Biz CEDAR RAPIDS, Ja., July 22Sam Snyt r's Water Follics of 1950. hurt by unusually cool evenings. closed a week of disappointing business at Hawkeye Downs here Saturday (15).

Show appeared under auspices of the El Hakir Shrine Temple. Org left here for Halifax, N. S.

## INTRRESTING FIGURES



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## Talent Topics

"Broadway Varieties of 1950, , fair
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by
Henry Lueders, of. the United Book.
ing Association, will debut at the
Gladwin, Mich. Fair, August 10 with Jack Sevant, novelty musical Raymond and Ann, ventriloquist Walters Duo, tightwire and perch, Nowton Loken, trampoline; Trixie McCormick, unicycle and ropes; Musical Dons, and Chuck Stanley, emsee. Second United show, "Fads and sollies" will open at the Imlay City, Mich, annual and will Include a Mine-up of Ullane and Malory. high line-up of Ullane and Malory, high
act; Paul Lewis, ponies; May Lewis. dogs; Belfountis' Marionette Hevue: dogs; Belfounis Marionerfe rever Bob Don Amato, comedy juggler; Bob
Stanley. tight wire; Delaro and Mills, comedy acro, and Frank Kini. emsee.
Nora Toomey and Company aerialists, played the Palace Theater, Ncw York, last weck. - Acts playing the Rushville Lendermanis dogs, Belmon! Were Lenderman's dogs, Belmon!
Brothers, Leo and Josephine Gasca, Brothers, Leo and Mosephin Battens, Three Royal Rockets and Flying El donas. Show was booked by Bil Senior, of Barnes-Carruthers Theat rical Enterprises, Chicago.

The Chamberty", comedy casting act, are the free attraction at Belmont Park, Montreal. . . . Roth and Shay. American acro comedy duo many. Krista and Kristol, Dan ish fem aerialists, and the American ish fem aerialists, and Wine Americaa and Betty are on the current bill and Belfy 1 are on the current bin Frank Sinatra. Mrrian France presented her aerial novelty act as presented her aerial novelty act as ing Sunday (16) at Hershey (Pa.) Park.
The Juggling Jewels left New York Thursday (20) with their New Moon trailer, acquired a week ago for a series of circus and fair dates
in the Midwest. King Reynolds.

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wire walker who will appear on the same bills, is doing the driving. The Freddie Valentine flying act Was a recent free act at Playland Park, Rye, N. Y. It is booked into Kennywood Park, Pittsburgh, for two weeks starting August 20.
Fair dates set by Joe Basile for his several band units include HarMington, Del. Gouveneur, Batavia, Middletown, Hamburg, Elmira, Mor is, Malone, Schaghticoke, Chatham Syracuse, and Cobleskiil, N. Y.; Ottawa; Flemington, N. J.; Sherbrooke, Que.; Allentown, Pa.; Trenton, N. J. Richmond, Va.; Spartanburg and Columbia, S. C. ....R. F. Bishop. known professionally as Bozo the Clown, was in Chicago as a Texas representative at the International convention of Lion's Clubs. While the Abbeyville, La., sair

## Mission Bay Urged

As Alternative Site
For' 53 World Expo
MISSION BEACH, Callf., July 22 - Mission Bay Aquatic Park has been recommended as an alternative location for the proposed 1953 World Progress Exposition set tor Balboa Park, San Diego. The park has buildings estimated worth $\$ 30,000$, 000, constructed during the 1915 and 935-'36 expositions.
In numerous letters to the city, exposition offcials, county supervisors and newspapers, supporters of move to hold the fair here point out that this is the logical place for the event. It is also pointed out that the fair would bring many permanent buildings to Mission Beach.
In urging the local spot, it is also emphasized that the use of Balboa Park may make it necessary to close the many attractions there-San Diego Zoo, Fine Arts Gallery etc.for as long as four years during the exposition.
Bonds for the Improvement of Mission Bay were recently voted and the local residents feel that the exposition here would fit in with the proposed improvements.

Blessinger Sets Ind. Dates
MUNCIE, Ind., July 22.-E. G. Blessinger, former general agent who for the past 10 years has been booking attractions into Indiana, Ohio and Michigan fairs and celebrations, announced the following Indiana bookings to date: Chamber of Commerce Homecoming, Cambridge City, July 25-29; Fulton County Fair, Rochester, August 1-5; Madison County Falr, Alexandria, August 8-12; Falrmount Centennial, August 1-5, and Fortville Eomecomlng, August 15-19.

Grayville, Ill., Skeds Expo
GRAYVILLE, Ill., July 22.-First nnual Tri-State Petroleum Exposition will be held here September 2-4, the local Chamber of Commerce announces. Exhibits as well as entertainment features are planned.
Carroll Expansion Okayed
TROY, N. Y., July 22. - Carroll's Pine Grove, square dance and plenic spot here for the past 10 years, has been authorized by the State to conduct auto races and other outdoor events. The certificate of business was issued to Bernard J. Carroll Jr and Carl O'Brien.
Spiritwood, Sask., Down
SPIRITWOOD, Sask., July 22. The one-day Spiritwood Fair here, marred by showers, had a 3,000-drop in attendance when an estimated 5 ,000 passed thru the front gate comwas announced as $\$ 6,000$.


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## CARNIVAL PENNANTS





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Gainesville, Tex.,

## Sets Historical Spec

GAINESVILLE. Tex., July $22 .-$ Cooke County Falr here has signed the John P. Rogers Company, Fosing the 100 -year history of Gainesville, to be presented as one of the main attractions in front of the grand skedded September 4, 5 and 9.
A cast of 400 will stage the spec Grandstand seating 3,000 will be supplemented by 2,000 seats from the Morton Smith head of the circus, is chairman of the historical committee which provided scenario writers with material for the script.
 -

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## Success Reported For Galax Annual

GALAX, Va. July 22.-Altho some rain fell during the week, it came at time when it didn't hurt the 17 th Annual Firemen's Carnival and Celebration here. July 3-8, the second most sucecssful cvent staged by the fircfighters, according to Elbert L Lundy, firemen's secretary.
Shan Bros.' Shows arrived Sunday (2) from Marion, Va., and had everything ready for the opening night Monday night business was above average and Tuesday and Friday were good. Wednesday and Thursday were a little slow, said Lunday, but were a little slow, said Lunday, but
people paeked the show grounds people paeked the show ground day of the event was Tuesday (4), featuring a large parade led by the Gary (W. Va.) High School Band and witnessed by more than 10,000 people. Floats were Judged in Felts Park near the show grounds and cash prizes were awarded. In the afternoon the band gave a field drill
in the park before 1,600 people in the grandstand. Capt. Blll Forkum's three trained lions were the nightly frec act.

St. John, N. B., Plant Open To Carnivals and Circuses

ST. JOHN, N. B., July 22.-St. John Exhibition Association here has made its recently purchased fairgrounds at near-by Coldbrook available to carnivals, circuses, thrill shows and baseball teams.
The plant. formerly a race track, is three miles east of this eily.

Claresholm, Alta., Event
Draws Capacity Crowds
CLARESHOLM. Alta., July 22.Capacity crowd of 6,000 attended the Claresholm one-day stampede. filling the grandstand at the afternoon rodeo and the evening revue.
Latter was produced by Bod de Paolo's K. B. D. Enterprises, Calgary.

## THE BIG TOP

(Continued from page 8)
its impact because circuscs are generally visited once, or at most several times, a year. But when presented must have variety and imaginative production or else its saturation point comes quickly.
CBS-TV has actually taken the Hamid-Morton Circus and televised it with negligible changes. There are still clowns, whose primitive comic techniques do not stand up too well; a dog act. trained chimps who perform much in the same manner as The canines, a sensational slack wire artst (Don Francisco) and a trapeze beauty thrilling the kids.
But there remains little evidence that the program has been created for TV. The acts worked interminably and the dogs and chimps offered so many tricks that even their good all effect was of video inundated with quantity if not quality. The emsee, Jack Sterling, a pleasantly aisee, Jack Sterling. a pleasantly afmoustache is in the tradition, but his moustache is in the tradition, but his
comments dripped goo. He lent neither authenticity of a. McCoy ringer authenticity of a McCoy ring-y
master. 130 t the strong personality master. $130 r$ the strong persona
needed to soek the program over.
One obvious suggestion would be to eut the show to a half hour. This would mean shorter routines, trimmed and highlighted. Better use of the camera is also a necessity. A medium long shot was the standard one used Few close-ups. except of Sterling. were employed. The numerous crowd shots should be eut unless something interesting is caught.
Circuses can be and have been colorful and dramatic. But tho thcy rate a place in the TV picture, they won't make the grade unless asse are capitalized on and production is mor

Minneapolis Aud.
Date Clash Sets Off Council Tiff
MINNEAPOLIS, July 22.-Promoters of the annual Sportsmen's and Builders' Show Tucsday (18) threatened to cancel both events next spring in Minneapolis Auditorium unless City Council permitted them to go ahead with dates already sct
The threat came jointly from F. W. (Nick) Kahler, Northwest Sports ravel and Boat Show sponsor, an H. H. Cory, head of the Builders Show, and was the result of a rhubarb within the City Council over use of the auditorium by the Minneapolis akers, national professional basketball campionship team.

Play-Off: Would Conflict
The Lakers long have complained hat even tho they are the eity's best sports attraction, having won thre national basketball titles in as many scasons. they face 1951 championship play-of games clsewhere becaus their home foor at the auditorium will not be available.
Kahler's sportsmen's show origi nally was to take over the auditorium Mareh 22-23 and open March 24. The city council voted that Kahler move n and open March 25.
Cory's Builders' Show was due to take possession April 12-13 and open April 14. The council's tentative action would not make the Auditorium available to Cory until April 16.
"We will have no choice but to cancel our shows if the opening dates are given to the Lakers," Kahler and Cory sald in a joint statement. "The Lakers are a wonderiul atraction but we cannot change our dates for 1951. We would lose our national ex hibitors. Thousands of dollars of commitments already have been made.

Shows Give Cily 40C
Kahler and Cory said their dates were confirmed in letters from George Adams, suditorium manager. Both shows have been running annually for 17 years. The auditorium gels $\$ 24,000$ from the sportsmen's show and $\$ 16,000$ from the builders' event Pointing out that desplite this the auditorlum cleared only $\$ 1.500$ profit Kahler said a $\$ 40,000$ loss in revenu would be "a catastrophe to the city treasury."

Only a parliamentary move by Ald. John R. O'Keete kept the council from voting by $14-11$ the extra dates to the Lakers. Now the council must wait until Friday (28) before it can take final action on such a motion.

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Rogers Bros. Getting Okay Biz; More Bulls, Horses Coming On

HAGERSTOWN, Md., July 22.- on the program is a pair of wire acts Rogers Bros.' Circus registered three- by the Knight Tria and Pauline quarter and near-capacity houses Penny. herc Saturday (15) under Lions Club auspices to continue its run of good biz as it works southward. Neither use of a new lot nor intermittent rain hurt much.
One of the early openers, Si Rubens's Rogers org is in its 25th week and General Agent Ted Edilin is planning to equal 1949's December closing mark before heading for the barn at mark before hea
Fort Myers, Fla.
The show uses ausples in most spots and favors Shrine, Police and Lions Club dates. Light but apparently adequate billing is posted, and little newspaper advertising is used. Tive-Polo Top'
Rubens said here that line-up of four elephantts and 29 horses and ponies will be increased within the next 10 days by arrival of 3 more bulls and 10 horses, including a sixup Liberty group.
An estimated 3,200 seats, 1,300 of them reserved, are erected in a 90 with two 40 s and two 50s. Menagerie is a 50 with four 20 s and the Side Show is a 50 with three 20s. Thiriy-three trucks move the trick. Tickets go for $\$ 1.20$ and 60 cents with reserves another 60 cents and the Side Show pegged at 25 cents The latter has a string of small cages or a Widd Life Show. Menagerie houses assorted cats, bears, monks, alligator and kangaroo in four large cages, plus the bulls and horses.
The performance runs an even two hours, with Billy Sheets holding the whistle and Frenchy Leboeuf's eightman band pacing the show. Elcven clowns use the microphone for talking gags in addition to regular routines.

## Kulans Work Cats

Highlighting the performance are the Kuhns' animal acts. Eddie Kuhn Jr., 14, works four pumas, and his dad handles a mixed group of lions, bears and pumas to which a goat is added midway in the act.
The show opens with a spec and pony drills by Jim Conley. George Barton and Leon Snyder Kun appearance and then the $O$ Donnells, Knights and Acro-nuts give balan ing. Roman rings and knockabou urns. Eddie Kuhn Sr. follows,
Cloud swing is done by Frankie Lou Woods and Kitty Belle Snyder. Two trampoline troupes, Hublers (3) and Knights (5) share honors and Jeanne and Joyce Kuhn, Kitty Belle Seanne and Joyce Kuhn, Kitty Belle walkaround precedes Frankie I ou Woods's butterfly routine, and then the clowns are back.

Stx-Girl Feb Croup
Mrs. George Barton works a fourhorse Llberty group, while Leon Snyder works a six-head group Billy Shects and Chickie O'Donnell
come In with dog acts, with Sheets come In with dog acts, with Sheets
also using tecterboard goats. Clowns and a concert announcement follow.
The Hublers are back for a horizontal bar tura next, and Wille Clark, veteran foot juggler, and Slim Girard, juggler, are in at the : :me time. Pauline Penny, Loulse Ghener.s, Kitty Belle Snyder and Charlene Joyce and Jeanne Kuhn make up a web group which switches to ballet in heralding rrankie Lou Woods's ingle traps turn.
The Five Donnellos with their ceterboard work, follow a clown gag. Swede, Billy Sheets and Frankie It Swede, Billy Sheets and Frankie Lou Wour rings.
Menage riders are Jim Conley and George Barton. Jimmy Adams handles a Roman standing act with two horses. The final clown walkarrund is followed by a riding me-
chanic act using local kids. Last turn

## Stalf

al Rubent, manager: Georse Barton, general upperintendent; 'Ted Edilin, general Ekent; Lou
Btone. secretary; Joo Levine, Bide Bhow menEger; Eddle Mellon, boss canvaman: Ronnle Johnson, bIE top canvan: Red Maynard. irdan-
portetion superintendent and Bldo Show canportition superintendent and Bldo Show can-
vas; RIts Btone, concenslons: Allen grease Jolut: Georst Penny. itckets; Marie Douchette. front door; 5wece Johnson, tlephabts; Rads Kuhn, mengerie: PTanki Lou Woods, bsult producer; Bul Ghenens. Lighte
and mechanle; Buly Bheeta, equestran dicector; Frenchy Leboeuf, bund; Tommy TompKIns, mall agent, and Frank Casson, cookhouse.

## Clawn Alley

Wilimy O'Donnell, produelng; Lou Walton, Wilie Cisrt, Blim Girard, Bhorty and Pegry
aylvester, Zeke (Boso) Inmont, Dick Mem* phreys. Bkld o'Donnell, Chuck yard and Jerry Punalcker.

## Hand

Leboeuf. leader and trumpet; Ray Melvin, trumpet; Benny Walters, trumpet; Sylvester Larlos, Darstone; Carl Kublep, trombone; Frank Ted alrard, drume.

## Coneert

Leon Bnyder, Bilm Girard. Jimmy Adams, Lithe gwede Johnson, Kitty Bello anyder

## Holland Dates Good

## For Strassburger

AMSTERDAM, July 22. - Karel and Regina Strassburger are touring Holland with their Circus Strassburger and playing to good business.
On the first half of the program are Adriber, presenting 10 . Polar bears; Mlle. Cooky, aerlalist; Miss Valesco, with group of oxen, zebras and guanacos; Scott of Black, acro comics; Corelli, foot juggler; Two Wilkes, bareback riders; Two Arvings, comedy bike; Paolo, ace juggler; Regina Strassburger, high school horses; and Borra, pickpocket.

Second half of the bill has the Two Grecos, aerialists; Karel Strassburger, Liberty horses; Bario \& Bario, clowns; Ivor, with five baby elephants, and the Wazzan (10) troupe of Arab tumblers.
Alfred Court, Back in Paris, Honored by French Fans PARIS, July 22. - Alfred Court, well-known French animal trainer and former circus owner, has returned to France after an extended stay in Florida and is making hil headquarLers at Nice.
On June 22, Court was gucst of honor at a dinner arranged by the Club du Cirque de France, the circus fans organization of which Henry volumes, is president. Jircus owners, writers and fans from varlous parts of France and Belgium attended.

Court for many years was owner of the big French Zoo Circus but disposed of his circus interests in order to take his unique groups of hice animais to America, where hey were a feature of the Ringling Bros. and Barnum \& Bailey Circus or several seasons. Court later sold his animals to the Ringling show and has divided his time between Sarasota. Fla., and his home in Nice, rance.

## Hiram Midway to Eastern

HIRAM, Me., July 22. - Eastern Amusement Shows have been cenracted to provide the midway at Weet July 24-29 Event to be held under auspices of the American Legion and Veterans of Foreign Wars osts, will feature a Horse Show Wednesday (26) and a horse-pulling contest the final Saturday night (29). Committee includes G. Day, Vern W.W. Twitchell and Roriald Breslin.

## Pa. Spots Give

## Rogers Big Biz

WEST CHESTER. Pa., July 22.First two stands of Si Rubins' Rogers Bros.' Circus' short swing thru the castern part of the State found the slastic auspices and top business.
Coming here from Elton, Md., org Coming here from Elton, Md., org Was sponsored by the Exchange Club,
drawing two capacity houses Friday drawing two eapacity houses Friday
(7). Next day at Coatesville, Pa(7). Next day at Coatesville, Pa-
under Junior Jaycee auspices. show drew an overflow matince and capacity night house. Circus lot was on the Central Park grounds in the center of town
Shoe horn lot here caused side walling of the monagerie. Show has been rerouted and will not make any New Jersey stands as planned, but will head south again

## TVFilmSeriesSet

## At Jungle Compound

THOUSAND OAKS, Calif.r July 22.-Under a contract signed between Everett Crosby, president of Bing Crosby Enterprises, and Courneya Productions, a series of 5215 -mieute films for television will be made her at the World Jungle Compound.
Production of the series. Which will be distrlbuted to national and local sponsors, will start immediately. Two chimpanzees will be "starred" in the first film, satirizing Sherlock Holmes and Dr. Watson.

McKinley Report's Bookings FARMER CITY, Ill., July 22. With completion of a successful July 4 date at Olney, Ill, under American Legion auspices, the McKinley Rodeo and Wild West Show began prepa rations for fairs and celebrations to follow. The show opened June 4 in its home base, Farmer City, Ill., to a turnaway crowd. Other bookings announced are: Newton, Harrisburg, Pinckneyville and Carrollton, III.; St. Louis and Sparta, Highland, Rantoul, Herrin and Albion, Ill.

Livingeton Manor Event Big LIVINGSTON MANOR, N. Y., July 22.-Altho a morning rain July 4 and showers at intervals during the week marred the fire department's July 4 and Old Home Week Celebration here, Leonard Sherwood com. mittee chairman said the event was successful. B \& E Exposition Shows played the date. Sherwood lauded Myron Colegrove, of $B$ \& C , and his advance man, Bill Lewis, for helping to make the event a success.

Cedar Rapids Labor Event
CEDAR RAPIDS, Ia., July 22Cedar Rapids Federation of Labor will stage a Labor Day show at Hawkeye Downs, the first large-scale celcbration of this type in years, Andy Hanson, manager of the fairgrounds, announced. Auto races, rides and other attractions are being booked.

## It's Stral-o-Cun

LOS ANGELES, July 22. - The trade name of the air cannons manufactured by Junkin Manufacturing Company will in the future be Strat-O-Gun, J. C. Bullock, designer, said. The gun formerly was known as $68-\mathrm{mm}$. air caunon.

## SHOW TENTS

CBETRAL Camuas Company
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 HAREY SOMMERVILLI

## Peanuts to Elephants ... That's Tom Packs's Alger-Like Story

## (Continued from sage 48 )

 his talents to boxing in 1925. A Jack Sharkey-Max Bacr bout with Jack duction. Max Schmeling, Doc Kronc. Henry Armstrong and John Henry Henry Armstrong and John Henry leather for Packs. who had paired up with Mike Jacobs. In 1941, Packs put on St. Louis's first beavywcight championship bout, in which champion Joe Louis scored a technical kayo over Tony Musto, to a $\$ 52,500$ gate.
## Rodeo Leads to Circus

About 15 years carlier, Packs had branched out to promote rodeos, starting with an event in the St. Louis Arena and moving on to 1llinois and Indiana spots. This experience gave Packs his first hint as to
the potentialities of amusement in the potentialities of amusement in
small towns of Southern Illinois, a territory in which he later developed a string of top stops for his circus.
It was the rodeo. too. Which led him to the circus business. Hc bcgan using circus acts in 1928 to fll o in rodeo performances.
Operation of a full circus was started in 1937 and the 1 ormat for grandstand or ball park presentation was used fronn the first. In 1941 he started the St. Louis Firemen's show and two years later launched the Shrine circus therc.

## Usm Novel Route

The Packs circus works a split shirt-outdoor from carly June thru mid-August and indoors from October to December-and has one of the
most unusual routes in the business. Big citics on the list include Buffalo. Big citics on the list include Bufialo.
Toronto. Nashville and Pittsburgh But the big oncs are interspersed with small ones, and all the small ones are in Southern IHinois-Carmi, Robinson, Carbondale and others.
These little spots are played under

## Wilf Carter Head Judge

At PNE Music Tonrnament
VANCOUVER, B. C., July 22.-Wilt Carter Canadian cowboy singer, will head the judges at the Pacific National Exhibition's Western Music
Round-Up, being slaged this ycar in Round-Up, being staged this year in
place of a grandstand revuc. piace of a grandstand revuc.
A total of $\$ 15,000$ in prize moncy has brought entries from several provinces and many States in the United States. Divided into open and amateur classes, contests will include square dance orchestras, vocal groups. soloists. old-time fiddlers and square dance callers.
Asheville, N. C., Airport
Can Be Used for Shows ASHEVILLE, N. C., July 22.-A 15 -acre private airport located in the center of this city has been made available as a show lot for circuses and carnivals, Dr. James E. Owen, The of the property, announced road station by a paced road Blakely Annual Sets Dates County Fair and Peanut Festival will be held here October 23-28, reports Chester Clardy, entertainment and expect to have a large exhibit build ing completed by fair time. O. R Brooks, past cornmander, will manBrooks, the fair, assisted by $W$. A. Cheek, agecretary-treasurer, and J. F. Reid, chairms 1 of exhibits.

Akron Midget Races Canceled AKRON, July 22. - Midget auto racing at the Rubber Bowl here has been suspended temporarily, and proball crowds, Bill Griffiths, promoter, smanounced. Recent mid-season chamannounced. Recent mid-se
pionsh!p meet drew 942 .

## auspices of the East St. Louis Shrine,

 which has members thruout the arca. Packs has found that a show can dratw audiences of 25,000 in towns of 10,000.Bulls Mahc Headlines
Many show people know the Packs name best thru the Tom Packs Elephants, which appear on other circuses as well as the Packs opry. In 1948, Packs financed shipment of a cargo of animals from Siam. There were eight elephants, of which he the request of the State Department the ship stopped at various Pacific islands to display the animals. Delays caused by these unscheduled stops brought about a feed shortage ship's captain radioed for help.
Packs asked airlines to fly grain to the animals. When that plan found no takers, the navy agreed to run an airlift and successfully dropped feed to the shlp. Newspapers played the story prominently and Packs kept the publieity going after the ship landed by flying the elephants to New Orleans, wherc his clrcus was playing. Tom Packs's studious approach to how business has convinced him that surprising number of persons. as nany as 85 per cent in small towns, never have seen a circus. He is further convinced that a good circus is a great show by any standard, altho he points of circus acts and don't know whether they have secn the presentation before.
Leascs Walult Stadium

Four years ago Packs leased Walsh Stadium from St. Louis University and recently he signed a new lease or 10 years. At the stadium he and other events. He's still active in and other events. He's still active in
the fight game and he has added auto the fight game and he ha
races to his promotions.
Except for annual winter stays in Florida, Packs makes his home in a St: Louis suburb. He married a St. Louisian in 1922 and they have one
daughter, Penny.

Check

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## Carnival Routes

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## 

Alamo Expo: Csaetile, Mo. merican Beauty: (Fair) Jelferson City, Mo. Amertcan Eagle: Monticello, m., Paxion 31 Aug. S.
American May: Clay Center, Kan., 24-20; Barres. 27-29: (Fair) Ogden 31-Aug. 1 Avery'a Modern: Mound Re s.Motle Rouds) Detrolt. 24-Avg. 1: Diseo t-6.
B. \& C. Expo.: Byracuse, N. Y.; Bath 31 Bemm's Athrs: (Patr) Punzsutemney, Pa. Beebtry Lee: Fartwall. Cinclingsti. 0 . Bee's Old Rellible: TPasi Hirrodsburt. Ky. (Fair) Russell Spripte It-Aug. ${ }^{\text {S }}$
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 Aur. 3-8.
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anyland Am.: Porrest In., d7-30.

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Imperla! Expo.: Bremerion, Whh.
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 land 31-AuE.
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Crawfordsylle 31 -Aug. ${ }^{3}$.
Mlebty Paze: North York. Pe.
(See CARNIVAL ROUTES, page 84)

## Circus Routes

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2160 Patiermon St. Cintinaall 22.0.
Ali-American: Rideway, Ia., at; Protivin 288 Beatty, Clyde: gat Like Clty, Utah. 25-26; Provo 77: Helper 20; Orand Junetion, Colo 29: 8Bllda
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gek. Toms Pitteburgh, Pan, 28-29; Wheting,
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## Misc. Rontes

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 Atmore-Alaplore Agrl. Fatr. Oct. 17-21 George M. Heard. atlalle-Etamen Co. Felr Asta. Bept $11-10$ Btriningtammalabame Btate Palr. Oet 2-7. R H McIntosh.Dothan-Hougron Co. Tri-State Pair. Oet 2b-28 L. J. Lunsford. C. H. Jatrion. 23 Merle Dickion. Pair. Bept. 18-23. JIm Willigma,
Luverne -Crenanew Co. Falr Asen. Oct 11 Noz. W. W. B. Bell.
Oxford-Ca!houn Co. Fair. Aug. 22-24. A. S.
Mathema Jr.

## ARIZONA

Dourlas-Coctise Co. Pair Assn. Oct. 6-t Duncsa-Gremies Co. Falr. Ock 13-15. tra
Magoanti-Cocoblao Ca Falr. Sept, 20-Oct 1
 Kingmen-Mohavi Co. Palt. Sept. 2-4. Barty R. Phillips.
 Prefolles. Northerp Arit. Falt Asha. Sept 15-17. Alle Tomnens. Fir. Ocs. b-8. Hal Be. Johne-Apache Co. Fsir. Sept. 2s-30.
 C. 8kikug.

ARKANSAS
Arkadelphla-Clart Co. Falr. Bapt. 14-14 Ceorse S . Dewi.
Betille-independence Co. Pair. Approz Bet. l-4. Gene Macz Massey. Sir. Approz
Oenton- Sallo Co. Palr Assa. Sept. 1.4 Millon W. Ecoti.
Bentonvillo-Bentod Palt Assn. Sept 19.

 Blythevilo-Northeart Ark. Distrikt Falr. Sept
19-24. Fobert E. Blagiock. Brinkley-Monroe Co. Luvestoct Shot Aasn
Sedt 24-25. O. R. Warblow. C em den-OUachlta Co. Falr. Sept. It-1t Clartavillo-Johne
Clarkavillo-Johation Co. Fair. Sept. es
Virgil Smith. Clinton-Var $B$ Own- F. Bulee.
Cowey-Faultner
Conwey-Faultner Co. Fatr asen. Bepl. 29 30. Walter Stophens Jr. Oct. 9-14. J $\mathrm{O}^{\mathrm{B}}$ Qucentigerier Co. Pair Amn. Sept, 20-23 Dea Are-Pritrie Co. Luvestock Shom Assa Slept, 21-23. Jou Ceskey. Felt. Sept $25-30$ Thomas Rejwotda. Pair Assa. Bept. 25-30
 13.10 日ll ${ }^{10}$ Foreman-Lathe Raver Co. Falt Ausin. Bepth
as-30. Marlon R. Crent. 28-30, Marion R. Crent.
Port Smith-Ark.-Okla Livestock Expo. Bept Poure-miler Co Farphy, Aan. Sept, 14-1s. A. P. Coz.
 Tom Ourham. Haprison-Boone Co. Falf Assa. Sept. 27-30. Harritburg-Polnsett Co Falt Assh. Bept.

 P. Casteperry.
Hebor Bprineburn Co. Fatr. Sept. $21-$
23. Oran Brasley. 23. Oran Braley,
Herminge-Brader Co. Fatt Asan Sedt. 27Eap. Jamea O. Harrod.
Eape-Third Distict Liventock ghow. Seps.

 18. Austin 8lovalt. Falr asan Sept. 22-23.
Jasper-Niewton Co.
Mrs. E. P. Cormeny.

 Couch.
Mnole-Columbie Cu. Patr. Sept. 18-23. Wivern-Fit Spring Co. Fair Assn. Sept. $21-1$
33. Glenvile Rhodes. 23. Glenvils Rhodes.
Marvel-Farmers Commulty Fatr. Oct. 11-14.
W. Cooke. W. 8 Cooke.
Yesin-Polk Co. Pree Falr. Sept. 14-16. Mra.
Joha Deshar. Monticullo-Dre Co, Riventock Show \& Falr.
Bept. i3-18. Deniel C. Blags Jr. Morsition-Conway Co. Falr Assa. Sept. 20 M2. Rdi-W. Montemery Co. Fals. Sedt. 20-30. Cleo Res.
Yuberry Cramd Co. Palr Ams. Bept.
te-16. B. Brauer.
 Newort Jackion Co. Fair Assn. Sept. 27-30 Onotlie Finkle. Co. Filf Aush. Sapt. 20-23. Paragould-Greene Co. Palr Agen. Sept. 6-p. Jitic- Brown. Coge Fair Aks. Sedt. 13-16. Parrymond Pericy Co. Fair Asen Sept. 14-10


## 1950 FAIT DATES

Pine Blufl-8outh Ark. Liventoct 8hne Assn Sept 25-30 Chatlea P. Varn.
Pocahontap-Randolph Co. Falr Assa Bept 15.16 A C. Decletk.
 Russellville- Pope Co Palr Assa Sept $20-23$
Richard H Silem-Pulton Co. Livealock Show Assn. Sedt Sherldan- Grent Co. Falt Assa. Oct. 1\%-14 Eruce E. Gartman. Palr Asso. gept. 20
 14. W. B. Thamas.
wilidron-acoti Co. Fair Assa Lattel part of Weph. Norman Gondser. Ans. AuE. 30-sept Yellwille- Bisrion Co. Falt Assm. Sept. 22-23 CAIIFORNIA
Anderion-27th-Dill Agti Assa. 'Sppt. i-10 Josepn Bonper. Coste Co Fatr. Sept. 14-1\%

 Boonvilie-Mendocino Ca Pair. Bept. 29Oet i. H J Jund.
Ceruthers Caruthers District Pair Asse. Oct
 Cecturfilt Modoc Co. Palt. Sept. B-io.
Walter Rodinan. Conuse-Colasa Co. Hervest Festivel. Sept
 20. Robert B. Meclure.
Pernole-Humboldt Co. Palr. Aus -i3. Or
 Presno-Presan Dist. Falf. Bept. 30-Ort.
Tom Dodge. Orasit Valley -Nevade Co. Patr. Aug. 24.37
Edith Beot! Edith B. geot!
Ordiey-Butte Co Fir. Aus. 24-27. Joseph E. Whitaker
Eanford-Kings Co. Palr. Oct. 12-15. Leop Dunning.
Hayfork-Tinty $C o . ~ F a t r . ~ A u s . ~ 2 s-2 T . ~ J . ~$ Berry
Bemet-Parmers Psit \& Festival. Oct. 4-1
Pred Gemet- in Bruderina.
Folltater-Thirty-Thira Oist Agrl Assa, Oct. Holliater-Thirty-Thhrd Oist Agrl Assa, Oct. Lakeport-Lake Co. Fatr. Sedt. 1-t. C. P Lakeport
Cewla.
Lincaster
Lancaster-Antelope Valley Palit. Bept. 1-10.
D. R. Jaqua. D. R. Jaqua.
Mearthur-Inter-Mountain Falt of shasta Co
 Mariposa-Marlune Co. Fale. Sedi. 2-4. Tn -Martposa-Maripase Co, Fale. Sed. 2.2.
He gitroming.
Merced-Mpreed Co. Falt. Sept. 13-11. w C Woxbers
Monierey-beaterey co. Fatr. Sept. 2B-Oct. I
Fred B. MeCargap. Nade-Nipe Co. Falt. Aug. 10-13. Cowell J. Edlanton.

Northridefegin. Fernando Vabley fair. Aug
 Paso Robles-Gan Lats oblspo Co. Pair. Aut 24.27 Lawrence W. Lewin.
Placerville-Ei Dorado Co. Falr Asa. Eept

 Pontworth Lynch. ${ }^{\text {Womonm-Los Angeles }}$ Co. Palr. Sept. is-

 Red Bluif-Tekime Co. Palt. Aug. 25-27
Robert R. Noble. Ruddientos.
ancramento- Calforale siate Fatr. Aug. yu Sacramento-Calloraly Su
Sept. Io. E. Prita.
San Prenelsco-Nat'l Liveatack Expo. Rorar Gatrison. Rodeo. Oct gen Jost Bente Clare Co Part. Sept. 11-17
Rusati E. Petitit. Sen Metro-san Mateo Co. Pals. Sept. E-10
 Wiockion F Davis. Joala Co. Palt. Aug 19-87
 A. A. Jeasen. Co, falt. Bept. 19-2i. \& J.
 W. Folisngasorth. Fing. Aus. 25-27. Mrs Vallejo Celeta. Co. Palr. Bept. 21-24. Al Venturahn Vintura Co. Eals. Och t-s. L E Ver Hused.
Viciorville Sarnardiad $C o$. Felr. aus
 Woodinad E. Johnson. Fiotr. Aus. 17-20. Etuert
 Fubd Bit Mathewt Thrterit Dist. AgrL Asta. Sept 23-0ct..

COLORADO
Azron-Washingtan Co reir Aut. $14-10$ Bruch-Morgan Co. Junlor Falr, Aug. 16.
18. O . Brighon-Adems Co, Fir el Rodeo. Aug. to Burungtom-Kit Carson Co. Patr. Aus. 22-24 Reuber C Anderson.
Calhan-Et Paso Co. Padt. Bept. 16.12 . Fred
C. Wagonet.

Castie Rook-Douglas Ca. Falr Assn Sept Chevenue Falle-Chejeane Co Fatr. Sept. 0 M B. Taylor.
Cortes
Coripe miniterume co fatr Assg sept 28 -30

 Ort 19-31. Dcan tammand. Gug. it-19 Robert Buct:
Durento-Lapiate Co. Fair. Oct. s.s. Bst Eilm MePherers. Falr. Sept. 14-16. T
 Orepley-Weld Co. Jundor Patr. Aug. 7-9
Gearge Jimell Hiyden=Routt Ca. Falt. Sept. 15-16. Oporgr Solmokion phulps Ca, falr. Aus. 10-12. Genrge Huso Rober. $C$. Free Falr. Aug. 19-18 Bob Hugo Lincole Co. Free Falr. Aug. 19-19 Bot
Igou
 Julesbura- -8cos
 Kloma-Eibert co. Falr. Aug. 1月-19. Mra
Franceat Jeman.
 23. Pred Erown.
Lamar-Piomer Longmont-Bnuber Co. Fatr Asso Aus. 24.36 Littleton-Arapahoe Co Fair Assa. Sept. 14-
 Me-15. Linst Bowmen. Meeker-Rio Blaneo Co. Pair. Sept. 1-2. Dortu
Werren. Mantrose
Loekelt
1 Wh Kioreos state Falr. Aup. iseot Ridg Why Ouray Co palr. Sept. 3-4 Rifle-Garfietd Ca. Rodeo Assa Sedk so Jamps w Eyparger, Valle, Fatr Asso sept
 EA Hughes. Sterling-Logan Co. Overland Trall Round
OD Fail AuE $11-23$. H. E Mekpnale. Crinldad tas anlmas Co. Farr. Sept. 2-4 Yuma-Yuma Co falr. Aus. 10-12 Larry
Wrallen, wisy Colo. CIANAECTILUT
Avon-hariforo co. th trait Aus. 25-26 Bentrice Kraus, Newington, Cona.
Bering-Berion Orange Fifr. Seps. 15-16. Mre Esther O. Lamb.

## another

## big date

Berth-Ltons Club Bellin Fair. gept. 23-Oct Bethiehem-Bethehem Fair soc. Scpt. o-it. Bury
bury
Bloonfield-8loomitesd 4-f Falr. Aug is-10
B L Johason. Hartiord, Conn. E L Johnson. Hertford. Conn.
Brookign-Brookly Pair. Sept. 14-17. Eaward Prantlin. Dantelson, Cons. Wulem O 6tark
n b bit - Danbury Fatt. Bept. 30-Oet a
john John Wh Lefhy falr, Bept. 29.3a Mra

 Palrfiela Greentietd hill Grage Falr Bepl




 Lenue Kamburg Patr. Aug. 19. Francen Harition Old Lyme Conn
 Mansitid Eecha Grange Fuir. Bept. Pre
 28 yrs oladvi Dancause, R.FAD. 2. E. Meriden-Meriaea Grange Falr. Sept. 15-18

 Mrs losept Barljett. North Btonington-New London Co. t-R club
Fitir Bept. 1-2. Eugene Ralavilic. R. D E Normintown.
Normich-Norwich Grange Palr. Sept. E-B. coun
Oranfl-Nes Haved Co etr Asen Aus 18 is ang wooding North Baven. Conm.
 Rhyertan-Union Agrl, Soce Oes 14-15. Orsc
O. Seymour, R $D$ : , Winsea, Conn. Rotky Hill -Rocky Hill Grenge Fatr. epo the Soutb Wnodstock-Wo
Soutb Wrodstock-Womatocs Fair, Sept. 3-4
Conald B. William, R. 3. Putnsm, Cons southbur Prompersue orange Falr. auz 28-26. Thoman Clossicte, Woonbury, Conk,

 terrivillenterisvilie Courist Pait. Hoak Clul St pt 16-14. J. Franels Ryan.
Willingitard-Wallingiord Grange Falt. Sept wipplnt-Wappine Fsit. Sept. g. Mre. Johs
Porcheron Porcheran.

## to remember...

## Exhibit Supply

 Company's 1951
## THE EXHIBIT SUPPLY COMPANY

 Whabinfton-Washington Palr. Aus 31 -8ept 2. W. R. Mor Man. ald Willams. R. 3, Putnam. Conn.

DELAFARE
 Flonida
Crestyow-Am. Lerion Harest Falr. Oct. 2 Lire Onk-Auwanne Co. Falr. Week of Oct Pans. C. Xly-rec. Co. Pait Aman. Oct 2-7 pensacols-Pensacoin Enterstote Palr. Oct 16-21. J. E. Frenkel. Falr Asso, Oct, 31
Tallehasser-Norts Fla ceorcia
Athent-Athens Agri. Fitr. Oct. 23-28. P. HI. Hilliami: Oet, Mike Benton. Bainbridgerting Deatur Co. Falr. Oct. 18-21 Tarnesvilio-Lamar co. falr Alssn. Oet. - -14 sam La Whitmire
 Carnesvilic-Prankita Co. Falr. Ott. 2-7. E. $\mathbf{E}$
Davis.
Carrollion-Carroll Co. Falr. Oet 2-7. Bert
Hoshe Hosbs.
Curtersriblo-martow Co. An. Leatod Palt
 T. Thom-Norns Adsmson.

Coltmbus-Chattanoochico Valley Expo Oet o
 Cordele-Centra] $\boldsymbol{r}$, Covinzlon Amm. Legloa Nexton co. Fal

 Easimen-Dicherdae Co. Am. Lesion Palr. Oc
 Fhuzeraij-Am. Letion communty Pas Oatespille-Northest Ga. Pelr. Sept. 11-16 Greedc Co. Palr Asso Oct 2-7
 Halmer Meorge. Club Fais. Oct. e-14. wald Hartwell-Hars Co. Pair Asbn. Oct. g-14 Elfog E. Cater. Levonla Franklly Co. Falt Assn. Oct. 2-7
 16-20. P. Pifla Relieyte Fair. Oct. 16-21. E Rosi Jordan.
Manchester-Trl-County Falf. Sept. 25.30
 Motenn-Mcter-candler co. Palr. oct. 0. 14
 Noploo-Wallon Co. Am. Legson Pair. Oct. 16.
2!.
 Savannh SDatia-EGADCock Co. Falr, Oet. 2-7. J. D Dyer.
statestor
Starestoro- Bolloch Co. Pair. Oct. 16. 18. Rufus
G. Brannen. Swaineborne- Emanuel Co. Fait. Oct. 2-7. Torl Thomatnar-opson Co. Falt. Oct. 2-7. W. N. Thomson-Ain. Letion Paif. Det. 15-21. Bar-
 s. Hosen

## IDAllo

Byackfoct-Eantern IDato state Past. Bept.
 Bcnaera Ferry- Boundary Co. Pult. £ept. 14-16.
Fred R. Pred R. Snydar.
 D. Bechiolt.


 Bmoke.



 Ha ason-
Ontpeller
 Ne MeProud. Plymouth-Pajette Co. Falr. Aur. 17-10 Oill Oibers.
Nesperce-Lowls Co. Palr. Bept. 23-24 rea


Pocatello-North
Glcan Kunks
Preston-Frankilli Co. Falr. Aug. 24-28. Rurte-Jeerson Co. Falr. Bept. 1-2. Carl M Ghaner. Marjes-Benewah Co. Pair. Sedt. 14-16
 Gandeoint-Monner Co. Fair Assn. Sept. 7-10 f.eonara D. Brooks.

## IILINOIS

Albion-Edwards Co. Fatr Astil. Aug. 27.26 Aledo-Mercer Co. Agrl. Assi. Aug. 28 sep Atamont- Efflaghnm Co. Fatr Acsa. Aus
11. M. C. Alwert. 11. M. C. Alwert. Aug. 21.25. Glendala Erucigens.
Arthur-Moultric-Doutigs Co. Fair Assn. Aus
 Belvidere-Northerg III. Fair Assn. Aup. 4-6. Mra. Frieda Bpencer.
Benton- Frankjin Co. July $31-A u g . ~$ aromington-MeLeran Co. Palr. Aus. a-10
Jack Stevenson Jack Stevenson.
Brdereport-Lawrence Co. Falr Asmn. Aup 21-25. Grover C. Gross. Palr Assn. Aug. 1-S L. A. Tudor

Cambridge-Fingy Co. Falr Assi Aug. 8.11
Eather B. Werbach Eather B. Werbach Ben Bertlela.
 O. Th Cooder. Paloyyra. Ill. Assn. Joly 11 Chirago-Internat'l Llvestock Expo Nov. 25
Dec 6 . Wm. E. Oallvie. Union steet Yerns Chicaso-Chieafo Mare Pront
Sept. 0 . Crosby M. Kelly.
Danville-Eastern Inlnois Fair Asin. July $30-$ Decatur-Mecon Co. Peir. July 20-28, E. L fiuntiey.
Du quoli-Du Quotn siate Falr. Aug. 29. Sept 4. Don M. Hayes.
Eigin-kine Co. Filr. Aug. 3-0. Harry E Raplus. Fatrbury foulr Assn. Aug. 22-3
Falrbues Falrneld-Warge Co Agri. Pujr. Auk. $7-1$ Farmer Cikit. Farmer cliy Fair. July 30 Flora-Clay Co. Agri. Asti. July 3l-Aug. Freepori-stephtion Co. Fair Assm Aus. 21 26. Roy Hefty, Orangewilh, Ml.
 Phillip Behothe.

## Greenup Grennup-Cumberiand Co. Falr Ass Aug. 23-28. W. R. Premman.

Greenville-Bond Co. Pais Assa. Aug. 22-28
 Kenry-Marshell-Putam Fais. Aug. 29 Bept
 Jumes R. Wuson.
Jerscyvite-Jersey Co. Fatr. July 27-30. Ru Jerseyvite-Jersey Co. Fatr. July 27-30. Ru
pert Greeling. Dow. Mi. Palr Assn. Aug. 11. Roy H, Robinson.
Knoxvill-Knox Co. Fair. AuE. B-11. Ray

 Lachlan Crissey. Fair Asor. Aug. 6-31
Lneoin-Logan Co. Fir
 Matomb-McDonough Co. Falr Aksn July 25
 Marlon-Wuliamsion Corter. Agrl. Asso. Aag.
7-12. Ray Muler 7-12. Ray Miller.
Marshalf-Ctazic Co. Palr. Aug. f-1t. Pred
 Mencon-Mondon Adimg Co. Pair, Aus. Mendota-Tri-County Falr. Scpt. 2-4. Paul A. gtonger.
Metropols Massac Co. Palr. Joiy 3-8. Peut
Powell, Vienna nil. Wilford-Iroguon Co. Fatr Asian. July $30-$


 Guy Pixiey
Guy Pixiey, Bring Brow Co. Fale. Aus. 1-1
Water Minney. Walter Manney.
Nashive Washington Co. Pair Assn. Aut
$15-18$. WHLus D. Sudh. New Wind Wor-Niw Windior Palr. Aug. $18-18$ John W. Peterson. Co. Fair Aasn. ScDi, 4-0 Cifli-Odelf Community Pair. Bept. 14-16
O.
 Oreson-Ogie Ca. Pulr. Eept 2-4. E D Ottana-Lasaule Co. 4-1H Fals. Aus. 8-10. Ken-
neth meth C. Plemine. Marsellef, Int Parimestigar Ca. Phis Asar. July 2]-20. P. 8 , Heary
pecatonic
 Peoria-Heart of Illunols Expo. Aug. 29-Protons-Whii Co. Pair ABan. Aug. $29-27$.
Thomas Cliton. peterabura-Menard co. Falr. Aus. as-sedt.

1. 0 . Slam Wativino.

Pleasans Hill-Pte mant R111-F
Aug. 2t-25. J. L. Laugharn.
Pontiac-Livinetan Co, Falr Assn. Aug.
10. Gug Prlacetion-Bureau Co. Fafr. Aug. 22-25 Roserille-Warren Co. Palr. Aur. 22-25 John Pelf,
Salem-Marion Co. Fafr Assn. Aug. 21-28 Jack Readilas, Centralis, Mif. Sep: e-1 Sandwleb-Gandwich Frais Assa. Sep: 6-10
C. R. Shawncetown Oaflatin Co. Falr Ason. Septm Springield-rilinola stale Falr. Aug. 11-20. stromghurst Henderson Co. Fain Assn. Aur. Taylorville Christinn co. Falr. Juls $30-A u s$
Ctill Orban Cill Champanter co. Falr Assn. July 22. 27. Alvin A. Bras.
Vleane Johnson Co. Faly 24.28 Pau

 Rlebard Warfield. 17 -20 Warca-Warren Pair. Aug. 17-20. J.
Richardxan.
Woodstock-Mefensy Ca Falr. July 26.29 Cyie Paulion.

## INDIANA

Akron-Azron Fair Asan. Sept. 13-28. Joscpb

 19. C. J. Orabnukh Fre Fols. Scot 12-16 Auburn-Dekalu
Ford Welters
Aurorn-Farmera' Falr Assn. Oct. 6.7. Robert
Wright. Birkpell-K nok Co. Parm Palr. Aus. A. 12
Eitwin D Gcots Elowing D. Bcots. Biufiton-Bluffton street Fisf. Sept. 19-2],
 Bomellbert C. Dent. Fair Aman. Auc. 22-24. Bourbon-Bourbon Faif Assa. Sept. 19-23
 Cotrman. Broomilie-Frankiln Co. 4-hi Aetl. Assn. Aue
 Alig. B-12. RIchard Ellote Eouh Rnoths. 18 Ross Dorsett.
Coriverse-Minmi Co. Agri. Asan. Aug. :
Sept. 0 . L. Knox. Coryon- Harrison Co. Afrl Soe Alte 21-
26 Dr. L E Wolfe. Cromn Point-Lake Co. Central States Falr Drcalur-Decatur Street Palr of Agrl. Show July 24-29. R. W. Pruden. Palr. Sept. 20-23 Ruth Muller. R J. Fcru. Ind.
DuRzer-Cass Toxnshin Pair
Harry Borders Americon Pair. July 25-29 Elnora-Daviert Co, Falr. Aug. i.5. Leiand
gargent. Sargent. Fairvicu Parmera Fais. Aus. 18
19. Earl Furnish Benaington 19. Earl Fundsh. Beanipeton, Ind.
Fion Community Clu Fatr. July j-Aus Fort Robert Jones. Co. Fuls Assn. July 24-20 Fort Wayna-Allen Co. Fulr Assn. July 24-20
Charley McKinjey. Co. Fair, Aug 20.26. O M. Mecter.

Frankin-Johnion Co. 4-H Fair, July 30-Aus hainen-Einhart Co. Fair. Aug. 21-26. Roy

 Oreensburk-Dacatur Co. 4-A Club Pair. Jul
25-28. Mre. James Li

 Hunilingbry-Dusjor. Co. Fair Asen. Aug. 12. Kermit R. Rattiker.
Runtington Hunthaton Co. A-R Falr. Aug
14-18 Pied
 Sept. 6. Carl Tyyer. Falr. Aue. 14-19. Clun ton 8. Rimme.
Kpntand-Newion Co. Pair. Sept. 4-8. Kineman-Kineman Palr Assn. Aug. $7-12$
Terean Mcalister. Lereat Payctte Tippecavoe Co. 4-11 Club Exhibse,
Aug. 14-16. Mrt. Saran J. Norrts, Buck Aus. 14-16. Mrs. Sarah J. Nortis, Buck
Crek Porte-La Porte Co. Falr. Aug. 14-10 Le Porte-la Port Co. Falr. Aug. 14-19
Rowith Penin
Lsprencburk-Drarbarn Co. Folr, July $24-29$. Logasport Cass Co. Feir Absn. Julg 23-28 Whleun (Babel Thomas Jr.
 Mooreland-Moorelard Palr. Aug. 15-10. A. Main.
Mruncle-Delamara co. Fair. July jo-Aug.
a Nem Albany-mpoya Co. Palr Assn. Aug 106 Ralph L. Johnsor.
Ne: Bethel-Marion Co Pair. Aug A-11
 North Vernon-Jennings Co. Falr. July 23-20
 Paoll-Jr. Chamber of Commerca Orange Co
 n-12 John
nell Jew-rill.
E. Holsapple.

Priaccton-Gibson Co. Agrl. Soc. Aug. it19. V. L. Bentry

Rensaclecr-Jasper Co. Palr Assan Aug. 15-19.
C. E. Rartiln. Rlaine Sunnolido Co. Fair. Aus. 23-28. Raiph E. Gossom. Co . 4-H Palr. Aug. 1-4. Rockpori-Spencer Co. Pait Asin. July 24-20. Harold L. Harglig. zock olle rarke Co. Falr Acms. Aus. $15-19$
 2. Ernest E. Frivelt. scotisburs-scoit Co. Pajr Ascr. Aos. 1-4. J ghelbyrilis-shetby Co, Pabr Assn. Avg. A-11 Bouth Bend Sisi. Joseph Co. 4-zi Palr. Auc. -Tunman-Sunmang am. Leglan Falr. Sepl. I-Swayce-Orant Co. A-E Club Fair. Aug. 9-12 Ransom Brambledt.

Siparalso-porter Co. A.H Pulr. Aug. 612 John Boran.
Wabagh- Tabash Cs. Agfl. Abed. Auy 22-76.
 Wept. 2. Reger P. Duna.
 18. MPR. Eenneth Bennlog. wi. tiks is Winamac-Pulasis Co. 4-B Puils. Aue. 15-19. Mrs, $R$ R. ghaw.
worthingion-Grerne Co. Fuls Assm Aue. orthe Frederict Eloan.

## 10w $A$

d. Drieht Bravi Fair Amin. Aup. 17-19. Alua-Nonron Co. Fulr Ased. Auf. 16-19.
Lloyd A Rele.
 allion-Buruer Co. Puif Ausn. Aof. 1013.
Virgll E. Shapard. Nis-Buena Vibta co. Agri. Boc. Aug $10-$
 H. E. Codin.
Audubon-Auduan Co Agrl. Asab. Sedt $1 \%$ 15. D C Perles.
avori Potivatemie Co. Palr Asso. Auk. Bedford-Taying Co. Fair. Jujs 24-29. Ouy 4.


 21-23. L. D. Browi.
Buringron-Burlington Raweye Falr. Aus
6-10. Walter E. Este.
 centerimle-Appanoose Co. Phlr ankn. Aus.
 Lewis. Colfax-Jaspry Co. Falr. Aug, 21-24. Le:lle Colmbur Junction-Lourn Co. Phis Aug 1417. R. M. Duncan.
coon Rapiga-Four-County Palr. Aue. $21-24$. Corring-Adams Co. Felr. iuly 30-Aug. J. Robert J. Goutbier. Feir Aut. 21-23. A. Crobe
Crcseo-Boward Co. Palr. Auf. 7-11. C. C. Devenport-Alss valley Fair. AuE
prant
15-20. Decorah-Wthneshlek Co, Agrl. Astn. AuE. Denison-Cratiford Co. Palr. Aug. 14-17.
 DeA Molnes-10wn ginte Pair. Auc. 23-Sedt.
 DeWlith-Clinton Co. 4-H Club sbow. Aus.


 Eldorg-Hardin Co. Palr. Aug. 17-19. C. W. Elrader-Eixader Pair. Aug. 14-10. E. F. Emmetsturg-Palo Alto Co. Falr Asis. AuE. Eathervilu-Emmet Co. Acrl. Show. Aus. 20-
 Fonde-Pocahontas Co. Agri. Boc. Aug. 19-21. Fort Daigerber. Webter Co. 4-it Pajr. Aug, 15-
17. Jake W. Bram. Grecuflelet-Adalr Co. Palr. Aug. 20-24. Dean Grundy Center-Grandy Co. Agrl. Soc. Aug. GuThit Cepter Guimrie Co. Falr. Sept. 3-Hamplon-pranhlin Co. Palr Assn. Aug. 19-Barian-8helby Co. P*is Ased. Aus. 21-zt.
Bonnie Armentsout.




Independence－Muchenan Co．Folr，AuE．1－4．
W．J．Campbedt，Jetup．is． Indianoln－Warren Co．Pree Fair．Aut． $7-10$.




 Lortimor－Lorlmor Agrl．Soc．Auz．18－19．
Clyde Thompan． Melvern－itill Co．Pulr Arab．Aug．A－11．D．
M．EIIne．
 Manon－Calhoun Co，Falr．Auge IT－20．Sarn
s Klots．
 Marahellitomn－Centrat towe Fals．Sedt．I－5．
Wendel Benson．



 F．H．Rebelaky．Palr．Aug．22－23．Norion
Nashun－8ig Four Phicon． Bloom．Clagton Co．Fatr，Aug．18－14．
Watier W．decobs．

 Onge一Meitebell Co．Fair Asan．Aus 24－87．
Max Katig
 Ostaloosg－Southern Iowe Falr Assa．Aus．
5－s．Clyde A．Hanns．
rostrile Blg i Agrl．Buc．Sept． 1.1 A．s

 Rerman A．Kleemeler．Aus． 20.73 L L．$\quad$ C． Silpey－Osceole Co．Curestock Ghow．Aug． 20.
Sept．1．Paul P．Carenseh，
Spencer－Clay Co．Felr Acto．Gept． 11.16 Spencer－ciay Co．Felr Acto．Bept． $11-16 . ~$ Spirts Late－Dickinson Co．Agrt．soc．Aus
21－23． L ．Hepdricks．
Thompion－Winnebero Co suutur Show．Aug． Thompion－Winnedricte $C$ ．Juulor Ghow．Aus．
$17-10$ ．E．Judd．










 Beloth－Miteheh Co．Falt Assin Aut．29－Sedt．
1．Lyte Eutens．




 Caldwell Sumaer Co．Fatr Asbu．Bept．7－9
Ceorge K，Reeder． Cheorge K，Reeder．
Chey－Bedrwick Co．Palt Aisa．Aus． $24-26$.
Prant A．Rynter． Cumarron Aray Co．Pair Aasn．Aug． $30-\mathrm{Sepl}$
t．Charles E．Sturtevant． 1．Charles 8．Sturtevant．
Cis．Cenver－Ciay Co．Free Falr．Bept．4－7．
C．H．Peterson．





 Warren R．Jonen．
Eurele Greenwood Folr Aisn．Aus． $22-24$
Harrison Brookover． Fort 3 coth－Bourbon Co．Falr Assn．Aus． $30-$
Sett 2．W．$L$ Oeneth．
Garden Cit－Finney Co．Free Pair．Aut． 30 ， Garden Ctty－Finney Co．Free Palr．Aus．
Bept． H W CJuther．Holcomb．Ean．
Oardner－dohnson Co．Fair Alsn．Aug



Olneco－C
Berper．
 Oreat Bend－Rarion Co．4－R Club Palr．Aue
$33-25$ ．Robelt Hardiner－Barber Co．Falr Assn．Aus． $30-$
Bett．1．J．M．Mols． Farper－Harper Co．Fair Assa．Aug．22－25．
R．E．Dresser． Rerlngton－Try－County Fatr，Aug 30 －sent． 2.
L，K．Dunamay． Hilsboro－Martion Co．Falg．Sept．5－8．Dr
O．K．Klasaen． Holton－jackion Co．Filr Assa．Aus． $20-23$ M．J，McAner．
Horton－Tri－County Pair Assm．Sept．B－s． Jules A．Sourquin．
Howird EtI Co．Falr Asm．Aue．23－25．Noel
 Volepll C Mither． Eingman－Ringmen Co．Falt Assa．Aum． $32-$ 11．Bruce IL Behynier．Aug． 18.19 ．W．J
Lane－Line Agri．Yalr．Aut Robinain．
Lbera－Five－State Falr Ausn．Aut． $30-$ Sept


 26．John F．Morse
Ness Chy－Neis Co．Fatr．Aus．15－17．Tom
Hertness．

 Krehbiel．
Oberlin－Decatur Co．Falr Aasa．Aut． $7-11$
E R Woodmard． E R WOodward．
Onaga Pottawalonale Co．Fair．Aug．27－29 Eule Kolterman．
Oate Cry
Celler Celler 12．Ray A．Honfeld．
Cinorne－Gnbortie Co．Fals，Aug．1s－it Beany Ot weroo－Lab
Willamson Co．Fitir，Aus．8－10．C．E

 Prol - Mismi Co．Palt Assn．Aug 21－23．Lorent
Crut．Prati Co．
 23－25．John H．Roeckers．
Rush Center－Rupts Co．Mar Assn Aug．2s． Russet1－R Pusell Co． 4 －日 Fatr．Aus．16－20．Ior
Daber Jr．Bun Dauher Jr．Bun whill，Kan．
si．Frincla－Cherenue Co．Pair Asan．Aut
2g－Sedt．1．Harold Bhull． Balimabiline Co．Fair Absa．Aug ${ }_{4}$ 29－Sepm
I Abert Frehse． Gedan－Chautevauk Ca．Free Palr：Oet．s－ Soners－Nemaha Ca．Falr Assn．Aus，10－1 Smith Center－Smitith Co．Free fatr．Aug．22－
25 ．Paul Gilpth． South Pavent Bouth Reven fals Assan Aug
 thur B Hiramiann．
stockion－Rooks Co Free Falr．Aug． 26 －Bept
1．Ray Marshall． 2．Ray Marshall．
sublette Faskell Co．Falr Assin．Aug． $10-12$
Frent MeCoy Frank Mecoy．
 Sonfunoxpt Learenworth Co．Fils．Aug．Jo
Sept Topeza－Kanasas Free Fakr．Sept． $9-15$ ．M．W
Jenck． Wenceney－7xeno Co．Tree Fatr，Aut 22－35
Lew Gsillowsy． Wakefteld－Wraketleid free Fulf．Sept．27－29
Dale Nexill Wale Newell
Wellovith A．Fintr Asm，Bept J． $\mathbf{H}$ Cramer． West Mineral－anineral Distige Free Palt
Sepa．f－g．Jomn Blatr． Wetmore－Nematha Co．Free Falr．Aus．I－0 Raymiond MeDaniel．
Wichite－KMnsas National Livestock Show
Oct Oet 2－8 Coniee Smith．
$\begin{aligned} & \text { Hinfield Cowley Co．Pree Fatr Assn Aus } \\ & 29-S e p t . ~ 1 . ~ N o b i l e ~ B r a d b u r y . ~\end{aligned}$ KENTLCKY
Alexanarla－Alexamaria Pair．Sept．2－4．J．W
 Rarbeurrille－Knos Co．Falr．Aut．21－28 Spud Bnavely．Co．Pulp，Sepr．16．16．Lee
$\begin{aligned} & \text { Beatyvilte－Lee } \\ & \text { Tyler．}\end{aligned}$ Syler．
Benton－
Hamer
Homer miler．Co，Fair．Aus．O－11． acmewile－Owsley co．Falr Aum．Scin．19－10 Brandenturg－meade Co．Falr．Aug．Hi－sept． Brodhead－Brodisead falr．AuE．15－19．C．N
 Burlington－Boone Co．4－EB Fair．Aug．11－12
Mrs．Vernon Pone． Campbelinfile－Taylor Co．Palr．Aug．9－17．$a$ W Hubberd
Central Clity Munlenberg Co．Fair Assm，Aug
 Ory Rucige－Orant Co．Paif．Aut．D．12．Pred
 Pamouth－Filmouth Fatr．Aug．24－26．H．B Pultom－Weat $K$ K，－Tend．Felr Asen．Juig 26.
29．F．A．Hamia．



Oreenslont
Marie Bloyd．
Gremup－Orcenus Ca．Palr Assn．Bept．14－ 16．Mra Asues Miller．
 Eartitird－Ohlo Co．Falr．Sent．7－s．J．R．
Rusiell Rumbell．Pery Co．Palr．gedt．2a－30．Earl
Cohfins． Rodgenville－Larue Co．Falt Assn．Aug． 30
 Pigman． Precee．
Irytue Eati Co．Patr Assb．Aug．23－26．Fied Jefferijntown－Jefferson Co．Pair．Aug．10－1\％ Vitala Hirachbruncer．Palr．Sept．7－1．Oayle
Kuttawi－Logen Co．Perty．
 11，D Elbrict
Lebindon－Msriod Cu．Am．Legion Fair．Aus
15.19 Leitchfield－Grayson Co．Falr．Aug．31－Sept．
2．Eafl $R$ Gleng． 2．Earl R Glena．
Condon－Lauret Co，Pair．Aut．16－19．Asthe
Asher Asher－I．awrence Co．Fair．Sept，18－34．W，A． Keelon．
 Mantionville－Hnpkine Co．Patr，Aug．29－5ent
3．Bin Kinatoo 3．Bul Kinatoo
Marion－Critlenden Co．Palr，Aus．22－26

 Murtev－Cillowas Co．Pair．Aus．9－11．Clar Onent Mhithell．Co．Felr．July 26－29．A． Owingavilie－Bath Co．Falr．Bepl．21－21．Joe Thompaon，Cu．Fair．Sept．21．23．Hafold B．RIce．
Providenee．webafer Co．Frec Fair．Bept
is－23 James Russell Birrings－Russell Co，Falr Aasn．Aus
2－8．R Felton Robertion．

 Etnorg Gorron
Shethywille Elielts Co．Agrt．Assn．Aus．
Phil w Stasitan－powell Ca．Pals．Scpt，24－30．James
F．Hill． Sturgis－Onton Co．Fals Assn．AuE．1－4．A
L．Thornsberry． Wanceburf＝Lewh；Ca．Fair Assm，Oce．6－7
Bfrs．Gs－thet M Moore．
 We－19．Robert Jonrs．
Wemberty－Morgan Cu．Falr．Sept．as－3a
Merie Feary

 －Fres Bunger．

## LOLISIANA

## 

 Anite－Tancinithos．Parlsh Pair Assn．Octs－8．
 Centerville－gt Mary parish Falr Aamb．Sept
22.34 B，It Vetter．
 Coushatim－Rea River Parish Fals．SeDt． 20
Lises Covintion sit．Tammany parial Falr．Sege
22－2s．L Litandon． Oe Ridder－Be\＆uregaro Partsh Pratr Ausa．Oct
3－7 John I Wpoten．

 Firmer rille－Gnloat Parlst Falp．Oct．25－20
Q． 0 Reech Q．D．Reech．
Ferritay－Conco
${ }_{R} \underset{W}{ }$ Werriay Concorain Perish Pulr，Oct．12－15 Frankunton－Wazhuriery Parioh Fair assa
 Houmin－Terrebonna Fair Assn．Oet．13－15 Sennings－Jeff Davis Pathb Falp．Oet． 31 Jonesbora Juckson Parish Fair Aasen．Sept
$25-30$ Binchen 25－30．Binache M Stovall．
Leesvilie－Vernod Parian Fali Ansn．Bepe．2s
30．

 Many－Sabine Parian Falr．Oct．5－7．d．C
Rogrif．R． 1 ．Florien Lit． Rogrta．R．1．Florien，Let
siftavilim－avoyelipa parlsh fair assa．Oct
 Morgrn Cuy－La．Shrimp Festivel File
 gept． $28-$ Oct． 1 Kelth E．Courrege．\＆Kair
Ne干 Hoans－Polnt Coupee Porish Falr Assm
 Oat Grope－West Car：oll Parla
21．J．Wayland Brnith Able Parkity Fal
O．C．Mesum． Olis－Noith Central ta．Fatr．Sept．28－30．E
Vinyat． Opelousai－Loulatane Yambllees．Oct．1t－19
A Reed．




Rukton－North Lat．State Fulr．Oct．28－14．C．
M．Mathewn．
 Shrereport－Caddo Parish Felf．Oct．19－70． Shreveport－－State Fair of Loulainas．Oct． 21.
29 ． Gulphur－Caicasleu－Camerion si－Parisb Fale． Tallulab－Loulatane Delta Pair Asen．Det． 16－20．J．M．Ollfoll． 29－Oet．1．8．F，Blanchard． West Monroe－Ounchll Felley Fair Assa．Oct． 9－14．John Blrdsong，Menroe．
Winnileth－WIon Fartah Fair．Oct．3－7．B． Craytord．
Winnsboro－Frantilo Parish War
Falr．Oct．18－21．W．Berlber．

## MAINE

Actan－Yort Co．Arrt．As．Sept．13－16．Leooe Banzot－Bangor Bitate Pair．Aug．7－12．Rug Blue Rifi－Rancock Co．Agti．Ooc．Sopt．J－a

 B．Pendeace．
Oover－Poxerof：－Piseasaquis valley Falr．Aus．
 C Case，North Anson，Me．
Exfer－New Exeter Fifir．Bept．7－10．J．O．

 Oulmbord－Olulford athletic Assn．Sept．9．Mit－ Leeds Center－Leeds Agrl．Assn．Oet．5．J． Lewiston－Minine staic Falr Aan．Bept．4．t． Litenfield－Lticenfield Farmers＇Club．Oct．3－4． Chat．A Rarvey，Oardiner，Me．
Monmouth－Cochnewaga Fatr Assa．Sedl．27－
 Noth Whaterford－World＇s Falr Assn．Bept．
29－30 Rilt Button 29－30 Rils Button
Narmay．Paris－Oxiopo Co．Agri．Soc．Sept．11－
16．Eimore C Edmundi．South Parts Presque Gle－Norihern Malne Fialr．July 31 － Skus s．Robert D Andrewa．Fair．Aus． 19 －

 West Cumberiand－cuinberland Parmera＇Cluh
Bedt 25－30．Fiederio C．Whaon，R．D．B． Bedt 25－30．Frederio C．Wlisod，R．D．B．
Portiand． Wincsor－

## MARIIAND

Bel Alr－Harford Ca Palr Assa．Bept．13－

 Prederity－Frederick Fsir．Oct．3－7．Guy K ．
 22－26 R．N．Whipp．Rockille，Md．
Hagershawn－Harersiown Filf．Gept．10－23． Charles E Cushwe．Palr．Sept．27－30．W． Laurchell Dipkes．Co．Falr．Ave．30－31．Meivia
Wessel．Woodbine．Md． Leonardtown－Br Mirgs Co．Pair，Bept， 21 －
24 Oilfer Guviher， Prince Frederlct－Caivert Co．Fair，Oct．S－T． rimonum－Marying Buste Palr．Aug．34．
 MASSACHLISETTS
Blandford－Unlon AgrL Boc．Bept．3－4．Loo E Wiyman． A．Klogman．



 3 Goraon R MaeNeill
Litievitie－Littevile Pait Assn，Bopt，Je－ Marahfield－Marshfield Aert．Soc．Aus．20－ 26 Horace C Reene
Middenelo－Highiand Agti．Soc．Boph． $1-2$. Whilard A Pease．Chester；Mans．Sept．\＆－


 roparteid－Essen Agri．Soc．Bept．3－9．Plaus
Corion Weat Springfield－Eastern stattit Expo．Sept．
17－23．Charles A．Nnsh． Weymouth－Wewmouth Falt．Aug． 13.10 ．
Milton Daneiger \＆．Wevmouth． MICIIIGAN
Adrinn－Lenamee Co．Agrl．Soc．Sept．12－23． Alifaninlifegn Co．Fair．Seph 1：－16．J．H． Aleovilie Mackinac Co．Fatr Assu．Sept．14－
17．Unto Mskele，Moran．Mieh． Appene－Aipens Co．Filc．Sept：2－t．C．N．
Standen．Laehine，Mich． Armade－Armada Agrl Boc．Aug．24－27．Roy
Conner．Richmond．mich． Atlanter－montmorency Co．Palr Asso．Ame．
24－26．Eveiyn C．Bberwood．
gad Axe-Muron Co. Patr. Auf. 19-18. Wir.
liamm
Logan.





Brown Ciman Brove cli, Agri. Assn. Sept.
21-23. James w. Sheppard.
 CArvid Euzeolis Co. Fair Asen. Aus, 21-28. Carl
 Centictille Corbit. Joseph Co. Oranse Palx. Sept
 2. Hans Kardel
Cneboyran-Northe
 18. Cordon fi. Schlubatis. Suc. Aus.
 ley 3 Hurley.
Decatur-Decatur Agrl. Soc. Aug. 24-26
Claytod F. Howe. Cliatod P. Howe. gente Falf. Sept. 1-10 Jemea D. Fitel.
Eagle-Engle Townhip Falr Aks. Sept. $7-0$.
Charies Higboe.

 15-20. H. P. LJdsay.
Evart-asceole P-1H-PPA Co. Patr. Auc. 30
 Robert E. Smilh.
Oladwin Oidwin Co, Palr Assn. Aug.
Earl Colbeck. Beaverton. Mich.
 C. 8. Pariogs. Bmith Creek. Mich.
Oreenvile-Montcalm Co. Fair As, A. Aus.
2-4. Willam Christenien. 2-4. Wjulism Chriatenieg. aug. 30 sept. 2
Hale-losen Co. Arrl Assi. Thurgan Scodeld. Apr). Soc. Bept. 12-18
Harbison-Clare Co. Ray Harrold, Gledmin, Mleh. Be George
Hart-Ocana Co. Falr. Sept. bW. Powers.
Huitoold-VAn Buten Co. Pait. Oet 2.7 saui
Richier Jt.
 W. Keliy.
 Hudionvilfa Bu Hudsonfsile Commuithy Fair

 Sarlow.
stica- Oratiot Co, Pair Aesn. Auge 22-20.
E. Rencocr, Alom. Mieb. 1 ron wood -aogebie Co. Pair. Aus. 10-23. W B. Pauhl. Bessermer. Mich, Aus. 22-25, V. C
fron Rever-iron Co. Pair. Aug. Vaughan. Kajamine Storms. 25.30 Heriman Katabeker.
Lowell-Kent Co. A-A Agri. Ahsn. Aug. $22-25$ Ludington-Wealero Mieh. Fair Assa. Sept
$10-2 J$. Jrying L. Pratt, Scotivile. Mich. Manchester - Maneheater Community Pair
Bept. 21-2J. Cimford Waluh.

 Brigram, Battle Creer, Mich.
Mason-Ingham Co. Faif. Aug. 14-19. Joy O. Duvis.
Midinnd-Midand co. Pelt. Aug. $15-19$. H
D. Partis. Monroe-Monroe Co. Falr Aswn. Aus. 7-18
 North Branch-Norin Braneh Falr Assn. Sept
20-jo. George N. Berlye.




 Ruchmont-Richmond Liong Horsa Ehow saglagw-saginew Co. Agrl soc sed
Cin. Harnden. Commualy Falr Sept. 28-30
 2d. Albert T. Hall. Mrs. Mae Warren
Standish-Arenac Co. Agrd, Soc. Aug. 10.10
Peut Pennoct Traverse Cits-Northwestern MICh Malr. Aus
$29-8 e d i .2$. 29-8ept. 2. Argell Ergalrom.
west Branch_Ogemawne. Agt1. Soe. Aus.
23-26. Thomas P. Rau.

## MINNESOTA

Abert Les-Freeborn Co. Agrl. Soc. Auls. 22 24. Kerman D. Jenson. Palr. Auq. 21-21
Alexandria-Doukies Co. Abtin-Altkin Ce. Agri. Boc aug. 14-16. P C. Kaplen.
Anoka - Anola
Co, Agri. Soe. Aus. $14-10$ Appleion- Switt Co. Falr Assn. Aug. 24-27
 Austin-Mowet Co. Falr. Aus. 8.13. P. S
Bagley-Clearwater Co. Agri. ©or. Aug. 3-8.
Margaret
Divlus.
Bnrnjm-Cartont Co. Agri. Agst. Aus. 17-19.

Beudette-Iake of the Woo
Aut. 1-2. L. L. Wonser.
 Bemidji-Beitraml Co. Falr Arsa. Aus. 14-16 lro
11-13. Paul Kolbe. Co. Agrl. Soc. Sept. Biue Earth Faribnuis Co. Agrl. Suc. Sept.
h-10. Geopge Wellhr, Wella, AsInn.

 Breckenradge-Witin Co. Agri. Soc. Aug. t-6
Cy Wenner. Caledonin Houston Co. Agrt. Boc. Aus. $30-$
 Cambidde_Lmanti Co. Agri. Boc Sepl. A-9
Conby. Cartson. 2ajo. Glom E. Berk. Agrl. Soc. Aus. 10-13.


 Pairbanle-Riee Co. Agrl. Soe. Aus.
Frank Duncan,
Faismont-Martid Co. Agtt. Soc. Sedt. 14-17. Harrey Roebre.
Farmingion Data Ce. Falr. Aug. 10-13 W. E. (aene) Mober.
Ferguin Fals-Otter Tal) Co. Fair Assn. Aut
23-20 Perguen Knute Hansan.
23-26.
asden Clty-Blue Earth Co. Falr. Aug. $21-$ 23. Dantel Jbrnea. Agrl. Soc. Sept. 15-17
Glenwoud Fope Co, Agrl Gtenwoud-Pope Co. Agti. Soc. Sept.
C. O. Etresyold.
Grapd Marlin-Cook Co. Agri. Soc. Bept. B-8. M. J. liumphreg.
Grand Rapids-Itasce Co. Agil. Asesa. Aut

 J. J. MoCann. Hutchinson-AtcLeod Co. Agri. Assn. Bedt. 17 21. Ererett Oletion. Fair Assn. Aug. 19
jactison-Jacksen Co. Jorimn Anton Co. Gelyer. Co. Good Sced Asan. Srpt. ? 10. H. H. Bera.
rasson-Diorge Co.
 Russell Millef. Co. Falr. Aug. 16-18. Joha Ghang,
Littion Falis-Morison Co. Agrl. Soc Aus.
 Loag Prairle-Todd Co. Fair. Aus B-10. Logan
Luvarne-Rock Co. Agrl goc. AuE. 31.Sedt.
2. Georze A. Ootle. Midscon-Lac nui Parle Co Pair. Aept. T-Mankato-BE Welue Enrith Co. Pafr. Sept. 19-20 Ben J. Jones.
Marshajl-Lyen Palf, Aus. 29-Bept. 1 Monsevideo-Chippewa Co. Prce Pair. Aug

 Motley-Mntrison Co. Agrl. Assa. Aug. 11-13. Joha 中. Jacobe. Agri. Alan. AuE. -4-1a
 Wulisam A. Llndemann.
Nofthome-Koochleniog Co. Agfl. Assan. Aug
 Stan Mucxte Shell Prairiea Agrl. Asen. Aus T-9. B. E. Breuer, Oangr. Mion.
Pelham-East Otfer Tall Co. Falr Asm. July $27-30$ C. B. Weber.
Pillari-CAss Co. Ayrl. Bor. Aut. 17-19. J Pise Clty-Plac Co. Agrl. Soc. Aug. 10-12, E
J. Wamhotf, Hinemjey. Minn. Pine River-Casa Co. Asrl. Absh. Aug. 2t-23. Hypmet Yraser. Preston-Fillmore Co. Agrl. Soc. Aus. 34-27.
 Proctor-si Louts Co. Communtty Palr Asur Aug 24-27. Elmer J. Gorham.
Red Late Fallished Like Co. Abrl. Boc. Aus
10-12. Howerd C. Hoflus. 10-12. Howerd C. Hoflul
Redwood Falle-Redwood Co Palr. Sept. c-E E J. Henderson.
Rochester-Olmmited
Co. Atrl. Soc. Aug. $2-0$


 Baint Jemes-Watonwan Co. Palr Aasn. Aue
$25-27$ Hubert Rensotn.


 Shakopee Ocott Co Agrl. Soc. Ausg 21-2]. R
 Thief Rser Palls- Penntinion Co. Aetl soe Two Harborg-Lake Co. Anfl, Soc Aug. 30 Sept 2. Torsteln Gringer. Aug. 24-29
rylef-Lincoin Co. Fuit Assin. Aus. Jeas S. Bollesed Co Fais Assh. July 28 Jo. 21. E. Feldman. Agr. Soc. Aug. 17-20 Watiena Warelber, Co. Agrl. Suc. Aus. 2-s.


Wheaton-Traverse
7.10. A. W. vye. Co. AEFI. Assa. Sed 3-s. Robt. Preerman. COurt House. St. Paul Wiltmar-KKadiyoht Co. Falr Assin. Sept. 13 10, Albett E. Thompion. Spicer, Minh.
Windom-Cottonwod Co. Agri. Soe. AUE. 21 2J. Winlam Palm. Ce. Falr. Aug. $21-2 \mathrm{~J}$ zumbrotansicochue Co. Fire Falr. Adg. 24. 27. A. E. Collinge Jr.

## MISSISSIIII

Aberdeen-Montor Co. Fair Assn. -Oct 3-13 George W. Howell Jr,
Beizoni-Gouth Delte Falr Assn. Ock. 23-2s Columbua-Columbus Fair \& Lirestock Astn
Scpt. Is-2J. Mrs. Elisabeth M. Frotltt.
Eorest- Scott Co. Colored Falr Assh. Oet Forest-Scatt Co. Colored Falr Assh. Oet
$16-21 . A n a n t a j ~ W a r e . ~$
 18-23. Jules Bagarty.
Jacknon-Mlamisippl State Pair. Oet. 9-18
 Jelfrles.
Morubee Co. Falr Assn. Sept. 1-8
T. S. Boggess. Mccomb-Pike Co. Livestock Assa. Sept. 1115. N. A. Coplen. Summit. Math.
 Phladelphia-Nerhola Co. Fair Assn. Auk
7-11. F. Ways. Fontotoc-Pontotoc Co, Palr Assn. Sept. it-Bebastopol-srbastood Community Fair, Sepl.
 3-7. Jamen M, Savery,
vicksurs-Miss-Lou Expo Fatik. H. S. Cassell.
Weat Polnt-Cley Co. Fiar Asan. Third week


## A1SSOLRI

Appleton Clity-Appition City Falr. Aus. 29 -Aurors-2ri-Courty Falr. Sept. 2i-30. Garfol Ara-Douglas Co. Fair. Sent. 7-8. Ray Rojce Betheny-Narth Bowhis Gratin-Pik Co. Fair Assn. Sept callorniari E Murray.

## Harold Kindle

Ane Girnedeau-goutnemat Mo. Digtmet Fal
 18-23. Richard Ewing. Aug g-11 J Calbbona
Cesuthersvilie-ADi, Leqion Fibir Aieds Oe: Cote Camp-Coie Camp Fait. Sept. 14-16
 Ray BrueckDer.
Cubs-Cuba Cominy Fatr. Aue 30 -Eept. Cubs-Cuba Communlty Fatr. Auc. $30-$ Eept.
2. Frank T. Dara.
Bclie-Bellit Falr. Sept. 14-18. Rataey L. Backues.
Delton-Belton Palr. Aug. J-5. Eivis E. Simp-Buther-Butlet Paif. Eedt. 1J-is. A. F. Hitee-Oeater-Btoddard Co. Fatr. Sept. 18-23
 dina-Knoz Co. Memorial Feir. Aus.
R. Kelly.
Parmingtont. Frapcols Co. Falr Assn. Sept.

 Jack Altinton.
Glles.
Guman

 Grent 2-4. John Bates. Warth Co. Agsh. Auf. 28 -
 Sept. 2. Melvin L Murphy, Palr. Aug. 3-5. Hermitise-Mickory Co. Frec Falr. Aug. 3-5.
Raymond Meador.
Hjatmsille-Lefayefte Co. Falr. Aus. 1 .


 Ont. 14-21. A. M. Palerson. Lamar-Laming Firalen. indust. Expo. Sedt 7-9. Bud Moote. Be-Communley Pair. Sept. 14-1e. J. M Rob-risammunity Fair.
Lee Bumanit_Jeckson Cp. Fais. Aug. $10-12$. John H. Baller. Fais. Aur. 31-Stpt. 2. Wal-
Linn-Oage Co.

 Gus Rushing Marshat Salinc Co. Falr. Aug. 30-Sept, 2.
 2. Elus Jackson. Margvile Northrest Mo. Horse Show Asan
 John M Duncan. Co. Fatr. July $23-29$. B
Memphis-seotiand Co. H. Fhis-geotiand Co. Pair. July 2s-29. B
Hexico-Audrain. Co. Patr Assn. Aug. B-12 Kiexico-Audrain Co. Falt Absn. Aug. B-12



Nrosho-Newton Co. Agri. Soc. Sept. 2023.
Thoman 2 . Burch. Torbornh Prarm \& Earnyned Patr. Sedt $20-$
 Perryille-Perfy Co. Patr. Eept 7.9. Gerald
 iratrie Home-Prnitye gome palr. Auk. t- 10. M, H. Roedel. Co. Pnir. Aug. 28-32. C. atehmand-RAy Co. Pire Pair. Sept. 12.14. Eockport Atch1:od Co Fais. Aur. 23.25.
 Sept. ${ }^{2}$. Gecrge M. Abuldrn. St. James-Eafe Communtiy Fair. Aus. 31Shpt. 2. Emmrtt Dillon. Fnir. Aisg. 20-29. Rolla E. Bireletion Duaklin Co. Filr. Seph
Sradt Am. Lerion Ducher

 Innyct-Oregon Co. Fair Assa. Sept. 1116. George tuutchinion. soc. July $26-2 s$. Trenton-Nomann Centel Mo. Fatt. Ang, 13-14. Unionvilie-Puthine co. Agri. soce Seow
 n Buren-Carter Cu. Palr. Sipt. 14.10. W.
T. Bollingr Jr.
andalia-Varadina community Fatr. Aut.


 Lenabu
Low

## MUNTANA

 Bulinge-hidiand Empiee Faly \& Rodeo. Aus. Chlucok-Blaine cio Falr. Sept 2-4. Jsm Depr Lange- Powels Co Falr. Aug. 23-21. Tod Rule. 8. Blark.
Forsylh-Rospoud Co. Pall Aug. 21-23. Euriey Wr. Rotin
Fort Berton - crouteau Co. Pulr. Aug. is. 19. Dusgow A. Eatieyt Co fair Aug. 17-19. Stepl:e J. OFa iemidre- Dawsun co Patr. Aug. 28.30.
Mation T. Hedegnard.



 Lewislown-Centrel Montana Pals de Rodeo. July 27.25 Hears 3 . Otita.
4tlea Culy Eastern Montina Fals. Aug. $24-$
 Twia Brkeses Madko Ce. Pair. Aug. It
ah. Howard Holbert. NERKASKA

 Augurn Nemetia Co. 4 H Club Pair. Aus.
$33-23$. $O$. Codneion. turork-Hanition Co. Aerl. Soc. Auf. 28-31. Bartlett-Wh
 Gasscti-Ruct Co. Ayrl. Absa. Aug. 2A-2A
H. Bunnett. Dentrice Gumer Co Acri. Asun. sept. Is al
 Bladen-Websten Co Agrl. Asse. Aus. 10.32
N. B. Andrews. Blomileld-Kinox Co Abrl. Soc. Seps. 20.12.
Chrla Bridgeport-morinh Ca, Fair Aasn gept 4-6

 Paul Banke. Marnce Co. Palr Asar. Aus
Centrat City-M
23.28. Grorec D. Grreio.
 Clay Edair A. Wink. Agr, Sor. Aug. $20-23$.
Ivan J. Richeri. Colnumbui-Platue, ro. Mid-Neb, 4-j1 Falr.
 crete-Ballor Ca palr. Aag 24-27. Ement Culbertson-Hitencork Co. Fislr. Aug. :7-20. Duvtd Cit-Butiet co Agrs. soe. Aus. 27.
 M, E. Beckier. Co Pasi Asen Stpe, 7-ze. Vernon Johnaan. Frair. Srub. 13-15. M. R.
Elwod-Gomper Co. Morgan.
Euschs-Eusus Palr at Corn Shov. Aus. 14-1a.
Pau Pusse Pau pusse.
Pairhurymojerion Ca Par. Aus. 8-11 J.
w worlow Frumkin Figikiln Co Abrl. Soc. Aug. ell. remont-Fremont A-A Club Free Falr. Aug-
9.11. C. W. Voiter.
 Henema-Fillmore Co.
Hovad w. Hawhton

Gordon-ghertan
T.10. George $B$. Comer.
 Garrision-glout co. Falr Assa. Aug. 24-26.
Melvin E. Meler. Melwin E. Meler. Co. Agri. Boc. Aug. 10-
Martington-cedar
22. James A. Wolg. 22. James A. Wels. Falt Aam. Aug. 14-14. Dlek B!glln.
Eemingiord-Box Butte Co. Agrt, soc. Aug.
$24-77$. 24-77. Pave stunl.
Koldrege Phelps Co. Agri. Boe. Aus. 18-18. Abdul F. Johnmon, Mutk. Hob. Aus. 18-18
Homer-Dikoter Co. AErI. Boc. Aus. Hymmer Alleway. Hyanals-Grant Co. Agrt. Boc. Sept. 1-3. Mra. Eari Begwatd.
Imperial-Chume Co. Falr. Aus. 23-36. Ker-
man Bril. Johagtown-Browd Co. Agerl, Boe. Bept I-4.
Kenneth Graft Alosmorth. Neb. Kenneth Grart, Alosworth, Neb.
Eearnery Butfolo Co, Arti. Asan Aug $20-$ Einbail: Mimban Co. Agrl. Boc. Aus. 31-Sept. Lelgh Coifez Co. Asrl. 50 . Lug. 24-27. Otto C. Weber. Lrxington-Dawion Co. Falr. Aus. 29-Sept. 1. Lonchin-Mebreska Btate Palr. Sept. 3-s. Ed-
 Loup Cly-gberman Co. Agri, Anan. Aug. Is-
21. Clart B. Roynoldi.
 Maden-Femrney Co. Agri. Asen Aus. $22-$ 24 Merrto Petertion. Agrl Boc. sept. 4-
mitchell-Gcotebluff Co. Agrl Neligh-Antelope Co. Yalr. Bept. 1-1. Clualor Stonebraker
Nethon-Nuckorls Co. Fuir. Week of Aut. 21. Horden-K4ym Pahe Co
 21-24. Clarence F. Wright. Aus. $23-34$. Edgar Rarbota, Lyons, Neb,
Ogallala-Eilth Co. Fair. Auy. 28.30. R. D.
Guthes.
 Ord-Valuy Co. Fatr. July 31-Aut. 2. Eenry
Benda. Orteens, Hartion Co. Jundor Pair. Aug 29-3l. W. A. Lennemenn. Agri. Soc. Aug. 21.23

 Balni Paul-Foward Co. Agri. Boc. Beps. s-a, Charles Dobry. Co. Palr. Bept. 12-1s. Virgil Swanson.
Seward-Gomatd Co. Agri. Eoc. Aug. 28-30.
Paul Colburs. Slaney Cherenne Co. Feir. Third week in
Aug. Z Hoovar. Aug, 2 Hoovar.
Eoalding-Greeley Co. Pree Fuir Aasn. Thled
 Epenect-Boja Co. Agri. Boc, Aut. 29-31.
Ralph W. Black. Co. Aerl. Soc. Aug. 17-10.
Springeld-Garpy
Marved L. Vanghn, Paplyion, Nab. Marsed L. Vaugh, Paplilion. Neb.
Stanton Brenion Co. Agrl. Boc. Bept. to-12. Stopleton-Logan Co. Agrl. Boc. Aug. 25-27. Elockille-Frontlei Co. Pulr. ane. 24-27.
Richerd Hapkis. Syracuso-Otot Co. Palr Aean. Aug. 20-31.
Charles Miller, Onadula. Nob. Teeumseh Johnian Co. Fitr. Aue. 7-10, Loyd D. fialsted.
$\begin{aligned} & \text { vilentubs-Cherry Co. Pulr. Aug. 25-27. Eugh } \\ & \text { Potter. }\end{aligned}$




 Weat Point Curaing Co. Falt. Aug. 27-31.
Ed. M. Baumang. Ed. M. Baumaman.
York-Tort Co. Amb. aug. 23-28. A. th
Clart.

## nevada


 3-4. Aber Lowry. NEMPSHIRE




 J. Kenney.

 Northwood Northwood Palr Aman. Aus. 1s
10. Hugn J. Prestley.
 Flymouth-Fiymoath Fals. Sept, 13-16. Del-
bert Gray
Rochester-Fiocheeter Fals. Bept. 17-23. Reljh NEW JERSEY

 alinoct 1. Leor H., Rerms.

 in Sedienber.
Deming-Tri-gintr Palr, Oet. B-8. goldon Bater
 Las Cructs-Dobs Ana Co. Fair Assn. Sept.
16-16. Jemee A. Pote.
 Lorington-Lea Co. Yalt Asen. Sept. 15-18.
Ben Port. Boh Port.
Portajes-fonserent Co. Pair Asm. Weet of
 Esata Fe-Horthers N. M. Palr. Sept, $15-10$. Bitver City-Bouth westera N. M. Fulr Asin
Beol. 2-11. J. R. Wrinkle. Socorro-docorra Co- Fals. Sept. 16.18 .
SpHiger-Cotrax C. Falf.
 Iraest N. Gutlarres.
Tucumeari-quay Co. Falr Asa. Sepl. 21-23.
Roj H. Bgith.

## NE $\bar{W}$ YORK


 Aron-Geneaste Volley Breeders Asan. Bept
 Batario-Generee Co. Agri. Boc. Aus. 7-12. BeLh-Bati Frir. Sept. B-P. J. Vletor Yaucelt.
Boonvile-Boonvile Frat Asal. Aug. 1-5. Charlea B, FActhonm,
Brookfleld -Broot

 Victor Scroger.

 De. Devid Wi. Beard. Agrt. Boc. Aug. 21-22.




 Oreenvich-Washlaston Co. Falr. Aus. 21-25
P. Jouton, Bootes Fells, W. Y. Hembutg-Erie Co. Fatr, AuF. 14.18. Prant
A. Slade. Eric County Hall, Buftalo. Aus.
 bert Lochner. North Greece. N. Y.
these Tomptins Co. Fair. Aug. 7.12 . Merrill P. Currf.
xingston- Tutier Co. Agri. Soc. Aug. 16-17.
Albert Eurdt. Altiert Vardt.
Litile Valrey-Cattaraugus Co. Agrl. Boc.
Aug 29-sept 2. James w. Watson Aug 29-gept. 2. James Wh. Watson.
Lotpport-Nisgare Co Palr. Aug. 21-26. El-






 Palmpra-Palmyra palf. Aug. 22-22. ©. Ray
Converse
Pean fan-yates Co. Agrl. Soc. Aug. 23-21




 Mazold Le Creal.
Trupaniburg-Trumensiturg Fatr. Sept. 13-1e
Lorenac Cinton.
 w Watertowa-Jefferion Co. Agrl. Soc. Aue. 21



 30-Aug b Onmer $J$ Erooks.
NORTH CAROLINA
Ahositie-Ationtie Dintelet Faif. Oet. 10.14 Albemarle-Stany Co. Fair Assa. Oct. 9-14
 33. W. C. Yoriz
Ashebora-Randolph Co. Colored Patr. Oet
ga week. J. N. Qin.
 Chariotie-Bouthers sentes palr. Oet 3-7. Dr. J. 8. Dorton.
Cherote -Cherokee Inclen Pair Assa Oet.
3.7. Willim E. Enser Jr.

 Norman
Elixabeth

Mantit.
Pa getsevine-Cumberiand co. Fair. Oct. 2-7. Elbert C. Juckson.
Golds ioro- Wajne Co. Falr. Bedi. 2s, 30. Olano P. Peele.
Orrensboro-areensboro Agrt. Palr. Oet 3-8 Grenvule Put co. Agri. Fsir, Oet i-7 Nor Henderan -Gnidea Belt Falf. Och 2-7. C. b Highs.
Heriderson-Vanee Co. Colored Felp. Oct.
 Higb Potint- Hien Polat Falr Aush Bept. 2 Jacksonville- Onslow Co. Fasr. Oct. 3-7 George See.
LeazyHise-Fri-city Agrh Fair. Sedt i-s. LexispLon-Davidson Co. Patr Asan. Sedt. 25.

 $M u r p h y-C h e r o k e t ~ C o . ~ P a l r . ~ S e p t . ~ 23-30 . ~ C . ~ R . ~$ Releign-North Carotioa Btate Pals. Oct. 17 21. Dr. J. 8. Dorton.
Reldsille-Reendsylie Fair Asen oet. a-9 Mry
 Fair. Oct. 9-14. T. B. Glover.
aocky Mount-Rocky Mount Agrl. Falr. Bapt. Rutherfordion-Rutherford Co. Fair. Sept. 11If. John a Jone:
Rutherfordton-Rutherford Co. Colored Falr
Bept. 19.2$]$. Mrs.
 J. B. Dorton.

Sheiby-Clewelend Co. Netro Falr. Oat. 4-1
 stalesville lredef. Co. Agrt. Falr. Sedt. 2s 30. Clyde 8 myre. Fair. Oct. 23-28. Mra
Trenton-jonea Co. Trenlon-Jonea Co. Fair. Oet. 23-28. Mra
Lurley W. ELacs. Crop-Montgomert Co. Palr. Bept. 1H. 33 Washlaghon-Beaufort Ca. Palr Aban. Week of Sept. 25. R. P. Webster.
Wuthon-Wuson Co. Palf. Oct. E-14. Whey W Whon-Whison Co. Palf. Oct. E-14. Whey W
Tomil sou.
Winston-Belem-Winaton-Balem Falr, oct. 10 Winston-Belem-Winaton-Balem Falr. Oet. $10-$
14. G C MeNalr.

## NORTH DAKOTA

Ashley-Mctotosh Co. Palr Aasn. Aug. 29-30 Beach-Oolden Vaulay Co. Fais Awa. Sept Fargo-Red River Valley Falr. Aug. 2s-gept
2. A. D Bcost.
 Minot-Narth Dekata Beate Fair. July 24-2.
Bob Flike.
Mot-Hetelagez Co. Felr. Bept. 4-8. Adeua Soeburn.

## 0110

Akron-8ummat co. Fair et arcot Park. July
31-Aug.
 Ashiend-Asbisnd Co. Agtl. Boc. Bept. 19. Athens-Atheas Co. Felf. Aug. 20-34. L. C. Atses-Athce Fatr Aun. Oct. 2-A Cari Bشrlow-Baplow. Agrl. Aane. Bept. 28-29. Frant il. Proctof.
Bellefontelae-Logan
Co
 Berean-Cuyehoga Co Agrl. Boc. Aus. 16-20
Wulam Kroesen. Bueyrus-Crawiod Co. Aqri. Boc. Aus. 1-B Burton-Ganugn Co. Aerl gloc AuE. Jl-gept Cadin-Hartioan Co. Agri. Aun. Bept is-1e Csldwell Novien Co. Pair, Aug. Jl-Bept. 2 Cantieid-Mabonlag Co. Agrl. Asta. Auy. 31-

 semina Mercer Co. Agrl. Boc. Aug. 13-1E
W. $F$. Araber.

Chullicothe-Ross Ca. Ayri. Boc. Aus. 15-19.
V. R. Ermmer. Cineinnasi-Carthage Pair. gept. 13-16. Clar.

 Aug. Tom Harman.
Columbus-Ohto State Falr. Aug. 20-8ept. 1.


 R. C. Hefnes.
Dels ware-Delsware Co. Agrl. Soc. Bept. 1 b 22. William B. Deal Agrt. Boc. Sept. $10-$






 Hamilton- Butter Co. Agri. Boe. Sept. 24-29.
Barton Truter, Beven Mile.
 Blilierde Frantiln Co. Aerl. Boe. Aug. 18.
18 Areh A. Alder. Hiltaboro-Highland Co. Agrl. Soc. Eept. E-9. Jriferson-Anhiabule Co. Agri. Boc. aut. 15-Kenion-Ferdiln Co. Agrl. Soc. Bedt. 20-20.
Mrs. 1. E. Weth rrill.
 Lebanon-Wirsen Co. Palr. Bept.
Cor
12-22.
 Wibon Columblana Co. Agti, soc. Bept. 12-
10. J. F. staciatr, Hanoverton, O.
 Lommon-M. Barlson Co. Agrl. Boc. Aug. 20-24.
Fred M Ouy, Mechanalcsbure. O.
 Ci. Charles Bernhard Jr. Boc. A年. 1-3.
 Manafleld-Richisnd Co. Agrl. Boc. Aug. 17 .
 Marlon-Martomple. AgrL. Boc. Aug. $20-20$.
H. A. Majers.

 C. W. Mapea.

 Glenn Brown.
Mount Vernon- Knox Co. Agri goc. July 24-
29. Henry Napoleon-Henry Co. Agrl. Boc. Aus. 29-



 Paynesville-irare Co. Agrl. Boc. Aus. 23-26.
Robert Outheben. Paublige-Pazuldiag Co, Agri. Soc. Aug. 2s-
Gept 2. Olean W. Bewer. Fiketon-pite Co. Arrl. Boc. Aut. 10-12.

 C. I Heaton.
Proetorvilie-Ian rence Co. Agri. Soc. July
2e-2t. Owen Griffith, Ironton, O.

 St. Clairsillte-Belmont Co. AErl. Boc. Bept.
 $20-23$ W. E. Rose. R. 1 . Raylend. O.
Sprlatitid- Clart Co. Agri. Boc. Aug. 10-10.

 Opper sendurty-Wg andot Co. Agri. Boc. Bept.
12.15 . Ross A . Winter. Orbans-Champalen Co. AErl. Boc. Aug. e-12. van Wert-Van wert Co. Agri. Soc. Bept.
 Harry KahD.
Warren-Trumbull Co. Agrl. Soc. Aum. $2-12$. Frant Neml. Nutwood, o. co. Agrl. Boe.
 Mre. C. J. Keller.
Wellington-Lornin Co. Agrl. Eoc. Aug. 25-25. Wellition-ENarn
 Wimington-CuInton Co. Atri. Soc. Aus. 7-11.
Gertrude Renti.
 Wantri-Wayn Co. Asfl. Boc. Bept. 12.18
W. J. Buas.

Xenia-Greene Co. Agrl. Soc. Avg. 1-5. Mrs.
J. Rovert Bryaon. J. Robert Bryson
 OKI_AlIOMA
Alva-Woods Co, Patr Assa. Bepe rib-21. Truct
Butier. Anadarto-Coddo Co. Frse Pale, Sept. $19-$ Apache- Apache Dustict Patr Assm. Aug. $30-$ Bept. Z. O. H. Goolf.
Aromore-Carter Co. Free Fatr Assn. Bepi. $12-10$ gill Sparks. Pree Falr. Sept. 15-10.
 Bulfolo-Hinaryer Co. Felr. Sept, 11-13. Car
Dowink.
Biarkwell-xay Co. Pree Falr. Bept. $11-15$
 Rufus T. Dlekernon. Free Falr. Sept. 12-15 Bristow-Creek Co. Free Falr. Sept. 13-15
Melvin Rogeru Drumrinh Okia. Beph. ©-Ca.negie-Tri-COU
M. Pannipf.
Chandier-Laneoln co. Pree Falr Aash. Sept Cheroket-Afalfs Co. Fice Pair. Sept. 1315. Warne A. Eakin.
Cheyonne-Roger Mils Co. Pair. Sept. 2-8 Doss Pruit.
Chlekanhe-Orady Co. Fair Assn. Sept. 19. Chaton-soutbir.at Pair asan. Bept. 16.16 A. R. Patriek.

Conlmpsille Collinsville Tri-County Pair. Sed Cordell-Whanitu Co. Pree Falr. Sept. 19-21. James V. Boa
Devey-Washington Co. Frec Falt. Sept. 7-10.

 F. L. Waiker. Co. Five Fetr. Sept. 18-10. Hhederict Miner. THiman Co. Falr Asan, Sept. 12. Orendileld-BlE. Eatiort Free Fair. Bept. p-9 Outhite-Loging co. Pree Fals. Sedt. 12-16.
 Rinion-IIInton District Fair. Sept. 7-9. M
 Holdentille-Hughes Co. Pree Fair Ausn. Bedt.
 Thomas 8. Cunningham. Bepl. 21-23. Robert Hydro Hifydro District Fudr. Sept. 7-1. Grace
RR Felton. Itiobel-Mecurtain Co. Free Palr. Bept. 12-
 Muskoree. Oklanome Pree stace Falr. Oct. Norman-Clefeland Co, Fret Falr. Aug. 29-
 Okiahoms city-Okiatiome Co. Fatr. Sept. 17-
20. Farry F, James.
 26. Mrs. W. M. Spears.
Pauls Valley-Garvin Co. Pree Falr. Sepe.
 Pawnea-Pawnet Co. Pree Falr. Sedt. 11-14. Periy-Noble Co. Fret Peir. Sept. 13-16. George Freman.
Pond Creetz-Grant Co. Free Pair. Bept. 1A-22. Roy W. Devis.
Pryor-Miayes $\mathrm{CO}_{0}$, Pair. Bept. 7-1. Boward Netson.
Purcell-Mcialn Co. Free Pair. Sept. 14-16
J. Balisat-Slequoyad Co. Pree Falr. Sedt. is 17. Guy F. Stoy. Taloza-Dewey Co. Fret Fatr. Bept. 14-16 Whillam F. Taggart. Watters-Cotton Co. Free Falr. Sept. 14-15 Jeaper Harl.
Watonga-gialbe Co. Free Pulf. Stpt. 12-14 Whnct L. Detion. Wis ofk-Geminole Co. Fiee Falr. Sept. 11
14. H. Dale Martin. OREGON
beny-Lnnn Co. th Palr. Aug, 28-30. O E. Mhesell. Co. Falr. Bept. 16.17. R. W Canoy-clackamas Co. Fair. Aug. 30 -Bept. 2 Condon-Giliam Ca. Falr. Sepl. 22-at. Eines $J$ Kirsch.
Drer Lhand-Columbia Co. Falr Asan aut
17.19. Jewell A. Birch, Clatakamle Ore Eugene- lane Co. Pair Acin. Bept. $20-23$,
W.
 Marts.
Oold Beals-Curry
Opo. Falr. Bept. 1-2 Georgla Froma.
Grante Patajosphine Co. Fair. Aue. 17-20
Ben Newman Ben Newman.
Oreaham Mulnomeh Co. Falr. Aug. 21-22
Mrs. Ella S. Wision. Heppaer-Morro Co. Falr \& Rodeo. Bept. 10. N, C. Anderson.
Hermason-Umalule Fir Aman Aus. 17 rilisboro-Wanhisecion Co. Falr. Aug. 3o-Scp 2. Goidie M. Davin. Falr. Sept. 21.23. Wu ham R. Parrell, Canjon Cly, Ore. La Orande-Union Co. Fe

Lukeplem-Lake Co. Pair a Roundup. Sept
3-4. Zane Aray. Menfori- Jaekson Co. Paí Asen. Aur. $22-28$
A. O. Powier. Monmouth-qoik Co. Palr Aug. 24-20. Josian
WIlla. Dallis, Wlly, Dellis, Ore Falr Assa. Sept is-17
 Nexport-Lincoln Co. Fair. Aug. 26-26. Mra
 Ontario-Matheur Ro Fair. Auk. 30-Bedt 2
Hary R Sandquist. Harry R Sandqulse. E-14. Waciler Ant Holt Liveatoch Expo Oct Prinermle-Crook Co. Fair Aasn. Aug. 11-13
Don Yancey. Don Yancey.
 Hnmer Grow.
Ras Palr. Aut. 17-19 Galem-Orekion state Palr. Sept. 4-10. Leo
O. Spytuart O. Sostrbart
Tillam Tygh Valley-Wazeo Co.
Audry Hanne. Dufur, Ore.

## PENNSYLVANTA

## Abhotistown-Adame Co. Falr. Aut. 15-19

 Mary E. Elder. Charles Wigins.Alfatom-Allentown Falr. Sept. 18-23. Reb. Alestoma-Allentown Fair. Sepl. Arendifyllue south Mouataln Communit Beayer Spripas-Beaver Community Far, Bept.
31.23. Kenneth F. Boyer, Bellnkerove. Pa Bedfori- Hedford Palr. Aug. 6-12. A. C Brice.
Harmsty B Bloomsburg Palr. Seph 24-30. Hary B. Cortell.
Buther-Butjer Palr Aama. Aus. 14-19. C. M Cambridge gprings-Community Falr Assn
 ford S. Schwart.
Centre
Hall-Cintre
Pali. Aus. $26-21$
 13-16. Willam E. Zetse.
Claysburg-Caramunity Farm Products ghow
Bept. 14-16. Kermiti B Wright.
 5. J. R. Hogentogler.
Cochranton - Cochranton Community Fasr,

 Cookport Grccn Towashlp Petr Assin. Sept
13-16. J. D. Joiner, Alverds, Pa. 13-16. J. D. Joiner.
Dalutiown-Danimto
19. H. J. Jemino
Dayion-Dayton Astl. Assn. Aug. 22-26. Mrs. Matine Jordan. Doylestowa-Doylestown Fair. Bept. 11-18.
 Edinnoro-EA Wood. Fair Assn. Bept. 15-17. Nelson Q. Tuttle Pair Assa. Bept. 27-30. R. H. Garver.
Flartown-Flourtom Fatr. Auc. 2-12. WllPora City Aosmstrone Co. Palr. Aug. 1-5. Prank Forkinilie Sulifyan Co. Agrt soc. Aus. 30 . Sept. 2. Lawrence Hyeley. Aus. 30. Jamee
 \& $\begin{aligned} & \text { glinger. } \\ & \text { areensbur }\end{aligned}$
Oreensburg-Harrold Commanity Falr. Aut
$23-26 . ~ L . ~$ 23.16. L. D. Moore. Sept. 27-29. V. Barnaminger. Bept. 410. A Karst.
Hariordord Agrt. Soc. Sept. 7-9. Eltod Robbina. Mil Commualty Falr. Bept. 4-6.
Homelor
David Hanescalc-Wayne Co. Agri. Soe. Bept 12 Hohinarivir. Gammell. Oct. 11-13 N. K. Hoover. Co. Palr. Oct $19-21$ R M. Fisher, Fo. Falr Asen. Aue
Hughesvile-Lycoming Co.
 Indlana-Indiuns
Bertha E. Jone:
Jamesto
 Jennerstomn- Jenner Pair Assn. AuE. $1-5$
A. Kimberioa Lape, Jennerto Paly, July 2e-Aue s Kutztown-Kuceiown Falr Aasa. Aug. 21-26 Elniet A F Klime.
Lakewoor-Northern
Aor
 sept. B.g. J. Frant Bnyder.
Leban - B banon Communty Falr. Oct Lehlinton-Lahichton Felr sept. 4-9. Frank $R$ Ligonier-Ligonler Valley Fatr Asan. Aug. 29 Sept. 2. R. A. Hardy.
Linesville-Linesvile Falr asah. Sept. 0.8. Litis-Ltiti Commanty show. Oct. 12.14
 McConaeilaburg-Fulton Co. Palr Assh. Aue 30-8epl. 2. Henry W. Dantels.
Mcaditic-Crawford Co, Falr As D. I. O. Hotchkiss. Cochranton, Pa.




Mineraburg-Fariners' Fair Aasn. Sedt. 7*0.
Rowert E. Hoke
Mind




 Shos Aug 10.15 Lounten Stuart.
Newfounding -Greene

New Holiand-New Bolisind Farmers Day. Oet
 Pri. 1. Ralph C. Faust Brafr. 1. Hunkers
Norith




 Port Rogi_-Junlata co. Agri. soe Sept. a-s
Uwight B . Hoser Br.
 nonx.
nulamey-Agri. Pree Pulr. July 24-20 Jack it Rushell. Chmmber of Commeree. Reading-Rending
W. Swayer. grankivilie-stony Creer Communtey Palr South Park, ibrary Allegheny Co. Free Pabr Aug. 31-Sept. 4. John C . Herdon. 111 Cou Spartansburt-Bpartanours Commanity Palr Bept. 14.16 C. J. Burton \& Fienry Balley
Stoneboro-BLoneboro Falr. Aus. 31 -Sept. Whanpboro-BLoneboro Falr. Aus. M-Sept.
Warker. Sugar Orore-Community Fwir Asen. Sept. 14


 Towande-Velerans Poreign Wars Farm Falr trotire D-Duntar Two. Community Palr. Seph 13.16. Kenneth Mowery Leisenring Pa.
Troy-Troy Fgir. Aug. 12.26 . H. D. Moliont Troy-Troy Pair. Aug. 11-23. H. D. Holeorabe
Turbotrillo-Turbotville Communty Pair. Oct Olyasen- vijasez Community Falr. Aur. 23 25. Clart G. Cowburn


 Watertord-waterford Community Pmir. Sedt Wathsburg-Waltamurg Agrl. Soc. Aus. 29Waynesbur -Grene Co. Falr. Aug. 15.1 A West MeKay.
West 13-16. Paul Rogers.
Wind Rudge-Rjchail Agri, Soc. Aut. $28-31$
Fioyd Camptell york-y ort interasate Falr. Bept. 12-1s
Samuel S. Lewt.


## RHODE ISLAND

Tast Oreenwich-Roely finl Falr. Aug. 2-27. Kingstson-Rhode Lsland State Palr. Aus. 13SOUTH CAROLINA
Anderaon
L. Allen
Anderson Paif. Oct. 23-20. Thomas
Eonnettinile-mariboro Co. Falr. Weet of Segt. 26. J. Murriy Jackson. Oct. So-Nov 4. W. E. Klnt. Co. Pair Assa. Oct. $16-21$ Chera. Crametileld Co. Colored Falr. Nor Charteston-Cnarleaton Agrl. \& Induat Falr
 Colvin. S1. Paul $\forall$. Moore.
Colum bounh Cerohna giate Colored Palr.
 florenec-Eastern Carollan Pajr. Nov. d-11.
J. Cllf Brorn.
 Oreenwood-Greenwood Co. Feir Aasn. Oct
S-16. John I Wash Kingitree Wintemaburg co. Palr Assn. Oct Lancaster-Lancater Co. Colared Palr Aesn
Wect of Oet 1s. wulim O. C inton. Encaster-Leancast ir Co. Falr Assa. Oct. 0.14 Manning-Clarendon Co. ABrl. Expo. Oet. Marion-Marion Co. Palr Aesm. Oct. 93-2e Ne Merry-Newberry Co. Falr. Oct. 9-14. Frant
 $23-2 E . J M$ Muthes.

## Orangeburg-Orangeburg Co. Colored Pal Assn. Oct. $16-21$.

 Plekeax-Pickens Co. Palr. Oet. 2-7. S. F
Woor Rock HM- Fort Co. Pair Asan. Oct. ©-14
H. Dlack.
 Gumber Eumter Co. Pair. Oct. 20-Nov. 4. J.
Cnjon-Union. Co. Pwir Assb. Ocl. 1-9.


SOUTH DAKOTA
berdeen-Brown Co 1-H Falr. Auc. 24-28. Jicar Lake- Devel Co. Falr. Aue. 21-23, Conra
Edkemont-Pnll River Co. Fatr * Roded
Sept Gentybura-Potter Co. Patr: Aus. 21-23.
 Pution-Bouth Deser
Pranh Z Befner. Patr. Aus. 25.27. Ftant S. Ryen.
mithell-Corn palace. sept. 25.30. N. N. Noblo Jorien Co. Palr Assn. 31-Sept 2 , M asurdo-jonien $C$
$E$ Sanderson.
Nisiand-Rutie Co. Fatr. Aug. 24-26 Relph W Mlberg. Nepall. B. D. 28.36 . Jonn F. Onida-zuliy Co. Fair. Aus. 24-36. John Fi
Neu
 Cart Burgets. Eraest C. Stewart.
Sloux Palis--Sloux Empire Fair Assm. Aue 18.25. Al EIalverson. Pulr Asm. Aup. 30-
Tripp- Hutchinson Co.
 whargiod

## TENNESSEE

timandia-DeEaib Co. Falr. Aug. 2-5. Mar-

 Athent-McMinn-Mets3 TFin Co. Fair Asin.
Sept. $25-30$ Leonard Fari Loekmilet. Bolisar-Hardenan Co. Falr Assn. BeDt. if-
23. Paul Vagthn. Bollvar-Hardeman Co. Colored Patr asnn.
 M Smith.
Brownille--siaymood Co. Colored Pelr. Oet.
 Certhage-Carthage Afrl. Asan. anus. 9-18. stanton Elunter.
Centervilie-Hickman Co. Fair. Bept. 13-1t. Chat Flinn. Chat
 Clarksvalic-Montgomery Ce. Falr. Bept. 7-s. Mre. Loulse B, Booth. Co. Negro Palr Assh.
Clarksvile MonLpomery Aug, 17-19. PPo O. Garrett Er.
Es. Robert Clintop-Ander
D. Johnson.
B H. Hardwick
Co. Filr at Expo. Oct. 2-7. Cookeille fuinam Co. Agri. Padr. Sept. 7-0. Win Huddeston. Po. Palr Assn. Sedt. 12-35. Stanley Shoaf. 31. Bent. 2. Leater Hill Jr.
Dandridge--Jelferson Co. Fabr. Sept. 20-36. Dandridge-Jelterson Co. Falr. Sed.
Prank C. Tajlor.
20. Palr Aasn. Aug. 2 z -Dickson-Dicicson Co. Pair Asen. Aut.
W. A DCIntire.
Dyersburg-Dyer Co. Falf Assn. Eeph. 11-16.
 FPanse B. Sharp. Palr Aasn. Aus. 23.20.
gronn-Unical Co. Hassell Evarin Co. Fair Assn. Bept. 11-
 AuF, 24-26. L. N. Donaldson. Auc. 2a-sept.
Pranklin-Wiliminion Co. Palr. Aus. 2. Xajcom wimefteld. Asan. Bept. 13. 18. Anna Ruth Upchoreh. Aus. 18-18. R. M.
 26. Edw. V. Anihary Sr.
Jre nvile-Gireens Co. Fir As. Aug. IIBeph. 2. Bonnabelle Bartley.
garrlman-Roane Co. Falr. Eiedt. 4-e. W. B. Brout
Hender

## Hendarson-Chenter Co. Falr. Oet. 5-T. N. S

 Martin. Huptinguon-Carroil Co. Palr. Sept. 25-3a J. F. Walters. 16. A Dinglor. Co. Fair Assn. Mept. 7 9. O. Croks. Co. Puir Assn. Bept

 nonville-Tean. Valley Pair. Sept. 11-16. Lofnyerte-Macon Co. Palr Asin\% Bept. T-
 Lepanta-Win on Co. Pajr. Sepl. 13-18. A. W Lecartneyilion Co. Colored Falr. Sept. 21 Cexiagtoa-Bendirson Co Colored Falr. Eept 18-23. Prot. C. C. Bond.
 Clyds $N$ Tayinr.
Manchester-Coffer
ar
 Mayneriville-Ualon Co. Falr. Sept. 7-9. Mra Din Taylor. Warren Co. Palr. Sept. 9.t. T M, Jaekion.
Memphis-Mid-South Palr, Sept. 21-30. Wallace Witmer.
Marsstomn-Habien Co. 4.14 Fatr. Bept EMurfresporro Rutherford Co. Fadr. Lus. do-
12. Carl Lickerson. Lurfreesuoro Midabtace Colored Falr. Etpt
$7-2$ Whinam H. Buther.

 Oneidg Gcott Co. Falf. Aus. 31-Bedt. 2. E. Ottwy. Oreenerillo-Otway-Oreene Co. Palr.


Pulasti-Olles Co. Falr. Sept. 11-18. J. O. Rob.








 Woydi-Rumphres Co. Fulr. Sopt. e-9. Elmer

 TEXAS











 Cleturne-North Cedtral Taxal Pals of Rodeo.
Sept. Sept. A-M. LDMbard Relld. Sept. 21 -Oct. 1. $\underset{\text { L. E Tennison. }}{\text { Corsicana }}$
Sept. $36 \cdot 30$. Horman Brown Agrt show.


 Calnestlle-Coote Co. Fair Aasn. Segt. 4-8.

 23. Ed Slaughter.
Haspill-Central $F$ Fit Texas Palr. Oct -14
Raiph E. Duncen.
 Gunisvilie- Waycer Co. Fair Ansa, oct. J-7.














 Mesquile mansquite Pair Assa. Sept. 19-23.









 Texas City Pat stock show enerbo Nov. t-A W. J. Peternon. Pels Assa. Sept. 14-16. Tylier-Eastit Tezen Falr. Sept. 11-16. C. K.

Waco-Orenter Southwast Fafr. Oct. 34-28
 Wooditle- Tyler Co. Memor:
11.14 Mrs. Desal Walser. UTAB
Coalyilim-oumont Ce. Fair, Aup. 26-2c. Eart
 Wuchemer


 Mati- Bonverif Co. Falr. Aug. 3.s. Mrs.
 Mrrany Belt Lake Co. Falt. Aug. 23.28. Mae
 Worthingros.
Ogden-Ogden
Livetiock ghow. Nov. 11-15. Parosin-1ron Co. Pair. Aus. 31-sedt. A. Rientield-Bevler' Co. Patr. Aur. 24-2t. Erabal Salit Andernen. Cly-Utah state Falf, sept. 15-43 Toople-Tootele co. Falr, Bept. 2-4. Oren Tremention-Boz Elder co. Patr Asen, Aug. 31Bept. 2. Ede VERMONT


 Rgodorvillo-Csileconis Co. Falr Aesa. Aur 24-26. A. E. Donahur.
Rutisnd-Rutisad rair. gedt. e.s. Arthur


## vircinia

A muberth-Amberst Co. Falr Alen. Tbird week
 chase City
Chane City-Meekleaburg Co Malr Assn. Oct.
100.14 Oarland E. Mosen.
 Coringion Allerpiny ca. Malr. Bcot $11-16$






 2d. \&. D. Woods.
Martson
arg



 Nanacen Manmentader. Fir Assa. Sept. 3-4. J.
 ME. Oi B. Beasiley,
 Penininticn Oup-Lee Co. Patr. Weet of sept.
 Rililiard Eapes Alinile Rural Expo. s-pt. as-
 Pouther.
South Hoaton- Fallfar Co. Falr Asja. Oct. 10. staunton-virginala stote Falr. sept. ev. C.




 Eyarculum.
west Point
Weat Point-Tidewater Patr Ahsn. Bept. 11-18.
B. C. Oraves. Providence Forge. VA. Weirwood- WeiIwood Pair. Aus. i-12. W. P. Jetferion, Cape Charles, Va. -21.26. J. $L$ Robinson.
 WASHINGTON
 Bremerton-Kitisip Co. Falp Asone. Aus. 24 -
27. T-p

 Tray Widiley.
Coivilie Noll

 Daycon -Columble Co. Falf. Bept. E-10. W. a.
Hughes. Dref Pats-Tri-County Palr ana. Sopt. 7
10. Praces Madea.

| Cliessburg- |
| :---: |
| Bchneviey |

 Ooldendata-Kilitillat Co. Rair Asia. Bedt.
 Langley-Lalind Cromat Fait Assa. Aue. 25-27.
Bent Hertion Lengle, Laland Co, Hertiz:
Longriew -Columble
 Sept. 2. Presion Varnes,
Lynden -North Wash, Distriet Palr. Aus. $17-1$ 19. A. L. Lisyer. slace Fatr. sed. A-10. Puul Hoilomoa. Bnotombh. W Leh.



 gepto Phu Aaplntall. Port. Angeles-Cielam Co. Pair Asso. Aue

 Walle wailli-gouthensterin wain. Palr. Sept Weloryillo-Noris Central What Patr. Ber:



## NEST VIRGINIA

Belfogion-Betiogton Pestyal \& Palr. Sept
$23-18$ Donil
E Berkeiey Sprtmgn-Morgan Co. Palr Azan. Aug.
11-sept. ${ }^{2}$. B. Webar.


 Oanianay-Lions Clum Commualty Palr. Auf
$14-19$ alenville-allmer Co. Pair. Aut. 8.12. C. W. Marsh
aration-
 Grantivilie-Calhoun Co. Yatr Assa. Sept t-q. Belvecti-Hentlicy. Commumty Patr. Sebr. is
 Huntington- EYOWVA
L.
Lewisburf Ronveverte-sinte Palr of w. Va.
 Marinition-Pocenontas Co Felf. Aug, 14-18 Pred C. Allen.
Mylatilebourne To. Fatr. Aus. 17-18
Cent Niehols. Cetil L. Nehols. C. B. Altmin
 2e J. Phil Cramer. Fir. Aug. 29-Sept. 1
penasboro-Ritchie Co. Far. Peterbiourgrimi-County Fulr ansin Sepe. 13-Philippi-Buatoous Co. Street Falr Asse. Sede
 Wurlitem L. Coogle.
 gutcon-Braxton Co. Falr Asan. Aus. 2a-sept
2. Enrle Mortison.
Wadeatomb-Battelle District Pair Asso. Bept.
 wISCONSIN
 Atheni-Athens Asci. Asch. Aur. 20-11. Mel.
Berombeck.
Bearer Damm
 Earaboo - Sut
W. Senroeder.
Co. Agri. soc. Aur. 28-11. C.

 1.3. robert O Brodt. Pree Palr. Aus.
 Chapbert Pallarder

 be Pere Northesslern wis. Falr. Aus. 17-21.
 Elikhorn-Walworth Co. Agri. Boc. Bept. 1-4. H. O. Seytorerth Co. Patr Aska. Aus. 23-32 Eiroy-Eiroy pals Asan. Aur 11-13. Clatence Ean Clifice-Enu Cleite Co. Juntor AgrL Boc. fund du Lac- Pond du Lac Co. Agerl. Bace. Prlendinip-Adims Co. Agrl Boc. Bept. 14-17.
Robert W. Roarberry. a slesvilie- Tremperieniu Co. Falc. Aug. 3-6. Fradk M. Benth. aitiet-Ornn-r Co. Youth Fair. Ause $10-20$.




 In neaville-Rock Co. 4-t Fair Asen. Aug. Jelleraon-Jurierwon Co. Falr. Aus. -4. Eoract 21 Burn.
La Crosa-LiA Crown goteratate Patr. Aur. Cadyminh-Rusk Co. Free Falr. Auf, 21-2s.
 Lodi- Lodi Union Agrt. soc. Sept. 23-24. hoy Luxemburs-Zemaunem co. Agri. Assa. Eept. Mantowoo Minhowd Co. Falr. AuE. 22.97. Marge Reak. Marlaetto Co. Falr Alul. Aug. 11Marinhleld Centrat What. state patr. sept.

 Menom zoerb.
 Milwazee Wisconsin state Fair. Aus. 19-2t.
 mondori-Burito co. AgTL Boc. Aug. $24-5$,

 Oinkoth-Wloneberso Co. Falr \& Expo. Aus. Phillippopt Priee Tayior Arri. Asan. AuE. 24-sa. Pictivillo Betiget Btate Falt. Aus. 10-21. Plymouts Bheboygan Co, Matr. Bedt. 1-4. W.
 Rhinelinder-Hodes Patr. Aug. 14-18. Jeas
 Richlend Center-Rtchimad Co. Aerl. Aasil





 Spooner-Warhburn Co. Jualor Falr. Aug.
 Superior-Tri-State Pait, AuE. 13-20. Mas R. Laving.
Tomah monioe Co. Palt Assn. Aug. 8-7. $c$. Onlon Grove-Racine Co. Arri, soo. Aus: $2 \mathrm{~s}-$
27. A. E. Distbreaner, Rochester. WL: viroquA-vernon Co. Fair. Sept. 20-24. Oren
 Wautome-Waushara Co. Falr Asta. Aug. $24-$ Webiter- N. Hontal Burker. co. Fair aus. as-




## WYOMING

Arton-Lineola Co. Fatr, Auc. 2s-28. Orrta Bainin-Big Rorn Co. Fblr. Aug. 30.22, Dr. M. B. Walker. Co. Fatr. Aug. 21-24. Wil-
 Cherenne- Weytera Platas Pair. Aus. 24-2e.
 ailietto-cmompenl Co. Pair Anso. Aur. 24-88. Lender-Fremoni Co. Pair. Aur. 2t-28. W. L.
 Newcestle Weeztern Oatomay Palir \& Rodeo. Aue. fe-19. Oarth D. Percival. 20.22 Paw
 Euncooze Crook Cot Patr. Aus. 24-20. Withot


## CANADA

## alberta

Camrose-camrose Azr!! Boc. Aus. 7-8. J. E
 Lousana-Louind AgrL Boc. Aug. 15. Mri
 Red Deet-Red Deyl Agrt soc Aus. J.S smoky Lake-Bmaky Lekt Agri soc. Aus

Bluart.
 I
vermilian-vermilion Exihn. Juiy 27-20. \&
Cart Heexbert Wrstiock-Weestock Agrl. soc. Aur. 8-9, R.

## BRITISH COLLMBIA

Abbobford-Central Fraser Vasey Palr. Sept.
11.12 . Armstrong-Interior Provinctal Exho. Sept.

 10. T. W. Currie. New Wentminstier.
 courtenay-Con
Duncan-Cowichmin Agrt. Boce. Sept. 7-9. W. Rh Blitiser. Lending-Gibson Agri. Soc. Aus.
 Invermiere-E. Kookenay Aeri. Exhm. Seph

 Lillooet-Lilloot Fair Ainn. gept. is-15. Mra,
 Nanalio-Nanalimo Agri. Boc. sept. 14-10

Port Alberni-

 Quesmith-Carsboo Agri. soc. Bept. s-9. K.J Roek Creek-Rock Creet Falr. Bept. 7-8 Salmon Aenry Meigre. Arm Agri. Asen. Sent. Suuth Burany-s. Burasby Agri. Asti. Sept.



## NEW BRUNSWICK

Albert-Albert Filr. Bept. 20.21. Andret
Etuart Chatham-MIramichi Agrl, Exhn. Assan. Sept. Frederiction- Yredericton Exhn. Sept. 2-9

 Balnt stephen-8E. stepben Exhn. Aus 21-20 South Bathurat-Olouester Co. Exbo. Bept 10.2. Alisiso Bract.

Alad bes

## NOVA SCOTIA

Aothgoalish-Andizonlah Co. Abrl Boc. Beot Briarewater-Lunenbure Co. Exhn. Sept. 20 2 e W. J. Crouse.
Caledonim-Queeas Falr. Sept 18-22. a Dikby Chisby Co. Arrl. Soc, Sept. 23-14. a 2nireneetown-Apmapols Co. Einn. Sept. 1 B -
 North Byane-Cape Breton Co. Eshaps Bept Oxiord Cumberiand Co. Erma. Bept. 12-88. Piciou-plctou \& R. Colcbester Exhn. Sept Bhetburne-ghelburne Co. AErl. soo. Sept 20
32. Truro Central M , Bo Exhn. Aus. 29 -sept 1 Windior-Mant, Co. Aem. Boc. Eept. 12-15


## OMTARIO

D. A. Stewart Agrt. Boe. sept. 10-20 netom Actomart. Agrl. Soc. Sepl. 22.23. C. B.
 Ancmitro- Aneaster Agti. Soc. Oct. 12-14. Roy
 Armirior-Arnpritor Agrl. Boc. Aur. 2e.30. Wh Arthur-Arthivr Aert. Boc. Sept. 28-27. Stun Ash Atwood Demalne Agrl. Soc. Oct. seb. E. H $\underset{\substack{\text { Byinge. } \\ \text { Avonmare }}}{\substack{\text { and }}}$
Avonmare-Foxborough Agti. soc. sedt. 18 -
20. Orant Tinkesag Aylmer-Aylmer Agri. Buc. Sepl. 25-27. F. E. Aylon-Ayton Agrl. Boc. sept. 29-30, Alber

 Bcamsurlile-cilitod Agrlo Eoc Eept. 7-9. O. B Beechburk-Noth Renfrew Agri. Soc. Sept
 Don Con Ross.
Becton-Becton Agri. Soc. Sede. 28-29. Harry
 B. Drayes
Belmant Betmont Agrt. soc. Oet. 10-11. w
 Biackelock-Cartwright Agri. Soc. Eept. 1-7
Henty Thempson. Nostle


 ${ }^{15}$ Brebridge- 8 . Mus
15. Jjerry Dickie.
Brampton-Pbel

Branpton-Pbel AgrL boc. oct. b-7, H. J Bruce Mines-Bruce Mines Aeti. Soc. Sept Bruasels-E. Huron Agri. Soc. Sept. 17-2a Rev. O. A. Mline.
Burford-B. Brant
Burforn-B. Brant Agtl. Boc. Oct. 7.9. R. A
Templar. Templar.
30-31. Fied Murk's Palis Agrl. Boc. Sepl

 w. E. Hudspetb 27. O. a. stephens. Agri. Boc sept. 28 Carp-Carp Agri. Soc. Sept. 29-30. A. $\mathbf{c}$ Centreville-acasigion Agrl. Boe. Scpt. s.0 Whmot Breault.
Chariton-Chariton Agrl. soc. Bepl. 12-13. Chatsworth Hoctilend Agrl, soce oct. 3.e. Mrt Chateworth Hoilend Agrl, soc Oet. 3.e. Mrt
Cecil g. weeden. Ceecil 3. Weecden

 Rliford Henlip. Ciford Aetl. Boce Sept. 12-13. Herb
 Couto-Cliute Apri. Eoc. Sept, 3.4. T. Wopton Cobden-Cobden Agrl. Soc. Scpl. 1-5. H. Guest
Cochrane Coxbrane Agri. Soc. Sept.
12-13,



 Delt Suteliffe Pair Aesn Bent. 11-13. T. M
 ford Butelisfe.
Drayton Preel atan Agri. Box. Bept
 Drumbo-Drumbo Agrl. Soc. Sepl. 27-28. Wil Preden A. Coctburn.
Dryden
Seoti Sooth.
 Dundalk - Praton Agri, Soc. Sept. 14-15. Mri
Anns Kothler. Durham-Durham Agri. Boc. Bept. 12-13. O Emirr-Elmiras AErl. Soc. Sept. 1-4. FTed C Pimvale -Fl
Eimvale-Flos Agrt. Soc. Sedt. 14-20. Alice
 Emadat--Ferry Agrt. Eoc. Bept. 12-1]. H Enplehart-Engiehart Agr1, soe. Bept. 4z6.
 Exeler-Exeter Agrl. soc. Sept. 20.21. Clert
 Wru. A. Maedel. AErl. Soc. Eepl. 28.27

 Sutheriad.
Port william-Canadien Laxebead Exhm. Aus. Onti-south Walerioc Aerl. Soc. Sed. 21-2]
Hugh Grorseton-Esquesing Agrl soe. Bept. 15-16 O. L' Mcalleray wher Agri. soce Oct. 1-7 Halker Rishardson. F. Kraft. Harricton Agri. Soc. Sept. $20-29$. Harrow-Colehester bouch. Asti. Soc. Sept
 Hoistelo-Egremont Afri. Soce Sopt. 27-28 runtarithen. Musxota Agrl. soc. Sept. 7.e Hymers Avery Iogertaolitingersoll Agrl. Soe. Aug. 21-23
 Kemble. Kerpene Deen Leke. Arrl. soc. sept Kreiora-Kemota Agrl. Boc. Aug. 24-25. Ocrald Fincar Bourke. Kincardhir-Kincardine Agrl. sec. Bept. 14
1s. D. A. Sutherland
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c. Moody

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 Palmerston-Palmeraton Agrl. Soc. Oct. 2-J
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Petrolith-Petrolla Agrt soc. Sept. 19-20. W
A. Whas Picton-Picion agrl. Soc Sedt 14-16. Pnitsp Porquil Junction-Porgute Junetion Agri Soc Sept. 11-12. Mre. Pearl Balley.
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W. Green. Ripley-Hureen. Townshlp Agrl. Soc. Bept. 21 Rociliyn-Rocklyo AgrL. Sos. Oct. 4-s. Edward Rockiton-fiockton Agtl. soce. Oct. I and Rodney Beedney Abri. Soc. Sept. 19-20. J. A Roscrinath-Rosenetath Agrl. BOt. OCt. 12.13 C. W. Varcoe. S. Raymoad.
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South Mountatr $\rightarrow$ Mountain Aget. Boc. Sept. 2 E. David Berify
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Silismst. Lawrence Valley Agrl Ros Sept. $11-11$ M. A Mclennao. Lennenster.





## PRINCE EIWARD ISLAND

Charlotetown-P.E.I. Prootinciel Eith. AuE
14-19. H. J. Keonedy.

## QUEBEC

ayera Curf - Sianatind co. abrt. Soc. Aue. 24 Aylmer - Oatineses. Co. Agri. Sue. Div. A 3ept. 7-9. R. K. Edef. Boc. Aug. 31-Sept

 irvine P. Canlil: Agh Agrl. Soc. Aug. 23 27. Roland Hebert. Acri. Soc. Aug. 23 Cockshire-Compton Co. Agric Soc. Aue.
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 W. Hodkins:

Margurilie 61 . Plerre. Fatr. Aus. 36 Bept.
Marguer FAIR LIST
(Sec page 67)

# Chi Holds Ringling-Barnum To Half Houses All Week; Blame Weather Opposition 

Several Acts Out Thrin Injuries; Cuban Stand Hinted

Equipment Out at Vernon
VERNON, B. C. July 22.-King Bros.' Circus lost the matinee but gave two night shows here Thursday (20) to good business after a and Kelowna, B. C. (19).
Two trucks carrying essential equipment were losi in mountain jumped to safety and were uninjured. The two stands were blown while three new trucks were being delivered from Spokane.
The show arrived here too late for the matince and the big top canvas truck was delayed untll 7:30 p.m. by two blowouts. First night show here got under way at $10: 15 \mathrm{pm.m}$ to a full house. Authorities refused to
permit strawing of patrons, so a permit strawing of patrons, so a second show was started at $11: 30$ p.m. Only two strings of lights on each side of the center ring ware used, Aerial rigging was not hung. and only ground aets worked. Ticket
wagon was not uncovered, but blg wagon was not uncovered, but big
show tickets were oversold from a show tickets were oversold
Side Show opened here at 6 p.m. to good business. Lack of lighting and loud speaker did not seem to interfere.
Business for King Bros. spurted upward in fresh British Columbia territory this week and several full houses were registered. Show had two full ones at Grand Forks Monday (17). Elephants and the giraffe radlus. The show was the first in after about 20 ycars.
Creston. B. C. gave show a full matince and a three-quartcr night from there via boat, which relayed rolling stock across Kootenay Lake roiling stock across Kootenay Lake which hadn't had a circus in about 20 years and it produced two full houses Wednesday (12).
Athabasca, Alta. (5). was hit by breakdown of scveral trueks hit by forced cancellation of the matinee. However, night show was a fourfifths house.

## Polack Bests Eureka Date's

 Gross Score
## Clusing Night Sorko

## (Continued from page 47)

 work lor the show's fall date. Gcorge Obispo to Reno, Nev. Mickey Blue Obispo to Reno, Nev. Mickey Blue Boved from Eureka to Vancouver, Bual appearanee at the Pacific Nanuanal appearance at the pacite Nation and Shrine syonsorship. Jimmy Rison is handling San Jose, and Joe ODonnell, who had Modesto. will have Napa and Seattie. Art Hansen, E. If. (Dixie) Hebert and Jack Dougherty, members or Rison's staff, are at Orovile, Santa Cruz and Saed the new Ventura date.Show has been in California since April, exeept for the dip into Nevada for Las Vegas, and will move back to Nevada in mid-August to catch
Reno bcfore moving to the Northwest. Reno bcfore moving to the Northwest. Trek back east starts
the Los Angeles datc.

## Out-Plays War

EUREKA. Calif., July 22. Press agents, who are fighting their own war for space 112 op-
position to news from the Korean position to news from the Korean
front will appreciate the hit front will appreciate the hit
scored by Justus Edwards, of scored by Justus Edwards, of
the Polack Bros.' Western Unit on the show's opening day here (12). War news was relegated to sccond place on Page 1 by spot was given an eight-column circus layout.

## Philly Stand Bad for Cole

Top crowd totals 2,500 as billing mistake, lack of transportation hucts

PHILADELPHIA, July 22--Desite near-perfect weather and exBros.' Circus made a poor showing here for a stand running from Monday evening (17) thru tonight, with day evening (17) thru tonight, with Yesterday (21) proved the poorcst
of the date, with 800 at the matines of the date. With 800 at the matines and a stmilar
The Philadelphic Evening Bulletin built heavy promotion around the org's star, Bill (Hopalong Cassidy) Boyd, prior to the date, and $\varepsilon$ miniaJohn Wanamas on exhibit in the day-and-date with the shows's stand. City's other large mart. Gimbel's. handled the advance ticket sale, which was reported as poor.
Ducat prices were set at $\$ 2.75$ and 32 for reserves, adults and children $\$ 1.50$ for general admission and 75 cents for kids. The circus went
fairly heavy on advertising in local papers. Only a modest score was made, mainly in The Bulletin, by Tom King, who handled flacking duties for the date.
Dick Best's Side Show, still working for 50 and 25 cents and circus concessions all suffered from the lack of big show patronage. Among poor stand was a billing error with some of the papers giving a different lot location. Site was the Fox Strcet played carlicr this year by RinglingBarnum.
Only fair bus scrvice was provided any of the city's trolley lines. Loi was laid out with a mess tent in front, lcading to some confusion on the part of the customers as to the
location of the entrance. Signs which might have alleviated the diffeulty were absent. as was floodlighting (See PHILLY STAND on page 70)
D. Murphy Named As R-B Equestrian Director-Announcer

CHICAGO, July 22.-David Murphy became the fourth parson to hold Ringling-Barnum circus when his appointment was made official herc this week by General Manager Arthur M. Concello.
Murphy took over the post in Detroit on a temporary basis. Others who had the job were Fred Bradna. Arthur Springer and Harry Thomas. Murphy continues on the show as the National Broadcasting Company's representative for the Howdy Doody attraction. Murphy formerly was press
agent for :he Clyde Beatty Circus.

CHICAGO, July 22. - Ringling Bros. and Barnum \& Bailey took a belting herc this week, getting little
morc than half houses from the more than half houses from the
opening show Saturday (15) thru Friday (21). Under-canvas stand at the lakefront continues thru Sunday (23).

W cather crippled business for five days, starting with a heavy rain Sunday and carrying on with fog, mist ande Friday, but the turnout for that matinee was about 60 per cent capacity. Weather, however

## Millers Give

 Extra Sunday Show in Ohio
## Rain Trims Michigan Bow

HILLSDALE, Mich., July 22.-Rain held business for Al G. Kelly-Miller Bros. Circus to two three-quarte houses here Wedncsday (19), mar-
ring the org's full-housc-a-day stri g Ohio busincss for the show continued Ohio busincss for the show continued handle crowds at Celina, O.. Sunday (16), where the org was slated for one matinee only and no night show.
Celina residents sald it was the first major ore to play there in 35 years. Marysville, O. produced a matinee just short of three-quarters and a full night house Friday (14).
Heavy rain at noon in Mount Gilcad, O., Thursday (13) didn't keep the show from getting a three-quar ter matinee and full night show, but it did delay the matinee somewhat. Show scored at Millersburg, O., Houses. Night show at Carrollon (11) was strawed to the ring curbs. In St Clairsville, $O$ (10), the matinee was only a one-third house because of night.
Kelly-Miller condinues to attract large crowds to the lot in the mornto watch the feeding of anlmals. Show also gets much word-of-mouth flack thru a Chevrolet deal. which takes the elephants to towns auto agency each noon.

## Toronto Biz Off

 For Tom Packs's Three-Day StandTORONTO, July 22.-Tom Packs's Outdoor Circus found the going rough here (17-19), with onc-third houses Maple Leaf Stadium. Publiclty was strong and location was good, Toronto residents didn't turn out.
Joe Ziegler brought the show in herc, and Irving Herman, local press agent, handled the date. The show made a 750 -mile jump from
for its annual Toronto stand.
The show followed Ringling Barnum in by about three weeks The Ringling show also received weak buslness. Paeks moved to Buffalo from here and will next hit
Pitssburgh (28-29), ahead of Ringling Pittsburgh (28-29), ahead of Ringling
dates there.
petition for publicity as well as patrons was stift with the Chicago Fair operating across the road. The Kohad some effect, particularly on the night President Truman spoke via radio.
Scale here was $\$ 1.50$ and 80 cents for general admission, $\$ 1.50$ for reserves and 50 cents for Side Show. Fewer passes were distributed this was belicved by some to account for skimpy press attention to the circus. Sunday (16) papers carried the piece in The Tribunc about James $A$. Bailey.
lladio, TV Give Coverage
Madio and telcvision carried about 40 varied circus programs, including recorded reports from the lot by two cuations, Quiz Kids, Welcome Traveler and the Breakjast Club programs; a daily stint on WENR-TV, and an inilonie about bull fighting, with Clown Harry Nelson acting as interpreter.
Girls in the Alzanas act returned to the performance in Chicago after
being out for several days. Unus being out for several days. Unus injurcd an ankle and was out of all
(Sec CHI HOLDS RB on page 70)

## Dailey Org's Canada Biz Ranges Widely

Moncton Blank; Others Vary RIVIERE DU LOUP, Que., July 22. -Business for Dailey Bros.' Circus varied radically at recent stands, with next to nothing being done at Monc on, N. B. (11), but two nearly full houses were scored here (15).
Disagrecment with city officials in Moncton regarding use of streets and water supply forced the show o a lot four miles from town. Both performances were for one-quarter
houses. At Newcastle, N. B., the next day, Dailey played to a two-thirds natince and near-capacity at night. Bathhurst (13) gave a halt-house in he afternoon and better than threequarters at night. Weather was good at the three stops.
In Campbellton. N. B. (14), misty rain cleared bcfore the night show. Matinec was three-quarters full. Matince in Rivicre du Loup was delayed until $4: 15$ p.m.
Milt Robbins's Side Show and Immy Ray's concert did their Lest National Railway ran special traits from the Gaspe Peninsula to the circus. Jinx Adams was injured again in her 16 -horse noman stand ing act at Campbelliton and was out of the night show.
Clearance for the show to return to Ontario was arranged recently When Ben Davenport, coownec, conferred with officials at Ottawa. Some activities are to be curtailed and the wrestling bout in the concert probWrestling bout in the concert probably will be omitted because it
Altho the show is to play Windsor Ont., across the river from Detroit, it will stay in Car.ada to make a toop northward and is set to return | to the States via Wiseonsin.

## WANTED

WORKING MEN
ALL DEPARTMENTS

## CIYDE BEATIY CIRCUS

Sait Leke City, Utah, July 25-26; Provo, 27; Helper, 28; Grand Imection Cole., 29; Salida, 30.

PROMOTERS . . 3


## NAMES OMITTED




WANTED

 Wiry-Wed
D. BOOTS WECKER

## 2 PHONEMEN <br> UPC's and Bantern

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## DRESSING ROOM GOSSIP

## Ringling-Barnum

In Chicago a number of the showfolk took advantage of near-by Loke Michigan to get in some swimming The Chicago Fair, across the street also was a drawing card for the per sonnel. Larry and his bus provided transportation to and from town every day. Bill Antes kept clowns and performers busy on the local brondcasts. Jean Carson appeared and the baby sorillas came in for a lot of publicity in the papers.
Many friends and relatives of the circus folk came up from Sarasota Fla., for the snnual Chicago visits Evcryone was happy to sec Johnn Tripp visit, and looking so well Lela Henderson, daughter of Doc Henderson, has joined for a vaca tion. Kathy Kramer is back. Ben Wilson and Martha Henderson celebrated their birthdays. Doctor Con ley had members of the icc show as his guests to see our show and then he took a number of the circus personnel to see their show at the Stevens Hotel.
Visitors Included Dr. and Mrs. Con ley and family, Fred Young, Mr Jewel, Mr. and Mrs. Al. Lindemann, Jackie Wilcox, Grayci Gender's rela-
tives, Mr. and Mrs. Braathen, Joanne and Eldon Day and daughter, Joe and Bebe Siegrist, the De Wayne troupe, Mr. and Mrs. Charles Jones, Sherry Burslem, Mr. and Mrs. Doc Wisson, Mr. and Mrs. Herm Linden, Dick Scatterday; Mr. Miller, of the Kelly-Miller show; Emmett Kelly, C. D. Curtis, Francis and Art Carnahan. Ruth Davis, Peggy Thomas'
(See Ringling-Barnum on page 98)

## Clyde Beatty

The past week has seen us in the mountains again. The warm days and cool evenings make this nice trouping country. Al Moss, Joe Applegate and Pappy Johnson deserve credit for the lot layout in Wallace. 1daho. They put up the entire show on a space that was barely large enough for the big top. Frank Panisko was on hand at Butte and, as usual, had the route to the lot marked out. He also took tickets on the front door during both performances. Billy the clowns at both performances the el
there.
The first fatal accicent of the season took place in Lewiston, Idaho, when Walter Kaner, our boss props, was drowned while swimming in the Snake River adjoining the lot. His body has not yet been found. Herble Taylor, his assistant, took over the props. Bob Butler is a new member
(See Clyde Beatty on page 99)

## Rogers Bros.

Everyone had a field day at Ocean City, Md., our last beach stop for a while. Dover. Del., was our July 4th date. and a special menu was
served in the cookhouse. Visitors from served in the cookhouse. Visitors from
Wilmington, Del., were Dick AnderWhmington, Del., were Dick Ander-
son, former catcher on the Ringling show, Bob Deviney and R. Grams. Jimmy Carter, correspondent for The Billboard, came on from Balti-
more, as did Vin Carey proprietor more, as did Vin Carey, proprietor
of Carey's Magic Studio, also past president of the International Society of Jugglers. Carey was recently featured in a Fox Movictone News performing some of hls new routines at the Jugglers' convention in lowa. McNelly and family, operators of a drive-in theater and restaurant at
Fayetteville,
N. C. spent the day with Eddie Millan.
Charlene Kuhn has been making new wardrobe for her family. Kitty creatlons for her cloud swing. Louise Geages was on the sick list and Frankie Lou Woods subbed for her on the web. The latter had Jimmy Said trailer became detached en route to York, Pa., and rubbed fenders with t parked car, causing considerable
(See Rogers Bros, on page 98)

## Cole Bros.

A big event will be the wedding of Edward Nemith, Hopalong Cassidy's horse trainer, to Joyce Eagan. Dolly Dale and Bob Stabler will be maid of honor and kest man respectively. Two distinguished visitors. Dr. and Mrs. Whilam Mann, invited Barbara Petre, Milt Herriott, Terrell
Jacobs and Larry Davis to the Washington Zoo. The Hanneford family Don Zacchini, Angelo and Arty, Jimmy Patterson, Dolores Mummery and myseli were guests of Dolly Dale at her New Jersey home. Mr. and Mrs. Dalkowski entertained with a hidden wire recorder, Everyone
misses Zahra Kader and hopes she recovers shortly and returns to the show.
A new addition to the ballet is Jane O'Connor. Claire H. Faucett, circus authoress, and her uncle were here gatherlag material for a book On his first visit to an American circus, Dr. Darling of Scotland, was impressed with the animals of the How. His work ronsists of anim
(See Cole Bros. on page 98)

## Hagen Bros.

The Conley family has added a Wild Life exhibit on the midway. Bert Pettus, general superintendent has the show up and ready every day before noon. His wife, Marie Billetti. Frank Casey left for Edie Billetti. Frank Casey left at Ambridge, Pa. Johnny and Betty Jessick joined at Franklin. Pa., with their head-balancing and roly-boly acts. Percy and Wenester Townsend are the parents of a boy born recently. Bill Ward, organist, reorgan speaker. The Pettus family has a new trailer.
Cal Townsend
cables for the big top splicing stee visited to take orders for juggling clubs for the 13 jugglers on the show The Grant Brothers and Mary Cavleton are making a new wardrobe. Recent visitors included Mr . and Mrs. Eugene Davis, Carlton Smith, Don Fosgate, Ray Young and Dorothy and Joe Oliveri-F. M. CAIN.

## Dailey Bros.

Dorothy Zacchini is learning web routine under direction of Rosemary Stock. Johnnie Klein and family have returned to the States. Jinx Adams took a bad buster in the 16-horse hitch when six horses in-
cluding her Roman team fell and threw here into the melee. She sustained bruises and a scalp wound. From the amount of practice going on in the big top between shows, we should have new puggling and tadders.
The web number has b:en revamped and recostumed. Hank Werner has selected new music for the act. Juanita and Ginger Moody were on the sick llst for several days. Elmer Michand and family spent little daughter took part in entry Bll Donohough was a visitor. Birthdays: Paul Pruitt. Betty Sweel and Glinger Moody.-HAZEL KING.

## Tom Packs

Org arrived on schedule in Toronto, after a 700 -mile jump from Robin son. Ill. Superintendent Jack Lehr and his crew did a good job in getting the show ready. Ruth Thompson has new wardrobe for her act.
The writer side-swiped a trailer in Westfeld, Ind., while en route here. Leotino, press agent, was on the lot for the Arst time this season. Walter Clausen, of the bear act, reports that daughter's the injury occurrcd while with the Orrin Davenpor Cireus.
nad Temple Shrine of Rob
(See Tom Packs on page 98)

## Polack Bros.' Western

On the trek to Eureka, Calif., Mr. and Mrs. Ross Paul, Gus and Betty Bell, Harry Dann, Harold Ward, Ingrid and Bernard Zenner, Ethel Freeman and the writer visited Millie Keathley, who is at the home of Virginia Powell. Mr and Mrs. Alfredo Landon and the Landon midgets visited the Redwoods, taking stills and movies. Ross Paul, Hubert Castle, Hanna and Emil Pallenberg, Eddie Ward, Andre Gould, Alfred Landon and Linon, went selmon fishing daily in Eureka. Chester Sherman received word that his brother had passed away in Veterans' Hospital, Dayton, O. Mrs. Ross Paul has re-
turned after a visit to her folks. turned after a visit to her folks. Overcoats and lo.
Billy Grifnn, Harry Dann and Bobbie Kellogg lost a wheel oft their trailer coming into Eureka. Viola Watson Sr . celebrated a birthday in Eureka and received many gifts. Fred Woolford and son are visiting Mrs.
Nana Woolford. Hubert Castle had most of his salmon smoked and sent home to Dallas. Mr. and Mrs. Dann, pareats of Harry Dann, on vacation, They motored from St, Louis. VisiThey motored from St. Louls.
tors were Mr. and Mrs. R. U. Gassuny, Bertha and Lary Cardody, Suny, Bertha and Lary Bert' Martin, Ralph Hoagy, Al Davis and Jim Bixby.-FREDDIE FREEMAN.

## Siebrand Bros.

A great deal of activity can be noted around the lot just before the lair season opens-painting, releuterMissoula, Mont., is an ideal spot for the work with its lawns and trees. Show is day and dating a rodeo in the nearby grandstand.
Pancho and Danita Roche spent the day off visiting with Pa and Ma Quackenbush. Bill Jolly made scveral hurried trips from Butte to Anacenda to see the Hodginis. The circus is blossoming out with all kinds of new spot and floodlights. Harry Ross and Jerry Van Deventer have decided that summer is finally here and they will continue camping out.
A slight fire in the children's Merry-Go-Round had us all rushing Rosa Patine bucket-brigade Betty Hodgini are going to be the ladies in red when they finish their ladder wardrobe. Bill Hall, our boss props, never seems to stop working and fixing things Hodgini have again discovered war Hodgini have again discovered war
surplus stores and spend at least surplus stores and spend at least
one day a week browsing. - JOE one day a week br
HODGES HODGINI.

## Stevens Bros.

Harry Leonard and Ward Hall now have the Side Show which has 21 cages of wild animals and five platiorms. Ed Moore, Jack and Clara Turner, who were with Seal Bros.; alancing trapeze and the Max Craig Troupe will join in a few days. Two new light plants were received at Newport. Wash., to replace those burned at Salmon, Idaho. Charlie Smith is in charge of building a our-wheel wagon to replace the one Cl at Salmon. Bob and Band Harrictt bealy, Bil Moore and Bob Steele at Moscow.

## Kelly-Miller

Personnel of the elephant dcpartment includes Col. W. H. Woodcock, superintendent; Fred C. Logan, as. y, Harold Streeter, Roy Pinkerton. Karen Kay Miller received a Palomino horse on her birthday. Ted Rae recently celebrated his birthday and rccelved many gifts and cards. Bonnie and Tommy Chamberlin celecary. Howard Stratton is the newest addition to the band. Pat Kinight has acquired a new Chevrolet panel ruck. Mary Thorn was injured in a
(Sec Kelly-Miller on page 98)

## At Walla Walla

WALLA WALLA. Wash., July 22. -Railroad delays in a long jump from Lewlstown, Idaho, made the Clyde Beatty Circus inatince here (14) about two hours late, but a the show. At night was on hand for its showerved seat sections but sold its rescrved seat sections but
few general admission tickets.
Beatty's stand here was day and
date with the Meeker Shows and date with the Meeker Showes, and
both orgs used the Walla Walla County Fairgrounds.
In Lewiston, the circus drew a three-quarter matinee and full night show. Walter K. Kaner, boss property man, was drowned while swim-
ining in Snake River at I.ewiston ining in Snake River at Lewiston guard and boaters failed.

## Single Combo Unit Remains in Berlin; <br> Tented Treks Okay <br> BERLIN. July 22. - Friedrichstadi

 Palace having wound up its season, the only vaude-circus house remain-ing open In Berlin is the Circus Baring open in Berlin is the Circus Bar-
lay indoor arena which is presenting a fairly good variety show, including a couple of circus acts.
Since Harry Barlay, former owner Sovict zone with most of his from the Sovict zone with most of his animals and circus equipment, litue remains in that sector in the way of circus fare except one of Barlay's small tent units, with a limiled number of animals. which was unable to get out of The Eastern zone.
Earlay and his partner, Brumbach, are in the Western zone where they are reorganizing their circus and getcuses touring Western and Southern Germany are the Circus Krone, which is playing to big business: Circus Carl Hagenbeck. Emil Wackers Circus Apollo, Circus Williams and Circus Franz Althoff.
Circus Carl Hagenbeck is touring in pre-war style, with 120 wagons on two special trains, and carries 120 animals and 200 performers. Features on this season's program are Rudolf Matthies and his tigers, a former Ringling-Barnum act; the Zemganos. French flying trapeze act; the horses of Kossmayer, and several of the big Hagenbeck animal acts.
Circus Williams is traveling with Williams top seating 5,000 spectators Williams has leased his smaller tent, seating 2,500. to Tom Arnold, English producer, who is using it for one of his fce revues making a successful tour of Northwestern Germany.

Some authority on oxarelst might tell muscle by carrying a eane.

## ANNIE GATES <br> Confad-SI. Andrew, Fie. ungent TELEPHONE MEN tiar around dzal Drunks, savi your stamps. P. O. Bor 2as. Karsas Cly. Missourl <br> WANTED <br> Horse, Act-Bigh Aet-Dor Aist for Greenville JOEN H. HILLSBURY  AND LITHOGRAPIIRRS

E. J. LaFrantis, known profes-
sionally as E. Jos. Lafrance, is in sionally as E . Jos. La France, is in
Bay Pines Veterans' Hospital, St. Bay Pines Vete
Petersburg, Fla,

John Lardner, formerly on the advance of the Russell, 101 Ranch and Ringling shows, is a candidate for . Dr. H. H. Conley Part Ridge ini. circus fan, reports he visited Johnny Tripp. veteran Ringling clown who now lives in Doltong, Ill., and that Tripp planned to visit the Ringling show during its Chicago Ringlin
sland.
With conditions what thoy are, for $\$ 1.50$. patzons may bogin demanding secis.
Les Ulrich. CFA of Sheflield, Mass., writes that he eaught nine circuses in the States, Cuba and Puerto Rico during a recent 20,000 mile journey. Ulrich's book of circus recollections is pearing completion. Wros. Williard J. Oakley caught Cole Bros. and Ringling-Barnum at sevcral Eastern stands. Tom
Smallwood, Idaho Falls, Idaho, has added the Circus Schumann at Copenhagen, to the list of shows he has visited on a tour of Europe.

Nowspaper opinion met ream o weok weapen to some. but ant to the nhow the runs up against it
D. B. Sterling. formerly with Capital City Shows, joined Harold Rum baugh's Horne Bros.' Circus as agent recently. . . Polack Bros.' Eastern Unlt has unique auspices for its stand in Janesville, Wis., July 26 . 28. The Shrine and Knights of Co-
lumbus will sponsor the shou jointly.

Nincteon ta the lovely oge when a laddes gal begine to wonder how long it will be belore she's a tolure.

Orrin Davenport, in Detroit to visit the Ringling-Barnum circus, completed preliminary negotiations with Tunis (Eddie) Stinson, manager of the Detroit Shrine Circus, to pro duce the annual again nex! winter topped Kar Kenyon. circus promoter stopped off in Chicago last week en route to Milwaukec and Denver.
Benny Fowler, general agent of Dainey Bros. Carcus, was back in
the Windy City last week to arrange railroad contracts after a trip to New York and a visit on the show in Canada.
nomember the small the cheat. Who, when selling lemonade on the sects, would spitl some oul of each glase talo the carrying tray to get enough to ith av. other glase?

Mr. and Mrs. Bob Morton and their son are slaying in Philadelphia while Bob is completing his fall bookings for the Hamid-Morton Circus. Dorita Konyot. featured Cole Bros. equestrienne, was the with pix in The washingto story ning Star during the show's stand in the capital.
"Should 7ou hear ecratching at the dooz." said o hount trallerite. "It prabably will be my husband who bas apent six
weeke breaking 0 doa act" weeke breaking o doq act."

Mike Goodman writes thrat he is back in the busincss agaln after deportation last November. Formerly with the Polack show, he is now with the Carol Shows in Can ada. . Al Welr. who is fronting for the House of Pisco in the international settlement of San Francisco, was a recent guest on Ted Maloy's KGO television program there.

You cen calwaye 1011 whon 0 gal le a beginnez when the ankn. "Where is the bathroom on the tratnt" whlle hunitng a restrona.

Jack Plummer's Cole Bros. band Was entertained in New York and
niscalco. Salvatore Forio and Fred Ferrara, In Newark they were Pucsts of Joo Basile and his Olympic Park band. Nine local musiclans were added to the Cole unjt for the New York and Brooklyn stands. Under canvas, the band works on an clevated stand with drums and calliope down front. Bill Sten, calllope. recently wrote a new tunc "Al's Giltensmith, cornetist. Sten also wrote the entire prograni for his wrote the entire prograni for his callope. Rusiy Bader handles the
trumpet choruses and George Oliva plays clarinet choruses.

Cbrcus mag stories were belter to the good oid days whon they teatured aing masiers. With long mustachen. and boys
that were stolen to be tratiod as barethat were stolen to be tratiod as bareback ziders.

Sterre Braathon, Madison, Wis. eircus fan moved to Chicago for the full nine-day stand of the Ringling show and was a constant visitor on Hunt Bros: Circus Slatzman reports Hunt Bros. Circus played Rnckville, Conn, under Moose Club auspices caught the Biller, Hagen Main has caught the Biller, Hagen, Cole an
Kelly-Miller shows this season.

Yeart ago, atter the Side Show rop was up on Supder, on* of the boys would yoll. "Sunday school, evarybody," to let townar, hearlog him said. "My what relivious peoplo.

George E. Barton, Rogers Bros superintendent, visited relatives and friends in his hometown of West Chester, Pa., when the org made a stand there july 7 Lou Barton. su per's brother and formerly with Hunt Bros. and Cole circuses, but of the road this season, also visited the show at West Chester.

Bert J. Chipman. veluran eircus man, celebrated his 83d birthday With Harry and Marge Chipman at Yakima, Wash., recently and they several stands in the days following Bert and son. Harry, have decided to put out a new edition of the cir cus book Bert wrote some years ago. The Chipmans have visited recently with several circus fans, including Bob Clark, of San Francisco; Dan Miller, of Tacoma, Wash:: Harold B. Kyle, of Yakima; Hugh King. manager of the Central Washington State Fair, and Ruth and Henry
Zier. Zier.
Justus Edwards, of Polack Bros Western Unit, flew to Burlington, Ia July 21 to visit his mother, who is hospitalized there. .. Several members of the Emmett Kelly Top, CFA (Sec Under the Marquee on page 98)

## HONME BROS: GREJS

Eararging Showo


WANTED
Animat Acts, Ground Acts, Billposter with car. Long scason. Wire Western Union, Elkater, lowa

MANAGER: ALL.AMERICAN CIRCUS

## BRANDON BROS.' CIRCUS

WAMTS TO JOIM ON WIRE

| Fanily Acts that Louble Slde Show-Oranized Inxide Conceadan - Con racting Agent. Wanied-Lidthagrapher with enir. <br>  21; Alwoter, 2t; ciart City, 27; : Ali Minnesote. |  |
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## FOR SALE <br> ONE MALE CHIMPANZEE <br> 34, years ald. Ta ne and in excellent heslth pitice: $11,000.00$ Collar broke, weard clothes tom porse: an act of A tricks. Worked Mn one motion dieture. Anybody can handre htm. Bex A-98 The Hillibonard Hollywood 24. C

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LARRY LAWRENCE

## PHONEMEN

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THIS IS THE AIG ONE
continental hotel
Contact GED. W. PUGRF.
10ttise Opens July 311
MANSAS CITY. MO.

## JOE BAKER WANTS

## Concesision againts of all kinds

Must travel on truin; no cars. Dirk Bays, Bob Roberts and any other Agenta who man ofand prosperity, answer per moute. DAILAEY BROS." CIRCUS, Hamilton, Ont., Canads, July 26; St. Thomant 27; Chatham, 28; Windsor, 29.

## WANT PHONEMEN

Labor Day circus deal, book, banners, UPC, 25\%. Come on, all in dustries working full time. ClO sponsorship. Phone or wire PAUL SCKMIDT
490 West Western Avenue. Phone 23077. Muskegon. Michigan.

## III. Annuals Hit by Rain

Carrollton, Augusta pelted most-Pinckneyville firm; Martinsville gate off $10 \%$

MARTINSVILLE, 111., July 22, The Martinsville Fair, thru Thursday (20), the fourth day of its six-day run, was off only 10 per cent from $14 y$ despite three days of rain, H. T Bennett, secretary announced.
Grandstand attraction drew good crowds when weather permitted, as evidenced by a capacity 2,600 turn Lott's thrill show, which started two hours after the rain ceased. Barnes Carruthers' variety acts, presented threc nights in conjunction with the horse shows, did good biz when skies running horse races were down from 49.

Moore's Modern Shows, on the mid wa: for the third straight year werc down 10 per cent from ' 49 Extends Run
AUGUSTA, 111., July 22.-Augusta Livestock Fair here, originally skedded to close its lour-day run (Sce ILLINOIS ANNUALS, page 70)

## Strong Bill Set

## At Harrington

## HARRINGTON, Del, July 22.-

 Basile's Madison Square Garden band and Lawrence Greater St.ows are set as attractions for the five-day run herc July $25-20$In addition to $\$ 25,000$ in premiums lair also will offer 15 harness racing events, nightly fireworks, 10 acts of vaudeville and a stage show each night. Harness racing purses total $\$ 12,200$. and auto races arc set for Saturday.
Children's Day has been fixed as opening day, with free admission for children under 12, Governor's Day Thursday (27) and Firemen's Day Friday (28).

## Detroit Seeks Names;

Appoints Phillips Concession Chief
DETROIT, July 22. - Michigan State Fair this week continued its search for a male name attraction to fill the annual's final four days in the in for the firmt Mranda is Betty Hutton inked to follow for two days Negotiations to bring in Guy Lombardo the first four days fell thru when it proved impossible to switch Miranda dates.
Sidney Phillips. secretary of the Eaton County Fair, Charlotte, has been named to head the concession Schrader, Centerville fair secretary who recently resigned. Newspaper reports that Clarence Harnden, vetcran Saginaw fair secretary. also would resign from the State Fair board fesiled to elicit an official announcement.

## Wilson Six-Horse Hiteh

Skedded for 8 Annnals CHICAGO, July 22.-The Wilson \& Company six-horse hitch will appear this year at four Illinois and four Minnesota fairs, Arthur Pcets, tour manager, announced.
Illinois annuals include Springfield, Urbana, Charleston and Blooming ton, while those in Minnesota are St. Paul, Albert Lea, Blue Earth and Barnesville.

## Pomona's American Way Theme Heightened by Korea Situation

POMONA, Calif., July 22.-The Korean situation is lending imKorean situation is Tending imWay, to be featurcd at the 23 d Los Angeles County Fair opening for 17 days September 15. According to $C$ B. (Jack) Affcrbaugh, president and general manager of the fair, the even will be a glorified panoramic answer to the threat aimed at democracy by thersive forces.
The fair, which in 1948 drew 1,254,000 peoplc, is hoping to beat that figure this year. Since the close of the 1940 event, over $\$ 300,000$ has been spent in providing for one of history.

Add New Show:
New divisions, attractions, exhibits entertainment and conveniences ar planned for the 400 -acre spectacle
These include an outdoor display in These include an outdoor display in
which a traller shows the latest which a traller shows the lates creations in portable living; sports in gear and equipment; automotiv exhibit with the late models and de signs, and home building models with up-to-minute labor and money-sauag devices. Under entertainment will dieland, frontier town, rock display national casting contests and other events.
On the serious side of the fair are the 20 major divisions of the fair Over $\$ 400,000$ will be distributed in
prizes. Approximately 15,000 in-

## Trenton Adds <br> Acreage, New Exhibit Bldg. <br> TRENTON, N. J., July 22. - En

 arged fairgrounds with a ncw build ng will be completed for New Jerscy State Fair here September 24-October 1. Norman L. Marshall, fair's secretary-manager, announced the building of a new road and more land for the enlargement of the children's playland.New 8,000 -foot bujlding will be used to house commercial exhibits. It will be erected because of the
demand for display space this year. demand for display space this Jear nounced that a special prorram is being artanged for each night of the week, in addition to the usual stage revue, with top radio and stage name on hand nightly except September
30 , when a Aremen's parade will be 30, wh
held.
Jack Kochman's Hell Drivers wil be the opening afternoon attraction and will repeat September 25. Irish Horan will present his thrill show September 30, Harness raeing starts afternoon thru September $\$ 0$.

## Brockton Prepares

For 77th Showing
BROCKTON, Mass., July 22. - An der wive relurbishing pron Fair George A Buckley president of th annual, said that the buildings have annual, sald that the buildings have been painted and that improveme
to the grounds were being made.
New features at the 77th annu which will be held September 9-16 will Include the Women's World Plans call for the expansion of the Children's World with additional frec attractions
King Reid Shows will furnish mid way attractions on the opening Satur day and Sunday (September ©-10) with the World of Mirth Shows due in Monday (11).
dividual exhibitors will show 40,00 displays.

## Parking No Problem

In building for the 1950 run, com fort and convenience of the fairgoer has not been overlooked. The parking problem has been solved by devoting 260 -acrcs of paved area to and the employment of a corns rained attendants. Frec trams will again operate to carry motorists from heir cars to the entrance gates. A new road from the main highway hru Garvey has been built direct to the grounds, eliminating the possi bility of traffic congestion,
Shaded rest arbors and thousand of comfortable seats are scattered hruout the grounds. Comfort sta tions, with the addition of severa units this year, are to be found in al sections of the 400 -acre grounds. To attruct the families, free baby sitters (See AMERICAN WAY on pagc 70)

## Hoosier Events

 Shrug Off Rain; Gates Hold FirmCAYUGA, Ind., July 22.-Rain on the first two afternoons, followed by cool evenings, falled to discourage attendance at the Vermillion County Fair here and front-gate admissions thru Thursday (20), next to the final day, werc running ahead of a ycar ago. Craig Jones, secretary, anrounced.
WLS Barn Dance, featured in the grandstand Thursday night, drew 1,300, with horse-pulling contests and getting good crowds.
W. G. Wade Shows on the mid way for the first time, were wel pleased with grosses.

## Columbus Paces '49

COLUMBUS, Ind., July 22.-De spite rain two nights, attendance a the Bartholomew. County Falr her was good and, thru Thursday (20) its firh day, was pacing last year, according to Secretary F. M. street.
Grandstand business, in genera was off. Jack Kochman's auto thril show, featured Sunday night, equaled 49 ngures, but harness horse racing lost Wednesday to rain.
MIdway area, where Gooding Greater Shows held forth, was get ting steady crowds, with grosses abou even with a year ago.

## Du Quoin Constructs

 Perman't Stage RoofDU QUOAN, Inl., July 22.-Du Quoin State Fair here has started construction on a permanent steel roof ove pleted it will extend 100 feet from the present edge of the stand roof to president- of the stage, w. R. Hayes
nounced.
14 125-ton stecl covering will rise 44 feet above the stage, a height tha stretch and will be supported by four stretch, and will be supported by four The width of 150 feet will overlap the The width or 150 leet will ove.
stage by 15 fect on each sidc.
stage by 15 fect on each sidc.
Annual is installing stadium seat in front of its grandstand boxes to replace the old orchestra seats which could not be utilized during the race programs. New scenery painted for the reflection
being added.

## being added Bill Leem

SYRACUSE, July 22. - Extensive physical improvements for grounds and buildings at the New York suat Fair site are underway, with stres on betterment of
Busses will make regular tours of the perimeter of the lairgrounds, operating on a belt line principle. New gates are being installed at the wes end of the grounds, making a total of seven at that end of the site. This move is expected to relieve pressure on east pates, speed cntrance to the fair and hasten ticket sales.
New load will lead directly from the new gates to an enlarged parking arca. This rond also will skirt the dge of the fairgrounds, speeding th how of traffic as it leaves the fair Construction crews are reclaiming arge area south of the present park ng area, Wheng and paved vehicles, in addition to the 10,000 now vehicles,
New comfort stations are being buil at various points thruout the ground and old stations are being refur bished. Information booths will be manned thruout the run of the fair, September 2-9, and all buildings will be adequately marked. Picnle grounds
will be made available for family will be
Harold L. Creal. fair director, said Cen week that both the New York plained that restoration of train shuttle service to the fairgrounds is impossible because of operation and physical changes in the roads. During prewar years the roads ran shuttes during fair week, and several utile attempts were made to in in time for this year's fair.

## Santa Maria Bows

 With New Building, Record Nag EntriesSANTA MARIA, Calif., July 22. The Santa Barbara County Fair and Horse Show opened here Wednesday (19) for its six-day run with the largest number of entries in history.
According to Jesse EI. Chambers, secretary-manager, the entries this year were so heavy that it was necessary to construct additional stalls to accommodate the horses when the original 126 were filled.
The event debuted the Junior Fair exhibit bullding, grandstand and judging ring, erected at a cost of
$\$ 180,000$. It will aecommodate 76 $\$ 180,000$. It will accommodate 76 20 boy exhibitors.
Last year the $\$ 200,000$ Agricultural Bullding was opened and it will again house the booths of the farm centers, granges, Future Farmers, $\mathbf{C l}$ ments, and the Flower Show and Home Economics department.

Industrial and commercial exhibits are being displayed under canvas for the last time this year Bids are close of the fair Monday (24) by the State Dluision of Fairs (24) by the tions for a $\$ 204000$ combination ex-hibit-National Guard Armory
Program for the fair includes the horse show for three nights, ending tonight (22). There were 13 cvents at each performance.
Thursday night fcatured the annual Junior Jubilce, in which Future Farmer and 4.H Club members participated in a rodeo and calf scramFle.

Foley \& Burk Shows were featured on the midway.
director, has contracted for the use of 150 billboards to be used this year instead of road signs.

## Exhibitors Buy Out

Des Moines Space
DES MOINES, Ia., July 22.-Iowa State Fair here has sold out all industrial and machinery exhibit space this year and all but a few concession spaces have been contracted for, Loyd B. Cunningham, secretary, announced.
The sell-out includes space in the 40-acre open-air farm machinery tract.

## O. C. BUCK SHOWS

will beok for ELMIRA (N. Y.) FAIR

Week August 13-19
7 - Days and Nights - 7
Merry-Go-Round and Kiddie Rides.

Also Cook House, Gral, Stock and Grind Concessions.

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0. C. BUCE

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Then Maseena, N. Y.


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ROCKY MDUNT FAMR
Mr. Ralph Docky Mount. Viroinia

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c. C. ROUX, Pres.

## COUNTY FAIR

## ${ }^{\text {Sept. }}$

Ferris Wheel and two other Rides. Local
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County Fair Board
lay. Ohlahoms

## WINTED

CORN PALACE
Mitchell, 5. O., 5ept. 25-30. Claan Canestssions. Write W. T. WILT, Mitchell, 5. 0.


ALBERT SWOYER, son of Charles W. Swoyer, has been named treasWrer of the Reading $\mid P a .1$ - Fair, sucurer of the Reading (Pa.) Fair, suc-
ceeding Luther $E$. Pflum, who resigned. ceeding Luther E. Plum, who resigned.
Swoyer's tather is secretary of the Swoyer's father is secretary of the
Reading annual and secretary-treasReading annual and secretary-treas-
urer of the Pennsylvania State Association of County Fairs.

## Anderson, Ind., <br> Draw Tops '49

ANDERSON, Ind.; July 22.-Attendance figures released this week by the Anderson Free Fair, keld July 3-8, indicated a substantial increase over 1949, with an estimated attendance of 100,000 compared with 85,000 last year. Ideal weather prevailed four nights and other two being marred by light rain.
Closing night's grandstand attraction, Jimmy Lynch's Hell Drivers, scored, and the WLS attraction opening night played to almost a full house. Other four nights werc given over to harness horse racing, with over $\$ 10,000$ in purses.

Gooding Amusement Company's rides and shows, aided by a whopping July 4 biz, rang up a gross which was reported slightly over last year.
C E. (Charlie) Williams, veteran conC E. (Charlie) Williams, veteran con-
cessionaire, was in charge of midway concessions for the falr.

Vallejo, Calif., Skeds
$21 G$ Plant Improvements
VALLEJO, Calif., July 22.-Building improvements lotaling $\$ 21,625$ at the Solano County Fair have been approved by the board of supcrvisors.
Work has already started on a $\$ 13,625$ exposition building and plans passed for an $\$ 8,000$ show horse barn.

## Galt, Calif., Off In Early Days

GALT, Callf., July 22.-Attendance at the annual Sicramento County Fair, which opened here Friday (14) for 10 days, is expected to plek up during the closing days and compare favorably with 1949 . At the start, gate was approximately 20 per cent behind last year.
Ancil Hoffman, president of the 52d Distrlct Agricultural Association, expressed satisfaction over the high quality of exhibits in all ciassifications.
Going heavy on youth this year, Sam Kellett, secretary-manager, has highlighted $4-H$ activitics. A maln leature of the event has been the demonstrations put on by the clubs each morning in the Pump Building. Entertainment features in this year's fair have included the Horsecades as a grandstand attraction on the opening two days. A combinalion rodeo and horseshow, Horsecadcs was organized under the direction of the Sacramento Ladies' Mounted Patrol and the Herald Rlders. Vaude acts appearing in the Pump Room featured Bob Brown, magician.
Other attractions appearing included Cowboy Lloyd, Armand Girard, Bud Hobbs, Lloyd Franlini, Paui Westmoreland, Bob Parente, Hap and Leona England, and Charlie Marshall.

Opening two days' parti-mutuel handle was $\$ 175,680$, as against $\$ 187$,789 for last year While this is $\$ 22$,109 under 1949, Saturday's (15) handle was only about $\$ 3.000$ under the same day last year. A daily handle of approximately $\$ 85,000$ is needed for the racing meet to break even.

Tomorrow's features will include a 10-event motorcycle program in which 90 drivers, headed by Paul Nlbrecht and Larry Headrick, will compete. The affair is sanctioned by the American Motorcycle Associaby the
tion.

California Shows are playing the midway.

## FAIR LIST

(Continued from page 62)
Trois-Rimeres-irolin- inivites Expo. Aug. is Valleyfield-Vallefifeld
milie Bellivenu.
Victorieville-Arthabaikn Expo. Aus. 10-13
J. Vineent Lanouets. J. Vincent Lanouetto.

Waterioo- Bheflord Co. Agri, soc. Aus. 11-23
SASKATCIEWAN
North Battioford-North Batcleford Agrl. Boc Ause 7 To, N. W. Symonde.
$\underset{10-12}{ }$ Prince 10-12. Dan $F$. Kelly
Regine-R
Melieod,
asketon,
29. B. N. MscEachern.

## CONCESSIONAIRES HEART OF ILLINOIS FAIR <br> PEORIA, ILLINOIS

Big Car Races - Stoek Cargaces - Hapness Races - Heart of llinoin Revue Royal Crown Shown - Sociely Horse Show
Anficipated Altendance. 150,000--SUCUST 29 THRU SEPTEMBER 4 Write CONCESSIONS MANACER, 5301 N. University Ave., Peoria, Illinois

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Shows . . . FEATURE ATTRACTICNS . . . CONCESsION5 for Maryland's Two Cioat Fairt the Maryland state fair, Immonium, Aug. 30 thru Sept. 9 the great frederick falr, frederick, Oct. 2 thru 7
Les Sponsieht, 117 W. Saratoga St., Haltimore 1, Md.


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3 BIC DAYS AND NICHTS August 31-Seplember 1 \& 2 Revival of Old-Tbme

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WANTED
Twa or Threa-People 100-Ft. Wigh Aci for
Augusi $22.23-24$ in Kintas. Wirw, write or phone J. C. MICHAELS ATTRACTMONS

Rellance Bldg.e Kanase city, Mo.

## CARNIVAL WANTED

CRAIG COUNTY faIR
 hew corlior virimia

## Palisades' \$

 Handle Still
## Ahead of '49

## New Promotion Planned

NEW YORK, July 22.-Business at Palisades Park, including the swim pool, continued gond over last weckend. desplte threatening wcather, re ported Irving Rosenthal. co-owner With brother, Jack, of the spot. Overaliphtly ahead of last year, he sald.
Promotion to bolster takes at the
Promotion to bolster takes at the Gil-end of the season already has park has scheduled a home show for September 2-10, with metropolitan area dealers in home appllances and furnishings supplying displays which whll be housed in 28 tents on the park plenic grounds.
Each dealer supplyine a display will buy 1,000 tickets for $\$ 100$ to be peddiled to his customers at 10 cents to free admission to the purchasers act and band and use of auto parking act and band and use of auto parking space. Entrance to the home
will be free to all park patrons.
Rosenthal estimated a total tieke sale of 600,000 , with halt the avail able tent exhibit space already sub Fribed for by merchandise dealers Free attractions at Palisades over
the wcek-end were the Aerial Snythe week-end were the Aerial Sny-
ders, trapeze and swaypole, held over ders, trapeze and swaypole, held over
from the previous week, and Charlie Ventura's ork.

## Rye's Playland <br> Week-End Fair

RYE, N. Y., July 22.-Low tempertures and threatening skies restricted biz at Playland here over last weekend, Park Director Allan MacNicol reported. Turnout for Sunday (16) otaled 7,000 persons, with a good day. MacNicol termed the week-end day. MacNicol termed the week-end corresponding period for 1949 .
Television giveaway at Playland introduced Wednesday night (19) as a gate building measure, proved sue-
cessful in bolstering the normally maller mid-week gross at the park. One video set, in addition to other
prizes, including radios, will be prizes, including radios, will be night from now until the close of the ceason, MacNicol said
Free attractions at Playland-thru Monday (24) are the Stardusters maypole and trapeze, and Howard and Wanda Bell, teeterboard

## Edmonton Budget

Of $\mathbf{\$ 5 0 , 0 0 0}$ Suggested
EDMONTON, Alta., July 22, John E. Wallace, St. Louis 200 expert, retained by the edty councll as advisor for a proposed zoo, said in a prelimi nary report this week that the budget should allow $\$ 50,000$ annually for maintenance and periodlc expansion.
Wallace also selected a possible site. Wallace also selected a possible site.
A written report is to be prepared A written report is to be prepared
later by Wallace to detall plans for year-to-year development of the spot.

## Walla Walla Kidland Clicks

WALLA WALLAA, Wash, July 22 . This elty of 24,000 population has been producing good business fo Tiny Tot Toddle-Land, a kiddie park opened about 60 days ago by William H. Wolfson. The line-up of attrac tions includes a Parker Merry-Go Round, Ewart Ferris Wheel, minia ture train manufactured by Wllliam Amusement Company, Denver; pony ride and homemade boat ride.

## Promotions Put RFC-Controlled Galveston Pier in Pay Column

GALVESTON, Tex., July 22.-Jack Corporation has its science show at Mankey, manager of the Galveston the pler for its sccond year and gives Pleasure Pier since February, said two shows nightly, George Gunn and this week that a major promotion has made the spot a paying proposition.
Name bands at the ballroom, deep ea fishing, industrial and amusement exhibits, prize contests, and other events have been used since the season opened June 9, he said.
The $\$ 2,000,000$ pier was complcted in 1941 after the city obtaincd a loan from the Reconstruction Finance Corporation, but war conditions prevented successfiul operation carlicr Mankey pointed out that RFC still is the final authority on poliey and that it vetoed a plan for adding an $\$ 80,000$ aquarium. Pier manager is responsiblc to Galveston Pler Corporation which is under the RFC-appointed city board of managers. The board is responsible to RFC in Washington.
RFC Controls Poliey

Mankey stated that progress has been made despite the long chain of command. First step this season was to convert the $36,000-s q u a r e$ foot ex-
hibit hall into a replica of a frontier town to house concessions
Ted Weems orchestra started the Marine Room's season. Ballroom is air-conditioned and bands appear for two-weck stints. Two weekly procrams arc broadcast from the pier by Mutual network. Next in will be Don Reid, July 21-August 3, and Jimmy Palmer, August 4-17. Ray McKinley's band completes the scason, playing from August 10 thru Labor Day.
Movies are shown in an open-ait theater on the pier which has seats for 2,000 . Sereen is separated from the audience by Gulf water. Easter
Sunday observance, political rallies Sunday observance, political rallies
and fnish of a swimming race have been conducted in the theater, Mankey reported.

Dry-Land Fishing
Spot at the end of the pier provides one ferv places on the Gulf where deep sea fishing is done from dry land, according to the manager.
Happy Vllage concession area in the exhibit hall includes civic and industrial displáys as well as standard the area is J. Oswalt's Derby Hace game, Mankey said. General Motors

## NAAPPB Okays

Summer Meet; Date
To Be Set Next Wk.
CHICAGO, July 22.-Directors of he National Association of Amuse ment Parks, Pools and Beaches (NAAPPB) have indicated they beleve summer meeting should be yet been set, it was reported at the oflice bere this week.
A tentative date set earlier has been abandoned and a new date probably will be announced next week, it was stated. Probability is that the twoday session will be between August 22 and 24 Coney Island, Cincinnati will be the host park.
A. C. Luxury Tax Receipts Running Ahead of '49 Sum

ATLANTIC CITY, July 22.-Luxury tax receipts for the first hive nonths this year are running ahead o the 1849 figure, tax officials reported
this week. Returns for 1950 show a total of $\$ 403,356$ collected from January thru May, an advance of $\$ 10$. 199 over the take for the same period ast year.
In the
In the last reported month, May, receipts showed a drop from May, 1949 , with $\$ 102,276$ collected this year against $\$ 106,684$ recelved in 1849 .

George Purdue, of Chennel View,
Tex-, have a tropical butterfly show Tex., have a tropical butterfly show
and Lewis W. Maury, of Houston, Tex., has a handearved model of a Southern plantation on display. C. W. MePhail Jr., of Houston, has a theater showing old-time flickers.

Additional conccssionaires are Jack Farber, novelties, balioon darts and penny pitch: Joe Shauncssy, cat rack, ling shot, glass pitch; Doc C. G. Hart ley, graphologist; Johnny Arena, kid-
die rides and Arcade, and Jim Henry, die rides and Arcade, and Jim Henry,
daliy bar. The pier operates a snack bar.

Ari, Induatry Shown
Galveston art league and library have an exhbit of art works and Galveston historical souvenirs.

Industrial exhibits have becn enered by Monsanto Chemical Company, Santa Fe Railroad, American Trucking Association, Bandera Tourst Association, University of Texas alumni, Lykes Brothers Steamship Linc and Carbide and Carbon Chemical Company of Texas.
Following end of summer season, the pier will be used for conventions and promotions to complete a yearround schedule, Mankey said.

## 500G Blaze Hits Hampton

## Casino properties escape <br> danage as retail units are leveled-promiotion np

HAMPTON BEACH. N. H., July 22. A $\$ 500,000$ fire which burned for two hours along the beach front and threatened destruction of this resort. was brought to a halt a block from the CasIno, Friday night (14). Blaze started in early evening and destroyed an amusement arcade, several shops and stands and the Henry Dupuis real estate office.
Badly damaged along with 25 small stands were the Avon Hotel, several restaurants, two barbershops and a photo shop. Fire was said to have started in a small restaurant. Late Friday night the local Chamber of Commerce, headed by Charles $F$. Butler, estimated damage at a halfmillion dollars, 1 per cent of the resort's total value.
Butler credited the system of pumplan salt water from the ocean on the blaze with saving the rest of the beach. Firemen from 11 surm rounding communities lought the blaze. Several persons were injured, but only two of them serlously

Special Evente Continne
National Guardsmen were called in Saturday (15) to aid local police in preventing looting. Activities at the beach front continued unabated. Scheduled band concerts and other events were staged, while a crowd of 50,000 , attracted b
the beach front.
The bulk of the amusement section past the Casino was unharmed.

Recovering from the blaze, the Chamber of Commerce skedded a series of events between now and Labor Day aimed at bringing spendDay, Friday (21), attracted thousands of moppets, with parades, free ice of moppets, with parades, free ice
ream and candy offered for the kids. Dally classes in calisthenics are being held in front of the Casino directed by Bill Glynn, head life guard. Chuck Hill's band gives four band concerts daily.

City Dedicates Beach

VENICE, Calif.. July 22.-Venice Lake Park staged its formal opening and biggest day here Sunday (16) when the city of Venice held its $13-$ hour beach dedication. Venice beach, several blocks from the park, was opened to bathers after a reclamation of 350 aeres thru the addition of $14,000,000$ cubic yards of sand. The park held a preliminary opening Decoration Day.
Since its prevelew opening in May, Venice Lake has added a Merry-GoRound and plans are now under way for the installation of several more kiddle rides, Earle Charlcston, business manager, sald.
According to Ralph Hopkins, press dircctor, the park is being publlizized over KTTV-TV with two shows cach Friday. The park participates in Fun
in the $S u n, ~ a ~$
$21 / 2-h o u r ~ s h o w ~ s t a r t i n g ~$ at 1 p.m., and also on the Whecler and Rourke show over the same station from 11 p.m. tili midnight.
The big event in Veniec, which was attended by dignataries from the city and State, served as a tee-ontest. County and city selections were made, with the California finals to be with the California finals to
staged at the park Labor Day.
taged at the park Labor Day.
The park is featuring Rubin Castang and his chimp each afternoon in a free show. Amusement area is also using newspaper advertising

## Weather Hurts Olympic Take

IRVINGTON, N. J., July 22,-Take at Olympic Park here dropped below par following two days of rough Weather over ast week-end,
ing to Robert Guenther, park treasurer.
Employees of a metropolitan area commcreial bakery swelled attendance Wednesday (19) to 12,000 , but Guenther indicated disappointment with the turnout. He felt biz could have been increased thru belter dis-
tribution of Hekets by the firm, but tribution of tlekets by the firm, but that the gr
was good.
First in a series of three main Sunby Joe Basile's offered Sunday (10) Bubbles Ricardo at the park. GuenBube said that white the ofterings of her saidssias did not draw an immediate spending crowd to the spot, mediate spending cre a traditional part of the park's attractions and valuable in park's attractions and and polential patronage.

Free attractions on hand at Olympie Park thru the week, booked by the Hamid agency, were: Russ ReBeau, hand balaneing; the Victoria
Troupe, cyclists; Paul Raak, contortionist, and Irah B. Watkl ns' chimpanzees.
Boat, Plane Base Enlarged
At Pennsville, N. J., Spot PENNSVILLE, N. J., July 22.Boat pler and seaplane base at Rnvervicw Bcach Park here have becn en traffic for the Wilson Line boats docktraffic for the Wilson Line boats dock-
ing at the park. Pier extends 150 fcet ing at the park. Pier extends
into the river, following renovation into the river, follo
completed this week.
L. K, Chrisman, park manager, also has built up the spot's seaplane base. Chrisman operates three planes for joyriders and those wishing to reach Philadelphia, New York and spots along the Delaware River quickly.

## Playland Kid Spot Big Aid To Geist Biz

## Matinee Takes Build

NEW YORK, July 22.-Joytown, kiddic annex at Rockaways' Playland which was refurbished and enlarged this ycar, has ben supplying a hefty share of the park's weekly gross, with moppets accounting for 40 per cent of Rockaways' afternoon patronage during the week, according to park president, A Joseph Geist, Geist estimated business in the kid section at some 200 per cent better than last year at this time. He said that a free spending erowd had turned out
funspot over last week-end.
Special excursion rate of the Long Island Rallroad, line servicing the Rockaways area, offers a 75 -cent adult round trip fare from Manhattan terminus to the park. with 35 cents the charge for children. Previous fare was $\$ 1.52$ for both kids and adults. Geist said the customer lure had proved potent.
City-wide bathing beauty contest to select "Miss Rockaways" Playland of $1950^{\prime \prime}$ is set for today at the funspot. Second in the series of dally free acrial acts to appear at the spot thru this weck were the Three Fearless Stars, high-pole and trapeze performers, booked by Al Martin.

Mass.-Me. Road Opened; Spots Seen Benefiting
HAMPTON BEACH, N. H., July 22 . -New toll highway which is expected to benefit amusement spots here, in Salisbury and Old Orchard Beach, Me., running from Kittery. Me., to Salisbury, Mass., was opened at the Hampton-Excter interchange with brief ceremonies last week.
Highway, about 15 miles long, has a fixed fee of 15 eents for passenger cars and 50 cents for commercial vehicles. Road took 20 months construct, at a cost of $\$ 7,500,000$.

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Chicago Park Ends Rideless Era as Op Preps Kiddie Train

CHICAGO, July 22.-A miniature train, first amusement ride in Lincoln Park here for 25 years, will be ready for operation next week, Paul Hecker, park concessionaire, reported.

The kiddie ride is a model of a General Motors Diesel built by Miniature Train Company, Rensselaer, Ind. with eight cars for a capacity of 96 persons. Tickets will go for 14 cents, Hecker stated.
Track will be 2,600 feet long, running thru the park, and several sidewalk crossings will be marked by automatic signals. Hecker sublets the train from Joe Matarrese.

## Steel Pier Features

Fashion Displays ATLANTIC CITY, July 22.-First of a sertes of weckly fashlon shows was introduced at Gcorge A. Hamid's Steel Pler here this week, with Junc McAdams, who heads the modeling school bearing her name here and in Philadclphia, supervising the presentations. First show was tabbed Holiday in Fashion.
For models, she used the dancing line of Tonyettes, ranging in age from 16 to 21, featured in the Tony Grant junior revues staged at the pier's Ocean Theater. Paulette Morris and Verne Hackney alternate as mistress of ceremonies for the revues.

Ocean Beach Board Chides Food Concession Operators

NEW LONDON, Conn., July 22.Attorney Morris Lubehansky, member of the Ocean Beach park board, told Frank and Harry Picazio Jr. of the Picazio Catering Company, at a meeting last week that unless their concern puts more commodi to cancel their contract with a motion to cancel their contract with the jark.
Lubchansky said that he thought the city would be authorized to negate the contract if the Pivazios continued their present mode of operation of the soda fountain in the recreation building. He pointed out that the concesslonaires were offering only ice cream, candy, soda and popeorn.

Philly Residents Quaslı
Proposed Kiddie Spot
PHILADELPHIA, July 22.-Plans to crect a children's amusement park at suburban Haverford and Overbrook avenues here were abandoned because of objections raised by residents. A permit had been issued to Kiddicland, Inc, represented by Charles S. Solit, local pttorney, subjected to the approval of the Zoning jected to the approva
Board of Adjustment.
Twenty-five residents protested against the issuance of a permit to set up rides and games at the selected sitc. In view of the protests, the project has been dropped, Solit said.

## Press-ing the Issue

NEW YORK, July 22.-When 25 Kentuckians arrived via Baltimore \& Ohio Railroad here this week, they immediately queried local B. \& O. rep Allan Matinsly on the location of Rockaways' Playland. Tho a bit bemused by the request, Matinsly telephoned the park, and arrangements were made to give the blue-grass natives an outing at the spot Thursday (20). They casually explained that they learned of the park thru newspaper and magazine plugs.

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## (t)



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## Ocean Beach Net Tops 83G

Profits trail 1949 by 4G but are still ahead of 1947.
'48 earnings
NEW LONDON, Conn., July 22.Report made at a recent meeting of the Ocean Beach Park Board here showed that net recelpts at the funpot for June and part of July were 883,244. City Manager Edward R. Henkle pointed out that while this figure is $\$ 4,002$ below the same time last year. it is ahead of the park's record years of 1947 and 1948, despite untavorable weather.
Park board voted to ban decorating of the spot for the Connecticut State Firemen's Assoclation convention August 17 thru 19, in order not to establish a precedent. In another action Philid Isenberg. of Willimantic, Conn. was given permission by the board park, with the city to get 30 per cent of the gross.

## IIl. Annuals

Hit by Rain
(Continued from page 66)
day as the result of heavy rains the arst three days. Front gate attendance thru Thursday (20) was of Wayne Robinson, secrctary. WLS Barn Dance, with a matinee and evening show Monday (17). played to meager crowds, as did the Staples Rodeo the following afternoon. Weather permitting, good blz was expected Friday night. when Joie Chitwood's Auto Daredevils wcre akedded.

## Nessler's Shows were on the mid

 way.
## Chitwood Palle 'Em

CARROLLTON. IIL, July 22.Light sprinkles and cool evenings failed to affect attendance at the Green County Fair here, with front gate admissions thru Thursday (20),
its fourth day, slightly higher than a year ago, according to E. J. Lukeman, secretary.
Joie Chitwood's Auto Daredevils drew a full house in the 1,400 -sea grandstand Tuescay (18). Three matinee harness horse race programs were -ur before good crowds. Fair ends today, but its boad for two per ing a ronceo Sunday.
Chilly evenings and late rain Wednesday night combined to drop midway grosses below ' 49 for Bill Gullette's Imperial Shows.

Political Pay Big
PINCKNEYVILLE, II., July 22-Attendance at the Perry County Fcir here thru Thursday (20) the lourth
day of its six-day run, held closely to last year with dry, warm weather the important factor. Mrs.
Stumpe, sceretary, announced.
Democrat Day. Thursday, and Republican Day, Friday, drew big cr ight rodeo Monday and Tuesday Alled the 1,700 -seat grandstand at two performances and the VoorheesFleckles revue, Thursday night, drew about a three-quarter house. Five motinees of harness horse racing got admissions on a par with a year ago Buff Hottle Shows reported midway biz about even with last ycar.

## CONEY ISLAND, N. Y.

Still another week-end (July 1516) of rain. Friday night (14) brought a large attendance to the open-air stand on stillwell for the ter Wolft emseed and Morton Arkin: ork provided the music for street dancing. Bess Myerson a recent Miss America titleholdcr; Nina the Pepsi-Cola Girl and Dick Brown, singer, were guests. Miss Myerson was named Miss Coney Island.
Concessionaires on John Ward's property, covering both sides of walk include souvenirs Wilfred and Eva Long, with Rose Fortumato and Grace Terra, helpers; horoscope picking birds, Manpel Yoshida: Pizza pies, Grace Diamond with Frank Randazzo. assisting, 19 units of niniature Star Game tables, Jerome, Randolph and Richard Kolior: balloon bust, John Bianco, William William Murphy: tin-type photo galWilliam Murphy: tin-type photo gal-
lery, Sam Sims, who also has anlery, Sam Sims, who also has anwhere his sister-in-law, Anna and son, Arpold, are in charge; fishpond, Jimmie Santo, with Stowart Lyles, head salesman; Joey Battaglia and Abie Sbeffield. ballmen; pony track, Jim McLaugh. lin, with James Carter, manager (McLaughlin has another at Surf and West Fifth); wonder wheel,
Grams family and doll game, guess-your-age and shoot-til-u-win, Dora Muzurak with Pete Minichello. handling the first, and Whitey Dunn. the second.
Anthony DeMarco, former boss mechanic at Coney, heads the Marco Amusement Company, operating an arcade on Surf. His son, Mickey and his wife, Millie assist him, with the latter in the cash booth.... New tenants of Rocco R. Castellano. arcade owner at West 16th and BowAI Lery are Stanley Farber, faltooer, and Ai Lery and Fred Feder, guess-your-age. .... Prof. Walter DoLenz, riety Show, remain there until the fairs start. Joan Idelle. fan dancer from the Columbia, Detroit, are recent additions at Tirza's Wine Bath Show Also new is George Mysels. who is handling publicity .. Boomerang in Bowery Park enjoys a new lease on life since opmany improvements to tocks, rails and brakes, all of his own inrails and brakes, all of his own in-
vention, to allow for easier, safer travel.
John Waxd, recovered froni recent illness, is operating his rides and concessions. ... Sam Torres has returned as outside talker over week-
ends at Garto's show. . Stanley Reiben. Chamber of "Commerce prexy, Joins the law office of Assemblyman Eugene $F$. Bannigan in .. Outnoded trolley poles on Surf have been transformed into a carnival aspect. Marion Ampola are Morris Joffe's experts in charge of the modernized popcorn and candy empo Surf front daughter, Bobbie, has left the Jones Walk concession to continue her studies at City College of New York Replacing her is Freddie Waldron. William Bradley Smith or Aloa, Alligator Boy, of Raleigh, N. C., is the new attraction for the blow-of at Sindell's Girlie Revue
Julia

Gerity is the all-season's singing feature at Sindell's Stable. faliker and concessionaire, is out front orator at Rosen's freakery. . . Bill Lombard, long-time promotion manager at Luna Park for the Collier's and at Steepl's, is in eharge or Overnigh change at Harry Riskein's. on Surf sent Shuffieboard Alleys back to the shelf after a week's tenancy and Pokerinos. Rifkin original set of tomers preterred sitting to standing tomers preterred sitting to standing since the death of her husband two years ago, had been operating the years ago, had been operating the Eleanor Hotel a Carousel bar, grile Sixth, has retired. Present lessee of the hotel is Charles Roth. Conrad Boyle has the other three conces-
sions. Walter Kane, pianist at sions. Firsh Walter Kune, pianist at with Perry's Pavilion at the Park Circle, Brooklyn.

## Chi Holds RB <br> To Half Houses <br> (Continued from page 63)

but on periormance here. The $\mathbf{G i}$ raldos returned Saturday night (15) DeRousseau was hurt in his fall
Wednesday and was out for several shows.
Still undetermined was how Phramount movie equipment would be moved when it comes onto the show early next month to start work on cus.

Special Tickets Used
In the meantime, Ringling is using special printed matter, including con tracts and tickets, with a view to the movie work. Reverse side of tickets carries a plug for DeMille's current movie, announces he's working on theket buyers give permission to have their pictures taken if Paramouni is working that day.

Another tie-in worked herc was for he Chlcago Fair, with the circus' closing announcement including suggestion that patrons catch the fai next.
Arthur M. Concello, general manager, indicated the ringling show
may return to Havana for a postmay return to Havana for a post season stand.

Ventilator in Top
Noted here was an innovation for ventilating the big top. Along the crest between center poles is neting.
which permits warm air to escape which permits warm air to escape
whlle cooler air comes in under the while cooler air comes in under the
side wall. A canvas cap for the netted side wall. A canvas eap for the netted
portion is raised in clear weather portion is raised in clear
Concello said the ventilating scheme, originated by Frank Mc Closky, manager, had worked well
Before coming in here the Ringling show had played to half and three-quarter houses at Kalamazoo, Mich. July 13, and got a hall house for the matince and near-capacity house for the night show in South Bend, Ind., July 14.
Concession sales in Chicago were reported far below the 1949 level siderable spending by those who turned out for the show.

Dlues Sell First
Scat salcs showed a preference for blues, with both ends of general admission seats sold out at most performances. About 10 of the 20 reserved seat sections we
Howdy Doody, the NBC television puppet, has been eliminated from the spec and has been attracting only moderate busincss to the side Show parently was out of the television parently was out of the television it would be limited to tis Slde Show appearance for the rest of the season.
(Continued from page 66)

## ery building. Faclities will again be

 offered mothers in caring for their orered mothers in caring for theirsmall children. A well-equipped play yard can be used by the older play ya
Affierbaugh believes that one of the most popular innovations this year will be the 17 -acre plaza containing the outdoor show with its recreational and sportsmen displays, the comprehensive automotive show, trailer show and heavy machinery. A picturesque Western fronticr town will flank the a rea and also here will tional contests for fly casting are scheduled.

The home show, occupying over two acres, will include a neo-tradltional home designed to meet the needs and living hablts of casual Californians. A unique feature will be a specially designed television room embodying a built-in receiver and soundproof construction. The display is under the sponsorship
of the Building Contractors' Assoof the Building Contractors' Asso-
ciation of Californla. There will be 126 separate exhibits of new bullding materials. Individual clinics will be held to answer questions concerning design and materials about the model homes.

Separate Kiddiciand
A separate Kiddieland is being set up this year. Designed for smaller chlldren, these altractions are for their use while the older children are entertained in the nearby carnival area. A bandstand has been erected in the center of the 2,000 seat pergola and concerts and other special enterday and night.
To accommodate the ever-growing number of square dancers, a 10,000 foot square dance floor will be ready free to the public. Able callers will free provided.
The first nine nights will feature horse show as a major attraction. The last eight nights, as in the past, will be devoted to the grandstand attraction, Cavalcade of Stars. booked Carruthers. Thessman, Enterprises, Chicago.
Some 7,000 head of large and small Ilvestock will be shown.
As the dates for the event come closer, additional features will be closer,
added.

## Philly Stand Poor

For Cole Bros. Org

## (Continued from page 63)

Vacation season also affected the show's take.
An opening-night mishap occurred when the net used by the Zacchinis attrair cannon act collapsca as the atraction got under way, with the in the hospital. She was discharged after examination disclosed no serious injuries.
Altho there had been a strike of Westinghouse employees previous to the circus stand here, the dispute was the circus stand here, the dispute was tions in the eity were reported as good, with money plentiful, and an arscnal here, one of Philadelphin's largest single enterprises, was seeking new cmployees as a result of the war scare.
It was reported that Cole Bros.' prior stand a: Washington also yielded disappointing returns.
Routed by Contraeting Agent James Beach, the org was set ${ }^{20}$ play Binghamton, N. Y., August 2, the first circus performance for that city this season. Show will play the Phelps Park lot, broken in during 1947 and
1849 by Ringling-Earnum. Local circus fans aided Beach in arranging the date.

## Endy Spars With Weather To Catch Biz

## Back in N. J.; Takes Fair

JERSEY CITY, N. J., July 22. Endy Bros.' Shows opened here Wednesday night (19) to favorable weather. Thursday night (20) was chlly but weather foreeasts for the week-end are optimistic. Shows remain thru the coming week.

Endy, like most other carnival orgs playing New York and New Jersey this season, has been bucking bad weather since opening the season. After playing several Long Island sbots, shows played East Paterson, N. J., last week. Billed to occupy the River Drive eireus lot at adjoining Garfield, shows were obliged to switch to the smaller lot at Fast Patcrson as no water was available on the Garfeld lot, execs said.
Rain durlng the early part of the week retarded the shows opening remalned until Tuesday night (18) and chalked up fair business Wednesday (12), Saturday (15) and Monday (12), Saturday (15) and Mon-
day (17), the only nights favored by fair weather. Owner Dave Endy stated that his shows were similarly hit by bad weather breaks during his coverage of Long Island.
The East Paterson lot was not big enough to set up all rides and shows, but Endy had a varled lot of rides and concessions on the midway and several shows on the back end. When weather permitted attendance was lalrly good and spending about on a par with last season.
On the midway were the Jones' bingo, Bob Parker diggers, numerous games and concesslons. Rides tonsisted of Merry-Go-Round, Looptr, Rocket, Fly-o-Plane, Rolloplane, two Ferris Wheels, Caterpillar, Tunnel of Love, Little Dipper and three $k$ lddie rides.

On the back end were a Motordrome, three girl shows, Bronze Revue, walk-thru and a pit show. While fronts and canvas revealed signs of rough weather, the costumes of the girls on the bally platforms were neat and freshly laundered.

## Craig Org Damaged

 In Texas BlowdownSHAMROCK, Tex., July 22.-Harry Cralg's Heart of Texas Shows were slugged by a combination of hail, rain and wind here Tuesday night (18), eausing considerable damage. Sizable crowd was on the midway when the blow came at $8: 30$ p.m., but no one was injured.
Side Show was lost completely, along with a number of George and Irma Herschey's props. Jig and Athletic Shows suffered damage, one other show was blown ofl the lot and Barney Allen lost wo concession
and a quantity of merchandise.
and quantity of merchandise.
Exira supply of canvas enabled Exira supply of canvas enabled
shows to open the next day on schedule,

## Hub Exec Bans City

Lots for Show Use
BOSTON, July 22.-Mayor John B. Hynes barred private carnivals (18), stating the law department had ruled it illegal for the city to permit carnivals for private purposes, howcarnivals for pri
ever charitable.
He said many applieations from veterans groups and other organizations are on file. Approval was public celebrations June 17 and publy 4.

## Early Days in Plush Edmonton Gives RAS Better-Than.'49 Biz

EDMONTON, Alta., July 22.-The from Leon Claxton's Harlem in HaRoyal American Shows were well on their way Friday (21), fifth day of the six-day Edmonton Exhibition here, to chalking up a blgger gross than the org did last year. If successful tt will be lis fir

Thru Thursday, the RAS was run ning $\$ 6,200$ ahead of last ycar's fig ures for rides and shows. Wcather was ideal, whercas last ycar the shows caught some rain here

Dig factor in the increased business is the booming economy in this oil center, which has experienced a siz able population increase, plus a hous ing boom since last year.
Bonnie Baker is pacing the back end units here, taking the No. 1 spot

## C\&W Takes Okay at Two W. Va. Dates

## Kid Matinee Pays Big

CHARLESTON, W. Va, July 22.Aided by extensive newspaper and Shows put together a top-grossing Shows put together a top-grossing week here. Thru tie-ups with eight drugstores in the city, two bieycles were given away at the Saturday
matinee (15), with the take for the matinee (15), with the take for the
afternoon equaling the recordafternoon equaling the reeordbreaker scored at Clarksburg, W. Va,
July 4. Local soap box derby made no dent in org's gross for the matinee, with children and parents flocking to the midway.
Weather was with the show for the Clarksburg stand, and the org was with drugstores in the area. Tivo bieycles were also given away at Clarksburg and proved a solld drawing card for the holiciay.
Show is prepping for fair dates, which begin next week.

## Buck Earnings Okay Despite Bad Weather, Cut Spending

 FT. EDWARD, N. Y., July 22.O. C. Buck, owner of the shows bearcomplaint of show folks everywhere in describing busincss to date. Excossive rain and lower per capita spending have taken their toll, but inspite of this the Buck organization has been doing "all right," Oscar said.
Remarkably, the org hasn't played a single blank, even tho it has yet to nearly three months of operations only four Saturdays have been played which together with the final days make for the bulk of the still date carnings, has been Uttle better.

Adjustment Necded
Even with good weather business has been of some, at times as much
as 15 per cent, but Oscar said this as 15 per cent, but Oscar said this
was not considered "alarming." An economic change is under way which simply requircs adjustment on the part of the show op, he sald.
With a ughtly knit unit, Oscar is well equipped to make any needed adjustment. No radieal changes are anticipated, however, since he be-
vana which was the top money-getter at Erandon, Man., and Calgary, the early stands on the Western Canadian Class A Fair Circuit.
Calgary Stampede, playcd last week, was hit by rain, yet the RAS gross was reported only slightly below that of last year.

## Hennies Gets Rain in Gary On 1st Night

Battle Creek Biz Fair

## GARY, Ind., July 22. - Hennies

 Bros.' Shows were pelted by rain in the first half of their local stand this week. During brief breaks in the week. During brict breaks in theweather, org did good biz as eviweather, org did good biz as evi-
denced by the fact that an estimated 2,000 came thru the front gate Monday night (17) when the sky cleared. Shows are set up on the old circus grounds at 15 th and Jennings strects under Salvatorian Fathers auspices.
Battle Creek, Mich., played last week, netted fair biz. Org was predated by four carnivals.
Following the stand bere, all equipment will be trucked six miles to Calumet City, Ill. The following week it will be returned to the show train here. A week of still dates follow Calumet City before org opens its
fair season at Illinols State Fair fair season
Springficld.

Mrs. Ray Franklin, wife of Turkey Red, concession agent, is at her daughter's home in Brooklyn, recup-
erating from a scrious illness that erating from a scrious iliness that hospitalized her in Toledo.
J. C. McCaffery, general agent, and Mrs. McCaffery, visited here Sunday (16). Mrs. Art Courtney, wlfe of the lot superintendent. joincd from Norfolk for a visit. Mrs. Chcster Mayes after spending three weeks with her after spending three weeks with her husband, org's coneession secretary.

Heves that fairs will pay off and the scason will wind up good.
Fairs in rural areas should hold up Oscar says. Money is still plentiful in the farming areas and the takes
should be okay if the annuals get a should be okay if the
break in the weather.

## Biz Pick-Up Likely

Annuals located in urban areas, of which there are many in the East, However, the unsettled world situaHowever, the unsetted apparently leading to a revitalization of industrial centers. If production schedules are upped between now and the time the annuals operate, then the take should be plush; as it was immediately after the war Osear, who has long played a virtual stercotyped route comprising lower New England and New York territory, is of the opinion that per capita spending will piek up at fairs. annuals at Gouverncur, Elmira, Malone, Lockport, Morris and Bath, N. Y.; Great Barrington, Mass., The Bridgeton date is a new addition, havlng been played last year by Enon, having been played last year by
Endy Bros.' Shows.

## WOM Takes

 Show Drop
## At Lewiston

## Portland Handle Good

LEWISTON, Me., July 22.-Business here at mid-week was only falr for Frank Dergen's World of Mirth Shows, even tho the weather has been good with the exception of a droo in the temperature Thursday night (20).
Spending appeared to be somewhat tighter han thas affect ing the first stand so affected for this org. Last week in Portland, Me., business was good and it was anticlpated that high earnings would prevail thruout the state. This date, in addition to all others within the State,
have been on the WOM route for have been on the wom route for
about a decade and have been good with few exceptions.
Shows execs reasoned that President Truman's broadcast speech Tuesday night (18) caused an early exodus from the grounds. Then, too, many of the locals have taken to the many of the locals h.
Show is well billed, with country routes being used extensively. Newspaper space has been plentiful and there is no doubt that the natives are well aware of the stand. All hacking is under the direction of Gerald Snellens.
Org is showing the fairgrounds, a site used for the past several years.

## Cavalcade Stays On in Milwaukee

3 Extra Days
MILWAUKEE, July 22.-A1 Wagner's Cavalcade of Amusements were orliginally skedded to wind up their 10-day lakefront stand here Wednesday night (19), but more rain than clear weather during that stretch caused an extension of the engagement thru tonight.
Lakefront engagement here usually provides a whopping gross. However, this year, unlike last, shows were originally skedded for but one against two previously. Sunend, as against two previously. Sun-
days are usually big but the lone Sunday (19) this year was a total washout. Several other days were dropped to rain, and the resulting muddy lot
didn't make the site any too inviting on some nights when the skles were clear.

## N. Y. Dates OK

## For Coleman

EAST GREENBUSH, N. Y., July nature of the weather, business has been good for Coleman Bros.' Shows.

Owner Dlek Coleman said the outlook for falrs continues bright, despite the fact that spending has been down in some instances. It is his opinion that most orgs will yet put together a fair season if they are not in too deep as the result of bad early dates. here has been good. Good takes were registercd on the Fourth of July even tho showers washed out some of the carly play.

Coleman is prepping his org for fairs which start the first weck in August at Boonville, N. Y. Oras route includes Middetown, Altamont, Norwich and Fonda, N. Y.: Greenford Springs and Middletown, Conn ford Springs and Middietown, Conn. October 12.

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## MIDWAY CONFAB

Louis Pasteur, who took his Side midget, has joined Northern ExpoShow off Endy Bros.' Shows at Bay sition Shows, with two concessions. Shore N. Y., was in Chicago Tucs- He's also mailman and The Billday (18) and announced he had re- board sales agent on the org.
cently married Geraldine Worl. for- Mrs. William Dumas. formerly cently married Geraldine Worl. for- Mrs. William Dumas. formerly of mer knife-thrower on the Ringling show.

Donald A. Justus, who has been confined in the Tuberculosis Hospital, at Black Mountain, N. C., for the past two months, would like to read letters from friends... Happy Jennie, fat girl, and Robert (Slim) Curtis have joined the Cavalcade of Amusements since closing with O'Brien's Side Show at Revere Beach, Mass., July 4.

Having recovered from a recent operation, Mrs. Jerry Chase Millar has returned to Wallace \& Murray Shows, where her husband, Whitey Miller, has the Girl Show. With them are H. L. King. talker, and Jean King, Fay Fhodes. lnez Bates and Lottie Leonerd, dancers. ... Babe Keating is a recent addition to the line-up of Northern Exposition Scobic, Mont., from Dallas.

Jimmy Sakobie Sr., former legal adjuster with World of Today Shows, has joined Interstate Show as business manager. man , manager of Gisw's Theater man, manager of Loew's Theater,
Harrisburg,
Pa., visited Sam and Harrisburg, Pa., visited Sam and
Shirley Levy, during Lawrence Shirley Lery, during Leat
Greater Shows stand there.
Dorothy Kerner, who closed as mail and The Billboard sales agent on Paul's Amusements July 4 , has sold her short range gallery to Curly Freeman, of Chicago, and her pop-
cors stand to O. A. Tipton. of the Paul org. She has returned to her ranch in Texas. ...Ben Pardo. the Great Lorenzo, mentalist, is in his 20th season with the Pete Kortes Side Show. Org is at Relmont Park, Montreal, wherc it will remain fol
three months. . . Stanley Warwick. four years operator of tourist courts in Bradenton, Fla., recently was released from Ochsner Foundation Hospital, New Orleans, where she was a patient for three weeks.

Mrs. Dolly Young. business manager of the Royal Crown Shows, ave a stork shower in Springficld, . July 12 for Mrs. Joe Sanfortelios and Mrs. William Whitmore. Lunch30 women attending the aftair held 0 women attending the afri, held I Jones s bingo top. Mrs. Whitmore is the wife of the show secretary and Mrs. Sanfore.
Joining Lawrence Greater Shows last week in Harrisburg, Pa, were Mr. and Mrs. Al Palitz, concessionaires; George Mort. Octopus and rolloplane operator, and the rribit brothers with a midget cow exhibit tions to his World's Fair Freaks lions to his World s Fair Freaks Congress. Chief Hed Fatanher, fireeater, is on the bally piatform. Jack way Follies." Frank Dareysi is man. aging bingo for Fitaie Brown. Wilgiam R. Hicks, lot superintendent and wife, Rose, celebrated their 31s wedding anniversary July 16. Mrs Hicks is at home in Miami.
Jack V. Blair. vet Midwestern corn game operator, and son of Jack Del Mar, has left the road to become an associate in the Levy Brokerage Company, Des Moines. Blair is in charge of setting up a small chain of bargain stores for the firm.
L. H. Leahy pens from Milwaukee that the night of July 15 was a big one for A Wagner's Cavalcade of Amusements on the lakefront ther

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S. Rubens, Care Sliow Salem, Va.. July 27t Buena Vista, 28 ; Cov-
ington, 29 : Hinton, W. Va. 31: Bluetiold, Auton, 29: Hinton, W. Ya. 31; Bluefield Chameston, $5 \%$.

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18x36. seais 100. new top. center, flash. In operotion Decatur, Inditana. Falr, this wook. CONTACT RICHARD WAYNE

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For four devs. Sept. I inct Labor oey.



Ing Wisconsin dates with my hi-| Smith Amusement Company, which striker, and I am promoting several winters at San Antonio, is plugging wife." Al Pollock (Albert Pat. Flectra as U. S Senator Boore. wife." Giri Show and scale and age Riley. Cetlin \& Wilson painter, has op, is back in Hahnemann Hospital, 艮, $\begin{aligned} & \text { Readied the org's equipment for com- }\end{aligned}$ philadelphia, with a cardiac condi:tion, four weeks after having been discharged after treatment for
kidney stones. Al would like to kidney stones. Al wou
read letters from friends.

John Schwarix joined Virginia Greater Shows at Milford, Del., with a 20 by 40 bingo He replaces Bob resi to join with his girl unit fell thru. . .. Roland Smilih, owner of


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## AMERICAN LEGION STREET FAIR

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ROYAL MIOWEST SHOWS, URband, Imdians
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RIDDIE AEROPLANE RIDE

H. O. WERB


When W. E. Page Shows played Murray, Ky., July 10-15, Mr. and Mrs. W. E. Page had dinner with an old friend, E. B. Akins. who managcs the local bus station. Years
ago Page and Aukins drove busses ago Page and Alkins drove busses for the same line. .'. T. Beckstrom reports that Erank L. (Dad) Caldwell is out of Muncipal Hospital. Tampa, following an operation. Friends may write him at 801 Grand Cen-
tral Avenue. .. Robi Marlaine reported from New York that after a dancing engagement with Linda Lopez on the J. A. Gentsch Shows, he visited Barbara LeMay on the DuMont Shows in Wheatland, Pa.
Mona Lisa, stripper on Prell's Broadway Shows, recently visited Jimmy Fay on Endy Bros.' Show's. Jimmy Fay on Endy Bros. Show's. closed wlth Coleman Bros.' Shows and joined Endy Bros.' Shows with and Joined Endy Bros. Shows with their Side Show. Jimmy Eay has joined as alligator skin boy and Tony Lamont as juggling clown. ©
Yvette, formerly with the Volunter Yvette, formerly with the Volunteer
Show, now has the Girl Show on Shows, now has the Girl Show on
the Gulf Coast Shows. In the linethe Gulf Coist Shous. In Stanley Jacques is on the front.
The first baby born on the Sammy Lane Shows since the shows' organization three years ago was a second son, Martin Carl. 10 Mr. and Mrs. George Florie July 17. Father has the bingo on the shows. . Person-
nel with T. W. (Slim) Kelley's Cavalcade of Oddities on the John H . Marks Shows includes Frank Zorda. magician; Goodloe Grigsby. man with one eye and two noses; Knolty Knot. knotticst man; Chief Wonapony. wire-haired marvel; Major O'Neil, midget clown; Wonpus: Georgette Vaughn. pig woman; Fon. da Brown. iron tongue; Petro La. Marr. sword swallower: Eddie Young. juggler; Martha York. sword box: Betzy Jones, four-legged girl Reubin York, inside lecturer; George Foubin York. inside lecturer; George O'Hara and Ernie Hudspeth, talkers, and Bobby Kork, manager.
Herman B, Archer, 20-year-old son of Pearl and Joseph Archer, has completed his first year at West Point military academy, where he self. Young Archer recelved an army sponsored special appointment, having passed all tests with high grades. He attended University of California for a year and was active in basketball. Archer graduated from Lane High in Chicago, where he also was prominent in basketball and other athletics.
The many friends of Al (Red) Cohn will regret to hear that he underwent surgery at St. John's Hospital in Santa Monica, Calif. Cohn, former Royal American concessionaire, was confined in the same hospital some weeks ago for an operation. The surgery this time was also upon his vertebra and he will be confined for approximately three months.

Mel Dodson, former show owner, and Mrs. Dodson with their grandRaymond Patrick. are taking the baths in Hot Springs, where they will remain until August 1. Then they will go to Houston and Waco Tex to visit relatives of Mrs. Dod son, Mel has sold his Miami home and purchased a new one in Savannah. Ga., where he and brother Guy Dodson are operating a night club and the Blue Top Tourist Court, a 54 -cabin court. Both are located south of Savannah on Highway 17 Mel infos that Mr. and Mrs. Al Bay. singer are living in Hot Springs and that he renewed his friendship with Charles Weaver, former earnival trouper, now owner of five Hot
Springs jewelry stores.

## O. C. BUCK SHOWS

Playing the following fairs starting August 7
Gouverneur, M. Y. Bath, N. Y. Elmira, M. Y. Malone, N. Y. Lockpori, N. Y. Moris, M. Y. Great Barrington, Mass. Bridgeton, N. J. Danbury, Conn.

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P,s-After the Hagtings fair fallows the shtowassee Ce. Free Fair at Corunna. Mich., Aug. 7 to 12.

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## CLUB ACTIVITIES

## Natioual Showmen's Association

## 1564 Broadway, New York

NEW YORK, July 22.-Secretary Phil lsser visited the clubrooms Thursday (20) and reported that his two units were doing well. Sam Cohen, NSA representative on Prell's Broadway Shows, brought in dues from various members and is sponsoring Victor Link, of the shows, for membership.
Sam Finkel became a grandfather during the week. C. R. Sullivan ha recovered from a recent illincss and is a daily visitor to the clubrooms. Sam Weisser has relurned from flve-month vacation tour
Visitors included Ernest P. Moore, Willam Glick. Max Cooper, Harold Whllam Glick. Max Cooper, Harold erson, Joseph Walker, Robert Allen, Sam and Harry Sandler, Saul Eichen, Al Katzen. Ben Levine, Tom Coffey, Louis Zackowitz, Joseph Walker, Al Burt, George Bovino, Joseph Agule, Stanley Wathon, Louis Light, Harry Meyers, Morris Glass, Harry Levine, Louis Elias, Edward Coh

Tickets and books for the now car award may be obtained at the club's oflice. All stubs and book covers are to be left intact and returned to the office for a final check-up. Membershlp dues are up for payment.

## Hearl of America <br> \section*{Showmen's Club}

913A Broadway, Kansas City. Mo.
KANSAS CITY, Mo., July 22.Frank Bradley, who is in Veterans Hospital, Wadsworth, Kan., is re ported his wifc and daughter clased Hugo, his wifc and daughter clased with the John Mckee Shows and are now playing celebrations and falrs. James Marshall closed his road season and is back in the city, saying the going was too rough. Frank Layman is playing local spots with his show. Torrenlial rains have held the spotiight in this vicinity the past three weeks, and showmen have been lucky to get onc or two good days a week.
F. W. (Boxie) Warfield, chairman of the banquet and ball committee, reports that the program for the vent is set up. Indications are tha this year's event will eclipse anything the Gcorgian Rooms at the Hotel Continental on New Year's Eve. Th secretary will send 1951 cards to members who remit dues.

## Pacific Coast

Showmen's Absociation 1235 S. Hope SI., Los Angeles 16 LOS ANGELES, July 22.-Meetings were resumed Monday night (17) after a month's layof with J. Ed Brown, a past president, conducting the session in the absence of Joe Krug, president. Bert Chipman, veteran showman now retired, was invited to the rostrum where he sat with Lou Manly, secretary; Al Weber, treasurer, and Bob Dow head of the finance committee.
chree new members were, ement. They were Fred McKee, H. S Dunn ani M. L. Rea.
With only a few members present, the meeting was briel. Committee $r \in$ ports were heard with Jim Dunn and Fred Donnelly reporting that Henry Hoentaner, Al Cohn and Lou Godfrey were ill.
A1 Flint, who recently returned from his two-week vacation in New England, reported that ale had received word that Clifford Cox had passed awny on the Mound City Shows. He will be buried in Lewiston, Idaho.
Chipman reported that he had recently returned from a visit witb his son, Harry, in Yakima, Wash While there, Chipman celebrated his b3d birthday. He is a charter PCSA member and at one time was its secretary, Cal Enfield, owner of Fiesta Shows, also attended, having come down from Pismo Beach where his show has been for he past five weeks and will remain there for another four weeks before taking to the road.

Show Folks of America, Inc
145 Turk Street, San Franciseo
SAN FRANCISCO, July 22.-Pat Treanor, Bobby Cohn and Jack Christenson were called to the rostrum by Mike Krekos, president, to fill in vacancies. Albert Roche, eorresponding secretary, read letters from Dwigh W. Kane, Marie A. Wadsworth; Mar garet D. Allen, Mrs. Frances May, Ed Gosney, Teddy Texiera nad Ar Craner. A card of thanks was received from Clara W. Little, Los 4ngeles.
Twenty-eight new memberships were approved and Fred Weidmann introduced the four who were present. Bobby Cohn, Ginger Kearns, John R. Murray and Harry Lewis.
Conditions of Oscar Walker, La Carmencita and Fred Ferguson, the last named in Maritie Hospital, are improving. Dean Billy Foix is at County Hospital, Martinez, Calli, pital. Eddie Burke called upon members to donate blood in order to replenish the supply at Show Folks plenish the
blood bank.
blood bank.
President
Fllowing Krekos introduced the following new members and members who had been absent for some time Mr. and Mrs. Bobby Cohn, Virginia Kearns, Phil Sapira, P. Charles Camp Mr. and Mrs. Art Craner, Pat and Blanche Treanor, Al Lindenberg, Sam Conte, Mike Genoff, Tom O'Hara Hap Ycager, Dinty Moore and Whitey Monette.

Miami Showmen's Association 236 W. Flagler St., Miami
MIAMI, July 22.-The past two weeks have been busy-lining up the fall campaign, which includes the new membership drive, sale of the Century Club tickets, the year book and directory, and arranging the jambores ta be held on verlous shows
Doc Cunningham is at the Dade County Hospital, Kendall, Fla., where he was taken last week to heve "is left leg amputated, caused by an infected toe. He would like to hear from old friends. Mac McFarland has been released from the hospital in Philadelphia and is resting at the Senator Hotel, that city.

## FOR SALE <br> 3 Challenger floss MACHINES

With Stands. Will Book.
JORINNY DOOLAN
3526 S. Halsted St., Chicrgo, Ill.
Phone FRontier 6-5320

## AMERICAN EAGLE SHOWS

 WANTCONCESSIONS AND SIIOW'S
For Six More Bona Fide Street Celchrations.
Montrello, Ill., July 24 to 28 : Gibson City, 29 and 30 ; Paxion, Joly 31 to August 5 . This Show Will Stay Out Until Christmas in Mistissippi. Get on the Bandwagon Now. All Address:
Danny Ariett, Mgr. Per Route.

## WANT

Cupable Talker for high class Ire Revue show. Can place (cw more legitimate Conecsaions. Melp wanted on all rides. Mask drive semite.
Woodstock, III., Fair, this week;
Belvidere, III., Fnir, next.

## Tivoli Exposition Shows

## WANTED

Side Show people, incide lecturer that does act, Bally Act, ticket sellers, fire eater, Bally Girls. En larging show for fairs, All win ter's work in Florida. This show has never missed a pay day.

JACK "SEALO' AUGHTMORE
Care Endy Bros.' Shows
Jersey Cify. N. J.

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*.O. Box 86 or 484 Ann St., Marttord. Conn.

## "MONKEY FACE"

Am woried. Is anything wranz? No word or moit-Why?

## "BOOG"

## CARNIVAL WANTED

ahnual fall festival-rampoul, ill.
Chanute Field adjobning lot. Week August 28. Sept 2. One of best upots in intnols. Imerge allendance practlcally Euaranteed. Conta

ARCADE FOR SALE

 al kinds and 20 Areade pieces. Will tale ans Nosonable offer. Can be sern any time at

Complete Custard Outfil
CRARLES BARNETT

## KINGSTON, R. I., FAIR GROUNDS 15TH ANNUAL RHODE ISLAND STAIE FAIR AUG. 13-8 BIG DAYS, 8 BIG NIGHTS-AUG. 20 within 7 miles of mautiful narragansett pier Featuring largest Gadiola Flower Show in Hew England, Drum Corps Competition, Slock Car Rading. Thrill Shows, Radio Broadassing, Largest Exhibitors in the East, Grandstand Show featuring I. I. State falr Rerue with an All Star Show. Many Other Fealure Altractions. 250,000 People within $3 / 4$ Hour Driving Ilme. <br> WANTED <br> All those with las last year contact. Motordrome, Iron Lung. Walk-Thry Shows, Monkev and HI Striker, Long and Short Range, Gasketball, Cle Callery. Ball Casmes, Class Ditches. Dart Balloon, lewelry, Frozen Custard. Snow Cones. Candy Floss, Candy Applaf, Merchandise Stands of all kinds. Those coming on may bo booked for five more Bug Foirs, We have plenty of Rides and Bingo. Absolutely no racket. <br> $$
\begin{tabular}{|c|c|c|c|c|c|} \hline \multicolumn{6}{|c|}{All CONTACTS} \\ \hline \multicolumn{3}{|c|}{\multirow[t]{2}{*}{\begin{tabular}{l} MICHAEL FORMAGIONI \\ EELL FORM SMOWS \end{tabular}
$$

} \& \multicolumn{3}{|l|}{\multirow[t]{2}{*}{JOHN J. BELIOLSE CONN. CARNIVAL SUPPLY CO.}} <br>\hline \& \& \& \& \& <br>
\hline 13 Oivision 5 f. \& Ph.: 20954 \& Bristol, Conn. \& 35 Winthrap St. \& Plin: 7256 \& Eristal, Cenn. <br>
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## MERCER FAIR MERCER, PA.

August 22 Through August 26, 1950 FOUR NICHTS OF HARNESS RACING LARCER PROGRAM IN AFTERNOON Booking Concessions of All Kinds
In reply state kind of concession and space needed. Old concessions will have preference. Deposit required and balance must be paid when space is allolted. No exceptions. Midway has been enlarged. Contact

> LEWIS PERSCR JR.
> MERCER, PA., At Once.


## THOMPSON BROS.' SHOWS want

stock Conceablons of all kdode exeept Dinso, Lunch. Applee, Flow, Popsorn, P.C. pold. No Gopedes manted. Combria County Ftrements Conven tion, July 31 to Aure s, Conemaugh, Pa. Rudeway Firemen's Celebrathon, Aus. 7 to 11; Central Clty Firemen's Celebration, Aus. 14 to 10.
Now booking Showe and Concesalons. Murt wort for tork, no Gypenen, for Weat End Fatr Laureltos, Pa., Sept 6 to 9 . Rhas avallable

## MODEL SHOWS, INC.

Want fot fains stantmg kmoxilie howa mext wex, bothg MdIINET, FEXS, OCTOBE

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lown, next

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## F. C. BOGLE SHOWS, INC.

Want for 83rd Annual Moniteau co. Fair, califorita, Mo., August 1.2.3.4.5, and 11 faln to follow
 glum Sindi. Chewis Oum. Plechmin- This ipat is notural for you. will book one major Thrill Ride, ghown with own egulpment. Wire (iso not phone):

## Cxtide wisusshus IONIA FREE FAIR

Ionia, Mich., August 7 to 12 Inclusive
Week July 31, Hazel Park and 10 -Mile Road
Suburb of Detroit

WANT-Fly-o-Plane, Hey-Dey or any ride that doesn't conflict with those we have. Will furniah wagons If necesary. Special induecment to thase with own transportation.
WANT-Ary Shows of meril with own equipment. What have yon? CAN PIACE,All legitimme Merchandise Concessions. AI! Eating and Drinking Stends at fairs.
WANT-Caterpillar. Tilt Whirl Foremen and Workingmen experieneed in nll departmenis.
AIL FALRS UHTIL MIDDIE Of NOVEMBER, MCLUDING SOME OF THE LRRGET FAIRS II THE COUNTRY.

## CETLIN E WILSON SHOWS

## Fr. Wayne, Ind., Fair

## free--FAIR --free

## ANGOLA, IND., JULY 31-AUGUST 5

Want Grind Shows of All Kinds for Balance of Season. Can place Merchandise Concessions of all kinds. Good territory for Penny Arcade. Ride Help for all rides. Foreman for Caterpillar. Foreman for Rolloplane. Semi Drivers only. A-1 Mechanic with tools for ride and truck motors.

## WORLD OF PLEASURE SHOWS <br> Delphor, Olis (now) - Bryan, Ohio, Follows Angola.



CRYSTAL SHOWS
CAN PLACE FOR BALANCE OF SEASON


 and outway Greene coums fal
W. E. BUNTS
snativille, tenmessit, this werk, inwin, tinnessee, naxt wiek
MOUNTAIN STATE SHOWS
playimg nerrasca, colorado, kansas and into the cotion this fall
Want Ferfis Wheel, Mix-Up and Merr-Co-Round for Second Unl:. Will book for committee
 Sid.50. Went Diggars. Whitey Owens, Litele Leon, esil me. Jahnory Howerd, will book your FLOYB "DOC" STOCTSDALE

WAUNITA, NED., JULY 25-29

## 100,000

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Pay yours, I'H pay min
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ungut 24 th, 25 th $\& 26 \mathrm{th}$. Carnivst op Rides
Nelson Hobensnch, Adj. BOX 8253
Burlington Americen Lagion Poit No. 414

## NOTICE-FAIR SECRETARIES—WOTICE

IN SOUTH CAROLINA, TENNESSEF,
NORTH CAROLINA AND OLOROIA
 we have open dates in october only. Inier: wied partiet, wire direet to the covinglon. Ind.illow wek July 24Ih: Browns.

Friendship Streel Fair Friendohip. Indizhs, Sapt. 22 and 23, 1950.
Suifable Atractions and Concessions wanted.
W. S. Lemon, Secretary

Frlandship, Indiana

## DYER'S GREATER SHOWS

## 



## CAN PLACE




## JACE THORPE

## M. A. Bracor shown, salina, kamsob, July 242

WANTED LARGE CARNIVAL

6ept. 4. Lebor Oay Celebralio

c) CENTRAL LABON CO
Bax 26 , Carthoee. ma.

## Saturation Point:

## Long Island Invasion Results In Moderate Takes Spread Thin

NEW YORK, July 22.-Invasion of Prell scampered from the lsland Long lsland this season by multiple Long arnival units was successful only in that the torritory was amply cov that the territory was amply cov-
ered. While the cumulative takes ered. While the cumulative takes
might have added up to good busimight have added up to good busi-
ness had they been scored by only ness had they been scored by only
a few orgs, there was hardly enough a few orgs, there was hardly enough
to go around for the number of units involved.
Regulars, including Phll Isser's 1-T Shows, Mike Prudent's two units and Tamago's Island Manor Shows, had to compcte during the past month with Endy Bros.' Shows, a railroad unit; John H. Marks and Prell's Broadway shows, both biggies in the motorized field. After tonight, when Marks exits to begin a Southern trek with a date at Washington, ern trek with a date at washington, land to themselves.

## IIeary Competition

Not to be discounted competitively were the Ringling show's first-time appearances under canvas, the Hunt Bros.' Circus, the beach resorts headed up by Rockaways Playland which have blossomed along the major highways since the war.

Boyette Stays With Magic
Empire; Five Fairs Added CINCINNATI, July 22.-Marion (Paul) Boyette, during a visit to The Billboard this weck, said that he has changed his plans to tour a show of his own beginning August 1 and will remain as general agent of Magic Empirc Shows thru this season. He'll also general agent the org in 1951 and represent the shows at the winter meetings in Chicago. En route to Andalusia, Ala., where
Boyette manages the Covington Boyette manages the Covington
County Fair, from the shows date this week in Bryan, O., Boyette raid that he has concluded negotiations for the org to provide the midways at fairs in Greenville and West Point. Miss.; Lebanon and Madisonville, Ky., Miss.; Lebanon and Ma
Boyette said that shows' stand in Benton Harbor, Mich., for the House of David, June 26-July 1, prored a winner, as did the engagement at Watervliet, Mich., July 3-8. He said that July 4 attendance was over 12,000 . Altho concession spending was light, the rides chalked up the heaviest grosses of the season thus far. he reported. Busincss at Adrian, Mich., July $10-15$ was fair despite cold weather late in the week. At Bryan, O., Tuesday (18) was lost to rain and the soggy condition org to open the following night (19) org to open the following night (19)
From Bryan the shows move to From Bryan the shows move to
Middletown, o., opening a week's Middletown, O., opening a week's
stand (24). Shows open their fair season August 7 with a week's stand season August 7 with a week's stand
at Centerville, Ind., Boyette said.

## Step Doun!

ROCHELLE, Ill., July 22.Mrs. George Dyer, wife of the assistant manager of Dyer's Greater Shows, professes to be a criminal, but says she loves it. When Mrs. Dyer, who drives a car and trailer on moves, arrived on a Dyer show lot recently, she exelaimed, "I'm a criminal! I've been arrested and fined, but it was worth it!"
It developed that for not having a safety chain on the trailer hitched properly she was taken before a justice of the peace. When she told the j. p. her occupation, he replied, "Oh. an actress.
please."

Prell scampered from the lsland Hills, New York City suburb. While business was reported fair, it took a lot of dough to make up for the $\$ 50$ -a-unit fee for concessions and rides a-unit ree for concessions and rides and $\$ 150$ reader required for each show. Last year prenl had an exten-
sive route on the Island. but this semester he regarded it as overrun. Marka Jains Purale
Marks, booked into many of the dates Prell held last year by Allan A. Travers, former Prell agent, reportedly garnered no big winnings. This was a distinct deviation from Honest John's usual early routing in Virginia and West Virginia. Departure was not considered unusual ture was not considered unusual,
however since in the past Marks has journeyed to Ohio and up into Maine lured by potential lush territory.
Dave Endy vetoed his planned upState New York and New England dates in favor of a route in suburban Gotham territory. Involved in the venture were extremely costly rail and barge trips in and back out to Jersey. In the gamble Dave failed to make his point and business at best was only fair.

## Endy Suffers Relupse

Endy was ill-equipped to absorb losses after a couple of bloomers in Jersey. His season took an unfortunate turn after an excellent start in Phlladelphia where astute planning led to a month of good takes while permissable highway moves eliminated costly railroadlng.
Prudent and Tamago got under way about the middle of April while isser held of about another month Isser sald the influx of shows didn't do anyone any good. The biggies failed to score winners and the drain they imposed made it impossible for the regulars to put together sizable the regulars takes, he said.
According to Isser, a show date in the thickly populated suburban area satiates patrons within a radius nf rom 10 to 15 miles. Since the potential dates are heavily concentrated, to takes only a few weeks to use up
the available territory in any one season.

Tsber a Veteran
Isser, who carries three shows, rides and concessions, says his unit is as big as the lsland still dates can having played the Mineola Fair for a number of years.
Despite the competition, Isser reports making the nut, but says that the heavy outlay of cash for new equipment prior to opening has not yet paid dividends. He teels no concern about the season as a whole since he has four fairs earded.
Spending on the Island has been reported slow in many instances and well below last year's level. Prell is of the opinion that the availability of consumer goods, particularly costly items like cars and vidco sets to-
gether with the buying of new homes, gether with the buying of new homes,
has pretty well strapped the potential patron who has little money left for recreation after making the required regular payments.

Zicgler Gets Oregon Midway
SALEM; Ore., July 22.-Ziegler Shows, under direction of K. R. Andersen and W. E. Vannerson, have been awarded the contract to provide the midway at Oregon State Fair here, September 4-10. Leo G. Spitzbart, fair manager, said the pact was issued to the shows Thursday (13), with Andersen representing the org

## WANTED


CHAS. S. WiT UNKIOKR OHIO, See.

Michigan Stands
Down 15 Per Cent
For Playland Org
DETROIT, July 22. - Playkand Shows' Michigan business has shown a marked pick-up since July 4 but over-all grosses are still 15 per cent below 1949 figures, according to owner Jack Gallagher, Shows opened May 28 at Eight Mile and rarper roads in suburban Detrol and played sponsored dates in eluding and Central Michigan. eluding Saginaw Bay City and Clare, and one onio stand, Toledo Org opened Sunday (16), at Eiph Mile and Kelly Woods in near-by Gratlot Township under Community Council auspices. Business was good early in the week.
A Kiddieland unit of three rides, owned by Jay Hotchkiss, is the major addition this year, but the rides were off the show this week, being remodeled in winter quarters for fair dates.

## Personnel line-up ineludes:

Jack Gallegher. owner: Bestif Oallagher secretary: Herry Taylor, manager, Edde lot superintendent, and David Glorer, electeichab.
Caterpullar. Stentey EHIS
Caterpllisr. Steniey Enls. foreman. Georae
ogan Perris Wheel. Lloyd Humer, foreman Howard Blamion. Merry Go-Round. Chasles Schrader, foreman, W Wiam Youna. Kjddle Rides. Eddle Johnson, foreman. Tleket bell-
eris. SHows
Derdmalia-Loo Burke, manseer: Cetherlae Oaynor, Margaret Kelly, Grace Kupleysk and talker: Whllism Carrer nad bulle aurite. thetre ts.

Concessions
Lould Btone and Etanh Hubla: Relph Jamison, John Quist, Mike Balog and Jerry Oordon. Morgan, ball Eade; Chartes Morgan, eountry
 mite Parter. ${ }^{\text {two }}$ gmmes, Fith Oeorte Tuch men, asgistant and The Bhboard salet Mgent popeorn: Jact Woods. pan game; Joe Murphy. Deat-the-denjer: Tommy iPaddles Reisner.
inooting gnllery; Bob Crawford. Ions-range ahooting gnllery; Bob Crawiord* lons-range
gallefy, and Joe Kenosha. duck pond. Jack Halstead Lu cookhouse oprrator, at-
sisted by Mike Balog. May Halsend, Hariey Marman and Frank Olde. Bob Craviord has the bingo. assisted
Dorothy Crawiord

## WANT <br> August 19 Thru 29 <br> MOOTORDROME <br> For Midway Wisconsin state falr

and other attractions
thaf qualify
ARCHIE GAYER
Plankinton Hotel
Milwaukee, Wis.
LIGHT PLANT
EARGAIN:
B X.W.. 120 Volt A.C. $\$ 1.800$
3475.00 . send for free folder.
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## Midway of Mirth Shows

WANT


## BODART SHOWS WANTED

Showa and Concessions for our two units playing Wisconsin Fairs.
Also can use geveral Ride Foremen, especially Caterpillar and Wheel Foremen.

## New 1949 Rides

This weck, Portage, Wis.; next week, Antigo, Wis.

## INTERSTATE SHOWS

Weat for $40 \$ 8$ Voiture $\$ 952$ Street Fastival, Tell City, Ind., July 31-Aug. 5. Have sll fairs from now on through November 11 , then to our Florid falrs.
SHOWS: Want organized Minstrel Show with not less than 15 people including band.. Have excellent route for Minstrel Show. Will book Monkey Show, Wild Life, Unborn, Mickey Mouse, Motordrome, Penny Arcade.
RIDE HELP: Can use Foremen and Second Men on 12 Rides; must be licensed drivers.
ALL LEGITIMATE CONCESSIONS and Eating and Drinking Stands open. Will sell exclusive on Frozen Custard. Will book Six Cat. Buckets. Swinger.
WANT Dancing Girls for Girl Revue. Will pay top salaries.
WANT Acts for 10 in 1 .
WANT Free Act. Must be ouictanding.
H. B. ROSEN, MGR.

All replies to Dugger, Indiant

## ROSS MANNING SHOWS

REGIONAL MAREET GROUNDS, SYRACUSE, N. Y.
Can place the following Conceasions for balance of wanon: Datl Cumas, Pitch-Till-U-Whn

 No Cirr show. Want Fun Hoerte, Cima Houle end Matordrome. Want for Slde Show: Bire Unborn Show, Gik sind Tanker for Snale show, Side stow People, wira Doc lonet. Want to buy Double Bodied Clmmiek (Eati Meyen, hove you an extre?).
WEER OF JULY 24, SYRACUSE, N. Y., ITALIAM FEAST
WEEA OF JULY 31, GENEVA, M. Y. FIREMEN'S CEEBRAION
WEEK OF LUG. 7, ITHACA, M. Y., FARR
WEEX OF AUG. 21, LOCXPORT, M. Y., FAIR
WEEX OF AUG. 28. BALLSTON SPA. N. Y., FAIR
WEER Of SEPI. 4 (LABOR DAM), MOUNT HOLY GARDEK SIAIE EARR, M. J. (First zince the war)
WEEK of SEPT. 11, DOYLESTOWN, PA., FAIR (First since the war)
Six Southern falrs to follow.
Withe, Whe of Call ROSS MANNINC, SYRACUSE hOTEL, SYRACUSE, M. Y.

## DAN-LDUIS SHOWS



 officy jim Lo Aus. sh. Mens or belp. Jotu kadison, Inc.. LOUS I. IITY, Gen. Mg. dall C. Staitman, cencession Mgr.
P. 権: Llayd Thompmon, cap plaee you now.

## PITCRMEN DEMONSTRATORS SPACE STILL AVAILABLE FOR ANNUAL FREMEN'S FAR, JUY 31-AUGUST 6 <br> meritairy, hathield racing speedway, ine, majfield. pa.

## WANTED

CHIDREN'S RIDES FOR AUG. 16-17-18
4-H YOUTH FAIR, ALMA, MICH.
Sponsored by Chamber of Commerce. No Concessions or Other Shows. Wire: WiYC. Alms, Mich., Att.: Bob Cestna.

## ORANGE STATE SHOWS

For IXMORE, VA., Colorad Fsir, July ts to Aun. a, two (2) salurdayi and (2) sundsy, Wurybody is workine in the fielde. With WEIRWOOD, VA., Auy, 7, to follow.

 Hode of ditumate Games, Fhoton, Patmidry, Shooung Gallery, Ball Gamef, Poany Pltchelf Write or wires Le日 EISTANY, Exinere, Va,

## ZIEGLER SHOWS

431 BROADWAY, TACOMA, WASH.
WRITE OR WIRE - K, R. ANDERSEN

## WANT-SHOWS, RIDES and CONCESSIONS-WANT

TO JOIN AT ONCE
TO JOIN AT ONCE
For VANCOUVER CENAOUA CELEBRATION
LARGEST CELEBRATION IN WASHINGTON, AUCUST 7-12
FOR MORTON LOGGERS JUBILEE
MORTON, WASH.-BEST AND ONLY LOGGERS' CELEBRATION IN S. W. WASH., AUCUST 14-20
For OREGON STATE FAIR Saltic opet
WANT-KIDDIE RIDES OF ALL TYPES FOR LARGEST KIDDIELAND ON WEST COAST.
SHOWS—Athletic Show and Grind Shows not conflicting. CONCESSIONS—Legitimate Concessions of All Kinds.

## WANT-FOR FAIRS-WANT

OHIO STATE EAIR CAN PLACE VERY IN SPACE 100'_E5 THIS IS ACOLOEN OPPORTUNITY FOR AN
ENTERTAINING SHOW ENTERTAININC SHON MATION'S LEADING falrs.

## SHOWS

CAN PLACE SEVERAL GOOD GRINO SHOWS OF MERIT. CNO IC E ROUTE, LONC ESTAE-
LISHED FAIR S AMD CELEERATIONS. CON TACT US TOOAY.
penit arcade IOR MUNTNCTON. Na, Morti ind.: MM. O. CHARLOTTE: MICH: CY, STATE: MICH: CENTERVILLE O..FREE STREET FAIR, COTKERS.
comessiows
OCT. 2-7, ALL KINDS. MITCKELL, JMD. PERSIMMON FESTIVAL. SEPT, 19-28, CAMES, PROVIOENCE, KY.

## AUTO HOODTER

 CAN Place a cood SKOOTER ON SDLID LOUTE OF THE BEST COUNTY AND STATE FAIAS. COOD TERRI TORY FOREIRST SKOOTEW IN YEARS.IV. STAJE FAIR WE WANY ONE ONLT - CLEAN, FLASHY LARCE EATING STAND WAFFLES, ROOT BEER SNOW BALLS SEPT 10-16.

## GOODING AMUSEMENT CO., INC. <br> 1300 NORTON AVE. <br> UNIVEASITY 1193 <br> COLUMEUS, OHIO

## H. W. JONES <br> WANTS BINGO HELP for

JOHNNY J. JONES SHOWS
ROYAL CROWN SHOWS WORLD OF MIRTH SHOWS VIVONA BROS.' SHOWS
Comtaet: H. W. Jones, world of mirtir shows HALLOWELL, ME.

## SAMMT LANE SEOWS <br> SWIETHIART OF THE OEARES

Wants tor Tipton, Mo., Tri-County Fair, fuly 24-29 and 7 Fairs to follow, all in Southern Mo. Cookhowse or Grab, American Reades (no Gypsies), High Striker, Bashet Ball, Age and Welght, Hoop-La, Country Store, Pan Came. Have opening for sorve Manky Panks. What hove you' We have no rathal. Can usw one Cilnd Show and Sno Cone. Tipton, Mo., this weck.

## WANT

Foreman for Tilt and Fly-o-Plane. Must handie Semi-Trallers. Hanky Panks of all kints. Showa with or whthout own transporiation. Richland Center. WlsconsIn, July 25 thru 30th; North Chicago, Illinois, on the Streets to follow; then Kankakee, Illinols, Fair. Aug. 7 thru $\mathbf{1 2 t h}$.

## FIDEER'S UNITED SHOWS

HERE: IT IS:
HERE IT LSI
CADELG BROS. SMOMS
WANT



## Sheehan's Unit Ducks Rain At 11th Aquatennial Opener <br> (Continued from page 47) <br> audienees on their cars years aro

shows, while Lida DaValle, soprano, Burt Hanson and the Four Singing Mariners present the song hils.
The water ballet does the routines for the South Pacific number with the gal swimmers highlighting their top gal swimmers highlighting their top
performance of this set wlth a largeperformance of this set
size Iriangle in the pool.
Using the three and five-meter boards, the show's divers next take over for some excellent exhibitions of how to get off a springboard into the water. Divers Include Patty Fairbrother. Jimmy Patterson, Tommy Thompson, Bruce Harlan, Charlie Diehl. Chuck Robinson, Earl Clark and JIm Strong.
Lowc. Hite and Stanley take the stage for their usual knockabout roustage for their usual knockabout rou-
tines to get many laughs and heavy tines to get many laughs and heavy
mitting. They've played this city bemitting. They've played this city be-
fore but their antics are always yockgetters.

## Florida Trio Score

Caribbean Hollday, the next production number, is built around the African jungle theme with the stage
line appropriately dressed. Stage line appropriately dressed. Stage
highlight is the appearance of the Florida Trio, one of the most unusual acts ever to appear in the Follies. Made up of two men and a gal, this act is patterned after the famous Lime Trio that set London music hall

## WANTED FOR BODARI SHOWS

Phone Man for Grind Shows on Wisconsin Fairs.
Hank Sylow-Please contact at onceCilbert Comelius,
Curly Smith wants Cookhouse Help. Hary Burns, contact st once. Portase. Wis., this week: Antiso, Wis., noxt week.

## WANT AGENTS

FOR SKILIO, ROLLDOWN AND RAIZLE
Also Concession Help; come on or wire.

ANGE DESIRE
Wallace \& Murray Shows, East Rainello. W. Va.. this woek; next week Newport, Tenn.
 Princtpal is a man contortionist, likes of which has never been seen here before. Water ballet concludes the number with flying fishes doing the
conga routne in black light. with conga routine in black light. with
Virginta Hopkins in the pool for a specialty number.
The divers then take over the springboards again, this time from the five and ten meter heights, for some spectacular exhibitions, including the various twists and turns the jumpers
do in getting off the boards into the do in getting of the boards into the
water. Always a big favorite, this sequence draws heavy applause.

## Sheldun Registers Rir

Pantomimist Gene Sheidon, making his third appearance in the Twin lows witb his banjo and comedy anties, causing pew-sitters to beg for mone when he starts off stage.

## Werlding Number Topper

Next production number, Wedding Fantasy. started slowly but picked up momentum. Built around a bride's wedding day, it features the slingers
and the posers. The latter portraying and the posers. The latter portraying
such famous brides as Josephine. Marie Antoinette, Guineveie. Borgia Cleopatra. Pocahontas, Lillian Russell and Eugenie. Highlight is a water ballet around a huge wedding cake, with the gal swimmers forming a gold bathing sults They then go int a daisy chain routine and stcal the show when, thru use of life-size manikins over their heads, they form a church wedding procession in the water. Portrayed are the minister,
bride and groom, parents and attendbride
ants.
Lowe, Hite and Stanley then return for a pantomime impersonation of the Andrews Sisters and Ella Fitzgerald to draw down morc laughs, after which the Hopkins Twins, Virshow, come on to display smart precision and rhythm swimming scquences to good mitting. Eddie Chamberlain's diving maniacs, made up of Harlan, Dlehl, Robinson, Clark, Strong, Patterson, Thompson, Jerry Silver and Chamberlain then turn the place into a madhouse with their
zany antics from ali the boards. zany antics from ali the boards. bration Days. Stage line portrays firs seven testivals and the water balle depicts the aquatennial. Patricia Schardin, of water linc, does a difin the water. Thearle-Duffeld firein the water, Thearie-Dufleld freworks dusplay winds it all up, witb
show running 2 hours and 20 minshow
utes.

Aqua Follies runs thru July 30, starting at 8 p.m., with midnight shows set for the two Saturday nights of the run. Lyle Wright is show treasurer and Fred Smith, stage manager.
Unit this year for the first lime mld-August engagement at the Scattle Sca Fair.

## STATE FAIR. SHOWS

Can place for the cream of COLORADO FAIRS AND (EIEBRATIONS


 p.S.: Will book one Mitt Camp.

HARRISON GREATER SHOWS WANT


## 青 Flashbacks

Staff of the Gentry Bros.-PatterSon Circus included Emory D. Prof-
fitt general agent: Jack Manning. fitt general agenti: Jack Manning. superintendent of front door, and
Theo. Forestall, treasurer. . . Ernie Young was preparing a big revue to play a season of 10 fairs. . M. W. Schaller signed with Starlight Park, New York, for a series of specia promotions to stimulate week-day busison's 'World Fair Shows with his Water Show and Monkey Speedway.

Felix Morales was with Barton Bros.' Circus playing vaudeville dates. Britt M. Preston, man Ager of ultural Society, was heading a Agricultural Society, was heading a campaign for 5,000 members in the suffering a loss in a fire at Columbia Park. North Bergen, N. J., werc Xoury and Nahhas. F, O. Perman.
N. D. Jennings. Oito Schulz. H. A. N. D. Jennings. Oito Schulz. H. A.
Cross. J. Asea. and T. S. Shorten.
J. E. (Pat) Garner was managing the "Law and Outlaw" show with M. \& C. for Russell Shields. . .. Mrs. sprained an ankle and both knees while performing in Detroit with the John W. Norman Circus. . . A ncw fair association was formed at Murfreesboro, Tenn., with W. R. Clark president, and E. E. Cannon as secretary .... Maurice M. Wolfson was named gencral manager of Chester
Park, Cincinnati, to fill the vacancy Park, Cincinnati, to fill the vacancy
caused by the death of his uncle, J. M. Martin. . . The following concessionaires were listed with the R . H. Miner Shows: Charles Kenyon. John L. Apgas, William Davis, P Dalrymple, R. Parker. J. Bucklind, J. Pinfold, F. Foster, J. Shershon, G. Russell and M. Pimentel. . . Jarome T. Harriman was handling press with the show on the Miller
Bros.' 101 Ranch Wild West Show.
Grandstand vaude acts booked for North Dakota State Fair, Grand Forks, included John Errelto and His devil Clití Curran, aerialist, and the Taketa Troupe.....H. Grundy was managing the Roller Coaster of the Philadelphia Tobogkan Company a Broad Ripple Park, Indianapolis.
Rice Bros.' Shows, were in a blow-
down at Benham, K y. . . The White. sides joined the Frank J. McIntyre Circus, playing week stands.
M. Clark and C. O. Cole were in stalling a thrill ride in Belle Isle Park Oklahoma City, Okla. in Musical Comedy Show on the Morris $\&$ Castle Shows. . Jo Williams and wife visited with the Conloys and the Lucky Sistors when the Bob Morton Circus played a week's enfell took over the Athietic Show on the Metropolitan Shows.

Deaths: Sherman C. Denham, fair man; Hamlin P. Rucker. fair man James E. Schwarzenbach fair man George W. Stivers, novelty man
W. F. Wieland, fair man.

## 10 Years Ago

Purchase of Georgia State Fair and Exposition at Macon by the Macon Chamber of Commerce was announced, with E. Ross Jordan remaining as fair man Hilderbrand, owner of Hilderbrand United Shows, consummated a deal With Mike Krekos, owner of Wes Coast Amusement Company, whereby the latter organization took title to six trucks and semi-trailers for an estimated $\$ 11,500 . \ldots$, Archio Sil Verlake left Rowe Bros.' Circus and returned to his home in Medora, Ind.

Clay County Fair Association Plggott. Ark., elected Lran Gibbs.
president; Henry Nichols, vice-presipresident; Henry Nichols, vice-presi
dent; Laud Payne. secretary-man ager, and T. W, Leggeti, treasurer Charlie Jacobs, Charlie Greenbaum. Charlie Stutz and Harry Dansky
were working on $\boldsymbol{N}$ Setcis pop-
'em-in game at Luna Park, Coney Island, N. Y.

Jimmy Hicks signed as publicity agent for the O.C. Buck Shows. Circus were injured in Scranton. Pa.. when a truck in which they were riding went out of control on a hill. The injured were William T, Chambers. Joseph McGuire. Upton Walker, bers. Joseph McGuire. Upion Walker,
Driver Martin. Albert Laug. Robert Criver Martin. Alberi Laug, Rober Fournier J. Gale was re-elected president-treasurer of Greater Moblle Gulf Coast Fair Association at Mobile, Ala. T. Rosengrant was renamed secretary and superintendent of agriculture and horticulture.... A
25 per cent increase in business dur25 per cent increase in business dur-
ing May in coriparison with the coring May in corrparison with the cor-
responding period the previous year responding period the previous year
was reported for Lake Winnepesaukah resort near Chattanooga by Mrs. Minette Dixon, owner-manager
Joe A. Carpenter was contracted to furnish carnival attractions for Labette County Fair, Oswego, Kan.
Harry E. Wilson, assistant manager of Bantly's All-American Shows, was in Springfield, $O$., recuperating from an accident. Waltor L. Main and wife were visiting the latter's
brother in Maplewood, N. J. . . J. C. Wehrley. who had been connected with Kentucky State Fair, Louisville, for 30 years, was appointed assistant fair manager. . . Ace Brigode and His Virginians were playing for dancing in the payilion at Idora Park, Youngstown, O. ... Mrs. C. W. Brainerd Smith was treasurer of the Ladies Auxiliary, Heart of America Showmen's Club. Kansas City, Mo.

The plant of the William Fresch \& Company, circus wagon builders by fire. J. A. Heard was reelected president of Vernon Parish Fair Association, Leesville, La. Lov. manager, and M. N. Oakes was manager, and M. N.
elected vice-president.
Deaths: Jess Adkins, co-owner of Cole Bros.' Circus; William T. Leishman, carnival man; Morris Miller, outdoor showman; William Reck, parachute jumper; Wilbur A. Smith. park man; Dick Stewart outdoor show man.

ORGAMIED CARHMYAL OR IWDEPENDERT RIDES, SHOWS, LEGITMATE CONCESIOWS FOR
FULTOM COUNTY FAIR
shaws beoked unable to thit dete owime to
Bbing in bis tornate it Lime, Ohlo, and
vicinity. Contect once
E. G. BLESSINGER

Cere Center Tawnihis Aspustors Ditice
Fline roure ef Falri a Celebrations to follow.

## HARRY CRAIG

 WANTS FOR HEART OF TEXAS SHOWS

## Injun Summer Celebration

Aus. $21.22-23-24$
LEGIIMATE COMCESSIOMS CHESTER BAREIAGE Dixon. Mllinois

VOLUNTEER SHOWS



## Jennessiown, Pa., Fair, Day and Nighl, August 1 to 5

Want Eats, Drinks, Refreshmente, Short-Range, Photos, Jewelry, Novelice, Popcorn, Apples, Ball Games, Concessions of all kinde. Low percentage. Help-Bingo Caller and Clerks. Our fair roite predominales. Reasonable rates. Wire or come on and get bank rolled up. Answer this week, Williameport, Pa.

## PLAYTIME SHOWS

WANT FOR OUR PROVEN NEW ENGLAND FAIRS MARSHFELD, MASS., AUG. $20-26$ WIMDSOR, ME., AUG. 3O-SEPI. 4 BLUE HIILL ME., SEPT. 1-4 MADBURY, M. H., SEPT. 6-19 PIYMOUTH, M. H., SEPI. 13-16 PITTSFIELD, M. H., SEPT. 18.20 CUMBERLAHD, ME., SEPT. 25-30 FRYEBURG, ME. OCT. 1.1

Want legitimate Concessions of all kinds. All Refreshment Stands. Clean and entertaining Shows. Especially Motor Drome or Monkey Speedway. No grift or gypsies. Those joining now given preference. Replies to
E. W. BURR, Box 206, Quiney, Mass.

BLUEGRASS SHOWS
FEATURING THOROUGHBRFD ENTERTAINMENT Wanted for
COIES COUNTY FALR week Juht 30th, Chariesion, Ill., followed by JACKSON COUNTY FREE FAIR. Brownstown, lad., week Aus. 7ih.
Legitimate Conceasions and Hanky Panks of all kinds-High Striker. Penny Pitch, Coke Bottle, Custard, Chocolate Dip, Pronto Pups and Noveltics. Special proposition to Glasa or Fun Houre.
c. C. GROSCURTH

Paris. 111., this week: then Charlestion, Ili.

## WANIED FOR ROCHESTER, OWATONNA, MINN., AND LA CROSSE, WIS., FAIR

RIDES-Spit Fire, Dark Ride or any other that does not conflict with what we have. CONCESSIONS—Scaler, Age. Jewelry, Novelly and Hanky Panks of all kinde. RIDE HELP-Wheel Foreman and Second Men for all rides; mun for towers and ante.

WM. T. COLLINS SHOWS<br>Minot, N. D., this week; Rochester. Minn., next.

## PAUL'S AMUSEMENT CO.

CAN PLACE FOR BUFFALO, MO, REUNION ANO REST OF SEASON Legit Concesiontion Stock Stores. Bottle Bell Garoes. What have youp Mio peed No. 5





## CENTRAL STATES SHOWS

Want second men on rides. Can place grind shows with own equipment counter men for bingo. Want talent for Athletic Show. Jewel, Kan, 24 to 26: Lincoln. Kan.., July 27 to 29: Hanover, Kan., July 31 to August 2: Phillipsburg, Kan., August 3-6: then Burwell, Nebr.

## LAST CALL sor LAST CALL CONCESSION SPACE

CALIF. STATE FAIR
Sacramento
Aus. 31 to Sept. 10
L. A. COUNTY FAIR

Lon Anceles
Sept. 15 to Oct.

ARIZONA STATE FAIR

## Phoeniz

GRAND NATIONAL LIVESTOCK EXPOSITION

Cow Palace-San Francisco
Oct. 27 to Nor. 5
 SIDE SHOW-letf Grithn wank that does nop contlict. ony and Working Acts fur the fairs.
Shaw and ROY SHEPHERD wants Ride Foreman and Second Men; extre money fer Seml Drivern. Voin Aug. 28th, Sexpamento Shows out until Nov. 15th. Top Solaries-Ceed Treatment.

CRAFTS has comolete Cook House FOR SALE. Includes Metal Trailer with Kitchan fully
 on percentage. Quick Acton-Time is Short.

## Write-Wire-Phane

## CRAFTS ${ }_{\text {Bic }}^{20}$ SHOWS, INC.

7283 Bellaire North Hollywood, Calif. Phenet SUmet 2-3131


Benion County Fair, Benlon, Ill., followed by Lincoln, III., and then 10 more big Fairs 10 go .

Concessions-Custard, Jewelry, French Fries, Cotton Candy, Ball Games, Candy Applea, Novelties, Nickel Pitch, Bucket Store, Ice Cream Bar.
Shows-Have 20xl00 Sile Show complete if you have something for inside. Good proposition for Motor Drome, Snake Show,
This show playe 12 bona fide fairs.
Wire: JOHNNY DENTON, Hendersen, Ky.

## ARMSTRONG COUNTY FAIR

FORD CITY, PA., AUCUST $1-5$
Cholce bocations tor Latne and Drinking Concersiont as walt as Manky pantes available. Will sell $X$ on jewolry in matn ezthbition bulding. Space also avallable in buildne for these desining space.

## LYCOMING COUNTY FAIR

HUGHESVILLE, PA., AUGUST 7-12
Six big dayi of nite and day events. space avallable both independant and show midwaye. Prices the same both places. Write or wise

HEAM'S ATTRACTIONS
UNXSUTAWNEY, FA.. this wegk for reservations
Show can use capsbla Agents ond Ride Nulp.

## Want LEE BECHT SHOWS Want

CONCESSIONS: Cotton Candy, Snowbell, Short Range Gellery, Candy Apples, Jewolry, Hi Strikef. Clothes Pin Pitch, Hoop Ls of any Legitimste Concessions that work for stock. Positively no Gypsies or racket wanted.
RIDE HELP: Can use Foreman on 5 mith 6 smith Chairolane, Sacond Men on wheel of amy useful Help on all Rides. Alust b licenued truck drivers. No drunks or chasers wented.

Hartwell. Cincisnati, Ohte, Juty 24 thru 30; Speling Greve $G$ Colerain, ClmelanaH, Ohlo, Aug. lit thru 6; Great Grant Cewnty Falf, Dry Rides, Ky., Aug. 9th thru 12th.

## WANT

Octopus operator, must drive semi. Second man on wheel, Looper holp, Roll-o-Plane foreman. Will book Roll-o-Whirl and Train. No shows wanted.

HDWATD BEDS:' SHONS
Oak Hill, Ohio, July 24-29; Lucasville, Ohio, Auguat 1-5.

## ATTENTION, SHOWMEN-FAIR SECTY.

Have avallable a complata set of Rides and a Diesal Light Plant, 120 kw ., for Southem Falm attar Lebor Day. Lease of P.C.

## TED LENES SHDWS

12.37 ROSEWOOD ST

FA 6.2794. W

## Virginia Greater

BURLINGTON, N. J., July 22.Shows pulled in here after a jump from Monsey, N. Y. Org lost Monday (10) due to heavy rains and winds which tore down the front marquee. A rent in the kiddie ride top was repaired by chief canvasman Leo Ma tina. Business was below par as in clement weather continued thru the wcek. Ausplces here were the Bev erley Road Fire Company.
Visitors included Allan Travers, general agent on the John H. Marks org, and Mrs. Travers. Several members of Heller's Acme Shows, playine at Hammonton, N. J., also were on the lot here.
Mrs. Ronnie Prue left for her home in Columbia, S. C., where her father and mother reside. They are Mr. and Mrs. Bill Penay, who were concessionalres on thls org for several years Manager Rocco Masucel made a business trip to Kammonton during the stay here.
James Burgess, Jim Thomas and Hoover T. Bryam closed with the shows. T. Baker is on the Merry-GoRound crew. J. Aaron was added to the Rolloplane. Louis Augustino purchased agreat Dane pup for his Side Show dog act. Eddie Ferreri reported In to take over one of the Girl Shows. Other Girl Show is managed by Chuck Dean and Donald James.
Mr, and Mrs. Raymond Harrison milt camp operators, left for Greenville, S. C. Bob and Juae Coleman bingo operators, closed here.

## F'i MV TNDE GNMN

## Prell's Broadway

PORT JERVIS, N. Y., July 22.Shows had plenty of rain last week in Peekskill, N. Y., but weather cleared latter part of the stand and
org closed with a better gross than org closed with a better gross than was expected.
An addition to the personnel during the Peekskill stand was a baby monk, born to our feature monkey Maggie.

This spot is proving good, altho some bad weather followed us here with a wind that brought the Monkey Show top down. No real damage however, was done. Grosses here have been up each night.-ALICE BUCK.

## W. E. Page

MURRAY, Ky., July 22,-W. E Page Shows were the first carniva to play this town in two years, and Manager Page has signed to return next year. Auspice was the American Legion Post for the week ending

## July 15.

Recently joining the show were Jack Settle with 4 concessions; Bob Craddick with 3, and Bob Bradford with diggers. Joe Edwards has framed another concession. E. H. (Hoppy) Chapman visited for a week Joe Richardson took delivery on a new Side Show top. A two-ton Chevrolet tractor was bought from Porter Motor Company here.

## raver

## WANT

WANT
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WANT
Foneman tor Whori, must be A-1, \$50.00 a woek and bonve. Second Man on Riden. wo have Hucklay Buck, Duck Pond, Fisish Pond Watch-L, Cigernted shooting Collary, Lone Rense,
 any Rides not conticetien with the ton wow own. sHows wantod with own equipment. Good propolition for Animal Show Fat Show, 200 नib. Bety. Iron Lang, Whid Lite.
NOTE TO OUR MANY FRIENDS IN SHOW EUSINLSS WHO WROTE AND WIRLD TO US ABOUT NOURAIRAIN NECAUSE WE WANT TO PROTECT OUA PLOPLE ON THE SHOW WHO HAVE EEEN WITH US ALLSEASOH. HUT TO OUE MANY FRIENDS WHO WANT TO BOOK WITH US, HERE IS ALLST OF HIETTER FAIRS ANO CELIORATIONS:
OLY 24-29 OTTAWA, OHIO AMERICAN LEION HOMECOMING

 AUC. 28, SEPT , KALIOA PIONEIR DAYS KALIOA, OHIO, ONE OF THE IIST IN THE WATCH FOR OUR EIG LABOR DAY SPOY. TWO SUNOAY AND LABOR DAY. THEN J. R. MeSPADDEN, Owner
p.S.: Red Lunde, contast mike Ttarman. Nima Scote contact Myrtie McSpadden.

IMPORTANT-Dutch Whtson wonts Dlawer Ageate fee Stormon wants Buehet Agent. Prod

## HELLER'S ACME SHOWS

## WANT

## 




HARRY HELURR, P. O. BOX G, CAMPGAW, NEF JERSEY
a Phent WYcoll 4axy3-M or ol por row


FAIRS

## Western

SUMNER, Wash., July 22.-Shows have been doing a steady business in avorable weather, with a number of soots to come.
We have had three recent weddings: Charlle and Jean Woods, How ard and Beverly Hass and Harry and Alice Spellman. Harry is on the County Falra Shows in Nebraska.
Persoanel: Mel Cook and Frank Kirsch, owners; Al Marsdon, electrician; Jean Woods, Louella Marsden and Lee Olsen Jr, cashiers.
Concesslons: Bozo Armitage, manager. with seven; operators for Armtage are Betty Besan darts; Cecll Besan, ball game; Molly Ewing, pan game; Rose Speliman, penny pltch; Ann Grant, balloon darts. Roy Wilson, owner, and Jimmy Grant and Charlie Woods, operators, long range hooting gallery. Bev Hass, owner and Alice Spellman, shoot-the-5-out. Violet Peterson, cork gallery. Howard Hass and Dick Talmadge, horse racc. Lola and Wanda, palmistry. Rod and Phyllis Spencer, and daughter, Jackie, bingo. Pat Spencer, fish pond. David Harp, novelties. Svarri Peterson and daughter, Joyce, popcorn and lloss. Henry and Beulah Poat, picture galery. Flo Jones, hi-striker
Shows: Jimmy Wise, Monkey; Bern Craig. Snake, with Flo Jones and daughter, Margaret on tickets. August Sepp, Athletic; Tex Smith, helper and outside.
Rides: Ferris Wheel, Roy Ewing. foreman; Lloyd Ewing, second man, Merry-Go-Round, Norman Solheim foreman, Stanley Pritchett, second man. Octopus, Bern Craig, foreman; Luther Young, second man; Harry Hoag, third man.-FLO JONES.

## Gem City

ANTIOCH, Ill., July 22. - Lake County Summer Festival, sponsored by the Antioch Democratic Club, gave org excellent business at thls fiveday stand last week. Strong billing and heavy newspaper campaign for 50 miles around helped. Ideal weath er, good location and population swelled by vacationers, averaged beter than 4,000 paid admissions nighty. John Skelley celebrated his 49th birthday July 14, Concession secreary Walter Payne won the speed boat racing contest.
Diesel engineer and electrician Hank McGuire returned following a trip to his home in Beaton, Ill. New fluorescent lighting designs for the main entrance arch were completed here. Harry Alwell, show photographer, spent two days with org as guest of Manager Tom Hickey and took several midway plctures. Harry Thomas, assistant manager, entertained many friends and acquaintenances. Visitors Included Bob Parker, Billy Senlor, Thomas Welland; E. E. Farrow, manager Wallace Bros.' Shows; 'Whliam McCarthy, Frcd Wilsonton, Howard Perkins and Mr. and Alex Hampshire.-DAVE CARROLL.

## Moore's Modern

KIRKSVILLE, Mo., July 22. Shows made the move In here from Bethany, Mo, and everything opened on schedule Monday night. Much credit is due Alvin Smith, transportation superintendent, for keepling rollng equipment in A-1 condition. All rides and shows have had their midseason face-lifting in preparation for our string of fairs, which start at
Martinsville, In. Atterbury, Ammonds Martinsville, ni. Atterbury, Ammonds
and Landon are adding more concesstons.
Harvey Moore had his biggest week with his Roll-a-Whirl, and a big week personally-his whe, Jewell, presented hlm with a seven pound boy. He passed out the customary cigars, and his big grin is surpassed only by his dad's, Jack Moore, who is a grandpa for the second time. Johnny Perido and son Chico foined here. Mr. Beck, agent for Clyde here. Mr. Beck, agent ror CIYde
Beatty circus, Fisited - BUDDY
BUCK

## Pioneer

ROSCOE, N. Y., July 22.-Biz has been good and the weather continues favorable. Mrs. Percell's bingo is getting a big play. Scandalls Revu* and Posing Show, operated by Ruth Miller, and Hilbert's Hall of Science and Wild Life are topping shows. Fairs begin August 1 at Jennerstown, Fa.

Stafl includes Mickey Percell, owner-manager; Mrs. A. Percell, sec-retary-treasurer; George Harrington, general superintendent; Robert Brockway, lot man and electrician; George Harris, general agent; Pete Pennington, bulposter: Don Crawn scenic artist: Dave Graver front gate, and Bob Brockway, The Billboard sales agent.

Ride personnel Includes George Smith, foreman, and Harry Brooklyn, second man, Merry-Go-Round; Frank Lyrach and Frank McGuire, Octopus; Pete Peterson, freman, and Tommy Cunningham, second man, Ferris Wheel; John Wendler, Joo Harrel and Phil Kane, Rocket; Al Bydairk, Spitfire.

Shows include Ruth Miller's Scandals and Posing Show, Hillbert's Hall of Science and Wild Life, John Abel'a 10-in-1, and Chlef Black Horse's Indian Village.
Concessionaires are Duke and Ann Duan, Chester Hepp, Charles Boyer, Joe and Phil Lambert, J, and Vi Varne, Joe La Marsche, Don and Mary Crawn, John Lash, Shrimpy Rappaport, A. Miller, Lew Farrel, A. Coopers, F. Silverman, Jo Dimico, Art and Douglas Ford, A. Rothman, Bob Abbot, Al Bydairk, Don Miller, and Gillencaus. Don Crawn is on the sick list.-C. A. LOVEJOY

## Lawrence Greater Shows

HARRISBURG, Pa., July 22.-Business was excellent here Monday night
(17). Tuesday night witnessed another big crowd, with Indications of a big week's business. Location is the circus grounds at 20th and Greenwood. Auspices is the fire department, sponsor of the Mid-Summer Festival, an annual event, with Chicf Festivar, an annual eve
The Sunday move from Altoona, Pa., was made without incident. The Altoona kid party Saturday was Altoona kid party Saturday was sored by The Morning Tribune which sored by The Morning Tribune which
gave half-page ads, several news gave half-page ads
stories and pictures.
Crew is pictures.
Crew is repainting equipment in preparation for fairs. First will be Kent-Sussex Falr, Harrington, Del. with several shows, rides and concessions added to the present line-up. WALTER D. NEALAND.

| ATMMENTDN |  |
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| Comminteen and Fitr Eserstarion of Micht |  |
| If 904 are lookdng for creod, clean Show |  |
| what you want and have some open datmi |  |
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| racket, no fortune talitim. Have meven Hider |  |
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| fren to twentypire Concestions. <br>  |  |
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## WANT CONCESSIONS

Photos, Hi Siriker, Fish Pond, French Fries,
ICe Cream, Scalea, Age.
Contral Lake Colden Contennal, Aug. 3-4-s.
BOB KELLEX
Care Mosher Shows Harrisville, Mich.

## WANTED

Crind Store Agents. Peekk and Count Store. Wire, don't write. Contact:

AL CLOTHIER
Cam LEE UNITED SHOWS. Unlonville, Mish. July 24 to 26: Oftsville, 27 to 29.

## WANTED

Forsman foe Little Dtpper and Whect. Ales Maneser for Otrl Show with telent and ward robe. Can une Girle for Cirl Show.
T. J. TIDTEEL STENS



## STOP



Aro you hatsiod with what you are Bering with your concobion, it not why nol make
 GERMANTOWH FARR, Genmantown, Ky.t Aug. 7 lo 12 BRODHEAD FALB, Brodhead, KY. Aug, 14 to 19 Followed by all Fatrs to end of season. Wo promotions, pumphin fairs or com fiotds here.




## J\& B SHOWS

FREE ACT
FREE GATE
WAMT FOR LEXINGION PARK, MD., AH BASE-OYER 10,000 PLOPLE TO DRAW FROMDOWLIXG GREEW, VA., FIREMEW'S CARNIVAL TO FOLIOW
CAN PLACE CONCESSIONS OF ALL KINDS THAT WORK FOR STOCK. Want Agente for Wheel, Buckete and Razzle who will work for atock and take ordert. Casey anower and brink one with yon. Captain Jack Perry wante ${ }^{15}$ ' or 16' High Dive Tank-muat be in good condition.
Can place Rigging Man who doesn't drink. All repliea to

## HAYES \& FLYNN

J\& B SHOWS, Whetion, Md., this week. Next week, Lexington Parl, Md.

## GRIGGS GREATER SHOWS <br> \section*{WANT FOR FAIRS—WANT}

Want Cook House or Sit Down Crab that will cater to show people and keep it clean, 5 cales,
Age. Photos, all kincs Hanky panks. No Flot loints. Wany Mon and Wife for Monkey Show
 still datas. Wiri book one Falt Ride; second Men on all Rides. Aadry Smllor wants Pin store


CHARLIE GIIGGS
P.S.: Rose Standey wants to hear from her tathe; at onct. Urgent.

## FLOYD O. KILE SHOWS

Now centratiang for the Greal Meshobe County Falr, Philadelphia, Miss. August 7.11角.
 Cookboume, Moveltiet, American Palmistra. Stock stores of all kind. 9 more Fairs to follow. all Repliss: plovo o. kile. parmerville. la., this wiek.

## WANT CONCESSIONS AND RIDE HELP

## GIBSONBURG, O., JULY 26-29


W 8 JHOWS. Write Swanton, 0.

## WANT-MIDWAY EXPOSIIION SHOWS-WANT





## CMARKS Shows

MILELONOPLEASURETRAIL WANT

WANT
WANT
FOR WASHINGTON, D. C.- 10 BIG DAYS—AUGUST 2ND THRU 12TH CAMPBELL COUNTY FAIR, LYMCHBURG, VA., AUGUST 14TH THRU 19TH All those booking now will be given preference for the following southern faira The Creat Collay faif, Calex, Va. Catambe County Fati, Hickor. N. C.
 Western Agriculifural Fisif, Rendononvilite, N.C.

Alamance County Falf, Burlington, N. C.
redrichzburg 17 County) Falr, Fredricks-
burs. Va . Stanler County Foll, Albemarle. N. C. Nalitak County Falr, Seuth Estran, $V$ a
Unian County Falr, Monsae, in C, Union County Falr, Monfae, N. C. Robeson County Fair, Lumberton, N. C.
Industrial Coloved Falr, Charleston, s. C.
CONCESSIONS: Merchandise Concossions of all kinds. No exelusives. Photos, AMIRICAN Palmistry, lewalry, Slik Cati, Bucketh, Swingers, Wheels. P. C. open if you have Hanty Panks. SHOWS: Wild Lift, Mator Drome, Class House, Fun House or any other money-getring Cind Show, RIDES: Dark Ride and Flat Seooter. Ceterpiliar Foreman, Whip Foreman and general experienced Ride Help. Semi driven preferred.

## Address: MARKS SHOWS

sidgeton, N. J., this waok; Washington, D. C., to follow.

## CRESCENT AMUSEMENT CO.

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| :---: |


| A Real Opportunity <br> MOTORDROME MANACER with own Machines and RMome <br>  ioin on wirt. |
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| n Cibson wants Side Show People, Tieket Sellors, Canvas Man, |  |  |  |
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| Chaf, Gidde Man, Dithwashers, Walters. Address: |  |  |  |
| L.C. MeMENRY, Mgr.; HARRY LOTTRIDGE, Asst. Mgr.; JESS WRIGLEY, Gew. Akt. |  |  |  |
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## 12 FAIRS 12 FAIRS 12 FAIRS 12 FAIRS CUMBERLAND VALLEY SHOWS

## Want for the folfowing 12 bona fide Fairs

Alexandria, Tann., Juty 31-Auc, 5 Conthage, Tann., Aue. 7-12 Wincherser, Tenn., Auge 14-19 Tract Clity, Tenn., Aus. 21-26 Crossvillo, Tenn., Aus. 28-Sept. 2 Cookeville, Temn., Sept. 4.9 Sparra, Tenn., Sept. 11-16 Manchester, Tenn., Sapt. 18-23 AThens, Tonno, Sept. 25-30 Le Fayotre. Ca., Oct. 2-7 Summervilu, Ca.. Oet. 9-
Dation, Ca., Oet. 16-21
On account of disappointmont will book a Trsin ille. Want Shows: Motordrome, Pun Howse,


 ELlis WINTON, Polaski, Temin.
P.S.: Lot in Aloxendris will be hold out luly 28.

## COLEMAN BROS.' SHOWS

want for the galance of the season, mauding an outstanding falr route: Shows: Side Show, have complete equipment for 1ame; Fun House, Cirl Show Rides: Oetopus, Rolli-o-Pla

 Boonville. N. Y.
Middietown. N.

Fonde. N. Y.
Stafford Springs, Middletown.
Altamont,
$\mathbf{N}$.
$\mathbf{Y}$. Greenfield. Matr. Midder $\begin{array}{ll}\text { Altamont, N. Y. } & \text { Rorwich, Conn. } \\ \text { Nochester. N, H. } & \text { Middletown, Conn. }\end{array}$ Replles: DICE COLEMAN, Coleman Bros.' Shows Herkimer, N. Y., this week; then as per route.

## JOHN FRANCIS SHOWS <br> LLL FAIRS ANO CELEBRATIOKS FOR BALANKE OF SEASON

Want Cookhouso for balance of season. Can place Stock Concenabone of all kinds. Want hide Mon whe can stry sober and drtve trucke.
Addreme: Darion, Wien, July 27-90; Green Lake. Wis. (Free Fafr). Aug. 9-b; Cedarburg. Whe (Fime Fair). Aug. 8.13.

## WANTED-MERRY-GO-ROUND <br> OTHER MAJOR AND KID RIDES

For the fint three wetki of August; Old York, III., Reunion. Torre Heute minen Plente am D. P. RUMIBELE, Mgre, Ramble Rides

## 

Wand for now and 15 blg Fain slarifing Augus $\mathrm{Y}_{1}$ with the big Contorville, Richmond, Ind., Fair af Conlervilio, Ind., followed by lebanon, My, Falr and an Fairs until December 1. Wath Billbourd for complate list.

Can place Concenions all kinde. Pholos. Novelties. Rat Game. Pan Game. NoteWant large Blogo for the Greal Lebanom. Iy. Fair, Now booking lor all Faira. Those Joming now givea preterence. Want capable Ride Holp. Firat and Second Men; Seml Drivera, come on. Good treatment and par. Wanl A-1 Bllposter. Want capable. firn-clase mober Front Ialker for new Side Show. Man and Wile. Whe on lickuts.
 Want top Free Act to teature High Wlre Act Iony Arko and Betiy. conlact Flying
 Wionert, Fling Velention Dob Meyers Wants caprabe Concension Agents and
 portation. Sperjal decle to Molordrome and Monker Circus. Want Sacke. Geek. WId Lifo. ary Show not conflicting. Harry Harris, wire mo. Hare ien otiles-owned Hides. Will place Roll-a.Plame, Spltife, Eiddie Ruto. Bulgr the Whale. Lithe Dtpper, Hock-a-Plarn-with own transportation. We quaramiet 15 Falre. Note-Complose route naxt Dilboard, All tadrase:
A. SPIEERES, MgT.

Middlelown. Ohbo. thin weok then as get route.

## BARNEY TASSELL UNIT SHOW

Look These Over and Don't Let Size of Towns Fool You WEEK JULY 31-SOLOMONS, MD.
WEEK AUGUST 7-CATONSVILLE, MD.
WEEK AUGUST 14-MT. RAINIER, MD.
WATCH FOR MY TOBACCO FESTIVAL DATES
Can place Rides, not conflicting. CONCESSIONS-Can place Popcorn. Candy Apples, French Fries, Penay Pitch. Scales, Guess Your Age. String Games, Hoop-la or any other concestion that woriz for stock only. SHOWS of mert: no Girl Show or Unborns. This show works without a pay gate, using a sensational Free Act. Can place Chairplane Foreman and Help in all departments: must drive semi-trailer trucks. Writs, wire this weak Annapolis. Md.


## WANT

WANT
WANT For now and the balance of the season, with Falrs beglnning Augast
Want Long and Short Range Shooting Gallery. French Fries. Balloon Darts, Piteh-Till-U-Win, Ball Games and other Manky Panks of all kinds, $\$ 20.00$. Crind Storas, Blowirs, Bowling Alloy,
 Mealdri. Want Girm show with three Cirls. Will book fon House, Class Rouse, Monker Show, Show who can produce. Wire

RUSEELE OWENS, Mgr., South Eoston, Virginia.


Want Billposter with car: $\mathbf{5 1 0 0}$ per week, Want Grab, Candy Apples, French Fries and Hank Panks for Laural County Fair, London, Ky, Then Taswell and Pennington Gap. Va.: Marville and Sevierville, Tenn.s Galnesville, Winder, Elberton, Sandersvillo, Canton, Atlanta and Rome, Ga. All fairs. Big Stone Gap. Van this week: London, Ky., fair next week.

## JOYLAND MIDWAY ATTRACTIONS

WANT WANT WANT

20th Annual Calebration, Ubly, Michigan, Augurt 3, 4, 5, 6, en Maln Streat. Flrawork-Paradee-Pree Acto-Bands. Car given awar. Lbens' Cesobration, Minden Ciry, Mkh., August 11, 12. 13. Other Celebretions to fellow. Want Hanty Panke of all kinder, Can plesa octopus, Spitfile. Want Ride Help on all Rides. Wirs, write all this woak:
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CINEAAL DELIVERY, APPLEGATE, MICH

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roRnEST, ILI, JULY 27-30.


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AUGUST 2-12-TEN TERRIPIC NIGHTS
Want Independent Showt. Space still available for legitimate Stock Concessions. Replies to

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Cookhouce that catert to show peopte to join on wire. Laritimate Stock Coneesslons of all kInds. Hoppy Chapman can usa Parcentage Dealor, Point and Coupon Agentc, Sly Cat and Swinger Agenth. Men and Woman for Stock Conceqsione. RloEs-Can une twe Kld Rides, Funhouse and Class House. All replies to

1. L KEEF, Adalr County Falr, Columbia, Ky:; then Danville.

## WALLACE \& MURRAY SHOWS

WATT FOR FADS, STANIMG AI SUMMER COUNTY FAIL, GMLAIM, TENM., AUG. 14.19; UNICOI COUNTY FAR, ERWIM, TEAN., AUG. 21-26; JOHNSON COUWTY FAIR, MOUWTAIN CTTY, TENM., AUG. 28.SEPT. 2; MONROE COUNTY FAII, MADISONVALE, TEWN., SET. 4.9; MARION COWTY FAIR. ISPRE. TENM., SEI. 11-16 AMD ALL FAIRS UNTM ARMISTICE WEER.
Want legitimate Cencessions of all kinds. Cood opening lor Cestard, digegert and Aga and scale. Want Motordrome and Fun House. RlDEs-Will book octopur, Roll-o-Plane and Traln Ride, low parcentage. Can place at once experienced Mechank with own tools. Aiso noed Ferrts Wheel Foreman and Tilf-a-Whird Foreman. Must be sober and experianced ami driren with license. Pay ovary woak. limmy Watts wants Tattoc Artist, Mantal Act and Talker for Side Show. Anawer to

AL WALLACL, Mer., Eat Ralnelie, W. Va., this week; Nawport, Tenn., next weak.


WANT WANT
CONCESSIONS THAT WORK FOR STOCK. ESPECIALLY WANT DEREY RACER AND FROZEN CUSTARD. SHOWS-FUN HOUSE, MOTORDROWE, SNAKE, $10-I N-1$ AND UNBORN. CAN PLACE GIRLS FOR CIRL. SHOW. Slarting at the Williamson County Fair, Marion, III., Aug 6-12, the iargest County Falr in lllinols; free gate this year for the firat time, and for the following: Anna, III. (Fair), Aug. 20-25; lackson. Mo. (Home Comingl, on the streets, Aug. 28-Sept. 2: with Southern route of aloven Mississipol and Louisiana Fains to follow, Including Franklinton, Donaldsonville, Oberlin, Thibodaux and Oak Grove. Fairs until November 1. Free gate at all Lowisiana Fairs.

WIre: BUFF BOTLLE, Myr., Vienma, Illimois, this week.


WANTED-Bell Gamas, 5 winger, Photon, Pitch-Till-You-Win, String Geme, Balloom Darts, Perny Pitch, High Strikar, Hoop-La, Novelties, Guass Your Age and Weight, Penny Arcapde. Wanted-Girr Show Snale Stow. Wind Life, Mechnanicel Clity Pony Ride, spit Fire and Tilt, GEDREB CLIDE SMITA SIDWS

Sowary, Pa., thls weak; Windber, Pa, next weel.

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Will cell X on Bineo, Popcorn, Candy Floss, Custard, Long and Short Range Cellery, Diggors, lowelry, Photo Gallery, sno Cone. Want Nall loint and Six Cats and a couple Flat Stores, Ball Cames. Fish Pond and Hanky Panks, Very reasonable privilege. SHOWS-Can place Mechanical City, Class House and Illusion. Loule Dishane wants Girls for Cirl Show, salary no object. Need Annex for Sid Show. RlDES-Wont Roll-o-Plane, Scooter. Octophe and Roll-Whirl. Address:

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Hanky Panks of nll kinds. Wirite, eare Fidler': Show, Richland Center, Wis., Cily Park, now; North Chicako, Ill., Minin Strest, to fol. low. I.unhern, stay where gou are.


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will book for LOCKPORT (N. Y.) FAIR

Week August 21-26
6 - Days and Nights - 6
Rides not conflieting with what we have. Also legitimate Conecosione, Age, Seales, Pholon, Grab and Cook lioute.

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south wetern m. y. state firemen's COHYENTIOM, BOLIVER, M. Y., July 31-aug. 5
This is postively one of the larzent
Colebrathons in New York siain this Celebrathons in New Yort slaw thispat, Atmember Lincanter
This is Juit in larze.
Wo can place all minds of Leclutmate Concresions. Can atw place Novelltes for
he Strecta. and other Concentions. $\$$ gace "he strectistand other Concest

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2 MAIOR RIDES-Relloplane, Looper, Spitire, cic. MANKY PANKS ah tinds. COOKMOUSE. SHOWS-10-in-1. Crind Show. CIRLS for arganized Cirl Shaw. RIDE

## PLAYLAND SHOWS

Confact Jack Callagher, Eddyatone Motal, Oatroit, Room 407, unfil Aug 2; or contact Eddie Parker, Holal Fort Wayne, Derroif, until Aug. 6.

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Contact us ot once
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Expertenced Fertia wheel loreman and Ortopun formisn. $\$ 80.00$ a wreh. Chleaso lote. Must drive semi. No drunks. Pay evary

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## FAIRS

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Greal Covington Slreet Fair, Coringlon, Ind.. week July 24th. Fayetle County Fair, Brownslown, III., week July 31st. Porter County Fair, Yalparaiso, Ind., week Aug 7h. Sullivan County Fair, Carlisie, Ind.a week Aug. 14ih. And all lairs ending the middle of Xovember.
Can place Eating and Drinking stands and anemitimate Concessiona of all kinds io ioin now.

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All Tcbacco Markefs and Fairs. All Stock Conccssions open. Want Srake or Animal Show. Congo. answer. Organized Minstrel with own cquipment. Any Rice not contlicting P.C. Agents. Kifk, answer. Experlonced Photo Operator. All letters and wires to: W. E. MOBBS turbervilue s. C.

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Parades, Contsith, elc. Day and night, Cons. HARRISBUIGG, OHID, AMHUAL HOMECOMIMG Aug. 10-11.12. Buy or book amall m.C.R. Ofter Rides booked.
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FOR POSING SHOW AND GIRL SHOW
Top aslaries. Wanted-Cirl Singer to M.C. show. All anowerr: joe sciontino, Royal Crown shown. Salem. Ill.


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Wants eapable 6-Cat Agents for exelusive Fort Wayne Hefel. Detrelt, until Aug. 6 (Show, at EMile a Wroming. Detroht, untll

## COLORED MUSICIANS

 AND PERFORMERS
 IIM Wrie or wire JIMMIE SIMPSON

## GIFFORD'S SHOWS

 Kan, mariled. Can suse wife es Asont. Argomie.
C. F. GHFPERD, Mamager

## CARNIVAL ROUTES

## (Continued from pope 54)

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Moorts Modern: (Part Mi, Carmel Coorait Modern: (Palr) Mi. CarmrJ, In. Motor State: Cyde, O.; Toledo AuE. 3-6. Mound City, No. 1: Farmerville, IU., 24-21 Mourteln sisle: Wauneta, Neb. Kilion, Oeo. W.: Butheritid, tion Aut York Oalety: Cuba, N. Zoi Holley 31 Nabster's: Carthage, Im.: Mendote Aug. 1-B. Nolan, Zarry: Deaver, Colo.
orlhers Expo.: Lhwistown, Mont., 27-29: Cutbent 31-Aug. 3; Dodson S-s.
Paclite Untted: Bunnywile. CaHf. Pacifle United: Bunnyile. Calif. Palmetho Expo.: Lynchburg. S. C.; Johnton Fille 31-AuE. 5 . Paradi: ${ }^{2 \cdot 6}$ Fumanimite, Mo., 27-29.
 Peerleas Celebration Am.: Frostburg. Md. Penn Premler: Cortiad. N. F.; Bolivar 31 Pike Am.: Camdentom, Mo.; Wagnesvile 31Plase Btate: Jessup, Os.
Ploneer; (Fetr) Willimaport. Ps.; (Fair) Piaglind: (A Mile pud. a Wyomlat) Detrolt,
Mich.
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Playtime. No. 2: Orlema. Mas.
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T1s Top: Woodruri: Wis., 24-28: Thorp 28.30 . Turner Brou-: Clinton, IIS., 24-20; Taylorvill 30th Century: Ely, Minn.: Wadens J-Aves. s. Twin City: Mareeltat, Mo.; Lineavillo Aut
 United Liberty: Goodhue, Minn., 26-27; Pio United Btaten: Welch, W. Va.
Veterans United: Lake Crystal, Minn., 24.2t
Virtinis Gireater; Bellabury, Md.; Pocomol Virode Bros.: Neचton, N. J.
Vostio Brouthria Amai: Fort worth. Tez.
Volupteor: Erio. Taun Centervilie Tex. 31 Aug. ${ }^{5}$
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Wade. W. O. No. 1: Malatee, Mich; (Farr)
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Walar) Vearavilue 31-Aug. ${ }^{2}$.
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ztégler: Centrans; wash.

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Top anary, sober, experienced Oporato
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Join Middfefown. Onic, now. 14 bona fide Falrs to follow. Jimmie Collins. answer:

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GINCO OPERATOR OR WILL BOOK YOUR BINCO. FAIRS START NOW. WIRE C. A. Coreg. Lemors, Kaniss

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# Repeating Champions a Dime A Dozen in USARSA Contests Held at Pasadena Moonlight 

## Apdale Calls Meet Greatest Ever Held by Body

PASADENA, Calif., July 22. - A wcre a standout success. In Southern different setting perhaps, but it California the contests proved to be seemed like the same old scene as a an exciting spectacle. The Pasahost of 1949 champlons proceeded to dena independent joined the USARSA knock off the opposition to renew holds on their titles in the 1950 championships of the United States Amatur Roller Skating Association, held July 10-15 in Moonlight Rollerway here.
June Henrich, of Mineola, N. Y., wallzed off with the senior ladics figure title for the third straight year, altho subject to stern competition from Mary Louise Leahey and Charlotte Ludwig, both of Elizabeth, N. J., who finished second and third, respectively.
It was the second straight jear for Gladys Ward and Charles Irwin. Thi couple, another Mineola entry, won just to make the finish as improbable as a three-horse parlay, the second and third-place teams were 1949 holdovers. Wilhęlmina stuchel and Charles Lowe were second and Anne Feder and Ed O'Connel were third These two teams were also from Min eola.
Another repeating champ was Carol Rutherford, Seattle, who won in juvenile girls' figures for the second straight year.

## Look to Haddad

Leonard Baggaley, Hackensack. N. J., woll the scnior men's ligure title for the second consecutive year, but competing on the same day, in another division, was a boy who may be a strong threat to Baggaley next ycar. He is John Haddad. Paterson, N. J., who stole the show in winning in junior men's figures. He won the intermediate title last year.
A champion was upset on opening day to give fans something to shout about. Ronald Holland. Pasadena, who finished sceond in intermediate rich, Mineola, reversed the order this year, taking the title while Henrich
had to be content with second place
From the standpoint of attendance and the promotion of roller skating as a sport, this year's championships

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## 75G Rollery Going Up in Pittsfield

PITTSFIELD, Mass., July 22.-A roller rink to aecommodate more than 600 skaters is to be erected here at an approximate cost of $\$ 75,000$. Work on the structure, to be known as Pastime Roller Drome, will be started soon and will be completed in two months, the owner announced.
Alphonse Bianchi, owner-manager of the Pastime Bowling Alleys and president of Roller Drome, Inc., said that the structure will be 160 by 84 feet and will be of steel, cinder block and concrete construction.
The structure may also be used for conventions and dances. There will be a parking area to handle 500 cars, Blanchi said.
mouth, Mich.; Audrey Mallette, Hack ensack, N. J.
Intermediate fours-DeWulf. Kempainen. Mazic and Massine, Plymouth Mich.; French, McLellan, Johnson and Davis, Plymouth, Mich.

Juvenile mixed pairs
Juvenile mixed pairs - Sharlenc Gordon and Bert Lobberegt, Renton, Wash.; Chi Chi Dragin and John Richter, Seatlle; Kathryn Ryan and Mickey Petro, Bladensburg, Md.
Senior men - Leonard Baggaley Hackensack, N. J.; Jude Cull, Elizabeth, N. J.; Daniel Ryan, Washington Senior ladies-June Henrich. Mineola; Mary Louise Lcahcy, Elizabeth N. J.; Charlotte Ludwig, EIIzabeth Senlor dance-Gladys Ward and Charles Irwin; Mincola; Wilhelmina (See Repeating Champions, page 98 )

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## ROSE TRADING CO

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Write Buycra' Servite Depart. ment, 2160 Patterson Street, Cin. cinnati 22, $O$., for a complete lint of addresses of sourcers of suppily mentioned in this colurm. To expedite handling, piease enclose self-adilressed envelope.

## New York:

Affecting a wide range of products, wholesale prices continued to rise last weck. At present, it's impossible to forcsec any price stabiliration, so sensitive is the market to world events. For example, with the reappearance of the gray marke in steel and the imminent probability of a resumption of a wartime stecl allocatlon, wholesalers feel many metal items soon may be spiral is merely a scare spurt or the spiral is merely a scare spurt or the drought is the big question in the drought is the big question in the
trade.
George M. Carson has announced that Apex Specialties Company and Inlaid Optical Corporation will be known hercafter as the Apex Optical Corporation with headquarter in Providence, R. I. They are sur glass manufacturers. . . Champion Plastics is offering Mystery Six Shooter, a 10 -cent puzzle key chain item. The six colored pieces assemble into a miniature gun with a revolving chamber. ...Autobrite, a 4 per cent silicone process car polish, is reported to clean and polish at the same time. The 98 -cent seller (12-ounce can) is another new "wipe- off" shiner that uses war-dis covered silicones, sometimes mencovered silicones, sometimes men-
tioned as the successor to car waxcs and polishes. .. A Canadian reader has asked The Billboard to help find the manufacturer of framed pletures whereln real feathers are dycd and glued on a heavy black cardboard in bird designs. . . When the young television fans go back to school, Aladdin's School Lunch Kit should prove to be a popular item
There's a colorful picture of Hopalong Cassidy on the metal kit, and three action shots of Hopalong on the vacuum bottle. It lists at $\$ 2.69$.
Sip-N-Sce, a new unbreakable drinking straw, provides action fu for children. Sip the liquid and i goes up and around a colorful plas-
tic clown, elephant or cowboy, It's tic clown, elephant or cowboy, It's
a 40 -cent retailer. . Sterling Plas. tics is offering their Three-m-On pencil sharpener as a 10 -cent seller Shaped as a miniature speedboat or sport convertible, the sharpener has a storage bin to collect shavings.
The Midland trained seal is a cent number. With a balanced ball (inflated balloon) resting on the nose is propelled thru the water by the exhaust air from the balloon. Same principle is utilized with Midland's Surgical Insirument is Garwood Surgical Insirument is marketing Clipper Knife, a compact $\begin{aligned} & \text { a-in- } \\ & \text { combinatlon unit for } 39 \text { cents. Com- }\end{aligned}$ bines knife, nall clipper, nail file bines knife, nall clipper, nail file and key chain. Howdy Doody tor B. Handal. In a bright circus colored motif, Howdy and his pals are imprinted on the handkerchiefs

Other dime sellers include American Faciory Sales transpar ent plastic change holder with four different size change compartment for purse convenience, and Com monwealth Plastics toy gardner' set consisting of wheelbarrow, wa tering can, rake and spade.
Edward O'Malley Valve Company has announced a 39 -cent carded faucet repair parts set. The uni includes washers, screws and bras Bridgeport Metal Goods has a two cell penlight (fountain pen size) at 49 cents less, batteries. The highly polished metal penlight uses the new tiny batteries that reduce space.
facturing Emprask Novelty Manu.
leatherette mats. The 7 -inch diameter mats sell for 10 cents; the 9 -inch ones, 15 cents. The leatherette material is stamped with a gold border design and has felt backing. Plastic kitchen curtains at $\$ 1.98$ with tie-backs and sashes arc being vended by Jolo Plastics. Four colors arc available in a lace design woven thru a colored print. . . . As a 29 cent seller, Ekco Products has brought out Jack-of-All-Can-Openers. It grips hot cans without handiling, lifts botte caps, pries vacuum sealed lids, punches holes in cans, and of course is a can opener.

## Los Angeles:

Sam Augusta, of Augusta Dis ributing Company, reports the ar rival of a large shipment of pistol lighters. The lighters are made of durable materials and designed to be carried in purses or vest pockets

Sam DeKoven, of Sidney-Wil oft plastionat Mr Bones, a skeleton, eight inches in height. Deliveries are now being made. DeKoven claims the largest selection of sof rubber plastic items on the market Universal Merchandise Com pany, headed by G. Gottsinger Sr. s offering a complete line of picnic accessories for concessionaires. The firm, which has branches in Los An geles and New Orleans, boasts a complete line for concessionaires Palma Dean Embroidery Com pany has a complete line of em broidery equipment for the placing of insignia, emblems and zames on athletic equipment and other garAccording to Bob McDearmon and Harry Hesslein at Pico Novelty Company. they are putting in a lo of time in obtalning hard-to-ge tems. They say they are stocking factory Sales is featuring the 2 -in-1 Fountain of Youth lamp, pistol Fountain of Youth lamp, pisto ighter. . . Jack Stanley, of Stanley \& Company, is back from a trip thru California in the interest of his
perfumizer and deodorizer, an allelectric device.

## Detroit:

Electro-Mechanical Devices Com pany, which makes Dish-Drl, a pany, which makes which dries dishes by means gadget which dries dishes by means of hot air has moved to a new plat 19255 West Davison Avenue. Frank Simkewicz, founder of Eve ning Toy Manufacturing Company who has been in the hospital abou two years with tuberculosis, pected to return home shortly. Cornelius P. O'Neil. president of
Lite-0-Matic Industries, advises that the company is bringing out a new merchandising specialty, Dynaflush a "plumber's helper gadget for the home. . C. H. Miller, head of the C. H. Miller Company. office supply specialists, plans to expand their distributor set-up in the Midwest

## BALL PDINT PRNS 912.50 <br> With miral caps and cups <br> Wibible ink Supply--Cheaper Itan Reffils Long lusting. Regular Sire. ARTMUR LfE CO.e Dept. C. OT29

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MONEY WHEELS PENNY PITCH BOARDS MERCHANDISE WHEELS OVER-UNDER O LAY DOWN CLOTHS - BEAT THE DEALER - DICE CACES - CHUCK.
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## Pipes for Pitchmen <br> By Bill Baker

RAY SMITH
chalked up successiul week's run in Wichita Falls, Tex., recently with his Keen-O-Tone med show.
Bofore you start knocking the other fallow take a moral haventory of yourcell. WHAT HAS BECOME
of Whitey Johnson, former Jam man, who switched to kitchen gadgets, and Frank Johnson, who is reported to have worked as an electrician during the war?

Some pitchmen will find that some fair dates are only fair.
Some plichmea don'I lack ablity. they Juat don't gat thelr demonstrallon over quiekl' enough.

## RECENT VISITORS

to the Mexwell Street Market, Chicago, included the Ragan twins, Mary and Madaline, who rambled into the Windy City from their Hillbilly Holler baliwick near Benton, Ark. gals at the market, chief among them gals at the market, chiel among
being Mr. and Mrs. Dave Rose.
More mournful worde wore nover heard Now. Why didnit I think of that."

## JAKE BRANHOLTZ

wire-twisting artist, blew into Chicago recently from his headquarters in South Bend, Ind., for a visit with the pitcheroos making the Maxwell the pitcheroos making
Street Market there.

Make the most of vitality while it is available.

Put your pilch layout th the boil posolble condilion 4 you would feop real prolle.
MARSE JOEL BEISTEL
cracks from Grand Junction, Colo., that business there has been okay for the past several weeks. Beistel, who headquarters in Shamokin Dam, Pa., he plans to spring with a new item which he says packs plenty of wallop and should be a big winner.

Now's the tume to get the dough. nal in the nexi lown.

An inferiority complex has no
place in Pitchdom.
STILL, CLICKING
in Tulsa, Okla., with coils are Doc George Ward and Duke Dover.
The plichman who keep: Just one otep
ahead of competition won't hate any, ahead of competition won't hate any, STEVE McCLAIN
is working sheet and rings in Columbla, S. C., while the produce rush is on He says he'd like to read a pipe here from E. C. Pardee.
Don't ovardo it. Masy a sall bas boen
loal hy 'juat a low word which would loal hy juat a low worda which would
better heve boen left unatid. better heve bein lelt unacid.
PROF. JACK SCHARDING
who joined the Roberson Players a

the start of their season which is now in its ninth week, pipes from Fort Atkinson, Wis., that he's having a good time, altho not making much money. After the natives pay admission and for the reserved seats there's not much left for him, he says. "I get then last at the door as they come out with my horoscopes," the professor says. "I've never met a better group of troupers and they give the natives a good show. After three weeks in Wisconsin, we head I'm roing bact to Long Beach Calif, I'm going back to Long Beach, Calif and try to retire all over again."
"That lellow talke the besi pitch ITe
over beard" evar heard"
BOUQUETS BY KINCHELOE . . . "At the services of a man . ilowers recently passed away. . ilowers
enough to fill van. . around his coffin lay. Now this poor guy could never save, enough to buy a plot -. but they plled roses on his grave . . to wither and to rot. No one came thru when he was broke they' and couldn't buy a feed they took his losses as a joke cared nothing for his need. They criticized his foolish way. and branded him a dope. . 'til death pain his the lonely day pain, his life, his hope! So, take the cash you blow for trash. . to scatter on his grave . . . and treat hlm to a dish of hash ... and help him to be brave!"

Now is the time that the pltchman le conildeal that falr daye core coming zegardlese of the weathermon.

Famous Last Words: "I'd play that spot but they won't do business on my terms."

PaJa \& WORTHE'S
med company is going strong in this neck of the woods," blasts Sam Burkett from Carlisle, Pa. "While my wife and I were en route to work a Sunday date at a park near Harrisburg, Pa., we spotted a large PaJa \& Worthe banner on the main drag of Carlisle. The med opery was located two blocks from the post office. cated two blocks from the post ofnce.
We pulled on the lot with our trailer We pulled on the lot with our trailer
and the first to greet us was my old friend, G. Tex Worthe and his wife, Lil. Next came Doc PaJa. The outfit looked like a circus. Roster included Gordon and Mickle Billman, with four head of performing stock; Jordan and Jordan, sketch artists: George Zackovich, Bert and Rose Fulton, George Haskell, Tony Arusa: Mrs. Sara Rouse, plano, and Raymond W. Spangler, airplane bally, Recent visitors Lncluded Mrs. Edna Miall and Lieut. and Mrs. Wagner. Uait will play Pennsylvania spots until September 15."

Only you can make your buelnes bly bualneas.

## to LAMP

Here it is, FOLKS-the most SENSATIONAL, the most UNUSUAL, the GREATEST CHILD'S LAMP EVER MADE! UNDERWRITER APPROVED PLUG, CORD, and SWITCH.
PASTEL NURSERY COLORS.

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PLASTIC ARTICLE CO. 17 EAST 102 ST., N. $\mathbf{Z}$.
"WE'RE STILL
in the Windy City," letters Dave Rose from Chicago. The only place I've worked here is the Maxwell Street Market. In fact, that's the only place a pitchman or peddler can work without being molested or given the bum's rush by the powers that be. This being the case, almost every pitchman coming to Chicago can be seen at the Market. Those coming in who at the Market. Those coming in who
do not work Maxwell Street, no doubt leave town unless they want to take a llyer and work the shops. I've been pitching at the spot on and off for the past 20 years or more and this year, I believe, I've seen fewer pltchmen on the market than ever before. I suppose the boys are getting fed up with being run from factory after lactory. I'm almost certain that this is my last trip in here. I hope my plans work out. Can anyone tell me why pitchmen always tell you how aren't asked to do take in when whe to leave here in about three weeks to work the fairs we have booked. After that we'll head for our winter home in New Orleans. pipes in the column from Doc Hubert Potter, Sid Sidenberg, Bob Posey Tom Kennedy, Jack Halstead, Paul Houck, Red Hallie, Curley Bartok Don Lambert and Skippy Davis."

Are you giving out with everything you've gos to get down the home stretch in front?


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## SPECIAL $\star$ SPECIAL $\star$

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ROGERS BROS.
(Continued from page 64) damage. Jeannie Kuhn is making good progress on her new wire rigging, while Joyce Kuhn is doing nicely on single traps. Mr. and Mrs. Ray Altemose and daughters, Carol and Dolores, formerly on the Dales show, visited recently.
Hunky Johnson is abandoning his trick riding and ukulele strumming in favor of wild berry plcking. His mother, Mabel, made a tasty threeBob Cowles and family, agent for Hagen Bros., stopped off in Coatesville, Pa. West Chester, Pa., as al Pennsylvania spots so far, gave us two capacity houses. This is George and Marguerite Barton's home town and the following visited: George's brother Lou Mrs Herb Douglas (Herb is hospitalized): Joe Consway of RKO; Elmer Kemp; Dutch Hoft man formerly of the old Wolter man, formerly of the old Walter L the AI Whecler Circus out of Oxford The A. Mrs Irene Barton $86-$ year Pa.: Mrs. Irene Barton, 86-year-old mother of George; Mr. Kesler from Allentown: Tome Lowell Hunt rodeo
performers. Mrs. Ethly Small visited the Jimmy O'Donalds, George Morrisey, recent graduate of West Point visited the Writer on this show, also the Cole show in Wilmington. George Myers former Bailey Bros,' equestrian director, visited. He Ls now custodian of St. Mary's Catholic Church In York A number of members of the Ctreus Model Builders and Owners' Asso ciation visited the writer and Eddle Kuhn, both model fans. A group of half-inch scale wagons and working tractors were exhibited at the Kuhn house truck. Members included How Kienzle, Bob Harnish, Bernice Scott, Joe McMahon and John Van Matre. -GEORGE HUBLER.

## TOM PACKS

(Continued from page 64) son, gave the entire show a lunch at the golf course
Recent Visitors included the Garden brothers, Bill Conklin, George Carr Humphrey, of the Harnid-Morton Circus.

Acts arrlving in Decatur, Ill $_{\text {, were }}$ w Sonny Bernet's White Horse Troupe and LaTosca. Canestrelli has a new Packard convertible, Dick Ware is our official announcer. Bo Bo Barnett was injured while rehearsing a revolving table dog act but is carrying on. Bill Valentine of the Flying La Valls, is The Btllboard's sales agent Mr. and Mrs. Gabby DeKoe and Jimmy Davisori will join Ward Beam after the Packs tour,
Eva May Lewis had a chicken dinner picnic en route to Carmi, Ill, and Barnett, Tiny Morris, Pat Kelly Jr. and the writer were present. Mr and Mrs. Bill Bentley will play the Shrine Circus, Kansas City, Mo., this fall. Benny Gibson, formerly a flyer is chiel electrician with the org Visitors Included Edna Curtis; Roy Adams, clown and mother, and parents of

## KELLY-MILLER

(Continued from page 64) fall thru the blues while selling con cert tickets.
Visitors Included Mr. and Mrs. Harold Moore and son, Wayne San guin and family, Carleton $F$. Smith Mr, and Mrs. Tom Gregory, Mr. and Mrs. Carl Elwell, Jesse Amonett Murray Powers, managing editor of The Beacon Journal and The Billboard representative, Akron; Glenn Bush, F. L. McClintock, Mr, and Mrs. Willim Neddle and son, Romaine Huntord, Walter L. Main. Main was glven a special introduction during the show in company with Lee Virtue and the writer); Rusty Rusterholz. clown and calliope player F. Bev Kelly, O. C. Wallace, J, A Havirland, John Boyle, Bob King, Btil and Jenny Lerch, former aerialists; Mr, and Mrs. Don F. Smith George Dudeppo: Harry Simpson publisher of CHS Bandioagon maga zine: George Piercy Gene Flegert End family-BDDIE DULLUM.

COLE BROS.
(Continued from page 64)
psychology. In the television depart ment this week the bouquets went o Joanne Swanson for singing on Ted Mack's Original Amateur Hour. A number of performers from Rogers Bros.' Circus visited in Washington, among them Frankie Woods, Gcorge Hubler, Mr. and Mrs. Eddic Kurn and Bernard Carsh George E Roberts visited Terrell Jacobs.
Visitors included Marcel and Helen Harvey, Jack and Helen Lerown, Mr. and Mrs. Cubberly, Mr. and Mrs. Fafiord, Jackie Kelly Fred Sisk Bart Michaels. Ann Speed, Mrs. Robert Coyle and son, Eugene, Jackie Rhinehart, Jack Tennsmen and War Rhinehart, Jack Tennsmen and war
ren Buck. C. $F$. A. of Hagerstown ren Buck. C. F. A. of Hagerstown,
Md., included Mr. and Mrs. McFaden, Md., included Mr. and Mrs. McFaden,
Mr. and Mrs. Hearsemen and Melvin D. Hildreth.-BETTY PATERSON.

## RINGLING-BARNUM

(Continued from page 64)
son Mrs. Sherrill Price, Mrs. Jack Mitchell, Mrs. Bones Brown, Mr. and Mrs. Art Cooksy, Mr. Carlock, Mr and Mrs. Bert Orantos, Mrs. Buddy Freil, Mrs. Bill Webster and son Billy, Margaret McGuire, Mr. and Mrs. Funt, Mrs. McKenzle, Mr. and Mrs. Eugene Crotons. Mama Reiffenach, Dr. and Mrs. Slack, Mr, and Mrs. Sankovich, Mr, and Mrs. Plesero vich and sons, Sylvia Pleskovich Helen Pfeiffer, Mr. and Mrs. James De Young. Mr. and Mrs. Henry Teper and son, Doc Darnay, Joe Simon, and Dorothy Durbin's relatives.MARY JANE MILLER.

## REPEATING CHAMPIONS

Continred from page 85
Stuchel and Charles Lowe, Mineola; Anne Feder and Edward O'Donnell Mineola.

Lanzotti-Schwarts Tops
Junior mixed palrs-Diane Lanzotti and Marvin Schwartz, Elizabeth N. J.i Elizabeth Cunningham and Hugh Devore, Elizabeth; Zel Massine and Howard Rhodes, Plymouth, Mich.
Senior men"s pairs-Jake Den Blyker and John Haddad, Paterson, N. J., beth J , Zel Massin and Howard Rhodes, Plymouth, Mich.
Senior mixed pairs - Charlotto Ludwig and Jude Cull, Elizabeth N. J.: Irma Barnard and Mickey Brown, Sand Lake, Mich.; Mary Louise Leahey and Kurt Hoernlein Elizabeth, N. J
Junior dance - Janet Sanderson and Kenneth Lorenzen, Paramus N. J.: Betty Glordano and Anthony Giordano, Mineola. N. Y.: Gloria Sallberg and Ebie Stair, Seattle,
Senlor ladles' pairs-Mary Louise Leahey and Charlotte Ludwig, Elizabee I, Ji: Diane Lanzotti and Shi lee Ludwig, Elizabeth; Marlyn Pos and Margaret Meyers, Mineola
Senior fours - Callahan, Leahey Ludwig and Cull: Frank Ludwig Hoernlein and Lanzotti, Elizabeth N, J.; Mllne, Dayney, Rhodes and Massine, Plymouth, Mich.

> Speed Sketin:

Senior men-William Tourjee, Florham Park, N, J.; A. Wllliams, Washham Park, Raymond Plump, Hackensack, N. J.
Juvenile boys-Billy Wolf, Pasadena; Ray Musser, Hackensack, N, J.; Oena; Ray Musser, Hackens, J.
Juvenile girls - Barbara Allman, Stockton, Calif: Myrtle Dell Espy Seaside, Calif.; Sue Parnell, Florham Park, N. J.

Novice girls-Eileen Jaflln, Bayonne, N. J.; Heather Wright; Ply mouth, Mich.; Sue Parmell, Florham Park, N. J.
Novice boys-Dan Gresco, Elizabeth, N. J.: Earl Baker, Los Angeles Allan Meyer, Bridgeport, Conn.
Speed skating results are fincomplete.

## UNDER THE MARQUEE

(Continued from page 65)
at Hagersfown, Md., visited Cole Bros.' Circus at Washington recently, .. Nat Green, of the Ringling-Barnum Chicago office, has been asked to write a circus article for the En cyclopedia Britanica Year Book.

## SALESBDARD SIDELIGHTS

Walter McNamara, production|ness. Irwin tells of the new nickel manager of the McNamara Company, Chicago, announced three new seal boards last week: Lucky Dimer, Seal Special and Full-o-fives Gold pellet numbers round out the compeliet numbers round out the companys seal insert boards, which are
pulling top attention from operators, led by the two six-week old seals, Twenty-Hi and Silver Spoon. Walter promises firm's customers a steady flow of punch pulling numbers, with full supply and quick delivery on top-demand items continued as pace setters with the new releases.
Secore \& Secore, Chicago, is back in full swing again following a vacation luld the early part of this month. Irwis Secore back from hitting the Illinois high-roads; ditto for Lou Rotfeld in Indiana. Both ehime reports of up-looks in busi-

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definite board, New Pick-a-Cherry, like a real winner," he says.
Order flow at Gardner \& Compans; Chicago, is poing along at a hyped clip, according to Joe Robin. son. He stresses the reason continues to be firm's lower price policy. New numbers getting the lion's Share of the order play include 1440 Bubbles, nickel punth, featuring the Hardner "glow" colors, and the High-Low line in nickel, dime or quarter play. Dave Lande, assistant sales manager, brings back word that customer demand for the company s merchandise in the Central Wcst is stronger than ever.
R. C. Walters, R. C. Walters Manufacturing Company, St. Louis, along with firm's Eddie Robert, Tom Langcaster and John Chaney. combinc to report definite upgrades on the order front. Walters's multiple board deals for lits coin-operated cabinet arc drawing operator bids from "the four corners of the 48 ," 'tis claimed.
Joseph Berkowitz, president, and Henry Gutentag. sales manager of Universal Manufacturing Company, Kansas City, Mo., and Bee Jay Products, Chicago, are on an extensive selling and good-will tour. Boys will be flying thru Illinais, Wisconsin, Minnesota, Wyoming, Colorado, Utah, Montana. Idaho, Oregon, Washington, California and New Mexico. Thcy intend calling on all of their old friends and customers in addition to $a$ host of new ones, presenting new lines of ticket and board deals. Marble Derby is the highlighted item on the tour list, which is "really rolling up an order score," Berkowitz enthuses. Among score, Berkowitz enthuses. Among
other presentations to be fealured other presentations to be fealured
are the new Paddy the Pig and are the new Paddy the Pig andic
Oscar the Pot Boy, both in plastic piggy jars. During their Seattle stop-off, boys will call on Morris Hitchcock, branch office manager who has been doing "a bang-up job serving the Northwest." The entire trip will take about a month.

## CLYDE BEATTY

(Continued from page 64) of the Manzello troupe. Roland Davis has Joined as trainmaster and Harold Hall joined to work for Red Larkins in the privilege car. Bob Stecle has the crowds for a good percentage of dleton, Ore Mel Rennick , Mad Penitme entertainel Rennick had a big and entertaining his ramuy, Jack and Bertha Renick and Gladys Carmichael.
With a 330 -mile jump into Bend, Orc., the show train arrived at 2 p.m., allouing everyone to hatel it and make the picture shows. Alva Evans doubts if he will survive the rope trick that he and Harold Voise have been working on. Cathy Cline has
gone Western; she gone Western; she has a gun and holster and a five-gallon hat. Mrs. Beatty is improving in health and will soon be back in the program. The Caudillo Sisters and Mark Anthong are prataicing every day. Ed Grady is all smiles since we are back in Oreare visiting him. Recent visitors were Dr. J. E. Kelly and Gcorge Tay-lor.-LAURENCE CROSS.

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 A-1 BARGAN-BOWLINO MACHINES: WUR



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# CMI ELECTS WOLBERG PRES. 

# Industry To Feel Impact Of Material Allocations; Curb on Credit in Offing 

## Credit Controls Depend on Interpretation of Law

## By Ben Allas

WASHINGTON, July 22. - Chief impact on the coin machine industry of President Truman's economic con trol program will come from provisions for credit curbs and allocating and requisitioning metals and materials.
Immediately upon receipt of the President's message this week, bills carrying out the program were introduced in both houses of Congress. With the Senate Banking Committee set to launch hearings next week, congressional leaders are predicting enactment within the next month.
Early raction from Republican

## Conn. Assn. Adds Chapter In Bridgeport

## Mcmbership Now 68

HARPFORD, Conn., July 22,-With the formation of a local chapter in Bridgeport, the Connecticut State Coin Association (CSCA) membership has been increased to 68, President Abe Fish stated this week
The Bridgeport local is composed of 17 of the cliy's 19 operators. Joe Fricdman, Bridgeport operator, was instrumental in launching the new chapter. J. V. Fitspatrick has been elected president and Arthur Moskowitz, secretary. Charlie Cocciolla is treasurer. The group will hold byweekly dinner meetings at which industry and civic problems will be discussed.
CSCA was formed at an organizational meeting held in Hotel Bond here January 12. Other executive of ficers of the group are Irving Geltzer, New London, vice-president; Louis Naclerio, Waterbury, secretary; Nat Cutler, New Haven, treasurer, and Anthony Wilkes, West Hartford, assistant treasurer. It also has a Waterbury chapter.

## KeeneyAppoints Florida Distrib

CHICAGO, July 22.-Charles J Pieri, sales manager of the J. H Keeney Company, announced Thurs day (20) the appointment of Taran Distributing Company to handle the Florida territory.
Taran is headed by Sam Taran and has offiess in Miami and Jacksonville. Keency is in production on Double Bowier, a shuffe game made in 8 and $91 / 2$ foot lengths Both models feature 20-30 scoring, rebound action and disappearing pins.
was that there would be lillle dispute on the sectlon of the legislation giving Truman power to impose credit curbs but that an attempt would be made o substitute a voluntary allocatlons program for the compulsory one asked by the President.

Authorize Broud Regulations
On credit curbs, the economic control bill provides that "the President is authorized from time to time to prescribe regulations with respect to such kind or kinds of consumer and real-estate credit as, in his opinion, is necessary to regulate in order to prevent or reduce excessive or untimely use of, or fluctuation in credit."
Truman would be given power to preseribe minimum down payments maximum credit, length of time fo (See Industry To Feel on page 117) the Auto-Photo Company went into the coin-operated held, it needed a man who knew the distributors and operators The company had condentification production primarily to coin machine category was new to then but not to Fred E. McKee, the man who applied for the job of directing sales in this division
MeKee's interest in coin-operated machines goes back to his earliest days when his father operated draws which were sticks of gum with num bers and the fore-runner of sales

## J. C. Officials

## Waver on Bill <br> Banning Games

JERSEY CITY, N. J., July 22 The city commission reserved decision on an ordinance banning coin huffe games from taverns ng its regular session Iuesday (18) ment in doubt.

The Jersey City Tavern Service Company had been granted a court njunction barring police lnterference with located games, with the stay extended last weck pending legislative actlon (The Btllboard, July 22). But at Tuesday's scssion legislators said they needed more time to study the proposed measurc.
Mcanwhile more than 100 games on location in taverns are unused, their plugs removed until the commission makes up fis mind.

## No 'Panic' Buying; Business Is Firm

Cilicago, July 22.-For summer, business has been good the past six weeks in every phase of the coin machine industry and no rash of buying chine industry and no rash of the inhas developed as a result of change noted thus far was an increase in the number of cash deals and proportionate decline in trade-ins as operators held onto old equipment.
In near-by Milwaukee, distributors contacted in a spot-check said buying was at a steady high but that there had been no marked increase since action came from Sam Cooper, manager of Paster Distributing, who said that business conilnues good but that he could not attribute it to war-inhe could not
In the nation's capital, meantime, operators and distributors agreed no panic buying had started. John Phillips, Phillips Novelty, reported he had made no changes in his buying habits altho he is holding onto old equipment rather than turning it in or selling it outright.

Bill Schwartz, Hirsh Coin Machine Company, said there has been a slight increase in the sale of tubes, but shortages could not be determined.

## From Draws to Films to Games A 40-Year Saga of Fred McKee

LOS ANGELES, July 22.-When|boards. However, as a youth McKee
paid little or no attention to the field or he had other plans.
He gol into the theatrical business and his work took him into the outdoor field of the carnival and circus In the indoor field he dabbled in legitimate productions, vaudeville and roadshow films. While thesc departments of show business are high sounding, it was, ncvertheless, necessary for him to branch out into another fleld-coin machines. Working in this field required ingenuity, too,

## In Films in 1912

In 1912 when he was only a teenager, Mckee went out on his own and bought the films of the Pendlcton Round-Up. He roadshowed these around the country and got the desire to go deeper into the project. He booked a picture called Inside the White Slave Traffic and found that getting it banned was one of the best box office builders ever devised. This and other similarly titled films were produced by the New York Sociologim cal Society and, after proper explanation to the authorities, had ittle or no trouble getting them approved Along with this era's films came llerb Mills' deweys, pucks, threc arrow machines and also the floor model automatic rouletle games. Gum draws were still popular and the salesboard had not, as yet, made its entrance into the field.

## Joined Adolph Caille

When the picture fleld slacked off, McKee took to selling coin machines on the road One of the lines that he handled was that of Adolph Caillc (See FROM DRAWS on pape 117)

Stern, Gotiliel, Also Named
By Tom McDonough
CHICAGO, July 22.-At the anm nual meeting of the Coin Machine lnstitute (CM1) strcssing that the furidamental policies of the association would be carried on, Sam Wolberg, a trade leader for the past 20 years,


## SAM WOLEERG

was elected president. Also voted into office at the meet held in the Blsmarck Hotel here Monday night (17) were Sam Stern, Williams Manufacturing Company, vice-president, and (See CMI ELECTS on page 124)

## NCMDASkeds General Meet September 24

## To Elect Officers, Board

CHICAGO, July 22.-The National Coin Machine Distributors' Associntion (NCMDA) will hold an election mecting in Chicago September 24, S 1. Neiman, director of publicity, announced from national headquarters here this week. This will be a general meeting of the membership and the first of a series of quarterly meetings to be held each year under the new set-up announced recently (The Billboard, June 24).
Preparing the agenda for the meet, Neiman said that not only new offices, but also directors will be voted on. The director will be elected for staggercd terms-probably one, two and three ycars-so that the entire board will not go out of office simultanc(See NCMDA Skeds Meet, page 124)

# Industrial Installations Rise 

## Added Shifts Mean Heavier

## Service Load

## See More Camp Stops

CHICAGO, July 22.-Without fanlare, many industrial plants have be gun stepping up both their work week and personnel in anticipation of bigger government defense orders. Chicago operators, for example, said they had already reccived calls for additional installations and more frequent servicing.
Citing an instance which may become a pattern in the next few months, onc operator reported doubling the number of venders in a plant to accommodate the addition

## Increates Servicing

Another industrial operation, finding many of its locations golng into stepped-up production, followed the course of more frequent service instead of increased machine place-
ment. To accomplish this, and at the ment. To accomplish this, and at the
same time hold down too sharp boosts in personnel cost, the firm added a single night routeman. Latter covered all routes; servicing only those locations requiring extra calls, skipping the "as usual" stops. Thus, a
minimum increase in personnel guaranteed all top volume installations prompt service and precluded any expensive over-lapping on lower sales spots.
The same operator said that plants (Sce MORE VENDERS on page 107)

## Macke Starts Cig

 Premium Program With Special Ads
## WASHINGTON, July 22.-Leading off an ad drive for the new cigarette

 premium campaign launched by the G. B. Macke Company (The Billboard, July 15) was a special coupon offer. Prominently pictured in the large ads was an enlarged "Thank-U" coupon worth 10 regular couponThe ad also contained a coupon fo the firm's frce premium booklet. The premium operation is handled by the
Thank You Premium Company, a Thank You Premium Company, wholly owned Macke subsidiary.
Photographs of several gifts with a retail value up to $\$ 50$ were Included. Gifts are obtainable in two ways-
either for a specifled number of coupons, or via the "HUP" plan combining coupons and cash. "HUP," the ad informed readers, stands for "Hurry Up Plan" and still gives buyers a saving over retail prices.

## NAMA Exhib Awards <br> Committee Expands <br> CHICAGO, July 22.-Ernie Fox, chalrman of Natlonal Automatic Merchandising Assoclation's (NAMA) 1950 convention and exhibit, announced the names of two more members of the Exhibit Awards Committee which will Judge the displays (The Billboard, July 15). <br> The new members, bringing the committee to seven, are Marcus Kaplan, Virginia Cligarette Service, Roanoke, Va., and Daure Davidson, Davidson Bros., Los Angeles.

## Ball Gum Ops on Buying Spree; Fear Price Hikes and Controls

NEW YORK, July 22. - Scare ments. This, the route-owners hope, buying has hit the ball gum feld will put them in a more favorable as Jitery bulk operators pleaded with for stepped-up of the gum penets weeks have seen orders zoom, say producers, wha look on the unnatural demand with mixed feelings.
With ball guen prices still the owest since the last war, operators with long memories are fearful that current rises in ingredient costs wil ultimately send ball gum prices sky rocketing. Not their least fear is the possibility that controls may be clamped on the confection industry and that their source of
bc seriously diminished.
Thus, not alone do manufacturers report a jump in orders from longtime buyers. They have also noted a trend whereby operators are bypassing normal distributor outets forces better their position in Korea and dunning factories for direct ship- (Sce BALL GUM OPS on page 107)

## Avon Books Via Mutoscope

 Venders in Unique "Loan" Plan for Route OperatorsProgram Lannched in New York City

NEW YORK, July 22.-The vending and publishing industries, long on the lookout for a method of boosting the distribution of 25 -cent, pocketsize books thru automatic machines have come together at last In the corporative persons of International IIutoscope and Avon Publishing Company thru a plan set in motion here this week.
Called Vend-Avon, the machine being manulactured by Mutoscope is an improved version of the book vender first shown by the firm more than a year ago. Initial units already have been installed in Idlewild and La Guardia airports. Others are to be placed soon.
The plan devised by Avon to distribute the machines hurdles the major obstacles which has kept book publlshcrs out of vending to date.
method acceptable to operators that would aiso insure that only the books of a participating publisher would be carried in venders. Several are
known to have been willing to underknown to have been willing to under-
write nachine costs if they could be write machine costs if they could be
assured that the latter condition was met.
In Avon's set-up. the publisher buys the machines from Mutoscope and "loans" them to approved operators who are assigned exclusive territories. Most important, Avon rctains title to the venders during the term of the quire that only its own books be stocked.
Books are shipped to operators on consignment and are paid for only if actually sold. Each week the operator is required to file a report with the publisher listing the books sold. (Sce AVON BOOKS on page 108)

## Ohio Cig Op Association Broadens Its Membership

CEDAR POINT, O., July 22.-Ciga-|Friday morning, with the emphasis rette operators from the entire State on taxation and legislative problems gathered at the Breakers Hotel here Isadore Topper, Columbus, general the past three days (20-22) in thelr counsel for the association, opened second annual assoclation convention. the meeting. He was followed by Approximately 50 operator-members participated in the election which returned Maurice Leviteh, Stern Cigarette Service Company, Norwood. to the presidency.
The members also voted to change the name of the association from Ohio Cigarette Vendors Assoclation to Ohio Merchandlse Vendors Association and to amend the charter to Include operators of all types of merchandise vending machines. Most of the membership operate equipment other than clgarette machines, Levitch said, and he felt the associatlon could best serve the industry in Ohio by being more representrytive First business sessions were held

Morton Neipt, State representative and chairman of the tax source com-
mittee of the Ohio Tax Revenue Study Commission. Nelpt told the op erators that changes are being contemplated in the Ohio tobacco tax structure and invited them to send their representatives to a meetlig of the commission in Columbus next weck.
William Bailey, chief of the cigarette division of the Ohio tax commission, told the operators he was clearly defislative action to more and operators. At present, Bailey said, anyone can serure a whole (See OHIO CIG OP on page 106)

Stewart 500 Purchased by Worth'n Firm

Lyon To Sell Vender

NEW YORK, July 22.-The Stewart Products Corporation has sold the rights, design and patents of its 500 -cup beverage vender to Worthington Pump \& Machinery Corporation, it became known this week. Lyon Industries, Inc., Worthington affliate here, will market the machine.
In Greenwich, Conn., James Stewart. president of Stewart Products, said his frm will continue active in the veniding feld. While it has no unit available to the trade at the present time, Stewart asserted the company plans eventual production of its four-column, canned-juice vender, a mechanical unit. When the vender is ready for delivery, it will be offered to operators on cation when the machine would bo placed in production.
With its new acquisition, Worthington and Lyon (as its marketing agency) have increased their vending line to three units. The Lyon highcapacity single-drinker and dis dualfavor conversion have been avallable right along.
It was indicated that the Stewart machine, to be known in the future design changes before it is offered by the Lyon organization. The modlned unit will be introduced later this summer, according to Harry $T$. Fehn, Lyon executive.
Several hundred of the original tewart venders have been manuactured and distributed among operators and bottlers.

## Keeney Ups Cig

 Vender List $\$ 10$CHICAGO, July 22.-J. H. Keeney \& Company announced a $\$ 10$ price increase on its cigarette vender cffective Friday (21), bringing the list to $\$ 259.50$. The coin changer, also acreased, is now $\$ 17.50$ extra.
John Conroe, vice-president, stated the increases were duc to rising cost of raw materials, primarily, with higher labor costs also a contributing factor.

Keeney also announced the return of Walter Harrison as chief engineer, a position which he tilled until March last year. Harrison was associated with Williams Manufacturing Company prior to his rejoining Keeney.

## Golob Returns

## As Distributor

NEW YORK, July 22.-The Ben H Golob Distributing Company has beex reactivated here at 114 East 32d Street o act as outlet for the Colsnac ice cream vender in New York, New Jersey and Connecticut. The machine which dispenses bar or sandwich packs, is manufactured by the Atlas Tool \& Manufacturing Company, St. Louis.
Golob, active as a distributor until y year ago, also runs a Colsnac noeration in New Jersey. He has set up inchitles to asslst new ice cream opcrators in route organization, Golub declared.

## Baked Specialties

 Important Part of '50 NAMA ExhibitCHICAGO, July 22.-Seven bakery specialty and six vender manufacturers (thru whose equipment packaged baked foods can be sold) make up an important pari of the exhibitor list of the 1950 National Automatic Merchandising Association (NAMA) convention at the Palmer House scheduled here November 12 15, show officlals reported this week.

Pointing out the growing cookie, biscuit, pretzel, cracker sandwich and like small packaged bake' sweet sale thru venders, attention was called to the fact that the chairman of the 1950 meet was in the bakery ficld.

According to the chairman, Ernest H. Fox, president of Austin Packing Company, Baltimore, "the interest of bakery goods manufacturers in automatic merchandising is increasing rapidly. Makers of cookies and other small bakery items have found that small bakery items have found that
vending is an important part of the retall distribution pleture." He sald venders now account for a large volume of bakery goods sales that otherwise would not be made.
"During the convention program, problems peculiar to the vending of bakery goods will be discussed in elinies made up of manufacturers. suppliers and operators," Fox declared.

Seven Bakery Exlibibtors
The six bakery firms are Austin Packiag Company, Baltimore; Blue Jay Food Products, Brooklyn; Delicia Chocolate \& Candy Manufacturing Company. New York: Federal Sweets \& Biscuit Company, Clifton, N. $J$. Ciordon Foods, Inc., Atlanta; Honey Gordon Foods, Inc., Atlanta; Honey
Bee Company, Chicago, and Purity Bec Company, Chicago, and Pur
Pretzel Company, Harrisburg. Pa.

Vender manufacturers to exhibit equipment thru which bakery goods may be sold are Alkuno \& Company Inc., New York; Arthur H DuGrenier IIaverhill, Mass.; Mills Industries Inc., Chicago; Statler Manufacturing Corporation, New York; Stoner Manufacturing Corporation, Aurora, Ill. and Vend-Rite Manufacturing Company, Chicago.

## Plant To Meet Bar Demand

NEW YORK, July 22.-Lamont, Corliss \& Company has announced It will build an 80,000 square foot addition to its Peter Caller Kohler Swiss Chocolate Company plant at Fulton, N. Y., to meet increased demand for its Nestle's produels.
Gordon Lamont, vice-president stated the construction contract has been awarded, and ground has been broken for the new plant. It is expected to be completed late thls fall

## Prince Allicrt Adds Meters

REGINA, Sask., July 22. - The present 140 parking meters at Prince Albert, In Northern Saskatchewan, are to be supplemented by an extra 113. Revenue from the meters beween April 1 and June 30 was $\$ 2,225$. Meanwhile, in Saskatoon, where meters have been installed for a oneyear trial. an organized protest is under way. Petitions against the meters are being distributed.


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## Trade Directory

## New Expuipment

Crystal Tips-non-coin operated ice cube machine-American Automatic Ire Machine Company, Faribault Minn.
Popcorn vending machine-coinoperated - Popperette Corporation, Milwaukee.

## Change of Address

The Owl Mint Machine Company, Dorchester, Mass., moved its headquarters to 612 Blue Hill Avenue, Dorchester.

## New Firins

Lunch Box. Inc., 7 West Madison Street, Chicago-multi-product food vender firm.

## New Offices

Bilotta Distributing Company of at 98 Fullei Road, Albany, N. Y.

## Personals

Fred W. Chlopan. execulive secretary of the Detroit Shumeboard Association, has been re-elected presi-
dent of the Motor City Lions Club. dent of
Detroit.
Cigarette Merchandisers' Associntion of Southern California ofleials for 1950: E. S. Stanton continues as president: Nick Carter. flrst vicepresident; Robert Day, second vicepresident: Arch C. Riddell, secretarytreasurer; Ed S. Chandler executlve director. George Ovian and George Seedman were named to the board. Other members re-elected include Davre Davidson, Vend-O-Pak. Inc.; Ed Fuller, Accurate Vending Corporation, Lld.: Ely Glassman. Coast Rockwell, Santa Ána; Emil Toya, Automatic Sales Company; At Weymouth, Weymouth Service; Edward S. Stanton, General Vendors, Inc.; Nick Carter Model Vending Company, and Robert Day, Bob's Cigaette Service.
National Coin Machine Exchange, Chieago, appointed John Scmack as sales representative in the Wisconsin territory, working out of the Chicago offire.
John Pickering resigned as public relations director of CMI to form his own public relations firm, locating at 134 N. La Salle Street, Chleago
Pressed Steel Tank Company, Milwaukee, appointed Albert S. Cheyne as distriet manager of the Kansas City, Mo., office located at 2321 West 78th St.
Paul F. Taglione has been appointed manager of the Bllotta Distributing Company's Albany, N. Y., office.
James O. Welch Company, Cambridge, Mass., appointed Clarence Fifint as sales manager and promoted Robert Daugherty to assistant salcs manager.

Westchester Operators' Gulld, White Plains, N. Y elected Carl Pavesi as president. Max Klein of Yonkers, vice-president; Seymour Pollak. Tarrytown, secretary, and Ralph Fabozzi, White Plains, treasurer. Directors elected: Lou Herman, Mount Vernon; Ben Fagan, Tarrytown, and Farry Smethurst and Louis Tartaglia, Port Chester.
Yale \&s Towne Manufacturing Company, Stamford. Conn., announced Elmer F. Twiyman joined firm as viceElmer F.
president.

## Purchnses

Schilling \& Fischer, Chicago, announced purchase of the Indianapolis Milk Operatlon, formerly headed by Paul Derringer.
Distributor Appoinlments
Abco Novelty Company, Chicago, appointed Mike Munves Corporation, New York City, to cover New York State for the Hit-a-Homer counter baseball game.
The Alnik Company, Gallup, N. M., appointed H. J. Finney to cover New

Mexico, Arizona, West and Central Texas, and Jim Gladis, to cover Colorado, Wyoming and western Nebraska.
AM1. Inc., Grand Rapids, Mich. appointed Roxy Specialty Corporation. 703 Notre Dame Strect, Monreal, to cover the province of Quebec the Maritimes and Newfoundland and the Toronto Trading Post, Ltd., 736 Yonge St., Toronto, to cover the entire province of Ontario.
D. Gottlieb \& Company, Chicago, appointed National Coin Machine Exchange of Chicago. to cover Wisconsin and Northern Illinois, Northern Indiana and lowa.
Consolidated Productions, Detroit, appointed Haircon, Inc., Detroit, to cover Michigan for the Penguin Hair Drier.

Ristaucrat, Inc., Appleton, Wis., appointed the Geer-Murray Company, Oshkosh, Wis., as firm's representative.
Trad Television Corporation, Asbury Park, N. J., appointed Bradley Associates, Chicago, to cover Illinols for the Tradio coln-operated television units.

## Franchise Appointments

Dad's Root Beer Company, Chicago. announced following franchises Brookings Bottling Works, Brookings, S. D.; Pepsi-Cola Bottling Company. Twin Falls, Idaho; White Rock Bottling Company, Tacoma, Wash.; Pep-si-Cola Bottling Company, Roseberg. Ore.; Kics Bottling Company Owego, N. Y.: Pepsi-Cola Bottling Company, Ottawa, Kan.; Rademaker \& Son, Marshali. Ill.; Dad's Root Beer BotMarshali, Company, Morgantown, W. Va.; Cling Company, Morgantown, W. Va.; Crown Bottling Works, Erie, Fa.;
Smith Beverage Company, Columbia, Miss., and the Dr. Pepper Bottling Company, Ames, la.

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 Investigate our 20. week TIME PAYMENT Han. ROY TORE
## Conn. To Hit "Deceitful" Sale, Labeling of Uncarbonated Bev

HARTFORD, Conn., July 22.-The dore J. Richard, is the first State in Connecticut State Food and Drug the country to propose this action. Commission has promised a crack- will intial step in law tishtening to down on "deceitful" practices in the bs the subject of a public hearing at sale and labeling of uncarbohated 10 a.m. July 25 in Room 214. State beverages, particularly orange prod- Oifice Buildinf, Hartford

## ducts.

 Connecticut, according to StateFood and Drug Commissioner Theo-

Also slated for hearing on the same day ware propased exemptions in in gredient labeling nit bakery products and establishment of standard repu

## REFRESH-0-MAT imb ony mir oremio cup pilik venion SO LOW IN PRICE <br> REQUIRES ONLY $17^{\prime \prime} \times 27^{\prime \prime}$ FLOOR SPACE <br>  <br> Mates Money in All Locations <br> A) thite low price you can so linto drink vending and maks extre revenue withoup extre affort. Refresh-O-Mat is an operster's machine. It meets all his requirements for Low price . . . Lower Operatine Cost . Lowar Cost Par Drink . . . Mechanical simplicity that etiminatee the need las migh-selaried factory-fratined servicemen or teeheicians. It in Completely Self-Contained and Requirai No City Water ConnesHons, Vends the Nation's Leadine Frult Flavored Drinkes of 5 p or 10 s. <br> ENJOT THE PROFITS REFRESH-O. MAT CAN MAKE FOR YOU. <br> Frice: H.O.b. Minneapolis, Mint. <br> Changemaker Additional <br> ORDER TODAY: <br> AUTOMATIC PRODUCTS CO. 250 WEST S7th STREET - NEW YORK 19, N. Y. - PLAZA 7-3123



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## CANDY MACRIINES

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SALE MATMONAL campr vewder $\$ 100.00$
9 col., 162 Em Cap.

## UNEEDA VENDING SERVICE

"the nation's leadino distaiguto of vendino machinis"
latlons for labeling and sanitary in spection of apple cider and apple juice.
The commissloner declared that control of the unregulated sale of "ncetars." "juices." "delights." "ades" and several other misnamed bever ages is of great concern to the Con necticut Food and Drug Commission

Give lialse Impremion
There are no requirements at present. he said, as to the amount of real fruit juice any of these beveragen must contain. By pieturing the ecal fruit juice of any of these beverages on the label, canners give the impres. sion that they are selling pure fruit juices, while may contain from 35 to 6.5 per cent
Canners also use deceptive materials in the liquid. Harold Clark. supervising inspector of foods for the comnission said. "Cloud" and "pulp" are introduced into the beverage to give it the appearance of a pure frull juice, he added.
Proposed laws would require that so-called fruit drinks contain 30 per cent natural juice, nectars 35 per cent and ades 15 per cent. Beverage labeled fruit juices, concentrated fruit juices, and frult juice concentrates would also contain specific amounts.

## 19 Beverage Vender.

 Sirup Makers Set To Show at Chi ConfalCHICAGO, July 22.-Tying in with the speclal Beverage Day planned for the 1950 National Automatic Mer chandising Association (NAMA) conventlon and exhibit, officials stressed the fact this week that nine major producers of beverage sirups and 10 cup and bottle vender manufacturers will present displays.

Ernest H. Fox, convention chairman. pointed out the number of sof drink and sofl drink equipment makers to show at the Palmer House here November 12-15 signifies the interest that will be accorded this phase of automatic merchandising. As an nounced, there will also be special days for candy, gum and nut and cigarette operators.

Exhibiting drink venders will be Atlas Tool \& Manufacturing Com pany, St. Louis; Automatic Product Company, New York; Cole Product Corporation, Chicago; Lobee Pump \& Machinery Company, Gasport, N. Y. Lyon Industries, Inc., New York Mills Industries, Inc., Chicago; Snive ly Vending \& Sales Company, Winter Iy Vending \& Sales Company, We. Sow York Haven, Flar, Spacarb, Company Inc Nowe Manuracturg The Vendo Company New York; The
Kansas City, Mo.

Beverage sirup makers who will exhibit are: Canada Dry Ginger Ale Inc., New York; The Coca-Cola Com pany, Atlanta; The Double-Cola Company, Chattanooga; Charles E. Hircs
Company, Long Island City, N. Y. Mission Dry Corporation, Los An geles: Nehi Corporation, Columbus, Ga. Orange-Crush Company, Chi cago; Dr. Pepper Company, Dallas, and Sero Syrup Company, Brooklyn.

Fox said that while the complete program for Beverage Day is not ready for announcement. operators can be assured of hearing all that is new in the way of opof all that is new in the way of opthe various beverage clinics and busi ness scssions.

## GREATEST ADVANCEMENT EVIR MADE IN BULK VENDERS'



Untll you have actually oporated 49s you hare no idea of the time seved on location ar in the service depariment . The amount st eoduction in overhood... the exiratime made arailable lor handiling additiona machiner the acrurate control of met whandiso . . the pleasure of knowtoq tha your route is madern elticieat. Eystemank :ally merviced and producing ovory bil of grolit availablo tron pour locations. Bee al all you don's have to take anyone's word lor th. See the Model 49 teat it it on rour own routs under your owe sonditions without pliskpg a peanyl Write tor complete details today
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## Vend-Rite Introes 2d Pocket Lunch Vender; Readies Third

CHICAGO, July 22. - Vend-Rite unit will feature Adams Corporation Manufacturing Company announced Bcloit. Wis., Korn Kurls, a cheese the sccond of its scheduled threc-item corn snack. Firm is now developing rocke Lunch Vender line this week a new cellophane-topped tray pack with the introduction of its syecial for the vender.
crokie pack vender panel. Richard Tennes alsn revealed his firm will Tennes, president, also reported the introduce selective two, four and slx x firm's irst oifering, the Purity Pret- column venders for candy, cookies pacity due to more efficient package by Octnber 15 . Machines will have pacity due to more efficient package vender patrons effected by plan for vender patrons effected by the pretzel company. He stated that Vend Rite's third Pocket Lunch unit. vend-
ing a cheese corn snack, was slated ing a cheese corn sn
for early production.
As in other Pocket Lunch models, the cookie machine employs the same basic mechanism and cabinet the the single difference. The new cookie unit leatures a "store front" design, the actual 5 -cent cookle pack is displayed behind a miniature store win-
dow. The words "Vend-Rite Bakery" appear over the window section, fol lowed by "roday's Special." as a different cookie paek may be featured daily, Down the left side of the front panel also appear lithographed duplications of the entlre line of cookle Havors that may be offered. Brand names are not featured (as in firm pretzel unit) as arrangements have facturers to supply operators. The are Austin Packing Company are Austin Packing Company. Na Food Products Company. Inc., and Gordon Foods. Inc. This permils op erators to obtain swift delivery in al parts of the country, Tennes sald, The
same price schedule will be used on the cookie unit as other Pocket Lunch equipment, he stated.

New Pretzel Pack
To be available August 1 the new size Purity Pretzel pack (29/16 by 4 by $3 / 4$ inches) permits vender ca pacity to be increased to 60 packs Former size limited capacity to 42 . New pack has the same weight, pretzel content.
Purity Pretzel's new premium plan aimed at the vender customer and not requiring participation by the operator in any manner, is designed to increase vender volume. according to J. G. Walborn, president. It consists of coupons, printed as part of the pretzel pack and appearing on the cardboard bottom, which may be clothesbruch etc. Coupon requirement is small two, three. plus a small cash payment by the customer ( 20 to 50 cents) Premium plan is also effective Au gust 1 . In addition, the pretzel venders will carry a decal message ad able premiums on each pack."
Vend-Rite's third Pocket Lunch

## Purity Pretzel Co.

## At Nat'l Food Meet

CHICAGO, July 22.-Two Vend Rite Pocket Lunch pretzel venders will be featured in the Purity Pretze Company booth at the National Food Distributors (NFD) annual convenherc beginning August 14.
J. G. Walborn, president of Purity Pretzel, said the venders will be used to dispense firm's Purity Pretzel Stix nickel pack to convention visitors. They will be handed coins with which to operate the venders to obtain pretzels "on the house."

Cocoa Supply Good
Cocoa imports have been running at high levels in recent months. Indicative of the belief that cocoa will continue to be available in good supply is the fact that futures on the cocoa exchange dropped a fraction of a cent a pound this week.
by October 15. Machines will have
double columns for increased ca double columns for increased ca positioned one behind the other (two cour and six of these double columns permit controlled selectivity).
Stands in three different widths will also be available, featuring mer chandise storage compartments and asten-down pedestal bases. The comders for the new releasec

## Atlas Tool Ups Colsnac Price \$100; Now $\$ 695$

ST. LOUIS, July 22.-Atlas Tool \& Manufacturing Company announced that effcctive last Saturday (15) the price of its Colsnac lce cream vender was increased $\$ 100$ to $\$ 695$. Walter Gummersheimer, sales manager, stated the move was nccessitated becausc of rising costs of materials, labor and, in general, the "cost of dong business.

Gummersheimer added that Atlas recently put on a partial night shift to keep cabinet stampings in ready supply.
A special soles tour is being undertoken by Gummersheimer, who starte innnday (24) on a six-week cov erage of Midwest and Western States He will earry a working production model of the Colsnac marhine especially mounted in a station wagon for on-the-spot onc-man demonstrations during the tour. A second trip is planned later this year, when he will be accompanied by $A$ service technician to aid in machlne demonstration and ald in answering operating queries.

## Canteen Sales Show

Increase Over 1949
CHICAGO. July 22. - Automatic Cantecn Company of America announced that for the 12 weeks ended June 10 sales totaled $\$ 4,956.982$ with net income $\$ 176,126$. Sales of $\$ 4,444$, 679 and net incume of $\$ 131,219$ was reported for the same period last year.
For the 36-week period ended Junc 10, Canteen reported sales of $\$ 14,-$ 580,734 and net income of $\$ 452,885$. For the like 1949 period, sales w $\$ 14,967,014$, net income $\$ 444,220$.



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Dalance $\$ 10$ Monihly 400 DE LUXE PENNY FORTUNE SCALE
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## WATLING

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## VICTOR'S NEW VICTORY

BASKET BALL CAME
The tirst really new PENNY PLAY COUNTER CAME offered to the trade in the DOtf-wer market. Features 3 pinc-pani balls vor yum sational aclion, tite and suspense. Auto. matically totalizes the sore. Simplified michanism eliminates service salls.
H's a Yittor product . . . famous for Predsion-Buill, Trouble-free Mechanisass. soe your victor distributor-oe write
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To Mix War-Peace Work

CHICAGO, July 22.-Many of the eading manufacturers of vendine machines have already been surveyed for war material production and are expecting orders which they will have to fill ahead of civilian goods, according to a special report this week from C. S. Darling, executive director of the National Automatic Merchandising Association (NAMA).
Darling, back from a three-day business trip to Washington, informed the association membership, "It docs not seem likely at the present time that the production of merchandise vending machines will be prohibited; there are no plans so far for limiting vending machine production, but the materials and manpower situation will serve automatically to reduce substantially the production of these machines.
Darling added, "It seems to be recognized at Washington that in any partial or complete mobilization, the maintenance of civilian morale is important and that this includes giving to the public what it has been accuswhich it has been accustomed to receiving it, as far as possible without interfering with other phases of the war effort."

## No Hope of Cut For Cig Prices

WASHINGTON, July 22. - Any Ingering hopes of a cut in the wholesale price of eigarettes were dissipated this week as Agricultural Dethe 1950 fluc-cured tobacco crop will average 45 cents per pound as compared with 42.5 cents for the 1949 crop.
The Commodity Credit Corporation (CCC) will take loan consignments of all tobacco offered at auctions which does not rate the floor price. Already in CCC warehouses are $311,000,000$ pounds of tobaceo valued at $\$ 126$. 000,000 . The figures cover tobacco collected since 1946.
The increase in the loan rate was ordered as a result of an increase in the cost of farming. Tobacco loan and purchase rates, like those for other agricultural commodities, arc based upon the parity level.

## CanadianMachines <br> Work for Veterans

ST, JOHN. N. B.، July 22. - Coin machines are being featured in the operation of the concessions at Dominion Park, fronting on the St. John River, near St. John, Operating al No. 64 of the Canadian Legion, St John. The profits go to the post welfare fund.
Not only have the machines been concentrated in an Arcade among the park buildings, but they have been distributed along the beach front. $A$ Juke box also has been placed in the pavilion to provide music for dancing.

## No Tobacco Shortage

Tobacco planting this year indicates a 1950 crop some 2 per cent below 1949 but well above average. No shortage of either cigarctes or cigars is in sight, barring mobilizaion of the armed forces on a war scale, which would probably greatly increase the amount of smoking.

Ohio Cig Op Group In Steps To Widen Its Membership
(Continued from page 102) salers' license by simply paying his money, since the issuance of licenses is in the hands of the counties and without sufficient control at the Stale level.

## Endotse NAMA Prómath

C. S. Darilng, executive director of the National Automatic Merchandising Association (NAMA), urged the Ohio group to lend its support to the Red Feather drive which NAMA is pushing this 1all, and the State group unanimously endorsed the plan and promised to co-operate by using special matche-, stickers and other Red Feather promotion.

At Friday's luncheon, Sam Abrams, president of the Ohio Advertising Agency in Cleveland, presented the association wtih a plaque. The plaque had becn awarded the prewar Ohio Cigarette Operators' Association by The Billboard in recognition of the Ohio group's publfc relations work. Abrams urged the new association to put public relations high on its list of objectives.

## Offierrs arul Buard

In addition to Levitch, other officers include George Flanagan, Paul's Ciparette Sarvice, Dayton, and George Golden, Golden's Cigarette Service. Cleveland. vice-presidents; Leonard Stern. Columbus attorney, secretary-treasurer
Elected to the board of directors were the following operators: Louis B. Golden. Eiwin Kleinman, and dore L. Schwarts and Willis Magley, Cincinnati; Edith Shaffer, Ironton; Martin Gluchow East Ironton, Frank Hoofstetter, Columbus; Ben Simons, Hamilton. Peter Bu Bea Stmons, Hamillor Peter Bellow, Steubenville; Ralph Shanahan. Wil-
mington, and Harry Gometz, Toledo. Friday afternoon was devoted to special panel discussions of operating problems and methods. Saturday morning, the entire business session was turned over to a mechanics ${ }^{\prime}$ school, with manufacturers' represenatives on hand to answer operator inquiries and make suggestions.
Representing manufacturing companies were Joseph Fox, Stoner; Lou Cantor, National: Charle Walker and John Mill. Rowc; Meyer Starr, Eastern Electric, and Lou Golden, DuGrenier.

See Increase in Soft Drink Vender Use on S. Jersey Boardwalk

WILDWOOD, N. J., July 22.-Apart from a Soda-Mart stand which has been in operation on the Boardwalk here for several summers, the first soft-drin's vending machine went on location at this South Jersey scashore resort this season. S. B. Ramagosa, who has wide outdoor amusement and amusement machine interests here, placed a Juice-Bar machine at the terminus of the Boardwalk tram cars in his Casino Arcade Park.

While the Wildwood Walk has any number of manual stands, vending machines are consplcuous by their absence. The Soda-Mart, featuring four by the Hipp Corporation offers four y the Hipp Corporation, offers four flavors (cocoa cream, root beer, lemon lime and fruit punch) at 5 cents a cup. The four machines, plus a cashier to provide change, occupies an entire Boardwalk store front location.

Ramagosa's Juice-Bar machine of fers six different canned drinks-soft drinks and juice drinks, at 10 cents a drink. The machine, located at a spot where the Boardwalk tram cars make up, which also is the entrance of the Casino Arcade Park, gets a terrific play, according to Ramagosa,

A high, high quolity product priced na higher thon ordinary gum. Nine differonl, delicious flayori .... nine differont carors that go oll the woy thru to blaw ralal colored bubbles. Aik for Bozo loder. Learn why operators call it the greatent gum avar mode for vending machines Enioy the fartert lurnaver and largent ball gum profits rou've ever knawn. Avoilable in all sizes.
write for FREE samples
TOPPS CHEWING GUM
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## - LARGEST - <br> PROFIT MAKER

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| Metal-Plated ..... $\$ 5.75$ per 1000 |
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| Samuel Eppr \& Co., Ine. |
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## Ball Gum Ops on Buying Spree; Fear Price Hikes and Controls

## (Continued from page 102)

 current heavy buyers would b saddled with unwieldy inventories in the face of continued avajlability at reasonable prices. Concerned with product quallty, they envision operators then stocking machines with gum that has lost its freshness thru Jengthy storage. Any extra business manufacturers do now by filling bloated orders, in such an eventuality would cut into future business.If full-scale war comes, and with it tight controls, available merchandise will be distributed fairly, the manufacturers insist.

Meanwhile, they are showing resistance to flling orders completely First of all, it is impossible to doubl capacity overnight, and many order are twice their usual amount. Then ingredient costs are nounting and ball gum sold today for delivery next month might show a loss for the seller. Also, producers are scanning operator credit and pruaing orders sharply when. in their opinion, a safe limit is exceeded.

## Sagar Prices Up

All think some price hikes may have to be made. This week manu facturers started paying $11 / 3$ cents more per pound for sugar. Other Ingredient costs are keeping pace While thls probably witl lead to gradual price increases, scare buying by operators will only speed up the process.
Mirroring Topp's experience, the Hart Gum Company, of Boston, also reported this week receipt of many orders double their usual quantity. An executive said a price rise of 1 cent a pound at the operator level has been set and further increases may be forced if heavy demand,

West Coast Firm To Bow Pre-Pop Vender
LOS ANGELES, July 22.-Manu facture of a popcorn vender that defacture of popcorn vender that de-
livers the product in a box is expected to stant here soon. The machlne will be marketed under the tradename of "Vu-Pop," according to Roy (Doc) Bradley, one of the of ficers of Vu-Pop. Inc
Bradley said that test models had been placed on localion and arc being checked. Using a 10 -cent chute, the machine vends corn in an open-type pyramid box.

Sugar Quota Upped 350,000 Tons by Agriculture Dept.

WASHINGTON, July 22. - The 1850 sugar quota was boosted 350,000 tons to a total of $7,850,000$ tons by Agriculture Department this week The increase followed repeated requests for a larger quota from candy, quests for a larger quola from candy,
soft drink makers and other indussoft drink maker
trial sugar users.

Agriculture noted that domestic distribution during the first six months of this ycar greatly exceeded that of the same 1949 period and said it was obvious requirements werc more than was anticipated when the quota was first set.
"The revlsed total," said the department, "should be adequate to provide all buyers with needed supplies at fair prices."

## Peauuts Ample

Supplies of pcanuts arc expected to continue ample for all foresecable needs. Farmer stocks of cleaned and shelled edible peanuts at the cnd of June totaled close to a hundred million pounds-more than two months' supply. Probably half that much is held by the Commodity Credlt Corporation (CCC), which will dump its stocks on the market if a shortage or a high price rise occurs. shortage
coupled to rising ingredient costs coupled to rising ingredient costs,
continues. Meanwhile, it was said, Hart is trying to fill current orders Hart is trying
"as bect it can."
as best it can
Leaf Gum, Chicago, stated no immediate change in lists was com templated, altho it, too, might be lorced to adjust prices as the situation runs. Its course. It reported little increase in tuying by Miduest operators, a noticeable increase in the South in recent weeks and a sizable hike in the East, especially in the Phlladelphia area.
Ball Gum, Inc., also of Chicago reported heavy demand for the pas 45 days, with no appreciable step-up the last two weeks. But as new firm, it attributed much of the buying to "courtesy orders." It would try to hold the price line $2 s$ long as pos sible, according to John Flowers sales manager.

## More Venders Into

## Industr'l Locations

(Continued from pape 102) doing a $\$ 3,000$ to $\$ 4,000$ monthly gross business thru venders would become "resident locations," having a special serviceman stationed on the premises.
On an over-all scale, customer potential for plant venders has been increased considerably since 1944, when the worker force was at a record high Prior to the current situation which s now upping this lorce, or will expose it to venders thru longer work weeks, there had already been a $11,000,000$ increase over the 1944 figure.

Military Locationa
For the non-industrial operator new location potential is already shaping up in the form of service camps planned for the expanding armed services. An Alaskan operator of candy equipment this week was required to double his 25 machine installation at an army base there Other like moves are being planned by inke moves are being planned military camps.
Six army cent
Six army centers are already iaged or expansion, four of which are basic Kraining camps: Fort Dix, N. J.; Fort Knox, Ky,; Fort Riley, Kan., and rort Ord, Calif. Reactivation of other Araining centers such as Camp Chaffe, Ark.; Fort Jackson, S. C.; Grea
Lakes, Wis., and Randolph Field Tex., also are expected.

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##  <br> Venders in <br> Office Buildings <br> mean <br> Big Savings for Realty Management Groups

## So says the manager of Chi-

 cago's Merchandise Mart, the world's largest office building.
## When you go atter an office bullding

 location, ifs a good ldea to have a repriat of the VEND articie, "MEMO FROM THE MART' Lo your location soileltation kht. You can get reprinia of this and other ariliciez for ouly 10c sach.
## ORDER BY NUMBER-

 OFFICE BUILDIMGS seris8. MEMO FROM THE MART

9. VENDERS IN RADIO ho up-with vendery.
10. SNACKS WITHOUT LOST TIME
Advartising agoncy save amployes VEHD REPRIIT DEPI., 8E-120 2160 Pattorion Sp. Clncimati 22, 0 .

## SIMPLEST - STURDIEST

 LOW PRICED "KIMG OF VENDORS" SILVER KING CHARM KIMG 2 GREAl VENDORS Iampia. 113.95 Coses or
wo.00 Cisut,
Packed 4 to CAMEO VEWOING SERYICE
 a orowampum wh., while rianme, now Vork


## Vend-o-Mart, New Mfr., To Intro 2 Units

## Mull Distrih Net

BOSTON, July 22.-Vend-o-Mart Inc. an equipment manufacturcr has been forned here at 294 Columbus Avenue to produce two new merAvenue to produce who new mermarket thru a net of franchise dismarket thru a net of ranchis
tributors soon to be organized.
General manager is Ed Ravreby veteran arcade operator. Assoclater with him are Nat Jones, franchlse manager, and Morton Hollis and Clarence Frost, engincers. Kurt Nagel is treasurer.
The machines on which design work has been completed are the Jewel Candy Mart and the Ever Fresh Popcorn Dispenser. It was indicated they will be available to the trade soon. Other machines to be added to the Vend-o-Mart line are still in the development stage.

## Supplies In Brief

## Items in Good Supply

WASHINGTON, July 22. - Foods, drinks and other items sold thru drinks and other items sold thru
vending machines are generally in vending machines are generally in
good supply, and there is no immegood supply, and there is no immediate danger of shortages, according to Agriculture Department. However, a greatly prolonged Korean con-
flict or its spread to World War III flict or its spread to
could mean a pinch.

## Sugar Quola Up

Dependence of a large part of the vending trade on sugar used in candy, cookies and soft drinks makes the commodity of prime importance. With Agriculture Department having just upped the 1950 quota by 350,000 tons, it claims there is more sugar available than ever before. Demand for sugar also was high during the first half of 1950; some 170,000 tons more were consumed than for the first half of last year.

However, the additional sugar authorized would be cnough to take care of the excess consumption and a simllar increase during the remainder of 1950. Total 1950 quota is now $7,850,000$ tons, more than used in any provious year.

## Bottles and Cups

Production of beverage bottles has been at near-record peaks so far this ycar and heavy stocks are available. Paper cup production is setting an all-time record. However, demand for all types of paper prodints is so high that there may be a shortage of cups by the end of the year if the fighting continues. A shortage for fighting continues. A shortage for Ident decides to put paper on the allocation list as he is empowered to do location list as he is empowered to do
under the pending economic control bill. The armed forces are now usbill. The armed forces are now us-
ing more paper products proportionally than during World War II Heavy shipment of supplies to foreign countries is also taking a large amount of paper.

## Coffee Price Stays High

Coffee supplies are expected to be sufficient but high-priced. The in creascd cost in recent inonths ha been blamed by a Special Senate
Committec on "maneuvers" in South Committec on "maneuvers" in South America rather than upon any decline in imports. The increase of 20 eents per pound in wholesale prices that occurred between August and November last year came even tho inmports increased 5 per cent during that period.

## Avon Books Via <br> Mutoscope Units <br> In New Op Plan

## (Continued front page 102)

 A check will be enclosed in payment for the vended titles.The Vend-Avon offers readers a selection of 24 different titles. Operated upon insertion of a silver quarter, the machine has a capacity of 350 to 650 books. depending on volume thickness. It stands about $61 / 2$ fcet high and occupics 3 by $1 \% / 2$ $61 / 2$ feet high and
feet of floor space.
Glass display panels permit patrons to view covers of the books offered for sale. Actual selection is made by manipulating a plunger beneath the desired title. It the compartment holding the desired selection is empty the coin is returned. Operation is mechanical. The cabinct is finished in walnut grain.

The current inodel, on test since February, is said to incorporate func tional improvements over carlier units. These were described by Herb Klein, Mutoscope sales manager, as aimed at providing more positive delivery and to ease service on location. Quantity production is underway at the Mutoscope plant, he declared.
With operator investment held to a minimum under the Avon program, the publishing house plans the careful scrutiny of franchise applicants They will operate under provisional agreements for three months. before long-terin contracts are negotiated.
Maurice Diamond. Avon vice-president, said route owners will be required to carry insurance covering equipment issued. Their facilities, as well must be adequate to cover properly assigned territorics.
In the immediate future, machines will be placed primarily in non-competitive locations which have no other book-selling facilities, Diamond said. Hospitals and supermarkets will be promoted as prime targets, in addition to the more normal machine locations, it was indicated.
Avon, which published $30,000,000$ reprints a year, has designated the Baruch Company as Vend-Avon Baruch Company as Vend-Avon Iranchise holder in New York City other areas are being negotiated for.

## Wilcox-Gay Moves To

 Merge With Garod \& Majestic Radio Co'sNEW YORK, July 22.-Wlicox-Gay Corporation, if just-announced plans to purchase Garod Radio Corporation and Majestic Radio \& Tclevision. Inc. are carried out, will make a new issue of stock to enable it to do so, according to Leonard Ashbach, who heads all three companies. Boards of directors of each firm approved the merger

The plan will be submilted to WIl cox-Gay stockholders within 30 days If effected, the new firm will be called Wilcox-Gay-Majectic Corporation.

## Ala. Tobacco Tax Returns

MONTGOMERY, Ala., July 22Tobacco tax collectlons for June totaled $\$ 662,264$. compared with $\$ 862$. 737 in the same month of last year, according to ofticial figures releascd by State Revenue Commissioner Roy Blair.

Charier Sonthern Veiting
FRANKFORT, Ky., Julv 22. Scretary of state has issued a charter to Southern Vending Companv. Louls ville, to onnorate coln-operated vend ing machines. Authorized canita stock is 1,000 shores, no par val're. The incorporators wnre M. S. Burke, E. B. Wood and J. Harper.

EMPTIES
MACHINES
FASTERI

## in B0 608B6 <br> 

Leafs famous crademark RAIN BLO is knowo to operntors all over the worid as a guarantee of quality. uniformity and consumer acceprence. Other leuf produces include A complere line of hastselling vending enndies.

## LEAF GUM CO. <br> Div. or loor Brands. ins. chicago, U. s .



## POPCORN

Find out bbout the on Iginal 'Pop"' Corn Sez
PRE POPPED CORV. Scientifically pooped
PRE POPPED CORV, Scientifically pooper
and puckaged to cicste profits for you Shipped anywhere if costs nothing to ath -means protits fon you.

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wIRE,
PHONE
'POP' CORN SEL $\mathbf{C O}$
8329 Pelawate Ave.
UPPER DARAY PEN Pmone: Allegheny 4-1019

# USED PH0N0 PRICES RISE 

## Charge Union Has Monopoly

 Over Detroit
## Ack Picket Reatraint

DETROIT, July 22.-Circuit Court Judge Arthur Webster is expected to anncunce his decision Monday (24) in an injunction suit filed to restrain Teamsters' Local 985 (AFL) from picketing locations serviced by operators and routemen who are not members of the union.
Originally, the injunction case was to be argued today (22), but union attorney, David Previant, presented a motion to quash the proceedinge and the hearing was postponed unti] Monday. The teamsters contend their pickets do not affect service in the locations, but only ask patrons they maintain, has been upheld in previous court decisions. Union previous court decisions. Union executives said the picketing did not hmalt deliveri
to locations.
to locations. Pilliam J. Patterson, of Patterson Music Company, filed the suit here Tuesday (11) and charged that the local teamsters' union monopolizes the juke box business in Detroit and Wayne County.

## Name Five D.fendante

Earlier, Patterson had been suspended from the union because, he Aleged, he had placed a phonograph in an establishment formerly serviced by another operating concern Patterson named as detendants William
Buffalino, Local 985 business agent: Buffalino, Local 985 business agent: Eugene James, president of the union. and three trustees, Bud Englehart,
Claire. Sponner and Edward M. Claire
Helbig
Patterson further charged that a number of West Side taverns which used his boxes, were picketed by the teamsters and forced to move out his equipment because beer drivers resused to cross the picket lines.
Buffalino counter-charged that Patterson, following his suspension from the union, tried to set up his own union.

Hival Union Formed
In the background of the flare-up appears to be the formation of a rival union organization called the National Phonograph Workers (NPW). Locai president of NPW is Edward Duck, with offices in the Royal Palm Hotel. Patterson said this week he is a member of NPW and hls location
contraets specify his boxes will bc serviced by this group. The NPW is understood to admit servicemen as active members and operators themselves as associate member without Noung privileges. Patterson said Igan, IMnois and Ohio, but is an independent organization without nadependent organization
tional union affiliation.

## Gobs on "Big Mo" <br> Get Tradiovision

ASBURY PARK, N. J., July 22.Trad Television Corporation, producers of a coin-operated telcvision set, have had one of their units installed on the U. S. S. Missouri, but The unit on the battlewagon is a The unit on the battlewagon is a
Tradiovision. Trad's three by fourTradiovision, Trad's three by
foot screen projection model.
The company's Norfolk distributor made the deal with the navy.

## Personulized Contacting:

## DeeCee Distrib Uses Special Op Letters, Cards and Phone Calls To Push Coin-Catching Records

## WASHINGTON, July 22 . The fore release cards are readicd

 Kauimann - Washington Company distributor here for Decea records, supplements mailings of Decea's release cards with special letters, cards and telephone calls to operators to announce some particularly hot num ber, according to Arthur E. Selnick, manager of the record department.Release cards, listing forthcoming records as well as Decca's current hits. are sent out once a week by Kaut-mann-Washlngton, while their own mailings. which are more informal recommendations of what they think will be good sellers, go out about once a month. For really special occasions they rely on more personal phone calls to operators. This procedure, while highly effective, in that it allows the operator to ask questions, is not feasible as a regular practice because operators are so difficult to locate by telephone, Selnick vieclares. When used, calls arc made even be-

To help the operator interested in fcaturing a balanced diet in his machines, Kaufman-Washington keeps avallable at all times a large selection of standard disks. promoted semiannually by a mailing devoted to Decca's "50 top standards." Operators of 100-title machines are espe cially good customers for this type of record and appreciate having a varicd list to choose from. All operators Who get revival requesls from localion owners also make use of this list.
The firm lets operators know that it tries to promote the same records they sell to disk jockeys, who are in the best position to build up public demand.

As a good-will gesturc, KaufmanWashington invites operators to par lies given for visiting recording art ists, Selnick reports.

## Merchandising Music

STRIPS TO STICKERS . . Using varled-colored title strips on his juke boxes has boosted the number of plays on those phonographs, Claude
Hopkins, Lawton, Okla., operator reHopkins, Lawton, Okla., operator reports. Another gimmick which this enterprising operator has used to good advantage is a sticker on the front of his machincs reading: "Hcar Next Week's No, $]$ Hit Today! Wanna Be Loved." Selection Punch No. 1. Hopkins says use of this type of a sticker will bring added plays to any record so plugged.

MYSTERY MEAIS $5 .$. There have been many switches on the mystery tune promotion, but Freaman Harrison. Dobbins Pike, Galla tin, Pa., says the one he is using is bringing in extra jitncys regularly Harrison uses the Decea "Songs of Our Times" albums, pick ing three different selections at reg ular intervals as mystery tunes. Cor responding title strips are used ask ing the patron to gucss the name of the tune. He says most folk: play the tune more than once in or der to get the right title, and they
do so in order to oulguess do so in order to oulguess their com panions.

SALES TACTICS . . . Discussing SAL various melhods used to scll ops records, the Tri-Stafe Sales Company, Fayelteville, Ark., says that 100 often record salesmen, inter ested only in immediate conimis sions, will high pressure releases convincing the buyer (operator) that it is certain to be a hit. Comes the dawn, and the disk iurns out to be a dog, and the op is out the price of the record, plus the loss in play on his equipment. Firm says the salesmen should realize this practice is hurting everyone involved, including himself. Tri-State says they find salesmen who do not work on commission are much more helpful and truthful.

JUKE COMING BACK ... Haak Henske. Litchfield, Ill., believes jukes are on the road back. Television, are on the road back. Television,
says Ilenske, doesn't hurt the phonograph ineomes as much as it for nerly did, and he says he has heard avern owners talk against TV latelyAs for operating procedures, Hcnske wlieves pood records, changed every 'wo weets, and good servicing of quipinent, arc musis. One special
GSop MERCHANDISING: page 123)

## Info in Other Departments

be Among the stories of interest to the coin machine indusiry to DISKERIES HIKE PRICES ON 45 'S. Victor pegs 45 line at 79 cents; Decea, 75 cents plus tax (Music Department).

DECCA PREXY SEES DISK BIZ PROFITS DUE FOR FALL RISE Mitton R. Rackmil says industry is heading for profitable season (Music Depertment)

TEMPO SETS UF LOW-PRICE DISK SUBSID LABEL. The diskery moves into the campelitive 73 -cent price lield with Theme label (Musie Department).

LONDON RIDING CREST, ISSUKS NEW CATALOG, Doing boff biz with thrce-fcr-one swap plan, the diskery issues new 45 and LP catalog (Musie Dapartment).

STIFF CURBS ON SHOWBIZ CONSTRUCTION IN SIGHT, Tax hikes, price controls, rationing possible; action may start with radio-TV (General Department).

And other informative newis stories as well as the Honor Roll of Hits, pop charts and a special Billboard feature-wo pnges devoted to new merchandising and mechantioal developments in the businessthe Radio. Phono-TV section.

# No Cutbacks In New Juke Box Building 

## Prices Mirror Demand

## By Dick Schreiber

 used phonsgraphs, even prewar picces, began climbing this week as rumors spread that there might be a shortage of new juke boxes. In Chicago, for example, operators who had bought 1015 s for around $\$ 200$ discovered the price was $\$ 235$-completely revarsing the normal trend in the used machine market
Other operators, who had prewar cquipment in storagc because they figured it worth morc for parts and motors that the $\$ 10-\$ 15$ each machine would bring in trade, found this week they could ask and get iwice as much. Ordinarily, this equipment would be destined for the junk heap.

Inquiries at leak
How muct higher used machine prices would move the text 48 hours was anyone's guess. Dlstributors reported iclephonc inquiries were at a peak-operators either wanting to buy or simply checking to determine the nvailability of good used machines.

Manufacturers, too, reported their switchboards busier than usual. Most of the calls from the field were to run down rumors involving price increases and/or avallability. Except for Wurlizer, which announced an increase in price prior to this week's buying spurt, no other manufacturer intends at this time to ralse prices.

## No Shul-Downs

As to avallability, there have been no indications from washington that phonograph manufacturers will be asked to suspend production. Most of the nanufacturers, active in war work in world war il, were sur-
veyed by the federal government veyed by the federal government months back and their organizations certified for certain types of zovernment orders But there are no indications at this time that government orders will shut off the flow of new machines.

Off-the-record, manufacturers stressed this laet: Abnormal buying due to the peparedness program, could lead to artificial shortages.
Some factors over which the in (See JUKE PRICES on page 112)

## Ops See-Saw on

## Trade - Ins Say

 Chicago DistribsCHICAGO, July 22.-Reports of a sizable drop-off in trade-ins on new juke boxes by some local distributors over the past week were minimized by other firms, who said operators were still offering trades at the same or only slightly lessened volume comor only slightly lessened volume coripared to rccent months. Mostiy, it was out-of-town operators who made
up the bulk of no-trade-in buyers, up the bulk of no-trade-in buyers, With metropolitan operators continu-
ing to make machine for machine ing to make machine for machine
trades on all purchases of new equiptrades on all purchases of
ment, it was pointed out.
ment, it was pointed out. in new machine purchases, distributors gencrally agrced demand for late model used jukes also was up. On
(See Opratort See Sawo on page 123)

Standard sections for which classification cards can be provided are POPULAR TUNES, WAl'TZES, FOLK NUMBERS, CLASSICS, WESTERNS and POLKAS. You can have eight tunes under each heading or you can tailor your program to location requirements, devoting any multiple of cight to any type of music, süch as 16 PopularTunes, 16 Westerns, 8 Polkas and 8 Waltzes.

This programming on the Wurlitzer 1250 makes it more than ever the feature phonograph of the yearengineered in every way to attract the most play.
See it in action at your Wurlitzer Distributors now. Get it in action on location and watch it "go to town" for you.

## WURLITZER MODEL 4820 54 104 25

Enables patrons to play boch sides of each of the 24 records on the $\mathbf{1 2 5 0}$.



## $\star \star \star$ RISTAUCRAT Sensation of the Music Show!

 THE MUSIC BOX FOR THE SPOT YOU FORGOTNOTE! Ristaucrat is NOT competilion for your major juko box spots. Ristaucrat was denignod to meet the crying need for a juke box that could be eco. nomically placed in those loces. tions that did not warrant the expense and costly servicing of the big juke boxes. You can place 5 AISTAUCRAT MUSIC BOXES for less than the cost of one Big Juke Box. Check the hundreds of locations in your area that could use musje machine like the Ristaucrat.

CHECK THESE FEATURES

* PLAYS 12-45 RPM RECORDS $\star$ RE-STACKS AUTOMATICALLY * HI-OUALITY TONE \& DESIGN * UNBREAKABLE, COLORFUL PLEXIGLAS DOME
* GUARANTEED PERFORMANCE PROVEN 45 RPM RECORD PLAYING MECHANISM
$\star$ CONTROLLED AMPLIFIER
$\star$ CAN BE USED WITH WALL BOXES $\star 5^{*}$ OR 2 FOR $5^{5}$ PLAY


## DISTRIBUTORS

A FEW TERRITORIES STILL OPEN WRITE FOR DETAILS

## Between A-1 and

## Zora. ..

. . There are over 400 different record labels listed in The Bill board's Bis 1950 NAMM Con vention Supplement. Cood. etcady profils are being marle with many of these labels.

Are You Overlookink a Good Bel? lif aure to aet your eopy of The Billhoard's 1950 NAMM Conven tion Supplement with ita many valuable. profit-producing featurea. reference lists and baying services.
A limited number of copies still avnilable.


Juke Prices in Rise; No Cutback by Mirs.

Continued from page 109) dustry has little or no control, work to keep production of new machines on an even keel and to discourage unusually large orders or new equipment: (1) Manufacturcrs having learned a lesson on overproduction in recent years, would not be likely to increase their output even if they could: (2) Operator buying in large quantities is limited by the available amount of credit, and credit has been and continues to be limited. Tradr-In Silualion
The trade-in situation aried this weck from area to area. In some territorics operators were reported hanging onto old machines and arranging to buy with cash downpayments: in others, operators trading because they said distributor were offering better deals on used equipment.

More than one manufacturer, distributor and operator, remembering the way the industry overextended itself in 1946-1947, expresses the hope that this week's buying spree would stop short of overbuying, artificial shortages and still higher prices.


## ON THE LEVEL . . . IT'S MORE

 ECONOMICAL TO SERVICE EVANS' 1950 20 RECORD, 40 SELECTION constrlationKe importanl phace of profluable operating it low cosi location eervieing. Evane Table.Top onelevel canembly of Record Maga. zine. Turotable, Plek-Up Krm. etc., sponde each call by many minutan . . . saven work . . . $k$ neater and more oflitent thanke to front or top doar aecesaibulty.
Seo your Evana Distributor or wille Factory dreet.
available now - Rucord Popularity Metar for Original Constallation
CENUINE PARTS for Milit Throne of Muske, Emprest and Original Constollation.

## H. C. EVANS \& CO.

1528 W. Adams St, Chicago 7, Illinoin
sef our coin machine ad on pade 127



Record Reviews
(Continued from page 111)

| TeCDIPI ReViews |
| :---: |
| (Continued from page 111) |
| ARTIST |
| TABEL AND NO. |

PECGY LEE (Dave Barbour Orkl Caphlal 1105

CANNY PARKER
Capitol 1108

KAY STARR CRYSTALETTE
ALL STARS
Crystalette CR-630

## POPULAR

Show Me the Way To Get Out of This World 'Because That's Where Everything ts)
wiss Lee and the ont get a fine swinging brat golm
on this unuwal ditity, with a Iur abow merrage lyric.
Super pertormance, but the lyric may ou a shade too
muse for geenersl acceptance.
Happy Music
Aga in, the thruch injects. Itead of maxie Imto an
asy-swinging newelty performance. Tune's a billing
Our Little Ranch House
Neweormet to Copita dheuts mushiciousty with a warm
the intonation and wimning phrasing on a melodious
.
Two Weaks With Pay
side. a. he really getes around on an over.dressed
wransement of a new summer novelly.
Dixieland Band
Apre Chaitiol sine sposs the thrush naesiling the two
seat olaie in her rotluxed but dorving selye. Soums
tike too veruit's fod line in the supporting ork.


Flying Too High
Key oues a plessant warble on thits oldike the thit
fob is nol as getily as has came to be expected of
the thrush.
MAE WILLIAMS
Crnatiette CR.620
Chick
wie , disking of ineffintive maler iat.
Take Your Cirlia to the Movies
Roussing romp of an oldie which could serve the
motion pirture indurtery in good slead these diys.
Might catch some luke com
RAY ANTHONY ORK
Young Man With Horm
Thit is Anthonys theme sone up neatly for dancime
thecinged his arowing fon tollowing will want this
Stardust
rancensely mountad dame instrumental of the ever
green shoutd secre with terpery and Anthaty folliwers.
ART MORTON-PAUL
WESTON ORK
Capita 1100
$\underset{\text { Mercury }}{\text { Sasb }}$ HAYES
Perhaps I Don't, Perhapa I Do
rretied neaty by Weston and allows for a sturdy
Thinking of You
The oldaef, iefived "There Little Words" nicker, by weston with Mortion dishina out the lyrict sdequately.
Why Fight the Feeling
This hime Frark Loester Ballad from the "Let's parmond seoti. 1 mounted in an Dof-cinons ko yes delivers a sound tha color

Iron Horse
Another of those epic production sobs which is well-
arranoed, well-eyecuted but which hasert the necessary.
mediath slight dent in the current market.
ITl Alwars Love You
cem baliad whice sounds like an adaptation but tsmet is sump wonoerfulty well oy mist vition in otme orkchorus cirming. Tune's from "My Friend lame Goer

There Isn't Vory Much To Do Now
a pleasam new soron. Wells ballad fraws another milton eflort gagain becked in the best of taste by ork mo chorus.
Can Anyone Explain?
A new and lovely Bandamin-Whiss bellad is dome up
In the erpeert harmanizing of this grove with tre Aoy
Ross orte upport. Should be big for the boys.
Sittin' 'n Starin' 'n Rockin'

of rew and catchy ditty ehich could score on the
The Tunnel of Love
The Mills turn in a lypiealily polished rhythm oerfromance with this melodkally catchy toesser ditty
Why Fight the Feeling
the same movie
AID-Trese
All Dressed U To Smile
right, engaging ditty in the spirit of wPomer Your Foca With Sunshlime" could score big for Mins Knight.
Cherty Stonet
Cherry Stones
Ching live oty drams a charmina performance by
thrush wilth an axpert becting.
CEORCIA CIBBS
Coral 60253
ELYN KNICHT
(Rey Charles
Singera)

Wha co Where You Co-De
What You Dos Then I'll Be Happy chorus of this oldia but cherust folls to tollow the chorus of this oldia but dikking foth to foliow thru Was
I Was Dancing With Someone new and uretty plug ballad.
NAT COLE
(Pete Rugolo Ork)
Capitol 1183
Tunnal of Love dity gets sturdy rendition
Nem. Fire Loessef ditty gets sturdy rencilion mere. Fine tiffetylo melody is the most attractime

Home, riaved veriton of the standard by Na and chorus. Could be bly one and follow-up to his "Mons Lha."

# moleles of simplicity! 



The dependability of the AMI record changing mechanism is basic - universally acclaimed! Its performance over the years proves 10 all music operators there is more profit, more financial security in running AMI's than any other make. Those sterling performers, Model " A " and Model " $B$ " are today delivering the goods in tens of thousands of locations. Regardless of age, they play and work as if they had just been shipped from the factory this week. And should anyone want to sell them, they command a premium! AMI music is the foundation of operating success; you not only bank big operating profts, you save the greatest part of your first investment. 40 years of music know-how are behind the " C ".


# TSAA NOW OPS-PLAYERS GROUP 

# Fred Chlopan 

 Elected Pres. At $2 d$ MeetingSet Nov. Confab for Detroit

## PEORIA, III., July 22.-In what ap-

 pears to be an entirely new tack in the fortunes of the Table Shuffieboard Association of America (TSAA), Fred Chlopan, executive director of the (DSA), was elected president of (DSA), was elected president ofTSAA's second annual conference in

## Who's Chlopan? <br> CHICAGO, July 22.-Fred w.

 Chlopan, new TSAA president. has been active in shuffleboard eircles for the past year. Since he became executive secretary of the Detroit Shumeboard Asmociation (DSA) carly this year, DSA has grown to a total of 50 operators who have approximately 650 boards on locations. He was recently re-clected president of the Motor City Lions Club, the Arst time anyone has served two terms. Chlopan is as executive director of the Detroit office of the Michigan Table Top Licensecs Congress. president of the Embrook Clvic Association and a member of Roscdale Park Im-provement Association. He is provement Association. He is
Michigan representative for two Michigan representative
large beverage concerns.
the Jefferson Hotel here July 14-16. Altho much was accomplished at the meet, its over-all importance to the industry was marred by the small ficials, local operators and ranking players.

Also voted into office were Lec Whecling. St. Louis, and Paul Cosgrove, West Chester, Pa, vice-presidents, and Bill Eckelmann, secretarytreasurer, Redgefleld Park, N. J. Gosgrove is head of Penn Shuffeboard Company, whlle Eckelmann is an o

## Jersey Resort Areas Booming Shuffle Games, Shuffleboard

WILDWOOD, N. J., July. 22-Shuf- the shuffle bowling inachines are fleboards and shuffle bowling games, grabbing most of the play. Indicative Which a season ago werc contined is what is happening at an arcade only to a rew tap and tavern loca- is what is happening at an areade
tions, this year have all bul taken over in North Wildwood where stands tions, this year have all but taken over this South Jersey seashore resort. Not
only have a number of new stands been set up along the Boardwalk featuring shuffic bowling machine play exelusively for merchandise prizes, but all the amusement machine arcades and particularly the X-Ray Poker stands have installed shuffle bowling games.
Operators of the X-Ray Poker stands, where both cigarettes and merchandise prizes are offered, say
in North Wildwood where stands housing Skee-Ball, X-Ray Poker and
shuffle bowlling are located along the same Boardwalk block. The shuffle same Boardwalk block. The shurfe bowling stand not only gets the major
play at night, but also finds the atplay at night, but also finds the at
tendants busy during the afternoon when there is litule activity at the other two stands.

## Automolile I'rize

Virtually every stand along the wooden way that fcatures any kind
(Sce JERSEY RESORT on page 123)

## Peoria Area Sets Sights On Heavy League Schedule <br> PEORIA. Ill., July 22.-Euoyed by ally every board in the area will be

 the country-wide publicity given handling some type of competition. Pcoria as a shuflleboard center dur- Some leagues will be for men or ing the $U$. $S$ championship team tournaments held here In May, this area will have approximatcly 50 leagues in action by the beginning of October. Clayton Becbe, head of American Shuffleboard Sales Company of Pcoria, predicted this week By the Peoria area, Becbe referred to such surrounding places as Bloom ington. Chillicothe. Mossvillc. Metamora, Farmdale. Eurcka, Streator Morton and Pekin.Last season Becbe had 12 leagues under his direction but by mid-season he was receiving so many requests for league Information from operathat he had to limit his operation Beginning this week he will start sounding out operators on their to plan will be a factor in forming at least 20 loops with a full time leaguc secretary to handle all business.

Over 500 Honris
In that section defined as the Pcoria area Beebe believes there are already over 500 boards, with indica tions that this number will Increase another 20 per cent in the next few months. Becbe is certain that virtu

## - <br> BIG BARGAINS NOW! PRICES RISING! <br> Shuffleboard Supplies


women exclusively, others mixed. cushion board leagues will become established for locations here.
Beebe said that while play has dropped off a little this summer, most locations werc reporting steady play and felt certain that when league activity schedules are launched in mid-September grosses will be at a high level. Unlike mosi other shuffleboard centers, shuffle games have not offered as much compctition as expected. Tho there are numerous shulPeoria area. Beebe says that they have their own following, while the shulfleboards are patronized by a who look upon the longboards as a whort.
As the local distributor for Ameri an and a key ligure in American Shuffleboard Leagucs, Inc. (ASLI), for this Stale, Beebe was onc of the ASLI sponsored Illlnois State championships in May, as well as the U. S. meet held a lew weeks later.

## Purveyor Readies Ind'pls. Showing

CHICAGO, July 22. - Presiden IIerb Perkins, of Purveyor Shuffleboard Company. announced that a showing of the Atom Jet will be held for Indiana operators in the Claypool Hotel, Indianapolis. Saturday, Sunday and Monday (29-31). A similar exhibit for Wisconsin operators was in progress this weck-end at the
Wisconsin Hotel, Milwaukee.
Charles Peters and Tom MeNeill or the Purveyor road sales stat. win assist Pcrkins in explaining the fca-
tures of the remote control game at tures of the
Indianapolis.

## Puck Patter

## Chicago:

Purveyor Shuffleboard, thru Herb Perkins, reports an inerease in the number of long-board rentals for in dustral picnics. Perkins says this bupe of trade is not only prontable but easy to handle, since the cus-
(See PUCK PATTER on page 117)

## ASLI Begins

## Groundwork

## For O. Play

Cincy, Dayton in Picture

UNION CITY, N. J.. July 22.-Ohio, which proved to be one of the leading centers for American Shuffleboard Leagues, Inc, (ASLI), competition last spring again looms big for tour nament and league play this fall, Ken Pgulsen, ASI I feld director, disclosed this woek At the height of last sea son's plat, 10.000 players were particison's play, 1 . 1 I plancored meets in pating in ASLI sponsored meets in 15 States. This number is expected to be doubled in compctition slated to get under way in mid-September In Cincinnati, Alvin Holdgricwe has been elected exceutive sccretary of the Greater Cincinnatl American leagues. The executive board for the loop will consist of Bob Merrill, Bol Spitzmiller, John Salio, Bunny Vonhaver and Holdgricwe, chalrman. As a result of response from operators and location owners at the Cincinnati group's organizational meeting last weck, approximately 100 teams are expected to carry out a full league slate in Cincinnati

Poulsen also slated that Daytor will be another busy Ohio city as far as shuflleboard competition is concerned. Last weck he and Harold Hayes, Gem Music Company, Dayton, began laying the foundation for an upward of 100 team league set-up for that city. This also will be under ASLI auspices.
Allied Adds Shift To Increase Output Of Whiz Bowl Unit CHICAGO. July 22.-Output on the Whiz Bowl conversion unit manufactured by Allied Coin Machine Company here was inereased this week as the firm added a second production line shift.

Designed specifically for two of the early shuffle games, Bally's Shuftie Bowler and United's Shuffe Alley, Whiz Bowl has upright plastic pins. It lists at $\$ 79.50$ and is availiable in two models, one makhing the Bally came the other United's.


## Shufileboard Closeouls

at oIVE-AWAY parces


## $\stackrel{\overline{7}}{\overline{7}}$

# COINMEN YOU KNDW 

New York:
Stuart G. Iyon. Lyon Industries prexy, reports his firm's two-drink ers are being shipped in quantity to Union News for early installation in the Boston subway system. The ma chines are being made at the Holyoke, Masa., plant of WorthingtonPump \& Machinery. Lyon is also gratifled at the way cup ops are taking advantage of his service schoo sessions at the firm's Long lsland city service center.
Barner, Schlang, busy exec of the jukemen's union, leaving last weekend for a two-week vacation in Clin ton Corners, N. Y. . . , Morris Wurt. zel, of C. \&s S. Music, , Moris commuting daily to the summer bungalow he has rented for his family in Far has rented for his family in Far carb New York topper, was in a serious mash-up on July 10 . Altho his car was rulned, Ellman escaped at work by the middle of the week.

Business at Mike Munven' coin row emporium ts beginning to taper ofl (See New York page 116)

## Tuoin Citles:

Marold Lleberman, of Leberman Music Company, Wurlitzer jobbers, was at home for several days with a cold. His son, Dardd, who has shown improvement in his lengthy illness, got morale boost when his dad bought him new oldsmobile convertible. . . . Matt Engel, of Mayflower Distributing Company, reports that business at the establishmachines continuing with bowling rade of machines selling the best.

Willam Shindler, of Isle, Minn., recently bought a route in that area Minn. New to the buriness Shindle, has been working hand and reports that the summer resort trade has been rood thus far. ... Sid Levin, of Hy-G. Music Company, is enthusiastic over the way Universal's new one-ball game, Winner, has been catching the eye-and patronof Lieberman Music Comas Becsler. of Lieberman Music Company, said hat the pending price increase on
(See $T$ voin Cities, on page 125)

## Cincinneti:

Officers of the Cincinnati Phonograph Owners' Association have called of their regular August meeting for twin reasons-hot weather and vacations. President Charlen Kanter said the assoclation will hold a big meeting in September.

Peter Bigner, son of Ray Bignor. is back from St. Francis Hospital, recuperating from a leg injury. Abort Autenrieb and Lewis Distol. both associated with Bigner, Inc., are the proud fathers of sons born this month.
Geraldive Ostrand, daughter of Phil Ontrand. secretary-treasurer of the phonograph assoclation, was married July 2 at the Hotel Alms here. She is now Mrs. Loe Drey foon, After a Florida honeymoon,

## Vital Statistics

## Death

Edward Ahrens, 31, factory mechanic who traveled the Midwest area for the Rowe Manufacturing Company, killed July 19 in an auto accident near Elmore, O. Ahrens was on his way to Cedar Point, $O$., to attend a meeting of the Ohio Cigarette Vending Machine Operators' Association. His home was in Boonton, N. J.

## Las Angeles:

Bob Causey, who operated in this area for a number of years until 1945, made a visit to coln row last week. Causey, who has a 12-year perfect attendance record
for Rotary meetings in Bell, Calis is now in the novelty business but till maintains a close contact with his many friends in the coin machine industry. . . . Lou Chudd, head of Imperial Records, is passing out cigars upon the arrival of a son Hospital, Hollywood, on July 8 . Hospita, Hollywoor on July 8 . the city on a buying trip and makng a stop at Badger Sales Company. Badger buyer. . of Jack Rankin, of
(See Los Anpeles page 117)

## Milumakee:

Vacation time recently was de clared by Russell Copeland, of Rus sell Candy Service, who lit out for a cabin near Crivltz, Wis. To prove his time was well spent he brought back a few good sized fish to keep in the freezer at the shop as evidence. - . Nick Siacy, of Stacy Bros., reis visiting in his native Greect stil expects to return sometime in August.

Irv Gehrke. of West Allis Vendors, reports the candy vending biz at a healthy level. This summer Irv informs that they have been using (See Milwaukee, on page 125)

## Hartford, Comm.:

John Colucei. of Mattatuck Music, Waterbury, Conn., coin operator and brother of Ralph Colucel. Seaboard Distributors, Hartford, was in town, driving a new Cadillac. . . Manny Leibert. Hartford vending machin operator, and Marjorie R. Spearo. a Hartford department store executive, are engaged. Leibert is also in the wrestling promotion feld, put-
ting on matches at the Hartiord Auditorium.
Pitney-Bowes, Inc., Stamford Conn,. manufacturer of postage meters and mailing machines, has pansion ed a $\$ 250,000$ building ex fect of foor will add 36,000 squar gencral offices. John H. Pratt JT. vice-president, explained that in(See Hartford, Conn., on page 125)

## Washimgton:

Joe McDonald. head of the Joe McDonald Enterprises, Alexandria Va., reported his new cigarette leaserental plan (The Billboard, June t7) is coming along splendidly, with many new locations signing up.

Sidney Lotenberg, of Westway Vending Company, received a number of the new Stoner candy ma chines that vend candy selling at both 5 cents and 10 cents. Machines are also geared to give change for a dime.
"Simle Melody," waxed by Gary Crosby. was the Washington Music
(See Washington page 117)

## Calendar for Coinmen

July 27-California Music Guild (CMG), Northern Division, monthly meeting, Hotel Sacramento, Sacramento.

July 27-Michigan Self-Service Laundry Association (MSSLA), dinner discussion meeting, Leland Hotel, Detroit.

July 27-Music Guild of America (MGA), quarterly meeting. Hotel Essex House, Newark, N. J.

August 1, 15 - Music Operators Association of Indiana, Inc. dianapolis. serni-monthly meeting, Indianapolis Athletic Club, Indianapolis.

August 1, 15-Amusement Machine Operators of Greater Baltimore (AMO), semi-monthly meeting. Mandell-Ballow Restaurant, Baltimore.

August 2-Coin Machine Operators Association of Harris County (CMOAHC), monthly meeting, Chamber of Commerce Building,

August 3-Washington Musle Guild, lnc. (WMG), monthly meeting, Hotel Hamilton, Washington.

August 3 - Cleveland Phonograph Merchants Association (CPMA), monthly meeting, Hollenden Hotel, Cleveland.

August 3-Summit County Music Operators Assoclation (SCMOA), monthly meeting, Akron Hotel, Akron.

August 6-9-Southern Candy Wholesalers Association (SCWA), annual meeting, exhibit, Municipal Auditorjum, Birmingham.
August 7 -Ilinois Amusement Association (1AA), monthly meeting. 208 North Madison Street. Rockford, 111.

August 8, 22-Amuscment Machine Association of Philadelphia (AMAP), semi-monthly meeting, Broadwood Hotel, Philadelphia.

August 9-Music Operators of Northern Illinois (MONI), monthly dinner meeting (address to be announced), Aurora, Ill,

August 9, 23-Music Merchants Guild (MMG), semi-monthly meeting, Narragansett Hotel, Providence.

August 10-Michigan Automatie Phonograph Owners Association, Inc. (MAPOA), monthly meeting, Maccabces Building, Detroit.

August 10-Washington Coin Machine Association (WCMA), monthly meeting, Phillips Novelty Company, Washington.

August 10, 17. 24, 31-Connecticut State Coin Aisociation, Inc. August 14-California Music Guild (CMG), monthly meeting, 311 Club, Oakland.

August 28-Phonograph Owners Association (POA), monthly meeting, Broadview Hotel, East St. Louis, III,

August 29-Western Vending Machine Operators Association (WVMOA), monthly meeting, Los Angeles.

August 29-Automatic Music Operators Association, Inc. (AMOA), monthly meeting. Park Sheraton Hotel, New York,

September 26-National Automatic Merchandising Association (NAMA), Region 11 (New York) annual meeting, acting chairman, Frank Bradley, Statler Hotel, Buffalo.
(Association officials are invited to submit convention and scheduled meetings information to The Billboard, 188 West Mandolph Street. Chicago 1 , for listing in this calendar.)

## Chicago:

A. Garrick Alox. president of Vendall Service Corporation, tells of the top results being chalked up following inauguration of firm's new serviceman incentive pay program. Alex says the boys are doing a better job, selling more merchandise and are "on the ball" more. He states another operator is working up a similar program, following a get-together with his firm.
Belvend Manufacturing Company, Inc., thru president Bel E. Hall. reports volume activity on its Bunte pan candy line, with operators requesting the free product-promotion decals for their equipment. James H. Martin. "Jimmy" to his record buying juke operators, is putting his vending machine experience back into play. He's becoming active to a greater degree in the vender fleld, following up the introducuion of his own candy vender earlier this year. Machine is supposed to be ready for production ater this year However, Jimmy continues to keep his musical ear attuned for budding juke hits, sin-
gling out promising wax for full gling out promising wax
placement on the phonos.
Adolph Ragmond. A \& M Music Company, makes it a practice to ride by his new home almost every evening. The ranch type house is expected to be ready for occupancy
within several weeks. Meanwhile,
(See Chicauo page 116)

## Detroit:

Mary M. Collins. who was with Frederick E. Turner, of the Nik-oLok Company for many years, is operating her own insurance agency
on Collingwood Avenue, moving out on Collingwood Avenue, moving out of the downtown district. She admits adding 18 pounds since she stopped battling downtown traffic. O. Otto Klein, of Training Devices, back from a business trip to Louis-
ville, reports the firm is planning vile, reports itse firm is planning resume operations shortly.
H. Fielding. large Windsor, Ont., distributor, was a local visitor, buying a sizable stock of areade equipment to take back under his firm's new July quota of imports. Charlew Friedenberg. of the Frye Coin Machine Company, is planning to add a serviceman to his
route, so he can take life a bit easier.
Isidor Edelman, of Edclco Manufacturing \& Sales Company has bought a summer home at Schroon Lake, N. Y., and headed east for the summer. The plant is being closed here for vacations for two weeks,
with Henry Solomon, president, ith Henry Solomon, presid

## Indianapolis:

Woody Armstrong, of Business Stimulators, was on coin row buying parts. Also encountered on coin row were Paul Smith. Covington; Wilired Luke. Bismark; R O. Reynolds. Anderson, and M. Templeton. also an Anderson operator. . . The Peaslee-Gaulbert Corporation, 2451 North Mcridian Street, has been named Decea distributor for thls territory. ... Sicking. Inc., is dlsplaying the coin conversion, that is attracting operators' attention.

## Marvin Berman, son of Mrs, Lottie

 Berman. Sicking, Inc, has returnedfrom Stony Croft boys camp in from Stony Croft boys' camp in
Shelby, Mich. After resting hera several days, he will journey to Yeilowstone Park with Stony Crof officials, who will have charge of group of boys on vacation. Janes Music Company is moving into its new building at $811-13$ North Delaware Street The moving is being done gradually so not to interferc with the business in the record
shop. shop. © Henry Windt, head of the pess visitor in Chicago during the

## TSAA Is Ops-Players Group; Fred Chlopan Elected Prexy <br> This viow was echoed by George

(Continued from page 114)
of Vibro Vita Products Acial of Vibro Vita Products Com-
pany. Named to serve on the board pany. Named to serve on the board
of directors for the next year were of directors for the next year were $\begin{array}{ll}\text { Company, Nutley, } & N_{0} \text { s.: } \\ \text { Schrader, } & \text { St. Lauis } \\ \text { Sanufacturer }\end{array}$ Schrader, St. Lauis manufacturer: the followlng players: Gcorge Lawler, Brooklyn: Al Jarvis, Runnemeade, N. J. and Frank Coleman, Philadelphia. Joe M. Reynolds, one of the founders of TSA

## In Two Citien

Actually, the conference took place in two clties. Realizing that the small turnout of manufacturer representatives would prevent certain league rule and policy discussions from com-
ing to a conclusion, it was proposed ing to a conclusion, it was proposed Chicago to meet with board manufac-
turers This took place Monday and turers This took
Schrader, a co-founder of TSAA and an organizer of shufficboard and industrial leagues in St. Louls, opened the Peoria conference with a plea to the group to continuc to elevate shutfleboard to the sports class "so that it can fit into any social class and cross-section of American life." To velopment of industrial and church leagues and tournaments sponsored by fraternal and labor organizations.

## Need Uniform Rules

Wheeling, who formed leagues in St. Louls, Peoria and Omaha last year,
stressed that if more uniform rules stressed that if more uniform rules
of play were not advocated by manuof play were not advocated by manu-
facturers in forming thelr own leagues, shumeboard was in danger of becoming several different types of game dependent on the section of the country. He also recommended that the TSAA rules committee investigate
the feasibillty of a new rule to be the feasibility of a new rule to be
used in American Shufficboard uscd in Amertcan Shufficboard this rule, it is mandatory for the
player with the hammer, or last player with the hammer, or last
weight of a frame, to score in that frame or lose the hammer in the succeeding frame. Should the player with the hammer miss his opponents leading weight and thereby enable his op-
ponent to score, he retains the hammer.
While this rule was designed to speed up play and thercby create added intercst for players and spec-
tators, according to the ASLI. Whecltators, according to the ASLI. Wheclmost strategic plays from the game

## Victor Hypes Output

 After Vacation LullChicago, July 22.-Victor Vending Corporation reported this week it had resumed production following a vacation close-down in order to
meet current orders and build up an meet current orders and build up an
inventory on its eight-model vender. popeorn dispenser and counter game lines. According to Robert W. Nor-
ling. sales manager, combined output ling, sales manager, combin
totals 1,300 units a week.

Production lines are turning out three Topper models, including the nickel eharm vender, Model V, eusin penny and nickel models, the hot pop popcorn dispenser, and the new pop popeorn dispenser, and the

## Pantages in New Office

LOS ANGELES, July 22.-Pantages Maestro Music has opened new headquarters at 1348 Venice Boulevard here. Formerly located in the
Pantages Theater Bullding in HollyPantages Theater Bullding in Holly-
wood the company opened in its new wood, the company opened in its new is in charge of the ofler, which also includes a showroom.

Lisk, a nationally known player who uses the name Kid Gloves in exhibltion matches. Wheeling also asked the group to consider undertaking national singles open tournament pr
ceded by State elimination meets.

Move Slowly-Chlopen
Chlopan in his inaugural address expressed confidence in the future of TSAA but emphasized that the group would have to proceed to handle industry problems on a practical basis He warned the confercace against wild speculations as to the millions of players they wanted to get in
lea ues this fall. Instead the group should proceed slowly but completely develop a city or area before working on new development projects.
He stated that the TSAA should realize by the very lack of manulacturers in attendance that TSAA would have to prove itself by creating interest in areas where play has dropped off the past year.

## Mert in Detroit

Conflent that TSAA could be activated on a more solld foundation than ever before, Chlopan asked the
conference for permission to call a conference for permission to call a
convention of the trade's operators, convention of the trade's operators, during the height of the fall season "This would have a two-fold purposc," he explained. "First we could show what has been accomplished in the Motor City in a short time and shuffleboard when there was some shufleboard when there was some
real interest in the game. I am confident we can draw 400 keenly inter ested shufficboard people to the convention."
While in office, Chlopan said he planned to offer the Detrott association as a model for other clty groups. He pointed out that the industry represertatives in Peoria surprised him strongest association of its kind
Following his talk, the other TSAA executives voted unanimously 10 sanction a convention called by Chlo-
pan. It will be held November 4-6 in pan. It will be held November 4-6 in
a Detroit hotel to be announced later. All branches of industry will be in vited.
Not Intercoted
In conferring with Rock-Ola and Monarch shuffleboard omelals this weinted that apparently the manufaeturers were not interested at this time in TSAA. While they were agreed there was a need for a national asso-
ciatlon both Art Welnand. of RockOla, and Clayton Nemeroft, of Monarch, felt that it should be a group composed of players and operators. They explained that with manufacturers active in the association there polities creeping into the picture. Both also stated that if TSAA could develop other cities as DSA has donc in Detroit, the future of TSAA would be assured and co-operation (rom the
manufacturer level would be a logical manufactu
Before leaving Chicago for Detroit Thursday night (20) Chlopan emphasized that while the TSAA conference got off to a rocky start. it was now clear to him that a lot had been acleast we know what form our association will take." he said. "Prlor to my visit to Pcoria. I felt that the aims of TSAA were on a suffieiently high plane to warrant all branches of the
trade being a member. Now the only possible road for TSAA to follow is this new coalition of operators and plavers, who are actually the nearest to competition. We all know that without leagues and tournaments the game can never become a grea sport, so it will be up to the operaInrs and players to prove they want the game to progress.'

## Chiengo:

(Continued from page 115) he has a good word to put in for
juke and shuffle-bowl game play Because of sharply increased demand, Exhibit Supply has stepped up production on its entire arcade man, has been in the plant for the past two weeks-his longest stretch there this year.
J. H. Keeney \& Company reports that some 800 employees and their tamilies enjoyed the first company picnic held since 1942 on Juiy 8
at Maple Lake E'ast. John Conron, vice-president said the affair was so successful that it will become an annual cvent for Keeney personnel. Prizes, races and refreshments claimed top attention, with all combining to make a perfect outing. John adds that with 500 people back on firm's worker staft to hypo production (highest figures since first
postwar Super Bell days) current Double Bowlers and Bowling Champs are really rolling off the assembly benches.
Mike Spagnola, Automatic Phonograph Distributing, repeats his good game news as music operators continue to add shuffle-bowl equipment to their routes. Mike says local ops are sold on the idea of making a plus-volume spot out of their good a shuffe unit.
Joe Schwartz, head of National Coin Machine Exchange, returned Wednesday (19) from the premium show in Atlantie City, Shaldon ory while John Semack is ealling on operators in Wisconsin While all three were away Betty Semack handled all office inquiries. She re-
ports business has been steady with ports business has been steady with
a healthy number of inquiries for a healthy number of inquiries for
new and late model used equipment.
At Exhlbit Supply, Ed Hughes reports that the new set-up on the parts department has been running
smoothly. The engineering departsmoothly. The engineering department now checks into all part re-
placement orders to get a line on placement orders to get a line on
unusual requests for specific parts Frank Mencurl says inquiries on the five-ball game, Judy, indicate that the favorable tests on the game is getting around. ... Maurice Bayar, Allied Coin's new sales manager, is working up an cffective sales campaign for the Whiz Bowl unit. Col. sales and publicity post for Allied is in the East.
Sam Lowis. Chicago Coin Machine Company, says that Trophy because operators indicated thru distributors that there was heavy demand for this type of game. Frank Page. Roanoke wending Company, Gensburg and Ed Levin. . Ed Ratajack. AMI exec, was of on a quich busincss trip in the early part port that music machiac demand was encouraging.
Grant Shay and his bride returned from a Colorado Springs honeymoon July 22. Other Bell-o-Matic officials in Colorado this week include vacationing with their families at Grand Lake. Lil Jock reports visitors at the plant last week included Jake Friedman. Atlanta, and Harold Daily. South Coast Amusement Company, Ifouston,
Virgil Christopher called on Bill Billbeimer, Como Manufacturing. while making coin row rounds last week. He heads. Chris Novelly the Hollycranes in his area are on dime play. . . . H. F. Dennison. Den nison Slay. is on a road trip. Tho the issembly line had been
two weeks by Wednesday (19) everything was humming at full
speed at the $D$. Gottlieb \& Company speed at the D. Gottlieb \& Company plant. Dave in Wisueb interrupter his vacation in Wisconsin to attend
the Coin Machine Institute (CMS the Coin Machine Institute (CM1
annual election meeting at the Bisannual election meeting at the Bis-
marck Monday (17). Ginsburg, Atlas Novelty Company is spending the long summer weekends at his farm some 50 miles from Chicago. Casola, of United, were in Johnar Casola. of United, were in Now York working the Simon Sales territory with Dave Simon's road men. Herman Paster. Mayflower Distributing, St. Paul, was in to see
the firm's conversion for Super Shufse Alley.
Andy Oomens, head of Walter Oomens Sons musie operation, is due back next Monday (31) from his vacation. Andy hied off for a twoweek rest and attune himself to a leisurely life for a while. Cnerro. ABC Music Service, says there has been no change in play volume over the past few weeks. If war activity continues, however. he feels that public need for diversion and entertainment wim resuit ting it the hard way," Bob adds.
A. Carrick Alex, head of Vendall Company, tells of sharpened buying as operators move to increase plant installations. He reports firm an. for its candy venders. . . . Mechanical. Merchants plans to add Photo cal Merchants plans to add Photo to its and vum vender installations. on the Chicago fairgrounds

## Nexe Virk:

(Continued from page 115)
cades are still ordering enough cquipment to keep his staff hopping. take off for a few weeks' rest in the Catskill Mountains before long.

Sam Sacks. of Uneeda Shine, has placed a complimentary (ireeplay) shiner In the telephone building herc. It's one of his new polish with the patron applytng the inatic buffer to complete the shine:

Joe Friedran of the Crystal Amusement Company, Bridgeport, Conn., was here last week for a visit with Dave Simon. of Simon Sales. He is slated for one of the top posis in the Knights of Pythias soon.
Charles Kimelman game operator of Teaneck, N. J., was shopping on the Avenue last week. ... Moe Bitt nar, Who is running Marcus Klein jobbing firm while his boss vacaIn Paris and expects to return in September.
Ed Shipp. who reps the Automatic Products line in Texab, was here last sales manager Shipp reports Auto matic's Refresh-o-Mat is catching on fast in the Southwest. . . . Bern Bernard. Rowe exec, returned last weck rom California where he visited with George Seedman, Rowe veads the company's Los Angeles operation.
Ray Harrison's local cigarette route has been purchased by JackUnited Tobacco Corporation. Joe Kalishma, of U-Need-A Service \& Parts, is commuting wpek-ends to South Fallsburgh, N. Y., where his wife, Frieda, and son, Stophen, are staying for the summer. Nast Gordon, biz manager of the Auto matie Music Operators' Association, away on a two-week vacation.
Gil Engelman. who runs the Copersonal manager of Nina Corde European singer here to eut some pop records. It's a coincident. but the records will carry the Columbia label. John Collinsis Cantecn operation was featured in a writeoperation was

## Les Ampetes:

Contanued from pay- 115 Ontario, making one of his regula stops along the row. ... Don James Santa Monica in town. Claland Malph Levise and family, of Cleveland, are vacationing on the Coast. Levine is a juke box operator in the Ohio
city. D. J. Harrison here from city. D. J. Harr

Jud Lilly, of Montebello, stopped in to see Paul Laymon. . Eenter, Bakeratield operator, enjoying a much needed vacation in this section of Califormia. ... John Haw ley, who stepped into prominence
with the Hawley adapter, has added a line of premium merchandise to his coin machine items. . Siewari hourst in town from Long Beach Wilinm Bradlef here from Co in the coin machine business for in the coin machine business for number of years, continues to make regular stops along the row to see what

William Olson here from San Pedro, Lloyd Willard down from
Paso Robles. Paso Robles. . "Pop" Burris, an other old-timer, making his usua weekly trek here from Montebello Bernardino. Jerome down from San Jim, here from Long Beach. . . Ar lington was represented by "H. E Speer. . Johnay Nelson, the little blg guy from Culver City, in town shopping around. . Alex Kopeopulus. Bakersfield; Cecil Allison. Lancaster; Lloyd Barrett. Pomona, and Pat Patierson, Glendale, among others on coin row.

Joseph Durante. who holds the rank of captain in the army reserves, is back at his desk in the export department of Badger Sales
Company after two weeks training Company after two weeks training Charlie Daniels, Washington, Charlie Daniels, of the Paul Layman staff is taking his annual vacation, He is remaining in town to get things done at his home. Lary Hansford, music and games operator, making the coin row rounds for his operation in Lompoc Covina.

M Reisz, a visitor from Santa time operator, also noted along the row, He's also from Santa Monica. Bernardino. . Ray Walsh has be come the official hauler for the coln come the official hauler for the coln
machine trade. Walsh recently added a new truck to give the jobbers better Scrvice,
Trojan, of Trojan Novelty Company. Trojan, of Trojan Novelty Com
is back from a fishing trip.

According to Mary Solle, who con ducts the record bar for Bill Leuen hagen, the free coffec deal will con tlnue no matter how high the re tail price of coffee goes, ... Mr. and Mrs, Sleight are the guests of Lucille and Paul Laymon at their home in the Palisades area. Sleight is regional man for Bally.
Lambert. a new operator, in the clty from Brawley. ...C. C. McGovern. of North Las Vegas, made the trip down from the Nevada town to rehagen's. . Frank Mangum, of Bisbee, one of the Arizona operaWhile in the city for a brief stay While here, he took the opportunity
of talking with some of the leading of talking

Jack Loomard, head of the parts department at Badger Sales, takes of with his wile, Dorothy, for a va make a bee-line for Oklahoms will make a bee-line for Oklahoma City where the Octahoma State Fair will
be holding forth. The Leonards will be holding forth. The Leonards will Royal American Shows. Abiack. Western regional AMl repRatajack. Western regional AMl repJoe Peskin and Walter (Solly) Solomon. . . Albert Mason. AMI lac tory representative, spent three days last week conferring with the Peshin organiration. © Johnay Nol-
son, well known Culver City op-
erator, expects to take off soon tor
Glacier National Park... Robert Boyd. of San Diego, in visit and a buying trip.

Barbara Chandler, nicce of Mary Solle, is helping out at the Leuenhagen record bar during her visit in Mas Angeles from her home in McDaniel Jeck McDaniel. of McDaniel Distributing Company in Galveston, has returned to his home in the Texas city after a visit of several weeks in Los Angeles..... Cecil
Ellison of Desert Operating ComElison of Desert Operating Comthermometer is getting pretty high in his territory.

Jack Faust, of the F. \& S. Salcs Company in Santa Ana made his usual trip to the city for equipment and parts. ...S. L. Grifinn in town from Pomona. .. Car Farrell took advantage of the hot weather to San Diego to los Angeles where he looked over the floor models. C. R. Millhizer here from Las Vegas

Ray Ressell. of Crestline reports that things are going ood in the resort area where Blythe, took advantage of a trip to Los Angeles to restock his operation.

## Whaskimatione:

(Continued from page 115 ) July 17 platter choice was the Dick Say When," according to Bill
Say Schwirtz.

Roger Gritfith, of the Plonecr Novelty Company, is vacationing by dividing his time between Syracusc Evan. associated in the firm with him and treasurcr of the Washingon Music Guild, takes off for his vacation July 29 . He too will head or Wildwood, which seems to have a special Jure for the Griffiths.

Quick police action recently foiled in attemptcd robbery in the building housing the Fun Palace Arcade and the Sllent Sales System of Washington. Police were making a .m. When they heard noises in the Fun Palace. They entered via the roof and captured the two thieves who had just lifted $\$ 674$ from the safe.

Vacations have begun for employees of the Phillips Novelty Complany, owner John H. Phillips repany.
ports.

The June-July sssuc of the Wash-
ington Musjc Guild's (WMG) News etter is the Jast until September Cditor Bill Sehwartz declared that he was gralified by WMG members
disappointment at the newspaper's disappointment at the newspaper's "vacation" He said that the bulletin had caught on remarkably well It presently is being sent to 2,200 persons, including coples to all asso ciation heads in the country, disk jockeys, recording artists, trade papers, record manufacturers and distributors, and music publishers. Beginnine next fall the paper will not be mailed to non-WMG members
the Washington vicinity, he said,
L. M. Tigner, manager of the National Apple Service, is conducting 90-day test on a new refrigerated apple vending machine. Reaction to the new unit has been favorable and it is now being checked for mechanical flaws, he said,
When WTOP disk jockey Eddie Gallaher plays his "records of the week" he mentions that the plat ters are chosen in co-operation with the Washington Music Guild Thesc biscuits are apt to be gired on his morning "Sundial" series or late-at-night "Moondial" shows.
Irving Satiler, of Whitey's Coin Machine Service, provides a 24 -hour 7-day-a-week emergency service on Seeburg parts. Units and parts can be borrowed in an emergency by
WMG members. They must be returned in 48 hours.

## Industry To Feeel Impact

 Of Material Allocations(Continued from page 101) at all in specified cases. In essence, regulation which was in effect during World War II
Effect of the credit limitations on coin machine operators will depend upon the intrepretation of a clause exempting from curbs credit ex tended to business enterprises unless the credit is for the purpose of buying any durable goods "which are
used by or usable for personal or family or household purposes."

## What la "Usable"?

The question is whether amusement games and juke boxes would be considered as "usable". for personal purposes. Venders, apparently, would be exempt from credit restrictions. The interpretation will probably come after enactment of the legislation from the Federal Reserve Board (FRB), which is expected to be the agency designated to handle credit controls.

FRB is expected to put the minimum down payment on durableswhich would include games and inkes unless they are given exem, dons-

## From Draws to Films to Games A 40-Year Saga of Fred McKee

(Comtinusd from page 101 )
he put automatics at the canieen, as We post exchange was called inrmg ington.

Following the first World War. McKee devoted his time to operating in Washington, where he was born Oregon, California and parts of Can

From time to time, he would return o show business and serve on the advance of musical comedy road shows or a travel fim. Ther als pianos, but no matter the other job, there was always some connection with coin machines.

## Northwrst With Digerrn

In the carly '30s. McKce met the late Frank Mcyers, of the Exhibit Supply Company, and helped him inTroduce diggers in the Northwest. The latter part of that decade he switched over to the International the West
Early in the '40s, McKee opened an arcade on Main Street in downtown Los Angeles and it was one of the busiest spots in the city during the busiest spots in the city during profitable business. MeKec still had his second job This tlme it was his sccond job coin-operated equipment in motion "pictures. Whenever there motion need for machines in a flme Mas nee was the man who put them there. He worked on The Street With No Name, a semi-documentary Alm showing the workings of the FBI. The Penny Arcade in that film was set up by Mckee and it resentbled the one that he was operating in Los Angeles.
All the time that Mckee was working in the coin machine fietd, $P$. S.
Allen was operating a photographic Allen was operating a photographic studio specializing in strip pletures on the Pike in Long Beach. The
hours Allen spent in the darkroom were necessary to make the project pay. And it not only took all of his efforts but assistance from other members of his family. To get away rrom the long and tedious work, Alphoto machine.

Wiar Ileld Uu Development
In 1939, Allen had the machine ust about where he wanted it. When the war eame, he dropped the idea and went into war work, giving de-
fense the value of his knowledge in fense the value of his knowledge in
mechanics and electronics. But, once

## the war had ended in 1945, he again

 turned to his camera ideaWith his model and the blueprints, Allen contacted the Keystone Aircraft Parts Company here and the Auto-Photo Company was set up. The machine was put thru rigid tests before it was put on the market several months ago.

Mckec is handling the auto photo machine in the coin-operated fleld. This time he has no second job.

## PUCK PATTER

(Continued from page 1I4)
tomer arranges to pick up and return the board. Perkins planned to take in Peoria as the first part of a business trip to St. Louls.
Clayton Nemeroff, Monareh Shuf flebrards. reports sales activity step ping up in Indiana, Ohio and Texas "Tho the weather seems to be just as warm in these three States as in some others in which operators claim the heat is cutting down play, activity goes on al a steady pace," Nem croff caid.

## A: Precision Puck, Nels Malmgren is back from an Eastern irip where

 he claimis shuffeboard play is going at a steady pace. Currently, operalors are ordering pucks in unusually large quantities, he states, probably because steel is getting a little tighter. Prccision is also working around the clock these days on defense production. These orders have been received in the past two weeks. Harold Smedburg Malmgren's part her will start a vacation next weet in his newly delivered Ford Malmgren will take his in Arizona after Smedburg gets back.Pele Rozgus, Mero Industrics, reports reception of a ncw batch of orders from Panama and the HaWailan $1 s l a n d s, ~ A s ~ i n ~ t h e ~ p a s t ~ t h e s e ~$
inquiries have been for the all-steel inquiries have been for the all-steel
longboards. . One of the hottest longboards.
spots for shufieboard in the Windy spots for shuflieboard in the Windy
City is the U.S. Naval Armory ot the foot of Randolph Street. Reservists and regular navy personnel give the board a steady workout every week and there is some possibility that weekly tournaments will be revived in the next couple of weeks.
than $33 y_{3}$ per cent. w
Hegardless of whether the allocations program is made voluntary or difficult for manuiacturers to get metals for coin machines. Steel, which has not been in plentiful supply since the last war will be no of the first metals to be put on the allocations Jist.

Another provision of the contro legislation makes it apparent that it mak do to good lor coln machinel, even if it is possible to do so. The President is given authority to selze any stocks in the hands of any person or firm upon payment of "just ompensation."
Probable additions to the allocations list besides steel are copper zinc, lead and lumber, Rationing o materials to any but essential sup-
pliers is not contemplated in the logpliers is not contemplated in the lag-
islation. Defense needs would be islation. Defense needs would be
taken off the top of supplies, with non-essential buyers left to scramble for what may remain


## When you buy from Runyon <br> YOU BUY IHE BEST

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Enduriva Aal Distribulos in my M1a conn S93 lath Avenve : 123 w. Qunyen Street | New York $18, \mathrm{~N}, \mathrm{Y}$ |
| :---: |
| COngotre s. |
| s. |



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| 24-pe. service for c, $\$ 4.95$ <br> with leotherotte care 4 cime Sond cash for zampie and |

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1346 Rescee 5t. Chicage 13

WANTED SOUTHWEST SALES REPRESENTATIYE
To cover Jouisiana, Misusosippi, Kentucky, Tennessee, for wellKnown, well-rnted Coin Marhine Papts Company.
W'onderful opporlunily. Proterted territary.
Box 370, The Billboarl Pul. Co.. 188 W. Randolph St., (ithicago, III.


## Record Reviews

| ARTIST | TUNES |
| :---: | :---: |
| LABEL AND NO. | COMMENT |


| SMILING" IERRY IERICHO Slar $300 z$ | COUNTRY AND WESTERN <br> Thru the Carden <br>  <br> tradition or thicho and dame orke, <br> Take Your Time <br> Another dounc colle Sourthasstern side, with the sonir Iypic defixienc. |
| :---: | :---: |
| $\begin{aligned} & \text { COUSIN FORD } \\ & \text { LEWI } \end{aligned}$ ${ }^{2+500} 11503$ | I'll Paint Your Pictures (In My Memorion Whentik, pro rendition with asood, brisk uame Weat. Manteriol is stricicly lrom formula. Troubles On My Mind |
| REDD STEWARTG HIS KENTUCKY COLONELS King 87 | Tomorrow You'll Be Married Redd warhles p poutune torchtre with subdtien swepraess Cotta Gat Back to Dinie The charrms or Dizie are rectled in a brist, dancery re. South" formula. |
|  | Buddy, Stay Off of That Wine <br> optempo mumorous monditer is isllaed by Culver in hermony on the refrain. Defiven is and oining for thegsme on the refrain. Defluer is not overis impressme <br> Racoon River <br>  <br> comic acceunt of $s$ coon mont |
| DEE STONE- <br> T. PRILL-AMAN'S VIRCINIA RAMBLERS | Answer to Little Pal <br> 2iniy strive pluckibe and nisal chinntimg in the homeat uxwmoas syrle mon on wo.lanpo fingle. Re:ording is towdewel and toony, howwer. |
| Mutual 201 | Square Dance Rag <br> Fincy hoedown fudaling, poorly recorded |
| MACHITO \& HIS ORK Mercuy 349s |  |
|  | El Sopon (Cuban Stew) <br>  with Manthe whoution the 5oantish wyick. |

## INTERNATIONAL

rube schwartz o rain Rain Polka
HIS DUTCH BOYS
Disis Jockey c-735 and
Rain Rain Poika
Hemy-hunded. dimiy
polth stander. dimity recorded version inf the fruality Innoccree Waitz 10 many earlioer rendiliors. Innocence Waltz hearg endist tinguished fashion.

## SPIRITUAL

THE FLYINC CLOUDS
Score 5020

THE SPIRIT OF
MEMPHIS
QUARTET
KIng 4371

## GUIDING LICHT Coral 65095

## JAMES \& MARTHA

CARSON

KENNY RORERTS-
KENTONES
Coral 64033

RED FOLEY
ANITA KERR
SINEERS
Ain't No Strangers Now
reptcully coloptus male grow.
A sot ter, but no tess effective nolocid is struck in <br> \section*{If
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ch
H} <br> \section*{If
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Jesus. MY Friend What Frend We Have in Josus

## SACRED

Heaven's Jubilee
Guod quadity.
invor.fervent mill pilly sutermance.
Filled With Glory Divines
An equally strong offerimy. should do big tusiness
Our Lady of the stin
Stroms. Marrate-insolimes piece of material gets
motent rendition in Acberts' sweet, sumoth delmerg.
Mosher, Dear, O Pray for Me
Anotlicr well.surted religioul spus is randered with reverence by the fine country warbief.
Our Lady of Fatima
Improssive chorus sets of another of Fobry's murse-
hre wocal-withrecitation eneringa. \$hould be big with
"Stoal Away" buyers.
The Rosary
The sectorfan in consmi, the benutlifut standard should
mike for ane of Foleys biggest disks over o perkd as finm

HIS HOLINESS POPE
PIUS XII
RCA V-(45149-1253;
(178) $172-1218$

CLASSIC
The Prayer of the Holy Year
His Halinest offirs a momurnental prayer In Enylish. A
Hymen of the Pil homes
Hymn of the Pilgrims

the the Prayer, this mas latan tropa a Votican
reatio broadcosL Fime oncral slinging, and antiong

## $R_{\text {mam }}$

## PUSHBACK <br> WIRE <br> 18 OR 20 STRANDED

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NEW JERSEY
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SEABOARD NEW YORK CORP.
-80--80--80--NS

87--87--87--NS

## KEENEY <br> DOUBLE BOWLE $91 / 2$ <br> osfest Scoring Iwo Ploymr

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me in ond See Them in Action WELL ACCEPT TRADEI
spectals!

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on the Metropelitan Aros and Ne. N. I
594 Tanth Ave. chickerting Yonk.

## GOTLEE BOWLETES $\$ 139.50$ 

## \section*{5 BALL RIN GAMES} <br>  Trinidada Trinided Melody Marosco. Auscran Quanton Bustortoc   <br> THE MARKEPP CO

## Want Mechanic

 fornitak home

## Turning Back the Clock

10 Yeara Agn This Werk CHICAGO, July 18, 1940.-Coin machine news of the week was the first annual picnic of coin machine industry employees scheduled for Rlverview Park here, July 20. A possible crowd of 12,500 was forecast by Herb Joncs, general chairman of the picnic. In addition to food, games figures in the industry, an outdoor vaudeville program and dancing were planned.
Serving on the attendance committee were Karl Klcin, Groetchen Too Company; John Chrest, Exhibit Supply Company; Allred Koch, Western Products. Inc., and H. K. Baker, Baker Novelty Company. The program was
handled by W. F. O'Brien, Rock-Ola Manufacturing Corporation; Charles Korbs, Johnson Fare Box Company and Ed Hansen, Groetchen Tool.
On the prize committee were Rex Shriver, H. C. Evans \& Company C. R. Adclberg, Stoner Corporation, and Elmer J. Peace, Burel Company Responsible for entertainment werc Leo Kelly, Bally Manufacturing Company; Clarence Schuyler, H. C. Evans and Jack Kelner, Rowe Manufacturing Company. On the decoration committec were J. Edgar Smith, Johnson Fare Box, and C. B. DeSelm, Exhibit Supply Company.
On the "unusual application" front J. P. Seeburg Corporation reported

SAVE TIME! SAVE MONEY! DON'T LOSE LOCATIONS OR COLLECTIONS!
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TELE-MAGN En top TELEEMACNET hourr day day lakes miks 24 As my timy-binthen motiagen As many A 60 messiget can TELEAMAGNET piecime yeur loning any becatiome of coltectione due to lalure in GELEGMAGNET Call Phompory machime conventional recerding Pftice or home wo.
TELE.MAGNET on tiom whrn opersted monveryly it has autematic vaice cemity - Yourcrer ax eopery of you aides of ithree recorm on folloth moroty simblliute vour natm for th
COMPAMY TOHN SMITM COMPANY. There is m phe in the offica presemi. phene numbet and meszate ther will be recorded an given to the proper gerson Pleate start talking at ,the

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## ADDRESS

CIIY

Scott - Crosse Co.
1423 Spring Garden Street, Philadolphia, Porina. Ritienhouse 6-7712
that one of ite wireless remote control music systems was installed on the new streamlined excursion boat, S. S. Admiral, operating on the Mississippi River. The juke box on the ship proved to be "one of the biggest earning locations in the country, according to Bill Betz, W. B. Novelty Company, St Louls.

Leading juke favorites over the country were Fools Rush In, Sierra Sue. J'm Stepping Out With a Memory, I'm Nobody's Baby, I'll Never Smile Again and The Nearness of You.
Juke boxes took the lead in types of coin cquipment beling exported during May, 1940. With foreign buying of all types of equipment coming to $\$ 145,002$, phonographs accounted for $\$ 87,781$ of this total, of over half. Second in line were various types of amusement machines, with $\$ 45,442$, and third came venders at $\$ 11,789$.

15 Yearm Ano This Week
CHICAGO, July 18, 1935.-A detailed study of the pinball game field featured in the July 7 edition of The Nelo York Times was hailed by the industry as "one of the most reasoned and conservative news stories of the development of the modern pinball industry that has ever appcared in the public press."

Breaking down facts on the pin tame business. The Times stated that the United States (in 1935) had 100 manufacturers of such equipment, 250 distributors and jobbers and a recorded 25,000 owners and oderaters who control approximately 500,000 games. Annual output of the 100 manufacturers was given as 250,000 units.

The article declared that about $\mathbf{\$ 2 5 0 , 0 0 0 , 0 0 0}$ annually was involved in the pin game business thruout the country, counting allied enterprises. Games listed from $\$ 29.50$ to $\$ 65$, with "elaborate and highly decorated specimens" costing from $\$ 90$ to $\$ 100$. "Taking $\$ 40$ as an average value and assuming there are now 500,000 cames this means a $\$ 20,000,000$ outlay," The Times stated.

Concluding, the article pointed out that 10,000 operators controlled about 50,000 games in New York City. The "most active" games were to be found In the 96 playlands or sportlands in the city, the largest of which operated 200 pin games and cmployed 71 attendants who worked in shifts from 8 a.m. to 3 a.m.
Exbibit Supply Company announced the adoption of a new *hree-color the ader showing william Tell with a transfer show in a bow and arrow, taking aim at the apple in the storied position on his son's head. In large letters, a legend on the transfer read "Test of Skill." Idea, according to Claude Kirk, vicepresident, was to create and keep in the public mind the Idea that Exhibit games were truly games of skill. Association of the William Tell idea with pin games would result in a better realization that such games were actual tests of an individual's skill, Kirk stated. Exhibit Supply plamped to perpeluate the transfer design as a firm trade-mark.

AT A MEW ADDRESS TO SRRYE YOU HICH SPEED LOWG LUSTIMG $\qquad$
FORMULA 77-"RED LAML"
 formula 77-RIUE LABL


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- Won't stick togother
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Lest than cale lots $\cdot . . . . . . .696$ per m
 NEW LARCE UNITEO FLY BACK "CONYERSIOMS" PINS .549 .50
st-pan ill. Cataloe on Requat.
str Tenth ANm, (to 414nd it.), N, Y, C

## Classical Record Reviews

(Continued from page 27 )

stuvinskr: mass-Dable Wind avin. In-1) oer sturimsty, Conducto of Men

62 (20)

RCCA Vietor (331 Lm. 17
 ancity is wniket: ${ }^{10}$ repisier apoeal ausside of


 octum, It may bee assumed that the moik is wrifreed es ine ences.
afthoven: concerto no 3 in 76 MINOR FOR PIANO AND ORK-
 Coltimmetia
Colimbie 133 ML-4302
Ito Mrical arepessiveress of inis concerio a captured in rikn and resonest recooding repreartion lesturian under comodio aprau and the phil adriphia under 0emandy. Aertay tacliles the arrichtiorward interoretation, while the phill. antrinhians akeh suring section mad supert ensmmble cound out aleasing adilion to turature with a first-pate accomodniment.

MODERM MUSIC FOA STRINGS.
 condurior 12.10 )
Columbin (33) ML-2121
Shostakovitch: Two Pieces tor Strine octre. Op. ${ }^{31}$, No. Ji BARTOK: Roumanlan Foll 3: ALAN SHULMAN: A NOClurne Map St HINDEMITH: Pieces fer String Choir, Op 44 M. 3; HINOEMITH: Liwly firom five Pise or Siping Orehestra in the flist Postitions $O$ oe. The No. 4).
 cicnemisa and These are short woils for sering cmpoerary and modern grovps mititien by comWe pikh lolt-based roindnicism of Rachm from ehry to the asholacly modernism of Nindemith or morseers of the modect thin well be mel
 acpeal in the presence of the batlet anacm. All the morty are clymity aud precisely handed oy Setulman and the Stuybeiant stering group
 FLAT, $O P \cdot$
strin $\left(3-7^{\circ}.\right)$
strin ( ${ }^{\left(2-7^{\circ}\right)}$
RCA
victor
Ruoinstein makes Wiltidetit virtwoso dosplay an this magnificent and slifring recoreding of a ays of his thers foam the ompozer bist everod. This is the only somestically avalabte slicing of this parliculide selectucli. the panntit exthition on these disks wilt undovblediy bering tar greater atemition to this get than it movid HEETHOVEN: SOMATA NO. 4 in $C$, op. 69 Forenier (2.7")
RCA Vker (451 wom- 1370
couramer prows to be a iermathably adepl and wailure cellist in this nem rrearaling of llins iditer-day Brethoven ceflo sonsta. He ecaults
himself quille admiraty in this eecording which mplaces an erching by Casals in the calales. Simubela still tie master interprtite of Beethowit
 as ine inspuation tor iths tone periormalict. For Breimoven chameri collections who haren't the Casals, this recording will prove completely aistyung. SESSIONS: SYMPMONY NO 2 PEI York-Dimitui mitroocules ira of New

## (11-10")

## ©-10

(3) ML-2120
 cuntimporary composer, to an umportant adodicica to ine record therature. If is moring, in the wain gertit sember and acirowivi. Rhyinmically and hatmonicaliy, it is in the mainstream of contemporsy imusic, on the comprethensibility Wevel of Voughn Williams of Bartot retimer tull A Schoenbert ar Werbern. . Theie should this colorful. comparsionate weth. mosit leellingly ened or Mitropoulos.

[^3]DOAIzEVY: IL CAMPAMELLO-Clirs $7 \mathbf{0}$ cato Pace-Renato Copecthi-Angelo Mercuriall Orethestra and Chorus of Radio Jalionna A. Simonetle. conductor (1.12 ${ }^{\prime \prime}$ )

Celra-Soria (33) 50.027
Cetra-Soris continues its pratice of laswing superiature epeea LP dinthings here wlin a lioht ane-otcer of Doniselti's. The melodies sere itch and semantic, thr librette a pleasant encersise in opera buffia levity. The performances are iradition of Ilalian operh. The small castropianos marro-soprano, basso, baitione and tenor - not onis sing drlighifully, but emole to ithe milt. The cherus anc ork esmpiement ithe soloists admirably. Recording is close-up and wery ine. with ine recerd and lieretto in a remoratele imet cosed in a boupd cover.


HAYON: SYMPHONY NO. 104 IN O MA. 73
 Oressel. conductor and Ham Roabaud, conduc. for (1.12")
Dercury (33) MG-10050
The mairsty and irritesm of the "London" (No. Jo4) symphony and the compiritety cherming handsomp olatier mates on this long-playibing distime. With LP arning is ive incenture, Hayen's moik has been sequiwing preater farme of le:e and this orising should ritap the bentfits These ade aceotatie pellornames of this courling. but the Ho. 68 nay but cre comperillor, that beling on the Maydn Society wbel.

| BLIS5: MTACLE IN THE gOREALS and ADABA: GISELLE Drchestra of the Reyal Qoena House, Cosemt Gaden, condixted by Ceistant Lambert (1-10") Columbia (331 ML.2117 <br> A pris of Empinh ballers, "Giselle" one of the oldest in the literature, and "Geortals," one of the newes, which are tratured by the English Sadles Well company make the ecopling mere. Fich comtrast is offered tetwern the IU:h med meloder "Giseltr" and the realistic modeentum and dissenance of "Gorbals." Both art fiverting ino haedy welighty works. These encerpls frem beit wlirts were recorded in Englind, are exwemely well ollayrd and are remurtabir worll caplured in the gromes, cood remurtably wrll captured in the groave. Cooor |
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|  |  | OELLO HO1O: CONCEATO FOR HARP

AHO ORCHESTRA and OLAMONO: MUSIC FOR SHAKESPEARE'S "ROMEO AND JULIETH-Littie Orchestre Socielt, conhatro $11.12^{\prime \prime \prime}$ )
A pair of meteresting modeon Americten scorps te Leautilully ereculed and welloricorded by
the culte Orchestia Society under the qure hand of conductor Thomas k . Senerman. The Diamond of conductior Thomas K. Scherman. The Diamoond it a teanster from 78 rom and its sound Joio simenerto to a delightiul lour de lacice. It Tris ationg will dipend girengly on the intorest in the progress of contemporaty American compostiticn. Deflo Joio and Olamend rearesmit a pair of our formosi contemporary zatents.

MOZAAT QUINTET IN E.FLAT MANOR FOR PJANO ANO WINDS add SERE.
NAOE NO. IN O MAJOR, m , 70 Yvelle Giunsud-Chamber Orchesera Owbradous, conductor (12.12") Mereviry (33) M6. 10031
The Quintet is a deltghiful, lroglle shamber horn and basseot The berormance is an sing. charming imterplay, not only between Mks Grimaud's plamo and the wind group, bus within
ine wind a themselves. Ewer voice is distinct, The wind themselves. Every woice lis distinct, emiemble, moking for clean-lentures, Itmpid job in ime bert tradition of courtiy Gallic lastie and spirit. This th time first etching of the recorded Morartians. The Serenade on Sidp 2 is a pleasent enowan smatimg of earty Merar reampered when be wis 171 ctamote of

## Coney Injunct'n Holds as Court

 Adjourns CaseNEW YORK, July 22. - Soney Island arcade operators received an extension of therr temporary injunc ton against city interference Tuesda (18) as their much-delayed suit was adjourned again, this time until September 14
Considered a test case for the re sort area, Herman Wolff has brough suit against the city asking that 1 l censes be issued for arcades housing standard amusement equipment, con(The Billboard, June 24). Early this spring, authorities refused to grant licenses for the current season, claimling the arcade pieces were gaming to forbid police molestation until decision on the Rames' legality is reached in court
A similar case, affecting arcades in the Rockaways, is due to be heard the Rock:
August 1.

Chicago Coin's Troply Bowl
CHICAGO, July 22.-Distributors of Chicazo Coin Machine Company have been shipped samples of Trophy Bowl, a new shuffle game, Sam Wolberg and Sam Gensburg, firm owners, announced this week

Buill with a new cabinet design and a simplified scoring mechanism Trophy Bowl measures 8 by 2 feet Trophy Bowl measures 8 by 2 feet and features disappearing pins. It is
a rebound game with $20-30$ scoring and takes an average of 45 seconds to play.
A one or two player game. Trophy Bowl alternates scoring by frames when two participate. As in bowling 10 frames constitute a game.
${ }_{88}^{\text {Melighl }}$


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BUCKLEY PUCK

RHYTHM \& BLIIES RECORD RENIEWS

## (Continued from page 30 )

## EALL POSTIC ORK

| Kin 4sit | Tedious ilow ballad offerlny with fim wocal. <br> Seven Steps <br> Altis, vibes, 88 and mert alte solios on a fast-mtepaing Jaza imstrumentaf. Cleanly playw and iwingy, bue not very cammarcial. |
| :---: | :---: |
| JULIA LEE AND HER BOY FRIENOS Caplew 2111 | My Man Stands Out <br> In the spirit and beal of hee "Snaten and Grab IL," thrush pets off a caretreit double entendre blues. Don's Come Too Soon <br> Another jolly blues side-iyric is cartainiy too blue for alring, and fuice oas with fricick locations invold bisten carcelully befort listalling thls one. |
| DOC DAWSON Red Jay 200t | School This Fool <br> Wreschadly amatearish recording of a warbler who mighe cound samething lite Bob Howard It toe could be heare. <br> Nor Now, i'll Telf You When <br> Same story, eveept that a thrush pins in. |
| WALTER BROWN Cspital 1112 | Let'a Love Awhile <br> Brown chants this modium lempo blues with a ringing ahout quality, nicely bucked by Jay McShamn's combo, festuring tine Ben Webster tenor. <br> Slow Down, Baby <br> slow blues registers with stronger mood than fip. Brown gecs plenty heart imto his work, MeShann and Webster enhanci nicely. |
| AMOS MILEURN Aleddin 3057 | Hard Luck Blues <br> Milown does the high-iding Roy frown blues In a slow, gitiding style that attracts, but doen't threaten to crowd Brown's own hard-kitting lob. Two Years of Torture <br> Waroler enants an expressive heartionaik blues with langerous conriction. Impressiwe thow blues side. |
| CHARLES BROWN Aladgin 3050 | I've Cot That Old Feelin! <br> If chas has wabled the frss choons lratead of handing it to his temor man, whls could have been a big one. At it itands, it probably will please anose chas. Brown legions. <br> Repentanca Elues <br> Brown furns in one of his typicaly affected slow blues jobs. Good twes, fine moots. Should score for the gur. |
| CUNTER LEE CARR <br> Decea 48167 | Coodnight, Irene <br> A promising new r. and b. chatter goes astray here, distorting the watt melody wherein lies the charm of the new summer hit. <br> My Houma Fall Down <br> Competent, routine blues offering in semi-soghisticated |

60-.60-.60--60 66--66--66-..66
74.-NS-. $74-74$

76--NS-. 76--76

28--28--28--28

28--28--28--28
72..72.-71...73

76--76--76--76

74--75--74-.73

82--82--82--82
76--77--75--76

13--84--83--83

61--61--60--64

61--61--60--63

## R. \& B. BLILE NOTRS

SYmphony Sid moves his midnight to $5: 45$ ayem Monday to Saturday jazz platter show to the Birdland nitery August 1. Sid will remain on Station WJZ. Amos Milliburn's crew currently is doing a saturation one-nighter tour of Virginia.... Derby Records, subsid firm of Rainbow Records, last week inked Big Shebs. a 15-year-old blues thrush. . Ho,
Lips Page and his unit went in for a one-weeker at the Showboai nitery, Lips Page and his unit went in for a one-weeker at the Showboat nitery,
Philadelphia, July 10...Tiny Bradshaw. Who is rlding the crest of a comeback as the result of his hot King disking of "Well! Oh! Well!" is making the rounds of the key Eastern R. \& B. theaters. Bradshaw, at the
Apollo in New York week before last, was slated to do a week at the Apollo in New York week before last, was slated
Howard Theater in Washington beginning July 14.

Illinois Jacquet's ork and thrush Ella Fitrgerald split the billing on the new Bop City nitery show in New York, which kicked of July 20 for a R. \& B. roster in the diskery's current drlve in the market. Carr's first slicing is a rhythm version of the pop-country hit, "Goodnight, Irene." This a rhythm version of the pop-country hit, "Goodnight, Irene. month, her first hiatus in over a year, Prior to the vacation, the canary month, her first hiatus in over a year, Prior to the vacation, the canary
was duc to slice a wax session at Columbia. . Rumors Bill Valentine, Was duc to sluce a wax session at Columbra..., Rumors Bill Yalentine, to form his own unit were squelched last week when the Moore unit drew up a contrart among themselves which would require that any member
of the Blazers aiming to leave the unit offer six months' notice to the reof the Blazers aim
maining members.

Jerry Blaine, topper of Jubilee Records, gifted The Orioles with a Cadillac as a token of his appreciation for their successes on his label. Buddy Johnson's ork skedded for a threc-week stand at the Savoy band manager for the beginning July 23, Jimmy Lunceford. Johnny Bothwoll and Hal Singer, last week joined the Amos Milbura crew as road manager, The Milburn group currently is on a tour of the South which will cover 42 dates, all being promoted under the aegis of Ralph Weinberg thru Shaw Artists.

Spotlight at the 421 Club, Philadelphia, following the week with Roy Brown's band, had Herbie Fields in for the past week with the Orioles coming in July 24 for an umpleeth return engagement following their Southern tour.

## 

Afler Hourn-B. Smith Ork (Tippin' in) Apollo Bo4 Checting
1504
Cryine and Singin' the Blues-Roy milton and his Solk Senders "Playbay Blues) Specially SP 366 Onn't Say Your Sory Agsin-The Rivats (Rival Bluss) Apollo 1366

Evil Dasddy Blues-H. Noel (CGrandma's Boosie) MGM 10752
Frel Like ITim Losing You-A. Stidham Oork (Squerre Me) vi7aiz2:0093: 45150.0093
Grandma's Boogie-N. Notl (Evill Doddy) MGM 20752 Hard Luck Blwes-A. Milbuen (TTw Yeerss) Aladdin
3059 3059
I're Cxt That Oid Feeting-c. Brown (Repentance
Let's Love Amniue-W. Brawn (stom Down) Cap 2112


Playbor Blues-Roy Milton and Mis Solid Senders (Cryin* and Singln') Spectalty 5P 366
Portrait of a Faded Love-E. Bostic Oft (Seven
Steps) King 4387 Steps) King 4387
Repentance Blues-C. Brown (rive Cos) Aladdin 3050 Rival Blues-The Rivals (Don't Say) Apollo 1166 Rock the Baty-The Crat Cater (Chechla' UP) Seren Sieps-E. Bostic Oork (Portrait of a) King 4387 She Knows How he Droos WIII Fall-E. Smath Qusktet (You've Got) Col 30214
Stow Down, 8aby-W. Brown (tet's Love) Cao 1112 Squeres Me Baby-A. St Wham (Feel Lhe) V(78)22.
0093 ; 145750.0093 . 0093; 145550.0093
Tippiar in-s, Smith Ort (afler Hoans) Aoorto 804 Tro Years of Yorlure-A. Mittourn (Hard Luck) Alsddin 3059


Op Uses 2-Pronged Play-Boost Plan To Up Route. Wide Biz BERWYN, Ml., July 22.-Rudy Kitt, head of Suburban Music Serv-play-stimulation program, designed to give teen-age customers "more for their money." The move rounds out firm's plus-play program, which now covers both tavern and "kid" locations.

Kitt emphasizes the music operators stock in trade is entertainment and the more entertainment (music) he can give to his patrons the better the over-all gross take will be. Thus. he is now converting all non-tavern locations to onc-for-a-nickel, three-for-a-dime, seven-for-a-quarter play (tavern spots will remain at the regular nickel play peg). The moreplay plan is based on this thiakiag: With teen-agers' speading money limited, they will use a larger portion of such money, in the long run, for juke play when they receive bonus plays. The extra tunes will act as an incentive to spend more dimes and quarters than under the straight nickel price. Profitless "silent" pein teen spots, Kitt feels. Suburban Music reports that its tavern play promotion is being con-
tinued unchanged. While it is "old tinued unchanged. While it is "old up to 30 per cent bigger grosses have resulted in many such locations. In addition to placing a platter of Happy Birthday in each tap juke (using a vocal or instrumental disk as preferred), Kitt also makes it a practice two) "ace at least one (more olt
Title strips for such specials carry only the name of the location owner, or owners, such as "JJohn's special" or "Mary's special." and are tunes that are favorites of the particular person. Too, where a "bartender's special" is used, it is always the tavorite of the night barman, so that it will be exposed to heavier play during the high volume night hours. Kitt declared that the Happy Birthday records average between 20 and 30 plays a week, comparing lavorably with some of the top hits of the day.

Empire Mails New Catalogs
CHICAGO, July 22.-Empire Coin Machine Exchange has begun mailing two catalogs to the operator trade, Ralph Sheffield, partner in the firm, announced this week.

One catalog is an eight-page booklet in three colors and shows a picture of all the new and used equipment distributed by Empire. The other consisting of two pages, shows a representative amount of premium mer-
chandise handled by the irm. chandise handled by the firm.

PREMIUMS—PRIZES FOR BOMLING ALLEYS AND PREMIUM BOARDS We hove the Jargest Nine of promiums at the lowesp prices. stop in and loak them over or write for 11 lr .
Naw Gotpliab Sotect Card ......s.sitis
Naw Evins Shutis Ton sifike... 175.00
Now. Williamis Twin shuetio, Tho


Urod Fool Trate a Rall
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WRITE FOR CLOSE OUT PRICE ON

Now United Double shutile Allay,
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In sfock: Dlsappearing ple com-
versions for Unired stonderal,
Unired Super and Chicege Cela
K. C. VENDING CO.


## Jersey Resort Areas Booming Shuffle Games, Shuffleboards

## (Continued from page 114)

 of coin machine play offers shuffle bowling. Biggest splash is being made dise prize goes ot the playcr who get by Golf Shuffle Bowling which is of- the corresponding number on a coufering a $\$ 2,000$. Kaiser 1951 sedan to pon. All the stands give coupons to the season's highest scorer. The high point scorers, encouraging play. grand prize is on display at a miniature goll course next door. Moreover, players scoring 184 points or more get a free ticket to play mini solf. In addition, a 16 -lnch Motorola console television set is awarded to the highest scorer each week. Golf Shuffle Bowling has 24 United Shufflc Bowling Express and United Super Shuffle Bowling games.A television set is also offered as the grand prize each week at the Maple Avenue Arcade, originally an X-Ray Poker stand which now-shares the floor space between both types of machines. The 15 shuffle bowling machines on the floor include williams' Twin Shuffle, Genco Bowling League and United's Shuffle Bowling Express.
Another type of promotion is used by the Hotel Royal Arcade which is entirely devoted to shuffle bowling.

## Location Biz Hikes

 Help Coin Grosses WASHINGTON, July 22. - Most types of coin machine locations shared in the general June retait business increase over June, 1949, Commerce Department reported this week.Sparked by increases of 43 per cent
and 27 per cent in lumber and auto sales respectively, retaill business was up 11 per cent over June, 11949. Of coin machine spots, gas stations led the way with a gain of 3 per cent,
while drugstores and department while drugstores and department
stores both showed increases of 1 per stores
cent.
The most significant sign trend was contained in Commerce's report that eating and drinking places showed no change from year ago. This marks the first time in some two years that business of such locations
failed to show a decline. All of the business
taken from large, indemendent were taken from large, independent stores, with no chalins or mall independents reporting.

## 101 \%

Riturn privilege within 10 days if hot satisfied witn our atconditioned equipment. MILLS
THRONE

 $\$ 99.50$


SIND FOR OUR COMPLETE RIST OF arcondinionio phonos and oames
Davidaosen
a55 m. broho starit philagermin. 23. Pa Phowe: stivenson z-2903
ers to save their coupons in order to
win more elaborate merchandise prizes on display.
Other X-Ray Poker stands featuring shuffle bowling include the Pokerino Arcades. Poker Palace and Young's Avenue Arcade.
Three popular arcades also feature shuffle bowling machines for the first time this season. The Stanley Sportland, largest of the arcades, has 14 United Shufflc Bowling Express machines. Cedar Avenue Pennyland has four United machines out front; Casino Arcade Park Pennyland has 10 United machines, and the Maple Avenue Arcade has added six Bally Shuffle Champ machines to the more than 100 making up the amusement ecnter.
Largest stand devoted entirely to shuffe bowling is the Shufflecade opposite Convention Hall with 30 United machines. Another arcade nearby, Young's Avenue Arcade, has 22 machincs, and the Shuflle-Cade in the North Widwood Arcade block has 16.
In addition to the several hundred shuffle bowling machines located on the Boardwalk alone, there is a goodly number of machines at other 10 cations thruout the resort-particularly at the taps and tavern centers. Clubs, taverns and restaurants advertise "Modern Shuifleboard and Relevision. And with television reeptrer none 800 good in this resort corner, shuffleboard gets much attention, location owners report, par-
ticulariy in the afternoon ticularly in the afternoon.

## MERCHANDISING MUSIC

 (Continued from page 109) promotion he has started is worked alled Skinny's with a roadside spot called Skinny's Cafe. Each time he changes records in this spot, Henske reatures a "Skinny"s Special." The deal worked so well in this spot that Henske is now using it in other locations. Incidentally, Henske is another booster of the pop charts in The Billboard, using these to select neu. disks for his jukes.NEEDLE HELPS... The new Permo nylon needle gets a boost from E. \& H. Vending. Oakland. Calif. Flrm, while reporting jukc box biz not holding its own thes days. says the nylon needic has helped cut down its costs. And altho the grosses are down, the opera tion continues to change its records regularly, in order to maintain some piek-up comes along.

OPERATORS SEE-SAW
(Continued from page 109 ) in-city routes, hyped purchases were seen as indicating a move to cut down old equipment; rural operators, on the other hand, appeared to be more concerned about route expansion.
Automatic Phonograph Distributing reported the greatest rise in no-trade buying, which it said Increased almost by half over the past twe weeks. cline in trade-ins may indicite eline in trade-ing may indicate a trend While Coven Distributing Company declared it had found no change in operator buying habits, with the exception that volume had increased over the past few weeks.

D IE S 5 for sibpinc unirs
RELAYS - BANKS
AT FRACTION OF COST


The Greatest Name in COIN OPERATED television
Operators who lanow will buy no othe:. Because they have learned from expericrec that Trad builds a set that will stand up uncer all operating conditions and produec the greatest dollar return every. whore. This wondersul seleviston is manufactured by Tred-hos sperely assemuied.

ORDER TODAY!
Complete Dilails on Reques!

## CLIPAND MKILTODAY!

 Trad Televiaion Corp.Abucre Park, N. 1.
Gentemen:
Please ruth $121 / 2$ TRADIO COIN OPERATED TELEVISIONSETS ©
Enclosed find ensch for $25 \%$ dopolit.
name
ADORESS
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## National Guaranited vnues!

| NEW |
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| EQUIPMENT |
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| Exhibil Judy |
| Chicago Coin Pin Bowler |$|$


| 5-BALLS | RECONOITEANED SHUEFE CAMES |
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| Tino Foither... 11200 |  |
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| Buttont s biows.. .9 9, 66 |  |
| Mick | PREMIUMS |
|  | PREMIUM |
| At Eebe | ALL TYPES |
| Screwball | AND KINDS |
|  | Write for ouv comm |
| Trace windi ...... $50.00^{30}$ | plote price list and |
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COIN MACHINS BXCHANCS




## 

ORIGINAL FIPPPER PIN GAMES

 Blue $5 k$
Boston
Buccanears Eufroms 4 ． Carnival Champion
De Iser Condale Grand A
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## Just 21.

Major Lees
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MS．GISSER
2021－2025 PROSPECT AVE CLEVELAND IS，OHIO
ALL HONES：TOWER 1.6718

## BIG PROFITS－LOW COST！


 COMET：Non Foin oneried－ClicA．
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KING：
TELS．1\＆，S\＆or FRUIT 10 play．
解
SPICIFY TYPE REELS AND COIN PLAT W．Winita Fon QuANTITY Paicest

## COMET INDUSTRIES，Inc．

Fullarton Ava．．Chicaso ${ }^{\text {（Tal．：Ditekens }}$

## PRECISION PUCK

oftin imitateo
never equalled

## A Precision Puck for Every Purpose

## We manufacture pucks for all types of shuffle gamos

For Full informotion Sand for lliusirated folde
PECISION PUCK COMPANY Subsidiary of M \＆ 5 lool Werks 7936．31 SOUTH CHICACO AVENUE $\underset{\text { Ail Phones：ESIIOX } 5.4699}{ }$ chicaco 17．Нしлоіs

Save at Least Part of Each Week＇s Earnings． Buy U．S．Savings Stamps and Bonds

## CMI Elects Wolberg Prexy； To Carry Out Org Policies

$\frac{\text {（Conttnued from page 101）}}{\text { Gottlieb．D．Gottlieb } \& \text { Com }}$ Dave Gottlieb，D．Gottlie
pany，secretary－treasurer．

Besides the officers，Louis Gens－ burg，Genco Manufacturing \＆Sales Company；Max Levine，Scientific Machine Corporation，and H．F．Den－ nison，Dennison Sales Company，were nison，Dennison Sales Company，were
re－elected directors for one－vear re－elected directors for one－year
terms．One holdover director，Wal－ terms．One holdover director，Wal－
ter Tratsch，resigned to devote more ter Tratsch，resigned to devote more
time to the operation of the A．B．T． time to the operation of the A．B．T．
Corporation，of which he is chairman Corporation，

## Show Talk Deferred

Primarily an election meeting as provided by the CMI constitution，the only other topic brought under dis－ cussion was the next CMI show． However，action on this show was de－ ferred to permit the new officers and board to get a comprehensive
of trade and national events．

Wolberg is president of the Chicago Coin Machine Company，a firm which he and Sam Gensburg founded in 1932．He succeeds Harry Williams， president of Williams Manufacturing Company，as head of CMI．
In accepting the office，Wolberg pointed out the critical period she amusement game industry is facing． ＂Coin Machine Institute will continue to put forth all lts efforts to the end that the coln－operated amusement industry achieve permanency，sta－ bility and dignity and take its rightful place beside other industries clared．＂We want an industry that is not only profitable but one of which every manufacturer．distributor and operator can be proud．In recent years，we have made great progress

Maritime County To Seek Licensing Fee On Pinballs，Jukes
FREDERICTON，N．B．，July 22， In sem－annual meeting in Frederic－ ton，N．B．，the York County Council passed unanimousl：a resolution re－
questing the Union of New Bruns－ questing the Union of New Bruns－
wick Municipalities to petition the New Brunswick provincal government for law amendments to allow county councils to impose annual license lees on pinball games and juke boxes． The county council maintained these machines should operate under a license fee plan，to be levie each year by each county council．There Wasn＇t a dissenting voice to the proposal，and it was declded that
the delegates to the next annual convention of the union be committed to seek the licensing action．
Currently．pinball machines can－ not be legally operated in New Brunswick．There is no ban on juke boxes，but several communities have been licensing the music machines chiefly at $\$ 25$ a year．Just what the Iork County Counci will establish as the annual fee has not been de－
cided．The fee for the pinballs，tho， cided．The fee for the pinballs，tho，
will be considerably higher than that for the jukes，it is believed．This council is the first county group in New Brunswick to ask for power to license coin machines of any kind．

## NCMDA SKEDS MEET

（Continued from page 101） ously．As in the past，executive offi－ cers will be elected for one year．
The quarterly sessions replace the single annual meet plan followed since NCMDA was formed in August， 1948．It was instltuted becausc al－ most all NCMDA members visit Chi－ cago plants periodically to cohser with manufacturers and inspect new
products．With the quarterly meet－ products．With the quarterly meet－
ings it was felt that the distributnrs ings it was felt that the distributnrs
could combine association busincss with trade conferences．

In this direction，but the tremendous task before us has just begun．＂
Referring to CMI＇s over－all public relations program and to the associa－ tion＇s past and future legislative ac－ ＂CMI shes，the new president stated： public in general and public otficials specifically of the true nature of the specifically of the true nature of the
coin－operated amusement industry． We will again be called upon to meet problems at national，State and local problems at aational，State and local levels．Congress is still certain to tion．which could conceivably engulf the amusement industry while State Legislatures will be receiving sugges－ Wons from the crime conference in Washington．It also is believed that cities will receive from the crime concerning the industry．Therefore it will be CMI＇s objective to meet these problems at all levels．To achleve problems at all levels． we must first win the widest public support in the various communities． This can be achieved only by the manufacturer，distributor and opera manufacturer，distributor and opera－ real facts of the coin－operated amuse－ ment industry．＂

Wolberg also made it clear that CMI would continue to widen its scope of activities．＂The many serv－ ices maintained by CM1，widely used by distributors and operators in the past，have been broadened and our iiles contain a vast amount of legal and public relations material and will and public relations material to be avallable to trade．＂ be said．${ }^{-M y}$ association with this industry for the past 20 years con－ industry for the past 20 years con－
vinces me that the coin machine vinces me that the coin machine a musement industry faces its bright－ anc frankly handle the many prob lems which lie ahead．I ask the en－ tire industry to join with CMI in car rying forward the only program whtch I believe will build a solid and permanent foundation for this in－ dustry．＂

## Add Production Line

 ForComoConversionCHICAGO，July 22．－Como Manu－ facturing Corporation this week set up an additional production line to increase the output of its conversion Unit for the Bally Shuffle Bowler Vice－President Bill Blllheimer an nounced．

Designed with fly－away pins．the unit automatically scores for 10 frames．When passing thru the scor－ ing zone，pucks pass over rollover
swltches causing the simulated pins to switches causing the simulated pins to fold out of sight．At the end of each frame pins reset


FOR 43 YEARS．．
the foremost name in
coin machines ．．．for
amusement and profit
O．D．JENNINGS \＆CO． 4307．39 w．LakE ST，Chicaco $24,1 \mathrm{IL}$ ．


## COINMEN YOU KNDW

## Milumukee：

（Continued from page 115） sults．Clyde Nelson，of General fishing excursions have been dis－ couraging for him．He plans to keep trying．
A new member of the George Schroeder Company is Harold Som． mortield．who works on service calls for the firm．Harold comes from Lansing．Mich．，where he operated a mall string of phonos．．．．Mean－ while George Schroeder routeman Bob Berndt，has returned from his vacation at Washington Island．Les Dallman，another Schoeder route． man，is enjoying his vacation at Phillips，Wis．
Record buyers stopping recently at Hasting＇s Vliet Street waxery Were the father and son combina－ tion，Leonard and Bob Caspar， Lending a hand to make sure they picked out all hits．was Toni Molik． The Caspars report their top nickel puller on the boxes of late to be＂At Sundown，＂by the Frank Petty Trio on the MGM label．
Also on record buying trips，but this time at the Midwest Radio Shop， were ops Nielsen，of Portage：Ober－ dieck，of Horicon，and Eddie Tar－ man，of Milwaukee．
Wisconsin Phonograph Operators＇ Association perennial prexy，C．S． Pierce，of Brodhead，had a session with George Miller，Music Operators of America national president at his home on the West Coast when Pierce was there recently．
Stemstski．routernan at the Mitchell
Novelty Company Novelty Company，was passing around the smokes recently when his wife presented him with a daughter．

Hank Eckert，head mechanic at the Sam Hastings Distributors，left for his vacation in Canada．．．Joe Robbins，Secburg rep for the $S$ ．L． London firm in Wisconsin．has been in charge of the front office the past
few weeks while manager Nathan few weeks while manager Nashan
Victor enjoys his vacation．When Vietor enjoys his vacation．When
Nathan gets back from Canada．Joe plans to head east for his holiday back home in Connecticut．

## Eartford，Conn．：

（Continued from page 115 ） business．accompanied by a 50 ice cent rise in production volume，ne cessitated the new facilities．

Leo J．Dunn，assistant to the vice president of Veeder－Root，Inc．，Hart ford．manufacturers of counting and computing devices for coin ma dent of the Society for the Advance． nent of Management．．．．Altho gen－ cral State tax revenue has dropped during the past 12 months，taxes from cigarette and alcoholic bever age soles have increased slightly，ac Dennis P．O＇Connor Commissioner Dennis P．O＇Connor．He announced a $51 / 2$ per cent increase in cigarette
tax receipts and 1 per cent increase tax receipts and 1 per cent increase beverages．Figures for the fiscal ycar ended June 30 showed tota！ cigarette taxes in Conncetirut ot
$\$ 7.684,652$ ，or about $\$ 300.000$ over the previous 12 months．The in creased clgarette tax collections，he said，werc due to the normal in－ eral law clamping down on＂mail order＂sales of cigarettes by out－of－ State concerns．

Sack Gordon，district manager for Sceburg，was，a recent visitor al Distributors．Hartford Jack told Ralph he＇s sold his West Hartford home in favor of moving to Ling Island．Ralph Coluecl，of Sea－ board Distributors，Hartford，and Game，New Haven，were among visi－ tors at Connecticut State Coin＇s re－ cent Hartford meeting at Hotel

## Detroit：

（Continued from page 115） going to join Edelman at Schroon urer，whill Samuel J．Rose，treas Michigan．．．Sylvia Rospor，for several years with the Edelco firm Who was married last year．has re Trudy Epstein has replaced her in the office
Joseph Brilliant，of Brilliant Mu． sic Company，reports local opera－ tors enjoying vacations－many of Frederick $E$ ，right at home． Frederick E．Turner，who was sec retary of the old Automatic Mer chandisers＂Association（national）， returned this week－end from his summer home on Lake Michigan， north of Petoskey．His son，Alan Turner，who has been with him for about five years since his return from service，was in charge of the business in his absence．

Frederick B．Wittick，of the Wit－ tick Sales Company，reports a num－ ber of new operators planning to go but deferrina decision until the in ternational situation clears．．．．John R．Nelson，who operates a new motel at 1100 Crescent Street，N．E．in Grand Rapids，has been named rep resentative of the Wittick company and Theodore $J$ ．Broecker have been named Wittick＇s representatives in the Waukegan area，following a visit there by Wittick himself．
Sam Cali，of Harmony Amuse－ ments，reports a regular coin ma chine colony of operators around his ncw home on Greenlawn Ave nue，George Corbett，music opera tor，lives near by，and Victor De Schryver，of Marquette Music，with
in hailing distance of
hailing distance of his window．
Frederick B．Witicle，of the Wht－ tick Salcs Company，is putting in all his spare time at gardening． Manuel Heliman．former vending machine operator，has gone into the advertising specialty and calendar business under the name of King Cole Advertising．

## Tuin Cities：

（Continued from page 115）
Wurlitzer phonos has resulted in a wave of buying of 12505 ，with the demand nonularity increase is the offer of a full set of RCA and Decea 45 r．p．m． records free with the purchase of each machine．

Jack Backus，Jamestown，N．D． operator，was in the Twin Cities buying equipment for his route which he is expanding with new howling gamcs．．John Galep．of menomonee，Wis．．is adding
Another expansion being recorded is that of A1 Plotnick．Minncapolis op－ erator，who has opened up several new pin game Jocations．Arnie
Termer，St．Paul coinman，is adding Termer．Si．Paul coinman，is addin howling games to his operation．
Earl Berkowitz and Leo Brekowitz， of B\＆B Novelty Company，Suverior Wis．，were in the Twin Cities buying pinball machines for their operation
Caught short with Chicago Coin bowling classic units．Licberman Music Co．．started taking orders for Chicago Coln＇s new machine duc here some time next week，Jonas Bessler reported．
Minneapolis operator，is back from a acation in the Mrine woods．
Back into hiding for another year went the goosing sticks of Don Leary and Charlie Swan，Minne－ apolis operators．who have returned tion in Lns Ancers．Willard Overlic，of Parshall N，D．，has sold his route to Iim Stern，of Minor． N．D．．Waltar lones，shop fore－ man at Hy－G Music，is spending a oe－week vacation at Gull Lake in
Northern Minnesota．
WANT TO BUY
CONSOLES

 CASH IN


MILS SLOTS－ORGIMASS JEWEL BRLE
JLACK CRONY
BOWN COUTWARNTONUS

CASH OR TRADE

## ONE BALLS





## SHUFFLE GAMES



## PIN CONVERSIONS



EAlY KENTUCKY，P．O．
Unitad ShUPFLE ALLEY，Deluxe．．．．．．．．．．．．．．．s9． 8
 Allea for SMuFle sowlen


The finent bitrop unit ever mest Earms more．



ATLAS－KEY TO PROFITARLE OPERATING：


NEW 1－BALLS WINNER TURF KINC

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## RECOMDIIOHED $1.8 A L L S$

PIN CAMES

Pin Bowle
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HEW FALCDM SHOE
SHINER，$\$ 125.00$

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## 



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[^2]:    NEW YORK, July 22,-The first appeals panel in the history of the American Guild of Variety Artists
    (AGVA), decided upon at the recent convention, will start sitting as a full board Monday (31).
    to pass on arbitration body will be by the various branch offices to which an appeal has been made. It is understood that about 30 to 40 cases
    volving actors will be passed on.
    The appeals board will consist of Eddie Rio, West Coast regional rep; Jack Irving, assistant national administrative topper of AGVA and its
    Midwest regional head; Jimmy Lyons, East Coast regional rep, and Henry bunn, national administrator. The board is expected to sit in continuous
    session until all the cases are cleazed.

[^3]:    VIVALDI: CONCEATO IM B MINOR and CONCERTO GROSSO IN O MINOR Ano

    67
    arco in C major for stringes-
    Orenestra of Radio Italiana. Annonco La Ro
    Parcd, and Mario Frghera, conductor 11.12
     eh vital lituenvertorme
    ather enjoring his biggest acceoctance. The worts were not reco ded al the same dyamic Invels, dort the Cancerto sounds ovace than the wresting tho, beling a ranscription for piano amerting for the ratily composer's sijle.

[^4]: