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M.G.M. RECORDS POT VEVENIN AVE NEW YORK IT NO

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Direction: WILLIAM MORRIS AGENCY

Fckstine



NEW YORK, July 22.—Broadcast Music, Inc. (BMI) is offering tunes to TV-film producers at a base rate of 2 cents per song for each film print into which the tune is synchronized. BMI's basis for this rate is the Unlited States Copyright Act, which sets "mechanical" royaltics at the 2-cent figure. Some BMI nubbers arc strongly opposed to this TV-film deal, which puts film synchronization of a which puts film synchronization of a song on the same footing as a record-ing or transcription. As one BMI dis-senter puts it, "Publishers have always gotten pretty fair money for synchro rights—in the hundreds or thousands. We don't expect to get the same kind of dough for TV-films as we do for Hollywood musicals, but it seems dangerous to indoctrinate film makers with the idea that the 2-cent statutory rate should apply to films. The whole thing is moving synchro from trade practice into the

synchro from trade practice into the province of the copyright act." The BMI-TV department, headed by Henry Katzman, is offering pack-agers the following deal: For songs out of BMI's own pubbery, packagers pay \$2 per—the \$2 being an advance against royalties on the 2-cent-perout of BMI's own pubbery, packagers pay \$2 per—the \$2 being an advance gainst royalties on the 2-cent-per-goes to all theaters charging under (See BMI'S LOW PRICE on page 11) (See CUBA MOVIE TAX on page 38) to his syndie's releasing sked.

MCA

**Cuba** Tries

Tax Slice as

Vaude Hypo

Britain May Also Cut

WASHINGTON, July 22.-In move to spur vaudeville, Cuba has added an exemption to the movie

Grapples Moto-Polo

wcek.

**TV** Film Making

HOLLYWOOD, July 22.—Bing Crosby Enterprises will move into the TV film syndication field, accord-ing to firm Prexy Everett Crosby. Der Bingle's brother-manager last week signed a contract with Jerry Courneya for the production of 52 quarter-hour animal TV film. Crosby firm will make reels avail-able to local and national TV bank-rollers. Two movie chimpanzees are featured in the 'irst two reels. satirizing Sherlock Holmes and Dr. Watson. Production is currently under way at the World Jungle Com-pound, Thousand Oaks, Calif. Crosby firm is currently engagil in TV film production, handling Fireside Theater for Procter & Gam-ble. According to Everett Crosby, other tele features will soon be added to his syndie's releasing sked.

tax for theaters charging under \$1.20 if they present stage shows, Com-merce Department reported this



NEW YORK, July 22.-If plans now in the works materialize, NBC will be the first TV network to inaugurate fulltime service. NBC now inaugurate fulltime service. NBC now is working on starting its web op-erations in the morning, probably at 10 a.m. on January 1 next. If the plans go thru it will mean, of course, that NBC will be the first of the (See WEB SETS PLAN on page 37)

## Waxers Comb Europe's Long Hair Output

### Indies Sparked Move

By Hal Webman and Bill Simon NEW YORK, July 15.—Growth of the classical music market, which re-ceived its greatest stimulus with the Introduction of LP and tape recording, has blasted Europe wide open as a source for American diskeries. Today, thanks to some opportune deal-setting thanks to some opportune deal-setting abroad, there are numerous longhair indies competing in the local market by launching large-scale diskings that could never have been produced profitably here several years ago, even by major labels. Now even the majors are looking into their own interna-tional linkings to broaden their reper-(See EUROPE NURTURES, page 10)



WASHINGTON, July 22.—WCFM, FM station here, is starting its own disk label and will shortly issue sevdisk label and will shortly issue sev-eral classical works on LP. Its first recording will be the Pulitzer prize-winning Symphony No. 3, by Charles lves. The work will be cut by the National Gallery Ork, directed by Richard Bales.

ruchard Bales. Two additional works are skedded for early cutting. The line will be distributed nationally by Wesley Smith's Musart Distributing Com-pany, New York.



·····	Music Machines
63	Night Clubs
da 86	Parks and Pools .
101	Pipes for Pitchmen 1
ositions 66	Radio-Television
in	Reperioire
door 47	Rinks and Skaters .
of Hits 18	Roadshow Films
A 244 AD	Routes
	Salasboarda
	Shuffleboards
	Vaudeville
10	Vending Machines II

## Videomen Think Grunt and Groan New Sport May Agency Rasslin' Price Is Stiff

HOLLYWOOD, July 22. - Holly-wood television stations are currently wood television stations are currently trying to break the headlock Music Corporation of America (MCA) has on televised wrestling, but appear to be making little headway. Stations are yapping over the steep rates MCA. is demanding for the allegedly human

elephants. MCA (which recently signed all (See Videomen Think on page 37)

### Clara Bow's Biog **Augurs** Comeback

HOLLYWOOD, July 22. — Clara Bow, the "It" girl of the '20s. is plan-ning a showbiz comeback. Film glamour great has penned a book based on her life and has appointed Al Paschall as personal rep for all sales rights to the book. Paschall, producer of Ralph Edwards's Truth or Conse-quences, first met Miss Bow when and Mrs. Hush contest several years ago. La Bow's future plans will de-pend on trade and public reaction to her life story.



important States (New York, Illinois and California), is being made avail-able to TV stations via film. Clyde Baldschun, Coast veepee of McCon-key Artists Corporation, signed multi-ple rights contracts with 15 leading gal grunt 'n' groaners and is filming their bouts at Phoenix (Ariz.) Gardens. Gals under contract in-clude world champ Clara Mortensen; Mexico's champ Bita Martiner: Ger-Reficies champ, Rila Martinez; Ger-many's champ, Heidi Reinhart, plus champs from Italy and Finland. Baldschun directs the filming, Neil (See Grunt and Groan on page 37)

Martha Raye To Get 75C for 8 **Outdoor** Shows NEW YORK, July 22.-Martha Raye, zany comedienne with a flicker-club background, has been set for her first alfresco appearances with dates at the New York State Fair, Syracuse, September 2-6 and the Brockton (Mass.) Fair, Septem-ber 9-16. Brrckton will pay the come-(See Martha Raye on page 47)

HOLLYWOOD, July 22 .-HOLLYWOOD, July 22.—Televis-ion, which built the roller derby to a major box-office attraction, is now attempting to repeat with another new sport, a Coast concoction called Moto-Polo. The new attraction has been kicking around this area for several months, but a video build-up is scheduled to start this month via VLAC-TV KLAC-TV

Be Follow - Up

**To Roller Derby** 

Is scheduled to start this month via KLAC-TV. Moto-Polo seems likely to have the bloodthirsty appeal wrestling has, only more so. It's a combination of soccer, football and polo. It's played on a field the size of a football grid-iron, with three players on each team. The players sit in 1,000-pound autos, encased in steel hoops. The object of the game is to score by driving a huge 200-pound inflated ball, over a goal line. If some of the cars turn over a few times, so much the better. KLAC-TV starts airing its coverage July 26, action originating in Culver City Stadium. Experiment is being bankrolled by Tony Holzer, West Coast operator, who now sponsors other shows on the same station. Music Corporation of America

Carnival ... Cincus Classified A Cola Machin Estra & Erro Einal Curtai Generel Out Honor Roll Legitimate Legitimate Legiter List Maste Marthandis

other shows on the same station. Music Corporation of America (MCA), which has been enlarging its sports activities lately, and which introduced the roller derby into TV, also has the new suicide attraction.

#### GENERAL NEWS

The Billboard

### Age Security Broadcasters Meet To Plan FRB Expected Industry Defense Council For All Show **To Re-Enact Folks Okayed** "take immediate steps to organize the

### **Conferees Vote 100% Boost**

WASHINGTON, July 22.—Exten-sion of Social Security to all show people still outside the system was reaffirmed this week by House and Senate conferees as they neared com-pletion of a compromise version of the omnibus Social Security Bill (HR 6000).

the omnibus Social Security Bill (HR 6000). Conferees also agreed to boost benefits nearly 100 per cent for all persons now under Social Security, to exclude tips from income subject to Social Security deductions, and to continue the responsibility of band-leaders for provisions affecting side-men. (See separate story in Music Department.) According to Sen. Walter George (D., Ga.), chairman of the conferees, the compromise version of HR 6000 will be ready for submission to both houses of Congress by July 28. The conferees voted to blanket into the Social Security set-up all self-employed persons with the exception of a few classes of professional work-ers. Those show people now exempt by being classed as independent con-tractors would come into Social Se-curity as a result of the agreement. New people coming into the Social Security curder the cafe

New people coming into the Social Security system under the self-em-nloyed provision will pay a tax of 214 per cent on the first \$3,600 of their incomes. They will become eligible for the same benefits as regu-larly embaged individuals larly employed individuals.

The present scale of benefits will be virtually doubled at the time of their retirement for persons now working. Pensioners already drawing Social Security checks will get an average increase of 77½ per cent.

A House provision which would have forced reporting of thes and Social Security deductions from them was dropped at the insistence of Senate members of the compromise group on the ground that it would be too difficult to administer.

## WASHINGTON, July 22.—Plans for a nation-wide broadcasters de-fense council (The Biliboard, July 22) will be outlined here Tuesday (25) to a group of New York station executives at National Association of Broadcasters (NAB) headquarters. The meeting was called today by Wil-liam B. Ryan, general manager of ham B. Ryan, general manager of NAB, following a White House re-quest signed by John R. Steelman, assistant to President Truman.

Steelman called for the NAB to

### **Survey Supports** Claim Rasslin' Fattens on TV

HOLLYWOOD, July 22. - Oft-stated claim that video helps wrestling gates was again substantiated this week by a study of official at-tendance reports for four local arenas. To determine the effect of video blackout in two arenas and lensing at two others. The Billboard checked the figures of the State Athletic Commission for the last 13 weeks. (Video coverage of wrestling was resumed 13 weeks ago after an anti-video blackout of several months' duration.)

Commission figures revealed that town's largest arena, Olympic Auditorium, with no video coverage, was doing spotty biz, depending on the weekly coverage by KTLA. Holly-wood Legion Stadium, which beamed wrestling via Don Lee's KTSL, is way off—and in the red—despite no-tele coverage. On the other hand, biz at Ocean Park Arena is healthy despite regular tele airings over KECA-TV. Most recent card was a complete sell-Most recent card was a complete sell-out. Long Beach Arena, telecasting over KTLA, reports that biz is as good or better than in the pre-video days. Pasadena Auditorium, airing over KLAC-TV, is slightly off in contrast to pre-tele days. Drop is blamed not on video, but on lack of name wrestling talent to attract pay-

ers. Figures showed an immediate spurt ers. Figures showed an immediate spurt in attendance for several weeks fol-lowing video ban. Thereafter, gates dropped below telecasting days, a factor attributed solely to loss of mitd-up providedly thru television (See PLANS WEB on page 37)

entire broadcasting industry in some manner in which it would be instantly available to the government as re-quired." Present draft of the plan to be submitted to the Tuesday meeting calls for radio and television broadcaster representation immediately in the following major defense areas: Military, civil mobilization, censorship, information, and production (manufacturing). NAB President Justin Miller will

make appointments to the national council which will be composed of leading radio and TV broadcasters. leading radio and TV broadcasters. The council will be made up of spe-cial panels devoted to each area in which aid can be given by the in-dustry to the government. The NAB will be represented at the Fundaw meeting by the following:

The NAB will be represented at the Tuesday meeting by the following: General Manager Ryan; Ralph W. Hardy, NAB's government relations director; Robert K. Richards, NAB's director of public affairs, and Charles A. Batson, telvision director. Steelman in his message to NAB stated that the "problems facing us new are somewhat different than

stated that the "problems facing us now are somewhat different than they have been in the past because of the growing importance of television. We will be especially interested in a program which can use both media to the fullest extent possible." Steel-man took the opportunity to voice the President's thanks to the broad-cast industry for its co-operation in cast industry for its co-operation in getting the President's message across this week warning the public against hoarding.

# Probe of Webs

WASHINGTON, July 22.—Rep. Harry Sheppard (D., Calif.) plans an official request to three federal agencies for a full-scale investigation

agencies for a full-scale investigation of the four major networks, he told The Billboard this week after at-tacking the webs and the National Association of Broadcasters (NAB) in a speech on the House floor. Sheppard, author of bills to re-strict webs, said that if his speech results in no independent action, "within 10 days" he will ask Justice Department, Federal Communica-tions Commission (FCC), and Fed-eral Trade Commission (FTC) to probe the webs for monopoly viola-

# **Regulation W**

### **Ruling Seen in September**

WASHINGTON, July 22.-Stiff curbs on showbiz construction and installment buying of radio and TV sets are in sight as congressional committees prepare quick action on the economic control program out-lined to Congress by President Tru-man this wrek

Further in the distance are sharply hiked taxes, with price controls and rationing a threatened possibility only if inflation makes them neces-

Government-insured and financed

Sary. Government-insured and financed construction credit has already been tightened, and further limitations will come when Congress enacts legisla-tion embodying the President's rec-ommendations. A bill carrying out his plans will be approved by a Sen-ate committee and sped to the floor within a few weeks. Allocation and requisition author-ity contained in the legislation will channel steel and other construction materials in tight supply to defense plants, with non-essential users get-ting what is left. Should the present emergency con-tinue long, TV may be halted right where it is, regardless of whether Federal Communications Commission (FCC) thaws the freeze. Any opening of TV channels by FCC would be of only academic interest if there is no steel available for station construc-tion. tion.

The economic control legislation

The economic control legislation contains provisions for federal aid in building up steel production, but it will be many months before any new capacity could be added to the steel industry. Credit controls along the line of those of the old Regulation W are to be put into effect by the Federal Re-serve Board (FRB) as soon as Con-gress enacts the control bill. Credit curbs are likely to be in effect by Sentember 1.

September 1. For radio and TV sets, it can be (See FRB Expected on page 36)

## Billboard

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### Filming Plans Jell For "Vanities" Pic

HOLLYWOOD, July 22 .- Pix scripter Art Cohn will write and co-produce with Harold Steinman the film featuring the Skating Vanities roller featuring the Skating Vanifies roller troupe. Cohn, whose screen credits include Stromboli, will huddle here with Steinman late this summer when the roller show's chief returns from London. Vanities is currently in the midst of its European tour, this week having its eight-week booking at London's Empire Pool extended 14 days

davs. While across the pond. Steinman has raised British coin for the film-ing. According to plans, the filek will be filmed in London, Paris and Zurich while the troupe continues on its European tour. Filming will get under way after the skaters resume their European trek following a return to

European trek following a return to this continent to play the Exhibition Provinciale in Quebec in September. During the Cohn-Steinman con-fabs, a Hollywood film director and two U. S. leading men will be plaked to co-star with the Vanities featured performers, such as Gloria Nord, Complete Vanities cast will partici-nate in the film pate in the film.

HARTFORD, Conn., July 22. — Michael J. Daly, motion picture the-ater operator in Connecticut for 30 has been named manager of vears. the 1200-seat Center Theater, Hartford.

Europe Hipsters Latch on to BG, **Especially His Early Recordings** 

By Benny Goodman-

(Editor's note: Benny Goodman, the | featured the late Glenn Miller and

NEW YORK, July 22. — My recent six-week four of Europe proved to be educational and enjoyable. I found that continental interest in popular music, while still at a rather high level, had declined somewhat since the peak years immediately following the war. In many ways this gradual decline of popular music appreciation over there parallels pop music his-tory in our own country. I found complete justification for the theory that our appeal to the European public was greatly de-termined by records. In this matter, I was quite fortunate. Virtually every country and town we played knew The World Is Waiting for the Sun-my records well—back to the early to those 1928 and 1929 recordings which were released under the name of Benny Goodman's Boys and which is sudy of recordings has geared the theory that our appeal to the played on the tour. The interest was termined by records, In this matter, away from bop. After You'ne Gone. Air Mail Special, One of Clock Jump and others of a similar vintage were the demanded items, and these were of Benny Goodman's Boys and which (See Europe Hipsters Latch page 13)

(Editor's note: Benny Goodman, the featured the late Glenn Miller and king himself, herewith delivers hlm-self on a number of impressions of the European music scene. Benny played on the Continent for six weeks.) NEW YORK, July 22. — My recent stx-week tour of Europe proved to be educational and enjoyable. I found that continental interest in popular music, while still at a rather high continental interest no polar that continental interest no polar music, while still at a rather high there has general. This study of the cates and changes of meristic study of the still at a rather high pointed phrases of jazz solos. This study of the still at a rather high

Radiu-1ele (Isiu ( Communications to 1564 Broadway, New York 19, N. Y. THE RUPARA

WAR HALTS AM RATE CUTS

## Stations Chill NBC's 1-2 P.M. Switch; 7-8 Change Okayed

CHICAGO, July 22.—Chances of NBC getting key affiliates to agree to yield the 1 to 2 p.m. hour appear virtually non-existent, following a meeting between top NBC execs and the managers of 30-odd affiliates here this week On the other hand NBC the managers of 30-odd anniates here this week. On the other hand, NBC seems assured of getting its second request granted, one whereby the affiliates will give 7:30 to 8 p.m. to NBC as network time.

Principal stumbling block in NBC's station time, is the recalcitrance of a handful of key market affiliates. Even should NBC get other stations to go along, it is doubtful that advertisers would buy networks without these basic outlets. It is reported that NBC basic outlets. It is reported that NBC Executive Vice-President Charles R. Denny, who presented NBC's pro-posal to the affiliates, virtually ad-mitted following a polling of the at-tending managers, that getting the hour seemed most unlikely, and thereupon urged the stations to con-sider ceding NBC half the time orig-inally requested. Some compromise may ultimately be effected. may ultimately be effected.

Denny, who spoke after Niles Trammell, NBC board chairman, and Trammell, NBC board chairman, and Joseph H. McConnell, NBC president, told the stations that NBC has firm orders now waiting, subject only to station approval. He declared that the network and the stations shared a

### **Stone Ankles** As WSM's Mgr.

NASHVILLE, July 22. – Harry Stone, one of the top station managers in broadcasting, has resigned as vice-president and general manager of WSM here, it was learned this week. Stone is now reported on terminal leave until October 1.

leave until October 1. Stone joined WSM 22 years ago and in terms of service ranks as one of the top veterans in the industry. He had started in radio in 1921, with WCBQ, Nashvilla, now defunct. He is credited with building WSM to its present place of prominence as one of the leading stations in radio, both regionally and nationally. It was under his management that WSM aired Grand Ole Oppy, the No. 1 hill-billy show in broadcasting. Stone is understood to be planning

Stone is understood to be planning Stone is understood to be planning to go into business for himself as ra-dio consultant. Together with Jack Stapp, WSM program director. Stone wrote Chattanooga Shoe Shine Boy, for some months the No. 1 pop tune. in the country. Jack DeWitt Jr., WSM president, has assumed Stone's duties.

### **Thomas Offered TV Spot in K-F Show**

HOLLYWOOD, July 22.—Kaiser-Frazer Corporation has offered Danny Frazer Corporation has offered Danny Thomas a starring spot on a once-a-week video series. Terms of the deal are still nebulous, but the show would emanate from New York, with the gagster reportedly getting \$7,500 per stanza for his end. Understood Thomas is balking at doing a regular weekly show, pre-ferring instead to move into NBC-TV's Comedy Theater series for Col-gate and do a show every fourth week. William Morris Agency is han-dling the Thomas negotiations.

managers present was that they could not see their way clear to canceling local accounts, paying full card rate and almost invariably involving long-term advertisers, in favor of NBC business, paying about one-third of card rate. On the other hand, the station execs are amenable to the eve-ning change NBC is seeking.

This switch would transpose the present station time, 7:30 to 8, with the preceding half hour, which NBC now is programing. NBC feels its competitive position will be im-proved if it can schedule the last half hour against CBS. If this goes thru, One Man's Family and News of the World, both sponsored by Miles, will go into the second half hour. They air from 7 to 7:30.

## **Speidell Due** To Get Into

NEW YORK, July 22.—Speidel Jewelry, which has emerged into a major outfit mainly thru adroit use of radio and TV, this week took a step further into the big time by pre-paring to ink with NBC for every fourth edition of the web's big-name Sunday night variety show, as yet untitled. Colgate is set to bankroll three of every four shows, which will air from 8 to 9 p.m., and Speidel has just about wound up negoliations to take over the fourth. Deal is con-tingent on NBC getting the account an additional TV time slot.

Talent on the show will be on a rotating basis, with Eddie Cantor and Fred Allen each set for one show will air under the Speldel banner was not set at the week-end. The agency is Sullivan, Stauffer, Colwell & Bayles.

### J. J. Gillin, WOW's **President**, Dies at 45

OMAHA, July 22.—John J. Gillin Jr., 45. president and general man-ager of WOW here, and a leader in the radio industry for a quarter of a century, dicd here this week.

a century, dicd here this week. Gillin, who joined WOW as an an-nouncer, successively became program director, commercial manager, gen-eral manager and, in 1943, station president. He started in radio while at Creighton College, where he ac-quired a law degree. Under his man-agement WOW became one of the top U. S. radio operations, operating a TV adjunct and KODY, North Platte, Neb., as well. Gillin became a director of the

Platte, Neb., as well. Gillin became a director of the National Association of Broadcasters (NAB) when he was 29 years old, the youngest executive ever to hold such a post. Subsequently, his many activities in behalf of radio gained him industry-wide recognition. Vari-ety, theatrical trade paper, recently named him radio's outstanding man of the year. of the year.

Surviving are his widow and two children, John J. 3d, 13, and Joan Marjorie, 18.

### **Berle Bait**

HOLLYWOOD, July 22. NBC-TV has dangled a long-term security deal before Milton Berle in a drive to the the tele gagster to the web. Discussions are still in the preliminary stage, but the deal was confirmed by Berle, here on a two-week va-cation. Berle said, however, that ABC and CBS had also talked deals with him and that no decision is imminent.

**Agencies Get** Crack at TV Show for Elgin NEW YORK, July 22 .- TV once

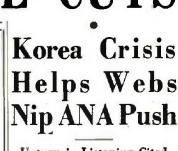
again is proving the key to new accounts for agencics. This was made clear this week when Elgin Watches asked agencies to submit formats for a year's schedule of 5-minute filmed programs.

dell Due Get Into Get Into Colgate Act YORK, July 22.—Speidel which has emerged into a WORK, July 22.—Speidel which has emerged into a

### **Buick Cars Buys** CBS-TV'51 Time

NEW YORK, July 22.—Long range TV planning was exhibited this week wednesday night 9-16 slot on CBS-TV for delivery early in 1951. Toni has already nalled the 9-9:30 p.m. time segment that evening for 13 weeks on CBS-TV.

No program as yet has been se-lected, but there is mention of an hour dramatic series to be directed by Alfred Hitchcock. Last summer Buick's initial dip into TV was on NBC-TV with Olsen and Johnson. Kudner will handle 'he billings.



### **Upturn** in Listening Cited

Upturn in Listening Cited NEW YORK, July 22.—In a dra-matic turnabout, the drive to slash radio time charges this week seemed grinding to a halt, with current rates likely to be maintained for a much longer period than had been antici-pated. The major reason for the re-versal is the Korean situation. The trend was sharply underlined this week in an address by NBC Board Chairman Niles Trammell be-fore representatives of 30 key affili-ates at a meeting of the NBC brass in Chicago. Trammell emphasized two points. One was a survey made show-ing the swift upturn in AM news lis-tening as a result of the military op-erations. The other was the convic-tion held by an increasing number of top manufacturers and sponsors that they face a situation like that in the last war, in which they will have a minimum of merchandise to sell and a hatful of tax dollars to spend. This money must incivitably find its way to AM, since TV is nearing the sellout stage. All these factors, combined with stage.

All these factors, combined with legal complications, have served to abort the drive by the Association of National Advertisers (ANA) to pin down the webs on AM rate slashes. The networks, at the week's end, had all but blown up ANA's plan to make next Wednesday (26) D-Day for the (See WAR HALTS AM on page 37)



### **Pause That Jingles**

NEW YORK, July 22.--CBS will begin using singing jingles as station breaks this fall. Fea-turing the theme, "The Stars" Address Is CBS," the jingles will use the music of Ray Bloch and his ork and the Riddlers Quar-tet. Hy Zaret and Lou Singer did a similar chore for WNEW, New York, and Joan Kramer and Alex Whitney are doing the lyrics. lyrics.



RADIO-TELEVISION



July 29, 1950

## Swezey Sells ABC N'Awlins CBS-TV Mulls Pic As Radio Hub and Talent Mine

sibility of developing New Orleans as a point of origin for major radio programs is under consideration here by ABC. The idea originated with by ABC. The idea originated with Bob Swezey, former MBS excc in New York, and now veepee and general manager of WDSU, New Orleans. During a recent visit to Manhattan, Swezey met with exccs of ABC, with which WDSU is affiliated, and first broached the subiect.

6

He said this week that New Orleans virtually has been untapped as a source of radio talent, and that as a source of radio talent, and that the city has long been a hothouse for development of showbiz per-sonalities. He now is in the process of preparing several new shows utilizing local personnel, and will bring waxed audition samples to New York shortly for consideration by ABC

New York shortly for consideration by ABC. The network, for its part, wel-comes the idea enthusiastically in the belief that New Orleans as a city has a distinctive flavor which can be captured in radio shows, and has the peculiar talent types to put those shows over those shows over.

With the rebirth of interest in Dixieland music, several shows fea-

### FCC Hearings Drag In Richards Case

HOLLYWOOD, July 22.—As the Federal Communications Commission (FCC) license renewals hearings of the G. A. Richards stations moved toward their seventh week, there the G. A. Richards stations moved toward their seventh week, there was still no end in sight for com-pletion of the first (or Hollywood) phase of the proceedings. Field hearing is skedded to move to De-troit and Cleveland following close of the Los Angeles sessions. Cor-ridor comment, a-buzz with the Korcan situation, saw possible inter-ruption in the hearings if call for reserves continued. Hearing Ex-aminer James D. Cunningham is a full colonel, with a mobilization as-signment in the Judge Advocate General's department; FCC Counsel Fred Ford is a major, and Commis-sion staffer Ray Lewis is a captain, both in the air force, with mobiliza-tion assignments. tion assignments.

tion assignments. Government continued to parade ils witnesses on the stand, repeating their testimony heard previously by the late Judge J. Frederick Johnson. Toward the latter part of the week, former KMPC Newswriter Maurie Starreis held the stand, and was pre-eeded by William J. Burns, former secretary-treasurer of the Radio News Club. org which filed the ori-ginal complaint with the Commission; Milliam Kennealy, former KMPC newscaster, and Archy Hall, also a former newscaster at the station,

### **Brother's Keeper**

HOLLYWOOD, July 22 .--- A new tele brother act came to the fore this week-end-name of Milton and Phil Berle. Milton has a television show in New York. Phil is staff producer for KNBH, local NBC video outlet.

Phil today directed Milton in a series of one-minute video film snots which NBC will use to plug the comic's return to the airwaves in September. Trailers will be distributed to all web affiliates during a five-week satu-

ration plug campaign. Another batch of tele trailers was made by 20th Century-Fox Was made by 20th Century-Fox featuring Berle and movie star Ann Sheridan. Trailers plugged 20th film Stella, which opens at Roxy Thcater, New York, Au-gust 18. Berle will headline Roxy stageshow that week.

NEW YORK, July 22 .- The pos- | turing "New Orleans music" hit the webs in recent weeks. One of these, Battle of Bands, already originates from New Orleans on ABC, with the Papa Celestin and Sharkey Banana groups supplying the talent. One type of home-grown show on which Swezey is particularly high will feature Cajun comics, whose will feature Cajun comies, whose humor and styles are peculiar to New Orlcans, but which he thinks could very well catch on nationally. Other shows will feature local talent of other sorts, including musical, which will best project the per-sonality of the Crescent City.

### Nash, Sylvania **Buy on CBS-TV**

NEW YORK, July 22.—CBS-TV this week nailed down two more time salcs on Friday nights. Beginning in the fall Nash-Kelvinator will pro-gram the 10-10:30 spot and Sylvania electric products, the 10:30-11 seg-ment with Bcat the Clock.

ment with Beat the Clock. Nash-Kelvinator was close to buy-ing Winner Take All, but both CBS-TV and Sylvania wanted a stronger show in the slot. Nash Motors also bought the 10:30-11. Thursday time on CBS-TV last week for its Air-flyte Theater. Geyer, Newell & Ganger handles the Nash billings; Cecil & Presbrey is the Sylvania agency.

## **On TV Film Thesps**

Un IV FILM AMOUNT HOLLYWOOD, July 22.—Screen Actors Guild (SAG) voted over-whelmingly in favor (2,757 to 80) of the Guild's contract demands cover-ing thesp: in TV films. Balloting was via secret mail referendum. SAG via secret mail referendum. SAG called results of its election another rebuff to Television Authority (TVA) in the continuing jurisdictional dis-pute between the Eastern and West-ern talent unions covering TV per-formers.

The table to the second home pay.

# **Of Sat. Grid Games**

NEW YORK, July 22. - CBS-TV NEW YORK, July 22. --- CBS-TV this week was considering program-ing an entire filmed version of a foot-ball game this fall, the Sunday after-noon after the Saturday it is played. Never before presented on TV, the idea is the result of the conflicts in the scheduling of football games on the ESSO football series to be pre-sented on CBS-TV Saturday after-mon starting late September. noon starting late September.

Doon starting late September. CBS-TV decided to present the Navy-U.S. C. and Army-Penn State on Saturday aftermoons, instead of Columbia-Penn and Navy-North-western. The web feels there would be considerable interest in seeing the games Sunday which couldn't be shown those Saturdays. With Red Bacher of the sources the consnown inces Saturdays, with red Barber as the sportscaster, the con-test may be photographed on 16mm. film. Execs believe that many spon-sors would be interested.

Because it is televising the Saturday afternoon games, with Barber on play-by-play, CBS has had to go out and build itself an entirely new staff for its AM football Radio Round-Up.

for its AM football Radio Round-Up. Connie Desmond will be the key man, aided by Vince Scully and three or four other sportscasters in-cluding Bill Campbell of WCAU, Philadelphia. Another new addition to the staff for football will be Curt Gowdy, Yankee baseball broadcaster, who will do pre and post-geme com-mentary on the TV series and the 6:30-6:45 Sports Review show Satur-days this fall. Barber also will do a half-bour

Cecil & Presbrey is the Sylvania agency. SAG Votes Demands On TV Film Theorem A sylvania Barber also will do a half-hour series of filmed football shows, fea-turing shots, of the previous Satur-day's contests. The program is skedded to be presented at a late hour during the week.

**DuMont** Completes Plans for 2 Wk. Nites

NEW YORK, July 22.—DuMont this week completed its plans for two nights a week, starting in the fall. Schedules have been set for Friday and Saturday nights, with the latter to gu all-out for morts to compete with the variety type shows being highlighted by CBS and NBC.

DuMont's backstop Saturdays will be the Madison Square Garden events, to be followed by wrestling from Chicago. This will keep the web on the air Saturdays until after widnicks midnight.

midnight. Friday night schedule will sand-wich in an hour of whodunits be-tween two hours of variety-musical shows. Teeing off from 8 to 9 will be Buddy Rogers in a new stanza, followed by Hands of Destiny and Inside Detective, 9 to 10, and Caval-cade of Stars, shifting from Saturday nights, 10 to 11.

### **Divorce** Plans For BAB, NAB Taking Shape

WASHINGTON, July 22. — A pre-liminary blueprnt for divorcing the Broadcast Advertising Bureau (BAB) Broadcast Advertising Bureau (BAB) from the National Association of Broadcasters (NAB) will be studied formally by the NAB board's special committee on BAB at a two-day meeting here starting Thursday (27). The committee was authorized by the The committee was authorized by the NAB board of directors at its last meeting to formulate the divorcement plans so the BAB separation might be made next spring. The committee reportedly expects to have its plan completed for submission to the NAB

completed for submission to the NAB board's next meeting in the fall. The plan which will be studied next week calls for a full-time di-rector and sizable budget. Mean-while, NAB General Manager Wil-liam Ryan is preparing to name a successor to Maurice Mitchell, who has resigned from the BAB director-ship to go to NBC August 15. Con-tinuing to head the list of prospects for the post is Edgar Kobak, former president of Mutual (The Billboard, July 22). July 22). Plans currently call for no change

in the S17,500 annual salary of the BAB directorship. There is some talk that the BAB committee, when it formally meets here next week, might consider recommending that BAB remain tied to NAB despite the fact that committee had originally set ou' to find a plan for divorcement. At out to find a plan for divorcement. At present, there is no widespread move in the committee to recommend against BAB's separation, but the idea is nevertheless being suggested as an outside possibility to help strengthen the over-all organization of NAB.

### L. Lewis Files Suit Against NBC in N.Y.

NEW YORK, July 22 .- NBC this NEW YORK, July 22.—NBC this week faced an infrigement suit over its new tele show, Lights, Camera, Action. The plaintiff is Lester Lewis, who, in his action in New York Supreme Court, claims that Lights is an infringement of his two-year-old show over ABC television, Holly-wood Screen Test.

Lewis, filing suit both as an in-dividual and for Lester Lewis Asso-ciates, seeks an injunction, damages and an accounting of profit. Lewis claims that he asked NBC to vol-untarily discontinue Lights but that so far no attempt has been made to

do so. The idea of both shows is to give unrecognized talent a chance to do its stuff before the cameras with the allure of an eventual crack at Hollywood. Lester Lewis Associates has ob-

Lester Lewis Associates has ob-tained a show cause order from New York Supreme Court Justic James B. M. McNally. The preliminary injunction motion will be heard July 24.

## **ABC**, Cowan Plan Syndicated **Big-Name Disk Jockey Show**

NEW YORK, July 22.-

September or October would have all the ABC o.-and-o. outlets utilizing the program at the start. Should the response be favorable, it would be made available to ABC affiliates. The Gowan office and ABC will share in

Another difference between the projected plan and previously syn-dicated stanzas is in format. The older shows included the waxed com-

NEW YORK, July 22.—A deal is in the making between ABC and the replies delivered live from script by Lou Cowan package office to develop a new syndicated disk jockey show featuring a top-name film personal-schedule included with each show, ity. Altho Cowan previously had the Tommy Dorsey et., the partner-ship with ABC is predicated on a somew'at different syndication basis. The deal which is to take effect in September of October would have ments of the jockey, open periods for replies delivered live from script by the local announcer, and a bundle of records to be played according to the schedule included with each show. New plans do not call for the inclu-sion of the records in the bundle sent each station. Instead, they will be furnished with an advance list of the records to be used, and advised to se-cure the records themselves.

Altho the records themselves. Altho the station, will have to cut in Cowan and ABC on their profits, the deal yet may prove more advantageous than airing their own local jocks. With radio becoming more lageous that aring that one to the jocks. With radio becoming more competitive daily, it's thought that a really big name personality could move some of the open slots which stations haven't been able to unload compare ally.

### Lorillard Ready To Smoke Up 2 TV Nets

NEW YORK, July 22 .- The P. Lorillard Tobacco Company will be pitrillard Tobacco Company will be pit-ting two of fits products against each other on TV this fall. While Em-bassy Cigarettes is making its pitch on CBS. Old Golds will be banging away via NBC. This is the result of a time switch this week, which calls for Embassy's mystery show, The Web, to move on CBS from the 9:30 to the 10:30 period Tuesdays. Autolite is taking over the 9:30 p.m. slot for Suspense.

Lorillard's Old Golds will continue to air the Amateur Hour on NBC from 10 to 11 p.m. Tuesdays.

#### July 29, 1950

The Billboard

RADIO-TELEVISION

**TV BOOM JAMS PRODUCTION** 

### **DuMont Deal Gives Rogers 3d TV Show**

NEW YORK, July 22.—Signing of Buddy Rogers by DuMont this week means that the erstwhile film star is now set to do four programs out of New York, three on TV and one on radio. All told, Rogers will air six and a half hours weekly.

Rogers's deal with DuMont ulti-mately calls for two programs. The first will be an hour variety show nirst will be an nour variety show and, subsequently, he will do a half hour program, the format of which has not been set. The deal also sets Rogers as an exclusive DuMont nightlime property, this applying even to guest shots.

Previously, Rogers had signed for an across-the-board daytime AM show on WOR, New York, currently airing, and a WOR-TV daytime series, across-the-board, tentatively scheduled to start in October. Rogers's partner in PRB Productions, Mal Boyd, also signed with DuMont as associate producer.

### **CBS-TV Plan To Cool** Milt's Berling Point

NEW YORK, July 22 .-- CBS-TV his week finally decided to combat Milton Berle's potent Texaco Star Theater with an hour long mystery show. Off the air during the sum-mer, *Cure as Fate*, featuring Paul Lukas as narrator, returns to CBS-TV September 5 8-9 p.m. opposite Decla Berle.

Berle. The web hasn't selected any di-rector to meg the TV show, but undoubtedly will marshall its top creative falent to whittle down the comedian. The program will start early in the fall so as to grab itself an audience before Berle can get established during the new season. The show is the most expensive TV package ever created by CBS-TV, costing between 6 and 8G each week for production.

### **Don Ameche May Get** Emsee Job on 'Life'

HOLLYWOOD, July 22. — Don Ameche may take over the emseeing job on the Ralph Edwards This Is Your Life stanza next fall in a com-bined radio-tele simulcast deal for an undisclosed sponsor. Bankroller, believed to be a Chicago food firm, has indicated preference for Ameche in place of Edwards, who is bowing out of the Life spot to devote full time to radio-video versions of Truth or Consequences. or Consequences.

or consequences. Show would originate in Holly-wood, with Edwards continuing to supervise writing and production and Axel Gruenberg remaining as di-rector. Seg was dropped this sea-son by Philip , Morris which pur-chased T. or C. Instead.

### **Radar Blues**

NEW YORK, July 22.—Radio and TV may be hit by a man-power shortage when the government calls up all radar men on active reserve next month. The radar classification was in-The radar classification was in-cluded in a list of "critical mili-tary occupational specialties" issued this week (21), and re-serve members may be drafted within 10 days.

## **NBC's Package Problems**

The extent to which networks are keeping control of TV pro-graming, unlike the AM tradition in which most programing was handled by advertising agencies, is indicated in the list of NBC video packages given below. It includes packages now on the air, or scheduled to be telecast with the opening of the fall season. Total number of programs also illustrates the production personnel problems confronting NBC and other webs as well (see separate story this issue). Actually, the total production involved on TV far exceeds any production effort in any other end of show business, Hollywood included.

Colgate Hour (Fred Allen, Ed-die Cantor, Martin-Lewis,

Danny Kaye) Meet the Press Philco Playhouse Kukla, Fran and Ollie Chevrolet Theater Dave Garroway Lights Out The Clock Camel News Reel Ransom Sherman Saturday Night Revue Procter & Gamble Operettas Groucho Marx

Wednesday Hour (talent not set) Kate Smith Gillette Boxing Bouts Robert Montgomery Show Who Said That? Broadway Open House Wendy Barrie Americana Quiz

Jack Haley One Man's Family NBC Telecomics Circle Theater

## "Eat Your Cake'n' Have It"---**New DuMont Clearance Plan**

designed to facilitate clearing time on multiple-network affiliates, the DuMont TV network is developing a DuMont TV network is developing a plan whereby stations carrying one of its programs will be able to col-lect-both network and local revenue? The program involved is DuMont's Saturday night Madison Square Gar-den schedule, which DuMont last week bought from CBS-TV. The problem confronting DuMont is that both NBC and CBS are about set with strong Saturday night line-ups, NBC with its Saturday night line-ups with its variety series

line-ups, NBC with its sturday night revue and CBS with its sturday night revue and CBS with its variety series built around Frank Sinatra. Revue airs from 8 to 10 p.m. This means DuMont may encounter headaches trying to clear a good-sized network and conversely, that selling a sponsor may involve problems if the web can't clear enough affiliates. Accordingly, DuMont is planning to program the Garden attractions so each station will be able to sell local breaks, with the stations put in an advantageous position via the box office value of the Garden events. Thus, the stations would get regular

### **CBS Will Split Up Public Affairs Shows**

NEW YORK, July 22.—CBS<sup>2</sup>TV this week decided to scrap its simul-cast method of doing public affairs shows this fall, according to Sig Mickelson, CBS director of public affairs. Its Capitol Cloakroom, now on CBS radio and TV Friday nights 10:30-11, therefore becomes two sepa-nets mercrams this fall. The radio rate programs this fall. The radio version will stay put, but the TV facsimile goes into Sunday afternoon 5-5:30, immediately ahead of People's Platform to make for an hour of public affairs.

lic affairs. The decision was taken, said Mickelson, because the demands of each medium are different. While radio cannot have any dead air, TV, he stated, because of its visual quality, can. CBS also has revamped its en-tire TV public affairs programing concept. Instead of commentators sitting around a table pontificating, the accent will now be on mobility and illustration. The participants will get on their feet and use charts and diplomatic maps to punch their points across to televiewers.

NEW YORK, July 22 .- In a move network revenue via DuMont, plus the extra local gravy. The proposal, however, is contingent on the net-work sponsor buying the Garden permitting such local cut-ins, since the procedure might entail the risk of split sponsor identification.



### **Too Many Grade A Shows**

Too Many Grade A Shows NEW YORK, July 22. — Terrific gains made by 'elevision in the way of major programs to start on the air this fall have, in turn, created an unprecedented shortage of TV pro-duction personnel. The problem is bedevilling at least three of the four TV webs.—ABC, CBS and NBC, but it's NBC that is affected most. The reason is that with on'v — hour and a half of nighttime TV time open, NBC now is slated to produce about 25 packages a week for the fall —and as of now, there just isn't pro-duction personnel to handle the load. NBC's immediate problem is to line up production units for its top shows—the Sunday night Colvate hour, rotating Fred Allen, Eddie C intor, Martin and Lewis and possi-bly Danny Kaye; its Wednesday night ur, in which it hopes to rotate Ed Wynn, Jimmy Durante and one other comic; and it- Procter & Gamble operetta series to air alternate Mon-day nights. As one NBC exce pointed out, putting just these shows alone on the air each week is tantamount to doing a Broadway musical ev j week—and it's only the beginning of the web's headaches. Ideally, NBC would like to set up

the web's headaches. Ideally, NBC would like to set up (See TV BOOM AGAIN on page 44)

## **GRAND OPENING THIS WEEK**

Thursday, on the

STARLIGHT ROOF of the WALDORF-ASTORIA HOTEL



### **EVELYN** and her Magic Violin

"Evelyn, with her fiddle soloing and surrounded by a quartet of violinists, is a sure-fire show stopper." Unger in Daily Variety raview of Cocoanut Grove, Los Angeles Ambassador Hotel.



charity

The initial show, a dramatization

The initial show, a dramaitzation of O. Henry's famous short story. The Ransom of Red Chief, featured seven-year-old Brandon DeWilde, of Member of the Wedding, and Myron McCormick, of South Pacific. The yarn revolved around two hoodlums

who kidnapped a small boy for ran-som. The kid turned out to be such a

holy terror that the mugs finally paid the father \$250 to take him back. It

The Big Top

Reviewed Saturday (15), 7-8 p.m. EDT. Sustaining via the CBS-TV web. Producer, Charles Vanda; associate pro-ducer. Alan Bergmann; director, Joe Tinney Jr.; emsee, Jack Sterling. Acts: Sylvia and Her Dogs, Clark & Bailey, Don Francisco, Quaker City String Band, Heien Haag and Her Chimps, Ed MacMahon and Clowns, Paul Raak, Francine and the Royal Mooris Troupe.

Whether CBS-TV will be able to turn its video circus—The Big Top— into a commercial property still re-mains unresolved. The fact is,

mains unresolved. The fact is, however, on the basis of the show caught, the TV tan-bark and sawdust extrava-ganza still has a long way to go. The problem is the usual one of converting the medium into TV terms. The constant repetition of the same kind of acts in arenas loses none of (See THE BIG TOP on page 51)

Royal Mooris Troupe.

Make This Your TELEPHONE & MAIL SERVICE For All PROGRAMS • 25 OPERATORS • LEADS TYPED AND • 24 HOUR SERVICE • MAILED ANYWHERE IN U. S. 702 W. 17TH ST., LOS ANGELES '15, CALIF, PRospect 6484



The Billboard

EDT. Sponsored by Ceneral Mills via NBC, Hollywood. Producer-director, Stacey Keach; writer, Irwin Ashkenazi. Cast: Joel McCrea, others. Louis Sorin, Humphrey Davis. Narrator, Frederick DeWilde. Announcer, Bert Wayne. Organist, Kay Reed.

Texas Rangers, a Western-docu-mentary, is NBC's try at nabbing two audiences with one series and, judging by last Sunday's show, it should do all right with both type dialers. The hy-brid yarn, supposedly culled from Texas Ranger case files.

brid yarn, supposedly culled from Texas Ranger case files. loped along at a fast pace and the over-all acting was surprisingly restrained and convincing. The Western motif was under-played in the opening scenes, which spotted a hobo's discovery of a dead body in a car parked by the railroad tracks. However, once Ranger Joel McCrea cleared away scientific as-pects of the case, operation-sagebrush went into action, and finished in a blaze of bullets when our hero finally exposed the killer and his gang. Flick-er star McCrea played the ranger-investigator straight, and his unaf-feeted, natural accent was a wel-come relief after the twangy "they-went-that-a-way" characterizations of most Western actors. The scripting was cast in the same adult mold, and the narrator's dispassionate comments were straight out of a March of Time documentary. General Mills's commercial for

documentary, General Mills's commercial for General Mills's commercial for Wheaties, the. retrogressed the series back into regulation-styled Western radio plugs, via constant, coy reitcra-tions of "Wheaties at 7 can help at 11." June Bundy.

Stork Club

Reviewed Wednesday, 7:45-8 p.m., EDT. Sustaining via the CBS-TV web-Producer, Irving Mansfield. Director, Fred Rickey. Music, Stan Freeman and Cy Walters. Emsees, Peter Lind Hayes and Mary Healy. Guests, Jack Dempsey and Yvonne Adair.

The new CBS-TV package, Stork

The new CBS-TV package, Stork Club, shakes down as a program with a strong sales potential. Featuring the varied talents of Peter Lind Hayes and his equally talented and good looking wife, Mary Healy, the pro-gram, an upper-crust and vastly slicker version of Din-ner at Sardi's, has what it takes to peddle glamour to the escapist TV audiences. audienc

Both Hayes and his frau, in between table hopping and interview-(See STORK CLUB on page 37)

#### They Live in Brooklyn

Reviewed Thursday (20), 8:30 to 9 p.m. EDT, Sustaining on WPIX, New York, Producer-writer, Nicholas Cosen-tino; director, Robert McCahon; assist-ant director, Don Garfein, Cast, Dino Terranova, Augusta Ciolli, Richard Seff.

This homey drama about the life of an Italian-American family in Brooklyn is better than a good num-ber of similar shows which have aired on the networks. While lacking some of the charm and originality of The Goldbergs, with which this show must inevitably be com-nared it does a warm and human

show must inevitably be com-pared, it does a warm and human job within its own framework. Nor is it limit d is appeal to families of Italian descent, since it touches on universal relationships. Thus, show caught dealt with the efforts of the paterfamilias to sur-prise his spouse on the occasion of their 20th anniversary. Nice touch was his description to his son of how (See They Live in Brooklyn, page 37)

The Alan Dale Show

July 29, 1950

Reviewed Friday (21), 11-11:30 p.m. EDT. Sponsored by Winston Television Stores via CBS, New York. Producer-director, Albert Black. Cast: Alan Dale, Lily Ann Carol, others.

The Alan Dale Show is Winston Television Stores' umpteenth try at shaping up a late evening video show this year. A couple of their past offerings have been quite acceptable, notably Joe Bush-kin's f : Hours Club. The current offering, 'however, is definitely an error, and as a sales pitch for TV sets its only asset lies in a reverse-sales psychology angle.

angle.

angle. Crooner Dale is basically a fine singer, but he overdoes the "cute little boy" routine to the point of being downright coy. It's only fair to add, tho, that the staging is partially re-sponsible for this impression. For in-stance, on last Friday's show, he was announced as "Alan Dale, boy singer" and warbled Gone Fishin', perched on a rock, while self-consciously attired in a straw hat and urban business suit. He also was required to trin beet and forth thru a prop door leading to a in a straw hat and urban business suit. He also was required to trip hoc's and forth thru a prop door leading to a woody backdrop tagged "The rores." A smirking violinist and a vocal group (thrce boys and two girls) par-ticipated in the whimsy, which was climaxed by a group production of *Laugh*, *Clown*, *Laugh*, The boys and gals donned ruffled clown collars and dunce caps for this one and Dale tossed in a few lines of Pagliacci for additional laughs. The one bright spot on the show was guest vocalist Lily Ann Carol, a pretty brunette, with an old-time blues-shouting style, r;miniscent of Kay Starr. She was unbecomingly attired in a severly tailored suit, bui her vivacity and bright sales savvy sparked the only note of sincerity on the bill. The lengthy commercials followed

the bill.

The lengthy commercials followed Winston's usual across-the-counter format, with a salesman plugging a variety of appliances, including Du-Mont TV sets, Philco air conditioners and G.E. automatic washing ma-chines. June Bundy.

#### **Gary Moore Show**

Reviewed Wednesday (19), 7 to 7:30 p.m., EDT. Sustaining via CBS-TV. Pro-ducer. Hal Gerson; writers, Bill Demling and Gary Moore; announcer, Durward Kirby; emsee, Gary Moore; vocalists. Denise Lor and Ken Carson; music en-semble headed by Howard Smith.

CBS is keeping Gary Moore as busy as a little crew-cut beaver these days, and this 7 p.m. simulcast strip is one of his more important chores. Moore comes off

is one of his more important chores. Moore comes off pretty well personally on this show, as a whimsical, impish sort of character, sitting atop a high stool and making like 勇 wit.

a w. He With the is ably abetted by Howard Smith's small but capable musical group, and by vocalists Denise Lor and Ken Carson. Major criticism of the show is that simulcasting it, CBS must inevitably lose a little some-thing either from the AM or TV side. In this case it was the AM version (See GARY MOORE SHOW, page 37)

### Satan's Waitin'

Reviewed Tuesday (18), 8:30-9 p.m., Reviewed Tuesday (18), 8:30-9 p.m., PDT, Presented by Colgate-Palmolive-Peet via CBS. Packagers, Frank Graham and Van Desautels. Director, George W. Allen, Music, Del Castillo. Announcer, Frank Graham, Script, Joel Malone. Cast: Lynn Ainley, Jack Moyles, Bill Conrad, Jay Novello and Ted Osborne.

Satan's Waitin' may give the devil his due but offers listeners liftle above

his due but offers listeners liftle above the ordinary. Show, summer substi-tute for Mr. and Mrs. North, adheres too faithfully to The Whistler formula to have any individuality of its own. Same pattern has been used too many times (Diary of Fate, Retribution) to hold much interest. Mortals allow their unbridled greed (See\_SATAN'S WAITIN' on page 37)

### **RADIO-TELEVISION**

### **BRIEF AND IMPORTANT**

### Cooper To Do New "We, the People" Radio Version

**Goper Io Do New "We, the People** Kallo Version Wyliis Cooper has been signed to script and direct the radio ver-sion of "We, the People" for Gulf Oil. The program, formerly simul-cast and now being done in separate versions for AM and TV, will concentrate more on a documentary approach for radio and will fea-ture one person or idea, rather than a group. Cooper previously was with CBS-TV where his contract was cancelled by mutual consent. Young & Rubicam is the agency.

"Info Please" To Be Peddled on Wax Next Fall "Information Please" is expected to be peddled on transcriptions next season. The show has now been put together so that it can be sold cheaply enough to stations and yet bring in enough dough to satisfy the talent who have taken cuts. Dan Galen-Paul owns the show. Clifton Fadiman will continue as quiz master.

### **Coulter May Get Post on P&G Operetta Series**

Doug Coulter, currently production supervisor on the Anchor Hocking TV series, Broadway Open House (NBC), may be assigned a new post as executive producer on the Procter & Gamble operetta series. The program, acquired by NBC from Bernie Schubert, will air Monday nights, alternating with Robert Montgomery. Web will decide shortly whether Coulter will assume the new spot.

### TV "Hit Parade" Reported Signed and Sealed

American Tobacco Company last week was reported signing with NBC for the video version of "Your Hit Parade" to tee off on a regular weekly basis October 7. Show will go into the 10:30 to 11 p.m. period Saturdays, following "Saturday Night Revue." Deal is said to be contingent on the sponsor's satisfaction with the three remaining tests of the show still to be aired. Agency is Batten, Barton, Durstine & Othorn Osborn

### Fuller Exits Coast Y&R for Post With NBC-TV

Sam Fuller, production supervisor in the Hollywood office of Young & Rubicam Agency, has resigned his berth to join the New York production staff of NBC-TV. He left last week-end to take over the job, reporting direct to NBC-TV topper Pat Weaver. Fuller will supervise the up-coming Colgate Comedy Theater Sunday night series which headlines Eddie Cantor, Fred Allen, Ed Wynn and probably Jimmy Durante.

Pierce Leaving Coast NBC for Post With KMED Jennings Pierce, veteran Coast NBC exec and for many years chief of the web's Western station relations and public service departments, resigned last week to become general manager of KMED, Medford, Ore, outlet. Pierce takes over the job August 1. Station is an ABC supplementary affiliate. No successor has been named as yet. Pierce was with NBC for 23 years and was responsible for many of the public service, educational and farm broadcasts originating on the Coast.

First Marx "Life" Simulcast for August 17 First Groucho Marx "You Bet Your Life" simulcast will be made at NBC, Hollywood, August 17, preparatory to the comic's return to the air in early fall. Plans call for Marx to build a backlog of six radio and TV shows and to trek for a personal appearance at the De-Soto dealers' convention in Atlantic City this October. Video version will be shot at NBC studios on 35mm. fi'm by either Filmtone or Hal Roach. Radio after will be cut simultaneously on tape with both versions edited for airing.

Philip Morris Shows Swap Times To Avoid Bump To avoid a conflict which would have two talent shows back-to-back, Philip Morris Cigarettes last week had two of its video shows swap time periods, effective this fall. "Truth or Consequences" will take over the 9 to 9:30 p.m. Monday period, starting October 16, replac-ing the Horace Heidt talent show. Heidt will get the 10 to 10:30 Thursday period, originally slotted for "Truth," as of September 7, This will avoid having the Heidt show follow Arthur Godfrey's "Talent Scouts."

Mason Candy Sponsoring Cartoon Telejilm Mason Candy last week signed to sponsor a cartoon telefilm on ABC from noon to 12:15 p.m. Saturdays. Show is titled "Chester the Pup" and will originate in Chicago, starting October 7. ABC also is close to a sale on tele version of the radio veteran, "Can You Top This?" A Chicago winery has an option on the show, which will go into the 9:30 p.m. Tuesday slot.

### AFRA, Portland Talks in Second Week, With Strike Voted

Approval already having been given for strike action by its national board, the American Federation of Radio Artists (AFRA) last week continued into its second week of joint negotiations with KOIN, KALE, KEX, KGW, KWJJ and KXL, Portland, Ore. The union voted to take strike action, if necessary, because the broadcasters' counter to a demand for raises was to ask that announcers take salary cuts.

**DuMont To Sign New Two-Year Pact With IATSE** DuMont, New York, has reached an agreement with the In-ternational Alliance of Theatrical and Stage Employees (IATSE), and is expected to sign a new two-year contract early next week. The web's five-year pact with the stagehands expired this month.

Hovis, Ltd., Sponsors Beecham Show Hovis, Ltd., British bread firm, has signed to sponsor Sir Thomas Beecham's longhair d. j. show which preems on WQXR, New York, from 8:05 to 9 p.m., August 2. The 26-week deal, which was negotiated thru the New York office of Colman, Prentis & Varley, England, will spearhead the bread outfit's initial advertising compaign in America. The Beecham series is transcribed in England by Towers of London, Ltd.

### Sanka Insisting QuickieSoapOpera **Rings Bell System** On Out at CBS

NEW YORK, July 22.—The Sanka division of Jeneral Foods this week made its secon<sup>3</sup> appeal to CBS to get it off the hook for its 13-week com-mitment next fall. The sponsor orig-inally canceled The Goldbergs, Sat-urday evenings, 8:30-8 p.m., but at the end of its cycle this spring, re-nurchased the time. purchased the time.

CBS, however, refused the initial appeal made by Sanka because it, in turn, had got commitments from its stations for the time. Opinion is, among execs at the web, that Sanka will have to program the time, prob-ably with a low-budget show. Young & Bubicam is the agency & Rubicam is the agency.

### FCC Studies Ad Rule After Clearing CBS

After Clearing CBS WASHINGTON, July 22.—Federal Communications Commission (FCC) will continue studying the feasibility of revising the chain broadcast rules to ban webs representing stations in the sale of national spot ads, the com-mission announced this week, in clearing CBS of charges of violating existing rules. At the same time, FCC dismissed nrotests against the web in its handling of religious and political matters. Granting renewals to all CBS sta-tions, FCC said evidence in the spot ad record "is insufficient" for find-ing that rep practices of webs violate

ing that rep practices of webs violate the present rules, adding that the matter of revising the rules is still

matter of ravising the rules is still under consideration. In a letter to the New York Demo-cratic Committee, FCC wrote that CBS was within its right in refusing the Dems free time to answer what the web considered a non-political speech by Gov. Thomas E. Dewey, An FCC letter to the American Councll of Christian Churches (ACCC) re-

NEW YORK, July 22 .- A new twist on radio shows is a five-minute soap on radio shows is a five-minute soap opera strip being prenned by the Masterson, Reddy & Nelson package outfit, titled Love on the Line. The program ralls for a cast of two, the boy and the girl. ABC is planning to offer the show around. Drama is provided in the form of a

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telephone conversion between the duo, each day's episode culminating with same basic problem still un-solved. The Friday episode, however, would set things straight for the week, opening the way for a new complica-tion to tee off on Mondav. First sam-ple platter has been cut. Now if they can only do a one-minute soaper.

### **CBS-TV** Looks West For Fight Beamings

NEW YORK. July 22.-CBS-TV this week projected itself sharply into the bigtime TV fight picture when it decided to televise it? Wedreswhen it dec'ded to televise it; Wedres-day night 10 p.m. bouts from either the Chicago Stadium or the Olympic Stadium. Detroit. Sponsored by Pabst, the fisticuffs last very were televised from St. Nicholas Arena, which presents mainly good club fighters. Since the Olympic Stadium holds-more than 14.000 and the Chicago Stadium 18.000, they present boxing eards comparing faverably with Madison Square Garden's. All threa arenas are promoted by the Interna-tional Boxing Club.

iected the group's demand that WCBS, New York, be forced to change its practices on religious brondcasts. FCC said there is no evidence CBS discriminated against ACCC.





## VIOLA and her Drums

"This gal's innate showmanship is something to behold . . . a terrific drummer who can be dubbed the 'femme' Krupa . . ." Dally Variety Cocoanut Grove Review.

This One

### MUSIC

**EUROPE NURTURES LONGHAIR** 

Communications to 1564 Broadway, New York 18, N. Y

July 29, 1950

# For U. S. Wax In Wax Coverage Thru Tie-Ups

### Talent Costs Much Lower

(Continued from page 3) toire quickly at a minimum outlay. Two major pop diskeries, Decca and MGM, observing the profitable direc-tion of several Johnny-come-lately indies, are likely to begin tapping their own foreign affiliates for longhair wax for a market they have heretofore eschewed as too limited.

Among indics that have grown thru such international links are Vox, Westminster, Remington, Continental, Haydn Society, Period, Griffon, Ren-aissance, Cetra-Soria, Tempo, Diat and Varsity. RCA Victor and Columbla have long-standing ties on the Continent. Mercury, London and Capitol also have extensive sources there.

#### Costs Cue Action

The reasons for turning to foreign sources are simple. Costs of artists, musicians and actual recording are much lower than rates that prevail much lower than rates that prevail here, and quality is frequently better. With tape, and with air transporta-tion, there's no longer the problem of masters deteriorating in transit, or long costly waiting for replacement of defective parts. Many of the per-formances issued here were taped there in the course of a ratio perform there in the course of a radio perform-ance. A large number were acquired -some illegally-from radio library services. But even custom-cut performances are relatively inexpensive. Deals have been made with some mu-Deals have been made with some mu-scients whereby the cash part of their remuneration was figured at 35 cents an hour, altho this is hardly the norm. Many name artists, however, have been known to cut for \$25 for a complete large cashs wheth simply complete, large-scale work, simply to gain recognition on this side. Some American singers have made special trips across and cut for peanuts in order to be listed on some of the complete opera recordings that have recently become the rage with LP huver, here buyers here.

Most of the tapes acquired, either Most of the tapes acquired, either from libraries or European diskeries, are leased on a royalty basis, with advance cash outlays rare. The local outfit's principal expense is dubbing the LP masters from the tapes and the diskeries have reciprocal deals, but with most of the indies it's a one-way track. In several cases, indies have put themselves in the black with foreign wax, then put their profits into recording domestically. Few of the longhair indies have cut the big part of their schedule locally. Allegro is perhaps the only one of any importance to cut here exclusive-

#### Longhair Sales Up 33%

Trade estimates currently rate the increase in longhair unit sales at more than 33½ per cent since the introduc-tion of 33½ r.p.m. disks, and the pertion of 33 ½ r.p.m. disks, and the per-taining centage should go much higher this fall. Unquestionably, with more and more repertoire required, Europe has provided the only practical solution as far as diskeries, dealers and the music-buying public are concerned. The possible effect on local musicians and artists is something else again. Whether the broader general interest in classical music will eventually benefit local talent remains to be seen. (See Europe Nutures, on page 14) phony.

NEW YORK, July 22.—What con-stitutes saturation coverage by a diskery of a top tune is illustrated by the Decca (including the Decca

by the Decca (including the Decca and Coral labels) six-way coverage of Goodnight Irene and nine-way slicing of La Vie En Rose. On Irene the waxery has the origi-nal Gordon Jenkins-Weavers disk-ing for the pop field, Ernest Tubb and Red Foley for the country-pop market, Lenny Dee on a country-style organ solo, and Gunter Lee Carr for the rhythm and blues market, all on the Decca label, while Cliff Steward in pops and Jack Shook and Dottie Dillard with Owen Bradley's ork for country and pop on the Coral label. label

Rose was done for the Decca label by Bing Crosby for vocal pop, Guy Lombardo for dance pop, Victor Young for instrumental pop, Louis Armstrong for rhythm and blues as well as pop and jazz devotees, Noro Morales for Latin-American, and Greta Keller and Tohoma for two types of authentic Gallic interpre-tation. Coral's pair of diskings on the tune feature an Owen Bradiey organ solo version instrumentally and Connie Haines treating the song in English and French for the only domestic female version of the song. Rose was done for the Decca label

Dirty Disk Ban To Include Mail, Auto Shipments

WASHINGTON, July 22.-Having all but closed the door on common all but closed the door on common carrier shipments of obscene disks, Congress is now moving to block any possible use of the mails for distrib-uting such record. Legislation ban-ning auto shipments is hanging fire. The Senate Judiciary Committee this week aproved a bill to amend the U.S. Criminal Code so as to keep out of the mails were consciund.

out of the mails every conceivable item of pornography. The aim is to make sure no loophole exists for mall-ing dirty disks or films. Already enacted is a law specifying

a ban on express shipments of ob-scene records, but the House Judi-ciary Committee Is sitting on a Sen-ate-passed bill putting criminal pen-alties on crossing a State line in an auto containing more than two dirty disks.

### Varsity Disks **Pocket Operas**

NEW YORK, July 22.—Eli Ober-stein's Varsity disk line, currently embarking on a low-price longhair project, will shortly issue a series of pocket-size opera diskings on its \$1.39 Royale label. Diskings were procured by Oble from Italian sources and include packages con-

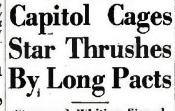
sources and include packages con-taining the key arias from such works as Carmen, The Barber of Seville, Don Pasquale and The Marriage of Figaro. The \$1.90 LP longhair line will include some 30 disks. The Varsity 59-cent LP longhair line has been expanded to include such material as Tschaikovsky's Romeo and Juliet, the same com-poser's piano concerto and Swan Lake ballet excerpts, Bizet's L'Arlesienne Suite and Schubert's Unfinished Sym-phony.

## Major Source Decca Blanket Put Victor Ups 45's Tag to 79c; Decca Line Set at 75c Plus Tax

EW YORK, July 22. Monday (24), the retail price of RCA Victors 45 r.p.m. pop disks is hiked to 79 cents (75 cents plus tax). Current price, in effect since 45s were in-

rent price, in effect since 45s were in-troduced in April, 1949, has been 69 cents, tax included. The price of Red Seal 45s remains at 95 cents. A Victor spokesman gave as the reason for the price hike, which now pegs the RCA disks at parity with all other diskeries' 45 pops, the high cost of producing the 7-inch disks. This is not to be taken to mean, he pointed out, that the increase was pointed out, that the increase was promoted by any recent rise in production or material costs, but rather that a re-evaluation of cost factors indicates that the 69-cent figure has not permitted a reasonable profit for manufacturer. the

No change is contemplated in Vic-tor's LP prices at the moment, tho the spokesman indicated that the company might see fit, at some time in the future, to rearrange LP pric-ing to attain optimum balance with pricing, should the current balance prove unsatisfactory.



Starr and Whiting Signed

HOLLYWOOD, July 22.—Capitol Artists-Repertoire Veepee Jim Conk-ling, still in the dark as to whether Jo Stafford will follow Paul Weston to Columbia, moved swiftly to throw a contractual fence around his other a contractual fence around his other high-voltaged fem singers. New pact was inked with Kaw Starr for five years, Margaret Whiting was re-signed for seven years, and negotia-tions are continuing for a renewal of Peggy Lee. Deal for Miss Starr, which reportedly places her in a higher royalty bracket, was closed by her manager, Hal Stanley, with Personal Manager Billy Burton ar-ranging reinking of Miss Whiting. Both pacts are unusually long as artist-diskery agreements go. Miss Starr jolned Cap in early 1947, while Miss Whiting had been with the label

Miss Whiting had been with the label for approximately six years. Conk-ling has long contended that fem singers are of tremendous importance to a diskery and, in the pop field, fre-quently outsell male balladists. Indic-stive of the great sales power wielded by fem chirps, both Jo Staf-ford and Miss Whiting Individually passed the \$100,000 annual royalty mark at Capitol during 1948 and again in 1949. Miss Starr, a steady seller for the label, has taken a sudden and swift upsurge in popularity during recent months, delivering with Hoop-Dee-Doo, Bonaparte's Retreat and Missis-sippi. Miss Whiting had been with the label

Pickwick Gets 'Beloved' NEW YORK, July 22.—Pickwick Music, Leeds subsid, has acquired Beloved, Be Faithful from writers Ervin Drake and Jimmy Shirl. Tune, a ballad, was recorded and released the member are by Dages the a Burg two months ago by Decca via a Russ Morgan recording, and has lately been showing activity in Eastern Sea-board cities. Decca had an option on the tune. Flock of pubs angled

NEW YORK, July 22. Records this week set the price levels for its soon-to-be-released 45 levels for its soon-to-be-released 45 r.p.m. disk line at 75 cents plus tax for its pop series and 95 cents plus tax for its single kidisks. The disk-ery's salesmen thruout the country began sollciting 45 orders yesterday (21), with the initial shipment of the doughnut disks skedded for around August 15. Diskery also created its cataloging system for the line. The current 78 r.p.m. catalog numbers will be preceded by a nine on 45 copies. copies.

Decca's decision to apply the stand-Decca's decision to apply the stand-ard pop price of 75 cents plus tax to the 45 series came coincidentally with the RCA Victor company's decision to raise the price of its doughnut disk pop lines to the 75 cent mark from its previous 65 cent level (see other story adjoining). The 75-cent tag will apply to all pop, country, rbythm and blues, jazz and international wax-ines. ings.

The price established on the Decca line will also hold for the company's subsidiary labels, Coral and Bruns-

Decca's initial release will cover the 32 leading single disks most active in the firm's catalog and will include such best-sellers as the Bing and Gary Crosby pairing of Sam's Song and Simple Melody, the Gordon Jenkins' coupling of Goodnight, Irene and Tzena, Tzena, Tzena, the Guy Lom-bardo Third Man Theme, and the Andrews Sisters and Jenkins' 5 Wanna Be Loved. Decca's initial release will cover

### **D. J. Interviews Banned in Philly**

PHILADELPHIA, July 22.can Federation of Musicians' (AFM) ruling that bandleaders are not to ruling that bandreaders are not to make disk jockey appearances, even for only an interview, was suddenly invoked by Local 274 here, which is made up of Negro musicians only. Primarily the Negro musicians have been doing interviews on jockey shows

shows. Local 274 gave no special reason for its action. Union officials merely pointed to the ruling in the books, and made it necessary for Hot Lips Page, the first to be hit by the ruling, to cancel interviews scheduled with the d.j.'s during his stay last week at the Showboat.

at the Showboat. Since there are a half dozen or more spots using Negro musical names, the ruling hits hard at both the spot and the disk jockey. By and large, the other musical rooms around town feature recording sing-ers who are not affected by the rul-ing. Niterv owners raised a beaf ers who are not affected by the rul-ing. Nitery owners raised a beef because they hardly ever are three weeks ahead in their bookings. Be-cause competition is heavy for record names, boys book close to the dates in watching for availabilities. More-over, nitery owners are convinced that the d. j. publicity helps business, and without it may make it too ex-pensive to bring in a record name. Also huddling with the union offi-cials to clear the air for the air in-terviews are the local record dis-tributors. The d. j. shows are about the only revenue for radio exploita-tion for their names.

for the tune when requests for sheet music came in to jobbers. Deal with writers was made via standard Song-writers Protective Association con-

### July 29, 1950

BMI's Low-Price TV Film Music

### All Unstrung

WASHINGTON, June 22.— Earl (Father) Hines had just finished playing an imaginative version of a pop tune at a local club this week when a friend complimented him on his va-riations on the melody. "I had to do that," Hines replied, "There are 18 strings missing on the plano, and it about drives me crazy trying to figure out ways to play around them."

# Les Brown's

NEW YORK. July 22.—Les Brown. Columbia reording artist and for the past three years maestro on the Bob Hope show, has been scoring heavy grosses on his current tour of one-nighters. With only 24 of his string of 75 or 80 dates completed. Brown has racked up a gross of \$65.426.40 so far. The orkster still has 44 more dates on his schedule, taking him into the first week of Sentember. the first week of September.

Lates on his schedule, taking him into the first week of September.
Here are the grosses thus far: June 16 and 17. Salt Lake City. \$8,795.60;
18, Elk Mountein, Wvo. \$1,737;
19, Lincoln. Neb., \$1,848 50; 20, Denver.
\$2,216.80;
21, McCook, Neb., \$1,740;
22, Sloux Falls, S. D., \$2,447.50;
23, Omaha, \$3,420;
24, St. Joseph. Mo., \$1,804;
25, Sioux City. Ia., \$1,921.80;
26, Forestburg, S. D., \$1,670;
27, Hat-field, Minn., \$1,220 60;
28, Clear Lake, Ia., \$2,9667.50;
29, Austin, Minn., \$2,2066;
20, Sautin, Minn., \$2,2067.50;
29, Austin, Minn., \$2,2067;
20, Sautin, Minn., \$2,2067;
20, Sautin, Minn., \$2,2067;
20, Sautin, Minn., \$2,2067;
20, Sautin, Minn., \$2,627.50;
4, Des Moines, \$2,964.60;
6, Rochester, Ind., \$2,924.40;
7, Learn-ington, Ont., \$2,041;
8, Clincinn\*i, \$3, 641;
9, Russell's Point, O., \$2,170.25;
10, Youngstown, O., \$1,906.75;
11-12, Pittsburgh, \$5,421.60;
Brown, before he winds up, will diverse the winds up, will

\$1,908.75, 11-12, Pittsburgh, \$0.421.00. Brown, before he winds up, will criss-cross the country, hitting the following States: New York, Penn-sylvania, Ohio, Kentucky, Michigan, Kansas, Oklahoma, Texas, Arizona, Utah and, finally, the Coast. He's been working in the main on a \$1.000 guarantee against 60 per cent of the gross. gross

Much of the tour still remains to Much of the tour still remains to be done, but if the early returns con-tinue this will be Brown's best trck yet. Admission price has varied from \$1.25 to \$1.80, with \$1.50 the average. His Columbia Dance Pa-rade album, incidentally, shows up in fourth place on the best-selling LP pop albums chart.

### Laine & Crosby For 'Sweet Sue'

HOLLYWOOD, July 22.—Jonie Taps, who moved from music ranks to Columbia Pictures producer, is to Columbia Pictures producer, is currently prepping another low-budget musical. Flicker is tentatively titled Sweet Sue and is being written to feature Frankie Laine and Bob Crosby. Taps is currently negotiat-followed the success of Make Believe ing for both artists, who will get duction. Flicker will also use a num-ber of disk artists, none of whom have been signed as yet. Sue will be the third in a series of low-cost musicals cast directly featured in the latter,

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**Current** Rate Two Cents a **Tune Per Pic** "Syne" or "Mechanical"?

(Continued from page 3) film rate. If, however, the packager asks for a "considerable" number of tunes (what constitutes a considerable Les Brown's Ridin'High on I-Niter Trek \$65,426 Gross So Far NEW YORK, July 22.—Les Brown, Columbia reording artist and for the NEW YORK, July 22.—Les Brown, Columbia reording artist and for the NEW YORK, July 22.—Les Brown, Columbia reording artist and for the NEW YORK, July 22.—Les Brown, Columbia reording artist and for the NEW YORK, July 22.—Les Brown, Columbia reording artist and for the NEW YORK, July 22.—Les Brown, Columbia reording artist and for the NEW YORK, July 22.—Les Brown, Columbia reording artist and for the NEW YORK, July 22.—Les Brown, Columbia reording artist and for the NEW YORK, July 22.—Les Brown, Columbia reording artist and for the NEW YORK, July 22.—Les Brown, Columbia reording artist and for the NEW YORK, July 22.—Les Brown, Columbia reording artist and for the BMI Tri the sers. The S50 and 510 rates also apply to NEW YORK, July 22.—Les Brown, The S50 and 510 rates also apply to NEW YORK, July 22.—Les Brown, The S50 and 510 rates also apply to Networ York S00 and 510 rates also apply to Network S00 and 510 rates also apply to Ne

The \$50 and \$10 rates also apply to affiliates' tunes offered without the tie-in with the BMI pubbery's songs.

tie-in with the BMI pubbery's songs. The BMI rate arrangement, based on the 2-cent statutory rate, is the broadcast-owned licensing organiza-tion's design for tune availability for TV against the day that TV becomes the dominant broadcast medium. BMI envisions (as do other inter-ested parties, such as James C. Pe-trillo) filmed programs equaling and eventually outstripping live hows on video, and is preparing for the event-uality. Of an estimated 459 outfit prepared to syndlecte live and filmed TV show., BMI is reportedly in com-munication with 250.

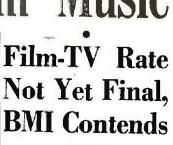
Insofar as music is concerned, the BMI attitude is that there is no dif-ference between AM or FM radio and TV. Music is instrinsically auditory, TV. Music is instrinsically auditory, not visual, regardless of the medium of presentation. Platters and e.t.'s are used in radio broadcasting with no music payments to the pubbert outside of the regular statutory rate for platters, a 25 or 50-cent per-sta-tion extra for commercial e.t.'s, and the \$10 annual fee for library service. Besides publishers get noid for or Besides, publishers get paid for per-formances on TV, which will mount as the medium expands. There's no extra payment for live TV shows, so extra payment for live TV shows, so why heavy synchro charges for filmed shows? Further, there are now 10G TV stations in 61 markets, and the film producer can sell to only one user in a market. To make any money his costs must be low. If he makes a 15-minute flick on a \$1,200 budget, he can't very well pay \$500 for music. In sum, BMI feels, TV is a form of broadcasting, and TV films aren't Hollywood-as yet. To date, most BMI pubbers are go-

aren't Hollywood--as yet. To date, most BMI pubbers are go-ing along with the plan. A few, as indicated above, see it as a dangerous precedental move. Connoisseurs of the 10-year battle between BMI and ASCAP view the plan as another tactic to furnish BMI's stockholders with low-priced music, to consolidate BMI as the broadcasting industry's gill-edged insurance policy against ASCAP.

NEW YORK, July 22. — National Records is editing the introductory lines out of its Florence Wright etchlines out of its Florence Wright etch-ing of Pie in the Bashet, in an unusual bid to render the etching suitable for air play. Tune, a nursery type ditty, is getting heavy disk coverage, and National, encouraged by the re-sponse, is taking the blue material out in the hopes of keeping out in front. The cutting of the introductory lines—special material of an am-biguous nature—is being made only for a fresh batch of disk jockey coples. The juke and retail records will remain as is. Some jockeys have linformed the diskery they have been

**Gets New Crust** 

"Pie in Basket"



MUSIC

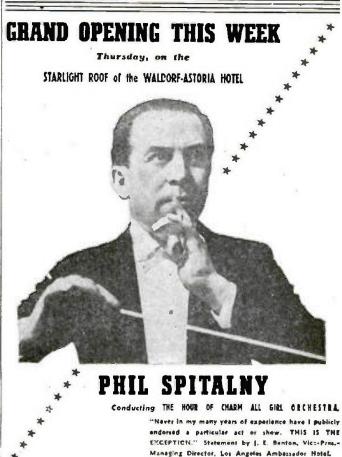
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### 2 Cents a Limiting Device

NEW YORK, July 22.—Trade in-terpretation of Broadcast Music, Inc.'s (BMI). low priced film-TV print policy, as outlined in companion story, doesn't jibe with the analysis of upper echelon BMI brass. Latter feel the low-price structure is temporary rather than permanent, and designed to hasten crystallization of an in-dustry-wide synchro pattern. BMI nundits point out that its TV

BMI pundits point out that its TV licenses are for only limited terms and that films cannot be used after terms expire. They also point out that BMI-affiliated pubbers have, with no objections from BMI, been making deals for flat sume comparing to paydeals for flat sums comparable to pay-ments made to American Society of Composers, Authors and Publishers (ASCAP) publers.

NEW YORK. July 22.-London Records, currently riding the biggest business wave in it's three-and-a-half year history, due to its three-for-one swap plan, has issued new, com-plete individual catalogs for its 45 r.p.m. and long-playing lines. The diskery has also replaced its releast. The diskery has also replaced its releast. The swhich include disks in all categories and speeds on a single sheet. Both of the new crealogs run to 12 pages. They are available to deal-ers and dirtribs for relay to customers at no charge.



## Indie Diskers Wail Over Rise Admiral Looks In Vinyl Cost, Slow Pressing

NEW YORK, July 22.—The rise in an essential war product, meanwhile the cost of virgin vinyl this week, the first effect of the Korean war on the disk business, has added to the woes of indie diskers who were al-ready complaining about the poor summertime service they were get-ting from pressing plants. In the un-precedented upsurge of business dur-mainly or entirely of which are composed precedented upsurge of business dur-mainly or entirely of which are composed ing the last two weeks, many indices feit they would miss out on the gravy unless the plants maintained boom-time staffs and facilities.

The plants however, have been beset by vacations, and several own-ers who had trimmed their staffs in anticipation of a summer slump were making frantic efforts to rehire ex-perienced pressmen. The vital vinyl,

### **Rackmil Sees Disk Biz Profits Due for a Rise**

NEW YORK, July 22. — Decta Prexy Milton R. Rackmil feels the disk industry is heading for a highly profitable fall season. In addition to his belief that the industry is finally close to encod rebuiltering following close to speed stabilization following the Decca diskery's decision to enter the 45 r.p.m. market, Rackmil be-lieves that the threatened cutback on Neves that the threatened cutback on video production, due to the Korean situation, should serve as a sizable boost for the disk market potential. He points out that if TV production is forced to a slower pace, dcalers will turn to other aspects of their business, including records.

business, including records. Rackmil doesn't believe the war threat will hurt disk production in the same manner that it was hit in the last war. The discovery of syn-thetic materials and the widespread use of them in the Industry, as well as the great supply of them in the country, should help to keep disk production moving at current rates without too much difficulty, he feels. Rackmil believes that Decca's own fall season will be greatly hyped with

fall season will be gratly hyped with the introduction of the firm's 45 r.p.m. line. He also pointed out that there has been an earlier than usual indihas been an earlier than usual indi-cation of a pick-up in business in the diskery's current takes following the traditional summer slump. Diskery's business is at so brisk a level that its Chicago and Bridgeport plants have added night shifts to meet pro-duction demands.

### **Cap Folk Chief Goes Nashville**

HOLLYWOOD, July 22.—Capitoi will realign its artist-reperioire forces so as to headquarter its West-ern-hilbilly a. and r. chief in Nash-ville, hub of the nation's folk music. Jim Conkling, Cap's veepee in charge or a. and r., put Dee Kilpatrick in charge of diskery's Western-hilbilly charge of diskery's Western-hilbilly a, and r, centering his activity in Nashville. Lee Gillette, who has been in charge of that phase of Cap's catalog, moves over to the pop divi-sion, where he will serve with Lou Busch as part of Cap's pop disk a, and r. triumvirate.

A and r. rep and supervise sales in that area. Move is believed to make Cap the first major label to headquarter its Western-hillbilly chief at Nashville, altho other diskeries' folk toppers. Gillette will still take hand in some of the Western-hillbilly activities formerly served as Caps Alta, Calif... branch manager and recently was rep and supervise sales in that area. To be the serve as a and r. rep and supervise sales in that area. All distribs now handling either or both lines will be retained, and the writing and recording of ki-disks. All distribs now handling either or both lines will challe both lines to get coverage in certain ter-ritories where only one was repre-sented previously. The Mayfair excess of their independent Scripts and Scores package outfit. 12 of which are available on 45 r.p.m. The supervise sales in that area. 79 cents for 45 r.p.m.

I week. Pressers, who anticipate further curtailment of the material for disk use, were concerned with the effect on production of LP and 45 r.p.m. platters, both of which are composed mainly or entirely of vinyl. One plant, noting a 1-cent increase in its own cost of producing an LP disk, raised its pressing price two cents. Current LP prices normally run be-tween 58 and 65 cents for a 12-inch, and 37 to 39 cents for a 10-inch. One plant operator feels he may be forced to emphasize 45's, since they use less material. Ten 45's can be made from a pound of vinyl, while only two or three 12-inch disks can be made from the same amount. It seemed certain to him there could be no reduction in the retail prices of LP disks under the present circumstances. Pressers do not expect any short-ages for some time in synthetic shel-lac, whic was at a blg premium dur-ing the last war. One plant renoted.

lac, whic was at a big premium dur-ing the last war. One plant reported that, for reasons he could not ex-plain, his orders for unbreakable 78 r.p.m. disks took an upward leap last week.

### MaestrosRemain **SecurityKeepers**

WASHINGTON, July 22.—Band leaders will continue to be respon-sible for Social Security and withholding provisions affecting sidemen as a result of a decision this week by Senate-House conferences on the provision legalizing the old Form B contracts of the American Federa-tion of Musicians (AFM).

The conferees, composed of mem-bers of the House Ways and Means and the Senate Finance committees, are due to report the entire Social Security bill to both houses next wcek.

The conferces dropped the House language in HR 6000 which provided that "if an individual either alone or a member of a group performs service for any other person under a written contract expressly rec. pt-ing that such presses abell hous or ing that such person shall have com-plete control over the performance of such service and that such individor such service and that such individ-ual is an employee such individual with respect to such service shall, regardless of any modification not in writing, be deemed an employee of such person."

In reporting the bill originally, the House committee said that the wor -ing was designed to reverse the Su-preme Court decision in Bartels vs. Birmingham, which outlawed the Form B contracts.

### **Caravan Kidiskery** Takes Over Mayfair

NEW YORK, July 22.—Caravan kidiskery last week took over the manufacturing, packaging, and dis-tribution of the Mayfair record line. Deal was made between Herb Platt-ner and Hugo Perette, of Mayfair, and Lawrence Gould, of Caravan, and is, in effect, a lease arrangement whereby Plattner and Perette will be able to confine their own activities to the writing and recording of ki-disks.

disks, All distribs now handling either or both lines will be retained, and the arrangement will enable both the arrangement will enable both Miller, attorneys for Cromwell Music, Miller, attorneys for Cromwell Music,

# For New Handle

NEW YORK, July 22. - Admiral Records is looking for a new name, and is launching a contest among the nation's disk jockeys. The move is the result of requests by the Admiral Corporation, producer of radio, phono and TV sets, to end the confusion in what it considers a related field.

The company, headed by N. R. Carrano, has set the deadline for the decision at August 31. The winning jock will receive an Admiral radio-phono-TV combination, contributed by the radio outfit. In case of duplication in names, the letter bearing the earliest postmark will win.

## **Philly Dealers** Ask Disk Title After Spinning

PHILADELPHIA, July 22. — In a move to make radio plugs of record-ings more meaningful in terms of sales for the record retailers, the Philadelphia Record Dealers' Associ-ation will call upon local disk jockeys to repeat the tille of a song after playing the record. Nat Fisher, op-erator of the Record Mart and presi-dent of the association, said that such announcement would be of service to both the prospective record buyer and to the record retailer. Fisher said many dealers are faced

Fisher said many dealers are faced with the problem of identifying a song by the first line or first few words of a chorus. That is the way many persons identify a record after hearing it played on a jockey show. While records are announced before While records arc announced before the spinning begins, Fisher said that prospective record buyers don't show interest in the side until it is played. By that time the listener doesn't re-member the title. For the dealer, it means wasting a lot of time scarching thru catalogs and sometimes it means playing a dozen or more in the hope that one may be the right side.

that one may be the right side. Fisher pointed out that announcing the tille after the spinning doesn't imply commercialization. The prob-lem, however, is getting the listener to remember the title and artist after hearing the record. Disk jockeys will also be asked to identify their theme songs. songs.

### Seeco Records Buys **Out Lina Latin Label**

NEW YORK, July 22. - Secco NEW YURK, July 22. — Seeco Records, the Latin-American diskery, has bought out Lina Records, another Latin label, and inaugurated a bonus plan in New York to clean out the latter's stock.

The Lina line, started last year by Murray Shapiro and composer Leo-poldo Gonzalez, included about 50 disks and several artists pacts. These will be shifted immediately to Sceco.

In New York, where Seeco has its own distributery, Prexy Sidney Siegel has offered dealers a bonus plan whereby they get 25 Lina disks free with every 100 Seeco platters purchased at regular net price. The deal will be in effect from July 20 thru August 20.

## King Told To Pull

NEW YORK, July 22.—Miller & Miller, attorneys for Cromwell Musie, have served notice on King Records to withdraw their Moor. Mullican country etching of Goodnight, Irene.

King allegedly cut the tune with-out a license from Cromwell, and writer credits on the label read "arranged by Mullican-Mann"— pre-sumption being the tune is in the public domain.

### Suit Tests Right **To Musical Gems By Photo-Offset**

NEW YORK, July 22.—A suit in United States District Court for al-leged unfair practice brought by leged unfair practice brought by G. Ricordi Company, the outcome of which could mean the ending of cer-tain long-established pubber prac-tices, was disclosed this week when the defendant, International, Music Company, was given an extension until Friday (4) to enter its answer.

until Friday (4) to enter its answer. The complaint charges Interna-tional with reproducing the Ricordi edition of the opera, Falstaff, by the photo-offset method, and offering it for sale under the International im-primatur. Plaintiffs ask an injunc-tion and \$50,000 damages. Their position is that labor and expense of making engraved plates of the multi-paged opera entitles them to exclu-sive rights to their edition.

The Ricordi edition of Falstaff has been on the market many years, Ricordi having owned the copyright for the original term and the 28-year renewal period until the opera passed into the public domain a few years ago.

It has been a common practice It has been a common pro-in the trade for pubbers to repro-duce by photo-offset editions origi-rate printed by other pubbers. In duce by photo-offset editions origi-naly printed by other pubbers. In almost all cases, the material is not protected by copyright, so that no copyright infringement is involved. The question of unfair practice, how-ever, has now been brought before the court, and its determination will set a pattern for the future. Counsel for plaintiffs is Arthur Garmaize; for defendant, Phillips, Uizer, Benjamin and Krim.

Uizer, Benjamin and Krim.

### Shapiro on Own, HasDinah,Frank

NEW YORK, July 22 .- Nat Shapiro NEW YORK, July 22.—Nat Snapiro exited his post as Eastern promotion and publicity director for Mercury Records this week to start his own record promotion business. His first clients are Dinah Shore and Frank Sinatra, whose disk promotion formsinatra, whose disk provident former erly was handled by Howle Rich-mond. Shapiro's plans are to operate on a one-of-a-kind basis; i.e., he will not handle talent competitive to Miss Shore or Sinatra or other accounts he takes on.

Mercury has not named a replace-ment, but Mercury excc Art Tal-madge has indicated that promotion henceforth will be handled out of Chicago, the diskery's home office, on a national basis.

on a national basis. Shapiro had been with Mercury for two years. Prior to that he worked for the Atlantic, National and Keynote diskeries. In addition to his flack venture, he is co-author-ing a book on the music business scheduled for publication early in 1951.

### **Uke Book Publisher Beats the Big Drum**

NEW YORK, July 22.—You Can Play the Ukulele, uke instruction book corrying Arthur Godfrey's pic-ture and endorsement, now in its third printing of 10,000, is being promoted direct to the consumer via an ad in the current Life magazine.

Book, written by WCBS program director and uke expert Don Ball and published by Broadcast Music, Inc. (BMI) has had a net sale of 25,000 copies to date, and the favorable dealer response-reorders sans returns-has encouraged BMI to broaden promotion at both the con-sumer and dealer levels. In addi-tion to regular music outlets, Sears-Roebuck has taken on the uke book. July 29, 1950

### Sacred Singers Hunted by Cap

HOLLYWOOD, July 22 .- Dave Dexter, head of Capitol's rhythm and blues artist-repertoire department, is launching an all-out drive for sacred singers Dexter is currently beating the bushes in the Midwest and South for new talent and recording those artists already under contract. One of Cap's best-sellers in this field remains the St. Paul Church of Los Angeles, headed by the Rev. John Branham. Choir of 170 voices was inked three years ago by Cap, with all its past diskings currently being relasted on 45 r.p.m. Dexter also has in the works an LP release of the choir.

With the St. Paul aggregation serve with the St. Faul aggregation serv-ing as a cornerstone for the label's position in the field, Dexter recently added new names to his catalog. Recent entries include Mt, Zion Church of God In Christ Choir (35 voices, lead by the Rev. T. J. Sadler). Group is being used as background for another newcomer to label, Rev. R. A. Daniels, blind preacher of Port-land, Ore., who enjoys considerable following thruout the Northwest. Sides will be released late this month.

Sides will be released late this month. Aso skedded for late July release are initial sides waxed by Sister Goldie Haynes, of East St. Louis, III., who Dexter recorded here recently during her visit to the Coast. Inked six months ago was Sally Martin, of Los Angeles, who appears in ball-parks thrucout the South. Dexter re-cently renewed her pact and inked her daughter, Cora, to release mother-daughter, duets. Juanita Jackson, Atlanta contraito, has been with Cap for a year. Dexter expects to expand the sacred singer roster during his current junket.

### **Decca Goes Latin** In Double Play

NEW YORK, July 22.—Decca Rec-ords, definitely back in Latin-Ameri-can disk business, is concentrating on repertoire designed to straddle both the export market and the local rumba coterie. Louis Sebok, Decca's international department chief, was recently joined by Latin music man Johnnie Camacho, who will aid in this phase of the program.

The diskery's first issue, under the hew plan. Includes several pop tunes performed in Latin style. These in-clude La Vie En Rose, l'il Always Love You, My Foolish Heart and Copacabana. Mainstay of the new line will be Noro Morales.

In the near future, the diskery will also revise and activate its 10,-000 series, aimed at the Mexican trade on both sides of the border.

Currently Decca is building up a backlog of masters, prior to going on a biweekly Latin release schedule.

### Art for Music Sake **Hypes Choral Disks**

NEW YORK, July 22.—Key Rec-ords, indie outfit specializing in longhair choral works on LP disks, is making a bid for dealer display by reproducing great art master-pieces in full color on all new disk covers. First release, featuring modern works sung by the Augus-tana Choir, will feature a four-color reproduction of Kandinsky's Yellow Surroundings, thru the courtesy of a New York museum. Diskerv head Robert Rolaniz has

New York museum. Diskery head Robert Rolantz has named Lura Stover as music director for the diskery, and several complete oratorios have been skedded for fall release. An abridged version of the Bach St. Matthew Passion, sung in English, and cut to fit a 12-inch LP, will be released in September. A 400-voice choir and soloist performed the pieca. the piece.

## Europe Hipsters Latch on to BG, **Especially His Early Recordings**

(Continued from page 4) the things we played. They called for Roy (Eldridge) to do his solo of Rockin' Chair, which he recorded with Genc Krupa's band before the war, and it was a nightly feature. I was overwhelmed with the tre-mendous receptions we were accorded —of press parties, newsreel cameras. Ifowers, bands meeting us at airports and stations, reporters and gather-in Stockholm where we played three concerts, the last of which served up one of the top thrills of the tour. This bash was held in the Royal Opera House, which is as plush a hall as any T've ever seen, and we were re-ceived with the same type of tumul-tures divide served up one of the top thrills of the tour. This any T've ever seen, and we were re-ceived with the same type of tumulceived with the same type of tumul-tuous dignity accorded the great classical artists,

I don't want to sugar-coat the trip. Tho most of it was pleasurable, there were a few ridiculous episodes which proved to me that promoters are pro-moters no matter where they are. For moters no matter where they are. For instance, one character booked us for four consecutive dates in a 'small country and played us on these dates within a radius of 75 miles to boot. The sole promotion he handed us was a single poster in each of the four towns. The results are best forgot-ten. The point is, a stupid promotion in Europe is just as bad as one here, tho you're playing a spot for the first time. The we had very little difficulty

the you're playing a spot for the first time. Tho we had very little difficulty with money and money exchange, I should like to caution any musician or performer who is thinking of a European tour. Money exchange is the primary problem on such a tour. Each country on the Continent has its own money regulations with regard to how much can be taken out of the country. We ended up in one coun-try buying up just about anything we could get our hands on just to spend the excess national currency. I've got a house full of stuff for which I'm still trying to find practical use. Our closing concert at the Palais Chaillot in Paris gave us a few try-ing moments. We had been warned that we might be booed off the stage because of a number of previous and disappointing jazz concerts. I was moderately surprised when we found

because of a number of previous and disappointing jazz concerts. I was moderately surprised when we found a "carriage trade" house to greet us. Aside from a positive reaction, the crowd was so quiet that when Mrs. Goodman began to whisper during one of our numbers, some customers

### **BMI'S LOW-PRICE**

(Continued from page 11) stay on the sidelines while basic questions are thrashed out. The ASCAP decree requires that performance and synchro rights be granted simultaneously and that per-forming rights cover the same period of time and exhibitor outlets as the corresponding runches clotte ASCAP will apply this in the case of TV stations not licensed by ASCAP has not yet been determined. The 2cent-per-print gimmick, it is given to understand, is a device to compel regular accounting by film producers and add enforcement of the limitation on the time during which the film

can be used. Meanwhile, BMI hopes its policy will increase TV-synchro use of BMI tunes.

Cherry Rising NEW YORK, July 22.—Don Cherry, rising young singer who was inked to a Decca pact as a single last week, is being per-sonally managed by Howie Rich-mond, proprietor of Cromwell Music pubbery. Reports last week indicated that Lester Lewis managed the new warbler, but it was learned that Lewis but it was learned that Lewis represents Cherry for radio and television only.

Of one thing I am quite certain. I am looking forward to the next trip. This one was certainly one big kick.

### Adventure To Issue 20 Kidisks on 45

NEW YORK, July 22.—Adventure Records, the kidiskery, intends to is-sue its entire line of 20 titles on 45 r.p.m. disks this fall, Currently, the company, headed by Sol Goodman, has six doughnut disks out. Among the new material issued will be an album cut by radio-TV star, Lanny Ross. Ross.

Goodman also has inked a deal with Tell-Well Press of Kansas City, Mo., whereby Adventure secured the disk rights to children stories published in book form by that outfit. Deal calls for a disk version of the book line leader, Smokey Pokey, and an option on all other titles.

According to Goodman, the diskery is on the hunt for such exclusive, copyrighted material to offset com-petition by lower-price labels.

## AGMA Hits Hi C In Met Pact; Wage Chill Melts

MUSIC

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NEW YORK, July 22 .- Five months o' negotiations between the American Guild of Musical Artists (AGMA) and the Metropolitan Opera Company were completed last week with the signing of a two-year basic agreement. In view of the Met's reorgani-zation and roster trimming this year, the new benefits gained by AGMA represent a major victory for the AFL-affiliated union, which repre-sents artists in the opera, concert and ballet fields.

Agreemant calls for coverage of Agreemant calls for coverage of operatic singers and dancers under the New York State unemployment insurance laws, and under the fed-eral Social Security Act when this latter law is amended. The Met, as a non-profit organization, had not been subject to these laws under the ald AGMA contract old AGMA contract.

old AGMA contract. The clause in the previous two-year contract, which had frozen minimum salaries, was modified to pave the way to pay increases to chorus, dancers and principals—also payment to principals for rehearsal weeks, additional radio fees, and an increase in out-of-trwn subsistence. Also, the Met guaranteed a minimum 20-week season in New York. Especially significant was the up-

Especially significant was the un-derstanding reached that the Met "Is and is to remain a predominantly American organization." The Met management agreed to maintain the current ratio between American and non-American singers during the next two years.

As a result of lengthy discussions, the Met has re-engaged a number of choristers, principals and dancers who had been discharged previously.

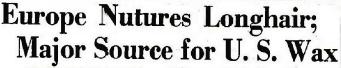




. . and thrilled by the superb technique of Evelve coaxing inspiring music from her magic violin." I. E. Banton, Vice-Pres.-Managing Director, Los Angeles Ambassador Hotel

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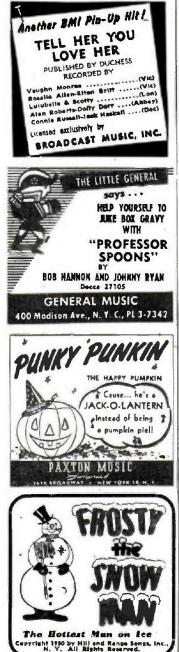




(Continued from page 10) So far dozens of new artists have won their breaks here thru imported masters. Modern composers have also Italy and France. benefited.

Biggest foreign-born catalog is that of London, the local branch of Eng-lish Decca. Beside England, this diskery has Decca offices in France, Italy, Holland, Austria, Germany, Switzer-land, Scandinavia and Belgium—all productive of ffrr wax. It also has American importing rights to the Ger-American importing rights of Deutsches Gramaphon. London disks have paved the way here for such artists as Kath-leen Ferrier, Ernest Ansermet and Paul Schoeffler, as well as Renata Tebaldi, Suzanne Danco and Gerard Souzay, who will debut next season. English Decca reciprocates with the U.S. by issuing American Decca diskings thruout the world, and also is-sues American-made London and Capitol pops in Great Britain.

Capitol's comparatively new classical catalog is composed almost entirely of cuttings from Delefunken in



Italy and France.

### **Vox-Polydor** Tie-Up

Vox-Polydor Tie-Up Vox's deal with Polydor, the largest French indie, was made at the close of the war, and has expanded in scope as that diskery patched its pre-war links with other European and South American countries. Vox pays for many of the large-scale works cut in Paris, and Polydor has first option on any wax cut here by Vox. Altho prinany wax cut here by Vox. Altho prin-cipally longhair, Vox introduced Edith Pial here thru her Polydor disks. Vox also has American rights to the 100-tille catalog of the French Discophiler Emerican Discophiles Francaises. A co-opera-tive deal with the latter diskery gives Vox access to tapes cut by Berlin Radio. First big plum in this deal has been the complete cutting of the Bach been the complete cutting of the Bach St. Matthew Passion. Recently Vox acquired the rights to the 80 items in the Boite a Musique catalog, which specializes in chamber music. Also, some items will be leased from the small English label, Neglected Mas-terpieces. Other items have been ob-tained from the Munich Radio and from private agents in Vienna.

Cetra-Soria, which specializes in operatic works and early Italian mu-sic, obtains most of its material from Cetra, Italian diskery owned by the National Italian Radio. This label is responsible for the introduction here of Tagliavini, Elmo, Tajo. Stignani, Tassinari and other singers now familiar to American audiences. The label's American president, Dario Soria, returned last week from an extended visit to Italy where he arranged for a large series of complete opera cuttings. Cetra's earlier operatic sets have found the local market most fertile.

Material from Italian Cetra that doesn't fit into the Cetra-Soria program may be issued here by Tempo Records. Tempo releases standard standard symphonic works, semi-classics and Italian pops. Tempo's American pop wax is pressed by Cetra and subsidiaries in Italy.

diaries in Italy. Renaissance, owned here by Mich-ael Von Mandel, former Telefunken manager for the Far East, is now cut-ting much of its stuff here, but got its initial break thru an affiliation with the Swiss Elite label. Now it has ties with Austraphon of Vienna, and with independent agent-producers in Ger-many and Denmark.

Period French Outlet Period Records is the American distributor for French L'Oiseau Lyre, which has the complete Bach Well-Tempered Clavichord and other col-lectors' items. That diskery presses LP's in France, Period also has an arrangement with French Pacific, and with sources in Israel. William Avar, Period president, is now in Europe setting new recordings and future sources

Festival Records, a small Boston label, gets tapes cut at the annual Salzburg Festival in Austria. Mozart's Coronation Mass has been its biggest plum.

Haydn Society, with a fast-growing catalog of Haydn and Mozart works, has its main office in Vienna, but does most of its pressing here, thru repre-sentatives in Boston. Large orchestral and choral works are included.

Griffon has a new tie with Societe Industrielle de Reproduction Sonore, a French classical outfit. It also has an arrangement with a Russian trade representative thru which it is obtaining the complete Tschaikowsky opera, Pique Dame, and performances by the violinist, David Oistrakh. Griffon has also contracted for some symphonic wax to be cut in Vienna by American

Schoenberg, Berg and others cut by Mercury, too, has access to some of classical stuff from French Vogue, and gets some jazz material from French Jazz Selection and Swedish Metronome.

### **Continental** Active

Continental and its subsidiary Remington diskery have individual ties with talent agents in Stockholm, Paris, Vienna, Munich and Berlin. Cuttings for both labels are also furnished by two agencies in Italy. The low-price Remington line will issue 45-minute opera productions gleaned from these sources, some of which will featured American names who will be flown over for the sessions.

The new Westminster label sends its own musical director, Dr. Henry Swoboda, to Vienna to conduct dates with the Vienna Symphony and other groups. Swoboda is there now, with his own tape equipment. The diskery is now signing European artists to exclusive contracts. Violinist Peter Ry-bar and pianist Paul Badura-Skoda are the first to have inked papers. This diskery has just set distributor deals in Belgium and South America. All disks are pressed here.

Savoy and Atlantic have European arrangements for popular type wax. The former has its own offices in France and England. Atlantic has obtained material from Blue Star. Rondo disk chief Julius Bard is currently touring Europe picking up masters and songs. Syrena gets its masters directly from its parent company in Poland. Israel gets Hebrew-language disks from the country of the same name.

EMI-Victor Deal Electrical Musical Industries (EMI) of England, continues to rate as one of the most important international recording operations. Its HMV label is a leader in most European countries and thruout the world. HMV has reciprocal ties with RCA Victor, and still supplies a fair amount of classical material for the local diskery, tho the concentration of name talent in this country has some what reversed the trend in recent years. Victor's International depart-ment is baculy departed on MAN ment is heavily dependent on HMV sources in Italy, Greece and Scandinavia.

EMI is also parent company of British Columbia, and Columbia and Pathe elsewhere in Europe. This wing is affiliated exclusively with Amer-ican Columbia, and is responsible for most of the French, Viennese and British cuttings issued on that label.

MGM has its own label in England under EMI auspices, and is entitled to any masters cut for the English MGM label. So far these have been few and far between, but with MGM slated to go classical soon, this deal is expected to gain in importance.

EMI's Parlophone label has an ancient deal with American Decca which entitles the local firm to either im-ported pressings or matrices from that label in England, or Odeon in France. Except for some small-scale importing, Decca hasn't taken advantage of the set-up, but may some day pending outcome of its current anti-trust action in the Department of Justice. Decca is also cutting some of its own Jecca is also cutting some of its own stuff in England, but mainly of pop and semi-pop nature. These infre-quent sessions are supervised by Wally Moody, who represents the diskery's interest in that country.

#### Mercury Uses Tono Stuff

Mercury's LP catalog is being fed by an exchange deal with Tono, the largest indie in Scandinavia. Main name here is the Danish State Radio Orchestra, and the local label will begin a build-up of violinist Endre Wolf and pianist Victor Schioler. First Tono wax will come out here in the fall. Diskery also has an exclusive deal with the Bavarian State Radio for the bulk of the latter's tape ll-brary. These are obtained on a royconductor Jonathan Sternberg. Dial, which specializes in modern classics, has obtained works by Dutchman was the first issue here.

Blue Star, in France. It also gets the classics produced by French Blue Star. The diskery's much-bruited deal with Esta in Czechoslovakia is currently inactive, being involved in litigation.

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Eli Oberstein's low-price Varsity and Royale labels are now getting material from Selmar in Paris. These are mainly classics and semi-classics performed by artists drawn from the Paris Conservatoire, according to Oberstein.

Beside the European ties, many of the local diskeries are also affiliated with labels and offices in South America. Much of the material released by Seeco, Verne, Victor, Columbia, Peerless, Cafamo, Capitol, and Coda is gleaned from imported Latin masters. There have even been attempts to invade the local market by Hawaiian and Filipino labels.

Unquestionably, the recent Petrillo recording ban helped direct attention to these foreign sources. Today, in view of such extensive foreign the-ups, such a ban would probably be much less effective. And the above list is hardly a complete one.



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## **MUSIC-AS WRITTEN**

#### Lou Levy Gets Three From Cromwell

Lou Levy acquired European rights to "Goodnight, Irene," "Happy Feet" and "Tzena, Tzena, Tzena" for Leeds, Ltd., from Howie Rich-mond, Cromwell Music head.

### Arnold Shaw Making Nationwide Scouting Tour

Arnold Shaw, Duchess Music Corporation chief, left on a one-month cross-country tour last week. He'll scout material and con-tact jockeys in key cities, with a final two-week stopover in Los Angeles

### RCA Victor Gets New Low Price Ordering Plan

RCA Victor custom record sales division has introduced a new low price and ordering policy, according to Manager James P. Davis, Revised price applies to order of shellac-type and plastic pressings of all speed disks, and lessens the differential between prices for initial orders and prices for reorders.

#### **Command Diskery Moves to Hollywood**

Command Records, owned by Murray Siedman, has moved its main office from Buffalo to Hollywood. The office in Buffalo has been taken over by East Coast Sales, an independent distributor. Siedman was formerly manager of the Capitol distributing branch in Buffalo, but left that company early this year to set up his own label.

### Mogul Takes Over "Love Song" From Robbins

Ivan Mogul has taken over "Our Love Story" from the J. J. Rob-bins pubbery. Tune has been cut four ways—by Tex Beneke, Herb Jeffries, Vera Lynn and Danny Scholl. Robbins turned the tune over at the request of the English pubber, Unit Music, when Robbins was unable to fulfill a promised plug commitment owing to the upsurge of "It Isn't Fair."

#### Tempo Sets Up Low-Price Disk Subsid Label

Tempo Sets Up Double rice Disk Substit Liber Tempo Records, after 13 years of maintaining its \$1 disk price, moves into the competitive price range with Theme, a 75-cent subsid label. According to Tempo Prexy Col. Irving Fogel separate talent rosters will be retained for both disks with no interchange of artists to be permitted. An entirely new catalog will be built for Theme, Fogel said, to consist of 75 per cent domestic artists, with remainder composed of foreign-made fare.

#### New York:

New Iork: Songwriting team Benny Benjamin and George Weiss have been inked to do a pair of sides for Mercury. Team will do two of their own songs with organ and vocal group aid. Tunes are "Can Anyone Explain" and "It All Begins and Ends With You"... Mercury also has created a new duo by coupling Kitty Kallen and Richard Hayes for a disk date due for next week. The twosome will tackle a pop version of "Our Lady of Fatima."... Shapiro-Bernstein pubbery last week obtained the tune "Honestly, I Love You" from orkster Blue Barron, who recorded it for MGM some months ago.... Blily Fix and Bernie Ackerman have formed a new pubbery, Baguette Music.

Victor Records last week inked the Cities Service Quartet to a waxing pact. Diskery's deal with Phil Spitalny has not yet been inked but com-pletion of the pact is expected to take place early next week. ... Organist Ethel Smith sails aboard the Queen Mary July 29 for England, where she is skedded to play a two-week engagement at the Palladium Theater in London beginning August 7. Prior to the departure, Miss Smith recorded three "Voice of America" broadcasts. ... Movie star Arlene Dahl is making a series of personal appearances on behalf of the MGM diskery's albuming of the "Three Little Words" flicker, in which she is featured. Songwriter Harry Ruby also is touring on behalf of the flicker and album. The movie is based on the careers of Ruby and his tune-smithing partner Bert Kalmar. Bert Kalmar,

Signature Records shipped its first LP disks last week. ... Fred Col-lins, sales manager for Donald Gabor's new Playhouse, 99-cent LP line, inked seven distributors for the label last week. Wally Wolsky's dis-tributor list for his Parade Record line has jumped from nine to 22 since the recent NAMM show. ... Herman Lubinsky, Savoy Records topper, inked Coast planist Dodo Marmarosa to a term contract. ... Admiral Rec-ords has signed orkster Jose Cortes to record Latin. pop, polka and stand-ard material. On his first date, two sides will feature thrush Rosalind Paige, and two Latin-type sides will feature Monica Boyer. ... Gordon B. Thompson. Ltd., Toronto, has acquired the Canadian rights to "Lose Your Blues" and "Apple, Cherry, Mince and Chocolate Cream." Both are pub-lished here by Hal Miller's Allen Music firm.

Children's Record Guild, which landed 17 distributors at the NAMM show, has now upped the number to 23... Orkster George Towne opened a two-week engagement at Palisades Park Monday (24)... Thrush Patti Page opening this week at the Thunderbird, Las Vegas, for two weeks prior to her stint at Ciro's, Hollywood... Irving Berman, Manor-Arco record chief, and personal manager of thrush Savannah Churchill, has picked up the option on his managerial deal for another two years... The Bach Guild has been organized to produce Bach thoral music, and similar works on disks. Seymour Solomon is music director of the new diskery. Among the talent engaged is conductor Jonathan Sternberg and Australian soprano Lorna Sydney. First disks will be released by Sep-tember 1..., Ted King, manager of Ohio Record Sales, London-owned distrib in Cincinnati, was in town last week for confabs with London sales chief Rudi Tolnay... Mr. and Mrs. Marty Bennett, of Bennett Distributing Company, Jamaica Plain, Mass, also in town negotiating for additional LP lines..., Atlantic Records has completed an arrangement with Joseph Van Hoogten, Antwerp, Belgium, whereby the latter will import and distribute Atlantic disks for Belgium and the Netherlands. Children's Record Guild, which landed 17 distributors at the NAMM

Vaughn Monroe into the Waldorf-Astoria's Starlight Roof September 7, following a vacation during which the ork will play only the Saturday night Camel air shows.

#### Hollywood:

Dick Haymes has turned down a Hollywood Bowl offer to star in its production of "Vagabond King," opening August 15, because the engage-ment would conflict with his Las Vegas, Nev., nitery stand and concert tour being booked by Music Corporation of America. . . , Frank De Vol was commissioned by Abe Olman to arrange six military arrangements for the high school-college band market. . . Songstress Ginny Simms returns to the music biz after a three-year absence with an ABC web 15-minute Sunday night show sponsored for 52 weeks by Botany Mills. Show will also feature the Buddy Cole Trio. The former Kay Kyser chirp who went out on her own is sans disk affiliation. Her last wax deal was with Sonora Records. Prior to that she was on the now defunct ARA label. label.

Capitol Records has tied in with "Ice Capades" for a "Bozo the Clown" sequence. In return for the plug, Cap will exploit the blade show by providing special dealer windows in "Capades" towns prior to and during the show's run. . . Curt Messey followed a Thanksgiving season disking session for London with a waxing fest almed at the yuletide mart. . . Decca is going all-out to boost Jerry Gray's Palladium opening, adding to the promotion being turned in by the dancery and Gray's flack, Red Doff. During the batoner's break-in date at Salt Lake's Lagoon, ork broke Stan Konton's 1948 record by attracting 2,683 paid admissions at \$1.25 per per-son. son.

Larger diskeries sans radio-TV web affiliation are closely eying wax-radio-tele package deals reportedly being offered to talent by web-tied labels. Package pacts, the former claim, are being used to lure talent away from the unaffiliated diskeries. Purpose of the scrutiny is possible anti-trust action. . . Courts approved 17-year-old Kay Brown's Mercury recording pact. . Al Gayle and ork, currently at Casper (Wyo). Riverside Club, moves August 1 to Elko (Nev.) Stockmen's Hotel for a six-week run. Booking by MCA. . . Janet Greene, who penned Xavier Cugat's current Columbia release, "Strange Mood," huddling here with Orkster Aaron Gonzeles on music for the forthcoming revue, "Hollywood Fairy Tales." . . . Paramount's KTLA picked up Harry Owens's option, inking the pincapple batoner and his Royal Hawaiians to an exclusive pact. . . Spe-cialty's Cemille Howard is back from three-month tour for a series of disking sessions. . . Patti Page, currently at Las Vegas's Thunderbird, makes her Coast debut at Hollywood's Ciro's August 4. . . Capitol will release a Jimmy MeHugh album waxed by Frank DeVol and ork by mid-September.

#### Philadelphia:

Eddie Selecto has added Ruth Newman to his Selectones combo for the group's scheduled park and club dates. ... "Whitey" Varallo, local drummer-maestro, coming back from a three-year stretch in Cuba and Miami Beach with Mal Malkin's band, is putting his drum-sticks aside to take over the operation of the cocktail lounge in the Fredonia Hotel in Atlantic City. Atlantic City.

Bellevue-Stratford Hotel discontinued its dance band for the supper sessions during the summer, also cutting the dinner music ensemble from five to three.... Bernie Berle turned rumba maestro, set for the Green Valley Country Club dances during the summer.... Don Nicholas takes over the stand at suburban Media Inn.... David L. Miller, Paul L. Miller and James E. Fleming Jr. represents the new combine owning the local Palda Record label.... Frank Liurzi, until recently president of the local musicians' union, joined with Winnie Brown, former tax collector, in open-ing a restaurant in West Philadelphia.

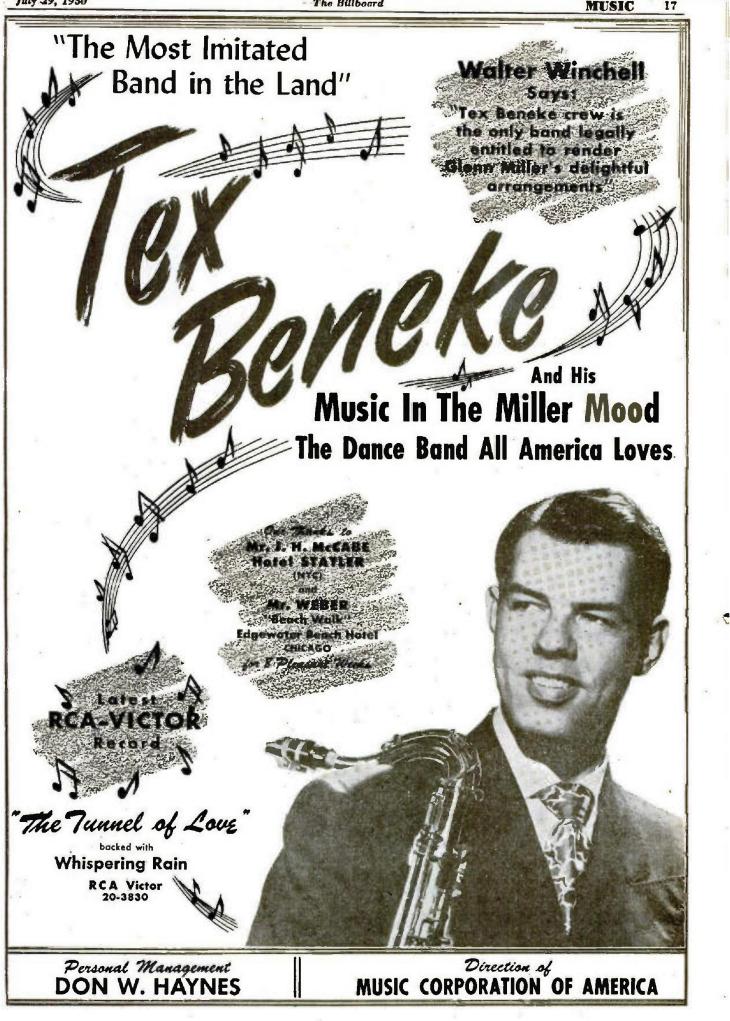
Reese DuPree celebrates a half-century as a dance promoter in November, . . Buddy Williams booked for a return date at Steel Pier, Atlantic City, around Labor Day. . . George Davis, making his first pitch In the songwriting field with "Conspiracy," sharing composer credits with Paul Knittel, gets Lee Morgan to introduce the song on the Top Tunes label.

#### On the Sound Track:

On the Sound Track: Co-producers Rudolph Polk and Bernard Luber are producing nine short subjects featuring classical artists, to be released by 20th Century-Fox. Four completed include two cach by Artur Rubinstein and Jascha Heifets. Jan Peerce and Nadine Conner will co-star in the next flick.... Merlin Sklles will score "New Mexico," with musical supervision by Lud Gluskin.... Hans Sommer will pen original music for the Charles Boyer starrer, "The First Legion." Some of composer's earlier work had been commissioned by Max Reinhardt and Conductor Bruno Walter.... The Sunshine Boys. vocal-instrumental group, were inked by Columbia Pic-tures to blend talents in Smiley Burnette's next flick.... Usual Holly-wood practice in ork scenes of having musicians simulate their playing with music dubbed in later will be changed in a scene of Paramount's "Mr. and Mrs. Anonymous." For the first time in many years, Paramount's Irvin Talbot will baton his ork for a direct recording during the filming. Director George Stevens ordered this innovation for the sake of realism. ... Col. Nathan Levinson, of Warners' sound department, has developed a new technique in balancing brass and string combinations in recording. Sounds will be passed thru a reverberating chamber separately and then combined to produce an even balance between both sections. Chamber method gets its first trial in the WB musical, "The West Point Story."... WB's musical, "Just Off Broadway," has been renamed "Lullaby of Broad-way."

P. R. Drive by Philly AFM PHILADELPHIA, July 22. — New administration overseering activities of Local 77, American Federation of Musicians (AFM), headed by Prexy Charles McConnell, will engage the union in a public relations program. in-to Good will will be promoted both from ship.

within and without, with the first step in the campaign aimed at the membership. Since the union build-ing is now free of mortgages, the site, valued at six figures, will be redeco-rated so that it will also serve as an in-town clubhouse for the member-





19

I his weeks New Releases on RCA Victor Release 50-30 Ships Coast to Coast, Week of July 30	Going Strong designates on hand, or to reorder current stocks segin to "sold-out" stage. designates one of RCA W numbers on the trade r top retail sale charts (me obviously, sure things!	actual sales , The tra of these re promptly approach
ON KUA VICUUI Release 50-39	ing retail sale charis (we	
Ships Coast to Coast, Week of July 30		victor's "Ce ony the les paper best
	Bewitched Larry Green and the Honeydreamers	40 350()
POPULAR	Bonaparte's Retreat	41-3120)
Here come the DANCE BANDS againt	Gene Krupu	47-3766)* (48-0114)*
TOMMY DORSEY	G Count Every Star Bugo Winterhalter	47.3221)*
I've Forgotten You No Other Love 20-3869-(47-3869)*	🖨 Cuddle Buggin' Baby	
DENNIS DAY All My Love	Eddie Arnold	(48-0342)*
Goodnight, Irene 20-3870-(47-3870)*	Perry Como	(47-3747)*
THE FONTANE SISTERS with HUCO WINTERHALTER AND HIS	G I'm Bashful Mindy Carson	(47-3801)*
ORCHESTRA Can't We Talk It Over	S I'm Movin' On Hank Snew	(48.0328)1
I Had a Talk With the Wind and the Rain 20-3871-(47-3871)*	Ca I Wanna Re Lovel	
PEREZ PRADO	Fontane Sisters	(47-3772)*
More Mambo Jambo Mambo De Chatanooga-Mambo	Sammy Kaye	(47-3828)*
20-3873-(47-3873)* TONY MARTIN and FRAN WARREN	G La Vie En Rose	(47-3819)°
Take a Letter Miss Smith Till We Meet Again	Tony Martin	
20-3874-(47-3874)*	Tony Martin	(47-3755)*
COUNTRY	S WAY SAOUID I UTY? Eddy Arnold	(48-0300)*
HANK SNOW I Cried But My Tears Were Too	have enjoyed t	better than
Late The Night I Stole Old Sammy	And an excellent of ing the top selling his trade is advised to wate carefully in order to main sistent with demand.	chance of e
Morgan's Gin 21-0356-(48-0356)* TEXAS JIM ROBERTSON	Commune , trade is advised to water carefully in order to main statent with demand.	ch these re
Jaw, Jaw, Yap, Yap, Yap! It Hurts Me To See You With Some-		0. 1
body Else 21-0365-(48-0365)*	No. A Third State of	-3818-(47-3
RHYTHM-BLUES	Gone Fishin' Three Suns with Texas Jim Robert- D 2024 (47 3224)	Billboard, Ju
TAMPA RED It's Good Like That	son 20-3824(47-3824)* No. 6 Country & Western Disc Jocker Sam's Song Pick, Billboard, July 15.	
New Deal Blues 22-0094-(50-0094)*	I Cross My Fingers No. 3 Disc Jockeys Pick	-3798-(47-: . Billboard, J
POP-SPECIALTY	Perry Como and Fontane Slaters 20-3846-(47-3846) Thanks, Mr. Florist No, 1 Disc Jockeys File, Bullbard, July 22. Vaughn Monroe 20-	-3773 (47-3
JOHNNY VADNAL The Baseball Polka	No. 3 Retailers Pick, Bilboard, July 22. No. 2 Operators Pick, Bilboard, July 22. Billboard, July 23.	
Polka Recipe 25-1167-(51-1167)* *45 s.p.m. extatog numbers		
The state of the second se		bert (inter
The stars who make the hits are on	<b>VICTOR Record</b>	26
RCA VICTOR DIVE		
JAN FEB MAR THE ADRIL MAY JUNE	0-1	15"

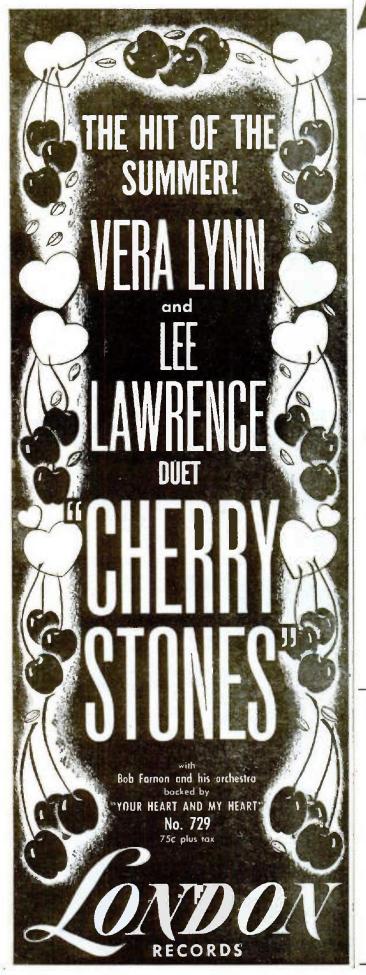
Real car

20 - MUSIC

The Billboard

POCITION

POSITION



Billboard MUSIC POPULARITY CHARTS Sheet Music

Based on reports received last three days of Week Ending July 21

### **BEST-SELLING SHRET MUSIC**

Tunes ligted are the nutional best sheet music sellers. List is based on reports received tack area from all the nation's sheet music jobbers. Songs are listed according to greatest wimber of sales; (F) indicates tune is in a film; (M) undicates tune is in legit musical; (R) indicates tune is available for records.

	OSITIC		
		This   Week	Publisters
7	3	1.	MONA LISA (F) (R)
18	1	2.	THIRD MAN THEME (F) (R) Chappell
34	2	з.	BEWITCHED (R)
10	s	4,	I WANNA BE LOVED (R)
9	31	5.	COUNT EVERY STAR (R)
13	8	6.	HOOP-DEE-DOO (R)
15	4	7.	OLO PIANO ROLL BLUES, THE (R)
4	14	8.	PLAY A SIMPLE MELODY (R)
21	6	9.	MY FOOLISH HEART (F) IRJ
2	12	10.	GOODNIGHT, IRENE IR)
3	10	21.	SAM'S SONG (R)
16	7	12.	SENTIMENTAL ME (R)
2	-	13.	I CROSS MY FINGERS (R)
3	9	14,	SOMETIME (R)
7	13	15.	I DON'T CARE IF THE SUN DON'T SHINE (R)
1	-	15.	LA VIE EN ROSE (R)

### ENGLAND'S TOP TWENTY

Mark		L This			
		k Week		Dimn	Amer Ican
15	2	1.	MY FOOLISH HEART		Santly-Joy
6	1	2.	BEWITCHED Ch	appell	Chappell
10	3	3.	DEARIE	mpbell-Connelly	Laurei
32	4	4.	THAT OLD PIANO ROLL BLUES Le	rds	Leeds
11	5	5.	OH, YOU SWEET ONE	uthern	General Music
31	6	6.	LET'S DO IT AGAIN Le	nnox	Robbins Music
7	8	7.	I REMEMBER THE CORN FIELOS Ar	cadfa	Leeds
15	7	8.	C'EST SI BON	ter Maurice	Leeds
27	10	9.	JEALOUS HEART Ne	w World	Acutt-Rose
7	9	30.	DADDY'S LITTLE GIRL	de	Beacon
6	10	11.	TWO ON & TANOEM	e, Lid	
11	32	12.	OUICKSILVERE	H. Merris	E. M. Morris
2	19	13.	IF I LOVED YOU	illiamson	
4	14	14.	A LOAD OF HAY	hn Fields	
19	13	15,	CHATTANOOGIE SHOE SHINE BOY PI	e. Ltd	Aculf-Rose
10	17	16.	ME AND MY SHADOW	ancis Day	Bourne
2	18	17.	YOUR HEART AND MY HEART LA	wrence Wright	Pickwick
27	35	18.	DOWN IN THE GLEN	Wright.	Mills Music
5	mm	19.	THE NIGHT THE FLOOR FELL IN So		
2	39	20.	SUNSHINE CAKE		Burke-Van Heusen Associates





				IC POPULARITY CHARTS
	R	la	dio Popularity	Based on reports received last three days of Week Ending July 21
	R	BCC	)RDS MOST PLAYED BY DISK JOCKEYS	Vox Jox
orea	Record	s liste	ed here in numerical order are those played over the free of shows. List is based on replies from wee	PREEMS Stuart Lindman, WMIN.
surve	ty armo	ng dis	ik jockeys throat the country. Unless shown in t table records of tunes listed here will be found in t	his Paul, has taken over a four-hour afternoon :
Hong ta fr	nom a f	of Hit him; (	is, Music Popularity Chart, Part 3, 4F3 Indicates to M3 indicates tune is from a legit musical.	tagged "Stan the Music Man," complete sponsor for one seg, the Murray Fashion Sc "Big Joe" Rosenfeld has moved his "Ha
	POSIT	ION		incss Exchange" over to WINS, New York
	eks   L ale   W			a two-hour early a.m. airer, Bill Cru now spinning 'em for KSUE, Susanville, (
8	1	3.	MONA LISA Nat "King" Cole and the Trip	I Lyle Allen appointed assistant record i
			Cap(78)1010; (45)F-1010	rian at WIRE, Indianapolis Jim Ande WIRK, West Palm Beach, Fla., is the stat "displaced d. j." During the baseball season
12	2	2	1 WANNA BE LOVED Andrews Sisters-	subbing for John Wooten, Travis Jockson
			G. Jenkims Ork	
3	5	3.	GOODNIGHT, IRENE G Jenkins-The Weaven	panded 45 minutes more daily, bringing
10	6	4.	COUNT EVERY STAR R Anthony	
			(45)F-979; Cap+78)859;	West Virginia circuit to add his talents to W
3	2	5	(45)F-859 ASC TZENA, TZENA, TZENA. M. Maller Ork	director of same station Nick Perty's
2	2	э.	Col(28)38885; (33)1-706ASC	ayem show on WPIT, tagged "Nick Nax." Ed Sweet. WKNB, New Britain, Conn.,
4	6	6.	TZENA, TZENA, TZENA. G. Jenkins and the	snagged a new Saturday night d. j. session. John Brubaker. WCCC, Hartford, Conn.,
			Dec 27077-ASC	AP added a daily 15-minute sports chatter se
23	4	7.	SENTIMENTAL ME Annes Brothers Const 60140;	his schedule. Larry Brown. WPEN. P delphia, has acquired new afternoon alter.
6	16		Coral 60173-ASC BONAPARTE'S RETREAT. K. Star	WCSI, Columbus, Ind., appointed promotion
		-	Cap(78)936; (45)F-936-E	rector for the station, in addition to his reputed in chores
33	33	9.	H00P-DEE-D00	
12		10.	(45)F-980—ASC BEWITCHED	AP
			Dec 24983-ASC	FLANAGAN FAUX PAS It seems several readers were burned, bothered and
6	10		I WANNA BE LOVED B Eckstine	
10	32	12.	BEWITCHEDD. Day CoH 783 386 98;	Miller's ork (The Billboard, July 15). Our l
3		13.	(33)1-480-A50 SAM'S SONGJ. "Fingers" Carr	A state of the state bins the state
			Can1781962; (451F-962	AP us straight. For the record, Ed Penney, pro-
6	30	14.	VIE EN ROSE, LAP. Weston Oik Cap1781890;	director of WFGM, Fitehburg, Mass., with "In a tape interview I conducted with R
1	-	15.	145)F-890—ASC SIMPLE MELODY Gary and Bing Crosby	ment: "I always admired Glenn as a gentle
			M. Matlock's All Stars	and a moscielan, but I never had the plea
9	19	)6.	COUNT EVERY STAR	<sup>12</sup> stand that I never arranged for him. I've
			V(78)20-3697; [45)47-3221—ASC	I did not work for Glenn" Jean Morris T
6	27	17.	I WANNA BE LOVED Fontane Sisters-H. Will Lechalter Ork and	Brooklyn, also sent in a correction with a
			Chorus VI78)20-3772;	lar quote from the ork leader. Next question
17	15	18.	MY FOOLISH HEART G. Jenkins Ork	Great a martin of the Wordser, Willing,
14	18		HOOP-DEE-DOO	record companies don't send min then rea
			Sisters V178120-3747;	and why he doesn't receive any kiddle rec Lloyd Harvey, WQDI and WGEN, Qu
1		19.	(45)47-3747-ASC ROSES	
			Cap(78)1001; (49)F-1001	ment from them. On the other side of
1	-	21.	SAM'S SONG	two years from Columbia, and that's all!
1			Stars Der 27112-ASC	sequently, with a limited Bbrary budget, lumbia disks don't get spins here, With
5	25	22.	TZENA, TZENA, TZENA, V. Damone Mercury(78)5454;	fine artists, it's sad." In a similar vein, i Naber, WKAI, Macomb, ill., writes: "I'd ar
17	17	23.	THERD MAN THEME, THE. G. Lembardo Ork	We've received absolutely nothing from
31	_	23.	SENTIMENTAL ME R. Morgan Ork	for the past four months. Decca's shipn
3	28	25.	Dec 24904-ASC BONAPARTE'S RETREAT. G. Krupa Ork	tor, Mercury and Capitol for their splendid
	20	~	V(78120-3766; (45147-3766-8	
3	28	25.	STEPS National 9112-ASC	AP In defense of the local record distrib
1	-	41.	MONA LISA	Ted Jones, KLEE, Houston, says, "Their real
33	-	27.	(45)30073-ASC BEWITCHED	ever. KLEE gets wonderful service from
8	20	29.	Town 2473—ASC BEWITCHED	wonder if they ever service anyone."
			0+k +++++++++++++++++++++++++++++++++++	"Say, how do you lure disk companies into s
6	-	30.	THIRD MAN THEME, THE. F. Martin Ork	got good plugs-maybe too good-because
			(45)47-3797-ASC	AP slowly dropped to nil. Don't they need busine

### SONGS WITH GREATEST RADIO AUDIENCES (ACI)

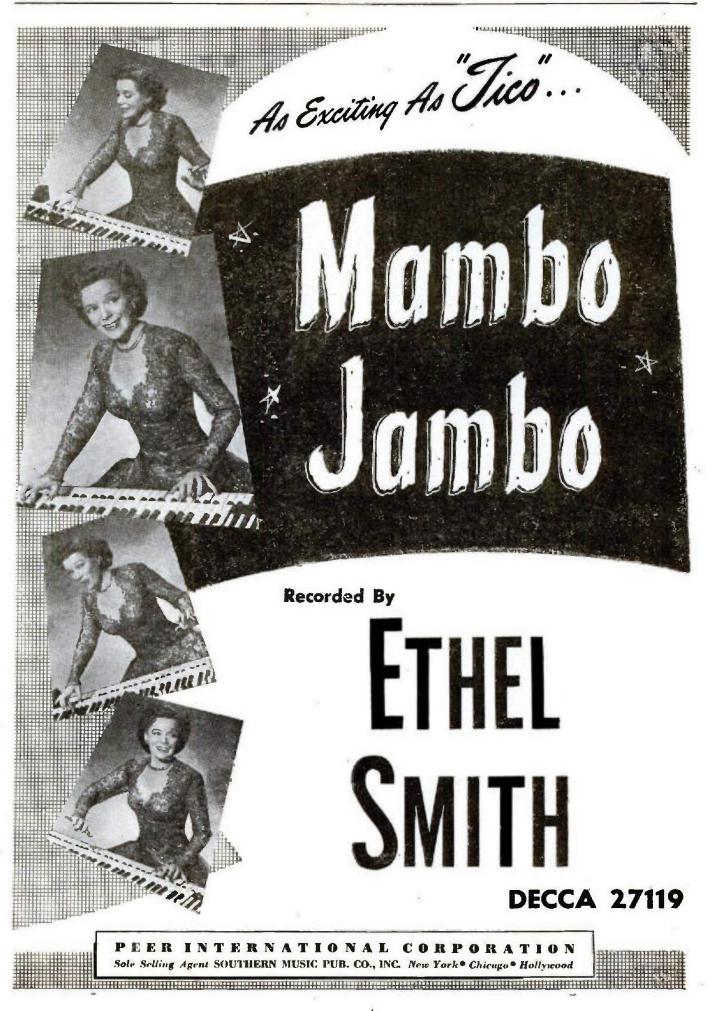
**CALIFY AUDIDATION (AUD)** Tunes listed have the greatest audiences on programs heard on net-work stations in New York, Chicago and Los Angeles. List is based upon John G. Patman's Audience Coverage Index. The index is projected upon radio logs made available to Preatman's ACI by the Accurate Reporting Service in New York, Radio Checking Service in Chicago, Radio Checking Service in Los Angeles. Listed are the too 30 limory in the case of ties) tunes alphabetically. This music checked is prosponder antly four 60 per cent) alive. (F) Indicates tune from a film; (Mb) indicates tune is from a lightimate musical; (R) indicates tune is available on records. In each instance the licensing agency controlling performance rights on the tune is indicated. To be feature is copyrighted 1947 by the Office of Research, Inc., A700 Broadmay, New York 33, N, Y. No reference may be made to any of this material except in trade sapers; no other use is permitted; no radio broadcast utilizing this information may be alived. Infrimgements will be prosecuted

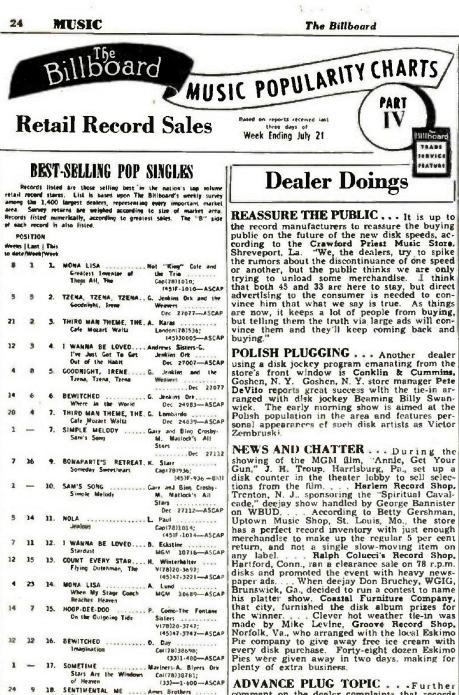
be prosecuted -

(Beginning Felday, July 14, 8 a.m., and ending Friday, July 21, 8 a.m.)
Are You Lonesome Tomphi? (R)
Bewitched (R)
Candy and Cake (R)
County Every Star (R)
Dasn It, Baby, That's Love (R)
Enjoy Yourself (R)
Golden Salls on a Sea of Blue (R)
Gone Fishin' (R)
Hawali (R)
Home Cookin' (R)
Hoop-Dee-Doo (R)
I Cross My Fingers (R)
I Didn't Know What Time It Was (P1
1 Didn't Slip, I Wasn't Pushed, I Feel (R)
I Don't Care If the Sun Don't Stime (R)
J Still Get a Thrill (R)
I Wanna Be Loved (R)
I'll Atways Love You (R)
It Isn't Fair (R)
La Vie En Rose (R)
Mampo Jambo (R)
Mona Lisa (F) (R)
My Foolish Heart (F) (R)
Old Piano Roll Blues, The (R)Leeds-ASCAP
Play a Simple Melody (R). Berlin-ASCAP
Say When (R)
Sentimental Me (R)
Sometime (R)
Stay With the Happy People (R) E. H. Morris-ASCAP
Third Man Theme, The (F) (R)

with Petrillo's ediet against d. j.'s interviewing musicians in Chicago and Milwaukee. "Seems to me" says Reynolds, "union members are miss-ing a great bet in not being able to appear on d. j. programs here to plug their own records."

<text>





Ames Brothers ..... Coral 60140; Eoral 60173-ASCAP

MGM 10621-ASCAP

"Fingers" Carr... Tap(78)962; (45)F-962---ASCAP

Anthony Ork..... Cap(78)923; (45)F-923—ASCAP

MGM 10628-ASCAP

Colt78)38786;

Mercury17835454; (45334343445—ASCAP

Mercury17835429 14515429X45-ASCAF

Mitter Ork.

CoH78138885; (33)1-706-ASCAP

Penny Wise and Love MGM

Copper Canyon Ork Dec 24904-ASCAP MDNA LISA V. Youny Ork. Third Man Theme, The Dec 27048-ASCAP TZEMA, TZENA, TZENA, V. Damoe, O. Bset Ork I Love That Girl Mercury/7835444

CROSS MY FINGERS...P. Faith Orth Valencia Colt783387

28. SENTIMENTAL ME ..... R. Morgan Ork.

Drifting Sands

TZENA, TZENA, TZENA. . M.

Spaghetti Rao ARE YOU LONESOME

Rag Mop and/or Blue Prelude

21 17

18 18 20.

5 25 20

15 20

3

7 21

2

7. 30 25.

-3 30 28. 1

14 13

4 20 28 28.

1 -

18

26

19.

23.

27.

22. BEWITCHED

24. SAM'S SONG

ADVANCE PLUG TOPIC . . . Further comment on the dealer complaints that records are played en the air too long before delivery is made to retailers comes from V. H. Andersen, De Luxe Music Shop No. 2. Chicago. Andersen reports that during the recent NAMM conven-tion he engaged in discussions with top brass of major record companies and that these exces agreed that "something is wrong" when dealers: make such complaints. The exces, says Ander-sen, were very anxious to evaluate the condi-tion and correct it. "Only thru The Billboard," writes Andersen, "can the manufacturers, dis-tributors and retailers co-ordinate their mutual problems and work out a concrete solution." More dealer comments on the advance plug vs. delivery problem are sorely needed, claims the Chicago dealer.

Chicago dealer. SELLING TIPS . . . Richards Music Com-pany, Safford, Ariz., supplements the counter hit sheets by keeping a loose-leaf notebook in which are listed all new records as they are received. Dorothy Richards reports that many customers shop for new disks without having any title or artist in mind. Handing such cus-tomers the notebook makes for added sales. . . Joseph Jewclers. Kingsport, Tenn., notes that sales on 45 r.p.m. disks were slow until the shop bought a turntable display rack for 45 albums. The shop also reports added sales on LP albums thru the use of the Columbia window display. . . . Berkelcy Music Compeny, Worcester, Mass., register on which are written the following words: "Have you forgotten need'es?" Needle sales can be increased tremendously by remind-ing each customer. ing each customer.

13 8 8. 30 22 10 (Two Records) Bob Smith-H. Rene Ork. V(38)Y-397; (45)WY-347 4 8 . 12 13 13. BAMBI (One Record) S. Temple-Chorus, P. Smith, Director...V V-395 53 13. BOZO AND THE BIRDS (Two Records)
 P. Colvig-B. May Ork
 Crof7#JOBK-3033; 145KBKF-30-33 35 10 15. BOZO UNDER THE SEA (Two Records) Vance "Pinto" Colvig-Alan Livingston .... Cap Dex. 44 36 - 15.

CHILDREN'S RECORDS Records listed are those records setting best in the nation's retail record stores (dealers), according to The Biliboard's weekly dealer sur-vey Records are listed according to greatest sales.

3. LITTLE TOOT (One Record) Don Wilson-The Starlighters.

(Two Records) M. Blanc-B, May Ork.

1. CINDERELLA (Two Records) L. Woods and Others...V(78)V-399; (45)WV-3%9

BOZO AT THE CIRCUS (Two Records) Alan Livingston-Vance "Pinto" Colvig.

WOODY WOODPECKER AND HIS TALENT SHOW

BUGS BUNNY IN STORYLAND (Two Records) Met Blanc-A, Livingston.......Cap DBX-3021

.. Cap(78)0AS-80; 145)CA5F-3001

...Cap(78)08X-3032: (45)CBXF-3032

POSITION

Weeks | Last | This to date Week Week

24 1

20 2 2.

110 3

111

40

10 9 6.

46

-

2

1

3

2

3

10

10

### POP ALBUMS

Because all labels are not issued on all speeds it is difficult to Because all labels are not issued on all speeds it is difficult to conduct a pop album survey that is statistically accurate. Further-more, separate interitory systems make it almost impossible for the average lange ocales to fill our The Billiboard's pop chart questionnaises so a comparison may be drawn between their 33 pop album tales and their 45 pop album sales. Therefore, The Billiboard is no inner atompting to show commandiar sales volume between 45 and 33 pop albe Boat Salling 2214 P.D.M

	Best Selling 33 1/3 R.P.M.
٦.	YOUNG MAN WITH A HORN, A
2.	Doris Day-H, James Dik., Coll781C-198; (33)CL-6106 SOUTH PACIFIC
3.	Mary Martin-Ezin Piliza Col(78)MM-850; (33)ML-41H0 HARMONY TIME
4.	
5.	Les Brown Ork
	8. Hutlon-H. Keel
6.	J. Dorsey Ork
7.	SILVER JUBILEE
8.	
9.	G. Lombardo
	G. Lombardo and His Royal Canadians
10.	DKLAHOMA J. Roberts-A. Drake-N. DaSilva-C. Holm-L. Dixon- J. Blackton, OirectorDec(7810A-359; (33)0L-8040
10.	KISS ME, KATE A. Drake-P. Morison-L. Kirk-H. Lang-A. Hill-H. Clark-J. Diamond
	Best Selling 45 R.P.M.
1.	RALPH FLANAGAN PLAYS RODGERS AND HAMMERSTEIN
**	(Three Records) R. Flanagan. Vi78)P-268; (45)WP-268
2.	ANNIE GET YOUR GUN (Four Records)
З.	B Hutton
4.	1. Woods
5.	Pete Only
	P. Como-R. Case-The Sauisfiers-L. Shaffer Ork
6.	UIXIELAND FOR DANCING (Three Records)
7.	T. Dorsey Drk
8	SPIKE JONES PLAYS THE GHARLESTON (Three Records)
9.	S. Jones Ork
10.	W. King Ork
10.	F. Carle
	Stan Kenton Ork Capt78)EDL-189; (45)KOM-189
10.	TOMMY DORSEY PLAYS COLE PORTER IThree Records) T. Dorsey Dit



SINGING



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First, Finest, Foremost in Recorded Music Originator of 331/3 LP Records For Uninterrupted Listening Pleasure

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23 25. COUNT EVERY STAR. D. Haymes & A. Shaw Ork. Dec 27042-ASCAP

- 29. SIMPLE MELODY......J. SLafford-The Starlighters-P. Westons Diate Eight...Cap(78)1039, (45)F-1039

1 --- 29. MONA LISA......C. Spivak Ork......London(72)619, (45)30073-ASCAP

WARNING!

WARINING: WARINING WORDS, readers are urged to pa- particular attention to i formation listed which shows the length of time a record has been on the chart and whether - record's popularity has increased or decreased. This information is shown to the left hand columns under the meading: "Weeks to bake," "Last Week" and "This Week." If a record has had an unusually iong run, or if its current position "this week" verus "last week" shows a shars drop readers should buy with caution.



STRAUSS WALTZES—The Vienna Radio Oric (1-30") Remington (33) RLP-1021 Blue Danube; Wine, Women and Song; Arthit Life; Tales Fram the Vienna Wood; Vienna Bon-Bans; Roses from the South; Vienna Blood; Mpriling Journals.

Morning Journals. At 90 cents, this one should sell like hot-cakes. The familiar Straus walters are played by a good-sized ark in fine, illing Viennece walter time, and the recording is better than might be expected. An exceptional LP value, especially workide for chein and department stores.

(Continued on page 121)

City

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ESMERELDY

"(I HAD) A GOOD MAN

IN MEMPHIS"

Written by Verna Sherrill, BMI

coupled with WHOOPIN' IN THE

HOLLER"

Written by Jimmy Rule, BMI

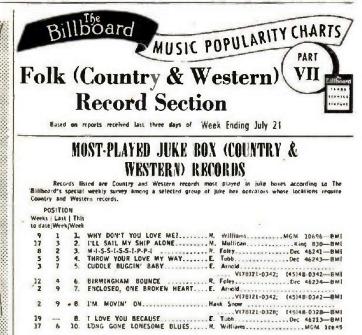
MGM 10739

The Billboard

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11

July 29, 1950



### BEST-SELLING RETAIL FOLK (COUNTRY & WESTERN) RECORDS

Records listed as country and Western records that sold best in stores according to The Bill&cauds special weekly survey among a selected group of retail stores, the mujority of whope costomer's purchase country and Western records.

POSITION

Weeks | Last | This

10 04	IC AAGC	C SECCE	
9	2	1.	WHY DON'T YOU LOVE ME?
5	4	2.	CUDDLE BUGGIN' BABYE. Arnold Enclosed, One Broken Heart
20	1	3.	I'LL SAIL SHIP ALDNE
9	3	3.	M-I-S-S-I-S-S-I-P-P-]
6	5	5.	THROW YOUR LOVE MY WAY E. Tubb
4	6	6.	I'M MOVIN' ON
18	8	7.	LONG GONE LONESOME BLUES
12	7	8.	BIRMINGHAM BOUNCE
13	-	9.	WHY SHOULD I CRY? E. Arnold Little Angel With the Dirty Face
2	10	10.	JUST & CLOSER WALK WITH THEERed Foley and the JordanairesDec 14505 Steal Away

### ADVANCE FOLK (COUNTRY & WESTERN) RECORD RELEASES

 "Answer To Little Pail"—D. Stone-T. Peillanan's Right Key in the Wrong Keyhola—A. Vaughn (Doaff) Lock 4 Star 1460

 Buddy, Stay OR OI That Wine—B, Culver (Raccon River) King 862

 Change Partners—R. River Dave (Jack 0' Hearts) MGM 10755

 Doi't Let Our Leve Die—Pork Brothers (Lang Time) King 881

 Don't Sell Daddy Any More Whister—M. (O'Day Itereminic Radio) Col(78)20732; (33)2-740

 Dude Ranch Danees Album—A. Holare & His San Antonians (1-10") (Col(33)HR-9017—Cotton-Eyed Joe; Dude Ranch Schmidt; Litte Brown Jug; Put Your Litte Foot; Rey Waits;

 Poilt Dark Schmitter—S. Daviong (Heataches Tool)

 Built 705

Foir Dance Schottische—S. Daviong (Healtaches Loo) Bwilet 705 Give Me a Little Old Fashioned Lowe—J. Shock-D. Difard-O. Bradley (Goodnight Irene) Coral 60261 Goodnight Irene—Gunter Lee Carr (My House) Decca 48167

48167 Heartaches Too-S. Daulong (Folk Dance' Bullet 705 I Can't See the Sun for the Tears-D. Newby-Saddle Serniaders-Academy 100 Don't Love Anybody But You-H. Hart (Than Suffer) 4 Star 1486 I Got a Ring for Her Finger-J, Nicks (Honky-Tonky) col(78)20716, (3332-701 H Wish We Could Try All Over AgaIn-A. Jones (You've Got) Cas 1059

Lonton Lov, Cosher You.
Livish We Cauld Try All Over Again—A. Jones (Yeu've Get) Cap 1059
Livi Understand, My Dear—O. Newby-Saddle Serenaders (I Can't) Academy 100
L'm Gonna Walk On-S. Grayson-Golden Vallag Boys (I Like) King 880
L'd Rather Be a Rooster—R. Hughes-H. Bradley Ork (When Elephant) Tennossee 718
Juke Box Leve—D. Stogner (Tuba Baby) Academy 101
Just When I Needed You—"Little" J. Dickens (Walk, Chicken) Col 20722
Long Time Gane—York Brothers (Don't Let) King 881
Make-Beliew Kisss—J. Hatcher-F. Gavanee (Make-Beliew) Academy 102
Old Hymos, The—"T" Texas Tyler (In the) 4 Star 1279
Private Property—F. Cavanee (Make-Beliew) Academy 102

Sometime -F. Willing (Teass Blues) Cap 1070 Thru the Gardes-'Smilling'' J. Jeriche (Take Your) 4 Star 1502 Tomorow You'll Be Married-R. Stewart and His Mentucky Colonest (Gota Gat) King 872 Troubles On My Mind--Cousin F: Lewis (I'll Peint) 4 Star 1503 Tuta Baby-O. Stogner (Juke Box) Academy 101 Two-Seated Saddle and a One-Gailed Horse, A-O. Evans Ork (Hamail-Hab V178129-0362) (45348-0361 Under the Red, White and Bluet-J. Bond (Star Spangield) Coll/B102765 (3332-716 Wabash Waltz-S. Whitman Ork (I'm Crying) V(78)-21-0356 (45146-0356 Wait, Chicken, Walk-'Litlle J. Dickens Laust Whent Col 20722 Westar Song and Dances Album--Yodeling Slim Clark (1-10'' Remington RLP-1017-Bis Acad Cardy Mountain, Cat Came Back, Take Chine Brils; Just One More Yodel; Rie Whitkey Swiiss Yodelers; Yodel Train; Yodelim Mad Westphalia Waltz-G. Stane and His Home Towas Jomboree Gamy (Put Your) Cap 1109 When Elephants Start to Roost in Treet-R. Hughes-H, Braoley Ork (I'd Rather) Tenneste 718 Why Don't You Show Mie That You Cap-21-. Conter-The Pebbies (Gona Dance) Bans 201 Withou Me Are You Biet-C. Monce (So Blue) V(78129-0361; 41548-0361 Yesterday's Kisse-H. Hmytins (That's All) King 576 You Falk in Your Sieep-Bis Jeff (Juke Box) Dot 1004



July 29, 1950

The Billboard

MUSIC 29



### COUNTRY AND WESTERN RECORDS MOST PLAYED BY FOLK DISK JOCKEYS

Records listed here in numerical order are those played most by the nation's leading Country and Western disk jockeys. List is based on replies from weekly survey among a select list of over 400 disk jockeys specializing in Country and Western tunes.

POSITION

Weeks | Last | This

\$6 da	SIM66	KIWeek	
10	1	1.	WHY DON'T YOU LOVE ME? H. Williams
20	2	2.	I'LL SAIL MY SHIP ALONE
5	3	3.	I'M MOVIN' ON
5	4	4.	THROW YOUR LOVE MY WAY E. Tubb Dec 46243-BMI
8	5	5.	M-J-S-S-I-S-S-J-P-P-1
3	5	6.	CUDDLE BUGGIN' BABY
4	9	7.	ENCLOSED, DNE BROKEN HEART E. Arnold
31	8	8.	BIRMINGHAM BOUNCE
18	7	9.	LONG GONE LONESOME BLUES H. Williams
32	-	10.	I LOVE YOU BECAUSE

### FOLK TALENT AND TUNES By Johnny Slippei ARTISTS' ACTIVITIES

Esmeraldy (MGM), currently at WIBQ, Memphis, underwent an appendectomy June 30 and returned to work July 18.... Tommie Summers, who recently renewed for another year with WFAX, Falls Church, Va., became the father of a son, Tommie Jr., recently. Joe Wheeler, formerly vocalist with Summers, now on the Old Dominion Barn Dance, WRVA, Richmond, Va.

Carl Story and His Rambling Mountaineers play the city auditorium in Atlanta, August 19. Later in the month he plans to play a string of theaters in North Carolina and Virginia. . . Denver Bill Clark played to 4,000 at Evergreen Grove, St. Johns, Pa., recently. ... Big Jim DeNoone (4-Star) has a live show and two record shows on KRON, Salinas, Calif. . . . Hub Sutter recently switched from Tommy Thompson's group to Jesse James, who airs over KTBC, Austin, Tex.

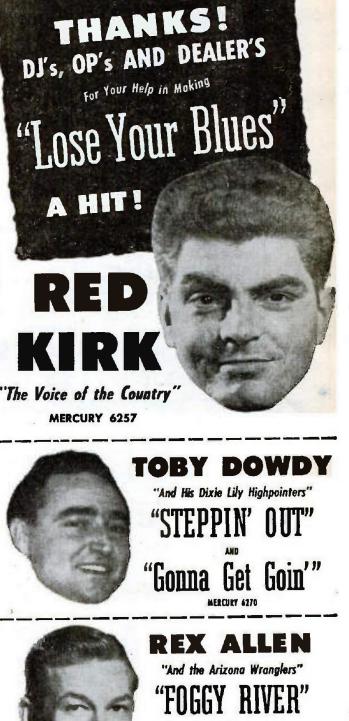
Carl Smith is a regular member of the Grand Ole Opry at WSM, Nashville. He also has a morning show on that station. ... Tex Bloyd (Gavotte) signed for a scries of dally radio shows to be broadcast over a Canadian chain. ... Hank Locklin (4-Star), who was a recent guest with the Light Crust Dough Boys over Mutual, reports that he has a new song book coming out. ... Bob Mason and his Swingbillies will make personals for the next few weeks in Indiana and Ohio. Mason airs daily from WIMA, Lima, O.... T. Texas Tyler leaves Riverside Rancho, Los Angeles, for a summer tour soon.

Tex Williams's wife, Dallas. is ill in St. Joseph Ilospital, Los Angeles. ... Madox Bros. and Rosa bought three new cars, making a total of six for the outfit. . . . Elton Britt (Victor) guested on the Grand Ole Opry, WSM, Nashville, Saturday 15. . . . Homer and Jethro, currently at the Chicago Theater, appeared on WLS National Barn Dance, Saturday 15 and Saturday 22. . . Alberta Slim. formerly with Gavotte, cut four sides for Victor. . . Whitey Carson is visiting in New York. . . Billy Walker (Capitol) is in Billings, Mont. . . Connis B. Gay's moonlight cruises on the S. S. Bear Mountain (Washington) boasts such entertainers as Cowboy Copas. Laxy Jim Day, the Oklahoms Cowboys, Don Patton and the Swingboys. . . . Guy Campbell and the Down Homers are starting a new NBC show to be aired Saturday mornings. . . Stu Davis, Canada's Cowboy Troubador, has a two-hour daily d. j. show on CJCA, Edmonton, Alta, combined with a quarter-hour live show with the Radio Wranglers, also a two-hour, barn-dance on the Alberta network on Saturdays.

#### **DISK JOCKEY DOINGS**

Sally Starr. WJMJ, Philadelphia, and Jesso Rogers' "Bulletin Party" was a huge success. . . . Slim Lay, WFMH, Cullman, Ala., signed a writers contract with Valley-Hill Music. . . Rocky Rauch has added Jimmy Colvard to his band. . . . Currin Don. WOPI, Briston, Tenn, has a new show at a local drive-in which will be broadcast for a half hour each Friday. . . Paul Schroeder. WIMS, Michigan City, Ind., reports that once a week he plays odd labels and is getting many requests. . . . Cracker Jim Brooker, Miami, has added a quarter-hour live show to his regular d. j. show, Appearing on the seg are Collosahatchassee River Boys,

Please address all communications to Johnny Sippel, The Billboard, 188 W. Randolph St., Chicago 1, III.



AND "AFRAID" MERCURY 6271

has

the Hits on NON BREAKABLE RECORDS

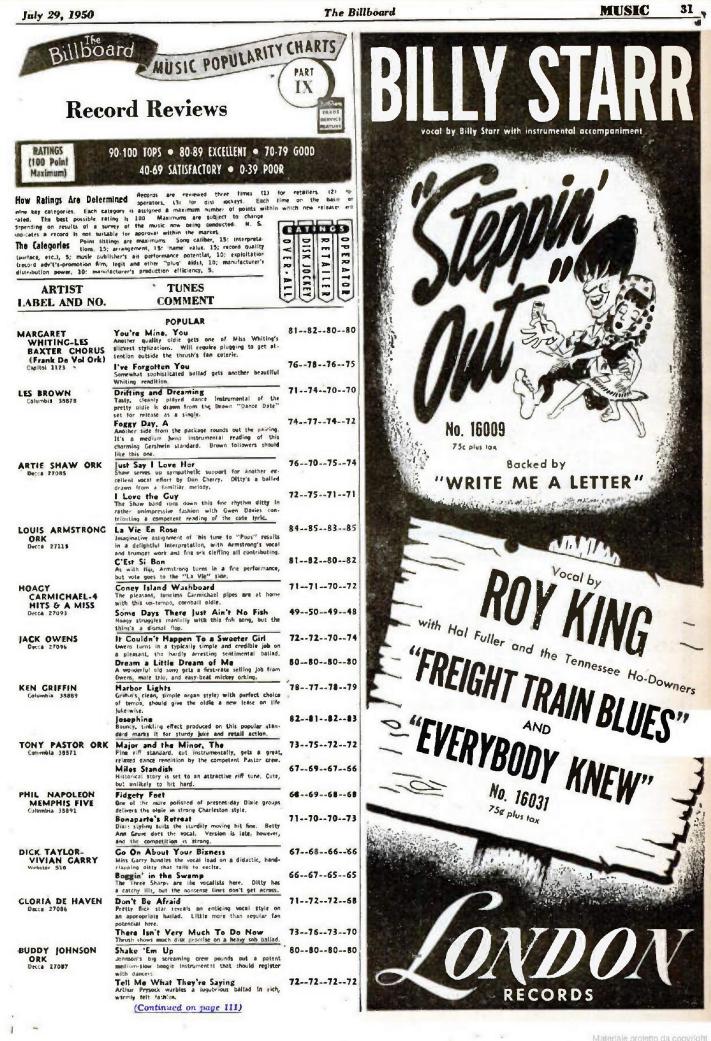
MERCURY RECORDS, CHICAGO, ILLINOIS \* MERCURY RECORDS OF CANADA LTD, TORONTO, CANADA

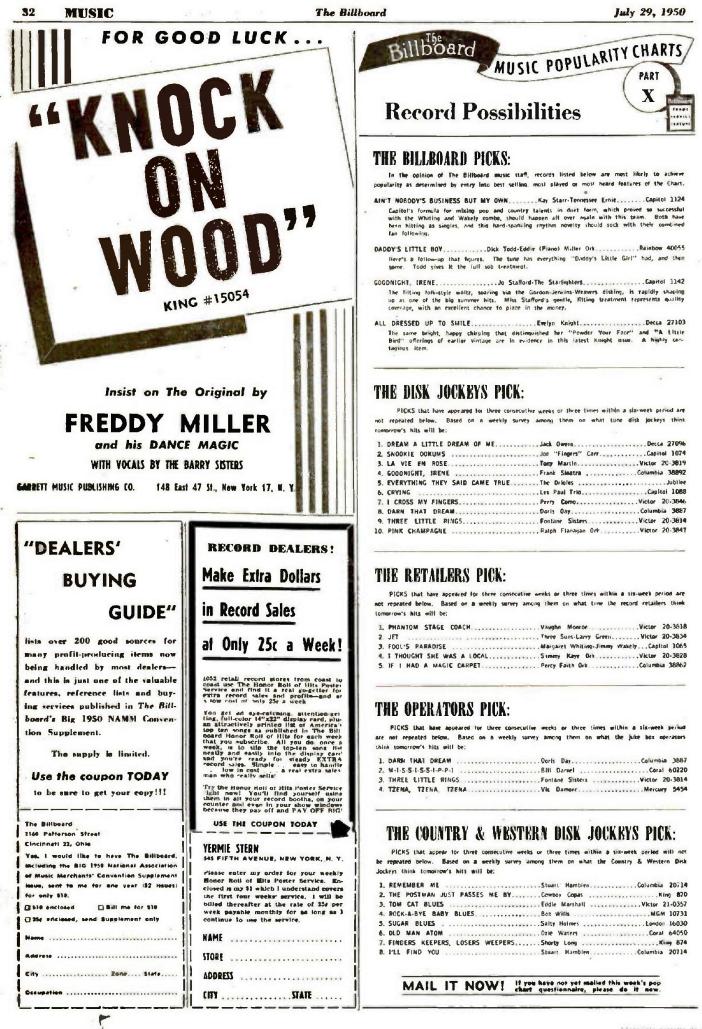
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July 29, 1950

30 The Billboard RHYTHM AND BLUES 5	RECORD BUYING GUIDE July 29, 1950
CHARLES BROWN Everybody likes it!!	Billboard MUSIC POPULARITY CHARTS Rhythm & Blues Records
REPENTANCE BLUES	Based in reports received lass three days of Week Ending July 21
AL 3060 Aladdin RECORDS	Weeks [Last 1 This to fate/Week]/Week         13       1       PTMK CHAMPAGTE
2 RECORDS 2 HITS	
ANNIE LAURIE I AIN'T GONNA LET YOU IN I NEED YOUR LOVE RECAL 3238 PAUL GATIEN PAUL GATIEN	MONST-PLAYED JUKE BOX RHYTHM & BLUES RECORDS         Records listed are rightm and blues seconds must played in juke boxes according to The Billbeard's and blues records         POSITION         Weeks Law: 1 This boate Week         12 1       PINK CHAMPAGNE         Jose Lingins       Specialty 355—BM1         3 2. UPIO'S BOOCIE         Little Esther         2 6. 4. MARD LUCK BUES
Regal RECORD CORP. linden. n.j.	9       4       5. EVERYDAY I HAVE THE BLUES       L. Fulson       Swingtime 3%         6       8       6. I WANNA BE LOVED       D. Washington       Mercury Bital—ASCAP         13       4       7. I NEED YOU SO       Joor Hunter       MGM 306+3         4       7       B. MONA LISA       King Cole Tito       MGM 306+3         1       — 9. GOOD MORNING, JUDGE       W. Harris       King 4378-BMI         14       — 10. MISTRUSTIN' BLUES       Little EstherMB. Walker-J. Ots Ork       Saving 735
NEW SELL-Sational Summer Releases!         JOE LIGGINS       Rhythm in the Bornyard-Pt. 1         Bythm in the Bornyard-Pt. 11       SP 368         CAMILLE HOWARD       I'm Blue         Fire-Ball Boogie       SP 370         ROY       MILTON       Playbay Blues         Cryin' & Singin' the Blue's       SP 366         KING       PERRY       Everything's Gonne Be All Right Tonight         Mellow Gol Blues       SP 367	BEN SMITH QUARTET Gel 30214       You're Cot Me Crying My Heart Out Mate vocal group baces training thru a cull ballad the She Knows How the Drops Will Fall Alts star, glane and rhythm back sole warbler on an unsecting medium-low blues.       50-50-50-50-50         THE CREAT CATES 4 Star 1504       Rock Me, Baby An inderlar good rocker gets up a beal of some pro- portione but little les happens of distinction. Checking' Up Blues Rather duil slow blues job; both material and sloper fail to convince. Continued on page 122)       68-60-55-60
Speciality records Between A-1 and Zora There are over 400 different record labels listed in The Billbourd's Big 1950 NAMM Convention Supplement. Good, steady profits are being made with many of these labels. Are You Overlooking a Good Bet?	THANKS, MARTIN BLOCK (WNEW) For Picking THE LITTLE GREEN MAN' Ifram Mars) APOLLO #1163 As Your Top Navelty Disk at the Week! Order from your negrest istributor or direct from APOLLO RECORDS 157 W 45th St New York, N. Y
Be sure to get your copy of <i>The Billboard's</i> 1950 NAMM Convention Supplement with its muny valuable, profit-producing features, reference lists and buying services. A limited number of empies still available. <b>USE THE COUPON RIGHT NOW!!!</b> The Billboard 2160 Patterson Strees Cincinnal 21, Ohio Yes, I would like to have The Billboard, including the BIG 1950 National Association of Music Merchanis' Convention Supplement issue, tent to me for one year (32 issues) for only \$18. Name Disto anciousd Address.	I Meet Taling in Leve with Tou Property HELPLESS DREAMIN' BLUES Baciusive Distributor Territories Dreamin's allows Baciusive Distributor Territories Baciusive Distributor Territories
C4y	REGENT RECORDS, INC.





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34 MUSIC



July 29, 1950



July 29, 1950



### No. 70—HAROLD ARLEN (PART II)

(Continued from last week) Harold Arlen, then as now, had one phobia—the fear of being typed. So, in the beginning, he specialized on hot lunes and torch songs like Minnie the Moocher's Wedding Day and Betunes and torch songs like Minnie the Moocher's Wedding Ddy, and Be-tween the Devil and the Deep Blue Sea, the first night club songs to challenge numbers from Broadway musicals for Hit Parade popularity. He could have continued in that groove indefinitely, but after two or three years of Cotion Club shows he wrole the music for a sophisticated Broadway revue, Life Begins at 8:40, before entraining for Hollywood where his Let's Fall in Love stamped him as a ballad writer with schmaltz. Again he varied his routine by re-turning to New York to write special Cotion Club numbers for Cab Callo-way and Ethel Waters and composed the score for Ed Wynn's Hurry for What. Then back to Hollywood to provide the music for The Wizard of Oz, a film that introduced the Oscar-winning Over the Rainbow and We're Off To See the Wizard Lare chalted

or, a film that infroduced the Oscar-winning Over the Rainbow and We're Off To See the Wizard, later chanted by the Aussies in defiance to Rommeil when they stormed the ramparts of Bardia, the battle that turned the tide

of the North African campaign in World War II.

Reverting to his first love—torrid numbers—Arlen two years later wrote Blues in the Night and That Old Black Magie, and then shuttled back to New Magic, and then shuttled back to New York for the premiere of his Bloomer Girl, the score of which is featured by melodic rather than rhythm num-bers, and followed this up with the Broadway musical, St. Louis Woman, which blends rhythm tunes and torch songs with ballads, In his musical two-way stretch hea

songs with ballads. In his musical two-way stretch be-tween New York and Hollywood. Harold Arlen has worked in the main with three lyricists. His first col-laborator was Ted Koehler, born in Washington July 14, 1894, who after finishing school, worked as a photo-engraver in his father's plant before pioneering the exploitation of songs as a planist in a motion picture the-ater, where the song-writing bug bit him.

PERTINENT DATA ON SONGS AND SONGWRITERS

Songs used in this series are listed according to the date of their original copyright; stage musical songs, according to the year the musicals were produced, and film songs, according to the year of public release.

Songs which have attained a sheet music sale of one million or more are marked with an asterisk (\*).

In the publisher listing, the name of the present publisher, and not the original publisher, is given, and songs now in public domain (titles first copyrighted in 1894 or before) have no publisher credit. In listing of recordings, no so-called collector's items are given. The record listing is representative, not necessarily complete.

AC nor DC current could give him a jolt of satisfaction, and in 1929 he turned the switch to songwriting as a life vocation.

a life vocation. Johnny Mercer was third in a line of lyricists who have shared in and contributed to the success of Harold Arlen. A native son of Savannah, Ga., where his colored mammy first jounced him to sleep back in 1909. Johnny wrote his first song, Sister Susie Strut Your Stuff, at the age of 15, and after completing preparatory school in Virginia, he went to New York with the Savannah Little The-ater group to participate in David Belasco's one-play competition. When the group boarded the home-

When the group boarded the home-bound train with the Belasco trophy, Johnny Mercer merely saw them off, having decided to remain in New York engraver in his father's plant before pioneering the exploitation of songs as a pianist in a motion picture the-ater, where the song-writing bug bit him. Next in order of succession was E.Y. (Yip) Harburg, born in New York April 8, 1898, and the sheepish posses-for on the College of the City of New York. There he edited the college

HAROLD ARLEN'S BEST KNOWN SONGS AND RECORDINGS AVAILABLE

magazine and sold verse to popular from which Paul Whiteman rescued him by signing him up as a singer and introducing him to Hoagy Carmichaet with whom Mercer wrote his first smash hit. Lazybones.

Paul Whiteman lost a vocalist when Benny Goodman engaged Johnny Mercer to sing on the Camel Caravan radio program, and Goodman, in lurn, was in the market for a replacement in 1939 when the popularity of And the Angels Sing put Johnny on the Santa Fe Chief with a one-way ticket to Hollywood in his pocket. The rest is another Hollywood success story but not written in the film studies alone. Johnny forming Capitol Rec-ords, Inc. in 1942 with Glenn Wal-lichs and Buddy DeSylva as partners and discovering such platter stars as Margaret Whiting. Peggy Lee. Jo Statford, Andy Russell, Hal Derwin and the King Cole Trio. There's a close parallel in the sages Paul Whiteman lost a vocalist when

(Continued front last week) COME RAIN OR COME SHINE (Available on the following records: Decca 25548, Dick Haymes and Heiten Forreit; Capitol 247, Margaret Whiting; Capitol 2005 The CE-28, Ruby Mill and Haroid Nichola; Victar 20-3819, Tommy Dorser.); Capitol 879, Margaret Whiting. Victor 20-1819, Tommy oursey, out of the Margaret Whiting. LI's AUGE IS A NATCHAL MAN LEGALIZE MY NAME (Available on the following records: Decca 23499, Gentrude Neisen; Capitol 10054 im CE-28, Pewi Bailey; Columbia "6969, Pearl LE-CO, PEN DIRFY, COUNTY CAS, FLET Bailer, J ANY PLACE I HANG MY HAT IS HOME I FEEL MY LUCK COMIN DOWN TRUE LOY CAKE WALK YOUR LADY CAKE WALK YOUR LADY CHINGUAPIN BUSH WE SHALL MEET TO PART, NO NEVER WE SHALL MEET TO PART, LULLABY SLEEP PEACEFUL LEAVIN TIME A WOMAN'S PEROGATIVE RIDIN' ON THE MOON LEAST THAT'S MY OPINION RACIN' FORM COME ON, LI'L AUGIE Film Songs and Scores 1933-TARE A CHANCE TAKE A CHANCE A Paramount picture with James Dung Cliff Edwards, June Knight, Lillian Roth and Dharles "Buddy" Rogert. Lyrics by Brilly Rose and E. Y. Naburg, Harris, Inc. IT'S ONLY A PAPER MOON (Available on the following records: Decca 23812 is A-515, Eddie Heywood orchestra, Decca 23425, Ella Fitzgerald and the Ortla Rhythm Boys; Capitol 20012 is BO-8, King Cele Trie; Calumbia 36034, Benny Goodman, Victor P120-12703 in P-142, Vaughn Monroe and the Norton Sister

1934 -LET'S FALL IN LOVE A Columbia picture with A Columbia picture with Ann Southern Edmund Lowe and Gregory Ratoff, Lyric Lyrics by Ted Kothler, Bourne, Inc. LET'S FALL IN LOVE LEID FALL IN LOVE (Arailable on the following records: MGM 10325, Hank D'Amico; Capitol 20034 in BD-13, Andy Russell; Decca 24066 in A-1933, Charles Baum orchestra.) 1336-STRIKE ME PINE

STRIKE ME PINE A United Artist' picture starring Eddle Canlor in a cast that included Ethel Merman and Sally Eilers. Lyrics by Lew Brown. T. B. Harms Conpary. THE LAOY DANCES CALABASH PIPE IF 1 FEEL THIS WAY TOMORROW THEN IT'S LAWS IT'S LOVE

TIRST YOU HAVE ME HIGH THE SINGING KID A First National picture starring Al Joison M & Cast that Included Sybil Jason, Edward

Everett Horton, Lyle Taibot and Aller Jenkins, Lyrics by E. Y. Harburg, Remick Music Corporation. MY HOW THIS COUNTRY HAS CHANGED Corporation MY NOW THIS COUNTRY HAS CHANGED I LOVE TO SING SAVE TE SISTER YOU'RE THE CURE FOR ALL THAT AILS ME STAGE STRUCK A First National picture with Dick Powell, Joan Blondell, Warren Willfams and Frank McHugh. Lyrics by E. Y. Harburg. Harms, Inc. IN YOUR OWN DUSET WAY YOU'D BE KINDA GRANDISH THE NEW PARADE THE NEW PARADE 1937—GOLD DIGGEBS OF 1937 A First National picture with Jaan Biondell, Dick Powell, Gienda Farrell and Victor Moore. Lyrks by E. Y. Harburg, Marms, Inc. SPEAKING OF THE WEATHER LIFE INSURANCE LET'S PUT OUN HEADS TOGETHER 1939—BABES IN ARMS An MGM picture with Mickey Rooney, Judy Garland, Charles Winninger, Guy Kibbe, June Preisser and Grace Mayes. Lyrics by E. Y. Harburg, Chappell & Company, Inc. GOD'S COUNTRY A DAY AT THE CIRCUS An MGM picture starring Grouche, Chico and A DAY AT THE CIRCUS An MGM picture staining Groucho, Chico and Haroo Marx in a cast that included Kenny Baker and Eve Arden. Lyrics by E. Y. Har-burg. Leo Feist, Inc. 4YOLA THE TATTOOED LAOY TWO BLIND LOVES STEP UP AND TAKE A BOW SWINCAL SWINGALL 1943 CRESULAL) MUNCHKINLAND WE'RE OFF TO SEE THE WIZARD DING DONG THE WITCH IS DEAD THE JITTERBURG THE JITTERBURG IF I ORLY HAD THE NERVE "Wikard of Oz Selecions." Decca Album A-555 features Judy Garland and Victor Young's orchestvas "Over the Räinbow," "The Jitter-bug," "Whuchkintand," "If I Only Had a Heart," "If I Only Had a Brain"; "The Merry 1943

1939-

Old Land of Og" and "We're Dff to See the Wizard." MGM Album 1-9 with J, Heroba orchestra: "If I Only Had a Brain," "If I Only Had a Heart," "If I Only Had the Nerver," "Ding Dong the Witch Is Dead," "Over the Rainbow" and "We're Dff to See the Wizard." 1941-THE ROAD TO ZANZIBAR A Paramount picture with Bing Crosby, Bob Hope and Dorothy Lamour, Lyries by Johnny Mercer, Remick Music Corporation. BLUES IN THE NIGHT BLUES IN THE NIGHT (Arailable on the following records: Victor P(20.1593) in P-139 Olinah Shore; Harmony, 1012, Peggy Lee and Benny Goodman protes-tra; Decca 2921B in A-520, Fred Warlog's Pennsylvanian; Decca 29254 in A-460, Larry Adler; Decca 29311 in A-1942; Boo Grant orchestra; Capitol 10001 in C0-1, Johnny Mercer, Jo Stafford and the Pied Piers; Columbia 7580-M, Morton Guid orchestra; Calumbia 37856 M, Andre Kostalanetz prohestra; Calumbia 36500, Harry James.) -STAR SPANGLED RHYTHM STAR SPANGLED RHTTHM A Paramount picture with Bing Crosby, Ray Milland, Vera Zorina, Bop Hope, Mary Martin, Veronica Lake, Fred MacMurray, Dick Powell, 1942 Derothy Lamoir and Berty Hurton Lyrics by Johnny Mercer, Famour Mulic Corporation TNAT OLO BLACK MAGIC (Available on the following mecords: Decca 18540, July Garland, Victor 20.3333, Masked Spooner, Victor 20.3481, D. Gillespie orcher-tia; Varsity 1852, Percy Faith orchestria; Decca 29218 in A-530, Fred Waring's Pennglian-nan; Decca 23674 in A-486, Larry Adler, Oecca 23415, Jimmy Sang; Decca 18541, Charley Barnet orchestra; David 130, Johnny Johnston; Capitol 15056, Mel Powell; Capitol 120, Margaret Whiley, HIT THE ROAD 10 DREAMLAND (Ara Lobe on Decca record 23937 in A-552, Fred Waring's Pennovivanians) OLD GLOW Dorothy Lamour and Betty Hutton. Lyrics by Jolinny Mercer, Famous Music Corporation

OLD GLORY A SWEATER, A SARONG AND A PEEKABOO BANG TIM DOING IT FOR DEFENSE SMARP AS A TACK ON THE SWING SHIFT -CABIN IN THE SKY Ann MGM picture with Ethel Waters, Lena Horne, Eddie I Nochester! Anderson, Lowis Armstrong and Dake Ethington, Lyrics by E.Y. Ninburg, Robbins Music, Eorporation Life List K SHEEP LIFE'S FULL OF CONSEQUENCES HAPPINESS IS JES' A THING CALLEO JOE (Available on Columbia record 36789, Woody Herman orchestra.) -THE SEVY'S THE LIMIT

THE SEY'S THE LIMIT An RKO pictura with Fred Astaire, Joan Lesile and Robert Benchley. Lyrics by Johnny Mer-cer. Edwin H. Morris & Company, Inc.

I'VE GOT A LOT IN COMMON WITH YOU MY SHINING HOUR (Arailable on Decca record 23937 'W A-552, Feed Waeing's Pennsylvanians.)

ONE FOR MY BABY (AND DNE MORE FOR

ONE FOR MY BABY (AND DNE MORE FOR THE RDAO) (Avsitable on the following records: Columbia 38474, Frank Sinatra; Capitol 10006 in CD-36, Johnny Mercer; Capitol 15241, Johnny Mercer; Victor 20-3141, Lena Horne; Decta 26669, Guy Lombarda; Mercury 5141, Snody Jacob J. 24660, Gir Lombarda; Mercury 5141, Snodry Lanson.) 1944—HERE COME THE WAVES A Paramount picture with Bing Crashy, Betty Hutton and Sonry Tufts, Lyriss by Johnny Mercer. Edwin H. Merris & Company, Inc. I PROMISE YOU (Asailable on the following records: Capited 181, x. Stafford; Decca 18544, Bing Creshy.) NATY SUNG THERE'S A FELLOW WAITING IN POUGH-KEPSIE (Asailable on the following records: Capited 23379, Bing Croshy and Andrews Sister; Capitol 180, Jane Hutton and the Pired Pipers.) MY MAMMY THINKS Yim A STAR LET'S TAKE THE LONG WAY MOME (Available on the following records: Capited 183, Jo Stafford; Becca 18644, Bing Creshy.) HERE COME THE WAVES aC-CENT-CIGN and The POSITIVE (Available on the following records: Capited 183, Jo Stafford; Becca 18644, Bing Creshy.) HERE COME THE WAVES aC-CENT-CIGN and Andrews Sister; Capitel 10355 in CC-101, Johnny Mercer and the Pied Piper; Capitel 180, Johnny Mercer and Dana Andrews, Lyrks by Ted Koehler, Harms, Inc.. NOW I KNOW TESS'S TORCH SONG (Available on Capitol record 151, Ella Mae Morse.) ALL OUT FOR FREEDOM Lanson A ALL OUT FOR FREEDOM (See Popular Songwriters on page 44) SONGWRITERS **COMING UP!** NACIO HERB BROWN In Subsequent Issues The Billboard

Will Present WILL FFFEREDI BURTON LANE INMAY VAN MEUSEN FRED AHLERT PETER JL ROSE RAY MEMDERSON ARTHUB SCHWARTZ MILTON AGER CON CONRAD BILLY ROSE HARRY WARREN 35



(Continued from page 4) expected that FRB will require from 20 per cent to 33½ per cent as a down payment, with no moré than a year to pay for cheaper sets and two years to pay for cheaper sets and two years for expensive receivers. Similar credit restrictions will be put into effect for all consumer durables. The bill specifies that credit is not to be limited for materials bought for business purposes if they are not useable for household or personal purposes

Sharply increased taxes are due to be requested from Congress in the next few weeks, but congressional leaders said no rise is contemplated for 1950. Meanwhile, the chance for excise tax repeal has long been con-sidered doorned by the Korean out-break. break.

break. In prospect for 1951 are substantial increases in both individual and cor-poration taxes, with the probability that an excess profits tax will be in-cluded. Brunt of the personal income tax rise will have to be borne by the middle-income bracket which, according to federal statistics, in-cludes the majority of show people. If rationing comes, gasoline will probably be one of the first com-modities on the list. Such a step would seriously affect a large por-tion of showbiz, just as it did during the last war. The administration, however, is firmly on record as want-ing to avoid any rationing as long as possible. as possible.

### **Average TV Cost Dropped \$165** From '48 Price

WASHINGTON, July 22. -- The average expenditure for TV receiv-

average expenditure for TV receiv-ers last year was \$330, a drop of \$165 from 1948. the Federal Reserve Board (FRB) said this week. The average price of radio sets purchased was \$55 as compared with \$70 in 1948. The average price for TV sets last year was pretty close to what consumers guessed when surveyed by FRB in early 1949. The average consumer estimate was \$340, and under-estimate of \$10. The guess on radio set prices, however, was under-rated by \$45 as prospective buyers figured on paying \$90 on the average last year. last year.

Analyzing 1949's buyers of TV sets,

Analyzing 1949's buyers of TV sets, FRB found that 65 per cent of them earned less than \$5,000 a year, bcar-ing out the estimates of industry leaders. FRB said that 3 per cent of the buyers made less than \$1,000; 6 per cent were in the \$1,000-\$2,000 bracket; 36 per cent in the \$2,000-\$4,000 bracket, and 20 per cent in the \$4,000-\$5,000 bracket. The agency took a look to see if length of marriage had any effect on the buying of TV sets. Contrary to the fact that persons married less than two years bought most of the furniture sold, FRB found newly-weds bought no more TV sets than old benedicts, the ratio bcing about the same for those married more than 20 years and those bltched for only two years. only two years.

CHICAGO, July 22.—The televi-sion set phono jack, a simple gadget with little actual financial value, will be an important factor in de-termining how thousands of dealers. The customer often feels fare during the next 10 or 20 years. People will be buying TV sets after the current heavy demand entities in TV seles Many customers will in TV seles Many customers will be buying the customer set of the current heavy demand entities in TV seles Many customers will in TV seles Many customers will be buying the customer set of the current heavy demand entities in TV seles Many customers will be buying the customer set of the current heavy demand entities in TV seles Many customers will be buying the customer set of the current heavy demand entities in TV seles Many customers will be buying the customer set of the current heavy demand entities in TV seles Many customers will be buying the customer set of the current heavy demand entities in TV seles Many customer set of the current heavy demand entities the current heavy demand entities in TV seles Many customer set of the current heavy demand entities the current heavy demand entities the current heavy demand entities in TV seles Many customer set of the current heavy demand entities theavy demand entities theavy demand entities th

People will be buying TV sets after the current heavy demand settles down, but they will be shopping around more for the best barg in. Dealers complaining that they haven't been making enough money will have to work harder to make a real margin of profit on TV. Many have already learned that the phono jack on the set they have sold creates sales volume that means an im-portant extra margin of profit. Mary more will learn this soon. These dealers will be pushing jack-equipped sets. The jack helps con-vert a one-shot TV set customer into a steady customer. a steady customer.

a steady customer. Sales Value Not Appreciated Many dealers and manufacturers have been ignoring the significance of the phono jack while a few have been quietly capitalizing on it But the average manufacturer, and even many dealers, have failed to realize its influence on sales volume. Now they have reached the stage where they will have to. The phono jack is one way to keep the dealers oper-ating at a profit and the TV industry can't get along without successful dealers. dealers

tan't get along without successina dealers. The dealer who sells a jack-equipped TV set is creating new salcs prospects. His next step is to sell a plug-in phonograph unit. Surveys have shown that no matter how strong a hold television has on its fans, they still like music. Thay may not want that music badly enough to put a lot of money into a new radio-phonograph, but plug-in phonos aren't expensive. Informed that for a relatively small sum they can have recorded music along with television, customers will be inter-ested. Even where they already have a phonograph, the chances are they a phonograph, the chances are they are one-speed units. Industry es-timates place the number of obsolete one-speed players now in homes at 15,000,000. The plug-in unit is often the customers' answer, but for that they need TV sets that can be plugged into. TV manufacturers generally have

plugged into. TV manufacturers generally have tended to ignore the value of the phono jack in the belief that the advantage of including one in their scts is all with the dealer and the customer. The manufacturer's stake is almost as big as that of the dealer. Where the sets are of comparable quality, a dealer aware of what it means to him in additional sales will push the set with the phono jack. The manufacturer, too, can use the

will push the set with the phono jack. The manufacturer, too, can use the phono jack as an added selling fea-ture. He is giving the customer just a little bit more for his money. Cus-tomers may not have a fervent desire for a plug-in unit at the time they buy their TV sets, but the fact that they can plug one in later will help sell them on a specific brand.

Advertising Helps Both Naturally, both manufacturers and dealers benefit from the heavy na-tional advertising of some of the p'ug-in phonograph unit producers. p'ug-in phonograph unit producers. Many customers remember those ads when they go to buy their TV sets. They ask whether the set is equipped for plug-in units. We know that is

will not be the one determining factor in TV sales. Many customers will buy the set they want regardless. But many others will decide between two brands on the basis of that little gadget and a good sales talk from a dealer who wants to make "ore money. It is time that both the manufacturers and the dealers realized that they can capitalize on phono Jacks

There are four big advantages to The dealer in selling jack-equipped TV sets. Such a set (1) is easier to sell, (2) offers opportunities for a plug-in unit sale, (3) helps create a new, steady record c istomer, and (4) gives greater customer satisfaction.

**Radio** Heads For Prize Year

**Despite Video** Sales Reported Leaping NEW YORK, July 22.—Sales of radio and radio-phono sets in the last half of 1950 may make the year one of the industry's peak radio years de-spite the magnetic attraction of video for the consumer dollar. Predictions for a banner radio years are being to the banner radio years are being to the spite the magnetic attraction of video for the consumer dollar. Predictions for a banner radio years are being made by top industry exees. The fore-casts are based on present sales yolume, the expected "shortage" of

made by top industry execs. The fore-casts are based on present sales volume, the expected "shortage" of TV sets, the belief that the TV station freeze may not be lifted for some time and the added sales accruing from a three-speed record industry. Major manufacturers have, in the last month, announced new radio models in a wide variety of style and prices. RCA Victor's new line has, seven sets, Zenith is showing 11 new models, the Magnavox line (including TV later) consists of 12 consoles, Emerson's line is complete, tho not extensive, Philco has a line of 18 raextensive, Philco has a line of 18 ra-dio and radio-phono sets, Sylvania's and radio-phono sets, Sylvania's first line under that brand name con-sists of radio and three clock-radio combinations, Westinghouse is show-ing four basic models in different cabinets, and General Electric an-nounced a line of clock radios. AM table sets, AM-FM sets, and radio-phone empeder

table sets, AM-FM sets, and radio-phono consoles. In general, prices of radio-phono consoles with three-speed record changers range from \$150 to \$330. Emerson's sole console model is priced at \$149.95, with the other manufacturers not far away. G. E.'s leader is \$160.95, Westinghouse's at 1100.05 PCA Vietor's at \$170.95 Pbil 199.95, RCA Victor's at \$179.95, Phil-co's' at \$159.95, and Zenith's and Magnavox's price leaders are set at \$199.95. Still sold on the demand for de luxe radio-phono models, Magna-vox will continue to make the Im-

perial Windson console at \$795. In almost every case, manufactur-ers are basing a good deal of their

NEW YORK, July 22.-The im-pending credit controls on consumer bending credit controls on consumer buying, via restrictions in install-ment purchases, will not hamper tre-mendous sales of TV sets predicted for the fall. That's the considered opinion of dealers and distributors contacted this week. In general, it is agreed the possible "shortage" of re-ceivers will counteract any effects of limited credit terms. Morris Sobel, Sunset Stores, here, agreed many low-income families would have to do without a TV set if a one-third down payment is re-quired, but felt the public rush to buy a set "before they're extinct" will keep sales high. Takos families who have been hesitating about own-ing a TV set are now anxious for im-mediate delivery.

Ing a TV set are now anxious for im-mediate delivery. Ben Rice, Starrett sales manager, stated, "Credit restrictions will un-doubtedly stymle TV sales, but it's just as well that it does because of the impending shortage. It can be expected that the 20 to 30-week de-livery schedules on some component parts will be lengthened about 20 per cent." A spokesman for New York's dy-namic store chain felt there would be

impending increases on excise taxes in the amusement fields as "aids to selling TV sets."

### G.E.Names 19 To Run Radio-TV Districts

Radio-TV Districts NEW YORK, July 22.—The Gen-eral Electric Company this week created 19 new positions as district managers of the receiver division. The appointments made by General Sales Manager Arthur A. Brandt are part of G.E.'s expanded efforts in the radio-TV receiver field. Named to the new posts were F. S. Anderson, Washington; R. M. Bruce, Syracuse; R. V. Buivid, Minneapolis; H. A. Crossland, Philadelphia; J. F. Effinger, Cincinnati; T. C. Gilliland, San Francisco; R. L. Hanks, Hart-ford, Conn.; J. A. Kerr, New York; John Klenke, Birmingham; P. H. Leslie, Detroit; F. W. McDonald, St. Louis; T. A. McDonald, Boston; R. J. Meigs, Kansas City, Mo; G. S. Peter-son, Chicago; H. G. Randolph, Los Angeles; C. L. Schmidt, Dallas; R. P. Van Zile, Cleveland; B. S. Wells, Scattle, and T. B. Willard, Atlanta.

advertising and promotion behind three-speed record changer mech-anisms and tone quality. RCA Victor will feature "extended tonal range" for the playing of the new record speeds, pointing out that "the limita-tions of the shellar record have here-(See RADIO HEADS on page 47)

# War Halts AM **Rate Slices**

(Continued from page 5) (Commuted from page 5) rate-cut campaign, by refusing to show up for sessions on that date with ANA biggies, either on a four-net-work or individual basis.

Reason given for the rejection is that any such move would give the apearance of a concerted attempt to reduce rates, which would make the participants subject to charges of price rigging. This would hold whether the webs met jointly with ANA or at spaced intervals, since the ultimate outcome would be the same if rate changes were effected. More-over, it is believed the Federal Comwebs proper and embraced affiliates.

webs proper and embraced affiliates. In this situation, ANA's next move is not yet clear, but the organization is far from ready to give up. The or-ganization is known to have can-vassed its 200 members, all top radio and TV advertisers, for their attitude regarding the "unrealistic" retention of the status quo on radio rates, in riew of TV's encroachment on the sudience. These have been made into a "study and analysis" and combined mto a memo to be presented to the nto a memo to be presented to the webs. Since some of the most inlluential bankrollers in the business are quoted in the memo as strongly lavoring the ANA stand, the org has aoped this in itself will be sufficient is influence the networks.

### THEY LIVE IN BROOKLYN

**THEY LIVE IN BROOKLYN** (Continued from page 8) he wooed and won her from a Greek lenor. However, when a call was placed to the musicians union for a singer to serenade mama, who should show up but the same tenor, now a wolfish baritone. Needless to say, all worked out well, with the twist that papa was a year ahead on his celebration. Cast was good, with Augusta Ciolli as the mother not quite as believable as the others, esquite as believable as the mother not pecially Dino Terranova as the father. Series is above average for a local Series is above average for a local dramatic offering, however.

Sam Chase.

### Jack-Equipped Video Sets

The following list of television sets equipped with phono-jacks was supplied by the manufac-turers. Most manufacturers not listed do not equip sets with jacks. As new video models are announced the listing will be revised for the benefit of dealers who support their disk departments by promoting jack-equipped sets. Combination models which include record changers are not listed because Changers are not listed because of space limitations. Andrea Baybrocks, Affapfleid, Sutton and Nor-Arvin All sets Bendic All sets Capehart All sets Daffeed All sets Daffeed All sets

- All sets General Blootrio Models 19C-106 and 24C-101, Halliorafters All sets All sets Hoffman Ati sets Industrial Televiste Industriat Tolovision All sets Meck Mercury All sets Filot All sets KCA Violae All sets Stromberg-Carinen All sets

- Tele King Ali sets Westinghome Aradley model

## **People, Products and Prices**

### BBB, Philly Servicemen Join To Curb Fraud

**BB,** Philly Servicemen Join To Curb Fraud To curb all fraudulent and misrepresented advertising for sales and service of radio and TV sets, the Philadelphia Better Business Bureau (BBB) has joined forces with the Philadelphia Radio Service-men's Association and the Television Contractors' Association for handling of consumer complaints. While the BBB reports that Philly area complaints are lower than in other TV areas, both servicemen groups are anxious to keep the low level and ward off any threats of legislation that would bring licensing of servicemen. The service-men's advisory board, headed by Paul A. Lau, brought together the officers of the Television Contractors' Association, headed by Al Haas. with the BBB branch. with the BBB branch.

### Court Grants Magnavox Price Cut Ban

The Magnavox Company last week obtained permanent injunc-tions against two New York City retailers restraining them from further price cutting on the company's radio-TV line. The injunc-tions were obtained in New York Supreme Court in an action against Queens General Supply Corporation and White's Radio & Television Company, Long Island City, N. Y. Magnavox products are fair-traded.

### Hudson Triples Phono Production

Based on orders received during the music industry trade show in Chicago and private label work contracted for, Hudson Electronics Corporation, Mount Vernon, N. Y., has increased its production of phonographs to triple that of last year, according to Harvey Everett, company exec

### News Notes on Manufacturers and Distributors

Leus Notes on Manufacturers and Distributors Named last week as DuMont distributor in the Toledo area was Buhl Sons Company. . . Joseph A. Prestele was appointed a district manager for Krich-Radisco, Northern New Jersey distributor for RCA Victor. . . C. K. (Larry) Bagg, Yormerly sales manager for Sylvania TV, was named director of client marketing and merchandising serv-ice for the Bermingham, Castleman & Pierce ad agency. . . . The New York City TV-appliance chain, Frost Stores, signed a 52,week ad-vertising contract with WINS guaranteeing to spend \$150,000 on that station. . . . The new Motorola line will be shown to distributors at a sales convention in Chicago, July 25-26. . . . Francis X. Rettenmeyer joined Philco as executive engineer. . . Milton J. Shapp resigned as rep for a group of electronics firms in order to devote full time to the post of president of Jerrold Electronics. . . . Tele-Tone will open a new plant in Bayway, N. J. . . Sidney Horne was elected a vice-president of Dynamic Stores, New York TV-record-appliance chain. He will continue as ad manager for Times Columbia Distributors, New York, joined Product Service group as an account executive. . . . Ira Kamen joined Brach Manufacturing Company last week as director of TV development and promption. of TV development and promotion.

### **GRUNT AND GROAN**

(Continued from page 3) Lynn provides the commentary and Mac McConkey, who is helping fi-nance the venture, is the producer. Sale and distribution of films is being handled by the McConkey org, thus making it the first talent agency to invade the TV film production dis thus making it the first talent agency to invade the TV film production-dis-tribution field. Negotiations are cur-rently under way with KTLA's Klaus Landsberg for the Paramount station to gct Los Angeles area exclusive rights to the films, with similar nego-tiations being carried on with over 50 other outlets. Films are being of-fered in both 54 and 27-minute reels. Contracts will be inked on a 13-week basis, with options for additional three 13-week periods to round out a full year's sked. Films, shot with three 16mm. cam-eras in Phoenix, are sound-tracked here. Baldschun has completed his initial 13-week cycle. Production cost per hour reel is approximately \$3,500.

Baldschun's contracts with the hair-pullers gives him all rights cov-ering TV, radio and personal appear-ances plus theatrical and non-theatrical movies.

### SATAN'S WAITIN'

(Continued from page 8) and passion to enmesh them in Satan's deadly web. Corny clincher: You may be next for whom Satan's Waitin'.

Waitin'. Ted Osborne, as Satan, complete with demoniacal laugh, throws a lot of fire and brimstone into his lines. Lynn Ainley is convincing as a seduc-tive sounding lass who loves money more than her husband. As in all shows of this pattern, there's a sur-prise ending in which a quick twist of the plot repays the evil-doers for their wrongs. Cast as a whole turns in a top-flight job. Writing could stand 'sharpening to put an edge on stand sharpening to put an edge on story's suspense.

### **Trad TV Offers Two Private Trade Sets**

NEW YORK, July 22.—Two TV models are now being offered to private label buyers by Trad Tele-vision, Asbury Park, N. J. In addi-tion the company will shortly release two more models to the same buyers. All. four sets are also available to promotional line users under the Trad name, according to George Trad. company exec. company exec.

company exec. A 19-inch, open-faced console to list at "about \$270," a 16-inch version of the same set to list at "about \$190," and a 16-inch, three-way con-sole combination at "about \$300" will be the first sets available in quantity. A 19-inch, three-way console com-bination for pricing under \$350 will be ready shortly. All sets use round cathode ray tubes.

### VIDEOMEN THINK

VIDEOMENT I HHYN (Continued from page 3) wrestlers in New York) is peddling local rasslin' cards for \$2,000 per night. The performers get, it is re-ported, from \$50 to \$100 per per-formance, with MCA, the arena, and wrestling agent John Doyle cutting up the remainder And for that they up the remainder. And for that they don't even have to smell the wrestlers

thers. This week, Don Lee's KTSL tried to by-pass MCA via a tie-up with Valley Arena for \$750 a show, but the promoter found he couldn't get any wrestlers if video cameras were brought into the joint. This, some-how, threw KTSL for the count. Nevertheless, stations are cam-paigning for a reduction in price, ask-ing a \$1,000 ceiling. MCA, it's re-ported, has countered with a \$1,750 tag as its best possible price.

and sharpening to put an edge on lory's suspense. Commercials are split three ways for Halo Shampoo, Veto and Col-stock. Lee Zhito.

# Web Sets Plan **To Extend Its Daytime Show**

### Will Be 1st Round Clock Net

(Continued from page 3) major video webs to go into virtual round-the-clock competition with maior AM

NEC is already set on its plans to NEC is already set on its plans to start daytime operations at 3 p.m. this fall. Its complete afternoon pro-graming structure hasn't been set, altho Kate Smith already has been scheduled to take the 4 to 5 p.m. hour and Ransom Sherman is a possibility for the preceeding half bour hour

However, it is possible that by January 1, NBC will have added an hour to its afternoon operations, backing up to 2 p.m. If this does happen, NBC's network schedule will probably work out something like this:

Mornings: 10 to noon. Afternoons:

Mornings: 10 to noon. Afternoons: 2 to 5. Evenings: 7 to midnight. At present, NBC's evening schedule runs from 7 until midnight, except Saturday and Sunday and with the exception of a fcw periods between 10:30 and 11. In addition, it net-works Howdy Doody from 5:30 to 6, with that program slated to continue in that time period in that time period.

### STORK CLUB

(Continued from page 8) ing. chalter away in a smart, relaxed and humorous manner. Their spe-cialties—Miss Healy singing I'll Be Seeing You, with Hayes mimicking a former boy friend of hers, and the comic's well-known Punchy Callahan rouline—were sock TV. Hayes, in-cidentally, seens to have found him-self on video. He has stopped press-ing and is turning into a first-class video personality.

The program caught also featured an interview with Jack Dempsey and Yvonne Adair, of Gentlemen Prefer Blondes. Not only do the talent and the name guests contribute to the the name guests contribute to the show's potent appeal but the swank surroundings plus the wish fulfillment of a visit to the Stork Club should make this show a housewives' must. Irving Mansfield's production and Fred Rickey's direction are top caliber. Leon Morse.

### **PLANS WEB PROBE**

(Continued from page 4) tions and report their findings to the House.

Sheppard told the House that the webs comprise "one of the greatest monopolies this country has ever seen," and asserted that the mon-opoly "has grown to such proportions that it dictates what entertainment and what information the public's half hear over the public's court radio airand what information the public shall hear over the public's own radio air-ways." Sheppard charged that the webs control the National Association of Broadcasters, which he 'accused of "deliberately" attempting to prevent radio broadcasters "from obtaining copies" of the Sheppard bill to license natworks. networks.

### **GARY MOORE SHOW**

(Continued from page 8) that was hurt by such antics as Moore's impromptu eccentric dance, and by a few sight gags, such as his making a chapeau out of a bunch of

making a chapeau out of a sufficiency of the showers. Other than these, there is little fault to find. The show, it is true, has an air of studied informality about it, but Moore comes up with enough quirks now and then \* .ake it out of the realm of the ordinary. Miss Lor and Carson are acceptable vocalists, Miss Lor having the added advantage of an attractive appearance. Tho a lightweight, this is a malatable strip. Sam Chase.

# Cuba Movie Tax Cut To Aid Vaude Korean Fight

# **Similar** Action **To Aid Nabes**

Lower Price Houses Benefit

(Continued from page 3) \$1.20 if they present stage shows with at least eight performers, half of whom must be Cubans.

Another provision exempts from the tax 'll films shown in smaller houses with a charge of less than 80 cents if the film has been pre-viously exhibited in a Havana The-ater in conjunction with a stage show.

snow. Effect of the decrees is to give neighborhood theaters three alter-natives, according to Commerce. They can use "irst-run features with a stage show, present first-runs and pay the tax, or limit themselves to second-run films. Commerce added that five theaters '~ Cuba now have there observe. stage shows.

A similar proposal is pending in the English Parliament, according to Commerce. The new budget bill provides a reduction in the admis-sions tax for theaters having vaude-ville as well as movies.

# **Berle To Do Stint** At Fashion Show

NEW YORK, July 22. — Milton Berle will work a fashion show in Minneapolis September 5, 6 and 7, right after he winds up a two-weeker at the Roxy starting August 18.

at the Roxy starting August 18. The three-day date is part of a convention shindly being, put on by the Fashion Apparel Institute. It will be a big show using many acts. Before he does the fashion show, Berle may do a week-end for Doc Harris in Hartford, Conn. Deal is now on the fire. There was talk that Berle would do a full week or two at the Chicago Theater on his trip east from the Coast, where he now is, but so far nothing has ma-terialized. During the Roxy date Berle will

During the Roxy date Berle will work with the acts as he's done be-fore. The ice show will be dropped during Berle's run.

### **Sked First Session** For AGVA Panel

NEW YORK, July 22.—The first appeals panel in the history of the American Guild of Variety Artists (AGVA), decided upon at the recent convention, will start sitting as a full beard Monday (31)

# Still on the Market

HOLLYWOOD, July 22.—Earl Car-roll's Theater-Restaurant has been sold and resold so much lately (in publicity releases) that Guy Ward, attorney for the Carroll estate, was forced to step from behind legal books this week to flatly squelch "buyers." Ward said that the many or flating reports of the spot's sale

"buyers." Ward said that the many conflicting reports of the spot's sale have so confused things that legiti-mate bidders for the million-dollar property are hesitant to talk biz. For the record, the spot is still on the market for a guy with dough and has not been sold or leased by any-one. Ward denied any knowledge of a deal to peddle the joint to Bill Miller, owner of Fort Lee, New Jer-sey's Riviera nitery. He added that neither Miller nor any agent of the bistro boss had approached him with a definite bid or offer on the Carroll a definite bid or offer on the Carroll property.

## Wildw'd Avalon **To Kid Matinee**

WILDWOOD, N. J., July 22 .- Eddie Sucz put his Club Avaion herc on a double shift with afternoon kiddic aratiness added to the evening op-erations. Suez is making a pitch for parents who are tied down in the evening with youngsters and, at the

evening with youngsters and, at the same time, provides another resort divertissement for the entire family during the afternoon. Plan is to do a eries of floor.hows for the kids, complete with games. It also means a chance to sell the room and floor-show features to the parent. Mickey Shaughnessy, who heads the Club Avalon revue, will also take in the kiddie matinees. Comic will stay on for the season, his film deal for a role in a Dean Martin-Jerry Lewis flicker having been set back to fall. to fall.

### **Detroit's Bowery May Be Reopened**

DETROIT, July 22.—A new lease on life under Frank Barbaro ap-peared possible this week for the famed Bowery, which has been dark for several weeks under orders of Federal Court, followi.g receivership. Bid was presented by William Cohen, who has functioned in the past as attorney for Frank Barbaro, operator of the Bowery until about two years ago when Mrs. Dorothy Barbaro, his former wife, took over. Cohen bid \$13,500 for the State liquor license and air conditioning equipment and a court date of August 3 was set for hearing on the bid. 3 was set for hearing on the bid. Tho the dough for the bid is coming from undisclosed parties it is under-stood that, if Cohen is successful, Barbaro would be the manager. 1948, but the money spent, for dis-tilled spirits was off 3 per cent from 1948.

# Facing Loss of **AGVA** Franchise

NEW YORK, July 22.-The International Theatrical Corporation (ITC) national Theatrical Corporation (ITC) may lose its franchise with the Amer-ican G uild of Variety Artists (AGVA), with the consequent void-ing of all its exclusive agency con-tracts with performers (about 20) if the charges brought against the office stand up.

office stand up. The dispute came into the open when Hans Lederer, former president of ITC, resigned after a disagreement with Clifford Fischer, presumably the head of ITC, and joined the Lew and Leslie Grade office. Lederer sent letters to the acts he booked asking that unpaid commissions and future commissions be paid him directly. ITC sent similar letters to the acts. Acts caught in the muddle went to AGVA. AGVA. It developed that, under an agree-

It developed that, under an agree-ment between Lederer and Fischer, each had the right to commissions on acts booked by either party. AGVA said that Fischer, now in Europe, has denied persistently having any in-terest in ITC, except that of a "friendly advisor" AGVA charges, however, that Fischer is the actual owner of ITC tho he doesn't own a single share of stock. It contends that Fischer's secretary, Mrs. B. Zim-merman, has all the stock in her name, and that even tho Lederer was the president, he didn't own a share the president, he didn't own a share of ITC. AGVA charged that this set-up

AGVA charged that this set-up makes ITC a hollow shell, so that all franchises issued to it and exclusive agency contracts signed by it are null and void. The case is avanted to

The case is expected to come be-fore an arbitration board Wednesday (26)

(26). Edith Piaf and the male French singing group are not involved be-cause they are under personal con-tract to Fischer. In the meantime, AGVA has notified all acts presum-ably under contract to the office to turn their commission over to AGVA rather than to either Fischer or Led-erer, pending a ruling.

### Beer Enuf To Float a Ship

WASHINGTON, July 22. — Total 1949 expenditures for alcoholic bev-erages amounted to \$8,550,000,000, Commerce Department said this Commerce Department said this week. The sum was equal to almost half the tota! amount collected by

) all the tota' amount collected by Uncle Sam in income taxes that year. The public spent \$4,435,000,000 on beer, enough money to run the entire government for some five weeks. Expenditures for hard liquor and wine totaled \$3,650,000,000 and \$465,-000,000, respectively. Beer and wine charges showed little change from 1948 but the money spent for dis-

# Hypes Philly Britain Mulls Carroll Restaurant Fischer Office Club Outlook

### Liquor License Market Up

PHILADELPHIA, July 22.—Until recently, virtually every nitery in town could have been bought for a price—and in most cases, the price could have been low. But the Korean situation has changed all that. Two nitery owners who were always on the hunt for a buyer, won't consider celling now selling now.

setting now. Many places have been running into the red most of the past season —holding on only in hopes of making a face-saving sale. However, they have started borrowing fresh money and have shelved plans to sell, pinning their hunch on another war. This is particularly true of the tap-rooms and musical bars.

rooms and musical bars. Indicative of the turn of events in the cafe biz is the asking price for liquor licenses. Since the town has long filled its qubta, ar allowed by State law, there's always a profitable business for brokers in the sale of licenses. During World War II the liquor licenses (they originally cost \$1,000) were selling for \$10,000. This past were the market price dipped \$1,0007 were selling for \$10,000. This past year the market price dipped to \$8,000. Today the asking price is \$11,000, the boys remembering the boom days of the '40s and banking on Korea being only the beginning of another lush cycle.

# **Miami** Niteries **To Legit Field**

NEW YORK, July 22 .- The Miami Beach summer season apparently has received a shot in the arm so far as received a shot in the arm so tar as tourists are concerned, but old line cafes are all going legit with a ven-geance and with it comes the compe-tition with its attacks and counterattacks to keep the other guy from the cash register.

cash register. Last week Ned Schuyler leased his Copa City to Sandy Scott, former New York press agent turned legit producer. Scott got Baum-Newborn to rep for him in New York, and they tied up The Heiress with John Car-radine, to open at the Copa City July 24. A \$3,000 bond was put up with Equity, actors were hired and the thing seemed set. Then the Copa City got its first set-

Then the Copa City got its first set-Then the Copa City got its instant back. It was told by the fire commis-sioner that the club would have to make some major building changes and until it did, no legit shows would (See MIAMI CLUBS on page 43)

### Nitery, Restaurant **Ops Set Conn. Assn.**

BRIDGEPORT, Conn., July 22.— Creation of a Southern Connecticut Council of Restaurants Association was unanimously voted at a meeting of the Bridgeport Restaurant Full Permit Association this week in the Hotel Barnum here. Present were owners and operators of restaurants and night clubs from neighboring cities.

cities. Joseph Dolan, president of the local association, stated that formation of the council is necessary to organize the various cities for a show of unity, especially before election, in order to obtain new laws for later closing of restaurants and night clubs of counter and Sunday nights in on Saturdays and Sunday nights, in order to meet competition with New York and Massachusetts niteries, where later closing hours are per-

# **Big Name Shortage a Break** The purpose of this body will be to pass on arbitration rulings made by the various branch offices to which an appeal has been made. It is under the form page 3) will follow Lewis tho no deal has been made yet. The appeals board will consist of Eddie Rio, West Coast regional rep; Jack Irving, assistant national ad-ministrative topper of AGVA and its Midwest regional head; Jimmy Lyons, East Coast regional rep, and Henry Dunn, national administrator. The board is expected to sit in continuous session until all the cases are cleared.

July 29, 1950

# NIGHT CLUB REVIEWS

### **Cocoanut Grove**, Hotel Ambassador, Los Angeles (Tuesday, July 18)

Capacity, 860. Price policy, \$1.50 cover, Owner, Ambassador. Operator, J. E. Benton. Estimated budget this show, \$7,000. Estimated Sudget last show, \$4,350.

Celeb-studded crowd jammed the room to give Tony Martin a memo-rable opening and the bistro a record turnout. He well deserved the re-ception. In addition to possessing one of the finest voices in pop platterdom, Martin is a master showman who can conjure a romantic mood, bring laughter or stir memories. His warmth and geniality also are assets.

Introed by George Burns (Burns and Allen), Martin came on with a bright and bouncey Enjoy Yourself, followed by a heart-and-soul inter-pretation of There's No Tomorrow, his current best-selling Victor disk. his current best-selling Victor disk. He contrasted song moods thruout the show. Occasional vocal high-jinks, good naturedly tossed in for humot's sake, were highly favored-introing Every Man Has a Woman, a refrain from Cry of the Wild Goose, and a touch of Jolsonese in Toot, Toot, TootHe. As mimics go, Martin proved himself capable in his take-off on Harry Richman's Easter Parade. off on Parade.

He turned on the nostalgia during the latter part of the show. Martin recalled top names he saw perform at the Grove during his college days, and then sang the songs identified with them. For his wind-up Martin with them. For his wind-up Martin used his band vocalist gimmick while customers came up to dance to his singing with Eddie Heckscher's ork. To back the show, Hal Bourne ba-toned the ork from his Steinway. Heckscher delivered okay dance tunes. Show is booked for two weeks. Lee Zhito. Lee Zhito,

### Bellevue Casino, Montreal (Sunday, June 25)

Capacity, 800. Price policy, 81 admission. Owner-operator, Marager, Joe Krassier, Publicity, Bruce Taylor, Bonk-ing, Miles Ingails, Fritmated budget last abow, \$3,000. Zstimated budget this show, \$4,000.

Colorful dancing of the Ballet Sevillianos combines with dynamic juggling of youthful Rudy Cardenas to give this show place lts top pres-entation in its year of operation. Mme. Kamerova, with music arranged by George Kameroff, has used Carmen to the full and laytich denth to build up its full and lavish depth to build up her hour-long production.

The chorus line of eight and two show girls, beautifully costumed, are used effectively to introduce the show and back the Sevillianos in their two numbers. The ballet troupe—a first in nitery history here—seemed to enjoy the dancing as much as the ca-pacity audience did.

There is even a comic bullfight which creates an effective break. As the ballet and chorus form an arena, using a bright red length of cloth, blond Nonnie Morton enters with her trained "bull"—two partners wear-ing costume. The head gets as many laughs as the clever patter of Miss Morton. Thruout, the Sevillianos keep the audience reminded of the Carmen atmosphere with shouts of Olle and El Torro. Frank Gamboni, whose voice is perhaps best suited for the operatic stage, does an ade-quate job with the Torreador's Song.

Cardenas does not fit into the Car-men production, but nearly steals the show from the troupe with his mad, frenetic pace. Oldfield and Ware provide humor with a smooth acrobatic balancing act. Their antics give the required pause that refreshes.

Bix Belair and his ork descrve plaudits for the fine manner in which they handle the difficult musical back-Harold Gardner. ground.

### **Casa Seville**, Long Island, N. Y. (Wednesday, July 19)

The Billboard

Capacity, 1,000. Frice policy, s2.50-52.50 minimum, Shows at 9:30 and 12:30. Owner-operator, Gene Seville. Booking, non-ex-clusive. Estimated budget, \$1.500.

Since last caught, spot, way out on Long Island, has had a major plastic job done. It is now a tremen-dous room and, more important, the raised floor on which the acts work is lit like a big-time spot. In fact, some of its borders, spots and travel-ing lights are better than many of the major clubs in New York. All this serves to make the room a fine showcase. Added to all this, room has Eddie Stone (ex-Glass Hat) who can Eddle Stone (ex-Glass Hat) who can cut a show with the best of them. In-cidentally, Stone's sextet makes up in fine arrangements and solid mua personable pleasant-voiced fronter, would be ideal for a class hotel.

Show has Doug Rogers, Steve Mur-ray, Katherine Chang and a June Taylor line (8) fronted by Marilyn Taylor. Rogers, a tall, clean cut, goodlooking kid, does about everything (except comedy) that would tend to make him a good bet for legit or pictures. He has a big voice, dances ex-tremely well, plays piano and handles himself like a vet despite his obvious youth.

Katherine Chang looked good tho her singing couldn't dent a tough crowd out front. Steve Murray worked like a beaver throwing 'em out like a machine gun. Once or twice he almost had them but couldn't twice he almost had them but couldn't hold them. It seemed apparent that a slow comic, perhaps a mimic, would do best here. The audience simply doesn't go for the fast chatter boys, at least it didn't on show caught. The June Taylor line did a fine job in three productions. They opened with a fast samba, did a slow thing in the middle and closed with a roar-ing '20s number. Kids do real danc-

in the middle and closed with a roar-ing '20s number. Kids do real danc-ing, aeros and bits. Marilyn Tavlor (June Taylor's kid sister) who has previously limited herself to dancing, now has added singing. Girl looks good and works okay the voice needs more working on. Eddie Stone's band played the show and La Playa Rumba Sextet did the Latin beats. Bill Smith.

### Monte Carlo, Pittsburgh (Monday, July 10)

Capacity, 200. Price policy, no cover, no minimum. Owner, manager, Allan P, Clark, Booking, Mny Johnston, Extianted budget this new, \$1,200. Estimated budget last show, \$1.500.

In its first anniversary show, the Monto Carlo has a neat little package tied together in top-drawer style by comedian Danny Crystal, selected by boss Allan Clark as the outstanding boss Allan Clark as the obtaining star to appear in his room during the first year. Crystal is loaded with talent and had the room rock-ing with stories, songs and impres-sions For his bow-off he brought back the Four Lads, who open the show, for a sock take-off on various singing groups. The Lads, Canadian youngsters whose ages run from 18 to 20, appear to have a great future. Their voices blend well, they lock good and with a little more experience should be a great bet on records and TV.

In the second slot, Kay Vernon gives Crystal a good fight for top honors. A big local fave here, Miss Vernon had a lot of her friends in the house and her sock delivery brought thunderous applause. She had to

Clark handled the emsee assign-ment himself, doing quite a smooth

ment numsen, where a stand of a stand of a stand of a standard sta

NIGHT CLUBS-VAUDEVILLE

Bar of Music. Hollywood (Priday, July 14)

Capacity, 415. Price policy, 52 minimum on Saturdays. Continuous entertainment. Oper-ators. Albert and Regins Villaudy. Manager, Jack Villaudy. Booking policy, non-exclusive. Publicity, Jerry Riley. Estimated budget this show, 31,800. Estimated budget last show, \$1,500.

Arthur Blake has revamped his act, retaining only trademarked bits and adding a raft of new impressions. Mimic Blake (with writer Dora Maughan) has welded topical gags, biting satirc and enough blue material to satisfy bistro customers with a smart and entertaining parcel.

Highlights include his familiar impressions of Louella Parsons and Bette Davis, both of which are faves. In the new vein, he does an amazing-ly accurate impression of Ethel Barry-more giving young gals advice on love, Gloria Swanson in a bit from love, Gloria Swanson in a bit from Sunset Boulcoard, and a tickler take-off of Margarct O'Brien. His unflatter-ing dig at Orson Welles also is ac-curate. For extra measure there are the standbys such as Dorothy La-mour, Charles Laughton, Hildegarde, Sophie Tucker and Carmen Miranda. Judicious pruning of non-essential material and elimination of some offcolor cracks would add more sparkle to a top notch act.

Rounding out the bill is thrush Doris Abbott and the twin piano tcam of Felix De Cola and Benno Rubinyi. The latter delights with well-played The latter delights with well-played medleys of Gershwin tunes and nov-elltes. As for Miss Abbolt, it would be kindest to say that the gal is not ready for class spots. Dc Cola and Rubinyi back acts, with Lou Fidler's ork providing terp tunes. Alan Eischler.

### Hildy, Cantor Highlight Quaker Forum Pop Switch

PHILADELPHIA, July 22.—Phila-delphia Forum, subscription concert and lecture series at the Academy of Music, will do a turnabout for the 1950-'51 season. Series has been cut to 10, with emphasis for the first time on pop fare.

on pop fare. Hildegarde, who made her first bow locally last year at the Hotel Shera-ton, sparks the series in a "song and piano concert," assisted by her or-chestra, November 29. Also tak-ing to the Forum's concert stage will be Eddie Cantor, assisted by duo-pianists, for a recital on November 16 of "My 40 Years in Show Busi-ness." Still another topper will be a March 13 a, pearance of movie Singer Mario Lanza, a local lad.

Mario Lanza, a local lad. With all appearances limited to the With all appearances limited to the Forum series, season will also bring in the Ballet Russe De Monte Carlo on March 1, the Boston Symphony on February 12, the Vienna Choir Boys on January 10, song recital by Ljuba Welitch on January 4, Charles L. Wagner Opera Company's La Boheme on December 8, and two dra-matic offerings in George Bernard Shaw's Saint Joan, directed by Margaret Webster, on October 10, and Springtime for Henry, starring Ed-ward Everett Horton, on April 9. Forum series is promoted by The

Forum series is promoted by The Philadelphia Inquirer for the benefit of Inquirer charities.

### Erie Social Club's Liquor License Suspended 40 Days

PHILADELPHIA, July 22 — Acting on charges including "unexplained shortage in ash income" the State liquor control board suspended the license of the Erie Club for 40 days, effective June 30. In addition to have failed to adhere to its by-laws, failed to keep complete records, and made sales to non-members.

Erie Social has for a long time been one of the op private clubs in town. Membership club features name entertainment on Saturday and Sunday nights spending as much for the week-end as some of the top clubs spend for the entire week's



**NIGHT CLUBS-VAUDEVILLE** 

Palace, New York

(Thursday, July 20)

40

Capacity, 1,700. Price range, 50 cents-\$1,20. Four shows daily; five Saturdays. RKO chain booker, Dan Priendly. Producer, Dave Benis. Show played by Don Albert house ork.

Current show didn't get started un-Current show didn't gct started un-til the No. 4 act, Roy Benson, came on. From there it picked up and closed strong. First on was Jacques Corden-a French import—a pleas-ant, slight looking chap who works a lot like Boy Foy. Cordon does a lot of straight and comedy juggling atop a unicycle which in turn is atop or round table. He wees a gift to atop a unicycle which in turn is atop a round table. He uses a girl to dress up the act. Stuff is good, tho too slow to really get them. Mary Mon Toy, on next, showed a good soprano voice, smart wardrobe, but little commercial pacing. After open-ing with This Can't Be Love, she uset into Sorrent (English and Italwent into Sorrento (English and Italwent into Sorrento (English and Ital-ian) and wound up with a piece from Carmen to a fairly good hand. Tamera and Orloff, working in front of an appropriate drop, did a story-version Apache. Idea was good, tho sameness of pace hurt the sought-after effect. Team is good looking and has some good tricks but needs more knowledge of the flashy tricks used and accepted by U.S. audiences. Roy Benson got the show into high

Roy Benson got the show into high gear. His magic tricks, mostly stand-ard, including his billiard ball and salt bits, were handled as smoothly as ever. But it was his mad chatter and throwaway effects that really sold him. He got yocks time and again, finishing way ahead.

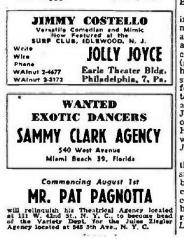
Stump and Stumpy proved they're better than ever on this trip. Their mad take-offs (no announcement who they're copying, the identification is easy) is top shownanship. Their hoofology, nugging bits and chatter got terrific responses.

yonely, another French import, has a real act but little selling savvy. Working in white face and a tramp costume liberally covered with sc-quins, he made a good impression with his dead pan comedy. Basic routine is built on his ability to play various instruments-fiddle, trumpet, accordion-all of which he's got stashed in his coat. As he starts each instrument a gal comes out to take it away. If the idea was to add to comedy, it missed. The gal merely got in the way. Yonely also showed an ability to chatter in various ton-gues for added giggles. When he fin-ished there was no doubt he was a hit, but he can be a greater hit with hit, but he can be a greater hit with proper pruning.

Morris and North were as big this time around as they were a few months ago when they played the Palace. The old format, Joe Morris raise. The old format, Joe Morris in the box heckling Susan North on-stage, got the bellies time and again. Some of the material was question-able for a family house but they apparently loved it.

Pat Rooney Sr. wound it up with a new opening. He did a vocal on an oldie, Five-Cent Trolley, and went into his time honored dance. From then on the routine was the same. But old or new, the house ate it all up and yelled for more. Pic: Peggy.

Bill Smith.



VAUDEVILLE REVIEWS

Capitol, New York (Thursday, July 20)

Capacity, 4,627. Price policy, 55 cents-42. Pour shows daily: five Saturdays. Locw chain booker. Sidney Piermont. Producer. Alian Zee. Show played by Souny Dunham's ork.

Capitol show, built around Sonny Dunham's ork, is sparked with a cou-ple of turns of distinctly musical comedy caliber. Notable are vet come-dian Bert Wheeler, paired with straight man Sid Slate, and Lou Wills Jr., a tap dancer who is in the tradi-tion of such names as Jack Donahue, Tom Patricola, Fred Astaire and Ray Bolger.

Wheeler foregoes his apple-chew-Wheeler foregoes his apple-chew-ing routine this time, but his material is very famillar. It includes robust touches in the burlesque manner-such as the trick trousers, the double entendre lines, the hoke love scene with the girl. Timing is superb, with the delivery abetted by Wheeler's impish and owlish manner. Slate is a perfect straight, relaxed, by turns in bullying and dead pan. In all, it's a very artful act, highly comic and enlivened by occasional bits of song and dance. and dance.

Tappers, unless very good, are apt to be boring. Lou Wills Jr. is very good. His style is fluid, deriving from the great practitioners of the art. Too, he couples the footwork with pantomime, a bit of chatter, and, for novelty, a dash of acro work. A pleasure to watch, particularly when doing his impressions of leading hoofers.

Stan Fisher, harmonica virtuoso, is brilliant in his rendition of such di-verse items as Malaguena, Slaughter on Tenth Avenue, Sugar Blues and Hold That Tiger. The instrument, as he plays it, has an almost orchestral quality. Scored solidly, encoring with Enesco's Roumanian Rhapsody No. 1

Enesco's Roumanian Rhapsody No. 1 —beautifully done. Fisher scemed a bit clumsy in the few lines he es-sayed. A minor thing, of course. Vocalist Toni Arden did five or six tunes, opening rather weakly with This Can't Be Love, but picking up strength and stature quickly with Bewitched, Sorrento and When You're Smiling. Temptation, which requires a lot of singing, really socked across. Miss Arden's range in song material was impressive. Dunham's band, brassy and rhyth-mic, played a good show, with the

mic, played a good show, with the maestro unostentatiously fronting and playing trumpet.

Pic, Duchess of Idaho.

Paul Ackerman.

### Paramount, New York (Wednesday, July 19)

Capacity, 3.654. Price range, 55 cents-\$1.80. Pour shows daily. Chain booker, Harry Le-vine. Show played by Bob Chesicr's ork.

the. Shew played by Bob Chester's ork. The new show is a smoothly paced, thoroly pleasing bill, with Louis Jordan and His Tympany Five for sock commercial value, the Fontane Sisters for pulchritude and a sur-prisingly big-time turn by newcomer Bobby Van. In the closing spot, Jordan turned in his usual showmanly performance, mugging like mad and cavorting around the stage in shrewdly timed abandonment Backed up by five comparatively inhibited musicians (guitar, trumpet, drums, bass, piano), comparatively inhibited musicians (guitar, trumpet, drums, bass, piano), he teed off with an exurberant ver-sion of Saturday Night Fish Fry, and followed with his sure-fire advice-to-wary-bachelors routine Beware, and a rocking boogie Blue Lights. Jordan's professionally sustained air of exhilaration held the audience. He really brought the house down with his harum-scarum closer Run.

He really brought the house down with his harum-searum closer Run, Joe, Run. The Fontane Sisters are probably the best looking family vocal team since the Kings. The three gals (two brunets and a blond) are curva-ceptable tunc. They scored with a bouncy pop Hoop-Dee-Doo and a rather metallic ballad I Want To Be Loved; but they clicked biggest with

Roxy, New York (Thursday, July 20)

Capacity, 6,000. Price range, 50 cents-\$1.75. Four shows daily. House booker, Sam Rauch. Producer, Arthur Khorr. Show plared by Rosy house ork.

It was obvious from their walk-on that the Andrews Sisters came in with a well prepared act. Patty is now the chief sparkplug of the trio and does all the solos. But taken as a group the gals showed a real act. They did specials, medleys of old hits and pieces of business that got yocks upon yocks.

All togged out in sexy pink and black jobs the gals punched imme-diately with Plano Roll Blues comdiately with Plano Roll Blucs com-plete with stances and gestures remi-niscent of the days when the Charles-ton was the big dance. Then with-out a break Patty Andrews went right into her Decca's big I Wanna Be Loved Then came a soft intro to Peony Bush and a quick switch into a raucous clownish eight and then right back to ballad tempo and then back again to the raucous stuff. This back again to the raucous stuff. This rapid change of pace all in the same number got terrific responses. Fol-lowing that they gave with a solid commercial medley of all their big hits for still bigger returns. They hit it up some more for a very funny Huwaii, a number that gave them ample resm for a percedue, bits and ample room for comedy bits and chatter which they did full justice to. Their finisher and clincher was a spe-cial, What's Gonna Be With TV. Tho latter is a sockeroo its commercial value is questionable. There are too many hep showbiz lines that are probably too mysterious for the av-erage cash customer. The gals finally off with the house applauding madly.

Show teed off with the icer starring Carol Lynn. Scene called for plen-tiful use of big white feather fans with chorus line working on the boards and skaters on ice all in the boards and skaters on ice all in the same costumes for good sight values. Scene was tagged The Bluc Danubc and brought in the choral group for vocal backing and adding heft to a large stage. Miss Lynn gol good mitts for her work, tho the hit of the ice show were Phil Romayne and Terry Brent. Two good looking kids did all the usual ballroom tricks plus a couple of new ones and looked so couple of new ones and looked so graceful and smooth doing them they almost stopped the show.

Boy Foy working his unievcle jugging act and balancing stuff worked fast and easily. His bits atop the high onewheeler were particularly deft.

Pic, Broken Arrow. Bill Smith.

their closer, a pixie-styled Cinderella Work Song from the Disney cartoon. The gals revealed an unexpected flair for comedy on the latter, via squeaky-voiced characterlzations of mice. All three fems have plenty of sales savy which they should utilize more on additional special material. Bob Chester's ork (three trombone, three trumpets, guitar, Diano, drums

Bob Chester's ork (unree tromotine, three trumpels, guiltar, piano, drums bass, five sax, including the leader) cut the show in competent fashion and the maestro was a sincere, albeit rather nervous emsec. Chester

and the maestro was a sincere, albeit rather nervous emsec. Chester opened the show with a brassy Stars and Stripes march and the band's vocalist Alan Foster sang a couple of oldies Marie and With My Eycs Wide Open I'm Dreaming. Foster exhibited supreme self confidence and a Como-stuled largery

supreme self confidence and a Como-styled larynx. The surprise hit of the bill was Bobby Van, a young, gangling terper with plenty of know-how. His com-edy mimicry and eccentric soft shoe routine are nothing sensational, but the boy has the kind of infectious enthusiasm for performing that de-lights audiences everywhere. Rudy Cardenas, a standard jugwith plenty of know-how. His com-edy mimicry and eccentric soft shoe routine are nothing sensational, but the boy has the kind of infectious inghts audiences everywhere. Rudy Cardenas, a standard jug-gling act, opened the show and rated his usual solid reception from the liard-table trick pulled the biggest Pic: 111 Occan Drive. June Bundy.

Radio City Music Hall, New York (Thursday, July 20)

Capacity, 6,200. Price range, 80 cents-42.40. Pour ahows daily. House booker, Leon Leon-doff, Producer current ahow, Russell Markert. Show played by Raymond Paige's house ork.

This is one of the flashiest stage shows the house has had since its Easter biggie. Tho light on single acts, it makes up for it with splendid productions using the house staff for spots and group work Flesher teed off with a series of

Rissher teen on with a series of exciting symphonic arrangements of Rimsky-Korsakov melodies with Raymond Paige, as new director, giving a dynamic impetus with his cye-catching conducting. When he finished he got a big mitt.

finished he got a big mitt. Activities began with a cap and gowned male quartet onstage right bemoaning the annual graduation exercises. The idea is a few weeks late, the lyrics are so amusing it doesn't make any difference. This segues into a full stage showing ballet as part of a doisy chain terping in front of an elmlined drop and a col-lege chapel. The Florence Rogge choreography in this one was ingeni-ous and brillantly executed. This was followed by the Sing Lee Sings (two girls, one boy) in a series of sensational balancing routines. The Chinese trio looked good and worked Chinese trio looked good and worked with a skill that drew rapt attention. with a skill that drew rapt attention. Their routine included a deep back bend from a perch while spinning plates atop sticks held aloft in each hand and ended in a water glass lift. Their biggest war a six-chair balance atop four milk bottles on a table with a handstand finish that won a well deserved big hand.

The No. 3 number brought on the mixed choral group in evening dress to do a highly amusing and ex-tremely listenable arrangement on Blind Date superimposed on a med-Blind Date superimposed on a med-ley consisting of standards and pops-tied into a fine whole. This segued into a grand stairway set (with chorus stage right and left) which brought on June Winters for a de-licious Gotta Know, a new blues number that she sold with skill. This is turn served into the familiar but in turn segued into the familiar but always well received Rockette num-bers for a great finish to the first half of the show.

Nip Nelson came on next with his vocal takeoffs of musical instruments

vocal takeoffs of musical instruments and personalities tied into a smooth and plausible routine. His sight gags and bits drew some solid laughs. The finale, tagged Big Town, had everbody out in a square dance and vocal number in a block party scene featuring Mark Dawson and June Winters. Number, extremely fast and brilliant, included songs of many nations plus the current No. 1 tune today. Tzena, Tzena, Tzena. The clincher vias a fast square dance with caller Frank Kaltman putting finale. finale.

Pic, The Men. Bill Smith.

### **Oriental Theater, Chicago** (Thursday, July 20)

Capacity, 3,200. Price pulky, 50 to 98 cents daily. Pive shows week days; six shows week-ends. House booker, Charley Hogan. Show played by Carl Sands' house band.

Dick Contino with his accordion Dick Contino with his accordion heads this week's well-paced bill. He checked not only with the squealing bobby-soxers but the rest of the house as well, especially with his Lady of Spain and Saber Dance. The swooners make their presence known frequently and, when he sings, voclf-erously. Contino gives them plenty of encouragement with his ready smile. smile.

### **Conway Quits Hotel;** To P.M. in Hollywood

MINNEAPOLIS, July 22. — Jerry Conway, since 1946 public relations director and booker for the Radisson Hotel here, resigned effective today to become personal manager for Jack Owens, radio and night club singer.

Conway is moving to Hollywood. Later the new p.m. will take on several other non-competing artists.

Dorothy Townsend, Conway's as-sistant, becomes publicity head for the Radisson, while Martha Coppins, of New York will take over the book-ing for the hotel's room which is ex-pected to close in mid-August for renovation. Present seating of 135 will be boosted to about 225 or 250, to enable the room to bring in form to enable the room to bring in toplevel names.

### **Two Montreal Niteries** Shut for Remodeling

MONTREAL, July 22.—Two of this city's leading West-End nitcries have closed down for extensive repairs. They are the Carousel and the Tic Toc.

Obstructing posts will be removed from the Carousel and the stage moved to another section of the floor. It is expected that the club will re-open in mid-August.

Operator Jerry Taylor is contem-plating a change in the name of the Tic Toc, and the cafe may be known as the Chez Parce when it opens at the end of next month.

Taylor is building a balcony for the club as well as refurnishing the interior.

### ORIENTAL THEATER

(Continued from opposite page) dance that shows only his bare shins with her body. Wind-up utilizes a rapidly flashing spot that gives their routine an old-time movie effect.

Tim Herbert and Don Saxon offer a comedy song and dance with Tim making the grimaces, Don playing it straight and the pair coming out okay.

Pic: Crisis. Tom Parkinson. SPECIAL RATES AT HEADQUARTERS In New York Be our guest 400 ROOMS-400 BATHS Free radio in every room, Television available, Air-Conditioned Cocktail Lounge and Restaurant. Hirperoof Garo Single from \$3 Double from \$4 HOTEL -. 48th St. . JUST WEST OF BWAY Lean Bush Leon Bush Edward O. Pratt Managing Direstar Manager

IN PHILADELPHIA, PA. CLINTON NOTEL 10th Below Spoce 200 OUTSIDE ROOMS FROM \$2 Spocial Weekly Rates Rouskaeping Apartments NEWLY RENOVATED. NEW THE BATHS Boandiful An Conditioned Content Longe WALKING DISTANCE OF ALL THEATRES

The Billboard

### IN SHORT

**NIGHT CLUBS-VAUDE GROSSES** 

### New York:

The Copa's mulling a temporary shuttering while the posts are being removed. . . Eddle Edwards, the male half of the ballroomologists, Ed-wards and Diane, became an agent working for Lenny Green. . . Ernestine Mercer, working with two boys and two girls, will break in her act at Harry Altman's Glen Park Casino, outside of Buffalo, July 31.

Frances Fays now being handled by Jack Bartell, ... Columbia Pic-tures execs feel they have a male Lens Hetne in Billy Daniels. ... Blue Angel, running for the summer with Eadis and Rack, has become an East Side showbiz rendezvous. ... Adam DiGatano leaving the biz. ... Gezri Gerardo and his new partner, Pony Palmer, starting their new act at Fan and Bill's, Saratoga, N. Y., first week in August. ... The Morris office could've had Martin and Lewis for \$17,500. They turned it down. Too many pending lawsuits involved. ... Al Weiss, manager of the Miami Olympia, has been promoted to Paramount division manager... Joe Alex is the new RKO division head for Cincy, Dayton and Columbus.... Edith Follows and Tommy Dix are on their last date as a team. Dix is going into the real estate biz in Birmingham. Miss Fellows is going back to legit.

Scales for mountain dates are holding back bookings so AGVA is mulling new plan to cut them. ... Dick Steenberg, new booker of Hous-ton's Shamrock Hotel, has been offered Martin and Lewis for New Year's Eve by MCA..., Susan and Fred Barry signed with Willard Alexander, ... Dutch Shields, op of the Dunes Club, Virginia Beach, opening August 16, in town and being romanced by all the agents..., AGVA warning all acts not to open in Saratoga clubs until cash bonds are posted.

### Hollywood:

Peggy Ryan and Ray McDonald return from a three-month European tour this month and are set for a Las Vegas booking beginning August 3, ... Mary Foy has come out of retirement to work in the Charley Foy Supper Club show, ... Comics Pete Marshall and Tom Noonan, building a rep on the Coast via film and nitery stints, are to invade the East this summer via a major New York theater. ... Sammy Lewis, former owner of Slapsy Maxie's, is negotiating to take over the now-shuttered Florentine Gardens Gardens.

Million-Dollar Theater, which abandoned vaude over a year ago, lighted its stage for one week to book Lionel Hampton's ork. Opening day Hampton grossed a hefty \$3,500... AGVA's Eddie Rio added the Deauville nitery, operated by John Walsh to its list of inked spots after he pulled the acts... Thrush Gina Janss, society gal turned singer, is building a nitery act, with Bud McCreery writing material... Lillian Roth is another about to debut a new bistro act, penned by Lou Halmy and Dave Kenner,

A \$33,500 law suit was slapped against Dean Martin by Cleveland band leader Sammy Watkins, who contends Martin broke a contract inked in 1943..., Maxie Baer and Max Rosenblum are readying the first of a scries of two-reel comedies the pair will make for Columbia..., Ben Lessy and Patti Moore will do a brief film stint in a featurette based on the life of Gilbert and Sullivan..., Filmstar Jack Carson will do his first night club stint September 5 when he opens at Houston's Shamrock Hotel.

### **Philadelphia**:

Nitery operator Frank Palumbo is underwriting a new safety film to be shown in schools over the country. . . The Philiactors. fraternal and charitable organization formed among the local performers, is vir-tually sct on barring fem performers from its membership ranks. . . Babe LaTour and Jean Roulette teamed again for a run at the Grenoble Club, Wildwood, N. J. . . . Harry Steinman. Latin Casino op devoting summer activity to the 500 Cafe, Atlantic City, has Sophie Tucker for the August 22 week and Joe E. Lewis the next week.

# **Final Runs in 5 Houses Cut** Stem Combo Take to 345G

six combo houses took grosses down to \$345,000 from the previous week's \$386,000.

to \$345,000 from the previous week's \$386,000. Radio City Music Hall (6,200 seats; average \$123,000) exiled with \$110,-000 for Next Voice You Hear, Allan Carney and Peg Leg Bates. New show has Nip Nelson, the Sing Lee Sings and The Men. Roxy (6,000 scats; average \$68,000) finished its two-weeker with \$62,000 for Vivian Blaine, Will Mahoney and Where the Sidewalk Ends, against \$75,000 for the preem. New show, reviewed this issue, has the Andrews Sisters, Boy Foy and Broken Arrow. Capitol (4,627 seats; average \$43.-000) wound up the bill of Ralph Flanagan's band, Thelma Carpenter and Crisis with \$52,000 after the pre-vious week's \$40,000. New bill has Bert Wheeler, Toni Arden, Sonny Dunham's ork and Duchess of Idaho. Paramount (3,654 seats; average \$78,000) closed its two-weeker with Peggy Lee, Herbie Field's ork, Dave Barbour and Eagle and the Hawk for \$46,000. New show, reviewed this issue, has the Louis Jordan group, Fontane Sisters, Bob Chester's ork and (2,700 seats; average \$41,-

NEW YORK, July 22.-The final 000) saw \$55,000 for its second week weeks of many runs in five of the with Jane Pickens. Buddy Lester and with Jane Pickens, Buddy Lester and Flame and the Arrow against its previous week of \$60,000.

Palace (1,700 scats; average \$18,-000) got \$20,000 for the bill of Joe Jackson Jr., Al Trahan, six other acts and Good Humor Man against pre-vious week's \$19,000. New show, reviewed this issue, has Stump and Stumpy, Pat Rooney Sr., six other acts and Peggy.

### Some Courage

NEW YORK, July 22. — Sammy White, former vaude performer, was at the Para-mount Theater watching the preview of Paramount's 711 Ocean Drive in which he has a ocean Drive in which he has a fat part and, incidentally, does a standout job. At a tense point in the flicker White is caught by the heavies. At the end of this scene, Sammy Walsh, comic, intrine beind Withe tense being sitting behind White, tapped him and asked, "Sammy, were you scared?" Nah," replied White, "I got

paid."



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STRIPS-EXOTICS Fall B Iry Klein CHARLES ARTIST BUREAU, INC. Charles & Prestan Sts. Baltimore 1, Md. VErnen 2819

**GIVE TO THE RUNYON CANCER FUND** 

### LECITIMATE Communications to 1564 Broadway, New York 19, N. Y.

### **Terrell Music Circus** Puts Tunes in Teut

July 29, 1950

# Equity, League **Reach Deadlock**

NEW YORK, July 22 .-The 17th discussion in the past month between Actors' Equity and Chorus Equity Actors' Equity and Chorus Equity with the League of New York Thea-ters (LNYT) anent a new basic agreement effective August 15 ended in a complete deadlock Thursday (20). LNYT executive secretary, James F. Reilly, issued a statement calling a pension program proposed by Equity an "ultimatum" and stating it "should be obvious to all that the assumption of additional burdens rep-resented by the pension plan would be assumption of additional burdens rep-resented by the persion plan would be unacceptable." The bulletin further stated that LNYT believed, "that if afforded an opportunity at further conferences, we will be able to bring about an understanding of the fair-ness of our position." ness of our position."

Louis Simon, executive secretary of Actors' Equity, categorically denied there had been any ultimatum. Ite said LNYT had consistently refused to consider the union's proposal for a jointly financed investigation of a pension plan. He said LNYT's offer of a hike in rnad minimum salaries from \$80 to \$90 was unacceptable. Equity tabs basic weekly road ex-penses currently at \$87.77 on a 52-week basis, and demands a boost to a \$100 minimum. LNYT charts similar expenses on a 40-week basis at \$75.51. There is also a tough spot re-maining to be ironed out in the union's stemand for a six-day week on the road.

What will happen, if the deadlock what will happen, it the deadlock persists, is anybody's guess. At a re-tent emergency membership meeting Equity's negotiating committee was given a full vote of confidence and told to press for complete demands. (See Equity, League on page 44)

BROADWA SHOWLOO	_
July 22, 195 Performances 7	
DRAMA	
Opened	Peris.
All the King's Men 7-18, '50	
(President) Come Back, Little Sheba, 2-15, '50 (Booth)	181
Death of a Salesman 2-1, '49 (Morosco)	604
Detective Story	557
Peter Pan	104
The Cocirtail Party 1-21, '50 (Henry Miller)	212
The Counsel	249
The Happy Time	207
The Madwoman of Challiot. 6-13, '50 (City Center)	47
The Member of the Wedding, 1- 5, '50 (Empire)	228
The Medium and the Telephone	(5)
MUSICAL	
Gentiemen Prefer Biondes12- 8, '49 (Ziegfeld)	260
Kiss Me, Katr	650
Michael Todd's Peep Show. 6-28, '50 (Winter Garden)	29
South Pacific 4- 7, '49 (Majestic)	532
Tickets, Please	100
Where's Charley?	744
GOMING UP	
(Week of July 24, 1950)	
Parisienne	
RECESSED	
Mister Roberts	
Reopen August 14, 1950 The Wisteria Trees	
Texas Li') Darlin'	

k Hellinger) Reopen August 21, 1950

# **Sides and Asides**

### "Sheba" Comes Back, for at Least a Week

**Sheba**" (Lomes hack, for at Least a Week The Thursday (20) notice to close "Come Back, Little Sheba" Sat-urday (22) was withdrawn and the William Inge drama will con-tinue at the Booth Theater for at least another week. So far the play has not recovered its production nut, but a tour is set to start in Phila-delphia September 25 and there will be profits from the screen version. Pic rights to "Sheba" were bought by Hal Willis for a down payment of 50G, plus another \$50,000 to come out of first profits, plus a dis-tribution of 22½ per cent from net profits.

### Ben Grauer, Norman Rose Form Producing Team

Newest producing partnership is that of radio emsee Bea Grauer and Norman Rose. Pair have taken temporary offices at 151 East 50th Street and teamed-up to produce new plays and revivals at the Bleeker Street Playhouse starting in October. Should a new script call for critical hat-tossing, it will be moved uptown for a Broadway break. The partnership's schedule still has openings for two more plays.

### Todd To Connect Live Wire to Stem

Mike Todd will bring the Garson Kanin comedy, "The Live Wire," direct to the Stem from its Ogunquit, Me., tryout. The projected Atlantic Clty interim stand has been canceled as the sets were too big for hanging. "Wire" will have its official unveiling at the Play-house August 3, preceded by a week of previews.

### Kauman To Direct "Guys and Dolls"

Guiman 10 Direct "Guys and Dolls" George 5. Kaulman, who hasn't directed a song-and-dancer since "Park Avenue" in 1945, returns to the musical fold this season. On his return from Europe about August 1 he will start work on the stag-ing of "Guys and Dolls" for Cy Feuer and Ernest Martin. "Dolls" is based on the Damon Runyon yarns, with score, lyrics and book by Frank Loesser. Jo Swerling and Abe Burrows. Hobert Alda and Sam Levene are slated for the principal roles. Michael Kidd will be respon-sible for the dances and Jo Mielsiner for the sets. Rehearsals are skedded to start September 6. Unveiling will be at the 46th Street Theater in carly November, after an out-of-town break-in.



### CARNEGIE RECITAL HALL

transfer play by John Gay. Blaged by Irving Sther. Sets by Eldon Elder. Cos-turnes by James Doll. Music director, Mark Bueet. Dances by Ellen Albertini. Pro-duction managee, Chris Rohifing. Press representative, Ted Isaaca. Presented by The Interplayers Company.

the interplayers company.
Captain Macheath
Pully Peachum Betsy Hollan
Peachum
Mrs. Peachum
Lucy
Lochit
Diana Trapes
Plich Britin Frie
Mat-o'-the-Mint
Ben Budge
Jemmy Twitcher
Wat Dreary
Mrs. Coaxer
Dolly Trull Lisette Bundy-Co
Mrs. Vixen
Jenny Diver
Turnkey
How can one turn a hot, mugg
summer evening into a cool, delight
ful one? An obvious answer to that
poser is: Buy a seat for Beggar'
Onen The Transfer for Beyger
Opera. The Interplayer's production
is top-grade, John Gay's 1728 satirica
musical play is first-rate and th
temperature in the theater is com
fortably cool. What more can on
want?
There have been many version
There have been many version

There have been many versions and adaptations of Beggar's since its debut—one on Broadway in 1946, called Beggar's Holday—but 'he cur-rent revival claims absolute faithful-ness to the original. The plot is all there, with Mr. and Mrs. Peachum and their foolhardy daughter, Polly, who is so rash as to fail in love and marry Macheath, a highwayman. The family's principal objection to the marriage is that they had wanted her to stay single and help fill their cof-fers by developing an honest, lady-like criminal trade. A further ob-jection is that Macheath is of little use to their organized gang of robbers and cutthroats, and the only solution is to rid the world of him and make their daughter a rich widow. Mac-heath is anortheaded but searchly reand cutthroats, and the only solution is to rid the world of him and make their daughter a rich widow. Mac-heath is apprehended but secretly re-leased by Lucy, the jailer's daughter, who has surrendered to him and solution face four other wives with is about to face four other wives with children, he faces his re-arrest and imminent hanging with some relief. (See Beggar's Opera on page 44)

**Out-of Town** Review FINIAN'S RAINBOW

### (Opened Monday, July 17)

GREEK THEATER, LOS ANGELES GREER THEATER, LOS ARUELLS, musical, Book, E. Y. Ratourg and Pred Saidy, Music, Ruton Lane, Lyrics, E. Y. Harburg, Direction, Joseph Santies, Dantes and musical numbers staged by Ann Need-ham, Settings by Richard Jackson, Musical direction by Jaye Rubanoff. Customes by Kale Drain Lawson, Choral direction by Toal Roelofsma, General manager, William Severus, General stage manager, Fred Small, Preas representative, Bill Tostevin, Presented by Gene Mann. unny (Harmonica Player)......Sonny Terry

Sunny (Harmonica Player)	
Buss Collins,	Eddie Bruce
Sheriff	
Zack, a Sharecropper	Linden Workman
Second Sharrcropper	
Busan Mahoney	
Henry.	Jimmy Moultrie
Third Sharecropper	
Pinlan McLonergan	Albert Sharpe
Sharon McLonergan	
Woody Mahoney	
Og is Leprechauni	
Howard "	
Senator Biliboard Rawkins.	
Pirst Ocologist	Roy Lindsay
Second Ocologiat	.Robert Stephens
Daine	Bathi La Gon
Jane	
John (The Preacher)	
Joan The Freachers	Charles Owens
Mr. Robust.	Bob Hughes
Mr. Shears	Ray Page
First Passion Pilgrim Gospele	r. Eddie Fultylove
Second Passion Pilgrim Goss	beler.

Second Passion Pligrim Complete. Each Fourisive Second Passion Pligrim Complete. Each Fourisive Third Passion Pligrim Complete. Plant Barrier Plant States Plant First Deputy. Burnes D John Jan Second Deputy. James Roberts Children under the tutelage of Jeal Le Gon. Dancing boys, dancing girls, singing boys, singing cirls. SONGS-"This Time of the Year," "How are Things in Gloce Morta?" "Look to the Barnbow," "Old Devil Moon," "Something Sort of Grandth," "If This Inn't Lore," "Neces-alty," "Great Come-and-Get-It Day," "When the John Poor Become the John Rien." "The Barnbow," When I'm Not Near the Girl Love."

Beekt, "When Fin Not Near the Girl I Love." Producer Gene Mann has a solid smash on his hands. In reviving Finian's Rainbow with Ella Logan, David Wayne and Albert Sharpe in their original Broadway roles, Mann has dished up one of the tastiest shows in his five-year span as the Greek Theater mentor. Some who saw the original New York show

NEW YORK, July 22.—St. John Terrell, who took time out last winter to pioneer theater-in-the-round tent to pioneer theater-in-the-round tent show musicals in Miami, is currently grossing a weekly average of \$11,000 from his Music Circus at his original Lambertville, N. J., stand. The Miami venture, which Terrell produced in affiliation with Lawrence Schwab, teed off with a tent capacity of 600, and was expanded to 950 by the end of the season. Terrell's current Cir-cus, which is set to run for 16 weeks and is capable of grossing \$16,000 at \$3.60 top, accommodates 1,150. The young showman also has a piece of the Hyannis, Mass., Circus, the Rich-ard Aldrich tent production outfit.

Terrell's successful effort to lift the honky-tonk tent show into top-flight legit musical circles is principally achieved via ingenious staging and pro-styled production work. The tent, patented design by Terrill, is set up with only two main poles on each side of the circular store, thus eliminating of the circular stage, thus eliminating the usual 16 to 18 quarter supports and affording the audience an unob-structed view of the show. Each center pole branches out at the top center pole branches out at the top into several small rails which, in turn, extend to the canvas celling, giving adequate support. The theater itself is built like a Roman arena, with tiers of canvas chairs rising on a slant. An eight-piece ork occupies a half-moon section directly below the stage.

Last Sunday's (16) production of Bloomer Girl, which operates on an \$8,500 nut, pulled a sizable crowd despite a sudden summer downpour. despite a sudden summer downpour. The musical, as performed by a smoothly professional cast, is thoroly entertaining. However, the real star of the evening is Glenn Jordan's staging. The latter, characterized by six split-second scene changes, is practically flawless.

In accordance with theater-in-theround limitations, decoreographer Charles Evans has artfully designed low solid-color furniture props, which are converted into a multitude of new settings via a mere twist of a stagehand's wrist. This turn-about technique (wisely augmented with technique (wisely augmented with lavish costuming and brilliant use of color), creates a convincing, albeit skeleton, impression of the frills and frippery of the Civil War era. The atmosphere is further heightened by adroit panto on the part of the cast, who simulate breaking a nonexistent window with the sound of shattering glass, etc. The heat about Dolly Bloomer's

The book, about Dolly Bloomer's campaign for women's rights in 1863, still has plenty of laughs, and the Harold Arlen-E %. Harburg score seems less shopworn than most revivals. Top acting honors go to Avon Long as Pompey, the run-away slave. The agile dancer-singer has complete The agile dancer-singer has complete mastery of theater-in-the-round tech-nique, and is the only performer to hold every segment of audience at-tention while on stage. Long's voice is only fair, but his trick phrasing and sock-showmanship on The Eagle and Me and Type Got a Song stops the hours cold. His countain coll conting house cold. His curtain-call ovation (See Terrell Music on opposite page)

### **House Shelving Shuberts Probe**

WASHINGTON, July 22,-The announced probe of the House monopoly subcommittee into the operations of the Shuberts (The Billboard, Febru-

the Shuberts (The Billboard, Febru-ary 18) is being shelved for the ses-sion and perhaps indefinitely, staf-fers told The Billboard this week. Hearings by the subcommitte, an off-shoot of the House Judiciary Committee, on monopoly problems in the newsprint industry were drawn out so long that the group figures it has no time left this session to probe the Shubert theater interests. Contributing to the decision to call off the probe was the recent filing of an anti-trust suit against the Shu-berts by the Department of Justice.

berts by the Department of Justice.

### **Three of 23 Tryouts** At Philly in Chips

PHILADELPHIA, July 22.-With the Philadelphia legit season made up the Philadelphia regit season made up mostly of try-out stands, and a goodly number of newcomers already listed for the coming season, it is significant that of the 23 Philadelphia true oute has season only three have significant that of the 25 reinsuccipus try-outs last season, only three have bit the money At best, there will be a fourth once Mike Todd manages to get back his initial investment in Deep Chan Peep Show.

The three having their test runs here that have prospered on Broad-way are The Member of the Wedding, Gentlemen Prefer Blondes and The Consul. It is also significant that Consul. It is also significant that local money went into all three win-ners. Apart from Peep Show there is a slim chance of another local test getting out at the red in The Wis-teria Trees, which is still running. The Helen Hayes starrer set a new box-office record at the Shubert Theater in chalking up a capacity-plus \$36,144 for the second of its two-week March test run veek March test run

Two try-outs decided to forget about Broadway after local tests-Signor Chicago and House on the Signor Cliff.

### **TERRELL MUSIC CIRCUS**

(Continued from opposite page) almost brings the tent down.

almost brings the tent down. Long's playing is seemingly effort-less, but sales-wise, the rest of the cast really has to punch to compete with canvas acoustics. Veteran per-formers Edith King, George Lipton and Susan Steele all score by over-playing to specification, as does young leading man Dick Smart, who shows up as a surprisingly adept comedian. His vocalizing on Right as the Rain and Evalita is a bit rough in quality, but he sells with considerable charm and the crowd loves him. The weak-est member of the cast toppers is leading lady Dorothy Sandlin. The good-looking blonde is poised and a competent comedience, but her sing-ing voice sounds forced and over-trained and the lower the source. ing voice sounds forced and over-trained, and she lacks the sales-savvy to put over special material. Conse-quently, some of the show's best lyrics were lost, particularly her Sunday in Cicero Falls spot.

Agnes De Mille's Civil War Ballet. a big hit in the original Stem pro-duction, is severely limited on the small stage and seems rather arty and self-conscious. Port Virginia Gibson, as the hired girl torn between love for her swain and the suffragettes, fares much better with two compara-tively simple dance interpretations. The chorus kids are young attraction Lively simple dance interpretations. The chorus kids are young, attractive and properly enthusiastic, their most effective numbers being it was Good Enough for Grandma (But it Ain't Good Enough for Me), a raucous tribute to Miss Bloomer's cause, and a smoothly integrated routine on Sunday in Cicero Falls.

Up-coming productions on the Music Circus agenda include Red Mill, Anything Goes, Nanette, Sari, Briga-doon, Hit the Deck, Follow Through, Good News and Show Boat. June Bundy.

### MIAMI CLUBS TO LEGIT

(Continued from page 38) (Continuea from page 38) be permitted. The next blow was its attempt to get the rights to Harvey, only to learn that just before they started dickering that D nny Davis, op of the Kitty Davis cafe, had taken an option and tied it up.

Davis, who recently announced his Davis, who recently announced his entry into the summer stock legit field, having converted his club to a theater, has Born Yesterday set to open in a couple of weeks. Davis has been talking around that with the hotels in the act buying field, there was no longer any chance of a cafe using variety acts to make a buck. He also knows Miami beach officials well enough to find smooth sailing.

# **BROADWAY OPENINGS**

### THE TELEPHONE and

The Billboard

THE MEDIUM (Opened Wednesday, July 19)

ARENA THEATER

Mutic-dramas by Clan-Carlo Menoiti. Staged by Menoiti. Sets designed and lighted by William Riva. Musical director, William McDermott. Bustness manager, Charles Vocais, Stage manager, Charles Vocais, Press repre-sentative, Reginaid Denenhols. Presented by David Hellwell and Derrick Lynn-Thomas in association with Chandler Cowles.

THE TELEPHONE Ben .....

The switchover to arena from stage The switchover to arena from stage projection has points, both good and bad. In the matter of *The Telephone* everything is for the best. *Telephone* is no more than a giddy piece of vocal fluff and somehow the gabby young lady, who can't lerve the receiver alone long enough to listen to her gent's proposal, seems much more acceptable in intimate surroundings. Its comedy has worn pretty thin by this time, but it still adds up to an amiable musical charade, when amiable musical charade, when played practically in the customer's laps.

played practically in the customer's laps. Anyway, Telephone is just some-thing that comes with The Medium, which is what everybody really goes to see and hear. As for the latter, a reporter missed the macabre atmos-phere of the original stage back-ground, and felt something was lost with characters forced to sing to the four quarters of the compass and, in consequence, frequently with their backs to 50 per cent of the audi-ence. However, its new format gives it a sort of driving ferocity which was never achieved across footlights. It is still great theater. Evelyn Keller repeals her original role of the old charletan's daughter with excellent effect, and Leo Cole-man, than whom there could be no other deaf mute for the piece, is still creating the sensitive portrait he has made his own. Newcomers Dorothy Staiger, Derna De Lys and Paul King are all first-rate as the credulous

are all first-rate as the credulous

are all first-rate as the credulous seance-sitters. But the news of the newest Medium is in the title role as played by Zelma George, a dramatie soprano with a voice as powerful as her figure, and a lack of acting inhibitions to match both. In her hands, the old faking harridan who is driven to murder and madness via her own quackery rises to a crescendo that is almost terrifying, and her final scene of shrieking maniacal glee is something right out of a Grand Guignol book. It is a harsh, strident, sometimes over-played performance, shocking in its played performance, shocking in its close-up impact, but so uninhibitedly sincere that it holds a pew-sitter on

### ALL THE KING'S MEN (Opened Tuesday, July 18) PRESIDENT THEATER

A drams by Robert Penn Warren. Staged by Jiwin Piscior. Settings and projections by Willis Knighton. Stage manager. Nor-man Howard. Press representative, David Lipsky. Presented by the President Players. Others in the cast; Terry Henderson, James Carti, Doris Schwarts, Seymore Geidin, Charies Jonas, Marylyn Dove, and Pred Jaroslowsky.

Jeroslowsky. A new professional group, calling themselves the President Players, opened for business last week at the little President Theater, which for-merly has been housing the experi-mental efforts of the Dramatic Work-shop. The new group is strictly in Stem competition and hence must be termed "on" and not "off" the Broadway beat. However, for an opener it has picked peculiarly ex-perimental, off-Broadway fare. Ac-tually, it is a professionally recast perimental, on-broadway tare. Ac-tually, it is a professionally recast production of Robert Penn Warren's All the King's Men, with which the Workshop experimented effectively several season's back. As a student exercise in dramaturgy, Men had its definite anist. definite points. As a professional competitor in the Broadway scene at a \$3.60 top, its chances seem something less than limited.

A program note advises that Men was originally written as a verse play, then as a Pulitzer Prize novel, and then in the play form as cur-rently presented. A subsequent movie of it won an Oscar. So like it or lump it, the substance of War-ren's saga of a political Humpty-Dumpty, who could be no other than the late Huey Long, must be familiar to many. In the current play structo many. In the current play struc-ture, Warren makes use of explanatory narration in the form of dialog between some sort of professor of social science and a reporter and ex-henchmen of the politico.

Backgrounding these discussions are constantly shifting flashback scenes tracing the career and mo-tives which eventually made a hick politician the virtual dictator of his State. The record of Warren's pro-teronic is more than sufficiently coltagonist is more than sufficiently col-orful to permit scenes of sharp dramatic impact, but stagewise—and in spite of a pseudo-philosophic epi-logue—it is difficult to follow exactly what the author seeks to prove. Apparently, it sums up to a discussion of whether people are unequivocally good or bad—or whether they are a mixture of both. A pewsitter can take his choice as to Warren's dictator as the President.

Production-wise, the group has done right well by Men. Irwin Pis-cator, who staged the Workshop edi-tion, has been called in for a repeat tion, has been called in for a repeat chore on this one. Willis Knighton's turntable settings and background projections are again in use and are the biggest kind of asset to the tell-ing of a multiple scene story. Claude Traverse and Dan Matthews are again the professor and reporter of their Workshop student days and thoroly familiar with their tasks. Steve Gravers' politician is over-all a sound piece of playing, but some of his Hitlerian, vocal pyrotechnics are rough on the ear. There are other good contributions from Arthur Jarrett as a harrassed judge and Jarrett as a harrassed judge and \* Madeleine Sherwood as the dictator's

sincere that it holds a pew-sitter on the edge of his seat. Edith Gordon and Paul King are paired in The Telephone whimsy. Both do creditably by Menotti's score. Menotti may take a special bow in this corner for his staging and Riva likewise for his superlative lighting of the production. Bob Francis.

×

### Silo Circuit

LEGITIMATE

Leo G. Carroll trying out his Leo G. Carroll trying out his new vehicle, Once an Actor, a new comcdy by Rosemary Casey, for a week which began Mon-day (24) at the Ogunquit (Me.) Playhouse. His supporting cast includes Ethel Owen, Joan Wetmore, Audrey Ridgewell, Elizabeth Eustis, Daisy Ather-ton, John Newland and John Lane Noel Leslie has directed Lane, Noel Leslie has directed. Carroll—all things being equal —wants to bring the play to the Stem next fall.

The Respectful Prostitute has enjoyed a variety of cuftain-raisers, but gets a brand new one next week at the Princeton (N. J.) Summer Theater, when (N. J.) Summer Theater, when it will share honors with Noel Coward's Red Peppers. Margo will star in Jean Paul Sartre melo appearing (as drumbeater Marion Graham poetically puts it) "as a bewildered merchant of her own physical charms trapped in the racial strike of a Southern town." John Marriott and Richard Bowler are in supand Richard Bowler are in sup-port. Co-starred in the Peppers are Rex O'Malley and Betty

Bartley. Sea Cliff (N. Y.) Summer Theater stars Eve Arden in Over 21, which started Monday (24). Management reports heaviest advance to date via the Arden import. They say the star's popularity is sparked by her ra-dio show Our Miss Brooks, with nine out of 10 pew-buyers re-ferring to it, when they step to the window. Richard Aldrich introduced Arthur MacRae's London hit Traveller's Joy at the Falmouth (Mass.) Playhouse Monday (24). After a week at Falmouth, the comedy will move to the Cape (Dennis, Mass.) Playhouse for the week of Monday (31). Ger-21, which started Monday (24).

the week of Monday (31). Ger-trude Lawrence and Dennis King are the co-stars. The sup-porting cast includes: Harry Townes, Anthony Kemble-Cooper, Claude Horton, Cynthia Latham, Patricia Remick, Al-bert Bergh, Dortha Duckworth and Scott Merrill.

and Scott Merrill. Add supporting players to Paper Mill (N. J.) Playhouse's Naughty Marletta revival, start-ed Monday (24), Volanda Lu-pachini, Robert Eckles, Daniel O'Brien, Paul Arvai, Hal Mc-Murrin, Jeanne Roc, and Mich-ael Kozak. Co-stars, already heralded, arc Virginia MacWai-ters, Donald Gage, Clarence Nordstrom and Rowena Rollins. A new Long Island theaters.

A new Long Island theater-in-the-round opened in Great Neck, N. Y., last week. The group, calling itself the Arena Theater, operates the last three days of the week in the Great Neck skating rink, This week's bill, starting Thursday (27), will be a revival of Oh, Mr. Meadow-brook. brook.



\* \* \* \* \* \* \* \* \* \* \*

### Magic By Bill Sachs-

THE LAWSONS. Everett and Jane. who opened at Lake Winnepe-saukah, Chattanooga, Monday (3), were held over an additional week. Following two Lookout Mountain summer-camp dates for two weeks, the Lawscong plus theater dates up. Following two Lookout Mountain summer-camp dates for two weeks, the Lawsons play theater dates un-til the summer schools open late this month. . . The Great Nahala, magician-mentalist, is in his 12th week on the L J. Heth Shows, cur-rent midway attraction at Mc-Cracken County Fair, Paducah, Ky. He plans to remain with the shows for their 18-week fair trek. . . Dr. Benavente Pardo (The Great Lo-renzo) is presenting his mentalist turn with the Peter Kortes Side Show for his 20th consecutive sca-son. Show is set for a three-month run in Belmont Park, Montreal, aft-er which it goes into the Canadian National Exhibition, Toronto. . . Danny O'Day is playing dates around Southern Iowa thru Gross-man's Des Moines office. He pens from Albia that magic is still popu-lar when correctly presented. O'Day had been manager of Abbott's Chi-cago magic store branch until he took to the road. His wite, Eva, assists him. . . Chop Chop and Charlene are working at the Four Dukes Supper Club, Detroit. . . Wing. Chinese magicker of San Francisco, is working dates around the Motor City. . . . George Wortell. Wing. Chinese magicker of San Francisco, is working dates around the Motor City. . . George Wortell, who has been presenting his bag of magic tricks in the Midwest, has been named manager of the Chicago branch of Abbott's Magic Novelty Company. . . Roy Hall is at his home in Detroit recuperating from a recent heart attack. His wife, Daiy, and son, Roy Jr., have opened the Hall Magic Shop in a downtown Motor City location.

### **TV BOOM JAMS**

(Continued from page 7) individual production units so that one could be assigned to each comic (or seven units), plus another for the operettas. Such units consist of a producer, director, floor manager and script girl. Econt mically, however, this is impossible, and on the Colgate show, NBC is considering assigning one unit to two comics, on an alter-nating schedule, with one top produc-tion supervisor in charge of the en-tire program. tire program.

tire program. What complicates matters is that in the case of a program like Col-gate, major items come up which call for additional personnel. Con-siderable time, for example, is en-tailed in client relations. On top of that, experienced showmen are needed to book subsidiary acts. In turn, these acts must be chosen with an eye to the type of program each of the four Colgate headliners wants. Multiply this problem by the num-

Multiply this problem by the num-ber of shows NBC is obligated to do, and it's easy to figure out why its TV toppers are doing nip-ups.

### **RADIO HEADS**

RADIO HEADS (Continued from page 36) tofore prevented the recording in-dustry from utilizing all of the treble tones and base tones." The company claims that it is now practical to re-produce a wider tonal range. Predictions of a banner radio year are not purely wishful thinking. Al-bert J. Rosebraugh, Phileo's radio sales manager, last week announced that orders for the company's new line represent an increase of 109 per that orders for the company's new line represent an increase of 109 per cent in units and 175 per cent in dol-lar volume. Rosebraugh contends that the figures point toward June-Sep-tember sales more than double the volume in the same period of 1949. 1941--REVEREND JOHNSON'S DREAM

### FINIAN'S RAINBOW

(Continued from page 42) broadly and well by Joseph Santley. His work shows plenty of tightness and is conceived for mass enjoyment without sacrificing artistic qualities. The E. Y. Harburg-Burton Lane score The E. Y. Harburg-Burton Lane score is welcomed as an old friend. Such tuneful dities as Glocca Morra, Old Devil Moon, IJ This Isn't Love and When I'm Not Near the Girl I Love have lost none of their appeal. When sung by the talented Ella Logan and capable Edward Dew, the love bal-lads have new and arresting charm. For Miss Logan, the revival means another triumph. Rarely is a per-former so well suited to a role and equally rare is the skillful and bril-liant interp:etation given to a meaty equally rare is the skillful and bril-liant interpretation given to a meaty part. From beginning to end, Miss Logan is in command. It is easy to see why her Broadway stint in this role earned so much praise. If any-thing, the lapse of time since the orig-inal show closed has given her even sharper timing and pace. Albert Sharpe, who plays Finian McLonergan, is perfect. Here, too, the original cast member has built the role of the loyable, odd Irishman

the original cast member has built the role of the lovable, odd Irishman to the status of a masterpiece. David Wayne, recreating his original role of the Leprechaun, steals virtually every one of the scenes in which he apears. His rendition of When I'm Not Near the Girl I Love stopped the chow show.

There are others in the cast who are making a reprise from Broadway, including Eddie Bruce as Buzz Col-lins and Robert Pitkin, who scores as the loud-mouthed, bigoted politi-cian, Sen. Billboard Rawkins. A rave is also in order for Ann Needham, who doubled as Susan Mahoney, the mute country girl, as well as directed and staged the dances. Miss Need-ham is a graceful and talented dancer who breathes life and fire into a chal-

lenging role. Settings by Richard Jackson are practical and eye-filling as are the many elaborate costumes designed by Kate Drain Lawson. Jaye Ruban-off's musical direction is pointed and

off's musical direction is pointed and good with a fine assist from a com-petent choral group. *Finian's Rainbow* should be around in revival form for years to come. In this production, Gene Mann has set a high mark for others to equal. Aian Fischler.

### **POPULAR SONGWRITERS** (Continued from page 35) TISMET

**#ISMET** An MGM picture with Marlene Dietrich, Ron-ald Coleman, Edward Arnold and James Craig. Lyrics by E. Y. Harburg. Lee Felst, Inc. TELL ME, TELL ME EVENING STAR WILLOW IN THE WIND

1945

WILLOW IN INE WIND -OUT OF THIS WORLD A Paramount picture with Veronica Lake, Dianna Lynn, Cass Daley and Parkyakarkur. Lyrieg by Johnny Merces. Edward H. Morrig & Company, Inc. JUNE COMES AROUND EVERY YEAR

Available on the following records: Decca (Available on the following records: Decca Nerman sectestra.) OUT OF THIS WORLD (Available on the following records: Decca 18675, Bing Croby; Capital 191, Jo Stafford; Calumbia 36803, Woody Herman orchettra.)

1948-CASBAH

Learnois 30003, WOOT RETHIN BECRETA, J CASBAH A Universal picture with Yvonne DeCarlo, Tony Martin, Peter Lorre and Marta Toren. Lyrics by Leo Robin. Meinsse Music Corposition. It WAS WEITTEN IN THE STARS (Available on the following records: Decca 24326, Dick Haymer; Capitol 15040, Jo Staf-ford; Colombia 30162, Dinah Shore J WHAT'S GODD ADOUT GOD-BYE (Available on the following records: Decca 24326, Dick Haymer; Capitol 15038, Margaret Whiting; Columbia 30049, Dinah Shore J THE MONKEY SAT IN THE COCONUT TREE FOR EVERY MAN THERE'S A WOMAN (Available on the following records: Decca 24331, Masgy Carmichael; Capitol 15030, Peppy Let and Benty Goodman orchestra; Co-lumbia 38009, Frank Sinatta.)



### **Burlesque** - By UNO-

The Billboard

EILEEN HALL, daughter of comic A. K. Hall, is playing the lead "Light Up the Sky" with the in Carey Summer Stock Company, at Surry Playhouse, Surry, Me. . . . A King label recording of the novelty, "Knock on Wood," by Freddy Miller and his Dance Magic ork, published by Winnie Garrett's new music firm, and his Dance Magic ork, published by Winnie Garrett's new music firm, was released recently. . . Sammy Spears, comic, is under treatment in New York for laryngitis. . . Pig-meat Markham, Louise Wood, Flash Gordon, Pcarl Kluger, Mrs. Bill Robinson, Mantan Moreland, Galli Campi, Walter Koestler, Marylin Miller, George Wiltshire, Bob Davis and Joe Chisholm were among the big list of talent supplied by Freddle Fulton for the show put on by Tom-my Watkins, editor of The Amster-dam News for the West Side YWCA Camp Fund July 15 in Mount Ver-non, N.Y. . . Hank Henry and Joe Cowan arc doing scenes on the video program, "Stop the Music," Thurs-days until September, when Hank leaves for the Last Frontier Club, Las Vegas, Nev. . . Thelma White, after playing dramatic parts in tele-vision and small roles in legit thea-ters, is back in burly as feature at the Rialto, Chicago. . . Blare Fury followed Jane Cooper as feature at the Globe, Atlantic City, where Merrick Valinote and His Globe Trotters constitute the ork.

ROSE LaROSE has signed a con-ROSE LaROSE has signed a con-tract with Fortunato Nisiano. head of Romana Films, to appear in several dramatic pix to be shot in Italy next spring. . . Maxine Rose, former front-liner at the Hud-son, Union City, N. J., is one of the ballet group in the Municipal Opera chorus in Forest Park, St. Louis. ... Dot and Nat Mercy's Continental Varieties wound up a 20-week tour of the Paramount and Martin thea-ters thru the T. B. Kemp office and reopened recently with an enlarged cast with the World of Mirth Shows. Personnel includes Joo Leason stage manager and electrician; Eline Adair and Dolores Games, dancers; cast with the World of Mirth Shows. Personnel includes Joo Leason. stage Manager and electrician; Eline Adair and Dolores Ganes. dancers; the Maya Latin-American Singers; Monte Novarro. straight; Marian Reed, Phyllis Carroll, Peggy Ryan. Sandy Richerson. Shirley Sterling and Doity Velez. chorines; Roy Mau-rice. contortionist; Gus Schulze. or-ganist; George Brock. drums; Bill Stennett, trumpet; Johnny Day, sax, and the Dancing Ellisons. Nat is the comic and manager; Dot is pro-ducer. . . Where some of burly's former top comics are in New York: Clyde Bates is guarding the stage door of the Mansfield; William Co-hen (Watson and Cohen), ditto at the Music Box; Billy (Grogan) Spen-cer, ditto at the WOR radio theater on West 48th Street and recently on the video program, "Life Begins at 80"; Jack Conway, a Pennsyl-vania Hotel detective, and Max Field (Field and Fink), ticket taker at the Rialto pic theater. In Philadelphia, Harry (Hello, Jake) Fields is stage manager at the Troc.

Lyrics by E. Y. Varburg. Chappell & Company, Inc. Inc. LITTLE ACE OF SPADES I'M HERE LAWD I GOT THAT FEELIN" BIG TIME COMIN" WHERE IS DIS ROAD A-LEADIN" ME TO REVEREND JOHNSON'S DREAM (Available in Decca Album A-170 with WII-liam Gilesple, Lois Hodrett, Ruby Elay and the Jubile Singers with plana accompani-ment.)

### INSTRUMENTAL NUMBER

1942-AMERICAN MINUET

Robbins Music Corporation. (Available on Decca record 29103 in A-219, Meredith Willson's archestra.) HAROLD ARLEN ALBUM

Decca A-552. Harold Arlen Songs by Fred Waring's Penesylvanians. "Over the Rainbow," "My Shining Hour," "Stormy Weather," "I Gotta Right to Sing the Blues," "Nit the Road to Dreamland" and "Let's failt in Love." Le a booster for MILTON SCHUSTER 127 North Dearborn St. Chicego

### **Fur Flies**

to have been radio's first sponsor, to have been radio's first sponsor, got 'nto a federal hassle this week. The Federal Trade Com-mission '(FTC) issued a com-plaint charging Zlotnick with "misrepresentation of the qual-ity and price of fur garments" in "published and broadcast ad-vertisements." FTC gave Zlot-nick 20 days to answer.

**Ex-Actor Runs for Governor** HARTFORD, Conn., July 22. --Congressman John Davis Lodge, Westport, Conn., who at one time was an actor, has been nominated for governor of Connecticut on the Re-publican ticket. The GOP has also renominated Joseph A. Adorno, now serving as State treasurer, to run again for that office. Adorno is a son of Sal Adorno Sr., owner of the Palace Theater, at Middletown, Conn.

### BEGGAR'S OPERA

BEGGAR'S OPERA (Continued from page 42) But in an epilog Polly pleads with the Beggar, who supposedly has writ-ten the play, to give the piece a happy ending. So, miraculously, Machcath is released, selects Polly from among the other wives, and all presumably live happily "icreafter. The Interplayers have aggregated not only a fine group of voices, but singers who can also act. Blake Rit-ter's fine voice and acting skill would be an asset to any company, and

be an asset to any company, and Robert Austin and Betsy Holland are topnotch as the principal lovers. Sy Travers and Ras Abruzzo give especially fine readings of their roles as Mr. and Mrs. Peachum, and for group playing, the four ladies of ill repute are not to be overlooked. Wana Alli-son plays and sings well as the jilted Lucy.

son plays and sings well as the julica Lucy. The musical direction and adapta-tion of traditional tunes by Mark Bucci are excellent and his original incidental music shows a fine flair for composing to style. The direction of Irving Stiber is well handled, ex-cept when he gets coy, which seems to be a fault of many directors when facing a period farce. Eldon Elder's sets are modest and adequate, and James Doll's costumes are tops. With such a fine musical satire as Beggar's Opera on their hands and a highly professional production to go with it (not to mention the fine the-ater), the Interplayers should be counting shekels for quite some time. An evening spent with them could never be counted a loss by anyone. Denais McConald.

EQUITY, LEAGUE (Continued from page 42) From all reports, Equity membership is in a militant humor, according to Simon, the union is now waiting further advice from LNYT. Queried as to the procedure, if no settlement could be reached, he pointed out that from 1932 to 1938 Equity had a con-tract without a basic agreement with tract without a basic agreement with the League. Equity could go along again on that basis, making its own contracts. Simon was emphatic as to any future discussions with LNYT. The union must have the \$100 road minimum and the League must be willing to join in the study of a pen-cien setur.

sion set-up. The final alternative, of course, is a strike vote.



Chiceys 2, III.

### **Conway Puppets Get Biz on B. C. Junket**

VANCOUVER, B. C., July 22.—The John Conway Puppet Theater is play-ing sponsored and still dates in Brit-ish Columbia to good returns. Before organizing his own show, Conway was associated with Murriel Heddle's Royal Canadian Puppet Ballet playing thru the Eastern States and provinces. Bill Clarke, of Montreal, former owner-operator of Clark's Marionette

Theaters, is associated with Conway. The two bills being shown are Saint George and the Dragon and As You Wich

### **Coudeus To Open School** Season in Rural Tennessee

NASHVILLE, July 22.—Doug and Lola Couden, who recently closed with the Slout Players Tent Show, will open their season of school shows

early in August, playing summer schools in Tennessee rural areas. Their program will include jug-gling, ventriloquism, Punch and Judy, rag pictures, accordion and magic A new feature this season will be be an obedience routine by their two pedigreed collies, worked by Lola. The assembly show will run nearly an hour. The Coudens also will do an occasional night show. They will add a mental and magic act for the

add a mental and magic act for the longer show. The Coudens are at Hilltop Trailer Park here, where they are writing a trailer whodunit for Trailer Travel Magazine. They had articles pub-lished in the June and July issues of the same mag.

### Newton Drive-In Opens

NEWTON, B. C., July 22.-Surrey's first drive-in theater opened June 29 under operation of Gayland Amusement Company. Theater accommodates 430 cars. A snack bar offers car service as well as counter service; ponics are available for the entertainment of moppets. Future plans include a Merry-Go-Round and other attractions for children

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STATESVILLE, N. C. Show never closes. Also White Boss Canves Man.

### **CLOSE OUT SALE**

33 MM. PROJECTORS AND PILM Late Musical Westerns rented, \$7.30 two nichts or sold outfight. Acmes Suitcase Projector, 2000 R., complete with sound, 595.00. Pair of Holmes Projectory, 200 ft., with amplifier and speaker, Projectory, 200 ft., with amplifier and speaker, Stient Pathoping Case, 2000 ft., for \$4.00 each. Stient Pathoping Case, 2000 ft., for \$4.00 each. Stient Pathoping Case, 2000 ft., or \$4.00 each.

WANTED FOR TENT SHOW Going South. Versette People-Mokum Teams, Comediana, Norelites, Dog Act. Contracting Agent capable setting banners, Mechanic with tools. Temt heated, state winter salary. BOX D-403, BiLLBOARD 2144 Petterson St. Cincinnet: 22, Ohio

### **REP RIPPLES**

CLINT WHERRY, former advance CLINT WHERRY, former advance agent, has been doing the South-west with a commercial proposition and has noted a lack of small shows in that sector. "It haven't met a tent show all summer," Wherry pens. "I ran into two former legiters, do-ing lectures, and an old friend, Bob Youngman, who is presenting a solo show in halls under auspices. He has a topnotch show." ... Doyle's Show, three-person flesh trick, has been working around Hobart, Okla, and has added some short-cast bills. The unit, a family affair, moves into Texas where it will play halls and do some merchandising. ... P. P. Texas where it will pluy halls and do some merchandising. . . . P. P. Glimore pens from Salt Lake City that "I think one-night stand flesh will come back, but not with Broad-way bills. Menu must be of the type that small towns go for." . . . Chester and Herman Davies have had 16mm. that small towns go for."... Chesier and Hærman Dævies have had 16mm. pix in the New London, Conn., area for the past six months. They plan to work into the religious pic field before fall and cover much of New England with this type of attraction. ... T. B. Tercoil letters the follow-ing from Albany, Ind.: "Have had my pic and vaude show in Southwest Indiana for the last year and have tried schools but found them poor picking. Then I went into working a fiesh and pic attraction in halls, but for the summer I'm going out-side with a platform show. I'm get-ting together an old-time plantation museum. As soon as it is completed I will add this item to my regular offering."... Nick Hyam is set to take a three-cast fiesh bill, "Stormy Night," on a coast-to-coast trek to start in New England about the mid-Night," on a coast-to-coast trek to start in New England about the mid-

# **Flexer Gets Memphis Post** MEMPHIS, July 22.—David Flexer, president of Flexer Theaters, Inc., last week announced the appointment of Robert M. (Bob) Kilgore as manager of the new Ken Drive-In Theater at West Memphis. Kilgore formerly managed the Sky-Vue Drive-In Thea-ter here. Prior to foining the Sky-

ter here. Prior to joining the Sky-Vue, he was with Loew's Inc., for 17 years.

JACKSONVILLE BEACH, Fla., JACKSONVILLE BEACH, Fla., July 22.—The Beach Drive-In The-ater, with a 450-car capacity, held its formal openin\_ here, with Mayor Howard Prather cutting the ribbon across the entrance. Theater is oper-ated by Talgar Theater Company, with John A. Futch as manager.

CHARLESTON, W. Va., July 22.-new drive-in theater under construction at Elkview is scheduled to open in August. It is being built by R. W. Phelan, president of Elk Valley Theaters, Inc., and associates. Phelan will manage the new spot.

### Dry Run

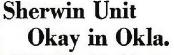
PHILADELPHIA, July 22. — With a number of drive-in the-aters offering to warm baby's bottle while the parents watch the show undisturbed, Charlic Goldfine has added a new twist in infant service at his City Drive-In here. Diaper certifice Drive-In herc. Diaper service offers free cloth to those who wish to trade in used gar-

ROLAND SWAN and wife are ROLAND SWAN and whe are showing their flesh and pic unit in Wyoming and have been in the Laramie sector recently. They are playing from a platform..., Herman Boyd reports from Carson City, Nev., that he "has been playing small towns in Central Nevada for the past output months is doed software with eight months to good returns with a pic and vaude show and will add some Western historical oddities. The only small show I have met re-cently is the Doss & Mae unit, which flemm, pix, but am breaking in some flesh for myself and wife. Plan to move into halls later. We were in the Dakotas most of the winter and with poor business as a result. Met the Howe Show, which is good and has a family load of talent."

### Veteran Wounds Silberstein, **Owner of Lucy & Danlo Show**

INDIANAPOLIS, July 22.—Daniel Silberstein, 62, operator of the Lucy and Danio Varlety Show, was re-ported in fair condition in St. Vin-cent's Hospital following treatment for gunshot wounds in his left leg sustained recently in an attempt to intercede in an argument over the Korean war. Silberstein was wounded by a blast from a shotgun at a trailer camp here as he attemp-ted to talk Loren T. Mile: out of the time the size out of

shooting Mrs. Miles. After firing at Silberstein twice, Miles fied, but was apprehended by police.



WYNNEWOOD, Okla., July 22 .-Babe Sherwin Players moved in here Monday (17) for a week's stand after playing to successful returns at consecutive week engagements in Shawnee and Sulphur, Okla. Roster includes Dan and Babe Sherwin, Mr. and Mrs. Lowell McManus, Mr. and Mrs. Buster Doss and Mr. and Mrs. James Latham.

James Latham. Mrs. Bess Stevens, owner of the show lot at Shawnee, was hostess at a dinner for members of the show and their friends Sunday night (9). Visitors included Jack Harmon, former showman and now owner of the Modern Grill in Shawnee; Mr. and Mrs. William J. T. Stevens and Frank E. Funk.

### Mich. Drive-In Boom Slows: Two New Ones

DETROIT, July 22. — Construction of drive-in theaters, which became al-most epidemic in Michigan several weeks ago, has slowed down with the advance of the season but is still continuing at a good clip. New one, as yet unnamed, was disclosed this week for immediate construction at Mars-ville, about 50 miles north of Detroit, ville, about 50 miles north of Detroit, for Alex Slendak, who operates an indoor theater at near-by Saint Clair. Opening of the 900-car Sunset Drive-In at Midland, one of the ma-jor Northerm Michigan projects, has been tentatively set by the Cassidy Circuit for July 25. Outdoor construction has monop-olized the theater equipment indus-try in recent months, with indoor op-erations nearly at a standstill in the field.

field.



City ..... State ..... Zone ..... State ...... Occupation or business ARMSTRONG—Julian G., 52, di-rector of network planning and de-velopment for DuMont, July 17 in New York. He was responsible for the construction of WTTG and helped plan and lay out facilities for a new transmitter on the roof of New York's Empire State Building for WABD. His wildow survives His widow survives.

His widow survives. BAKER—Jack C., 54, night club and vaude performer for the past 40 years, July 11 at his home in Philadelphia. His widow, Helen, survives. Burial in Forest Hills Cemetery, Philadelphia, July 15.

BARKER-John D., 56, television director at WNBK. Cleveland, and for 15 years a musical comedy performer on Broadway, July 18 in Lakeside Hospital, Cleveland. A baritone, Bar-ker had appeared in such Broadway productions as Sally. The Band Wa-gon, Coconuts and No, No, Nanette. He also produced movies in New York for five years. Survived by his for five years. Survived by his widow, daughter and son. for

BOLES-Mrs. John, 80, mother of screen, radio and stage actor John Boles. July 19 in Greenville, Tex. Her husband and another son survive

BRENTANO-Lowell, 55, play-wright, recently, Among his plays was The Spider, which had a Broad-way run in 1926. Survived by his BRENTANO-Lowell, mother and a sister.

mother and a sister. BURKE — James F., 42, former manager of CBS program sales, July 18 in New York. He had worked on the development and sale of such net shows as Duffy's Tavern, I Hear America Singing and Forecast. Among the other positions he held since join-ing the net in 1933 were director of program information, director of new program ideas and assistant director of program research. His widow.

8

ing the net in 1938 were director of program information, director of new program ideas and assistant director of program research. His widow, daughter and two brothers survive. CANNAN-MS. Mary, actress and former wife of playwright Sir James Barrie, July 11 in Biarritz, France. CONNOR.—M. Henzy, 85, former New York night club owner, July 18 in Milford, Mass. COX.—Clifford F., 54, concession-aire with the Mound City Shows, July 16 in Taylorville, ILL, of a heart attack. Survived by a son, Clifford Jr.; daughter, Donna Jean; two brothers and a sister. Burial in Lewiston, Idaho, July 21. DAVIDSON.—Mayme G., 64, cir-cus trouper for 42 years until she retired five years ago, July 12 at her home in Apopke, Fla., of a heart attack. She was first with the old Gollmar Bros.' Circus and spent 14 years with the Ringling circus Side Show. She had also been with Hagenbeck - Wallace, Sells - Floto, Christy Bros. and Barnett Bros' circuses, and was last on the road with the Mad Cody Fleming Shows. Survived by her husband, B. H. DavISon. Services in Orlando, Fla. DAVIS — Ham, 58, concessioneire for 35 years, July 12 in Veterans' Hospital, Des Moines, of a brain in-jury. Survivors include his widow, Phyllis, his mother, four sisters and two brothers. Burial in Oakshade Cemetery, Marion, Ia., July 15. EDDY — Brayton, 51, playwright and curator of insects and reptiles at the New York Zoological Garden, the Bronz, July 17 in the Bronz. He suffered a heart attack four weeks ago while on a field trip in the desert neor Sait Lake City, Curator since 1945; Eddy previously had established zoos in Providence and Detroit and was the author of numerous articles on insects and reptiles and wrote such plays as Strangeusay, Shallow Wells, The Way Out and Plenty Pala-ver, and a novel, Rock Bottorn. His widow and son survive. FULLER—Benjamin F., 66, super-intendent of ring stock on the Horne Bros.' Circus, July 19 in Colchester, Hi, of a heart attack. Survivors in-clude a cousin, Mrs. W. D. Neff, Belle-fontaine, O. Burial in Bellefonta

July 22

July 22. GABOR—Arnold, 62, baritone with the Metopera for 18 years, July 15 in Los Angeles. He debuted with the Met November 9, 1923, after singing in Italy, Hungary and Germany. He had appeared with many famous names in opera such as Rosa Ponselle, Maria Jeritza, Lucrezia Bori, Lotte Lehman and Kirsten Flagstad.

### THE FINAL CURTAIN

GILLIN—John J. Jr., 45, president-general manager of WOW, Inc., Oma-l2 in that city of a heart attack. He ha, and operator of WOW and WOW-leaves three sisters, Mrs. J. H. Pyle, Neb., July 19 in Rhinelander, Wis., where he was vacationing. Gillin was former director and vice-president of the National Broadcasters' Associa-tion Survived bic widow con and ROEHRENBECK—Frank J. Jr., 24, tion. Survived by his widow, son and daughter. (Further details in Radio Department.)

GOULET—Alfred J., 34, CKVL pro-ducer, July 15 in Montreal. He had been manager of the Cremazic and Villeray Odeon theaters there and had been with CKVL since it started operations. operations.

JACOBSON-Mrs. Andrew, wife of the Boston band leader, July 10 in Boston.

Boston. JONES—Edwin C., 72, band leader and road show owner, July 13 in Chi-cago at the home of his daughter. He was associated for years with Dick and Terry, of Tom Show fame. His own three-car production of Polly of the Circus toured the country for three years. Survived by his widow, the former Ulvia Payton, actress, and a daughter, Charlyn Baker, dancer and comedienne. KANER\_Weiter 34 property su

and comedienne. KANER—Walter, 34, property su-perintendent for Clyde Beatty Circus, drowned at Lewiston, Idaho, July 14. A resident of New York, he had been with Beatty the past two years and with the Ringling-Barnum cir-cus some 15 years. Survived by his widow. cus son widow.

KELLEY--Doc (Calvin Jewell), 74.

KELLEY—Doc (Calvin Jewell), 74. former stock company actor and pro-ducer, July 14 in Baptist Hospital, New Orleans. Survived by his widow, Annie. Burial in Greenwood Ccmetery, New Orlcans, July 16. KELLEY — Phillip, 65, showman for 45 ycars and in recent years Side Show talker for Bull Martin, on Bee's Old Reliable Shows, July 3 in Camp-beliaville, Ky., of a heart attack. LEVITOW — Bernhard, 60, radio and hotel chain musical director, July 19 in New York. For the last 10 years he had appeared in radio with the Don Vorhees orchestra. For 15 years he gave Sunday night concerts at the Commodore Hotel, New York, and hotels of the Bowman chain in Florida. His widow and three daugh-ters survive. ters survive.

LEVY-Louis (Larry), June 24 in Deaconess Hospital, Northwood, N. D. Survived by his widow, Beverly, and son, Donald.

son, Donald. LOCKRIDGE—Willard Fiske, 60, a veepee of the J. Walter Thompson Ad Agency, July 16 in Chicago. He had been associated with the agency since 1926. His widow and six sons sur-vine. vive

vive. LUNSFORD—Mrs. Eila, 72. mother of George B. Lunsford, well-known sheet writer, recently in Americus, Ga. Another son, James, Americus; three daughters and two sisters also survive. Burial in Maccdonia Ceme-tom. Americus

survive. Burial in Maccdonia Ceme-tery, Americus. MacDONALD—Tom, 75, father of Marie MacDonald, actress, July 16 in Beverly Hills, Calif. McGAHEN—Alfred Ben, 80, form-er tenor with the Mctropolitan Opera Company, July 16 in Long Beach, Calif. A blacksmith, he was dis-covered singing in the St. John's Church choir in Detroit by Henry W. Savaze, who later started him in

ROEHRENBECK—Frank J. Jr., 24, U. S. Navy ensign and son of the gen-eral manager of Statlon WMGM, New York, July 18 at sea in a crash land-ing on the U. S. S. Midway, Besides his parents, a brother, Robert, survives

SIGMUND-Betty, pianist, July 6 in Cleveland. SKIPWITH - William Coren, 57

owner of Skips Bar, Philadelphia, and husband of the former orchestra leader, Madame Io Keene, June 29 in Graduate Hospital, Philadelphia. His widow was well known as an orches-tra leader in the '20's. Also surviving is a brother. Services July 5 in Phila-delphia and burial in Mt. Lawn Cemetery there.

SKOURAS -- Dionysia (Chickie) 23, daughter of Spyros Skouras, president of 20th Century-Fox Film Cor-

dent of 20th Century-Fox Film Cor-poration, killed in a fall from the roof of the Fox West Coast Building, Los Angeles, July 17. SOWERBY-Louis S., 60, artist and former concessionaire on the Royal American Shows, July 12 in Cal-gary, Ont. Services July 17 in Pa-ducah, Ky.

ducah, Ky. STAEHLE—Cyrus H., 53, former Shakespearean and character actor, July 19 in New York. He had played on Broadway with many stars, in-cluding Jane Cowl in Anthony and Cleopatra and Romeo and Juliet and with Walter Hampden in his Shake-spearean repertory and Cyrano de Bergerac. He was also seen on Broad-way in God of Lightning, Feathers in a Gale, Hand in Glove. Signature and As We Forgive Our Debtors. Stachle had toured with many slock com-panization shows and appeared often ganization shows and appeared often on radio and TV. A sister and two

on radio and TV. A sister and two brothers survive. STAIGERS—Del, 52, well-known cornetist, July 12 at ...is home in North Hollywood, Calif., of a heart ailment. He was cornet soloist with the Gold-man band from 1926 to 1934, also serving as assistant conductor. Stai-gers was featured on the ...cith-Orpheum vaude circuit, and in 1919 he was a soloist with Sousa's band. He was first cornetist with the Victor He was first cornetist with the Victor

He was first cornetist with the Victor Talking Machine Company for six years and had appeared on many radio programs. Survived by his widow, Nancy; fours sons, two sisters and a brother. STANNARD — Capt. William J., 66, composer and first leader of the U. S. Army Band, July 12 at Walter Reed Hospital, Washington. He was appointed leader of the band by the late General Pershing in 1923, and held the position until his retirement in 1935. Among the marches he comin 1935. Among the marches he com-posed were Captain R. W. Lewis March and The Washington Evening Star March. Surviving are his widow a son, a brother and a sister.

In Loving Memory covered singing in the St. John's Church choir in Detroit by Henry W. Savage, who later starred him in The Bohemian Girl. He also sang in Florenz Ziegfeld's opereita company before going to the Metropolitan. Sur-vived by three sisters. MORTON—Albert K., 69, property man for Warner Bros. and RKO Studios for the past 10 years, July 12 in Hollywood. Survived by his widow, Dorothy. MOSER—Amelia (Lake), recently in Phoenix, Ariz. Survived by her husband, Floyd, and two son, Georgie and Floyd (Butch). POWERS — William C., 54, 20th Century-Fox Films employee, July 15 in Culver City, Calif. Survived by his widow, Agnes. RICHARDS — W. C., 65, owner-manager of the former Richards Brosi' Circus, and for the past 19 years owner-operator of the Pinehurst

Later, as a trap drummer, hc toured the country with many top performers and then joined Paul Whiteman's band. In 1919 he opened his first men's clothing store and later spon-sored many radio sports events. His widow, two brothers and five sisters survive.

survive. WIHTAKER—Mrs. Nellie Gray, 55, gospel singer and founder of the Back Home Hour on radio, suddenly July 15 at her home in Philadelphia. She had been associated with the Dorsey Singers, Ward Singers, the Norfolk Four, the Golden Light Sing-crs and others, and was president of the Gospel Singers' Union. A daugh-ter, son and a sister survive. Burial in Philadelphia July 20.

## Marriages

AARON - BERKELEY — Marvin Aaron, Bridgeport, Conn., manufac-turer, and Shirley Berkeley, singer and member of the advertising staff at Columbia Records, Inc., Bridge-port, in New York July 3.

AMES-LUCAS — Joe Ames, of Ames Brothers, vaude and nitery act, and Trudy Lucas, July 7 in Chicago.

COLEMAN-DILLON — Shepard Coleman, musician, and Sara Dillon, comedienne in the national company of Oklahoma, July 8 in Chicago.

of Oklahoma, July 8 in Chicago. DECKER-WHALEN-Richard Ful-mer Decker, New York cartoonist, and Sheita Mary Whalen, WNLK, Notwalk, Conn., singer. in Stamford, Conn., July 9. Bride is a niece of John McCormack, famed Irish tenor. HYSON-NORTHRUP-Ray Hyson, in the cast of Roarin' Twenties in Chicago, and Patricia Northrup, prin-cipal in the national company of Oklahoma, July 7 in Chicago. KLEMPERER - RILEY - Werner

KLEMPERER - RILEY — Werner Klemperer and Janet Riley, legit players at the Red Barn strawhatter, recently in Westboro, Mass.

KOVACH-SKINNER-Ted Kovach, leader of the Ted Kovach Tris, and Donna Jeanne Skinner July 15 in North Hollywood, Calif.

North Hollywood, Calif. LEARY-KINNEY—Johnny Leary, night club singer, and Ginger Kinney. former dancer at the Latin Casino, Philadelphia, July 22 in that city. STEELE-SULLINGER—Jay Steele and Emlly Sullinger, of the Jam Handy Organization, Detroit, and fi-nancial secretary of International Association of Theatrical Stage Em-ployees, Local 737, in Bellingham, Wash, recently. TIMUN-PARKS—Tommy Timlin.

TIMLIN-PARKS.—Tommy Timlin, night club dancer, and Lucia Parks (Blaze Fury) burlesque performer, recently in Boston.

WOOD-AUBY — Preston Wood, television director with Young & Rubleam, and Eleanor Auby, July 10 in New York.

### Births

A son, Martin Carl, to Mr. and Mrs. George Florie July 17. Father is bingo operator on the Sammy Lane Shows.

A son to Mr. and Mrs. Sam Chase July 1 in New York. Father is a member of The Billboard's radio-television staff in that city.

A son to Mr. and Mrs. Cy Wagner June 29 in Chleago. Father, a former Billboard staffer, is radio-television director of Mutual Entertainment Agency, Chicago.

Materiale protetto da coovright

July 29, 1950.



OUTDOOR

### Polack Bests Al Sheehan's Unit Ducks Rain In Aquatennial Bow; Stacks **Eureka Date's** Up With Best of Past Editions **Gross Score** MINNEAPOLIS, July 22 .-- Al Sheehan's 11th annual Aqua Follies, high-

### **Closing Night Socko**

EUREKA, Calif., July 22.—Polack Bros.' Western Unit, in here Wednes-day thru Saturday (12-15), received the biggest business of the four years the org has played the town for Red-wood Shrine Club. Sponsors' share of the take topped last year by almost 20 per cent and increases were reg-istered in all departments. Helping this time was a shuffle of

istered in all departments. Helping this time was a shuffle of the usual four-day stand to put the closing shown on a Saturday instead of the usual Sunday. Final perform-ance drew the biggest crowd of the stand's history and gave the show far more than previous wind-ups here. here

Polack personnel has had to adjust Polack personnel has had to adjust to extremes in temperatures. Cool weather in coastal towns of Ventura, San Luis Obispo and Eureka was contrasted with the blazing heat at Las Vegas, Nev. Cool weather pre-vailed at Modesto, Calif., where business was on a par with last year. Las Vegas and Ventura were new stops

Oroville followed Eureka for two

Oroville followed Lureka for two days and Napa is next (21-22). Sam Ward, who handled advance promotion at Las Vegas, moved to Los Angeles to start preliminary (See POLACK BESTS on page 63)

Hopalong Cassidy Closes With Cole; Show Moves to N.Y.

PHILADELPHIA, Pa., July 22.-PhilaDElphia, Pa., July 22.— Bill (Hopalong Cassidy) Boyd closed with Cole Bros.' Circus here today and will return to Hollywood for mo-tion picture work. The circus moved out of here from Plainfield, N. J., a

Sunday stand. Tom King, Cole Bros.' press chief, said that the circus will remain un-changed except for Boyd's leaving, and that it will continue under can-

vas. Business for Cole Bros, has not been outstanding. The stand here opened Monday (17) and the first two days were unusually warm. Wednesday was hurt by rain, but the remainder of the week brought a break in the weather. Cole moves next week into up-State New York.

# Wednesday was hurt by rain, but the remainder of the week brought a brak liss. Risley: Marcus Troupe, juggling; Howard and Wanda Bell, balancing; Dwight Moore's dogs; the presenter of the sources and the success of pitchmen, novelty turn, and Dorraine and Ellis, vocalists. Other acts, including an adagio trio and a band, will also be used. Martin said. GAINESVILLE, Tex., July 22.- Zoo at Fair Park here will be named in honor of the late Frank Buck, it was announced this week by William T. Bonner, president of the Cooke County Fair Association. Buck was born here in 1883 while his father operated a Gainesville wagon yard. He died in Houston carly this year. A plaque honoring Buck will be unveiled Labor Day at opening of the fair. Members of Buck's family will be invited. The zoo was started some time ago and has been expanded recently. Buildings are under construction for an elephant, deer, buffalo and other animals which are to be purchased soom.

Zoo at Fair Park here will be named in honor of the late Frank Buck, it was announced this weck by William T. Bonner, president of the Cooke County Fair Assoclation. Buck was born here in 1883 while his father operated a Goinesville wagon yard. He died in Houston carly this year. A plaque honoring Buck will be unveiled Labor Day at opening of the fair. Members of Buck's family will be invited.

MINNEAPOLIS, July 22.—AI Sheehan's 11th annual Aqua Fottes, nign-light of the yearly Minneapolis Aquatennial, played its Irish luck right to the hill Wednesday night (19), and once again weathered early day rain to open on time. The opening in the Theodore Wirth Park Pool here left a near-capacity house of about 5,000 singing its praises. Mixing good stage talent with top water stars, Sheehan has cooked up a potion of entertainment that ranks with the best he has done in Aqua Follies versions of past years. This were handless competent strongly on stars with such acts as Lowe. Hitc This year he plays comedy strongly on stage with such acts as Lowe, Hite and Stanley, Gene Sheldon and the Florida Trio, each unit bringing plenty of yocks from the pew-sitters.

Johnny Williams' handling of the 16 gal dancers and eight poscrs is tops, while Helen Starr's direction of the 24-gal water ballet was up to her usual high standards for precision and rhythm rhythm.

Following the national anthem di-rected by Ben Barnett, ork leader, the show gets under way with an Aqua Broadway production number. With Tom Martin handling the mike, stage line portrays Broadway show hits, including Gentlemen Prefer Blondes, Brigadoon, Miss Liberty, Finian's Rainbow, Texas Li'l Darlin', Kiss Me Kate, Where's Charlie, Annie Get Your Gun and South Pacific for Get Your Gun and South Pacific for the wind-up. For each a group of gals comes on a stage to represent the (See SHEEHAN'S UNIT on page 78)

**Martha Raye To** Get 75C for 8 **Outdoor** Shows

(Continued from page 3) dienne \$7,500 for eight night show appearances while the cost for five shows at Syracuse will be proportionately less.

ately less. Deal for the Brockton date was made thru the Al Martin Agency, Boston, long-time booker of that event, with Sol Shapiro acting for the William Morris Agency, the comie's agent, Principal show offer-ings at Syracuse are handled thru the George A. Hamid & Son Agency, New York. Bave's cost for outdoor dates is

New York. Raye's cost for outdoor dates is about the same as for indoor spots where the fee ranges up to \$5,500 for a week. According to the comie's agents, these will be her first ap-pearances at fairs. Martin said the program at Brock-

Martin said the program at Brock-ton would also include a 12-girl line, the Maxellos, Risley; Marcus Troupe, juggling; Howard and Wanda Bell, balancing; Dwight Moore's dogs; the Ditchmon payofic turn and Deriving

stand.



### Gate Up 20% 1st Four Days

EDMONTON, Alta., July 22.—The Edmonton Exhibition here was racing Friday (21), the fifth day of its six-day run, substantially ahead in all departments, as compared to last year

year. Outside gate count thru Thursday (20) was placed at about 20 per cent ahead of '49 by fair execs. Weather was ideal, contrasting with last year, when rain hurt several days. Booming business condition in the area also was cited for the in-correct patronage and speeding. The the area also was clued for the in-creased patronage and spending. The section is in the throes of an oil boom, which has sparked a large housing boom, plus a substantial population increase. The exhibition itself is in the midst of a building project A new grand-

The exhibition itself is in the midst of a building project. A new grand-stand, partly complete, offers better facilities for racing and for betting than the old structure, and is given credit too for upping patronage.

The stand in its present construc-tion stage seats only 3,000. For this tion stage seats only 3,000. For this reason, the night show is presented in the Ice Falace, which has a capac-ity of 6,000. The Barnes-Carruthers revue, presented there, has been play-ing to full houses, and on two of the first four nights more than 1,000 persons were turned away. On the midway, the Royal Ameri-can Shows have been getting better business than in '49 Gross for rides and shows thru the first four days topped the take for the corresponding

# **Rain Hits Chi; Fair Turnouts Dip Below '49**

### Spec Kid Admish Cut

CHICAGO, July 22.—Drenched by rains this week, the Chicago Fair dropped below the pace set by its 1949 predecessor, the Railroad Fair, with attendance thru Wednesday (19), its 26th day, reported at 570,758. This compares with 594,206 to the same point last year. Biggest single day during the week ending Wednesday (19) was Saturday (15) when 25,799 went thru the turn-stilles. Low point of the week and of the current run was Wednesday, when

the current run was Wednesday, when gate count was announced at 6,532.

Spec Cura Kid Prices Management's attempt to hypo the four-a-day spec, Frontiers of Free-dom, by cutting children's admission price in half, failed to strengthen at-tendance. Roughly less than one out of each three front gate customers continues to take in the pageant whereas last year the ratio was one out of every two persons. Individual shows at the north end

of the grounds this week lost as many as eight performances to rain. Cy-press Gardens, water ski unit, took the lead there attendance-wise, pass-ing up the Voorhess-Fleckles icer which, in addition to losing perform-ances to the weather, dropped its Saturday (15) shows to a fair power failure. of the grounds this week lost as many failure.

failure. Circus Third Spot Barnes-Carruthers' open air circus is running third in the north end sector. Music-in-the-Round Theater continues to hobble along weakly. The narrow gauge train, holdover from last year, is doing good business, with 126,187 persons riding it in the first 25 days of the fair. A deal is in the works to bring at least one carnival-type show into the Dixieland Village but thus far noth-ing has jelled. Biz there continues to limp.

11mp



Biz

lump edicted vacarding Re-1en 'e-

'n

# For Fair Circuit CHICAGO, July 22. — National Speedways, Inc. (Al Sweeney-Gay-lord White), this week added three members to their publicity and ad-vertising staff in preparation for their auto race fair circuit which opens today at Harrisburg, III. G. J. (Moke) Cosby, former news editor of Station WHBF, Rock Island III., and Bill Seward, former sport editor of The Jowan, Iowa City, hav been added to handle flack, and I Loranger, who recently closed King Bros. Circus, has been p in charge of the org's No. 2 truck. Veteran Jerry Marli Moines, remains head of the advertising department for

advertising department for advertising department for route. Eddie (Twenty Grand and Wayne Adams wi lord White in the annu Al Sweeney and handle track op car dates and events.

events.

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new exclusive steering feature attraction Phone, wire or write for addi-tional details about this sensational money winning ride. Cycrus

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### LOOK—PARKER DOES IT AGAIN!

We offer a complete Baby "Q" Carry-Us-All for only \$6,925.00-Take 2 seasons to pay-20 jumping Horse, 2 Chariots, Carries adults. Place your order now for the fair season. Standard model, \$5,575.00 cash. R. L. Cochran of Rochester, Pa., writes: "Dear Mr. Parker-just a few lines to tell you how well I like the new Baby "Q" Teen-Ager that I purchased recently from you. It's not only a fine machine, but if it wasn't for your low price I couldn't afford to own a Merry-Co-Round so you have out me in business and 1 appreciate it very much. I paid cash for the machine and I expect to get my money back this year. Best regards, Robert L. Cochran." De Luxe, 36 foot, 2-abreast, \$9,125.00-2 seasons to pay. 3-abreast, \$10,125.00-Z seasons to pay. Also 42 foot, 46 foot, 50 foot and larger.

C. W. PARKER AMUSEMENT CO.

LEAVENWORTH, KANSAS

We'll be here tomorrow to back up what we guarantee today.



### Close-Ups: Peanuts to Elephants - That's Tom Packs's Alger-Like Story -By Tom Parkinson

(This is another of a series of articles on little-known facts about people prominent in outdoor show business.)

A PEANUT WHISTLE heralded the debut of Thomas N. Packs, but the A Packs business isn't peanuts today. As an 11-year-old immigrant, Packs went direct to the source—a dictionary—to learn the language. Since then he has used the student's formula to make his way to the upper strata of show business.

As has used the student's formula to make his way to the upper strate of show business. As head of Thomas N. Packs Amusements, his main enterprise is Tom Packs Circus. He also produces rodeos, thrill shows, fireworks displays, ice shows and other outdoor events. He organized and produces the St. Louis Shrine and firemen's shows. He manages Walsh Stadium, St. Louis, and is active in boxing and wrestling promotions. Tom Packs keeps a finger in most outdoor events in amusement-hep St. Louis, but finds time to work the national field. His first experience in the big time was thru boxing and wrestling. Whether in the squared ring or the three rings, Packs has been behind the big names—Joe Louis, Jack Sharkey and Jack Demp-sey; Bill (Hopalong Cassidy) Boyd, Roy Rogers, Gene Autry and a host of circus personalities. It was Packs who first introduced Boyd and Rogers to circus-geers.

Thoro-going Packs realized he had plenty to learn as he entered each new field. In each case he set about learning the whole book, and he backed his knowledge with staffs of veterans.

Veterans. In the case of fireworks, used regu-larly as a finale for his circus, he studied many angles of the pyrotech-nics biz. When he placed an order for materials, the maker said Packs was the first customer who ever had specified exactly what he wanted. When it came to elephants, Packs learned of an old book in India which was written in three languages, and which comprises a graduate course in care and training of bulls. A rare copy of the volume was loaned to Packs and he had duplicates made. If he needs answers to elephant problems, Packs has the benefit of ancient Indian bull men's experiences. Extended to Care and the second to an old book in India

Entered U. S. on Borrowed Fin

Born in Greece in 1895, Tom was reared by an uncle. When 11 years old he decided to leave the old country. He ran away, promoted a \$30 trans-Atlantic ticket and set sail for America. The ship stopped in italy, where a cop tricked him into giving his real name and sent him back to Greece. On the second try Packs talked an-other passenger into acting as his father and they made it to New York, where he cleared immigration re-very more the most for

where he cleared immigration re-quirements with a borrowed five-spot. quirements with a borrowed five-spot. In the Battery on the second day the youngster heard a peanut whistle and followed the sound to a fruit peddler's wagon. The cart operator fed Tom and put him to work at \$2 a week. Three months later, Tom be-came a messenger for a flower shop. Tom scop saw a chance to enter Tom soon saw a chance to enter business for himself. From a wooded area of 169th Street he picked violets and sold bouquets to New York thea-

ter-goers. Packs believes he might have been the originator of the thea-ter bouquet idea, but the florists then didn't like it and police stopped the enterprise.

Takes on Wrestlers Drifting to Pennsylvania coal fields, Packs worked at a mine. His job was to detect the sound when one of a hundred roaring coal breakers failed.

ers failed. Taking restaurant and hotel jobs next, Packs was soon back in New York. As a sports fan, he frequented training gyms and became acquainted with fighters. This led to managing a few wrestlers and then to booking matches. Packs had found his field and quickly moved into the national matches. Packs had found his held and quickly moved into the national wrestling picture. Joe Coffee, Jim Mullin, Mike Malloy and Ed White were among his associates. He pro-moted matches in Boston, Kansas City and St. Louis.

Packs pinned down the wrestling game in six years and then turned (See Peanuts to Elephants on page 53)





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The Billboard

operator, who has his attraction at Edgewater Park's Kiddieland, Dc-Engewater Park's Kladierand, De-troit, is working out negotiations to set up rides at Concy Island and St. Petersburg, Fla. Jerry Whitney, last season at the Empress Theater, Detroit, is on the front of Marry Lewiston's Side Show at Edgewater Dark After finithing the season Park. After finishing the season there, he heads for New York with Cynthia Whitney to open on the Hirst Circuit.

Paul J. Goldfarb, who has been operating a spill the milk, dart bal-Joons, zipper and star concessions at Rockaway Park, N. Y., will join Joe Bosco on the Liberty Shows with a nail stand. Goldfarb says with a nail stand. Goldfarb says that he plans to have five tops on the road by September 9 and will bring them into Mineola, Long Is-land..., Carl Holley, alligator boy, and Albert Short. who closed with O'Brien's Side Show at Revere Beach, Mass., recently, joined Cole Bros.' Circus at Newark, N. J. Wilma Hall, wife of Dale Hall, cook-house operator, has recovered from a year's illness and is working at their cafe in Memphis. their cafe in Memphis.

Elwood A. Hughes, general man-ager of the Canadian National Ex-hibition, and Mrs. Hughes. J. W. (Patty) Conklin. midway impresario, and Len Humphries, Hamid-Morton Circus exec, visited with Tom Packs and caught his circus at the Maple Leaf Stadium, Toronto, Tuesday (12) (18).

Herbert A. Douglas. West Ches-ter, Pa., correspondent for The Bill-board, is in the University of Penn-sylvania Graduate Hospital, Phila-delphia, recovering from a major op-eration..., A. F. (Red) Davis cards from Philippi, W. Va., that the Pan-American Animal Exhibit played to all capacity houses there July 5-6, and that the Beers-Barnes Circus dittocd July 10..., All States Ro-deo Company, Detroit org founded by A. Thomas Bonneville, has can-celed all production plans. Herbert A. Douglas, West Chesceled all production plans.

Jack Began, New England conces-sionaire, has been granted the con-tract for all food, drink and novelty concessions at the new Darlington (S. C.) International Raceway, re-ported Norman Witte, track man-ager. Work on the banked one-and-a-quarter-mile paved track is expected to be completed by August 7. The steel and concrete stand will seat 23,000, there will be parket bleachers for 10,000, and infield space for 25,000 standees. Witte said 60 per cent of scats have been sold. per cent of seats have been sold.

Fred La Fontaine, vet pony ride perator, who has his attraction at dgewater Park's Kiddieland, Dc-toit, is working out negotiations to t up rides at Concy Island and t. Petersburg, Fla. Jerry Whitney, ist season at the Empress Theater, barry is an attraction of the Allentown (Pa.) Fair, in that the tot is on the front of Harry is the New York out the data is of the Allentown (Pa.) Fair, in that of the Allentown (Pa.) Fair, in that city July 18 to work out the details for a fabric covering for the grand-stand stage. Campfield said that his firm would soon start on a new big top for Hunt Bros.' Circus. Circus Owner Charles T. Hunt is planning to first use the new tent at the Min-cola (N. Y.) Fair, where his unit will comprise the principal grand-stand offering. stand offering.

> Bill Powell, globe-trotting show-man who recently planed from Lon-don to Paris, is due back in New York in a couple of weeks. Powell, York in a couple of weeks. Powell, who has been making annual trips to Europe and the Orient since the end of the war, times his return with the opening of the Central Can-ada Exhibition, Ottawa, where he usually joins Bernard (Bucky) Al-len's concession department on the World of Mirth Shows.

President Joseph C. Bartlett headed up a group of members of the Association of Connecticut Fairs who held their first annual pienic Sunday (23) on the grounds of the North Haven annual, ... Ethel Rob-inson, of the Chicago booking agency bearing her nome, suffered a broken ankle Thursday (20) when she slipped on wet pavement and was hospitalized several days.

### Gt. Barrington Execs Mull **Permission for Car Track**

GREAT BARRINGTON. GREAT BARRINGTON, Mass., July 22.—Prospect of opening a stock car racing track near the town air-port here was discussed by the local selectmen at a recent meeting. Air-port manager Walter Koladz. asked for advice on how to get permission for a small track, which would be on airport property and not visible from the adjacent road. Mess

Board told him that he would probably encounter zoning difficul-ties, but added that they would supply him with further information at their nex. meeting.

Cedar Rapids Cold Hurts Sam Snyder Water Show Biz CEDAR RAPIDS, Ia., July 22.— Sam Snyt'r's Water Follies of 1950, hurt by unusually cool evenings, closed a week of disappointing business at Hawkeye Downs here Saturday (15).



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CONCESSION TRAILERS

WRITE FOR CATALOG

KING AMUSEMENT COMPANY

Chicego 4, Illinois

J. M. SIMMONS & CO. 19 W. Jackson Blvd.

"Broadway Varieties of 1950," fair grandstand revue produced by Henry Lueders, of the United Book-ing Association, will debut at the Gladwin, Mich., Fair, August 10 with Jack Sevant, novelty musical; Raymond and Ann. ventriloquist; Walters Duo, tightwire and perch; Newton Loken, trampoline; Trixie Newion Loken, trampoline; Trixie McCormick, unicycle and ropcs; Mu-sical Dons, and Chuck Stanley, em-see. Second United show, "Fads and Follies" will open at the Imlay Crty, Mich., annual and will include a line-up of Ullane and Malory, high act; Paul Lewis, ponies; May Lewis, dogs; Belfounits' Marionette Revue; Don Amato, comedy juggler; Bob Stanley, tight wire; Delaro and Mills, comedy acro, and Frank Kini, emsee. emsee.

1

Nora Toomey and Company, aerialists, played the Palace Theater, New York, last week. . . . Acts play-ing the Rushville (III.) Fair July 3-6, were Lenderman's dogs, Belmont Brothers, Leo and Josephine Gasca, the Four Irvings, Musical Battens, Three Royal Rockets and Flying El-donas. Show was booked by Bill Senior, of Barnes-Carruthers Theat-rical Enterprises. Chicago. rical Enterprises, Chicago.

The Chambertys. comedy casting nct, are the free attraction at Bel-mont Park, Montreal. . . Roth and Shay, American acro comedy duo, are playing army club dates in Ger-many. . . Krista and Kristel. Dan-ish fem aerialists, and the American comedy dance trio, Wilson. Keppel and Betty, are on the current bill at the Pailadium, London, starring Frank Sinatra. . . Myrian France presented her aerial novelty act as the free attraction for the week endthe free attraction for the week end-ing Sunday (16) at Hershey (Pa.) Park.

The Juggling Jewels left New York Thursday (20) with their New Moon trailer, acquired a week ago, for a series of circus and fair dates in the Midwest. King Reynolds,

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"Broadway Varietics of 1950," fair wire walker who will appear on the andstand revue produced by same bills, is doing the driving.

The Billboard

**Talent** Topics

The Freddie Valentine flying act was a recent free act at Playland Park, Rye, N. Y. It is booked into Kennywood Park, Pittsburgh, for two weeks starting August 20.

two weeks starting August 20. Fair dates set by Joe Basile for his several band units include Har-rington, Del.; Gouveneur, Batavia, Middletown, Hamburg, Elmira, Mor-ris, Malone, Schaghticoke, Chatham, Syracuse, and Cobleskill, N. Y.; Ot-tawa; Flemington, N. J.; Sherbrooke, Que; Allentown, Pa.; Trenton, N. J.; Richmond, Va.; Spartanburg and Co-lumbia, S. C. . . R. F. Bishop, known professionally as Bozo the Clown, was in Chicago as a Texas repre-sentative at the International con-vention of Lion's Clubs. While there, Bishop signed to appear at the Abbeyville, La., fair.

### **Mission Bay Urged As Alternative Site** For '53 World Expo

MISSION BEACH, Callf., July 22. —Mission Bay Aquatic Park has been recommended as an alternative loca-tion for the proposed 1953 World Progress Exposition set for Balboa Park, San Diego. The park has buildings estimated worth \$30,000, constructed during the 1915 and 1935-'36 expositions. In numerous letters to the city

1935-'36 expositions. In numerous letters to the city, exposition officials, county supervis-ors and newspapers, supporters of move to hold the fair here point out that this is the logical place for the event. It is also pointed out that the fair would bring many permanent buildings to Mission Beach. In urging the local spot, it is also emphasized that the use of Balboa Park may make it necessary to close

Park may make it necessary to close the many attractions there—San Diego Zoo, Fine Arts Gallery etc.— for as long as four years during the exposition

Bonds for the improvement of Mission Bay were recently voted and the local residents feel that the ex-position here would fit in with the proposed improvements.

### **Blessinger Sets Ind. Dates**

MUNCIE, Ind., July 22 .- E. G. Blessinger, former general agent who for the past 10 years has been bookand Michigan fairs and celebrations, announced the following Indiana bookings to date: Chamber of Com-merce Homecoming, Cambridge City, July 25-29; Fulton County Fair, Rochester, August 1-5; Madison County Fair, Alexandria, August 8-12; Fair-mount Centennial, August 1-5, and Fortville Homecoming, August 15-19.

### Grayville, Ill., Skeds Expo

GRAYVILLE, Ill., July 22 .- First annual Tri-State Petroleum Exposi-tion will be held here September 2-4, the local Chamber of Commerce an-nounces. Exhibits as well as enter-tainment features are planned.

### **Carroll Expansion Okayed**

TROY, N. Y., July 22. — Carroll's Pine Grove, square dance and plenic spot here for the past 10 years, has been authorized by the State to con-duct auto races and other outdoor events. The certificate of business was issued to Bernard J. Carroll Jr. and Carl O'Brien.

Spiritwood, Sask., Down SPIRITWOOD, Sask., July 22. — The one-day Spiritwood Fair here, marred by showers, had a 3,000-drop in attendance when an estimated 5,-000 passed thru the front gate com-pared with 8,000 in '49. Total gross was announced as \$6,000.



July 29, 1950

July 29, 1950

### Gainesville, Tex., **Sets Historical Spec**

GAINESVILLE, Tex., July 22. — Cooke County Fair here has signed the John P. Rogers Company, Fos-teria, O., to produce a pageant depict2 ing the 100-year history of Gaines-ville, to be presented as one of, the main attractions in front of the grand-stand. Three performances are skedded September 4, 5 and 9. A cast of 400 will stage the spec. Grandstand seating 3,000 will be sup-plemented by 2,000 seats from the Gainesville Community Circus. A. Morton Smith, head of the circus, is chairman of the historical committee

chairman of the historical committee which provided scenario writers with material for the script.

8

Show

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GALAX, Va., July 22.—Altho some rain fell during the week, it came at time when it didn't hurt the 17th Annual Firemen's Carnival and Cele-bration here, July 3-8, the second most successful event staged by the firefighters, according to Elbert L. Lundy, firemen's secretary.

firefighters, according to Elbert L. Lundy, firemen's sceretary. Shan Bros.' Shows arrived Sunday (2) from Marlon, Va., and had every-thing ready for the opening night. Monday night business was above average and Tuesday and Friday were good. Wednesday and Friday were good. Wednesday and Thursday were a little slow, said Lunday, but people packed the show grounds Saturday night and spent well. Big day of the event was Tuesday (4), featuring a large parade led by the Gary (W. Va.) High School Band and witnessed by more than 10,000 people. Floats were judged in Felts Park near the show grounds and cash prizes were awarded. In the afternoon the band gave a field drill afternoon the band gave a field drill in the park before 1,600 people in the grandstand. Capt. Bill Forkum's three trained llons were the nightly free act.

### St. John, N. B., Plant Open To Carnivals and Circuses

ST. JOHN, N. B., July 22.—St. John Exhibition Association here has made its recently purchased fair-grounds at near-by Coldbrook available to carnivals, circuses, thrill shows and baseball teams. The plant, formerly a race track, is three miles east of this eity.

### Claresholm, Alta., Event

**Draws Capacity Crowds** 

CLARESHOLM. Alta., July 22.-Capacity crowd of 6,000 attended the Claresholm one-day stampede, filling the grandstand at the afternoon rodeo and the evening revue. Latter was produced by Bod de Paolo's K. B. D. Enterprises, Calgary.

### THE BIG TOP

(Continued from page 8) its impact because circuscs are gen-erally visited once, or at most several times, a year. But when presented week-after-week as in TV, a show must have variety and imaginative production or else its saturation point comes auickly.

production or else its saturation point comes quickly. CBS-TV has actually taken the Hamid-Morton Circus and televised it with negligible changes. There are still clowns, whose primitive comic techniques do not stand up too well; a dog act, trained chimps who per-form much in the same manner as the canines, a sensational slack wire artist (Don Francisco) and a trapeze beauty thrilling the kids. But there remains little evidence

beauty thrilling the klds. But there remains little evidence that the program has been created for TV. The acts worked intermin-ably and the dogs and chimps offered so many tricks that even their good ones seemed to be canceled out. Over-all effect was of video inundated with quantity, if not quality. The em-see, Jack Sterling, a pleasantly af-fable guy, is no ringmaster. His moustache is in the tradition, but his comments dripped goo. He lent neith-er authenticity of a McCoy ring-master, nor the strong personality needed to sock the program over. One obvious suggestion would be to

needed to sock the program over. One obvious suggestion would be to eut the show to a half hour. This would mean shorter routines, trimmed and highlighted. Better use of the camcra is also a necessity. A medium long shot was the standard one used Few close-ups, except of Sterling, were employed. The numerous crowd shots should be cut unless something interesting is caught. interesting is caught.

Circuses can be and have been color-ful and dramatic. But tho they rate a place in the TV picture, they won't make the grade unless asset are capi-talized on and production is more hep. Leon Morse.

### **Minneapolis** Aud. Date Clash Sets **Off Council Tiff**

MINNEAPOLIS, July 22 .- Promoters of the annual Sportsmen's and Builders' Show Tuesday (18) threatcince to cancel both events next spring in Minneapolls Auditorium unless City Council permitted them to go ahead with dates already set.

The threat came jointly from F. W. The threat came jointly from F. W. (Nick) Kahler, Northwest Sports, Travel and Boat Show sponsor, and H. H. Cory, head of the Builders' Show, and was the result of a rhubarb within the City Council over use of the auditorium by the Minneapolis Lakers, national professional basket-ball campionship team.

### Play-Offs Would Conflict

The Lakers long have complained that even tho they are the eity's best sports attraction, having won three national basketball titles in as many seasons, they face 1951 championship play-off games clsewhere because their home floor at the auditorium will not be available.

Kahler's sportsmen's show origi-nally was to take over the auditorium March 22-23 and open March 24. The city council voted that Kahler move in and open March 25.

Cory's Builders' Show was due to take possession April 12-13 and open April 14. The council's tentative ac-tion would not make the Auditorium available to Cory until April 16.

"We will have no choice but to cancel our shows if the opening dates arc given to the Lakers," Kahler and Cory said in a joint statement. "The Lakers are a wonderful attraction, but we cannot change our dates for 1951 We would be new motioned for 1951, We would lose our national ex-hibitors. Thousands of dollars of com-mitments already have been made."

### Shows Give City 40G

Shows Give City 40C Kahler and Cory said their dates were confirmed in letters from George Adams, auditorium manager. Both shows have been running annually for 17 years. The auditorium gels \$24,000 from the sportsmen's show and \$16,000 from the builders' event. Pointing out that despite this the auditorium cleared only \$1,500 profit, Kahler said a \$40,000 loss in revenue would be "a catastrophe to the city treasury."



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The Billboard



5 ----

Rogers Bros. Getting Okay Biz; More Bulls, Horses Coming On

quarter and near-capacity houses here Saturday (15) under Lions Club auspices to continue its run of good biz as it works southward. Neither use of a new lot nor intermittent rain

mark before heading for the barn at Fort Myers, Fla.

walkaround precedes Frankie Jou Woods's butterfly routine, and then

July 29, 1950

### Staff

Staff Al Rubens, manager: George Barton, general superintendent; Ted Ediin, general agent; Lou Bione, secretary; Joe Levine, Bide Show man-ger; Edies Mellon, hoss canvasman: Ronnie Johnson, big top canvas; Red Maynard, trans-portation superintendent and Bide Show can-vas; Rita Bione, concessions; Alien Eing, grease Joint; George Penny, tickets; Marie Douchette, front door; Swede Johnson, ele-phants; Edole Kuhn, menagerie: Frankle Lou Woods, ballet producer; Bill Ghenens, lights and mechanic; Billy Bhetta, squestrian direc-tor; Frenchy Leboeuf, band; Tommy Tomp-kins, mail agent, and Frank Casson, cook-house.

### Clown Alley

Jimmy O'Donnell, producing; Lou Walton, Willie Clark, Blim Girard, Shorty and Peggy Ayiveter, Zeke (Boxo) Lamont, Dick Men-phreys, Skip O'Donnell, Chuck Yard and Jerry Panalcker.

### Band

Leboeuf, leader and trumpet; Ray Malvin, trumpet; Benny Walters, trumpet; Sylvester Larios, baritone; Carl Kubler, trombone; Frank Tompkins, bass; Frank Ballou, callope, and Ted Girard, drums.

Concert Leon Snyder, Silm Girard, Jimmy Adama, Little Swedg Johnson, Kitty Belle Anyder and Frankie Lou Woods.

### **Holland Dates Good** For Strassburger

AMSTERDAM, July 22. — Karel and Regina Strassburger are touring Holland with their Circus Strassbur-ger and playing to good business.

On the first half of the program are Adriber, presenting 10 Polar bears; Mile. Cooky, nerialist; Miss Valesco, with group of oxen, zebras and guanacos: Scott & Black, acro comics; Corelli, foot juggler; Two Wilkes, bareback riders; Two Arv-ings, comedy bike; Paolo, ace juggler; Regina Strassburger, high school horses; and Borra, pickpocket. Second half of the bill has the Two Grecos, aerialists; Karel Strass-burger, Liberty horses; Bario & Borio, clowns; Ivor, with five baby ele-phants, and the Wazzan (10) troupe of Arab tumblers. On the first half of the program

### Alfred Court, Back in Paris, Honored by French Fans

PARIS, July 22. — Alfred Court, well-known French animal trainer and former circus owner, has returned to France after an extended stay in Florida and is making his headquar-ters at Nice.

Fiorida and is making his headquar-ters at Nice. On June 22, Court was guest of honor at a dinner arranged by the Club du Cirque de France, the circus fans organization of which Henry Thetard, author of several circus volumes, is president. Jircus owners, writers and fans from various parts of France and Belgium attended. Court for many years was owner of the big French Zoo Circus but disposed of his circus interests in order to take his unique groups of mixed animals to America, where they were a feature of the Ringling Bros, and Barnum & Bailey Circus for several seasons. Court later sold his animals to the Ringling show and has divided his time between Sara-sota, Fla, and his home in Nice, France. France.

### Hiram Midway to Eastern

The Five Donnellos with their The Five Donnellos with their Swede, Johnson's bulls, with Little Woods helping, work in two of the four rings. Menage riders are Jim Conley and George Barton. Jimmy Adams Wednesday (26) and a horse-pulling handles a Roman standing act with chanic act using local kids. Last turn

July 29, 1950

# Pa. Spots Give **Rogers Big Biz**

WEST CHESTER. Pa., July 22.— First two stands of Si Rubins' Rogers Bros.' Circus' short swing thru the castern part of the State found the show meeting ideal weather, enthu-slastic ausplees and top business. Coming here from Elton, Md., org was sponsored by the Exchange Club, drawing two capacity houses Friday (7). Next day at Coatesville, Pa., under Junior Jaycee auspices, show drew an overflow matinee and ca-pacity night house. Circus lot was on the Central Park grounds in the center of town. center of town. Shoe horn lot here caused side

walling of the menagerie. Show has been rerouted and will not make any New Jersey stands as planned, but will head south again.

### TV Film Series Set **At Jungle Compound**

THOUSAND OAKS, Calif., July 22.—Under a contract signed between Everett Crosby, president of Bing Crosby Enterprises, and Courneya Productions, a series of 52 15-minute

Productions, a series of 52 15-minute films for television will be made here at the World Jungle Compound. Production of the series, which will be distributed to national and local sponsors, will start immediately. Two chimpanzees will be "starred" in the first film, satirizing Sherlock Holmes and Dr. Watson.

### **McKinley Reports Bookings**

FARMER CITY, Ill., July 22. — With completion of a successful July 4 date at Olney, Ill., under American Legion auspices, the McKinley Rodeo and Wild West Show began prepa-rations for fairs and celebrations to follow. The show opened June 4 in its home base, Farmer City, Ill., to a turnaway crowd. Other bookings announced are: Newton, Harrisburg, Pinekneyville and Carrollton, Ill.; St. Louis and Sparta, Highland, Rantoul, Herrin and Albion, Ill.

### Livingston Manor Event Big

LIVINGSTON MANOR, N. Y., July 22.—Altho a morning rain July 4 and showers at intervals during the week marred the fire department's July 4 and Old Home Week Cele-bration here, Leonard Sherwood combration here, Leonard Sherwood com-mittee chairman said the event was successful. B & C Exposition Shows played the date. Sherwood lauded Myron Colegrove, of B & C, and his advance man, Bill Lewis, for helping to make the event a success.

### **Cedar Rapids Labor Event**

CEDAR RAPIDS, Ia., July 22.-Cedar Rapids Federation of Labor will stage a Labor Day show at Hawkeye Downs, the first large-scale celebration of this type in years, Andy Hanson, manager of the fair-trounds approximated Auto races grounds, announced. Auto races, rides and other attractions are being booked.

### It's Strat-o-Gun

LOS ANGELES, July 22. - The trade name of the air cannons manu-factured by Junkin Manufacturing Company will in the future be Strat-O-Gun, J. C. Bullock, designer, said. The gun formerly was known as 68-mm air cannon as 68-mm. air cannon.



# || Peanuts to Elephants --- That's Tom Packs's Alger-Like Story

The Billboard

(Continued from page 48)

Algorithmeter from page 407 his talents to boxing in 1925. A Jack Sharkey-Max Baer bout with Jack Dempsey as referee was a Packs pro-duction. Max Schmeling, Doc Krone, Henry Armstrong and John Henry Lewis were others who pitched leather for Packs, who had paired up with Mike Jacobs. In 1941, Packs put on St. Louis', first heavyweight up with Mike Jacobs. In 1941, Packs put on St. Louis's first beavyweight championship bout, in which cham-pion Joe Louis scored a technical kayo over Tony Musto, to a \$52,500 gate.

### Rodeo Leads to Circus

Rodeo Leads to Circus About 15 years earlier, Packs had branched out to promote rodeos, starting with an event in the St. Louis Arena and moving on to Illi-nois and Indiana spots. This experi-ence gave Packs his first hint as to the potentialities of amusement in small towns of Southern Illinois, a territory in which he later developed a string of top stops for his clrcus. It was the rodeo, too, which led him to the circus business. He be-

him to the circus business. He be-gan using circus acts in 1928 to fill lulls in rodeo performances.

Operation of a full circus was started in 1937 and the format for grandstand or ball park presentation was used from the first. In 1941 he started the St. Louis Firemen's show and two years later launched the Shrine circus there.

### Uses Novel Route

Uses Novel route The Packs circus works a split shift—outdoor from early June thru mid-August and indoors from Octo-ber to December-and has one of the most unusual routes in the business. Big cities on the list include Buffalo, Toronto. Nashville and Pittsburgh. Toronto, Nashville and Pittsburgh. But the big ones are interspersed with small ones, and all the small ones are in Southern Illinois—Carmi, Robin-son, Carbondale and others.

These little spots are played under

### Wilf Carter Head Judge At PNE Music Tournament

VANCOUVER, B. C., July 22.—Will Carter, Canadian cowboy singer, will head the judges at the Pacific Na-tional Exhibition's Western Music Round-Up, being staged this year in place of a grandstand revue. A total of \$15,000 in prize money has brought entries from several provinces and many States in the United States. Divided into open and amateur classes, contests will include square dance orchestras, vocal groups, soloists, old-time fiddlers and square dance callers.

### Asheville, N. C., Airport

Can Be Used for Shows ASHEVILLE, N. C., July 22.—A 15-acre private airport located in the available as a show lot for circuses and carnivals, Dr. James E. Owen, owner of the property, announced. The lot is connected with the rail-road station by a paved road.

### **Blakely Annual Sets Dates**

Blakely Annual Sets Dates BLAKELY, Ga., July 22. — Early County Fair and Peanut Frestival will be held here October 23-28, reports Chester Clardy, entertainment and concessions chairman. The sponsors expect to have a large exhibit build-ing completed by fair time. O. R. Brooks, post commander, will man-age the fair, assisted by W. A. Cheek, secretary-treasurer, and J. F. Reid, chairmr a of exhibits.

Akron Midget Races Canceled AKRON, July 22. - Midget auto racing at the Rubber Bowl here has been suspended temporarily, and probably permanently, because of small crowds, Bill Griffiths, promoter, announced. Recent mid-season championshtp meet drew 942.

auspices of the East St. Louis Shrine, which has members thruout the arca. Packs has found that a show can draw audiences of 25,000 in towns of 10,000.

### **Bulls Make Headlines**

Many show people know the Packs name best thru the Tom Packs Elephants, which appear on other cir-cuses as well as the Packs opry. In 1948, Packs financed shipment of a cargo of animals from Siam. There cargo of animals from Siam. There were eight elephants, of which he kept four, and other animals. At the request of the State Department, the ship stopped at various Pacific islands to display the animals. De-lays caused by these unscheduled stops brought about a feed shortage on board and from mid-Pacific the ship's captain radioed for help. Back under a divisor to fur croin to

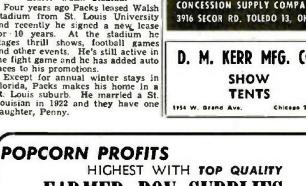
on board and from mid-Pacific the ship's captain radioed for help. Packs asked airlines to fly grain to the animals. When that plan found no takers, the navy agreed to run an airlift and successfully dropped feed to the ship. Newspapers played the story prominently and Packs kept the publicity going after the ship landed by flying the elephants to New Or-leans, where his circus was playing. Tom Packs's studious approach to show business has convinced him that a surprising number of persons, as many as 85 per cent in small towns, never have seen a circus. He is further convinced that a good circus is a great show by any standard, altho he believes most observers miss the fine points of circus acts and don't know whether they have seen the presentation before. Leases Walsh Stadium

### Leases Walsh Stadium

Leases Walbi Stadium Four years ago Packs leased Walsh Stadium from St. Louis University and recently he signed a new lease for 10 years. At the stadium he stages thrill shows, football games and other events. He's still active in the fight game and he has added auto reases to his premations. races to his promotions.

races to his promotions. Except for annual winter stays in Florida, Packs makes his home in a St. Louis suburb. He married a St. Louisian in 1922 and they have one daughter, Penny.

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 Central States: Jewell, Kan, 24-26; Lincoh 37-39; Hanover 31-Aug. 3.
 Cettin & Wilson: (Pair) F: Wayne, Ind. Chanos, Jiamit: Cygnet, G.; New Bremen 31-Aug. 5.
 Cettin & Wilson: (Pair) F: Wayne, Ind. Cheroker Am. Co.: Bedan, Kan.; Prankfort Arg. 1-5.
 Collina Bros: Herkimser, N. T. Collina Bros: Terkimser, N. T. Collina Bros: Terkimser, N. T. Collina Bros: Terkimser, N. T. Collina Bros: Child: Artell, Neb. 24-26; Citavera Greater: (Pair) Harrington, Del. Lee United: Unionville, Mich. 24-26; Ottaville way 3-5.
 Collina, Wan. T.; (Pair) Minot, N. D.; (Pair) Rochester, Minn, Aug. 2-6.
 Continentis Sandy Creek, N. T. Contarie: Sandy Creek, N. T. Contarie: Sono: Child, 24-30; Create Bros: Child: Coll Aug. 1-5.
 Commer Ji-Aug. 3.
 Cratia Enoo: Child, B. 43-30 Creater Am. Co.; Dubuqua, Is.; (Pair) Inde-pendence 31-Aug. 5.
 Comber and Valley, Pulaski, Tenn.; (Pair) Aug. 5.
 Comber and Valley, Pulaski, Tenn.; (Pair) Martian: Sandy Creif, N. J.; (Pair) 10de-pendence 31-Aug. 5.
 Combertand Valley, Pulaski, Tenn.; (Pair) Martian: Strym 31-Aug. 5.
 Combertane Stryman, Strym 31-Aug. 5.
 Contaris: Basthampton, Mass.; Agawam 31-Aug. 5.
 Cifaring Kinlighton, Mass.; Agawam 31-Aug. 5.
 Cifaring Kullader Charlevoir, Mich. 34-26; Beulash 23-30; (Fair) Greanvilk, With, 34-30; Mich 34-328; Mich 34-349; Mich 34-349; Mich 34-349; Micharl 34-349; Mich 34, 34-349; Lake, nammin, trait, Cincinnati 22, O. De Lung: Basthampton, Mass.; Agawam 31-Aug. 5. Diamond State: Front Royal, Va. Dickson's United: Colcord, Okla. Dobson's United: Colcord, Okla. Dobson's United: Calcord, Okla. Dobson's Unit? Sauk Cenker, Minn., 27-30; (Phir) White Bear Laks Aug. 2-6. Douglas Oreater: Rent, Wash. Down River Am. Co.: Milan, Mich. Drago Am. Millord, Ind. Drago Am. Millord, Ind. Drago Am.: Millord, Ind. Drago Am.: Millord, Ind. Drago Am.: Millord, Ind. Drago, J. S.: Eunite, N. M.; Jasi 31-Aug. 5. Dumont, Altoona, Pa. Dyer's Graber: Sysamore, Ill.; Marengo, Ta., Aug. 2-6. Sasturn Am.: Hiram, Me. Aug. 2-4. Rastrin Am.: Hiram, Me. Edde'a Expo.: Kane, Pa.: Freeport Aug. 1-5. Elliott, Frank: Windsor, N. 8., Can. Endy Bros.; Jersey City, N. J. Evans United: Williamsburg, Kan.; Melvern 2160 Potterson St. Cincinsoil 22. O.
All-American: Ridgway, Ia., 27; Protivin 288
Beatty, Clyde: Balt Lake City, Utah, 25-26; Provo 27; Helper 28; Grand Junction, Colo., 29; Salida 30.
Biller Broa: Bydney, N. S., Can, 25-34; Glace Bay 27; North Sydney, N. S., Can, 25-34; Glace Bay 27; North Sydney, N. S., Can, 25-34; Glace Bay 28; North Sydney, N. S., Can, 25-34; Glace Bay 28; North Sydney, N. S., Can, 25-34; Glace Bay 28; North Sydney, N. S., Can, 28; Calad Springs 26; Dassel 37; Atwater 28; Clara City 29.
Burling Broa: Bheffield, Pa., 28.
Cole & Waiters: Stamples, Minn., 28; Osakia 26; Brooten 27; Direc 28; Reaville 29; Grantic Pails 30; Coltonwood 31.
Daiteg Bros: Coburg, Ont, Can, 23; Hamilton 26; St. Thomas 27; Chatham 24; Windsor 29.
Davies, Ayree & Kukhyy: Moulton Lake, Mich., 35; Manton 24.
Gouid, Jay: Odebolt, Ea, 26-37; Carroll 26-39.
Borne Bros: White Hall, Hl., 23; Virden 26; Davies, Ayree 34; Maintise 27; Frankfort 28; Ludington 28; Manitase 27; Frankfort 28; Ludington 28; Manitase 37; Frankfort 28; Ludington 28; Manitase 37; Frankfort 29; Bheiton 40; Olympis 5; Cite Jum?, Mart-nette 20; Gladatone, Mich., 3; Baptenn 26; Oshkehn 37; Prond du Lac 26; Reaver Dam 29; Sheboryan 31; Green Bay Aug, 1; Mart-nette 2; Gladatone, Mich., 3; Lappening 4; Martingue 5.
Packa, Tom; Philaburgh, Pa., 26-39; Wheeting, W., Wa, 31-Aug, 2; (Auditorium) Banta 71, Davies, (Wastern); (Auditorium) Banta 71, Davies, 24; Gladatone, Mich., 3; Ehpenting 71, Martingue 5.
Polack Bros. (Western); (Auditorium) Banta 71, Davies, 24, 23; Columbus 29; Pittaburgh, 72, Davies, 24, 23; Columbus 29; Pittaburgh, 74, 3-4, 31; Gladatone, 24; (Auditorium) Banta 71, Davies, 27, Causa 21; (Buditorium) Banta 71, Davies, 24, 23; Columbus 20; Pittaburgh, 72, Davies, 24, 31; Aug, 2; (Auditorium) Banta 71, Davie, 24, 31; Buerlaid Aug, 1; Beckley 21, Mulicas 3; Logan 4; Charitasion 29; Elinton, W. Ya, 31; Bluefield Aug, 1; Beckley 21; Mulicas Evans United: Williamsourg, Kan.; Metvern 3-5.
Ferris, Carl D.: (Fair) Owego, N. Y.; (Fair) Towanda, Pa., Aug. 1-5.
Pidier's United: Richland Center, Wils.; North Chicago, Jil., Ji-Aug. 5.
Pieming, Mad Cody: Atlanta. Ga.
Folk'a Celebration: Bania Fe, N. M., 24-30.
Franzis, John: Darien, Wils.
Franklin, Don, No. 1: Kermit, Tex.; Monshans 31-Aug. 5.
Pranklin, Don, No. 2: Liano, Tex.; Boerne Aug. 2-5. Franklin, Don, No. 3: Liano, Tex.; Boerne Aug. 2-5. Oarden State Rides: North Branch, N. J.; Eucesaunna 31-Aug. 5. Oastien Am.: Porrest, Ill., 37-30. O. & B. Rides: Elkabeth, W. Va.; New Marlinsville 31-Aug. 5. Gem City: (Fair) Urbans, Ill. Gentach, J. A.: Rockport, Ind. Oifford's; Arguals, Kan.: Preity Prairie Aug. 1-4. Glader Am. Co.: Bushkill, Pa.; (Fair) Milford Aur Aug. 1-5. Oold Bond: Menasha, Wis. Oold Medal: Nenderson, Ky. Gooding Am. Co., No. 1: (Fair) Washington C. H. G. Gooding Am. Co., No. 2: (Fair) North Verson. Gooding Am. Co., No. 3; (Pair) Proctorville, O. Ocoding Am. Co., No. 3; (Pair) Proctorville, O. Ocoding Am. Co., No. 4; (Pair) Rocky River, O. Gooding Am. Co., No. 6; Bouth Brnd, Ind. Gooding Am. Co., No. 6; Butter, Pa. Gooding American Expo.; (Pair) Desatur, Ind. Gooding Park Attra.; (Pair) Desatur, Ind. Gooding Greater; (Pair) Logansport, Ind. Graceland: Washington, Ind.; Attica 31-Aur. 8; 135 S. LA SALLE STREET CHICAGO 3, ILLINOIS Financiai 5-1210 Graceland: Washington, Ind. Attica 31-Aug. 5. Graceland: Washington, Ind.; Attica 31-Aug. 5. Granic American: Anamosa, Is.; Holland 31-Aug. 1; (Fair) Central City 3-6. Granic State: Van Buren, Me. Graves Orrater: Hedford, Ins; Corning 30-Groves Orrater: Heisnohia, La. Guil Conait: (Fair) Montgomery City, Mo. Harnes, BOI: McKinney, Tes. Hannum, Morris: (Clearfield & 29th Sts.) Philadelphis, Pa.; (Fair) Flourtown Aug. 2-12. Phone Harrison 0996 Philadelphia, Pa.; (Pair) Flourtown Aug. 2-12. Happy Attra:: (Fair) Woodsfield, O.; (Fair) Boeyrus Aug. 1-5. Happyiand: Pontiac, Mich. Harry's Oreater: (Pair) Oreensburg, Ind., 25-28; (Pair) Nappanee Aug. 1-5. Heart of Texas: Elk City, Okia. Heiler's Acme: Roseto, Pa.; Hacketistown, N. J., J.: Aug. 5. Hennics Bros.: Osry, Ind. Heth, L. J.: Fulton, Ky.; (Fair) Sturgis 31-Aug. 5. Hiswatha: Red City, Mich.; Big Rapids Aug. 1-5. 1-5. Hill's Greater: Alliance, Neb. Home State: Claireton, Minn., 24-27; Calumet 28-30; Beaudete, Aug. 1-2. Hottle, Buff: (Fair) Vienna, II., 29-Aug. 6. Howard Bros: Oak Hill, C.; Lucarville 31-1902 N. THIRD ST. MILWAUKEE 12, WIS. Hottie, Buff: (Fair) Vienna, II., 23-Aug. 8.
Howard Bros: Oak Hill, O.; Lucasville 31-Aug. 8.
Illiana Expo: Ratox. Ind.
Imperial: Princeville. III.
Imperial: Expo: Bremetton, Wash.
Iniand: Rockville. Mo., 27-29: Beiton Aug. 3-5.
Interstate: Dugger, Ind.; Tell City 31-Aug. 8.
Jan Am: Random Lake, Wis, 28-30; Kurkar, 8.
Layhawk Am. Col: Fails City, Neb.; Orrick, Mo., 31-Aug. 8.
J. & B.: Wheaton, Md.; Lexington Park 31: Aug. 8.
Johnny's United; Montexume, Ind., Johnsy's United; Montexume, S.
Jones Johnsy's, Bayob: Mattoon, Ill., 24-28; IPSH) Muncle, Ind., 30.Aug. 5.
Jones United; Munck S. D.
Joney Lipy Aug. 245: Appleaste, Mich., 27-30; Ubiy Aug. 245: Appleaste, Mich., 27-30; Ubiy Aug. 25: Appleaste, Mich., 27-30; Ubiy Aug. 25: Appleaste, Mich., 27-30; Will Aug. 25: Appleaste, Mich., 27-30; Will Aug. 25: Appleaste, Mich., 27-30; Ubiy Aug. 25: Appleaste, Mich., 27-30; Appleaste, Mich., 27-30; Appleaste, Mich., 27-30; Appleaste, Mich., 27-30; Appleaste, Mi



5-6. Selles Bros.' Circus & Al Jones Wild West: Pataskaja, G., 28-29.

### **Misc. Routes** Send to

2160 Patterson St. Cincinnati 22, O.

Annon Bros.' Show: Springfield, W. Va., 24-28, Ice Capades (Convension Hall) Atlantic City, N. J., biru Ang. J. Miller's, Irvin C., Brown-Skin Models (Arena) Huntington, W. Va., 29-30; Moyhinsville, Ky., 11; (Sports Arena) Owensborc Aug. 1. Plunkett Stage Show: Buffalo, S. D., 27-29; Bison 31-Aug. 2; Paith 3-5. Stating Yanilies (Wenbley Btadium) London, Eng., thru Aug. 5. Slout Pipere Show: Hillsdale, Mich., 24-29; Ocodland, Ind., 31-Aug. 5.

### ATTENTION

B. WARD BEAM'S HELL DRIVERS FOR 1949 Will anyone in accident with Carl Francer at West Line, Penn., on route to Canandaipus, N. Y., Iast August please contact his wife at 10 West Oatwood Ave., Buffsio, H. Y.

NINE HOLE GOLF COURSE FOR LEASE TO RESPONSIBLE PARTY Course abandoned during war. For information write:

WTILE: WM. HARRINGTON Springbrook Country Club Phone 19877 Lima, Ohio

sting

The Billboard

ALABAMA agton Co. Pair. Week of Oct. Andalusia-Covington Co. Pair. Week of Oct. 23. M. A. Boyette. Athens-Limestone Co. Pair Assn. Sept. 23-30. W. A. Owens.

ALDens -Limestone Co. Colored Fair. Oct. 6-8 Ainens-Limestone Co. Colored Pair. Oct 6-8 Mrs. Odell Smith. Atmore-AlaFlora Agri, Fair. Oct. 17-21. George M. Heard. Atlasia-Etewah Co. Pair Asan. Sept. 11-14 Lincoln Cash. Birmingham-Alabama Biate Pair. Oct 2-7. R H. McIntosh.

n M MCIDGOAL Dottan-Hourton Co. Tri-State Pair. Oct 23-28 L. J. Lunsford. Phorence-North Ala, State Pair. Sept. 18-23 C. H. Jackson. Huntswille-Madison Co. Pair Assn. Bept. 18-23 Marte Dickson. Janner-Northwest Ala, Pair. Sept. 18-23. Jim Williams.

Janner Northwest Alls. Pair. Sept. 8-23. Jim Williams. Luverne - Crenshaw Co. Fair Asan. Oct 31-Nov. 5. W. J. Bell. Oxford - Calhoun Co. Fair. Aug. 22-26. A. S. Mathews Jr.

ARIZONA Douglas-Cochise Co. Pair Assn. Oct. 6-8. W V. Borcherding. Duncan-Greenies Co. Pair. Oct. 13-15. fra Spoon.

Rpoon. Flagstaff-Coconino Co. Fair. Sept. 25-Oct 1. Holbrok-Narado Co. Pair. Sept. 13-18. John H. Müller. Kingman-Mohave Co. Pair. Sept. 2-4. Harry R. Phillips. Phoenix-Arisona State Pair. Nov. 3-13. Paul F. Jonez. Prescott-Northern Ariz. Fair Asan. Sept 15-17. Alter Townend. Safford-Orsham Co. Pair. Oct. 5-8. Has Jackson.

Jackson. St. Johns-Apache Co. Fair. Sept. 28-30. Charles L. Noble, Alpine, Ariz. Tucson-Pima Co. Fair. Oct. 19-23. William C. Skaug.

Turson-Pima Co. Fair. Oct. 19-23. William C. Skaug. ARKANSAS Arkadejbla-Clark Co. Fair. Sept. 14-14 Gorga S. Dew. Batestile-Independence Co. Fair. Approx Seiton-Salina C. Fair Asan. Sept. 1-4 Bentonrille-Benton Co. Pair Asan. Sept. 19-2 Earl Fielda Bertyrille-Carroll Co. Fair Asan. Sept. 13-16 C. T. Denner, Co. Livetock Show Asan Brither Hu-Horth Co. Fair. Sept. 11-16. Bivthertile-Honton Co. Livetock Show Asan Bento, 24-28. O. R. Warblow. C am de a-Ouachita Co. Fair. Sept. 11-14. WindGraves. Wing Smith. Cintoon-Van Buren Co. Fair. Sept. 13-15. Overn B. Billes.

Clarkswills-Johnson Co. Fair. Bept. 4-8. WirgU Smith. Clinton-Van Bureb Co. Fair. Sept. 13-13. Owen H. Biles. Conway-Faulkner Co. Fair Asan. Bept. 27-Jo. Waiter Stephens Jr. Danvills-Vell Co. Fair Asan. Oct. 9-14. J. B Briggs. Dr Queen-Serier Co. Fair Asan. Sept. 20-23. Raiph B. Kits. Des Arc-Prafile Co. Lilvestock Bhow Asan Sept. 21-23. Joe Caskey. El Dorado-Union Co. Fair. Sept. 25-30. Thomas Reynolds. Eudors-Chicol Co. Pair Asan. Bept. 25-30. Loyd E. Walters, Lake Village, Ark. Paretterills-Washington Co. Fair Asan. Sept. 13-16 Blil Buenfeld, Lincoln. Ark. Poreman-Little River Co. Fair Asan. Sept. 24-30. Marion H. Crank. Pot Smith-Ark.-Okia. Livestock Exo. Sept. 20-13. Poul B. Marion H. Crank. Pot Smith-Ark.-Okia. Livestock Exo. Sept. 20-13. Poul Smith-Ark.-Okia. Livestock Exo. Sept. 20-13. Poul Schwidtan Co. Fair Asan. Sept. 14-15. Des Marion H. Crank.

23-30 Poute-Miller Co. A.P. Coz. Greenwood-Sebastian Co. Pree Pair nam. Aug. 31-Sept. 2. Earl Pryor. Mamburg-Ashier Co. Pair Asin. Sept. 21-23. Mamburg-Ashier Co. Pair Asin. Sept. 21-23. Mamburg-Ashier Co. Pair Asin. Sept. 23-30. Jeff

Hamburg-manu-Tom Durham, Hambon-Calhoun Co. Pair. Sept. 28-30. .... McDuffa. Barrison-Boone Co. Fair Asan. Sept. 27-30. Coy Jones, Harrisburg-Foinsett Co. Pair Asan. Sept. 17-32. Horace S. Somth. Hasticid-Batticid Fair Asan. Aug. 10-12 E. W. Myres. Basan-Prairie Co. Tair Asan. Sept. 7-3. G. P. Casteberer, Heber Springs-Cleburne Co. Fair. Sept. 21-Con Brasley. P. Fair Asan. Sept. 27-

P. Casteberry. Heber Springs-Cleburne Co. Fair. Sept. 21-23. Oran Braaley. Hermitage-Bradley Co. Fair Asan. Sept. 27-29. James O. Harrod. Hone-Third District Livestock Show. Sept. 23-30. Bob Shivers. Huntsville-Madleon Co. Pair Asan. Sept. 7-9. A. C. Mowers. Embedga-Lawrence Co. Fair Asan. Sept. 19-Sarber Co. Fair Asan. Sept. 19-24-20-20.

16. Austin Slovall. Jasper-Newton Co. Pair Asan Sept. 17-Mrs. E. P. Cornaus, Livestock Show & Ro-deo. Oct. 2-7. Senator Cipde E. Byrd. Lonok s-Lonoke Feir. Sept. 28-30. Wiley Couch.

Couch: Magnoita-Columbia Co. Pair. Sept. 18-23. W E. Williamson. Mivern-Hot Spring Co. Pair Asan. Sept. 21-23. Olenrille Rhodes. Marcharmers Community Pair. Oct. 11-14. Mar. B. Colke. Monifesilo-Drew Co. Liverisck Show & Fair. Sept. 13-16. Daniel C. Bigg Jr. Morrition-Conway Co. Pair Asan. Sept. 20-23. R. W. Morgan Jr. Mt. Ida-Monkgomery Co. Pair. Sept. 28-30. Cleo Ray. Multerry-Crawford Co. Pair Asan. Bept. 16-16. B. O. Brauer. Multreaboro-Pike Co. Pair Asan. Sept. 27-30 Mortifical-Casaadg. Newoort-Jackson Co. Pair Asan. Sept. 27-30 Molite Hoke. Magnolia-Columbia Co. Pair. Sept. 18-23.

Pine Bluff-South Ark, Livestock Show Assn Sept 25-30 Charles P. Varn. Pochontas-Randolph Co. Fair Assn. Sept Sept. 25-30. Charles P. Varm. Decahorisa-Randolph Co. Fair Assn. Sept. 15-16 A. C. DeClerk. Presott-Newada Co. Fsir Assn. Sept. 20-23 Richard H. Lee. Salem--Pulton Co. Livestock Show Assn. Sept. 14-16. O. G. Tyree. Sheridan-Orant Co. Fair Assn. Oct. 12-14. Bruce E. Gastman. Sparkman-Dalias Co. Fair Assn. Sept. 20-27 Mrs. C. E. Haya. Stanuge-LaFayette Co. Fair Assn. Sept. 20-27 Mrs. C. E. Haya. Stanuge-LaFayette Co. Fair Assn. Sept. 11-16. W. B. Thomas. Walden-Seoti Co. Fair Assn. Latter part of Sept. Normas Gostiner. Wynnet-Cross Co. Fair Assn. Latter part of Sept. Normas Gostiner. Wynnet-Cross Co. Fair Assn. Aug. 30-Sept. 2. W. B. Friotor. 2. W. B. Friotor. 2. W. B. Friotor. 2. W. B. Thomas. Co. Fair Assn. Sept. 22-23 Mrs. Roy Linton, Summit, Ark.

The Billboard

**1950 FAIR DATES** 

CALIFORNIA Anderson-27th-Dist Agri Asan. Sept. 7-10. CALLFORNIA Anderson-27th-Out Agri Asan. 'Sept. 1-10. Joseph J Speer. Antioch-Contra Costa Co. Fair. Sept. 14-17 Norman D. Sundborg. Auburn-201b Dist. Agri. Asan. Sept. 22-24 La P Morgan. Bacteritrind-Kerro Co. Fair. Bept 26-Oct.J. W H Leash. Scontille-Mendocino Co. Fair. Sept. 19-Oct I. H J Jun4. Carubners-District Pair Asan. Oct. 12-14. Thomas A. Brown. Cetarviller-Modoc Co. Fair. Sept. 8-10. Weiter T Rodman. Colusa -Co. Barvest Festival. Sept. 21-24. William S. Randall. Creacent City-Dei Norte Co. Fair. Aug. 18-30. Robert B. McClure. Perdode-Humbold Co. Fair. Aug. 18-30. Robert B. McClure. Perdode-Humbold Co. Fair. Aug. 13-30. Robert B. McClure. Perdode-Humbold Co. Fair. Aug. 13-30. Robert B. McClure. Perdode-Humbold Co. Fair. Aug. 24-27. Bolith B. Scott Ordisy-Butte Co. Fair. Aug. 24-27. Bolith B. Scott Gridity-Butte Co. Fair. Aug. 24-27. Bolith B. Scott Bardord-Filings Co. Fair. Aug. 24-27. Joseph E. Whitaker.

Dunning. Hayfork-Trinity Co. Fair. Aug. 25-27. J. D.

Berry Berry Bemet-Parmers Pair & Pestival. Oct. 4-8 Pred M Bruderin. Rollister-Thirty-Third Oist Agri. Assn. Oct. 4-8. J. M Leonard. Lakeport-Lake Co. Fair. Sopt. 1-5. C. P.

Lancaster-Antelope Valley Pair. Bept. 1-10.

Lorents: --Anselope Valley Pair. Bept. 9-10. Lancaster--Anselope Valley Pair. Bept. 9-10. McAhur--Inter-Mountain Fair of Shasts Co Sept. 2-4 George Instram, Middra--Madera Ditt. Fair. Sept. 21-24 J T O'Shaugnness, Fair. Sept. 2-4. Til-lie Stroming. Merced--Merceed Co. Fair. Sept. 13-11. W C Woxberg Monserey--Monterey Co. Fair. Sept. 28-Oct. 1 Fred S. McCarger, Necessen, Fernando Valley Fair. Aug 31-Sept. 4. Mas P. Schonfeld. Orland--Oleno Co. Pair. Sept. 13-11. Jesse W Bequeite.

Orland-Glieno Co. Fair. orpit. 10-11. Orland-Glieno Co. Fair. orpit. W Bequeite. Paso Robles-San Luis Obispo Co. Pair. Aug. 24-27 Lawrence W Lewin Placerville-Bi Dorado Co. Fair Assn. Sept. 8-10 Silvio Ronzone. Plesanton-Alameda Co. Agri. Pair. Aug. 9-19. Wray L Bergarrom. Ply moutn-Annador Co. Fair. Aug. 25-27. Wrayteneit Forch

Plymoutn-Amador Co. Fair. Aug. 25-27. Wentworth Lynch. Pomona-Los Angeles Co. Pair. Sept. 15-Oct. 1. C. B. Afferbaugh. Quincy-Piumis Co. Fair. Aug. 10-13. Tulsa E. Scott. Robert R. Noble. Robert R. Noble. Robert R. Noble.

Robert R. Nobe. Robert R. Nobe. Robert R. Nobe. Serametho-California State Fair. Aug. 31-Serametho-California State Fair. Aug. 31-Sept. 10. E. P. Green. San Francisco-Nati Livestock Expo., Horse Show & Rodeo. Oct. 27-Nov. 5. Carl L Garrison. San Matro-Ban Mateo Co. Pair. Sept. 11-17 Russel: E. Pettik. San Matro-Ban Mateo Co. Pair. Sept. 8-18 Floyd S. Tower. Santa Ana-Orange Co. Pair. Aug. 16-20 William F Davis. Stockton-San Joaquin Co. Pair. Aug. 19-37 E. O. Yolmaan.

A. A. Jensen. Tulare-Tulare Co. Fair. Bept. 19-24. A. J. Billott. Elliott. Turlock-Stanisjaus Dist. Fair. Aug. 7-12 W. F. Hollingsworth. Okiah-Twelfth Dist. Fair. Aug. 25-27. Mrs W. C. Petera. Vallejo-Solano Co. Pair. Sept. 21-24. Al

Vallejo-Golano Co. Pair. Sept. 21-24. Al Bi. John Ventura-Ventura Co. Fair. Oct. 4-5. L E Ver Husen-San Sernardino Co. Pair. Aug. 24-27. Orea Roberison. Pair. Sept. 21-24. E P. Johnson. Woodland-Tolo Co. Fair. Aug. 17-20. Stuart B. Watte, Yreka-Siskiyou Co. Fair. Aug. 25-27. Ed-ward B. Mathews. Tuba City-Thirteenth Dist. AgrL Assn. Sept. 29-Oct. 1. Roy L. Weich. COLORADO

Mottie Hinkie. Co. Fair Asan. Sept. 27-30 Osark-Franklin Co. Fair Asan. Sept. 20-22. M. Roppet. Persouid-Orene Co. Pair Asan. Sept. 20-23. Brandt Wenig Prize Co. Free Fair Asan. Sept. 6-9. Brandt Wenig Bruch-Morran Co. Junior Fair. Aug. 14-16. Brandt Wenig Bruch-Morran Co. Junior Fair. Aug. 16-18. Brandt Wenig Bruch-Morran Co. Fair Asan. Sept. 13-18. Brighton-Asams Co. Fair A Rodeo. Aug. 10-13. Corras Hamilton, Forth Morran. Colo Brighton-Asams Co. Fair Asan. Sept. 14-16. Burlington-Kit Carson Co. Fair Aug. 22-24 Cathan-Eir Sco. Fair Asan. Sept. 28-30. J. B. Swift.

Castie Rock-Dougias Co. Fair Assn Bept 8-10 Charles E Eirk. Cherenue Paile-Cheyenne Co. Fair. Sept. 7-0 M. S. Taylor. Cortez-Monteruma Co. Fair Assn Bept 28-30 Faul J. Chrey. Crain.-Moffar Co. Fair. Sept. 1-2. Walter J. Gregory. Det Morte-Ban Luis Valley Liveatock Pair Oct 19-21. Dcam Remmond. Denvir-Denver Co. 4-H Fair. Aug. 18-19 Robert Buck.

**GENERAL OUTDOOR** 

bury

Berlin-Lions' Club Berlin Fair, Sept. 29-Oct. 1. Matlin V. McLauphin, Kensington Sethiehem-Bethiehem Fair Soc. Scpt. 9-18, Mrs Frank Devine, 12 Wwan St., Water-

bury Bioomfield-Sloomfield 4-H Fair, Aug. 18-10. E L. Johnson, Hartford, Conn. Brookym-Brookym Fair, Sept. 14-17. How-and Praphilin, Danielson, Com. Chatter-Chester Fair, Aug. 26-37. William

Brooklyn-Brooklyn Pair. Bept. 14-17. EGW-ard Pragklin, Danielson, Conn. Chaster-Chaster Pair. Aug. 26-27. William O Stark R an b ut v-Danbury Pair. Sept. 30-Oct & John W Leaby. Durham-Durham Pair. Sept. 29-30. Mra. Harole F Ball Ourham Center. Conn. Barole F Ball Ourham Center. Conn. Pairfeine -Greenfield Hill Orange Pair. Sept. 3 Mra Bleann Lyon. Content -Greenfield Hill Orange Pair. Sept. 5 Mra Bleann Lyon. Content - Greenfield Hill Orange Pair. Sept. 5 Mra Bleann Lyon. Content - Greenfield Hill Orange Pair. Sept. 5 Mra Bleann Lyon. Content - Greenfield Rill Orange Pair. Sept. 7 Manfail Unidor dutiford Agri, Soc. Sept. 21 (M Unidor dutiford Agri, Soc. Sept. 22 (M Sept. 2000) Bartison Pair. Cot. Tes. M. E. Pairkeit - R. Pinton Pair. Cot. Tes. M. E. Pairkeit - R. Pair. Aug. 10. Frances Harvison Oid Lyme. Conn. Matherough Mariborough Orange Pair. Aug. 3 Mra Gladri Dancaure, R.F.D. 3. Er Marthon Schol Grange Pair. Sept. 15-18. Berthas Riton Meriden -Meriden Grange Pair. Sept. 15-18. Berthas B. Tinknam. South Meriden. Mors Loceb Bartlett. North Binnington-New London Co. 4-R Cub Pair Beyt. 1-2. Eugene Rair. Mag. 35-28. Conne Creed, Browsted, Cons. Norwich-Norwich Grange Pair. Sept. 1-18. Mrs Luceiba P. Browning. Norwichbiawa. Conn Orange-New Maven Co. 4-B Assn. Aug. 18-Norwich-Norwich Grange Pair. Sept. 8-D. Mrs Luceiba P. Browning. Norwichbiawa. Conn Orange-New Maven Co. 4-B Assn. Aug. 16-18.

Mrs. Luells P. Browning. Norwichtewn. Conn Orange--new Haven Co 4-B Asan Ang 18-19 Ann Wooding North Baven. Conn. Plainville--Plainville Pair & Expo Beot. 1-5. Monica Thity New Brilsian. Conn. Rivertan--Union Agri Soc Oct 14-15. Orace O. Seymour, R. D. 2, Winsted. Conn. Roeky Hill-Rocky Hill Grange Pair. \*ept 8-4. Dorothy B. Barrick. South Windstock--Wooditocs Fair. Sept. 3-4. Donoth B. Williams, R. 3. Putnam. Cons. Station Springs Stafford Pair. Bept. 28-Obs. 1. Coule L. Benlon, Stafford Staff. Aug. 25-26. Thomas Cleanch, Woodbury, Conn. Stafford Springs Stafford Pair. Bept. 28-Och 1. Coule L. Benlon, Stafford Springs Stafford Pair. Aug. 25-38. Elicon M. Abbe, Bos 47, Wapping, Conn. Forrysile-Terrwille County Fair. Clon. Stafford-Wailingford Grange Pair. Sept. 18. Flore E. Hough. Wapping-Wapping Pair. Bept. 9. Mrs. John Porcheron.

55

Robert Buck, urango-LaPista Co. Fair, Oci, 5-8, Mrs Durange

Durango-LaPista Co. Fair, Oct. 5-8, Mrs Ella McPheters. Ends-Klowa Co. Pair. Sept. 14-16. T. T

Robinson Greekey-Weld Co. Junior Pair, Aug. 7-9 George James, Hayden-Routt Co. Fair. Sept. 15-16. George Simonica,

mion, se-Philips Co, Fair, Aug. 10-11, George Bolyok Rober Hugo -Lincoln Co. Free Fair. Aug. 17-19 Bob

igou Hotrhains-Deith Co. Pair Assn. Sept 6-9 Mark R Clay.

Igou Born, S. C. Pair Assn. Sept. 6-9 Mark R. Clas., Juesburg-Scogwick Co. Pair & Rodeo. Sept. 7-9 D. W Acott. Kiowa-Elbert Co. Fair, Aug. 15-19, Mrs. Francea Jessup. Kremming-Middle Park Fair Assn. Sept. 12-23. Fred Stown. Longmont-Bnuder Co. Fair Assn. Aug. 24-25. Longmont-Bnuder Co. Fair Assn. Aug. 24-25. Little Champson. Little Co. Thomas. Little Co. Thomas. Little C. Thomas. Sept. 14-16 - Larimer Co. Fair & Rodeo. Aug. 14-16 - Larimer Co. Fair & Rodeo. Aug. Meeker-Rio Blauto Co. Pair. Sept. 1-2. Dorts Warten.

Warren. Montrose Montrose Co. Fair. Aug. 15-17. Vero

Lockrett Pueblo-Coloredo State Fair. Aug. 18-Scot 1 W. H. Eittle. Ridgway Ouray Co Pair. Sept. 3-4. Rille -Garfield Co. Rodeo Ason Sept. 3-4 James W Hyporger. Rockr Ford Arkanas Valley Fair Ason Sept. 5-7 Noel P. Ecim. Springited-Baca Co Free Fair. Sept. 31-23 Ed Hughes. Lockett

E3 Hughes.
Bein Hughes.
Bein Logan Co, Overland Trail Round-Up Pait Aug 31-23. H. E Metkensle, Frindsda Las Animas Co, Pair. Sept. 2-4 Verne Stewart
Yuma-Yuma Co Pair. Aug. 10-12 Larry McMillan, Way Colo.

CISNNECTICUT ron-Martforo Co. 4-M Fair. Aug. 25-26 Bestrice Kraus, Newington, Cona. eritm-Berlin Grange Fair. Sept. 13-18. Mrs Esther G. Lamb.

big date

4222 WEST LAKE ST.

o remember.

Exhibit Supply

Company's

Golden Anniversary

1951

THE EXHIBIT SUPPLY COMPANY

Established 1901

CHICAGO 42. ILL.

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Bel

Washington-Washington Pair. Aug 31-Sept.
 W. E. Morgan.
 Woodstock-Woodstock Pair. Sept. 2-4. Don-ald Williams, R. J. Putnam, Conn.

### DELAWARE

Harrington-Kent & Bussex Co. Fair. July 24-29. Mrs. Ernest Raughley.

### FLORIDA

FLORIDA FLORIDA Creatwisw-Am, Legiob Harvest Fair. Oct. 2-T. H. A. Kingr. Lite Oak-Buwannet Co. Fair. Week of Oct. 2. S. C. Kierce. Panama Chy-Disy Co. Pair Assa. Oct. 2-7. D. C. Sugga Militite Sta.. Panama City. Pensacola - Pensacola Interstate Fair. Oct. 16-21. J. E. Frenkel. Taliahasze-North Fis. Fair Assa. Oct. 3i-Nov. 4. Lloyd Rhoden.

### **GEORGIA**

Athena-Athens Agrl, Fair, Oct. 23-28. P. H. Williams. Atlanta-Boutheastern Pair Assn. Sept. 22-Oct 7. Mike Benton. Ausuala-Exchange Club Pair. Oct 30-Nov 4 B. C. Merting. Balabridge-Diceasur Co. Fair. Oct. 16-21. Tom E. Ricka.

Tom E. Barnesvilie-Lamar Barnesvilie-Lamar L. Whitmire -Lamar Co. Pair Assn. Oct. 9-14

Sam L. Whitmirr. Blakely-Am. Legion Early Co. Pair. Oct. 23-28. W. A. Cheek. Carnesville-Franklin Co. Fair. Oct. 2-7. E. K.

Davis. Carroliton-Carroll Co. Fair. Oct. 2-7. Bert

Hobbs. Christerstills-Bartow Co. Am. Legion Pair. Sepi. 23-30. Victor H. Waldrop. Cedartown-Northwest Ga. Fair Assn. Oct. 2-7. Thomas Adsmatch. Columbus-Chattahooches Valley Expo. Oct 9-14. P. L. Jenkins. Congers-Rockdale Co. Am. Legion Fair Sert 23-30. Woldo U. Bowen Jr. Cordels-Central Co. 16 Fair. Oct. 23-28 J. D. Bainey.

25-30. Whido U. BOWEN St. Cordels-Central Corderation Cot. 23-28 J. D. Bainey. Covinston-Am. Legion Newton Co. Pair. Oct. 9-14. Bam Tribble. Dawson-Am. Legion South Ga. Co. Pair. Oct. 30-Nov. 4. Al H. Miller. Douglas-Douglas Fair. Week of Oct. 4. Millor Contactor.

30-Nov. 4. Al H. Miller. Douglas-Douglas Fair. Week of Oct. 4. Miltor O. Pietcher. Eastman-Dodge Co. Am. Legion Pair. Oct. 2-7. R. T. Ragan. Elherton-Elherton Fair. Week of Sept. 18. L. V. Huime.

Fitzgerald-Am. Legion Community Pair

Oct. 9-14. Gainsaville-Northeast Ga. Pair. Sept. 11-16. Gube G. Jarrard. Greenaboro-Greene Co. Pair Assn. Oct. 2-7. C. H. Crumbly. Griffin-Spaiding Co. Fair. Sept. 18-23. W Einer George. Hahira-Liona' Club Pair. Oct. 9-14. Waldo Martin

Martin Hartwell-Hart Co. Pair Asan. Oct. 9-14.

Hartwell-Hart Co. Fair Assn. Oct. 9-14. Lee E. Carter. Bawkinsville-Puiaaki Co. Fair Assn. Oct. 23 28 Boyer H. Lawson. Lavonia-Franklin Co. Fair Assn. Oct. 2-7 E. K. Davis, Carneveille, Ga. Lawrencaville-Gwinnett Co Agri. Fair. Oct 16-20. P. V. Kelley. Macon-Georgia State Fair. Oct. 16-21. E. Bore Lords.

16-20. r. t. State Pair. Con. 19 Room-Georgia State Pair. Con. 19 Ross Jordan. Manchester-Tri-County Pair. Sept. 25-30 Weby Griffith. McDonough-Henry Co. Fair. Oct. 2-7. C. C.

Metter-Mctter-Candler Co. Pair. Oct. 9-14.

Motter-Micher-Caniller Co. Pair. Oct. 9-14. L. C. Anderson. Milledgeville-Mildle Georgia Pair. Oct. 9-14. Paisley Davis. Moncoe-Walton Co. Am. Legion Pair. Oct. 16-21. H. H. Shores. Newnan-Coweta Co. Pair Assn. Last week in Sept. Bryan Hammond. Savannah-Coastal Empire Fair. Oct. 16-21. W. K. Beebe. Sparta-Hancock Co. Fair. Oct. 2-7. J. D. Dwer.

G. Brannen. Swainsboro-Emanuel Co. Fair. Oct. 2-7. fari

wainsboro-Emanuel Co. Pair. Oct. 2-7. Lari M. Varner. homasion-Upson Co. Pair. Oct. 2-7. W. N.

The

Miner. Thomson-Am. Legion Pair. Oci. 15-21. Sar-tum Stephens. Winder-Barrow Co. Pair. Oct. 2-7. Paul S. Hoseh.

### IDAHO

IDAHO Blackfoot-Zastern Jdaho Siste Pair. Bept. 12-16. Ruth C. Rartkopf. Boise-Western Idaho Siste Pair. Aug. 22-26. Ciare E. Hunt. Bonners Ferry-Boundary Co. Pair. Sept. 14-16. Fred R. Snyder. Burley-Cassia Co. Pair & Rodeo. Aug. 23-26. Saul H. Clark. Caldwell-Canyon Co. Jr. Pair. Aug. 15-17. C. D. Hechtolt.

D. Bechtolt.

D. Bechtolt, Cambridge-Washington Co. Pair Asan. Aug. 25-27. Buck Howland, Coeur d'Alene-Kootsnal Co. Pair Asan. Sept. 28-30. C. W. Neider. Downey-Marsh Valley Pair & Rodeo. Aug. 31-Sept. 2. Arrilla McKay. Emmet-Oem Co. Pair. Aug. 17-19. Walter Smoke

Emmett-Oem Co. Pair. Aug. 17-19. Walter Smote. Pilor-Twin Pails Co. Pair & Rodeo. Aug. 30-Sept. 2. Thomas Parks. Cooding-Gooding Co. Pair & Rodeo. Aug. 17-19. Robert & Higgins. Grace-Carlbon Co. Pair. Aug. 10-12. Roy Hogan, Baneroft. Idaho. Jerome-Jerome Co. Pair, Sept. 5-9. Lava Bot Springs-Bannock Co. 4-R Fair. Aug. 25-25. M. H. Kennington, Pocalelio. Maisd City-Oncida Co. Fair. Sept. 5-10. K. V. Hanson.

Hanson, James Molinsi, James Molinsi, James Molinsi, James Molinsi, Montow-Lawis Co. Fair, Aug. 17-19. Moscow-Latah Co. Fair, Bept. 21-23. Elbert McProud. New Piymouth-Payetite Co. Pair, Aug. 17-19 Oil Uiberg. Nesperco-Lewis Co, Pair, Sept. 21-24 (teb-tuitre), Gordon Dalley. 22-24. Arlene N. Bruze. James Molinsi. Parlies Molin

Warren-Litchfield Co 4-H Pair, Aug 25-26 Pocatello-North Bannock Pair, Sept. 8-9 Lucy Goodwin, R. D. J. Torrington, Coan. Olenn Kunkel. Preston-Franklin Co. Fair. Aug. 24-26. Pontan-10. Guy R. C., Princeton-Buits, Roseville-Warren Co. Pair. Aug. 22-20. John Pelt. Salem-Marion Co. Pair Asan. Aug. 21-26. Jack Reading Centralis, Il. Sandwich-Bandwich Pair Asan. Sept. 6-10. C. R. Brady. Ghawnectown-Gallatin Co. Fair Asan. Sept. Aug. 11-20. Riate Fair. Aug. 11-20. Aug. Ririe-Jeerson Co. Fair, Sept. 1-2. Carl M. Bhaner. St. Maries-Benewah Co. Pair. Scpt. 14-16. R. L. Kambitsch. Salmon-Lenni Co. Pair. Sept. 1-3. Mao Hulls. Sandpoint-Menner Co. Fair Assn. Sept. 7-10. Leonard D. Brocks.

The Billboard

July 29, 1950

Princeton-Gibson Co. Agrl. Soc. Aug. 14-19. V. L. Beatty,

Princeton-Obion Co. Agrl. Soc. Aug. 14-13: V. L. Bentty.
Rensscietz-Jasper Co. Pair Assn. Aug. 15-19. C. E. Rardin.
Randin. Co. Fair. Aug. 23-28. Raiph E. Gossott.
Rochester-Phileon Co. 4-H Pair. Aug. 15-19. C. Reception-Dependence Co. Pair Assn. July 24-20. Marold L. Margis.
Roann-Booter Co. Pair Assn. July 24-20. Marold L. Margis.
Roann-Roann Booter Club Pair. Sept. 28-30. O. L. Alger.
Rockport-Ruch Co. Agrl. Assn. July 31-Aug. 4. Ernest E. Frivsti.
Sum-Parke Co. Pair Assn. Aug. 15-19. Robert L. Taylor.
Rothester-Ruch Co. Agrl. Assn. July 31-Aug. 4. Ernest E. Frivsti.
Sum-Parke Co. Pair Assn. Aug. 14. J. T. Raiph S. Briegs.
Bouth Bend-St. Joseph Co. 4-11 Pair. Aug. 2-5. Orcar Vislenline.
Summan-Summan Am. Legion Fair. Sept. 1-4. Extrin Berger.
Summan-Summan Am. Legion Fair. Sept. 1-4. Enterin Berger.
Summan-Summan Am. Legion Fair. Sept. 1-4. Extrin Berger.
Summan-Summan Am. Legion Fair. Aug. 9-12. Rasson Brambjet.
Ferrer Haute-Vigo Co. Pair. Aug. 22-27. E. E. Greerter

Ferre Haute-Vigo Co. Pair, Aug. 22-27. E. E.

Valparaiso-Porter Co. 4-H Fuir. Aug. 6-12. John Boran.

Wabash - Wabash Co. Agri. Asen. Aug. 22-28. E. R. Pallius. Watsaw-- Kosciusco Co. Pair Asen Aug. 28-Sept. 2. Reger P. Duna. Warsaw-Kosciusko Co. Fair Asan Aug 28-Sept. 2. Reger P. Duna. Washington-Daviers Co. 4-H Club Show. Aug. 8-11. Mrs. Williamaport-Warren Co. 4-H Pair. Aug. 13-18. Mrs. Eenneth Banning, W. Lebanon, Ind.

100. Winning-Pulaski Co. 4-B Pair. Aug. 15-19. Mrs. R. R. Shaw. Worthington-Greene Co. Pair Assn. Aug. 8-12. Frederick Sloan.

IOW'A Adel-Dallas Co, Pair Ascn. Aug. 17-19. J. Dwight Brown. Albia-Monroe Co. Pair Asen. Aug. 36-19. Lloyd N. Reid.

Nota-Notiros Co. Pair Asan, Aug. 16-19. Lioyd N. Reid. Algona- manih Co. 'prl. Asan, Aug. 16-13, L. W. Nitchala. Alizon-Buller Co. Pair Asan, Aug. 10 13. Virgil Z. Shapard. Aliza-Buena Visia Co. Agri. Boc. Aug. 10-13. G. A. Soderquick. Adauto-Cass Co. Pair Asan, Aug. 14-17. H. E. Codlin. Audulon-Audubon Co. Agri. Asan, Sept. 11-15. D. C. Perley. Avoen Politawaitamic Co. Pair Asan, Aug. 7-10. Dean Chandier. Bedlord-Taylor Co. Pair Asan, Aug. Miller. Biomifield-Davis Co. Pair. And Co.

Miller. Bioomfield-Davis Co. Palr. Aug. 16-19. C. C. Wagier. T. N. Nelson. Brookiyn-Poweshick Co. Agri, Assn. Aug. 21-23. D. D. Brown. Surlington-Burlington Rawkeye Fair. Aug. 6-10. Waiter D. Eyre. Cedar Rapids-All-lows Poir. Aug. 12-17. Andrew C. Hanson.

6-10. Walter D. Eyre. Codar Rapids-All-lows Polr. Aug. 12-17. Andrew C. Hanson Centerville-Appanoose Co. Pair Asan. Aug. 6-11. Richard Johnston. : phral City-Lign Co. Pair. Aug. 3-5 T. W.

nissi Cist-Likip Co. Pair. Ang. 3-5 T. W. Lewis.
Clarinda-Page Co. Pair. Aug. 14-17. Ken Fulk.
Colifax-Jasper Co. Pair. Aug. 21-24. Lettle Doak. R. I. Newton, Ia.
Colimitus Junction-Lours Co. Pair Aug. 21-24.
Com Rapida-Four-County Pair. Aug. 21-24.
Cond Rapida-Four-County Pair. Aug. 21-24.
Condon William.
Confedn-Wayne Co. Pair. Aug. 21-23. A. La Corbel.
Cresco-Roward Co. Pair. Aug. 21-23. A. La Corbel.

Corpdon-Wayne Co. Pair. Aug. 21-23. A. L. Crobel. Crobel. Crobel. Devende Co. Pair. Aug. 7-11. C. C. Nichols. Davenport-Allas Valley Pair. Aug. 13-20. Prank Harris. Decorah--Winneshiek Co. Agri. Asso. Aug. 17-20. Leon R. Brown, Creaco. Ia. Denison-Crawford Co. Pair. Aug. 14-17. Bryan Weberg. Kiron. Ia. Derboy-Derby District Pair. Aug. 14-17. Harry E. Robleon. Dra Moines-lowa State Pair. Aug. 23-Sept. 1. L. B. Clunningham.

Dra Moines-Jowa State Pair, Aug. 23-Sept. 1. L. B. Cunninghau. Des Moines-Poik Co. 4-H Pair, Aug. 9-11. Donaid G. Harmad. DeWitt-Clinton Co. 4-H Club Show, Aug. 7-11. Lyle Haring. Donnelison-Lee Co. Pair, July 26-29. J. R. Dohrtiy.

Doherty. Ezgle Grove-Ezgle Grove District Junior Fatr. Aug. 21-23. Gerhard Banson. Eldon-Wapello Co. Agrl. Fair. Aug. 21-24 L.

-Hardin Co. Pair. Aug. 17-19. C. W.

W. Hall. Eldora-Hardin Co. Pair. Aug. 17-19. C. W. Haaac Eldora-Hixader Pair. Aug. 14-16. E. P. Seifert. Emmetisburg-Palo Alto Co. Pair Asin, Aug. 14-16. H. E. Barringer. Estherville-Emmet Co. Agri. Show. Aug. 20-23. Lincoin N. Shoukwiller. Paritied-Jefferson Co. Pair. Aug. 14-17. Kenneth L. Larson, R. H. J. Fonda-Pocalionitas Co. Agri. Boc. Aug. 19-21. B. P. Barber. Fort Dodge-Webgter Co. 4-H Pair. Aug. 13-17. Jake W. Bram. Greunfield-Adalr Co. Pair. Aug. 20-24. Deaa Don Carlos. Grundy Center-Grundy Co. Agri. Soc. Aug. 7-9. C. H. Trepp. Outbris Center-Gulhrie Co. Pair. Sept. 3-8. M. L. Branaob.

A. M. L. Brauson.
 Hampton-Pranklin Ce, Pair Assn. Aug. 19-22. Glenn D. Craighton.
 Barlag-Sheiby Co. Pair Assn. Aug. 21-24.
 Bonnie Armentsout.
 J. B. Longstreet, Primghar, In.
 J. B. Longstreet, Primghar, In.
 Humboldt-Humbolds Co. Agril. Goc. Aug. 14-11. Levi W. Olson.
 Ide Grove-Tida Co. Agril. Soc. Aug. 34-16.
 Bruce W. Marcize.

Materiale protetto da coovright

8-11. Intral Lewis.

don-Wa W. Hall

Eldora

Pleasant Hill-Picesant Hill-Pike Co. Fair. Parlint.d.~Jay Co, Pair Assn. Aug. 6-11 Orien Aug. 21-25. J. L. Laugharn. E. Holsapple.

Pontiac-Livingsion Co. Fair Assn. Aug. 8-10. Guy K. Oce. Princeton-Bureau Co. Fair. Aug. 22-25.

Bar Rowitz Fair Asia, Gipt. Fish
 Bar Rowitz Fair, Asia, Sept. 132
 Branchier, C. J. Oldham.
 Byringfried-Tilinois Sitate Fair, Aug. 11-20.
 Rubert W. Ellioti.
 Bironghurz-Christian Co. Fair Asian. Aug. 2-4.
 Raiph Butler.
 C. L. Ruder.
 Granz C. Fair Asian. July 20-Aug.
 4. Cliff C. Runder.
 Granz G. Fair Asian. July 22-27.
 Alvin A. Bray.
 Vienna-Johnson Co. Fair Asian. July 22-27.
 Alvin A. Bray.
 Vienna-Johnson Co. Fair Asian. Aug. 24-26.
 M. M. Cruft.
 Wauconda-Lake Co. Fair Asian. Aug. 3-6

M. M. Cruit. Wauconda-Lake Co. Fair Asan. Aug. 3-6 Riebard Warrield. Warren-Warren Fair. Aug. 17-20. J. W. Riebardson. Woodstock-McRenry Co. Pair. July 26-20.

INDIANA

Akron-Akron Fair Assn. Sept. 13-18. Joseph

Akton-Akron Fair Assn. Sopt. 12-18. Joseph Bahary Angola-Town, Farm & Home Expo. July 31-Aug. 5. Robert S. White. Argoa-Marshall Co. 4-11 Fair Assn. Aug. 13-19. C. J. Umbhungh. Auburn-DeKalb Co. Free Fair. Sept. 12-16. Ford Waiters. Aurora-Farmers' Fair Assn. Oct. 6-7. Robert White

Ford Watters.
 Autora-Farmers' Pair Assn. Oct. 6-7. Robert Wright.
 Bickneil-Knox Co. Parm Pair. Aug. 4-13 Erwin D. Boott.
 Biomington-Monoe Co. Fair. Aug. 15-19.
 Biomington-Builton Street Pair. Sept. 19-23.
 Francisco Galicaco Co.

Dwight P. Gallivan. Boonville-Boonville Fair Asan. July 31-Aug. 4. Albert C. Derr. Boswell-Benton Co. Fair Asab. Aug. 22-24. Lendail Lowmon, Fair Park. Ind. Bourbon-Bourbon Fair Asan. Sept. 19-23. Harvey Dyrer. Brasil-Clay Co. Fair. Aug. 15-18. Ben U. Colling.

Lendall Losmon, Earl Dark, Ind. Bourbon-Bourbon Fair Assn. Sept. 19-33. Harrey Byrer. Brasil-Clay Co. Pair. Aug. 13-18. Ben U. Coffman. Brooknike-Franklin Co. 4-H Artl. Assn. Aug 1-4. Mrs. Betty Naylor. Brownsowu-Jackson Co. Free Fair Assn Aug. 6-12. Richard Ellott. Carlisie-Eulitvan Co. Fair. Aug. 13-18. Mrs. Edith Rnotis. Connerstiller-Paytite Co. Free Fair Assn Aug. 6-12. Richard Ellott. Connerstiller-Paytite Co. Free Fair. Aug. 14. Ross-Minstell. Connerstiller-Paytite Co. Free Fair. Aug. 14. Ross-Minstell. Connerstiller-Paytite Co. Free Fair. Aug. 14. Brook. J. C. L. Kook. Corfdon-Harrison Co. Agrl. Assn. Aug. 19. Sept. 2. G. L. Kook. Corfdon-Harrison Co. Agrl. Assn. Aug. 19. Sept. 2. G. L. Kook. Corfdon-Harrison Co. Agrl. Assn. Aug. 19. Sept. 2. G. L. Kook. Corfdon-Harrison Co. Agrl. Assn. Aug. 19. Sept. 2. G. Corfee H. Neises. Decatur-Decatur Street Pair & Agrl. Show. July 24-28. R. W. Pruden. Denver-Derate Community Fair. Sept. 20-23. Ruth Miller. R. 2, Peru, Ind. Dugger-Cass Township Fair. July 25-29. Harry Borders American Legion. Ellocra-Davies Co. Fair. Aug. 15. Leiand Bargent. Scherm Julit Club Fair. July 21-20. Charler Pairview Parmers Fair. Aug. 15-19. Earl Furnish. Bennington. Ind. Fort Wayne-Allen Co. Fair. Aug. 20-26. O. M. Meeker. Franklin-Johnson Co. Fair. Aug. 20-26. O. M. Meeker. Franklin-Johnson Co. Fair. Aug. 20-26. O. M. Meeker. Franklin-Johnson Co. Fair. Aug. 20-26. O. M. Ames. Greene-Eithart Co. Fair. Aug. 21-25. Roy M. Ames. Greene-Eithart Co. Fair. Aug. 21-26. Roy M. Ames. Greene-Bithart Co. Fair. Aug. 21-28. Roy M. Ames. Greene-Bithart Co. Fair. Aug. 21-28. Roy M. Ames. Greene-Bithart Co. Fair. Aug. 21-28. Roy M. Ames. Greene-Bithart Co. 4-H Fair. Aug. 41. Benere-Burge-Decatur Co. 4-H Fair. Aug. 11-18. Chashamapolia-Holison Co. Fair. Aug. 14. Benere-Barkance Co. 4-H Fair. Aug. 14. Benere-Barkance Co. 4-H Fair. Aug. 14. Benere Hancolis

La Porte-La Porte Co. Pair. Aug. 14-19. La Porte-La Porte Co. Pair. Aug. 14-19. Lawrenceburg-Dearborn Co. Fair. July 24-29. Levenoto-t-Cass Co. Pair Asn. July 23-29. Lyons-Lport Cass Co. Pair Asn. July 23-29. Lyons-Lport Cass Co. Pair Asn. July 23-24. Lyons-Lport Cass Co. Pair Asn. Aug. 22-24. Meiring R. Biggs. Martinsvill-Morgao Co. Pair Asn. Aug. 21-25. W. J. Hardy.

Mooreland-Mooreland Pair, Aug. 15-10. A. M. Muncle-Delaware Co. Fair. July J0-Aug. 5 A G Norrick.

New Albany-Ployd Co. Pair Asan. Aug 1-5 Ralph L. Johnson.

Raiph L. Johnson. New Bethel-Marion Co Pair. Aug. 6-11. Ulary C. Roberta, Wanamaker. Ind. New Casile-Henry Co. 4-H Club Exhibit. Aug. North. WG. Smith. North. WG. Smith. Northug ross-Jennings Co. Fair. July 23-29. Osgood-Ripley Co. Pair Asm. Iuly 30-Aug. Swilliam B. Dolay. Paolt-Jr. Chamber of Commerce Orange Co. Pair. Aug. 9-12. Jerome Beyke. Peru-Mismin Co. 4-11 & Livestock Show. Aug. 8-13. John Wylie. Petersburg-Pike Co. Pair. July 26-29. Bar-neti Jewell.

Paulson. Lvie

Dwight P. Gallivan

### ILLINOIS

Albion-Edwards Co. Fair Assn. Aug. 23-26. Loy L. Thread. Alecto-Mercer Co. Agri, Assn. Aug. 28 Bept. L. C. O. Pord. Altamont-Effingham Co. Fair Assn. Aug 6-11. M. C. Alwert. Anna-Aona Fair. Aug. 21-25. Glendale Hudeens

11. M. C. Alwert.
Anna-Aona Fair. Aug. 21-25. Glendale Hudgens.
Arthur-Moultric-Douglas Co. Fair Assn. Aug. 8-12 R. E. Bood.
Bellevillo-St. Clair Co. Fair Assn. July 29-Aug. 5. George Gerken.
Bellvidcer-Northern III. Fair Assn. Aug. 4-6. Mrs. Frieds Bpencer.
Benton-Franklin Co. Fair. July 31-Aug. 4. Artley E. Martin.
Bloomington-McLean Co. Fair. Aug. 4-10 Jack Stevenson.
Bridgeport-Lawrence Co. Fair Assn. Aug. 8-10 Jack Stevenson.
Bridgeport-Lawrence Co. Fair Assn. Aug. 8-10 Jack Stevenson.
Bridgeport-Lawrence Co. Fair Assn. Aug. 8-11 Jack Stevenson.
Broumsider D. Weitsch.
Cambridge D. Weitsch.
Construction - Co. Fair Assn. Aug. 8-11 Ben Berfield.
Carlin-White Co. Agril Assn. Aug. 8-11 Ben Berfield.
Carlin-White Co. Agril Assn. Aug. 2-5. O. H. Coover, Paiwra, Hil.
Charteaton-Coles Co. Pair Assn. July 31-Aug. 6. Robert B. Blackford.
Chiago-Internati'l Livestock Expo. Nov. 25-Dec 6. Wm. E. Oglivie. Union Stock Yards.
Chiago-Chieago Late Front Pair. June 28-Sept. 0. Crosby M. Kelly.
Danville-Eastern Hilnols Fair Assn. July 30-Aug. 4. Paul C. Joley Indianola.

Danville-Kastern Hiltois Fair Assn. July 30-Aug. 4. Paul C. Jolley, Indianola. Decatur-Macon Co. Pair. July 26-28. E. L.

Decatur-Macon Co. Pair. July 20-20. Huntley. Du Quoin-Du Quoin State Fair. Aug. 29-Sept. 4. Don M. Hayes. Eigin-Rane Co. Peir. Aug. 3-6. Harry E. Rablus. Fairbury-Fairbury Pair Assn. Aug. 22-26 Robert J. Maurer. Pairfeid-Wayne Co. Agrl. Puir. Aug. 7-11 Olen Baker.

Fairburg--Fairbury Pair Assn. Aug. 22-24.
Robert J. Mauter.
Pairburg--Pairbury Pair Assn. Aug. 22-24.
Robert J. Mauter.
Pairbeld-Wayne Co. Agrl. Pair. Aug. 7-11.
Olen Baker.
Farmer City--Parmer City Pair. July 30-Aug. 4.
Loren E. Raymond Reeser.
Flora--Ciny Co. Agrl. Assn. July 31-Aug. 4.
Loren E. Petty, Clay Cits, IU.
Presport--Stephenson Co. Pair Assn. Aug. 21-26.
Rob Fefty, Orangeville, III.
Genrgetown--Georgetown Fair Assn. Aug. 21-21-26.
Cotonda-Pope Co. Pair. Aug. 20-8ept. 1.
Phillip Beheettie.
Greenup--Greenup-Cumberland Co. Fair Assn.
Aug. 21-26.
W. R. Preeman.
Aug. 22-26.
W. R. Preeman.
Aug. 22-26.
Handler, Sparland. III.
R. H. Monler, Sparland. III.
R. H. Monler, Sparland. III.
Ronsville--France Co. Pair Assn. Aug. 22-8
Jares R. Wilson.
Jerscyfille--Bande Co. Pair Assn. Aug. 22-8
Jerscyfille--Bande Co. Pair Assn. Aug. 22-8
Jarmes R. Wilson.
Jerscyfille--Bande Co. Pair Assn. Aug. 2-6
Jarmes R. Wilson.
Jerscyfille--Bander Co. Pair Assn. Aug. 2-6
James R. Wilson.
Jerscyfille--Barney Co. Pair. Assn. Aug. 2-6
James R. Wilson.
Jerscyfille-Barney Co. Pair Assn. Aug. 2-6
James R. Wilson.
Jerscyfille-Barney Co. Pair Assn. Aug. 4-11.
Roy H. Robinson.
Karles Caverly. Toulon, III.
Lewistown-Pullon Co. Fair Assn. Aug. 1-4.
Charles Caverly. Toulon, III.
Lewistown-Pullon Co. Pair Assn. Aug. 4-11.
Wilbur B. Layman.
Lichfield-Bouth Central Dairy Day & Pair.
Aug. 8-16.
William Barke Br.
James L. Allen.
Marenson. Co. Pair Assn. Aug. 4-11.
Wilbur B. Layman.
Co. Fair Assn. Aug. 3-11.
Wilbur B. Layman.
Co. Pair Assn. Aug. 3-11.
Rephet-W. Co. Pair

Marshall-Clark Co. Pair. Sept. 6-9. C. D. Melvin-Pord Co. Pair. Sept. 6-9. C. D. Thompson. Mendon-Mendon Adams Co. Pair. Aug. 7-

Mendon-Mendon Adams Co. Pair, Aug. 7-11. I. M. Brumback. Mendota-Tri-County Fair. Scpt. 2-4. Paul

Mendota-Tri-County Fair. Scpt. 2-4. Paul A. Stepser. Metropolis-Massac Co. Pair. July 3-8. Paul Powell, Vienna, IU. Milford-Troquois Co. Fair Asan, July 30-Aug. 3. Charles Allen, Cisna Pairk, III. Molne-Rock Island Co. Pair. Aug. 24-26. William T. McKelvey. Reynolda, III. Monee-Minter Will Co. District Fair. Aug. 20-23. Scott M. McLaughin. Morrison-Willicaldo Co. Ccutral AgrL Soc. Aug. 29-Sept. 1. V. M. Dearinger. Mt. Carmel-Mt. Carmel Fair, July 23-28. E. Guy Pistey.

Mt. Carmel-Mt. Carmel pair, July as-as. -Guy Pisley. Mount Stering-Brown Co. Fale. Aug. 1-4. Walter Manney. Nashville-Washington Co. Pair Assn. Aug. 13-18. Willow D. Smith. New Windsor-New Windsor Pair. Aug. 16-18 View Windsor-New Windsor Pair. Aug. 16-18

New Windsor-New Windsor Pair. Aug. 16-16 John W. Peterson. Oblong-Crawford Co. Fair Asan. Sept. 4-9. C. B. Price. Odell-Odell Community Pair. Bept. 14-16. Odis F. Ivie. Olney-Richland Co. Farm & Pair Asan. Aug. 26-Sept. 1. W. H. Shuita. Oregon-Ogle Co. Pair. Bept. 2-4. E. D.

78-Sept. 1. ..... Oregon-Ogie Co. Pair. Bept. and Landers. Ottawa-LaSalle Co. 4-H Pair. Aug. 5-10. Ken-neth G. Pierning. Marseilles, Ill. Pana-Pana Tri-Co. Fair Assn. Sept. 1-4. James Moliski. Paris-Edgar Co. Pair Assn. July 23-28. P. 8. Henry.

The Billboard

Russell. Roxard — Perry Co. Fair. Sept. 28-JO. Esri Collins. Rodgenville—Larue Co. Fair Aian. Aug. 30-Sept. 2 August Ovesen. Ryden —Leile Co. Fair. Sept. 21-23. Hays Pigman. Inrz-Martin Co. Pair. Sept. 21-23. Portest

Prece. vine—Estill Co. Pair Assn. Aug. 23-26. Fred Irvine-Estill Co. Pair Assn. Aug. 23-26, Fred Brockman, Jeffersontowa-Jefferson Co. Pair, Aug. 10-13 Viola Birschbrunger. Kuttawa-Logan Co. Pair. Sept. 7-3, Gayle

Kuitawa-Logan Co. Tair. Sept. 1.8. Cayn.
 Perry.
 LaGrange-Oldham Co. Pair. Aug. 24-26. Edition Bibrick
 Lebanon-Marion Cu. Am. Lepion Pair. Aug. 14-39
 Bam B. Spaiding.
 Leitchfield-Orayion Co. Pair. Aug. 31-Sept.
 Zari R. Gienn,
 London-Laurel Co. Pair. Aug. 16-19. dite Asher
 Louina-Lawrence Co. Pair. Sept. 18-24. W. R.
 Keeton.

Louisa-Lawrence Co. Fair. Sept. 18-34. W. & Keeton. Louisville-Kentucky State Fair. Sept. 10-16 J Dan Bsidwin.

J Dan Bsidwin. Wadison-Uline-Hinpkine Co. Pair. Aug. 29-Sept. 3. BUJ Kington Martion-Crittenden Co. Pair. Aug. 22-26. Martfirid-Giatwes Co. War Memoria Pair Aug 16-30 M W. Hartifield. Morganiown-Builer Co. Pair. Sept. 28-30. Jewe Mawhuga. Munfordrille-Hart Co. Pair. Sept. 21-23 John P Rowiett.

Jewe Mawhugu, Co. Fair. Sept. 28-30, Munfordrille-Hart Co. Fair. Sept. 21-23 John P. Rowiett, Murtay-Calloway Co. Fair. Aug. 9-13. Clar-ence Millichell. Owingaville-Bath Co. Fair. Bept. 21-23. Joe Thompson.

Thompson. Pikevilie-Pike Co. Fair. Scpt. 21-23, Harold B. Rice.

B. Rice. B. Rice. Providence--Webater Co. Prec Pair. Bept 19-23. James M. Townsend. Russell Swings--Russell Co. Pair Assn. Aug. 2-6. R. Pelton Robertion. Russellville--Logan Co. Am. Legion Pair. Aug. 7-12. Richard E. Rite. Salversville---Masolfilm Co. Fair. Sept. 21-23. Sandy Hook---Rijoit Co. Par. Sept. 21-23. Emore Horton

Emory Referance to Far. Sept. 21-23 Emory Referance to Agel. Assn. Aug. 1-5. Phil W Moesser. Stanton-Powell Co. Fair. Sept. 28-30 James R. Hall.

Prist of meterological and an analysis of the second state of the second stat

LOUISIANA

D. Recen.
 D. Recen.
 Perridgy-Concordin Parish Pair. Oct. 12-15.
 R. W. Kemp Monterey, La.
 Pranklinton-Washington Parish Pair Assn. Oct. 11-14 Etnei E. Wood.
 Harneaville-Ciaborne Parish Fair Assn. Oct.
 4-7. L. R. Oobbins.
 Houma-Terrebonne Fair Assn. Oct. 13-15.
 Merlin T. Bascle.

Itouma-Terrobonna Fair Assn. Oct. 13-15. Merlin T. Bascic. Jennings-Jeff Davis Parish Pair. Oct. 31-Nov 4. T. E. Owens Jonesboro-Jackson Parish Fair Assn. Sept. 25-30. Blanche M Stovall. Leesville-Vernon Parish Fair Assn. Sept. 25-30. P. W. Jackson Simpson, La. Livitogston-Livingston Parish Fair Assn, Sept. 22-24.

22-24 Manstield-DeSoto Parish Fair Assn. Oct. 5-7. Dr. W. B. Kewitt. Many-Sabine Parisn Fair. Oct. 5-7. J. C. Rograr. R. I. Florien La. Markaville-Aroyelles Parish Pair Assn. Oct. 6-8. Kermit J. Ducote. Minden-Bossier-Webster Pair. Oct. 9-15. Barry Andress.

Fair Assn. Oct. 13-15.

57

Marie Bloyd. Greenup-Orcenus Co. Pair Assn. Bept. 14-15. Mara Aques Miller. Bardinaburg-Breekinridge Co. Pair. Gept. 7-5. E. D. Kennedy. Harroinburg-Mercer Co. Pair. July 24-29 H. K. Tates. Eastford-Ohio Co. Pair. Sept. 7-5. J. R. Russell. Raxard --Perry Co. Pair. Sept. 28-30. Barl Collins.

Shreeport-Caido Parish Pair, Oct. 19-39. 8. L. Beaubourf, Shreeport-Saiate Pair of Louisians. Oct. 31-39 W. R. Birsch. 30 W. B. Birsch. 31 A. Birsch. 31 A. Birsch. 32 W. B. Birsch. 33 W. B. Birsch. 34 Monroe-Ouachits Valley Pair Assn. Oct. 3-14 John Birdsons. Monroe. 31 Minteld-Winn Parish Pair. Oct. 3-7. H. R. Crawford. 31 M. B. Barthar. 32 W. B. Barthar. 32 W. B. Birsch. 33 M. Birsch. 34 Minneboro-Franklin Parish War Memorial 34 Pair. 34 M. B. Birdson. 34 Minneboro-Franklin Parish War Memorial 34 Pair. 34 Minneboro-Franklin Parish War Memorial 34 Pair. 35 Minneboro-Franklin Parish War Memorial 34 Minneboro-Franklin Pairland. 34 Minneboro-Franklin Parish War Memorial 34 Minneboro-Franklin Pairland. 35 Minneboro-Franklin Pairland. 35 Minneboro-Franklin Pairland. 36 Minneboro-Franklin Pairland. 37 Minneboro-Franklin Pairland. 38 Minneboro-Franklin

Finnsboro-Franklin Parish War Memorial Pair, Oct. 18-21, W. B. Scriber.

### MAINE

MAINE . MAINE . Actan -- York Co. Arri, Asan. Sept. 13-16, Leon Creditord, Shapieteh, Me. Sinciatr. Sinci

H. Sunail, Addison, Me.
Gornish Acti. Asan. Bept. 1-4. Rits B. Pendesser.
Bover-Posteroft-Piscataquis Valley Pair. Aug. 26. Frank A. Pierce.
Eudena-Eunden Agril. Asan. Sept. 14. Lelia G. Case, North Anson, Me.
Exeter-New Exciter Pair. Sept. 1-10. J. O. Rockwell.
Parimington-Franklin Co. Agril. Soc. Sept. 18-23. Frank R. Knöwlton.
Fryeburg-Pryeburg Fair. Oct. 3-1. O. Myroon Rimball
Guilforde-Guilford Athletic Asan. Sept. 9. Mil-ton Troy
Leeds Center-Leeds Agril. Asan. Bept. 4-3. Jim DrKane
Liewhiel-Litenfield Parmers' Club, Oct. 3-4. Chas. B. Rurver, Gardiner, Me.
Mormult-Cohnewagna Fair Asan. Bept. 4-3. Jim DrKane
B. Harver, Gardiner, Me.
Mormuuth-Cohnewagna Fair Asan. Sept. 11-16.
C. H. Smith.
New Giucester-Androscoggin Agril. Boc. Oct. 14-31. Wm. B. Harnden, Auburn. Me.
North Waterlord- World's Fair Asan. Sept. 11-16. Rimore C. Edmunds, South Partis Presaue Elle-Northern Maine Pair. July 31-Aug. 5. Robert D. Androws.
Stostheara-Stowhagen State Fair. Aug. 13-18 Roy E. Symons
Robert D. Androws.
Stostheara-Stowhagen State Fair. Aug. 13-18 Roy E. Symons
Pathara-Cohnewing State Fair. Aug. 13-18 Roy E. Symons
Pathara-Stowhagen State Fair. Aug. 13-18 Roy E. Symons
Pathara-Cohnewing Pair. Oct. 9-14. Emery W. Booker. Brunswitch, Me.
Dinn-Korland-Cusheerland Parmers' Club.
Southeard Caster Cusherland Parmers' Club.
Roy E. Brunswitch, Me.
Dinn-Korland-Cusheerland Parmers' Club.
Roy E. Brunswitch, Me.
Dinn-Korland-Cusheerland Parmers' Club.
Roy Caster Caster Cusherland Parmers' Club.
Roy Casterland Casterland Parmers' Club.
Roy Casterland Casterland Parmers' Club.
Roy Casterland Casterland Parmers' Club.

man Calderwood West Cumberland-Cumberland Parmers' Clum. Sept 25-30. Frederic C. Wilson, R.D. 5. Portland.

Portland. Windsor-Windsor Fair. Aug 29-Sept. 4. E. B. Haves.

### MARYLAND

MARYLAND Bei Air-itarford Co. Pair Assn. Sept. 13-13. A. G. Enaor. Cambridge-Eastern Shore Pair Assn. Aug. 21-30. William Bowerd Robbins. Cumberland-Cumberland Pair Assn. Aug. 21-36. Carl P. Sthmutz. Prederick-Prederick Fair. Oct. 3-7. Guy K. Motter Carliersburg-Montgomery Co. Fair. Aug. 22-26. R. N. Whipp, Rockville, Md. Hagerstown-Magerstown Pair. Sept. 18-23. Charles B. Cuhwe. La 'Plata-Charles Co. Pair. Sept. 18-23. Charles B. Cuhwe. La 'Plata-Charles Co. Pair. Sept. 27-30. W. Mitcheil Dirges. La Univer Outher. Prince Frederick-Calvert Co. Pair. Sept. 21-24. Oliver Outher. Prince Frederick-Calvert Co. Pair. Oct. 8-T. Robert M. Hall. Timontum-Maryiand Bate Pair. Aug. 39-Sect 9. Mait Le Daiger. Dyner Mariboro-Southern Md. Pair Asan. Oct. 18-21. Mrs. Helew Weich.

### MASSACHUSETTS

LOUISIANA Alexandria-Ceatral La. State Pair. Oct. 11-13 L L Walters. Amite-Taneinabos Parish Pair Assn. Oct. 3-8. Joseph H. Oddahy. Batrop-Morehouse Parish Pair. Oct. 11-14 C. Batrop-Morehouse Parish Pair. Oct. 11-14 C. Batrop-Morehouse Parish Pair. Oct. 11-14 C. Chinton-East Felterana Parish Pair. Oct. 19-21 W D. Marger Parish Pair. Oct. 21-24 W D. Marger Parish Pair. Sept. 22-34 B. L. Lundon. Counstata-Rec Alexer Parish Pair. Sept. 21-25 L. Lundon. De Ridder-Beaumagerd Parish Pair. Assn. Oct. 3-2 John T. Woolen. Donaidannyille-Both La. State Pair. Oct. 3-8 Adaime Nich La. State Pair. Oct. 3-9. D. Rech. Parmerville-Olinie Parish Pair. Oct. 25-28. B. D. Rech. M. SOAUSECOLT ... Blandford-Union Agril. Boc. Sept. 3-4. Lee E. Wyman. Brockton-Brockton Pair. Sept. 9-16. Frank H. Klogman. Curmination-Hilliaide Agril. Boc. Aug. 20-27. Raymond Warner. Williamaturg. Mo. Green fielde Franklin Co. Agril. 50c. Aug. 20-27. Bornod Warner. Williamaturg. Mo. Sept. 10-16 (tentative: Edward J. Carroll. Greenfielde Franklin Co. Agril. 50c. Aug. 27-Sept. 10-15 Whirman B. Wells. Lakertile-Middleborch Agril. 50c. Aug. 27-Sept. 3 Ondon R. MacNelli Uriteritie-Listieville Pair Assn. Sept. 38-Oct. 1 Elmer O. Olds. Huntington, Mass. Marshfield-Marshfield Agril. 50c. Aug. 30-36 Horace C. Ecene. Middlefield-Highland Agtil. 50c. Bept. 4-10 John L. Banner. Southaick-Bouthwick Pair Assn. Sept. 9. Mrs. Fanne Fass. Blandford-Union Agri. Boc. Sept. 3-4. Les

Southwick marger-County Fair, Sept. 4-10 John L Banner. Southwick-Southwick Fair Assn. Sept. 9. Mrs. Fanne Fass 8 Den cer-Bpencet Agri. Assn. Sept. 3-4. Phillip A Guinn. Sterling-Sterling Farmers' Club. Sept. 3. R. L. Ballon. Consticut-Essen Agri. Soc. Sept. 3-9. Paul West September 2010

Corson West Springfield-Eastern States Expo. Sept. 17-33. Charles A. Nash. Wermouth-Wermouth Pair. Aug. 13-18. Milton Dantiger S. Wermouth.

MICILIGAN

Adrian-Lenawee Co. Agril. Soc. Sept. 18-23. H. H. Hungerford. Allegan-Allegan Co. Fair, Sept. 11-16. J. H. Sitor.

b-6. Rermit J. Davort.
Miaden Bossier-Weister Päri Oct. 9-15. Harry Andreas
Morgan City-La. Shrimp Pestival & Paie. Aug. 12-13. Mayor Bernie Drükedi, Berwick.
New Boeria-La. Sugar Cane Pesivai & Pair Bept. 28-Oct. 1 Keith E. Courrege.
New Roads-Pointé Coupee Parish Pair Assn. Oct. 13-18. J. Wada LeBeau.
Oak Grove-West Carrolt Pariah Pair, Oct. 16-21. J. Wayland Smith.
Oberlin-Allen Parish Fair Assn. Sept. 28-30.
O. C. Meaux.
Oils-Nodit Central Ls. Pair. Sept. 28-30.
B. Newal. Louisiana Yamblee. Oct. 18-13.
A. B. Reed. Show, Allenville--Mackinac Co. Fair Asan. Sept. 14-17. Unio Mäkela, Moran, Mich. Abeoas-Apena Co. Fair. Sept. 2-8. C. N. Standen, Laebine, Mich. Armada--Armada Agri Soc. Aug. 24-27. Roy Conner. Richmond, Mich. Atlanta--Montmoreney Co. Fair Asan. Aug. 24-26. Berlyn C. Bherwood.

Materiale protetto da coovright

A B. Reed Pisquemins Therville Prec Fair Assn. Sept. 14-18. X. J Budeaux Jr. Port Allen-West Baton Rouge Parish Pair Assn. Sept. 21-24. L. C. Marioneaux. Ringrod-Bienville Parish Pair. Oct. 11-14. J. T. Noles.

Independence-Buchanan Co. Pair, Aug. 1-4. Glasco-Cloud Co. Fair Asan. Aug. 7-9. Pred W. J. Campbell, Jesup. Is. Indianola-Warren Co. Pred Fair. Aug. 7-10. Carl Hir h. Jefferson-Green Co. Pair. Sept. 21-23. Ruston-North La. State Fair. Oct. 12-14. C. Marie Bigd. Genenup-Green Co. Pair. Sept. 21-23. Marie Bigd. Greenaburg-Green Co. Pair. Asan. Sept. 14-16. Mra Agues Miller. Jack Fair. Oct. 10-11. C. Marie Bigd. Greenaburg-Green Co. Pair. Sept. 14-18. Washewa. Streenopt-Code Pair. Sept. 7-8. L. Beaubourf. St. Beaubourf.

18. Francis as County, Keosauqua-Van Buren Co. Pair. Aug. 8-12. Thaine Hogue. Knoarille-Marion Co. Pair. Aug. 1-5. Henry Le

Hens...-Plymouth Co. 6-Fl Show, Aug. 21-3. Don P. Carter. In-Decatur Co. e-H Club Fair. Aug. 7-9. V. B. Halstead. Leon

7. B. Halstead, imor-Lorimor Agri, Soc. Aug. 16-19. lyde Thompson. vern-Afilis Co. Pair Asan, Aug. 2-11. D. Mi

M. J. McAser. Horton\_Tri-County Pair Assn. Sept. 6-8. Jules A. Bourquin. Boward-Eik Co. Pair Assn. Aug. 23-25. Noel Mullendore. Hutchinaon-Kanasa State Pair. Jupt. 17-23. Virgil C. Miller. Iola-Allen Co. Fair Assn. Aug. 28 Sept. 1 Morthcoit Alken. Malvern---Zélüs Co. Pair Asson. Aug. 8-11. D. M. Elline. Manchester---Delaware Co. Pair. Aug. 8-11. B. W. Williama. Manaon---Caihoun Co. Pair. Aug. 17-20. Sara S Klois. Maguokr'a--Jackuon Co. Paire Assn. Aug. 8-9. L. S. Lein.

Maquok''~-Jackson Co. Pate Asan, Aug 5-9. L. S. Lein, Marshalliown--Centrat lows Fair. Sept. 1-5. Wendell Benson.

Wendell Benson, Mason City-North Iowa Fair Assn. Aug. 31-Bept. 4. Milliard C. Lawaca. Missouri Valley-Harrison Co. Fair Assn. Aug. 7-9. Fred C. Behm. Monticello-Jones Co. Fair. Aug. 16-19. Claude Angles.

Monticello-Jones Co. Pair. Aug. 16-19. Claude Appleby. Mount Ayr-Ringgold Co. Pair Assn. Aug. 18-19. Stuart W. Hoovrt. Mount Pleasant-Henry Co. Pair Assn. July 31-Aug. 5. DP. Drope W. Sutton. Moville-Woodbury Co. Pair Assn. Sept. 6-9. P. H. Rebelsky. Nashun-Big Four Pair. Aug. 22-23. Norton Bloom.

Nashun-Big Four Fair, Aug. 11-14. Bloom. Mational-Ciayton Co. Pair, Aug. 11-14. Waiter W. Jacoba. Newada-Story Co. 4-B Pair Asso. Aug. 14-17. Gienn Z. Randau, R. P. D. 3, Ames. 14. Northwood-Worth Co. Pair. Aug. 13-16. Giens D. Tenoid. Onawa-Monona Co. Pair. Aug. 21-24. Haroid J. McNeill.

Glenn O. Trabid, C. Fair, Aug. 21-24. Harold Onama-Manona Co. Fair, Aug. 21-24. Harold O.sage-Mittebell Co. Fair Asan, Aug. 24-27. Max Kata, Osceola-Clarks Co. 4-H Pair Asan, Aug. 14-17. Cecil V. Lutz, New Virginie, Ia. Oskalozas-Southern Iowa Pair Asan. Aug. 5-B. Clyde A. Hanna. Postrilles-Big 4 Agri. Soc. Sept. 1-4 A. & Bord Harpine, Lista.

Destination of the second secon

Vinton-Benton Co. Fair, Aug. H. Hibbs. Sept. 30-Oct. 6. E. S. Estel. Waukon-Milamakee Co. Pair Assn. Aug. 14-17. A. M. Munaerud, Harpers Perry, 1a. Warverly-Bremer Co. Pair Assn. Aug. 8-10. L. V. Ormston. Webster City-Mamilton Co. Espo. Sept. 4-Mathew.

Waterly-Distance L. V. Ormaton. Webster Clty-Hamilton Co. Espo. Sept. 4-9. Pat W. Hallet. West Uberty-West Liberty Pair. Aug. 21-24. Robert P. Baclay. West Union-Fayette Co. Fair. Aug. 22-28. Ed Bauder. What Cheer-Scokuk Co. Fair. Aug. 19-22. Robert R. Reinert. Wintersch-Madison Co. Fair. Aug. 21-23. Y Farl Graves.

KANSAS Abileno-Central Kan, Free Fair Ason, Aug. 21-25, Leonard Pike, Beile Plaino-Beile Baine Fair Ason, Sept. 14-15, Dalhas W. Davis, Beilevillo-North Chris Kan, Free Fair, Aug. 23-Sept., Homer Alkire, Beilott-Mitchell Co. Fair Ason, Aug. 29-Sept. 1. Lyle Lukens, Berryton-Berryton Grange Fair, Sept. 1-2. Louis R. Renyer R. J. Wakarusa, Kau, Big Springs-Douglas Co. Fair Ason, Aug. 30-Sept. 1. Carl Kampschroeder, Lecompton, Kan,

Rapids-Marshall Co. Patt. Aug. 22-35. Blue

Seot, 1. Carl Kampschroeder, Lecompton, Kan,
Bile Rapids-Marshall Co. Pair. Aug. 22-25.
Burden-Eastern Cowier Co. Fair. Aug. 22-25.
Burden-Eastern Cowier Co. Fair. Aug. 15-18.
Burlington-Coffer Co. Fair Asan. Aug. 24-25.
George K. Reedar.
Cheney-Bedgwick Co. Pair Asan. Aug. 24-26.
Cheney-Bedgwick Co. Pair Asan. Aug. 20-Sept.
I. Charles S. Sturtevant.
Caidweil-Summer Co. Fair Asan. Aug. 20-Sept.
I. Charles S. Sturtevant.
Caires C. Sturtevant.
Conger K. Reedar.
Cheney-Bedgwick Co. Pair Asan. Aug. 20-Sept.
I. Charles S. Sturtevant.
Conger K. Reedar.
Cheney-Bedgwick Co. Pair Asan. Aug. 20-Sept.
I. Charles S. Sturtevant.
Conger S. Conger Co. Fair Asan. Aug. 10-Sept.
C. S. J. Peterson.
Conger S. Sept. 21-26.
Sept. 31-26.
J. Cheney Bedgwick Co. Pair Asan. Aug. 10-Sept.
C. S. J. Peterson.
Conger Springs-Conger Co. Pair Asan. Aug. 15-18.
Sept. 31-26.
Sept. 31-27.
Sept. 31-27.
Sept. 31-27.
Sept. 31-28.
Sept. 32.
Sept. 31-28.
Sept. 31-28.
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Sept. 32.
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Sept. 32.
Sept. 32.
Se

Pratt Craft Co. Fair Asin. Aug. 16-18. Ceorge T. Chandler. Richmond-Richinond Piee Fair Asin. Aug. 33-23. John H. Roeckerg. Rush Center-Rush Co. Pair Asin. Aug. 28-31. Roy Peterson. Russil-Russel Co. 4.8 Fair. Aug. 16-20. Joe 31. Friender Co. 4.8 Fair. Aug. 16-20. Joe 31. Friender Co. 4.8 Fair. Asin. Aug. 31. Friender Co. 4.8 Fair. Asin. Aug. 31. Friender Co. 4.8 Fair. Asin. Aug. 32. Friender Co. 4.8 Fair. Asin. Aug. 33. Friender Co. 7 Fair Asin. Aug. 34. Faulta Co. Fair Asin. Aug. 10-12 A. J. Baverkamp. Smith Center-Smith Co. Frie Fair. Aug. 22-Senera-Nirmaha Co. Fair Assn. Aug. 10-12
A. J. Baverkamp.
Smith Center-Bmith Co. Free Fair. Aug. 22-25. Faul Glipin.
South Haven-Bouth Raven Fair Assn. Aug. 31-Sept. 2. D. G. Kenney.
Stafford-Stafford Co Fair. Aug. 21-24. Arthur B ingtmann.
Stockton-Rocks Co Fice Fair. Aug. 26-Sept 1. Ray Marshall.
Sublette-Hagkell Co. Fair Assn. Aug. 10-13
Frank McCog.
Thayer-Thayer Home-Coming Fichic & Fair Assn. Sept. 6-8 H M Minnich.
Topeka-Kannas Free Fair. Sept. 9-13. M. W Jencka.

22-25, H. H. Shimeall, Orest Bend-Barton Co. 4-B Club Pair, Aug. 23-25, Robert J. Danford, Hardiner-Barber Co. Pair Assn. Aug. 30-Seol. J. J. M. Mois, Harper-Harper Co. Fair Assn. Aug. 22-25, R. E. Dresser, Rerington-Tri-County Pair, Aug. 30-Sent. 2, L. K. Dunaway, Hillsopro-Mariou Co. Pair, Sept. 5-8, Dr. O, S. Klassen, Holton-Jackaon Co. Pair Assn. Aug. 20-23 M. J. McArg.

Kingman-Ringman Co. Foir Assn. Aug. 19-31. Bruce L. Behynier. Lane-Lane Agri. Pair. Aug. 18-19. W. J.

31. BTOOP LA DEUJINES. Lane-Lane Agri, Pair, Aug. 18-19. W. J. Robinaon. Liberai-Pire-State Pair Aann. Aug. 30-Sept. 4. Charles E. Kulow. Manhattan-Riley Co. Pair Aasn. Aug. 28-30. Waiter Rogers. Minnespolia — Minnespolia-Octawa Co. Pair Asna. Aug. 22-74. J. R. Brown. Mound City-Linn Co. Fair Assn. Aug. 23-36. John H. Morse. Ness City-Ness Co. Patr. Aug. 15-17. Tom Harkness.

Ass. Containt, Resolver, Patr. Aug. 15-17. Tom Harkmar, Ness. Co. Patr. Aug. 15-17. Tom Harkmar, Serse Co. Patr. Assn. Aug. 30-Sept. 2. Gut W. Webster. Norton-Norton Co. Pair. Aug. 14-18. M. R. Krchhiel. Dberlin-Decatur Co. Pair. Aug. 14-18. M. R. Modward. Onara-Pottawalomsie Co. Pair. Aug. 27-29 Buls Kolterman. Osage City-Orage Co. Pair. Aug. 16-18. C. D. Cellier Osawatomie-Osawatomie Pree Fair. Aug. 16-18. R.W. Monfeld. C.Mortne-Chiborne Co. Pair. Aug. 15-18 Benny Goodman.

Cohorne-Cohorne Co. Pair. Aug. 13-16 Benny Goodman Ostwego-Labetic Co. Pair. Aug. 8-10. C. E. Williamson. Oltawa-Franklin Co. Agri. Soc. Aug. 14-17. John L. O'Neill, Williamsburg, Kan Overbrook-Overirook-Osage Co. Pair Assn Aug. 24-26 Emery E. Pager. Paola-Miami Co. Pair Assn. Aug. 21-23. Loren C. C. Bait Co. Pair Assn. Aug. 16-18. Ceorge Pitchund-Bichurgh Page Fair Assn. Aug.

M. J. MCAREY

Depts. Kanaar Free Fair. Sept. 9-15. M. W Jencks. Watceney-Trend Co. Free Fair. Aug. 22-25 Wetwith Gallowky. Washington-Waashington Co. Fair Assn. Sept. 14-18. A. C. Puhrken. Weilsville-Weilswille Picnic Pair. Sept. 7-8 J. H. Cramer. Weilswille-Weilswille Picnic Pair. Sept. 7-8 J. H. Cramer. Weilswille-Co. Pice Pair. Aug. 1-9 Rest Mineral-atigeral District Prec Pait Sept. 6-8. John Bielr. Weithoute-Kanaas National Livestock Show. Oct. 2-6 Contee Smith. Winfield-Cowley Co. Prec Pair Assn. Aug. 29-Sept. 1. Noisie Bredbury.

.

Bed Are-Huron Co. Pair. Aug. 13-18. Wil-liam E. Logao. Barryton-Barryton Communify Pair. Approx. Oct. 18-19. Porrest N. Armock. Bay City-Bay Co. Pair. Aug. 21-27. Webster H. Ganzeer. Bellville-Wayne Co. 4-H Pair Assn. Aug. 22-26. P. R. Biebeshimer, Wayne. Mich. Berrien Springs-Berrien Co. Foulh Pair. Sept. 13-17. Mrd. Ted Stekman, R.R. I. Buchanan. Big Rapids-Mecosia Co. Fair Assn. Aug. 22-26. Rorman Maxos. Brown City-Brown City Agril. Assn. Sept. 21-23. James W. Sheppad. Cadilac-Northern District Fair. Sept. 4-8. Arvid E. Swanson. Baro-Tuzeola Co. Fair Asan. Aug. 21-26. Carl P. Mantey.

Carto-Tuncola Co. Fair Asan. Aug. 21-24. Carl P. Manley Co. Fair Asan. Aug. 21-24. Carl P. Manley Corbit. Clyde L. Corbit. Conterville-St. Joseph Co. Grange Fair. Sept 18-24. Lexter R. Schrader. Charlotto-Eaton Co. 4-K Fair. Aug. 20-Sept. 2. Hany Kardel. Cheboygan-Northern Mich. Fair Asan. Sept. 18-30. Berlott G. Sellers. Alanson. Mich. Coldwater-Branch Co. 4-B Pair. Sept. 11-18. Cordon R. Schlubatis. Corunna-Shiawassec Co. Agrl. Suc. Aug. 8-12. Blait Woodman. Croswyll-Crowell Agrl. Soc. Aug. 8-12. Was-ley J. Hurley.

12. Blait Woodman. Croswyll-Crowell Agri. Soc. Aug. 5-12. Wes-ley J. Hurtey. Decatur-Decatur Agri. Soc. Aug. 24-26 Clayton F. Howe. Detroit-Michigan State Fair. Sept. 1-10. James D. Priel. Eagle-Eagle Township Pair Asan. Sept. 7-8. Charles Higbor. Fast Jordan-Charlevolx Agri. Soc. Bept. 12-

Charles Highes. East Jordan-Charlevolx Agri. Soc. Bept. 12-16. E. Rebman, Boyne City, Mich. Bisanaba-UDper Peninsula Siste Fakr. Aug. 13-20. M. P. Lindsay. Fvatt-Oscola 4-11-PPA Co. Pair. Aug. 30-Sept. 1. Arthur Groblund. Powlerville-Fowlervills Fair Asen. Aug. 1-6

Powlerville-Toulerville Teir Ason. Aug. 1-6 Robert S. Smills. Gladwin-Gladwin Co. Pair Ason. Aug. 9-12. Enri Colbeck, Beaverton, Mich. Goodello- St. Clair Co. 4-H Pair. Aug. 24-26. C. S. Paraons. Smiths Creek, Mich. Greenville-Monitcalm Co. Fair Ason. Aug. 2-4, William Christensen. Hale-losco Co. Agri. Ason. Aug. 30-Sept. 2. Thurman Scoffed. Harrison-Clarg Co. Agri. Soc. Bept. 12-16. Ray Harrold, Gladwin, Mich. Hart-Oceana Co. Fair. Sept. 6-8. George W. Powers. Haufond-Van Buren Co. Pair. Oct. 2-7 Paul P. Richter Jr.

Hurtfold-Van Buten Co. Pait. Ort. 2017 - au. R. Richter Jr. Haatlogs-Barry Co. Pree Pair. Aug. 1-5. P. W. Kelly. Hillsdale-Hillsdale Co. Agrl. Soc. Sept. 24 10. Harry B. Kelley. Hudsonville - Hudsonville Community Pair Community Pair

Rudsonville — Hudsonville Community Fair Sept. 7-9. Alvin Jager. Imlay City—Imley City Fair. Aug. 8-12. R. A. Oretkenberger. Ionia-Fionia Free Pair. Aug 7-12. Rose

A. Grettenberger. Jonia-Jonia Free Pair. Aug 7-12. Rose Sarlow. Itinaca-Graitot Co. Pair Assn. Aug. 22-26. E. R. Eancock, Alma, Mitch. Jronwood-Gogebie Co. Pair. Aug. 10-13. W. B. Pauhl. Bessemer. Mich. Jron River-Iron Co. Pair. Aug. 22-25. V. C. Vaughan. Juckson-Jackson Co. Agrl. Soc. Aug. 28-Sept 1 flone Storms. Relamatoo-Kalamston Co. Agrl. Soc. Aug. 28-Sept 1 flone Storms. Relamatoo-Kalamston Co. Agrl. Soc. Aug. 22-25. E. G Olatrom, Grand Rapida, Mich. Lowell-Kent Co. 1-K Agrl. Assn. Aug. 22-25. E. G Olatrom, Grand Rapida, Mich. Lowell-Kent Co. 1-K Agrl. Assn. Aug. 22-35. E. G Olatrom, Grand Rapida, Mich. Hanchester – Manchester Comunity Pair. Bept. 21-23. Utiford Walah. March-Belinz Pair. Aug. 29-Bept. 1. R. M. Ousewaarde. Coopersville, Mich. Masthall-Celhoun Co. Pair. Aug. 12-16. Roy Brigham, Battle Creek, Mich, Mason-Ingham Co. Pair. Aug. 13-18. K.

ason-inguish ov. -O. Davis. lidiand-Midland Co. Pair. Aug. 15-19. H.

O. Davis. Midland -- Midland Co. Pair. Aug. 15-19. H. D. Parish, Monroe---Monroe Co. Pair Asan. Aug. 7-13 B. J. Lepointe. Mount Pleasant---Isabelis Co. Parm & Touth Pair. Aug. 22-26. Mayard Osimore. North Branch-North Branch Pair Asan. Sept. 72-10. Course N. Resker.

Fair, Aug. 22-76. Mayara Guimore.
North Branch-North Branch Pitr Asan. Bept. 13-30. George N. Beelye.
Norway-Dickinson Co. Pres Pair. Bept. 1-3. Frank L Molinare. Iron Mountain. Mich. Onekama-Manistee Co. Agri. Soc. Bept. 4-5. Mar. Edward Briske, Kaleva, Mich. 5. Dunham. Or Fair Asan. Aug. 21-33. Dickford-Pickford Dist. Agri. Soc. Pair. Bept. 7-5. P. Blwyn Smith.
Pickford-Pickford Dist. Agri. Soc. Pair. Asan. Aug. 13-16. Mar. Jenonning Community Fair Asan. Sept. 9-9. Mergi Bird.
Pontine-Oskiand Co. 4-H Agri. Asan. Aug. 13-19. Mar. Branc. Sulford. Mich.
Richmond-Richmond Liona' Moras Ehow & 4-H Pair. Bept. 1-8. P. Soct Burka.
Bailnaw-Saginaw Co. Agri. Soc. Sept. 11-13. C. H. Harden.
Bailnaw-Salinae Community Fair 'Sept. 76-30. Chartes H. Oggood.

Saginaw -Saginaw Co. Agrl. Soc. Sept 11-13. C. H. Haradea.
Balino--Sailae Community Pair 'Sept. 26-30. Charies H. Osgood.
Sandusky--Sauliae Co. 4-H Free Fait, Aug. 22-24. Alogrit T. Hall.
Simplify and Saging Sa

A Abert T. Mell. W. Fitter the Net. Werk and the second second

Baudelte-Lake of the Woods Co. Fair Asin : Aug. 1-2. L. L. Wonser. Basport-Washington Co. Agrl. Soc. Aug. 11-13. Fred S. Lammers, Stillwater, Minn.

The Billboard

Bemidji-Beltrami Co. Fair Assn. Aug. 14-16. George Guyan.

Bemidj-Beitrami Co. Fair Aish. Aug. 14-16. George Guyan. Bird Taland-Renville Co. Agrl. Soc. Sept. 11-13. Paul Kolbe. Biue Earth-Parithuit Co. Agrl. Soc. Sept. 7-10. George Wellwine. Brackenridge-Wilkin Co. Agrl. Soc. Aug. 40-16-18. B. C. Wilkine. Breckenridge-Wilkin Co. Agrl. Soc. Aug. 40-6. Cy. Wener. Calcdonia-Bouston Co. Agrl. Soc. Aug. 30-Sept. 2. Ed Zimmethakl. Cambridge-Isanti Co. Agrl. Soc. Aug. 30-Sept. 2. Ed Zimmethakl. Cambridge-Isanti Co. Agrl. Soc. Aug. 30-Sept. 2. Ed Zimmethakl. Cambridge-Banti Co. Agrl. Soc. Aug. 10-13. Rubert L. Wells. Clin E. Berg. Clinton-Big Sione Co. Agrl. Soc. Aug. 10-13. Rubert L. Wells. C. M. Popples. Elk River-Sharburne Co. Agrl. Soc. Aug. 30-3. Soc. Blue Co. Agrl. Soc. Aug. 30-3. Soc. Blue Co. Agrl. Soc. Aug. 30-3. Soc. 12. Blue Co. Agrl. Soc. Aug. 30-3. Soc. Blue Co. Agrl. Soc. Aug. 10-13. Fairmont-Marine Co. Agrl. Aug. 10-13.

Fairmont-Martin Co. Agri. Soc. Sept. 1.... Harvey Rockle. Farmington-Dakota Co. Fair. Aug. 10-13 W. E. (Gene) Moher. Fergus Fails-Otter Tail Co. Fair Assn. Aug 23-26. Knute Hanson. Garden City-Biue Earth Co. Fair. Aug. 21-23. Daniel James. Gienwood-Pope Co. Agri. Soc. Sept. 15-17. C. O. Ettesvold. Grand Marsiz-Cook Co. Agri. Soc. Sept. 6-8.

Gienwood-Fope Co. Agtl. Soc. Sept. 15-17. C. O. Ettesvold. Grand Markis-Cook Co. Agrl. Soc. Sept. 6-8. M. J. liumphrey. Grand Rapids-Itasca Co. Agrl. Assan. Aug. 17-20. Francis Mullins. Herman-Grant Co. Agrl. Assan. Aug. 25-77. Arthur C. Johnson. Hobing -55. Louis Co. Fair Assn. Aug. 11-13. J. J. McCann. Howard Lake-Wright Co. Agrl. Soc. Aug. 10-13. Faul Eddy. Hutchinson-McLeod Co. Agrl. Assn. Bopt. 17-20. Anien C. Geiger. Jordan-Scott Co. Good Sted Assn. Aug. 17-10. B. H. Berg. Kasson-Dockge Co. Fair Assn. Aug. 16. V. Bason-Dockge Co. Fair Assn. Aug. 17-10. B. H. Berg. Kasson-Dockge Co. Fair Assn. Aug. 16. V. T. Sander, Dodge Co. Fair. Sept. 15-17. Russel Miller.

Russell Miller. Litch Field-Merker Co. Fair. Aug. 16-18. John Shôny. Litta Palls-Morrison Co. Agri. Soc. Aug. 11-13. D. T. Bargeant. Long Prairie-Morthern Minh. Dist, Fair Assn. Aug. 4-5. A. E. De Lack. Long Prairie-Toul Co. Pair. Aug. 8-10. Logan O. Boow. Luwerne-Rock Co. Agri. Soc. Aug. 31-Sept. 2. George A. Golis. Marison-Lice qui Parie Co. Pair. Sept. 7-10. Wayne Weiser. Marisan-Blue Ewrth Co. Pair. Sept. 18-20. Ben J. Jones. Morsholl-Lyron Co. Pair. Aug. 29-Sept. 1. P. J. Meade. Mora-Kanabec Co. Agri. Soc. Aug. 17-19. Victor Elfstrum. Mortu-Esterena Co. Agri. Soc. Aug. 17-19.

Nison S. O. Sperson. Art. Ang. 17-19.
Workar Elistrum. Co. Agri. Soc. Aug. 17-19.
Vielar Elistrum. Co. Agri. Soc. Aug. 17-19.
Louis Vinje.
Mortia-Strevena Co. Agri. Soc. Sept. 1-3.
Louis Vinje.
Motiey-Mutbard Co. Agri. Asan. Aug. 11-13.
John W. Jacoba.
Nevis-Hubbard Co. Agri. Asan. Aug. 11-20.
William A. Lindemann.
Northome-Koochiching Co. Agri. Asan. Aug. 17-20.
William A. Lindemann.
Northome-Koochiching Co. Agri. Asan. Aug. 17-20.
William A. Lindemann.
Northome-Koochiching Co. Agri. Asan. Aug. 17-20.
William A. Lindemann.
Northome-Brevic Co. Pree Fair. Aug. 15-20
Path Rapitias-Bheil Prairies Agri. Asan. Aug. 17-20.
Pittiger-Cass Co. Agri. Soc. Aug. 17-19.
J. Washoff, Minckley, Minn.
Pine City-Pine Co. Agri. Soc. Aug. 17-19.
J. Washoff, Minckley, Minn.
Pine River-Cass Co. Agri. Soc. Aug. 12-23.
Homet Frater.
Pipeitone-Pipestone Co. Agri. Soc. Aug. 12-21.
J. R. Guansen.
Preton-Si Louis Co. Community Pair Asan. Aug. 24-27.
Pinetone-Mille Lake Co. Agri. Soc. Aug. 13-16.
R. C. Anystimen.
Proetor-Si Louis Co. Community Pair Asan. Aug. 24-27.
Hometron.
Rochester-Olaster. Co. Agri. Soc. Aug. 2-6.
Gordon S. Reynolds.
Rush City-Chiago Co. Pair. Soc. Aug. 2-6.
Gordon S. Reynolds.
Rush City-Chiago Co. Pair. Aug. 7-8.
George W. Larson, Norih Branch. Mian.
Sint James-Watonson Co. Pair. Aug. 7-8.
George W. Larson, Norih Branch. Mian.
Sint James-Watonson Co. Pair Asan. Aug. 25-27.
Sint James-Watonson Co. Pair Asan. Aug. 25-26.
Gordon S. Reynolds.
Rush City-Chiago Co. Pair. Aug. 7-8.
George W. Larson, Norih Branch. Mian.
Sint James-Watonson Co. Pair. Aug. 7-8.
George W. Larson, Norih Branch. Mian.
Sint James-Wa

Contendation of the second seco

Wheatom-Traverse Co. Agri. Assn. Sept 7-10. A. W. Vys. White Bear Lake-Ramsey Co. Agri. Soc. Aug. 3-6. Robi. Preeman. Court House. Si. Paul Willmar-Kandiyohl Co. Fair Assn. Sept. 13-18. Albert E. Thompson. Spicer, Minn. Windom-Cottonwood Co. Agri. Soc. Aug. 21-23. William Paim. Worthingtom-Noles Co. Fair. Aug. 21-23. L. A. Hons. Zumbroize-Gioschue Co. Frie. Fair. Agr. 24-Neosho-Newton Co. Agri. Soc. Sept. 20:23. Thomas P. Burch. Norborne-Parm & Barnyard Pair. Sept. 20-21. K. M. Kimbrough. Owensville-Gasconade Co. Pair Asso. Aug. 17-19. Ostar Hallemann. Perryville-Perry Co. Pair. Sept. 7-9. Gerald F. Polo. Perryville-Perry Co. Fair. Co. P. Popo. Platte City-Platte Co. Pair. Aug. 24-27. J. Frank Rexton. Urative Rome-Prairie Borne Pair. Aug. D-10. M. H. Roedel. Princeton-Mercer Co. Pair. Aug. 28-31. C.

July 29, 1950

M. n. rowsen, Mercer Co. Pair. and L. Taff Richmond-Ray Co. Pree Pair. Sept. 12-14. Elmore Marshall. Elmore Marshall. Co. Fair. Aug. 23-25.

Rubmanna - Ray Co. Pree Pair. Sept. 12-14.
Elmore Marshall.
Bockport-Atchison Co. Fair. Aug. 22-25.
B. J. Brakrud. Regional Fair. Aug. 23-25.
B. J. Brakrud. Regional Fair. Aug. 30-Sept. 2. George M. Mudden.
St. Charles-Si. Charles Co. Fair. Sept. 7-8.
Jim Evane.
Sentar-Si. Charles Co. Fair. Sept. 7-8.
Jim Evane.
Sept. 2. Emmett Olion.
Sentar-Am. Legion Dusklin Co. Fair. Sept. 26-000.
Sentar-Am. Legion Dusklin Co. Fair. Sept. 26-000.
Senath-Am. Legion Dusklin Co. Fair. Sept. 36-000.
Senath-Am. Legion Dusklin Co. Fair. Sept. 10-16.
George Butchinson.
Thayer-Oregon Co. Fair Assn. Sept. 11-18.
Goorge Butchinson.
Ternton-North Centural Mo. Pair. Ang. 13-14.
L. McMullen.
Union Ulive-Putanm. Co. Agri. Soc.
Sept. Sept. Sept. Sept. 10-16.

L. I. McMullen, Uniopulite-Putham, Co. Agri. Soc. Sept. 5-8. Marpie 8. Workoff. Van Burren-Carter Co. Pair. Sept. 14-16. W. T. Bollinger Jr. Vandaile-Wardania Community Fair. Aug. 30-Sept. 2. Rual R. Morris Veesnilles-Morgan Co. Pair Assn. Sept. J-9. Ch<sup>-1</sup> - P. Jamilon. Vienna-Marter Co. Pair. Sept. 1-9. Therom A. Ellis, Metz. Mo. WarrenBurg-Johnson Co. Fair. Sept. 7-9. L. P. Low

MONTANA Baker-Failon Co Fair Aug. 25-27. Gene R. Hoff. it. Hoff. Bullings-Midland Empire Fair & Rodeo. Aug. 7-12. Harry L. Pitton. Chinook-Blaine Co Pair. Sept. 2-4. Jim StaB.

Deer Lodge-Powell Co. Pair. Aug. 25-29. Ted Rule.

Dorigon-PhBlips CO. Pair. avg. Co. B. Blark. Porsyth-Rosebud Co. Pair Aug. 21-23. Barley W. Roath. Fort Denton-Chouteau Co. Pair. Aug. 16-19. Dean A. Blott. Juegos-Valley Co Pair Aug. 17-19. Stephen The Aug. 10-19. Stephen

Dien A. Bierot. Jierogow Valley Co Pair Aug. 17-19. Stephen J. Ura. Liendive-Dawson Co Pair. Aug. 28-38. Marion T. Hedegaard. Ireat Fails North Montana Bate Pair. July 31-Aug. 8. Leo C. Dailey. Hamilton-Ravaill Co Pair. Sept. 7-9. Gleno Compton

Hamilton - Ravali Co. Pair. Sept. 7-9. Gleno Chaffa. Havre-Hilo Co. Pail & Roden. Aug. 10-13. Earl J. Bronson. Kalispell-Northwest Montana Pair. Beta. 14-38 C. Winston Borgan. Levislown-Central Montana Pair & Rodeo, July 27-30 Heart J. Giten.

July 27-29 Henry J. Otten. diles City Eastern Moniana Pair. Aug. 34-26. J. H. Bobling. Sadney-Richiand Co. Pair & Rodeo. Aug. 11-Sent 2 D G. Natter. Twin Bridges Maditon Co. Pair. Aug. 18-26, Howard S. Holbert.

NEBRASKA

Luion-Boone Co Agri. Asta. Styt. 12-15. Ployd Gilme Arington-Wainington Co. Agr. Soc. Aug. 22-25. B. C. McClellan.

Auourn Nemana Co. 4 H Club Pair. Aug. 33-25. G. E. Codington. Aurora-Hamilton Co. Agrl. Soc. Aug. 28-31.

Bartiett-Wheeler Co. Pair. Aug. 4-6. E. P.

Bartlett-Whrtler CO. Pair. Aug. 4-5. H. r. Thomas. Bassett-Ruck Co. Agri. Assn. Aug. 24-24. H. M. Bonnett. Beatrice-Gage Co. Agri. Assn. Sept. 18 Al. J. M. Guackenbush Beaver City-Furnas Co. Pair Assn. Aug. 7-10. E. H. Pranklin Bidden-Webstei Co. Agri. Assn. Aug. 10-34. N. B. Andrews. Bioomfield-Knox Co. Agri. Soc. Sept. 10-12. Chris B Alexander.

N. B. Andrews. Bloomlied-Knox Co. Ayrl. Soc. Sept. 10-12. Chris B. Alexander. Bridgeport-Morrill Co. Pair Asan. Bept. 4-6 J. Cedric Conover. Hroarn Brow-Custer Co. Agrl. Soc. Week of Aug. 21. M. L. Gould. Paul Banka. 21-25. Corper D. Orrge. Chambers-Holt Co. Pair Asan. Aug. 20-32. Chambers-Holt Co. Pair Asan. Aug. 20-Sept. I. Edwir A. Wink. Clay Center-Clay Co. Agrl. Soc. Aug. 20-32. Ivan J. Richert. Columbus-Pistle Co. Mid-Neb. 4-13 Fair. Aug. 20-Sept. 1. W. L. Bwetther. Concord-Dixan Co. Agrl. Soc. Aug. 21-23. Roy E. Johnson. Crete-Baline Co. Pair. Aug. 24-27. Ernest A. Vlassk Unberght Co. Fuir. Aug. 24-27. Ernest

A Vilask Culbetison-Hitchcock Co. Fair. Aug. 17-24. Eviloptison-Hitchcock Co. Fair. Aug. 17-24. David City-Batter Co. Agri. Soc. Aug. 27-29 Dik: Orubaugh. Dahler-Thupper Co. Agri. Soc. Aug. 15-13. M.F. Beckler. Dunning-Blaine Co. Pair. Soc. Aug. 15-14. Unnon Johnson. Stewood-Ocaper Co. Pair. Spus. 13-15. M. R. Morgan. Bustis-Eustis Pair & Corn Show. Aug. 14-14. Paul Passe.

Winniew Co. Agril. Soc. Aug. 8-11 Franklin-Franklin Co. Agril. Soc. Aug. 8-11. Fremoti-Fremont 4-F. Club Pree Pair. Aug. 9-11. C. W. Monter. Pullerkon-Nance Co. Pair. Aug. 14-17. E. M. Black. Geneva-Filmore Co. Pair. Aug. 16-38. Howard W. Hamilton

-Jefferson Co, Pair, Aug. 8-11 J.

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Vlasal

Pairbury-Jeff W Winslow

Do

Forsyth W. R.

Philips Co. Pair. Aug. 5-6. William

Zumbrota-Goochue Co. Free Fair. Aug. 24-27. A. E. Collinge Jr. MISSISSIPPI

Aberdeen-Monroe Co. Fair Assn. Oct. 9-13 George W. Howell Jr. Beixont-Bouth Delta Pair Assn. Oct. 23-28. R E O'Brien.

R É O'Brien. Columbus-Columbus Pair & Livestock Assn. Sept. 18-23. Mrs. Elisabeth M. Profitt. Forest-Scott Co. Colored Fair Assn. Oct 18-21. Angalas Ware. Pulton-framembe Pair Asso. Third week in Sept. H. L. Rohand. Greenville-Delta Pair & Livestock Show, Sept. 18-23. Use: Baser & Livestock Show, Sept.

Greenville-Deita Pair & Lavradea and 18-23. Jules Bagarty. Jackson-Mississippi State Pair. Oct. 9-18 M Dran. rel-South Miss. Fair. Sept. 25-30. R. B.

Laurel-South miss. rass. Sept. 4-9. Jeffries. Macon-Nozubec Co. Fair Assn. Sept. 4-9. T. S. Boggess. McComb-Pike Co. Livestock Assn. Sept. 11-15. N. A. Coplen. Summit, Miss. Meridian-Miss. Pair & Dairy Show. Weck of Oct. 2. W. R. Cannady. Distribution Co. Pair Assn. Sept.

Meridian-Miss Pair & Dairy Show. Week of Oct. 2 W. R. Cannady. New Albany-Union Co. Fair Assn. Sept. 18-23. L. C. Wilson. Philadelphia-Neshoba Co. Fair Assn. Aug 7-11. R. W. Hoye. Pontotoc-Pontotoc Co. Fair Assn. Sept. 12-18. E. W. Weiker Jr. Sebnatopol-Sphastopol Community Fair. Sept. 11-16. L. R. Anthony. Tupclo-Miss.-Alu. Pair & Dairy Show. Oct 9-7. James M. Savery. Vicksburg-Miss-Lou Expo. Oct. 2-7. Alfred W. Faulk.

Faulk, Waynesboro-Wayne Co. Fair Asan. Oct. 2-7. H. S. Cassell. West Poliat-Clay Co. Fair Asan. Third week in Bept. (tentative). T. P. Akera-Yazoo City-Yazoo Co. Fair Asan. Oct. 2-7.

MISSOURI Appleton City-Appleton City Fair. Aug. 29-30. C. D. Peeler. Aurora-Tri-County Fair. Sept. 27-30. Garrel

Automatical and a second secon

Carthage-Jssper Co. Fair. Aug. 4-21. J. .. Gibbons Caruthersville-Aon. Legion Fair Asrn. Oct 4-8. Harry E. Mailoure. Cole Camp-Cole Camp.Fair. Sept. 14-18 E. L. Junge. Columbia-Boone Co. Agri. Soc. Aug. 1-4. Ray Bruckner. Cuba-Cuba Community Pair. Aug. 30-Sept. 3. Frank T. Davis. Beltos-Bella Fair. Sept. 14-18. Rainey L. Backues. Dettom-Belton Pair. Aug. 3-5. Elvis E. Simp-900.

Butler-Butler Pair. Sept. 13-15. A. P. Hilge-

Botter-Butter Pair, Sept. 11-15, A. P. Hige-dick. Ocater-Bioddard Co. Pair, Sept. 18-23 Thomas J. Ross. Rdina-ERox Co. Memorial Fair. Aug. 9-12. R. B. Kelly. Parmington-Bt. Francois Co. Fair Assn. Sept. 7-B. Joe Graadhomme. Prederictkown-Madison Co. Pair. Sept. 22 23. MéDourne R. Waid. Pulton-Callasas Co. Pair Assn. Aug. 15-14 Jack Atkinson. Calt-Gait Community Pair. Sept. 7-9. Jerry Silles.

Lee's Summit-Mackson Up. Fait. Aug. 1. ... John H. Miller. Linn-Osage Co. Pair. Aug. 31-Sept. 2. Wal-ler F. Heidinge. Macon-Macon Co. Pair Asan. July 23-25. Darwin Inckaoa. Mansfield-Okark Summit Erpo. Aug. 1-5 Gus Rushing. Marshall-Saline Co. Fair. Aug. 30-Sept. 2. T. A. Reid Marshieki-Wenster Co. Pair. Aug. 30-Sept. 2. Dis Marchart Mo. Horse Show Asan Aug. B. Marchart Mo. Horse Show Asan Aug. B. Marchart Mo. Horse Show Asan Aug. B. Sorthart Mo. Horse Show Asan Maysville-Ockabl Co. Pair. Aug. 14-16. John M. Duncan. Merophis-Scotland Co. Pair. Aug. 14-16. John M. Duncan. Merophis-Scotland Co. Pair. Aug. 8-12 Dean Black.

Memphis-Scotland Co. Pair. July 23-29. B H. Retrematelin. Nextco-Audrala Co. Pair Assn. Aug. 8-12 Dean Black. Montagemery City-Montgomery Co. Pair Assn. July 77-29. M. B. Vaugha. Mound City-Holt Co. Pair. Aug. 23-25. Mrs. B. K. Grimikh.

J. N. Ballard.

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 Jane Buildoard
 GENERAL OUTINGUE
 59

 Gordon-Sheridan Co. Pair & Rodeo. Sept. 7-10. George B. Comer.
 Bridgeton-Cumberiand Co. Co. Op. Pair Asm. Ben, 10-23 Raymond R. Ritz, F. Pair and II-12.
 Verano-Vernon Agri. Soc. Aug. 22-27. Jams. Ben, 10-23 Raymond R. Ritz, F. Pair and II-12.
 Chilleothe-Ross Co. Agri. Boc. Aug. 15-18.

 Bendgeton-Cumberiand Co. Pair Asm. Meiving Co. Start. Asm. Aug. 14-26.
 Bridgeton-Cumberiand Co. Co. Op. Pair Asm. Meiving Co. Pair Asm. Aug. 14-26.
 Bridgeton-Cumberiand Co. Co. Op. Pair Asm. Meiving Co. Pair Asm. Aug. 14-26.
 Chilleothe-Ross Co. Agri. Boc. Aug. 15-18.

 Benington-Codar Co. Apri. Boc. Aug. 16-18.
 Pair Mills-Bomerst Co. 64. Fair Asm. Aug. 16-18.
 Weiton-Delawate Valley Apri. Boc. Aug. 15-18.

 Pair Mills-Bomerst Co. Agri. Boc. Aug. 16-18.
 Benington-Finantorto Pair Asm. Aug. 16-18.
 Weiton-Seneta Co. Agri. Boc. Aug. 16-18.

 Beningtord-Box Built Co. Agri. Boc. Aug. 16-18.
 Beningtord.
 Seng Co. Fair Asm. Aug. 16-18.

 March Philos.
 Seng Co. Agri. Boc. Aug. 16-18.
 Seng Co. Agri. Boc. Aug. 16-18.

 March Philos.
 Seng Co. Agri. Boc. Aug. 16-18.
 Weiton-Delawate Valles.

 Berningtord-Box Built Co. Agri. Boc. Aug. 16-18.
 Seng Co. Agri. Boc. Aug. 16-18.

 Berningtord-Box Built Co. Agri. Boc. Aug. 16-18.
 Seng Co. Agri. Asm. Aug. 21-28.

 March Philos.
 Seng Co. Agri. Boc. Aug. 16-18.

 Berningtord-Box Built Co. Agri. Boc. Aug. 16-18.

 Berningtore Philos.
 Seng Co. Agri. Boc. Sept. 14-2.</t Hartingvon.
 James A. Wais.
 Rastings-Adams Co. Fair Assn. Aug. 14-16.
 Beningford-Box Butte Co. Agri, Soc. Aug. 14-18.
 Abdul F. Johnnon, Funk, Hob.
 Homsr-Dikota Co. Agri. Soc. Aug. 18-18.
 James Allaway.
 Humoids-Richardson Co. Agri. Soc. Sept. 13-13. L. E. Watson.
 Hyannia-Grant Co. Agri. Soc. Sept. 1-3.
 Hawward. All D. C. Maillow Co. Agril. Soc. Sept. 1-3.
 Mrz. Ezil Hayward.
 Imperial-Chase Co. Fair. Aug. 23-26. Rerman Brill.
 Johnstown-Brown Co. Agril. Soc. Sept. 1-3.
 Kenneth Grarf, Alasworth, Neb.
 Kenneth Graff, Soc. Aug. 14-37. Otto G. Weber.
 Lewillen-Glawson Co. Pair. Gept. 4-6. Paul D. Temple.
 Lrxington-Dawson Co. Pair. Aug. 29-Sept. 1.
 Monte Kußen. Monte Rim Nebraska State Pair, Sept. 3-8. Ed-Auton-Madison Co. Fair. Aug. J. Mayer. Mindon-Kearney Co. Agri. Asan Aug. 22-24. Merrin Feierson. Michell-Goottabiuf Co. Agri. Boc. Sept. 4-9. Harold Ledingham. Neilab-Antelope Co. Fair. Sept. 1-1. Clunion Chambraker. Neigh-Antelope Co. Yair. Sept. 1-1. Custor Stonebrater. Neison-Nuckolla Co. Pair. Week of Aug. 21. William A. McEspir. Norden-Keys Fabs Co. Agri. Asc. Aug. 7-9. Harley McCormick. North Platte-Lincoln Co. Agri. Ascn. Aug. 71-24. Clarence F. Wright. Oskiend-Burt Co. Agri. Soc. Aug. 23-36. Edgar Hanson, Lyons, Neb. Oszileja-Zeith Co. Pair. Aug. 28-30. R. D. Hurhes. Benda, Ricens-Harian Co. Junior Pair. Aug. 79-31. Orieans Pawnee C William Pieres Saint Paul-Howard Co. Agri. Boc. Sept. 5-8. Baini Faul-Howard Co. Agri. Soc. Sept. 5-8. Charles Dobry. Scribner-Dodge Co. Pair. Sept. 13-15. Virgil Swanno. Paul Colburn. Bidner-Cheyenne Co. Pair. Third week in Aug. E. Hoover. Aug. E. L. Hoorer. Boaldag-Greeley Co. Prec Pair Assn. Third week in Aug. Don C. Smith. Spencer-Boyd Co. Agril. Boc. Aug. 29-31. Ralph W. Black. Springfield-Sarpy Co. Agril. Boc. Aug. 17-18. Marven L. Vaughn, Papillon, Neb. Sinnton-Biankon Co. Agril. Boc. Aug. 17-19. Wm. E. H. Beyer. Singleton-Logan Co. Agril. Boc. Aug. 12-27. V E. Magnukon. Sicckwille-Frontier Co. Pair. Aug. 24-23. Richard Hopkins. Syracuso-Oloc Co. Pair Assn. Aug. 24-31. Richard Hopkins. Syracuso-Oloe Co. Pair Assn. Aug. 20-31. Charles Miller, Toadille, Néo. Tecumsch-Johnson Co. Fair. Aug. 7-10. Lloyd D. Maisted. Valentine-Cherry Co. Fair. Aug. 25-37. Hugh Potter. Potter. Wahoo-Saunders Co. Agri. Soc. Aug. 21-23. E. J. Erickson. Mando-Saunders CK Agri. Soc. Aug. 21-23.
J. Britchaon.
Waithill-Thurston Co. Pair. Aug. 30-Sept. 1. Alfred D. Raun.
Westelloo-Douglas Co. Pair. Bept. 13-16. R. D. Herrington.
Wayno-Wayne Co. Pair Assn. Bept. 13-16.
William E. Yon Segern.
Werping Water-Case Co. Agri. Boc. Aug. 23-25.
Joc Bender.
West Point-Coming Co. Pair. Aug. 27-31.
Ed. M. Buumaan.
York-York Co. Agri. Soc. Aug. 23-26. R. L. Clark. Clark NEVADA Elko-Elko Co. Pair, Sept. 1-4. Dan Evans. Fallon-Neveda State Pair, Sept. 1-4. Wil-liam H. Petherbridge. Winnemusser-Humbolds Co. Pair Asen. Sept. 2-4. Albert Lowry. NEW HAMPSHIRE Canaan-Mascome Valley Pair Assn. Aug. 30-Sept. 1. William A. Shepard. Center Sandwich-Bandwich Town & Grange Fair. Oct. 12. Doris L. Bens, N. Sandwich. Contoocools-Mopkinton Pair. Sept. 2-4. Ber-nard Reen. nard Reen, Deerfield - Deerfield Pair Assn. Bept. 28-Oct. 1. William C. Maxwell, Raymond, N. H. Keene-Cheabhrs Pair Aaan, Sept. T-6. Cul-ford E. Coles, West Swanner, N. H. Lancaster-Lancaster Pair, Sept. 1-4. Albert Tord E. Coles, Wat Bun, Sch, Y. E.
 Gencaiter-Lancaster Pair, Sept. 1-4. Albert
 J. Kenney,
 Madburg-Madburg Orange Pair. Assn. Sept.
 Se. Charlotte Horr, Dover, N. H.
 Berport-Suillang Orange Pair. Aug. 10-13.
 Herbert E. Kimbail.
 Morthwood. Northwood Pair Assn. Aug. 18-13.
 Herbert E. Kimbail.
 Hugh J. Prestley.
 Hitslieid-Pritsfield Pair. Sept. 24-27.
 Mer.
 Merchert Gray.
 Bordert Pair. Boot. 11-13.
 Bernouth Pair. Sept. 14-17.
 Mer.
 Merchert Gray.
 Rothester Fair. Sept. 17-13.
 Bernouth Pair. Sept. 17-13.
 Bernouth Pair. Sept. 17-13.
 Bernouth Pair. Sept. 17-13.
 Bernouth Pair. Sept. 17-23.
 Bernouth Pair. Sept. 17-13.
 Bernouth Pair. Sept. 17-23.
 Bernouth Pair. Sept. 13-16.
 Bernouth Pair. Sept. 13-16.
 Bernouth Pair. Sept. 13-18.
 Bernouth Pair.

### NEW MEXICO

NEW MEXICO Albuqarque-New Maxico Siste Pair. Sept. 33-Oct 1. Leon H. Rarms. Alamosordo-Otero Co. Fair Assn. Sept. 27-24. Million T. Bagvell. Seize-Vaizatia Co. Pair Assn. Sept. 18-18. Pred Buning Jr. Clayton-Union Co. Fair Assn. Second week hom Spetember. Demke-Tri-State Pair. Oct. 5-5. Soldon Barrieling Ban. Van Co. Sec. Assn.

Deming-Til-Giate Pair, Oct. s-8. Seidon Baker, Parmington-San Juan Co. Pair Assn. Sept. 13-17. J. P. Sprowis, Astec. H. M. Las Cruces-Dopta Ana Co. Pair Assn. Sept. 15-18. James A. Potis, Law Vegas-San Mignei Co. Pair, Sept. 18-17. Lewis P. Schleic. Lovington-Lea Co. Pair Assn. Sept. 15-18. Bea Port. Pottales-Roosereit Co. Pair Assn. Sept. 15-18. Source-Battern N. M. Sitzle Pair, Oct. 4-7. E. E. Patterson. Banta Pe-Northern N. M. Pair Sept. 15-18. Biver City-Southwestern N. M. Pair Asan. Scource-Decourt Co. Pair. Sept. 15-16. Springer-Coltax Co. Pair. Sept. 15-16. Springer-Coltax Co. Pair. Sept. 15-17. Teos-Tas Co. Pair. Sept. 15-17. Theos-Tas Co. Pair. Sept. 15-17. Theos-Tas Co. Pair. Sept. 15-13. Koy H. Smith.

### NEW YORK

Afton-Afton Fair, Aug. 7-12, Prederick Crany Altament-Aliament Fair, Aug. 21-28 Pred erick E. Keenholts, Angelica-Aliegany Co. Agri. Soc. Aug. 23-26 Afton-Afton Fair, Aug. 7-12, Frederick Craam Attament-Aitsmont Fair, Aug. 21-28 Fred erick K. Keenholts. Angelick-Aliegany Co. Agrl. Soc. Aug. 22-26 L. Buildon Spa-Saraloga Co. Agrl. Soc. Aug. 23-56pt. J. Wendeil Townley. Batavia-Genesser Valley Breeders Asan. Bept 1-2. John Steele. Batavia-Genesser Co. Agrl. Soc. Aug. 23-56pt. J. Wendeil Townley. Batavia-Genesser Co. Agrl. Soc. Aug. 24-56pt. J. Wendeil Townley. Batavia-Genesser Co. Agrl. Soc. Aug. 25-56pt. J. Wendeil Townley. Batavia-Genesser Co. Agrl. Soc. Aug. 26-570 (2010) Batavia-Genesser Co. Agrl. Soc. Aug. 27-57 (2010) Batavia-Genesser Co. Agrl. Soc. Aug. 27-58 (2010) Batavia-Genesser Co. Agrl. Soc. Aug. 25-50 (2010) Batavia-Genesser Co. Agrl. Soc. Aug. 25-50 (2010) Batavia-Genesser Co. Agrl. Soc. Aug. 27-26 (2010) Caliedonia - Caledonia, N. X. Colledonia - Caledonia Co. Agrl. Boc. Aug. 1-4 Pred J Howres, Ionia, N. X. Colledonia - Colledonia Co. Agrl. Soc. Aug. 21-27 (2010) Cortiand-Contiant Co. Agrl. Soc. Aug. 21-27 (2010) Cortiand-Contiant Co. Agrl. Soc. Aug. 21-27 (2010) Cortiand-Contiant Co. Agrl. Soc. Aug. 21-27 (2010) Contand-Contiant Co. Agrl. Soc. Aug. 21-27 (2010) Contand-Contiant Co. Agrl. Soc. Aug. 21-27 (2010) Contand-Contiant Co. Agrl. Soc. Aug. 21-27 (2010) Contand-Chaulaugue Co. Pair. Soc. 4. 2011; Aug. 7-12 (2010) Robert S. Turner, Borzeheads N. Y. Courseneur-Coulerenay & St. Lawrence Co. Pair. Aug. 7-13 (2010) Nobert S. Turner, Borzeheads N. Y. Hemburg-Eric Co. Agrl. Soc. Aug. 21-23. P. J. Houlton, Boosict Pair, Aug. 21-24. Babade, Eris County Hal, Buffalo. Aug. 29-260, 2. Baligh A. Dodds. Greenwich-Washington Co. Pair. Aug. 21-23. P. J. Houlton, Boosict Pair, Aug. 21-24. Babade, Eris County Hal, Buffalo. Aug. 29-260, 2. Baligh O. Barrott. Bochard. County Hal, Buffalo. Aug. 29-260, 2. Baligh O. Barrott. Aug. 29-260, 2. Baligh O. Barrott. Aug. 29-260, 2. Baligh O. Barrott. Matavita-Washington Co. Pair

Marchan C. Maguca.
 Missubard.
 Missubard.
 Montan-Mineola Fair. Sapt. 12-16. Grarues
 Mortis-Oisego Co. Fair Asan. Aug. 30-Sept.
 2. Guy W. Poast, R. D., S. New Derin, N. Y. New York-Am. Inat. City of N. Y. Sept. 15-Oct. 1. O. O. Carter, 51 W. 56th St.
 Norweibar-Cheanago Co. Agril. Soc. Aug. 23-Bent. L. O. L. Brown.
 Owego-Tioga Co. Agril. Soc. July 23-23. W. M. Miller.
 Palmyras Paimyra Pair. Aug. 22-26. W. Ray Converse

The Billboard

NORTII CAROLINA Ahoskie-Atiantic District Pair. Oct. 10-14. W. D. Brown. Albemarie-Stanly 'Co. Pair Asan. Oct. 9-14. James Ray Clark. Asheboro-Ceuter of N. C. Pair Asan. Sept. 18-73. W. C. Tork. Asheboro-Randolph Co. Colored Pair. Oct. 3d week, J. N. Gill. Beaufort-Carteret Pair. Oct. 16-21. T. & Kelly. Charlotte-Bouthern States Pair. Oct. 3-7. Dr. J. 8. Dorton. Cherokee-Cherokee Indian Pair Asan. Oct. 3-7. William E. Easor Jr. Durham-Am Legion Pair Asan. Sept. 18-23 Varnon Wright. East Bend-Yadkin Co. Pair. Sept. 18-23. Bowgs Norman T. Chambias. Rocky Mortin. Berlin 1-33. Norman T. Chambias. Rocky Physic Lasky Co. Pair. Oct. 2-7. Einsher, C. Jackwan Co. Pair. Oct. 2-7.

Mount. Parelieville-Cumberland Co. Pair. Oct. 2-7. Elbert C. Jackson. Goldsbero-Wayne Co. Fair. Sept. 25-30. Olano P. Peele. Greensboro-Greensboro Agri, Pair. Oct. 3-8 Mrs. Clyde Kendall. Greenville-Pitt Co. Agri. Fair. Oct. 1-7 No-man Y. Chambilas. Rocky Mount. Henderson-Golden Belt Fair. Oct. 2-7. C. M. Hichs. Highs.

Henterani-Uniogi Bel Fair. Oct. P.I. C. a. Highs. Henderson-Vance Co. Colored Pair. Oct. 9-14. Robert Bawkhnz. Rickory-Catawba Pair Asan Sept. 73-30 Cor-bib Oreen. High Point-High Point Pair Asan. Sept. 23-30. T. C. Potta. Jackzonstille-Onalow Co. Pair. Oct. 3-7 Georgs See. Leakaydis-Tri-City Agri. Pair. Sept. 4-3. C. W. Roberts. Lexington-Davidson Co. Pair Asan. Sept. 45-30. Cutis A. Leonard Sr. dwlicton-Littleton Pair. Oct. 2-7. T. R. Waiter.

Jo. Curtu a. Leopard Sr. latiticton-Littleton Pair. Oct. 2-7. T. R. Waiter. Monroe-Union Co. Pair Asan. Oct. 23-28 M. W. Williams. Murphy-Cherokee Co. Pair. Sept. 23-30. C. R. Freed.

M. W. Williams. M. W. Williams. Murphy-Cherokes Co. Pair. Sopt. 23-30. C. R. Freed. Relight-North Carotina State Pair. Oct. 17-21. Dr. J. B. Dorton. Relight - Refarille Fair Aam. Oct. 3-1 Mirs. Katyse Price Oliv Roanoke Mapida-Ralifax & Northampton Pair. Oct. 3-14. T. B. Glover. iocky Mouns-Rocky Mount Agri. Pair. Sept. 34-36. Norman T. Chamblide. Rutharfordton-Rutherford Co. Pair. Sept. 11-16. John H. Jones. Rutharforden-Rutherford Co. Colored Fair Schely -Cieveland Co. Pair. Sept. 19-23. Dr J. B. Dorton. Shely-Cieveland Co. Pair. Week of Oct. 2 Borton-Borto C. Pair. Week of Oct. 2 Stativille-Incier, Stativille-Inci

James Cameron. Washington-Beaufort Co. Pair Asan. Week of Sept. 35. H. P. Webster. Wilson-Wilson Co. Pair. Oct. 5-14. Wiley W Tomil sou. Winstem-Salem--Winston-Salem Pair. Oct. 10-14. G C. McNair.

### NORTH DAKOTA

NORTH DAKOTA Ashley-McIntosh Co. Pair Asan. Aug. 29-30 Adolob Thura. Beach-Oolden Valley Co. Fair Asan. Sept 4:50-R. M Miller. Parao-Red River Valley Pair. Aug. 28-Sept. Porman-Bargeant Co. Pair Asan. Sept. 4-6. Beth Wueharpfernig. Biob Plake. Mote-Mettinger Co. Pair. Bept. 4-6. Adelia Soeburn.

### OHIO

C. L. MERICH.
C. L. MERICH.
Protorville-Lawrence Co. Agri. Soc. July 28-28. Owen Griffith. Ironion. O. Randolph-Randolb Ind. Pair. Sect. 22-33.
R. P. Hamilton.
Bichwood-Richwood Ind. Agri. Soc. July 23-28. Dans D. Lowe, R. 3. Margeville. O.
Sci. Cairwylle. - Blowost Co. Agril. Soc. Bept. 4-8. William R. Butcher Jr.
Sidney-Bheiby Co. Agril. Soc. Sept. 10-15. Donaid Brandt, R. P. D. 1, Anna, O.
Smithleid-Jefferson Co. Agril. Soc. Gept. 30:1016-Jefferson Co. Agril. Soc. Gept. 10:102
P. B. Bandise.
Thills-bience Co. Agril. Soc. Aug. 14-15.
P. B. Bandise.
Thills-bience Co. Agril. Soc. Aug. 15-18.
Charles P. Roger, Casslown, O.
Upper Sandusky-Wyandot Co. Agril. Soc. Aug. 15-18.
Charles P. Roger, Casslown, O.
Upper Sandusky-Wyandot Co. Agril. Soc. Aug. 41-18.
Howard Goddard.
Was Wert-Van Wert Co. Agril. Soc. Aug. 4-11.
Horston Goddard.
Wasteneta-Arginize Co. Agril. Soc. Aug. 4-11.
Harren-Trumbull Co. Agril. Soc. Aug. 4-13.
Prank Neal. Nutwood, O.
Wastoneta-Auglize Co. Agril. Soc. Sept. 4-3. N. E. Sluckyz.
Wastoneta-Auglize Co. Agril. Soc. Sept. 4-3.
Wastoneta-Auglize Co. Agril. Soc. Aug. 4-13.
Prank Neal. Nutwood, O.
Wastoneta-Auglize Co. Agril. Soc. Sept. 4-3.
Wastoneta-Turbull Co. Agril. Soc. Sept. 4-3.
Marren-Turbull Co. Agril. Soc. Sept. 4-4.
Marr. J. Keller, Mer. Z. Sutwood.
Wastone-Tutton Co. Agril. Soc. Sept. 4-4.
Mar. C. J. Keller.
Weilington-Zorain Co. Agril. Soc. Aug. 23-23.
Clair L Hill. Akron-Summit Co. Pair at Ascot Park. July 31-Aug. 6. Andover-Andover Street Fair. Sept. 5-9. Andover-Andover Street Fair. over. -... William 8. Orabert. Ashiend-Ashiand Co. Agri. Soc. Sept. 19-23. Harry O. Dokon. Athens-Athens Co. Fair. Aug. 20-24. L. C. Baker. Attica-Attics Pair Asan. Oct. 3-8. Carl Annens Athens Co. Fair. Aug. 20-34. L. C. Baker. Attica Attica Pair Asan. Oct. 3-8. Carl B. Carpealer. Barlow Barlow Agri. Asan. Bept. 28-29. Frank H. Proctor. Belietontsine-Logan Co. Agri. Soc. Aug. 21-35. Carl O. Elica. Belivilla-Delivilla Ind. Agri. Soc. Bept. 13-15. L. O. Eochheiser, R. D. J. Butter. Bergen-Cuyahoga Co. Agri. Soc. Aug. 18-20 William H. Kroesen, Agri. Soc. Aug. 18-30. Burgrus-Crawford Co. Agri. Soc. Aug. 18-30. Burgrus-Crawford Co. Agri. Soc. Aug. 18-30. Cadim-Harrison Co. Agri. Asan. Sopt. 13-18. L. R. Sarger. Cadis-Harrison Co. Agri. Asan. Scot. 13-16. L. R. Barger. Caldwell-Noble Co. Pair, Aug. 31-Sept. 2. J. K. Walkensbaw. Canfreid-Maboning Co. Agri. Asan. Aug. 31-Sept. 4 E. R. Zieger. Canton-Stark Co. Agri. Boc. Bept. 4-8. Ed 69 Wilson. Carroliton-Carroll Co. Agri. Soc. Bept. 29-30. Lonard Googe, Eirfem Springs, O. Cwinn-Mercer Co. Agri. Soc. Aug. 12-18. W. F. Aruber.

**GENERAL OUTDOOR** 

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Dorer-Titoarieral Co. Agril. Soc. Sept. 19-27. W. G. Findley, New Philadelphia, O. Baton-Preble Co. Pair. Sept. 11-16. William B. Pryor. Pindlay-Hancock Co. Agril. Soc. Sept. 6-8. Robert L. Yates. Predericklown - Predericktown Community Pair. Sept. 37-30. 101 Willia. Premont-Sandusky Co. Agril. Soc. Sept. 4-4. Russell S. Bull. Gatipolis-Gallia Co. Agril. Soc. Sept. 18-23. John M. McNearly. Georgetown-Brown Co. Agril. Soc. Oct. 4-6. Luther Kestel. Greenville-Datke Co. Pair. Aug. 20-25. Prank Hestand. Co. Agril. Soc. Oct. 4-6. Barlion-Buller Co. Agril. Soc. Oct. 4-6. Barlinon-Buller Co. Agril. Soc. Oct. 4-6. Barlon-Buller Co. Agril. Soc. Aug. 20-25. Prank Hestand. Co. Agril. Soc. Aug. 20-26. Hilliards -Franklin Co. Agril. Soc. Aug. 15-Hilliards -Franklin Co. Agril. Soc. Aug. 15-Hilliards -Franklin Co. Agril. Soc. Bept. 4-5. Waller Wett. Presenton-Akibagia Co. Agril. Soc. Cot. 10-14. Russell V. Alt, R. R. J. Baltimore O. Corwin Nikon. Limes Lable. Co. Agril. Assn. Aug. 23-25. Wayne B. Lable. Listom-Columbians Co. Agril. Soc. Sept. 13-16. Jone K. Barter. Jone K. Barter. Jone K. Garter. Co. Agril. Soc. Bept. 13-18. Jone H. Barter. Jone K. Garter. Aug. Soc. Sept. 23-29. James H. Barter. Mechanicaburg. O. Logan-Rocking Co. Agril. Soc. Aug. 13-16. J. R. Stalader. Hanoverton. O. Logan-Rocking Co. Agril. Soc. Aug. 20-20. James H. Barter. Mechanicaburg. O. Connelseville-Londonville Street Pair. Oct 14-A. S. Moulton. McConnelseville-Morgan Co. Agril. Soc. Aug. 1-3. A. S. Moulton. McConnelseville-Morgan Co. Agril. Soc. Aug. 1-3. A. S. Moulton. McConnelseville-Morgan Co. Agril. Soc. Aug. 1-3. A. S. Moulton. McConnelseville-Morgan Co. Agril. Soc. Aug. 1-3. Mansfield-Richiand Co. Agril. Soc. Aug. 17-38. Mansf

Lifeavrille-Belös Co. Agri. Boc. Aug. 1-3. A. 8 Moulton. McConneivrille-Morgan Co. Agri. Boc. Gept. 7-9. Ray O. Smith. Manafleid--Richland Co. Agri. Soc. Aug. 17-19. Orville Kibler. Marifetta--Washington Co. Agri. Boc. Aug. 17-19. Orville Kibler. Maryville-Dulton Co. Agri. Boc. Aug. 20-30. H. A. Mayers. Maryville-Dulton Co. Agri. Boc. Bept. 12-18. Otto K. Rauch, R. 1. Pialn City, O. Marmee-Lucas Co. Agri. Boc. Bept. 12-18. Otto K. Rauch, R. 1. Pialn City, O. Marmee-Lucas Co. Agri. Boc. Bept. 14-17. Ofto K. Rauch, R. 1. Pialn City, O. Marmee-Lucas Co. Agri. Boc. Bept. 14-17. Ofto K. Rauch, R. 1. Pialn City, O. Marmee-Lucas Co. Agri. Boc. Co. 10, 17-19. Verle Sprenz, R. J. Lakeville. O. Moral Citte-Co. Agri. Boc. Co. July 34-29. Henry G. Richards. Mount Versoop-Knor Co. Agri. Boc. July 34-29. Henry G. Richards. Moral Bington Co. Agri. Boc. Aug. 12-Soct. J. James D. Mutray. Norwiki-Huron Co. Agri. Boc. Aug. 12-Soct. J. James D. Mutray. Norwiki-Huron Co. Agri. Boc. Aug. 13-Soct. 37-30. T. E. Orecr, Cambridge. O. Ottawa-Puinam Co. Agri. Boc. Aug. 13-Netwine-Life Co. Agri. Boc. Aug. 13-18. J. W. Evas. Patientine-Lake Co. Agri. Boc. Aug. 13-19. J. W. Evas. Patientine-Lake Co. Agri. Boc. Aug. 13-20. Rawithagton-Gherry Co. Agri. Boc. Aug. 13-20. Rawithagton Sheer. Marter Minaball. Pomeroy-Meigs Co. Agri. Boc. Aug. 13-26. Roberts Outhibee. Protory Diff. Box. Aug. 13-18. C. L. Baton. Protory Meigs Co. Agri. Boc. Aug. 13-18. C. L. Baton. Protory Meigs Co. Agri. Boc. Aug. 13-18. C. L. Baton. Protory Meigs Co. Agri. Boc. Aug. 13-18. C. L. Baton. Protory Meigs Co. Agri. Boc. Aug. 13-18. R. P. Hamilton. R. P. Hamilton. R. P. Hamilton. R. C. Jane D. Low, B. 3. Maryville O.

Weilington-Lorain Co. Agri. Soc. Aug. 22-25. Cinir L. Hill. West Union-Adams Co. Agrl. Soc. Aug. 22-33. Charles S. Efrker. Wilmington-Clinton Co. Agri. Soc. Aug. 7-11, Gertrude Ranks. Woodsfield-Monroe Co. Agri. Soc. July 26-28. Ralph Schumacher. Woosirr-Wayne Co. Agrl. Boc. Sept. 13-16. W. J. Buas.

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Xenia-Greene Co. Agri. Soc. Aug. 1-5. Mrs. J. Robert Bryson. Zanesville-Muskingum Co. Agri. Soc. Aug. 15-19. Pyri D. Elliott, New Concord, O.

OKLAHOMA -Woods Co., Pair Assn. Sept. 10-21. Tructi

Buller, Anadarko-Caddo Co. Free Paie, Sept. 19-22, C. R. Sieverson, Apache-Apache District Pair Assn. Aug. 20-Sept. 2, O. H. Golf. Arumore-Carter Co. Free Pair Assn. Sept. 12-18, Bill Sparke, Beaver-Beaver Co. Free Pair. Sept. 13-18. Buffaio-Harper Co. Fair. Sept. 11-13. Carl Downing.

Buffalo-Harper Co. Fair. ocp., a. Downing. Biaekwell-Kay Co. Pree Pair. Bept. 11-15. W. R. Hutchison, Newkirk, Okla. Bouse City-Cimarton Co. Free Fair. Oct. 4-7. Rufus T. Diekerson. Briskow-Creek Co. Free Fair. Sept. 12-15. Melvin Rogers Drumright Okla. Ca.neste-Tri-County Pree Pair. Sept. 6-9. M. B. Pannias.

Ca.negie Tri-County Free tan. M. B. Panning. Chandier-Lincoin Co. Pree Pair Asan. Bept. 5-9. Oran Stipe. Cherokee-Alfalfa Co. Pree Pair. Sept. 13-15. Wayne A. Eakin. Cheyenne-Roger Mills Co. Pair. Sept. 2-8.

13. Wayne A. Zakin.
Cheyenne-Boger Mills Co. Pair. Sept. 2-8. Does Pruit.
Cheyenne-Boger Mills Co. Pair Assn. Sept. 19-21.
Sub Lamar. Or ady Co. Fair Assn. Sept. 19-21.
Sub Lamar. Pair Assn. Bept. 14-16.
A. R. Patrick.
Paires V. Son.
Dewey-Washington Co. Pree Pair. Sept. 7-10.
Dewey-Washington Co. Pree Pair. Sept. 19-21.
James V. Son.
Dewey-Washington Co. Pree Pair. Sept. 19-21.
Dewey-Washington Co. Pree Pair. Sept. 19-21.
Dewey-Washington Co. Pree Pair. Sept. 19-21.
Dewey-Washington Co. Pree Pair. Sept. 14-16.
Jack Ridgway.
Endd-Carffeld Co. Prie Pair. Sept. 11-18.
C. L. Walker.
Piatrice-Millor. Co. Pree Pair. Sept. 18-20.
Jiarold Miller.
Prederick-Timman Co. Piere Pair. Sept. 12-13.
Grandfield-Big Pasture Pree Pair. Sept. 12-14.
Ratoid Casay.
Gurmon-Terase Co. Pree Pair. Asen. Bept. 19-22.
Chifford Hakeber.
Rinion-District Pair. Sept. 19-32.
Chifford Hakeber.
Rinion-District Pair. Sept. 14-18.

Hinion -- Hinton District Pair. Sept. 7-9. M. Müller.
Hobert -- Klowa Co. Free Pair. Sept. 14-16. J. W. Remple, Gatcho, Okia.
Holdenville-- Huches Co. Free Pair Assn. Bept. 13-18. Vernon Trye.
Holla--Barmon Co. Club Fair. Sept. 21-23. Thomas B. Cunningham.
Hugo -- Chockaw Co. Pair. Bept. 21-23. Robert Massengale.
Bydro-- Hydro District Pair. Sept. 21-23. Robert Massengale.
Bydro-Hydro District Pair. Sept. 7-9. Grace R. Peiton.
Inabel-- McCurtain Co. Free Pair. Bept. 13-16. Ross F. Dugan.
McAtester-- Pillaburg Co. Pree Pair. Sept. 5-9. M. W. Priddy J.
Muskoger-- Okiahoma Free State Pair. Oct.

M. W. Priddy Jr. Muskogee-Okianoma Pree State Pair. Oct. 1-7. M. R. Twedell Norman-Cleveland Combers Pair. Aug. 23-Nowaka-Nowaka Co. Pree Pair. Aug. 23-Nowaka-Nowaka Co. Pree Pair. Bept. 13-13. Marr. O. W. Marley. Okianoma City-Okia. Siate Pair. Sept. 17-20. Harry P. James. Okianoma City-Okia. Siate Pair & Szpo. Sept. 33-30. C. G. Baker.

Okinhoma City-Okia, Siate Pair & Szpo. Sept. 33-30. C. O. Baker. Okmuiree-Okmuiree Co. Pree Fair. Sept. 22-28. Mrs. W. M. Spears. Pauls Valley-Garvin Co. Pree Fair. Sept. 6-9. A. O. Rollow. Wynnewood, Okia. Pawbuska-Osage Co. Pree Pair. Sept. 11-14. A. A. Sevell. Pawnee-Pawnee Co. Pree Fair. Sept. 11-14. E. Jos Sharp. Perry-Mobie Co. Pree Fair. Sept. 13-16. Ueorge Preeman.

Lakeriew-Lake Co. Pair & Roundup. Sept. 2-4. Zane Gray. Mediord-Jackson Co. Pair Assn. Aug. 22-26 & O. Powler. Monmouth-Polk Co. Pair Aug. 23-26. Josian Wills. Dallas, Ore. Moro-Sherman Co. Fair Assn. Sept. 15-17 Bondle Sharp.

The Billboard

Moro-Sherman Co. Fair Assn. Aug. 24-Bonale Sharp. Myrtle Point-Coos Co. Pair Assn. Aug. 24-27. J H. Clarno. Newport-Lincoln Co. Fair, Aug. 24-26. Mrs. Nary Y. Brumbaush, Toledo, Ore. Odsil-Hood River Co. Pair, Aug. 15-18. A. L. Marbie. Hood River, Ore. Onlario-Matheur Co. Fair, Aug. 15-Bept 2.

L. Marble, Hood River, Ore. Ontario-Waltheur Co. Fair, Aug. 36-Sept 2. Harry R. Sandquist. Portland-Pracific Intol. Livestock Expo. Oct 6-14. Walter A. Holt, N. Portland. Prinerille-Crook Co. Pair Assn. Aug. 11-13 Don Yancer. Redwood-Deschutes Co. Pair. Aug. 18-20. C. O. Gallaway. Roseburg-Douglas Co. Pair. Aug. 17-19. Homer Grow. Salem-Orecon Biate Pair. Sept. 4-10. Leo

Homer Grow. Balem-Oregon Blate Pair. Bept. 4-10. Leo G. Spittbart Tilamook-Tilamook Co. Pair. Aug. 16-19. H. G. Smith. Tygh Valley-Wasco Co. Pair. Sept. 1-3. Audry Hanna, Dulur, Ore.

### PENNSYLVANIA

TEXNNS ILVANIA Abbetistown-Adams Co. Pair. Aug. 15-19. Mary Z. Elder. Albion-Albion Community Pair. Sept. 14-16. Charles Wiggins. Allentown-Allentown Pair. Sept. 18-23. Reba D. Schall. Arendasville-South Mountain Community Pair. Sept. 6-9. Rarvey B. Raffensperger. Beaver Springs-Beaver Community Pair. Sept. 21-23. Kenneth H. Boyer, Belinagrove, Pa. Bedford-Redford Pair. Aug. 6-12. A. C. Brice.

Brice. Bloomsburg-Bloomsburg Pair, Sept. 24-30, Harry B. Correll. Butler-Butler Pair Assn. Aug. 14-19. C. M.

Harry D. Content
 Butter Pair Assa. Aug. 14-19. C. M. Miller.
 Cambridge Springs-Community Fair Assa. Aug. 30-Bept. 2. T. V. Lawis.
 Carlister Pair Assa. Aug. 14-13. Beauford S. Schwards.
 Centre Hall-Centre Co. Fair. Aug. 26-21.
 V. A. Auman.
 Clark's Summit.-Newton-Ransom Fair. Bept. 13-16. William E. Zetsa.

 R. Forrest.
 R. Forrest.
 R. Forrest. C. Fair. Sept. 14-16. Karl
 W. Flowers.
 Towashed-Forrest C. C. Fair. Sept. 14-16. Karl
 W. Flowers.
 Towashed-Vessis K. Tooker.
 Alter-Dunbar Two. Community Pair. Sept. 13-16. Kenneth Mowery. Leisenring. Pa.
 Toy-Troy Pair. Aug. 21-28. H. D. Holcombe.
 Turbot-Hills-Turbotville Community Pair. Oct.
 4.7. S. Lee Menges
 Unaever Upsters. Community Fair. Aug. 23-25. Clark G. Cowhurn.
 Toiner Upsters. Community Fair. Aug. 23-25. Clark G. Cowhurn.
 Toinowille-Unitowille Community Fair. Oct.
 19-21. Robt. G. Struble, Kennett Square, Pa.
 22-23. Blaine A. Beeghley.
 Washingtonrille Montour-Delong Community Fair. Aug. 22-23.
 Washingtonrille Austerford. Community Fair. Bept.
 G. Anrice Bowman.
 Wastingtonrille Austerford.
 Washingtonrille Austerford.
 Sept. 2. H. M. Buttrews.
 Washingtonre-Washingtonrews.
 Washingtonrews.
 Clark's Summit-Mewton-Bansom Pair. Sect. 13-18. William Zetts. Cark's Summit-Mewton-Bansom Pair. Sect. 13-18. William Zetts. Control of Sector States Sector States Sept. 13-18. Robert Seyth. Contraited ---Cleariteid Co. Pair. July 31-Aug. 5. J. R. Bogensogier. Contranton -- Cochrasion Community Pair. Sept. 13-16. Robert Person. Contrautille--Conneautrille Community Pair. Aug. 17-19. Sthel M. Nicholis, Springsboro. Cookport--Green Township Pair Assn. Sept. 13-16. J. J. Janimon. Dailastown-Dailistown Pair Assn. Aug. 14-19. H. J. Janimon. Daylon-Daylon Agril. Assn. Aug. 22-26. Mrs. Maine Jordan. Derry Twn. Community Pair. Sept. 11-16. Jaseph A. Circuble. Sept. 13-16. Corbuit. Doyleside Berghoft Co. Pair. Sept. 13-16. Bearburg-Cambria Co. Pair Assn. Sept. 4-19. Waiter Good. Etimporo-Edinboro Pair Assn. Sept. 4-19. Waiter Good. Schman --Flouriown Pair. Aug. 2-12. Wil-Netson G. Tuttle. Robard Pair Assn. Sept. 4-19. H. Garver.

Rohrata-Behrata Pair Asan. Bept. 27-30. R. H. Garver. Flourtown-Plourtown Patr. Aug. 2-12. Wil-liam J. Goss. Pord City-Armstrong Co. Pair. Aug. 1-5. Prank R. Swast Jr. Porkawile-Suillyan Co. Agrl. Boc. Aug. 30-Sept. 2. Lawrence Higigy. Gilbert-West End Fair Asan. Aug. 30. Jamee P. Shifter, Brodheadswille, Pa. Grata-Grats Agrl. Asan. Sept. 19-23. C. R. Klinger.

Sept. 2. Lawrence Higley.
Sept. 2. Lawrence Higley.
Sept. 2. Lawrence Hass. Aug. 20. James Parbuska. Comparison of the section of

Millersburg-Pariners' Fair Asan. Sept. 7-9. Robert E. Hoke minicrisourg--reinfiels Fair Asan. Sept. 7-0. Robert 2. Hoke Millport--Oswayo Valley Community Pair Sent. 8-9. Mra Nina H. Vanderbool Montapdon--Tri-Township Pair Asan. Sept. 20-23 Cherence R Emery Potta Grave, Pa. Mt Jay - Mt. Jay Community Exhibit. Oct. 12-14 (tentifie) Joseph Shaeffer Myerstown--Myerstown Comminity Fair Dck. 11-13. John R Shwanan New Bethlehem--Parmers & Merchantt' Art. Show Aog. 10-16 Louden Stuart. Newfoundiand--Greene-Dreher Pair Asan Aug. 24-26 Hearty G. Botjer, Greentown, Pa New Holland--New Bolland Farmers Day. Oct 4-7. 8.0. Zimmermän. New Stanton-Stanton Free Fair, Aug. 29-Scot. 1. Ralph C. Faust Br., R. 1. Hunkers, PA.

New Stanton-Skanton Free Falt. Aug. 23-Scol. 1. Ralph C. Fwats Br., R. I. Nunkers. Pr. North Methon-Twin County Pair. Sept. 13-16. Warren J. Dech. Oley-Olgy Valley Community Pair. Sept. 13-16. Warren J. Dech. Oley-Olgy Valley Community Pair. Sept. 28-30. Carl W. Biant. Oriental-P. O. S. ol. A. Pair. Aug. 16-20. Oriental-P. O. S. ol. A. Pair. Aug. 16-20. Wallace Enckenbreck. Mt. Pleasant Mills Wallace Enckenbreck. Mt. Pleasant Mills Fiensant Sallep-Orange Community Pair. Bips. 94. Bugene V. Eccfer. Connetli-Port Roysian-Junkata Co. Agri. Soc. Sept. 4-8. Dwight B. Hower Br. Pricedale-Rostraver Twp. Community Pair. Aug. 9-11. Dorothy Thompson, Belle Ver-non. Punszulawney-Agri. Pres Pair. July 24-20 Jack L. Rishell. Chamber of Commerce. Reading-Reading Pair. Sept. 10-17. Charles W. Swyrer. Shanksville-Story Greek Community Pair. Agg. 13-16. Mrs. Milton Lowy. South Park, Library-Allegheny Co. Pres Pair. Agg. 13-16. Mrs. Milton Lowy. South Park, Library-Allegheny Co. Pres Pair. Agg. 15-16. Mrs. Milton Lowy. South Park, Library-Allegheny Co. Pres Pair. Spatianburg-Bartansburg Community Pair. Sept. 14-16. C. J. Burton & Henry Balley. Sugar Grow-Community Pair Asan. Sept. 14-

Somebore-Bionebore Pair. Aug. 31-54-5. Waiter B. Parker. Sugar Oros-Community Pair Asan. Sept. 14-16. Mrs. James L. Lacey. Tioga-Tioga Co. Fair. Sept. 14-16. Carl H. Forrest. Tionas-Tionas Community Pair Asan. Aug. 25-26. Ida K. Blanchard. Tionester-Porest Co. Pair. Sept. 14-16. Karl Winwers.

RHODE ISLAND East Greenwich-Rocky Hill Fair. Aug. 22-27. Warren P. Moorehead. Singsteon-Rhode Island State Pair. Aug. 13-20. Louis V. Jackvony.

SOUTH CAROLINA Anderson - Anderson Pair. Oct. 23-28. Thomas

Autorson-Anderson Pair. Oct. 23-28. Thomas L. Allen. Beanettswile--Mariboro Co. Pair. Week of Sept. 25. J. Murray Jackson. Bishooville--Lee Co. Pair Assn. Oct. 30-Nov. 4. W. 8. King. Camden---Kershew Co. Pair Assn. Oct. 16-21. J. D. Crawier - . Chersw--Chesterfield Co. Colored Pair. Nor 5-13. C. A. Bloomfield. Charleton-Constitution Agel. & Indust. Fair. Oct. 30-Nor 4. W. M. Frangion. Chester-Chester Co. Pair. Oct. 2-7. Jake S. Colvin.

Colvin. Columbia-South Carolina State Pair. Oct 16-

Colvin. Columbia-Bouth Carolina State Pair. Oct 16-21. Paul V. Moore. Columbia-South Carolina State Colored Pair. Oct. 23-28. Mrs. R. G. Reese. Banley-Pickenn Co. Call. Reese. Columbia-Generation Carolina Pair. Nov. 6-11. J. Ciff Brown. Greenwille-Arrenville Co. Am, Legion Pair. Oct. 16-21. Harry B. Her. Greenwood-Oreenwood Co. Pair Assn. Oct. 9-18. John L. Wash. Eingstree-Williamsburg Co. Pair Assn. Oct. 2-35. E. C. Grawford. Lancaster-Lancaster Co. Colored Pair Assn. Week of Oct. 16. William O. Clinton. Lancaster-Lancaster Co. Aarl. Expo. Oct. 9-14. Robert N. DuRant. Marinn-Marion Co. Pair Assn. Oct. 33-28. D. M. Harper.

Newberry-Newberry Co. Pair. Oct. 9-14. Frank

Newberry-Acwerry Co. rair. Oct. 9-16. Frank Sutton. Orangeburg-Orangeburg Co. Pair Asan. Oct. 23-28. JM. Buybs. Orangeburg-Orangeburg Co. Colored Pair Asan. Oct. 16-31. W. C. Lewis. Dwings-Mt. Carmel Pair. Oct. 9-14. Andrew Saxon. Pickens-Pickens Co. Pair. Oct. 2-7. J. R. Wool

Wood, Wills-Fork Co. Pair Assn. Oct. 9-14. H. D. Black Berlin State Assn. Oct. 9-14. H. D. Black Bedford Interstate Pair Assn. Sumter-Sumter Co. Pair. Oct. 30-Nov. 4. J. Theore. Buddon Co. Pair. Assn. Oct. 3-Nov. 4. J.

D. M. Harper

July 29, 1950

SOUTH DAKOTA

Aberdeen-Brown Co. 4-H Fair. Aug. 24-26. J. E. Basham.

Cleat Lake- Devel Co. Fair. Aug. 21-23. Con-rad Tweet.

rad Tweet. Edgemont-Phil River Co. Pair & Rodeć. Sept 6-5. J. H. Cole. Gettysburg-Potter Co. Pair: Aug. 21-33. Rayburg Butrum. Huion-Bouth Dakota State Pair. Sept. 4-8. Prank I. Mafare

Prank L Bainer. mball-Brule Co. Pair. Aug. 25-27. Frank Prans Grinball-Brule Co. Pair. ous. S. Ryan. Mitchell-Corn Palace. Sept. 25-30. N. N. Mitchell-Corn Palace. 31-Sept. 2. M.

E Sanderson. Nisland-Butle Co. Pair. Aug. 24-26 Rsiph W Milberg. Newell, B. D. Onida-Sully Co. Pair. Aug. 24-26. John F. Neu Parker-Turnes Co. Pair. Aug. 25-30. J. C.

Aracan Sensen, Rapid City-Biack Hills Expo. Avg. 17-20. Carl Burgets. Romebud - Rebelud Slour Pair. Aug. 25-27. Err Pails-Slour Empire Pair Assn. Aug. 17-199-Burgethinson Co. Pair Assn. Aug. 30-Sept 2. Rey T. Hirsch. Webster-Day Co. Pair. Bept. 14-16. A. C. Flagstad.

TENNESSEE Alaxandria-DeKaib Co. Fair. Aug. 2-5. Mar-

Alaxandria-Deffaib Co. Pair. Aug. 2-5. Mar-tin S Scott. Anhiand City-Cheatham Co. Pair Assn. Sept. 28-30. Strantley Smith. Athens-McMinn-Meigs Twin Co. Pair Assn. Sept. 25-30. Leonard Earl Lockmiller. Bolivar-Hardeman Co. Pair Assn. Sept. 18-23. Paul Vaughn. Soft 45-30 W. B. Hunt. Brownstille-Haywood Co. Pair. Sept. 6-9. L. M. Smithe-Haywood Co. Pair. Sept. 6-9. L.

Bolivar-Birdemin Co. Colored Pair Assn. Sppt 15-30
W. B. Hunt.
Brownsville-Haywood Co. Pair. Sept. 6-9. L. M. Smith.
Brownsville-Haywood Co. Colored Pair. Oct. 16-14. P. E. Jeffries.
Camdon-Benton Co. Pair. Sept. 18-23. Fred L. Johnsen-Carthase Agnl. Assn. Aug. 9-12.
Bianton Hunter.
Centerville-Hickman Co. Pair. Sept. 13-16.
J. L. Flinn.
Chastanooya-Chaitanooga-Hamilton Co. In-terstate Fair. Stot. 18-23. Mirs. Maude H Atwood.
Cartkeville-Mickman Co. Pair. Bept. 13-16.
J. L. Flinn.
Chastanooya-Chaitanooga-Hamilton Co. In-terstate Fair. Stot. 18-23. Mirs. Maude H Atwood.
Cartkeville-Montgomery Co. Pair. Bept. 7-8.
Mirs. Louise B. Booth.
Clarksville-Montgomery Co. Negro Pair Assn. Aug. 17-19. Pope O. Garrett Er.
Clander-Matam Co. Agri. Fair. Sept. 7-8.
Robanon.
Columbin-Maury Co. Fair & Expo. Oct. 2-7.
B. H. Hardwick
Consteller-Painam Co. Agri. Fair. Sept. 7-8.
W. J. Huddieston.
Corington-Tipton Co. Pair Assn. Aug. 31.Bept. 2. Lester Hill Jr.
Stanley Shoat.
Croseville-Cumberland Co. Pair. Sept. 30-38.
Prank C. Taylot.
Derkson-Dickson Co. Pair Assn. Aug. 33-28.
W. A. McInitre.
Dyerterine Dir Son Co. Pair Assn. Sept. 11-18.
Erabethton-Carter Co. Pair. Assn. Sept. 11-18.
Erabethton-Carter Co. Pair. Assn. Sept. 11-18.
Erabethton-Carter Co. Pair. Assn. Sept. 11-18.
Prank B. Sharp.
Rester Lincoln Co. Pair. Assn. Sept. 11-18.
Prank B. Sharp.
Rester Hile-Dincoln Co. Pair. Assn. Bept. 11-18.
Aug. 24-26. L. M. Donaldson.
Pranklin-Williamson Co. Pair. Assn. Bept. 11-16.
Aug. 24-26. L. M. Donaldson.
Parank B. Sharp.
P

Reese Jr. Gallatin-Jailatin Colored Fair Assn. Aug. 24-26. Edw. V. Anthory Sr. Jre-nyllie-Greens Co. Pair Asin. Aug. 31-Sept. 3. Bonabelle Barkley. Rartinan-Roone Co. Fair. Sept. 4-9. W. B. Stort

Stout

Wood. Rock Hills-Fork Co. Pair Assn. Oct. 9-14. M. Jackson. M. Jackson. M. Jackson. Memphiss-Mid-South Pair. Sept. 31-30. Wai-lace Witner. Morristors - Hamblen Co. 4-31 Pair. Sept. 6-B. W. K. Tipton. Sumter-Souther Co. Pair. Oct. 30-Nov. 4. J. Wurftersono-Rutherford Co. Pair. Aug. 30-Cilif Brown. O'mon-O'noho Co. Pair Assn. Oct. 3-7. Hydrick L. Kirby.

Stoui, Henderson-Chester Co. Fair, Oct. 5-7. N. S. Martin, Honeswaid-Lewis Co. Pair, Aug. 21-26, James P. Humé, Russing-Carroll Co. Pair. Sept. 25-30, June Medice Co. A & M. Pair, End. 10,

Numinguoi-carros Co. Fair. SCPI. 20-986 J. P. Waiters. Jackson-Madison Co. A. & M. Pair. Bept. 18-23. J. E. McNeely. Jackson-West Tenn. District Pair. Sept. 11-16. A. U. Taylor. Jamestosn-Peniress Co. Fair Assn. Rept. 7-9. P. G. Crooks. Jonesboro-Washington Co. Pair Assn. Bept. 6-9 Mrs. Paul A. Dillow. Kingsport-East Tenn. District Pair. aug. 71-26 A. B. Coleman. Knowille-Tenn. Valley Pair. Scpt. 11-16. Pat W. Kerr Lafoyette-Macon Co. Pair Assn. Bept. 7-8. Mrs. Miselle Driver.

BROAVILIE-acau. Pat W Kerr Lafayette-Macon Co. Pair Assn., Bept. 7-8. Mrs. Miselle Dirver. Lawrenceburg - Middle Tenn District Pair. Sept. 25-30. Hiram Holsford. Lebanen-Wilson Co. Pair. Sept. 13-18. A. W. McCartney. Lebanon-Wilson Co. Colored Pair. Sept. 21-23. W T. Bernard. Lasington - Hendrison Co. Colored Pair. Sept. 18-23. Prof. C. C. Bond. Livingsion-Overton Co. Pair. Bept. 14-16. D. E. Bennon. Machisonville-Monroe Co. Pair. Bept. 4-8. Cirds N. Tayinr. Mancheater-Coffee Co. Pair. Bept. 21-23. W T. Bernon. Machisonville-Monroe Co. Pair. Bept. 4-8. Cirds N. Tayinr. Mancheater-Coffee Co. Pair. Assn. Sept. 21-23. David W. Shield. Maryville-Blount Co. Pair. Aug. 28-Sept. 2. J. N. Badgett.

23 David W. Binder Maryville-Blound Co. Pair. Aug. and J. W. Badgett. Maynardville-Union Co. Pair. Sept. 7-9. Mrs. Bin Taylor. Lightinavile-Warren Co. Pair. Sept. 7-9. T. M. Jackson. Memphis-Mid-South Pair. Sept. 31-30. Wai-Witner. Co. 4-11 Pair. Sept. 6-

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Nova Murdo-Jones E Sanderson Butte

lo-Jones Co. Pair Assn. 31-Sept. 2. M.

Inson Pulasti-Giles Co. Colored Pair. Sept. 28-30. M. O. Maxwell. Reserving-Rawing Co. 4-H Club Pair. Sept. 27-30. Ralph Testerman. Sparte-White Co. Pair. Sept. 43-18. T. Serierville-Sevier Co. Pair. Sept. 4-9. Ernest

Sevierville-Sevier Co. Pair. Sept. 4-9. Ernest Thurman. Stanton Hals. Spencer-Van Buten Co. Pair. Sept. 7-9 K. L. Hollingworth. Soringfield-Robertson Co. Pair Assn. Sept. 14-19. John R. Long Jr. Tracy City-Grundy Co. Pair Assn. Aug. 24-26. E. J. Commingham. R. Windelson Co. Pair. Bept. 5-8. John R. Windelson Co. Pair.

ABI

H. Soann. Westmoreland—E. Summer Oo, Fair, Sept. 8-19. Miss Guatus Simmens. Woodbury—Cannon Co. Fair Asan Sept. 14-16. Mirs. James H. Cummings.

Mrs. Jamas R. Cummings.
 Mrs. Jamas R. Cummings.
 abilans Wast TEXAS
 abila Mombie. TEXAS
 abila Mombie. Texas Pair Assn. Sept. 18-33. Amarillo-Thr-State Pair. Sept. 18-33. Rev.
 Bastichon-Tersas Pair Assn. Oct. 19-14.
 L. E. Baumgarnor.
 Beatring Converts.
 Beatring Converts.
 Belly Hile-Austin Co. Pair Assn. Oct. 13-14.
 Mrs. Anita Cokers.
 Sonkam-Fannin Co. Fair Assn. Sept. 38-30.
 Charles G Pepe.
 Bow-Montague Co. Fair Assn. Sept. 31-33.

Bowie-Montague Co. Pair Assn. Gept. 21-23 Virgil Blair. Brenham.-Washington Oo. Pair Sept. 31-23. Mrs. Robert Lange. Bidgeport-Wise Co. Fair. Bept. 13-18. Mrs. Cecil Bulland. Caldwell-Burleson Co. Pair Asan. Oct. 3-7. John J. Toupal. Carthage-Panols Co. Pair Asan. Last week in Sept. F. E. Roberts. Center-Ghelby Co. Pair Asan. Oct. 3-7. Guy Couver. In Oct. W. M. GRIGAWS,
 Biand-Bisod Co Pair, Bept. 7-8. T. B. Mailory,
 Chase City-Mecklenburg Co. Pair Assn. Oct. 10-14. Garland E. Moas.
 Cheitertield-Cheaterticleid Co. Pair, Bept. 21-23. D. W. Murpher.
 Covington-Alleghang Co. Pair, Bept. 11-16 Robert E. Stdenstricker,
 Danville-Danville Pair Assn. Sept. 26-30. B. F. Barr.
 Dungsanon-Scott Co. Pair Assn. Bept. 13-16. Charles W. Compton, Wood, Va. Parmville-Pire-Country Fair Assn. Sept. 18-23. Mrs. P. D. Thomas.
 Mins. P. D. Thomas.
 Sept. 11-16. J. Eusene Rowell.
 Sept. 11-16. J. Eusene Rowell.
 Sept. 11-16. J. Eusene Rowell.
 Mins. P. D. Thomas.
 J. C. Bairet, & Indust. Pair. Aug. 21-26. J. Bairet, Bairet, Bairet, Bairet, Bairet, Bottonarg Proceedings Agril. Pair. Assn. Aug. 21-26. J. Bairet, Bai

L. E. Tennison. Corsicana — Corsicana Livestock & Agri. Show. Sept. 26-30. Herman Brown. Crockett--Houston Co. Fair. Sept. 36-30.

E. B. McLeroy. Dallas-State Pair of Texas. Oct. 7-22, James H. Stewart,

H. Stewart, PrederickSburg-Oillespie Co. Pair Asan, Aug. 18-20. Max O. Reinbach. Gainesville-Cooks Co. Pair Asan, Sept. 4-9. P. H. Teague. Ciddingar-Las Co. Pair Asan, Oct. 12-14. at.

Precericksburg-Olliespie Co. Pair Asso. Aug. 18-20. Max O. Reinbach.
Galiceville-Cooks Co. Pair Asso. Scpt. 4-9. F. H. Teague.
Giddinga-Lee Co. Pair Asso. Oct. 12-16. M. Kileke Valley Mild Winter Pair. Nov. 18-25.
Giddinga-Lee Co. Pair Asso. Oct. 12-16. M. Kileke Valley Mild Winter Pair. Nov. 18-25.
Giddinga-Lee Co. Pair Asso. Oct. 9-16.
Henzieke-Walley Mild Winter Pair. Nov. 18-25.
Giddinga-Walley Texas Pair. Oct. 9-16.
Henzieke-Walley Milder, Tex.
Huntsville-Walley Andrey Asso. Oct. 3-7.
Maurice E. Turner.
Jordon G. Clark.
Jondon F. Bulanco Co. Pair Asso. Oct. 19-11.
Leevelland-Atascoas Co. Pair Asso. Oct. 19-11.
Jon Grange-Payettico.
Pair Asso. Oct. 18-31.
Leevelland-Hockley Co. Pair Asso. Oct. 11-32.
John Gravite.
Liberty-Trinity Vailey Erbo. Oct. 16-31.
John Gravite.
Liberty-Panhandle Bouth Plains Pair Asso.
John Gravite.
Liberty-Panhandie Bouth Plains Pair Asso.
John W. Etherdge.
Luberk-Panhande Bouth Plains Pair Asso.
Mathull-Central Stat Texas Pair. Sept. 18-30.
Merman Brown.
Mathull-Central Stat Texas Pair. Sept. 18-30.
Mether-Meoches Co. Pair Co. Pair Asso.
Mathull-Central Stat Texas Pair. Sept. 18-30.
Mether-Meoches-Meoches Co. Pair. Asso.
Mathull-Central Stat Texas Pair. Sept. 18-30.
Mether-Meoches-Meoches Co. Pair. Asso.

Nacogdoches-Nacogdoches Co. Pair. Sept. 20-23. John J. Rudiall. McKinney-Collin Co. Pair. Oct. 3-6. Paul Hardio.

-Mesquite Pair Assn. Sept. 19-23. Mes

E E. Ranby. New Braunfela-Comal Co. Fair Asan. Sept. 29-Oct. I. Edwin W. T. Stast Jr. Palestine-Anderson Co. Fair. Early in Oct. C. O. Miller Jr. Pampa-Top of Texas Pair. Aug. 9-13. Z. O. Wirdsmuch Pampa-Top o Wedgeworth.

Recemberg-Fort Benn Co. rs. and S-8. George H. Lee. Richardson - Richardson Community Fair. Aug. 23-28. Mrs. J. W. Belle. Shamrock-State Line Free Fair. Sept. 13-15. R. P. (Bob) Douglas. Texartana-Four States Fair. Sept. 16-23. L. E Olliband. Temple-Cen-Tez Fair. Sept. 19-23. W. W.

WASHINGTON Batile Ground-Clark CO. Pair Assn. Aug. 24-28. Arthur F. Kulla, Vancouver, Wash. Bremerton-Kitaap Co. Pair Assn. Aug. 24-28. Colliford Beck. Contrails - Wahkistum Co. Pair Assn. Sept. Contrails - Bouthwest Wash. Pair. Aug. 34-27. Contrails - Bouthwest Wash. Batr. Aug. 34-27. Batr. - Contrails - Contra wendland. Texas City-Fat Stock Show & Espo. Nov. t-5. W. J. Peterson. Tomball-Harris Co. Patr Asan Soct 14.15

J. Peterson, --Harris Co. Pair Asan. Sept. 14-16. 4.5. W. J. Peterson. Tomball-Harris Co. Pair Asau. Sept. 15-18 L. L. Cox. Tyler-East Texas Pair. Sept. 11-16. C. R. Beaton.

The Billboard Nashville-Tennessee State Fair. Sept. 18-23. Louis E. Orifin. Newport-Cocka Co. Fair. Assn. Sopt. 27-36 Jack Vilson. C. Torris, Jack Vilson. C. Torris, Jone State Fair. Sept. 18-23. Marton-Wharton Co. Fair. Sept. 26-30. H. Charles Koehl Jr. Woodwille-Tyler Co. Memorial Fair. Oct. 11-14. Warton-Wharton Co. Fair. Sept. 26-30. H. Charles Koehl Jr. Woodwille-Tyler Co. Memorial Fair. Oct. 11-14. Distance State Fair. Sept. 14-16. Pulaski-Olies Co. Fair. Sept. 11-16. J. O. Rob-Inson. Deteret-Millard Co. Fair. Aug. 11-12. Cocli Coalvine-Subbilit Co. Fair, Aug. strat. Line Peterson. Warser, Millard Co. Fair, Aug. 11-12. Cocil Warser, Duchanne Co. Pair, Sept. 1-3. Beber-Wasatch Co. Fair, Aug. 18-19. Mrs. Cabbiline Moulton. Michael Davis Co. Pair, Aug. 25-26. Shiri Michael Davis Bishop. Bishop. Jean-Cache Co. Pair & Rodeo, Aug. 24-24. Eishop. Logan-Cache Co. Pair & Rodeo, Aug. 24-24. M. R. Bover. Manti-Sanpete Co. Pair. Aug. 2-5. Mrs. Arts Ottoan, Sterling, Utah. Morgan-Morgan Co. Pair. Sept. 1-3. Peter Franz-Bait Lake Co. Pair. Aug. 23-26. Mae Bello, Sait Lake City. Nephi-Junb Co. Pair Asen. Sept. 7-9. J. E. Worthington.

Nephi-Juab Co. Pair Asen. Sept. 7-9. J. E. Worthington. Ogden-Ogden Livestock Show. Nov. 11-15. E. J. Fjeldsted. Parowan-Jiron Co. Pair. Aug. 31-Sept. 3. Howard Dailey, Summit, Utab. Bichfield-Sevier Co. Pair. Aug. 24-36. Erneal R. Andersen.

Salt Lake City-Utah State Pair, Sept. 15-23

J. A. Theobald. Tooele-Tooele Co. Fair. Sept. 2-4. Oren

Probert. Trementon-Box Elder Co. Fair Asin, Aug. 31-Sept. 2. Edna Tanner, Brigham City, Utah.

VERMONT

VERMUNT VERMUNT Mts. Dave Gallup, Orleans, Vt. Lasar Junction-Champlain Valley Expo. Aug. 28-Sept. 3. H. K. Drury. Hartland-Hartland Fair, Aug. 23-35. M. P. Rogers, Woodstock, Vt. Lyndonvillo-Csiedonia Co. Fair Asan. Aug. 24-38. A. E. Donahus. Rutiand-Rutiand Fair. Sept. 4-9. Arthur B. Porter.

VIRGINIA

Amherst-Amherst Co. Pair Asan. Third week In Oct. W. M. Gannaway. Bland-Bland Co Fair. Bept. 7-9. T. E.

28. 8. D. Woods, Harrisonburg-Rockingham Co. Fair Asan, Aug. 22-25, Len Holtomon, Relier-Eastern Shore Fair Asan, Aug. 28-Sept 3. Milton Mason, Luray-Page Co. Fair, Aug. 21-26. 8. Frank Rosser,

Fields. Fennington Gap-Lee Co. Pair. Week of Sept. 4. R. C. Carter, Blackaburg, Va. Petersburg-Petersburg Pair. Oct. 9-14. R. Willard Eanez. Richmond Atlantic Rural Expo. Sept. 22-Oct. 7, 3. A Mitchell. Rosnoke-Roanoke Pair, Aug. 24-Sept. 2. Leo Person: South Boaton-Ralifar Co. Pair Assn. Oct. 10-14. W. Willkine.

14. W. W. Willtine. Stauton-Virginia State Pair. Sept. .-B. C. B. Raiston. Suffolk-Tidewster Pair Assn. Oct. 17-20. H.

Suffulk-Tidewster Pair Assn. Oct. 17-20. H. C. Holman, Tasley-Centrai Agri. Pair Assn. Aug. 22-24. Levi T. Phiney, R. P.D. Meira, va. Taseweil-Taseweil Co. Am. Legion Pair. Aug 15-19. Herbeit Ward. Warsaw-Northern Nerk Pair Assn. Sept. a-B. L. F. Altaffer, Waverly-Susses Co. Pair. Oct. 23-26. Phillip Harcum

Barcums Barcums B. C. Graves, Providence Forger, Va. Weirwood-Weirwood Pair, Aug. 5-13. W. P. Jefferion, Cape Charles, Va. Wise-VFW Wise Co. Pair, Aug. 26-26. J. M.

oodstock-Shepandosh Co Pair Asin. Aug. 29-Sept. 2. D. H. Garman.

WASHINGTON

Robinson.

Ellensburg -- Kittitas Co. Fair. Sept. 2-4. F. B. Schnebley. Eins-Grays Rarbor Co. Fair. Aug. 18-20 Ed Schaler, Aberdeen, Wash.

**GENERAL OUTDOOR** 

Green Lake-Green Lake Co. Jr. Pree Pair. Aug. 4-6 Prancis J. Placek.

Bayward-Sawyer Co. Fair Assn. Sept. 1-3. Sherman W. Weiss. iron River-Baylield Co. Pair. Aug. 25-27, B. J. Holvenstot, Washburn, Wis. Innesville-Rock Co. 4-H Fair Assn. Aug. 8-13. Boy T. Olassco. Jefferson-Jufferson Co. Fair. Aug. 3-4. Hor-ace L. Buri.

act La Dull. La Croase-La Croase Interstate Pair. Aug. 3-13. Josrph W. Prisch. J. Josrph W. Prisch. J. Manning. Lancaster-Grant Co. Agrl. Soc. Aug. 24-27. A. B. DeBuhr. Lodi-Lodi Union Agri. Soc. Sept. 22-24. Roy E. Piak.

E. Fisk. Luxemburg--Kewaunes Co. Agri. Assn. Sept. i-4. Elroy C. Hoppe. Manitowoo--Manitowoo Co. Fair. Aug. 23-27.

Luxemoure-acewaute Co. agri. Ass. Sept. 1-4. Miroy C. Hoppe. Manticewoe-Manitowoc Co. Fair. Aug. 21-37. A. F. Rank: Marinette-Marinette Co. Fair Assm. Aug. 11-13. Victor H. Quick. Marahileid-Centrai Win, Baste Pair. Sept. 3-7. W. A. Uthmeter. Mauston-Juneau Co. Agri. Soc. Aug. 24-37. H. E. Ryneerson. Mediord-Taylor Co. Fosth Pair. Aug. 17-30. Carl Zorb. Menomonis-Duna Co. Pair. Aug. 9-13. Lyia C. Pollock. Merrill-Lincoin Co. Pree Pair. Aug. 7-18. William Steckling. Milwaukee-Wilsconsin State Pair. Aug. 19-27. Jack Reynolds.

Milwaukee-Wisconsin State Fair. Aug. 19-27. Jack Reynolds. Milneral Point-Southwestern Wis. Paie Assa. Sept. 1-4. C. L. Winn. Mondort-Buffaio Co. Agril. Soc. Aug. 24-27. George Britton. Monrog-Green Co. Agril. Soc. July 27-36. William A. Brown. Neiliayilie-Clark Co. Agril. Soc. Aug. 17-20.

L. P. Wiemer. Piatzrille-Badger State Fair. Aug. 18-21. W.G. Pitts. Plymouth-Sheboygan Co. Fair. Sept. 1-4. W. R. Eldridge Portsge-Columbia Co. Fair Assn. July 27-36. Harold J. Lochner. Rhinclander-Hodag Pair. Aug. 14-16. Jass

Rennetasuber-Boorg Pair. Aug. 14-16. Jass Reed. Harry P. Moors. Bichland Center-Richland Co. Agri. Asan. Sept. 14-17. R. H. Uinsia. Rosholt-Rosholt Pree Community Pair Asso. Sept. 24-28. L. Wrolsiad. St. Croix Pails-Polk Co. Fair. Bept. 8-10. W. R. Vesina. Baxon-Iron Co. Pair Asan. Aug. 25-27. Anne L. Skajka. R. I. Hurley, Wig. Seymour-Outagamie Co. Pair. Asan. Aug. 3-6. Michael Burna. Shawano-Shawano Co. Pair. Sept. 1-6. Louis W. Courteau.

Monroe Co. Pair Assn. Aug. 4-7. C.

**WYOMING** 

Arton-Lincoln Co. Fair, Aug. 25-26. Orrin

Torrington-Goshen Co. Pair & Rodeo. Aug. 23-25. E. P. Perry.

CANADA

ALBERTA Camrose--Camrose Agri. Boc. Aug. 7-0. J. &

Btuart.

Lamont-Lamont Agri. Soc. Aug. 6-9. M. Lamont-Lamont Agri. Soc. Aug. 6-9. M. Suboda. Lousana-Lousana Agri. Soc. Aug. 16. Mrs. Olds-Olds Agri. Soc. Aug. 11-12. R. G. Hed Der-Red Ders Agri. Soc. Aug. 3-6 D. W. Robertson. Smoky Lake-Smoky Lake Agril. Soc. Aug. 19-19. Vecretile Etho. July 31-Aug. 3.

Vegraville-Vegraville Exhn. July 31-Aug. 3, E. P. Morton.

Materiale protetto da coovright

H. Lavine. 61

WEST VIRCINIA

Williams A. Brown. Neilisville-Clark Co. Agril, Soc. aus. Harold Bucksteed. Oshtosh-Wincebego Co. Fair & Expo. Aug. 29-Sept. I. Taylor O. Brown. Phillips-Price Co. Agril, Asan. Aug. 34-36. L. F. Wiemer. Plattaville-Badger State Fair. Aug. 18-21. Wietra. WEST VIRGINIA Beilogton-Beilogton Festival & Fair, Sept. 13-16 Donaid E. Wilmoth. Berkeier Springs-Morgan Co. Pair Asan. Aug. 31-Sept. 3. O. B. Webar. Charleston-W. Va. Agri. A Indust. Pair. Sept. 2-10. T. H. McGovran. Ciay-Clay Co. Pair, Aug. 31-26. R. L. Taubert. Deprocht-Clay District Pair. Sept. 14-18. Mrs. Scott Bunner, R.P.D. 2. Fairview.

W. Va. Gassway-Lions' Club Community Pair. Aug. 14-19 Earl O. Skidmore. Olenville-Olimer Co. Pair. Aug. 9-12. C. W. Marsh. Grafton-Thylor Co. Pair Assn. Aug. 29-Sept. 2. Ellen Jane Wiscaman. Grantzville-Calhoun Co. Pair Assn. Sept. 4-9.

Grantaville-Calhoun Co. Fair Ason. Sept. 4-9. B. A. Benaley. Reivetia-Heiretia Community Pair. Sept. 18-18. Mrs. James McNeal. Huntington-KYOWVA Pair Corp. Aug. 13-19. James T. Ertser. Lewisburg-Ronveyerte-State Pair of W. Va. Aug 21-28. C. T. Sydenstricker, Lewist. Mannington-Mannington District Pair. Sept. 12.16

Michael Burna. Shawano-Shawano Co. Pair. Sept. 1-4. Louis Shawano-Shawano Co. Pair. July 37-30. E Blasilakey, West Bend, Wis. Spooner-Washburn Co. Junior Pair. Aug. 14-16. W. H. Dougherty. Sturgeon Bay-Door Co. Pair Asen. Aug. 24-27. John H. Miles. Superior-Tri-State Pair. Aug. 15-20. Max R. Lasina. Tomahaning Co. Pair Assn. Aug. 4-7. C. C. Hile.
C. Hile.
Union Grove-Racine Co. Agri Boo. Aug. 23-37.
A. E. Ditbrenner, Rochester, Wis.
Viroqua-Vernon Co. Pair. Sept. 30-24. Ores O. Wausau-Wisconsin Valley Pair. Aug. 9-13. H. A. Eleier.
Wautoma-Waushara Co. Pair Assn. Aug. 24-37. H. N. Holerbecker.
Webster-Central Burelt Co. Pair Aug. 33-Sept. 1. Chuck Adáms.
Westifield-Marquette Co. Agri. Assn. Aug. 4-6. B. J. Cannors. Monicilio, Wis.
Werzuwega-Waupaca Co. Agri. Boc. Gept. 14-17. A. A. Broachein.
Wimod-Kenosha Co. Pair Assn. Aug. 10-13. Henry B. Frank.

Mannington - Mannington District Pair, Bept. 13-16 Mariinton - Mannington District Pair, Bept. 13-16 Mariinton - Pocehonias Co. Fair. Aug. 14-16. Pred C. Allen. Middiebourne - Tyler Co. Fair. Aug. 17-19. Ceul L. Niehols. Moundsville - Marabail Co. Fair. Aug. 17-19. Ceul L. Niehols. Moundsville - Marabail Co. Fair. Aug. 18-19 C. B. Alman. New Hope-Beaver Pond District Fair. Aug. 31-Sept. 2. Parkersourg - Wood Co. Pair Asan. Aug. 23-5 J. Phil Gramer. Pennaboro--Ritchile Co. Fair. Aug. 19-Sept. 1. J. B. Murphy. Petersburg--Tri-County Fair Asan. Sept. 13-16. J. Justin Barger. Philippi-Barboux Co. Street Pair Asan. Sept. 20-23. Mar. Dane Moore. Biversville-Faw Paw District Fair. Aug. 21-26 William L. Coogle. Co. Pair Asan. Aug. 3uton - Baston Co. Fair Asan. Aug. 24-8ept. 3. Earle Mortison. Wadestow--Battelle District Pair Asan. Bept. 6-30

Wet

ster Springs-Webster Co. Pair Assn. Sept 9. Betty Hartmann. 4.9.

### WISCONSIN

Antigo-Langlade Co. 4-R Club Roundup. Aug. 4-6. Ira V. Goodell. Athens-Athens Agri. Asan. Aug. 29-31. Mel. Strombeck.

Arton-Lincoln Co. Pair, Aug. 25-28. Orrin Jenkina. Basin-Big Rorn Co. Pair, Aug. 20-23, Dr. M. B. Walker. Diffaid-Johnson Co. Pair. Aug. 21-24. Wil-liam B. Long. Casper-Central Wyoming Pair. Aug. 21-26. Wil-Casper-Central Wyoming Pair. Aug. 21-26. John P. Noyes. Dougias-Wyoming Bists Pair. Aug. 24-28. Milette-Campbell Co. Pair Asin. Aug. 24-28. Milette-Campbell Co. Pair. Aug. 24-28. W. Lo Duncan Lusk-Miobrara Co. Pair. Aug. 17-19. Dr. Waiter E. Reckling. Newcashe-Western Gateway Pair & Rodeo. Aug. 18-19. Oarth D. Percival. Poweil-Pairk Co. Pair. Aug. 20-22. Phul McColamon. Rawling-Carbon Co. Pair. Aug. 23-26. George Z. Cooke.

Alig. Lee. 112 V. GOOGEL Attrans-Athena Art. Assn. Aug. 29-31. Mel. Strombeck. Beaver Dam-Dodge Co. Fair Assn. Bept. 1-10. Perrest Knup. W. Behroeder Co. Agri. Soc. Aug. 38-31. C. W. Behroeder Co. Agri. Soc. Aug. 38-31. C. W. Behroeder Co. Agri. Soc. Aug. 38-31. C. W. Back River Falls-Jackson Co. Ari. Soc. Aug. 23-31. Douglas J. Curren. Bioomington-Biakes Prairie Agri. Soc. Bept. 1-3. Robert O. Brodt. Codarburg-Osaukes Co. Free Pair. Aug. 8-13. Carl J. Bluma. Thiensville. Wis. Chilton-Calumet Co. Agri. Assn. Sept. 1-4. Herbert P. Harder. Chippews Palls-Northern Wis. District Pair. Aug. 1-4. A. L. Putnam. Crandon-Forest Co. Fair. Aug. 10-13. Lester Grandine, Argonne. Wis. Darlington-Laisgreite Co. Artl. Boc. Aug. 10-13. Neitur R. Lagaon. De Pere-Northesatern Wis. Pair. Aug. 17-31. Stihorn-Wilbur C. Reimer. Sikhorn-Weilwork Co. Agri. Soc. Sept. 1-4. R. B. Harris. Chiroy-Eirof Fair Asan. Aug. 13-73. H. O. Seyforth. Bisoy-Eirof Fair Asan. Aug. 11-13. Charence Gerken Sau Claite-Eau Claire Co. Junior Agri. Boc.

H. O. Seyforth.
 Biroy-Eiroy Pair Asan. Aug. 11-13. Clarence Direct Content of Conten

Billet-Dennir Co. Youth Fair. Aug. 18-20. Otto Neuman, Clenwood Cisy St. Croig Co. Pair Asan. Aug. T-9. George Stelfen. Grantsburg-Burnett Co. Pair Asan. Aug. 4-28. Millon L. Jezaro.

Vermilian-Vermilien Enhn, Juij 27-39. 6. Cari Hickhert, Wrstlock-Wasdock Agrl. Soc. Aug. 8-9. 7. Binbrook-Binbrook Agrl. Soc. Sept. 13-16. R. S. Laidman Glanford Station. Binbrook-Binbrook Agrl. Soc. Sept. 13-16. Binbrook-Binbrook Agrl. Soc. Sept. 12-13. Birth-Bilyth Agrl. Soc. Sept. 12-13. Birth-Bilyth Agrl. Soc. Sept. 13-16. Bibbrook-Beit, 24-23. Birth-Bilyth Agrl. Soc. Sept. 12-13. Birth-Bilyth Agrl. Soc. Sept. 12-13. Birth-Bilyth Agrl. Soc. Sept. 13-16. Birth-Birth Agrl. Soc. Sept. 14-15. Woods. Coverdale-McKurrich Agrl. Soc. Sept. 14-15. Woods. Birthrog-Strahford Agrl. Soc. Sept. 13-16. Birthrog-Strahford Agrl. Soc. Sept. 13-18. Birthrog-Strahford Agrl. Soc. Sept. 13-19. Birthrog-Strahford Agrl. Soc. Sept. 13-20. Birthrog-Strahford Agrl. Soc. Sept. 21-23. Birthrog-Strahford Agrl. Soc. Sept. 21-24. Birthrog-Strahford Agrl. Soc. Sept. 21-24. Birthrog-Strahford Agrl. Soc. Sept. 21-24. Birthrog-Strahford Agrl. Soc. Sept. 21-25. B BRITISH CULUMBIA Abbalaford -- Central Fraser Valley Pair. Sept. 11-13. L. J. Little. Armstrong-Interior Provincial Exhn. Sept. 11-14. Mat Hassen. Chillwack -Chillwack Agri. Assn. Bept. 6-8. Tan T. Hepburn. Clovredale-Cleverdela Agri. Assn. Bept. 15-16. T. W. Curtle, New Weitmloster. Combe-Arrowsmith Agri. Assn. Bept. 8-9. A. J. Mason, Rilliers, B. C. Courtenay-Comox Agri. Assn. Bept. 1-4. B. McCowan.

McCowan Duncan-Cowichan Agri, Soc. Sept. 7-9. W. R. Barker.

Barker, Barker, Barker, Barker, Baner-Maple Ridge Agil, Asan, Sept. 13-13 J. P. W. Greenhill, Invermere-E. Koolenay Agri. Exhn. Sept. 1-2. Mrs. A. R. Coy. Ladysmith-Ladysmith Agril. Asan. Sept. 20-21. Rev. C. McDiarnid. Langley Prainte-Langley Agril. Asan. Sept. 15-10. J. K. Revers. Milner, B. C. Lillooet-Lallooet Pair Asan. Sept. 14-15. Mrs. M. Beley.

M. Bele Mission-Mission Agri. Assn. Sept. 2-5. James

Nanaimo-Nanaimo Agri, Soc. Scot. 14-16.

Nansimo-Nansimo Agri. Soc. Sept. 14-16. Lois Morgan. Nelson-Nelson Fair Asan. Sept. 14-16. Port Alberni-Alberni District Fair. Aug. 24-26. James Sawyer. Port Moody-Port Moody Fair Asan. Sept. 7-3. Charlas W. Lunn. Prince George-Prince George Agri. Asan. Sept. 1-4. MTR. R. B. Carler. Quenel-Carlboo Agri. Soc. Sept. 8-9. K. J. Smith.

Rock Creck-Rack Creck Pair, Sept. 7-8. Mrs. Henry Madge. Salmon Arm-Salmon Arm Agri. Asm. Sept. 21-24. Mrs. J. P. Dos. South Burnaby-B. Burnaby Agri. Assn. Sept. 15-16. Mrs. J. C. Bellinger. Vancouver-Pacific National Exhn. Aug. 23-Bept. 4. V. Ben Williams Williams Lake-Williams Lake Pair. Aug. 31-Sept. 1. Smith

NEW BRUNSWICK

Albert-Albert Pair, Sept. 20-21, Andrew Stuart

Stuart Chatham-Miramichi Agri, Ezhn. Assn. Sept. 4-9. C. K. McKnight, Fredericton-Fredericton Exhn. Sept. 2-9 W. B. Crewdson, Gagetown-Queens Co. Pair Assn. Sept. 2-14. Fred Hysit. Port Eigin-Fort Eigin Agri. Soc. Sept. 26-27. Carl C. Allen, Melrose, N. B. Saint Stephen-St, Stephen Exhn. Aug. 21-26 W. T. Sprold.

W. T. Syrold. South Bathurst-Gloucester Co. Exhn. Sept.

19-22. Allison Branch. Stanley-Stanley Fair, Aug. 29-Sept. 1. T. Allan Best.

### **NOVA SCOTIA**

Autigonish — Antigonish Co. Agrl. Boc. Bept 12-13 J. M. Grant. Bridgewater-Lunenburg Co. Exhn. Sept. 26-20. W. J. Crouse. Caledonia-Queens Co. Fair. Sept. 19-22. G. W. J. Crouse.
 Caledonia-Queens Co. Fair. Sept. 19-22. G. R. Chute.
 Digby-Digby Co. Agri. Soc. Sept. 13-14. H. E. Chishoim, Bear River, N. 8.
 Lawreneetown - Annapolis Co. Binhn. Sept. 19-23. B. Z. Pinigan. Co. Binhn. Sept. 19-10. Contrast B. Dirkew B. E. Finigan.
 Musquodobil-Halifax Co. Eshn. Sept. 19-21.
 George S. Dickey.
 North Bydney-Cape Berton Co. Eshn. Bept. 4-3 Charles Munn.
 Oxford-Cumberland Co. Exhn. Sept. 12-15.
 Claude Thompson.
 Pictou-Pitcou & N. Colchester Exhn. Sept. 19-19.
 Melburne-Sheiburne Co. Agri. Soc. Bept. 20-23.
 P. W. Bower, Lower Obio, N. S.
 Truro-Central M. S. Exhn. Aug. 29-Sept. 1.
 A. B. Banks.
 Windson-Mania Co. Agri. Boc. Sept. 12-13.
 J. Watson Maxner.
 Yarmouth-Tarmouth Co. Agri. Soc. Sept. 5-8.
 Ainslee Smith.

### **ONTARIO**

Aberforle-Puslinch Arri. Soc. Sept. 19-20. D. A. Stewari, Acton-Acton Agri. Soc. Sept. 22-23. C. B. Swachkamer. Almonte-W. Lanark Agri. Soc. Sept. 18-20

Almonte-N. Lamark Apri. Soc. Sept. 18-26 Howard Olies. Ancaster-Ancaster April Soc. Oct. 12-14. Roy A. Modifat. A. Modifat. A. Modifat. A. Modifat. A. Modifat. A. Modifat. M. J. Tuekr. M. J. J. J. M. S. Mullen. M. J. M. J. J. M. S. Mullen. M. J. M. J. J. M. S. Mallen. M. J. J. M. S. Mullen. M. J. M. J. J. M. S. Mullen. M. J. M. J. J. M. S. Mullen. M. J. J. M. S. Mullen. M. J. M. J. J. M.

The Billboard

Laidlaw

Laidiaw. Bruce Mines-Bruce Mines Agrl. Soc. Sept. 14-15, Ernest W. Gallor. Bruzells-E: Huron Agrl. Soc. Sept. 37-28 Rev. O. A. Mine. Burtord-B. Brant Agrl. Boc. Oct. 7-9. R. A.

Burfor Burtord - B. Braht Agri. Boc. Oct. 7-9. H. A. Templay - Burk's Palls Agri. Boc. Sept. 20-21. Fred Mctsaffe. Caledon - Caledon Agri. Soc. Sept. 22-23. Charles Barrett.

-Caledonia Agri, Boc. Bept. 28-30 Caledonia-

Calcionia-Calcionia Agri. Boc. Sept. 28-30. W. S. Sudapeth. Campbellford Beymour Agri. Boc. Sept. 28-27. O. O. Bicphens. CarDagh. Centreville-Addington Agri. Boc. Sept. 5-6. Wilmot Breault. Charlton-Charlton Agri. Boc. Bept. 12-13. Amos Beevers. Chalaworth-Nolland Agri. Boc. Oct. 3-6. Mrs. Cerl S. Weeden. Cheiley-Chesley Agri. Soc. Sept. 8-8. R. M. Boos.

Chrenty-Unterly Agri. Soc. Sept. st. a. Boot. Boot. Chesterville-Chesterville Agri. Soc. Sept. 5-6. Alloso Graham. Clarkaburg-Collingwood Tp. Agri. Soc. 20-21. R. J. Healp. Clifford-Clifford Agri. Boc. Sept. 12-13. Hero A. Hopt. Clate-Clute Agri. Soc. Sept. 5-6. T. Lupton. Cohdem-Cooden Agri. Soc. Sept. 4-5. H. Guest. Cochrane-Cooden Agri. Soc. Sept. 12-13. Mrs. Ray Redwood. Coe. Hill-Wollsston Agri. Soc. Sept. 19-20. C. H. Ounter.

Coe Hill-Wolla C. H. Ounter

C. H. Ounter. Collingwood-Nottawagaga & Great Northern Eshn. Sept. 21-21. V. A. Eills. Comber-Comber Agri. Soc. Sept. 14-18. Mor-

Comber-Comber Agri, Soc. Sept. 14-18. Mor-ley Elliott, Cookstown-Cookstown Agri, Soc. Oct. 3-4. A. J. Sutcliffe. Delta-Delta Pair Assn. Bent, 11-13. T. M. Grant.

New Hamburg Wilmolt Agri. Soc. Sept. 13-16. Mr. A. R. O. Smilh. Z. Sirkley. N. Starkley. New Linke Agri. Soc. 12-13. B. Z. Sirkley. New Linke Agri. Soc. Sept. 12-13. B. J. Soc. Sept. 12-13. B. David C. New Linkeard Agri. Soc. Sept. 14-16. Soc. New Linkeard Agri. Soc. Sept. 12-23. David C. Pelerborough Agri. Soc. Sept. 12-23. David C. Pelerborough Agri. Soc. Sept. 18-19. Harry Cond. Conton Parker. Soc. Sept. 12-24. M. Proser. R.R. J. Kingston. Onwetch C. Hiller Agri. Soc. Sept. 1-24. M. Proser. R.R. J. Kingston. Onsether C. Hiller Agri. Soc. Sept. 12-23. Joseph C. Hiller Agri. Soc. Sept. 19-20. Joseph C. Hiller Marketone. Oro-Oro Agri. Soc. Sept. 12-13. J. T. Mc-Maketon. Hawkestone. Oro-Oro Agri. Soc. Sept. 12-13. J. T. Mc-Mahon. Hawkestone. Oro-Oro Agri. Soc. Sept. 14-18 Soc. Sept. 14-18 Canase. Sontario Agri. Soc. Sept. 14-18 M. Webber. Columbus. Otawa-Central Can. Exhn. Aug. 31-28. H. H. McKlow. Deal -Desboro Agrl. Soc. Sept. 21-22. Clifford Butchiffe. Drayton Peel & Drayton Agtl. Boc. Sept. 26-27. Mirst. P. B. Johnson. Dresden-Camden Agrl. Soc. Aug. 29-31. J. A. Blackburn. Drumbo-Drumbo Agrl. Soc. Sept. 27-28. Wil-fred A. Cockburn. Drden-Dryden Agrl. Soc. Sept. 6-7. D. E. Bett. ford Butchiffe

Dunchurch-United Tys. Agri. Soc. Sept. 19-21. Mrs. Alvin Stone.

21. Mrs. Alvin Stone. Dundalk—Proton Agri, Soc. Sept. 14-15. Mrs. Anna Kochier.

Durham-Durham Agri, Boc, Scot. 12-13, G.

Durham-Durham Agri. Soc. Sept. 12-13. G. T. Oreenwood. Emira-Einira Agri. Soc. Sept. 1-4. Pred C. Forwall. Emo-Rainy River Valley Agri. Soc. Aug. 29-31. W. A. Smith. Emodale-Perty Agri. Soc. Bept. 12-13. E. H. Thorne. Purchast. Partichast. Amb. Gas. Gurt. Co.

Thorne. Englehart Agri, Soc. Sept. 4-6, Englehart-Englehart Agri, Soc. Sept. 4-6, Mrs. H. M. Peterson, Erim-Erin Agri, Soc. Oct, 7 and 9. George C. Burt Hullsburg. Exeter-Ereter Agri, Soc. Sept. 20-21, Clark Fisher

Burt rinner Fileson Sept. 2017 Fisher. France. Wellington Co. Agri. Soc. Sept. 15-16. Wm. A. Maedel. Piorence-Piorence Agri. Soc. Sept. 26-27. Mrs. Wibert North. Mrs. Wibert Agri. Soc. Oct. 6-7. J.

Buck. Peth-South Lanark Agrl. Boc. Scpt. 1-2. M. J. Donoboe. Peterboro-l'eterboro Ezhn. Aug. 21-24. G. A. Gillespie Petrolis-Petrolia Agrl. Boc. Sept. 19-20. W. A. Wilson. H. Bogers, Forest-Porest Agri. Soc. Sept. 18-19. Keith Sutherland. Sept. 11-12. Mrs. Geal Balley. Port Elgin-H. Bruce Agri. Soc. Sept. 6-7. John D. MacKay. Port Hope-Port Hope Agri. Soc. Sept. 29-JO. W. T. Marvin. Port Perry-Pot Perry Agri. Soc. Sept. 29-4. R. D. Woon. Pownasan-Powasan Agri. Soc. Sept. 12-13. W. G. Oldfield. Providence Bay-Providence Bay Agri. Soc.

Sutherland. Canadian Lakehead Exha. Aug. 7-12. William - Canadian Lakehead Exha. Aug. 7-12. William - Laker. Nugh C. Elliott. Georgetown-Eaquesing Agril. Soc. Sept. 12-23 Mugh C. Elliott. Grand Valley-E. Luther Agril. Soc. Oct. 6-7. Waiter Richardson. Hanover-Hanover Agril. Soc. Sept. 13-14. L. F. Kraft.

ONTARIO reforie-Puslinch Agri. Soc. Sept. 19-20. DA, Steward, Soc. Sept. 22-21. C. B. Swackhamer. Manover-Hanover Agri. Soc. Sept. 12-13. Waiter Richardson. Ranover-Hanover Agri. Soc. Sept. 12-14. Name Colleted. Care Hutchison. Harriston-Mariaton Agri. Soc. Sept. 12-13. Name Colleted. Care Hutchison. Harriston-Mariaton Agri. Soc. Sept. 12-14. Name Colleted. Care Hutchison. Harriston-Mariaton Agri. Soc. Sept. 12-13. Name Colleted. Care Hutchison. Harriston-Mariaton Agri. Soc. Sept. 12-13. Name Colleted. Care Hutchison. Harriston-Mariaton Agri. Soc. Sept. 12-13. Name Colleted. Care Hutchison. Harriston-Mariaton Agri. Soc. Sept. 12-13. Name Colleted. Care Hutchison. Harriston-Mariaton Agri. Soc. Sept. 12-13. Name Colleted. Care Hutchison. Harriston-Mariaton Agri. Soc. Sept. 12-13. Name Colleted. Care Hutchison. Harriston-Colleted for Soc. Sept. 12-23. J. Relw. Soc. Aug. 26-30. Hutten-Arthor Agri. Soc. Sept. 21-23. Houstein-Stricten. Hutten-Arthor Agri. Soc. Sept. 26-27. Hutten-Arthor Agri. Soc. Sept. 27-28. Hutten-Arthor Agri. Soc. Sept. 27-28. Houstein-Bisted Agri. Soc. Sept. 27-28. Harriston-Mariaton-Carleton Tomaship Agri. Soc. Oct. 4-5. Edward Mariaton-Colleted Sept. 27-28. Hutten-Arthor Agri. Soc. Sept. 27-28. Hutten-Arthor Agri. Soc. Sept. 27-28. Houstein-Bisted Agri. Soc. Sept. 27-28. Harriston-Mariaton-Carleton Tomaship Agri. Soc. Oct. 4-5. Edward Laberter. Harriston-Mariaton-Colleted Sept. 27-28. Houstein-Bisted Agri. Soc. Sept. 27-28. Harriston-Mariaton-Colleted Sept. 27-28. Harriston-Bartiston Agri. Soc. Sept. 21-23. Harriston-Colleted Sept. 27-28. Houstein-Bisted Agri. Soc. Sept. 27-28. Harriston-Mariaton-Colleted Sept. 27-28. Harriston-Colleted Sept. 27-28. Harri

Ripson-Buron Township Agri. Soc. Bept. 21-22. Absert Wyids.
Rockipm-Rockipm Agri. Soc. Oct. 4-5. Edward Lanktree.
Rockipm-Rockipm Agri. Soc. Oct. 7 and 9. A. S. Lee.
Rochey-Rodney Agri. Soc. Scpt. 19-20. J. A. Maciean.
Maciean.
Roseneath-Roseneath Agri. Soc. Scpt. 19-20. J. A. Maciean.
Roseneath-Roseneath Agri. Soc. Scpt. 12-13. C. S. Raymond.
Russell-Russell Agri. Soc. Scpt. 12-13. C. S. Raymond.
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July 29, 1950

J. B. Longmire. Sturgeon Palls-Sturgeon Palls Agri, Soc. Sept. 13-14. Mrs. Mary A. Jones. Sunderland-Brock Agri, Soc. Sept. 12-13. Miss M. B. St, John. Sundridge-Strong Agri. Soc. Sept. 14-15. Mrs.

Rudy. Trrswater-Treswater Agri. Soc. Oct. 3-4.

Trisweter-Tresweter Agri, Soc. Oct. 3-4. Meivin Rome. Thediord-Bosanquet Agri, Soc. Oct. 5-8. Rob-ert M. Love. Thessaino-Thessaion Agri, Soc. Sept. 19-20. H. J. Weir. Tilisnoturg-filisonburg Agri. Soc. Sept. 19-21. Jack M. Climite. Tiverton-Tiverton Agri. Soc. Oct. 2-3. Lovell McKensle, R.R. 3. Kincardine. Toronto-Canadian National Ethan. Aug. 25-Sept. 9. Elwood A. Buches. Trout Creek-Trout Creek Agri. Soc. Srpt. 19-20. C. M. Elilott. Tweed-Tweed Agri. Soc. Srpt. 12-13. John O. Sagar.

Sager. Vankleek Hill---Vankleek Hill Agri. Boe. Bept. 14-18 B. Richardson. Wallacetown---W. Elgin Agri. Boc. Sept. 28-29. B. Turville.

B. Turville. Warkworth—Percy Township Agri. Soc. Oct. 5-6. Leslie Herminston. Warran—Warren Agri. Sos Bept. 12-13. Mrs.

Bole

Klopp.

B. Bole
Waterdown-Waterdown Agrl. Soc. Sept. 12-13. attr.
R. Bole
Waterdown-Waterdown Agrl. Soc. Sept. 23-27. Mrg. W. A. Buzza.
Welland-Welland Co. Agrl. Soc. Sept. 12-16.
Gordon K Brown.
Wellesley-Wellesier Agrl. Boc. Sept. 12-17. E.
R. Dentsad.
Williamatown-St. Lawrence Valley Agrl Soc. Sept. 1-13. M. A. McLennan, Laneaster.
Woodbridge-Woodbridge Agrl. Soc. Oct. 7 and
S. B. R. R. McNeil.
Woodstock-Woodslock Agrl. Soc. Aug. 24-26.
J. E. Nephew.

J. E. Nephew. Woolcr-Wooler Agri. Soc. Sept. 5-6. Carman Woolt - November Richards. Wyoming --Firmton & Wyoming Agel. Soc. Sept. 22-29. Donald E. Latam. Zurich Zurich Agrl. Soc. Aug. 28-29. E. P.

PRINCE EDWARD ISLAND

Charlottetown-P.E.I. Provincial Exhn. Aug. 14-19. H. J. Kennedy.

QUEBEC

Avers Cliff.-Stantiad Co. Ayr. Soc. Aug. 24-26. M. B. Corey, Hatley, Que. Ayimer-Oatineau Co. Agril. Soc., Div. A. Sept. 7-9. R. B. Edey. Bedford-Missisguid Agril. Soc. Aug. 31-Sept. 2 naul Omer Roy. Brome-Roome Co. Agril. Soc. Sept. 4-8. George A. McCarella, Boc. Bept. 18-20. Irvine P. Cahill.

Irvine P. Cabili. Chroutim-Chicoutimi Agri. Soc. Aug. 23-27 Roland Hebert. Cotshite-Compton Co. Agri. Soc. Aug. 21-23 W S. J. Bodgman, Birchion, Que. Drummondeille-Drummond Agri. Soc. Aug. 4-6. J. H. Charpentier, L'Avenir, Que. Gentilly-Nicolet Co. Agri. Soc. Div. B. Aug. 7-8. Roger Bould.

Gentiliy—Nicolci Co. Agrl. Soc., Div. S. Aug. 7-8. Roger Hould.
Granby—Granby Hort. Soc. Sept. 6-10. Loran O. Balu
Huntingdon—Eluntingdon Agrl. Soc., Div. A. Aug. 31-Sept. 1. John Small.
Inverners-Mesantie Agrl. Soc., Div. A. Sept. 5-6. C. W. MCvetty.
Isie-Verte—Riviers-du-Laup Agrl. Soc. Aug. 15-17. Joseph M. Marquis.
Maniwakl—Gailneau Co. Agrl. Soc., Div. B. Sept. 11-13. Mmer. Paima Joanis.
Marbitan-Wolfe Agrl. Soc., No. 1. Aug. 14-15. Raymod Thibodeau.
Montimagny—Montmagny Agrl. Soc. Aug. 17-20. Paul Carignan, Papincauville—Papinfau Agrl. Soc. Aug. 4-5. N. Prappier. Plaisance, Que.
Queber City—Quebce Provincial Expo. Sept. 1-10. Emery Boucher, Richmond—Richmond Co. Artl. Soc. Aug. 12-18. Antonicite Linabres.
Rimouszi-Rimonski Agrl. Boc. Aug. 22-26. Geerad Hupe.
Roberval-Roberval Pair, July 27-30. Bernard St. Accasters—Derville Agrl. Soc. Bept. 6-10. Jann Brault.
Marnuc-Chambiy Agrl. Soc. Aug. 21-20.

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Woods. Magnetawan-Magnetawan Agri. Boc. Sept. 12-13, H. W. Roskopf. Markdawaning-Manikowaning Agri. Soc. Sept. 21-22, James Hembruff. Markdale-Markdale Agri. Bac. Sept. 22-23 Markdale-Markdale Agri. Bac. Sept. 22-23 Markdale-Markdale Agri. Cet. 5-7, R ff. Crosby. Crosby. Storper Palls - Storper Agri. Soc. Sept. 13-14. Mrs. Mary A. Jones. Markdam-Markdam Pair. Cet. 5-7, R ff. Sunderland-Brock Agri. Soc. Sept. 12-12. John.

Crosby. Marmora-Marmora Agri. Soc. Sept. 7-8. J. F. Baker.

Massey-Massey Agri. Soc. Sept. 12-13. 8.

Mister-Massey Agril. Boc. Sept. 14-10. Hoje. Meaford-Meaford & St. Vincent Agril. Soc. Oct. 5-7. Walter H. Cnapple. Merlim-Raleigh & Tilbury Agril. Soc. Sept. 19-71. Lewis W. Kinbry Agril. Soc. Sept. 15-16 J. O. Terrill. Mitcalfe-Metcalfe Agril. Soc. Sept. 15-18. J. E. Crait. Midlaud-Tiny & Tay Agril. Soc. Sept. 14-16. R. O. Meabitt. 18. Ro. Meabitt.

E. Crass. Midlaud-Tiny & Tay Agrl. Soc. Sept. 14-16. R. G. Nesbitt. Midmay-Carrick Agrl. Soc. Sept. 18-19. P.

D. Liesemer. Milton-Halon Agri. Soc. Srpt. 29-30. Charles Aundon

Laundon Milverlon-Mornington Agril. Soc. Sept. 5-6. George Gernheider. Mitchell-Fullerton Agril. Soc. Srpt. 26-27. A. J. Hieker. Mount Forest-Mount Forest Agril. Soc. Sept. 16-13. Et. A. Ross. Murlio-Oilver Agril. Soc. Srpt. 12-13. Ocorge Etchuk

Eichult, Napance-Lennox Co. Agrl. Soc. Scpt. 12-13. George Eichult, Napance-Lennox Co. Agrl. Soc. Scpt. 18-20. L. H. McChail. Naran-Navan Agrl. Soc. Scpt. 12-10. Ed. Denerthing. New Hamburg-Wilmot Agrl. Soc. Scpt. 15-16. Ed. Denerthing. New Hamburg-Wilmot Agrl. Soc. Scpt. 15-16. New Hamburg-Wilmot Agrl. Soc. Scpt. 15-16. New Hamburg-Wilmot Pair. Scpt. 12-13. B. Z. Sarkler.

McEircy Owen Sound-Owen Bound Agrl. Soc. Scpt. 28-30, C. F. Cumming. Paintey-Paisley Agrl. Soc. Sept. 11-12. Wil-liam T. Höpper. Paimerston-Paimerston Agrl. Soc. Oct. 2-J. W. T. Brown. Paris-Paris Agrl. Soc. Sept. 29-30. E. H. Buck.

Picton-Picton Agri. Soc. Sept. 14-18. Philip Dedda.

Porquis Junction-Porquis Junction Agri. Soc. Sept. 11-12. Mrs. Peatl Balley. Port Elgin M. Bruce Agri. Soc. Sept. 6-7. John D. MacKey.

Murillo-

# King Gets Top **Biz But Loses Trucks**, Towns

### Equipment Out at Vernon

Equipment Out at Vernon VERNON, B. C., July 22.—King Bros.' Circus lost the matinee but gave two night shows here Thurs-day (20) to good businees after a string of mishaps had forced the show to blow stands at Oliver (18) and Kelowna, B. C. (19). Two trucks carrying essential equipment were lost in mountain crashes Monday (17). Both drivers jumped to safety and were unin-jured. The two stands were blown while three new trucks were being delivered from Spokane. The show arrived here too late for the matince and the big top canvas truck was delayed until 7:30 p.m. by two blowouts. First night show here got under way at 10:15 p.m. to a full house. Authorities refused to permit strawing of patrons, so a second show was started at 11:30 p.m. Only two strings of lights on each side of the center ring were used, no other equipment being available. Aerial rigging was not hung, and only ground aets worked. Ticket wagon was not uncovered, but big show tickets were oversold from a Side Show opened here et 6 p.m. to good business. Lack of lighting

Side Show opened here at 6 p.m. to good business. Lack of lighting and loud speaker did not seem to interfere.

Business for King Bros. spurted upward in fresh British Columbia territory this week and several full houses were registered. Show had two full ones at Grand Forks Mon-

houses were registered. Show had two full ones at Grand Forks Monday (17). Elephants and the giraffe attracted folks from a 90-mile radius. The show was the first in after about 20 years.
Creston, B. C., gave show a full matinee and a three-quarter night house Thursday (13). Show moved from there via boat, which relayed rolling stock across Kootenay Lake. Cranbrook, B. C., was another spot which hadn't had a circus in about 20 years and it produced two full houses Wednesday (12).
Athabasca, Alta. (5), was hit by breakdown of several trucks which forced cancellation of the matinee. However, night show was a four-fifths house.

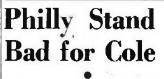
# Athabasca, Alla. (5), was hit by breakdown of several trucks which forced cancellation of the matinee. However, night show was a four-fifths house. Polack Bests Eureka Date's Gross Score

### **Closing Night Socko**

(Continued from page 47) work for the show's fall date. George W. Westerman went from San Luis Obispo to Reno, Nev. Mickey Blue moved from Eureka to Vancouver, B. C., where the show makes its an-nual appearance at the Pacific Na-tional Exhibition under joint exposi-tion and Shrine sponsorship. Jimmy Rison is handling Son Jose, and Joe O'Donnell, who had Modesto, will have Napa and Seattle. Art Hansen, E. H. (Dixie) Hebert and Jack Dougherty, members of Rison's staff, are at Oroville, Santa Cruz and Sa-linas, respectively. Daugherty launch-ed the new Ventura date. Show has been in California since April, except for the dip into Nevada for Las Vegas, and will move back to Nevada in mid-August to catch Reno before moving to the Northwest. Trek back east starts in October after the Los Angeles date.

# **Out-Plays** War

EUREKA, Calif., July 22. ----Press agents, who are fighting their own war for space in op-their own war for space in op-position to news from the Korean front will appreciate the hit scored by Justus Edwards, of the Polack Bros.' Western Unit on the show's opening day here (12). War news was relegated to second place on Page 1 by The Eureka Times, and the best spot was given an eight-column circus layout.



# transportation hucts

PHILADELPHIA, July 22.—Des-pite near-perfect weather and ex-tensive advance promotion, Cole Bros.' Circus made a poor showing here for a stand running from Monday evening (17) thru tonight, with no show pulling over 2,500 persons. Yesterday (21) proved the poorest of the date, with 800 at the matinee and a similar number at the evening performance. performance.

The Philadelphia Evening Bulletin The Philadelphia Evening Bulletin built heavy promotion around the org's star, Bill (Hopalong Cassidy) Boyd, prior to the date, and a minia-ture circus was on exhibit in the John Wanamaker department store day-and-date with the shows's stand. City's other large mart, Gimbel's, handled the advance ticket sale, which was reported as poor.

Ducat prices were set at \$2.75 and Ducat prices were set at \$2.75 and \$2 for reserves, adults and children; \$1.50 for general admission and 75 cents for klds. The circus went fairly heavy on advertising in local papers. Only a modest score was made, mainly in *The* Bulletin, by Tom King, who handled flacking duties for the date. Dick Best's Side Show, still working for 50 and 25 cents and circus con-cessions all suffered from the lack of big show patronage. Among

(See PHILLY STAND on page 70)

**D.** Murphy Named As R-B Equestrian **Director-Announcer** 

CHICAGO, July 22.—David Murphy became the fourth person to hold the title of equestrian director on the

the title of equestrian director on the Ringling-Barnum circus when his ap-pointment was made official here this week by General Manager Ar-thur M. Concello. Murphy took over the post in De-troit on a temporary basis. Others who had the job were Fred Bradna, Arthur Springer and Harry Thomas. Murphy continues on the show as the National Broadcasting Company's representative for the Howdy Doody agent for the Clyde Beatty Circus. Toronto residents didn't turn out. Joe Ziegler brought the show in agent, handled the date. The show made a 750-mile jump from Illinois for its annual Toronto stand. The show followed Ringling-Barnum in by about three weeks. Packs moved to Buf-falo from here and will next hit attraction. Murphy formerly was press agent for the Clyde Beatty Circus.

# **Chi Holds Ringling-Barnum** To Half Houses All Week; **Blame Weather Opposition**

### Several Acts Out Thru Injuries; Cubau Stand Hinted

CHICAGO, July 22. — Ringling petition for publicity as well as pa-Bros, and Barnum & Bailey took a trons was stiff with the Chicago Fair belting here this week, getting little more than half houses from the rean situation was believed to have opening show Saturday (15) thru had some effect, particularly on the Friday (21). Under-canvas stand at the lakefront continues thru Sunday (23). (23)

Weather crippled business for five Bad for Cole Top crowd totals 2,500 as billing mistake, lack of Weather crippled business tor nve days, starting with a heavy rain Sun-day and carrying on with fog, mist and rain. The first good weather came Friday, but the turnout for that matinee was about 60 per cent of capacity. Weather, however, wasn't taking all the blame. Com-



### **Rain Trims Michigan Bow**

Kain Trims Michigan Bow HILLSDALE, Mich., July 22.—Rain held business for Al G. Keliy-Miller bross.' Circus to two three-quarter fuses here Wednesday (19), mar-ring the org's full-house-a-day strig. Ohio business for the show continued big, with two matinees necessary to handle crowds at Celina, O., Sunday (16), where the org was slated for one matinee only and no night show. Celina residents said it was the first. Marysville, O., produced a mati-nee just short of three-quarters and full night house Friday (14). Heavy rain at noon in Mount Gilcad, O., Thursday (13) didn't keep the show from getting a three-quar-ter matinee and full night show, but it did delay the matinee somewhat. Show scored at Millersburg, O., Wednesday (12) with two straw houses. Night show at Carrollton (11) was strawed to the ring curbs. In St. Claisville, O. (10), the matinee was night. Kelly-Miller continues to attract

Rain, but the full notate terms of a night. Kelly-Miller conjinues to attract large crowds to the lot in the morn-ings thru its invitation to townspcople to watch the feeding of animals. Show also gets much word-of-mouth flack thru a Chevrolet deal, which takes the elephants to towns' auto agency each noon.

# **Toronto Biz Off** For Tom Packs's Three-Day Stand

TORONTO, July 22.—Tom Packs's, Outdoor Circus found the going rough here (17-19), with onc-third houses for the four shows in 18,000-seat Maple Leaf Stadium. Publicity was strong and location was good, but Toronto residents didn't turn out.

night President Truman spoke via radio. Scale here was \$1.50 and 80 cents for general admission, \$1.50 for re-serves and 50 cents for Side Show. Fewer passes were distributed this year which, together with the fair, was believed by some to account for skimpy press attention to the circus. Sunday (16) papers carried the usual quota of stories, including a piece in The Tribune about James A. Baily. Radio, TV Give Coverage Radio and television carried about 40 varied circus programs, including recorded reports from the lot by two stations, participation on Super Cir-cuts, Quiz Kids, Welcome Traveler and the Break/ast Club programs; a daily stint on WENR-TV, and an interview over WMAQ with Gran Pibona about bull fighting, with Clown Harry Nelson acting as in-terpreter. Girls in the Alzanas act returned to the performance in Chicago after being out for several days. Unus injured an ankle and was out of all (See CHI HOLDS RB on page 70)

RIVIERE DU LOUP, Que., July 22. —Business for Dailey Bros.' Circus varied radically at recent stands, with next to nothing being done at Monc-ton, N. B. (11), but two nearly full houses were scored here (15). Disagreement with city officials in Moncton regarding use of streets and water supply forced the show to a lot four miles from town. Both performances were for one-quarter houses. At Newcastle, N. B., the next day. Dailey played to a two-thirds

houses. AI Newcastle, N. B., the next day, Dailey played to a two-thirds matinee and near-capacity at night. Bathhurst (13) gave a half-house in the afternoon and better than three-quarters at night. Weather was good at the three stops.

duarters at night. Weather was good at the three stops. In Campbellton, N. B. (14), a misty rain cleared before the night show. Matinee was three-quarters filled and the night show was nearly full. Matinee in Riviere du Loup was delayed until 4:15 p.m. Milt Robbins's Side Show and Jimmy Ray's concert did their test business at Campbellton. Canadian National Railway ran special trains from the Gaspe Peninsula to the circus. Jinx Adams was injured again in her 16-horse Roman stand-ing act at Campbellton and was out of the night show. Clearance for the show to return to Ontario was arranged recently when Ben Davenport, co-owner, con-ferred with officials at Ottawa. Some activities are to be curtailed and the

ferred with officials at Ottawa. Some activities are to be curtailed and the wrestling bout in the concert prob-ably will be omitted because it would require a higher license rate. Altho the show is to play Windsor, Ont., across the river from Detroit, it will stay in Car.ada to make a loop northward and is set to return it to the States via Wisconsin

to the States via Wisconsin.

64 CIRCUSES

### WANTED

WORKING MEN

ALL DEPARTMENTS

Write or wire

**CLYDE BEATTY CIRCUS** 

Sait Loke City, Utah, July 25-26; Provo, 27; Helper, 28; Grand Junction, Colo., 29; Salida, 30.

### PROMOTERS .... 3

Capable of biring swn phone crew, estab-lands deal, ynar rousd, prog dod territory of the star West. No drunks or limbyters. Harry Osden, Des Holcans, Bill Officien, Bul Osburn, get in touch. Bill pay wire for put husergement. JOHNNY GAYNOR

### NAMES OMITTED

In the full page comembrance of Pelack Brothers' Eastern Unit, July 15 Issue, on the anniversary of Irving J. Poleck's pessing, the names of Mr. and Mrs. Bob Porter

of the Saven Flying Wards was inadvartently laft out.

### WANTED

Seat Butchers and Man for Candy Apples on Sunbrock's Rodeo and Thrill Circus, playing to planty people, You will make money here. Wirg-Wed, Thurs, Elkins, W. Va.; Sat., Cumberland

**D. BOOTS WECKER** 

# 2 PHONEMEN

**UPC's and Banners** First Circus in Six Years Ph-1868

Monessen, Pa.

C. of C. Bldg.

### **CLOWN CAR FOR SALE**

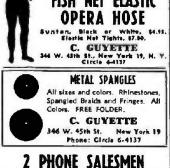
Model A Ford cut down to raise up in front with swivel wheel in back. Really a knockout, Ideal car for Circus. Carnival or Parades. Call or writes

> M. E. VYVERBERG OSSIAN, IOWA

**ADVERTISING SPECIALTY MEN!** Wide open advertising deal. A must for progressive retailers, Greater New York coverage, 331/3% commissions, Should net \$150.

We Want SALESMEN, not order-takers. Room \$10, 277 Broadway. New York City Worth 2-0843

### WANTED-AUG. 25-SEPT. 9 SEAL ACTS and LOG ROLLERS Write, C. KELLAM 686 Dundes St., W. Torento, Ont., Canada FISH NET ELASTIC



Free to travel; sell businessmen special radio features. Average Comms. \$3,000-\$25,000 year. GALLUCCI BROTHERS & ASSOC. P. O. Ben 1234 Denver, Colorado

### DRESSING ROOM GOSSIP

### **Ringling-Barnum**

In Chicago a number of the showfolk took advantage of near-by Lake Michigan to get in some swimming. The Chicago Fair, across the street, The Chicago Fair, across the street, also was a drawing card for the per-sonnel. Larry and his bus provided transportation to and from town every day. Bill Antes kept clowns and performers busy on the local broadcasts. Jean Carson appeared on a television show. Martha Hunter and the baby gorillas came in for a lot of publicity in the papers.

Many friends and relatives of the circus folk came up from Sarasota, Fla., for the annual Chicago visits. Fia., for the annual Chicago visits. Everyone was happy to see Johnny Tripp visit, and looking so well. Lela Henderson, daughter of Doc Henderson, has joined for a vaca-tion. Kathy Kramer is back. Ben Wilson and Martha Henderson celebrated their birthdays. Doctor Con-ley had members of the icc show as his guests to see our show and then he took a number of the circus personnel to see their show at the Stevens Hotel.

Visitors Included Dr. and Mrs. Con-ley and family, Fred Young, Mr. Jewel, Mr. and Mrs. Al. Lindemann, Jackie Wilcox, Grayci Gender's rela-tives, Mr. and Mrs. Braathen, Joanne and Eldon Day and daughter, Joe and Bebe Siegrist, the De Wayne troupe, Mr. and Mrs. Charles Jones, Sherry Burslem, Mr. and Mrs. Doc Wilson, Mr. and Mrs. Herm Linden, Dick Scatterday; Mr. Miller, of the Kelly-Miller show; Emmett Kelly, C. D. Curtis, Francis and Art Carna-han, Ruth Davis, Peggy Thomas's (See Ringling-Barnum on page 98) Visitors included Dr. and Mrs. Con-

### **Clyde Beatty**

The past week has seen us in the mountains again. The warm days and cool evenings make this nice trouping country. Al Moss, Joe Ap-plegate and Pappy Johnson deserve credit for the lot layout in Wallace, Idaho They nut up the paties them. Idaho. They put up the entire show on a space that was barely large enough for the big top. Frank Pa-nisko was on hand at Butte and, as usual, had the route to the lot marked out. He also took tickets on the front door during both performances. Billy James and his unicycle worked with the clowns at both performances there

The first fatal accident of the season took place in Lewiston, Idaho, when Walter Kaner, our boss props, was drowned while swimming in the Snake River adjoining the lot. His body has not yet been found. Herble Taylor, his assistant, took over the props. Bob Butler is a new member (See Clyde Beatty on page 99)

### Rogers Bros.

Rogers Bros. Everyone had a field day at Ocean City, Md. our last beach stop for a while. Dover, Del., was our July 6th date, and a special menu was served in the cookhouse. Visitors from Wilmington, Del., were Dick Ander-son, former catcher on the Ringling show, Bob Deviney and R. Grams. Jimmy Carter, correspondent for The Billboard, came on from Balti-more, as did Vin Carey, proprietor of Carey's Magic Studio, also past president of the International Society of Jugglers. Carey was recently fea-tured in a Fox Movictone News performing some of his new routines at the jugglers' convention in lowa.

performing some of his new routines at the jugglers' convention in lowa. McNelly and family, operators of a drive-in theater and restaurant at Fayetteville, N. C., spent the day with Eddie Millan. Charlene Kuhn has been making new wardrobe for her family. Kitty Bell Snyder has produced some new creations for her cloud swing. Louise Geenes was on the sick list and Frankie Lou Woods subbed for her on the web. The latter had Jimmy O'Dell build her a new horse trailer. Said trailer became detached en route to York, Pa., and rubbed fenders with a parked car, causing considerable (See Rogers Bros. on page 98)

Cole Bros.

A big event will be the wedding of Edward Nemith, Hopalong Cas-sidy's horse trainer, to Joyce Eagan. Dolly Dale and Bob Stabler will be Doily Date and non Stabler will be maid of honor and best man respec-tively. Two distinguished visitors. Dr. and Mrs. William Mann, invited Barbara Petre, Mit Herriott, Terrell Jacobs and Larry Davis to the Wash-ington Zoo. The Hungeford family ington Zoo. The Hanneford family, Don Zacchini, Angelo and Arty, Jimmy Patterson, Dolores Mummery and myself were guests of Dolly Dale at her New Jersey home. Mr. at her New Jersey nome. Int. and Mrs. Dalkowski entertained with a hidden wire recorder. Everyone and hidden wire recorder. Everyone misses Zahra Kader and hopes she recovers shortly and returns to the show.

A new addition to the ballet is Jane O'Connor. Claire H. Faucett, circus authoress, and her uncle were here gathering material for a book Con his first visit to an American circus, Dr. Darling of Scotland, was impressed with the animals of the show. His work consists of animal (See Cole Bros. on page 98)

### Hagen Bros.

The Conley family has added a Wild Life exhibit on the midway. Bert Pettus, general superintendent, has the show up and ready every day before noon. His wife, Marie, works in the novelty stand for Eddie works in the novelty stand for Eddie Billetti. Frank Casey left at Am-bridge, Pa. Johnny and Betty Jes-sick joined at Franklin, Pa., with their head-balancing and roly-boly acts. Percy and Wenester Town-send are the parents of a boy born recently. Bill Ward, organist, re-cently received a new Hammond organ speaker. The Pettus family has a new trailer.

has a new trailer. Cal Townsend is splicing steel Cal Townsend is splitting steel cables for the big top and Harry Lind visited to take orders for juggling clubs for the 13 jugglers on the show. The Grant Brothers and Mary Cavle-Recent visitors included Mr. and Mrs. Eugene Davis, Carlton Smith, Don Fosgate, Ray Young and Dorothy and Joe Oliveri—F. M. CAIN.

### Dailey Bros.

Dorothy Zacchini is learning web routine under direction of Rosemary Stock. Johnnie Klein and family have returned to the States. Jinx Adams took a bad buster in the 16-horse hitch when six horses in-cluding her Roman team fell and threw here into the melee. She sus-tained bruises and a scalp wound. From the amount of practice going on in the big ton between shows, we Dorothy Zacchini is learning web in the big top between shows, we should have new performers on trampoline, perch. juggling and ladders.

The web number has bien vamped and recostumed. I The web number has been re-vamped and recostumed. Hank Werner has selected new music for the act. Juanita and Ginger Moody were on the sick list for several days. Elmer Michand and family spent several days with the show. His little daughter took part in entry. Bill Donohough was a visitor. Birth-days: Paul Pruitt, Betty Sweet and Ginger Moody.—HAZEL KING.

### **Tom Packs**

Org arrived on schedule in Toronto, after a 700-mile jump from Robin-son, Ill. Superintendent Jack Lehr and his crew did a good job in getting the show ready. Ruth Thompson has new wardrobe for her act. The writer side-swiped a trailer in Westfield, Ind., while en route here. Leotino, press agent, was on the lot for the first time this season. Walter Clausen, of the bear act, reports that

Clausen, of the bear act, reports that the cast has been removed from his daughter's leg. The injury occurred while with the Orrin Davenport Circus.

The Anad Temple Shrine of Robin-(See Tom Packs on page 98)

On the trek to Eureka, Calif., Mr. and Mrs. Ross Paul, Gus and Betty Bell, Harry Dann, Harold Ward, In-grid and Bernard Zenner, Ethel Free-man and the writer visited Millie Keathley, who is at the home of Virginia Powell. Mr. and Mrs. Al-fredo Landon and the Landon midgets visited the Redwoods, taking stills and movies. Ross Paul, Hubert Cas-tle, Hanna and Emil Pallenberg, Ed-die Ward, Andre Gould, Alfred Lan-don and Linon, went salmon fishing daily in Eureka. Chester Sherman re-ceived word that his brother had daily in Eureka. Crester Sherman re-ceived word that his brother had passed away in Vcterans' Hospital, Dayton, O. Mrs. Ross Paul has re-turned after a visit to her folks. Overcoals and longies were in evi-dence in Eureka.

Polack Bros.' Western

On the trek to Eureka, Calif.,

dence in Eureka. Billy Griffin, Harry Dann and Bob-bie Kellogg lost a wheel off their trailer coming into Eureka. Viola Watson Sr. celebrated a birthday in Eureka and received many gifts. Fred Woolford and son are visiting Mrs. Nana Woolford. Hubert Castle had most of his salmon smoked and sent home to Dallas. Mr. and Mrs. Dann, parents of Harry Dann, on vacation, were visitors on several occasions. They motored from St. Louis. Visi-tors were Mr. and Mrs. R. U. Gas-suny, Bertha and Larry Cardody, Bert Martin, Ralph Hoagy, Al Davis and Jim Bixby.—FREDDIE FREE-MAN. and . MAN.

### Siebrand Bros.

A great deal of activity can be noted around the lot just before the fair season opens painting, reletter-ing and general repairs. Lot in Missoula, Mont, is an ideal spot for the work with its lawns and trees.

the work with its lawns and trees. Show is day and dating a rodeo in Pancho and Danita Roche spent the day off visiting with Pa and Ma Quackenbush. Bill Jolly made several hurried trips from Butte to Anaconda to see the Hodginis. The circus is blossoming out with all kinds of new spot and floodlights. Harry Ross and Jerry Van Deventer have decided that summer is finally here and they will summer is finally here and they will

summer is finally here and they will continue camping out. A slight fire in the children's Merry-Go-Round had us all rushing out in true bucket-brigade style. Rosn Patine and Betty Hodgini are going to be the ladies in red when 'they finish their ladder wardrobe. They finish their ladger wardrow. Bill Hall, our boss props, never seems to stop working and fixing things up. Tommy Patine and Tommy Hodgini have again discovered war surplus stores and spend at least one day a week browsing. — JOE one day a week bro HODGES HODGINI.

### Stevens Bros.

Harry Leonard and Ward Hall now have the Side Show which has 21 cages of wild animals and five plat-forms. Ed Moore, Jack and Clara Turner, who were with Seal Bros., have joined. Thy Gallagher, head-balancing trapeze, and the Max Craig Troupe will join in a few days. Two new light plants were received at Newport, Wash, to replace those burned at Salmon, Idaho. Charlie Smith is in charge of building a four-wheel wagon to replace the one lost at Salmon. Bob Stevens visited Clyde and Harriett Beatty, Bill Moore and Bob Steele at Moscow. Harry Leonard and Ward Hall now

### Kelly-Miller

Personnel of the elephant dcpart-ment includes Col. W. H. Woodcock, superintendent; Fred C. Logan, as-sistant; George Williams, Mickey Kel-ly, Harold Streeter, Roy Pinkerton. Karen Kay Miller received a Palo-mino horse on her birthday. Ted mino horse on her birthday. Ted Rae recently celebrated his birthday and received many gifts and cards. Bonnie and Tommy Chamberlin cele-brated their first wedding anniver-sary. Howard Stratton is the newest addition to the band. Pat Knight has acquired a new Chevrolet panel truck. Mary Thorn was injured in a *(See Kelly-Miller on page 98)* 

### July 29, 1950

Mr

The Billboard

# **Beatty Reserves** Sell, Blues Beg At Walla Walla E. J. LaFrancis, known profes-Bay Pines Veterans' Hospital, St. Petersburg, Fla.

WALLA WALLA. Wash., July 22. —Railroad delays in a long jump from Lewistown, Idaho, made the Clyde Beatty Circus matinec here (14) about two hours late, but a three-quarter house was on hand for the show. At night the circus filled its reserved seat sections but sold few general admission tickets. John Lardner, formerly on the ad-vance of the Russell, 101 Ranch and Ringling shows, Is a candidate for prosecuting attorney in Little Rock. ... Dr. H. H. Conley, Park Ridge, Ill., circus fan, reports he visited Johnny Tripp. veteran Ringling clown who now lives in Dolton, Ill., and that Tripp planned to visit the Ringling show during its Chicago stand.

Beatty's stand here was day and date with the Meeker Shows, and both orgs used the Walla Walla County Fairgrounds.

In Lewiston, the circus drew a three-quarter matinee and full night show. Waiter K. Kaner, boss prop-erty man, was drowned while swim-ning in Snake River at Lewiston when rescue attempts by police, life-guard and boaters failed.

### Single Combo Unit **Remains in Berlin: Tented Treks Okav**

BERLIN, July 22. — Friedrichstadt Palace having wound up its season, the only vaude-circus house remain-ing open in Berlin is the Circus Bar-

Soviet zone with most of his animals

mals, which was unable to get out of the Eastern zone. Barlay and his partner, Brumbach, are in the Western zone where they are reorganizing their circus and get-ting set for the road. Other large cir-cuses touring Western and Southern Germany are the Circus Krone, which is playing to big business; Circus Carl Hagenbeck, Emil Wacker's Circus Apollo, Circus Williams and Circus Franz Althoff.

in in pre-war style, with 120 wagons on two special trains, and carries 120 on two special trains, and carries 120 animals and 200 performers. Features on this season's program are Rudolf Matthies and his tigers, a former Ringling-Barnum act; the Zemganos. French flying trapeze act; the horses of Kossmayer, and several of the big Hagenbeck animal acts. Circus Williams is traveling with a big top seating 5,000 spectators. Williams has leased his smaller tent, seating 2,500, to Tom Arnold, English producer, who is using it for one of

Some authority an exercise might tell us if a staff member ever developed a big

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**BENNIE FOWLER** 

e/e Sherman Hotel

producer, who is using it for one of his ice revues making a successful tour of Northwestern Germany.

muscle by carrying a case.

Les Ulrich. CFA of Sheffield, Mass., writes that he caught nine circuses in the States, Cuba and Puerto Rico during a recent 20,000-mile journey. Ulrich's book of cir-cus recollections is nearing comple-tion.... Williard J. Oakley caught Cole Bros. and Ringling-Barnum at several Eastern stands..... Tom Smallwood, Idaho Falls, Idaho, has added the Circus Schumann at Copenhagen, to the list of shows he has visited on a tour of Europe.

stand.

With conditions what they are, for \$1.50,

Newspaper opinion may seem a weak edpon to some, but not to the show that

D. B. Sterling, formerly with Capi-

Orrin Davenport, in Detroit to

patrons may begin demanding sects.

runs up ogainst it. lay indoor arena which is presenting a fairly good variety show, including a couple of circus acts. Since Harry Barlay, former owner of the Berlin arena, escaped from the South concerning the second from the

tal City Shows, joined Harold Rum-baugh's Horne Bros.' Circus as agent recently. . . Polack Bros.' Eastern Unlt has unique auspices for its stand in Jancsville, Wis, July 26-28. The Shrine and Knights of Co-Soviet zone with most of his animals and circus equipment, little remains in that sector in the way of circus 28. The Shrine and Knights of Co-fare except one of Barlay's small tent units, with a limited number of ani-mals, which was unable to get out of the Frederic Tone and the lovely one when a ladder og bedien to worder how long it will be

Nineteon is the lovely Oge when a ladder gal begins to wonder how long it will be before she's a indure.

Orrin Davenport, in Detroit to visit the Ringling-Barnum circus, completed preliminary negotiations with Tunis (Eddie) Stinson, manager of the Detroit Shrine Circus, to pro-duce the annual again next winter. ... Omar Kenyon, circus promoter, stopped off in Chicago last week en route to Milwaukee and Denver.... Benny Fowler, general agent of Dailey Bros.' Circus, was back in the Windy City last week to arrange railroad contracts after a trip to New York and a visit on the show in Canada. Circus Carl Hagenbeck is touring in Canada.

Remember the small time cheat, who, when selling lemonade on the socia, would spill some out of each glass this the carrying tray to get enough to fill another glass? Mr. and Mrs. Bob Morton and their son are slaying in Philadelphia while Bob is completing his fall bookings for the Hamid-Morton Cir-

cus. . Dorita Konyot, featured Cole Bros.' equestrienne, was the subject of a lengthy feature story with pix in The Washington Eve-ning Star during the show's stand in the capital.

Calif.

"Should you hear scratching at the door." said 0 house trailerite. "It prob-ahly will be my husband who has spent six weeks breaking a dog act.

Mike Goodman writes that he is Mike Goodman writes that he is back in the business again after deportation last November. For-merly with the Polack show, he is now with the Carol Shows in Can-ada... Al Weir, who is fronting for the House of Pisco in the inter-national settlement of San Francisco, was a recent guest on Ted Malor. was a recent guest on Ted Maloy's KGO television program there.

You can always tell when o gai is a beginner when she asks. "Where is the bathroom on the train?" while hunting a restroom.

CHICAGO, ILL. Brooklyn by Joe Thorne, Chris Ma-

niscalco. Salvatore Forio and Fred Ferrara. In Newark they were Ferrara. In Newark they were guests of Joe Basile and his Olympic Park band. Nine local musiclans were added to the Cole unit for the New York and Brooklyn stands. Un-der canvas, the band works on an elevaled stand with drums and cal-liope down front. Bill Sten, calliope, hope down front. Bill Sten, colliope, recently wrote a new tune "Al's Gilhooley Polka," dedicated to Al Hiltensmith, cornetist. Sten also wrote the entire program for his calliope. Rusty Bader handles the trumpet choruses and George Oliva plays clarinet choruses.

The Billboard

**UNDER THE MARQUEE** 

Circus may stories were better in the good old days when they leatured ring masters, with long musicches, and boys that were stolen to be trained as barebuck riders.

Sverre Braathen, Madison, Wis., eireus fan moved to Chicago for the full nine-day stand of the Ringling show and was a constant visitor on the lot...J. F. Stutzman reports Hunt Bros.' Circus played Rnckville, Conn., under Moose Club auspices recently... Walter L. Main has caught the Biller, Hagen, Cole and Kelly-Miller shows this season.

Years ago, after the Side Show top was rears ago, divertise side onow top was up on Sunday, one of the boys would yell. "Sunday school, everybody." to let the boys know it was recreation time. A towner, hearing him, said. "My what re-liming monde." ligious people.

George E. Barton. Rogers Bros. superintendent, visited relatives and friends in his hometown of West Chester, Pa., when the org made a stand there July 7. Lou Barton, su-per's brother and formerly with Hunt Bros. and Cole circuses, but off the road this season, also visited the show at West Chester.

Bert J. Chipman, veteran circus man, celebrated his 83d birthday with Harry and Marge Chipman at Yakima, Wash., recently and they caught the Clyde Beatty Circus at several stands in the days following. Bert and son, Harry. have decided to put out a new edition of the cir-cus book Bert wrote some years ago. The Chipmans have visited recently cus book Bert wrote some years ago. The Chipmans have visited recently with several circus fans, including Bob Clark, of San Francisco; Dan Miller, of Tacoma, Wash.; Harold B. Kyte, of Yakima; Hugh King, manager of the Central Washington State Fair, and Ruth and Henry Yior Zier.

Justus Edwards, of Polack Bros. Justus Edwards, of Folack Brus. Western Unit, flew to Burlington, Ia., July 21 to visit his mother, who is hospitalized there... Several mem-bers of the Emmett Kelly Top, CFA, (See Under the Marquee on page 98)

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### WANT PHONEMEN

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66

### FAIRS-EXPOSITIONS

Communications to 188 W. Randolph St., Chicago 1, Ill.

# III. Annuals Hit by Rain

Carrollton, Augusta pelted most-Pinckneyville firm; Martinsville gate off 10%

MARTINSVILLE, III., July 22.

MARTINSVILLE, Ill., July 22. The Martinsville Fair, thru Thursday (20), the fourth day of its six-day run, was off only 10 per cent from '49 despite three days of rain, H. T. Bennett, secretary announced. Grandstand attraction drew good crowds when weather permitted, as evidenced by a capacity 2,600 turn-out Monday night (17) for Lucky Lott's thrill show, which started two hours after the rain ceased. Barnes-Carruthers' variety acts, presented three nights in conjunction with the horse shows, did good biz when skies were clear. Afternoon harness and running horse races were down from running horse races were down from '49.

Moore's Modern Shows, on the mid-way for the third straight year, were down 10 per cent from '49.

Extends Run

AUGUSTA, III., July 22.—Augusta Livestock Fair here, originally skedded to close its four-day run Friday (21), was extended an extra (See ILLINOIS ANNUALS, page 70)

# **Strong Bill Set** At Harrington

HARRINGTON, Del., July 22.— Ward Beam's Auto Daredevils, Joe Basile's Madison Square Garden band and Lawrence Greater Shows are set as attractions for the five-day run of the Kent and Sussex County Fair herc July 25-29.

In addition to \$25,000 in premiums, fair also will offer 15 harness racing events, nightly fireworks, 10 acts of vaudeville and a stage show each night. Harness racing purses total \$12,200, and auto races are set for Saturday.

Children's Day has been fixed as opening day, with free admission for children under 12, Governor's Day, Thursday (27) and Firemen's Day, Friday (28).

### **Detroit Seeks Names; Appoints Phillips Concession** Chief

DETROIT, July 22. — Michigan State Fair this week continued its search for a male name attraction to

State Fair this week continued its search for a male name attraction to fill the annual's final four days in the collseum. Carmen Miranda is booked in for the first four days, and Betty Hutton inked to follow for two days. Negotiations to bring in Guy Lom-bardo the first four days fell thru when it proved impossible to switch Miranda dates. Sidney Phillips, secretary of the Eaton County Fair, Charlotte, has been named to head the concession department here, replacing Lester Schrader, Centerville fair secretary, who recently resigned. Newspaper re-ports that Clarence Harnden, veteran Saginaw fair secretary, also would resign from the State Fair board failed to elicit an official announce-ment.

### Wilson Six-Horse Hitch

Skedded for 8 Annuals

# Pomona's American Way Theme Heightened by Korea Situation

POMONA, Calif., July 22.—The Korean situation is lending im-portance to the theme, The American Way, to be featured at the 23d Los Angeles County Fair opening for 17 days September 15. According to C. B. (Jack) Afflerbaugh, president and general manager of the fair, the event will be a glorified panoramic answer to the threat oimed at democracy by subversive forces. The fair, which in 1948 drew

The fair, which in 1948 drcw 1,254,000 people, is hoping to beat that figure this year. Since the close of the 1949 event, over \$300,000 has been spent in providing for one of the largest expansion programs in its history.

### Add New Shows

New divisions, attractions, exhibits, New divisions, attractions, exhibits, entertainment and conveniences are planned for the 400-acre spectacle. These include an outdoor display in which a trailer shows the latest creations in portable living; sports-men's show cxhibiting the last word in gear and equipment; automotive exhibit with the late models and de-signs and home building models with exhibit with the late models and de-signs, and home building models with up-to-minute labor and money-sav-ing devices. Under entertainment will be featured a new midway area, Kid-dieland, frontier town, rock display, national casting contests and other events.

On the serious side of the fair are the 20 major divisions of the fair. Over \$400,000 will be distributed in prizes. Approximately 15,000 in-

# **Trenton Adds** Acreage, New Exhibit Bldg.

TRENTON, N. J., July 22. — En-larged fairgrounds with a new build-ing will be completed for New Jerscy State Fair here September 24-Octo-ber 1. Norman L. Marshall, fair's secretary-manager, announced the acquisition of additional land for the building of a new road and more land for the enlargement of the children's playland.

children's playland. New 8,000-foot building will be used to house commercial exhibits. It will be erected because of the demand for display space this year. President George A. Hamid an-nounced that a special program is being arranged for each night of the week, in addition to the usual stage revue, with top radio and stage names on hand nightly except September 30, when a firemen's parade will be held. held.

Jack Kochman's Hell Drivers will be the opening afternoon attraction and will repeat September 25. Irish Horan will present his thrill show September 30. Harness racing starts September 28, and continues each afternoon thru September 30.

### **Brockton Prepares** For 77th Showing

BROCKTON, Mass., July 22. — An extensive refurbishing program is un-der way at the Brockton Fair. Dr. George A. Buckley, president of the annual, said that the buildings have been painted and that improvements to the grounds were being made.

New features at the 77th annual, which will be held September 9-16, will include the Women's World Plans call for the expansion of the Children's World with additional free Skedded for 8 Annuals CHICAGO, July 22.—The Wilson & Company six-horse hitch wil aper this year at four Illinois and four Minnesota fairs, Arthur Peets, tour manager, announced. Illinois annuals include Springfield, Urbana, Charleston and Blooming-ton, while those in Minnesota are St. Paul, Albert Lea, Blue Earth and Barnesville.

accommodate 35,000 cars at a time and the employment of a corps of trained attendants. Free trams will again operate to carry motorists from their cars to the entrance gates. A new road from the main highway thru Garvey has been built direct to the grounds, eliminating the possi-bility of traffic congestion, Shedd ever achors and thousands

Shaded rest arbors and thousands of comfortable scats are scattered thruout the grounds. Comfort sta-tions, with the addition of several units this year, are to be found in all sections of the 400-acre grounds. To attract the families, free baby sitters will be available in the colonial nurs-(See AMERICAN WAY on page 70)

# **Hoosier Events** Shrug Off Rain; **Gates Hold Firm**

CAYUGA, Ind., July 22 .- Rain on CAYUGA, Ind., July 22.—Rain on the first two afternoons, followed by cool evenings, falled to discourage attendance at the Vermillion County Fair here and front-gate admissions thru Thursday (20), next to the final day, were running ahead of a year ago, Craig Jones, secretary, an-nounced.

WLS Barn Dance, featured in the grandstand Thursday night, drew 1,300, with horse-pulling contests and a horse show the previous twa nights getting good crowds.

W. G. Wade Shows, on the mid-way for the first time, were well pleased with grosses.

### **Columbus Paces '49**

COLUMBUS, Ind., July 22.—De-spite rain two nights, attendance at the Bartholomew County Fair here was good and, thru Thursday (20), its fifth day, was pacing last year, according to Secretary F. M. Over-tract

according to Secretary F. M. Over-street. Grandstand business in general was off. Jack Kochman's auto thrill show, featured Sunday night, equaled '49 figures, but harness horse racing lost Wednesday to rain. Midway area, where Gooding Greater Shows held forth, was get-ting steady crowds, with grosses about even with a year ago.

### **Du Quoin Constructs** Perman't Stage Roof

DU QUOIN, Ill., July 22.-Du Quoin State Fair here has started construc-State Fair here has started consult-tion on a permanent steel roof over its grandstand stage and when com-pleted it will extend 100 feet from the present edge of the stand roof to the back of the stage, W. R. Hayes, president-general manager, an-nounced nounced. The 125-ton steel covering will rise

The 125-ton steel covering will rise 44 feet above the stage, a height that will not block the view of the back-stretch, and will be supported by four steel columns imbedded in concrete. The width of 150 feet will overlap the stage by 15 feet on each side. Annual is installing stadium seats in front of its grandstand boxet ble. Could not be utilized during the racc programs. New scenery, painted for the reflection of dark light, also is being added. Bill Leemon, fair's new publicity

# **Traffic Flow** To Be Eased At Syracuse

SYRACUSE, July 22. — Extensive physical improvements for grounds and buildings at the New York State Fair site are underway, with stress on betterment of traffic conditions.

on betterment of traffic conditions. Busses will make regular tours of the perimeter of the fairgrounds, op-erating on a belt line principle. New gates are being installed at the west end of the grounds, making a total of seven at that end of the site. This move is expected to relieve pressure on east gates, speed entrance to the fair and hasten ticket sales. New load will lead directly from

fair and hasten ticket sales. New load will lead directly from the new gates to an enlarged parking area. This road also will skirt the edge of the fairgrounds, speeding the flow of traffic as it leaves the fair. Construction crews are reclaiming a large area south of the present park-ing area. When graded and paved, the new space will accommodate 5,000 vehicles, in addition to the 10,000 now handled. handled.

handled. New comfort stations are being built at various points thruout the grounds and old stations are being refur-bished. Information booths will be manned thruout the run of the fair, September 2-9, and all buildings will be adequately marked. Pienle grounds will be made available for family grouns groups.

groups. Harold L. Creal, fair director, said this week that both the New York Central and D.L. & W. railroads ex-plained that restoration of train shut-ile service to the fairgrounds is im-possible because of operation and physical changes in the roads. Dur-ing prewar years the roads ran shut-tles during fair week, and several futile attempts were made to in-terest them in restoring the service in time for this year's fair.

# Santa Maria Bows With New Building,

Record Nag Entries SANTA MARIA, Calif., July 22.— The Santa Barbara County Fair and Horse Show opened here Wednesday (19) for its six-day run with the larg-est number of entries in history.

According to Jesse H. Chambers, secretary-manager, the entries this year were so heavy that it was neces-sary to construct additional stalls to accommodate the horses when the original 126 were filled.

The event debuted the Junior Fair exhibit building, grandstand and judging ring, erected at a cost of \$180,000. It, will accommodate 76 animals and has dormitory space for 20 here with these 20 boy exhibitors.

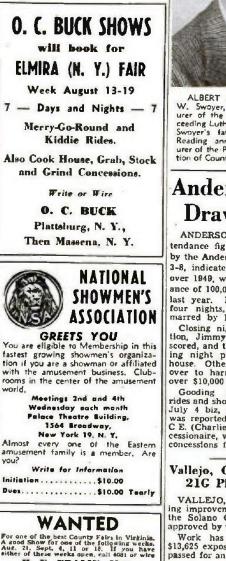
Last year the \$200,000 Agricultural Building was opened and it will again house the booths of the farm cen-ters, granges, Future Farmers, 4-H Clubs, Women's Farm Home depart-ments, and the Flower Show and Home Economics department.

Home Economics department. Industrial and commercial exhibits are being displayed under canvas for the last time this year Bids are scheduled to be opened following the close of the fair Monday (24) by the State Division of Fairs and Exposi-tions for a \$204,000 combination ex-hibit-National Guard Armory. Program for the fair includes the horse show for three nights, ending tonight (22). There were 13 events at each performance. Thursday night featured the annual Junior Jubilec, in which Future Farmer and 4-H Club members par-ticipated in a rodeo and calf scram-ble.

### **Exhibitors Buy Out Des Moines Space**

DES MOINES, Ia., July 22 .- Iowa State Fair here has sold out all in-dustrial and machinery exhibit space this year and all but a few concession spaces have been contracted for, Lloyd B. Cunningham, secretary, announced.

The sell-out includes space in the 40-acre open-air farm machinery tract.



H. F. FRALIN, Mgr. ROCKY Mount, Viroinia Mr. Ralph Decker, please contact me al once.

world.

Almost

you?

### CARNIVAL WANTED LAWRENCE COUNTY FAIR Sept. 21, 22 G 23 ot Supt. 28, 29 & 30.

Imboden, Ark. C. C. ROUX. Pros.

COUNTY FAIR WANTED Ferris Wheel and two other Rides, Local Concessions only. Contact DON OENNEY County Fait Board Jay. Oklahoma

WANTED For Independent Midwat CORN PALACE Mitchell, S. O., Sept. 25-30. Clean Concessions. Write W. T. WILT, Mitchell, S. O.



### FAIRS-EXPOSITIONS

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STRIKING

FLASHY

Poster

RINKS

PARKS

ORCHESTRAS

THEATRICALS

AUTO & MOTOR CYCLE RACING

67

FAIR

RODEOS

CARNIVALS

RAYELING

SPORTING EVENTS

SHOWS

Galt, Calif., Off In Early Days

GALT, Calif., July 22.-Attendance at the annual Sacramento County Fair, which opened here Friday (14) for 10 days, is expected to pick up fair, which opened here Friday [14] for 10 days, is expected to pick up during the closing days and compare favorably with 1949. At the start, gate was approximately 20 per cent behind last year.

Ancil Hoffman, president of the 52d District Agricultural Association, ex-pressed satisfaction over the high quality of exhibits in all classifications.

Going heavy on youth this year, Sam Kellett, secretary-manager, has highlighted 4-H activitics. A main feature of the event has been the demonstrations put on by the clubs each morning in the Pump Building.

Entertainment features in this year's fair have included the Horse-cades as a grandstand attraction on the opening two days. A combina-tion rodeo and horseshow, Horsecades was organized under the direc-tion of the Sacramento Ladies' Mounted Patrol and the Herald Riders. Vaude acis appearing in the Pump Room featured Bob Brown, magician.

Other attractions appearing in-cluded Cowboy Lloyd, Armand Girard, Bud Hobbs, Lloyd Franlini, Paul Westmoreland, Bob Parente, Hap and Leona England, and Charlie Marshall.

Marshall, Opening two days' parti-mutuel handle was \$175,680, as against \$197,-789 for last year While this is \$22,-109 under 1949, Saturday's (15) han-dle was only about \$3,000 under the same day last year. A daily handle of approximately \$85,000 is needed for the racing meet to break even.

Tomorrow's features will include a 10-event motorcycle program in which 90 drivers, headed by Paul Albrecht and Larry Headrick, will compete. The affair is sanctioned by the American Motorcycle Association.

California Shows are playing the midway.

### FAIR LIST

 Continued from page 62)
 Trois-Rivieres Trois-Rivieres Expo. Aug. 18-27. H. Paul Martin.
 Vaileyfield - Valieyfield Fair. Aug. 16-20. Camille Belliveau.
 Vitebriaville-Arthabaska Expo. Aug. 10-13. J. Vincent Lanouette.
 Waterloo-Shefford Co. Agril. Soc. Aug. 11-13. Charles H. Lefebvre. SASKATCHEWAN



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For Your 195 If you are to	OUNG AGENCY 50 Grand Stund Show oking for NEW (DEAS
	Avenue, Chicago I (l) : CEntral 6-0661
August 31 Reviv	YS AND NIGHTS -September 1 & 2 at of Old-Time
Was Sponsored by L M All kinds of	IGTON FAIR Ington, Conn. Ions' Club of Washington ANTED Iegitimate Concessions CONTACT a Conr, Carnival Buepty on Balloka birdsol, Conn. Phone: 7356
FOR WAR Aug. 1 For full	AL WANTED REN COUNTY FAIR 22-25, Inclusive, particulars write 
GEORGETOWN	CARNIVAL D AUG. 26 INCLUSIVE A AGRICULTURE FAIR LAYNEY, Sco. GETOWH, ILL.
WS or Three-Pec upus 22-23-24 in K J. C. MICHAL Reliance Bic Phone:	NTED pole 100-F1, High Act for smaat. Wire, write or phone ELS ATTRACTIONS 10, Kanas City, Mo. HArrison 0313
CRAIG C CRAIG C low Costle, Vireini Niew C	AL WANTED OUNTY FAIR 10, 10 be hold September 4, 7, 8 4. FIELOS, Sec. Settler, Virshila
-	Materiale protetto da co;



ALBERT SWOYER, son of Charles M. Swoyer, has been named treas-urer of the Reading (Pa.) Fair, suc-ceeding Luther E. Pflum, who resigned. Swoyer's father is secretary-treas-urer of the Pennsylvania State Associa-tion of County Fair tion of County Fairs.

# Anderson, Ind., Draw Tops '49

ANDERSON, Ind., July 22 .- Attendance figures released this week by the Anderson Free Fair, held July 3-8, indicated a substantial increase over 1949, with an estimated attendance of 100,000 compared with 85,000 last year. Ideal weather prevailed four nights, and other two being marred by light rain.

Closing night's grandstand attrac-tion, Jimmy Lynch's Hell Drivers, scored, and the WLS attraction open-ing night played to almost a full house. Other four nights were given over to harness horse racing, with over \$10,000 in purses.

Gooding Amusement Company's rides and shows, aidcd by a whopping July 4 biz, rang up a gross which was reported slightly over last year. C E. (Charlie) Williams, veteran con-cessionaire, was in charge of midway concessions for the fair.

Vallejo, Calif., Skeds **21G Plant Improvements** 

VALLEJO, Calif., July 22 -Building improvements totaling \$21,625 at the Solano County Fair have been approved by the board of supervisors. Work has already started on a \$13,625 exposition building and plans passed for an \$8,000 show horse barn.

Big Car Races

CHARLOTTE COUNTY FAIR, JAN. 15-20, 1951 HARRY H. JACK, Punta Gorda, Florida

HURRY - - - NOW BOOKING

SHOWS ... FEATURE ATTRACTIONS ... CONCESSIONS for Maryland's Two Great Fairs.

THE MARYLAND STATE FAIR, Timonium, Aug. 30 thru Sept. 9

LES SPONSLER, 117 W. Saratoga St., Baltimore 1, Md.

THE GREAT FREDERICK FAIR, Frederick, Oct. 2 thru 7

# Palisades' Promotions Put RFC-Controlled Formal Debut Handle Still Ahead of '49

### New Promotion Planned

NEW YORK, July 22.—Business at Palisades Park, including the swim pool, continued good over last weck-end, despite threatening weather, re-ported Irving Rosenthal, co-owner with brother, Jack, of the spot. Over-all picture finds biz for the scason still shead of heat wear he said

alightly ahead of last year, he said. Promotion to bolster takes at the tail-end of the season already has been launched, Rosenthal said. The park has scheduled a home show for September 2-10, with metropolitan area dealers in home appliances and furnishings supplying displays which will be housed in 28 tents on the park

will be housed in 28 tents on the park plenic grounds. Each dealer supplying a display will buy 1,000 tickets for \$100 to be ped-died to his customers at 10 cents each. Ducats will entitle purchasers to free admission to the park, free act and band and use of auto parking space. Entrance to the home show will be free to all park patrons. Rosenthal estimated a total ticket sale of 600,000, with half the avail-able tent exhibit space already sub-

able tent exhibit space already sub-scribed for by merchandise dealers. Free attractions at Palisades over the week-end were the Aerial Snyders, trapeze and swaypole, held over from the previous week, and Charlie Ventura's ork.

## **Rye's Playland** Week-End Fair

RYE, N. Y., July 22 .- Low temperatures and threatening skies restricted biz at Playland here over last week-end, Park Director Allan MacNicol reported. Turnout for Sunday (16) totaled 7,000 persons, with a good crowd of 20,000 on hand the previous day MacNicol take normal and on a par with the corresponding period for 1949. Television giveaway at Playland, introduced Wednesday night (19) as

Introduced Wednesday night (19) as a gate building measure, proved suc-cessful in bolstering the normally smaller mid-week gross at the park. One video set, in addition to other prizes, including radios, will be awarded at the park each Wednesday night from now until the close of the season, MacNicol said. Free attractions at Playland-thru Monday (24) are the Stardusters, swaypole and trapeze, and Howard and Wanda Bell, teeterboard.

# Edmonton Budget Of \$50,000 Suggested EDMONTON, Alta., July 22.—John

EDMONTON, Alta, July 22.—John E. Wallace, St. Louis 200 expert, re-tained by the city council as advisor for a proposed 200, said in a prelimi-nary report this week that the budget should allow \$50,000 annually for maintenance and periodic expansion. Wallace also selected a possible site. A written report is to be prepared later by Wallace to detail plans for year-to-year development of the spot.

### Walla Walla Kidland Clicks

WALLA WALLA, Wash., July 22.— This city of 24,000 population has been producing good business for Tiny Tot Toddle-Land, a kiddle park opened about 60 days ago by William H. Wolfson. The line-up of atrac-tions includes a Parker Merry-Go-Round, Ewart Ferris Wheel, minia-ture train manufactured by Williams Amusement Company, Denver; a pony ride and homemade boat ride.

sea fishing, industrial and amusement exhibits, prize contests, and other events have been used since the sca-son opened June 9, he said.

The \$2,000,000 pier was completed in 1941 after the city obtained a loan from the Reconstruction Finance Corporation, but war conditions pre-Finance Corporation, but war conditions pre-vented successful operation carlier. Mankey pointed out that RFC still is the final authority on policy and that it vetoed a plan for adding an \$80,000 aquarium. Pier manager is respon-sible to Galveston Pier Corporation which is under the RFC-appointed city board of managers. The board is responsible to RFC in Washington. RFC Controls Policy

**RFC Controls Policy** 

Mankey stated that progress has been made deplte the long chain of command. First step this season was to convert the 36,000-square foot ex-hibit hall into a replica of a frontier town to house concessions.

Ted Weems orchestra started the Marine Room's season. Ballroom is air-conditioned and bands appear for air-conditioned and bands appear for two-weck stints. Two weekly pro-grams are broadcast from the pier by Mutual network. Next in will be Don Reid, July 21-August 3, and Jimmy Palmer, August 4-17. Ray McKinley's band completes the scason, playing from August 18 thru Labor Day. Movies are shown in an open-air theater on the pier which has scats for 2,000. Screen is separated from the audience by Gulf water. Easter Sunday observance, political rallies and finish of a swimming race have been conducted in the theater, Man-key reported.

kcy reported.

### Dry-Land Fishing

Spot at the end of the pier pro-vides one of few places on the Gulf where deep sea fishing is done from dry land, according to the manager. Happy Village concession area in the exhibit hall includes civic and in-

dustrial displays as well as standard concessions. Top money winner in the area is J. Oswalt's Derby Race game, Mankey said. General Motors

### **NAAPPB** Okays Summer Meet; Date To Be Set Next Wk.

CHICAGO, July 22.—Directors of the National Association of Amuse-ment Parks, Pools and Beaches (NAAPPB) have Indicated they be-lieve a summer meeting should be conducted but a final date has not yet been set, it was reported at the office here this week. A tentative date set earlier has been abandoned and a new date probably will be announced next week, it was stated. Probability is that the two-

stated. Probability is that the two-day session will be between August 22 and 24 Coney Island, Cincinnati, will be the host park.

A. C. Luxury Tax Receipts Running Ahead of '49 Sum

ATLANTIC CITY, July 22.-Luxury tax receipts for the first five months this year are running ahead of the 1949 figure, tax officials reported this week. Returns for 1950 show a total of \$403,356 collected from Jan-uary thru May, an advance of \$10,-199 over the take for the same period last year.

In the last reported month, May, receipts showed a drop from May, 1949, with \$102,276 collected this year, against \$106,664 received in 1949.

GALVESTON, Tex., July 22.—Jack Corporation has its science show at Mankey, manager of the Galveston the pier for its second year and gives Pleasure Pier since February, said two shows nightly. George Gunn and this week that a major promotion has George Purdue, of Chennel View, made the spot a paying proposition. Tex., have a tropical butterfly show Name bands at the ballroom, deep and Lewis W. Maury, of Houston, the pier for its second year and gives two shows nightly. George Gunn and George Purdue, of Chennel View, Tex., have a tropical butterfly show and Lewis W. Maury, of Houston, Tex., has a handcarved model of a Southern plantation on display. C. W. McPhail Jr., of Houston, has a theater showing old-time flickers.

Additional concessionaires are Jack Farber, novellies, balloon darts and penny pitch: Joe Shaunessy, cat rack, sling shot, glass pitch: Doc C. G. Hariley, graphologist; Johnny Arena, kid-die rides and Arcade, and Jim Henry, dairy bar. The pier operates a snack bar.

### Art, Industry Shows

Art, Industry Shows Galveston art lengue and library have an exhibit of art works and Galveston historical souvenirs. Industrial exhibits have been en-tered by Monsanto Chemical Com-pany, Santa Fe Railroad, American Trucking Association, Bandera Tour-ist Association, University of Texas alumni, Lykes Brothers Steamship Line and Carbide and Carbon Chem-ical Company of Texas. Following end of summer season, the pier will be used for conventions and promotions to complete a year-round schedule, Mankey said.

# 500G Blaze

Casino properties escape damage as retail units are leveled-promotion up

HAMPTON BEACH. N. H., July 22. -A \$500,000 fire which burned for two hours along the beach front and was brought to a halt a block from the Casino, Friday night (14). Blaze started in early evening and de-stroyed an amusement arcade, several shops and stands and the Henry Du-

biological status and the Henry Du-puis real estate office. Badly damaged along with 25 small stands were the Avon Hotel, several restaurants, two barbershops and a photo shop. Fire was said to have started in a small restaurant. Late Friday night the local Chamber of Commerce, headed by Charles F. Butler, estimated damage at a half-million dollars, 1 per cent of the re-

Buller credited the system of pumping salt water from the occan on the blaze with saving the rest of the beach. Firemen from 11 sur-rounding communities fought the blaze. Several persons were injured, but only two of them seriously.

### Special Events Continue

Special Events Continue National Guardsmen were called in Saturday (15) to aid local police in preventing looting. Activities at the beach front continued unabated. Scheduled band concerts and other events were staged, while a crowd of 50,000, attracted by the fire, thronged the beach front. The bulk of the amusement section

Recovering from the blaze, the Chamber of Commerce skedded a series of events between now and Labor Day aimed at bringing spend-ing crowds to the resort. Children's Day, Friday (21), attracted thousands, of moppets, with parades, free ice cream and candy offered for the kids. Daily classes in calisthenics are being held in front of the Casino directed by Bill Glynn, head life guard. Chuck Hill's band gives four band concerts daily.

# Galveston Pier in Pay Column || Gives Venice Lake Top Biz

### **City Dedicates Beach**

VENICE, Calif., July 22.-Venice Lake Park staged its formal opening and biggest day here Sunday (16) when the city of Venice held its 13-hour beach dedication. Venice beach, several blocks from the park, was several DIOCKS from the park, Was opened to bathers after a reclama-tion of 350 acres thru the addition of 14,000,000 cubic yards of sand. The park held a preliminary opening Decoration Day.

Since its preview opening in May, Venice Lake has added a Merry-Go-Round and plans are now under way for the installation of several more kiddle rides, Earle Charleston, business manager, said.

According to Ralph Hopkins, press director, the park is being publicized over KTV-TV with two shows each Friday. The park participates in Fun-in the Sun, a 2½-hour show starting at 1 p.m., and also on the Wheeler and Rourke show over the same sla-tion from 11 p.m. till midnight. The big event in Venice, which was attended by dignataries from the city and State, served as a tee-off for the park's Mrs. America contest. County and city selections were made, with the California finals to be staged at the park Labor Day. The park is featuring Rubin Cas-tang and his chimp each afternoon

Hits Hampton in a free show. Amusement area is also using newspaper advertising.

# Weather Hurts **Olympic Take**

IRVINGTON, N. J., July 22.—Take at Olympic Park here dropped be-low par following two days of rough weather over last week-end, according to Robert Guenther, park treasurer

urer. Employees of a metropolitan area commercial bakery swelled attend-ance Wednesday (19) to 12,000, but Guenther indicated disappointment with the turnout. He felt biz could have been increased thru better distribution of tlekets by the firm, but that the gross on the affair as a whole was good.

was good. First in a series of three main Sun-day concerts was offered Sunday (16) by Joe Basile's band and vocalist Bubbles Ricardo at the park. Guen-ther said that while the offerings of light classies did not draw an im-mediate spending crowd to the spot, they were a traditional part of the park's attractions and valuable in promoting good will and potential natronage. patronage.

patronage. Free attractions on hand at Olym-pic Park thru the week, booked by the Hamid agency, were: Russ Le-Beau, hand balancing; the Victoria Troupe, cyclists; Paul Raak, con-tortionist, and Irah B. Watkins' chim-nanzes. panzees.

## Boat, Plane Base Enlarged

DOAL, FIANE DASE Emilargett At Pennsville, N. J., Spot PENNSVILLE, N. J., July 22.— Boat pler and seaplane base at River-vice Beach Park here have been en-larged to permit an casier flow of traffic for the Wilson Line boats dock-ing at the park. Pier extends 150 feet into the river, following renovation completed this week. L. K. Chrisman, park manager, also

completed this week. L. K. Chrisman, park manager, also has built up the spot's seaplane base. Chrisman operates three planes for joyriders and those wishing to reach Philadelphia, New York and spots along the Delaware River quickly.

**NO OTHER RIDE** 

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PERFORMANCE

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MODEL G-12

69

# Playland Kid Chicago Park Ends Spot Big Aid Preps Kiddie Train **To Geist Biz**

### Matinee Takes Build

NEW YORK, July 22.-Joytown, kiddie annex at Rockaways' Play-land which was refurbished and enlarged this year, has ben supplying a hefty share of the park's weekly gross, with moppets accounting for 40 per cent of Rockaways' afternoon patron-age during the week, according to park president, A. Joseph Geist, Geist estimated business in the kid section at some 200 per cent better than last year at this time. He said that a freespending crowd had turned out at the

funspot over last week-end. Special excursion rate of the Long Island Rallroad, line servicing the Rockaways area, offers a 75-cent adult round trip fare from Manhattan terminus to the park, with 35 cents the charge for children. Previous fare was \$1.52 for both kids and adults. Geist said the customer lure had proved potent.

City-wide bathing beauty contest to select "Miss Rockaways' Playland of 1950" is set for today at the funspot. Second in the series of dally free serial acts to appear at the spot thru this week were the Three Fearless Stars, high-pole and trapeze performers, booked by Al Martin.

### Mass.-Me. Road Opened; **Spots Seen Benefiting**

HAMPTON BEACH, N. H., July 22, -New toil highway which is ex-pected to benefit amusement spots here, in Salisbury and Old Orchard Beach, Me., running from Kiltery, Me., to Salisbury, Mass., was opened at the Hampton-Excter interchange with brief coremonies last work

with brief ceremonies last week. Highway, about 15 miles long, has a fixed fee of 15 cents for passenger cars and 50 cents for commercial vehicles. Road took 20 months to construct, at a cost of \$7,500,000.

HAVE Merry-Go-Round, Ferris Wheel and Kiddie Ride Want To Book or Lease in Amusement Park FRED BOLIS Box 96, Levey Station, North Little Rock, Ark. (Phone: 2+0017) FOR SALE HOT DOG & REFRESHMENT STAND in SEASIDE HEIGHTS, N. J. Low rent, on boardwalk. Established over 12 years. Asking price \$7500. One of the largest resorts in New Jersey. Contact: Fred Kocher 4916 Hudson Blvd. FOR SALE Now in Coney Island. 200 Wax Figures, all Preps and Meulds plus copyrighted name, Edne Musee, WM. G. MEINCH 2938 W. 8th St., Brooklyn, N. Y. Coney Island 6-0464

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CHICAGO, July 22 .- A miniature

**Rideless Era as Op** 

train, first anusement ride in Lincoln Park here for 25 years, will be ready for operation next week, Paul Hecker, park concessionaire, reported. The kiddle ride is a model of a General Motors Diesel built by Minia-

ture Train Company, Rensselaer, Ind., with eight cars for a capacity of 96 persons. Tickets will go for 14 cents, Hecker stated.

Track will be 2,600 feet long, running thru the park, and several side-walk crossings will be marked by automatic signals. Hecker sublets the train from Joe Matarrese.

### **Steel Pier Features Fashion Displays**

ATLANTIC CITY, July 22 .- First of a series of weekly fashlon shows was introduced at George A. Hamid's Steel Pier here this week, with June McAdams, who heads the modeling school bearing her name here and in Philadelphia, supervising the presen-tations. First show was tabbed Holi-day in Fashion.

For models, she used the dancing line of Tonyettes, ranging in age from 16 to 21, featured in the Tony Grant junior revues staged at the pier's Ocean Theater. Paulette Morris and Verne Hackney alternate as mistress of community for the revues of ceremonies for the revues.

### Ocean Beach Board Chides Food Concession Operators

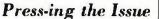
NEW LONDON, Conn., July 22.— Attorney Morris Lubchansky, mem-ber of the Ocean Beach park board, told Frank and Harry Picazio Jr., of the Picazio Catering Company, at a meeting last week that unless their concern puts more commodi-ties on sale he would make a motion to concert their contract with the nack to cancel their contract with the park.

Lubchansky said that he thought the city would be authorized to ne-gate the contract if the Pinzios con-tinued their present mode of oper-ation of the soda fountain in the recreation building. He pointed out that the concessionaires were offer-ing only ice cream, candy, soda and popeore popcorn.

### Philly Residents Quash **Proposed Kiddie Spot**

PHILADELPHIA, July 22.—Plans to crect a children's amusement park at suburban Haverford and Overat suburban Haverford and Over-brook avenues here were abandoned because of objections raised by residents. A permit had been issued to Kiddieland, Inc., represented by Charles S. Solit, local attorney, sub-jected to the approval of the Zoning Board of Adjustment.

Twenty-five residents protested against the issuance of a permit to set up rides and games at the selected site. In view of the protests, the project has been dropped, Solit said.



NEW YORK, July 22.—When 25 Kentuckians arrived via Baltimore & Ohio Railroad here this week, they immediately queried local B. & O. rep Allan Matinsly on the location of Rockaways' Playland. Tho a bit be-mused by the request, Matinsly tele-phoned the park, and arrangements were made to give the blue-grass na-tives an outing at the spot Thursday (20). They casually explained that they learned of the park thru newspaper and magazine plugs.



RENSSELAER, INDIANA

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# **Ocean Beach** Net Tops 83G

Profits trail 1949 by 4G but are still ahead of 1947. '48 earnings

70

NEW LONDON, Conn., July 22 .-Report made at a recent meeting of the Ocean Beach Park Board here the Ocean Beach Park Board here showed that net receipts at the fun-mot for June and part of July were \$83,244. City Manager Edward R. Henkle pointed out that while this figure is \$4,002 below the same time last year, it is ahead of the park's record years of 1947 and 1948, despite unformable meather

unfavorable weather. Park board voted to ban decorating of the spot for the Connecticut State Firemen's Association convention, August 17 thru 19, in order not to es-tablish a precedent. In another action, Philip isenberg, of Willimantic, Conn., was given permission by the board to operate shoe shine machines at the park, with the city to get 30 per cent of the gross.

# **III.** Annuals Hit by Rain

(Continued from page 66) day as the result of heavy rains he first three days. Front gate attend-ance thru Thursday (20) was off aharply from '49, according to L Wayne Robinson, secretary. WLS Barn Dance, with a matinee and evening show Monday (17), played to meager crowds, as did the Staples Rodeo the following after-noon. Weather permitting, good blz was expected Friday night, when Joie Chitwood's Auto Daredevils were akedded. skedded.

Nessler's Shows were on the midway.

Chitwood Pulle 'Em

CARROLLTON, Ill., July 22.-Light sprinkles and cool evenings failed to affect attendance at the Green County Fair here, with front gate admissions thru Thursday (20), its fourth day, slightly higher than a year ago, according to E. J. Luke-

a year ago, according to E. J. Luke-man, secretary. Joie Chitwood's Auto Daredevils drew a full house in the 1,400-seat grandstand Tuesday (18). Three matinee harness horse race programs were "ur before good crowds. Fair ends today, but its board is sponsor-ing a rodeo tonight and for two per-formances Sunday.

Chilly evenings and late rain Wednesday night combined to drop midway grosses below '49 for Bill Gullette's Imperial Shows.

### Political Pays Big

PINCKNEYVILLE, III., July 22.— Attendance at the Perry County Fair here thru Thursday (20) the fourth day of its six-day run, held closely to last year with dry, warm weather the important factor. Mrs. J. H. Stumpe, sccretary, announced. Democrat Day, Thursday, and Re-publican Day, Friday, drew big

e byrens

ight rodeo Monday and Tuesday filled the 1,700-seat grandstand at two performances and the Voorhees-Fleckles revue, Thursday night, drew about a three-quarter house. Five matinees of harness horse racing got

Still another week-end (July 15-16) of rain. Friday night (14) brought a large attendance to the open-air stand on Stillwell for the second round of Night of Stars. Les-ter Wolff emseed and Morton Arkin's ork provided the music for street dancing. Bess Myerson. a recent Miss America titleholder; Nina Louise Spanish. Charlotte Manson. the Pepsi-Cola Girl and Dick Brown. singer, were guests. Miss Mye was named Miss Coney Island.

Was hamed Miss Concy Island. Concessionaires on John Ward's property, covering both sides of Jones Walk from Surf to the Board-walk, include souvenirs, Wilfred property, covering both sides of Jones Walk from Surf to the Board-walk, include souvenirs, Wilfred and Eva Long, with Rose Fortunato. and Grace Terra. helpers; horoscope picking birds, Manpel Yoshida: Pizza pies, Grace Diamond with Frank Randazzo, assisting, 19 units of miniature Star Game tables, Jerome. Randolph and Richard Keller: bal-loon bust, John Bianco, William Simon. helper; 11 Frigidaire stands, William Murphy: tin-type photo gal-lery, Sam Sims, who also has an-other branch on the Boardwalk where his sister-in-law, Anna and son, Arnold, are in charge; fish-pond, Jimmie Santo, with Staw-art Lyles, head salesman; bottle game, Fred Canfield, with Joey Battaglia and Abie Sbeffield, ballmen; pony track, Jim McLaugh-lin, with James Carter, manager (McLaughlin has another at Surf and West Fifth); wonder wheel, Grams family and doll game, guess-your-age and shoot-til-u-win, Dora Muzurak with Pete Minichello, han-dling the first, and Whitey Dunn, the second. dling the first, and Whitey Dunn, the second.

ding the first, and Whitey Dunn. the second. Anthony DeMarco, former boss mechanic at Coney, heads the Marco Amusement Company, operating an arcade on Surf. His son, Mickey and his wife, Millie, assist him, with the latter in the cash booth... New tenants of Rocco R. Castellano. ar-cade owner at West 16th and Bow-ery are Stanley Farbor. tattooer, and Al Levy and Fred Feder. guess-your-age... Prof. Walter DeLenz. magician and emse at Garto's Va-riety Show, remain there until the fairs start... Jean Idelle. fan dancer from the Columbia, Detroit, and Georgia May. voodoo dancer, are recent additions at Tirza's Wine Bath Show Also new is George Mysels, who is handling publicity. ... Boomerang in Bowery Park en-joys a new lease on life since op-crator Jimmie Kyrimes instailed many improvements to locks, guard rails and brakes, all of his own in-vention, to allow for easier, safer travel. travel.

travel. John Ward, recovered front recent illness, is operating his rides and concessions.... Sam Torres has re-turned as outside talker over week-ends at Garto's show.... Stanley Reiben. Chamber of Commerce proxy, joins the law office of As-semblyman Eugene F. Bannigan in New York at the close of the season. ... Outmoded trolley poles on Surf have been transformed into a carni-val aspect.... William Silverstein have been transformed into a carni-val aspect. . . William Silverstein and Marion Ampola are Morris Joffe's experts in charge of the mod-ernized popcorn and candy empo-rium covering most of Feltman's Surf front... Tintyper Sam Sim's daughter, Bobbie, has left the Jones Walk concession to continue her studies at City College of New York. Replacing her is Freddie Waldron. William Bradley Smith or Alos

By UNO Still another week-end (July 15-is) of rain. Friday night (14) rought a large attendance to the pen-air stand on Stillwell for the econd round of Night of Stars. Les-er Wolff emseed and Morton Arkin's rk provided the music for street lancing. Bess Myerson, a recent Miss America titleholder; Nina Jouise Spanish. Charlotte Manson, he Pepsi-Cola Girl and Dick Brown, inger, were guests. Miss Myerson vas named Miss Coney Island. Concessionaires on John Ward's property, covering both sides of ones Walk from Surf to the Board-valk, include souvenirs, Wilfred Ind Grace Terra. helpers; horoscope icking birds, Manpel Yoshida: Pizza bies, Grace Diamond with Frank Randazzo. assisting, 19 units of niniature Star Game tables, Jerome-kandolph and Richard Keller: bal-oon bust, John Bianco. William Simon, helper; 11 Frigidaire stands, William Murphy: tin-type photo gal-ery, Sam Sims, who also has an-By UNO

# Chi Holds RB **To Half Houses**

(Continued from page 63) but one performance here. The Gi-raldos returned Saturday night (15). DeRousseau was hurt in his fall Wednesday and was out for several shows

Still undetermined was how Para mount movie equipment would be moved when it comes onto the show early next month to start work on Cccil B. DeMille's movie of the circus.

### Special Tickets Used

Special Tickets Used In the meantime, Ringling is using special printed matter, including con-tracts and tickets, with a view to the movie work. Reverse side of tickets carries a plug for DeMille's current movie, announces he's working on the circus film and specifics that ticket buyers give permission to have their pictures taken if Paramount is working that day.

Another tie-in worked here was for the Chlcago Fair, with the circus's closing announcement including a suggestion that patrons catch the fair next.

Arthur M. Concello, general man-ager, indicated the Ringling show may return to Havana for a postseason stand.

### Ventilator in Top

Noted here was an innovation for ventilating the big top. Along the crest between center poles is netting, which permits warm air to escape while cooler air comes in under the

while cooler air comes in under the side wall. A canvas cap for the netted portion is raised in clear weather and tied down during rains. Concello said the ventilating scheme, originated by Frank Mc-Closky, manager, had worked well. Before coming in here the Ring-ling show had played to half and three-quarter houses at Kalamazoo, Mich., July 13, and got a half house for the matince and near-capacity house for the night show in South Bend, Ind., July 14. Concession sales in Chicago were reported far below the 1949 level but a spokesman said there was con-siderable spending by those who turned out for the show. Bluee Sell First

### Blues Sell First

Scat sales showed a preference for blues, with both ends of general ad-mission scats sold out at most per-formances. About 10 of the 20 re-served seat sections were sold at most

served seat sections were sold at most Chicago performances. Howdy Doody, the NBC television puppet, has been eliminated from the spec and has been attracting only moderate business to the Side Show. Gficials said that the TV feature ap-parently was out of the television area where it is known best and that it would be limited to its Side Show appearance for the rest of the season.

American Way **Theme Sparks** Pomona Annual

(Continued from page 66) ery building. Facilities will again be offered mothers in caring for their small children. A well-equipped play yard can be used by the older kiddies.

Afferbaugh believes that one of the most popular innovations this year will be the 17-acre plaza containing the outdoor show with its recreathe outdoor show with its recrea-tional and sportsmen displays, the comprehensive automotive show, trailer show and heavy machinery. A picturesque Western fronticr town will flank the area and also here will be the 125-foot casting pool. Na-tional contests for fly casting are reheduled scheduled.

The home show, occupying over two acres, will include a neo-tradi-tional home designed to meet the needs and living habits of casual Calineeds and living nabits of casual Cali-fornians. A unique feature will be a specially designed television room embodying a built-in receiver and soundproof construction. The dis-play is under the sponsorship soundproof construction. The dis-play is under the sponsorship of the Building Contractors' Asso-ciation of California. There will be 126 separate exhibits of new building materials. Individual clinics will be held to answer questions con-cerning design and materials about the model homes.

### Separate Kiddiciand

A separate Kiddleland is being set up this year. Designed for smaller children, these attractions are for their use while the older children are entertained in the nearby carnival area. A bandstand has been erected in the center of the 2,000 seat pergola and concerts and other special enter-tainment will be offered thruout the day and night.

To accommodate the ever-growing number of square dancers, a 10,000 foot square dance floor will be ready for these enthusiasts. The space is for these enthusiasts. The space is free to the public. Able callers will be provided.

The first nine nights will feature a horse show as a major attraction. The last eight nights, as in the past, will be devoted to the grandstand at-traction, Cavatade of Stars, booked by Fred H. Kressmann, of Barnes-Carruthers Theatrical Enterprises, Chicago

Chicago. Some 7,000 head of large and small

livestock will be shown. As the dates for the event come closer, additional features will be closer, addcd.

### **Philly Stand Poor** For Cole Bros. Org

(Continued from page 63) Vacation season also affected the show's take.

show's take. An opening-night mishap occurred when the net used by the Zacchinis in their cannon act collapsed as the attraction got under way, with the girl member of the duo winding up in the hospital. She was discharged after examination disclosed no serious infuries. injuries.

Altho there had been a strike of Altho there had been a strike of Westinghouse employees previous to the circus stand here, the dispute was settled by last week. Labor condi-tions in the city were reported as good, with money plentiful, and an arsenal here, one of Philadelphin's largest single enterprises, was seek-ing new employees as a result of the war scare.

ing new employees as a result of the war scare. It was reported that Cole Bros.' prior stand at Washington also yielded disappointing returns. Routed by Contracting Agent James Beach, the org was set to play Binghamton, N. Y., August 2, the first circus performance for tha' city this season. Show will play the Phelps Park lot, broken in during 1947 and 1949 by Ringling-Barnum. Local

High Quality KIDDIE RIDES ROTO WHIP - SPEED BOATS - PONY CARTS GALLOPING HORSE CARROUSEL **Hlustrated Circulars Free** W. F. MANGELS CO., Coney Island 24, N. Y.

matinees of harness horse racing got admissions on a par with a year ago. Buff Hottle Shows reported mid-way biz about even with last year. at Sindell's Girlie Revue. Julia

**CONEY ISLAND, N. Y.** 

# With Weather

JERSEY CITY, N. J., July 22. Endy Bros.' Shows opened here Wednesday night (19) to favorable weather. Thursday night (20) was chilly but weather forecasts for the week-end are optimistic. Shows re-main thru the coming week.

Endy, like most other carnival orgs playing New York and New Jersey this season, has been bucking bad

playing New York and New Jersey this season, has been bucking bad weather since opening the season. After playing several Long Island stols, shows played East Paterson, N. J., last week. Billed to occupy the River Drive circus lot at adjoining Garfield, shows were obliged to switch to the smaller lot at East Pat-erson as no water was available on the Garfield lot, excess said. Rain during the early part of the week retarded the shows' opening until Wednesday night (12). Shows remained until Tuesday night (18) and chalked up fair business Wednes-day (12), Saturday (15) and Mon-day (17), the only nights favored by fair weather. Owner Dave Endy stated that his shows were similarly hit by bad weather breaks during his coversion of Long Island

stated that his shows were similarly hit by bad weather breaks during his coverage of Long Island. The East Paterson lot was not big enough to set up all rides and shows, but Endy had a varled lot of rides and concessions on the midway and sev-eral shows on the back end. When weather permitted attendance was fairly good and spending about on a par with last season. On the midway were the Jones' bingo, Bob Parker diggers, numer-ous games and concessions. Rides consisted of Merry-Go-Round, Loop-er, Rocket, Fly-o-Plane, Rolloplane, two Ferris Wheels, Caterpillar, Tun-nel of Love, Little Dipper and three kiddle rides. klddie rides. On the back end were a Motor-

on the back end were a Motor-drome, three girl shows, Bronze Re-vue, a walk-thru and a pit show. While fronts and canvas revealed signs of rough weather, the costumes of the girls on the bally platforms were neat and freshly laundered.

### **Craig Org Damaged** In Texas Blowdown

SHAMROCK, Tex., July 22.—Harry Craig's Heart of Texas Shows were slugged by a combination of hail, rain and wind here Tuesday night (18), eausing considerable damage. Sizable crowd was on the midway when the blow came at 8:30 p.m., but no one was injured.

Side Show was lost completely, along with a number of George and Irma Herschey's props. Jig and Ath-letic Shows suffered damage, one other show was blown off the lot and Barney Allen lost two concession tops

and a quantity of merchandise. Extra supply of canyas enabled shows to open the next day on sched-

### **Hub Exec Bans City** Lots for Show Use

BOSTON, July 22.—Mayor John B. Hynes barred private carnivals from public playgrounds Tucsday (18), stating the law department had ruled it illegal for the city to permit carnivals for private purposes, how-ever charitable. He said many applications from

velocans groups and other organiza-tions are on file. Approval was given carnivals in connection with public celebrations June 17 and public July 4.

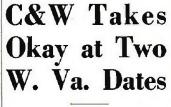
# Endy Spars Early Days in Plush Edmonton Gives RAS Better-Than-'49 Biz

To Catch Biz Back in N. J.; Takes Fair Back in N. J.; July 22.— Darw CITY N. J., July 22.— EDMONTON, Alta., July 22 .- The from Leon Claxton's Harlem in Ha-

ful it will be its first better-than-'49 gross of the season. Thru Thursday, the RAS was run-ning \$6,200 ahead of last year's fig-ures for rides and shows. Weather was ideal, whereas last year the shows caught some rain here. Big factor in the increased business is the hooming economy in this oil

is the booming economy in this oil center, which has experienced a sizable population increase, plus a hous-ing boom since last year.

Bonnie Baker is pacing the back-end units here, taking the No. 1 spot



### Kid Matinee Pays Big

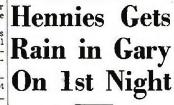
CHARLESTON, W. Va, July 22.— Aided by extensive newspaper and radio publicity, Cetlin & Wilson Shows put together a top-grossing week here. Thru tie-ups with eight drugstores in the city, two bieycles were given away at the Saturday matinee (15), with the take for the afternoon equaling the record-breaker secored at Clarksburg, W. Va., July 4. Local scap box derby made no dent in org's gross for the mati-nee, with children and parents flock-ing to the midway.

nee, with children and parents flock-ing to the midway. Weather was with the show for the Clarksburg stand, and the org was plugged thoroly thru arrangements with drugstores in the area. Two bicycles were also given away at Clarksburg and proved a solid draw-ing card for the holicay.

Show is prepping for fair dates, which begin next week.

ana which was the top money-getter at Brandon, Man., and Calgary, the early stands on the Western Canadian Class A Fair Circuit.

Calgary Stampede, played last week, was hit by rain, yet the RAS gross was reported only slightly below that of last year.



### Battle Creek Biz Fair

GARY, Ind., July 22. - Hennies GARY, Ind., July 22. — Hennies Bros.' Shows were pelted by rain in the first half of their local stand this week. During brief breaks in the weather, org did good biz as evi-denced by the fact that an estimated 2,000 came thru the front gate Mon-den peich (12) when the structured day night (17) when the sky cleared. Shows are set up on the old circus grounds at 15th and Jennings streets grounds at 15th and Jennings streets under Salvatorian Fathers auspices. Battle Creek, Mich., played last week, netted fair biz. Org was pre-dated by four carnivals. Following the stand here, all equip-ment mills be trucked eix miles to Co-

ment will be trucked six miles to Cal-umet City, Ill. The following week it will be returned to the show train here. A week of still dates follow Calumet City before org opens its fair season at Illinois State Fair,

Springfield. Mrs. Ray Franklin, wife of Turkey Red, concession agent, is at her daughter's home in Brooklyn, recup-

cating from a scrious illness that hospitalized her in Toledo. J. C. McCaffery, general agent, and Mrs. McCaffery, visited here Sunday (16). Mrs. Art Courtney, wife of the lot superintendent, joined from Norfolk for a visit. Mrs. Chester Mayes and daughter left here for the East after spending three weeks with her husband, org's concession secretary.

# **WOM Takes Show Drop** At Lewiston

**Portland Handle Good** 

LEWISTON, Me., July 22.—Busl-ness here at mid-week was only fair for Frank Bergen's World of Mirth Shows, even tho the weather has been

Shows, even the the weather has been good with the exception of a droe in the temperature Thursday night (20). Spending appeared to be somewhat tighter than it was a year ago, mark-ing the first stand so affected for this org. Last week in Portland, Me., busi-ness was good and it was anticipated that high earnings would prevail throut the state. This date, in addi-tion to all others within the State, have been on the WOM route for about a decade and have been good with few exceptions. with few exceptions.

Shows execs reasoned that President Truman's broadcast speech Tuesday night (18) caused an early exodus from the grounds. Then, too, even tho this is a vacation meeca. many of the locals have taken to the hills and the lakes.

Show is well billed, with country paper space has been plentful and there is no doubt that the natives are well aware of the stand. All facking is under the direction of Gerald Snellens.

Org is showing the fairgrounds. a site used for the past several years.

# **Cavalcade** Stays **On in Milwaukee** Extra Days

MILWAUKEE, July 22 .- Al Wag-MILWAUKEE, July 22.—AI Wag-ner's Cavalcade of Amusements were originally skedded to wind up their 10-day lakefront stand here Wednes-day night (19), but more rain than clear weather during that stretch caused an extension of the engage-ment thru tonight. Lakefront engagement here usually

Lakefront engagement here usually provides a whosping gross. However, this year, unlike last, shows were originally skedded for but one week-

# Bad Weather, Cut Spending FT. EDWARD, N. Y., July 22.— O. C. Buck, owner of the shows bear-ing his name, this week echoed the Complaint of show follows. Description of the show follows. Description of th

ing his name, this week echoed the complaint of show folks everywhere in describing business to date. Ex-cessive rain and lower per capita spending have taken their toll, but in spite of this the Buck organization has been doing "all right," Oscar said.

Remarkably, the org hasn't played a single blank, even tho it has yet to get thru a stand without rain. In nearly three months of operations, only four Saturdays have been played in elear weather. Luck on Fridays, which together with the final days make for the bulk of the still date carnings, has been little better.

### Adjustment Needed

Even with good weather business has been off some, at times as much as 15 per cent, but Oscar said this was not considered "alarming." An economic change is under way which

which a tightly knit unit, Oscar is well equipped to make any needed adjustment. No radieal changes are anticipated, however, since he be-

Fairs in rural areas should hold up, Oscar says. Money is still plentiful in the farming areas and the takes should be okay if the annuals get a break in the weather.

### **Biz Pick-Up Likely**

Annuals located in urban areas, of which there are many in the East, may not fare so well, Oscar says. However, the unsettled world situa-tion is apparently leading to a revitalization of industrial centers. If production schedules are upped between now and the time the annuals op-erate, then the take should be plush;

as it was immediately after the war. Osear, who has long played a vir-Oscar, who has long played a vir-tual stereotyped route comprising lower New England and New York territory, is of the opinion that per capita spending will pick up at fairs. Beginning August 7, Oscar will play annuals at Gouverneur, Elmira, Ma-lone, Lockport, Morris and Bath, N. Y; Great Barrington, Mass., Bridgeton, N. J., and Danbury, Conn. The Bridgeton date is a new addi-tion, having been played last year by tion, having been played last year by Endy Bros.' Shows.

N. Y. Dates OK For Coleman

EAST GREENBUSH, N. Y., July

EAST GREENBUSH, N. Y., July 22.—Except for the unco-operative nature of the weather, business has been good for Coleman Bros.' Shows. Owner Dlek Coleman said the out-look for fairs continues bright, despite the fact that spending has been down in some instances. It is his opinion that most orgs will yet put together a fair season if they are not in too deep as the result of bad early dates. Business at Catskill, Hudson and here has been good. Good takes were registered on the Fourth of July even tho showers washed out some of the early play.

the showers washed out some of the early play. Coleman is prepping his org for fairs which start the first week in August at Boonville, N. Y. Org's route includes Middletown, Altamont, Norwich and Fonda, N. Y.; Green-field, Mass.; Rochester, N. H.; Staf-ford Springs and Middletown, Conn., and Belchertown, Mass. Shows close October 12.

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and Arkansas Fairs to follow out until Christmas. Contoct JOE STARR or ED R. RYAN

in Marshileld, Mo.; then per route,

ROGERS BROS.' CIRCUS

CAN USE Family Acts doing two or more, Cirls for Acrial Ballet. If you wrote before and are at liberty, write again. Enlarging show for fall dates. Still 20 weeks to go. Perry De Kohl, foe franklin, write or wire

S. Rubens, Care Show

Salem, Va., July 27; Buena Vista, 28; Covington, 29; Hinton, W. Va., 31; Bluefield, Aug. 1; Beckley, 2; Mullens, 3; Logan, 4; Charleston, 5-6.

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ALSO PERCENTAGE AGENTS refer Man and Wile for Pan Gar We have 12 weeks of good Patra

WORKING ACTS

Side Show, Meniai Act. Tation Artist. Talkers, Girls for Girl Shows. Derl Arnette, Bobby Gerry, Pauline Gibson, Tony Ling, Ethel Staley, Bob Robuck. Pat. answer:

RITA RAYE

WANTED Two Bucket Agents, one Siz Cat Agent and two Swinger Agents. Must be experienced.

GEO, W. PETERSON «/e turner bros.' smows, clinton, III., this week; Taylorville, III. (Pair), next week,

**BINGO FOR SALE** 

18x36. seais 100, new top, center, flash, is operation Decatur, Indiana, Fair, this week.

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CARNIVAL WANTED For four devs. Sept. 1 Inru Labor Oor. Mart Carles Laborh in Languire Mades Voo furnish the Show We Aumilia the propie

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HARRY MAMAS

Delivery Sept. 10th.

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-

r Carnival Installations. Dealers, Distributors, Concessionaires,



ing Wisconsin dates with my hi-striker, and I am promoting several antique shows to be managed by my wife". . Al Pollock (Albert Pat-ter). Girl Show and scale and age bilded the org's equipment for com-bilded bild or the decident of the several several provided the org's equipment for comop, is back in Hahnemann Hospital, Philadelphia, with a cardiac condi-tion, four weeks after having been discharged after treatment for kidney stones. Al would like to read letters from friends.

John Schwartz joined Virginia Greater Shows at Milford, Del., with a 20 by 40 bingo He replaces Bob and June Coleman. Deal for Ed Ferreri to join with his girl unit fell thru. . . . Roland Smith, owner of

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## JIMMIE DAVIDSON

Business Manager, J. A. Sparks Shows

WANTS AGENTS

For Count Stores, Blower, Skillos, Wheels, All old agents come on, Jim Sparks wants Hanky Pank Agents, Ten Southern fairs. Work every day. Address

Madisonville, Tenn., this week.

## WANT

Ferris Wheel, Cheirplane, Bolloplans, Kid Rides, book any Ride except Merry-Go-Round, CONCESSIONS: Blug, Photos, Candy Flost, Popcorn, Novelijes, Custard, Jeweizz, Ball Camey, Long and Short Ranze Galleries, Pitch-Till-You-Win, Snow, Scelen, No X. Stark Co. Pair, August 1-5; Hamilet, Ind., August 7:3; Other good ones to follow, Attention, C. W. Burns, it will be wise for you to get in touch. All replies:

T. J. SMITH Bess Lake, Knox, Ind., this week

## HOME STATE SHOWS

## WANT FOR LONG STRING FAIRS

Manager for Athletic Show. Best territory in Midwest and you have to hit the ball. Long and Short Range Galleries, Ride Help. Cala-met, Minn., July 28 through 30; Beaudette, August 1 and 2.

## WANTED MERRY-GO-ROUND AND FERRIS WHEEL For two-day Celebration on Sepi. 3rd and the due to disappointment. Largest Fir-men's Celebration in Northern Illinois. We have continuous Free Acts through both days and Sive away largs prizes.

C. F. RIEM Dakota, III.

MERRY MIDWAY SHOWS ILKKI FIJUWAI SILWAS ant Stack Concessnon for following and 4-bi, in 5d-30; Oreentown. Ind., Counternali, in 5d-30; Oreentown. Ind., Conternali, ind., Annuel 4-Bair, Want Glass Picch, ale, Striker, Pitch Till U. Win, Photos, and Floss, Coke, Lead Gallery, Basket All, Ball Games, Monkey Show or Walk are. Contact RICHARD MILLER Kouts. Ind.

AMERICAN LEGION STREET FAIR Around Square, Aug. 1-5. Want Coekhouse, Pholo, Stock Concessione, Mitt Camp, Girl or Grind Shows, with or without equipment. 10 Gelebrations and Falm to follow.

ROYAL MIOWEST SHOWS, Urbana, Indiana

FOR SALE KIDDIE AEROPLANE RIDE 13 passener, A-1 condition, With factory-made 16 ft. 4-wheel Trailer, H. O. WEBB 3448 Oakland Are, Maplewood 17, Mo. (Phone: STerling 5528)

ing fair dates.

Ing fair dates. When W. E. Page Shows played Murray, Ky., July 10-15, Mr. and Mrs. W. E. Page had dinner with an old friend, E. B. Atkins, who man-ages the local bus station. Years ago Page and Atkins drove busses for the same line..., T. Beckstrom reports that Frank L. (Dad) Caldwell is out of Muncipal Hospital, Tampa, following an operation. Friends may write him at 801 Grand Cen-tral Avenue..., Robi Marlaine re-ported from New York that after a dancing engagement with Linda Lopez on the J. A. Gentsch Shows, he visited Barbara LeMay on the DuMont Shows in Wheatland, Pa.

Mona Lisa, stripper on Prell's Broadway Shows, recently visited Ray Raysite, George V. Ice and Jimmy Fay on Endy Bros.' Shows. ... Jake and Bobby Aughtman closed with Coleman Bros.' Shows and joined Endy Bros.' Shows with their Side Show. Jimmy Fay has joined as alligator skin boy and Tony Lamont as juggling clown.... Yvette, formerly with the Volunteer Shows, now has the Girl Show on the Gulf Coast Shows. In the line-up are Marie Conn. Zora and Yvette. Stanley Jacques is on the front. Stanley Jacques is on the front.

Stanley Jacques is on the front. The first baby born on the Sammy Lane Shows since the shows' organi-zation three years ago was a second son, Martin Carl. to Mr. and Mrs. George Florie July 17. Father has the bingo on the shows. ... Person-nel with T. W. (Slim) Kelley's Caval-cade of Oddities on the John H. Marks Shows includes Frank Zorda. magician; Goodloe Grigsby. man with one cye and two noses; Knotty Knot. knottlest man; Chief Wona-pony. wire-haired marvel; Major O'Neil, midget clown; Wonpus: Georgette Vaughn, pig woman; Fon-da Brown. iron tongue; Petro La-Marr. sw ord swallower; Eddie Young, juggler; Martha York. sword box; Betty Jones. four-legged girl; Reubin York. inside lecturer; George Fox and Paul McCabe. tickets; Joe O'Hara and Ernie Hudspeth. talkers, and Bobhy Kork, manager.

Herman B. Archer, 20-year-old son of Pearl and Joseph Archer, has completed his first year at West Point military academy, where he made an enviable record for him-self. Young Archer received an army sponsored special appointment, having passed all tests with high grades. He attended University of California for a year and was active in basketball. Archer graduated from Lane High in Chicago, where he also was prominent in basketball and other athletics.

The many friends of Al (Red) The many friends of Al (Red) Cohn will regret to hear that he un-derwent surgery at St. John's Hos-pital in Santa Monica, Calif. Cohn, former Royal American concession-aire, was confined in the same hos-pital some weeks ago for an opera-tion. The surgery this time was also upon his vertebra and he will be confined for approximately three months. months.

Mel Dodson, former show owner, and Mrs. Dodson with their grand-son, Melvin III, and nephew, Charles Raymond Patrick. are taking the baths in Hot Springs, where they will remain until August 1. Then they will go to Houston and Waco, Tex., to visit relatives of Mrs. Dod-son. Mel has sold his Miami home and purchased a new one in Savan-nah. Ga., where he and brother Guy Dodson are operating a night club and the Blue Top Tourist Court, a 54-cabin court. Both are located south of Savannah on Highway 17. Mel infos that Mr. and Mrs. Al Bay. south of Savannah on Highway 17. Mel infos that Mr. and Mrs. Al Bay-singer are ljving in Hot Springs and that he renewed hls friendship with Charles Weaver, former earnival trouper, now owner of five Hot Springs jewelry stores.

# **O. C. BUCK SHOWS**

Playing the following fairs starting August 7

Gouverneur, N. Y.
Elmira, N. Y.
Malone, N. Y.
Lockport, N. Y.
Morris, N. Y.

Bath, N. Y. Great Barrington, Mass. Bridgeton, N. J. Danbury, Conn.

Can Place

Legitimate Concessions, Cook House and Grab.

## LIMITED SPACE AVAILABLE

Write or wires

O. C. BUCK

Plattsburgh, N. Y., then as per route



**BARRY CO. FREE FAIR** HASTINGS, MICH., JULY 31 TO AUGUST 5 Can place LEGITIMATE CONCESSIONS of all kinds, including Hanky Panks, Eate and Drinks, Novelties, Custard and other out-and-out sales privilegas. NOTICE: This is the first of our long circuit or bona fide annual County Fairs. Contract for the Circuit, starting now, at Mastings. WRITE or WIRE W. G. WADE SHOWS

Manistee, Mick., all this weak P.S.-After the Hastings Fair follows the Shlowassee Co. Free Fair at Corunna,

Mich., Aug. 7 to 12.



Want for following route of Fairs & Celebrations

WARL FOR IGNUMBER FORLE OF PARTS & CONCENTRICONS Christian Co. Fair, Taylorville, DL, July 30th-Ang, 4th; Warne Co. Fair, Fahrfield, Ill., Aug. 6th-Aug. 11th; Gibron Co. Fair Frinceion, Ind., Aug. 13th-Aug. 18th; Wasaah Valley Fair, Terre Hauis, Ind., Aug. 20th Aug. 27th; Labor Day Celebralon, Grayville, DL, Berk, 24, 34, 440; Fail Street Fair, Eldorado, Ell., Sech. 4th, Scol. 20th; Fail Fairer Frinz, Fair, Fair, Fair, Store, St., 2000, St., 2000,

## D. S. DUDLEY SHOWS WANT CONCESSION AGENTS

For Duck Pond. Hit and Miss, Cats. Short Range Lead Callery, Fish Pond. Penny Pitch, Pan Game, Huckley Buck, Set Joint, SHOWS: Have complete frame-up for Girl Show. Want Man with Citls. RIDES: Want Foreman for No. 5 Eli Ferris Wheel. Good pay to tober, reliable man. Need Second Men on all Rides. Must drive semi tractors: July 24-29, Eunice, New Mexico; July 31-Aug. 5, Jal, New Mexico: Aug. 14-19, Monahams, Texas, American Legion V.-J. Day Celebration; Aug. 21-26, Roaring Springs Texas, Celebration; Scot. T8-23, Muleshoe, Texas, Fair, Wire:

D. S. DUDLEY

## SUNSET AMUSEMENT CO. WANTS

Spittire and Ferris Wheel Help, Must drive, Can place Ball Games, Long Range, Short Range, Class Pitch, Hoop-Le and Harky Panks, Will book Lung, Mechanical, Side Show and Unborn Shows, Perham, Minn., Fair this week; Bagley, Minn., Fair next; followed by all No. 1 Fairs until Oct. 14.



74 CARNIVALS



## **BINGO HELP WANTED**

1 Caller, 3 Counter Men; top salary, and you get it every week. Don't waste your time and mine if you want to dog it.

JACKIE'S BINGO Care Carnival Shows, Amityville, L. I., this week; Patchouge, L. I.,

next.

## ANDY ZANE

WANTS

Girls for Girl Show. Enlarging for Pairs. Have new truck front, No experience neces-sary Top salary and free transportation. Wire or come on fimmediately, care of:

## BEAM'S ATTRACTIONS Punksutawney, Ps., this weeks Ford City, Pa., Aug. 1-5.



CARNIVAL WANTED For one week in September, 1950. Located in the beart of tobacco balt. Louisburg Carnival Week. C. F. CASH

## Louisburg, N.

WANTED—A KIDDIELAND Have socalisert location for Kiddisland, five miles from Hardford Cons. on Kiddisland, five in front of two drive-in thestres. No past within 20 miles. Will lease land outright. Excel-ient for Pony Rids. Address:

L. GLOTH, Gan. Del., Syracuse, N. Y.



## The Billboard CLUB ACTIVITIES

National Showmen's

Association

1564 Broadway, New York

NEW YORK, July 22.—Secretary Phil Isser visited the clubrooms Thursday (20) and reported that his two units were doing well. Sam Co-hen, NSA representative on Prell's Broadway Shows, brought in dues from various members and is spon-soring Victor Link, of the shows, for membership.

Sam Finkel became a grandfather during the week. C. R. Sullivan has

is a daily visitor to the clubrooms. Sam Weisser has returned from a

Visitors included Ernest P. Moore, William Glick, Max Cooper, Harold Hodgetts, William Miller, James Pet-erson, Joseph Walker, Robert Allen, Sam and Harry Sandler, Saul Eichen, Al Katzen, Ben Levine, Tom Coffey,

Al Katzen, Ben Levine, Tom Coffey, Louis Zackowitz, Joseph Walker, Al Burt, George Bovino, Joseph Agule, Stanley Wathon, Louis Light, Harry Meyers, Morris Glass, Harry Levine, Louis Elias, Edward Cohen, Jack Al-fred and David Brown.

Tickets and books for the new car award may be obtained at the club's

office. All stubs and book covers are to be left intact and returned to the office for a final check-up. Member-ship dues are up for payment.

**Heart of America** 

Showmen's Club

913A Broadway, Kansas City. Mo.

F. W. (Boxie) Warfield, chairman

five-month vacation tour.

membership.

**Pacific Coast** 

Showmen's Association 1235 S. Hope St., Los Angeles 16

1235 S. Hope St., Los Angeles 16 LOS ANGELES, July 22.—Meetings were resumed Monday night (17) after a month's layofi with J. Ed Brown, a past president, conducting the session in the absence of Joe Krug, president. Bert Chipman, veteran showman now retired, was Invited to the rostrum where he sat with Lou Manly, secretary; Al Weber, treasurer, and Bob Downie, head of the finance committee. Three new members were .e-ceived upon aplication and reinstate-ment. They were Fred McKee, H. S. Dunn aud M. L. Rea. With only a few members present, the meeting was brief. Committee reports were heard with Jim Dunn and Fred Donnelly reporting that Henry Hoentaner, Al Cohn and Lou Godfrey were ill. Al Flint, who recently returned from his two-week vacation in New

Al Flint, who recently returned from his two-week vacation in New England, reported that Le had re-ceived word that Clifford Cox had passed .aw-y on the Mound City Shows. He will be buried in Lewis-ton, Idaho. Chipman reported that he had recently returned from a visit with his son, Harry, in Yakima, Wash. While there, Chipman celebrated his 83d birthday. He is a charter PCSA member and at one time was its secretary. Cal Enfield, owner of Fiesta Shows, also attended, having come down from Pismo Beach where come down from Pismo Beach where his show has been for he past five weeks and will remain there for another four weeks before taking to the road.

Show Folks of America, Inc. 145 Turk Street, San Francisco

145 Jurk Street, San Francusce SAN FRANCISCO, July 22.—Pat Treanor, Bobby Cohn and Jack Chris-tenson were called to the rostrum by Mike Krekos, president, to fill in va-cancies. Albert Roche, eorresponding secretary, read letters from Dwight W. Kane, Marie A. Wadsworth, Mar-garet D. Allen, Mrs. Frances May, Ed Gosney, Teddy Texiera and Art Craner. A card of thanks was re-ceived from Clara W. Little, Los An-geles. geles. Twenty-eight new mcmberships

Twenty - eight new memberships were approved and Fred Weidmann introduced the four who were pres-ent, Bobby Cohn, Ginger Kearns, John R. Murray and Harry Lewis. Conditions of Oscar Walker, La Carmencita and Fred Ferguson, the last named in Marine Hospital, are improving. Dean Billy Foix is at County Hospital, Martinez, Calif. Theodore Roche is at St. Mary's Hos-pital. Eddie Burke called upon mem-bers to donate blood in order to re-plenish the supply at Show Folks blood bank. blood bank. President Krekos introduced the

President Krekos introduced the following new members and members who had been absent for some time: Mr. and Mrs. Bobby Cohn, Virginia Kearns, Phil Sapira, P. Charles Camp, Mr. and Mrs. Art Craner, Pat and Blanche Treanor, Al Lindenberg, Sam Conte, Mike Genoff, Tom O'Hara, Hap Ycager, Dinty Moore and Whitey Monette Monette.

#### Miami Showmen's Association 236 W. Flagler St., Miami

MIAMI, July 22.—The past two weeks have been busy—lining up the fall campaign, which includes the new membership drive, sale of the Cen-tury Club tickets, the year book and directory, and arranging the jam-borees to be held on verious shows. Doc Cunningham is at the Dade County Hospital, Kendall, Fla, where he was taken last week to have 'ns left leg amputated, caused by an in-fected toe. He would like to hear from old friends. Mac McFarland has been released from the hospital in Philadelphia and is resting at the Senator Hotel, that city. MIAMI, July 22,-The past two

## FOR SALE **3 CHALLENGER FLOSS** MACHINES

With Stands. Will Book.

**JOHNNY DOOLAN** 

3526 S. Halsted St., Chicago, Ill. Phone FRontier 6-5320

AMERICAN EAGLE SHOWS WANT CONCESSIONS AND SHOWS

CONCESSIONS AND SHOWS For Six More Bona Fide Street Celebrations. Monticelle, Ill., July 24 to 28; Gibson City, 29 and 30; Paxton, Joly 31 to August 5. This Show Will Stay Out Until Christmas in Mississippi. Get on the Bandwagon Now. All Address: Bonny Arnatt Mar

Danny Arnett, Mgr. Per Route.

## WANT

Capable Talker for high class Irc Revue show. Can place few more legitimate Concessions. Help wanted on all rides. Must drive semis.

Woodstock, Ill., Fair, this week; Belvidere, Ill., Fair, next.

Tivoli Exposition Shows

## WANTED

Side Show people, inside lecturer that does act, Bally Act, ticket sellers, fire eater, Bally Girls. En-larging show for fairs. All win-ter's work in Florida. This show has never missed a pay day.

> JACK "SEALO" AUGHTMORE Care Endy Bros.' Shows Jersey City, N. J.



## ANNUAL FALL FESTIVAL-RANTOUL, ILL.

Chanute Fleid adjoining ist. Week August 28 Sept 2. One of best spots in Illinois. Large attendance practically guaranteed. Contact at once: Cal Resor, Tuscote, Illinois.

## ARCADE FOR SALE

Pittafleid, Mass., on Muin SL. Will sell as a soint business or piece by piece. Have Shooting Gallery with moving targets, Mutoscopes, Recordio and latest Photomatic, 3H Pinballs of all kinds and 20 Arcade pieces. Will take any rassonable offer. Can be seen any time at 307 North Na., Pittafleid, Mass. Address mail to L. GLOTH, Gen. Dal., Syracuse, N. Y.

**Complete Custard Outfit** With Living Quarters on Diamond T Truck. **CHARLES BARNETT** 173 Graenwood Ave.





Singer. Must be close to St. Paul, Minn, Wire W. S. DUDLEY

WORLD OF TODAY SHOWS Pay yours, I'll pay mine St. Cloud, Minn., new

Lions' Club Jubilee August 23rd thro the 24th on streets Want Bingo, Taffr, few P, C., Guess Your Weishi. 1 Mitt Camp. Piesse contact at once. Also Pony Ride. Stacy. answer. 20 bands, ktds' day. 2 State sensions. Contact CHAIRMAN OF LIONS' CLUB R. 2. 1, Box 4 Mr, Arthur Lans

**Biggest Celebration in Northern Indiana** 

## WANTED FOR BURLINGTON OLD SETTLERS

agust 24th, 25th & 26th, Carnival or Rides Nelson Hobensach, Adj. BOX #753 BUBLINGTON, INDIANA Burlington American Lagion Post No. 414

## NOTICE-FAIR SECRETARIES-NOTICE IN SOUTH CAROLINA, TENNESSEE, NORTH CAROLINA AND GEORGIA If you beed a good, elean show with nine modern rides fue your fair or social eveni, we have open dates in October only. Inter-wied parties, wire direct to the JAMES H. DEW EXPOSITION SHOWS Covingion, Ind., week July 24th; Browns-tewn, ill., week July 31st.

## Friendship Street Fair Friendship, Indiana, Sept. 22 and 23, 1950. Suitable Attractions and Concessions wanted. Contact

W. S. Lemon, Secretary Friendship, Indiana

DYER'S GREATER SHOWS Sycamore, BL, last Still Dete; Marengo, Ia, Aug. 25; Manchester, Ia, Aug. 7-11; Eldors, Beone, follow, Wanf Concembran that work in lowa. Showa. Ridea. What have you? Also book set of Ridea or individual Ridea for No. 3 unit, Both units work until No-vember. Contact immediately.

## CAN PLACE

Shows with own equipment for the best Fairs in Western Kansas. Can use one capable Mail Agent and one good Count Store Agent, John Carter, contact:

JACK THORPE M. A. Brader Shows, Seline, Kamses, July 24-29.

WANTED LARGE CARNIVAL Sepi. 4, Lebor Day Celebration Centact CENTRAL LABOR COUNCIL Box 268, Carthage, Me.

## Saturation Point: Long Island Invasion Results In Moderate Takes Spread Thin

The Billboard

NEW YORK, July 22 .- Invasion of Long Island this season by multiple carnival units was successful only in that the territory was amply cov-ered. While the cumulative takes might have added up to good busi-ness had they been scored by only a few orgs, there was hardly enough to go around for the number of units involved.

involved. Regulars, including Phil Isser's I-T Shows, Mike Prudent's two units and Tamago's Island Manor Shows, had to compete during the past month with Endy Bros.' Shows, a railroad unit; John H. Marks and Prell's Broadway.shows, both biggies in the motorized field. After tonight, when Marks exits to begin a South-ern trek with a date at Washington, the natives will again have the Is-land to themselves.

## Heavy Competition

Not to be discounted competitively were the Ringling show's first-time appearances under canvas, the Hunt Bros.<sup>2</sup> Circus, the beach resorts Bros.' Circus, the beach resorts headed up by Rockaways' Playland and a number of kiddie funspots which have blossomed along the major highways since the war.

## **Boyette Stays With Magie** Empire; Five Fairs Added

CINCINNATI, July 22.—Marion (Paul) Boyette, during a visit to The Billboard this week, said that he has changed his plans to tour a show of his own beginning August 1 and will remain as general agent of Magic Empire Shows thru this season. He'll also general agent the org in 1951 and represent the shows at the winter meetings in Chicago. at the winter meetings in Chicago. En route to Andalusia, Ala., where Boyette manages the Covington County Fair, from the shows' date this week in Bryan, O., Boyette raid that he has concluded negotiations for the org to provide the midways at fairs in Greenville and West Point. Miss.; Lebanon and Madisonville, Ky., and Columbia Tean. and Columbia, Tenn.

and Columbia, Tenn. Boyette said that shows' stand in Benton Harbor, Mich., for the House of David, June 26-July 1, proved a winner, as did the engagement at Watervilet, Mich., July 3-8. He said that July 4 attendance was over 12,000. Aitho concession spending was light, the rides chalked up the heaviest grosses of the season thus far, he reported. Business at Adrian, Mich., July 10-15 was fair despite cold weather late in the week. At Bryan, O., Tuesday (18) was lost to rain and the soggy condition of the lot made it impossible for the org to open the following night (19). From Bryan the shows move to Middletown, O., opening a week's stand (24). Shows open their fair season August 7 with a week's stand et Contentiel.

season August 7 with a week's stand at Centerville, Ind., Boyette said.

Step Doron! ROCHELLE, Ill., July 22.— Mrs. George Dyer, wife of the assistant manager of Dyer's Greater Shows, professes to be a criminal, but says she loves it. When Mrs. Dyer, who drives a car and trailer on moves, ar-rived on a Dyer show lot re-cently, she exclaimed, "Tm a criminal! I've been arrested and fined, but it was worth it!" It developed that for not hav-It developed that for not hav-ing a safety chain on the trailer highed properly she was taken before a justice of the peace. When she told the j. p. her oc-cupation, he replied, "Oh, an ac-tress. Ten dollars and costs, please."

Prell scampered from the Island after a two-week stand at Forest Hills, New York City suburb. While business was reported fair, it took a lot of dough to make up for the \$50a-unit fee for concessions and rides and \$150 reader required for each show. Last year Prell had an exten-sive route on the Island, but this semester he regarded it as overrun.

## Marks Joins Purade

Marks Joins Puraile Marks, booked Into many of the dates Prell held last year by Allan A. Travers, former Prell agent, re-portedly garnered no big winnings. This was a distinct deviation from Honest John's usual early routing in Virginia and West Virginia. Depar-ture was not considered unusual, however, since in the past Marks has journeyed to Ohio and up into Maine lured by potential lush territory. Dave Endy veloed his planned up-State New York and New England dates in favor of a route in suburban Gotham territory. Involved in the venture were extremely costly rail and barge trips in and back out to Jersey. In the gamble Dave failed to make his point and business at best was only fair. Endy Suffers Relapse

## Endy Suffers Relapse

Endy was ill-equipped to absorb losses after a couple of bloomers in Jersey. His season took an unfortu-nate turn after an excellent start in nate turn after an excellent start in Philadelphia where astute planning led to a month of good takes while permissable highway moves elimi-nated costly railroading. Prudent and Tamago got under way about the middle of April while Isser held off about another month.

Isser said the influx of shows didn't do anyone any good. The biggies failed to score winners and the drain they imposed made it impossible for the regulars to put together sizable takes, he said.

According to Isser, a show date in the thickly populated suburban area satiates patrons within a radius of from 10 to 15 miles. Since the potential dates are heavily concentrated, it takes only a few weeks to use up the available territory in any one season.

## Isser a Veteran

Isser a Veteran Isser, who carries three shows, rides and concessions, says his unit is as big as the Island still dates can stand. He knows the territory well, having played the Mincola Fair for a number of years. Despite the competition, Isser re-ports making the nut, but says that the heavy outlay of cash for new equipment prior to opening has not yet paid dividends. He feels no con-cern about the season as a whole, since he has four fairs carded. Spending on the Island has been re-

Spending on the Island has been reported slow in many instances and well below last year's level. Prell is of the opinion that the availability is of the opinion that the availability of consumer goods, particularly costly items like cars and video sets to-gether with the buying of new homes, has pretly well strapped the poten-tial patron who has little money left for recreation after making the re-quired regular payments.

## **Ziegler Gets Oregon Midway**

SALEM, Ore., July 22.—Ziegler Shows, under direction of K. R. An-dersen and W. E. Vannerson, have been awarded the contract to pro-vide the midway at Oregon State Fair here, September 4-10. Leo G. Spitz-bart, fair manager, said the pact was issued to the shows Thursday (13),



## **Michigan Stands Down 15 Per Cent** For Playland Org

July 29, 1950

FOF Flayland Org DETROIT, July 22. – Playland Shows' Michigan business has shown a marked pick-up since July 4 but over-all grosses are still 15 per cent below 1949 figures, according to owner Jack Gallagher. Shows opened May 28 at Eight Mile and Harper roads in suburban Detroit and played sponsored dates in Southern and Central Michigan, in-eluding Saginaw, Bay City and Clare, and one Ohio stand, Toledo. Org opened Sunday (16), at Eight Mile and Kelly Woods in near-by Gratlot Township under Community Council auspices. Business was

Council auspices. Business was good early in the week. A Kiddieland unit of three rides, owned by Jay Hotchkiss, is the ma-jor addition this year, but the rides were off the show this week, being remodeled in winter quarters for fair dates.

## Personnel line-up includes:

Staff Jack Gallagher, owner: Bessie Gallagher, secretary: Harry Taylor, manager: Eddle Parker, concessions manager: Lou Morgan, lot superintendent, and David Glover, elec-trician.

#### Rides

Caterpillar, Stanley Eills, foreman, George Logan Perris Wheel, Lloyd Humer, foreman, Howard Blanton, Merry-Go-Round, Charles Schrader, foreman, Wüllam Young, Kiddle Rides, Eddle Johnson, foreman, Ticket sell-ers, Jozephine Revees and Cora Schrader.

Dardanelia-Leo Burke, manager: Catherine Oaynor, Margaret Kelly, Grace Kupicyak and Margaret Zangara, cast: Raymond Ohostad, taiker: William Carver and Billie Burke, tickets.

### Concessions

Concessions Louis Btone and Staah Rubin: Raiph Jami-son, John Quint, Mike Baiog and Jerry Gordon, agenta; Elis Morgan, high-striker; Dotty Morgan, ball game; Charles Morgan, country store; Palao Morgan, ball game; Heater Morgan, aott drinks; Lou Morgan, bucketa; Sddle Parker, two games, with Georgen coucketa; Sddle Parker, two games, with Georgen bencher man, assistant and The Billoard sales agent; Bam Fishman, swinging ball; Harry Baiof, Dopcorn; Jack Woods, pan game; Joe Murphy, beat-the-dealer; Tommy (Paddless Reisner, ahooting gallery; Bob Crawford, long-range gallery, and Joe Kenosha, duck pond. Jack Raistead is coukhouse optrator, Be-sisted by Mike Baioz. May Haistead, Harley Harmon and Frank Olds. Rob Crawford has the bingo, assisted by Joe Leo Brown and Dorothy Grawford.



July 29, 1950 The Billboard CARNIVALS 77 **ZIEGLER SHOWS BODART SHOWS** 431 BROADWAY, TACOMA, WASH. WRITE OR WIRE - K. R. ANDERSEN WANTED WANT—SHOWS, RIDES and CONCESSIONS—WANT Shows and Concessions for our two units TO JOIN AT ONCE TO JOIN AT ONCE playing Wisconsin Fairs. For VANCOUVER CENAQUA CELEBRATION LARGEST CELEBRATION IN WASHINGTON, AUGUST 7-12 Also can use several Ride Foremen, especially Caterpillar and Wheel Foremen. FOR MORTON LOGGERS JUBILEE New 1949 Rides MORTON, WASH .- BEST AND ONLY LOGGERS' CELEBRATION IN S. W. WASH., AUGUST 14-20 This week, Portage, Wis.; next week, Antigo, Wis. For OREGON STATE FAIR SALEM, ORE. INTERSTATE SHOWS WANT-KIDDIE RIDES OF ALL TYPES FOR LARGEST KIDDIELAND ON WEST COAST. Want for 40 & 8 Voiture #952 Street Fastival, Tell City, Ind., July 31-Aug. 5. Have SHOWS-Athletic Show and Grind Shows not conflicting. all fairs from now on through November 11, then to our Florida fairs. SHOWS: Want organized Minstrel Show with not less than 15 people including band. Have excellent route for Minstrel Show, Will book Monkey Show, Wild Life, Unborn, Mickey Mouse, Motor-drome, Penny Arcade.
RIDE HELP: Can use Foremen and Second Men on 12 Rides; must be licensed drivers.
ALL LEGITIMATE CONCESSIONS and Eating and Drinking Stands open. Will sell exclusive on Frozen Custard. Will book Six Cat. Buckets. Swinger. CONCESSIONS-Legitimate Concessions of All Kinds. WANT-FOR FAIRS-WANT Cet. Buckets, Swinger. WANT Dancing Girls for Girl Revue. Will pay top salaries. WANT Acts for 10 in 1. WANT Free Act. Must be outstanding. OHIO STATE FAIR PENNY ARCADE AUTO SKOOTER CAN PLACE VERY COOD ATTRACTION IN SPACE 100%85", THIS IS A COLOEN OPPORTUNITY FOR AN ENTERTAINING SHOW AT ONE OF THE MATION'S LEADING FAIRS. FIRMI ARCADE FOR HUNTINGTON, IND.: MONROE, MICH.; LA PORTE, IND.; LIMA. O.: CH AR LO T E. MICH.; RY. STATE FAIR; CENTERVILE, MICH.: LOUDONVILE, O., FREE STREET FAIR, & OTHERS. CAN PLACE A GOOD SKOOTER ON SDLID ROUTE OF THE BEST COUNTY AND STATE FAIRS. GOOD TERRI-TORY FOR FIRST H. B. ROSEN, MGR. All replies to Dugger, Indiana SKOOTER IN YEARS. **ROSS MANNING SHOWS** KY. STATE FAIR SHOWS CONCESSIONS CAN PLACE SEVERAL GOOD GRINO SHOWS OF MERIT. CHOICE ROUTE, LONG ESTAB-LISHED FAIRS AND CELEBRATIONS. CON-TACT US TODAY. WE WANY ONE ONLT OCT. 2-7, ALL KINDS, MITCHELL, IND. PER-SIMMON FESTIVAL, - CLEAN, FLASHY, REGIONAL MARKET GROUNDS, SYRACUSE, N. Y. LARGE EATING STAND, Can place the following Concessions for balance of season: Ball Games, Pirch-Till-U-Win, Hi-Striker, Photor, Cane Rack, any Concession that works for stock. Rider-Roll-a-Plane or Till, Show-Have two 30x80 Topy, banner line and sound for any worth-while attraction. No Girl Show-Want Fun House, Ginss House and Metordrome. Want for Side Show: Fire Eater, Pin Cushion, Sword Swallower. Want Girls for Bally and Swerd Box. Want Couple for Unborn Show, Geek and Tatker for Snake Show. Side Show Pople, whe Doc Jones. Want to buy Double Bodied Gimmiek (Earl Meyers, have you an extra?). WAFFLES, ROOT BEER, SEPT. 19-28, GAMES, PROVIDENCE, KY. SNOW BALLS. SEPT. 10-16. GOODING AMUSEMENT CO., INC. 1300 NORTON AVE. UNIVERSITY 1193 COLUMBUS, OHIO WEEK OF JULY 24, SYRACUSE, N. Y., ITALIAN FEAST WEEK OF JULY 31, GENEYA, N. Y., FIREMEN'S CELEBRATION WEEK OF AUG. 7, ITHACA, N. Y., FIREMEN'S CELEBRATION WEEK OF AUG. 21, LOCKPORT, N. Y., FAIR WEEK OF AUG. 23, BALLSTON SPA, N. Y., FAIR WEEK OF AUG. 28, BALLSTON SPA, N. Y., FAIR H. W. JONES WEEK OF SEPT. 4 (LABOR DAY), MOUNT HOLLY GARDEN STATE FAIR, N. J. (First since the WEEK OF SEPT. 11, DOYLESTOWN, PA., FAIR (First since the war) WANTS BINGO HELP for Six Southern Fairs to follow. Write, Wire or Call ROSS MANNING, SYRACUSE HOTEL, SYRACUSE, N. Y. JOHNNY J. JONES SHOWS ROYAL CROWN SHOWS WORLD OF MIRTH SHOWS **DAN-LOUIS SHOWS** WANTE For some still spots that are TOP's in Kentucky and Indiana and Proven Fairs and Hamsenmings, Spill Cookposes of Grab User mast be class. Ball Gam Sk out Dard Gam S and Apples, he Cream and Sao Ball, All Hanty Panks working for 100, \$17.50. We have five officeowned Rides and plenty of Help. Join Madison, Ind., this week; Carrollon, Ky., week of July 316 to Aug. 3b. VIVONA BROS.' SHOWS Contact: H. W. JONES, WORLD OF MIRTH SHOWS HALLOWELL, ME. LOUIS T. RILEY, Gen. Mgr. P.S.: Lloyd Thompson, can place you now DAN C. STRATMAN, Concession Mgr. SAMMY LANE SHOWS PITCHMEN DEMONSTRATORS SWEETHEART OF THE OZARKS SPACE STILL AVAILABLE FOR Wants for Tipton, Mo., Tri-County Fair, July 24-29 and 7 Fairs to follow, all in Southern Mo. ANNUAL FIREMEN'S FAIR, JULY 31-AUGUST 6 Cookhouse or Grab. American Reader (no Gypsies). High Striker, Baskat Ball. Age and Weight. CONTACT Hoop-La, Country Store, Pan Came. Have opening for some Hanky Panks. What have your SECRETARY, HATFIELD RACING SPEEDWAY, INC., HATFIELD, PA. We have no racket. Can use one Grind Show and Sno Cone, Tipton, Mo., this week. WANTED WANT CHILDREN'S RIDES FOR AUG. 16-17-18 Foreman for Tilt and Fly-o-Plane. Must handle Semi-Trailers, Hanky Parks of all kinds. Shows with or without own transportation, Richland Center, Wisconsin, July 25 thru 30th; North Chicago, Illinois, on the Streets to follow; then Kankakee, Illinois, Fair, Aug. 7 thru 12th. 4-H YOUTH FAIR, ALMA, MICH. Sponsored by Chamber of Commerce. No Concessions or Other Shows. Wire: WFYC, Alma, Mich., Att.: Bob Cessna. FIDLER'S UNITED SHOWS **ORANGE STATE SHOWS** HERE IT IS! HERE IT IS! UTRAINTE STARE SHOWS For BXMORT, VA., Colorad Far, July H to Aug. 4, two (1) Salutdays and (2) Sundays Everybody is working in the fields. With WEIRWOOD, VA., Aug. 7, to follow. WANT EIDES-Chairo-Plane, Ridged, Roll-o-Plane, Kiddle Ridge or any Bides that will not confitt with what we have. SHOWS-Good Colored Girl Show, Minstrei, Fun House, Smake Show, Side Show. Must have own equipment. CONCESSIONS-Cook House and all hinds of legitimate Games, Photon, Palmistry, Shooling Callery, Bail Games, Penny Pitches, Hosp-La, one or two more Wheels Bings wanted for Exmore, Va. This show stays out all winfer in Florida. Can use sober Ridd Help. Write or wire: LEO BISTANY, Exmore, Va. **CAPELL BROS.' SHOWS** WANT WANT For Yale, Okiahoma, 70th Annus! Homecoming, July 31-Aug. 5. Concessions of all kinds, Hanky Panks, Eating and Drinking or what have you? This is the spot to get you the winter bankroll. Ten Fair to follow, Wire or phone JACK OR SOB CAPELL, Cushing, Okin., this week; then the Big One, Yale, Okin.

## Sheehan's Unit Ducks Rain At 11th Aquatennial Opener

(Continued from page 47)

shows, while Lids DaValle, soprano, Burt Hanson and the Four Singing Mariners present the song hits.

The water ballet does the routines The water ballet does the routines for the South Pacific number with the gal swimmers highlighting their top performance of this set with a large-size triangle in the pool. Using the three and five-meter boards, the show's divers next take over for some excellent exhibitions of how to rest off a springboard into the

how to get off a springboard into the water. Divers include Patty Fair-brother, Jimmy Patterson, Tommy Thompson, Bruce Harlan, Charlie Diehl Chuck Robinson, Earl Clark and Jim Strong.

Lowe, Hite and Stanley take the stage for their usual knockabout routines to get many laughs and heavy mitting. They've played this city before but their antics are always yockgetters.

#### Florida Trip Score

Caribbean Holiday, the next pro-duction number, is built around the African jungle theme with the stage line appropriately dressed. Stage highlight is the appearance of the Florida Trio, one of the most unusual acts ever to appear in the Follies. Made up of two men and a gal, this act is patterned after the famous Lime Trio that set London music hall



Wisconsin Fairs,

Hank Sylow-Please contact at once-Gilbert Cornelius.

Curly Smith wants Cookhouse Help. Harry Burns, contact at once.

> Portage. Wis., this week: Antigo, Wis., next week.

## WANT AGENTS

FOR SKILLO. ROLLDOWN AND RAZZIE

Also Concession Help; come on or wire.

ANGE DESIRE

Wallace & Murray Shows, East Rainelle. W. Va., this week; next week Newport, Tenn.

## MAGIC CITY SHOWS

Can use few more Hanky Panks, Fish Pond, Watch-La, Heart Pitch, Ball Games, Sium Spindle, etc., \$17.50 week, Shows-Can use any Shawa with own equipment except Wild Life. Have top if you have something to put in it. Jum Stover can use 2 Girls for Girl Show. Our Fairs start second week in August. All replies. This week, O. O. (BUD) POINT, Tellice Plains, Tenn. P.S.: Can use two Swinger Agents.

audiences on their cars years ago. Principal is a man contortionist, likes of which has never been seen here before. Water ballet concludes the number with flying fishes doing the conga routine in black light, with Virginia Hopkins in the pool for a specialty number.

The divers then take over the springboards again, this time from the five and ten meter heights, for some spectacular exhibitions, including the various twists and turns the jumpers do in getting off the boards into the water. Always a big favorite, this sequence draws heavy applause.

Sheldon Registers Big Pantomimist Gene Sheldon, making his third appearance in the Twin Cities area in less than a year, follows with his banjo and comedy an-tics, causing pew-sitters to beg for more when he starts off stage.

## Wedding Number Topper

Next production number, Wedding Fantasy, started slowly but picked up momentum. Built around a bride's wedding day, it features the singers wedding day, it features the singers and the posers, the latter portraying such famous brides as Josephine. Marie Antoinette, Guinevele, Borgia, Cleopatra, Pocahontas, Lillian Rus-sell and Eugenie. Highlight is a water ballet around a huge wedding cake, with the gal swimmers forming a human wedding ring, set off by their gold bathing suits. They then go into a daisy chain routine and steal the show when, thru use of life-size show when, thru use of life-size manikins over their heads, they form a church wedding procession in the water. Portrayed are the minister. bride and groom, parents and attendants.

Lowe, Hite and Stanley then return for a pantomime impersonation of the Andrews Sisters and Ella Fitzgerald to draw down more laughs, after which the Hopkins Twins, Virafter which the Hopkins Twins, Vir-ginia and Marian, stars of the water show, come on to display smart pre-cision and, rhythm swimming sc-quences to good mitting. Eddie Cham-berlain's diving maniacs, made up of Harlan, Diehl, Robinson, Clark, Strong, Patterson, Thompson, Jerry Silver and Chamberlain then turn the place into a machener with their place into a madhouse with their zany antics from all the boards. Finale production is tabbed Cele-

bration Days. Stage line portrays first seven festivals and the water ballet depicts the aquatennial. Patricia Schardin, of water linc, does a diffcult baton twirling number while in the water. Thearle-Duffield fire-works display winds it all up, with show running 2 hours and 20 minutes

Aqua Follies runs thru July 30, starting at 8 p.m., with midnight shows set for the two Saturday nights of the run. Lyle Wright is show treasurer and Fred Smith, stage manager.

Unit this year for the first time will hit the road, being booked for a mld-August engagement at the Scat-tle Sca Fair.

## 🔋 Flashbacks 📕

## 25 Years Ago

Staff of the Gentry Bros.-Patter-son Circus included Emory D. Prof-fitt. general agent; Jack Manning. superintendent of front door, and Theo. Forestall. treasurer. . . Ernie Young was preparing a big revue to play a season of 10 fairs. M. W. Schafter signed with Starlight Park, New York, for a series of special pro-New York, for a series of special pro-motions to stimulate week-day busi-ness. . . Jack Shaffer joined Dod-son's World Fair Shows with his Water Show and Monkey Speedway. . . Felix Morales was with Barton Bros.' Circus playing vaudeville dates. . . Britt M. Preston. man-ager of Kalamazo (Mich.) County Agricultural Society, was heading a campaign for 5,000 members in the society. . . Among concessionaires suffering a loss in a fire at Columbia Park, North Bergen, N. J., were Koury and Nahhas. F. O. Perman. N. D. Jennings. Otto Schulz. H. R. Cross, J. Assea, and T. S. Shorten. J. E. (Pai) Garner was managing

Cross, J. Asea, and I. S. Shorarin, J. E. (Pai) Garner was managing the "Law and Outlaw" show with M. & C. for Russell Shields... Mrs. Eva Loos, of the Aerial Losses, sprained an ankle and both knees while performing in Detroit with the John W. Norman Circus... A new while performing in Detroit with the John W. Norman Circus. . . A new fair association was formed at Mur-freesboro, Tenn., with W. R. Clark., president, and E. E. Cannon as sec-retary. . . Maurice M. Wolfson was named general manager of Chester Park, Cincinnati, to fill the vacancy caused by the death of his uncle, J. M. Martin. . . The following con-cessionaires were listed with the R. H. Miner Shows: Charles Kenyon, John L. Apgar, William Davis, P. Dalrymple, R. Parker, J. Bucklind, J. Pinfold, F. Foster, J. Shershon, G. Russell and M. Pimentel. . . . Je-rome T. Harriman was handling press with the show on the Miller Bros.' 101 Ranch Wild West Show. Grandstand vaude acts booked for

Grandstand vaude acts booked for North Dakota State Fair, Grand Forks, included John Erretto and His Four Mounters, Gordon's Dogs, Dare-devil Cliff Curran, aerialist, and the devil Cliff Curran, Berlailist, and the Taketa Troupe. . . H. Grundy was managing the Roller Conster of the Philadelphia Toboggan Company at Broad Ripple Park, Indianapolis. . . Rice Bros.' Shows were in a blow-down at Benham, Ky. . . The White-sides joined the Frank J. McIntyre Circus, playing week stands. . . J. M. Clark and C. O. Cole were in-stalling a thrill ride in Belle Isle Park, Oklahoma City, Okla. . . Charlie DeKreko was managing the Musical Comedy Show on the Morris & Castle Shows. . Joe Williams and wife visited with the Conloys and wife visited with the Conloys and wife visited with the Bob Morton Circus played a week's en-gagement in Denver. . Louis Bar-tell took over the Athletic Show on suggement in Denver. . . Louis Bar-tell took over the Athletic Show on the Metropolitan Shows.

Deaths: Sherman C. Denham, fair man; Hamlin P. Rucker, fair man James E. Schwarzenbach, fair man George W. Stivers. novchy man; W. F. Wieland, fair man.

## 10 Years Ago

Purchase of Georgia State Fair and Exposition at Macon by the Ma-con Chamber of Commerce was an-nounced, with E. Ross Jordan re-maining as fair manager. . . O. H. Hilderbrand, owner of Hilderbrand's Usited Chamber and Schemer and S United Shows, consummated a deal with Mike Krekos, owner of West Coast Amusement Company, where-by the latter organization took title by the latter organization took title to six trucks and semi-trailers for an estimated \$11,500... Archie Sil-verlake left Rowe Bros.' Circus and returned to his home in Medora, Ind. ... Clay County Fair Association, Piggott, Ark., elected Lyan Gibbs, president; Henry Nichols, vice-presi-dent: Laud Payne secretory-mandent; Laud Payne, secretary-main ager, and T. W. Leggeti, treasurer. Joe Jacobs, Charlie Greenbaum, Charlie Stutz and Harry Danky ware working on Al Seskin's pop-lard, and the second the second sec

'em-in game at Luna Park, Coney Island, N. Y.

em-in game at Luna Park, Coney Island, N. Y. Jimamy Hicks signed as publicity agent for the O. C. Buck Shows. Sur comployces of the Hamid-Morton Circus were injured in Scranton, Pa., when a truck in which they were riding went out of control on a hill. The injured were William T. Cham-bers, Joseph McGuire, Upton Walker, Driver Martin. Albert Laug, Robert Carmon and Merritt P. Allen. Fournier J. Gale was re-elected president-treasurer of Greater Mo-bile Gull Coast Fair Association at Mobile, Ala. T. Rosengrant was re-named secretary and superintendent of agriculture and horticulture. A5 per cent increase in business dur-ing May in comparison with the cor-responding period the previous year was reported for Lake Winnepesau-kah resort near Chattanooga by Mrs. Minethe Dixon. owner-manager. Joe A. Carpenter was contracted to Joe A. Carpenter was contracted to furnish carnival attractions for La-

bette County Fair, Oswego, Kan. Harry E. Wilson, assistant man-ager of Bantly's All-American Shows, Harry E. Wilson, assistant man-eger of Bantly's All-American Shows, was in Springfield, O., recuperating from an accident. Walter L. Main and wife were visiting the latter's brother in Maplewood, N. J. . . J. C. Wehrley. who had been connected with Kentucky State Fair, Louis-ville, for 30 years, was appointed as-sistant fair manager. . . Ace Brigode and His Virginians were playing for dancing in the pavilion at Idora Parker was president and Helen Brainerd Smith was treasurer of the Ladies' Auxiliary, Heart of America Showmen's Club, Kansas City, Mo. . . . The plant of the William Fresch & Company, circus wagon builders at Maple Shade, N. J., was gutted by free. . J. A. Heard was re-elected president of Vernon Parish Fair Association, Leesville, La. Lov-eit Word was re-elected sceretary-manager, and M. N. Cakes was elected vice-president. Deaths: Jess Adkins, co-owner of Cole Bros' Chrous; William T. Leish-man, carnival man; Morris Miller, outdoor showman; William Reck, parachute jumper; Willum A. Smith, park man; Dick Stewart. outdoor showman.

showman.

ORGANIZED CARNEVAL OR INDEPENDENT RIDES, SHOWS, LEGITIMATE CONCESSIONS FOR FULTON COUNTY FAIR Rochaster, Indiane, Aug. 1 to 3 news backed unable to fill date owing to ing in big tornedo at Lime, Ohio, and Cinity. Cantact at once. E. G. BLESSINGER Cere Center Township Assessor's Office Phone 6112, Muncle, Ind. Fine route of Fairs & Celebrations to follow. HARRY CRAIG WANTS FOR HEART OF TEXAS SHOWS WANIS IVE NEARL UT ILARS SIVITS Tilli-a-While Foreman and Second Men that drive. Girl Show Manager with Girls Band and 2 Girls for Minstrel Show, also Comic. Will book Cookhouse, Class Pitch, Fish Pond, Bail Games and Hanky Panks of all kinds. Want Agents for Bail Games, Penny Pitch, and want Man to teke charge of Bowling Alley. All address: HARY CRAIC, Elk City, Olda., new; with Fairs and Celebrations to follow. Injun Summer Celebration Aug. 21-22-23-24 WANTS LEGITIMATE CONCESSIONS

CHESTER BARRIAGE Dixon, Illinois

**VOLUNTEER SHOWS** 

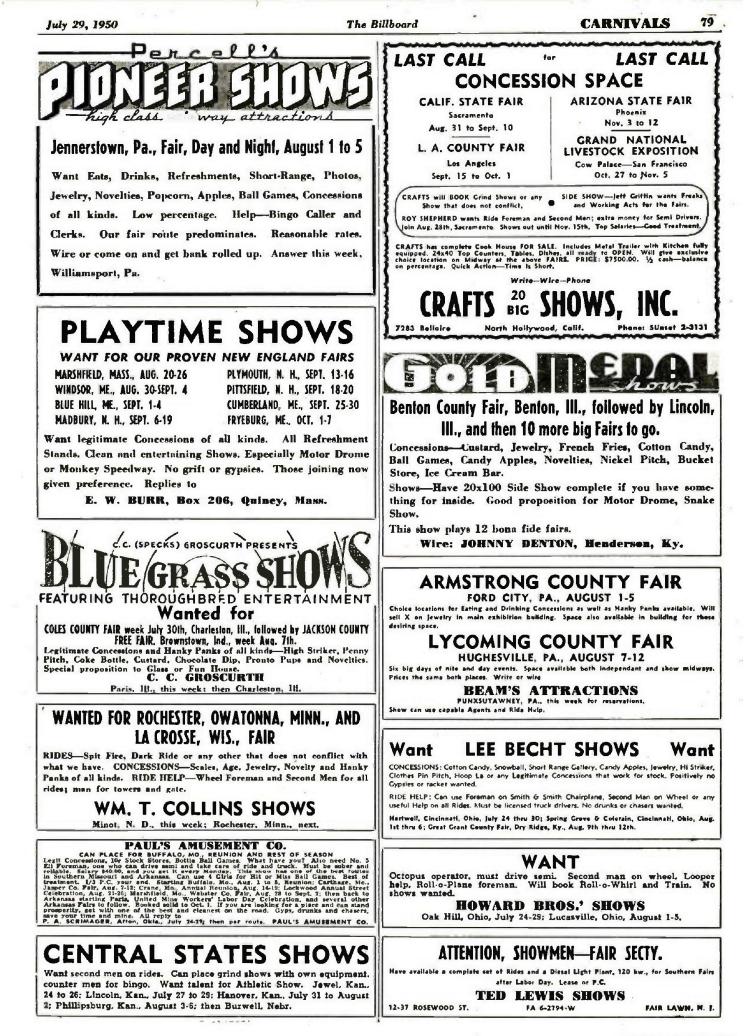
Can place for the cream of COLORADO FAIRS AND CELEBRATIONS

**STATE FAIR. SHOWS** 

Burlington, Cola:, Altrem, Cole:, Julesburg, Colo.; Edda, Colo.; Scett City, Kanzaz; all Pairs, with more to follow, Lenora, Kanzas, Pair, July 24-27; Pleinville, Kanzas, July 29-Aug. 3. Can olace Second Men on Tilt, Menry-Co-Round: also Foreman on Mik-Uo, Good prop. to capable man for Tennin-One. Johnny Howard, please return my banners, Will book Crab Joint, Photos, Hi-Striker Ball Cames, Jewelry, Set Joints, Swinger, one Line-Up Store, Wheel. Can olace Agents for Razzle, Skillo, Roll Down and Hanky Panks. Place Capable outside for Skillo, We work here every day. All wire: SCOTT LAMB as per route. P.S.: Will book one Mitt Camp.



Can place Concessions of all kinds Can place Bingo at once, must be up to standard of show. Want Fish Pond Pitch, Bowling Alley, Class Pitch, Penny Pitch, Shooting Callery, Lead Callery, All Slum Concessions open, All Eating and Dirkhing Stands open. Will book any Show of merit with or without transportation. Will book or buy Merry-Go-Round for my Fairs, liberal percentage, All mail and wires to CENTERVILLE, MD., THIS WEEK; THEN AS PER ROUTE.



#### 80 CARNIVALS

## Virginia Greater

BURLINGTON, N. J., July 22.-Shows pulled in here after a jump from Monsey, N. Y. Org lost Monday (10) due to heavy rains and winds which tore down the front marquee. A rent in the kiddle ride top was re-paired by chief canvasman Leo Matina. Business was below par as in-clement weather continued thru the week. Auspices here were the Beverley Road Fire Company.

Visitors included Allan Travers, general agent on the John H. Marks org, and Mrs. Travers. Several mem-bers of Heller's Acme Shows, playing at Hammonton, N. J., also were on the lot here.

Mrs. Ronnie Prue left for her home Mrs. Ronnie Frue let for her home in Columbia, S. C., where her father and mother reside. They are Mr. and Mrs. Bill Penny, who were conces-sionaires on this org for several years. Manager Rocco Masucci made a busi-ness trip to Hammonton during the tran here. stay here.

James Burgess, Jim Thomas and Hoover T. Bryam closed with the shows. T. Baker is on the Merry-Go-Round crew. J. Aaron was added to the Rolloplane. Louis Augustino pur-chased a great Dane pup for his Side Show dog act. Eddle Ferreri reported in to take over one of the Girl Shows. Other Girl Show is managed by Chuck Dean and Donald James.

Mr. and Mrs. Raymond Harrison, mitt camp operators, left for Green-ville, S. C. Bob and June Coleman, bingo operators, closed here.

## The Billboard FROM THE LOTS

#### **Prell's Broadway**

PORT JERVIS, N. Y., July 22.— Shows had plenty of rain last week in Peekskill, N. Y., but weather cleared latter part of the stand and org closed with a better gross than we corrected was expected.

An addition to the personnel during the Peekskill stand was a baby monk, born to our feature monkey, Maggie.

This spot is proving good, altho some bad weather followed us here with a wind that brought the Monkey Show top down. No real damage, however, was done. Grosses here have been up each night.—ALICE BUCK.

#### W. E. Page

MURRAY, Ky., July 22.-W. E. Page Shows were the first carnival to play this town in two years, and Manager Page has signed to return next year. Auspice was the American Legion Post for the week ending July 15.

Recently joining the show were Jack Settle with 4 concessions; Bob Craddick with 3, and Bob Bradford with diggers. Joe Edwards has framed another concession. E. H. (Hoppy) Chapman visited for a week. Joe Richardson took delivery on a new Side Show took delivery on a new Side Show top. A two-ton Chevrolet tractor was bought from Porter Motor Company here.



WANT

WANT WANT WANT WANT WANT WANT Foreman for Wheel, must be A-1, \$50,00 a week and bones. Second Men on Rides, we have fon. Drunks, save your stamps. Hanky Panke of all kinds wanted. Glass Pitch, Hoop-La, Huckley Buck, Duck Pond, Fish Pond, Watch-La, Cigarette Shooting Galary, Long Range, Baketball, Jaweiry, Age and Scales, Waffles, Ball Game, Candy Floss. RDES...Will book any Rides not conflicting with the ten we own. SHOWS wanted with own equipment. Geod propesition for Animal Show Fall Show, 200-10, Baby, Iran Lung, Wild Life. NOTE TO OUR MANY FRIENDS IN SHOW BUSINESS WHO WROTE AND WRIED TO US ABOUT OUR FAIRS IN INDIANA DUE TO A MISUNDERSTANDING, WE HAVE CANGELED OUR INDIAMA FAIRS BECAUSE WE WANT TO PROTECT OUR PEOPLE ON THE SHOW WHO HAVE BEEN WITH US ALLS LEASON. BUT TO OUR MANY FRIENDS WHO WANT TO BOOK WITH US, HERE IS A LIST OF BETTER FAIRS AND CELEBRATIONS: JULY 31-AUG. 5, HARROD, OHIO, ON THE STREETS AUG. 7-12, MARYSULLE, OHIO CELEBRATION AND HOMECOMING AUG. 14-20, FINDLAY, OHIO, SPONSORED BY D. A, V. BUILDING FUND, TWENTY ORGANIZATIONS IN SACE OF THIS ONE AUG. 23-SIFPT. 2, KALIDA PIONEER DAYS KALIDA, OHIO, OHE OF THE BEST IN THE STATE; 25,000 A DAY LAST YEAR

WATCH FOR OUR BIG LABOR DAY SPOT. TWO SUNDAYS AND LABOR DAY, THEN SOUTH FOR OUR FAIRS AND EIGHT WEEKS IN FLORIDA,

P.S.: Red Lunde, contact Mike Tearman. Nina Scott, contact Myrtie McSpadden. IMPORTANT-Dutch Wilson wonte Blower Agents. Jee Sierman wants Bucket Agent. Fred Websler, contact at once by wire.

## HELLER'S ACME SHOWS

WANT

WARNE Rollopiane, Octopus, Farris Wheei, Tilte-Whit, Oark Ride or Caterpiller, Want Shows-Side Show, Motordrome, Girl Revue, Posing Show, Working World, Fun House or any Grind Show, Dirty per ceski l pay insurance Want Conceasiona - French Fries, Candy Floss, Froten Custard, Long Range Lead Gallery and two Stock Wheels for 3 hig Celebrations Mt, Carnel Celebration, Rosets, Par, B days, July 34 to 31, including Sunday and Monday; Ihen Mackettetown, N. J., August 1 to 3; then 12 Fairs; Tappahannock Fair, Tappahannock Va., Aegust 21.35; Danelle, Va., Negro Fair, Agg. 24 to Sept. 5; Franklinton, N. C.; Leakrville, N. C.; Martiamulle, Va.; Reidsville, M. C.; Madison, N. C.; Hardiamule, N. C.; Leakrville, N. C.; Martiamulle, Va.; Reidsville, M. C.; Madison, N. C.; Hardiamule, Va.; Reidsville, M. C.; Madison, N. C.; Hardiamulle, Va.; Reidsville, S. Sinj drivery orcleared. Oven midway starting July 3 to end of season, Nov. 11 All address:

HARRY HELLER, P. O. BOX 6, CAMPGAW, NEW JERSEY of Phone Wycoff 44333-M of an par fourts.



## DON FRANKLIN SHOWS #2 BOERNE, TEXAS, FAIR, AUGUST 2 THROUGH 5.

Legitimate Concessions two of a kind, for Fair route. Need Marry-Co-Round or any Ride not conflicting, Wheel, Tilt, Train, Autos. Kid, Octopus and Trolley, Good Ride Man for all not conflicting, WI Rides. All replies:

**GUS TUCKER, MANAGER** 

LLANO, TEXAS

Pioneer

Western

SUMNER, Wash., July 22.—Shows have been doing a steady business in favorable weather, with a number of good spots to come.

We have had three recent wed-dings: Charlle and Jean Woods, Howand Beverly Hass and Harry and

ard and Beverly Hass and Harry and Alice Spellman. Harry is on the County Fairs Shows in Nebraska. Personnel: Mel Cook and Frank Kirsch, owners; Al Marsdon, elec-trician; Jean Woods, Louella Marsden and Lee Olsen Jr., cashiers. Concessions: Bozo Armitage, man-car with avance operators for Am

Concessions: Bozo Armitage, man-ager, with seven; operators for Arm-itage are Betty Besan, darts; Cecli Besan, ball game; Molly Ewing, pan game; Rose Spellman, penny pitch; Ann Grant, balloon darts. Roy Wil-son, owner, and Jimmy Grant and Charlie Woods, operators, long range shooting gallery. Bev Hass, owner, and Alice Spellman, shoot-the-5-out. Violet Peterson, cork gallery. Howard Hass and Dick Taimadge, horse racc. Lola and Wanda, palmistry. Rod and Phyllis Spencer, fish pond. David bingo. Pat Spencer, fish pond. David Harp, novelties. Svarri Peterson and daughter, Joyce, popcorn and floss. Henry and Beulah Poat, picture gal-lery. Flo Jones, hi-striker. Shows: Jimmy Wise, Monkey; Bern Craig, Snake, with Flo Jones and daughter, Margaret on tickets. August

Sepp, Athletic; Tex Smith, helper and outside.

Rides: Ferris Whcel, Roy Ewing, foreman; Lloyd Ewing, second man, Merry-Go-Round, Norman Solheim, foreman, Stanley Pritchett, second man. Octopus, Bern Craig, foreman; Luther Young, second man; Harry Hoag, third man.-FLO JONES.

## **Gem City**

ANTIOCH, Ill., July 22. — Lake County Summer Festival, sponsored by the Antioch Democratic Club, gave org excellent business at this five-day stand last week. Strong billing and heavy newspaper campaign for 50 miles around helped. Ideal weath-er, good location and population swelled by vacationers, averaged bet-ter than 4,000 paid admissions night-

er, good jocation ers, averaged bet-ter than 4,000 paid admissions night-ly. John Skeltey celebrated his 49th birthday July 14. Concession secre-tary Walter Payne won the speed boat racing contest. Diesel engineer and electrician Hank McGuire returned following a trip to his home in Benton, III. New fluorescent lighting designs for the main entrance arch were completed here. Harry Atwell, show 'photog-rapher, spent two days with org as guest of Manager Tom Hickey and took several midway pletures. Harry Thomas, assistant manager, enter-tained many friends and acquainten-Thomas, assistant manager, enter-tained many friends and acquainten-ances. Visitors included Bob Parker, Billy Senior, Thomas Welland; E. E. Farrow, manager Wallace Bros.' Shows; William McCarthy, Fred Wil-sonton, Howard Perkins and Mr. and Alex Hampshire.—DAVE CARROLL.

#### Moore's Modern

KIRKSVILLE, Mo., July 22. -Bethany, Mo., and everything opened on schedule Monday night. Much credit is due Alvin Smith, transportation superintendent, for keeping roll-ing equipment in A-1 condition. All rides and shows have had their mid-Season face-lifting in preparation for our string of fairs, which start at Martinsville, Ill. Atterbury, Ammonds and Landon arc adding more concessions.

Harvey Moore had his biggest week with his Roll-a-Whirl, and a big week personally-his wife, Jewell, weck personally—his wife, Jewell, presented him with a seven pound boy. He passed out the customary cigars, and his big grin is surpassed only by his dad's, Jack Moore, who is a grandpa for the second time. Johnny Perido and son, Chico, joined here. Mr. Beck, agent for Clyde Beatty circus, visited. — BUDDY BUCK.

ROSCOE, N. Y., July 22.-Biz has been good and the weather continues favorable. Mrs. Percell's bingo is favorable. Mrs. Percents oingo is getting a big play. Scandalls Revue and Posing Show, operated by Ruth Miller, and Hilbert's Hall of Science and Wild Life are topping shows. Fairs begin August 1 at Jennerstown, Do

Staff includes Mickey Percell, owner-manager; Mrs. A. Percell, sec-retary-treasurer; George Harrington, retary-treasurer; George Harrington, general superintendent; Robert Brockway, lot man and electrician; George Harris, general agent; Pete Pennington, billposter; Don Crawn, scenic artist; Dave Graver, front gate, and Bob Brockway, The Bill-board sales agent.

board sales agent. Ride personnel includes George Smith, foreman, and Harry Brook-lyn, second man, Merry-Go-Round; Frank Lynch and Frank McGuire, Octopus; Pete Peterson, foreman, and Tommy Cunningham, second man, Ferris Wheel; John Wendler, Joe Harrel and Phil Kane, Rocket; Al Bydairk, Spithre. Shoar include Buth Miller's San

Shows include Ruth Miller's Scandals and Posing Show, Hillbert's Hall of Science and Wild Life, John Abel's 10-in-1, and Chief Black Horse's Indian Village.

dian Village. Concessionaires are Duke and Ann Duan, Chester Hepp, Charles Boyer, Joe and Phil Lambert, J. and Vi Varne, Joe La Marsche, Don and Mary Crawn, John Lash, Shrimpy Rappaport, A. Miller, Lew Farrel, A. Coopers, F. Silverman, Jo Dimico, Art and Douglas Ford, A. Rothman, Bob Abbot, Al Bydairk, Don Miller, and Gillencaus. Don Crawn is on the sick list.—C. A. LOVEJOY.

## Lawrence Greater Shows

HARRISBURG, Pa., July 22.-Busi-HARRISBURG, Pa., July 22.—Busi-ness was excellent here Monday night (17). Tuesday night witnessed an-other big crowd, with indications of a big week's business. Location is the circus grounds at 20th and Green-wood, Auspiccs is the fire depart-ment, sponsor of the Mid-Summer Derived an angula cont with Chief ment, sponsor of the Mid-Summer Festival, an annual event, with Chief Schwartz as chairman. The Sunday move from Altoona, Pa., was made without incident. The Altoona kid party Saturday was

Pa., was made without incident. The Altoona kid party Saturday was staged in a drizzle and was spon-sored by The Morning Tribune which gave half-page ads, several news stories and pictures. Crew is repainting equipment in preparation for fairs. First will be Kent-Sussex Fair, Harrington, Del, with several shows, rides and conces-sions added to the present line-up.—



Photos, Hi Striker, Fish Pond, French Fries, Ice Cream, Scales, Age. Central Lake Golden Centennial, Aug. 3-4-5.

**BOB KELLEY** Harrisville, Mich. Care Mosher Shows







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## **Repeating Champions a Dime** 75G Rollery Going A Dozen in USARSA Contests Held at Pasadena Moonlight

## Apdale Calls Meet Greatest Ever Held by Body

different setting perhaps, but it seemed like the same old scene as a host of 1949 champions proceeded to knock off the opposition to renew holds on their titles in the 1950 championships of the United States Ama-teur Roller Skating Association, held July 10-15 in Moonlight Rollerway here.

June Henrich, of Mineola, N. Y., waltzed off with the senior ladics' figure title for the third straight year, altho subject to stern competition from Mary Louise Leahey and Char-lotte Ludwig, both of Elizabeth, N. J., who finished second and third, re-spectively spectively

spectively. It was the second straight year for Gladys Ward and Charles Irwin. This couple, another Mineola entry, won the senior dance championship, and just to make the finish as improbable as a three-horse parlay, the second and third-place teams were 1949 holdovers. Wilhelmina Stuchel and Charles Lowe were second and Anne Feder and Ed O'Connel were third. These two teams were also from Min-cola. eola.

Another repeating champ was Carol Rutherford, Seattle, who won in ju-venile girls' figures for the second straight year.

#### Look to Haddad

Look to Haddad Loonard Baggaley, Hackensack, N. J., won the senior men's figure title for the second consecutive year, but competing on the same day, in another division, was a boy who may be a strong threat to Baggaley next year. He is John Haddad, Paterson, N. J., who stole the show in winning in junior men's figures. He won the intermediate title last year. A champion was unset on opening

A champion was upset on opening day to give fans something to shout about. Ronald Holland, Pasadena, who finished scoond in intermediate men's figures last year to Frank Hen-rich, Mineola, reversed the order this year, taking the title while Henrich had to be content with second place. From the standpoint of attendance and the promotion of roller skating as a sport, this year's championships

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A wcre a standout success. In Southern it California the contests proved to be a an exciting spectacle. The Pasa-to dena Independent joined the USARSA

dena Independent joined the USARSA in sponsoring the tournament. George Apdale, president of the USARSA, was highly elated at con-clusion of the championships, calling them "one of the greatest meets ever held by our organization, not only in the number of contestants and in the quality of competitions, but also in public interest and attendance." Reculte: Results:

Results: Intermediale men — Ronald Hol-land, Pasadena; Frank Henrich; Min-cola, N. Y.; Richard Anderson, Hack-ensack, N. J.

ensäck, N. J. Novice ladies—Nan Massine, Ply-mouth, Mich.; Dolores Cummings, Stockton, Calif.; Patricia Ann Johns-ton, Elizabeth, N. J. Juvenile dance—Sharlene Gordon and Bert Lobberegt, Renton, Wash.; Joan Hobeck and Edward Swartz, Alexandria, Va.; Betty Higgs and Bobby Pingle, Plymouth, Mich.

Novice mixed pairs—Barbara Kem-painen and Lee DeWulf. Plymouth, Mich.; Myrtle Dell Espy and Gary Bradley, Monterey, Calif.; Barbara Searles and William Ferraro, Ply-mouth, Mich.

Juvenile boys — Bert Lobberegt, Renton, Wash.; Gcorge Sherinian, Plymouth, Mich.; Edward Swartz, Alexandria, Va.

Novice dance — Ruth and Frank Henrich, Mineola; Virginia DcLuise and George Klopper, Paramus, N. J.; Betty Goller and John Bernard, Al-exandria, Va.

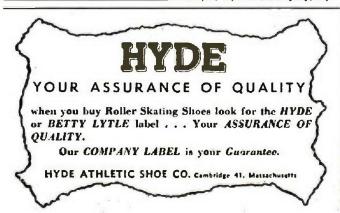
Novice ladies' pairs—Joellyn Rich-ter and Carol Ann Rutherford, Seat-tle; Joyce Barnes and Barbara Kem-painen, Plymouth, Mich.; Marcia Woodward and Sharon Wright, Ply-mouth, Mich.

Juvenile girls—Carol Ann Ruther-ford, Seattle; Judy Laury, Plymouth, Mich.; Susan Lessne, Mineola. Novice men—James Mazle, Ply-mouth. Mich.; Ray Barilleaux, Ren-ton, Wash.; Howard Monta, Seattle.

Malluck-Den Blyker Win

Intermediate dance—Norma Mal-luck and Jake Den Blyker, Paterson, N. J.; Grace Dandrea and Andrew Kraemer, Hackensack, N. J.; Cather-ine Gaudy and Charles Hoffman, Mincola Mineola.

Mineola. Intermediate mixed pairs — Ruth and Frank Henrich, Mineola; Ruth Schulte and John Haddad, Paterson, N. J.; Joyce Barnes and Earl French, Plynouth, Mich. Junior men—John Haddad, Pater-son, N. J.; Jake Den Blyker, Pater-son: Doug Milne, Plymouth, Mich. Junior ladies—Marie Grosso, Mount Vernon, N. Y.; Barbara Dayney, Ply-





PITTSFIELD, Mass., July 22 .- A roller rink to accommodate more than 600 skaters is to be erected here at an approximate cost of \$75,000. Work on the structure, to be known as Passoon and will be completed in two months, the owner announced.

Alphonse Bianchi, owner-manager of the Pastime Bowling Alleys and president of Roller Drome, Inc., said that the structure will be 160 by 84 feet and will be of steel, cinder block and concrete construction.

The structure may also be used for conventions and dances. There will be a parking area to handle 500 cars, Blanchi said.

mouth, Mich.; Audrey Mallette, Hack-ensack, N. J.

Intermediate fours—DeWulf. Kem-painen, Mazic and Massine, Plymouth, Mich.; French, McLellan, Johnson and Davis, Plymouth, Mich.

Juvenile mixed pairs — Sharlene Gordon and Bert Lobberegt, Renton, Wash.; Chi Chi Dragin and John Richter, Seattle; Kathryn Ryan and Mickey Petro, Bladensburg, Md.

Mickey Petro, Bladensburg, Md. Senior men — Leonard Baggaley, Hackensack, N. J.; Jude Cull, Eliza-beth, N. J.; Daniel Ryan, Washington. Senior Iadies-June Henrich, Min-eola; Mary Louise Lcahey, Elizabeth, N. J.; Charlotte Ludwig, Elizabeth, Senior dance-Gladys Ward and Charles Irwin; Mincola; Wilheimina eola: Mary Louise Leahey, Elizabeth, N. J.; Charlotte Ludwig, Elizabeth, Senior dance-Gladys Ward and Charles Irwin; Mincola; Wilhelmina (See Repeating Champions, page 98) NINU AND STREAM OF THE Stating Rink, (90:100), about 175 pairs states, some the stating Rink, (90:100), about 175 pairs states, some the stating Rink, (90:100), about 175 pairs states, some the stating Rink, (90:100), about 175 pairs states, some the stating Rink, (90:100), about 175 pairs states, some the stating Rink, (90:100), about 175 pairs (See Repeating Champions, page 98) 317 N. ROCK

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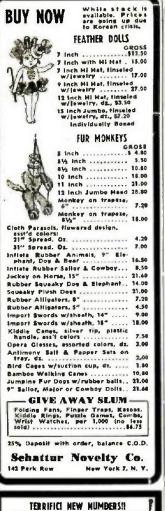
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## New York:

Affecting a wide range of prod-ucts, wholesale prices continued to rise last week. At present, it's im-possible to foresee any price stabili-zation, so sensitive is the market to world events. For example, with the reappearance of the gray market in steal and the imminant probabilin steel and the imminent probabil-In steel and the imminent probabi-ity of a resumption of a wartime steel allocation, wholesalers feel many metal items soon may be scarce. Whether the sudden price spiral is merely a scare spurt or the forerunner of a real material drought is the big question in the trade trade.

trade. George M. Carson has announced that Apex Specialties Company and Inlaid Optical Corporation will be known hereafter as the Apex Op-tical Corporation with headquarters in Providence, R. I. They are sun glass manufacturers. ... Champion Plastics is offering Mystery Six Shooter, a 10-cent puzzle key chain item. The six colored pieces assem-ble into a miniature gun with a reitem. The six colored pieces assem-ble into a miniature gun with a re-volving chamber, ... Autobrite, a 4 per cent silicone process car pol-ish, is reported to clean and polish at the same time. The 98-cent seller (12-ounce can) is another new "wipe- off" shiner that uses war-dis-contact collapse comptings mencovered silicones, sometimes men-tioned as the successor to car waxes tioned as the successor to car waxes and polishes. ... A Canadian reader has asked The Billboard to help find the manufacturer of framed pictures wherein real feathers are dyed and glued on a heavy black cardboard in bird designs. ... When the young television fans go back to school, Aladdin's School Lunch Kit should prove to be a popular item. There's a colorful picture of Hopa-long Cassidy on the metal kit, and three action shots of Hopalong on the vacuum bottle. It lists at \$2.69. Sip-N-Sce, a new unbreakable Sip-N-See, a new unbreakable drinking straw, provides action fun for children. Sip the liquid and it goes up and around a colorful plasgoes up and around a colorful plas-tic clown, elephant or cowboy. It's a 40-cent retailer..., Storling Plas-tics is offering their Three-In-One pencil sharpener as a 10-cent seller. Shaped as a miniature speedboat or sport convertible, the sharpener has a storage bin to collect shavings... The Midland trained seal is a 15-cent number. With a balanced ball onflated ballooni resting on the nose The Midland trained seal is a 15-cent number. With a balanced ball (inflated balloon) resting on the nose of the 5½-inch plastic seal, the toy is propelled thru the water by the exhaust air from the balloon. Same principle is utilized with Midland's Put-Put boat seller. . . Garwood Surgical Instrument is marketing Clipper Knife. a compact 4-in-1 combination unit for 39 cents. Com-bines knife, nall clipper, nail file and key chain. . Howdy Doody Hankies are 10-cent retailers by Vic-tor B. Handal. In a bright circus-colored motif, Howdy and his pals are imprinted on the handkerchiefs. . . Other, dime sellers include American Factory Sales' transpar-ent plastic change holder with four different size change compartments for purse convenience, and Com-monwealth Plastics' toy gardner's set consisting of wheelbarrow, wa-tering can, rake and spade. Edward O'Malley Valve Company has announced a 30-cent carded

Edward O'Malley Valve Company has announced a 39-cent carded faucct repair parts set. The unit includes washers, screws and brass nu-seats to renew faulty fauccts, ... Bridgeport Metal Goods has a two-Content factor and the second state of the sec

leatherette mats. The 7-inch diameter mats sell for 10 cents; the 9-inch ones, 15 cents. The leatherette material is stamped with a gold border design and has felt backing. . . . Plastic kitchen curtains at \$1.98 with tie-backs and sashes are being vended by Jolo Plastics. Four colors arc available in a lace design woven thru a colored print. . . . As a 29cent seller, Ekco Products has brought out Jack-of-All-Can-Openers. It grips hot cans without handling, lifts bottle caps, pries vacuum sealed lids, punches holes in cans, and of course is a can opener.

#### Los Angeles:

Sam Augusta, of Augusta Dis-

Sam Augusta, of Augusta Dis-tributing Company, reports the ar-rival of a large shipment of pistol lighters. The lighters are made of durable materials and designed to be carried in purses or vest pockets. ... Sam DeKoven, of Sidney-Wil-liams Company, announced a new soft plastic item, Mr. Bones, a skele-ton, eight inches in helght. Deliver-ies are now being made. DeKoven claims the largest selection of soft rubber plastic items on the market. ... Universal Merchandise Com-pany, headed by G. Gottsinger Sr. is offering a complete line of pienic accessories for concessionaires. The firm, which has branches in Los An-geles and New Orleans, boasts a complete line for concessionaires. ... Palma Dean Embroidery Com-pany has a complete line of em-broidery equipment for the placing of insignia, emblems and names on athletic equipment and names on insignia, emblems and names on of insignia, emblems and names on athletic equipment and other gar-ments. J. J. Matle heads the firm. According to Bob McDearmon and Harry Hesslein at Pico Novelty Company, they are putting in a lot of time in obtaining hard-to-get items. They say they are stocking the latest in novelties. . . Satis-factory Sales is featuring the 2-in-1 Fountain of Youth lamp, pistol lighters and an automobile replica lighter, ... Jack Stanley, of Stanley & Company, is back from a trip thru California in the interest of his perfumizer and deodorizer, an all-clectric device. electric device.

## Detroit:

Electro-Mechanical Devices Com-pany, which makes Dish-Drl, a gadget which dries dishes by means of hot air, has moved to a new plant at 19255 West Davison Avenue. Frank Simkewicz, founder of Evening Toy Manufacturing Company, who has been in the hospital about two years with tuberculosis, is ex-pected to return home shortly. ... Cornelius P. O'Neil, president of Lite-o-Matic Industries, advises that Life-o-Matic Industries, advises that the company is bringing out a new merchandising specialty, Dynaflush, a "plumber's helper" gadget for the home. ... C. H. Miller, head of the C. H. Miller Company, office supply specialists, plans to expand their distributor set-up in the Midwest.



B. LOWE Holland Bidg., Dept. 33, St. Lauis 1, Mo.



WHOI FSAI AND SAVE

Katt

Write

American Chewing Products Corp. 4th and Mt. Pleasant Ave., Newark 4, N. J.

BUY AT

The Billboard







MASSIVE MIRROR FINISH IDENTS The Best by Test-Looks Like \$10 Seller \$2.75 Doz. \$30. Gross ALPRO CO. State C. O. D. Chicage 24, III.

## **Pipes for Pitchmen** By Bill Baker\_

chalked up a successful week's run in Wichita Falls, Tex., recently with his Keen-O-Tone med show.

Before you start knocking the other fellow take a moral inventory of yourself.

WHAT HAS BECOME . of Whitey Johnson, former jam man, who switched to kitchen gadgets, and Frank Johnson, who is reported to have worked as an electrician during the war?

Some pitchmen will find that some fair dates are only fair.

Some pitchmen don't lack ability, they just don't got their demonstration over quickly enough.

RECENT VISITORS . 

More mournful words were never heat Now, why didn't I think of that."

JAKE BRANHOLTZ .... wire-twisting artist, blew into Chi-cago recently from his headquarters in South Bend, Ind., for a visit with the with the more than the Maxwell the pitcheroos making the Maxwell Street Market there.

Make the most of vitality while it is available.

Put your plich layout in the best pos-sible condition if you would yeap real

MARSE JOEL BEISTEL cracks from Grand Junction, Colo., that business there has been okay for the past several weeks. Beistel, who headquarters in Shamokin Dam, Pa., is headed for the West Coast where he plans to spring with a new item which he says packs plenty of wallop and should be a big winner.

Now's the time to get the dough, not in the next town.

An inferiority complex has no place in Pitchdom.

STILL CLICKING . . . in Tulsa, Okla., with coils are Doc George Ward and Duke Dover.

The pitchman who keeps just one step ahead of competition won't have any, STEVE MCCLAIN

Don't overdo il. Many a sale has been lost hy just a lew words which would better have been leit unsaid. PROF, JACK SCHARDING

MERRY

who joined the Roberson Players at business.

the start of their season which is now in its ninth week, pipes from Fort Atkinson, Wis., that he's having a good time, altho not making much money. After the natives pay admission and for the reserved seats there's not much left for him, he says. "I get them last at the door as they come out with my horoscopes," the professor says. "I've never met a come out with my noroscopes," the professor says. "I've never met a better group of troupers and they give the natives a good show. After three weeks in Wisconsin, we head for Illinois, When the season closes, the net for the stars of the season closes. I'm going back to Long Beach, Calif., and try to retire all over again."

"That follow talks the best pitch I've ever heard

BOUQUETS BY KINCHELOE ... "At the services of a man . . who recently passed away . . flowers enough to fill a van . . around his coffin lay. Now this poor guy could never save . . enough to buy a plot . . . but they piled roses on his grave . . to wither and to rot. No one came thru when he was broke . . and couldn't buy a feed . . . they took his losses as a joke . . cared nothing for his need. They criticized his foolish way . . . and branded him a dope . . "til death cut short the lonely day . . . his pain, his life, his hope! So, take the BOUQUETS BY KINCHELOE .

cut snort the lonely day . . his pain, his life, his hope! So, take the cash you blow for trash . . . to scat-ter on his grave . . . and treat him to a dish of hash . . . and help him to be brave!"

Now is the time that the pitchman is confident that fair days are coming regardless of the weatherman.

Famous Last Words: "I'd play that spot but they won't do busi-ness on my terms."

"PaJa & WORTHE'S .

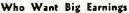
med company is going strong in this neck of the woods," blasts Sam Burkett from Carlisle, Pa. "While my wife and I were en route to work my wife and I were en route to work a Sunday date at a park near Har-risburg, Pa., we spotted a large PaJa & Worthe banner on the main drag of Carlisle. The med opery was lo-cated two blocks from the post office. We pulled on the lot with our trailer and the first to greet us was my old friend, G. Tex Worthe and his wife, Lil. Next came Doc PaJa. The out-fit looked like a circus. Roster in-cluded Gordon and Mickle Billman, with four head of performing stock; Jordan and Jordan, sketch artists; Jordan and Jordan, sketch artists; George Zackovich, Bert and Rose Fulton, George Haskell, Tony Arusa; Mrs. Sara Rouse, plano, and Raymond W. Spangler, nirplane bally. Recent visitors included Mrs. Edna Miall and Lieut, and Mrs. Wagner. Unit will play Pennsylvania spots until Sepember 15

Only you can make your business big

WE'RE STILL in the Windy City," letters Dave Rose from Chicago. "The only place I've worked here is the Maxwell Street Market. In fact, that's the only place Market. In fact, that's the only place a pitchman or peddler can work with-out being molested or given the bum's rush by the powers that be. This being the case, almost every pitch-man coming to Chicago can be seen at the Market. Those coming in who do not work Maxwell Street, no doubt leave turn unless ther work to take leave town unless they want to take a flyer and work the shops. I've been pitching at the spot on and off for the past 20 years or more and this year, I believe, I've seen fewer pitchmen on the market than ever before. I suppose the boys are getting fed up I suppose the boys are getting fed up with being run from factory after factory. I'm almost certain that this is my last trip in here. I hope my plans work out. Can anyone tell me why pitchmen always tell you how much money they take in when they aren't asked to do so? We plan to leave here in about three weeks to work the fairs we have booked. After that we'll head for our winter home work the fairs we have booked. After that we'll head for our winter home in New Orleans. Let's have some pipes in the column from Doc Hubert Potter, Sid Sidenberg, Bob Posey, Tom Kennedy, Jack Halstead, Paul Houck, Red Hallie, Curley Bartok, Don Lambert and Skippy Davis."

Are you giving out with every-thing you've got to get down the home stretch in front?





who want big carriings Experienced in selling premium deals, spe-cialty distributors, installment canvassing bouses, purcharators, installment canvassing bouses, purcharators, installment canvassing bouses, purcharators, installment canvassing bouses, purcharators, installment as poly io-baratored STAINLESS STEEL CUTLERY ST attractively packaged in beautiful display box, tramendous eve sopeal, top quality, outstanding value due to extremely low price. Liberal commissions. Write for full details and state territory covered, type of accounts cold and any pertinent information you believe will be of interest to us.

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## Here it is, FOLKS-the most SENSATIONAL, the most **UNUSUAL, the GREATEST** CHILD'S LAMP EVER MADE! UNDERWRITER APPROVED PLUG, CORD, and SWITCH. PASTEL NURSERY COLORS.

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. WEIGHS APPROX. 34 LB. dozen

PLASTIC ARTICLE CO. 17 EAST 102 ST., N.Y.

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MERCHANDISE 79

\* NOW IS THE TIME TO BUY !!! \*

The New Novelty Premium Sensation! THE TWO IN ONE FOUNTAIN OF YOUTH ACTION-ANIMATED LAMP Unique . . , Colorful . . , Sells on Sight Retails for \$6.95 Each



ROGERS BROS. (Continued from page 64) damage. Jeannie Kuhn is making good progress on her new wire rig-ging, while Joyce Kuhn is doing nicely on single traps. Mr. and Mrs. Ray Altemose and daughters. Carol and Dolores, formerly on the Dales show, visited recently. Hunky Johnson is abandoning his trick riding and ukulele strumming in favor of wild berry picking. His mother, Mabel, made a tasty three-layer cake out of his latest collection. Bob Cowles and family, agent for Hagen Bros, stopped off in Coates-ville, Pa. West Chester, Pa., as all Pennsylvania spots so far, gave us two capacity houses. This is George's brother Lou, Mrs. Herb Douglas (Herb is hospitalized); Joe Conway, of RKO; Elmer Kemp; Dutch Hoff-man, formerly of the old Walter L. Main shows; Al F. Wheeler, who had the Al Wheeler Circus out of Oxford, Pa.; Mrs. Irene Barton, 86-year-old mother of George; Mr. Kesler from Altentown; Tome Lowell Hunt rodeo performers. Mrs. Eihly Small visited the Jimmy performers

Minimum, tome Lowell runn fours performers. Mrs. Ethly Small visited the Jimmy O'Donalds, George Morrisey, recent graduate of West Point, visited the writer on this show, also the Cole show in Wilmington. George Myers, former Bailey Bros,' equestrian direc-tor, visited. He is now custodian of St. Mary's Catholic Church in York. A number of members of the Circus Model Builders' and Owners' Asso-ciation visited the writer and Eddie Kuhn, both model fans. A group of half-inch scale wagons and working tractors were exhibited at the Kuhn house truck. Members included How-ard Dolan, Pop Barrett, George nouse cruck, memoers included How-ard Dolan, Pop Barrett, George Kienzle, Bob Harnish, Bernice Scott, Joe McMahon and John Van Matre. --GEORGE HUBLER.

#### TOM PACKS

(Continued from page 64) son, gave the entire show a lunch at the golf course. Recent visitors included the Garden brothers, Bill Conklin, George Carr, of the Toronto Exhibition, and Len Humphrey, of the Hamid-Morton Circus.

Circuis. Acts arriving in Decatur, Ill., were Sonny Bernet's White Horse Troupe and LaTosca. Canestrelli has a new Packard convertible. Dick Ware is our official announcer. Bo Bo Barnett was injured while rehearsing a re-volving table dog act but is carrying on. Bill Valentine, of the Flying La-Valls, is The Bilboard's sales agent. Mr. and Mrs. Gabby DeKoe and Jimmy Davison will join Ward Beam after the Packs tour.

Jimmy Davison will join Ward Beam after the Packs tour, Eva May Lewis had a chicken dinner picnic en route to Carmi, Ill., and Barnett, Tiny Morris, Pat Kelly Jr. and the writer were present, Mr. and Mrs. Bill Bentley will play the Shrine Circus, Kansas City, Mo., this fall. Benny Gibson, formerly a flyer, is chief electrician with the org. Visitors included Edna Curtis; Roy Adams, clown and mother, and par-ents of Benny Gibson.—JO JO LEWIS. LEWIS.

## **KELLY-MILLER**

(Continued from page 64) fall thru the blues while selling con-cert tickets.

cert tickets. Visitors Included Mr. and Mrs. Harold Moore and son, Wayne San-guin and family, Carleton F. Smith, Mr. and Mrs. Tom Gregory, Mr. and Mrs. Carl Elwell, Jesse Amonett; Mrs. Carl Elweil, Jesse Amonett; Murray Powers, managing editor of The Beacon Journal and The Bill-board representative, Akron; Glenn Bush, F. L. McClintock, Mr. and Mrs. William Neddle and son, Romaine Hufford, Walter L. Main. Main was given a special introduction during the show in company with Lee Vir-tue and the writer); Rusty Ruster-holz, clown and calliope player; F. Bev Kelly, O. C. Wallace, J. A. Havirland, John Boyle, Bob King, Bill and Jenny Lerch, former aerial-ists; Mr. and Mrs. Don F. Smith, George Dudeppo; Harry Simpson, publisher of CHS Banduagon maga-zine; George Piercy, Gene Fiegert and family.-EDDIE DULLUM.

## COLE BROS.

(Continued from page 64) psychology. In the television depart-ment this week the bouquets went to Joanne Swanson for singing on Ted

hieft this week the bodders went to Joanne Swanson for singing on Ted Mack's Original Amateur Hour. A number of performers from Rogers Bros.' Circus visited in Washington, among them Frankie Woods, George Hubler, Mr. and Mrs. Eddic Kurn and Bernard Carsh. Ceorge E. Roberts visited Terrell Jacobs. Visitors included Marcel and Helen Harvey, Jack and Helen Lerown, Mr. and Mrs. Cubberly, Mr. and Mrs. Fafford, Jackie Kelly, Fred Sisk, Bart Michaels, Ann Speed, Mrs. Robert Coyle and son, Eugene, Jackie Rhineharl, Jack Tennsmen und War-ren Buck. C. F. A. of Hagerstown, Md., included Mr. and Mrs. McFaden, Mr. and Mrs. Hearsemen and Melvin D. Hildreth.—BETTY PATERSON.

#### **RINGLING-BARNUM**

(Continued from page 64) Mrs. Sherrill Price, Mrs. Jack son, Mrs. Sherrill Price, Mrs. Jack Mitchell, Mrs. Bones Brown, Mr. and Mrs. Art Cooksy, Mr. Carlock, Mr. and Mrs. Bert Orantos, Mrs. Buddy Freil, Mrs. Bill Webster and son Billy, Margaret McGuire, Mr. and Mrs. Hunt, Mrs. McKenzle, Mr. and Mrs. Eugene Crotons, Mama Reiffe-nach, Dr. and Mrs. Slack, Mr. and Mrs. Sankovich, Mr. and Mrs. Plesko-vich and sons, Sylvia Pleskovich, Helen Pfeiffer, Mr. and Mrs. James De Young, Mr. and Mrs. Henry Tep-er and son, Doc Darnay, Joe Simon, and Dorothy Durbin's relatives.--MARY JANE MILLER. \$0n

#### **REPEATING CHAMPIONS**

(Continued from page 85) Stuchel and Charles Lowe, Mineola; Anne Feder and Edward O'Donnell, Mineola

#### Lanzotti-Schwartz Tops

Junior mixed pairs—Diane Lanzotti and Marvin Schwartz, Elizabeth, N. J.; Elizabeth Cunningham and Hugh Devore, Elizabeth; Zel Massine and Howard Rhodes, Plymouth, Mich.

Senior men's pairs—Jake Den Bly-ker and John Haddad, Paterson, N. J.; Alfred Dahl and Hugh Devore. Eliza-beth, N. J.; Zel Massine and Howard Rhodes, Plymouth, Mich.

beth, N. J.; Zel Massine and Howard Rhodes, Plymouth, Mich. Senior mixed pairs — Charlotte Ludwig and Jude Cull, Elizabeth, N. J.; Irma Barnard and Mickey Brown, Sand Lake, Mich.; Mary Louise Leahey and Kurt Hoernlein, Elizabeth, N. J. Junior dance — Janet Sanderson and Keeneth Lorenzen, Paramus, N. J.; Betty Glordano and Anthony Giordano, Mineola, N. Y.; Gloria Sall-berg and Ebie Stair, Seattle. Senior ladles' pairs-Mary Louise Leahey and Charlotte Ludwig, Eliza-beth, N. J.; Diane Lanzotti and Shir-lee Ludwig, Elizabeth; Marilyn Post and Margaret Meyers, Mineola. Senior Jours — Callahan, Leahey, Ludwig and Cull; Frank Ludwig, Hoernlein and Lanzotti, Elizabeth, N. J.; Milne, Dayney, Rhodes and Massine, Plymouth, Mich.

## Speed Skating

Speen Skaung Senior men-William Tourjee, Flor-ham Park, N, J.; A. Williams, Wash-ington; Raymond Plump, Hacken-sack, N, J.

Ington; Raymond Flump, Hacken-sack, N. J. Juvenile boys-Billy Wolf, Pasa-dena; Ray Musser, Hackensack, N. J.; Otto Erdman, Elizabeth, N. J. Juvenile girls — Barbara Allman, Stockton, Calif.; Myrtle Dell Espy, Seasidc, Calif.; Sue Parnell, Florham Park, N. J. Novice girls-Eileen Lafiln, Ba-yonne, N. J.; Heather Wright; Ply-mouth, Mich.; Sue Parnell, Florham Park, N. J. Novice boys-Dan Gresco, Eliza-beth, N. J.; Earl Baker, Los Angeles; Allan Meyer, Bridgeport, Conn. Speed skating results are incom-plete.

## UNDER THE MARQUEE

(Continued from page 55) at Hagerstown, Md., visited Cole Bros.' Circus at Washington recently, ..., Nat Green. of the Ringling-Bar-num Chicago office, has been asked to write a circus article for the En-cyclopedia Britanica Year Book.



The Billboard 99

## SALESBOARD SIDELIGHTS

Walter McNamara, production manager of the McNamara Com-pany, Chicago, announced three new seal boards last week; Lucky Dimer, 10-cent play, and nickel punch Gold Seal Special and Full-o-Fives. New pellet numbers round out the com-pany's seal insert hoards, which are production pellet numbers round out the com-pany's seal insert boards, which are pulling top attention from operators, led by the two six-week old spals, Twenty-Hi and Silver Spoon. Wal-ter promises firm's customers a steady flow of punch pulling num-bers, with full supply and quick delivery on top-demand items con-tinued as pace setters with the new releases. releases.

Secore & Secore, Chicago, is back in full swing again following a va-cation lull the early part of this month. Irwin Secore back from hit-ting the Illinois high-roads; ditto for Lou Rotfeld in Indiana. Both chime reports of up-looks in busi-



Designed and

Monufactured by

RAY MERTZ & CO.

525 S. Deorbarn St. . Chicago 5

Irwin tells of the new nickel ness. definite board. New Pick-a-Cherry, which came out last week. "Looks like a real winner," he says.

Order flow at Gardner & Com-pany; Chicago, is going along at a hyped clip, according to Joe Robin-son. He stresses the reason con-tinues to be firm's lower price pol-icy. New numbers getting the lion's share of the order play include 1440 Bubbles, nickel punch, featuring the Gardner "glow" colors, and the High-Low line in nickel, dime or quarter play. Dave Lande, assistant sales manager, brings back word that customer demand for the com-pany's merchandise in the Central West is stronger than ever. Order flow at Gardner & Com-

R. C. Walters, R. C. Walters Manu-facturing Company, St. Louis, along with firm's Eddie Robert, Tom Lang-caster and John Chaney, combine to report definite upgrades on the or-der front. Walters's multiple board der front. Walters's multiple board deals for its coin-operated cabinet arc drawing operator bids from "the four corners of the 48," 'tis claimed.

four corners of the 48," 'tis claimed. Joseph Berkowitz, president, and Henry Gutentag, sales manager of Universal Manufacturing Company, Kansas City, Mo., and Bee Jay Products, Chicago, are on an exten-sive selling and good-will tour. Boys will be flying thru Illinois, Wiscon-sin, Minnesota, Wyoming, Colorado, Utah, Montana, Idaho, Oregon, Washington, California and New Mexico. Thcy intend calling on all of their old friends and customers in addition to a host of new ones, presenting new lines of ticket and board deals. Marble Derby is the highlighted item on the tour list, which, is "really rolling up an order highlighted item on the tour list, which is "really rolling up an order score," Berkowitz enthuses. Among other presentations to be featured are the new Paddy the Pig and Oscar the Pot Boy, both in plastic piggy jars. During their Seattle stop-off, boys will call on Morris Hitchcock, branch office manager, who has been doing "a bang-up job serving the Northwest." The en-tire trip will take about a month.

## CLYDE BEATTY (Continued from page 64)

(Continued from page 64) of the Manzello troupe. Roland Davis has joined as trainmaster and Harold Hall joined to work for Red Larkins in the privilege car. Bob Steele has been holding a good percentage of the crowds for the concert. In Pen-dleton, Orc., Mel Rennick had a big time entertaining his family, Jack and Bertha Renick and Gladys Car-michael. michael

With a 330-mile jump into Bend, Orc., the show train arrived at 2 p.m., allowing everyone to hotel if and make the picture shows. Alva Evans doubts if he will survive the rope trick that he and Harold Voise have been working on. Cathy Cline has gone Western; she has a gun and holster and a five-gallon hat. Mrs. Beatty is improving in health and will soon be back in the program. The Caudillo Sisters and Mark Anthony are pradicing every day. Ed Grady is all smiles since we are back in Ore-gon, as his wife, Golda, and son, C. T., are visiting him. Recent visitors wore Dr. J. E. Kelly and George Tay-lor.—LAURENCE CROSS. With a 330-mile jump into Bend,





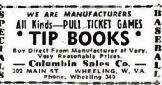


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JAR DEALS

Write for list

Galentine Novelty Co.

South Bend 24, Ind.

## The Billboard

	(Continued from page 93)		Simpson, James Simpson, Mrs. Nellie Sink Slvak, Joseph M. Slom, Hichard Slower, B. A.	McDermoit, Tom Morgan, Edward B. Niaraha	Penny, Edward Ralph Hi Pererelle, Joseph L.	
USED COIN-OPER Music • Vending • Amus	Hyand, Mrs. Helita Hyanit, Bill Ingleking, Herb	Nelson, Luckey Newman, Ernest Nippo, Bill	Slvak, Joseph M. Slom, Hichard (Dick) Slover, B. A.	Null, Jackie Pazton, Pat W, Pelley, Whitey	Berps, Anthony Vagge, Milo Van Ames, Pris	
Only advertisements of Used Machines ( RATE-12c & Wor	International Shows Irish, Walter Leater Irwin, Dodie Ivery, Mrs. Lillian	Northern, Albert	Amith, Guy F. Smith, H. G. Smith, Barney Smith, Vincent		HAND AT	
Remittance in full must accompany a	Jennings, James	O'Brien, Patricia O'Donnold, Lea	Harold Smith, Mrs. Zulla Sorenaon, Robert Normen, C. H.	CHICAGO 188 W, Ra	indolph St.	
No charge accounts. Forms Close Thursday for the Following Week's Issue		Johnson, Dorothy Johnson, Frank	O'Riley, Jimmis Ogie, Joe N. Oliver, Jr., James Oliver, Paul	Smith, Mrs. Zulla Sorenach, Itobert Sormen, C. H. Sormen, Mrs. C. H. South, Mr. & Mrs. Earl Bouth, Mr. & Mrs. Earl Bouthern, A. Roue Soran, Michael Spazel. Whitey	Blount, A. E. Brady, Bobert	Enicht, B. J.
A-1 BARGAIN - CIGARETTE AND CANDY Vending Machines; all makes, models lowest	FOR SALE-MUSIC AND PIN-BALL ROUTE, fifty one phonographs, thirty five pin balls, records, parts, tubes and etc.; terms to reliable parties, Box #C-160, of othe Bullboard, Cin-	Johnson, Slim & Lieten	Osborn, Mrs. Bofs.	Spungle, Diamond	Paravans, Inc.	Keohler, Donald Leonard, Geo, Lester, Geo.
	fifty ane phonographs, thirty five pin balls, records, parts, tubes and etc.; tarms to reliable parties. Box #C-168, o/o The Billboard, Cla- cinnati, O.	Jones, Albert Joues, Carl D. (Whitey) Jones, Howard Judy, Eugene	Owens, Mrs Maudins	Spears, Jr., George Spencer, Bill Stadtled, Balph T. Stanley, Gun	Cartes, June Cartes, June Cartes, June Castle, Johnny (Prison Shaw) Chidester, Wn. J. Cooper, Fred DeWitt, Shooky DiSilrestro, Al Dison, Irene	McManus, Ethel McManus, T. J. Merritt, Mrs. L. D. Novar, Mrs. Bonus Utilica, Sharapoon
A-1 BARGAIN-BOWLING MACHINES; WUR- litzers, 14 Rt., \$13 each: Bang-A-Filles, 315 each: ons Barrel Roll, 325 two Undersen Radder, 325 sach: two Advance Rells, 315 each: ons Skriftsiter, \$25 all machines in working order Harmoty Amusements, 17138 Green- laws, Dettoil 31, Mitch.	FOR BALE-40 LIKE NEW ASPIRIN VENDORS, each with 250 tins of aspirins which will grous operator 325 per machine when solid 310 each in 10 lots 312.50 singly also alightly used 54 511ver Kings, 57.50 each, Zastern Dis- tributors, P.O. Box 142, Lynn, Mass.	Kalberg, Arnold Keeles, Rab Kerller, Ross	Palitz, Bam Paliesen, Cynthia	Stanley, Gun Stanley, Little Bud Stanley, Little Bud Stanley, Robert Stark John	Coleman, Clifford Cooper, Fred DeWitt, Snocky	Cilles, Shannon Pesriol, Howard Roberts, Marion (Kiki)
	POR CLER ONE MICHIE PONEN MODIE		Party, Mea. W. D. Party, Mea. W. D. Pauler, Cliff W. Pauler, Robert Pauley, Howard Pauley, Howard Pelkey, Burton C. Pepper, Danny	Stark, John Niarr, Blias Broody Steadman, Lonnie Bteele, Eidlie Vern Stenphens, Shirley	Duane, Cirde	(Kiki) Ecsen, Freda Ituasell, A, A, (Prison Show) Stauley, Tommy (Prison Show) Thomas, Art B. Townsend, Pecty Vast Geo
CAST IBON STANDSWKIGHT, 25 LDS, 94 each; in lots of six or more 33.73 sechi top flanges, only 304 sach; top plates for two venders, 81.30 sach; top plates for three venders. 81.85 each; all prices f.o.b, factory; 1/3 deposit, bai, B.o.d. King & Co., 2702 Lake SJ, Chleago	FOR SALE-ONE "LOW TONE" MODEL Seehurg Phonograph, \$150; 1'3 with order. Sherman Novely Co., Cetron. No. BECONDITIONED ADVANCE FOUR COLUMN	(Junior) Kesster, John Kidder, Kate	l'elkey, Burton C. l'epner, Danny l'erkins, Mrs.	Stephens, Cari (Sters)	Fontana, Jos Frank, Tama Gates, Annie Gauthier, Steve Gray, Flash	(Prison Show) Thomas, Art B. Townsend, Peczy
SI.55 each; all prices f.o.b. factory; 1/3 deposit, bal. s.o.d. King & Co., 2702 Lake St., Chicago 13, II.	120 capacity selective type claratic ma- chines; \$18 cash. T. O. Thomas Co., 1372 Jefferson, Paducah. Kr.	King, Fred King, T, G. (Tex)	Perry, J. E.	Stevens, Eli J. Bievens, Shirley Stone, Carl Stone, Dirs. Jack	Homan, Steven D. Hopper, Jack Jensen, Delmar La Joyce, Sherry	Vest, Geo. Webb, Amos Williams, Harry Thomas
CIGARETTE MACHINES. THE BEST BUYS IN reconditioned eigarette machines are at Cen- tral; writes for details; we buy used cigarette machine equipment. Central Vending Machine Service Co.; 307 Parrish St., Philadelphile 4, Pa.	SACREFICE: TWENTY 50 BUCKLEY TRACK Odds, D.J.F., 7 coin head double tubes, cam or token play; no reanonable offer rejected Wholesalersi Make your bids, Write to Erneet Brennen, Dist, 445 Turk SL, San Francisco, Calif.	Kineire woodrow	Peterson, Mr. &	Strain, Mrs. Salle Strayer, J. R. Btriegl, Hed (Knife Hack) Strindberg, Hishard Strindberg, Hishard Strindberg, Wienard	MAIL ON	HAND AT
		Andrew Klein, Seymore Kohler, N. A. (finage) Knight, Andrew L. Krieger Al	Gorion Phillips, Betty & Effeen Phillips, Chas. H,	Strindberg, Riehard Sturifivant, C. W. Sturns, Edward Stutz, Jim	ST, LOUIS	
CLEAN USED CIGARET, CANDY AND Clear Vendors; some like new; all makes and models at bargain prices; we are cleaning house. Keiner Vendors, 3730 Division St., Chicago SL sub-		Krieger, Al Kuhn, Gene Gumaler, Fred Eummelhne, Donald	Ellern Philling, Chas. H. Piercy, George F. Pike, W. B. Piber, Mrs. Irene Poole, Mrs. Gay Forrest	Atternivent, C. W. Rittra, Edward Stutz, Jim Rtutze, LeRoy Kulliven, Jr., Ed Sunshime, Billy Sulton, W. B. Sweenfort, E. R. Muhar Elland	Billon Buby 27r	
	SPECIAL-10 & NORTHWESTERN sake, USEN 1 week, \$12.50; 10 1/ Northwestern sator, \$12.80; Silver King Ball Gum \$7.80; 10 & Master Nut, \$7.50; 10 & Cabco, Nut, \$15. Wanted: Silver King, Juke Boxes, Counter Games, 52 W. 423, New York,	LaBeria, Otis LaUlede, Amy Les A Lou	Post, Weslry E.	Talley, Tez	Billon, Ruby 27e Dallman, 16c Abbott, Kelley	
DIGGERS-SELLING OUT; WURLITZER MU- ak Machines, E30 each; Exhibit Marchani- men, Electro-Hoista, Eries hand operated; Buckley, parls for all digaret; Roisry Mer- ehandigen, National, 4243 Sansom, Philadel- phia, Ps.			Prouties, Guiseffe Price, Mrs. Cuttla	Taska, Walter Charles Tate, Dorothy Tate, Mrs. Lester	Amenault, Albert Aschey, Frank Bailey, Cecil L. Bandy, Balph R.	blace, Sue N. Malbio, Mrs. Dorothy Biales, Jarcen G. Markas, Mr. dt Marchs, Mr. dt Marka Shown Mark, Blown Mark, Narshell W. Markh, Frances T. de Barbell W.
FOR SALE 45 ANSCO HOT.NUT MACHINES, 83.73 each; 25 used Ajaz, three unit, cost 174.50 each, 37 50 each, or take 33.25 each for the loc, All mathines are in A.1 condition. E. C. Moore, Bog 175, Johnson City, Tens.	STAMP FOLDERS DIRECT FROM MANUFAC- turer; low, low prices; immediate delivery; write for prices and sample. J. Schoenbach, 1645 Bedlord Ave., Brooklyn, N. Y.	[Cadaden] Landia, John Lane, John Curley Lane, Thomas	Prokop, Edward J. Psaroudakis, Efstathia Razviale, W. H.	Tarlor, Joseph Tarlor, Joseph Tarlor, Jallian Tarlor, Tiny Bill Tetrell, Tom & Janet	Barry, Phili Bateman, Felton Bartlett, Philip Reckner, Mra. Cecil	Marba Shows Mart, Hoy
for the lot. All machines are in A-1 condition. E. C. Moore, Box 175, Johnson City, Tenn.	TEN OR MORE STAINLESS STEEL 10, OPER- aled E-Z Shoe Shine Machines with was ap- plicator, perfect condition, 50 each try one for 575 E-Z Shoe Shine Machine Co. P.O. Bor 632, Escondido, Calif.	Lather, Donna	Daine W P	Janet Terry, Charles H. Thompson, Pets Thompson, Coffry	Beflar, Harry Bell, Abe Bequette, Mr. & Mrs. Joe	Marih, Marshell W. Marsh, Frances T. & Marshell W. Martin, L. E. Matiewaki, Chester J. Matelewaki, Chester A.
CHOICE		Laugnin John J. Laurence, Wilfred Diver Lawton, James E. Lay, John	Rammage, Mina Isilise Raner, George Itankin, Mr. & Mrs.	Thomtoon, Goffry Thundrosky, H. B. Theman, Mrs. Nacy Tobley, Mick, Mary Tobley, Dicky Tobley, Mick, Myretta Tobley, Mick, Myretta Tobes, Mr. & Myr. Hobert Toska, Helen Tooth, Howard	Betaill, Miss Betty Jo Betss, Mrs. Victoria Bondreau, Andrico	Martin, Robert J. Matelewski, Chester A. Mehl, Torn
TERRITORIES	THIRTY GOOD USED NORTHWESTERN DE Jukes, 35 sech, f.o.b. Mismi in lots of ten Tropical Vendors, 141 S. W. 53d Court, Miami 44, Fin.	Leonard, Mrs. Nora Levine, Benjamin Levitt, Maurico Lewis, Stan	Rasmussen, A. S. Hatliff, Margaret	Tuinas, Mrs. Mystla Tomes, Mr. & Mrs. Hobert Tuska Helen	Braach, Charles D. Brown, Mrs. Kathryn Bruce, Mrs. Mary	Mellor, Robert P. Merers, Frai
	WANTED-VICTOR MODEL "V". ANY CON- dition Vero. 3924 N. Ciark St., Chicago 13 IU.	Linko, Jerry	Ratliff, Margaret Ray, (fordon Reed, Edna V. Reed, Janues A. Reek, Mrs. 1'ets Reynolds, Mastam	Troth. Howard Trotel, Don Lee Tucker, J. S. or Johnnie	Burke, Louis A. Burnette, Miss Sally	Meyer, Rouald Middleton, Gorion Middleton, Odell Miller, Mrn., Atherta Miller, Lloyd A. Minner, Joe
OPEN	WANTED-EXPERIENCED MAN IN OPERAT. ing amusement games; must know how to get locations and hulid up business; good galary and commission to the right smarr, must be live wire. Reliable Nices Ball Co., 2012 Living Park		Reynolds, Ralph	Turner, Mrs. Louise	Butler, Edward Campbell, Frank H. Canipe, Walter Carter, Jimmy	Miller, Lloyd A. Minner, Joe (('horkers) Moore, Clemence Morgan, Mrs. Hostor
	Ka., Chicago, III.	MacDonald, Captain	Rich & Adair Richter, L. G. Hiddle, Mrs. Pespi Eieder, Laurence P. Ritcher, Laurence P. Ritcher, Laurence P. Ritcher, San, Dolly A.	Panno, Fill Foroh, Jeff Van Mitter, Walter Vaccaro, Phillip Vellint, Casper Sermin, Q. A.	Chananue, G.	The state of the s
PUNCHBOARD	WANTED TERRITORY TO OPERATE SHUF- fieboards on a percentage balls; goid propo- silon. Reliable Shuffleboard Co., 2512 Irving Park Rd., Chicago, Ill.		Roberts, Mag	Veres, C. A. Veres, Ernest Villaponda, Noah	Coley, Mr. & Men. Jeff Conners. Earl	Morrison, Fred Nelson, W. M. Nolte, Iswin Ernest Okta W. J. O'leary, Mr. & Mrs. Dennis
MANUFACTURER	WANTED-VICTOR MODEL V CABINET MA. chines: state lowest price in first letter Write Box #C-165, Billboard, Cincinnati, O.	MeDowell, Jack	FUCCTO, N. W.	Veren, Ernest Villaponda, Noah Vincent, Alfred Vincent, Jack Voces Harry Waddle, Fhlip Waddle, Fhlip	Cousins, E. J. & Datiman, Walter Pavies, J. C. Dayberry, Mrs. Ollis Mac Decker, Robert Decker, Nobert	Okta W. J. O'lears, Mr. & Mrs. Dennis Orr, Robert Oliman, Margaret Patrick, Thomas W. Patterson, John B. Matterson, Milton
Address all replies to	WANTED-1/ PIKE'S PEAKS, LOW BOY Scales; Ir Kicker, 2 Katchers; Counter Gemes of all kinds; send list, Graham's Vending Service, 122 N. Pittaburgh St., Connellsville, Pa	B. E.	Nosanita, L'ator	Wall Tab new	Dayberry, Mrs. Ollis Mas Docker, Robert DeWitt, Mr. & Mrs.	Patterson, John B. Matterson, Milton Palterson, Mrs. Rome Penners Frank W.
BOX 359, c/e The Billboard Pub Co.	WILL SACRIFICE ROFFEE KING-LIKE NEW Best offer or will accept trade. Vend-G Matic Dist. Co., 2806 Tampa St., Tampa, Fia	MeLachian, Alex	Ruedigar, Albert Rumble, Denver	Webster, Fred Webster, Henry C. Welter, S. E.	Doty Robert	Palterson, Mrs. Rose Peppers, Frank W. Pierce, Wendell R. Pike, Clifford Richard Pope, Cari
188 W. Rundolph, Chicago 1, Ill.	II ELECTRO SERVO POP CORN VENDING Machines, all offers considered. Box 146 Park Ridge, N. J.	Me Neal Jr. T. S.	Russell, Mar Fred Hussell, Martha Rutter, Mrs. Pete Ryan, John A. Ryan, W. C. Ryder, H. Rymer, M. & Mrs.	Weller, S. E. West, George West, Julian Westfall, Bill Weizel, Mr. & Mra. Kenneth	Edgar, Alvin W. Edwards, Albert Edwards, U. A. Encs, Phillip R.	Randolph, Robert G. Rankin, M. S. Rawlings, Bill
T		McNell, B. L. Manu, Jense Marihall, Bill Marshbank, Moco Martin, Renuy Martin, Roh	Ryner, H. Ryner, H. Rymer, Mr. & Mrs. Reuben C. St. Chair, fillian	Wheelock, itse White, Geo. W. Wingins, E. T.	Flannaean, W. M. Fronzel, M. E. Fritts, W. R. Galluppo, Miss	Mambleton Tash A
		Martin, Carl G. Martin, Joe	St. Laurent, Musty Sakoble, Sr., Mrs.	Wilkesman, Mr. &	Glackin Lloyd Gowdy, Pamela Grant, H. Leo Gregory, R. W. H. & H. Norelly	Reiman, Are Reiman, Are Reimandt, Gren, Reimandt, Gren, Richards, James T. Robison, Dran W. Robison, Mrs. Liblion, H.
		R. R. Matthews, Mrs. Matthews, Mrs. Matthis, Jr. Polward	James Bakobie, Mrs. Michey Sampirton, Jimmy Nantainne, Louis	Williams Iss T	Hall, Ed L.	Robinson, Ralph Holland, Miss
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R R		Marris, Grut Masweil, Faul Masi, Wilhur E. Mesick, James L. Merer, Jack Mighty Monarch	Schurth, Joe Schmitzall, Julius Schmitz, F. C. Schuck, Pete	Williams, Roy Williams, Thrima (Baby) Wills, Nell & Joo	Helh, Mrs. Robert Mischs, R. G. Hobbs, Willie	Russell Phillip Ryan, Tom Sanders, Arliur Sanders, Arliur Sanders, Bioward Los
AE		Niller, Frank Miller, Frank Miller, Paul Miller, Wm, R. Miller, Mickey	thony J. (Nails) Reott, Lewis	Wilson, Harry E. Wiltse, Cash Wilson, Mrs. Roy	Holges, Charles H.	Shipprosth 7 P
TA		Milchell Lauranee	Beretta, Mira.	Wintees, Jillie	Holt, A. C. Homan, Steven D. Horton, Charles Howard, William Howe, C. J. Hull, Charles Hyland, R. C.	Simon Miss Tarchy Smith, Charles W, Smith, Wm. A. A. Specht, Mr. O. L.
OM	Band	Mitchell, Liftle Willie (Poet Mitchell, Miller F. Mitchell, Petr	Fidern Siaffer, Capt. Bfile Siaffer, Mra. Marie Shawiro, Henry Shaw, Jr., J. W. Shawet, Tex Rhawet, Tex Short, James Sieren O B	Worthington, Kenneth Worstak, Frank Wricht, Mayin Yennle, Harvid	ilyland, R. C. Jacobs. Dolly M. Jarvis, W. M. Jelferson, Mfrs. Mildred	Stary, W. A. Starling, Jack J. Starling, F. J.
R	STREET STREET	Montague, Harry Montague, Huke	Simmone Camilian	Yennie, Harold Young, Reubin Zarlington, Mary Zubel, Alexander	Johnson, Mrs. Alfred F. Jones, Miss Beity	Strohl, Edward Studryvin, H. L.
S	and the second second	Moore, Mr. & Mrs. C. C. L'Aucol Moore, Dick Moore, Luther	MAIL ON	HAND AT	Joner, Hrs. Birtie Kelty, Mr. & Mrs.	Sulle, Michael Swift, M. H.
		Moore, W. M. Morgan, Billie &	NEW YOR		Dorothy Kernes, Mrs. Mary Kinder, Laura King, Lioyd	Thompson, Glenn S. Thompson, Kenneth Thompson, Kenneth Thompson, Mrs. L. Tombs, Eddie Valentime, H. E.
Six nationally advertised new Watches with t	actory guarantees. Red felt covered case, glass	Morgan, Miller Morrell, Charles		19, N. Y.	Knapp, Mm. G. W. Knowles, R. C.	Valentine, H. E. Varner, Maled

Michael P. DePhil, Charles Anerlica, Dowl, Joe Marie L. Prote, Guye High Wire Ellington, Edgar Math. Act.

hd High Wire Eilington, Edgar Eddie Affert Fette, Danner, wan, Guy Jr. Poster, Jane Mara, Mae Gallacher, Ruth en, William George, Ell an Charles Hall, Albert Band Charles Hall Charles Hall Charles Hall Sam Lovenso, Jack Jonai Marka, Dorokhy

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A Mrs. Floy

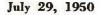
Willia

Woods, F. A. Toung, Harold J.

0 Mrs. Mrs.

Six nationally advertised new Watches with factory guarantees. Red felt covered case, glass in front of watches, locked top. Master board has 400-hole jackpot, 600-hole inserts. 5¢ play, SO¢ consolations, takes in \$784.00 JO¢ play, \$1.00 consolations, takes in \$1568.00. Write for prices and details. State your business and operation,







**COIN MACHINES** 

**VOLBERG PRES.** 

## **Industry**, To Feel Impact **Of Material Allocations: Curb on Credit in Offing**

CMI ELECTS

## Credit Controls Depend on Interpretation of Law

By Ben Ailas

terials.

Immediately upon receipt of the President's message this week, bills carrying out the program were intro-duced in both houses of Congress. With the Senate Banking Committee set to launch hearings next week, congressional leaders are predicting enactment within the next month. Early reaction from Republicans

## Conn. Assn. **Adds Chapter** In Bridgeport From Draws to Films to Games

## Membership Now 68

HARTFORD, Conn., July 22 .-- With the formation of a local chapter in Bridgeport, the Connecticut State Coin Association (CSCA) membership has been increased to 68, President Abe Fish stated this week.

the coin-operated field, it needed a man who knew the distributors and operators The company had con-fined its production primarily to identification picture machines. The coin machine category was new to them but not to Fred E. McKee, the man who applied for the job of directing sales in this division. McKee's interest in coin-operated machines goes back to his earliest days when his father operated draws, which were sticks of gum with num-bers and the fore-runner of sales-Abe Fish stated this week. The Bridgeport local is composed of 17 of the elty's 19 operators. Joe Friedman, Bridgeport operator, was instrumental in launching the new chapter. J. V. Fitspatrick has been elected president and Arthur Mosko-witz, secretary. Charlie Cocciolla is treasurer. The group will hold by-weekly dinner meetings at which industry and civic problems will be discussed. discussed.

CSCA was formed at an organiza-tional meeting held in Hotel Bond here January 12. Other executive of-facers of the group are Irving Geltzer, New London, vice-president; Louis Naclerio, Waterbury, secretary; Nat Cutler, New Haven, treasurer, and Anthony Wilkes, West Hartford, as-sistant treasurer. It also has a Water-bury chapter. bury chapter.

## JERSEY CITY, N. J., July 22.— The city commission reserved de-cision on an ordinance banning coin shuffle games from taverns here dur-ing its regular session Tuesday (18). leaving the legal status of the equip-ment in doubt **KeeneyAppoints** Florida Distrib leaving the legal status of the equip-ment in doubt. The Jersey City Tavern Service Company had been granted a court injunction barring police Interference with located games, with the stay extended last week pending legisla-tive action (The Billboard, July 22). But at Tuesday's session legislators said they needed more time to study the proposed measure. Meanwhile more than 100 games on location in taverns are unused.

CHICAGO, July 22 .- Charles Pleri, sales manager of the J. H. Keeney Company, announced Thurs-day (20) the appointment of Taran Distributing Company to handle the Florida territory.

Taran is headed by Sam Taran and has offices in Miami and Jacksonville. Keency is in production on Double Bowler, a shuffle game made in 8 and 9¼ foot lengths Both models feature 20-30 scoring, rebound action and disappearing pins.

WASHINGTON, July 22.—Chief impact on the coin machine industry of President Truman's economic con-trol program will come from provi-sions for credit curbs and allocating and requisitioning metals and ma-terials. asked by the President.

Authorize Broad Regulations

On credit curbs, the economic con-trol bill provides that "the President is authorized from time to time to prescribe regulations with respect to such kind or kinds of consumer and real-estate credit as, in his opinion, is necessary to regulate in order to prevent or reduce excessive or un-timely use of, or fluctuation in, credit."

J. C. Officials

Waver on Bill

**Banning Games** 

their plugs removed until the com-mission makes up its mind.

A 40-Year Saga of Fred McKee

LOS ANGELES, July 22.-When boards. However, as a youth McKee the Auto-Photo Company went into paid little or no attention to the field the coin-operated field, it needed a for he had other plans.

too.

No 'Panic' Buying; **Business Is Firm** 

CHICAGO, July 22.—For summer, business has been good the past six weeks in every phase of the coin ma-chinc industry and no rash of buying has developed as a result of the in-ternational crisis. The only change noted thus far was an increase in the number of each deals and preportionnumber of each deals and proportion-ate decline in trade-ins as operators held onto old equipment.

nena onto oid equipment. In near-by Milwaukee, distributors contacted in a spot-check said buying was at a steady high but that there had been no marked increase since the Korean outbreak. Typical re-action came from Sam Cooper, man-ager of Paster Distributing, who said that business continues good but that he could not attribute it to war-in-spired deals. spired deals.

In the nation's capital, meantime, operators and distributors agreed no panie buying had started. John Phillips, Phillips Novelty, reported he had made no changes in his buying habits altho he is holding onto old equip-ment rather than turning it in or selling it outright.

Truman would be given power to prescribe minimum down payments, maximum credit, length of time for paying, and rules against any credit (See Industry To Feel on page 117) shortages could not be determined. Bill Schwartz, Hirsh Coin Machine Company, said there has been a slight increase in the sale of tubes, but whether this was traceable to fear of

for he had other plans.

## **To Carry Out** Fundamental **Org Policies**

## Stern, Gottlieb Also Named

## By Tom McDonough

CHICAGO, July 22 .--- At the annual meeting of the Coin Machine Institute (CMI) stressing that the fundamental policies of the association would be carried on, Sam Wolberg, a trade leader for the past 20 years,



#### SAM WOLBERG

was elected president. Also voted in-to office at the meet held in the Bls-marck Hotel here Monday night (17) were Sam Stern, Williams Manufac-turing Company, vice-president, and (See CMI ELECTS on page 124)

# for he had other plans. He got into the theatrical business and his work took him into the out-door field of the carnival and circus. In the indoor field he dabbled in legitimate productions, vaudeville and roadshow films. While these departments of show business are high sounding, it was, nevertheless, necessary for him to branch out into another field—coin machines. Work-ing in this field required ingenuity, too. In Films in 1912

In Films in 1912 In 1912 when he was only a teen-ager, McKee went out on his own and bought the films of the Pendleton Round-Up. He roadshowed these around the country and got the de-sire to go deeper into the project. He booked a picture called *Inside the* White Slave *Trafic* and found that getting it banned was one of the best box office builders ever devised. This and other similarly titled films were

box office builders ever devised. This and other similarly titled films were produced by the New York Sociologi-cal Society and, after proper ex-planation to the authorities, had little or no trouble getting them approved for showing to adult audiences. Along with this era's films came Ilerb Mills' deweys, pucks, three ar-row machines and also the floor model automatic roulette games. Gum draws were still popular and the salesboard had not, as yet, made its entrance into the field.

## NCMDA Skeds **General Meet** September 24

## To Elect Officers, Board

CHICAGO, July 22 .- The National Coin Machine Distributors' Associa-tion (NCMDA) will hold an election tion (NCMDA) will hold an election mecting in Chicago September 24, S. I. Neiman, director of publicity, an-nounced from national headquarters here this week. This will be a general meeting of the membership and the first of a series of quarterly meetings to be held each year under the new set-up announced recently (The Bill-board June 24) board, June 24).

The satespond had not, as yet, made its entrance into the field. Joined Adolph Caille When the picture field slacked off, McKee took to selling coin machines on the road One of the lines that he handled was that of Adolph Caille Bros. While attending to this chore, (See FROM DRAWS on page 117) Made Dord, June 24). Preparing the agenda for the meet, Neiman said that not only new offices, but also directors will be elected for stag-gered terms-probably one, two and three years-so that the entire board (See NCMDA Skeds Meet, page 124)

Industrial Installations Rise

# **Mean Heavier** Service Load

## See More Camp Stops

CHICAGO, July 22 .-- Without fanfare, many industrial plants have be-gun stepping up both their work week and personnel in anticipation of bigger government defense orders. Chicago operators, for example, said they had already received calls for additional installations and more frequent servicing.

Citing an instance which may become a pattern in the next few months, one operator reported doubling the number of venders in a plant to accommodate the addition of plant labor and a new, third shift.

## Increases Servicing

Another industrial operation, find-ing many of its locations going into stepped-up production, followed the course of more frequent service in-stead of increased machine place-ment. To accomplish this, and at the same time hold down too sharp boosts in personnel cost, the firm added a single night routeman. Latter cov-ered all routes; servicing only those locations requiring extra calls, skip-ping the "as usual" stops. Thus, a minimum increase in personnel guar-Another industrial operation, findminimum increase in personnel guar-anteed all top volume installations prompt service and precluded any expensive over-lapping on lower sales

spots. The same operator said that plants (See MORE VENDERS on page 107)

## Macke Starts Cig **Premium Program** With Special Ads

WASHINGTON, July 22.-Leading off an ad drive for the new cigarette off an ad drive for the new cigarette premium campaign launched by the G. B. Macke Company (*The Billboard*, July 15) was, a special coupon offer. Prominently pictured in the large ads was an enlarged "Thank-U" coupon worth 10 regular coupons if turned in before June 30, 1951.

The ad also contained a coupon for the firm's free premium booklet. The premium operation is handled by the Thank You Premium Company, a wholly owned Macke subsidiary.

wholy owned Macke subsidiary. Photographs of several gifts with a retail value up to \$50 were included. Gifts are obtainable in two ways— either for a specified number of cou-pons, or via the "HUP" plan combin-ing coupons and cash. "HUP," the ad informed readers, stands for "Hurry Up Plan" and still gives buyers a sav-ing over retail neises ing over retail prices.

## CEDAR POINT, O., July 22.—Ciga-rette operators from the entire State gathered at the Breakers Hotel here the past three days (20-22) in their second annual association convention. Approximately 50 operator-members participated in the clection which re-turned Maurice Levitch, Stern Ciga-rette Service Company, Norwood, to **NAMA Exhib** Awards **Committee Expands**

CHICAGO, July 22.—Ernie Fox, chairman of National Automatic Merchairman of National Automatic Mer-chandising Association's (NAMA) 1950 convention and exhibit, an-nounced the names of two more mem-bers of the Exhibit Awards Commit-tee which will judge the displays (The Billboard, July 15). The new members, bringing the committee to seven, are Marcus Kap-lan, Virginia Cigarette Service, Roa-noke, Va., and Daure Davidson, Da-vidson Bros., Los Angeles.

## Added Shifts Ball Gum Ops on Buying Spree; **Fear Price Hikes and Controls**

NEW YORK, July 22. — Scare ments. This, the route-owners hope, buying has hit the ball gum field as jittery bulk operators pleaded with manufacturers of the gum pellets for stepped-up shipments. Recent weeks have seen orders zoom, say producers, who look on the unnatural demand with mixed feelings. With ball gum prices still the lowest since the last war, operators with long memories are fearful that as to the future. They want to be the future in a more favorable position should a scriously diminished supply go on allocation. One manufacturer here, Topps Chewing Gum, has been flooded not only with orders, but also with letters from operators who seek reassurance as to the future. They want to

with long memories are fearful that current rises in ingredient costs will current rises in ingredient costs will ultimately send ball gum prices sky-should the war situation deteriorate. should the war situation deteriorate. But the manufacturers have no the possibility that controls may be clamped on the confection industry and that their source of supply will be seriously diminished. Thus, not alone do manufacturers report a jump in orders from long-time buyers. They have also noted a trend whereby operators are by-passing normal distributor outlets and dunning factories for direct ship-

One manufacturer here, Topps Chewing Gum, has been flooded not only with orders, but also with letters from operators who seek reassurance as to the future. They want to know their standing with the source should the war situation deteriorate. But the manufactures have no

## **Avon Books Via Mutoscope** Venders in Unique "Loan" **Plan for Route Operators**

## **Program Launched in New York City**

**Ohio Cig Op Association** 

**Broadens Its Membership** 

week

ing and publishing industries, long on the lookout for a method of boosting the distribution of 25-cent, pocketsize books thru automatic machines, have come together at last in the cor-porative persons of International flu-toscope and Avon Publishing Com-pany thru a plan set in motion here this week.

This week. Called Vend-Avon, the machine being manufactured by Mutoscope is an improved version of the book vender first shown by the firm more than a year ago. Initial units already have been installed in Idlewild and La Guardia airports. Others are to be placed soon be placed soon.

the presidency. The members also voted to change the name of the association from Ohio Cigarette Vendors Association to Ohio Merchandise Vendors Asso-ciation and to amend the charter to include operators of all types of merchandise vending machines. Most of the membership operate equip-ment other than cigarette machines, Levitch said, and he felt the associa-tion could best serve the industry in Ohio by being more representative. First business sessions were held

the presidency.

NEW YORK, July 22 .- The vend- method acceptable to operators that would also insure that only the books of a participating publisher would be carried in venders. Several are known to have been willing to under-write machine costs if they could be assured that the latter condition was

In Avon's set-up, the publisher buys the machines from Mutoscope and "loans" them to approved operators who are assigned exclusive territories. Most important, Avon retains tille to the venders during the term of the operator contract. It can then require that only its own books be stocked.

Books are shipped to operators on The difficulty has been to find a (See AVON BOOKS on page 108)

erators that changes are being con-templated in the Ohio tobacco tax structure and invited them to send their representatives to a meeting of the commission in Columbus next

William Bailey, chief of the ciga-rette division of the Ohio tax com-mission, told the operators he was urging legislative action to more clearly define wholesalers, retailers and operators. At present, Bailey said, anyone can secure a whole-(See OHIO CIG OP on page 106)

## Stewart 500 **Purchased** by Worth'n Firm

## Lyon To Sell Vender

NEW YORK, July 22 .- The Stewart Products Corporation has sold the rights, design and patents of its 500-cup beverage vender to Worth-ington Pump & Machinery Corpora-tion, it became known this week. Lyon Industries, Inc., Worthington Gliete berg will product the modeling affiliate here, will market the machine.

In Greenwich, Conn., James Stew-art, president of Stewart Products, said his firm will continue active in the vending field. While it has no unit available to the trade at the present time, Stewart asserted the present time, Stewart asserted the company plans eventual production of its four-column, canned-juice vender, a mechanical unit. When the vender is ready for delivery, it will be offered to operators on a lcase-rental basis. He gave no indi-cation when the machine would bo placed in production.

With its new acquisition, Worth-ington and Lyon (as its marketing agency) have increased their vending line to three units. The Lyon high-capacity single-drinker and its dual-

capacity single-drinker and its dual-flavor conversion have been available right along. It was indicated that the Stewart machine, to be known in the future as the "Lyon 500," will undergo design changes before it is offered by the Lyon organization. The modi-fied unit will be introduced later this summer, according to Harry T. Fehn, Lyon executive. Several hundred of the original

Several hundred of the original Stewart venders have been manu-factured and distributed among operators and bottlers,

## **Keeney Ups Cig** Vender List \$10

CHICAGO, July 22 .-- J. H. Keeney CHICAGO, July 22.—J. H. Keency & Company announced a \$10 price increase on its cigarette vender cf-fective Friday (21), bringing the list to \$259.50. The coin changer, also increased, is now \$17.50 extra. John Conroe, vice-president, stated the increases were due to rising cost of raw materials, primarily, with higher labor costs also a contributing factor.

factor.

Keeney also announced the return of Walter Harrison as chief engineer, a position which he filled until March last year. Harrison was associated with Williams Manufacturing Com-pany prior to his rejoining Keeney.

## **Golob Returns** As Distributor

NEW YORK, July 22 .- The Ben H. Golob Distributing Company has been reactivated here at 114 East 32d Street to act as outlet for the Colsnac ice crean vender in New York, New Jer-sey and Connecticut. The machine, which dispenses bar or sandwich packs, is manufactured by the Atlas Tool & Manufacturing Company, St. Louis.

Golob, active as a distributor until a year ago, also runs a Colsnac op-eration in New Jersey. He has set up ficilities to assist new ice cream operators in route organization, Golub declared.

The Billboard

## **Baked Specialties Important Part of** '50 NAMA Exhibit

CHICAGO, July 22.-Seven bak-ery specialty and six vender manufacturers (thru whose equipment packaged baked foods can be sold) make up an important part of the ex-hibitor list of the 1950 National Automatic Merchandising Association (NAMA) convention at the Palmer House scheduled here November 12-

15, show officials reported this week. Pointing out the growing cookie, biscuit, preizel, cracker sandwich and like small packaged baked sweet sale thru venders, attention was called to the fact that the chairman of the 1950 meet was in the bakery field.

According to the chairman, Ernest H. Fox, president of Austin Packing Company, Baltimore, "the interest of bakery goods manufacturers in automatic merchandising is increasing rapidly. Makers of cookies and other small bakery items have found that vending is an important part of the retail distribution picture." He said venders now account for a large volume of bakery goods sales that other-wise would not be made.

"During the convention program, problems peculiar to the vending of bakery goods will be discussed in clinics made up of manufacturers, suppliers and operators," Fox declared.

Seven Bakery Exhibitors

Seven Bakery Exhibitors The six bakery firms are Austin Packing Company, Baltimore; Blue Jay Food Products, Brooklyn; Delicia Chocolate & Candy Manufacturing Company, New York; Federal Sweets & Biscuit Company, Clifton, N. J.; Gordon Foods, Inc., Atlanta; Honey Bec Company, Chicago, and Purily Pretzel Company, Harrisburg, Pa. Vender manufacturers to exhibit equipment thru which bakery goods may be sold are Alkuno & Company, Inc., New York; Arthur H. DuGrenter, Haverhill, Mass.; Mills Industries, Ine., Chicago; Statler Manufacturing Corporation, New York; Stoner Man-ufacturing Corporation, Aurora, Ill., and Vend-Rite Manufacturing Com-pany, Chicago. pany, Chicago.

## Plant To Meet Bar Demand

NEW YORK, July 22.-Lamont. NEW YORK, July 22.—Lamont, Corliss & Company has announced it will build an 80,000 square foot ad-dition to its Peter Caller Kohler Swiss Chocolate Company plant at Fulton, N. Y., to meet increased de-mand for its Nestle's products. Gordon Lamont, vice-president, stated the construction contract has been awarded, and ground has been broken for the new plant. It is ex-pected to be completed late this fall.

#### **Prince Albert Adds Meters**

REGINA, Sask., July 22. The present 140 parking meters at Prince Albert, in Northern Saskatchewan, arc to be supplemented by an extra 113. Revenue from the meters between April 1 and June 30 was \$2,225. Meanwhile, in Saskatoon, where meters have been installed for a oneyear trial, an organized protest is under way. Petitions against the meters are being distributed.

## TOP VALUE--LOW PRICE!! Ask any operator using "Topper" le Vendors and you will find that these machines cannot be equaled in either performance or low price! "Topper" ma-chines start at \$10.75 and drop to \$10.00 per machine on quantity orders. orders. Send for free descrip-tive leaflet!

R. H. ADAIR COMPANY 5725 W. Roosevelt Rd. Oak Park, Illinois Phene: EUclid 6-7219

## **Trade Directory**

## New Equipment

Crystal Tips—non-coin operated ice cube machine—American Automatic Ice Machine Company, Faribault, Minn.

Popcorn vending machine-coin-operated - Popperette Corporation, Milwaukee.

## Change of Address

The Owl Mint Machine Company, Dorchester, Mass., moved its head-quarters to 612 Blue Hill Avenue, Dorchester.

## New Firms

Lunch Box. Inc., 7 West Madison Street, Chicago-multi-product food vender firm.

## New Offices

Bilotta Distributing Company of Newark, N. Y., opened another office at 98 Fuller Road, Albany, N. Y.

#### Personals

Fred W. Chlopan, executive secre-tary of the Detroit Shuffleboard Association, has been re-elected presi-dent of the Motor City Lions Club, Detroit

Cigarette Merchandisers' Associa-tion of Southern California officials tion of Southern California officials for 1950: E. S. Stanton continues as president; Nick Carter, first vice-president; Robert Day, second vice-president; Arch C. Riddell, secretary-treasurer; Ed S. Chandler executive director. George Ovian and George Seedman were named to the board. Other members re-elected include Davre Davidson, Vend-O-Pak; Inc.; Ed Fuller, Accurate Vending Corpo-ration, Ltd.; Ely Glassman, Coast ration, Ltd.; Ely Glassman, Coast Cigarette Vending, Inc.; Charles Rockwell, Santa Ana; Emil Toya, Automatic Sales Company; Al Wey-mouth, Weymouth Scrvice; Edward S. Stanton, General Vendors, Inc.; Nick Carter Model Vending Com-pany, and Robert Day, Bob's Ciga-rotta Service rette

tte Service. National Coin Machine Exchange, Chicago, appointed John Semack as sales representative in the Wisconsin territory, working out of the Chi-cago office.

John Pickering resigned as public relations director of CMI to form his own public relations firm, locating at

134 N. La Salle Street, Chleago. Pressed Steel Tank Company, Mil-waukee, appointed Albert S. Cheyne as district manager of the Kansas City, Mo., office located at 2321 West

Paul F. Taglione has been ap-pointed manager of the Bilotta Dis-tributing Company's Albany, N. Y., office.

James O. Welch Company, Cam-bridge, Mass., appointed Clarence Flint as sales manager and promoted Robert Daugherty to assistant sales manager.

manager. Westchester Operators' Guild, White Plains, N. Y., elected Carl Pavesi as president. Max Klein of Yonkers, vice-president; Scymour Pollak, Tarrytown, secretary, and Ralph Fabozzi, White Plains, treas-urer. Directors elected: Lou Herman, Mount Vernon; Ben Fagan, Tarry-town, and Harry Smethurst and Louis Tartaglia, Port Chester.

Yale & Towne Manufacturing Com-pany, Stamford. Conn., announced Elmer F. Twyman joined firm as vicepresident.

#### Purchases

Schilling & Fischer, Chicago, announced purchase of the Indianapolis Milk Operation, formerly headed by Paul Derringer.

Distributor Appointments Abeo Novelty Company, Chicago, appointed Mike Munves Corporation, New York City, to cover New York State for the Hit-a-Homer counter

baseball game. The Alnik Company, Gallup, N. M., appointed H. J. Finney to cover New

Mexico, Arizona, West and Central Texas, and Jim Gladis, to cover Colorado, Wyoming and Western Nebraska.

AM1, Inc., Grand Rapids, Mich., appointed Roxy Specialty Corpora-tion, 703 Notre Dame Street, Mon-treal, to cover the province of Quebec, the Maritimes and Newfoundland and the Toronto Trading Post, Ltd., 736 Yonge St., Toronto, to cover the en-tire province of Outpring tire province of Ontario.

D. Gottlieb & Company, Chicago, appointed National Coin Machine Exchange of Chicago, to cover Wiscon-sin and Northern Illinois, Northern Indiana and Iowa.

Consolidated Productions, Detroit, appointed Haircon, Inc., Detroit, to cover Michigan for the Penguin Hair Drier.

Ristaucrat, Inc., Appleton, Wis., ap-pointed the Geer-Murray Company, Oshkosh, Wis., as firm's representative

Trad Television Corporation, Ac-Associates, N. J., appointed Bradley Associates, Chicago, to cover Illinois for the Tradio coln-operated tele-vision units.

## **Franchise Appointments**

Franchise Appointments Dad's Root Beer Company, Chicago, announced following franchises; Brookings Bottling Works, Brookings, S. D.; Pepsi-Cola Bottling Company, Twin Falts, Idaho; White Rock Bot-tling Company, Tacoma, Wash; Pep-si-Cola Bottling Company, Roseberg, Ore.; Kies Bottling Company, Roseberg, Ore.; Kies Bottling Company, Ovego, N. Y.; Pepsi-Cola Bottling Company, Ottawa, Kan.; Rademaker & Son, Marshall, Ill.; Dad's Root Beer Bot-tling Company, Morgantown, W. Va.; Crown Bottling Works, Erie, Fa.; Smith Beverage Company, Columbia, Miss., and the Dr. Pepper Bottling Company, Ames, Ia. Company, Ames, Ia.



the amount

of New



"THE NATION'S LEADING DISTRIBUTOR OF VENDING MACHINES" New Reconditioned At is LYMER STREET EVergreen 7-4568 BROOKLYN 11, NEW

BROOKLYN 11, NEW YORK

166 CLYMER STREET

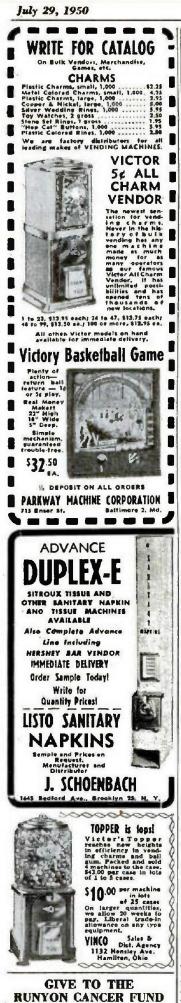
luggendenm

33 UNION SQUARE - NEW YORK 5, N. Y.

erating procedures and problems at

the various beverage clinics and busi-

ness sessions.



# Vend-Rite Introes 2d Pocket Lunch Vender: Readies Third CHICAGO, July 22. — Vend-Rite unit will feature Adams Corporation, Manufacturing Company announced Beloit. Wis., Korn Kurls, a cheese the second of its scheduled three-item corn snack. Firm is now developing Pocket Lunch Vender line this week a new cellophane-topped tray pack with the introduction of its special for the vender. the second of its scheduled three-item Pocket Lunch Vender line this week with the introduction of its special cookie pack vender panel. Richard Tennes, president, also reported the firm's first offering, the Purity Pret-zel machine, now offers increased ca-pacity due to more efficient package design and a new premium plan for vender patrons effected by the pret-zel company. He stated that Vend-Rite's third Pocket Lunch unit, vend-ing a cheese corn snack, was slated

The Billboard

ing a cheese corn snack, was slated for early production.

Tor early production. As in other Pocket Lunch models, the cookie machine employs the same basic mechanism and cabinet, the product promotion front panel being the single difference. The new cookie unit features a "store front" design, the actual 5-cent cookie pack is dis-played behind a miniature store win-dow. The words "Vend-RIE Bakery" appear over the window section, fol-lowed by "Today's Special." as a dif-ferent cookie pack may be featured daily. Down the left side of the front panel also appear lithographed dupli-cations of the entire line of cookie flavors that may be offered. Brand names are not featured (as in firm's pretzel unit) as arrangements have been made with four cookie manu-facturers to supply operators. They are Austin Packing Company, Na-tional Biscuit Company, Bhu Jay Food Products Company, Inc. and Gordon Foods, Inc. This permits op-erators to obtain swift delivery in all parts of the country, Tennes said. The same price schedule will be used on As in other Pocket Lunch models, parts of the country, Tennes said. The same price schedule will be used on the cookie unit as other Pocket Lunch equipment, he stated,

#### New Pretzel Pack

To be available August 1, the new size Purity Pretzel pack (29/16 by 4 by 3/4 inches) permits vender ca-pacity to be increased to 60 packs. Former size (1% by 4 by 1 inch) limited capacity to 42. New pack has the come unicht pacted the same weight, pretzel content.

Purity Pretzel's new premium plan aimed at the vender customer and aimed at the vender customer and not requiring participation by the op-erator in any manner, is designed to increase vender volume, according to J. G. Walborn, president, It consists of coupons, printed as part of the pretzel pack and appearing on the cardboard bottom, which may be turned in for premiums such as a clothesbrush, slide blade penknife, etc. Coupon requirement is small, two, three, plus a small cash pay-ment by the customer (20 to 50 cents). Premium plan is also effective Au-Premium plan is also effective Au-gust 1. In addition, the pretzel venders will carry a decal message ad-vising patrons to "watch for valu-able premiums on each pack."

Vend-Rife's third Pocket Lunch

## Purity Pretzel Co. At Nat'l Food Meet

CHICAGO, July 22.-Two Vend-Rite Pocket Lunch pretzel venders will be featured in the Purity Pretzel Company booth at the National Food Distributors (NFD) annual convention and exhibit at the Hotel Sherman here beginning August 14.

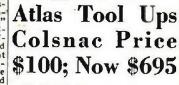
J. G. Walborn, president of Purity Pretzel, said the venders will be used to dispense firm's Purity Pretzel Stix nickel pack to convention visi-tors. They will be handed coins with which to operate the venders to ob-tain pretzels "on the house."

## **Cocoa Supply Good**

Cocoa imports have been running at high levels in recent months. In-dicative of the belief that cocoa will continue to be available in good sup-ply is the fact that futures on the cocoa exchange dropped a fraction of a cent a pound this week.

for the vender. Tennes also revealed his firm will introduce selective two, four and six-column venders for candy, cookies and general snack food merchandise by October 15. Machines will have double columns for increased ca-pacity, vend alternately from columns positioned one behind the other (two, four and six of these double columns permit controlled selectivity). Stands in three different widths

Stands in three different widths will also be available, featuring mer-chandise storage compartments and fasten-down pedestal bases. The com-pany this week released tooling or-ders for the new models.



ST. LOUIS, July 22.—Atlas Tool & Manufacturing Company announced that effective last Saturday (15) the that effective last Saturday (15) the price of its Colsnac ice cream vender was increased \$100 to \$605. Walter Gummersheimer, sales manager, stated the move was necessitated be-cause of rising costs of materials, labor and, in general, the "cost of do-ing business."

Gummersheimer added that Atlas recently put on a partial night shift to keep cabinet stampings in ready supply.

A special sales tour is being undertaken by Gummershelmer, who starts Minday (24) on a six-week cov-erage of Midwest and Western States. He will carry a working production model of the Colsnac machine espe-cially mounted in a station wagon for on-the-spot one-man demonstra-tions during the tour. A second trip is planned later this year, when he will be accompanied by a service-technician to aid in machine demon-stration and aid in answering operating queries.

## **Canteen Sales Show Increase Over 1949**

CHICAGO, July 22. — Automatic Canteen Company of America an-nounced that for the 12 weeks ended June 10 sales totaled \$4,956,982. with net income \$176,126. Sales of \$4,444,-679 and net income of \$131,219 was reported for the same period last year.

For the 36-week period ended June 10, Canteen reported sales of \$14,-580,734 and net income of \$452,885. For the like 1949 period, sales were \$14,967,014, net income \$444,220.









## VICTOR VENDING CORP. 5701-13 W, Grand Avenue Chicago 39, Illinois



MIDWEST HOTEL & RESTAURANT SUPPLY COMPANY 831 W. Van Buren SI., Chicago 7, III.

## NAMA Says No Plans for Halting Eqpt.

## To Mix War-Peace Work

CHICAGO, July 22 .- Many of the leading manufacturers of vending machines have already been surveyed for war material production and are expecting orders which they will have to fill ahead of civilian goods, accord-ing to a special report this week from Ing to a special report this were from C. S. Darling, executive director of the National Automatic Merchandis-ing Association (NAMA). Darling, back from a three-day business trip to Washington, informed the association membership, "It does not easen likely at the necessary time

the association membership, "It does not seem likely at the present time that the production of merchandise vending machines will be prohibited; there are no plans so far for limiting vending machine production, but the materials and manpower situation will serve automatically to reduce substantially the production of these mechines " machines."

machines. Darling added, "It seems to be recognized al Washington that in any partial or complete mobilization, the maintenance of civilian morale is im-portant and that this includes giving to the nuble what is her here accuse to the public what it has been accus-tomed to receive in the manner in which it has been accustomed to receiving it, as far as possible without interfering with other phases of the war effort."

## No Hope of Cut For Cig Prices

WASHINGTON, July 22. Any Ingering hopes of a cut in the whole-sale price of cigarettes were dissi-pated this week as Agricultural De-partment announced the loan rate for the 1950 fluc-cured tobacco crop will average 45 cents per pound as com-pared with 42.5 cents for the 1949

crop. The Commodity Credit Corporation (CCC) will take loan consignments of all tobacco offered at auctions which all tobacco offered at auctions which does not rate the floor price. Already in CCC warehouses are 311,000,000 pounds of tobacco valued at \$126,-000,000. The figures cover tobacco collected since 1946.

The increase in the loan rate was ordered as a result of an increase in the cost of farming. Tobacco loan and purchase rates, like those for other agricultural commodities, arc based upon the parity level.

**Canadian** Machines

Work for Veterans

Ohio Cig Op Group In Steps To Widen Its Membership

(Continued from page 102) salers' license by simply paying his money, since the issuance of licenses is in the hands of the counties and without sufficient control at the State level.

#### Endorse NAMA Program

C. S. Darling, executive director of the National Automatic Merchan-dising Association (NAMA), urged the Ohio group to lend its support to the Red Feather drive which NAMA is pushing this fall, and the State group unanimously endorsed the plan and promised to co-operate by using special matches, stickers and other Red Feather promotion.

other Red Feather promotion. At Friday's luncheon, Sam Abrams, president of the Ohio Advertising Agency in Cleveland, presented the association with a plaque. The plaque had been awarded the prewar Ohio Clgarette Operators' Association by The Billboard in recognition of the Ohio group's public relations work. Abrams urged the new association to put public relations high on its list of objectives.

#### Officers and Board

In addition to Levitch, other of-ficers include George Flanagan, Paul's Cigarette Sarvice, Dayton, and George Golden, Golden's Cigarette Service. Cleveland, vice-presidents; Leonard Stern, Columbus attorney, secretary-treasurer.

Elected to the board of directors were the following operators: Louis B. Golden, Flwin Kleinman, and Richard A. Galvin, Cleveland; Theo-dore L. Schwarts and Willis Magley, Cincinnat; Edith Shafter, Ironton; Martin Gluchow, East Liverpool; Frank Hoofstetter, Columbus; Ben Simons, Hamilton; Peter Bellow, Steubenville; Ralph Shanahan, Wil-mington, and Harry Gometz, Toledo.

Friday afternoon was devoted to special panel discussions of operating problems and methods. Saturday morning, the entire business session was turned over to a mechanics' school, with manufacturers' represen-tatives on hand to answer operator inquiries and make suggestions.

Representing manufacturing com-panies were Joseph Fox, Stoner; Lou Cantor, National; Charle Walker and John Mill, Rowc; Meyer Starr, East-ern Electric, and Lou Golden, Du-Grenier.

See Increase in Soft

**Drink Vender Use on** 

S. Jersey Boardwalk

WILDWOOD, N. J., July 22.-Apart from a Soda-Mart stand which has been in operation on the Boardwalk

here for several summers, the first soft-drink vending machine went on

location at this South Jersey scashore resort this season. S. B. Ramagosa,

who has wide outdoor amusement and amusement machine interests

here, placed a Juice-Bar machine at the terminus of the Boardwalk tram

While the Wildwood Walk has any

number of manual stands, vending machines are conspicuous by their ab-

machines are conspicuous by their ab-sence. The Soda-Mart, featuring four console cup machines manufactured by the Hupp Corporation, offers four flavors (cocoa cream, root beer, lemon lime and fruit punch) at 5 cents a cup. The four machines, plus a cashier to provide change, occupics an entire Boardwalk store front location.

Ramagosa's Juice-Bar machine of-

fers six different canned drinks-soft

cars in his Casino Arcade Park.

sty it's TOPPS So Round 3 So Firm So Good **BALL GUM** A high, high quality product priced na higher than ardinary gum. Nine differ-

ent, <u>delicious</u> flayors . . . nine different colors that go all the way thru to blaw <u>real</u> colored bubbles. Ask for Bozo today. rear colored bubbles. As for Bozo loday, Learn why operators call it the greatest gum ever mode for vending machines. Enjoy the fastest turnaver and largest ball gum profits you've ever knawn. Avoilable in all sizes.

write for FREE samples TOPPS CHEWING GUM 237 — 37th Street, Bracklyn 32. New Yorl SOuth 8-8900





**VENDING MACHINES** 107



## -NOW!-Ball Gum Ops on Buying Spree; **Bigger Profit** Fear Price Hikes and Controls FROM EVERY LOCATION

(Continued from page 102) current heavy buyers would be saddled with unwieldy inventories in the face of continued availability at reasonable prices. Concerned with product quality, they envision op-erators then stocking machines with gum that has lost its freshness thru lengthy storage. Any extra business manufacturers do now by filling bloated orders, in such an eventuality would cut into future business.

If full-scale war comes, and with it tight controls, available merchandise will be distributed fairly, the manufacturers insist.

manufacturers insist. Meanwhile, they are showing re-sistance to filling orders completely. First of all, it is inpossible to double capacity overnight, and many orders are twice their usual amount. Then, ingredient costs are .nounting and ball gum sold today for delivery next month might show a loss for the seller. seller. Also, producers are scanning operator credit and pruning orders sharply when, in their opinion, a safe limit is exceeded.

## Sugar Prices Up

Sugar Frice up All think some price hikes may have to be made. This week manu-facturers started paying 1½ cents more per pound for sugar. Other Ingredient costs are keeping pace. While this probably will lead to gradual price increases, scare buying by operators will only speed up the

Mirroring Topp's experience, the Hart Gum Company, of Boston, also reported this week receipt of many orders double their usual quantity. An executive said a price rise of 1 cent a pound at the operator level has been set and further increases may be forced if heavy demand,

## West Coast Firm To **Bow Pre-Pop Vender**

LOS ANGELES, July 22.—Manu-facture of a popcorn vender that de-livers the product in a box is ex-pected to start here soon. The ma-chine will be marketed under the tradename of "Vu-Pop," according to Port (Dec) Bradley one of the of-Roy (Doc) Bradley, one of the of-ficers of Vu-Pop. Inc. Bradley said that test models had been placed on location and arc being checked. Using a 10-cent chute, the machine vends corn in an open-type

## Sugar Quota Upped 350,000 Tons by Agriculture Dept.

WASHINGTON, July 22. The 1950 sugar quota was boosted 350,000 tons to a total of 7,850,000 tons by Agriculture Department this week. The increase followed repeated requests for a larger quota from candy, soft drink makers and other indus-

Agriculture noted that domestic distribution during the first six months of this year greatly exceeded that of the same 1949 period and said it was obvious requirements werc more than was anticipated when the quota was first set. "The revised total," said the de-partment, "should be adequate to

pariment, "should be adequate to provide all buyers with needed sup-plies at fair prices."

#### Peauuts Ample

Supplies of pcanuts are expected to continue ample for all foreseeable to continue ample for all foresceance needs. Farmer stocks of cleaned and shelled edible peanuts at the end of June totaled close to a hundred mil-lion pounds—more than two months' supply. Probably half that much is held by the Commodity Credit Cor-poration (CCC), which will dump its stocks on the market if a shortage or a high price rise occurs.

coupled to rising ingredient costs, continues. Meanwhile, it was said, Hart is trying to fill current orders "as best it can."

"as best it can." Leaf Gum, Chicago, stated no immediate change in lists was com-templated, altho it, too, might be forced to adjust prices as the situa-tion runs. Its course. It reported little increase in buying by Midwest operators, a noticeable increase in the South in recent weeks and a sizable hike in the East, especially in the Philadelphia area.

Ball Gum, Inc., also of Chicago, reported heavy demand for the past 45 days, with no appreciable step-up the last two weeks. But as - new firm, it attributed much of the buying to "courtesy orders." It would try to hold the price line as long as pos-sible, according to John Flowers, sible, accordin sales manager.

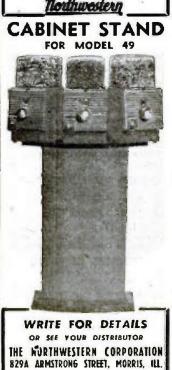
## **More Venders Into** Industr'l Locations

(Continued from page 102) doing a \$3,000 to \$4,000 monthly gross business thru venders would become "resident locations," having a special serviceman stationed on the premises.

On an over-all scale, customer po-tential for plant venders has been increased considerably since 1944, when the worker force was at a record high. Prior to the current situation which is now upping this force, or will ex-pose it to venders thru longer work weeks, there had already been a 11,000,000 increase over the 1944 figure.

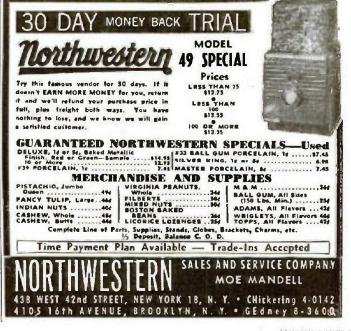
Military Locations For the non-industrial operator, new location potential is already shaping up in the form of service camps planned for the expanding armed services. An Alaskan operator armen services. An Alaskan operator of candy equipment this week was required to double his 25 machine installation at an army base there. Other like moves are being planned by operators near new or proposed military camps.

Six army centers are already tagged for expansion, four of which are basic for expansion, four of which are basic training camps: Fort Dix, N. J.; Fort Knox, Ky.; Fort Riley, Kan., and Fort Ord, Calif. Reactivation of other training centers such as Camp Chaffe, Ark.; Fort Jackson, S. C.; Great Lakes, Wis., and Randolph Field. Tex., also are expected.



With the New

VICTOR'S VICTORY BASKETBALL GAME The same with a thrill Planty of action, re-turn ball fea-ture, 1t or Se play Simple, compact, trouble-freet On larger quantities, 20 weeks to pay. Liberal trade-in allowance on any type equipment, \$32.50 ea. VINCO Dist. Agency Hamilton, Ohio











Leaf's famous trademark RAIN-BLO is known to operators all over the world as a guarantee of quality, uniformity and consumer acceptance. Other Leaf products include a complete line of fastselling vending candies.



VENDING MACHINES Venders in **Office Buildings** mean Big Savings for Realty Management Groups So says the manager of Chicago's Merchandise Mart, the world's largest office building.

When you go after an office building location, if's a good idea to have a reprint of the VEND article, "MEMO FROM THE MART" in your location solicitation kit. You can get reprints of this and other articles for only 10c each.

ORDER BY NUMBER-OFFICE BUILDINGS SERIES

8. MEMO FROM THE MART

riow venders save thousands of dollars in Chi's Merchandise Mart.

9. VENDERS IN RADIO Morale and efficiency of breadcasters is up-with venders.

10. SNACKS WITHOUT LOST TIME Advertising agency saves employee hours with venders.

VEND REPRINT DEPT., BB-729 2160 Patterson St. Cincinnati 22, 0. 





## Vend - o - Mart, Avon Books Via New Mfr., To Intro 2 Units

## Mull Distrih Net

BOSTON, July 22 .- Vend-o-Mart, Inc. an equipment manufacturer' has been formed here at 294 Columbus Avenue to produce two new mer-chandise machines which it plans to market thru a net of franchise dis-tributors soon to be organized.

General manager is Ed Ravreby, veteran arcade operator, Associated with him are Nat Jones, franchise manager, and Morton Hollis and Clarence Frost, engineers. Kurt Nagel is treasurer.

The machines on which design work has been completed are the Jewel Candy Mart and the Ever Fresh Popcorn Dispenser. It was indicated they will be available to the trade soon. Other machines to be added to the Vend-o-Mart line are still in the development stage.

## **Supplies** In Brief

## Items in Good Supply

WASHINGTON, July 22. — Foods, drinks and other items sold thru vending machines are generally in good supply, and there is no imme-diate danger of shortages, according to Agriculture Department. However, a greatly prolonged Korean con-flict or its spread to World War III could mean a pinch.

## Sugar Quola Up

Dependence of a large part of the vending trade on sugar used in candy, cookies and soft drinks makes the commodity of prime importance. With Agriculture Department having just upped the 1950 quota by 350,000 tons, it claims there is more sugar available than ever before. Demand for sugar also was high during the first half of 1950; some 170,000 tons more were consumed than for the first half of last year. However, the additional sugar au-

thorized would be enough to take care of the excess consumption and a similar increase during the remainder of 1950. Total 1950 quota is now 7,850,000 tons, more than used in any previous year.

## **Bottles and Cups**

Production of beverage bottles has Production of beverage bottles has been at near-record peaks so far this year and heavy stocks are available. Paper cup production is setting an all-time record. However, demand for all types of paper products is so high that there may be a shortage of cups by the end of the year if the fighting continues. A shortage for venders will be inevitable if the Pres-Ident decides to put paper on the al-location list as he is empowered to do location list as he is empowered to do under the pending economic control bill. The armed forces are now usfing more paper products proportion-ally than during World War II. Heavy shipment of supplies to for-eign countries is also taking a large amount of paper.

### **Coffee Price Stavs High**

Coffee supplies are expected to be sufficient but high-priced. The in-creased cost in recent months has been blamed by a Special Senate Committee on "maneuvers" in South America rather than upon any de-cline in imports. The increase of 20 cents per pound in wholesale prices that occurred between August and November last year came even tho imports increased 5 per cent during that period.

**Mutoscope Units** In New Op Plan

(Continued from page 102)

(Continued from page 102) A check will be enclosed in payment for the vended titles. The Vend-Avon offers readers a selection of 24 different titles. Op-erated upon insertion of a silver quarter, the machine has a capacity of 350 to 650 books, depending on volume thickness. It stands about 6½ feet high and occupies 3 by 1½ feet of floor space. feet of floor space.

Glass display panels permit patrons to view covers of the books offered for sale. Actual selection is made by manipulating a plunger beneath the desired title. If the compartment beldier the desired relection is compared holding the desired selection is empty the coin is returned. Operation is mechanical. The cabinet is finished in walnut grain.

The current model, on test since February, is said to incorporate functional improvements over carlier units. These were described by Herb Klein, Mutoscope sales manager, as aimed at providing more positive de-livery and to ease service on location. Quantity production is underway at the Mutoscope plant, he declared.

With operator investment held to a the publishing house plans the are-ful scrutiny of franchise applicants. They will operate under provisional agreements for three months, before long-term contracts are negotiated.

Maurice Diamond, Avon vice-president, said route owners will be re-quired to carry insurance covering equipment issued. Their facilities, as well, must be adequate to cover properly assigned territorics.

In the immediate future, machines In the immediate future, machines will be placed primarily in non-com-petitive locations which have no other book-selling facilities, Diamond said. Hospitals and supermarkets will be promoted as prime targets, in addition to the more normal machine addition to the more normal machine locations, it was indicated.

Avon, which published 30,000,000 reprints a year, has designated the Baruch Company as Vend-Avon franchise holder in New York City and Westchester County. Several other areas are being negotiated for.

## Wilcox-Gay Moves To **Merge With Garod & Majestic Radio Co's**

NEW YORK, July 22.—Wilcox-Gay Corporation, if just-announced plans to purchase Garod Radio Corporation and Majestic Radio & Television, Inc., are carried out, will make a new issue of stock to enable it to do so, ac-cording to Leonard Ashbach, who heads all three companies. Boards of directors of each firm approved the merger.

The plan will be submitted to Wilcox-Gay stockholders within 30 days. If effected, the new firm will be called Wilcox-Gay-Majestic Corporation.

## Ala. Tobacco Tax Returns

MONTGOMERY, Ala., July 22.— Tobacco tax collections for June totaled \$662,264, compared with \$662,-737 in the same month of last year, according to official figures released by State Revenue Commissioner Roy Plain Blair

## **Charter Southern Vending**

FRANKFORT, Ky., July 22. --Scretary of state has issued a charter to Southern Vending Company. Louisville, to operate colmoparted vend-ing machines. Authorized canital stock is 1,000 shares, no par value. The incorporators wore M. S. Burke, E. B. Wood and J. Harper. **USED PHONO PRICES RISE** 

Charge Union Personalized Contacting: **Has Monopoly Over** Detroit

### Ask Picket Restraint

DETROIT, July 22.—Circuit Court Judge Arthur Webster is expected to anncunce his decision Monday (24) in an injunction suit filed to restrain Teamsters' Local 985 (AFL) from picketing locations serviced by op-

pickcting locations serviced by op-erators and routemen who are not members of the union. Originally, the injunction case was to be argued today (22), but union attorney, David Previant, presented a motion to quash the proceedings and the hearing was postponed until Monday. The teamsters contend their pickets do not affect service in the locations, but only ask patrons the locations, but only ask patrons not to play the juke boxes. This, they maintain, has been upheld in previous court decisions. Union executives said the picketing did not halt deliveries of food and beverages

William J. Patterson, of Patterson William J. Patterson, of Patterson Music Company, filed the suit here Tuesday (11) and charged that the local teamsters' union monopolizes the juke box business in Detroit and Wayne County.

### Name Five Defendants

Earlier, Patterson had been sus-pended from the union because, he alleged, he had placed a phonograph alleged, he had placed a phonograph in an establishment formerly serviced by another operating concern. Pat-terson named as detendants William Buffalino, Local 985 business agent: Eugene James, president of the union, and three trustees, Bud Englehart, Claire. Spooner and Edward M. Helbie Helbig

Patterson further charged that a number of West Side taverns which used his boxes, were picketed by the teamsters and forced to move out his equipment because beer drivers re-fused to cross the picket lines. Buffalino counter-charged that Pat-

terson, following his suspension from the union, tried to set up his own union.

### **Rival Union Formed**

In the background of the flare-up appears to be the formation of a rival

appears to be the formation of a rival union organization called the National Phonograph Workers (NPW). Local president of NPW is Edward Duck, with offices in the Royal Palm Hotel. Patterson said this week he is a member of NPW and his location contracts specify his boxes will be serviced by this group. The NPW is understood to admit servicemen as active members and operators them. active members and operators themselves as associate member without voting privileges. Patterson said NPW is chartered at present in Mich-Igan, Illinois and Ohio, but is an In-dependent organization without na-tional union affiliation.

### Gobs on "Big Mo" **Get Tradiovision**

ASBURY PARK, N. J., July 22.— Trad Television Corporation, pro-ducers of a coin-operated television set, have had one of their units in-stalled on the U, S. S. Missouri, but no coins are neded to operate the set. The unit on the battlewagon is a Tradiovision, Trad's three by four-foot screen projection model, The company's Norfolk distributor

The company's Norfolk distributor made the deal with the navy.



WASHINGTON, July 22. Kaufmann - Washington Company, distributor here for Decea records, supplements mailings of Decea's re-lease cards with special letters, cards and telephone calls to operators to announce some particularly hot num-ber, according to Arthur E. Selnick,

ber, according to Arthur E. Selnick, manager of the record department. Release cards, listing forthcoming records as well as Decca's current hits. are scnt out once a week by Kauf-mann-Washington, while their own mallings, which are more informal recommendations of what they think will be good sellers, go out about once a month Eor really special occasions a month. For really special occasions they rely on more personal phone calls to operators. This procedure, while highly effective, in that it al-lows the operator to ask questions, is not feasible as a regular practice

The fore release cards are readicd.

To help the operator interested in featuring a balanced diet in his ma-chines, Kaufman-Washington keeps available at all times a large selection of standard disks. promoted semiannually by a mailing devoted to Decca's "50 top standards." Opera-tors of 100-title machines are espe-cially good customers for this type of record and appreciate having a va-ried list to choose from. All operators who get revival requests from loca-tion owners also make use of this list

The firm lets operators know that it tries to promote the same records they sell to disk jockeys, who are in the best position to build up public demand.

As a good-will gesture, Kaufmanbecause operators are so difficult to Washington invites operators to par-locate by telephone, Selnick declares, lies given for visiting recording art-When used, calls are made even be-

### Merchandising Music

STRIPS TO STICKERS ... Using varied-colored title strips on his juke boxes has boosted the number of plays on those phonographs, Claude Hopkins, Lawton, Okla, operator re-ports. Another gimmick which this enterprising operator has used to good advantage is a sticker on the front of his machines reading: "Hear Next Week's No. 1 Hit Today! "I Wanna Be Loved." Selection Punch No. 1. Hopkins says use of this type of a sticker will bring added plays to any record so plugged. MYSTERY MEANS 5... There

MYSTERY MEANS \$ ... There MYSTERY MEANS 5.... There have been many switches on the "mystery tune" promotion, but Free-man Harrison. Dobbins Pike, Galla-tin, Pa., says the one he is using is bringing in extra jitneys regularly. Harrison uses the Decea "Songs of Our Times" albums, pickof Our Times" albums, pick-ing three different selections at regular intervals as mystery tunes. Corular intervals as mystery tunes. Cor-responding title strips are used ask ing the patron to guess the name of the tune. He says most folke play the tune more than once in or der to get the right title, and they do so in order to outguess their com panions

SALES TACTICS . . . Discussing SALES TACTICS . . . Discussing the various methods used to sell ops records, the Tri-State Sales Com-pany, Fayetteville, Ark., says that too often record salesmen, inter-ested only in immediate commis-sions, will high pressure releases, compliand the human (amounter) that sions, will high pressure releases, convincing the buyer (operator) that it is certain to be a hit. Comes the dawn, and the disk turns out to be a dog, and the op is out the price of the record, plus the loss in play on his equipment. Firm says the salesmen should realize this practice is buyting experience involved in. is hurting everyone involved, in-cluding himself. Tri-State says they find salesmen who do not work on commission are much more helpful and truthful.

JUKE COMING BACK ... Hank Henske, Litchfield, Ill., believes jukes are on the road back. Television, are on the road back. Television, says Henske, doesn't hurt the phono-graph incomes as much as it for-merly did, and he says he has heard tavern owners talk against TV lately. As for operating procedures, Henske believes good records, changed every wo weeks, and good servicing of "quipment, are musts. One special *ISee MERCHANDISING, page 123*)

### Info in Other Departments

Among the stories of interest to the coin machine industry to be found in other departments of this issue of The Billboard are:

DISKERIES HIKE PRICES ON 45'S. Victor pegs 45 line at 79 cents; Decca, 75 cents plus tax (Music Department). DECCA PREXY SEES DISK BIZ PROFITS DUE FOR FALL RISE. Milton R. Rackmil says industry is heading for profitable season (Music Department).

TEMPO SETS UP LOW-PRICE DISK SUBSID LABEL. The diskery moves into the competitive 75-cent price field with Theme label (Music Department).

LONDON RIDING CREST. ISSUES NEW CATALOG. Doing boff biz with three-fer-one swap plan, the diskery issues new 45 and LP catalog (Musie Department).

STIFF CURBS ON SHOWBIZ CONSTRUCTION IN SIGHT. Tax hikes, price controls, rationing possible; action may start with radio-TV (General Department).

And other informative news stories as well as the Honor Roll of Hits, pop charts and a special Billboard feature—two pages devoted to new merchandising and mechanical developments in the business— the Radio-Phono-TV section.

# **No Cutbacks** In New Juke **Box Building**

### **Prices Mirror Demand**

By Dick Schreiber CHICAGO, July 22. — Prices on used phonographs, even prewar pieces, began elimbing this week as rumors spread that there might be a shortage of new juke boxes. In Chicago, for example, operators who had bought 1015s for around \$200 descourse the price war \$295 com-

discovered the price was \$235-com-pletely reversing the normal trend in the used machine market.

Other operators, who had prewar equipment in storage because they figured it worth more for parts and motors that the \$10-\$15 each machine would bring in trade, found this week they could ask and get twice as much. Ordinarily, this equipment would be destined for the junk heap.

### Inquiries at Peak

How muc<sup>1</sup> higher used machine prices would move the text 48 hours was anyone's guess. Distributors reported telephone inquiries were at a peak—operators either wanting to buy or simply checking to deter-mine the availability of good used machines.

Manufacturers, too, reported their Manufacturers, too, reported their switchboards busier than usual. Most of the calls from the field were to run down rumors involving price in-creases and/or availability. Except for Wurlitzer, which announced an increase in price prior to this week's buying spurt, no other manufacturer intends at this time to raise prices.

### No Shut-Downs

No Shut-Downs As to availability, there have been no indications from Washington that phonograph manufacturers will be asked to suspend production. Most of the manufacturers, active in war work in World War II, were sur-veyed by the federal government months back and their organizations certified for certain types of govern-ment orders. But there are no in-dications at this time that govern-ment orders will shut off the flow of new machines.

Off-the-record, manufacturers stressed this fact: Abnormal buying due to the preparedness program, could lead to artificial shortages. Some factors, over which the in-(See JUKE PRICES on page 112)

### **Ops See-Saw on** Trade - Ins Say **Chicago Distribs**

CHICAGO, July 22.—Reports of a sizable drop-off in trade-ins on new juke boxes by some local distributors over the past week were minimized by other firms, who said operators were still offering trades at the same or only distribut sessened volume comwere still offering trades at the same or only slightly lessened volume com-pared to recent months. Mostly, it was out-of-town operators who made up the bulk of no-trade-in buyers, with metropolitan operators continu-ing to make machine for machine trades on all purchases of new equip-ment, it was pointed out. In addition to a noticeable increase in new machine purchases, distribu-

in new machine purchases, distribu-tors generally agreed demand for late model used jukes also was up. On (See Operators See Saw on page 123)



THE MOST VERSATILE PHONOGRAPH EVER BUILT

### GIVES YOU

PROGRAM CLASSIFICATIONS PROGRAM

48 tunes on 24 records...enough to stimulate all-time high play and keep record costs low.

The Wurlitzer 1250 proved THAT!

In addition, the 1250 offers another great play-stimulating feature.

All 1250 record selectors will play the top and bottom of each record in sequence, if desired. And BOTH SIDES OF THE RECORD ARE LISTED ON THE TITLE STRIP.

You can classify the 48 tunes on a Wurlitzer 1250 in up to SIX SECTIONS for quick, easy selection from a program "custom-built" for any location.

### THE MOST FLEXIBLE PROGRAMMING SYSTEM FOUND ON ANY JUKE BOX

Standard sections for which classification cards can be provided are POPULAR TUNES, WALTZES, FOLK NUMBERS, CLASSICS, WESTERNS and POLKAS. You can have eight tunes under each heading or you can tailor your program to location requirements, devoting any multiple of eight to any type of music, such as 16 PopularTunes, 16 Westerns, 8 Polkas and 8 Waltzes.

This programming on the Wurlitzer 1250 makes it more than ever the *feature phonograph* of the year engineered in every way to attract the most play.

See it in action at your Wurlitzer Distributors now. Get it in action on location and watch it "go to town" for you.

### WURLITZER MODEL 4820 54 104 254

Enables patrons to play both sides of each of the 24 records on the 1250.



### THE RUBOLPH WURLITZER COMPANY · NORTH TONAWANDA, NEW YORK

### Materiale protetto da copynoht

July 29, 1950		The Bi	ilboard M	USIC MACHINES 111
	rd Reviews	0 V E	De La Viez Tells Jukes Plug Power	K*LITH Blank program
ARTIST	TUNES	R A T O J A T L E J O C K E	In Guest Column WASHINGTON, July 22"Song	
STARLICHT TRIO	COMMENT POPULAR World Is Waiting for the Sunrise, The Rackty, unpleasant accordion-pulsar-bass get-off treat- rent. Fault is more in the recording than performance, Blue Moon	25252525 353535	hits aren't born; they're made" was the heading for a column guest-edited recently by Washington Music Guild (WMG) prexy Hirsh de La Viez for vacationing Arnold Finc. of The Washington Daily News. Fine pens the "Tips on Tables" column.	(In Lots of 1,000) • 20 Jg-Inch Title Strips Per Card • Black, Red, Green or Blue Border or ONE SIDE • Special Machine Pertoraled
ETHEL SMITH Decca 27139	Acceptable male vocal, Indifferent trib work, Mambo Jambo The investment Latin coverage job by Miss Smith and her erean is as rhythmic and solocful as usual. Shelld du chay. Cuban Curie Pleatant little numbs production has distinctive medern favor.	76767774	By way of informing the public that the song publisher's promotional ef- forts were largely resonnsible for a song's success, de La Vicz told of the important roles played by disk jockeys and juke box operators. He contrasted modern publicity methods with the old-fashioned song-plug-	No. 112 for Sceburg "100" All orders C. O. D., F. O. B. Clevelone ORDER TODAY HOUSE OF KENNEDY INC.
ELMORE NIXON Peacock 1537	My Wish for You Wurbler gets off an effective blues in the "For You My Love" school, with shuffle boogle backing. Alabama Blues Slow blues is warbitd and backed persuetively.	71717072 71717072	ging techniques, whereby the words of popular songs were flashed on movie screens.	102 St. Class Ave., N. W. Cleveland 13. Ohi
RAY ANTHONY ORK (Ronnie Deauville- Betty Holiday & The Skyliners) Capital 1131	Can Anyone Explain? Highly promising new Benjamin-Weiss ballad gels a rlean-cut, danceable rendition by the Milber-styled ork and crooner Deauville. Sky Coach Big-band joze Instrumental is most danceable if not overly distinguise.	84848484 72737270	Today's Better Than	Some Good Bets Among 400 Record Labels!
FREDDY MILLER ORK Kimp 25054	How Long Will It Last? Pat Terry delivers a quality worat on a quality eidie. Orking is strong. Should slick with the dejays. Knock on Wood Gal tris chips an inconsequential newelly tased on a Jewish dance tune.	72757270	features, reference lists and buying ling 1950 NAMM Convention Supple A limited number of	my other valuable, profit-producing services, is carried in <i>The Billbourd's</i> ement. Copies still available. JPON TODAY
LENNY HERMAN & HIS QUINTET Coral 60257	Little Brown Jug Herman's polished little ork makes fine polka fare aut of the folk tune. Instrumental is worstwhile in any polka nabe. The Village Tavern Polka Familiar tolk polka takes on new luster in Herman's colorful, danceable arrangement.	72727273	The Billboard 3160 Parterison Street Cincinnisti 22, Ohio Yas, I wavid file to have The Billboard; Inclus	the too late!!!
BOB HANNON- JOHNNY RYAN Decca 27105	Tick-Tack Polka New polka hit, of Italian origin, gets at spanking thythm go here. Lads harmonize in highly accertable gop-international fashion. Professor Spoons Old-time, clickity-clack rendition features some pro- ficient spoon work along with some Van-Schenk dueting, Attractive suff in a somewhat worworked formula. (Continued on page 112)	71727070	Name	Zone

# \* \* \* **RISTAUCRAT** Sensation of the Music Show! THE MUSIC BOX FOR THE SPOT YOU FORGOT

CHECK THESE FEATURES

★ PLAYS 12 - 45 RPM RECORDS

**\*** RE-STACKS AUTOMATICALLY

★ HI-QUALITY TONE & DESIGN

★ UNBREAKABLE, COLORFUL PLEXI-

**★** GUARANTEED PERFORMANCE —

NOTE! Ristaucrat is NOT competition for your major juke box spots. Ristaucrat was designed to meet the crying need for a juke box that could be economically placed in those locations that did not warrant the expense and costly servicing of the big juke boxes. You can place 5 RISTAUCRAT MUSIC BOXES for less than the cost of one Big Juke Box. Check the hundreds of locations in your area that could use a music machine like the Ristaucrat.



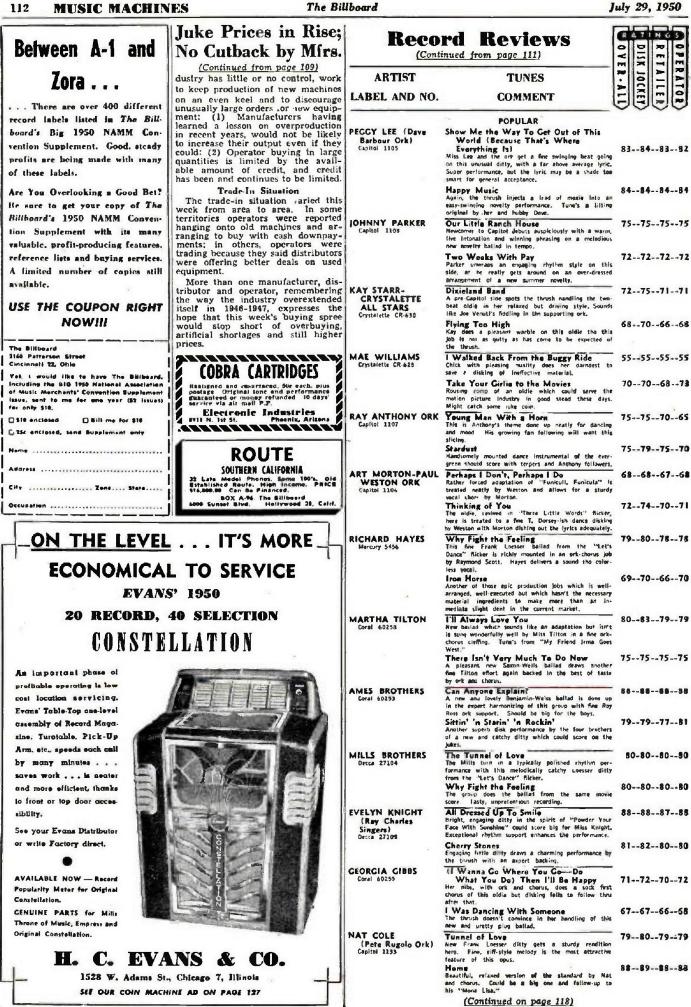
GLAS DOME

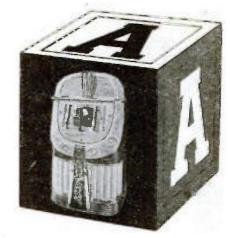
### RISTAUCRAT, INCORPORATED Exclusive Manufacturers 1216 EAST WISCONSIN AVENUE APPLETON, WISCONSIN



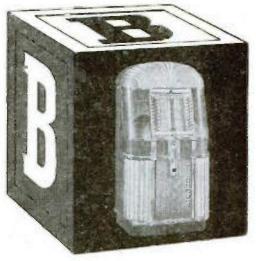
DISTRIBUTORS A FEW TERRITORIES STILL OPEN WRITE FOR DETAILS

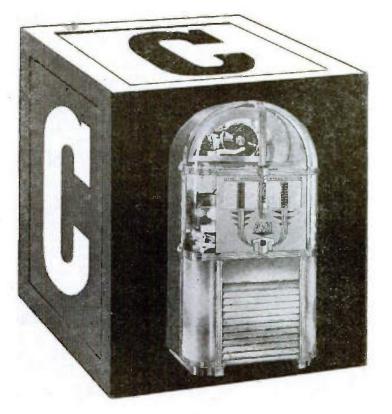






# models of simplicity!





The dependability of the AMI record changing mechanism is basic — universally acclaimed! Its performance over the years proves to all music operators there is more profit, more financial security in running AMI's than any other make. Those sterling performers, Model "A" and Model "B" are today delivering the goods in tens of thousands of locations. Regardless of age, they play and work as if they had just been shipped from the factory this week. And should anyone want to sell them, they command a premium! AMI music is the foundation of operating success; you not only bank big operating profits, you save the greatest part of your first investment. 40 years of music know-how are behind the "C".



General Offices and Factory: 1500 Union Avenue, S. E., Grand Rapids, Michigan

Branch Office: 134 North La Salle Street, Chicago 2, Illinois

**TSAA NOW OPS-PLAYERS GROU** 

# Elected Pres. At 2d Meeting

### Set Nov. Confah for Detroit

PEORIA, III., July 22 .- In what appears to be an entirely new tack in the fortunes of the Table Shuffleboard Association of America (TSAA), Fred Chlopan, executive director of the Detroit Shuffleboard Association (DSA), was elected president of TSAA's second annual conference in

### Who's Chlopan?

CHICAGO, July 22.—Fred W. Chlopan, new TSAA president, has been active in shuffleboard circles for the past year. Since he became executive secretary the became executive secretary of the Detroit Shuffleboard As-sociation (DSA) early this year, DSA has grown to a total of 50 operators who have approxi-mately 650 boards on locations. Ile was recently re-elected president of the Motor City Lions Club, the first time any-one has served two terms. Chlopan is as executive director of the Detroit office of the Michigan Table Top Licensees Congress, president of the Em-brook Clvic Association and a member of Rosedale Park Im-provement Association. He is Michigan representative for two large beverage concerns. large beverage concerns.

the Jefferson Hotel here July 14-16. Altho much was accomplished at the meet, its over-all importance to the industry was marred by the small attendance other than association of-ficials, local operators and ranking players.

Also voted into office were Lee Wheeling, St. Louis, and Paul Cos-grove, West Chester, Pa., vice-presi-dents, and Bill Eckelmann, secretary-treasurer, Redgefield Park, N. J. Gos-grove is head of Penn Shuffleboard Company, while Eckelmann is an of-(See TSSA IS on page 116)

### Fred Chlopan Jersey Resort Areas Booming Shuffle Games, Shuffleboard

WILDWOOD, N. J., July 22.-Shuf-fleboards and shuffle bowling games, which a season ago were contined only to a few tap and tavern loca-tions, this year have all but taken over this South Jersey scashore resort. Not this South Jersey seashore resort. Not only have a number of new stands been set up along the Boardwalk featuring shuffle bowling machine play exclusively for merchandise prizes, but all the amusement ma-chine arcades and particularly the X-Ray Poker stands have installed chuffle bowling agrees shuffle bowling games.

the shuffle bowling machines are grabbing most of the play. Indicative of the popularity of shuffle bowling of the popularity of shuffle bowling is what is happening at an arcade in North Wildwood where stands housing Skee-Ball, X-Ray Poker and shuffle bowling are located along the same Boardwalk block. The shuffle bowling stand not only gets the major play at night, but also finds the at-tendente busy during the afternoon tendants busy during the afternoon when there is little activity at the other two stands.

### Automobile Prize

Operators of the X-Ray Poker stands, where both cigarettes and merchandise prizes are offered, say (see JERSEY RESORT on page 123)

offered as much competition as ex-pected. The there are numerous shul-fle games on location through the Peoria orea, Beebe says that they have their own following, while the

shuffleboards are patronized by a group of dyed-in-the-wool players who look upon the longboards as a

As the local distributor for Ameri-can and a key figure in American Shuffleboard Leagues, Inc. (ASLI), for this State, Beebe was one of the big rensons for the success of the ASLI sponsored Illinois State cham-pionships in May, as well as the U. S. meet held a few weeks later.

# **ASLI Begins** Groundwork For O. Play

Cincy, Dayton in Picture

UNION CITY, N. J., July 22.—Ohio, which proved to be one of the leading centers for American Shuffleboard leagues, Inc. (ASLI). competition last spring, agaln looms big for tour-nament and league play this fall, Ken Poulsen, ASLI field director, disclosed this week. At the height of last sea-son's play, 10,000 players were particl-pating in ASLI sponsored meets in 15 States. This number is expected to be doubled in competition slated to get under way in mid-September. In Cincinnati, Alvin Holdgriewe has been elected executive scoretary of the Greater Cincinnati American leagues. The executive board for the loop will consist of Bob Merrill, Bob Spitzmiller, John Salio, Bunny Von-haver and Holdgriewe, chairman. As a result of response from operators and location owners at the Cincinnati group's organizationat meeting last week, approximately 100 teams are expected to carry out a full league slate in Cincinnati. Poulsen also stated that Dayton will be another busy Ohio city as far UNION CITY, N. J., July 22 .- Ohio,

slate in Cincinnali. Poulsen also stated that Dayton will be another busy Ohio city as far as shuffleboard competition is con-cerned. Last week he and Harold Hayes, Gem Music Company, Dayton, began laying the foundation for an upward of 100 team league set-up for that city. This also will be under ASLI auspices.

### Allied Adds Shift **To Increase Output** Of Whiz Bowl Unit

CHICAGO, July 22.—Output on the Whiz Bowl conversion unit manufactured by Allied Coin Machine Com-pany here was increased this week as the firm added a second production line shift.

Inc shift. Designed specifically for two of the early shuffle games, Bally's Shuffle Bowler and United's Shuffle Alley, Whiz Bowl has upright plastic pins. It lists at \$79.50 and is available in two models, one matching the Bally game the other United's.

HOT SPECIALS!

Shuffleboard Specialists

Shuffleboard Closeouts

AT GIVE-AWAY PRICES

7126 Stony Island, Chicage

RECONDITIONED

SHUFFLEBOARDS

## Peoria Area Sets Sights **On Heavy League Schedule**

PEORIA, Ill., July 22.—Buoyed by the country-wide publicity given Peoria as a shuffleboard center dur-tournaments held here in May, this tarca will have approximately 50 leagues in action by the beginning of October. Clayton Beebe, head of American Shuffleboard Sales Com-pany of Peoria, predicted this week. By the Peoria area, Beebe referred to such surrounding places as Bloom-ington, Chilleothe, Mossville, Meta-mora, Farmdale, Eurcka, Streator, Morton and Pekin. established for locations here. Beebe said that while play has dropped off a little this summer, most locations were reporting steady play and felt certain that when league activity schedules are launched in mid-September grosses will be at high level. Unlike most other shuffle-board centers, shuffle games have not offered as much competition as ex-

mora, Farmdale. Eurcka, Streator, Morton and Pekin. Last season Beebe had 12 leagues under his direction but by mid-season he was receiving so many requests for league information from opera-tors and location owners in the area that he had to limit his operation. Beginning this week he will start sounding out operators on their league plans and, if all goes according to plan, will be a factor in forming at least 20 loops with a full time league secretary to handle all business. Over 500 Boards

### Over 500 Boards

In that section defined as the Pcoria area Beebe believes there are already over 500 boards, with indica-tions that this number will increase another 20 per cent in the next few months, Beebe is certain that virtu-

**Purveyor Readies** Ind'pls. Showing CHICAGO, July 22. — President Herb Perkins, of Purveyor Shuffle-board Company, announced that a showing of the Atom Jet will be held for Indiana operators in the Claypool 5.75 12.58 15.00 Hotel, Indiana operators in the Claypool Hotel, Indianapolis, Saturday, Sun-day and Monday (29-31). A similar exhibit for Wisconsin operators was in progress this week-end at the Wisconsin Hotel, Milwaukce.

sport.

Charles Peters and Tom McNeill, of the Purveyor road sales staff, will assist Perkins in explaining the foa-tures of the remote control game at Indianapolis.

### **Puck Patter**

### Chicago:

Purveyor Shuffleboard, thru Herb Purveyor Shumeboard, unu Hern Perkins, reports an increase in the number of long-board rentals for in-dustrial pienics. Perkins says this type of trade is not only profitable but easy to handle, since the cus-(See PUCK PATTER on page 117)

BIG BARGAINS NOW! PRICES RISING! 🛥 Shuffleboard Supplies erveyor Playing Weights (Pucks), set of 8, chrome-plated ..... Score Sheets, Too sheets per pad, To P and T per to mala Powdared Wax, 24 1-lb, cans pir Case 12 1-lb, cans per Case Bowling Game, 19 weighted pins, 2 recks, score sheets not included Purveyer Shuffleboerd Fluorescent Lights, pair Climatic Adjusters . NEW AND USED PREMIUMS \$49.50 SHUFFLEBOARDS SCORING UNITS up 26 pc. Sliverware ..... 6.25 ALL POPULAR BRAND SHUFFLEBOARDS \$75 AND UP Merra Bawl (Shufflabbars Con-version). Tetal Reil Advance Roll Buhibi Shuffle Conversion Buhibi Sthuffle (Floor Sample). Erkipis Pin Conversion Gottilier. Gottileb Salecha-Card (new-In First Class Condition 217.50 WAX, ADJUSTERS, PUCKS, CLEANER, SCORE SHEETS, BOARDS, SHUFFLEBOARDS 159.50 ATOM JET-Purveyor Shuffieboard Co. Remote Controlled Pin-Sell Well Type Dame. 4322-24 No. Western Ave. Chicago, III. Phones: [Uniper 8-1814, 8-1815, 8-1816 SENSATIONALI 

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### Materiale orotetto da coovricht

MI-3-1032

### July 29, 1950

The Billboard



### New York:

New York: Shart G. Lyon Lyon Industries prexy, reports his firm's two-drink-ers are being shipped in quantity to Union News for early installation in the Boston subway system. The ma-chines are being made at the Holy-oke, Mass., plant of Worthington Pump & Machinery. Lyon is also gratified at the way cup ops are tak-ing advantage of his service school sessions at the firm's Long Island city service center.

Barney Schlang, busy exec of the jukemen's union, leaving last week-end for a two-week vacation in Clin-ton Corners, N. Y. . . Morris Wart-ton C. & S. Music, is commuting daily to the summer bungalow he has rented for his family in Far Rockaway. . . Larry Ellman. Spa-carb New York topper, was in a seri-ous smash-up on July 10. Altho his car was rulned, Ellman escaped with superficial cuts and was back at work by the middle of the week. at work by the middle of the week.

Business at Mike Munves' coin row emporium is beginning to taper off now that mid-summer is here, but sr-(See New York page 116)

### Twin Cities:

Twim Citles: Harold Lieberman, of Lieberman Music Company, Wurlitzer jobbers, was at home for several days with a cold. His son, David, who has shown improvement in his lengthy illness, got a morale boost when his dad bought him a new Oldsmobile convertible... Matt Engel, of May-flower Distributing Company, re-ports that business at the establish-ment has been good with bowling machines continuing to lead the pa-rade of machines selling the best.

William Shindler. of Isle, Minn., William Shindler, of Isle, Minn., recently bought a route in that area from L. S. Vangan, of Robbinsdale, Minn. New to the business, Shindler has been working hard and reports that the summer resort trade has been good thus far. . . Sid Levin, of Hy-G. Music Company, is en-thusiastic over the way Universal's new one-ball game, Winner, has been catching the eye-and patron-age-of operators. . . Jonas Bessler, of Lieberman Music Company, said that the pending price increase on (See Twin Cities, on page 125)

### Cincinnati:

Officers of the Cincinnati Phonostable owners' Association have called off their regular August meet-ing for twin reasons-hot weather and vacations. President Charles Kanter said the association will hold a big meeting in Sentember a big meeting in September.

Peter Bigner. son of Ray Bigner. is back from St. Francis Hospital, recuperating from a leg injury... Albert Autenrieb and Lewis Distel, both associated with Bigner, Inc., are the proud fathers of sons born this month. this month.

Geraldine Ostrand, daughter of Phil Ostrand, secretary-treasurer of the phonograph association, was married July 2 at the Hotel Alms here. She is now Mrs. Lee Drey-foos. After a Florida honeymoon, the couple will reside in Cincinnati.

### Vital Statistics

### Deaths

Edward Ahrens, 31, factory mechanic who traveled the Mid-west area for the Rowe Manu-facturing Company, killed July 19 in an auto accident near Elmore, O. Ahrens was on his way to Cedar Point, O., to at-tend a meeting of the Ohio Cigarette Vending Machine Op-erators' Association. His home was in Boonton, N. J.

### Los Angeles:

Bob Causey, who operated in this Bob Causey, who operated in this area for a number of years until 1945, made a visit to coin row last week. Causey, who has a 12-year perfect attendance record for Rotary meetings in Bell, Calif., is now in the novelty business but still maintains a close contact with his many friends in the coin ma still maintains a close contact with his many friends in the coin ma-chine industry... Lou Chudd, head of Imperial Records, is passing out cigars upon the arrival of a son, Andrew Alan, at Cedars of Lebanon Hospital, Hollywood, on July 8. ... Stan Johnson, of Oceanside, in the city on a buying trip and mak-ing a stop at Badger Sales Company. ... Sam Rowe, of Upland, also a Badger buyer... Jack Rankin, of (See Los Angeles page 117)

### Milwankee:

Vacation time recently was de-clared by Russell Copeland. of Rus-sell Candy Service, who lit out for a cabin near Crivitz, Wis. To prove his time was well spent he brought back a few good sized fish to keep in the freezer at the shop as evidence. . . Nick Stacy, of Stacy Bros., re-ports that brother Stanley Stacy still is visiting in his native Greece and expects to return sometime in Au-gust.

gust.

Irv Gehrke, of West Allis Vendors, reports the candy vending biz at a healthy level. This summer Irv informs that they have been using summer bars with fairly good re-(See Milwaukee, on page 125)

### Hartford, Conn.:

John Colucci, of Mattatuck Music Waterbury, Conn., coin operator and brother of Ralph Colucci, Seaboard Distributors, Hariford, was in town, driving a new Cadillac. . . . Manny Leibert. Hartford vending machine operator, and Marjorie R. Spearo, a Hartford department store execu-tive, are engaged. Leibert is also in the workling numerical solution. the wrestling promotion field, put-ting on matches at the Hartford Auditorium.

Pitney-Bowes, Inc., Stamford, Conn., manufacturer of postage meters and mailing machines, has announced a \$250,000 building ex-pansion which will add 36,000 square fect of floor space to its plant and gencral offices. John H. Pratt Jr., vice-president, explained that in-(See Hartford, Conn., on page 125)

### ashington:

Joe McDonald, head of the Joe McDonald Enterprises, Alexandria, Va., reported his new cigarette lease-rental plan (The Billboard, June 17) is coming along splendidly, with many new locations signing up.

Sidney Lotenberg, of Westway Vending Company, received a num-ber of the new Stoner candy ma-chines that vend candy selling at both 5 cents and 10 cents. Machines are also geared to give change for a dime. dime.

"Simle Melody," waxed by Gary Crosby, was the Washington Music Guild's July 10 record of the week. (See Washington page 117)

### Calendar for Coinmen

July 27-California Music Guild (CMG), Northern Division, monthly meeting, Hotel Sacramento, Sacramento.

July 27-Michigan Self-Service Laundry Association (MSSLA), dinner discussion meeting, Leland Hotel, Detroit.

July 27-Music Guild of America (MGA), quarterly meeting, Hotel Essex House, Newark, N. J.

August 1, 15 - Music Operators Association of Indiana, Inc. (MOAI), semi-monthly meeting, Indianapolis Athletic Club, Indianapolis.

August 1, 15-Amusement Machine Operators of Greater Baltimore (AMO), semi-monthly meeting, Mandell-Ballow Restaurant, Baltimore.

August 2-Coin Machine Operators Association of Harris County CMOAHC), monthly meeting, Chamber of Commerce Building, Houston.

August 3-Washington Musle Guild, Inc. (WMG), monthly meeting, Hotel Hamilton, Washington.

August 3 - Cleveland Phonograph Merchants Association (CPMA), monthly meeting, Hollenden Hotel, Cleveland.

August 3-Summit County Music Operators Association (SCMOA), monthly meeting, Akron Hotel, Akron. August 6-9-Southern Candy Wholesalers Association (SCWA),

annual meeting, exhibit, Municipal Auditorium, Birmingham. August 7-Illinois Amusement Association (IAA), monthly meeting. 208 North Madison Street, Rockford, Ill. August 8, 22-Amuscment Machine Association of Philadelphia

August 8, 22—Amuscment machine Association of Frinkuerplina (AMAP), semi-monthly meeting, Broadwood Hotel, Philadelphia. August 9—Music Operators of Northern Illinois (MONI), monthly dinner meeting (address to be announced), Aurora, Ill. August 9, 23—Music Merchants Guild (MMG), semi-monthly

meeting, Narragansett Hotel, Providence. Merzigansett Hotel, Providence.
 August 10-Michigan Automatic Phonograph Owners Association, Inc. (MAPOA), monthly meeting, Maccabees Building, Detroit, August 10-Washington Coin Machine Association (WCMA), monthly meeting, Phillips Novelty Company, Washington.
 August 10, 17, 24, 31-Connecticut State Coin Association, Inc. (CSCA), weekly meeting, Hotel Bond, Haritord.
 August 14-California Music Guild (CMG), monthly meeting,
 Company.

311 Club, Oakland.

August 28-Phonograph Owners Association (POA), monthly

August 28—Phonograph Owners Association (POA), monthly meeting, Broadview Hotel, East St. Louis, Ill. August 29—Western Vending Machine Operators Association (WVMOA), monthly meeting, Los Angeles. August 29—Automatic Music Operators Association, Inc. (AMOA), monthly meeting. Park Sheraton Hotel, New York. September 26—National Automatic Merchandising Association (NAMA), Region II (New York) annual meeting, acting chairman, Frank Bradley, Statler Hotel, Buffalo. (Association officials are invited to submit convention and cabed

(Association officials are invited to submit convention and scheduled meetings information to The Billboard, 188 West Randolph Street. Chicago 1, for listing in this calendar.)

Chicago: A. Garrick Alex. president of Vendall Service Corporation, tells of the top results being chalked up following inauguration of firm's new serviceman incentive pay program. Alex says the boys are doing a bet-ter job, selling more merchandise, and are "on the ball" more. He states another operator is working up a similar program, following a get-together with his firm.

get-together with his firm. Belvend Manufacturing Company, Inc., thru president Bel E. Hall, re-ports volume activity on its Bunte pan candy line, with operators re-questing the free product-promotion decais for their equipment. . . . James H. Martin. "Jimmy" to his record buying juke operators, is put-ting his vending machine experi-ence back into play. He's becoming active to a greater degree in the vender field, following up the intro-duction of his own candy vender earlier this year. Machine is sup-posed to be ready for production later this year However, Jimmy continues to keep his musical ear attuned for budding juke hits, sin-gling out promising wax for full placement on the phonos. Adolph Rarmond. A & M Music

Adolph Raymond, A & M Music Company, makes it a practice to ride by his new home almost every evcning. The ranch type house is ex-pected to be ready for occupancy within several weeks. Meanwhile, (See Chicayo page 116)

### Detroit:

Detroit: Mary M. Collins, who was with Frederick E. Turner, of the Nik-o-Lok Company for many years, is op-erating her own insurance agency on Collingwood Avenue, moving out of the downtown district. She ad-mits adding 18 pounds since she stopped battling downtown traffic. ...Otto Klein, of Training Devices, back from a business trip to Louis-ville, reports the firm is planning assembly on its machines and may resume operations shortly.

H. Fielding, large Windsor, Ont., distributor, was a local visitor, buy-ing a sizable stock of arcade equipment to take back under his firm's Charles Friedenberg, of the Frye Coin Machine Company, is planning to add a serviceman to his route, so he can take life a bit easier.

Isidor Edelman, of Edclco Manu-Isidor Edelman, of Edcico Manu-facturing & Sales Company, has bought a summer home at Schroon Lake, N. Y., and headed east for the summer. The plant is being closed here for vacations for two weeks, with Henry Solomon, president, (See Detroit, on page 125)

### Indianapolis:

Woody Armstrong, of Business Stimulators, was on coin row buying Stimulators, was on coin row buying parts. Also encountered on coin row were Paul Smith. Covington; Wilfred Luke. Bismark; R. O. Reyn-olds. Anderson, and M. Templeton. also an Anderson operator. . . The Peaslee-Gaulbert Corporation, 2451 North Mcridian Street, has been named Decca distributor for this ter-ritory. . . Sicking, Inc., is display-ing the coin conversion, that is at-tracting operators' attention.

Marvin Berman, son of Mrs. Loftie Berman. Sicking, Inc., has returned from Stohy Croft boys' camp in Shelby, Mich. After resting here several days, he will journey to Yellowstone Park with Stony Croft officials, who will have charge of a group of boys on vacation. . . . The Janes Music Company is moving into its new building at 811-13 North Delaware Street. The moving is being done gradually so not to inter-ferc with the business in the record shop. . . . Henry Windt, head of the Simplex Music Company was a busi-ness visitor In Chicago during the week. Marvin Berman, son of Mrs. Lottie

# TSAA Is Ops-Players Group; COINMEN YOU KNOW This view was echoed by George the barby increased of the page 115) the bars a good word to put in the stimuly known player who but and shuffle-bowl game play.

(Continued from page 114) ficial of Vibro Vita Products Com-pany. Named to serve on the board of directors for the next year were Joe Cacciarelli, Waxola Chemical Company, Nutley, N. J.; W. A. Schrader, St. Louis manufacturer; Michael Benson, DSA president; and the following players: George Lawler, Brooklyn: Al Jarvis, Runnemeade, N. J., and Frank Coleman, Philadel-phia. Joe M. Reynolds, one of the founders of TSAA, remains as exec-utive secretary. utive secretary.

### In Two Cities

Actually, the conference took place Actually, the conference took place in two clites. Realizing that the small turnout of manufacturer representa-tives would prevent certain league, rule and policy discussions from com-ing to a conclusion, it was proposed that Chlopan and Eckelmann go to Chicago to meet with board manufac-turers This took place Monday and Tuesday (17-18). Tuesday (17-18).

Schrader, a co-founder of TSAA and an organizer of shuffleboard and industrial leagues in St. Louis, opened the Peoria conference with a plea to the group to continue to elevate shuf-fleboard to the sports class "so that recoard to the sports class "so that it can fit into any social class and cross-section of American life." To this end he recommended the de-velopment of industrial and church leagues and tournaments sponsored by fordered label organizations. by fraternal and labor organizations.

### Need Uniform Rules

Wheeling, who formed leagues in St. Louis, Peoria and Omaha last year, stressed that if more uniform rules of play were not advocated by manu-facturers in forming their own leagues, shuffleboard was in danger of becoming several different types of becoming on the conclusion the becoming several different types of game dependent on the section of the country. He also recommended that the TSAA rules committee investigate the feasibility of a new rule to be used in American Shuffleboard Leagues, Inc. (ASLI), this fall. Under this rule, it is mandatory for the player with the hammer, or last weight of a frame, to score in that frame or lose the hammer in the sucframe or lose the hammer in the succeeding frame. Should the player with the hammer miss his opponents lead-ing weight and thereby enable his opponent to score, he retains the hammer

While this rule was designed to While this rule was designed to speed up play and thereby create added interest for players and spec-tators, according to the ASLI. Wheel-ing felt that it removed one of the most strategic plays from the game.

### Victor Hypes Output After Vacation Lull

CHICAGO, July 22 .- Victor Vending Corporation reported this week it had resumed production following a vacation close-down in order to meet current orders and build up an inventory on its eight-model vender, popcorn dispenser and counter game lines. According to Robert W. Nor-ling, sales manager, combined output totals 1,300 units a week.

Production lines a week. Production lines are turning out three Topper models, including the nickel charm vender, Model V, cus-tom built universal; de uxe universal in penny and nickel models, the hot pop popcorn dispenser, and the new Victory Basket counter game.

### **Pantages in New Office**

LOS ANGELES, July 22.—Pant-ages Maestro Music has opened new headquarters at 1348 Venice Boule-vard here. Formerly located in the Pantages Theater Bullding in Holly-wood, the company opened in its new location this week. Harry Snodgrass is in charge of the office, which also includes a showroom.

This view was echoed by George Lisk, a nationally known player who uses the name Kid Gloves in exhibi-tion matches. Wheeling also asked the group to consider undertaking a na-tional singles open tournament pre-ceded by State elimination meets.

### Move Slowly-Chlopen

Chlopan in his inaugural address expressed confidence in the future of TSAA but emphasized that the group would have to proceed to handle industry problems on a practical basis He warned the conference against wild speculations as to the millions of players they wanted to get in lea ues this fall. Instead the group should proceed slowly but completely

develop a city or area before working on new development projects. He stated that the TSAA should realize by the very lack of manufac-turers in attendance that TSAA would have to ensure itself by creating in have to prove itself by creating in-terest in areas where play has dropped off the past year.

### Meet in Detroit

Confident that TSAA could be ac-tivated on a more solld foundation than ever before, Chlopan asked the conference for permission to call a convention of the trade's operators, manufacturers and players in Detroit during the height of the fall season. "This would have a two-fold pur-pose," he explained. "First we could pose," he explained. "First we could show what has been accomplished in the Motor City in a short time and more important we could discuss shuffleboard when there was some real interest in the game. I am con-fident we can draw 400 keenly inter-ested shuffleboard people to the con-unation." vention."

While in office, Chlopan said he planned to offer the Detroit associa-tion as a model for other city groups. He pointed out that the industry rep-resentatives in Peorla surprised him by letting him know DSA was the

strongest association of its kind. Following his talk, the other TSAA executives voted unanimously to sanction a convention called by Chlopan. It will be held November 4-6 in a Detroit hotel to be announced later. All branches of industry will be invited.

Not Interested In conferring with Rock-Ola and Monarch shuffleboard officials this week, Chlopan said he was disapweek, Chlopan said he was disap-pointed that apparently the manufac-turers were not interested at this time in TSAA. While they were agreed there was a need for a national asso-ciation both Art Weinand, of Rock-Ola, and Clayton Nemeroff, of Mon-arch, felt that it should be a group composed of players and operators. They explained that with manufac-turers active in the association there was too much chance for business polities creeping into the picture. Both polities creeping into the picture. Both also stated that if TSAA could develop other cities as DSA has done in Detroit, the future of TSAA would be assured and co-operation from the manufacturer level would be a logical following.

Before leaving Chicago for Detroit Thursday night (20) Chlopan empha-sized that while the TSAA conference sized that while the TSAA conference got off to a rocky start, it was now clear to him that a lot had been ac-complished in the past week. "At least we know what form our associa-tion will take." he said. "Prior to my visit to Peoria. I felt that the aims of TSAA wear on a sufficient birth visit to Peoria. I telt that the aims of TSAA were on a sufficiently high plane to warrant all branches of the trade being a member. Now the only possible road for TSAA to follow is this new coalition of operators and This new coalition of operators and players, who are actually the nearest to competition. We all know that without leagues and tournaments the game can never become a great sport, so it will be up to the operainrs and players to prove they want the game to progress."

in for

Because of sharply increased debecause of snarpiy increased de-mand, Exhibit Supply has stepped up production on its entire arcade line: Clare Meyer, firm's ace road man, has been in the plant for the past two weeks—his longest stretch them the year. there this year.

J. H. Keency & Company reports that some 800 employees and their families enjoyed the first company picnic held since 1942 on July 8 at Maple Lake East. John Conroe, vice-president, said the affair was so successful that it will become an annual event for Keence personnel. Prizes, races and refreshments claimed top attention, with all com-bining to make a perfect outing. Claimed top attention, with all com-bining to make a perfect outing. John adds that with 500 people back on firm's worker staff to hypo pro-duction (highest figures since first postwar Super Bell days) current Double Bowlers and Bowling Champs are really rolling off the assembly benches.

Mike Spagnola, Automatic Phono-graph Distributing, repeats his good game news as music operators con-tinue to add shuffle-bowl equipment to their routes. Mike says local ops are sold on the idea of making a plus-volume spot out of their good juke locations with the addition of a shuffe unit a shuffle unit.

Joe Schwartz, head of National Coin Machine Exchange, returned Wednesday (19) from the premium show in Atlantie City. Sheldon Spira is covering the Illinois terri-tory while John Semack is ealling on operators in Wisconsin While all three were away Botty Semack handled all office inquiries. She re-ports business has been steady with ports business has been steady with a healthy number of inquiries for new and late model used equipment.

new and late model used equipment. At Exhlbit Supply, Ed Hughes reports that the new set-up on the parts department has been running smoothly. The engineering depart-ment now checks into all part re-placement orders to get a line on unusual requests for specific parts. Frank Moncurl says inquiries on the fave-ball game, Judy, indicate that the favorable tests on the game is getting around. . Maurice Bayer. Allied Coin's new sales manager, is working up an effective sales cam-paign for the Whiz Bowl unit. Col. L. Lewis, handling a combination sales and publicity post for Allied, is in the East.

Is in the East. Sam Lewis. Chicago Coin Ma-chine Company, says that Trophy Bowl was rushed into production because operators indicated thru distributors that there was heavy demand for this type of game. Frank Page. Roanoke Vending Company, Roanoke, Va., was in to see Sam Gensburg and Ed Levin. . . . Ed Ratajack, AMI exec, was off on a quick business trip in the early part of the week. If e was pleased to re-port that music machine demand was encouraging. Grant Shaw and hic bride returned

Was encouraging. Grant Shay and his bride returned from a Colorado Springs honeymoon July 22. Other Bell-o-Matic officials in Colorado this week Include Vince Shay and Mike Ziv. Both are vacationing with their families at Grand Lake. Lil Jock reports visi-tors at the plant last week included Jake Friedman. Atlanta, and Har-old Daily. South Coast Amusement Company, Houston.

Virgil Christopher called on Bill Billbeimer, Como Manufacturing, while making coin row rounds last week. He heads Chris Novelty, Virgil Christopher called on Bill Billbeimer. Como Manufacturing. While making coin row rounds last week. He heads Chris Novelty, Baltimore, and claims that most of the Hollycranes in his area are on dime play..., H. F. Dennison, Den-nison Sales, is on a road trip... Tho the assembly line had been closed for group vacations the past

two weeks by Wednesday (19) everything was humming at full speed at the D. Gottlieb & Company plant. Dave Gottlieb interrupted-his vacation in Wisconsin to attend his vacation in Wisconsin to attend the Coin Machine Institute (CMI) annual election meeting at the Bis-marck Monday (17). . . Morrie Ginsburg, Atlas Novelty Company-is spending the long summer week-ends at his farm some 50 miles from Chicago. . . Ray DeRoche and Chicago. . . . . Ray DeRoche and Johnny Casola. of United, were in New York working the Simon's road men. Herman Paster. Mayflower Distributing, St. Paul, was in to see the firm's conversion for Super Shuf-o. Alter. fle Alley.

Andy Oomens, head of Walter Oomens Sons music operation, is due back next Monday (31) from his vacation. Andy hied off for a two-week rest and attune himself to a leisurely life for a while. Bob Gnarro. ABC Music Service, says there has been no change in play volume over the past few weeks. If war activity continues, however, he feels that public need for diver-sion and entertainment will result in upped volume. "But that's get-ting it the hard way," Bob adds.

A. Garrick Alex, head of Vendall Company, tells of sharpened buying as operators move to increase plant installations. He reports firm an-ticipates no trouble meeting orders for its candy venders. . . . Mechanifor its candy venders. ... Mechani-cal Merchants plans to add Photo-Mats and cup soft drink venders to its gum vender installations. on the Chicago fairgrounds.

### New York:

New York: (Continued from page 115) cades are still ordering enough coupment to keep his staff hopping. Mike figures that he will be able to take off for a few weeks' rest in the Catskill Mountains before long.... ... Sam Sacks, of Unceda Shine, has placed a complimentary (free-play) shiner in the telephone building here. It's one of his new ones, with the patron applying the polish by hand and using the auto-inatic buffer to complete the shine: Les Existence of the Crustal

Joe Friedman. of the Crystal Amusement Company, Bridgeport, Conn., was here last week for a visit with Dave Simon. of Simon Sales. He is slated for one of the top posts in the Knights of Pythias soon.... in the Knights of Pythias soon.... Charles Kimelman, game operator of Teaneck, N. J., was shopping on the Avenue last week.... Moe Bitt-ner, who is running Marcus Klein's jobbing firm while his boss vaca-tions in Europe, says Klein is now In Paris and expects to return in Sentember. September.

Ed Shipp, who reps the Automatic Products line in Texas, was here last week to confer with Al Blendow, sales manager. Shipp reports Auto-matic's Refresh-o-Mat is catching on fast in the Southwest.... Bern Ber-nard. Rowe exec, returned last week from California where he visited with George Seedman. Rowe veepee who now heads the company's Los Angeles operation. Angeles operation.

Angeles operation. Ray Harrison's local cigarette route has been purchased by Jack-son Bloom and Tom Cola, of the United Tobacco Corporation... Joe Kalishma, of U-Need-A Service & Parts, is commuting week-ends to South Fallsburgh, N. Y., where his wife, Frieda, and son, Stephen, are staying for the summer.... Nash Gordon, biz manager of the Auto-malic Music Operators' Association, away on a two-week yacation. away on a two-week vacation.

### Los Angeles:

(Continued from page 115) Ontario, making one of his regular stops along the row... Don James, of Santa Monica in town... Raiph vis sant among in town, ..., Haipn Levine and family, of Cleveland, are vacationing on the Coast. Levine is a juke box operator in the Ohio city. D. J. Harrison here from Bloomington, Calif.

Jud Lilly, of Montebello, stopped in to see Paul Laymon. . . Earl Center. Bakerstield operator, enjoy-ing a much needed vacation in this section of California. . . John Haw-lay, who stepped into prominence with the Hawley adapter, has added a line of premium merchandise to his coin machine items. Stewart a line of premium merchandise to his coin machine items... Stewart Ashurst in town from Long Beach. ... William Bradley here from Co-vina... Art Nareth, who has been in the coin machine business for a number of years, continues to make regular stops along the row to see what is new for him to use in Annawhat is new for him to use in Anaheim.

William Olson here from San Pedro..., Lloyd Willard down from Paso Robles..., "Pop" Burris, an-other old-timer, making his usual weekly trek here from Montebello. ... A. E. Jørome down from San Bernardino... Another Bradiey, Jim, here from Long Beach..., Ar-lington was represented by H. E. Speer..., Johnny Nelson, the little big guy from Culver City, in town shopping around... Alex Kopeo-pulus, Bakersfield; Ceeil Allison, Lancaster; Lloyd Barrett, Pomona, and Pat Patterson, Glendale, among others on coin row. others on coin row.

Joseph Durante, who holds the rank of captain in the army re-serves, is back at his desk in the export department of Badger Sales Company after two weeks training at Fort Lewis, Washington. Charlie Daniels. of the Paul Lay-man staff, is taking his annual va-cation. He is remaining in town to get things done at his home. operator, making the coin row rounds for his operation in Lompoc. Covina.

Al Reisz, a visitor from Santa Monica... Harry Williams, an old-tlme operator, also noted along the row. He's also from Santa Monica. ... Al Capece in town from San Bernardino... Ray Walsh has be-come the official hauler for the coin machine trade. Walsh recently added a new truck to give the job machine trade. Walsh recently added a new truck to give the jobbers better scrvice, . . Dudley Trojan, of Trojan Novelty Company, is back from a fishing trip.

According to Mary Solle, who con-ducts the record bar for Bill Leuen-hagen, the free coffee deal will continue no matter how high the re-tail price of coffee goes... Mr. and Mrs. Sleight are the guests of Lu-cille and Paul Laymon at their home in the Palisades area. Sleight is regional man for Bally, ... Lee tambert, a new operator, in the city from Brawley....C. C. McGovern, of North Las Vegas, made the trip down from the Newada town to reuown from the Nevada town to re-plenish his record supply at Leuen-hagen's..., Frank Mangum, of Bisbee, one of the Arizona opera-tors in the city for a brief stay. While here, he took the opportunity of talking with some of the leading operators.

Jack Leonard, head of the parts department at Badger Sales, takes off with his wife, Dorothy, for a va-cation in September. They will make a bee-line for Oklahoma City where the Okkahoma State Fair will be holding forth. The Leonards will visit Lou Leonard, who is with the Royal American Shows. ... Ed Batajack Western regional AMI ros. Royal American Shows. . Ed Ratejack, Western regional AMI rep-resentative, in town for a visit with Joe Peskin and Walter (Solly) Solo-mon. . . Albert Mason. AMI fac-aveek emergency service on tory representative, spent three days last week conferring with the Pes-be borrowed in an emergency by win organization. . . Johnny Nel-son. well known Cuiver City op-turned in 48 hours.

Barbara Chandler, nicce of Mary Solle, is helping out at the Leuen-hagen record bar during her visit in Los Angeles from her home in Marysville. Jack McDaniel of McDaniel Distributing Company in Galveston, has returned to his home in the Texas city after a visit of several weeks in Los Angeles.... Cecil Ellison. of Desert Operating Com-pany in Lancaster, reports that the thermometer is getting pretty high in his territory.

Jack Faust, of the F. & S. Salcs Company in Santa Ana made his usual trip to the city for equipment and parts..., S. L. Griffin in town from Pomona... Car Farrell took advantage of the hot weather to take the drive along the Coast from San Diego to Los Angeles, where he looked over the floor models... C. R. Milblazer here from Las Vegas.

he looked over the floor models... C. R. Millhixer here from Las Vegas. ... Ray Ressell. of Crestline, reports that things are going good in the resort area where he operates... A. L. Miller, of Blythe, took advantage of a trip to Los Angeles to restock his opera-tion tion.

### Washington:

(Continued from page 115) July 17 platter choice was the Dick Haymes-Evelyn Knight grooving of "Say When," according to Bill Schwartz.

Roger Griffith, of the Ploneer Novnoger Griffith. of the Pioneer Nov-elty Company, is vacationing by di-viding his time between Syracusc and Wildwood, N. J. His brother, **Evan**. associated in the firm with him and treasurer of the Washing-ton Music Guild, takes off for his vacation July 29. He too will head for Wildwood, which seems to have a special lure for the Griffiths.

Quick police action recently foiled an attempted robbery in the build-ing housing the Fun Palace Arcade and the Silent Sales System of Washington. Police were making a routine check of the vicinity at 2:30 a.m. when they heard noises in the Fun Palace. They entered via the roof and captured the two thieves who had just lifted \$674 from the safe safe

Vacations have begun for em-ployees of the Phillips Novelty Com-pany, owner John H. Phillips reports.

The June-July issue of the Wash-ington Music Guild's (WMG) News Letter is the last until September. Editor Bill Schwartz declared that he was gratified by WMG members disappointment at the newspaper's "vacation" He said that the bulle Vacation ne said that the bulle-tin had caught on remarkably well. It presently is being sent to 2,200 persons, including copies to all asso-ciation heads in the country, disk jockeys, recording artists, trade pa-pers, record manufacturers and distributors, and music publishers. Be-ginning next fall the paper will not be mailed to non-WMG members in the Washington vicinity, he said.

L. M. Tigner, manager of the National Apple Service, is conducting a 90-day test on a new refrigerated apple vending machine. Reaction to the new unit has been favorable and it is now being checked for mechanical flaws, he said.

morning "Sundial" series at-night "Moondial" shows.

Irving Sattler, of Whitey's Coin Machine Service, provides a 24-hour, 7-day-a-week emergency service on Seeburg parts. Units and parts can be a service of the service of t

## erator, expects to take off soon for Glacier National Park. , Robert Boyd, of San Diego, in town for a visit and a buying trip. **Of Material Allocations**

(Continued from page 101) at all in specified cases. In essence, the bill provides for rules similar to regulation which was in effect during World War II.

Effect of the credit limitations on coin machine operators will depend upon the intrepretation of a clause exempting from curbs credit ex-tended to business enterprises unless the credit is for the purpose of buy-ing any durable goods "which are used by or usable for personal or family or household purposes."

### What Is "Usable"!

The question is whether amuse-ment games and juke boxes would be considered as "usable" for personal purposes. Venders, apparently, would be exempt from credit restrictions. The interpretation will probably come after enactment of the legislation the Federal Reserve Board (FRB), which is expected to be the agency designated to handle credit controls. FRB is expected to put the mini-mum down payment on durableswhich would include games and inkes unless they are given exemptions-

at 20-33¼ per cent, with no longer than two years to pay. Regardless of whether the alloca-

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**COIN MACHINES** 

Regardless of whether the alloca-tions program is made voluntary or compulsory, it will be much more difficult for manufacturers to get metals for coin machines. Steel, which has not been in plentiful sup-ply since the last war, will be one of the first metals to be put on the allocations list.

Can Seize Stocks Another provision of the control legislation makes It apparent that it will do little good for coin machine makers to try to stock much steel, even if it is possible to do so. The President is given authority to seize any stocks in the hands of any per-son or firm upon payment of "just compensation."

Probable additions to the alloca-tions list besides steel are copper, zinc, lead and lumber, Rationing of materials to any but essential sup-pliers is not contemplated in the lcgislation. islation. Defense needs would be taken off the top of supplies, with non-essential buyers left to scramble for what may remain.

### From Draws to Films to Games A 40-Year Saga of Fred McKee

(Continued from page 101) he put automatics at the canteen, as the post exchange was called during World War I, at Fort Lewis in Washington.

Following the first World War, Mc-Kee devoted his time to operating in Washington, where he was born: Oregon, California and parts of Canada.

From time to time, he would return to show business and serve on the advance of musical comedy "roadshows or a travel film. There also was a stint about this time of selling There also pianos, but no matter the other job, there was always some connection with coin machines.

### Northwest With Diggers

Northwest with Diggers In the early '30s, McKce met the late Frank Meyers, of the Exhibit Supply Company, and helped him in-troduce diggers in the Northwest. The latter part of that decade he switched over to the International Muloscope and represented them in the West.

Muloscope and respectively the West. Early in the '40s, McKee opened an arcade on Main Street in down-town Los Angeles and it was one of the busiest spots in the city during the war. Altho this was a most the war. Altho this was a most profitable business. McKec still had his second job This time it was planting coin-operated equipment in motion 'pictures. Whenever there was need for machines in a film, McKee was the man who put them With No Name, a semi-documentary ilm showing the workings of the FBI. The Penny Arcade in that film was set up by McKee and it resem-bled the one that he was operating in Les Arcade in Los Angeles.

In Los Angeles. All the time that McKee was work-ing in the coin machine field, P. S. Allen was operating a photographic studio specializing in strip pletures on the Pike in Long Beach. The hours Allen spent in the darkroom were necessary to make the project pay. And it not only took all of his pay. efforts but assistance from other members of his family. To get away from the long and tedious work, Al-len designed a fast-operating strip photo machine.

### War Held Up Development

In 1939, Allen had the machine just about where he wanted it. When the war came, he dropped the idea and went into war work, giving de-fense the value of his knowledge in mechanics and electronics. But, once of weeks.

the war had ended in 1945, he again turned to his camera idea.

With his model and the blueprints, Allen contacted the Keystone Aircraft Parts Company here and the Auto-Photo Company was set up. The machine was put thru rigid tests before it was put on the market several months ago.

McKce is handling the auto photo machine in the coin-operated field. This time he has no second job.

### PUCK PATTER

(Continued from page 114) tomer arranges to pick up and return the board. Perkins planned to take in the TSAA annual convention in Peoria as the first part of a business trip to St. Louis.

Clayton Nemeroff, Monarch Shuf-The bards, reports sales activity step-ping up in Indiana, Ohio and Texas. "The the weather seems to be just as warm in these three States as in some others in which operators claim the heat is cutting down play, activ-ity goes on at a steady pace," Nem-eroff said.

At Precision Puck, Nels Malmgren is back from an Eastern trip where he claims shuffleboard play is going he claims shuffleboard play is going at a steady pace. Currently, opera-tors are ordering pucks in unusually large quantities, he states, probably because steel is getting a little tighter. Precision is also working around the clock these days on de-fense production. These orders have been received in the past two weeks. Harold Smedburg, Malmgren's part-ner, will start a vacation next week in his newly dellvered Ford. Malm-gren will take his in Arizona after Smedburg gets back.

Pete Rozgus. Mero Industrics, re-ports reception of a new batch of orders from Panama and the Ha-waiian Islands. As in the past these inquiries have been for the all-steel longboards... One of the hottest spots for shuffleboard in the Windy City is the U. S. Naval Armory at the foot of Randolph Street. Re-servists and regular navy personnel give the board a steady workout every week and there is some pos-sibility that weekly tournaments will be revived in the next couple of weeks. Pete Rozgus, Mero Industrics, re-

		board	Ju	ly 29, 1950
	GREAT PHONOGRAPH		ra neviews	
		ARTIST	TUNES	이 농 ^ ;
	BARGAINS	LABEL AND NO.	COMMENT	CKEY
	WURLITZER         SEEBURG           1080         5269.00         146M         5259.00           1015         147M         599.00         147M           ROCKOLA         1422         \$169.00         148M           These Phenographs Are Thoroughly Reconditioned - Like New/         148         148	PATTI PAGE (H. Geller Ork) Mircury 5455	POPULAR Roses Remind Me of You Patt's in fine voice in her chirping of this builad. All My Love The adaptation of the French ballad "Bolers" is sung with warmth and persussion by the thrush. If the	757973 868685
	WALL         BOXES           steeburg         w5.22, 5#         \$8.95           w1.456         iNEW1         \$37.00           3W2-156, 5#         wiRE         29.00           w4-125, 5#         wiRE         29.00           w4-125, 5#         wiRE         24.50           w4-12, 5/10/25         17.00         125, 5#/10e/25           058-12, 51/02/25         17.00         125, 5#/10e/25	LEO AND HIS TRIO	plug tune scores, this disking should eatch a sirable share. Won't You Come Ovor to My House? Male due harmony on a windome barbershop write ballad, with nest pieco and trompet assiat. Nice example of making much out of little.	737372
	058.12. 5/10/25 17.00   120. 5e		Jans Me Blues Small compe thumps out the Jazz classic with a heavy beav, teaturing bary sax and plano cotos.	636362
	SEEBURG         WURLITZER         ROCK-OLA           1941         R.C. Special S119         800	THE KEYS Landon 698	The Four Brothers A happy tour-de-force here, as a smooth vocal quarter effs thus the boppish errangement of the fine Woody Herman disk. "Hip" jocks and bop laws will like this gurle.	737474
	Colonal         69         500         60           Major         69         600R         64           Standard 39         59         600R         64           Commander         69         Victory         39         Commando         49           Classic         69         Victory         39         Commando         49           Regal         59         616         39         President         49	EDDIE CONDON ORK	A Stairway to the Stars Results here am not as engaging as flip. Arrange- ment, with a beat, is graceless, boys get little feeling here it, the their technique is obviously good. The Yellow Dog Blues	656565-
	THESE PHONOGRAPHS ARE COMPLETELY OVERALING DROER, EACH IS AVAILABLE COMPLETELY OVERAULED, PROFESSIONALLY REPINISHED, UNCONDITIONALLY GUARANTEED FOR AN ADDI- TIONAL 535.00.	Decca 27106	Raiph Sutton's boogle blurs plane is showcased in front of a senviging Dixie free-for-all on the Handy classic. For the hot-baze minded. Sweet Cider Time, When You Were Mine	656564-
	THREE-WIRE CARLE, 7 CENTS; SOO FT., 6½ CENTS PER FOOT; 147M DOME, S17.50. TERMS: 1/3 DEPOSIT WITH ORDER, BALANCE (. 0. D.	ALEXANDER BROTHERS Mercury 5448	LackedaHsical runishm of a ballad sidle with Jimmy Attim doing a satisfactory vocal chorus-andia-third. Goodnight, Irona Pleasant roverage of the fast-breaking hit falls far short of the competitive versions both in name power	65*-6564-
	WE SPECIALIZE IN EXPORT TRADE		and unterpretation. Wunderbar The delightful Cole Porter frum "Kiss Me, Kate" draws an unpretentious and easy-to-lake waxing from this male duo.	60+60-+60-
	Seeburg Factory Distributors	-	CHILDREN	
SYF	738 ERIE BLVD. EAST RACUSE, N.Y.—PHONE 5-5194 Branches in Buffalo, Rechuster, Albany	LEON JANNEY-A. MARSH-A, GENTRY HI-Tone J	The Three Bears Warn, tunetul production of the familiar tale should sell rasily at 39 cents. Cinderella Ditto, tho the competition is much tougher. Dhay at the price, but hardly comparable to the potent	777480-
;	SENSATIONAL NEW MONEYMAKER	L. JANNEY- A. MARSH-A. GENTRY Hi-Tone 6	Victor flick version. Ugly Duckling Charming not also is told tunefully, the the songs have less appeal than others in the same aeries. The price k right	706575-
•	GROSSES \$3380.40 PER UNIT!		Little Miss Muffet Nursery tune is blown up to a full-side production, Title and price are the selling points.	706575-
5	Think of it! \$3380.40 is the actual take for a single 10c BOWL-O alley in only one year as reported by a prominent bowling alley operator. Many other reports now on file tell of additional	ZES TURNER King 683	COUNTRY & WESTERN I'm Tying Up the Blues (With a Big Blue Ribbon * So-to concert - a conce Lengo is warbled engagingly,	777777-
3	reports now on file tell of additional terrific earnings piled up by BOWL-O in taverns, restaurants, arcades. Order BOWL-O for early Fall installa-		backed with solid beat. Hard-Hearted You and Chicken- Hearted Me Mythmically effective liftle (ingle is projected with much saver by (ureer and crew.	808080
	tion NOW. Production is limited, so don't delay and miss out. Write today for fully illustrated literature and rec- ords of earnings.	ERNEST TUBE & RED FOLEY Decca 46255	Hillbilly Fever No. 2 Second edition of the eccent country hill is a jolly job by the labelth of topper. Goodnight, Irene (Red Faley-Erest Tubo-Sumhine Trio)	828282-
Þ	SUTPHEN PROPUCTS		This potent waxing of the oncoming folk-waitz tune has earmane of pop and country standom. Sincerity of conception and performance are tops	
	(Corporation 61 West 56th Street	SMOKEY ROGERS & HIS STRING BAND Coral 64052		727270
	New York 19, N. Y.			
	EARNING CAPACITY OFERATORS, DISTRIBUTORS:		Nine-Tenths of the Tennessee River (Are the Tears That I Shed Over You) Whimsical torn idea inclines only mildly. Rendi- tion is light and pleasant.	686866-
	CAPACITY \$400 CAPACITY	CENE AUTRY Eolumbia 20727	Nine-Tenths of the Tennessee River (Are the Tears That I Shed Over You) Whimstal tork idea unkinge eniv mildly. Rendi- tion is tight and pleasant. Mississippi Vallay Bluea Autry warbles a mostalgia-for-the-homestead ditty, joined on the refrain by another warbler for some close harmory.	686866- 707070-
	CARNING CAPACITY \$400 PER HOUR PER HOUR	Columbia 20727	Nine-Tenths of the Tennessee River (Are the Tears That I Shed Over You) Whimstal orch idea unkings enhy middly. Rendi- tion is light and pleasant. Mississippi Vallay Bluea Autry wables a nostalgia-for-the-homestead ditty, joined on the refrain by anothe warbler for some close harmony. Silver Haired Daddy Same technique is applied to the throbber about dear old pop.	707070 707070
	CARNING CAPACITY \$2,000 PER HOUR PER HOUR	Columbia 20727	Nine-Tenths of the Tennessee River (Are the Tears That I Shed Over You) Whimstai torkn idea unkings entr middly. Rendi- tion is light and pleasant. Mississippi Valley Blues Austry warbles a mostalgia-for-the-homestead ditty, joined on the refrain by another warbler for some close harmony. Silver Haired Daddy Same technique h applied to the throbber about dear old poor. Love Square Dance Male tric warbles while occordion-string group hoes it down mo polits tempo. Lively, harmless stuff. Georgie's Hop Mare erthoos polite is done with spirit and charm	707070 707070 585658
	CARNING CAPACITY \$100 PER HOUR PER HOUR BORLOCO BER HOUR BORLOCO BORLOCO Bowling Game SALLE: Cleam, and Guaranteed in Good Hunning Condition Free Pier S Ball	Columbia 20727 BOOTS MITCHELL & RANGE RIDERS Nort-Van 16017 CLIFFE STONE & HIS HOME TOWN JAMBOREE CANG	Nine-Tenths of the Tennessee River (Are the Tears That I Shed Over You) Whimstal orch idea unkinge only mildly. Rendi- tion is light and pleasant. Mississippi Vallay Blues Autry wables a mostalgia-for-the-homestead ditty, ganes on the refrain by another warbler for some close harmony. Silver Haired Daddy Same technique th applied to the throbber about dear old poor. Nate tric warbles while accordion-triing group hoes it down to polite tempo. Lively, harmless stuff. Georgies Hop More orthodos polite is done with spirit and charm by the instrumental group-wocal is adequate. Waltz instrumental with little German band touches	707070 707070 585658 676766
	CARNING CAPACITY \$100 PER HOUR BOULOT beamt REAL MAPLE ALLEYS! REAL BOWLING BALLS! BOULOT beamt REAL MAPLE ALLEYS! REAL BOWLING BALLS! BOULOT beamt REAL MAPLE ALLEYS! REAL BOWLING BALLS! The Only Real Bowling Game Steel Boll Rounding Condition Free Play 5 Ball	Columbia 20727 BOOTS MITCHELL & RANCE RIDERS Nort-Van 16017 CLIFFE STONE & HIS HOME TOWN	Nine-Tenths of the Tennessee River (Are the Tears That I Shed Over You) Whimstal orth idea unkings environmental Mississippi Vallay Blues Ausy varbles a mostalgia-for-the-homestead ditty, ganed on the refrain by another warbler for some close harmony. Silver Haired Daddy Same technique h applied to the throbber about dear old pool. I Love a Square Dance Male stic warbles while accordion-string group hoes it down as polis temps. Lively, harmless stuff. Georgie's Hop More orthodos polis is done with spirit and charm by the instrumental group-wocal is adequate. Westphalia Waltz Waltz instrumental with little German band touches has mitte-Europen Maxe.	

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### The Billboard

July 29, 1950		The Billboard		COIN M
When you buy from Runyon	Reco	ord Reviews	CATINGS O P O V	k
YOU BUY THE BEST	ARTIST	TUNES	ERA ER-	
	LABEL AND NO.	COMMENT	LER LER	PU
FOR TOP MONEY	"SMILING" JERRY	COUNTRY AND WESTERN Thru the Cardon	68686868	
LWAYS	JERICHO 4 Slar 1502	Lack of lyrical content dims an otherwise solid are rendition by Jericho and dance ork, Take Your Time		18 0
PEND ON		Another danceable Southwestern side, with the same lyric deficiency.	666666	NOW
MI and	COUSIN FORD LEWIS 4 Star 1503	I'll Paint Your Pictures (In My Memories Anthentic, pro rendition with a good, brisk dance heat. Material is strictly from formula,	69706969	NOW
		Troubles On My Mind Same (omment.	65666464	
	REDD STEWART G	Tomorrow You'll Be Married Redd warhles a routine Lorcher with subdied sweetness.	64646464	
UNYON	COLONELS King 877	Gotta Got Back to Dimie The charms or Dimie are recited in a brisk, dancey re- working of the "That's What I take About the	66666468	COLOR
ES COMPANY AMI Distributors in N.Y. N.L.a Conn.	BRUCE CULVER	South" formula. Buddy, Stay Off of That Wine	61616161	This wide vari any requirem
h Avenue 123 W. Runyan Street k 18, N. Y. Nework B, N. J.	King 6#2	Up-tempo humorous moralizer is talked by Culver in Tex Williams style, with another warbling joining for harmony on the refrain. Defivery is not overly im-		the coin and production co grams
re 4-1880 : Bigelaw 3-8777		Racoon River	60606060	sures positive
CADE & LOCATION EQUIPMENT	DEE STONE-	In the same snappy tall-sing formal, Calver delivers a comic account of a coon hunt. Answer to Little Pal	50 50 50 50	invited to write
Bomber	T. PRILL-AMAN'S VIRGINIA	Lively string plucking and nasal chanting in the honest backwoods style on an up-tempo lingte. Recording is how-level and loony, however.	50505050	furnishing the
maker	RAMBLERS Mutual 203	Square Dance Rag Fancy hoedown fiddling, poorly recorded.	43414345	maniformeron
racticy		LATIN AMERICAN		ing wiring har is unexcelled, monufacturers
Pins         •5.00           Gun         •5.00           I Star         125.00           Ioscope dr Steburg         85.80           Iol         125.00           Bat-Em         150.00           Bat-Em         125.00	MACHITO & HIS ORK Mercury 5443	Cleopatra Rhumba Hard-driving Machito rhythm section punches lionie this rather unusual Oriental-flavored zumba which	74757573	are our custor pert stoff of e
Balt-Tern 150.00 reletibati 175.00 ree Ball 150.00 75.00		features a large chink of Mitch Miller's obse playing. El Sopon (Cuban Stew)	70707070	for best resu
WIDE, Rebound		Adhering closer to the sommercial numba disk lines, this is a fine dance disking of a medium numba with Machito shouting the Spanish tyric.		We specialize cable. Inter-Co
ball Action \$275.00	DURS CONVADES C	INTERNATIONAL		
Machines the Munyes Way nd Look Like New ACCEPT TRADES	RUBE SCHWARTZ G HIS DUTCH BOYS Disc Jockey C-755 and	Hewy-handed, dimly recorded version of the quality polka standard is inferior to many earlier renditions.	46404650	RU
T CATALOG ON REQUEST	C-756	Innocence Waltz Another familiar European folk waltz is compahed in being undistinguished fashion,	47424755	Cord 4723 V
r. (at 42nd), N. Y. 18, N. Y.		SPIRITUAL		Сн
	Store 5020	Ain't No Strangers Now Striding chant is performed with intense freling by an rspecially colorful male group.	797979NS	
BLEWARE		Move in the Room With the Lord A softer, but no less effective mood is struck in another fine spiritual.	797979NS	5 111
service for 6, \$4.95	THE SPIRIT OF MEMPHIS	If Jesus Had To Pray Variety of voices and rhytimic strength help this store	767676NS	
d cash fer sample and quentity prices.	QUARTET King 4371	chant build intensely, Good material Ho Never Left Me Alone	777777NS	i D
Chicken		Like the flip, this is new material, Brighter rhythm and arrangement make it most attractive despite weaker material.		
	GUIDING LIGHT GOSPEL SINGERS Coral 65035	Jesus, My Friend More rerue than quality in this male-led version of the splritual standard.	707070NS	
INEX CORP.		What a Frend We Have in Jesus As above.	656466NS	
oscoe St. e Chizago 13 GRaceland 2-0317	AMER & LAADSILA	SACRED		SEE IT
VANTED	JAMES & MARTHA CARSON Capitol 3330	Heaven's Jubilee Good quality, fervent hillbilly sacred tune. Fine, Rawor-full performance.	777778NS	583 10
HWEST SALES		Filled With Clory Divine and An equally strong offering. Should do big business in the South.	787878NS	IN NEW J
	KENNY ROBERTS- KENTONES	Our Lady of Fatima Strong, Miracle-inspired piece of material gets a	848484NS	SEABOAL
Louisiana, Mississippi, Tennessee, for well-	Coral 64053	petent rendition in Roberts' sweet, smooth defnery. Mother, Dear, O Pray for Me Another well-suited religious apus is rendered with	808080+-NS	Exclusive V
ell-rated Coin Machine pany.	RED FOLEY-	reverence by the fine country warbier. Our Lady of Fatima	878786NS	4 KEEN
opportunity. Protected	ANITA KERR SINGERS Decca 14526	Increasive chorus sets off another of Foley's sure- fire vocal-with-recitation cherings. Should be big with "Steal Away" buyers.		ACCN Faste
The Billboard Pub. Co.,		The Rosary The secontari in centerit, the beautiful standard should	878787NS	Rebo Come in
indolph St., Chicago, Ill.		make for one of Foley's biggest disks over a period of time.		• WE
E THEY LAST ,	HIS HOLINESS POPE PIUS XII	CLASSIC The Prayer of the Holy Year His Holiness offers a monumental grayer in English. A	797979NS	Keeney Pi Keeney Te Bally Shut Available KEENE
S 295.00 S Ball) 100.00	RCA V-(45)49-1253; (78)32-1218	tressure for Catholic homes. Hymn of the Pilgrims	676608NS	DAVE
hern Amusement Co.		Polyphonic Choir of the Academy of Sta., Cecilia, Rome, No. Bonaventura, Cond, Like the Prayer, this was taken from a Vatican		Exclusive D in the Met 594 Tenth
1933 Sephie Wright Place New Orleans 13, La.	3	radio broadcast. Fine choral singing, and a fitting backing for the ${}^{\rm th}A^{\rm cr}$ side.		Phe

Rungel PUSHBACK WIRE 1B OR 20 STRANDED NOW AVAILABLE IN 90 COLOR COMBINATIONS

vending machine industry. Cuts outs . . Simplifies wiring dio-facilitates field repairs . In-accuracy Saves time. nizations and distributors are te for complete information as nay better serve their trade by m with RUNZEL quality wire. e delivery from stock ERS ... our facililies for buildness to meet your specifications Some of the world's targest of coin and vending machines mers. We also maintain an exgineers and horness designers lis in your equipment. Send specifications. In Telephone cords, wire and m cable requirements solicited. nd Wire Co. V. MONTROSE AVE. LY 26TH IS H DAY R THE NEW LIAMS GAME \* ON DISPLAY ORK h Ave. (Near 42nd St.) BRyant 9-5620 I ERSEY St. (Near Clinton Ave.) Mitchell 2-1891 D NEW YORK CORP. VILLIAMS Distributors \_ \_ \_ \_ / DOUBLE 91/2" EY st Scoring Two Player aund Bowling Game! PRICED BIOHT: and See Them in Action! 'LL ACCEPT TRADES SPECIALS! .\$122.58 55.80 122.59



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fer that of "John Smith Com pany": "This is the JOHN SMITH COMPANY. There is no one in the offics at present. Please leave your name, phene number and message; they will be recorded and given to the proper person. Please start talking at the end of the sound signal."

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"An outstanding example of America's creative genius . . ." anys the American Society of Industrial Engineers in giving *TELE-MAGNET* its Merit Award for 1950. This is how it works! When you're out on service calls or collections—or to lunch—or to a movie in the evening— or when you're saleep at night—and your phone rings—the **TELE-MAGNET** automatically lifts the receiver and a recorded voice answers—advises the caller that you're out—and directs him to leave a message. Upon your return you simply throw a switch and listen to your callers' message. The machine runs only while a call is being received. It shuts off automatically between calls.

trol music systems was installed on the new streamlined excursion boat, S. S. Admiral, operating on the Mis-sissippi River. The juke box on the ship proved to be "one of the biggest earning locations in the country," according to Bill Betz, W. B. Novelty Company, St. Louis.

duke boxes took the lead in types of coin equipment being exported during May, 1940. With foreign buy-ing of all types of equipment coming to \$145,002, phonographs accounted for \$87,791 of this total, of over half. Second in line were various types of amusement machines, with \$45,442, and third came venders at \$11,789.

### 15 Years Ago This Week

CHICAGO, July 18, 1935.—A de-tailed study of the pinball game field featured in the July 7 edition of The New York Times was halled by the industry as "one of the most reasoned and conservative news stories of the development of the modern pinball industry that has ever ap-pcared in the public press."

Breaking down facts on the pin game business, The Times stated that the United States (in 1935) had 100 manufacturers of such equip-ment, 250 distributors and jobbers and a recorded 25,000 owners and operators who control approximately 500,000 games. Annual output of the 100 manufacturers was given as 250,-000 units.

The article declared that about \$250,000,000 annually was involved in \$250,000,000 annually was involved in the pin game business thruout the country, counting allied enterprises. Games listed from \$29.50 to \$65, with "elaborate and highly decorated spec-imens" costing from \$90 to \$100. "Taking \$40 as an average value and assuming there are now 500,000 games, this means a \$20,000,000 out-lay," The Times stated.

Concluding, the article pointed out that 10,000 operators controlled about 50,000 games in New York City. The "most active" games were to be found in the 96 playlands or sportlands in the city, the largest of which operated 200 pin games and employed 71 at-tendants who worked in shifts from

tendants who worked in Shifts from 8 a.m. to 3 a.m. Exhibit Supply Company announced the adoption of a new "hree-color transfer showing William Tell with a bow and arrow, taking aim at the ap-ple in the storied position on his son's head. In large letters, a legend on the transfer read "Test of Skill." on the transfer read "Test of Skill." Idea, according to Claude Kirk, vice-president, was to create and keep in the public mind the Idea that Exhibit games were truly games of skill. As-sociation of the William Tell idea with pin games would result in a bet-ter realization that such games were actual tests of an individual's skill, Kirk stated. Exhibit Supply planned to perpetuate the transfer design as a firm trade-mark.

\$70		a firm trade-mark.
1 Dep.	Pieese ship Title-Magnitis. Check for 1/3 de- pesit is enclosed, Use this nome for the recordings:	AT A NEW ADDRESS TO SERVE YOU HIGH SPEED LONG LASTING PORMULA 77-"RED LAMEL" I Case - 2 DR. Cans - 240 Bech - 1 4.96 I Case - 12 DR. Cans - 240 Bech - 1 4.96 I Case - 2 DR. Cans - 240 Bech - 1 4.96 I Case - 2 DR. Cans - 240 Bech - 1 4.96 I Case - 2 DR. Cans - 240 Bech - 1 4.96 I Case - 2 DR. Cans - 240 Bech - 1 4.96 I Case - 2 DR. Cans - 240 Bech - 1 4.96 I Case - 2 DR. Cans - 240 Bech - 1 4.97 I Case - 2 DR. Case - 240 Bech - 1 4.97 I Case - 2 DR. Case - 240 Bech - 1 4.97 I Case - 240 Bech - 240 Bech - 1 4.97 I Case - 240 Bech - 240 Bech - 1 4.97 I Case - 240 Bech - 240 B
	(Please PRINT the name you want used in the message if you want to use a special message instead of the standard one as described above, please write it on a separate sheet and attach to this coupon.)	Wan't came apart     Easier to handle     tess than case lots
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The Billboard

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Above Prices F. O. B. Chicogo

Lemon on First Reel.

WEIGHT

121 CLUB HANDLE

W

### **Classical Record Reviews** (Continued from page 27)

STRAVINSKY: MASS-Double Wind Quintet-Iger Stravinsky, Conductor of Men 62 and Boys-Warren Foley, Director (L-10"

RCA Victor (33) LM-17

RCA Victor (33) LM-17 Bry, mostly duil religious work by the modrra marker is unlikely to register appeal outside of the died-leathe-wool Strawinsky clique. There's little here for choral familiers, and this point/unlique is abscure. Excitement and drama are also hand to find. Since the composer himself is ton-duction, It may be assumed that the work is performed as intended.

# BFETHOVEN: CONCERTD NO. 3 IN C MINOR FOR PIANO AND ORK— Claudia Arau-Philadelphia Ork-Eugene Urmandy, conductor (1-1.2\*) Columbia (33) ML-4302

Gotimebia (33) ML-4302 The hyrical expressions of this concerto is captured in rich and resonant reconding repre-duction featuring Claudio Arrau and the Phil-adriphia worder Ormanoly, Arrau tachies the victuois demands of the work with syste and a straightforward interpretation, while the Phil-adriphiant' rich string section and superb ensemble round out a pleasing addition to the disk Blarature with a first-rate accompaniment,

MODERN MUSIC FOR STRINCS-69 Siayerant Sindonietia-Sylven Shulman, coidector (1-10") Columbia (33) ML-2121 SHOSTAROVITCH: Two Paces for String Octes, Or. 21, We. 3; BARIOK: Roumanian Folk Daues; RACHMANINOF: Servide, O. 3 No. 5; ALAM SHULMAN: A Noturns for Strings HINDENITH: Pieces for String Chef, O. 4, A, 76, 3; HINOEJAITH: Lively (from Five Pieces for String Orchestra in the First Position, O. 4, No. 4; Het tick for this package perfectly describes the Contents. These are short works for string cremerary and modern composers ranging from the tick folk-based remaining of Machmaning these tick folk-based remaining of Mindemith.

the rikin tont-baland romanisism of Nachmanisism three to the scholarly modernism of Nindemith. For perseets of the modern, this will be a wel-come peckage. Lis factuating content has addeed appeal in the presence of the Bartak dances. All the works are cleanly and precisely handled by Schulman and the Supresant string group.

BEETHOVEN: SONATA NO. 18 IN E FLAT, OP. 31 NO. 3-Artibur Rubin-Stein (37%) RCA Victor (45) WOM-1371

RCA Victor (45) WDM-3731 Rubinstein makes a bellitant virtueno display in this magnificent and stirring recording of a Beethoven charmer from the remosers later days of his first and Micaar-Hayan influenced period. This is the only domestically available sticing of this particular selection. The plainst's exhibition on these datas will undoutedly bring far greater attention to this set than it would according to the normally achieve.

BEETHOVEN: SONATA NO. 4 IN C. DP. 102. NO. 1—Arthur Schnauel-Pierre Fournier (2.7") RCA Victor (45) WDM-1370

RCA Victor (45) W0M-1370 Fournet proves to be a remurkably adapt and sewaitive cellst in this new recording of this later-day Brethoven cello sowata. He acquits himself quite admirably in this recording which replaces an etching by Casals in the catalog. Schwabel, still the moster interpriser of Beethoven on the pinane, dominales the reading of the sould from the keyboard and undoubtedly serves as the insplation for this he periormance, For Beethoven chamber collectors who haven't the Casals, this recording will prove completely satisfying.

SESSIONS: SYMPHONY NO. 2-Phil-narinonic Symphony Orchestra of New York-Dimitri Mitropculos, conductor 11-10"1

L1-10". In Introduction Conductor L1-10". Columbia (33) ML-2120 Columbia (33) ML-2120 Thas Winteen performance of a modern work by Boger Sessions, the highly regarded Amprica contimporary composer, is an important addition to the record literature. If is moving, in the main qurit someter and scrowful, Rightmically and Rarmonically, it is in the mainstream of contemporary muvic, on the comprehensibility level of a Winghn Williams or a Bartok rather than a Schoenberg or a Webern, There should be a firefly market of contemporary collectors fee this colorful, compassionate work, most feelingly read by Mittorpoulos. read by Mitropoulos

VIVALDI: CONCERTO IN & MINOR and CONCERTO GROSSO IN O MINOR and LARCO IN C MAJOR FOR STRINGS-Orchestra of Radio Italiana-Armado La Rosa Parodi and Marie Fighera, conductor (1-12") Cetra-Soria (33) 50,023 Fresh, Vital, Ittle-performed music by a com-softer non entojing his biopest accentance. The works were not receided at the same dynamic lawely, and the Camerto souths older than the other time sorts. It's perhaps the most in-ternesting the, being a transcription for piano there the ranky composer's sigle.

DONIZETTI: IL CAMPANELLO-CLARS 70

DONIZETTI: IL CAMPANELLO-Clars 70 Scrangella-Seito Bruscharini-Milit Trac-cato Pace Renata Captechi-Angelo Mer-curiali Orchestra and Chorus of Radio Italianna-A. Simoatto, conductor (1-12'') Cetra-Soria (33) 50,027 Cetra-Soria (53,027 Cetra-So cased in a boxed cover.

LJUBA WELITCH IN TWO SCENES 79 FROM DON GIOVANI and SONGS BY LJUBA WELITCH—Ork of the Metro-politan Opera Association, New York-Fritr Rrimer, Allessio de Paolis, directors—Paul

Ulanowsky Columbia (33) ML-2118 Columbia (33) ML-2228 Since the tremendous success of her "Salome" disking lass year, there has been an rayr market for more Welitch on LP. Mozartan purists may find the sopeano lacking in style and finesse, but she approaches technical per-fection and oets a gorgeous sound. The music is dramatic Mozart, but not as heavy as Miss W. makes it. She's more successful in the fine song program on the flip, which includes some Slawic somes and some Brahmsian pieces by Richard Strauss.

HAYDN: SYMPHONY NO. 104 IN D MA-JOR and SYMPHONY NO. 82 IN C 73 MAJOR-Bergrian Role Oth-Affors Dressel, conductor and Hans Robbud, conduc-tor (1-12")

Mercury (33) MG-10050

Mercury (33) MG-10050 The majesty and lynkism of the "London" (No. 104) symphony and the compiritely charming and airy melody of the "Bear" (No. R2) make haidsome platter mates on this long-playbud disking. With LP strying as the incentive, Haydri's work has been acquiring greater favor of late and this disking should rate the benefits. These are accentable performances of this coupling. Briter readings of the "Lendon" are available but the No. 82 has but one competition, that being on the Maydn Society Libel.

BLISS: MIRACLE IN THE GORBALS and 72

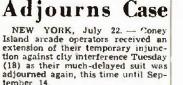
ADAM: CISELLE Orchestra of the ADAM: CISELMENT (1-0) Columbia (33) ML-2117 A pair of Empinh ballets, "Giselle" one of the eldest in the literature, and "Garbals," one of the mess, which are fratured by the Empish Saler Well company make the coupling here. Rich contrast is offered between the luch and medofe "Giselle" and the realistic modernism and dissemance of "Gorbals," Both are diverting the halfets were recorded in England are estermely well captured in the groome. Good input listning.

DELLO 'JOIO: CONCERTO FOR HARP ELLO JOIDI: CONCERTO FOR HANP AND DRCHESTRA and DIAMONO; MU-SIC FOR SHARESPERERE'S "ROMED AND JULIET"-LITTLE Orchestra Society, con-ducted by Thomas K. Scherman, Edward Vite.

ducted by Thomas K. Scherman, Edward Vila. Norp (1-12") A pair of interesting modern American scores are brautifully executed and well-recorded by the Latte Ornehsta Society under the sure hand of conductor Thomas K. Scherman. The Dilamond is enhanced in the LP medium. The Delto Joio concerto is a delightful tour de force. It is stillfully played by harpist Edward Vita. This signiful played by harpist Edward Vita. This origin, bello Joio and Olamond represent a pair of our foremost contemporary talents.

MOZART: QUINTET IN E-FLAT MAJOR 70 FOR PJANO ANO WINDS and SERE-NAOE NO. 3 IN D MAJOR, K. 185-Yvetle Crimodo-Chamber Orchestra-Fernand Ovbradous, canductor (1-12')

Vette Grinsud-Chamber Orchesta-Fernand Oubradoux, conductor (1-12") Mercury (33) MG-10031 The Quintet is a delightful, fragile chamber mult work for piano, obse, clarinet, French horn and bassool. The performance is an airy, charming interplay, not only between Miss Grinaud's piano and the wind group, but within the winds themselves. Every voice is distinct, yet in symathy and blend with the rest of the entemble, making for a clean-testured, limpid job in the best tradition of courty Gallic taste and spirit. This is the first etching of the E-Flat Quintet; makes a welcome addition to recorded Micaritana. The Serenado on Side 2, is a picatiant enough samoling of early Micarit Icomposition.



**Holds as Court** 

Coney Injunct'n WEIGHI 88 POUNDS

Considered a test case for the re-sort area, Herman Wolff has brought suit against the city asking that li-censes be issued for arcades housing standard amusement equipment, considered legal here for many years (The Billboard, June 24). Early this spring, authorities refused to grant licenses for the current season, claiming the arcade pieces were gaming devices. Wolff secured his injunction to forbid police molestation until a decision on the games' legality is reached in court.

A similar case, affecting arcades in the Rockaways, is due to be heard August 1.

### Chicago Coin's Trophy Bowl

CHICAGO, July 22.-Distributors of Chicago Coin Machine Company have been shipped samples of Trophy Bowl, a new shuffle game, Sam Wol-berg and Sam Gensburg, firm owners, announced this week. Built with a new cabinet design

and a simplified scoring mechanism, Trophy Bowl measures 8 by 2 feet and features disappearing pins. It is a rebound game with 20-30 scoring and takes an average of 45 seconds to play.

Bowl alternates scoring by frames when two participate. As in bowling,





### The Billhoord

OIN MACHINES	The Billboard		
	HM & BLUES RECORD REVIEW	VS	Op Uses
PMENT	(Continued from page 30) Partrait of a Faded Lova Tedious slow ballad offering with fem vocal. Seven Steps Alto, vibes, 88 and more alto solos on a fast-stepping fast instrumental. Cleanly played and awingy, but not very commercial.	60606060 66666666	Play-Boos Up Route BERWYN, III., Kitt, head of Subu
S-CROSS FOT BELLE 10¢ • 25¢	My Man Stands Out In the spirit and beal of her "Snatch and Grab It," thrush gets off a carefras double entendre blues. On'F Come Too Soon Another yolly blues side—tyric its certaining too blue for airing, and juke ops with finicky locations should listen carefully before installing this one.	74NS7474 76NS7676	ice, this week ina play-stimulation p to give teen-age cu their money." The firm's plus-play pr covers both tavern
DOC DAWSON Red Jay 1006	School This Fool Wretchedly amateurish recording of a warbler who might bound something like Bob Howerd II be could be hard. Not Now, I'll Tell You When	28282828 28282828	tions. Kitt emphasizes tors' stock in trad and the more ente he can give to his
WALTER BROWN Capitol 1112	Same story, except that a timush joins in. Let's Love Awhile Brown clants this medium tempo blues with a ringing shout quality, nicely backed by Jay McShann's combe, featuring fine Ben Webster tenor.	72727173	the over-all gross the is now convert locations to one-fi for-a-dime, seven- (tavern spots will
	Slow Down, Baby Slow blues registers with stronger mood than flip. Beown gets plenty heart into his work, McShann and Webster enhance nicely.	76767676	ular nickel play play plan is based With teen-agers' limited, they will
AMOS MILBURN Aladin 3059	Hard Luck Blues billown does the high-riding Roy Frown blues in a slow, gliding style that attracts, but doesn't threaten to crowd Brown's own hard-hitting job. Two Years of Torrture	74757473 82828282	tion of such money for juke play w bonus plays. The e as an incentive to
CHARLES BROWN	Waroler charts an expressive heartbreak blues with langerous conviction. Impressive slow blues side. I've Got That Old Feeling If Char has warbled the first chorus Instead of handing	76777576	and quarters than nickel price. Pro riods will be cut in teen spots, Kitt
FOR PRICE! RLD FAMOUS	It to his tenor man, this could have been a big one. As it stands, it probably will please shose Char. Brown legions. <b>Repentance Blues</b> Brown turns in one of his typically affected slow bioles jobs. Good blues, fine mood. Should score for the guy.	83848383	Suburban Music tavern play promo- tinued unchanged. hat," it has proved up to 30 per cent to resulted in many addition to placing
GUNTER LEE CARR Decca 48167	Coodnight, Irene A promising new r. and b. chatter goes astray here, distorting the watts melody wherein lies the charm of the new summer hit.	61616064	Birthday in each vocal or instrume ferred), Kitt also r
AR BOX	My House Fail Down Competent, routine blues offering In semi-sophisticated fashion.	61616063	to place at least two) "specials" on Title strips for s only the name of t
E HA	R. & B. BLUE NOTES		or owners, such a or "Mary's specia
jazz platter show to Station WJZ	moves his midnight to 5:45 ayem Mon o the Birdland nitery August 1. Sid Amos Millburn's crew currently is do. Virginia Derby Records, subsid inked Big Sheba. a 15-year-old blues nit went in for a one-weeker at the S 10 Tiny Bradshaw. who is rldin, sult of his hot King disking of "Well of the key Eastern R. & B. theaters. I k week before last, was slated to do Washington beginning July 14. 's ork and thrush Ella Fitzgerald spli tery show in New York, which kicked Gunter Lee Carr is the latest artist ad- he diskery's current drive in the mari version of the pop-country hit, "Go aughan is taking a vacation the last to tus in over a year. Prior to the vaca	will remain on ing a saturation irm of Rainbow thrush Hot ihowboat nitery, g the crest of a !! Oh! Well!" is 3radshaw, at the a week at the t the billing on off July 20 for a dition to Decca's cet. Carr's first odnight, Irene." wo weeks of this tion, the canary	Kitt declared tha day records avera 30 plays a week, co with some of the t Empire Mails CHICAGO, July Machine Exchange two catalogs to tl Ralph Sheffield, pr announced this we One catalog is a

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month, her first hiatus in over a year. Prior to the vacation, the canary was due to slice a wax session at Columbia..., Rumors Billy Valentine, pianist-vocalist with Johnny Moore's Three Blazers, would leave the group to form his own unit were squelched last week when the Moore unit drew up a contract among themselves which would require that any member of the Blazers aiming to leave the unit offer six months' notice to the re-resentative amount of premium mermaining members.

Jerry Blaine, topper of Jubilee Records, gifted The Orioles with a Cadillac as a token of his appreciation for their successes on his label. . . Buddy Johnson's ork skedded for a three-week stand at the Savoy Ballroom, New York, beginning July 23. . . Ben Decosts, former band manager for the late Jimmy Lunceford, Johnny Bothwell and Hal Singer, last week joined the Amos Milburn crew as road manager. The Milburn group currently is on a tour of the South which will cover 42 dates, all being promoted under the aegis of Ralph Weinberg thru Shaw Artists.

Spotlight at the 421 Club, Philadelphia, following the week with Roy Brown's band, had Herbie Fields in for the past week with the Orioles coming in July 24 for an umpteeth return engagement following their Southern tour.

### ADVANCE RHYTHM & BLUES RECORD RELEASES

(Everything's Gonna) Speciality SP 367 Playboy Blues-Roy Milton and His Solid Senders (Gryin' and Singin') Speciality SP 366 After Hours-8. Smith Ork (Tippin' in) Apollo 804 Checkin' Up Blues-The Great Gates (Rock Me) 4 Star 1504

2504 Cryin' and Singin' the Blues—Roy Milton and His Solid Senders (Playboy Blues) Specialty SP 366 Dan't Say Your Sorry Again—The Rivals (Rival Blues) Apollo 1166

Apolio 2000 Everything's Gonna Be All Right Tonight—King Porry (Mellow Gal) Specialty SP 367 Evil Dady Blues—H, Noel (Grandma's Boogle) MGM

Evil Daddy Blues—H. Noel (Grandma's Boogie? MGM 10752 Feel Like I'm Losing Yau—A, Skidham Ork (Squeere Mer) V(78)22-0093; (45)50-0093 Grandma's Boogie—H. Noel (Evil Daddy) MGM 10752 Nand Luck Blues—A. Milburn (Two Years) Aladdin

3059

Jusy I'me Got That Old Feeling—C. Brown (Repentance Blues) Aladdia 3060 Let's Love Awhile—W. Brown (Slow Down) Cap 1112 Mellow Gel Blues—King Perry and His Sextetie

Curry in and single processing sectors of the sector of th

Rock Mc Baby-The Great Cates (Checkler' Up) 4 Star 1504 Seen Step-E, Bostic Ork (Portrait of a) King 4387 She Knows How he Drops Will Fall-B. Smith Quartet (You've Got) Col 30214 Slow Down, Baby-W. Bown (Let's Love) Cas 1112 Sourcez Me Baby-A. Sticham (Feel Like) V(78)22-0093; (45)50:0093 Tippier' Ja-B. Smith Ork (After Hoors) Apolio B04 Two Years of Torture-A. Milburn (Hard Luck) Aladin 3059 You've Cot Me Crying My Heart Out-B. Smith Quartet (She Knows) Col 30214

2-Pronged st Plan To -Wide Biz

, July 22.-Rudy ourban Music Servaugurated a second program, designed customers "more for he move rounds out program, which now rn and "kid" loca-

s the music opera-de is entertainment tertainment (music) s patrons the better s take will be. Thus, ting all non-tavern for-a-nickel, three--for-a-quarter play l remain at the reg-peg). The more-ed on this thinking: s' spending money Il use a larger por-tey, in the long run, when they receive extra tunes will act o spend more dimes n under the straight ofitiess "silent" pedown on machines tt feels.

ic reports that its d. While it is "old a successful in that bigger grosses have such locations. In In ig a platter of Happy tap juke (using a nental disk as pre-makes it a practice t one (more often on each machine.

such specials carry the location owner, as "John's special" ial," and are tunes es of the particular here a "bartender's it is always the fa-bt barman so that the barman, so that volume night hours.

at the Happy Birth-age between 20 and top hits of the day.

### **New Catalogs**

y 22.-Empire Coin the operator trade, partner in the firm, week. an eight-page book-

resentative amount of premium mer-chandise handled by the firm.



July 29, 1950

The Billboard

### Jersey Resort Areas Booming Shuffle Games, Shuffleboards

(Continued from page 114) of coin machine play offers shuffle bowling. Biggest splash is being made by Golf Shuffle Bowling which is of-fering a \$2,000 Kaiser 1951 sedan to the season's highest scorer. The grand prize is on display at a minia-ture golf course next door. Moreover, players scoring 184 points or more get a free ticket to play mini golf. In addition, a 16-inch Motorola con-sole television set is awarded to the highest scorer each week. Golf Shuf-fle Bowling has 24 United Shuffle Bowling Express and United Super Shuffle Bowling games.

Bowling Express and onneu Super Shuffle Bowling games. A television set is also offered as the grand prize each week at the Maple Avenue Arcade, originally an X-Ray Poker stand which now shares A floor space between both types of machines. The 15 shuffle bowling machines on the floor include Wil-liams' Twin Shuffle, Genco Bowling League and United's Shuffle Bowling Express.

Another type of promotion is used by the Hotel Royal Arcade which is entirely devoted to shuffle bowling.

WASHINGTON, July 22. - Most types of coin machine locations shared

types of coin machine locations shared in the general June retail business increase over June, 1949, Commerce Department reported this week. Sparked by increases of 43 per cent and 27 per cent in lumber and auto sales respectively, retail business was up 11 per cent over June, 1949. Of coin machine spots, gas stations led the way with a gain of 3 per cent, while drugstores and department stores both showed increases of 1 per cent.

stores bout small significant sign trend was The most significant sign trend was contained in Commerce's report that eating and drinking places showed no change from a year ago. This marks the first time in some two years that business of such locations feiled to show a decline.

years that business of such accurate failed to show a decline. All of the business reports were taken from large, independent stores, with no chains or small independents

0/0 RETURN PRIVILEGE WITHIN 10 DAYS IF NOT SATISFIED WITH OUR RECONDITIONED EQUIPMENT. MILLS THRONE Perfect condi-Ready for location. \$99.50 (Crated) 1/3 with all orders, balance C.O.D. SFND FOR OUR COMPLETE LIST OF RECONDITIONED PHONOS AND GAMES DAVID ROSEN 855 N. BROAD STREET PHILADELPHIA, 23, PA. PHONE: STEVENSON 2-2903 DIES for STEPPING UNITS RELAYS - BANKS

MIKE MUNYES

Each day, a feature coupon is posted on the door, and a special merchan-dise prize goes of the player who gets the corresponding number on a coupon. All the stands give coupons to high point scorers, encouraging players to save their coupons in order to win more elaborate merchandise prizes on display.

Other X-Ray Poker stands featur-ing shuffle bowling include the Po-kerino Arcades. Poker Palace and Young's Avenue Arcade.

Three popular arcades also feature shuffle bowling machines for the first time this season. The Stanley Sport-land, largest of the arcades, has 14 United Shuffle Bowling Express ma-chines. Cedar Avenue Pennyland has four United machines out front: Casino Arcade Park Pennyland has 10 United machines, and the Maple Avenue Arcade has added six Bally Shuffle Champ machines to the more than 100 making up the amusement center.

by the Hotel Royal Arcade which is entirely devoted to shuffle bowling. Location Biz Hikes Help Coin Grosses WASHIVGMON Arcade block has 16. has 16. In addition to the several hundred

shuffle bowling machines located on the Boardwalk alone, there is a good-1y number of machines at other locations thruout the resort-particu-larly at the taps and tavern centers. Clubs, taverns and restaurants ad-vertise "Modern Shuffleboard and Television." And with television re-ception none too good in this resort corner, shuffleboard gets much at-tention, location owners report, particularly in the afternoon.

### MERCHANDISING MUSIC

MERCHANDISING MUSIC (Continued from page 109) promotion he has started is worked in conjunction with a roadside spot called Skinny's Cafe. Each time he changes records in this spot, Henske features a "Skinny's Special." The deal worked so well in this spot that Henske is now using it in other loca-tions. Incidentally, Henske is an-other booster of the pop charts in The Billboard, using these to select new disks for his jukes. NEEDLE HELPS . . The new Permo nylon needle gets a boost from E. & H. Vending, Oakland, Calif. Firm, while reporting juke box biz not holding its own these days, says the nylon needle has helped cut down its costs. And altho the grosses are down, the opera-tion continues to change its records regularly, in order to maintain some

regularly, in order to maintain some level of business until the seasonal pick-up comes along.

### **OPERATORS SEE-SAW**

(Continued from page 109) in-city routes, hyped purchases were seen as indicating a move to cut down old equipment; rural operators, on the other hand, appeared to be more concerned about route expansion.

Automatic Phonograph Distributing Automatic Phonograph Distributing reported the greatest rise in no-trade buying, which it said increased almost by half over the past twe weeks. Atlas Music Company said the de-cline in trade-ins may indicate a trend while Coven Distributing Com-pany declared it had found no change in operator huying habits with the in operator buying habits, with the exception that volume had increased over the past few weeks.

DIES RELATS - DATA for manufacturing coln-operated games AT FRACTION OF COST 577 10th Ave. (at 42nd), New York 18. N. Y. BRyant 9-6677



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85.00 75.00 75.00 63.00

SLOTS Se Silver Chief Se Brown Front 195 Silver Chiefy Se Black Cherry 196 Black Cherry 196 Black Front 196 Black Front 196 Black Front 196 Black Front 196 Cherra Bell 196 Chroma Bell 196 Chroma Bell 196 Chroma Sell 196 Extrasordinary 256 Dixie Bell Columbia Q-T.

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# **CMI Elects Wolberg Prexy;** To Carry Out Org Policies

(Continued from page 101) Dave Gottlieb, D. Gottlieb & Com-pany, secretary-treasurer. In this direction, but the tremendous task before us has just begun." Referring to CMI's over-all public

pany, secretary-treasurer. Besides the officers, Louis Gens-burg, Genco Manufacturing & Sales Company; Max Levine, Scientific Machine Corporation, and H. F. Den-nison, Dennison Sales Company, were re-elected directors for one-year terms. One holdover director, Wal-ter Tratsch, resigned to devote more time to the operation of the A.B.T. Corporation, of which he is chalrman of the board. of the board.

### Show Talk Deferred

Primarily an election meeting as provided by the CMI constitution, the provided by the CARL constitution, the only other topic brought under dis-cussion was the next CMI show. However, action on this show was de-ferred to permit the new officers and board to get a comprehensive picture of trade and national events.

Wolberg is president of the Chicago Coin Machine Company, a firm which he and Sam Gensburg founded in 1932. He succeeds Harry Williams, president of Williams Manufacturing Company, as head of CMI.

In accepting the office, Wolberg pointed out the critical period 'he amusement game industry is facing. 'Coin Machine Institute will continue "Coin Machine Institute will continue to put forth all its efforts to the end that the coin-operated amusement industry achieve permanency, sta-bility and dignity and take its rightful place beside other industries in the entertainment world," he de-clared. "We want an industry that is not only profitable but one of which avery mouthfurge distributes and

On Pinballs, Jukes permanent foundation for this in-FREDERICTON, N. B., July 22.

FREDERICTON, N. B., July 22. In semi-annual meeting in Frederic-ton, N. B., the York County Council passed unanimousl" a resolution re-questing the Union of New Bruns-wick Municipalities to petition the New Brunswick provincal government for law amendments to allow county councils to impose annual license fees on pinball games and juke boxes. The county council maintained these machines should operate under a license fee plan, to be levie ' each year by each county council. There wasn't a dissenting voice to the proposal, and it was decided that the delegates to the next annual convention of the union be committed to seek the licensing action.

convention of the union be committed to seek the licensing action. Currently, pinball machines can-not be legally operated in New Brunswick. There is no ban on juke boxes, but several communities have been licensing the music machines, chiefly at \$25 a year. Just what the York County Council will establish as the annual fee has not been de-cided. The fee for the pinballs, tho, will be considerably higher than that for the jukes, it is believed. This for the jukes, it is believed. This council is the first county group in New Brunswick to ask for power to license coin machines of any kind.

### NCMDA SKEDS MEET

(Continued from page 101) ously. As in the past, executive offi-cers will be elected for one year. The quarterly sessions replace the

single annual meet plan followed since NCMDA was formed in August, 1948. It was instituted because al-most all NCMDA members visit Chicago plants periodically to cohfer with manufacturers and inspect new products. With the quarterly meet-ings it was felt that the distributors could combine association business with trade conferences.

relations program and to the associa-tion's past and future legislative ac-"CMI shall continue to inform the public in general and public officials specifically of the true nature of the coin-operated amusement industry. We will again be called upon to meet problems at national, State and local levels. Congress is still certain to have before it far-reaching legisla-tion which could conceivably englif the amusement industry while State Legislatures will be receiving sugges-tions from the crime conference in Washington. It also is believed that cities will receive from the crime group a suggested model ordinance concerning the industry. Therefore it will be CMI's objective to meet these problems at all levels. To achieve this objective, it must be obvious that We will again be called upon to me will be CMI's objective to meet these problems at all levels. To achieve this objective, it must be obvious that we must first win the widest public support in the various communities. This can be achieved only by the manufacturer, distributor and opera-tor working together in presenting the real facts of the coin-operated amuse-ment industry."

Wolberg also made it clear that CMI would continue to widen its scope of activities. "The many serv-ices maintained by CMI, widely used that the coin-operated amusement industry achieve permanency, sta-bility and dignity and take its rightful place beside other industries in the entertainment world," he de-clared. "We want an industry that is not only profitable but one of which operator can be proud. In recent years, we have made great progress Maritime County To Seek Licensing Fee On Pinballs Interest

### **Add Production Line ForComoConversion**

CHICAGO, July 22.—Como Manu-facturing Corporation this week set up an additional production line to increase the output of its conversion unit for the Bally Shuffle Bowler, Vice-President Bill Billheimer announced.

Designed with fly-away pins, the unit automatically scores for 10 frames. When passing thru the scor-ing zone, pucks pass over rollover switches causing the simulated pins to fold out of sight. At the end of each frame pins reset.



The Billhoard

### JU9 29, 1950



### Milwaukee:

(Continued from page 115) sults. . . Clyde Nelson, of General Novelty, reports that the last few fishing excursions have been dis-couraging for him. He plans to keep truing trying.

A new member of the George Schroeder Company is Harold Som-merfield, who works on service calls for the firm, Harold comes from Lansing, Mich., where he operated a small string of phonos. . . Mean-while George Schroeder routeman, Bob Berndt, has returned from his vacation at Washington Island. Les Dallman, another Schoeder route-man, is enjoying his vacation at Phillips, Wis.

Record buyers stopping recently at Hasting's Vliet Street waxery at Hasting's Vliet Street waxery were the father and son combina-tion, Leonard and Bob Caspar, Lending a hand to make sure they picked out all hits, was Toni Molik. The Caspars report their top nickel puller on the boxes of late to be "At Sundown," by the Frank Petty Trio on the MGM label.

Also on record buying trips, but this time at the Midwest Radio Shop, were ops Nielsen. of Portage: Ober-dieck, of Horicon, and Eddie Tar-man, of Milwaukee.

man, of Milwaukee. Wisconsin Phonograph Operators' Association perennial prexy, C. S. Pierce, of Brodhead, had a session with George Miller, Music Operators of America national president, at his home on the West Coast when Pierce was there recently. . . Mickey Stemstski, routeman at the Mitchell Novelty Company, was passing around the smokes recently when his wife presented him with a daughter.

### Hartford, Conn.:

(Continued from page [15) creased sales, rental and service business, accompanied by a 50 per cent rise in production volume, ne-cessitated the new facilities.

cessitated the new facilities. Leo J. Dunn. assistant to the vice-president of Veeder-Root, Inc., Hart-ford, manufacturers of counting and computing devices for coin ma-chines, has been elected vice-presi-dent of the Society for the Advance-ment of Management. . . Altho gen-eral State tax revenue has dropped during the past 12 months, taxes from cigarette and alcoholic bever-age sales have increased slightly, ac-cording to Slate Tax Commissioner Denis P. O'Connor. He announced a 5¼ per cent increase in cigarette tax receipts and 1 per cent increase in revenue from sales of alcoholic beverages. Figures for the fiscal vigarette taxes in Connecticut of \$7,684,652, or about \$300,000 over the previous 12 months. The in-rease digarette tax collections, he said, were due to the normal in-crease in smoking plus a new fed-eral law clamping down on "mail order" sales of cigarettes by out-of-state concerns. State concerns.

Jack Gordon, district manager for Sceburg, was a recent visitor at Ralph Colucci's office at Seaboard Distributors, Hartford, Jack told Ralph he's sold his West Hartford home in favor of moving to Long Island. . . Ralph Co'ucci, of Sea-board Distributors, Hartford, and Jerry Aitro, of Yale Amusement Game, New Haven, were among visi-tors at Connecticut State Coin's re-cent Hartford meeting at Hotel Bond. Jack Gordon, district manager for

### Detroit:

(Continued from page 115) going to join Edelman at Schroon Lake, while Samuel J. Rose, treas-urer, will vacation in Northern Michigan. Sylvia Rosner, for several years with the Edelco firm, who was married last year, has re-signed to take care of her new home. Tude Fortein bar meload her. Trudy Epstein has replaced her in the office.

Joseph Brilliant, of Brilliant Mu-Joseph Brilliant, of Brilliant Mu-sic Company, reports local opera-tors enjoying vacations-many of them staying right at home. . . Frederick E. Turner, who was sec-retary of the old Automatic Mer-chandisers' Association (national), returned this week-end from his summer home on Lake Michigan, north of Petoskey. His son, Alan Turner, who has been with him for about five years since his return from service, was in charge of the business in his absence.

Frederick B. Wittick, of the Wit-tick Sales Company, reports a num-ber of new operators planning to go into the coin-operated video field, but deferring decision until the in-ternational situation clears... John R. Nelson, who operates a new motel at 1100 Crescent Street, N.E. In Grand Rapids, has been named rep-resentative of the Wittick Company in that area... Herbert C. Neyrinck and Theodore J. Broccker have been named Wittick's representatives in the Watkegan area, following a visit there by Wittick himself.

was there recently. . . Mickey Stemstiski, routeman at the Mitchell Novelty Company, was passing around the smokes recently when his wile presented him with a daughter. Hank Eckert, head mechanic at the Sam Hastings Distributors, left for his vacation in Canada. . .Joe in charge of the front office the past few weeks while manager Nathan Victor enjoys his vacation. When Nathan gets back from Canada. Joe plans to head east for his holiday back home in Connecticut. Martford, Conn.:

Twin Citles: (Continued from page 115) Wurlitzer phonos has resulted in a wave of buying of 1250s, with the firm being kept busy meeting the demand. Another factor in 1250, nonularity increase is the offer of a full set of RCA and Decea 45 r.p.m. records free with the purchase of each machine.

Jack Backus, Jamestown, N. D., operator, was in the Twin Cities buying equipment for his route which he is expanding with new bowling games... John Galep. of Menomonee, Wis. is adding pin games and phonos to his route... Another expansion being recorded is that of Al Plotnick, Minneapolis op-erator who has one ned un several that of Al Plotnick, Minneapolis op-erator, who has opened up several new pin game locations. Arnie Tesmer. St. Paul coinman, is adding bowling games to his operation. . . Earl Berkowitz and Leo Berkowitz, of B&B Novelty Company, Superior, Wis., were in the Twin Cities buying pinball machines for their operation.

pinball machines for their operation Caught short with Chicago Coin bowling classic units. Licberman Music Co., started taking orders for Chicago Coin's new machine due here some time next week, Jonas Bessler reported . D. K. Karter, Minneapolis operator, is back from a vacation in the Maine woods. Back into hiding for another year went the goosing sticks of Don Leary and Charlie Swan, Minne-apolis operators, who have returned from the annual Shrincr's conven-tion in Los Ance'rs. Willard Overlie, of Parshall N. D., has sold his route to Jim Stern, of Minor, N. D., Wal'er Jones, shop fore-man at Hy-G Music, is spending a oe-week vacation at Gull Lake in Northern Minnesota.











The Billboard

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### strength

The construction of any unit that is to be used in operation by the public requires rigid standards. One weak spot and the whole project becomes a mess. All the effort and money spent for quality materials go to waste because the mechanical unit is broken down and no longer of any use as a money-maker to the owner. A manufacturer's product is as good as the thought and effort put into it. Trusting to luck and keeping the fingers crossed never will be the answer. It takes the application of good engineering, good assembly, good materials and rigid final inspection to produce quality products. Constant surveillance of parts that bear the brunt of the wear is necessary, and troubles that come up in the field where the product in question is operated must be remedied when these problems have been proved to exist.

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> BELL-O-MATIC CORPORATION



July 29, 1950

The Billboard

COIN MACHINES 133





The Billboard

•	Keeney Pin Boy	79.50
	United Shuffle Alley	89.50
	United Shuffle Alley w/Plastic Pin Conversion	99.50
	United Shuffle Alley w/Disappearing Pins	169.50
	United Super Shuffle Alley	129.50
	Bally Shuffle Bowler	89.50
	Genco Glider	69.50
	Genco Bowling League	59.50
	Chicago Coin Bowling Alley	129.50
	Chicago Coin Bowling Alley w/Plastic Pin Conv.	139.50
	Chicago Coin Shuffle Baseball	119.50
	Chicago Coin Bowling Alley w/Disappearing Pins	219.50
	Williams Twin Shuffle	79.50
	Williams Single Bowler	99.50
1	Williams DeLuxe Bowler	219.50
5	Gottlieb Bowlette	99.50
	Shuffle Back	39.50
1	Rock-Ola Shuffle Lane	69.50
	Rock-Ola Shuffle Jungle	99.50
	Universal Twin Bowler	139.50
	Universal Super Twin Bowler	229.50
	Exhibit Shuffle Bowl Attachment	49.50

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### BRAND NEW CLOSEOUTS

Plastic Pin Conversions					 						 		•	. 5	9:50
Chicago Coin Pistol					 			•	 		 				159.50
American Flag Counter	Gar	ne		•	 										12.50
Sameo Peanut Vendor					 		 								7.00
Samco Gum Vendor			 		 		 								5.00



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