Billboard



THE WORLD'S FOREMOST AMUSEMENT WEEKLY - 25 CENTS

OCTOBER 16, 1948



Progressively as each year passes, Sammy Kaye's national 'So You Want To Lead a Band' competition is proving more and more to be one of bandom's top immicks. Center pic here shows Sammy and the '48 winner, selected by the audience at Kaye's .BC Supper Club airshow. He is Fred Luigart, junior at Kentucky University. Patrons of the pro pigskin pastime will recognize the batoneers in the side panels as Sid Luckman and Johnny Lujack, of the Chicago Bears, and Paul Governali and Bill Swiacki, of the New York Giants. This fearsome foursome matched ork-fronting talents in Kaye's All-American Bandleader contest.



THE THREE SUNS PRESENT

(RCA Victor Album P-185)

DARDANELLA

DEEP PURPLE

HINDUSTAN

TLL NEVER WISH FOR

MORE THAN THIS

SUNRISE SERENADE

THE BREEZE AND I

TWILIGHT TIME

WHEN DAY IS DONE



(RCA Victor Album P-206)

CANADIAN CAPERS

DANCING TAMBOURINE

DIZZY FINGERS

ECCENTRIC

NOLA

THE DOLL DANCE

THE WEDDING OF THE PAINTED DOLL

STUMBLING

Exclusive RCA VICTOR Recording Artists

Personal Management: HERB KESSLER
Direction: MUSIC CORPORATION OF AMERICA

The World's Foremost Amusement Weekly

WORLD SERIES TV SURVEY

Xavier Cugat Plans Own TV Film Firm

HOLLYWOOD, Oct. 9.—Xavier Cugat will organize his own video film production firm to make series of open-end musical featurettes. Bandmaster plans to produce series in English, with Spanish and Portuguese sound tracks included.

Cugat's current pact with Metro-Goldwyn-Mayer (MGM) expires this year, following completion of one more pic skedded to begin in November. In negotiating for contract renewal Latuner is asking pixery for video clause to enable him to make own tele products. So far, however, MGM has turned a deaf ear on similar pleas from other tele-minded artists.

Cugat said he hoped to begin tele flicker production before year's end. Fronter is skedded to leave in January for a 10-month tour of Southern American countries.

RWG Rejects Agencies' Bids; Strike Looms

NEW YORK, Oct. 9. - The long threatened strike by free-lance writers against the top advertising agencies in radio appeared more imminent this week than at any time in the history (RWG) and agencies. Replying by letter this week to the agencies' re-

Congress Eyes TV Allocation Controversy

Both Houses Interested

WASHINGTON, Oct. 9.—Eyes on Capitol Hill are turning in the direction of the latest attempt of the Federal Communications Commissions (FCC) to overhaul television allocations and last week's freeze on video bids. At least one congressional committee is already considering the likelihood of an inquiry into the television muddle as the FCC faces the tough job of trying to open space for commercial video in the ultra-highfrequency (U-H-F) belt without economic disruption of currently used commercial channels in the veryhigh-frequencies (V-H-F).

Congressional quarters anticipate that exploratory inquiries into the video problem will be made by a Sen-(See CONGRESS EYES on page 8)

prompt action could forestall a strike. RWG units in New York, Chicago and Hollywood are to meet Wednesof the long drawn-out negotiations day (13) with a strike vote the No. 1 between the Radio Writers' Guild item on the agenda. That the membership will vote for a strike is certain, and that it may strike soon

Record Ban Is Over - in

NEW YORK, Oct. 9 .- The recording ban is over, at least in Puerto Rico. Effective October 16, members of the territory's musicians' union (Federacion De Musicos De Puerto Rico) will resume record cutting at a new, increased price scale, ending a strike that had been instigated concurrently with the Petrillo ban January 1. Musicians of the U. S.-owned island territory, long one of the principal sources for Latin-American music and recordings, have for some time sought recognition and assimilation by the American Federation of Musicians (AFM) and had instituted their own ban to court Petrillo's favor.

The eradication of an important source of income is reported to have (See RECORD BAN on page 22)

Needle Injects Little Life in Kraut Showbiz

BERLIN, Oct. 9.-Managers and artists alike are had at work trying to revive German showbiz with artificial respiration. As a result of several drastic moves on the part of both, conditions in the past month showed a little improvement, tho still in the n.s.g. category.

Admission prices to all theaters, circuses and niteries were slashed cently offered counter-proposals, the after is likely. Temper of the writers, recently right after the issuance of RWG clearly intimated that only (See WRITERS' STRIKE on page 5) (See KRAUT SHOWBIZ on page 45)

Old - Timers Puerto Rico Got Big Edge On Neophytes

Hooper Study Reported

By Jerry Franken (Copyright, 1948,

The Billboard Publishing Co., Inc.) NEW YORK, Oct. 9. - Longer established television stations, whose steady programing over a long period of time has firmly established tuning habits among tele viewers, have a terrific edge over newer TV outlets.

That is one of the principal conclusions to be drawn from a study of World Series tele viewing habits, conducted exclusively this week for The Billboard by C. E. Hooper, Inc., in public places thruout metropolitan New York. A correlative conclusion indicated in the survey-the second annual Billboard series study-is that for the present, at least, the three lower channel TV stations seem to have an additional advantage in that tuning them in is easier than tuning their higher frequency contemporaries. -

Thus, WNBT, WCBS-TV and WABD finished one-two-three in this years survey, with an enormous gap between the third place station and the fourth WPIX. Individual station ratings, as ascertained by the Hooper coincidental study, were WNBT, 33.5; WCBS-TV, 30.5; WABD, 26.3, and WPIX, 2.6. WJZ-TV, the newest New York station, was fifth with 0.6, and WATV, in Newark, was sixth with 0.3.

WNBT, the National Broadcasting Company (NBC) station; WCBS-TV. the Columbia (CBS) station, and DuMont's WABD have been on the air for years. WPIX came on in June and WJZ-TV in August. That this (See WORLD SERIES on page 4)

Capitol All-Out for Longhair

Waxers Clinch Compact With German Firm

Reciprocal Deal All Set

HOLLYWOOD, Oct. 9. - Capitol this week began girding for a fullscale invasion of the classical disk field after its prexy, Glenn Wallichs, and a. and r. Veepee James Conkling signed papers to make official its reciprocal affiliation agreement with Germany's Telefunken disk works. Terms of the pact give Capitol American pressing and distribution rights to Telefunken's complete catalog, which includes a vast store of longhair masters along with international and European jazz items. In return Telefunken will take over Capitol's catalog for European pressing and dis-(See Cap. Telefunken on page 18)

Billion Flacking

NEW YORK, Oct. 9 .- The publicity break of the year, the trade agrees, was the appearance of the Billion-Dollar Chorus on the Tex and Jinx web show over the National Broadcasting Company (NBC). Development of the Tex McCrary brainstorm was left in the hands of Priscilla Campbell, of the NBC press department, and large feature stories in the main news pages of every local paper resulted. In addition, the wire services picked up the story and breaks are appearing in such magazines as Life, Esquire, Newsweek and Business Week. Even the rival webs gave the show plugs in their newscasts. The McCrarys saluted Miss Campbell's efforts with a special award on their WNBC Tex and Jinx show.

ASCAP Clears Decks for TV NetworkMusic

Pact Extension Okayed

NEW YORK, Oct. 9 .- The American Society of Composers, Authors and Publishers (ASCAP) this week started clearing the decks preparatory to negotiating, as soon as possible, a contract with television networks and stations using copyrighted music. The major step in this direction was the action of the ASCAP board in approving an extension of the current television agreement between the Society and its members. The current agreement expires December 31, 1948. The renewal would extend the existing pact thru December 31, 1950.

Copies of the new ASCAP-TV agreement were sent to all members. with a note by Fred E. Ahlert, president of the Society, urging that the (See ASCAP Clears Deck on page 19)

Sniff Sumpin'? That's Terrif Platter Bally

NEW YORK, Oct. 9.-RCA Victor and Corday, Inc., manufacturers of perfumes, are blueprinting a lavish promotional campaign in connection with a soon-to-be released album of Harry Revel tunes titled Perfume Set to Music. Revel transmuted the olfactory sensations into descriptive music back in 1936. The score, performed by a 28-piece orchestra and large chorus, has now been recorded by Victor and will be given a terrific ride with paid advertising and tieins with disk jockeys and department

The campagn, which gets under way November 21, calls for an outlay of \$25,000 in national advertising by Corday, including full-page ads during December in Harper's Bazaar, Vogue, New Yorker, Mademoiselle and Esquire. Ads will feature a rep-(See That Bally Plan on page 24)

Vaude Agents Pact Outmoded? Shubert Sued On Divvy Da

Leddy - Rosen Booking Fuss Raises Issue

ARA Ruling Pulls Switch

NEW YCRK, Oct. 9.-A ruling made by the Artists' Representative Association (ARA) involving a quarrel over commission splits may call for a new interpretation of the exclusive management clause under which all agents now operate.

The dispute arose out of the booking of Helene and Howard, under contract to Matty Rosen. He charged that Mark Leddy submitted the act without authorization to Leon Leonidoff, Radio City Music Hall booker, and even the Leonidoff used the act, Leddy wasn't entitled to any commission. Leddy countered with the flat statement that Rosen did give this authorization and substantiated it by a claim that, based on this verbal okay, he put the act into a Madison Square Garden fashion show run by Leonidoff and based on their showing got them their Music Hall date.

Rosen Elucidates

Rosen charged that authorization was given to Leon Newman, who shares an office with Leddy, and that was only for the Garden show. In any case, said Rosen, Leddy had no righ' to come into the picture,

Both Leddy and Rosen, as members of ARA, brought their quarrels before it. The arbitration board of Milton Berger, Jack Kalcheim and Herman Fialkoff held two hearings and finally ruled that Leddy was entitled to the split commission.

A strange part of the ruling, one that has the trade wondering if contracts mean what they say, is the fact that under arrangement with the American Guild of Variety Artists (AGVA), both the union and the agents' org have agreed to adhere to Rule B, which says that only the (See Excl. Agents' Pact on page 46)

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Cover photo by Zinn Arthur
NAMES OF THE OWNERS OF THE PARTY OF THE PART

The Billboard Main Office, 2160 Patterson St., Cincinnati 22, O. Subscription Rate: One year, \$10. Entered as second class matter June 4, 1897, at Post Office, Cincinnati, O., under act of March 8, 1879. Copyright 1948 by The Billboard Publishing Co.

THE BILLBOARD - C. E. HOOPER COINCIDENTAL RATING STUDY OF 1948 WORLD SERIES TELECAST

(BAR-TAVERN SETS ONLY)

Station	1948	1947	1948 Share	1947 Share****
	Rating	Rating	of Audience	
1. WNBT (NBC)	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	36.8	35.4	40.3
2. WCBS-TV (CBS)	30.5	24.0	32.3	26.3
3. WABD (DuMont)		29.4	27.8	32.1
4. WPIX (Daily News)	2.6	2.4 e (m) 2.4 e	2.8	acres 1
5. WJZ-TV (ABC)	0.6		0.6	•
A M M DO SERVEN	TELEVISIO	ON SETS IN U	ISE	
1948	93.8**	194	479	0.2
	SPONSOR	IDENTIFICAT	ION	
1948 Gillette				70.0
1947-Gillette				
1947-Ford				
			ERS PER SET	
1948	453454045	4	47	81.3
Explanation:				
*Indicates station				75 MESTER 1990
••Sets in use indic				
•••Ford and Gillette	e split spons	orship of the	series last vear:	ning to the radio.

World Series Tele Survey; Old-Timers Grab Big Edge

NUMBER ONE

ACROSS THE MUSIC-DISK BOARD

A TREE IN THE MEADOW, Margaret Whiting, Capitol 15122

A TREE IN THE MEADOW, Margaret Whiting, Capitol 15122

JUST A LITTLE LOVIN', Eddy Arnold and His Tennessee Plowboys,

BOUQUET OF ROSES, Eddy Arnold and His Tennessee Plowboys,

Leading albums, classical disks, English and Canadian shoot sellors and full score on all music-disk popularity in Music Popularity Charle, page 26 to 48 in Music Section.

TWELFTH STREET RAG, Pee Wee Hunt, Capitol 15105

CORN BREAD, Hal Singer Sextette, Savoy 671

LONG GONE, Sonny Thompson, Miracle M-128

****Share of audience exceeds 100% since some taverns have more than one

(Copyright, 1948, The Billboard Publishing Company, Inc.)

(Continued from page 3) continued service is paying off tuna conditioning factor to this situation is the fact that many set owners find it more difficult to get the higher freugencies-applying to WJZ-TV, Hooper had prior commitments. WPIX and WATV alike—is similarly

sively by Gillette this year.

This year's survey was made in 402 saloons in metropolitan New York on the afternoon of the second Cleveland-Boston game (October 7), on a coincidental telephone basis. (Last year's survey covered 175 bars.) Even after Cleveland's defeat the first day, interest in the second game was keener than anticipated, and this may, of course, be reflected in the results shown by the survey.

"verage number of tele viewers per receiver was 30.32 this year, compared with the staggering 81.3 average reported last year. However, this may be accounted for by several facts. Last year's survey was made on a Saturday afternoon, when many more people can take time off than on a week day. Secondly, last year's series was a purely local New York | Acknowledging that Texaco's peraffair — Dodgers vs. Yankees — and centage is phenomenal and that it is the partisanship undoubtedly helped aided by continued telecasting, rather

No. 1 On the Honor Roll of Hits

No. 1 Sheet Music Seller

No. 1 Disk Via Dealer Sales

A TREE IN THE MEADOW

A TREE IN THE MEADOW

No. 1 Disk in the Nation's Juke Boxes

Victor 20-3013

No. 1 Best Selling Retail Folk Record

Victor 20-2806 No. 1 Most Played Juke Box Race Record

No. 1 Best Selling Retail Race Record

No. 1 Sheet Music Seller in England

No. 1 Most Played Juke Box Folk Record

No. 1 Most Played on Disk Jockey Shows

pack the saloons. Finally, it is safe to presume that many bar viewers ing-wise now appears obvious. That own their own sets now and, of course, caught the games at home. The Billboard did a home survey last year, but couldn't this year because

While WNBT, WCBS-TV and Du-Mont maintained their relative positions this year in terms of audience, WNBT and WABD lost as against last year, with WCBS-TV the only one to gain. WCBS-TV picked up a strong 6.5 over last year's rating, reflecting a similar share-of-audience gain, from 26.2 last year to 32.3 this year. This accounts for some of the WNBT-WABD drop, of course.

Altho Gillette's sponsor identification rating of 70.0 is a sock figure, far exceeding similar ratings score via radio, it may not be too impressive actually, all things considered. Last year, when Ford and Gillette split the sponsorship, they drew identification figures, respectively, of 61.0 and 59.6. Texaco Star Theater (TV version), however, recently was given a 95.2 identification figure by Hooper.

On Divvy Deal

BOSTON, Oct. 9. - Martha Levy. relative by marriage of J. J. Shubert. and former manager of Herrick's, Inc., Boston theater ticket agency. has claimed in a suit filed in Suffolk Superior Court that Shubert is the real owner of the agency and owes her a promised 25 per cent commission on all its profits from 1939 to 1947. Miss Levy was discharged as manager of the agency in the fall of 1947. This is one of a number of suits brought by various other ticket agency interests against Shubert in recent years in Boston. All have claimed that, in addition to being a Boston (and New York) theater and real estate owner, he was also owner of the ticket agency and was using "straws" to cover his connection between the two.

Miss Levy claims in her suit that Shubert furnished the money to purchase the ticket agency from the estate of the late Frank C. Herrick and actually holds all the stock of the corporation. She asserted that she informed Shubert of the opportunity to purchase the ticket agency and that because of his interests in the many theaters in Boston, his name could not appear on the corporate papers. Judge Joseph L. Hurley has continued the case for a week and has issued a temporary restraining order against the Shuberts and Herricks, Inc., forbidding them to dispose of any records.

that a special event such as the series, it may still be said that with improved commercials-the Gillette plugs have never rated highly in trade opinion-the razor identification should have cut deeper.

The custom of tuning in radio sets, despite TV ownership, seems to have decreased this year as against 1947, when WOR chalked up a 1.3 in TV-AM bars, compared to 0.8 for WOR this year and 0.3 for FM and other stations. Use of radio in these TV bars may be traced either to out-oforder tele receivers or poor reception. The actual radio use in TV-AM bars is greater than the WOR 0.8 would indicate, since the TV sets-inuse figure of 93.8 means the balance of the bars heard the games via radio only.

The World's Foremost Amusement Weekly

Founded 1894 by W. H. Donaldson Publishers.

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Turnover and Vend



WRITERS' STRIKE NEARER

WASHINGTON, Oct. 9.—The Congress of Industrial Organizations (CIO) expects its locals will have some 800 15-minute shows on local stations to boom the Truman-Barkley ticket by the time election day rolls around, CIO officials said this week.

cut for talks about housing, prices, civil rights, and the Taft-Hartley Act, all winding up with the theme that the Democratic candidates are the best. Seventy disks have been made of each master and are in the process of being shipped to CIO locals around the country for use on small stations.

Each of the disks, says the CIO, is used on several stations in the same area. Funds for buying air time are being provided by the individual locals, with the parent union having shelled out for the waxings.

BBDO Outlines GE Tele P'kge

NEW YORK, Oct. 9.—The Batten, Barton, Durstine & Osborn (BBDO) Agency this week was blueprinting a new video show for the lamp division of General Electric (GE). The program is said to encompass several features new to video. BBDO will not produce its show, however, but it is believed will turn it over to a package outfit for actual development. Among the packagers mentioned as possibilities are John Gibbs and Music Corporation of America (MCA).

GE recently bought the 8:30 to 9 p.m. Sunday slot on the Columbia Broadcasting System. The firm is understood to have nixed Tex and Jinx when the couple proved reluctant to lower the \$3,500 asking price.

NAB Picks Hanna for Paris

WASHINGTON, Oct. 9.—The National Association of Broadcasters (NAB) is sending Mike Hanna, manager of WHCU, Ithaca, N. Y., and a member of the NAB board of directors, to Paris as American delegate to a world-wide radio programing conference October 25. Hanna was conference October 25. Hanna was selected by the State Department Talk 3-a-Weeker from a list furnished by NAB Prexy Justin Miller. The Paris confab has been called by the United Nations Educational, Scientific and Cultural Organizations.

Seg's 9th Kudo

MINNEAPOLIS, Oct. 9. — WCCO, 50-kw. Columbia Broadcasting System (CBS) station here, was fast running out of wall space to hang the plaques won for its documentary, Neither Free Nor Equal. The seg, attacking racial bias, last week got its ninth kudo, awarded by Phi Epsilon Chapter of Phi Beta, national professional music and speech fraternity. Among its earlier recognitions was a third place spot by The Billboard and an American Newspaper Guild Heywood Broun Award. The piece was written by Ralph Backlund and Ralph Andrist.

CIO Locals Buying Luckies Prep 800 15 - Minuters Daytime Entry; To Bally Truman Option 'Matinee'

NEW YORK Oct. 9.—The American Tobacco Company, on behalf of Lucky Strike cigarettes, this week took an option on Matinee Theater, Bernie Schubert dramatic package, which features Don Ameche and Joan Banks. The tobacco company is The labor group has had masters prepping a daytime radio entry with five half hours weekly.

Sample waxings will be cut in Hollywood Wednesday (13) in the studios of Columbia Broadcasting System (CBS). There is no deal between American Tobacco and CBS at this time, however. It is also understood that the sponsor's agency, Batten, Barton, Durstine & Osborn (BBDO), is actively investigating possible alternatives to the Ameche show.

ANTA, Revere Inked by ABC

NEW YORK, Oct. 9.—A new variety show, presented by the American National Theater and Academy (ANTA) under auspices of army recruiting, has been set for 7:30 p.m. Thursdays by American Broadcasting Company (ABC). First of the recruiting airers will kick off Armistice Day, November 11, with Danny Kaye the probable guest feature. The show also will incorporate dramatic vignettes performed by a cast furnished by ANTA and will utilize top name legit and variety talent. Agency is Gardner.

Deal marks the second of the week by ABC for its Thursday line-up. The network previously had acquired the Revere Camera All-Star Revue, which has been on Mutual Broadcasting System. The new ABC format, which will move into the 8:30 period, will feature chantress Jo Stafford, the Starlighters and Paul Weston's ork. Starting date also is November 11.

K-F, A. Burrows

HOLLYWOOD, Oct. 9. - Kaiser-Frazer is talking a new radio deal with Abe Burrows which would star the comic in a three-a-week series over Mutual Broadcasting System in the time slot following Gabriel Heatter. Stanza would probably originate in New York to enable Burrows to accept one of several tele bids pending. Air show for auto maker would be under the wing of the William Weintraub Agency in Gotham.

K-F assumes sponsorship of Walter Winchell January 1.

MEGGERS SEEK ABC PACT

NEW YORK, Oct. 9.-The Radio and Television Directors' Guild (RTDG) will meet with the American Broadcasting Company October 14 to discuss a contract covering its 19 video meggers. The RTDG will go after a television pact resembling the one now in force at Columbia Broadcasting System.

Timing

NEW YORK, Oct. 9.- Execs of National Broadcasting Company had just finished their first conference last week at White Sulphur Springs, W. Va., in the web's annual management meetings, when a knock came on the door.

It was Ed Kobak, president of Mutual, who came over for a cup of tea.

3 Escape Jail Sentences in '5th Web' Case

SAN FRANCISCO, Oct. 9 .- Paul M. Titus, Charles J. Husband and Rudolph J. Fjellstrom, sentenced last August to one-to-five-year terms in San Quentin Prison for selling shares in the North American Broadcasting Company, a proposed "fifth network," will not go to jail after all.

On motion of probation officer Jack | inevitable. Kavanaugh, Superior Court Judge Albert C. Wollenberg this week changed the prison sentence to probation. The trio pleaded guilty to having sold \$18,000 worth of stock in the State corporation commissioner, as required by law.

P. Morris Axes Giveaway Seg

HOLLYWOOD, Oct. 9.—Everybody Wins, giveaway show, was axed by Philip Morris late Friday, effective October 22. Show, which starred Phil Baker, tottered on the borderline during the past few weeks, with bankroller reported to have signed Jack Paar to replace Baker.

Ciggie maker will retain the time slot on the Columbia Broadcasting System Friday night sked, probably filling in with new mystery airer.

Guild Rejects Counter Bids By Agencies

Showdown Due This Week

(Continued from page 3) even those least enthusiastic about the strike prospect, is described by guildsmen as "grim and determined."

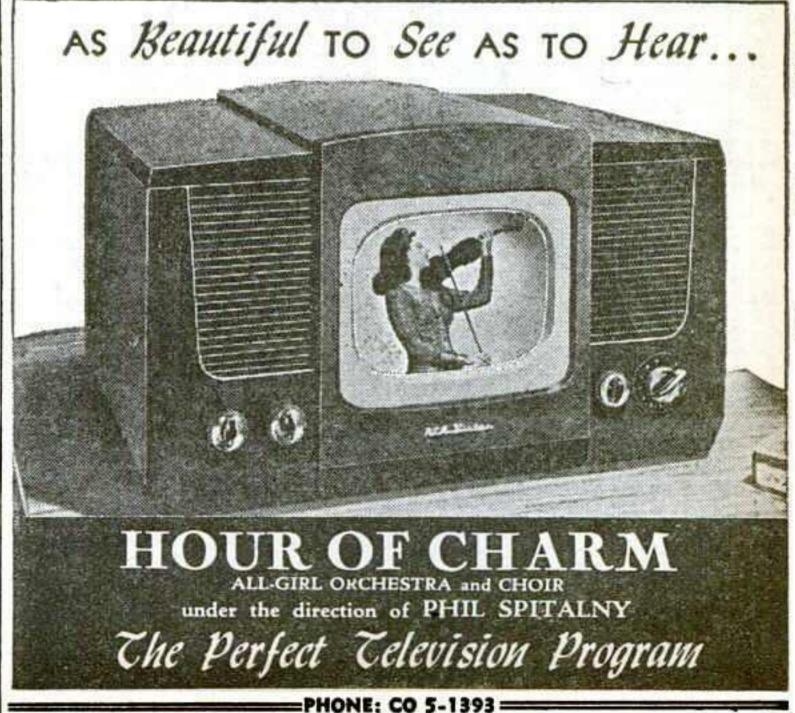
Chief Obstacle

Chief among the stumbling blocks in the path of peace is the agencies' insistence on National Labor Relations Board (NLRB) certification. The Guild's position is that it has offered to certify three times and that it will no longer admit certification, therefore, into the area of negotiation until all other points in the proposed contract are agreed upon. One Guild spokesman said that should the agencies again counter with a certification demand, a strike would be

An RWG proposal that the agencies accept the Guild's Minimum Basic Agreement (MBA) signed with the networks has been rejected by the agencies on the ground that agencythe network without a permit from network problems differ. The Guild, in its reply to the agencies this week, said that it could see no difference, and asked that if they did exist, the agencies should explain them.

The gravity of the situation was highlighted in the Guild's letter which read, in part ". . . if you (the agencies) feel you can offer a settlement which our membership will prefer to strike action, we can only suggest that you prepare such a proposal at the earliest possible moment." The letter also called the agencies' attention to the October 13 meetings. It is known that the only procedures which will fend off a strike would be for the agencies to accept the network MBA or to reopen direct negotiation, certification excepted.

The Guild early next week is send-(See Writers' Strike Nearer, page 17)



YANKS TOP BROOKS, GIANTS

Radio Survey **Shows Tuners** Prefer Bronx

But Bridge Series Is Boffo

NEW YORK, Oct. 9.—The favorite New York baseball team, in terms of radio appeal, is the New York Yankee aggregation, according to an exclusive survey for The Billboard's Continuing Program Studies (CPS) by the Pulse, Inc. Covering the fivemonth season from May thru September, the survey tapped a total of 70 games, with an almost equal amount of coverage for each of the three Gotham nines. Coverage was also evenly divided among weekend, evening and mid-week afternoon contests.

While the Yanks outdrew the Giants and Dodgers radio-wise, the picture changed when the two National League foes tangled toward the season's end. This was particularly evident during September when The Pulse survey covered four Dodger-Giant contests. In that month both teams had their highest average ratings; in fact, the two teams also had higher average months during heard advertised over the radio as June and July, when they played each other, than in May and August.

4.5 Vs. 3.7 Vs. 3.6

The average rating for all Yankee games for the five-month season was 4.5, compared with a 3.7 rank for Dodger games (omitting those played with the Giants), and a 3.6 rating for the Giants again leaving out Dodger-Giant battles. But the seven Dodger-Giant tangles rated well above all others for an average rating of 9.8.

in the family radio jousting for fave programs is supported by the survey's findings with respect to weekend listening as against mid-week afternoon and nighttime baseball audiences. Week-end games rated higher than evening games, while mid-week afternoon games were lowest of all. This held true for each of the three teams surveyed.

No comparison of radio-tele audiences was covered in the survey, nor was it possible to determine how many radio sets polled were in use for the audio play-by-play accompanying a silent telecast, a practice that has achieved widespread acceptance in local bistros.

GF's 21G Line

NEW YORK, Oct. 9.—General Foods (GF) last week signed to put out \$21,503.20 during the next 40 weeks for line charges to air commercials on its Aldrich Family show over National Broadcasting Company. show, which originates in New York, is using commercials by Meredith Willson's Talking People from Hollywood.

From now thru June 30, GF has arranged for a special line on an instantaneous switching basis between New York and Hollywood, beginning 30 minutes before each show, at a gross cost of \$537.58 per show.



KLZ Traffic Manager F. TOM BOISE

Boise keeps KLZ's heavy traffic of local, network and national spot programs and announcements moving smoothly along KLZ's 560 kc. airlane. He was formerly in traffic and sales with well-known

KLZ, DENVER

Listeners Recall Air Plugs More Than Print Ads

CHICAGO, Oct. 9.-Nearly twice as many adult listeners in the Kansas radio audience can identify products can recall newspaper-or-magazineadvertised items, according to the cher's implication that it was his 1948 survey of listeners in that State made by Dr. F. L. Whan, chairman of the radio committee of the University of Wichita. The study, an annual affair which has received wide recognition in the industry, is considered to be projectionable, with certain reservations, to listening preferences and reactions in the Midwest and other territories.

Principal findings, obtained from Evidence that father gets his inning interviews with 6,633 men and women in 104 urban and rural Kansas counties, disclosed approximately 75 per cent of the listeners in favor of audience-participation shows with studio giveaways, an equal proportion who listen to phone giveaways and a similar segment opposed to radiostation editorializing.

Ryan Answers Butcher's Blast At NBC on Time Clearance

HOLLYWOOD, Oct. 9.—Bill Ryan, meeting had no bearing on our dislocal National Broadcasting Company made by Harry Butcher, owner-manager of KIST, Santa Barbara (NBC supplementary station), made at the web's recent Sun Valley convention, at which Butcher accused large web affiliates of hurting smaller outlets by refusing to clear time for commercial airers (The Billboard, October 2). Ryan told The Billboard that decision to clear time for replacement to the Western net's veteran Richfield Reporter stanza (about which Butcher complained) was made with no consideration of Butcher's pitch at the Sun Valley confab. He resented implication that KFI and NBC had decided to get together on the time clearance problem only after Butcher had highlighted KIST's weakened position should no clearance be made.

Specific Issue

The issue specifically involved with the network or not." clearing time on KFI for the Los Angeles market since the sponsor (Mennen's) refused to sign a deal for a news show without local coverage. KFI and NBC finally got together and agreed to carry the airer at a different hour locally until California abolished daylight saving time, after which the show would be carried at 10 p.m. across the board.

What Ryan was miffed at was Butpitch at Sun Valley that brought the web and affiliate together. Said

"Harry Butcher's comments at the

75.9 per cent of all women said radio stations should not take sides, while 73.2 per cent of the men felt the same way. As to whether stations now editorialize, the survey found that those who believe radio stations should take sides thought they were doing so, while those opposed saw little indication of it at present.

The survey also discovered that nearly 20 per cent of those who listen to phone giveaways believed there should be more, while only 4 per cent of those who did not listen to these On the last-mentioned question, shows were in favor of an increase.

general manager of KFI, 50.000-watt cussions with the network as to time clearance. 'We don't presume to be (NBC) affiliate, this week voiced the guardian of the interests of opstrong resentment against charges tional stations and our discussions with NBC at no time included clearance on basis of Butcher's comments. As a matter of fact, his comments were not favorably received by the majority of station managers who were in the meeting at the time."

Claims Prior Action

Ryan added that discussions with NBC on time clearance started before the meeting at which Butcher made his pitch. The considerations involved, Ryan said, were infinitely more important to NBC and KFI than the problem of an optional affiliate such as KIST.

Summing up his feelings, Ryan added, "We don't clear time for network commercials so that we can give business to optional stations. We hope they get all commercial programs, but they can't enter into consideration of whether we clear

Higher Court To Get WTMJ "Heinie" Case

MILWAUKEE, Oct. 9. - The Journal Company, WTMJ op, will carry the fight to prevent Jack Bundy, WMAW manager, and the local indie, from using the name "Heinie" on its daily noontime airer to the Wisconsin State Supreme Court, it was learned here today (9). The case has not yet been set for

Bruce Randolph, Bundy's attorney, said he has been preparing briefs since July 28 when he got notice of The Journal's intention to appeal the June 9 verdict of Milwaukee Circuit Court Judge C. L. Aaron's denying an injunction against Bundy and the Midwest Broadcasting Company, WMAW op.

Five N. Y. C. FM Bids Get Hearing Dec. 15

WASHINGTON, Oct. 9.—Hearings on the bids of five applicants for the four remaining New York City FM channels are to be held in New York starting December 13, according to the Federal Communications Commission (FCC) hearing calendar.

Applicants are the Ebbets-McKeever Exhibition Company (Brooklyn Dodgers ball club), Crosley Broadcasting Corporation, Atlantic Broadcasting Company, Debs Memorial Radio Fund and the Methodist Church.

Bill Rogers Resigns CBS To Free-Lance

NEW YORK, Oct. 9.—Bill Rogers, Columbia Broadcasting System (CBS) staffer, has resigned from the web to free-lance. His first assignment today (9) will find him resuming old chores on the Bill Henry & the News show, which recently moved from CBS to the Mutual Broadcasting Sys-

The Bill Henry show, bankrolled by Johns-Manville, is an oldie for Rogers, who started with the 5-minute news stanza when it preemed in 1941

Allen-Bergen Split Hooper Rates With "Stop Music"

the Sunday night Hooperatings, with Fred Allen and Edgar Bergen on the National Broadcasting Company (NBC) team, and Stop the Music on the American Broadcasting Company (ABC) on the other, wound up in a split decision this week. With the NBC's comedy pair airing for the first time this fall season, last Sunday (3), Hooperatings taken that night gave Bergen a 14.9 and Allen a 12.2. This compared to Music's average of 14.6meaning the show was topped by Bergen but outrated Allen.

Interest was especially high in view of Allen's well-publicized stunt, insuring his listeners up to \$5,000 if they were called by Music while tuned to him. Actually, the quarterhour ratings on Music gained considerably against Allen. The first two tion on his own competition, but bequarters, aired while Bergen was on. nabbed 12.7 and 13.4, respectively. competitive weakness.

NEW YORK, Oct. 9 .- The battle of | Against Allen, Music got 16.7 in the third quarter and 14.6 in the last.

Ratings grabbed by Allen and Bergen, however, are considered quite strong for a first broadcast, especially since Music has been on all summer. Last May 16, the last Hooperating made while both comics were airing, gave Bergen 17.4 and Allen 16.3. Allen slumped considerably after Bergen went on vacation, getting no help from the Robert Shaw choral replacement.

Allen's insurance announcement on his preem got terrific daily paper space. Many blats ran editorials lauding his efforts to combat loot shows. Trade reaction, however, was that the comic erred, not only because he was helping to focus attencause he was unwillingly admitting a

Copyrighted met

B&K Mulls Plan For First Chi TV Theater Seg

CHICAGO, Oct. 9.—Balaban & Katz theater chain, owner of video Station WBKB here, will present the first Chicago showing of television in a regular movie house in November, a station spokesman said this week. Plans are still in the tentative stage, awaiting building of a Paramount large-screen video television projector, but present hopes call for showing of television on an irregular basis, undoubtedly at the Chicago Theater, B&K Loop flagship.

One of first shows planned for theater showing is an election night round-up. After that, fights and other special events might be shown.

There is no plan to increase admission charges on nights video is shown. At the beginning, video will be supplemental to stageshows. Later, if a program is of sufficient importance to warrant it, stageshows might be cut or dropped on occasion.

Petrillo Gives Nod To Kine Recordings

HOLLYWOOD, Oct. 9.—American Federation of Musicians (AFM) has given the nod to the syndication of kinescope recordings, but there's a catch to it. Union this week ruled it would allow the simultaneous kinescoping of local shows for use on affiliated tele stations elsewhere for flat fee of \$7.50 per sidemen, plus a 50 per cent hike in scale for leaders and ork managers. Such kine recordings are considered the same as delayed broadcast radio platters and handled in similar manner.

Ruling, however, will not allow for kine syndication to nonaffiliated tele stations. Moreover, to qualify under ruling, tele outlet must be a bona fide tele affiliate and not merely tied up with tele stations on a reciprocal deal. In other words, National Broadcasting Company (NBC) could kinescope a show in New York for showing locally over web's soon-to-debut Stasion KNBH. Net, however, would not be allowed to send same transcription to a non-NBC affiliated outlet without paying extra fees to be determined. Affiliation between indie tele stations, whether reciprocal show trade deals or similar set-ups, would not qualify them to use kine showings at this time, according to Phil Fischer, Local 47 radio and tele rep.

Kellogg Options ABC 'Singing Lady' Show

NEW YORK, Oct. 9.—Kellogg cereals this week took an option on the American Broadcasting Company's Singing Lady moppet viedo show, which features Ireene Wicker. The deal was set thru N. W. Ayer Agency, which handles Kellogg's Corn Soya.

Most Kellogg radio and tele business in recent months has come thru Kenyon & Eckhardt Agency.





Television Commercial & Sustaining Program Changes

Week Ending October 2

This feature of the TV evaluator is designed for a threefold purpose: To report new TV business; to report new and renewing TV advertisers and to list new and departing programs, both commercial and sustaining. Compilations of all data included will be published periodically.

EMALUATOR	October	2 and	sustaining. Compi dically.	lations of all	iata included will be publish
Sponsor Agency Product	Program Description	COMMERCIA Station City	L PROGRAM Facility Time	Contract Start & Duration	Talent
Tri-State Distrib. Co. Dreidame's Appliance Mart Philoo Radios and TV Sets	Previews of Football Games	WLW-T, Cincinnati	Film 20 Minutes	Oct. 1 to Dec. 10, 1948	Prod. Jim Hill Cast: Bill Nimme
Emergency Radio & Appl. Wright Radio Productions Philo Products	Football	WBKB, Chicago	Film 20 Minutes	October 1 10 Weeks	
Camels Esty Cigarettes	40 Madison Square Garden Events	WCBS-TV, New York	Remote	September 30 March, 1949	
Ladies' Home Journal B B D & O Magazine	Spot Announcement	WCBS-TV, New York	Film 1 Minute	October 1 3 Times, Oct. 4, 6, 13	
Chevrolet Dealers Campbell-Ewald Chevrolet Cars	One-Act Plays	WHBT, New York	Studio 30 Minutes	Sept. 27 52 Weeks	Prod. Owen Davis, Jr. Dir. Fred Coe Cast: Changes Weekly
Philco-Vim Stores Sternfield-Godley TV Receivers	Highlights of Football Games of Prev. Week	WNBT, New York	Film 20 Minutes	Oct. 1 Football Season	Narat. Bob Hall
Krueger Brewery Benton & Bowles Beer and Ale	Boxing	WPIX, New York	Remote 2 Hours	Oct. 2 13 Weeks	Mt.
Ripley Clothes Bobley Men's Clothing	Wrestling	WPIX, New York	Remote 2 Hours	Sept. 30 26 Weeks	
United Artists Buchanan Films	Film Trailer	WPIX, New York	Film 3 Minutes	Sept. 26 Indefinite	
Raymond P. Scott Lincoln, Mercury	HI-School Football Hilights	WCAU, Phila.	Film 30 Minutes	Sept. 30 About 10 Wks.	
Murphy Labs Martin & Andrews Soap	Spot Announcement	WCAU, Phila.	I Minute	Sept. 30 26 Weeks	
Admiral Radio Robt. J. Enders Radios, TV Sets	Football Eagles	WCAU, Phila.	Film-Remote Game Length	Sept. 26 11 Games	Prod. Herbert Horton Cast: Geo. Walsh, Bob H~1
Northeast Lincoln-Mercury, Inc. Philip Klien Auto Sales & Service	Pre-Eagle Football Game Talks	WFIL-TV, Phila.	Studio-Remote- Film 15 Minutes	Sept. 26 12 Shows	Prod. Herbert Horton Annc. Tom Moorehead
Whitman Candy Co. Ward Wheelock Candy	Spot Announcement	WFIL-TV, Phila.	Film 1 Minute 2 x Weekly	Sept. 26	
Curtis Circulation B B D & O Ladies' Home Journal	Spot Announcement	WFIL-TV, Phila.	Film 1 Minute Twice a Week	2 Weeks	
Philco Radio & TV Sets	Drama	WTVR, Richmond	Network-NBC 1 Hour		
Chevrolet Dealers Cars	1 Act Plays	WTVR, Richmond	Network-NBC 30 Minutes	Sept. 27	
Empire State Dist. George R. Nelson Philco Radio and TV	Football Talks	WRGB, Schenectady	Film	Oct. 1 13 Weeks	
Chevrolet Dealers Automobiles	I Act Plays	WRGB. Schenectady	Network-NBC 30 Minutes	Sept. 27	
Unique Mfg. Co.	Howdy Doody	WRGB, Schenectady	Network-NBC 15 Minutes	Oct. 1 to Dec. 24, 1948	
Admiral Corp. Cruttenden & Eger Radio & TV Sets	Notre Dame Football	WSPD-TV, Toledo	Network 2 Hours	4 Games	
Hamilton Hotel Jas. S. Beattle Rainbow Room	Spot Announcement	WTTG. Washington	Film 1 Minute	Oct. 2 8 Times	2
City Club Cigars Kronstadt Cigars	Spot Announcement	WTTG, Washington	Film 1 Minute	Sept. 26 26 Weeks	
Bunning Sheeky Motors James S. Beattle Cars	Spot Announcement	WTTG. Washington	Film 1 Minute	Oct. 2 8 Times	
Various Sponsors	"Tryouts for TV" Variety	WTMJ-TV, Milwaukee	Studio 30 Minutes	Oct. 2	Dir. Al Beaumont MC. Art Whitfield Local Amateur Talent
d Schuster Co. Framer-Krasselt Dept. Store	Hilights of Top College Football Games	WTMJ-TV. Milwaukee	Film 20 Minutes	Oct. 1 to Dec. 3, 1948	
farious Sponsors	"Play 'Em or Pay 'Em" Quiz	WTMJ-TV, Milwaukee	Studio 15 Minutes	Oct. 2	Dir. Scott Young MC. Paul Skinner Radio City Quiztet
arlous Sponsors	"The Grenadiers" Music	WTMJ-TV, Milwaukee	Studio 1 Hour	Sept. 29	Dir. Al Beaumont Paul Skinner, Vocal MC. Bob Heiss
V. Bergman Co. lowman & Block lectrical Appliance	Football	WBEN-TV, Buffalo	Film Approx. 20 Minutes	Oct. 1 to Dec. 10, 1948	Staff
loward Johnson Chambers & Wiswell Restaurant Products	Nows	WBZ-TV, Boston	Film 5 Minutes	Sept. 27, 1948 26 Weeks	
Chevrolet Dealers Cars	On Broadway One-Act Plays	WNBW, Washington	Net-ork-NBC 30 Minutes		
loseph M. Zamoiski (al, Ehrlich & Merrick Philco Radios	Football	WNBW, Washington	Film 15 Minutes	Oct. 1, 1948 13 Weeks	
RCA Victor and Ford Dealers L. Walter Thompson Radios and Cars	Football	KSTP-TV, St. Paul	Remote Game Time	Oct. 2	
Chicago & Northwestern David, Inc. Railroad	Spot Announcement	KSTP-TV, St. Paul	Film 1 Minute	Oct. 2	
Schuneman's, Inc. Dep't Store	News	KSTP-TV, St. Paul	Film 10 Minutes	Oct. 1	Prod. Del Franklin Dir. Ken Barry Writers. Paul Cunningham, Dick Hance
Minneapolis Savings and Loen Phil Bradley Advertising and Cargill, Inc. Bruce B. Brewer Nutrena Dog Food	Pre-Game Football Interviews Views	KSTP-TV, St. Paul	Film-Remote 15 Minutes	Oct. 2 5 Times	Prod. Del Franklin Dr. Ken Barry MC. Jack Horner Cast: Football Players
Jaciane Ross Gardner & White Women's Apparel	Spot Announcement	KTLA, Los Angeles	Studio		
The Mirror L. Walter Thompson Newspaper	Spot Announcement	KTLA, Los Angeles	Film 1 Minute		inued on page 14)



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L.A. TV on Multi-Sponsor Kick

Small-Dough Bankrollers Is Objective

Co-Op Buying Aids All

By Alan Fischler

HOLLYWOOD, Oct. 9. - At least two of the four local tele stations currently airborne have come out for a strong sales policy in favor of participation sponsorship, thus bringing video within reach of the modest bankroller. Both KFI-TV and Don Lee's W6XAO have made, or will make, top programs available at spot rates. In Don Lee's case move comes after an unsuccessful attempt to snag buyers who wanted to cop special events but couldn't stand high cost. KFI, which went into commercial operations this week, will be content with participating bankrollers until set saturation warrants a change in sales thinking.

Don Lee sales topper, Syd Gaynor, announced availability of two prime sports remotes (wrestling and boxing) for flat \$100 per spot. Asking price for entire stanza was pegged at \$1,000, with no takers. KFI's thinking is that revenue from several participating spots, at full card rates, are better than nothing, and much

easier to sell.

Virtually all KFI live offerings will be planned to allow for several spots per half-hour stanza. Sales pitch will stress that thru co-op buying bankroller reaps benefit of integrated commercials, better quality programing, and faster returns. Talent also will benefit, according to station execs, in that co-ops give performers an immediate, if modest, income instead of forcing the long wait until lootloaded bankroller can be snagged to pick up entire tab. Moreover, stations realistically point out that national bankrollers able to pay high tele costs are relatively sparse, and it's the small-town merchants who will provide the bread-and-butter biz for a long time to come.

Celanese Nears Deal On World TV Series

NEW YORK, Oct. 9.—A deal was pending this week between the Celanese Corporation of America and World Video, Inc., package outfit, for the latter to turn out a series of video commercials and films for the bankroller. While details were not finalized at the week's end, plans tentatively call for the shooting to be done in Paris, centered around the French fashion industry.

World Video's Paris office produces the current Paris Cavalcade of Fashions film series being aired over National Broadcasting Company.

PICKING UP TIME?

Pick up steady booking instead by promoting your act with Moss Photos. If your face is your fortune, your phis is a whize instead of a fizzle on a Moss Photo.

8x10's, 5∉ ea. (In Quantity) POSTCARDS, 2¢ ea. (In Quantity) Blow-Ups, 20x30, \$2 ea. 30x40, \$3 ea. (+ shipping)

Write for FREE Samples and Price List B.



One Less FCC Bid

WASHINGTON, Oct. 9.—The first back-out of a TV applicant since the freeze was approved by the Federal Communications Commission (FCC) this week when it granted Video Broadcasting Company a dismissal of its bid for a station in San Jose, Calif. Video told FCC that it prefers to concentrate on its grant in Portland, Ore., and its bid for San Diego.

NBC Inks Gothams' Tilts

NEW YORK, Oct. 9 .- The home games of the New York Gothams, of the American Professional Basketball League, will be televised by the National Broadcasting Company Saturday nights; in a deal set this week. starting November 13, with the exact web's affiliates.

Gilbert To Sponsor Rail History Series

NEW YORK, Oct. 9.-The A. C. Gilbert Company, manufacturer of American Flyer scale model railroading systems, will sponsor Roar of the Rails, new weekly tele series dramatizing historic railroad events, on the Columbia Broadcasting Sys-October 26.

Scripting the series, pegged to appeal to adults as well as juves, is Robert Bogardus; the producer is Raymond E. Nelson. Miniature trains will be used to illustrate the railroading sequences, and a veteran railroader will guest-star each week.

pick-up time not set yet, but expected to be about 9 p.m. The originating point is the Jamaica Arena. stations. It is considered very un-The contract covers 21 Saturdays, The games also will be offered to the likely that the board of education will

Chicago To Study Tele for Schools

CHICAGO, Oct. 9.—A serious effort to determine how the schools of the Chicago Board of Education can utilize television as an in-school educational force will be made here when a study of the matter gets under way in November.

Herold C. Hunt, general superintendent of schools, has named a 20man committee to study television and to determine how it can best be used in the schools. Included on the comtem (CBS) tele network starting mittee are George Jennings, director of radio for the board of education; Hunt, in an ex-officio capacity; Lester J. Schloerb, director of educational methods for the city and chairman of the video committee, and George F. Cossell, assistant superintendent of schools.

> The committee will make studies of costs of installing receivers in schools and requirements for having board of education produce its own shows, to be aired on established, commercial operate its own video station.

Television Commercial & Sustaining Program Changes

(Continued from page 13)

NEW SUSTAINING PROGRAMS

Program Description	Station Facility	Starting Date	Package Owner	Asking Price as Com'ercial Package
"Your Sports Special" Discussions	WOBS-TV, New York	Oct. 1	WCBS	
"Actors' Studio" Drama	WJZ-TV, Now York	Sept. 28	World Video, Inc.	\$6,000 for Talent
"Off the Record" Comedy With Zero Mostel and Joey Faye	WABD, New York	Bept. 28	DuMont	
Football Scores	WFIL, Philadelphia	Oct. 2	WFIL	Not Available
"Let's Get Acquainted" Introduces Western N. Y. Personalities	WBEN-TV, Studio	Oct. 1, 1948	WBEN-TV	Not Given
"America Song" Song and Ballot	WTMJ-TV, Milwaukoo	Sept. 27	NBC	
"ABC Super Circus" Circus Acts From Chicago Civic Theater	WTMJ-TV, Milwaukee	Oct. 2	ABC	
"Skip Farrell Show" Variety	WTMJ-TV, Milwaukee	Oct. 2	ABC	
"Standby For Crime" Mystery Quiz	WTMJ-TV, Milwaukee	Oct. 2	ABO	
"Museum Explorers Club" Children's Show	WTMJ-TV, Milwaukee	October 1	WTMJ-TV	
"Cyclops Club" With Norman Clayton Children Participating	WTMJ-TV, Milwaukee	Sept. 29	WTMJ-TV	
Amateur Boxing	WTMJ-TV, Milwaukce	Sept. 28	ABO	
Feature Film	WTMJ-TV, Milwaukee	Sept. 28	ABC	
Jack Owens Show Variety	WTMJ-TV, Milwaukee	Sept. 28	ABC	
ABC Variety Show	WTMJ-TV, Milwaukee	Sept. 27	ABC	
"Sportsfolio" Interviews	KTLA, Los Angeles	Sept. 27	KTLA	
"Protect Your Home" Fire Chief Demonstrates Safety Measures	KTLA, Los Angeles	Sept. 30		
Ice Follies	KTLA, Los Angeles	Oct. 2	Ice Follies	

DEPARTING SUSTAINING PROGRAMS

Program Description	Station—Facility	Starting Date	Package Owner	Asking Price as Commercial Package	Disposition of Time
"Musical Ponies" Quiz	WLW-T, Cincinnati	2-16-48	WLW-T		Quiz Show Quartet Show
"Builders of Destiny" Drama	WLW-T, Cincinnati	7-15-48	WLW-T		News Hobby Show
"Pointed Questions" Quiz	WLW-T, Cincinnati	Feb. 48	WLW-T		
"Merchandise Fair"	WFIL-TV, Philadelphia	9-20-48	WFIL-TV	Not For Sale	Musical Parfait
"Southernaires"	WFIL-TV, Philadelphia	9-19-48	ABC-TV		Feature Film
"Candid Microphone"	WFIL-TV, Philadelphia	9-5-48	ABC-TV		Inquirer TV News Review
"Crystel Room" Variety	WFIL-TV, Philadelphia	8-22-48	ABC		Actors' Studio

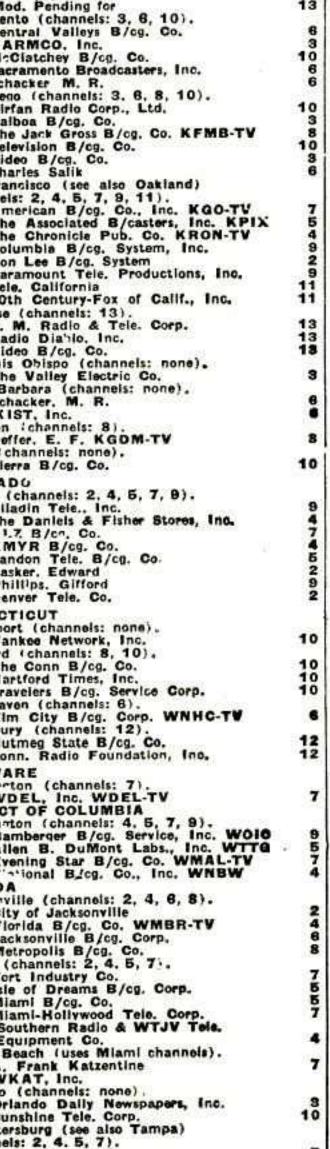
DEPARTING COMMERCIAL PROGRAMS

Sponsor Agency Product	Program Description	Station, City	Facility Time	Started	Disposition of Time
Geo. Stein Brewery H. Welling Beer	Football	WBEN, Buffalo	Film Studio 45 Minutes	8-10-48	Local College Football Game
U. S. Rubber Campbell-Ewald Tires & Tubes	At Liberty Club Variety	WRGB, Schenectady	Network	7-8-48	Network Sustaining
Jacob Horning Brewing Clements Co. Beer	Beauty on Parade	WFIL-TV, Philadelphia	Studio 15 Minutes	7-1-48	Inquirer TV Newsreed
Mort Farr Ed Shapiro	Baseball Scores	WFIL-TV, Philadelphia		4-19-48	Inquirer TV Newsreel

Call Letter Channel No. ALABAMA Birmingham (channels allocated by FCC: 4, 9, 13). CP Birmingham B/cg. Co., Inc. WBRC-TV A The Birmingham News Co. 9 CP Voice of Alabama, Inc. WAFM-TV 13 ARKANSAS Little Rock (channels: 3, 6, 8, 10). 10 Mid-South Tele. B/cg. Co. Southwestern Pub. Co. ARIZONA Phoenix (channels: 2, 4, 5, 7).

A KART B/cg. Co.

CP Phoenix Tele. Co. KTLX T. M. and J. M. Gibbons Tucson A Leiand Holzer CALIFORNIA Bakersfield (channels: none). A Bartiett, Paul R. A Lemert, Mrs. Pearl 10 Fresno (channels: 2, 4, 5, 7) AH California Inland B/cg. Co. AH Donroy B/cg. Co. AH KARM, The George Harm Station AH Lasker, Edward AH McClatchey B/cg. Co. AH Tele, Fresno Co. Los Angeles (channels: 2, 4, 5, 7, 9, 11).
CP American B/cg. Co., Inc. KECA-TV
CP Anthony. Earle C., Inc. KFI-TV CP KMTR Radio Corp. KLAC-TV 13 O Don Lee B/cg. System KTSL CP National B/cg. Co., Inc. KNBH O Paramount Tele. Productions, Inc. KTLA 2 4 5 CP Times-Mirror Co, KTTV Los Angeles B/cg. Co. 13 Oakland (uses San Francisco channels). AH KROW, Inc. 11 Riverside (channels: 1). CP The B/cg. Corp. of America KARO 13 Mod. Pending for Sacramento (channels: 3, 6, 10). AH Central Valleys B/cg. Co. AH HARMCO, Inc. 3 10 AH McClatchey B/cg. Co. AH Sacramento Broadcasters, Inc. AH Schacker M. R. 6 San D'ego (channels: 3, 6, 8, 10). AH Airfan Radio Corp., Ltd. 10 AH Balboa B/cg, Co. CP The Jack Gross B/cg. Co. KFMB-TV 10 AH Television B/cg. Co. AH Video B/cg. Co. AH Charles Salik San Francisco (see also Oakland) (channels: 2, 4, 5, 7, 9, 11).
CP American B/cg. Co., Inc. KQO-TV
CP The Associated B/casters, Inc. KPIX
CP The Chronicle Pub. Co. KRON-TV AH Columbia B/cg. System, Inc. AH Don Lee B/cg. System AH Paramount Tele. Productions, Inc. 11 AH Tele. California AH 20th Century-Fox of Calif., Inc. San Jose (channels: 13). 13 AH F. M. Radio & Tele. Corp. 13 18 AH Radio Diablo, Inc. AH Video B/cg. Co. San Luis Obispo (channels: none). A The Valley Electric Co. 3 Santa Barbara (channels: none). Schacker, M. R. KIST, Inc. Stockton (channels: 8). CP Peffer, E. F. KGDM-TV 8 Visalla (channels: none). 10 A Sierra B/cg. Co. COLORADO Denver (channels: 2, 4, 5, 7, 8). AH Alladin Tele., Inc. AH The Daniels & Fisher Stores, Inc. AH K1.7. B/cn. Co. AH KMYR B/cg. Co. AH Landon Tele, B/cg. Co. Lasker, Edward Phillips. Gifford AH Denver Tele. Co. CONNECTICUT Bridgeport (channels: none). 10 Yankee Network, Inc. Hartford (channels: 8, 10). 10 AH The Conn B/cg. Co. AH Hartford Times, Inc. AH Travelers B/cg. Service Corp. 10 New Haven (channels: 6). Elm City B/cg. Corp. WNHC-TV Waterbury (channels: 12) 12 AH Nutmeg State B/cg. Co. 12 AH Conn. Radio Foundation, Inc. DELAWARE Wilmircton (channels: 7) CP WDEL, Inc. WDEL-TV DISTRICT OF COLUMBIA 7 Washington (channels: 4. 5, 7, 9). Bamberger B/cg. Service, Inc. WOIO Allen B. DuMont Labs., Inc. WTTQ Evening Star B/cg. Co. WMAL-TV "ional Bicg. Co., Inc. WNBW Jacksonville (channels: 2, 4, 6, 8). CP City of Jacksonville CP Florida B/cg. Co. WMBR-TV CP Jacksonville B/cg. Corp. CP Metropolis B/cg. Co. Miami (channels: 2, 4, 5, 7:. AH Fort Industry Co. AH Isle of Dreams B/cg. Corp. AH Miami B/cg. Co. AH Miami-Hollywood Tele. Corp. CP Southern Radio & WTJV Tele. Equipment Co. Miami Beach (uses Miami channels). AH A. Frank Katzentine A WKAT, Inc. Orlando (channels: none) Orlando Dally Newspapers, Inc. 10 Sunshine Tele. Corp. St. Petersburg (see also Tampa) (channels: 2, 4, 5, 7). A Pinellas B/cg. Co. CP Sunshine Tele. Corp. WSEE Tampa (uses St. Petersburg channels), Gulf Theatres, Inc. Tampa Times Co. The Tribune Co. GEORGIA Atlanta (channels: 2, 5, 8, 11). L The Atlanta Journal Co. WSB-TV AH Board of Regents, Univ. Sys. of Ga. (Ga. Sch. of Tech.) Concert AND Dance MUSIC For Your Particular Party



ORCHESTRAS—TRIOS—STROLLERS

Jeno Bartal

330 E. 52nd St., New York City PLaza 5-1787



Altho the Federal Communications Commission (FCC) has frozen all present television applications, the list below is published both for the record and as a guide to the channel availability situation thruout the country. Originally, it had been planned

to publish this list monthly, but in view of the FCC's TV freeze, it will not be published again until commission policy is clarified and applications may again be filed.

The list shows present FCC assignments of channels by cities, together with applications filed. If no channel has been assigned, but an application is filed, it is so indicated for that city. Both the corporate name of applicants or licensees, and call letters, are shown. Status of a station or application is indicated as follows:

L-Licensed station.

O-Operating with special temporary authority.

CP-Construction permit granted.

A-Has applied for an assignment; no hearing set.

AH—Has applied, but has been assigned for hearing. further hearings are order.

cP Constitut! n Pub. Co. WCON-TV O Liberty B/cg. Corp. WAGA-TV AH E. D. Rivers Jr.	2 5 8
AH General B/cg. Co. Macon (channels: 4, 7, 10). A Southeastern B/cg. Co.	7
DAHO Boise	5
A Leland Holzer	6
Chicago (channels: 2, 4, 5, 7, 9, 11, 13). L American B/cg. System, Inc. WENR-TV	7
L Balaban & Katz Corp. WBKD CP National B/cg. Co., Inc. WNBQ	5
O WGN, Inc. WGN-TV AH Columbia B/cg. System, Inc.	11
AH Johnson-Kennedy Radio Corp.	13
AH Sun & Times Co. AH Warner Bros. Pictures, Inc.	13
AH Zenith Radio Corp. Peoria (channels: 3, 6, 12).	2
CP Peoria B/cg. Co. WMBD-TV CP West Central B/cg. Co.	12
Quincy (channels: none). A Lee B/cg Inc.	11
Rockford (channels: 12).	12
Rock Island (uses Davenport, Iowa, channels).	4
CP Rock Island B/cg. Co. WHBF-TV Springfield (channels: 8, 10).	
A Trans American Television Corp.	10
Bloomington (channels: 10). CP Tarzian, Sarkes & Mary WTTV	10
Evansville (channels: 2, 11). A Trans-American Tele. Corp.	11
Fort Wayne (channels: 2, 4, 7, 9).	4
A Mortheastern Ind. B/cg. Co., Inc. A Farnsworth Tele. & Radio Corp.	4
CP Block Co., Wm. H. WUTV	3
AH Crosley B/cg. Co. AH Indiana B/cg. Corp.	12
AH Indianapolis B/cg., Inc. AH Universal B/cg. Co., Inc.	8
CP WFBM. Inc. WFBM-TV	6
South Bend (channels: 1). A South Bend Tribune	13
OWA Ames (channels: 4).	
CP lowa State College of Agrl. & Mech. Acts. WOI-TV	4
Cedar Rapids (channels: 7, 11). A The Gazette Co.	7
Davenport (see also Rock Island, III.)	10.77
(channels: 2, 4, 5, 9). CP Central B/cg. Co. WOC-TV	5
A Davenport B/cg. Co. Des Moines (channels: 2, 4, 5, 8).	2
AH Central B/cg. Co. AH Cowles B/cg. Co.	12
AH Independent B/cg. Co. AH Murphy B/cg. Co.	5
AH Tri-State Meredith B/cg. Co.	2
Iowa City (channels: none). A The State Univ. of Iowa	11
(ANSAS Topeka (channels: 7, 11).	
A Midland B/cg. Co. A Topeka B/cg. Assn., Inc.	11
Wichita (channels: 2, 4, 5, 9).	4
ENTUCKY	
Louisville (channels: 5, 9). CP WAVE, Inc. WAVE-TV	5
CP WHAS, Inc. WHAS-TV A Mid-America B/cg. Corp.	13
OUISIANA Baton Rouge (channels: none).	
A Baton Rouge B/cg. Co., Inc. New Orleans (channels: 2, 4, 6, 7, 10).	9
CP Maison Blanche Co. WRTV AH Loyola Univ.	10
AH New Orleans Tele. Co.	8
CP Stephens B/cg. Co., Inc. WD8U-TV AH Mississippi Valley B/cg. Co. 10	or 2 7
CP Times-Picayune Pub. Co. WTPS-TV Shreveport (channels: 2, 4, 6, 8).	
A Mid-South Tele. & B/cg. Co. A International B/cg. Co.	8
A Shreveport Tele. Co.	11
A Radio Station KTBS, Inc.	4
Portland (channels: 3, 8).	12021
AH Congress Square Hotel Co. AH Guy Gannett B/cg. Services	11
AH Oliver B/cg. Corp.	8

Baltimore (channels: 2, 11, 13).
O Abell Co., A. S. WMAR-TV

ARYLAND

•	scheduled, under FCC's recent	CP Bamlerger B/cg. Service, Inc. WOR-TV L National B/cg. Co., Inc. WNBT	9
	774	O WPIX, Inc. WPIX Niagara Falls (uses Buffalo channels).	11
_		AH Niagara Falls Gazette Pub. Co. Rochester (channels: 2, 6, 11).	11
		CP Stromberg-Carlson Co. WHTM	11
	State Applicant Call Letter Channel No. O Hearst Radio, Inc. WBAL-TV 11	AH WARC, Inc. AH WHEC, Inc. Schenectady (uses Albany channels):	2
	CP Radio-Tele, of Baltimore, Inc. WAAM 13 Cumberland (channels: none).	L General Elec. Co. WRGB	•
1	A The Tower Realty Co. 2 A Cumberland B/cg. Co. 2	Syracuse (channels: 5, 8, 10). CP Meredith Pub. Co. WJTV	:
1	Frederick (channels: none). A Monocacy B/cg. Co. 3	CP Radio Projects, Inc. WTTE CP WAGE, Inc. WAGE-TV	10
.1	Hagerstown (channels: none). A Hagerstown B/cg. Co., Inc.	Troy (uses Albany channels). AH froy B/cg. Co., Inc.	9
1	MASSACHUSETTS	OP Copper City B/cg. Corp. WKAL-TV	18
,	Boston (channels: 2, 4, 7, 9, 13). AH Boston Metropolitan Tele. Co.	CP Utica Observer-Dispatch, Inc. WYTL	3
	AH Columbia B/cg. System, Inc. 9 AH Mass. B/cg. Corp. 9	Charlotte (channels: 3, 9, 11). AH Inter-City Adv. Co.	11
	AH Matheson Radio Co., Inc. 13 AH New England Tele, Co., Inc. 13	CP Jefferson Standard B/cg. Co. WBT-TV AH Radio Station WSOC, Inc.	9
2	AH New England Theatres, Inc. 13 *CP Raytheon Mfg. Co. (Waltham) WRTB 2	AH Surety B/cg. Co. Greensboro (channels: 2, 10).	•
	AH 20th Century-Fox New England, Inc. 13 O Westinghouse Radio Stations, Inc. W8Z-TV 4	CP Greensboro News Co. WTLE High Point (channels: none).	2
	O Yankee Network. Inc. WNAC-TV 7 Fall River (see also New Bedford) (channels: 1).	A Radio Station WMFR, Inc. Raleigh (channels: none).	12
2	AH Fall River Herald News Pub. Co. 8 AH New England Tele. Co., Inc. 8	A WPTF Radio Co.	8
	Holyoke (sec also Springfield) (channels: 1, 3).	Akron (channels: 11) AH Allen T. Simmons	11
2	AH Hampden-Hampshire Corp. 3 Lawrence (see also Lowell, Haverhill)	AH Summit Radio Corp. Bellaire (uses Wheeling, W. Va. channels).	11
	(channels: 6). AH Hildreth & Rogers Co. 6	All Tri-City B/cg. Co. Canton (channels: none).	12
	Lowell (see also Lawrence, Haverhill) (channels: 6).	A Brush-Moore Newspapers, Inc. 7 Cincinnati (channels: 2, 4, 7, 11).	07 9
	AH Lowell Sun Pub. Co. New Bedford (see also Fall River) (channels: 1).	CP Radio Cincinnati, Inc. WKRC-TV	11
,	AH E. Anthony & Sons, Inc. Springfield (see also Holyoke) (channels: 1, 3).	AH Allen B. DuMont Labs., Inc. CP Scripps-Howard Radio, Inc. WCPO-TV	2 7
	AH New England Tele, Co., Inc. 3 AH Yankee Network, Inc. 3	Cleveland (channels: 2, 4, 5, 7, 9).	
:	Worcester (channels: 5). AH New England Tele. Co., Inc. 5	AH Cleveland B/cg., Inc. AH Allen B. DuMont Labs., Inc.	2
	AH WTAG, Inc. 5	CP Empire Coil Co., Inc. WXEL CP National B/cg. Co., Inc. WNBK	4
2	MICHIGAN Detroit (channels: 2, 4, 5, 7).	O Scripps-Howard Radio, Inc. WEWS AH United B/cg. Co.	2945772
8	O The Evening News Assn. WWJ-TV 4 CP Fert Industry Co. WTVO 2 L WXYZ, Inc. WXYZ-TV 7	AH The WGAR B/cg. Co. AH WJW, Inc.	
8	AH United Detroit Theatres Corp. 5	Columbus (channels: 3, 6, 10). CP Crosley B/cg. Corp. WLWC	3
3	AH W'R. The Goodwill Station, Inc. 5	CP Picture Waves, Inc. WTVN CP TV, Inc. WBNT	10
	AH Advertisers Press, Inc. 11 AH Booth Radio Stations, Inc. 11	Dayton (channels: 5, 13). CP Crosley B/cg. Corp. WLWD	13
4	Grand Rapids (channels: 7, 9). A Grandwood B/cg. Co. 9	CP Miami Valley B/cg. Corp. WHIO-IV	13
7	CP Versiuls, Leonard WLAV-TV 7 Kalamatoo (channels: 3).	O Fort Industry Co. WSPD-TV AH Maumee Valley B/cg. Co.	11
87). 91)	CP Fetzer B/cq. Co. WKZO-TV 3 Lansing (channels: 6).	AH Toledo Blade Co. Youngstown (channels: 13).	10
5	CP WJIM, Inc. WJIM-TV 8 Saginaw (channels: 3, 8, 13).	AH Mansfield Radio Co. AH Vindicator Printing Co.	13
2	A Saginaw B/cg. Co. 13	AH WKBN B/og. Corp.	13
9	MINNESOTA Minneapolis (see also St. Paul) (channels: 2, 4,	Oklahoma City (channels: 2, 4, 5, 9). A KOMA. Inc.	5
2	5. 7, 9) A Beck Studios, Inc. 7	A Mid-South Tele B/cg. Co. A Okla, City Tele, Co.	5 9 9
•	A In ependent Merchants B/cg. Co. 7 CP Minnesota B/cg. Corp. WTCN-TV 4	A Southwest Pub. Co.	4
•	CP Northwest B/cg. Co. KTRV 9 St. Paul (uses Minneapolis channels)	Tulsa (channels: 3, 6, 8, 10). CP Geo. E. Cameron, Jr.	. 6
?	O KSTP, Inc. KSTP-TV 5 AH WMIN B/cg. Co. 2	AH Public Radio Corp. AH Tulsa B/cq. Co.	10
1	MISSISSIPPI	AH Tulsa Tele. Co. AH Southwestern Pub. Co.	10
4	Jackson (channels: 2, 4, 5, 7). A Mid-South Tele. B/cg. Co.	AH Southwestern Sales Corp.	8
5	MISSOURI Clayton (uses St. Louis channels).	Portland (channels: 3, 8, 10, 12). A KOIN, Inc.	8
3	A-H Evan. Luthern Synod 2 Kansas City (channels: 2, 4, 5, 9). CP Kansas City Star Co. WDAF-TV 4	A KPOJ, Inc.	12
20	AH The KCKN B/cg. Co. 2	A Orgegnian Pub. Co. CP Video B/cg. Co. KTVU	8
В		A Westinghouse Radio Sta., Inc.	10
0	AH WHB B/m, Co. 5	Allentown see also Bethlehem-Easton)	
6	St. Joseph (channels: 13).	AH Lehigh Valley B/cg. Co. AH Penn-Allen B/cg. Co.	8
2	AH KFEQ, Inc. 13 AH Midland B/cq. Co. 13	(Continued on page 16)	153
6	St. Louis (channels: 4. 5. 7, 9, 13). AH Globe Democrat Pub. Co. 13	THE REPORT OF THE PROPERTY OF	1040
8	AH New England Tele Co., Inc. 4 AH Thos. Patrick, Inc. 9 O Pulitzer Pub. Co. KSD-TV 5	HOWARD PHOTO REPRODUCT	IONZ
1	AH The St. Louis Univ.	No Order Too Small or Too Large. 8x1	
	AH Star-Times Pub. Co. 4 AH 20th Century-Fox 9	\$2.00: 30x40. \$3.00 Photo post	L
1 8	NEBRASKA Omaha (channels: 3, 6, 7).	orders coast to coast. Write. Call. OllABTIT	IFC T
8	AH Central States B/cg. Co. 7		
2	CP May B/cg. Co. KEYT 3	Howard Photo Service, Dept. B	2490.
-	OF HADIO STATION STORY INC. STORY I	The state of the s	or property of the last

1	State Applicant Call Letter Channel	No.
	Manchester (channels: 1). A Grandview, Inc.	12
	Portsmouth (channels: none). A WHEB Inc. NEW JERSEY	
	Atlantic City (channels: 8). AH Atlantic City Tele. B/cg. Co. AH Neptune B/cg. Corp.	8
	AH Press-Union Pub. Co. Newark (uses New York City channels). O Bremer B/cg. Corp. WATV	13
	Trenton (channels: none). A Trent B/cg. Corp. NEW MEXICO	8
	Albuquerque (channels: 4). A Leland Holzer	5
-	CP Alluquerque B/cg. Co. KOB-TV NEW YORK Albany (see also Schenectady-Troy) (channels:	400
	2, 4, 7, 9, 11). AH Hudson Valley B/cg. Co., Inc. AH Meredith Champlain Tele. Corp.	7
ſ	AH Patroon B/cg. Co., Inc. AH Van Curier B/cg. Co. Binghamton (channels: 12)	8
	CP Clark Associates, Inc. WNBF-TV Buffaio (see also Niagara Falis) (channels: 4, 7 9, 13).	12
	AH B/cg. Foundation, Inc. AH Buffalo Courier Express, Inc. AH New England Tele Co., Inc.	7 9
	O WBEN, Inc. WBEN-TV AH WGR B/cg. Corp.	8
١	Corning (channels: none). A Corning Leader, Inc. Elmira (channels: None).	
l	A Elmira Star Gazette, Inc. Ithaca (channels: none). A Cornell Univ.	
	New York (see also Newark) (channels: 2, 5, 7, 9, 11, 13). L American B/cg, Co. Inc. WJZ-TV	7
	L Columbia B/cg. Co. System, Inc. WCBS-TV L Alien B. DuMont Labs., Inc. WABD	2
	CP Bamlerger B/cg. Service, Inc. WOR-TW L National B/cg. Co., Inc. WNBT O WPIX, Inc. WPIX	11
	Niagara Falls (uses Buffalo channels). AH Niagara Falls Gazette Pub. Co.	9
	Rochester (channels: 2, 6, 11). AH Meredith Pub. Co. CP Stromberg-Carlson Co. WHTM	11
	AH WARC, Inc. AH WHEC, Inc. Schenectady (uses Albany channels):	*
	Syracuse (channels: 5, 8, 10). CP Meredith Pub. Co. WJTV	•
	CP Radio Projects, Inc. WTTE CP WAGE, Inc. WAGE-TV Troy (uses Albany channels).	10
	AH Troy B/cg. Co., Inc. Utica (channels: 3, 13). CP Copper City B/cg. Corp. WKAL-TV	18
	OP Utica Observer-Dispatch, Inc. WVIL	3
	Charlotte (channels: 3, 9, 11). AH Inter-City Adv. Co. CP Jefferson Standard B/cg. Co. WBT-TV	11 3 9
	AH Radio Station WSOC, Inc. AH Surety B/cg. Co. Greensboro (channels: 2, 10).	
	CP Greensboro News Co. WTLE High Point (channels: none). A Radio Station WMFR, Inc.	12
	Raisigh (channels: none). A WPTF Radio Co. OHIO	5
	Akron (channels: 11) AH Allen T. Simmons AH Summit Radio Corp.	11
	Beilaire (uses Wheeling, W. Va. channels). All Tri-City B/cg. Co. Canton (channels: none).	12
	A Brush-Moore Newspapers, Inc. 7 (Cincinnati (channels: 2, 4, 7, 11). CP Radio Cincinnati, Inc. WKRC-TV	11
	O Crosley B/cg. Corp. WLWT AH Allen B. DuMont Labs., Inc. CP Scripps-Howard Radio, Inc. WCPO-TV	2 7
	AH Cleveland B/cg., Inc.	2 2
	AH Allen B. DuMont Labs., Inc. CP Empire Coil Co., Inc. WXEL CP National B/cg. Co., Inc. WNBK	9
100	O Scripps-Howard Radio, Inc. WEWS AH United B/cg. Co. AH The WGAR B/cg. Co.	5 7 7 2
	Columbus (channels: 3, 6, 10). CP Crosley B/cg. Corp. WLWO	3
	CP Picture Waves, Inc. WTVN CP TV, Inc. WBNT Dayton (channels: 5, 13).	10
	CP Crosley B/cg. Corp. WLWD CP Miami Vailey B/cg. Corp. WHIO-TV Tolede (channels: 13).	13
	O Fort Industry Co. WSPD-TV AH Maumee Valley B/cg. Co. AH Toledo Blade Co.	13 11 10
3	Youngstown (channels: 13). AH Mansfield Radio Co.	13
1	AH WINDIGATOR Printing Co. AH WKBN B/og. Corp. OKLAHOMA	13
	Oklahoma City (channels: 2, 4, 5, 9). A KOMA, Inc. A Mid-South Tele B/cg. Co.	5
7	A Okia. City Tele. Co. A Southwest Pub. Co. CP WKY Radiophone Co. WKY-TV	9
5	Tulsa (channels: 3, 6, 8, 10). CP Geo. E. Cameron, Jr. AH Public Radio Corp.	10
	AH Tulsa B/cq. Co. AH Tulsa Tele. Co. AH Southwestern Pub. Co.	10
7	AH Southwestern Seles Corp. OREGON Portland (channels: 3, 8, 10, 12).	8
2	A KOIN, Inc. A KPOJ, Inc.	12 10
4	A Edward Lasker A Orgegnian Pub. Co. CP Video B/cg. Co. KTVU	3
9	PENNSYLVANIA Allentown see also Bethlehem-Easton)	100
9	AH Lehigh Valley B/cg. Co. AH Penn-Allen B/cg. Co.	8
3	(Continued on page 16)	_

HOWARD PHOTO REPRODUCTIONS

Germans Plug

SAG OK, AFRA-Equity Gains Bring Master TV Body Nearer

in Hollywood by the Screen Actors' Guild (SAG) this week and in New York by the American Federation of Radio Artists (AFRA) and Actors' Equity, have made certain the early video jurisdiction for all performers establishment of a single over-all labor authority over thesp work in the wideo field. SAG's board of directors gave unanimous approval to the plan approved by both partners. In pracfor joint jurisdiction and administration of tele with other unions. AFRA and Equity made marked progress, meanwhile, in negotiations for actual merger of the two organizations.

SAG action is predicated upon merger of AFRA and Equity into a single body with American Guild of Musical Artists (AGMA) and Chorus Equity, with American Guild of Va-

Dog Food Barking Up the Right Tree

MINNEAPOLIS, Oct. 9.—A 74 per cent sponsor identification in its first survey, made since going on the air last spring, was reported here by KSTP-TV this week. The product surveyed was Nutrena, a dog food, which had been on the air for 26 consecutive telecasts.

The station sent questionnaires to 500 Twin Cities video set owners, **retting 142** replies back in seven days, for a 28.4 per cent return. Of this number, 121 said they had heard the dog food commercials and 106 knew the name of the brand.

Licensing of Penn. Tavern TV Fought

PITTSBURGH, Oct. 9.—Television has not one blood cell of motion picture heritage in its background, it was argued, in effect, before the Pennsylvania Supreme Court here this week in an effort to force the scrapping of a State liquor board ruling that taverns must have amusement permits to operate television sets.

Abraham J. Levinson, attorney for Philadelphia liquor dealers, said when the amusement permit law was enacted in 1935, the term "moving picture exhibition" was a household phrase which by no stretch of the imagination included television.

The liquor control board has not enforced its ruling, pending final court decision. It wants all night spots and other places holding liquor licenses to take out an amusement permit, at annual fees ranging from \$120 in the large cities to \$20 in tiny communities, or one-fifth of the cost of the liquor license.

"The term moving picture exhibition has never been used in connection with television," Levinson told the court. He also said that it is established "that scientifically and practically television broadcasting and the reception of television broadcasts are separate and distinct from motion picture exhibitions by means of a camera, film and projector."

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NEW YORK, Oct. 9 .- Actions taken | riety Artists (AGVA) joining later. When this is effected, SAG agreed to a "partnership" deal in which the New York master body will handle except musicians. All video collective bargaining pacts, covering both live and canned tele, will have to be tice, SAG will negotiate most film pacts directly, with live performers being covered by the New York org. SAG will maintain its autonomy and bargaining rights for film actors, but will also have an equal voice in tele negotiations. Members of both groups may take video jobs by holding cards in either one.

> In New York first big step toward merger was passed with AFRA and Equity near full agreement on physical marriage of the two. Plan encompasses a single membership card and central housing plus a single administration, treasury and dues set-up. A first draft of the agreement will be ready within 10 days. AGMA and Chorus Equity are expected to nod their approval to the deal in the near future and set up mechanics for joining.

Partnership deal between SAG and the Eastern body was approved during meetings held in New York between reps of the various unions. SAG spokesmen included Leon Ames, liam Holden, Walter Pidgeon and SAG

Applicant

I Wuv You, Too

DETROIT, Oct. 9 .- Tonight's preem of the American Broadcasting Company (ABC) tele station WXYZ-TV was hailed in a special half-hour show by the rival National Broadcasting Company (NBC) affiliate WWJ-TV. Guest of honor on WWJ-TV was James G. Riddell, manager of WXYZ and WXYZ-TV with William J. Scripps, WWJ topper, as host. Final olive branch gesture was WXYZ's handling of press releases for the salute by WWJ-TV.

FCC Refuses WTVJ Temporary Permit

WASHINGTON, Oct. 9 .- WTVJ Miami video station, will not be permitted to go on the air pending conclusion of revocation proceedings set for hearing October 25, the Federal Communications Commission (FCC) ruled this week.

The permittee, Southern Radio & Television Equipment Company, had been accused by the commission of concealing ownership facts. Southern later petitioned for temporary authority to operate, pending determination. The revocation hearing, FCC said, will be conducted by Commissioner Paul Walker.

Lee Bowman, George Chandler, Wil- legal counsel, Lawrence Beilenson.

Applicant

Hearing set on revocation of CP.

FCC Television Scoreboard

(Continued from page 15)

Call Letter Channel No. | State

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CP Lacey-Potter Tele. B/cg. Co. KBTV
AH Variety B/cg. Co., Inc.
  Altoona (channels: 9).
         Central Pa. Corp.
The Gabel B/cg. Co.
   Bethiehem (uses Alientown channel).
    AH Philco Tele. B/cg. Corp.
                                                                                        Claude H. Craig
                                                                                 Fort Worth (channels: 2, 5, 10).
L Carter Pub., Inc. WBAP-TV
  Easton (uses Allentown Channel).
AH Easton Pub. Co.
  Erie (channels: 12).
CP Dispatch, Inc. WICU
A Presque Isle B/cg. Co.
                                                                                        Texas State Network
                                                                                        Tele. Enterprises
                                                                                 Harlingen
                                                                                 A Harbenito B/cg. Co.
Houston (channels: 2, 4, 5, 7).
AH Harris Cy. B/cg. Co.
AH Texas Tele. Co.
  Harrisburg (channels: 8),
AH Harold O. Bishop
AH WHP, Inc.
Hazieton (channels: none).
                                                                                  AH Houston Post Co.
AH KTRH B/cg. Co.
    A Hazleton B/ cg. Co.
  Johnstown (channels: 13).
CP WJAC, Inc. WJAC-TV
                                                                                  CP W. Albert Lee, KLEE-TV
AH Shamrock B/cg. Co.
  Lancaster (channels: 4).
CP WGAL, Inc. WGAL-TV
                                                                                 San Antonio (channels: 2, 4, 5, 7, 9),
                                                                                        Express Pub. Co.
  Meadville (channels: none).
 A Meadville B/cg. Service, Inc.
Philadelphia (channels: 3, 6, 10, 12).
AH Dally News Tele. Co.
AH Pa. B/cg. Co.
O The Pa. Inquirer (Triangle Pub. Inc.)
WFIL-TV

Philes Tele. B/cg. Corp. WPT7
                                                                                        Texas Telenet System
                                                                                        San Antonio Tele, Co. KEYL
                                                                                        Southland Industries, Inc. KOAI-TV
                                                                                        Texas State Network
                                                                                         The Walmac Co.
                                                                                        Misslon B/cg. Co.
  L Philco Tele. B/cg Corp. WPTZ
O WCAU, Inc. WCAU-TV
Pittsburgh (channels: 3, 6, 8, 10).
                                                                                Tyler
                                                                                A Tyler B/cg. Co.
Waco (channels: 3, 6, 9, 11).
                                                                        10
    AH Allegheny B/cg. Corp.
CP Allan B. DuMont Labs., Inc. WDTV
                                                                                        The Waco Tele. Co.
                                                                                Wichita Falls (channels: none).

A Wichita Falls Tele. Co.
    AH Matta B/cg. Co.
AH Pittsburgh Radio Supply House, Inc.
AH United B/cg. Corp.
AH WCAE, Inc.
                                                                                        Leland Holzer
                                                                               UTAH
                                                                        10
                                                                                Sait Lake City (channels: 2, 4, 5, 7, 9).
                                                                        10
    AH Westinghouse Radio Stations, Inc.
                                                                                        Intermountain B/cg. Corp. KDYL-TV
                                                                                         Edward Lasker
    AH WWSW, Inc.
                                                                                        Radio Service Corp. of Utah KSL-TV
Sait Lake City B/cg. Co., Inc.
   Reading (channels: 5).
  AH Eastern Radio Corp.
AH Hawley B/cg. Co.
Scranton (see also Wilkes-Barre)
                                                                                        Utah B/cg. Co.
                                                                                        Granite Radio B/og. Co.
Scranton
1, 11).
A Appalachian Co.
Wilkes-Barre (uses Scranton channels)
AH Louis G. Baitimore
AH Wyoming Valley B/cg. Co.
Williamsport (channels: none)
A Central Pa. Corp.
WRAK, Inc.
                                                                               VIRGINIA
                                                                                Newport News (uses Norfolk channels).
A Hampton Roads B/cg. Corp.
                                                                                Norfolk (see also Newport News) (channels:
                                                                                7, 11, 13).
A Common
                                                                                        Commonwealth B/og. Corp.
                                                                                  CP WTAR Radio Corp.
                                                                                A Beachview B/cg. Co.
Richmond (channels: 3, 6, 8, 10).
  A WRAK, Inc.
York (channels: 1).
                                                                                  O Haven & Martin, Inc. WTVR
AH Larus & Bros. Co., Inc.
    AH The Helm Coal Co.
AH Susquehanna B/cg. Co.
RHODE ISLAND
                                                                                  AH Lee B/cg. Co.
Providence (channels: 11).
AH Cherry Webb B/cg. Co.
CP The Outlet Co. WJAR-TV
SOUTH CAROLINA
                                                                                  AH Richmond Radio Corp.
                                                                                  AH Southern B/casters, Inc.
                                                                              WASHINGTON
                                                                                Seattle (channels: 2, 5, 7, 11).
                                                                                  AH Fishers' Blend Station, Inc.
AH KING B/cg. Co.
A Edward Lasker
  Greenville (channels: none).
    A Greenville News-Pledmont Co.
                                                                                 A Edward Lasker
AH Queen City B/cg. Co.
CP Radio Sales Corp. KRSC-TV
TENNESSEE
 Memphis (channels: 2, 4, 5, 7, 9).

A Bluff City B/cg. Co.
CP Memphis Pub. Co. WMCT
                                                                                  AH Totem B/casters, Inc.
                                                                                  AH 20th Century-Fox of Washington, Inc.
          Mid-South Tele. B/cg. Co.
  A WMPS, Inc.

A WREC B/cg. Service

A Harding College

Nashville (channels: 4, 5, 7, 9).
                                                                                Spokane (channels: 2, 4, 5, 7, 9).
                                                                                  A Bing Crosby
                                                                                Tacoma (channels: 4, 9, 18).
                                                                                  A Bing Crosby
A Tele. Tacoma, Inc.
   A Capitol B/cg. Co.
A WLAC B/cg. Service
A WSIX B/cg. Station
CP WSM, Inc. WSM-TV
                                                                                Yakima
                                                                              A Bing Crosby
WEST VIRGINIA
                                                                                Charleston (channels: 7, 11, 18).
TEXAS
                                                                                      Charleston Tole. Inc.
Charleston B/cg. Co.
  Amarillo (channels: 2, 4, 5, 7).
         The Amarillo Tele. Co.
  Austin (channels: 8, 10, 12).
A The Austin Tele. Co.
                                                                                Huntington (channels: 6).
                                                                                CP WSAZ, Inc. WSAZ-TV
Wheeling (see also Bellaire, Ohio) (channels: 12)
AH W. Va. B/og. Corp.
  A Texas Telenet System
Beaumont (channels: 3, 6, 8, 10).
                                                                              WISCONSIN
    A Lufkin Amusement Co.
                                                                                Madison (channels: 9).
  Brownsville
  Brownsville Tele. Co.
Corpus Christi (channels: 3, 6, 8, 10).
                                                                                  AH Badger B/cg. Co.
AH Radio Wisconsin, Inc.
  A Corpus Christi Tele. Co.
A Texas Telenet System
Dallas (channels: 4, 8, 12).
AH A. H. Belo Corp.
                                                                                AH Monona B/cg. Co.
Milwaukee (channels: 3, 6, 8, 10).
                                                                                 AH Hearst Radio, Inc.
O The Journal Co. WTMJ-TV
AH Milwaukee B/cg. Co.
AH Wisconsin B/cg. System, Inc.
    AH Texas Television
    AH City of Dailas, Texas.
CP KRLD Radio Corp. KRLD-TV
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For Reality, Alien Shows **Execs Laud CBC** MONTREAL, Oct. 9 .- A group of German radio executives, passing thru Montreal a few days ago, gave an interesting tip-off on which type of foreign programs now being beamed at the Reich are most welcome—those that present information objectively and are free from the various types of partisan propaganda with which European listeners are presently being bombarded. The Germans also revealed that programs of the international service of the Canadian Broadcasting Corporation (CBC) originating from Montreal are among the most popular radio features heard in present-day Germany. The six broadcasting execs, representing stations in the British, French and U. S. zones, conferred here with CBC officials of the international service and dealt mainly with the question of exchange programs. The group has been visiting this Continent since last April under the auspices of the Rockefeller Foundation for the over-all purpose of studying radio techniques and establishing contacts, and is under the supervision of Columbia University's Bureau of Applied Social Research. The group includes Franz Reinholz, director of educational broadcasts for Radio Hamburg (British zone), who stated that CBC's signal in his zone is even stronger than the Voice of America-U. S. short Call Letter Channel No. wave programs. He stated that most Germans were highly appreciative of Canadian broadcasts, and the only criticism to be found was that more broadcasts of this type aren't available at the present time. Germans are hungry for news and views of the outside world, he said, and the fact that local offices of CBC's German unit-which inaugurated the pro-

The visitors will return to Germany this month. Included in the group, besides Reinholz, are Dr. Rolf Didczuhn, manager of the radio drama department of Radio Munich (U. S. zone); Otto Herr, foreign affairs commentator and head of the news department, Radio Frankfurt (U. S. zone); Peter Kehm, program director of Radio Stuttgart (U. S. zone); Horst Scharfenberg, chief reporter and deputy program director of Radio Baden-Baden (French zone), and Hans Westerman, director of the youth department of Radio Bremen (U. S. zone).

grams early in 1945-received be-

tween 100 and 300 letters a week was

indicative of the extent to which the

programs are listened to.

DALLAS, Oct. 9.—Production has begun on a series of 13 musical shorts for tele distribution by Sack Television Enterprises here. Films will feature Tommy Scott and his hillbilly jamboree unit, including original tunes by Scott. The director will be Robert M. Moscow, with Julius M. Sack handling sales.

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13

11

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Reviewed Wednesday (6) 8:30-10 p.m. Style—official opening studio show over KFI-TV, Hollywood. Sustaining feature. Directed by Jim Leaman; assistant directors, Bob Heistand and Kenny Michaels; technical director, Bryan Cole; production supervised by Ronald Oxford.

HOLLYWOOD, Oct. 9. — KFI-TV put its best tele foot forward in its lengthy airer Wednesday (6), marking the station's formal kick-off into full-scale commercial operations after several months of experimental The smooth, professional shows. over-all job reflected careful planning and execution of novel programing gimmicks which undoubtedly won many future lookers. It was a relief this seg could find them, but home to look at a 90-minute telecast which didn't give the obvious impression that the stanza had been slapped together during a hurried lunch hour session. The barrage of name talent corralled for the occasion went thru their paces with confidence, some merely providing glamour, while the majority of guests dished out previously concocted routines befitting the event.

Emsee Adolph Menjou introed individual guests, garbed in his usual sartorial splendor. He was inclined, however, to become a bit tiresome renrath Jr., for the past few years with his perpetual smile, polite talk, and saccharine attitude. At times, especially toward the end, he appeared confused and uncertain in introducing new acts.

Talent roster would set the station back a pretty penny if performers demanded the dough usually earned for film or radio stints. Celebs included Billie Burke, Meredith Willson, Robert Armbruster, Art Baker, Dave Willock, Harvey Stone, Lois Butler, George McManus (creator of Maggie and Jiggs), Paulina Carter, and Ben Yost's Colleens. Musical chores were ably handled by Bob Mitchell and staff ork.

To single out highlights would perhaps be unjust, since all talent was in there pitching thruout the show. Performers like Harvey Stone, Paulina Carter, Dave Willock and Meredith Willson had more to offer in that they could give lookers definite routines or musical contributions. Others, like Miss Burke, could only smile sweetly, submit to a few questions,

Video in Autos? Safety Council To Take It Up

MILWAUKEE, Oct. 9.—The National Safety Congress will be urged to consider the problem of television installations in automobiles when it convenes in Chicago October 18, Dr. B. L. Corbett, president of the National Association of Safety Council Executives, said here Monday (4). Corbett, who also is executive director of the Milwaukee Safety Commission, said he himself would submit the question to the confab.

Corbett's remarks were prompted by the debut of television in automobiles here. Robert Wright, an electronics engineer, installed a 26square-inch screen set on the floor of a stock model automobile just in front of the front seat. It got a cool reception from traffic officials. Capt. John Schoenecker, head of the Milwaukee police traffic bureau, thought it would be all right if the screen were in the rear where the driver couldn't see it.

Wright, who started all the commotion, reported that his video reception was excellent.

and declare their pleasure in being invited to the festivities. Fortunately for home viewers, the lags were few and far between, with most of the telecast providing genuine entertainment. Outstanding individual bit was Meredith Willson's gag routine with the piccolo, assisted by Robert Armbruster, which brought laughs and showed Willson's terrific tele potential.

Camera work reflected thought except for several bad shots toward the end. When the show had hit the three-quarter mark, it became apparent that the best had been milked and the strain of filling out the skedded time period took its toll.

Super critics looking for flaws in lookers anxious for good tele entertainment reaped lusty benefits in sharing with KFI tele personnel the excitement of formally launching the new tele baby. The staff can take a well-earned bow.

Alan Fischler.

Werrenrath Exits WBKB for NBC TV

CHICAGO, Oct. 9.—Reinald Werright hand man to Bill Eddy, former head of WBKB, will join the television staff of the National Broadcasting Company (NBC) central division October 16. Werrenrath will be director of field operations for NBC here, and will be in charge of production of remote shows under direction of Bill Ray's parent AM and video news and special events department.

Werrenrath was with NBC's television department in New York before coming to Chicago to join WBKB when that station opened before the

Simultaneously with the appointment of Werrenrath, NBC also announced hiring of five new student engineers for the television department, the transferring of Clark P. Lonie from the AM to the TV engineering staff, and the appointment of Isabell Cooney as program procurement director for television. In her new post Miss Coorley, who has been with the NBC AM production department here, will have a job equivalent to that of a movie casting

Name Talent Adds Hefty Punch | Canada Faces Province Censor To KFI-TV's Commercial Debut Problems for Video's Future

MONTREAL, Oct. 9. - With tele- ity over radio and television will, in picture industry, exhibiting and producing, are already studying the equipment problem, and a new problem which is actually a very old one in Canada—censorship.

In Canada, the system of motion picture censorship is very much different (and sometimes much stricter) than that of the United States, Whereas in the U.S. there are few States that have their individual censorship boards, in Canada, eight of the nine provinces have their own censors. It is obvious then, that films shown on Canadian video sets, whether at home or in theaters, will have to pass more stringent examination then they do in the U.S.

Actually, the coming of television in Canada has so many problems connected with it that film and radio authorities are quick to admit that they don't know which problem to tackle first. There is, for example, the problem of censorship of television programs likely to be shown on theater screens. Since television will probably be eventually shown on Canadian screens, censorship boards in the various provinces are trying to establish whether inspection of these programs will fall under their jurisdiction, since films and not telecasts are technically their job.

Censorship Posers

If it is decided that film censorship boards should also have jurisdiction over theater television, the problem then arises on how to check telecasts that go into several provinces at the same time, since each province must check the showings individually.

Censorship over films shown on private receivers is another headache WRITERS' STRIKE NEARER being studied by the powers that be, since if films in theaters are so closely censored, it follows then that films shown over sets will face censorship. However, the films shown over television will in all probability have to pass the provincial censorship first. But what will happen if a Canadian set is tuned in to a U.S. station while a film is being telecast, and what comes out on the video screen are certain things which the Canadian censor would veto, remains to be seen.

CBS-Film Tic-Up

The Canadian Broadcasting Corporation (CBS) which has full author-

vision in Canada still in the embryo likelihood, make a close working pact stage, the key branches of the motion with the National Film Board to produce films for television. However, whether these video films will be palatable for every province, remains a question, the reason being that some provincial governments are antipathetic to the dominion government, and they figure that the film board films are government propa-

> Whatever happens in the way of television, generally, or theater television particularly, it is fairly certain that the new entertainment will not be allowed the free easy operation of radio or films, to begin with anyway,

ganda.

CONGRESS EYES TV

(Continued from page 8)

top-ranking officials are convinced that this would be the only way to get the allocations on a permanent footing, inasmuch as the commission is convinced the ultimate future of commercial television lies in the ultra-high frequencies.

As recently as last week, FCC Chairman Wayne Coy voiced the opinion that all of television would eventually be in the U-H-F area.

If the commission gets industry backing for the transitional plan of dual video, it is presumed that set manufacturers would go into largescale production of dual video sets capable of receiving on V-H-F and U-H-F, while owners of present models would be invited to buy relatively low-cost converters.

(Continued from page 5)

ing a letter to agencies not represented in the group with which it is now negotiating suggesting acceptance of the MBA. The same letter is going to package producers, with a dozen of the latter indicating acceptance verbally. The new letter is going to about 75 agencies; the group involved in the stalemate totals around 18.

In addition the Guild has pretty well set up its strike machinery, having appointed picket, slogan, financial and monitoring committees. It has been promised support by its parent Authors' League and sister union, Screen Writers' Guild. Support from radio actors, on an individual basis, is likewise anticipated.

SBC Registration Stresses Radio's Role in Education

Jennings, the conference, which will for the first time. be held at the Hotel Sherman here October 13-15, has advance registration of over 800, more than 50 per cent over last year.

Interest in in-school use of radio also is on the upgrade, Jennings said. He pointed out that representatives from 20 new city radio educational stations are expected at the conference. Indicative of the public's interest in radio as an educational force, he added, is the fact that this year there will be 150 representatives from parent-teacher associations in various cities, many more than in the past.

The fact that the radio manufacturing industry is also becoming cognizant of the new force of school system radio stations and in-school use of

CHICAGO, Oct. 9.—The tremendous | radio is proved by the large number increase in interest in radio as an of commercial exhibitors attending educational force has been indicated the conference. Jennings said this by advance registration for the 12th group would be 20 per cent higher annual School Broadcast Conference, than similar representation at last George Jennings, director of the meet- | year's conference. Program libraries, ing, said this week. According to such as Muzak, are also showing up

Highlights of the conference are expected to be the first general session, Radio-a Challenge to Education, Thursday's session on Radio Around the World, Friday's Trends in Educational Broadcasting and the final session, Television, the Teachers' Newest Assistant.

The first general session will include talks by Richard Hull, president of the National Association of Educational Broadcasters, and I. Keith Tyler, head of the Ohio State University's Institute for Education by Radio. The Radio Around the World session will feature representatives from governmental radio divisions of France, Mexico and Australia.

Help Wanted

NEW YORK, Oct. 9.—Influx of new programs has drastically stretched the video directing staff of National Broadcasting Company (NBC), again underlining the scarcity of trained television personnel. Forces at NBC were spread so thin this weak that two NBC executives were forced to abandon their desks for the control room. Warren Wade, network production manager, took on direction of Admiral Radio's show last Sunday, while Owen Davis Jr., casting and script chief, directed the Chevrolet dramatic stanza.



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Disking Peace Still Snagged

Petrillo Ban Negotiations Pick Up Speed

But Royalty Bar Persists

NEW YORK, Oct. 9.—Record company negotiations with the American Federation of Musicians (AFM) in an effort to lift the Petrillo ban moved along at an accelerated pace this week, and while general progress was reported, it was learned that on several important points there was the lack of agreement to be expected in negotiations of this nature. Record companies, it is understood, proposed a concurrent labor and trustee agreement whereby royalty payments to a trustee would cease in the event the AFM for any reason decided to withhold the use of musicians prior to the expiration date of the proposed pact. James C. Petrillo, it was reported, regarded this as a strike-breaking tactic.

Another point of disagreement was the AFM's proposal that royalties be paid on all disks sold since the beginning of the year. Record manufacturers have thus far refused to go along with this proposal. Another AFM request was that royalty payments also be made on the sale of foreign-made disks. It is assumed that this proposal was aimed at foreign-made diskings sold on the American market. Record companies at the meeting would not go along with this proposal either, and Petrillo is said to have given up on the idea.

One Per Cent Offer

With respect to royalties, diskers offered Petrillo a flat 1 per cent offer under the trust plan. This would mark a reduction in the higher-priced disk levels. It would allow for the trustee to collect %-cent for regular whereas the AFM formerly got 2 cents for \$1 disks and up to 5 cents for \$2 disks, under the disker proposal this respectively.

Record execs and Petrillo have huddled daily since Tuesday (5). Another meeting is scheduled for Monday night (11). One authoritative source stated that for the moment the (See Disking Peace on page 24)

H'w'd Local 47 **Policy Changes**

HOLLYWOOD, Oct. 9.-With end of the recording ban in sight, Local 47. American Federation of Musicians (AFM), disclosed two policy changes. First will eliminate the practice of record companies making lump payments to ork leaders who in turn pay sidemen. Orksters who hereafter receive lump sum checks will be required to endorse them over to Local 47, which will issue checks in the names of individual orksters. Move is a protective measure taken after a hillbilly orkster skipped town with a check issued by a plattery for disbursement.

To prevent recording by non-AFM licensed diskeries, Local 47 recording rep Phil Fischer will insist that all recording date contracts be filed prior to disking, in order that the AFM can clear the date. This ruling has been on AFM books for some time, but has never been strictly enforced.

Deal Raises Poser On Previous Rights

NEW YORK, Oct. 9.—Capitol's acquisition of American rights to the Telefunken catalog poses some questions for waxeries here that have been releasing Telefunken material acquired in various ways from sources abroad. Chief among the moot waxeries is Mercury, which has been pressing classical material from Ultraphone masters obtained in Czechoslovakia by John Hammond. Among these Ultraphones are some sides that originated under the Telefunken imprimatur and which were expropriated by the Czech government as war spoils. The question is whether Capitol's pact with Telefunken gives the major waxery the right to enjoin Mercury from distributing sides to which both firms have access.

Also potentially involved is the Vox Company, which has been releasing some Telefunken music obtained thru French Polydor, with which Vox has a mutual distrib agreement. A further complication lies in the fact that certain retail record shops, both in New York and Hollywood, have been stocking and selling Telefunken platters, obtained nobody knows exactly

NEW YORK, Oct. 9.—Tommy Dorsey this week had a private battle with the American Society of Composers, Authors and Publishers (ASCAP) which lasted two days.

It seems the orkster, who is now working at the Hotel Pennsylvania here, early this week howled loud and long to song pluggers visiting the Cafe pop disks (most sell at 75 cents). But Rouge about alleged inequities in ASCAP's licensing system for ballrooms. He pointed out that after he had cut the operation of his own would be lowered to 1 and 2 cents Casino Gardens, which is in California, from a week to three days per week and again this week down to a single night each week, ASCAP continued to collect a full week rate for the music license on the spot.

> The entire situation was alleviated a couple of days later when Dorsey learned that ASCAP had cut his rate, but only after half the song pluggers in town had run their tear ducts dry figuring the maestro would refuse ASCAP tunes.

Incidentally, the slice in ASCAP fees amounted to \$125 per annum. TD will now pay the society a grand annual total of \$725.

Disk Jock Bally Expanded by Sig

NEW YORK, Oct. 9.—Utilizing a special promotional kit of a packaged record with enclosed descriptive material, Signature Records is expanding its disk jockey exploitation. The list of spinners receiving releases has been enlarged from 1,500 to 2,500.

that its Signaflex unbreakable kidisk line has been pegged to retail at 85 cents instead of 75 cents, and that 75 cents plus taxes. four more Ray Anthony masters with Ronnie Deauville vocals out of the tune disk group have been purchased from Anthony.

Cap's Telefunken Cap, Telefunken Ink Deal; Reciprocal Pact Gives U. S. Firm Longhair, Jazz Items

(Continued from page 3) tribution. Deal establishes three important "firsts." This will be the first time that (1) Capitol has stepped into the classical disk realm, (2) Telefunken had turned over its entire catalog to an American diskery, and (3) Capitol wax will be pressed and distributed in Europe. Capitol-Telefunken huddles were first revealed by The Billboard July 17.

No date has been set for initial release of the Telefunken product under the Cap banner. Speed with which Cap can market its longhair line hinges largely on album production. At this time, the firm does not expect to bring out its newly acquired wares before January 1. Prices, marketing procedures, etc., are currently being thrashed out by Cap. One thing is known: Capitol will throw full promotional weight behind the Telefunken name in acquainting disk

Decca Forms TD Wages Private New Subsid, War With ASCAP Coral Label

Distributed Via Indies

NEW YORK, Oct. 9.—Decca Records this week revealed that the diskery has created a subsidiary waxworks to be called Coral Records, Inc. This subsid originally was skedded to have been created under a revival of the Brunswick tag, but, upon discovery of complications in world rights under the Brunswick name. these initial plans were dropped in favor of the Coral label. Essentially the same sales, production and promotion scheme will apply to Coral as was originally conceived for Brunswick.

The Coral label will be distributed via independent distribbers rather than via Decca's own jobbing network. It is planned to build a network of 65 indie distribs, of which some 25 are reported to be tentatively lined up. Decca also plans to market the Coral line in the foreign market. First shipments of the Coral wax will be made November 8, for sale in retailers around December 1. Merchandising of the Coral line will be in hands of Michael Ross, who has been appointed general sales manager of the new firm. He is now sorting jobbers for the line.

Initial Release

The initial release of the new line, which will be drawn from the Decca catalog and be complemented with disks by new artists, will include sides by Woody Herman, Glen Gray, Jimmy Dorsey, Mahalia Jackson and newcomers Geri Galian, Buzz Connie and the Blue Jays. Summarily the The firm also announced this week first release will feature 12 pops, and two each in the country and a Negro series. The Coral disks will retail for

> It is understood that the Coral line will have available the credit facilities, promotion and production of the Decca organization.

buyers with the importance and prestige of its European affiliate. Special consumer ad campaign will be launched in Cap's drive to educate the public on the merits of Telefunken artists and products. This will be in addition to the firm's regular ad program. New label for the imported recordings is currently being designed, using Cap's regular sig (dome, etc.) with the name, Telefunken, to be superimposed across the top. Capitol's regular releasing schedule of pop items will remain undisturbed by the Telefunken line. Increased demand for its pop product has forced the diskery to farm out a considerable portion of its pressing, but arrangements have been made to handle the increased manufacturing load once Telefunken disks go into production

While Cap's primary interest is in Telefunken's longhair line, it also anticipates heavy traffic in the German label's international product to be aimed at the language market in this country. Cap is unable to say whether its first Telefunken release will be longhair or language wax. This will depend upon what masters arrive first and domestic market demands. As reported by The Billboard last week, Lee Gillette, Cap's folk music head, embarked for Berlin to screen Telefunken's language material. Cap indicated it will dip into Telefunken's European jazz items for sale to diskophiles, as well as selections that may seem commercially feasible for general distribution.

The Capitol-Telefunken affiliation dates back to 1946. At that time, the German firm's rep in Sweden, eager to boost biz, began surveying the American platter field for items that would sell in his country. After studying Cap's wares, he recommended to his firm that it look into a possible deal with the Coast major. Negotiations progressed and earlier this year Cap sent Conkling to Berlin for a look at Telefunken's catalog and discussions with that firm's execs. Deal was set, but due to allied oc-(See Cap, Telefunken on page 24)

Cap Milestone

HOLLYWOOD Oct. 9. - In heradling the Capitol-Telefunken affiliation, Glenn E. Wallichs, Cap's prexy, pointed to the hands-across-the-water barter deal as a great milestone in his company's history. In a special statement to The Billboard, Wallichs said:

"We regard this association with Telefunken as a tremendous milestone in the history of Capitol Records. It will enable us to bring to America for the first time the entire Telefunken catalog which is considered by authorities one of the most outstanding in the world of recorded music. It also brings for the first time the entire Capitol catalog to the people of Europe. We feel that this announcement will be highly significant to millions of American music lovers and particularly to those who are appreciative of the splendid artistry and the advanced technical achievements which Telefunken offers."

ASCAP CLEARS DECK FOR TV

In Trust Suit NEW YORK, Oct. 9.—Musicraft Records, it was learned this week,

Cheered by U. S. Intervention

NEW YORK, Oct. 9 .- The American Society of Composers, Authors and Publishers (ASCAP) was somewhat heartened this week following a hearing Wednesday (6) before Federal District Judge Vincent Liebell re the Alden-Rochelle anti-trust suit against ASCAP. Robert Patterson, special counsel for the Society, made the point that should ASCAP's deprivation of rights be indicated in the case, it would fall within the province of the U. S. attorney general to initiate such action. Patterson pointed out that a court has never made a decision calling for divestiture when the case involved private litigation. Patterson buttressed his argument by quoting from the case of Graves vs. the Cambria Steel Company, tried in 1924 in the Southern District of New York. In this suit it was decided that such action (divestiture) fell within the province of the government.

Skull Work Needed

Patterson's arguments, of course, had reference to Judge Leibell's opinion of last July, wherein it was asked that ASCAP divest itself of performing rights connected with the exhibition of films using copyrighted music and return such rights to the copyright owners. Leibell in the Wednesday hearing stated ASCAP counse' had raised a significant point which merited some skull work.

On the other hand, Milton C. Weisman, of Weisman, Celler, Quinn, All & Spett, plaintiff's counsel, held to the argument that the court could demand that divestiture be carried out and that such action did not necessarily fall within the exclusive province of the attorney general.

Briefs are to be filed October 15 and answering briefs on October 22. A decree of the court is expected shortly after.

Gales Agency's Future Lies in 3 Directions

NEW YORK, Oct. 9. - It was strongly rumored this week that the Gale Agency would sell out or that one of the firm's three partners, Billy Shaw, would either split with or be bought out by Moe and Tim Gale, the remaining stockholders. Tim Gale claims that there is no possible chance of a sale and said that in all probability there would be no split.

It is reported that the Gales and Shaw are working on a couple of propositions, one of which would involve their buying out Shaw's onethird interest in the agency, while the other would allow Shaw to pull out of the firm with the properties which he brought into the biz. These include Illinois Jacquet, Sarah Vaughan, the Orioels, Bull Moose Jackson and Freddy Slack.

Still other tradesters report that the agency execs have been talking to some major and independent agencies regarding a merger or outright sale of the Gale Agency.

ASCAP Gains Musicraft Seeks Fresh Moo, Point, Hopeful Even If It Means a Merger

currently is negotiating with other waxeries and some private disk biz groups to obtain additional working capital. The diskery is reported ready to accept a merger deal or to sell out part of its interests in order to raise fresh dough.

The current situation arose when Musicraft issued \$475,000 in first and second lien bonds earlier this year. Object of this move was to raise sufficient cash to pay off all its creditors and to bring its obligations back within the organization. But following the payment of the debts and brokerage fees for the bond issues, the diskery found itself short of working capital. This situation was further hampered by the advent of the Petrillo ban, prior to which the firm was forced to build a backlog and made a batch of masters. The firm's situation became critical when the disk biz went into this year's unexpected spring and summer slump which hit Musicraft just as severely as it hit almost every other firm except Capitol Records.

During this period Musicraft's working capital diminished to a point where the firm was forced to shut down its Ossining plant in favor of procurement of masters from independent sources. But even with a decided pick-up in biz, the diskery found it difficult to fill orders via indie

Kick - Off Hefty For MOM, Disk Mail Order Plan

CHICAGO, Oct. 9.-Music of the Month, Inc., an expansive program designed to merchandise record albums via mail, (The Billboard, August 8) this week reported that 83 franchises had been sold at \$2,000 each in 13 States. Breakdown of the purchases includes: Wisconsin, 11; Michigan, 7; Iowa, 4; Kansas, 3; California, 11; Arizona, 2; Colorado, 2; Ohio, 1; Indiana, 8; Illinois, 9; North and South Dakota, 2, and Minnesota, A franchise is given to a person for each area holding 200,000 people, with the franchise holder to designate 96 outlets in that area to handle membership certificates and the bonus record, which are given when the applicant pays \$1 for a membership fee.

In its opening pitch at Texas and Oklahoma this week, MOM prexy Berne Ellis set up a tour by Gene Austin, whose Universal recordings of Give Me a Home in Oklahoma and T-E-X-A-S Spells Texas are the membership premium disks in those two States. Thus far, Ellis reports five franchises in Oklahoma and 10 in Texas in addition to the above franchises. In Colorado, Arizona, Iowa and Kansas no concerted drive has been started by MOM, but franchises have already started coming in from these areas.

Ellis announced that the first album selected for the monthly release. which will include five albums, one in the pop, folk, longhair and kiddie line, plus the lead album, is Vaughn Monroe's Victor album, Dreamland Special. Other albums will be selected next week. The first issue of MOM's monthly mag, Musical Prevues, will be out October 15.

NEW YORK, Oct. 9.-Musicraft pressing deals and remained hard pressed for cash. This led to the diskery's current dickerings.

It is understood that a private disk biz men's group has the inside track for the purchase of a piece of the firm. Meetings have been held virtually daily with this and other diskers under the surveillance of Prexy Jack Meyerson and the firm's leading stockholders, major of which is the Atlas Corporation.

It is understood that the firm's current debts have not exceeded more that small amounts, since it has been pulling the belt wherever possible. It is claimed that the diskery's assets, most of which are frozen in the form of two plants, its office building here and its catalog of masters, are worth approximately \$750,000 more than the total of the firm's liabilities. It also is claimed that Musicraft boasts a government tax credit which exceeds \$1,000,000.

Meanwhile a couple of the diskery's artists, Buddy Greco and Sarah Vaughan, apparently upset by the diskery's current predicament, have filed court actions against the firm, seeking severance of contracts and asking payment of royalties due them. The Vaughan suit was filed this week \$3,117.93 in back royalties, charged breach of contract and sought recision of the chirp's contract which expires in June, 1949. The singer also seeks to recover her masters from the diskery.

But firm execs late this week began to consult with the diskery's artists in order to assure them that upon completion of the new deal the waxery would be able to resume normal operation almost immediately. They claim that they have succeeded in delaying the Greco suit upon discussing the situation with the pianist-singer. They also believe that upon similar talks with Miss Vaughan they should be able to stop her action. Some of the firm's other artists have given the execs assurance that they will stick with the firm thru its current situa-

Cuffo TV-Film **Music Only for** '48, Say Pubs

American Society of Composers, Authors and Publishers (ASCAP), prewith television operators, was buttaken among publishers by Harry Fox, agent and trustee, relative to pubs' sentiments with respect to use of copyrighted tunes on TV film.

A majority of the pubs, it was learned, would grant a gratis license -but only to the end of this year. After that the pubs feel it is necessary to sit down with TV execs and work out a regular, not nominal, arrangement covering mechanical and | what goes on from here? This week, synchronization uses. The feeling of some facets of the music business is that such uses will eventually amount to a very sizable portion of the total monies accruing from TV.

Board Okays Extension of Current Pact

Urges Members Sign

(Continued from page 3) members ink the pacts without delay. Ahlert explained that the TV industry was moving forward rapidly; that telecasters themselves were anxious to negotiate license agreements. "It has become imperative," he said, "to arrive at an agreement with them ... it's known that TV operators, notably the major networks, have for a long time been anxious to ink a pact with the Society which would replace the present nominal pact. ASCAP can withdraw the latter on 30 days' notice —and while no major friction has occurred, it is known that the major TV operators would feel relieved if they could work out a more stable arrange-

TV-Musician Pact

Despite the fact that the TV industry is not yet making money, it is rapidly shaking down where certain major problems are being resolved. For instance, TV networks and the musicians' union set up scales permitting the use of musicians about six months ago. While this pact is experimental, it is so only in the sense that it is a short-term pact, in U. S. District Court and sought made so specifically on the ground that both the American Federation of Musicians and the TV networks would be able, during the half-year span, to learn more about the problems inherent in the use of tootlers in the new medium. In no other sense, however, is the pact experimental, because the musicians get paid. A similar clarification pertaining to the use of performers on TV is also in the works, with the American Federation of Radio Artists (AFRA), Actors' Equity Association (AEA) and the Screen Actors' Guild (SAG) merging certain interests in order to establish a workable television jurisdictional arrangement permitting the negotiating of pacts. The music publishing industry now feels the same pressure and necessity to clean house to the point where pacts may be negotiated. In his note to ASCAP members, Ahlert stated that an agreement with the webs was necessary "in the interest of good customer and public relations."

Pacts in Escrow

The resolution adopted by the ASCAP board states in part: "That the president (of ASCAP) hold in escrow all such agreements signed by members of the Society until the NEW YORK, Oct. 9.—Action by the writer-members who have signed and delivered such agreements, and the publisher-members who have signed paratory to working out a music pact and delivered such agreements, represent 80 per cent of the total amount tressed this week by results of a poll of the Society's distribution of domestic royalties during the calendar year 1947 to writer-members and publisher-members respectively, at which time such agreements shall become in full force and effect as to all members who shall have signed and delivered the same."

> Granted the pubs extend the ASCAP-TV agreement vesting the rights with the Society thru 1950, two different board members of the Society gave different versions as to whether ASCAP had hit upon a formula. One said it had worked out (See ASCAP Clears Deck on page 24)

Majestic Inventory, Both Masters and Other Assets, May Get Piecemeal Sale

CHICAGO, Oct. 9.—With assets of Majestic scheduled to be placed on the block for open bidding October 15 (The Billboard, October 9), wax business will be interested in the following inventory. Thus far, both Majestic and the court have indicated their dissatisfaction over some of the bidding-particularly the bidding for the Majestic catalog—and it is considered quite possible that the assets will be put on the block piece by piece rather than all in one package.

Decca placed a bid for the masters, offering 1 cent royalty per record for 90 per cent of the records sold which would be pressed from the former Majestic masters. This bid guaranteed a minimum of \$50,000 over a five-year period. Variable Condenser Company, New York, offered \$100,000 for the entire Majestic assets, including real estate.

The listing below does not include about 170 masters-part of the hit record catalog purchased from Eli Oberstein. Included is a list of 10 titles which were assigned to masters recorded by George Olsen's ork, but these masters "were never sent to Majestic." In the report also is a tune, Heading for a Shotgun Weddin', by George Olsen, who last week made a deal with Rondo Records, Chi diskery, to peddle that platter. Nick Lany, of Rondo, also reported that Olsen had offered him other masters.

Tangible assets offered for sale are the Burbank, Calif., pressing plant and facilities, capable of producing 50,000 records daily on a 24-hour shift; Newark, N. J., plant and facilities, with a slightly higher potential, and buildings, pressing machinery and complete

auxiliary equipment,	-G-, P	resemb min		, und	Shipiete
<u>₩</u> ₩		Relec	sed Mo	sters	Unreleased Masters
	Total	Classic	Hit	Majestic	Majestic
Eddy Howard	100			70	30
Rose Murphy Danny O'Neill	16 31			4	12
Ray McKinley	47		4	26 38	5 5
Artie Wayne	16		NOTE:	10	ě
George Olsen	24			22	2
Ginnie Powell with Boyd Raeburn Ork	8				
Three Suns	62	8	13	40	8
Louis Prima	107	18	20	68	î
Jack Smith		3		13	87 4
Jerry Wald			12	8	
Phil Regan				6	
Ella Logan	8			8	
Mildred Bailey		220		12	1
George Paxton			4	21	
Sam Donahue		853	1		
Victor Lombardo	10		3.5%	10	
King Guion	6			2	•
Al Trace			8		
Abe Lyman			4		
Blue Barron	8		8		
Bunny Berigan			8		
Jan Garber			8		
Johnny Guarnieri			S-1965	20	
Morton Downey	8			8	
Emery Deutsch			100000	6	
Chico Marx	4		4		
Clyde Lucas			8		
Bob Chester	4		4		
Ray Heatherton			4		
Mal Hallett Nat Brandwynne			4		
The Marshalls Ork	12		12		
Chauncey Gray Ork			8		
Gray Rains Ork Art Fields			19		
Johnny Jones Ork			14		
Duke Daly Ork	4		4		
Ina Ray Hutton			4 8 2 8 9		
Peter Piper Ork			2		
Allen Miller Ork	. 8		8		
Hal Goodman Ork	1-24-22				
Willie Kelly Ork		1	21		
Bob Strong	1.00	90 -9 1		30	3
Enric Madriguera	18	12	6		
Lecuona Cuban Boys	2000		8	4	
Ralph Font Rhumba Ork Bernie Kaaii's Hawaii, as	C. D. C.			12	
Cootle Williams	24	•	10	10	
Thelma Carpenter	. 16			16	
Slim Gaillard			2	12	
Les Hite Deek Watson	. 4		577	2	2
Jones Brothers	. 4			2	
Earl Bostic	. 4			12	
Jimmy Lunceford	. 12			4	
Timmie Rogers				2	
Leonard Ware Trio	. 4	-		4	
Pat Flowers				14	14
Soft Winds			4		500100
Twilight Three	. 6		557710	6 6	
Tony Mottola			2000	6	
Amussen Trio	1 20		1,517	2	2
Accordionaires	. 6			2	4
Foy Willing and the Riders	100			97,4392	100 V32
of the Purple Sage	. 27		_	24	

Blues Announce Slate for New 802 Elections

NEW YORK, Oct. 9 .- The Blue Ticket, administration party of Local 802, American Federation of Musicians (AFM), announced yesterday (8) their slate for the forthcoming local election December 2, with most of its candidates incumbents up for re-election. Seeking to be returned to the four top posts of president, vice-president, secretary and treasurer, are incumbents Richard Mc-Cann, Sam Suber, Charles Iucci and Jack Stein.

Running for slots on the executive board are Jerry Alexander, Jack Downey, Jack Fiddleman, Joe Lindwurm and Robert Sterne, incumbents, and James Palladino, Al Knopf, Tiny Walters and Nick Vitalo. The latter four are the Blues' nominations to replace four minority opposition members from the Unity Party.

For the Unity Party, only three candidates had been named as The Billboard went to press, with the rest of the slate to include a fusion ticket of both Unity and coalition candidates, still undecided. The three decided upon are Al Manuti, for president; Carment Fleisig, secretary, and Max Arons, treasurer.

Bitter Campaign

the bitterest in the Local's history. A said to be framing one now, to be succession of donnybrook member- sent off this week.

Look!

NEW YORK, Oct. 9.-When BMI Veepee Bob Burton bought a house in Larchmont recently. the real estate section of a metropolitan daily carried an item noting the transaction. According to the story, Burton bought the house from a man named Shook, an editor of Look magazine. Some of the wags at BMI clipped the item, set a new headline in type, photostated the reheaded story, and handed the chef d'oeuvre to Burton, who read: "Look's Shook Hooks Shnook."

ship meetings, protests to AFM Prexy James Petrillo, charges and countercharges of totalitarianism. Communism and Red-baiting and free-style name-calling was climaxed last week by a Blue statement to the press that the opposition was Communist-ridden and dominated when the Blue-controlled executive board passed a resolution requiring all candidates to sign the standard Taft-Hartley noncommunist affidavit. The Unity and coalition opposition groups condemned the move as illegal on the grounds that the matter is a by-law ruling that can be passed on only in a membership meeting. Altho no formal protest has yet been filed with The campaign augurs to be one of Petrillo, the opposition groups are

	1025 001	192700	27 - 39	Unrelease
(Marine and Companies)	10026 Dame (1000)		asters	Masters
Artist Total	Classic	Hit	Majestic	Majestic
Harmonaires 10			4	6
Sleepy Hollow Ranch Gang 8			8	
Eddle Dean 16			16	37
Slim Bryant 10			10	
Dewey Price 2			2	
Southern Joy Quartet 4 Bradley Kincaid 8			8	
Bradley Kincaid 8 Pete Cassell 12			12	
			3	
Riley Sheperd 2 Thomas Family 4			3	
Leon McAulifie			14	1
Dan Snyder 4				±500
Mel and Stan 4			2	
Jimmy Selph 4			2	
Dale Evans 8			ŝ	3
Capt, Stubby and the			•	-
Buccaneers (kidisk) 16			14	2
Bob Hannon (kidisk) 15			15	= =
Bud Freeman			7	3
Lennie Tristano 4			20	ā.
Johnny (Scat) Davis 4		4		
Lee Wiley-Jess Stacy 4		77/1 -2 7	4	
Five DeMarcos			18	2
Merry Macs 14			14	-
Smart Set 4			4	
Barry Sisters 4				
Ray Dorey 20	50,000	4.0	16	4
Dolly Dawn 4		4	5703	1243
Dick Farney 18		310.	18	
Martha Tilton 2		12.1	2	
Butch Stone 4			4	
Jack Leonard 12			12	
Johnny Thompson 44			2	2
Lanny Ross 54			4	
Morton Downey 8			8	
Georgia Gibbs 16		6.00	16	
Frank Froeba 8		8		
Jan Peerce 10		4	6	
Jimmy Durante 2		88	2	
Juanita Hall Choir 15		15		
Sam Becker Polka Band 11		11		
Gene Hall's Polka Band 8	812		8	
N. Nosco 7	7		//4/1	0260
Percy Faith 6			4	3
J. Shilkret Concert Ork 18		18	13	
Concert Waltz Kings 6		6	30	
Strauss Concert Ork 6		-6		
Emil Zauber Concert Ork 17		37		
Classic Concert Ork 8		8		
Herzer Concert Ork 7		. 7		
Imperial Concert Ork 19		19		
Symphony Ork 13		18	32	
Sidney Peltzen Ork 3		4	S	
Joe Stopak Concert Ork 2			90	
Alfred Newman Ork 32		**	52	
National Marine Band 7		7		
American Post Band 9		3		
Sea and Land Air Band 3		8		
Elilot Concert Ork 8				
Radio Symphony 20		20		
Ritz Salon Ork 3		3	2.4	
Paul Baron Ork 4			2	
Paul Douglas 2			-	
Cicin Barris			6	
Lew Ayres		12	SA	
Piano Twins 12		12		
Ray Sinatra Ork 2		•		

The Billboard

MUSIC MACHINES

OPS PICK STANDARD MONEY-MAKERS

By NORM WEISER

Star Dust emerges as top juke box draw among all-time favorites; four songs coloned for H And they appears on Pacificant's route above.

DECCA BRINGS YOU THESE ALL-TIME FAVORITES BY AMERICA'S MOST POPULAR ARTISTS

STAR DUST

25285 Bing Crosby

~ / ~ 0 /	wared or com!
23750	Dick Haymes
25271	Guy Lombardo
23674	Larry Adler
25395	Delta Rhythm Boy
25106	Edgar Hayes
	Dave Apollon
18251	Coleman Hawkins
	Elvira Ríos
23500	Phil Baker
23535	Percy Faith

BEGIN THE BEGUINE

23797 Hoagy Carmichael 24060 Carmen Cavallaro

239/2	Bing Crosby
25267	Guy Lombardo
29196	Fred Waring
	Larry Adler
	Andrews Sisters
	Les Paul Trio
	Dave Apollon
	Nat Brandwynne

BLUE SKIES

23646	Bing Crosby
23622	Johnny Long
23553	Les Paul Trio
24040	Bob Grant

ON THE SUNNY SIDE OF THE STREET

23843	Bing Crosby-Lione
	Hampton
24390	Harry Richman
	Eddie Heywood
	Ted Straeter

ZYAWIA

	ALITAIS
23817	Guy Lombardo
24140	Ink Spots
23366	Eileen Farrell
23397	Deanna Durbin
24034	Basil Fomeen

NIGHT AND DAY

	MOIN AND DAT
23972	Bing Crosby
23698	Fred Waring
25401	Carmen Cavallaro
23067	Quintet of Hot Club
	of France
23618	Ruby Newman
24062	Carmen Cavallaro

TEMPTATION

23754	Bing Crosby
25402	Carmen Cavallaro
18351	Gertrude Niesen
23811	Eddie Heywood
23533	Gordon Jenkins
24065	Charles Baum

EASTER PARADE

23819	Bing Crosby
23817	Guy Lombardo
24321	Ethel Smith
24064	Charles Baum

BEER BARREL POLKA

23609	Andrews Sisters
23855	
45024	"Whoopee" John
	Wilfahrt
45051	Jolly Jack Robel
24088	Basil Fomeen

ALEXANDER'S RAGTIME BAND

40038	Bing Crosby-Al Jolson
	Andrews Sisters
	Bunk Johnson
24084	Bob Grant

APRIL SHOWERS

	The state of the s
23470	Al Jolson
23845	Guy Lombardo
	Carmen Cavallaro

MY BLUE HEAVEN

The state of the s	
24386	Fred Waring
25289	Jimmie Lunceford
24042	Bob Grant

CMOVE CETS IN VOLID EVES

2MO	TE GEIS IN TOOK ETES
23728	Fred Waring
	Guy Lombardo
24185	Carmen Cavallaro
23573	Kitty Carlisle-Alfred
	Drake
25055	Connee Boswell
	Irene Dunne
	Ruby Newman
	Dave Apollon
	Harry Horlick

BODY AND SOUL

18351	Gertrude Niesen
25401	Carmen Cavallar
24119	Roy Eldridge
23902	Johnny Green
	Jimmy Dorsey
	Ted Straeter

24066 Charles Baum

EMBRACEABLE YOU

18341	Hazel Scott
23535	Percy Faith
25294	Jimmy Dorsey
23471	Roy Eldridge
24053	Ted Straeter
24095	Charles Baum

I CAN'T GIVE YOU ANYTHING BUT LOVE, BARY

	DOI BOIL DAD!
25355	Louis Armstrong
25313	Connee Boswell
24046	Basil Fomeen

TEA FOR TWO

23842	Joe Mooney
and the Market Company of the Company	Bob Grant

DANCING IN THE DARK

24186	Carm	en C	Caval	lar
23997	Guy 1	Lom	bard	0
24057	Ray E	Bense	no	

23353	Ethel Smith
25098	Andrews Sisters
23871	Percy Faith
23318	Charles Wolcott
23910	Carmen Miranda

ALL THE THINGS YOU ARE

25044	Guy Lombardo
	Carmen Cavalla
23727	Fred Waring
25262	Tony Martin
23115	Hildegarde
40017	Irene Dunne
24095	Charles Baum

HTUOZ

The state of the s		
18124	Oran "Hot Lips" Page	
The second secon	Shelton Brothers	

WHAT IS THIS THING CALLED LOVE

23699	Fred Waring
23565	Billie Holliday
	Mary Martin
	Phil Baker
24053	Ted Straeter

OL' MAN RIVER

25259	Bing Crosby
	Horace Henderson
24041	Bob Grant

LOVER

24186	Carmen Cavalla
23134	Hildegarde
	Jimmy Dorsey
24065	Charles Baum

BOOCIF WOOCH

	BOOGIE WOOGIE
23843	Crosby-Hampton Ord
2355	Count Basie
25265	Cleo Brown
25266	Honey Hill

OH, LADY BE GOOD!

Name and Address of the Publisher of the	
23956	Ella Fitzgerald
	Count Basie
23431	Eddie Condon

SOMEBODY LOVES ME

Bing Crosby (to be relea	sea
Guy Lombardo (To be	1
released)	
23430 Eddie Condon-Jac	k
Teagarden	

18256 Benny Carter-Coleman Hawkins

WHERE OR WHEN

	HERMONIANE - (H) [146] - 12위원이
23751	Dick Haymes
18548	Guy Lombardo
24087	Bob Grant

JUST ONE OF THOSE THINGS

25400	Bing Crosby
23766	Guy Lombardo
	Ruby Newman

SUMMERTIME

Bing C	rosby (To be released)
18282	Leo Reisman Orch.
	with Helen Dowdy
24075	Nat Brandwynne

THE MAN I LOVE

	THE MINIT I LOTE
23429	Hazel Scott
23534	Eddie Heywood
23432	Eddie Condon with
	Too Wilow

IN THE MOOD

24089 E	asil F	omeen
---------	--------	-------

24029 Bob Grant

JUNE IS BUSTIN' OUT ALL OVER

23428 Hildegarde-Guy Lombardo

I KNOW THAT YOU KNOW

24036 Marlene Fingerle-Arthur Schutt

List price 75¢ each (plus taxes); save this list for a bandy reference guide.

These 148 Outstanding Recordings of Your Money-Makers are on



Standard Ties With Seeburg To Hypo Transcription Biz

pioneering move to establish a new market for transcribed music, Standard Transcriptions has closed a deal with J. P. Seeburg Corporation, music machine manufacturer, whereby it furnishes a special library for use exclusively in Seeburg Select-o-Matic instruments. These Standard disks are handled only thru Seeburg's 40 national distributors, marking the first time an automatic music machine manufacturer has been known to link with a platter firm and to take over national sale and distribution of recordings. Since the Select-o-Matic will be sold to commercial locations (restaurants, cocktaileries, industrial plants, etc.), this means Standard will be indirectly locking horns with such wired music firms as Musak.

Locations securing the Select-o-Matic machine have the option of buying a complete library of Standard's platters, sufficient to fill the instrument's 100 slots, for \$150. Standard's disks play at 78 r.p.m. and are high-fidelity recordings pressed on vinylite, with purchaser getting 50 10-inch and 50 12-inch platters. Spots desiring the Standard-Seeburg library have a choice of more than 150 disks. Library is broken down into three catagories, each using a different color vinylite to distinugish between the groups. Blue represents quiet background music; green, brighter tempoed selections, and red, music best suited for industrial use.

In addition to the full stock of 100 platters, locations can also subscribe to a monthly service designed to replenish the original 100 disks within a year. Firms subscribing to this service pay \$12 per month for four pop and four background music platters. At the end of the 12-month period subscribers receive a bonus of four free transcriptions, thereby

Dana Acquires Syrena Catalog

NEW YORK, Oct. 9. - Dana Records, one of the leading indies in Polish-American waxings, this week acquired American rights to the extensive Syrena catalog of Polish records. Dana Prexy Walter Dana bought the rights from Syrena's owner, Wloeziemierz Falencki, who came to this country from Poland shortly after the outbreak of World War II, and who had shipped a large number of masters here in anticipation of the hostilities.

The catalog includes classical, semi, dance, pop and folk material, with over 1,000 sides from which to choose. The first release, due next week, will be a five-disk album of the Polish national opera, Halka, to retail at \$4.70. Pop pressings will follow, with all material under the Dana label, and released thru Dana's regular distribber channels. Till now, Syrena platters were virtually unknown here, except for a few imported direct by retailers in Polish nabes.

U. S. Court Dismisses 'Hubba, Hubba' Suit

NEW YORK, Oct. 9.-Radio Corporation of America (RCA), the 20th-Century Music Corporation and the 20th-Century Film Corporation this week won dismissal of an infringement suit instituted by Irving Weissman in U. S. District Court.

Weissman claimed his tune, Hubba, Hubba, had been infringed by the efendants' Dig You Later, Simon H. ifkin, New York federal judge, 'ated: "The action is dismissed on 'e merits."

HOLLYWOOD, Oct. 5. — In a rounding out a complete change of 100 platters.

> According to Seeburg's Los Angeles distrib, Standard Transcriptions will serve as a sales incentive for the Select-o-Matic. Thru the Standard disks locations receive music that is recorded at an even volume level as opposed to the varying levels found in regular commercial disks. Furthermore, Standard follows a flat method of recording, differing from the dynamic type used by most diskeries, making music better suited and more pleasant for use at commercial locations. These points, plus the fact that the recordings are not available elsewhere, will give Seeburg salesmen an additional sales pitch in favor of the Select-o-Matic.

Contact Men Create Poser Re Labor Status

NEW YORK, Oct. 9.—The status of professional men with respect to the Fair Labor Standards Act (wages and hours law) was termed a "close question" this week by a New York Labor Department spokesman, who indicated that the puzzling case might have to go to Washington for clarification. The case is now before the New York Department of Labor, which is trying to determine whether a contact man is a "salesman" and therefore not subject to the wages and hour act, or a promotion man, in which case he would be subject (The Billboard, October 9).

the Music Publishers' Contact Employees, strongly expressed his opposition this week to any attempt to classify the professional men as promotion personnel. "In my 35 years in the business," said Miller, "I've never regarded myself as other than a salesman." He pointed out that when the professional men's union was organized in 1939, execs of the American Federation of Labor were at that time made aware of the fact that the men were a highly specialized group of salesmen who could not operate on a 40-hour week. Publishers are pressing the same argument to the Labor Department.

The Labor Department has been investigating different industries thruout the country to determine which types of personnel fall within

It's Piano, 2 to 1

WASHINGTON, Oct. 9.—Patients taking music lessons in Veterans' Administration (VA) hospitals prefer the piano the VA reported this week after taking a special survey. Next most popular instrument is the guitar. The VA said that 2,398 patients received piano instruction during the survey week, while another 1,126 studied the guitar.

RCA Offers Pkge. of Top Xmas Tunes

NEW YORK, Oct. 9.-RCA Victor is offering distributors a special package of top Christmas records, and as an added incentive is offering an extra discount on the number of packages purchased. The package, at regular distributor prices, will cost \$521.87. The discount structure, however, will cut down this figure and is based on the following scale:

 All distributors whose market potential ranges up to 2 per cent will receive 5 per cent extra discount for purchase of two packages, 10 per cent extra on six and 15 per cent on 10. (2) Distributors whose market potential is from 2 to 4 per cent will get 5 per cent extra discount for purchase of four packages, 10 per cent extra on 12 and 15 per cent on 20. (3) Distributors whose market potential is more than 4 per cent will receive 5 per cent on six packages, 10 per cent on 18 and 15 per cent on 30.

The special package is made up of 80 sets of Night Before Christmas, 78 sets of Perry Como's Merry Christmas Meanwhile, Bob Miller, chief of Songs, 336 Sets of Christmas carols, 30 sets of Rudolph, the Red-Nosed Reindeer; 14 sets of Carols for Christmas Eve, 13 sets of Sing and Rejoice Christmas Carols. The package also includes such items as The Lord's Prayer; Oh, Come All Ye Faithful; Star of Bethlehem, Hallelujah Chorus. Joy to the World and Ave Maria.

> Victor will run an 800-line co-op ad on a 75-25 basis in the major market of those distributors who take the deal. It is assumed, of course, that those distributors who do tie in with the offer will pass on some of the additional discount accruing to them, in order to get the co-operation of dealers.

Victor's special offer on this merchandise is strictly a one-shot. All orders must be in by October 18. The special price does not apply to anythe province of the wages and hours thing already on order or that is ordered later than October 18.

Wax Ban Folderoo Needed for Rebuilding Theater Band Biz

of the recording ban will be the catalyst which will rebuild the band business and make it click from the theater's point of view, according to Bob Weitman, manager of the Paramount Theater, top band house in the country. When James C. Petrillo and the record companies get together Weitman foresees a renaissance resulting ultimately. But he cautions that immediately following the lifting of the ban there will be a transitory period in which both theater bookers and band agencies will have to work together to rebuild on a firm foundation.

During this transitory period names will again develop, says Weitman. gamble on the orks he buys and will future.

NEW YORK, Oct. 9 .- The fold-up | therefore have to be given a decent price structure.

> Elaborating on his theory of a transitory period during which the business will be rebuilt, Weitman pointed out that today there is a certain amount of resistance to a band's drawing power. But the basic appeal never died, he stated, as can be witnessed by such perennial boxoffice draws as Guy Lombardo and others. Too, with the ban lifted, Weitman believes hit tunes will reach the public quicker, and the public's interest in-and capacity for-creating a winning band will be revived.

But during the interim period or transition following the ban lift there Until such names are tried and will be much need to nurse the busiproved, however, Weitman believes ness along. Granted this is done, the theater booker will be taking a Weitman sees a stable theater-band

Record Ban Is Over -- in Puerto Rico

(Continued from page 3) caused wides read dissatisfaction among the rank and file, with the result that groups had been mulling the possibility of forming a rival union. The threat of such a move may have expedited the union's settlement, it is believed, especially since Petrillo has continued to withhold recognition of the Federacion.

The new recording scale set by the Federacion, while representing a sizable increase over pre-ban prices, remains below the AFM rates. Federacion members will now receive \$30 (double for leader) per threehour session in which a maximum of four 10-inch or three 12-inch sides may be cut. Overtime is to be paid at the rate of \$8 per man (double for leader) per half hour. The old rate was based on \$20 per threehour session. AFM rate is \$41.25 per man (double for leader) per three-hour session.

Artist's New Label Aimed at Pop Field

HOLLYWOOD, Oct. 9.—Artist Records. Coast indie specializing in longhair wax, will abandon its art-forart's-sake policy long enough to woo juke box coin with a new 10-inch label. New series will bear a dark red seal and will list at 79 cents (tax included).

Pianist Harry Sukman's Clair de Lune, originally released by Artist on its 12-inch wax, will serve as the kick-off disk for the 10-inch label. Side will be backed by a Steinway version of the theme from Scherazade, with Sukman at the keyboard. Others skedded for future release include Sukman versions of Siella by Starlight and Laura, previously issued as part of a pic music album. Sukman, staff conductor at Chicago's WGN from 1941-'46, is currently a staff pianist at Paramount Pictures and a regular on the Texaco Star Theater and Let's Talk Hollywood coast-tocoast air shows.

Music Clubs' Confab To Have Holy Theme

NEW YORK, Oct. 9.-The 25th biennial convention of the National Federation of Music Clubs will be held in Dallas March 27 thru April 3, and will be keynoted on a religious theme. The slogan chosen is: "Music, the handmaiden of religion; religion, the handmaiden of peace."

A flock of Texas artists have been contracted for the convention, including Mack Harrell, Metropolitan Opera baritone: Dorothy Dow, and Polyna Stoska, Met Opera sopranos, and Vronsky and Babin, duo-pianists.

The biennial Young Artists Auditions, which the federation has held in New York in recent years, will be done in 1949 at the convention, where a committee will select winners in piano, violin, voice and organ.

Rocking Horse Preps Low-Priced Kidisks

NEW YORK, Oct. 9.—Rocking Horse, diskery specializing in 7-inch plastic kidisks, has entered the lowprice plastic field with a 25-cent (tax included) disk. New Peter Pan platters, which are being sold direct to dealers, are packaged in individual 4-color envelopes. The plattery explains that the new low price is possible due to elimination of distributor profits.

The regular Rocking Horse label, which is handled by distributors, continues to retail at 35 cents per disk, 3 disks for \$1.

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DISC JOCKEYS For Voting Me ...

FEMALE VOCALISTA In the Land!

DAVE BARBOUR with

ON THE AIR CHESTERFIELD SUPPER CLUB

PERSONAL MANAGEMENT CARLOS GASTEL GENE HOWARD



Cap, Telefunken In Tie-Up Deal

(Continued from page 18)

cupation of Berlin, it had to await approval by the U.S. government. In addition to the Wallichs and Conkling signatures, contracts were signed in Berlin by Dr. Herbert Heymann, general manager of Telefunken, G. M. B. H.; Herbert Grenzebach, head of Telefunkenplatte (disk division of Telefunken), and K. H. Richter, Telefunken's sales manager.

Capitol refused to reveal details of its Telefunken agreement, staying mum on such points as percentage of revenue going to Telefunken, royalties, etc. Capitol also refused to divulge whether the affiliation gives it the right to use the Telefunken product in its transcription library. Heretofore, Cap's e. t. library service sold to radio stations offered only pop selections. If Cap can incorporate its newly acquired longhair catalog into its library service, it will place its transcription division in a stronger competition position. Cap also remained vague as to the form in which it will receive Telefunken's line, stating that some of it is recorded at 78 r. p. m., portions of the catalog is at 33 1/3 plus "other means of recording." As to whether this means other recording speeds, Cap refused to elaborate. It is believed, however, that a considerable segment of the Telefunken catalog will arrive on tape and possibly film.

Its entry into the classical platter field makes Capitol the fourth and final major to round out its catalog with a longhair line. For years, only Victor and Columbia were in a position to offer dealers a complete stock. Last year when Decca acquired English Decca's classicals for U.S. release, Capitol was the sole major sans longhair.

Animal May Cancel Suit Against Diskers

NEW YORK, Oct. 9.—Animal Records' suit against Bandwagon and Sterling waxeries, filed last June (The Billboard, June 26), is reportedly on the verge of being dropped. Attorneys for Eugene F. Carroll and Stapleton Industries, manufacturer of the Animal disks, communicated with the defendants' counsel last week offering to discontinue the litigation. Bandwagon and Sterling will agree, of course, provided that they are released from all liability in the matter.

The original suit charged that Bandwagon and Sterling imitated the style of the Animal platters by manufacturing disks under the title of Woodland Serenaders, part of a group known as the Menagerie Series.

Aussies Mull Plan For Composer Fund

SYDNEY, Oct. 9.—The Australian Parliament's committee on broadcasting has recommended to the federal cabinet the establishment of an Australian music composer's fund, to be subsidized at 50,000 pounds annually. It also recommended that the Broadcasting Act be amended to increase the present compulsory percentage of Australian music from 2½ per cent to 5 per cent for the first year, and 7½ per cent thereafter. The latter. move is a score for Aussie musicians, who have been working for air use of more indigenous music as well as the restriction of imported phonograph platters.

The recommendation for the composers' fund suggests that a committee made up of leaders of the three main political parties control the monies, with an advisory board of music experts to help administer disbursements.



GOTHAM GAB . . . Bess Berman, of Apollo Records, will guest on Jack Lacey's Pluggers Parade, WINS, Monday (18). . . . Leonard Feather, WMGM, is running Tuesday night jam sessions at the Three Deuces on 52d Street, featuring the Stan Hasselgard and George Shearing combos and guest stars. . . . WMCA's Symphony Sid emseed a Dizzy Gillespie one-nighter at the Connecticut State Armory in Bridgeport, Wednesday (29). Bash was the first in a series of jazz concerts there. . . . Brad Phillips replaces Johnny Clarke at WINS, with Clarke going to WNJR, Newark. . . . Bill Williams, who is staying on at WOV after all, will do the 9-10 p.m. stint formerly run by Bill Gordon. Williams is emseeing a platter concert with guest stars at Haaren High School Monday evening (29) with flack Hal Halpern staging the proceedings. . . . Max Cole takes over Williams's a.m. spot. . . . Fred Robbins, 1280 Club pilot at WOV, has cut a transcribed package show under the aegis of the Kermit-Raymond Agency. . . . Tedd Lawrence stays on at WMGM, taking over Ted Husing's Bandstand show on Saturday afternoons while Husing announces football games.

STRICTLY FROM DIXIE . . . Earl Wood, Swing Shift maestre at WJHP, Jacksonville, Fla., plays host to Buddy Johnson, Monday (25). . . . Jim Anderson, WIRK, West Palm Beach, Fla., doing a new afternoon shot called Platter Party. . . . Jerry Eton, WRAL, Raleigh, N. C., was visited by Sam Donahue last week. . . . Bob Watson, WSB, Atlanta, Platter Party panjandrum, is now co-emseeing a weekly show on WBS-TV. . . . Bob Van Camp, also of WSB, played host to Skitch Henderson last week.

GIMMIX . . . Bill Gordon, WHHM, Memphis, will do his daily 1340 Club show from the window of the Gage Record Shop Tuesday (12) in honor of a Sammy Kaye autographing appearance there. Kaye will relieve Gordon at the turntables as well as be interviewed. . . . The Paul Weston package show (Capitol disks on which Weston furnishes straight instrumentals or vocal backings) now reported in use by 187 stations in 36 States. . . . WCCC, Hartford, in co-operation with a local ladies' specialty shop, is offering a lady's wrist watch for each of the 30 days in the month of October in return for the best letter of 25 words or less based on 10 specific tunes played during the day over the wattery. The listeners are required to name all the tunes, along with reasons "Why I Liked the 10 Tunes." All of the station's jocks, including Joe Girand, Ed Weston, Bill Martin, Henry Barnes, Ivor Hugh and program director Walter Nielsen, are involved.

SWITCHES . . . Don Ambers from WLEX, Lexington, Ky., to WCAW, Charleston, W. Va. . . . Art Green from a succession of New York watteries to Miami's new WMIE. . . . Mike Rich, formerly of WLIB, New York, to WOKO, Albany, N. Y. . . . Lee Jordan from the jockey ranks of WSB, Atlanta, to the news department of WSB-TV.

MIDWEST MAKEHAY . . . Frank Pollack, pilot of Contrasts in Music at WXT, Milwaukee, will emsee and Illinois Jacquet-Sarah Vaughan jazz concert and dance at Atlas Hall, Thursday (21).... George Logan now doing two shows at WKKO, Cairo, Ill. . . . Ed (Jack the Bellboy) McKenzie is starting a weekly Saturday disk session, Juke Box Jury, on WJBK, Detroit.

EASTERN BEAT . . . Art Tacker doing a Music With Art turn over WTAO, the new Cambridge, Mass., wattery, from 2-4 p.m. . . . Tommy Smith has started a new jazz show at WMNB, North Adams, Mass. . . . Bernie Sandler, WBTA, Batavia, N. Y., plays host to Count Basie over the 1490 Club Monday (11). . . . Bill Martin, WCCC, Hartford, running a new 6-7 a.m. Monday thru Friday show, Connecticut Agricultural Hour, with platters and farm info for rural listeners. . . . Don John Ross, Shoppers Special mahout for WDRC, Hartford, now devoting a quarter-hour seg of the two-hour show to old-time tunes. . . Lee Ellis, WSPR, Springfield, Mass., who conducts a half dozen platter shows daily, is planning to launch a new type "Mr. & Mrs." program, and is currently mulling over plans with his superior half. . . . Sam Donahue guested with Charlie Trussell on the 1250 Luncheon Club, WNOW, York, Pa., last week. . . . Gregg Stevens, brother of WOV's Bill Williams, is turning tallow at WDHN, New Brunswick, N. J. . . . Lois Andrews dropped in at WPTR, Albany, for an interview with Robert Snyder. . . . Bernard Buck has joined WPTR's announcing staff.

COAST NOTE . . . Don Potwin is running a new night show over KYAK, Yakima, Wash., titled Melody Time.

That Bally Plan You Sniff Is for Revel "Perfume" Disk

(Continued from page 3) lica of the Victor album, with copy telling the story of how Revel wrote the music. Victor, on its end, will supply mats for its distributors and dealers, who are expected to buy space on a co-op basis thruout the country. In addition, Victor will tell the story in RCA Victor Record Review, In the Groove and the company's weekly dealer bulletin.

Radio-wise, RCA will plug the perfume-music tie-in during November and December on the RCA Victor show Sundays over the National Broadcasting Company (NBC). On a local level, but on a greater promo- to go along with the project.

tional scope than is possible on the web program, Victor and Corday are planning a tie-in with disk jocks all over the country, many of whom have indicated support of the idea.

Both Victor and Corday are also working up a gigantic merchandising and window display theme. Stores will feature the perfume and albums in windows, and salesgirls in record departments will be equipped with perfume fountains so that the perfume-music tie-in can be illustrated to best advantage. Top department stores have already shown eagerness

Disking Peace Still Snagged

(Continued from page 18) talks were by-passing the legal angle in an attempt to settle some of the business aspects of the deal. Tying in with this view was the statement of another exec, who doubted that there could be any firm legal opinion on the plan prior to the election.

Other tradesters opined that the negotiators were still seeking elemental bases for negotiation.

Key business matters still to be settled are basis scales, employment conditions, and the effect of long playing records and other non-standard disks on the industry. But considerable optimism exists regarding an eventual settlement. With respect to a rapid settlement, one exec stated that "it is conceivable by the far reach of the imagination that the negotiations would end in a week." He predicted, however, that there would be 15 or 20 more confabs. It is also pointed out that a major reason for holding daily meetings is Petrillo's desire to get his international board members home as soon as possible.

Transcription companies have not been sitting in during this week's sessions, but a "representative" has attended. Some speculation exists as to the possibility of Petrillo's negotiating separate pacts—the first one with the record firms and a second with the e.t. men. The e.t. men, it was learned, intend to stick to their original idea of slicing the e.t. scale when they come to bat. This may be Monday (11), since the session scheduled for that day is an all-industry one.

Meanwhile, with pulse of the music business mounting as a result of dayto-day negotiations, artist and rep men, in anticipation of a settlement, were talking about cutting new tunes and were inviting talent agencies to submit new recording attractions. Publishers, too, were busily preparing new material for waxworks.

A joint official statement was issued by diskers and AFM at the end of the week to the effect that both parties were striving for a solution.

Chi Sherman Inks Henderson

NEW YORK, Oct. 9.—Skitch Henderson's band this week was inked to reopen the Hotel Sherman's Panther Room in Chicago November 5. Henderson will play the spot on an indefinite basis but will probably be limited to a maximum of six weeks because of a previous commitment for orkster at the Capitol Theater here. It also is understood that Henderson will enlarge his current 12-piece crew for the engage-

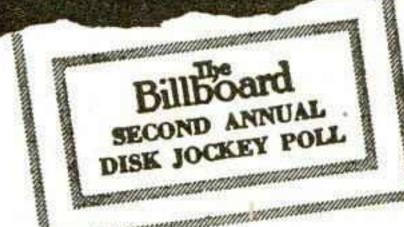
In order to fill the Sherman engagement, Music Corporation of America (MCA), which handles Henderson, was forced to cancel 12 onenighters that were set for the orkster, most of them skedded for schools and colleges during that period.

ASCAP CLEARS DECK

(Continued from page 19) a formula for use of music over TV. But Friday (8) this was contradicted by another leading board member, who stated that the TV committee had not been able to arrive at an adequate formula. In some quarters it was indicated that the Society would attempt to follow radio precedent with respect to use of music on TV. As opposed to this, however, a top ASCAP executive raised the question that perhaps there could be no such thing as a simple performance right on video, inasmuch as the marriage of sound and the visual element would take song performances out of the small rights category.

25

Thank you. Disk Jockeys of America for voting us FIRST on "The New Band Stand"



QUESTION 10.... Which newer popular band do you feel has the greatest chance to get up among the top five? SCORING Three positions; five points for 1st;

THE ANSWERS:

WINNER PLACE Elliot Lawrence

RECORD CO. Columbia

lignature

Capitol

444 229 218

POINTS

Thank you for the wonderful play you've given our latest records -

AT THE FLYING "W" **DONNA BELLA**

IF I COULD BE THE SWEETHEART OF A GIRL LIKE YOU **BOX 155**



and thanks in advance for your help in putting over our next Columbia release -

SWEETHEART OF SIGMA CHI

GREATEST LITTLE BOY OF MY LIFE

ELOTE OF ELOWICE OF CO

and his Orchestra

featuring JACK HUNTER . ROSALIND PATTON

COLUMBIA RECORDS

Personal Management STAN LEE BROZA RKO Bldg. . Rockefeller Center New York 20, N. Y.

Press Relations GEORGE B. EVANS



Direction -

GENERAL ARTISTS CORPORATION

THOMAS G ROCKWELL President

NEW YORK . CHICAGO . HOLLYWOOD . CINCINNATI . LONDON

SMASH BRITISH HITS!

ATREE IN THE MEADOW

by Billy Reid

* * *

UNDERNEATH THE ARCHES

by Bud Flanagan

* * *

CONGRATULATIONS

to Louis Bernstein and the Shapiro, Bernstein Organization

AND TO

Abe Olman and the Robbins Music Organization

their handling of these two great World-beaters

CAMPBELL CONNELLY, INC. 565 FIFTH AVE.

NEW YORK

REG CONNELLY
IN TOWN AT
ESSEX HOUSE HOTEL

Billboard MUSIC POPULARITY CHARTS

The Nation's Top Tunes

The nation's 10 top tunes, THE HONOR ROLL OF HITS, is determined by a scientific tabulation of various degrees of each song's popularity as measured by survey features of The Billboard's Music Popularity Chart.



Week Ending October 8

HONOR ROLL OF HITS

(Trade Mark Reg.)

The title "HONOR ROLL OF HITS" is a registered trade-mark, and the listing of the hits has been copyrighted by The Billboard. Use of either may not be made without The Billboard's consent.

This Week

Last Week

1. A TREE IN THE MEADOW

Published by Shapiro-Bernstein (ASCAP)

Records available: S. Browne, London 123; P. Fennelly Ork, MGM 10211;

J. Laurenz, Mercury 5148; Monica Lewis-Ames Brothers, Decca 14411; J. Loss Ork, Victor 20-2965; Margaret Whiting, Capitol 15122; B. Johnson, Columbia 38279; B. Lester, Rainbow 70015; Varsity 108.

Electrical transcription libraries: Cyril Stapleton Ork, London; Monica Lewis-Ames Brothers, World.

2. YOU CALL EVERYBODY DARLIN' By Sam Martin, Ben Trace and Clem Watte Published by Mayfair (ASCAP)

Records available: B. Hayes, De Luxe 1178; A. Trace, Starling 3023; A. Trace, Regent 117; A. Vincent, Mercury 5155; Tennessee (Slim) King, Apollo 161; Jack Smith-The Clark Sisters, Capitol 15155; J. Wayne, Columbia 38286; Frank and the Boys Ork, Varsity 103; Art Lund-Crew Chiefs & the Harmonica Gentlemen, MGM 10258; Jack Lathrop and the Drugstore Cowboys, Victor 20-3109; Andrews Sisters, Decca 24490; Texas Jim Lewis & His Lone Star Cowboys, Decca 46138; P. Garrett, Continental C-1243; B. Buchanan & His Rhythm Rogues, World 1501; J. Bacon, FM 287.

Electrical transcription libraries: Al Trace, Lang-Worth; Jack White Ork, London; Monica Lewis, World.

3. IT'S MAGIC

By Sammy Cahn and Jule Styne Published by Witmark (ASCAP)

From Warner Bros.' "Romance on the High Seas."

Records available: Vic Damone, Mercury 5138; Doris Day, Columbia 38188; Dick Haymes, Decca 23826; Buddy Kaye Quintet, MGM 10187; Gordon MacRae, Capitol 15072; Tony Martin, Victor 20-2862; Sarah Vaughan, Musicraft 557; Johnny Frank with Ork, Varsity 110.

Electrical transcription libraries: Felix King Ork, London; Monica Lewis, World.

4. TWELFTH STREET RAG

By Al Bowman
Published by Shapiro-Bernstein (ASCAP)

Records available: M. Herth Trio, Decca 24450; Pee Wee Hunt Ork, Capitol 15105; N. Simons, Rego 1016; Jack Fina & Ork, MGM 10251; Eddie (Gin) Miller, Rainbow 70033; Sidney Bechet, Victor 20-3120; Varsity 106; F. (Schnickelfritz) Fisher, Regent 125; B. Bishop Ork, Bullet 1060; Liberace, Signature 15240; F. (Schnickelfritz) Pisher, FM 301.

Electrical transcription libraries: Airlane Trio, Lang-Worth; Frankie Carle, Lang-Worth; the Four Polka Dots, Lang-Worth; Charles Magnante, Associated; Manhattan Nighthawks, NBC Thesaurus; Music Hall Varieties Ork, NBC Thesaurus; Pat Dodd-Cecil Norman, London; Jack Fina, Standard; Alvino Rey, Standard.

5. MY HAPPINESS

By Betty Peterson and Berney Bergentine Published by Blasco (ASCAP)

Records available: R. Deauville-Novelle Harmonica Trio, Bullet 1032; the Marlin Sisters, Columbia 38127; the Pied Pipers, Capitol 15094; P. Sheridan, Palda 1004V; J. & S. Steele, Damon D-1133; E. Fitzgerald, Decca 24446; A. Dale, Signature 15206; L. Laurenz, Mercury 5144; The McKay Trio, Continental C-1241; A. and J. Nelson, Bandwagon 504; Anne Vincent, Dana 20-17; Dorothy Morrow Ensemble, Victor 20-2965; Tyler Duo and Ork, Varsity 101; Bill Case with His Melody Boys, Royal-Tone 1001.

Electrical transcription libraries: The Serenaders, Standard.

6. UNDERNEATH THE ARCHES

By Bud Flanagan and Joseph McCarthy
Published by Robbins (ASCAP)

Records available: Andrews Sisters, Decca 24490; C. Boswell, Columbia 38298; L. Chambers Accordion Aces, MGM 10264; B. Green-A. Paul String Band, Rainbow 70077; Al Hummer, Mercury 5173; G. Olsen Ork, Victor 20-3114; Andy Russell-The Pied Pipers, Capitol 15183; P. Scala's Banjo and Accordion Ork-The Keynotes, London 238; The Serenaders, Columbia 38274; the Singing Gondoliers, Continental C-1245; Larkin Sisters-The Swingsters, Spiro 5-3001; Aqua String Band, Regent 126; N. Minard, Apollo 1129.

(No information on electrical transcription libraries available as The Billboard goes to press.)

7. HAIR OF GOLD, EYES OF BLUE Published by Mellin (BMI-ASCAP)

Records available: L. Carson, Bandwagon 516; J. Emerson, Metrotone 2018; Jack Lathrop, Victor 20-3109; John Laurenz, Mercury 5172; Art Lund-Crew Chiefs, MGM 10258; Gordon MacRae, Capitol 15178; Smokey Rogers-The McCal Twins, Capitol 15217; C. Shane, Columbia 38315; B. Tyler, Continental C-1244; B. Eberly-Sunshine Serenaders, Decca 24491; Larkin Sisters-The Swingsters, Spiro S-3001; Harmonicats, Universal U-121; Red Gilliam & His Texas Pals, World 1502; Red Harper, Exclusive 59X; N. Minard, Apollo 1129, Electrical transcription libraries: Monica Lewis, World.

8. MAYBE YOU'LL BE THERE

By Sammy Gallop and Rube Bloom
Published by Triangle (ASCAP)
reury 5160: G. Jenkins Ork. Decea 24403:

Records available: J. Fina Ork, Mercury 5160; G. Jenkins Ork, Decea 24403; Varsity Ork-Frank and Chorus, Varsity 102, Jack Carroll-David Rhodes Ork, National 9033; Betty Rhodes, Victor 20-2189; Billy Butterfield, Capitol 397. Electrical transcription libraries: Louise Carlyle, NBC Thesaurus; Minday Carson-Hank D'Amico, Associated; Ziggy Elman, Lang-Worth.

9. BUTTONS AND BOWS

By Livingston and Evans Published by Famous (ASCAP)

Records available: Gene Autry, Columbia 20469; The Dinning Sisters, Capitol 15184; Betty Garret-H. Mooney Ork, MGM 10244; E. Knight, Decca 24489; Betty Rhodes, Victor 20-3078; Dinah Shore, Columbia 38284.

Electrical transcription libraries: Sterling Young Ork, MacGregor.

10. BLUEBIRD OF HAPPINESS

By Edward Heyman and Sandor Hormati Published by T. B. Harms (ASCAP)

Records available: D. Groner Trio, Aristocrat AR-1803; Art Mooney, MGM 10207; Jan Peerce-RCA Victor Ork-S. Levin, Dir., Victor 10-1454; Varsity 108; Jo Staffford-Gordon MacRae, Capitol 15207.
(No information on electrical transcription libraries available as The Bilibeard

goes to press.)

USE THIS PAGE AS YOUR CHECK SHEET Here's a handy way to order and to re-order RCA Victor's top new hits!

On The Billboard

HONOR ROLL OF HITS

П	1.	A TREE IN THE	MEADOW
		I LOCA ODCLIECTOA	

J. LOSS ORCHESTRA

. RCA Victor 20-2965

2. YOU CALL EVERYBODY DARLIN'

JACK LATHROP AND THE DRUGSTORE COWBOYS RCA Victor 20-3109

3. IT'S MAGIC

TONY MARTIN

RCA Victor 20-2862

4. TWELFTH STREET RAG

SIDNEY BECHET AND HIS NEW ORLEANS FEETWARMERS

RCA Victor 20-3120

5. MY HAPPINESS

DOROTHY MORROW ENSEMBLE RCA Victor 20-2965

6. UNDERNEATH THE ARCHES

GEO. OLSEN ORCHESTRA RCA Victor 20-3114

7. HAIR OF GOLD

JACK LATHROP AND THE DRUGSTORE COWBOYS RCA Victor 20-3109

8. MAYBE YOU'LL BE THERE

BETTY RHODES

RCA Victor 20-2189

9. BUTTONS AND BOWS

BETTY RHODES

RCA Victor 20-3078

10. BLUEBIRD OF HAPPINESS

IAN PEERCE

RCA Victor 10-1454



1	::: Mail your order to	your RCA Victor distributor!
	Name	
	Street	
	City	State

his weeks Roa Victors release

V	POPULAR		
Ö	That Certain Party Anywhere in Texas R. F. D.	LOUIS PRIMA	RCA Victor 20-3098
	Memories In So Many Words	WAYNE KING	RCA Victor 20-314
	The Night Has A Thousand Eyes Everybody Loves Somebody	EDDIE HEYWOOD TRIO	RCA Victor 20-3098
	The Silver Wedding Waltz Bow Bells	JOE LOSS ORCH. SKYROCKETS ORCH.	RCA Victor 20-3146
1	FOLK		
	Gin Rummy Boogie Tuck Me To Sleep In My Old 'Tucky Home	DUDE MARTIN	RCA Victor 20-3760
П	My Dreamboat Is Sinking	TEYAS IIM PORERTSOM	DCA Vistor 90-3149

Somebody Loses, Somebody Wins	TEXAS JIM ROBERTSON	RCA Victor 30-316
One Golden Curl I'm A Fool For Foolin' Around	MONTANA SLIM	BCA Victor 20-316



Rock Me Baby Daddy, Daddy Blues

LIL GREEN

INTERNATIONAL

-JEWISH COMEDY-

Hershele at the Induction Center Hershele at the Boilesque

-LATIN AMERICAN-

Agua! Agua! (Water, Water) - Rumba Maracas

HAWAIIAN SERENADERS

RCA Victor 23-1006

Ridiu	a Hig	v (Hind	Ding 1	ast
		BUILDING THE RESERVE AND	1000	W. Commercial Commerci	FA IND

	When You're Smiling	PERRY COMO	RCA Victor 20-3066
	Say Something Sweet to Your Sweetheart	EVE YOUNG & The Drugstore Cowboys	RCA Victor 20-3077
	I Kiss Your Hand, Madame	SPIKE JONES	RCA Victor 20-2949
	Manteca	DIZZY GILLESPIE	RCA Victor 20-3023
Γ	When I Was Young and Handsome	TEXAS JIM ROBERTSON	RCA Victor 20-3039

PEATURE

Week Ending

October 8

ts a DILLY-The Great Musical Score of

DISNEY'S

forthcoming technicolor picture

SO DEAR TO MY HEART"

It's a Ballad, It's a Jingle, It's a Dilly!

(Dilly Dilly)

recorded by:

Sammy Kaye......Victor 20-3100A Dinah Shore Columbia 38299 Jack Smith and the Clark Sisters Hugh Cameron Atomic 1011 Vera Lynn

The Title Song—an outstanding ballad!

recorded by:

Freddy Martin Victor 20-3130 Dinah Shore Columbia 38299

A terrific rhythm song!

recorded by:

Freddy Martin Victor 20-3130 Pied Pipers Capitol 15233 Gene Krupa.......Columbia 38296 Johnny Laurenz Mercury Mary Osborne Trio Decca

1619 Broadway, New York 19, New York

EDDIE JOY -Gen. Prof. Mgr.

Chicago-JACK PERRY Boston-JACK FAY Hollywood-JULIE LOSCH

MUSIC POPULARITY CHARTS Billboard II Sheet Music TRADE SERVICE

BEST-SELLING SHEET MUSIC

Tunes listed are the national best sheet music sellers. List is based on reports received each week from all the nation's sheet music jobbers. Songs are listed according to greatest number of sales. (F) Indicates tune is in a film; (M) indicates tune is in legit musical. (R) indicates tune is available on records.

Weeks	Last	This	
	Week	Week	Publisher
14	1	1.	A TREE IN THE MEADOW (R)Shapiro-Bernstein
24	2	2.	MY HAPPINESS (R)Blasco
15	3	3.	YOU CALL EVERYBODY DARLIN' (R)Mayfair
7	4	4.	HAIR OF GOLD, EYES OF BLUE (R)
15 7 18	6	5.	IT'S MAGIC (R)Witmark
17	8	6.	MAYBE YOU'LL BE THERE (R)Triangle
8	6 8 5 7	7.	UNDERNEATH THE ARCHES (R)
8 3 11 8 14	7	8.	EV'RY DAY I LOVE YOU (R)
3	15	9.	BUTTONS AND BOWS (F) (R)Famous
11	10	10.	BLUEBIRD OF HAPPINESS (R)
8	9	11.	RAMBLING ROSE (R)Laurel
14	11	12.	LOVE SOMEBODY (R)Kramer-Whitney
27	12	13.	YOU CAN'T BE TRUE, DEAR (R)Biltmore
1	-	13.	UNTIL (R)
1	-	14.	YOU WERE ONLY FOOLIN' (R)Shapiro-Bernstein
1 1 12	13	15.	IT ONLY HAPPENS WHEN I DANCE WITH YOU
	U HOMEO	12000000	(F) (R)Berlin

ENGLAND'S TOP TWENTY

PO	SITIO	N	
Weeks	Last	This	
to date	Week	Week	English American
5	1	1.	SO TIRED Campbell-Connelly •
9	2	2.	YOU CAN'T BE TRUE Chappell Biltmore Music
24	3	3.	GALWAY BAYBox and CoxLeeds
5	5	4.	MY HAPPINESSChappellBlasco
24 5 11 22	4	5.	WOODY WOODPECKERLeedsLeeds
22	7	6.	DREAM OF OLWENLawrence WrightMills
2	9	7.	WHEN YOU'RE IN LOVE Bradbury Wood Chappell
10	6	8.	RAMBLING ROSEIrwin DashLaurel Music
18	8	9.	BALLERINAPeter MauriceJefferson
19	10	10.	HEARTBREAKERLeedsLeeds
7	13	11.	OCTOBER TWILIGHT Irwin Dash Shapiro-
	3	1	Bernstein and
	d	12	Carl Fischer
16	13	12.	I'M LOOKING OVER A
23.4	1	10000	FOUR LEAF CLOVERFrancis DayRemick
22	11	13.	TIME MAY CHANGE Campbell-Connelly Shapiro-
65010	S-samo	E.	Bernstein
2	17	14.	LA VIE EN ROSE Noel Gay Harms, Inc.
3	16	15.	ALL DRESSED UP WITH
1200	MI COL	B-1175-00	A BROKEN HEART Cinephonic E. B. Marks
12	15	16.	I'D GIVE A MILLION
		1	TOMORROWS (For Just Oxford Music
		1	One Yesterday) Campbell-Connelly Corp.
2	18	17.	YOU CALL EVERYBODY
(C 100)		1	DARLIN' E. H. Morris Mayfair
1	-	18.	SUZY Athenaeum
1	-	1 19.	SUZY
3	20	20.	PASSING CLOUDS Kassner
	F1 570 700		Literatura de una seculta attisse setiette tita Literat (t. 15 a. 16 a. 15 a. 16 a

*Publisher not available as The Billboard goes to press.

CANADA'S TOP TUNES

Songs listed are sheet music best sellers in Canada. received from the seven largest retailers in the Dominion.

PO	SITIO	N			
Weeks	Last	This			
todate	Week	A STATE OF THE STA			
18	1	1.	MY HAPPINESS		
13	2	1.	A TREE IN THE MEADOW		
11	3	2.	YOU CALL EVERYBODY DARLIN'		
7	5	3.	UNDERNEATH THE ARCHES		
13	4	4.	IT'S MAGIC		
11 7 13 22 4 3 6 12 5 7 23 2	6	5.	YOU CAN'T BE TRUE, DEAR		
4	7	6.	HAIR OF GOLD, EYES OF BLUE		
3	11	7.	BLUEBIRD OF HAPPINESS		
6	8	8.	MAYBE YOU'LL BE THERE		
12	9	9.	LOVE SOMEBODY		
5	10	10.	TWELFTH STREET RAG		
7	13	11.	RAMBLING ROSE		
23	15	12.	NOW IS THE HOUR		
2	_	13.	EV'RY DAY I LOVE YOU		
9	14	14.	IT ONLY HAPPENS WHEN I DANCE	MITH	70
2	-	15.	A FELLA WITH AN UMBRELLA		



for being Voted . . .

"ALL AROUND FAVORITE BAND"

in The Billboard

2nd Annual

DISK JOCKEY POLL

THANKS,

DISK: JOCKEYS OF AMERICA,

FOR VOTING US SECOND PLACE

Tex Beneke SAND HIS ORCHESTRA

RESULTS of Billboard 2nd Annual DISC JOCKEY POLL

ALL-ROUND FAVORITE BAND

SWEET BAND

- 1. Stan Kenton
- 2. Tex Beneke
 - 3. Tommy Dorsey
- 4. Vaughn Monroe
- •
- 1. Sammy Kaye
- 2. Tex Beneke
- 3. Claude Thornhill
- 4. Freddy Martin
- 5. Harry James Vaughn Monroe

GREATEST RECORDS OF THE YEAR

- 1. Nature Boy King Cole
- 2. Manana Peggy Lee
- 3. St. Louis Blues March Tex Beneke

Personal Management
DON HAYNES

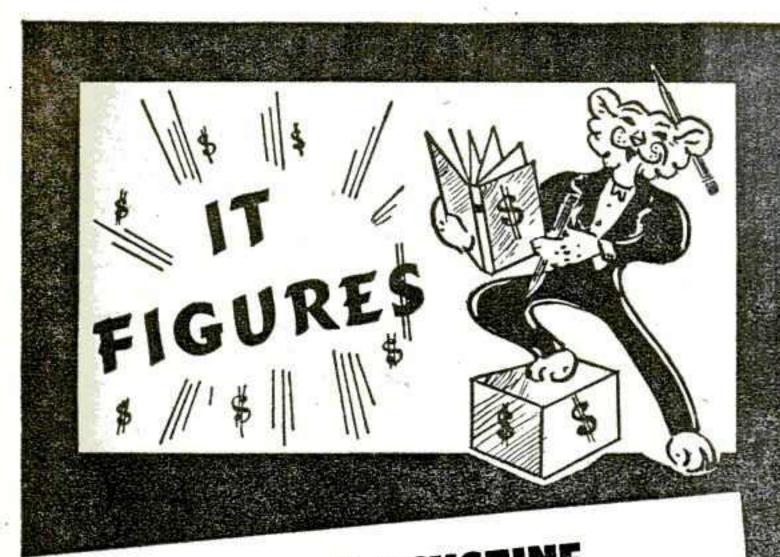
Booking:

MUSIC (ORPORATION OF AMERICA





October 8



A Great Singer BILLY ECKSTINE

Plus

2 Terrific Songs = 1 Sensational Record!

I'LL BE FAITHFUL



M-G-M 10259

A Check List of Top-Selling M-G-M Records Hits

THE MATADOR......M-G-M 10244.....BETTY GARRETT THE CURSE OF AN ACHING HEART. M-G-M 10263.....GEORGE PAXTON UNDERNEATH THE ARCHES......M-G-M 10264.....LEN CAMBER PUERTA DE TIERRA Parts 1-2......M-G-M 10267......NORO MORALES SPRING CAME BACK TO VIENNA M-G-M 30136 .. LAURITZ MELCHIOR SHANGRI-LAM-G-M 10289.....JACK FINA

An M-G-M Double Feature On Records

By JACKIE BROWN Quartette

IF WE CAN'T BE THE SAME OLD SWEETHEARTS

> DOWN AMONG THE SHELTERING PALMS

M-G-M 10286

M-G-M RECORDS





RECORDS MOST PLAYED

Records listed here in numerical order are those played over the greatest number of record shows. List is based on replies from weekly survey among 1,200 disk jockeys thruout the country Unless shown in this chart, other available records of tunes listed here will be found in the Honor Roll of Hits, Music Popularity Chart, Part I. (F) Indicates tune is from a film; (M) indicates tune is from a legit musical.

PO	SITIO	N	
Weeks	Last	This	
co date	Week	Week	Lic. By
12	1	1.	A TREE IN THE MEADOW. Margaret Whiting
11	1	2.	TWELFTH STREET RAGPee Wee Hunt
14	3	3.	YOU CALL EVERYBODY All TraceRegent 117-ASCAP
23	7	4.	MY HAPPINESSJ. & S. SteeleDamon D-11133-ASCAP
11	4	5.	IT'S MAGIC (F)Doris Day.Columbia 38188-ASCAP
21	5	6.	LOVE SOMEBODY Doris Day-Buddy Clark
1000	1002	\$350	Columbia 38174—ASCAP
11	6	7.	MAYBE YOU'LL BE Gordon Jenkins
19	10	8.	MY HAPPINESSPied Pipers Capitol 15094-ASCAP
6	16	9.	HAIR OF GOLDGordon MacRae
355	(SERE)	157.0	Capitol 15178—ASCAP
12	8	10.	BLUEBIRD OF HAPPINESS. Art Mooney MGM 10207-ASCAP
11	9	111.	YOU CALL EVERYBODY A. Vincent
3.00			DARI IN' Marcury 5155-ASCAP
5	14	12.	BUTTONS AND BOWSDinah Shore
100	10000		Columbia 38284—ASCAP
7	18	13.	UNDERNEATH THE P. Scala's Banjo and Accordion
	10	13.	
		1	
7	1000	1000	THE MACIC (F)London 238—ASCAP
7	14	14.	IT'S MAGIC (F)Gordon MacRaeCapitol 15178-ASCAP
	11	15.	UNTILTommy Dorsey Ork-H. Prime
	I managed	T. Constitution	Victor 20-3061—ASCAP
	ŀ	1	(The Charloteers, Columbia 38329)
	(0)	00	

(Continued on page 45)

SONGS WITH GREATEST RADIO AUDIENCES

(Beginning Friday, October 1, 8 a.m., and ending Friday, October 8, 8 a.m.) Tunes listed have the greatest audiences on programs heard on network stations in New York, Chicago and Los Angeles. List is based upon John G. Peatman's Audience Coverage Index. The index is projected upon radio logs made available to Peatman's ACI by the Accurate Reporting Service in New York, Radio Checking Service in Chicago,

Radio Checking Service in Los Angeles. Listed are the top 30 (more in the case of ties) tunes alphabetically. The music checked is preponderantly (over 60 per cent) alive. (F) Indicates tune is from a film; (M) indicates tune is from a legitimate musical; (R) indicates tune is available on records. In each instance the licensing agency controlling performance rights on the tune is indicated.

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	The	Top	30	Tunes	(plus	ties)		
A Tree in the Meadow (R)	Title	1-57-540			3022 ACCOMINGS	Internativa Co.	Publishers	Lic. By
Ah, But It Happens (R)	A Fella With an Umbrella	(F)	(R)				Feist-	-ASCAP
Ah, But It Happens (R)	A Tree in the Meadow (R)					Shap	iro-Bernstein-	-ASCAP
Bluebird of Happiness (R)								
	Bluebird of Happiness (R)						T. B. Harms-	-ASCAP
Confess (R)Oxford—ASCAP								
Cuanto Le Gusta (R)Peer-BMI								
Dolores (R)Famous-ASCAP								
Ev'ry Day I Love You (F) (R)								
Hair of Gold, Eyes of Blue (R)	Hair of Gold Eves of Blue	(R)	1		••••		Mellin-BMI	ASCAP
I Don't Care If It Rains All Night (F) (R)	I Don't Care If It Rains All	Niel		(P)			Witmark	ASCAP
Isn't It Romantic (R)Famous—ASCAP	len't It Remantic (P)	. raigi		, (K)		• • • • • • • • •	Famana-	ASCAP
It Only Happens When I Dance With You (F) (R)Berlin—ASCAP	It Only Hannens When I I	lanca.	13/:+	V /	EV (D)		Parlin	ASCAP
(Continued on page 34)							bernn-	-ASCAP

SONGS WITH MOST VOCAL AND INSTRUMENTAL PLUGS IN KEY AREAS (RH SYSTEM)

Tunes listed received the greatest number of key radio plugs according to information supplied by the Richard Himber (RH) logging system. Numerical point totals are computed as follows: P point per sustaining instrumental; 2 points per sustaining vocal; 3 points for commercial instrumental; 4 points per commercial vocal. Thus, commercial vocal carried in New York, Chicago and California would receive 12 points.

Week of September 30-October 5 CI-Commercial Instrumental

6V—Sustaining Voca							omn					itai		
	ublisher		SV	***			eard	in C	thi.	H	-			Tot. Pts
A Hundred and Sixty Acres	Leeds	2	10000		3	1	3	1. 100	4	4	0	Ö		61
A Tree in the Meadow	Shapiro	1	7	0	12	3	12	4	13	2	6	0	10	208
Ah, But It Happens	Bourne	4	8	0	1	4	2	0	2	17	11	0	2	81
Bluebird of Happiness	T. B. Harme	. 5	6	0	7	4	5	2	8	14	12	0	6	159
Buttons and Bows	Famous	0	10	0	7	0	4	1	7	. 1	3	0	6	118
Confess	Oxford	1	4	2	3	0	0	2	2	6	4	2	3	73
Quanto Le Gusta (Date With Judy)	Peer	3	9	0	4	,	8	2	4	6	3	0	3	96
Everybody Loves Somebody	Sinatra	2	3	0	3	0	3	0	3	2	10	0	3	72
Ev'ry Day I Love You (Two Guys From Texas)	Harms, Inc.	4	6	0	5	2	5	2	6	19	3	0	4	119
Hair of Gold, Eyes of Blue	Mellin	1	10	1	7	1	9	5	9	3	8	1	5	163
Hankerin' '(Two Guys From Texas)	Remick	0	4	1	z	5	8	3	3	5	0	1	1	68
		_		_	_					_	_	_		

Don't Care If it Rains All Night (Two Guys From Texas) Witmark 4 11 1 3 10 10 0 (Continued on page 45)

DARKIOWN STRUITTES?

on Sig 15197



Ray Bloch



Alan Dale



Connie Haines

Contact your nearest distributor today

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Phone Glenwood 3742

SERVICE PLATURE

HOW MANY HITS

CAN ONE COMPANY MAKE?

MARCH - APRIL

#516 I CRIED FOR YOU GETTING SENTIMENTAL OVER YOU

BEN LIGHT'S BIGGEST SMASH (AND IT'S STILL GOING STRONG!)

MAY-JUNE

#1052-INSTRUMENTAL

#662-VOCAL

"WHERE THE APPLEBLOSSOMS FALL" "IS IT TRUE!"

"Billboard" Picked "APPLEBLOSSOMS" in its "Tips on Coming Tops" (and It's Still Going Strong!)

JULY-AUGUST

#654

"TALKIN" TO THE RIVER"

"BEST RECORD OF THE MONTH" -John Ball, N. Y. World-Telegram

(and It's Still Going Strong!)

SEPTEMBER-OCTOBER

#652

BROTHER BONES AND HIS SHADOWS "SWEET GEORGIA BROWN" "MARGIE"

It's a TOP SELLER in

St. Louis Kansas City 1000 RECORDS A DAY

1200 RECORDS A DAY

Chicago

1000 RECORDS A DAY

Seattle 600 RECORDS A DAY

AND NOW IT'S CATCHING ON ALL OVER THE COUNTRY

Another BROTHER BONES Record in November #668 "CHINA TOWN"-"DOLL DANCE"

> HOW MANY HITS CAN ONE COMPANY MAKE?

RECORD COMPANY OF AMERICA 8540 Sunset Blvd., Hollywood 46, Calif. Avondale Estates, Ga.



BEST-SELLING POPULAR RETAIL RECORDS

Records listed are those selling best in the nation's retail record stores (dealers). List is based on The Billboard's weekly survey among 4,970 dealers in all sections of the country. Records are listed numerically according to greatest sales. (F) Indicates tune is in a film; (M) indicates tune is in a legit musical. The B side of each record is listed in italic.

Weeks	Last	This	
12	Week [Week 1.	A TREE IN THE MEADOW. Margaret Whiting Capitol 15122
17	2	2.	I'm Sorry But I'm Glad TWELFTH STREET RAG. Pee Wee HuntCapitol 15105
296)	1450	V. ==338	Somebody Else, Not Me
14	3	3.	IT'S MAGIC
18	5	4.	MAYBE YOU'LL BE THERE
17	4	5.	YOU CALL EVERYBODY DARLIN'
•	7	6.	UNDERNEATH THE ARCHES
4	14	7.	BUTTONS AND BOWS Dinah ShoreColumbia 38284
•	10	7.	UNTILTommy Dorsey Ork-H. Prime Ork After Hour Stuff (The Charloteers, Columbia 38329)
20	6	9.	MY HAPPINESSPied Pipers Capitol 15094
10	9	10.	COOL WATER
23	13	11.	MY HAPPINESSJ. & S. SteeleDamon D-11133 They All Recorded to Beat the Ban
•	12	12.	UNDERNEATH THE ARCHESAndrews SistersDecca 24490 You Call Everybody Darlin'
9	17	13.	YOU CAME A LONG WAY. Ray McKinley Victor 20-2913 For Heaven's Sake
20	8	14.	LOVE SOMEBODYDoris Day-Buddy Clark
13	16	15.	IT'S MAGIC (F)Dick Haymes-Gordon Jenkins
7	18	16.	HAIR OF GOLDGordon MacRaeCapitol 15178
7	20	16.	Rambling Rose YOU CALL EVERYBODY DARLIN'
11	15	18.	Underneath the Arches IT'S MAGIC (F)
18	11	19.	It's You or No One MY HAPPINESSElla FitzgeraldDecca 24446
16	19	20.	Tea Leaves BLUEBIRD OF HAPPINESSArt MooneyMGM 10207
10	26	21.	Sunset to Sunrise RAMBLING ROSEPerry Como-The Satisfiers There Must Be a WayVictor 20-2947 (P. Brito, Musicraft 560; B. Eberly-R. Morgan, Decca 24449; J. Frank & Ork, Varsity 105, G. MacRae & the Starlighters, Capitol 15178; T. Pastor, Columbia 38207; G. Paxton Ork, MGM 10192)
7	_	22.	IT'S MAGIC
*	23	23.	Spring in December THAT CERTAIN PARTYB. StrongTower 1271 My Best Girl (F. Gray, Apollo 1132; Varsity Ork, Varsity 111; D. Martin &
2	-	24.	J. Lewis, Capitol 15249; Louis Prima Ork, Victor 20-3098) EVERYDAY I LOVE YOUDick HaymesDecca 2445; Hankerin'
3	29	25.	(B. Barron & Ork, MGM 10237; Mindy Carson, Musicraft 578; H. James-Marion Morgan, Columbia 38245; V. Monroe, Victor 20-2957; Varsity 110; J. Stafford, Capitol 15139) LIFE GETS TEE-JUS, DON'T IT
,	25	26.	The Wind and the Moun- tain YOU CALL EVERYBODY
	A (manage	-	DARLIN'Jack SmithCapitol 1515
: <u>.</u>	29	27.	UNDERNEATH THE ARCHESAndy Russell-The Pied Pipers Just for MeCapitol 1518
12	22	27.	DARLIN' Mercury 515 Bluebird Polka
14	21	27.	YOU CAN'T BE TRUE, DEAR
2	29	30.	Bullet 1032; K. Griffin-J. Wayne, Rondo R-228) SERUTAN YOBThe Unnatural Seven-K. Tedder A Song for Backward Boys and HawthorneCapitol 1521 and Girls Under 40 Oh! Nick-O

33



BEST-SELLING CHILDREN'S RECORDS

Records listed are those children's records selling best in the liation's retail record stores (dealers), according to The Billboard's weekly dealer survey. Records are listed according to greatest sales.

	Last		
odate			
18	1	1.	LITTLE TOOT (One Record) Don Wilson-The Starlighters
18	3	2.	BUGS BUNNY (Three Records)
7	5	3.	Mel Blanc
18	2	4.	BOZO AT THE CIRCUS (Two Records) Billy May with Ork-Vance "Pinto" Colvig Capitol BBX-34
8	6	5.	PECOS BILL (Three Records) Roy Rogers-Sons of the Pioneers
3	4	6.	BOZO UNDER THE SEA (Two Records)
9	7	7.	Vance "Pinto" Colvig-Billy May OrkCapitol DBX-99 JOHNNY APPLESEED (Three Records)
13	11	8.	Dennis Day
1	-	9.	Billy May with Ork-Vance "Pinto" Colvig Capitol DBS-84 BAMB: ALBUM (Three Records)
13	9	10.	S. Temple-Chorus; P. Smith, directorVictor Y-395 NURSERY RHYMES (Two Records)
9	11	11	Frank Luther Decca CS-5 KING COLE FOR KIDS ALBUM (Three Records)
3	-	12.	King Cole Trio Capitol DC-89 LITTLE ENGINE THAT COULD (Two Records)
15	_	13.	UNCLE REMUS (Three Records)
12	19 — 18	14.	Johnny Mercer and Original Cast
14	8	15.	Billy May-Alan Livingston-Henry BlairCapitol BC-35 BOZO AND HIS ROCKET SHIP (Two Records) Billy May with Ork-Vance "Pinto" ColvigCapitol BBX-65

BEST-SELLING RECORDS BY CLASSICAL ARTISTS

Records listed are those classical and semi-classical records selling best in the nation's retail record stores (dealers), according to 'The Billboard's weekly record dealer survey. Records are listed according to greatest sales.

The second secon	OSITIO	The second second	
weeks to date	Week I		
10	1 -	1 1.	Fiddle Faddle
10132			Boston Pops; Arthur Fiedler, conductor Victor 10-1397
1	_	2	Sabre Dance
28	1 -	8 S	Oscar Levant
37	3	2.	Jan Peerce, RCA Victor Ork; S. Levin; director
1	-	4.	Gypsy Airs First Piano Quartet
119) - :	4.	Jealousy Boston Pops Ork; Arthur Fiedler, conductorVictor 12160
115	5	4.	Warsaw Concerto Boston Pops, Arthur Fiedler, conductor; Leo Litwin, pianist

BEST-SELLING RECORD ALBUMS BY CLASSICAL ARTISTS

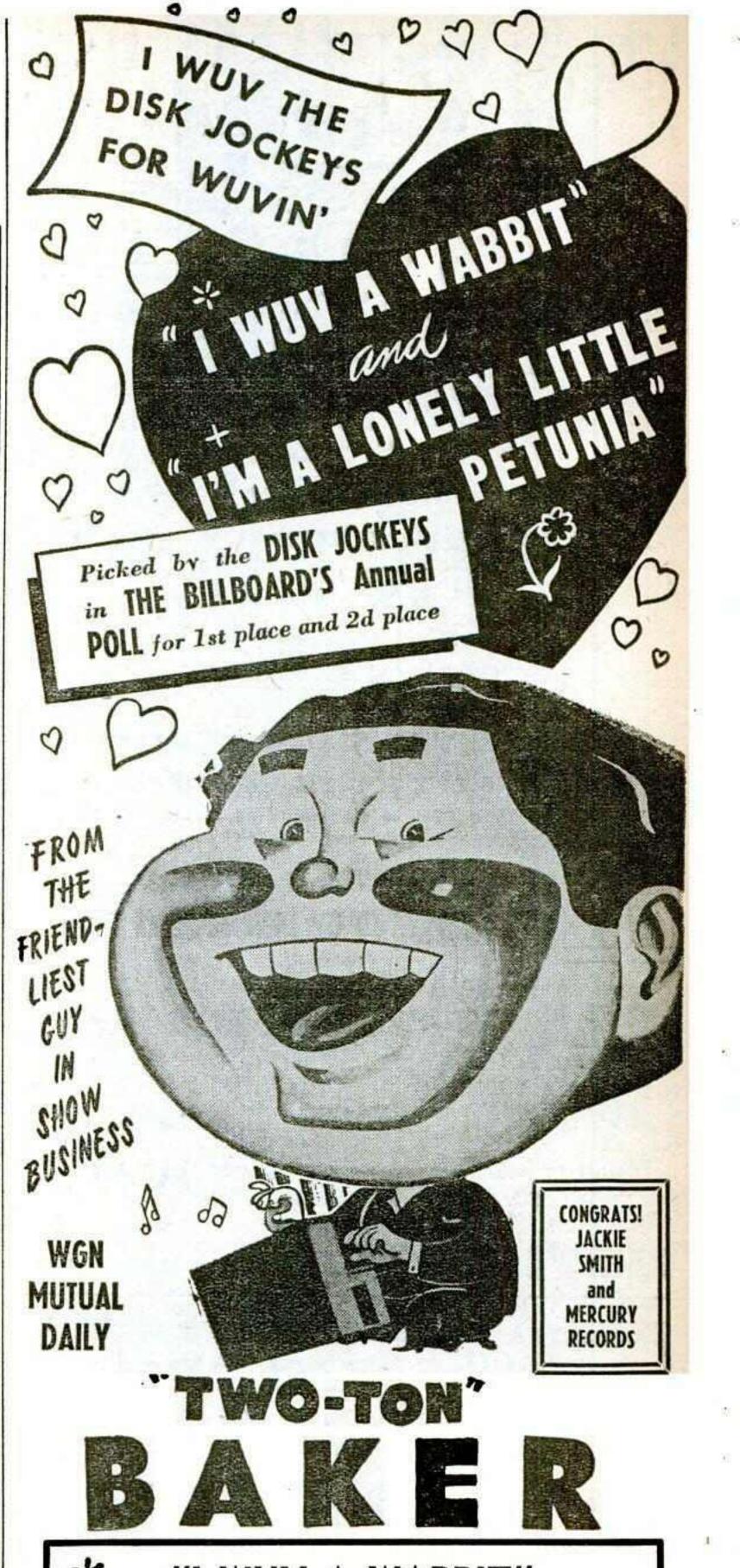
Albums listed are those classical and semi-classical albums selling best in the nation's retail record stores (dealers), according to The Billboard's weekly record dealer survey Albums are listed according to greatest sales.

PO	SITION	200	
Weeks	Last I	This	
71	1=	1.	Tchaikovsky: Nutcracker Suite (Three Records) Eugene Ormandy, conductor; Philadelphia Ork Victor 1020
8	1	1.	Chopin's Favorites (Three Records) First Piano Quartet
1	-	3.	Rimsky-Korsakov: Scheherazade, Op. 35 Album A. Rodzinski, Director, the Cleveland OrkColumbia MM-398
89	-	3.	Rachmaninoff Concerto No. 2 in C Minor (Five Records) Artur Rubinstein, pianist; NBC Ork; Vladimir
1	_	3.	Golschmann
1	_	3.	Erna Sack Mercury DM-118
		li sees	Royal Philharmonic Ork; Sir Thomas Beacham, conductor

BEST-SELLING POPULAR RECORD ALBUMS

Albums listed are those selling best in the nation's retail record stores (dealers). List is based on The Billboard's weekly survey among 4,970 dealers in all sections of the country. Albums are listed numerically according to greatest sales.

PO	SITIO	Toppoletary.	
Weeks			
7	3	1.	THEME SONGS (Four Records) T. Dorsey, S. Kaye, T. Beneke, Larry Green, V. Monroe, F. Martin, W. King, Three Suns
15	1	2.	AL JOLSON VOLUME III ALBUM (Four Records) Al Joison
22	2	3.	STAN KENTON: PRESENTATION TO PROGRESSIVE JAZZ (Four Records) Stan Kenton
21	8	4.	BUSY FINGERS (Four Records)
93	7	4.	Three Suns
2	5	6.	Glenn Miller
14	4	V	Tommy Dorsey
or work	12000	10	Bing Crosby
22	6	7-	SONGS OF OUR TIMES (1932) ALBUM (Four Records) Carmen Cavallaro
1	-	9.	COLLEGE MEDLEYS ALBUM (Four Records)
24		10.	Jan Garber and His Ork



"I WUV A WABBIT"

MERCURY No. MMP 24

"I'M A LONELY LITTLE PETUNIA" MERCURY No. MMP 25

Psst . . . HAVE YOU TRIED MY LATEST "AN OLD FLAME NEVER DIES" MERCURY No. 5151

PERSONAL AL BORDE 203 NO. WABASH AVE. APPEARANCES AL BORDE CHICAGO 1, ILL.



And Already

The Hottest TOMMY DORSEY VICTOR RECORD SINCE "I'LL NEVER SMILE AGAIN"

DISK JOCKEYS

Watch It Climb to the Top in All of The Billboard's Best Selling and Most Played Charts

. . . in the Billboard's MOST PLAYED BY DISK JOCKEYS Chart

. . . in the Billboard's BEST SELLING RETAIL RECORDS Chart

. . . in the Billboard's MOST PLAYED JUKE BOX RECORDS Chart

"UNTIL" was written by BOB CROSBY, JACK **FULTON** and **HUNTER** KAHLER and is published by

DORSEY BROS.' MUSIC, Inc. 1619 BROADWAY, N. Y.





MOST-PLAYED JUKE BOX RECORDS

Records listed are those receiving the greatest play in the nation's juke boxes. List is based on The Billboard's weekly survey among 3,558 operators in all sections of the country. Listed under the title of each of the most played records are other available recordings of the same tune. Ualess shown in this chart other available records of tunes listed here will be found in the Honor Roll of Hits, Music Popularity Chart, Part I.

			₹£
Weeks	SITIO	N This	
todate			
14	1	1.	TWELFTH STREET RAG Pee Wee Hunt Capitol 15105
12	3	2,	A TREE IN THE MEADOW. Margaret Whiting Capitol 15122
18	2	3.	YOU CALL EVERYBODY DARLIN'
12	5	4.	DARLIN'
3	20	5.	BUTTONS AND BOWSDinah ShoreColumbia 38284
7	16	6.	UNDERNEATH THE
EHENC!	10000	1.00	ARCHESAndrews Sisters Decca 24490
6	14	7.	HAIR OF GOLD
9	6	7.	UNDERNEATH THE
		1	ARCHESP. Scala's Accordion Ork-The KeynotesLondon 238
13	4	9.	MY HAPPINESSJ. & S. SteeleDamon D-11133
4	19	10.	UNTILTommy Dorsey Ork-H. Prime
1917	1.0	20.	Victor 20-3061
	leman re		(The Charioteers, Columbia 38329)
13	10	11.	MAYBE YOU'LL BE
08/88/0 (Jugara -		THERE
12	11	12.	IT'S MAGIC (F)Dick Haymes-Gordon Jenkins
			LOVE SOMEBODYDoris Day-Buddy Clark
16	11	13.	LOVE SOMEBODI
		ł	(Barbara & Frank With Ork, Varsity 102)
	8	14.	YOU CALL EVERYBODY
VENCENT	10000	Onest In W	DARLIN'Andrews SistersDecca 24490
19	9	15.	MY HAPPINESSPied PipersCapitol 15094
12	27	15.	YOU CALL EVERYBODY DARLIN'
17	17	17.	BOUQUET OF ROSESEddy Arnold and His Tennessee
11		4.0	PlowboysVictor 20-2806
		i	(R. Turner & the Westerners, Varsity 8001; D. Haymes-The
	1	1	Troubadours, Decca 24506; J. Wakely, Capitol Americans
		1	40107)
10	30	18.	COOL WATERVaughn Monroe-Sons of the
			PioneersVictor 20-2923 (Eastman Trio, Trilon 189; Derry Falligant, MGM 10256; N.
		l	Lutcher, Capitol 15148; Tex Ritter-Dinning Sisters, Capitol
		ŧ.	48026; Sons of the Ploneers, Decca 46027-Victor 20-1724;
10,000	TO COMPANY	1	Western Aces, Lamb 10-105; Varsity 109)
	20	18.	HAIR OF GOLDJ. EmersonMetrotone 2018
17	7	20.	MY HAPPINESSElla FitzgeraldDecca 24446
4	-	21.	BLUEBIRD OF
120	15	2.	JUST A LITTLE LOVIN'Eddy Arnold and His Tennessee
•	19	21.	PlowboysVictor 20-3013
	0	1	(B. Eberly-Sunshine Serenaders, Decca 24492; Foy Willing &
	į.	ł.	His Riders of the Purple Sage, Capitol 15221)
1	-	23.	YOU CAME A LONG WAY.R. McKinleyVictor 20-2913
1	-	24.	UNDERNEATH THE
	9	1	ARCHESAndy Russell-The Pied Pipers
6	25	25.	IT'S MAGIC (F)
9	24	26.	RAMBLING ROSEPerry Como-The Satisfiers
- 5	STERNING.	255	
	1	1	(P. Brito, Musicraft 560; B. Eberly-R. Morgan, Decca 24449;
		1	J. Frank & Ork, Varsity 105; G. MacRae & the Starlighters,
	ł.	1	Capitol 15178; T. Pastor, Columbia 38207; G. Paxton Ork, MGM 10192)
	22	27.	IT'S MAGIC
:	18	28.	YOU CALL EVERYBODY
			DARLIN'Jerry Wayne Columbia 38286
3	-	29.	HAIR OF GOLD
	23	30.	THAT CERTAIN PARTYBenny StrongTower 1271
	9	1	(F. Gray, Apollo 1132; Varsity Ork, Varsity 111; D. Martin & J. Lewis, Capitol 15249; Louis Prima Ork, Victor 20-3098)
		A.	e, we man, copyror rows, and a fille Ota, victor so-3000)

SONGS WITH GREATEST RADIO AUDIENCES

(Continued from page 30)

It's Magic (F) (R)
Just for Now (R)Advanced-ASCAP
Little Girl (R)Leeds-ASCAP
Love Somebody (R)
Maybe You'll Be There (R)Triangle-ASCAP
My Happiness (R)Blasco-ASCAP
Put 'Em in a Box, Tie 'Em With a Ribbon (R)
Rambling Rose (R)Laurel-ASCAP
Say Something Sweet to Your Sweetheart (R)
The Night Has a Thousand Eyes (R)
This Is the Moment (F) (R)
Twelfth Street Rag (R)Shapiro-Bernstein-ASCAP
Underneath the Arches (R)
Until (R)
Walkin' With My Shadow (R)Johnstone-Montei-BMI
When the Red, Red Robbin Comes Bob, Bob Bobbin Along (R) Bourne-ASCAP
You Call Everybody Darlin' (R)
You Were Only Fooling (R)Shapiro-Bernstein-ASCAP

Billboard MUSIC POPULARITY CHARTS Race Records

Week Ending October 8

TRADE SERVICE PLATURE

BEST-SELLING RETAIL RACE RECORDS

Records listed are race records that sold best in stores according to The Billboard's special weekly survey among a selected group of retail stores, the majority of whose customers purchase race records.

	SITIO	V	
Weeks to date		This	
22 18	2	1.	LONG GONESonny ThompsonMiracle M-126
18	1	2.	MY HEART BELONGS TO
33	Vegagay	0.00	YOUVictor 20-2572
5	12	3.	CORN BREAD
5 6 14	9	3.	LATE FREIGHTSonny ThompsonMiracle M-128
14	14	5.	I CAN'T GO ON WITHOUT
	77.5		YOUKing 4230
6	5	6.	AM I ASKING TOO MUCH? Dinah Washington Mercury 8095
6 19 3	3 *	7.	PRETTY MAMA BLUES Ivory Joe Hunter 4 Star 1254
3	10	8.	HOP, SKIP AND JUMP Roy Milton and His Solid Senders
6 7		7 2	Specialty SP-314
7	11	9.	DON'T BURN THE Louis Jordan and His Tympany
26	1000		CANDLE AT BOTH ENDS FiveDecca 24483
22	6	9.	MESSIN' AROUNDMemphis SlimMiracle M-125
1	_	11.	EVERYTHING I HAVE IS B. Eckstine-S. Burke Ork
70	N.	100000	YOURSMGM 10259
2 4	12	12.	IT'S TOO SOON TO KNOW. The Orioles Natural 5000
4	15	13.	ELEVATOR BOOGIEM. ScottExclusive 35X
21	-	14.	GOOD ROCKIN' TONIGHT. Wynonie HarrisKing 4210
2	8	14.	WEST SIDE BABY Bone Walker Comet T-50

MOST-PLAYED JUKE BOX RACE RECORDS

Records listed are race records most played in juke boxes according to The Billboard's special weekly survey among a selected group of juke box operators whose locations require race records.

PO	SITIO	N	
Weeks to date		This Week	
7	13	1.	CORN BREAD
2	13	2.	MY FAULTBrownie McGheeSavoy 5551
1	-	3.	WHAT HAVE I DONE?H. Brooks Trio Modern 20-602
1	_	4.	MORE THAN YOU KNOW J. Moore's Three Blazers
19	2	4.	PRETTY MAMA BLUESIvory Joe Hunter 4 Star 1254
4	6	4.	IT'S TOO SOON TO KNOW. The OriolesNatural 5000
1	-	7.	THE DARKTOWN STRUT- Joe Liggins and His Honeydrip- TERS' BALL persExclusive 49X
16	10	7.	MY HEART BELONGS TO YOUVictor 20-2572
1	-	7.	IT'S TOO SOON TO KNOW.E. FitzgeraldDecca 24497
1	-	7.	FREEDOM TRAIN BLUESLittle Son Jackson
1	-	111.	SPECIAL DELIVERY Cecil Gant 4 Star 1176
5	1	12.	AM I ASKING TOO MUCH?
4	-	12.	ELEVATOR BOOGIEM. ScottExclusive 35X
1	-	12.	MY HAPPINESSElla FitzgeraldDecca 24446
1	-	12.	YOU DON'T LOVE MEC. Howard Trio Specialty SP-307

ADVANCE RACE RECORD RELEASES

Am I Asking Too Much? L. Richardson (The Blues) De Luxe 3195 Amazing Grace

Fairfield Four (When I) Bullet 292

Gotham's Four Notes (East Side) Gotham G-164

Cecil's Jam Session Camgant (I'm a Good) Bullet 289

Julia Lee & Her Boy Friends (Christmas Spirits) Capitol 15203

Christmas Spirits Julia Lee & Her Boy Friends (Charmaine)

Capitol 15203 Daddy, Daddy Blues

Lil Green Ork (Rock Me) Victor 20-3153 Diane Orvall (Baggie) Hardiman & His Kings

(Great Day) Mercury 8108 East Side, West Side

Gothams Four Notes (Away) Gotham G-164

Feel So Lonesome L. Johnson (Pleasing You) King 4245 Ge Along

The Dixieaires (Long, Lean) Gotham-163 Going Down Fast A. Tidds-D. Young Ork (Same Old) Aristocrat AR 1104

Great Day Orvall (Baggie) Hardiman & His Kings (Diane) Mercury 8108 I'm a Good Man, But a Poor Man

W. Raney (Lonesome Wind) King 732

C. Gant (Cecil's Jam) Bullet 289 It's the Talk of the Town C. Hawkins Ork (Stuffy) Capitol 18284 Jack and Jill Boogle

Just Like a Spider

A. (Big Boy) Crudup (That's Why) Victor 20-3140

Kilroy Boogie A. Ammons (Twelfth Street) Mercury

Lonesome Wind Blues W. Raney (Jack and) King 732 Long, Lean and Lanky

The Dixiesires (Go Long) Gotham-163 McKie's Jam for Boppers T. Archia & His All Stars (Whiskey)

Aristocrat AR 605 Pleasing You L. Johnson (Feel So) King 4245

Rock Me, Baby Lil Green Ork (Daddy, Daddy) Victor 20-3153

Same Old Story A. Tidds-D. Young Ork (Going Down)
Aristocrat AR 1104

Sitting Here and Drinking Murry Waters (Train Fare) Aristocrat AR 1306

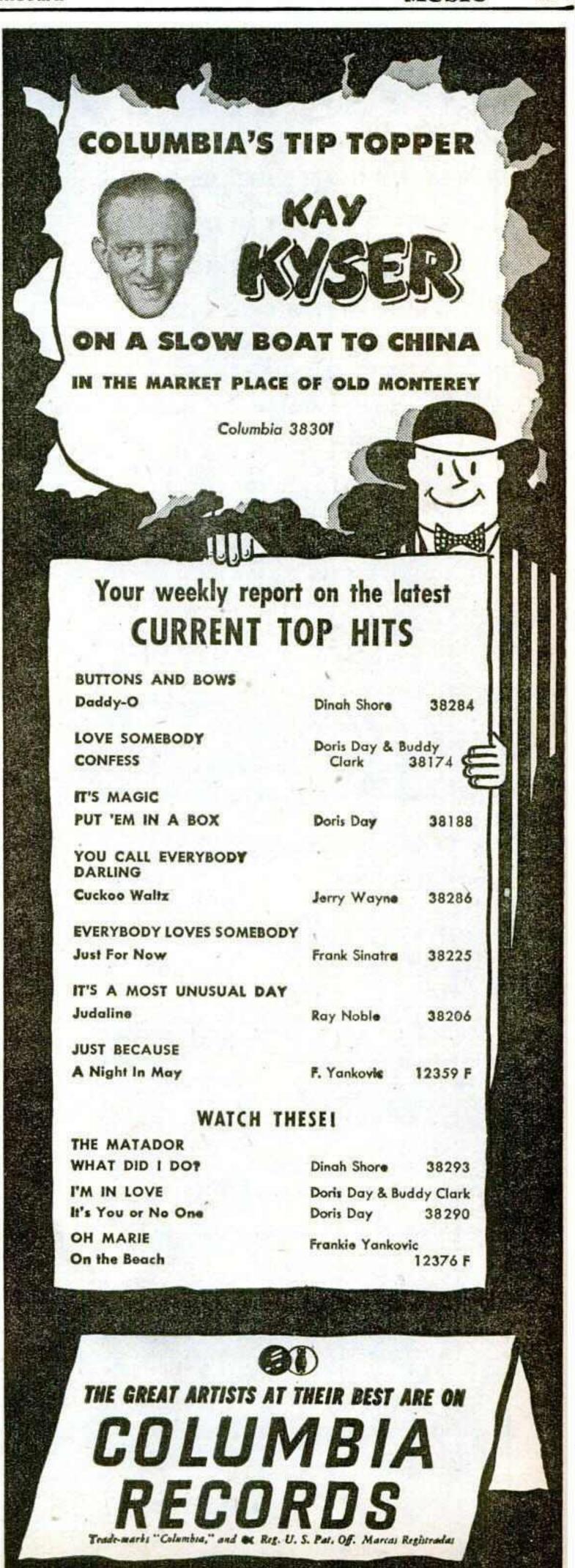
Stuffy C. Hawkins Ork (It's the) Capitol 15254 That's Why I'm Lonesome A. (Big Boy) Crudup (Just Like) Victor

20-3140 The Blues Can Jump The Pour Blues (Am I) De Luxe 3198 Train Fare Home

Murry Waters (Sitting Here) Aristocras AR-1306 Twelfth Street Boogle

A. Ammons (Kilroy Boogle) Mercury 8049 When I Get Up in Heaven Pairfield Four (Amasing Grace) Bullet Whiskey

T. Archia & His All Stars (Mickie's Jam) Aristocrat AR-606



TRADE

MATURE

FOR A STEADY FLOW HITS LOOK FOR . . .

THE RAVENS—YOUR FAVORITE QUARTET—AND OURS 9056-IT'S TOO SOON TO KNOW Be on Your Merry Way

BILLY ECKSTINE—THE GREAT MR. B HAS ANOTHER HIT COOL BREEZE

CHARLIE VENTURA-NATIONAL'S KING OF BE-BOP 9055-EUPHORIA If I Had You

RAY SMITH'S 5020-MY DADDY IS ONLY A PICTURE I'm a Fool To Care

GRACE SMITH'S 9051-WHAT'S ON THE RAIL FOR THE LIZARD Get Your Fat Man Now

DON ALFONSO'S 9054—PAPA SABE Dorotea

THE RAVENS' 9039 FOR YOU 9045 SEND FOR ME IF YOU NEED ME 9035 WRITE ME A LETTER CURRENT BILLY ECKSTINE'S 9049 SOPHISTICATED LADY 9016 I'M IN THE MOOD FOR LOVE AND 9041 ALL OF ME TERRIFIC 9017 PRISONER OF LOVE 9014 COTTAGE FOR SALE NATIONAL-LY! 9048 EAST OF SUEZ CHARLIE VENTURA'S 7015 HOW HIGH THE MOON 9043 **300THE ME** CHARLIE BARNET'S25001 CHEROKEE REDSKIN RHUMBA 9033 MAYBE YOU'LL BE THERE JACK CARROLL'S



ORDER FROM YOUR NEAREST NATIONAL DISTRIBUTO OF NATIONAL DISC SALES . 1841 BWAY, N. Y. 23, N. Y



MUSIC POPULARITY CHARTS Billboard VII Folk Record Section

Week Ending October 8

Records listed are hillbilly records that sold best in stores according to The Billboard's special weekly survey among a selected group of retail stores, the majority of whose customers purchase folk records.

	SITIO	The second second	
	Week		
23	2	1.	BOUQUET OF ROSESEddy Arnold and His Tennessee PlowboysVictor 20-2806
8	1	2.	JUST A LITTLE LOVIN' Eddy Arnold and His Tennessee Plowboys Victor 20-3103
7	3 5	3.	ONE HAS MY NAME Jimmy Wakely Capitol 15162
9	5	4.	DON'T IT?
8	9	5.	
2	12	6.	
2 15	7	7.	
2	-	7.	
3	7	9.	COOL WATERSons of the Pioneers
10	9	9.	FOREVER IS ENDING TODAY Ernest Tubb Decca 46134
23	4	11.	TENNESSEE WALTZ Pee Wee King and His Golden West Cowboys Victor 20-2680
23	6	12.	TEXARKANA BABY Eddy Arnold and His Tennessee Plowboys Victor 20-2806
3	10000	1 13.	DOGHOUSE BOOGIE H. Hawkins
3	15	14.	I LOVE YOU SO MUCH
22		15.	IT HURTSF. TillmanColumbia 20430 SWEETER THAN THE
			FLOWERS

ADVANCE FOLK RECORD RELEASES

A Daddy's Lullaby Esco Hankins (Sweeter Than) King 730

A Plain Talkin' Man From the West M. Lindsay (Your Troubles) Bullet 658 Alley Cat Blues

T. Scott (Lovely Blue) Bullet 656 Answer to Moonlight and Skies

J. Guthrie & His Oklahomans (In the) Capitol 15251

Baby Boy Payne (Lost Highway) Bullet 670

Cold Hearted Blonde

Big Fat Papa Z. Turner (Things Just) Bullet 661 Christmas Carols by the Old Corrals

T. Ritter & Western Band (Merry Christmas) Capitol 15204

A. Gibson & His Mountain Melody Boys (I'm Ashamed) Mercury 6141 Cornbread and Butter Beans

J. Tyler & the Riders of the Rio Grande (Little Rock) Victor 20-3139

Each Flower That Blooms Must Die A. Moore (Waiting for) Crystal 174 Fickle Woman

Spade Cooley & Ork (Texas Steel) Victor 20-3137

Gin Rummy Boogie Dude Martin & His Roundup Gang (Tuck Mei Victor 20-3151

Here Comes Santa Claus C. Stone & Ork (The Christmas) Capitol 15205

I Guess You Don't Remember Now Grandpa Jones & His Grandchildren (Old Rattler's) King 733

I Live the Life I Love R. Perkins & His Kentucky Redheads (One Has) De Luxe 5047

I Made a Mistake Smokey Smith & the Gold Coast Boys

(I'm a) Crystal 128 I Wish I Had a Dad

C. Tinney (Life Gets) King 735 I'd Rather be a Cowgirl

R. Allen & the Black River Riders (Spanish Polka) Victor 20-3138

I'm a Fool for Foolin' Around Montana Slim & His Big Hole Bronco Busters (One Golden) Victor 20-3152

I'm a Fool To Care Smokey Smith & the Gold Coast Boys (I Made) Crystal 128 I'm Ashamed of You

A. Gibson & His Mountain Melody Boys (Cold Hearted) Mercury 6141 I'm Not Lazy, I'm Just Tired

A. Clauser (Sally Goodin') Bullet 660 In the Shadows of My Heart J. Guthrie & His Oklahomans (Answer

to) Capitol 15251 It Isn't Worth the Tears J. St. Clair (Red Long) Bullet 669 Life Gets Tee-Jus, Don't It?

C. Tinney (I Wish) King 735 Little Rock A-R-K J. Tyler & the Riders of the Rio Grande

(Cornbread and) Victor 20-3139 Lonely Blues Annie Laurie & Paul Gayten Trio (You

Don't) De Luxe 3192 Lost Highway L. Payne (Baby Boy) Bullet 670

Lovely Blues Eyes T. Scott (Alley Cat) Bullet 656

Merry Christmas Polka T. Ritter & Western Band (Christmas

Carols) Capitol 15204 Mosey On K. Carson & His Kokomo Boys (Our Red) De Luxe 5045

My Dreamboat Is Sinking Texas Jim Robertson & the Panhandle Punchers (Somebody Loses) Victor 20-3150

Now My Darling Doesn't Care

L. Glosson & His Railroad Playboys (The (Fox) Mercury 6142 Old Rattler's Treed Again

Grandpa Jones & His Grandchildren (I Guess) King 733

One Golden Curl Montana Slim & His Big Hole Bronco

Busters (I'm a) Victor 20-3152 One Has My Name (the Other Has My Heart)

R. Perkins & His Kentucky Redheads (I Live) De Luxe 5047

Our Red-Headed Son K. Carson & His Kokomo Boys (Mosey On) De Luxe 5045 Red Long Fingernails

J. St. Clair (It Isn't) Bullet 669 Sally Goodin' A. Clauser (I'm Not) Bullet 660

Somebody Loses, Somebody Wins Texas Jim Robertson & the Panhandle Punchers (My Dreamboat) Victor

20-3150 Spanish Polka R. Allen & the Black River Riders (I'd

Rather) Victor 20-3138 Sweeter Than the Flowers Esco Hankins (A Daddy's) King 730 Texas Steel Guitar

Spade Cooley & Ork (Fickle Woman) Victor 20-3137 That's Why I'm Crying Over You Johnny & Jack & the Tennessee Moun-

tain Boys (Unloved and). Apollo 192 The Christmas Waltz C. Stone Ork (Here Comes) Capitol 15205

The Fox Chase L. Glosson & His Railroad Playboys (Now

My) Mercury 6142 Things Just Happen That Way Z. Turner (Big Fat) Bullet 661

Toyland Polka The Frontiersmen (Turn Your) Crystal 182

Fuck Me To Sleep in My Old 'Tucky Home Dude Martin & His Roundup Gang (Gin

Rummy) Victor 20-3151 Turn Your Head, Sweetheart The Three Shiffles' Skonks of the Fron-

tiersmen (Toyland Polka) Crystal 182 Unloved and Unclaimed Johnny & Jack & the Tennessee Moun-

tain Boys (That's Why) Apollo 192 Walting for the Train A. Moore (Each Flower) Crystal 174

What I Want for Christmas W. Tuttle (White Christmas) Capitol

15206 White Christmas

W. Tuttle (What I) Capitol 15206 You Don't Love Me Little Miss Cornshucks & the Blenders

(Lonely Blues) De Luxe 3192 Your Troubles Are My Troubles, Too M. Lindsay (A Plain) Bullet 658

Too Fat Pelka Lulu Belle & Scotty & Their Farm Boys (Frankfurter Sandwich) FM 286

Too Many Women J. Irby & His Texas Ranchers (Drivin'

Nails) MGM 10284 When It's Christmas Time in the Valley B. Case & His Melody Boys (If I Could)

Royal Tone 1002 When It's Lamp Lighting Time in the

Valley J. Smith (Blonde Headed) FM 317

When My Blue Moon Turns to Gold Again J. Smith-J. Lester & His Trail Blazers (The Daughter) FM 261

You Call Everybody Darlin' J. Bacon & His Three Little Pigs (Cara-

van) FM 287

37



Folk Record Section

TRADE SERVICE FEATURE

Week Ending October 8

Records listed are hillbilly records most played in juke boxes according to The Billboard's special weekly survey among a selected group of juke box operators whose locations require folk records.

	SITIO		
Weeks			
8	1	1.	JUST A LITTLE LOVIN' Eddy Arnold and His Tennessee Plowboys Victor 20-3013
21	2	2.	BOUQUET OF ROSES Eddy Arnold and His Tennessee Plowboys Victor 20-2806
7	5	3.	ONE HAS MY NAMEJimmy WakelyCapitol 15162
7 31	3	4.	ANYTIMEEddy Arnold and His Tennessee PlowboysVictor 20-2700
5	3	5.	LIFE GETS TEE-JUS, DON'T IT?
19	7	6.	SWEETER THAN THE
2000	N 9/6	10 5200	FLOWERS
9	8	7.	
1	-	7.	TODAY Ernest Tubb Decca 46134 TALKING BOOGIE Tex Williams and His Western Caravan Capitol 15175
37	10	9.	HUMPTY DUMPTY Hank Thompson and His Brazos HEART
25	8	9.	TENNESSEE WALTZ Pee Wee King and His Golden West Cowboys Victor 20-2860
3	-	11.	MY DADDY IS ONLY A Eddy Arnold and His Tennessee PICTURE PlowboysVictor 20-3013
1	-	12.	TENNESSEE SATURDAY Red Foley-The Cumberland Valley
23	6	13.	NIGHT Decca 46136 TEXARKANA BABY Eddy Arnold and His Tennessee Plowboys Victor 20-2806
15		14.	TENNESSEE WALTZCowboy CopasKing 696
1	X 	15.	GREEN LIGHT Hank Thompson and His Brazos Valley Boys Capitol 15187

FOLK TALENT AND TUNES

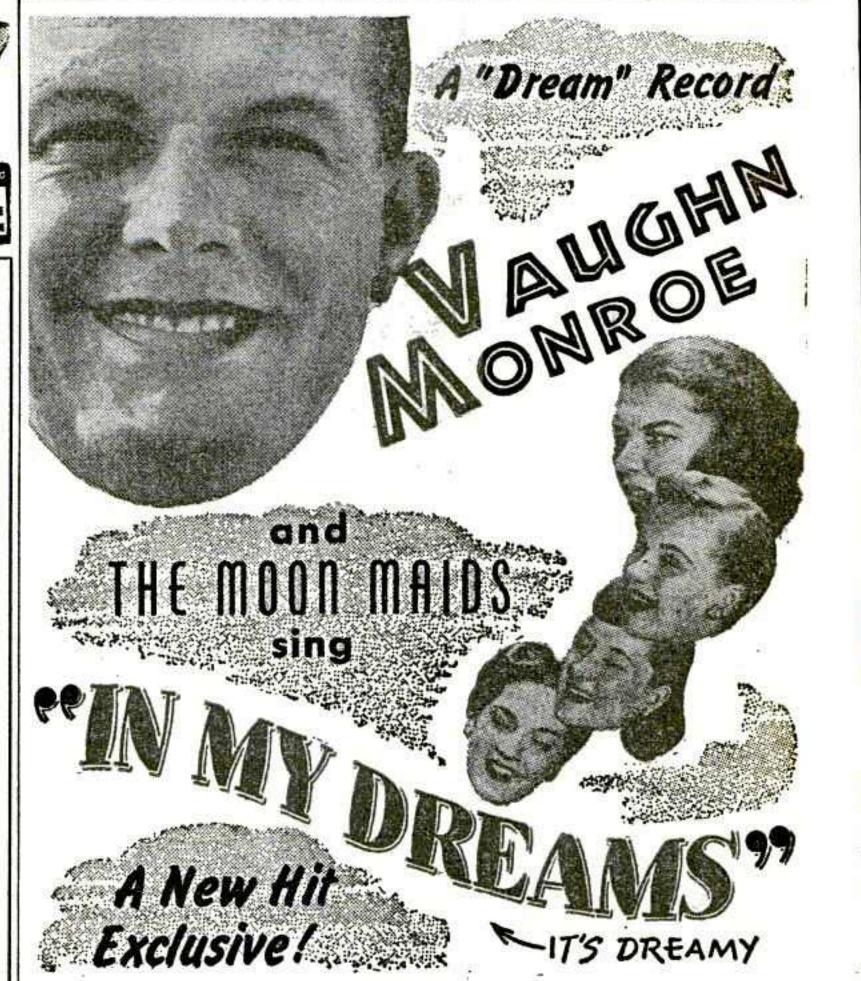
By Johnny Sippel

Lee Penny, the West Coast songwiter and music publisher, tees off the first Country Carnival, giant h.b. and Western talent jamboree, October 23 at the San Gabriel (Calif.) Civic Auditorium. Penny has already closed a deal for 90 minutes coverage by television over KFI-TV, Los Angeles, while KMPC, Los Angeles, will air the entire show. Emanating from the 1,500-seat auditorium, the Lee Penny presentation will feature an outstanding guest artist each Saturday night, plus a huge regular cast that will include Carl (Squeakin' Deacon) Moore, emsee; T. Tex Tyler, Max Terhune; Tom, Dick and Harry; Monte Hale, Buddy McDowell, Larry Cassidy, Carolina Cotton, Andy Parker and the Plainsmen, the Five Stops, the Three Shiftless Shonks, Grampaw Wiggles, Helpful Hannah, Hank Penny, Ann Jones, Jimmie Walker, Shug Fisher, Ken Curtis, Ken Card and others. Show is also being considered by Mutual for a web shot.

Judy Perkins, Ernie Lee, the Victor troubadour, and the Browns' Ferry Four team up for a new NBC network h.b. show over approximately 40 stations. Show started October 10 at 10 a.m. (CST). . . . DeGross Music Publications, Chicago, is a new firm which will concentrate on songs for harmony singing. . . . Eddie Dean, whose Crystal recording of One Has My Name, the Other My Heart is in the hit class, is working with the Broome brothers, Joe, electric guitar; Ray, violin; Lee, emsee and guitar, and Wally, bass and banjo. Due to a heavy motion picture schedule with Eagle-Lion studios. Dean has not been able to take any radio or p.a. tour commitments. . . . Jimmy Kish and His Sunshine Pals, who have worked the outdoor circuit the past season, are returning to Montana.... John Bava, prexy of Coxy Records, reports that he is holding his Country Cousin Jamboree Saturday nights over WHAR, Clarksburg, Pa. Bava's group is also heard on WDNE, Elkins, W. Va., Sundays. . . . The Dixie Jamboree, Florida's oldest h.b. show, will celebrate its seventh anniversary soon. Heard over WPDQ, Jacksonville, the cast spots Henry Ford and His Melody Boys, Harry and Lee, the Country Cousins, the Sheetz Sisters, Dusty Rogers, Billy and Gordon and Eunice Waters. Bernie Adams, station program director who originated the show, serves as emsee.

George (Tennessee) Morgan, who recently replaced Hawkshaw Hawkins at WWVA, Wheeling, W. Va., when the King serenader went to WFIL, Philadelphia, has joined WSM, Nashville. Morgan is also reported to have inked a five-year pact with Columbia Records. . . . Eddie Wayne and the Starlight Rangers are heard daily over WHKK, Akron. They are pairing with Cliff Rodgers, the comedian-d.j., for a series of p.a.'s. . . . Bobby Cook and His Texas Saddle Pals, recent additions at KWFT, Wichita Falls, Tex., have just returned to the air following injuries received during an auto accident near Hinton, Okla. ... Jimmy Hutchinson and Chuck Stripling, WWVA, Wheeling, recently finished a tour with Johnny Mack Brown, the film star.

Jimmy Osborne, WLEX, Lexington, d. j. and King recorder, has had his song folio published by Dixie Music. . . . Jimmy Wakely is making a series of 15-minute radio e. t.'s for the National Association Against Juvenile Delinquency. . . . Dave Denny, Victor, and Marge Engler of WTOL, Toledo, have formed a song-writing duo. . . . The Lazy H Ranch Boys of WSID, Baltimore, have just had their first record released on Comar label. Sides are The Old Run-Around, with Eddy Slater vocalizing, and Everybody Else's Sweetheart, with a Three Melotones' vocal. . . . Ted Browne, folk music rep for Southern Music, Chicago, is touring the South for a week.



RCA VICTOR RECORD 20-3133

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for OUTSTANDING GIRL SINGLES

for ENTERTAINING DUOS - TRIOS - QUARTETS

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ENCLOSE FULL DESCIPTION . . . PHOTOS ... WHERE CURRENTLY PLAYING



Week Ending October 8

TRAD! SERVICE PEATURE

RATINGS (100 Point Maximum)

90-100 TOPS • 80-89 EXCELLENT • 70-79 GOOD 40-69 SATISFACTORY • 0-39 POOR

How Ratings Are Defermined

> The Categories

Records are reviewed three times: (1) for retailers; (2) for operators; (3) for disk jockeys. Each time on the basis of nine key categories. Each category is assigned a maximum number of points within which new releases are rated. The best possible rating is 100. Maximums are subject to change, depending on results of a survey of the music trade now being conducted. N. S. indicates a record is not suitable for apprasial within the market.

Point listings are maximums. Song calibre, 15; interpretation, 15; arrangement, 15; "name" value, 15; record quality (surface, etc.), 5; music publisher's air per-formance potential, 10; exploitation (record adv't'g-promotion, film, legit and other "plug" alds), 10; manufacturer's distribution power, 10; manufacturer's production efficiency. 5.

ARTIST TUNES LABEL AND NO.

COMMENT



ARTIST TUNES LABEL AND NO. COMMENT



85 85 85 85

77 77 77 77

72 72 72 72

78 78 78 78

80 80 78 82

83 83 82 84

67 63 63

62 62 65

63

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65

65

POPULAR

62

56

79 78 78 80

76 76 76

62 62 60

63

74

69 71

FREDDY NAGEL ORK	
(Louise Saunders)	
(Raymor 5004)	
Forever In My Heart	

Ballad tune doesn't get a fair shake in a mediocre performance. Add a Little Love

Weak performance here,

ALAN FOSTER (Regent 134) Brush Those Tears From

Your Eyes Foster's warbling backed by shuffle rhythm. Unison vocal and boogie piano bit are on the current corn crop.

Any Time At All Similar formula successfully applied to another simple melody of the 16 bar variety.

SAMMY KAYE ORK (Victor 20-3063)

Here I'll Stay Kaye's orking finds his usually bouncy style set aside for a pompous pseudo - concert background that fails to illuminate Don Cornell's chanting of the big song from "Love Life."

Green-Up Time Cute tune from "Love Life" gets coy piping from Laura Leslie. Kaye orking in usual dance style, but efforts of his vocal trio are feeble.

HENRI RENE AND HIS MUSETTE ORK (Victor 20-3110)

Down by the Old Mill Stream Ork version of old-timer tries a variety of old and new effects but the results are only so-so.

Estrellita Can t make up its mind whether to be a tango or a concert version.

ALVINO REY

(Capitol 15223) Mama Blues A re-issue of the talking guitar novelty piece that caught the popular fancy some time ago.

Guitar Boogie Also a re-issue. Here i it's the synthetic boogie blues that sold fairly well.

ANDY RUSSELL (Capitol 15238) Magic Is the Moonlight A re-release of one of the

specials. (P. Weston Ork) The waltz from the Jolson flick, with Russell oulling all the stops. Al-

so a re-issue.

romantic crooner's L-A

POPL	JLAR
BOB REID (Red	1
Sackson Combo)	
Sackson Combo)	

Christmas Candles This early entry in the 62 60 63 Christmas derby may turn out big around the holidays. Tune has what's needed, and Reid's 56 55 58 Crosbvish vocal rings the

Rogue River Valley The prairie tune done 88 88 88 88 straight - and very pretty.

BETTY RHODES (Harry Zimmerman Ork) (Victor 20-3078)

Buttons and Bows Thrush does the popular Western novelty as a hillbilly burlesque, with comic sound effects.

I Still Get a Thrill Okay piping of the standard now being revived on a raft of platters.

72 72 74 70 KEN GRIFFIN-JOHNNY KNAPP

(Rondo 150) If I Had You Clever schmaltz mixture, with Knapp warbling in a big, "sincere" voice, and Griffin providing his highly commercial organ backing.

Brown Jug Polka The familiar melody done as a polka, with Knapp doing a chuckle-voice vocal on a new lyric.

THE MURPHY SISTERS AND ORK (Apollo 1128) 60 60 68

Whose Heart Are You Breaking Now? Gals' ability muffled in too-slow, lackluster ballad performance.

To Make a Mistake Is Human Simple, sentimental ballad is loaded with commercial potential, and the Murphys' piping does just right by it.

76 73 73 VINCE DI MAGGIO-BILL JOHNSON (Universal 125)

Cruel Love Weak warbling of a me-73 75 71 72 diocre ballad. Gee Gee Blues Cocktail combo on a boogie-woogie instrumental-nothing special here.

DALE WALTZ (4-Star 1274) 72 73 71 70 This Is My Beloved New baritone shows some promise, the tune doesn't afford much opportunity. 68 67 Just a Gigolo Strong voice here, but phrasing and control

need some polish.

RATINGS (100 Point Maximum)

90-100 TOPS • 80-89 EXCELLENT • 70-79 GOOD 40-69 SATISFACTORY . 0-39 POOR

ARTIST TUNES LABEL AND NO. COMMENT



73 76 72 70

70 72 70 68

59 59 58 60

65 65 64 66

58 65 55 55

55 55 60

60 60

57

60 60

73

ARTIST TUNES LABEL AND NO. COMMENT



77 80 75 75

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65 65

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THE PIED PIPERS-PAUL WESTON ORK (Capitol 15233)

It's Whatcha Do With Whatcha Got Usual sophisticated Piper harmonies on a didactic novelty tune from the Disney "So Dear To My Heart" flick.

Yes, We Have No

Bananas The honsense ditty of the twentles dressed up in a smart-swing vocal and ork treatment.

SKITCH HENDERSON ORK (Capitol 15234)

Cornish Rhapsody The tuneful concerto done with subdued feeling and taste. Absence of tricks and flourishes an ...rtistic asset but a commercial liability.

Maybe Henderson's 88'ing spotlighted on the old Gershwin ballad. Tasty, but uninspired.

RUFUS LONG ORK-MARK CAMPBELL (Collegiate J-2950)

Cheri New label carries the forthright legend: "A Lesson in Good Music." "Cheri," however, is an ordinary job, with a soso vocr.l and stocksounding accompaniment.

Would You Know? 74 77 73 73 Not quite as good as flip.

FREDDY NAGEL ORK (Louise Saunders) (Raymor 5003) Maybe I'm Dreaming Ballad gets rather char-

acterless piping and backing. Honkin' the Horn for Honey (Don Dalen) Rhythm novelty with fair vocal and orking.

THE SPORTSMEN (Capitol 15235) The Sleigh

Valiant effort that fails to jazz up the naturally fast-moving Russian folk

The House Is Haunted With the Echo of Your Last Goodbye Successful in achieving an eerie setting, side grows monotonous as it

fails to build. 64 62 68 THE MEL-TONES & ORK (Jewel G-4000) Where or When

> vocal of the fine standard. White Christmas This side's almost in season and may catch some coin the it hardly stacks up to other and vastly superior versions of the

Pretty ordinary group

52 50 55 PEGGY LEE-DAVE BARBOUR ORK (Capitol 15232) Love, Your Spell Is

Berlin song.

Everywhere Shades of "Golden Earrings" in this arrangement of the fine oldie. Peggy sings beautifully to hubby Barbour's accompaniment. Sounds sure-

So Dear to My Heart From flick of the same name, it's a better-thanaverage ballad that makes strong aid for the superb topside.

POPULAR

MARGARET WHITING-BILLY BUTTERFIELD ORK (Capitol 15222) Moonlight in Vermont Probably lots of market for this reissue of a

pretty tune which shot Miss Whiting into her initial prominence. My Ideal 76 71 73 Same holds true here but this tune is con-

siderably more hacked than topside's reissue. FREDDIE SLACK ORK

(Capitol 15239) Cuban Sugar Mill Reissue of one of Slack's 73 78 71 70 better boogie efforts but more than likely those that want it already have

Riffette Dated instrumental with good beat, good trombone solo, adequate Slack and short trumpet and guitar pasages.

ZIGGY ELMAN ORK (MGM 10277) Bublitchki

Re-make of the Elman Bluebird etching again spots the juicy tones of Ziggy's horn. For many 62 62 61 63 that's aplenty. Tune's the familiar Russian folk ditty.

Always Elman gives a spot of spotlight to Buddy De-Franco's clary in this light jump treatment of the Berlin standard.

THE KORN KOBBLERS (MGM 10278) Drifting and Dreaming Some jockeys may find something novel in the

use of a tuba as a solo horn in this instrumental; otherwise nothing startling here. 61 61 60 63 Kobblerumba Weak gag rumba item

that never really gets started. MATTY MALNECK

ORK

(MGM 10280) Soft Shoe Sam Shades of Raymond Scott and the Maineck 73 79 66 68 of some years ago in this pleasant and slight instrumental.

Wings Over Mars More Scott than Malneck. Music strictly of an out-and-out contrived nature.

LORRY RAINE-RUSS GARCIA ORK (Coast 8062) Lonely Cafe The Raine chirp still shows much promise but

this tune bogs this side down. Can't Sleep Much better effort here because of tune (much like "Don't Smoke in Bed"1 and recording effects via echo chamber.

THE STARLIGHTERS (Paul Weston Ork)

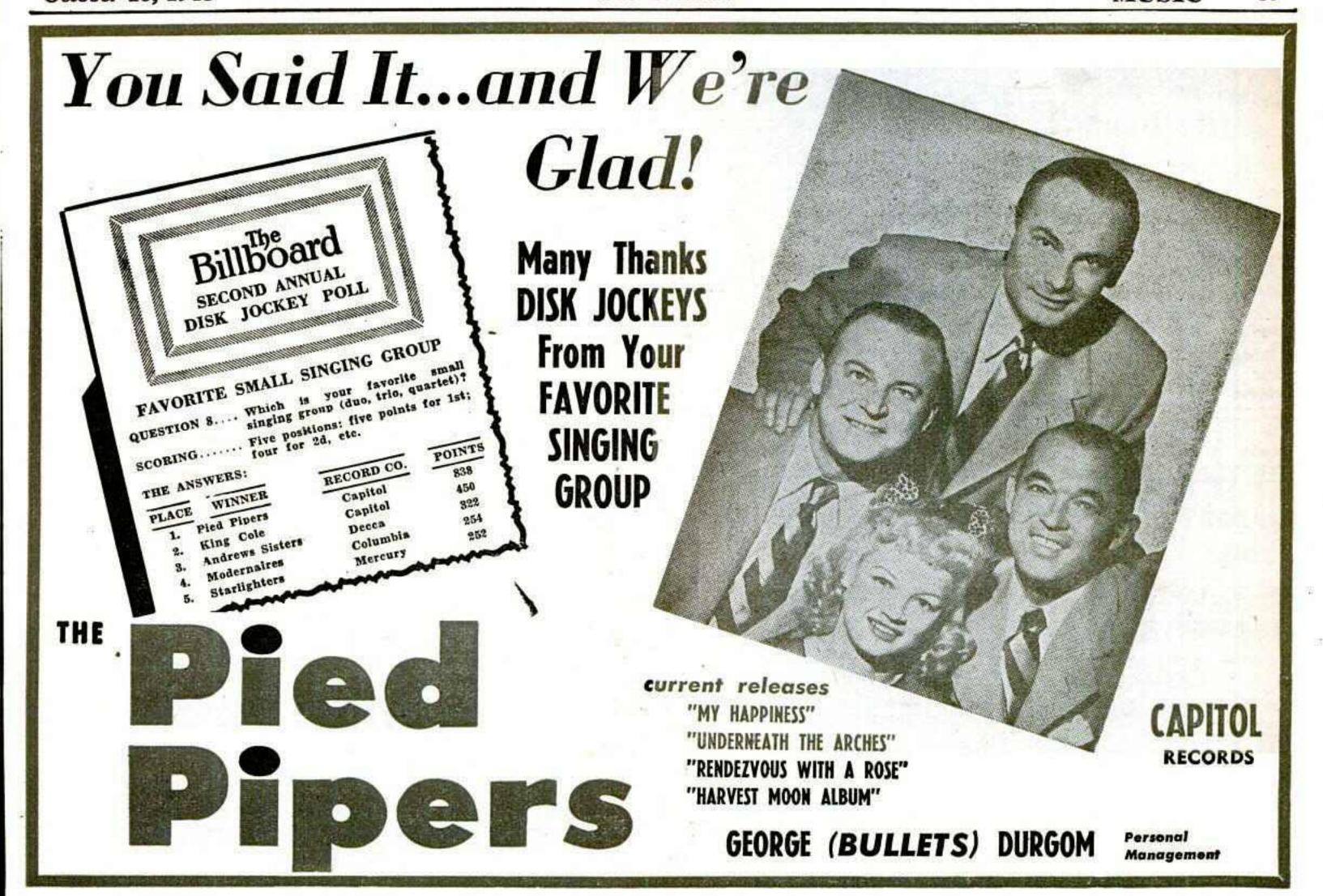
(Capitol 15227) 92 93 93 90 Cherokee Short unison scat-type section highlights a spirted rendition of the Ray

Noble tune. In One Ear and Out the Other Disk jocks will like this: may be that there's too 79 82 78 78 much lyric and story for

average buyers however.

(Continued on page 106)

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MUSIC

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MICHIGAN **AUTOMATIC PHONOGRAPH** OWNERS' ASSOCIATION

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"I WANT TO BE THE ONLY ONE"

JON AND SONDRA STEELE

NUMBER ONE HIT RECORD For October

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KANSAS CITY 6, MO.

Demand the Original

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UU. YUU.

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DU, DU LIEGST MIR IM HERZEN BACKED BY

"DON'T BE CROSS"

Vocal by Walter Scheff Fitz Herbert at the Organ

A Sure Fire Juke Box SENSATION!!

WRITE YOUR NEAREST DISTRIBUTOR OR WRITE DIRECT TO

SPIRO Records

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New York, N. Y.



THE BILLBOARD PICKS:

In the opinion of The Billboard music staff, records listed below are most likely to achieve popularity as determined by entry into best selling, most played or most heard features of the Chart:

This re-issue of the melodic Irving Berlin ballad displays signs of a sock-lyric and tune quality, familiarity, and a smooth, rhythmic execution in top Kyser style. The Campus Kids group handle the vocal chores with simple, forthright, but modulated appeal. In this day of the revived standard, here's one that appears to be ready, combining top-grade tune with performance. Tune is due for a pubber push.

THE DISK JOCKEYS PICK:

PICKS that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among 1,200 of them, the disk jockeys think tomorrow's hits will be:

1. DREAM KISSES
2. LAVENDER BLUE
3. 1 WANT TO PRAYSarah Vaughan
4. CUANTO LA GUSTA
5. ON A SLOW BOAT TO CHINAKay KyserColumbia 38301
6. PRETTY BABY
7. SAY SOMETHING SWEET TO YOUR Vic Damone-Patti Page
8. LILLETTE
9. WHAT DID I DO?
10. WHAT DID I DO?

THE RETAILERS PICK:

PICKS that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among 4,970 of them, the record retailers think tomorrow's hits will be:

1. ON A SLOW BOAT TO CHINAKay KyserColumbia 38301
2. ON A SLOW BOAT TO CHINAFreddie Martin
3. SWEET GEORGIA BROWN Brother Bones Tempo TR-652
4. WHAT DID I DO
5. BUTTONS AND BOWS Evelyn Knight Decca 24469
6. CORN BELT SYMPHONYJack LathropVictor 20-3119
7. DARKTOWN STRUTTERS' BALL Connie Haines-Allan Dale
8. FOR YOU
9. LILLETTE
10. YOU WERE ONLY FOOLING Ink Spots Decca 24507

THE OPERATORS PICK:

PICKS that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among 3,558 of them, the fuke box operators think tomorrow's hits will be:

10. YOU WERE ONLY FOOLINGInk Spots............Decca 24507



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Billboard

MUSIC POPULARITY CHARTS

Advance Information

Week Ending October 8

TRADE SERVICE PLATURE

ADVANCE RECORD RELEASES

Records listed are generally approximately two weeks in advance of actual release date. List is based on information supplied in advance by record companies. Only records of those manufacturers voluntarily supplying information are listed.

POPULAR

A Bluebird Singing in My Heart B. Crosby (Lili Marlene) Decca 24508

Ah, But It Happens H. James Ork-V. De Campo (What Did) Columbia 38342 A Little Bird Told Me

P. Watson (Pretty Papa) Supreme S-1507 Always Z. Elman Ork (Bublitchki) MGM 10277

Always Mine A. Cornell & the Rhythm Masters (I've Been) Bandwagon 517

D Haymes-The Troubadours (Bouquet or) Decca 24506

Anywhere in Texas R.F.D. L. Prima Ork (That Certain) Victor 20-3098

Ave Maria V. Damone-Mercury Chorale (Silent Night) Mercury 5074

Beer Barrel Polka K. Cole (Fantasy) Texstar T-7 Before Long J. Desmond (Tara Talara) MGM 10287

Boogie Woogie on a Saturday Night Pive Red Caps (If I) MGM 10285 Bonquet of Roses

D. Haymes-The Troubadours (Anytime) Decca 24506

Bow Bells Skyrockets Ork-D. James (The Bilver) Victor 20-3146 Brown Jug Polka

K. Griffin-J. Knapp (If I) Rondo 150 Bublitchki Z. Elman Ork (Always) MGM 10277

By the Waters of the Minnetonka V. Roddie (Temptation) Apollo 1130 Canadian Capers

The Three Suns (I Go in) Victor 20-3134 Can't Sleep

L. Raine-R. Garcia Ork (Lonely Cafe) Coast 8062

R. Long Ork-M. Campbell (Would You) Collegiate J 2950 Cherokee

K. Jagger (Marie) FM 340 Christmas Fantasy, Parts I and II A. Goodman Ork . . . Victor 28-0427 Cherry Pickers Polka

Six Fat Dutchmen (Woodchopper's Song) Victor 20-3136 Cocktail Caper Album-A. Van Dame Quintette (3-10")

Capitol CC-105 Dark Eyes . . . Capitol 10166 If I Had You . . . Capitol 10164 I've Got You Under My Skin . . . Capitol 10164 Lover . . . Capitol 10166 Meadowland . . . Capitol 10165

The Breeze and I . . . Capitol 10165 Cruel Love V. Di Maggio-B. Johnson (Gee Gee) Universal U-125

Danny Boy D. Day (Phil, the) Capitol 15247 Do You Ever Think of Me? The Dell Trio (Nights of) Columbia

Do You Remember? Album-Morton Gould Ork (4-10")

Columbia MM-787 Dardanella . . . Columbia 4543-M Nola . . . Columbia 4542-M My Blue Heaven . . . Columbia 4541-M On the Sunny Side of the Street . . Columbia 4544-M Poor Butterfly . . . Columbia 4544-M

The Sheik of Araby . . . Columbia 4543-M Twelfth Street Rag . . . Columbia 4541-M

Whispering . . . Columbia 4542-M Don't Want That Man Around 8. Kenton Ork (Harlem Holiday) Capitol

Down Among the Sheltering Palms J. Brown Quartet (If We) MGM 10286 Down Among the Sheltering Palms J. Mercer-P. Weston Ork (One for)

Capitol 15241 Down Among the Sheltering Palms G. Olsen Ork-B. Norman (I'm Headin') Rondo R-164

Down the Stairs and Out the Door (Went My Baby) B. Davis-J. Richards Ork (Just Once) Victor 20-3036

Dream The Pied Pipers-P. Weston Ork (The Whiffenpoof) Capitol 15246 Dream Kisses

A. Vincent (Till We) Mercury 5190 Drifting and Dreaming

The Korn Kobblers (Kobblerumba) MGM

El Lobe (The Wolf)

X. Cugat Ork-D. Campo (Sunday in) Columbia 38327

Everybody Loves Somebody Eddie Heywood Trio (The Night) Victor 20-3012

Fantasy K. Cole (Beer Barrel) Texstar T-7

Frankie Carle Presents Roses in Rhythm Album F. Carle-Rhythm Section (4-10") Colum-

bia C-174 Honeysuckle Rose . . . Columbia 38332 Mexicali Rose . . . Columbia 38331 My Wild Irish Rose . . . Columbia

One Dozen Roses . . . Columbia 38333 Only a Rose . . . Columbia 38333 Rose of Washington Square . . .

Columbia 38331 Rose Room . . . Columbia 38332 Rose of Picardy . . . Columbia 38330

From Twilight 'Til Dawn C. Burke Ork (Lovely Hannah) Capitol 15255

Gee Gee Blues V. Di Maggio (Cruel Love) Universal U-125

Mant Brothers (I Want) Decca 24509 Gotta Get a Girl K. Jagger (Sleepy Time) PM 339

Hair of Gold Nick Minard (Underneath the) Apollo 1129

Harlem Holiday 8. Kenton Ork (Don't Want) Capitol

I Go in When the Moon Comes Out The Three Suns (Canadian Capers) Victor 20-3134

Like It Better All the Time M. Tilton-D. Elliott Ork (I'll Remember) Capitol 15250

I'd Love To Call You My Sweetheart D. Heymes-The Andrews Sisters (What Did) Decca 24504 I Love You So Much It Hurts

R. Goff-Camstapleton Ork (Maria Mia) London 312 I Want To Be the Only One

Mils Brothers (Gloria) Decca 24507 If I Could Be With You A. Kassell Ork (Queen for) Mercury 5200

If I Can't Have You Five Red Caps (Boogle Woogle) MGM 10285

If I Had You K. Griffin-J. Knapp (Brown Jug) Rondo

If We Can't Be the Same Old Sweethearts

J. Brown Quartet (Down Among) MGM I'll Remember April

M. Tilton-G. Jenkins Ork (I Like) Capitol 15250 I'm Always Chasing Rainbows

G. Jenkins Ork (White Christmas) Capitol 15202 I'm A-Tellin' You, Sam L. Brown Ork (I've Got) Columbia 38324

I'm Headin' for a Shotgun Weddin' G. Olsen Ork-B. Norman (Down Among) Rondo R-164

I'm Lazy, That's All P. Bailey-M. Ayres Ork (Say It) Columbia

R. Touzet (Who Knows?) Capitol 15252 I'm Strictly on the Corny Side

B. Garrett (It's a) MGM 10288 In My Dreams V. Monroe Ork (The Chocolate) Victor

20-3133 In So Many Words W. King Ork (Memories) Victor 20-3147

In the Rain R. Deauville (Recess in) Mercury 5197 Indiana is the Evening

K. Baker-K. Darby Singers (When Ships) Decca 24510 It's a Quiet Town in Cross-Bone County)

B. Garrett (I'm Strictly) MGM 10288 I've Been Through the Mill With Bill A. Cornell & The Rhythm Masters (Al-

ways Mine) Bandwagon 517 I've Got My Love To Keep Me Warm

L. Brown Ork (I'm A-Tellin') Columbia 38324 Jack's Jump

M. Cole (Sunrise Serenade) Texstar T-6 Jingle Bells J. Mercer & The Pied Pipers-P. Weston

Ork (Santa Claus) Capitol 15004 Josephine P. (Schnickelfritz) Plaher (Twelfth

H. Schelb (Now and) Crystal 165 Street) FM 301

Josephine

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Billboard MUSIC POPULARITY CHARTS XI Album Reviews Billboard

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The large boldface number in each review is the retail rating. This rating is based on nine key categories, each of which is assigned

a maximum number of points. (The best possible rating is 100.) Maximums are subject to change depending on results of a survey of the music trade now being conducted. Suitability for juke box operators or disk jockeys is indicated in boldface comment under the separate headings within each review.

THE RATINGS

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70-79		٠	•	•	٠	٠		•		•		•		•	٠	٠	٠	٠	٠	٠	:	٠.		- 9
40-69		٠																			84	ı	151	ac
0-39	٠	٠																						

GILBERT AND SULLIVAN AND DANNY KAYE (3-10") (Johnny Green Ork) (Decca 694)

The Judge's Song; When My Old, Old Love I Knew, in Enterprise of Martial Kind; The Policeman's Song; If You're Anxious for To Shine; Nightmare Song; The Moon

The possibilities that this album held were immense but the result is somewhat disappointing. Perhaps the fault & Kaye's for so diligently sticking to the Gilbert and Sullivan writings. At any rate, he at-tempts to faithfully sing some of glib and humorous G&S dittles. At talented as Kaye may be, this time he bit off considerably more than he could handle. However, the Kaye disk die hards, and there are quite a few, will probably take a crack at the album nevertheless.

JUKES Not suitable.

JOCKS Som e spinners may like these sides for the novelty of the material and artist pairing.

71

SHOLEM ALEICHEM'S TALES FROM THE OLD COUNTRY (2-12")

Howard Da Silva (Decea DU5)

The Fiddle; A Yom Kippur Scandal; Dreyfus in Kasrilevka.

Here is a package which is slanted mainly for Jewish homes but it also has many favorable qualities which qualify it for 'olk collectors' shelves as well. Actor Howard Da Silva forcefully delivers three short stories taken from the writings of Sholem Aleichem, who is accredited in literary circles as the top purveyor of Hebrew life, to the accompaniment of original music by Serge Hovey. They are typical tales of "old country" Jews properly showing the stern home life and "horse sense" logic for which they are well known. Dealers in Jewish neighborhoods should look into this package for special merchandising. It's a novel idea and will require that extra push. And the customer will probably love

JUKES Not suitable.

JOCKS Can be used only for special folk or Jewish shows.

FESTIVAL GEMS ALBUM- 72

(Victor S-56) L'Dor Vodor; Unipnel Chatoeinu; Shel-

boneh; Beis Hamikdosh; Akavyo Ben; Mahalalel. Here are some superb Hebraic liturgical

specimens. Extracts from Jewish holiday services, they are sung without the usual cantorial tricks in fairly straightforward fashion by Kusevitsky, who is enjoying some success in U. S. concert halls after having been brought over here by William Morris from his post as the Cantor of Warsaw in Poland. This is a first-rate package in its field and may find its way into other than Jewish homes, where it should find greatest favor, strictly on the strength of the Kusevitsky tenor voice and performance. Good string ensemble accompaniment.

JUKES

Not suitable.

30 Russian Folk Songs.

Jewish spinner shows and longhair and FM spinners should look into this package.

MUSIC OF THE VOLGA (4-10") (Marek Weber Ork) (Columbia C-168)

This album just about covers the length and breadth of the Russian folk song field in 30 single choruses spread over eight 10inch sides. Tunes are neatly arranged in suitable tempo and popularity sequence. Ork under Marek Weber does a better than average job with the standard material. Everything in the package from "Bublitchki" to "Meadowlands" to "Volga Boatmen." Good cover.

JUKES Not suitable.

JOCKS Could serve on most any spinner show.

THE CATEGORIES

Week Ending

October 8

TRADE

SERVICE

FEATURE

	Max. Pts.
1.	Production Idea
2.	"Name Value"
3.	Caliber of Material
4.	Manufacturer's Distribution Power 10
5.	Exploitation Aids (Record company and other advertising-promotion, film, legit and other plugs)
8.	Interpretation
7	Record Quality 5
8.	Manufacturers' Production Efficiency 5
9.	Packaoino 10

(art work, binding, wrapping)

NIGHT AND DAY (4-10") (Carmen Cavallaro)

(Decea A-693)

Night and Day; Body and Soul; Tempta-tion; If I Could Be With You (One Hour Tonight): Day Dreaming; The Most Beautiful Girl in the World; I Kiss Your Hand, Madame; You're Just a Flower From an Old Bouquet.

This bevy of standards is given new brilliance by Carmen Cavallaro's tasteful planistics. Literally a artist to his fingertips, his renditions here are marked by a facile suavity which is unerring in its phrasing and interpretation. The delicate rhythmic patterns will score with verybody who can appreciate fine piano. The selections, it will be noted, are tried and proven. This reviewer found particularly ingratiating Cavallaro's deft "I Kiss Your Hand, Madame"; the moody "Temptation" and "The Little Show" oldie, "Body and Soul." JUKES JOCKS

In better class locations.

All sides worth a whirf.

songs of our times (1943) 73 (Bob Grant Ork)

(Decca A-1913) Package is made up of fox-trot medleys of 23 tunes of 1943-with vocal choruses. The appeal is mostly nostalgic—this element being, of course, the strong attraction of Decca's Songs of Our Times idea. But the 1943 ditties are perhaps too close to modern times to have even a really strong nostalgic quality. From a musical standpoint, too, the 1913 vintage doesn't stack up too well, the output impressing as neither exciting nor bright. Grant's orchestral renditions are technically facile. As a segment of the Songs of Our Times series, the Album takes on added interest which is not inherent in the music for the tunes represent a phase of America's socio-musical development. This particular aspect of the album's appeal is heightened by his-torical digest of 1948, carried on the alhum's inside covers, and detailing the po-

JUKES Not too suitable.

JOCKS Fair fafe.

INK SPOTS-ELLA FITZGERALD SOUVENIR ALBUM (310") (Ink Spots-Ella Fitzgerall) (Decca A-657)

litical, cultural and artistic modes of the

I'm Making Believe; Into Each Life Some Rain Must Fall; Cow-Cow Boogie; That's the Way It Is; I'm Beginning To See the Light; I'm Gonna Turn off the Teardrops. Sides Ella made with the Ink Spots are re-issued here in album form (one is the Spots without here probably because the thrush's star is in the ascendant now. 'Altho most of the side co-feature her and the group fairly couply, hers is the shining performance in each case. Anomaly is that Ella's following today is predominantly "hip," and of a disposition to objure the Spots' saccharinities—but gal is so the Spots' saccharinities-but gal is so strong currently that even the jazzbos will buy the group to get the gal. Also the Spots will be the draw for a large segment of buyers-so the package figures to do fairly well. JUKES

Sides too dated for most spets.

JOCKS Can use handily.

BUM — DAVID ROSE ORK 74 (4-10")

(MGM 28) Serenade; Penny Serenade; Sunrise Serenade; Penthouse Serenade; Serenade in Blue: The Gaucho Serenade; Serenade to a Lemonade; Puppet Serenade.

Count on David Rose for tasteful the lush orchestration with complete emphasis on melody. No exception is this album of half a dozen standards and two Rose originals-"Puppet" and "Lemonade." It makes for an extremely engaging half hour of light listening and should prove to be a good dealer stock item for gift buyers. Album cover could have been set in more conservative tastes.

JUKES For class loca-

tions only.

Spinners should dig the soothing Rose "Screnades."

JOCKS



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MERCURY



RECORDS

MUSIC-AS WRITTEN

New York:

Pat Lombard, William Morris band booker who recently joined the agency's New York office after several years in Chicago, suffered a minor heart attack Thursday (7); he will be out for a couple of weeks to undergo a series of hospital tests. . . . Stan Kenton and Nellie Lutcher form the bill for the Paramount Theater beginning the last week in November or the first in December. . . . Music Corporation of America exec, Johnny Dugan, has flown to Bermuda for a one-week vacation.

Jimmy Dorsey's ork plays for the Arcadia Ballroom's 24th anniversary October 14. . . . Both Dorsey and Claude Thornhill are in town to reorganize new orks. . . . Jan Garber signed with the William Morris Agency after over 20 years of Music Corporation of America management. . . . Carlos Molina, who recently signed a management pact with General Artists Corporation, last week was inked to do a four-week date at the Claridge Hotel in Memphis beginning October 22. . . . The same agency inked singer Stuart Wade, who formerly warbled with Freddy Martin's crew, to a management pact.

Connie Haines, Frankie Laine and Jerry Wald's ork form the Paramount bill beginning November 3 for a minimum of three weeks. . . . Tenor saxist Lester Young and his small ork follow Woody Herman's ork into the Royal Roost late in November. Nitery also is trying to get a name singer to round out the bill. . . . Shep Fields's band is set for the Capitol Theater for three weeks beginning November 12. . . . Buddy Rich's ork follows Jerry Wald into the Avalon Ballroom here for a couple of weeks beginning October 22; incidentally, the spot will draw three Mutual wires weekly beginning next week.

Stan Kenton's crew follows its current concert itinerary with a string of dance dates thru the South with initial bookings covering November 16 thru 27. Incidentally, Kenton racked up a three-night gross of \$15,773.17 in weekend one-night concerts in Indianapolis, Cincinnati and St. Louis last week. . . . Chirps Connie Haines and Anita O'Day are newest additions to the clients of the Virginia Wicks' flackery.

It is reported that Hal Derwin will give up his ork to return to singledom and Hollywood following his current run at Frank Dailey's Meadowbrook. Duke Ellington presents his sixth annual Carnegie Hall concert this year November 13. . . . Apollo Records picked up four masters which are being released immediately. Two sides are by pianist Vin Roddie, with the remaining etchings credited to Nick Minard and His Trio. . . . The Gene Autry Friendship Club held its annual convention at the Hotel Victoria here this week-end.

Gene Howard no longer associated with Stan Kenton; Virginia Wicks handles the ork's flack work on a national basis now. . . . Singer Andy Russell has been packaged with Hal McIntyre's ork for a one-nighter and theater tour which commences October 29. Booked by William Morris Agency.

William Morris Agency inked Vincent Lopez to a term management pact last week. . . . Same Agency signed Clyde Burke to a booking pact: Burke is forming a new ork designed for hotel work, in association with arranger Ted Duane, formerly with Carmen Cavallaro and Ted Straeter. Burke was formerly with the Raymond Scott, Blue Barron and Sammy Kaye orks. . . . King diskery will take over the District of Columbia distributorship for the De Luxe waxworks. . . . Chirp Peggy Martin now working with the Cy Greene band at the Essex House hostelry in Newark.

Black & White Records opened a branch office in New York, with Larry Newton supervising. Branch will handle locally the labels associated with B&W, which include Comet, Jewel, Supreme and Highway. . . . Nat Brusiloff, who was ill last summer, has bought and retired to a dude ranch in Tucson, Ariz., tabbed Casa Contenta. The long-time orkster is running the ranch with his wife, Mildred. . . . Ork leader Larry Clinton last week put a completely reorganized band into rehearsal prior to a tee-off tour of one-nighters in the South.

George Joy, of Santly-Joy pubbery, left October 4 for the Coast to set exploitation on the score for So Dear to My Heart, new Disney pic slated for release around Christmas. . . . Minton's Playhouse, Harlem boppery, has suspended its impromptu jazz sessions during alterations. Spot, alleged the birthplace of bop, is redecorating to lure the hipsters back uptown. . . . Lenny Lewis debuted at the Apollo Theater October 8. . . . Jerry Leser plugging for Dorsey Bros.' Music, Inc., on the Coast. . . . Bob Bain, former production manager for Vox diskery, now general manager for Harry Smith's recording studios here.

Apollo and Bullet waxeries planning a co-op distribution set-up in Atlanta. . . . Sandy Rederer, former sales head for Mayfair diskery, appointed national sales manager for Bullet Records. . . . Members of the Ravens Quartet turned record salesmen last week to benefit the Damon Runyon Cancer Fund. Group, appearing at the Apollo Theater, donated 1,500 of their disks and personally sold same in the lobby between stage shows—all proceeds going to the fund. . . . Carlos Varela, Latin orkster, and Max Leimeister, band member, have organized their own Bongo diskery, initial releases featuring the Varela band. Mus-Art Distributing Company will handle national sales. Varela and band open at Bill Miller's Riviera October 9.

Duke Ellington's ork will be the first Negro band to play at Frank Palumbo's Click nitery in Philadelphia. Ork's skedded for the Thanksgiving week, opening November 22. . . . Charlie Spivak returns from his one-month vacation for a series of one nighters, beginning October 14. . . Claude Thornhill returned from his three-month Hawaiian vacation and will reorganize his ork for a one-nighter tour, beginning October 29. . . . Herb Jeffries will make his second New York appearance at the Three Duces nitery, beginning October 28, for four weeks plus options.

Vic Damone and Bob Russell were the guest stars at a recent Tune-ofthe-Month party for teen-agers at Frank Palumbo's Click club in Philadelphia. with On a Slow Boat to China voted the tune most likely to succeed in October. . . . Eddle Salecto has added Helen Farrell to his Salec-Tones group. . . . The

Buddy Rocco instrumental trio began a six-week run at the Cavalier Hotel, Virginia Beach, last week. . . . Pelham Heath Inn becomes a twilight club instead of a night club beginning Thursday (14), when it starts opening its doors at 5 p.m. . . . Johnny Long plays the Club Tropicana in Baton Rouge, La., Wednesday (20). . . Emanon Records, featuring French be-bop sides, has made distribber arrangements with Chord in Chicago and Idessa Malone in Detroit.

RCA Victor records has authorized Family Games, Inc., to contact the company's exclusive distributors to merchandise a new item known as the "Storyplays Series." The package consists of a 12-inch viny disk (pressed by Victor) plus cardboard cutouts of storybook characters and stage sets. Ralph Emmett, sales manager, exited the Sterling diskery last week. . . . The Orioles (It's Too Soon To Know) Quintet is off on a tour of Southern theaters. . . . Milt Buckner, for seven years featured pianist with the Lionel Hampton ork, has left Hampton to organize his own six-piece combo. Vince Markee is handling Buckner, with Ed Jaffe set as flack. . . . Ramon Littee, maestro-arranger, is prepping a new series of Latin-American orchestrations for the E. B. Marks pubbery. . . . Apollo is prepping a new seven-inch, 29-cent kiddie line to be known as Pelican Records.

Bobby Capo, Latin-American crooner featured on Secco Records, in town this week on personal business, leaves next week for a Latin tour covering Mexico, Colombia, Venezuela and Argentina. Capo just completed extended engagements in Puerto Rico and Santo Domingo.

An expose type novel on music publishing, Trudi Michel's Inside Tin Pan Alley, hits the shelves next week. . . . Jerry Jerome ork plays Manhattan College Friday (15).... Thelma Carpenter set for the Ruban Bleu.... Soft Winds, vocal-instrumental trio, goes into the St. Moritz Monday (18) after a week at the Click in Philadelphia. . . . Ted Straeter band goes into the Capitol Theater Thursday (28). . . . Warbler Donald Richards, recently with Finian's Rainbow, goes into the Mount Royal Hotel, Montreal, at a fat \$1,250 a week.

Chicago:

Lawrence Duchow, leader of the Victor Recording Red Raven Orchestra. opened his own ballroom, the Raveno, near Neenah, Wis., October 1. Duchow will work polka and old-time crews there twice weekly. . . . Don Haynes has inked Jack and the Beanstalks; Jack Adrian, piano; Red Roberts, guitar, and Bill Daily, bass, to a p.m. contract, and the group has been signed by MCA, who booked the trio into the Orchid Lounge, Springfield, Ill., opening October 12.

Tommy Carlyn's ork set for the Schroeder Hotel, Milwaukee, October 19, with three months at Bill Green's Casino, Pittsburgh, teeing off December 13. . . . Danny Ferguson has enlarged his ork to seven and switched from McConkey Music to MCA. . . . The Show Boat, Milwaukee bistro which has featured top jazz talent for the past five months, has claims filed against it by orksters Larry Clinton and Vido Musso, who are allegedly owed approximately \$1,100.

The Blue Note, downtown bistro which features jazz names, gets WBBM remote wire. . . . Bill Vidas, Mutual Entertainment Agency rep, and Johnny Apt, Fort Wayne, Ind., terpery op, are co-operating on a series of one-nighters at the Pioneer Garden Ballroom, Joliet, Ill., with Ray Pearl, Henry Brandon, Billy Bishop and others set for Sunday night stops. . . . Gordon Dudero, ex-MCA orkster, has joined McConkey Music in Kansas City as a booker. . . . Gloria Van, ex-Krupa and McIntyre chirp and recently with Gloria Van and Her Vanguards, has joined Buddy DiVito's ork.

Philadelphia:

Buddy Williams takes back the bandstand spot at Wagner's Ballroom. Maestro also booked by La Salle to play its junior prom next January 21. . . . Charley Ventura checked in at Ciro's. . . . Anthony Candelori, former Hotel Adelphia maestro, joined the sales staff of Presser Music Company here. . . . Lou Schrader, vet maestro of the Earle Theater pit band, is now dean of the Taylor School of Music here. . . . Hal Singer, tenor saxist last here with Bullmoose Jackson, now fronting a band of his own, plays for an elite ballroom prom October 15. . . . Norman Granz presented Illinois Jacquet's band, plus Sarah Vaughan, for an Academy of Music concert October 8.

Resumption of the Click-Tune-of-the-Month parties at Frank Palumbo's Click by the local juke box operators' association finds Kay Kyser's On a Slow Boat to China getting the nod from the balloting youngsters. . . . Libby Holman will be heard in a concert of American Earth Songs with Gerald Cook at the piano at the Hedgerow Theater in suburban Moylan, Pa., October 18. . . . Eddie Durham reorganizing his all-girl band here. . . . Florence Kern. former fiddler with Phil Spitalny's gang, teamed with squeeze-boxer Eddie Weber at the Hotel Adelphia Cocktail Lounge. . . . Milton Salzman coming here from the West Coast to head the Atlantic division for Tempo Records.

London:

George Colborn has been named to lead the house band at the Cafe de Paris night spot which opens soon. A rumba band will soon be named as relief to the Colborn outfit. . . . Les Baker and his ork were selected over 20 bands who auditioned for the vacancy at Fischer's Restaurant. . . . Cyril Stapleton, Vincent Ladbrooke, Ivor Kirchin, Les Ayling and Miguelita have been selected as the five bands to play at the Tin Pan Alley Ball at the Lyceum dance hall, October 28.

Billy Munn has reorganized his band and will open his fall program with a series over the British Broadcasting Corporation (BBC), starting October 14. . . . Felix Mendelssohn will take a two-week lay-off from leading his Hawaiian Serenaders. Vocalist Louisa Reyes will lead the Serenaders during his higtus. . . . Rudy Starita and His Starlites are appearing before troops in the American zone of Germany. . . . Thrush Anne Shelton has inked for a new BBC series this month. . . . Ivy Benson, recovering from a serious operation. is expected to return to the stand October 18.

SONGS WITH MOST VOCAL AND INSTRUMENTAL PLUGS IN KEY AREAS (RH SYSTEM)

(Continued from page 30)

SI —Sustaining Ins SV—Sustaining Vo							-Con					ent	Δİ	
Sange	Publisher	10000	eard	44.00	N.Y.	H	eard	In (Cht.	H	eard		alif.	
In My Dreams	Wizell -	5				4		1.4.7					100	ALC: NO THE REAL PROPERTY.
Isn't It Romantic (Isn't It Romantic)	Famous	7	4	1	1	2	1	4	1	7	3	0	1	5
With You (Easter Parade)	Berlin	8	2	0	3	2	3	0	3	5	4	0	3	6
It's Magic (Romance on the High Seas)	Witmark	1	7	0	8	3	8	5	8	3	9	0	7	15
Just for Now	Advanced	1	Б	0	6	2	6	1	6	7	3	1	6	11
Little Girl	Leeds	2	4	2	3	1	5	2	3	7	8	2	2	9
Lonesome	Republic	4	6	1	3	0	0	1	3	14	1	1	2	7:
Love Somebody	Whitney	1	5	0	6	0	1	0	6	1	11	0	6	10
Maybe You'll Be There	Triangle	3	8	0	4	3	5	3	4	Б	9	0	4	11
My Happiness	Blasco	0	0	0	5	0	0	0	5	3	7	0	4	7:
On a Slow Boat to China	Meirosa	1	10	0	0	0	8	2	0	6	11	0	0	6
Rambling Rose	Laurel	4	11	0	4	0	2	0	4	12	19	0	3	124
The Money Song	Crawford	0	8	0	3	1	2	3	5	2	3	0	3	8
The Night Has a Thousand Eyes	Paramount	4	8	1	4	2	7	2	3	19	8	0	1	11:
The Things I Love	Campbell	2	7	0	2	3	10	0	1	10	3	0	1	7
This is the Moment (Lady in Ermine)	Miller	4	18	1	12	8	11	6	15	8	25	0	11	299
Time and Time Again	London	1	8	0	3	1	1	0	3	0	0	0	3	56
Twelfth Street Rag	Shapiro	6	0	4	1	3	0	4	1	0	0	4	1	5
Underneath the Arches	Robbins	2	4	0	4	3	5	4	4	4	7	0	2	95
Until	Dorsey Bros.	1	4	0	5	0	0	0	Б	1	0	0	5	70
Walking With My Shadow	Johnstone	5	5	0	3	0	2	0	3	1	.8	0	3	72
When the Red, Red Robin	Bourne	0	2	1	3	0	1	2	3	2	7	1	3	70
When You Left Me	Porgie	0	10	0	2	0	1	0	2	8	3	0	1	56
You Call Everybody Darlin'	Mayfair	0	7	1	14	2	7	6	16	2	9	1	13	246
You Were Only Foolin'	Shapiro	4	14	0	7	3	5	3	7	14	7	0	8	162

RECORDS MOST PLAYED BY DISK JOCKEYS.

(Continued from page 30)

Weeks	POSITIO	ON This	
to date	Week		Lic, B)
9	- 1	16.	IT'S MAGIC (F)Sarah VaughanMusicraft 557—ASCAP
4	13	17.	UNDERNEATH THE Andy Russell-The Pied Pipersv ARCHES
6	-	18.	CLAIR DE LUNEPaul WestonCapitol 15153 (H. Sukman, Artist 3001; V. Greene Trio, Trilon 210; J. Fuchs- M. Marrow & the MGM String Ork, MGM 30134; H. Sukman, Artist 4899)
10	17	19.	IT'S MAGIC (F)
2	12	20.	SERUTAN YOBThe Unnatural Seven-K. Tedder & HawthorneCapitol 15210—ASCAP
1	-	21.	BLUEBIRD OF HAPPINESS. J. Stafford-G. MacRae and The Starlighters
5	1	22.	HAIR OF GOLDJ. Laurenz Mercury 5172-ASCAP
4	22	23.	UNDERNEATH THE Andrews Sisters
2	-	24.	(F. Gray, Apollo 1132; Varsity Ork, Varsity 111; D. Martin & J. Lewis, Capitol 15249; Louis Prima Ork, Victor 20-3098)
6	- 1	24.	A TREE IN THE MEADOW. J. Laurenz Mercury 5148-ASCAP
2	28	26.	YOU CAME A LONG WAY.R. McKinleyVictor 20-2913—ASCAF
4	26	26.	YOU CALL EVERYBODY Andrews Sisters
7	21	28.	HAIR OF GOLDJ. EmersonMetrotone 2018—ASCAF
1	-	29.	SAY SOMETHING SWEET J. Stafford-G. MacRae and Star- TO YOUR SWEETHEART lighters Capitol 15207—ASCAP (Ink Spots, Decca 24507; Eve Young & Drugstore Cowboys, Victor 20-3077; V. Damone-P. Page, Mercury 5192; A. Shelton- S. Browne, London 260)
1	- (30.	I'LL GET ALONG SOME- S. DonahueCapitol 15081—ASCAP HOW

KRAUT SHOWBIZ

(Continued from page 3)
the D mark, which was put out in
exchange for the old mark at one to
10, but this was not enough to stem
the flow of red ink. Prospective pew
buyers' lack of moo still left many
empty seats and darkened houses.

Considerable dickering on the part of the managers and the union representatives of the artists has finally led to legal salary cuts as a further attempt to put show business into the

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black. After the money shake-up, managers were asking as high as 90, per cent cuts in pay, but the agreement finally reached set the legal reduction at 50 per cent.

The Labor Office of Berlin, in cooperation with the artists' union, issued an order banning all children
from showbiz. During the war and
afterward until the order was issued,
a real invasion of juvenile acts cut a
deep dent in acts' salaries. The ban
is a blanket rule for all phases of the
business, but a few exceptions will
be made in cases of outstanding talent.
The move was made as a protection
for the moppets, but it is regarded by
many as a boon to the older artists,
who have suffered from the invasion
of the kids.

Tho now over a barrel, Berlin showbiz may revive. Certainly it can't be said that everyone isn't trying.

Philly Waxeries On Pact Spree

PHILADELPHIA, Oct. 9.—Anticipating an early lifting of the waxing ban, local platter firms are going on a pacting spree. Elliot Wexler, local record distributor with his own Public label, is scouting the town and has inked the Keys and Bon Bon, instrumental-vocal unit. Bon Bon (Tunnell) is an old recording hand and was originally vocalist with the late Jan Savitt's band. Wexler also has Cardboard Danny, local specialty singer, to cut an album of oldies, with the organ team of Ralph and Buddy Bonds set to wax their Stormy Weather specialty.

Ivan Ballen, with his own pressing plant for his 20th Century label, and also owner of the Gotham label which he previously purchased in New York, auditioned Harriet Harris's piping, Danny Turner's sax sorcery and Jimmy Golden's 88-ing. Local singer Bob Manning, former warbler with Ziggy Elman's band, and formerly on the local Click label, was inked by the Apollo label.

Cap's Ace Kidisk Peddler Set for Promotion Tour

CHICAGO, Oct. 9.—Capitol Records this week started an experimental build-up of its most consistent
kidisk record seller, Bozo the Clown,
in what is believed to be the first
promotional personal appearance
tour on the part of a moppet record
favorite. Tour also is unique in that
the Capitol try is for video shots for
the ex-circus clown.

Bozo, whose real monicker is Pinto Colvig, worked until 1915 as a clown with a number of circuses, ending with the Al G. Barnes Circus.

Bankrolled by Capitol, Colvig started his tour October 4 in Cleveland, where he did a show over WEWS, video outlet, with a video shot over WJJ-TV, Detroit, the following day plus WGN-TV, Chicago, October 8 and the Midwest TV network October 9, with the program emanating from WENR-TV, Chicago. In addition to the 15-minute video shots, he worked at least two hospitals in each city plus several record stores and one or two d. j. shows. Ray Marchbanks, Midwest regional chief for Capitol, said he considered the TV appearances most important, for Colvig is an accomplished showman who works in greasepaint, which helps him on a tele shot. Colvig starts an Eastern swing October 10 in New York, where he'll remain about a week, with several video shots set plus an appearance on We, the People, web show.

Colvig, who already has four kid albums out for Capitol, is also being promoted thru a syndicated comic strip, Bozo the Clown, being handled by Mickey Goldsen's Capitol Songs. The diskery is also merchandising a Bozo doll and intends to work out other deals with toy manufacturers for other pieces of Bozo merchandise. In addition, Capitol reported that it was readying tele and radio packages built around the flexible voiced kid fave, who gives vocal impressions of a large number of animals and humans on his recordings.

No Razzberry

HOLLYWOOD, Oct. 9.—Music biz may have its honors, polls and awards, but no one can deny that the latest tribute to come Margaret Whiting's way is the berries. Songbird was picked as "most popular singing star" by the National Cranberry Association for the promotion of National Cranberry Week (October 18-23). Miss Whiting will officially accept the honor on her Club 15 Campbell's Soup airshow October 19 when she vocally salutes the cranberry growers of America. What songs one selects in paying tribute to cranberry growers was not revealed.

Welk Tops Boff Show At S. D. Corn Palace

SIOUX CITY, S. D., Oct. 9.—This year attendance records and gross income at the Corn Palace, Mitchell, S. D., were shattered beyond all expectations for the celebration from September 20-25. Harvard N. Noble, secretary-treasurer, reports 44,259 paid admissions, with the gross set at \$71,775.30. The total income from the show, street concessions and dance was \$95,500, an increase of \$6,500 over 1947, which was \$89,000.

The biggest factor in the large increase in attendance and gross was that the headliner for the occasion was South Dakota's own famous Lawrence Welk and His Champaign Music, who held forth nightly.

Victor Borge, pianist and comedian, Paul Remos and his midgets, Johnny Laddie and Company and other acts were on the bill.

Rainbow Lands Two Tunes Cut in Sweden

NEW YORK, Oct. 9.—The Rainbow diskery has acquired two masters, Lemon Drop and Crown Pilots, cut last year in Sweden by a be-bop crew fronted by bass man Chubby Jackson. Eddie Jarl, who issues Scandinavian material here under his own Cordion label, was rep in this deal for Cupol, Swedish diskery which produced the sides.

The deal also gives Rainbow an option on other waxings made in Sweden for Cupol, by itinerant American boppers.

The MGM wavery had also negotiated for Lemon Drop.

COURT STAYS BMI DECISH

NEW YORK, Oct. 9.—New York State Supreme Court Justice Samuel Hofstadter reserved decision Wednesday (6) on the motion of Broadcast Music, Inc. (The Billboard, October 2) to dismiss the complaint of Perry Alexander and three other small publishers.

For THAT occasion THE WEDDING SONG

on Victor by Irving Fields on MGM by M. Heft available soon on London

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Excl. Agents' Pact Outmoded?

Leddy-Rosen Dispute Over Booking Raises the Issue

(Continued from page 4) agent, who holds an exclusive management contract with a performer, is entitled to the commission. If one agent sells another agent's act, without written authorization, such agent is not entitled to any commission. In actual practice this is seldom the case. Agents do sell other agents' acts on phone authorizations and commission splits are arranged.

Bone of Contention

Both ARA and AGVA have maintained that an originating agent has the sole right to an act for the full term of the contract and has sole right to all commissions. If an agent wants to split it's okay, but in a case of difference the agent with the exclusive contract has the final word.

ARA was strong for this rule because it protected agents in their right to keep an act for the duration of a contract and prevented any other agents from moving in on the property. AGVA has enforced the rule time and again, with various acts trying to get away from their agents being forced to pay for their releases.

Under the new ruling, agents fear

NY Roxy Books Olympics Scott

NEW YORK, Oct. 9.—Barbara Ann Scott, the Ottawa gal who won the world figure skating and Olympic championships in Europe last year, will start her pro career at the Roxy sometime around Christmas.

Miss Scott, signed by the Music Corporation of America (MCA) a few months ago, has been sought by pictures and many pro ice shows.

The skater will go into the Roxy for five weeks at \$50,000, or 10G a week. The house plans to put on a big icer for her debut, and MCA, together with the theater, will start a big press campaign to get New Yorkers acquainted with her.

Rickert Wins Ziegler Suit

NEW YORK, Oct. 9.—The Jules Ziegler-H. Don Rickert legal battle came to an end in New York Supreme Court Friday (8) when Justice Henry Clay Greenberg denied Ziegler's petition for an injunction and ruled there was no partnership between the two parties.

Ziegler left General Artists Corporation (GAC) last March and went into business with Rickert. According to Ziegler, Rickert was to furnish the office and all facilities and put up \$50,000. When Rickert didn't live up to what Ziegler claimed he promised, he brought suit asking \$250,000 in damages and sought an injunction restraining Rickert from interfering with Ziegler's use of the office.

Justice Greenberg, in an oral offthe-bench decision, dismissed the Ziegler complaint, declared there was no partnership and denied Ziegler's request for an injunction, which, if granted, would have compelled Rickert to let Ziegler stay at the office.

that a precedent has been set and that even tho acts are under contract, other agents, by booking them without written authorization, may end up getting the act.

Rosen said he would appeal the decision and indicated that if ARA lets the decision stand he would resign and take a franchise direct from AGVA. Under the present working agreement with AGVA, ARA passes on and franchises its own members.

New Firm Sets FG Reopening

HOLLYWOOD, Oct. 9.—Florentine Gardens, class nitery which folded a few months ago \$100,000 in the red, will light up again November 15 featuring popular prices and "good acts but no expensive names." Spot will be operated by a newly formed corporation to be known as Flotine, Inc. Corporate papers filed today lists Sidney Baskin, prexy; John La Grand, the fact that the pic, Isn't It Roveepee, and Emil Baffa, secretarytreasurer. Flotine has leased the fice. The Paramount Theater manproperty from its owners, Flogar, Inc., which formerly had Frank Bruni as operator of the spot.

According to Basking, Florentine will work on a \$4,000 weekly talent dropped the option. budget, using production numbers with acts and line girls plus a dance band. Spot's former \$2 minimum will be dropped with the new operators avoiding either a minimum or cover. Baskin will strive to maintain popular prices and aim shows at the general public to make the nitery pay. To have to be void of expensive names, altho of sufficient merit to build re-

Out of This World

NEW YORK, Oct. 9. - Chico Marx, back from Australia, was telling Jerry Bergen what a great place it was to work in. "Jerry," said Chico, "why don't you go there? You'd be terrific."

"Go there? Go there!" com-"My agent plained Bergen. doesn't even know where Australia is."

Pic Flopperoo Cuts Para Bill To Lone Week

NEW YORK, Oct. 9.-For the first time in years the Paramount has a single-weeker show. The stage presentation of Erskine Hawkins, Delta Rhythm Boys, Howell and Bowser, Savannah Churchill and Bunny Briggs came in Wednesday (6) and will exit with the flicker, Isn't It Romantic, Tuesday (12).

The next show will have Vic Damone, Tony Pastor ork, Nip Nelson, Rochelle and Beebe and Night Has a Thousand Eyes.

The reason for the one-weeker is mantic, did a flopperoo at the box ofagement knew it had a lemon and bought the accompanying stageshow for one week and options. When management's fears were justified, it

McCarthy and Farrell Hit New York at Last

NEW YORK, Oct. 9. - McCarthy Astoria about mid-November for two weeks and options. The two kids, one achieve this, Baskin said, shows will the son of Glenda Farrell and the other one of the original Bernard Brothers, have never worked in New York before as a team.

Name Acts Forming Combos After Martin-Lewis Pattern

the Dean Martin-Jerry Lewis combo has started other acts on the same path. The new combos aren't limited to small names either. Some of the lads get plenty of dough as singles. To keep their salary up or increase it, acts have to draw upon new audiences and give the old ones something new for added box-office values. Material, the mainstay of a comic, is also becoming scarcer to

Jan Murray, for example, has started working with Johnny Johnson. Both lads, the former a comic, the latter a singer, usually get plenty of work. Johnson has done records for MGM, has been in pictures and has had air time. Together the boys

feel they can do better. Another example is Sonny Skylar and Artie Dann. The boys did a couple of things together in some club and ever since then an attempt has been made to book them together on various shows. An interesting part of their work is the fact that Jackie Miles, who gets plenty of dough as a single, is interested in doing something with Skylar. While nothing may develop out of this, it still shows in which direction the boys are thinking.

Edith Fellows, who does a good

NEW YORK, Oct. 9.—Success of single herself and has been a kid prodigy in flickers and a few Broadway shows, is also prepping an act with Tommy Dix. The latter has been doing theaters and cafes since he made his mark with Buckle Down Winsocki in Best Foot Forward. Together the kids think they can do better as a team than they could as history. singles.

> Imogene Coca, who has been doing a single for a long time, has an act set with Fletcher and Sheidy, the two lads now current at the Ruban Bleu. The new team will open at the Blue Angel.

> Another name-act combo will team Maxie Rosenbloom and Jackie Cooper.

> The main problem in teaming up is the division of the salary, assuming the new act makes money. When two or more people of almost equal box-office stature join together, settling who is to get the top billing or the top money is something for a Solomon to ponder. The problem is still weightier if the members of a new act are signed to different offices. No agent will give up his property without a battle or without getting a fancy chunk of dough, particularly if the act, a single, is a money earner.

Philly Goes Name-Crazy; Ritz Bros. In

Latin Casino Sets Pace

PHILADELPHIA, Oct. 9. - The town is going name-crazy, with the Latin Casino spending the biggest dough in its history to get the top attractions. The spot has bought the Ritz Brothers for \$10,000 to open November 22 on a straight two-week deal.

Preceding the Ritzes, the club will have Lena Horne, who comes in November 8, also for a two-weeker. In fact, the two-week gimmick is the policy the room will operate on until after December, which is about as far ahead as it has booked its shows. Current attraction is Martin and Lewis, with Gertrude Neisen set to follow October 18.

After the Ritz Brothers wind up, Mitzi Green will probably come in, tho the deal hasn't been definitely set. Harvey Stone is due December 27.

Palumbo's Rejoinder

Frank Palumbo, in an effort to counter the increased Latin Casino competition, put in a strong bid for Danny Thomas, offering him a flat \$15,000. The comic, however, couldn't take the job. He's now at the Roxy, New York, where he closes this week to head West. There's a possibility that Thomas may come in after January, tho with the Morris office booking the Latin Casino exclusively, and Farrell will open at the Waldorf- it is doubtful if Palumbo would get him without the Latin Casino being permitted to bid too.

There is also much speculation as to the class Mocambo's returning to life as a nitery. The room was sold at auction last month to Isadore Katz, independent caterer, and it is known that he junked his catering plans for the Mocambo, taking a few grand profit over the \$69,000 to resell it to a local combine. It's understood that the State Liquor Control Board nixed the combine's plan to house a private club at the Mocambo, with the result that the room will once again become a public spot.

The Little Rathskeller, which reopened under new management of comic Jackie Winston and the Spiegel brothers, also reports top-heavy business-so much so that the mid-town room has added a dinner show for the first time in the basement's

The Embassy Club, sans floorshows all summer, returns the floor divertissement this week with Anne Hathaway for the opener. Also in the downtown sector, the 20th Century Lounge plans to move crosstown to the site of the one-time Cove cocktailerie.

In the nabes special interest is centered on the move of Samuel Spiegvogel in shelling out \$50,000 to purchase the Congress Restaurant building. New owner will continue the eaterie floor but plans to add nitery decors to the second floor to give the town its first all-Jewish night club.

Also in the nabes Sciolla's returns floorshows to his companion swank club. First figuring on week-end operation, the uptown room is put on a full-week basis. The Flamingo Cafe, in Southwest Philly, goes under new management, with George E. Gutzler the owner and Joseph T. Bruneau the manager.

VAUDEVILLE REVIEWS

Paramount, New York (Wednesday, October 6)

Capacity, 3,654. Price policy, 55 cents-\$1.50. Number of shows, six daily. House booker, Harry Levine. Show played by name ork on

The theater has a solid presentation that should entertain them once the picture Isn't It Romantic brings them in. The variety, the quantity and the excellent quality of the stage show combine to make this alone worth the price of admission.

Bunny Briggs, the dancer, has added singing to his act. However, while his voice is so-so, his interpretation of Tell Me, Tell Me, Dreamface was strange. It was in his dancing that he scored heavily. Briggs is one of the slickest dancers around and his slow precision tapping with either had to beg off.

Savannah Churchill started off slowly but got them with her blues, Daddy, Daddy. Dressed in an attractive white gown, the thrush sang her first two numbers straight, which didn't help her selling.

Howell and Bowser

Howell and Bowser put on virtually the same comedy act they did at the Club Savannah. However, the theater audience ate up their brand of corn avidly. Not only does Bowser play a capable straight man, but he does nicely as a singer crooning Je vous Aime Beaucoup to a good hand.

Doubling from the Blue Angel, the Delta Rhythm Boys come up with an entertaining act. The unit does very well with its standards but it's in the novelties that it really does a job. Dry Bones and an Americanized version of the Quartet From Rigoletto were their best crowd pleasers.

The Erskine Hawkins ork performs a fine show cutting job. It also socks across several tunes in top fashion. The 17-piece band's outstanding effort was Temptation with strong support from the trumpet section and the drummer. Ork also opening in good style with Swing Out.

Leon Morse.

ELAINE DREW



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Trampoliningly Yours PAUL & PAULETTE TRIO



Radio City Music Hall, New York

(Thursday, October 7)

Capacity, 6,200. Price range, 80 cents-\$2.40. House booker-producer, Leon Leonidoff, Show cut by house symphony ork, directed by Alexander Smallens.

The new show has switched its old formula in which the Rockettes, with their eye-catching precision terps, were the high spots. In this one the kids are used in black lights for black magic effects. The Gene Snyder routines and choregraphy are exciting and different, but it is doubtful if hiding the kids thruout the show will prove satisfactory to a clientele which has come to think of the Rockettes and the Music Hall as synonymous. leg showed a high order of skill. He But even the blacked out, the line is still the high spot of the show.

Labeled Halloween, the scene opens with witches on broomsticks flying to and fro, more hags stirring witch's brew on the house side ramps seguing to the stage for tricky skeleton dances with pumpkins replacing the skulls. The effect was eerie but highly amusing and won a terrific mitt.

Harvest Scene

The other big production, the finale, called for the ballet in a number symbolic of the fall and the harvest. It started slowly on a dream set and wound up colorfully on tiered steps in which gold and red predominated. The corps de ballet went thru their steps with grace, while Patricia Bowman and Robert De Voye did the solo and duets. The scene ended with the steam curtain gushing forth for a flashy finish and hearty applause.

The stage presentation opened with red-coated fox hunters bellowing out There's a Tavern in the Town on a forest set with live horses behind the big trees. The reason for putting the nags behind, rather than in front, is obvious. You can't house-break a horse. Two performers had solos in the opener-Edwina Eustis and Ronnie Ronalde.

Ronalde Can Whistle

Miss Eustis, a soprano with a contraito range, had such a marked tremolo that her enunciation was conspicuous by its absence. Ronnie Ronalde, a newcomer, showed a pleasant voice and a much pleasanter whistling ability. His bird calls to Monastery Garden were very pretty and for all we know even authentic. It was good enough to win applause midway in his routine.

The sole act with a single spot was Clifford Guest, with an English accent that sounded like George Saunders. Guest is a clever ventriloquist with an act reminiscent of Senor Wences. He uses the dummy for diminishing voice-throwing effects in various routines. In one he uses the box; in another an echo effect, and in the last, a fox-hunting routine, he does sound effects that were startling to hear. The lad finished to a walloping mitt.

Pic, Julia Misbehaves. Bill Smith.

Chicago, Chicago

(Friday, October 8)

Capacity: 3.900. Prices, 50 to 98 cents daily and week-ends. Five shows weekdays, six shows werk-ends. House booker, Harry Levine. Show played by Jack Fulton's house ork.

The house owners are banking on the pic, Sorry. Wrong Number, as major pull, vaude cast here does a bang-up job. Jack Fulton does a good job of breaking the tension of the mystery thriller by doing the red-hot record tunes Twelfth Street Rag. That Certain Party and his own Until.

Lewis and Van got solid response all the way, grabbing sizable chunks of mitting consistently with their precision tapping. Started with precision tap, followed by their standard topnotch work on the six-stepped pedes-

Palladium, London

(Monday, October 4)

Capacity, 2,600. Price policy, 50 cents to \$2.70. Number of shows daily, two; Wednesdays, three. House booker, Cissie Williams. Shows played by the Skyrockets orchestra.

Gracie Fields, the first British star to top a Palladium bill this year, scored a success in the opener of a two-week stand. She got a great hand when she came on and it was nearly three minutes before she could sing her first number.

Having planned to sing eight numbers, she gave out with 15 before closing with her signature song, Sally. Her program was built around a number of typical British music hall songs, which drew a thunderous mitt.

Season Closing

This bill marks the close of the 1948 vaude season at the Palladium, While this was clearly the best all-around bill presented this year, it also had the distinction of containing the most off-color gags and songs of all shows presented in 1948. Most of the gags and songs were more appropriate for a smoker than the vaude stage.

Ella Fitzgerald, originally booked to headline the bill for four weeks, was sandwiched into the No. 6 spot, where she sang five songs. Her closing A-Tisket A-Tasket drew a big hand, but she did not seem to have the sock to mark her as a Palladium headliner.

Borrah Minevitch's Harmonica Rascals came close to stealing the show with an act that was socko from start to finish. Their harmonica work was good and comedy routine of Johnny Puleo had the audience howling.

Cyclists Open Show

This closing vaude bill opened with Annell and Brask, a cycling act, with a smooth routine. Comedian Dick Henderson, in the No. 2 spot, scored well with his gags, winding up with a group of songs.

Florence Desmond, held over for another two weeks, is still excellent. Her new take-off on Betty Hutton drew the biggest laughs, since Miss Hutton closed here only last week.

Tommy Fields, brother of Gracie, did well with his comedy routine. The Two Cromwells, held over from the Hutton show, are a sock turn with heir aerial work.

Senor Wences, vent, one of the first acts to be featured at the opposition London Casino for four weeks and then move into the Palladium, was called back for more.

The Skyrockets orchestra, under the direction of Woolf Phillips, continues to hold the title of best pit band in England.

Kenneth H. Waggoner.

tals, after which they sewed it up with a cutting session, in which each boy tried to outdo the other in eccentric tap steps.

Connie Haines has picked up a pair of Sy Oliver arrangements that enable her to do a better selling job than ever before. The tiny chirp did well with a standard and a pop, but when she got into the special lyrics on How Come You Do Me and Darktown Strutters' Ball her coquettish delivery won her two callbacks.

Al Bernie has come a long way since seen here last year. Lad does 15 minutes of sparkling new material that he punched across with assurance. His mugging, especially after the zanier lines, did plenty to punch across to the pewsitters. Showed surprisingly good voice on a parody on current ballads. That's How I Need You, a bit packed with smart sarcasm.

Salici puppets are worked on a stage, over which is built a blue velvet covered platform. Entire set-up is largest seen by this reviewer in four years and makes for impressive opening. Foursome lives up to expectations, with their working of two acrobats especially notable. Puppeteers even show shuddering muscles of the gymnasts. Johnny Sippel.

Cleveland RKO Reopens Nov. 4

NEW YORK, Oct. 9. - RKO has made a deal with the American Federation of Musicians (AFM) in Cleveland calling for a minimum of 10 weeks a year and will reopen its RKO Palace November 4.

The chain has been huddling with AFM since last August, when it played the last show. Under the old agreement with the musicians' union, the house had to guarantee 20 weeks a year. When the new deal came up for discussion, the chain argued it couldn't get enough shows together to promise any such time. A deal was finally agreed upon cutting guaranteed time to 10 weeks a year as the minimum the house will give to stageshows.

The first show will have Horace Heidt and his amateurs. The following show will have King Cole and perhaps Jane Powell.

Clean-Up Punishes 12 Michigan Spots

DETROIT, Oct. 9 .- A comparatively mild wind-up of the clean-up of night club shows in the State, which drew headlines back in May, came this week with penalties assessed by the State Liquor Control Commission against a dozen spots. In the case of three-none of them among the better known night clubs -seven-day closings were ordered, plus \$300 fines-the B and C Club, Detroit, and the Rustic Lodge and an unnamed tavern in Erie.

. The Bowery and the Club Juana rated a \$300 fine apiece, while the Sportree's Music Bar, Club Manhattan, Club 509, Eagle Cafe and Scenic Inn, Detroit; Club Top Hat, River Rouge and Club Gay Haven, Dearborn, were nicked for \$150 each.

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(Thursday, September 30)

Capacity, 1,000. Price policy, \$1 cover. Shows at 8:45 and 12. Booking policy, nonexclusive. Owner, Biltmore Hotel; operator, Joe Faber; publicity, Maury Foladare. Estimated budget last show, \$3,000. Estimated budget this show, \$3,000.

With Pinky Lee in the top spot, the current Bowl bill packs punch and spice, reflecting efforts of op Joe Faber to attract carriage trade by buying semi-name talent. The show is generally satisfying and well received.

The diminutive, lisping funnyman, familiar here by virtue of his long stay at Earl Carroll's, has been absent from the local picture for nearly a year. In the interim he seems to have done plenty of work sharpening his material, adding new touches and generally improving his act. Result: He looks better than ever before.

Broad Comedy

A graduate of the burly grind, Lee is one of the few nitery performers who is primarily a clown. His forte is broad comedy, sight gags, pratt falls and hoke which earn just as big yocks today as in the past. His material has been seen before, but his delivery and hard work make his routines a welcome reprise. The show caught found the gagster knocking himself silly for half an hour, begging off to a terrific hand, with customers yelling for more.

Mercury Records' balladier, John Laurenz, holds the second spot, registering with a medley of mixed ditties. The crooner has plenty to offer but could brush up on salesmanship. Cold mike mannerisms and stiffness at the start harmed him, but once the obvious tenseness disappeared he was in.

The Stuart Morgan Dancers opened the show with their standard adagio routines. The hair-raising tosses and spins of the three guys and their pint-sized fem partner were exciting and won an unusually hefty hand for an early act. Commedienne Gloria LeRoy clicked with gag vocalizing and contortionist routines, reminiscent of Cass Daley. Her screwball dance routine to Saber Dance music was a riot.

The Jan Garber ork (now in its second year at the Bowl) cut the show and played for dancing. Garber handled the emsee slot in a warm, Alan Fischler. affable manner.



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NIGHT CLUB REVIEWS

Wedgwood Room, Waldorf-Astoria, New York (Wednesday, October 6)

Capacity, 282. Price policy, \$2 cover after 10:30. Operators, Waldorf-Astoria; booking policy, non-exclusive, the MCA has the edge. Publicity, Ted Saucier. Estimated budget this show, \$2,500.

The hotel has gone back to the downstairs Wedgwood Room from the Starlight Roof, which was shuttered for the season. The former has an intimacy which makes it a better room for performers. For the reopening, the room has gone thru some minor facelifting. The bandstand, now framed with glass, looks prettier, and the new paint job adds to the tonier appearance.

The show is a good combo, pulling in Eddy Duchin's new ork and Peter Lind Hayes and his wife, Mary Healy, in their first class-room job in New York. The Hayes has taken the folderoo of Heaven on Earth to heart, he's used his legit experience as the basis for a sock few opening minutes of hep chatter which has in it all the elements of high humor. Its appeal to show folk is obvious. Its commercial appeal is equally good. It takes people backstage, as it were, for an amusing glimpse of the heartbreaks, with a sugar coating, that are a part of showbiz. The rest of Hayes's act is basically the same. But even if it is the same, his handling of intro chatter to each routine is so amusing and done with so much skill that even his old material has a quality that can stand hearing time and again.

Healy Matches Hub

Mary Healy's work is almost of an equal stature to that of her husband's. Besides the fact that she's an eyeful, she's also a fine actress. Her Hildegarde thing, with Hayes as the Babbitty lumberman, was hilarious. As an afterpiece Hayes did a few minutes with Duchin based on Mr. Roberts with a couple of Mr. Gallagher and Mr. Shean verses thrown in for added laughs.

Hayes and Miss Healy did about 35 minutes, and if applause was any yardstick they could have done an hour without tiring anybody but themselves.

Eddy Duchin looks as good as ever up there at the ivories or standing out front. His music in the typical society groove is danceable as it is pleasant.

Mischa Borr's Latin band, now a fixture here, does a competent job in the rumba sets. Bill Smith.

Tic Toc, Montreal

(Monday, October 4)

Capacity, 200. Price policy, \$2 minimum. Operator. Jerry Taylor. Booking policy, May Johnson Associates, exclusive. Continuous entertainment, alternate acts presented every hour on the hour. Estimated budget this show, \$1,100. Estimated budget last show, \$900.

This two-act parlay - Mousie Powell's combo and warbler Beverley Arnold—could be a right smart package, if it wasn't for the bad taste left after Powell and his crew finished their session of smut.

This reviewer caught the latter half of Powell's first show, which wasn't at all bad. In fact, it was very funny, considering that there's a guy called Spike Jones still around. But it was in Powell's second show on the night caught that he really turned the place into a poor man's version of a low honky-tonk cafe. In spots he even out-pulled the well-known B. S.

Act's Credit Side

On the credit side of the act is the fact that Powell has got a Hellzapoppin' sense of comedy that gets big reaction from the customers. But it's not for people who like their cafe entertainment a bit more subtle than squirted syphons and expectorations.

As for Beverley Arnold, she's well worth a look-see and hearing for her ting and dansapation departments. physical attributes and her warm way Biz solid.

Ciro's Hollywood (Wednesday, September 29)

Capacity, 400. Price policy, \$1.50 cover. Shows at 10 p.m. and midnight. Booking policy, non-exclusive. Owner-operator, H. D. Hover. Publicity, Charlotte Rogers. Estimated budget this show, \$3,000. Estimated budget last show, \$3,000.

A jittery Johnny Johnston faced his opening night crowd at Sunset Strip's swankery. This was his first appearance here in more than three years and to make matters worse, his partner in the act, Jan Murray, had to drop out at the last minute to rush to the bedside of his sick father.

Fortunately, Johnston didn't have the jitters long. After the first few songs he regained confidence, his voice relaxed and he warbled in the easy manner that first won him his following. A responsive audience realized the difficulties and helped put him at ease. The slot vacated by Jan Murray was filled by Jerry Colonna at the 11th hour until Murray's return. Colonna offered a few of his characteristic items and proved his ability to take a nitery audience in easy comedy stride.

Johnston's best was a medley of tunes by contemporary cleffers. Theme of his rhyming intro to the medley was that we all remember the songwriter greats of years gone by, with a salute to the tune toppers of today. Selections included Stardust, Anything Goes and I Can't Give You Anything But Love. Top hand went to Johnston's Black Magic, the hit tune he first introed some years ago.

Johnston has lost none of his songselling abilities nor has his voice been deprived of its warmth and quality. Lee Zhito.

Playgoer's Club, New York (Thursday, September 30)

Capacity, 125. Prices, \$3-\$3.50 minimum. Operator, Irving Haber-Lenny Kent. Booking policy, non-exclusive. Estimated budget this show, \$1,250.

Lenny Kent, who went into this room for a guarantee and a percentage, following the success of Morey Amsterdam, will have an uphill climb. It isn't that Kent isn't fast enough on the trigger to get laughs with ad libs; it isn't that Kent hasn't the savvy or the routine to do a good enough job. It is that the room was built on heavy air time via Amsterdam's radio programs. And Kent on a personal following.

On opening night the joint was jammed with well-wishers and a number of comics who wanted to cross words with Kent. They got their chance and got their laughs, even if it was all for free. To get around the American Guild of Variety Artists' (AGVA) rule of no acts on the cuff to come on the floor, Kent has a couple of hand mikes which are thrown to the celebs so they don't have to get up from the table. It works fairly well and should continue to work okay so long as the boys come in.

With Kent is the Blimpy Blank Trio, with Blimpy, the fronter, exchanging chatter with the comic when lulls develop out front. The value of this is questionable except that it gets Blimpy into the act. Bill Smith.

of selling a song. The looker registered well in items like Let Him Go, Gentleman Is a Dope, It's a Good Day and Laziest Gal in Town, projecting everything with plenty of S. A. She's trying to do comedy, which doesn't always go, but could be developed with more practice.

Nick Martin's intimate band did a fine supporting job in the show cut-Clarence J. Lazarus.

Cocoanut Grove, Hotel Ambassador, Los Angeles

(Tuesday, October 5)

Capacity, 860. Prices, \$1.50 cover weeknights; \$2, Saturdays. Shows at 9:30 p.m. and midnight. Owner, Hotel Ambassador. Operator, J. E. Benton. Booking policy, non-exclusive. House bookers, J. E. Benton and A. V. Tozzi. Press, A. V. Tozzi. Estimated budget this show, \$7,500. Estimated budget, last show, \$5,500.

Milwaukee's incomparable daughter glided gracefully thru her first Los Angeles appearance, and now the legend that is Hildegarde is entrenched on both coasts.

As the showbiz legend that she (and Manager Anna Sosenko) so artfully created, Hildegarde packed the house, drawing heavily from Hollywood's stellar ranks and the moneyed natives who came for a glimpse of her. As an incomparable personality, she committed more "don'ts"-and got away with themthan would be dared by top entertainers more certain of their welcome. But whether or not patrons were willing to succumb to the Hildegarde bally, or were particularly impressed with her vocal and pianistic efforts, all had to agree to one thing: She's an electrifying personality, the product of showbiz salesmanship polished to a brilliant luster.

The gushy entrance and girlish effervescence, the arm-length gloves and lacy hankie, the roses and the dim spotlight-all are props that, create an illusion of romance and the epitome of all that is feminine. The analytical soul whose curiosity leads him to peak beneath these trimmings finds little but a rather ordinary voice and an even less distinguished command of the Steinway. And after a disappointing glance at the unveiled, he's tempted to paraphrase Churchill's classic-never have so many paid so much for so little.

Sales Ability Tops

But legend or not, the fact remains she still packs 'em to the rafters, is the top money-maker in her field and can hold an audience spellbound with Darling, Je Vous Aime Beaucoup and a piano theme-and-variations treatment of Three Blind Mice. It takes sales ability for an Eastern entertainer to spur belated laughs from a California audience for flat-falling gags with "My humor is too subtle for Los Angeles." This may net a forced chuckle at first, but when repeated it mushrooms into an unpardonable "don't." For any other artist, these gibes would have spelled suicide, but for Hildegarde it resulted in a more responsive audience.

Hildegarde's usual repertoire (inhasn't got that. He'll have to depend cluding The Last Time I Saw Paris) was capably accompanied by Salvatore Gioe's Steinway with the Eddie Oliver ork (11) occasionally joining in. With the exception of Oliver's keyboarding, musiccrew fell considerably short of the standard of bands heard at the Grove.

Lee Zhito.

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Harem, New York (Thursday, October 7)

Capacity, 675. Price policy \$5-\$5 minimum. Shows at 8:30 and 12:30. Operator, Nat Harris. Exclusive bookers, Beckman and Pransky. Publicity, Ed Weiner, Estimated budget this show, \$8,500.

In these days of high priced names with cafe ops competing against each other for them, it takes real courage to open a show in a key Stem spot with a lot of new kids topped by a comic with only a club date rep.

The fact that Nat Harris had the guts to try it represents something of a departure, even if his experiment was born of desperation. The result is that most of the new show at the Harem moves with an exciting zip and packs a real entertainment punch.

Where it falls down is in the middle, where an over-long Al Seigel package carrying six girls, the Melodears and two boys, the Unger Brothers, stretches a thin idea to the point of sheer boredom. The unit, apparently based on the Kay Tompson format, tries awfully hard to be clever. It doesn't succeed for a variety of reasons.

The girls, only fair lookers, are poorly dressed and their interpretation of precision leaves plenty of room for improvement. The Unger lads, identical twins wearing mustaches and monocles, overpunch everything with a gusto hardly justified by the material. Yet, all in all, the act has an idea. It just isn't ready until a lot more time, and maybe money, is spent on improving it.

Buttons Surprises

The big surprise of the show was Red Buttons. Buttons has been around for some time. Everybody in local showbiz circles knows and likes him, but few people have ever seen him work. To that extent he was an unknown quantity built up to headline proportions by the shortage of name talent. But he wasn't on for more than a few minutes before he impressed with his material. He started well with a new piece about a Boy Scout who was a frustrated spy catcher. Then came his autograph book routine and ended with a nostalgic German suffering from Weltschmertz. Buttons, the nervous, showed an enthusiasm and a boyish charm that won them almost all the way. If the spot does business, Button's brand of hoke will entertain them.

The show teed off with a fast ballet dance by Mons. Piroska and kept it up with Delage, a magician working with his wife, putting on a beautifully arranged here-it-is-here-it-isn't act. The boy has two tricks that had even the weisenheimers puzzled. Both involves trunks, appearances and disappearances and got him a big hand. The pace reached terrific level with the Moroccans doing their standard butterflies and whirlwind spins. Four lads were stymied by comparatively small working space, but they performed wonders just the same.

Marcia Leighton Dances

Marcia Leighton, an attractive blonde with a well proportioned chassis, moved on next with an eye-

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grosses took a sensational jump up laro's ork and Sorry, Wrong Number. last week to \$477,000, an increase of The previous week's take was 75G. 121G over the previous week's The new bill (caught this issue) has \$356,000. The increase was due to two factors, the Jewish holidays and new bills in three houses.

Radio City Music Hall (6,200 seats; average \$115,000) dropped slightly below its weekly average with \$114,000 for the last week with the Lane Brothers, Jack Harwood and Good Sam. The second seven days were good for \$122,000. The new bill (reviewed this week) has Patricia Bowman, Clifford Guest and Julia Misbehaves.

Roxy (6,000 seats; average \$89,000) went into the higher brackets with a strong \$117,000 for its first week with Danny Thomas, the Shyrettos, Marie McDonald, the Ice show with Joan Hyldoft and Cry of the City.

Para Pulls 70G

Paramount (3,654 seats; average \$76,000) grossed \$70,000 for the fifth and last week with Jack Leonard.

catching novelty dance. The last act was another dancer, Rod Alexander, a Jack Cole alumnus. Alexander did okay working to a terrific percussion tempo, but after two other dancers on the bill ahead of him, he didn't register too well. He got slightly better results when the production line joined in. It was apparent that Alexander, tho a fine dancer, wasn't strong enough to stand up as a single. Al White, boy production singer, was competent in his two spots.

The productions and choregraphy ranged from good to excellent. The middle number was tops. The girls, all Wally Wanger kids, are well proportioned and went thru their routines with plenty of fire. In one number an attempt was made to call attention to something called the "orchidaceous look," which, we have been informed, is intended to supplant the "new look."

Music for the show was handled capably by Charles Blackman. Interludes were taken care of by Dave Roberts at the console organ.

Bill Smith.

The Casbah, Los Angeles

(Wednesday, September 29)

Capacity, 500. Price policy, no cover or minimum. Shows at 10:30 and 1 a.m. Owneroperator, John Zaharis. Booking policy, nonexclusive. Estimated budget this show, \$1,650. Estimated budget last show, \$1,750.

There's a sparkle in Peggy Mann's voice that sells a song in a manner that makes you want more of the same. Part of her selling savvy is her knack of creating a mood for each song-a plaintive ballad or a zestful novelty. At times, there's an impression of too much over-selling and of trying too hard to please. If this can be toned down a bit, she would be even more convincing. Miss Mann also does too much hand-fluttering and arm waving. These are all minor things when compared with her over-all performance and should be easy to correct.

The gal's piping is particularly winsome in such items as It's Magic, You Were Meant for Me, I Cried for You and a rhythmically inviting version of Four Leaf Clover. Tastefully attired in a dainty white gown, this tiny thrush simultaneously captures eyes and ears. The show is opened with an attempted exotic dance by Fluff Chorlton to the beats of Song of India (Tommy Dorsey arrangement) with Chuck Gould's ork for the accompaniment as well as setting the dance beats for the customers. Miss Chorlton and hubby Gould were regulars at Hollywood's now defunct Florentine Gardens. Lee Zhito.

NEW YORK, Oct. 9.—Stem vaude the Martin Brothers, Carmen Caval-Bunny Briggs, Savannah Churchill, Bowser and Howell, the Delta Rhythm Boys, the Erskine Hawkins ork and Isn't It Romantic.

Capitol (4,627 seats; average \$66,000) kept up the pace with a hefty \$96,000 for the first week with Tony and Sally DeMarco, Buck and Bubbles, Bobby May, Rose Marie, Nat Brandwynne's ork and Red River.

Strand (2,700 seats: average \$40,000) doubled its weekly average with a juicy \$80,000 for the first week with the new bill of Freddy Martin's ork, Blair and Dean, the Calgary Brothers and Johnny Belinda.

NY Persian Room Buys "New Faces," 1-Hour Revue Pkg.

NEW YORK, Oct. 9.—The Persian Room of the Hotel Plaza has bought the night club edition of New Faces for a December 16 opening. The deal was set by Merriel Abbott, Hilton chain booker, who caught the show at an audition last week. The package consists of six girls and six boys working an hour show in evening clothes in a revue format. Original music and lyrics are included in the presentation.

It is estimated the package will cost about \$3,500, with the possibility that the group will go into the Palmer House, Chicago, if it clicks here. Interesting thing about the booking is that acts will go into the room without a break-in date.

Mont'l Band Shuffle Catches Bud Clarke

MONTREAL, Oct. 9. - Buddy Clarke, formerly of the Park-Central Hotel in New York and currently leading the ork at El Morocco here. will return to the Mount Royal Hotel's Normandie Roof October 15 after a one-year stint at the El.

His return marks a general reshuffling of bands at the Cardy Hotel chain, with Neil Golden, current Roof incumbent, departing for parts unknown. Norman Harris returns to the King Edward Hotel's Vanity Fair in Toronto, where he has been for years.

Clarke spent two years at the Roof before coming to the El, and while at the hotel room proved a big draw. When he left for the El last year many of the big spenders who could usually be found ringsiding at the Normandie were found at the El.

Walter Newman, a sideman in Clarke's ork for years, will take over the stick-wielding chores at the El.

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Montreal Gets A Season, Puny Tho It Looks

MONTREAL, Oct. 9.—Montreal's upcoming legit season finds this town's legit followers facing gloomy prospects. The for some years the town has been on the tail end of any roadshow or local professional troupe activity, trailing far behind a city like Toronto, this year finds the situation probably worse then it's ever been.

Following is a resume, as far as present conditions indicate, of what can be expected in the way of local legit activity over the period of the next few months.

The leading event will be the Margaret Webster Shakespeare company opening a week's run at His Majesty's Theater October 20. Miss Webster will offer Hamlet and Macbeth, and in all likelihood she will enjoy a solid box-office success, since Montreal theatergoers have always shown a partiality to Shakespeare.

"Tit-Coq" Again

The season officially opened this week with the revival of Tit-Coq, produced by Fridolin, French-Canada's leading legit figure. Fridolin first presented Tit-Coq, which he wrote for a personal vehicle, last spring at the Monument National Theater here for a week's tryout. During the summer the actor revised the play somewhat and reports have it that reps from the Theater Guild in New York are in town to give this production the once-over with a view to influencing Fridolin to make his Broadway debut under the Guild aegis.

Aside from the Fridolin show and the Margaret Webster appearance, there is nothing penciled in for legit futures here. There are possibilities, but there is nothing definite.

There is a chance, for example, that Montreal may see Annie, Get

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Dramas	
Opened	Perfs.
A Streetcar Named De- sire12- 3, '47 (Barrymore)	357
Born Yesterday 2- 4, '46 (Lyceum)	1,128
Edward, My Son 9-29, '48	12
Harvey	1,662
Mister Roberts 2-18, '48	269
Play's the Thing, The 4-23, '48 (Booth) Respectful Prostitute,	169
The; Happy Journey From Trenton to Camden, The 3-16, '48 (Cort)	239
Musicals	
Annie, Get Your Gun 5-16, '46 (Imperial)	999
High Button Shoes10- 9, '47 (Century)	420
Inside U.S.A 4-30, '48 (Century)	187
Magdalena 9-20, '48 (Ziegfeld)	24
Make Mine Manhattan 1-15, '48 (Broadhurst)	310
Small Wonder 9-15, '48 (Coronet)	29
ICE SHOWS	ē)
Howdy Mr. Ice 6-22, '48 (Center)	140
OPENED	- 12
Private Lives10- 4, '48 (Plymouth)	•
Summer and Smoke10- 6, '48 (Music Box)	8
Love Life	4

COMING UP

(Week of October 11, 1948)

Where's Charley?.....10-11, '48

(St. James)

OUT-OF-TOWN OPENINGS

LIGIT UP THE SKY

(Opened Wednesday, October 6)

SHUBERT THEATER, NEW HAVEN, CONN.

A new comedy by Moss Hart. Directed by the author. Settings by Frederic Fox. Costumes by Kiviette. Furs by Maximillian. General manager, Al Goldin. General press repre-sentative, Bill Doll. Company press representatives, Dick Williams and Michael O'Shea. General stage manager, Don Hershey. Production assistant, Ann Brooks Oakman. Presented by Joseph M. Hyman and Bernard Hart.

Miss Lowell
Carleton FitzgeraldGlenn Anders
Francis BlackAudrey Christie
Owen TurnerPhilip Ober
Stella LivingstonPhyllis Povah
Peter Sloan Barry Nelson
Sidney BlackSam Levene
Sven
Irene Livingston
Tyler RayburnBartlett Robinson
MaidEmily Ross
Benny MeadowsJack Kerr
FloEffie Afton
Waiter Terrace Little
InternesSi Oakland, Robert Barnard

If Broadway is looking to this play for a merciless lampooning of their customs or for devastating caricatures of well-known personalities, it will be greatly disappointed, because the events and characters in this new Moss Hart opus are definitely in the "not resembling anyone living or dead" class. In fact, none of his characters actually strikes you as being real.

Make no mistake, however, this is really a good farce. It's funny, and bawdy, and definitely entertaining. On the other hand, it is far from being another Once in a Lifetime. There is still plenty of work to be done before it is ready for a Stem audience and, as it stands right now, it is far too wordy, and much too slow for a farce.

Plot Synopsis

The story concerns the out-of-town debut of an idealistic play in which a former ice show impresario and his skating star wife have invested heav-(See MONTREAL GETS on page 52) | ily and have engaged the top dramatic star of the day and the No. 1 director to put it on. They believe it is a flop, and turn on each other and the bewildered former truck driver author. The out-of-town critics seem to like the show, nevertheless, so the success of the play seems to be as-(See Light Up the Sky on page 52)

Tallulah Takes Home About 5G Per Week

NEW YORK, Oct. 9 .- Tho legit hasn't been paying the kind of salaries films do, Tallulah Bankhead's weekly take-home pay of approximately \$5,000 a week from Private Lives ain't hay. The actress gets 15 per cent of the gross and 25 per cent of the show's profit, and if it plays its 24G capacity she'll be getting closer to 6G a week. As it is, she is expected to earn the lower figure for a good many months on the Stem.

The five-character play is hooked up so that it can make plenty because of its low weekly operating nut, and its production cost was paid off months ago via a profitable road tour. Everyone connected with the production from the producer downward agrees that Miss Bankhead is worth every cent of what she's getting, because apparently without her as an attraction, the revival of Private Lives wouldn't be worth much at the b. o.

Gertrude Lawrence gets the same kind of sugary contract when she consents to play in a show, but she has been inactive so far this season because of the lack of a suitable script. Among the male stars Frank Fay has been doing all right for several years with Harvey. The play about the rabbit has brought him an average of \$2,500 a week. Fay's deal calls for a \$1,200 guarantee plus 121/2 per cent of the profits.

MY ROMANCE

(Opened Wednesday, October 6)

SHUBERT THEATER, BOSTON

Musical play with book and lyrics by Rowland Leigh, derived from J. Edward Sheldon's "Romance." Music by Sigmund Romberg. Staged by the author. Settings by Watson Barratt. Musical director, Roland Flori. Costumes by Lou Eisele. Orchestrations by Don Walker. Dances by Fredric N. Kelly. Company manager, Edward Scanlon. General press representative, C. P. Greneker. Stage manager, Nat Burns. Presented by the Shuberts.

Suzette ArmstrongJoan Shepard
Harry Armstrong,William Berrian
AliceMarion Mason
Bishop Tom ArmstrongLawrence Brooks
Miss Potherton Hildegarde Halliday
Cornelius Van TuylMelville Ruick
Susan Van Tuyl
Percival Hawthorne-Hillary Tom Bate
Veronica Dewitt
Mrs. Octavia FotheringhamLuella Gear
Sie Fraderick Dutmon Der France
Sir Frederick PutmanRex Evans
Lady Putman
Mrs. DewittBarbara Patton
Rupert ChandlerMelton Moore
Vladimir LuccachevitchNat Burns
Miss JoyceNatalie Norman
Bertie WesselLawrence Weber
Georgianna CurtrightVerna Epperly
Margaret FcarsMary Jane Sloan
Lawrence RileyAndy Aprea
Thyra WinslowLou Maddox
Dewitt Bodeen Donald Crocker
Rosella-Allegra Varronmme Marguerita
Cavallini (Rita) Anne Jeffreys
Charlotte ArmstrongMadeleine Holmes
Organ Caladas

Organ Grinder......Tito Coral Maestro Mario Castegnero.....Leroi Operti ist Maid......Edith Lane 2d Maid......Patricia Boyer Page Boy......Norval Tormsen Other Guests: Martha Burnett, June Reimer, Muriel Birkhead, Harold Ronk, Leroy Bush.

In some ways the Messrs. Shubert are doing better than last year by their new operetta, My Romance. This is the musical version of Edward Sheldon's play, Romance, which Rowland Leigh has fixed up with the recent assistance of Sigmund Romberg. The all-time potentate of operetta has written a new and melodious the not particularly distinguished score for the show. Otherwise, excepting a few fortunate cast changes, it differs little from the production offered twice in Boston last season.

Romance is a comfortably oldfashioned story about a glittering Italian opera singer and a New York Episcopal clergyman who fall in love but never marry, altho they live to regret it. The story offers some typical operetta comment on the jewel encrusted Gotham society at the turn of the century, some pleasant tunes, and a sentimental story which is sufficient to carry the show.

Excellent Cast

Above this, the Shuberts have mounted their show in opulent, handsome fashion and cast it with some of the best feature players Equity has to offer. Heading the list, as star, is Anne Jeffreys, whom Hollywood never had sense enough to use properly; Lawrence Brooks, with a convincing acting style and one of the best baritone voices in the business; Luella Gear, who can match comedy skill with anyone, man or woman; Melville Ruick, Hazel Dawn Jr., Rex Evans, Doris Patston, Leroi Operti and a host of others, all distinguished for what they can do, more than for their value as names.

As the show stands now, it is slow, somewhat heavy and overburdened (See MY ROMANCE on page 52)

Zucker's 2d Vaude-Legiter

NEW YORK, Oct. 9.—Stan Zucker, the co-producer of Hilarities of 1949, will try producing another vaudelegit show about the beginning of next year. Zucker is convinced that Broadway will take his kind of show, but this time he will give the production the benefit of an out-of-town break-in in Detroit and Cleveland before opening here.

but a different emsee for his show. Morey Amsterdam handled the emthat were favored by the crix. The notices.

German Almanac **Lists Theater Data**

BERLIN, Oct. 9.—The recently published edition of German Theater Almanac, sponsored by the Actors' Association, lists comprehensive data on post-war German theater. According to current statistics, there are now 217 municipal or State-sponsored playhouses available. In addition, 145 private buildings playing drama and operettas are listed. Theatrical employees and actors number 37,067, and 57 roadshows are licensed. During the war 98 theaters were destroyed and subsequently an additional 88 were confiscated by occupation troops.

A new open-air theater has been opened in the Rehberge Park in the French Sector here. Katherine Knie, a drama by Carl Zuckmayer, banned before the war by the Nazis, is now drawing hefty audiences after a start to critical praise.

"Ballet Ballads" May Go It Again

NEW YORK, Oct. 9.-T. Edward Hambleton and Alfred Stern, the producers of the ill-fated Ballet Ballads of last season, are considering whether to revive the show. To the three short one-act presentations-Susanna and the Elders, Davy Crockett and Willie the Weeper—which formed the show. another-Little Red Riding Hoodwould be added.

In spite of the fact the show was acclaimed by the critics, it came in at a bad time when hot weather was beginning and it couldn't last out the summer. The title, Ballet Ballads, was also considered a factor in holding down the attendance, and a new name will be chosen if the production gets on the boards again.

Audition for London "High Button Shoes"

LONDON, Oct. 9.-Jack Hylton, who has now received the green light for the British version of High Button Shoes, has started auditions. He has not selected a date for the London opening, which was originally set for early in 1949. The starting of auditions has given rise to the belief that it may open before Christmas.

Speculation continues over who will play the lead. Frank Marlowe remains top contender, but Hylton refuses to comment on his choice. Marlowe is scheduled to return to America December 17 unless he is inked for the Hylton production before that time. Sid Field and Tommy Trinder are considered the only other possibilities.

All-Org Huddle Mulled To Air Industry Report

NEW YORK, Oct. 9. - Winston O'Keefe, of the Actors' Equity Economic Betterment Committee (EBC), is expected to call a meeting of all the legit unions to discuss the pilot report on the theatrical industry made by Robert Nathan to the union. Copies of this 100-page report have been made and sent to the various theatrical labor orgs.

Before any action on the study can be taken, the EBC is endeavoring to get the backing of the unions. This is not only in a financial sense, but in a moral sense also, with the latter being the more important contribution needed. The unions have had time to scan the report and now a full discussion is in order.

He will not only use all new acts, show will be called either Varieties or Two-a-Day. The producer was tremendously encouraged by the seeing chores on Hilarities. However, strong 17G b.o. Hilarities racked up Zucker expects to use the kind of acts for a week's run despite adverse

BROADWAY OPENINGS

SUMMER AND SMOKE

(Opened Wednesday, October 6)

MUSIC BOX

A drama by Tennessee Williams. Staged by Margo Jones. Set and lighting by Jo Mielziner. Costumes by Rose Bogdanoff. Original music by Paul Bowles. General manager, Manning Gurian. Stage manager, Henri Caubisens. Press representative, Sol Jacobson. Presented by Margo Jones.

Alma as a Child......Arlene McQuade John as a Child............Donald Hastings Rev. Winemiller Raymond Van Sickle Mrs. Winemiller Marga Ann Deighton John Buchanan Jr...... Tod Andrews Dusty...... William Layton Alma Winemiller Margaret Phillips Roger Doremus Earl Montgomery Mrs. Bassett......Betty Greene Little Vernon.....Spencer James Papa Gonzales......Sid Cassel

Once more Tennessee Williams is fiddling his familiar theme of Deep South fem frustration. But any pew buyer who thinks he is going to find either the poignancy of Glass Menagerie or the smashing drive of Streetcar Named Desire in Summer and Smoke is in for a sad disappointment.

Williams could have shortened his title to Smoke and let it go at that, since little dramatic impact succeeds in penetrating the murky haze of monotony in which he has steeped his play. It takes an incredibly long time and interminable talk for anything to happen at the Music Boxand then nothing much ever does. In spite of literate writing, except in rare moments Smoke is tedious and obvious—just not good Tennessee Williams. However, one of the most gifted of our modern playwrights may be permitted at least one slip.

Smoke's types are right out of the Williams cupboard—the frustrated, neurotic gal; the uninhibited lad, a crackpot mother and assorted dull or unpleasant relatives and neighbors. Since his focus is centered on his two leading characters, the rest of them come in for only fleeting moments of reality and none are sufficiently developed to give substance to the cript. The result is a lengthy, windy sex conflict introvert and extrovert-or soul and body or what have you. The current protagonists are a minister's daughter and the lad next door whom she has loved since childhood. The gal is repressed, idealistic, and the young doctor likes his wine strong and his women rough. She pursues him thru some 15 scenes, altho it is evident from the beginning that she isn't going to get him. The switch is that, via a mess which causes the death of his father, the lad takes a turn to the right and marries one of the gal's music pupils. The gal discovers that she has had a bit of a beast in her all the time and completes her unfulfilled love-life by going off with a traveling salesman—presumably to bed.

However, Smoke is not something to be lightly fanned off. It has moments of fine writing and deep feeling. Also it serves as a background for Margaret Phillips to prove her right to a place in the top bracket of our younger actresses. Her Alma is a long and trying chore, since it is tuned to a monotonous key, but she gives it just the right inflections which its changes of mood demand. She does far better by the wordy Alma than does Williams. There is a fine performance also from Tod Andrews, her lusty young doctor. This assignment should boost his Stem future. There are other effective, if brief, contributions from Raymond Van Sickle, Marga Ann Deighton and Betty Greene Little. Anne Jackson is excellent as the little gal who finally captures the medico, and there is an outstanding bit from Ray Walston as a shoe salesman. Margo Jones's staging is intelligently adapted to the proceedings, and Jo Mielziner has designed String and Sealing Wax.

PRIVATE LIVES

(Opened Monday, October 4) PLYMOUTH THEATER

A comedy by Noel Coward. Staged by Martin Manulis. Settings by Charles Elson. Company manager, Charles Mulligan. Stage manager, Charles Bowden. Press representatives, Richard Maney and Frank Goodman. Pre-

sented by Jorn C. Wilson.

Sibyl Chase Barbara Baxley Amanda Prynne.......Tallulah Bankhead Louise......Therese Quadri

There isn't any doubt that custom has staled Noel Coward's 17-yearold Mayfair charade. It never was much more than an extended exercise in Cowardian witty outrageousness. Perhaps the wit has come to ring a bit too familiarly on the ear. More likely it is the change in the times that make its cynical impishness seem datedly out of step.

But—and italics are called for—as a vehicle for the volatile exuberance of Tallulah Bankhead, Private Lives is still a show. Or rather it has become a Bankhead show. Wha once was a comedy of brittle, attenuated chit-chat has become, via la Bankhead's alternate coos, roars and bellows, something in the nature of a full-bodied farce. The Bankhead magnetic field is working on full charge and extends right to the rear pews at the Plymouth. Her Amanda Prynne is a one-woman field day all the way from the Riviera to Paris. Tallulah makes Lives fun and customers probably will find it fun, too, for a substantial stretch at the Plymouth.

Nor is there any letdown for la Bankhead's ebullient Amanda in Donald Cook's caustic Elyot. They have, of course, been playing the embattled lovers together for months and their timing is as brilliant as the pace of their playing is break-neck. Cook is adroit and sure, backing up every Bankhead play. It's one of the best comedy performances he has given in years.

Barbara Baxley and William Langford are the other ends of their respective marital tethers, each making a Stem debut. As the deserted bride, the former makes the most of a somewhat thankless job and an auspicious Broadway bow. Langford is adequate as the stuffed shirt who it is impossible to believe would ever have been taken on by an ultrasophisticated Amanda in the second place. Therese Quadri, after 17 years, is back to add a fleeting moment or two of stock French humor as a landlady. Martin Manulis has staged the proceedings at the necessary hectic clip and Charles Elson has designed a couple of settings which are good looking as well as serviceable.

But Bankhead is the icing on the cake, and most of the filling, too. Without her, Lives would be pretty dry eating. With her, this reporter will cut himself another slice any time. Bob Francis.

a superbly imaginative set.

Commercially, Smoke will likely get a fair play-what with 150G already in the till from theater party and advance sales. Likely, too, it will draw on the basis of the author's past performances, but its customers are due for a letdown.

Bob Francis.

Six Plays in Ottawa Rep

MONTREAL, Oct. 9.-The Stage Society, leading pro legit group in Eastern Canada with headquarters in Ottawa, has announced its first sixplay repertory for the new season which opened September 21 and will run until October 30. The productions, which are presented by Hugh Parker and Malcolm Morley, are Noel Coward's This Happy Breed, John Loves Mary, John Galsworthy's The Silver Box, Happy Birthday, J. B. Priestley's The Linden Tree, and Pink

LOVE LIFE

(Opened Thursday, October 7)

46TH STREET THEATER

"A vaudeville." Book and lyrics by Alan J. Lerner. Music by Kurt Weill. Staged by Elia Kazan. Dances by Michael Kidd. Sets by Boris Aronson. Costumes by Lucinda Ballard. Musical director, Joseph Littau. Musical arrangements by the composer. General manager, John Yorke. Stage manager, Ward Bishop. Press representative, Wolfe Kaufman. Presented by Cheryl Crawford.

CAST: Nanette Fabray, Ray Middleton, Jay Marshall, Holly Harris, Evans Thernton, David Thomas, Gene Tobin, Victor Clarke, Mark Kramer, Robert Byrn, Lenn Dale, Vincent Gugleotti, Cheryl Archer, Johnny Stewart, Arthur Partington, Rosalie Alter, Elly Ardelty, Lily Paget, Faye Elizabeth Smith, Johnny Thompson, Virginia Conwell, Larry Robbins, David Collyer, Lyle Bettger, Carolyn Maye, Josephine Lambert, Marie Leidel, Sylvia Stahlman, Jules Racine, Gene Tobin, John Diggs, Joseph James, James Young and William

SINGERS: Holly Harris, Josephine Lambert, Peggy Turnley, Marie Leidel, Sylvia Stahlman, Carol Maye, Lily Paget, Dorothea Berthelson, Faye Smith, David Collyer, Victor Clarke, David Thomas, Robert Byrn, Evans Thornton, Gene Tobin, Mark Kramer and Larry Robbins.

DANCERS: Paula Lloyd, Melissa Hayden, Pat Hammerlee, Wanna Allison, Virginia Conwell, Barbara McCutcheon, Ed Phillips, Bill Bradley, Frank Westbrook, Arthur Partington, Forrest Bonshire, Michael Maule, Veda Brown and Robert Tucker.

SONGS: "Sho Is Samuel Cooper," "My Name Is Samuel Cooper," "Here I'll Stay," "Progress," "I Remember Well," "Green-Up Time," "Economics," "Mother's Getting Nervous,"
"My Kind of Night," "Women's Club Blues,"
"Love S 'g," "I'm Your Man," "Ho, Billy O", " "Is : Him or Is It Me," "This Is the Life," "Minstrel Parade," "Madame Zuzu," "Taking No Chances," "Mr. Right."

There is no reason why Love Life shouldn't hit the jackpot. True, it doesn't quite live up to some of the glowing notices of its road break-in, but it packs a refreshing twist to musical approach, being for the most part fantasy with more than a thread of continuity presented in vaude pattern. It has its dull moments—some which could be further cut down or cut out-but its lapses are almost invariably retrieved by some sock projection. Above all, it is slickly professional via the efforts of Alan Lerner, Kurt Weill, Elia Kazan, Michael Kidd, Boris Aronson and Lucinda Ballard on the writing, musical and technical sides, and by the contributions of Nanette Fabray and Ray Middleton in the top roles. Life is top-bracket entertainment and Cheryl Crawford can be justly proud of her newest sponsoring.

Life starts with a vaude magic act in which the Coopers (Susan and Sam) are respectively elevated and sawed in half and debate the possibility of their ever getting together again. From there the yarn flashes back 150 years and traces their domestic felicities and recriminations thru half a dozen scenes and period down to the present. They grow no older, nor do their children. The notion seems to be to highlight the effect of changing social pressures on an average American family. Divorce isn't a solution, nor is illusion. It is only when they get back to the basic reality of their need for one another that their problem is solved.

Witty Vaude Turns

All of which may sound pedestrian and socially insignificant, but it isn't -as Lerner has written it and as Fabray and Middleton play and sing it, aided and abetted with brilliant dance patterns by Michael Kidd. Also, the fantasy is interrupted at intervals by vaude turns which are witty and original on their own, while having at the same time a commentary tie-up to the continuity. The over-all is hard to classify but the effect is im- | ome. mensely gratifying.

Lerner has concocted intelligently amusing lyrics, and Weill's score, from ballads to specialties, brilliantly catches the show's shifts from serious to satiric moods. Such items as Green-Up Time and Here I'll Stay are likely candidates for the Honor Roll of Hits. Michael Kidd, also, is in his best form. His dance patterns are freshly inventive all the way, and wind up with a sock second-stanza ballet satire called Punch and Judy Get a Divorce.

Fabray and Middleton

No better team could be picked for the leads than Nanette Fabray and Ray Middleton. The former is at her

ROUTES

Dramatic and Musical

As the Girls Go (Opera House) Boston. Annie Get Your Gun (American) St. Louis. Blue Danube (Philharmonic) Los Angeles. Burlesque, with Bert Lahr (Russ Auditorium) San Diego, Calif., 14-15; (City Aud.) Pasadena 16.

Born Yesterday (Locust) Philadelphia. Brigadoon (Shubert) Chicago. Blackstone (Lyceum) Minneapolis. Carousel (Curran) San Francisco, 11-13; (Auditorium) Oakland, Calif., 14-16. Charleston 1822 (Majestic) Boston. Command Decision (Court Square) Springfield.

Mass., 13; (Shubert) New Haven, Conn., 14-Desert Song (Mayfair) Portland, Ore., 11-15; (Temple) Tacoma, Wash., 16.

Evans, Maurice (Erlanger) Buffalo, 11-14; (Auditorium) Rochester 15-16. For Love or Money (Davidson) Milwaukee, 13-16. Finian's Rainbow (Forrest) Philadelphia. Harvey (Colonial) Boston. Heiress, The (Cass) Detroit.

High Bu ton Shoes (Great Northern) Chicago.
John Loves Mary (Nixon) Pittsburgh.
Life With Mother (Walnut St.) Philadelphia. Light Up the Sky (Plymouth) Boston. Leading Lady (Copley) Boston. Mr. Roberts (Erlanger) Chicago. Medea (Biltmore) Los Angeles. My Romance (Shubert) Boston. Minnie & Mr. Williams (Wilbur) Boston. Oklahoma (Poche) New Orleans.

Oklahoma (Lyr'c) Allentown, Pa., 11-13; (Rajah) Reading 14-16. Street Car Named Desire (Harris) Chicago. Show Boat (Community) Hershey, Pa. Silver Whistle (Royal Alexandra) Toronto. That's the Ticket (Shubert) Philadelphia. Winslow Boy (Selwyn) Chicago.

Int. Still Open to Bookings

NEW YORK, Oct. 9 .- The International Theater is still unconditionally open for bookings, despite Stem rumors to the contrary, according to announcement by counsel for the lessee, the Marquis de Cuevas. The Marquis offered the house last summer to the City Center for showcasing extra-mural productions. However, last week the City Center group found the project unacceptable on the grounds that costs could not be kept down sufficiently for their established \$3 top. In consequence the house has no current commitment either as to tenant or to project.

engaging best. Whether she is clowning, singing or acting-from a rowdy specialty number to a torch song-it is very expert musical salesmanship, and her final lyric description of Mr. Right is a smash show-stopper. Middleton is excellent as the indestructible Sam Cooper. He is easy and ingratiating on stage and his baritone does wonders for the Weill tunes. Young Cheryl Archer and Johnny Stewart contribute capably as the Cooper youngsters. There are plenty more outstanding items attached to Live: A group, dubbed the Go-Getters, harmonize a number called Progress; a Negro quartet in a racy discussion of love versus economics; a trio of malignant brats to end all such, chanting about mother's nervousness, and a madly hilarious choral society madrigalizing something called Ho, Billy O'.

On the fault-finding side, Elia Kazan could still do a bit of pruning on the staging. Spots in the second act need sharpening, and a hobo interlude and song could be cut entirely. It has no bearing on the script and only slows down the pace. However, these are small defects. Life ought to be projecting against Boris Aronson's deceptively simple sets and in Lucinda Ballard's colorful body-drapings for a long time to Bob Francis.

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GENERAL NEWS

By UNO-

HILLARY DAWN is making her first appearance in a Hirst circuit unit in featured spot after winding up at the Hollywood, Santiago. . . . Jess Meyers, manager of the Empire, Newark; Marty Knoff, treasurer of the Hudson, Union City, N. J.; Vic Marsillo and Daniel Russomanno are owners and operators of the Managers' Club, burly rendezvous in Newark, N. J. . . . George Murray, featured comic, stricken with a heart attack at the Gayety, Washington, last week, has been forced to retire to his home in Atlantic City. Loney Lewis has replaced him. . . . Marcia Edgington and Darlene Graves, recent additions to the line at the Hudson, Union City, N. J., are being given a try as strip principals. . . Dave Cohn's latest bookings include Eunice Jason, Dick Buckley and Gloria Marlowe, additions to the second show at the Maryland, Baltimore, week of October 17; Ceil DeVine, Skelly's, Providence, October and Lamplighter, Fall River, Mass., October 11; Sandra Lytell, Cat and Fiddle, Cincinnati, October 4, two weeks; Magda Loy, same spot, October 18; Joan Davis, Gayety, Montreal, October 31, and Vickie Wells, 2 o'Clock Club, Baltimore, October 17.

TERNA JOY RAYMOND, daughter of Charles and Vera Raymond, dance team, has enrolled for a theatrical course in the Academy Professional School, New York. . . . Buddy Lasher and Eddie Lloyd opened Ocother 8 at the Roxy, Montreal, for an indefinite stay. . . . Jimmie Matthews and Sue Gaye are back in circuit units after a year's layoff, during which Matthews underwent an operation at their Omaha home. . . . Guest star at the Hudson, Union City, N. J., October 2 was Lou Lombardi, former New Jersey lightweight champ and protege of Hudson manager, Sam Cohen, in his earlier days a fight manager and referee. . . . Ruth Harris, wife of Charles Harris, straight man on the Hirst wheel, operates a dressmaking shop in Belleville, N. J. . . . Irving Gear, ex-burly comic, is now boss of a rooming house in mid-Manhattan. His former teammate, Jim Howell, is convalescing from an operation at his home on Linden Boulevard, Brooklyn. . . . Barbara Bond; strip, is at Club 26, Milwaukee, along with Joe Lane's ork, Teddy Fabian, the Gaylord Sisters, Marion Varley, and Betty Ellen, daughter of Capt. Billy Bryant, of the former Bryant's Showboat. Jat Herod and his Manhattan Cocktail Revue are due to leave the spot soon for a string of dates, winding up at the Troc, Evansville, Ind. . . . Dan Maley, of the former team of Gallo and Maley, is now a singing waiter at the Garden Bar and Grille, Hempstead, L. I., N. Y. . . Jeena Davis has finished 11 weeks in stock at the Sea Cliff Theater, Sea Cliff, L. I., N. Y. . . . George Pronath continues as producer (his third year) at the Burbank, Los Angeles.

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Montreal Gets Legit Altho It Looks Bit Puny

(Continued from page 50) Your Gun. There is also a possibility that local theatergoers will get a second look a'. Oklahoma!, which was is currently playing Toronto.

Old Vic May Return

A stronger possibility, but still indefinite, is that the Old Vic company will pay a return visit to Montreal in the spring. The Old Vic got a big box office here last year. The repertory of the British troupe's coming tour has been announced as Twelfth Night, Cherry Orchard Way of the World and Dr. Faustus, with Sir Cedric Hardwicke and Dame Edith Evans in the leading spots.

depend largely on the length of the

stay in New York. Goodbye, My Fancy, skedded for a pre-Broadway Montreal showing and starring Madeleine Carroll, was canceled a few weeks ago, the explanation given being that Montreal did not fit into its pre-New York itiner-

ary. Fancy will show, however, in

London, Ont., and Toronto. Reasons for this pitiful state of the Montreal legit theater are many, but the chief is that there is only one house—His Majesty's—to play these productions, and all too often the complaints by the roadshow groups have been that rental and other requirements on the part of Consolidated Theaters, a film exhibiting chain which runs the house, have

New House Needed

made the nut too high.

The answer, then, is a house, operated by interests outside of Conbeen many plans made by various has been done.

Another reason given by touring has been that Montrealers don't support the theater and that their productions have flopped financially whenever they played here. Truth Albany. of the situation is that proven Broadway successes like Oklahoma!, Anna Lucasta, Carmen Jones and Bloomer Girl have always done well. It's just the abortions like Mary Had a Little that have laid eggs.

MY ROMANCE

(Continued from page 50) with a lot of the familiar appurtenances of operetta. But Mr. Leigh surely ought to be able to fix that. It may be that the Stem critical chain gang won't much take to this, since it lacks the speed, the sharp and raw qualities which seem to strike them, but it's a swell bet for a long and profitable road tour. If only for relief we need more of this kind of easygoing, sentimental, pleasantly tuneful show business. Bill Riley.

Spinning Wheel To Rebuild

REDDING, Conn., Oct. 9.—The Spinning Wheel Inn here, destroyed by fire last week, will be rebuilt, Mrs. Elaine Tottle and William Tottle, coowners, have announced. The spot on Route 58 was one of New England's most picturesque and best known eating places. The main building was built about 1748. The owners estimated their loss, which was partly covered by insurance, at \$75,000 to \$100,000.

SPIKE FOR SLAPSY MAXIE

NEW YORK, Oct. 9.—Spike Jones will open at Hollywood's Slapsy Maxie's, November 8, on a two-weekand-options deal.

Magic

By Bill Sachs

TOAN BRANDON arrived back in New York early last week after touring all summer for MCA and hit out almost immediately for Montreal where she opened Monday (4) at the Esquire Club for a fortnight's stand. Miss Brandon has an offer to open at the Palace Hotel, Copenhagen, a smash here last season and which next month, with a tour of the Scandinavian countries to follow, but she plans to remain in this country until spring at least. . . . Clarence E. Pfeffer (Hardini), who has been onenighting the rural districts of West Virginia, Virginia and Maryland since July 1, is currently fooling the natives of Eastern Pennsylvania. . Capt. Lee Allen Estes, Safety First Magician of the Kentucky State Highway Patrol, recently visited with Mysterious Smith, a popular name in magic a few years back, who is now retired and residing in Madisonville, Dates of the Old Vic tour in Canada | Ky. . . . Lou Harris's spooker, Chasm of Spasms, has been set by Kroger Babb, head of Hygienic Productions, Wilmington, O., for 42 play dates in Odeon Circuit and affiliate houses in Eastern Canada, opening in or near Toronto late this month. . . . Robert Fenton, last season with Virgil the Magician, has joined forces with Leon Mandrake, with whom he was associated on the West Coast back in 1942-'43. Mandrake is sporting a combination vaude-mystery unit, with Mandrake's magicking augmented by the work of Carl and Arlene, acro team; specialties by the girl assistants, and a number of gags, bits and blackouts. After a long season in niteries. Mandrake moved back into the theater field October 1 with a company of 15 people. Ted Bauman, stage carpenter, is the newest member. Show makes the hops in two busses, a truck, a station wagon, a passenger car and two house trailers. solidated Theaters, which would have Vic Spouse, veteran agent, is frontas its main objective the building ing the Mandrake package. . . . The of a legit mo ment. There have Great Pronk (Gene Pronk), forced by a nervous breakdown and a series groups for the construction of a legit of unfortunate events to mothball house, but so far nothing definite his magic opry last December, recently resumed with his new unit at the Bar Harbor Night Club, Alcompanies for not playing Montreal bany, N. Y., with other nitery dates in the area to follow. Pronk is being booked by Ollie Stacey, of the Jimmy Daley Office, New York and

> STOREHOUSE of information for pro magicians is contained in the Houdini Collection which the Library of Congress has announced is now being maintained as a unit in the Library's Rare-Books Division in Washington. The collection of books, pamphlets, periodicals and clippings was bequeathed to the Library of Congress by Harry Houdini (Ehrich Weiss), world-famous escape artist and magician who died October 31, 1926. Besides books, pamphlets and periodicals, the collection includes an assortment of manuscripts, correspondence, newspaper clippings, posters, programs, catalogs "and ether ephemera," the Library reports. Most of these deal with magic and spiritualism. Among the books on magic in the collection which Houdini had held in particularly high esteem are Hocus Pocus Junior (Second Edition, London, 1635) and Breslaw's Last Legacy or The Magical Companion (Fifth Edition, London, 1791). The assortment of periodicals on magic includes The Sphinx (1902-'29) and The Magic Circular, London (1906-'24). . . Dell O'Dell and Charles Carrer are the subjects of an article, "Trailerites Worth Knowing," in the September issue of Trailer Travel Magazine. In addition to a bit of magical lore on Dell and Charles, the yarn gives a plug to their new de luxe trailer, said to be the last word on wheels. . . . Virgil the Magicianplease shoot your route to the Magic Desk. Anxious to contact you promptly. . . . Don Whyte, after 11 weeks at Bea Morley's Blatz Palm | 127 North Dearborn St.

Devine Acquires Newport's Glenn

NEWPORT, Ky., Oct. 9.—Glenn Rendezvous here changed hands this week when Irving Devine, of Fort Mitchell, Ky., bought out his partners, Arthur Dennert and Louis, Michael and Edward Levinson, for an undisclosed amount.

Devine and his former partners acquired the Glenn in February from Pete Schmidt for a reported \$200,000 which involved the hotel as well as the club. There will be no change in policy, Devine said. Dennert and the Levinsons are also associated with Club Flamingo here.

LIGHT UP THE SKY

(Continued from page 50)

sured. The attempts to restore the playwright's equanimity furnish the rest of the action.

Sam Levene, as the producer, is his usual capable self, and that covers the complete field. His delivery is sure, and his timing is perfect. He makes the show producer a truly believable person.

Virginia Field does a good job as the dramatic star, but, as is usual where an actress plays an actress, there is a great deal of over-acting. Her Irene Livingston is completely phony from the word go-but maybe that's what Hart intended. Those certain actresses who were going to sue if the character resembled them too closely can dismiss their attorneys. No actress, living or dead, could possibly resemble Miss Field's Irene Livingston.

Hart has cast his show with a great deal of astuteness, and the principals all do extremely capable jobs.

Frederic Fox's single set is extremely elaborate and is perhaps the most eye-catching stage decoration seen this season.

In sum, the play, after a long session with the shears, and some blood, sweat, toil and tears on the part of Mr. Hart, has a better than even chance. It is certainly funny, and there is no doubt about its presenta-Sidney Golly.

Garden, Milwaukee, hit out for Waterloo, Ia., to play the Cattle Fair October 4-10. He is set for a tele appearance with his mental turn over WTMJ-TV, Milwaukee, October 20. . . . Roger Edgar, the English lad who came to this country a few years ago and launched the magic show, Fantasia, in St. Louis, is mourning the loss of his mother who died there October 6 after a brief illness. The deceased, who was a friend of all St. Louis magi, recently returned from a summer vacation in London. . . . Leon Long (Leon DeLeon the Magician), Negro necromancer, infos that he's encountering corking business in the North Carolina tobacco marts, with weed prices way up and cotton pickers in the area dragging down from \$3 to \$4 a hundred for picking.

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Lottery Charge Case Won by Ky. Drive-In Owner

COVINGTON, Ky., Oct. 9.—Willis Vance, operator of Dixie Gardens, drive-in theater on Dixie Highway in Dixie Heights, and Beverly Fiddler, an employee, were acquitted of charges of conducting a lottery Tuesday (5) in Judge William Wehrman's Kenton County Court here.

The case was the outgrowth of an arrest made four months ago by county police, who charged that they had complaints concerning a game, Wahoo, similar to bingo, reportedly played several times a week.

In exonerating the defendants, the court wrote: "While the conduct of the business may be an ingenious way to circumvent the law, the game did not and trapeze with Dolly and Harry have the three elements required to Rutter. show that it was a lottery." The court also held that patrons received the cards to play the game when they paid their admission, no other fee being required to obtain the cards.

The game was played by flashing numbers on the screen. After a person filled a required number of spaces on the card he called "wahoo," and if a question was answered correctly, he was entitled to spin a pointer to determine the prize.

Films' Importance As Public Service Stressed by MPAA

SPOKANE, Oct. 9.—In an address before the Association of Governing Boards of State Universities and Allied Institutions at its annual meeting here Tuesday (5), Mrs. Marjorie Dawson, associate director of the community relations department of the Motion Picture Association of America, stressed the important "contribution of films to morality and religion in American universities and colleges."

She also discussed the children's film library of the MPAA which makes available to 2,500 theaters films approved for showing to 8 to 12 yearolds at special Saturday matinees. Mrs. Dawson is also chairman of the children's film library committee.

In Cincy Drive - In

CINCINNATI, Oct. 9 .- A twinscreen drive-in theater with total accommodations for 1,700 automobiles is part of a business center development being undertaken near Reading Road and Tennessee Avenue in suburban Bond Hill here by Shor Enterprises, Inc.

permit for erection of the structural steel screen tower was issued Tues-

day (5). architects, claim the twin screen is the first of its kind to be built. Entwo tunnels under the screen paralleltunnels will take automobiles to the hooked on the window of the automobile. There also will be individual the speaker case.

on the Mills Bros.' Circus.

Rutter Show Trek Resumed in South

HORATIO, S. C., Oct. 9.—After being closed several weeks owing to the death of Harry Rutter Sr., father of Harry Rutter, owner of the Rutter Tent Theater, the show's 1948 tour has been resumed. Plans are to keep the unit on the road for several weeks in the cotton area until the start of Southern fairs.

Dolly Rutter, who does a rolling globe act as part of the vaude show offered several times a week, is maintaining her scholastic work, changing schools each time the show moves. Other talent offered includes Peanuts the educated mule; Bob Russell, singing and talking clown, and Irene Rutter, free attraction, who works swinging ladders, Roman rings, web

756 Drive-Ins, MPAA National Survey Reveals

NEW YORK, Oct. 9.—There is currently a total of 756 drive-in theaters of all types in the United States, of which 13 are closed, according to the first official survey of open-air theaters made by the Motion Picture Association of America. Completion of this census and the facts which it discloses were announced this week by Robert W. Chambers, director of the association's research department.

The ozone theaters can accommodate a total of 313,378 automobiles. Of all these theaters, 137 are listed in the MPAA report as open for business thruout the year, while another 606 are open seasonally.

The report also reveals that actual construction is now underway on 86 new theaters.

Drive-in theaters are most prevalent in the Charlotte, N. C., exchange territory where there are 107 such operations. Dallas, with 78 driveins, is second highest in the MPAA listing.

Program policy for the drive-in theaters shows, according to the survey, that 48 per cent exhibit single features; 13 per cent double features, Plan Twin Screens and 39 per cent have an alternating single and double-feature program.

Rep Ripples

F. H. THOMPSON, who has a vaude-pic unit in the Rockford, Ill., area, will shift his bookings to Marinette County, Wisconsin, where he showed last winter. He worked a Permit for foundation construction few dates in Northern Illinois during was issued several weeks ago and a the summer to fair returns. Thompson recently met Charles J. Dale in Rockford. Dale had a small magic and pic trick in Central Minnesota William W. Carlton & Associates, the past summer and soon will return to that sector. . . . Henry Lacey has mapped a circuit of film towns in trance to the drive-in will be thru Northern Ontario. He reports fair summer biz for his road show. . . ing its width. The left and right hand | Henry L. Newton writes from Albuquerque, N. M.: "Am winding up respective sides of the screen. One four months of pix and vaude in this lot will accommodate 1,000 cars; the | State and will remain here until my other 700. Each car stand will include museum show is ready. Will work an in-a-car speaker which may be films with my museum and play halls. Biz was off this summer and I will try a two-people trick for the winter. car heaters which may be plugged in | George (Slim) Turner, who was with me, has gone to Oklahoma and will operate a pic unit around Enid." . . Al Tint, widely known repster and Arthur Gilcannon is readying a small tent showman, is in Knoxville where flesh show at Bonham, Tex., and will toire editor." . . . Gill's Novelty he recently purchased a new home. play three-day stands with three Show, in Western Missouri, reports He is anticipating a visit from Jack people. . . . Hal Breen is readying a fair takes. . . . Carol Players have Sweetman, former minstrel drummer four-people flesh trick around Spo-been around Tampa lately. . . . Freeand currently drummer for the band kane. . . L. H. Cauley, Portland, ley's Shows, reporting fair biz in Ore., has closed his small vaude-film | Central Iowa, is headed for Nebraska. | New Address: 602 West 52d St., New York 19, M. Y.

Outdoor Theater Plans Hit High as Operators Eye '49

the outdoor movie season is practically over, operators of drive-in theaters are still active in their building and expansion programs with an eye on getting an early start next season.

Newest drive-in to open in the Philadelphia area is the Theater of Tomorrow, located two miles below Norristown, Pa. Covering a 40-acre area, the drive-in was opened by Paul Winter, of National Drive-In Theaters, and O. J. Hickey was brought in from Rochester, N. Y., to manage the enterprise. Continuous music, recreational facilities for children, a snack bar, and observation windows thru which the snack bar patron can follow what is showing on the screen, are among features of the establishment.

Application of Louis J. Caham, Philadelphia, for a building permit to construct a drive-in outside of Trenton, N. J., was denied by the township committee of Lawrence Township because of residence zone restrictions. Caham is looking around for another site in the area.

In Eastern Pennsylvania three drive-ins have been added to the growing chain of open-air theaters.

Bisbee Junket Okay Thru Ky. and Tenn.; 10 Weeks Remaining

CINCINNATI, Oct. 9. - Bisbee's Comedians, in its 20th year, has been playing to good business in Kentucky and Tennessee territory this year, according to Owner J. C. Bisbee. Show will be on tour 10 more weeks.

Bisbee recently staged a fish fry for his show personnel of 27 and five visitors at Reelfoot Lake, Tennessee. Among the guests were Mrs. Bisbee's mother and brothers and Howard Johnson.

No changes have been made this year in the cast which includes J. C. and Mary Bisbee, Kitty and Cele Farron, Maxine and Leo Lacy, Audry and Virginia Hardesty, Jimmie Reynolds, Billy and Vera Choate, Lola and Sam Hudson, Bobby Lee, Red Turner, Roy Garrett, Dorothy and Jess Lund, and Ralph Blackwell.

Grant Plans Southern Trek

ASHTABULA, O., Oct. 9.—Al Grant, who formerly called on repertoire shows as a representative of a prize candy company of Chicago, and now on the road supervising concessions in drive-in theaters for the Jacobs Bros. concession company, plans to go South soon for the Jacobs firm to sell advertising. He recently completed the opening of concession services at the Empress Theater, Milwaukee, and the Alvin, Minneapolis. Grant's daughter, Rose (Baby Dumplin') Mack, is touring this year with Follies of 1948 on the Johnny J. Jones Exposition.

unit after four months of fair biz. He is booking dates there for a three-people flesh bill, Pocket Change, by E. F. Hannan. Cauley has placed his religious pix with Herman Goldsmith, who will tour Washington and Oregon starting October 22. Cauley asks: "Are any people active that were with Murdock Bros. Show that I was with in Pennsylvania years ago? If so, drop a line to the Reper-

PHILADELPHIA, Oct. 9. — Altho | NuWay Drive-In was recently opened at Hummels Wharf, Pa., by Melv Spigelmeyer, with all equipment furnished by Vincent M. Tate, Motiograph dealer in Wilkes-Barre, Pa. A new 500-car drive-in has been completed at Newton Lake, Pa., near Carbondale, with Tate also installing the equipment. Still another, Comer ford Drive-In, was opened at D Pont, Pa., and will continue opera tions as long as weather permits. Th Comerford accommodates 900 cars.

150G Drive-In For Greensbord

GREENSBORO, N. C., Oct. 9.—Of ficials of Dixie Drive-In Theaters have just announced plans for North 29 Drive-In Theater, a \$150,000 project scheduled to be built about a half mile north of the city limits on the new Reidsville highway.

Management states that the firm has bought a 16-acre tract and the contract has been awarded to W. W. Williams, of Charlotte. Construction will begin within 30 days and completion is planned by December 15.

"The new theater will provide parking space for 1,000 cars and allweather air-conditioning units with individual speakers for each car," it was stated.

At present the Dixie firm is operating the drive-in theater on High Point Road.

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\$55.00 each, Empty 1600 ft. Reels, \$1.50 each, Film Cleaning Fluid, \$2.00 per quart. Ampro Sound Projector, complete, \$250.00; ready to show, Mills Panoram Soundie Projectors, in cabinet, for \$175.00 each; shipping cases \$3.50 each. SIMPSON FILMS

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ARMAT—Thomas, 81, who in assotion with Thomas A. Edison was edited in developing the first satisctory motion picture projector, Sepember 30 at his home in Washington. le operated the machine at the first ecorded commercial showing of a novie in New York in 1896.

BENJAMIN—Gladys Lanphere, 55, rmer singer, recently in Hollywood. Also known as Gladys Gale, she had appeared in the musical productions Lassie and Sweetheart Time in New York, and in the Mae West picture, Klondike Fannie. Survivors include ner mother, two sisters and a brother, Il of Wenatchee, Wash.

BROWN-Maud, 70, actress, at her os Angeles home October 1. She as an early-day stage favorite on roadway and was at one time leadg lady for Robert Mantell and Frank eenan. Survived by her twin sister nd two daughters. Body was sent to er birthplace, Whitewater, Wis., for iterment.



In Loving Memory of Our Father

C. N. HILL

WHO PASSED AWAY **OCTOBER 10, 1946**

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President of Eli Bridge Company



who passed away Oct. 15, 1932. "To live in hearts we leave behind, Is not to die."

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THE FINAL CURTAIN

BRUCE-Mrs. Donald, former matic artist known as Flora Esm October 2 in New York. She wa widow of Donald Bruce, Sc comedian. Her daughter, Eva, arvives. Burial in Woodlawn Cemetery, New York.

BRUMBACH — Gisela, 23, trick bareback rider, killed in a railway accident in Guben, Germany.

BRUMBAUGH — Mrs. Alpha, 79, mother of LaTeen Coriell and Montana Earl, of the Coriell Family Show, October 6 in Gainesville, Tex., She also leaves three sisters and two brothers of Gainesville. Burial in Valley View, Tex., October 7.

BURMLISTER-Wilhelm, 66, German nitery owner and manager who booked numerous American and English acts, recently in Hamburg.

EDGAR-Mrs. Valerie, 54, mother of Roger Edgar, prominent English magician who operates the magic show, Fantasia, October 6 at her home in St. Louis. She and her son had recently come to St. Louis from London.

EDSON-Mrs. Grace Parker, '79 former singer with the Boston, Susie-Curwin and the Jolly-Jolliet opera companies, all of Boston, October 5 in Hudson, N. Y. Her husband, daughter and brother survive.

DORMAN-Mrs. George F., 67 widow of George Dorman, showman, September 23 at the home of her sister, Mrs. T. N. Blackwell, in Taft, Tex. Burial in Taft Cemetery.

GORDON-Leona May, 47, wife of Sam Gordon, concession manager of the Royal American Shows, October 2 at Atken, Ark. (For details see story in General Outdoor Section.)

GRAHAM — Frank, 63, former Keith vaude circuit booker and agent, October 3 in New York, His widow; two daughters, Hazel and Sara Nancy, vaude and musical comedy performers, and a son survive.

GREEN-Bert, 63, author, vaude humorist and one of the first motion picture cartoonists, October 5 in Bronx, New York. His drawings for some of the leading newspapers and Hearst-Pathe led him to tour the vaude circuits. He also wrote some 200 humorous articles for magazines, as well as numerous scenarios for comedy shorts. His widow, son and sister survive.

GREENHALGH—Walter, 64, former minstrel show musician, September 29 at his home in Philadelphia. His widow, Elizabeth, and a son, Walter F., survive. Burial in North Cedar Hill Cemetery, Philadelphia, October

GUINTOLI - Nadine Nara, 9, daughter of Agostino (Bimbo) Guintoli, San Francisco night club owner, September 28 in that city. Her parents, two sisters, Diana and Yvonne, survive. Burial in Holy Cross Cemetery, San Francisco.

HOWARD-Thomas P., actor, pianist and orchestra leader, September 30 of a heart attack at his home in St. Marys, O. Howard toured in vaude in the '20s in the act, Howard and Lewis, and played heavies with the Harry Shannon Players and Radcliffe's Chautauqua. He was filling an engagement at the Westwood Supper Club near St. Marys at the time of death. Survived by his widow, Elizabeth, and two brothers, William, Hollywood film director, and Charles, for many years manager of a film exchange in Minneapolis. Burial in Elm Grove Cemetery, St. Marys, October 4.

JOHNSON - William Harry, 66, former president of Louisiana State Fair, September 30 in Shreveport. Funeral services October 2 in Shreveport with burial in Forest Park Ceme-

tery there. KRAVETTE-Ralph R., 52, former general manager for legit producer York. He left Freedley three years when she married Ernest Hathaway

ago to manage The Red Mill touring show. His widow, son, daughter, three sisters, three brothers and father survive.

KUNKEL-William A. Jr., 53, publisher of The Fort Wayne Journal-Gazette and owner of Station WKJG, October 7 in Fort Wayne, Ind. He had been president of the Northeastern Indiana Broadcasting Company, which operates the station, since 1934.

McKIBBON — Columbia, 52, stage and screen actress, at her Los Angeles home October 4. Survived by her husband and mother.

MEIER-Elmira F., 82, widow of Thomas Meier, builder and proprietor of a Cincinnati swim pool for 30 years, September 24 at her home in Columbus, O. Mrs. Meier traveled extensively with her husband, who was a pioneer in the aquatic show field, and was well known in the fair, park and carnival fields. Survived by two sons, Thomas (Quincy), former high diver, of New York, and Ralph C. of Columbus, and three daughters, Mrs. W. Billikam, Galena, O.; Mrs. Minnie O'Neill, Brooklyn, and Mrs. Grace Taylor, Reynoldsburg, O. Burial in Union Cemetery, Columbus, September 27.

MIDGLEY-Mrs. Charles E., 73, widow of Charles E. Midgley, Columbia Broadcasting System engineer, September 30 in Yonkers, N. Y.

MINZESHEIMER — Mrs. Caroline Rosenheim Loew, 77, widow of Marcus Loew, founder of Loew's, Inc., October 1 in New York. Two sons, Arthur M. and David L. Loew, survive.

MORAWEK-Edward, 51, composer and former member of the Austrian Imperial Opera, September 26 in Meriden, Conn., of injuries received in an auto accident. He was a member of the American Songwriters' Association and the Hartford, Conn., and New York American Federation of Musicians' locals.

MYLETT-Edward Silbon, 81, veteran circus aerialist, September 23 at his home in Albany, Calif., after a long illness. Survived by his widow, Eugenie, long his partner in aerial

O'DEMPSEY-Harry, 65, former tenor with the O'Mara Opera Company, September 17 in Dublin, Ireland. His widow and daughter survive.

PARKER-Byron H., 37, radio performer, October 5 in Providence Hospital, Columbia, S. C., of a heart attack. Parker was with Station WIS, Columbia, for 11 years, but more recently had been connected with WKIX, also of Columbia. Survived by his widow, Ruth.

RUTTER-Harry B., 61, horse trainer, recently in Memorial Hospital, Pottstown, Pa., of a heart attack. Survived by his widow, Violet; five sons, Harry Jr., circus clown and show owner; Hubert, Jerry, Bill and Howard, and a daughter, Mildred. Burial in Morris Cemetery, Phoenixville, Pa.

SAVITT—Jan, 35, orchestra leader and composer, October 4 in Sacramento of a cerebral hemorrhage. He was stricken while en route to Sacramento to fulfill an engagement at the Memorial Auditorium there. Savitt played the violin with the Philadelphia Symphony Orchestra at the age of 14, and his musical background included studies in conducting with Rodzinski. His compositions included Now and Forever, It Must Be Love, Moonrose and 7-20 in the Book. Survived by his widow.

TURNBULL-Mrs. Mary Page, 76, stage celebrity in England in the 1890's, October 6 in Greenwich, Conn. She made her stage debut at the age of 17 under the name of Elliot Page and played a leading role in Oscar Wilde's The Importance of Being Earnest when it was first produced. Vinton Freedley, October 2 in New She retired from the stage in 1901

Turnbull, her late husband. daughters and a son survive.

WACHA-John F., 78, veteran bandsman and composer of over 30 marches, including the Sousa Memorial March, September 27 in Reading (Pa.) Hospital. He was the former director of the Cadet and Philharmonic bands and assistant director of the Ringgold band, all of Reading. Surviving are a son, Paul A., and two sisters.

WALKER+Mrs. Paul Warren, 45. whose husband is a concessionaire on the American Midway Shows, September 27 in Hillsboro, Tex. She also leaves a sister, Mrs. Sam Seely, of Guymon, Okla., and a brother, C. Y. Thomas, Alvarado, Tex. Burial in Tolbert Cemetery, Vernon, Tex.

WHETSTONE—Chester J., 57, concessionaire at Gem-Terrace Beach. Catawba Island, O., of a heart attack near his Sandusky, O., home October Surviving are his widow, Ethel; mother, Margaret; two brothers and a sister. Burial in Oakland Cemetery, Sandusky.

WILLIAMS-Barney (Bernard A. Wilhelm), 68, former vaude actor. September 22 in Hollywood.

WIZIARDE—Mrs. Lucy Owens, 83. mother of Jack O. Wiziarde, concessionaire and former operator of the Wiziarde Novelty Trades Day Circus, at her son's home in Lincoln, Neb., recently. She leaves two other sons, V. H., of St. Joseph, Mo., and C. A., of Great Bend, Kan., and a sister, Mrs. Kate Todd, Osawatomie, Kan. Burial in St. Joseph, Mo.



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C. G. DODSON M. G. DODSON

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Who Crossed the Great Divide October 12, 1940 James E. Hunt

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JULE MILLER

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T'ain't Hay!

BRANTFORD, Ont., Oct. 9.— Frank Conklin, the Canadian carnival tycoon, who doubles in fine horse breeding, owes much of his success in the latter field to the fact that he discovered that his stable belles definitely preferred spending the best years of their lives with equine beaus of the blue grass regions of old Kentucky, so the Canuck belles and the Dixiecrat beaus have been spending their honeymoons together below the Mason-Dixon line.

The Conklin good-neighbor honeymoons have paid off handsomely. One of the international colts coming off the Dixie assembly line recently brought the top Canadian price of \$11,-000, which is something quite special in the way of hay-burner prices. Conklin started his horse breeding from scratch about

Chi Rail Fair Draws 2,500,813 In 76-Day Stand

five years ago.

CHICAGO, Oct. 9.—A total of 2,-500,813 persons paid to see the Chicago Railroad Fair, which closed its 76-day run here Sunday (3).

on the grounds, played to 1,167,867 Officials of the funeral chapel largest funeral previously held here." persons. Presented in a 4,800-capacity grandstand four times daily, the spec had an average attendance of 3,972 for its 294 performances.

A narrow-gauge railroad, only ride on the grounds, carried 925,479 fares. The fair charged 25 cents at the

outside gate, 60 cents for the spec and

10 cents for a ride on the railroad. Unusually good weather marked the fair's run. Out of a possible 304 performances, Wheels A-Rollin' lost but 10 to rain.

AH Signs To Build, Distrib B&K Rides

NORTH TONAWANDA, N. Y., Oct. 9.—Allan Herschell Company here has entered into an agreement with Bradley & Kaye Amusement Company, Los Angeles, to manufacture and distribute two of the Coast concern's kiddie rides, it was announced this week by William J. Wendler, secretary-treasurer of Allan Herschell. The rides are a Little Dipper and a boat ride.

Wendler stated that Allan Herschell engineers have made several minor changes on both rides and that experimental models are under test. It is expected that the rides will be available for early spring delivery.

Addition of the Dipper, a Coaster device, and the boat ride brings to four the number of kiddie rides being produced by Allan Herschell, the other two being a Merry-Go-Round and an auto ride. All are designed for park or carnival use.

Bradley & Kaye is headed by Dave Bradley Jr.

Coolidge Stampede Oct. 30-31

COOLIDGE, Ariz., Oct. 9.-Plans are complete for the second annual Jaycee Stampede here Saturday and Sunday (30-31). Acting Governor Dan Garvey will lead the opening day parade.

Trailer Mishap Fatal to Wife Of Sam Gordon

CHARLESTON, Mo., Oct. 9.— Funeral services for Leona May Gordon, 47, wife of Sam Gordon, concession manager of the Royal American Shows, were held here Tuesday (5) in the Nunnelee Funeral Chapel. Rev. J. C. Montgomery, pastor of the Methodist Church, officiated. Interment was in the I.O.O.F Cemetery here.

Mrs. Gordon was killed Saturday afternoon (2) near Atken, Ark., when she fell from the family house trailer en route from Oklahoma City, Okla., to Birmingham. It was not until the trailer and the car, driven by Harry Julius, who was accompanied by Gordon, arrived in Little Rock, Ark., 60 miles from Atken, that Mrs. Gordon was discovered missing from the trailer. Meanwhile the body had been found.

It is believed Mrs. Gordon had opened the trailer's side door in order to empty a container and that the force of the wind carried her with it.

In addition to her husband she leaves her mother, Mrs. Sam Rajotte; her stepfather, Sam Rajotte, and two sisters, Mrs. Marie Atkins and Miss Lola Horton, all of this town.

Pallbearers were Paul Hendy Moore, Robert B. Patterson, Frank Lair, William R. Chron and Charles Goodin, all local friends of the Gordons. Out-of-town show people in attendance included Harry Julius, Wheels A-Rollin', only paid shows Ned Torti and Phillip (Kinky) Wolff.

Show for Truman

JERSEY CITY, N. J., Oct. 9.—A \$5,500 fireworks show, paid for by the city and staged along the route taken by President Truman for his private train to Lincoln High School Auditorium, where he spoke Thursday (7), was fired by Fred C. Murray, of the International Fireworks Company, a local concern.

The show consisted mainly of shells which were fired at each street intersection passed by the parade, plus five gigantic pyro portraits of the President and 40-foot replica of Niagara Falls. Murray said 35 men were needed to fire the show.

Ira Watkins Inks 3 Acts With Santos d'Artigas

PHILADELPHIA, Oct. 9.—After meeting here September 28 with Mr. and Mrs. Pablos Santos, of the Sintos d'Artigas Circus, Havana, Ira Watkins announced that several of his acts had been contracted for appearances with the Cuban show from November 25 thru May 10, 1949.

Acts signed include the chimpanzees, the mule act, and Sylvia Watkins' dog act. Watkins is appearing at the Arena here with the Hamid-Morton Circus.

described the number of flowers received as "twice the number for the

Murray Fires 51/2G Ralph Ammon Picked To Run Peoria Center

Will Also Head Annual Expo

PEORIA, Ill., Oct. 9. - Ralph Ammon, who resigned recently as manager of Wisconsin State Fair, Milwaukee, has been named executive secretary of Exposition Gardens here. In that post, he will direct activities of the year-round amusement center, which is now under construction, and also the Heart of Illinois Exposition, a fair, the first showing of which is planned for 1949.

Ammon succeeds Arthur N. Eckstrandt, who resigned to become vicepresident of Jefferson Trust & Savings Bank of this city. Eckstrandt, who at one time was a member of Wisconsin State Fair staff, had played a large part in the moneyraising campaign to build Exposition Gardens.

Jack Reynolds, 30, who had been assistant manager of the Milwaukee event, was appointed recently to succeed Ammon. This year Ammon managed the Wisconsin Centennial Exposition, which embraced the '48 State fair.

The Exposition Gardens post here will carry a larger salary than the Milwaukee position, it is believed.

Plant Being Built

Ammon, who first assumed the managership at Milwaukee in 1930, is credited with having pulled the fair out of politics, lifted it out of debt, put it on a self-sustaining basis and brought about vast improvements to the plant.

Construction work on Exposition Gardens is well under way. A 10,000-seat grandstand of concrete and reinforced steel is being erected. Half-mile and quarter-mile race tracks have already been built, Lighting, water and sewerage systems are now being installed.

Close-Ups:

In at Age 7, L. B. Herring Jr. Rarely Out of Fair Biz Since

By Herb Dotten

(This is another in a series of articles on little-known facts about people prominent in outdoor show business.)

B. HERRING JR. broke into the fair business at the tender age of seven. Now 52 (he was born February 12, 1896), the secretary-manager of Mid-South Fair, Memphis, has been in it ever since, except for brief interludes which served only to whet his appetite to operate fairs.

It was as an office boy at the Southeast Fair, Beaumont, Tex., that



L. B. HERRING JR.

Herring stuck his foot into the door. The following year he shifted to the role of a concessionaire.

Sam Solinsky, known as Dollar Mark Solinsky because he always used dollar marks instead of S's in signing his name, had the concessions at the Beaumont annual. The ambitious Herring bought the exclusive right to sell newspapers on the fairgrounds.

As the fair's office boy the previous year, he had heard tall stories of the profit made by concessionaires, and this had brought about his decision. "However, it didn't work out that way," Herring recalls. "I spent most of my time trying to run other newsboys off the grounds. As a result, even tho I paid only \$1 for the privilege, I didn't sell many newspapers."

The next year Herring returned to the fair, this time as a drummer. He had taken up drums, become a member of a band, and his band was

among those brought to the fair. Thereafter, for several years while attending school, he came back to the fair, always as a drummer. However, there was plenty of time for him to handle other jobs at the fair, and he took these on to fill in between band assignments.

Herring became a sufficiently accomplished drummer to use his ability with the sticks for his livelihood. He went out with several road shows. Later, he became a motion picture operator. To this day he retains his union card as an operator in the IATSE.

Tries To Quit, Can't

Came the day, tho, when Herring decided to quit show business and settle down. He took a job in a Beaumont bank. However, this served only (See In at Age 7 on page 61)

Mills Declares 300% Divvy for 2d Year

LONDON, Oct. 9.—Stockholders of the Bertram Mills Circus will again receive dividends of 300 per cent on their shares, as they did in 1947. Final payment of two shillings on each share, with a par value of one shilling, will be disbursed on October 30. Previous dividend of one shilling makes it a 300 percenter for the circus fiscal year which ended April 5, 1948. Shilling shares of the Mills Circus are currently quoted at 32 shillings, twopence per share (approximately \$6.40).

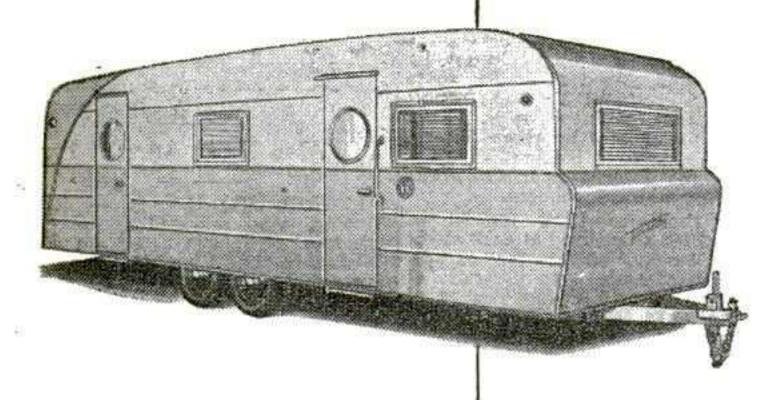
Mills Circus is getting set for its holiday indoor run at the big Olympia Exhibition Hall, in London, which will run from December 22 thru January 5. Cyril Mills has been making an extensive tour of European countries in search of new acts, but so far only booking announced is that of Erik Soder, a novelty aerial act, which has been appearing in Denmark.

Chill Fails To Cool Bailey

HIAWATHA, Kan., Oct. 9.—Bailey Bros. attracted a pair of three-quarter houses here Monday (4), despite chilly weather.

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Fair Dates



A list of fairs, with dates one week in advance and arranged according to dates. States and cities, will appear in each issue. The complete List of Fair Dates was published in the issue dated July 31.

October 17-23

ALABAMA

Albertville—Sand Mountain Fair. Oct. 18-23. C. E. Hood.

COLORADO

Del Norte-San Luis Valley Livestock Fair. Oct. 21-23. Dean Hammond.

FLORIDA

Crestview—Legion Harvest Fair. Oct. 18-23. H. A. King. Pensacola—Pensacola Interstate Fair. Oct. 18-23. J. E. Prenkel. Tallahassee—Leon Co. Fair Assn. Oct. 18-23. Lloyd Rhoden.

GEORGIA

Athens—Athens Agrl, Pair. Oct. 18-23. F. H. Williams.

Eastman—Dodge Co. Legion Fair. Oct. 18-21. R. T. Ragan.

Louisville—Jefferson Co. Legion Fair. Week of Oct. 18. G. W. Robinson.

Macon—Georgia State Fair. Oct. 18-23. E. Ross Jordan.

Toccoa—Stephens Co. Fair. Oct. 18-23. Rufus C. Harding.
Quitman—Brooks Co. Fair Assn. Oct. 22-27.
J. P. Bass.
Waycross—Dixie Fair. Oct. 18-23. Liston

LOUISIANA

Elkins, Chamber of Commerce.

Jennings—Jefferson Davis Parish Fair. Oct. 21-24. T. E. Owens.

New Roads—Pointe Coupee Parish Fair Assn. Oct. 22-24. J. Wade LeBeau.

Oak Grove—West Carroll Parish Fair. Oct. 18-23. J. Wayland Smith.

Shreveport—Caddo Parish Fair. Oct. 21-22.

1. Joe T. Monson.

Shreveport—State Fair of La. Oct. 23-Nov.

1. W. R. Hirsch.

Tallulah—La. Delta Fair Assn. Oct. 17-22.

J. M. Gilfoil.

MARYLAND

Upper Marlboro-Southern Md. Fair. Oct. 17-24. John W. Farrell.

MISSISSIPPI

Canton—Madison Co. Fair. Oct. 18-23. R. H. Burrage.

Meadville—Franklin Co. Fair Assn. Oct. 18-23. Annette Temple.

Picayune—Pearl River Co. Fair. Oct. 18-23.

MISSOURI

Kansas City-American Royal Livestock Show. Oct. 16-23. A. M. Paterson.

NORTH CAROLINA

Hamlet—Richmond Co. Fair. Oct. 18-23. E. P. Leatherbury.
Monroe—Union Co. Fair Assn. Oct. 18-23. M. W. Williams.
Raleigh—North Carolina State Fair. Oct. 19-23. Dr. J. S. Dorton.
Siler City—Chatham Co. Fair. Oct. 18-23.

Thompson & Rumley. PENNSYLVANIA

Bellwood—Antis Community Farm Show. Oct.
21-23. W. C. Singleton.
Delmatia—Lower Mahanoy Tp. Community
Fair. Oct. 20-22. Mrs. Ruth Tressler.
Martinsburg—Morrison Cove Community Fair
Assn. Oct. 21-23. Ella E. Ebersole.
Oil City—Farmers & Fruit Growers' Fair. Oct.
20-22. Charles Fisher.
Unionville—Unionville Community Fair. Oct.
21-23. Roland M. Conrad.

SOUTH CAROLINA

Columbia—South Carolina State Fair. Oct. 18-23. Paul V. Moore.
Conway—Horry Co. Fair. Oct. 18-23.
Greenville—Greenville Co. Colored Fair. Oct. 18-23. U. S. G. Sweeney Jr., Simpsonville.
Marion—Marion Co. Agrl. Fair. Oct. 18-23. D. M. Harper.
Orangeburg—Orangeburg Co. Colored Fair. Oct. 18-23. W. C. Lewis.
Pageland—Chesterfield Co. Fair. Oct. 18-23. L. E. Blakney.

TEXAS

Beaumont—South Texas State Fair. Oct. 21-30. K. D. Schwartz.
Bryan—American Legion Free Fair. Oct. 20-23. J. C. Goldsmith Jr.
Dallas—State Fair of Texas. Oct. 9-24. W. H. Hitzelberger.
Jourdanton—Atascosa Co. Fair Assn. Oct. 21-23. Dan L. Ernst.
Liberty — Trinity Valley Expo. Oct. 19-23. Garth Christopher.
Nacogdoches—Nacogdoches Co. Fair. Oct. 18-23. Lee W. Rogers.

VIRGINIA

Suffolk-Tidewater Fair Assn. of Suffolk. Oct.

19-22. H. C. Holman.

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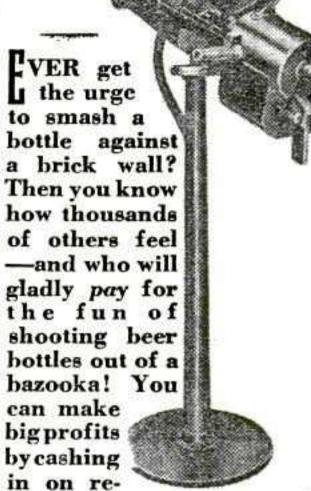
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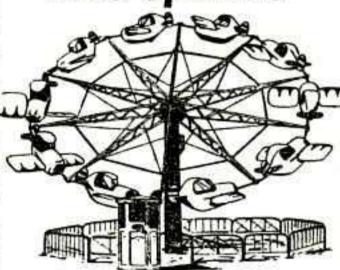


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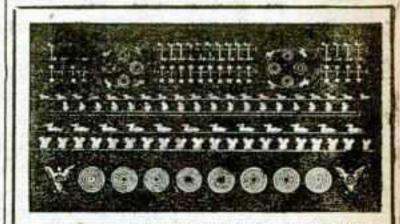
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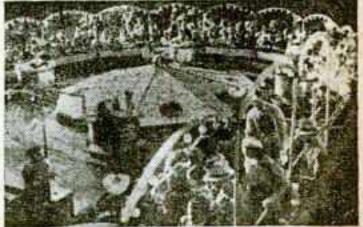


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Roller Coaster To Be Erected For '49 CNE

Kortes To Have Side Show

CHICAGO, Oct. 9.—J. W. (Patty) Conklin, who with his brother, Frank, holds the midway contract at the Canadian National Exhibition (CNE). Toronto, this week disclosed here that he plans to erect a Roller Coaster on the CNE grounds next spring. Conklin also said he already has closed with Pete Kortes to have the latter supply the Side Show at the '49 Toronto event.

Plans for the Roller Coaster call for an 80-foot high structure, with 3,200 feet of track, capable of handling four cars at one time, each with a 24-person capacity. Detailed plans are being completed by Joe McKee, Conklin said. Joe Drambour will be in charge of construction and Jack Ray will design the front, Conklin said.

The midway will be straightened out for the '49 CNE. This will enable dead-ending of the street and spotting a show at the closed end, Conklin pointed out.

Since the close of the '48 CNE, the Conklin office on the grounds has been enlarged and remodeled.

Conklin left here yesterday (8) for a brief visit in New York after which he plans to return to Toronto.

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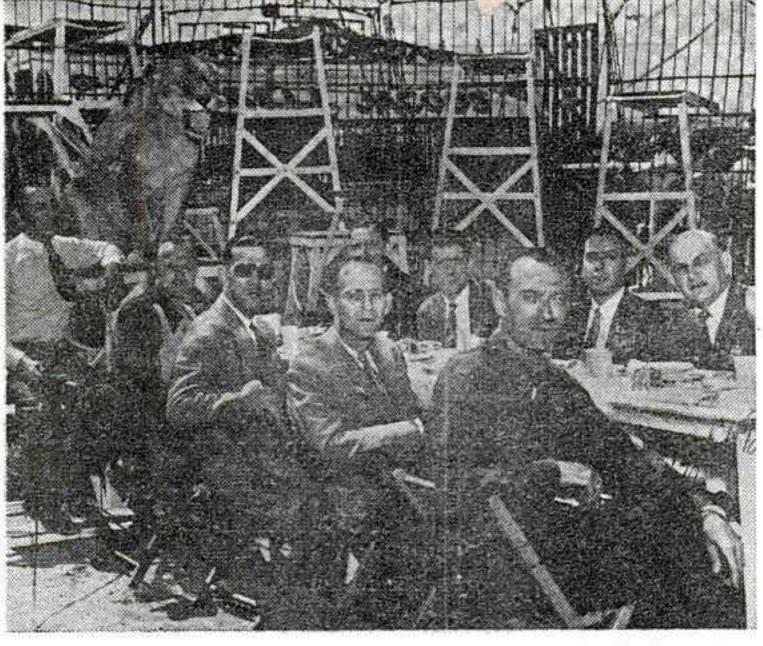
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BREAKFAST WITH SHEBA. Members of the Terrell Jacobs Circus Ring, during their recent convention in Milwaukee, entered the steel arena for breakfast with Jacobs and his well-known charge, Sheba. Others in the photo are, front row, left to right: R. G. McCullough, R. W. Kline, C. G. Hartman, and Archie Geyder, of the Jacobs org. Rear row: C. E. Pfeffer, V. C. Thomas, T. L. Sangston and J. W. Jamison.

Committees Named For PCSA Banquet

LOS ANGELES, Oct. 9.—Committees for the annual Pacific Coast Showmen's Association banquet and ball, December 14 in the Gold Room at the Biltmore Hotel, include:

Executive committee, headed by Chairman C. H. Allton, Harry Har-John Backman, George H. Lauerman, Walton de Pellaton and Tony Soares; ticket sales: Harry Seber, chairman; Earl Douglas, J. W. (Patty) Conklin, Charles Albright, John R. Dykes, Moe Levine, Moe Eisenman, Bill Meyers, Larry Ferris, Ben Martin, Maynard Monette, George Hiscox, Bob Schonover, Dan Meggs; reception committee: Bob Downie, chairman; Curtis Little, Harry LeMack, Ben Beno; arrangement of ushers, Bob Downie; publicity, Sam Abbott, chairman; Al Weber, Harry Quillen and Al Flint; decorations: Joe Krug, chairman: Edwin Tait, Harry Taylor, Eugene Rose, Harry Suker; program, S. L. Cronin; entertainment, Ray Rosard and Lou Manly.

Tickets will be \$10 including tax, and members are urged to get their reservations in early.

Australian Showmen Cut Admissions To Dodge Tax

ADELAIDE, Australia, Oct. 9.— Australian showmen at the recent Adelaide Royal Show (fair) almost unanimously dodged collecting tax on admission charges. Out of all the concession holders, only two charged admissions putting them in taxable brackets.

Amusement tax is levied on adgraves, John Miller, Harry Fink, mittances of 1 shilling (about 20 cents) or more, and while this is the usual price charged at other spots for midway attractions, all but two of the Adelaide midway impresarios cut prices 1 half-pence (less than 1 cent) to by-pass the tax.

> Midway offered all types of entertainment, from trained fleas to fat ladies, and biz was excellent, with the fair drawing good gates as a result of the record number of exhibits and exceptionally weather.

Omaha Council Pigeonholes Ordinance on Show Lots

OMAHA, Oct. 9.—An extensive City Council ordinance aimed at finding new carnival and circus sites here has been pigeonholed.

A committee decided on four locations, two of them near former carnival lots on the north side; one on the northwest side and another in the south.

Majority opinion was for use of Ak-Sar-Ben field west of the city, but the civic organization has never approved such use of its extensive area.

Mayor Glenn Cunningham, remarking: "I think carnivals should provide their own site," said the study report should be kept on file. When a carnival wants to play Omaha, the operators might find it helpful, he added.

Sandusky Tax Nets \$7,587

SANDUSKY, O., Oct. 9.—Since its amusement tax went into effect April 1, the city of Sandusky has collected \$7,587.53, according to C. F. Breining, city treasurer. All September reports are not due until Thursday (21). Figure is about right for anticipated \$15,000 yearly revenue, Breining stated. Theaters, circuses and Cedar Point resort all have contributed.

Foley & Burk Registers Okay At Bakersfield

BAKERSFIELD, Calif., Oct. 9.-Good biz was reported by the Foley & Burk Shows playing the Kern County Fair, September 28-October The event always has proved a poor draw in the afternoons and this year was no exception. However, at sundown the customers started filing thru the gates and afforded a good take until around 11:30 p.m. when biz tapered off.

Show carried nine major rides. three kid rides and seven shows. Rides included a Merry-Go-Round, Whip, Tilt-a-Whirl, Rolloplane, boat ride and Torpedo. Manager L. G. Chapman also added a new C-Cruise (See FOLEY & BURK on page 61)



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Write Today







CURTIS L. BOCKUS

Bockus Named General Agent By Strates Org

JACKSONVILLE, Fla., Oct. 9 .-Curtis L. Bockus, currently serving as vice-president of the Northeast Florida State Fair here, has been named general agent of the James E. Strate Shows, replacing the late Bill Fleming. Bockus will assume the post after the close of the local fair, scheduled November 10-20.

A veteran in outdoor business, Bockus for many years was general agent of the Dodson World's Fair Shows and subsequently served in that capacity for Endy Bros. and other organizations.

Wichita Notes

WICHITA, Kan., Oct. 9. - Jack Harrison joined King Bros. The DeKohls visited in Wichita between dates. Dr. E. L. Cooper is building a super ring barn on his property east of here and will use it to house his Liberty horse act during the lay-off periods.

The Wichita Jaycee Rodeo enjoyed the most successful run in its history this year. Added features were Cecil Cornish, presenting his Palomino Roman jumping horses; his trick horse, Smokey, and his trained Brahma bull, and the Moores, with their taxi meter mule, Beeswax.

Add things I never knew until now: That George Bellis has been painting circus Side Show banners for 30 years.

Mr. and Mrs. Mike Demko are with the World of Pleasure Shows. Mike recently celebrated a birthday. Ralph Bliss is night clerk at the Jeffla Hotel, St. Louis. Billie Collins, formerly of Mason City, Ia., is general agent for the United Exposition Shows.

Rosita Claire, injured last May in a car accident, still is confined to the hospital.

The Hartleys, with their baby elephant act, played North and South Dakota fairs. Charlie Dryden, exbarrel kicker, now retired, spends most of his spare time around Leo McKinsey's midget body car factory just kibitzing.

Dolly Jacobs suffered an injured hand, the result of using the wrong end of a bull hook.—BETTE LEON-ARD.

CANDY FLOSS MACHINE \$275.00



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Hartford-Oct. 24. Barbara Hochbery, Willimantic, Conn.

Evansville—Oct. 17. Gilbert L. Kahn, 3017

W. Michigan St. Richmond-Oct. 24. Harriet Carmack, New Castle, Ind.

KENTUCKY Louisville-Oct. 31. W. S. Hart, 1051 5. 32d

LOUISIANA Shreveport—Oct. 29. W. R. Hirsch, Box 1100. MASSACHUSETTS Mrs. Mason B. Cook, Boston-Oct. 23-24.

MISSOURI

Maplewood—Oct. 17. Mrs. Robt. J. Ready,
Kirkwood, Mo.

Pembroke, Mass.

St. Louis-Oct. 17 Mrs. Ruth B. Stetson, Nor-mandy, Mo. NEW YORK

Auburn-Oct. 16. Foley, 2009 Ranstead St., Philadelphia. Bronx, N. Y.—Oct. 31. Foley. 2009 Ranstead St., Philadelphia. Brooklyn-Oct. 17 and 23. Foley, 2009 Ranstead St., Philadelphia. Ithaca—Oct. 30. Adelia Thorsland. Vamaica, L. I.—Oct. 24. Foley, 2009 Ranstead

t., Philadelphia. ster-Oct. 17. Foley. 2009 Ranstead St., Iphia.

TEXAS Mrs. G. F. McReynolds, Houston-Oct. 24. 3106 Plumb St. San Antonio-Oct. 17. Mrs. Wylle Brown, 1718

Parsons Wins 100-Miler

W. Grammercy St.

MECHANICSBURG, Pa., Oct. 9 .-Johnny Parsons, of Los Angeles, won the 100-lap midget feature at Williams Grove Speedway Sunday (3). Charlie Miller, Linden, N. J., who finished second, was headed by Parsons in the 94th lap.



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250G FIRE HITS OLD ORCHARD

Entire Block Is Destroyed

Coaster, Old Mill, roller rink gutted by blaze which threatens entire fun zone

OLD ORCHARD BEACH, Me., Oct. 9 — A mid-afternoon \$250,000 fire Sunday (3) wiped out practically an entire block of rides, buildings and concession stands in the amusement area of this resort and, for a time, threatened to make a clean sweep of the entire fun spot.

The blaze, of undetermined origin, was said to have started in the structure housing the Old Mill ride and, fanned by a stiff wind, quickly spread thru the wooden buildings and ride structures occupying the block. As all rides and buildings were closed for the season, no one was hurt in the blaze.

Fire Chief Theodore Mingo appealed for aid from neighboring communities and received assistance from Portland, Scarborough, Biddeford and Saco, all of which sent apparatus and firemen to the scene. Altho the fire continued to smolder thruout Sunday night the firemen had the blaze pretty well under control within less than two hours.

Big Units Destroyed

Wiped out by the fire were the Roller Coaster, the Old Mill dark ride, a Merry-Go-Round and several smaller rides. Also gutted were a roller rink, Usen's Arcade, occupied by various concessions, two cottages and several eating places.

One of the cottages destroyed was occupied by Al McKee, ride manager of Seashore Park, and his family. Mc-Kee is a brother of Joe McKee, wellknown ride builder and superintendent of Palisades Park, Cliffside, N. J. The McKees were not at home, but most of their belongings were carried to safety.

Flames which leaped across Staples Street set fire to the Palace Ballroom, one of the largest dance-halls in New England, and to the Palace Theater, but most damage to these buildings resulted from flooding of the interiors when the sprinkler systems went into action. An adjoining roller rink also was damaged by the flames which burned away one corner of the building before being halted. The Bullet, a high gravity ride outside the gutted park, also was damaged.

Skaters Escape

This roller rink was one of the few spots in the resort continuing postseason operation. About 30 skaters were in the rink when the fire started. They were ordered to leave the premises. The only structure in Seashore Park, where the fire was centered, spared by the blaze was the building housing the Brikiatis brothers' restaurant. Lunch and drink stands in the vicinity of the fire did a rushing business as the flames and smoke attracted a huge crowd which jammed all roads leading to the resort.

Seashore Park was owned by Seashore Amusement Company, headed by Dr. Alfred Osher, Biddeford, but was leased to the Seashore Operating Company, headed by Louis Fox, of Boston, with David Wolfson in charge of operations. Most of the concessions were housed in the block-long arcade, which up until 1945 was owned by the Usen Amusement Company, which then leased the building

NAAPPB Seeks Film of Park Ops

CHICAGO, Oct. 9.—Paul H. Huedepohl, executive secretary of the National Association of Amusement Parks, Pools and Beaches, this weekend issued an appeal to all park operators for help.

"We always wind up our park convention in December with the showing of movies of park operations at the final session," Huedepohl said, "but so far we haven't any film for this year. I appeal to any and all park operators who have some movies, particularly in color, of their operations this year to write me a letter and let me know if we can have them for showing at the final meeting."

Huedepohl said J. W. (Patty) Conklin furnished the film last year and the membership was high in its praise of that part of the program.

"We want to show movies this year again," Huedepohl said, "but unless somebody comes forward and let's me know they have some film we might have to go without this feature this year."

The NAAPPB secretary added that still pictures would be okay, too.

Opening Boat Race At Idle Hour Spot Stopped by Mishap

COLUMBUS, Ga., Oct. 9. - The opening Tri-State boat races, scheduled Sunday (3) here at Idle Hour Park, was postponed when an accident, which cost the lives of two persons in the park's lake, occurred Saturday night (2).

According to Mike Calderazzi, Idle Hour's public relations chief, one of the park's speedboats, piloted by Paul Cooper, park employee, and a flatbottom skiff, rented by Mrs. Idell Keith, Hogansville, Ga., and Melvin McRae, La Grange, Ga., crashed. The mishap cost the lives of Mrs. Keith and Madel Chapman, Manchester, Ga. Six other persons escaped serious injury.

Park had started its winter season with plenty of advance publicity and will continue its free act policy thruout the winter. The Gretona Family, high wire, was featured the week of September 6, with Capt. Roy Simms, high pole, the current attraction.

to the Osher group. Wolfson, local representative of the operators, is a heir of the Usen estate. Offices of the operating firm, located under the Roller Coaster, were destroyed.

Partly Insured

Osher estimated damage to the park at close to \$250,000—only partly covered by insurance. While Louis Fox, Boston head of the operating syndicate, has been in town conferring with the local manager, David Wolfson, no decision as to future plans have been announced.

Sunday's fire was the fourth serious blaze here in 50 years. Fire in 1907 gutted several hotels, burned out 60 acres of the resort and resulted in four deaths, with damage set at \$1,500,000. A \$100,000 blaze in 1922 destroyed a bowling pavilion, restaurant and several concessions. Another fire, in 1942, started in the Old Mill structure, which was destroyed along with a wax works exhibit, but absence of wind enabled fire-fighters to halt that blaze before serious loss ensued.

Tex. Boardwalk | Storm Damages To Be Rebuilt

Lake Worth spot, destroyed by fire 18 years ago, is offered for lease by city

FORT WORTH, Oct. 9. - Lake Worth Boardwalk, with rides and shows, will be rebuilt under a plan whereby the city-owned site is to be offered for lease. The old Boardwalk, lined with shows, rides and concessions, was destroyed by fire about 18 years ago.

Bids will be opened Tuesday (26). They will be for a 10-year period beginning December 1. The lease will include 10 acres along the Lake Worth shore and adjacent to the Casino Dance Pavilion.

Contract will be on annual cash rental basis, with a percentage of the beach concession receipts going to the city.

The receipts percentage will cover rides, shows, food and beverages. Under terms of the contract the beach operator will not be allowed to assign or sell the lease without city approval. All permanent fixtures and improvements will become city property.

Morrot Plans Spot At Indian Falls, N.Y.

OLCOTT, N. Y., Oct. 9.—Phil Morrot, who managed Rialto Park here the past season, is moving his rides to Indian Falls, N. Y., where he plans to operate his own resort under the name of Boulder Park next year. A number of concessionaires, including J. L. Cleaver, mouse game operator, will make the move with him.

Theodore Morrot, proprietor of Rialto, was a character witness for Cleaver in a trial held September 24 before Peace Justice Harry Chandler in Newfane (N. Y.) Town Hall, the outgrowth of an arrest made August 29 by State troupers on a charge that a mouse game is a gambling device. The court exonerated Cleaver, however, when he testified that players could attract mice to certain holes by clapping hands or making other noises, thus placing the concession in the category of a game of skill. Cleaver operated the game at Rialto the past eight years.

Minnie Railroad Accident Results in 30G Suits

READING, Pa., Oct. 9.—Damage suits totaling \$29,900 were filed here last week on behalf of six Nashville persons for injuries received in a miniature railway accident at Carsonia Park.

The plaintiffs were Angelina Valaska and Mr. and Mrs. Louis Belois and their three children. The suits charged the Carsonia Park Company, Inc., operators of Carsonia Park, with improperly laying the tracks and roadbed, causing two cars of the park railway to upset September 1, 1947.

Daily animal shows will be held in the lion house at Fleishhacker Zoo, San Francisco, beginning next month. Reuben Castang, wild animal trainer, will direct the performances. Animals will be brought from Los Angeles and the show will be produced as a concession.

Virginia Beach

VIRGINIA BEACH, Va., Oct. 9.— Heavy rains and the highest tide registered in 12 years caused thousands of dollars of damage to the seawall, walkway and other shore installations here Tuesday (5) and Wednesday (6), according to town engineer Carroll J. Bonds.

The abnormal rainfall and high tide weakened the concrete facing of the seawall, undermined the wall from the rear and buckled the seawalk in several spots.

Reports from other Virginia Coast spots indicate considerable damage all along the coast, with many amusement and business establishments being invaded by the high waters.

Mission Beach Plunge Opening Still Indefinite

MISSION BEACH, Calif., Oct. 9.-Reopening of the Mission Beach Plunge is being planned if City-County Health Director Dr. Alex Lesem gives the go-ahead signal, Don Vynne, director of aquatics for the city recreation department, announced.

The Plunge, which has been closed since July due to the polio epidemic, was about to resume operation because of partial lifting of the ban against public and semi-public pools. However, the recreation department felt that the restrictions the health officer suggested were impractical.

Dr. Lesem suggested use of pools be denied children under high school age, but would allow high school students in the pools for only 20 minutes at a time, with compulsory 10-minute rest periods between swimming periods.

"We do not have enough personnel to operate such a system," Vynne said, "so we're going to open only if Lesem says we can operate without restrictions."

However, it was thought that some agreement would be worked out between the two departments so the pools can stay open until December 1 and reopen for the spring in March.

Iceland's Tivoli Sets Plans for Expansion

REYKJAVIK, Iceland, Oct. 9 .-Iceland's only amusement park, Tivoli, has wound up its third successful season and is planning augmenting its line-up of attractions for next summer. The park season at Reykjavik lasts only three months but Tivoli, which opened in 1946, started off with a season attendance of 80,000 during its first year, and rang up a gate of more than 100,000 in 1947.

Tivoli has a fairly good line-up of rides and attractions, including a Ferris Wheel, Merry-Go-Round, Radio Autos, Hall of Mirrors, Penny Arcade and games. In addition it has a pantomime theater and uses free attractions. S. Sigurjonsson, one of the directors of the park, has been on a talent-scouting tour of Scandinavian countries in search of new acts for next season. Arne Hoff-Moller, Danish architect, is the managing director of Tivoli.

100G Fire Destroys **Units at Jersey Spot**

LONG BRANCH, N. J., Oct. 9.-A \$100,000 fire yesterday morning destroyed the Colony Surf Club building, two swimming pools and a children's playground at this Northern New Jersey Coast resort.

The fire, believed started by an explosion, was fought by nine fire companies but high winds blocked efforts of the fire-fighters to save the

club building.

South American Animals Arrive Via Air Freight

NEW YORK, Oct. 9.-The Pan American Airways cargo plane arrived at La Guardia Field from Rio de Janeiro Thursday (7) with a cargo from the Amazon Valley of monkeys and tropical birds which will eventually wind up in parks and zoos in this country.

The animal cargo, consigned to importer Louis Ruhe, consisted of 30 marmosets, 5 capucin monkeys, 12

toucans and 2 ibises.

FOLEY & BURK

(Continued from page 58) ride August 22 which is the only one on the Coast.

Org, which winds up its 55th season at King County Fair, Hanford, Calif. (13-16), moves on 25 cars and is the only show on rails in the West.

Lipes Does Okay

Cal Lipes grossed well with his Midget Horses and Snake Show, but ran into hard luck with his new \$6,000 truck which had to be rebuilt due to tion of Fairs. poor weight distribution.

Side Show personnel included Dolores Coronado, Princess of Pounds; Lavonda Evans, annex attraction; Major Susedsen, fire eater; Professor Evans, clown and swords; Stella Smith, midget grandmother; Miss Pettit, sword box; Princess Estella, psychic; Donald Gilbert, talker, and

Mike Riley, tickets.

Concessions were handled by C. H. and Jane Albright, with M. H. (Mush) Ellison, secretary. Personnel included Davis, bingo; Swede Lindstedt, ham arillo, Tex. He reopened that annual lin, dart balloons; Jerry Cirincione. who formerly hustled novelties with one for that event. Pat Treanor, bottle game; Johnny Provenzele, stuffed toys; Dixie Boydston, bottles; Bert Boydston, bronze horses; Tommy Magri, pandas; P. H. Ellison, birds; Emmett Holste, punk rack; Tex Wilson, manager of the long range, with Archie Wilson, assistant; short range managed by Dave McCarron, assisted by Homer Evans; Ralph Geering, manager of the string game, and V. J. Estrochro, assistant; Ernest Fitzgerald, juice and grab, with Flossie Fitzgerald handling the No. 2 store; Robert Dignan, manager of the Arcade: Dave McCarron, cookhouse, and Arthur Pearson, stock man.

Independents Listed

Indie concessionaires were: Tommy Rhodes, candy wheel; Billy Stone, watchla; Swede Wilson, fishpond; Charlie Edson, bird store, assisted by Mrs. Provenzele; George Wilder, derby horses; Joe Glacy, crime car; Mrs. Raymond Treanor, novelties.

Kenneth Strickfaden's Electric Show is being featured on a carnival midway for the first time. He formerly played schools and was a sponsored

act on fairgrounds.

The Jesters, mentalists, had a bad spot on the fair midway but managed to get a good play from the evening crowd. They open for Leo Nadel in Chicago Sunday (17).

Work virtually is completed on the reclaying of the one-half mile program, which includes the erection track at the site of the Northern Wisconsin District Fair at Chippewa Falls. A total of 16 football games and three stock sales have been

In at Age 7, L. B. Herring Jr. Rarely Out of Fair Biz Since

(Continued from page 55)

to bring him back into the fair management field. The president of the bank for which Herring worked also was president of the Beaumont Fair, and as the time for the fair neared he prevailed upon Herring to assume the management.

To this job Herring brought a knowledge of show business gleaned during his road show touring days and as a motion picture operator. His observations of a fair as a drummer appearing at it year after year also stood him in good stead.

Under him, the Beaumont fair developed. World War I suspended the fair and put Herring into a uniform. When it was over, Herring returned to Beaumont, this time as assistant secretary of the Chamber of Commerce. Custom then, as now, in many Texas communities is for the Chamber of Commerce secretary to head the fairs. In this instance, tho, the job naturally fell to Herring, and he revived the fair, actually doing the work, the his superior, the Chamber secretary, was in nominal charge. Later this superior died and Herring moved up to the secretary's position.

Named IAFE Prexy

Herring's stature in the fair business grew. In 1940 he was named president of the International Association of Fairs and Expositions. He also was one of the organizers and an early president of the Texas Associa-

It was another World War-the second version — which interrupted Herring's career as a fair manager. On the second occasion, he became assistant personnel manager and personal relations adviser for the Consolidated Steel Corporation, shipbuilding division, at Orange, Tex.

At the war's end, Herring again turned to show business, this time as an executive of the Galveston (Tex.) Pier. He resigned the post after several months and not long after he was Charlie Davis, Joe Hart and E. A. placed in charge of the fair at Amand bacon wheel; Jimmy McGlough- in '47 and in so doing he returned a \$25,000 profit, an exceptionally large

Joins Memphis Expo

The powers that be in and about Memphis about that time were eager to obtain a qualified fair manager who could build the Mid-South Exposition into a big thing. Already, a large sum of money had been appropriated for a vast plant improvement program at Memphis. The appropriation was in line with an ambitious plan to develop a huge annual expo.

In their search for a qualified man they came upon Herring. And in February of this year he assumed the managerial reins at Memphis. At the time he took over more than a few commitments already had been made

by the board.

Intent upon building up livestock interest and also in boosting the participation of commercial exhibitors, Herring plunged into the task. That he has succeeded in those two objectives was demonstrated by the success of the recent Memphis event. Livestock entries were almost triple last year's. All commercial exhibit space was sold-a record for the fair. What's more, Herring had more than a beginning on the building of a competent staff which in the future can aid in development of the event.

Push Construction

Most of the money now appropriated for this development is dammed up. In all probability and come lower construction costs, the construction of a spacious, all-purpose coliseum among other buildings, will be pushed.

Even without major plant changes, carded for the fairgrounds this fall. Herring is expected to push the

growth of the fair. One of his strengths lies in staff organization. He himself knows the problems and requisites for many posts. As he puts it, he has filled almost every duty in a fair operation. He has, he points out, served not only at the top as manager and at the bottom as office boy, but also as stenographer, bookkeeper, entry clerk, ticket seller, ticket taker, concession manager, etc.

This experience gives him a firsthand knowledge of the thinking of fair help. Thus, he makes a particular point of being on an extremely cordial basis with all members of his staff. During the fair's operation, he takes the time to see any fair employee who wants to see him. "I'believe the more they like you, the better they will work with you," he explains.

Supports Aids

Herring delegates authority and gives support to his aids. During a fair he is cool, calm and collected. to repeat the oldie. "Up until opening day if you put everything you have into the job, there is no occasion to cry or become excited if something goes haywire," Herring insists.

The Herrings' only daughter, Patricia, worked in the fair office this summer preliminary to entering college. The Herrings also have two sons, Howard Gardner, a law student at Baylor University, and Lewis Barclay 3d, a pre-med student at Texas University.

Among Herring's fraternal and club affiliations are the Masons, the American Legion and the Agricultural Club of Memphis.

Striking Longshoremen

LOS ANGELES, Oct. 9.—A cargo of wild animals from Siam were unloaded at Wilmington harbor this week by striking longshoremen, who swung into action when it was feared the animals would die if confined to shipboard. The cargo, consigned to the World Animal Compound in Thousand Oaks, Calif., consisted of 7 leopards, 3 black panthers, 20 monkeys and 10 black cobras. Operation was under the direction of William C. Redford, Compound employee, who spent over 15 years in Siam.

Another cargo of 45,000 tropical fish in 100 wooden pails docked aboard the S. S. President Tyler. The fish are slated to be shipped to an Oakland aquarium.

Jack Greenspoon, head of Seaside Park, Virginia Beach, Va., in New York last week for a visit.

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BOX D-68, The Billboard, Cincinnati 22, Ohio

1,254,503 GATE AT POMONA

Receipts Reach \$1,752,098 As L. A. County Annual Gets Ideal Weather for 17 Days

Million Dollar Plant Improvement Plan Set for '49

POMONA, Calif., Oct. 9.—Getting ideal weather the full 17 days of its 20th annual, Los Angeles County Fair pulled attendance of 1,254,503 and handled \$6,915,644 in pari-mutuel money. Total revenue was set at \$1,752,098.50 on the basis of early audits following close of the event Sunday (3). Inactive since 1941, when it was held just before Pearl Harbor, the fairgrounds underwent extensive improvements and repairs for this run. A new agricultural building was completed within 30 days before the 1948 fair opened and replaced the old structure destroyed soon after close of the 1941 run. C. B. (Jack) Afflerbaugh told The Billboard that extensive plans are already being made for 1949. These include \$1,000,000 in improvements, which put the fair's program well above the \$3,000,000 mark for two years. While no details were given as to how the fair will expand for the next year, it is an established fact that there will be increased parking facilities.

Parked 261,477 Cars

Premiums for the 1948 event amounted to \$150,000. Purses totaled \$192,400, with \$143,800 being alloted to running race prizes. The fair parked 261,477 cars in its regular lots and an additional 90,000 in reserved areas. A check revealed nearly 10,000 cars had been parked in private lots for which the fair had arranged. Approximately 205,000 people rode the elephant trains. Free transportation was furnished fairgoers from parking lots to gates. The paid tickets on elephant trains for tours of the grounds was set at

According to Roy Driscoll, publicity head, space given the fair by newspapers was "exceptionally gratifying." Driscoll said more than 3,500 column inches had been used by the four Los Angeles metropolitan dailies. The press agent conducted two separate campaigns during the year. The first was in April and was slanted to get exhibitors in domestic arts and other fields. As the opening date of the fair came near, the campaign was set to attract patrons thru the gates.

The grandstand show of 13 acts, featuring the Edmondo Zacchini cannon act with Misses Victoria and Duina Zacchini, played to capacity crowds nightly from its opening September 26 thru the closing date.

Far Cry From First Fair

Value of the plant here is set at (See POMONA ATTRACTS, page 90)

All-Iowa Shows \$13,121 Profit

CEDAR RAPIDS, Ia., Oct. 9.—All-Iowa Fair here made a net profit of \$13,121 for its seven-day run this year, Andy Hanson, manager, announced. Hanson reported receipts of \$93,834 and disbursements of \$80,713.

Reciepts included \$35,066, outside gate; \$36,444, grandstand; \$12,609, concessions; \$563, show entry fees; \$5,598, exhibit space; \$599, pen rent; \$136, race entry fees; \$754, feed sold; \$1,558, State aid, and \$506, miscellaneous.

Disbursements included \$10,927, premiums; \$1,312, judges and superintendents; \$24,043, music and attractions; \$2,334, horse show; \$4,578, advertising, and \$4,524, tickets.

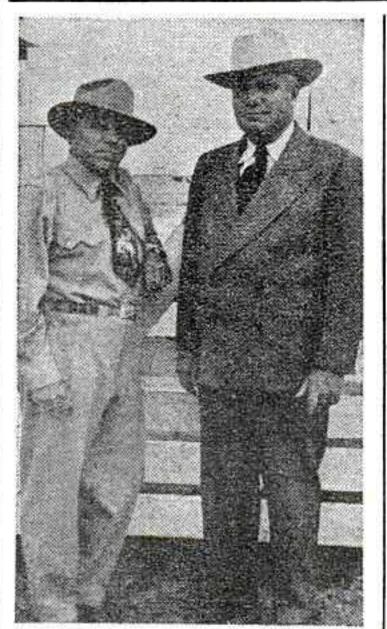
Lead '47 by 10% At Tupelo, Miss.

Record Kiddies' Day gate sparks fast start - revue clicks despite cool nights

TUPELO, Miss., Oct. 9.-Thru Thursday (7), the third day of the five-day Mississippi-Alabama Fair and Dairy Show here, the event was running about 10 per cent ahead of '47 in front-gate figures. Last year the show drew 112,000 paid for the full run.

An all-time high turnout for Kiddies' Day Wednesday (6) accounted in a large measure for the rise in attendance. A feature of the day was a huge parade, in which both white and Negro children marched together. Nothing new at the fair here but a distinguishing feature in Mississippi. Negroes and whites also simultaneously played the games concessions.

Cool night weather thru the first three days cut into the play on the midway where the Hennies Bros.' Shows hold forth. The night grandstand consists of Ernie Young's State Fair Revue; and, while the cool night air hurt, attendance for the stage of- a large exhibit building.



A. E. SELDEN, the Stratosphere Man, snapped with Leon Harms (right), secretary of the New Mexico State Fair, Albuquerque, during the recent running of that annual. It was at the New Mexico event that Selden did the unusual-that of virtually stopping pari-mutuel play with his performance just before the fourth race for the first two days of the fair. When the fair officials realized that Selden's performance was outdrawing their pari-mutuel windows they moved his performance up ahead of the race card for the rest of the fair's running.

fering was good.

The grandstand, new this year, has a seating capacity of 7,000. Other plant improvements include several new dairy cattle barns.

All commercial exhibit and concession space was a sellout, a record here. Livestock entries also hit a new peak.

President-Manager J. M. Savery, serving his ninth year, said improvements planned for '49 embrace the construction of a 3,500-seat addition to the grandstand and the erection of

Elements Batter Richmond But Future Hopes Still Rosy

RICHMOND, Va., Oct. 9. - Five involved do not get cold feet from days of cold and rainy weather cut the last three years of cold weather down the hoped for 500,000 mark attendance set by the Atlantic Rural Exposition for this year's show. Monday, with cold weather, opened to about 12,000 people; Tuesday, rain all day, dropped to an all-time low of less than 3,000 people; Wednesday, Richmond Day, traditionally the big day of the fair, didn't quite make the 16,000 mark; Thursday, with very little rain, hit about 42,000; Friday didn't pass 50,000, and with all the breaks in the world the fair cannot pass 75,000 today. Newspaper and radio were generous with gratis space and time but, said R. M. Hazlewood, general manager, "You just can't beat the elements."

Plant in Tip-Top Shape

Fair plant is in excellent condition, with a new drive on to spend \$5,000,-000 for improvements in the next few years. The event, billed as the largest east of the Mississippi, may well grow to that status if the angels above average.

and rain. Fair has not had a decent break in weather since its inception in 1946. Grandstand show was rained out several times during the meet but Thursday night (7) it was necessary to give two shows. Wednesday afternoon a windstorm flattened several exhibit tops but all exhibitions were recovered and replaced by opening time Thursday.

After the grandstand performance (George A. Hamid), Friday, spotty attendance was addressed by Dixiecrat Presidential Nominee Thurmond.

Exposition Manager J. A. Mitchell, despite the bad breaks, still is enthusiastic about the future of the exposition. Jack L. Wilson, co-owner of Cetlin & Wilson Shows on the midway, altho unhappy about the week's business, was also of the opinion that drew the largest grandstand crowd had Jupiter not unleashed his rains, things would have been better, as the crowds, tho small, were spending

Pete Langley Resigns Post At Milwaukee

Will Help Out in '49

MILWAUKEE, Oct. 9.—C. J. (Pete) Langley, Elkhorn, Wis., resigned as director of harness racing of the Wisconsin State Fair because the expo has withdrawn from the Grand Circuit. No successor has been chosen.

Big-time trotting and pacing did not pay off here, explained W. J. Reynolds, who recently replaced Ralph Ammon as the top Badger State expo exec. Reynolds said he had notified circuit stewards not to hold any dates for the West Allis track next season.

"The Centennial Exposition lost \$30,000 on the Grand Circuit races," he said. "The circuit is rigged for the betting tracks, with photo finish and a publicity director and other expenses which the tracks must share. We have our own publicity director."

Reynolds said the 1949 fair would have two or three days of Midwest harness racing and fill out with other track attractions. Longley promised to return next year to make up the racing program. In a letter to Reynolds he explained the reason for his resignation:

"It is embarrassing to me to cancel; out the Grand Circuit so quickly after the big show is over. I felt that the Wisconsin fair was morally obligated to retain the circuit. The stewards had sent the best stakes they had to Milwaukee after the management. of the Centennial Exposition asked for the best show they could possibly put on.

"There is no question that you will have great racing without the Grand Circuit, but if I remain with your organization I feel I would be looked upon by the men with whom I made contracts in helping to bring the bigger and better Grand Circuit to Milwaukee as a party to canceling them out. I have chosen to work with the horsemen and it is my policy to follow one course at all times. I am not going to make any attempt to play both ends to the middle."

In a letter to The Milwaukee Jour-

nal, he further explained:

"There is a tradition behind the big stakes, all of which are associated with some track. The circuit transferred stakes from Saratoga raceway to Milwaukee, which meant that (See LANGLEY RESIGNS, page 90)

Two West Coast Stunters Injured During Shows

YAKIMA, Wash., Oct. 9. — Two members of the Ken Baker Satan's Hell Drivers troupe have been hospitalized following show accidents. Eddie Ward (Bobo the clown) was injured by a dynamite blast at Auburn County Fair and has been out of the line-up.

Rain at Central Washington Fair here (3) caused John (McGee) Smith, motorcycle stunter, to skid while doing a jump. He suffered a brain concussion but is expected to be released from the hospital shortly.

Despite bad weather, the troupe of the fair here, it was reported. Org is heading for Los Angeles to work week-ends as long as weather holds

TWO NO. CAR. BIGGIES CLICK

Charlotte May Top 250,000

Kids, banned at Shelby, turn up at Southern States -good weather aids

CHARLOTTE, N. C., Oct. 9 .- Officials of the Southern States Exposition were counting on a gate in excess of 250,000 if good weather prevailed thru today's final stanzas.

The fair got under way Tuesday (5) after heavy rains Monday (4) had turned portions of the grounds into a quagmire. Continuing threatening weather apparently had little effect on the turnout of county school children, which was termed large. Just in case the unsettled weather had kept youngsters away, Dr. J. S. Dorton, fair manager, announced that their school tickets would also be accepted for admittance yesterday (8).

Sawdust and cinders were liberally sprinkled thruout the grounds to absorb the excess moisture and to provide safe footing. Attendance at the fair was thought to have been boosted considerably thru the appearance of many hundreds of children from adjacent Cleveland County, where they were banned two weeks ago from the Shelby Fair because of a polio epidemic. Dorton also manages the Shelby annual as well as the State fair at Raleigh.

Exhibits Overflow

James E. Dorton, assistant manager, reported overflow entries in the cattle division and said that a tent had to be erected to house the swine. All commercial exhibit space was sold out well in advance. The poultry show had 540 entries.

Special bus service was inaugurated between the Union Bus Terminal and the grounds, which are situated on the four-lane Concord Highway. With ample parking space available no serious traffic problems resulted from the influx of big crowds. The grounds, chosen within the last decade, are situated three miles from the city.

A press party was held Monday night (4) in the Hotel Charlotte. It was presided over by Manager Dorton and Gene Lawing, promotions director.

Show Program

A strong line-up of entertainment features was presented. George A. Hamid's night show, featuring a line of Roxyettes, included the Hartzells, acrial bars; Red Kehoe's Marimba Queens; the Spauldings, acro dancers; Kirk Adams's Circus; A. Robbins, the banana man; Edna and Leon, acrobats; Paul Sydell, dog act; Bobby Whaling and Yvette, and Happy and Slappy, clowns.

Jack Kochman's Hell Drivers appeared Wednesday afternoon (6). Harness racing was presented Thursday (7) and Friday afternoons. Big car auto races are skedded for this afternoon. Fireworks climaxed each night show.

A model home was given away by the local Variety Club.

The James E. Strates Shows reported good business on the midway, where they are appearing for the first time.

Secretary-manager of the Yorkton, Sask., Exhibition Association in the early '20s, Joseph A. Duncan has moved to Chilliwack, B. C.

Shift to Paid Admish Fails To Hurt Bakersfield, Calif.

A paid gate at the Kern County Fair, privileges. Space was sold out and the first in over a decade, failed to reservations already are being made scare off the ticket buyers and the for '49, he said. event drew 73,152 for the five-day run which closed Sunday (3). The event opened Tuesday, Kids' Day. Peak 135,000 with a 50-cent gate and 15,771 filed thru the turnstiles. Wednesday showed a drop to 8,717, but Thursday's attendance was up to 9,986. Friday was 13,007 and Saturday drew 19,158. Sunday slumped to 6,513.

\$26,000 in '47. Event was under the direction of Herb Vaughn. Opening-night feature was a fireworks display sponsored by the Shell Oil Company.

Secretary-Manager Lee Clark over most exhibits. Altho more exepnsive than canvas, it is permanent, Clark pointed out. Exhibitors like it better because it is cooler and affords better lighting, Clark said. Poultry, rabbit and draft horse exhibits were the six acts used. Fireworks were under canvas.

Plant improvements included a rebuilt livestock area and a new fair office, the latter replacing quarters French band, played daily. Playtime in the Chamber of Commerce Build- Amusements were on the midway.

Clark doubled the price on conces- bingo. sions, asking \$120 for the 15 by 15

'48 Attendance Off At Tulare, Calif., But Revenue Up

TULARE, Calif., Oct. 9.-The 27th annual Tulare County Fair, September 21-26, had a paid attendance of 60,084, according to Secretary-Manager Alfred J. Elliott. While the figures were lower than those for '46 and '47, revenue was higher, Elliott said. One reason for lower attendance figures was the confinement of the fair for the first time to Tulare County. In the past it was shared with Kings County.

Comparative figures show 68,533 for '46 and 63,877 for '47. In addition to this year's paid attendance there were 14.048 free customers. Revenue from '48 paid admissions was \$33,680 compared to approximately \$29,000 for '47. This year the fair did not absorb the 10 per cent federal admission tax.

Grandstand receipts were \$3,000 over last year, Elliott reported, with concession and commercial space rentals also showing an increase over figures: Tuesday (21), 6,700; Wednesday, 6,342; Thursday, 7,373; Friday, 11,644; Saturday, 17,724; Sunday, 10,301. Figures for Tuesday and Wednesday were ahead of the '47 totals for the same days.

The Foley & Burke Shows, on the midway, reported good crowds but light spending.

Roberson Leicester Prexy

LEICESTER, N. C., Oct. 9 .- W. O. Roberson was elected president of the Leicester Fair Association at a recent meeting. Other officers are W. G. Plemmons, vice-president; Mrs. M. H. Current, corresponding secretary; Wendell Brown, treasurer, and S. O. Wilde and R. L. Edwards. advisers. Next meeting is slated Wednesday (27).

BAKERSFIELD, Calif., Oct. 9. - foot space and \$25 extra for selling

At Maine State

LEWISTON, Me., Oct. 9. - Final auditing shows that a record 135,000 Premiums totaled \$30,000 as against attended the six-day Maine State Fair here ending September 11, James B. National horse show ran three O'Kane, general manager, reports. All nights, paying all its own premiums. space was sold well in advance and all operators reported good business, O'Kane said.

The pari-mutuel take for the session, including a heavy Labor Day Camouflage netting was used by play, was \$459,759. Fifteen new box sections were available for the first time. A new safety rail around the track, new steel fence, and the painting of all buildings were other improvements.

> George A. Hamid, Inc., furnished supplied by Unique Fireworks Company, Lowell, Mass., with Howard Jones in charge. Le Montagard, local John Carney, Lowell, Mass., had the

Labor Takes Part

staged their own program, including parades, contests and speeches. About 7,000 participated.

greatest in the fair's history, with 1,200 birds and 800 head of domestic cattle. The exhibition hall was filled to capacity.

Plans for the 1949 fair include enlarging of the pari-mutuel booths, a new and permanent grandstand for horse pulling, and greater participation by labor groups.

Officers are John H. Bourisk, president; James B. O'Kane, executive vice-president and general manager; Sam Michael, vice-president, and William T. Cluff, treasurer.

47,000 Attend W-S in One Day

All departments head for new marks - extra night show needed on big day

WINSTON-SALEM, N. C., Oct. 9 .-A record one-day attendance of over 47,000 Wednesday (6) assured the Winston-Salem Forsyth County Fair of new marks in every department prior to tonight's shuttering of the annual which preemed here Tuesday (5).

The fair got off to a terrific start Tuesday when over 20,000 attended despite ankle-deep mud in some sections of the grounds. Because of the rain Monday (4), with more wet weather promised for Tuesday, the traditional Children's Day was postponed until yesterday when the kids turned out in force.

Manager Tom S. Blum labeled the weather to date as the best the fair has experienced since 1946. Crops have been good and the prices paid locally high, with the result that spending has been free with both the World of Mirth Shows on the midway and George A. Hamid's night grandstand show benefiting.

Two Night Shows

The 3,400-seat grandstand was jammed at most night shows thruout the week, while Wednesday it was necessary to give two shows to ac-For the first time Maine labor groups | commodate the crowds. Each show, climaxed by a full display of fireworks, played to capacity.

Joie Chitwood's auto daredevils Poultry and cattle entries were the played to a capacity crowd in front of the grandstand yesterday afternoon. They will appear again tonight. Motorcycle races will be featured in this afternoon's session instead of the usual big car races.

Blum said that at least 50 commercial exhibitors had to be turned down because of lack of space. The premium list was the biggest in the fair's history. About 200 head of cattle were entered in competition.

George A. Hamid's night show, Fantasies of 1948, featured an 18-girl (See Winston-Salem on page 91)



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EYE-APPEAL AIDS DANBURY Dallas Gets Going; Aims

Record Gate Seen Likely

Unique props add sparkle -turnaway biz registered opening Sunday

By Jim McHugh

DANBURY, Conn., Oct. 9.—A full measure of showmanship was injected into the Danbury Fair this year to provide the ultimate in eye-appeal with emphasis on symmetry and cleanliness. It will likely pay off, too, if good weather prevails today and tomorrow for the final showings of the nine-day event. And, if the usual big crowds materialize, last year's estimated 128,000 paid may well be eclipsed, since attendance thruout the first part of the showing, including turnaway biz Sunday (3), was big.

A candy cane theme, with innumerable props styled along Paul Bunyan lines, altho not in keeping with the annual's diamond jubilee is, nevertheless, unique in fairdom. The decorative scheme was not devised so much as it was acquired, since the props used are the same which decorated Macy's, Gimbel's and Saks in New York's Herald Square for the Christmas season two years ago. They were constructed by Messmore and Damon at an estimated cost of \$65,-000.

John W. Leahy, owner-general manager, ably assisted by Irving C. Jarvis, has managed to cloak the entire plant in a notable mantle of neatness. Paved midways, scheduled for completion next year, freshly painted and lettered buildings decorated with animated and papier mache figures, attractive approaches and acres of free parking facilities all tend to create a favorable first impression on the public.

High Admission

The high \$1.20 general admission (60 cents for children) is readily accepted by Danbury patrons since it includes all admissions excepting those charged on the midway and for the grandstand. Also included are

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Bet That Was Not Placed on Winner

POMONA, Calif., Oct. 9. - Altho there was plenty of livestock in the barns at Los Angeles County Fair here, the best beef was in the office —filed by a woman patron.

The woman fairgoer complained that while she was at the races the purse of another woman opened as they walked by each other and the lid scratched the complainant's arm. The wound was so slight neither hospitalization nor other attention was asked. But the woman claimed she had been injured to the extent of a sum which she stated.

Her plea was based on the fact the injury diverted her attention to the extent she was unable to place her bets on the following race. She definitely would have bet on the winner, she explained emphatically.

free parking supervised by polite, uniformed attendants instructed not to accept tips, and ample free sanitary toilet facilities.

The 60 free shows advertised, including exhibits, are mostly good with the accent on entertainment, Included are Fair-E-Land, a kiddie land featuring replicas of story book characters, with Joe LaPlante, stilt walker, entertaining, and a barnful of huge animated animals billed as P. T. Barnum's American Museum.

tion since the weather generally is cold and for at least some of the days annually it takes a hardy, well clothed patron to brave the elements. Clear weather on opening Saturday (2) attracted 12,307 paying customers. Sunday (3) 34,373 paid and many hundreds had to be turned away. Monday (4) 8,240 paid.

Traffic Jammed

The turnaway biz Sunday resulted from the inadequacy of the highway system in this area. Two-laned roads became jammed early in the day with the influx of a few thousand cars. Leahy feels that the growth of his fair will have to await the construction of better roads, especially those leading from New York State only a few miles away.

The grandstand, operating only afternoons, again presented a circus program. Admissions were \$1.20 for adults, 60 cents for children.

The program, produced and staged by Arch Daley and Frank Soper, of the Arch Daley Agency, Hartford, Conn., included Art Spaulding, ringmaster; Karl Rohde's band, Torelli's and Hunt's ponies; Don Francisco, wire walker; Hunt's elephants; Mike Munroe and the Kayos, acrobats; Joe LaPlante, comedy bike; Aerial Simpsons, aerialists; Frisco's seals; the Seven Brannocks, teeterboard; Miss Alicia, Miss Naja and the Rooneys, aerial ballet; Prof. George Keller's Trained Wild Animals; the Sky High Alcidos, aerial gymnasts; Loyal Repenski Troupe, riding act; Raquel, contortionist; Flying Romans, aerialists; Hunt's Liberty horses and Miss Bernice, high swaying pole.

Midget auto races, a regular feature, were presented on opening Saturday. Tomorrow speed boat races will be staged on the water way, which encompasses the concrete midget track in front of the grandstand. Also set to appear are Bruce Parker and His Ski-Belles in a water ski exhibition.

Pomona's Big Beef: Upper Peninsula At 2 Million Annual Pans Out Best in History

ESCANABA, Mich., Oct. 9.—According to figures revealed by Harry E. Keehne, account examiner, the 1948 Upper Peninsula State Fair here this year was the most successful financially in its history.

Gross receipts, exclusive of federal taxes and not including State aid, totaled \$51,839.22, compared with \$40,133.38 in '47, the previous record year, Keehne said. Expenditures totaled \$41,694.52, leaving a balance of \$10,144.70. Outstanding bills are estimated to be considerably less than the surplus now on hand.

Total Receipts 33G

Total net receipts, including gate, parking, ticket sales and grandstand admissions, hit \$33,121.21, which is more than \$12,000 in excess of the total admissions of \$21,175.18 in 1947.

Concession commissions were \$4,-927.46 this year, compared with \$4,-612.65 in 1947. Midway space sold totaled \$8,570.50 this year, down a bit from '47, when midway space receipts were \$9,213. Receipts from Exhibition Building space this year was approximately the same as last. Figures this year were \$2,595 compared with \$2,550.50 in '47. Other receipts, including premium book advertising, stall fees, etc., brought the aggregate receipts to \$51,839.22.

32,727 Pay

A total of 32,727 persons paid at No attempt is made at night opera- the gate this year, a substantial in- featuring Stepin Fetchit; Sam Howeffect all day Thursday and Sunday this year, as against only a gate Motorcycle Globe of Death. charge Sunday in '47.

> reason for the grandstand attendance being off this year.

Minnesota, Iowa **Annuals To Buy** Joint Attractions

AUSTIN, Minn., Oct. 9.—The Mower County Fair here and the Howard County Fair, Cresco, Ia., have agreed to make a joint purchase of a night revue, thrill show and harness races in 1949.

At meeting of the board of directors of both events here, it was announced the joint purchases would be made possible by a switch of the Howard County annual from the first week in September to the second week in August. Reason for the Howard County switch is to avoid the Iowa and Minnesota State Fair dates, thereby making it possible to obtain more exhibit livestock at Cresco.

County Fair is slated for August 8-11, August 9-14. The revue, the directors decided, will play at Cresco August 8-10 and here August 11-14. The August 10, both afternoon and eve-August 11.

Four Fair Barns Burn

SACRAMENTO, Oct. 9.—A \$36,000 The O. C. Buck and Ross Manning fire of incendiary origin destroyed shows reported good midway busi- four wooden horse barns on the California State Fair grounds.

Dedicate 800G Building

DALLAS, Oct. 9.—Aiming at an attendance record of 2,000,000, the State Fair of Texas opened its 16day run today. This year's fair is stimulated by the greatest expansion program undertaken in years, with improvements costing in excess of \$3,000,000. Attendance last year was 1,763,921.

Gov. Beauford H. Jester was to officiate at opening-day ceremonies, which include dedication ceremonies for the fair's new \$800,000 auto, aviation and recreation building.

The University of Texas-Oklahoma gridiron fray will pack 'em in the 67,435-seat Cotton Bowl, which has been given a \$1,280,000 reconstruction job.

More new and different entertainment and educational features than have ever before been seen at the State Fair of Texas will be presented on the 187 acres of the huge exposition. Heading the entertainment will be the Jimmy Durante-Harry James show at the Auditorium; the Flying L Rodeo, starring Jimmy Wakely, cowboy star of screen, radio, stage and records; Ice Cycles of 1948, and Serrano, the "psychic horse with the college education."

Gigantic Midway Set

Ray Marsh Brydon, show operator, has assembled 11 units, one of the greatest number in State fair history, for the 10-acre midway.

They include the Ebony Revue, crease over the 20,990 paid in 1947. ard's Aqua Follies; Bagdad Revue, Some of this increase is accounted with Yvette Dare and her sarongfor by the fact a gate charge was in stealing parrot; Tirza, the winebather, and the Rivero Troupe's

More free attractions and give-Total paid grandstand customers aways will be featured than any at this year was 25,843 against 26,054 any previous time. Free attractions a year ago, but grandstand receipts will include the Five Eltons in a were up this year because of a higher | sky ballet; Les Kimris, aerial gymadmission fee. Unfavorable weather nasts, and the network broadcasts the first two days of the fair was the of the daily Art Linkletter radio programs the week of October 11.

Free Shows Galore

A score of outstanding free educational shows will be displayed in the exhibit halls. They will include the South's largest auto show, junior and senior livestock shows with a premium list of \$62,291, a Palomino and quarter-horse show, a \$100,000 electric show, textile, culinary and antiques show and a major State fair art exhibit at the Dallas Museum of Fine Arts.

Organize Kentucky State Association; **Set Meeting Dates**

LOUISVILLE, Oct. 9.—An association of fairs in Kentucky will be organized formally at a meeting in the Brown Hotel here January 6-7.

Titled the Kentucky Association of Fairs, the framework for the organ-As it now stands, the Howard ization has been set up by an advisory committee consisting of J. O. Matlick, with the event here scheduled for retiring manager of the Kentucky State Fair; John C. Wehrley, assistant manager of that event; Harry F. Walters, State Commissioner thrill show will play the event here of Agriculture; Howard Hardaway, of the Louisville Courier-Journal, and ning performances, and at Cresco L. Doc Cassidy, veteran showman, who served as special events director of the '48 Kentucky State Fair.

Cassidy is acting as temporary secretary of the organization.

Coronet mag is readying an article on George A. Hamid, head of the talent agency bearing his name.

Birmingham 1948 Best Year Off Slightly In Early Days

Rain, Cool Nights Hit

BIRMINGHAM, Oct. 9.—Showing vast improvements in its plant, the six-day Alabama State Fair, which opened Monday (4), nevertheless was off slightly in attendance after four days of operation.

out the first of three afternoons given pacity stands available at fairs and over to big car races, and cool weather pruned turnouts the first two

nights.

Wednesday (6), however, accounted for the biggest Kiddies' Day in the fair's history. R. H. McIntosh, general manager, estimated the turnout at 65,000. That night the grandstand show, which consists of the Barnes-Carruthers No. 1 State Fair Revue, plus acts, and fireworks by Thearle-Duffield Fireworks Company, Chicago, Branford, Ont., before leaving Canada. played to the first capacity grandstand of the run here.

Despite the loss of Thursday's auto races and the effect of cool night weather, the fair's receipts the first four days were down only \$8,000 from last year, McIntosh said. He anticipated large turnouts for the auto races to be presented by Al Sweeney and Gaylord White the final two afternoons and also for the closing night grandstand shows.

On the midway Royal American Shows' gross the first four days was reported almost equal to that for the same period last year when a different org provided the attractions.

Big Industrial Show

by the Industrial Arts Building and days of rain the free acts and other use for the first time during the fair's operation of a huge kiddieland installed and placed in operation this spring.

125 by 325-foot structure with an estimated value of \$250,000. It was built of structural steel and roofing acquired from the War Assets Administration, and of tile, with actual construction cost running in the neighborhood of \$70,000.

It houses an exposition of products made in Alabama. This expo. sponsored by the Associated Industries of Alabama, is outstanding not only for the scope of the show but also for the highly effective manner in which the various industries project the story

of their products.

Several of the industries demonstrate actual manufacturing processes. Textile firms, for instances, show looms in operation, wire-makers the making of barbed wire, and papermakers the manufacturing of envelopes.

The opening of the building and the showing by Alabama manufacturers were given widespread publicity, with Walling Keith represent-(See BIRMINGHAM OFF, page 91)

400,000 Plus Hit By Trenton Gate

TRENTON, N. J., Oct. 9. - An estimated 60,000 on closing Sunday (3) boosted the eight-day New Jersey State Fair total to more than 400,000, fair officials announced. The weather was nearly perfect except for Thursday (30) when 20,000 braved rain.

The World of Mirth Shows exited Saturday night (2) to make a Tuesday (5) opening at Winston-Salem (N. C.) Fair, but left about five carloads of rides to take care of Sunday play.

For Joe Hughes

NEW YORK, Oct. 9 .- Joseph H. Hughes, field representative for the George A. Hamid Booking Agency, returned here Thursday (7) from Leamington, Ont., where he closed a lengthy season which he termed the best in his experience of over 40 years. Altho the "eather was cold and threatening at L. mington, and the week before at Rochester, N. H., Hughes said the marks set in 1947 were shattered in both spots.

His experiences this year further convinced him that good entertainment, sold at moderate prices and Rain Thursday (7) hurt, washing staged before the usually large caother outdoor spots, would urvive any general economic decline, "Iughes said.

Without exception, the annuals which he booked and showed in New York, New England and Eastern Canada, the area in which he confines his activities, have all bettered last year's grandstand marks.

Hughes spent several days with Frank Conklin on his ranch near

Hillsdale, Mich., Annual Near 1946 **High Despite Rain**

HILLSDALE, Mich., Oct. 9 .- Despite four days of inclement weather, the 98th annual Hillsdale County Fair here came within \$385 of equaling the record receipts of 1946 and bettered last year's receipts by \$6,123.

The entire Wednesday afternoon, September 29, racing program was rained out and the slates of Thursday, Friday and Saturday also were New features of the fair are topped marred by the elements. On the attractions were staged under cover.

The grandstand show, furnished by Gertrude Avery thru Barnes-Carruthers of Chicago, played to good The Industrial Arts Building is a biz, as did the rides and shows, brought here by Gooding Amusement Company.

Bloomsburg Annual Near All-Time Mark

BLOOMSBURG, Pa., Oct. 9.— Bloomsburg's fair closed a successful week Saturday (2) and came within a few thousand of topping its all-time attendance high. A total of 160,196 paid their way into the fairgrounds during the week, which was marred Thursday by a five-hour rainstorm.

The grandstand attendance was broken at virtually every show with almost 50,000 paid admissions to the stands. During the afternoon, nearly \$50,000 in purses was distributed in the four-day race meeting, featuring a \$40,000 stake racing program, the largest purses paid in the history of Pennsylvania fairs.

George A. Hamid's Grandstand Follies featured the night revue. Hamid also provided the afternoon grandstand acts.

Endy Bros.' Shows were on the midway.

All departments on the grounds were packed and the machinery and auto row was the largest in history. Space for concessions was sold out weeks before the opening of fair.

N. W. Montana Draws Well

KALISPELL, Mont., Oct. 9. -Northwest Montana Fair here, August 26-28, wound up okay, according to Ed E. Hill, manager. Three-day event drew big crowds. Clarence Smith's revue, Stars on Parade, was the stage show. Horse racing featured the afternoon grandstand, with the Hell president; M. Meltzer, second vice-Drivers, thrill show, appearing Saturday afternoon and night, August 28. and W. R. Hirsch, secretary-manager.

Atlanta Gate Midway Rise 30% in 6 Days

Open Administration Bldg.

AT_ANTA, Oct. 9. — The 1948 Southeastern Fair here was running 30 per cent ahead of '47 in front gate attendance and midway receipts thru Wednesday (6), sixth day of the 10-

Huge turnouts marked the first three days, and this sent gate and midway figures soaring. At the close of business Sunday night (3), the

midway gross for the Johnny J. Jones Exposition was up 40 per cent over the '47 total to the corresponding point, registered by another show. Jones shares the midway with permanent ride and show installations on the grounds.

Feature New Building

The fair's added attraction this year is the Benton Administration Building, named in honor of President-Manager Mike Benton. Constructed at a cost close to \$300,000, the structure, in addition to providing new office quarters, embraces a huge exhibition hall, complete with stage and dressing rooms, and a large area on the ground level for the showing of cattle. The building is crammed with exhibits and commercial and agricultural products, and is highlighted by frequent presentations

from the stage of radio shows. The night grandstand show consists of circus-type acts booked thru Gus Sun Sr., and the veteran showman is on the scene to present the show. Acts include the Lowells, comedy acrobats; Ruby Fisher's dogs; Captain Kuhn's wild animals; Poncho Roberts and brother, clowns; Three Rays, novelty acrobats; the Vesses, aerial act; Three Aces, hand-balancers; Judy, elephant, trained by Harry Haag; the Gretonnas, high wire, and Tiny Smith, funny Ford. Harry Steinechen's band furnishes the music.

Booked in as afternoon track attractions are Jack Kochman's stunt show, harness horse races and midget

La. State Lists \$47,500 in Prizes; Gridders Open Event

SHREVEPORT, La., Oct. 9.-The 43d annual Louisiana State Fair, scheduled here October 23-November 1, this year will offer \$47,500 in premiums and prizes for livestock and agricultural entries. More than 750 head of beef and dairy cattle will be entered and a record entry list is expected in swine and poultry.

Ushering in the 1948 fair Saturday (23) will be the annual football clash between Louisiana Tech and Northwestern State College. Also scheduled opening day are big car

auto races. Jimmie Lynch's Death Dodgers are scheduled October 28-30. Sunday, October 31, motorcycle races, sanctioned by the AMA, are set. State Fair Revue, booked thru Barnes-Carruthers Theatrical Enterprises, Chicago, will headline the grandstand attraction.

For the first time since 1942, the fair will sponsor the Shreveport Kennel Club Show. Edgar A. Moss has been named superintendent.

The Royal American Shows will be on the midway.

Fair officers are J. M. Sentell, president; W. B. Jacobs, first vicepresident; J. R. Querbes, treasurer,

N. Ala. Registers 5% Gate Increase

FLORENCE, Ala., Oct. 9.—Favored by perfect weather, the 14th annual North Alabama State Fair here, September 20-25, registered an increase of 5 per cent in gate receipts over the 1947 mark, according to Oscar D. Lewis, publicity director. There was no advance in admission prices this

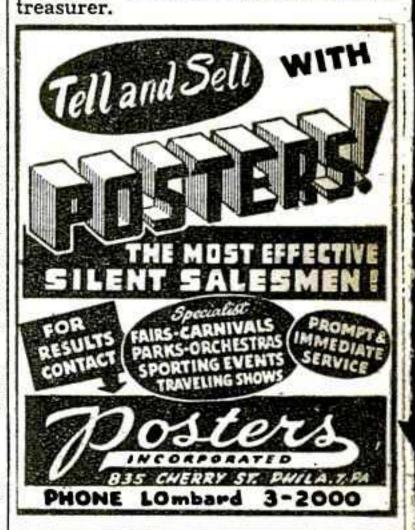
Midway receipts were off, however. as the John R. Ward Shows were unable to set up until the second day of the fair due to delays en route and labor trouble. Several rides were omitted and some concessions that failed to conform with fair management standards were closed later in the week. Braly's Circus, grandstand attraction, drew good crowds daily.

Concession and exhibit space was sold out in advance of the opening. Quality of exhibits, especially livestock, was the best ever seen at the fair, officials said.

Butler County, Iowa, Nets \$2,326 Profit, Shepard Says

ALLISON, Ia., Oct. 9. - Butler County Fair showed a profit of \$2,326 this year, according to Secretary Virgil E. Shepard. Total receipts were \$20,-823, with expenses totaling \$18,497.

J. Francis Allan, of Allison, was named association president. Other officers named are E. W. Schrage, AIlison, vice-president; Virgil Shepard, secretary, and J. A. Barlow, Dumont,



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COLE STRIKES 'OIL' IN TEXAS

Harlingen Is Welcome Spot

Shows draw two strawsbiggest single cash day in org's history, 'tis said

HARLINGTEN, Tex., Oct. 9.-The biggest single day in the history of Cole Bros. was registered here by Zack Terrell's show when the org played to two straw houses, which overflowed to the ring banks. Show officials said more than 2,000 persons caught the concert.

This was a welcome spot for the Cole org, which has found attendance not up to par in most spots the last few weeks. One exception was Mc-Allen, Tex., where the show chalked up excellent business.

Corpus Christi proved a surprise, inasmuch as the show bucked a college football game, played in the stadium adjacent to the showgrounds. Org had a strong matinee and a full one at night. It was different, however, at Victoria, Tex., where business was on the light side. Matinee drew a half house, with about a threequarter house on tap at night.

Lake Charles, La., proved a bitter disappointment. A late arrival accounted for a late matinee and business was light. Night show drew a shade better than three-quarters.

Baytown, Tex., gave the show two big houses, while Baton Rouge accounted for a fair day's business.

North, Mills Slow In Making Deals With German Acts

BERLIN, Oct. 9. - John Ringling North and Cyril Mills have been catching circus performances in the American and British zones of Germany in search of new acts for their circuses. Both are said to have spotted several good acts, but so far no deals have been announced.

The currency muddle and the shortage of foodstuffs for horses and animals are hampering circus business in the Berlin area, with Germany's leading circus, Circus Busch, ready to call its quits during the winter. Circus Busch, directed by Paula Busch, folded in July because of the currency mix-up but reopened later in the summer with a two-a-day policy and has been doing fairly well.

Paula Busch temporarily solved the problem of feeding her 35 horses and five camels by renting a farm on the outskirts of Berlin, but finds herself unable to arrange for feeding the anihals this winter. Also she has been tymied in her efforts to build a (See North, Mills Slow on page 93)

Boys'll Be Boys

BAYTOWN, Tex., Oct. 9 .-Members of the Baytown Chamber of Commerce had an important election meeting scheduled here one night recently but played hookey.

Reason was the meeting was set for the same night Cole Bros.' Circus played here. Directors postponed the meeting in favor of the circus.



THE RINGLING GIANTS, terrors of the circus league, lined up recently for a mug session to register their likenesses for posterity, along with the Boston Braves and the Cleveland Indians. Left to right: Clayton Chase, Carl Stephens, Jackie Gerlich, Henry Bedow; Paul Jerome, manager; Prince Paul, Eddie Bursch, Frankie Salato, Jimmie Armstrong, Marcel Walting, and Freddie Walting, coach. Their final game of the season was played recently in a cow pasture near Los Angeles and ended suddenly in the third inning when Frankie Salato slid into what he thought was third base.

"ands in Okla Net R-B Only Fair Biz

day stands in two Oklahoma cities this week, Oklahoma City and Tulsa, added up to okay business for Ringling Bros. and Barnum & Bailey, but no attendance records were in danger.

Only at Tulsa did the show get full houses, both coming at the night shows after light matinees. Opening day in Tulsa, R-B was almost an hour late for the matinee because of a late arrival. At night, despite cool weather, a capacity crowd was on hand. Advance press and radio was excellent. Second day found the show bucking opening night of the Tulsa Horse Show, a big annual event, but even in the face of that the show drew capacity.

Here, attendance was disappointing. Show officials blamed the State fair, which had just closed, and a big farm implement demonstration in progress at the same time, for the lack of customers. Matinees both

K-M Continues Run of Straws

EL DORADO SPRINGS, Mo., Oct. 9.-Continuing its string of red ones, which started several weeks ago thru Nebraska, Iowa and Missouri, Kelly-Miller chalked up more in Missouri stops.

The first truck show of any size to appear here in 14 years, K-M played to straws both matinee and night. This despite competition from the Tri-County Fair, which had been in progress here for two days at the date of the org's showing.

At Windsor, a full house was on hand at night, but matinee biz was off. | time.

OKLAHOMA CITY, Oct. 9 .- Two- days were near the three-quarter mark, but night atendance in both instances was lighter.

Ponca city failed to come thru with full one for the Big One, both matinee and night shows drawing less than capacity. The same was true at Enid.

Mills Kitchen Truck Damaged

ROCKWOOD, Tenn., Oct. 9. - A truck belonging to Mills Bros., carrying portable kitchen equipment and for the run. food, was damaged near here when it went into a ditch. Show was en route here from Knoxville. In addition to the damage done the truck and equipment, a large supply of food was lost.

Business here was only fair, bad weather being the reason. It rained in the afternoon and was cloudy and cold at night.

It was a bit better at Knoxville altho the weather was cool and cloudy. Org had a strong matinee and a full one at night.

Terrell, Tex., Biz Light for Beatty

TERRELL, Tex., Oct. 9.—Business for Clyde Beatty was light here, org getting only a half-house at the first week's run were: Wag Blesing, matinee and three-quarters at night.

to draw as expected. Beatty followed King Bros. in here by nine days and Cole Bros. had up plenty injuries; Byron Lisenbee, gored by a of wait paper. It was a case of too many circuses in a short space of der; Okanogan Paul, rib injuries, and

Drop in Biz Continues for Dailey Bros.

Kansas Spots Fail To Give

LAWRENCE, Kan., Oct. 9. - The falling off at the box office, which Dailey Bros. experienced last week in Nebraska, continued this week in at least two spots in Kansas-here and at Atchison.

Weather was to blame for the light attendance at both shows here. It rained in the morning, which hurt the draw for the matinee, and continued thru the afternoon. On top of that, it turned cold later in the afternoon and as a result the show played to only a half house at night.

Atchison business was better than here, altho nothing to write home about. The matinee drew a half house, with a strong one on hand at night.

At Hastings, Neb., the show got okay weather in the afternoon but business was light. It was cloudy and threatening for the night show and this, coupled with the high school football game which drew a goodsized crowd, hurt. Night show house was little better than half filled.

Biz Picks Up at Garden Rodeo

NEW YORK, Oct. 9. - Madison Square Garden's 23d Annual World's Championship Rodeo, which is in its second week, shows promise of hanging up a better attendance record than last year's show, taking into consideration that the show's stay at the Garden will be seven days shorter than last year's run.

Opening night, September 29, attendance, aside from paper, was light, but business picked up over the weekend and at present is ahead of last year. Last night (8) was a sellout, including the gallery, and sellouts are assured for all performances today and tomorrow. As usual, the highbracket pews are pretty well sold out

Apparently, attendance is not the only thing that has been hypoed since opening night, because the list of accidents to cowboy contestants already marked up indicates that bucking bronks and wild bulls, which were decidedly sluggish in most of the opening night events, have snapped out of it and are giving the cowboys a tough run for their money.

Unfortunately, one death marred the opening week, with Desmond A. Smith succumbing Saturday (2) night at St. Clare's Hospital, due to a skull fracture sustained when thrown by a bucking bronk during the matinee performance.

The only casualty opening night was Harry Fricke, knocked out by a bucking bronk but not seriously injured. Serious casualties during the double fracture of a leg; Manuel At Greenwood, Miss., show failed Enos, cracked ribs; Bob Maynard, cheek injuries; Bill Hancock, knee injury; Ken Boem and Earl Blevins, ear bull; Ken Roberts, dislocated shoul-Homer Pettigrew, shoulder injury.

Davenport Sets **Duluth Shrine**

DULUTH, Minn., Oct. 9. - The Shrine Circus here, week of October 18, will be staged and produced under the direction of Orrin Davenport. Guest band director will be Vince Borelli, and master of properties, Charles Marine.

The following program has been set: Ridola and Company, comedy table rocks; Earl Shipley Trio and Harry Ross and Company, comedy acrobats; Miss Corine, cloud swing; George and Kay, trampoline; Harry and Ruby Haag, dogs; Cora Davis, trapeze; Les Monte de Oca Duo, hand-balancing trampoline; Francisco and Dolores, balancing; Bert Dearo, slack wire; Martell Duo, rollobollo; Davison and DeKoe, clown prize fight; Misses Davis, McIntosh and Dearo, web; Tein-Tsi-Liu Troupe, acros; Jack Meyand and partner, juggling on unicycle; Earl Shipley's clown band; the Haags' elephant, Judy; Lalage, aerialist; George Hanneford Family, featuring Kay Francis, comedy bareback riding turn, and the Ward-Bell Troupe, flying act.

Clown line-up: Earl Shipley, producing; Chester Sherman, Joe Vani, Jimmy Davison, Gabby DeKoe, Irving Romig Harry Ross, Joe Lewis, Dick Lewis and Brown and Lewis.

The next Davenport date will be the Shrine Circus, Rochester, N. Y., week of November 15, followed by Wichita, Kan.; Chicago, Toledo; Grand Rapids, Mich.; Detroit, Cleveland, St. Paul; Sioux Falls, S. D.; Winnipeg, Calgary, Edmonton and Saskatoon in Canada.

Mad. Sq. Garden Rodeo Results

NEW YORK, Oct. 9.-The results during the first week of the 23d Annual Championship Rodeo, Madison Square Garden, September 29-October 24 are as follows:

Calf roping: First day (three performances), Jimmie Whaley (16.2 seconds), \$330; Dee Burk (16.4), \$270; Bill Hogue (18.4), \$200; Toots Mansfield (22), \$130; split, Ray Wharton and C. T. Jones (23.1), \$35.00 each. Second day (three performances), Tater Decker (15.3), \$330; Toots Mansfield (18.2), \$270; split, Barney Willis and C. T. Jones (18.2), \$165 each; Pat Parker (19.1), \$70. Third day (three performances), Toots Mansfield (13.3), \$330; split, Pat Parker and Dee Burk (15.4). \$235 each; split, Bill Linderman and Bill Her (17.1), \$100 each

Steer wrestling: First day (four performances), Carl Mendes (7.3), \$425; Barney Willis (8.1), \$355; Homer Pettigrew (14.4), \$285; Dub Phillips (16.2), \$215; Lex Conley (18.1), \$145; Chas. Colbert (18.4), \$75. Second day (four performances), Bo Chesson (10.2), \$425; Jack Favor (11.3), \$355; Chas. Colbert (12.3), \$285; Bill Linderman (12.4), \$215; Bill Hancock (14.3), \$145; split, James Bynum and Barney Willis (14.4), \$37.50 each.

Wild horse race: September 29, Casey Tibbs, \$90; Harry Tompkins, \$50; Orville Stanton, \$35; Wild ride, Duncan Brown, \$25. September 30, Eddie Costel, \$90; Orville Stanton, \$50; Todd Whatley, \$35; wild ride, Orville Stanton, \$25. Matinee, October 1, Jack Wilkerson, \$90; Casey Tibbs, \$50; Bill Weeks, \$35; wild ride, Todd Whatley, \$25. October 1, Casey Tibbs, \$90; Jack Wilkerson, \$50; Duncan Brown, \$35; wild ride, Duncan Brown, \$25. Matinee, October 2, Harry Tompkins, \$90; Todd Whatley, \$50; Bill Weeks, \$35; wild ride, Johnny Matheson, \$25. October 2, Casey Tibbs, \$90; Todd Whatley, \$50; Orville Stanton, \$35; wild ride, Johnny Matheson, \$25. Matinee, October 3, Orville Stanton, \$90; Casey Tibbs, \$50; Johnny Matheson, \$35; wild ride, Todd Whatley, \$25. October 3, Bill Weeks, \$90; Joe H. Patterson, \$50; Jack Wilkerson, \$35; wild ride, Harry Tompkins, \$25. October 4, Johnny Matheson, \$90; Orville Stanton, \$50; Duncan Brown, \$35; wild ride, Harry Tompkins, \$25.

Saddle bronk riding: First day (four performances), Gerald Roberts (336), \$425; Tater Decker (321), \$315; Bill Hancock (312), \$200; split, Frank Pinley and Casey Tibbs (307), \$75 each. Second day (four performances), Bill Linderman (330), \$425; Carl Ruckfeldt (316), \$315; Bill Weeks (315), \$200; Ken Roberts (312), \$100; split, Gerald Roberts and

Bob Fisher (307), \$25 each. Bull riding: First day (four performances), Bob Maynard (328), \$305; Harry Tompkins (322), \$255; Charley Beals (312), \$205; Jim Patch (310), \$155; split, Pete Crump and Byron Lisenbee (304), \$80 each. Second day Plaugher (320), \$440; split, Bill Linderman (four performances), Frank Mendes (312), and Gale Orr (318), \$275 each; Harry Tomp-\$305; split, Delbert Wise and Chic Utterback kins (314), \$110.

UNDER THE MARQUEE

John P. Synder, who has Snyder's truck accident and is under doctor's Brothers Hospital, Chicago.

Some shows may be small, but no owner considers his obscure.

Lew A. (Bozo) Ward, with Mills Bros.' Circus, will do a pantomime single in night clubs this winter.

Hal Young writes that he visited Al G. Kelly-Miller Bros. when the show played Lexington, Mo.

Schools teach economics by book and showmen practice them by guess.

Herman Blumenfeld, of the George A. Hamid office, caught the Hamid-Morton Circus in Philadelphia Octo-

In clown alley on the Hamid-Morton Circus are Sa So, Bozo Cosmo, Roy Barrett, Slim Collins and Charlie and Earl Lewis.

Swinging to another route is a good way to settle territory disputes and to spoil a good billing fight.

Mr. and Mrs. John C. Fulghum, of Richmond, Va., were guests of Jack Mills, owner of Mills Bros., when the org played Richmond.

Sunny Moore, with Florida Amusement Shows, recently was entertained in Atlanta by Johnny Harrison, formerly with the Rosen Shows.

At this time of the year it's difficult to tell if swinging ladder gals are wearing sweaters for warmth.

R. V. Lewis, Side Show band leader with Cole Bros., has returned to the show after being called home due to the death of his father September 23.

Norman Hawley, band leader, who has been under a doctor's care since leaving the Hunt show September 7, reports he has recovered.

In the present state of circus business a show is considered friendly if it uses only a round top with no middle pieces.

When George A. Hamid was in Allentown, Pa., for the fair, he visited Robert D. Good's circus room at his home, Good reports.

Don C. MacIver, magician and lecturer, who was at Belmont Park, Montreal, and on Canadian fairs this season, closing at Quebec City, is at his home in Tunnelton, W. Va.

Tableau & Chariot Circus was described by a visitor as "a model circus," a description that caught its manager unaware.

Fred Landrus, magician and ventriloquist, reports his business in Texas as very good. Writing from East Bernard, Tex., Landrus said he was on his way to Brownsville, Tex., then west over the Rio Grande.

T. E. Christenberry cards that the Ringling show will be on the American Legion fairgrounds, Greenville, S. C., November 21. It will be the Henderson, Tenn., Proves second circus there this season, the other being Royal Bros.

Best way to burn up those who have bonuses coming is to suggest that the show stays out all winter.

Willie C. Clark, foot juggler and clown with Mills Bros. until September 27, was recently injured in a

(306), \$230 each; John Reynolds (304), \$155; Pete Crump (302), \$105; Hubert Dalton (298),

Bareback bronk riding: First day (seven performances), Paul Bond (321), \$550; Wilbur

Bears, is a patient in Alexian care at 614-31 Avenue East, Tuscaloosa, Ala.

> George Cook with his Funny Ford act recently worked the Academy Stadium in Erie, Pa., between halves of the night football game between the Erie Vets and the Staten Island Mapletons.

> With cool weather here, most every trouper enjoys a walk in the brisk weather for breakfast in the cookhouse.

Al Butler, formerly with Ringling-Barnum, is agent for Annie Get Your Gun. . . . Charles (Kid) Koster, agent and biller with circuses and legit shows for years, is at his Hollywood home scouting for a winter connec-

Charlie Mitchell, trouper and a brother of Mrs. Joe Haworth with Cole Bros.' Circus, was in a car accident October 3 and is in serious condition at the Baptist Hospital, Winston-Salem, N. C. He has a broken neck and is paralyzed.

Say what you want to about the earlyday Wild West Show stars, they became famous without learning to play a guitar.

E. J. Floyd, billposter with Jimmie Lynch's Death Dodgers, informs that on a recent trip to Wichita, Kan., he visited with former billposter C. E. Rosecrans, who is now selling advertising and with circus phoneman J. A. Magnuson.

G. W. McIntosh (McIntosh Monkeys) closed a successful season with he Gooding Amusement Company at the Kenton, O., Fair and went into quarters at Bellevue, Mich. After a brief stay there he will go south, playing dates in Georgia, Alabama and Florida.

Maybe the circus business is getting better all the time, but that isn't the theory on which old-timers operate.

Earl Shipley closed a 15-week season with Jimmie Lynch's Death Dodgers at Kenton, O., September 30, then played the Cattle Congress at Waterloo, Ia., October 4 and will be producing clown for the Orrin Davenport Shrine Circus in Duluth, Minn., October 18.

Tiny Smith's bucking Ford act played the Atlanta Fair with the Sun Bros. Circus unit. Smith will also be at the Florence, S. C., Fair; the State fair at Columbia, S. C., followed by three fairs in Florida. He will winter in Florida and frame a new act for next season.

Clown who slept on the top shelf of a three-high section of berths advised that his only overhead was a 100-gallon water

George A. Olds (blankets) will undergo his fourth leg operation October 15 in the Cook County Hospital, Chicago. He is in Ward 34. He en-(See Under the Marquee, page 93)

Surprise to Rogers Bros.

HENDERSON, Tenn., Oct. 9 .- This proved a surprise spot for Rogers Bros. The org, following in another show by about three weeks, drew a full house at night after a light matinee. Business at Hohenwald, Tenn., was on the light side.

Dales Scores in Rain

TALLAHASSEE, Fla., Oct. 9.-Despite overcast skies and a drizzle which began late in the afternoon, Dales Bros. scored a straw at night here after a near-capacity matinee.

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Lamesa, Texas, Oct. 13; Stanton, 14; Colorado City, 15.

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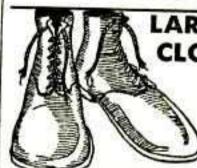
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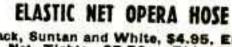
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DRESSING ROOM GOSSIP

Ringling-Barnum

We day and dated with the Panhandle State Fair in Lubbock, Tex. Most everyone from our show watched the broadcast of the Queen for a Day program. The show was broadcast from the fair grandstand, which practically was our back yard. The contestant chosen queen was escorted to our night performance by the sponsors of the program. Ernie Burch marked the occasion by putting in his new clown gag, Queen for a Day, which drew plenty of laughs.

Bobbie Peck's baby chihuahua dog made its initial appearance in the walkaround.

Amarillo, Tex., was a big day for Dolly and Tex Copeland, who entertained all the hometown folks, Kay Burslem celebrated her birthday recently. The huge cake, a gift from husband Jack, was something we will remember. A party was given her by the girls in the Aztec dressing room.

Oklahoma City newsmen were busy in Tulsa taking pix for the shows opening in their city. Bob Kellogg's parents were daily visitors in Tulsa. Other visitors have included Count Popo de Bathe, Lola and Montes De Oca, Mac Steele, Mina Diller and Mrs. Mickey McDonald and daughter.

The Saro-Circo Club raffled off one of Lulu's beautiful homemade dolls and Barbara White was the winner.

Backyard scenes: Bunny Wight's collection of distinctive cowboy records gaining popularity every night at record session time in Car 62. Since Curtis Genders left for Sarasota, the grown-ups in the back yard have quite a time trying to find enough comic books to read between shows. Smitty, of the midway grease joint, who sells orange juice all day long, received a glass of orange juice as a reward from a grateful customer who got back a \$9 wad, proving that honesty always pays. The Longine's gram. Dora Caudillo is still out, due watch gag is getting plenty of laughs to her recent appendectomy. Betty from the customers. Johnny Tripp Biller is out for the rest of the season. showing the Florida papers around whenever it mentions rain or wind for that State.-MARY JANE MIL-LER.

Clyde Beatty

As we near the end of the season the betting on the closing stand and date runs heavy. The days are getting shorter and the nights cooler. which is welcome after the heat of the past month.

In Greenwood, Miss., we day and dated Wallace Bros. and many visits were exchanged. Shorty Sylvester stored his car, now that we are making long jumps on the westward trek. When no blacksmith could be found, Johnny Cline showed how versatile he could be by shoeing several of the ringstock. Harriet Beatty keeps Kathie Cline well supplied with presents. Clyde Beatty recently purchased five lions for the menagerie.

A letter from Charles Hilderra reported he bagged his deer. Last report from Lou Walton was he will be in the hospital until early winter. Charles (Whitey) McCormick, Side Show boss canvasman who is a patient at the Veterans Hospital in Memphis, spent the day on the lot (See Clyde Beatty on page 93)

Stevens Bros.

This is the 26th week for this organization and no rumors as to the closing date.

Another llama and a Chinese buf-Ialo arrived from the Pacific Coast. They made their debut in spec right after unloading and are being broke for harness now.

Tommy Thompson, recuperating from a recent illness, came on from Kansas City for a visit. However, people can't visit on this show, so Tommy is running the sound truck | Neb. and playing the part of boss butcher.

(See Stevens Bros. on page 93)

Polack Bros. Eastern

In Savannah, Ga., Irving J. Polack celebrated his birthday with a party for the personnel. Also marking birthdays were Adrianna, Mrs. Del Rae and Richard Sidney. A group picture was taken. Adrianna was presented with a bouquet of roses at the close of her act.

We finally were rewarded with a movie of the show's entire performance by Richard Sidney. The G. A. T. Club furnished the other half of the entertainment. The Ericksons, doing "50 years ago," and the girls of the G. A. T. burlesquing firehouse, got plenty of laughs. The clown band take-off by the butchers almost stole the show. Other acts included Wanda Malikova and Jim Coleman, vocals, and skits by Nate Lewis and Gene Randow.

The Great Barton has a new Buick convertible. A new attraction on the show is the clown band, with Gene Randow leading; Jimmy DeCobb and Rio, trumpets; Jack Klippel, bass; Kinko, trombone: Roland Erickson, traps, and Dime Wilson, bass drum. Rudy Docky does a specialty with his dancing doll.

New officers of the G. A. T. Club are Nate Lewis, president; Gene Randow, vice-president; Conchita, secretary, and the writer, treasurer.

Mr. and Mrs. Borza Sr. left for their home in Sarasota, Fla.—IRENE LAFFERTY.

King Bros.

After a six weeks rest, the writer is back in harness once more working the wire act and iron jaw. Thanks to the friends who were so kind to me

during my illness.

Mr. and Mrs. Felix Morales, doing trampoline and head slide, are a recent addition to the big show pro-Jack Harrison joined clown alley.

Pete Pierce celebrated his birthday

a Tennessee walking mare.

Mabel and Andy Kelly and Junior Vaughn joined in Clarksdale, Miss. Lester and Norma McGee departed back after several weeks' absence. for Rogers Bros.

Walter Merritt suffered a bruised leg when he fell off the platform during one of his dance numbers.

Martin Arthur, manager of the Imperial Shows, visited at Lexington, Rosenheim purchased new trailers recently. Jack Reader (Jack the

(See King Bros. on page 93)

Dailey Bros.

Jimmy Boyle has a 10-horse hitch lined up for the photographer who takes pictures for the year book. On account of various illnesses and injuries to the sorrels, Jimmy has been unable to hook more than eight for the last few weeks.

Henry (Heavy) Rolfing, boss canvasman, has a fast crew on the big going overland. The six railroad cars top. Local folks can't figure out how so much can be put in the right places up in Maple Leaf Gardens. Mike in such short time. Streamline Frizzell still is arguing for the best places an excellent job of hanging, and made to unload and for faster time between points. Red Manyard is a new addition to Frizzell's crew.

"Mother" Jackson, chef, closed his season and was succeeded by George Lewis, assisted by Bob Poole. These two are keeping up the standard set | scratches from one of his lions during by Jackson.

his efforts in putting over the Wild West Show and wrestling matches. Carl Barron is the main wrestler.

platform draped in blue silk and dotted with rhinestones. Ward was visited by his relatives in Hastings

Visitors: Mr. and Mrs. Harry Hugo (See Dailey Bros. on page 93)

Cole Bros.

McAllen and Brownsville, Tex., both being on the Mexican border, gave folks on this opera a good chance to visit on the Mexican side when we played the two towns. Folks brought back everything but the kitchen sink. After the night shows we went over again for a bit of night clubbing.

Since Hubert Castle bought that Palomino it's become the style to own one. Latest to acquire Palominos are Daviso Cristiani, who bought one for his daughter, Antonette, and Don Beall, a member of the cowboy de-

partment.

Scenes behind the scenes: Our all-English ballet applying for extensions to stay in this country. Four of the troupe like this country so well they married boys on the show. Horace Laird, loaded down with mail and The Billboard, struggling across the lot. Bogonghi telling in his best English about the wonderful time he had in Mexico. The Ringling bill car parked alongside our coaches in Corpus Christi and Victoria, Tex., and the crew being guests of Owner Zack Terrell at the night show. Dick Scatterday back on the show and in conference with Billy Griffin. Grover Moody, former trouper and owner of one of the finest motel courts this writer has seen, showing us the sights in Brownsville, Tex., and Matamoris, Mex.

Barbara Beale, member of our English ballet, who fell recently in the web number and suffered a broken leg, is well on the road to recovery. Everyone was shocked to hear of

the death of Eddie Silbon.

Visitors: John and Gertrude Shubert, Chubby Gilfoyle, Manuel King, Eddie Jackson, Eddie Johnson, Grover Moody, Lewis Vinz, Mrs. Dan Odum, Skinny Matlock, Mrs. Hubert Castle and Jan and Hall Castle.-FREDDIE FREEMAN.

Bailey Bros.

The Oklahoma tour concluded, this opera moved into Arkansas. Clarkonians flew to Dallas to visit Kay (Clarke) Burslem and help celerecently. Mrs. Pierce has purchased brate her birthday on the Big Show. Addition to the Side Show are three midget Abbsynian burros. Paul Thomas, Side Show ticket seller, is

Bee (Kyle) Wacker, recovered from her recent operation, is back on the midway. Besides being lot superintendent, Shreveport Etheridge is now boss canvasman on the big top. He replaces Ralph Brookman, who re-Miss. Rebel Marchette and Rosie turned to his home. Bob Hunt, butcher, joined and is working for Boots Wacker.

> At Okmulgee, Okla., we day and dated the free fair. The following day at Muskogee we day and dated the World of Today Shows.

> Claire Ratley has been discharged from the hospital at Seymour, Tex. (See Bailey Bros. on page 93)

Hamid-Morton

The jump from Philadelphia to Toronto was made in good time by units arrived on schedule, too. Show is set Halas, Fingers and all the riggers did every inch of cable count.

The Therons present a large flashy bicycle act and are easing the foreign conversation problems by giving free French lessons to all interested.

Dick Clemens received painful arm a recent show, but missed no per-Slayman Ali deserves a bouquet for formances. Laughs of the show include Ira Watkins's broom fighting chimps: Roberta's dog, pony and mon-'cey act, the clowns' new Indian snake Side Show notes: Ward Hall has his basket and shimmy sha-wa-wa dance production, Roy Barret trying to make his pop stick pop in the same number, and Mike Koucik's abdominal zyrations in the Aerial Royals bar act. The latter now closely rivals Roy

(See Hamid-Morton on page 93)

Danbury Good For O. C. Buck, Ross Manning

DANBURY, Conn., Oct. 9. - With the appearance of big crowds at the Danbury Fair today and tomorrow hinging only upon good weather, the combined O. C. Buck and Ross Manning shows were virtually assured of continuing good business to add to their already lucrative takes during the first seven days of the annual.

Since fair officials are confident that the total paid attendance will exceed last year's record 128,000, Buck and Manning should surpass their 1947 takes, especially since they got a good start opening Saturday (2) and Sunday (3) when a total of 46,680 paid admissions were chalked up.

This is the last date for both shows. Buck will go into quarters at Troy, N. Y., while Manning will quarter on the New Jersey State Fairgrounds at Trenton.

Both units are winding up good seasons. Manning, who confines his tour to New England and New York State, reports one of his best seasons. His early season trek to the North enabled him to escape some of the rainy weather which nixed most of the spring and summer dates along the Coast.

Manning reports that he will go into the barn free and clear since the past two seasons have been profitable to the extent that he has discharged all obligations incurred when he renovated a year ago to the tune of about \$30,000.

Nearly ready for occupancy here, altho its use is not contemplated before next season, is a new de luxe office trailer, acquired a few weeks ago by Manning. The trailer, attractively decorated and furnished, is divided into a business office, entertaining quarters and a combination utility sleeping room.

Buck was absent from here for part of the week checking on ride units which he has with the Endy Bros.' Shows. His fair dates have all been reported good.

New Spot Inaugurated By All-Maritime Shows

ST. JOHN, N. B., Oct. 9.—The All-Maritime Shows made a re-appearance in the east end of St. John, for a 10-day stand at a spot never before used for outdoor shows. It fronted on a trunk road and Haymarket Square, a children's playground. The carnival played a location about 100 yards from this lot when starting on the road thru the maritime provinces in May.

Len (Kid) Dryden and Cec Wiggins and co-owners of the All-Maritime.

Fire Hits Magic Empire

GREENWOOD, Miss., Oct. 9.—Fire destroyed a tractor, trailer, Jeep ride, fencing and jack stands of Magic Empire Shows Sunday (3) en route here from Newton, Miss., reports A. Spheeris, Magic Empire manager. None of the equipment was covered by insurance. Some of the equipment will be replaced by Sellner Manufacturing Company, Spheeris said, while an Allan Herschell kiddie ride will replace the Jeep. A new Fly-O-Plane was added this week.

Harry Seber Recuperating

LOS ANGELES, Oct. 9. - Harry Seber is recuperating here following an auto accident September 13 near Atascadero. Seber, past president of Showfolks of America and the Pacific Coast Showmen's Association, escaped with severe bruises when he deliberately drove off the highway to avoid hitting two cars which had been involved in a minor accident.

WOM, Ahead at Winston-Salem, Strates Tops Beat Trenton '47 Biz by 25%

WINSTON-SALEM, N. C., Oct. 9 .- | of youngsters from the grounds. Frank Bergen's World of Mirth Shows dollars ahead of the high mark they set here a year ago on the midway of Winston-Salem Forsyth County Fair. Still to be corralled was today's lucrative play from the large freespending crowds who usually reserve their midway frolicking for the closing sessions. Crops are good and prices for tobacco high, and these all-important factors have been reflected in the midway spending.

The week before, at the New Jersey State Fair, Bergen reported that his org topped last year's midway take by 25 per cent, a considerable jump considering that rain washed out big Thursday and that only a few of the units were in operation Monday (27), Children's Day. Also, the show had to abandon most of the potential midway play on both Sundays, when an announced total of 125,000 persons were on hand for the scheduled festivities, since prior commitments required the bulk of the equipment to be elsewhere.

Fast Rail Move

The shows made the 550-mile move here from Trenton in excellent time, arriving Monday. However, an allday rain turned the midway area into a quagmire and many of the heavy units were not in operation until Tuesday, Children's Day. Even so, the gross at day's end was ahead of last year, Bergen said. Manager Tom S. Blum scheduled another Children's Day for yesterday, since the threatening weather early Tuesday was thought to have kept many hundreds

100G Personal Injury Suit Filed Against WOM Shows

RICHMOND, Va., Oct. 9.—A damage suit for \$100,000 for personal injuries was filed here in the Federal District Court Thursday (7) against the World of Mirth Shows, Inc., Richmond, Va.

Plaintiff is W. G. Weaver, who claims he sustained a broken neck and other injuries when he was thrown from his seat while riding on one of the show's rides at the Winston-Salem and Forsyth County (N. C.) Fair October 11, 1947.

A record 47,000 attended Wednesby mid-week was several thousand day (6) and contributed one of the best single-day grosses ever garnered here by World of Mirth. Motorcycle races this afternoon and Joie Chitwood's Auto Daredevils tonight are expected to pull the crowds and provide more capacity midway biz.

Several of the org's major rides, including the Waltzer, Fly-o-Plane, Silver Streak, Octopus and Hey-Day, will be unloaded at the end of the season to make room for new units, Bergen said.

Units grossing big here included Elaine Kirby's Club Ebony Revue, Joe Sciortino's Vanities, Mack's Monkey Circus and Glen Porter's Side Show. All rides did well.

Cohn, Balk, Burke Vie for Prexy Post Of S. F. Show Folks

SAN FRANCISCO, Oct. 9.—Final nominations for officers in the Show Folks of America were made at the meeting of September 27 when Nate Cohn, attorney and carnival owner; Eddie Burke, booking agent, and Henry Balk, manager of the Majestic Printing Company, were put on the ballot for president.

Previously Vice-Prexy Fred Weidman and Mike Krekos, of West Coast Shows, had been asked to run on the two tickets, but when both declined the honor, new nominations were made.

Cohn is the son of Rose and Harry (Polish) Fisher and is part owner of Golden West Shows. Burke is president of Eddie Burke Attractions, while Henry Balk is a well-known printer of showpaper.

Other nominations include first vice-prexy, Charles Albright, Dan Meggs, Jimmy Lunch and O. H. Mattley; second vice-prexy, Rita Friedman, Teddy Levett and Wallace St. Martin; third, Bill Coles, Nellie Baker and Mrs. Billie Hodges; treasurer, Adam McBride and Dwight Kane; recording secretary, Edna Raiford, and corresponding secretary, Albert

The election is slated to take place early in December.

Train Crash Shakes Cavalcade Personnel; Weather Hurts Biz

Al (Hattie) Wagner, wife of the owner of the Cavalcade of Amusements, and Lena Bligh, cashier of that org's cookhouse, Sunday (3) sustained injuries, none serious, when a flat car on the Cavalcade's show train jumped the rails en route here from Knoxville.

Eating in the dining car when the accident occurred, both were thrown by the impact caused when the dining car and coaches piled into the flat car which carried a bulldozer, tractor and runs. Miss Bligh suffered back injuries and Mrs. Wagner sustained contusions of the body, arms and legs Both were taken to the Jackson Hospital here. Mrs. Wagner was discharged Thursday (7) and Miss Bligh was expected to be discharged soon.

Dr. John LaMarr, Mrs. Ike Rose, Esther Howard and Tony and Doc, of the midget troupe, also were shaken up in the accident, but all are working here. The mishap occurred on the Francis Academy, Nevada, Mo.

MONTGOMERY, Ala., Oct. 9.-Mrs. | Louisville & Nashville run into At-

The Cavalcade opened its 12-day stand here Tuesday (5), the first show in this city since April of last year. Opening-night business was good, tho the weather was cool. Cool weather also hurt Wednesday and rain hit

The Tennessee Valley Fair, Knoxville, finished on a strong note, after light business the first two days. The strong finish enabled the rides and shows to rack up satisfactory grosses.

A string of concessions, something new for the Knoxville fair, operated under Whitey Weiss, Cavalcade's concession manager. Weiss, incidentally, made a two-day visit to Mobile, Ala., the Cavalcade's next spot. Accompanied by Mrs. Weiss, they visited the latter's home in Columbus, Miss., returning here in time for the shows' first day.

Ben Buck, the Cavalcade's chef, rejoined after a trip to his Kansas City home, bringing with him news his daughter, Annette, is a student at St.

'47 Mark at Danville, Va.

Good Weather, Big Crowds

DANVILLE, Va., Oct. 9. - With money plentiful in this tobacco center as the result of high prices and peak sales, the James E. Strates Shows topped its 1947 gross at the Danville Fair here for the week ending Saturday (2). Rain on opening day was followed by ideal weather thruout the remainder of the engagement. Big crowds were on the midway both day and night, but night business overshadowed day play.

A new midway layout, engineered by Manager Dick O'Brien, commenced at the main gate and extended back to the grandstand, thus making it necessary for all patrons to pass all shows attractions. This was a vast improvement over former years when shows and rides were located in the infield of the race track.

The rides were faced with long lines of patrons, resulting in capacity business on Children's Day and every night. Irvin C. Miller's Brown Skin Models, directed by Eddie Hollinger, demonstrated the power of its title in the Southland by chalking up the biggest week of the season with a 74-cent admission. Georgia Sothern reported this stand one of her best, even the her unit worked minus the featured dance team of Peggy and Beale Fletcher, who left to attend the funeral of Beale's mother.

Bentley Biz Big

Claude Bentley reported big business for his Side Show and a good take with his Illusion Show. George Murray kept up with the pace set by the other shows and also reported breaking last year's mark with his Motordrome. Fred Munn's Trained Animal Circus did good business here after losing the kid play last week in Shelby, N. C., as the result of a polio epidemic.

Benny Wells, scenic artist, joined and is giving all fronts new decorations. A new front for the four Ferris Wheels is in use.

Visitors included Mrs. Jack Neal and her sister, Rose Meyers; Germaine and Johnny Ciaburri, and Gerald Snellens and Eddie Cenname, both of World of Mirth Shows.

\$64 Question

BIRMINGHAM, Oct. 9.—Clif Wilson, veteran midway show operator, now at the Alabama State Fair here with the Hitler car, rarely is at a loss to meet a situation, However, Cli concerned because at the previous stand at Knoxvi. met a question which he left unanswered.

"Everybody knows 'poor old Sam,' the fellow that keeps the place clean and gets all the tips," Clif explains. "Well, at Knoxville, his pitch was 'take care of Sam. He makes it sanitary for ya. And, after you take care of Sam, go see the Hitler car."

"What puzzles me," Clif concludes, "is whether I shouldn't have instructed my lecturers to return the plug, perhaps advising the Hitler car patrons as they left that "when duty calls, see old Sam."

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Linda Simpson, come on. All winter's work. Wire:

F. W. MILLER, BLUE GRASS SHOWS CORDELE, GA.

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For Big Fall Festical on Main Street, Cayuga, Ind., Oct. 28, 29, 30, sponsored by Lions' Club. Concessions of all kinds except (Bingo is booked. Cracker Jack, Popcorn and Taffy), P.C., can work. Beat the Dealer, Kelly Pool, Mouse Game. Will book 2 or 3 Independent Rides. All Concessions \$15.00 and lights for the 3 days, Address:

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1 40-ft. Two-Abreast Allan Herschell Merry-Go-Round. New Top and good paint, \$1,800.00. Come and get it. Everything in first-class running condition. Lights, power unit, ticket box and fence.

c. v. cox Tarboro, N. C.

MIDWAY CONFAB

Myrtle Hutt Beard cards from De- | Hines Hospital, Hines, Ill., October 6. Ridder, La., that Mrs. Kate Murry, He is in Ward G, 101. whose home is in Alexandria, La., is seriously ill in Turo Hospital, New Orleans.

Workingmen's last spurt is supposed to make managers forget how they lushed along the backstretch.

Joseph Lehr pens that he has had a letter from Nate Eagle saying that Eagle's Hollywood Midget Show has been getting excellent takes with the James E. Strates Shows.

E. J. Floyd, billposter with Jimmie Lynch's Death Dodgers, letters that Zimdar's rides, formerly with carnivals, are operating at Whittington Park, Hot Springs, where the season has been fair.

All gal show performers are warned to handle cold weather carefully until they get the hang of it again.

When Gem City Shows played the fair in El Dorado, Ark., E. J. Floyd, of Jimmie Lynch's Death Dodgers, visited with Owner Jack Downs, who reported his org has had good overall business.

Charles Chaney, of Mound City Shows, suffered the loss of a truck, stock and bingo stand in an accident while en route from Poplar Bluff, Mo., to McGehee, Ark. Loss is estimated at \$2,000.

An open question is whether a banker or a bookmaker could have the most faith in the contents of showmen's jackpots.

Mrs. Leodora (Chester) Woodard, who operates an exposition-fair supply house in Detroit, is planning to close her business, following the to a Southern city.

shows, underwent an operation at is manager of No. 2 and Jack Lynch,

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Perhaps a better understanding among general agents isn't what's needed. They understand each other too well.

Stash Grey cards that he hit another red one in Ada, Okla., that he and his agents traded their motorcycles for airplanes, and that Rublin' Red Hart had a big week with huckley buck and bought a new bicycle.

Fred J. Lewis Jr. writes from New Orleans that the Fred Lewis who was reported to have married Zora at Livingston, Tenn. (The Billboard, October 2) is not related to him. Lewis says that he is married to the former dancer, Peggy Burns.

Looks like a bumper crop of 40-mile grease joints ahead for the cookhouse operators who have the courage to look.

When World of Mirth Shows played New Jersey State Fair at Trenton, Mr. and Mrs. Marty Riley, concessionaires, drove to Philadelphia to visit the former's brother, Matthew J. Riley, owner of the Riley shows, and Mrs. Riley.

One of the undecided questions in midway circles is, "What are the chores of a program director with a Wild Life Show?"

Max Cohen, secretary-treasurer and general counsel for the American Carnivals' Association, has been elected to active membership in the American Trade Association Executives, national organization of trade association officials, Washington.

All three units of the Bill Lynch Shows have been playing fall fairs in Nova Scotia, New Brunswick and recent death of her mother, and move Prince Edward Island since September. The No. 1 unit, headed by Bill Lynch, has been spotted on the mid-George King, well known on the ways at the larger fairs, while Nos. Royal American, Cetlin & Wilson, 2 and 3 have been showing at the Johnny J. Jones and Hennies Bros. smaller exhibitions. Howie Morash

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New Anchor Tent, 40-foot front, 35 feet long, blue with red trimmings, fire proof, used 30 days at the Wisconsin Centennial, 16-inch center poles, 8-foot walls. All poles and stakes, new curtain for front, four by ten banner poles, lights, stringers, banners of wild life, loud speaker. All new, used 30 days. Cost \$1120.00, will take \$750.00 cash. Remember, this is new equipment. Answers to

JESSE G. DROST

Medford, Wisconsin

Can place a few high-class attractions for the VALLEY MIDWINTER FAIR, HARLINGEN, TEX., NOV. 22-28.

DON M. BRASHEAR AMERICAN MIDWAY SHOWS

San Sabba, Tex., this week; Lampasas, Tex., follows; Killeen, Tex. (Soldiers' Payday), Nov. 1-8.

FOR SALE 1947 SPITFIRE

In A-1 condition. Special aluminum planes, fence, ticket booth, extra parts and special center lights complete. Price \$8,000.

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this week; Lampasas, Tex., follows.

P.S.: This show plays Killeen, Tex. (Soldiers'

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ation Dallas Fairground NOW. This Fun House a credit to any midway. Cost \$6,500.00.

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officially welcoming visitors to the lot superintendent. Lynch lot for the No. 1 unit is Paul Gearin.

Among the fine things said in praise of cookhouse beef stew is that no one ever thought to serve it to visiting fair secretaries.

Mrs. H. E. Nance, wife of the electrician on the American Midway Shows and sister of Mrs. Brashear, wife of the shows' owner, left the shows recently for her home in Santa Monica, Calif. She worked front gate tickets this season.

Shocking example of a guy wasting his time is the native asking an old-timer, "How do you like show life?"

Roy Johnson, concessionaire, and Astor Phillips, ride owner, of Shan Bros. Shows, will launch a Moon Exposition Shows November 15 near Valdosta, Ga., following the Shan closing there, reports Louis Bright. Concessions and rides will be under a big top.

One of the unwritten laws of still-date auspices, known as co-operating committees, is the one that provides that the shows' special agent shall do all the work.

Frank H. Wood, who has been operating a cork shooting gallery at Fair Park, North Little Rock, Ark., for several years, recently supervised putting up four rides for Sam Fidler at Conway, Ark. Wood formerly was ride foreman on the McClellan, Galler and Fidler shows.

Teaching showbis to beginners is a cinch, because it is one study that can be jackpotted as the student's interest grows.

Mr. and Mrs. Stanley Warwick, of the William T. Collins Shows, passed thru St. Louis en route to Piggott, Ark., where they will visit the John McKee Shows. Members of the Collins org presented a watch to War-

Steblar Greater Shows

Want for Owings Colored Fair, Oct. 11 to 16

Can place small Bingo for balance of season, also any Stock Concessions. Show with own outfits. This show stays out all winter. Address all mail:

> J. G. STEBLAR Owings, So. Car.

FOR SALE

NINE-CAR TILT

With new motor, with or without transportation. Will deliver within 500-mile radius. Give your best offer.

> V. L. PECK NORTH ROSE, N. Y.

"COTTON IS KING"

"Best on Earth" Want Mechanical City or Farm, Midget or Giant Show. Concession Agents—If you are lean and wish to fatten up, "this is it." Booking open for Short Range, Novelty Jewelry or Novelties Hanky Panks. Ride Men wishing to work; drunks, stay away. Prefer all people "clean as a whistle."

DYER'S GREATER SHOWS Tunica, Miss., this week; Amory next.

FOR SALE

Sixteen-foot Popcorn Trailer, all glass and aluminum. Includes Peanuts, Carmel Corn and Hot Dogs. Priced to sell. Can be seen in operation at Greenwood, Miss., this week; Jackson, next, on

WALLACE BROS.' SHOWS

NOTICE - TO SHOW OWNERS

All kinds of organs repaired and rebuilt. Reference furnished. Write

BOX 542 Baton Rouge, La.

of No. 3. Assisting Owner Lynch in | wick before he left. Warwick was

Louis Rosenberg, advertising agent for Crafts 20 Big Shows, was a guest of the Pittsburgh Club at a banquet in the Roosevelt Hotel, Hollywood, during his org's stand at the Los Angeles County Fair in Pomona. The Pittsburgh Club is composed of former residents of the Smoky City now residing in the Los Angeles area.

All careful midwayites are now laying plans for surviving the winter after equalizer day, January 1.

Speedy Babbs, Motordrome rider who sustained 16 broken ribs and lung and kidney punctures in an accident at Canfield (O.) Fairgrounds Labor Day, was released September 28 from Youngstown (O.) Hospital and is convalescing in his trailer at the Canfield Fairgrounds, according to Jim Hinckle.

Good-hearted in a mistaken sort of a way is the general agent who gives another agent, going to the same town, a lift in his car.

John Gecoma, who recently closed his Bright Lights Exposition Shows, infos that he has already begun his off-season booking activities in Pittsburgh. He has Elaine Drew, contortionist who recently completed 20 weeks at parks and fairs, in the Vogue Terrace, Pittsburgh, with the Copa to follow.

Selections of carnival queens have various good points, especially if she's the mayor's daughter.

Director Pat Hanlon announces the appointment of L. G. (Louie) King as manager of the VFW Indoor Circus and Fair which will be staged in Rumford, Me., Wednesday thru Saturday (13-16). The doings will feature circus acts, free dancing and concessions, and will be widely advertised, Hanlon said.

When asked why he didn't save enough money to live on during the winter, a midwayite moaned, "That would rob me of my only worry."

Re Terrill, who has the Costume Veola Studio in San Francisco. recently finished 23 costumes for Bimba's 365 Club in that city and has 20 costumes to be finished by October 15 for the Portola Festival, also the trimming of three floats. Biz has been good since opening four months ago. Rae will not be on the road for several seasons.

Nobody qualifies as a real front orator until he has learned how much noise he can make over a mike without saying anything.

After closing his route of fairs in Michigan and Ohio, Joe J. Frederick jumped to the Lawrenceburg, Tenn., Fair, which proved a red one for him. Charleston, Miss., Fair also was good. He has three more fairs in Mississippi, swings into the southern part of Alabama, then Florida for three remaining fairs. He recently bought an Allan Herschell auto ride to add to his line of rides.

Trouble with the effort to be fair-minded is that it's likely to give a competitor the idea that you're planning to double-cross

Wayne Novack Molter, aerialist, who was seriously injured last spring while performing with the Jones Greater Shows in Willsburg, W. Va., continues on the mend at a Mansfield, O., hospital. Molter sustained five breaks in his right leg; his left leg was broken, and his left foot almost severed, and his back broken in two places. Molter and his partner, Melvin Bennett, were replacement for the wire act of Rita and Harry Dunn. Harry having fallen to his death in Gallipolis, O., only two weeks previously.

ATHENS FAIR

October 18th to 23d inclusive, Athens, Ga.

ANDERSON FAIR

October 25th to 30th inclusive, Anderson, S. C.

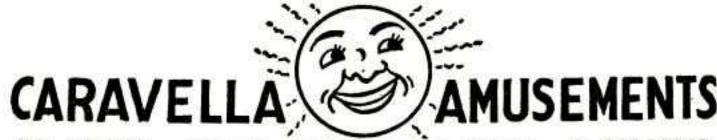
Will place Eating and Drinking Stands. No Apples.

Will place all legitimate Merchandise Games. Can place experienced Carnival Workingmen in all departments. Fly-o-Plane for sale; address Speedy

Merrill. All address



Spartanburg, S. C., Fair NOW



10 RIDES 8 SHOWS YOUR SHOW FOR 1949 1949 1949 **BOOK NOW**

We will sell our complete Midway to a Concessionaire who is thoroughly reliable and knows his business. Complete Side Show with Manager who really knows his business. We have top and banner line. Cirl Shows with Manager who is capable to control the entire back end. We have tops and all fronts. We build and finance any active, outstanding Shows. Notice: We want a sensational Free Act for 27 weeks for the season of 1949.

ALL CONCESSIONS OPEN BOOK NOW FOR ALL CONCESSIONS OPEN Horry County Fair, Oct. 18 to 23, Conway, S. C. FOUR MORE FAIRS TO FOLLOW

All fair secretaries and committeemen, please visit us this week at Camden, S. C., and the following week at Conway, S. C. We are now booking for 1949.

> FRANK CARAVELLA, Owner and Manager This week, Camden, S. C.; week Oct. 18 to 23, Conway, S. C.

HERMAN S. LIST

Winter Quarters: Island Park, Sunbury, Pa. Phone 2063.

Now With the Harry Lottridge Shows WANTS

Country Store Agents, also Bucket Store and Clothes-Pin Agents. Want to hear from T. M. Cowart.

HERMAN S. LIST

c/o Harry Lottridge Shows, Pelham, Ga., this week



WANT

Master of ceremonies for Georgia Southern Nights on Broadway Revue. Must be high class and able to open in Raleigh, N. C., Monday, October 18. Top salary for experienced Chorus Girls. Wire, do not write: GASTONIA, N. C., THIS WEEK.

WANT FOR WINTER SHOW Ride Help-Foremen for Octopus, Wheel, Chairplane and Kid Ride. Must be sober, as drinking is not tolerated at any time. Wives sell tickets. Men must be able to drive. Salary and percentage. Concessions wanted—Huckley Buck, Novelties, Scales, any Hanky Panks. Grind Shows, Illusion, Fat Show or Mechanical. Want Bingo Caller and Counter Men, also Electrician. Bill Rabon, contact us at once.

FRANK W. PEPPERS ALEXANDRIA, LA., THIS WEEK; THEN BATON ROUGE.

COTTON STATE SHOWS

ACKERMAN, MISS., COTTON CARNIVAL FAIR, SATURDAY, OCT. 9; SATURDAY, OCT. 16

Want Concessions of all kinds. Sell exclusive Photo, Bingo, Diggers, Mitt Camp, Cook House. Place money game, flat rate. Hanky Panks, \$12.50. Want Independent Shows and Rides. Place Second Men on Wheel and Merry-Go-Round.

PENSACOLA INTERSTATE FAIR Oct. 18 to 23, Pensacola, Florida

Gan place Catering Stands and Legitimate Concessions of all kinds

PHOTOS-FISH PONDS-HANKY PANKS AND SALES

Our season closes at Pensacola. We will now entertain proposals for outstanding attractions for 1949 and applications from experienced personnel in all departments.

MORRIS LIPSKY, Manager

JOHNNY J. JONES EXPOSITION

SELMA, ALABAMA



This Week

McCORMICK COUNTY FAIR

McCormick, S. C.

DON'T MISS THIS ONE Then DON'T MISS THIS ONE

THE BIG ONE

GREENVILLE COLORED FAIR

GREENVILLE, S. C., October 18-23

Can use Photos, High Striker, String Game, Short Range, Razzles, Novelties, Custard, Eating Stands, Floss, Blower, Clothes Pins, Mitt Camps. Any Show with own transportation—25%.

No phone calls-wires only. Wire early for space.

BEN WOLFE

MAGIC EMPIRE SHOWS

WANT FOR

PEARL RIVER COUNTY FAIR, Picayune, Miss., October 19 thru 23; SOUTH MISSISSIPPI DISTRICT FAIR, Brookhaven, Miss., October 25 thru 30, and 5 others to follow, including GREAT GULFPORT FAIR, Gulfport, Miss.

Legitimate Concessions of all kinds except Bingo and Diggers. All Hanky Panks open. Want Shows of all kinds with own equipment and transportation. Motor Drome, Fun House, Arcade, organized Minstrel; we have outfits. Want capable, sober Foremen_for Caterpillar, Fly-o-Plane, Twin Wheels, Chairplane; other Ride Help. All address:

A. SPHEERIS, Mgr. BROWNSVILLE. TENN., THIS WEEK; THEN AS PER ROUTE.

WEEK OCT. 18—ROBBINS, N. C.

TOBACCO, COTTON AND MILL TOWN

CAN PLACE ANYTHING WORTH WHILE NOT CONFLICTING.
RIDES, SHOWS AND CONCESSIONS.

Can also place Ride Help who drive semi trailers. This week, Yanceyville, N. C.

BARNEY TASSELL UNIT SHOWS

We close in Florida the last of November and open again after the first of the year.

MODEL SHOWS, INC.

WANTS FOR 5 WEEKS IN THE COTTON AT WINTER PRIVILEGE

Concessions—Sell X on Long Range, Short Range, Bingo, Cotton Candy, Snow Cone, Popcorn, Photo, Fish Pond, Balloon Dart, Milk Bottle Came, Clothes Pin, Bumper, Bowling Alley or any Concession we do not have Will book Girl Show and American Palmistry. Need Agents, also Cookhouse Help.

JOHN L. ROBINSON HAZEN, ARK., THIS WEEK

CLUB ACTIVITIES

Showmen's League of America

400 So. State St., Chicago

of the fall and winter season was held Thursday (7), with Vice-President Lou Keller presiding. Treasurer Walter Driver, Secretary Joe Streibich, Patty Conklin and Frank Duffield also were on the rostrum. A total of 33 applications for membership were presented and approved.

The annual Christmas party for underprivileged children is scheduled December 24, with Al Sweeney as chairman. Bernie Mendelson was named chairman of the annual memorial, and he appointed Charles H. Hall co-chairman. The registration booth at the convention will be under the direction of S. T. Jessop. Bill Carsky and Lefty Ohren again will be in charge of the presidents' party, slated November 28.

Co-chairmen Art Briese and Al Sweeney report advance reservations indicate a sellout for the banquet and ball December 1 at the Hotel Sherman.

Ned Torti stopped over while en route to Cleveland for the World Series. Peter Vetrano and Al Heller were among those present at the first meeting.

The ways and means committee reports okay results on the cemetery
fund drive but will need further cooperation. John (Shiek) Lempart advises that directory listings are coming along nicely. Silent O'Brien is
helping with the painting of the clubrooms.

John P. Snyder is in Alexian Brothers' Hospital and George King in Hines Hospital. Both are awaiting operations.

Rev. Marcel LaBoy called for a moment of silent prayer for James Patterson, Frank D. Shean, George Nash, Larry O'Keefe, Phil C. Travis, Mel V. Vaught, Lloyd H. Bell, Joe Pisara, Edward A. Brems, Patsy Potenza, Meyer Pellman, Al Latto and William C. Fleming, all of whom have passed away since the final meeting last spring.

Mr. and Mrs. Ray Oakes left for a short stay in Hot Springs. The Al Sopenar American Legion Post will hold open house in the clubrooms November 26.

Caravans, Inc. P. O. Box 1902, Chicago

CHICAGO, Oct. 9.—Regular meeting Tuesday (5) was presided over by President Lucille Hawthorne. Also on the rostrum were Jeanette Wall, first vice-president pro tem; Edna Stenson, second vice-president, pro tem; Mae Oakes, third vice-president; Marianna Pope, financial secretary, and Claire Sopenar, treasurer. Invocation was given by Bessie Mossman, chaplain pro tem.

Corresponding Secretary Josephine Glickman read letters received from N. R. Garnes and Myrtle Hutt Beard. The latter writes she is going to visit her daughter, who is ill in California. M. Spaulding sent in her resignation.

Welfare Chairman Irene Coffey reported Martha Witter in Wesley Memorial Hospital. Chaplain Lorraine
Dugas's husband suffered a broken
arm. Veronica Potenza's husband
also has been ill. Cleora Helmer's
mother has a broken hip.

Elizabeth Jacks, Mrs. Pat Seery and Ann Young attended the meeting after absences. Mae Oakes is planning her annual trip to Hot Springs.

Preceding the regular meeting, Lucille Hawthorne appointed the following members to open, count, check and watch ballots regarding amendments to by-laws: Isabelle Brantman, Lillian Lawrence, Bessie Mossman and Helen Wettour. Amendment was passed unanimously in favor of a nominating committee. Elected to

National Showmen's Association 154 Broadway, New York

NEW YORK, Oct. 9.—It is understood that the chairman of the building fund committee, Ralph Decker, is preparing a surprise report on the amount of donations that he has received for the fund. The ladies' auxiliary members soliciting contributions are striving to outdo one another. Dick Gilsdorf recently dropped in with a bundle of dough for the building fund, plus oodles of ads for the year book and a \$100 bill for his table at the banquet.

The banquet year book is fast filling up, a number of single pages and two-page spreads having been received in the last few days from national advertisers. The carnival owners who are members of the club, and many outside the organization, are also sending in ads, and it is expected that the book will break all records this year. Eddie Johnson, agent of the Cetlin & Wilson Shows, sent in 102 names for the booster pages on the book. Sam Levy, of the Lawrence Greater Shows, also sent in about 50 booster names. Honorary scrolls are being inscribed by a famous scrivener for these gentlemen.

Main clubrooms are now in full swing and exceptionally well attended for this time of the year. A giant television set has attracted large audiences during the World Series. Recent visitors were Dick Gilsdorf, Paul and Frank Miller, Jack Greenspoon, Harry Krasnow, Sam Weisser, Harry Mirsky, Barney Berman and Dan Thaler.

Executive Secretary Walter K. Sibley visited the Danbury Fair and was received by Past President Oscar C. Buck and Vice-President Ross Manning. He also had a talk with Sid Goodwalt, who has recovered from his recent illness; Bibs Malang, and other friends. . . . Buck and Manning decided not to hold their annual jamboree at Danbury, as Buck had already staged a very profitable one for the club during his stand at Elmira. However, Buck and Manning obtained donations exceeding \$500 for various club funds during the Danbury engagement.

The first meeting of the season is Wednesday (13) night and will be of prime importance as the nominating committee will be selected at that time. Sol Kleine, proposed for membership by Phil Isser, has just been accepted by the eligibility committee.

General banquet committee, under the chairmanship of Sam Rothstein, soon will hold a meeting to tie up loose ends of banquet details. Seat and room reservations can be made now. Banquet date: Thanksgiving Eve. November 24, Hotel Commodore.

Secretary Sibley visited the Ferncliff Cemetery to confer with Superintendent Medowich regarding arrangements for the NSA annual memorial service, Sunday, November 21.

One most sincere sympathy to Dick Gilsdorf in the recent death of his brother.

serve were Jeanette Wall, Pearl Mc-Glynn, Pat Seery, Edna Stenson, Isabelle Brantman, Irene Coffey and Edith Streibich.

Mrs. Pat Seery was appointed chairman of the burial fund. Awards for evening, donated by Lucille Hirsch and Evelyn Blakely, went to Elizabeth Jacks and Pat Seery.

Social is slated for Tuesday (12) in the clubrooms, with Mrs. Pat Seery as hostess.

WANT TO BUY FOR CASH MERRY-GO-ROUND AND #5 FERRIS WHEEL

Or Small Show With Same. BOX 50, c/o The Billboard, St. Louis 1, Mo.

Miami Showmen's Association 236 W. Flager St., Miami

MIAMI, Oct. 9.—Tommy Thomas, general agent of Ringling-Barnum, sent in a broadside that was used in the Big One's premier at Los Angeles. It will be framed and hung in the clubrooms.

Brayton E. Seamans is ill in the Edgewood, R. I., Hospital. His home address is 64 Ocean Avenue, Edgewood. Jerry Cohen has been released from a sanitarium in Orlando, Fla., and is recuperating at the Peter Miller Hotel, Miami Beach.

Paul M. Brady, in town for a few days, left to play the Winston-Salem, N. C., Fair. Al Palitz, who closed with the Marks Shows at Fayette-ville, N. C., is back in Miami. Danny and Rosita Del Grasso returned from a month's vacation in New Jersey and Pennsylvania. Ralph Decker, manager of the Joseph J. Kirkwood Shows; Jack Perry, manager of the shows bearing his name, and G. C. Mitchell visited. Leo Bistany, manager of the Orange State Shows and Ted Lewis Shows combined, also visited.

A wire was received advising of the accidental death of Mrs. Sam Gordon. Funeral services were held in Charleston, Mo.

Ep Glosser, in from the James E. Strates Shows, stopped at the club. Bill Clark arrived from Long Beach, N. Y., where he was located during the summer.

Letters have been received from Henry (Snoozy) Goldberg, W. A. (Splinter) Royal, Phil Cook, Walter Tyski, R. F. Shephard, D. D. (Daddy) Simmons, C. W. Anthony, Samuel Clark, Carl Hanson, Morris Friedenheim, Jack Rose, Al Baysinger, Jack Gilbert and Curtis Bockus.

Regular Associated Troupers 106 E. Washington, Los Angeles

LOS ANGELES, Oct. 9.—Lights were dimmed at the September 30 meeting out of respect to the late James Gallagher.

Arthur Hockwald, who had 41 weeks on a circus tour this season, is back in Los Angeles for the winter.

Bazaar articles received by Lucille Dolman, chairman, include men's hand-knit socks, sent in by Josephine Lynch, and men's handkerchiefs, sent in by Eve Scott.

T. Dwight Pepple, general agent for Polack Bros., writes from Chicago that he plans to visit L. A. this winter. Gladys Macky writes from Portland that she is recuperating from her recent illness.

A. J. and Marge Whalen send

greetings from San Diego.

Donna Day, C. J. and Inez Allton attended the meeting after an absence.

NEW DIXIE SHOWS

WANT FOR LEGION FAIR

Olanta, S. C., week Oct. 18, and all winter. Concessions—Mug Outfit and Ten Cent Stocks. Will book Jig Show with own outfit. First show in Olanta in six years, Red Gerber, get in touch. Place Pea Pool Dealer.

This week, Lakeview, S. C.

WANTED

For Veterans' Street Fair, Bellaire, Ohio, Oct. 18th to 23d, Grind Shows and Concessions, except Bingo. No percentage. Contact

FRANK SWEENEY

Glendale

West Virginia

FLORIDA AMUSEMENT CO.

Slum Concessions only, Ball Games, Photo, Darts, etc.; Bingo. Those joining now given preference our Florida Fairs. Perry, Florida, this week; Lake City follows; uptown locations. Wire

T. J. McMANUS, Bus. Mgr., or HOWARD INGRAM P.S.: Can use Monkey Show or Side Show.

Pacific Coast Showmen's Association

1235 S. Hope Street, Los Angeles 16

LOS ANGELES, Oct. 9.—Regular meeting was held Monday (4) with C. E. (Candy) Moore, vice-prexy, presiding. Others on the rostrum were Al Flint, executive secretary, and Al Weber, treasurer. Harry Seber, past president, was guest of honor.

Al Flint reported the Christmas fund has \$77.20 on hand.

New members are Harry Dillbeck, San Francisco, concessionaire at the Los Angeles County Fair; Leo A. Taylor, concessionaire on the West Coast Shows, and Carl Davis, former judge from San Pablo, Calif.

New members Larry Kirkbridge and Sam Goldstein, from the Douglas Shows, were initiated by Harry Seber. J. Ed Brown assisted.

Charles Sodeberg is still in the hospital but is expected to be out soon. Red Hilderbrand, injured in an accident, has been moved from the Walla Walla Hospital to Portland.

Seen around the clubrooms were Earl Stolze, of the Browning Shows: Lou Johnson, Harry LeMack and Harry Suker. Joe Steinberg, who wound up a successful date at Pomona with his derby game, had a new crop of stories. Red Crawford says he's going to sell one of his Monkey Dromes. Charles Prosser, who had the Motordrome at the State fair, was present for the first time in many weeks, along with Arthur Hockwalk of the Beatty Show. Sam Brown related his experiences with the Douglas Shows at Puyallup, Wash. Clyde Gooding, in town from the Zeigler Shows, reported he had a fair season.

Executive-secretary Al Flint gave out the dates of the club's scheduled events, which include Homecoming, November 15; nominations for officers November 29; memorial services 2 p.m. Sunday, December 12, at Showmen's Rest; Ladies' Bazaar, December 13; Past President's night, December 13; Banquet and Ball, December 14; President's Night, December 20; Christmas Dinner, December 25 at the club; election of officers and annual meeting December 27, and the New Year's party.

Louis Roth, former lion tamer with Louis Goebels, was reported ill.

Michigan Showmen's Association

3153 Cass Avenue, Detroit

DETROIT, Oct. 9.—The first meeting of the season will be held Monday, November 1. Max Kahn, chairman of the entertainment committee, is appointing committees to assist him with the Halloween Party, which will be held Saturday (30).

The Actors' Company will begin its second season of classic productions in early November at the Michigan Showmen's Association Auditorium. The company is composed of Detroit radio actors interested in play production who modeled their theater after New York's Equity Library Theater. Plans for the forthcoming season include productions by O'Neill, Shaw, Sartre, Moliere, Shakespeare and Molnar. The Actors' Company recently elected board includes: Roy Somlyo, Reuben Silver, Howard Silver and William Cornell.

Executive Secretary Bernhard Robbins and Office Manager Belle Frayne were the guests of J. P. Sullivan, owner of the Wallace Bros.' Shows, and Cecil Stobbs, manager of the Leamington Fair in Leamington, Ont. Pat Marco conducted them on a tour of the midway to visit with Stephen and John DeMitro, Harry Shore, Gordon Bennie, Herman Staats, William Gallagher, Frank Miller, Abie Levy, William Howes and John Maher.

Dave Picard and Jack Wolch were recent visitors. Charlie Westerman recently underwent an operation in Women's Hospital here.

Show Foll 4 of America San Francisco

SAN FRANC SCO, Oct. 9.—Regular meeting was held Monday (4) with Fred Weidmann, acting president, presiding. Enid Cohn, Betty Monette and Mary Texeira were invited to sit on the rostrum.

Correspondence was read from Pat Treanor, C. L. (Monty) Lovelace, Laguna Honda Home, E. W. Huff, Carl and Gladys Parks, George De Silva, Red Hildebrand, who is in the Veterans' Hospital in Portland, Ore.; J. J. Casey, London George Simmons, Mrs. Pearl Grant, Mr. and Mrs. K. F. Evans and Rev. Gerald Headly.

Elected to membership were Lavonda F. Evans and Alva L. Evans. Members and honored guests introduced were Pete and Helen De Cenzie, Lloyd and Betty Monette, E. M. Ney, S. J. Cooper, Sol Waxman, Teddy and Mary Texeira, Mr. and Mrs. Paul Zrent, Charles Walpert, Felix Martinez, Enid Cohn, Anne Williams, Mr. and Mrs. E. W. Cockrane, Abe Ettin, Irene Gilmore, Lillian Russell, H. Adams and Earl and Vernon Lawrence, the two last named being sons of Mary Texeira.

Ladies' bingo games will be resumed Saturday (30) and will be held the last Saturday of each month thereafter.

Mrs. Lillian Cole and Robert Novak are patients in San Francisco Hospital and Fred Ferguson is still confined to Marine Hospital. Red Hildebrand still is in the hospital in Portland, Ore.

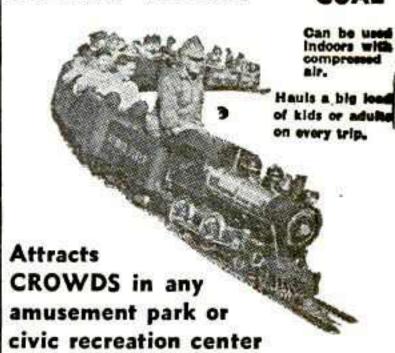
The March to the clown's head, for the benefit of the Christmas dinner fund, netted \$10.42.

Adam McBride was named clerk of the election committee. Ballots will be mailed tomorrow (10). Members not receiving a ballot should notify Secretary Adam McBride.

Frank Keyser won the pot of gold, which amounted to \$25. He donated \$5 to the cemetery fund.

STEAM TRAIN

BURNS



You need a steam train to make real money. These trains are grossing \$2,500 to \$12,000 a season; you can do it too in any town over 10,000. Many park officials give rent-free concession just because of the crowd pull.

OTTAWAY AMUSEMENT COMPANY

Mfrs. Steam Trains and Kiddie Auto Rides 224 W. Douglas Wichita 2, Kansas

FOR SALE

1946 SUPER ROLLOPLANE
1941 FORD TRACTOR—26 FT. SEMI-TRAILER

1 10-CAR AUTO RIDE New Motor, New Platform

15 x 32 BINGO TOP 20 x 30 SIDE SHOW TOP, WALLS & POLES BURNING ALIVE ILLUSION

All Priced To Sell. Delivery Now or Later.

WIRE OR COME SEE

RRY NOLAN SHOWS

Cordell, Okla., Oct. 11-13; Sentinel, Okla., Oct. 14-16.

SOME BIGGER • NONE BETTER

WANT FOR 4 BIG CELEBRATIONS

DIXIE FAIR, WAYCROSS, GA., OCTOBER 18-23
DUBLIN COLORED FAIR, OCTOBER 25-30
DAWSON PEANUT FESTIVAL, NOVEMBER 1-6
THEN BIG ARMISTICE WEEK

Can use few 10-Cent Stock Concessions: Custard, Lead Gallery. Will pay cash for late model Rides at all times if priced right.

Lyle Schilling wants for these 4 choice spots, Agents for Stock Concessions, Bingo Help, Ball Game Agents. Must be sober and good workers.

JESUP, GA., this week.

RIDES FOR SALE

MERRY-GO-ROUND, 40 FT., 3 ABREAST; NUMBER 12 FERRIS WHEEL, ROLLOPLANE, OCTOPUS, 1946 CATERPILLAR, 1946 MOON ROCKET, 1947 KIDDIE AUTO RIDE, KIDDIE ROCKET SHIP. Rides Sold With or Without Trailers.

DRINKER COLLINS IRON LUNG, COMPLETE LIFE SHOW

LEE ZIMMERMAN, P. O. Box 1242, Baltimore, Md.

HARRY CRAIG SHOWS

NOW SHOWING PECOS, TEX., FAIR

Wonderful cotton crops, big oil field payroll. Then more choice spots, including Central Texas' biggest Armistice Celebration in downtown city park, Stephenville, Texas, November 8-13. Want Independent Shows, Rides, Fun House, Glass House, Cook House, Grab. Concessions all open. Will place a few Second Men who drive on Rides. Cotton and oil field money plentiful, come on and share it. Address:

Pecos, Texas, Fair, October 11-16; then as per route.

CRAFTS EXPOSITION SHOWS

for

ARIZONA STATE FAIR, Phoenix, Arizona, Nov. 5 to 14

Want Legitimate Stock Concessions. No Exclusive.
Will Book Shows With Own Equipment.

Address as per route: Visalia, Calif., Oct. 12 to 17 or 7283 Bellaire Ave., North Hollywood, Calif.



MARION, SOUTH CAROLINA FAIR, OCT. 18-23

WANT—Ball Games, Scales and Age, Frozen Custard, Cotton Candy, Cigarette Penny Pitch, Pitch-Till-Win, Fish Ponds, Grab Outfits, High Striker, Long and Short Range Lead Gallery, or any other Ten Cent Grind Stores.

Would like to buy a late Octopus and a new Streamlined Whip for cash.

Now booking for 1949.

CLINTON, N. C., FAIR, THIS WEEK

All mail and wires to:

WM. C. (BILL) MURRAY

UTAH EXPOSITION SHOWS

WANT FOR TWO BIG ONES, HELLDORADO, AT TOMBSTONE, ARIZ., OCT. 21-24; COTTON FESTIVAL AT COOLIDGE, ARIZ., OCT. 28-31.

Can place Legitimate Concessions of all kinds. Will offer good proposition to Grind

H. L. SEIFER, Mgr.

UTAH EXPOSITION SHOWS BISBEE, ARIZ., OCT. 13-19.

IMPORTANT NOTICE TO FROZEN CUSTARD MACHINE OPERATORS

You cannot operate in the State of Florida, 1948-49, unless you comply with all State sanitary requirements and secure license in advance for each location. Mix must be purchased from an approved mix manufacturer in Florida. There will be no slicing of ice cream and dipping in chocolate syrup allowed at fairs, carnivals and such places. Such slicing and dipping must be done in some licensed ice cream manufacturing place of business.

NOTIFY JOHN M. SCOTT, Chief Dairy Supervisor

Florida Department of Agriculture, 408 Seagle Building, Gainesville, Florida, if you plan to operate in the State.

FOR SALE AT LIST PRICE NEW 1948 CADILLAC SEDAN

This Cadillac is fully equipped—radio, heater, white sidewall tires, hydramatic drive, color blue. It is the 75 Series Four-Door Seven-Passenger Limousine. List price, \$5,787.85.

JOE E. WOOD

Phone 158 or 35-J

ATHENS, ALABAMA

FOR SALE

One 1937 seven-tub Tilt-a-Whirl, in good condition, newly painted. One 1941 Ford Tractor with two-speed rear end and a 1947 motor with about 1000 miles on it; new rubber. One 1939 twenty-eight-foot Kingham Trailer, special built for Tilt. One 1942 Ford Cab Over Truck, two-speed rear end, with a 1948 motor with about 2500 miles on it; new tires, with a special built body for Tubs and Tilt. Make offer with or without transportation. Animals for Animal Show: 4 Rhesus, 1 Ringtail, 2 Spider Monkeys, 1 Agouti and 1 Canadian Black Cub Bear. Or will sell complete show. Built on a semi, all aluminum. Permanent cages (12), 20 by 40 top goes over semi, 60-ft, banner line with 5 good banners. \$1800 for show complete or make offer on animals.

CURL AMUSEMENT CO.

THE SHOWMAN'S TAILOR!!

GUSTOM MADE-TO-ORDER GABARDINE SHIRTS. TAILORED to FIT you. Choice of 10 colors, TAILORED BY "BOTTS." INITIALS embroidered FREE. \$7.50 each, 3 for \$20.00: SNAP BUTTONS, 75¢ extra per shirt. Write for samples. Athletic Clothes, Jackets, Shirts: Pants for clubs, bands and all organizations. Bowling Shirts, Embroidery Work.

STYLE-SELECT MFG. CO.

391/2 S. MAIN STREET

BOX 528

COUNCIL BLUFFS, IOWA

FROM THE LOTS

Larry Nolan

COTTONWOOD FALLS, Kan., Oct. 9.—Show made the jump here without trouble and opened a day ahead of the fair to better than average business. Spending was off from the Western fairs but still okay. Kids' day, with plenty of county school children turning out, netted the rides and hanky panks a good afternoon.

Show broke all records at Pine Bluffs, Wyo., and Eads, Colo., fairs. Contracts at both places were inked for 1949.

Ed Plunkett, general agent, is in Arizona and says the winter route looks fine. Jess and Madge Bourchard closed to place their daughter, Judy, in school. They will remain at home for the winter. Chet and Bubbles Reese report they again will winter in Louisiana. Art and Nellie Talley closed to resume their barbershop and rooming house activities in Hutchinson, Kan. Madlin Nolan will replace Art at the bingo stand.

The Logston brothers, cookhouse ops, are clicking at every spot. Jo-An, Life Show, returned after playing the State fair in Hutchinson. Elvin Bishop, ride boss, has all rides in tiptop shape. He reports his popcorn and candy floss doing okay and his wife, Arline, reports good biz at her cork gallery. Charles Scott had the lighting equipment overhauled. Mrs. Scott, who was injured in a car accident July 4, still is unable to work but is showing improvement.

The Millers replaced the Marks family with two camps. Jimmy and Mrs. Collins and Mr. and Mrs. Curley Loew report a good season with their nail game. Mrs. Loew is in Kansas City, Mo., called there by the serious illness of her mother. Bruce Cole left in Oberlin, Kan., because of illness but reports he's coming along okay.

John Duggan and his crew are clicking with nine concessions. Mr. and Mrs. Jimmy Keyes have gone all out on new fall wardrobes. Larry Boykin, five months old, has a special bed in the Merry-Go-Round ticket box. Recent arrivals are Bull Montana and family. Bull has the swinger and Mrs. Montana has the bumper. LeRoy Huffman and Tex Miller, of the ride crew, have all the trucks repainted. Gary and Mary Hern still have the Girl Show and keep the front in tip-top shape.—GENE RENEE.

Harry Lottridge

CAMILLA, Ga., Oct. 9.—Shows closed here Saturday (2) after one of the best weeks of the season, despite the loss to rain of two nights. A mid-town location helped considerably and the Saturday bubble gum promotion was termed the best of the season by Owner Lottridge. All concessions had a big week, as did the shows and rides. The American Legion was the sponsoring group.

The Orr family joined with two concessions and their giant Python Show. Painting is continuing even the the season has only eight weeks to go. Visitors included John B. Davis, N. P. Roland, Mr. Keefer, Jim Cousins and Mayor Dan Palmer. Al Odear's cookhouse ran out of food

Alamo Exposition

BONHAM, Tex., Oct. 9.—Org, here last week, opened Monday night to a small crowd. Crowd was kept away by President Truman speaking at the football field Shows and rides did little business at the Sherman Centennial. It was not the fault of the committee, as shows received good co-operation. Visiting in Bonham were Ben Block and Max Friedman, of San Antonio, and Mr. and Mrs. Waver. Mrs. John R. Castle left for San Francisco.—SAMMY SAPSON.

again. Mr. McDonald is doing a good job posting paper.

Peggy Wilson is doing well with her concession. D. D. Hale left for home, Jimmy Kilpatrick, Merry-Go-Round foreman, and Earl Reeves, Ferris Wheel foreman, are getting their rides up and down fast. Glenn Kirby has the Chairplane looking and running fine while Jimmy Smith is doing a good job with the Comet. Earl Winters, high pole, joined as free act.—HARRY E. WILSON.

PLAYTIME SHOWS

WANT FOR WINTER SHOW

All Stock Stores and Ball Games, \$10.50. No Flats, P.C. Agents. Kiddle Rides, one Major Ride, low P.C.

COME TO SIKESTON, MO., LEGION BALL PARK, ON HIGHWAY 81, NOW. SHOW OPENS OCT. 18.

WANTED

2 or 3-Abreast Merry-Go-Round. Must be in good condition. Also Kiddie Boat Ride.

STEVE LA GROU

446 Stone Rd., Rochester 12, N. Y.

OCTOPUS

Complete with 1941 G.M.C. Tractor and 26-ft. new Keystone Trailer. Tractor has 25-ton power winch and Trailer has two hand winches. This ride was rebuilt as new in 1947 at the factory in Salem, Ore. Everything new but the Mud-Sills and Fence. This is one of the most compact loaded rides in the show business. Price complete, \$8,900,00 cash. Will deliver anywhere.

HENRY ELLMAN
2239 N. 56th St. Milwaukee S. Wis.

FOR SALE

One 24-seat Chairplane complete with ticket box, fence and motor. Operated this season. With or without transportation.

Priced to sell.

BOX 212, c/o BILLBOARD

155 N. Clark, Chicago 1, III.

NOTICE

HOMER & PATTI ANN COCHRAN

Have superior job for you; wardrobe and transportation furnished. Wire your phone number c/o Western Union, Houston, Texas,

JIM (GOOGS) JOHNSON

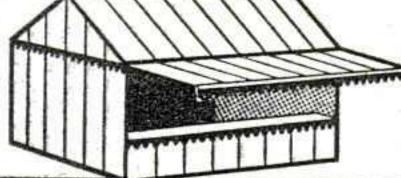
FOR SALE

1946 SPITFIRE

A-1 Condition, \$4,500.00 Cash. Ride can be seen in operation at Ashburn, Ga., Oct. 11-16.

CHARLES G. PANACHEK





5 DAYS

AFTER ORDER RECEIVED!
SLIGHTLY MORE TIME
REQUIRED
FOR SHOW TENTS

FOR SHOW TENTS
WIDE SELECTION OF MATERIALS
AND TRIM

ANCHOR SUPPLY CO., INC. EVANSVILLE, INDIANA

FOR SALE

1 Onan Gas Engine GENERATOR SET

25KW.-120/210 VOLTS A.C. 3 PHASE

Brand new, original chute, never opened.

Price \$850.00 F. O. B. Chicago.

PACE MFG. CO., INC.

2909 Indiana Ave., Chicago 11, Ill.

FOR SALE

EYERLY'S NEW **ROCK-O-PLANE**

Used Four Weeks.

WILLIAM HARTZMAN

c/o Cetlin & Wilson Shows Spartanburg, S. C.

HAYWOOD SHOWS WANT

Ride Help on all Rides. Concessions not conflicting. Agents for Razzles, Roll Downs, Pins and Skillo. We work. Want Legal Adjuster. Shows not conflicting. Agents for Ball Games, Sit Down Grab, Fish Pond, P. C. Dealers. Mountain View, Okla., this week.

Dayton Miniature Train FOR SALE

3 COACHES, 300 FOOT TRACK

All in first class condition. Can be seen in operation with Hennies Bros.' Shows, Baton Rouge, La., until Oct, 18; Beaumont, Tex., Oct. 19-30; then Hot Springs, Ark.

NOBLE C. FAIRLY

Want Funhouse Operator

FOR TEXAS STATE FAIR DALLAS, TEXAS

Finest Fun House on road. Must be sober, experienced, know the business. Place a good Clown for this date only. Call in person.

C. C. McCLUNG

Python Exhibit "World's Largest Snakes" FAIRGROUNDS, DALLAS, TEX.

Anyone Knowing The Whereabouts Of JAMES WINTERS

Formerly with Royal Crown Shows, contact BOX D-72

c/o The Billboard, Cincinnati 22, O.

SECOND-HAND SHOW PROPERTY FOR SALE We buy Carnival Tents and Wheels, all kinds.
Kiddle Rides; Rink Skates, all sizes.
All kinds of Freaks and Exhibition Goods.
Must be in good condition. Do not want junk.
We buy for cash only. Write full details.
WEIL'S CURIOSITY SHOP

Philadelphia 6, Pa.

Virginia Greater

WILLIAMSTON, N. C., Oct. 9 .-Shows moved in here after a good week at the West Point (Va.) Fair, a maiden fair, which went over all expectations. The org made the long jump with but few minor truck breakdowns.

The shows stayed dead for three days, making it a nine-day spot, under auspices of the Lions Club, opening Thursday (30). The first three days of the week, the org had to battle with rain in setting up and the lot had to be straightened out with sawdust for the opening night.

The Jones family, novelty concession, is sporting a new living trailer. Louis Augustino has purchased another truck. S. Killinger, operator of the Parisian Girl Revue, has a new station wagon. Tony Buzzella left for his home in Florida on receiving news of the serious illness of his wife; his popcorn joint has been left in the charge of Sam Serlin. S. G. McCarthy joined here to take over one of the Girl shows. Mechanic Bill Lanbaugh is no longer with the show.

So far the polio is not very heavy in this section of the Carolinas and no ban is on here, but other sections of the State are barring children under 16 from fairs and other outdoor gatherings. The trouble puts a serious crimp in the midway business.

There were quite a few visitors on the lot this week from the Rafferty Shows, which played at near-by Plymouth, N. C.

Golden West

WATSONVILLE, Calif., Oct. 9.— Shows had a good week at the Watsonville, Calif., Fair, also at the Red Bluff Fair. Org closed the season here and the folks departed as follows: The Cliffords, with cookhouse, five concessions, two kiddle rides and the Merry Mixup to Los Angeles where the rides will be placed on a permanent location; Ray and Elaine Pursley, Pacoima, Calif.; Harry (Polish) Fisher and wife, Rose, San Francisco; Mr. and Mrs. Dawson, Glendale, Calif.; Mr. and Mrs. Duffy, Los Angeles: Mr. and Mrs. Tom Norris. Belle, Calif.; Mr. and Mrs. A. V. Alread, Red Bluff, Calif.; Mr. and Mrs. Homer Rees, Alameda, Calif.; Mr. and Mrs. Otto Ficteme, Red Bluff; Mr. and Mrs. Fred Weideman, Sacramento; Mr. and Mrs. Eugene DeClue, Brawley, Calif.; Mr. and Mrs. William C. Burns, Fresno, Calif.; Jules Tribus, William Hill, Harold Shapiro and Kenneth Roberts, San Francisco; Elwin Killough, David Jackson, Ivyl Lawler and Kent Lindsay, Los Angeles; Mr. and Mrs. Bert Clawson, Oakland, Calif.; Mr. and Mrs. Jockey Mackey, Monterey, Calif.; John (Corky) Corcoran, North Hollywood. The remainder went to San Francisco. The pot of gold was won by Mrs. Davis.—PRINCE OMWAH.

FOR SALE CARVEL CUSTARD KING MACHINE

trailer, decorated beautifully with fluorescent and special lettering. Trailer and machine one year old, used only this season, practically new. Outfit complete, ready to go. Can book balance of season. Will sacrifice at half of original cost. Come see it.

DANNY DORSO c/o Johnny T. Tinsley Shows

This week, West Greenville, S. C.; then as per

JACK GALLUPPO

Wants Girls, Wants Musicians for five more weeks of Fairs and all winter in Florida. Dancing Girls, Hula, Specialty; also Singer. Electric Steel Guitar Player, Piano-Accordion. A-1 Talker. Gene Nadrue, wire. Also Girls who have worked for me before. Would consider organized Troupe. Salary sure every week. Don't need any Cookhouse Help. Wire:

JACK GALLUPPO c/o ROYAL CROWN SHOWS Fitzgerald, Ga., this week.

NORTH FLORIDA SIAILEALR JACKSONY E

NOV. 10 TO NOV. 20

11 BIG DAYS AND 11 BIG NIGHTS

CAN PLACE CONCESSIONS OF ALL KINDS

Want Eating and Drinking Stands, Novelties, Fish Ponds, Ball Games, Hoop-La, Short Range Gallery, Jewelry and Direct Sales.

WRITE OR WIRE

CURTIS L. BOCKUS, Sec.

Suite 423, Hotel Mayflower

Jacksonville, Fla.



Girl Revue for six more weeks this season. Fairs. Must have at least six girls, wardrobe, P.A. sets. Must operate as Revue. Guarantee from office, plus percentage.

We have the finest framed outfit on a Truck Show. Panel Walk-Thru Front, new Top, Seats and Stage. Not interested in a Cootch Show nor Cootch Show Operator. Also have Posing Show for same party. Wire:

> E. L. YOUNG, Mgr. FITZGERALD, GA., this week.

WANT

WANT HARVEST FAIR Okaloosa County, HARVEST FAIR **AUSPICES AMERICAN LEGION POST 75** OCTOBER 18 TO OCTOBER 23

Want Pop Corn, Candy Apples, Floss, Peanuts, Photos, Hoop-La, Custard, String Came, Pitch-Till-You-Win, Ball Games, Water Concessions, Bowling Alley, Dart Stores, American Palmistry, Penny Arcade, Long and Short Gallery, Novelties, Guess Your Age. No Ex. Or any other Stock Stores that will work for Stock. NO RACKET. Want Grind Shows with own transportation. Bob Mahan needs Stock Store and P.C. Agents. JAY, FLA., OCTOBER 25 TO OCTOBER 30; THEN THE BIG ONE, DE FUNIAK SPRINGS, FLA. If you have been playing blanks, join now and get your winter bank roll. Wire or come on, space limited. Carl O. Bartels, owner, will be on the grounds from Oct. 6th to Oct. 23rd.

KEYSTONE EXPOSITION SHOWS CRESTVIEW, FLORIDA

P.S.: Want high, sensational Free Act for Milton, Fla., week of November 15th.

WANT WANT

FOR 2 OF THE BEST MAIDEN FAIRS AND CELEBRATIONS IN SOUTH CAROLINA

THE GREAT TIMMONSVILLE VETERANS' FAIR AND CELEBRATION

October 18th through 23rd, followed by Lamar, S. C., Legion Community Fair, October 25th through 30th

There has not been a Carnival in the above spots in ten years.

Want Minstrel or Colored Girl Show with own equipment and transportation; Anna Lee and Sol Specht, get in touch. Want Shows of all kind with their own transportation. Will book the following Concessions: Hanky Panks, everything except Bingo, Popcorn and Candy Apples and Grab. Come on, Hiram Beal; will book all your Concessions. Want Wheels, Roll Downs, Slum Skillos, Six Cats, or what have you? The privilege is right, same as still dates, and we will not raise the price on our Florida dates and are working all winter there. Frenchie and Leona Bates, come on with all you have to book. The above spots are in the heart of the tobacco and cotton belts, with abundant crops, and the people have plenty of money—you can't miss here. Everything will work. Kid Bruce, Mickey Dale, get in touch with Nina Scott. We want Swinging Ball Agents and Ride Help for Ferris Wheel and Merry-Go-Round. Write, wire or come on,

Yadkin County Fair, East Bend, N. C.; then above dates.

I. K. WALLACE ATTRACTIONS

I. K. WALLACE, Owner & Mgr. GABRIEL WALLACE, Secy & Treas. NINE SCOTT, Gen. Agent

FOR SALE

Single Loop-o-Plane, complete with ticket box; also transportation if required. This Ride is in A-1 shape. We have conflicting Rides. Priced for quick sale, come and get it, \$300.00.

DOBSON'S UNITED SHOWS

PER ROUTE OR BOX 491, WILLERNIE, MINN.



WANT FOR CHESTERFIELD COUNTY FAIR

PAGELAND, S. C., OCT. 18 TO 23; FOLLOWED BY GEORGETOWN, S. C.

Can place Concessions of all kinds, no exclusive except Bingo. Place Grab. There are no local Eating Stands on Midway. Want Age, Scale, Palmistry, Photos, Ball Games, Penny Pitch, Hoop-La, Duck Pond, Glass Pitch, any and all legitimate. Concessions: Place for balance of season, Swinger, Six Cat, Buckets, Roll Down, Count Store, Skillo, Nail Store, Clothes Pin. Opening for few choice Wheels. SHOWS: Place Shows with your own equipment and transportation. We will be out until Thanksgiving. All address:

RALPH DECKER, Gen. Mgr.

NEWBERRY, S. C.

P.S.: Come on, I will take care of you.



WANTS FOR ONE OF THE BEST SPOTS IN NORTH CAROLINA

THE FIREMEN'S ANNUAL PEANUT FESTIVAL

Oct. 18-23, Scotland Neck, N. C.; then the Great Loris Fair, Loris, S. C., week of Oct. 25-30; then the American Legion Fair, Andrews, S. C., Nov. 1-6; then the Robeson County Fair, Pembroke, N. C., and balance of season. These are all good fairs and not crossroad town new promotions. Want Grind Stock and P.C. Concessions. Want Penny Arcade, Motor Drome. Want one more free act. Want Shows with or without own outfits. Remember, this is good concession territory. All contact

SHERMAN HUSTED, Manager

Windsor, N. C., Fair, this week; Scotland Neck, N. C., Oct. 18-23; then as per route.

PRESENTING "THE SHOWS OF SHOWS"

WANT FOR

GREATER ORANGEBURG COUNTY COLORED FAIR, Oct. 18-23, Orangeburg, S. C., Followed by the SOUTH CAROLINA STATE COLORED FAIR, Columbia, S. C., October 25-31; Then the Big One—CHARLESTON COLORED AGRICULTURAL FAIR, Charleston, S. C., & All Winter's Work Now booking Concessions of all kind, any Show with own outfit. Want Motordrome, Penny Arcade, Monkey, Wild Life or Animal Show. Will book Flyopiane, Highball, Comet or any Ride not conflicting for these dates. Want Colored Performers and Musicians for Colored Minstrel; salary out of office. Slim Andrews, those who have been with me before, contact. All Eating and Drinking Stands open.

All Wires to

Frank Harrison, Owner & Mgr.; Buddy Broden, Bus. Mgr. BATESBURG, S. C., THIS WEEK; THEN AS PER ROUTE.

GEORGIA OWNED - GEORGIA OPERATED but twice as good twice as large

10-in-1, Snake, Monkey or any kind of Shows not conflicting. Merry-Go-Round, Rolloplane, Octopus, Tilt, any Rides, wire. Concessions—Any Stock Stores and Ball Games for week Oct. 18. Some P.C. Have 5 more bona fide Fairs: Ashburn, Ga.: Pembroke, Ga.; closing High Springs, Fla., Nov. 13. Wire JIM McCALL, Owner-Mgr., or BILL REESE, Asst. Mgr. ASHBURN, GA., THIS WEEK P.S.: Can use organized Carnival for week Oct. 18th.

HOWARD BROS.' SHOWS

WANT FOR BELLEFONTAINE, O., WEEK OCT. 18-23

Clean Concessions of all kinds, Ball Games, Darts, Pan Games, Basketball. Must all be legitimate. Location in center of town. Bingo booked. Auspices Legion Drum Corps.

Bradford, Ohio, this week.

WANTED—C. A. STEPHENS SHOWS—WANTED

Concessions that work for Stock, Age, Scales, High Striker, Pitch Till You Win, Hoop-La, Coke Bottles, String Came. Agents for Concessions not conflicting with what we have. Second Man on Wheel. E. H. Yawn wants Man to take charge of two Kiddy Rides. Shows, Girls for Girl Shows. Show out till Christmas.

MARSHVILLE, N. C., THIS WEEK.

FROM THE LOTS

Florida Amusement

MADISON, Fla., Oct. 9.—Stand here marks the second week for the org back in its home State. Two spots were played between Indiana and Florida, Celina, Tenn., for a regatta and the Douglasville (Ga.) Fair. At Douglasville show equipment was combined with that of Jim McCall.

From Douglasville the show moved to Branford, Fla., for a four-day showing to excellent business despite bad weather.

Following the engagement here, the show goes to Perry, Fla., for the annual American Legion Fair, then to Lake City. Show will have only a few weeks' lay-off over Christmas holidays before resuming Florida fairs.

En route from Celina, the show sustained equipment losses. The new Merry-Go-Round horses were destroyed when the truck carrying them went over a mountain near Summerville, Ga. Bud Bailey, truck driver, escaped injury when he jumped as the truck headed into a canyon when a rear wheel locked. New horses were rushed to the show and the ride was ready to open on schedule.

Mr. and Mrs. Clarence Thames, who have been enjoying good business with their two shows, recently purchased a new trailer.-IODINE BAILEY.

J. & B.

CHESTERFIELD, Va., Oct. 9.—Org moved from Hillside, Md., to this city and the fair wasn't officially opened until Thursday. Mr. and Mrs. Bill Hegeman joined with their Kiddieland-Ferris Wheel, Whip, train and Airplane ride. Other rides included Rolloplane, Art Palmer; Ferris Wheel, Chairplane and kiddie Rocket, Mrs. F. P. Flynn; Merry-Go-Round, Clifford Sandretzky, Russell Judy joined with grab and hoopla for remainder of the season. Mr. and Mrs. Ray Cromer received delivery on a new National trailer. Visitors included Mr. and Mrs. George Burk and party from Norfolk.—MRS. JOHN HAYES.

Jack J. Perry

ASHEBORO, N. C., Oct. 9.—Org chalked up a good week, despite two days of rain, at Center of North Carolina Fair here ending Saturday (2). A. R. Whitesides has been doing okay with his concessions, including bingo.

Visitors included Ben Holmes and C. Roberts, of Leaksville (N. C.) Fair Association; H. B. Shive, general representative, and Mr. and Mrs. Sam Levy, owners of Lawrence Greater Shows, and Tom Potts, secretary, High Point (N. C.) Fair.

Jim Stover is holding down the office and Ben Braunstein is business manager. The show has five more weeks before starting a Florida tour. Charlie Powell, general representative, is sporting a new Packard.

Mighty Page

AHOSKIE, N. C., Oct. 9.—Shows played Spruce Pine, N. C., September 20-25, after a tough move over mountains from Walnut Cove. Everyone enjoyed a good week.

At Warrenton, N. C., September 27-October 2, half of the week was lost to rain, altho business picked up on the last three days. The following week at Spring Hope the first part of the stand got unfavorable weather and biz.

Mr. McHouse, business manager, is back with the shows after a siege of illness.

Owner Page took delivery on five new show tops and a new marquee. The writer has a new truck and van. There are quite a few new faces in concession row. Four more weeks and then to the barn.-BOB BUF-FINGTON.

Model

EUREKA SPRINGS, Ark., Oct. 9. —Shows had an outing here for Mrs. Richard Blittschaus, operator of the bingo, who left for home.

Those touring all the points of interest and enjoying refreshments afterward included Henry McDaniel. Merry-Go-Round foreman; Charlene Jordan; E. E. Taiclet, electrician, and family; B. Wolfe, lot manager, and Mrs. Wolfe; Mr. and Mrs. Levitan and family, Mr. and Mrs. Albert Zitterich, Mr. and Mrs. Howard Zitterich; Tom Lynn, diggers, and Mrs. Lynn; Mr. and Mrs. Pete Roberts, cookhouse; T. C. (Speedy) Ward, Motordrome, and Mrs. Ward; Mrs. Richard Blittschaus, bingo; J. F. (Sarge) Burns, War Show, and the writer.—OREN LITH-ERLAND.

Harry (raig Shows

Now Showing Pecos, Tex., Fair

Wonderful cotton crop. Big oil field payroll. Then more choice spots, including Central Texas biggest Armistice Celebration in downtown city park, Stephenville, Texas, November 8-13. WANT Independent Shows, Rides,

Fun House, Glass House, Cook House, Grab, Concessions all open. Will place a few Second Men on Rides who drive. Cotton and oil field money plentiful. Come on and share it.

Pecos, Texas, Fair, October 11-16; then as per route.

KILGORE SHOWS

Want Agents for Ball Games, Stock, P.C. Will book Floss, Candy, Peanuts and Popcorn, Age and Scale. Fair. Oct. 11-16, Frankston, Texas; Negro School, Rains County Fair, Emory, Tex., Oct. 20-23; Winona, Tex., Colored Fair, Oct. 25-30.



WANT Boss Canvasman for Georgia Sothern Revue. Must be capable of getting big top up and down. Good proposition to right man. Wire, don't write.

JAMES E. STRATES SHOWS

Gastonia, N. C., next week.

MISSISSIPPI AMUSEMENT COMPANY

WANTS FOR YAZOO CITY, MISS., THIS WEEK

One Count Store, one Slum Skillo. Can use A-#1 Men on Ferris Wheel and Mix-Up. Salary no object. People formerly with me, please contact

GEORGE EMERSON

GREENVILLE COUNTY FAIR

GREENVILLE, S. C., OCTOBER 18 to 23

NEW MANAGEMENT * * NEW FAIRGROUNDS

UNDER THE MANAGEMENT OF THE AMERICAN LEGION

WANT Concessions of all kinds, Merchandise Wheels.

WANT Eating and Drinking Stands.

WANT Photo, Novelties, Scales and Weight.

WANT Wild Life, Penny Arcade.

WANT Scooter, Hey-Dey, Sea Cruiser, Fly-o-Plane.

WANT Dancing Girls, Posing Show Girls.

WANT Musicians and Acts for Minstrel Show. All answer SAM E. PRELL

South Boston, Va.; to follow the great Greenwood, S. C., Fair, week of October 25 to 30.

NOW PLAYING

Middle Georgia Fair, Milledgeville, Ga.; next week, Jefferson County Fair, Louisville, Ga.; October 25th to 30th, Bullocah County Fair, Statesboro, Ga.; November 1st to 5th, American Legion Fair, Pelham, Ga.; Armistice Week Fair and Celebration, Tavares, Fla. Booking Shows, Rides and legitimate Concessions. Especially want Funhouse, Penny Arcade and Grind Shows.

WANT FOR SUFFOLK, VA., COLORED FAIR

Fish Pond, Duck Pond, Cigarette Shooting Gallery, Penny Pitch, Grab. All Concessions open except Bingo and Percentage. All replies to:

GEORGE CLYDE SMITH SHOWS

Henderson, N. C., this week; Suffolk, Va., next week.

GEORGIA STATE FAIR, MACON, GEORGIA, NEXT WEEK

PLACE EATING AND DRINKING STANDS, HANKY PANKS ONLY. ALL ANSWER: ENDY BROS.' SHOWS, Wilson, N. C., this week.

GREAT SUTTON SHOWS

HELP WANTED-Ferris Wheel Foreman, Loop-o-Plane Foreman, Flying Skooter Foreman. Top pay, long season. Can also place capable Second Men. Can place Fish Pond, Ball Racks, Cork Gallery or any Legitimate Slum Stores.

Great Monroe County Fair, Aberdeen, Miss., all this week; Batesville, Miss., October 18-23.

J. A. SPARKS SHOWS

JOHNNY J. I NTON UNIT #2

South Pittsburg, Tenn., this week; then .he big Veterans of Foreign Wars Cotton Festival at Scottsboro, Ala.

Concessions—Want Coca-Cola Bottles, Darts, Basket Ball, Nail and Swinger. Shows—Minstrel Show; have high-class Illusion Show, want Manager. Want Show People for 20x30 Top; will build and frame to suit. Rides-Will book Spitfire for balance of season. All replies to

J. A. SPARKS or C. C. LEASURE

SOUTH PITTSBURG, TENN.

WANT

For Brookneal, Virgina-Week of October 18

Slum Stores-No X-All Open. Can place one more Flat Ride.

Want one or two clean Shows only. All replies to:

JOHN A. HAYES -- J & B SHOWS

Victoria, Virginia, this week.



RICHMOND COUNTY FAIR

HAMLET, OCTOBER 18-23

and

RUTHERFORD COUNTY FAIR

PUTHERFORDTON, N. C., OCTOBER 25-30

GEORGE HAMID ACTS—HORSE RACING—EXHIBITS

RIDES-Tilt and another Flat Ride, Motordrome.

SHOWS-Unborn, Snake, Monkey, Arcade.

CONCESSIONS—Wheels, Grind Stores, Buckets, Six Cats. Hanky Panks of all kinds.

All replies to

MORRIS HANNUM

Louisburg, N. C., Fair now; then Hamlet, N. C., Fair, Oct. 18-23

WANT WANT FOR The Heart O' Texas Free Fair and Exposition

October 25-31 Inclusive

Caterpillar Ride, Pretzel Ride, Baby Boat Ride. Snake Show, Iron Lung, Motor Drome. All Merchandise Concessions, No EX.

Have 12 Car Ridee-O Ride for Sale. Can be seen in operation. Now booking attractions and Concessions for 1949. Battle of Flowers on the Streets of San Antonio, Texas, next April. Will sell Novelties EX at Battle of Flowers.

Route: Kilgore, Texas, October 11-16; Greenville, Texas, October 18-23; then Waco, Texas. Contact:

JACK RUBACK, Mgr.

Alamo Exposition Shows as per route.

LAST CALL

Regardless of all rumors, we will open

SEABOARD LOT

Miami, Florida

Opening Tuesday, October 19, thru October 30 WANT RIDES—Octopus, High-Ball and Caterpillar. SHOWS-Motordrome.

CONCESSIONS—Any legitimate Stock Store.

Wire for space. Space going fast. Other best bookings in

Florida. Contact at once JACK PERRY, Mgr.

JACK J. PERRY SHOWS

Laurinburg, N. C., now.

TIVOLI EXPOSITION SHOWS
Want—For Arkansas Choice Cotton and Rice Spots—Want A-1 COOKHOUSE, NO GREASE OUTFITS, ONE THAT CAN GET UP BY MONDAY MORNING, CONCESSIONS OF ALL KINDS THAT WORK FOR STOCK. NO "EX." EXCEPT COOKHOUSE AND BINGO. WANT MITT CAMP BUT NO GYPSIES. C. S. NOELL WANTS SIGN PAINTER. (Kramer, come on if you have same Concession; can place it.) CAN USE SHORT RANGE GALLERY, HIGH STRIKER, AGE AND WEIGHT, STRING GAME, BALL GAMES, BASKET BALL AND ANYTHING ELSE WORTH WHILE. WANT SHOW OF MERIT, SIDE SHOW, MONKEY SHOW OR SPEEDWAY, SNAKE SHOW. (Whitey Noltie and Harry Harris, what happened to you; answer.) CAN USE FUNHOUSE, GLASS HOUSE OR MOTORDROME. The "Red Ones" are now starting: Paragould, Ark., V.F.W. Cotton Festival, this week, in City Park; Jonesboro, Ark., V.F.W. Cotton Festival to follow, on Downtown Lot, at the foot of Main St. Others to follow that are Arkansas' best. Contact

H. V. PETERSEN, Mgr., or C. S. NOELL, Gen. Agent

GIVE TO THE DAMON RUNYON CANCER FUND

Waycross 18-23.

Liberty 19-23.

Victoria 18-23.

Tallulah 18-22.

(Fair) Hamlet 18-23.

mont, Tex., 19-30.

Harris United: Malvern, Ark.

Haywood: Mountain View, Okla.

Henson, J. L.: (Fair) Farmerville, La.

Hottle, Buff: (Fair) Franklinton, La.

Howard Bros. Attrs.: Bellaire, O.

Howard Bros. Rides: Wellston, O.

Fair) Orangeburg 18-23.

Home State: Lincoln, Neb.

18-23.

18-23.

TEXAS EXPOSITION SHOWS WANT

GENERAL OUTDOOR

Bingo and Hanky Pank Conces-Side Show or Wild Life. sions. Spitfire, Rolloplane, Octopus or any Ride not conflicting. Address Longview, Tex., this week; then going south.

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(FLORENCE MICHENS BRAUN) Or anyone knowing her present whereabouts, kindly write at once to

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FOR SALE

One Jitter Bug Glass House, one set of 5 Distortion Mirrors with or without top, one Electric Kiddie Train, one Donald Duck Kiddie Ride. Can be seen in operation at Quincy, Fla., week Oct. 11; Tallahassee, Fla., week Oct. 18.

Carnival Routes

Send to 2160 Patterson St., Cincinnati 22, O.

(Routes are for current week when no dates are given. In some instances possibly mailing points are listed.)

Alamo Expo.: Kilgore, Tex.; Greenville 18-23. American Eagle: (Fair) Lucedale, Miss. American Midway: San Saba, Tex.; Lampasas 18-23.

A.M.P., No. 2: Saluda, S. C. B. & H.: "ton, S. C. Barney's A. Blacoe, Ark.
Big Four Am. Co.: Malden, Mo.
Big State Am. Co.: North Pleasanton, Tex.;
George West 18-23.

Big State Am. Co., No. 2: Jourdanton, Tex. Blue Grass: (Fair) Cordele, Ga.; (Fair) Swainsboro 18-23. Borup's United: Benoit, Miss.

Brownie Am. Co.: Coweta, Okla. Burdick's Greater: (Pair) Giddings, Tex. Burkhart: Cherry Valley, Ark.
Capell Bros.: Antlers, Okla.
Capital City: (Fair) Hartwell, Ga.
Caravella Am.: (Fair) Camden, S. C.; (Fair)

Conway 18-23. Cavalcade of Amusements: Montgomery, Ala. Central Am. Co.: (Fair) Windsor, N. C.; (Fair) Scotland Neck 18-23. Cetlin & Wilson: (Fair) Spartanburg, S. C.;

(Fair) Athens, Ga., 18-23. Coastal Plain: Tarboro, N. C. Coleman's State Side: (Fair) DeKalb, Miss. Community Fair: Eagle Rock, Calif. Cotton State: Ackerman, fiss. Crafts Expo.: Visalia, Calif., 12-17. Craig, Harry: Pecos, Tex. Crystal Exposition: Montezuma, Ga. Cumberland Valley: (Pair) Summerville, Ga.;

season ends. Cunningham's Expo.: Middleport, O. Denton, Johnny J.: Cedartown, Ga. Dickerson: Elliott, S. C. Dudley, D. S.: Snyder, Tex. Dumont: (Colored Fair) Durham, N. C. LEE AMUSEMENT CO., N. L. CRESON, Owner Florida Am. Co.: Perry, Fla.

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These plants combine neat appear-

long-life and low cost operation.

ance with convenience, dependability,

Stewart & Stevenson lighting plants

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To maintain earlier distribution schedules, it is necessary that Circus and Carnival Routes 5 p.m. (EST) on Saturdays.

Fleming, Mad Cody: (Fair) Jesup, Ga.; (Fair)

Franklin, Don: (Fair) Angleton, Tex.; (Fair)

Franklin, Don, No. 2: Rosenberg, Tex., 21-23. Gentsch, J. A.: Natchez, Miss. Georgia Am. Co.: White Plains, Ga.; Gibson

Gooding Greater: (Fair) Lancaster, O. Greater United: (Fair) Yorktown, Tex.;

Groves Greater: (Fair) Ruston, La.; (Fair)

Hannum, Morris: (Fair) Louisburg, N. C.;

Harrison Greater: Batesburg, S. C.; (Colored

Hennies Bros.: Baton Rouge, La., 11-18; Beau-

Howard Bros.: (Pumpkin Show) Bradford, O.

Jones, Johnny J., Expo.: Selma, Ala.; Pen-sacola, Fla., 18-23.

Imperial Expo.: (Fair) Columbus, Ga. J. & B.: Victoria, Va.: Brookneal 18-23. Jayhawk Am. Co.: Erie, Kan.

Hames, Bill: Palestine, Tex.; Bryan 18-23.

Gifford's: (Fair) Sedgwick, Kan.

Gooding Am. Co., No. 5: St. Paris, O.

Gooding Am. Co., No. 4: Mitchell, Ind.

Kaus, W. C.: (Fair) Decatur, Ala.; Booneville, Miss., 18-23. Kilgore: (Carver High School) Frankston, Tex.; (Fair) Emory 20-23. Kirkwood, Joseph J.: (Fair) Newberry, S. C .: (Fair) Pageland 18-23.

Lamb, L. B.: Luverne, Ala. Lane, Sammy: Canalou, Mo. N. C.; (Fair) Manning, S. C., 18-23.

Lee Am. Co.: Quincy, Fla.; Tallahassee 18-23. Leeright, J. R.: Snyder, Okla. Lottridge, Harry: Pelham, Ga.; (Fair) Butler

Miss., 18-23. Athens, Ga., 18-23. Chester 18-23.

McCall, Jim: (Fair) Ashburn, Ga. McKee, John: Steele, Mo. Merry Midway: Trimble, Tenn. Midwestern Expo.: (Colored Fair) Morrilton,

Mighty Hoosier State: Waynesville, O. Mighty Page: (Pair) Ahoskie, N. C.; (Fair)
Jacksonville 18-23.
Mississippi Am. Co.: Yazoo City, Miss. Model: Hazen, Ark.

Moore's Modern: (Fair) Searcy, Ark.; Parkin Mound City, No. 2: Cardwell, Mo.; Lilbourn

Nolan, Larry: Cordell, Okla., 11-13; Sentinel 14-16.

Orange Blossom: Princeton, N. C. Orange State & Ted Lewis: Savannah, Ga.; (Fair) Gainesville, Fla., 18-23. Page Bros.: Scotts Hill, Tenn.; (Fair) Alamo

Palmetto Expo.: Olar, S. C.; (Colored Fair) Smoaks 18-23.

Rouge 18-23. Peerless Celebration Am.: Durbin, W. Va.; Cass 18-23.

Pike Am.: Holly Grove, Ark. Playtime: Sikeston, Mo.; Catron 18-23. Pleasureland: Somerville, Tenn.

Royal American: (Fair) Jackson, Miss. Royal Crown: Fitzgerald, Ga.

Rosen, H. B.: (Fair) Henderson, Tenn. Rupe's Midway for Fun: Post, Tex.

Shugart & Son: Honey Grove, Tex.; (Pair) Deport 18-23.

Southern States: Colquitt, Ga. Southern Valley: (Fair) Winnsboro, La. Sparks, J. A.: South Pittsburg, Tenn.; Scotts-

be received in the Cincinnati office of The Billboard, 2160 Patterson Street, not later than

Lawrence Greater: (Fair) Winston-Salem,

Magic Empire: Brownsville, Tenn.; Picayune,

Majestic Greater: (Fair) Easley, S. C.; (Fair) Marion Greater: (Fair) York, S. C.; (Fair) Marks, John H.: (Fair) Rock Hill, S. C.; (Fair) Monroe, N. C., 18-23. McBride Bros.: Draper, N. C.

Ark.; Nashville 18-23.

Moonlight: Crawfordsville, Ark.

Nelson, George W.: (Fair) Batesville, Ark. Nessler's: Wardell, Mo. New Dixle: Lakeview, S. C.; Olanta 18-23.

Omar's Palace: Atoka, Okla.

Page, J. J.: Cheraw, S. C. Penn Premier: (Fair) Chase City, Va.; (Fair) Siler City, N. C., 18-23. Peppers All-State: Alexandria, La.; Baton

Perry, Jack J.: (Fair) Laurinburg, N. C.; (Fair) Lancaster, S. C., 18-23.

Prell's Broadway: (Fair) South Boston, Va.; (Fair) Greenville, S. C., 18-23. Raftery, James M.: (Fair) Washington, N. C. Raines Am. Co.: Ashdown, Ark.
Royal Expo.: (Fair) Milledgeville, Ga.; (Fair)
Louisville 18-23.

Rogers Greater; Paris, Tenn.; Camden 18-23. Rogers & Powell: (Fair) Lucedale, Miss.; (Fair) Canton 18-23.

Shan Bros.: (Fair) Sandersville, Ga.; (Fair) Eastman 18-23.

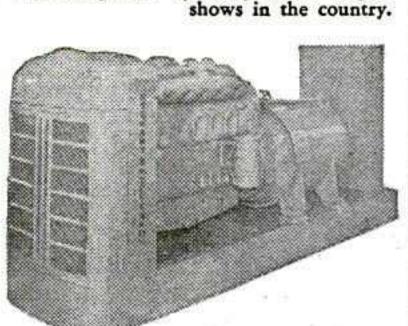
Siebrand Bros.: Yuma, Aris. Smith Am. Co.: Enais, Tex. Smith, Casey: Atoka, Okla.
Smith, George Clyde: (Colored Pair) Henderson, N. C.; Suffolk, Va., 18-23.
Snapp Greater: Minden, La.

boro, Ala., 18-23. Standard: Olton, Tex.

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Bailey Bros.; Helena, Ark., 12; DeWitt 13; Dumas 14; McGehee 15. Beatty, Clyde: Albuquerque, N. M., 12-13; Gallup 14; Winslow, Ariz., 15; Flagstaff 16: Kingman 17.

Clyde Bros.: Manteno, ill., 11-13; Waukegan 15-16; Racine, Wis., 17-19; Sheboygan 21-23. Cole Bros.: Meridian, Miss., 12; Columbus 13; Tupelo 14; Corinth 15; Huntsville, Ala., 16;

Rome, Ga., 18.

Dailey Bros.: Kingman, Kan., 12; Larned 13;

Dodge City 14; Liberal 15; Pratt 16. Dales Bros.: Vidalia, Ga., 12; Statesboro 13; Dublin 14; Thomaston 15; LaGrange 16. Davenport, Orrin: Duluth, Minn., 18-23. Gran Circo Americano: Caracas, Venezuela,

thru Nov. 1. Heth Expo.: Malden, Mo.; Marked Tree, Ark., Hamid-Morton: (Beston Garden) Boston, Mass., 11-17; (Armory) Troy, N. Y., 19-23. Kelly, Al G., & Miller Bros.: Kennett, Mo., 12; Dexter 13; Charleston 14; New Madrid 15; Portageville 16. Heth, L. J.: (Fair) Monroe, Ga. Hill's Greater: Victory, Tex. H. & H.: Thomasville, N. C.; Yadkinville 18-

King Bros.: Cape Girardeau, Mo., 14.
Mills Bros.: Pulaski, Tenu., 12; Columbia 13;
Murfreesboro 14; Lebanon 15; Gallatin 16;
Springfield 18; Dickson 19; Paris 20; Humboldt 21; Dyersburg 22; Ripley 23.

Polack Bros. (Eastern): (Stadium) Wilmington, N. C., 11-13; (Auditorium) Raleigh 14-16; (Rajah) Reading, Pa., 19-22. Polack Bros. (Western): (Auditorium) Great Bend, Kan., 14-16; (Auditorium) Oklahoma

City, Okla., 20-23. Ringling Bros. and Barnum & Bailey: Austin, Tex., 12; San Antonio 13-14; Corpus Christi 15-16; Victoria 17; Galveston 18; Houston 19-21; Beaumont 22; Lake Charles, La., 23. Rogers Bros.: Pontotoc, Miss., 12; Houston 13; Eupora 14; Louisville 15; Macon 16; DeKalb 18.

Seal Bros.: Lamesa, Tex., 13; Stanton 14; Colorado City 15. Stevens Bros.: Sedan, Kan., 12; Caney 13; Cherryvale 14; Chetopa 15; Welch, Okla., 16; Afton 17.

Misc. Routes

Send to 2160 Patterson St., Cincinnati 22, O.

Evans, Harry Ike, Show: Chadron, Neb. Hornback's, Johnny, Western Revue: Atlanta-Ga., 13-15.

McClung's, C. C., Pythons (State Fair) Dallas, Tex., 11-24. Pan-American Animal Exhibit: Spring City, Tenn., 13-14; Dayton 15-17; La Payette, Ga.,

Plunkett's Stage Show: Harrison, Ark., 11-13; Clinton 14-16. Skating Vanities of 1949 (Auditorium) Milwaukee, Wis., 13-24.

Starr, Joe: Leonard, Tex. Steblar Greater: Owings, S. C. Stephens, C. A.; Marshville, N. C. Strates, James E.: (Fair) Gastonia, N. C.; (Fair) Raleigh 18-23. Sunflower State: Chillicothe, Tex. Sutton, Frank: Aberdeen, Miss.; Batesville 18-

Sweeney's United: Bellaire, O.; Woodsfield 18-23. Tassell, Barney: Yanceyville, N. C. 20th Century: (Fair) Danville, Ark.; England 18-23. Texas Expo.: Longview, Tex.

Texas: Slaton, Tex.
Tidwell, T. J.; Odessa, Tex.; (Fair) Brownfield 18-23. Tinsley, Johnny T.: Greenville, S. C. Tivoli Expo.: Paragould, Ark.; Jonesboro 18-23. Tri-State: Clayton, La.

Turner Bros.: Marks, Miss.
Twin States: Lakeview, S. C.
United Expo.: Abbeville, La.; Jennings 18-23.
Utah Expo.: Bisbee, Ariz.; Tombstone 21-24. Victory Expo.: Eastland, Tex. Virginia Greater: Clinton, N. C.; Marion, S. C., 18-23. Wade, W. G.: Bronson, Mich.

Wallace Bros.: Greenwood, Miss. Wallace, I. K.: East Bend, N. C.; Timmonsville, S. C., 18-23. Wallace & Murray: (Fair) Wrightsville, Ga. West Coast: Salinas, Calif. Wolfe Am.: McCormick, S. C.; Greenville 18-

Wolfe Am. Co.: (Fair) McCormick, S. C.; (Fair) Greenville 18-23. World of Mirth: (Fair) Greensboro, N. C .; (Fair) Columbia, S. C., 18-23. W. E. Attrs.: Aubrey, Ark.

Out of Bondage

DANBURY, Conn., Oct. 9 .-Ross Manning, owner of the shows bearing his name, who is winding up his season here by supplementing the O. C. Buck Shows on the midway of the Danbury Fair, is happily answering inquiries on his seasonal biz by waving an ace note in front of the questioner and claiming all 100 cents as his own. This, he says, is the first time he has been able to make so positive a statement since he embarked on his own some years

ROLLER RINK: 70x130 floor, operated

the year round, modern and steam heated,

with a 3-room apartment, includes new

Hammond organ, skates and all the equipment and about 21/2 acres of land fronting on Lake Milton, with a bathing beach,

adaptable for seasonal recreation activities,

such as picnics, swimming, camping, trailer

park, etc., \$53,000.00. OR: Will sell 8 acres having about 2000

feet of lake frontage and including in

addition to the rink above a concession

stand, hangar and the only land and sea-

plane base in the State approved by the

Ohio State Aviation Board for \$65,000.00.

This property faces a hard surface road near

the intersection of Ohio State Routes No.

RSIA Sets Up Shop in Chi; Plans Formed, Execs Named

CHICAGO, Oct. 9.—Eighteen stories above Chicago's teaming traffic, a cross-section of interests and opinion in the roller skating industry wrote the greatest story in years.

The Roller Skating Rink Operators' Association of the United States, the United Rink Operators, independent operators and the manufacturers operating as a single unit, launched the Roller Skating Institute of America on a legal and permanent basis. The machinery was created to make the RSIA a corporate body set up under laws of the State of New York.

There was an election of officers with Irwin N. Rosee, director of News Alliance, a public relations firm in New York, being elected president of the institute. Rosee has taken an active lead in formation of the group.

The First Best Skate

RICHARDSON BALLBEARING SKATE CO.

Established 1884

The Best Skate Today

SKATING BOOTS

GEO. GILLIS SHOE CORPORATION

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Write for Complete List SKATING RHYTHMS RECORDING CO.

We BUY AND SELL

New and Used Rink Roller Skates

Advise Make, Sizes, Condition and Quantity, Also Best Price.

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Curvecrest, Inc.

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PITTSBURGH, PA.

Muskegon, Mich.

3312-3313 Ravenswood Ave.

Four vice-presidents were elected: Max Hyde, Hyde Athletic Shoe Company, Cambridge, Mass., first; Perry Giles, Muskegon, Mich., president of the URO, second; I. J. (Red) Paul, independent operator of Riverview, (See RSIA's Set-Up on page 91)

RSROA Pitching In RSIA Drive

DETROIT, Oct. 9.—Roller skating's institutional promotion campaign was pushed forward recently with a strong plea by Fred A. Martin, secretary-treasurer of the Roller Skating Rink Operators' Association of the (See RSROA Pitching on page 91)

1,300 Attend Bow

HARRISBURG, Pa., Oct. 9.—More than 1,000 skaters plus 300 spectators attended the September 3 opening of Capital Roller Rink, located outside the city limits of Harrisburg on Hershey Road, according to Carl J. Taggesell, Capital professional.

Capital, operated by A. L. Runk, of Mechanicsburg, Pa., is a 93 by 225foot brick building with an 88 by 193foot skating surface.

Opening night program featured special numbers and exhibitions by skaters from Pottstown, Pa., and Mechanicsburg. A new electric organ has been installed, with Mrs. Stone, formerly of Pittsburgh, at the console. Capital is a member of the Roller Skating Rink Operators' Association of the United States. Skating classes are under the direction of Taggesell.

undoubtedly become the most popu-

tors, professionals, skate manufactur-

ers and amateur skaters. He is the

first rink operator to come forth with

the suggestion for all to stop bicker-

ing, to stop making mountains out of

molehills. Mr. Brown has started the

ball rolling. Will it gather more moss

"The founding of the Roller Skat-

ing Institute of America is the best

thing that has happened in roller

skating since 1942. This newly formed

institution is going to grow by leaps

and bounds. Why? Primarily be-

cause its object is to publicize roller

skating. Not the style of skating; not

the different amateur organizations

and not the operator-but just plain

as it goes along?"

Of Runk's Capital

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Ready for Immediate Delivery

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AMUSEMENTS WARNOCO

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Assorted color combinations. Finest made. \$29.64 Doz. Sample, \$2.47.

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*ALL ALUMINUM CASE—"The Featherweight Champion." Light, sturdy, with satin finish. Former OPA ceiling \$6.50, NOW \$36.00 Doz. Sample, \$3.00.

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10 to 19 Books, 10%; 20 to 29, 20%; 30 to 49, 30%; 50 and over, 40%.

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in the world Advertised to many millions in the Official Roller Derby competition. Manufactured to highest quality standards.

MODEL "B" ROL-O-WAY Precision Dance Skates with the Patented Cushioning.

4533 Payne Ave. Cleveland 3, Ohio

Lill Erdman Doffs Hat to Plea By Brown for Unity in Ranks

CINCINNATI, Oct. 9 .- "Hat's off to | October 9 issue of The Billboard will Victor J. Brown, of New Dreamland Arena, Newark, N. J.," writes Lill lar phrase of the year among opera-Erdman, professional at the Norwood (O.) Rink, near Cincinnati. 'Mr. Brown's cease-fire edict in the

Denver Skatery Lines Up Heavy Party Schedule

DENVER, Oct. 9.—Practically every Monday, Tuesday, Wednesday and Thurrday thru May, 1949, has been designated as a party night at Skateland here, meaning that arrangements have been made with some special (See LILL ERDMAN on page 91) group, such as a club or employees of a large firm, to hold a skating party (See Denver Skatery on page 91)

RSROA Enrolls Canuck Spots; 8 Others Join

DETROIT, Oct. 9.-International extension of the Roller Skating Rink Operators' Association of the United States became a fact last week with the acceptance of two new members from Canada, K. C. V. Haddock, Georgia Rollarena, Vancouver, B. C., and Robert H. Mills, Skateland Rink, New Westminster, B. C. Earlier, the (See RSROA Enrolls on page 91)

Rialto Hockey Team Formed; Attendance At Classes Hits Top

SPRINGFIELD, Mass., Oct. 9.—At a meeting held September 29 in Rialto Skating Rink here a Rialto roller hockey team was formed, it being the intention of rink officials to enter the team in the New England Roller Hockey League. League schedules and rules will be adopted by New England managers at a meeting to be held soon in Worcester, Mass. Armand Champa, Rialto pro, has been named team manager, and Fred Zytkiewicz was selected as team captain.

Since the recent purchase of Rialto by Vera Zytkiewicz from Leo Deutelbaum, the rink has been exceptionally active, operating to good weekday

(See Rialto Hockey on page 91)

830 Hillside Ave. Phone: Franklin 505-G ROLLER SKATING RINK FOR SALE Portable floor and building, 40x104, four months old, A-1 condition, Good skates and music, Long lease on lot if wanted. Town 11,000.

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ALL KINDS OF ROLLER SKATES

and equipment for sale at reasonable prices. Send for list and prices.

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Skate Grinder, guaranteed—\$75.00

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CHRONOGRAPH Wrist Stop Watch



Only Each

6 or more Sample \$6.75

Sweep second hand runs or stops at click of button. Assorted dials,



 Red Sweep Second Hand! Stainless Stretch Band Fits All Wrists

 Sparkling New - Not Rebuilt! 25% With Order - Balance C.O.D. F. O. B. St. Louis

\$1.00 Each Extra On Orders Under Six Amazing Sales Booster I

HOT SALES BOARD ITEM!

Never Before Have You Seen a Precision Timepiece Like This With All These Features at this LOW PRICE!

MARVEL WATCH CO.

Wholesale only 501 PINE ST. ST. LOUIS 2, MO.



Nickel Plated, Exclusive New Haven compensating hair spring makes it keep better time under extreme of heat or cold.

No. 775BB\$1,70 Each Same as above, but has luminous hands and numerals.

No. 776BB\$2.35 Each Plated in beautiful color of natural gold. Exclusive New Haven compensating hair-spring makes it keep better time under extremes of hot and cold.

No. 777BB\$2.96 Each

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FOR THE FOLLOWING WEEK'S ISSUE

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A-1 PARODIES, SPECIAL SONGS, MATERIAL for any act. 1949 catalog free. Kleinman, 1735 N. Bronson, Hollywood 28, Calif. del1

BACK SHEET MUSIC TO 1850 -BALLADS Rags, Comic, Novelty Songs, everything. List, 10c. Fore's, L3151 High, Denver 5, Colo. oc23

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JIMMIE MUIRS LAUGH LINES NO. 2—M.C. Material, Comedy Bits, Patter for Radio, Acts, Hecklers, Mail dollar to Jimmie "MC" Muir, 6185 Buena Vista Ave., Oakland 18, Calif. Comedy Record, \$1.25 p.p.

SENSATIONAL SONG PARODIES-ORIGINAL material, written by an established writer who specializes in good, solid nite club parodies. Over 150 to select from. Different situations, socko and funny endings. Current and standard tunes. Can be used anywhere. Free lists on request. Manny Gordon, 819 W. North Ave., Milwaukee 5, Wis. del1

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AGENTS NEEDED—SLOT MACHINES. WHITE for wholesale deal. Webb Distributing Co., 6 S. Kedzie Ave., Dept. B2, Chicago, III. 0c23

AGENTS - OUR COMIC THEATER TICKETS sell like hot cakes. Generous samples and de-tails, 25c. Walter B. For, Mobile 2, Ala.

AGENTS AND PITCHMEN - WE HAVE cigars in many varied packings below wholesale prices. Write or call for information. Boro Cigar. Co., 138 Maiden Lane, New York 7, N. Y. Bowling Green 9-0024.

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AMAZING PROFITS-FULL OR PART-TIME selling. Handsome new Changeable Sign, 12"x24" Rayon flocked background. Die cut letters used in retail stores, taverns, cafes, etc. Thousands in use, \$2.10 in dozen lots; sells \$3.95 each. (Salable sample, \$2.50 postpaid.) Easy to sell 25 a day. Rush order now. Exclusive territory still open, Sign Craft, 107 E. 5th St., Waterloo, Iowa. oc23

AMAZING OFFER-\$40 IS YOURS FOR SELLing only 50 boxes, each containing 25 new, entirely different Deluxe Christmas Cards with or without name imprinted. Also 50 for \$1. Free samples. Other boxes on approval. Write today. It costs nothing to try. Cheerful Card Co., 429 White Plains, N. Y. oc30

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Pocket Watches, new, \$2.70; modern, \$2.85,
Rubincheck, 11 Pitt St., New York City. (Mail suppliers.

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BEAUTIFUL SHELL, JEWELRY AND GLASS Novelties, wholesale only, \$2 brings 5 samples returnable. Free illustrated folder on request, Wonderland Studio, Inc., P. O. Box 709B, St. Petersburg, Fla.

BIG PROFITS SELLING USED CLOTHING-Operate from home, auto or store. Men's Suits, \$4: Overcoats, \$4; Field Jackets, \$2; Ladies' Coats, \$1.50; Army Shirts, \$1.50. Other big bargains. Catalog free. Kadetsky & Son, 702 Barber St., Dept. 107, Chicago 7, Ill.

BIG VALUE — CHRISTMAS CARDS, 21 TO box, dozen boxes, \$2.40; 100 boxes, \$18 F. O. B. New York Sample, postpaid, 25c. List 20 other numbers. Charles Ufert, 16 E. 17th,

BUY THOUSANDS OF NATIONALLY ADVERtised products direct from manufacturers. Write for "Buy Direct and Save." Consumers Assn., 287-P Lebanon Ave., Mount Lebanon, Pa. oc23

FAIR WORKERS-SELL MINIATURE RALES of Cotton at the Southern fairs. A real souvenir. \$2.25 and \$4 dozen. Joseph Fleischman, 1535 Broadway. Tampa, Fla. oc16

FAST MONEY MAKERS-SNAPPY NOVELTY Key Chains, sell for 25c each, latest and fastest selling number. Your cost, \$1 dozen or \$10 per gross: sample, 25c. La France Co., 49 Hanover St., Boston 13, Mass.

FAST SELLING COMIC XMAS CARDS—50c will bring you sample set. If you can sell taverns, banks and loan companies we have an interesting deal Midstates, Box 412, Bloomington,

FOR SALE — NUMBERALL STAMPING Machine suitable for door plates, social security plates, letter box plates, etc. With two hundred pre-war social security plates complete with carrying case for thirty dollars. Lester Tingle, 335 Tremont St., Roston, Mass.

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GET 400 MONEY-MAKING PLANS -AMAZING Formulas, Tips, Ideas, Secrets. Valuable folio free. Formico-KA, Box 572, Dayton, O. oc23

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HOUSE-TO-HOUSE AGENTS—SELL PATENTED Fruit Juicer for \$1.25; profit, 50c; sample, \$1. Salvatori, 2327 Third Ave., Riverside, Ill.

MAKE \$20 A DAY! COMPLETE LINE. DOOR Name Plates, Knockers, Numbers, Write Hubstamp, 357 K Congress, Roston Mass.

MAKE SENSATIONAL PROFITS!-NEW, SELLon-sight I lastic Line: Tablecloths, Aprons; many other splendid fast-selling items, novelties. Postal brings free details; special deals. Hurryl Royalty, Box Y-748, Passaic, N. J. oc30

ORIGINAL KOEHLER SIGNS-LEADER SINCE 1890. 1,500 varities for stores, taverns, etc. \$4 per 100. Free catalog. Koehler, 335 Goetz, Lemay 23, Mo. PLASTIC CHRISTMAS CARDS—EXCLUSIVE

new plastic, sachet, panoramic and carola Christ-mus assortments. Five leading 21 card \$1 feature assortments. Six portfolies of personal cards. All this plus America's fastest imprint service. Free samples. Elmcraft Card Co., 5930 S. Western, Chicago 36, Ill. no6

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ABOVE AVERAGE ANIMALS, BIRDS, REPtiles always on hand, send for free fall and winter price list from world's largest importers. Meems Bros. & Ward, Oceanside, New York.

ANIMALS BOARDED FOR WINTER-LARGE Cats, Lions, Jaguars, Pumas, etc., 50c per day.
Small Cats, 25c per day. Large Hoofed Animals,
50c per day. Small Hoofed Animals, 25c per
day. Small Animals, 10c per day and up. Rates
monthly. Animals bought and sold. Animal Importers Exchange, Roosevelt Boulevard, Rt. 1.
Rev. 242 Clearwater, Etc. Box 243, Clearwater, Fla.

ANIMAL ACTS OF ALL KINDS AND WILD Life Shows. Perfect winter quarters available, plenty of room for rehearsals. Plenty of space for animals in Showman's Trailer Park, Restaurant on premises. Contact Magic Glen, Roosevelt Blvd., Route 1, Box 243. Clearwater, Fla. oc30

BABY ELEPHANTS, BLACK PANTHERS, Tigers, Lions, Leopards, Orang-Utans, Chim-panzees, Gibbons, Monkeys, Camels, Liamas, Yaks, Cape Buffalo, lowest prices. Birds, Animals and Reptiles, all species. World Jungle Compound, Thousand Oaks, Calif.

FOUR ANIMALS FOR \$50-PECCARY, GIANT Rat, Baby Rhesus Monkey, Eagle. All No. 1 condition. Ray Brison, Chambersburg, Pa.

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LARGE OCTOPUS (EMBALMED), 2 BAN-ners, first \$60. J. King, Crystal, Mich. MONKEYS - HOWLERS, WHIT

Spiders; Toucons, Tigers, Leopanis, St. kes, poison and Boas; Spoonbills, Turpials, Centra. American Birds and Animals. Tame Tapir does work of oxen, full grown. Iguanas four feet or larger. Box 723, North Miami, Fla. Our cable: Panair, Managua. Nicaragua.

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TAME BARY GUINEA BABOON, BABY RED Spider Monkeys, African Porcupine, Coypu Rats, Bear Cubs, Golden Pheasants, Wood Ducks, Bernicle Geese, Badgers, White Fronted Geese, Woodchucks, Opossums, Prairie Dogs, Snake Dens, \$25 up. Chase Wild Animal Farm, Egypt, Mass.

(Continued on page 82)



ATTENTION: DEALERS Stock this Sharp-Edge knife

set. The lowest-priced cleaver set on the market. Housewives clamor for it. ALSO AVAILABLE at same price the Miracle - Edge 5-piece cutlery set with the serated edge—the edge that's always sharp. All stainless steel.

Sample set: \$2.25 prepaid; per doz., \$24.00. F. O. B. Chicago.

Write for further information on other outstanding products. EARL PRODUCTS CO., Dept. 8 Chicago 44, III. 221 N. Olcero Ave.

IT'S TERRIFIC

Colorful Simulated Gems of Gleaming Beauty With KEY CHAIN! A Fast Sight Seller. \$**5**.50 Per Doz. In Gross Lots \$6.00

Beautifully boxed, Ball Pen, \$11.40 Mechanical Pencil, Regular Pen, \$11.40 gleaming gold plated caps. Spe- Doz.

Per Doz.

Less Than

Gross Lots

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cial low price ... NEW SENSATION

LAURITA 5-in-1 combination
ladies' purse. Terrific \$2.00 \$11.40
seller. Comes in red, brown, 100%.

green, black BANNER MERCHANDISE CO.

145 So. Wells St. Chicago 6, III.

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Chinese Firecrackers 1 Bundle or 1280 11/2" Crackers \$3.50

1 Bundle or 1600 11/2" Crackers 4.35

BALLOONS

Latex Rubber

NO. K10-PER GROSS...... 1.25 NO. K20—PER GROSS....... 2.50

Cash With Order

United Fireworks Mfg. Company, Inc.

DAYTON 7, OHIO

LEE RAZOR BLADES Lee Carded Merchandise. For immediate delivery, huge selection from fine Rasce

Blades to Sun Glasses. Beautiful display cards of fast-selling staples, notions and specialties. High quality, attractive prices. Large profits for you. Write for FREE Catalog and Price List.

LEE PRODUCTS CO., INC. 437 Whitehall St., S. W., Dept. B. Atlanta 2. Ga.

FLASH

Get in on the hottest selling item since the Man in the Barrel The Greek Boy......\$21.00 gross The American Boy 21.00 gross

Send \$1.00 for sample, refundable with first gross order. JOSEPH REGO

RFD #2, Bentley St., Swansea, Mass.





Used Fall and Winter Styles; assorted sizes 12 to 20 (large sizes 40 to 52, \$1.25 each). SEND NO MONEY, we mail C.O.D., you pay regular price plus postage and C.O.D. fees. Return within 5 days if not delicated for months of processing and control of the control delighted for refund of purchase price. FREE clothing catalog for entire

family. E-Z SALES CO., Dept. B-1948 303 E. Houston St., N. Y. 2, N. Y.

GUARANTEED WRIST

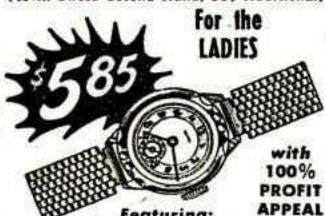


• Precision Swiss Move-

Radium & Assorted Colored Dials Water Resistant
 Polished Chrome Case. Unbreakable Crystal

Waterproof Duraplast Strap Individually Gift Boxed

(With Sweep Second Hand, 35¢ Additional)



Featuring: Written Guarantee

14K Gold Plated Case & Silver Chrome

• 14K Gold Plated Basket Weave Band Beautiful 2-tone dial with small sec, hand Precision 4 Jewel Swiss Movement Unbreakable Crystal

Looks and performs like \$50 watch Individually Gift Boxed

Above prices for orders of 6 or more watches. \$1.00 ea. extra on orders under 6. 25% with order, balance C.O.D.

DUNHALL Imports Co. New York 8, N. Y.

=101 Cedar St.

Premium Users! Pitchmen! LOOK!

#1. LADIES' LAURITA WALLETTES! Hottest number in our inventory! Plastle cloth, metal frame, four picture windows, plastic change holder, billfold compartment, asst. colors. Try one. You'll reorder by the gross. Sells at sight for \$1.98. aid samples, \$1.25.

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Per Doz., \$12.00 (6 Doz. at \$10.80) #3. KEY CHAIN DIAMOND-STUDDED BALL PENS! Rubies and stones galore on filigree ornamented ladies' ball pen. Each in gold gift box. Retails for 98¢.

Per Dozen, \$6.00 Per Gross, \$66.00 GET ON OUR MAILING LISTS NOW!

Xmas Cards, Comb Sets, Notions, Toys, Tree Light Sets, Games, Plush Dolls,

All merchandise F.O.B. Phila. 25% deposit on all C O.D.'s. Include postage with order. O. FAUST CO. 223 N. 8th St. Philadelphia 6, Pa. "Cut-Rate Wholesalers Since 1932"

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JOBBERS—SALESMEN—

SPECIALTY WORKERS Listing Our Entire Holiday Line

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An all-time favorite. Appeals to young and old. 3" diameter, 4 balls. Beautifully made of colorful plastic with transparent plastic top.

Illustrated Catalog on Request

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ELECTRIFIED TOYS

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ATTENTION, ALL POLITICIANS: Back up your convictions with an eye-catching and long-remembered symbol of your party.

48/52D The Electric Eye Donkey. All high lustre plush, cotton stuffed. 9" High, 10" Long. Packed 2 dox. per ctn.

SAMPLES, \$2.50 EACH.

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Write for new bulletin, describing many other electric eve sensations, as well as many other hot selling premiums and novelties.

CUTTLER & COMPANY, INC.

928 Broadway. New York 10, N. Y.

25% Deposit. Balance C. O. D.



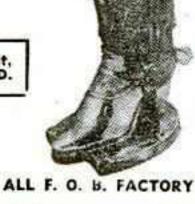




Send 1/3 deposit, balance C. O. D.

WESTERN BOOT TABLE LIGHTER

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Brussels Boy Bottle Opener Key Chain. The Latest Pocket Novelty. Doz. \$1.50. Gre. \$16.50.

Novelty Rubber Shimmle Dancers. Doz. 70¢. Hundred \$5.00.

"Novelty Rubber Man in Barrel." Doz. \$2.50. Hundred \$18.75.

Kilroy Piastic Statuettes. Doz. \$1.20 Hundred \$9.00.

"Kilroy" Statuette Cocktail Stirrers, asstd. colored plastic. Agents selling many hundreds each day.

Doz. \$0¢. Hundred \$6.75.

"Polly Peel," Hollywood sensation, "strip tesse" novelty We can now make immediate shipments.

Dox. \$1.50. Gro. \$16.50.

Half Cash With All C. O. D. Orders. Certified Check or Money Order. NO SAMPLES.

We are now mailing out our complete 1948-'49 catalog

DWEST MERCHANDISE CO. HOLD BROAD WAY

NEW-NOVEL-COLORFUL SWISS CHALET

ELECTRIC CLOCK

WITH WHIRLING DISC



HOTTEST ITEM OF THE YEAR! FOR SALESBOARD, PREMIUM, RETAIL.

Get your orders in fast for this fast-clicking, dynamic, sales-sensation! Colorful as the rainbow of rich, gleaming plastic. Over the figure "12" on the dial is a colorful disc that spins round and round. Alpine scene with Swiss lovers, Molded deerhead and bird are mounted on front. Dependable, accurate, guaranteed electric movement. Size: 6 1/2 x 5 1/4 x 4 inches,

Lots of 3, each \$2.69; doxen, each \$2.50. 1%, 10 days rated accts.. otherwise, C. O. D. All Shipments F. O. B. Chicago. Wt.: 12 Lbs. Per Dox.

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Novelties, Toys, Brooches, Pins, Necklaces, Jewelry, Plus Many Other Items.

1000 LBS.

(To a Customer)

10 Lb. Sample Shipment—\$10.00

50 Gen. White Zircons, 1/2 to 1 1/2	
Kts., lot	
Gold Birthstone Rings with Side	
Chip Diamonds, Doz 24.00 Flats, Brass, All Branches of Service.	
Flats, Brass, All Branches of Service.	
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Ladies' 10-Kt, & 14-Kt. Gold Wed-	
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Each	
Each	
42.00	

B. LOWE

Stainless Steel Stretch Bands, Doz. . 3.00

1.50

2.00

2.00

3.00

6.00

6.50

Ladies' New Cord Bands, Doz.

Army & Navy Emblems, Boxed. Doz.

Fraternal Charms, Doz. Fraternal, Masonic, E.T.C. Lapel

Safety Clutches for Tie Pins, Etc.

10-Kt. Birthstone Rings. Ea.

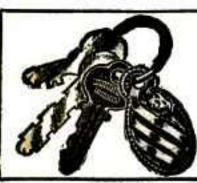
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1/2 Doz.

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BIG PROFITS

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"COLLECT AND GROW RICH" IS A FREE booklet that's yours for the asking. Learn of this opportunity for a life-time spare or full-time office business of your own, where you can make a profit on the work of thousands of others. T. J. Surface, Pres., Dept. 218K, Roanoke 4, Va. oc30

FOR SALE — ROLLER RINK, PORTABLE 54x90 floor in sections, Tent, 130 pair Chicago Skates, Cases, Rack, Drink Box, Music System and Records, Floor Sander, Railing, Benches, Electric Wiring, Closing two weeks, Priced for quick sale, complete, \$4,750. Orville Bauman, 70-A Adams St., Evansville, Ind.

GET 400 MONEY-MAKING DEALS, SUCCESS Plans, Schemes, Formulas, Secrets, Amazing folio free, Formico Mil, Box 572, Dayton, O. oc23

INFORMATION — WHOLESALE SUPPLY
Sources and money-making Plans will increase
your income. Write Reynard Research Bldg.,
Smithfield 3. O. no6

MAIL-ORDER BEGINNERS! "BUSINESS DEvelopment Plan," "Profitable Mail Selling Idea," "Pointers Along the Mail-Order Trail." Noted specialist's new 10,000-word Hand-Book shows "how" spare time, small capital, from Idea to Mailbag. 25° postpaid. Satisfaction guaranteed. Get mailorder-wise. Maupin & Maupin, 327-4 S. 28th, LaFayette, Ind. oc23

MANUFACTURING PLANT, HOUSE TRAILER manufacturer, two trailers per week output, \$500 profit on each trailer. One partner draft age, the other must go west for health, Sacrifice, \$20,000, P. O. Box 367, Carthage, Mo.

MUST SELL BY NOV. 1—FINE JUKE BOX and Pin Ball Route in Pasco, Kennewick area. 8 Juke Boxes, 8 Pin Ball Games for only \$6,000. Cash or time. Good income, part or full time job. Write P. O. Box 169, Pasco, Wash., Atomic Novelty Co.

OUR AMUSEMENT MANAGER—MANY YEARS actual entertainment experience. Buying or selling an amusement business, write National Realty Clearance Service, 6 E. Lake St., Minneapolis 8, Minn.

TWO SELF-SERVICE LAUNDRY BUSINESSES.
Will pay for self in short time. Will stand rigid investigation. All equipment A-1 condition, \$45,000 cash. Apply Ohio Coin Laundries, 1313 Adams St., Toledo, O. oc30

COIN-OPERATED MACHINES, SECONDHAND

A Large List of Second-Hand Coin Machine Bargains will be found on page 94 of this issue.

COSTUMES, UNIFORMS, WARDROBES

ALL-BRAIDED CELLOPHANE WAISTBAND
Hula Skirts with Leis, \$7.50; Straw Hula Skirts,
\$2.50; Spangle-trimmed Strip Panel and Bra Sets,
\$6.50; Rhinestone G-Strings, \$6.50; Bras, \$1.50;
Chorus or Strip Pants, \$1.10. C. Guyette, 346 W.
45th St., New York 19. Tel. Circle 6-4137.

CLOWN GOODS AND ACCESSORIES—SEND for circulars. The Costumer, 238 State St., Schenectady, N. Y.

We are overstocked! Each week for the next few weeks we will place on sale different sets of chorus wardrobe. It will pay you to visit us when you are in Chicago. Sorry, no money orders, Lester, Ltd., 14 W. Lake St., Chicago, Ill.

MINSTREL MEN—SEND FOR CIRCULARS ON Minstrel Goods. The Costumer, 238 State St., Schenectady, N.Y. no7

SANTA CLAUS HEADQUARTERS—COSTUMES,
Wigs, Beards and Accessories. The Costumer,
238 State St., Schenectady, N. Y. no7
SINCE 1869—COSTUME BARGAINS, CHORUS,
dollar up: principals three up. No catalog

SINCE 1869—COSTUME BARGAINS, CHORUS, dollar up: principals, three up. No catalog. State wants. Guttenberg. 9 W. 18th St., New York 11 N. Y. no.20

FOR SALE SECONDHAND GOODS

ALUMINUM GEARED POPPING KETTLES.
All electric Popping Units, Peanut Roasters, Copper Caramel, Candy Kettles, Display Cases. North-side Co., Indianola, Iowa. dec 18

FROZEN CUSTARD MACHINES—2 ELECTRO
Freeze, good condition. Savage Marshmallow
Beater, 25-lb. capacity. National Cotton Candy
Machine. Herbert Beck, 5721 14th St., N. W.,
Washington, D. C. oc23

FOR SALE—SECOND-HAND SHOW PROPERTY

ABOUT ALL MAKES POPPERS AVAILABLE—50 complete Candy Corn Machines and Cookers, \$225. complete set. 50 All-Electric, from \$155. Krispy Korn. 120 S. Halsted, Chicago, III. 0c16
AIRPLANE RIDE—FLASHY, 10-PASSENGER.

gas engines and propeller drive. A real attraction and money maker. Ford Truck. Sacrificed at \$1500. L. G. Abbey, 14429 42 Ave. S., Seattle 88, Wash.

Projectors, 8, 16, 35mm.; Arcs, Rectifiers, Chairs, Drapes, Screens, Catalog mailed. S. O. S. Cinema Supply Corp., 602 W. 52d St., New York 19, N. Y

COMPLETE EQUIPMENT FOR 500 - SEAT movie theater. Excellent condition. Movie Supply Co., 1318 Wabash Ave., Chicago. oc16

BUILD PIT SHOW — PLANS FOR FRAMED 20x20 Tent, Banner Line, Turtle and Spider Girl Illusions, Bally Platform and Detailed Banner Painting Instructions, all for only \$8. Free catalog, Brill, 228-B North University, Peoria, Ill.

COMPLETE LONG-EAKINS CARAMEL CORN Outfit, 3-lb. popper, kettle, furnace, trays, etc., \$85. 219 W. 11th, Houston, Tex.

FOR SALE—SEMI-TRAILER ORCHESTRA BUS with 1947 Dodge tractor in excellent condition, trailer equipped with 110 and 6-volt system, running water, 10 individual beds, closet and drawer space, large instrument compartment. Write Mal Dunn, 848 Insurance Bldg., Omaha. Neb. oc23

FACTORY BUILT BOAT RIDE—METAL TANK 18x38'; gas powered; power unit and 8 boats, sixteen passenger, new paint, \$2,500. Portable tank, 8' sections. R. Berkshire, P. O. Box 491, Walla Walla, Wash.

FOR SALE—SHORT RANGE LEAD GALLERY, complete. Can be seen anytime. Call KED. 3-9297, or 3319 W. Polk St., Chicago, Ill. Must be seen to appreciate.

FOR SALE — TENT, KHAKI, THIRTY BY fifty, all poles, seven-foot wall, good condition, two hundred dollars. McIntosh, Bellevue, Mich.

FOR SALE—SEMI-TRAILER ORCHESTRA BUS, new 1948 Chev tractor-trailer; sleeps 11 men individually; separate instrument compartment, sufficient locker and drawer space; lights, 110 and 6 voltage. Write, Buddy Bair, Box 156, Colome

FOUR #25 ELECTRO-FREEZE CUSTARD MAchines, used one season, single-phase motors, perfect condition. Charles Nasif, 359 Hunt St., Central Falls, Rhode Island. oc23

KIDDIE FERRIS WHEEL—BEAUTIFUL JOB, 15 feet high, 16 passenger, gasoline drive, new, \$800. Roy Nelson, 225 Medina St., Buffalo 6, N. Y.

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Ford in good condition, \$1,000 cash, W. J.
Cunningham. Leesburg, O. Phone 16.

Whip, or will trade on Kiddle Train Ride, What have you? Theo V. Temple, Edgewater Park, Celina, O.

NEW. ALL-STEEL 5-COMPARTMENT LION OR Wild Animal Cage. Large 50-watt Sound Caster Record Changer Amplifier. 2 25" University Speakers and Electro-Voice Mike and adjustable stand. 1939 1 ½-ton Ford Truck, new motor. 1934 Packard 8, new motor, tires, paint, Contact L. J. "Mac" Ferson, 827 S. Chestnut Ave., Green Ray, Wis.

PHOTO BOOTH—COMPLETE WITH BAUSCH & Lomb Camera, \$100. Larry Dautel, 6007 Drexel, Chicago 37, Ill. Hyde Park 7896.

POPCORN MACHINES—KORN KING, FORmerly \$750; our price, \$295 each, Demonstrators 54" high, 44" long, 29" deep, Kettle type, \$60 hourly popping volume, all electric, beautiful, durable, perfect maker for years of service, P. K. Sales Co., Cambridge, Obio.

SHOOTING GALLERY — 15-SHELL LOADING Tubes, 75c dozen; \$6, 100. Deposit on C. O. D.'s. H. B. Sherbahn, Wayne, Neb.

THEATER SEATS, SCREENS, BENCHES, Folding Chairs, Tents, 16mm. Film, Blues, Projectors. Lone Star Film Co., Dallas, Tex. oc23
USED TENTS FOR SALE—WRITE FOR LIST.

Sigmund Bros., Keokuk, Ia. oc23

35MM. UNIVERSAL PORTABLE PROJECTOR,
2.000' Magazines, Dual Amplifier, Speaker,
Cables. \$245 cash or trade for 16mm, features, shorts. Write Rand, 2532 Highland Ave.,
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FIRE EATING, \$5. IRON TONGUE ACT. \$5. Sword Swallowing, \$1. Torture Act, \$1. Either acts swap Magic. Manly, 200 S. Ave. 56, Los Angeles 42, Calif.

NOW YOU CAN HAVE AN OFFICE—LEARN credit-collection business by new home study course. Many earn up to \$5,000-\$15,000 annually. Free bulletin, Franklin Credit School, Dept. 220-K, Roanoke 7, Va. np

YOU CAN ENTERTAIN WITH TRICK CHALK Stunts and Rag Pictures. Catalog, 10c. Balda, The Lightning Cartoonist, Oshkosh, Wis. no.13

MAGICAL APPARATUS

A NEW SUB-MINIATURE RADIOPHONE FOR mentalists, mindreaders, horoscope pitch. Each unit weighs less than pound, easily concealed. Write for brochure, specifications, price. Nelson Enterprise, 336 S. High St., Columbus, O. oc23

MAGIC BEER BOTTLE PRODUCTION—PROduce a beer bottle from friend's pocket, etc. Real looking rubber beer bottle that packs in palm. Instructions and Bottle, 81 prepaid. Order one now. Jack Eastwood, Box 623. Parkersburg, W. Va.

professional catalog, pocket, parlor, stage tricks.
World's finest magic. Send \$1 for catalog (refunded first \$5 order) Kanter's. B-1311 Walnut. Philadelphia 7. Pa oc23
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MAGICIANS' HEADQUARTERS - 400-PAGE

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Your name on a postal brings you latest professional lists. Shearman, 3205 Magnolia, Knoxville, oc30

NEW 1948 CATALOG—MINDREADING, MENtalism, Spirit Effects, Horoscopes, Forecasts, Crystals, Palmistry, Graphology, Books, 164-page illustrated catalog, 30c, Wholesale, Nelson Enterprises, 336 S. High St., Columbus, O. oc23

used "Like New" Magic—Arbott's startling Coin Pail, \$12.50; Abbott's Mummy Cloth Nile, \$5; Abbott's Coke Plenty, \$20; Zombie, \$7; used but good working order, Thayer's Reincarnation Illusion, \$105; Thayer's Talking Skull, no strings, \$7.50; Thayer's Haunted Candle, \$7.50; Electric Chattering Skull, stage, lobby, sidewalk, \$20 without batteries, or first \$165 takes all, Kay's Enterprises, P. O. Box 1323, Charlotte, N. C.

(Continued on page 84)

GAUGE SHOTGUN New, Heavy-Duty. Manual Operated. ONLY 1948 Single-Shot 36" LONG Fool-proof, safety trig ger device. Conven-Maximum. lent "Tomr y Gun' type grip. Rust proofed. (Bar sccuracy. Minimum -ecoli Governrel & Stock.) Ment Tested: NEVER BEFORE Requires ne olling a shotgun at this or cleaning. price! COMPACT 61/2 Lbs JOBBERS WRITE GREENGLASS SALES National Distributors 50-11 40th St. Territories L. I. C. 4, N. Y open

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 Round Case.
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Square or rectangular cases, \$10.95.
Rhinestone Dials, \$2.00 additional.
All watches are reconditioned and

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Complete with leather strap. 10-Kt. R.G.P. case.
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25% With Order, Balance C. O. D.
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Heavy Glass and Metal Coin Bank. "See What You Save." Holds \$50 in assorted coins, Has Nickel Plated Pad Lock, two keys, Packed 12 banks to a case, 3 of each color, red, green, blue and yellow. Very attractive and practical. 100% Public Acceptance. You cannot shake a single coin out of this bank. It's more than a toy, it's a Budget Bank, Grown-ups like it. Practical for children.

SEND \$1.00 FOR SAMPLE, Postage Prepaid

Here's our Wholesale Prices, F. O. B. Factory
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YOUR Ad in THE BILLBOARD'S Annual CHRISTMAS MERCHANDISE SPECIAL Will Make 87.000 Sales Calls

In large cities and small towns, in places where you'd never dream of sending a salesman or mailing a piece of literature. Large buyers and small buyers whose combined buying power and variety of needs would tax the shipping capacity of America's largest suppliers. YES, YOUR AD WILL MAKE 87,000 SALE'S CALLS AND HELP YOU DO THE BIGGEST SELLING JOB YOU'VE EVER DONE!

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1,519 Wholesale Tobacco Jobbers WILL READ YOUR

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Dated

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Advertising Deadline

OCTOBER 27

Distributed
NOVEMBER 2

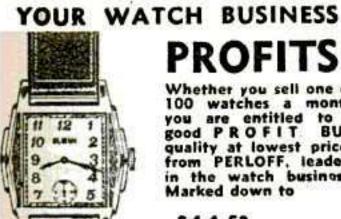
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100 watches a month you are entitled to a good PROFIT BUY quality at lowest prices from PERLOFF, leaders in the watch business. Marked down to

15 JEWELS-\$14.50

Rhinestone Dials Available—\$2.00 Extra Engraved 10K r.g.p. case. Steel back. Genuine leather band. Reconditioned like new

> **GUARANTEED!** WHOLESALE ONLY

25% with order, balance C. O. D. Sample Order \$1.00 Extra. For our complete line of watches and jewelry send for NEW 1948 CATALOG.

> LOUIS PERLOFF 737 Walnut St., Dept. C PHILADELPHIA 6, PA.

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The Jewelry Sensation of '48

Gleaming, lustrous, simulated GOLD pearls, with finest quality clasp. Matched strands in lovely Cift Boxes. Guaranteed not to tarnish.

> IT'S NEW! IT'S TERRIFICE

3 Strand \$10 Dox. 4 Strand \$12 Dox. 60" Rope \$10 Dox. 120" Rope \$14 Dox.

Order Today, Stock Heavy! 25% de-posit, bal. C. O. D. Immediate delivery.

BANNER MERCHANDISING CO.

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WESTERN CHARM BRACELET

Massive weight chroughout. Hand polished and sliver plated. \$9.00 Doz. Send \$1.00 for sample.

Direct Mfg. Co. P. O. Box 632

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Sensational guarantee gives FREE nylons if hose runs or snags within guarantee period! Nothing like it anywhere. Not sold in stores. Sheer, service, outsize; choice of lengths. Also rayons. No money or experience needed to earn steady income writing orders. Spare or full time. We deliver and collect. Just say "Goaranteed Against Everything" and the sale is made. Advance cash plus huge bonus. Rush name and address for complete money-making outfit sent free and prepaid. No obligation: Write today.

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MISCELLANEOUS

CHRISTMAS TREE LIGHTS, BULBS, SEWING Machines, Vacuum Cleaners, Appliances, Jeannette Electric, 159 W. 23d St., New York II, N. Y. de18

DANCE MANAGERS - NEW GRANULATED Dance Wax cleans magically to a brilliant shine, eliminates dusty dance floors, send \$7 for 25-lb. economy bucket. Parcel post prepaid. Colony Dancewax, Davenport, Iowa.

INDIAN BEADWORK, BUCKSKIN BEADS, Feathers, Wigs, Supplies, buying direct from Inlians, Prices reasonable; free price list. Pawnee Bill's Indian Trading Post, Pawnee, Okla,

SIDEWALL—NEW, WATERPROOF AND MIL-dew-proofed, complete with grommets and rope. Green or khaki, approximate 8 oz. 6x100', \$54.56; 7x100', \$63.04; 8x100', \$71.52, 9x100', \$80; 10x100', \$88.48. Made in any length at above rate per running foot, 25% deposit. Satisfaction guaranteed, Michigan Salvage, 417 W. Jefferson Detroit 26, Mich. Phone CAdillac 5691.

P-38 BELLY TANKS—NEW STEEL, 10 FT. OR 6 ft. size, \$9.95. Buck's Auto Parts, 89E, Merced 14, Calif. 0023

WANT EVANS CANDY WHEEL - BIG 6 Wheel: 5 Strait Wheels with lay downs. Cotton, 5021 El Paso Drive, El Paso. Tex.

PERSONALS

ACE LILLARD—CONTACT SANDY WALKER, All-American Hell Divers, 233 E St., Copeland Park Newport News, Va.

HENRY H. VARNER, OF AKRON-PLEASE send your address to Prof. E. J. Eddy, of the Modern School of Palmistry, 14771 Athens Ave., Lakewood 7, O.

PHOTO SUPPLIES DEVELOPING-PRINTING

ATTENTION, DIRECT POSITIVE OPERATORS—Authorized Eastman distributors. Write for 1948 catalog announcing medium-priced metal and glass Frames, Folders, Chemicals, hand-painted Backgrounds, Comic Foregrounds, Paper and Double Unit Photo Machine, Hanley Photo Supply Co., 1414 McGee, Kansas City, Mo. 0c23

COMIC FOREGROUNDS AND RACKGROUNDS in stock. Photo Rings, Mounts, Photo Novelties. Free literature, Miller Supplies 1535 Franklin, St Louis, Mo.

COMPLETE LINE OF DIRECT POSITIVE SUPplies. Write for price list. Marks & Fuller, Inc., 70 Scio St., Rochester 4, N. Y. oc30

DIME PHOTO OUTFITS, CHEAP—ALL SIZES.
Prop in and see them; latest improvements, Real pargains. P. D. Q. Camera Co. 1161 N. Cleveland Ave., Chicago 10 III. no6

DIRECT POSITIVE PHOTOGRAPHERS—WE supply everything you need. Reasonable prices. Eastman D.P. Paper, Chemicals, Frames, Backgrounds, Comic Foregrounds, Cameras for indoors or outdoors, complete Photo Booths, etc. Free informstion and prices. We are old and reliable since 1903. D. Q. Camera Co., 1161 N. Cleveland Ave., Chicago 10, Ill.

THE NEW 1949 STREAMLINED, LIFETIME, all-weather, acid proof plastic Street Camera now available. Glossick Mfg. Co., 544 Monson St., East Peoria, Ill.

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attractive 100 8 % v11 LETTERHEADS and 6 % Envelopes, Hammermill Bond, four lines copy, \$2 postpaid. Samples. Dickover Printing, 5233 Cleveland, Kansas City 4, Mo. oc23 DRAWINGS AND CUTS MADE TO ORDER-

30 years' experience. Samples and prices. Cress-man, Washington, N. J. oc23 SHOW PRINTING—ALL KINDS, 2-COLOR Tent Cards, Heralds; stock cuts for circus, rep. pictures, etc. Curtiss, The Old Reliable Show print, Continental, O., Since 1995. 0023

250 6% ENVELOPES AND 250 WHITE BOND Letterheads, 8% x11, 5 lines copy, \$3 post-paid, Webster's Printshop, Farmland, Ind. 0023

1000 NAME AND ADDRESS STICKERS, \$1.
Advertising Stickers, Parcel Post Labels. Imprint, oc.16 Box 361, Emperia, Kan.

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ADVERTISING BOOK MATCHES - WORLD'S largest direct selling manufacturers of Advertising Book Matches offers opportunity for profitable year round selling: every business a prospect. No experi-ence needed to start, men or women, full, part time. Factory service; low prices for high quality, repeats. Sales kits furnished. Match Corp. of America, 3433-43 48th PL, Dept. D-18, Chicago.

BIG MONEY — QUICKLY AND EASILY, TAK-ing orders for complete line Personalized Initialed Buckles, Relts, Cap Badges; 2,000 emblems, Fast repeats, Write today Hook Fast Co. Box 480-BB, Rosnoke, Va.

ENCHANTING FRENCH PERFUMES HAVE everything! Beautiful display cards. 10e vials, 25c flacona, distributors' prices. \$1 brings postpaid dozen 25c size. Confidential price list other fast sellers. Willingmyre, Merchantville 5, N. J. oc30

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MAKE \$100 A WEEK SELLING SUBSCRIP-tions for "Jr.," the modern magazine for boys and girls. Every parent a prospect. See the possi-bilities? Write Dept. A, "Jr.," \$12 N. Dearborn, Chicago 1, Ill.

ELL PLASTIC IMPRINTED COCKTAIL, Spoons. Big commission, Decaster Co., New SELL Orleans.

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Positively no disappointment, Nieman Studios 1236 S. Halsted St., Chicago 7, Ill. CA. 6-2544.

TATTOOING SUPPLIES

NO. 11 ENGLISH NEEDLES, \$8 1,000. NO. 12, \$10. Machines, \$6. ltheostats, \$3. Marshall Steele, 630 "A" St., San Diego, Calif. 0030 TATTOOING MACHINES, DESIGNS, COLORS, Needles, Outfits, Free catalog, Fast service. Owen Jensen, 120 W. 83d St., Los Angeles 3, 0030 VERMILION REDS (MERCURIC) AND COLORS specially processed for tattooers, General Color Co., 24 Ave. B. Newark 5, N. J. no6

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A-1 CIGARETTE AND CANDY VENDING MA chines, all other coin equipment. Mac l'ostel, 6416 N Newgard Ave., Chicago. 0c23

FACTORY BUILT POPCORN TRAILER -Equipped or not, prefer Calumet Senior or King. Large enough for living quarters. W. A. Huston, 190 Mill Ave., Memphis, Tenn.

CAMERAS, MOVIE PROJECTORS AND 16MM. Sound Films. American Film Service, 913 Main, Kansas City, Mo.

RARE COINS WANTED-LIST OF PRICES paid, 10c. Reynolds Coin Shop, 200 E. Kearsley,

SMALL WOODEN HORSES FOR KID RIDE -Also buy and sell Kid and Major Rides, F. Shafer, Washington, Ind. USED D.P. ENLARGER -D.P. PHOTO EQUIP-

ment, Also need several Stamp and 1c Vending Machines. Moreo, P. P. Box 185, La Grange, III. WANT EVANS CANDY WHEEL - EIG 6
Wheel; 5 Strait Wheels with lay downs. Don
Cotton, 5021 El Paso Drive, El Paso, Tex.

WANT A HOME DIRECT POSITIVE EQUIPPED Studio, \$250. Day-lark street Tintype, \$35. Jimmie Hellman, 7133 Woodland, Philadelphia, Pa. WANTED-TWO GOOD SMALL TRICK DOGS. State kind, age, price, routines. Don. Adams, Fenton, Mich.

WANTED-ONE MILLS PANORAM MACHINE. Must be good condition. State price and amount freight to Dallas. Barney's Music Shop, 2704 Ross. oc23 | Dallas, Tex.

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OUR NEW CATALOG WRITE FOR COPY

WHEN REQUESTING CATALOG STATE YOUR BUSINESS

HALLOWEEN GOODS Cardboard and Paper Except Masks

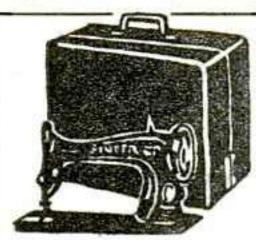
Dancing Cats. Box of 36\$1.95 55 In. Cardboard Skeleton. Dox. 2.75 24 In. Cardboard Skeleton. Dox.85 15 In. Cardboard Skeleton. Dox. 12 In. Orange and Blk. Horn. Dox.65 Children's Masks, Box of 36 2.40 Adults' Masks, Box of 36 3.00

CELEBRATION GOODS

Adults' Paper Hats. Gross \$ 6.00 12 In. Fringed Horns. Cross 10.50 12 In. Horns. Gross 7.50 Assorted Balloons, Gross 1.90 Serpentine Confetti, Asstd. Colors. 800 Streamers for 3.50 Bulk Confetti. 50 Lb. Bag 6.25

Packaged Confetti. 100 Pkgs. for .. 3.85 Full remittance must accompany orders for Confetti. Deposit of 25% required on C. O. D. orders for other merchandise.

Established 1886 TERRE HAUTE, INDIANA



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REBUILT SINGER PORTABLE ELECTRIC SEWING MA-CHINE, with new electric motor, controls, electric wheel. luggage carrying case and equipment. All nickel parts chrome plated and new crinkle paint finish on the head. Every machine a perfect stitcher, ready to do your sewing in comfort.

F. O. B. New York. 25% With Order, Balance C. O. D. Ideal for renting out or resale because they'll stand up and do the work. Promot shipment.

MITCHIE GOLDMAN

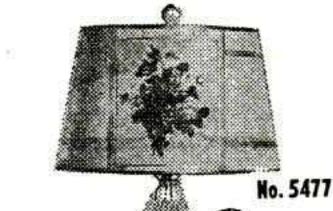
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BROOKLYN 24, NEW YORK

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WRITE FOR COMPLETE ILLUSTRATED CIRCULAR

Lots of 6 Crystal Table Lamp. Height 20". Floral 14" shade cellophane wrapped. Swivel harp finial. Packed

Each, in

6-no less sold. MORLITE, INC.

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New and reconditioned ladies' and gents' NA-TIONALLY KNOWN GUARAN-

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our FREE WHOLESALE CATALOGUE immediately.

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5c a Word, Minimum \$1

Remittance in full must accompany all ads for publication in this column . . . No charge accounts.

Forms Close Thursday for the Following Week's Issue

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FAIR MANAGER WANTS TO ACT AS PERsonal representative for a high-class magician to book thru organizations, clubs, etc. Send photos and all information possible. Will book fairs in summer. Ed E. Hill, Manager Northwest Montana Fair, 825 10th St. E., Kalispell, Mont.

WILL ACT AS MANUFACTURERS' AGENT FOR novelties of all kinds. Send catalog and in-formation regarding same. Hill Advertising Agency, 825 10th St. E., Kalispell, Mont.

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ATTENTION ARRANGERS — EXPERIENCED Copyist, all work neat, fast and guaranteed. Samples sent upon request. Write for particulars. Jerry Summers, Filburn's Island, R. R. 1, Minster, O.

ATTENTION, AGENTS AND OPERATORS! -Have trio, piano, sax, clarinet, drums. Do comedy, special arrangements, entertaining and vocals. Play society, swing and Latin. Reasonably priced, Will travel. Leader, 4517 43rd St., Long Island City, N.Y. IRonsides 6-2924.

AVAILABLE — FIRST-CLASS TRIO: PIANO, Drums, Sax, doubles. Can augment. Any style, uniforms plus all essentials, own transportation, etc. Box 1001, Salina, Kan.

LARRY DANZA AND HIS ORCHESTRA-5 pieces with vocals, Truly acknowledged: "Progressive Sweet Music for Moderns." Write J. Rotella, Mgr., 11 Locust Ave., Roanoke, Va. Also Agent wanted. Dial 2-1148.

CIRCUS AND CARNIVAL

PRESS AGENT AND PROMOTER AVAILABLE after November 1 for a legitimate proposition. Well known in outdoor show business. Box 55, care Billboard, Arcade Bldg., St. Louis, Mo. oc23

BAY BRISON, SIDE SHOW PERFORMER—AT liberty. Punch, Magic and Fire. State your best proposition. Ray Brison, Chambersburg, Pa.

YOUNG, ENERGETIC BARKER-ALL-AROUND Pitchman, etc. Wishes permanent connection with congenial circus or carnival year round, no objection to leaving U. S. A. Write B. B. I. Hawk, Apt. 4, 1111 Westchester Ave., Bronx 59, N. Y.

MAGICIANS

SINGLE, SOBER MAN IN THIRTIES FOR chauffer license would like job with magician where he can learn stage management and help magician. Have some knowledge of magic, Prefer Western States. L. Scott, Box N, Oakland, Ore.

MISCELLANEOUS

ARRANGER-TO WORK BY CORRESPONDence. Box C-153, c/o Billboard, Cincinnati, O.

AVAILABLE — HARVEY THOMAS, VAUDE-ville Show, Singers, Dancers, Comedians, Musi-cians, Clowns, Jugglers, Ventriloquists, Punch-Judy. 162 N. State, Dearborn 2734, Chicago, Ill.

FAT DWARF WOMAN, AGE 40, TO JOIN other dwarfs or midgets. Have small musical act. Blanche Ober, 1516 Orange Ave. (rear). Fresno, Calif.

JOE EGO HARRIS, WORLD'S CHAMPION BAG puncher, 16 McGallister Pl., Irvington, N. J. ES 5-6213. oc23

SOUND TRUCK (35 WATTS) AT LIBERTY— Fully equipped with Loudspeakers, Microphones, Wire and Discrecorder Phonographs, State best offer. Box 353, Billboard, NYC.

MUSICIANS

AT LIBERTY-PIANO MAN, NEAT, DEPENDable. Small combos. Prefer Southwest. Contact Dick Ballard, 508 11th Ave., Greeley, Colo.

DRUMMER—21; SINGLE, SOBER, READ, fake, good beat, fine equipment. Prefer traveling outfit. Musician, The Billboard, Box C-151, Cincinnati, O.

DRUMMER-THOROLY EXPERIENCED, SOLID steady beat, shows, Latin rhythms, modern styled. Beautiful equipment, strictly sober, location only, Ellis Lee, Durlaufs' Music Shop, Louisville, Ky.

DRUMMER—EXPERIENCE, UNION, PLAY bop, jump, commercial, Read, Free travel, Available immediately. Write Drummer, 1917 Marion St., Columbus, S. C.

DUO AVAILABLE—MAN, WIFE; USING PIANO Solovox, violin, sax. Feature dinner music. References. Address Keshner, 504 Perry St., Vincennes, Ind. oc23

GIRL STRING BASS-MALE OR GAL COMBO. State all in first, Eunice Johnson, 218 W. St. Peter, New Iberia, La. 0c23

GUITARIST—MODERN ELECTRIC, VOCALS.
Young, neat, reliable. For combos. Don Austin,
203 Harding Blvd., East Peoria, Ill. Phone 35641, Peoria.

HILLBILLY BAND—3 BOYS, ONE GIRL, FID-dle, accordion, guitar, bass. Solo, duet, trio singing. Comedy. Flashy Western wardrobe, Prefer radio station in South but consider all. Double several instruments, photographs on request. Avail-able Oct. 15. Contact Gene McDonald, Box 254, Reynoldsburg, O.

LEAD ALTO, CLARINET, TENOR, BARITONE, Flute. Local 802. Age 26. Name experience. Have automobile. Consider all offers. Wire or write Eddie Bean, Gen. Del., Lake Arthur, La.

MALE BARITONE VOCALIST — CAN SING grand opers or popular, both better than just good. Donald Cortes, 1224 Lincoln, Hamilton, O.

ORGANIST-A-1 WITH HAMMOND, WORK for very reasonable price for long term contract, Prefer South, but go anywhere. Organist, Box 293 Ely, Minn,

PIANIST — AVAILABLE IMMEDIATELY, young, sober, reliable, union. All around, Fast, butterfly style. Prefer society or tenor bands, experienced. Joe DeGregory, 534 Linden Ave., Steubenville, O.

RINK ORGANIST—FOR A-1 LOCATION, EX-perienced, Metronomed music, Skate-dances, Ted Klaproth, 197 Division Street, Pittston, Pennsylvania. Tel. Pittston. 1912-R.

VIBIST—SWEET AND GONE, HAVE CONCERT Deagon vibes. Prefer small combo. Young, sober, reliable. Member Local 47, Musician, 815 W. California St., Oklahoma City.

VOCALIST-FOR WESTERN AND HILLBILLY band, reliable, no drinking, plays rhythm guitar, Radio work preferred. Bill Walker, 609 Ave. D. Ft. Madison, Iowa. Phone 2509-W. oc16

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AERIAL ACT - BREATH-TAKING, CROWDthrilling high-pole act. Features many deathdefying feats that assure success for any grandstand show or free attraction. Fair secretaries and committeemen, wire or write, several late weeks open.

Box C-119, c/o The Billboard, 2160 Patterson
St., Cincinnati 22, O. oc16

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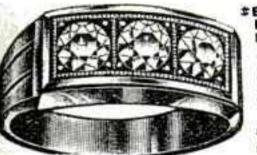
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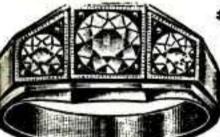
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lumbo Rabbit's Foot Key Chain 7.20 Gr. Feathers-Printed Names75 Dz. 2 1/2" Dewey or Truman Buttons. Per 100 ... Truman Buttons. 7.50

Per 100

Per 100 1 %" Dewey, Truman or Wallace Buttons. Per 100 ... Ribbon, All Colors. 50 Yds. Roll 6 1/2" Jap Fur Monkey 14.40 Gr.

Feather Doll 7" Feather Doll 2.25 DL 10" Feather Doll ... S.50 Deposit Required With All Orders. 3.50 Dx.

CHARLES SHEAR 150 Park Row New York 7, N. Y. Wybrants. Waide Yott, Bud

Young, John Alden Hamilton, Leo & Pelley, Burnam Zane, Andy Ziff, James J. Henkes, Dorothy Ramos Trio

Lorraine, Blanch

Young, Gypsy Green

MAIL ON HAND AT

NEW YORK OFFICE 1564 Broadway New York 19, N. Y ...

Avery, Dan Harker, Gerald Baysinger, Mrs. A. Bruen, Ray Burke, George Byford, Leslie Cantwell, Charles Canzaneri, Tony Cavell, Marie Claire, Inez Cohen, Joe Coley, Clarke, Jr. Conway, Rose
Dillingham, Harold
Emerson, Babe
Everidge, Wyley
Fanadio, Louise
Fields, Harry
Flores, Costica
Forbes, Eddie
Ford, Marjorie
Garrett, James Conway, Rose

Garrett, James Garvey, Thomas
Gillen, Glades
Goldberg, Marie
Goley, Larry
Gosh, Byron
Graham, John L.
Grimes, Margaret E.
Hinkle, Milton Hinkle, Milton Hobson, Laura K. Howard, Joe Johns, Arthur Johnson, Minnie Jones, John Doc Keller, Millie King, Mrs. Ethyl Leflett, Paul V.

F. Yates, Mrs. Eddie
Livermore, Norman Yates, Mrs. George
Loguersy, Freddy
Lombard, Linda

MAIL ON HAND AT CHICAGO OFFICE

155 No. Clark St., Chicago 1, III.

Anderson, Mary Askren, Estelle M. Bauer, Joseph Baxter, Mr. Bennet, Rose
Bishop, Lou
Blaine, LeRoy
Blaire, Pepe Zora
Blandford, Ralph
Boeck, Al Rags
Boyle, Charles F.
Brent, Josephine Brent, Josephine Broome, E. H. Carey, T. Paul Carr, Thomas B. Caskey, Charles D. Cattelle, Howard Clark, Billy &

Colston, George Gordon, Fred Norman Hale, Mrs. Tom Norman Hale, Mrs. Tom

Curtis, C. F. Hale, Walter

Daly, Jo Ann Hamilton, Connie Davis, Tommie Korman, Carroll

Darner, Mr. & Mrs. Hamilton, Francis Delaney, Mrs. Edna Lamon, Harry W.

Art Hartnett, Robert J. DeWitt, T. R.

Lantz, Johnny

\$10.80

Davis, James S.
DeLano, Louis
Dorey, Eddie
DeVault, Donald
Eaton, Walter
Edwards, B.
Elverude, Walter
Fennell, F. E.
Flannagan, D.
Fleming, Marjorie
Force, H. "Blondie"
Franz, Mr. & Mrs.
Billy
Frazer, Gracie Frazer, Gracie

Fuchs, Charles T. Gaines, Mr. & Mrs. Al Gallagan, J. Florence Gelfman, Max

YOUR SAVINGS MOUNT UP LIKE MAGIC

A Real Money-Maker

For You . . Because

ake Money With

Our national advertising proves it's the

hottest premium item of the year! You

need flash, you need low priced quality merchandise—you need something new to display — here you have everything combined into one! Place a trial order

now and convince yourself here at last is the sensation of the year! Attractively

poxed, too! Immediate delivery, too!

CHECK THESE LOW PRICES!

\$115.00

DOZEN ★ GROSS ★ SAMPLE

Immediate Delivery-

F. O. B. Montgomery, Ala.

Terms: 1/3 with order, balance C.O.D.

ASSORTED COLORS—PLASTIC—

STANDS OVER 534" HIGH!

BECAUSE YOU #

Davis, James S.

Howard, Joe

(Backus) Hoyt, Mrs. Hattle Jordan, Jerry Kaplan, Jack Kelly, James Paul King, Howard J. Schroeder, Werner Knier, Clayton L. Senz, A. W. Kopp, James Lester Setterlund, Leo Koree, Jack, Side Shea, George M. Show Silhouette Sisters

La Form, Mrs. Lilly Steffen, Jewell Lea, Sharon H MacAleer, Norman McGovern, Roy Dale Mitchell, John & Ruby Lewis, Freddie Robert B. Lynn, Lyons, Earl H.

Monlinovitch, Merrick, Narciss
Abraham Morales, Concha
Morales, Pedro
Narveson, Esther McDonaugh, Rita
Neill, James S.

Narveson Albert John
Morales Sidner Schneider McDonaugh, Rita McTherney, William Edward Nerins, Albert John Novella, Joseph Morse, Sidney O'Hara, Harry

O'Brien, Charles Paris, Lanny Riffle, Lewis Rocco, Patricia Russell, Linda Schubert, Fredn Schubert, Erwin Smith, Jack & Ann Smith, Lavina Spring, Ralph
Stachiowak, John
Stickland, Rosley T.
Stoker, William J.
Sweeney, Bill
Townes, Freddy Valencia, May Villano, Ralph Wallace, Johnny
Walter, Margie
Wayburn, Mrs. Ned
Westphal, WalterAnderson, Arthur
Anthony, Marvel

Wilcox, Ramsey Wilson, Theodore Wright, Emily Mae Wright, Mrs. Robt.

Etzel, Kenneth

Fondval, Clifford Foes, John D.

Bowman, Edward
Boyd, Bill (Boots)
Jr.

Boydston, A. L.
Brittian, Mr. & Ganote, Mr. & Smith, Henry

Mrs. Robert C.

Smith, Henry

Norman

Smith, L. D.

Mrs. Kent Smith, William

Daniel

Carter, Bill

Clark, Mrs. Trivie
Clements, Alva V.
Cotter, E. L.
Crawley, Rolla
Crocker, Walter L.
Cutler Rose 4

Cutter Rose 4 Crawley, Rolla
Crocker, Walter L.
Cutler, Rose & Hogan, William H.
Cutler, Rose & Hughes, Willia Lee
Louis Hunt, Frank
Daniels, Wesley Jones, Mrs. Marie
Decater Kelly E. C. (Rough

Its Wise

To Be Thrifty

TESSE THE TEASE

STAR SPECIALTY CO.

BUTLER, PENNA.

IS TERRIFIC !

Taylor, Earl R. Thorne, Charles F. Tracey, Arthur M.
Vernon, Edgar
Wagner, C. W.
Waters, Rusty
Weiss, Esther Wippier, E. J.

Szalatzky, Irene

Stevens, George W.

MAIL ON HAND AT ST. LOUIS OFFICE

390 Arcade Bidg., St. Louis 1, Mo .-

Parcel Post

Robn, R. T. 11c

Adair, Miss Gladys Doersam, Charles er. Anderson, Arthur C. Gus Anthony, Marvel

Anthony, Mr. & Mrs. Milo Arnold, E. W. Bailey, Bob Bacon, Earl W.
Bacon, W. W.
Bales, Mrs. C. W.
Baysinger, Al
Beach, Harry M. Evans, Joe

Beck, Don Bell, Argie E. Bourbon, George Rudolph

Boydston, A. L.
Brittian, Mr. &
Mrs. D. A.
Brown, Irvin F.
Burge, Lloyd
Burto, Leon H.
Calander, Mr. &
Mrs. Pete
Carter, Bill

Carrigan, Chief Chapman, Roland R. Cibull, Mr. & Mrs. Frank

Donahue, John P. Doty, Robert Duffy, R. T. Dunn, Mrs. Pauline Eagle, Carl White Eagle, Ruby White Evans, Miss Doris Feerer, Jerome Finch, Spitfire

Gorman, Miss Bernice Graham, Leslie A.
Grang, Mike
Greene, Jack
Haley, H. D.
Hall, Edward H.
Hall, Vernon R.

Decater Kelly, E. C. (Rough House)

Laye, John C. Leath, John LeBlank, Jack Langley, Clarence M. Randow, Mrs.
Eugene
Rankine, Mrs. Nan
Red, Alabam
Robertson, Paul P.
Rohder, Herman LaRue, Mr. & Mrs.

Levine, Joseph B. Litta, G. F. Lopez, Miss Linda Luck, Mr. & Mrs. McCain, Mr. & Mrs. A. L.

Mrs. A. I McCarey, Cecil McCrary, B. W. McDaniel, Henry McNeal, Marshall McGonigal, Fern McPheron, Ralph Martin, Louis James Martin, Mrs. Marie May, William, Jr. Mayberry, Wayne Mayfeary, Mrs. H.

Milliken, Wilson J.
Milutin, Mrs. J. C.
Moorehead, Claire
Morgan, Hester
Mosley, Mr. & Mrs.
Hermon "Tex"
Nelson, John B.
Nieman, Mrs. Gloria
O'Conner, Okie
Palmer, Earl
Paulus, Paul
Paxton, Pat W. Paxton, Pat W. Pierce, Carl Pink, Eugene M. Pink, William Pitre, Allen Porter, T. M. Prudeen, Anthony Powell, James

Prevost, David J. Raub, Betty Raub, Miss Margaret Redman, Ace Riley, Eddie Ritchey, Miss Jan Richey, Paul A. Robertson, Queeni-

Rohn, T. W. Saenz, Mrs. Billie Marion Scages, Ray ford Scholfield, Mrs.

Edgar
D. Seitz, Clarence E. Shannon, Wilburn
William Shnader, Ken
rs. Small, Charles
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Snyder, W. E. (Bill) Specht, Orvil L. Stoneipher, O. L. Taylor, R. C. Taylor, Robert E. Thomas, Harry Thomas, Kenneth Hampton, Mr. & Bur Mrs. Neil Thurman, Brad Burton

Tipton, Mr. & Mrs. O. A. Walker, G. W. Walker, G. W.
Webb, Mrs. Harry
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\$798

Put Your Coins in

Slot and Press-in!

JUKE BOX

BLAZES WITH LIGHT

AS IT FLASHES:

V. M. 1. 1.////

Oto Whoe to be Thrist

3 Samples 50c

\$1.50 Doz.

\$13.64 Gross

\$10.80 Gross

in 5 Gross Lots

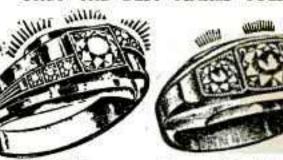
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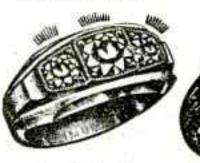
BANK

"ONLY THE BEST MAKES SOLD"



No. 982 \$22.50 Dez.

No. 966 \$24.00 Doz.



No. B-8142 No. 1021 \$18.00 Doz. \$19.50 Doz.

Net F. O. B. N. Y. Leaders From the Leading Ring Factories. 1/20-12K Gold Filled Ruby and White

Combinations. Send for Illustrated Ring Circular and Price List of the Finest Men's and

Ladies' Costume Ring Line.

Harry Mahren Ring Co.

303 Fifth Ave., Rm. 1609, N.Y. 16, N.Y.

JUST ARRIVED!

Gov't Surplus A large quantity of

ELGIN WALTHAM

16 jewel sweep-secand wrist watch with stop-watch feature.

Stainless steel-back case and stainless steel expansion band.

GOVERNMENT SURPLUS Fine quality Sport Watch with Strap, \$23.50; with Expansion Band, \$25.00. Send for Free Catalog On Your Business Letterhead.

EMAS WATCH CO. Wholesale 740 SANSOM ST. O PHILA. 7, PA.



American Made, Beautiful Finish. Gr. 4.95 We Carry full lines of Sporting Goods, PLASTIC FOOT-BALLS. Per Gr. 8.00 PENNANTS, Heavy Foit With Tie-Backs, 12x30".

Complete

17 JEWEL

Per 100 15.00 PENNANT CANES, RIBBONS, Any Color . Per 100 Yd. Roll 3.50 RABBITS' FEET, With Key Chains (Extra Large) Per 100 5.00

FEATHERS, Including Letters. Per 100 FOOTBALL -OBS, Gold Finish. Per 100 1/4 Deposit, Balance C. O. D., F. O. B. R. WORTON NOVELTIES

New York 52. N. V. 900-902 Gerard Ave. Phone: Jerome 8-6712

COATS CAPES JACKETS, ETC

LOWEST PRICES Buy direct from our factory wholesale price. The latest styles in

all sizes. Wide range to select from including Silver Foxes, Marminks Muskrats. Pony Coneys, Skunks, Mouton Lamb, Checkiang, Kid Skins and others. Satisfaction guaranteed or money refunded. Send for free catalog just off the press.

Mouton lamb bands a specialty \$2 Ea.

BON MARCHE FUR CO., Mrg. Furriers, Dept. L5, 287 7th Ave., N. Y. 1, N. Y.

CASH IN

With fast selling Joker, Magic, Novelty and Tep Items.

ILLUSTRATED CATALOGUE NOW AVAILABLE DAN CAR NOVELTY CO. NEWARK 2, M. J

492 BROAD ST.

GIVE TO THE DAMON RUNYON CANCER FUND

AMERICAN MERCHANDISING CO., Dept. JB-247, 9 Madison, Montgomery 4, Alabama

Tesse's act drives the boys WHACKY! It's

like having the BEST Burlesque right in your

pocket! Top quality product. Don't be fooled

by imitations and inferior merchandise. Your

customers know the difference. Assembled

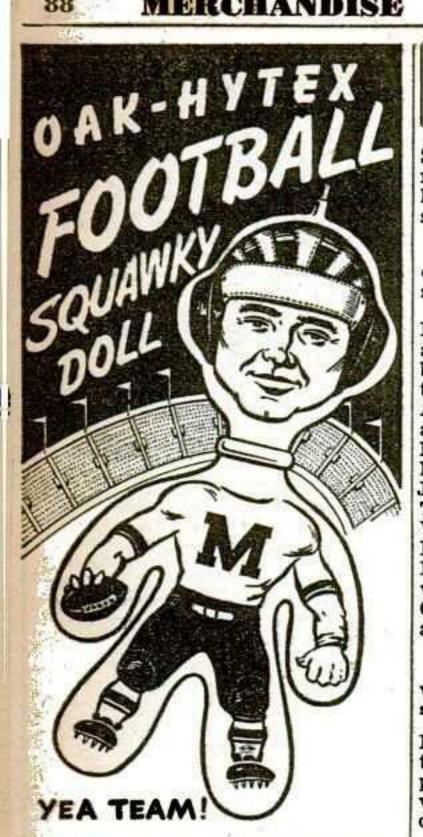
with SCOTCH TAPE, not stapled. Compare

our item with all others on the market and

be convinced. ORDERS FILLED SAME DAY

RECEIVED. NO WAITING OR DELAYS!

By Bill Baker-



CASH in at the football games with this new novelty noise-maker. Available with initials or 2-line imprint on chest. Head and body in contrasting colors. See your jobber at once.

Sold by Leading Jobbers



RAVENNA, OHIO.



BRAMS LIGHTING MANUFACTURERS FLUORESCENT FIXTURES 113 No. 7th St., Philadelphia 6, Pa.

Phone: WAlnut 2-1947-1948

PLASTIC RAYON TOWELS Demonstrators - - Pitchmen

Hottest item since the war. \$1.00 touch. Big pass outs. Fairs, Stores, Shows, Rush \$1.00 for samples and details. Pitch included.

UNIQUE PRODUCTS

929 Baum Ave.

St. Petersburg, Fla.



NEW TRICK CAMPAIGN BUTTON FOOL YOUR FRIENDS

Red, White and Blue. Interchangeable by fingertip control from DEWEY to TRUMAN. Send 10¢ for sample and price list.

JONES SPECIALTY MFG. CO. 338 W. Pico Blvd., Los Angeles 15, Calif. SLUM

Bingo & Premium Merchandise WRITE FOR OUR 1948 PRICE LIST

M. A. SINGER CO.

Pipes for Pitchmen

SID SIDENBERG . . . reports that he is recovering at his home in St. Louis from a paralytic stroke he suffered Decoration Day.

Know your product and sell that knowledge and your net return will be multiplied many fold.

BOB REESE . aided by Milton Shapiro, threw a birthday shindig in Milwaukee, October 2 for Bob's wife, Jeannie James. Among those attending were John and Eleanor Scarpino, Lou Ascol, Petti Dayne, Dudley Diggs, Paul Williams, Leah Wakefield, Betty Brooks, Jat Herod, Betty Ellen, Jaleene Herod. Teddy Fabian, Ray Styles, Lolette Winston, Lloyd Collins, Lyle Page, Barbara Bond, Frank Pichl, Rolly Malsack, Joe Lane, Big Muller, Manvil Vota, Jack Orth, Erel Weing, Red Callahan, Bud Kelly, Carol Thorson and Freddie Frampton.

It's not too early to start thinking about what you will push as your top Christmas season seller.

REPORTS REACHING . . . the Pipes Desk indicate that Shreveport, La., is a good stop right now, with housing facilities fairly easy to obtain.

JACK HARRIS ... former Los Angeles pitchman, has come out with a new item called the Talking Toy, a Bugs Bunny caricature, which is said to utter Bugs's tagline—"What's up, Doc?"

An obvious lack of enthusiasm over your products' merits will inevitably be reflected in your sales turnover.

MADALINE E. RAGAN . . . inks from Muskogee, Okla.: "Now that my foot is okay and our season | C. M. ZIMMERMAN . . .

HUNTING.

GAMES

exhibit in a mobile unit at the Tulsa (Okla.) Fair. The Oklahoma State Board of Health framed their blood test unit next to our exhibit in Tulsa and praised our set-up highly. Pitchmen seen there were Curley Burnett and Race Horse Jim Reiley. Louise and Benny Rankin are working in Muskogee. Met Jean Gregory at the New Ulm, Minn., fair. Now that the busy season is about over, why don't some of you old-timers take a few minutes time to shoot in a pipe? We all like news from the boys and girls of the old school."

Fancy Freddie says: "Being honest with yourself is the forerunner of being honest with your fellow man."

F. C. LYTLE . . . writes from Salinas, Calif., that he is getting ready for a fling at the pitch field but as yet has not been able to select his debut item.

BABE KEATING . . . will work the tobacco markets this fall, according to Madaline E. Ragan, who also infoes that Myrtle Hutt Beard and Jack Beard are down in the cotton country getting their share of the long-green.

Choose the line of least resistance and harvest the crop of least returns.

KID CARRIGAN . . . cards from Los Angeles that a recent political squabble in Pershing Square has killed the spot as a pitch stand. "The spot has been good for health books this year, but I am heading for Tucson, Ariz.," adds Carrigan.

The pitchman who spends his time telling others how good he has been, is just that.

with the carnivals is over, I am pre- comes thru with the following from paring to go back to my first love- Palmerton, Pa.: "While en route to pitching, while my husband, Ray work the Bloomsburg, Pa., Fair, I Herbers, runs our educational hygiene visited Jerry Frantz at Tamaqua, Pa.,

FOOTBALL AND OUTDOOR CONCESSION MEN

MONEY MAKER! Sell these AMAZING Cover-Alls to Hunters, Fishermen, Golfers, and at all sport events. Made of durable plastic, with transparent top; covers entirely, yet folds to fit pocket or purse. Provides 100% protection when it rains. (Retails to \$1) No C. O. D.'s, please. Write for prices in larger quantities.

E. L. KLEIN

5590 Hampton St. (Room 9) In Lots Over 2500

In Lots 1000 to 2500

In Lots of 100

PACKED 100 TO CASE

Pittsburgh 6, Pa.

CAMPAIGN BADGES

(A-B) Consists of 1 %" button, red.
Doubled key chains with bonelike animals. Dewey or Truman. 50¢ seiler. \$15 per 100.

(C) Consists of 1 %" button, R, W and B ribbon loop. Doubled key chain with lucky rabbit's foot. Dewey or Truman. 25¢ seller. \$8 per 100.

(D) Consists of 1 %" button, red, white blue ribbon. Statue of Liberty pin. Dewey or Truman.

25¢ seller. \$8 per 100. (0) Immediate Delivery * 50% With Order, Balance C. O. D.

LOUIS FREEDMAN 38 N. PATTERSON PARK AVE. BALTIMORE 31, MARYLAND

BALLOONS

2125 COMMERCE STREET

(A)

DALLAS 1, TEXAS







BIKE SPINNERS With 6 propellers, attractive colors, \$33.00

a gross. Sample Dos. \$3.25. Bronze Western Saddle Horses, the large 10 % in. size, \$3.50 each in dozen

tota. Sample \$4.25. Boy Squirting Ash Trays. \$6.00 Doz.; Sample \$1.00. Doctor's Orders. \$12.00 Gross; Sample Doz. \$1.50. P. P. Men Squirters, \$15.00 Gross; Sample Doz. \$1.50. Deposit With Order-F.O.B. Philadelphia, Pa.

M. S. POSNER 4851 N. Eighth St. Philadelphia 20, Pa.

5,000 AT FACTORY PRICES

ABIETA AND GENERAL STORE MER HANDISE. SPECIAL PRICES TO WAGON OBBERS Nylon Hose, Watches, Guns, Toys **semetics, **omns, Auto Supplies Cards, Film Key Chains Trick Items, Men's Fancy Socks Work Clothes, Gloves, School Supplies, Fireworks Balloons, Clocks, Salesboards, Merchandise Deals and thousands of good sailing long profit items

H. L. BLAKE

Broker and Factory Distributor Send he in stamps for price tist.

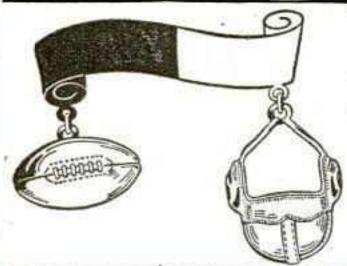


TWILL CREW HATS For Sewing Machine Operators

NEW LOW PRICE

Gross

Immediate Delivery



FOOTBALL NOVELTY BAR PIN, ALL COLORS, STILL AVAILABLE.

NEW LOW PRICE, \$9.00 Gr.

CAMPAIGN SPECIALS	
50L Dewey-Warren Comb. Button	M
50L Truman-Barkley Comb. Button 2.00 C; 17.50	M
50L Plain Wallace, Dewey, Truman	M
70L Campaign Buttons, same as above	C
2 1/2 L Campaign Buttons, same as above	С
3 1/2 L Campaign Buttons, same as above	C
CAMPAIGN PENNANTS. 9"x27" 11.00	C
CAMPAIGN PENNANTS, 5"x12" 6.00	C
Gold Plastic Donkey and Elephant Pins	Gr
Donkey and Elephant Charms 1.25	Gr.
#5 R.W.B. Ribbon, 50 Yd. Bolt	
#9 R.W.B. Ribbon, 100 Yd. Bolt	
Complete Sample List will be shipped upon receipt of \$1.00 to cover cost of Samples.	

SEND FOR FREE ILLUSTRATED FOOTBALL OR NOVELTY CATALOG 25% deposit with all orders. We take orders for special Buttons and Pennants.

912 ARCH STREET

KIM & CIOFFI

PHILADELPHIA 7, PA.

TERRIFIC FLASH! TOP QUALITY!

GORGEOUS HOLLYWOOD COCKTAIL ENSEMBLE

Exact Duplicate of Costume Jewelry Set, regularly retailed at \$19.95 and up.

- 22 Karat Gold Plated
- Hand set with 7 large simulated Brilliants
- Aquamarine, Sapphire, Ruby, Rose
- 108 Brilliant white imitation Diamonds
- Reliable Safety Catches

Get on the ball with this fast moving, money-making promotion. Ideal for premiums, sales boards, concessionaires, dealers, etc.

% deposit with order, balance C.O.D., F.O.B., New York. Send \$2.00 for sample, deductible from your order. Immediate shipment from stock. Come in, write or phone Algonquin 4-0705.

SPECIALLY PRICED AT PER DOZ.

YORK DIAMOND EXCHANGE

799 Broadway, Cor. 11th St.

New York 3, New York

CAMPAIGN BUTTONS AND BADGES

THOMAS E.



Top quality buttons with photographic reproduction of your favorite candidate. Attractive sepia brown finish. The 11/4 in. sixe is metal litho-larger sixes in celluloid.

11/4 IN. SIZE .Per 100, \$4.00; 500, \$12.75; 1,000, \$20.00 1¾ IN. SIZE .Per 100, 7.00; 500, 27.50; 1,000, 48.00 21/4 IN. SIZE . Per 100, 10.00; 500, 35.00; 1,000, 60.00 WITH RED, WHITE AND BLUE RIBBON, ADD \$2 PER 100.

Samples, six for 50¢ postpaid. Immediate shipment. Send check or money order. 25% deposit on C.O.D. We are in position to supply all types of campaign buttons and badges. Write for details.

ACORN BADGE CO.

35 SO. DEARBORN ST. CHICAGO, ILLINOIS



The lowest-priced ball pen on the market today, the Everlast #290BP offers you the results of tremendous research, and mass production methods. . . . A really efficient ball pen, priced so low that everyone will buy several of them. You will get repeat sale after repeat sale. WHO SAID IT CAN'T BE DONE:

It doesn't seem possible that so much pen value can be given for such an unbelievable low price. Attractive counter display cards and window streamers help you sell.



Advertising Imprinting at Our Own Plant at Low Cost

You Make the Profits We Make the Pens Minimum quantity, 1 gross

25% deposit must accompany each order.
Write for Our Illustrated Catalogue

EVERLAST PEN CORP. 644 Broadway, New York 12, N.Y.

BACK AGAIN

NEW LOW-PRICED RINGS for BIG PROMOTIONS!!!

OVER 1001 DIFFERENT RING NUMBERS IN STOCK =



1R104 White \$24.00 Gross \$2.10 Doz.



1R-01 Vellow \$36.00 Gross \$3.25 Doz.



1R103 Yellow \$36.00 Gross \$3.25 Doz.



\$24.00 Gross

\$2.10 Dor

... JUST OFF THE PRESSI **NEW ENGRAVING JEWELRY CATALOG** FEATURING THE MOST COMPLETE LINE OF FAST-MOVING JEWELRY

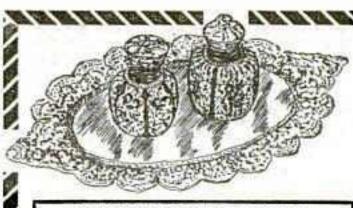


\$22.50 Per Gross

NO. 4X14-GOLD FINISH ...\$2.65 DOZ. NO. 4X15-WHITE FINISH ...\$2.65 DOZ.

WRITE FOR CATALOG 103-STATE YOUR BUSINESS

BIELER-LEVINE, 5 N. Wabash Ave., Chicago 2, III.



SALESMEN WANTED TO SELL

TO STOREKEEPERS

EXTREMELY PROFITABLE SIDELINE

Sample sent on receipt of \$2.00,

refundable as soon as orders are sent in for 1 gross. One sideline salesman averages 5 gross a week, as showing it means a sale.

SENSATIONAL NOVELTY

#6145K Three Piece Goldplated Filigree Perfume Set

Non-tarnishable perfume bottles, 1% inches high, on mirrored gold-plated filigree tray, 6x4 inches. Each set packed in Individual GIFT BOX. 1/2 doz. sets in masterbox.

.50 Per

IMPORTING

333 & 335 K SOUTH MARKET ST. CHICAGO 6, ILL.

JACKIE BOY

Jackie Boy is a brand new novelty guaranteed to outsell Man in the Barrel and all similar novelties. "Jackie" comes in a labeled prescription box. Now packed dozen to a carton. Gross to master carton.

\$1.90 DOZ., \$20.00 GROSS F. O. B., No C. O. D., Please.

SOLE MANUFACTURER

ALLEN NOVELTY MANUFACTURING CO.

Eureka Springs, Ark.

POLLY PEEL

(Hollywood Stripper)
Doz., \$1,25; Gross, \$12.00; 10 Gross @ \$10.00.
\$1,25 Doz.; \$12.00 Gross; \$10.50 5 Gross Lots. STRING GERTIE (Polly in Large Size)

New RUBBER GLOVE Folders 90¢ Doz.; \$9.00 Gr. Barrel Novelty Doz., \$2.40; \$18.75 a 100 Squirt Kliroy Doz., \$1.20; Gross, \$12.50 Squirt Gertle Doz., \$1.50; Gross, \$16.50 Sure Shot Dice Box. Shake it and roll any

NUMBER you wish ... Ea., \$1.00; Doz., \$7.20 handwriting, astrology, jewelry ga-New List Ready. 60 Samples, \$5.00 Postpoid. JACK DAVIS, 514 Collins Ave., Miami Beach, Fig. lore, flying saucers, mice, and cards.

summer with his show. I have been working fairs in this sector to good results. Let's have some pipes from all the boys and girls in the profession."

CURRENTLY . . . operating his gadget stand on the Pacific Coast to reportedly big counts is Al (Pop) Adams. Pop has returned to the biz after a five-year absence.

To even harbor the thought of failure before you start is simply asking for trouble.

W. G. BARNARD . . . the hustling vet of garnisher, health food and Vita-Mix fame, postals from Los Angeles to say that the recent Pomona (Calif.) Fair saw a goodly number of the pitch fraternity on deck with a varied assortment of merchandise. The fair itself was a humdinger in every respect, Barnard reports, and the pitch lads who worked it came away well fortified with the lucre called filthy. Barnard and Eddie Martony found business extremely good with their Vita-Mix. Spence Matson and Jimmy Ryan were teamed on gadgets, and the Green brothers worked two gadget layouts. Al Hassman had three slicer joints, and Bud Shalue cleaned up with glass cutters. In addition, pitchdom was well represented in mops,

and he advised that he has been playing to good weather and business this summer with his show. I have been playing to good weather and business this summer with his show. I have been playing the part of the the pa 1,254,503 Gate

(Continued from page 62) \$5,896,755, which is a far cry from the start of the fair in 1922. Altho the event has continued to grow from the s. rt, Afflerbaugh today is amused by some of the things that happened in the early days.

A move to establish a fair here came after Harry LeBreque had staged an industrial show in the business area of the town. Fairs and celebrations were being held in San Fernando, San Bernadino and other towns when Afflerbaugh, then a partner in the A. & E. Drug Company, urged that Pomona stage such an event. When the fair opened 26 years ago, the buildings included a 20 by 30 foot office, a two-room warehouse, comfort station, grandstand with capacity of 4,500 (modern grandstand today seats 12,500), 100 box stalls and four 35 by 180 cattle barns, Agricultural, machinery, poultry and other exhibits were staged under canvas.

Crafts on Midway

In years following and until 1933 when the county took over, drives for funds were a problem. Shortly before the county intervened, six Pomona residents, including Affler-baugh, were on personal notes for \$5,000 each at a local bank to defray the cost of the event. When the ownership moved from the community to the county, the plant valuation was \$45,000. tion was \$45,000.

Crafts 20 Big Shows played the midway. Following this date Frank Warren, manager, pulled the show into the barns in North Hollywood for the winter. Several rides were sent to Fresno to join with the Crafts Exposition Shows playing Fresno County Fair, which also resumed after a seven-year layoff.

In 1941, the Pomona event played to more than 800,000 people. At the start of the run this year the gate goal was 1,000,000. However, as new attendance marks were set during the early days of the event, the mark was moved higher. The millionth patron pased thru the turnstiles Thursday morning, giving practically four days to hit the new mark of 1,250,000.

The \$1,752,098.50 revenue to the fair includes admissions, pari-mutuel share, tours, parking, grandstand admissions, miscellaneous wholesale permits and midway, the latter booked on a flat fee of more than \$50,000.

Langley Resigns Milwaukee Post

(Continued from page 63) Saratoga had to start building new stakes. Then, last fall at the Lexington Grand Circuit meeting, we prevailed upon several tracks to help throw out the rule which permitted more than one Grand Circuit race meeting at a time, at least 50 miles apart. In past years Syracuse had run in competition with Milwaukee and drew some of the name drivers and horses. This year only one meeting could run at a time.

"Altho the suggestion for a Grand Circuit publicity man originated in Milwaukee, the Wisconsin fair was not asked to absorb its share of the cost due to the fact that it had its own publicity department. As for the cost of the races, \$73,000 was paid out on Grand Circuit races at a cost of only \$22,000 to the fair, while \$29,000 was paid out for Midwest races at a cost of \$19,500 to the fair. The 1949 costs would have to be cut, but it could have been done on a percentage basis, keeping the Grand Circuit.

No matter what kind of a race program is held at Milwaukee, it will be a losing proposition as long as the poorest days for attendance are alloted to racing."

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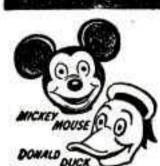
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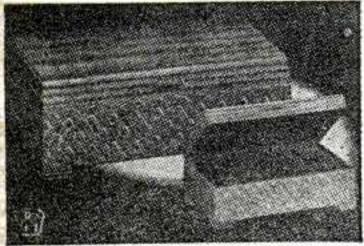
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RSIA's Set-Up

(Continued from page 79)

Chicago, third vice-president, and Grant Fuller, Roller Derby Skate Company, Cleveland, fourth vicepresident.

A veteran of the rink business, Fred Martin, was elected secretary. Martin is now secretary of the RSROA. The post of treasurer of the group went to Joe Shevelson, of Chicago Roller Skate Company.

All the officers were named to a board of directors. It was also agreed that the officials would convene from time to time to set up the policy of the institute.

The starting committee's first declaration was to carry out the public relations program without favor to any group or manufacturer.

One of the projects which was di cussed at length was publication of handbook which will guide opera in obtaining free space and radio t in their local areas. The handle k will also feature the top promouon stunts, widely applied in various sections of the country.

The group agreed that The Billboard, the trade journal of the operator, has been an asset in formation of the all-industry enterprise. Rosee was instructed to express the gratitude of the RSIA to the staff of The Billboard.

Roller Rumblings

Cypress Hills Roller Rink, Brooklyn, is installing a television set with a four by six-foot screen.

Club members at Rainbow Roller Rink, Bergenfield, N. J., have started rehearsals for a variety show to be presented November 30-December 1 in the rink.

Sunnyside Roller Rink, Long Island City, N. Y., has dropped its "closed Mondays" policy in favor of operation seven night weekly.

Rialto Hockey Team Set for Springfield

(Continued from page 79)

crowds and heavy attendance at

week-end sessions.

The recent turnout for Rialto's first Saturday afternoon beginners' class for children was called the largest on record for the rink. It is expected that before long 200 children will be registered for the class. Monday night beginners' classes for adults are also successful with 71 registered.

Rialto has set up a special program to follow the regular Saturday night session. It will be devoted to practice of free-style skating and bronze, silver, gold and optional dances. Music will be played by Gil Bajek, organist. Plans are now being prepared for a Halloween party October 30.

BIRMINGHAM OFF

(Continued from page 65) ing the fair and James B. Davis, public relations director of the Associated Industries of Alabama, collaborating. The fair as a whole received unusually strong publicity,

sharing the chores.

The kiddieland is coming in for much attention during the fair, altho it has been in operation for several months. It embraces 14 rides, four of which are major devices, and a Funhouse, kiddie zoo and a miniature Mexican town.

Other plant improvements include a new 80 by 100-foot Quonset hut for cattle judging and the expansion of parking facilities.

New crowd-lures include coon dog trials and a showing of motorboats, with these last anchored in the huge unused swimming pool.

Lill Erdman Doffs Hat To Plea Prepped in Chi By Brown for Unity in Ranks

(Continued from page 79) skating. If you don't have plain skaters you're not going to stay in business very long. They are your amateurs. They are your coming dance, figure and racing skaters. They are your future professionals and rink operators, and they most certainly are not interested in who gets credit for what or who started a stink seven years ago. It's hard enough for a professional to become a good drawing card for box office, let along having two strikes against him going in.

"Perry Rawson asked for thousands of plain skaters five years ago but everyone was so busy feuding among themselves that they had no time to stop and weigh what he was saying. If at that time Mr. Rawson could have had the co-operation of the rink men and a man like Mr. Rosee, the majority of operators today might not be suffering from lack of business.

"The operators were so busy selling the public their building and equipment that they forgot to sell what is supposed to go on inside of it -skating.

"In the past three months I have been able to open magazines and newspapers and see advertisements of boys and girls enjoying skating in a roller rink. No particular rink; no

RSROA Enrolls Canadian Spots

(Continued from page 79) London (Ont.) Roller Skating Club had been accepted.

This move by the RSROA board of control implements the decision taken during the Cleveland convention last summer to open the door to Canadian membership.

In addition, eight other new members were admitted into the RSROA this week: Reba Chalfonte and Mr. and Mrs. W. D. Keeter, Gayety Roller Rink, West Palm Beach, Fla.; Mr. and Mrs. Ernest L. Krafft, Clintdale Recreation Center Rink, Utica, Mich. Mrs. Edna M. Graham, MacArthur Rollerdrome, Franklinville, N. J.; Maurice F. Ludwig, Skateland, Buckeye Lake (O.) Park; John H. Miner, Skatehaven, Palo Alto, Calif.; Charles E. Sanford, Sanford's Roller Rink, Holyoke, Mass.; Martin H. Thomas, Willamette Roller Rink, Charlotte, N. C., and Vera Zytkiewicz, Rialto Skating Rink, Springfield, Mass.

RSROA PITCHING

(Continued from page 79) United States, for its support.

Martin has mailed reprints of the article, Cash on the Drumhead, from the July 31 issue of The Billboard, to all rink operators, and went on to urge operators that "We need your support as well as that of everyone else in the industry. Let us grow out of the penny-ante attitude toward our business. Roller skating is now a big issue. Let us represent it as such."

WINSTON-SALEM

(Continued from page 63) with Andy Smith and Bill Mitchell line of Roxyettes; Athos, equilibrist; Paul Kohler, xylophonist; Alsie Goss, Hammond organist; Rosen and Kanter, tumblers; Sorelle Saltons, contortionist; Oldfield and Ware, comedy knockabout; Montana Kid and his trained horse, Coley Bay, with the Campbell Sisters; Rob Cimse and Company, aerialists, and Rudy Caffey, e msee.

Harness racing, a popular feature here, played to good houses Tuesday thru Friday afternoons.

The midway business at mid-week was reported several thousand dollars ahead of last year when the shows gathered a record take.

particular skater, but just skating. This never happened before Mr. Rosee went to work. Lot's of business concerns advertise in this same manner. They don't care in which store you buy their product as long as you buy it So why not sell skating along the same lines? In my opinion this is just what Mr. Rosee is trying to do. So I'm inclined to breeze along with Mr. Brown and several others and pull 100 per cent for the RSIA. Unite the skate men, unite the professional, unite the amateur and sell roller skating to all and you have the answer to a lot of problems. Can it be done? Sure it can, but only time will tell."

Denver Skatery Party Sked Set

(Continued from page 79) at the rink, according to Carl C. Johnson, owner.

Already there have been parties by such groups as St. Anthony's Nursing Home, September 9; the third annual party of the May Company (13); Rio Grande Fuel Company (14); Western Electric Company (15); U. S. Denver Mint (16), and the Mainliners Club of United Air Lines (21).

Skateland observed its seventh anniversary and the opening of its winter season with a party September 24. Gilda Gray, former Ziegfeld star, was the guest of honor and presented the Jack Evans (former recreation supervisor of Denver public schools) Challenge Trophy to the winning high school club dance team competing in 14 step finals. Preliminaries were skated in the Style B waltz, collegiate and barn dance.

Later in the evening the first of 20 relay races were run for the Curley Schlupp Challenge Trophy. Three-men teams are eligible from any high school in the State. The races will be run for 20 Friday evenings or until one team wins 11

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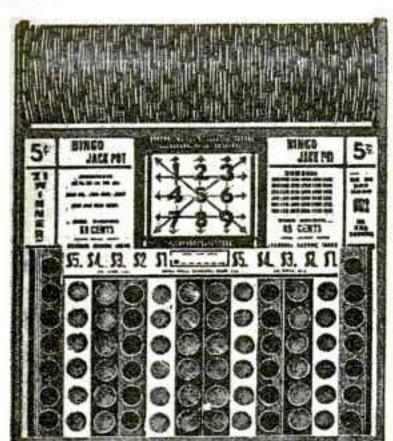
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SALESBOARD SIDELIGHTS

pany, Chicago, was a visitor at the seems Irv's son copped one of the seven-day party thrown by Kentucky sales representative Frank Murray at one of the leading Louisville hotels last week. Firm's Tom Rocky, Texas salesman, is due in Chicago soon. Gardner-ite C. Byrd White, well known for his club activities, has had to give up some of his club contacts recently due to an exceptionally busy stretch of board business. News of other Gardner staffers: Jack O'Brien reports that it was a pleasure to sell salesboards in Maine, New Hampshire and Vermont during the summer; Herb Wolf has won a popularity (you guess what kind) contest in Des Moines recently; George Nagle has been hitting the sales trails in Mississippi with Assistant Sales Manager Maurie Kaye; Dave Lande wires from Florida that the recent storm did not hurt board business. Seems that Gardner folks are getting new homes, cars and babies at a great rate: Howard Lindholm (California) and Horace Parzybok (Washington) are purchasers of the first two items, while James Senders and John Rife have acquired new bundles of femininity at their houses. Leedy states that business has picked up so well that some departments are working three shifts.

Irving Sax, general sales manager of Consolidated Manufacturing Company, Chicago, announced firm's move last week into larger quarters at 14 North Peoria Street. Movement of machinery and office equipment started a few weeks ago, and with the addition of new production units to boost board output, the new plant, covering two floors, will hit an accelerated pace. Twice the size of the former South Side factory, the new quarters take in some 30,000 square feet. Consolidated is introducing something different in football boards this week, Irv says. The two new football numbers will feature some new playpromoting angles.

Irv is leaving on a four to six-week tour of the Northwest and West Coast this week, and plans a little hunting in Montana during his travels. He's going by plane as usual. Since the Sax's attended the recent Philadelphia-Brooklyn baseball bout in Phila-

Charles Leedy, Gardner & Com- delphia they have two refrigerators: gate prizes, a new Philco refrigerator.

> Harlich Manufacturing Company, Chicago, is pushing its nickel-play Tropics board. Sam Feldman, sales manager, says the hula gal decorating the board face and the general South Sea motif of the board may be a good play plug when the wintry winds and the snow start flying. . . . Universal Manufacturing Company, Inc., Kansas City, Mo., is expanding its sales force in seven States. Its board and ticket lines are continuing to meet with player and operating approval, as evidenced by production and shipment increases, officials state.

Irwin Secore, Secore & Secore, Chicago, says he will stay close to the home office for the next few weeks while brother Mort covers Illinois and Indiana. Mort will travel with Secore representative Lou Rotfeld while in Indiana. A new line-up of fall boards are in readiness for introduction within the near future, Irwin says, and adds that firm is expanding its sales force in several territories.

SALESBOARDS JAR-O-DO TICKETS WHOLESALE PRICES TO ALL

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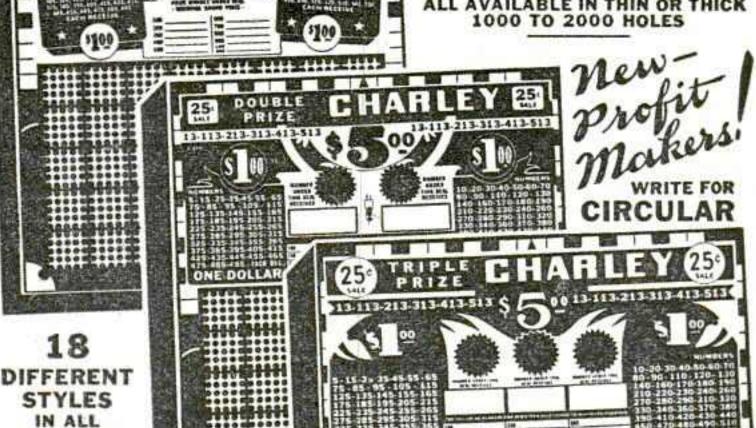
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NORTH, MILLS SLOW

(Continued from page 66) modern circus indoor arena in Berlin. However, Circus Busch in all probability will resume operations next season, when Paula Busch hopes to be able to arrange for the return from Sweden of a large group of animals, including several elephants, 20 horses and 18 tigers, which have been in that country since 1944 under the care of Micaela Busch, daughter of the German circus owner.

Albert Schumann, nephew of the well-known Danish circus tycoon, Albert Schumann, is appearing here at the Circus Barlay with his group of Shetland ponies and is celebrating his 50th year in show business. Circus Barlay has been playing to fair business recently, putting on two performances daily.

CLYDE BEATTY

(Continued from page 68) in Vicksburg, Miss. He expects to be released from treatment soon.

In Marshall, Tex., the Bonhommes (Mr. and Mrs. Sig, Ollie and children) spent the day visiting the Sylvesters and the writer.

Looking at the backyard: Frankie Doyle repairing his trunk. Mark Anthony carving. The Ted DeWayne troupe practicing. Bobby Kay teaching traps and ladders. Clara Levine not saying a word even if her ladder is a little crooked. Mel Rennick busy getting one day service on laundry. Bobbie DeWayne looking like a Russian Princess in spec.-LAURENCE CROSS.

STEVENS BROS.

(Continued from page 68) Eddie Shearer was first on this show to get the news that he might be on Uncle Sam's payroll soon. John and Lillian Long are away on business for them by running the cookhouse.

Phylis Lee Newman is getting to be quite a talented miss. She meets during her broken trap breakway. show and does her bit helping her mother and dad in the concert. Jimmy Crabtree is doing a real job of get-

a day with us renewing acquaintances. Many thanks to Arthur Stannsvaad and Joe Flemming for the pictures.—

DOLLY JACOBS.

DAILEY BROS.

(Continued from page 68) and son, Herbie, who spent two days on the show; Mr. and Mrs. Howard Miller; Tom Ewalt, former circus owner from Geneva, Neb.; Clarence Ketchum, formerly with the Hodgini riding act; Arthur Stensvad, North Platte, Neb.; Glen Hall, Mr. and Mrs. BAILEY BROS. Jimmy Bagwell and Linda, of the Hillbilly Jamboree; Earl Hammond and family, who were hosts to Tommy Frank and LaVerne Allen, the Fuller riding act personnel, Mr. and Mrs. George Pugh, Archie Gayer, Mr. and Mrs. Richard Thomas and son, Daniel; Steve Roger and Richard Stock.

Evelyn Turner visited her brother, Lt. Col. Henderson, in Colorado Springs. They had not seen each other for several years.-HAZEL KING.

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UNDER THE MARQUEE

(Continued from page 67) joyed receiving letters from folks on the Ringling and Cole shows. Olds would like to hear from Bush and Laube, also Slim McKnight.

Mr. and Mrs. Vern Corriell, members of Doc Powers Thrill Show, are in Gainesville, Tex., visiting Mrs. Corriell's mother, Mrs. Alpha Brumbaugh, who is critically ill in the Gainesville Sanitarium. The Corriells this year were with Rogers Bros. and Terrell Jacobs, before joining the Powers org.

A. Morton Smith, program director of the Gainesville, Tex., Community Circus, and other members of the show have been catching the various shows in Texas. They have visited Cole Bros., Ringling-Barnum and Seal Bros. At Wichita Falls, Tex., the entire personnel of the Gainesville org, 90 in number, witnessed the Big One.

Recent visitors at the Ingham Animal Farm, Ruffin, N. C., have included John Williams and sons, circus owners from Durham, N. C.; Doc and Betty Hartwick, World of Mirth

HAMID-MORTON

(Continued from page 68) Valentine's flyover shirt for top honors on the yock registering machine.

The entire opening matinee was broadcast and televised in Toronto. Joining here were the Flying Wards, with Billy Ward and Mickey King leaping, and Jimmy Olsen catching. Other additions are Laddie Lamont and Mr. and Mrs. Eddie Hunt from Hunt Bros.

In the thrill department, much apand Laura Stevens is pinch-hitting plause is going to the Nomberty's, Les Idalys, Loof Rio and Miss Vilante. Miss Vilante suffered a foot injury herself coming and going in the big Looking pert these days is Mary Romas Valentine.

Toronto witnessed the inauguration of Peaches O'Neill's new moonting boys to help put it up and take shaped riggings. These, plus her it down. Betty Miller Langsford spent | aerial lighted stars and the Hollywood sweater girls, give the aerial department a complete line-up of heavenly bodies.

> Latest fraternal organization is the "I Bet You Can't Blow Your Punch and Judy Whistle as Loud as I Can" Club. Don Monroe Grunt is president; Bill Bushbaum, treasurer, and Jeep Milam water boy.

Visitors: C. H. Carr, Danny Gordon and brother, Searle Simmons, Bert Cooper, Bill Garden and Chester Drake.—GEORGE HUBLER.

(Continued from page 68) After visiting relatives in Wichita O'Brien and the writer at a dinner at | Falls, he returned to the show. Philip their farm home; Ray and Sylvia Bonta fractured his right foot while Curtis, Charles and Betty Passmore, doing his head balancing act. Skinny Goe received a surprise visit from his son, Ellie Goe Jr. Young Goe attends the University of Arkansas.

Birthdays: Gracie Swank celebrated her first birthday. Cake and ice cream were served.

Visitors: Norman Anderson, G. G. Grey, Vernon MacReavy, Pete Linderman, Ellery Reynolds; Bobbie and Dan Stewart, formerly of Kay Bros.; Cleo Renee and Mr. and Mrs. Bob

KING BROS.

(Continued from page 68) Peeper) had visitors for almost a week and was quite the host.

Stanley.—ALBERT WHITE.

Juvenile department jots: Cathy Matchett, attired in Indian wardrobe, making that Indian spec with her dog, Chico, attired in feathers and all. What happened to little Patty Delaney? We certainly miss him around here!

Frank L. Anders was a recent visitor. He is recovering from a throat operation.—SYLVA GREGORY.

Shows; the Wilsons, dog act, en route to a rodeo in Lynchburg, Va., and the Auspurgs, monkey, dog and bird circus. Mrs. D. B. Shores, who has been ahead of the Ingham units in West Virginia and Maryland, has been replaced by Bill Mason. Mrs. Shores is ahead of Sparton Bros., booked thru the Carolinas by Ingham.

One of the generally unrecognized facts of show business is that there is no way to tell if the route planned will be an exclusive one.

D. H. (Whitie) Rodenburg recently concluded a three-week telephone promotion for the Plummer Bros.' All-Negro Rodeo at Tulsa, Okla. He had three men on the phones-Tom Wall, Bill Spencer and Jim Stevens. The Plummers own the bucking horses. Jim Hardesty did the announcing and Tom Stanford's steers and calves were used. Rodenburg visited with Bill Curtis and John Brice on the Big One at Tulsa.

No matter what city showmen play in, except their home burgs, they all agree on one thing, "It's a good show town, but I wouldn't want to live in it."

J. King Ross, formerly on circuses with animal acts, is residing at Tarzana, Calif. When he retired, King wrote a book on horse training, broke it up in lesson form and started a correspondence school. It did well and he added an Animal Lovers Book Store. Then he published a horse trainers magazine, The Expert Horseman. King still has his pickout horse and entertains occasionally for the Boy Scouts and other organizations.

Report that a circus performer fell from the peak of the top to the ground, a distance of 100 feet, puts us to wondering if a press agent held the measuring tape.

Jack O. Wiziarde, who closed his Wiziarde Novelty Trades Day Circus in 1942 to go into the concession field. recently concluded a successful season at Capital Park, Neb., with his photo gallery. Jack says that he visited a number of shows this summer and enjoyed cutting up jackpots with Pat Valdo when the Ringling-Barnum circus played Lincoln, Neb. Wiziarde clowned with Pat on the old John Robinson Circus. Jack also visited with Paul Jerome, Layrton Orton, retired rope walker, and Arthur Burson. Other visits were made on the Johnny J. Jones Exposition, Kelly-Miller, Frank Ward's Rainbow Shows. Walter Savidge Shows and King Bros.' Circus.

Trends are established rapidly. One day after the management of the Tableau & Chariot Circus announced that It had dropped all bonuses, sleeping car porters' tips dropped accordingly.





All sizes of straight or skip number cards with Girls' Names and winner under Seal. Also cards with every push a winner. Immediate shipment from stock.

FREE CATALOG-Write W. H. BRADY CO., MFRS. CHIPPEWA FALLS. WISC.

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"NEW WHOLESALE 'NET' PRICE BULLETIN" NEW LOW PRICES - GIGANTIC ASSORTMENT - FASTEST SELLERS. 10th year giving immediate delivery on finest boards.

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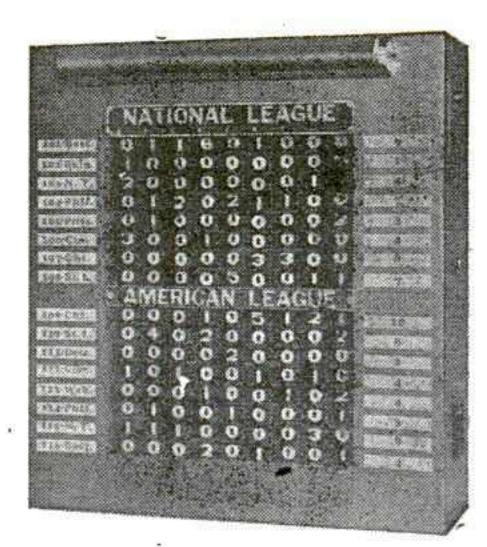
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USING TAPES AND GIVING SCORES
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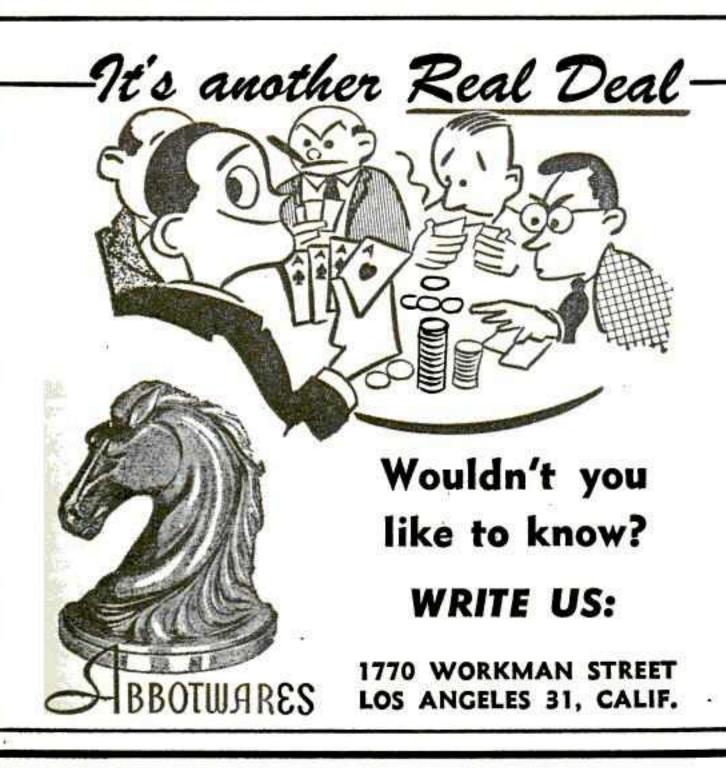
Play baseball both summer and winter with the new improved Model "E" all-electric Baseball Score Machine.

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920 S. PERSHING DR.

MUNCIE, INDIANA



SALESMEN WANTED

For New Jersey, Maryland, Maine, Vermont, New Hampshire, Massachusetts, Connecticut and Rhode Island. Here's a golden opportunity for you to carry two profitable lines, the two leading lines of salesboards and ticket games in addition to what you carry now.

If you contact tobacco, candy, drug, wagon men, or similar operators or jobbers—write us a letter, including photograph and complete details.

UNIVERSAL MANUFACTURING CO., INC.

405-411 E. 8th St.

Kansas City, Missouri

USED COIN-OPERATED MACHINES

Music • Vending • Amusement • Bells • Counter
Only advertisements of Used Machines accepted for publication in this column.

RATE-12c a Word . . . Minimum \$2

Remittance in full must accompany all ads for publication in this column . . . No charge accounts.

Forms Close Thursday for the Following Week's Issue

A-1 BARGAINS — CIGARETTE AND CANDY Vending Machines. All makes, models, lowest prices. What have you to sell? Mac Postel, 6416 N. Newgard Ave., Chicago. oc23

A.B.T. CHALLENGERS AND MODEL F TARgets. Little used, \$22.50; five for \$100. Bakers Kicker-Catchers, \$20; five, \$90. Gould, 541 S. Dearborn, Chicago 5, Ill.

A BARGAIN—8 ROCK-OLA DE LUXE, 1 Plaza, 1 Casino, 1 Wurlitzer 600/44, A-1 condition, All for \$300. Empire Automatic Corp., 799 Coney Island Ave., Brooklyn 18, N. Y.

A FEW REBUILT LIKE NEW COIN OPERATED 10c and 5c Popcorn Vendors for sale. Dispensing capacity, 100 bags, \$57.50 each. Write Cebco, Dept. ESA, Peoria, Ill.

ASK FOR OUR BOOKLETS—"DOLLARS FROM Pennies" and "Why Work for the Other Guy." Both free. T. O. Thomas Co., 1572 Jefferson, Paducah, Ky.

BARGAIN, GUARANTEED PERFECT—100 ADvance Model "D" Ball Gum Machines, \$8.75 each, 1/3 deposit. Paul Thomas, P. O. Box 1771, Jackson, Miss.

CIGARETTE MACHINE EQUIPMENT BOUGHT, Sold and Repaired. Central Vending Machine Service Co., 3967 Parrish St., Philadelphia 4, Pa. EVergreen 6-4244.

CIGARETTE VENDORS — ROWE, NATIONAL and DuGrenier, reconditioned and guaranteed. Quarter Coin Chutes, too, Kelner Vendors, 3730 W. Division St., Chicago 51. 0c23

CORADIO COIN RADIOS ON TABLES—
\$23.75 each. \$21.75 without tables. Time
payments accepted. Wells Automatic, Inc., 52
Vanderbilt Ave., N. Y. 17. oc23

EXHIBIT IRON CLAW DIGGERS, MERCHANTman, Mutoscope Roll Chutes, Erie Diggers, hand operated; Exhibit Rotary Merchandisers, Photomatics for arcades, National, 4243 Sansom, Philadelphia, Pa.

FOR SALE—50 5c CASH TRAYS (USED) @ \$2.95 ea. Cash with order. Birmingham Vending Co., 2117 N. Third Ave., Birmingham 8, Ala.

FOR SALE—ALL TYPES OF DOMESTIC AND foreign coin chutes in stock, or made to order. Special on Coin Chutes for Wurlitzer 500 or 600. Large supply of Slug Rejectors. Joe Munves, 615 Tenth Ave., New York, N. Y. Tel.: PLaza 7-2175.

FOR SALE—FIVE (MINUTE POP) POP CORN
Machines. Fully automatic. Used three months.
\$400 each. Wooster Music Co., 15 Center St.,
Sebewaing, Mich. oc16

FOR SALE—ONE AMERICAN CUSHION SHUFfleboard, 3'x12', condition like new, \$275, crating extra. King-Pin Equipment Co., 826 Mills St., Kalamazoo, Mich.

FOR SALE—STRIKES 'N' SPARES, LATEST designed head, \$175 each. Curtis Coin Machine Co., 3033 Hamilton, Detroit 1, Mich. 0030

GOLD CUP USED THREE DAYS, TRADE FOR
4 new Carnivals, Gold Cup, used one week;
one Special Entry; two Victory Specials, trade for
three 47-M Seeburgs, All trades must be guaranteed, ABC Novelty Co., 2509 S. Presa St., San
Antonio, Tex.

HIDEAWAYS—SEEBURG MODEL 8200 AND 8800 with master control station for wireless or 3 wire Wall Boxes, \$200 each. Muskegon Music Co., Muskegon Heights, Mich.

LIKE NEW—IMP, PENNY OR NICKEL, CIGArette or Fruit Reels, one with 1,750 Balls Gum, \$17.50; two with 3,560 Balls Gum, \$30. T. O. Thomas Co., 1572 Jefferson, Paducah, Ky. no6

PANORAM PARTS, FILMS, BARBOXES, Lamps, overhauled Projector Exchange Service, \$25. Ace Shoeshiner, \$175. Jack Parr, 13 Everett, E. Orange, N. J. no6

POPCORN MACHINE—MANLEY 1948 MODEL, used only two months, at \$495 F. O. B. Washington, D. C. P. Ryland, 3985 Blaine St., N. E., Washington, D. C. oc23

REBUILT POPCORN MACHINES FOR SALE—Fully guaranteed, Priced from \$150, Consolidated Confections, 1314 S. Wabash, Chicago 5, Ill. oc30 SLIGHTLY USED 1947 MODEL MASTER ALL-purpose Penny Venders. Will sacrifice, Write Box 108, Old Ocean, Tex. oc23

THREE NEARLY NEW BRUSH-UP SHOE-Shine Machines, with applicators, cost \$600, sell each for \$125 or all three \$300 F. O. R. Willis L. Mann, 124 Pike St., Port Jervis, N. Y.

USED, DAMAGED, OBSOLETE, CLOSEOUTS wanted of any kind. Vassar, Box 1734, Clereland 5, O. oc23

USED POP CORN SEZ VENDORS—GOOD condition, single machines, \$120; lots of ten or more, \$105 F. O. B. Fox Popcorn Co., 511 % E. Walnut, Des Moines, Iowa. oc16
WANTED—USED VICTOR BALL GUM 1c MAchines only, Geo, Vande Linde Jr., Madison,

WILL PAY TOP PRICE FOR BUCKLEY DIGgers. J. A. Blash, 1101 % College Ave., Elmira, N. Y. oc28

YOUR CHOICE — ADVANCE, COLUMBUS, Northwestern or Silver King and 1,000 Balls Gum or 5 pounds new crop Salted Peanuts, \$10. T. O. Thomas Co., 1572 Jefferson, Paducah, Ky.

2 BURRELL 3-COLUMN VENDERS, REBUILT, like new, with stand, \$12.50 each. 9 Double Nuggetts, A-1, \$8 each. 10 Advance Ball Gum, used, \$7.50 each. Clarence Stephens, 108 Cox Ave., San Antonio, Tex.

2 POPCORN VENDING MACHINES (ELECTRIC Serve), \$50 each. Howard Metal Typer, \$200. 25 Celumbus Ball Gum Machines, \$5 each. 1/3 deposit with order. Hennen, 26447 Middle Rd., Davenport, Ia.

2 VICTOR MODEL V ALL PURPOSE VENDERS and 3,500 Balls Bubble Gum, \$22. Becker Vending, Brillion, Wis. oc30

JAR DEALS SALESBOARDS and BINGO TICKETS

Write for new catalog.

LUBIN SALES

625 Fifth Ave., Pittsburgh 19, Pa.

SPECIAL

300 Hole Fin & Sawbuck\$2.25 420 Hole Double Sawbuck 2.45 1040 Hole 5c Girl Boards, As-

sorted, Av. Profit \$29.00.... 2.25
Quantity Buyers, write for Special Prices on
Punch Boards and Jar Tickets Deals from all
leading factories.

T. & C. SALES COMPANY

207 N. Sandy St.

Jacksonville, III.

PUNCHBOARD SALESMEN WANTED

By Leading Manufacturer. Full line, good commissions, ample territory. Sales experience, a car, and some knowledge of the board business essential.

Write BOX 213, c/o The Billboard, 155 N. Clark St., Chicago 1, Illinois.

Point Pricing

Would Aid Congress

WASHINGTON, Oct. 9.—The coin machine industry would do well to submit to Congress its ideas on the problem presented in the Supreme Court decision on basing point pricing, Secretary of Commerce Charles Sawyer declared in a statement urging all businesses, using transportation facilities, to "make a careful study of the economic effect" of the ukase for submission to the special Senate subcommittee headed by Sen. Homer Capehart (R., Ind.).

Sawyer asserted that "severe repercussions" might be the result, especially for smaller enterprises, in a revision of pricing practices to the old f. o. b. method. "Where these revisions are substantial," Sawyer said, "the result may be a shift to other suppliers, or, in extreme cases, an actual relocation of plant facilities with a consequent migration of work-

ers." Make Changes

"whether or not the Supreme Court | Hanna Distributing Company, disdecision actually requires the drastic closed here this week. At the meet, pricing changes which some members to begin at 8 p.m., the objectives of industry believe necessary, the fact of the new association will be formuremains that many changes are al- lated and a board of directors ready being made, and the effect both | elected. on purchaser and producer has been unsettling."

He added that he hopes manufacturers, in considering necessary steps to comply with the law, "will, so far as possible, avoid imposing hardships on particular customers or contributing to general inflationary price increases."

According to some government legalists, a strict interpretation of the decision might result, in the case of coin machines, in operators or distributors being forced to pay increased charges in an expanding ratio with the distance of the purchaser from the manufacturing plant. Instead of a general freight charge for shipments to the South, for example, Memphis buyers might have to pay a greater rate for Chicago-made machines than buyers in Nashville.

Mills Latest Report Shows New Profits

Resume Monthly Meets

CHICAGO, Oct. 9. - Satisfactory progress was the keynote of Mills Industries creditors' meeting held here features a series of six executive last week, the first since June because of vacations for various committee ing facing on California Avenue. A members.

During the meet A. E. Treganza, executive vice-president and general manager for Mills, advised that negotiations with reference to the sale of real estate on Fullerton Avenue were active, with strong indication that the property would be sold soon. This would greatly strengthen the position of currently unsecured creditors, he

With sales continuing at a progres-(See MILLS LAT ST on page 110) end of the plant, opening into the stalled thruout the plant.

Ask Coinmen's Shuffleboards in Twin Cities Idea on Base Shuffleboards in Twin Cities

Coin Machine Institute

CHICAGO, Oct. 9.—Coin Machine Industries, Inc. (CMI), a name that has become synonomous with coinmen co-operation for the betterment of the entire trade, has changed its name to Coin Machine Institute (CMI), following a meeting of the association's board of directors, Dave Gottlieb, CMI president, announced this week.

Gottlieb explained that the new name is appropriate for an organization which was established on a not-for-profit basis. "Persons unfamiliar with CMI activities were often confused by the former designation, Coin Machine Industries, Inc. Many thought that we were an industrial firm organized for profit, thus hampering our public relations programs to some extent."

CMI is currently preparing a new emblem, cuts of which will be sent to all members. Changes in CMI letterheads and other printed matter is also under way.

Set Oct. 26 Syracuse Meet To Form State - Wide

form a State-wide association of operators and distributors of coin machines has been called for October 26 at the Syracuse Hotel, in Syra-The secretary remarked that cuse, Joseph A. Hanna, of Utica's

> of an organization devoted to the diately after the conclusion of the interests of New York State coin- October 26 meet.

NEW YORK, Oct. 9 .- A meeting to | men, stated that such an association is urgently needed to present the case of the industry before the Legislature, which convenes January 5, 1949.

"All the men whom I have contacted are of the opinion that concerted action at State level is essential to the welfare of our industry," he said. About 300 operators in the State have been informed of the Hanna, who has been sounding out plans to attend. The new organizaindustry opinion as to the benefits tion will begin functioning imme-

United Manufacturing Now Set Up in New Plant Headquarters

morning (4).

square feet, with all production, business and executive plant and office space located on one floor. In addition, 25,000 square feet to the rear of the new building will be used for employee recreation and can be used for expansion purposes in the future. By the same token the plant can expand upwards by the addition of a second floor.

Scientifically laid out to produce the finest possible working conditions for all concerned with the operations of United, the new, modern plant offices along the front of the buildspecial display room, completely room, general office and a development and research department, all air-conditioned, are also located along the front bank of the building.

One of the highlights of the new plant is the fact that the heavy production (presses, etc.) are completely separated from the assembly lines, with the heavy equipment specially planted so as to avoid vibration. A sive rate the present management receiving entrance is located at one fire protection system is also in-

CHICAGO, Oct. 9. - Culminating heavy production department, where months of planning, design and actual raw materials are delivered. A shipconstruction, United Manufacturing ping dock, with automatically-oper-Company this week moved into its ated doors, and large enough to comnew factory on California Avenue fortably house two of the largest here, and, with the move so well trailer trucks made, is located at the planned, the firm lost no working opposite end of the plant, at the end hours, shutting down its assembly of the assembly lines. In this manlines at the close of business Friday ner there is a steady flow of parts to (1) at its old site, and resuming full the proper points of assembly at all production at the new plant Monday | times, with the completed game going from the last stage of its production The new factory covers 70,000 and tests, directly into its shipping carton, then ino the shipping room.

Power plants, three major air-conditioning units, lighting plant and an auxiliary, first-aid room, foreman's office, parts department, etc., are all located in their own special rooms. Completely modern washrooms, with the latest sanitary developments included, are conveniently located thruout the plant.

The special lighting system, augmented by the auxiliary system, which is geared to operate for a minimum of eight hours in case the regular power fails, supplies power for all office lighting (neon) as well as for 1,100 neon fixtures in the production area. The latter fixtures are sound-proofed, as well as a reception so arranged as to supply 60 canciepower at any given point in the production area.

> A cafeteria, completely equipped with cookers, etc., will seat 120 persons. Room is also air conditioned and, as are all offices in the building, includes a sound-proof ceiling.

> Area surrounding the plant has beer ____recely landscaped and incauses underground sprinklers. A

Opinions Vary On Merits; No Big Play Seen

About 200 on Location

MINNEAPOLIS, Oct. 9.—Altho the shuffleboard industry continues to grow here at a relatively steady pace, the coin machine fraternity as a whole, both here and in near-by St. Paul, seems to be divided on its merits as a lasting source of income for operators and location owners. Actually, the difference of opinion breaks down into those who have entered the comparatively new field and who report they have bolstered their over-all coin machine income and a dissenting group which has as yet not entered the shuffleboard pic-

First concerted effort to get typical coin machine locations interested in shuffleboards began here but a few months ago and in that short time approximately 200 boards have made their way to locations, mostly tavern type. Thus far the only well-known, meeting by mail, but Hanna urged veteran coinman to handle the boards all other interested coinmen to make in the area is Archie LaBeau, head of LaBeau Novelty Sales Company, who handles the Rock-Ola version. LaBeau also is the distributor of other Rock-Ola products in this territory. Other boards which have been placed on location in quantity include the National Shuffleboard Company and American Shuffleboard Company models. Both have field representatives working in the area. Thus far there are no board manufacturers in the Twin Cities.

> Receipts Up LaBeau's firm not only distributes boards but, in an attempt to promote the business, also operates several. In the short time that the LaBeau firm had boards on locations, play receipts have averaged in the vicinity of \$50 weekly per board. LaBeau feels that shuffleboards have a tendency to stimulate a location's business, and he also feels that they help juke play. Under the system where he has boards operating, the staff of the location handles the waxings and care of the playfields, while he furnishes the score pads. This system he recommends for anyone going into the shuffleboard operating field, because it cuts down service calls and therefore lowers overhead. LaBeau says that while he feels the shuffleboard sale and play picture will continue to improve, he has found some operators who have been reluctant to join the trend because they have expressed the belief that the game might not become a permanent part of the coin machine field.

Harold Lieberman, of the Lieber-(See Twin Cities Opinion, page 110)

Third in Series

CHICAGO, Oct. 9.—Presented in this issue of The Billboard is the third in a series of articles devoted to the shuffleboard picture in various sections of the country. Coverage of the Twin Cities will be followed with special surveys in the East and Midwest which will appear in future issues.

COFFEE OPS HOLD CONVENTION

Kwik-Kafe Co. Stages Philly Industry Meet

VENDING MACHINES

Discuss Supply Problems

PHILADELPHIA, Oct. 9.—A bright future for the automatic coffee industry was predicted by Lloyd K. Rudd. president of Rudd-Melikian, Inc., to over 50 franchised Kwik-Kafe machine operators meeting in a threeday convention at the Bellevue-Stratford Hotel here. Declaring that Kwik-Kafe venders already dispense some 250,000 cups of coffee daily, Rudd pointed to the Pan American Coffee Council estimate of nearly 100 million people who drink at least one cup of coffee a day as the potential aimed at by the coffee vending machine industry.

Operators attending the meet, which began Wednesday (6), provided a good cross section of Kwik-Kafe franchise holders, with the Eastern half of the United States most heavily represented. But some came to this city from as far west as Oklahoma to attend the first convention devoted solely to the interests of automatic coffee merchandisers.

Frank Discussion

Rudd was the first speaker in a Principal talk on vending operameet noteworthy for its frank discusin this new segment to the vending industry. Operators who spoke, both the bottle vending machine as a mernew and experienced, disclosed individually developed methods which

Employee Aids

CHICAGO, Oct. 9.-Production line workers in the J. H. Keeney & Company plant here not only assemble vending machines (Keeney Cigarette Vender) but also are able to take advantage of the conveniences offered them by in-plant batteries of other automatic merchandisers. Installed by local operators at various spots about the production floor are candy, nut and gum venders, soft drink, milk and ice cream machines. There are over a dozen different venders on tap for employees.

NAMA Shoots for 500 More Members; New Dues Set - Up

new members by the end of the 1948 structure has been revised in order convention is the goal in the National to make that structure simpler. Automatic Merchandising Association's (NAMA) annual membership this month, will end in mid-November. Sparkplugging the drive for Syracuse. additional members is Fred Baehr, of the Gum Vending Corporation, chairman of the membership com-

As part of its campaign, NAMA headquarters here announced this

CHICAGO, Oct. 9.—Five hundred week that the organization's dues Change, which will affect all new members and can affect old memdrive. The formal drive, launched bers, was voted on at the recent board of directors' meeting held in

> Heretofore, NAMA operator-members had their choice of paying an amount based on the number of machines they operate or on their annurl gross volume. This method of computing dues will still be available for current-operator members, but it will not be offered new mem-

Instead, new members will pay dues based on the number of employees engaged in the operation. Minimum dues are \$35 per year. Under the minimum dues come all operating companies employing three or less than three persons, including the owners. For every full-time employee over three, operator-members exhibit are American Coin Changers | will pay \$5 annually; for every parttime employee over the minimum

> Tom Hungerford, NAMA's director of public relations, said that the new dues structure was not put into efdues, since total receipts from members are expected to remain fairly constant. Hungerford pointed out that the employee classification will greatly simplify dues payments.

> This new method of computing annual membership dues was arrived at after a survey of operator-members. It was worked out, Hungerford said, in keeping with the association's thought, that an operator "should pay dues in keeping with the size of his business as measured by the number of people required to run that business."

New Machines To Highlight ABCB Convention Exhibits

part of the Atlantic City convention convention. of the American Bottlers of Carbonated Beverages (ABCB) will be the exhibition of new models by a dozen manufacturers and operators of vending machines, ABCB officials Bottlers Corp., Drink-o-Mat Indussaid this week.

The confab, slated for the Atlantic City Auditorium November 15-19, will feature the latest types of cup and bottle dispensers, as well as changers and slug rejecters.

tions is to be given by G. R. Schreibsion of problems encountered by op- er, editor of the coin machine departerators, manufacturers and suppliers | ments of The Billboard, and editor of Vend magazine, who is to speak on chandising medium.

ABCB expects total attendance to have increased the efficiency of their hit the 10,000-mark, approximately operations. And suppliers, both in the same as last year, with the num-(See KWIK-KAFE FIRM, page 102) ber of exhibitors expected to climb (See Machines Highlighted, page 101)

WASHINGTON, Oct. 9 .- A major from 227 in 1947 to 279 at the 1948

Among vending companies set to Corp., American Dispensers Corp., American Vendors, Inc., Automatic three, operators will pay \$2.50. tries Corp., General Vending Machine Corp., Vendall Division Hydro Silica Corp., Ideal Dispenser Co., fect to either increase or decrease Johnson Fare Box Co., Kalva Vendors, Inc., National Rejectors, Inc., Supervend Corp., and Vend Rite Co.

Theme: Sell More

General theme of the convention, according to ABCB, will be "sell more," and the majority of time at both the general and special afternoon sessions is to be devoted to the topic of sales promotion. Among speakers on various aspects of sales promotion will be Jack Lacy, Lacy

NIX ILL. CIG IMPORT TAX Neomat Corp.

Two Separate Rulings Hold Levy Illegal

Operators Weigh Impact

CHICAGO, Oct. 9.—Two virtually simultaneous court decisions voiding the Illinois 3-cent per pack levy on out-of-State cigarette imports have operators in this and other States. where a similar differential exists, wondering just how much effect renewed mail order business will have on their locations. Last week a circuit court judge ruled that the State, States to purchase the venders and tax on persons who import 10 or more packs by mail or otherwise from other States was unconstitutional. On the same afternoon in a separate case a superior court jurist made a similar decision.

In a case involving two claimants who bought cigarettes via mail from outside of Illinois, circuit court Judge Cornelius J. Harrington held that the tax violated Article IV, Section 13, of the State constitution by arbitrarily designating any person who bought

Foreign Shipments

PHILADELPHIA, Oct. 9:-Rudd-Melikian, Inc., announced the first foreign shipment of Kwik Kafe coffee venders this week and stated that monthly production was now 150 units, with almost 2,000 machines now on location.

K. C. Melikian, vice-president, said the out-States shipment was bound for Firma G. Eman, on the island of Aruba, Netherlands West Indies. Machines were to be set up for free vending of coffee for the employees of the company. According to the Netherlands firm, the machines were ordered after reading of them in a Spanish edition of Reader's Digest. An engineer was sent to the United study their operation.

Melikian said that arrangements have been made with Standard Oil, which occupies a large part of Aruba with its oil refinery installations, to deliver frozen-fresh coffee concentrate to the island each week via boat.

10 or more cartons of tax-free cigarettes for personal use as a distributor. At the same time, he held such (See NIX ILL. CIG on page 101)

Kwik Kafe's First | See Juice Mchs. As Sales Hypo On West Coast

LOS ANGELES, Oct. 9.—Indicating the growing market for juice venders, the 400 manual juice dispensers being placed on test locations across the country by the California Fruit Growers' Exchange are said to be boosting sales of orange juice in this area by 100 to 600 per cent over norinal levels in individual locations. Over 100 of these counter dispensers have been placed to date, with the remaining 300 to be spotted by the end of the year on lunch counters, soda fountains and in restaurants.

In one month, 2,772 gallons of orange juice were sold from 16 of the dispensers, double the previous sales in same locations before the dispensers were installed. This averages out to 5.6 gallons, or about 120 sixounce cups per machine per day. The juice, sold for 15-cents a serving, refor the operator.

In view of the success of manual juice dispensers here, coinmen are eyeing the automatic vending of fruit vender field.

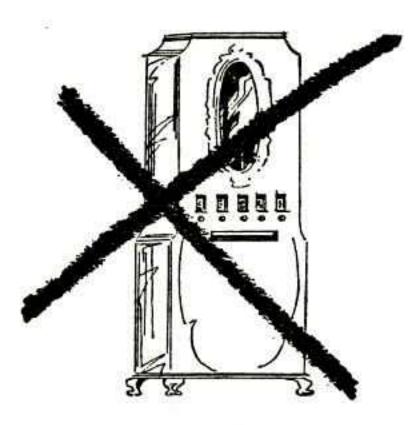
Announces New **Bottle Vender**

KANSAS CITY, Oct. 9.-Neomat Corporation here announced completion of its tooling this week for a new bottle vender, with initial production of 250 machines scheduled shortly. Drexel T Carlson, president and general manager, stated that the unit. called the Neomat bottle vender, vends 144 12-ounce bottles, and also accommodates the 8-ounce Pepsi-Cola bottle. Pre-cool capacity is 36 12ounce bottles.

The Neomat vender features a twopart vending mechanism. Removal of three bolts enables the complete mechanism to be removed. The bottle racks are vertical, 12 such partitions spaced about a central column. Bottles are stocked in a horizontal position, cap inward, 12 to a tier. The entire vending magazine rests on a hub and spindle in the center of the bottle retainer plate. Below this plate is a movable segment plate which acts as a shutter, opening and closing a delivery slot in the bottle retainer plate which, upon insertion of a coin, turned a gross of \$18 to \$37.50 a day turns counter-clockwise. This action opens the slot, permitting one bottle to be lowered into vending position, stopping the vending cycle. Bottle which was already in vending position juices as a distinct phase of the is ejected thru the delivery port in (See New Bottle Vender on page 101)

* Up front in

better restaurants



NO CLUMSY BULKINESS! THIS
STREAMLINED, COMPACT CONSOLE
DESERVES AND GETS THE BEST LOCATIONS!

Coltro WORLD'S FINEST CIGARETTE MACHINE

S. H. Lynch and Company is the new distributor of these precision machines in the Southwest. Our first order was for two carloads .. and we already have two more solid carloads on the way .. a striking indication of the tremendous popularity of the remarkable Electro Machines. Their smart design and baked-on wood grain finish fits in perfectly with modern furniture in finer locations .. and Electro always gets the up-front spots!

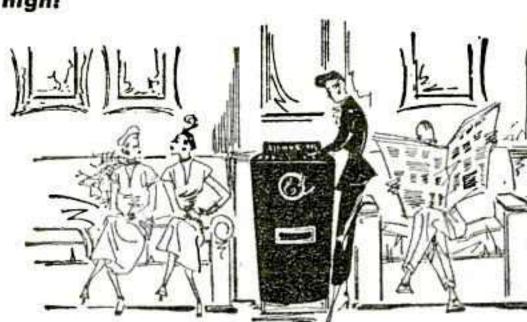
First manufactured by C-8 Laboratories nearly 3 years ago, Electro was the first all-electric cigarette machine. Its mechanical perfection has been proven over and over.

No model changes necessary . . Electro is perfect as it is.

Magic touch delivers cigarettes to customer.

Simple price adjustment mechanism. Available for standard nickel and dime operation, for 20 cents, 25c or 30 cents . . or for silver quarter operation.

Small, compact . . just 44 inches high!



★ Fits in beautifully like a piece of furniture



★ In better
Cocktail Lounges
and Taverns



- Dallas, Pacific at Olive
- e Houston, 910 Calhoun
- New Orleans, 832 Baronne
- San Antonio, 241 Broadway
- e Memphis, 1049 Union Avenue
- Oklahoma City, 900 N. Western

IMPS

1 or Bt, Fruit or Olgarette Reel, \$12.95 lots of 12; \$13.75, lots of 5; \$14.50 Sample. 1 Imp and 3,500 Balls Qum, \$17.50: 2 Imps and 7,-000 Balls Gum, \$35.00. Third with order, bal. C. O. D. or 5% discount for full remittance.



Ask for our booklet-"Why Work for the Other Guy" and "Dollars From Pennies"—Both free.

Address mall to Dept. B.

T. O. THOMAS CO. Phone 2131 1572 jefferson Paducah, Ky.

VICTOR'S NEW

It's Outstanding! Vends Everything! Investigate the many new features incorporated in this great. new bulk vender. Write us NOW for detailed information and prices.

A Product of VICTOR VENDING CORP. 5701-13 Grand Ave



New Firm Tackles Army for OK To Place Equipment in Camps

NEW YORK, Oct. 9. - Begun quietly this summer by several newcomers to the vending machine industry, a local operating firm has already secured a sizable number of top soft drink locations here, and a separate corporation, owned by the same principals, has aggressively tackled army camp installations for operating franchises.

With two large camps already under contract, the latter firm, the Stewart-Chase Canteen Corporation, has geared its expansion program toward the placement of 1,000 automatic cup venders in military camps within a year, according to its president, Dr. G. A. Lowenstein. Those signed to date are Camp Pickett, in Virginia, and Camp Breckenridge, in Kentucky.

The Good and Cold Drink Vending Machine Corporation, organized earlier this summer by Lowestein, is limiting its operation to this area. It is one of the firms participating in the board of transportation program to test the utility of cup venders in New York subway stations. However, its present operating scope also includes above-ground locations, and its plan is to expand into industrials, theaters and other heavy-traffic and large-population spots.

Altho both operations are built

around a base of soft drink cup venders, they have also installed a number of cigarette and candy machines and are experimenting with a wide variety of merchandisers. Lowenstein said that the next type of machine his companies will add in quantity will probably be coffee dispensers.

Dr. Lowenstein, whose associates include Lawrence Lowenstein, vicepresident, and Lazar Lowenstein, treasurer, heads the firm which owns the large Stewart cafeteria chain here, as well as a number of other cafeterias and restaurants. His headquarters - at 21 East 40th Street.

of biochemistry, Lowennught his specialty at the stein has Columbia 'edical School, as well as a course . A diet at New York University. For many years he wrote a column on food and nutrition which was widely syndicated. He is now devoting full time to his business interests, but lays special stress on the scientific handling of any product he merchandises.

Another project of his, which he plans to complete in the near future, is a completely automatic lunch bar. The coin-operated eating establishment, to vend soft drinks, coffee, sandwiches and several other selected foods, will be located in the Times Square area. Lowenstein said he already has secured his store, but is awaiting technical improvement of a few of the venders he is consider-

ST. LOUIS, Oct. 9 .- National Re-Company of California, occupies space on Pico Boulevard. Opening drew over 150 executives in the coin machine industry, according to H. O.

fice, which services Washington, Oregon, Montana, Idaho, New Mexico, Wyoming, Nevada, Utah, Colorado, Arizona, Western Texas and California, there are two others; the National Rejectors Service Company of Illinois, and National Rejectors Service Company of New York. Former covers South and North Dakota, Nebraska, Minnesota, Iowa, Wisconsin, Ohio, Michigan, Indiana north of Indianapolis, and Illinois north of Springfield. The New York office services Maine, New Hampshire, Vermont, Massachusetts, Rhode Island, Maryland, Virginia, Connecticut, Pennsylvania, New Jersey, Delaware, West Virginia and New York. All other areas are serviced by the main office in St. Louis.

Existence of these three supply and service depots for parts and repair of National's coin units will assure quick service to any part of the country, F. C. Steffens, vice-president and general manager, said.

New Louisville Firm

tucky secretary of State has issued a charter to Stebbins & Russell Amusement Company, Inc., of this city. The firm, capitalized at \$3,000, will distribute automatic vending machines. and Wilma M. Stebbins and Clayton

PRICES GOING UP!



VICTOR UNIVERSAL \$13.95 EA. In Lots of 24 \$13.50 EA.

VICTOR MODEL \$12.50 EA. In Lots of 24 \$11.75 EA.

> VICTOR MODEL VK In Lots of 24 \$12.25 EA.

WORLD'S BEST

BULK VENDERS

Designed and built to

meet the demands of

experienced operators, Northwestern bulk

venders are generally recognized as the world's best! Famous

for dependable per-

formance, long life, and trouble-free service,

these rugged machines

are real money makers

from the start. Make sure of your investment

-insist upon Northwestern. Write for the name

THE NORTHWESTERN CORPORATION

Write for prices on Models 40, 39, Deluxe

and 33 Ball Gum.

1012 MILWAUKEE AVE. CHICAGO 22

BS LAST ARMSTHONG STAMONETS IN THE

of your nearest distributor

IN STOCK!

Loss than 25 \$12.60

Less than 100 12.40

100 or more, 12.25

PLASTIC CHARMS \$3.25 Por M

140 Count BUBBLE BALL GUM Regular or Colored

FULL CASH WITH ORDER

Special PISTACHIO MIX

For Vending Machines

1/3 Deposit, F. O. B. Brooklyn, N. 1 Balance C. O. D.
Orders Under \$10.00, Money in Full.
ALL PRICES SUBJECT TO CHANGE WITHOUT NOTICE.

PIONEER VENDING SERVICE

Exclusive Victor Distributor in N. Y. 461 SACKMAN ST., BROOKLYN 12, N.Y. Phone: Dickens 2-7992

BUILT for

National Rejectors **Opens New Repair** Parts Depot in L. A.

jectors, Inc., in announcing the recent opening of new offices for their West Coast service office, state that the series of such service facilities now serves the greater area of the United States. The new office of the Los Angeles service headquarters, known as National Rejectors Service Heddergott, office manager.

In addition to the Los Angeles of-

LOUISVILLE, Oct. 9 .- The Ken-Principals were listed as George W. E. and Dorothy M. Russell.

SHIPMAN DUPLEX POSTAGE MACHINE

Compact and Fooiproof. This famous model is in production once more and is more popular than ever. Now made with a white porcelain front, trimmed in red and blue.

\$**29**.50

FOLDERS: 10 M., \$5.75; 25 M., \$13.95

DISTRIBUTORS AND SALESMEN WANTED-WRITE FOR SPECIAL DEAL WRITE FOR CATALOG ON BULK VENDORS, GAMES, ETC.

Specify 1¢ or rette or Fruit \$11.50



MILLS VEST POCKET BELL Pays Out Automatically

\$62.50 Ea. USED\$47.50

1/3 DEPOSIT ON ALL ORDERS



SALESMEN

National manufacturer has opening for salesmen to sell to new operators, brand new coin-operated Vending Machines. Must have auto. Free to do extensive traveling. Prospects obtained through business opportunity columns. Earnings well over \$1,500 to \$3,000 monthly commission. Men with franchise, intangible or promotional experience preferred. Permanent. References required. Strong company with excellent selling material.

BOX 214, The Billboard, 155 N. Clark Street, Chicago 1, Illinois

\$395.00 PUTS YOU IN BUSINESS!

With ten Brand New Shipman Triplex Stamp Vendoss (1c, 3c and 5c Airmall stamps) and 25,000 folders tocluded free which return gross profit of \$250.00. Place your order now for

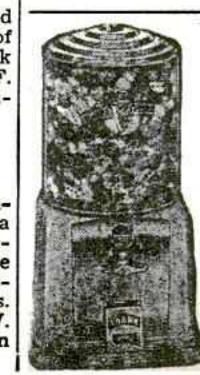
IMMEDIATE DELIVERYI

1/2 Dep., Bal. C. O. D.

SEND FOR FREE LEAFLET

R. H. ADAIR COMPANY





VICTOR'S

BEAT IT

COIN MACHINE

EXCHANGE

The Operator's Choice is Model V, as it cor-rectly vends ALL BULK MDSE. . . . Charms, Peanuts, Candy and Ball Gum, No additional parts necessary.

Write us NOW for detailed information and prices.

A Product of

VICTOR VENDING CORP. 5701-13 Grand Ave.

CIGARETTE

BECOME A SUCCESSFUL CIGARETTE MACHINE OPERATOR

By Using the Quarter Mechanism



DEVELOPED by an Operator and proven in two years of actual operation on location, being constantly improved upon and resulting in the most tried and proven 25c conversion unit on the market.

THE FIRST conversion for quarter operation used on all models and makes of National, Uneedapak and DuGrenier Cigarette Vendors was made by Hultz and Meiers as long as 18 months ago.

With the Hultz & Meiers quarter mechanism you can make the changeover simply on LOCATION. Hultz & Meiers, Inc., operators for many years in Central Illinois, started selling at prices over 20c two years ago and were forced to develop this mechanism for their own use. Profit By Their Experience. The National Slug Rejector is incorporated in the quarter mechanism.

QUARTER MECHANISMS AVAILABLE

FOR THE FOLLOWING: DUGRENIER, "S" and "W"...\$13.50 ROWE, All Models \$13.50 DUGRENIER CHAMPION 17.50 NATIONAL, 930, 750 and 950. 13.50 UNEEDAPAK, All Models..... 17.50

10% Discount Will Be Given on All Orders of 100 or More Units, One Type or Assorted.

HULTZ AND MEIERS, INC.

SPECIAL!

5 COLUMN

MERCHANDISERS CAPACITY

22 LBS.

1¢ Slot. Vends Nuts, Candles,

Charms, etc.

Used 1 Wk., \$19.50. Can't Be Told From

New.

ORIGINAL PRICE,

\$85.00

SPECIAL

Colored BALL BUBBLE GUM

SPECIAL

ASCO HOT GLOBES

\$1.00 Ea. Lots of 50. \$1.35 Ea. Under 50. Also All Other Globes At Net Prices.

BINGO — 4 Games in 1

\$14.00 Lots of 5. \$15.50 Sample.

STAMP FOLDERS, For Any Model . 50¢ Per M 35 lb. Solid Steel STANDS \$3.95 Ea.

CIGARETTE and CANDY MACHINES,

All Models, LOWEST PRICES

West Point Brand. 6 color centers. Guaranteed Best

Quality In Country. 25 lb.

214 N. 6TH

PHONE: 3-5915

SPRINGFIELD, ILLINOIS

WRITE FOR

OUR CATALOG

VEEDCO SPECIALS!



BRAND NEW

merchandise for 5¢, including Cashews, pistachios, almonds, etc. A Real Value for your money. Limited stock on hand, so order early. Cup dispensers not included. Original value, \$44,50.

\$10.00 Lots of 10 or More

\$11.50 Lots of 5 \$12.50 Sample

BRAND NEW

200 Fortune

QUARANTEED

1 YEAR

\$160.00 In Original Crates

SPECIAL LICORICE LOZENGES West Point Brand. Best 231/2 b.

SPECIAL

BRAND NEW

\$4.75 Lots of 6. \$5.50 Sample.

With any purchase of \$50.00 or more we will print 100 Labels with your name, address and telephone number at NO COST TO YOU.

1/3 With Order, Balance C. O. D.

VEEDCO SALES COMPANY

2124 MARKET ST.

(Phone: LOcust 7-1448)

PHILADELPHIA 3, PA.

"NOT TO PAN MY COMPETITORS, BUT MY

NEW PAN CANDIES

HAVE 'EM ALL BEAT!" Developed exclusively for vending machine trade. Lowest prices. Write, wire, phone your requirements. ROLAND SEE, Sales Mgr.

LEON "Hi-Ho" SILVER, INC. SAN FRANCISCO, CALIF. 760 HAYES ST.

BUTTERSCOTCH BUTTONS OOFFEE BUTTOMS LEMONETTES FRUIT DROPS BOSTON BAKED AFTER DINNER MINTS, Etc.

... not WORDS

OPERATORS KNOW that the best way to sell cigarettes at OVER the 20c mark is to VEND FOR A QUARTER STRAIGHT.

What did LEHIGH do about it?

has always been—and is NOW more than ever - the FINEST MAN-UALLY OPERATED MACHINE for straight 25c vending.

was first on the line with a simple, LOW-COST conversion kit to take quarters instead of assorted coins.

today has the SMOOTHEST and PX FASTEST ACTION of any machine on the market-bar none. Its operation is sweet, true and precise—because that's the way it's built. Don't forget that LEHIGH is an ENGINEERING organization on top of being one of America's largest technical goods manufacturers.

Current reaction and experience shows that today's PX-8 is exactly what route and service men

- * Straight quarter vending.
- * Slick streamlining of design.
- * Economical and trouble-free operation.
- * And a PRICE that fits the budget of the average operator.

Available Now for PROMPT SHIPMENT

INQUIRIES INVITED

or 20c VENDING.

For Straight

QUARTER

VENDING

with any combination of nickels or dimes

STANDARD VENDORS DIVISION

Lehigh Foundries, Inc. EASTON, PENNA.

ATTENTION NOW available for immediate delivery:

NATIONAL SILVER QUARTER CONVERSION UNITS FOR ROWE IMPERIAL, ROYAL, PRESIDENT AND CRUSADER MODELS—

with these exclusive features:

- Excess Coin Throwout
- Complete Unit; No Other **Attachments**
- Fewer Parts Than Any Other Unit Now on the Market
- Jam Proof
- All Units Guaranteed Against Defects in Workmanship

PENNY LOADERS NOW ON HAND

Complete for only

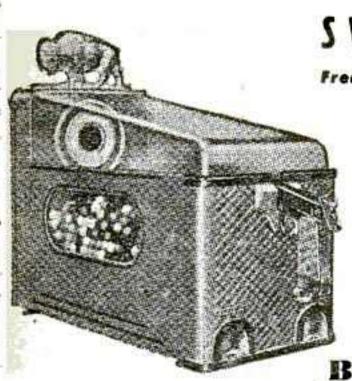
WRITE WIRE

\$12.00 IMMEDIATE DELIVERY

PHONE .. No Deposit Necessary; All Orders C. O. D.

Floyd Manufacturing Co., Inc. 1115 Elm Ave. PHONE: UNION 3-2211 Brooklyn, N. Y.

Under personal supervision of Joseph Kalishman



RAIN-BLO Gives You All 3

3. FINEST INGREDIENTS

Hurry! Get your share of the pot of gold at the end of this Rain-Blo. Mail the

Packed in 25 lb. cartons, assorted colors. Minimum shipment, 4 cartons.

ALL SIZES AVAILABLE

1. FAST COLORS

coupon now! Today!

Copyright 1948, Leaf Brands, Inc.

2. BIGGER BUBBLES

100

SWARMS of PENNIES

Free one week's trial—satisfaction guaranteed or full refund

Free Play feature or ball gum every play. Keeps the coppers pouring into the Legal Target Gun. A whiriwind sharpshooter that is irresistible to play. A 100% game of skill. Steady bread winner. 10, 15 or 25 machines puts anyone in a sound business. Better than any deal we know of today.

WIRE FOR A SAMPLE MACHINE NOW \$45.00 less 2%. Full remittance with order. Immediate delivery. Ball Gum, 15¢ per 100 balls. Machine holds 2,000 balls.

BEVERATOR COMPANY 600 HYATT STREET

CAMBRIDGE, OHIO

Philip Morris Offers VICTOR'S Cig Machine Sticker

NEW YORK, OCT. 9.—Operators of cigarette machines may secure stickers describing the number of coins to insert in their machines, in any quantity desired, from Philip Morris & Company here, Zenn Kaufman, merchandising director, has announced. The change stickers, which carry a plug for Philip, Morris, are available in 11 varieties, each listing separate instructions for coin insertion from 20 to 25 cents.

Serving as an on-location promotion device, the manufacturer is also supplying a sticker with the legend, "Don't run short, buy two packs."



ALL VICTOR MACHINES

VICTOR

VENDING CORP.

5701-13 Grand Ave

TORR TIME PAYMENT PLAN

Pay for same in 16 weekly payments WRITE FOR DETAILS SPECIAL PRICE FOR MONTH OF OCTOBER ONLY

RAIN-BLO BUBBLE BALL GUM

Packed 25 Lb. to Carton 304 Less than 100 lbs. Freight paid on 100 lbs. or over

Pistachios, Large White, 60 Lb. Ctn. . . 72¢ Lb. Pistachios, Small White, 60 Lb. Ctn. . . 47¢ Lb. Pistachios, Large Red, 60 Lb. Ctn. ... 80¢ Lb. Pistachios, Small Red, 60 Lb. Ctn. 60¢ Lb. Virginia Peanuts, 30 Lb. Ctn. 29¢ Lb. Spanish Peanuts, 30 Lb. Ctn. 23¢ Lb. Licorice Gems, 775 Ct., 37 Lb. Ctn. . . 26¢ Lb. Pee Wee Excel Mix, 33 Lb. Ctn. 25¢ Lb. Chocolate Confetti, 450 Ct., 34 Lb. Ctn. 36¢ Lb. Pee Wee Rainhow Peanuts, 33 Lb. Ctn. 25¢ Lb. Poe Wee Baked Beans, 33 Lb. Ctn. . . 24 1/2 # Lb.

FULL CASH WITH ORDER

ROY TORR

LANSDOWNE, PENNA.

OCTOBER SPECIALS!

RECONDITIONED

25 5¢ Columbus Nut\$ 8.00 Ea. 20 14-5¢ Northwestern DeLuxe Nut 20.00 Ea. 20 5¢ Sliver King Hot Nut. 20.00 Ea. 25 10¢ Aristocrat Pop Corn 125.00 Ea.

Target King Ball Gum Vendors 45.00 Ea. Also Other Vending Machines, Write for Free Circular. 1/2 Dep. With Order, Bal. C. O. D.

CAMEO VENDING SERVICE

LOngacre 3-1334

GRANDFATHER CLOCK

Swinging Pendulum \$8.20 each, case lots of (Sample, \$8.95

Western Bronze Horse Leather Saddle Size 7 1/2 "16 1/2 6 or more, \$2.25 each Sample, \$2.50 18-inch Chenille Doll

\$14.00 per dozen Sample, \$1.50 #1 DeLuxe \$1.00 Pen \$4.50 per dozen

#8 Drinking Ducks \$7.20 per dozen SWISS STRAP WATCHES 6 or more, \$3.85 Sample, \$4.65





COMPANY Blue Earth, Minn.

Manufacturer of HIGHEST QUALITY CHEWING GUM BALL GUM BUBBLE GUM



1135 N. Cicero Avenue, Chicago 51, Illinois

Gentlemen: Rush full information and prices on

NAME OF COMPANY.....

CITY...... ZONE STATE

Leaf Rain-Blo, the original colored bubble ball gum.



Star Performer LOCATION PROVED PROFIT DEPENDABILITY MODEL 46Z-1c

Sample, \$13.00 Lots Under 12, MODEL 46ZB-5c \$12.75

Cig. or Fruit Reels \$**17**.95

Lots of 12 13.75-Lots of 6 or More Sample \$14.50



Combination Skill Came and Merchandise Vendor. Has Eye Appeal and is of Sturdy Construction. Large capacity. Sixe: 10"x15"x18".

MILLS VEST POCKET BELL Pays Out

Automatically \$65.00 Ea.

and Merchandise.

WANT TO BUY Vending Machines, Counter SEND LIST Games, etc.

Certified Deposit Required on All Orders.

RAKE COIN MACHINE EXCHANGE 609 SPRING GARDEN ST. PHILA 21 PA LOmbard 3-2676



Victor's Sensational New Custom-Built UNIVERSAL

Successful Operators Buy Good Merchandiss. When You Buy Merchan-dise Vending, Buy The Best! Write for Complete Details and Prices. Manufactured by

VICTOR VENDING CORP. 5701-13 W. Grand Ave. Chicago 89, III.

CASH Rolls in-DAY AND NIGHT

> SILVER KING The operators' choice for

ball gum bulk goods. \$12.50 in lots of ten. Sample, \$13.95. Let us send our DOLLARS FROM PENNIES FREE.

Address Mail to Dept. B. T. O. THOMAS CO. Phone 2131 1572 Jefferson Paducah, Ky.

THE "CHALLENGER" THREE MACHINES IN ONE

Weekly on * \$50.00 Location!

ROPICAL TRADING CO.

716 W. Madison St. Chicago 6, Illinois

COLUMBUS Nix Illinois Cig Import Tax; 2 Rulings Hold Levy Illegal

(Continued from page 96) a definition was an assumption so arbitrary that it also violated the 14th amendment of the Constitution of the United States. Finally, he ruled that even the title of the Illinois cigarette tax act was invalid, since it failed to properly describe the law.

Second decision, handed down in superior court by Judge Frank M. Padden, held the tax act unconstitutional in a case involving three defendants, and included the issuance of an injunction restraining Attorney-General Barrett from initiating criminal action against the defendants as well as restraining the State from

collecting the tax.

While both decisions are bound to have more effect on chain and other stores which plug carton cigarette sales, cigarette operators in this area point out that when the general smoking public is acquainted with the ruling, mostly thru circulars from out-of-State firms in the mail-order cigarette business, some sales drop is anticipated. Operators here, whose principal locations are in industrial plants outside the city, say in the past when the mail-order cigarette traffic flourished firm employees frequently co-operated and ordered large quantities from out-of-State firms and paid for the order on a mutual pro-rated basis.

Earl Keys, of one of the area's largest cigarette operations, claims that altho the ruling is but a few days old his firm already has observed a drop in average sales in some plants, a condition which he attributes directly to the court decisions. He added that many of the plants have trucks and other vehicles which leave the course of normal business and these All Vending Machines, Counter Models carriers are beginning to return with carton orders for plant employees. Keys claims that cartons purchased thru the mail or directly from out-of-State retail cigarette dealers are purchased for less than \$1.50 per carton which is cheaper than his firm pays wholesale after the Illinois tax of 3 cents per pack is added. Keys does not think that Illinois cigarette merchants have any protection under the present relaxed regulations on mailorder cigarettes.

Kandy Kit Opinion

Kandy Kit Company, another local firm dealing in cigarettes and candy and headed by Joseph Kaden, claims that the new rulings should have little effect on the operator but believes it will greatly curtail carton sales of chain and other stores which have been doing a large carton trade. Kaden says that his industrial locations cater to per-pack buyers and they are not the type to become mail-order carton buyers, suddenly, despite the possible savings thru the mail. Kaden says that people who have been carton buyers

MACHINES HIGHLIGHTED

(Continued from page 96)

Sales Institute, Boston; Harry E. Korab, of ABCB's service staff, and members of Trade Ways, Inc., New York training firm, who will discuss the ABCB program of sales training and sales management clinics.

Special meetings on technical subjects of importance to beverage makers are scheduled for each afternoon of the convention. Among subjects to be covered are sanitary problems, plant operation, beverage water problems, and the use of air in carbonated

Highlight of the entertainment program will be the ABCB dinner at the Auditorium Ballroom the evening of November 18. Also set for the ballroom is an informal get-together party scheduled for the night of November 16.

for years will probably take advantage of the new ruling while the perpack buyers, who are the majority group by far, will stick to their individual pack purchases.

Operators who must carry on their cigarette trade in States where similar mail-order conditions prevail, notably New York, are now wondering whether the Illinois ruling will be used as a precedent in cases to be heard in their own States. Whether such a possibility does eventually take place in other States seems to revolve around the individual constitution of a given State because, althe one of the two Illinois decisions did make mention of violations of the U.S. Constitution, the main point of each decision centered around a specific section in an article of the Illinois Constitution.

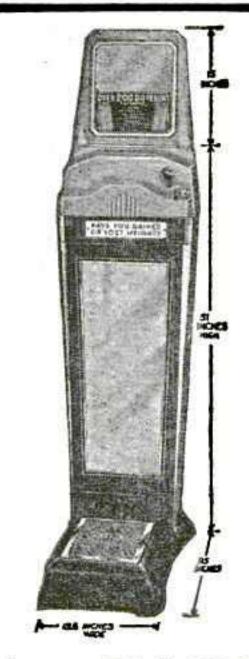
NEW BOTTLE VENDER

(Continued from page 96) the lower center face of the machine. A bottle ejector arm is actuated by a cam on the underside of the shutter plate.

A "ready switch" controls operation of the vender. If there is no bottle in the vending position, a cut-off switch takes over rejection of all coins until vender is reloaded. Coins deposited will be rejected during a vending cycle if the bottle is left in delivery port, upon failure of vending motor due to low line voltage, etc., and upon failure of power to vender.

Machine weighs 650 pounds, is 72 inches high, 301/2 inches deep and 29½ inches wide. Insulation material is fiberglas, 21/2 inches thick on sides and back and 3 inches thick on front and top. Coin mechanism is National State on quick return trips in the rejector, nickel operation standard; optional equipment may be had for 6, 7 or 10-cent operation at extra cost. A coin changer is also available as optional equipment. Delivery time is stated to be 21/2 seconds. Entire coin mechanism is enclosed in a moisture proof compartment, locked and keyed separately from the main loading door, upon the lower right inside of which it is mounted.

> Officers of the firm, in addition to Carlson, are John W. Hallberg, M.D., vice-president; Albert E. Carlson, secretary-treasurer; Harley Anderson. assistant treasurer, and A. L. Heine, plant superintendent.



\$25 BRINGS THIS SCALE TO YOU BALANCE MONTHLY

200 FORTUNE TELLING NO SPRINGS SCALE

Height, 51 In. Width, 13 In. without sign Depth, 25 In. Sign, 15 In.

Net Weight 185 Lbs. Shipping Weight . . 245 Lbs.

LARGE CASH BOX HOLDS \$85.00 IN PENNIES

Invented and Made Only by

Manufacturing Company

4650 W. Fulton St. Chicago 44, III. Est. 1889—Telephone: Columbus 1-2772 Cable Address: WATLINGITE, Chicago.



SPECIAL, \$72.50

Uneeda Candy Ma-

chine. 102 cap. with enclosed base. With Angle Iron

166 CLYMER STREET

\$62.50.

ATTENTION — 25c & 30c CONVERSIONS Either Silver Quarter or combination Nickel, Dime conversions available within 24 hours. Guaranteed Parts and Expert Workmanship. All models only \$8.50 for Silver Quarter ALSO 30¢ CONVERSIONS FOR ALL MODELS.

CIGARETTE MACHINES

Rowe Royal, 10 Col.

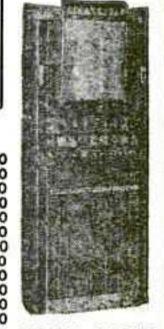
Rowe Imperial, 8 Col.

Uneeda Model E, 9 Cols., 270 Pack Cap.

DuGrenier, 9 Cols., Model W, 270 Pack Cap.

DuGrenier, 6 Cols., 150 Pack Cap.

DuGrenier, 4 Cols., 100 Pack Cap.



SPECIAL, \$70.00

DuGrenier Cham-plon, 9 Cols., 420 Pack Cap.

COLUMN CIGAR MACHINE \$32.50 Holds seven different brands

CANDY MACHINES

SPECIAL, \$65.00 Rowe, 8 Cols. Champion, 7 cols., 825 Advance Candy Machine

Base, \$67.50. Without Base, TOP EQUIPMENT-UNCONDITIONALLY GUARANTEED ONE-THIRD DEPOSIT WITH ORDERS-BALANCE C. O. D.

Parts and Mirrors available for all makes and models. SEND US YOUR COIN MECHANISMS FOR CONVERSION IN ANY QUANTITY

"THE NATION'S LEADING DISTRIBUTOR OF VENDING MACHINES" BROOKLYN 11, NEW YORK

EVergreen 7-4568



Victor's Sensational New Custom-Built UNIVERSAL

VENDING MACHINES

Successful Operators Buy Good Merchandise. hen You Buy Merchandise Vending, Buy the Best! Write for Complete Details and Prices.

Manufactured by VICTOR VENDING CORP. 5701-13

W. Grand Ave. Chicago 39, III.

NOW TOT Brand KOLOR-BUB Ball Gum 33c pound, any quantity



KING \$29.95 Ask for our booklet, "Dol-lars From Pennies." It's Address mail to Dept. B.

Paducah, Ky.

T. O. THOMAS CO. Phone 2131

5c GUM AND 5c HARD CANDY AND MINT VENDORS

for Charms, Lifesavers, Gum and similar sixed products.

WRITE FOR CATALOGI

408 Concord Ave., New York 54, N. Y. MElrose 5-7757

> Mechanical Manufacturing Laboratories



CAN DOUBLE OR TRIPLE YOUR PROFITS IN BULK VENDORS .. Write MUKER FOR LOWEST PRICES AND SAMPLES OF OUR METAL AND PLASTIC CHARMS, STONE AND CAMED RINGS, WEDDING RINGS, KNIVES, JACKS, BALLOOMS, SKULLS, ETC.

BECKER VENDING SERVICE - BAILLIONSIN

Kwik-Kafe Firm Stages Philly Industry Conclave ELECTRIC SHOCKER

(Continued from page 96) their prepared addresses and in response to questions from the floor, detailed the present commodity picture and what their firms are doing to further increase the utility of their products.

With the price picture of supplies, the most pressing problem of operators, pegged largely to the nickelselling price, no immediate relief could be promised by the commodity representatives. But at least in the case of hot beverage cups, now selling to operators at \$10.45 a thousand thru Rudd-Melikian, the Dixie Cup representatives held forth the possibility of price reductions once new machinery and a new cup design, now being experimented with, can be perfected.

Obstacles in Path

seemed optimistic about the future profit outlook for coffee vending, they did not minimize the present difficulties they were encountering. However, they felt they were pioneering in a new field and would reap a greater return before long.

With some 1,500 Kwik-Kafe machines in operation thruout the country, Rudd emphasized the potential for expansion in coffee vending. He stated that about 6,000,000 people are now being offered Kwik-Kafe service daily. Quoting National Association of Manufacturers' (NAM) figures of approximately 58,000 industrial plants in the country that employ over 200 workers, he reported that coffee venders now are on location "in about 2 per cent of these plants." He stressed that close teamwork among manufacturers, suppliers and operators is essential in realizing a sizable portion of the coffee vending poten-

Vogeler's Views

In an address to the convention, R. installations. F. Vogeler, manager of the industrial division of the Philadelphia Chamber of Commerce, pointed to the increasing trend toward "humanizing the relationship between management and labor" as a factor stimulating the growth of the automatic vending of Management is becoming more and more receptive to the value of in-plant services, such as coffee machines, for the use of employees. he said.

Vogeler also urged operators to become familiar with the services of their local Chambers of Commerce. They are an excellent source of information on regional plants, he said, since they serve as clearing houses for the management policies of business establishments in their localities. Leads as to best plants to approach and the proper executives to contact

in the search for new locations are but two of the services operators can secure from their local chambers, declared Vogeler.

Donald Mack Speaks

K. C. Melikian, Rudd-Melikian vice-president, who served as convention chairman, next introduced Donald Mack, of Kwik-Kafe, of Rochester. Mack, who spoke on "A New Operator's Approach to Coffee Operation," explained how on-location public relations has helped increase the effectiveness of his route. Choosing servicemen whose personalities allow them to mingle on a friendly basis with plant employees, Mack attributed a good part of his success to his route men.

When installing a vender in a new industrial location, the Rochester firm has found it valuable to distribute While most operators in attendance free cups of coffee as a means of acquainting employees with its product. And for the first few days patrons are asked to comment on the coffee mix and suggest that more or less sugar or cream be dispensed. This gives them a feeling of participation in the preparation of the coffee, said Mack, and has helped boost sales.

25 Now, 45 Soon

Mack's firm now has 25 machines on location in the Rochester area, but expects to up this number to 45 by the first of the year. His average sales are 200 to 225 cups a day, at a commodity cost per cup of 23/8 cents. Altho he first approached large plants for operating privileges, he found that red tape common to large organizations interfered with quick placements. He soon switched to promoting smaller establishments of plant populations of 400 to 500, and found that approval for installations could be obtained more speedily. many of the larger Rochester plants are approaching his firm for vender

Mack suggested that operators contact recreation or employee-relations executives in plants where they hope to operate. Such officials are often more aware of the benefits of coffee machine service to employees than purchasing department heads, and can smooth the way toward rapid installation.

10 Cents a Cup

While the need for paying location commissions while operating at a nickel seemed a general complaint among the operators at the meet, E. C. (Ned) Williams, whose route is in the Boston territory, asserted that more than half his coffee venders are dispensing at 10 cents a cup. Well able to pay a commission at the higher figure, Williams, who also operates (See KWIK-KAFE FIRM, page 111)

COMBINATION

Time-Tested and Proved \$17.50

Vends All Products Also MASTER Straight 5¢ and 1¢ VENDORS. 1/3 With Order. FACTORY DISTRIBUTOR

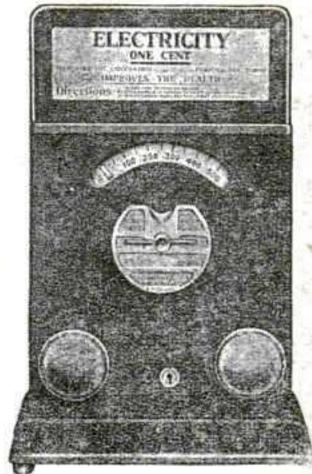
VENDING CO. 561 10th Avenue New York, N. Y.

Popcorn Machines Korn King Demonstrators

Formerly \$750.00; our price, \$295.00 each. Demonstrators 54" high, 44" long, 29" deep. Kettle type, \$60.00 hourly popping volume, all electric, beautiful, durable, perfect maker for years of service.

P. K. SALES Cambridge, Ohio

THE ACME



2 to 11 Machines 18.75 Bracket (if desired) Floorstand (if desired) ORDER TODAY V3 Dep., Bal. C.O.D., F.C.B. N. Y.

Distributor of Advance Vending Machines 1647 Bedford Ave. Brooklyn 25, N. Y.

METAL PLATED CHARMS

In bright gold and silver finish

Metal Plated Charms, Series #1 Plastic Charms, Famous Series #1 Plastic Charms, Big Series #2 Plastic Skulls

SAMUEL EPPY & CO., INC. WORLD'S LARGEST CHARM MANUFACTURER

113-08 101st Ave. RICHMOND HILL 19 L. I. N. Y.



VICTOR'S

is Model V as it correctly vends ALL BULK MDSE Charms, Peanuts. Candy and Ball Gum. No additional parts Write us NOW for detailed information and prices.

> A Product of VICTOR

VENDING CORP. 5701 13 Grand Ave. Chicago 39



The little guy with the BIG punch and the BIGGER PROFITS

Acme Shocker or 5¢ play (specify) Sample, \$22.50. 2 thru 11, \$18.75. Write for larger quan-

tity prices. deposit, C. O. D. for balance. Address Mail to Dept. B.

O. THOMAS CO

Popcorn Machines

Korn King Demonstrators

Formerly \$750.00; our price, \$295.00 each. Demonstrators 54" high, 44" long, 29" deep. Kettle type, \$60.00 hourly popping volume, all electric, beautiful, durable, perfect maker for years of service.

P. K. SALES Cambridge, Ohio

GET INTO THE POPCORN BUSINESS

The "Little Giant" is a proven money - maker that is samll in size but a "giant" in action! 8-gal. capacity. Size: 15" by 12" by 29". Portions controlled by size of bag or bowl. Bagging companies and vending operators will find servicemen can handle these dispensers in addition to present routes.



with only a small investment!

It is more profitable to operate dispensers without a coin chute. Write for free literature and profit table compiled by a popcorn man for r. . corn operators.

F. O. B. Chicago

Manufactured by ABC POPCORN CO.

3441 W. NORTH AVE. CHICAGO 47

AIREON UNVEILS TELE-JUKE

Rock - Ola Files 8 Patent Infringement Suits Vs. Filben; Latter in Appeal

Manufacture, Sales, Distribution Set-Up Under Fire

between the Rock-Ola Manufacturing Company here and the Filben Manufacturing Company of St. Paul (heirs of William W. Filben), involving alleged patent agreement violations, resumed on a greater scale this week with word that Rock-Ola had filed eight patent infringement suits in Chicago, Miami, Denver, San Francisco and Milwaukee, and that Filben had, October 1, filed a petition with the United States Supreme Court re: The July 6 ruling in the United States Circuit Court of Appeals, St. Louis, which reversed a previous decision handed down in St. Paul in favor of Filben (The Billboard, July 24).

Defendants named in the principal suits filed by Rock-Ola are the Filben Corporation, the manufacturer, and the National Filben Corporation, sales agency, both of Chicago.

Other defendants named in the suits included the Jack Nelson Company, Chicago, a distributor; Apex Cigarette Service, Inc., Chicago, an operator; Shayne-Dixie Music Company, Miami, a distributor; E. T. Mape Distributing Company, San Francisco, a distributor; United Coin Machine Company, Milwaukee, distributor, and the Blackwell Distributing Company, Denver, also a distributor.

The Chicago suits were filed Monday (4) by the law firm of Sheridan, Davis & Cargill, Chicago, representing Rock-Ola, and the other suits

Series Tele No Added Headache For Music Ops

CHICAGO, Oct. 9.—While television coverage of the World Series in Boston and Cleveland this week proved to be extensive, operators were hardly affected by the coverage, and exressed the view that large crowds which drifted into practically every location where the series was shown, actually gave their music machines a heavier-than-usual post-game play than had been expected. The first two games of the series, played Wednesday and Thursday in Boston, were both completed in record time, thus cutting down the tele time and adding to the juke box play.

Thousands of gallons of beer and ale were sold by bars and taverns in Boston as a direct result of public location television, during the first two World Series games, as well as Monday (4) when the Cleveland Indians and the Red Sox met in a "sudden death" play-off for the American League championship. Extra chairs and tables were set up in practically all locations to meet the overflow crowds that poured in to see the games via tele. More than 100 reeivers were set up in a semi-circle on historic Boston Commons by the Gillette Company, sponsor of the teleasts, and these sets were completely urrounded during the games.

With the Braves playing in their irst World Series since 1914, a holilay atmosphere prevailed, with cus-See SERIES VIDEO on page 104)

CHICAGO, Oct. 9.—The legal battle were filed the following day (5) in the other cities.

The suits asked an injunction against the eight defendants and requested an accounting of their operations with a view to fixing damages.

Filben Appeal

Meanwhile, as the news of the eight Rock-Ola suits became known, it was also learned that Filben, which has a .500 batting average in its two previous court tussels with Rock-Ola, gaining the decision in the initial case in September, 1947, then bowing to Rock-Ola in a reversal of the initial ruling in the United States Court of Appeals in July, had filed a petition with the United States Supreme Court last Friday (1) for a final ruling on the issues at stake. The October 1 filing was made from St. Paul, where the Filben Company of St. Paul headquarters are located.

Maintaining that there would be no change in the present structure of the various Filben operations at this time, been advised of the latest legal moves, juke boxes. and that all distributors were thoroly behind Filben."

Rock-Ola Position

The Rock-Ola Manufacturing Corporation, which won the appeal in (See Rock-Ola Files on page 105) and other rural establishments.

Caution Ops

ATLANTA, Oct. 9.—Juke box operators here were cautioned this week to renew their city licenses. Joe Richardson, city clerk, announced that operators who failed to renew their machine license, \$25 per unit, would be brought to court. License renewals affect all operators of music machines in this city, it was stated, and are normally due June 30. More than 30 operators were listed as being delinquent.

REA Increases Coverage; New Locations Set

WASHINGTON, Oct. 9.—Electrical power is now available to 68.6 per cent of the country's rural dwellings and businesses, Rural Electrification Administration (REA) announced this week. Last year, the figure was 61 per cent, while at the start of REA in 1935 only 10.9 per cent of rural buildings had electricity.

Of interest to coin operators is the fact that of 3,275,000 rural establishments electrified in the past 14 years, William W. Rabin, president of the approximately 5 per cent have been Filben Manufacturing Company of stores and taverns, which, thru Chicago, told The Billboard this week | REA's program, have been able to inthat "the Filben distributors had all stall electrical equipment such as

> REA said that in spite of recent progress, there are still nearly 2,000,-000 farms and 600,000 rural businesses without power connections.

During the past month, REA fi-July, when the court ruled that the nanced the building of 25,000 miles Filben family, thru the Filben Com- of power lines designed to bring pany of St. Paul, had violated the power to more than 40,000 farms

District Mgrs. See New Unit At Chi Meet

RCA Tele Is Featured

CHICAGO, Oct. 9.—Beginning next week, the Aireon Manufacturing Corporation will start shipping samples of its juke box-television combination to regional sales representatives and distributors. The new combination, which will sell for "slightly less than \$1,000," uses the firm's Coronet model and an RCA television set with a 10-inch screen. Aireon officials said they could not set a definite list price at this time because they had not yet computed all of their costs.

At a three-day meeting held in Chicago's Hotel Sheraton last weekend (October 2-4), the company's regional managers were given their first look at the equipment. On hand for the three-day showing and sales meeting were Harold Pearson, president of Aireon; Harry Miller Jr., independent trustee, and Bernard G. Craig, general sales manager.

Aireon management pointed out that the new combination includes an additional feature. By merely flipping a switch beneath the phonograph's turntable, the table slows down from 78 r.p.m. to 33 1/3 r.p.m. This would enable the phonograph to play the new long-playing records in the event the new disk is ever used in jukes.

All of the company's phonographs shipped from this point on, Pearson said, will include the amplifier for television and the attachment for (See Aireon Unveils on page 104)

CPMA Debuts Weekly Drives For Hit Tunes

Will Aid Monthly Promotions

CLEVELAND, Oct. 9.—Stepping up its promotion program, which is sparked by its Hit Tune of the Month program, the Cleveland Phonograph Merchants' Association (CPMA) this week announced that it will, effective immediately, add a new campaign which will feature weekly hit tunes, building up to the monthly selections. The songs selected for the weekly drives will be promoted in a manner similar to the Hit Tune of the Month, with special title strips being used.

Sanford Levine, chairman of the record promotions program, said that the tunes have already been selected. They are Dream House by Jerri Sullivan as cut on the Signature label, and It's Too Soon To Know, recorded by the Orioles on the Jubilee label.

It was stressed by association officials, including Jack Cohen, president, and Levine, that the hit tunes selected each week will not supplant the Hit Tune of the Month promotions, but will rather be used to add emphasis to the latter promotion.

Initial weekly plug tune will go on 3,000 juke boxes in the Greater with pinpoint precision anywhere in Cleveland area starting next Monday (11).

600-Outlet Industrial Music System Set Up at Willow Run

largest industrial music system, with some 600 outlets, was placed in operation this week at the famed Willow Run factory by the Kaiser-Frazer Corporation. Used for intra-plant announcements and for entertainment of employees, it is designed to be flexible enough to meet the needs of the organization as actual experience works them out, whether on a departmental or plant-wide scale.

At present, the musical program is being used only at noon, when both news and music are played. Popular music prevails at this time, with employee preferences determining the selection.

Transcription service is used for the music programs.

Requests Played

Request recordings are featured at noon broadcast periods, but future programs will also include periods of mood or "fatigue" music at selected strategic times. This is music that has been carefully selected for restful listen-ability. There are no vocals or crescendos to detract. The music flows with a bouncy rhythm designed to give workers a welcome "lift" without impairing concentration on the job at hand. Transcriptions will be used exclusively instead of standard recordings.

The huge Willow Run plant, which the plant.

DETROIT, Oct. 9. — The world's has the largest single floor factory area in the world, presented scores of individual accoustical problems for the engineers. Ceilings are high and machinery and metal noises varied in every section.

> To gain the best possible reception, the engineers used two distinct types of speakers, each alternating with the other. Base reflex speakers were installed for the best delivery of music, and an equal number of paying frequency speakers which are best for voice reproduction, were installed in batteries. The blend of the two specialized types of speakers made reception equally good for instrumental and vocal programs.

> > Many Speakers

Speakers were mounted generously so that at no time would it be necessary to operate them at full volume, thus averting blaring and distortion. Individual speakers are rated at 25watt capacity but because of the great number used, at no time will it be necessary to operate them with more than 10 watts. The entire system has been divided into nine zones, each with separate controls. There are more than a hundred individual amplifiers, each feeding not more than five speakers. As a result, engineers are able to control the sound level

Series Video No Headache For Music Mach. Operators

(Continued from page 103)

(both were over before 3:30 p.m. tomers shunning those public loca- Eastern Time) the actual time lost by tions which featured only radio ac- jukes, had there been no baseball counts of the games, in favor of the telecasts, was approximately 1 hour video-equipped spots. With both the and 30 minutes. The tremendous in-

first and second games played fast flux of added customers to the locareproductions in 4 colors . . . FREE! A.M. 9 4=color broadside Reproduction from 4-color photograph of sensational new AMI Model "B" Phonograph — and mechanism that plays 40 selections. Write for one or more copies—FREE!



(1) NATIONALLY PREFERRED PRODUCT

(2) DIRECT TO OPS SALES PLAN ONLY PACKARD GIVES

YOU BOTH! Write Today For Confidential Price List

For Operators PACKARD MANUFACTURING CORP.

Indianapolis 7, Ind., U. S. A.

NEW AND USED RECORDS FOR SALE

10,000 to 20,000 new and used records. Will sell as a lot. Prefer buyer come in truck and have empty boxes for these records. Records left after sale of juke box route. Make offer.

HEATH DISTRIBUTING COMPANY

217 Third Street-Ph: 2681-2-Macon, Georgia

A replacement Amplifier that can be used in all Wurlitzer, Rock-Ola and Seeburg Phonographs except Hi-Tone. Complete with volume and tone control, tubes and switch. Fine tone quality. Guaranteed!

Phone: QRant 8163

NOW \$25.00 EACH 1/3 Deposit, Balance C. O. D. JAMES D. BLAKESLEE

BUFFALO 13, M. V.

tions, however, more than made up the difference once the games were over and the post-game celebrations began.

There were mixed reactions from location owners on the tele coverage of the series in Boston. Some contended that the novelty of television has started to wear off, and that by next summer the attraction will be negligible as compared to early this year when video made its debut in the city. Other locations said that the increasing number of home sets in Boston is keeping viewers in their own homes, while still a third segment reported that tele is now attracting only those patrons who formerly came for radio coverage of special events (such as the World Series) before tele appeared on the local scene.

As far as coin-operated tele is concerned, and, in this regard embracing such coverage as is offered in taverns, where the customer, altho not placing a coin in the tele set, must still buy a certain number of drinks in order to hold his seat, many operators in Boston pointed out that the wealth of free tele coverage is so great that customers were rapidly coming to the conclusion that they didn't have to visit a bar or tavern for their programs. This free coverage includes the sets located on the Common, in store windows and showrooms, and specially-set-up programs in department stores.

One other point of interest in the Boston coverage was the fact that bars with more than one set drew the largest crowds, and that in many cases where only one set was working, too many customers could not get a full view of the screen and as a result walked out.

Moving to Cleveland Friday, the World Series brought to that city another carnival of color. Appearing in the baseball classic for the first time since 1920, and fielding a powerful team thruout the 1948 regular season, the Cleveland Indians were a great favorite of baseball fans thruout the entire season, as well as in the series. In this regard, music operators in Cleveland have been plagued thruout the baseball season by television competition and actually found relief in the World Series games, as compared to regular season tilts. Again playing rapidly, the Indians and Braves completed their Friday game before 3 p.m. Eastern Time, thus allowing tavern, bar and grill patrons to celebrate the Indians' win with juke box music after the telecast was over.

The Cleveland games brought additional competition to operators in other cities. Televising of the games played in Cleveland was done on a network basis, with major cities to the East and West picking up the games. In Chicago, for example, locations with television were jampacked Friday afternoon as the series was brought to the city by three stations. With reception excellent, locations were looking forward to heavy play for the week-end games, but were assured that baseball coverage by television would end in this section of the country by Sunday night, when the series would either be completed, or would move back to Boston. Some talk of attempting to televise the remaining games, if there were any, from Boston, did not worry ops, for they figured it would amount to only one, and at the most, two afternoons, and these would be Monday and Tuesday, both slow days on jukes

Biggest competition for the ops came today and Sunday (10) when the World Series game telecasts were followed with local football contests, which killed the entire afternoon for the jukes.

Aireon Unveils Tele-Juke Unit

(Continued from page 103)

long-playing disks.

Because of this, the list price on the Coronet has been increased from \$495 to \$549.50. Pearson told The Billboard that his company has been working to hold its price, but a general 11 per cent wage increase granted Aireon factory employees in July, plus increased material costs, plus the television and long-playing-record features, forced the firm to raise its price.

In the Aireon combination, the television set is a separate unit which may be placed anywhere in a location. The amplifier and speaker have been removed from the set, however, so that the set itself provides only the visual entertainment. Accompanying sound is obtained only thru the juke box speaker upon inserting a nickel. In wall-box set-ups, the sound is picked up thru the individual boxes by inserting a number and pressing a designated selector panel. In the sample shown in Chicago this week, the television selection was made by pressing the No. 24 selector panel.

For a nickel, the customer is able to hear the program for three minutes. Nickels deposited in the juke box to hear the video program are racked up visually on a small screen which is mounted atop the television set cabinet. As three minutes passes, one number is subtracted from the total, giving the customers warning before the sound is cut out.

Two Jones plugs and six wire cables are the only connections between the phonograph, the television set and a remote control box. With the Aireon equipment, the length of time the television set is operable is left up to the location management. The television screen is turned off or on by the remote control switch which may be mounted back of the bar. The same switch controls the volume of both the phonograph and the television sound.

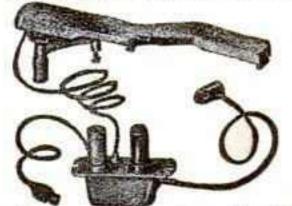
Generally, Craig said, Aireon field representatives will encourage operators who buy the combination to ask for location agreements which will bring them top or front money. In addition, the operator should recommend that television be used only for a limited and specified period.

Coronet models already in the field can be converted to handle the television set and long-playing records by using a kit which will sell for approximately \$20.

Regional sales managers in Chicago for the meeting included Clayton Ballard, Portland, Ore.; Daniel Brennan, Atlanta; Fred Mann, Chicago; Ben Palastrant, Boston; William Roberts, Kansas City, and Kenneth Willis, Omaha. On hand to explain the technical aspects of the combination were the firm's chief engineer, Edward King, and Sim Tyler, radio engineer.



For All Wurlitzer and Seeburgs Perfect Tone-Easy on Records



Nothing to cnange—just plug it in JACOBS MANUFACTURING CO., INC.

Stevens Point, Wisconsin Sole Canadian Distributor ST. THOMAS COIN SALES, LTD. St. Thomas, Ontario, Canada



Replacement Plastics

Beautiful, solid translucent colors. Bubbler tubes may be eliminated or used. Orders shipped within 24 hours.

Top Corner

\$4.50 each \$6.50 each

Eagle Coin Machine Co.

3441 W. Montrose Ave. Chicago 18, III.



RECORDS! RECORDS! RECORDS! FRESH OFF OUR JUKE BOXES

(Packed 100 to a box)

These records are carefully inspected and well packed. Will stand any shipping distance. Send 1/3 deposit with order, balance C. O. D. Can ship any size order same day received. Also new records, all labels write for prices.

Write-Wire-Phone

THE MUSIC BOX

292 MADISON MEMPHIS, TENN.





IGHT WEIGHT PRECISION BUILT Mead FOR WURLITZER

Models 750E to 1080-1015, Each\$7.00

Models 616 to 700, Each 9.00

Head uses B-2 Crystal and weighs less than 1 1/2 Location tests show records last 6 to 8 Limes as long as with ordinary heads.
DISTRIBUTORS WANTED

R&M MFG. CO. 2022 E. Okmulgee

Muskogee, Okia.

3 1015 WURLITZER PHONO-GRAPHS. Each \$400.00 81 WURLITZERS. Each.... 75.00 STANDS. Each . Wire or telephone for quick service. AUTOMATIC MUSIC CO. 1462 S. 13th St. Ja. 7775 Omaha, Nebr.

WANTED

WANTED.

CURRENT JUKE BOX RECORDS No limit on Populars. No Race, Hillbilly, Cowboy. 9¢ F. O. B., N. Y.

C. & L. MUSIC CO. 2373 E. 24th St., Brooklyn 29, N. Y. ROCK-OLA FILES

(Continued from page 103)

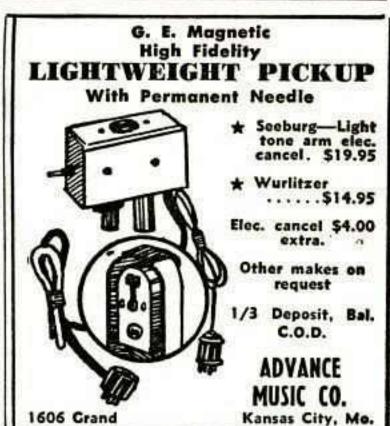
initial license agreement by giving a second manufacturing company the rights to manufacture their juke box, and another sales rights, now contends that the license agreement has been terminated and has so notified the Filben family. The original agreement was made September 27, 1938, with the late William M. Filben.

Officers of the Filben Corporation, Chicago, as of May 21, 1948, according to the Rock-Ola statement, were Charles J. Margiotti, Pittsburgh, chairman of the board; William W. Rabin, president; Martin S. Gordon, Chicago; Harry R. Hosick, Pittsburgh, and Thomas Tannas, New Kensing- sales organization.

ton, Pa., vice-presidents; Sam Solomon, Chicago, secretary, and Max Goldberg, Baltimore, treasurer. N. L. Wynard, Pittsburgh, was listed as assistant secretary.

Officers of the National Filben Corporation, as of August 22, 1947, according to the same statement, were B. B. Davison, Chicago, president; V. A. Lorenzo, Pittsburgh, vice-president, and Al Bango, Pittsburgh, secretary-treasurer.

It was pointed out that neither the Filben Manufacturing Company of Chicago, nor the National Filben Corporation, were a party in the first two court cases. In those cases the Batavia Metal Products Company was named as the manufacturer and the U. S. Challenge Company was the



so simple! so profitable!

Just "pick up the phone" and make a record!

Everybody likes to make records-and COIN RECORDIO makes records so easily! The microphone looks and works like a telephone. The customer talks or sings into the mouthpiece—and then hears the completed record played back through the same "phone" in privacy, or if desired, through a



SELF-OPERATING

Makes "talking letters" at the drop of a coin!

COIN RECORDIO requires no attendant. Inserting a quarter makes a record, plays it back, and delivers it -all automatically. Easy-to-follow recording instructions light up in proper sequence. Compact (only 291/2" high, 211/4" wide, 283/8" deep without base) COIN RECORDIO takes little space, but makes BIG

MAKES MONEY IN ALL LOCATIONS

COIN RECORDIO fiber discs are lightweight; ideal for mailing or souvenirs. COIN RECORDIO is good for ALL logitions. Here are

• TAVERNS • STORES • DANCE HALLS . DEPOTS . AIRPORTS • THEATERS • HOTELS • COIN ARCADES . TOURIST CAMPS

Install Now!

Get your locations set now for fall and winter business. Write or wire for full information on COIN RE-CORDIO-manufactured and guaranteed by the makers of world-famous RECORDIO, the recording radiophonograph.

Coin Recordio

There's Profit in it! Write or wire ... WILCOX-GAY CORPORATION · CHARLOTTE, MICHIGAN (Continued from page 38)

RATINGS (100 Point Maximum)

90-100 TOPS • 80-89 EXCELLENT • 70-79 GOOD 40-69 SATISFACTORY • 0-39 POOR

ARTIST TUNES LABEL AND NO. COMMENT

HERB JEFFRIES-BUDDY

POPULAR



ARTIST



.8			FOLK				
SK JOCKEY	EALER	PERATOR	TUNES LABEL AND NO. COMMENT	VER-ALL	SK JOCKEY	8 % 1 8 8	
0	0	0		0	O		
and delicional ACAD .	THE RESIDENCE OF THE PERSON	MARKAGE 0507	TALLED A		THE PERSON NAMED IN	CHARLES SEE !	THE OWNER.

BAKER ORK (Exclusive 54-X)					ART DAVIS AND HIS RHYTHM RIDERS	1		1	8
Some Other Time Tune and Jeffries' war- bling net without appeal, but feeling quotient is low.	67	67	67	67	Sooga-Boo Baby Western jump ditty with novelty lyric.	64	63	62	65
Sweetheart of Sigma Chi Not up to Jeffries' better sides.	69	69	69	69	T-Town Sue Indifferent rhythm bal- lad.	61	61	60	62
LAWRENCE WELK (Decca 25316)					GEORGIA SLIM (Mercury 6139)			i i	
Back Home in Illinois Pleasant corn instru- mental with muted rah- tah-tah trumpet solo	65	65	65	65	Stop and Listen to Your Heart Apathetic warbling loses interest after first chorus.	54	53	52	56
leading off.					Forr Walls and a Win-	65	65	64	66
Welk's accordion cuts the capers; as good as any other currently	69	70	70	68	More warm and sympa- thetic, and better paced.	1	ı		
available rendition of the familiar tune.					(Victor 20-3083) Watching the Girls Go				
BOBBY SHERWOOD ORK (Capitol 15231)	A VIII AND				Nice swing to duet's corny harmonizing of a corny jingle, with string backing on a good beat.	72	71	70	73
The Elks' Parade Big in its time was this Dixie styled instrument- al; still has spirit but probably sounds dull to	65	70	65	60	You Won't Do It No More Okay rhythm chanting of an original country	66	66	64	68
modern ears. Sherwood's Forest			3332	12020	blues lyric to a melody reminiscent of "Little	- 1	1	- 1	
On the other hand, this is the modern sound. Beautifully recorded opus in the Kenton groove that has considerably	75	85	75	65	MADDOX BROTHERS AND ROSE (4-Star 1271)				
more warmth and sound than many of Stan's works. Both sides are re- issues.		1			Time Nor Tide Rose's tremulous pipings predominate in a back- country ballad with ef- fective mandolin bit to	68	66	68	72
(Paul Weston Ork) (Capitel 15230)					rouse the boys at the bar. Gosh, I Miss You All	74	74	74	74
Doctor, Lawyer, Indian Chief Hutton's fans may want to catch up on this disk-	63	60	70	60	the Time Bright Western has authentic ring in group chanting and typical orking.	1		1	
ing which was hard to get when the song was big a couple of years		1			FOY WILLING AND HIS RIDERS OF THE				
ago. His Rocking Horse Ran	53	55	55	50	PURPLE SAGE (Capitol 15221)			1	
Away Means even less than topside today.					Lay Your Little Head on My Shoulder Leisurely tempo, smooth	70	70	70	70
FOLK	5			_	harmony and polished orking add up to accept-	J	-)	- 1	4
(Shug Fisher) (Capitel 15229)	-		1		able if undistinguished disking. Just a Little Lovin' (Will Go a Long	77	76	76	78
The Crawdad Song Shug Pisher's stuttering vocal draws some yocks in this Western styled novelty version of the oldie.	72	72	70	75	14 14 14 15 15 15 15 15 15 15 15 15 15 15 15 15				
I Don't Know Why (Cliffle Stone) Another novelty that	67	67	65	70	BUD MESSNER AND THE SKYLINE BOYS				

leading off.			- 1		For Walls and a Win-	65	65	64	66
Canadian Capers Welk's accordion cuts the capers; as good as any other currently available rendition of	69	70	70	68	More warm and sympa- thetic, and better paced. LONZO AND OSCAR (Victor 20-3983)				
the familiar tune.					Watching the Girls Go	72	7.1	70	7:
BOBBY SHERWOOD ORK (Capitol 15231)	A A A A A A A A A A A A A A A A A A A				Nice swing to duet's corny harmonizing of a corny jingle, with string	72	71	70	7
The Elks' Parade Big in its time was this Dixie styled instrument- al; still has spirit but probably sounds dull to modern ears.	65	70	65	60	You Won't Do It No More Okay rhythm chanting of an original country blues lyric to a melody	66	66	64	68
Sherwood's Forest On the other hand, this is 'he modern sound. Beautifully recorded opus in the Kenton groove that has considerably	75	85	75	65	reminiscent of "Little Red Wagon." MADDOX BROTHERS AND ROSE (4-Star 1271)	1	-		
more warmth and sound than many of Stan's works. Both sides are re- issues.	1	1			Time Nor Tide Rose's tremulous pipings predominate in a back- country ballad with ef- fective mandolin bit to	68	66	68	72
(Paul Weston Ork) (Capitel 15230)					rouse the boys at the bar. Gosh, I Miss You All	74	74	74	74
Chief Hutton's fans may want to catch up on this disk- ing which was hard to	63	60	70	60	the Time Bright Western has authentic ring in group chanting and typical orking.		3	1	
get when the song was big a couple of years ago.					FOY WILLING AND HIS RIDERS OF THE PURPLE SAGE	1			
His Rocking Horse Ran	53	55	55	50	(Capitol 15221)	70	70	70	70
Means even less than topside today.	١		١		My Shoulder Leisurely tempo, smooth harmony and polished	70	70	"	7.
FOLK	10				orking add up to accept- able if undistinguished	1	- {	- 1	
(Shug Fisher) (Capitel 15229)					disking. Just a Little Lovin' (Will Go a Long	77	76	76	78
The Crawdad Song Shug Pisher's stuttering vocal draws some yocks in this Western styled novelty version of the oldie.	72	72	70	75	Way) Brighter tempo marks this catchy side. Willing warbles in virile style with strong assists from guitar and accordion.	}	1	1	
I Don't Know Why (Cliffic Stone) Another novelty that barely draws a smile.	67	67	65	70	BUD MESSNER AND THE SKYLINE BOYS (Dude Webb & Bill Bailey)	K 9			
LOUIS PRIMA ORK (Victor 20-3097)	- 1	Ī	1		(Banner B-566) Sweeter Than the	1		1	
Love That Boy! Cathy Allen's tries to give this picture some meaning.	70	72	69	69	Flowers Saccharine sentiment marks this lament for a departed parent.	72	70	72	74
Lillian Typical but relaxed Prima plus ensemble vocal on a new song. Prima plays a few good bars on his trumpet.	80	82	77	80	Tramp on the Street (Roy Parks, Dude Webb & Bill Bailey) Another sad story effectively and authentically chanted by the boys.	69	68	70	70
RUSS CASE ORK (Victor 20-3080)				\$5	Has religious references in verses. THE SKYTOPPERS		Jti		
You Started Something The Clark Sisters do some fine harmonizing on a pleasant new song.	70	75	68	68	(Victor 20-3056) Mississippi Waltz Old - fashioned instru- mental waltz that prob-	53	52	52	56
The Night Is Young and You're So Beautiful	68	75	70	60	ably won't make Grand- ma leave her wheel- chair.				Vess
Somebody's good trom- bone steals the side in a jump treatment of the oldie.					Western instrumental that gets over-slick, but never inspired.	1	1	-	54

RATINGS 90-100 TOPS • 80-89 EXCELLENT • 70-79 GOOD (100 Point 40-69 SATISFACTORY • 0-39 POOR Maximum)

ARTIST TUNES LABEL AND NO. COMMENT



ARTIST TUNES LABEL AND NO. COMMENT



FOLK

					the second secon
FOLK					FOLK
ROY ROGERS (Victor 20-3059) Hasta La Vista			1		BOB WILLS AND HIS TEXAS PLAYBOYS (MGM 10276)
The cowboy king rides thru he shellac canyons warbling a purty board-erland ditty. Betsy	75	72	76	76	Still Water Runs the Deepest Full-codied chanting by Wills blus a strong beat and live recording.
Bright homey stuff fea- tures spirited warbling by Roy, plus jazzy guitar, and a yodel finish.	77	76	78	78	Go Home With the Girls in the Mornin' Snappy, rhythmic ditty in the real hoe-down tradition. Virile vocal
GENE AUTRY (Columbia 20485)	1	1	0)		and hot fiddle stand out.
Blueberry Hill This re-issue should find a ready market among Gene's many admirers.	79	78	78	80	MOUNTAINEERS
Sycamore Lane Another oldie by Gene.	75	75	75	76	(Mercury 6128) She's a Two-Timin' Woman
JIMMIE LAWSON (Columbia 20477)					Routine country blues features so-so chanting. Orking spots fiddle and guitar bits.
Tennessee Blues Western blues warbling gets weak ork support, tho Lawson himself is convincing.	69	68	68	70	Who's That Man? Brightly paced warbling by Carl and the boys. Sparkling guitar bits add to good effect.
Moonlight Memories of You Intimate evocations in %	72	72	72	72	JIMMIE OSBORNE (King 725)
PEE WEE KING AND HIS WEST COWBOYS (Victor 20-3106)					Forever Far Apart Osborne warbles the back-country lament in heart-felt fashion. Ork- ing successfully echoes
New York to New Orleans Rhytnmic blues narrative with twangy gittar and train effects.	72	72	72	72	his mood, It's So Hard To Smile Folk feeling abounds in another tear-jerker by Osborne.
Say Good Mornin' Nellie Bright folk ditty with comic overtones and snappy orking.	80	80	80	80	SINGIN' SAM (MGM 10265)
LUKE WILLS' RHYTHM BUSTERS (Victor 20-3081) The Texas Special	79	78	78	80	Sleepy-Time in Caroline Nostalgic waltz melody gets appropriate treat- ment by Sam, an old master at this sort of thing. Organ, piano, and
Jazzy train ballad ef- fectively warbled by Luke and the boys. Gittar bits are outstanding.			10	80	Hawaiian guitar assist. Sounds better today than when issued some months back on Celebrity label.
A Nickel in the Juke Box Contrived material with so-so orking and Johnny Tyler warbling.	52	50	52	55	Dreamy Housatonic Similar material comes off with less success than flip. (Continued on

	TEXAS PLAYBOYS (MGM 10276)	1	(f	
6	Still Water Runs the Deepest Full-oodied chanting by Wills plus a strong beat and live recording.	84	83	83	85
8	Go Home With the Girls in the Mornin' Snappy, rhythmic ditty in the real hoe-down tradition. Virile vocal and hot fiddle stand out.	79	78	80	80
0	CARL STORY AND HIS RAMBLING MOUNTAINEERS (Mercury 6128)				
	She's a Two-Timin' Woman Routine country blues features so-so chanting. Orking spots fiddle and guitar bits.	54	50	54	58
0.	Who's That Man? Brightly paced warbling by Carl and the boys. Sparkling guitar bits add to good effect.	77	76	76	78
7	JIMMIE OSBORNE (King 725)	1	1	Į	
2	Forever Far Apart Osborne warbles the back-country lament in heart-felt fashion. Ork- ing successfully echoes his mood.	80	78	80	82
	It's So Hard To Smile Folk feeling abounds in another tear-jerker by Osborne.	80	80	80	80
0	SINGIN' SAM (MGM 10265)	1	1	1	
	Sleepy-Time in Caroline Nostalgic waltz melody gets appropriate treat- ment by Sam, an old master at this sort of	77	76	76	78
0	thing. Organ, piano, and Hawaiian guitar assist. Sounds better today than when issued some months back on Celebrity label.			-	
5	Dreamy Housatonic Similar material comes off with less success than flip.	65	63	65	58
	(Continued on	page	11	2)	

Form New Org In Chi Suburbs For Music Ops

CHICAGO, Oct. 9.—A group of 25 local music operators who have juke boxes on location outside Chicago proper, have formed an unofficial organization for the purpose of solving and improving suburban operating problems and conditions. Robert Lindelof, General Music Corporation, Skokie, Ill., has been named chairman. Members meet every second Wednesday of the month, with the October meeting scheduled to be held the 13th, in Woodstock, Ill.

Because of the informal nature of the group, there is no charter and no dues are assessed. Sole reason for the organization's existence, it was stated, is to exchange ideas and voice complaints during the monthly dinnermeeting, which is held in a different suburb or town each month.

In addition to Chicago operators, who have out-city units, membership includes operators from Arlington Heights, Waukegan, Rockford and other Illinois cities in the Chicago

Symbol of membership is a small

oval decal, gold with red border, which is placed on machines, and which bears the words "music operators." According to Lindelof, membership is increasing with each meeting, and a number of operating benefits have been gained because of the friendly get-together each month.

Hurricane

HAVANA, Oct. 9. - Struck by the second hurricane in recent weeks, this city this week was digging its way out of debris scattered thruout the area by the latest storm. Main fury of the storm was felt Monday (4) and operators and distributors estimated at least one week would pass before all operations would be back to normal.

While damage to business property was reported as extensive, most of the coin machine firms reported they were able to continue with shut-downs. Sam Taran, Cuban distributor for AMI, who was visiting in Chicago this week, stated that his offices were untouched and that business was continuing usual.

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COINMEN YOU KNOW

Chicago:

Altho business continued at a steady pace, most distributor and coin manufacturers' offices were turned over to play-by-play accounts of the World Series last week. Several out-of-town distributors paused long enough at plants Wednesday (6) to hear the Feller-Sain pitching duel that highlighted opening day festivities. Among them were Sam Taran, head of Taran Distributing, Miami, and Jim Palisi, Youngstown, O., who inspected United Manufacturing's all-new plant on California Avenue. At near-by Bally Manufacturing headquarters guests included Herman Paster, Mayflower Distributing, St. Paul; Howard Pretzel, of Commodity Vendors, and Bert Davidson, Como Industries. Later in the evening United and Bally officials and some of their guests had a little friendly get-together to talk over old times and were joined by John Haddock, who flew in from Grand Rapids, Mich., to talk policy with his Loop sales office lieutenants. . . . Billy DeSelm, United Manufacturing sales manager, is happy to report that his wife is on the way to recovery from an attack of virus pneumonia.

Mike Spagnola, Automatic Phonograph Distributors, says local operators are pleased with the way AMI Models A and B are holding up. . . . Gil Kitt, Empire Coin Machine Exchange, thinks that shuffleboard is in for a long run in this area. He claims his optimism is due to the number of inquiries on the firm's coin-operated shuffleboard scoreboard. His firm recently was appointed Chicago Coin distributor in Wisconsin. . . Bert Davison left for a showing of the Hollycrane digger which he is handling for Como Industries at Sicking's Cincinnati showrooms last week. Bert claims that stories on how well operators are doing with Hollycranes are beginning to get around with the result that his business is enjoying an upsurge.

Ed Vojak, O. D. Jennings advertising manager, reports that John Neise was confined to his home with a cold for several days last week but was expected to be back on the job by Monday (11). Firm officials are satisfied that the three Jennings showings in Lake Tahoe, Edgewater Park and Asbury Park in September are really rolling in the October business.

The Milbert Company, headed by Al Tigerman and Bill LaMaskan, is making steady progress with its pistol ray gun called Pistol Practice. Tigerman claims that modest tab on the Chicken Sam conversion gives ops a lot of leeway in getting their investment back in a hurry. Firm had the new arcade piece on test at the Hollywood Arcade here for many months before placing their product on the market. ... Perma Top Company, shuffleboard firm here headed by Irving Beck, is getting favorable results on its boards which feature die-cast masonite playfields. Beck says distribs in various parts in the country are inquiring about available territories.

Empire Coin Machine Exchange is going along with extensive remodeling work on its shipping and loading docks under the capable direction of Ralph Sheffield and Gil Kitt, firm partners. . . . Bill Rabin, president of Filben Manufacturing, Chicago, is back from a business trip in the East. Sam Drucker, National Filben Corporation, is busy lining up distributors for territories in the West.

Paul Koenig, A & M Music juke expert, became a father for the third time Friday (1). His wife and baby are doing fine, but Paul was ambling around the shop with a fine state of nerves, staffers report. . . . Anton (See CHICAGO on page 108)

Detroit:

Otto Klein, general manager of Training Devices, Inc., is putting on additional salesmen to cover the country in connection with the new Quizzer which his firm is now introducing to the trade. . . . Gebhart (Pat) Patton, of Pat's Music Company, was in town from his home in Arizona visiting with members of the music trade. . . . Ben Okum has returned from a business trip to St. Louis in connection with the distribution of the Alben record line, which he owns, in addition to his juke box operation.

Erwin B. Moss and Harry Riche are incorporating the Hudson Automatic Music Company here with a capitalization of \$1,000. . . James Ashley. former big time juke box operator and pioneer association president, who has recently been in the appliance field with only one vending distributorship, may add some additional coin machine lines shortly, he advises. . . . William Kus, of Confection Cabinet, is going into business for himself as Bill's Pop Corn Machine Repair Service.

Dr. Martin P. Freese, head of the Continental Vending Machine Company, was in Milwaukee for the past week on a business trip. . . . David Ruen, of the Falcon Products Company, reports demand for the new Falcon shoeshine machine has absorbed the entire plant capacity for about the next month. . . . Frederick B. Wittick, State distributor for Coradio, coin-operated radio, for Michigan and Indiana, as well as the national representative for the Milner Hotel chain, has established new headquarters here.

Des Moines:

Leo C. Miller, president of the newly organized Iowa Automatic Music Operators' Association, reported strong enthusiasm among the Iowa operators on the formation of the State organization. Miller called on operators in the Tri-City area of Davenport, Rock Island and Moline, and at Clinton and Maquoketa since the organization was formed earlier this month. The State president reported that several new charter members have been secured and that every operator he has talked to is anxious to see a strong State organization. Miller, in his talks with the operators, stressed that it is their organization and that they must attend the meetings if they expect to see results.

Columbia, S. C.:

Coin ops here report early fall biz up slightly, but still traiting last year's receipts. An expected alltime resort biz in the State's coastal area during the summer was trimmed to the bone by the polio epidemic. A post Labor Day check showed a slight holiday rally over most of the

Hollywood:

Mike Holbert, former manager for Minthorne Music Company, is going to represent the firm in Arizona. He's been there for the past few weeks getting things set up. The appointment was made official last week. Hank Tronick, of the same firm, says that the juke box biz has picked up in the past few weeks. Paul Clark, Minthorne controller, has been taking a busman's holiday visiting the Seeburg installations around Southern California. . . . Art Nareth, coinman from Anaheim, was in town last week.

Danny Jackson reports that his recent trial to force return of confiscated slot machines ended in complete success. All the machines seized from his plant by the vice squad were ordered returned by the court last week. Jackson just returned from a week's trip to San Luis Obispo and Pismo Beach where he took care of route business.

Operators are waiting the unveiling of the new Seeburg box. . . . Roza Tyroller down from San Francisco last week. . . . New J. Peskin Distributing Company is open, and the staff is ready to take care of AMI distributing biz.

Jack Bahler left his Inglewood coin machine biz to renew old acquaintances on West Pico Street last week. Ditto for E. S. Trimble, of Huntington Park. . . . Eduardo and Luis Baptista, former owners of Peerless Records, are here from Mexico City visiting Charles Washburn, of Coast Records. . . . Bill Abel, of Coast Records, says that Tona La Negra, Latin recording artist, has returned to Peerless after two years with Victor. Her first release will be out next wek.

Charles Washburn reports that he has just signed a contract for the manufacture and distribution of the Bell Hawaiian line in this country. . . . Recent visitor to coin machine row was John Witman, of Taft. . . . Aubrey Stemler, of Stemler Distributing Company, is thinking of taking a much-needed vacation. Incidentally, Nish Tara, who works in Stemler's office, spent two years with the Pasadena Playhouse. He's now studying tap dancing at night school.

Lee Wirt, Montebello coinman, catch-Ing a breath of Pico Street smog last week. . . . F. E. Wilson, prexy of Solotone, is back from a three-week biz trip and vacation to Chicago and St. Louis. He reports an interesting announcement to be made soon. . . . Fred Gaunt trying out the new Olympic 4-player V-type rebound board at his System Amusement Exchange office. He says it takes more skill to play this one than it does the ordinary board.

Nels Nelson threw his back out of joint last week lifting all those fish he caught from his new cruiser. He (See HOLLYWOOD on page 109)

New York:

Irv Wolf, of Brooklyn's Hot Coffee Vending Service, and Phil Koff, whe operates coffee venders in Manhattan. attended Rudd-Melikian's convention of Kwik-Kafe franchise holders in Philadelphia last week. Also at the three-day confab was Ed Scully, of Lily-Tulip Cup Corporation here. Ned Williams, of Boston, who was a featured speaker at the convention, stopped off in town on biz on his way back to the Hub City.

Max Levine, president of Scientific Machine Corporation, headed a committee of eight local coinmen who met with license department officials Wednesday (6) in an effort to obtain more equitable license arrangements for games in the city. They have not yet received an answer to the proposals they submitted. The other coinmen on the comittee were Lou Rosenberg, Sol Tabb, Harry Frair, Herb Weaver, Joe Kochansky, Al Plastic and Al Blendow.

Joe Munves, owner of Economy Supply Company, the parts and supplies house at 615 10th Avenue, has joined forces with his brother, Mike. Economy's business will now become an integral part of the Mike Munves organization. In addition to supervising the Munves parts and supplies division. Joe says he will be out in the field a good part of the time visiting with arcade owner friends.

Sol Tabb, of Hysol Music, who recently resigned from the board of directors of the Automatic Music Operators' Association to devote more time to the distribution of the Flash Bowler, was presented with a watch by his former associates in the association as a token for his valuable services. . . . I. H. (Ike) Housten, president of Spacarb, Inc., and his sales and advertis-(See NEW YORK on page 109)

Indianapolis:

Janes Music Company has discontinued the distribution of wired music furnished by Personal Music Corporation and replaced it by regular phonograph service. . . . Indiana Chapter No. 1, Music Operators of Indiana, held its regular monthly closed meeting October 5 in the Indianapolis Athletic Club. Abe Fleig, president, presided. . . . Janes Music Company has established a new department which will render special service to juke box operators on new records at a special price and also will include accessories. Records will be sold at a discount to operators, and one feature of interest to all operators will be the special attention to mail orders that will be shipped the day they are ordered or orders are received.

Robert Anderson, executive sales representative for Rock-Ola Phonographs in Louisville, visited the Indiana Automatic Sales Company, Rock-Ola distributors, and bought new equipment and supplies. . . . Ralph Rockey, operator at Galveston, Ind., visited coin row and bought new Rock-Ola equipment. . . . Roy Snodgrass. Terre Haute, Ind., operator, visited coin row and bought new equipment. . . . Al Coons, of the Alan-Kay Company, Evansville, Ind., has been appointed exclusive sales representative for Rock-Ola shuffleboard equipment.

Sam Weinberger, of Southern Automatic Sales Company, Seeburg phonograph distributor, spent several days at his Fort Wayne, Ind., branch. . . . Frank, of Bannister & Bannister Distributing Company, visited Chicago on business. . . . Paul Jock, of the Arrow Distributing Company, visited operators in the Northern Indiana territory last week. He reports business improving and collections good.

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Calendar for Coinmen

October 12-13—Packaging Machinery Manufacturers' Institute (PMMI), annual meeting, Hotel Roosevelt, New York.

October 21-23—Retail Ice Cream Manufacturers' (RICM) conven-

tion, Commodore Hotel, New York.

October 23-30-Dairy Industries Exposition (DIE), convention and exhibits (ice cream, Traymore Hotel), (milk, Shelfonte-Haddon Hall), Atlantic City.

November 15-19—American Bottlers of Carbonated Beverages (ABCB), annual convention and exhibit, Atlantic City Auditorium,

Atlantic City.

November 19-22—Refrigeration Service Engineers, convention, Hotel Sherman, Chicago. December 12-15—National Automatic Merchandising Association

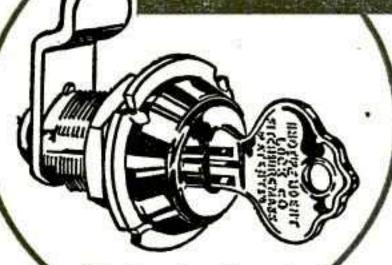
(NAMA), annual convention and exhibition, Palmer House, Chicago. December 13-15—National Association of Popcorn Manufacturers (NAPM), meeting and exposition, Hotel Sherman, Chicago.

January 17-19—Coin Machine Institute (CMI), annual conven-

tion and exposition, Hotel Sherman, Chicago.

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Pick-resisting design, with shark-tooth keyway. Dou-ble-sided key, wrench-proof cylinder. Extra-heavy spur washer, retaining screw and keys. 90° cam movement. Thousands of key changes.



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BOX D-69

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COINMEN YOU KNOW

Chicago:

(Continued from page 107) Oomens, Walter Oomens Sons, is keeping up his juke rental business as a supplementary profit producer. Pays off, especially in neighborhoods where numerous parties are held, and of course around the Christmas holidays.

Murray Rosenthal, Coinex Corporation, said last week that his firm would shortly announce a new type of service for ray gun operators. Coinex's headquarters is gleaming in a new over-all redecorating and boasts a new office. Murray's secretary, Ida Brotman, is on the hunt for a new car; old one got caught in a traffic squeeze play.

Operators of cigarette venders in the surrounding Chicago suburbs have not been too quick to convert their machines to compensate for the hike in cig price. Most report that they have, to date, only partially converted their equipment to handle 25-cent coins. Those that have, have hiked price to 22 cents, mostly, while those having units in class cocktail lounges are pegging per pack price at 23 and 25 cents, depending upon location owner's desires. Latter, of course, received a higher percentage with the higher price.

Production is purring on the Beacon Junior coin changer over at Bell Products Company, according to Al Sebring. With the low-price unit being turned out in quantity, coinmen are showing increasing interest in this type of changer for servicing battery-type installations in plants and high traffic retail locations. . . . H. F. Burt, Silver King Corporation, has a pleased smile on his face these days; the new Target ball gum vender is pulling in some nice orders and is appearing on a good number of counters over the country.... E. C. Travis, head of Advance Machine Company, is keeping his finger on the multiplepurpose vender production in his bailiwick. Most of the units, of stand or counter type, are being turned out in better quantities now.

A. A. Dubin, Artic Vend-O-Mat, Inc., has been approaching some of the biggest dairies here on franchised operation of his new ice cream bar vender. Response of the milk moguls has not yet been revealed. . . . J. F. Frantz, J. F. Frantz Manufacturing Company, thinks the scale market is improving. Last week saw a multiple shipment of his Arist-O-Scales off for local delivery.

Vendall Service Corporation head, A. Garrick Alex, and Manager Bill Fuller are enthusing over the good reception given their widespread use of packaged cookies in plant candy venders this summer. More cookie variety and greater use of this type of item is predicted for next summer, with continued use of the baked sweet thru the winter months on a reduced scale. Boys have about abandoned the 6-cent coin chute conversion idea; if candy prices keep up their current level the 5-cent bar will remain king, they contend.

Over at Johnson Fare Box Company work on the new, improved coin changer is progressing. The electric built-in unit is said to be set for presentation in December. . . . Victor Vending Machine Company is keeping the production line purring, filling orders for its lines of Victor bulk venders. An increased demand for this type of unit is being noticed by most manufacturers of penny and nickel bulk machines.

J. H. Keeney & Company's John Conroe, who has charge of firm's cigarette division, says that those big green plastic selector buttons on the Keeney cigarette venders are not made that size for looks. "When a

button is an inch and a half diameter it offers no terrors to milady's fingernails," John states. "With the big surface the gals can easily use their palms instead of their nails and fingertips to get their vended smokes." . . . Gib Cousshon, Tropical Trading Company, announced this week that his firm has now consolidated all production facilities of the Three-Bowl bulk nut venders under one roof. Where previously contract work was necessary to assemble the various parts, this is now done in firm's own plant in Racine, Wis. As a result, production, shipments and service will be facilitated.

Jimmy Johnson, that travelin' gent from Globe Distributing Company, continues to spend a good deal of his time rolling around the country. He says reception is getting better all the time on his line of coin changing, sorting and packaging devices. . . . Clayton Nemeroff, Monarch Coin Machine Company, is keeping a wide variety of coin amusement games on hand in his showrooms. "What you don't see, ask for," Clayton says.

Jimmy Martin, James H. Martin & Company, reports the number of juke ops backing his plug picks is encouraging; what the juke turntables stress. invariably turn out to be top hits. While it's true that the juke boxes always pick up a going plug, they also are responsible for making the nation's hits in a good many cases. It's the latter that makes the machines a valuable outlet for wax makers.

Jack Nelson Sr., Jack Nelson & Company, says his recent trailer idea has proved that it could boost sales. While the winter months are not too well suited for such door-step display of coin equipment, Jack is looking forward to next year when he may have a still larger "showroom on wheels" traveling the State highways. This summer Nelson had models of his Filben jukes, Pop-N-Hot popcorn vender, All-American Shoe Shiner and Allite bowling game aboard.

Bowman Dairy Company's refrigerated cabinet division head, Theodore Greisenuer, tells this tale of its ice cream cup vender operation (before the war, Bowman had about 130 such units on location; they now have three): One plant, where the ice cream vender was the target of an employee rush whenever it was newly stocked, requested that the cup price be raised from a nickel to a dime. They figured this would lessen the rush on the machine. It did, but after the dime price was charged, the machine's merchandise remained "frozen," workers wouldn't buy. The nickel price was soon reinstated, and the rush was resumed.

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Bally BIG TOP, animal reel ... 39.50
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Baker PACERS, used less than 6

Keeney PASTIME Keeney 1938 SKILL TIME Keeney TRIPLE ENTRY

Keency TWIN BONUS SUPER

WILLIAMS SPEEDWAY

New York:

(Continued from page 107) ing director, Bill Ruroede, were in Seattle on biz last week.

The Daily Mirror Sunday magazine section is preparing a feature story on venders for an early issue. Other publications which recently carried full-length articles on coin machines were The American Magazine, in its September issue, and Financial World, in the issue dated September 15. The Daily Mirror story is already written, but its staff is now taking photos to round out the feature.

Danny Subarsky, former head of Mayflower Distributing Company on coin row, and before that chief engineer for Harry Berger, is now associated with Dr. G. A. Lowenstein in the Stewart-Chase Canteen Corporation. Subarsky is advance man for the company in its current campaign to line up army camps for vending privileges. He already has outfits at work in Camp Pickett, Va., and Camp Breckenridge, Ky. Stewart-Chase has set its sights on a 1,000-cup vender operation.

Harry Berger, of West Side Distributing, has the front page of a "newspaper" displayed on the front of his store. In screaming headlines, the paper broadcasts the news that "Berger Moves West Side Back to 44th Street, Four Jobbers Commit

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Suicide." A phony, of course, the paper has brought visiting coinmen in to ask who are the deceased and when are the funerals?

Joe Hanna, of Utica's Hanna Distributing Company, was in town again last week. He is spending much of his time traveling thru the State speaking to operators about the new Statewide association he is organizing. The first meeting of the group is scheduled for October 26 in Syracuse. Hanna says he expects representatives of Coin Machine Industries, Inc., to attend.

C. Williams Perkins, formerly technical superintendent of the Loft Candy Corporation, now holds a similar post with Henry Heide, Inc. A graduate of Massachusetts Institute of Technology, Perkins was earlier associated with the Sweets Company of America and General Confections,

Morris Piesen, who headed the nowdissolved National Skee Ball Company, is devoting most of his time to the real estate business. He still operates some Skee Balls. . . . Dave Stern, of Seacoast Distributors, Newark, N. J., now receiving inquiries concerning distribution rights for the Metalcraft shoeshine machine. Seacoast has the national sales franchise and will market the shiner thru subdistributors.

Hollywood:

(Continued from page 107) says the juke box biz is far less hazardous. . . . Ray R. Powers Company has its new Catalina rebound shuffleboard with the coin chute and electric timer. New board also has score pegs and slots. Ray Powers is currently touring the upper part of the State, making stops at San Francisco, Stockton and Sacramento. . . . D. Nowka, San Bernardino coinman, and L. G. Wagner, of the same city, dropped in to visit William R. Happel Jr., of Badger Sales.

Jim West, of Arcadia Amusement Company, was on Pico Street last week looking over new equipment. Probably getting ready for the Santa Anita opening, as the track is practically in his front yard. . . . Robert Donahue, old-time coin operator from Pismo Beach, visited the Paul A. Laymon Company last week. They also rolled out the welcome mat to Roy Jones Jr., of Inyokern,

Cliff Ellison and Roy Smith drove down from their Desert Operating Company, Lancaster. . . . Jud Lilly, of Montebello, was also seen on the street last week. . . . Since Walter (Solly) Solomon took over as manager of E. T. Mape Company, the staff has been working overtime taking an inventory. W. H. Smith, firm's auditor, came down from San Francisco for a week. Lucy Garcia took a seven-day leave. She's going away for a real vacation the latter part of this month. Solomon says he's bringing his Sterling shuffleboard into the Mape organization. Incidentally, E. T. Mape will be coming from his Northern California ranch to look over his Los Angeles operation.

Jack Spencer, big arcade owner from Big Bear Lake, was on coin machine row last week. . . . William Bradley, Covina operator, visited on Pico Street last week. . . . H. G. Sherry says he's glad to be back from the Atlantic City IBEW convention. . . . William Shorey. San Bernardino operator, was in town last week.

Larry Jackson, of W. H. Leuenhagen Company's record department, is back in town after a trip to San Diego and Imperial Valley. He mixed biz with pleasure, bagging the limit of doves outside El Centro and shipping them home under ice. Bud Kopf was in to see the gang at Leuenhagen's last week. Marie Solle, of the firm's record bar, says You're a Grand Old Flag, The Daughter of Rosie O'Grady and Ida, from the new MGM Gene Kelly album, are going well in juke boxes.

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Twin Cities Opinion Varies On Merits of Shuffleboard

(Continued from page 95)

man Music Company, does not believe that the game is a boon to locations. An amusement game and music machine jobber, Lieberman says that while the game undoubtedly has attracted many additional customers, he finds that coin play drops when shuffleboards are placed in spots on a competitive basis with them. He thinks that board play will take a firm grip in territories closed to other games, but thinks that they will have less success in open areas. Jonas Bessler, of the same firm, who watched the shuffleboard business grow in leaps and bounds on the West Coast during the summer, says boards tend to detract from coin play when first installed. Operator Don Leary thinks shuffleboards are too large to place in most locations.

Non-Coin Operated

Games on location here have no coin chutes and therefore are not subject to a license fee. Consensus is that if board play catches on after a while as it did in Los Angeles and other West Coast cities, coin-operated scoreboards will come into their own since they speed up the action and are a player attraction.

Probably the most serious objection to shuffleboards is the fact that so many sales have been made direct to locations. Operators feel that if past experience holds sway, locations will not give the games the service they warrant and poor playfield surfaces will cut player appeal. They point to the trouble over location-owned coin machines leading to a high rate of service calls with the usual result that locations have almost always returned to operator owned coin machines. Thus, if shuffleboard trade boils down to operator-owned boards and typical location splits, both the locations and the operator will be better off and the customer will profit by top-notch servicing.

Owners Report

Location owners with boards have evaluated the games as helping their all-round business. They say it is too soon to make a definite statement on the subject. However, they agree that shuffleboards have brought in more customers, which is the original reason for the business stimulant.

Some smaller boards have been tried out, mostly 12 to 16 feet, but players say the regulation playfields offer the real challenge and make the game an interesting diversion.

LaBeau claims that the best spots for boards thus far have been the small neighborhood taverns, probably because they cater to a regular patronage and have a friendlier atmosphere than downtown locations which have a high percentage of

MILLS LATEST REPORT

(Continued from page 95)

reported a net profit for the month of August, the last month on which a complete analysis was available. It was pointed out at the meeting that Mills had also increased its working capital.

The creditors' committee went on \$ record at the meet that it was entirely satisfied that under Treganza's management earnest efforts are being made to continue to curtail all unnecessary expenditures and that great additional savings are expected after disposal of the Fullerton Avenue property.

The committee again stressed the fact that no plan of settlement has as yet been approved and that all creditors would be notified when such a plan has been submitted.

Next meeting of Mills management and the committee is expected to take place during the final week of this month at which time third quarter progress is expected to be analyzed.

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transient customers. Some bowling alleys have also reported steady play on their boards.

There has been some discussion of shuffleboards for industrial types of locations for use of employees, either during lunch time or during rest periods. However, there does not seem to be enough free time for employees to keep the boards going on a regular basis. Another possible location appears to be youth recreation centers. Backers of this idea say that the clean-cut challenging game could prove a healthy recreation especially when the centers are crowded on bad weather days.

In general coinmen in the Twin Cities have adopted a watch and wait attitude toward shuffleboards. On one hand they feel they would like to get into the field if they were certain the game will catch on here as well as it has in other large cities. Others say they will wait until the trend is more firmly established on a national basis.

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1407 W. Montgomery Avenue
Call Popler 5-3299 Philadelphia 21, Pa

Kwik-Kafe Firm Stages Philly Industry Conclave

(Continued from page 102)

a Spacarb route in New England, pays his 10-cent locations from 10 to 20 per cent of gross income on a sliding scale according to volume. And on top income spots he pays as high as 25 per cent. However, his practice in nickel locations is to pay no commis-

Williams reported that there is little resistance in Boston to vended coffee at 10 cents in transient locations, since hardly any is available over the counter at less. With most of his spots selling at a dime, he has been able to provide generous amounts of cream and sugar, bringing his average cost per cup to 2.65 cents. In common with Mack, he tries to "tailor his coffee" to the desires of most patrons at each location.

To operators who have experienced trouble with cream valves, Williams suggested a remedy which he claims has worked well on his route. The addition of small amounts of distilled water to cream mixtures will eliminate this difficulty, he stated.

Scully on Commissions

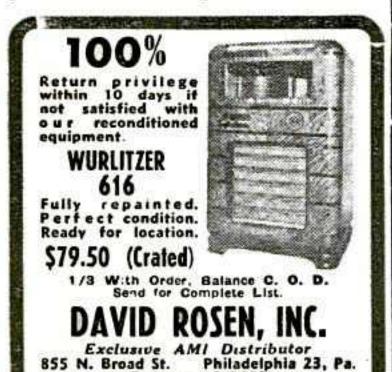
Attacking the commission problem more directly, Edward C. Scully, of the Lily-Tulip Cup Corporation, declared that operators are going to be forced to cut commissions "to allow good cross-section routes, including both good and lower-income locations." In an extemporaneous speech before the convention, Scully deplored the tradition of commissions paid out by operators. Attributing its origin to the industry itself, Scully stressed that the current situation "is not healthy, but is all of our own doing."

the history of the in-plant feeding in- | tion problems. He urged the operadustry. In this industry, caterers first tors to attend the association's next paid for the privilege of franchise feeding, but now many of them are at least partially subsidized by management. By emphasizing repeatedly the service rendered employees by venders, the automatic merchandising industry may well follow the path of in-plant feeding, said Scully.

The value of cake machines as complementary venders to coffee units was outlined by J. Le Barre, of Chicopee Falls, Mass. Each creates a demand for the other, he said, and if operated side by side, can increase the route owner's income. Cake machines next to coffee venders on his route, which vend 300-350 cups a day, average about 70 cake packages daily at a dime each. And he estimates that the cake units stimulate coffee sales by as much as 20 per cent,

Five-Item Machines

Le Barre uses six-column Stoner machines to vend five different cake items. Standard in his machines are spiced, plain and sugared stickshaped doughnuts, two to a pack, with the alternate products apple turnovers, Brownies or similar cakes. Sweet cakes do not sell well, he reported. He changes the alternate



Stevenson 2-2903

Edmonson 5322

Baltimore 23, Md.

503 Evergreen Ave.

cakes periodically and has found that this fact is noted by patrons who often approach a machine to see what is being sold that day.

His method of cutting down spoilage aroused a mirthful ovation on the part of the conventioneers, altho all admitted it was highly practical. Le Barre said he used the sixth column of his Stoner machines as a grab bag thru which "day old" cakes were dispensed at a nickel. This column is emptied each day before any other, said Le Barre.

Rudd-Melikian's program of institutional advertising was detailed at the meeting by Benjamin Katz, of the Yardis Agency. He claimed that the coffee machine manufacturer was the first producer of venders to place ads in magazines devoted to plant management. Responses to such ads are referred to franchise operators.

Katz also exhibited mats for use by operators in local newspaper advertising. He said a new folder, stressing the industrial relations angle of in-plant coffee vending, is being prepared for distribution as a direct mail advertising aid. These, together with follow-up form letters, will be given to operators for their own use in promoting new locations.

The final speaker at Wednesday's session was Clinton Darling, executive director of the National Automatic Merchandising Association (NAMA). He said the growth of the vending industry depended largely on the people in it, but that as an important aid in distribution its future growth is assured.

Darling pointed up the value of NAMA as a means of co-ordinating He saw a ray of hope in reviewing industry resources in tax and sanitaconvention, to be held in Chicago December 12-15.

Commodity Suppliers' Angle

The second day of the Kwik-Kafe meet was given over to talks by representatives of commodity suppliers.

Milton Roth, of Standard Brands, producers of the coffee concentrate used in the Kwik-Kafe vender, headed the list of speakers on Thursday with a review of the controls used to insure quality coffee production. He stated that the problem of grounds in concentrate, which may result in plugged valves, has now definitely been eliminated by his firm.

Standard Brands researchers are still working on the factor of sediment, or jell, as it is often called. No method of eliminating sediment has yet been discovered, said Roth, but proper handling of the concentrate can keep it at a minimum. Since the sediment doesn't begin to appear until about three weeks after the concentrate is made, small inventories and quick handling are essential.

Robert Kob, also of Standard Brands, said the firm has now set up some 300 distribution points able to handle frozen coffee. He showed a new metal container which will shortly replace the gallon jugs currently used. The cans will carry one third of a gallon of concentrate and are oversize to allow for expansion. They will be packed 12 to a case.

Dixie's Experiment

Vern Mahoney and Arthur Nolan, of the Dixie Cup Company, disclosed that Dixie was now experimenting with a new type of hot beverage cup which may more efficiently be used by venders. Altho details of the new cup were not revealed, they said it would probably have a new taper to allow freer automatic dispensing. Other improvements would be made to the cup brim. Lighter in weight, its price would also be lower, they said. But quantity deliveries of the new cup may not begin for another

year.

Rounding out the list of speakers at the convention were Tom Forester, of the Johnson Fare Box Company, and Merrill Heverstick, of National Rejectors, Inc.

Forester said that service depots were now being set up to ease quick maintenance of the Dixie Cup dispenser, which his firm manufactures. Heverstick told of new additions to coin mechanisms which permit 6 and 7-cent operation.

Rudd-Melikian representatives at regional get-togethers.

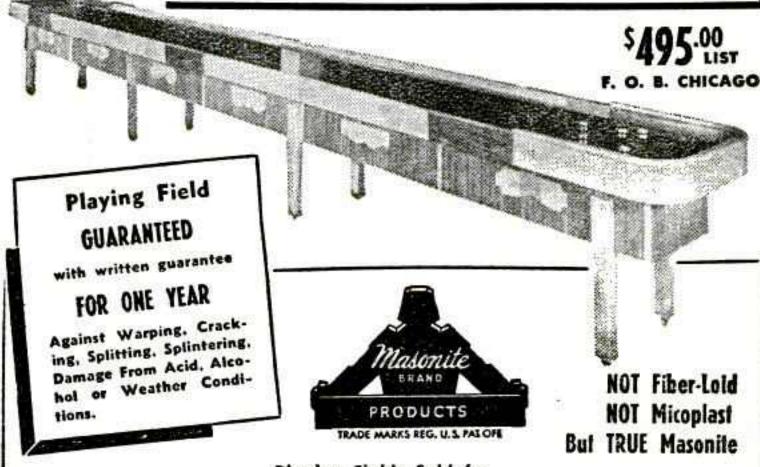
the convention, in addition to those named, included Paul Zimmerman, Carl Hero, William Guthrie, Kenneth Bonde, James Cooper, Lewis Doline, John Totten, William Dabney and George Scholhammer.

Friday, the last day of the convention, was devoted to recreation at the Aeronmick Country Club, in Newtown Square. At the conclusion of the affair. Rudd said that in addition to holding annual nationwide conventions, the firm would sponsor periodic

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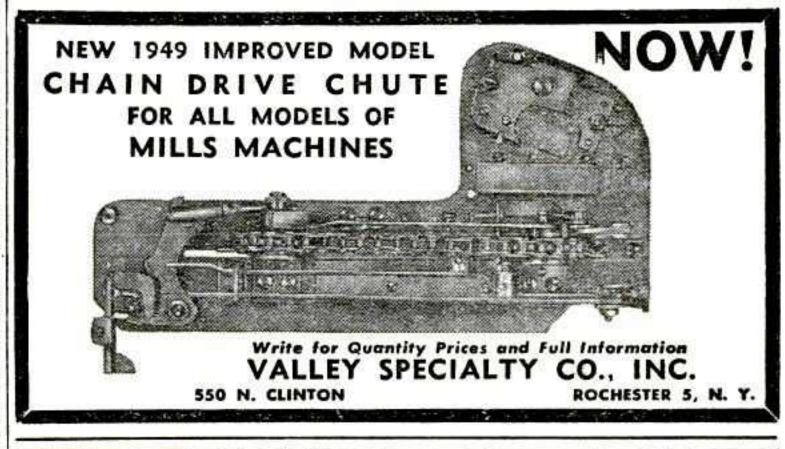
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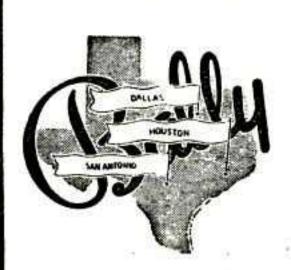
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SMOLIVE Jackpot CIRCULARS.

O. D. JENNINGS & CO.

Record Reviews

(Continued from page 106)

RATINGS (100 Point Maximum)

90-100 TOPS • 80-89 EXCELLENT • 70-79 GOOD 40-69 SATISFACTORY • 0-39 POOR

ARTIST TUNES

LA

of a star-combo including Benny Carter, Mannie Klein, Dave Barbour-but the spark

(Ernie Andrews-Clara

Side has a fine, dreamhaunted, surreal quality.

If public doesn't rebel at

its artiness, it could have wide currency. Hip set will take it right up.

Lewis Trio)

is nissing.

Green Gin

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ARTIST TUNES EL AND NO. OMMENT

cleffed in a catchy stop

time, with effective lyric.

Swift's warbling projects.



84

ABEL AND NO.	ER-ALL	* JOCKEY		ROTARS	LABEL AND NO. COMMENT
FOLK	Ğ				RAC
AUDE CASEY MGM 10279)					JOE SWIFT-JOHNNY
e Box Gal	67	67	66	68	OTIS ORK (Exclusive 51-X)
forthright vocal and thmic string backing.					That's Your Last Boogie A smartly conceived
Living in Dreams	- 22		300	0 bet	"rhumboogie" novelty

(MGM 10279)	1		
Juke Box Gal Bouncy Western novelty with forthright vocal and rhythmic string backing.	67	67	66
I'm Living in Dreams Slow ballad, warbled with feeling.	64	64	64
DOYE O'DELL (Exclusive 52-X)	}	- {	1
Old Boy Cowboy-to-his-horse dit- ty, sung with sentimental affection.	64	64	63
I Signed On the Dotted	62	62	61

(Exclusive 52-X)	- 1			
Old Boy Cowboy-to-his-horse dit- ty, sung with sentimental affection.	64	64	63	66
I Signed On the Dotted Line Exaggerated corn phrasing in a country bur- lesque.	62	62	61	63
DOYE O'DELL (Exclusive 58-X)	1	1	1	
Please My Little Darlin' Comic novelty, humor- ously corned.	67	67	67	68
Ring Around the Moon Country ballad, delivered in forthright, effective	69	69	68	70

3	66	Well-performe original scree stuff.
1	63	BUDDY OF
1		Broke and H Undistinguish and-holler blues.
7	68	Across the H "Dirty" barrano a stan with vocal a
8	70	PAULA WA'

What's Your Name? Well-performed but un- original scream boogie stuff.	70	70	70	70
DR. CLAYTON'S BUDDY ORK (Victor 20-3085)				
Broke and Hungry Undistinguished whoop- and-holler slow drag blues.	61	61	60	62
Across the Hall Blues "Dirty" barrelhouse pi- ano a standout here, with vocal and backing lively.	66	66	65	67
PAULA WATSON (Supreme 1507)			}	
Pretty Papa Blues Opening shows good blues feeling, but atmo- sphere isn't sustained.	71	71	70	73

RACE

7				Broke and Hungry Undistinguished whoop- and-holler slow drag blues.	61	61
67	I SATURE		2000	Across the Hall Blues "Dirty" barrelhouse pi-	66	66
69	69	68	70	PAULA WATSON (Supreme 1507)		
	}		-	Pretty Papa Blues Opening shows good blues feeling, but atmo- sphere isn't sustained. Miss Watson has the race manner, tho, and may be heard from.	71	71
72	72	70	74	A Little Bird Told Me Staccato rhythm novelty cleverly written and per- formed, but too pop-fla- vored for the race lists.	68	69
68	68	66	70	BILL JOHNSON AND HIS MUSICAL NOTES (Victor 20-3108)		
				Elevator Boogie Bright bouncy boogie with so-so vocal and al- to sax solo.	71	70
76	76	75	77	My Baby's Giving Me the Brush Neither the blue ballad nor the attempted com- edy interjections come off successfully in this rendition.	64	62
64	63	63	65	LAUREL WATSON & LANNIE SCOTT ORK (Sterling 3016)	- 1	-
85	85	85	85	Let's Do the Thing An insinuating race item that could click some juke coin.	71	NS
		-		Mean to Me Miss Watson tries but in vain it seems to apply a style to the evergreen.	55	55
72	72	70	74	SONNY TERRY (Capitel 15237)	0	1
}				Harmonica Rag Harmonica and rhythm on a ively ragtime stomp with the honest "old- time" feeling.	71	70
62	61	60	64	Early Morning Blues Terry sings a blues in the authentic deep South race idiom, with in-the-	74	73
67	67	66	68	mood instrumental ac-		

		4	١.		and-holler slow drag blues.				
Darlin' umor-	67	67	67	68	Across the Hall Blues "Dirty" barrelhouse pi- ano a standout here, with vocal and backing lively.	66	66	65	67
Moon ivered ective	69	69	68	70	(Supreme 1507)				
RACE				_	Pretty Papa Blues Opening shows good	71	71	70	73
TER-		}		1	bluss feeling, but atmo- sphere isn't sustained. Miss Watson has the race manner, tho, and may be heard from.				
arbler with pol-	72	72	70	74	A Little Bird Told Me Staccato rhythm novelty cleverly written and per- formed, but too pop-fla- vored for the race lists.	68	69	67	68
Love	68	68	66	70	BILL JOHNSON AND HIS MUSICAL NOTES (Victor 20-3108)				
S S					Elevator Boogie Bright bouncy boogie with so-so vocal and al- to sax solo.	71	70	70	72
layed narles peal- cal.	76	76	75	77	My Baby's Giving Me the Brush Neither the blue ballad nor the attempted com- edy interjections come off successfully in this rendition.	64	62	64	66
ma-	64	63	63	65	LAUREL WATSON & LANNIE SCOTT ORK				H
nd ance,	85	85	85	85	(Sterling 3016) Let's Do the Thing An insinuating race item that could click some juke coin.	71	NS	66	76
d ork		ł	1		Mean to Me Miss Watson tries but in vain it seems to apply a style to the evergreen.	55	55	50	60
here and to	72	72	70	74	SONNY TERRY (Capitol 15237) Harmonica Rag Harmonica and rhythm	71	70	70	73
DT TO	- (1	1		on a ively ragtime stomp with the honest "old- time" feeling.				
rise	62	61	60	64	Ferry sings a blues in the authentic deep South race idiom, with in-the-	74	73	73	75
war- tinc- rked.	67	67	66	68	mood instrumental ac- companiment.	1		1	
Ork)					(MGM 10275) Put Some Glue on That Mule Husky-voiced rendition	62	60	60	66
per- with front clud- rter, Dave park	72	76	70	70	of contrived material. Thinking 'Bout My Baby Hattie's deep and dirty tones are heard to better effect in this blues. Orking features heavy rhythm.	66	60	68	70
ira	1		1	- 1	BIG THREE TRIO				· Tallifacio
am-	82	84	82	80	I'll Be Right Some Day Mediocre blues warbling by trio.	55	1	53	57
have					Might have been more effective if a chorus or two shorter.	62	62	60	63
	0.70	931	i di	- 23	NO STERRISHED AND STREET				1

Record Reviews

RATINGS (100 Point Maximum)

90-100 TOPS • 80-89 EXCELLENT • 70-79 GOOD 40-69 SATISFACTORY • 0-39 POOR

ARTIST TUNES



ARTIST TUNES



TUNES	5	2	**		TUNES		2	301	478	
LABEL AND NO.	R - A	ADOK F T V			LABEL AND NO.	R - A	100	-	F 2 B	
COMMENT		3			COMMENT	O.				
RAC	E			LATIN-AMERICAN						
JOE TURNER (MGM 10274)	1			!	DANIEL SANTOS	1	300SS	1	i	
Mardi Gras Boogie Typical Turner shouting of in up-tempo blues with sometimes deriva- tive lyrics. Bright boogie piano in Pete Johnson tradition.	67	66	66	70	(Seece 7002) Se Forme La Brenca Typical tropical chanting by Santos, plus a good beat and ensemble trumpeting, make for an exciting guaracha side.	71	72	70	70	
My Heart Belongs to You Shouter Turner turns up in a plaintive but mel- low mood for a generally effective version of the new blue ballad.	78	78	78	78	El Bobo De La Yuca Same formula success- fully used on another guaracha, but here the rhythm and choral chant- ing are recorded with better presence.	74	75	74	72	
INTERNAT	IONA	L			LOS GUARACHEROS DE ORIENTE (Victor 23-0958)					
(The Arcadia Parlor Ensemble) (Arcadia AP-2032)			-	1000	La Verdad Del Carretero An irresistible gaujira- son featuring guitar,	80	80	82	78	
The Little Homes of Ireland Billed as a "vocal with prologue," this may	32	28	30	38	and an insinuating vo- cal. Cosas Del Compay	81	82	82	78	
sound better after half- a-dozen beers. At the End of an Irish	30	26	28	36	Anton More of the same at the brighter tempo of a guaracha.	56				
Lane To be Irish is not enough.		1			CONJUNTO HER- MANOS CASTRILLON					
PETER URYGA ORK (Janie Palmer) (Rege 1004)				g	(Felix Castrillon- Rafael Castro) (Seeco 668)					
Darf Men Gain in Col- lege Over - ambitious orking destroys the novelty	54	50	54	58	La Mula De Don Isidro A bright guaracha for spots that are strictly Spanish.	57	56	56	58	
Cryin' All the Way Home Asthmatic piping job and weak orking. At least it's consistent thruout.	42	38	42	46	Arrullo Nocturnal (Gabriel Castrillon) Gabriel Castrillon chants this bolero lullaby. Holds little interest for North of the Border buyers.	54	53	53	55	
LOUIS BASHELL ORK (M-reury 6132)					LOPE BALAGUER (Pepito Torres Ork)					
My Sweetheart Polka Instrumental polks for foreign rather than pop nabes.	54	54	53	56	(Seece 669) Lo Que Yo Te Digo Featuring pleasant pip- ing by Lope, and a good	56	55	57	57	
Dream of Heaven German brass band waltz item.	52	52	50	54	bolero beat, this side is nevertheless limited to Latin localities.					
HOT JA	zz	5573			Que Te Parece Taken at a brighter tem-	54	53	55	55	
ORK (Victor 20-3057)	- 1	1	-		po than the flip, the ap- peal of this bolero has the same limitations.	1		-		
April in Paris Silken smooth improvis- ing by the Hawk's tenor	70	75	70	65	CELSO VEGA C.B.S. QUINTET (Seece 670)					
on the evergreen should please the star's many fans.				Volgania (Mira Que Eres Linda Pleasant bolero with a good beat, but limited appeal in these cooler	59	60	58	58	
How Strange Pretty and neglecte! tune from the score of the "Idiot's Delight"	71	73	70	69	climes. Rumba Rumbamba This jazzy guaracha features group chanting by	62	64	60	60	

See Music Dept. for This Info

the popular radio group.

North Americans will find

it too North American.

Among the stories of interest to the coin machine industry to be found in the Music Department of this issue of The Billboard are:

PETRILLO, RECORD COMPANIES MEET. Negotiation sessions recently attempt to come to terms to lift ban.

DECCA RELEASES CORAL LABEL. Diskery announces set-up for new subsid along line of prior plan for Brunswick.

MAJESTIC IS UP FOR SALE. Diskery's assets and masters are

on the block, with issued listing of salable tunes.

ARTIST RECORDS WOO JUKES. Indie abandons longhair to

woo juke box coin with new 10-inch label.

picture done simply and

with great feeling by

Hawkins.

PHILLY GOES ON WAX PACT SPREE. Platteries scout the town to ink available recording artists prior to the lift of the ban. RECORD BAN IS OVER-IN PUERTO RICO. Puerto Rico releases ban on recording, which opens source for L-A disks.

MUSICRAFT SEEKS MOOLA. Firm is negotiating with other waxeries to obtain additional working capital; may even accept

merger deal. And other informative news stories as well as the Honor Roll of Hits and pop charts.



Operate Keeney's 2-Way BONUS SUPER BELL It GETS and HOLDS Everlasting Play! Order Nowe

- * 2-WAY BONUS SUPER BELL, famous 5 multiple, up to 5 coins each chute.
- ★ GOLD NUGGET, sensational Twin Multiple, 4-coin play console.
- * WILD BELL, new "wild" symbol, single coin, 2 chute console.

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Changeable right on location in a few moments' time to 1-5-10-25¢ play. Cabinet rebaked to give new machine appearance. Size: 18 34" high, 14 1/2" wide, 12" deep, 50 lb. wt.

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Coin American Eagles or Marvels. No coin chute, no cash box. Attendant permits play by unlocking handle with special key. Total plays easily seen on visible register.

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CHICAGO, ILLINOIS



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--- WRITE ---Coin Machine Sales Co., Inc. 3804 Travis St., Houston, Texas

GIVE TO THE DAMON RUNYON CANCER FUND

Games Make Export Gains; Card, View Vender Jukes, Venders Also Climb Over Previous \$ Figures

Venezuela Again Tops Foreign List

sharp upsurge in amusement game purchases, coin machine exports of all classifications jumped almost 30 per cent in July over the previous month. totaling \$184,006 for 2,417, units, according to latest figures released this week by the U. S. Department of Commerce. Altho the report was highlighted by the comeback in the game field, both music and vender departments also showed substantial dollar total increases.

Leading importer of U. S.-made coin machines for the second month in a row was Venezuela with 53 music machines worth \$30,393 and 105 automatic merchandisers valued at \$3,120 for a dollar total of \$33,515. Other big markets for the month included Cuba (\$24,469), Colombia (\$20,970), Canada (\$19,308), and the Union of South Africa's \$17,724.

Dollar Total Up

While July figures show that five less coin phonographs were shipped to foreign locations than in June, total music dollar totals amounted to \$115,768, an appreciable gain over the \$106,014 for the previous report. The Union of South Africa, Guatemala and the Philippine Republic together with Venezuela, Cuba and Colombia were the principal contributors.

Foreign vender purchases in the latest report amounted to \$29,277 for the unprecedented total of 1,919 units. Canada alone accounted for 1,000 automatic merchandisers and Cuba bought 521 units. However, the oddity of the vender analysis is Venezuela's \$41 price averaged for June. South 105 unit purchase worth \$3,120. This enterprising South American neighbor has always been a heavy juke box buyer but rarely delves into the vender market. During the first six a low of \$82 spent by Guatemalans months of the year, Venezuela bought a total of 12 merchandisers. If her future purchases continue to stress machines bought by foreign coinmen food machines, the export market will soon be preparing for another \$163, a big jump over the \$115 spent steady climb.

Games Up 60%

Despite the gains made by both in July. Altogether, the gain was July is already \$1,329,921 for 9,264 corded in 1947.

WASHINGTON, Oct. 9.—Led by a more than 60 per cent and climbed from the steady June figures of \$23,-715 to \$38,961. This was second only to May on the 1948 monthly reports and since July is usually an off month for games, there is every reason to believe that the entire foreign game field is in for heavy business for the remainder of the calendar year. Moreover this good news will have a particularly stimulating effect on the used game picture and therefore should strengthen the amusement game sales structure as a whole. Dominating the game buyers were coinmen in two British possessions, the Union of South Africa and Canada. Between them, these two countries bought 78 games with an aggregate value of \$16,687. Lebanon, a smaller nation with several oil companies manned by American labor, spent \$4,900 for 30 games imported. Other big game spenders were Cuba (\$3,686) and the Philippine Republic (\$3,694).

> Average price paid for music machines was \$446, varying from the high prices paid by Saudi Arabia (\$1,065) and Japan (\$1,000) to the comparatively low figure for Cuba (\$304) and Colombia (\$303). Venezuela, the leading buyer for the month, paid an average of \$573 for each of her 53 juke purchases. Principally because of the 1,000 machines bought by Canadian coinmen at \$9 each, the average price for all automatic merchandisers in July was but \$15, a considerable drop from the African coinmen spent \$356 for each of their vender imports, high mark for this department. Game prices were virtually steady, varying from to \$279 paid by Canal Zone game operators. For the 239 amusement during July the average price was for 206 games in the previous month.

> > Outlook Bright

Coinmen wondering what is in store vender and juke departments, their for the export market for the rest of plus rating was comparatively the year may take some comfort in the factor alone could return the export dwarfed by the game export showing fact that the 1948 dollar total thru field to its all-time record totals re-

Promotion Sights New Coin Business

CHICAGO, Oct. 9.-In what may well usher in a new use of coin-operated machines, heads of various publications are now assaying the results of The Pittsburgh Post-Gazette's successful promotion of its features and columnists by use of card venders and view machines at the recent Allegheny County Free Fair and Industrial Exposition, Pittsburgh (The Billboard, September 4).

Using six card venders and three See-a-View machines purchased outright from Exhibit Supply Company, and three foot vibrators and two scales borrowed for the occasion, the Pittsburgh newspaper set up its unique display in 300 square feet of the fairgrounds. The six venders took in slightly less than 50,000 pennies during the five-day show, with the entire proceeds turned over to the Post-Gazette's Goodfellow Club fund, which is used to buy Christmas presents for underprivileged children in

the Pittsburgh area. The paper took Exhibit's widely known assortment of movie star, baseball player and similar cards and placed suitable promotion on the reverse side. Thus the reverse side of movie cards showed the following: "Are you a movie fan? So is Harold Cohen, the Post-Gazette's drama critic." Similarly the baseball cards were used to draw attention to the paper's sports columnists. The baseball and movie cards were so popular with fair visitors that Frederick N. Lowe, Post-Gazette director of public relations, disclosed that if there had been any way of knowing that the card venders would have been so strongly patronized many more cards could have been sold.

Lowe also disclosed by letter to Exhibit Supply that the See-a-View proved equally popular and that his paper planned to use them in other spots during the year. Currently, it has one at Carnegie Museum showing 15 views of Pittsburgh before and after smoke control.

coin machines of all types. Since more machines earmarked for Canada have been meeting with that nation's strict curtailment on non-essential that would cause their burning or imports lately, there is a possibility that the embargo may be lifted entirely in the next few months. This

New Popcorn Mach. Patent Granted; Self Popping Is Featured

CHICAGO, Oct. 9.—E. E. Zideck, inventor of a new self-popping popcorn vender, announced this week that a patent has been granted him for the machine and that it is on disp'ay in Ortonville, Mich.

Vender, which in appearance resembles a modern cash register, is 16 by 21 by 24 inches in size, Zideck states. The motor, starting the popping operation, and the delivery of the popped corn, is activated by insertion of a coin. Proper portion is measured by a pin in one of the several delivery chains which, when a full circuit has been made, trips the switch that stops the motor. Pin engages a sprocket that moves the corn measure and empties its contents into the popping chamber. Coin chute is locked automatically upon its starting the motor and is released for another coin insertion only when the first popping and delivery cycle is completed and motor stops.

The popping is done in hot fats. which run off to a heating chamber and then return to the popper. Fats arrive in the popping chamber in the form of a geyser, the spray moving the corn about as it falls upon it. In the final stage of the popping process, the fats enter the chamber in a boiling stream. The same pump that moves the cooled fats into the heating chamber also pumps it back into the popping compartment. Latter is o a horizontal plane from one end of the cabinet to the other, the part of it in which the fats and corn mingle in popping being four inches lower than the discharging end. This prevents fats or unpopped corn from overflowing into the delivery apparatus.

Popped corn is moved to the discharging spot by means of paddles operating on the chain, driven by the motor. The popped corn is moved over a strainer in the bottom of the chamber, allowing dripping fats to be taken back into the popping chamber and unpopped kernels to be deposited in a perforated residue drawer.

A small thermostat, operating up to 500-degrees Fahrenheit, keeps the electric heater under control, maintaining the popping temperature so that fats are not subjected to heat becoming rancid.

Corn reservoir holds 450 cubic inches of unpopped corn, and the fats reservoir one gallon of fats. The salt container holds two pounds of salt. A bag compartment contains 350 bags.

Coin Machine Exports

July, 1948

		Totals		Phonograp	hs		Venders	E)	Ar	nusement	Games
Country	No.	Value	No.	Value	Av. Pr.	No.	Value	Av. Pr.	No.	Value	Av. Pr.
Venezuela	158	\$ 33,515	53	\$ 30,395	\$573	105	\$ 3,120	\$29		\$	\$
Cuba	620	24,469	56	17,046	304	521	3,735		43	3,688	85
Colombia	69	20,970	69	20,970	303		• • •		94		
Canada	1,037	19,308	3.45	31 *****		1,000	9,622	9	37	9,686	261
Union of So. Africa	60	17,724	17	10,011	588	2	712		41	7,001	170
Guatemala	18	11,641	18	11,641	646				740404	- ***	0.00000
Philippine Republic.	109	10,149	11	5,405	491	53	1.050		45	3,694	82
Mexico	28	6,433	6	2,494		15	3,140		7	799	114
Argentina	202	4,978	2	998		200	3,980			1.67	
Lebanon	30	4,900					- 1		30	4,900	163
Honduras	7	4,096	7	4,096	5,000 5,600 000 0			925380			
Japan	10	3,466	1	1,000					9	2,466	274
Newfoundland	14	3,414			***	14	3,414		5 0 00000	*(*)*(
Curacao	5	3,173	5	3,173		***	****	19:00:00		000000	
Canal Zone	11	3,071	07101 N#11*0#01	0.708-200-200	9070072 (100000) 17 3 14 3 14 15 16 16 16 16 16 16 16 16 16 16 16 16 16				11	3,071	279
Panama	4	2,704	4	2,704							
Saudi Arabia	2	2,130	2	2,130						***	
Hong Kong	10	1,900		-/	Haras				10	1,900	190
Sweden		1,646	2	1,646							100000
Jamaica	5	1,356	36.604		545454	• • •	•••	• • •	5	1,356	271
Belgian Congo	1	823	1	823		• • •					
Bahamas	1	658	1	658							
Other Countries	14	1,482	4	578		9	504	56	1	400	400
Totals	2,417	\$184,006	259	\$115,768	\$446	1,919	\$29,277	\$15	239	\$38,961	\$163

Uniform Cig Taxes **Urged at Meeting**

NEW YORK, Oct. 9.—A program to equalize taxes on tobacco products among the States was urged on the federal government by Howard S. Cullman, chairman of the Port of New York Authority, at the 16th annual convention of the Retail Tobacco Dealers of America, Inc., meeting in the Hotel Pennsylvania this week.

Characterizing existing State tax differentials as "unscientific," Cullman suggested that they be eliminated and a unified tax system created so that cigarette handlers could be protected from "bootleg cigarettes." He said that dealers in tax free States 'solicit consumers in other States to divert their business there to escape the cigarette tax."

Cullman proposed that a uniform 10-cent tax be placed on all cigarettes. Of this, 7 cents would be retained by the federal government and 3 cents diverted to the States to which the cigarettes are shipped. "This would standardize a product that has been kicked around with much confusion in so far as the consumer is concerned," he declared.

Added Listings

CHICAGO, Oct. 9. — In the September 25 issue of The Bill-board, dedicated to the fall outlook for the coin machine business, a few errors of transmission occurred in the several hundred distributor listings made by manufacturers.

The Chicago Coin Machine Company list carried Western Distributors', Portland, Ore., old address instead of 1226 Southwest 16th Avenue, Portland 5. The National Filben Corporation list should have indicated that Paul W. Hawkins has headquarters at 40 East 14th Street, Tucson, Ariz. Hawkins also represents the O. D. Jennings Company in Southern Arizona. Heath Distributing Company continues to represent the D. Gottlieb Company from its well-known headquarters in Macon, Ga.

Coin Taxes in S. C. Show Slight Decrease

COLUMBIA, S. C., Oct. 9.—While an increase of more than \$500,000 in State income taxes for the first quarter of the fiscal 1948-49 year was noted here, the tax income from coinoperated devices showed a slight drop over the income for the corresponding period. According to the State tax commission report, the first quarter income from coin-operated devices this year was \$73,850, or \$955 less than the total of \$74,805 for the same period last year.

The report revealed that total collections, from all sources, was \$18,-646,109 for the first quarter this year as compared with \$18,013,537 during the same period last year.



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NAMA Repeats Cig Session at '48 Convention

CHICAGO, Oct. 9.—The spotlight will be turned on the cigarette vending field among others, during the National Automatic Merchandising Association (NAMA) 1948 convention and exhibit at the Palmer House here. December 12-15. Increased efficiency for profitable operation will be the topic on tap during the morning of the third day of the meet, December 14. Scheduled for the Red Lacquer Room of the hotel from 9:30 a. m. to noon, the cigarette session will be piloted by Chairman Tom Vaughn, New Orleans Cigarette Service, and include addresses by 10 leading operators in the field. Also, a forum by the speakers will be held at the end of the program to answer operators' questions.

Because the cigarette session during the 1947 convention was so successful, convention Chairman George M. Seedman announced this week that the repeat this year will be an even bigger and more exhaustive affair. "Large and small operators, paired together to discuss the latest in cigarette vending, will cover both sides of every problem," he said.

Operator Speakers

Operator speakers during the session will be: J. C. Guthrie, Miller Automatic Sales, Louisville, and Marcus Kaplan, Virginia Cigarette Service, Roanoke, Va., talking on Increasing Efficiency in Stock Control; Aaron Goldman, G. B. Macke Corporation, Washington, and S. E. Nielsen, Nielsen Cigarette Service, Shreveport, La., Increasing Efficiency in Service, and Ed Baratz, Automatic Sales Company, Aurora, Ill., and Sidney Bruck, Long Island Tobacco Company, Flushing, N. Y., Increasing Efficiency in Selling Locations.

John Mason, Allegheny Cigarette Service Company, Wilkinsburg, Pa., and F. W. Edgerton, Edgerton Cigarette Service Corporation, Lexington, Ky., will talk on Increasing Efficiency in Maintenance and Repairs, and Meyer Gelfand, G. B. Macke Corporation, Washington, and Frank Burns, Burns Distributing Company, Greensboro, N. C., Operating Other Types of Equipment in Conjunction With Cigarette Machines.

Cigar, Cup Session

Other sessions, in addition to the cigarette meeting, will cover cigar vending (December 15, 9:30 a.m. to noon) and a cup beverage and penny machine session, December 14, 9:30 a.m. to noon. A candy, gum and nut session and bottle beverage session will be held December 15, 9:30 a.m. to noon.

Exhibit hours have been set as 2 p.m. to 10 p.m. Sunday, December 12; 12:30 to 6 p.m., December 13; 1 p.m. to 7 p.m. for the fourth floor, and from 4 p.m. to 10 p.m. for the seventh and eighth floors, December 14, and 12 noon to 5 p.m., December 15.

Mass. Canada Dry Plant Gets Special Merit Award

NEW YORK, Oct. 9.—Canada Dry plant in Massachusetts was recently presented with an "award of special merit" for its 1947 financial report to employees in a competition conducted by the Associated Industries of Massachusetts among all industries operating in that State.

Statement was the company's first formal effort to declare its financial standing to its employees and included a simplified analysis of all elements of income and expense, plus an interpretation of wages, profits and dividends.

Competition was the first in the country which was devoted solely to such reports to workers, an aspect of industrial relations which is gaining increasing recognition.

Packaging Quiz Increase Blamed on Candy Costs

NEW YORK, Oct. 9.—Increase in "slack packaging" probes by the Federal Trade Commission (FTC) and National Confectioners' Association (NCA) during recent months is the result of steadily increasing candy ingredient costs and adoption of smaller size bars and counts, industry spokesmen declared here this week.

Pegging the investigations as the outcome of their working off the millions of wrappers and cartons purchased when merchandise was made larger, companies state that the reason behind the so-called slack packaging is obvious. Using the larger wrappers and cartons with the smaller bars and pack counts gives the impression of slack packaging. However, the companies are forced to use the large size wrappers because of the huge stockpile they have on hand. When this is exhausted, appropriate size packing materials will be used.

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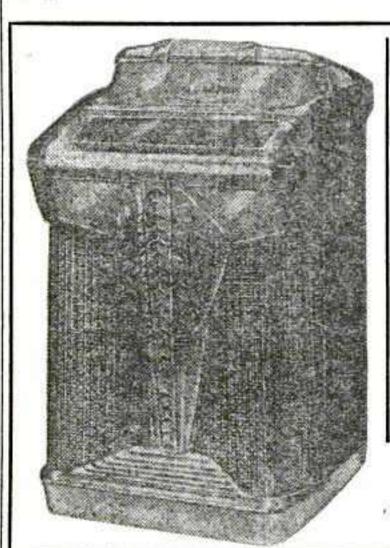
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WURLITZER 616 . 69.00
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1625 LUCAS AVE., ST. LOUIS 3, MO. (Phone: Franklin 3620)





WANTED TO BUY

Any Model - Any Quantity Any Condition

Mills Escalator Slots or Mechanisms No Parts Missing

STANDAPD COIN MACHINE CO.

6911 Wildwood Ave. Chicago 30, Ill. Phone: PAlisade 5-5764

Mills' Chute Changes Made by Specialty

ROCHESTER, N. Y., Oct. 9 .- Valley Specialty Company here is going into its second year manufacturing a chain drive coin chute designed to be used on Mills machines. Howard Peo, of Valley Specialty, said this week that his firm has made several drastic changes in the chute during the past five months.

The redesigned chute, Peo said, resulted in the elimination of such parts as the advancing bar, the advancing bar lock, the bumper and several springs. As a result of these changes, Peo added, the company has overcome the mechanism's earlier tendency to shingle coins or overthrow them in the chute. The new chute has been undergoing location testing for 15 weeks.

Miss. Tax Collections Up

JACKSON, Miss., Oct. 9.-Tax receipts from amusement, music and vending coin - operated equipment helped to swell the total tax collections during September. Total showed an increase of \$717,000 over the same month last year and brought the total increase for the first nine months of 1948 to \$5,727,556 over the corresponding period last year.

First Choice—LONDON—First Quality!

PIN GAMES - CLEANED - CHECKED - READY! SPECIAL! \$24.50 EACH - ANY 5 FOR \$100.00

SHOW CIRL BALLYHOO KILROY BIC HIT

SURF QUEEN SEA BREEZE RIO

SUSPENSE

SPELLBOUND AMBER

DOUBLE BARREL ROCKET SUPERLINER SMARTY SUPER SCORE MIDGET RACER

STEP UP FAST BALL

ALL PHONOGRAPHS COMPLETELY RECONDITIONED **USED PHONOS**

SEEBURG REGALS CROWNS

\$**99**.50

8200 ESRC

SEEBURG COLONELS ENVOYS\$235.00

9800 ESRC 8800 ESRC

500 K

600 K

COMMANDER WURL.

\$99.50 EA.

ROCK-OLA STANDARD | \$89.50

. 179.50

MASTERS

ROCK-OLA

CASINOS

ARCADE GOALEES ...

ALL-STAR HOCKEY SCIENT. BATTING PRACTICE

DRIVEMOBILE ...\$99.50 TUMBLER 79.50 BOOMERANG ... 64.50 ALL STARS \$199.50

BLACK CHERRY CABINETS \$24.50 Complete

TALLY ROLL DOUBLE UP PINCH SUPER TRIANCLE

ROLL DOWNS

ADVANCE ROLLS WRITE TERMS: 1/3 Deposit, Balance C. O. D.

Exclusive Distributor for SEEBURG Products in Wisconsin and Upper Michigan. PHONE: KILBOURN 5-7323





GOLD CUPS

JOCKEY SPECIALS SPECIAL ENTRYS VICTORY SPECIALS

-- WRITE ---Pan American Sales Co., Inc. 323 S. Alamo, San Antonio, Texas

Turning Back the Clock

15 Years Ago This Week

Oct. 7, 1933.—Clyde Fowler, head of San Antonio Amusement Service Company, inaugurated airplane delivery of the official Sweepstakes game thru his Texas territory. Firm employed four pilots to make deliveries. Fowler said he was using planes because of the wide area he had to cover. . . M. B. Summerfield, managing director of the National Automatic Distributors' Association (NADA), announced from Boston that two new distributing firm members joined the association. They were D. Robbins & Company, Brooklyn, and Supreme Vending Company, New York. Both firms had agreed to discontinue their branch offices, as per NADA regulations, latter holding that the branch offices were unfair competition in the distribution of coin machines. Dave Robbins, head of D. Robbins & Company, and William Blatt, Supreme head, were reorganizing their businesses to conform to the new policy.

Knickerbocker Manufacturing Company, Detroit, announced a new counting unit for game scoring. Firm, formerly called Coin Machine Exchange, designed and manufactured coin machines to order for distributors. New game was the first to be sold under its own name. The scoring device totaled all scores automatically, and also reduced scores if machine was tilted. . . . Coin Machine Manufacturers' Association of America, Inc. (CMMA), announced that the 1934 Coin Machine Exposition would be held at the Hotel Sherman, Chicago, February 19-22. Association, formed for the purpose of holding an annual convention for the coin machine trade, had already conducted two successful expositions, in 1931 and 1932. Lee S. Jones, CMMA executive director, and J. O. Huber, secretary, predicted a like experience with the '34 conclave.

Penny Cigarette Machine Company, Chicago, was formed this week to distribute the Penny Service cigarette vender in Illinois. Arthur Abrams, director, stated that an intensive coverage of Chicago was already under way. The vender was made by McCollum & Thomas Manufacturing Company, Dallas. . . . Exhibit Supply Company, Chicago, play; Jennings Chiefs, \$34.50; Wat-announced appointment of a factory distributor for the Canadian trade. Firm was the Canadian Exhibit Company, Winnipeg, Man.

Wahlberg to State Chamber

CHICAGO, Oct. 9.-The Illinois State Chamber of Commerce has appointed Vernon G. Wahlberg, Chicago, to its legislative department, Frank W. Jenks, head of the State chamber announced. For the past 12 years, Wahlberg has been affiliated with Mills Industries as legal counsel.

Admitted to the Illinois bar in 1932. Wahlberg practiced in the Chicago area four years before joining Mills in 1936. While with the well-known producer of coin machines of all types, he was executive secretary of the Counter Freezer Association. During the war, he was an industry member of the War Labor Board in Chicago and served on three advisory committees for the War Production Board.

10 Years Ago This Weck

Oct. 8, 1938.-Maurice Mitnick. president of the Philadelphia Association of Coin Machine Operators (PACMO), stated his group would host coinmen attending the first State-wide meet of the Pennsylvania Association of Coin Machine Operators to be held at the Majestic Hotel, Philadelphia, October 19. Discussion would center on legislation to benefit the coin machine industry. . . . Chicago Coin Machine Manufacturing Company reported ready acceptance of its new game, Peachy, five-ball novelty featuring a South Seas playfield and backboard design. Game listed for \$74.50 without meters.

Reminscing on the "good old days," music operator Babe Kaufman recalled in a nostalgic article this week, the times when operators of jukes "could place machines simply by calling locations on the phone." An \$8 net per machine was just average, and "we took the first \$5 and split 50-50 over that with no trouble at all." Mrs. Kaufman, who also retailed coin equipment, advertised Wurlitzer 616's, in lots of 10, pegged at \$139.50 each (\$149.50 for one.) Used cigarette venders went for \$22.50 (six-column Rowe Aristocrat) and \$27.50 (Stewart & McGuire).

Genco, Inc., began featuring its new five-ball Ragtime game (\$89.50) and Jitterbug jackpot model (\$84.50). A lower priced Jitterbug featuring an extra ball for player when score reached 12,000 listed for \$74.50. . . . Jerry Haley, O. D. Jennings & Company sales manager, reported that the orders for firm's new Multiple Racer were "piling up."

Oriole Coin Machine Corporation, Baltimore, instituted an overnight delivery service to all customers within a 250-mile radius of each of its offices. Eddie Ross, firm head, promised regular maintenance of such service. . . . The jukes began showing increased attention to two new tunes, Ya Got Me and Small Fry. Operators predicted that both would soon be top coin pullers. . . . Southern Novelty Company, Valdosta, Ga., advertised reconditioned bells for sale, shipped "on money back guarantee." Mills blue fronts went for \$39.50, for nickel, dime and quarter quarter models.

Attractive Lady

DARTMOUTH, N. S., Oct. 9 .-While all town council meetings devoted to the sanctioning of coin-operated equipment are of a serious nature because of the import they bear to operators' incomes, one held here last week accidentally ended on a humorous note when applications for relicensing were examined by the local solons.

One application in particular caught the eye of the councillors because of its reference to Maisie, a five-ball game with personality plus. When one council member referred to the game as an electrically operated machine called Maisie, another insisted on seeing her in operation.

USED SEEBURG PHONOGRAPHS

R.C. SPECIAL

W. B. DISTRIBUTORS, INC.

1012 MARKET ST. ST. LOUIS 1, MISSOURI

SPECIAL PRICES

Bally Jockey Specials "	\$375.00
Bally Special Entrys	265.00
Bally Victory Specials, Chrome Rails	125.00
Keeney Gold Nugget, 5¢-5¢	395.00
Keeney Bonus Bell, 5¢	225.00
Keeney Bonus Bell, 5¢-5¢	450.00
Bally Deluxe Draw Bells	
Bally Triple Bells, 5¢-5¢-5¢	
Bally Big Inning	295.00
Scientific Pitch 'Em & Bat 'Em, New	350.00
Evans Racer, 25¢ P.O	350.00
Jennings Challenger, 5¢-25¢	275.00

ONE-HALF DEPOSIT WITH ORDER

BALLY REGIONAL DISTRIBUTOR FOR MARYLAND, PENNSYLVANIA, VIRGINIA AND DELAWARE.

CHRIS NOVELTY CO.

1217 N. Charles St. Phone: Mulberry 8722



BALLY'S CITATION

EVANS' WINTER BOOK
MILLS BONUS BELL
Jockey Specials, Victory Specials, Special Entries,
Victory Derbies, Bally Gold Cups, DeLuxe Draw Evans Free Races, Bangtails and Domi-Pre-war One-Balls and Steel Roll Downs. In perfect condition at low prices,
COMPLETE LIST NEW AND USED POSTWAR 5-BALL PIN GAMES, MILLS 5¢, 10¢
and 25¢ SLOTS, WANT POST-WAR BALLY
ONE BALL FREE PLAYS.

CALL OR WIRE IMMEDIATELY PALISADES SPECIALTIES COMPANY

Cliffside Park, N. J. Cliffside 6-2892 Only One Mile South of George Washington Bridge on SW, Jersey Side.

FOR SALE

In A-I Condition

20 14-Ft. Wurlitzer Skeeballs . \$95.00 Ea.
10 Bank Balls 85.00 Ea.
6 King Pins 75.00 Ea.
2 Barrel Rolls 90.00 Ea.
5 Genco Bankrolls 90.00 Ea.
2 Seeburg Jailbird Ray-o-Lites 60.00 Ea.
ALL MODELS WURLITZER PHONO-
GRAPHS AND MILLS PANORAMS-
Make Reasonable Offer.
Used 600 Wurlitzer Cabinets, Comp.
With Plastics & Coin Chutes-\$27.50 Ea.
DETROIT AMUSEMENT CO.
17811 los Campau Detroit 12 Mich

Phone: TWinbrook 1-6204



Pool Season Is Here— Operators, cash in now! Large receipts from small investment that will be worth half its cost 10 years from now. Order one today, you will buy more.

6. F. PERRY, Johnston, S. C. From Factory to You

WANTED

AN EXPERIENCED ONE BALL, PIN TABLE AND CONSOLE MECHANIC. MUST HAVE THE EXPERIENCE. COOD SALARY.

PORT ARTHUR NOVELTY CO. 424 PROCTER ST. PORT ARTHUR, TEX.

Louisiana Cigarette Sales Off As New Tax Becomes Effective

rette sales in Shreveport have dropped perceptibly since the additional 3-cent State tax went into effect on September 15.

A noticeable decrease in the sale of high bracket cigars was also reported by chain stores, independent and chain drugstores, and independent grocers. The nose dive was partly plamed on Shreveporters' digging into eserve supplies laid away during the weeks preceding September 15.

After the additional tax went into ffect, chain groceries and drugstores iked the price of all brands of cigattes to 24 cents. Some of the chain stablishments increased the price a traight 3 cents, while others reluced the retail price of cigarettes to 21 cents then added the new 3cent tax.

Independent groceries, drugstores and cafes have been selling cigarettes at 26 and 27 cents, including a 1-cent sales tax. Some firms increased the price of all brands selling for more than 9 cents by one penny.

Ops Absorb Tax

Cigarette vending machines continue to produce a package of 20 cigarettes and one penny for a quarter. Local cigarette vending machine operators have announced that they will absorb the added 3-cent tax in preference to a wholesale reconversion of their machines.

Mechanical cigarette rollers, popular during the depression, have enjoyed brisk sales as smokers made passive protests against the tax in-

Several drugstore operators have voiced the opinion that the State will pared with 168,626 tons for the corlose the tourist cigarette trade. One responding week last year. said: "Salesman and other people coming into the State will naturally buy a supply of cigarettes and cigars before crossing the State line-at least enough to tide them thru their visit to this State."

However, trucks entering Louisiana from Texas on Highway 80 have been stopped and searched for cigarettes without Louisiana tax stamps, according to State revenue department authorities.

One man, the driver of a bread truck, was found in possession of two cartons of cigarettes bought in Texas and was assessed \$3.20, twice the amount of the tax due.

Revenue agents also have warned Louisianans against being "misled" by circulars being received thruout the State from cigarette mail-order firms in other States which do not have the high tax. The Louisiana retail price of 27 cents per pack compares to Missouri's 13 cents.

One of the officials, Hope May, New Orleans assistant collector of revenue, said that the check had been limited to large and small trucks because of the volume of traffic on the road. It may be expanded to include passenger cars, however.

May, who spent several days in Shreveport, will return periodically to organize the State's defenses against large-scale efforts to by-pass

Immediate Delivery

NEW "MASSE" POOL TABLES

Also Mills Bells — Columbia Bells — thoroughly reconditioned Scales, etc. Write, phone or wire

M. R. WILKIE

Phone 4576 Fayetteville, N. C.

Coin Machine Movies

Name Bands, Top Stars, White and Negro Subjects; Hillbilly, Comedy, Swing; hundreds of subjects to select from. Films slightly used, inspected and cleaned, \$4.00 per subject. These films have been passed by State and City Censorship Boards.

AMUSEMENT ARCADE 9 9th Street, N. W. Washington, D. C. Telephone: EXecutive 9537

SHREVEPORT, La., Oct. 9.—Ciga- the recently increased tobacco taxes. May pointed out that according to the civil sections of the tax law, the truck driver could have been fined from \$20 to \$100, and the department could have confiscated the truck and cigarettes.

> D. L. Laughlin, manager of the Shreveport office of the revenue department, has warned the public against being misled by "the thousands of letters coming into Louisiana from out-of-State mail-order dealers."

> "Cigarettes that are mailed in are liable for the Louisiana tax. The levy is on the cigarettes and not on the sale of them."

May stated that W. A. Cooper, the collector of revenue, will do everything in his power to protect Louisiana merchants from illegal outof-State purchases. "Enforcement of the cigarette tax law is of particular interest to him," May said.

T. F. Parker, manager of the Harrison Cigar Company of Shreveport, said there had been a noticeable decrease in the sale of high bracketed cigars, those selling over 15 cents.

Another tobacco dealer, who did not care to have his name used, said sales fell off badly after the tax went into effect but were some better. He said many smokers were resorting to cheaper tobacco and rolling their own. There is no tax on tobacco.

WASHINGTON, Oct. 9. — The recent lag in 1948 sugar distribution continued during the week ended September 25, Agriculture Department said this week. Total distribution amounted to 137,752 tons, as com-



NOW \$150.00

BRAND NEW MACHINES . . . NOTE: NO EXTRA CHARGE FOR NEW CLUB HANDLE.

5c-10c-25c ROL-A-TOP BELLS

The Above Prices Are F. O. B. Chicago

WATLING MFG. CO.

4650 W. Fulton St. CHICAGO 44, ILL. Est. 1889—Tel.: COLumbus 1-2772 Cable Address "WATLINGITE," Chicago

SKEE BALL PARTS

cork - M A T S - cork .

Write for Catalogue RELIABLE PARTS CO. Chicago 18, III. 2512 Irving Pk. Rd.

PHILADELPHIA TOBOGGAN CO.

America's Favorite

Skill Game

SKEE BALL

REG. U. S. PAT. OFF.

The Original and Only Skee Ball Alley

For Parks-Arcades— Resorts—Clubs— Carnivals

100% Mechanical in Operation EARNINGS-\$3 to \$4 Per Alley Per Hour

Operators Enthusiastically Acclaim Skee Ball-Top Money Earner of All Skill Games for 1948 Season!

MANY IMPROVEMENTS FOR 1949

- A smooth, fast, accurately scoring game.
- Now practically noiseless in operation.
- Now made in 12 FT. AND 14 FT. LENGTHS.

THESE IMPROVEMENTS MAKE THE 1949 ALLEY MORE DEPENDABLE IN OPERATION, REQUIRING LESS ATTENTION AND SERVICING

Sample Alleys Now on Display at Our Factory WRITE NOW FOR FULL PARTICULARS

130 E. Duval St., Philadelphia 44, Pa.

118

REDUCED

5.00		. 5						- 10	 					waris	Ha	ited	Un	
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ONE BALLS

Bally Victory Specials					N	+	- 5	75.00
Bally Special Entrys .								225.00
Bally Jockey Specials								350.00
6 Evans Bang Tails .		+						200.00

One-third deposit with order. balance C. O. D.

Southern Amusement Co.

1935 Sophie Wright Place Ra. 7294 New Orleans 13, La.

Experienced Operators on liberal percentage basis. We can use a few more topnotch Operators who want to operate the finest machines at all times, consisting of 5-Ball Free Plays and 1-Ball Free Plays. If you can qualify you will find this an unusual opportunity for

The Operators we want are wide-awake. stand high in their territory and can place and repair machines.

Write fully, giving us details as to type and kinds of machines now operating in your territory, local license if any, etc. Also any other data you think will help us determine whether we can operate a profitable mutual route. Address:

Box 217. The Billboard Chicago 1, Illinois 155 N. Clark St.

WANTED

Quantity of

ADVANCE ROLLS

Advise price and condition

BOX NO. 215, c/o The Billboard 155 N. Clark St.

NEW GAMES

CONTACT SCREWBALL SALLY SUMMERTIME BARNACLE BILL CARNIVAL

MILLS 5¢	VE	ST	1	0	00	K	E	1	*	*	٠	65.00	
MILLS 5¢												115.00	
GUSHER				4							. \$	19.95	

Trade Directory

The Billboard

Summary of trade activity for the past two weeks is condensed here in easy-to-file form as a trade service feature of The Billboard:

New Equipment

Beverage Vender (bottle), Vend-Rite Company, Madison, Wis.

Beverage Vender, Bastian-Blessing Company, 4201 West Peterson Avenue. Chicago.

Beverage Vender (bottle), Mills Industries, Inc., 4100 West Fullerton

Avenue, Chicago. Bowl-a-Ray, Speedway Amusements, 5441 North Broadway, Chicago.

Coin Changer (penny), J. H. Keeney & Company, 2600 West 50th Street, Chicago.

Contact (five ball), Exhibit Supply Company, 4218-4230 West Lake Street, Chicago.

Shuffleboard, Cameo Vending Service, New York.

New Firms

Coin Machine Distributors of Columbia, Columbia, S. C.

George Hurwich, 354 Trumbull Avenue, Hartford, Conn.

Vend-Rite Company, Madison, Wis.

Address Changes

The American Coin Changer Corporation, 93 Massachusetts Avenue,

Mike Munves Corporation, 575 11th Avenue, New York.

Purchases

Canteen Company has purchased the Paramount Distributing Company. Farmer Boy Corn & Equipment Company, Inc., New York, has purchased Poppers' Boy Products Company, Chicago.

Searles Welding & Manufacturing Company, Chicago, has purchased Kalva Vendors.

CONSOLE BARGAINS

5¢ Pace Reels Jr	\$ 49.50
Bang Tails (Floor Sample)	425.00
Mills 3 Bells (Fact. Rebuilt)	245.00
25¢ Mills Club Console	145.00
Victory Derby	125.00
5¢ Super Bell (Combination)	69.50
Sport King	59.50
Turf King, P. O.	

MIL	LS SLC	TS-Rel	ovilt an	d Refinis	hed -	(AII	With Clu	b Handles)
5c	BLUE	FRONT	's					\$ 85.00
25c	BLUE	FRONT	S					95.00
25c	BROW	N FRC	NTS					105.00
5c	EXTR.	A BELL	S (in	Brand	New	Cabi	nets)	135.00
								140.00
								145.00
							PERFECT	

WANTED-QUARTER ROLATOPS & PACE BANTAMS

PHONOGRAPHS

	HONOGRAFIIS	
Rock-O	a 1422\$349.5	0
Wurlitz	r 1015 450.0	
Seeburg	1-46 450.0	
Classic	175.0	0
Lotone	249.5	0
9800.	R.C 225.0	0
Colonel	199.5	0
Concert	Grand 150.0	0
K-20	89.5	0
Casino	149.5	
Wurlitz	r 24 149.5	0
Rock-O	Windsor 89.5	



5c-10c-25c WIRELESS

Terms: 1/3 Dep., Balance C. O. D.

BAR-O-MATICS (WB-1Z), \$32.50

Completely reconditioned. All worn parts replaced. GUARANTEED PERFECTI

All used equipment completely reconditioned and refinished GUARANTEED TO BE PERFECTI



ASSOC ATLAS MUSIC CO., 5743 GRAND RIVER AVE., DETROIT 8 Offices ATLAS MUSIC CO., 221 NINTH ST., DES MOINES 9



Joe R. Steele, Houston, has purchased the Houston branch of the Commercial Music Company.

Personal Notices

Clarence J. Bayne has resigned his position as vice-president in charge of sales at the United States Vending Corporation, Chicago.

Ben Becker has been named special field representative for the Bally Manufacturing Company, Chicago.

Jack Cohen has been re-elected president of the Cleveland Phonograph Merchants' Association (CPMA).

Harry Leif has been elected secretary-treasurer of CPMA.

Sanford Levine has been elected vice-president of CPMA.

Harry D. Meyers has been promoted to president and general manager of the Standard Products Company, Detroit.

A. L. Neyens has been appointed general sales manager of the Baker Novelty Company, Chicago.

Pan American Sales Company, of San Antonio, has appointed Gene Bybee as office manager.

Dr. J. S. Reid has been elected chairman of the board of the Stand-

ard Products Company. Paul Rice has resigned as presi-

dent of Auto-Vend, Inc. Lloyd K. Rudd and K. C. Melikian, heads of Rudd-Melikian, Inc., were presented the first annual award of the Philadelphia Chamber of Commerce for deserving and small businessmen.

Walter (Solly) Solomon has been named manager of the Los Angeles branch of the E. T. Mape Distributing Company.

Leo Weingartner and Sidney Hillman have been accepted into membership of the Automatic Phonograph Operators' Association of Cincinnati

The Western Vending Machine Operators' Association has re-elected as its president M. I. Slater. J. B. Goodman has been elected secretary; Marvin Drenkow, treasurer; J. C. Pruner, vice-president.

Distributor Appointments

The Binghamton Amusement Company, 221 Main Street, Binghamton, N. Y., has been appointed subdistributor by the Runyon Sales Company, for the up-State area.

The Empire Coin Machine Exchange, Chicago, has been appointed distributor for the Chicago Coin Machine Company for the State of Wisconsin.

The Empire Coin Machine Exchange, Chicago, has been appointed distributor for the Advance Company, San Francisco.

General Vending Sales Corporation, Howard and Biddle streets, Baltimore, has been appointed distributor for the Williams Manufacturing Company, Chicago, for Maryland, Virginia, Delaware, and Washington.

The Great Lakes Phonograph Company, Detroit, has been appointed distributor for the Hume, Hagenson Manufacturing Corporation, Chicago, to cover Detroit and vicinity.

George Hurwich has been appointed distributor of the Keeney electric cigarette vender in Connecticut. Firm has offices at 354 Trumbull Street, Hartford.

The Reliable Coin Machine Company, 192 Windsor Street, Hartford, Conn., has been appointed distributor for Connecticut by the Bally Manufacturing Company, Chicago.

Rex Coin Machine Distributing Corporation, 821-29 South Salina Street, Syracuse, has been appointed distributor for J. H. Keeney & Company.

Dave Rosen Company, Baltimore, has been appointed distributor for the Hume, Hagenson Manufacturing Corporation, Chicago, and will cover Baltimore and vicinity.

Runyon Sales, 123 West Runyon Street, Newark, N. J., has been ap-

Bula, Smich Co-Head Sp'dwayAmusements

CHICAGO, Oct. 9 .- The new arcade bowling game, Bowl-a-Ray, is being produced under the direction of Anthony Bula and William Smich, co-heads of Sneedway Amusements. it was disclosed this week.

Using a ray which is similar in appearance to an actual bowling ball, game gives player five bowling frames for a nickel. If player wishes to play regulation game of 10 frames he must insert additional nickel. Player aims pistol when he wishes to direct ray toward bowling pins which are set in traditional alley formation.

Player can make up to 300 points just as bowlers on regulation alleys if they complete perfect game. Game is compact, fits into relatively small space and has sturdy cabinet of hard

Columbia Arcades Note Biz Upsurge

COLUMBIA, S. C., Oct. 9.—Three uptown arcades here reported biz fair despite the ban temporarily in effect against pin games.

Playland, newest of the trio, operates from 10 a.m. thru 12 midnight, offering the general run of skill games.

The Soda Arcade, open day and night, draws its customers with fewer games, and a battery of 12 Pan-o-Rams. Both of these places have soda fountains.

The Amusement Arcade, oldest here, continued its nighttime only policy, and used a mixture of games. Pan-o-Rams, and art shows. No soda fountain.

All reported their business had recently been boosted by army personnel from near-by Fort Jackson.

pointed distributor for the Bally Manufacturing Company, for New Jersey, metropolitan New York, and territory north to and including the counties of Renssalaer, Albany, Schonarie, Delaware, and Broome.

Seacoast Distributors, Newark, N. J., has been appointed distributor by the Metal Craft Manufacturing Com-

Shaffer Music Company's coverage for the J. P. Seeburg Company now includes Washington, Oregon and parts of Idaho and Montana as well as West Virginia, and parts of Virginia and Ohio.



WOODEN BALL For Skee Balls, Roll Downs and All Other Games,







- Perfect Workmanship Finest Kiln-Dried Maple
- Lowest Price
- Prompt Delivery

We also refinish old balls like new. Write for prices—Specify size ball and quantity desired. NEW YORK BILLIARD TABLE CO.

334-336 BOWERY, NEW YORK Phone: SPring 7-8276

DESTINATION CLEVELAND COIN!!!! Sooner or later you, too, will be one of our satisfied accounts. Why not now? If it's coin operated, new or used, we have it or can get it for you. Always on the square,

USED CONSOLES

Super Bonus Bells \$550.00

Super Bonus Bells 675.00

.... 250.00

95.00

75.00

85,00

5 Bally Triple Bells 540.00 3 Mills '47 Three

1940 Bangtails . . . 195.00 5¢ Super Bonus Bells 275.00

Bally Draw Bells .. 250.00

WOOD BALL

ROLL DOWNS

15 TRI SCORES \$ 69.50 6 TALLY ROLLS .. 49.50

GUSHERS

Models. Ea. ... \$22.50

BALL GUM & VENDORS

Silver King, 1¢\$13.95

Silver King, 5¢ 14.95

Vendors 19.95 Victor Model V 12.75

Charms. Per M . . . 6.00 Bubble Ball Gum, 30¢ per lb., packed in 25 lb. cartons.

NEW COUNTER GAMES

VIEW-A-SCOPE ..\$47.50

Penny Teeget 39.50 A.B.T. Challenger .. 42.50 Kicker & Catcher ... 35.00 Acme Electric Shocker 19.50

USED COUNTER GAMES

A.B.T. Challenger . . \$ 20.00

2 Davai 21's 10.00 4 Davai 5¢ Free Plays 20.00

12.00

12,00

15.00

10.00

A.B.T. Model F ...

Pop Up

Home Run Gun

Penny Pistel Shet ..

3 Way Grippers 2 Rex Line-Ups

Lots of 24 or more . . 12.00

3 2-Way Keeney

Bells .

D.D.

10 3-Way Keeney

5 Bakers Pacers,

2 SPORTSMAN

TIN PAN ALLEY

3 BIG CITY ROLLS

1 SUPER SCORE ...

85 Brand New 5¢ J.P.

Silver King Hot Nut

Large Metal Plated

Shipman's

Charms, Per M Small Metal Plated

ROLLS



PAYS FOR ITSELF IN 4 to 6 WEEKS

GROSSES \$350 TO \$500 WEEKLY!

- * Wide Store Front Visibility Attracts Attention—Holds Play
- Dual Control Speeds 12 Second Play
- * Realistic Industrial-Type Crane Fascinates All Types of Patrons
- * New Floating Play Field Big 30" x 20"
- * Complete Fluorescent Lighting Permits Rich Display of Merchan-
- * Easy To Dress
- Location Tested for Almost 2 Years

SEND FOR NEW ILLUSTRATED FOLDER

Como INDUSTRIES, INC. 2532 N. ELSTON AVE.

SEACOAST HAS WHAT YOU WANT-ANYTHING WITH A COIN CHUTE!

Exclusive Distributors In New Jersey **EXHIBIT CONTACT** CHI COIN MIDGET SKEE BALL F. O. B. Chi. \$399.50 WATLING SCALES.... 150.00 F. O. B. Chi. QUIZZER 490.00

Exclusive National Sales Agents ELECTRIC SHINE

Electric Shoe Shine Machine Most Beautiful, Simplest Mechanism, Lowest

DISTRIBUTORS! SOME TERRITORIES AVAILABLE. WRITE-WIRE-PHONEI

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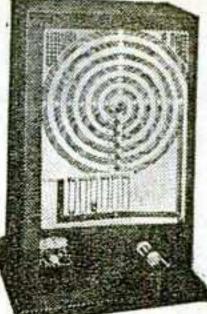
JOCKEY SPECIALS and SPECIAL

All beautifully refinished and mechanically perfect. If interested phone, write or wire:

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WHIRL-A-BALLS BRAND NEW - WHILE THEY LAST. ORIGINALLY \$49.50. SPECIAL PRICE, \$19.00. Lots of 10 or More, \$17.50.

USED GAMES Chi Coin Baseball . . Big Hit Crossfire Cyclone Double Barrel Dynamite 49.50 Fiesta Gold Ball 59.50 64.50 49.50

49.50

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-	USED VENDORS	
1	25 N.W. 1¢ #33 Ball Gum Vendors with	
1	Plastic Globes \$ 25 Silver King 14	.50
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1		.50
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I	10 1846 U-Need-A- Pak Monarchs 185	
ı	4 10 Col. Rowe Ciga-	.00
1	# Mational 930's Ciga-	.00
ı	8 U-Need-A Pak U-500	
l	Machines 110	.00
1	Col. Cigarette	

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STAMP VENDORS 17.50 ADVANCE MODEL 21F-Machines, 25¢ Operated . Write

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\$175.00 EACH

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	Cherries, be	135.00
7	2 Mills Black	
	Cherries, 10¢	145.00
1	2 Mills Black	
	Cherries, 25¢	155.00
1	4 Mills 25¢ Club	The state of
3	Bells	175.00
-	1 Mills 25¢ Golf Ball	
	Vendor	225.00
	3 Watling 25¢	
	Rolatops	95.00
M	1 Jennings 50¢ 4 Star	
	Chief	140.00
91	4 Jennings 5¢ 4 Star	Walls were
1	Chief	65.00
4	3 Mills 25¢ Bonus	0.0000000000000000000000000000000000000
	Bells	150.00
1	5 5¢ Cherry Bells	85.00
11	ADCADE FOILIDM	FMT

near the square.

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1 Brand New \$725.00 5 Slightly Used . . . 625.00

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Buckley Wall Boxes . . 29.00 Coded 30-Wire Cable.

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Oherries \$225.00 2 Mills Black

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Voice-O-Graph, latest 550.00

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15 Wurlitzer Skee Balls, 14-ft. \$165.00 10 Bank Balls, 14-ft. 110.00 1 Bank Ball, 9-ft. . . 85.00

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WANT TO PURCHASE IMMEDIATELY FOR EXPORT SHIPMENT

200 USED POST-WAR PACKARD PLA-MOR WALL BOXES Will buy any amount from I to 200. Satin or Chrome. Also

24 DYNAMITE 6 SUSPENSE 6 SUPERLINER 4 SEA BREEZE 4 AMBER

2 SMARTY 4 BONANZA

4 NEVADA 4 SEA ISLE 4 BASE BALL 4 BOWLING LEAGUE

4 HAWAII 4 SUNNY

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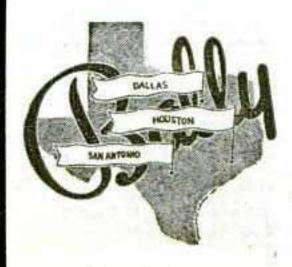
State in first letter your bottom price. Must be in good condition, ready for location. If price right, will wire one-third deposit. Write, phone or wire at once. What else have you to offer?

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GOLD CUPS

JOCKEY SPECIALS SPECIAL ENTRYS

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120

\$24.95 EACH OR 3 GAMES FOR ONLY \$70.00 !

PLAYBOY **BALLYHOO** RIO CAROUSEL ROCKET FAST BALL SEA BREEZE FIESTA SHOW CIRL MAISIE SMARTY MISS AMERICA SMOKY MIDGET RACER TORNADO MYSTERY VANITIES PASTIME

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HAVANAS — \$24.95

Terms: 1/3 Deposit, Balance Sight Draft Write for New List of All Machines "The House that Confidence Built"



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TERRITORIES AVAILABLE

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Wide Awake Distributor To Handle Nationally Advertised, Self-Service Stand Type Coin Changer.

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JOCKEY SPECIALS SPECIAL ENTRYS VICTORY SPECIALS

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LINDER NEW MANAGEMENT

OHDER HEN N	WALLACTWELL
Wurlitzer 950\$145.00	Rock-Ola Master\$ 59.50
Wurtitzer 600R 49.50	Back Ole Spectrover 10 50
Wurlitzer 750	Rock-Ola DeLuxe 59.50
Wurlitzer 42-600 Victory 49.50	Rock-Ola Standard 59.50
Wurlitzer 24 39.50	Wurlitzer 850 130.00
	Seeburg Wall-o-Matic R.C. Boxes 7.50 Wurlitzer #100 30-Wire Boxes 4.00
Seeburg Regal	
Race Horse Back Glass for A	Advance Roll\$9.50
WRITE FOR COMPLETE PRICE LIST	ON ROLL DOWN AND PIN CAMES

SEND 1/3 DEPOSIT, BALANCE C. O. D. HUB DISTRIBUTING CO., 630 Tenth Avenue, Cor. 45th St., New York 19, N. Y. Circle 6-9570

Top Production METAL TYPER DISCS For Bally's Two New One-Balls

CHICAGO, Oct. 9.—Bally Manufacturing Company's two new oneball games, Citation and Lexington, are in full production, George Jenkins, firm vice-president and general manager, announced this week. Highlight of the new products is a Ballydeveloped guaranteed odds feature.

Citation and Lexington both contain the horseshoe flash, spell-name, A-B-C-D and build-up features which have long identified Bally oneballs. Playfields of the new products are identical, but Citation is the free play model while its running mate is the automatic version.

Actually, the guaranteed odds idea refers to the fact that odds multiply on a mystery basis. Odds vary from a low of two to a maximum of 160. However, if a player makes a single play and rejects the odds given him by inserting a second coin, he may multiply the odds by three or four times instead of the conventional two. Player can continue to play additional selections since he knows that the odds will never drop back until a game has actually been completed. During entire game, odds are guaranteed to change only by advancing to higher odds.

Jenkins declared: "This new guaranteed-odds feature in one-ball play has proved intensely interesting on location and I believe that Citation and Lexington are far and away the greatest one-balls Bally has ever made." He also said that all firm distributors will have both games in their showrooms within a short time.

Chris Novelty Sets (RISS (ROSS BELL Hollycrane Showing

CHICAGO, Oct. 9.—The Chris Novelty Company, Baltimore, will hold a showing of Como Industries' Hollycrane at its showrooms October 14-16. Bert Davidson and Ralph Nicholson, Como officials, announced Wednesday (6). Baltimore firm is headed by Virgil Christopher.

Nicholson and Davidson, who earlier in the week represented Como at a Hollycrane showing in the Cincinnati headquarters of Sicking, Inc., before a strong turnout of Ohio coinmen, disclosed that all Como distributors now have factory-trained personnel thoroly instructed in the type of merchandise best suited for Hollycranes and the recommended dressing up of machines for profitable opera-

New digger measures 36 by 241/2 by 48 inches, with side windows 38 by 19 inches. Complete chassis, on which playfield and crane mechanism are mounted, slides out of cabinet on retractable roller legs. Crane travel of Hollycrane is controlled by two self explantory levers.

Firms already appointed as Hollycrane distributors include Walbox Sales, Dallas; Coin Machine Sales, Houston: Pan American Sales, San Antonio; Reichel Distributing, El Paso; Mayflower Distributing, St. Paul; London Distributing, Philadel-phia, as well as Chris Novelty and Sicking.

Tornado Damages Equipment

SYDNEY, N. S., Oct. 9.—One of the victims of the recent 60 to 70-mile tornado which played havoc with buildings, vessels, fences, and bridges on Cape Breton Island for a day, was Frank Hanlon, a veteran coin machine distributor and operator. He was with an outdoor show at Sydney, when the storm struck suddenly, and damaged his tents, equipment, machines and merchandise.

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PER 1,000

Manufactured from Precision Dies from Finest Quality Aluminum. Standard Thick-ness. Satin Finish.

TOP QUALITY ONLY—ONE LOW PRICE SAMPLE ON REQUEST

> MONEY BACK GUARANTEE 1/3 With Order, Balance C. O. D.



OUR MONEY BACK **GUARANTEE**

IS YOUR ASSURANCE OF SATISFACTION

MILLS

AND

IN ALL MODELS

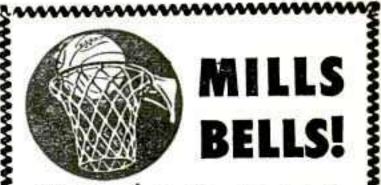
JEWEL BELLS BLACK CHERRY BELLS **BLACK GOLD BELLS**

MELON BELLS TRY THE NEW

THE MOST POPULAR PAYOUT SINCE THE BONUS BELL!

> HEADQUARTERS FOR THE BEST IN CLUB EQUIPMENT

1700 Washington Blvd. Chicago 12, Illinois



BELLS!

We have all Mills latest Bells in stock.

MARVIN J. BLAND INDIANA MUSIC CO.

705 Putnam St., Terre Haute, Indiana AUTHORIZED BELL-O-MATIC DISTRIBUTOR

IMMEDIATE DELIVERY! BRAND NEW BALLY RESERVE

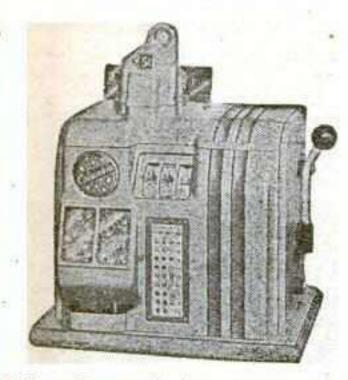
WITH BUILD-UP RESERVE FOR BUILD-UP PROFITS

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COLUMBIA TWIN JACKPOT BELL



Fruit or Cigarette Machine. Gold Award or Jackpot Model. Size: Height, 1834"; Width. 121/2"; Depth, 12"; Weight, 43 lbs. Plays pennies, nickels, dimes and quarters. 10 OR 20 stop reel.

WRITE FOR PRICES

- FOREIGN TRADE

This machine takes any foreign coin as big as U. S. 25¢ piece or as small as U. S. 10¢ piece.

GROETCHEN TOOL & MFG. CORP.

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Chicago 6, III.

Complete stock of new and used equipment at lowest prices. Phone or write.

Triple Bells	\$499.00
Draw Bells, R.B	199.50
Big Inning, New	325.00
Drivemobile	139.00
Pimlico	79.50
Rock-Ola '39 DeLuxe	99.50
Seeburg Hideaway	119.50
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EXCLUSIVE DISTRIBUTOR OF BALLY'S

Carnival Reserve Bell Bally's One Ball Table Wild Lemon Double Up

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COVEN Distributing Co. 3181 ELSTON AVE. CHICAGO, ILL. INDEPENDENCE 3-2210



We have all Mills latest Bells in stock.

AUTOMATIC COIN MACHINE & SUPPLY CO.

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Consisting of all late and post-war equipment. Located in the heart of the richest farming community in the Middle West. Showing nice profit. Selling to dissolve partnership. \$20,000 will handle.

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FOR VALUE—FOR SERVICE

In New England It's Trimount

- Trimount is largest distributor of quality "name" coin machines in
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- Trimount has New England's largest Parts Department. Every mail and telephone order is carefully and promptly filled.
- A well trained, experienced staff plus a complete line of parts is always available.
 - The newest games and up-to-date equipment is always at Trimount.

Trimount is a member of C. M. I. and the National Coin Machine Distributors' Association.

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SOLID COLORS THRU AND THRU-NOT SPRAYED OR PAINTED. ALMOST 1/4" THICKNESS-PERFECT FIT.

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NEW PIN GAMES_ CHICOIN THRILL .. GOTT. BARNACLE BILL GENCO SCREWBALL . EXH. CONTACT UN. SUMMERTIME ... UN. MAJOR LEAGUE . BALLY CARNIVAL .. EXH. MIMI. Steel Rolldown, Special Closeout\$99.50

NEW ONE BALLS BALLY GOLD CUP, F.P. \$645 BALLY TROPHY, P.O. 645

1	The second second	-Johnson					•	198.50
ı	Coln S	Operate	d					225.00
		CHARLES			•			17.95
	Junior	Changer	-	•	÷	÷	-	Out -

NEW SKILL GAMES

'EM & BAT 'EM . . 450.00

NEW COUNTER GAMES. IDEAL CD. VEND . . \$ 29.50 TARGET KING \$ 45.00 ABT MODEL F ACME SHOCKER ... 47.50 24.50 ABT CHALLENGER . SKILL THRILL 24.50 SHIPMAN ART SHOW 49.50 DAVAL BUDDY, F8. 14.50 GRIP-VUE 1¢ AMER. EAGLE 49.50 37.50 GROET, CAMERA OH. KICKER & CATCHER 84.50 19.95 GOTT. GRIP SCALE NON-COIN MARVEL 29.50 IMP, 1¢ or 5¢ 14.50 NON-COIN MARVEL 34.50 DAVAL'S ACE OR CUB 14.50 DAVAL'S MARVEL, 1¢ 27.50 HEAVY HITTER, Std. 89.50 BAT-A-BALL JR. & STAND, Originally \$79.50, Now. . . . \$21.50

MILLS JEWEL BELL W . JENN. MONTE CARLO MILLS BLACK GOLD, H.L., R . STANDARD OR SDX MILLS BLACK GOLD, H.L... R CHIEFS MILLS MELON BELL JENN. STANDARD CHIEF JENN. LITE-UP CHIEF MILLS BONUS BELL COLUMBIA, JP\$139.50 | DE L. COLUMBIA \$169.50 VEST POCKETS 65.00 MILLS Q.T. 115.00

SLOT SAFES, STANDS, ETC. _

CHICAGO METAL REVOLVAROUND SAFES - DE LUXE

C. B. UNIVERSAL, S.F. . . \$14.45 MODEL V-K, S.F. 12.75 MODEL V, S.F. 13.25 DE LUXE UNIVERSAL .. 14.95

NEW CONSOLES MILLS 3-BELLS MILLS 3-BELLS ... WRITE KEEN. GOLD NUG. .\$800.00 EVANS RACES ... BAL. TRIPLE BELL. 931.00 EV. WINTERBOOK 826.00 EVANS BANGTAILS 671.50 EV. CASINO BELL EV. CASINO BELL JENN. CHALLENGER 595.00 BAL. WILD LEMON 542.50 BAL. DOUBLE UP 542.50 BAL, RESERVE BELL 549.50

NEW VENDORS POP CORN WARMER \$ 69.50 SHIPMAN SELEC-A. BAR, 3-COL. ARISTOCRAT POP 59.50 CORN VENDORS MARION SCALE SILVER KING 79.50 S.K. HOT NUT VEND. 66 4-WAY MINT ADVANCE 256 MODEL 17.50 21F VENDOR N-W STAMP VEND. N.W. DE LUXE N.W. MODEL 33 N.W. MODEL 39 N.W. MODEL 40 N.W. 33 BALL GUM. 11.00 ATLAS DE LUXE ATLAS 5 BANTAM 14.50

COIN OPERATED ELECTRIC SCOREBOARD FOR SHUFFLEBOARD\$175.00

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FLIPPER TYPE 5 BALLS. EUREKAS, DRAWBELLS, SLOTS

No. 1 Spend Less for Reconditioned, Refinished, Guaranteed 5-Balls. No. 2 With Flipper Kit Installed* No. 3 With Spinner-Bumper Installed®

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COMPANIES AND	No. 1	No. 2	No. 3
MEX100	89.50	94.50	104.50
MYSTERY	69.50	74.50	84.50
ROCKET	59.50	64.50	74.50
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BALLYHOO	E0.50	64.50	74.50
BLAV BOY	59.50	64.50	74.50
PLAY BOY	59.50	64.50	74.50
SUPER SCORE	54.80	59.50	69.50
SPELLBOUND	49.50	54.50	64.50
MISS AMERICA	39.50	44.50	54.50
STEP UP	39.50	44.50	54.50
STATE FAIR	39.50	44.50	54.50
SUPERLINER	39.50	44.50	54.50
FAST BALL	39.50	44.50	54.50
SEA BREEZE	39.50	44.50	
SUSPENSE	90.50	4 4 4 4 4	54.80
MIDGET RACER .		44.50	54.50
CHOC CHETTER .	39.50	44.50	54.50
SURF QUEENS	39.50	44.50	54.50
BIG LEAGUE	39.50	44.50	54.50
BIG HIT	39.50	44.50	54.50
ANY PRE-WAR			
PIN GAME	24.50	29.50	88 50
Please give 2nd and	Red cholos	hacause	filaness
		- Decause	

and spinners are not practical to install on

SPECIAL OF THE WEEK! HAVANA with Flipper

LATE FLIPPER TYPE 5 BALLS Cinderella . . \$159.50 Trinidad ...\$139.50 Robin Hood 149.50 Humpty Dum, 189.50 Yanks 139.50 Catalina ... 129.50 ONE-HALF DEPOSIT WITH ORDER, BALANCE C. O. D. OR SIGHT DRAFT

SLOTS

MILLS BLACK CHERRY, Orig. 54, \$144.50; 104, \$149.50; 254 ...\$154.50 54 MILLS BLUE FRONT, ORIG. . 89.50 5¢ MILLS BONUS BELL 5¢ MILLS ORIG. CHROME, 2-5 . 109.50 109.50 GROET. DE LUXE COLUMBIA .. SE MILLS VEST POCKET WATL. ROL-A-TOP, 10¢ 79.50 BAKER BLACK BEAUTY, Club Rools, Set of 5-10-25¢. Es. 135.00

3	ARCAD		
P. D. Q	CAMERA A BOOT	TH 84	18.50
CMI. OC	IN BASKETBALL	CHAMP 3	
DOLVER	LL-STARS	2	59.50
FOOTE	OBILE	!!	59.50
CHI CO	LL, IDEAL	1	59.50
BOIL O	IN GOALEE	1	49.50
SUBER	BARREL, 10 FL .	1	49.50
UNDER	BOMBER	1	29.50
SHEED	TOPPEDO	• • • • • • • • • • • • • • • • • • • •	19.50
MAJOR	TORPEDO	1	09.50
VIDE A	CTROL COALE		09.50
COL BO	STROL SCALE		99.50
EVU M	KERINO		99.50
BATTIN	Q PRACTICE	GER .	99.50
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BALLY	RIKE HEAVY HITTER .		79.50
BUCKLE	Y TREAS. IS. DIG	OFR 1	19.50
GENCO	LINE-A-BASKET, F	PFR	89.50
MUTO. S	COL, CARD VEN.,	2 for Be	29.50

ONE BALLS

SPECIAL ENTRY, F.P. \$289.50 VICTORY SPECIAL, F.P. 169.50 VICTORY DERBY, P.O. 159.50 LONGACRE, F.P. TURF KING, P.O. 79.50 PIMLICO, F.P. 79.50 41 DERBY CLUB TROPHY, F.P. JOCKEY CLUB, P.O. 69.50 KENTUCKY, P.O. BLUE GRASS, F.P. RECORD TIME, F.P. 59.50 LONGSHOT, P.O. 59.50 SPORT KING, P.O. 59.50

CONSOLES

5-25 TWO-WAY BONUS SUPER	485.00
BALLY TRIPLE BELL, 5-10-254 .	495.00
54 KEEN. BONUS SUPER BELL.	295.00
MILLS 3-BELLS	159.50
2-WAY SUPER BELL, 5-54	125.00
HI HAND, DOMB	89.50
MILLS 4-BELLS, 5-5-5-5	99.50
BALLY CLUB BELL	89.50
MILLS JUMBO COMB	89.50
KEENEY 5¢ SUPER BELL COMB.	79.50
WATLING BIG GAME, P.O. or F.P.	69.50
SE PACE SARATOGA SR., P.O	69.50
BALLY BIG TOP, P.O. of F.P	69.50
MILLS JUMBO, LATE HEAD	69.50
PACE REELS-CHR. RAIL	69.50
JENN. FAST TIME, P.O	59.50
그렇게 보고 있다면 하는데 그를 하면 하는데 하나 되었다. 그 아내는 아내는 이 사람들이 아니다 되었다.	

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NEW PIN BALLS -

122

EXHIBIT CIRCUS UNITED SUMMERTIME UNITED MAJOR LEAGUE UNITED MANHATTAN **GENCO SCREWBALL** CHI COIN THRILL BALLY CARNIVAL WILLIAMS GIZMO CHI COIN CRAZY BALL

- CONSOLES

NEW

54-25¢ Bonus Super Bells\$800.00 5¢-25¢ Gold Nuggets 800.00 5¢ Baily Wild Lemons 542.50 5¢ Bally Double Ups. 542.50

CONSOLES

USED

0-31,63,63,63	
Draw Bells, Regular \$	229.50
Draw Bells, Red Buttons	259.50
#LEON HOLD HOLD HOLD HOLD HOLD HOLD HOLD HOLD	
5¢ Bonus Super Bells	295.00
5¢-25¢ Twin Bonus Supers	595.00
5¢-5¢ Twin Bonus Supers	575.00
5¢-10¢-25¢ Keeney	795.00
54-54-25¢ Bally Triple	
B¢ Bally Club Bell	89.50
5¢ Paces Reels, Comb.	49.50
5¢ Paces Reels, C.P 5¢ Bally Big Tops,	49.50
C.P. 5¢ Evans Gal. Domi-	79.50
nos, '47	415.00

ARCADE EQUIPMENT

Batting Practice\$	79.50
	119.50
Air Raider	79.50
Tommy Gun, Late	79.50
Ponniny dun, Late	
	259.50
	149.50
Lite Leagues	149.50
Voice Recorder	69.50
9-Ft. Skee Roll	79.50
Scientific Baseball	69.50
	300.00
Buckley Diggers	99.50
2 Exhibit Rotary	2
	195.00
	49.50
	199.50
	225.00
Must Chas Dalls	225.00
Wurl. Skee Rolls.	
	165.00
10 1/2 -Ft. Premier	
Skee Rolls	WRITE

-LATE PIN BALLS-

THUPICANA	119.50	BIG LEAGUE	\$ 29.50
ROCKET		BAFFLE CARD	49.50
AMBER	59.50 64.50	SEA BREEZE	1.12001.0010.000
TORNADO	59.50	R10	32.50
HONEY	69.50	MANHATTAN	
GOLD BALL MYSTERY	69.50	VANITIES	
MEXICO	89.50	CROSSFIRE	
NEVADA	99.50	HUMPTY DUMPTY	
CYCLONE	99.50 69.50	COVER GIRL	
DYNAMITE	59.50	BERMUDA	
FIESTA	69.50	CARIBBEAN	
TALLY-HO	79.50 49.50	CARIBBEAN	155.50
CAROUSEL	69.50	ONE BALLS	
CHDE OHEEN	20 50	OUT DATE	

CAROUSEL	69.50	ONE BALLS
SURF QUEEN	29.50	
MIDGET RACES	39.50	VICTORY
BIG HIT	39.50	SPECIALS\$169.50
MARJORIE	69.50	BIG PARLAYS 149.50
FAST BALL	39.50	BIG PARLAYS
CANTEEN	29.50	(New) 249.50
KILROY	49.50	DAILY RACES 215.00
TORCHY	79.50	SPECIAL ENTRY . 349.50
		the second secon

<u> </u>	IEW S	SLOTS		
	54	104	25¢	204
Mills Black Cherry	\$248.50	\$253.00	\$258.00	\$338.00
Mills Jewel Bells	. 248.00	253.00	258.00	350.00
Mills Golden Falls	. 248.50	253.50	258.50	350.00
Mills Vest Pocket	. 74.50	_		
Jennings Std. Chief .	. 269.50	279.50	289.50	399.00
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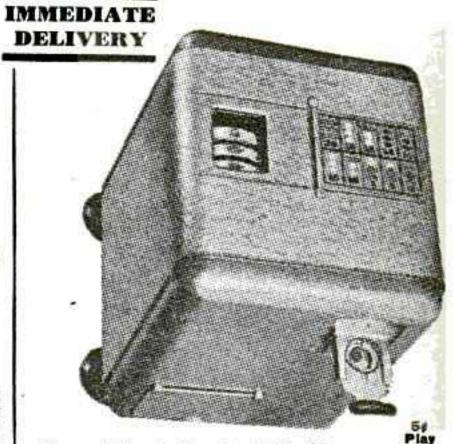
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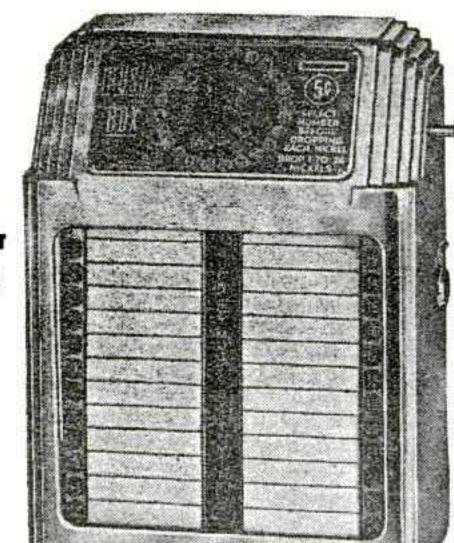
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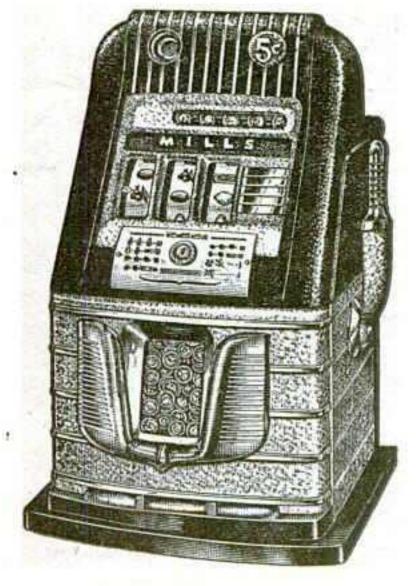
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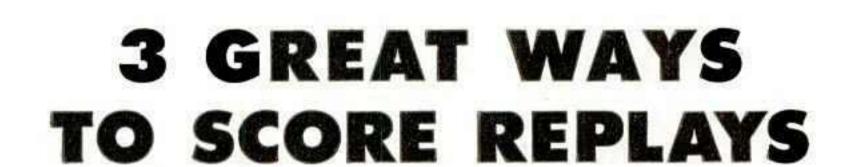
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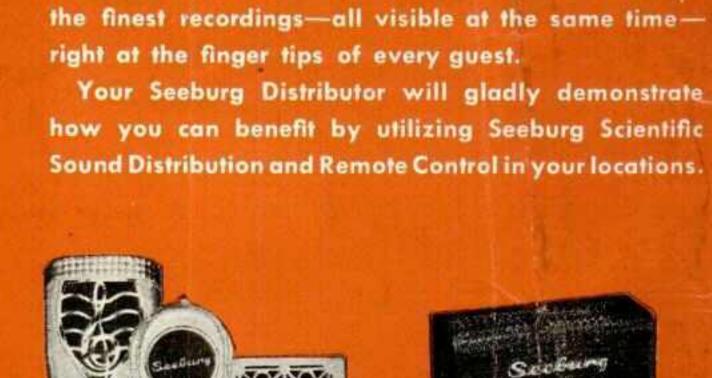
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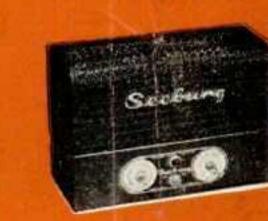
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