

The World's Foremost Amusement Weekly

AGENTS' TELE DONNYBROOK

Barn Thesps' Wage Floor Upped to \$50; Rotary Stock Held to Eight Shows a Week

Equity Studies Possible Dam on Tyro Influx

NEW YORK, Jan. 31.—At a special meeting Monday (26) Actors' Equity took action on several parts of a report presented by the summer stock committee. The actors' union has decided to increase the barn circuit minimum from \$46 to \$50 and reduce

the 10-performance week for rotary stock to eight performances while keeping the 10-a-week schedule for resident companies. B companies will be abolished, but the modified B category will be retained. The latter classification is for strawhats playing only week-ends far from A companies.

Equity is determined to prevent terrific enrollment in the union from hayloft tyros who begin as apprentices. (See *Equity Ups* on page 46)

Strike Averted On Stem; Grips Press Bargain

NEW YORK, Jan. 31.—Altho no agreement on wages or any other major point has been reached, the possibility of a strike by the stagehands' union, the International Alliance of Theatrical and Stage Employees (IATSE), was averted yesterday afternoon (30) during a negotiation session with the League of New York Theaters. The producers have agreed to make whatever agreement is reached retroactive to the expiration date of the contract, which is today (31).

The afternoon was spent in hearing appeals by the League about some of the practices of the deckhands, but (See *Stem Houses* on page 46)

Hold Your Hats! New Tele Firm To Make Pic an Hour

HOLLYWOOD, Jan. 31.—Another entry in the video film sweepstakes was chalked up this week when papers were filed for a \$1,000,000 corporation, stating as its objective the mass production of tele pix. The firm, Martin Murray Productions, lists Murray as prexy, songwriter Harry Revel as veepee and musical director, and attorney Albert Pearlson as secretary.

According to Murray, when the firm goes into operation late next month, it will be geared to produce

Hallelujah!

MINNEAPOLIS, Jan. 31.—The beer keg could have replaced the drum used by the Salvation Army for collections when the coffee and doughnut handout organization was willed the building housing Curly's Night Club and Bar. The cafe's op, Makey Gordon, patiently explained the intricate workings of the club to the officials of the society, who became confused and embarrassed about mark-ups on liquor and about what went into a cocktail. The pay-off was wag's asking the Salvation Army head, "How is your saloon coming along?"

P. S.: The structure was quickly sold to Makey.

Morris, MCA, GAC Scramble For Video Biz

Several Deals Wrapped Up

By Sam Chase

NEW YORK, Jan. 31.—The three top talent agencies, William Morris (WM), Music Corporation of America (MCA) and General Artists Corporation (GAC), are now engaged in a free-for-all fight for tele business. The firms are battling both to sew up television rights of all sorts, especially sports, and to peddle their wares to broadcasters and sponsors. Entry of the 10 percenters into video in a big way opened wide with the wrapping up of several deals this week by MCA and GAC, following the Morris office, which already has acquired a strong foothold in tele.

MCA this week sold the rights for the weekly wrestling matches at St. Nicholas Arena to National Broadcasting Company (NBC), with the first airtel Tuesday (3). NBC also has signed Jack Kilty, another MCAer, to a long-term contract for its *Musical Merry-Go-Round* chatter and record tele show.

Meanwhile, Roger Carlin, MCA tele topper, planned to Cleveland and (See *Agencies Fight* on page 15)

Miami Roundup: Big Names Click

Almost Every Club Boasts Starry Show

Fear of High Tabs Hurts

MIAMI, Jan. 31.—It's pretty tough to decide which Miami nitery to talk about first, since, from a talent viewpoint, the top spots have the top entertainers and one is as important as the other to the trade. Names like Georgie Jessel, Peter Lind Hayes, Sophie Tucker, Jackie Miles, Joe E. Lewis, Ella Logan, Milton Berle and others are quite a parlay in anybody's book. The tourist in Miami is so flooded with this assortment of names, he hardly knows which ones to see. Result is often that he goes to catch few of them, the fear of high tabs having scared him off.

With Jessel claiming his current Copacabana date is his farewell cafe appearance, it would be nice to report that he knocks 'em dead. Unfortun- (See *Miami Round-Up* on page 42)

Stem Gets Bad Scare in Fuel Crisis, But the Ending's Happy

NEW YORK, Jan. 31.—Stem showbiz was afraid of another jolt this week-end when an oil shortage in this area and zero temperatures combined to persuade Mayor O'Dwyer to draw up a fuel oil priority list which does not include theaters and niteries. Obvious conclusion is that if and when the priorities went into effect, theaters and niteries would be without heat if they were unfortunate enough to depend on oil as their fuel.

However, among the legit houses on the stem about 75 per cent use the facilities of the New York Steam Company (NYSC). The rest, including the Mansfield, Playhouse, Cort, National, Broadway, 48th Street and Belasco theaters, use coal. The NYSC uses an odd-size coal which normally is not usable for domestic purposes.

Actually, few Stem spots use oil. The Capitol is the only vaude-pic house that does, and it claims to have a two-week supply on hand. The

rest of the locations, theaters as well as niteries, get their heat from the NYSC.

Murray explained his firm would dodge Petrillo's tele music ban by (See *Hold Your Hats!* on page 38)

Does Macy's Tell "The Billboard"?

NEW YORK, Jan. 31.—The *Billboard* used to run a "Possibilities" column which tabbed showbiz newcomers of exceptional promise. Talent scouting gimmick. One of the earliest picks was a guy by the name of Norman Tarnoff, who was caught in an obscure legit part. Watch Tarnoff, said *The Billboard*.

Tarnoff turned up this week in a three-picture layout in the business section of *The Times* (28). Lad's made good, all right, all right. He's been made veepee in charge of the men's store at Macy's! Just like we said, hey?

Shelvey, Kaye Indicted in AGVA 'Fraud'

Matt Denies 20G Fund Grab

NEW YORK, Jan. 31.—Matt Shelvey and Arthur Kaye were indicted Friday (30) in Atlanta on charges of larceny, the allegation being that they fraudulently converted \$20,000 for their own use. The indictment is on two counts, each punishable with prison sentences of from one to five years.

The action was a result of an intensive investigation started by the five-man committee of the Associated Actors and Artistes of America (Four A's), which took over the affairs of American Guild of Variety Artists (AGVA) after Shelvey was discharged as AGVA topper. Co-defendant Kaye was once AGVA's Southeastern regional rep and later

(See *Fraud Charge* on page 41)

Gotta Match?

MERIDIAN, Miss., Jan. 31.—This is Fire Prevention Year in Meridian, and the Royal Theater skedded a screening of *Crimes of Carelessness*, a fire prevention flicker, for last Sunday (25) afternoon.

At 1:30 that morning fire destroyed the \$70,000 theater.

Press-Owned Bureau News To Outlets?

Chi AM, FM, Tele Involved

CHICAGO, Jan. 31.—Chicago AM, FM and television stations may have an opportunity to receive a local teletype news service from the City News Bureau, owned by local newspapers, it became apparent this week when Isaac Gershman, bureau general manager, stated he was starting a survey for the purpose of determining what service would be needed and could be offered.

Suggestion that the bureau begin supplying news to stations originated at WBKB, television station. In its recent coverage of a building collapse here, the station did not know about the disaster until an hour after it occurred, getting its first flash on the radio wire. Since the City News Bureau has immediate knowledge of such events, WBKB asked for rights to the bureau's services.

Altho WGN, owned by *The Chicago Tribune*, and WJJD, owned by *The Chicago Sun and Times*, have rights to the bureau's services thru newspaper affiliations, rules have been against giving service to other stations.

To clarify the matter, Gershman is beginning a series of meetings with radio and newspaper executives. This week he had a conference with WGN officials. Possibility is that even tho the bureau's board may not want to extend service to stations, it may be compelled to do so in the light of the Supreme Court's AP decision. There is the possibility, too, that not enough stations will be interested to make the plan feasible.

Gershman is also holding confabs with executives of Western Union, Illinois Bell and other companies which would be involved in supplying the service. He also is making a survey of news shows to determine the percentage of time devoted to local news.

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Editorial

Turn Spigot on the Bigot

BROTHERHOOD and tolerance are obvious answers to many of the world's current aches. So obvious that it's everlastingly staggering to run into tolerance in so many forms, in so many places so much of the time.

The most solid organized drive to "sell" tolerance for the past 20 years has been the National Conference of Christians and Jews' American Brotherhood Week campaign. This year the week is February 22 to 29. Major sections of the entertainment industry (films, radio, some portions of Music) will be in there contributing and raising dough, and spreading the word as they have in the past. But brotherhood is the kind of an act into which everybody in show business can get. Kick in what you can . . . in money, time and talent. Kick in to kick out bigotry.

Fuel Threat

NEW YORK, Jan. 31.—Mayor O'Dwyer late today (Saturday) stated he refused to consider amusements as among the essential industries meriting fuel deliveries in the current emergency. He declared that those night clubs and theaters—films or legit—which did not have enough fuel would simply be forced to shut down. Earlier in the day, the mayor issued an order effective at 5 p. m. today, giving a list of industries, utilities and institutions regarded as essential and meriting fuel deliveries. Included were hospitals, public institutions, transportation and communication centers and public utilities.

The effect of the fuel shortage on night clubs and theaters is treated in a separate story in the night club department.

Calif. Hotels Drive To Cut U. S. Tax to 5%

HOLLYWOOD, Jan. 31.—The California State Hotel Association this week launched a strong campaign to reduce the 20 per cent federal cabaret tax to 5 per cent, claiming great losses at dine and dance spots. The association called on its membership to join in a concerted drive to trim the tax. It said numerous Coast spots featuring entertainment were either facing bankruptcy or had already gone under because patrons are unable to shell out the stiff federal tax.

Ray L. Langer, association prexy, said Rep. Bertrand W. Gerhart (Fresno), key member of the House Ways and Means Committee, had been asked to propose the tax reduction measure. Other California members of the House and Senate are being urged to support it. The

NUMBER ONE ACROSS THE MUSIC-DISK BOARD

No. 1 On the Honor Roll of Hits
BALLERINA

No. 1 Sheet Music Seller
SERENADE OF THE BELLS

No. 1 Most Played on Disk Jockey Shows
BALLERINA by Vaughn Monroe, Victor 20-2433

No. 1 Disk Via Dealer Sales
BALLERINA by Vaughn Monroe, Victor 20-2433

No. 1 Disk in the Nation's Juke Boxes
BALLERINA by Vaughn Monroe, Victor 20-2433

No. 1 Folk Disk in the Nation's Juke Boxes
I'LL HOLD YOU IN MY HEART (Till I Can Hold You in My Arms) by Eddy Arnold and His Tennessee Plowboys, Victor 20-2332

No. 1 Race Disk in the Nation's Juke Boxes
SNATCH AND GRAB IT by Julia Lee and Her Boy Friends, Capitol Americana 40028

Leading albums, classical disks, English and Canadian sheet sellers and full score on all music-disk popularity in Music Popularity Charts, pages 24 to 35 in Music Section.

Boxing Shows Via Tele Net Set by WBKB

Chi Outlet Co-Promoter

CHICAGO, Jan. 31.—WBKB, local video station, this week signed an agreement to become co-promoter of boxing cards to be presented in Michigan City, Ind., and telecast over the station's contemplated regional chain composing South Bend, Ind., and Chicago, via Michigan City, and which is expected to expand to other Midwest and Eastern outlets.

Starting date of the telecasts under the new arrangement has not yet been set, but the station has entered into an agreement with the Michigan City school board and city council and two sports promoters to inaugurate a new program of Tuesday night professional boxing matches to originate in the 3,400-seat Isaac C. Elstron Auditorium. Bouts will be seen by fight (See Video Network on page 13)

N. Y. Injunction Bill Up

ALBANY, N. Y., Jan. 31.—Introduced in the Assembly this week and referred to the codes committee was a bill which "authorizes court or judge, on application without notice, to grant a restraining injunction until final determination of action to compel issuance of, or to review suspension or revocation of, license to operate place of public entertainment for stage or theatrical production, or to restrain interference therewith."

powerful American Hotel Association has agreed to back them up and is prepared to offer a long list of hotels which have been forced to shutter their dining rooms where entertainment was offered.

Showbiz Taxes In U. S. in 1947 Off 343 Million

WASHINGTON, Jan. 31.—Federal receipts from the amusement industry's five major taxes totaled \$2,867,632,118 in 1947, a decline of \$343,047,841 below the 1946 total of \$3,210,679,959, a survey of Bureau of Internal Revenue statistics disclosed this week.

Tax collections on phonograph records, radios and phonographs survived the general slump that hit other amusement taxes in 1947, revealed by the Internal Revenue Bureau figures on December collections. The radio-phonograph tax receipts reached a total of \$71,087,578 in 1947, nearly double the \$38,087,396 return from the previous year. Disk tax collections were up almost 20 per cent, bringing in \$8,667,700 (see story in Music Section). Collections on admissions, coin machines and liquor, however, showed declines from 1946 levels, with the liquor tax receipts accounting for the biggest part of the slump. The liquor tax yield in 1947 was \$2,319,546,368 in 1947, as compared with \$2,690,983,962 in 1946.

Admish Fares Off

The levy on admissions to theaters, night clubs and the like dropped to \$448,842,024 in 1947, as compared with 1946 collections of \$454,929,352. Coin machine tax collections dropped slightly to \$19,488,448 from 1946 receipts of \$20,549,793.

October Top Month

Top 1947 month for admission collections was October when Uncle Sam took a bite amounting to a little over \$43,000,000. December tax collections released this week show this levy bringing in \$42,930,914, the second best month of the year.

December disk collections of \$7,889 were far below the year's high \$967,257 chalked up in January. Christmas shopping for radios and phonos made December collection \$8,504,172 the best of the year that levy. December was a poor month for the liquor tax, with \$20 (See Showbiz Taxes Off on page

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COLGATE'S BOFF SPOT BIZ

What's This? No 'Escape' From Him?

NEW YORK, Jan. 31.—When the Mickey Rooney show, *Shorty Bell*, debuts over the Columbia Broadcasting System (CBS) in mid-February, it probably will go into the 10-10:30 p.m. Sunday slot now held by *Escape*. The latter program is now being aired then and at 11:30 a.m. Saturday.

Escape's Sunday time period will be dropped as soon as the Rooney show is ready for the air, with a new night time likely.

"Padded Cell" Goes On Trial for Sutter

HOLLYWOOD, Jan. 31.—Russell Seeds Agency and Sutter Candy Company will launch a 13-week trial run of a new-type audience show over Columbia Broadcasting System's (CBS) Pacific Coast network beginning February 21. Seg is tagged *The Padded Cell*, with Ken Niles handling emcee chores.

Agency topper Lou Place says the plan is to develop a screwball type of format, with contestants going in for "suppressed desire" gags. If successful, the seg may be added to the bankroller's full-net stable.

JACK HALEY TO WM

NEW YORK, Jan. 31.—Jack Haley this week signed with the William Morris Agency, with the commission house slated to handle him for radio only under the deal. The comic is currently rehearsing in the legit musical, *Inside U. S. A.*

Biow To Import Pic Folk To Set Tele Programs

NEW YORK, Jan. 31. — Milton Biow, head of the Biow Company Advertising Agency, stated this week that he plans to import Hollywood film people as the main bulwark of his television department. Biow declared that experience gained in motion pictures would mean an outlook for visual treatment which a radio background alone could not supply. He indicated that the infusion of pic personnel would be substantial, with television gaining increasing importance in the operations of his agency.

John Hamm, Biow radio director, pointed out that personnel now with the agency are being geared for the hypoped tele operation. Four people from the radio department are being put thru a special intensive video training course. Hamm said these were people who now acted for the agency in "goosing outside producers and directors" handling Biow radio shows, and said the plan was for them now to become "goosers in television." The agency also is utilizing the services of an expert animator, who formerly worked with Warner Bros. and the Disney studios. Now on the Biow payroll, the animator is working on commercials for the agency's clients.

The shake-up is expected to be accompanied by some switches in the Biow radio department as well. Biow is flying to California next week for a fortnight's stay. The reshuffle is likely to get under way upon his return.

Is It Cricket?

NEW YORK, Jan. 31.—Current plug tune of Gordon, Kaufman & Real is *Wicked Little Cricket*, the song getting a slew of plugs over WHN, New York. The station now is tying in with the exploitation, distributing small clickers—the sort elevator starters use—the sticker on the noise makers linking the song and the station.

Infernal things are all over Broadway and are recommended as a short cut to the loony bin.

ABC Plans Suit On FCC's Band Switch Decision

WASHINGTON, Jan. 31. — The American Broadcasting Company (ABC) is going to drag Federal Communications Commission (FCC) into court over what the web termed a decision representing "ruinous interference" to its Los Angeles outlet KECA. ABC told the commission this week that it is filing suit in the Court of Appeals to countermand FCC approval of a shift of frequency of KTHT, Houston.

According to ABC, the Houston station, now operating on 1230-kc. with a power of 250-w., was given permission to switch to 790-kc. and 5000-w. power without ABC getting a chance to protest.

Such operation of KTHT, said the chain, will cut off a substantial portion of the listeners to KECA, which operates on the 790-kc. channel.

Writers, Agencies Clash-Bound?

Ad Men May Ask NLRB To Certify Union

Sponsors at Tuesday Huddle?

NEW YORK, Jan. 31.—A critical meeting between the Radio Writers' Guild (RWG) and advertising agencies handling radio accounts is scheduled for Tuesday (3) with a strong possibility that the two groups will run into a head-on collision. The principal element involved is the question of National Labor Relations Board (NLRB) certification of the guild as the bargaining agent for the writers.

Equally significant is the fact that sponsors may participate in the writer negotiations, marking the first time this has happened in radio talent union huddles. All commercial contracts now signed in radio, whether for musicians or actors, are signed by the networks, with the sponsors not directly signatory. Union officials, eager for the switch, say it would bring an end to an artificial

Ding Ding!

CEDAR RAPIDS, Ia., Jan. 31. —What raises the beast in some men just brings out the Confucious-like wisdom of others, as this story of Dean Landfear, WMT disk jock, will attest.

While riding the train to Waterloo recently, a section hand spotted Landfear and said, "You know, we've got a celebrity on the train?"

"No, who?" asked Dean.

"Ding Lansfleur" replied the section hand.

Pulling into Waterloo, the section hand again approached Landfear and said, "You know you didn't fool me a minute. The moment I spotted you I knew that you were Ding Lansfleur. And now, since my wife is such a good fan of yours, would you please autograph this card for me?"

Dean wrote: "Ding Lansfleur."

labor situation lacking a realistic approach.

Troubled Background

The guild and the agencies met a fortnight or so ago, the guild presenting a commercial minimum basic agreement based on the one signed with the networks but revised for

agency-sponsor purposes. The agencies stated they had no authority to sign for the clients and the guild asked them to arrange such authority for next Tuesday's meeting. Reports from top agency officials this week were that sponsors would ask for NLRB certification before negotiating.

It was also stated authoritatively that the guild would refuse to subject itself to such a move, not only because it has the usual union antipathy for Taft-Hartley NLRB procedure, but because it feels such a request is a stall. The guild says that since the networks waived such a step, they see no reason why the sponsors shouldn't follow suit.

Three Possible Outcomes

Three choices lie open to the guild if certification is demanded. One is to fight; a second is to seek a compromise and the third, of course, is NLRB procedure. This last is conceded as having virtually no chance, with some sort of compromise figured as being worked out eventually. The guild negotiators have a strike vote to back them up. This vote was passed by the membership in April, 1946, and applied to employers of any nature—network or commercial. RWG figures that with this strike vote and a network minimum basic agreement signed, it is in excellent bargaining position.

One question which may prove difficult is whether agency-hired writers (*See Scribe, Agency Clash?, page 16*)

\$6,000,000 Beats Non-Net Plug Record

P&G Competition?

NEW YORK, Jan. 31. — A record-breaking total of \$6,000,000 was spent for spot broadcasting alone in 1947 by the Colgate-Palmolive Peet Company, it was authoritatively reported this week. It is, by an overwhelming margin, the greatest amount ever spent by one advertiser in non-network radio. The sum does not include Colgate's heavy network expenditures, which include such shows as *Can You Top This?*, *Blondie*, *Denise Day*, *Judy Canova* and *Kay Kyser*.

Station reps close to the spot picture say that heretofore appropriations of one to two millions annually have been the tops in spot budgets. It is believed that one of the factors behind Colgate's spot policy is its desire to compete with Procter & Gamble, heavily entrenched in network radio thru its slew of soap operas and its nighttime shows, among them *Truth or Consequences* and *Life of Riley*. From the appropriations standpoint, P&G, however, is still far in the front, with annual billings exceeding \$20,000,000.

Colgate products include Super Suds, Halo Shampoo, Palmolive Shave Cream, Vet detergent, Colgate Dental Cream, Cue dentifrice and Ajax Cleanser.

Other top spot buyers include Bulova, Pepsi-Cola, several of the cigarette companies, Gruen and American Chicle.

Bums To Get Live Airing Via Barber?

NEW YORK, Jan. 31. — It's now considered likely that Old Gold will ask Red Barber to do his out-of-town Dodger baseball broadcasts live, rather than via Western Union ticker. Whether Barber will be able to acquiesce is problematical in view of his commitments. The pressure to do the games live stems from the fact that Giant and Yankee out-of-town games will follow that pattern.

The Yankees last year had Mel Allen and Russ Hodges travel with the club to do live play-by-play. As for Barber, he has always shied away from traveling because of other pressures, including his post as sports director of Columbia Broadcasting System (in which connection a half-hour show is in the works), his newsreel assignments, Olympic coverage and writing.

Army Set To B. R. "Mr. Ace and Jane"

NEW YORK, Jan. 31.—The U. S. Army seems set to sponsor the Goodman Ace program, titled *Mr. Ace and Jane*, when it is ready for airing over the Columbia Broadcasting System (CBS).

The web is aiming at a February 14 starting date.

FM AIN'T OUTTA WOODS YET

End of Music Ban May Be Boon or Bane

Tough Competish for Indies

NEW YORK, Jan. 31.—After the first flush of enthusiasm this week caused when James C. Petrillo, head of the American Federation of Musicians (AFM), gave the green light to music on FM, broadcasters in both AM and FM began to wonder whether lifting of the ban would be a boon or a bane to FM. There appeared little doubt that it would aid FM adjuncts of networks in boosting their audiences, but it also seemed likely that it might mean overwhelming competition for FM independents. The latter are, it is held, in a tough spot in competing with the programs FM web affiliates will be able to offer.

The precedent-setting moves in FM occurred suddenly this week. On Thursday (29) Petrillo authorized duplication of music over FM stations, and on Friday he authorized the Continental FM network of 29 stations to resume the presentation of new live musical programs. Lifting of the latter ban, which had been in effect since last fall, opens the way toward negotiations between Continental and AFM locals in Washington and Rochester, N. Y., for wage scales covering such shows from these origination points.

Local Level Employment

The AFM now is planning a full-fledged campaign to obtain employment on the local level—a move which may affect FM operating costs. The National Broadcasting Company (NBC) already has sent a memo to affiliates urging them to maintain the (See *End of Ban on page 16*)



KLZ's Pix and Platter Star
CAPT. OZIE WATERS

Capt. Ozie has appeared in many Western pix, had his own network shows out of Hollywood, and has recorded for Coast recordings. His unique Western rhythms are bringing new fans to KLZ six mornings a week.

KLZ, DENVER

WXYZ, Det., Spielers End 'Bolt AFRA' Cry

DETROIT, Jan. 31.—The threat of announcers of WXYZ to bolt from the American Federation of Radio Artists (AFRA) has been ended, AFRA spokesmen declared here this week. Spielers had been voicing discontent, claiming the union had not concerned itself sufficiently with their problems.

A huddle was held here this week with the announcer Boaz Siegel, local exec sec., and A. Frank Reel, assistant national exec sec., and the situation was adjusted, with negotiations for a new contract to be opened shortly. AFRA is also moving to negotiate with WEXL, Royal Oak, and WJEF, Grand Rapids. Moves indicate a marked increase of activity of the union in Michigan.

Petrillo's Move Cheers FMA, FCC

WASHINGTON, Jan. 31.—The move by James C. Petrillo, head of the American Federation of Musicians (AFM), clearing the way for FM development, was greeted here by optimistic statements from the FM Association (FMA) and the Federal Communications Commission (FCC). J. M. (Bill) Bailey, FMA executive director, called the turn in events "a great stride forward for FM" and added that "it means an upsurge in the manufacture of FM receiving sets." He declared that the Radio Manufacturers' Association (RMA) had informed FMA the production of receivers would be hiked.

Bailey cited a survey conducted by him months ago in which FM broadcasters were represented as "overwhelmingly" in favor of web programs on FM. "Even the FM stations voted 14-1 in favor of simultaneous broadcast of web shows on both FM and standard stations," Bailey recalled.

The FCC hailed the lifting of the ban as a break for present stations. A commission spokesman, however, expects its FM processing to continue quietly, with no rush from new applicants. There has been relatively little change since it was first disclosed that FM application filing was slowing up (*The Billboard*, January 3). Since that time 13 new bids were received and a dozen grants made.

During January only three new CP's were authorized. In contrast 1947 saw the commission issue an average of one grant a day for a total of 365.

FCC insiders predict that new bids resulting from the end of the AFM ban are likely to emphasize the present trend of FM stations serving to duplicate standard coverage.

Can Pulmotor Revive a Tune? BMI Tries It

NEW YORK, Jan. 31.—A test to determine the strength of U. S. radio stations in reviving an erstwhile semi-hit tune, and the effect of such radio plugging on the sale of the tune's phonograph records, is now being undertaken by Broadcast Music, Inc. (BMI) and seven independent stations. BMI eventually hopes to get the plugging extended to the majority of stations thruout the country.

The song in question is *There I Go*, a BMI tune which achieved moderate hit status during the American Society of Composers, Authors and Publishers (ASCAP) music ban. Four weeks ago, seven indies, WNEW, New York; WPEN, Philadelphia; WWDC, Washington; WWSW, Pittsburgh; WHDH, Boston and WJJD, Chicago, agreed to back the proposal, including a guarantee of 5 to 10 plugs of the song per day. The record being plugged is the Vaughn Monroe pressing, which Victor is reissuing.

Proponents claim that indications of success are already strong, with Victor having moved 92,500 copies in four weeks, the tune reportedly ranking well in Pittsburgh and Philly juke boxes and dealer demand increasing daily. They claim the project faced special hazards in view of Monroe's competition with himself via other recordings, notably *Bal-berina*.

Both the stations and BMI also hope to prove, should the venture hit real pay dirt, that indies are a prime factor in making hit records, that BMI, with its radio ownership, has enormous exploitation possibilities, and that a BMI tune offers advantages to diskeries.

Because BMI's current No. 1 plug is *Passing Fancy*, the song has been transferred to Mellin Music, a BMI pubbery.

Tele Music Deal Seen Sure

Webs Cheered By Petrillo's Pro Tem Okay

AM Music for FM Dupe

NEW YORK, Jan. 31.—Broadcasters, elated over their pro tem settlement this week with James C. Petrillo, head of the American Federation of Musicians (AFM), are virtually certain that a deal for the use of live music on television will be worked out when negotiations are resumed March 1. It undoubtedly will take some time, they feel, but based on remarks made by Petrillo during the talks concluded this week—remarks which said, in effect, "We'll have to make a deal, television is here," the broadcasters are convinced the time is now. The agreement reached this week, meanwhile, calls for a two-month extension of the existing AFM contracts with the networks, plus the

Dems. Vs. Reps.

DETROIT, Jan. 31.—A new weekly show, *Michigan Congressmen Report*, opening on WWJ, is introducing political segregation as a necessary precaution. Show uses a panel format on national and international questions, with three congressmen from the State on each show—but carefully locks all Democrats into the program one week and all Republicans the next.

use of AM music for FM duplication.

Petrillo, it is stated, now appears convinced that television will, as broadcasters have steadily maintained, increase musicians' employment. They have also pointed out to the musicians' chief that the rapid growth of tele has reached the stage, where delaying tactics are no longer warranted. They have also argued, that by withholding approval, he is probably depriving his men of work—whether for video films or studio shows.

The multitudinous problems con- (See *Petrillo's Pro Tem on page 16*)

AFM Tentative Accord Boosts Congress' Hope

WASHINGTON, Jan. 31.—House Education and Labor Committee members are making no secret of their elation over James C. Petrillo's tentative compromise agreement on FM and video music, and some members went so far as to interpret the agreement as foretelling a general back-down by the American Federation of Musicians' (AFM) president. Rep. Carroll D. Kearns (R., Pa.), chairman of a subcommittee on Petrillo's activities said that Petrillo's latest step "can only be interpreted as a sure sign that our sub-committee was absolutely correct in condemning the AFM for going too far, and that the union's president had finally found himself aganist a stone wall where he could go no farther."

Kearns, whose bill to authorize a higher price on commercially used records will be committed to the House Judiciary Committee early next (See *AFM Tentative Accord, page 16*)

CBS Inks Preakness Classic for Radio, TV

NEW YORK, Jan. 31.—The Preakness, nag classic, will be broadcast exclusively in 1948 and succeeding years by the Columbia Broadcasting System (CBS) under terms of a long-term pact signed Friday (30). The pact, which gives the web both broadcasting and television rights, was concluded by Harry A. Parr and Alfred Gwynn Vanderbilt, execs of the Maryland Jockey Club, and Lawrence Lowman and James A. Seward, CBS vice-presidents.

CBS now has long-term exclusive rights to the three racing classics, the other two being the Kentucky Derby (renewed last week) and the Belmont.

AFRA To Accuse WKMH in Detroit

DETROIT, Jan. 31.—Boaz Siegel, executive secretary of the Detroit local of the American Federation of Radio Artists (AFRA), announced this week that charges of unfair labor practices would be filed shortly against WKMH here. Only three staffers are involved.

Siegel said the basic charges would be refusal to negotiate and coercion of employees.

Can Schools Sell Games Exclusive? Tex. Court To Rule

AUSTIN, Tex., Jan. 31.—The question of whether a public school district can sell exclusive broadcast rights for high school football games has been laid before the Texas Supreme Court.

KRIG, Odessa, Tex., got an exclusive contract from the school board and was carrying games unsponsored. KOSA, Odessa, defied the contract and began broadcasting play-by-play. KRIG sued, getting a District Court order restraining the telephone company and KOSA from broadcasting. A third Odessa station, KECK, intervened.

The Court of Civil Appeals at El Paso upheld the lower court, ruling that broadcast rights were a concession, like peanuts, which the school can sell as it sees fit. KECK carried this ruling to the Supreme Court, claiming that federal and State constitutional guarantees of freedom of speech and press are being abridged.

While no sponsors are involved in the Odessa case, it has implications. The Humble Oil & Refining Company has had an exclusive contract for 13 years with the Southwest Conference on college football broadcasts which it carries on 60 Texas stations. Since tax-supported University of Texas, Arkansas and Texas A. & M. are in the Southwest Conference, the Supreme Court decision could trouble that contract. Radio lawyers noted that Humble's local attorney handled the case for KRIG.

The Supreme Court will rule within two weeks on whether it will hear arguments.

CBS Broadens Opinion Quest

NEW YORK, Jan. 31.—Columbia Broadcasting System (CBS) shortly will broaden the base of its opinion programming by originating a greater percentage of these programs at outlying stations of the web. Robert B. Hudson, the net's director of education, goes on a three-week trek starting February 25 to line up articulate talent for the programs, and to discuss with stations the problems involved in casting and originating the programs. CBS shows on which out-of-town originations will be used include *In My Opinion*, *People's Platform*, *Cross Section* and *Opinion Please*. These shows are aired usually from New York or Washington, occasionally from Chicago.

The web's reasoning is that more opinion programming from the affiliates will enable its schedules to reflect more accurately what people are thinking. It's particularly advisable, according to Hudson, in an election year, and also in view of the grave national and international problems being debated in Congress.

AFRA Seeks Agents' Right for WHLI, L. I.

NEW YORK, Jan. 31.—American Federation of Radio Artists (AFRA) this week filed application with the National Labor Relations Board for certification as sole bargaining agent for the announcers and news reporters of WHLI, Hempstead, L. I. A ruling is expected within the next two weeks.

Should the station offer no objection, the presentation of AFRA membership cards for a majority of the staff would be sufficient to insure certification.

Hooper Returns Nielsen Fire; New Service Not All-Phone

NEW YORK, Feb. 2.—Full details on U. S. Hooperatings, the new survey service being set up by C. E. Hooper, are finally being revealed. Thru this service, which permits a rating projectable to the entire country—urban and rural, telephone and non-telephone homes—Hooper is not only answering critics of his present telephone survey system, but appears to be training his guns specifically on the A. C. Nielsen Company. The latter organization, which for years maintained a policy of secrecy, recently reversed its stand and, in so doing, leveled a barrage of criticism at the Hooper random telephone system.

Hooper already has shown his new presentation to Mutual Broadcasting System (MBS) officials, is conducting a showing tonight (Monday) for American Broadcasting Company (ABC) execs and will hold a press preview Wednesday (4). U. S. Hooperatings, states Hooper, offer a "complete national network program popularity and audience size reporting service." Current Hooperatings furnish essentially program popularity ratings in urban areas as based on telephone home preferences. The non-telephone element has been a principal point in Nielsen criticisms of the Hooper method.

U. S. Hooperatings are based on listener diary results, using a 4,800-home sample, pro-rated as to the standard economic research factors. Hooper plans to offer the service free to current subscribers, together with his other services, the first report due April 30, with three reports annually. By projecting the new ratings to the full available U. S. audience, Hooper says, sponsors will be able to draw

vital data as to cost of programs per home, per listener and per impact, and in addition, subscribers will get virtually "every fragment of program information ever offered, including flow of audience information and minute-by-minute listening."

E. P. H. James, MBS vice-president, stated last week that Mutual more than welcomed the new service. He sounded a note of caution by noting that any such method must be tested before it could get full acceptance, but that if the new ratings stood up, they would be a notable contribution to the industry.

WBAL, Balto, Scrap May Include Hearst

WASHINGTON, Jan. 31.—A ruling on whether Publisher William Randolph Hearst will be called to testify in the renewal fight of WBAL, Baltimore, is expected to be made shortly by Commissioner Rosel Hyde. Meanwhile, newsman Drew Pearson is readying testimony for the hearing Monday (2).

Pearson is ready to hammer at the idea that he and Robert Allen, both of whom are seeking the frequency as Public Service Broadcasting Company, can do a much better job of programming than WBAL has done. During hearings this week, Allen stuck to the same theme. He told Hyde that radio, in general, is doing a poor job. Outlining program policies of public service, he declared that his idea is to keep soap operas and crime thrillers off the air.

12 of the 16 most popular local new york shows (other than news or commentators) are on WOR*

*according to the Nov.-Dec. 47, Hooper Report

of the 10 new york women's service shows which reach the most people at the least cost, the top three are WOR shows

WOR —heard by
the most people where
the most people are

mutual

At a time when agency men and their clients are feeling pennies fitfully, there's a station in this land which is doing an extraordinary job of keeping selling costs basement-style. It's WOR. And the method's *not* magic.

WOR's amazing ability to reach more people and make more people reach for what you have to sell, is a skilled dovetailing of planned programming and probably the greatest coverage of any station in the United States.

For, you see, WOR shows are, first of all, shows that WOR is proud to carry. But they must pay through the cash-register, or else.

Secondly, WOR is heard regularly by 34,057,161 people, 1/4 of the nation, in 430 counties in 18 states.

It's an unbeatable combination and priced so low that our treasurer—ever on the lookout for a loose nickel—says no good can come of it. We just laugh gaily and toot our party horn, and keep trying to make the low cost lower.

This One



90C2-H1R-72GQ righted material

MORE NAB CODE CUTS DUE

Streamlining Hits Sections On 'Morality'

Move To Answer Beefs

WASHINGTON, Jan. 31.—National Association of Broadcasters (NAB) long-embattled projected code is undergoing another drastic surgical streamlining, this time in the non-commercial morality sections of the document, with several controversial provisions being deleted outright in order to satisfy beefs from broadcasters and suggestions from public officials for avoiding any abridgement of speech or impractical restrictions. The overhaul move, under way for weeks, got vigorous impetus this week from a joint confab by Justin Miller, NAB prexy, with a number of public officials and members of the NAB program executive and public relations committees. Among the public officials who conferred were Wayne Coy, chairman of the Federal Communications Commission (FCC); Chief Justice Bolitha J. Laws, of the U. S. District Court of Appeals for the District of Columbia, and Chairman Robert J. Freer, of the Federal Trade Commission (FTC).

Among the provisions to be dropped from the code completely, it was learned, is a policy section on political broadcasts in which the projected code had tabooed dramatization of political issues and political broadcasts were to be deemed as subject to censorship. This latter provision was considered highly controversial.

Sex and Religion

There will be numerous deletions also in sections specifying taboos and standards in sex and religious pro- (See More NAB Code on page 16)

Hooper Doopers

NEW YORK, Jan. 31.—Fred Allen leads the wolf pack in the January 30 Hooperatings, followed by Fibber McGee, Jack Benny, Edgar Bergen and Truth or Consequences. The last-named's new mystery contest is paying off terrifically rating-wise.

The effect of the nation's cold spell is apparent, with ratings running unusually high and sets-in-use setting a peace-time record, exceeded only by January, 1942, figures immediately after Pearl Harbor. Full list of nighttime top 15 follows:

Fred Allen	28.7
Fibber McGee and Molly ..	27.7
Jack Benny	27.6
Edgar Bergen	26.2
Truth or Consequences	25.7
Bob Hope	24.7
Walter Winchell	23.2
Amos 'n' Andy	23.0
Radio Theater	22.9
Bandwagon	22.2
Red Skelton	21.8
Music Hall	21.4
Mr. District Attorney	21.2
Arthur Godfrey's Talent Scouts	20.9
Duffy's Tavern	19.1

CBS Slyly Reaps 'Harvest' From NBC

NEW YORK, Jan. 31.—The RCA Victor show, now airing on the National Broadcasting Company (NBC) Sunday afternoons at 2, will move to 2:30 p.m. when, April 7, *Harvest of Stars* (International Harvester) moves to the Columbia Broadcasting System (CBS). The deal marks the first piece of business grabbed by Columbia from NBC in some time.

NBC has five accounts in line for the open Sunday spot and will settle the question of who gets the billet next week.

Fem Casters Huddle, Plug For Air Plugs

WASHINGTON, Jan. 31.—Coupled with a defense of radio commercials, the Association of Women Broadcasters (AWB) at its national convention this week left capital bigwigs with "a fair impression of the radio estate." In their brief stay, the ladies managed to meet everyone from the President and Mrs. Truman on down.

Staunch defense of the air plug was delivered in several clinics, with several women broadcasters reporting on the favorable results garnered by advertisers on their respective stations. A warning was issued by Mildred Bailey, of WCOP, Boston, who pointed out that exaggerated claims in any radio commercial could create disbelief of any other advertising carried by the station.

Radio was boosted by all the officials who appeared before AWB to deliver speeches, including Speaker Joseph Martin, Secretary of Agriculture Clinton B. Anderson; Ben Cohen, of the United Nations; new Army Chief of Staff Omar Bradley, and Army Secretary Kenneth Royall.

In one of the many talks delivered before the lady broadcasters, National Association of Broadcasters (NAB) Executive Veepee A. D. Willard sought to sooth the feelings of any who might have been disturbed by the closing of NAB's New York and Los Angeles offices—plus the abolishing of the job of Dorothy Lewis—by emphasizing that the AWB will not be a "step-child." He said NAB would work more closely than ever with AWB.

Hugh Feltis, president of the Broadcast Measurement Bureau (BMB), put in a few plugs for his group's audience reports. "BMB reports," he said, "tell you where a station is listened to, and by how many fami- (See Fem Casters Huddle on page 10)

Transit Sets FM On Ky. Bus Line

CINCINNATI, Jan. 31.—Transit Radio, Inc., headed by Hulbert Taft Jr., president, and Richard C. Crisler, executive vice-president, last week concluded negotiations with the Cincinnati, Newport & Covington Railway Company for installation of FM receivers in all the railway company's vehicles. It was estimated that installations on the Green Line, which serves Northern Kentucky riders, will begin about May 1. All vehicles are to have the receivers, except a few old-type streetcars, it was reported.

Green Line's prexy, Philip G. Vondersmith okayed the move after pointing out that recent experimental tests with FM on the busses and street cars resulted in 96 per cent of the company's riders giving their approval of the project.

Equipment is to be supplied and maintained by Transit Radio and Station WCTS, with special programs being arranged for the transit audience. Equipment is to be placed inconspicuously in the busses, the exact location depending on the type of transportation. Uniform reception is made possible by use of four or more speakers distributed over the length so as to not interfere with car cards or any other regular part of the bus.

NAB Sets Program Guide, Office Helps For Its Members

WASHINGTON, Jan. 31.—National Association of Broadcasters (NAB) will soon start publishing a NAB program manual for its members, as the result of approval of the project this week by the program executive committee. The manual will be issued in loose-leaf form on a continuing basis, with suggestions of development and use of available program sources and the preparation of various types of programs.

Meanwhile, NAB's small market stations exec's committee, which met here this week, has agreed to intensify its studies on ways to combat rising operation costs and to develop increased efficiency. A brochure on office management methods will be published.

2d Petry Listener Poll on Commercial Spots Digs Deeper

NEW YORK, Jan. 31.—Edward Petry & Company, Inc., which in 1946 released a study designed to measure the audience of the radio commercial, released a similar study this week, larger in scope and employing new techniques, tending to prove the findings of the earlier study that spot radio quickly builds and accumulates audiences. The study, which was conducted by Alfred Politz, used a larger sample than the 1946 study and is claimed to develop fully projectible data. As in the earlier research, St. Louis was the city chosen because Petry has no station there.

Tho Petry & Company prefers to let the statistics speak for themselves, the survey is regarded not only as validating further the earlier study, but also proving that spot commercials in marginal time build tremendous audiences. This latter was in- (See Second Petry Poll on page 10)

Industry's "Institute" Pitch

NAB Strategy In Race With Other Media

Board To Pass on Ideas

WASHINGTON, Jan. 31.—Long-discussed plan for the development of industry sponsored radio institutes as a means of enhancing radio's role among the major media of public expression will go before the National Association of Broadcasters (NAB) board for study February 24-26. It is the result of the latest discussions of the plan by the NAB program executive and public relations committees here this week. Members of the committees favored and passed the proposal along to the NAB board, which is expected to deliberate on an over-all program of how to improve radio's role as an

CARE Bally

WILMINGTON, Del., Jan. 31.—Radio did such a tremendous promotional job here for the program of CARE package orders for Europe in which all Wilmington banks were participating, that suburban community demand has brought every bank in New Castle County into the movement.

It's believed this is the first county in the nation to attain such a record. Any of the \$10 packages—adult or special baby foods, coal, layettes, woolen and cotton goods—may be ordered at all 17 banks in the county.

Bankers in Wilmington say that "radio did the job."

"independent and aggressive" medium.

Behind the move is the thought that radio should take steps to counteract the numerous meetings sponsored by non-radio groups in which the industry participates—and is frequently lambasted for sins of omission and commission.

The idea for a counter-attack by

radio has been proposed before, but it is now seen closer than ever to fulfillment. The final plan may abandon the term "institute" for a similar phrase to avoid an inaccurate aspect of competition with existing institutes.

As now being considered, the radio forum will not be in competition with similar programs but will provide an opportunity for radio to sponsor nationally important meetings for broadcast discussions by celebrities from all walks of life.

In keeping with an over-all objective to enhance broadcasting's prestige, the program executive committee approved a resolution asking NAB, the Radio Manufacturers Association and other interested groups to promote radio further by using promotional slogans for U. S. radio in co-operative ads whenever possible. The committee suggested a slogan such as "American broadcasting is the finest in the world."

Also discussed this week was a proposal for a "red-white-and-blue" book to be published yearly by NAB, listing all pertinent data on public interest and public service radio shows, promotional award winners, etc.

AM'S TV SPOTS BEFORE EYES

FCC Mulls Request For '540-Kc. Study

WASHINGTON, Jan. 31.—Federal Communications Commission (FCC) is weighing a request by the National Association of Broadcasters (NAB) for a study of the 540-kc. frequency, but FCC engineers are of the opinion that full United States use of the channel would add only a handful of stations.

Chief stumbling block in the way of U. S. utilization of the 540-kc. band is a 50-kw. Canadian station now using the channel from Watrous, Saskatchewan. Because of restrictions laid down in the North American Broadcasting Agreement (NABA), this country must give full protection to the Canadian outlet.

Because of the wide coverage of the 540-kc. frequency, coupled with the high wattage of the Watrous station, FCC engineers feel that no more than a dozen relatively low-power stations could operate in the United States without giving objectionable interference to the Canadian station or each other.

Stirton Gets ABC's Central Div. Post

CHICAGO, Jan. 31.—James B. Stirton, assistant to Ed Borroff, v.-p. in charge of American Broadcasting Company's central division since 1945, this week was appointed general manager of the division.

Stirton, division program director until he joined the marines in 1942, became assistant to Borroff upon his discharge in 1945. Before becoming program director he was in the artists bureau of National Broadcasting Company.

WJR, Detroit, Ups 3 to Veepee Posts

DETROIT, Jan. 31.—Three WJR executives this week under Harry Wismer, who holds the post of executive assistant to the president, G. A. Richards.

The appointees are P. M. Thomas, secretary-treasurer; George W. Cushing, news editor and national affairs director, and George F. Leydorf, chief engineer.

Stations To Peddle Finley's Philco Wax

HOLLYWOOD, Jan. 31.—Larry Finley has decided against enlarging his sales staff in peddling his Philco-approved wax shows to Philco dealers and will instead work thru radio stations. Originally Finley intended to sell Philco dealers on the idea of taking advantage of the co-op offer made by the radio manufacturer whereby the Philco distributors would share 50-50 on the cost of time and show with the dealer.

Philco, sponsor of the transcribed Bing Crosby, moved again in favor of waxed airers when it okayed four Finley open-end e. t. shows for use by its dealers on a co-op basis. Shows will be made available to more than 25,000 Philco dealers.

The Finley wax packages include *Myrt and Marge*, *Flight With Music*, *Dairy of Fate* and *The Anderson Family*.

Commercial copy for the shows will be handled thru the Hutchins Agency, which arranged the new set-up between Philco and Finley. Finley also produces Philco's eight hours per week of tele shows on KTLA here.

Hear All About It!

NEW YORK, Jan. 31.—All four major networks and a number of independent stations yesterday (30) rebroadcast portions of a British Broadcasting Corporation (BBC) eye-witness account of the assassination of Mahatma Mohandas K. Gandhi. BBC correspondent Robert Stimson was 10 yards away from the Indian leader when he was shot. The program was transcribed by the four webs and portions were aired at various times during the day as part of their newscasts. Both WNYC and WNEW, New York, picked up the program direct from London at 11:30 a.m., while transcribed rebroadcasts were used by WINS and WQXR, New York; WPEN, Philadelphia, and WTOP, Washington, among others.

Stock Sales Trap Execs of "5th Net"

SAN FRANCISCO, Jan. 31.—Charles J. Husband and Rudolph J. Fjellstrom, two of the officials in a proposed fifth coast-to-coast network, were arraigned here this week on charges of illegal sale of securities. Superior Judge Alfred Woolenberg ordered the case continued until March 1.

Paul M. Titus, prime mover of the new network, was not in court and is to be arraigned on the same charge March 1. The three men are charged with collecting more than \$18,000 thru the sale in California of stock in the North American Broadcasting Company.

Tele Inroads Into Revenues Are Foreseen

Camels, Kools Show Way

NEW YORK, Jan. 31.—AM broadcasters in New York this week expressed open concern—possibly for the first time—on inroads they fear television will soon be making in their revenue. Fears were especially noticeable on the part of independent broadcasters without television franchises.

The AM men say that while they feel many of them will be operating in television, in one sphere or another, the belief that many held that tele's inroads wouldn't develop for some time is no longer holding up. Most pertinent fact leading to this conclusion is the slow but steady entry of national advertisers into video.

Camels and Kools

These broadcasters point out that this week, for instance, two large national spot advertisers, Camel and Kool cigarettes, both committed themselves to tele campaigns. Camel, which uses both network and spot, is currently on a large spot campaign, while Kools have been one of spot's most consistent big spenders.

What scares the AM boys is the theory that spot budgets will be cut first as tele appropriations grow. They claim that advertisers have far less inclination to cut network budgets than spot, since the network operation has so many advantages. They also point to the greater activity on the part of station representatives in tele (see story in Television Department) as a tip-off to some wall handwriting.

Consensus is that the next few months will be particularly indicative, and should spot budgets take any sort of trimming, the AM guys figure on running for the tele hills.

Mabley Beats CBS In Arbitration

NEW YORK, Jan. 31.—Arbitration over ownership of the dramatic rights to script written by Edward Mabley for the Columbia Broadcasting System's (CBS) *School of the Air* was decided this week in favor of the writer. The dispute did not involve other subsidiary rights, which the scribber acknowledged went to the web.

Mabley claimed that he had demanded, orally, the dramatic rights before completing the sale. Contract was not signed until after the script had been aired, and the dispute arose at the Hancocking time.

No Mud-Slinging Rap? --- Maybe

Stations Not Responsible, FCC Decides

Libel Courts Mayn't Agree

WASHINGTON, Jan. 31.—Seen as involving the Federal Communications Commission (FCC) in a nationwide controversy with courts, legalists and legislators is a momentous interpretation of radio libel laws handed down by the FCC this week, ruling that stations are free from libel suits resulting from political broadcasts. The FCC further maintained that stations have no power to delete libelous matters from political broadcasts.

The rulings were contained in a proposed decision to renew the license of WHLS, Port Huron, Mich., which had been accused of violating the Communications Act by cancelling a speech by a political candidate on the ground that it was libelous. The FCC said that while the station was in error, there was too much confusion on the subject to deny a license renewal.

Tho the renewal proposal was

House Cuts FCC '48 Outlay 240G

WASHINGTON, Jan. 31.—The Federal Communications Commission (FCC) will have to do some more personnel and operational trimming due to a \$240,000 slash made yesterday (30) by the House Appropriations Committee in FCC's appropriation for the next fiscal year. The House committee, headed by Rep. John Taber (R., N. Y.), reduced the FCC's outlay from \$6,540,000 to \$6,300,000.

The Independent Offices' Appropriation Bill, which includes the FCC's appropriation, will reach the House floor next week.

backed by a 6-0 vote of the commission, Commissioners Rosel Hyde and Robert Jones lashed out at the idea that the FCC has the power to decide whether or not a station is responsible for libel. In a short statement Hyde said he felt this question "is a matter for decision by Congress and the courts and not by the commission."

Jones was even more outspoken. He declared that the matters of libel raised in the WHLS case "not only are unnecessary to a proper decision but also are extremely dangerous." Such judicial legislation, he said, ex-

ceeds the rule-making powers of the commission.

Thru such rulings, Jones continued, "the commission is denying redress to citizens against broadcasting stations as joint libelers for libelous broadcasts of candidates which result in personal injuries to them."

Majority's View

In the proposed decision, the commission majority stated that Section 315 of the FCC Act leaves licensees "free to refuse to carry altogether broadcasts by all political candidates for any given office in any particular election, but, having once carried such programs, may not censor."

Bolstering this view, the majority said the assumption of the right to censor possibly libelous matter "would give to radio stations a posi-

(See No Mud-Slinging on page 10)

ATTENTION

FAIRS
THEATERS
PARKS

WORLD'S ORIGINAL

WWVA JAMBOREE ACTS

NOW AVAILABLE DURING 1948

PLAYED BEFORE 357,689 PERSONS LAST YEAR

Write, wire, phone: Radio Station WWVA, Wheeling, W. Va.

Part I



TOP PROGRAM URBAN AUDIENCES

Figures are for commercial programs only. Based on December 30, 1947, Hooperatings. Data furnished by O. E. Hooper, Inc.

Lists below show estimated urban audiences listening to the top 15 programs in the December 30, 1947, Hooperatings, based on the Hooper organization's data as to audience composition for each program. Estimates for each program's total audience is based on an urban circulation figure of 14,644,878.

The chart immediately below shows the children's audience—while the second chart shows the men's audience only.

FIRST FIFTEEN CHILDREN AUDIENCE

Rank In Over-All Audience	Program	Hooperating	Children Listeners per Listening Set	Hooperating Multiplied by Listeners per Set	Number of Urban Listeners**
1	JACK BENNY*	28.2	0.52	14.7	2,147,525
2	EDGAR BERGEN	24.9	0.49	12.2	1,786,822
	—BLONDIE†	11.6	1.02	11.8	1,732,782
3	FIBBER MCGEE AND MOLLY	28.3	0.38	10.8	1,574,910
4	FRED ALLEN	25.7	0.41	10.5	1,543,131
	—ALDRICH FAMILY†	14.5	0.71	10.3	1,507,690
7	AMOS 'N' ANDY	28.0	0.42	9.7	1,414,695
	—LONE RANGER†	10.1	0.89	9.0	1,316,428
	—FANNIE BRICE†	12.2	0.73	8.9	1,304,273
6	RED SKELTON—OH	23.7	0.37	8.8	1,284,209
	—DATE WITH JUDY†	14.6	0.60	8.8	1,282,891
11	TRUTH OR CONSEQUENCES	17.5	0.50	8.8	1,281,427
	—THE SHADOW†	12.2	0.71	8.7	†
	—LIFE OF RILEY†	14.8	0.58	8.6	1,257,116
8	BOB HOPE	22.4	0.37	8.3	1,213,767

FIRST FIFTEEN MEN AUDIENCE

Rank In Over-All Audience	Program	Hooperating	Men Listeners per Listening Set	Hooperating Multiplied by Listeners per Set	Number of Urban Listeners**
1	JACK BENNY*	28.2	1.03	29.0	4,253,751
4	FRED ALLEN	25.7	1.01	26.0	3,801,371
2	EDGAR BERGEN	24.9	1.00	24.9	3,646,575
3	FIBBER MCGEE AND MOLLY	28.3	0.85	24.1	3,522,825
5	WALTER WINCHELL*	21.9	1.07	23.4	3,431,734
8	BOB HOPE	22.4	0.89	19.9	2,919,603
7	AMOS 'N' ANDY	23.0	0.85	19.6	2,863,074
6	RED SKELTON—OH	23.7	0.82	19.4	2,846,086
10	BANDWAGON	19.2	1.01	19.4	2,839,935
9	RADIO THEATRE	24.0	0.75	18.0	2,636,078
12	MR. DISTRICT ATTORNEY	20.1	0.86	17.3	2,531,514
13	MUSIC HALL	18.5	0.88	16.3	2,384,146
15	TAKE IT OR LEAVE IT	16.0	1.01	16.2	2,366,612
11	TRUTH OR CONSEQUENCES	17.5	0.90	15.8	2,306,568
14	TALENT SCOUTS	17.9	0.83	14.9	2,175,790

* Includes first and second broadcasts on Pacific Coast.

** Based on figure of 14,644,878.

† Not in top 15 in December 30, 1947, Hooperating.

‡ No "Urban Listener" figure reported for programs broadcast in less than 100 cities.

OH—Computed Hooperating.

Part II



NIELSEN INDEX PROGRAM RATINGS

Based on Nielsen Radio Index ratings for December 21-27, 1947, for daytime and evening programs.

TOTAL AUDIENCE (EVENING—ONCE WEEKLY)

Current Rank	Previous Rank	Program	Current Rating	Points Change
1	2	FIBBER MCGEE	31.2	+0.9
2	1	LUX THEATER	31.1	+0.2
3	6	BOB HOPE	28.5	+2.4
4	8	FRED ALLEN	28.2	+2.2
5	5	RED SKELTON	28.0	+1.5
6	11	FITCH BANDWAGON	27.4	+3.3
7	4	CHASE & SANBORN	26.9	-0.2
8	3	AMOS 'N' ANDY	26.2	-2.2
9	7	JACK BENNY	24.4	-1.6
10	NR	MY FRIEND, IRMA	23.2	+2.5
11	14	DATE WITH JUDY	22.8	+0.9
12	9	TRUTH OR CONSEQUENCES	22.1	-3.5
13	19	BLONDIE	21.2	-0.1
14	NR	SCREEN GUILD PLAYERS	21.2	+3.2
15	13	ADVENTURES OF SAM SPADE	20.9	-1.2
16	12	BIG TOWN	20.7	-1.6
17	NR	MANHATTAN MERRY-GO-ROUND	20.5	+0.9
18	NR	MAN CALLED X	20.4	+0.3
19	NR	PEOPLE ARE FUNNY	20.1	+4.4
20	NR	WALTZ TIME	20.1	+4.4

TWO TO FIVE A WEEK

Current Rank	Previous Rank	Program	Current Rating	Points Change
1	1	LONE RANGER	15.2	-3.1
2	3	SUPPER CLUB	12.2	+0.1
3	NR	EDWARD R. MURROW	12.0	+0.9

TOTAL AUDIENCE (DAYTIME—TWO TO FIVE A WEEK)

Current Rank	Previous Rank	Program	Current Rating	Points Change
1	8	ARTHUR GODFREY	10.4	+0.3
2	11	MY TRUE STORY	10.1	+0.3
3	7	OUR GAL, SUNDAY	9.9	-0.3
4	2	BACKSTAGE WIFE	9.8	-1.9
5	12	BIG SISTER	9.6	+0.2
6	13	WENDY WARREN	9.3	-0.1
7	NR	ROAD TO LIFE	9.2	+0.2
8	1	RIGHT TO HAPPINESS	9.1	-2.6
9	15	MA PERKINS (CBS)	9.1	0.0
10	NR	ROMANCE OF HELEN TRENT	9.0	0.0
11	4	STELLA DALLAS	8.7	-2.0
12	5	PEPPER YOUNG	8.5	-2.1
13	NR	BREAKFAST CLUB (Philco)	8.5	+0.1
14	NR	AUNT JENNY	8.4	-0.2
15	NR	FRED WARING	8.4	-0.2

TOTAL AUDIENCE (DAY, SATURDAY OR SUNDAY)

Current Rank	Previous Rank	Program	Current Rating	Points Change
1	NR	ARMSTRONG THEATER	14.8	+4.3
2	NR	SHEAFFER PARADE	14.4	+3.8
3	2	THE SHADOW	14.0	-1.2
4	1	TRUE DETECTIVE MYSTERY	14.0	-1.9
5	NR	GRAND CENTRAL STATION	13.0	+1.0

Nielsen Top Twenty show marked changes for the December 21-27 period, due primarily to the effect of Christmas week on listening habits. "Screen Guild Players" moved from 34th to 14th; "Manhattan Merry-Go-Round" moved from 28th to 17; "Man Called X" went from 25th to 18th; "People Are Funny" jumped from 52d to 19th and "Waltz Time" went from 53d to 20th. In the daytime ranks, Arthur Godfrey zoomed from eighth to first; "My True Story" went from 11th to second; "Breakfast Club" (Philco) from 26th to 13th and Fred Waring from 23d to 15th.

NR—Indicates not in top Nielsen 20 in December 7-18 report.

Copyright, 1948, A. C. Nielsen Company.

NO MUD-SLINGING

(Continued from page 9)

tive weapon of discrimination between contesting candidates which is precisely the opposite of what Congress intended in this section."

On the matter of stations being free from suits over libelous political broadcasts, the majority quoted a Supreme Court decision ruling telegraph companies have no responsibility for libel in transmitting libelous messages. The FCC said that

the same statute which governs telegraph companies regulates radio stations.

"In the case of the radio station operating under Section 315, as in that of the telegraph company . . . the requirement of the federal law is clear that the message be broadcast as submitted," the commission said, "hence the station, like the telegraph company, is also relieved by operation of federal law from any responsibility for libelous material."

FEM CASTERS HUDDLE

(Continued from page 8)

lies." He went on to tell the AWB that the reports were of prime importance in buying and selling radio time.

The AWB was able to crowd in numerous panel discussions among themselves on the general subject of women in radio.

THERE'S PLENTY OF BUSINESS IN

DAYTON, OHIO

Get Your Share By Using...



WEED & CO. National Representatives

SECOND PETRY POLL

(Continued from page 8)

indicated in a study of 15-second spot announcements plugging Kool Cigarettes and DuPont anti-freeze, running as early as 6:20 a.m. and as late as 11:30 p.m.

The survey, which probes deeper than the 1946 study by virtue of breakdowns on age groups, residence, sex, income and consideration of non-co-operatives or non-responses, used for the survey commercials that were broadcast during January and again in February of 1947. These commercials had never been broadcast before. In addition to Brown & Williamson (Kools) and DuPont (anti-freeze), blurbs were submitted by Johnson & Johnson (Ted), Paramount Pictures (My Favorite Brunette), Chesebrough (vaseline hair tonic), General Mills (Pye-Quick), W. F. Young, Inc. (Absorbine Jr.) and Trans-World Airlines.

The sampling method included taking over 3,000 completed interviews, necessitating 8,324 visits by a trained staff.

Tops in American and Latin-American Talent!



CONTINENTAL ARTISTS CORPORATION

We're only **FOUR MONTHS OLD!** and proudly present...

TOPS IN AMERICAN

WOODY HERMAN

Currently **HOLLYWOOD PALLADIUM**
Columbia Records

GLENN HENRY
and His Orchestra

TOMMY PEDERSON
and His Orchestra

TOPS IN LATIN-AMERICAN

(alphabetically listed)

NORO MORALES

currently Frank Dailey's Meadowbrook
M-G-M RECORDS

SACASAS

currently Sunny Isle, Miami, Fla.
RCA VICTOR RECORDS

MIGUELITO VALDES

under contract, starting July, 1948
MUSICRAFT RECORDS

And These Outstanding Latin-American Units:

- ARGUESO** —Chateau Crillon, Philadelphia
- PEPITO** —Havana Madrid, New York
- PILLADO** —Latin Casino, Philadelphia
- SAIJO** —Chateau Crillon, Philadelphia

TOPS IN WESTERN-AMERICAN

SPADE COOLEY

Currently—**Santa Monica Ballroom**
VICTOR RECORDS *First Eastern Tour Starting March 1st*

CONTINENTAL ARTISTS CORPORATION

NEW YORK CITY

MILT DEUTSCH
1650 Broadway
Circle 5-7769

ABE TURCHEN

BEVERLY HILLS, CALIF.

JACK ARCHER
Beverly-Wilshire Hotel
CRestview 1-1186

Lewis Bill Hearing March 1

ASCAP, Diskers, BMI Get Bids

Kearns confident his copyright bill will get a fair airing

WASHINGTON, Jan. 31.—Signalizing a new round of congressional hearings on the dynamite-laden issue of music copyright legislation a House judiciary subcommittee headed by Rep. E. R. Lewis (R., O.) this week scheduled a March 1 hearing on Lewis's "consolidated copyright payments" bill (*The Billboard*, January 31). The subcommittee may stage an early hearing also on Rep. Carroll D. Kearns's (R., Pa.) bill amending the copyright act to allow higher prices for commercially used records and possibly form a basis for ending the Petrillo waxing ban.

Despite the rush of activity, it has become all the more apparent that the Kearns bill faces a bogged-down future, not only because of highly controversial aspects of his bill, but also because of the approaching electioneering period. In addition, Kearns told *The Billboard* that in discussions he has already had with Chairman Lewis of the House judiciary subcommittee, Lewis has given "fullest encouragement to the prospect of having my legislation get a complete airing—with everybody concerned getting a chance to be heard."

The hearing on the Kearns bill and the March hearing on Lewis's bill, to end direct licensing of film exhibits and tab producers for music fees, will bring back to Washington most of the music industry witnesses who testified last summer before the Lewis subcommittee on three earlier music-copyright bills, which are still in committee. The Kearns bill hearing, in addition, will draw representatives of the American Federation of Musicians (AFM) which has a major stake in the legislation. A hearing date for the Kearns bill is expected to be announced by Lewis soon after his committee gets the measure which was returned to Kearns's office today from the House bill-drafting rooms.

Congressman Lewis said that invitations to testify on the Lewis bill (*See Lewis Bill Hearings, page 37*)

Hillbilly Act Inked For Flour Promotion

CHICAGO, Jan. 31.—Use of hillbilly talent to promote a product is being tested by Vellier & Spies Milling Company, St. Louis, who, four months ago inked Curly Coldiron, ex-WLS, Chicago, hillbilly, and his foursome to plug their So Easy flour. Eddie Sligh, local agent who handles the foursome, was notified this week by Cruttenden & Eger, ad agency on the deal, that the boys have been inked for another year.

The Coldiron group of instrumentalists and vocalists are now called the So Easy Singers and thus far have worked from Meridian, Miss., and Andalusia, Ala. The flour concern starts its promotion campaign with a series of e.t. shows a week prior to their coming into an area, utilizing e.t. shows which they have cut. When they reach a city, the foursome is featured on a local radio station, both on sponsored shows and sustainers. They also work p.a.'s, with the radio station carrying four spots per day, telling where they may be seen.

Correction

NEW YORK, Jan. 31.—In *The Billboard's* Cavalcade of Juke Box Hits published in the January 24 issue, *Stour City Sue* was inadvertently omitted. Written by Ray Freedman and Dick Thomas and recorded by Thomas, *Sue* appeared in the first five folk records some 22 weeks in the years 1945-'46.

Majestic Plans Creditor Payoff

CHICAGO, Jan. 31.—Gene Tracy, chairman of the board of the entire record and radio set-up of Majestic, this week confirmed the report that the disk division was readying a plan for long-term pay-off of its creditors (*The Billboard*, January 31), but said he would not be able to divulge details until late next week. Meetings of Majestic execs, it was learned, have taken up the whole week at the Elgin, Ill., office.

Rumblings were heard this week from the Majestic distributorship, with Vitacoustic label announcing three Majestic distributings among new peddlers of Vita disks. Mutual, of Buffalo; Eagle Sales, of Providence, and Subert & Wallis, of Wichita, Kan., who handle Majestic, were among new distributings on the Vita list. A spokesman for the Majestic org confirmed the fact that Majestic up to now had been operating on an exclusive franchise basis, with the distrib handling only the Majestic line, and said he had not been advised of any distrib taking on a new line.

NEW YORK, Jan. 31.—In the Eastern area, rumblings of a major Majestic distrib shakeup also were shaping. Local Majestic reps have been touring the Philly, Washington and Baltimore area, it is understood, with the announced intention of revamping distrib outlets. No definite changes have been revealed as yet.

Hamp, Glaser In AFM Case

NEW YORK, Jan. 31.—Orkster Lionel Hampton and Joe Glaser, of Associated Booking Corporation, are skedded for a Tuesday (3) hearing before the American Federation of Musicians (AFM). It is believed that Hampton, who has retained attorney Henry Jaffe, called Glaser in to "straighten out some business."

Trade rumors had Hamp seeking an out from his Associated Booking contract, but both the orkster and Glaser denied the rumor and insisted that the hearing was being held to settle a minor matter.

Leiberson Now Col. Director

NEW YORK, Jan. 31.—Goddard Leiberson, veepee in charge of Columbia Records masterworks, artist and repertoire departments, was elected a director of Columbia Records, Inc., at a board meeting Wednesday (28).

Leiberson has been with Columbia since 1939.

Two Quit Blue Side; 802 Due For Big Fight

Maccaro and Tivin Resign

NEW YORK, Jan. 31.—Henry A. Maccaro and Herman Tivin, two key members of the executive board of Local 802, American Federation of Musicians (AFM), notified Prexy Richard McCann of their resignation from the Blue administration by wire last week.

Maccaro and Tivin will both remain in office, but their official divorce-from-the-party announcement promises a hectic 1948 election year, with the Blue ticket likely to meet the strongest opposition of its long reign. That these developments herald important party re-alignments is taken for granted.

The recent death of President Jack Rosenberg, coupled with the resignation of former secretary Willie Feinberg, is believed to have stimulated opposing factors into assuming a more active election role this year. Maccaro and Tivin are both long-time 802 members. Maccaro heads the theater and tax department and is also a member of the radio committee, while Tivin supervises transcriptions and recordings.

Mooney Gets Peace & Work

NEW YORK, Jan. 31.—Art Mooney, who has suddenly loomed up as a hot band property due to booming success of his *Four Leaf Clover* waxing, this week came to terms with his booking office, Associated Booking Corporation, after several weeks of friction. Soon after good feeling was restored, the agency began booking Mooney (who had no dates set to follow his just-completed Frank Dailey's Meadowbrook engagement) and came up with at least five weeks' work, beginning February 5 with an RKO-Boston Theater stand. Price on the Mooney ork has jumped up at least a couple of thousand bucks per week for stages.

Meanwhile Mooney has worked out a personal management deal with Joe Galkin, who also handles Tommy Tucker and the Dell Trio.

Dozen Diskers Buy Air Plugs

NEW YORK, Jan. 31.—Last week's *Billboard* report of an experimental effort by small diskers to pool funds and buy air time to plug their diskings was confirmed this week when a number of waxeries (numbering more than a dozen) co-operatively arranged to sponsor between one and two hours each day of disk jockey Ray Carroll and Symphony Sid's show on station WHOM. The series will begin in from a week to 10 days.

The diskers involved, mostly members of the Phonograph Record Manufacturers' Association (PRMA), with some outsiders in for the show, deal mainly in the race and jazz field. Pending results from the experiment, the sponsoring labels are withholding their names in order not to alienate other spinners.

Sure? I'm Sarton

NEW YORK, Jan. 31.—London label execs here recently airmailed a printed copy of the Leo Feist tune, *Thoughtless*, to Musical Director Harry Sarton in London. Separate instructions said to rush the ditty on wax and speed pressings back to U. S.

The music never showed, but Sarton received the orders, thought fast and dug out his own copy of *Thoughtless* in his files, and rushed out a Sam Brown master.

Turns out Sarton had the right thought but the wrong *Thoughtless*, which explains why London currently has two Sam Brown masters on two different *Thoughtless* ditties.

AFM Okays Agencies' "Not Liable" Appeal

Not Wholly Responsible

NEW YORK, Jan. 31.—The American Federation of Musicians (AFM) executive board this week approved booking agency requests that agencies not be held liable as "absolute guarantor" in cases of bad payment on band dates, unless it is so decided in hearings of individual cases before the union. The basis for the decision—as well as for the request and Tuesday (27) confabs—was the present poor biz conditions which have caused a number of fly-by-night promoters and some regular operators to fail on some payment of attractions.

In the past, the AFM has held each agency as the "absolute guarantor" for all contracted dates. In cases of non-payment by ops, the unpaid orkster would level a claim for the dough from the agency which booked the date and collect on the contractual commitment. Under the decision made this week, each case of non-payment claimed by an orkster will be reviewed by the AFM board. Agencies will be forced to pay only in cases where the board can detect "irresponsible booking," that is, the sale of orks to fly-by-night or unestablished promoters. The new ruling will protect the agency mainly where long dependable and established promoters, hurt from current biz conditions, either are unable to pay up or go out of business.

Agencies at Confab

Representing the agencies at the confab were Milton Krasny and Art Weems from the General Artists Corporation, Jules Stein and Morris Schrier from the Music Corporation of America, Nat Lefkowitz from William Morris and Joe Glaser from the Associated Booking Corporation. Krasny, who flew in from the Coast for the meeting, returns there over the week-end.

Lee Diskery's First Platters

NEW YORK, Jan. 31.—Lee diskery, owned by Ed Levy, of Major Distributing, made its market debut this week with a two-sided capella disk. The platter features a new warbler, Val Tino (winner of a recent Arthur Godfrey talent airer), backed by two harmonicas and an eight-voice mixed vocal group conducted by Dave Lambert. The tunes are *It's Gotta Come Out* and *How Could So Many People Be So Wrong?*, both pubbed by Du-bonnet Music.

Vita in Deal For European Distribution

Levy To Handle Catalog

CHICAGO, Jan. 31.—Vitacoustic, local independent waxery, this week concluded a distribution agreement with Levy Sound, Ltd., of London, guaranteeing pressing and distribution facilities for Vitacoustic's entire catalog thru Continental Europe and British empire, except Canada, where Vita already has distribution. Under terms of the agreement, Vita will not lose its label identity, as has been the practice in many agreements between American and British diskers. The series will be known as the Vita series of the Oriole label, which Levy Sound distributes, with Vita execs, Jack Buckley and Lloyd Garrett, okaying the label design.

Vita deal marks the first post-war English tie-up with an American waxery in which neither of the two largest British firms—Electric Musical Industries and English Decca—was involved.

Vita is also negotiating with D. M. Levy regarding their use of his entire stock of Oriole pop and longhair masters for U. S. distribution. First letters were exchanged this week, with little info at hand regarding Oriole's masters other than that they include a large supply of British and European artists. If present plans work out, Vita will release the first Oriole master within 60 days.

Vita also expanded its distribution in the Americas this week, adding or changing distributors as follows in the States: Nola, New Orleans; Mutual Sales, Buffalo; Eagle Sales, Providence; Lejeune Sales, Miami; R. Warneke, San Antonio; Eddie's Record Distribution, Houston; Subert & Wallis, Wichita, Kan., and Penni-Midland, Pittsburgh. Within 60 days Vita expects to start pressing and distribution in South America, where Col. John Gillette, radio chain op, is setting up the operation. Headquarters for the Vita set-up, which will be started with 10 presses, will be Rio De Janeiro.

Flack Choice Near for AFM

NEW YORK, Jan. 31.—A special committee of the American Federation of Musicians (AFM) which has been interviewing top public relations men as possible candidates for a post with the union is slated to report its findings to Petrillo next week.

The committee, consisting of five international executive officers appointed by Petrillo last November (*The Billboard*, December 6), is headed by Herman D. Kennin, president of Portland's Local 99. At the time the committee was formed it was understood that the AFM was seeking a combination journalist-attorney type of publicist to head the department.

However, whether Petrillo will actually approve any of the committee's recommendations remains to be seen. Various locals in the national organization have long campaigned for a public relations office, but in the past Petrillo has always objected to the post on ground that it would be expensive and not worth while.

It is possible, tho, that Petrillo's hit with the press as a personality boy during the recent Washington hearings, coupled with the union's present pressing need for public good will, will carry enough weight to swing a decision in favor of the committee.

Mr. Spotzer!

NEW YORK, Jan. 31.—Al Capp used to load his *Li'l Abner* comics with real-life song and disk celebrities, but probably the first music publisher to become a comic-strip inspiration is E. H. (Buddy) Morris's General Manager Henry Spitzer.

Seems that Mel Graff, cartoonist who does the *Secret Agent X-9* strip for the Hearst papers, was up to see Spitzer one day and decided thereafter to build a story sequence around the music biz. So Spitzer became Mr. Spotzer, within a strip, replete with gun-carrying gents who collect royalties at the point of a gun.

This last touch positively is not recommended by the Songwriters' Protective Association, altho a few cleffers heartily endorse the idea.

B-VH Drops Biz Ties With Hometown Pub

NEW YORK, Jan. 31.—The Burke & Van Heusen (B-VH) pubbery and Hometown Music (for which B-VH has been sole selling agent for the past 14 months) have dissolved their biz ties. An amicable settlement calls for Burke & Van Heusen to retain half of the Western firm's recorded copyrights and turn over the other half to Hometown's Sid Prosen. All other copyrights (all of which are authored or co-authored by Prosen but not recorded) stay with the latter as well as the right to continue operation under the Hometown name.

The original deal between Hometown and B-VH had called for the setting up of a corporation, with B-VH acting as sole selling agent as well as supplying Hometown with office space and underwriting the expenses. Profits were then to be divided equally between B-VH and Prosen, the firm's professional manager on a salary basis.

B-VH's reasons for the break are believed to be indirectly tied up with the Petrillo ban. Prosen's forte had been the securing of Western disks thru his personally-managed properties, including Cliff Carlisle, of Victor; Larry and Earl, of MGM; Jim Eanes and Homer Harris on National and other Western artists on King and Apollo. Prosen, on the other hand, felt that B-VH couldn't concentrate on his tunes and their own picture scores at the same time.

At the same time, B-VH's reasons for severance are understood to be part and parcel of known changes-to-come in the Edwin H. (Buddy) Morris publishing group which probably will entail absorption of the B-VH affiliate as well as other subsidiaries. The finalization of these changes, however, probably will not occur until Buddy Morris comes into New York in the next week or so after a brief Florida sojourn.

O'Donnell To Head RCA Jockey Service

NEW YORK, Jan. 31.—Frank O'Connell, former editor of RCA Victor's *In the Groove* house organ, was named to head the diskery's new disk jockey service this week. O'Donnell succeeds George Keane in the spinner servicing job. Keane will move into the popular sales department in a full-time capacity.

The Victor jockey servicing job was recently enlarged to include shipment of vinylite diskings and will cover some 850 stations and 2,800 jockeys thruout the country.

Tax Tab Indicates Sales Of 275 Million Disks in '47; Uncle Sam's Cut \$6,667,600

2½ Million Bucks Over 1946, 6 Over 1945

WASHINGTON, Jan. 31.—Government disk excise tax collections for 1947, which brought a record tax yield, indicate that the number of disks sold last year totaled around 275,000,000. Figures are based on Internal Revenue Department information but are subject to minor revisions when belated tax returns are completed.

According to Internal Revenue, the year's tax income stood at about \$8,667,600. This topped the 1946 collection figure by some \$2,500,000 and 1945's by some \$6,000,000.

Estimating the average retail price of the unit disk sale in 1947 at 70 cents (prices ranged mainly from 60 cents to \$1.25 with biggest volume leaning toward the 60-75-cent bracket) the average manufacturers' price per disk, to distribs probably ran about 31.5 cents. Since the government excise tax on disks calls for a 10 per cent fee at the first level of sale, the total manufacturers' gross

dollar volume for the year probably hit about \$86,675,000, while the retail dollar volume came to an approximate \$190,613,000. In rough estimate, on the basis of such dollar volume, the total number of disks sold in 1947 would come to about 275,160,000.

RCA Figure Recalled

These estimated figures would have made 1947 the top dollar-volume year for diskeries in all time altho unit record sales in one or two previous years may have gone higher. The estimates compare favorably with the recent estimate by RCA Victor exec James W. Murray's figure of about \$200,000,000 gross retail disk biz, a figure which he presented to the Hartley committee while testifying during the Petrillo hearings.

Altho 1946 unit disk sales seem to have run almost equal to or better than 1947 sales, the jump in the 1947 excise tax collections is probably explained by the general trend for higher retail platter prices in 1947. Most pop disks in 1946 retailed for 50 cents with the average falling between 55 and 60 cents per biscuit. From the early part of 1947 to the end of the year, most of the major platteries upped retail prices on 10-inch pop lines with RCA Victor holding to 60 cents while Capitol had a small percentage of 60-cent black label disks on each release and Decca kept a minor series on a 50-cent line.

The \$8,667,600 tax figure is unofficial since some revisions in monthly collections can be expected when the Internal Revenue Department issues its complete 1947 report in February. But the following is the approximate month-by-month tax collection for 1947:

January	\$967,257
February	\$801,276
March	\$707,304
April	\$822,336
May	\$838,317
June	\$869,755
July	\$587,006
August	\$476,800
September	\$629,172
October	\$563,541
November	\$651,957
December	\$751,889

Chi Theater Co. Drops Complaint Against Local 10

CHICAGO, Jan. 31.—James C. Petrillo and Local No. 10, American Federation of Musicians (AFM), this week were able to evade the first legal test of the anti-featherbedding provision of the Taft-Hartley Law as it might apply to AFM's stand-by practices when the Select Lake City Theater Operating Company, local subsidiary of the Shubert Corporation, notified Joseph L. Hektoen, chief of the National Labor Relations Board, that it was dropping its complaint.

Complaint, filed in mid-October by SLCTOC (*The Billboard*, October 18), charged that the corporation had been forced to utilize pit bands, when stage plays called for no music, in some of the six Shubert houses here. After consideration by Hektoen, the matter was sent to Washington NLRB headquarters, where it was still under consideration.

No representative of the Shubert theaters here could be contacted, as to reasons for withdrawal of the complaint.

Lois Music Sees No Infringement By I "Love You"

NEW YORK, Jan. 31.—Lois Music, King Records-affiliated music publisher of the big race-seller *I Love You, Yes I Do*, at which an infringement claim was leveled last week by Decca Records-owned Northern Music (*The Billboard*, January 31), answered the charge thru Attorney Jack Pearl this week with an assertion that there was no merit to the claim. Pearl said a comparison of lead sheets of *I Love You* with Northern's *Tonight He Said Again* showed no resemblance.

The Lois pubbery said it would stand firm on all issued licenses for recording of the tune. Northern already had notified diskeries of its claim.

'Rosie O'Grady' Suit Thrown Out Again

NEW YORK, Jan. 31.—U. S. Court of Appeals this week affirmed the dismissal of the Maude Nugent Jerome suit against 20th Century-Fox Film Corporation. The action had charged unfair competition in the use of Miss Jerome's title, *Sweet Rosie O'Grady*, and infringement of her copyright in the film of the same name produced by Fox.

Miss Jerome, who wrote *O'Grady*, appealed from a dismissal of her complaint and from an order denying her motion to require the defendant to share expenses of appeal. Fox had appealed a denial of its application for attorneys' fees in winning the suit. The high court affirmed the judgment of the lower court and the orders.

CAP-DREYFUS DIVORCE

NEW YORK, Jan. 31.—Capitol Songs pubbery's reciprocal pubbing deal with the Louis Dreyfus-Chappell firms in England expired last week and Cap's topper, Mickey Goldsen, revealed that his firm would not renew the agreement. Goldsen said Capitol hereafter would work on a per song reciprocal deal with various English publishers.



VIVIANE

GREENE

"The Honey, Honey, Honey Girl"
Singing the "Original"...

"HONEY, HONEY, HONEY!"

and playing...

"THE UNFINISHED BOOGIE"

TRILON No. 190

"TWO LOVES HAVE I"

LIL'S LAMENT

I Guess My Man Don't Love Me

TRILON No. 202

"LOVE ME, LOVE ME, LOVE ME,
OR LEAVE ME ALONE"

Write,
Wire or
Telephone

"JADES OF GREEN"

Our
Nearest
Distributor

TRILON No. 203

TRILON DIST. CO.
1921 Grove St.
Oakland, Calif.

TRILON RECORD DIST.
CO.
1208 S. Spaulding St.
Chicago, Ill.

WAR PERKINS DIST. CO.
709 E. 29th St.
Los Angeles, Calif.

EDDIE'S DIST. CO.
2818 Dowling St.
Houston, Texas

ATLAS RADIO & RECORD
CO.
2650 Lyon Ave.
Houston, Texas

SUNLAND SUPPLY CO.
120 Durango St.
El Paso, Texas

R. WARNKE CO.
121 Navarro St.
San Antonio, Texas

DOBBS-SKINNER, INC.
2624 Elm St.
Dallas, Texas

W. M. AMANN DIST. CO.
115 Olive St.
Shreveport, La.

NOLA RECORD DIST. CO.
509 Iberville
New Orleans, La.

SOUTHLAND DIST. CO.
441 Edgewood Ave., S. E.
Atlanta, Ga.

ALLEN DIST. CO.
17 W. Main St.
Richmond, Va.

GENERAL DIST. CO.
2212 Westwood Ave.
Baltimore, Md.

GRIFFIN RECORD CO.
241 N. Farish St.
Jackson, Miss.

INTERNATIONAL
RECORD SERVICE
828 Greendale Ave.
Charleston, W. Va.

MONARCH SALES CO.
210 N. 22nd St.
Birmingham, Ala.

THE LEJEUNE CO.
118 S. W. 27th Ave.
Miami, Fla.

DAVIS SALES CO.
1010 17th St.
Denver, Colo.

NIAGARA-MIDLAND
CO., INC.
881 Main St.
Buffalo, N. Y.

CHA-DAR SALES CO.
P. O. Box 241
Flushing, New York

JOHN LEMAR DIST. CO.
41 W. 66th St.
New York, N. Y.

STANDARD DIST. CO.
1729 Fifth Ave.
Pittsburgh, Pa.

SULTON DIST. CO.
12727 Linwood Ave.
Detroit, Mich.

MILLNER RECORD
SALES
110 N. 18th St.
St. Louis, Mo.

FREDRICK LEE CO.
304 W. 10th St.
Kansas City, Mo.

FREDRICK LEE CO.
(Main Branch)
325 Second Ave.
Minneapolis, Minn.

MILLNER RECORD
SALES
1704 Main St.
Kansas City, Mo.

BARGELT SUPPLY CO.
1131 S. W. Washington
St.
Portland, Ore.

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Mutual, ASCAP Pubbery, Buys And Sets Drive on "Fool," Wholly BMI-Licensed Tune

Move by a Dreyfus-Interest Firm Stirs Trade Talk

By Joe Carlton

NEW YORK, Jan. 31.—In a move that has already aroused considerable speculation along music row, Mutual Music pubbery this week disclosed that it was taking over as "selling agent" for the song *Fool That I Am* and was putting on a full professional staff to work on the ditty.

Import of the acquisition stems from the basic fact that *Fool That I Am* is wholly licensed thru Broadcast Music, Inc. (BMI) while Mutual Music, a pub affiliate of the American Society of Composers, Authors and Publishers (ASCAP) is partially owned or controlled by Max Dreyfus, pioneer and pillar of ASCAP as well as the renowned head of the Chappell-T. B. Harms-Crawford-Williamson dynasty. That a Dreyfus firm should be exploiting a BMI ditty, tho not entirely without previous parallel, figures to drop as a bombshell in the ranks of many ASCAP publishers and cleffers who recall the history of BMI's development and the rivalry between that org and ASCAP. Particularly significant is the Mutual move to such firms as Leeds and E. H. (Buddy) Morris, which in the years since BMI's inception have seen their own dealings with BMI held up to open criticism by ASCAP officials.

Background

Mutual Music, it is understood, acquired the selling rights to *Fool That I Am* from Hill & Range, hillbilly music firm on the Coast which is owned by Julian Aberbach and other business investors. Aberbach's brother, Jean, works in the New York offices of the Dreyfus empire. According to Jean Aberbach, the song was originally published by the St. Louis Music Corporation with the performance rights originally vested in BMI by a firm called Melo Songs. Aberbach confirmed that there had been a verbal understanding between Mutual Music and Hill & Range.

Mutual Music itself reportedly is 50 per cent owned by Max Dreyfus with another 5 per cent of the firm's income said to go into the Chappell dynasty as part of charges for administrative handling of Mutual Music business. The history of Mutual Music dates back to the days when the late Maj. Glenn Miller owned 70 per cent of the firm and the other 30 per cent was retained by current professional manager Leo Talent. Some time after Miller was reported "missing in action" Mrs. Helen Miller sold the estate's interest, with 50 per cent of the over-all holdings going to Dreyfus and the remainder being held by Talent.

No Explanation

No confirmed explanation of a Dreyfus firm's courting of a BMI tune has emerged other than the obvious explanation that *Fool That I Am* has benefited by ample disk coverage in the past few months (Sammy Kaye and Erskine Hawkins; Victor; Dinah Shore, Columbia; Brooks Brothers, Decca; Billy Eckstine, MGM; Georgia Gibbs, Majestic; Dinah Washington, Mercury). *Fool That I Am* actually is not the first instance of a Dreyfus firm's exploiting a BMI-licensed tune. In 1942 when Eddy Wolpin was holding the professional reins at Chappell, the firm scored with *How Do I Know It's Real?* performance rights to which were controlled by BMI.

While BMI reps consider the *Fool*

That *I Am* transfer to Mutual as lacking in real sensationalism, they have conceded that the maneuver may encourage more BMI endeavors by some ASCAP pubs and penners as well as more clearly delineate the intangible question of whether BMI affiliation constitutes "disloyal" behavior by ASCAP members or mere play-it-safe business management.

That ASCAP as a body has expressed its disapproval of publisher members doing business with BMI tunes has been indicated in the past. Lou Levy at Leeds at one time claimed he was reproached by ASCAP officials for setting up his Duchess-BMI affiliate, and Buddy Morris firm spokesmen recall that in the days of *Pistol Packing Mama*, their Vogue-firm affiliate was also the subject for considerable ASCAP censure.

Efforts to learn how Mutual Music will print up regular copies of *Fool That I Am* so far have proven fruitless, altho it is understood that the slug line "Mutual Music, selling agent" will be carried with the ASCAP deleted.

Canadian Deal For Musicraft

NEW YORK, Jan. 31.—Musicraft Records is set to complete a deal for Canadian distribution of its line following a series of changes in its Eastern and local sales line-up. The diskery is ready to close a pact with Musicana, a Canadian firm, to press and distribute in Canada for Musicraft. It already has foreign coverage via its Electrical Musical Industries deal.

Sales department changes have Harry Sultan, formerly manager of the local Musicraft distrib outlet, promoted to Eastern sales manager for the diskery. Sultan will cover the North Atlantic and North Central States. Former local distrib salesman Jacques Hochman was appointed to the sales managership of the Southern territory. Musicraft this week also hired a disk jockey promotion man, Elliot Horne, to assist recently appointed promotion topper Marvin Frank.

Local Musiccraft distrib replacement for Sultan will be Thomas Pullian, who will become sales manager of the outlet. Melvin Weiss has been added to the distrib staff. The diskery also has appointed Rudolf Morin to distrib thru Northern New York thru the local jobber headquarters.

AFM Pacts Concert Hall

PHILADELPHIA, Jan. 31.—Academy of Music, concert hall, after working for a season on a verbal understanding, has finally given in to Local 77 of the American Federation of Musicians (AFM) and signed a house contract for the first time. The binder provides for a minimum of 15 men for operas and ballets and at least six men for dramatic presentations. It does not affect the Metropolitan Opera, Boston Symphony or name bands when they come here with their out-of-town music makers, since such musical presentations bring in more than the required minimum. The minimum clause is aimed at operas and ballets which used to get away with twin pianos or less.

Tilton, Garber Plus Masters Go to Capitol

HOLLYWOOD, Jan. 31.—Capitol Records last week revealed that it has taken Martha Tilton back into its talent fold and inked Jan Garber to a dinking pact. Miss Tilton left Cap last fall for a Majestic Recording contract after her paper with the Coast major expired. The Garber deal includes a number of masters which the batoner cut at his own expense prior to the Petrillo recording ban.

Under terms of Garber's contract, Cap acquires the masters and will record him as a regular artist when the ban is lifted. The number of Garber masters to be released remained unknown at press time, since Cap's artist and repertoire chief, Jim Conkling, had not as yet had a chance to examine all masters to see which ones will be released under the Capitol label. However, the waxery says it will have enough Garber disks to release them on a regular schedule for the next two to three years.

This marks the second time the Coast diskery bought a complete set of masters from an artist. Last deal was when Cap purchased masters from Les Paul.

WEBSTER JOINS WARD

HOLLYWOOD, Jan. 31. — Dick Webster, former General Artists Corporation band-booker and veepee, last week joined forces with George Ward to handle pic personalities. Webster feels the pic field has ignored many possibilities of incorporating music's names into it and foresees activities along those lines.

Dana Records To Expand Wax Field

NEW YORK, Jan. 31.—With its *Helen Polka* deep in the solid-seller class, Dana Records, heretofore strictly a Polish polka line, is branching out into pop, folk and the Latin-American field, according to Prexy Walter Dana.

On strength of its *Helen* sales, Dana reports that the firm acquired four new distributors last week in Far West and Midwest territories. The diskery will attempt to cash in on *Helen's* popularity next week with the release of *I Love Julida*, a polka by the same composers.

NAMM OK's N.Y. for '49 Huddle; Chi in '48

NEW YORK, Jan. 31.—The semi-annual meeting of the board of directors of the National Association of Music Merchants (NAMM) held here recently led to the choice of New York as the site for the association's 1949 trade show and convention. Skedded for July 14-27, 1949, the shindig will headquarter in the Hotel New Yorker and convene in the adjoining Manhattan Center. This year's show is skedded again for the Palmer House, Chicago, June 14 thru 17.

The meet included a report on cost-of-doing-business questionnaires which the association had forwarded to dealers late in December. Seeking to determine accounts carried on shop ledgers and classification of expense items under various accounts, the poll was given the board's okay, and it was urged to develop statistical and comparative cost info "to assist every association member in charting business progress and industry-wide conditions."

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HELEN POLKA

PICKED BY THE BILLBOARD MUSIC STAFF AS "MOST LIKELY TO ACHIEVE POPULARITY"



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- Rain-Rain Polka
- 2014—I Love Julida with Ken Hecht lyrics and Frank Wojnarowski Orchestra
- Toledo Polka

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TOP WITH

U-47 "FOUR LEAF CLOVER"
B/W "A-N-G-E-L SPELLS MARY"

UNIVERSAL RECORDS, INC., 20 N. Wacker, Chicago

Dun Tune-Disk, GAC Asks AFM

NEW YORK, Jan. 31.—General Artists Corporation (GAC), acting on behalf of its band properties, Ray Anthony, Sonny Dunham and Ray Eberle, this week asked the American Federation of Musicians (AFM) to take steps to hasten payment of moneys said to be owed to the three orks by the Tune-Disk plattery for disk dates cut prior to the ban. The claim is that the Philly diskery owes \$7,000 to Anthony, \$6,000 to Dunham and \$4,000 to Eberle.

Prior to the filing of a written request for union aid, GAC contacted AFM's Rex Ricciardi, who reportedly stated he would make every effort to speed collection of the money. Ricciardi is meeting Tuesday (3) with the secretary of the Philadelphia musicians' local and representatives of Tune-Disk. The latter is expected to ask Ricciardi to allow it to pay the money as it releases disks, claiming it shortly will obtain \$25,000 in fresh money to speed the pressing.

Mills' Denial

Earlier this week one Sid Berman, who claims to be a member of the Tune-Disk board of directors, told *The Billboard* that Mills Music is putting up the 25G, with the stipulation that the dough be spent to get the disks on the market and not pay off band debts or other debts which approximate 22G. Mills has denied this emphatically, saying it wants no part of Tune-Disk in any manner, shape or form and had made only one contact with Tune-Disk at all: this at the behest of a personal friend of Jack Mills.

That Mills would have little interest in Tune-Disk also seems borne out by the fact that the diskery has waxed mostly tunes licensed thru Broadcast Music, Inc. (BMI) among

Chi's Loss (Olsen) New York's Gain

NEW YORK, Jan. 31.—Johnny Olsen, Midwest disk jockey, moves his *Rumpus Room* from Chicago to New York Monday (2) and begins a Monday-thru-Saturday platter show over WJZ, local outlet of the American Broadcasting Company (ABC). Olsen, who will play to a studio audience, takes over the mid-night-to-1 a.m. time slot formerly occupied by the *Midnite Music Shop*, another disk show, now heard only on Sundays at same time.

In addition to playing records, Olsen plans a *Guess the Guest* behind the screen game, with the studio audience vying for cash prizes.

The new Olsen program offers still another local outlet for Peatman plugs, altho Paul Whiteman and Martin Block are still the only available network jockey plugs.

BASIE'S WHITE CHIRP

HOLLYWOOD, Jan. 31.—An unfamiliar chirp to be heard on four upcoming Count Basie sides, Jeanne Taylor, was "found" just before the ban deadline. The singer, a white girl, was discovered when the orkster heard a sound track on the MGM flickery lot at a time when he was hunting for a fem to fill some vocal assignments on his disk dates. Hired only for the waxings, the Taylor gal will not work with the Basie ork.

its purported backlog of 108 sides. BMI, it is claimed, advanced Tune-Disk \$4,800 on a deal with Ed Wilson, Tune-Disk exec (who since appears to have been voted off the plattery's board of directors), for \$200 per side against the release of the waxed BMI ditties.

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... by a **TRIO OF WINNERS**



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NEW YORK'S
ROXY
THEATRE

THE
Don Henry
HARMONICA TRIO
and their
great recording of

SABRE DANCE

backed by

TURNPIKE (Sunday Picnic) POLKA

Both on

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NADJ Expects 10G Net on Met Benefit, Souvenir Booklets

NEW YORK, Jan. 31.—With exact figures unavailable, estimates here are that the benefit show run by the New York chapter of the National Association of Disk Jockeys (NADJ) at the Metropolitan Opera, Sunday (25), will gross between \$25,000 and \$35,000 when combined receipts from the show and the souvenir journal are finally totaled. The net income for the NADJ is not expected to go above \$10,000. The show take is reported at about \$9,000, with the journal, to be distributed next week, accounting for the remainder.

Correcting an earlier *Billboard* report, talent agents Johnny Pransky and Al Beckman, who staged the affair for the Gotham jocks, indicated that their "end" will not be 15 per cent of the gross, as reported, but actually will be 15 per cent of the net after expenses, taxes and charities receive their cuts. Charities, reportedly, include not only a 10 per cent slice to the Damon Runyon Cancer Memorial Fund, but also donations to the March of Dimes and the New York Heart Association Fund. Both Beckman and Pransky clarify their position with the NADJ affair by stressing that the \$1,500 they will receive hardly will cover cost of salaries for two employees who solicited ads for the journal, nor reimburse all personal expenditures involved. Their "only interest," Beckman and Pransky iterate, was for the "prestige angle."

Meanwhile, NADJ spokesmen have assured *The Billboard* that when a final financial balance sheet is ready, all information governing expenses and amount of profits to go into an

Caravan, New Kiddie Waxery, Buys Out "Merry-Go-Sound"

NEW YORK, Jan. 31.—Caravan Records, a brand-new kiddie diskery, bought out Tone Products Merry-Go-Sound plattery this week, lock, stock and seven albums as well as single viny disks—*Cinderella*, *Puss in Boots*, *Old MacDonald Had a Farm*, etc.

Laurence Gould, Caravan's prexy, plans to distribute the 10-inch vinylite disks nationally with his own sales force. A price reduction on albums from \$2.70 plus tax to \$2.25 plus tax will go into effect shortly.

Singing Whose Song? Plaintiff's Question

NEW YORK, Jan. 31.—Suit was filed this week in New York Federal Court by Joseph J. Mallardi against Robbins Music Corporation and cleffer Vic Mizzy, alleging they infringed on Mallardi's copyrighted tune, *The Fire Has Gone Out*, by writing and pubbing *The Whole World Is Singing My Song*.

The plaintiff claims that he wrote *Fire* prior to 1946 and copyrighted it that year. Mizzy, who penned *World*, allegedly took his ditty from the Mallardi tune when *Fire* was entered in a contest conducted by Song Hits Guild, Inc., of which Mizzy is said to have been either president or executive agent.

Mallardi, in addition to an injunction and accounting of profits derived by Robbins from *World*, is asking that the allegedly infringed tune be impounded while the action is pending.

announced NADJ "scholarship fund," etc., will be made available.

Walter Winchell says:

It's Big Time.....

"WHO PUT THAT DREAM IN YOUR EYE?"

Monday, January 26, 1948 **Walter Winchell**

THE BIG TIME:

... Lorry Raine's version (Coast Records) of "Who Put That Dream in Your Eye?" via Mark Warnow's crew.

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"SENORITA MARACAS FROM CARACAS"
COAST RECORD #8026

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Modern Music Sales Corp.
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Music Sales Co.
Memphis, Tenn.

Mutual Distributing Co.
Logan, West Virginia

Record Sales Co., Inc.
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Record Sales Co.
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Salt Lake City, Utah

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Coast RECORDS
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The **Billboard** HEADLINED by **MUSIC POPULARITY CHARTS**

Record Possibilities
And TIPS on Coming TOPS

PART VI

TRADE SERVICE FEATURE

THE BILLBOARD PICKS—JAN. 17., Pg. 30
AMONG RECORDS MOST LIKELY TO ACHIEVE POPULARITY

MAD ABOUT YOU..... Ronnie Deauville with Ram Ramirez Quartet Super Disc 1049

Super-Disc platter also in slow styling with sincere Deauville piping and subdued yet solid Ramirez Quartet backing.

CASH BOX PICKS IT JAN. 31 AS **RECORD OF THE WEEK**

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"MAD ABOUT YOU"

Super Disc No. 1049 Backed by "DEEP IN A DREAM"

By the Male Voice Hit of '48

RONNIE DEAUVILLE

WITH RAM RAMIREZ QUARTET



ANOTHER SUPER STOPPER BY **ARTHUR "GUITAR BOOGIE" SMITH**

"I'M LOOKING OVER A 4 LEAF CLOVER"
Backed by a timely new hit that's Headline stuff.
Super Discs No. 1054

"NEW LOOK BLUES"



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HAROLD ARLEN
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LEO ROBIN

From the New

NAT C. GOLDSTONE

Production

"CASBAH"

UNIVERSAL-INTERNATIONAL RELEASE

Starring *Tony Martin*

•WHAT'S GOOD ABOUT GOODBYE

Capitol ... Margaret Whiting
Columbia ... Dinah Shore
Decca ... Dick Haymes
MGM ... Arl Lund
RCA Victor ... Tony Martin

•HOORAY FOR LOVE

Capitol ... Johnny Mercer
Columbia ... Dinah Shore
Decca ... Dick Haymes
RCA Victor ... Tony Martin

•FOR EVERY MAN THERE'S A WOMAN

Capitol ... Peggy Lee & Benny Goodman
Columbia ... Frank Sinatra
Decca ... Hoagy Carmichael
MGM ... Arl Lund
RCA Victor ... Tony Martin

•IT WAS WRITTEN IN THE STARS

Capitol ... Jo Stafford
Columbia ... Dinah Shore
Decca ... Dick Haymes
MGM ... Arl Lund
RCA Victor ... Tony Martin

MELROSE MUSIC CORP.
NEW YORK • CHICAGO • HOLLYWOOD

The Billboard

MUSIC POPULARITY CHARTS

PART I

The Nation's Top Tunes

The nation's 10 top tunes, THE HONOR ROLL OF HITS, is determined by a scientific tabulation of various degrees of each song's popularity as measured by survey features of The Billboard's Music Popularity Chart.

Week Ending January 30

HONOR ROLL OF HITS
(Trade Mark Reg.)

The title "HONOR ROLL OF HITS" is a registered trade-mark, and the listing of the hits has been copyrighted by The Billboard. Use of either may not be made without The Billboard's consent.

This Week

Last Week

- 1. BALLERINA** *By Bob Russell and Carl Sigman*
Published by Jefferson (ASCAP) **1**

Records available: Jimmy Dorsey, MGM 10035; Vaughn Monroe, Victor 20-2433; Jerry Shelton Trio, Mercury 5075; Mel Torme, Musicraft 15116; Buddy Clark, Columbia 38040; Eric Madriguera, Decca 24265; Bing Crosby, Decca 24278; B. Clement Ork, Orpheus 255; Glenn Davis, Skating Rhythms SR-273.
Electrical transcription libraries: Lenny Herman, Lang-Worth; Norman Cloutier, NBC Thesaurus; Jan Garber, Standard; Shep Fields, Lang-Worth; Charlie Spivak, World.
- 2. I'M LOOKING OVER A FOUR LEAF CLOVER** *By Mort Dixon and Harry Wood*
Published by Remick (ASCAP) **7**

Records available: Ray Bloch Ork, Signature 15177; Frankie Laine, Mercury 5105; Art Mooney, MGM 10119; Russ Morgan-Milt Herth, Decca 24319; Alvino Rey, Capitol 491; Three Suns, Victor 20-2668; Uptown String Band, Mercury 5100; Ferko String Band, Palda 110; Bert Henry String Band, Dot; Arthur Godfrey, Columbia 38081; King Odom Quartet-The Polka Dots, Musicraft 543; C. Fox and His Yellow Jackets, Columbia 38082; Alexander's Jazz Band, Trilon 220; The Harmonicats, Universal U-47; Tiny Hill, Columbia 38100; Jimmy Saunders, Rainbow 10043.
(No information on electrical transcription libraries available as The Billboard goes to press).
- 3. HOW SOON** *By Jack Owens and Carroll Lucas*
Published by Supreme (ASCAP) **2**

Records available: Bing Crosby-Carmen Cavallaro, Decca 24101; John Laurens, Mercury 5069; Vaughn Monroe, Victor 20-2523; Jack Owens, Tower 1388; Dinah Shore, Columbia 37952; D. Farney, Majestic 1179; B. Andrew-M. Bieck, Hollywood Rhythms 1651; Jimmy Atkins, Continental C-11004; Guy Chorney-Dick Poy Ork, Trilon 195; Glenn Davis, Skating Rhythms SR-276.
Electrical transcription libraries: Eddy Howard, World; Lenny Herman, Lang-Worth.
- 4. SERENADE OF THE BELLS** *By Kay Twomey, Al Goodhart and Al Urbano*
Published by Melrose (ASCAP) **3**

Records available: Bob Houston, MGM 10091; Sammy Kaye, Victor 20-2372; Kay Kyser, Columbia 37956; Guy Lombardo, Decca 24258; Jo Stafford, Capitol 15007; Vic Damone, Mercury 5090; Dick Haymes, Decca 24305; Glenn Davis, Skating Rhythms SR-277; Gene Autry, Columbia 38076.
Electrical transcription libraries: Nat Brandwynne, World; George Towne, Associated; Novatime Trio, NBC Thesaurus.
- 5. GOLDEN EARRINGS** *By Jay Livingston, Ray Evans and Victor Young*
Published by Paramount (ASCAP) **4**

From the Paramount Film "Golden Earrings."
Records available: Anita Ellis, Mercury 3072; Jack Pina Ork, MGM 10085; Peggy Lee, Capitol 15009; Dinah Shore, Columbia 37932; Charlie Spivak, Victor 20-2585; Guy Lombardo, Decca 24270; Bing Crosby, Decca 24278; Victor Young Ork, Decca 24277; Glenn Davis, Skating Rhythms SR-276.
Electrical transcription libraries: Sweetwood Serenaders, NBC Thesaurus; Nat Brandwynne, World; Lenny Herman, Lang-Worth; Jack Pina, Standard; Leighton Noble, Standard.
- 6. I'LL DANCE AT YOUR WEDDING** *By Herb Magidson and Ben Oakland*
Published by George Simon (ASCAP) **5**

Records available: Vic Damone, Mercury 5090; Helen Forrest, MGM 10095; Peggy Lee, Capitol 15009; Jeanie Leitt, Decca 24266; Tony Martin, Victor 20-2512; Ray Noble-Buddy Clark, Columbia 37987; B. Clement Ork, Orpheus 256; Guy Lombardo, Decca 24318.
Electrical transcription libraries: Nat Brandwynne, World; Guy Lombardo, Ziv; Mindy Carson, Associated; Sunset Trio, Capitol; Lenny Herman, Lang-Worth.
- 7. TOO FAT POLKA** *By Ross MacLean and Arthur Richardson*
Published by Shapiro-Bernstein (ASCAP) **6**

Records available: Blue Barron, MGM 10106; Arthur Godfrey, Columbia 37921; Dick (Two Ton) Baker and His Music Makers, Mercury 5079; Slim Bryant and His Wildcats, Majestic 6022; Accordion Masters, Standard T-135; Andrews Sisters, Decca 24268; Jerry Butler, Harmonia H-1127; Louis Prima, Victor 20-2609; The Starlighters, Capitol 480; Seva All Stars Ork, Seva 2004; J. Dale and His Prides of the Prairie, Continental C-1220; Glenn Davis, Skating Rhythms SR-283.
Electrical transcription libraries: Dick Jurgens, Standard; The Song Spinners, World; Slim Bryant and His Wildcats, NBC Thesaurus.
- 8. NOW IS THE HOUR** *By Maewa Kaihau, Clement Scott and Dorothy Stewart*
Published by Leeds (ASCAP) **8**

Records available: Ray Bloch Ork, Signature 15178; Shep Fields Ork, Musicraft 532; Bing Crosby, Decca 24279; Gracie Fields, London 110; Horace Heldt, Columbia 38061; Eddie Howard, Majestic 1191; L. Paul Trio-C. Hayes, Mercury 5103; Kate Smith, MGM 10125; Margaret Whiting, Capitol 15024; Charlie Spivak, Victor 20-2704.
Electrical transcription libraries: Nat Brandwynne, World.
- 9. BEG YOUR PARDON** *By Francis Craig and Beasley Smith*
Published by Robbins (ASCAP) **10**

Records available: Frankie Carle, Columbia 38036; Francis Craig, Bullet 1012; Dinning Sisters, Capitol 490; Larry Green Ork, Victor 20-2647; Art Mooney, MGM 10140; Snooky Lanson, Mercury 5109.
Electrical transcription libraries: Vincent Lopez, NBC Thesaurus; Art Mooney, Associated.
- 10. MANANA** *By Dave Barbour and Peggy Lee*
Published by Capitol Songs (ASCAP)

Records available: Peggy Lee, Capitol 15022; Mills Brothers, Decca 24333.
(No information on electrical transcription libraries available as "The Billboard" goes to press.)

RCA VICTOR STARS

On The
Billboard

"HONOR ROLL OF HITS"

(see opposite page)

1. BALLERINA *Vaughn Monroe*
RCA Victor 20-2433
2. I'M LOOKING OVER A FOUR LEAF CLOVER *The Three Suns*
RCA Victor 20-2668
3. NOW SOON *Vaughn Monroe*
RCA Victor 20-2523
4. SERENADE OF THE BELLS *Sammy Kaye*
RCA Victor 20-2372
5. GOLDEN EARRINGS *Charlie Spivak*
RCA Victor 20-2585
6. I'LL DANCE AT YOUR WEDDING *Tony Martin*
RCA Victor 20-2512
7. TOO FAT POLKA *Louis Prima*
RCA Victor 20-2609
8. NOW IS THE HOUR *Charlie Spivak*
RCA Victor 20-2704
9. BEG YOUR PARDON *Larry Green*
RCA Victor 20-2647

...and watch these CLIMBERS:

- The Thousand Islands Song**
LOUIS PRIMA
RCA Victor 20-2619
- There I Go**
VAUGHN MONROE
RCA Victor 20-2644

THIS WEEK'S RCA VICTOR RELEASE

A Sentimental Date With PERRY COMO

RCA Victor Album P-187
When Day Is Done and When Your Hair Has Turned To Silver
RCA Victor 20-2660
Carolina Moon and Body And Soul
RCA Victor 20-2661
What'll I Do and Love Me Or Leave Me
RCA Victor 20-2662
If We Can't Be The Same Old Sweethearts, We'll Just Be The Same Old Friends and I'm Always Chasing Rainbows
RCA Victor 20-2663



SAMMY KAYE

Two big Kaye numbers in a new re-coupling.
Hand in Hand
Vocal refrain by Laura Leslie and Don Cornell.
We Just Couldn't Say Goodbye
Don Cornell and The Three Kaydets on the vocal.
RCA Victor 20-2679



THE THREE SUNS

I'm Looking Over A Four Leaf Clover
A sure-fire version, as the Suns back up some old-fashioned barber shop harmonizing.



Eccentric

An old-time rag with a terrific toe-tapping tempo.
RCA Victor 20-2688

FREDDY MARTIN

and his Orchestra
You're Too Dangerous, Cherie
Haunting theme from Warner Bros. film "To the Victor." Stuart Wade's vocal and Barclay Allan's nimble piano.
No Longer
First on RCA Victor! Has the appeal of "So Far" and "Near You." Vocal by The Martin Men.
RCA Victor 20-2666



TEX BENEKE

and his Orchestra
Dream Girl
Theme song of Paramount pic of the same name, with Garry Steven's vocal. Should be the top Beneke disk of the year!
Moonlight Whispers
Same reed and brass flavor of the early Glenn Miller days.
RCA Victor 20-2667



THE EDDIE HEYWOOD TRIO

The Continental and Heywood's Boogie
Remember Heywood's famous "Begin the Beguine"? Here's more of the same, with piano fireworks that'll rock the jukes!
RCA Victor 20-2664



ANOTHER NEW RCA VICTOR STAR!

CHARLIE SPIVAK

Springtime In Charleston
Recorded to meet terrific Southern demand. Tommy Mercer and Irene Day vocal.
One Raindrop Doesn't Make A Shower
Perfect cheek-to-cheek number with Tommy Mercer's nostalgic lyrics.
RCA Victor 20-2678



CECIL CAMPBELL'S TENNESSEE RAMBLERS

Put Some Meat On Them Bones and 'Neath Hawaiian Palms
RCA Victor 20-2669
JENNY LOU CARSON
and her Tumbleweed Troubadours
I'll Never Trust You Again and What Do I Have To Do
RCA Victor 20-2605

JESSE STONE and his Orchestra
Sneaky Pete and I Came Home Unexpectedly
RCA Victor 20-2670

BIG NEW ONES... BIG OLD ONES:

- | | |
|--|---|
| Because
PERRY COMO
RCA Victor 20-2653 | Dipsy Doodle*
TOMMY DORSEY
RCA Victor 25693 |
| I'm My Own Grandpa
LONZO & OSCAR
RCA Victor 20-2563 | I'll Never Smile Again*
TOMMY DORSEY
RCA Victor 26628 |
| We Just Couldn't Say Goodbye
SAMMY KAYE
RCA Victor 20-2679 | I Can't Get Started*
BUNNY BERIGAN
RCA Victor 36208 |

*All-time hits re-issued by request

STILL AT LOW PRICES!

In the hope that we're not forced to follow the upward trend, RCA Victor is doing everything possible to maintain its current prices.

THE STARS WHO MAKE THE HITS ARE ON



RCA VICTOR RECORDS



BMI Pin Up SHEET

Hit Tunes for February

On Records

ALL DRESSED UP WITH A BROKEN HEART

(Marks)

Peggy Lee—Cap. 15022 • Buddy Clark—Col. 37985
 Bob Houston—MGM 10112 • Alan Gerard—Nat. 7019
 John Laenz—Mercury 5093 • Alan Dale—Sig. 15174
 The Five Bars—Bullet 1009 • Jack Owens—Tower 1263
 The Vanguards—Universal 34 • Bill Johnson—Vic.*
 Russ Morgan—Dec. 24522 • Eddie Howard—Maj.*
 Jerry Cooper—Diamond 2090

AS SWEET AS YOU

(Regent)

Art Lund—MGM 10072 • Freddy Stewart—Cap. 479

FOOL THAT I AM

(Hill & Range)

Dinah Shore—Col. 37952 • Sammy Kaye—Vic. 20-2601
 Billy Eckstine—MGM 10097 • Erskine Hawkins—Vic. 20-2470
 Georgia Gibbs—Maj. 12013 • Brooks Brothers—Dec. 48049
 Dinah Washington—Merc. 8050 • Gladys Palmer—Miracle 104

LET'S BE SWEETHEARTS AGAIN

(Campbell-Porgie)

Margaret Whiting—Cap. 15010 • Victor Lombardo—Maj. 7269
 Blue Barron—MGM 10121 • Shep Fields—Musicraft 525
 Guy Lombardo—Monica Lewis—Dec. 24298 • Bill Johnson—Vic. 20-2591

LOVE IS SO TERRIFIC

(Mellin)

Les Brown—Col. 38060 • Art Lund—MGM 10126
 Helen Carroll & Satisfiers—Vic. 20-2672
 Ernie Felice Quartet—Cap. 486 • Vic Damone—Mercury 5104

MADE FOR EACH OTHER

(Peer)

Xavier Cugat—Buddy Clark—Col. 37939 • Dick Farney—Maj. 7278
 Monica Lewis—Sig. 15105 • Enric Madriguera—National 9028
 Desi Arnaz—Vic. 20-2550 • Machito—Cont. 9003
 Rene Cabel—Dec. 50006 • Maria Lina Landin—Vic. 70-7345
 Ethel Smith—Bob Eberly—Dec. 24272

MY RANCHO RIO GRANDE

(Harwall-Criterion)

Jack Smith—Cap. 473 • Shep Fields—Musicraft 522
 Dick Jurgens—Col. 38027 • Victor Lombardo—Maj.*
 Esquire Trio—United Artist 114 • Murphy Sisters—Apollo*

PASSING FANCY

(BMI)

Vaughn Monroe—Vic. 20-2573 • Ray Dorey—Maj. 1186
 Johnny Johnston—MGM 10127 • Frances Langford—Mercury 5095

TERESA

(Duchess)

Dick Haymes—Andrews Sisters—Dec. 24320 • Kay Kyser—Col. 38067
 Jack Smith—Cap. 484 • Vic Damone—Mercury 5092

WHY DOES IT HAVE TO RAIN ON SUNDAY?

(Johnstone)

Freddy Martin—Vic. 20-2557 • Snooky Lanson—Merc. 5082
 Dennis Day—Vic. 20-2377 • Milt Herth Trio—Dec.*
 Beale Street Boys—MGM*

YOU'RE GONNA GET MY LETTER IN THE MORNING

(London)

Mary Osborne—Dec. 24308 • Guy Lombardo—Dec.*
 Adrian Rollini—Bullet*

WHO PUT THAT DREAM IN YOUR EYE?

(Stuart)

Mark Warnow—Coast 8026 • Ray Carter—Rep. 122
 Jack McLean—Coast 8015

COMING UP

- A BED OF ROSES (Johnstone)
- I'M LOOKING FOR A SWEETHEART (Jay-Dee)
- I LOVE YOU, YES, I DO (Lois)
- I WANT TO CRY (Excelsior)
- I WOULDN'T BE SURPRISED (Republic)
- JUNGLE RHUMBA (Duchess)
- MY PROMISE TO YOU (BMI)
- RHUMBA JUBILEE (Amigo)
- ROSALINDA (Cherio)
- THE DREAM PEDDLER (Peer)
- THERE I GO (BMI)
- WHO'S GOT ALL THE DOUGH? (Alvin)



BROADCAST MUSIC, INC.
 580 FIFTH AVENUE, NEW YORK 19, N. Y.
 New York • Chicago • Hollywood

The Billboard MUSIC POPULARITY CHARTS

Sheet Music

PART II

Week Ending January 30

BEST-SELLING SHEET MUSIC

Tunes listed are the national best sheet music sellers. List is based on reports received each week from all the nation's sheet music jobbers. Songs are listed according to greatest number of sales. (F) Indicates tune is in a film; (M) indicates tune is in legit musical; (R) indicates tune is available on records.

Weeks to date	POSITION		Song	Publisher
	Last Week	This Week		
12	2	1	SERENADE OF THE BELLS (R)	Melrose
13	1	2	BALLERINA (R)	Jefferson
9	4	3	GOLDEN EARRINGS (F) (R)	Paramount
15	3	4	HOW SOON? (R)	Supreme
11	7	5	TOO FAT POLKA (R)	Shapiro-Bernstein
3	6	6	NOW IS THE HOUR (R)	Leeds
8	5	7	I'LL DANCE AT YOUR WEDDING (R)	George Simon
3	8	8	I'M LOOKING OVER A FOUR LEAF CLOVER (R)	Remick
3	7	9	THE BEST THINGS IN LIFE ARE FREE (F) (R)	Crawford
23	7	10	NEAR YOU (R)	Supreme
3	10	11	BEG YOUR PARDON (R)	Robbins
8	14	12	THE STARS WILL REMEMBER (R)	Harms, Inc.
14	9	13	CIVILIZATION (M) (R)	E. H. Morris
7	13	14	PASS THAT PEACE PIPE (F) (R)	Crawford
1	—	15	MANANA (R)	Capitol Songs

ENGLAND'S TOP TWENTY

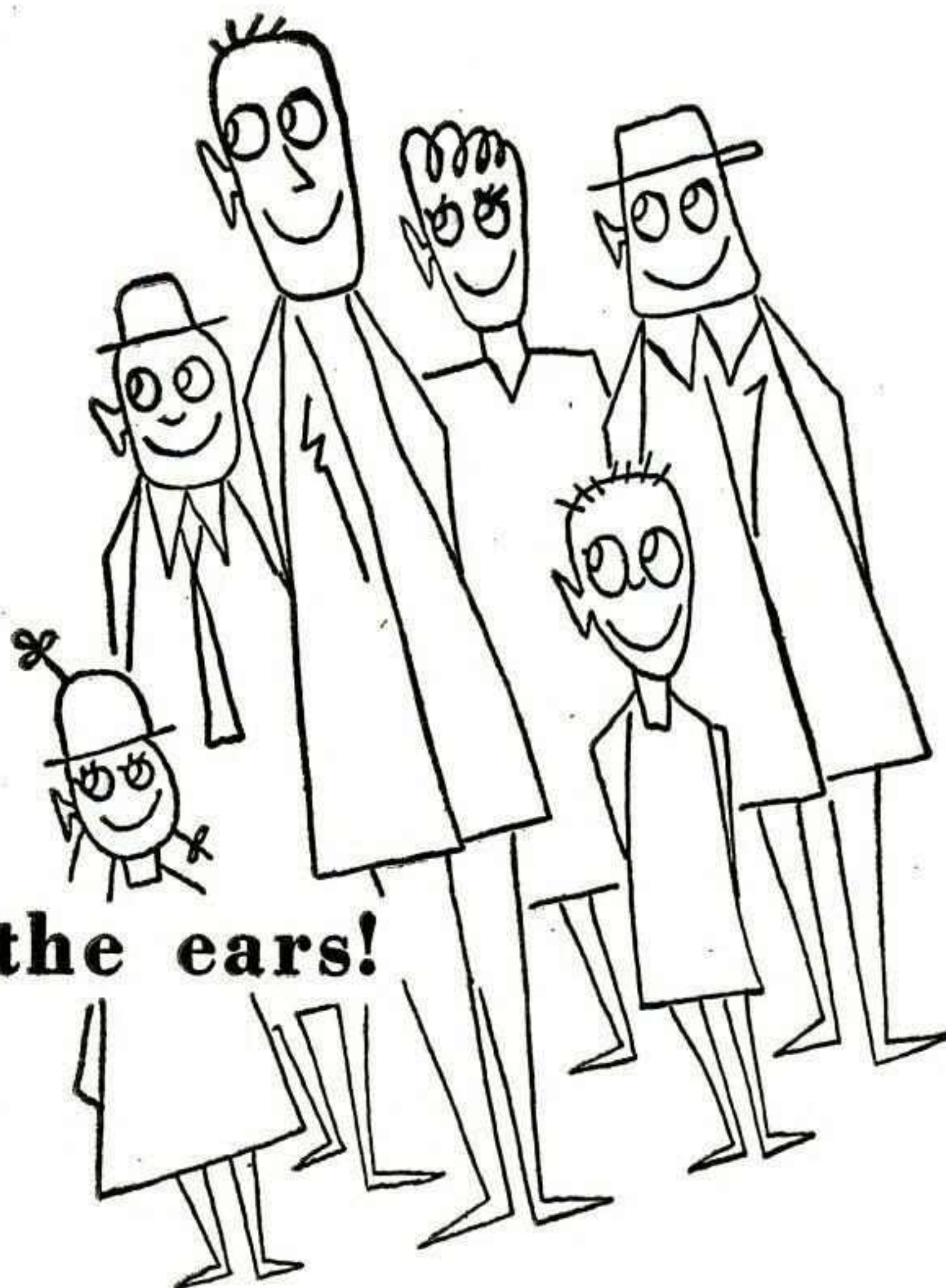
Weeks to date	POSITION		Song	English	American
	Last Week	This Week			
14	1	1	AN APPLE BLOSSOM WEDDING	Campbell-Connelly	Shapiro-Bernstein
12	2	2	PEG O' MY HEART	Ascherberg	Robbins
3	4	2	NEAR YOU	Bradbury Wood	Supreme
5	5	3	A TREE IN THE MEADOW	Campbell-Connelly	Shapiro-Bernstein
25	3	4	THE LITTLE OLD MILL	Irwin Dash	Mood
5	8	5	I WONDER WHO'S KISSING HER NOW	Feldman	E. B. Marks
16	3	6	I'LL MAKE UP FOR EVERYTHING	Peter Maurice	Peter Maurice
7	6	6	THE COFFEE SONG	Southern	Valiant
7	9	7	BY OWN DARBY AND JOAN	Box and Cox	*
7	10	8	—AND MIMI	Campbell-Connelly	Shapiro-Bernstein
26	7	9	NOW IS THE HOUR	Keith Prowse	Leeds
1	—	10	SHOEMAKER'S SERENADE	Kassner	*
7	12	11	SOUTH AMERICA, TAKE IT AWAY	Feldman	Witmark
4	13	12	HAPPY-GO-LUCKY YOU AND BROKEN HEARTED	Irwin Dash	Mills
34	11	13	COME BACK TO SORRENTO	Ricordi	Public Domain
17	14	14	MY FIRST LOVE, LAST LOVE AND ALWAYS	Irwin Dash	*
8	15	15	THE GIRL THAT I MARRY	Berlin	Berlin
8	16	16	HOW ARE THINGS IN GLOCCA MORRA	Chappell	Crawford
21	19	17	A GARDEN IN THE RAIN	Campbell-Connelly	Melrose
2	18	18	I AM HAPPY RIGHT HERE	Unit Publishing Co.	*
10	17	19	BOW BELLS	Kassner	*

* Publisher not available as The Billboard goes to press.

CANADA'S TOP TUNES

Songs listed are sheet music best sellers in Canada. Listing is based on reports received from the two largest wholesalers in the dominion, Canada Music Sales and Gordon V. Thompson. Since both firms are also American publishers' representatives and publish songs themselves (and consequently push different songs), The Billboard presents the song titles and the sales rank order in which each of the two firms rate the song. In other words, while the No. 1, 2, 3, etc. songs as listed by Canada Music and by Thompson may vary, the full list does represent the tunes which are selling best in Canada.

SONG	Rank Order According to		SONG	Rank Order According to	
	CMSG	GVT		CMSG	GVT
SERENADE OF THE BELLS	1	13	HOW LUCKY YOU ARE	16	—
BALLERINA	2	10	IF I ONLY HAD A MATCH	17	—
THE STARS WILL REMEMBER	3	—	PASS THAT PEACE PIPE	18	—
TOO FAT POLKA	4	4	NEAR YOU	19	2
NOW IS THE HOUR	5	—	I WISH I DIDN'T LOVE YOU SO	20	—
HOW SOON?	6	3	I NEVER LOVED ANYONE	—	5
THE BEST THINGS IN LIFE ARE FREE	7	—	I'M MY OWN GRANDPAW	—	6
I'LL DANCE AT YOUR WEDDING	8	1	CIVILIZATION	—	8
—AND MIMI	9	—	BEG YOUR PARDON	—	9
PAPA, WON'T YOU DANCE WITH ME?	10	—	DON'T YOU LOVE ME ANYMORE?	—	11
THE LITTLE OLD MILL	11	19	PEGGY O'NEIL	—	12
WHEN YOU WERE SIXTEEN	12	—	YA SHURE YOU BETCHA	—	14
THEY'RE MINE, THEY'RE MINE, THEY'RE MINE	13	—	THE SECRETARY SONG	—	15
YOU DO	14	7	WITH A HEY AND A HI AND A HO HO HO	—	16
I WONDER WHO'S KISSING HER NOW	15	—	GONNA GET A GIRL	—	17
			GOLDEN EARRINGS	—	18
			I'M A-COMIN' A-COURTIN', CORABELLE	—	20



She's got America by the ears!

**Three
more
hits
by
Peggy
Lee!**

'MAÑANA' (Capitol Record 15022)

'GOLDEN EARRINGS' (Capitol Record 15009)

'I'LL DANCE AT YOUR WEDDING' (Capitol Record 15009)

Peggy Lee's subtle style — deep, soft and whispery — scores again. Sensationally! Three of her latest songs are jammin' the jukeas . . . binging the bells in retailers' registers . . . racking up repeat requests for America's disc jockeys.

In the record world, if it's a new — sparkling — exciting idea, you'll frequently find it's a *Capitol* idea.

There's a steady profit for you in *Capitol* records. Feature them!



LONDON

THIRD RELEASE
IMPORTED

FULL RANGE

RECORDS

NO. 143

"THOUGHTLESS"
Vocal—Sam Browne
with Bert Thompson and his orch.

SAM BROWNE

"FEATHERY FEELIN'"
Vocal—Sam Browne
with Bert Thompson and his orch.

List Price
75c
plus tax

NO. 144

"WHAT'LL I DO"
Vocal—Anne Shelton
with Music by Camarata

ANNE SHELTON

"LILI MARLENE"
Vocal—Anne Shelton
with Stanley Black and his Orch.

List Price
75c
plus tax

NO. 124

**"YOU DON'T HAVE TO
KNOW THE LANGUAGE"**
Vocal Chorus—The Quads
The Squadronaires

THE
SQUADRONAIRES

"MY BLUE HEAVEN"
Instrumental
The Squadronaires

List Price
75c
plus tax

NO. 116

**"BARREL HOUSE
BOOGIE"**
Instrumental
Harry Roy and his Band

HARRY ROY

**"STEPPIN' OUT AT
MIDNIGHT"**
Instrumental
Harry Roy and his Band

List Price
75c
plus tax

NO. 140

**"THERE OUGHT TO BE
A SOCIETY"**
Vocal—Joy Nicholls
Harry Roy and his Band

**JOY NICHOLLS
HARRY ROY**

"SITTING ON EDGE"
Instrumental
Harry Roy and his Band

List Price
75c
plus tax

NO. 138

**"DAUGHTER,
DAUGHTER"**
Vocal—Eve Lombard and Harry Roy
Harry Roy and his Band

HARRY ROY

**"THE FUNNY LITTLE
MAN"**
Vocal—Eve Lombard
Harry Roy and his Band

List Price
75c
plus tax

NO. 122

**"THE GREEN
COCKATOO"**
Instrumental
Mantovani and his Orchestra

MANTOVANI

"EL TOREADOR"
Instrumental
Mantovani and his Orchestra

List Price
75c
plus tax

NO. 120

"DARDANELLA"
Instrumental
Ambrose and his Orchestra

AMBROSE

**"ROSE OF
WASHINGTON SQ."**
Instrumental
Ambrose and his Orchestra

List Price
75c
plus tax

NO. 126

**"BOOGIE ON THE
SCALE"**
Instrumental

ART YOUNG
Piano

"HABANERA"
from "Carmen"
Instrumental

List Price
75c
plus tax

"FINGERBUSTIN'"
Kingsway Symphony Orchestra
Directed by
CAMARATA
"Rhapsody for Saxophone Pt. 1"
"Fingerbustin'"
"Rhapsody for Saxophone Pt. 2"
"The Breeze"
"Fantasie Impromptu"
"Fiddle Faddle"

NO. LA4
\$3.75 plus tax

ALBUMS

"ARTHUR TRACY"
"The Street Singer"
with Louis Levy and his Orchestra
"MARTA"
"HOME"
"RAMONA"
"WHEN DAY IS DONE"
"BECAUSE"
"A PERFECT DAY"

NO. LA5
\$3.00 plus tax

The London Gramophone Corp. 16 West 22nd Street, N. Y. C.

NEW Nickel Grabbers and Best Sellers!



PATTI PAGE

"IT'S THE BLUEST KIND OF BLUES"

"YOU TURNED THE TABLES ON ME"

Mercury Celebrity 5098
75c



VIC DAMONE

"THOUGHTLESS"

"LOVE IS SO TERRIFIC"

Mercury Celebrity 5104
75c



TRENIER TWINS

And Gene Gilbeaux's Orch.

"OOH, LOOK-A THERE AIN'T SHE PRETTY"

"NO, BABY, NO"

Mercury 8071
75c

JAN AUGUST

"OYE NEGRE"

"INTERMEZZO"

With Rhythm Accompaniment

Celebrity 5106-75c

TED WEEMS

and His Orchestra

"THE SECRETARY SONG"

"AT THE CANDLE LIGHT CAFE"

Celebrity No. 5081-75c

TINY HILL

and His Orchestra

"I'M MY OWN GRANPAW"

"THE EYES OF TEXAS"

Mercury Series 6087-75c

FRANKIE LANE

"I'M LOOKING OVER A FOUR LEAF CLOVER"

"MONDAY AGAIN"

Celebrity Series 5105-75c

"BUT BEAUTIFUL"

"I'VE ONLY MYSELF TO BLAME"

Celebrity Series 5096-75c

"SHINE"

"WE'LL BE TOGETHER AGAIN"

Celebrity Series 5091-75c

LES PAUL TRIO

with Clancy Hayes

"NOW IS THE HOUR"

"MY EXTRAORDINARY GAL"

Celebrity 5103-75c

HARRY COOL

and His Orchestra

"PASS THAT PEACE PIPE"

"I WOULDN'T BE SURPRISED"

Celebrity No. 5080-75c

JOSE MELIS

and His Orchestra

"JUNGLE RHUMBA"

"DON'T CALL IT LOVE"

Celebrity No. 5084-75c

CHUCK FOSTER

and His Orchestra

"MY COUSIN LOUELLA"

"FOGGY FOGGY DEW"

Celebrity No. 5085-75c

SNOOKY LANSON

Owen Bradley Quartet

"BEG YOUR PARDON"

"DREAM GIRL"

Celebrity No. 5109-75c

UPTOWN STRING BAND

"I'M LOOKING OVER A FOUR LEAF CLOVER"

"MY LITTLE GIRL"

Celebrity No. 5100-75c

JOHN LAURENZ

Dick Maltby's Orchestra

"THE THINGS YOU LEFT IN MY HEART"

"ALL DRESSED UP IN A BROKEN HEART"

Celebrity Series No. 5093-75c

*An adaptation from Drigo's Serenade

REX ALLEN

and His Arizona Wranglers

"LOADED PISTOL"

"THAT LITTLE BOY OF MINE"

Mercury No. 6078-75c

The Billboard

MUSIC POPULARITY CHARTS

PART IV

Retail Record Sales

Week Ending
January 30

TRADE SERVICE FEATURE

BEST-SELLING POPULAR RETAIL RECORDS

Records listed are those selling best in the nation's retail record stores (dealers). List is based on The Billboard's weekly survey among 4,970 dealers in all sections of the country. Records are listed numerically according to greatest sales. (F) indicates tune is in a film; (M) indicates tune is in a legit musical. The B side of each record is listed in italic.

Weeks to date	POSITION		
	Last Week	This Week	
14	1	1.	BALLERINAVaughn Monroe...Victor 20-2433 <i>The Stars Will Remember</i>
3	3	2.	I'M LOOKING OVER A FOUR LEAF CLOVER.....Art Mooney.....MGM 10119 <i>The Big Brass Band From Brazil (M)</i>
11	2	3.	GOLDEN EARRINGS (F)....Peggy Lee (Dave Barbour Ork) <i>I'll Dance At Your Wedding</i>Capitol 15009
8	6	4.	I'LL DANCE AT YOUR WEDDINGBuddy Clark-Ray Noble..... <i>Those Things Money</i>Columbia 37967 <i>Can't Buy</i>
14	4	5.	TOO FAT POLKA (I Don't Want Her, You Can Have Her, She's Too Fat for Me)...Arthur Godfrey (...archie Bleyer Ork)Columbia 37921 <i>For Me and My Gal</i>
2	8	6.	MANANAPeggy LeeCapitol 15022 <i>All Dressed Up With a Broken Heart</i>
12	5	7.	SERENADE OF THE BELLS..Sammy Kaye (Don Cornell- That's What Every Girl Choir)Victor 20-2372 <i>Should Know</i>
3	11	8.	BEG YOUR PARDON.....Francis Craig.....Bullet 1012 <i>I'm Looking for a Sweet- heart</i>
8	7	9.	SERENADE OF THE BELLS..Jo Stafford (Paul Weston Ork) <i>The Gentleman Is a Dope</i>Capitol 15007 <i>(M)</i>
2	15	10.	NOW IS THE HOUR.....Bing CrosbyDecca 24279 <i>Silver Threads Among the Gold</i>
2	13	11.	NOW IS THE HOUR.....Gracie Fields.....London 110 <i>Come Back to Sorrento</i>
2	10	12.	I'M MY OWN GRANDPAW..Guy Lombardo.....Decca 24288 <i>Frankie and Johnny</i>
12	13	13.	HOW SOON (Will I Be See- ing You)?Vaughn Monroe (Vaughn-Moon Maids)Victor 20-2523 <i>True</i>
1	—	14.	BEG YOUR PARDONFrankie Carle....Columbia 38036 <i>The Dream Peddler</i>
4	12	15.	BALLERINABing Crosby.....Decca 24278 <i>Golden Earrings (F)</i>
14	15	15.	HOW SOON (Will I Be See- ing You)?Jack Owens (Eddie Ballantine Ork)Tower 1258 <i>Begin the Beguine</i>

BEST-SELLING POPULAR RECORD ALBUMS

Albums listed are those selling best in the nation's retail record stores (dealers). List is based on The Billboard's weekly survey among 4,970 dealers in all sections of the country. Albums are listed numerically according to greatest sales.

Weeks to date	POSITION		
	Last Week	This Week	
13	1	1.	Glenn Miller Masterpieces (Volume 2) Glenn MillerVictor F-189
19	—	2.	Carle Comes Calling Frankie CarleColumbia C-129
36	—	3.	Dorothy Shay (The Park Avenue Hillbilly) Sings Album Dorothy ShayColumbia C-119
42	—	4.	Al Jolson Album Al JolsonDecca 469
24	2	5.	Al Jolson Souvenir Album Al JolsonDecca 575

BEST-SELLING RECORDS BY CLASSICAL ARTISTS

Records listed are those classical and semi-classical records selling best in the nation's retail record stores (dealers), according to The Billboard's weekly record dealer survey. Records are listed according to greatest sales.

Weeks to date	POSITION		
	Last Week	This Week	
122	1	1.	Clair De Lune Jose IturbiVictor 11-8851
136	2	2.	Chopin's Polonaise Jose IturbiVictor 11-8848
95	3	3.	Jalousie Boston Pops; Arthur Fiedler, conductor.....Victor 12160
110	4	4.	Warsaw Concerto Boston Pops; Arthur Fiedler, conductor; Leo Litwin, pianistVictor 11-8863
10	5	5.	Ave Maria Marian AndersonVictor 14210

BEST-SELLING RECORD ALBUMS BY CLASSICAL ARTISTS

Albums listed are those classical and semi-classical albums selling best in the nation's retail record stores (dealers), according to The Billboard's weekly record dealer survey. Albums are listed according to greatest sales.

Weeks to date	POSITION		
	Last Week	This Week	
53	2	1.	Tchaikowsky Nutcracker Suite Eugene Ormandy, conductor Philadelphia Ork.....Victor DM-1020
128	2	2.	Rhapsody in Blue Oscar Levant, Philadelphia Ork; Eugene Ormandy, con- ductorColumbia X-251
73	4	3.	Rachmaninoff Concerto No. 2 in C Minor Artur Rubinstein, pianist; NBC Ork; Vladimir Golsch- mann, conductorVictor 1075
2	—	4.	Grand Canyon Suite Andre Kostelanetz and His Ork.....Columbia MM-463
33	—	5.	Rhapsody in Blue Paul WhitemanSignature GP-1

MERCURY RECORDS
CORPORATION
3839 S. WABASH • CHICAGO 5, ILL.

The Billboard

MUSIC POPULARITY CHARTS

PART V



Juke Box Record Plays

Week Ending January 30

MOST-PLAYED JUKE BOX RECORDS

Records listed are those receiving the greatest play in the nation's juke boxes. List is based on The Billboard's weekly survey among 3,558 operators in all sections of the country. Listed under the title of each of the most played records are other available recordings of the same tune. Unless shown in this chart, other available records of tunes listed here will be found in the Honor Roll of Hits, Music Popularity Chart, Part I.

Weeks to date	POSITION	Last Week	This Week	Record	Label
14	1	1	1	BALLERINA	Vaughn Monroe (Vaughn Monroe) Victor 20-2433
2	5	2	2	I'M LOOKING OVER A FOUR LEAF CLOVER	Art Mooney MGM 10119
6	4	3	3	GOLDEN EARRINGS (F)	Peggy Lee (Dave Barbour Ork) Capitol 15009
7	5	4	4	I'LL DANCE AT YOUR WEDDING	Buddy Clark-Ray Noble Columbia 37967
4	12	5	5	BEG YOUR PARDON	Francis Craig Bullet 1012
11	3	6	6	HOW SOON (Will I Be Seeing You)?	Vaughn Monroe (Vaughn Monroe-Moon Maids) Victor 20-2523
14	8	7	7	HOW SOON (Will I Be Seeing You)?	Jack Owens (Eddie Ballantine Ork) Tower 1258
14	2	8	8	TOO FAT POLKA (I Don't Want Her, You Can Have Her, She's Too Fat for Me)	Arthur Godfrey (Archie Bleyer Ork) Columbia 37921
7	10	9	9	SERENADE OF THE BELLS	Sammy Kaye (Don Cornell-Choir) Victor 20-2372
12	7	10	10	HOW SOON (Will I Be Seeing You)?	Bing Crosby-Carmen Cavallaro Decca 24101
3	13	11	11	I'M MY OWN GRANDPAW	Guy Lombardo Decca 24288 (Esmeraldy, Musicraft 536; Tiny Hill Ork, Mercury 6087; The Korn Kobbler, MGM 10136; Lonzo and Oscar (Winston County Pea Pickers), Victor 20-2563; Tony Pastor, Columbia 38068; Jo Stafford, Capitol 15023; Shorty Warren and His Western Rangers, Famous FA-901; Larry Vincent, Pearl 19-A)
2	—	12	12	I'LL DANCE AT YOUR WEDDING	Peggy Lee (Dave Barbour Ork) Capitol 15009
11	9	13	13	CIVILIZATION (M)	Andrews Sisters-Danny Kaye Decca 23940 (Woody Herman, Columbia 37885; The Hy-Lo Trio, Crystal-Tone MK 1004; Danny Kaye-Andrews Sisters, Decca 23940; Ray McKinley, Majestic 7274; The Murphy Sisters (Jerry Jerome Ork), Apollo 1059; Sy Oliver Ork, (Sy Oliver), MGM 10083; Louis Prima (Louis Prima Ork), Victor 20-2400; Jack Smith (The Clark Sisters-Frank DeVol Ork), Capitol B-485; Glenn Davis, Skating Rhythms SR-262)
3	13	14	14	BALLERINA	Bing Crosby Decca 24278
1	—	15	15	BEG YOUR PARDON	Frankie Carle Columbia 38038
1	—	15	15	MANANA	Peggy Lee Capitol 15022

MOST-PLAYED JUKE BOX FOLK RECORDS

Records listed are hillbilly records most played in juke boxes according to The Billboard's weekly survey among juke box operators

Weeks to date	POSITION	Last Week	This Week	Record	Label
25	1	1	1	I'LL HOLD YOU IN MY HEART (Till I Can Hold You in My Arms)	Eddy Arnold and His Tennessee Plowboys Victor 20-2332
9	2	2	2	NEVER TRUST A WOMAN	Tex Williams and the Western Caravan (Tex Williams) Capitol Americana 40054
3	3	3	3	SIGNED, SEALED AND DELIVERED	Cowboy Copas King 658
11	4	3	3	NEVER TRUST A WOMAN	Red Foley (The Cumberland Valley Boys) Decca 46074
13	5	5	5	TO MY SORROW	Eddy Arnold and His Tennessee Plowboys Victor 20-2481
2	6	6	6	I'M MY OWN GRANDPAW	Lonzo and Oscar (Winston County Pea Pickers) Victor 20-2563
2	9	7	7	BUBBLES IN MY BEER	Bob Wills and His Texas Playboys MGM 10116
37	8	8	8	IT'S A SIN	Eddy Arnold and His Tennessee Plowboys Victor 20-2241
2	7	8	8	HUMPTY DUMPTY HEART	Hank Thompson and His Brazos Valley Boys Capitol Americana 40065
1	—	10	10	MOLLY DARLING	Eddy Arnold Victor 20-2489
1	—	10	10	THE WALTZ OF THE WIND	Roy Acuff Columbia 38042

MOST-PLAYED JUKE BOX RACE RECORDS

Records listed are race-type disks most played in the nation's juke boxes, according to The Billboard's weekly survey among juke box operators.

Weeks to date	POSITION	Last Week	This Week	Record	Label
18	1	1	1	SNATCH AND GRAB IT	Julia Lee and Her Boy Friends (Julia Lee) Capitol Americana 40028
8	2	2	2	I LOVE YOU, YES I DO	Bull Moose Jackson King 4181
2	10	3	3	THE SONG IS ENDED	Nellie Lutcher Capitol Americana 40063
15	6	4	4	HURRY ON DOWN	Nellie Lutcher and Her Rhythm Capitol Americana 40002
18	3	5	5	HE'S A REAL GONE GUY	Nellie Lutcher Capitol Americana 40017
22	4	6	6	BOOGIE WOOGIE BLUE	Louis Jordan Decca 24104
2	—	7	7	CALL IT STORMY MONDAY	T-Bone Walker Black & White 122
1	—	8	8	WHAT'LL I DO	The King Cole Trio Capitol 15019
2	5	9	9	I CAN'T GIVE YOU ANYTHING BUT LOVE	Rose Murphy Majestic 1204
2	10	10	10	THOSE THINGS MONEY CAN'T BUY	King Cole Trio Capitol 15011
1	—	10	10	OL' MAN RIVER	The Ravens National 9035



a Koin Klincher

KAY KYSER and his orchestra playing

- "TERESA" Vocal by Harry Babbitt and Gloria Wood
- "BIG BRASS BAND FROM BRAZIL" (From "Angel in the Wings") Vocal by The Campus Kids Columbia 38067



COLUMBIA'S TUNE TIPSTER

BEST BETS

Harry James and his Orchestra
SURE FIRE!
 "Forever Amber" (Theme from 20th Century-Fox picture, "Forever Amber") Vocal by Marion Morgan
"Lone Star Moon"
 Vocal by Willie Smith
 Columbia 38039

The Charioteers
COMING UP FAST!
 "Oooh! Look-A There, Ain't She Pretty?"
 "What Did He Say" (The Mumble Song)
 Orchestra under the direction of Mitchell Ayres.
 Columbia 38065

Arthur Godfrey
WATCH THIS ONE!
 "Slap 'er Down, Agin, Paw" With The Too Fat Trio
 "I'd Give A Million Tomorrows" (For Just One Yesterday) With The Mariners
 Orchestra under the direction of Archie Bleyer
 Columbia 38066

HEAR THE GREAT ARTISTS AT THEIR BEST ON
Columbia Records

Trade-marks "Columbia," and ®. Reg. U. S. Pat. Off.



SIGNATURE-SELLER
BLAINE CORNWELL

Blaine Cornwell has a popular disc show in the heart of the Mid-west over KXLW in Clayton, Mo.



Connie Haines

Heard on Sig 15168

**YOU MADE ME LOVE YOU
WILL YOU STILL BE MINE**

With Ray Bloch's Orchestra

Acclaimed by trade and public alike

—Walter Winchell:

Connie Haines' new records stamp her as the coming Queen of the Juke Boxes.

—Variety:

Connie Haines' charm and dainty pulchritude serves as quite an impressionable trimming for her talents as a singer. She's as sure-voiced with a novelty or rhythm number as she is with a ballad. There's a wealth of range, tonal quality and knowhow at interpretation.

—Hollywood Reporter:

Connie Haines' opening at Ciro's last night unveiled a new personality with Connie's ballads hitting a new high in appealing deliver.

—Martin Block:

I pick Connie Haines' record of "You Made Me Love You" as the best vocal record of the week. (Nov. 29)

Connie Haines is an exclusive Signature artist.

Signature records
Signature Records, 601 W. 26th St., New York

The Billboard

MUSIC POPULARITY CHARTS

PART VI

Record Possibilities

Week Ending
January 30

TRADE SERVICE FEATURE

THE BILLBOARD PICKS:

In the opinion of The Billboard music staff, records listed below are most likely to achieve popularity as determined by entry into best selling, most played or most heard features of the Chart.

EBONY RHAPSODYRosetta Howard, With Big Three Trio...
.....Columbia 37573

Here's a race item that is showing signs of busting open in the Midwest. Rosetta Howard's vocal quality is much like Nellie Lutcher's tho her delivery bears none of the Lutcher delivery tricks. Trio backing sets a back room atmosphere.

JUNGLE FANTASYEsy Morales.....Rainbow 10050

Capturing Esy Morales' flute run wild in an echo chamber, this novel rumba production seems to be spreading after a solid New York starter.

GOSPEL BOOGIELeRoy Abernathy and Homeland Harmony Quartet.....White Church 1084

An original jive spiritual by Abernathy which caused enough stir in the Deep South to draw big diskery recordings from Mercury (Wally Fowler's Folk Range Quartet) and Decca (which did it two ways—with Sister Rosetta Tharpe on one and Red Foley on the other).

BECAUSEPerry Como with Russ Case Orchestra
.....Victor 20-2653

Not in years since Deanna Durbin tapped the market for a little "Because's" disk potential has a pop version of this stature come along. Don't ask why this will boom, just say "Because." Plattermate, "If You Had All the World and Its Gold," may ring up coin in the "Sweet Sixteen" tradition as well.

SABRE DANCE BOOGIE.....Freddy Martin and Orchestra.....
.....Victor 20-2721

There's a rash of sabre dance disks based on the familiar excerpts from Aram Khachaturian's "Gayne Ballet Suite" but this sounds like the most commercial variation. For more authentic, less commercial renditions, there's Don Henry Trio on Regent, Woody Herman on Columbia, Macklin Marrow on MGM and Victor Young on Decca. Martin's should really score until someone comes along with a recorded lyric.

THE DICKEY-BIRD SONG.....Freddy Martin and Orchestra.....
.....Victor 20-2617

This may have a g-r-r-, awful lyric for the cosmopolitan but the melody grows on you. It's just possible that it'll happen. Martin's choral treatment seems extra-retentive.

THE DISK JOCKEYS PICK:

PICKS that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among 1,200 of them, the disk jockeys think tomorrow's hits will be:

1. MATINEEVaughn Monroe.....Victor 20-2671
2. BUT BEAUTIFULMargaret Whiting.....Capitol 15024
3. THE BEST THINGS IN LIFE ARE FREEJo StaffordCapitol 15017
4. SATURDAY DATEKay Kyser.....Columbia 38049
5. LOVE IS SO TERRIFIC.....Art LundMGM 10126
6. SLAP HER DOWN AGAIN, PAW.....Arthur Godfrey.....Columbia 38066
7. THE THOUSAND ISLANDS SONG.....Louis Prima.....Victor 20-2619
8. HAUNTED HEARTJo StaffordCapitol 15023
9. BUT BEAUTIFULFrank SinatraColumbia 38053
10. PASSING FANCYVaughn Monroe.....Victor 20-2573

THE RETAILERS PICK:

PICKS that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among 4,970 of them, the record retailers think tomorrow's hits will be:

1. BUT BEAUTIFULBing CrosbyDecca 24283
2. MATINEEVaughn Monroe.....Victor 20-2671
3. SATURDAY DATEKay KyserColumbia 38049
4. PIANISSIMOPerry ComoVictor 20-2593
5. SLAP HER DOWN AGAIN, PAW.....Arthur GodfreyColumbia 38066
6. LOVE IS SO TERRIFIC.....Art LundMGM 10126
7. THE TREASURE OF SIERRA MADREFreddy MartinVictor 20-2590
8. WHAT'LL I DO?Frank SinatraColumbia 38045
9. YOU DON'T HAVE TO KNOW THE LANGUAGEBing Crosby-Andrews Sisters.....Decca 24282

THE OPERATORS PICK:

PICKS that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among 3,558 of them, the juke box operators think tomorrow's hits will be:

1. IN A LITTLE BOOKSHOP.....Vaughn Monroe.....Victor 20-2573
2. SHINEFrankie Laine.....Mercury 5091
3. SONG OF NEW ORLEANS.....Larry Green Ork (Vocal Trio).....Victor 20-2560

HE'S MONEY IN THE BANK

HE STARTED SMALL

BEN LIGHT AND HIS PIANO



THEN HE GOT BIGGER—

BEN LIGHT AND HIS PIANO



AND BIGGER and now

BEN LIGHT AND HIS PIANO



BEN LIGHT

IS ONE OF THE BIGGEST NAMES IN THE FIELD OF RECORDED MUSIC

They're writing—and wiring—and long-distance phoning us from every town and city and state in the Union with orders and re-orders, because

HE'S PURE GOLD FOR THE COIN MACHINE "OPS"

THE DEALERS ARE CLEANING UP WITH HIM

HIS NEWEST TEMPO RELEASES ARE:

TR #592—DEEP PURPLE LOVE NEST

TR #596—HINDUSTAN LAZY BONES

TR #600—I'LL GET BY IT HAD TO BE YOU

HIGH FIDELITY
TEMPO
CUSTOM MADE RECORDS

42 MORE GREAT TITLES TO PICK FROM

INCLUDING

TR #516—GETTING SENTIMENTAL OVER YOU I CRIED FOR YOU

TR #564—BEGIN THE BEGUINE I GOT RHYTHM

TR #520—TEA FOR TWO ROSE ROOM

JR #574—MY GAL SAL ON THE SUNNY SIDE OF THE STREET

MAKE 1948 GREAT WITH TEMPO Custom Made RECORDS

Tempo Distributors Blanket America: If You're Not Acquainted With the Distributor in Your Territory Write Direct To:

TEMPO

RECORD COMPANY OF AMERICA
8534 Sunset Blvd., Hollywood, 46, Calif.
TEMPO ATLANTIC 18 West Chelton Ave. Philadelphia 44, Pa.
TEMPO SOUTHERN 11 Avondale Road Avondale Estates, Ga.

The Billboard MUSIC POPULARITY CHARTS

PART VIII

Advance Information

Week Ending January 30

TRACE SERVICE FEATURE

ADVANCE RECORD RELEASES

Records listed are generally approximately two weeks in advance of actual release date. List is based on information supplied in advance by record companies. Only records of those manufacturers voluntarily supplying information are listed.

POPULAR

- A Hundred and Sixty Acres
A. Kassel (I'll Never) Mercury 5110
- After You've Gone
F. Martin (Sabre Dance) Victor 20-2721
- All Dressed Up With a Broken Heart
J. Owens (Put Your) Tower 1263
- Aloha Oe
D. Lamour (Queen of) Coast 8036
- Beg Your Pardon
S. Lanson (Dream Girl) Mercury 5109
- Beyond the Sea
J. Owens (Melancholy) Tower 1285
- Big Brass Band From Brazil
J. Shelton Trio (Dreamy Lullaby) Mercury 5108
- Bing Sings With Dick Haymes, Andrews Sisters, Bob Hope, Al Jolson Album
B. Crosby . . . Decca A-628
- Alexander's Ragtime Band—A. Jolson . . . Decca 40038
- Anything You Can Do—D. Haymes-Andrews Sisters . . . Decca 40039
- Put It There, Pal—B. Hope . . . Decca 40000
- Road To Morocco—B. Hope . . . Decca 40000
- (There's No Business Like) Show Business . . . Decca 40039
- The Spaniard That Blighted My Life—A. Jolson . . . Decca 40038
- Blue Sunrise
D. Kuhn Ork (I Want) Top 1162
- Broken Hearted Gypsy
J. Lennon (Come What) La Bonita 402
- Bullfrog Jump
C. Blake (That Woman) La Bonita 401
- Rut Beautiful
E. Howard (My Cousin) Majestic 1214
- Chapel in My Memory
J. Lennon (You Made) La Bonita 403
- Cherokee Canyon
T. Beneke (St. Louis) Victor 20-2722
- Come What May
J. Lennon (Broken Hearted) La Bonita 403
- Don't Blame Me
I Could Write a Book . . . King 36808
- If I Loved You . . . King 36808
- Speak Low . . . King 36809
- Why Shouldn't I? . . . King 36807
- Dream Girl
S. Lanson (Beg Your) Mercury 5109
- Dream Girl
F. Stewart (I'll Always) Capitol 494
- Dreamy Lullaby
J. Shelton Trio (Big Brass) Mercury 5108
- Fine Brown Frame
N. Lutchter (The Pig-Latin) Capitol 15032
- Gin Rummy Polka
A. Stuart Orchette (Pin Up) Embassy P-1004
- Gonna Get a Girl
Red Benson (Slap 'Er) Rainbow 10034
- Headin' Home
D. Reid (More Than) Metrotone M-1011
- Heart Breaker
J. Saunders (I'm Looking) Rainbow 10043
- He's His Own Grandpa
P. Harris (Never Trust) Victor 20-2715
- Hold Me
J. Zito Ork-H. O'Connell (Never Make) Coast 8030
- I Love You, Yes I Do
B. Cameron (Two Loves) King 4203
- I Remember Mama
Z. Lane (Then I'll) De Luxe 1137
- I Told Ya I Love Ya, Now Get Out
A. O'Day (Malaguena) Signature 15181
- I Want a Girl
D. Kuhn Ork (Blue Sunrise) Top 1162
- I Wish I Knew the Name (Of the Girl of My Dreams)
Mills Brothers (Manana) Decca 24333
- I'll Always Be in Love With You
F. Stewart (Dream Girl) Capitol 494
- I'll Never Say I Love You
A. Kassel (A Hundred) Mercury 5110
- I'm Looking Over a Four Leaf Clover
T. Hill (Show Me) Columbia 38100
- I'm Looking Over a Four Leaf Clover
The Harmonicats (The Record) Universal U-47
- I'm Looking Over a Four Leaf Clover
J. Saunders (Heart Breaker) Rainbow 10043
- Irish Favorites Album (3-12")
Ray Bloch Ork—Signature R-102
- Dear Old Donegal—C. Haines . . . Signature 40005
- Ireland Must Be Heaven—L. Sullivan . . . Signature 40006
- Molly Malone (Cockles and Mussels)
C. Haines . . . Signature 40007
- My Wild Irish Rose—L. Sullivan . . . Signature 40005
- Too-Ra-Loo-Ra-Loo-Ral—L. Douglas . . . Signature 4007
- When Irish Eyes Are Smiling—L. Sullivan . . . Signature 40006
- I've Been a Good Girl
C. Spivak (You Were) Victor 20-2716
- I've Got a Feeling I'm Falling
E. Fitzgerald (My Baby) Decca 24332
- Las Chiapanecas
W. Herman (The Golden) Decca 25300

- Lonesome Gal Album
Lonesome Gal . . . King K-6
- But Not for Me . . . King 36809
- Love For Love
C. Massey (Thoughtless) Coast 8039
- Lover
S. Kenton (Soothe Me) Capitol 15031
- Malaguena
A. O'Day (I Told) Signature 15181
- Manana
Mills Brothers (I Wish) Decca 24333
- Melancholy
J. Owens (Beyond the) Tower 1285
- Minuet in G
R. Bloch Ork (Sabre Dance) Signature 15180
- More Than Ever Before
D. Reid (Headin' Home) Metrotone M-1011
- My Baby Likes To Be-Bop (and I Like To Be-Bop Too)
E. Fitzgerald (I've Got) Decca 24332
- My Cousin Louella
E. Howard (But Beautiful) Majestic 1214
- My Tane
D. Lamour (Pagan Love) Coast 8037
- Never Make Eyes (At the Gals With the Guys Who Are Bigger Than You)
J. Zito Ork (Hold Me) Coast 8030
- Never Trust a Woman
P. Harris (He's His) Victor 20-2715
- Ok! Baby Dok!
C. Haines (Silly Yes) Signature 15179
- Ooh You Miser You
D. Dane (The Things) Tower 1277
- Pagan Love Song
D. Lamour (My Tane) Coast 8037
- Pin Up Polka
A. Stuart Orchette (Gin Rummy) Embassy P-1004
- P. S. I Love You
The Soft Winds (Two Loves) Majestic 1206
- Put Your Little Head on My Shoulder
J. Owens (All Dressed) Tower 1263
- Queen of the Hollywood Islands
D. Lamour (Aloha Oe) Coast 8036
- Robbins Nest
S. Donahue (Tacos, Enchiladas) Capitol 493
- Rosalinda
A. Stuart Orchette (Springtime in) Embassy P-1005
- Sabre Dance Boogie
F. Martin (After You've) Victor 20-2721
- Sabre Dance
R. Bloch Ork (Minuet in) Signature 15180
- St. Louis Blues March
T. Beneke (Cherokee Canyon) Victor 20-2722
- Show Me the Way to Go Home
T. Hill (I'm Looking) Columbia 38100
- Silly Yes, Silly No
C. Haines (Ok! Baby) Signature 15179
- Slap 'Er Down Again, Paw
Red Benson (Gonna Get) Rainbow 10034
- Songs of Our Times (1927) Album
B. Grant Ork . . . Decca A-1927
- 1. Among My Souvenirs; 2. The Best Things in Life Are Free; 3. The Variety Drag . . . Decca 24043
- 1. Chloë; 2. Let a Smile be Your Umbrella; 3. Mississippi Mud . . . Decca 24040
- 1. Diane; 2. Girl of My Dreams; 3. Ramona . . . Decca 24042
- 1. Hallelujah; 2. Just a Memory; 3. Sometimes I'm Happy . . . Decca 24043
- 1. My Blue Heaven; 2. A Night in June; 3. At Sundown . . . Decca 24042
- 1. Thou Swell; 2. My Heart Stood Still; 3. 'S Wonderful . . . Decca 24041
- 1. Why Do I Love You? 2. Make Believe; 3. Ol' Man River . . . Decca 24041
- Soothe Me
S. Kenton (Lover) Capitol 15031
- Springtime in Charleston
A. Stuart Orchette (Rosalinda) Embassy P-1005
- Tacos, Enchiladas and Beans
S. Donahue (Robbins Nest) Capitol 493
- That Woman From Chicago
C. Blake (Bullfrog Jump) La Bonita 401
- The Dickey-Bird Song
G. Olson (Thoughtless) Majestic 1234
- The Golden Wedding (La Cinquantaine)
W. Herman (Las Chiapanecas) Decca 25300
- The Holy City
J. Crawford (The Palms) Decca 24336
- The Holy City, Parts I & II
F. Waring . . . Decca 24337
- The Palms
J. Crawford (The Holy) Decca 24336
- The Pig-Latin Song
N. Lutchter (Fine Brown) Capitol 15032
- The Platta Putta
C. Blake (You're the) La Bonita 400
- The Record Ban Blues
The Harmonicats (I'm Looking) Universal U-47
- The Things You Left in My Heart
D. Dane (Ooh You) Tower 1277

(Continued on page 122)

The Billboard MUSIC POPULARITY CHARTS PART IX Album Reviews

Week Ending January 30



THE CATEGORIES

- | | | |
|--|----|-----------|
| 1. Production Idea..... | 15 | Max. Pts. |
| (grouping of selections continuity) | | |
| 2. "Name" Value..... | 15 | |
| 3. Call of Material..... | 15 | |
| 4. Manufacturer's Distribution Power..... | 10 | |
| 5. Exploitation Aids..... | 10 | |
| (Record company and other adv'tg-promotion, film, legit and other plugs) | | |
| 6. Interpretation..... | 15 | |
| 7. Record Quality..... | 5 | |
| 8. Manufacturers' Production Efficiency..... | 5 | |
| 9. Packaging..... | 10 | |
| (art-work, binding, wrapping) | | |

The large boldface number in each review is the retail rating. This rating is based on nine key categories, each of which is assigned a maximum number of points. (The best possible rating is 100.) Maximums are subject to change depending on results of a survey of the music trade now being conducted. Suitability for juke box operators or disk jockeys is indicated in boldface comment under the separate headings within each review.

THE RATINGS

- (100 points—the maximum)
- | | | |
|--------|-------|--------------|
| 90-100 | | tops |
| 80-89 | | excellent |
| 70-79 | | good |
| 60-69 | | satisfactory |
| 0-59 | | poor |

SONGS OF OUR TIMES, 1929 (4-10") **70**

Marlene Fingerle-Arthur Schutt Decca A-1929

The Wedding of the Painted Doll, Tip-Toe Through the Tulips With Me, Singin' in the Rain, Sunny Side Up, Jericho, Aren't We All? Happy Days Are Here Again, Why Was I Born? More Than You Know, With a Song in My Heart, Can't We Be Friends? My Kinda Love, Moanin' Low, Pagan Love Song, Love, Chant of the Jungle, Siboney, When It's Springtime in the Rockies, When the Organ Played at Twilight, Beside an Open Fireplace, Wedding Bells Are Breaking Up That Old Gang of Mine, Ain't Misbehavin', Little by Little, Weary River, I've Got a Feeling I'm Falling, Romance, Should I? Deep Night, Am I Blue?

Second in series is as sure-fire sentiment as first. The material can't miss but presentation is definitely inferior. Strident piano duo with rhythm accompaniment makes inadequate package for great songs. Displays little feeling. Untermeyer's '29 news notes more than satisfy.

JUKES There's cash in memory music but chintzy piano and medleys may scare it away.

JOCKS Better versions for songs may be yours but this makes convenient on the spot package for library.

SONGS OF OUR TIMES, 1930 (4-10") **81**

Ted Straeter Ork Decca A-1930

Dancing With Tears in My Eyes, I'm Alone Because I Love You, Two Hearts in Three-Quarter Time, It Happened in Monterey, Moonlight on the Colorado, The Waltz You Saved for Me, Body and Soul, Something to Remember You By, Time On My Hands, Embraceable You, I Got Rhythm, What Is This Thing Called Love? Beyond the Blue Horizon, Three Little Words, You're Driving Me Crazy, Blue Again, Exactly Like You, On the Sunny Side of the Street, The King's Horses, Cryin' for the Carolines, Stein Song, Lady, Play Your Mandolin, Sing Something Simple, You Brought a New Kind of Love to Me.

This was a good year for tunes at any rate, and Straeter has a good dance band. Album is strictly for dancers and those who like their music on a simple bounce kick. Oldies are strong on melodies and should evoke pleasant memories for all listeners.

JUKES Some medleys may be great for quiet spots.

JOCKS Another good library addition and a natural for all-request shows.

GUY LOMBARDO-LATIN RHYTHMS **83**

Guy Lombardo Decca A-612

Begin the Bequine, Speak Low, Take It Easy, It's Love, Love, Love; Sing to Me, Guitar; Frahngee-Pahnee, Orchids in the Moonlight, Valencia.

Decca aptly describes Lombardo's Latin rhythms "as wonderfully danceable for the 'average' person." Disks aren't very Latin, but they'll do a great promotion job for Arthur Murray and Madam LaZonga. A must for Lombardo fans.

JUKES Lombardo attracts nickels.

JOCKS A made-to-order Latin-American program portion for the masses.

SCHUBERT SYMPHONY NO. 9 IN C (6-12") **85**

Arturo Toscanini-NBC Symphony Ork

The great C Major Symphony (from the later, greater days of Franz Schubert's short-lived span) delineated by the great Toscanini. The heroic No. 9 would work a hardship on any less exacting conductor—here it becomes an exciting, majestic part of the collector's library, altho the maestro would seem temperamentally less suited to the massive, melodious work than some other conductors.

JUKES Not suitable.

JOCKS For a full F.M. hour, perhaps.

SONGS OF OUR TIMES, 1928 (4-10") **79**

Basil Fomeen Ork Decca A-1928

Sonny Boy, Angela Mia, Where the Shy Little Violets Grow, Carolina Moon, Jeannine, Chiquita, Let's Do It, Sweethearts on Parade, You Took Advantage of Me; Lover Come Back to Me; Button Up Your Overcoat, You're the Cream in My Coffee, Laugh! Clown! Laugh! I Can't Give You Anything But Love, Baby; I Ain't Got Nobody, Diga Diga Doo, Nagasaki, I Faw Down an' Go Boom, Honey; Sweet Sue, Just You; That's My Weakness Now, Back in Your Own Back Yard, I'll Get By, Marie.

First in a series of albums devoted to leading song hits thru the years. Musically platters are undistinguished, with ordinary arrangements and musicianship. But disks are extremely danceable at all times. Cover notes include interesting summary of 1928 news events by Louis Untermeyer, well-known author, anthologist and Decca consultant.

JUKES Familiar songs should reap nostalgia and nickels. These are medleys, tho.

JOCKS Valuable addition to library collection.

TCHAIKOVSKY: FRANCESCA DA RIMINI, OP. 32 (3-12") **82**

Boston Symphony Ork-Serge Koussevitzky, Dir. Victor DM 1179

One of the lesser-exploited Tchaikovsky works, this musical portrait of the Paolo and Francesca interlude from Dante's Inferno should register wide public satisfaction. Equally sad, pathetic and fantastic, it is studded with whirling effects tracing the bitter path of two lovers condemned to the Second Circle. For the connoisseur much here may appear studied and deliberately tricky—for the ordinary longhairer Koussevitzky's stylized artistry will be compensation enough.

JUKES Not suitable.

JOCKS FM pilots may use this profitably.

A TREASURY OF HARPSICHORD MUSIC (6-12") **76**

(Wanda Landowska) (Victor DM 1181)

Vivaldi: Concerto in D; Bach: Prelude, Fugue and Allegro in E-Flat; Mozart: (1) Turkish March, (2) Menuetto 'n D, K. 355; Mozart: Rondo in D, K. 485; Scarlatti: (1) Sonata in D, (2) Sonata in D Minor; Chambonnieres: Sarabande in D Minor; Handel: The Harmonious Blacksmith; Purcell: (1) Ground in C Minor, (2) The Nightingale; Couperin: (1) Les Barricades Mysterieuses; (2) L'Arlequine.

With its sonorities lost in modern concert halls, the harpsichord makes for good listening on records. The superb artistry of Landowska is faithfully projected in a program aimed to please both the initiate and the novice. Selections vary from rarely heard 17th Century numbers to Mozart's "Turkish March" and Handel's "Harmonious Blacksmith," both known to generations of keyboard students. Eight album-size pages of informal notes by the performer are a valuable album addition.

JUKES Not suitable.

JOCKS Good for longhair spinners.

STRAUSS-DORATI: GRADUATION BALL BALET MUSIC (4-12") **83**

(Dallas Symphony Ork-Antal Dorati, Dir.) (Victor DM 1180)

Eight sides loaded with some familiar, some rarely heard Johann Strauss melodies pieced together to tell the story of a cadet graduation ball from beginning to the lights out finish. Some of the lifting three-quarter time music, the familiar "Perpetuum Mobile" all add up to pleasurable listening. Conducted by the arranger and selector of the Strauss works, Antal Dorati, the Dallas Symphony performs handsomely. Attractive cover is further enhanced by enlightening David Hall notes.

JUKES Not suitable.

JOCKS In whole or in part, good for the longhair and middle-brows.



WEEK ENDING FEBRUARY 7, 1948

A special listing of Decca records based on actual sales reports... your guide to the sure-fire hits of today and tomorrow.

UP and COMING

- | | |
|---|---|
| I WISH I KNEW THE NAME (Of The Girl of My Dreams) | Decca No. 24333 |
| MANANA | Mills Bros. No. 24320 |
| TERESA | No. 24320 |
| MY SIN | Dick Haymes and Andrews Sisters No. 24283 |
| BUT BEAUTIFUL | No. 24283 |
| THE ONE I LOVE | Bing Crosby No. 24285 |
| MELANCHOLY | No. 24285 |
| IN A LITTLE BOOK SHOP | Guy Lombardo |

BEST SELLERS

- | | |
|---|---|
| 1 NOW IS THE HOUR (Maori Farewell Song) | Decca No. 24279 |
| SILVER THREADS AMONG THE GOLD | Bing Crosby No. 24288 |
| 2 I'M MY OWN GRANDPAW | No. 24288 |
| FRANKIE & JOHNNY | Guy Lombardo and His Royal Canadians No. 24278 |
| 3 GOLDEN EARRINGS | No. 24278 |
| BALLERINA | Bing Crosby No. 23990 |
| 4 WHIFFENPOOF SONG | No. 23990 |
| KENTUCKY BABE | Bing Crosby with Fred Waring and Glee Club No. 24319 |
| 5 I'M LOOKING OVER A FOUR LEAF CLOVER | No. 24319 |
| BYE BYE BLACKBIRD | Russ Morgan and His Orch. Milt Herth at Organ No. 24101 |
| 6 YOU DO | No. 24101 |
| HOW SOON (Will I Be Seeing You) | Bing Crosby and Carmen Cavallaro at the Piano No. 24282 |
| 7 YOU DON'T HAVE TO KNOW THE LANGUAGE | No. 24282 |
| APALACHICOLA, FLA. | Bing Crosby and Andrews Sisters No. 24300 |
| 8 BARNYARD BOOGIE | No. 24300 |
| HOW LONG MUST I WAIT FOR YOU | Louis Jordan No. 24296 |
| 9 IF I ONLY HAD A MATCH | No. 24296 |
| LET ME SING AND I'M HAPPY | Al Jolson No. 23940 |
| 10 CIVILIZATION (Bongo, Bongo, Bongo) | No. 23940 |
| BREAD AND BUTTER WOMAN | Danny Kaye and Andrews Sisters |

COUNTRY

- | | |
|--|--------------|
| 1 A WOMAN WRECKED MANY A GOOD MAN | No. 46113 |
| A LONELY HEART KNOWS | Ernest Tubbs |
| 2 EVERYBODY'S GONNA HAVE A WONDERFUL TIME UP THERE (Gospel Boogie) | No. 46115 |
| RIDE ON KING JESUS | Red Foley |
| 3 CAN'T YOU TAKE IT BACK AND CHANGE IT FOR A BOY | No. 46114 |
| ROSALINDA | Dick Thomas |
| 4 EASY TO PLEASE | No. 46081 |
| BACK TO TENNESSEE | Red Foley |
| 5 THE HONEY SONG | No. 46090 |
| IS IT TRUE THAT I'M LOSING YOU | Tiny Hill |

SEPIA

- | | |
|--|---|
| 1 EVERYBODY'S GONNA HAVE A WONDERFUL TIME UP THERE (Gospel Boogie) | No. 48071 |
| MY LORD & I | Sister Rosetta Tharpe and The Dependable Boys |
| 2 BEAMS OF HEAVEN | No. 48070 |
| PRECIOUS MEMORIES | Sister Rosetta Tharpe and Marie Knight |
| 3 SERVES ME RIGHT YOU CAN'T TELL WHO'S LOVIN' WHO | No. 48060 |
| | Buddy Johnson |
| 4 DIDN'T IT RAIN | No. 48054 |
| STRETCH OUT | Sister Rosetta Tharpe and Marie Knight |
| 5 GIVE IT UP DADDY BLUES NO. I HAVE A WAY OF LOVIN' | No. 48069 |
| | Albennie Jones with Sam Price and Trio |

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DECCA RECORDS



(Advertisement)

THIS IS THE SECOND OF A SERIES OF EDITORIALS REPRINTED FROM RECORD RETAILING AND DEALING WITH THE PETRILLO-RECORD BAN SITUATION AND OTHER PROBLEMS OF INTEREST TO THE ENTIRE RECORDED AND VISUAL HOME ENTERTAINMENT FIELD. THIS EDITORIAL APPEARS IN THE FEBRUARY, 1948, ISSUE OF RECORD RETAILING.

LO, THE POOR DISC JOCKEY

At one of the numerous January hearings before the House Labor and Education Committee, the attorney for the American Federation of Musicians pointed out that a disk jockey made \$185,000 last year. Evidently this is done to illustrate the point that certain people make lots of money out of music and records while the musician who made the record doesn't get his proportionate share of the money that is ultimately made from these recordings. The earnings of some musicians are fantastic, which is O.K. with most of us.

Of course, what was not mentioned was the fact that there are hundreds upon hundreds of disc jockeys who don't even make \$85 a week—much less \$185,000 a year.

The disc jockey, in our opinion, plays an important role in the development of the sale of phonograph records. In fact, he plays just about the most important role, having supplanted the juke boxes as the makers of hits. These hundreds of disc jockeys on the various radio stations have brought recorded music to the homes of people who were never reached by the juke.

There are millions of radio listeners who don't patronize bars and other places where the juke are found. To emphasize the point that one disc jockey made a large salary is an unfair method of carrying on the discussion because it places undue weight on one individual top-bracket figure. It would be similar to pointing out that Mr. Petrillo makes about \$46,000 a year from the American Federation of Musicians and then infer that every labor organizer makes \$46,000 a year. We think Mr. Petrillo will agree that there are very few labor organizers who make \$46,000 a year, just as there are very few disc jockeys who make \$185,000 a year.

Lo, the poor disc jockey—he doth get up early in the morning, spin the record, create the demand for the record so that the recording artist may get greater royalties and Mr. Petrillo's union may get greater royalties, and also that the sheet music publishers may get greater royalties—and lo, for all his efforts he is verbally assaulted at a congressional hearing!

NEIL F. HARRISON,
Editor

Record Retailing

The Magazine of Recorded and Visual Home
Entertainment

274 Madison Avenue

New York 16, N. Y.

Music—As Written

New York:

Johnny Long booked for three-day stands in successive weeks at Rajah Theater in Reading, Pa. (where Johnny holds the house gross record), February 26-28 and March 4-6. . . . New Andy Russell, Marion Hutton, Pied Pipers air show set to debut February 11.

Bill Simon left the Vox diskery this week. . . . Decca's Dave Kapp off to Florida for a two-week vacation. . . . Tommy and Jimmy Dorsey broke it up at a special concert in Indianapolis Thursday (29), pulling a full house and a solid ovation. . . . Connie Haines into the Harem February 8. . . . Herb Leventhal, professional manager of Lewis Music, returned from an Eastern tour. . . . Former music critic and reporter, Don Haynes, is setting up his record exploitation service in Chicago. . . . Mills Music Prexy Jack Mills and wife off to Boca Raton, Fla., for a month's vacation.

Some new Dave Rose compositions being published by E. H. (Buddy) Morris group. Rose, his contract expired with Bregman, Vocco & Conn, is said to have a verbal understanding with the Morris firm which probably will lead to a cleffer pact. . . . Jack Robbins says he will write an autobiography entitled *Mister Music* which, among other things, will tell "the inside story of ASCAP and the real lowdown on the controversy between ASCAP and BML." No ghostwriter named.

Mildred Fields handling disk jockey exploitation for Universal Records in New York. . . . Monica Lewis heads for a Florida vacation at conclusion of current engagement at Hollenden in Cleveland. . . . Martin Block airs his annual popularity poll results Tuesday (3). . . . John Thomas pubbery's *I Still Love You* waxing by Bob Houston for MGM out this week. Also has a Mills Brothers-Decca platter coming. . . . Marnell, Inc., new Philly distributor for Universal Records.

Latest orkster-turned-disk-jockey is Danny Beckner, who will air on KIXL, Dallas; he will continue to front an ork in that territory. . . . RCA Victor has set up a telephone network with its distribs for a weekly sales meeting broadcast which includes playing samples of future releases and servicing of merchandising tips. . . . Danny Kaye flew to England Friday (23) (for his personal appearance tour which includes an engagement at London's Palladium) with Manager Eddie Dukoff and accompanist Sammy Prager.

George McCormack, for 38 years co-owner with Joe Barry of the regular one-night operation at the Ritz Ballroom in Bridgeport, Conn., passed away Saturday (24). . . . Johnny Moore's Three Blazers waxed a ditty by Universal-International flickery exec Jay Hyde and pianist Hal Schaefer, *This Is Wonderland*, pubbed by Bregman, Vocco & Conn. . . . Reports have it that the Asbury Park city government asked the Redicker brothers to keep Convention Hall admissions down to a buck; result is that the summer spot's ops are shopping for same top name orks used last year at lower guarantees against 50 per cent of the gate.

Personal Manager Milt Ebbins returned from the Coast after a 14-week business trip. . . . The flack team of Milton Karle and Irving Kahn broke up this week; Kahn had handled all newspaper and slick mag coverage for the team's clients, composed mainly of the Carlos Gastel artist stable, while Karle did disk jockey and trade press promotion.

Manie Sacks, at Columbia Records, pulling out an old master of Bing Crosby and the Mills Brothers paired on *Shine* and will special-release next week. . . . Abe Olman is ill at home but leaves Friday (6) for a Florida vacation. . . . Directors' meeting of American Society of Composers, Authors and Publishers (ASCAP) set for Wednesday (4) after tentative date last week was moved up to accommodate board members.

Music men around town are burned at one of the top pubbing houses for firing a veteran plugger while he was still in the hospital after entry some weeks back; not that ethics or courtesy play too prominent part in music biz, just that they felt sacking an incapacitated guy was pretty low. . . . Bob Crosby intros Beverly Music's *The Feathery Feeling* on his Club 15 alter with the Modernaires February 1 program. . . . Disk jockey Dick Gilbert, remembered from his chores on WHN here some years ago, now doing two daily hour shows on KRUX, Phoenix, Ariz.

Annie Laurie and Paul Gayton into Cleveland's Tiajuana Club for two weeks February 13, just prior to stand at Apollo Theater here. . . . Guy Lombardo taking a two-week Florida vacation after current booking at the Roosevelt; starts coast-to-coast theater and one-nighter tour in April; back here for July run at the Waldorf. . . . Thrush Patti Page, of the Mercury diskery, being booked by Associated Booking Corporation. . . . Maxine Sullivan began four-week engagement this week at the Village Vanguard here. . . . Claude Hopkins Quartette and Rena Collins into The Place in Greenwich Village, Friday (6). . . . Warners-MPHC top brass Herman Starr returns from Florida vacation Thursday (5).

Chicago:

Lou Breese, vet house band booker at the Chicago and State-Lake theaters, went into the booking business this week with Marvin Welt, local agent. Breese will do his skedding in addition to conducting the stage ork. . . . Arny Liddell is not the Des Moines distributor for Vitacoustic, as was previously reported. . . . First park booking for the Midwest was registered this week by GAC, which set Frankie Carle to open Lakeside, Denver, May 28. . . . King Cole Trio will do its first three-weeker in months at the Oriental Theater, opening February 26.

Teddy Phillips, currently at the Aragon Ballroom, wrote a theme, *Music From the Aragon*, which henceforth will be used as a signoff for all orks playing the ballroom. . . . The Bee-Hive, South Side lounge, airing part of its Sunday jam sessions over WJJD, with Norm Kraeft emceeing. . . . Northern Baptist Assembly, Midwest religious association, has gone into the record business, with Green Lake label, spotting radio chirp Adele Norman in a 12-inch album of religious songs. . . . Regal Theater, Negro nabe house, has set Count Basie February 6. Duke Ellington February 20 and the Ravens.

Eddie Vinson and George Hudson's ork for March 26. . . . Altoist Johnny Bothwell got his GAC release and is with Associated Booking Corporation. He is currently fronting a sextet at the Blue Note. Loop lounge.

Cincinnati:

Ork Leader Sammy Leeds has partnered with Barney Rapp, vet baton wielder, in the Barney Rapp Agency in the Central Trust Building. Leeds carries the title of general manager. Both lads retain their individual orks. . . . Joyce Aimee, accordionist at Wonder Bar, Lookout House, Covington, Ky., bowed February 2 with a disk show over WCPO here, with airings emanating from the nitery. . . . Bob Hill, piano-Solovox, into Tiny Cove, Cheviot, O., for a six-week stay. . . . Burl Ives set for a one-night concert at Taft Auditorium February 23.

Hollywood:

Jean Wald, former partner in Wald-Gervis Agency, has re-entered agency biz, and is handling Honolulu stint for Marjorie Garretson. . . . Coast Records appears headed for a sleeper hit, *Why Put That Dream in Your Eyes?* Tune, penned by Nacio Herb Brown Jr. getting heavy air plugs by local orks. . . . Martin L. Celay took over ork fronting chores at Follies Theater, L. A. burly house. . . . Danny Thomas has broken all attendance records at Slapsy Maxie's during first week of his current stint.

Martin Ross, Artists Corporation of America topper, reinstated by AGVA this week, after long spell on union's unfair list. . . . Armando Federico, Argentine ork fronter, pacted to disk deal by Pan-American Records. Plattery moved to new headquarters at 217 E. Market Street, Los Angeles. . . . La Bonita diskery, the Lou Porter-Vick Knight indie, closed deal with Rexall Drug for distribution of firm's first sides. . . . Nick Cochrane going into his seventh month fronting ork at Larry Potter's Supper Club.

Les Paul hospitalized with broken arm and nose after auto accident in Oklahoma City. . . . Jack Kapp treks back to Gotham after month stay on the Coast. . . . Johnny Mercer signed for new Dinah Shore airshow this week. . . . Dick Haymes may play date in London this summer if sked can be worked out to allow for jaunt to British Isles. . . . Spot check of local waxeries reveals no trace of music-less recording sessions. General opinion is that strike will be short-lived and a capella diskings therefore valueless. . . . Music cleffer Harry Revel going into talent agency biz, with emphasis on television and radio acts.

Lewis Bill Hearings March 1; ASCAP, Diskers, BMI Get Bids

(Continued from page 18)

have gone out to the American Society of Composers, Authors and Publishers (ASCAP), Broadcast Music, Inc. (BMI), movie owners, performers and record companies. He added that "anybody else who could be conceivably interested" is invited to appear. It is expected that chief witnesses will include Deems Taylor, Gene Buck and Richard Frolich, of ASCAP; Sydney Kaye, who now not only represents BMI but also is counsel to the Industry Music Committee (IMC) which directed strategy for the industry's appearances at the recent House Education and Labor Committee hearing on James C. Petrillo's music bans; Maurice Speiser, National Association of Performing Artists (NAPA), and John Schulman, Songwriters' Protective Association (SPA). Victor, Decca and Columbia Record companies are considered certain to send representatives, and some of the smaller firms may follow the example. Numerous representatives of movie exhibitor associations are expected to flock to the hearing. Chairman Lewis expects that a majority of the flicker exhibs will be favorable to his measure.

The Kearns bill is held certain to evoke far more controversy than the Lewis measure. The Kearns measure, as finally drafted for introduction early next week, is limited to making possible a higher fee on commercial-use records, with a view toward allowing performing musicians to collect the increased return for any use they want to make of it. It is presumed that the performing musicians would arrange for their "take" thru negotiations with the disk manufacturers, and that the musicians in turn would acquiesce in an arrangement with the AFM whereby part of the money, which in effect would amount to a royalty, would be passed along to the AFM for any "lawful" use Petrillo's federation would want to make of it. Whether this stratagem could be regarded as in conformity with the Taft-Hartley Act is a matter of conjecture, since the T-H law forbids use of a union welfare fund for distribution to non-performing musicians—and Petrillo has insisted that

he will not be satisfied until musicians, whether employed or not, are "protected."

Kearns, in discussing this point, reiterated his statement of a week ago, that he is "not concerned with the problems of any one labor leader," and he argued that his chief purpose is to get legislation on the books that will "prevent these frequent recurrences of strife between labor and the manufacturers of records and the broadcasters of those records and the juke box operators of those records." "My bill," he said, "is designed to aid the musician of all levels and to clarify things for the entire industry. Beyond that," he added, "I do not venture to go," and he reiterated that he expects the bill to provide merely "a basis for negotiations."

Still beclouding the situation is an inclination by some House judiciary committee members to avoid discharge of any music copyright bills without first examining the entire Copyright Act of 1909. A dozen bills for changes in the copyright law are now in the judiciary committees of both houses, with seven of the bills affecting phases other than music. Two of the copyright bills—the Scott-Fellows bills to give music copyright holders a crack at the juke box take—are considered very much alive on the committee agenda. Another bill, which along with the Scott-Fellows bills was the subject of last summer's hearing by the Lewis subcommittee, is considered virtually dead. This latter bill proposed to give performing artists copyright privileges in the disks they cut. Chairman Lewis, of the subcommittee, told *The Billboard* this week that a majority of the group's members are opposed to the measure.

DAVE TAPS TO COAST

NEW YORK, Jan. 31.—Dave Taps, a Broadway fixture for over 30 years and currently personal manager of Sister Rosetta Tharpe and Marie Knight, will move to the West Coast the end of February to settle down. Taps intends to set up a pubbing house for Sister Tharpe with Dave Gordon when he gets to Hollywood.

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- B "TRAFFIC IS TERRIFIC"

"Poison" Gardner AND HIS ALL STARS

- 5012A "52nd STREET JUMP"
- B "EVICION BLUES"
- 5014A "10 O'CLOCK STOMP"
- B "SO MANY WOMEN"

"King" Porter AND HIS ORCHESTRA

- 5015A "DAY'S WORK"
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HILLBILLY

Danny Dednon . . . THE RHYTHM RAMBLERS

- 8019A "HULA HULA WOOGIE"
- B "TOO MANY BLUE EYES"

Adolph Hofner . . . AND HIS ORCHESTRA

- 8022A "TEXAS IS MY HOME"
- B "WESTPHALIA WALTZ"

Ted De Leon . . . THE PRAIRIE PLAY BOYS

- 8024A "GOODBYE BROWN EYES, GOODBYE"
- B "I WAS A STRANGER"

Jerry Tuby . . . AND HIS TEXAS RANCHERS

- 8006A "DON'T LIE MY DARLING"
- B "BY THE RIO GRANDE"

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Aims Set Forth By RDA, Coast Disk Dealer Org

HOLLYWOOD, Jan. 31.—Organization of a Southern California record retailers' association neared completion last week (*The Billboard*, January 24) when at a meeting of the group's policy committee, the org was named Record Dealers' Association, Ltd., and a meeting to elect officers was set for Tuesday (3). Invitations to a selected group of dealers are being mailed today, pointing out the need for a platter peddlers' association.

The movement for organization of an association was started the previous week by E. Jay Bullock when he called a mass meeting of disk dealers to consider formation of a platter merchants' org (*The Billboard*, January 31). Bullock, founder and prexy of the Southern California Automatic Music Operators' Association, resigned the latter post to devote full time to organization of the disk dealers' org. He is chairman of the disk org's policy committee.

Circular accompanying invites lists the following as the association's aims:

1. Since some of the record manufacturers allegedly are giving 100 per cent disk return privileges, the association will strive to achieve an improvement on the current 5 per cent return granted by major companies.
2. Org will fight for immediate credit on returned or broken records, as well as disks shipped by mistake. Association will ask that independent dealers be given what they claim are superior price benefits currently being granted large chain stores.
3. Eliminate price cutting.
4. Org will ask for elimination of dealer franchises and substitution of association franchises. (Hence, any dealer belonging to the org could automatically handle all labels.)
5. See that all dealers receive releases as soon as they are sent to juke box ops.
6. That distribs be banned from selling disks to juke box ops. Juke ops in turn could buy platters from dealers at a reduced price.
7. Org will seek to eliminate sale of used records which cut into dealers' potential of selling new platters.
8. Association will insist that record companies aid merchants in window displays and advertising at no cost to the dealer.
9. Association will insist on an established standard in disk stock (shellac), broken down according to price. (Hence, a 35-cent record will have a certain stock standard while a \$1 disk should have a considerably better stock.)

SHOWBIZ TAXES OFF

(Continued from page 4)
120,888 compared to the October high of \$278,851,916.

For coin machine collections, December is traditionally a low month, and only \$320,260 came in from this source as compared with the July high of \$7,885,297.

Tax collections for 1947 and 1946:

	1947	1946
Liquor	\$2,319,546,368	\$2,690,983,969
Admissions	448,842,024	454,920,352
Radios, Phonos, Parts	71,087,578	38,087,396
Disks	8,667,700	6,129,456
Coin Machines....	10,488,448	20,549,793

Tax collections for December, 1946 and 1947:

	1947	1946
Liquor	\$ 207,120,888	\$ 225,747,182
Admissions	42,930,914	41,182,756
Radios, Phonos, Parts	8,504,172	5,710,994
Disks	751,889	972,124
Coin Machines....	320,260	486,444

HOLD YOUR HATS!

(Continued from page 3)

using a capella vocal groups and harmonica players emulating instrumental ensembles. Shorts will range in running time from 2½ minutes to 11 minutes and will be shot in 16mm. black and white. They will be made available to tele stations on a rental basis thru a Murray subsidiary firm, the Interstate Film Distribution Company. After getting their first runs on tele, the pix will then be channelled into the home movie market.

Test reels of vocalists Joan Barton and Bob Carroll, tap dancer Johnny M. Conrad, thespes Eddie Ryan and Mavis Russell will be shot next week.

3 • MUSIC TOPPERS • 3

... from **CHERIO**

ROSALINDA

Decca 46114 Dick Thomas
Rainbow 10033 Red Benson
Embassy P-1005 Al Stuart

... from **RYTVOC**

I'M A LONELY LITTLE PETUNIA (IN AN ONION PATCH)

Mercury 5083 Dick (Two Ton) Baker
Decca 24197 Lawrence Welk
Columbia (to be released) ... Tommy Tucker
RCA Victor (Can.) 56-0022. Happy Gang
Embassy P-1001 Harmonaires

... from **RYTVOC**

GIN RUMMY POLKA

Embassy P-1004 Al Stuart
Sapphire 722 Larry Lane—Melo-Men
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Pubs May See Dollar Decline; Song Lyric Mags Make Cuts

NEW YORK, Jan. 31.—That music publishers expect a sharp decline in revenue from song lyric mags this year is evidenced by the current status of the two important publications in the field. Both the Lyle Engel and Charlton mag groups (which pay pubs for the exclusive use of song lyrics) claim to have received reductions or to have signed revised contracts with nearly all pubs calling for one-third to one-half of the amounts contracted for last year. The combined annual take for pubs reportedly will dwindle from \$650,000 to \$450,000.

According to mag spokesmen, the drop in payments for lyric uses reflect the drastic drop in mag circulation figures. The Engel group, which consists of *Song Hits* and *Sing*, now guarantees only a combined circulation of 600,000 a month, whereas *Song Hits* alone had a circulation of 837,139 for December, 1945. The same situation confronts Charlton (*Hit Parader*, *Screen Songs* and *Best Songs*), which in March, 1945, boasted a circulation figure on *Hit Parader* alone of 958,987, while in April, 1947, the mag could only show a figure of 228,852. Meanwhile paper costs reportedly have skyrocketed along with increases in printing and distributing costs. (Charlton prints its own books; Engel uses outside printers.)

Engel Terminates Deals

In addition to obtaining reduced rates for song lyrics, Engel recently terminated contracts with Bourne, Mills, Jefferson and Santly-Joy, and in the past two years has failed to renew agreements with 30 others. Engel, however, picked up the Warners-MPHC group, Shapiro-Bernstein and BMI, which Engel originally lost to Charlton during Bobby Mellin's stay at the firm.

On the other side of the fence, Charlton has signed the Loews-Robbins firms, the Chappell group, Bourne (this month), Santly-Joy, George Simon and a flock of small

pubs. The Robbins and Chappell contracts come up for renewal within a month or two with the original 60G to 70G annual contracts presumably due to be slashed.

According to a Charlton spokesman, *Hit Parader* has a lower circulation figure now than during its early days in 1942.

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Polls Testing Kid Preference In Willida Disks

NEW YORK, Jan. 31.—Tot-tested records are the latest innovation in the kiddie disk field, with the Willida plattery pacting Wendy Barnett, child psychologist, to poll record likes and dislikes of children in various age and family income brackets.

According to Julie Marvin, vice-president of Willida, Miss Barnett's survey, conducted in orphanages, settlement houses, public and private schools, merely proves conclusively that "kids are kids and no matter how much money their father makes their entertainment preferences remain the same." The survey also reveals that boys and girls from four to seven are strong for sound effects and familiar storybook characters on wax (*Bo Peep*, *Red Riding Hood*, etc.). Toddlers suggest soft-peddling educational angle with more emphasis on sugar-coating knowledge. Children insist, according to Miss Barnett, that they, and not their parents, pick and choose record collections.

In line with this theory, Willida is issuing a new unbreakable ruby red vinylite platter this week with drawings of story's characters on the sleeve, ready for crayon coloring. The firm is also staging live shows for children to reap benefits of "sneak preview" comments before making masters.

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Del Courtney

(Reviewed at the Rose Room, Palace Hotel, San Francisco, January 6. Publicity, Nicholas Prozoff. Booked thru William Morris.)

TRUMPETS: George Rank, Seymour Solk and Billy Petri.

TROMBONES: Rick Meyer and Johnny Strong.

SAXES: Doug Lowery, Dick Sanders, Johnny Shepherd and Ken MacCaulou.

RHYTHM: Bob Moonan, piano; Val Eddy, bass; Mel Severs, guitar, and Ellis Stickey, drums.

VOCALISTS: Gloria Foster and Gil Vester.

ARRANGERS: George Rank and Bob Moonan.

Local boy Del Courtney, rounding out his sixth engagement at the Palace Hotel's Rose Room, is a strong San Francisco fave. Courtney wisely patterns the aggregation for the swank location. Beat remains easy and danceable thruout. Instrumental combinations give muted brass a full voice, with saxes chiming in to give body. Brass carries the melody line for the most part. Stand-outs are George Rank on trumpet and Bob Moonan at the piano. In line with the current trend, accent of arrangements is on the Steinway department.

Courtney gives the customers a well-rounded selection of song items, using plenty of vocals by Gloria Foster, Gil Vester and a quartet made up of sidemen. Miss Foster, former Carmen Cavallaro thrush, sells the lyrics convincingly. Lass possesses a pleasing voice. Vester's sugar-coated pipes add strength to the vocal department. Songs include *Apple Blossom Wedding*, *You Go to My Head*, *Begin the Beguine*, etc., with book showing preference for the oldies but holding enough of the new song crop to make the listening interesting. A clever novelty item, *The New Look*, is offered by the quartet to add spark to evening's fare. Lyrics for the Courtney novelties are handled by tram-man Johnny Strong.

On the eve of the ban, Courtney switched from Mercury to Vitacoustic. However, he was able to record sufficient sides with the latter to see him thru the disk crisis.

Lee Zhito.

D'Varga

(Reviewed at Ciro's, Hollywood, January 21. Publicity, Jo Brooks. Booked thru Art Whiting Agency.)

TRUMPET: Gene Barringer.

SAXES: Eddy Beadsley (and flute), Rene Bloch, Clark Trapani and Clint Davis.

RHYTHM: D'Varga, piano and leader; Tappy Palmer, bass, and Carl Moss, drums.

ARRANGERS: Gene Barringer and Eddy Beadsley.

D'Varga (John F. Anderson) gets more music out of his group than can be found in many aggregations twice the size. He accomplishes this thru economical instrumentation, carefully voicing the instruments in

ON THE STAND

Reviews of Orchestras Playing Hotels, Night Clubs and Ballroom Locations and One-Nighters

a manner that gives him full, well-rounded ensemble tone that belies the group's size. Maestro's deftly fingered pianistics serve as the spark plug for the group. Possessing an enviable technical command of the Steinway, he leans heavily on runs and arpeggios which he executes with a shimmering effect.

D'Varga, former pianist with the original Jack Teagarden org, has played in various locations in this area. His group held down the bandstand at Club Morocco and more recently appeared at the Mocambo, Sunset Strip swankery. Book holds a wide selection of items, ranging from *Tales of the Vienna Woods* to *And Mimi, Gal in Calico* and *Spell-bound Concerto*, which permits spotlighting of the piano. A tasty Latin flavor is exhibited in *Miami Beach Rhumba*.

Lee Zhito.

Ted Straeter

(Reviewed at the Iridium Room, St. Regis Hotel, New York, January 14. Personal manager, Jack Bertell. Booked by Music Corporation of America.)

TRUMPETS: Joseph Aguanno, Marlo Librizzi, William Dubas.

REEDS: Walter Wegner, Pat DeRosa, Sy Schatzberg, Otto Schmidt.

STRINGS: Marty Salyk, Hugh Brown, Selden Piner, Myron Kahn.

RHYTHM: Jack Miller, drums; Mike Storme, bass.

VOCALIST: Kitty Crawford.

ARRANGER: Sid Feller.

PIANO AND LEADER: Ted Straeter.

Piano-playing Ted Straeter leads a highly competent society dance ork. Pleasing the hoity-toity St. Regis customers is no mean trick, but tho it means playing virtual half-hour show medleys, Straeter goes out of his way to satisfy by keeping a constant eye on terper reaction to his tune and tempo choices.

Simple, melodic arrangements are spotlighted thruout the ork's library with Straeter's keyboarding providing the solo highlights. The cleffings are cut cleanly by a crew whose musical competence is rarely found in the business man's ork strata. Occasional chirpsichores handed vocalist Kitty Crawford are well sung and well delivered considering some of the breakneck bouncy tempi.

Nevertheless, the Straeter ork is not a corn-fed unit. Flexible use of reeds and woodwinds plus some economic scoring for the strings makes for a pleasing sound, which tho far from being hip certainly is not mickey. Mainly it's a highly polished, sophisticated dance ork.

Combining his fronting attentiveness with some sharp pianistics and a rare pleasant vocal, Straeter is a sure-fire bet for any smart location job.

Hal Webman.

Philly Local Hikes Wages For Convention Tootlers

PHILADELPHIA, Jan. 31.—Music, as well as hotel rooms, will come a little higher for the Republicans and Democrats when they come here this summer for their political conventions. Guy A. Scola, secretary of Local 77, American Federation of Musicians (AFM), this week mailed to the union's membership a price list for convention tootling.

For escort bands it will be \$25 per man per session for three consecutive hours or less. For a band or orchestra it will be \$25 per man if the band is required only for three consecutive hours or less. For a band or orchestra it will be \$25 per man if the band is required only for three consecutive hours or less. Six hours of playing within 10 consecutive hours rates \$45 per man, with overtime of \$5 per hour. Organists or pianists playing solo six hours within 10 consecutive hours will draw down \$50 for the day's work.

Camden's Embassy Sets Race Bands

CAMDEN, N. J., Jan. 31.—Despite the low ebb of one-night dance activity in South Jersey, Edward Sliwowski has taken over the old Paradise dancery, polished it up as the Embassy and will promote name band dances. The old Jimmy Lunceford band, led by Eddie Wilcox and Joe Thomas, kicks off for a race prom. Ray White, who promoted large-scale dances at Jazzland, Pensauken, N. J., for a number of years before the war, will manage the Embassy (capacity 2,000).

With emphasis on race bands, the Embassy has already announced Arnett Cobb's band for February 19. Promoters aim to draw heavily from Philadelphia, across the river, where race proms are few.

NEW YORK, Jan. 31.—Jack T. Denny last week resigned from the sales ranks of the Music Corporation of America's (MCA) band and acts department. He had worked with Dave Baumgarten, selling locations in the eastern territory but quit to take a fling at writing an original screen play in the next six months.

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Shelvey Lays Second Egg in AGVA Basket

Writ Against 4-A's Refused

NEW YORK, Jan. 31.—Second legal effort by Matt Shelvey, deposed national head of the American Guild of Variety Artists (AGVA), to stop the Associated Actors and Artistes of America (Four A's) from running AGVA, laid an egg Thursday (29) when New York Supreme Court Justice Louis J. Valente denied Shelvey's application for a temporary injunction. He directed a full hearing next Thursday (5).

Shelvey, represented by Morris Ernst, sought a restraining order similar to the one he got a few weeks ago. That order, however, never became operative, because the Four A's lawyer, Samuel Rosenman, refused service, and it expired without having taken effect.

Nickerson Case Outgrowth

The current maneuver is an outgrowth of the Four A's legal action started in Philadelphia when steps were taken to oust Allan Nickerson, Shelvey appointee, from Philly AGVA offices. Arthur Cowan, Shelvey lawyer, sought, in defending Nickerson, to include Shelvey in the case as co-defendant. The Four A's objected.

According to the Four A's, the result of the Philadelphia suit "obliged them (Shelvey, Nickerson and lawyers) to come out into the open and institute that suit in New York."

"We are glad to report," said the Four A's, "that Shelvey's lawyer has promised to institute suit against us within 24 hours. Failing that, we will proceed in prosecution of the suit already started in Philadelphia. We believe this is a substantial victory (for Four A's) as Shelvey's lawyers this morning (28) were denied (See *Shelvey Lays Egg on page 42*)

Elaine Barry Killed In Crash; Fred Hurt

NEW YORK, Jan. 31.—Elaine Barry, of the dance team of Fred and Elaine Barry, was killed in an auto accident in Georgia Friday (30) while driving from New Orleans to make a Florida date.

Fred, who suffered a broken nose and lacerations, is in Foree Hospital, Athens, Ga.

My, Oh Myrus!

SAN FRANCISCO, Jan. 31.—Week-end take of \$6,300 was stolen Monday night (26) from the safe of the House of Harris. The safe was not broken open, police reported, indicating a belief it might have been left unlocked. The theft was discovered by Manager Woody Woods next morning. The club is owned by Tommy Harris and Harold Florence.

P. S. Myrus, billed as "the man who knows all and sees all," is current at the spot.

Who's She? God!

NEW YORK, Jan. 31.—When Milton Berle signed for the Miami Copa he wanted a Latin girl singer on the show with him. There were two conditions. She had to do *Jack, Jack, Jack* and the money had to be acceptable.

Berle finally got the girl but the deal fell thru.

"C'n you imagine that dame," said Berle. "She wanted 100 per cent billing."

AGVA Tussle Flares on Coast; Nucci Vs. Bale

HOLLYWOOD, Jan. 31.—Last ditch fight being waged by former American Guild of Variety Artists (AGVA) head, Matt Shelvey, flared up here Monday (26) when Anthony Nucci, claiming to be Shelvey's new West Coast director, called at AGVA's Hollywood headquarters and demanded that Florine Bale, West Coast head, turn over the office to him. Miss Bale, one of three reps fired by Shelvey last week (*The Billboard*, January 31), refused and Nucci left without further ado.

A second incident cropped up Wednesday (28) at Culver City's Toddle House nitery, when an AGVA rep, working on instructions from Miss Bale, attempted to collect \$170 bond money due the union. According to Miss Bale, Toddle House op, Johnny Toscano, informed rep the dough had been paid to Nucci upon latter's presentation of credentials signed by Shelvey. Miss Bale said AGVA would refuse to recognize payment and put club on unfair list if the dough was not forthcoming.

Miss Bale said that Toscano was the only op or AGVA member to recognize Nucci's status so far. To combat Nucci's entry into the picture, she wired all local club ops that Nucci was not employed by AGVA or the Four A's and had no authority to collect money for the union.

Knell Sounded In Australia

BRISBANE, Australia, Jan. 31.—Harry Wren has resigned as managing director of Harry Wren Theaters, Ltd., and declared vaudeville dead with the closing of the Cremorne Theater here last Saturday (24). "I don't believe vaude, under present conditions, can pay its way in Australia again," said Wren. "Since the war, production costs had soared 200 per cent, while admission charges remained stationary, a condition which made future vaude showings impossible."

"Brisbane does not want live artists. We have given the people the best stars available and could not pack one house."

A message from Perth in West Australia indicates a similar situation there and the Tivoli, which has kept vaude, is to close at the end of January because of low grosses. In this case, management claims the drop is due to the absence of big stars. Cost of transportation bars these big money acts from making the trip.

Shelvey and Kaye Indicted, Face 2-10 Years; Accused Of Misusing AGVA's 20G

May Be Extradited to Georgia — 4-A's Probe Scores

(Continued from page 3)

its Pacific Coast head, from which job he was dismissed.

The indictment is an outgrowth of Four A's investigations which involved the payment of \$20,000 by the Henry Grady Hotel. The first payment (\$8,000) was made August 28, 1945, when the hotel got an okay to continue its matinee shows. The second payment of \$12,000 was made August 17, 1946, and was to cover two years.

The indictment charges that Shelvey and Kaye used the money for

their own uses. It charges them "with the offense of larceny after trust (felony) for that said accused in the County of Fulton, State of Georgia . . . with force and arms having been entrusted by the Henry Grady Hotel Company with \$12,000 (and \$8,000) . . . and the property of the said Henry Grady Hotel Company for the purpose of applying the same for the use and benefit of said owner and company—did after having been so entrusted, wrongfully and feloniously convert the said sum of money to their, the said accused's own use, contrary to the laws of said State. . ."

Felonies are extraditable offenses (Shelvey is in Philadelphia) and in some instances the Federal Bureau of Investigation (FBI) is called in. The Four A's indicated that the FBI was already informed in the case.

PHILADELPHIA, Jan. 31.—Arthur Cowan, attorney for Matt Shelvey, characterized the Atlanta indictment of Matt Shelvey as "a dirty trick, typical of their (Four A's) tactics."

He denied that Shelvey had anything to do with the money alleged to have been collected by Arthur Kaye, co-defendant in the indictment. "In fact, that is the reason why Shelvey fired Kaye," Cowan said. "If Shelvey were equally guilty he wouldn't have fired Kaye."

When Cowan was told that, according to AGVA records, none of the money alleged to have been collected by Kaye from the Hotel Henry Grady appeared in AGVA records, he replied: "That's right. That's why Shelvey fired him."

No Sun Is Setting On Philly's Sunset

PHILADELPHIA, Jan. 31.—In the face of a heavy business drop at musical bars at least one operator, Mort Emerson, braved the tide by establishing a name policy for his rejuvenated Sunset Grill in the downtown Harlem quarter. His hunch proved right.

Emerson started off with Ann Cornell on the strength of her *Mad About You* diskings. Then he brought the Slam Stewart Trio in Monday (26), with Savannah Churchill inked to follow February 16.

At near-by Chester, Pa., Jack Sugarman also hopped on the wagon for his Hi-Top Club. The King Cole Trio opened Friday (30). They'll be followed by Cab Calloway's band.

State of State

NEW YORK, Jan. 31.—Loew's State, in five weeks of non-vaude, dropped \$96,000 in receipts (or an average of \$19,200 per session) from the corresponding period last year. With flesh-flickers in 1947, the initial five weeks grossed \$187,000, while so far this year the house has taken in only \$91,000.

AGVA To Pick 1st Delegates In Mid-March

Confab Slated for New York

NEW YORK, Jan. 31.—The first of a series of general membership meetings to precede the convention of the American Guild of Variety Artists (AGVA) will take place in mid-March. The purpose of these meetings, the first under the rule of the Associated Actors and Artistes of America (Four A's), will be to have paid up AGVA members elect delegates for the convention. The confab, to be held in New York, is planned for late March.

Under the present five-man committee leadership, it is expected that the principle of fractional voting will be followed. Under this plan, elected delegates will get one vote for every 200 members represented in their area. A region having 800 members will be entitled to two delegates.

The difference between this plan and the one followed by Matt Shelvey, deposed national AGVA administrator, is that delegates representing fewer than 200 paid-up members will have only fractional votes. For example, a delegate fronting for 100 members will get half a vote; 50 members, quarter vote. Under the Shelvey plan all delegates, regardless of the number of members they represented, received a full vote. Objections to this method were raised first by the program committee, and later by individual members. They argued that the Shelvey voting method penalized the major membership area, New York, Chicago and Hollywood, inasmuch as it gave newly organized branch offices the advantage.

Last summer, Shelvey established new offices for the stated purpose of protecting and policing new areas. Sotto voce objections culminated in petitions which forced the Four A's to call for and examine minutes of the nationwide meetings that terminated in Shelvey's ouster and which in turn led him to set up his own (See *AGVA To Pick on page 44*)

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PAULA SMITH

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Miami Round-Up: Clubs Click With Avalanche of Big Names

By Charles J. Lazarus

(Continued from page 3)

nately, he misses somewhere along the line so that the show leaves the crowd wondering "wha' happen?"

There's a lot of doubletalk going on around here as to the reason Jessel failed to click. Some blame the competition (Tucker, Hayes and Ravazza across the road at the Beachcomber), some say Jessel should have had a better show around him, and others argue he's just not a cafe performer. But whichever way you look at it, Berle, who followed him Thursday (29), had a tough time clearing the air from the H2SO4 odor which, this time, could not be traced to the water in the canal across the street.

Betty Jane Smith, as always, is pert and pretty, delivering her taperoos to good effect. Miss Smith's terping is especially effective in the production number with the Wally Wanger Girls, tho the productions themselves leave much to be desired.

Bernice Parks does okay in the vocal spot with some special material and straight numbers that go well enough when she doesn't try to over-sell. Ralph Young, tall, dark and handsome, is the effective baritone, tho again the production numbers are of no great help to him.

The pay-off is the way the audience is fluffed off without a proper finale. Frank Linale's ork (6) cuts the show on the button and the Lenardo combo (4) clicks in the swivel hip sessions.

Beachcomber

For all-round balance and top-flight entertainment, Ned Schuyler comes up with one of the best lay-outs seen locally. After all, how can you miss with Tucker, Hayes and Ravazza on the same bill? True, the joint is far from being packed at both shows—but customers can't say they don't get their money's worth at the Beachcomber. With the nut coming close to 19G weekly, Schuyler must have been awfully optimistic in thinking he'd get off it, even with the T-H-R set-up.

Sophie Tucker, who seems to get better (how much better can she get?) as she gets older, took the roof off the joint when she was on. She teed off with *Living Alone and Liking It* which, with her Empire State hair-do, was an immediate attention-getter. She segued into a nostalgic parade of towns she had played, singing the identifying numbers, and this is really what the crowd came to hear. They yelled for more and she gave it to them. Miss Tucker is such a super-salesman that even her nose-dabbing during the nostalgia parade brings on the chills and chokes. Only mystery is why she persists in playing up the indigo in a manner which would not be tolerated from a performer who's new in the business.

The bow-off, *Sophie Tucker for President* with the line, makes for a sock finale. Ted Schapiro is still the able and accomplished accompanist.

Peter Lind Hayes, on in the deuce, is in a perfect spot after Carl Ravazza's sock opening. Hayes' material and performance were rehearsed to a T and the results were evident in the way he went over. On the show caught he didn't do his boxer and other bits he's been identified with, but what he did do was great all the way. The travelog and impressions, delivered with that unaffected but sock styling, garnered hefty mits and he had a tough time begging off. Hayes is obviously one of the most intelligent comics to have come out in years and his wife, Mary Healy, has girlish looks that fit perfectly into the personality of her mate's act. She's a big help during his stint.

Ravazza's biggest success is the

way he stylizes his numbers. He does a long string of stuff—straight and special material—and everything goes big. Here is an example of a performer who goes on the floor with his act perfect—there are no drags, no false starts and with the modulation and phrasing of his voice he can't miss. His *Apoculpa, Sorrento, Pedro, Civilization and Bessie* are all great.

Dave Tyler's ork (8) backs the lay-out soundly and the June Taylor line (6) is fresh and effervescent in its spots.

Clover Club

At the Clover, Jackie Miles tops the bill, and tho you couldn't ask for more, you get it anyway in generous quantities, the only fault being that it's on the longish style.

Backing Miles are warbler Gracie Barrie at her best and the Four Vagabonds, whose spot in the deuce sets the joint on its ear. Miss Barrie is in fine voice and her delivery is slick.

The club has three shows nightly, and despite \$4 drink minimum, seems to be getting a healthy trade. On the show caught, Monday (26) supper, it was raining hard but the joint was full.

Miss Barrie shows a fine comedy talent and her under-selling of a gat or punch line registers big. Her *Galitzianer Rhumba* and *Anatomy Award* are two numbers that click solidly.

The Vagabonds, a comedy and instrumental combo, bring howls with their gagging and tumulting of straight numbers, and when it comes to doing a straight number straight, e. g. *I Wonder*, they show just as great a talent.

Miles is, of course, a sock comic. As expected, he tailors his material to the Miami crowd and they eat it up. He gets his greatest laughs with the little bits of business he injects into his routine, which is generally a smartly worked-out turn.

Production numbers with the line are adequate and Tony Lopez does okay as the stick wielder.

Colonial Inn

It's a toss-up which is the bigger draw at this lush room—Joe E. Lewis or the green tables in the back room—but whatever it is, the spot is doing okay in a season which is generally bad.

Lewis is a stand-by here, of course, and tho he loses something by lack of intimacy in the room, he's still good enough for yocks right thru his turn. Items like *Linda At the \$2 Window* and *Poor Little February*, can't miss with the payees here.

The Jack Cole dancers, whose slick co-ordination and routines click solidly, are seen in three numbers which are varied and balanced. The jive number is their best bet but the rest of their stuff is sure-fire all the way.

Joan Merrill is easy on the eyes and ears, tho she, too, like Lewis, suffers from lack of room intimacy. She gets nice reaction with *Gentleman Is a Dope*, a beautifully sung *Man I Love*, *Summertime* and other items.

The hand-mike bit doesn't quite go, because the floor is too large for her to cover the whole ringside.

The production numbers with the line (18) are generous and add zest to the show. Production-wise it's a top-notch effort aided by the effective warbling of Martha Burnett and Kent Edwards, and terping by tapster Mavis Mims and ballerina Laura Cordey.

Henry Busse's big ork cuts the show nicely and Campo's Rumba outfit is solid when Busse is off the stand.

These two small spots are getting their nice share of customers, the

Page Cavanaugh Trio

(Reviewed January 6, 1948)

RALEIGH ROOM, WARWICK HOTEL, NEW YORK—The Page Cavanaugh Trio, making its initial local nitery bow at the Raleigh Room, exhudes freshness and charm in its parade of novelty and instrumental offerings. Distinctive with its novel, unison-whispered vocals, the group's technical execution is almost mechanical in its excellence, tho there is a singular failing in Allan Burns's erratic and overtly soft-toned bass plucking.

Al Viola's guitar pickings were frequently spotlighted to advantage, with his efforts, tho not particularly tasty, making for a solid attention grabber via his speed, tone and virile attack.

Cavanaugh, who makes an affable and handsome front for the threesome, reels off an occasional solo vocal effort with grace, tho hardly any voice, and plays plenty of flashy, fast, clean and brilliant-toned piano. The trio's library runs the gamut in the novelty field—some originals, some standard-tune rehashes—but is capped by a too rare ballad and frequent displays of instrumental technique.

The Cavanaugh Trio's fresh-sounding vocals and flashy instrumental work should make the group a readily acceptable fave with most any cocktail nitery crowd. Hal Webman.

SHELVEY LAYS EGG

(Continued from page 41)

their many requests for relief in Philadelphia by Judge McDevitt."

Cowan Denies It

Arthur Cowan vehemently contradicted the Four A's statement. "I forced them to go before McDevitt," he said. "Why, these people don't even know Pennsylvania law. They had to amend their complaint by substituting Dewey Barto's name."

(Under Pennsylvania law an unincorporated organization cannot bring suit. It must be filed thru a member designated as a trustee ad litem.)

"The reason why they withdrew from Philadelphia was that they had no reason to start action there in the first place," Cowan continued. "Their statements are a tissue of lies, which I will prove with documentary evidence when the time comes."

Later Cowan said Judge Valente ordered Four A's to bring an accounting of all moneys spent by it in running AGVA affairs and hearing was set back to February 10. Four A's denied such an order had been issued. "We have no objection to an audit. We suggested it. But we want Shelvey to show his figures, too."

reason being simple; payees get good food, sock entertainment and a relaxing atmosphere at not too stiff a price.

Gene Baylos at Kelly's, is proving one of the big things in Miami this year. He clowns his way thru three shows that are filled with yocks all the way. Backing Baylos are the eye-filling Judy Wilson, whose song-styling is solid; Chris Kerrigan, a personality-laden blonde who gives with smart hoofing and slick special material, and Gene Barry, bary, who clicks nicely in his own stint. The Frank Sorrell Trio is perfect for the show cutting in this intimate spot.

Michel Rosenberg and Aaron Lebedeff top the show at the Little Roumanian and it's a sock parlay, tho much of the humor could be sapoliod.

In addition to Rosenberg and Lebedeff, there are Sascah Leonoff, with the Russian dialect and accordion getting a nice reaction, and the Marlin Sisters, whose Yiddish harmonies and cantorial tunes garner a beg-off mitt. Peter Drew ork cuts an okay show.

NIGHT CLUB REVIEWS

Glenn Rendezvous, Newport, Ky.

(Tuesday, January 27)

Capacity, 186. Price policy: no cover, \$1.50-\$2 minimum. Shows at 9 and 1. Owner, Peter Schmidt; manager, Glenn Schmidt; maitre d', Ernie Price; publicity, Harry Martin. Booker: Miles Ingalls, exclusive. Estimated budget this show, \$2,700; last show, \$2,500.

What with the near-by Beverly Hills Country Club closed for its annual three-month hiatus, this intimate 186-seater, never one to chisel on its entertainment budget, has been lickin' its chops over fat business the last four weeks. Current layout doesn't match some of the recent shows here in name value, but it boasts two corking turns in Penny Carroll, a gorgeous canary, and Al Morgan, acrobatic singing pianist.

Harold Barry, in his fourth week here with his five-gal line, handles the emcee chores. Handsome lad has a fair set of pipes but needs brighter gag material, while his dancing, of which he did too little on this occasion, is still of a high order. The line girls are like just so much hay; they don't stack up 1, 2, 3 with the dance group Barry had in here several seasons back.

Chester Dolphin would be a gabbing juggler but he misses in both departments. His juggling is average stuff and the accompanying bromides don't help him. While his banter is shopworn, his worst failing is in his timing on his gags. Lad makes a good appearance and sports several solid tricks. Some better and faster chatter material and someone to teach him how to sell it would stop him from wondering why the patrons don't laugh.

While the top billing goes to Al Siegel, it's his "find," Penny Carroll, who carries the flag and turns in a bang-up job. The wholesome-looking redhead displays excellent training, a sweet voice and a personality that has the customers talking. In addition, she sells her wares like a vet. Did *If This Isn't Love*, *Lucky in Love*, *The Man I Love* and a corking arrangement of *Ballerina*, her best. Flitted to a smash hand. Unlike the usual so-called "star-finder," Siegel is content to accompany his protegee on the piano, turning not a single trick to divert attention from her.

The dynamic Al Morgan, a local boy made good, beats 'em to a frazzle with his sensational pounding of the horse teeth and his accompanying infectious lyricism. Opens with a bang, never lets down and winds up with the patrons up on their feet yelling for more. He gives 'em a round trip covering about every type of number, and his acrobatic style of pianoing wins audience laughs and approval from the start. Stopped it cold.

Wally Johnson ork, in its third year here, contributes its usual quality work on both the show and dance stints.

Bill Sachs.

Spivy's Roof, New York

(Thursday, January 29)

Capacity, 75. Price policy, \$2-\$3 minimum. Shows at approximately 11, 1 and 2:30. Owner-operator, Spivy. Booking policy, non-exclusive. Publicity, Betty Lee Hunt. Estimated budget this show, \$600. Estimated budget last show, \$500.

It's not often this reviewer will go on a limb for a new performer. Too many of them come up—and nothing happens. But this tiny roof spot has a new kid, Mary McCarty, who has a sock routine, songs, comedy, a charming personality plus a youthful freshness, topped by acting ability that is remarkable in one small package.

The gal, who used to do personals with Jack Carson (she was a blonde then; she's now a brunette), was used to dress up his act. Today, as she does a single, she proves there are very few lads she could work with and not top them. Her material needs a little better spotting and her costuming might be improved, but the basic qualities are already there. Her act consists of impressions rather than take-offs or imitations. She does a panto of a silent flicker that just about killed them. Her *Ballerina* must be seen to be appreciated. A dime-a-dance hostess thing was wonderful. With all this, the kid showed a hefty pair of pipes with ability to project. She's a natural for a musical or a top cafe. In fact, once she gets a publicity build-up this gal can turn out to be a top attraction.

Hayes Gordon

Hayes Gordon, doubling out of *Brigadoon*, did one big song, *The Soliloquy*, that he sold with considerable skill. He showed a top voice and looks and left a pleasant impression.

Diane Courtney, headlining, can still warble. But the gal loses a lot thru some unimaginative lighting. Working in varicolored spots that high-light her bad features, rather than emphasizing her good ones, makes for a poor selling job.

Arthur Kent and Gordon Hardy work the pianos between the acts and with the acts, doing an okay job.

Bill Smith.

Tavern Room, Bismarck Hotel, Chicago

(Friday, January 16)

Capacity, 225. Prices, dinners start at \$2. Shows at 7:30, 9:30 and 11:30. Owner, Otto K. Eitel. Publicity, Morry Rottman. Booking policy, Exclusive thru Ralph Foote. Estimated budget this show, \$1,500. Estimated budget last show, \$1,400.

The combination of the Dancing Paulens and the Tracy Sisters is one of the best in a long time here. The Paulens have acquired a polish since their last stop here 16 months ago. They have injected plenty of zip into their routine, working only up-tempo numbers to keep the show pace high. Despite the fast music, the pair never once drop to half-time for even a whirling lift and descent and show plenty of possibility for bigger things. Despite a precariously low ceiling, the male didn't slacken the pace once; so their work has as much attraction because of its speed as a good adagio act. They netted hefty mits from the sedate clientele.

The Tracy Sisters, tall, good-looking blondes, open in Gay '90s dresses, doing a pair of early 1900 standards, then seguing smartly to more modern costumes by stripping to strapless gowns to do a number of current pops. The standout feature was their rhymed intros to tune. They encored with a hackneyed bit of special material on radio commercials, where a parody built on a newer idea would have scored much better.

Johnny Sippel.

Larry Potter's Supper Club, Studio City, Calif.

(Wednesday, January 28)

Capacity, 175. Price policy: No cover or minimum. Owner-operator, Larry Potter. Publicity, Milt Rosner. Maitre d' hotel, Paul Franks. Booking policy, non-exclusive. Estimated budget this show, \$1,900. Estimated budget last show, \$1,900.

With Steve Gibson and His Original Redcaps taking over, San Fernando Valley's plushery is giving its patrons their buck's worth in solid entertainment. Group (6) displays its versatility in music-making (playing two saxes, guitar, bass, piano and drum), plus leaning heavily on gag routines. A fast moving act, lads build to a beg-off climax with their straight and novelty material, holding audience favor and attention thruout.

Comedy usually stems from the group's panto actions while one of its members supplies the lyrics. Customers go for their treatment of *Stone Cold Dead in the Market* and offer loud and long mitting for their distorted version of *St. Louis Blues*. On the latter, tune is announced, but sixsome doesn't go into it until after a series of false starts. *Ain't Nobody Here But Us Chickens* gets a Kay Thompson treatment and is their best. Straight stuff is sandwiched between the gag fare. These include such standard song offerings as *Danny Boy* and *Old Man River*.

Redcaps came here from their stay with the Rudy Vallee show at Las Vegas's Last Frontier. In a way, this is a home-coming for Gibson since he played his first date for Larry Potter in 1939 when at the latter's Jade Club. After closing here, Gibson returns to the East where he will play one of Frank Palumbo's locations.

Lee Zhito.

Kingston in Line, Filling 2 Weeks on Reade Circuit

NEW YORK, Jan. 31.—Broadway Theater, Kingston, N. Y., starts a two-day-a-week vaude policy February 6, rounding out two solid weeks' work for acts booked on the Walter Reade circuit by the Dow Agency. Other houses playing the five-act bills are the Saratoga, Saratoga Springs, N. Y., and in New Jersey, the Oxford, Plainfield; the Majestic, Perth Amboy; the Community, Raritan; the Strand, Freehold; the St. James, Asbury Park; the Carlton, Red Bank, and the Paramount, Long Branch.

Heading the initial bill for the Kingston appearance will be Benny Meroff and Company, the Great Barton and Curry, and Byrd and LeRoy.

H'w'd Nitery Assn. Sets Ethics Code

HOLLYWOOD, Jan. 31.—Faced by a continuing clean-up drive from police and civic authorities, Hollywood club ops began last week to form a self-policing cafe owners' association (*The Billboard*, January 24.) Committee, headed by Max Sisenwein, attorney for Florentine Gardens, and Harry Lea, of Los Angeles Central Labor Council, announced the new group's program, which will be presented to all cafe owners for endorsement.

Recommended code of ethics pledged: (1) Elimination of smutty shows, (2) boycott by trade and talent unions of any spot violating new code and (3) frequent and unannounced inspection of bistros by police or civic leaders to check conformance will be encouraged.

Labor spokesman Harry Lea told *The Billboard* that union employees would absolutely refuse to work in clubs violating the proposed code. This would include service trades and well as talent unions. Thus, it was said, offensive clubs could be easily policed and future clean-up

Follow-Up Review

HAREM, NEW YORK: Change-over of acts (Sunday, January 25), with Rose Marie, Myron Cohen and Chandra Kaly coming in, hasn't changed the pace or the quality of the show. It's still one of the best on the Stem and packs enough entertainment to satisfy locals as well as visiting firemen.

Myron Cohen, caught by this reviewer time and again, is easily the best of the dialect storytellers around. His material is almost standard by now and practically everybody knows the snappers. But whether they're known or not, the fact remains that Cohen can take a yarn that's been kicked around, add his dialect and under-acting to it, and make it come out fresh and new. He gets terrific yocks.

Rose Marie, looking slimmer than ever, came in just under the wire. The storm delayed her plane. Result was she had to depend on the oldies until she could rehearse her new stuff. But her oldies, *Mamma Says No*, *Dear Sergeant*, a Durante number; her trade-mark, *Ch'en a Luna*, and others almost stopped the show cold. The girl's bouncy delivery plus an infectious quality is still responsible for keeping her at the top.

The Chandra Kaly (four) group did two numbers, of which its second, a South American dance, was a standout. The Harem has now played all the East Indian dance groups working the cafe circuit. It started off with Jack Cole, followed with Beatrice Kay and now has Chandra Kaly on tap.

Chandra Kaly and his three girls gain much of their appeal from their costumes. In the first number, the girls wear spangled peasant skirts, bras and caps; the boys wear a white and gold outfit and the entire group wears bells around barefoot ankles. In the second number, the outfits are Latin, but still flashy. The dancing is exciting, the semi-precision stuff interesting.

The rest of the show—Wally Wanger girls, Elissa Jayne, Mack Triplets and productions—remains unchanged.

Bill Smith.

Bridgeport Nitery Burns

BRIDGEPORT, Conn., Jan. 31.—The Melody Club here, formerly known as Roseland, was destroyed by fire recently at a loss estimated at \$50,000. The spot, owned and operated by Felice Raymond, had had a small fire the day before. Fire officials say that sparks which fell unnoticed in the attic and ballroom that day caused the second blaze.

drives avoided. Ops hope to set up trade organization shortly, marking first time local club owners have banded together.

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Adams, Newark, N. J.

(Thursday, January 29)

Capacity, 2,000. Prices, 50 cents-\$1. Number of shows, five daily. House booker, Eddie Sherman office. Show played by band on bill.

Each week this theater keeps topping its previous session with a sock flesh package, but the current lineup will be a tough one to beat. Music, comedy, terps and vocals are proportionately represented and well slotted to round out 60 minutes of boffo entertainment. The near-capacity initial house registered solid enthusiasm for everything offered.

The Clyde McCoy ork (five sax, three trumpets, three trombones, four rhythm) teed off with *Tear It Down*, featuring a trumpet solo by the leader and a vocal background by members of the band. Between the acts the ork did *Sugar Blues* and a sensational *Little Trumpet* number featuring the tiny instrument. The crew's singers, Don Reynolds and Billie Jane Bennett, did their turns before and after the Barretts, boy-girl acro-tap routine. Bary-voiced Reynolds did *How Soon* and *Peggy O'Neill*, and sweet-stylist Miss Bennett's best was *Civilization*.

The Barretts' terps amounted to a pleasant series of quick spins, a modern ballet number and dancing against each other. The boy's gray tux, and the girl's rose gown, later switched to tights, added visual values to the act.

Ann Russell Impressions

Ann Russell did comedy impressions of Mae West, a torch singer, a Southern gal and Hildegard. The lass has clever chatter and held her spot well. The only dent was the Hildegard impersonation which didn't catch on, probably because the customers knew little of the Hildegard style.

Frank Marlowe did his standard bit, arguing with McCoy and members of his band and generally acting angry at everyone in the theater. Marlowe's fall into the orchestra pit was as effective as always, and his run up the aisle to bring back a walk-out on his act paid off impressively.

Mel Torme wound up the show with his own warbling style on five numbers. Judging from the response he could have done 20 and still have them clamoring for more. He started with a peppy *You Ought To Be in Pictures*, followed by two ballads and a pair of novelties. Every cute action hit pay dirt, and the wind-up *I Wanna Beat a Drum*, with a quirky solo on the traps, had them applauding until after the movie *Dragnet* was flashed on the screen.

Management's problem this week will be, not to put on extra stage-shows to accommodate the crowds are bound to fill the theater, but to add extra film shorts to discourage hold-overs from one show to the next.

Jack Tell.

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VAUDEVILLE REVIEWS

Oriental, Chicago

(Thursday, January 29)

Capacity, 3,200. Price, 95 cents straight. Five shows weekdays—six shows week-ends. House booker, Charlie Hogan. Show played by Carl Sands house band.

After several attempts, house finally has come up with the correct presentation for house-fronter pianist, Carl Sands. It works the band on stage behind a dimly lighted scrim, while Sands rises on the elevated pit stage to intro a keyboard solo on *Malaguena*. Gimmick got top attention.

Mathis Duo, European fem and male, offer several new tricks in a fast unicycle turn that brings salvos.

Gloria Van, ex-name band chirp, and the Van Guards, good-looking, tall male trio, who worked CBS shows here for the past year, did a quartet of tunes, each winning a good mitt because of their special lyrics and dialog.

Mimic Nip Nelson frequently works local spots, but gets good with new material response each time out. This time his *Inner Sanctum* parody and imitation of the Harmonicats' *Peg o' My Heart* were the newies that netted him a bow-off mitt.

The Three Stooges were a natural booking here, house having utilized their film shorts for years. Zany trio gets laughs immediately. Stay in their film character to put across a mixture of slapstick and corn that constantly registered in the belly-laugh department. They worked 15 minutes, with no lags. Some of their crude slapstickery could be eliminated without hurting the over-all yock return.

Johnny Sippel.

Olympia, Miami

(Wednesday, January 28)

Capacity, 2,100. Price policy, 74 cents and \$1; 25 cents for children. Number of shows, four daily. House operators, Paramount. Manager, Al Weiss. Booking Harry Levine. Show played by Les Rhode's house ork '10'.

Topping the current parlay is flicker thesp Robert Alda. All he needs is an act. He has a clicko stage personality, a fair voice and nice clothes, but his ability to draw, even with the fair sex, will not stand up when he comes on stage and does almost nothing.

Alda teed off with a song to a fair mitt, then brought on a foil to whom he played straight. The material used with the foil was old burly style dialog which drew only a fair share of laughs. All in all, much more will be expected from him by the cash customers.

Howard and Wanda Bell registered big in a sock teeterboard and balancing turn. The duo's slick salesmanship and youthful personality clicked with the crowd.

Colstons Register

The Colstons' knockabout ballroom turn brought down the house. The routines were rather on the broad side, but the delivery was fresh and the gal had a good face for panto, which sold the act big.

Hi, Lo, Jack and the Dame registered in clever harmonizing of *The Whiffenpoof Song* and *Too Fat Polka*. Jingle bits also went well.

Chet Clark registered for hefty mitting from the mob of youngsters, who went for his jive numbers. Clark is youthful, zesty, and has a clever personality that goes with his clean-cut appearance. He's a good bet. One thing he should watch is over-emphasis of the hand movements during the quieter selections, since it tends to detract.

Les Rhode emceed the layout in unassuming fashion and cut the show on the button. Biz was solid at the show caught (matinee). Pic: *Cynthia*. Charles J. Lazarus.

Roxy, New York

(Wednesday, January 28)

Capacity, 6,000. Prices, 85 cents-\$1.50. Number of shows, five daily. House booker, Sammy Rauch. Show played by Paul Ash's house band.

Strictly non-commercial jazz is new in a Stem house. However, judging by the way the audience went for the Fred Robbins *Jazz Concert* part of the stagemusical, it may turn out to be as commercial as the current pops peddled by the big bands. The crowd was hep and indicated it by holding back applause on the bridges, waiting for the end of a number.

The jazz group headed by Louis Armstrong and consisting of Earl Hines, Jack Teagarden, Barney Bigard, Sid Catlett, Arvell Shaw, Dick Cary and Velma Middleton, did a good job. A better choice of numbers might have made it a great job. The outfit teed off with a hot *Muskrat Ramble* but dropped the pace with a series of blues, *St. James Infirmary*, *Stormy Weather* and *Old Rocking Chair*. There was a little pick-up with a short *Mop, Mop*, but it was forgotten in the repetitious choruses of the slow tunes. Armstrong's gravel vocals and Teagarden's pleasant droning were effective, yet the bounce associated with such outfits was missing. A few more like their *Muskrat Ramble* would have lifted the pace considerably.

Fred Robbins

Fred Robbins doesn't do much outside of a short intro. Had he come on before each number and given a brief history, it would have helped the audience, which wasn't familiar with the rich and colorful background that made up the early jazz, exemplified by the group on stage. The running time wouldn't be affected if instead of four choruses of *Rocking Chair*, there were only two.

The jazz concert and stagemusical wound up with a spirited *Shadrack* in which the house lines, the choral group and Paul Ash's band came in. The spirit of revivalism, with kids waving arms, was an exciting bit of stagecraft.

French Ventriloquist

Robert Lamouret, French ventriloquist in his Stem preem, showed a funny routine. Using a duck as a dummy, Lamouret displayed a keen sense of comedy and clever handling, calling for the duck to get the giggles with several sly bits. A shaving bit, in which Lamouret does a rather good *Barber of Seville*, while the duck handles the lather brush and the razor, was hilariously received. A dance bit, in which the duck wears a long dress, was another sock number.

The show opened with the house line in a semi-precision tap routine to *Dance at Your Wedding*, which was staged with skill. This segued into an act by young Ray Malone, a mercurial hooper. The boy can move around. If he were a little taller he'd be something for the flickers. As it is, his looks and ability make him a good musical bet.

Boy Foy's unicycle-juggling combo act was a good novelty. His cockney thank-you wind-up got him an extra mitt.

Pic, *You Were Meant for Me*.
Bill Smith.

Spike Jones Pulls 6G

INDIANAPOLIS, Jan. 31. — The Spike Jones ork drew \$6,442 at the Murat Theater in a one-night stand January 15. On the bill also were George Rock, Doodles Weaver, Sir Frederick Gas, Dr. Horatio Q. Bird-bath, and dancer Betty Jo Huston and the acro team of Robert and Renee.

State-Lake, Chicago

(Friday, January 30)

Capacity, 2,800. Price 95 cents straight. Five shows weekdays; six shows week-ends. House booker, Harry Levine. Show played by Lou Breese's house ork.

There's plenty of entertainment packed into the 45-minute bill, with each act getting a well-deserved mitt. Lou Breese's band started the show with a laugh-nabbing version of *Too Fat Polka*, spiced by choruses of such favorites as *Clarinet Polka* and *She'll Be Comin' 'Round the Mountain*.

Max and His Gang offered a different twist in mutt acts, the four canines going thru the standard hokey in addition to aping their tumbling master. Their emulation of his back flips and leap frog going over their sitting-up cohorts won a healthy palm.

Tip, Tap and Toe, Negro tapsters, did their standard slide and tip-toe cleating as an opener, wheeling their platform away for an unusual closer. Rolly Rolls, Parisian piano pounder, has changed his act little except for polishing up his closing impressions of various keyboarders. His bits of business get big laugh results.

Screen personage Marilyn Maxwell, who worked here some years ago with Ted Weems's band, confined her efforts to straight warbling in which her experience showed to advantage. She did three ballads, saving a calypso, *Everybody Like It*, for the closer. Specialty bit could be stronger with newer and more subtle lyrics. Won two callbacks.

Johnny Sippel.

AGVA TO PICK

(Continued from page 41)

AGVA in Philadelphia.

The Four A's, while its plans are not definite, intends to consolidate these newly set up areas, tho no members will be deprived of their votes. For example, Cincy and Boston used to take care of certain regions. Last summer Shelvey set up new offices in Indianapolis and Louisville independent of Cincy. New regions were cut out of Boston's control, regions which members in the area said were superfluous.

The question of paid-up membership, complicated today by the dual set of dues collections (both Shelvey men and Four A's reps collect dues), will be handled in the following manner. All paid-up AGVA members as of January 31 will be entitled to vote for delegates, either directly or thru a petition. Some Shelvey reps report to the Four A's what dues have been collected and from whom, tho no money is sent in. Wherever such reports are made to the Four A's the members involved will be considered in good standing.

Later the Four A's expects to get after the people who collected such dues and seek an accounting.

Shouldn't Happen!

WILMINGTON, O., Jan. 31.—

Ill fortune continues to plague Bert Rose, of Boots and Saddles dog-act fame.

Rose recently lost his original Boots in New York when the dog, in the act 14 years, suffered a stroke and died. Last Friday (24), while playing the Murphy Theater here, Boots No. 2, which was making its third stage appearance, suddenly darted off stage, ran thru the audience, thru the plate glass in the front door, and continued on for six blocks before dropping over in convulsions. A local vet, who put the dog out of its misery, opined that Boots No. 2 had been accidentally poisoned.

Meanwhile, Rose, while breaking in a No. 3 Boots, is working Ohio and Kentucky theaters with the veteran Saddles and three new pooches.

IN SHORT

New York:

Ed Wynn, current at the Carnival, asked for a voluntary cut of \$2,500 at the end of his first week. His original deal called for \$7,500. In asking for the cut—an unusual thing for actors to do—he said he was an unknown cafe quantity and saw no reason why the cafe op should take it on the chin.

The Embassy and La Martinique may soon change hands—or just do a fade-out. . . . Dancing LaMaes is the first American team to play Guatemala and El Salvador. When they wind up there they go into the Fort Montague Hotel, Nassau, as the first act there since the war. . . . Milton Berle's \$15,000 for four days at the Miami Copa will include transportation and rooms and is making other acts green with jealousy. Agents are beginning to wonder what kind of dough Miami ops are making to pay that kind of loot.

Joe (Roth and Shay) Roth, first Yank act to play in Germany, writes he's getting rave notices. . . . The Plaza made a bid for Kay Thompson, offering \$5,000. . . . The Blackstone, Chicago, booking for Kay Thompson was made by Herbert (Blue Angel) Jacoby.

The Al Dow office is handling the route for a six-act vaude-radio show with an \$18,000 giveaway weekly from local tie-ups. First date is the auditorium, Richmond, Va., February 9. . . . Don Henry Trio, harmonicists, make their theater debut at the Roxy, February 18. . . . Billy Stover, former personal manager for Jimmy Dorsey, Woody Herman and Joe Venuti, has joined Spotlight Attractions to handle the cocktail department. . . . Ebony Club ads with testimonials from Harvey Stone and Martha Raye were yanked after lawyers for the Latin Quarter and the Harem (showing the name acts) hollered, "No fair!". . . . Dorothy Blaine opened at the Embassy, January 30.

Chicago:

Agents Lou Cohan, Marcus Glaser, Paul Marr, Bea Sarche and Nick Boila and Oriental Theater stage director, Will Harris, were injured January 19 when their car, driven by Cohan, was struck by another auto while the group were on their way to attend the funeral of Ez Keough. All except Harris, who was in Edgewater Hospital here for six days suffering from a concussion and a major fracture, escaped with minor injuries.

Jack Milton, ex-singer and musicker, has joined the Hogan-Lyte Agency to handle club dates, while Jerry Jackson, ex-dancer, has joined the ex-Frederick Bros.' combo of Milo Stelt, Ed Hall and Rudy Schlachta, who now have their own office. . . . Fran Wood, ex-chirp and flack, has joined the Morris Silver Agency to head the flack department. . . . Lucille Ballantine, ex-dancer and booker, has been named entertainment manager for the Bismarck Hotel's Walnut Room.

Here and There:

M. Maxine Thompson, co-partner of Myers & Thompson, former Indianapolis booking agency, has opened new offices in the Hoosier capital. . . . Yvette Dare last week concluded her seventh at the Silver Slipper Club, Memphis. . . . Al Seigal, Penny Carroll and Al Morgan opened a two-weeker at Glenn Rendezvous, Newport, Ky., January 23. . . . Riviera, Newport, Ky., has returned to a two-nighter per week talent set-up following the Drunkard's two-month run there. . . . Lee Bartell, Whitson Brothers and Bob Hammond's Birds set for two weeks at Lookout House, Covington, Ky.

The Bowling Green, combination bowling alley and night spot in Detroit, has switched to a small-name policy, with Carl Vincent booked for the opener.

William A. (Bill) Coker is the new manager of the Municipal Auditorium, New Orleans, succeeding Millard U. Schindler, who resigned January 1 after serving for 17 months.

Rapp Puts His First Package Into Dixie Stixies February 29

NEW YORK, Jan. 31.—The first of the five-act, four-piece band units packaged to play Southern cities of 3,000 to 30,000 population (*The Billboard*, November 22) will tee off at the Taylor Theater, Edenton, N. C., February 29, according to Larry Rapp, producer of units for New York attractions. Other North Carolina dates are expected to follow, a total of 90 in all, of which 19 have been contracted to date.

Rapp, who said he was stymied at first by a cold shoulder from the two

North Carolina booking syndicates—Wilby Kinsey Enterprises and Everett Enterprises—which control over 200 theaters in the State, booked up with the Queen City Booking Agency, of Charlotte, N. C., to round out a circuit from the 400 independent operators in the territory. A convention to be held at Charlotte, February 1-3, by the indies is expected to bring more than the necessary number of outlets into the circuit.

Units budgeted at \$2,000-\$2,500 per week will play one-night and two-night stands in houses on a 50-50 set-up. Theaters so far contracted have agreed to show vaude at least once a month, with some ops asking for weekly dates. The admish prices for the flesh shows will be hiked from 50 to 60 cents. Lobby displays and advance man expenses will be furnished by the New York office.

The 10-person units (four singles, a double and four-piece band) will do four-a-day and will be paid by the week regardless of lay-offs, with transportation being paid for by the producers.

The Rapp-Queen City Booking Agency deal calls for the booker to get 5 per cent of the producer's end.

New York:

Strand's 70G Paces Stem; MH 130G, Para 90, Roxy 52

NEW YORK, Jan. 31.—The Strand's sock \$70,000 take paced the all-over gross receipts at the five Stem vaudepic houses to \$394,500 for the week, a \$21,000 boost over the previous session's \$373,500. After breaking the opening-day record, the Warner flag-house went on to chalk up the highest gross since the September 13 period of last year, which also got \$70,000. A blizzard lasting all day Saturday (24), followed by two bitter cold days dented what may have been an all-record topper for the Strand.

A new bill at the Paramount accounted for \$90,000, while the Radio City Music Hall also got a top-drawer \$130,000 for the third bracket of its show. A preem show at the Capitol registered a poor \$52,500, while the Roxy wound up a two-weeker with a low \$52,000.

The Strand (2,700 seats; average \$40,000) coupled the \$70,000 for the first session of the show headed by the Lionel Hampton ork and Red and Curly with the film *Treasure of Sierra Madre*.

The Paramount (3,654 seats; average, \$76,000) teed off for \$90,000 with Andy Russell, Helen Forrest, Jerry Wald's ork, Dick Wesson, Mack and Desmond and *I Walk Alone*.

Music Hall 130G

The Music Hall (6,200 seats; average, \$115,000) wrapped up \$130,000 in the third frame, after opening at \$142,000 and splitting with \$130,000. The total for the three-week run so far was \$402,000 with Ernie and Marguita, Ronalde, the Fredarrys Trio, Margaret Sande and George Tater. Pic, *The Paradise Case*.

The Capitol (4,627 seats; average, \$66,000) took in \$52,500 for the first period of Sammy Kaye and his ork, Florence Desmond and *If Winter Comes*.

The Roxy (6,000 seats; average,

\$89,000) grossed \$52,000 for the second period, after opening at \$90,000 for a two-week total of \$142,000, with Ilona Massey, Rosario and Antonio, Rolly Rolls, Vasso Argyris and *An Ideal Husband*. New show (reviewed this issue) has Louis Armstrong and his ork, Fred Robbins, Robert Lamouret and *You Were Meant for Me*.

Boston:

Snow Is Crippler; Bojangles Hits 22G

BOSTON, Jan. 31.—Third successive week-end snowstorm crippled biz at the RKO-Boston Theater. With a bill headed by Bill Robinson plus *Prince of Thieves*, the house ended the week Wednesday (28) with a meager \$22,000 gross, \$6,500 below average.

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2-Hour Vaude For Kids' Aid

WILMINGTON, O., Jan. 31.—A two-hour vaude show will be presented on the first Thursday night of each month for the next year at the 1,000-seat Murphy Theater here for the purpose of raising a \$25,000 fund to erect a youth center in Wilmington.

Plans for the shows were suggested by Kroger Bagg, of Hygienic Productions, which makes its national headquarters here, after city officials had approached him for a means of raising the dough for the project.

Hygienic Productions has volunteered to handle all details for the shows, the first of which will be presented next Thursday (5). An MCA band will be used with each show, with Buddy Moreno the first in. Tickets for the shows will be sold in advance, and the first performance is already a sellout, Babb reports.

Theater men from this area are slated to look in at the first show with the hopes of instituting a similar civic project in their own localities if the venture here has the earmarks of a click, thus giving the acts a week or more in the territory.

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Union Mulls Plan To Hold Down Influx of Tyro Thesps

(Continued from page 3)

tices and by getting several roles during the season wind up as union members. However, instead of accepting the committees' recommendation to fill the barn theater troupes with 75 per cent professionals plus 25 per cent non-Equity players, it has referred the idea to its legal staff for consideration. It does like the idea of making thespians work in hot-weather legit for two seasons or in two different companies before accepting them into the Equity fold.

Equity will also consider rehearsal money for thespians, some sort of plan for helping managers who use only package and unit shows, and a scheme to make certain that actors get their tax and social security statements. Many barn managements have been delinquent in the past in

regard to the latter. The plan of the committee to hold the company bond until statements to actors were forthcoming has been shelved.

Scenic Artists Mull a Switch To IATSE Fold

NEW YORK, Jan. 31 — There is considerable sentiment among the scenic artists for a swing away from the International Brotherhood of Painters into the ranks of the International Alliance of Theatrical Stage Employees (IATSE).

Artists say there are several good reasons why a change would be to their advantage. First, jurisdictional disputes between the stagehands and the artists would be precluded. Second, the stagehands would be able to back up the artists in negotiations with producers if they were members of the same international. Third, with the 13-State jurisdiction the designer's org has in tele they could use the nationwide organizational facilities of the stagehands to keep tabs on the growing medium. And fourth, the stagehands would be useful to the scenic union in strengthening its position in the growing New York flicker industry.

Within the scenic artists' union the designers have always proved somewhat of a stumbling block to joining the IATSE. However, they are coming around and looking more with favor on the idea. The stagehands naturally favor another local's joining their international and have extended an invitation to the scenic artists thru Richard Walsh, IATSE prexy.

It would seem that one of the causes of such a switch in internationals, should it take place, would be the victory that the IATSE racked up in the studios of Hollywood last year.

"Black Eye" for Holland, Latimore

NEW YORK, Jan. 31.—Lee Holland is going to co-produce James Bridie's *The Black Eye* with Frank Latimore who will star in it. Frank Gregory, who has revised the script to place it in a New England setting, will direct.

Holland's *Dr. Social*, now in Boston, is hunting a Broadway theater, with the Belasco mentioned prominently as a possibility. There is also a good chance that the role portrayed by Al Shean on the road may be cut out of the script by the time it reaches town, in which case Shean will have to be paid his salary as long as the play runs. Harold Barnard is co-producing *Dr. Social* with Holland.

Mez Ducat Fees Going Up?

NEW YORK, Jan. 31.—The League of New York Theaters will huddle with Actors' Equity next week to propose that the agency fee for mezzanine seats, now 50 cents, be hiked



BROADWAY SHOWLOG

Performances Thru January 31, 1948

Dramas

	Opened	Perfs.
A Streetcar Named Desire (Barrymore)	12-3, '47	69
A Young Man's Fancy (Cort Theater)	4-29, '47	319
Angel Street (City Center)	1-22, '48	12
Antony and Cleopatra (Martin Beck)	11-26, '47	77
Born Yesterday (Lyceum)	2-4, '46	840
Cradle Will Rock, The (Broadway)	12-26, '47	24
Command Decision (Fulton)	10-1, '47	141
Crime and Punishment (National)	12-22, '47	48
For Love or Money (Henry Miller)	11-4, '47	103
Happy Birthday (Plymouth)	10-31, '46	520
Harvey (48th Street)	11-1, '44	1,374
Madame, The (Biltmore)	9-29, '47	145
John Loves Mary (Music Box)	2-4, '47	415
Man and Superman (Alvin)	10-8, '47	133
Medea (Royale)	10-20, '47	120
Power Without Glory (Booth)	1-13, '48	23
Strange Bedfellows (Morosco)	1-14, '48	21
Winslow Boy, The (Empire)	10-29, '47	109

Musicals

Allegro (Majestic)	10-10, '47	131
Angel in the Wings (Coronet)	12-11, '47	60
Annie, Get Your Gun (Imperial)	5-16, '46	716
Brigadoon (Ziegfeld)	3-13, '47	379
D'Oyly Carte Opera Company (Century Theater)	12-29, '47	40
Finian's Rainbow (46th Street Theater)	1-10, '47	461
High Button Shoes (Century)	10-9, '47	132
Make Mine Manhattan (Broadhurst)	1-15, '48	20
Oklahoma (St. James)	3-13, '48	2,188

ICE SHOWS

Icetime of 1948 (Center)	5-23, '47	284
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OPENED

Last Dance, The (Belasco)	1-27, '48	7
Look, Ma, I'm Dancing (Adelphi)	1-29, '48	4
Skipper Next to God (Playhouse)	1-30, '48	3

CLOSED

Harvest of Years (Hudson)	1-12, '48	16
Saturday (24)		
Last Dance, The (Belasco)	1-27, '48	7
Saturday (31)		

COMING UP

(Week of February 2, 1948)		
Kathleen (Mansfield)	2-3, '48	
Chekhov Bill of Four One-Actors (City Center)	2-5, '48	

Carol Raye's "Bonanza" Pay Claims Are Being Argued

NEW YORK, Jan. 31. — Legal staffs of Actors' Equity and the producers of *Bonanza Bound*, the musical that flopped on the road, are huddling to try to settle differences resulting from the claim of Carol Raye that the management owed her three weeks salary at \$500 per week. Union's position is that the contract signed by the English singer guaranteed her five weeks' work. Show was only on the road for two stanzas. Dispute may go into arbitration if it is not settled.

to 75 cents where the price scale for orchestra ducats is the same as for mezzanine. The fee for ducats downstairs is 75 cents. The old balcony rate would be kept.

State legislation would be required if changes were made.

Angels Form Syndicate To Back Shows

\$ Pooled Is \$ Earned

NEW YORK, Jan. 31.—One of the newest developments in legit play-backing is the gradual growth of investing syndicates. Tho still a minor factor in legit financing, it augurs well for the oldest of the entertainment arts and has resulted from the natural need of the investors to protect their dough in this day of financial retrenchment.

The virtues are apparent; legit is graduating from the hit-or-miss stage, and investors are putting their eggs into different baskets, a good idea where the odds are so great against smash hits. This does not mean that all investors are certain to make dough if they join the syndicates—you still have to pick a winner, but it does mean that they can use the combined bank rolls to get better deals for themselves, larger percentages and better production jobs.

Katzell Is Topper

Some of the legit money combinations only invest in shows; others do that and are producing too. Undoubtedly the most important this season is William Katzell and his Theater Associates. Only formed last July and sporting a 300G bank roll, Katzell already has dough in *Medea* and *High Button Shoes*. He and his group are co-producing *The Last Dance* and *A Joy to the World*.

Participation in the group is closed to outside investors. Katzell claims financial returns in legit are high, with the business paying off at from 15 to 30 per cent. Whenever investing he gets part of the producer's share, gets into many highly touted productions closed to other outsiders and manages to wangle other favorable deals. As the head of the outfit, Katzell gets a \$50-a-week salary and a nice share of the profits. Being thoroly sold on theater, he intends running cut-rate performances for audiences unable to pay the standard ducat prices.

James Herd Syndicate

James Herd has a legit investment syndicate capitalized at 250G, but with 150G in the bank, which has been operating successfully for the past several years. Shares in this corporation sell at \$100 each. This year he has backed *Command Decision*; *Look, Ma, I'm Dancing*; *Inside U. S. A.* and *Make Mine Manhattan*. Herd's first combine has paid off its angels with a 35 per cent profit. The legit financier, however, claims that the margin of profit in the business is 50 per cent less than it should be because of costs. He gets a small salary and 40 per cent of the profits that the combine makes.

Altho not entirely ready to begin operations, Edward F. Kook is prepping a 300G syndicate that promises to be an important factor in the industry next season. The minimum investment for angels here will be \$1,000, and they will receive their money back in interest-bearing debenture bonds and make their cabbage on shares of participating profit stock. The amount of money for backing a show will be limited, and the group will not produce but only invest.

Kook Gets 50%

Fifty per cent of the profits return to Kook, which he in turn will plough back into a project of his called the Arts of the Theater Foundation (See Agents Form Org on page 48)

BROADWAY OPENINGS

THE LAST DANCE

(Opened Tuesday, January 27, 1948)

BELASCO THEATER

A drama freely adapted from August Strindberg's "Dodsandencen," by Peter Goldbaum and Robin Short. Directed by John O'Shaughnessy. Settings and costumes by Ralph Alswang. Company manager, Sidney Harris. Stage manager, Bill Ross. Press representatives, Samuel Friedman and Lewis Harmon. Presented by Theater Associates, Inc.

Edgar Oscar Homolka
Alice Jessie Royce Landis
Curtis Philip Bourneuf
Judith Anne Jackson
Alan Richard Hylton

It would be pleasant to be able to predict a successful commercial future for Theater Associates' sponsoring of the James Russo-Michael Ellis production of *The Last Dance*. They have supplied it with a fine cast, excellent direction by John O'Shaughnessy and imaginative, atmospheric settings by Ralph Alswang. It is a completely superior production . . . but.

Dance is a "freely adapted" version of Strindberg's *Dodsandencen* (known to drama students as *The Dance of Death*, by Peter Goldbaum and Robin Short. While the new approach is somewhat lighter in touch than the misanthropic Swede's original, a reporter wonders what prompted Theater Associates to revive even a refurbished edition of a museum piece. What real dramatic impact the Swedish master's song of hate ever had, if any, has certainly been lost over the years. The domestic problems dissected in the current *Dance* seem to grow progressively petty, with a denouement leaving a pew sifter not caring much one way or the other.

How's This for a Plot?

For those who have not been exposed to the Scandinavian "modern classic," *Dance* is a clinical investigation of moral self-destruction. A piggish, sadistic army major hates and is hated by a wife of 20 years' standing, who also is ably treacherous and cunning in her own right. Comes to their island army post a doctor, the man she might have married, a friendly, honest soul. With him is his grown son. The major has a daughter. So comes young love, etc. But the major is a heel—a hypocritical heel, what's more. He plots to do the guy out of his medical job and his house. He suborns his son. He would sell his daughter down the river, and he almost swinishly succeeds. But he has been dancing on the edge of the grave via a bad heart. Daughter—the only one who has the guts—stands up to him and pushes him over the brink. But the venomous wife gets her comeuppance too. The doctor, for whom she has been setting her cap, is disgusted and humiliated and walks out on the whole business. Result: frustration plus frustration.

If anything could save *Dance*—which it probably can't—it's the fine cast this one has. Oscar Homolka gives as meticulously detailed a performance as has been seen about for a long time. He creates a splendid portrait of a greedy, vain, career army man and, overacting as he frequently does, his chore is something to be cherished. Jessie Royce Landis, as the hating and conniving wife, is somewhat more restrained but registers another strong performance. Philip Bourneuf, in a somewhat wishy-washy role of the genteel medico, comes off competently, and Anne Jackson brings color to the rather brattish daughter. Richard Hylton is adequate as the pushed-about son.

In sum, what there is to *Dance* is a triumph of casting, and production over material casting and production are good—but not good enough to save the day. **Bob Francis.**

LOOK, MA, I'M DANCIN'

(Opened Thursday, January 29, 1948)

ADELPHI THEATER

A musical (conceived by Jerome Robbins). Book by Jerome Lawrence and Robert E. Lee. Music and lyrics by Hugh Martin. Settings by Oliver Smith. Costumes by John Pratt. Musical director, Pembroke Davenport. Orchestrations by Don Walker. Ballet arrangements, Trude Rittman. Direction and choreography by George Abbott and Jerome Robbins. General manager, Charles Harris. Stage manager, Robert Griffith. Press representatives, Richard Maney and Frank Goodman. Presented by George Abbott.

Wotan Don Liberto
Larry Loren Welch
Dusty Lee Alice Pearce
Ann Bruce Janet Reed
Snow White Virginia Gorski
Eddie Winkler Harold Lang
Tommy Tommy Rall
P. Plancek Robert Harris
Tanya Drinskaya Katharine Sergava
Vladimir Luboff Alexander March
Lily Malloy Nancy Walker
Mr. Gleeb James Lane
Mr. Ferbish Eddie Hodge
Tanya's Partner Raul Celada
Bellboy Dean Campbell
Stage Manager Dan Sattler
Suzy Sandra Deel

MEMBERS OF THE RUSSO-AMERICAN BALLET COMPANY: Margaret Banks, Forrest Bonshire, Mary Broussard, Dean Campbell, Bruce Cartwright, Raul Celada, Leonard Claret, Virginia Conwell, Julie Curtis, Richard D'Arcy, Charles Dickson, Clare Duffy, June Graham, Nina Frenkin, Marybly Harwood, Prislila Hathaway, Eric Kristen, Ina Kurland, Douglas Luther, Bettye McCormick, Gloria Patrice, James Pollack, Dorothy Pyren, Walter Rinner, Herbert Ross, Marten Sameth, Walter Stanc, Glsella Svetlik and Robert Tucker.

UNDERSTUDIES

Wotan Forrest Bonshire
Snow White Gloria Patrice
Lily Sandra Deel
Eddie Leonard Claret
Ann Maggie Banks
Dusty Betty McCormick
Larry Dean Campbell
Tanya Nina Frenkin
Luboff Herbert Ross
Plancek Martin Sameth
Gleeb Eddie Hodge
Tommy Eric Kristen
Stage Manager Walter Rinner

SONGS: "Gotta Dance," "I'm the First Girl," "I'm Not So Bright," "I'm Tired of Texas," "Tiny Room," "Little Boy Blue," "Jazz," "The New Look," "If You'll be Mine," "Shauney O'Shay," "The Two of Us."

Look, Ma, I'm Dancin' may not signpost for the smash hit class, but it has plenty on the ball to indicate a pleasantly successful run. Jerome Robbins's original notion about internal ructions on a cross-country ballet troupe trek, angeled by a beer heiress, who wants to dance, would seem to have had fine song-and-dance possibilities. However, Jerome Lawrence and Robert E. Lee have not been too inventive in building a book around the framework. The plot is as fragile as they come and sometimes slows things down to a walk. Nor, with one or two exceptions, are Hugh Martin's tunes anything to write home about, altho his lyrics are frequently bright and crisp. However, *Dancin'* has a lot to recommend it. When Nancy Walker is at her inimitable deadpan clowning, when Harold Lang and Janet Reed are stepping (See *Look, Ma, I'm Dancin'*, page 48)

THE GONDOLIERS

(Opened Monday, January 26)

CENTURY THEATER

Operetta by W. S. Gilbert and Arthur Sullivan. Staged by Anna Bethell. Sets and costumes, Charles Ricketts. Orchestra directed by Isidore Godfrey. Business manager, R. Hugh Jones. Stage manager, Robert A. Gibson. Press representatives, Leo Freedman and June Greenwall. Presented by the D'Oyly Carte Opera Company.

The Duke of Plaza-Toro Martyn Green
Luiz Thomas Round
Don Alhambra Del Bolero Richard Watson
Marco Palmieri Leonard Osborn
Giuseppe Palmieri Charles Dorning
Antonio Eric Hutson
Francesco Thomas Hancock
Giorgio Radley Flynn
Annibale Richard Dunn
The Duchess of Plaza-Toro Ella Hallman
Casilda Margaret Mitchell
Gianetta Gwyneth Cullimore
Tessa Denise Findlay
Flametta Enid Walsh
Victoria Joan Gillingham
Giulia Laura Crombie
Inez Caryl Fane
Chorus of gondoliers, contadine, men-at-arms, heralds and pages.

This fifth week of their rep brings the D'Oyly Carters down to *The Gon-*

OUT-OF-TOWN OPENINGS

THE STONE JUNGLE

(Opened Friday, January 23)

CORONET THEATER, HOLLYWOOD

A new play in two acts by Paul Peters. Directed by Lloyd Bridges. Production stage manager, Dave Leland, assisted by Noel Reyburn. Settings arranged by Peter Klain. Lighting by Milt Starr. Press representative, Irving Rubine. Produced by Pelican Productions.

Jim Lloyd Bridges
Maggie Mary Davenport
The Father Ivan MacDonald
Pie-Eye Rusty Tamblin
Kip van Thaden Ralph Hodges
Jigger O'Neill Richard (Dickie) Moore
Fada Marvin Davis
Fricasse John Bennes
The Mouse Jimmy Ogg
Hokie Noel Reyburn
Mr. Wyckie David Clarke

Paul Peters' new play, *The Stone Jungle*, has moments of dramatic intensity, but for the most part staging originality out-shines the material. Utilizing the psychoanalytic device of a series of flashbacks into the subconscious of the play's hero, Peters unfolds his not-too-strong plot.

Stone Jungle treats the plight of the playwright who has reached a psychological impasse in his writing. Plagued by childhood memories, the scribe (convincingly enacted by Lloyd Bridges) must dig into the past, re-live his youth before he uncovers the cause of his mental irregularity. It appears that it all dates back to a murder committed by a member of a childhood gang.

However, our hero's trouble is also the weak spot of the play. It seems unlikely that a sense of false guilt could so unbalance a normal mind. Furthermore, self-psychoanalysis, thru which the hero regains his mental stability, is an implausible and unconvincing solution.

Thanks to Bridges' direction, the play, despite a slow start, moves at a high pace. The entire cast, which includes a number of youngsters, turns in a convincing job. Particularly noteworthy, in addition to Bridges, is Richard (Dickie) Moore, Ivan MacDonald, Mary Davenport and Rusty Tamblin.

Prior to a Broadway bow, *Stone Jungle* will have to undergo careful doctoring. **Lee Zhitto.**

doliers. To say "down to" is likely high treason in the ear of a G. and S. fan. But to this reporter, the nonsense about the twin kings runs about 90 per cent Sullivan and 10 per cent Gilbert. Possibly by the time Gilbert got 'round to a book for *The Gondoliers*, he had about run out his string of plots. At any rate, the item has always seemed to this pew-sitter to add up to an overlay of elegant musical spoofery on a book that is certainly substandard Gilbertiana.

However, there is nothing substandard about the way the troupe goes at it. Everything is at its glittering best at the Century, with colorful sets and even more colorful costumes by Charles Ricketts, touches of expert clowning from Martyn Green and Richard Watson, and top-drawer singing by the whole company. And one thing may be said for the book of *Gondoliers*: its set-up gives some of the group's lesser members a real chance to shine. Leonard Osborn and Charles Dorning vocalize splendidly as the gondola lads, and Gwyneth Cullimore and Denise Findlay are festively impudent as their wives. Thomas Round, who usually gets the leading tenor assignments, is given a relatively small stint as the lover of the Duke's haughty daughter, Margaret Mitchell. Of course, no one but Martyn Green could be the indigent Spanish grandee and Ella Hallman contributes one of her best character roles as his overpowering spouse. Richard Watson is a robust grand inquisitor.

In sum, *The Gondoliers* is fun as

DOCTOR SOCIAL

(Opened Tuesday, January 27)

PLYMOUTH THEATER, BOSTON

Play by Joseph L. Estry. Staged by Don Appell. Set and lighting, Stewart Chaney. General manager, Lee K. Holland. Press representative, Marjorie Berkentlin. Stage managers, William Lilling, James Walsh. Presented by Harold Barnard.

Dr. Norman Farrar Dean Jagger
Ann Harris Eda Heinemann
Dr. Tom Morrissey Ronald Alexander
Mrs. Hamilton Nelly Malcolm
Yvonne Tompkins Mae Questel
Dr. Isaac Gordon Al Shean
Leo Manning Virginia Gilmore
Dr. Fleming Donald Foster
Paul Harris Drake Thornton

There's an element of magnetism in *Doctor Social* which seems to attract and hold the attention of an audience. But the play just barely misses the boat as satisfactory dramatic fare. Basically the fault lies in a confusion over the theme of the play and its working out. Dramatically *Doctor* has a split personality.

The subject matter of the script is cancer research and the development of serums which either promote or retard the growth of cells, thus, perhaps, leading to a cure for cancer. The facts are supposedly true, since they are derived from a scientific journal. The name of the author, Joseph L. Estry, is a pen name, hiding the individuals, two of whom are physicians and one a writer. There is no quarrel with the facts of *Doctor Social*, for they seem to be right.

Real Characters

For that matter, the script is clearly written and the characters seem genuine. But the opening theme—the conflict of personal ambition with the services to mankind—veers off after the first act to encompass romance and several subsidiary plots.

Dean Jagger is presented as a successful plastic surgeon who has returned from the wars, recovered from a serious arm injury, to take up a lucrative practice of reaping grandes dames for grand fees. It isn't until Al Shean, his old teacher and a doctor, brings in a young lady (Virginia Gilmore) for treatment, that Jagger returns to his cancer research. He has suspected cancer in her facial injury and it is because he has fallen in love with her that he is impelled to find a cure for it. The play now develops along this new line and, with various complications, comes to a close with a contrived, tho unsuspected, switch.

Able Script

Because the technical matters are accurate, the characters sympathetic, the acting accomplished and the subject matter thoroly engrossing, *Doctor Social* compels attention. As far as dialog, both light and serious, and action are concerned, *Doctor* rarely flags. But it is unsatisfactory because of the basic confusion in its premise and theme. Still, here is evidence enough that the unidentified scripiter has a solid talent for writing for the theater.

As far as acting is concerned, honors can be distributed all 'round. Dean Jagger is a warm stage personality, a versatile and convincing actor. He makes Dr. Farrar seem real. Virginia Gilmore is a lovely person, with a glow of her own and we should see her more often. Al Shean, one-half of Gallagher and Shean of revered memory, misses nary a trick. Ronald Alexander is fine as the young doctor; Eda Heinemann as the receptionist, Drake Thornton as her son, and Mae Questel as a patient with a nose to be fixed, are all fine. Stewart Chaney has supplied a first-rate set, and Don Appell has directed the play with only a few slips. **Bill Riley.**

the D'Oyly Carters do it. It contains some of Sullivan's gayest music. When the lines don't get in the way of the tunes, it's a happy frolic. **Bob Francis.**

FOREIGN REVIEWS

CALIGULA

(January 17, 1948)

RIDDERSALEN, COPENHAGEN, DENMARK

Drama by Albert Camus. Translated from French to Danish by Paul la Cour. Sets, Muller Brockmann. Costumes, Ole Teglers. Directed by Erling Schroeder.

Caligula.....Bendt Rothe
Pessonia.....Tove Bang
Helikon.....Kjeld Petersen
Scipio.....Svend Fridberg
Caerea.....Peter Poulsen
Nectus.....Ejner Federspiel
Petellus.....Jakob Nielsen
Sedus.....Poul Secher
Lucius Octavius.....Conrad Eugen
Striculus.....Paul Moller
Cereia.....Einar Rosenbaum
First Soldier.....Jorn Rose
Another Soldier.....Otto Hallstrom
Lucius Hustru.....Jytte Enselmann
First Poet.....Martin Stander
Second Poet.....Conrad Eugen
Third Poet.....Otto Hallstrom
Fourth Poet.....Einar Rosenbaum

In Copenhagen's 200-seat restaurant-theater, the Riddersalen, Erling Schroeder has staged Albert Camus' drama, *Caligula*. This tragic story of the infamous half-insane emperor turns out to be a talkative, philosophic play with remarkably little dramatic action, in spite of its permanent message to our modern troubled times. Caligula, who dearly loves his subjects, believes there is only one way to achieve democracy: ram it down the people's throats. If he can be ruthless and cruel enough, in desperation they may destroy him and his tyranny and bring about some form of democracy.

Toward this end he strives tirelessly, evolving a series of brutal, inhuman acts which defy comparison. In a superbly staged banquet scene, he seduces his friend's lovely young bride, then has the husband boiled alive in oil for protesting. He forces his followers to pay homage to the court prostitute, openly makes love to the young poet, Scipio. . . . To revulsion is too great for him.

Bendt Rothe, one of Denmark's most promising young actors, plays Caligula with force, insight and intelligence. From his first mad moments to his inevitable murder he is convincing and real. The rest of the cast, tho adequate, does not match his standard.

Muller Brockmann has designed a glaringly modernistic red and green backdrop which detracts from an otherwise imaginative set. Ole Teglers's Roman costumes, in gold for the king and various shades of gray for the others, are a delight to the eye. *Jean White.*

BALLETS

(January 17, 1948)

ROYAL THEATER, COPENHAGEN, DENMARK

CONSERVATORIET (The Conservatory)

Dance in one act from ballet by August Bournonville. Music composed and arranged by Paulli. Staging, Harold Lander. Musical director, Johan Hye-Knudsen. Manager, Valborg Borchsenius.

Elisa.....Mona Vangsa
Victorine.....Kirsten Ralov
Alexis.....Borge Ralov
Chorus of 16 Dancers.

SLARAFFENLAND (Slumberland)

Ballet in four scenes by Knudage Riisager. Story, Kjeld Abell. Staging and choreography, Harold Lander. Sets and costumes, Svend Johansen. Musical director, Johan Hye-Knudsen. Executed by Axel Bruun.

Drengen.....Fredbjorn Bjornson
Sugar Plum Fairy.....Kirsten Ralov
Story book characters, etc.

QARRTSILUNI

Ballet in one act by Knudage Riisager and Harold Lander. Set and costumes, Svend Johansen. Musical director, Johan Hye-Knudsen. Executed by Axel Bruun.

Drum dancer.....Niels Bjorn Larsen
Chorus of 25, plus the corps de ballet.

Copenhagen's ballet fame has become almost as legendary as Amsterdam's Concertgebouw Symphony Orchestra's—and with as much reason judging from this program of three new works.

The first, *The Conservatory*, a satire on the Paris Conservatory school of ballet, shows the Danish dancers training *a la Francaise*. The usual exercise lessons are woven, integrated and performed with freshness and spontaneity. Paulli, who composed and arranged the music, combines the right amount of classic solidarity with mocking modernism.

The second ballet, *Slumberland*, is a child's dream. A youngster falls asleep and dreams that Robin Hood has come to teach him how to shoot birds. The lad shoots five at a time, to Robin's one. Along come The Three Musketeers, whom the boy beats at their own game, fencing. Popeye comes next, and the lad knocks him for a loop, muscles, spinach and all. Then there are the lazy kids from school who get the best of teacher, Old King Cole, and the lovely Sugar Plum Fairy, whom the boy at last wins as his bride.

Bjornson's terping is reminiscent to an American observer of Eugene Loring, and imaginative sets and costumes by Svend Johansen, set off by the tuneful music of Knudage Riisager, plus fine choreography from Harold Lander, give this ballet all the freshness of real make-believe.

Unlike the first two items, the final number, called *Qarrtsiluni*, an Eskimo word meaning the quiet before a great event, is a strange and curious work. Up in the Arctic Circle where night is six months long, the Eskimos become completely enervated by the eternal darkness, and live only for the light. This ballet opens showing the terrible lassitude they have all fallen into, lying about or slouching with no energy left for anything. One with more spirit than the others starts a sort of witch's dance while beating on a drum. Gradually the tempo increases and becomes more exciting until he has all of them worked into a frenzy. He falls exhausted just as the first rays of dawn break on the horizon.

Niels Bjorn Larsen leads the dancers in a stylized rhythmical dance that mounts in the same way as Ravel's *Bolero*. The strange, colorful costumes by Svend Johansen and singularly stimulating music by Knudage Riisager and Harold Lander make up this extraordinary document which should interest all ballet-minded Americans. *Jean White.*

Agents Form Org To Back Shows

(Continued from page 46)

(ATTF), which is entirely disassociated from the investing combo ATTF will underwrite scholarships for playwrights, scenic designers and lighting technicians, and Kook has gotten pledges for money for this venture from most of the big names in the biz.

Another new syndicate is being formed by West Hooker, an actor in *Command Decision*, who claims to have about 27G of a 50G goal. Hooker will get 10 per cent of the profits in the combine which will only invest and not produce. Scripts to be backed will be designed by a three-man board.

The woods are full of smaller investing combines. David Yeilen has one; another, Limited Investors, puts up to \$1,500 into a script, and Gertrude Appelbaum, of the Lindsay-Crouse office, puts the same kind of dough into shows.

The process is slow but legit seems to become a more stable biz each year.

LOOK, MA, I'M DANCIN'

(Continued from page 47)

and all the rest of the troupe are frenziedly at work on Robbins' dance patterns, there is more than enough on tap to make a customer accept a few interludes of book trouble.

Lawrence-Lee Yarn

For the record, the Lawrence-Lee yarn tells of a hard-boiled beer-baron's daughter who angels a ballet troupe in order to indulge a yen for terping. There is a young lad in the outfit who yearns to be a choreographer, a smart, conceited, selfish lad with talent. So he gets his chance to jazz up an old classic and turns out a hit. However, he loses his gal and gets the whole outfit down on him into the bargain. All of which gives Robbins an opportunity for a rip-snortin' ballet lampoon for a first act finale. The second stanza, of course, irons everything out. The boy not only gets the gal back, but since the brewery heiress has had the foresight to sign practically the whole troupe to personal contracts for the coming season, the impresario has to give the lad a permanent choreographer's slot. It's all as simple as that. But then *Dancin'* is a dancing show, and dancing is what you get the most of. Maybe some customers will find it top heavy with terp. Certainly the Robbins patterns are original and lively and some of them are beautiful.

Walker's Swaggering Best

Nancy Walker is at her slouching, swaggering best as a brassy money-gal with no talent. She smashes over a sock number, *I'm Tired of Texas*, and does a grand ballet burlesque in the Act I finale. Harold Lang's footwork as the conceited kid is more than up to that character's estimate of his own talents. He starts the show off with a sock push with an *I Gotta Dance* number. He will never be a singer, but can vocalize well enough to get a song across. Janet Reed, as the gal he loves, contributes splendidly thruout and builds to a beautiful *Pas De Deux* from *Swan Lake*. Little Virginia Gorski is cute as a button and personality-plus in her team-up with Don Liberto as a pair of the troupes' junior love-birds. One of Martin's catchier tunes, *Shauny O'Shay*, falls to their lot. The ballad numbers are entrusted to Loren Welch and Alice Pearce is grimly determined to add to the show's comedy status.

George Abbott gives his production an excellent send-off and staged it for the most part at the usual head-long Abbott pace. There are fine imaginative backgrounds from Oliver Smith and handsome costumes from John Pratt. It looks as tho Abbott

Library Theater

PROLOGUE TO GLORY

(Opened Tuesday, January 20)

GUILD FOR THE JEWISH BLIND

A drama by E. P. Conkle. Staged by Anita Grannis. Stage manager, Barre Schlaes. Costumes, Ruth Birnholz Morley. Supervised by Kim Chase. Presented by the Equity Library Theater.

Abe LincolnJohn Hampshire
DennyRichard Marlowe
Tom LincolnFrank Rooney
Denton OffutJacques Aubuchon
Sarah LincolnAnn Overton
Dave VanceSalem Ludwig
Mentor GrahamFred Bockman
EmoryArvo Wirta
Ann RutledgeZina Provendie
Squire Bowlin Green.....Ralph Courtenay
Jack ArmstrongHerbert Graham
TibbsWilliam Garnell
Aunt Polly GreenHelen Stevens
Mrs. RutledgeFlorence Pendleton
Colonel RutledgeRobert Le Seur
Henry OnstottWalt Witcover
VorheesJames Morley
ConoverBradley Bransford
SilasKenn Mileston
SattlerJamie Schmidt
Matty SparrowLori March

With the presentation of E. P. Conkle's *Prologue to Glory*, the Equity Library Theater continues a standard of production which is considerably above that of last season. *Glory*, one of the good scripts to stem from the Federal Theater project, does not lose thru the years. If anything, it gains.

Glory is the saga of young Lincoln in his Springfield days, his romance with Ann Rutledge and his growth into manhood. It is a fine play with several effective scenes. Aside from her direction, Anita Grannis deserves considerable praise for her judicious cutting of the script which originally employed 68 thespis.

Hampshire on Way Up

In the difficult role of the young statesman-to-be, John Hampshire fully measures up to his part. Hampshire is an actor of quality who continually grows with viewing and is in there pitching all the time. A mite more experience and he'll be ready for big things.

Zina Provendie makes a pert and delightful Ann Rutledge. This actress is another who knows her way around a stage. Jacques Aubuchon contributes an effective portrait of a n'er-do-well businessman and Salem Ludwig registers as a townsman friend of Lincoln. Among the older character women, Ann Overton, Helen Stevens and Florence Pendleton are equally good in small stints. As a young friend of the American immortal, Richard Marlowe signposts considerable talent, but is not quite in step with the times. In smaller bits, Walt Witcover, Fred Bockman and Ralph Courtenay are impressive.

Miss Grannis has staged the script with skill in spite of a short three weeks for rehearsal. It is a special tribute to her ability that the show holds together so well, inasmuch as it was played with practically no scenery. *Leon Morse.*

Grace Moore's Estate Sued

BRIDGEPORT, Conn., Jan. 31.—Ernest DeQuessa, of Mexico City, brought suit in Superior Court here last week, claiming damages of \$15,000 for the alleged failure of the late Grace Moore, concert and opera singer, to appear in five concerts of a series scheduled for Central and South America. The action is directed against Miss Moore's husband, Valentin DeParera, of Newtown, Conn., executor of her estate. It cites a contract dated June 24, 1941. Plaintiff says he spent considerable money preparing for the series and all tickets were sold for the five concerts, but Miss Moore failed to appear.

will have a comforting lot of shoe replacement bills before *Dancin'* turns up its toes on the Stem. *Bob Francis.*

ROUTES

Dramatic and Musical

An Inspector Calls (Hartman) Columbus, O., 2-4; (English) Indianapolis 5-7.
Anna Lucasta (English) Indianapolis 2-4; (Hartman) Columbus, O., 5-7.
Annie Get Your Gun (Shubert) Chicago.
Blossom Time (Bushnell Aud.) Hartford, Conn., 4; (Lyric) Bridgeport 5; (Playhouse) Wilmington, Del., 6-7.
Burlesque (National) Washington.
Carousel (Shubert) Philadelphia.
Chocolate Soldier (Shubert) Boston.
Dr. Social (Plymouth) Boston.
Dunham, Katharine (Studebaker) Chicago.
Gate Theater (Royal Alexandra) Toronto.
Hallam Wives (Erlanger) Buffalo 5-7.
Hedda Gabbler, with Eva Le Gallienne (Hanna) Cleveland.
Harvey, with Joe E. Brown (Town Hall) Toledo, O., 2-4; (Shea) Erie, Pa., 5-7.
I Remember Mama (Shubert Lafayette) Detroit.
Linden Tree (Shubert) New Haven, Conn., 4-7.
Lady Windermere's Fan (Erlanger) Chicago.
Mr. Roberts (Walnut St.) Philadelphia.
Mary Had a Little (Curran) San Francisco.
Master's Chair (Geary) San Francisco.
Oklahoma (Emery Aud.) Cincinnati.
O Mistress Mine, with Lunt and Fontanne (Selwyn) Chicago.
Private Lives (Lyceum) Minneapolis 2-5; (Auditorium) St. Paul 6-7.
Red Mill (Blackstone) Chicago.
Song of Norway (Davidson) Milwaukee; (Lyceum) Minneapolis 9-14.
Student Prince (Ford) Baltimore.
Schwartz, Maurice (Forrest) Philadelphia.
Showboat (Cass) Detroit.
Sweethearts (American) St. Louis.
State of the Union (Nixon) Pittsburgh.
Tonight at 8:30 (Biltmore) Los Angeles.
Wo. It, Donald (Playhouse) Winnipeg, Can., 4-7.

Magic

By Bill Sachs

LUCILLE AND EDDIE ROBERTS moved into the Terrace Room of the William Penn Hotel, Pittsburgh, Monday (2) for a two-week stand, to be followed by a like engagement at the Mount Royal Hotel, Montreal, beginning February 27, their third return engagement at the latter spot. From Montreal they hop to the King Edward Hotel, Toronto, another repeater. . . . Bert Dean, after a swing of West Virginia houses with his magic-vaude unit, has a few theater dates in Michigan before beginning on four weeks of houses in Indiana and Kentucky. This summer Dean plans to make four-day stands under canvas, with Bill Johnson handling the managerial reins. . . . Attention, T. W. Jackson, of Houston! Please shoot us details of that magic suit and so-called scandal you make mention of in your wire to the desk. Efforts to reach you by wire at Houston proved futile. . . . Robert Emerico writes from Ashland, Ore., under date of January 21: "Have just returned from playing schools and clubs around the Bay area. Will play two weeks around here and then head for Portland. On Monday, January 19, I went to Medford, Ore., to visit with Sam Kramin, who has an hour show of magic working for International Harvester. John Eads and wife came over and we had quite a magic get-together." . . . Hazel Gallagher (Jackie Frost), while en route from Philadelphia to Arkansas to join the Marquis show, was stricken ill in St. Louis and was removed to City Hospital there, where she is confined in Ward 18. . . . Ring No. 3, International Brotherhood of Magicians, Chicago, staged its second annual show at Loyola Community Center, that city, January 17. Emceed by Jimmy Thompson, the program included Buddy Hughes, Danny O'Day, Arthur Buckley, Jack Kodell, Wallace Bachelder, Jim Sherman, Alex Perrell, Okito, and Sam Berman.

ROBERT PARRISH, who collaborated with George Boston on *Inside Magic*, recently off the presses, in a communication to the Magic Desk attempts to set straight several of the book's critics whose comments were carried here recently. Writing from the Windy City under date of January 20, Parrish says:

"I am pleased to note that comments on *Inside Magic*, the book about magic and magicians which I wrote in collaboration with George Boston, are being given space in your column. However, the protests concerning the omission from the text of various names well known to the profession lead me to believe that some clarification of the intention of the book is in order.

"*Inside Magic* is the story of Mr. Boston's recollections of the Thurs-ton, Carter, Nicola, Houdini and Blackstone—the men and their shows. As such, it is a contribution to the-atrial history but it remains a memoir and does not pretend to be all-inclusive (may I point out that in-clusive and authoritative are not the same thing?). To fill out the general picture of magic in America, a number of general chapters on the various fields of magic were included. In each of these chapters many names were given as specific examples to illustrate the points made. No attempt was made to list all of the performers in a given field, nor was anyone mentioned simply because he had an airplane or was making money or even just because he had a good act. We made up our minds to include no act solely as a plug, no matter how well it might deserve one.

"Actually, I doubt that mere mention in *Inside Magic* will help anybody to fame or better bookings. The book is written for the general

Board of Censors Mulled for Mass.

BOSTON, Jan. 31.—Setting up of a board of censorship for Massachusetts is being considered by the Legislature under terms of a bill introduced in the House by Representative Brennan.

The bill, H-632, calls for a board of six members to be appointed by the governor. One member would be a representative of the American Guild of Variety Artists (AGVA), one a rep of theaters or night club owners, one a rep of the theatrical booking agents, one a priest of the Roman Catholic Church, one a minister of a Protestant church and one a rabbi.

The bill provides: "It shall be the function and duty of the board to examine and approve or disapprove all types of entertainment, including motion pictures, floorshows, radio program, stagshows and all other types of presentations offered to the public for entertainment purposes. The board shall have the power to approve or deny a permit for such presentation or entertainment and shall deny a permit for any such presentation or entertainment which, in the opinion of the board, is immoral or tends to corrupt morals."

Stop Hoarding Those Cylinders!

WILMINGTON, Del., Jan. 31.—Theaters, night clubs, restaurants and commercial users face a scarcity of Freon-12, fluorinated refrigerant, unless users stop hoarding shipping cylinders or sending them out of the country, Kinetic Chemicals, Inc., warned this week. The situation is critical for the vital deliveries that start in February and extend thru the spring and summer. Return of empties has dropped so low in the last three months that, unless there is an immediate change, production of the refrigerant and its distribution in cylinders will have to be cut.

Kinetic officials say that for eight months they have been shipping loaded cylinders far in excess of the empty ones returned. They have placed large orders for new cylinders. Because of the steel shortage, however, delivery of these is too slow to solve the problem. They stress that ICC specification cylinders should be used for shipping only, and not for storage. In spite of this, they suspect, many loaded cylinders are being bought up and stored, while others are being shipped overseas thru exporters, possibly never to be returned.

Raw materials for making Freon-12 are short but not critically so. Factory capacity appears to be adequate. Lack of cylinders is the only bottleneck.

public and endeavors to present magic to the public in an attractive and entertaining way. The extent to which it succeeds in this aim is what should concern those who make a living from magic.

"I was very much gratified by the attitude of the Chicago Round Table of Magicians which put on a superb informal show November 19 when the publisher of the book visited Chicago. Of the performers who appeared on the show—Allerton, Platt, Perrel, Paul, King and Zorita, and Rosini—none received more than brief mention in the text, and Johnny Paul and Alex Perrel, both exceptional performers, none at all. Apparently, however, they joined Mr. Boston and me in hoping that *Inside Magic* will so intrigue the general reader that he will wish to see all magicians, whether named in this magic book or not."

Burlesque

By UNO

JESS MEYERS, manager of the Empire, Newark, N. J., was parted January 26 by the Managers' Club, of which he is part owner. Present were Jack Diamond, Red Marshall, Tiny Fuller, Jean Carroll, Bob Carney, Gibbie McClosky, Morgan Sisters, Jane Vitale Gerken, Peggy Meyers and Lou Hollander. . . . Jessica Rogers and Doris Lee opened at the Pad Club, Springfield, Ill., January 27 and Candy Parker at the Cat and Fiddle, Cincinnati, the same day thru Dave Cohn. . . . Mei Ling, featured on the Hirst circuit, closed in Newark to attend the funeral of her mother, who died January 23 in Erie, Pa. . . . Dick Bernie, comic, replaced Bert Carr in the Hirst unit that has Lee Murray, Julie Bryan and Jean Martin as other Jack Beck-booked principals. . . . Ronnie Parker and Arlena Rhe, dancers, lost jewelry and cash to Chi holdup men January 19. . . . Gloria Glad completed five weeks at the Red Barn, Miami, and is now at Singing Bar, also in Miami. . . . Kenny Brenna and Marion LaMar returned from a successful Australian tour. . . . Renee Griffin opened February 1 at the Gayety, Norfolk. Laura Thurston and Pat Galvin closed January 31.

MARGO DENNIS, strip principal on the Hirst wheel, is a new promotion this season from the line-ups of houses in the East. . . . Ray Butler and Alice Richey spent their 32d wedding anniversary playing parts in a color pic, *Wild Horse Range* shot in St. George, Utah. . . . Dusty Fletcher booked by Jack Beck as extra attraction in Hirst houses. Ditto Harry Taylor and his Beef Trust Girls with 81-pound Lindy Lee, and Wade and Wade, dancers. . . . Vini Faye, back after six months in Pittsburgh niteries, has been cast for a part in *Hold It*, a musical in rehearsal. . . . Rose (Baby Dumplin') Mack opened at the Grand, St. Louis, January 30. . . . Sammy Smith joined a Hirst unit at the Hudson, Union City, N. J. Opposite comic is Artie Lloyd. . . . Ben (The Baron) Segal replaced Phil Kestin as emcee at Club Milwaukee, Milwaukee, where Dolly Malone is held over in featured strip berth. . . . La Vodis, co-featured with Billy Ainslee and Jack LaMont in a Hirst unit, is the aunt of a boy born recently at her brother's home in Willard, O. . . . Vic Puree and Josephine March are starring in *Fine Feathers* at the Tivoli, Melbourne, Australia. . . . Vernon Hoff was booked for a return to the My-O-My Club, New Orleans, February 1. . . . Frank O'Neill's new pic is to be called *Smoke Signals*. . . . Bert Saunders and Dorothy DeHaven are at home with their son. . . . Carl Balmer, former candy concessionaire, is now with Moe Schwartz and Roland Porter at the Empress, Milwaukee. . . . Nada Jan, dancer, opened at the Continental, Santa Monica, Calif., after a nitery tour of the Southwest.

Aussies Plan Hall for Opera, Symphony
NEWCASTLE, Australia, Jan. 31.—Lord Mayor Alderman Quinlan has announced plans for a cultural center in Newcastle to include an auditorium to seat 3,000 and capable of handling grand opera, ballet and symphony concerts. An orchestra of 100 will be accommodated on stage and there will be a pit for 80 players. An additional auditorium to seat 500 is also planned for conservatorium rehearsals.
 Lord Mayor Quinlan also indicated that a carnival and fair would be held during 1948, along the lines of the 150th anniversary function in 1947.

New Showbiz Outfit

DOVER, Del., Jan. 31.—Theater Consultants, Inc., has filed a charter with the corporation department of the secretary of state's office here to deal in theatrical business. The new company is capitalized at \$25,000 and the principal office is listed at the Corporation Guarantee & Trust Company, Wilmington, Del.

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AINSLEY—Norman, 67, character actor, January 23 in Hollywood. He appeared in the *Ziegfeld Follies* and in the Keith circuit.

BEATTIE—Joseph, 58, former vaude juggler, recently at his home in Lakewood, N. J. Beattie traveled thru South American and Europe as a member of the Mabella Fonda troupe of jugglers. Survived by his widow, Ollie; a sister, Mrs. Martha Ritchie, and three brothers, William, Edward and Robert, all of Paterson, N. J. Burial in Paterson.

BENNAGE—Fred L., 65, former stage show producer and band manager, January 20 in Akron. In 1920 he toured an all-girl orchestra. When he went blind he turned his work over to Phil Spitalny.

BIENCOURT—Mrs. Ernest, 60, wife of the head of the San Antonio International Alliance of Theatrical Stage Employees, recently in San Antonio.

In Loving Memory

of

Mrs. Lucy Edith Davis

Wife of John B. Davis, owner-manager of Southern States Shows, who passed away January 29th, 1947.

Although it has been a year, we all miss you, Dear.

She was a real trouper, courageous, fearless and kind, always ready to help with body and mind. Your suffering was untold, but I know your reward will be more than threefold. I will carry on till the end and expect to meet you in a heavenly place free from sin.

Your Loving Husband,

JOHN B. DAVIS

CANARY—William R., veteran Illinois horse trainer, rodeo and circus performer, recently at his home in Franklin, Ind. Survived by his widow and son, Clarence.

CARR—John J. (Jack), 56, veteran outdoor showman, January 27 at his home in Great Neck, L. I. In show business some 30 years, he was for many years associated with Billy Giroud and the late John Davin in operating the Victory Shows, one of the leading carnival organizations of Long Island. Survived by his widow, Irene. Burial in Nassau Knolls Cemetery, Port Washington, L. I., January 30.

CASRIEL—Gertrude, 43, concert and radio pianist, January 24 in New York. Her brother, David Cohen, survives.

CASEY—Stuart F., 52, former stage and screen actor, January 23 in Saratoga Springs, N. Y. His last appearance on Broadway was in *The Con-*

Colin Clements

Colin Clements, 56, noted playwright, died January 29 in Jewish Hospital, Philadelphia, where he had been confined since December 26 as a result of a heart attack.

One of his latest plays, *Strange Bedfellows*, opened on Broadway January 14. Among the plays written by Clements and his wife, Florence Ryerson, also a playwright, were *Harriet*, one of their outstanding works; *Through the Night*, *Ever Since Eve*, *Glamour Preferred*, *Spring Green* and *June Mad*, the last named having been written for amateur production.

Early in life Clements joined Stuart Walker's Cincinnati Stock Company for an appearance in the world premiere of Booth Tarkington's *Seventeen*. At one time he was director of the Lobero Theater in Santa Barbara, Calif.

He also wrote three collections of one-act plays, eight novels, over 100 short stories, three books of monologs, six magazine serials, 56 screen plays and some light verse.

Besides his widow he leaves his son, Hal.

THE FINAL CURTAIN

necticut Yankee. The last eight years he had operated his own restaurant in Saratoga Springs.

CODY—William F. (Bill), 57, silent film actor and former circus owner, at St. John's Hospital, Santa Monica, Calif., January 24. At one time he owned the Bill Cody Ranch Wild West Show and Circus, in which he and his Arabian horse, Chico, were starred. The veteran actor played over 200 film roles in his 25 years in the industry. His last film appearance was in *Joan of Arc*. Survived by his widow and two sons. Burial in Holy Cross Cemetery, Los Angeles.

CRUMB—Jesse R., former Ferris Wheel operator, last with the American Eagle Shows, January 14 in Council Bluffs, Ia. Survived by his widow, his parents, two sisters and a brother, all of Omaha. Burial in Council Bluffs January 16.

FEAGIN—Robert J. (Slats), former rep and tent show performer and pianist, recently at his home in Albuquerque, N. M. His widow, Gladys, and three sons, Charles, Lawrence and Warren, survive. Burial in Albuquerque (Details in Repertoire Department.)

FOY—John, 75, member of the original Kickapooos, a group of med show men who worked with Healy and Bigelow many years ago, January 20 in St. Louis. Burial in Showmen's Rest, St. Louis.

KAMUDA—John, former Indian Orchard, Mass., theater owner-operator, recently in that city. Survived by his widow, a son, Harry, operator of the Grand Theater, Indian Orchard, and three daughters.

KEEFER—Henry Hubbard, former New York theatrical producer and stage director, January 29 in Baltimore. His sister and brother-in-law survive.

KELLER—Harry E., 54, veteran stage, screen and industrial press agent and advertising executive, January 21 in Jewish Hospital, Cincinnati. Early in life Keller was associated with various New York newspapers. He also had worked with concert bureaus as well as in dance band, night club and sporting events promotion before taking a position in the advertising department of Colgate-Palmolive Peet Company. Prior to his illness, Keller had been Universal-International Pictures' press representative for Ohio, Indiana and Kentucky.

KIMBERLY—George B., 46, stage lighting authority and Carnegie Tech professor, recently in Pittsburgh.

KNOTT—Mrs. Agnes Roselle, 82, former legit actress, January 28 in Hamilton, Ont. Following her Canadian debut in 1887, she made her New York bow in *As You Like It* in 1893. She also appeared in *Alice-Sit-By-the-Fire*, *Merchant of Venice*, *The Awakening of Helena Ritche* and many others. Mrs. Knott later operated a dramatic studio in New York for 12 years.

LATCHAW—D. Austin, 87, assistant editor of *The Kansas City (Mo.) Star*, January 24 in that city. From 1888 to 1895 he was drama and music critic for *The Kansas City (Mo.) Times*.

LERCHE—Mrs. William, January 25 in Bellevue, O. Survived by her widower; a son, Bill, and daughter, Jennie. Burial in Bellevue.

LOMAX—John A., 80, collector of American folk songs and stories, January 26 in Greenville, Miss. His private research discovered many prominent native singers, such as Huddie Ledbetter, and the songs *Gift Along*, *Little Dogie*; *Jesse James*, *Sam Boss*, *Hell in Texas* and *Home on the Range*. In 1933 his efforts were rewarded with the appointment of curator of folk songs with the Library of Congress.

MARINO—Mrs. Angelo, operator of Housatonic Lodge, Stratford, Conn., January 22 in Bridgeport (Conn.) Hospital. Survived by her husband, one daughter and seven sons. Burial in St. Michael's Cemetery, Stratford, January 26.

MCCORMACK—George S., for the past 38 years operator of the Ritz Ballroom, Bridgeport, Conn., in partnership with Joseph Barry, January 24 in St. Vincent's Hospital, that city. He was a former dancer and at one time operated the old Canterbury Restaurant in Westport, Conn. Survived by his widow, Mary. Burial in Mountain Grove Cemetery, Bridgeport, January 26.

NEWLIN—H. L. (Buck), 24, electrician on the John McKee Shows, January 28 in Park Lane Hospital, St. Louis. Survived by his widow. Burial in Chaffee, Mo., January 31.

O'HARE—William, 56, former manager of the Texas Theater, San Antonio, January 13 in that city. He was also a magazine publisher.

O'REILLEY—Howard B., 53, concessionaire, formerly with the Morris & Castle Shows, recently in Leo N. Levi Memorial Hospital, Hot Springs, of pneumonia. Survivors include a brother of Utica, N. Y. Burial in Greenwood Cemetery, Hot Springs, January 22.

PARTEE—John H. (Pistol Pete), carnival trouper, in an auto accident near Sumter, S. C., January 26. He

had been with Harrison Greater, Crescent Amusement and W. C. Kaus shows.

POWELL—Sir Allen, 69, former chairman of the British Broadcasting Corporation from 1939 to 1946, January 24 in Gerrard's Cross, Buckinghamshire, England.

ROGERS—Chester L., for many years operator at the Columbia Theater, Detroit, January 22 in that city. Survived by his widow and son. Interment in Ypsilanti, Mich.

SHERIDAN—James A., 64, Houston stage manager, recently in that city. He had worked many Broadway and road shows.

STRONG—Edward P., for many years general manager of the State fairgrounds race track, Detroit, suddenly in Miami January 22. Survived by his widow. Interment in Cleveland.

IN LOVING MEMORY

Of My Husband
Our Son and Friend



KENNETH (JELLY) VAN ZANDT

Passed away Feb. 3, 1947

Gone But Not Forgotten

YOUR WIFE, ONA—MOM AND DAD

MR. AND MRS. CARL SHERMAN

IN MEMORY OF MY DEAR WIFE

HAZEL COTTER HARRIS

Who Passed on
February 6, 1946



Rest In Peace

To Meet, To Know, To Love,
To Part

Is the sadness of a clown's heart.

Your Loving Husband

ORVILLE "WHITEY" HARRIS

GLASS—Mrs. Montague, 71, widow of the author of the *Potash and Pearl-mutter* stories, January 24 in Pasadena, Calif.

GRIER—Arthur W., 65, father of bandleader Jimmy Grier, in Bell, Calif., January 23 of a heart attack. Survived by his widow and two sons. Burial in Bell January 26.

GUTHRIE—Jack, 32, the "Oklahoma yodeling cowboy," January 16 in Sacramento. He was formerly with the Texas Cowtown Boys and the Beverly Hillbillies. He composed the song *Oklahoma Hills*.

JUDY—Nell, associated with her husband, Russel, in minstrel shows, January 27 in Richmond, Va. For several years she was with the World of Mirth Shows. Many professionals attended her funeral. Burial was in the family plot in Sheldon, Ill.

The Great Raymond

Maurice F. Raymond, 70, internationally-known magician who billed himself as the Great Raymond, died January 27 in a New York hospital where he had been confined since mid-December.

He toured extensively for more than a quarter of a century in Europe, Australia, the Far East and other parts of the world, and was rated one of the top magicians of his time. He also played the major vaude circuits in this country. In addition to his career as a magician, Raymond was well known in this country and abroad as an explorer and lecturer.

Since returning to this country to live some 10 years ago, Raymond was more or less inactive in magic, altho he toured briefly for a time with a full-evening show about eight years ago. Much of his time since then was given to lecturing.

He is survived by his widow, the former Lipzka Consor, harpist, who for years was a feature of her husband's show. Burial was in Akron, Raymond's home town.

Warn Showmen On Posting Law In New Jersey

TRENTON, N. J., Jan. 31.—Robert B. Chapman, supervisor of the outdoor advertising tax bureau in New Jersey, warned showmen of the New Jersey billboard law this week. "Last year a number of carnivals and circuses violated the law by using outdoor advertising matter without permission," he said.

The law, Chapman said, does not apply to advertising placed in windows or buildings. He said the law contains a provision for the issuance of temporary permits upon application and the posting of a \$100 bond, conditioned upon removal of advertising within 60 days after the date of issuance of the permit. Under this arrangement, only advertising matter made of metal, wood or cloth is permitted. Advertising matter pasted or painted on the side of a building is forbidden.

B. & D. Firm Drops Wild West Project

OCEAN DRIVE, S. C., Jan. 31.—B. & D. Amusement Company, operator of Paradise Park here, which had been working up plans for the organization of a 15-car railroad Wild West Show, has abandoned the project, C. E. Davis, business manager, announced this week.

Davis pointed out that the company's reason for withdrawing from the proposed show resulted when the firm decided that the cost of operating such an attraction would mean a much larger cash layout than it cared to underwrite.

Davis also stated that Milt Hinkle, who was to produce the show, and Frank Long, secretary, have severed their connections with the company.

Grand National Junior Expo Sets Arena Plans

SAN FRANCISCO, Jan. 31.—Plans for an arena show built along the lines as that which jammed this city's Cow Palace during last year's Grand National Junior Livestock Exposition were mapped last week by the committee in charge of this year's Western youth event.

Plans call for the staging of a mounted historical pageant in keeping with the State's centennial, a wild calf scramble, Gymkhana act for juniors, exhibition of sheep dog training and trick riders and ropers.

Committee members include Roy Bronson, chairman; Douglas Alexander, George W. Baker Jr., E. O. Bondeson, Wilson Meyer, Walter Swanson and Kent Weaver.

Craner Again Is Named Mgr. of Los Banos Cele

LOS BANOS, Calif., Jan. 31.—Art Craner again has been engaged for the 11th straight season to manage the It's May Day in Los Banos, to be held April 29-May 2. Named to the board of directors were George Nickel, Mayor John Erreca and Sid Smith.

The celebration, to be held in conjunction with Merced County Spring Fair and Livestock Show, will feature three parades, the top one being the historical parade scheduled May 2.

Craner will take up his duties February 1 in Los Banos.

California's Centennial Gal Stalled; No One Ups With \$'s

LOS ANGELES, Jan. 31.—California's centennial girl, in private life, Mary (Toni) Doyle, has been left in the lurch with nothing but a loving cup and the empty title, she charged in an attempt to enlist the aid of Gov. Earl Warren in recovering expense money already spent in making official appearances at California fairs. Gone a-glimmering is the three-year job she thought she had won when she was crowned last August at the California State Fair, she declared.

Miss Doyle, and other contestants for the Miss Centennial title, had

been told the winner would travel over the nation at \$100 a week with expenses paid to promote California's centennial celebrations, but the promises were made by the wrong fair group, it is said.

Disclaims Connection

In Sacramento, the governor said that whatever connection Miss Doyle had with the State were with the State fair board and not with the Centennial Commission which at that time had not yet been formed and that therefore the commission cannot be charged with "repudiating" her.

The governor made his statement after County Supervisor Raymond V. Darby pleaded with him in a telegram to "do something about this muddle." Meanwhile, Fred H. Bixby, State fair board president, said he had conferred with Darby who was very "perturbed" about the situation. The \$100-a-week contract for three years of touring the country to publicize the centennials was "a lot of publicity that was not authorized" Bixby declared emphatically.

Claims Signed Guarantee

Informed of Bixby's statement, Mrs. I. B. Doyle, the centennial girl's mother, indignantly replied that she (See *Calif. Centenn. Gal* on page 76)

Contract Signing Brisk at Detroit

DETROIT, Jan. 31.—Business activity during the Michigan Association of Fairs (MAF) meeting generally was reported "brisk," but many attractions people were reluctant to give details of contracts signed. Prize, however, was chalked up by Floyd E. Gooding, of Gooding Greater Shows, who won the grand prize of the Michigan State Fair for the second year—as reported about six weeks ago. In addition, Gooding, who handles rides only, signed up the Hart, Adrian, Jackson, Hartford, Centerville, Saginaw, Charlotte, Marne (or Berlin) and Hillsdale fairs, and the Belding Labor Day and Hillsdale Independence Day celebrations—the latter sponsored by the American Legion.

John F. Reid, of Happyland Shows, also signed the Mount Pleasant, Cheboygan, Caro, Traverse City, Cadillac and Allegan fairs, and the Wayne Homecoming and the Independence Day celebration at Ypsilanti.

Booking offices were exceptionally reluctant to give details of their (See *Contract Inking* on page 76)

New Exhibit Bldgs. In Use at Ft. Worth

FORT WORTH, Jan. 31.—The recently completed seven livestock exhibit buildings, costing \$3,000,000, were in use at the opening of the 52d annual Southwestern Exposition and Fat Stock Show here Friday (30). Show closes February 8.

Bonds voted by the city provided funds for the buildings. The exposition now has a \$6,000,000 plant, including Will Rogers Coliseum and Will Rogers Memorial Auditorium.

Five of the 10 night rodeos were sold out a week in advance of the opening. Two matinees were sold out at that time. Prices, tax included, are \$3 for reserved seats and \$4.50 for boxes.

Organized cowboys withdrew the ban which they had placed on the show because of refusal of the management to pay higher purses. This meant top talent for the rodeo.

Olsen and Johnson will present *Hellza-poppin'* 10 nights and four matinees in the auditorium which has seating capacity of 3,400. Prices, lower floor, \$3.60 and \$2.30; balcony, \$1.65, all taxes included.

Olsen and Johnson also are presenting *Screamlined Revue* at Pioneer Palace, a Billy Rose-built structure of Texas 1936 Centennial days. The revue begins after each night's rodeo. There is a floor show and dancing. Price is \$3.25, tax included.

Denver Stock Show Sets Mark

DENVER, Jan. 31.—The 42d annual National Western Stock Show and Rodeo closed a nine-day run here Saturday night (24) with estimated attendance of 170,000, shattering all previous records.

Stock sales—yardstick of success—reached a new high with \$6,359,000 changing hands. Thursday (22) saw 9,800 head of feeder calves and cattle sell for \$1,250,000 before 2,000 spectators.

Despite six inches of snow the final night attendance held up. The stadium was sold out for all matinee and evening performances prior to opening date. Standees averaged 2,000 at each show.

Rodeo winners of the first go-around, who split \$12,000 dollars, were:

Bareback Bronk Riding: Jack Buschbaum, \$1,124; Paul Bond, \$843; Rod Hinman, \$562; Zane Dodds, \$281; Gerald Roberts, \$223; Bob Maynard, \$159.

Calf Roping: Sonny Edwards, \$1,203; Tony Salinas, \$902; Billy Kirk, \$601; Chuck Shepard and Jiggs Burk, tied, \$270; Jim Kinney, \$171.

Saddle Bronk Riding: Chuck Shepard, \$662; Carl Olson, \$462; Wart Baughman, \$302; Gus Bartley and Claude E. Morris, tied, \$151; Ross Dollarhide, \$88.

Steer Rustling: Barney Willis, \$781; Howard McCrorey, \$586; Bud Linderman, \$390; Dan Poore, \$195; Jim Boyle, \$155; Bill Lowry, \$111. Brahma Bull: Fred Badshy, \$666; Horace Hitchcock, \$499; Jim Patch and Ken Roberts, tied, \$249; Elliot Calhoun, \$132; Bruce Chandler, \$94.

Roy Hix Fined \$500; On Probation 2 Yrs.

DETROIT, Jan. 31.—Roy B. Hix, carnival worker, who was convicted January 14 (*The Billboard*, January 24) of aggravated assault in the partial blinding of a 10-year-old Royal Oak, Mich., boy at the Michigan State Fair here last summer, was fined \$500 by Recorder's Judge Arthur E. Gordon last week.

Judge Gordon also placed Hix on probation for two years.

Sock Coloma Event Opens Calif. Cent.

Tee-Off Program Draws Big

COLOMA, Calif., Jan. 31.—California's highly publicized three-year centennial got off to an official start here Saturday (24) with the ceremonies to commemorate the discovery of gold in California in 1848. Event was a huge success, it is reported, with attendance estimates varying widely from 30,000 to 70,000 visitors to the one-day affair.

Held on the original gold discovery site, now occupied by a hamlet of fewer than 100 inhabitants, the event drew national attention and was attended by celebrities of the movies, politics and civic affairs.

A parade, headed by film star Roy Rogers and his wife, actress Dale Evans, highlighted the morning festivities. A radio address by Gov. Earl Warren and other State officials marked the afternoon's program, with a pageant, featuring notable screen luminaries, also on the agenda.

Pageant, which was a re-enactment of the original gold discovery, was given on an 80-foot stage erected over the actual historic bonanza site. Cast and staff included screen stars Alan Hale, Donald Crisp, Edward Arnold, Gene Lockhart, Vincent Price, Chill Wills and others. Pageant was written by Stephen Longstreet and directed by William A. Bacher, with musical score by Gordon Jenkins and lyrics by Tom Adair. Gregory Peck was commentator and Dick Haymes was soloist.

Outstanding success of the event was proved when more than twice as many visitors as was expected descended on the village beginning at dawn. Cars were lined up, bumper to bumper, for 15 miles in every direction following climax of the event. Because of the unexpected influx, shortages developed in almost all lines and prices skyrocketed just as they did for the 49'ers. Food was at a premium. Hastily erected comfort stations had block-long crowds outside. Souvenir and novelty concessionaires sold out early in the day and liquor was unavailable because this tiny town cannot support a bar—incongruous with the gold rush days when the main street was called "Whisky Row."

Mexico City Rodeo Plans Set

MEXICO CITY, Jan. 31.—Mart Gilmore, Amarillo, Tex., has completed plans for the All-United States Rodeo to be held here March 20 thru April 5, with the city government backing the undertaking, R. M. Gardner said.

Prizes for the contest events, which include Steer Roping, Calf Roping, Bull Dogging, Bull Riding, Bronk Riding, Steer Team Tying and Cutting Horse and Flag Race contests, will total \$45,000, Gardner announced.

Pughe, Gayer Partners

SAN FRANCISCO, Jan. 31.—A partnership with George W. Pughe and Archie Gayer as the principal parties has been set up here to handle a promotional organization. Pughe and Gayer are handling the promotion here on the *Skating Vanities* and move on to Columbus, O., to handle the Grotto Circus staged by E. Don McCullough.

Davenport's Detroit Date Builds; Grand Rapids Big

DETROIT, Jan. 31.—Annual Shrine Circus, promoted by Orrin Davenport, opened here Monday afternoon (26) in the 9,000-seat State Fair Coliseum to a half house. Night show drew a three-quarter house, despite frigid weather. Show built nightly to a four-fifths house on Tuesday and 90 per cent on Wednesday, but matinee crowds remained small. Advance sale for reserves indicated sellouts from Friday (30) to the closing February 8. Advance, incidentally, was 25 per cent ahead of the corresponding figure for a year ago, according to Tunis (Eddie) Stinson, show manager.

Nut Paid Off

The heavy sale of banners and program advertising paid off the nut for the entire show in advance of opening, without including advance seat sales, officials said.

Show as presented here included the same acts as presented by Davenport at Grand Rapids, Mich., and earlier Shrine dates, with three changes. Clyde Beatty joined with his lion and tiger act, to play here and at Cleveland, replacing Joe Walsh's wild animal act, which is laying over at Grand Rapids, to re-join Davenport in St. Paul. Les Kimris, featured aerial novelty act, joined as the closing number here, and William Heyer and his horse, Starless Night, who had left Davenport after Wichita, rejoined.

Orantos Injured

Only accident occurred Wednesday night when the Oranto Trio fell, just as Curt Oranto started his descent of the perch pole at the close of his routine. Observers agreed that either the safety strap slipped or he lost his grip, and fell, suffering a fracture of the left ankle, while his wife, Hilda, was thrown off balance, and fell, suffering minor back injuries. The understander was not hurt. The Orantos were taken to Highland Park General Hospital, following treatment by Dr. Zina Bennett, past president of the International Brotherhood of Magicians here. The Rink Wright Duo, balancing ladder, replaced the Orantos after Wednesday.

Shrine show is running only two weeks this year, instead of three as a year ago. Visitors here included O. (Whitey) Harris, clown; Bill Curr, former minstrel man; Mr. and Mrs. Leonard Karsh; Walter Wilcox, former wardrobe superintendent for Ringling-Barnum; Lawrence Hemingway, Cole Bros.; Rosina Nelson, and husband, Dr. Brown; Johnny Pack, Terrell Jacobs employee; Alie Schroeder, daughter of Theodore Schroeder, veteran animal trainer, and Frank Waldron, former circus trainmaster.

80,000 at Grand Rapids

At Grand Rapids the show drew a total attendance of 80,000 in 13 shows, considerably above expectations. Show closed Saturday night (24). Gross figures were estimated at around \$80,000.

An extra show was staged Saturday at 10 a.m. for the first time and, like every show of the run, both matinee and evening, played to a capacity plus house, with some additional seating placed around the arena, helping to swell the total figure. Average nightly turnaway was 500.

Exceptional feature of the Grand Rapids promotion was a series of six special trains, run daily from Western and Northern Michigan cities—which will not normally support a show of this size—including points as far distant as 175 miles. Tickets were sold on a combination deal including train fare and seats at the circus.

Each train, which carried from 600 to 1,500 persons daily, was met at the depot by the circus band, and the visitors marched to the auditorium, a distance of several blocks thru the downtown district.

According to Davenport, the Grand Rapids date proved the biggest of the year so far, considering the size of the town. This capacity record was

Haley Qualified In Fla. Senate Race

SARASOTA, Fla., Jan. 31.—The former president of Ringling Bros. and Barnum & Bailey, James A. Haley, Sarasota resident, has qualified as a candidate for State Representative from Sarasota County.

Haley, long prominent in county politics altho never a candidate for office, seeks the legislative seat now held by John R. Peacock.

Dern Opens May 1 For Auspices Tour

CHICAGO, Jan. 31.—Dern Bros.' Circus, owned by J. C. Squires, Chicago, opens the season May 1, Squires announced this week. The org, which will go out with two trucks and two four-wheel trailers and carry 15 people, will play Illinois, Iowa, Indiana and Lower Michigan. All dates, Squires said, will be under auspices.

Show's equipment will be that formerly owned by Allan J. Robinson and the Dern brothers. Robinson's Side Show will be used, Squires said.

Squires has been off the road the last 10 years.

Harlacker Draws Big Despite Snow

WORCESTER, Mass., Jan. 31.—Despite the coldest and snowiest week of the season (January 18-24), J. C. Harlacker's 11th annual Aletheia Grotto Charity Circus drew 70,000 at Municipal Auditorium here.

The week was marked by two snows, one a near-blizzard Saturday, normally the biggest day. Sub-zero temperatures prevailed all week, with the mercury dropping to 14 below zero before the storm Saturday.

Grotto Chairman Emile Rousseau said the show not only would have topped last year's record of 87,000, but would have gone over 100,000 if "we had had fair weather." Show played three performances daily with four Saturday.

achieved despite a boost in admission prices this year.

Reports received by Davenport here rated the Houston Shrine Circus as the heaviest in history for that town.

Two King Bros. Employees Injured In Breaking Lion

MACON, Ga., Jan. 31.—A real life thriller was enacted before a small crowd at the King Bros. winter quarters here Monday (26) when two employees were injured, one seriously, by a lion.

Joe Cook, 47, a lion trainer employed by the show and the more seriously injured, is reported improving at Macon Hospital. Steve W. Fanning, 45, Milton, Wis., assistant boss canvasman, who made a heroic rescue attempt, is out of danger. Circus officials and local investigators credit Enoch Brafford, 36, Gastonia, N. C., boss canvasman, and his assistant, Fanning, with saving Cook's life.

For the last several days Cook had been breaking in a lion act, and on the morning of the mishap changed Gilmore, 10-year-old lion, to a new cage. He had started the lion thru ordinary exercises when he slipped, the lion immediately pouncing on him, clawing at his face and throat.

Witnesses said Fanning rushed into the cage armed only with an axe handle and started beating the lion. The animal released Cook and started for Fanning. As Fanning turned, the lion leaped on his back, the two moving outside the safety door, which had not been locked.

Brafford rushed up and attempted to break the lion's grip on Fanning by prying a stick against the animal's stomach. This failing, Brafford fired once from a shotgun while the lion was still atop Fanning.

The volley stopped the lion and the wounded Cook and Fanning were rushed to the hospital. Three more shots were required to kill the lion.

Rename Bette Leonard As President of CHS

CHICAGO, Jan. 31.—Bette Leonard, Wichita, Kan., has been re-elected president of the Circus Historical Society. Other officers named were Maurice Allaire, Portland, Me., vice-president; John Crowley, Cambridge, Mass., secretary; Walter Pietschmann, Detroit, treasurer, and Harry Simpson, Camden, O., editor of *Hobby Bandwagon*.

South Bend, Ind., was chosen as the next convention city and Dr. H. Powers was named chairman of the entertainment committee. Convention dates will be announced later.

King-Rumbaugh Hearing Continued Until Feb. 13

MACON, Ga., Jan. 31.—A Superior Court hearing on the many-angled litigation between Floyd King and Harold J. Rumbaugh, involving control of King Bros.' Circus, originally set for February 6, was continued by Judge A. M. Anderson until February 13 by agreement of both sides.

The judge commented that the case may not be reached at the postponed date due to an extremely heavy court calendar.

Denies Beatty Sale Rumors

SHREVEPORT, La., Jan. 31.—D. W. Helms, general superintendent of the Clyde Beatty Circus, in winter quarters here, today said rumors about the Beatty show being sold "are without foundation." Helms, when queried by *The Billboard* correspondent regarding the rumors, said he had talked to Beatty over the long-distance phone Friday morning (30) and no mention of any sale was made at that time.

One rumor had Beatty selling his show to Burt Lancaster, former circus acrobat, and now a prominent movie star. Another rumor said Arthur Wirtz, of the Chicago Stadium, and Sam Levy, of the Barnes-Carruthers Theatrical Enterprises, Chicago, has purchased the Beatty org. In Chicago, Levy, when queried about the rumor, said: "It's news to me."

Extra Day Added to Polack Run

At Wilmington; Crowds Big

WILMINGTON, Del., Jan. 31.—Polack Bros.' Eastern Unit will have played to about 25,000 persons by tonight when the five-day engagement ends at the State Armory, which seats 2,300 persons.

Ten performances were scheduled originally but an 11th was added to take care of the crowds. Attendance was capacity all week, with the exception of the Tuesday night (27) opening when, because of weather, only 1,100 persons were on hand. The Thursday (29) matinee did turnaway business, with an estimated 2,000 turned back when city fire department officials ordered the doors closed.

New Jersey Next

From here the show goes to New Jersey, playing Camden and Elizabeth before heading westward.

The opening night show zipped along at a fast pace under guidance of Nate Lewis, equestrian director and announcer. The band, conducted by Charles E. Post, was excellent. The property crew, under Skip Manley, master rigger, aided greatly in keeping the show moving at a fast pace.

Eugene Randow Sr., is producing clown, assisted by his son, Eugene Jr. Others in clown alley are Dime Wilson, Kinko Sunderland, Jack Klippel and Dic Valachi.

Last year the show played only three days here. Admish scale this year was \$1.80 and \$2.40. Show runs two and one-half hours, with a 15-minute intermission.

Green Scores

William H. (Bill) Green, show's press agent, scored heavily in the papers and over the radio. *The Wilmington Morning News*, *Journal-Every Evening* and *The Sunday Morning Star*, along with Stations WDEL, WILM and WTUX, gave with plenty of space and time.

Irving J. Polack's staff is headed by Sam Ward, Henry Barrett and Clarence Badger. Others are Carl Krinkle, assistant manager; Nate Lewis, equestrian director and announcer; Skip Manley, master rigger; Fred Proper, concessions; William Green, publicity; Charles E. Post, band leader; Sam T. Polack, general agent, and Betty Proper, assistant office manager.

Aerial Ballet Opens

An aerial ballet, featuring Conchita Morales, Hedda Sidney and 10-year-old Wanda Malikova, opened the show. Other acts included the Voise Troupe; Madame Maree's Dogs and Ponies; Irm and Rio, unsupporting ladders; Mario and Ivanov, tight wire; the Four Ericksons, including Karl Schneider, Golte Forsberg, Hans Schuman and Roland Johanssen, gymnasts; Emil Pallenberg's Bears; Pepi and Anita Borza, acrobats, under the watchful eye of their father, Charles; Miss Malikova, high wire; the Lopez Trio, with Elmer Santana Lopez, catcher; Guanito Lopez, flyer, and comedy by Charles Borza; James Hamiter Jr., and His Military Horses; Conchita Morales, iron jaw; the Cycling Sidneys, assisted by Hedy May and Alma Zavatta, Miss May replacing Elsie Sidney, who was injured a few months ago; Cheerful Gardner and the elephants, assisted by Irene Lafferty; Adriana and Charley Borza, trampoline; Ray Wilbert, hoops.

OPS GO FOR KIDDIE RIDES

May Reopen Park Island In Det. Area

Ruebelman in Charge

DETROIT, Jan. 31.—Plans for re-opening Park Island at Lake Orion, oldest park location in Southeastern Michigan, are under consideration by Carl Ruebelman, who has had it for about 10 years. Spot was closed during the war, and only the tavern and bathhouse were operated last year under lease.

Plans call for a construction program and return to full-scale operation of the island, altho a full policy has not been worked out, and concessions and other attractions may be leased.

Francis K. Young, who headed a group to take over the island a year ago, has dropped plans for the Island. He will operate boat and refreshment concessions at State parks on lakes near Detroit, as he did last season in some locations. Young is now negotiating for Pontiac Lake concessions.

Meadows Leases Fla. Beach Spot; To Install Rides

VALDOSTA, Ga., Jan. 31.—Theodore M. Meadows Sr., a veteran of 16 years in outdoor show business and owner of Tennessee Valley Amusement Shows, this week announced the leasing of Panama City Beach at Panama City, Fla., from Owner-Manager A. W. Pledger. Meadows, whose attractions are quartered here, said the season will run from March 1 thru September 6, Labor Day.

Doc L. E. Brown, scenic and pictorial artist, is engaged in designing and erecting a new entrance arch, Meadows said. He plans to install a Ferris Wheel, Twister, Ship, Swings and two kiddie rides, all office-owned. He added that in keeping with his org's policies and those of Pledger, a limited number of choice concessions will be booked.

The beach supports a large resort hotel, furnished cottages, casino, ballroom, picnic grounds and one of two piers on the Gulf of Mexico, the other being at Galveston, Tex. Ample swim space is provided for under the beach layout.

ROCKET RIDE FOR SALE

A-1 Mechanical Condition
Come and see it

Best steel, better than a new one

CHAS. FREEMAN
700 Boulevard
Revere Beach Massachusetts

WANT

Carousel and Kiddie Rides

GRENLOCH PARK, INC.
Wm. Daugherty, Sec.
Box 95, Route #42, Grenloch, N. J.

Sitting 'Round the Table

(Editor's Note: "Are you in favor of giving industrial plants the exclusive on your park for a day in the event they stage a picnic, thereby excluding regular patrons?" That is the question up for grabs in this column. Many have sent in their views, but many have failed to do so. If you are among the missing on this question, jot down your views now and mail them to the Outdoor Editor, The Billboard, 155 North Clark Street, Chicago 1, Ill., and they will be printed here.)

It's Yes and No

My answer to your current question is both yes and no. The answer is "yes" if they agree to take an off day. And my answer is "no" if they refuse. Monday, Tuesday and Friday are off days and we could do it on those days without hurting us too much as far as regular patronage is concerned. Wednesday, in part of our territory, is a half-holiday, as is Thursday in another part of our territory. We could not afford to exclude regulars on those days and it is a known fact that Saturday and Sunday are naturals for nearly all parks.

The question, to a great degree, depends on the community in which your park is located and the reaction of regular patrons. This point can be determined only by the manager himself. One must remember that the financial return is not the only thing involved. Good will and public relations are the greatest factors.—R. M. SPANGLER, Rolling Green Park, Sunbury, Pa.

Says It's Unfair

It appears to the writer that different parks—their locations and attractions—would warrant different answers.

At Audubon Park we maintain picnic grounds, shelter houses, rides, a zoo, an aquarium, a large swim pool, tennis courts and baseball and softball diamonds. It would be unfair to the public to give any one group an exclusive on the entire park for one day, regardless of the group's size. However, this might be possible in a small park which does not have the various attractions that we

do, altho I am opposed to excluding regular patronage on any day in deference to one group.

I find the questions that come up for discussion in *The Billboard's* Round Table interesting and hope that the interest evidenced by your readers will warrant continuance of the column.—GEORGE DOUGLAS, Audubon Park, New Orleans.

\$11,000 Lawsuit Filed Against Excelsior Spot

MINNEAPOLIS, Jan. 31.—Excelsior Park Company, operator of Excelsior Amusement Park near here, was named defendant in an \$11,000 lawsuit filed in Hennepin County District Court, Minneapolis, by Oscar S. Savig, St. Cloud.

Complaint charges the park was negligent in the death last August 6 of Savig's son, George, 21, who plunged to his death from a car of the Roller Coaster while it was in motion. Company has not yet filed its answer.

Savig and several companions were riding together when the youth suddenly was hurtled from his seat and fell to the ground. At the time there was considerable controversy whether or not Savig, during the excitement of the ride, stood up in the car in which he was riding or whether he was thrown from his seat.

An investigation by county law officials at the time exonerated the park of any blame.

Sluskys To Erect \$250,000 Fun Project on Omaha Site; Initial Outlay Hits \$70,000

Plans Call for Early May Inaugural

OMAHA, Jan. 31.—An amusement park project which may eventually cost \$250,000 will get under way in Council Bluffs, Ia., soon. Site is on the Iowa side of the Missouri River but closely linked to Omaha by two large bridges. Recent lifting of tolls on the bridges is the incentive for the park project.

Promoters of the new park are Abe and Louis Slusky, operators of Playland Park, Houston, who have purchased 14 acres of land near the river at an outlay of \$30,000 and will spend \$40,000 on initial construction. In addition to rides and the usual park attractions, midget auto races, rodeos and other special events will be staged in the park. Opening date is tentatively set for early May.

The Sluskys formerly operated the shuttered Krug Park here. Abe Slusky will locate in Omaha to operate the new venture while Louis will remain in Houston to supervise Playland Park.

Omaha has a small amusement

park, Peony Park, with swim pool and ballroom, and in addition will have a municipally operated park as Mayor C. W. Leeman announces that plans are going ahead for the development of the Carter Lake area near the city as an amusement park under the jurisdiction of Omaha's park and recreation commission.

Survey Shows New Additions

Crystal Beach, Ont., spots adds new Roller Coaster Miniature Train for 1950

By Hank Hurley

CHICAGO, Jan. 31.—Park patrons especially the kiddies, won't be disappointed this spring when they go to their favorite funspot, because it's a good bet they'll find at least one new ride awaiting them.

According to a survey made by *The Billboard*, parkmen, who already have gone on record quite a few times as expressing optimism about the business outlook for this season, have spared no expense in lining up new riding devices for their spots. Not only are they going to have new rides but most of them are spending plenty of moola on repairs and repainting of other rides, as well as on their

(See Park Ops Go on page 89)

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RIVERSIDE AMUSEMENT PARK 1975 SOUTH CENTRAL PHOENIX, ARIZONA

PENN FAIRS SEE BOFFO 1948

Swoyer Says Boom Is On

State group hears report on 243G profit, with forecast of new banner year

READING, Pa., Jan. 31.—A duplication this year of the record grosses garnered in 1947 was forecast by Charles W. Swoyer, of Reading, secretary-treasurer, in his report to the 6th annual meeting of the Pennsylvania State Association of County Fairs at the Abraham Lincoln Hotel Wednesday thru Friday (28-30). The 97 fairs operated in the State last year drew an estimated 3,976,960 persons and earned a collective profit of \$243,830.70.

"With business booming and the average man engaged in general employment," Swoyer reported, "there is every reason to believe that another new high will be reached this year. Outstanding agricultural exhibits, increased purses for horse racing, and worthwhile grandstand attractions will do much to achieve this end. Only the advent of bad weather, or a series of paralyzing strikes will materially affect the success of fairs in the Keystone State in 1948."

Swoyer advises small fairs operating at a loss to use their total receipts to arrange a budget and then to stay within the limit of their potential receipts until they are in a position to operate more expensive fairs.

500 at Banquet

The meeting was termed the most successful in the history of the association. More than 500 attended the banquet Thursday night (29) and two-thirds of these were in constant attendance participating in the various activities in connection with the meeting.

Harry B. Correll, of Bloomsburg, was elected president for the fourth consecutive year. He is also a director of the International Association of Fairs and Expositions (IAFE). Swoyer, was re-elected secretary-treasurer and Walter B. Parker, of Stoneboro, was renamed a vice-president. New vice-presidents are Frank R. Diehl, Lehighton, and R. W. Gammell, Honesdale.

Re-elected to the executive committee were Edmund H. Scholl, Allentown; John S. Giles, Reading; (See Pennsy Fairs See on page 60)

Mich. School Dates Set for Mar. 31-Apr. 1

LANSING, Mich., Jan. 31.—Dates for the two-day session of the school for fair managers, sponsored by the Michigan Association of Fairs, have been set for March 31-April 1, Harry B. Kelley, of Hillsdale, association secretary, announced.

Sessions, open to all fair executives, will be held here at the Hotel Olds, where the first session was held a year ago. Program will have morning sessions both days and an afternoon session on the 31st for the school proper. Social side will be taken care of by a banquet on the 31st and a luncheon the following day.

Questionnaires are being sent all fairs in Michigan to gather data on the topics to be included on the agenda.

Motor Speed Round-Up:

Gilmore Signs With P. S. C. A.; 14 Tracks Now in Race Group

LOS ANGELES, Jan. 31.—Gilmore Stadium officials, after sitting on the rail for several weeks, have finally signed up for membership in the Pacific Coast Speedways Association (P.C.S.A.). With the "big wheel" in the fold, the P.C.S.A. thus becomes one of the most powerful midget racing promoters' associations in the country. Gilmore's signing throws the balance of midget power in the Southern California area to the association, which represents 14 tracks.

Signing of Gilmore Stadium was announced jointly by Gene Doyle, stadium manager, and Tom Haynes, P.C.S.A. president.

"We have signed up for what we think will be for the betterment of midget racing in Southern California as a whole," Doyle said. Last year Gilmore ran under 3-A and had to bring drivers in from the North to fill the field several times.

Now the problem confronting P.C.S.A. is to get together with the United Racing Association (URA), strongest Southland car owner-driver organization. Main hitch is in composition of two proposed circuits by the promoters. With the signing of Gilmore, Haynes announced, five tracks will run offies or open competition; Gilmore, Culver City, San Bernardino, Fresno and San Diego. The following tracks would bar the offies: Tulare, Carpinteria, San Jose, Las Vegas, Sacramento, Modesto, Stockton, Huntington Beach and Bonelli Stadium at Saugus.

San Diego's going into the office circuit cuts V-8 and Drake drivers out of their biggest purses, URA officials contend. It has always been a red circuit track, they say, and losing it will put them out of business.

P.C.S.A. has given U.R.A. a short time to accept or reject the new set-up. If accord is not reached, Haynes said, it's possible the promoters will form a driver-owner organization within their own group.

Table Hunefield Request
SACRAMENTO, Calif.—Local Board of Education has tabled for further study a recommendation that Billy Hunefield, midget auto race pro- (See Speed Round-Up on page 60)

Record Turnout At Washington Ass'n Meeting
SEATTLE, Jan. 31.—Record-breaking attendance marked the 12th annual meeting of the Washington Fairs Association at the new Washington Hotel here Friday and Saturday (23-24). More than 175 attended the banquet.

Convention speakers emphasized the definite asset of the "clean carnival" to any fair's prosperity and the increasing need of the association to sustain continuous and friendly relations with the press, in order to guarantee full publicity coverage. The latter point was stressed especially by Robert Sconce, publicity director for the Western Washington Fair, Puyallup, and Cal Anderson, editor of the Extension Service, Pullman, Wash.

Officers Re-Elected
Other speakers and their subjects included John McMurray, Grandstand; Art Ehret, Free Acts; Russell Gladheart, Place of Youth in the Fair Program; Perry Woodall, Distribution of Money for Fair Activities; Art Cox, How County Government Can Support Fairs, and Advantages and Disadvantages of Advance Ticket Sales. Guest speaker at the annual banquet (23) was Herman Chingren, president of the Oregon Fairs Association.

All officers were re-elected. They are Milton R. Loney, of Southeastern Washington Fair, Walla Walla, president; Perry Woodall, president of Central Washington Fair Association, Yakima, vice-president; Charles T. Meenach, State 4-H Club agent and (See Washington Meeting on page 60)

McIntosh To Direct Alabama's Annual
BIRMINGHAM, Jan. 31.—R. H. (Dick) McIntosh, a former owner of Alabama State Fair and pilot of the first city-owned State Fair here last year, will direct the 1948 event. Bedford Seale, chairman of Alabama State Fair Authority, made the announcement and said Walling Keith, general manager of ASFA, will assist McIntosh.

Seale also said arrangements are being made to provide 40,000 additional square feet of space for commercial and industrial exhibits at the fair, to be held October 4-9.

McGees, Melton At Wis. Annual

Two radio shows to originate at State Fair Park, Aug. 7-29, Ammon reports

MILWAUKEE, Jan. 31.—Radio shows of Fibber McGee and Molly and James Melton will originate at the Wisconsin Centennial Exposition at State Fair Park here August 7-29, Director Ralph Ammon announced this week.

Ammon also disclosed that space in the exposition buildings is totally inadequate to meet demands of those wishing to set up displays. This is particularly true of the State health group of 11 organizations which has been relegated to the converted sheep barn. Ammon asked the 1947 legislature for six additional buildings, but was turned down.

Arrangements have been completed for a "Wisconsin Home of Tomorrow," to be built by the Boston Store at a cost of \$75,000. It will be completely furnished, even to rooftop landing space for helicopter, which will take expo members to and from the grounds.

Three Milwaukee breweries also will erect exhibition buildings.

Construction Ban On State-Financed Bldgs. Holds in Calif.

GRASS VALLEY, Calif., Jan. 31.—The ban against State-financed construction of fair buildings is still in effect, according to George Miller, district auditor of the division of fairs, State department of finance, who at a recent meeting here told members of the 17th District Agricultural Board that the State cannot construct needed buildings for Nevada County Fair.

Miller said no permanent buildings on Watt Park Fairgrounds can be assured this year, but indicated other improvements may be undertaken. He reminded the board that county associations are required to present a master plan for development. He said about 80 per cent of master planning in other counties has been completed.

Board Okays Purchase of Land for Pomona Annual

LOS ANGELES, Jan. 31.—Purchase of 44.03 acres from the War Assets Administration for the enlarging of the Los Angeles County Fairgrounds at Pomona has been approved by the county board of supervisors at a consideration of \$66,412.

County Manager Wayne R. Allen, who arranged the deal while in Washington, said that the fair association will reimburse the supervisors for the county funds expended.

McDowell Heads Bishopville

BISHOPVILLE, S. C., Jan. 31.—Officers elected for Lee County Fair Association were M. G. McDowell, president; H. G. Martin, vice-president, and James W. Cothran, secretary-treasurer. Directors are Arlo Chewning, R. W. Law, W. G. DesChamps Jr., C. B. Payer, Bill King, Henry Hatfield, Lawrence Peebles, Carey Kilgor Jr., Virgil Lindner and Bill Wells.

Neb. Renews Performance Bond Drive

29 Shows Repped at Confab

By Herb Dotten

LINCOLN, Neb., Jan. 31.—The Nebraska Association of Fair Managers, at its annual convention in the Cornhusker Hotel here Monday thru Wednesday (26-28), renewed its efforts to bring about enactment of state legislation which would require the posting of a surety performance bond from carnivals and other attractions booked by fairs.

A bill which would have required a \$10,000 bond was backed by the association last year but was not enacted. A resolution adopted at the convention here recommended a similar bill, the understanding being that the amount of the bond be lowered, probably to about \$1,000.

Grievance Committee

The convention also voted to continue its committee on grievances and complaints, giving it added powers in cases of wilful non-performance of breach of contracts. This stemmed from alleged contract-breaking by shows and attractions in the State in recent years.

Ed M. Bauman, of West Point, Neb., president, called upon fair men to be alert and active in legislative matters pertaining to fairs.

The convention adopted a resolution encouraging regional meetings of county fair boards "for the exchange of helpful information and ideas."

Bauman Re-Elected

Bauman was re-elected president and Monty Kiffin, Lexington, was renamed vice-president. H. C. McClellan, Arlington, was elected secretary-treasurer, to succeed Alfred D. Raun, Walthill.

Lloyd B. Cunningham, secretary-manager of the Iowa State Fair, was the principal convention speaker. His topic was *Everybody Pays*, in which he detailed the success of the no-pass policy at the Des Moines annual.

Gov. Val Peterson was the guest speaker at the annual banquet Tuesday (27).

The three-day session brought out a record number of carnival agents, attraction bookers and representatives of supply firms. Twenty-nine carnivals were listed on the convention directory. Some of the reps, however, couldn't obtain hotel accommodations and were forced to work out of the lobby or the rooms of other show agents.

Reps of attractions firms, carnivals and suppliers noted included the following:

Louis Berger, Hennies Bros.' Shows; Don Trueblood, Home State Shows; Mr. and Mrs. Roy Frears, Frears' United Shows; Mr. and Mrs. Charles Carroll and Mr. and Mrs. John D. McDonald, Veterans' United Shows; W. A. Thomas, W. A. Thomas Rides and Shows; Albert Martin, W. H. Anderson and E. D. McCrary, 20th Century Shows, and Jim Carpenter, Silver States Shows.

C. A. Goree and Frank Gaskins, Sunflower State Shows; Mr. and Mrs. John and Dorothy Davis, Davis Shows; Harry N. Badger, Van Dyke Bros.' Shows; Mr. and Mrs. J. R. Leight and Ralph Bowers, J. R. Leight Shows; Mr. and Mrs. Bob Robinson and Mr. and Mrs. Alva Robinson, Merrimack & Robinson Shows; George Craby and Jack Barnes, Twin City Shows, and Mr. and Mrs. Bernard Thomas, Mr. and Mrs. William Morton and Don Kuck, Art B. Thomas Shows.

Mrs. Fern Hale, L. P. Hale and Weldon Hale, Hale's Shows of Tomorrow; H. H. Gray, Oscar Gray, Francis Eronemacher and Fred E. Gordon, County Fair Shows; Coleman Lee and H. Pockets Lindsay, International Shows; Floyd M. Curl and Slim Leighty, Curl Amusement Company; William G. Catlett Sr., William G. Catlett Jr. and C. E. Catlett, Catlett's Greater Shows; Loren Leach and Roger Ward, Greater Rainbow Shows; P. M. Jones and Joseph Jackson, Victory United Shows; Tom Strong, Strong Amusement Company, and C. W. Durling, C. W. Durling Rides.

Rube Liebman, Earnes-Carruths Theatrical Enterprises, Chicago; F. M. Shortright, Boyle Woolfolk Agency, Chicago; Mr. and Mrs. Irving Grossman, Gus Sun Agency, Des Moines; Billy Williams, Williams & Lee, St.



Meetings of Fairs Assns.

New York State Association of Agricultural Fair Societies, Ten Eyck Hotel, Albany, February 9-10. James A. Carey, Albany, secretary.

Mississippi Association of Fairs and Livestock Shows, Robert E. Lee Hotel, Jackson, February 12. J. M. Dean, Jackson, secretary.

Middle West fair circuit, Muehlebach Hotel, Kansas City, Mo., March 23. Joe Monsour, Shreveport, secretary.

Eugene E. Watson Appointed Manager At Roseville, Calif.

ROSEVILLE, Calif., Jan. 31.—Eugene E. Watson has been named manager of Placer County Fair to replace Tom J. Pugh, resigned, according to Hanford A. Crockard, association president. Watson is secretary-manager of the Chamber of Commerce here. Pugh will retain his position as board secretary. Edward M. Vorous, Lincoln, has been named a director to succeed Edward A. Grey.

Crockard stated that 1948 plans include a 70 by 160-foot concrete structure to serve as an auditorium and exhibit building, expected to be completed in time for this year's fair, August 19-23.

4-H Names Board Members To Serve With Legion Group

FRANKLIN, Ind., Jan. 31.—At a joint meeting of the Johnson County 4-H Agricultural Association and the American Legion Fair Board, the 4-H Association named directors to serve with the Legion fair board this year. They are Richard Hougham, Floyd Collett and Mrs. Morris Henderson.

Legion board members are Oren Wright, president; Herman Henry, vice-president; L. A. Wilson, secretary-treasurer, and I. C. Graves, Oliver Boner, Verlin Lawless, Mrs. William Park, Mrs. Lyman McClain and Mrs. Paul Flinn, department heads.

Batavia Sets '48 Dates; Penn Premier for Midway

BATAVIA, N. Y., Jan. 31.—Genevieve County Fair Association, at its annual meeting here, voted to hold the 1948 fair August 2-7 and awarded the midway contract to Penn Premier Shows for the second consecutive year, President Clark E. Walker announced this week.

George A. Hamid has been contracted to provide the grandstand attraction as well as the fair revue.

Paul; V. E. Skipton and Lawson Wehrman, Cavalcade Producing Company, Hastings, Neb., and Colonel and Juanita Wilbur, Omaha.

J. C. Michaels Sr. and J. C. Michaels Jr., J. C. Michaels Attractions, Chicago; Marvin E. Beekman, Beekman's Attractions, Beatrice, Neb.; William Bittings, Willard's Attractions, Beatrice, Neb.; William Wheeler, Wheeler-Pitman Agency, Denver; Ben Truex, Tom Drake, Hazel Randall and Paul Weiss, Wichita, Kan., and De Waide, Waide Attractions.

Jack Duffield, Thearle-Duffield Fireworks Company; Chris Lyck, Lyck's Fireworks; Al Sweeney, National Speedways; John Sloan, Racing Corporation of America; Frank Winkley, auto races and thrill show promoter; Emory Collins, auto race driver; Leo Overland, Jimmie Lynch's Death Dodgers, and Oscar Abrams' Death Dodgers.

R. G. (Dick) Lang and George W. Flanagan, Peerless Fireworks Company; Paul Long and Les Winget, Paul Long Rodeo; Donald C. and H. Claire Helmsdoerfer, ad service; Russell Green, E. G. Staats Company; Mr. and Mrs. Ben Brune, Black Hills Rodeo; Johnny Rivers, Joe Kirk and Eldon Clements, Johnny Rivers Rodeo & Stage Productions.

Ralph Wilkerson, Hass & Wilkerson, Insurance; Bill Lindemann and Frank Sharp, Regalia Manufacturing Company; Walter Plugge and Earl Strauss, Rafter W Bar Rodeo, and Bill Hartzel, sound systems.

Electrical Expo To Head Tampa Industrial Exhibits

TAMPA, Jan. 31.—Florida State Fair's 50-acre tract in the heart of this city was the scene of much activity this week as the plant was being readied for the February 3 opening of the event, the year's first major annual. Indications were that the 26 exhibit buildings would be crammed to capacity. P. T. (Pa) Strieder, who last week observed his 72d birthday and his 30th year as general manager, said that he had been rejecting space applications for the last three weeks. The second annual Florida Electric Exposition will be larger than last year. It will embrace three buildings and an annex joining the former De Sota Exposition Hall and the State institutions building, covering floor space of 36,000 square feet. Heading the show will be Westinghouse's *Electrical Adventures of Tomorrow*, to be conducted by Samuel Hibben, scientist-lecturer.

Booked for grandstand attractions afternoon and night are Selden, the Stratosphere Man; Sensational Waldorfs, aerial trapeze powered by motorcycles on high circular track; La Taresita, high heel and toe catches; the Loyal Repenskys, equestrians; the Seven Brannocks, teeterboard; Sylvia and Her Dogs; Watkins's Chimps and Mule; Hiram and Mirandy Patterson; Emanuel Zachini, human cannon ball; Ice Skating Kellys; Maralyn and Elwood, roller skating; Phil Lopp and His Guitar, emcee, and Thearle Duffield Fireworks every night.

Speed Events

On the opening day and also on Saturday (7) and Saturday (14) National Speedways (Gaylord White and Al Sweeney) will present IMCA-sanctioned auto races. On Thursday afternoon (5), Tuesday night (10) and Friday afternoon (13), Joie Chitwood and His Hell Drivers will be featured.

Annual Gasparilla Carnival and pirate invasion will be staged February 9, with the long parade of floats

New Mineola Feature To Boost Tolerance

NEW YORK, Jan. 31.—J. Alfred Valentine, president of the Mineola (L. I.) Fair, announces a new feature for the opening day of the 106th Mineola Fair, September 14, designed to promote racial tolerance.

Event, termed an International Mardi Gras Competitive Carnival, will be open to groups or individual of any foreign-American organizations, residents of Long Island, Brooklyn or New York, who may compete in music, dances, pastimes or customs of their native land. All must appear in authentic native costumes.

Mrs. Edward Kohler, of East Meadow, L. I., has been appointed director of the event. Cash prizes awarded up to \$100 each will be awarded winning groups, along with trophy rosettes of merit to individual members. The festival will be staged in the fairground's dance pavilion and the new rural arena.

to pass in review in front of the grandstand, where Mayor Curtis Hixon will surrender the keys to the city to the pirate horde.

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WARD (FLASH) WILLIAMS

EDGAR I. SCHOOLEY

Va. Conclave a Let-Down; Wilkins Succeeds McCaleb

RICHMOND, Va., Jan. 31.—Members attending the 31st annual meeting of the Virginia Association of Fairs at the Hotel John Marshall Monday thru Tuesday (26-27) demonstrated little interest in the scheduled sessions. The turnout, hampered somewhat by the first snowstorm of the year, which made automobile travel from distant parts hazardous, was smaller than in other years and in no way reflected the size and importance of this meeting not so many years ago.

Cognizant of the decline in activity, Thomas B. McCaleb, of Covington, who had held presidency for a number of years, asked that he not be renominated and followed thru with a strong bid for younger men as officers. He said poor health had hampered his activities for several years.

Wilkins New Prexy

W. W. Wilkins, South Boston, a former vice-president, was elected president. Re-elected vice-presidents were R. W. Eanes, Petersburg; G. Y. Booker, Abingdon, and L. F. Altaffer, Warsaw. R. H. Tuckwiller, Lewisburg, W. Va., also was elected a vice-president, and C. B. Ralston, Staunton, was re-elected secretary-treasurer.

A scheduled talk by L. F. Altaffer, secretary-manager of the Northern Neck Fair at Warsaw, on the free pass problem proved interesting enough to turn into a forum. Net of the opinions offered, however, fell short of a likely solution. Outlining their experiences were George A. Hamid, who advised a tight control since free passes sometimes made the difference between profit and loss, and David B. Endy, head of Endy Bros.' Shows, who advised fairmen that carnivals were constantly asked to give away the only things they had to sell, namely admissions to shows and rides. Jack Kochman, thrill show operator, also spoke.

George A. Hamid Jr. was spot-

lighted in place of his father as one of the main speakers. He defined fairs as great American pageants of achievements and told the group that a fair had to fulfill all of the demands incorporated in the definition if it was to justify its existence.

Racing Problems

L. Seabrook Smith, starting and presiding judge of the United States Trotting Racing Association, warned fairmen that the overlapping of dates would result in inferior racing. He advocated the formation of a racing circuit.

Augustus N. Dull, Staunton, said that more effort was needed to earn fairs added respect in their communities. Altho they frequently represented hundreds of thousands of dollars, it was his contention that their position was not always secure.

H. E. McSwain, assistant director, extension service, Blacksburg, said many fairs were lacking suitable and attractive entrances, proper areas for judging and the full participation of 4-H Club boys and girls. Max Cohen, general counsel of the American Carnivals Association, reported on the progress of a bill now in Congress which calls for a reduction of about 10 per cent on the 20 per cent admissions tax now levied on amusements of all kinds. He predicted passage of the bill.

Carnival and attractions people far outnumbered the fair officials attending the meeting and accounted for most of the participation from the floor.

150 at Banquet

About 150 attended the banquet despite the fact that the World of Mirth Shows discontinued this year the support which in the past accounted for more than half the total attendance. Altho both the World of Mirth and John H. Marks shows winter here, the World of Mirth has no Virginia fairs and Marks only a few of the smaller ones. The Cetlin & Wilson Shows, which holds the midway contract for the Atlantic Rural Exposition, entertained about 50 people.

Dr. Guy R. Fisher, president, National Circus Saints and Sinners Clubs of America, was the principal speaker. He warned secretaries against booking inferior shows and concessions.

A six-act program was furnished by George A. Hamid while Cooke & Rose contributed one act.

Attractions and carnival representatives included Ralph Lockett, Johnny J. Jones Exposition; Frank Bergen, Bucky Allen and Gerald Snellens, World of Mirth Shows; James E. Strates and William C. Fleming, James E. Strates Shows; Harry Heller, Heller's Acme Shows; Dave Endy and Curtis Bockus, Endy Bros.' Shows; Jake Shapiro and Willie Lewis, Triangle Shows; Dick Gilsdorf, Dick's Paramount Shows; W. C. Kaus Shows; Mr. and Mrs. Sam Levy and Herb Shive, Lawrence Greater Shows; Jimmie Raftery, R. & S Shows; Bill McHenry, Crescent Amusement Company; John H. Marks, Marks Shows; Ralph Decker, J. J. Kirkwood Shows; Stanley Novelty Company; Justin Van Vliet, B & V Shows; Virginia Greater Shows; Thompson Bros.' Shows; Frank Caravella, Caravella Amusements; Stanley Reed, Harrison Greater Shows; Sam and Joe Prell and Allan Travers, Prell's Broadway Shows; Globe Company; Crystal Exposition Shows; H. W. Jones, bingo; Lloyd Serfass, Penn Premier Shows; Ben Allen, Posters, Inc.; George A. Hamid, Inc.; Buddy Wagner Thrill Show; Fred Murray, International Fireworks Company; Jack Kochman

Spot on Pomona's Board Sought for County Supervisor

LOS ANGELES, Jan. 31.—Placement of a county supervisor on the board of the county fair and submission of an annual audit will be requested before the board of supervisors renews a 20-year operating agreement with the county fair association at Pomona, it was indicated here.

"Los Angeles County actually has nothing to say about the fair, tho the public thinks it has direct control," Supervisor John Anson Ford declared.

Supervisor Raymond V. Darby said a conference will be called with fair executives in an effort to iron out differences of policy before a new agreement is made for the fair to operate with county property.

Junior Livestock Exposition Set at San Fran March 20-25

SAN FRANCISCO, Jan. 31.—Annual Grand National Junior Livestock Exposition and Arena Show will be held in the Cow Palace here March 20-25, Porter Sesnon, chairman of the Palace's board of directors junior show committee, announces. This year's event has been opened to dairy cattle. Other divisions include fat and feeder beef cattle, fat lambs and fat hogs.

The Danish system of judging, which places the youngsters' animals in actual market grades under which they must compete when they enter the livestock business, has been adopted again for this year's junior shows.

Big Crowds Expected At Aussie Easter Show

SYDNEY, Jan. 31.—Colin Sinclair, president of the Royal Agricultural Society of New South Wales, is mapping plans to cope with the crowds expected at this year's Royal Show skedded for Easter (March 28) at Sydney.

To eliminate the confusion experienced at last year's show a large number of additional turnstiles have been installed at the gates and certain bottlenecks in the grounds have been done away with by reducing the area formerly occupied by amusements.

New features at the exhibition will be an Atomic Age Exhibit brought in from England and electrical and radio exhibits in the Commemorative Pavilion.

Dallas Turnout Cut By Ice-Covered Roads

DALLAS, Jan. 31. — Attendance at the Baker Hotel here Thursday (29), the first day of the three-day convention of the Texas Fairs Association, was slashed due to ice-sheeted roads which delayed fair men coming in by automobile from remote parts of the State.

Attendance of attraction peddlers, carnival reps and supply salesmen, however, hit a new high. Most of the latter came in either by rail or plane.

Thrill Show; Radio Station WWVA; Joe Chitwood, Thrill Show; Coastal Plain Shows; Lucky Lott Thrill Show; Gene Johnson Agency; Frank Melville, booking agent; Harry Cooke, Cooke & Rose; F. A. Conway, fireworks; Hetzer & Harvey Booking Agency; Parris & McIntyre Shows; Henry Roller, sound equipment, and Ethel and Earl Purtle, Motordrome operators.

W.A. Lindemann New Minn. Prexy

Holand elected to State fair board — county annuals move for increased aid

MINNEAPOLIS, Jan. 31.—William A. Lindemann, New Ulm, manager of the Second Congressional District, was elected president of the Minnesota State Agricultural Society, administrators of the Minnesota State Fair, at the closing session of its annual convention here Saturday (24) in the Radisson Hotel. Lindemann succeeds W. S. Moscrip, Lake Elmo, who was society president for three years.

G. A. Moore, Hutchinson, was elected district manager to succeed Lindemann. Other managers elected for three-year terms were Henry Swenson, Chisago City, re-elected in Third District; Theodore H. Ahrens, Aitkin, re-elected in Sixth District, and P. J. Holand, Austin, elected to succeed Andrew C. Hanson, Albert Lea, in First District.

Seek Hiked Aid

Raymond A. Lee, fair board secretary, told the society at its 89th annual meeting that the profit from the 1947 State fair was \$253,000, largest since the 10-day exposition was established. Dates for 1948 are August 28-September 6.

Earlier, members of the Minnesota Federation of County Fairs, which met in conjunction with the State society, went on record to ask the 1949 Minnesota Legislature for increased State aid to help meet rising costs. They voted to request a hike from the present \$1,500 to \$2,000 per fair. The resolution also asked that the appropriated aid be made available as soon as the individual fair has had its books audited. Present pre-rated system makes it necessary for all fairs to have their books completed before any can receive payment.

Present laws provide that each of the State's 99 county fairs gets \$1,500 for premium money annually. Many of the larger fairs, however, must spend more than this to maintain standards and have to dip into funds which should be used for other operating expenses, it was argued.

The new proposal would call for an appropriation increase by the State Legislature of approximately \$50,000 a year, but officials pointed out that expenditures from this appropriation would not be much more than the present allocation because only the larger fairs would qualify with expanded premium lists.

The county fair organization went on record supporting "100 per cent" Gov. Luther W. Youngdahl's anti-gambling stand and an unofficial pledge was made by the county secretaries to keep the fairs clean.

"We are thoroly in favor of the enforcement program," Earl E. Huber, Wheaton, federation president, told the secretaries at their annual breakfast. "Any fair permitting law violations will be ousted from membership in this federation."

At the closing meeting of the State society, retiring President Moscrip took to task persons who condemn entertainment as a big factor of the fair.

"Amusement leads many persons to exposure to the educational features of any fair and entertainment represented only 15 per cent of the over-all cost of the 1947 State Fair," Moscrip declared.

Representatives of the Humboldt (Sask.) Agricultural Society appeared before the Humboldt Board of Trade with a plan for improvements to the exhibition grounds, including the building of an exhibits building.

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Peak Turnout, Brisk Signing At Great Falls

Bailey Elected President

GREAT FALLS, Mont., Jan. 31.—A record attendance estimated at 175 including delegates from 29 Montana fairs and two Wyoming annuals marked the three-day convention of the Rocky Mountain Association of Fairs which closed here Tuesday (27). W. M. Bailey, of Havre, Mont., was elected president, to succeed Rex Flint, Baker, Mont. Jack Suckstorff, Sidney, was re-elected secretary for the 11th consecutive year.

Buy Grandstand Shows

Attraction buying and contract closing occupied much attention. Fred H. Kressmann, of the Barnes-Carruthers Theatrical Enterprises, Chicago, signed to supply the grandstand attractions at Great Falls and Billings.

Gladys Williams, of Williams & Lee, St. Paul, signed to furnish the grandstand attractions at Shelby, Havre, Lewistown, Dodson, Glasgow, Glendive, Forsyth, Sidney and Miles City, while Clarence Smith, of Midvale, Utah, closed to present the grandstand shows at Chinook, Fort Benton and Kalispell. Gladys Williams also closed for the Casper and Powell, Wyo., annuals.

Briese Inks 'Em

Art Briese, of the Thearle-Duffield Fireworks Company, Chicago, signed contracts for the fairs at Great Falls, Billings, Shelby, Havre, Lewistown, Dodson, Glasgow, Glendive, Forsyth, Sidney, Miles City and Fort Benton, all in Montana, and Casper and Powell, both in Wyoming.

Previously General Agent Bobby Kline had signed for the John R. Ward Shows to furnish the midway at Great Falls and Billings. Northern Exposition Shows closed midway contracts with Shelby, Havre, Lewistown, Dodson, Glasgow, Glendive, Forsyth, Sidney and Miles City.

Convention speakers included C. D. Coover, Shelby, Mont., who reported on the annual convention of the International Association of Fairs and Expositions; Ed Eagen, who discussed thoroughbred racing; T. W. Thompson, Montana 4-H Club leader, who emphasized the importance of 4-H exhibits, and R. E. (Scott) Cameron, director of public service, Montana State College. O. S. Warden, publisher of *The Great Falls Tribune* and president of the North Montana State Fair, was the principal speaker at the annual banquet.

Show folks present included:

O. H. Allen, American United Shows, Seattle; El Brendel, J. P. and J. Theatrical Agency, Great Falls, Mont.; Marie Brooks, Monte Brooks Attractions, Portland, Ore.; Art Briese, Thearle-Duffield Fireworks Company, Chicago; Earle M. Caldwell, Bert Levy Circuit, San Francisco; D. DeSper and T. Tyson, Northwestern Amusement Company, St. Paul; George Flint, Boyle Woodfolk Agency, Chicago; George French, Meadows Shows, Tacoma, Wash.; Alice Greenough, Greenough-Orr Rodeo, Red Lodge, Mont.; and Mr. and Mrs. H. P. Hill, Hill's Greater Shows. Bobby Kline, John R. Ward's Shows; Fred H. Kressmann, Barnes-Carruthers Theatrical Enterprises, Chicago; Holgate Rodeo, Missoula, Mont.; Charles Mason, American United Shows, Seattle; Ed Owens, Regala Manufacturing Company, Reno, Ill.; Harry Roe, Sound, Billings, Mont.; Pett Siebrand, Siebrand Shows, Phoenix, Ariz.; and Clarence Smith Theatrical Agency, Midvale, Utah. Mr. and Mrs. Mike Smith and Gil Tuve, Northern Exposition Shows, Sioux Falls, S. D.; L. E. Terbox, Clippert Fireworks Company, Portland, Ore.; John Tunnichiff, JTX Rodeo, Red Lodge, Mont.; Gladys Williams, Williams & Lee Agency, St. Paul, and Ernie Young, Ernie Young Agency.

Harwinton (Conn.) Fair has set dates for October 2-3. Raymond G. Bentley is president; Merle H. Plaskett, secretary; Robert Eselby, treasurer, and John F. Considine, superintendent of concessions.

Around the Grounds:

Seek R. I. Bldg. for Eastern States; Yule Off to Scotland

Under the terms of a bill introduced Tuesday (20) in the Rhode Island General Assembly at Providence by Rep. Joseph Mills and Sen. William B. Sweeney, a \$100,000 Rhode Island State Building would be constructed on the grounds of the Eastern States Exposition. In both branches of the assembly, the measure was referred to the finance committee. Mills said later that Rhode Island is the only New England State which does not have a building at the fairgrounds.

Charlie Yule, secretary-manager of the Calgary (Alberta) Stampede and Exhibition, will serve as judge at the Scottish Shorthorn Cattle Society Show February 9-11 in Perth, Scotland.

The Southeastern World's Fair, Atlanta, has contracted to buy its grandstand show from the Gus Sun Agency. Deal was closed by Gus Sun Sr. on a recent visit to Atlanta. . . . Rube Liebman, of Barnes-Carruthers Theatrical Enterprises, Chicago, has contracted to supply the grandstand program at the Bethany (Mo.) Fair, which has hiked its attraction budget. . . . Fred H. Kressmann, also of the B-C org., announced he had closed to furnish the grandstand show at the Canadian Lakehead Exhibition, Fort William, Ont.

Two fireworks companies had reps at the Western Canadian "A" and "B" Circuit meetings recently in Winnipeg, Frank Duffield being on hand for Thearle-Duffield Fireworks Company, Chicago, and T. W. (Bill) Hand for the Toronto Fireworks Company bearing his name. Lucky Lott, on behalf of his thrill show, was the lone special events rep present. Concessionaires present included Mr. and Mrs. E. S. (Ted) Webb, custard, in from Kansas, and the Marks brothers, Pat and Harry, grandstand concessionaires. Andy King, of King Show Print, was on the scene, good-willing for the family firm.

Pat Purcell, personal representative of the Morris Chalfin interests (ice shows, roller-skating shows and pro basketball), combined business with the pleasure of renewing friendships with fair men by attending the Minnesota and Michigan fair conventions.

Joe Bren Attractions has moved its office from downtown Los Angeles to Hollywood. Neal Abel and Bert Nelson will attend the Idaho Fair and Rodeo meeting in Preston following the Washington Fair session in Seattle. They will also attend the Fairmen's Fair in Sacramento, February 11-14.

Elwood Hughes, general manager of the Canadian National Exhibition, Toronto, plans to go to England in March on behalf of the exhibition.

Mrs. Elfreda Crayton, secretary of Huron County Fair, Norwalk, O., cards that dates have been changed from week of September 27 to September 14-18, due to confliction with the Attica (O.) Fair.

Retiring board members of Garfield County Free Fair, Garber, Okla., have announced a carry-over of \$4,700 from last November's annual. L. J. Anderson, president, said the funds represented profits on concessions and a surplus in association's advertising budget.

The Geauga County Fair, Chardon, was declared the best Ohio county fair in '47 at the recent convention

of the Ohio fair managers. Eighteen-year-old Myron Kimpton, president of the Geauga Junior Fair and a high school senior, delivered the talk that won the Gov. Myers trophy. Kimpton said, "The fair is expanding. Commissioners have bought an additional 80 acres, a \$75,000 bond issue for a new grandstand has been voted; the fair is the first in Ohio to have a landing field for planes; it is the home of the first State junior fair president and is the only one in the State to have its own band and give young musicians a chance to play."

Harry B. Kelley, secretary of the Hillsdale (Mich.) Fair, and director of livestock at the Michigan State Fair, was scheduled to leave Friday (30) with Mrs. Kelley for a month's vacation in Florida.

Dick Washburne, public relations director of the Western Fairs Association, has announced that the judges of exhibits at the association's Fairman's Fair to be held at the California State Fairgrounds, Sacramento, February 11-14, will be John Long, general manager of the California Newspaper Publishers Association; John Knezevich, publisher of the Palos Verdes newspaper and public relations director of Hollywood Park, and Sam Abbott, general manager of the West Coast division of *The Billboard*. There will be more than 70 entries in the three classes of exhibits, Washburne said.

Hans Kardel, secretary of the Eaton County 4-H Fair, Charlotte, Mich., plans to visit his 81-year-old mother in Denmark during June and July. He is scheduled to sail May 21 and to return in mid-August, and expects to take in some Danish fairs on his visit.

Bloomsburg Profit 54C

BLOOMSBURG, Pa., Jan. 31.—J. Howard Deily, treasurer of the Columbia County Fair Association, in an audited report, announced a profit of \$54,781.50 for the 1947 Bloomsburg Fair.

Improvements At Brockton To Hit 500G

New Grandstand Plans Set

BROCKTON, Mass., Jan. 31.—The Brockton Fair will spend at least a half million dollars in improvements to buildings and grounds. Prime improvement to be made is the erection of a new steel and concrete grandstand at the point now occupied by the parking lot, which will be switched to the other side of the grounds. This means that the race track will be entirely rebuilt and the stretch will be located where the parking lot now intrudes. New grandstand will seat several thousand and will have space for concessions and entertainment.

Present site of the old grandstand, replaced by a temporary, unroofed stand since the fire some years ago, will be transformed into a permanent midway with attractive entrance gates and with facilities for neon lighting.

Administration offices will be moved from their present site to a new building to be built near the main entrance, and in this building will be installed a roomy and modern press room.

Dorsey Heer Succeeds His Father on Ozark Board

SPRINGFIELD, Mo., Jan. 31.—Dorsey Heer was named to the board of directors of the Ozark Empire District Fair, Springfield, Mo., at the annual meeting. He succeeds his father, F. X. Heer. All other officers and board members were renamed. Officers are H. Frank Fellows, president; Dr. W. A. Delzell, vice-president; Tom Watkins, treasurer; G. B. Boyd, secretary-manager, and Dorothy Dickman, chief clerk.

Members of the board, in addition to Dorsey Heer, are T. W. Duvall, Louis W. Reys, W. P. Keltner, Sumner H. Curley, W. L. Rush, Ralph D. Foster, Charles F. O'Reilly, Lester E. Cox and Jasper W. Everett.

ATTRACTIONS MEETING

MINNESOTA STATE FAIR

LOWRY HOTEL IN ST. PAUL

FRIDAY, FEBRUARY 20, 7:00 P. M.—The Board will consider applications for use of Grandstand and Race Track for summer still dates by promoters of automobile and motorcycle races and other events.

SATURDAY, FEBRUARY 21, 9:00 A. M.—The Board will entertain proposals for the following: Advertising Material, Night Grandstand Production, Races, Thrill Shows, Feature Acts, Fireworks.

DAILY AFTERNOON GRANDSTAND SCHEDULE—Automobile Races, August 28, 29, September 5, 6; Horse Races, August 30, 31, September 1, 2; Thrill Show, September 3, 4.

1948 FAIR DATES—AUG. 28 TO SEPT. 6—TEN DAYS

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Pennsy Fairs See Boffo Year; Survey Reveals Boom Is On

(Continued from page 56)

Robert G. Leavy, Clearfield; Carl H. Fleckenstein, Bloomsburg; R. W. Gammell, Honesdale; Elton B. Edkin, Hughesville; H. D. Holcombe, Troy; Guy R. Klinger, Gratz; Dr. H. W. Turner, New Hope; Walter B. Parker, Stoneboro; Joseph McGraw, Washington; Frank R. Diehl, Lehigh; Ira E. Fasnacht, Ephrata; Ira Bloom, Ebensburg; William Brice Jr., Bedford, and Ralph Bard, Kutztown.

President Correll outlined the advantages of membership in the IAFE and urged all members of the association to join the international body. The last three years were the best in fair history, he said, but he predicted equally good years ahead. He urged better management to take advantage of the potentialities. Much of the success of the Bloomsburg

Fair he attributed to good publicity and the purchase of all attractions on a flat rate.

Tax Repeal Urged

Bligh A. Dodds, director of the New York State Fair and vice-president of the IAFE, was unable to attend because of a cold. However, the membership adopted a resolution urging the repeal of taxes on fairgrounds admissions, in accordance with his telegraphed request.

Alfred Stern, resident director of the Reading Bicentennial, said that the year-long celebration was expected to draw over 750,000 visitors. Much of the activity, including a huge industrial exposition and a large historical spectacle, will be staged on the Reading Fairgrounds.

Miles Horst, Secretary of Agriculture, outlined new developments in agriculture. Other speakers were Roger Duncan, executive president of the United States Trotting Association; Charles S. Adams, county farm agent; Paul C. Dunkleberger, 4-H Clubs, and Verna M. Criss, director of home economics for the Berks County Agricultural Extension Association.

30-Act Show

Booking agencies, including George A. Hamid, Inc.; Cooke & Rose, Phillips & McGrath, Ninemacher Artist Bureau and Mel Sober, contributed about 30 acts for the show at the banquet. Among the acts in the four-hour program were the Behney Revue, Elaine, contortionist; Tumblewood Ludie, accordionist; the Eldoras, hand-to-hand balancing; Homer & Holly, acrobatic dance; Miles & Kenney, comedy acrobats; Vanderbilt Boys, dancing and hand balancing; Taylor & Sabo, hand balancing; Lang & Mason, hand balancing; Coco, Steve & Eddie, comedy acrobatics; Stan Kendrick, accordionist; the Gift Kids, acrobatic tumbling, dancing and singing; Lawson's Original Bums, comedy musical act; Curley Hurdman & Company, novelty; Possum & Blossom, song and dance; Monroe & Adams, novelty comedy and juggling; Harmonica Masters, and Eddie Roecker, baritone. Reading Fair band played the show, which was emceed by John S. Giled, Reading Fair president.

Showbiz units represented included Frank Bergen, Bucky Allen and Gerald Snellens, World of Mirth Shows; Issy Cetlin and Jack Wilson, Cetlin & Wilson Shows; Dave Endy and Curtis Bokus, Endy Bros.' Shows; James E. Strates, James E. Strates Shows; Sam and Joe Prell and Allan Travers, Prell's Broadway Shows; Fair Publishing Company; Clemens F. Schmitz, insurance; Warner Poster Printing Company; Joie Chitwood Thrill Show; Jack Kochman Thrill Show; Jake Shapiro, Triangle Shows; Mickey Percell, Pioneer Shows; Jimmie Lynch Death Dodgers; John Gecoma, Bright Lights Exposition Shows; Buddy Wagner Thrill Show; Lucky Lee Crosby Thrill Show; Dick Gilsdorf, Dick's Paramount Shows; Mr. and Mrs. Sam Levy and Herb Shive, Lawrence Greater Shows; Howard Potter, Buffalo Shows; Warner Poster Printing Company; Morris Rosenbloom & Company, Inc.; Ben Allen, Posters, Inc.; Beam's Attractions; Hoffman Sales & Distributing Company; Johnson Balloon Company; Mr. and Mrs.

Speed Round-Up

(Continued from page 60)

motor, be given permission to promote midget racing in Hughes Memorial Stadium here during the coming season. A lease with Hunefield last year gave the school district, which owns the track, 26 per cent of the gross gate receipts, with 5 per cent going to the local chapter of the Disabled American Veterans. In deferring the request, board members pointed out that other interested parties have been promised an opportunity to appear.

Fisher Heads Midgets

DENVER—Forest Fisher, local driver will head the Colorado Midget Racing Association, a group recently organized to promote V-8 midget racing. Other officers elected were Everett Brown, of Pueblo, vice-president and Floyd Harper, of Colorado Springs, secretary-treasurer.

Wins at Roscoe, Calif.

ROSCOE, Calif.—Chuck Basney won the 20-lap main event of the motorcycle racing program at 5-H Ranch Stadium here before 3,000 fans Sunday (25). Bert Brundage was second and Floyd Emde third. Frank Fagan copped the semi-final, with the trophy dash to Brundage. Johnny Rocco suffered a cracked collarbone in a spill during the main event.

Carrell Speedway Results

GARDENA, Calif.—Troy Ruttman took first in the 30-lap WRA big car feature at Carrell Speedway here Sunday (25). A total of 7,522 fans watched the Pomona, Calif., driver come from seventh place to win. Mac Hellings was second with Ken Palmer third. Fred Luce won the semi-main and Bud Rose nabbed the trophy dash. Heat winners were Ford Wallace, Ruttman and Hellings.

Big Play in Press For Eastern States

SPRINGFIELD, Mass., Jan. 31.—Boston newspapers last autumn gave 1,458 inches of space to Eastern States Exposition here, compared with 467 inches the last time the annual ran in 1941. For the first time, the fair opened a Boston press bureau and gave attention to this area, holding a press luncheon at the Hotel Statler in September for Boston newspapermen.

Massachusetts dailies and weeklies devoted 9,453 inches of space to the exposition. Springfield had two dailies fewer than in preceding years because strikes caused suspension of publication.

Total number of inches given the fair in all papers was 18,493. Connecticut papers came thru with 2,070 inches. Magazines gave 1,976 inches.

Welch Yuba City Secretary

YUBA CITY, Calif., Jan. 31.—Board of directors of the 13th District Agricultural Association announces that Roy Welch, Yuba City public accountant, will be the new secretary-manager of the association, replacing Reba Perry, resigned.

Justin Van Vliet, B. & V. Shows; Thompson Bros.' Shows; Arthur Campfield, Ernest Chandler Tent & Awning Company; Frank Caravella, Caravella Amusements; Old Forge Statuary Company; Morris Hannum Shows; Eastman Amusement Enterprises; Ken-Penn Amusement Company; Globe Poster Printing Company; D. Van Billiard Shows; Eddie's Exposition Shows, Frank Wirth Agency; H. W. Jones; Roxy's Amusement Rides, and Lloyd Serfass, Penn Premier Shows.

Galt, Calif., Annual Paves Way for State Acquisition of Plant

SACRAMENTO, Jan. 31.—Directors of Sacramento County Fair have paved the way for State acquisition of the fair in Galt by approving payment by the State of approximately \$50,000 in outstanding bills.

Directors approved a proposal by which 21 acres of property at the fair site, now held in the names of directors, will be turned over to the State. In return the State will allocate \$45,000 to the fair.

James H. Hastings, deputy county auditor, explained that about \$5,000 in cash and a 1947 State grant of \$38,000 are on hand. This would leave a \$38,000 balance when the State agricultural district, formed recently under legislation to take over the fair, takes charge. In the future the event will be a district agricultural fair for Sacramento County.

Directors agreed to submit the proposals they approved to the board of supervisors. This group must give sanction before the transfer can be made.

Washington Meeting Draws Record Crowd

(Continued from page 56)

manager of the 4-H Club Fair, secretary-treasurer.

Set Dates

Most major fair dates were determined including the Spokane Junior Livestock Show, May 11-14; Northwest Washington Fair, Linden, August 25-28; Southeast Washington Fair, Walla Walla, September 3-6; North Central Washington Fair, Waterville, September 17-19, and the Western Washington Fair, Puyallup, September 18-26.

Among those present were:

R. H. Bidstrup, Walter Dopps and G. T. Kinning, all of the Washington Dairy Congress; John Eby and Wilfred Hall, Northwest Junior Livestock Show; Mrs. Lee David, D. N. King, Arthur Ahret and Ernest Runke, Southwest Washington Fair; Al Sawyer and E. A. Rusco, of the Northwest Washington Fair; Sam Sharpe, A. H. Hoffman, Betty Bauer and Mrs. Nell Hoffman, all of Home Valley; William Than, Dale M. Dasch and Edwin Ayers, Thurston County Fair; Alna Ruark, George D. Brown, H. Wynne Stallcop and Philip E. Bloom, Eastern Washington Livestock Show; H. R. Hubbard and Dino R. Stevo, Kitsap County Fair; Ted Anderson and Don H. Evavold, Odessa Tri-County Fair; Andrew Kruswyk, Mason County Fair; Max Schmach and Melvin Michel, Clallam County Fair; Milt Loney, Leslie Steward, John F. McDonald, Archie Schick, Art Cox, Warren Records and Howard Burgess, all of the Southeastern Washington Fair Association.

George Stockholm and M. A. Seery, Island County Fair; Frank Schorebly and Wendell W. Prater, Kittitas County Fair; Loretta Cowden and Chet Durdle, Kennewick Grape Festival; Andy R. Johnson, San Juan Island Fair; Mel Weed, Cowlitz County Fair; P. T. Moore, Snohomish County Fair; Ned H. Shorug, Okanogan County Fair; Hugh Cameron, Klickitat County Fair; George E. Dougherty, Grant County Fair; Fred W. Magin, Lincoln County Fair; Ray Bolen, Stevens County Fair; Merton G. Dick, North Central Washington Fair; J. Hugh King, Central Washington Fair; J. H. McMurray, Dr. J. H. Corliss, A. G. Gross and S. Burr Gregory, all of the Western Washington Fair.

Frances Hoffe, Columbia County Fair; H. M. Ulcoag, Whitman County Fair; C. M. Conkling, 4-H and Skagit County Fair; Mrs. Milo Plisk, Grays Harbor County Fair; Carlton Kennington and Alfred S. Hillyer, Washington Horse Breeders' Association; H. M. Olsen, Bart T. Brown, H. K. Rowley, Charles R. Mason and Ralph Meeker, Meeker's Shows; Melvin T. Cook and Mr. and Mrs. George Stiles, of Ziegler's Shows; William J. Magee, Pacific International Fireworks; E. Rickard, Pacific Coast Shows; E. O. Douglas and N. Ernest Gresham, Douglas Greater Shows; Ted Kelly and L. E. Tarbox, Clipper Fireworks Company, and Clara Beck, Pacific Northwest Shows.

Melfort, Sask., Names Willis

MELFORT, Sask., Jan. 31.—George Willis was elected president of Melfort Agricultural Society, succeeding W. E. Hornby, who resigned to take over the position of secretary-manager. The secretary's position was created with the resignation of James MacDonald. James Stewart and R. R. Dunbar are vice-presidents.

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Canadian Org Is Re-Formed By E. J. Casey

Will Play 75 Stands in '48

WINNIPEG, Jan. 31. — E. J. Casey Shows will go out with two units, instead of three, Owner E. J. Casey announced at winter quarters here. Both units, he said, will be comprised of the same number and type of rides.

Casey will manage one unit, with R. J. Kerslake, currently in charge of winter quarters preparation, heading the other.

Last year, Casey pointed out, his units played 121 spots. With the reduction to two units this year, the number of spots will be reduced to 75, with the weaker stands of last year to be eliminated. The 1947 season was the best, business-wise, in the history of his organization, according to Casey.

Recent purchase of a two-abreast Merry-Go-Round and a miniature train brings the equipment to 12 rides and 6 shows. Make-ready preparation at quarters here are running ahead of schedule. Work was started immediately after the close of the 1947 season.

Besides Kerslake, other regular employees at quarters include Ernie Willis, chief electrician; Art Curtis, ride superintendent; Victor Echaire, artist; W. P. (Bill) Nashar, auditor, and Percy Hart.

Larry Nolan Opens April 19; Contracts Six Kansas Annuals

DENVER, Jan. 31.—The Larry Nolan Shows, now in the throes of make-ready preparations at winter quarters here, will toss off the wraps and open April 19 in Southern Colorado, it was announced by Owner Nolan. Unit will follow the 1947 policy, playing two spots a week with a free gate.

Nolan, back in quarters after attending the Kansas fair convention, said the org already has 12 fair dates booked. Six Western Kansas fairs were signed at the Topeka meeting, Nolan reported. Among other stands lined up is the annual July 4 Celebration at Cheyenne Wells, Colo.

The staff is set. Besides Nolan as owner-general manager, others are Madeline Nolan, treasurer; Elvin Bishop, lot boss and assistant manager; E. E. Harper, electrician; Andy Reed, night watchman; Floyd Stockdale, billposter, and Leroy Huffman, Roll-o-Plane foreman, who is in charge of quarters.

The rolling stock practically is ready to move. Paint scheme of red and silver has been carried out. Gary Hern is scheduled to come on to put finishing decorative touches on the trucks and fronts. Hern will have the circus side show.

Ray and Florence Martin have signed with their Octopus, Mix-Up and lead gallery. Mr. and Mrs. Corlew will have their Glass Blowers Show, while Gordon Mead has booked his pony ride and concessions.

Lucille Newman, now playing clubs in the Northwest, has signed to produce a Girl Show. Concessionaires returning from last year include Blackie Marks (3), Jess and Madge Borchardt (3), Chet and Bubbles Reese (3), and Gus Hively (1). The Bishops, Elvin and Arline, will have three concessions.

Other concessions booked are Richard Daniels (4), Ralph R. Miller (2), Pop Sorenson (2), J. H. Dugan

Great Sutton Shows Ink Four Ia. Fairs; Ready New Fronts

MERIDIAN, Miss., Jan. 31.—Four Iowa fairs—Nashua, Waukon, Lansing and Eldora—have been added to the route of the Great Sutton Shows, Owner F. M. Sutton Jr. announced here at the org's winter quarters, where he is supervising improvements to his unit. Addition of the four raises the shows' total of fair dates to more than 10, Sutton said.

The org will go out with larger and more attractive show fronts, according to Sutton. He is framing a Minstrel Show with a wagon-type folding panel front which, he said, will add to the flash. Over-all length of the front will be 80 feet. The 10-in-1 Show front already has been increased from 110 feet to 200 feet, with provisions for hoisting 20 banners.

Eugene McWilliams, formerly with James E. Strates, has booked his baby-in-the-bottle and also will manage two office-owned Girl Shows. Jess O'Dell, formerly with World of Today, will manage the office-owned circus side show, Illusion Show, Funhouse and Snake Show.

Alamo Gets Ozark Annual

Ruback signs contracts at
Dallas for Aug. 14-20 event
—20 men work in quarters

DALLAS, Jan. 31.—Jack Ruback, owner-manager of the Alamo Exposition Shows, signed contracts here this week to furnish midway attractions for the Ozark Empire District Fair, Springfield, Mo. Dates are August 14-20.

Ruback reported 20 men are working in winter quarters in San Antonio, for the March opening. J. C. Davis, truck mechanic, is working on the rolling stock; Bill Carr, assisted by Earl Randolph, is overhauling the Spitfire, and Jack and Wilford Oliver are reconditioning the Tilt-a-Whirl and Ridee-O.

Mrs. Bertha Williams is breaking in some new monkeys for her Monkey Show, and her husband, Bill, is boss carpenter. Bob Mays and Al Steffen are building new bodies on several trucks, while Jimmy Lukens, chief electrician, is getting equipment in his department in shape. Ben Spencer is reconditioning all the Scooter cars.

Coloma, Calif., Cele Red One for Empire

COLOMA, Calif., Jan. 31.—Redwood Empire Shows, playing the Coloma Centennial Celebration here, chalked up a red one, according to the org's owner, Tony Masseth.

From here the show returned to winter quarters in Oakland.

Oneida, Tenn., Fair to Heth

NORTH BIRMINGHAM, Ala., Jan. 31.—Joe J. Fontana, general agent of L. J. Heth Shows, contracted with Scott County Fair, Oneida, Tenn., to again furnish all midway attractions for the 1948 annual. This marks the third consecutive year for the Heth org to play this date.

(3), Art and Nellie Talley (2), and E. E. Harper (2).

Doc Hyer advised from Arizona that he will handle the kiddie rides.

Major Eastern Fair Deals Settled; Contract Huddlers Scramble for Minor Dates

High Sums Asked; High Sums Paid

READING, Pa., Jan. 31.—All of the major Eastern fair contracts were accounted for, following the conclusion of the annual meeting of the Pennsylvania State Association of County Fairs here yesterday (30). Contract scuffling at just completed meetings in Georgia, North and South Carolina and Virginia mainly centered around secondary fairs, since all of the biggies were inked in advance of the meetings. However, the battle for minor annuals, particularly main road events in the South, frequently involving as many as a half dozen shows, were intensive enough to be long remembered because of the reported sums asked and the prices paid.

Frank Bergen, general manager, and Bucky Allen, his right-hand man in the operation of the World of Mirth Shows, were alone in hitting the banquet circuit. The World of Mirth route, including many choice spots, was announced following the Chicago meetings.

Jimmie Strates, owner-operator of the shows bearing his name, left here with the contract for Clearfield, the last of his fair bookings. Strates and his agent, William C. Fleming, probably will go into action again—if they haven't already—should the green light be given on the New York State Fair. The Strates shows this year added the coveted group of North Carolina fairs, Raleigh, Charlotte and Shelby, to round out the finest route it has ever had.

Endy Bros.' Route

Dave Endy and his agent, Curtis L. Bockus, Endy Bros.' Shows, corralled Bedford to round out the best fair route the show has had since it went on rails.

With a break in the weather, Endy can't miss at such spots as Harrington, Del.; Ronceverte, W. Va.; Staun-

ton, Va.; York and Bloomsburg, Pa.; Frederick, Md.; Wilson, N. C.; Macon, Ga., and Savannah, Ga. Endy will start his season with the annual Shrine doings in Miami March 5.

Promoting their interests in a manner which has become indicative of their show, Issy Cetlin, Jack Wilson and their agent, R. C. McCarter, were stymied because the fairs they were interested in conflicted with fairs already booked. Cetlin & Wilson Shows have a route which, while short, is nevertheless loaded with possible big grosses. The route includes Ionia, Mich.; Indianapolis; Reading and Hagerstown, Md.; Petersburg, Va.; Richmond, Va.; Spartanburg and Anderson, S. C.

Battling the railroad orgs and doing pretty good on the pinches was Prell's Broadway Shows, represented by Sam and Joe Prell and agent Allan Travers. Prell added Indiana at this meeting. He already had Butler, Carlisle and Ebsenburg, Pa. In addition, the Prell route includes Covington and South Boston, Va.; Rocky Mount, Henderson and Ruthersfordton, N. C., and Greenwood, Greenville, Bishopville, Charleston and Lancaster, S. C. Several of the above dates were formerly held by railroad shows.

Shapiro's Shows

In addition to the 14 fairs he will play, Prell had seven fairs which he gave to Jake Shapiro's Triangle Shows. They are Dunn and Durham, white and colored; Oxford and Lumberton, N. C., and Lancaster, Pa.

Operating satisfactorily here and reportedly ready to repeat at most of the dates they held last year were Frank Caravella's Caravella Amusements and Lloyd Serfass' Penn Premier Shows. Caravella, Pennsylvania resident, put himself in the big league entertaining class with a buffet for fair men daily.

Ralph Decker, of the Joseph J. Kirkwood Shows, and his agent, William M. (Bill) Breese, signed fairs in Lynchburg and Tappahannock, Va.; Burlington, Tarboro, Mount Airey, Cherokee and Asheville, N. C., and Newberry and Pageland, S. C. Their fairs will take them thru the week of October 18.

Another development was the purchase by Justin Van Vliet, owner-operator of the B. & V. Shows, of four Diesels from the disbanded Paramount Exposition Shows. The engines, new last year, were purchased thru Clem Schmitz.

Home State Signs Eight Minn. Annuals, Bostwick as G. Mgr.

MINNEAPOLIS, Jan. 31.—Lee Bostwick, formerly a show owner, has been signed as general manager of the Home State Shows, it was announced by Don Trueblood, co-owner of the org, during the recent convention of the Minnesota Federation of County Fairs here. Bostwick will have his Wild West Show with the Home State org.

Eight Minnesota fairs were contracted during the convention. They are Park Rapids, Detroit Lakes, Bagley, Long Prairie, Littlefork, Northome, Little Falls and Appleton. The org also was signed to play July 1-4 at Bemidji, Minn., and at the Arrowhead Days, Ely, Minn.

ACA Counsel Sees Cut on Admish Tax

RICHMOND, Va., Jan. 31.—Passage of a bill now in Congress providing for a reduction of about 10 per cent in the 20 per cent amusement tax now levied on admissions was predicted here Monday (26) by Max Cohen, general counsel of the American Carnivals' Association (ACA). Cohen met informally with about 25 ACA members attending the annual meeting of the Virginia Association of Fairs.

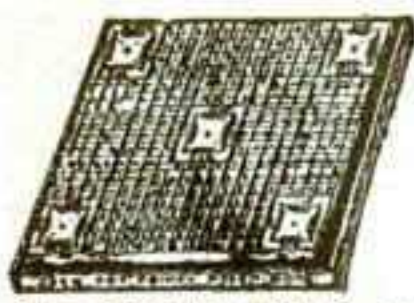
The bill, introduced by Rep. Gordon L. McDonough (Calif.), is backed by the powerful flicker industry. In addition to calling for lower assessments on admissions, the bill also covers cosmetics and leather goods.

Cohen, who said the carnival industry paid about \$4,000,000 in federal admission taxes in 1947, urges ACA members to contribute their support.

Gorman Signs 10 Minnesota Fairs for Sunset Amusement

ST. LOUIS, Jan. 31.—Kenneth H. Gorman, owner-manager of Sunset Amusement Company, attended the Minnesota Fair meeting January 22-23 and signed midway contracts for fairs at Thief River Falls, Bemidji, Hibbing, Preston, Hutchinson, Warren, Roseau, Mahanomen, Fertile and Barnesville.

He also contracted the three-day July 4 celebration at Albert Lea.



PENNY PITCH GAMES

Size 48x48",
Price \$37.50.
Size 48x48",
With 1 Jack
Pot, \$45.00.
Size 48x48", with 5 Jack
Pots, \$50.00.

PARK SPECIAL WHEELS

80" in Diameter. Beautifully Painted. We carry in stock 12-15-20-24-and-30-number wheels. Price\$22.50

BINGO GAMES

75-Player Complete\$6.00
100-Player Complete 8.00

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Single Sheets, 8 1/2 x 14, Typewritten, Per M. \$5.00
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Any Quantity, Each 1 1/2
WHAT IS WRITTEN IN THE STARS. Folding Booklet, 12 P. 3x8. Contains all 12 Analyses. Very Well Written, \$5.00 per 100; sample 10¢
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Sample of each of the above 4 items for . . . 25¢
10, 1, 45 Pages, Assorted Color Covers 50¢

NEW DREAM BOOK

20 Pages, 2 Sets Numbers, Clearing and Policy, 1200 Dreams. Bound in Heavy Gold Paper Covers, Good Quality Paper. Sample 20¢
HOW TO WIN AT ANY KIND OF SPECULATION, 24-p., Well Bound, 8 1/2 x 11 25¢
PACK OF 79 EGYPTIAN F. T. CARDS, Answers All Questions, Lucky Numbers, etc. 50¢
Signa Cards, Illustrated, Pack of 36 15¢
Graphology Charts, 9x17. Sam. 5¢. Per 1000 \$7.50
MENTAL TELEPATHY, Booklet, 21 P. 25¢
Shipments Made to Your Customers Under Your Label. No checks accepted. C. O. D. 25% Deposit. Our name or ads do not appear in any merchandise. Samples postpaid prices. Orders are P.P. Extra.

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Send for Wholesale Prices.

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A THOUSAND

F. O. B. Our Plant. Wt. 60 Lbs.

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1948 IMPROVED SUNSHINE CHOO CHOO TRAIN

Biggest money maker on any Midway for labor required, space needed and money invested. Prices—Three Cars, 13 passenger, \$1800.00; Four Cars, 24 passenger, \$1955.00; Five Cars, 30 passenger, \$2100.00; all F. O. B. Tampa, Fla. Fast truck delivery and set up for 15 cents mile one way. Send dollar for large photo and complete description.



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State salary and all particulars in first letter.

WANTED

Long Range Shooting Gallery, Small Animals and Cages for Show Exhibit. Price and Details first letter.

CHAS. H. SCHNEIDER

1619 Dace Ave., Sioux City, Iowa

MIDWAY CONFAB

Max Gruberg is seriously ill at his home in Philadelphia.

No show is so small or so broke that it can't afford a big staff of aldermen.

Moe and Lil Eisman, West Coast showfolk, are still on the Harry Gordon lot in San Diego, Calif.

Eddie and Lillian Elkins left New York recently for Florida and other southern points.

Doc M. S. Anderson is in Chelsea (Mass.) Naval Hospital, Ward E, and would like to hear from friends.

Concession rates at fairs result from an estimate of what the traffic will bear.

Lem Harrington is a patient in General Hospital, Kansas City, Mo., recovering from a recent illness.

Pinky Pepper, after closing at the Ring Night Club, Dayton, O., opened at Club Colony, Louisville.

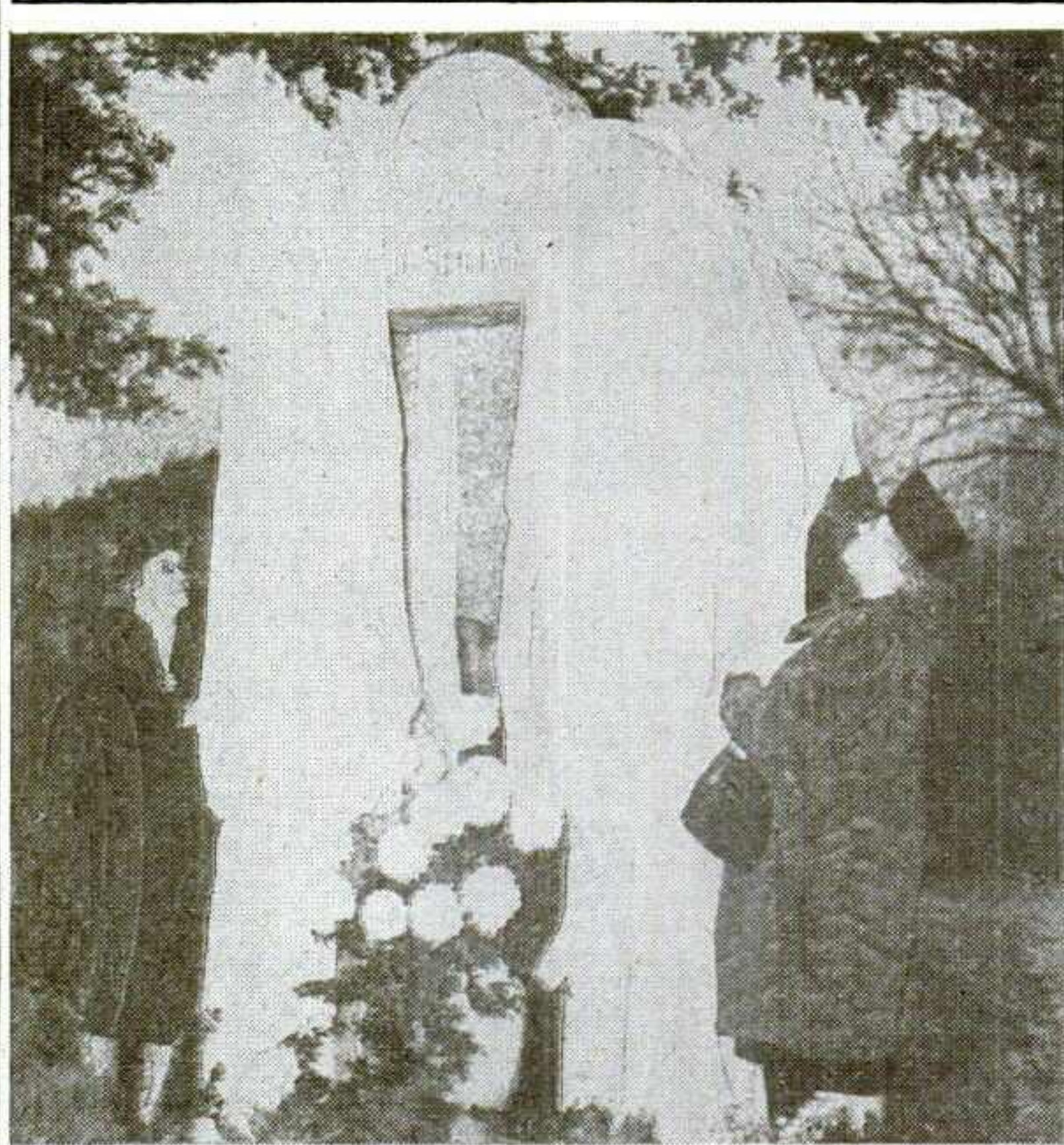
Harry Lewiston will remain at his headquarters in Detroit this year, in charge of his Freak Show at Eastwood Park, but will produce shows to be sent out.

Sid Markham, Miami Showmen's Association member, visited the Arizona Showmen's Association club-rooms in Phoenix, Ariz., last week while en route to the East.

Tom Wheelright, race horse owner and member of the Arizona Showmen's Association, arrived in Phoenix, Ariz., recently for the winter race meet there.

Jim Auten cards from Winston-Salem, N. C., that he will be with the J. M. McIntyre Amusement Company as ride superintendent and pit show operator this season.

In all fairness to some of the fairs, over-touted to drink concessionaires, it should be pointed out that their drinking water is good.



THE CAMERAMAN WAS ON HAND when the Lone Star Show Women's Club unveiled its memorial monument in Grove Hill Memorial Park, Dallas. Shown doing the unveiling are Honey Vaughan, left, and Mrs. Phil Little.

Rita Raye, who has been wintering in West Palm Beach, Fla., has been signed as a feature of the Joe Hilton Side Show.

Booking fairs in the early days was a cinch before the delightful subject was "toot."

Happy Young, having bested an attack of the flu, left his Los Angeles headquarters to attend the fair meeting in Great Falls, Mont.

Slim Donaldson, wintering in Tampa, again has booked his eight concessions with the William T. Collins Shows for the coming season.

Bill Bishop, a member of the Arizona Showmen's Association is confined in Crowin Hospital, Pueblo, Colo.

A loud-speaker set was allegedly stolen by a towner—but none of them like them that much.

Bill and Mary McLaughlin, who were with Eddie L. Wheeler's Shows last season, are wintering in Butler, Pa., where they've been spending much of their time on fishing jaunts.

Johnny Brewster, show painter on Cavalcade of Amusements last season, is spending the winter doing art work for various Georgia department stores.

Mr. and Mrs. Scottie LaBrake are wintering at the Village Trailer Park, New Orleans, where they plan to remain until March 15 when they will return to the road.

George Duvall is confined to his room in the President Hotel, Kansas City, Mo., recovering from injuries sustained when struck by an auto in that city recently.

Sighted cutting up jackies in the Hillman Hotel lobby, Birmingham, recently were Mike Pearman, Tommy

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25
HORSE POWER
Ample
Horse Power
for any ride.
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TRUCK
The ELI Power Unit is mounted on the famous ELI Truck, known to ride men as the most sturdy, convenient mounting for power units.

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POWER WORRIES ENDED
With an ELI Power Unit that is constantly ready to go, you can rest easy on busy days. When the rides are operating continuously, patrons are handled regularly and the money keeps rolling in. Yes, and ELI Power Unit is RELIABLE POWER.

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The ELI Power Unit is not the cheapest Power Unit at first cost, but its dependability and long service make it the cheapest in the long run.

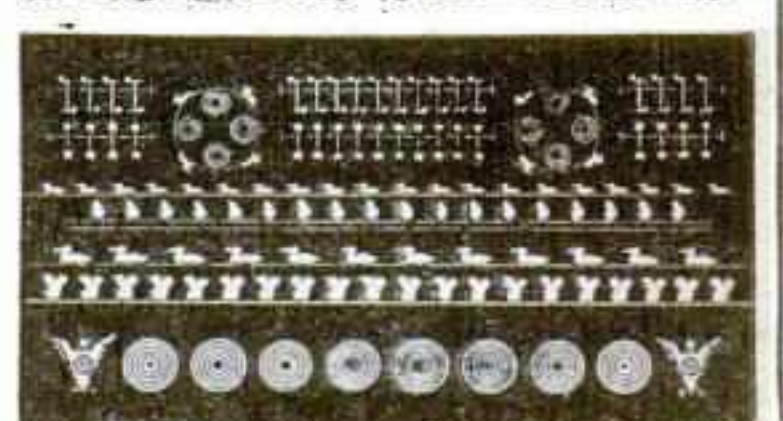
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Indorsed and used by Ringling Brothers, Barnum & Bailey Circus, our New Super Model #111 is extremely easy to operate.
Single Spinnerhead \$227.50; Double Spinnerhead \$245.00; Single Bands and Ribbons \$5.00 each; Double Bands \$15.00 each. We repair all makes of machines. Orders shipped on 25% deposit, balance on delivery.
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Complete line of Shooting Galleries, Rifles, Loading Tubes and Supplies for immediate delivery. Write for catalog.

KING AMUSEMENT CO.

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SHRUNKEN HEADS

As the natives of the jungle prepare them. White native and others. Female heads with long hair, prepaid \$8.00. Male heads prepaid \$6.00. Many other manufactured attractions: Wolf Boy, Fish Girl, Ape Boy, Cannibal Heads and Bodies, Shrunkon Bodies, life-size Mummies and Bodies. Attractions made to order. Write for Prices and Photos.



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.22 SHORTS

\$60.00 per case

One-third deposit, balance C. O. D. Also two Short Range Galleries and equipment. Photo, Jewelry and Military Store near U. S.'s largest camp for sale.

BOX 16, KILLEEN, TEXAS

FOR SALE

One brand-new Dodge Cab, with extra long chassis, 220 inch wheel base, C.A. axle, 12 ft., will easily take 18 or 20 ft. body, as originally ordered for Funhouse, \$2400.00; also set new heart-shaped Pitch-Till-You-Win Blocks, \$20.00. Many other items, including Guess Weight Scales. P. O. BOX 35, Bath, Maine.

JIMMIE DUPREE SHOWS

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IN 1948!**

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COMING SEASON, PLACE YOUR
ORDER NOW FOR THESE TIME-
TESTED, SURE-FIRE

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by EVANS!**

- EVANS' JUMBO DICE WHEEL
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GAMES, ETC.

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PUNKS FOR CAT RACKS

Uniform spaces, well stuffed, best grade of wool, 4 inch, 8 flashy colors. Hard wood bottom. Lots of extra sewing to make them stand the gaff. I should know after all these cat racks that I have built. First shipments about March 15. Then we will have plenty. It's worth just a little more to get the best. Other supplies ready now. Big stock on hand. Send for catalog.

RAY OAKES & SONS

Box 106, Brookfield, Illinois

White, Tommy Coleman, Harry Head, Dan Harrison and Doc Baldauf.

Even after an agent cops a plum fair he has no peace, as everyone worries him with: "How much percentage did you promise them?"

Prof. Willie J. Bernard advises from his Hancock, N. H., quarters that he has framed a new type wild man grind show, which he plans to book with carnivals in the States and in Canada.

Mr. and Mrs. Bob Ayers (Flonnie Barfield) recently moved their Sportsland from Dauphin Street, Mobile, Ala., to a Government Street location near the county court house there.

Mitchell Lovell, former showman and father-in-law of Joe Kaye of Wonder City Shows, has been confined to his home in Plateau, a suburb of Mobile, Ala., with an attack of the flu.

Martin and Evelyn Wirth, of Goulds, Fla., that they have a photograph gallery there for a winter. The Wirths had been in Wilmington, N. C., three years before leaving the road.

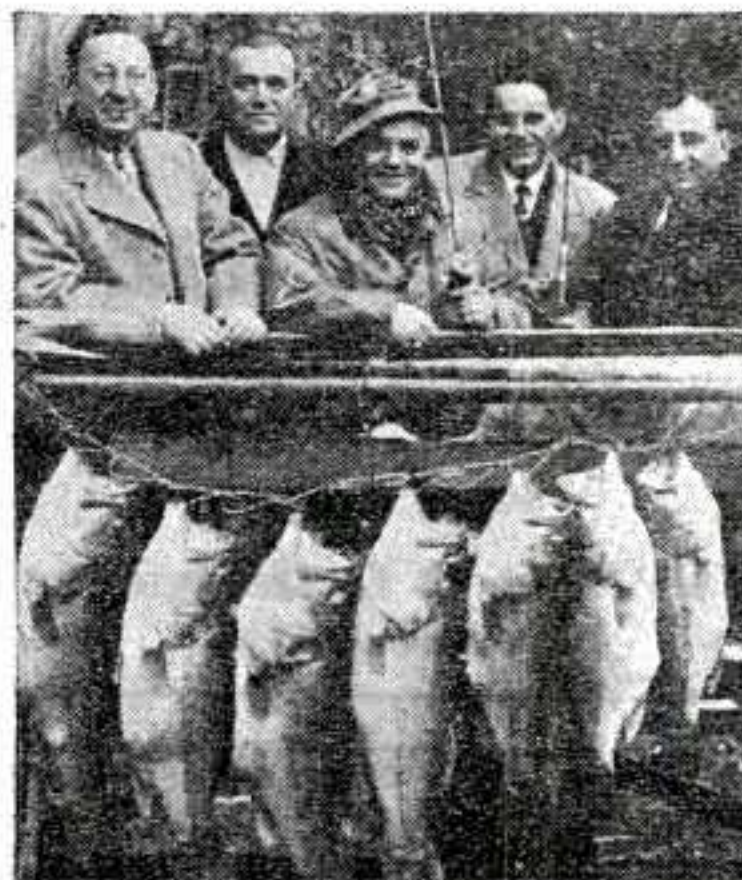
Every time a manager thinks he's caught up with his railroad car or wagon building—out comes a new ride.

Mobile, Ala., office of the Alabama Revenue Department have decreed a \$30 privilege license for all novelty purveyors during the Mardi Gras celebration there. A similar license was charged in 1947 for the first time in several years.

Roy Pine, of Jackson, Tenn., that he has signed to operate Brewer's corn concession with Rogers Show Shows in 1948. He adds that Rogers plans to carry only six concessions on the shows the coming season.

J. Dressen, acting as general manager and assistant manager of Tivoli Exposition Shows, visited The Billboard's St. Louis office recently and said shows will open early in April, playing a route thru Missouri, Illinois, Arkansas, Mississippi and Louisiana.

W. C. Baldwin, concessionaire, has been awarded the exclusive privilege on all concessions for the 80-day American Bowling Congress, opening (See Midway Confab on page 64)



IN HOT SPRINGS taking the baths, pursuing the piscatorial art, cutting up jackies and indulging in a bit of gin at the Hot Springs Showmen's Club are (left to right): Chy Ball, Charles Bonowitz, Daniel Klein, Rubin Bluestein and Daniel Glass. Jack King, the sixth member of the party, found the action too slow for him in Hot Springs and departed for Florida. The above quintet will hit out for Florida soon to do a bit of deep-sea fishing before the outdoor season gets under way.

SHOWMEN!

DON'T MISS THE
PREMIER SHOWING OF THE

**11-BALL
RIDE**



IDEAL FOR
PARKS OR
CARNIVALS
HYDRAULICALLY
OPERATED

52 FT. HIGH
ONE TRUCK
HIGH CAPACITY

TAMPA, FLA., FEB. 3-14 INC.
WITH THE ROYAL AMERICAN SHOWS
FRANK HRUBETZ & CO.
SALEM, OREGON

POPCORN HEADQUARTERS

TOP-POP Hybrid Popcorn is backed by a Money back guarantee if you are not completely satisfied in every respect. Send your order in today. Finest quality roasted peanuts—attractive circus bags.

5 sizes boxes—cones—bags—snow cones—floss papers—colors—napkins—spoons—ready-to-use flavors—apple sticks.

Immediate Delivery Star Poppers. Midway Marvel Candy Floss Machines—All-rubber shock-mounted. Stay ahead with Sno-King Ice Shavers—capacity 500 lbs. per hour. Used Popcorn and Peanut Machines bought and sold. Guaranteed trouble free. Big money makers.

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Our 1948 Catalogue on Concession Supplies will be ready in a few weeks, over 50 pages of items for the Snow Cone, Popcorn, Candy Floss and Candy Apple stand, the biggest and most complete line in the business. Be sure you get your copy, everything you need at money-saving prices. Many new items, scarce items and valuable information. Get your name on our list today.

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CONCESSION TRAILERS**

Order now for sure spring delivery.
Write for latest free catalogue.

Frank Thomas
GENERAL EQUIPMENT SALES, INC.
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BLACKIE HASKINS

Wants Side Show Acts

People who have worked with me before, write or wire. Bob Huddleston (pony boy), Grace McDaniels, Professor Oddi—answer. Good proposition. Salaries guaranteed from office.

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Keystone Ticket Co. DEPT. B
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Send Cash with Order. Stock Tickets, \$20.00 per 100,000.

100,000
\$25.00

10,000 \$ 8.50
20,000 10.25
50,000 15.75

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THE HOFFIE FRANKFURTER BAR

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Franchise Includes: HOFFIE Serving Bar, HOFFIE Tool Well, HOFFIE Bag Well, Relish Dishes and Star Steamro.
HOFFIE Equipment Loaned: HOFFIE Reamers, HOFFIE Baking Pans (left with baker), HOFFIE Display Signs.
HOFFIE National System, Inc., furnishes from time to time as designated by their Advertising Department, radio and point of sale advertising.
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in the Sunny South!

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BLEVINS POPCORN CO., INC.

650 Murphy Ave., S. W., Unit 8, Bldg. E, Atlanta, Ga.

The new branch office, in the new Southeastern Industrial District, is under the management of Mr. W. B. Jones, who will be happy to work with concession people in equipping shows. Stop by and pay him a visit. You can also send your orders there for prompt shipment. Of course, we're still in business at

BLEVINS POPCORN CO., INC.

In Popcorn Village (3098 Charlotte Ave.), Nashville, Tenn.

Midway Confab

(Continued from page 63)

March 11 at State Fair Coliseum, Detroit. Glenn W. Jacobs, of the Gus Sun office, will handle subleasing of individual concessions.

If he never writes another line, posterity will know something of the life led by a manager who started his spring diary with: "Rained out all week. Concession rent—big."

Jack B. Moore, owner-manager of Moore's Modern Shows, advises that he has booked 10 Illinois fairs, two in Missouri and four in Arkansas. Shows this year will be enlarged to nine rides and six shows, he said. Moore also advised that he is in his new home at Searcy, Ark.

Thru the courtesy of Al Wagner and Ralph J. Clawson, the Cavalcade of Amusements' iron-lung exhibit was placed in the public square at Mobile, Ala., during the recent March of Dimes drive, with all donations going to the local chapter of the foundation.

Since closing the season with John R. Ward's Shows as a featured dancer on the All Girl Revue, Gloria Gaye has been wintering with her mother, a former trick rider with the 101 Ranch Wild West Show, in Rochester, N. Y., and sandwiching in night club engagements around Buffalo, Syracuse and Rochester.

Jo-Ann Fay, who closed with Danny McNamee's Flee Circus on the J. J. Denton Shows, is appearing at the Bonga Bonga Club, Trenton, N. J. Others in the show are Jean Nadjui Peggy Ewell and Bobby Lee, with Kitty Gordon, Jackie Francis, Clara Elliott, Anna Smith, Nina Markova, Dixie Dugan, Vici LaMont, Peggy Murry, Daisy May and Donna Kelley in the chorus. Show is produced and directed by Bobby Kork, formerly with Cavalcade of Amusements.

Bob and Irene O'Brien, who closed with Peppers' All-State Shows in Sanford, N. C., with their short-range shooting gallery, letter from Boone, N. C., that they joined with the Frier-son & Garrison Shows the week before Christmas. Altho weather conditions in North Carolina have been terrible, no blanks have been played so far, they say. "Credit is due to Bill

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STREAMLINED TRAIN
CHAIR-O-PLANE**

Write or Wire

William G. Catlett, Jr.
SHAWNEE, KANSAS

Lawrence Greaser Shows
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**SHOWS — RIDES — CONCESSIONS
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L. J. HETH SHOWS
NOW BOOKING FOR 1948
Shows, Rides, Concessions, Acts.
WINTER QUARTERS
North Birmingham, Ala.

3000 BINGO

No. 1 Cards, heavy white, black back, 5 1/2 x 7 1/2. No duplicate cards. These sets complete with Calling Numbers, Tally Card; 35 cards, \$3.50; 50 cards, \$4; 75 cards, \$4.50; 100 cards, \$5.50. All cards from 100 to 3000 @ \$5 per 100. Fibre Calling Numbers, 50c; Wood Calling Numbers, \$1; Printed Tally Card, 15c. Colored Heavy Cards, #3, same weight as #1 in Green, Red; Yellow @ \$6 per 100. DOUBLE CARDS, No. 1 size, 5 1/2 x 14 1/2. 10¢ each.

3000 KENO

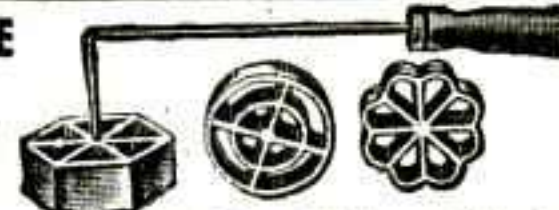
Made in 30 sets of 100 cards each. Played in 3 rows across the cards—not up and down. Light weight cards. Per set of 100 cards, tally card, calling markers, \$3.50.

- LIGHT WEIGHT BINGO CARDS**
White, Green, Yellow, Black on White, postal card thickness. Can be retained or discarded.
3,000, size 5x7, per 100, \$1.25. In lots of 1,000, \$1 per 100. Calling markers, extra, 50c.
Ping-Pong Balls, printed 2 sides, \$30.00
Replacements, Numbered Balls, Ea.58
3,000 Jack Pot Slips (strips of 7 numbers), per 1,0001.25
M. W. Cards, 5x7; White, Green, Red, Yellow, per 1002.00
3,000 Small Thin "Brownie" Bingo Sheets 5 colors, loose only, no pads. Size 4x5. M1.50
3,000 Featherweight Bingo Sheets, large size 5 1/2 x 9; 5 colors; loose no pads. M1.75
Adv. Display Posters, Size 24x36. Each10
Cardboard Strip Markers, 10 M for75
Rubber Covered Wire Cable, with Chute, Wood Ball Markers, Master Board; 3 piece layout for15.00
Thin Transp. Plastic Markers, Bwn., 1/4 M - 1.00
Red or Green Plastic Markers, 1/4, Square, Round or Scalloped, \$2.50 M; 1/2 the Size \$2.00 M

All above prices are transportation extra. Catalog and sample cards free. No personal check accepted. Immediate delivery.

J. M. SIMMONS & CO.
19 W. JACKSON BLVD., Chicago 4, Illinois

ROSECAKE OR WAFFLE MOLDS



Best Winter and Spring Money Makers. 4" commercial size of cast aluminum. Complete with wooden handles and formulas. \$2.50 each. Get the "originals"! Terms: 25% with order, balance on delivery.

CONCESSION SUPPLY CO.
3918 Secor Rd. Toledo 6, Ohio

FOR SALE

LONG RANGE SHOOTING GALLERY

Was bought new in April, 1947. Consisting of Delco Mfg. Co. 12ft. x 10 ft. DeLuxe Gallery, 2 Counters, Cash Register, plenty of Loading Tubes, 1 Pump and 6 Remington Automatic Gallery Special Guns. Same can be seen in operation. Will sell with or without guns. Also can supply Ammunition if wanted.

DEE LANG

101 N. Broadway, St. Louis 2, Mo.

FOR SALE

LUCKY DUCK HOOP-LA COMPLETE

Best framed and flashiest outfit on the road. 16 ft. by 10 ft. White Pine Frame, Blue Canvas. Used last season only. \$300.00 Flash and Stock. Nothing to buy to open with. Ducks and Tables in perfect condition. Extra motor. Sell all together or any part. Elaborate neon sign. Those who wrote before, please answer again (all mail lost). Address:

ART SIGNOR

c/o World of Today Shows
Box 782 Muskogee, Okla.

SHOW OWNERS

At Liberty

POSING SHOW

New Ideas from bally to back wall. Young, beautiful New York models. No heat. Entire new wardrobe. Been with some of the best East and West Coast. References.

Producer

Demane Studios

136 West 44th Str., New York 18, N. Y.

SPITFIRE

FOR SALE

Late 1946 Model, almost new; operated one season in permanent location. \$3,000 cash, balance on easy terms, with contract if desired—all-year-round action in active park.

LOISEL & SCHMIDT

P. O. Box 453 Buniand, So. California

YOU STILL HAVE TIME TO GET ABOARD A WINNER!

Free Attraction: The Texas Kid & Company.

- 6 Piece Concert Band •

WANT legitimate Concessions. SHOWS except Minstrel, Athletic or Wild West. RIDES—Will book one Flat Ride.

- 3 Minnesota Fairs • 2 Nebraska Fairs • 6 Outstanding Celebrations

Phone, Write or Wire

HOME STATE SHOWS

BATESVILLE, ARK.

Phone, Write or Wire

FLYING SCOOTERS

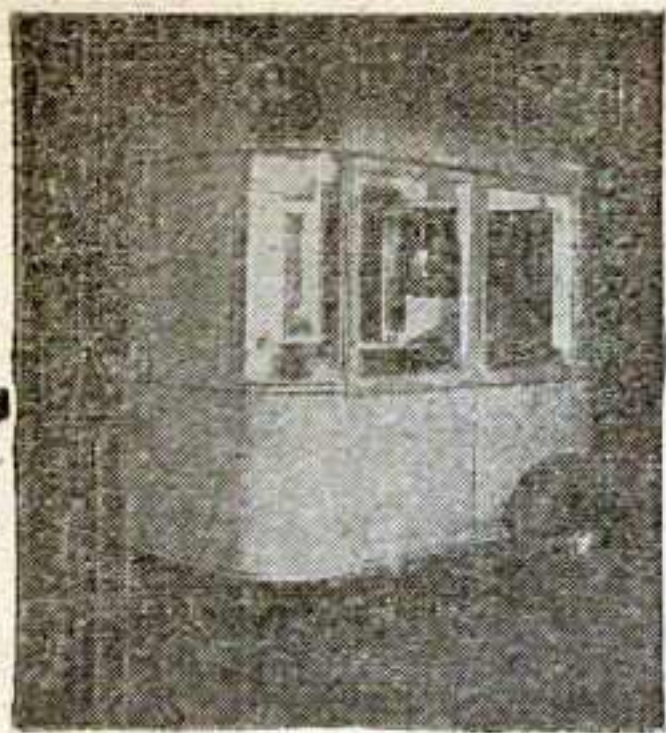
QUEEN OF THE FLYING RIDES

With 1948 Streamlined Cars

- EIGHT CAR STATIONARY & NEW JET
- PORTABLE RIDE • ELEVATED • KIDDIE RIDE
- PARK RIDE

BISCH-ROCCO AMUSEMENT COMPANY

5441 S. COTTAGE GROVE CHICAGO 15, ILL.



The
Crystal Coach Jr.
1948 MODEL
Fully equipped for popcorn. Includes exhaust fan, dispensing corn bin . . . infra-red heater optional.
Immediately Available Through Our Distributors or Write
The Calumet Coach Co.
11575 S. Wabash Ave., Chicago 28

Frierson for his outstanding advance work, with the org having played some towns which were supposedly closed," the O'Briens write.

Flora and Lou Elk have returned to New York from a Florida vacation.

Vi and Charlie Lawrence, members of the National Showmen's Association, New York, are en route with the Annie, Get Your Gun company.

Madge and Herman Cohen are vacationing in California.

Douglas Wade, of the W. G. Wade Shows, left Detroit winter quarters last Friday for Florida on a business trek.

Findlay D. Clark and the Frank Waznicks, of W. G. Wade Shows, are making Florida dates this winter with another show.

Chick Young, formerly with Dick Gilsdorf, of Dick's Paramount Shows, reports he has signed as billposter with Peppers' All-State Shows.

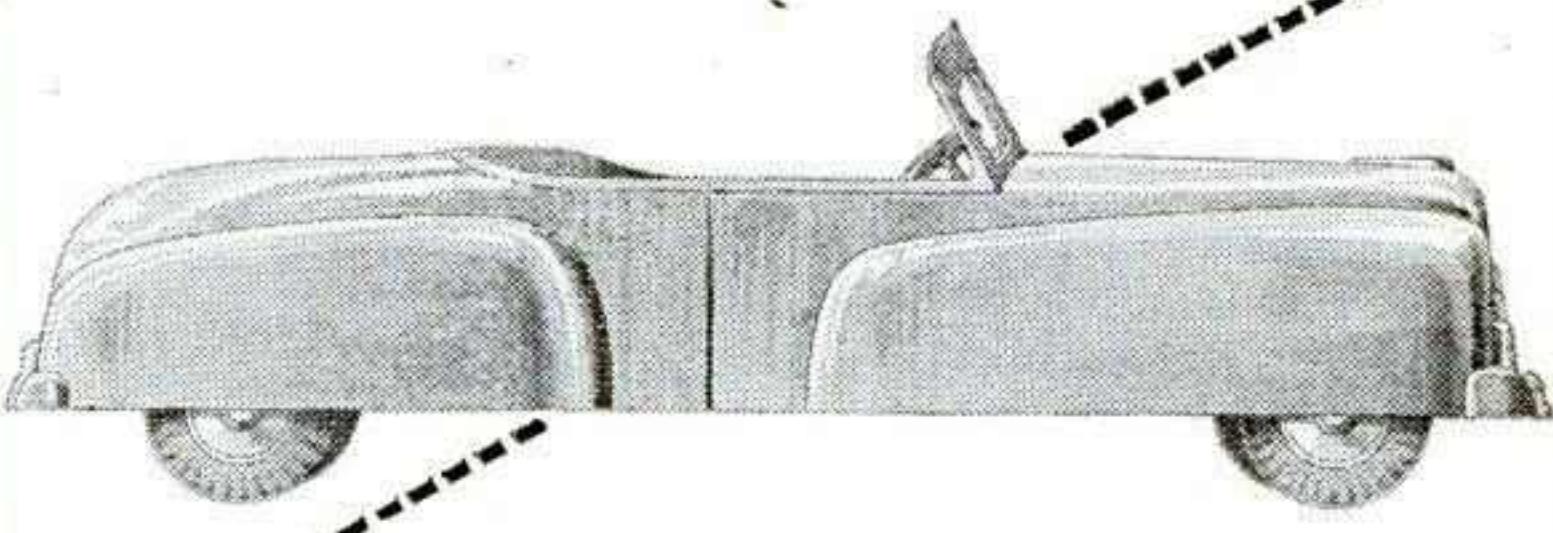
Recent visitors to W. G. Wade Shows' Detroit winter quarters included Capt. R. V. Ritz, Angelo Blutes, Eddie Douglas and Jack Bailie.

John McKee, owner and general manager of the John McKee Shows, visited the St. Louis office of *The Billboard*, en route to winter quarters in Yazoo City, Miss. While in St. Louis he purchased several trailers. Joseph Stoneman, agent for the McKee org, who accompanied McKee to the Indiana and Michigan fair meetings, purchased a new Alma house trailer in South Bend, Ind.

A party for Babe Montana was held recently at King Edward Hotel, New York. Gail Garber, featured in the stage show, *Burlesque*, served as hostess. Showfolks present included Sylvia Saunders, Floria Dahl, Betty Newman, Willie Rallo, Jay Rex and Henry Krush. Montana was gifted with a 32-inch sailor doll as a token of the work he did in entertaining navy personnel during the war.

Denver Stock show notes: Cowboy and Mary King motored up from Laredo, Tex., to work the show. They with their partner, Stan Reed, had six short range shooting galleries. . . . Also seen working the show were Mr. and Mrs. Fred Smith and Fred Halliburton, popcorn, cotton candy and candy apples; Mr. and Mrs. Rex E. Elliott, ball games; Alex Risoli, Fat Burton, Spot and Pete Goodman and C. Brock, all of the Forsyth Shows. . . . All were saddened by the news of the death of George Peck, vet carnival worker. . . . Rex Elliott reported his father was ill in Boulder, Colo. . . . Missing this year were Larry Nolan and Ted Kimpel. Business this year was off from last year because of cold weather. Saturday (24) was a flop.

the "NEW LOOK"



in KIDDY RIDES

BE FIRST WITH THE LATEST

Re-Style your Kiddy Auto Ride with these smart, new KIDDY CARS and reap real PROFITS.

48" Long 20" Wide 15" High

Made only for use on Kiddy Auto Rides that need that "New Look."

If you are quick you can click and have these new Cars for the Spring Opening!

Write Today for Full Details. Don't Delay!

VERNON L. SPALINGER INDUSTRIES

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Spokane 9, Washington

America's Pioneer
Manufacturer of
Corn-Popping
Machines
CRETORS
Since 1885

**FOR SALE
RIDE-O**
A-1 condition; 1941 GMC 2 1/2 ton Tractor with 1946 model 32' Kingham Trailer. Used on show only. Will sell separate or together.
Contact
T. L. GRIFFITH
Jacksonville, N. C.
Phone: 439

B. & D. AMUSEMENT CO.
OPERATORS OF PARADISE PARK
Ocean Drive, S. C.
Now leasing Concession Space for season 1948. Park opens Decoration Day, runs 'till Labor Day. Want Short Range Gallery, Photo, Jewelry, Fish Pond, Darts, or any Legitimate Concession. No P.C., no flats.
Have For Sale: One Carnival-type Electro Freeze Custard Unit, in good shape, ready to install on truck, everything in first-class condition when closed Labor Day. Reason for selling, want to replace with Ice Cream and Milk Shakes, or will lease equipment and Concession for season. Have 16x24 Marquee, in good shape, and other Carnival equipment. Interested persons contact
C. E. DAVIS, 22 W. Depot St., Concord, N. C.

WANTED TO BUY
Two or three abreast Merry-Go-Round and #5 or #12 Eli Wheel
BOX D-216
c/o The Billboard, Cincinnati 22, O.

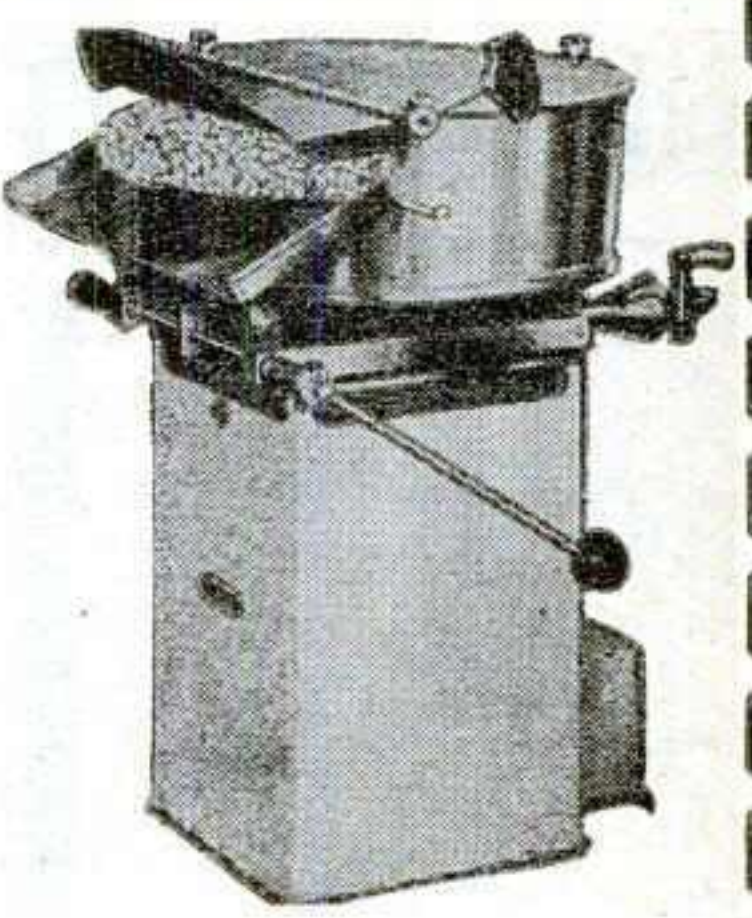
GIGANTIC FIELD DAYS
13 BIG DAYS, MAY 19 THROUGH 31, AT Third Ward Men's Club of Salina, Inc. EIGHT ACRES PARK
Concessioners, Show Owners, write 316 Brookfield Rd., Syracuse 8, N. Y.
Opening for Carnival for later date.

NOW!
turn to
INSIDE FRONT COVER
for an important story on
POPCORN PROFITS
MANLEY INC., KANSAS CITY, MO.
The Biggest name in Popcorn
POPCORN MACHINES AND SUPPLIES

SHOOTING GALLERIES
And Supplies for Eastern and Western Type Galleries.
EST. 1927. WRITE FOR CIRCULAR.
H. W. TERPENING
137-139 Marine St. OCEAN PARK, CALIF.

Popcorn Profits Doubled with CRETORS auxiliary GIANT MODEL 41

A fast, trouble-free popper that pops corn direct in the seasoning and salt. Pops two pounds of raw corn each popping, giving about 13 bushels of popped corn per hour. Patented popper pan construction keeps heat where needed . . . patented cover construction relieves the popping corn of pressure, insuring maximum popping volume. Enclosed transmission.



HEADQUARTERS FOR PURDUE HYBRID S. A. CORN | **Immediate delivery on Coconut Oil, Peanut Oil, Salt, Boxes**

POPPERS BOY PRODUCTS CO. 60 E. 13TH ST. CHICAGO 5

PRICE'S JOLLYTIME SHOWS

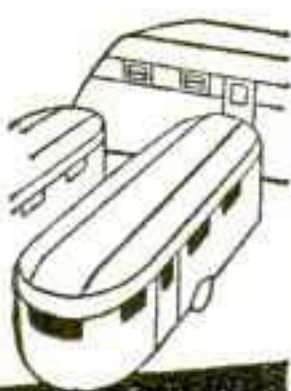
Opening in Pennsylvania April 30th With a Free Gate.

WANT WANT WANT WANT
RIDES: Any Ride not conflicting with what we have. Will book Eli with or without transportation. CONCESSIONS: Huckley Buck, String Game, Novelties, Pitch-Till-U-Win, Guess Your Age, Darts, Glass Pitch, Bowling Alley, Coca-Cola, Jewelry, Bumper, Candy Floss, Frozen Custard, American Palmistry or any 10¢ Grind Stores. We only carry one of a kind. Agents for Slum Stores and P.C., contact **FLOYD SHEAKS, St. Marys, Ohio.** SHOWS: Monkey Drome, Snake Show, Girl Show, 5-in-1, Arcade, Animal Show, Wild Life or any Grind Show. FOR SALE: Smith & Smith Chair-plane, in first class shape; reason for selling, have two. Have 10x8 Fish Pond, good condition, can be booked on show. 5 Daisy Cork Guns, used two weeks. Committees wanting a clean little show, contact
W. R. PRICE, 1550 Orange Street, Berwick, Pennsylvania

<p>STOCK TICKETS One Roll \$ 1.00 Five Rolls 4.00 Ten Rolls 6.00 Fifty Rolls 20.00 100 Rolls 38.00</p>	<p>You Never Hear a Hen Cackle Until She's Finished Her Job</p> <p>Quotations gladly furnished on any of your</p>	<p>SPECIAL PRINTED Cash With Order. Prices: 2,000 . . . \$ 6.60 4,000 . . . 7.45 6,000 . . . 8.30 8,000 . . . 9.15 10,000 . . . 10.00 30,000 . . . 14.00 50,000 . . . 18.00 100,000 . . . 28.00 500,000 . . . 108.00 1,000,000 . . . 208.00 Double coupons, Double prices.</p>
<p>ROLLS 2,000 EACH. Double Coupons. Double Prices. No C. O. D. Orders. Size: Single Tkt. 1x2".</p>	<p>TICKET REQUIREMENTS THE TOLEDO TICKET COMPANY Toledo (Ticket City) 2, Ohio</p>	

Here's Everything YOU CAN ASK FOR in TRAILER SALES and SERVICE

- ★ One of the biggest lines of top quality trailers (in all sizes and prices) available anywhere; sold on the most liberal, easy-to-pay financing plan, tailored to your particular needs.
- ★ Immediate insurance, written by Rogers when you buy or trade... saving the expense and time usually required to contact a broker.
- ★ Every accessory known to the trailer industry... from door handles to Venetian blinds.
- ★ Complete repair service in a specially equipped shop adjoining the giant Rogers salesroom... where any trailer repair job can be handled expertly and promptly.
- ★ T. C. M. A. approved trailer park... clean and spacious... on main highway U. S. 45.



ROGERS TRAILER RANCH
U. S. Route 45—Opposite Chanute Field
FRANKFURT, ILLINOIS

5 MIN. PHOTOS

PHOTO Machines (all types) Original

Ansco means more profits. Fastest delivery. Plenty supplies. New—Use d. Beautiful, durable, portable.

Amplified so anyone learns in hour. Sign below for literature. American Stamp & Novelty Co., Dept. 27, 1132 W.N. 2, Oklahoma City 4, Okla.

Address

WANT TO CONTRACT

Four or five Rides for July 4th and 5th. Must be clean and modern. Prefer Merry-Go-Round, Ferris Wheel, Mix-Up and Caterpillar. No Kiddie Rides needed. Location, Corning, Arkansas. Annual picnic. Rides should gross \$800.00 each for two days.

CORNING YOUNG MEN'S CIVIC CLUB
Picnic Committee

RIDES FOR SALE

New 1947 Model #12 BIG ELI WHEEL, metal seats, fully equipped, \$7250.00. Custom made Chair Kiddie Plane Ride with new 1/2 H.P. motor, ticket office, fluorescent lighted, \$550.00. Best offer takes both, owner giving up ride business. Contact

J. H. SNYDERMAN
18 W. Saratoga St. BALTIMORE 1, MD.

HARRY CRAIG'S HEART OF TEXAS SHOWS

Now contracting for season of 1948. Shows, Man for Live Pony Ride and Concessions.

HARRY CRAIG
158 BROWNWOOD, TEXAS

CLUB ACTIVITIES

National Showmen's Association 154 Broadway, New York

NEW YORK, Jan. 31. — Meeting scheduled for Wednesday (28) was postponed because all officers of the club were out of town attending fair meetings. Next meeting February 11.

Many members still heading for warmer climate, among them Doc A. Marcus, to Florida, and Mr. and Mrs. Herman Cohen to California. Just in from Florida are Max and Jane Tubis and Jackie Owens.

Recent visitors were Dominick Senna, Jack Cherry, Gerald Snellens, Sam Prell, Sam Torres, Frank Capell, Bucky Allen, Harry Kaplan, L. James Quinn, Stanley Wathon, Joe Dubin, Emanuel Silverman, George D. Hensley, Bernard Miller, Herman Moskowitz, Al Janpol, George Stern, Morris Finkelstein, Abe Rapps, Lawrence Neumann and William and Hy Stein.

Letters received from Lawrence Carr, Michael Zentner, Benjamin Segal, Harry Witt, Jack Goldie, J. Gilbert Noon, William Carsky and Jake Shapiro. Letters being held for Clifton Sessoms, Chester B. Cavanaugh, Eddie Davis, Elton A. Dexter, Louis LaPointe, Peter McGuire, John Miller, Irving Pearlstone, Herman S. Robinson, Sol Wechsler, William S. Whitmore, Arthur Wichert and Charles A. Zerm.

Max Grubery is ill at his home in Philadelphia, and Harry Meyers at Pratt General Hospital in East Coral Gables, Fla.

Club rooms were saddened by the death of Louis (Red) Faber January 23 after a brief illness. Burial was in the NSA plot at Ferncliff Cemetery, Hartsdale, N. Y. Among those at the funeral were James Corcoran, Sam Robbins, D. D. Simmons, Tom Coffey, Jack Capria, Mrs. David Epstein and daughter, Sidney Herbert, Moe Elk, Lefty Eichholz, Barney Walker, Ike Weinberg, Nathan Weinberg, A. J. Merrill, Frank Blatsky, Sam Rothstein, John McCormick, Harry Rosen, Murray Spitzer, Henry Fein, Sam Walker and Jack Short. Representing the ladies' auxiliary were Mrs. Ethel Shapiro, Sadie Dobson, Veronica Zucci, Rose Rosen, Annalee Wilkins and Ethel Weinberg.

Another loss was Jack Carr, who died Tuesday (27) after a long illness. He was buried in the family plot at Nassau Knolls, Port Washington, L. I., Friday (30).

Jack Lichter, chairman of the veterans' committee, recently visited hospitals in the metropolitan area, and Monday (26) Mrs. Lichter donated a pint of blood to a navigator whose hip was shot away.

Ladies' Auxiliary

NEW YORK, Jan. 31. — First Vice-President Anita Goldie conducted Wednesday's (28) meeting, pinch-hitting for President Queenie Van Vliet, who was out of town. This was a social meeting, and Helen Young, entertainment chairman, was busy.

Jane Tubis was welcomed, and greatly appreciated was the gift of a picture of a lion, presented by Orest J. Devany, Edith Ricci's father.

Rose Rosenberg is ill at Manhattan General Hospital. Social activities include a card party April 1 in the men's clubrooms, given by Past Presidents Dorothy Pachtman, Blanche

Showmen's League of America 400 So. State St., Chicago

CHICAGO, Jan. 31.—Vice-President Lou Keller presided at the regular meeting Thursday (29). With him at the table were Treasurer Walter F. Driver and Secretary Joe Streibich.

Social affairs planned include the Buffalo Bill Party, February 28, and the St. Patrick's Party, March 17. Elmer Byrnes is chairman for the St. Patrick's event.

Elected to membership were James H. Lamb, William F. Brown, Max Greenglass and James Peluso.

Vice-President Bob Parker advises the ways and means committee has been working on plans for the summer. He says the plans will be presented to the League by Mike Wright when he returns from Florida.

Al Kaufman, Max Sharp and Julius Wagner left by car for Tampa. Oliver Barnes is back from Honolulu. Mr. and Mrs. Ben Hyman left for their home in Texas.

Present after absences were George W. Johnson, Henry Thode and Pat Purcell.

George Crowder is reported on the sick list. Others are William C. Deneke, H. D. Wilson, Pete Kling, John J. Sweeney and Tom Vollmer. No late reports have been received on Marshall L. Green.

Caravans, Inc. P. O. Box 1902, Chicago

CHICAGO, Jan. 31. — President Lucille Hirsch presided at a short business meeting Saturday (24) to discuss plans for the annual spring party.

Cards and games followed the meeting. Hostesses were Isabell Brantman, Violet Watson and Gussie Breger. Awards went to Esther Meyers, Guy Sleyster, Helen Wettour, Laura Christianson and Bessie Mossman.

Guests attending included Mae Sopenar, June Milcezny, Loretta Grieger, Frank Glesener, Elverne Barth, Mrs. Simmerling, Millie Johnson, Mrs. Passo, and Lola Pschirrer, of Canton, Ill., sister of Esther Meyers.

Isabelle Brantman, chairman of the house committee, leaves soon for New Orleans where she and her husband will visit relatives.

Henderson, Midge Cohen, Edna Lazures and Anna Halpin, in honor of President Queenie Van Vliet. Tickets, \$1. A secret pal party will be held in the clubrooms March 1—participation, \$2.

Recording Secretary Lillian Elkins, for whom Dorothy Pachtman officiated, headed south. Anita Goldie and husband, Johnny Pineapple, will take four afghans to the Castle Hill Hospital, bringing the total of afghans presented to various veterans' hospitals by the auxiliary to 286.

Subject of a bronze plaque to be erected in honor of departed members was brought up. Further developments will be reported. Send communications to Fredi Coleman, 720 West 171 Street, New York.

CONCESSIONS WANTED

Fish or Duck Ponds, String Game, Bowling Alley, Photo. Want to buy or book small Bingo.

MIKE ZIEGLER
Hotel Milner, 33rd & Chestnut Sts., Philadelphia, Pa.

Advertising in the Billboard Since 1905

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DAY & NIGHT SERVICE

CASH WITH ORDER PRICES --- 10M, \$10.00 --- ADDITIONAL 10M's AT SAME ORDER, \$2.00

Above price for any wording desired. For each change of wording and color add \$3.75. For change of color only, add 75c. No order for less than 10,000 tickets of a kind or color.

STOCK ROLL TICKETS

1 ROLL.....	\$1.00
5 ROLLS.....	@.....75c
10 ROLLS.....	@.....60c

WELDON, WILLIAMS & LICK
FORT SMITH, ARKANSAS

Tickets Subject to Fed. Tax Must Show Name of Place, Established price, Tax and Total. Must be Consecutively Numbered from 1 up or from your Last Number

PITCHMEN— DEMONSTRATORS

of Home Items

MAKE YOUR \$\$\$\$ AT

- ★ SHREVEPORT NATIONAL HOME SHOW
March 6-14
- ★ OKLAHOMA NATIONAL HOME SHOW
April 17-25
- ★ DALLAS NATIONAL HOME SHOW
May 10-18
- ★ DENVER, NEW ORLEANS AND OTHER BIG DATES TO FOLLOW

CALL, WRITE OR WIRE

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Oklahoma City, Okla.
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X on Peelers and Mops gone.
GEO. HANEY, write.
ONE GOOD BANNER SALESMAN—
I HAVE A DEAL
\$ \$ \$ \$ \$ \$ \$ \$ \$ \$

FOR SALE

One Bottle Outfit complete, 16x14 Top, new, 4 gross Bottles, 18 new Bottles, a lot of stock; one Bingo Outfit complete, 14x14, new Top; one Penny Pitch complete, 14x14, new Top, beautiful board. Hinged Frames go with all the outfits, newly painted. Also have one Truck in perfect shape, made to carry heavy loads. This is a bargain. Will sell all or parts. Address

R. R. 1, BOX 190A
San Jacinto, Calif. Phone 1147

FOR SALE

ROLL-O-PLANE

Used four and a half months in park. Guaranteed as good as new. Price, \$6,500.00.

ARNOLDS PARK AMUSEMENT CORP.
Arnolds Park, Iowa

WANTED

ERIE DIGGERS

10, in Good Condition. Must Be Cheap for Cash.

JUNE SORENSON
782 W. IDAHO ST. PAUL, MINN.

NOW CONTRACTING FOR 1948 SEASON

RIDES—SHOWS—CONCESSIONS

W. G. WADE SHOWS

C. P. O. Box 1488 Detroit 31, Mich.

RIDE FOR SALE, \$2,500.00

Come and get it. \$3,000.00 to ship to you. I'm now painting it. In A-1 condition. Ready to operate.

JIM FOREST
31 N. Atlantic Daytona Beach, Fla.
Telephone 9504

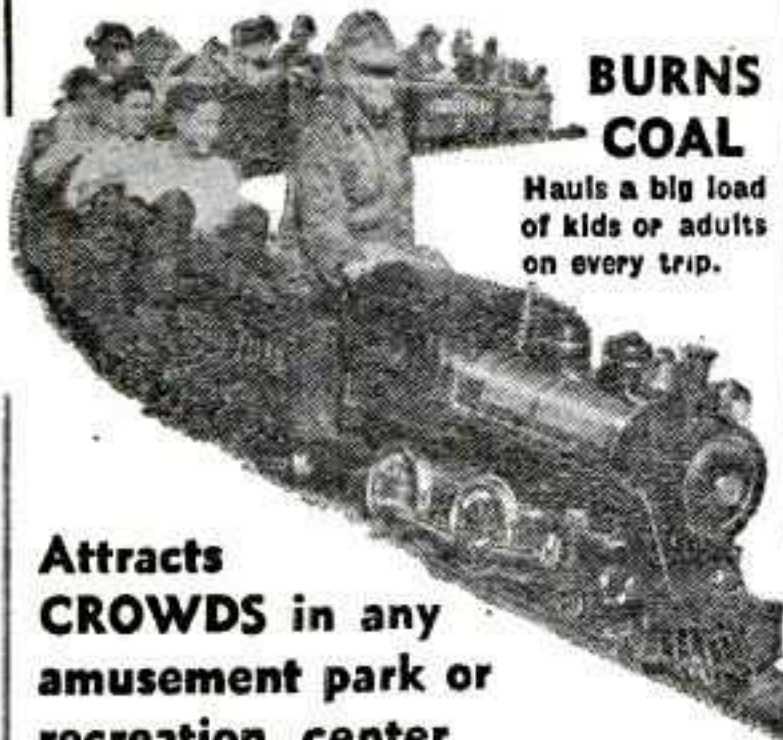
BRIGHT LIGHTS EXPOSITION SHOWS

NOW CONTRACTING for SEASON 1948

SHOWS—RIDES—FREE ACTS AND CONCESSIONS

722 EMPIRE BLDG. PITTSBURGH, PA.

STEAM TRAIN



BURNS COAL

Hauls a big load of kids or adults on every trip.

Attracts **CROWDS** in any amusement park or recreation center

You can't beat steam for appeal and repeat rides; it will outdraw any other type of train. Walter Foster, Concession Operator, says: "Grossed from \$75.00 to \$300.00 per day with M. A. Srader Shows."

OTTAWAY AMUSEMENT COMPANY

Mfrs. Steam Trains and Kiddie Auto Rides
224 W. Douglas Wichita 2, Kansas

WANT WANT WANT

First-class Side Show Talker; must be able to cut it and stand prosperity. Good proposition to right man. Also Bally Acts and Fire Eater, Ticket Sellers. Tick Tack, answer this ad. Opening March 19, Charleston, S. C., with Prell's Broadway Shows.

JAKE "SEALO" AUGHTMON
c/o Gen. Del., Gibsonton, Fla.

HERBER'S AND RAGAN'S EDUCATIONAL HYGIENE EXHIBIT IN WAX

Now showing on the Great White Way of Cleveland, Greyhound Terminal, E. 9th St., until Feb. 28th.

Want to hear from reliable Carnival Manager with a proven route of Fairs and Celebrations who can furnish 30-ft. Semi and Tractor to frame this exhibit in. This is the strongest Ding Show on the road today. Will consider partner with 30-ft. Semi and Tractor. WRITE, WIRE

RAY O. HERBERS, Gen. Del., Cleveland, Ohio

NEW IMPROVED CHAIR PLANE SWINGS

V Belt Drives. Steel Cut Pinions. Disk Clutches. Le Roi Power Units. Steel Tubing Fences. Split Towers.

RIDE-HI MFG. CO.
Pinckneyville, Ill.

World of Pleasure Shows NOW BOOKING FOR 1948 SEASON

RIDES—CONCESSIONS—SHOWS

Opening in APRIL—Vicinity of DETROIT

JOHN QUINN Temple 3550 Cass Ave.
MANAGER 3-6822 Detroit 1, Mich.

NOTICE

Would be pleased to hear from any first rate Carnival or Circus. Excellent grounds, ample facilities.

John F. MacDonald, Sr.
Fin. Sec.
CHESTER, PA.

CARBONS

National Carbons for 60" Search Lights — packed in metal containers of 25 pairs each. List price, \$23.75. OUR PRICE, \$10.00 while they last.

C. R. SKINNER MFG. CO.
292 Turk St. San Francisco, Calif.

BLUE GRASS SHOWS

NOW BOOKING FOR 1948
SHOWS—RIDES—CONCESSIONS.
Address: BOX 621, OWENSBORO, KY.

Michigan Showmen's Association

3153 Cass Avenue, Detroit

DETROIT, Jan. 31.—The regular meeting was held Monday (26). Officers present were Harry Stahl, president; Ben Morrison, first vice-president; Roscoe T. Wade, second vice-president; Louis Rosenthal, treasurer; Bernhard Robbins, secretary; Jack Dickstein, past president, and Leonard Simons, club attorney.

Elected to membership were John Baynes, Charles Serviss, Henry Adler, Hosrof Zakarian, H. L. Herschberg, John McKee, George O. Haggard, Aaron Herman and Raymond Crossland.

President Stahl outlined an ambitious schedule for the coming year, including a child welfare program. Clubrooms will be occupied several days a week by the Gray-Y under the guidance of the YMCA. Gray-Y is a club to combat child delinquency. The Actors' Company will continue to give plays in the MSA auditorium. The next production, *Oedipus Rex*, will be given February 6-8.

A new loud-speaker system has been installed. A new Canadian flag was donated the organization by Walter Schafer.

Nate Golden, third vice-president, left for a visit to the East. Fats Norton left for Tampa.

Ladies' Auxiliary

Regular meeting was held in the Legion Hall of the MSA Home Monday (26) with the following on the rostrum: Bernice Stahl, president; Dot Miller, first vice-president; Peggy Cohen, second vice-president, and Dorothy Gold, treasurer. Mrs. Gold also acted as secretary due to the absence of Belle Powers.

A social will be held Monday, February 2, with Elaine W. Lysinger, Dolly Galvin, Mrs. Joe Friedman, Revel Galo and June Douglas, hostesses.

Correspondence was read from Father Flanagan, of Boys' Town; H. F. Reves, of *The Billboard*, and Edith Hargrove, of the Ladies' Auxiliary, Pacific Coast Showmen's Association.

A life membership card was sent to Mae Goldstein, who is ill in Herman Kiefer Hospital.

New members are Mabel A. Duggan, Beatrice Maxwell Morgan and Eva J. King.

A set of ash trays for the auxiliary lounge was received from Dorothy Gould, Ocean Park, Calif.

Larry and Hilda DeCorrado are the parents of a daughter, Margaret Marie.

Heart of America Showmen's Club

931A Broadway, Kansas City, Mo.

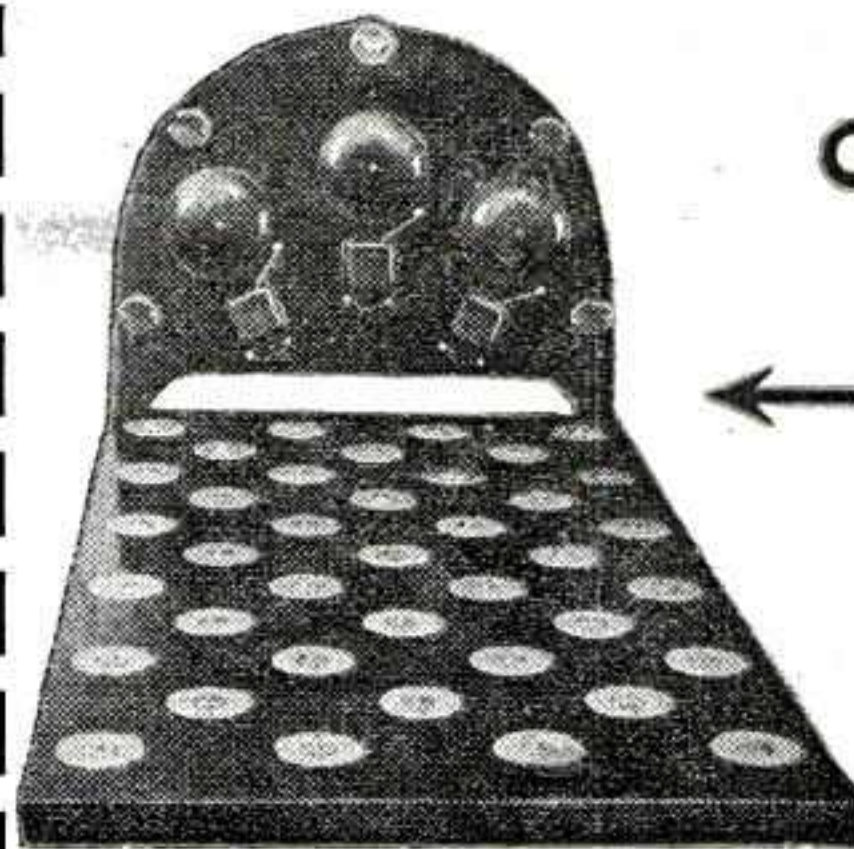
KANSAS CITY, Mo., Jan. 31.—President Harold Elliott returned from St. Paul in time to preside at the regular weekly meeting. Treasurer George Carpenter and Secretary Homer Pennington also were on the rostrum.

Elected to membership were Chandos G. Laube and George M. Bush, concessionaires. President Elliott announced that the joint president's dinner will be held Friday, February 6 at 7 p.m. The regular initiation night has been postponed to the last Friday in February.

Ladies' Auxiliary

President Rosalee Elliott presided at the regular weekly meeting. Also on the rostrum were Treasurer Hattie Howk and Secretary Loretta Ryan, who was presented with a new typewriter by members. Mrs. C. W. (Mother) Parker, chairman of the finance committee, came in from Leavenworth for the meeting despite the weather.

This was a special meeting called by President Elliott and was followed by a luncheon served by Ruth Martone and her committee. Members of the men's club were guests.



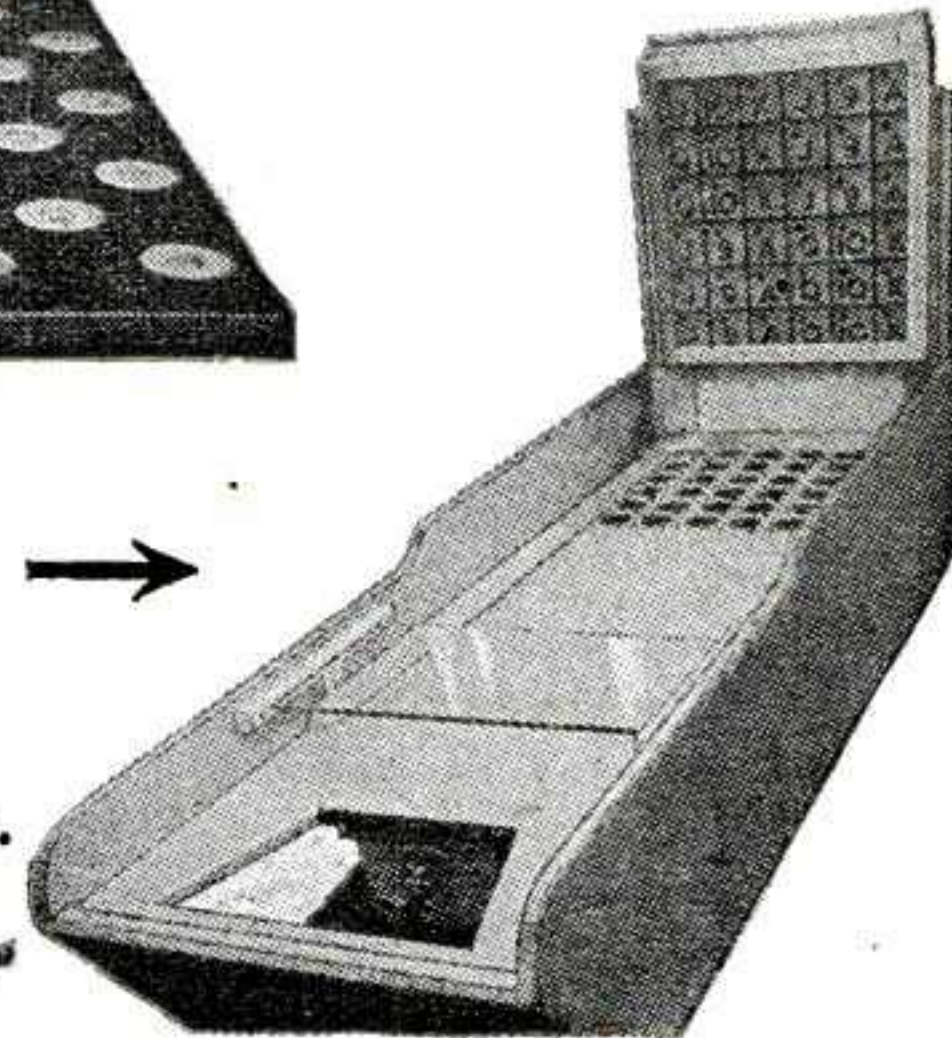
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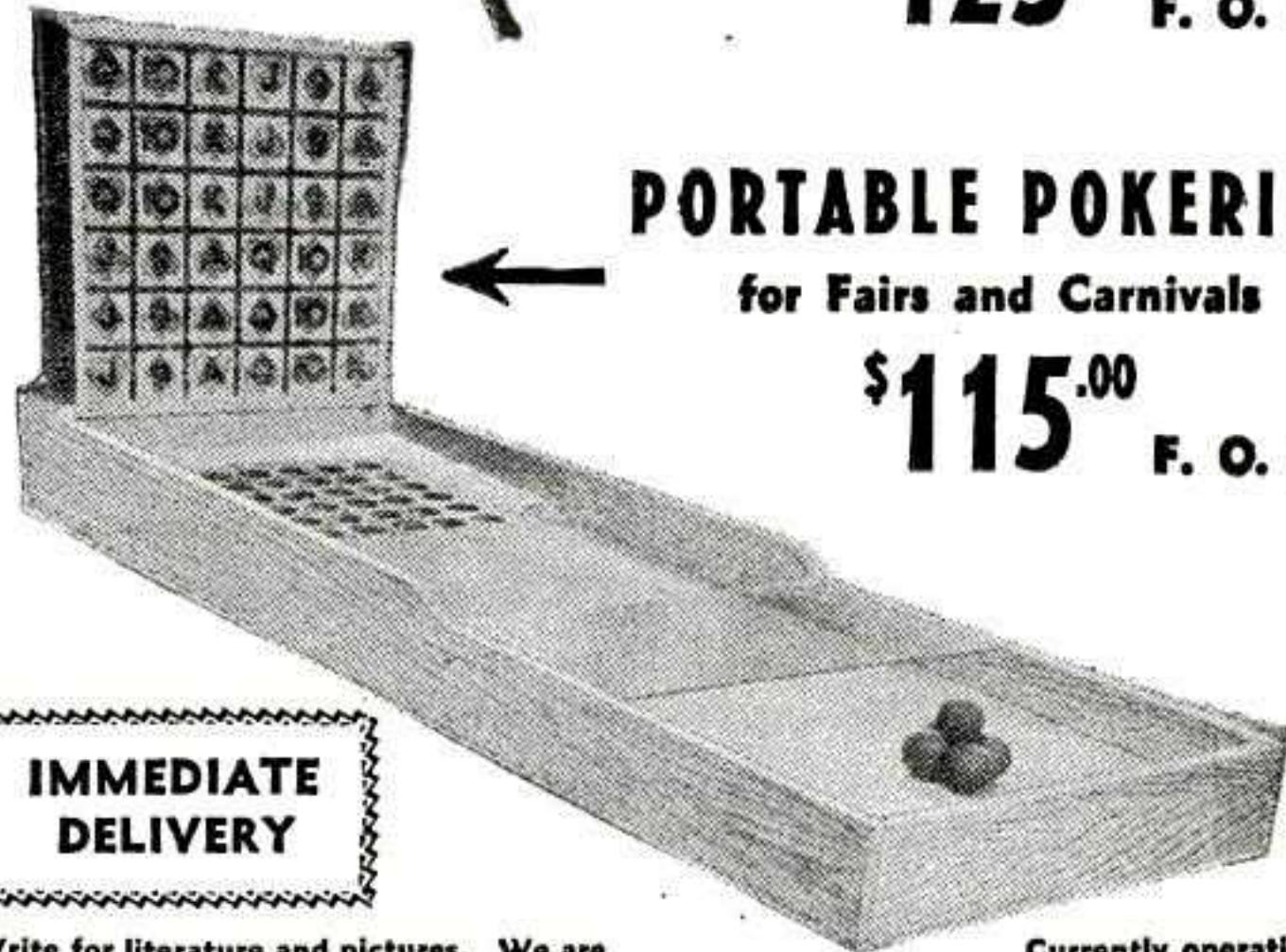
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CLUB ACTIVITIES

Miami Showmen's Association
 236 W. Flagler St., Miami

Ladies' Auxiliary
 About 600 members of both clubs turned out for the Barn Dance at Dade County Armory. Kay Ollis produced and directed the chorus numbers and members portraying various roles included Lucille, Nellie and Dorothy Tate, Mary Edith Lorow, Rosita Dell, Edna Mae Haut, Karen Glass, Laura Manos, Rita Palitz, Gladys Green, Virginia Feldman, Billy Garber, Emma Rocco, Francis Deemer, Eve Daniels and Bill Palitz. Babs Giffen emceed.

Winners in the men's obstacle races were Alton Pierson, Leo Bistany and Art Fraser. Raynell Golden who directed the Barn Dance, handled the auction which followed the show.

Committees for the show included Louise Endy and Hilda Roman, tickets; Ruth Schreiber and Blanche Lytton, script; Francis Deemer and Madge Harris, hostesses; Dora Pierson and Virginia Feldman, door; Ceasare Buzzelli, Bea Truesdale, Elsa Bryant, Mildred Scott and Ida Sincley, buffet lunch; Ether Weer, Doris Kimerer, Freda Wilson, Bea Tarbes and Cleo Hoffman, beverages; Billy Anthony, cider barrel; Ruby Wilson, Alberta Mack, Billy Cooper, Gertrude Martin, Margaret Sisson, Francis Barnett and Elsie Keeler, waitresses.

President Louise Endy presided at the board and regular meetings January 22. On the rostrum with her were First Vice-President Hilda Roman, Second Vice-President Martha Weiss, Secretary Lois Hanson and Treasurer Mae Levine, Mrs. Bertha Melville, A. Melville, Mrs. Walter E. Sibley and Past President Raynell Golden, who brought in the membership applications from Sophie Tucker

Pacific Coast Showmen's Association
 1106 S. Broadway, Los Angeles 15

LOS ANGELES, Jan. 31. — Short session Monday (26) was conducted by Vice-President Joe Krug. Also on the rostrum were Vice-President C. E. Moore, Treasurer Al Weber and Executive Secretary Al Flint.

John Hoffman and William Clancy were elected to membership. Harry Flax and John Hoffman officially were initiated by Past-President Bill Hobday.

Visitors and members present after absences included Joe Exler, Joe Metcalf, John Lorman, Ed Neu, Frank Rose, Hollywood Powers and Edward Delair.

J. Ed Brown and Ed Smithson are on the sick list. Smithson is in Los Angeles General Hospital.

Chairman Moe Levine, of the furniture fund committee, organized an impromptu campaign to raise money for furnishing new clubrooms. A total of \$30 was donated.

It was announced that no regular business meeting will be held Monday (1) but that the men have been invited to join the ladies in their clubrooms for an informal gathering. Official moving from the present quarters in the Case Hotel to the new clubhouse at 1235 South Hope Street will take place Friday (30) and next regular business session will be held there.

Drawing was won by Lloyd Lusby.

and Sally Rand.

Gold life membership cards were presented to Blanche Lytton, Virginia Feldman, Doris Kimerer and Ruth Schreiber. On the sick list are Virginia Chisholm and Shirley Matisoff.

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KING AMUSEMENT CO.
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Show Folks of America San Francisco

SAN FRANCISCO, Jan. 31.—Regular meeting was called to order by President Whitey Monnette. Correspondence was read from Dr. Walter Rapaport, superintendent of Agnew's State Hospital; Nellie Baker Ramsey and Mrs. Irma Gallian.

Don Lusschesi was elected to membership. Sick list includes J. J. McCarron, Mrs. Irma Gallian, Dave and Estelle Rosenthal, Mrs. Lillian Cole, Mrs. Rose Compton, George Blondell, Nick Kachur and Joe Litchell.

Polish Fisher introduced his guests, Butch Cohn, M. M. Buckley and Al Stein. Stein donated \$25 to the sick and relief fund.

Orrie Blome won the pot of gold.


 "Comfort and Protection"
TENTS OF ANY SIZE FOR SALE!
 Fully hand-roped Concession Tops, Cook Houses, Bingo Tops, Merry-Go-Round Tops, etc.
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 NOW BOOKING FOR 1948 SEASON
 Rides, Shows, Legitimate Concessions.
 Opening in April, vicinity Washington, D. C.
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 Long Range Gallery complete, built on '41 G.M.C. truck with new motor, perfect condition, with Trailer hitch. Also Short Range Gallery, like new, factory built, on two-wheel Trailer, all steel body. This is no junk. Priced for quick sale. Unit now in North Carolina Winter Quarters. All replies to
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 We have on hand all kinds of birds, meat eaters and hay burners, that must be sold in the next 60 days. Inquire Route #1, Box 399-C, State Rd. 92, Plant City, Fla., for full particulars. All animals climatized.

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 Rides and Shows for 1948. Ride Help wanted.
WM. T. COLLINS SHOWS
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 PASTIME A. C. for either JUNE, JULY OR AUGUST
 Write
Anthony Galiotta
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WOLF GREATER SHOWS
 Now Booking for 1948
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 Want Foremen for Tilt, Ferris Wheel, Merry-Go-Round. Open May 1st. Address:
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LOS ANGELES, Jan. 31.—President Marie Bailey presided at the second meeting of the year January 22, with Babe Herman, second vice-president, also on the rostrum. Clarence Alton pinch-hit for Sammy Correnson, who was still in the North on business. Jack Keon was a special guest on the rostrum.

Madame Deino is still on the sick list, recuperating at her home. Following the meeting, members adjourned to club's dining room to partake of one of Lucille King's lunches.

January 15 saw President Marie Bailey presiding over her first meeting of the new year. Members remained silent for three minutes in memory of Molly Ramm, who passed away in Chicago January 11. Meeting was preceded by a board meeting. Jenny Reigel and her staff, including Ed J. Kennedy, Tillie Palmateer and May Allman, reported attendance at 100 members and 10 visitors. Ethel Krug, membership committee chairman, reported that six new members had been elected.

All on hand partook of the chicken dinner prepared by Harry Golub and Sammy Dolman. Making brief talks were Mr. and Mrs. Jerry Long, John Ragland and John L. Lorman, and all visitors were introduced. Ben Beno made an appearance after a lengthy absence, as did T. Dwight Pepple, J. W. (Patty) and Edith Conklin and son visited the rooms.

Reely Castle Burglon planed down from San Francisco to renew acquaintances. Door prize went to Ben Beno.

Arizona Showmen's Association, Inc.

317 W. Washington, Phoenix

PHOENIX, Ariz., Jan. 31.—President-elect Charles Denny presided at the regular meeting Monday (26). Elected to the board of directors were Hiko Siebrand, chairman; C. H. Zeigler, Francis Wilson, Mrs. Charles Denny, Rose Menow, W. J. Siebrand, Percy Jones, Tony Spring, Mrs. Norman Prather, Louie Wald and Cora Ritter.

Following committees were named: Cemetery, Louis Block, Francis Pesicka, Don Hanna, J. B. Austin, Harry L. Gordon.

Sick and Relief, Don Hanna, J. B. Austin, Harold Dwyer, D. W. Yeakle. Finance, C. F. Zeigler, chairman; Don Hanna, Hiko Siebrand, Mrs. Betty Wilson, Nellie Clark, Frank Merrow, Tom Wheelright. Publicity, Harry L. Gordon, Nellie Clark.

House, John Siebrand, Harry L. Gordon, Charles Denny Jr., D. W. Yeakle, Mickey Wilson. Ways and Means, Cora Ritter, Jack B. Austin, Francis Pesicka, Billie Gallimore, Roy Hildebrand, Frank and Rose Merrow, Norman Prather, Paul Pesicak, Frank Screbra, Elma Jean Derry, Marion Prather, Betty Wilson. Membership, Harry L. Gordon.

Mrs. Rose Merrow won the weekly award and donated it to the sick and relief fund.

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1947 No. 5 Eli Wheel, used four months, same as new; transportation for Wheel, International Tractor and special-built Semi-Trailer; both in excellent condition. Price unit, \$10,950. Single Loop-o-Plane, in excellent condition; this Ride has been completely overhauled, with excellent Tractor on Trailer and transportation. Price as unit or separate: Loop-o-Plane, \$950.00; Tractor and Trailer, \$1,400; as unit, \$2,150. Have complete small Carnival for sale if interested.

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Will book Tilt-a-Whirl, Octopus, Train, Pony Ride. Shows of all kinds with or without equipment. Want Agents for Ball Games, Stock Concessions, Ride Help, Showmen. Want Sound Truck. For Sale—Travis Mix-Up, ready to operate; will book on show. Devil's Bowling Alley, Bass Fiddle. Address: BOX 321, HAYNESVILLE, LA.

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December 1947

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The Looper is built to last for many years . . . rolls on over-size Timken bearings. Frontage 53 ft. Easily loaded on two 26 ft. trailers. Limited number open for spring delivery from available stocks. Additional production dependent on critical materials. Write, wire or phone today.

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SHOWS—Minstrel, Monkey, Snake, Illusion, Monkey Speedway, Wild Life, Motor Drome, Circus Side Show, Law and Outlaw, Mechanical, Penny Arcade, Wild West or any high class show capable of getting money.

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| 1 No. 5 Ell Wheel, Le Roi motor | 1 Walking Charlie, six (6) figures, ball game |
| 1 Allan Herschell 3-Abreast Merry-Go-Round | 1 Set of Three Men in the Barrel, ball game |
| 1 24-Seat Chairplane with Ford motor and fence | 1 All-Electric Burch Popcorn Machine |
| 1 Two (2) Car Loop with some spare parts | 1 Peerless Popcorn Machine |
| 1 Smith & Smith 24-Seat Chairplane, new Wisconsin motor and 10 H.P. electric motor | 2 New All-Electric Floss-Candy Machine, with stand |
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| 1 Three (3) Car Electric Train, used 90 days | One 7 1/2 Kw., 110 or 220 Volts A.C. Light Plant |
| 1 1/2-Ton Ford Truck for sound, car panel job | One lot Junction Boxes and Electric Ground Cable |
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| 1 Small Bingo Top and some stock | One lot of Electric Light Bulbs |

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WANT MAJOR RIDES—Caterpillar, Flying Scooter, Double Octopus, Rollo Plane, Spitfire, Fun-in-the-Dark.

KIDDIE RIDES—Complete set or separate rides considered.

SHOWS—Snake, Monkey, Illusion Fun House, Penny Arcade and one more Pit Show.

CONCESSIONS—Legitimate stock privileges open to reliable concessioners.

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Permanent Address: G.P.O. Box 1488, Detroit 31, Mich.

WINTER QUARTERS

W. G. Wade

DETROIT, Jan. 31. — After a few days' rest following the Michigan fair meeting, folks went back to work. Some took off for vacations, however, including Mrs. Gladys Shoen, who planed to New Orleans; Mrs. Mildred Miller, who went to Tampa, and Harry Mamas, who journeyed to Miami.

Glen Wade Jr. is getting equipment for the new shows assembled. Owner W. G. Wade is replacing various equipment. Six light towers arrived from St. Louis and, along with one of the searchlights, were used at the Michigan fair meeting. The Rollo-plane arrived and the two Tilt-a-Whirls are reported on their way. Eli Bridge Company has promised two Ferris Wheels by mid-February. Buster Crossland and his helpers leave for Tonawanda, N. Y., to pick up two Merry-Go-Rounds as soon as the weather permits.

Cameron Murray reports contracts for the centennial at Greenville, Mich., August 3-7, have been signed for the No. 2 Unit.

The Beeches are enjoying the new cabin cruiser. The Bert Britts are basking in the Florida sun. The Rupps are busy around Tampa trying to replace the equipment lost in the fire. Arnold and Verna Roebuck attended the Michigan fair meetings. Sheik and Juanita Hennessey are in town and Sheik reports he's still suffering from insomnia. Pat McFrisby and Sam Hanson are busy in the paint shop. Cheny Franklin came in from St. Louis with the light towers and he and the writer cut up plenty of jackpots. Auditor Davenport is settled at his desk in the office wagon. —WALTER A. SCHAFFER.

J. A. Gentsch

NATCHEZ, Miss., Jan. 31.—All reported from their vacations January 5, when quarters work got under way and everything is on a full-scale operation, despite snow.

Russell Cooper, chief electrician and mechanic, has his crew rebuilding engines and new light fixtures. He reports all rolling stock and rides will be in shape for opening.

Dad Grant is in charge of the paint shop and repair department. Plans have been drawn, but work has not yet started, for the new front gate. Harry Harris, lot superintendent, completed the repair work on his show and the new canvas has arrived.

C. W. Gentsch reports that his car, stolen January 10, has been recovered. Mr. and Mrs. J. A. Gentsch and children, Sonny and Myrna, spent two weeks in West Texas and in Old Mexico.

Owner Gentsch reports the purchase of a Tilt-a-Whirl.

Dyer's Greater

WEST HELENA, Ark., Jan. 31. — Crew has been working steadily since shows closed in November, taking time off only for Christmas week, with the result that equipment should be in readiness for the 1948 opening late in March. Two new tractors and semi-trailers have been added to transport the new Caterpillar, which is scheduled for pre-opening delivery.

William R. Dyer, general manager who also bats for Agent William Reid, returned recently from a northern booking tour with the report that the org will play Arkansas, Missouri, Illinois, Iowa, Wisconsin and Mississippi, approximately the same territory as in the past.

M. E. Flaherty is in charge of the mechanical and repair departments, and Whitey Curtis is in charge of painting, with the writer overseeing quarters work.—GEORGE DYER.

Page Bros.

SPRINGFIELD, Tenn., Jan. 31.—Owner W. E. Page announces that Roy Little will replace V. L. Collier as assistant manager this year. Other staff members are Mrs. W. E. Page, secretary-treasurer; Lyle Page, ride and transportation superintendent; Jessie Johnson, electrician, and Paul Pittman, concession manager.

Shows will carry eight rides this year, with the new train expected next month.

Centerville, Ashland City, Springfield and Lafayette fairs were contracted at the Tennessee meeting. Also signed were the July 4 dates at Martin and Trenton, Tenn.; annual celebration at Huntingdon the week of July 12, and Humboldt and Alamo, Tenn., Strawberry Festivals.

Wilson Greater

PHOENIX, Ariz., Jan. 31.—Considerable work has been accomplished in local quarters and three shows and two rides are to be added for the coming tour. G. A. Caudell, in charge of quarters, has had the crew overhaul and repaint all equipment.

Mrs. Caudell will have the corn game, and Tom Colvin again has been retained as secretary.

Good weather prevails and everyone with it is anxious to get started. Mrs. Wilson will remain here thru the summer to manage the auto court purchased by Wilson. —NORMA CABELL.

Jolly, Inc.

WASHINGTON, Jan. 31.—Ferris Wheel seats have been rebuilt and painted and three other rides are getting an overhauling. Mrs. Pat McShea has booked her Jinny ride with the show. Charles Masters is framing a new Crime Show. John Miliano and family are expected to arrive soon from Philadelphia. Ethel Swicegood, pitch-till-you-win worker, is staying with her mother in Washington, N. C. Phil Masilak, wintering in Miami, reports that he will reach quarters in advance of the April 12 opening.—MRS. JACK ROBINSON.

TWO NEW RIDES FOR SALE

1947 MODEL 18-CAR ALLAN HERSCHELL Caterpillar, used only in short season park, ride is like new in every respect. Complete with crates used only once to transport ride from factory to park.

1947 MODEL 10-CAR ALLAN HERSCHELL KIDDIE AUTO RIDE, complete with top and sidewall. This ride, too, has never been out of our park . . . in use only three months. Write

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Billboard Cincinnati 22, Ohio

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C. A. STEPHENS SHOWS BOOKING

Shows, Rides and Concessions for the coming season. All mail answered.

BOX 817, CRYSTAL RIVER, FLA.

Johnny J. Denton

DOTHAN, Ala., Jan. 31.—Shows will open their season the last week in March. Denton Cantrel and C. C. Leasure report the 1948 route is practically set.

Joe Duncan, with two rides and two shows, will be a new addition this year. He will have the Fun-house and Penny Arcade.

Staff includes Johnny J. Denton, owner; Ted Fisk, secretary; Irene Denton, auditor; Fred Cantrel, manager; Parks Connley, ride superintendent; C. C. Leasure, general agent, and Fred Alman, lot superintendent.—C. C. LEASURE.

Attention, Mr. Show Owner

Are you satisfied with your present Cook House? Or would you be interested in booking a clean Cook House that caters to show people? I would prefer a show that carries 10 or more Rides. Also have for sale one 16x20 Cook House COMPLETE; will sell G.M.C. Truck to transport same. Truck has a 12 cu. ft. Deep Freeze, all in first-class shape.

C. C. ZIMMERMAN
o/o Weslaco Trailer Park Weslaco, Texas

CARBONS FOR 60" SEARCHLIGHTS

Pos. 5/8"x22"; neg. 7/16"x12", packed 27 pairs to metal cylinder; 10 cylinders to a case, 25¢ per pair, F. O. B. New Orleans, in case lots only; 20¢ per pair in orders of 1,000 pairs.

R. E. LLEWELLYN
3138 Jeff. Hiway New Orleans 20, La.

Attention, Mr. Showman

We build and ship to any point in the world. Concession Frames or Show Equipment built to your specifications. Ex Showman and understand your needs.

W. H. "BILL" SARGENT
CARNIVAL BUILDER
18A West St., Newport, N. H. Phone: 177-W

GABARDINE SHIRTS!!

Three-button shank cuffs, wide pleat middle of back, choice of colors, to fit you, \$7.50; three for \$20.00. Write for samples. Also industrial, baseball, softball uniforms.

STYLE-SELECT MFG. CO.
39 1/2 S. Main St. Council Bluffs, Iowa

OHIO VALLEY SHOWS

Now booking Rides, Shows and Concessions. Open April 24 in Ohio.

ROXIE HARRIS
P. O. Box 142 FINDLAY, OHIO

IMPORTANT NOTICE!

JUANITA GREY

of Sulphur Springs, Texas, contact **MRS. J. B. CALDER**
312 S. MAIN WELLSVILLE, KAN.
by wire immediately.

FOR SALE OR TRADE

1 Aluminum Van Work-Shop Trailer, with built-in racks to carry front, light towers, lights, repair parts for trucks and rides, work bench, side opening. Would make good Merry-Go-Round Van or for stock or office. Trade for factory-built House Trailer.

H. W. STECK, Plainview, Minn.

L. J. Heth

NORTH BIRMINGHAM, Jan. 31.—A crew of 15 is busy getting rides, shows and trucks ready for an early March opening. The Merry-Go-Round is being rebuilt and repainted and all other rides are getting a share of paint and repairs. A new electric wagon is being built, with another 100-kw. transformer added. The new Tilt-a-Whirl has been received.

General Agent Joe J. Fontana announces the show again will play the American Legion July 4 Celebration in Connersville, Ind. This will mark the seventh time the shows have played the date.

Recent visitors here include Sam and Joe Salidino, Bob White, Harry Lottridge, George Kelley, L. H. Travis and Henry Tarber.

Owner L. J. Heth, Henry Heth, Claude Dutton and Mr. and Mrs. Joe J. Fontana left to attend the Tampa Fair.—DENNIS HETH.

Price's Jollytime

BERWICK, Pa., Jan. 31.—With the return of Owner W. R. Price from Ohio, work has been stepped up in quarters here. While in that State Price visited with Mr. and Mrs. Floyd Sheaks and daughter, Mary Ann, and with them attended the Ohio fair meeting in Columbus.

Outfit will play new territory this year. Order has been placed for more ground cable and new junction boxes are being made. Rides have been repainted and platforms made for the kiddie auto ride. New tires and wheels have arrived for the cars. Roy Gray is at quarters. Recent visitors were Jimmie Sparks, Tommie Wieter and Helen Whitko, ride owner and operator.—FLOYD SHEAKS.

C. A. Stephens

CRYSTAL RIVER, Fla., Jan. 31.—A skeleton crew has been kept busy here since shows closed in October and equipment is in good shape. Show fronts have been painted and some changes have been made.

Pinochle, bridge and cribbage games are played nightly. The writer will take a trip for the management that will take him to the Great Lakes.—FRED WEBSTER.

Georgia Amusement

AYERSVILLE, Ga., Jan. 31.—An eight-man crew is painting and overhauling rides and rolling stock in preparation for opening day around March 15 in the vicinity of Athens, Ga. Four rides, two shows and some 25 concessions will be in the line-up this year. Negotiations are under way for a Ferris Wheel.—E. W. CURTIN.

PIONEER SHOWS
high class midway attractions

High Class Midway Attractions

PIONEERS IN CLEAN, HIGH-CLASS MIDWAY ATTRACTIONS

Fair Secretaries — See Us at Fair Meetings for the Best Proposition From a Dependable Show

Will book any Shows not conflicting, with or without equipment. Rides—Will place any modern, well kept Rides not conflicting with our own.

Concessions—Will book Legitimate Stock Concessions.

Help—Ride Foremen on all Rides, Semi Drivers preferred. Top wages. Concession Agents. All Help with me before, answer.

Want Free Act—Must be sensational.

For Sale—Miniature Train. Hauls 12 adults or 24 children.

MICKEY PERCELL

Box 106, Waverly, N. Y.

WILLIAM T. COLLINS SHOWS
Pride of the Northwest

WANT

WANT

This Organization Has Again Contracted a Star-Studded Route of the Middle Northwest's Finest Fairs. A Route That No Other Truck Show Can Equal.

IN NORTH DAKOTA WE HAVE THE FOLLOWING: CROSBY, BOTTINEAU, CANDO, JAMESTOWN, FESSENDEN, LANGDON AND HAMILTON.

IN MINNESOTA: WADENA, ROCHESTER, OWATONNA, WORTHINGTON, ST. JAMES, BIRD ISLAND, REDWOOD FALLS, AND MASON CITY, IOWA. THREE MORE ARE PENDING.

Will book Spitfire, Ridee-O, Chair-o-Plane or any ride not conflicting with what we have.

SHOWS: Will book Mechanical, Animal or any show of merit. Want Managers and Producers for the following office owned shows—Girl Show, Midget, Hillbilly and Fat Show. Will frame shows for any reliable showmen with worthwhile attractions.

RIDE HELP: Foremen for the following rides—Twin Wheels, Merry-Go-Round, Tilt-a-Whirl, Octopus, Fly-o-Plane, Roll-o-Plane, Kiddie Auto and Miniature Train. Must be sober and reliable and be able to drive Semis. Need General Help in all departments. Foreman for Towers and Front Entrance Arch. Also Man to handle searchlights. Want A-1 Electrician (R. B. Hathaway, Chuck Olson, get in touch with me). Have opening for a good Lot Man, one who can lay out lot and see it on and off.

CONCESSIONS: Can use a few more. Must be legitimate (no mitt camps). All replies:

WM. T. COLLINS, Owner

406 Erie Street

St. Paul, Minnesota

VIRGINIA GREATER SHOWS
The Show With The Proud Reputation

ROCCO MASUCCI
Gen. Mgr.

SARAH MASUCCI
Sec'y & Treas.

WM. C. (BILL) MURRAY
Gen. Agent

OPENING SUFFOLK, VIRGINIA, APRIL 9TH

WANT—All Grind Stores, Ball Games, Photo Gallery, High Striker, Bumper, French Fries, Novelties (Oliver Jones, are you coming back?), Scales and Age, Penny Arcade open, Cigarette and Penny Pitches, Hoop-La, Basket Ball, any kind of ball-throwing Games, String Game, Pitch-Till-Win, Dart Balloons.

WANT—Any new Shows. Good opening for Motordrome, Mechanical City, Hillbilly Show, Girl Show (Bob White, answer), Wild Animal and Circus Side Show (Louis Augustino, answer; Cynthia Speight, answer at once). All our old boys, come on, Winter Quarters now open. Tidewater Fairgrounds. All mail and wires to

WM. C. (BILL) MURRAY

P. O. Box 461

Suffolk, Virginia

JOHN F. REID PRESENTS
Happyland Shows
THE BEST IN OUTDOOR AMUSEMENTS
NOW BOOKING FOR OUR 20TH SEASON—1948—RIDES, SHOWS, CONCESSIONS
Opening vicinity of Detroit, Mich., in April. PHONE: PLax 7924
3635 SEYBURN, DETROIT 14, MICH.

MODERN

IMPROVED

CHAIRPLANE AND KIDDIE AIRPLANE RIDE

WRITE FOR CATALOGUE.

Immediate delivery on Chairplanes. Also on Gears and Clutch Parts.

SMITH & SMITH, SPRINGVILLE, N. Y.

GIVE TO THE DAMON RUNYON CANCER FUND

BULLOCK AMUSEMENT CO.

NOW BOOKING FOR 1948

OPENING FIRST WEEK IN APRIL IN VICINITY OF CHARLOTTE, N. C.

CONCESSIONS—All open except Popcorn. Legitimate Concessions only. No Racket, No Girl Shows.

SHOWS—Will book One or Two Grind Shows, 25% after federal tax. Will book Kiddie Rides.

HELP—Foremen for Merry-Go-Round, Ferris Wheel and Chairplane. Second Men on all rides that can drive. Man and Wife for Ball Game.

FOR SALE—One new Star Super Deluxe Counter Model Pop Corn Machine, never used, original cost of machine was \$527.00, will sell for \$475.00; one used Merry-Go-Round Top and Side Wall for Little Beauty Merry-Go-Round, 32 ft., price, \$125.00. These items are stored at my winter quarters in Charlotte. All replies to

J. S. BULLOCK, Box 29, R. R. 1, Charlotte 4, N. C.

WANTED WANTED WANTED

WORLD OF MIRTH SHOWS

GIRLS FOR GIRL SHOW—Chorus Girls, Specialty Dancers, Dance Team, Singer, Novelty Acts and anything suitable for big revue.

MUSICIANS—Girls for all girl band. State experience and instrument.

TALKERS—Want A-1 Talkers for Girl Show and Posing Show.

GIRLS FOR POSING SHOW—Experience not necessary, but must be young and attractive.

CANDY PITCHMEN—Must be experienced and sober.

Comic with burlesque experience.

Man to handle Life Show; good proposition to right person. Staterooms available to all people engaged.

FOR SALE—88 Ft. Plexiglas Front, complete with 7 8x10 Banners, used 9 weeks. Suitable Girl Show, Posing Show or Life Show. Have five 7x7 Banners for Mickey Mouse Show, almost new, \$50.00.

Address:

J. SCIORTINO

Gibson, Fla.



CAN PLACE FOR

ST. LUCIE COUNTY FAIR

FT. PIERCE, FLA., FEBRUARY 9 THROUGH 14

S. W. FLORIDA FAIR

FT. MYERS, FLA., FEBRUARY 16 THROUGH 21

and Other Big Ones To Follow, Including

GREAT PLANT CITY STRAWBERRY FESTIVAL

RIDES—Octopus, Fly-o-Plane, Scooter, Chair-o-Plane, Kid Rides.
SHOWS—Illusion, Mechanical and other Grind Shows with own equipment.

Legitimate Merchandise Concessions of all kinds.

Few choice Wheels and Grind Stores.

ADDRESS HOWARD INGRAM or SAM GOLDSTEIN

CKECHOBEE, FLA., THIS WEEK

ORANGE BLOSSOM SHOWS

WANT FOR SEASON OF 1948

CONCESSIONS—Cookhouse, Bingo, Popcorn, Candy Floss, Apples, Fish Pond, Duck Pond, B Dart—A Dart Ball Games, Cigarette Shooting Gallery, Mitt Camp, Long or Short Range Gallery or any Stock Store, Roger Fingers, Hub Beard, Bill Stopfel, get in touch with me. P.C. open.

SHOWS—Snake, Monkey, any Grind Show, Help on #5 Wheel, Chairplane, Double Loop, 10-Car Kiddie Auto. If you want to book with a show that plays uptown, not the sticks, this is it. This show playing Georgia, Tennessee, Kentucky, Indiana, North Carolina and South Carolina. Show in winter quarters behind Tally Millhouse Store in Valdosta, Ga. Want to buy good Light Cable for cash. All mail to

A. P. (ART) HINNANT W. H. (BILL) MYERS

GENERAL DELIVERY, VALDOSTA, GA.

TIVOLI EXPOSITION SHOWS

Fair Secretaries and Committeemen wanting a show that is different contact me now.

12 RIDES—8 SHOWS—LIGHT TOWERS—50 CONCESSIONS

M. J. DRESSEN Box 68, Chillicothe, Illinois

WANTED

Shows, Stock Concessions and Ride Help that drive. All reply:

H. V. PETERSON Box 742, Joplin, Missouri

Mississippi Fair Secretaries—Our Agent will be at Jackson.

Largo Opener Big for Royal Crown; 3 Florida Fairs Added

LARGO, Fla., Jan. 31. — Eddie Young's Royal Crown Shows inaugurated their 1948 season at Pinellas County Fair here Tuesday (27) to attendance that was reported as being the largest in the annual's 28-year history. Fair ends tonight. Tuesday was Children's Day, with all county schools dismissed for the day. Owner Young was congratulated on the appearance of the shows, which presented what was believed to be one of the most extensive midways ever displayed here.

Adds Three Annuals

Dolly Young, business manager and public relations director, entertained many officials and visitors. She announced shows had been contracted to provide midways at Manatee County Fair, Palmetto, Fla., February 23-28; Highland County Fair, Sebring, Fla., March 2-6, and Halifax Fair, Daytona Beach, Fla., March 23-28, giving the org a total of eight weeks of fairs in the State.

Horse show, a new feature here, proved a good draw, and 10 free attractions were offered. Dolly Young said that Bob Fisher's Fearless Flyers, free act, has been inked for the fifth consecutive season with Royal Crown.

Shows' staff includes Eddie L. Young, owner-manager; Dolly Young, public relations director; Bob Fisher, assistant manager; E. H. Smith, secretary; Betty Davis, cashier; Harry (Irish) Gaughn, concession manager; Al Humpke, general agent; John Cousins, advertising managers; D. P. Weber, scenic artist; Jim Byron, ride superintendent; J. Doran, mechanic; Fats McCauley, Diesel engineer;

Clyde Hendricks, electrician; J. B. White, mailman and *The Billboard* sales agent, and E. Mathais and Eadie Wormsley, front gate, towers and searchlights.

Shows are Mr. and Mrs. Fred Bancroft's Side Show; Captain Ritz, Motordrome; Mr. and Mrs. L. F. Mercy, *All-Star Revue*; *Dixiana Revue*, James Ayers, manager; *Minstrels of Today*; *Crazy Castle*, Ed Kane, manager; *Magic Manor*, L. Covington, manager; *Casa Loma*, E. W. Martin, manager; *Hawaiian Show*; L. C. McHenry's Funhouse; *Monkey Circus*, Rex Barnes; *Lee's Big Snakes*; *Wild Life and Nudena*, Zeke Shumway; *Illusion*, B. Morgan, and *Iron Lung*, H. Stahl. Rides include the *Shooting Star*; *Spitfire*, G. Lucas; *Ride in the Dark*, H. Beach; *Fly-o-Plane*, B. Britt.

Visitors

Visitors included Mr. and Mrs. Archie Wagner, Joe Early, Raynell Golden, Mr. and Mrs. Bob Parker, Mr. and Mrs. Buster Morgan, Mr. and Mrs. Chuck Newman, Charles A. Lenz, L. I. Thomas, Mr. and Mrs. Sam Beatty, Tom Carson, Mr. and Mrs. J. B. Davis, Mr. and Mrs. F. H. Constable, Bob Stewart, Fred Wright and Phil Lucey.

Newly organized Tampa Showmen's Association had a booth on the grounds as part of its membership drive campaign. Friday night (30) a show was staged in the Minstrel Show, and the Ladies' Auxiliary held a bingo that afternoon, with Dolly Young and Raynell Golden sponsoring the session. Proceeds were turned over to the club.

Ruskin, Fla., Notes:

Showfolks Hold Annual Wiener Roast; Rices Photograph Event

RUSKIN, Fla., Jan. 31.—Annual wiener roast for showfolks who make their home here and others who winter locally was held on the banks of Little Manatee River, with about 75 in attendance. Event was photographed by Mr. and Mrs. Bill Rice. Guest included the Rices, Mr. and Mrs. Roy Duffy, the Renton family, Glen Cooley, Mr. and Mrs. Forest Pool, Mr. and Mrs. Spud Murphy and Lee Kennedy. Mother Renton entertained the 15 kiddies present, passing out candy, popcorn and sandwiches.

Plenty of activity prevails at Bill Rice's place and at Paradise Park, with many of the folks rebuilding their equipment for 1948. Forest Pool's father, who resides in Cincinnati, is visiting here. Rice provides a clubroom at his place and bunco is played every Friday night. On a recent Friday visitors from Gibson, Fla., included Whitie Henkel; Mr. and Mrs. McCarthy and McCarthy's mother; Mr. and Mrs. Hutchinson; Mr. and Mrs. Art DeWaller, the World of Mirth Shows, and Mr. and Mrs. Walter Rowan, of John H. Marks Shows. Recent Ruskin visitors included Mr. and Mrs. Al Kelly Dear and Mr. and Mrs. Joe Quinn, World of Pleasure shows, and O. A. Baker, Detroit, en route home from Miami.

Triangle Shows are represented here by Mr. and Mrs. Bill Thompson. Manual Garcia and friends from Tampa are weekly visitors. The Garcias had the French fries on World of Pleasure Shows last season. Lee Kennedy and some of the other boys are remodeling the Rice clubhouse. Charlie Jones purchased a cabin park here.

A number of folks went to Bowling Green, Fla., to play the fair. Frank and Winnie Wozniak, of W. G. Wade Shows, came in from a New Jersey vacation en route to play the Largo Fair with Royal Crown Shows. . . . Mr. and Mrs. Whitie Wray are readying their bingo and will be with the Blue Grass Shows this season.

Ed Zimmer, owner of the Paradise Cafe, was host at a barbecue, with Mr. and Mrs. Tayhash, of Happyland Shows, in charge. Mad Cody Fleming, owner of the shows bearing his name, spent several weeks at Paradise Park and entertained a number of Georgia fair secretaries. . . . Mrs. K. B. May, of Huntington, W. Va., is visiting Mr. and Mrs. E. C. May. She also visited her son, J. S. May, who is in a government hospital in Richmond, Va. J. S. formerly was in the commissary department on the Cavalcade of Amusements.

Buck Allsup, World of Pleasure Shows, is recovering from a recent operation in Municipal Hospital, Tampa. Rex Barnes, Gooding Shows, was a recent Ruskin visitor. . . . Mr. and Mrs. Bob Thomas, who had the cookhouse and Penny Arcade on Majestic Greater Shows last season, entertained friends from Battle Creek, Mich., at Whitie Wray's trailer.

Mr. and Mrs. E. C. May report visiting the Florida Amusement Company, where they were entertained by Howard Ingram, and the Majestic Shows. Shows combined to play the Bowling Green Fair. . . . Eddy LeMay entertains showfolks nightly at Eddie's Hut in Gibson, Fla. Mickey Mason, side show op, is located here. . . . Mark Williams visited for a few days.—E. C. MAY.

BALLYHOO BROS.' CIRCULATING EXPO

A Century of Profit Show

By Starr De Belle

Sandbar, Fla.,
January 31, 1948.

Dear Editor:

Kindly mention that this show is in the barn. When we use the phrase "in the barn," we're talking to ourselves as we have no barn. Nevertheless the phrase is self-explanatory. Thru the lack of a barn that we went into, we were thrown into the bull-rushes where we are sandfleaing it until the annual scheduled opening date, Groundhog Day. Our lot is located so close to the Gulf of Mexico that high tide chases us back and forth. The office is paying harborage instead of lot rent. Because of the wet season and the high tide here, the only work of any importance going on in quarters is being carried on by a crew of two men that are doing nothing but chipping barnacles from the wheels of wagons.

The shop departments in our barnless barn have made much headway. According to Jake Ballyhoo, the woodworkers and carpenters cut down enough trees to keep the cookhouse in fuel until the show has been freshened up. Thru the grapevine we learned that office has been freshened up thru some fresh money layed on the line by a couple of refreshing concessionaires that wanted to do a little ex-ing.

The work of unloading the contents from wagons has been finished. We have all wagonized our pots, pans, stoves, beds, dogs, wives and other plunder accumulated during the season. The hired higher-uppers, who chose to live it out on the train, reported that they have been refugees from wet paint. They've been making one-night stands from berth to berth and from room to room the full length of the train, including six coach possumbellies, while trying to stay ahead of the porters that are decorating the interior of the sleepers.

Under the tutelage of G-Wheel Whitey, whose road vocabulary has no equal, our children picked up their studies where they left off last spring. Many are well advanced in their pig Latin and are breaking the ice in courses of cookhouse heeling. Our child protege, who amazed the midway world on the day of his birth

by opening his tiny mouth and saying, "If it stops on red the winner gets choice," is being touted and educated for a future concession manager.

The big boss, the man with the shoes, General Manager Pete Ballyhoo, arrived at his hotel four miles away. We walked to his hotel to greet him as one never knows when a manager will spring for a feed. In the hotel's lobby Pete reminisced for three hours about the early-day hardships of a trouper's life. Thru a connecting door we saw the crowd thin out of the dining room and restaurant. The boss talked on. At 7 p.m. we saw the bus boys clean the tables, but the boss talked on. At 9 p.m. we saw the waiters leave, but the boss talked on. At 9:30 the restaurant's lights were turned off, but the boss never stopped. However, we saw him sneak gumdrops to his mouth from a poke in his pocket all during his narration. At 10 p.m. the boss yawned and said, "My, I must have talked longer than I intended to. The restaurant has closed and I wanted to buy everybody coffee." We walked back to the camp where our sheet-writers had arrived from a farm route bringing in the bacon.

The wolf will never come to our doors. The one we had in our Wild Life Show died before the first meatless Tuesday.

MAJOR PRIVILEGE.

American Carnivals Association, Inc.

By Max Cohen

ROCHESTER, N. Y., Jan. 31.—The writer recently returned from the Michigan State Fair meeting at Detroit. While there we visited with Floyd E. Gooding, Gooding Greater Shows, and W. G. Wade, W. G. Wade Shows, with reference to the work of the special committee in charge of public relations funds.

We also visited with John Quinn, World of Pleasure Shows; Pat Purcell, and Manager Kelly, of the Michigan State Fair.

Personnel membership cards were issued to W. G. Wade Shows and Lee United Shows, and an application for membership was received from Playland United Shows, filed by owners Gallagher and Bennett. G. A. Preston, of Lee United Shows, was a recent visitor at the association's offices.

War Assets Administration has for sale quantities of steel in strip, sheet and bar form.

Tax reductions practically certain to be effected during the present session of Congress will include an increase of individual exemptions to \$600 and a husband and wife division of income for tax purposes.

Important tax dates include February 10, last day to file January withholding tax return where amounts are more than \$100; February 15, final date to file returns by employers of payments to employees who are not subject to withholding taxes, and for income tax returns for corporations, partnerships and individuals operating on a fiscal year ending November 30; February 28, last day to file excise tax returns for January.

A research service advises that a new type of road map has been developed which is mounted in a case and revolves on rollers. Also recent developments are an electric light socket said to be waterproof and weatherproof, and a precision tool for soldering. We also have on file information with reference to letter-head designs usable by the industry.

ROBERTSON BROS.' SHOWS

JOHNNY J. DENTON #2 UNIT

GET WITH A WINNER

Have contracts for 10 bona fide fairs in Kentucky, Virginia and Alabama

SHOW WILL CARRY SEVEN RIDES AND SIX SHOWS

WANT CONCESSIONS: All concessions open except Diggers, Pan Game and Popcorn.

SHOWS: Have good proposition for shows with own equipment. Have three tops for shows. What have you?

HELP: Want Ride Help, Semi Drivers preferred; Foremen and Second Men for Wheel, Chair-o-Plane, Tilt, Octopus and Merry-Go-Round.

Open at winterquarters, February 20, Napier Field, Dothan, Ala.

Plenty of space for concession people to work and store their equipment. Make all contacts to

BOB ROBERTSON, 2335 Linden Ave., Knoxville, Tenn.
Phone 2-1666

W. C. KAUS SHOWS

Pride of the Piedmont country

NOW BOOKING FOR 1948 SEASON

We Positively Have an Entirely New Route — With Complete List of Fairs To Be Listed Later.

FAIRS BEGIN JULY 26

Will book Whip or Tilt-a-Whirl. Legitimate Concessions of all kinds open. (No Gypsies.) All Eating Stands already closed. Want to hear from our Friends and Concessioners of last year. Can use Agents for Percentage Stores.

SHOWS WANTED—Fun House or Glass House, complete Minstrel Show (Jimmy and Viola Ayers, write me); Snake or Geek Show (Happy Jack, write); Side Show or 10-in-1, complete; Motor Drome, Animal or Monkey Show, or any other Walk Thru or Grind Show. Good proposition. Want good Ferris Wheel Men and Roll-o-Plane Man that can drive Semis.

ALL ADDRESS: **RUSSELL C. OWENS, Mgr.**

NEW BERN, NORTH CAROLINA

RUSSELL C. OWENS **GRAVES H. PERRY** **GEORGE H. WHITEHEAD** **HELEN G. OWENS**
 Leasee, General Business Secretary
 W. C. Kaus Shows Representative Manager and Treasurer

MAGIC EMPIRE SHOWS

OPENING FIRST WEEK IN MARCH

WANTED FOR COMING LONG SEASON OF FAIRS, CELEBRATIONS AND STILL DATES

FREE GATE AT ALL TIMES

CAN PLACE legitimate Concessions of all kinds. Will sell exclusive on BINGO, PHOTOS, MITT CAMP, DIGGERS, SHORT or LONG RANGE SHOOTING GALLERY, and what have you?

Will book OCTOPUS, FLY-O-PLANE, ROLL-O-PLANE or any other Ride that does not conflict with what we have.

Can place SHOWS, TEN-IN-ONE, GIRL SHOW, MONKEY SHOW, ATHLETIC SHOW or any other kind of Show with or without equipment. Special inducement to those with own equipment.

Want Tilt-a-Whirl and Merry-Go-Round Foremen.

MAGIC EMPIRE SHOWS

c/o LIGHTHOUSE CAFE, ROUTE #3, HATTIESBURG, MISS. TELEPHONE 9490

PLEASURELAND SHOWS

FIRST IN . . . ALWAYS DOWN TOWN

Opening Feb. 14th, Morven, Ga. Our Street Celebrations Start in May.

CAN USE

Cookhouse, Photos, Arcade, Ball Games and Stock Concession of all kinds. Can use Swinger, Buckets and Six Cats that work for stock. CAN PLACE Girl Show, Monkey Show and any Show of merit; have tops if necessary. Can use Wheel Foreman at 25% of gross. Second Men on all Rides, must drive semis. No drunks. Ed Faulkner can use Man for Scales and Wife for Glass Pitch. Bingo People, contact now for season.

P. O. BOX 944, VALDOSTA, GA.

SAM'S FUNLAND SHOWS

OPENING LAST OF MARCH

Free Gate. No Flats. No Girl Shows. Will carry 5 Rides, 3 Shows, 20 Concessions.

CONCESSIONS—Want small Cook House or Sit-Down Grab, privilege in tickets; small Bingo that works for stock, Pan Game. Must have 3 or more Concessions in line. All Grind Stores open, also Mitt Camp. SHOWS—Can use 2 more Grind Shows with own outfit. RIDES—Book any Ride not conflicting. Can use Kiddie Rides. HELP—Foreman for Eli Wheel. No drunks. Also other useful Help. Address:

SAM FOGLEMAN

BOX 11, ELON COLLEGE, N. C.

P.S.: Will book Merry-Go-Round on account of disappointment.

WANTED

GENERAL AGENT WITH CAR

Must be sober, capable and reliable.

Write or wire:

H. B. ROSEN, H. B. Rosen Shows
 Drawer "B," Decatur, Ala.

WANTED GIRLS

for

FOLLIES REVUE AND POSING SHOW

Experienced preferred, not required. Opening March 5th. Long season, good pay.

WEST COAST SHOWS

Wire or Write

Wallace O'Connor

2765 Webster Ave. Long Beach 10, California

BINGO MANAGER

WANTED

FOR UP-TO-DATE DELUXE BINGO. Must be sober, capable and reliable and understand how to work jackpots. Prefer reference.

WIRE OR WRITE

H. B. ROSEN

H. B. Rosen Shows, Drawer "B," Decatur, Ala.

WANTED

Man and Wife with experience to operate Custard Machines on Railroad Show. Couple who handled Custard on John R. Ward's Show in spring of 1946, write. Address:

BOX 125

c/o Billboard, 390 Arcade Bldg.,
 St. Louis 1, Mo.

WANTED

FREE ACTS AND CARNIVAL

for

AMERICAN LEGION ANNUAL RODEO

July 3rd and 4th, Martin, South Dakota.

Write **JOHN GEO. DAY**

Man the Lifeboats, Men!

Things Really Hum in Calif. With Purcell, Torti on Hand

(Editor's Note: Herewith is a letter from Pat Purcell, former outdoor editor of *The Billboard*, recounting his experiences with Ned E. Torti on a junket to Los Angeles for the New Year's Day football game between Michigan and Southern California. *The Billboard* management assumes no responsibility for the veracity of the statements herein, and offers it as evidence of what can and usually does happen when such characters get on the loose.)

Dear Roger:

It seems that only time can heal the wounds suffered on a lengthy journey with Ned Torti and, after a month of patient nursing by friend and wife, one feels just about up to the

task of punching out a few lines on what takes place.

I made a snappy flight from Salt Lake City to Los Angeles December 30 and arrived about noon at the Elks Club, where we were to be billeted. On arrival, there was a note from Torti announcing that he had arrived a day early and had gone to Santa Anita to inspect the horses. This gave your agent an afternoon to spend with J. W. (Patty), Edith and Jimmy Conklin; J. Eddie Brown, John R. Castle and Charles Duffield, as well as such denizens of the Bristol Hotel lobby as Theo Forestall and Elmer Hanscomb.

Torti limped in weakly from the track at 7 p.m. and announced that he had made a sizable contribution toward improving the breed, a noble gesture, indeed. That evening was spent quietly with Patty Conklin, Eddie Brown, William H. (Bill) Green and Joe Exeter, until midnight approached—and then it was a Paul Revere to Hollywood to visit Sammy Corenson and Abe Busch at the latter's new Susie Q cocktail lounge. While there, in walked the Berk brothers, New York concessionaires, and, in company with a pair of L. A. plainclothesmen, the lads waxed merry until time to fall on their respective faces.

Pleading a slight illness as a result of the night spent in the aid of science and education, your agent reclined on the oostermoor while Torti sallied forth to feed a few more horses. He did! And while Ned was putting his time and money to such noble purposes, your agent held a pre-New Year court in the Torti-Purcell suite in the Elks Club, signing all checks "Ned Torti." Visitors included S. L. (Buster) Cronin, who has the ice bug, but good; Eddie Brown, Charley Duffield, and the irrepressible Forrest Freeland, his wife and sister-in-law. Freeland is now revising the entire outdoor paper industry.

New Year's Eve was spent with the regular Associated Troupers—with Moxie Miller, Harry Golub, Johnny Lorman, Johnny Castle, Elmer Hanscomb, Sammy Dolman and Joe Krug pitching for a winner, to say nothing about the attractively gowned wives and sweethearts present. It was a

Combo Midway Wins At Bowling Green Strawberry Annual

BOWLING GREEN, Fla., Jan. 31.—Despite daily rains except Monday (19), members of the combined Florida Amusement Company and Majestic Greater Shows left the January 19-24 Hardee County Strawberry Festival here for Sarasota, Fla., with purses well filled after an engagement that was called successful by Harry E. Wilson, assistant manager and press man of the combined unit.

According to Jack Albritten, festival manager, Monday and Saturday set records for the annual, with attendance on those nights double the mark of any previous night. Election of a queen Monday night brought out crowds, as did the Thursday night coronation, while the Saturday night automobile giveaway packed the midway. Free attractions, including Freddie Reckless, swaying pole; the Paroff Trio, high ladders; Captain Engerer's Lions and nightly fireworks also were responsible for good attendance.

Among attractions getting money were Glen Porter's Side Show, Art Spencer's Lion Motordrome, Clarence and Madge Thames's *Hot Spot* and *Tina* shows, Cash Miller's Wild Life Show, Sutton's reptiles, a snake illusion, Monkeyshines, Strange Baby, *Sahara Rose* and Doc Hamilton's iron lung. The 16 rides also reported good business, as did Jack Kelly's midway diner.

Combined staff includes Howard Ingram, general director; Sam Goldstein, general manager; Maxwell Kane, business manager; Leonard Gould, secretary; Mrs. Yellan, treasurer; Lloyd Soules, chief mechanic, and Iodine and Pauli, electricians.

Visitors included Whitey Sutton, Carl Holzappel, Sealo and Bobbie Aughtmon, Dolly Young, Mr. and Mrs. Irish Gaughan, Slim Kelly, Al Wallace, Mr. and Mrs. Gabe Novak, Mack Maxwell, Roy Hunter, Hymie and Billy Cooper, Stanley Roberts, Jack Fink and Johnny Areanellas.

humdinger of a party, and one that Brother Torti shouldn't have missed. He passed because he thought he might have to make a speech.

After a snappy three hours in the kip, Brother Torti aroused the dead at 6:30 a.m. to journey to Pasadena to see a parade. It was a terrific parade, and was thoroly enjoyed as we sat there boxing a hangover in that California sunshine with our overcoats and mitts on. Then to the M. J. (Mickey) Doolan's home in Altadena, Calif., to bum a nifty lunch and a few quickies. Mickey drove us to the Rose Bowl and there we enjoyed watching Michigan murder Southern California—and damn near got murdered ourselves when Torti, after the game was over, shouted in a loud vulgar voice: "How do you California guys like that?"

In order to get a cab back to Doolan's it was necessary to scale a mountain, but the rare roast beef dinner set out by Ann and Mickey's sister was well worth the effort. Mickey and Ann reside at 931 New York Drive, Altadena, and he sure has a stack of groceries in the pantry (free advertisement).

Because of the U. S. postal laws it is impossible to tell all that happened, but suffice to say the only way it could have been more trying would have been to have had Frank B. Joerling, Jack Duffield, Bernie Mendelson and Sunny Bernet present.

Sad note of the journey was the illness that had Paul Eagles confined to his home, and an operation that kept Pete Kortez in a Pasadena hospital. By the time you get this, both should be around again.

Yours until the musketeers grow long whiskers.

As ever,

PAT.

Roy Peugh Sr. Cuts Meat and Jackpots

GLOVERSVILLE, N. Y., Jan. 31.—Announcement in *The Billboard* that Roy F. Peugh Sr. and his son, Roy Jr., had opened a butcher shop here after closing the 1947 carnival season caused many showfolk to drop in and cut up jackpots while the two Roys also cut it up, the elder Peugh pointed out here this week between slices.

First visitor was Walter Betka, office secretary in 1947 on the Paramount Shows. Betka enjoyed it so much he remained over a few days before joining Polack Bros. While here, Betka said he would go out in the spring either as assistant to Ralph P. Flannigan on the Paramount Shows or on the Jones Bingo Circuit.

Mr. and Mrs. James, residents here, are frequent visitors at the meat emporium, and say they will again go out with the B. and V. Shows. Sherman brothers, operators of Geauga Lage Casino and Park, chatted about planned improvements in 1948 and the good business he had in 1947.

Al Perrone, who makes his home here where he has a winter business, advises he will be out with his usual concessions in the spring. George Sparks, another Gloversville resident, recently purchased a three-abreast Jenny, and plans to go out with a Western show. His son, Whitey, will be with him. Whitey and his wife will have concessions on the same show.

Richard (Dick) Tolman, secretary of the O. C. Buck Shows, stopped off en route to the org's Troy, N. Y., winter quarters from San Francisco. Since the 1947 closing he has done much traveling, making Florida, Texas and California.

James L. Quinn phoned from the Trojan Hotel, Troy, N. Y., where he is wintering, that the route for the O. C. Buck Shows is virtually complete. Quinn has been agent for the org the past 10 years. He reports that the show will open early in April, playing New York State and New England territory and may go south in the fall.

King Reid, phoned from Manchester, Vt., to advise that several new fronts are being built, a new front gate constructed and make-ready preparations in winter quarters are well advanced for his org.

Roy Peugh Sr. himself allowed that, come spring, he'll probably abandon the cleavers and the chopping block for the road.

Dixieland Minstrel Revue

Set for Sheboygan, Wis.

SHEBOYGAN, Wis., Jan. 31.—Mel Sambo Hummitzsch and his *Dixieland Minstrel Revue* have signed for the seventh year with the Garton Toy Goodfellowship Club as sponsors. Show will be presented at Municipal Auditorium here April 17-18. The troupe numbers 25 people plus a seven-piece band.

It is planned to play other indoor Wisconsin dates under sponsorship this spring and follow with outdoor celebrations and fairs.

John H. Partee Killed

SUMTER, S. C., Jan. 31.—John Howard Partee, known as Pistol Pete in outdoor show circles, was killed instantly in an auto accident near here Tuesday morning (26). David Hicks, badly injured in the accident, was reported near death. Partee has been with various carnivals, including Harrison Greater, Crescent Amusement and W. C. Kaus Shows.

Dalhart Stock Dates Set

DALHART, Tex., Jan. 31.—Four-County Fat Stock Show, sponsored by Dalhart Chamber of Commerce, will be held February 26. W. E. Cantrell, Dalhart, is manager.

CARNIVAL WANTED

For OLD HOME WEEK, July 3 to 10

Auspices Vol. Fire Dept. Must have Ferris Wheel, Merry-Go-Round and some smaller Rides. Also clean Concessions.

S. R. MORTON

Sandy Lake, Pa.

ALPHA VOL. FIRE CO.

35TH ANNIVERSARY

NOW BOOKING CARNIVAL

For the first and second week in August. Parades and Fireworks.

MICHAEL POLGARDY

ALPHA, N. J.

40TH ANNIVERSARY

AND HOME COMING

May 26-27-28, 1948. Address:

RAY HAYTER, Chm.

Anthony, Kansas

PHONE MEN

Experienced. Six months' work, not Buffalo. All labor jobs. Old friends, write. No drunks.

CHARLIE WATTS

8 Tillinghast, Buffalo, N. Y.

INDEPENDENT BOOKING

For Carnival Rides. Buckley American Legion Annual Carnival, Aug. 5, 6, 7 and 8. Contact

L. J. MARTIN

Buckley, Ill.

H. R. ROSEN

NOW BOOKING FOR 1948 SEASON

FOLLOWING EQUIPMENT IS OFFICE OWNED

8—RIDES—8 6—SHOWS—6 25—TRUCKS—25 2—LIGHT PLANTS—2
35 — WEEKS — 35

The Best Still Dates and Fairs — Opening in March

SHOWS: Want man for 10-in-1; will furnish 20x80 Top, 120-ft. Banner Line and P.A. System. What have you to put inside? Can place A-1 Girl Show, must have at least 3 Girls, will furnish 20x40 Top and Panel Front for same; man to operate Monkey Show, have complete Outfit; man to operate Snake Show, have complete Outfit; man to operate Animal Show, have complete Outfit.
RIDES: Will book Octopus, Spitfire and Tilt-a-Whirl, or any Flat Ride.
RIDE MEN: Want Foremen and Second Men for following rides: Merry-Go-Round, Ferris Wheel, Chair-o-Plane, Loop-the-Loop, Roll-o-Plane and Kiddie Ride.
CONCESSIONS: All Legitimate Concessions open. Will sell Exclusive on 2 Mitt Camps. Have good opening for Arcade.
HELP: Can place Useful Show People.
AGENTS: For the following concessions: Roll Down, Razzle Dazzle, Slum Skillos, Line-Up Store, one capable Wheel Agent, and Swinger.

Address: DRAWER "B" DECATUR, ALABAMA

THE INDIANA LIONS' CLUB

15,000 at Indiana Fairgrounds for First 4th of July All-Day Gala Celebration Last Year. 20,000 This Year. WE NEED SEVERAL GOOD RIDES. This Is a Good One-Day Stand. Write to

MORTON WHITE, THE LEADER STORE, INDIANA, PA.

Carnival Routes

Send to
2160 Patterson St., Cincinnati 22, O.

(Routes are for current week when no dates are given. In some instances possibly mailing points are listed.)

Bohn & Sons: Zwolle, La.
Brady's Rides: (27th Ave. & 36th St.) Miami, Fla.
Cable & Sons Am.: Port Sulphur, La., 2-14.
D. & H.: Ludowici, Ga.
Dixieland: Willacoochee, Ga.
Florida Am. Co.: Okeechobee, Fla.
Folk's Celebration: (Fair) Tucson, Ariz., 10-15.
Frierson & Garrison: Washington, Ga.
Hames, Bill: (Stock Show) Fort Worth, Tex., 2-8.
Judy Am. Co.: Smoaks, S. C.
Magic Valley Am. Co.: Kenedy, Tex.
Majestic Greater: Okeechobee, Fla.
Palmetto Expo.: Greenville, S. C.
Royal American: Tampa, Fla., 3-14.
Royal Expo.: Delray Beach, Fla.
Tassell, Barney: Clermont, Fla.; Lakeland 9-14.
Victory Expo.: Brownsville, Tex., 2-8.

Circus Routes

Send to
2160 Patterson St., Cincinnati 22, O.

Olyde Bros.: Monroe, La., 2-4; Port Arthur, Tex., 5-7; Galveston 8-11; Beaumont 12-15.
Davenport, Orrin: Detroit, Mich., 2-7; Cleveland, O., 9-22.
Gran Circo Americano: Managua, Nicaragua, C. A., thru Feb. 15.
Martin Bros.: Williamsburg, Ky., 3; Corbin 4; Middlesboro 5-6; Pineville 7; Ironton, O., 9.
Polack Bros. (Eastern): (Auditorium) Camden, N. J., 17-20.
Polack Bros. (Western): (Armory) Louisville, Ky., 2-8; (Taft Theater) Cincinnati, O., 11-21.

Misc. Routes

Send to
2160 Patterson St., Cincinnati 22, O.

Bradley & Benson Hillbilly Jamboree: Newell, S. D., 4; Deadwood 5; Lead 6.
Holiday on Ice (Auditorium) Atlanta, Ga., 6-15.
Ice Capades: New Haven, Conn., 2-8; Hershey, Pa., 9-21.
San Carlo Opera Co.: Ogden, Utah, 5; (Kingsbury Hall) Salt Lake City 6-7; Pocatello, Idaho, 8; Boise 9; Pendleton, Ore., 10; Tacoma, Wash., 11.
Skating Vanities (Auditorium) Sacramento, Calif., 2-10; (Auditorium) Fresno 11-16.

Circus Historical Society

WICHITA, Kan., Jan. 31.—John Crowley caught Hunt Bros. when it played Portland, Me., but missed seeing Mrs. Bush, who was at her home in Waurika, Okla. Clyde Wixom reports that the circus book, *Town Talk*, written by George W. Stark, is good reading. Ted Meyers, Iola, Kan., reports catching the Shrine Circus in Kansas City, Mo., and enjoying a visit with Eugene (Arky) Scott and the boys. Jim McInnis, Alburtis, Pa., visited Harold Dunn's miniature circus in Philadelphia. Jim McInnis Jr., who closed with the Beers-Barnes Circus, is wintering in Miami.
Mr. and Mrs. Charles Kistler, Allentown, Pa., have returned from a Florida vacation. Herb Fursier is at Holly Hill, Fla., with Kirk Adams's Animal Revue.

Harry Bowman and Murray Guy are on the sick list at Jeanette, Pa., Murray recently returning from the hospital after an eye operation. F. M. Farrell, Ithaca, N. Y., has recovered from his accident of last summer and plans to be on the road this season.
Bill Woodcock, Hot Springs, is proud of the gift he received from Ralph Miller. It's a 1904 John Robinson route book. The writer received a route card of Campbell Bros.' Circus, 1902; a newspaper advertisement of the Gollmar Circus, 1925, from Fay Reed; an album of Sparks Circus photos from John Van Matre, and four old-time pictures of the 1904 Ringling show from Bill Woodcock.—BETTE LEONARD.

Rodeo for Maple Creek

MAPLE CREEK, Sask., Jan. 31.—The Maple Creek Ken Club will sponsor a rodeo here June 28-29. Fred Bradford was named manager and Walter Migowsky secretary.

Parkin's B'ham Biz Bolstered by Press

BIRMINGHAM, England, Jan. 31.—Stanley Parkin Circus, reported to have drawn well during its December 20-January 24 engagement in Bingley Hall here, received considerable help in the form of an excellent publicity break in the January 4 edition of *The Birmingham Mercury*, the paper devoting a two-page spread to pictures of performers.

Program included Les Clerans, aerialists; Robert Fossett Jr., equestrian; Albert Carre, Liberty horses; Abdul Bey's elephant act; Fossett's Lion's, presented by Captain Parsons; Chief Eagle Eye and Company; La Dame Blanche, equestrienne; the Dynamos, cyclists; Abdulah Cherifien Troupe, tumblers; Royal Windsor Ponies, presented by Capt. Joe Barry; a pony, dog and monkey act; Sandow Sisters, trapeze; Four Hermans, jugglers; Mieke Pfanner Trio, clowns; Five Ralfinis, musical act; Margrate, Cosack rider; Charley Doubls and Pauline, comedy tight wire, and Chung Wong, foot juggler.

Benton, Ill., Annual Elects Officers, Sets 1948 Dates

BENTON, Ill., Jan. 31.—Arley E. Martin was elected president and general manager of Franklin County Fair at the annual stockholders' meeting in city hall here. J. R. Phillips was elected secretary; G. A. Hickman, W. W. Drake and L. F. Tomlinson were named vice-presidents, and Fred Holloway was elected treasurer.

Officials voted to hold the annual August 2-6, with current plans calling for an enlarged race program each afternoon, while each night will be given over to a wider entertainment and horse show program. Arrangements already have been made for the fair to continue as a member of the Illinois-Kentucky Circuit and this year, as last, four big stake races for trotters and pacers, with \$1,000 purses in each event, will be presented.

Buddy Wagner Will Book Midget Racers at Fairs

PHILADELPHIA, Jan. 31.—Buddy Wagner, owner of Buddy Wagner's Champion Hell Drivers Thrill Show, and president of United Thrill Shows, Inc., announced here his organization also will book midget auto races at county fairs in the Eastern territory in addition to a combined air circus and hell drivers thrill unit.

Wagner, who recently returned from a booking trip, also announced he had signed Bob Brandon, Leo Schultz, Lucky Lee Grable, and Tommy Rogers, air stunter, to appear with his 1948 show.

Swedish, Danish Showmen Prowling Isles for Acts

LONDON, Jan. 31.—A group of Swedish and Danish circus owners, managers and booking agents are visiting indoor circuses of England, Scotland and Ireland in search of acts for the coming season.

In the group are Trolle Rhodin, owner, and Tini Bronnett, director of the Zoo Circus of Sweden; Freddie Wachmann, Circus Belli, Denmark, and Martin Roses, booking agent of Copenhagen.

Danish Shows Set for 1948

COPENHAGEN, Jan. 31.—Bill Powell, after visiting winter quarters in the provinces, reports that at least seven circuses will hit the road this spring. Many top Danish acts, including Albert Schumann and the famous Schumann horses, are now playing indoor dates in England.

FOLK CELEBRATION SHOWS

Can Place for Pima County Fair, Tucson, Arizona, Feb. 10-15 Inclusive

About 40 weeks of Celebrations, County Fairs and State Fairs
Want Fun House, Glass House, Motordrome, Penny Arcade
Can place Shows with own outfits.

WANT FIRST-CLASS NEON MAN AT ONCE

Can place Legitimate Concessions. Can place good Calliope Player. Can place Ride Foremen and Second Men. Want two good Comedians.

Wire or write BOX 2230 Tucson, Arizona
(Phone 0554-R5)

JAS. M. RAFTERY'S SHOWS

35 Weeks of Fairs, Celebrations and the Best Route of Still Dates We Ever Played

Now booking Concessions for the season.. Want Ride Help on all Rides, also Semi Drivers. Want Man to take over Fun House, liberal proposition to right party. Want Man with Side Show People to take over. Have complete frame-up with new top, banner line and some inside equipment. No banners. Want Man to handle Light Towers. Account of changing territory will book one ride—Caterpillar, Fly-o-Plane or Flying Scooter.

Address
JAS. M. RAFTERY, Box 1047, Wilmington, N. C.

GEORGE CLYDE SMITH SHOWS

NOW BOOKING FOR THE 1948 SEASON

WANT Ball Games, Fish Pond, Duck Pond, Scales, Age, Penny Pitch, Watch-la, Candy Floss, Snow Cones, Novelties, Bumper, Shooting Gallery, Coke Bottles, Pitch Till You Win, Darts, Bowling Alley, Cane Rack, String Game, Huckley Buck, Penny Arcade.

SHOWS—Girl, Wild Life, Mechanical City, Plant, Snake, Posing Show.

WANT Truck Mechanic. All reply to
GEORGE C. SMITH, P. O. Box 521, Cumberland, Md.

BARNEY TASSELL UNIT SHOW

CAN PLACE

Tilt, Caterpillar, Front House, Concessions of all kinds, and Shows of merit for

FORTY AND EIGHT POLK COUNTY FAIR

LAKELAND, FLA.

Week February 9

Then two weeks around Miami, followed by Lake Worth, which will be bigger and better than ever; Sanford to follow right in town. Write, wire this week: Lake County Veterans' Fair, Clermont, Fla.

Lorin Hall Files Charges Against Rumbaugh, Wife

MACON, Ga., Jan. 31.—Lorin D. Hall, for the last two seasons superintendent of King Bros.' Circus, yesterday filed suit in Superior Court here for \$40,000 damages against Harold J. Rumbaugh and wife, Dorothy, alleging numerous instances of slander.

Hall's suit is the latest of legal woes which started 12 days ago when Rumbaugh petitioned the court here for a receiver and order to sell the circus property. Floyd King, co-owner with Rumbaugh of the circus, entered with a \$100,000 slander suit and general denial.

A career of 40 years in circus and show business is cited by Hall, who states he has conducted himself "with integrity, honesty and propriety." He charges Rumbaugh and wife with conspiring to damage his reputation, employment, earnings and credit and with bringing him into "public scandal, infamy and contempt" with "holly untrue" accusations and slanders.

Hall charges that Rumbaugh's wife publicly, in talking with the show's personnel, branded him as a "crook and thief" at Starkville, Miss., and Hazard, Ky., and in specific instances charged against Rumbaugh which occurred in Worcester, Mass., and on four different occasions recently in Macon. He emphatically denied any wrongdoing or justification for the alleged slander.

Linder Contracted To Stage Lethbridge, Alta., Stampede

LETHBRIDGE, Alta., Jan. 31.—Herman Linder, cowboy and rodeo manager of Cardston, Alta., has signed the Lethbridge Exhibition and rodeo to stage a stampede in connection with the annual fair, August 11, according to C. E. Parry, the fair's secretary-manager.

Gamboling On the West Coast

By Virginia Kline

LOS ANGELES, Jan. 31.—Annual dinner in Mr. and Mrs. Louie Cecchini's North Hollywood home was held Tuesday night (20), with the assistance of Mrs. Julius Pacini, Mr. and Mrs. John Levaggi, who usually host the affair, are on a tour of Italy and Brazil.

Orville Crafts and Julius Pacini did the serving. Guests included Corky Cecchini, son of the host and hostess; Ronny Pacini, Mr. and Mrs. Orville Crafts, Mr. and Mrs. Frank Warren, Roger Warren, Mr. and Mrs. Joe Hurtt, Mr. and Mrs. George Bryant, Mr. and Mrs. Jack Dyke, Mr. and Mrs. Bill Myers, Mr. and Mrs. Roy Shepherd, Harold Mook, Mr. and Mrs. Joe Gelman, Al Cecchini, Mr. and Mrs. Jimmy Lynch and the writer.

Showfolk in Los Angeles: Paul H. Huedepohl, executive secretary of the National Association of Amusement Parks, Pools and Beaches, is visiting here and wearing his 100,000-mile United Air Lines button. . . . Martha Levine asking about the C. W. Parker family. . . . Rely Burglon, speaking at the Trouper Club, telling friends she can talk before strangers easily, but never when folks she knows are in the tip. . . . Sam Edelstein and Sam Brown, survivors of the Levitt, Brown & Huggins Shows, and still loyal to that org. . . . Margaret Farmer, despite a serious foot infection, motoring from Phoenix to Los Angeles to be on hand for the board of directors meeting of the Ladies' Auxiliary of the Pacific Coast Showmen's Association. Helen Smith showing pictures of her grandchildren. Madge Buckley's beautiful gifts to her officers in the PCSA auxiliary, including the installation officer, which, in this case, was the writer.

Johnny Castle still the greeter for showfolk arriving at Bristol Hotel. Ed Smithson looking much better since his trip to Phoenix. Gladys Patrick Mackey sporting those unusual earrings. Ethel Krug's health much improved. Major Robert Patterson, son of James Patterson, Paola, Kan., and stationed at the Marine Base at El Toro, visiting the club. Edith Conklin a welcome visitor. Maybelle Crafts wearing a tricky new hair-do. Lucille King planning the food for the Troupers club and taking an unofficial vote between a ham and potato dish and her special spaghetti. . . . Edith Walpert's and Hazel Work's visit shortened and saddened by the death of Bob Work. . . . Frank (Montana) Lewis, ex-mayor of Shelby, Mont., and now treasurer of the Mon-

tana Democratic Central committee, visiting in Los Angeles.

Showfolk in Phoenix: Doc and Clara Zeiger, in the Arizona hotel, kept busy visiting with showfolk friends. Harry Gordon being called the mayor of Washington Street. Otis Bell, widow of Cannon Ball Bell, making the front page of a Phoenix paper when someone broke into her apartment and took \$500 in cash, but left two diamond rings on the table.

Contract Inking Brisk in Detroit

(Continued from page 51)

contracts, with Bob Shaw, of the Gus Sun office, reporting 15 contracts signed, but not naming locations. The Boyle Woolfolk office, Chicago, signed its revue for four days and the John Calvert Magic Show for one day at the Cadillac Fair.

Roster of attractions people at the MAF convention included:

Bert E. Thomas, Detroit Sound Engineering; Mrs. Thomas, Kurt Kuehn and T. P. Eichelsdorfer, Regalia Manufacturing Company; John McKee and Joe Stoneman, McKee Shows; A. D. Michael, Hudson Fireworks; John Anderson, Enquirer Printing Company; Bill McClusky, WLW Attractions; Mr. and Mrs. Jack Raum, Raum Circus and Thrill Show; H. G. Spinks and Jack Duffield, Theatre-Duffield Fireworks, Chicago; Mr. and Mrs. Joseph Caccavalle, Columbus Fireworks Display Company; Randolph Avery and Sam J. Levy, Barnes-Carruthers, Chicago.

Frank M. Prystas and Carl A. Steffen, Fair Publishing Company; Joseph Antalek, the Antaleks (perch act); Raynor Lehr, Boyle Woolfolk Agency; Mr. and Mrs. Dick Kurtze, WLS Artists Bureau; W. G. Wade, W. G. Wade Jr., Mrs. Gladys Schaum, Cameron Murray, D. Wade, J. M. Davenport, Mrs. Mildred Miller, Walter Shafer and Sherry La Form, all of the W. G. Wade Shows; Charles and Gertrude Hodges, Palace of Wonders; Bob Shaw, Val Campbell, Mr. and Mrs. Glenn Jacobs, Gus Sun office.

Mr. and Mrs. Floyd E. Gooding, Mr. and Mrs. William J. Goutermout and Mr. and Mrs. John F. Enright, Gooding Greater Shows; Sam Goldstein, Majestic Greater Shows; Mr. and Mrs. Ward (Flash) Williams, American Theatrical Agency; C. A. Klein, D. G. Giovanni and Jerry Ricketts, Klein's Attractions; Buster Todd, Bill O'Brien, Larry Stieber and Al Assemany, Tri-State Rodeo.

Henry and Corine Lueders, and Arthur and Elizabeth Bruckman, United Booking Association; Charles Zemater Jr., Charles Zemater Agency, Chicago; Walter L. Beachler and George E. Bendall, United Fireworks Manufacturing Company; L. E. Holt, Interstate Fireworks Display Company.

W. E. Myers, Myers' Concessions; Mr. and Mrs. John F. Reid, Paul Sprague, Eddie Miller, V. L. Dickey and W. O. King, Happyland Shows; Reginald Voorhees and William O. Dannhausen, Voorhees-Flecksels Agency; N. J. Eisenman, Sound Unlimited; David Rosenberg and Jacob Robins, Triangle Poster Company.

Sam and Irving Berk, Berk Concessions; Bernard A. Mendelson, O. Henry Tent & Awning Company, Chicago; Pat Purcell, "Holiday on Ice" and "Ice Vogues"; Ned Torti, Wisconsin De Luxe Company; Jack Halstead, cookhouse operator; John Quinn, World of Pleasure Shows; E. J. Kiessel and L. A. Cross, Fox Tent & Awning Company.

Mr. and Mrs. Loyd Schermerhorn, Schermerhorn's Rodeo; Mr. and Mrs. A. Hart Sutton, R. B. Powers Company; Jimmie Lynch, Jimmie Lynch Jr., Jimmie Van Cise, Jimmie Fratton and Earl Newberry, all of Jimmie Lynch's Death Dodgers; B. H. Clark, National Horsemen's Association, and Paul Young, Young's Starting Gates.

Okay Site for Annual At San Fernando, Calif.

SAN FERNANDO, Calif., Jan. 31.—Final okay by the Los Angeles County Board of Supervisors has been given for an agricultural fairgrounds to be managed by the recently created 51st Agricultural District. Site will be 40 acres of the Roger Jessup Park here.

The agricultural district will receive \$120,000 from the State for improvement of the property which never before has been used for amusement purposes.

Yuba City, Calif., Annual Sets Dates for June 18-20

YUBA CITY, Calif., Jan. 31.—The annual Yuba-Sutter Fair will be held June 18-20, according to an announcement by the 13th Agricultural District.

Secretary-Manager Roy Welch said the spring date was chosen over the suggested fall date because of the

Calif. Centenn Gal Is Left in Lurch

(Continued from page 51)

had "material in writing" signed by State fair officials guaranteeing her daughter a three-year contract with a salary and expenses.

Bixby, on the other hand, was "quite sure" that no member of the fair board authorized the promises. Asked whom he thought was responsible for the rosy, but unmaterialized plans, he blamed it on "too much talking by the press and everybody."

He said the matter could come up at the board's February 19 meeting in Sacramento, but knew of no present plans for it to come up.

Miss Doyle disclosed she was paying her own expenses to centennial events because the State hadn't come thru on its promise to pay her.

But the Centennial Commission, which came into existence afterward thru its chairman, J. R. Knowland, is having nothing to do with her. Said Knowland: "We had nothing to do with Miss Doyle's selection, directly or indirectly, so I don't think this is our problem."

Supervisor Urges Action

Using money she has earned as a model, Miss Doyle claims she has gone to some centennial events. Ironically, however, she was not invited to the Coloma 100th-anniversary-of-the-discovery-of-gold which officially opened the three-year State celebration January 24. Instead, she attended the Kings County ceremonies in Hanford.

Supervisor Darby urged Governor Warren to act "at the earliest possible moment" and suggested a meeting at Los Angeles or San Francisco between Darby, a State fair board spokesman and a representative of the governor to "clarify the situation." If the Centennial Commission desires, it also could be represented, Darby wired the governor.

Hub Sportsmen's Show Talent Set

BOSTON, Jan. 31.—New England Sportsmen's and Boat Show opens today at the Mechanics Building for a nine-day run, with attendance of more than 160,000 predicted. Wednesday (4) is Governors' Day, with governors of the various New England States guests of Governor Bradford, of Massachusetts, and of Sheldon H. Fairbanks, show prexy. Show has been given tremendous play in the local and regional papers.

Acts for this year's show, booked by William F. Schilling, New York, include Babe Didrikson Zaharias, Huling's seal, Sharkey, Skating Earls and the knife throwing Gibsons.

Campbell-Fairbanks Expositions, promoters of the show, will bring most of the exhibits and attractions to New York for their National Sportsmen's Show opening at Grand Central Palace in February for a 10-day run. Similar shows will be staged at Albany, Buffalo, Rochester and Syracuse.

Pioneer Days Cele Sets May 29-31 Tentative Date

SIERRA MADRE, Calif., Jan. 31.—Tentative date for the annual Pioneer Days Celebration here has been set for May 29-31, according to officials. Preliminary arrangements are well under way and negotiations are being carried out to obtain a carnival to supply the midway.

This year's event is said to be the most ambitious yet undertaken in this Los Angeles suburb.

availability of 4-H clubs and the necessity of avoiding conflict with other fair dates, including the State fair at Sacramento.

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Capable Man to take Ten-in-One. Must furnish your own acts and pay same. No office Show wanted. Want Musicians and Performers for Colored Minstrel Show. Want Grind Shows with or without outfits. Want Electrician, also Lot Man that can properly locate Shows, Rides and Concessions. Good opening for following Concessions: Custard, Diggers, Photos, Palmistry, Penny Pitch, Ball Games, Fish Pond and other Hanky Panks. Will book Rides not conflicting with what we have. Everybody address:

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S.S.: Have for sale 1 Male Lion, 2 Bears, 2 Hyenas, each in separate cages. Banners if wanted. Will sell all or separate.

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Shows, Rides, Merchandise Concessions of all kinds. Will buy, lease or book Ferris Wheel and Merry-go-Round. Want Foreman for Loop-o-Plane. Can use Ride Help who can drive trucks. Can use General Agent and Second Man and Promoter.

Opening week Feb. 16. Address: Bainbridge, Ga.

K. G. BARKOOT, Gen. Mgr. GLEN WYBLE, Business Mgr.

S.S.: Can place Free Act.

WANTED

FOR OZARK SUMMIT EXPOSITION

AUGUST 3 TO 7

FREE ACTS — GOOD CARNIVAL

W. C. CODAY, Sec.

Mansfield, Mo.

Slats Feagin Dies At New Mexico Home

DENVER, Jan. 31.—Larry Nolan, former repster and tent show performer and owner, and currently owner-operator of the carnival bearing his name, said here this week that the death of Robert J. (Slats) Feagin in his sleep recently at his home in Albuquerque, N. M., marked the passing of not only a former rep star but also a capable playwright and pianist.

After retiring from the rep field, Nolan says, Feagin settled in the New Mexico city and became manager of the Post Exchange at Kirtland Field there. He also headed a Saturday night flesh show on the radio and was credited with bringing flesh to the local stations.

During his rep days, Feagin had been a feature of the Lawrence Russell Paramount Players and later headed his own stock company in Cincinnati. He also was featured with Lasses White's Minstrels.

Among Feagin's best known plays in rep and circle stock fields were *Holy Sinners*, *Murder by the Clock* and *Tumbleweed*. Nolan and wife, Madlin, and Mr. and Mrs. Toad Thorpe were among former rep folk who attended Feagin's funeral.

San Antonio Notes

SAN ANTONIO, Jan. 31.—Eddie Moran, widely-known actor, producer and tent show manager, is still operating his own theater here on Pleasanton Road. He's currently playing to the neighborhood trade offering films and stage show acts. During the silent picture days, Moran worked in several Hollywood productions.

Patrick Osio is in Texas handling the roadshow tour of *Evita* (Chachita) Munoz, who is known as Mexico's Shirley Temple.

Samuel Park, Broadway producer, is in town, and associated with the Joe Estes enterprises. He's planning to bring big-time bands, dramatic and musical comedy shows to these parts.

Lee Duncan, Hollywood animal trainer, was here with Rin Tin Tin III, appearing at the Empire Theater in connection with the dog's newest Eagle Lion release, *The Return of Rin Tin Tin*.

Lon Hilburn, a stunt man in West-erns made in San Antonio 25 years ago, has been hospitalized from injuries sustained following an accident in which his cattle truck was struck by a freight train here recently.

Recent visitors included William Oliver; Sam Barry, National Theater Supply Company, Dallas; A. C. Lyles, Paramount exploiter, New York, and Max Bercutt, Selznick Releasing Organization, Los Angeles.

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SLIDE PROJECTOR
Write
William G. Catlett, Jr.
Shawnee, Kansas

WANTED
For Circle Stock balance spring, Tent this summer, Ingenue with Specialties, Useful People all lines, Man doubling instrument. Not seasonal but year round work.
CHICK BOYES PLAYERS
HEBRON, NEBR.

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Complete inside for Tent Rep. Seats for 500, stage, front curtain, rigging for stage, tarpaulin large enough to cover stage, swell med. outfit, lighting equipment, switch box, wires, etc. Cost me \$1000.00; first \$500.00 takes it all.
J. A. OGLE
Lobelville, Tenn.

Brunk's Comedians Want
For 1948 season, useful Rep People in all lines. Season opens last of March. Colorado territory this summer. Tell all in first letter, including salary expected. **HENRY L. BRUNK**, 832 N. Delrose Ave., WICHITA, KANS.

No Roadshows?

BIRMINGHAM, Jan. 31.—Having read and digested *The World's Greatest Hit*, a history of Tom companies published by S. F. Vanni, New York, Karl Cartwright says that all that remains now is for someone to pen the history of the other two grand old American institutions, the show boats and medicine shows.

Cartwright says that minstrelsy was well covered in Edward LeRoy Rice's *Monarchs of Minstrelsy* and Carl Willek's *Tambo and Bones*. He added that Arthur Birdoff's historical novel fills the bill amply on the Tom-mers.

Denver Drummings

DENVER, Jan. 31.—Mr. and Mrs. William Dougherty, formerly with the Ted North and other Midwestern rep organizations, are interested in civic theater work here, where Bill is associated with the Sears-Roebuck Company.

Cecil Kenyon, formerly leading man and trumpeter with Edgar Jones, Brunks Comedians, Larry Nolan and other rep orgs, are engaged in commercial lines locally.

Bud Williams and wife, the former Helen Crago, are located here permanently. They operate a successful business. Mrs. Crago, of the old Crago Players, is making her home with them.

Pick and Jean Huston, formerly with Ed Ward, Hilda Morgan and other well-known rep troupes, are making their home here. Pick is route boss for Moon Music Company.

Mayme Arington, of the Arington Players, owns a hotel here, and Boyd Trousdale also is a local hotel operator. Onye Lee, leading woman, owns and operates the Night Rest cabins, while Hoyt Smythe, former comic, is a local stagehand. He also portrays roles on two network radio programs.

Boynton Frames Pic Circuit

MALONE, N. Y., Jan. 31.—Frank E. Boynton has completed plans for the establishment of a 16mm. picture circuit around this section, it was announced here this week.

Denver Area Good for Alpha

DENVER, Jan. 31.—The five-people Alpha Players are playing sponsored dates in this territory to satisfactory business and will continue indefinitely in this sector.

Relle, Gorman Set Unit

NEW ORLEANS, Jan. 31.—Relle and Gorman have shaped up plans to spring a new six-piece minstrel unit to play local and surrounding dates under auspices.

Dines, Murtell Prep Tour

PITTSBURGH, Jan. 31.—Dines and Murtell, currently operating a six-people minstrel trick here, have been mulling plans to take the unit on the road under canvas this summer.

Tobey Pic Okay in Vermont

BRATTLEBORO, Vt., Jan. 31.—George H. Tobey has his 16mm. picture outfit playing this sector to satisfactory business.

Ritson Plans Flesh Circle

EVANSVILLE, Ind., Jan. 31.—Harry M. Ritson, with headquarters here, is framing plans to promote a five-people flesh circle in this city.

Sabo Sam, Stevens Form Comedy Duo

STEUBENVILLE, O., Jan. 31.—Sabo Sam, Minstrel Man and Porky Stevens, both of whom claim long experience in rep and tent show circles, this week formed a team to be known as Sabo Sam and Porky. Duo is slated to begin a tour of the South soon.

Stevens joins the new set-up after completing 18 months entertaining disabled veterans and a tour with the show, *Laugh*. He also spent several years with various stock companies and a number of tent shows.

Sabo Sam headed his own show until recently when the illness of several members of his troupe and inclement weather forced him to close. He is vacationing at his home here until the duo begins its contracted dates.

Erie Rejects Gate Tax, Doubles Pinball Levies

ERIE, Pa., Jan. 31.—Strong citizen opposition led by a coalition of theater operators, high school groups and civic music orgs has defeated a proposed amusement tax in this city. Now the officials have doubled the pinball fees from \$25 to \$50 and have upped public utility fees.

Meanwhile, nearby Meadville and Ridgway have voted a 10 per cent tax on all amusements, over protests of local ops.

TV Theater for Alabama

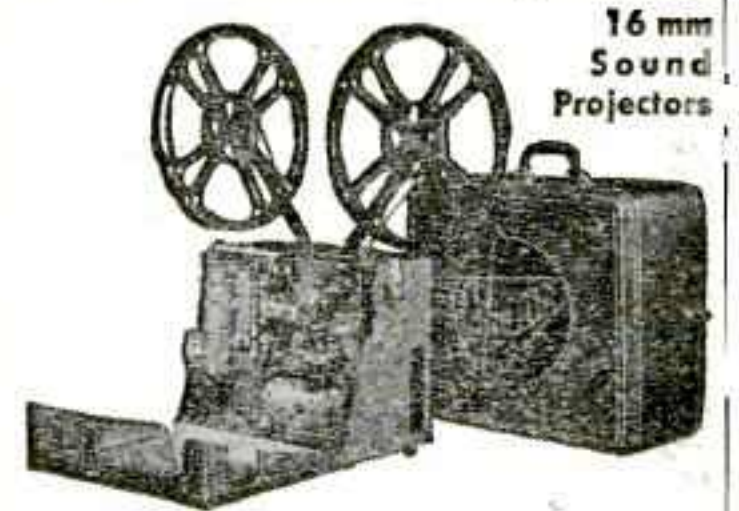
FLORENCE, Ala., Jan. 31.—Television is coming to the new Shoals Theater here and the installation will be one of the first in the Southeast. Muscle Shoals Theaters, headed by Louis Rosenbaum, is building the house, a 1,400-seater, at a cost of more than \$225,000, not including equipment. Provisions will be made for installation of video as soon as the equipment becomes available in this territory.

Rep Ripples

NORTHAMPTON PLAYERS are showing sponsored dates in New England. . . H. E. Ellison, with short-cast bills and films, is playing in Hooker County, Oklahoma. . . Guy Noble is on his fifth minstrel promotion in the Troy, N. Y., area. . . Carol Players will use E. F. Hannan's *Old Plantation* for their colored flesh unit. Doss and Mae, playing schools and halls, are still in Colorado. . . Herbert Willison, years ago featured soloist with the Al G. Field Minstrels, is night marshal at Fayette, Miss. . . Hardy and Nelson have 16mm. and religious films in the Harrisburg, Pa., area. . . Jack Rittenhouse, old-time repster now in business in Pittsburgh, wants some of the cast that was with the Adrian Sharpe Show to drop a line to this pillar. . . Harry Gordon, old-time trouper, is night clerk at the Fisher Hotel, Lake Providence, La. . . Jameson Players are in their 14th week of sponsored dates in the East.

WILL ARMSTRONG, old-time repster, is in commercial lines at Tampa. . . George L. Howell has a 16mm. outfit in the Dunkirk, N. Y., area. . . Art L. Anderson, New Orleans, queries: "Where are folks that were with Jack Turner's Tent Show?" . . . Truth Players are playing North Philadelphia. . . Turgeon's Show reports poor takes in Montana due to weather. . . Floyd Davis is promoting minstrel shows in Richmond, Ind. . . W. S. Wolcott's Show, in quarters at Port Gibson, Miss., will increase its seating capacity for the summer tour. . . Harry L. Finkel wants someone to send in roster of Culhane, Chase & Weston's Minstrels, season 1906.

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Rawsonize Your Spot, Says Skater Who Took Lab Cure

CINCINNATI, Jan. 31.—“At the outset, I emphasize that I belong to the group that is sometimes called the meal tickets,” writes Randall Reynolds, of Charleston, W. Va., “I am a non-competitive adult skater who skates for the pleasure of it.”

“I am 100 per cent in accord with Victor J. Brown’s article in the January 3 issue of *The Billboard*. It is timely, logical and to the point. I admire the frankness with which he admits the problem of the tight skate and the foresight with which he proposes to abolish it.”

“Yes, I am a Rawson disciple. Who isn’t, if he knows (or cares to know) the least bit about the body mechanics which has to do with correct skating? I’ve been to the Rawson laboratory, and I’d be there every day for weeks if time permitted. It seems to me that all intelligent skaters should realize that they can’t get anywhere on a skate with insufficient action.”

“Victor Brown says it will take time and work to change us from kooters to a nation of skaters. That’s correct and I look forward to the day when this change takes place,

for I believe that it will be accompanied by a great boom in skating.”

“In the meantime, let the operators and skaters replace hard rubber cushions with soft rubber. Then let’s loosen the action of skates sufficiently to permit good edges, thus avoiding the chance of reaching the metal-to-metal point, and see where we get. This, of course, will have to be accompanied by a competent course of instruction handled by rink professionals.”

“I wish I could impress upon everyone the ease with which I learned the Rawson system. Even before attending the lab I was able to master many of the principals of correct skating of the Rawson texts. All that it took was a little effort. However, when I went to the laboratory for the check-up last October the results were still more startling. Since then the improvement in my skating has been so noticeable that people at the rink have been wondering what has happened to me. My glide is seemingly effortless. You know, the transfer of weight, alone, will keep one moving. My side push throws me onto correct edges and (Rawsonize Your Spot on opp. page)

ARSA Champions Join Polio Drive

ELIZABETH, N. J., Jan. 31.—Two roller skaters who took first place in junior mixed pairs skating at the 1947 national championships of the United States Amateur Roller Skating Association at Richmond, Va., are going to use their talents to aid the current March of Dimes drive.

At the invitation of James Gradwell, operator of Jax Roller Rink, Jacksonville, Fla., Violet Gargano and Kurt Hoernlein Jr., Clifton, N. J., left January 25 to appear at a polio show that is being sponsored by Gradwell at his rink.

Miss Gargano and Hoernlein are also individual titleholders. The former won the free style championship at the nationals and the recent world competitions held in Washington. Hoernlein took first place in the men’s novice class at the nationals. Miss Gargano and Hoernlein also teamed with another couple to take the national fours championship.

Okay Turnout For Hammond’s Debut in Colo.

PUEBLO, Colo., Jan. 31.—About 200 skaters, considered a large turnout for a town having a population of 3,500, attended the January 21 opening of Homer L. Hammond’s new roller rink at Lamar, Colo., according to G. A. Sallee, manager of Skateland here.

Sallee, who is co-owner of Skateland with J. W. Norcross, took 25 skaters to Lamar, in Eastern Colorado, to present a floorshow that was well received by skaters.

Hammond’s rink, said Sallee, is a 50 by 120-foot building of cinder block construction with an oval roof and a maple floor.

Sallee reports that Skateland business, while not improving, is holding steady, and believes that emphasis placed on class work is responsible for the even pattern of business. Four classes held each week draw average attendance of 30. The rink operates seven nights weekly with admissions at 50 cents. There are also Sunday matinees at 36 cents, a Saturday morning children’s class for 20 cents, and a matinee at 20 and 30 cents for students and adults, respectively. Friday is school night, the rink offering student discount tickets for 36 cents. Price includes federal tax.

Frank Porter, pro, is currently preparing skaters for a show he expects to present some time in February.

Opened in December, 1946, Skateland measures 100 by 190 feet and has a maple floor. It was the scene of the Rocky Mountain regional contests of the Roller Skating Rink Operators’ Association of the United States last year and officials hope to hold the 1948 events at a new rink which is expected to be completed at Greeley, Colo., in late May by Norcross.

Mack and Mitzi Playing Fla.

MIAMI, Jan. 31.—Mack and Mitzi, professional roller skaters, who recently played the Waterville (Me.) Police Circus, opened a two-week engagement recently at Jack Valentine’s Bar of Music, Fort Lauderdale, Fla. They report solid bookings in Florida until March 15, at which time they are to return to the North to open their outdoor season. Following their Fort Lauderdale date they go to the Temple Theater, Jacksonville.

Montgomery Jaycees Dub Looney “Man of the Year”

MONTGOMERY, Ala., Jan. 31.—Junior Chamber of Commerce members here have selected their 1947 president, Pleas Looney, as the city’s “outstanding young man of the year.” Looney, a local roller rink operator, was presented with a watch and gold key.

In making the presentation, Judge Walter B. Jones hailed Looney as outstanding in the fields of sports, civic, educational religion, business, fraternal and Jaycee activities.

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OPERATORS TALK IT OVER

(Editor's Note—"Should the roughhouse element be ejected from a rink immediately or should a thoro effort be made to convert those skaters into well-behaved, steady customers?" That is the current question up for discussion. This is a problem that faces all operators and it is one of importance. Regardless of how you handle it, your experiences, your ideas, your troubles, etc., are of interest to everyone in the trade, so if you have not yet expressed your opinion now is the chance to do so. Mail your opinion to Rinks and Skaters Editor, The Billboard, 2160 Patterson Street, Cincinnati 22, O.

Endorses Varied Program

I note with enthusiasm your column regarding ejection of the rough element. There is much to be said on this and all remedies have certain

advantages. I don't know whether I am qualified to advise others on how to operate to the best advantage, but I might be able to make a few suggestions. I entirely agree with a recent suggestion that a program of entertainment is a method by which rough stuff can be eliminated.

My program includes the regulars, ladies only, couples only, waltzes, trio exchanges, couples exchanges, opposite directions and moonlights. To this I have added novelties such as doll and goon skates, grand right and left, Adam and Eve, spotlight, and Jack and Jill. We do not have men only numbers because we believe they develop a tendency toward rough skating during regular numbers.

With a varied program such as this we can insert a special without mention of the reason. This helps but does not eliminate entirely the rough element. I believe that the only real remedy is a good floor manager and assistant. When I opened I acquired the services of a good floor manager and before long we had patrons skating the acceptable style with no ejections to speak of. When the help was withdrawn from the floor recently the skaters' speed picked up 10 per cent, which was natural, but the former rate was so low that at present we have no complaints. Needless to say, rough skaters not present. They found our style more to their advantage.

However, ejections in some rinks in some instances are a must, and a good operator will have little difficulty in eliminating the habitually rough skater from those who can be induced to skate in acceptable style. The few we encountered were not ejected because that causes unwelcome publicity. However, they were refused admission the next time.

It is my contention that a variety program must be used with a little judgment on the operator's part. Show no partiality, enforce regulations and you'll find that little effort is needed to have the style of skating all operators desire. — FRANK B. ALLEN JR., Skateland, Hartland, Me.

3 Operators Join Ranks of RSROA

DETROIT, Jan. 31.—The Roller Skating Rink Operators' Association of the United States has added three operators to its membership, it was announced this week from the association's national offices here.

The new members are Anthony J. Bardaro, Elmwood Roller Rink, Philadelphia; Edward F. Blemel, Pala-Mar Roller Rink, Snyder, N. Y., and Harris Scheuner, East End Corporation, Memphis.

It was also announced that applications for membership have been received from Terrel E. and Lee K. Stearman, of Nevada, and Everett R. and Viola K. Lupien, New Hampshire.

RAWSONIZE YOUR SPOT

(Continued from opposite page) lean keeps me there. At this time I shall not go into the further intricacies of aim, timing, etc., learned with equal facility, but I strongly urge that rinks and skaters get Rawsonized."

Pro Margaret Patterson, of Rollerland, Indianapolis, is in charge of class work there.

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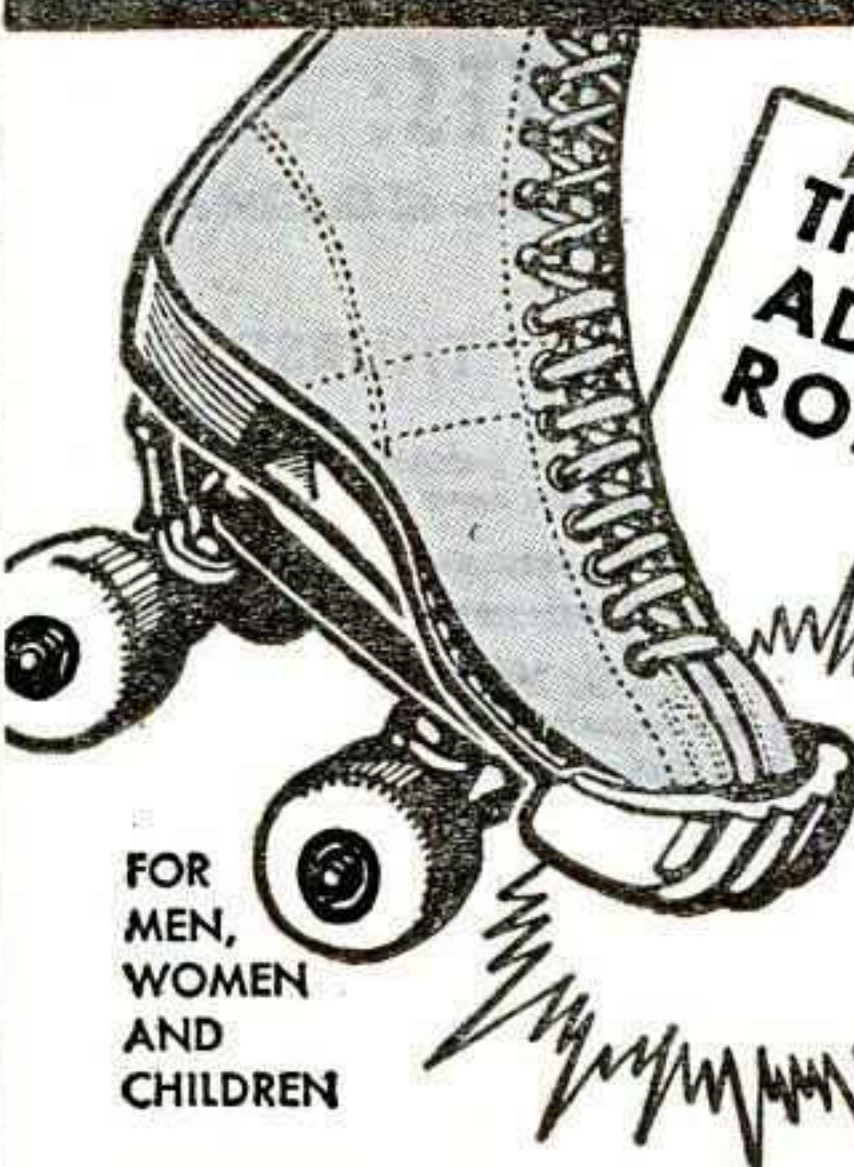
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Factory: 1016 East Locust St., Tyler, Texas Night Phone: 719-W

NEW PORTABLE RINK FOR SALE

Complete new Rink, new Tent, and Maple Floor. 45x100; 200 pairs new Chicago Skates, P.A. System with 2 Speakers. Every item spick and span, new from ground up. Opened up two weeks ago and now operating. Reason for selling, other business interests. COME AND SEE IT. Price, \$7,500.00.

K. G. HORNADAY
FORDYCE, ARK. PHONE 311

FOR SALE

Roller Rink Building and Equipment—400 Rink Skates, 100 rental Shoe Skates; also new Shoes, Sound System, H. Organ. New building on main State highway in city, bus service, etc., in New Jersey. Building, 160x86, open 7 nites a week year round; also Saturday and Sunday afternoons. Lot parking space. Two hundred thousand to draw from; not another rink here; good opportunity. Or will take good sober partner, no triflers.

BOX D-222
c/o The Billboard Cincinnati 22, O.

COMPLETE PORTABLE RINK

Including 40x90 Tent with Sidewalls, Hard Maple Flooring, Automatic Sound System, 225 paid Chicago Skates, Skate House, Concession Stand, Records, many repair parts.

Cash Price, \$4,000.00.
JOSEPH MROZINSKI
130 Belden St. La Porte, Ind. Phone: 46063

WANT BUILDING

Suitable for roller skating. Year around or summer only, any location. Will rent or lease. Write

BOX D-221
c/o The Billboard, Cincinnati 22, Ohio

WANTED

FREE STYLE ROLLER SKATING INSTRUCTOR

for class and individual lessons. Will consider one with or without mechanical experience to handle skate room. Southern California area.

BOX D-217
c/o The Billboard, Cincinnati 22, O.

WANTED

Professionals to teach dance skating. Experienced. Apply

AMERICA ON WHEELS
1018 Sherman Ave. Elizabeth, N.

OPPORTUNITIES

A Display-Classified Section of Business, Sales and Employment Opportunities

RATES: Display 70c an agate line Minimum 10 lines
Classified 12c a word Minimum \$2.00

IMPORTANT—All Classified Advertisements Must Be Accompanied by Remittance in Full

**FORMS CLOSE
THURSDAY NOON IN CINCINNATI**

FOR THE FOLLOWING WEEK'S ISSUE

To insure publication of your advertising in the earliest possible issue arrange to have your copy reach the publication office, 2160 Patterson St., Cincinnati 22, early in the week.



B. B. 100—10K Yellow Gold Ring, set with fine Diamond, Each . . . \$4.10
B. B. 101—3 Diamond Wedding Ring to match. Each 4.50
Sizes 5 to 7

ROHDE-SPENCER CO.
223-225 W. MADISON STREET
CHICAGO 6, ILLINOIS

CHAIRS TABLES

FOLDING and NON-FOLDING. Many Styles. Prompt Shipment. Smallest chair order 2 dozen.

ADIRONDACK CHAIR COMPANY
1140 Broadway, New York 1, N. Y.
Dept. 5 Corner 26th Street

OVERSTOCKED!!!

Need room desperately—willing to sacrifice merchandise at less than cost to us.

15 JEWEL MEN'S WRIST WATCH (Illustrated). Radi-ura dial and hands. Stainless steel back. Red sweep second hand. Unbreakable crystal. Former O.P.A. ceiling \$21.00. Your price only \$8.95! Minimum order 6.

FOUR JEWEL. Same as above, not waterproof. O.P.A. ceiling \$13.50. Your price \$5.49.

POCKET WATCHES. Brand new! Genuine chrome cases. Cost \$4.58 wholesale. Your price \$2.00 each! Minimum order 12.

DEALERS ONLY 20% Deposit, Balance C.O.D.
L. J. THOMAS & CO., Dept. A-30
12334 S. 70th Ct. Palos Heights, Ill.

DELICIOUS CANDY

In 1-lb. Transparent Plastic Show Boxes

RETAIL \$1.00
COST YOU 48c!

These beautiful ribbon-tied 1-lb. transparent Plastic Show Boxes sell fast at \$1 retail. Cost you only 48c each, \$7.76 per dozen, with choice of Mint Patties, Butter Creams, Fruit Drops, Sugar Wafers or assorted cases. \$48.00 per (100 Show Boxes) case. Sample assortment of four 1-lb. Show Boxes, \$3.00 postpaid. Terms: Net cash or 1/3 deposit on case lots. Write for details on our complete line.

CASTERLINE BROS. 2030 Sunnyside, Dept. Q
Chicago 25, Ill.

ADVERTISING BALLOONS

WRITE TODAY for our new low prices and samples on advertising balloons with your name of business. Fairs, Carnivals . . . Special Events.

NATIONAL SALES CO.
2805 East 79th St. Chicago 49, Illinois

SENSATIONAL VALUES

Nylons, 51 gauge, first quality only, \$15.00 Doz. (minimum order 5 doz.). \$10.00 Doz. in Gross Lots. Assorted Costume Jewelry, \$9.50 Doz.; Sample \$1.50. Pin & Earring Sets, \$9.00 Doz.; Sample \$1.50. Beautifully Guaranteed Pearl Necklaces, Sterling Silver Clasp, \$8.00 Doz. Up; Sample \$1.50. Bracelets (large variety), \$9.00 Doz.; Sample \$1.50.

RAY'S NOVELTY SERVICE
1300 Taylor St., N. W. Washington, D. C.

ACTS, SONGS & PARODIES

A. GREAT SONG (SURE HIT)—"GEE, I WISH I Had a Man." Prof. copies free. Liberty Music Co., 612 E. 11th St., New York 9, N. Y. fe14

FRANKEL'S ENTERTAINERS' BULLETINS. Containing parodies, monologues, band novelties. Five different issues, \$1; add 25c for your copy of the "Fincee" dynamic new comedian's magazine. Frankel, 1508-B S. Homan, Chicago 23.

"HOW TRUE"—NOLAN MUSIC CO., PITTSBURGH 6, Pa.

MASTERS-RECORDS—MADE FOR JUKE boxes, transcriptions; any quantity. Catalog. (Stamp) Reasonable. Urab, BB, 245 West 34 St., New York 1, N. Y. fe7

MASTERS, RECORDS MADE FOR JUKE boxes. Transcriptions. Any quantity. Catalog (stamp). Reasonable. Urab, BB-245 W. 34th St., New York 1, N. Y. fe28

PARODIES, SPECIAL SONGS, BITS, MATERIAL for any act. 1948 catalogue free. Kleinman, #1735 N. Bronson, Hollywood 28, Calif. fe21

SENSATIONAL SONG PARODIES—DIFFERENT situations, original material, socko endings. 1948 list on request. Manny Gordon, 819 W. North Ave., Milwaukee, Wis. mr6

"SONGS OF THE OHIO VALLEY"—CAHOOT, Inc., Benwood, W. Va.

AGENTS & DISTRIBUTORS

AGENTS, BOOKMEN, MAIL DEALERS!—Increase your income. Sell new Lawn Book to home owners. Price, \$1, dealers, fifty cents. Leslie Kerr, 3825-F Tenth Street, Washington 11, D. C. fe7

AGENTS WANTED TO SELL GENUINE PICTURE Postcards. Send for free samples. Price list. Excellent opportunities for earnings. Box 275, Billboard, N. Y. City.

AGENTS—OUR COMIC THEATER TICKETS sell like hot cakes. Now only \$5 per gross; generous samples, 25c. Walter B. Fox, Mobile 2, Ala.

AGENTS—BEST DEAL TODAY! A REPEATER. Sell Rite Right Ball Pen Key Chains. Small, useful, guaranteed; retail, 59c to 69c; your cost, \$3.60 doz. Send \$1 for three assorted samples. Salesman Specialty Supply Co., Dept. A, 1200 E. Lindsay, Stockton, Calif.

AGENTS!—SELL TERRIFIC NEW 3 PIECE Cosmetic Dispenser Kit for lotion, powder, perfume. \$2.95. Every lady wants one for her purse. Send \$2 for samples and details; refundable. Salesmen's Specialty Supply, Dept. C, 1200 E. Lindsay, Stockton, Calif.

AGENTS—CALL ON GARAGES, FILLING stations with \$24.50 quality Wheel Balancer. Competing models to \$2,000. Virgin market. Five-minute demonstration means sales. \$10 cash commission. Twenty sales possible daily. Exclusive territory. Write B & B Mfg. Co., Box 816, Sioux City, Iowa. fe21

AMAZING OFFER—\$25 IS YOURS FOR SELLING fifty \$1 boxes of entirely different, new DeLuxe All-occasion Cards. Each box sells for \$1, your profit, 50c. It costs nothing to try. Write today for samples. Cheerful Card Co., Dept. 226, White Plains, N. Y. fe28

BEAUTIFUL SHELL JEWELRY AND GLASS Novelties, wholesale only. \$2 brings 5 samples, returnable. Free illustrated folder on request. Wonderland Studio, Inc., P. O. Box 709B, St. Petersburg, Fla. mh6

BIG CASH PROFITS DAILY TAKING ORDERS. Uniforms, Shirts, Ties, Personal Initialed Individualized Buckles, Belts, Cap Badges, Tie Holders, 2,000 emblems. Repeats. Write today. Special outfit offer. Hook-Fast Co., Box 480-BB, Roanoke, Va. fe28

DENTAL-STERO—THE NEW TOOTHBRUSH holder and sterilizer, now ready for money-making salesmen. Great repeater. Used in every home! Big profits. Write Dental-Stero Co., 3902 Secor Rd., Toledo 6, O. fe7

DISTRIBUTORS WANTED—MAKE BIG money selling our new sensational novelty specialties. Send \$2 for surprise samples; you'll be amazed. Refundable. Salesmen's Specialty Supply, Dept B, 1200 E. Lindsay, Stockton, Calif.

EXCELLENT SIDELINE FOR PRINTING AND advertising salesmen. Decalcomania Name Plates in small quantities. Great demand. Also make money with our line of Automobile Initials and Sign Letters. Free samples. "Ralco," XL-Roxbury, Boston 19, Mass. np

GET 300 MONEY MAKING IDEAS—RARE Formulas, Success Plans, Schemes, Exposés, Secrets. Folio free. Formico-KA, Box 572, Dayton, O. fe7

GIFT PACKAGED GLAMOUR GARTERS—Ladies' Round Garters in ribbon-tied transparent boxes. One dollar profit prepaid. Black lace, satin, and ermine tails; gay gold metal inscriptions. Hortense B. Hewitt, Inc., 37 West 39th Street, N. Y.

JOBBER, DEALERS, SALESMEN—NEW TER-rific line, Brass Table Lamps, now available. Also close-outs. Write for circular and prices. Atlas Lamp Mfg. Co., Dept. 69, 37 Fifth Ave., Brooklyn 17, N. Y. fe14

LARGE VARIETY GENERAL AND ESSENTIAL Merchandise. 50c to \$3 sellers. Manufacturers. 264 5th Ave., N. Y. City. fe21

MEXICAN BEST CLAY TURTLES, SPIDERS, wire dangling Monkeys; per 100, assorted or separate, \$10; cash with order. Shipments prepaid. Sample, postpaid, one dollar. I. Stern, Box 3492, Miami 22, Fla. fe7

PENNY THAT NAILS TO FLOOR—140% profit! Dozen, \$1.25, on cards. Sample, 25c. Scheetz's, Sellersville, Pa.

PIC-TEASE—BAROMETER PHOTO GAMES. 20 beauties to box, with Magic Developing Tissues. Also Photo Finish Races. All packed 20 to box; \$1 retail. Big profit, repeat. Dozen boxes, \$6.50. 3 samples, 25c. 20, \$1, prepaid. List other fast sellers with order. Lewis, 1108-B East 42nd Place, Chicago 15, Ill. fe14

POCKET PAL—REPLACES POCKET KNIVES—New, safe, beautiful. Always razor sharp. 50c seller. 231% profit. \$15 or more daily. Agents, salesmen, distributors. Nelson Mfg. Co., 222 W. Kellogg, St. Paul 2, Minn. fe24

QUICK, SURE MONEY SELLING ANNIE BLAIN Flavors. Sure fire tested selling system. G. S. Parker, 10 New Brunswick, N. J. fe7

SELLS FAST! MARBLEIZED TREASURE Chest, retails \$2-\$3.50, holds cigarettes, jewelry, etc. Fine gift, perfect bridge prize. Sample, \$1, money-back guarantee. \$9.60 dozen. Circular free. Arkay, Box 37-BB, Westfield, N. J. fe7

SELLS AT SIGHT—STAINLESS STEEL CARY-ing Sets, \$18.00 a doz. Samples available. 125 other fast sellers. Manufacturers, 204 5th Ave., New York. fe14

WAGON JOBBERS FOR 5c AND 10c NUT Meats and Candies; also 5c Boneless Herring. Card to call on stores, taverns and roadstands. Every stop handles them. Write Royal Nut and Candy Co., 1015R Grand Street, Hoboken, N. J. fe14

ANIMALS, BIRDS, PETS

BEAUTIFUL ALASKAN HUSKY DOG TEAM—5 grey male dogs, 18 months old; fine harness, lovely sled on wheels. Outstanding for spec or circus act, wonderful for advertising. Dogs and sled, bargain for \$500. R. E. Leonard, Junction City, Kan. Wire or phone 956-B. Letter writers, save stamps.

CUB BEARS FOR SPRING DELIVERY—FOR full particulars write to the Reliable Bird Company, Winnipeg, Canada. my15

FOR SALE—TEN MONTHS OLD MALE BROWN Bear, collar and chain included, \$80. Francis Clark, Box No. 45, Woodland Park, Colo.

MONKEYS!—BABY RHESUS, GIANT RHESUS, African Monas, African Sooty Mangabees, giant Philippines, Lemurs, Kinkajous, Flying Squirrels. Immediate shipment. Don Compton, Box 93, Mt. Vernon, Ill.

ORDER NOW!—10% WILL HOLD UNTIL March 31. Going into the jungle; bringing back rare animals, birds and snakes. Boas over 10 feet. All stock 100% feeders. We buy, sell and exchange all over the world. Animal Importers Exchange, P.O. Box 1403, Miami, Fla. fe7

TWO BEAUTIFUL FEMALE DIANA MON-keys, \$140 each; one female Baboon, \$150. All three animals young, gentle and broken to handle. Ross Allen, Silver Springs, Fla. fe14

WILD CATS—LARGE AND HEALTHY, \$17.50 apiece or \$30 a pair. Jack Caldwell, Riceboro, Ga. fe28

3-HORSE LIBERTY ACT—WELL BROKE, ring curb, trappings, complete act; price, \$800. Ralph Duke, Ozark, Mo.

BUSINESS OPPORTUNITIES

A BUSINESS OF YOUR OWN—START IN THE shortest time on the least possible capital. Starting your own advertising agency, shows you how. \$1 prepaid. Satisfaction guaranteed. Harold B. Eisert, 218 Beach 81st Street, Rockaway Beach, N. Y. fe14

BE YOUR OWN OPERATOR OF PUSH CARDS—Make \$200 a week. Buy premiums at rock bottom prices; details free. American Distributors, 5421 Nelson Ave., Baltimore 15, Md. fe21

\$\$\$ IN PERSONALIZED BABY RECORD Books; sell by mail; use same literature we have for five years. Can use few more dealers. No-Co-Ro, Oakland 6-B, Calif. fe14

DRIVE IN MOVIE—TRADE FOR RIDES, HO-tel, Theater, Bowling Alleys, Rink, Tourist Camp, House Trailers. F. Shafer, Washington, Ind.

FREE LITERATURE DESCRIBING MANY money making plans. Albert Pearson, Box 1182, Milwaukee, Wis. fe14

GET 400 MONEY MAKING DEALS, PLANS, Formulas, Tips, Ideas, Success Secrets, Schemes. Folio free. Formico Mil, Box 572, Dayton, O. fe14

GET BIG CASH PROFITS—ALL AROUND Zipper Wallets. Multicolored embossed in 12 different pictures, genuine leather, \$12 dozen; picture Wallets in simulated leather, \$9.50 dozen; plain Alligator Grain Leather, all colors, \$9.50 dozen. Order sample dozens. Remittance with order. Bickart Supply Co., 840 Broadway, New York 3, N. Y.

MONEY MAKING OPPORTUNITIES BY THE hundreds! Send for free literature today. Hurry! Sanchez, Box 60-B, Old Chelsea Station, New York 11, N. Y. fe7

OPERATE PROFITABLE HOME MAIL ORDER Business on \$5 capital. Free details. Margaret Hantzis, 315 N. Walcott, Indianapolis, Ind. fe21

RINGS

NEW BIG SELLERS!



4R65—Gold Filled \$27.00 Doz.
4R64—Sterling 22.50 Doz.



2R269—Gold Filled, \$10.80 Doz.
2R268—Sterling, \$9.00 Doz.
2R249—Gold Filled, \$9.00 Doz.
2R258—Sterling, \$7.20 Doz.
2R255—Gold Filled, \$7.90 Doz.
2R254—Sterling, \$6.75 Doz.
2R307—Gold Filled, \$8.75 Doz.
2R301—Sterling, \$6.00 Doz.

STATE YOUR BUSINESS
HARRY PAKULA & CO.
5 NORTH WABASH AVENUE
CHICAGO 2, ILLINOIS

DEALERS! ARRANGE NOW FOR

FIREWORKS

FOR THE HOLIDAY TRADE!

We are distributors for every kind of fireworks; catering to jobbers and retail outlets. **WHOLESALE ONLY.**

ACME SALES CO., Inc.
Dept. 2, 781 Marietta St.
ATLANTA, GA.

MEN'S HIGH GRADE RECONDITIONED WATCHES

ELGIN AND WALTHAM

12 & 16 Sizes	19 Size
7 J. \$10.50*	7 J. \$ 8.00*
15 J. \$12.50*	15 J. \$ 9.00*
17 J. \$14.50*	17 J. \$11.00*

*Add 10% Fed. Tax to these prices if not for resale. 25% with order, balance C. O. D., or send full amount and we pay postage.

WE DO EXPERT WATCH REPAIRING AND REBUILDING

All work guaranteed. Make your old watch look like new. Send your watch for free estimate.

SEND FOR FREE CATALOG

KANE WATCH CO. 104 Canal St., Dept. B2-7
New York 2, N. Y.

5,000 ITEMS AT FACTORY PRICES

Largest Variety Stock in U. S. A.
LONG PROFIT MERCHANDISE

Your complete needs at one source—Scarce Merchandise, Specialties, Dry Goods, Notions, Automobile Supplies, Drugs, Carded Goods, Salesboards and Deals, and Job Lots. Send stamp for price list.

H. L. BLAKE
Broker-Factory Distributor Little Rock, Ark.

BINGO

Heavy Weight Cards, Specials, Cages, Blowers, Transparent Markets.
Write for bulletin.

AMUSEMENT INDUSTRIES, Box 2, Dayton 1, Ohio

FELT PENNANTS

4x 9"	@ \$ 25.00 per M
7x15"	@ 63.75 per M
9x24"	@ 110.00 per M

Send 10¢ for Samples and Price List, or better still—send remittance in full with copy desired and shipment will be made within three (3) weeks.

UNIVERSAL FELT & SUPPLY CO.
55 Eddy St. Providence 3, R. I.

SILVER PLATED TABLEWARE SET



AT THE LOWEST PRICE!

Limited Quantities . . . Hand-some 24 pc. set, service for 6 . . . highly polished, for only \$4.00 set Dozen sets

Rush your orders at once for this hard-to-get silver plated tableware. Promote these sets for every type of business. A wonderful premium item, salesman awards, etc.

DICO PRODUCTS, Inc.

5 N. WABASH AVE., CHICAGO 2, ILL. 25% with order, balance C. O. D.

PUSH CARD OPERATORS WHO WANT TO make \$200 a week and up without investing one penny, contact: L. Stanley, 675 N. 15th St., Philadelphia, Pa.

RUMMAGE SALES MAKE BIG PROFITS—Run one a week in your town. \$25 brings enough merchandise for one big sale. Large variety of Dresses, Skirts, Blouses, Childrens Clothes, etc. Write, wire: Townsend-Rummage Stores, 1325 S. Washington, Minneapolis, Minn. fe7

TRADE SECRETS AND FORMULAS—AN opportunity to start your own business, full or part time. Be dependent \$1 with a self addressed stamped envelope will bring you this information. You make the request, and we furnish the answers. If unable to produce them, your money will be refunded; or if you prefer we will send you five money making laboratory tested Formulas. State preference in your letter. Kobus Bros. Laboratories, 205 Golfview Ave., Iowa City, Ia.

WANTED PARK CONCESSION—SEASON rental. Hot stand or game. Partner for same with capital. Lee Mason, 64 Edinburg St., Rochester, N. Y.

WELL-ESTABLISHED SCALE BUSINESS IN S. Florida. Excellent income. Owner Ill. Box C-421, c/o Billboard, Cincinnati 22, O. fe7

COIN-OPERATED MACHINES, SECONDHAND

A Large List of Second-Hand Coin Machine Bargains will be found on page 92 of this issue.

COSTUMES, UNIFORMS, WARDROBES

BALLY CAPES, \$10—RED BAND CAPS, \$2.50. Red Coats, \$5. Cellophane Hulas, Orientals, Wigs, Velvet Curtain, Gowns, Orchestra Coats, Chorus Costumes. Wallace, 2416 N. Halsted, Chicago.

MINSTREL MEN—FULL LINE OF MINSTREL needs and accessories for sale, new goods. The Costumer, 238 State St., Schenectady, N. Y. mh20

SINCE 1889—COSTUME BARGAINS, CHORUS, dollar up; principals, three up. No catalogue. State wants. Guttenberg, 9 W. 18th, New York 11, N. Y. ma27

FOR SALE SECONDHAND GOODS

ALUMINUM GEARED POPPING KETTLES—All electric Popping Units, Peanut Roasters, Copper Carmel, Candy Kettles, Display Cases. Northside Co., Indianapolis, Iowa. ma20

COLEMAN HANDY GAS PLANTS, BURNERS, Tanks, Tubing, 20% discount. Bottled Gas Burners, Regulators. Northside Sales Co., Indianapolis, Iowa. fe14

FOR SALE—250 VULCANIZED FIBRE SAM- ple or Theater Trunks. 36x26x18 at 1/4 of original cost. Will sell any amount while they last. Uncle Max, 675 N. Clark, Del. 2573, at Huron St., opposite Wacker Hotel, Chicago. fe21

FOR SALE—12" AMERICAN FLOOR SAND- ing Machine, \$150; 30 pairs, new, Chicago Shoes Skates, \$400. Sylvan Gardens Bldg., Rt. No. 1, Onsted, Mich. fe14

FOR SALE—25 OASH TRAYS. A-1 CONDI- tion, used only a few weeks. \$8 each, price on lot. Ervin L. Grohskopf, 1502 Indiana Ave., Sheboygan, Wis.

FOR SALE—SECOND-HAND SHOW PROPERTY

ABOUT ALL MAKES POPPERS AVAILABLE—50 complete Candy Corn Machines and Cookers, \$225; complete set. 50 All-Electric, from \$155. Krispy Korn, 120 S. Halsted, Chicago, Ill. mh3

AUTHENTIC MUMMIFIED CHILD, COFFIN, 6-month Human; alcohol. Two-headed Baby, genuine casket. Two-headed Kitten, alcohol; Two-headed Turtle, Devil-Child. Life-sized Caesarian Birth, mother and child, glass case; Shrunken Jap Head, not junk; mounted Gila Monster. Two doz. Colored Mice, ball-bearing wheel-cage. Strange Winged Idol, African. Hitler's Bible. 20 enlarged photos, world's greatest freaks. 8 good corresponding Banners. \$185.00 cash takes all. Charles Fretz, Donalsonville, Ga.

BUILD KIDDIE RIDES FROM TESTED Plans—Airplane, Chairplane, Auto and Boats, \$5 each; Ferris Wheel, \$3; free catalog. Brill, 223 North University, Peoria, Ill.

COMPLETE EQUIPMENT FOR 400 SEAT Movie Theater. Excellent condition. Movie Supply Co., 1318 Wabash Ave., Chicago. fe21

DOUBLE-HEAD FLOSS MACHINE—COM- plete with 5x5 joint. Excellent condition. Ready for use. \$350. George M. Humphries, New- town, Ohio.

DRIVE-IN THEATER EQUIPMENT—NEW, complete, \$2974. Ace Camera, Florence, S. O. ap3

EXCITING ARTS—8MM., 16MM. SILENT S.O.F. Comedies, Newsreels, Features, Slides. Write Grand Mesa Film Supply, Grand Junction, Colo.

FIVE HUNDRED BUYS BAND ORGAN NOW at factory. Adrian Sharpe, Cooper Arms Apt., Long Beach, Calif.

FOR SALE—HENRY GUSTARD FREEZER, in 14' trailer or trade for Ride, or what have you? R. W. Boyer, 304 N. Clinton St., York, Pa.

FOR SALE OR TRADE—ONE WALTER 8 tube, good condition, needs some tubes top. \$3,500. Also 2 Light Plants, 12,500 kw. 220 volts, 3 phase, 8 cyl. one new never run, the other, used 2 weeks. \$750 each. R. J. Frick, 501 Chapman, Burlington, Iowa.

FOR SALE—FOUR-HORSE LIBERTY TRAP- ping. Ed. Potys, Mountain Lake, Minn.

FOR SALE OR TRADE—FOUR NICE NEW complete rooms of household goods, valued \$2,000, for a good Car and House Trailer. Jack Gilbert Agency, 12 Ball Rd., Muncie, Ind.

FOR SALE—VARIABLE SPEED 30 H.P. Electric Motor, with grids and controller; new condition. Wanted—Fretzel Track and miniature Railway Track. A. Karst, Forest Park, Hanover, Pa. Phone 3-5286.

FOR SALE—TENT 60x96. Bale ring. Used 4 weeks; 250 seats, blue, 2 trucks, complete show ready to roll. Mrs. E. D. Rodenberger, 409 E. Hamilton Ave., Tampa, Fla.

GOVERNMENT SURPLUS THEATER SOUND Projectors, Arca, Rectifiers, Chairs, Drapes, Screen. Catalog mailed. S. O. S. Cinema Supply Corp., 449 W. 42d St., New York 18. fe28

POPCORN TRAILERS—NEW. TEN AVAIL- able; two sizes. Krispy Korn, 120 S. Halsted St., Chicago, Ill. mh6

R.C.A. MODEL P. G. 170 18MM. SOUND MA- chine, like new, \$275. An Ampro and De- Vri, \$200 each or both, \$375 cash. We take 16 or 8mm. Film in trade. Also we have 16mm. Sound Films for sale. Mertz Films, Banning, Calif.

TENT SHOW—35x55 TENT, GOOD POWERS Projectors, with RCA Amplifier and 1000w lamps. 75 good folding chairs and flat seats. 1938 Chevrolet 1 1/2 ton truck, 13" p.m. speaker. Extra. \$1500. Roy Turner, Stovall, N. C.

TESTED PLANS—INSTRUCTIONS AND FULL size pattern of coffin type Blade Box for 14 blades and pole. AB Enterprises, Box 785, Peoria, Ill.

THEATER SEATS—PROJECTORS, SCREENS, Folding Chairs, Tents, Stage, 16mm. Film Fiber Cases. Lone Star Film Company, Dallas, Tex.

USED ALMA—SHOWMEN'S SPECIAL. TRUCK tires and wheels, toilet, electric brakes, only \$1595. We finance. New Westcrafts, Royah, Main-Line, Zimner, Refrigerators, Awiing. AB Gas Ranges. Raymond Bellhorn, Sarasota, Fla. fe7

WANTED—35MM. PICTURES, SERIALS. What have you? Thompson Bros., Fort Smith, Ark. Box 595. fe7

6 LENGTHS STARBACKS, \$150; 5 LENGTHS, blue, \$150, new; poles, stakes and rigging for 70 ft. 3 middles, \$150; Marquee, \$75; Ticket Boxes, \$10; 5 Banners, \$50; P.A. System, com- plete, \$75; 350 Wall 10 ft. (fair), \$75; 300 ft. 3 ft. Wall (good), \$85. Circus, Box 1142, Peoria, Ill. Want 40x80 Tent.

6x8 4-WAY POPCORN STAND—TENT, AWN- ing, rods, frame, Boor, gas operated Star Jumbo Giant Popping unit, two 25 pound gas cylinders, glass enclosure, counterboards. Lucile Anderson, care Barney Tassell Unit Shows, Clermont, Florida, then as per route.

8x8 TOP, FRAME, AWNINGS—ECHOLS SNOW- ball Outfit. Histriker, Floss Machine. Z. B. Cox, Chesterfield Road, Brattleboro, Vt.

16MM. FILMS RENTED, \$5—ADVERTISING furnished. Used 16mm., 35mm. Projector bar- gains. Ace Camera, Florence, S. O. ap10

16MM. SOUND WESTERN FEATURES—TOP stars; money-making roadshow attractions. New prints. Low prices. Writel Grand, 2508B 52nd, Kenosha, Wis. apr3

35MM. SOUND FILM AT BARGAIN PRICES—Westerns, Features, Comedies. Free list. West Shows, Erwin, N. O. fe21

HELP WANTED

ADVANCE MAN—TO BOOK NATIONALLY- known attraction. Only high type individual or firm need apply. Sponsorship. Able to handle everything or hire aid for same. Sherman, 42 Beaumont St., Brooklyn, N. Y. fe14

AERIALISTS—NEED CAPABLE PERFORMER- manager who can routine three people high rigging act; also use other good performers. Every- body state full qualifications, experience, salary considered, age, weight, height. Send photos, will return. Write The Concordians, Box O-428, care Billboard Publishing Co., Cincinnati 22, Ohio. fe7

BOOKER—FORTY-TWO-YEAR-OLD MANAGE- ment company wants experienced booker. Inter- esting, profitable work. Write United Productions, 3419 Broadway, Kansas City, Mo. fe14

DEMONSTRATORS OR AGGRESSIVE SALES persons, female, to sell binoculars in local and out-of-town stores. Give experience and phone number. Zolar Pub. Co., 33 West 60th St., New York 23, N. Y. fe7

FEMALE VOCALIST—IMMEDIATELY. MUST be versatile. Steady. Good salary. Send photo and full particulars. Corrinne, Casa Grande Courts, Opelika Highway, Phenix City, Ala.

HILLBILLY AND WESTERN MUSICIANS—Yodelers, Singers, Comedians, Entertainers, Dancers, Accordionists and Hot Fiddles, Steel Guitar, Lead and Bass. All instruments organized units for radio stations, personal appearance tours, jamborees. Travel all States. Sponsors waiting. All information to Jack Gilbert Agency, Nation Wide Booking Service, to all 48 States, Canada and Mexico, 12 Ball Rd., Muncie, Ind.

NEED LEAD TRUMPET MAN—TOP WAGER. Must be sober and reliable. Box Pine Or- chestra, Box 94, Glencoe, Minn. fe21

NEED RELIABLE PIANO MAN—STEADY year around salary. Tenor band. Hawk Winder, 8333 Cass St., Omaha, Neb. fe14

TENOR BAND NEEDS PIANIST, TRUMPET by Easter or sooner. Traveling, but home nearly every night. No beginners. State all. Lynn Kerns, Fairmont, Minn. fe14

VERY GOOD GIRLS' ORCHESTRA FOR MY agency to book; also need five bookers. Hobson, Mt. Pleasant, Iowa.

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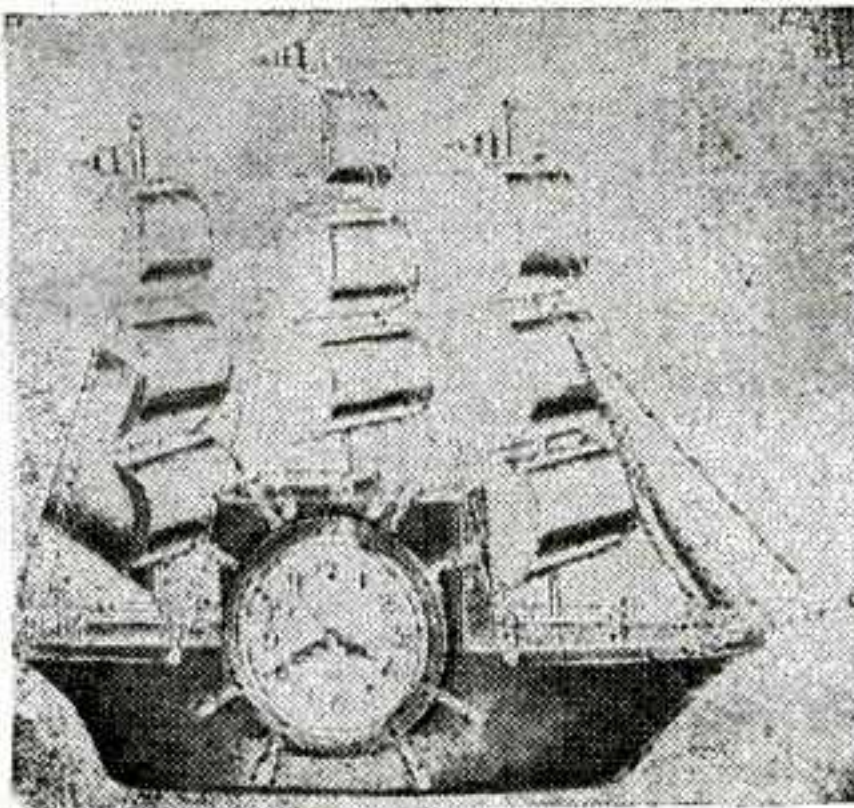
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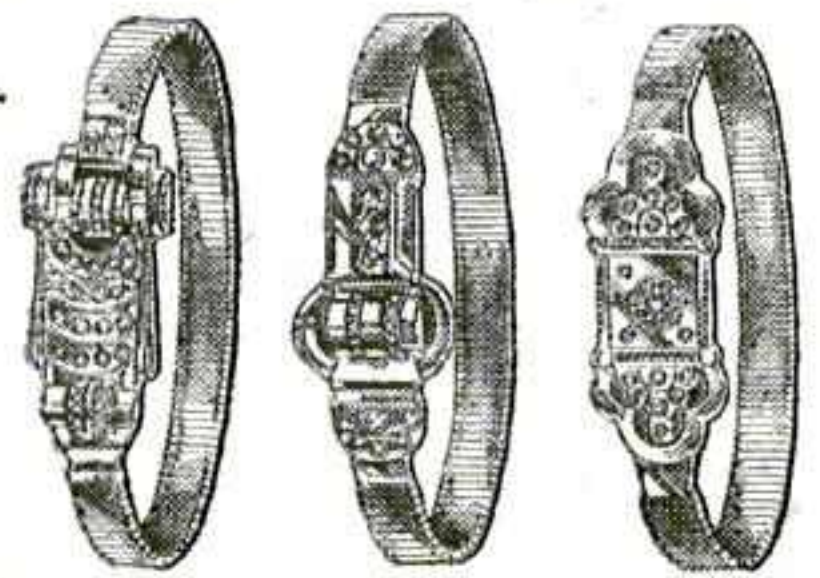
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Toupenue 10c

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Abbott, Jack
Abel, Barnett
Aberle, Mrs. Duclie
Abernathy, Augustus
Adams, Ezel
Alexander, Geo. D.
Allen, Bettie Rose
Allen, Betty T.
Allen, Charlie
Allen, Fred Lloyd
Allen, Norman K.
Altop, Margaret
Amaro, R.
Amy, Russell (Real)
Anderson, Bob (Happy)
Anderson, Dave
Anderson, Dock
Anderson, Earl
Anderson, Harold II.
Anderson, Ralph
Andreano, Frank
Andrews, Eddie
Andrews, James A.
Angley, Roy Amos
Angler, Clifford
Anubi, Ralph J.
Archer, L. D.
Archer, Mrs. Willard
Averill, Bill (Pin Store)
Ariolo, Angelo
Armstrong, Barry
Armstrong, Thos.
Arnaz, Desi
Arnold, Woodrow
Atcheyman, Geo.
Atkinson, W. A.
Austin, Joe
Austin, Thomas
Auz, Silvano
Avers, James
Bacon, Earl
Bacon, Wellington
Bahnenman, Vern A.
Bailey, Jos. Partner
Bailey, Roy "Iodine"
Bailey, St. Cloud
Bain, Mrs. Riley
Baker, Edw.
Baker, Marie
Baker, Robt.
Ballard, Lonnie
Banks, B. J.
Barbetti, Jos. Carmon
Bares, Anthony & Monica
Barber, John
Barlow, Wm.
Barney, Clifford (White-Eagle)
Barrackman, Jimmie
Barrickman, Flovi
Barton, Elbert Louis
Bass, Wm.
Bates, Monroe
Baudendistel, H.
Bauggus, Marshall E.
Reach, James
Bechar, Arthur E.
Becker, Glenn R.
Bedwell, Roy
Beeman, James T.
Behem, Wilma J.
Belmar, John J.
Bennett, Cecil A.
Bennett, Ernest E.
Bennett, Jerome
Benson, Joe
Bentley, Glen
Benton, Lewis
Bersfsky, Harry & Agnes
Berg, Harold
Bernard, Victor J.
Berry, Robt. B.
Billie & Martin
Bishop, Harry L.
Bishop, Lucky
Bishop, Raleigh
Blair, Jos.
Blanco, Edw.
Blasingame, Joe
Blasner, Jack Lee
Blough, Vance M.
Blouner, J.
Bond, John
Booker, Edw. H.
Booker, Edw. L.
Bordwine, Jake
Borrenpohl, Ervin
Boswell, Wm. T.
Boucher, Steve
Bowen, Roy E.
Bowen, Roy W.
Bowens, Wayne
Boyd, Bill
Boyd, Wm. D.
Bracket, J. C.
Bradley, Carl
Bradley, Geo. Wm.
Brady, Leland L.
Bradshaw, Austin T.
Bragg, Elbert Kelly
Brant, Chas.
Breckles, Robt.
Breuner, Eddie J.
Brently, Douglas V.
Brewer, James

- Covington, Fred E.
Cramer, Harold K
Crawford, Mrs. Maggie
Creager, Chas.
Creech, Dale E.
Crickloff, Wm.
Crosby, Doc
Cross, Clyde L.
Curl, Wm. T.
Cummins, Arnold E.
Cunningham, B. O.
Curtis, James Henry
Curtis, Mrs. Bertha
Curtis, Slim
Dally, Alvie
Daillare, Oil
Dale, Albert
Dalson, Frank
Daniels, C. B.
Daniel, J. C.
Darden, Ray W.
Davidson, Robt.
Davis, Boyd Earl
Davis, Chas. W.
Davis, Graham F.
Davis, Herman
Davis, Leo
Davis, Louis E.
Davis, Reed F.
Davis, Texas Jay
Dayberry, Louis A.
DeCarra Sam
DeHerrera, P. Jose
DeLion, Mrs. Leon
DeYoung, Josephine
Deotecau, Wm.
Deisler, Roy
Demetro, Archie
Demetro, Walter
Dempsey, Jack
Denny, Buck
Dengler, Geo. O.
Denison, Wesley
Deniston, B.
Denny, Roy
Denmore, Gordon K.
Devine, Dorothy A.
Devoes, S. A.
Dickens, T. E.
Dickerson, Garland
Dickson, Harvey
Dicus, Dean J.
Dinsdale, W. C.
Dines, Joe
Dinsmore, Shorty
Dinwidie, Frank R.
Dixon, David
Dixon, Lincoln
Dobli, Wm.
Dodson, Ernest & Patricia
Doherty, Brian
Douglas, Alfred
Dover, Geo.
Downs, Geo. Red
Drake, Earl David
Draw, June
Dunbar, John W.
Dunbar, Robt. H.
Dunkins, Sam
Dunlap, Slim Claude
Dunn, Booker T.
Dunn, Sonya
Duppre, Daniel
Dupre, Paul Andre
Durham, Red
Easdale, John D.
Eaton, Wm.
Echman, Wm. J.
Eckman, Paul H.
Edwards, L. E.
Edwards, Bob
Eichelberger, Richard K.
Elkins, Geo. Paul
Elkins, Mary Lou
Elliot, J.
Elliott, Harry
Elliott, Sunshine
Ella, Robt.
Ellsberry, Thos.
Emerson, Alfred Leroy
Enaslin, Oscar F.
Engerer, Capt. Ernest
Ephraim, Frank
Etlbridge, John
"Humpty"
Evanchik, Alex
Evans, Daniel C. N.
Evans, Mervyn
Ewart, Ray
Fagon, Chas.
Falato, John
Fallon, James B.
Falor, C. W.
Farley, Drewie W.
Farman, Kelly B.
Farmer, Elmer E.
Farrill, James II.
Farris, Jack
Faye, Varnado Tex.
Ferguson, Billie
Ferguson, June Rogers
Fernell, R. E.
Ferguson, Mel
Fillingier, Frank
Fisher, Harry
Fisk, Chas.
Fister, T.
Fitzpatrick, Fred
Flanagan, Pat J.
Fleck, Walter D.
Flute, Ed.
Flynn, Gerald
Flynn, Michael
Fontaine, Bert
Forbus, Joe
Ford, Lawrence
Forest, Genera
Forest, W.
Fortney, Lester I.
Foster, Mrs. Raymond
Foster, Wm. I.
Fowler, Benny
Fowler, Edw. L.
Fowler, Wm. A.
Fox, I. E.
Franco, C.
Franco, Mrs.
Fredericks, R.
Freligh, Harry James
Frye, Cecil Martin
Fuller, C. & Mary
Fura, R. M.
Gallagher, Jackie
Gamble, Bill
Galpin, E. H.
Garber, Johnny
Garner, James
Garner, Robt.
Gaudard, Rolf
Gause, Phillip J.
Gautreau, Henry D.
Gavit, Jack
Gedehus, Robt.
Gee, R. H. (Little Kentuck)
George, Peter
Gerber, Freda
Gerber, Guy Lewis
Gerber, Jos.
Gervasi, Conetto
Getto, Vernard N.
Gibbs, Archie
Gibbs, J. D.
Gibson, Carl
Gibson, Glen
Gibson, W. T.
Gilbert, Leo V.
Gilliam, Dick
Gillman, Joe
Gilmore, James J.
Ginn, Margie
Goacher, Thos.
Godwin, W. H. (Skinner)
Goettell, W. F.
Goetz, Wm.
Goldie, Jack
Gonzales, Joe
Goodwin, Cecil O.
Goodwin, Dennis
Gordon, Calvin J.
Gordon, Chas.
Gordon, Dixie
Gordon, Everette
Gordon, Larry
Gorman, Mrs. Betty
Gorman, John
Gosh, Byron
Gould, Mrs. Lillie
Gozia, Donald W.
Grace, Ted
Grady, Geo. S.
Gracie, Joe
Gravis, John
Gray, Betty Ruth
Gray's Cowboy Band
Gray, Geo. B.
Gray, John B.
Gray, Robt. Overton
Gray, Ruby
Gray, Russell E.
Green, Joande
Greek, Chas.
Gregory, Robt. Wash.
Griffin, E. J.
Grinnin, H. L.
Grinnin, Louis
Grimes, Lewis D.
Grissom, Norman
Grotefent, Arthur
Grove, Frank W.
Groves, Geo.
Guest, Pat
Gulles, Glen A.
Gura, Andrew S.
Hager, Wilma P.
Haire, Jessie
Haley, Geo.
Halim, Helme
Hall, Germaine
Hall, Nancy Grace
Hall, Wm. Wesley
Halstead, Mrs. Irene
Hamey, Bill
Hamilton, Orval
Hammond, Joe
Hammond, W. A.
Hance, Blackie
Hance, Frank P.
Hanchett, Mrs. Anna
Hankins, Wm. D.
Harding, L. H.
Harmon, Wm. Roy
Harris, Frank
Harris, Sonny
Harris, Tommy
Harrison, Austin M.
Harrison, Joe H.
Harrison, Russel
Hassett, Frank
Hatch, J. Frank
Hastings, Matilda M.
Hayes, John Ruffes
Haywood, Elijah
Hazelwood, Shelton
Hedden, John R.
Heinz, Richard W.
Helton, J. P.
Hemphill, Robt.
Henderson, A.
Hendricks, C. W.
Henderson, Curtis
Herbert, H. H.
Herman, Al H.
Herman, Henry
Hernandez, Cecilio
Herrington, Sam
Hess, John
Hester, Robt. W.
Hicks, Peter & Helena
Hickson, James Logan
Hightower, W. T.
Hill, Jack A.
Hill, Robt.
Hill, Russell
Hiller, Thos. Jefferson
Hine, Nathan E.
Hines, Kenneth
Hielgini, Ted
Hoffman, John Woodward
Hoffman, Louis P.
Holden, Edw.
Holland, Eddie
Holley, Mrs. Leo
Hollinger, Edwin John
Holman, Sammy
Hollis, Wm. Humphrey
Holmes, Henry
Holt, Dr. Geo.
Hood, Albert
Hood, W. D.
Hook, Eddie
Hopkins, Wm. T.
Hopper, Allen
Hopper, Lege
Hoptala, Michael P.
Horton, Clyde
Hosburg, Glen
Howard, Harry E.
Howser, Chas. (Purley)
Hrobochak, J. P.
Huddleston, Mrs. Mary
Hudson, Curtis Conway
Hughes, Jack (Betty)
Hukill, Henry
Hunter, Lilly Mae
Huntington, Connie
Hyland, Marvin
Ingle, Fred E.
Ireland, Early J.
Isabella, James
Jackson, Ewd.
Jackson, Mrs. L. M.
Jackson, Leo
Jackson, Wm. J.
Jacobs, Lawrence LeRoy
James, John L.
Jandron, Louis H.
Jansen, A. T.
Jarvis, Howard J.
Jeanette, Duke
Jenkins, Brownie
Jenkins, C. H. Vickie
Jennings, Louise (Stanley)
Jenson, Robt.
Jester, Vern
Jipson, Lawrence
Johnson, Al F.
Johnson, Charlie
Johnson, Geo.
Johnson, H. R.
Johnson, Harry L.
Johnson, Joe L.
Johnson, Robt.
Johnson, Roland
Johnson, Roscoe
Johnson, Emmett
Johnstone, Ted
Joiner, John M.
Jolly, C. C.
Jones, Mrs. Agnes
Jones, Edw. E.
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Jones, Lawrence
Jones, Vance
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Joyner, Wm. Dorwood
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Kaunwai, Maria
Kaerberle, Joe
Kalani, Kamai
Kane, Betty
Kaplan, Morris (Jack)
Karmi, Jack
Kawoon, Joe
Keelin, Ray
Keller, Geo. Rowell
Kelly, Joseph
Kelly, Michael (Pollock)
Kelly, Toby
Kelpline, Ralph
Kendrick, Robt.
Kemper, Ray
Kenter, Abram
Kepler, Harry
Kerns, Paul Joseph
Kerns, Richard D.
Kerwin, Paul L.
Khouri, Costandi S. J.
Kiger, Joseph P.
Kilbaue, Barney
Kilbore, B.
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King, Luke
King, Patsy
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Knight, Geo.
Knight, Phil
Knox, Geo. N.
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Kramer, William H.
Kreichbaum, Mildred
Kreus, F. H. (Dutch)
Krismarki, Stave J.
Kuhn, Capt. Eddie
Kunkel, Baker B.
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Lamb, Robt. L.
Lamb, Sam
Lambert, Frenchy
Lamon, Harry
Lamorri, Ramon
Lamp, John
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Lanham, Clarence Ed.
Lanier, Geo.
LaRose, Rose
Larson, J.
Larson, Peter Paul
LaRue, Mrs. Bobbie
Laure, Thad B.
LaTour, Wild Billy
LaVerne
Lavery, Frederick A.
Lavigne, Chas.
Lawaline, Lily
Lawrence, Edmond

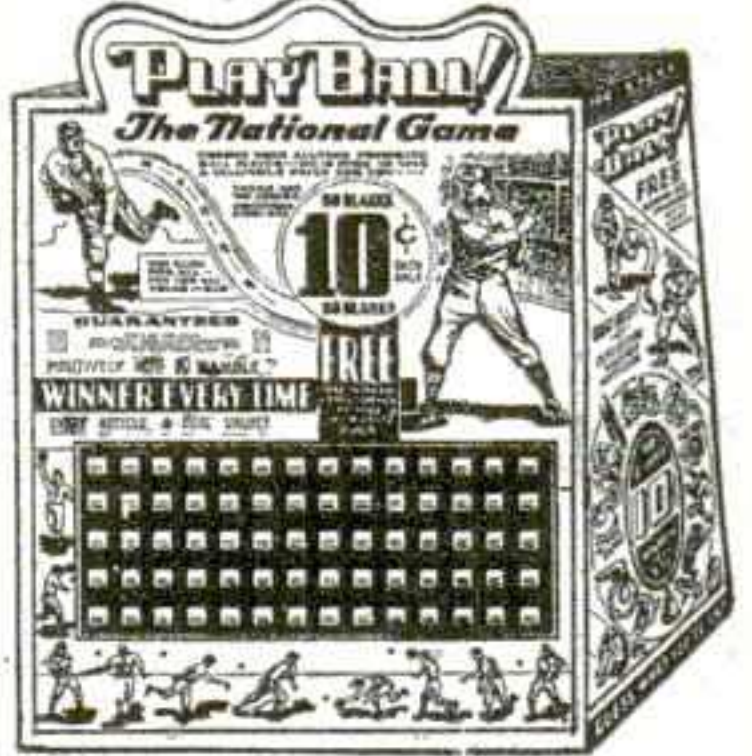
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Lewis, Leslie Don
Lewis, Virgil K.
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Limeburger, Perry
Linderman, Mrs.
Lindley, C. A.
Lippman, Wm. J.
Litchfield, Frank
Livingston, Earl
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Locks, F. B. (Pop)
Lofitis, Claud M.
Logan, Harry F.
Lombard, Larry
Lombardell, Larry
Lont, Doc
Long, Mrs. Mary
Long, Phillip John
Lott, Arron
Louise, Don
Lowrey, Sammy M.
Lucas, Geo. E.
Luech, Al Francis
Luck, H. E.
Lunde, Russell E.
Lunsford, Milton
Luther, M. H.
Lydick, Jack E.
McAbee, Louis
McBride, A. W.
McBride, Gerald W.
McCain, Curley
McClain, Matt
McClaine, Richard
McClanahan, Thomas
McClung, C. C.
McCoy, Henry
McCoy, Irish
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McDonald, Ray
McElwain, Chas.
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McGee, Selva D.
McGraw, John
McGroder, James
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McKinstry, Curtis
McLoon, Koon
McNimo, Wm.
McPherson, Ralph
McQuinn, Rolla L.
McSpadden, J. R.
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Macielag, Stanley
Mackie, Walter R.
Madden, Vincent
Maddox, Allan C.
Maddioni, Frozen
Mae, Lee C.
Mallory, Charles
Malone, Bluch
Manning, Elmer
Maury, Shirley
March, Curly
Marks, Joseph
Marks, Kenneth

Marke, Wm. Wilson
Marroletti, Rocco J.
Marsh, Jesse B. & Etta
Marshall, Paul E.
Marshall, Douglas
Marshall, Geo.
Marshall, Harold
Martinez, Hensley R.
Martin, Frank
Martin, Geo. Wm.
Martin, J. A.
Martin, Mrs. W. B.
Martinkers, John
Massingill, Daniel W.
Mathias, Jerry D.
Mathis, Benny
Maxson, Russell
Maxwell, Chas. D.
May, Russell
Mayberry, Arnold W.
Mayman, Gilbert & Amanda
Mays, V. W.
Mecker, Geo.
Melton, Wm.
Messer, John W.
Meyers, Jack
Miller, C. M.
Miller, Cash
Miller, Chas.
Miller, Claude Jack
Miller, Cole B.
Miller, Earl W.
Miller, Elizabeth Mae
Miller, Gertrude
Miller, Harry
Miller, Henry
Miller, Joseph F.
Miller, Mae
Miller, Mel & Bernice
Miller, Peter
Miller, Ralph
Miller, Wallace
Miller, LeRoy
Miller, Louis S. & Margaret
Miller, Roy R.
Mills, Harry E.
Minden, Geo. V.
Minnit, Wm.
Mitchell, Clarence
Mitchell, Frank
Mitchell, James Lee
Mitchell, John
Mitchell, Thomas B.
Mitze, Prof.
Mix, Sonnie
Moore, Ray C.
Moberly, Glenn W.
Monroe, Mrs.
Montgomery, Evelyn
Montillo, Estella
Moore, Archie
Moore, DeForest
Moore, Ed.
Moore, Harvey
Moore, Louis
Moore, S.
Moore, Wesley
Morford, Wm.
Morgan, Davis W.
Morgan, Gus
Morgan, Richard H.
Morgan, Patricia
Morris, Lloyd
Morris, Marvin
Morrocco, James
Mort, Joseph
Morton, Clarence

Mosher, Earl
Mosley, Jesse
Moyer, Ed.
Moyer, W. W.
Mullins, Wm. E.
Mundy, Marvin (Red)
Murphy, Cowboy
Murphy, J. P.
Murray, Jack
Murrey, Richard
Myers, Patricia
Naanes, Porter J.
Nakes, John
Nation, Lonnie
Neal, Floyd D.
Neal, Mrs. Ruby
Neidhardt, Frank L.
Nellums, N. S.
Nelson, Fred
Nelson, Madison Franklin
Nelson, Ray
Nelson, Tommy C.
Newman, Fred
Newman, Wilbert
Newman, Mrs. Zella
Nichell, Harry
Nichols, Robt. J.
Nighswonger, Harold W.
Nimerick, Bert
Nitchman, Grover
Noe, Leo Chas.
Nogle, Clinton & Lorene
Norman, Ed.
Norman, Jack
Null, Blackie
Nuvius, Jack E.
O'Bryan, Jack
O'Connor, Francis
O'Connor, Michael J.
Ogle, Chester
Olchowy, Geo.
Oliver, Donald
Oliver, J. C.
Oliver, Jack
Oliver, Mrs. Jamie Graves
Olson, Gene
Omer, Leroy Jr.
Ortiz, Joe M.
Osborn, Russell
Osborne, Wm.
Owens, Bert Geo.
Pack, Jeffie
Paddock, Mrs. Harold
Padgolek, Betty
Page, Chas. Grant
Painter, Jack
Painter, Thomasino
Pass, Theodore E.
Patton, Bobby Allen
Payne, Jack
Paynes, Francis
Payton, H. P.
Pea, Herman
Peirse, Terry
Pelky, Burt
Pennington, Chas.
Perry, Frank
Perry, Jack
Perry, Mickey & Curley
Peterson, Ruth
Petriford, Clifford
Petty, John J.
Pierce, Anna May Leo
Pierce, Geo.
Pierson, B. W.

Plarinick, Mrs. Betty
Fleasureland Shows
Poling, Chas. H.
Pond, Ed. Sutton
Poole, Forrest J.
Poole, Paul Junior
Post, Russell
Powers, Bert W.
Prates, Hazel
Preston, Thomas Henry
Prewitt, Carl Frederick
Pringle, Prescott
Queen, Wm. Robt.
Quenton, Adrian
Radka, Arthur
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Stutts, Jerry
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Sullivan, Jack
(Scotty)
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Sutton, W. R.
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Swiger, Geo.
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By Bill Baker

CHUCK HIRKSTON . . . cards from Havana that there are plenty of novelty workers in the Cuban capital and that they are working the streets to good business.

Is there such a character as a big moola pitchman?

BABE MORRISON . . . widely known in pitch circles, is vacationing in Havana this winter.

V. L. TORRES . . . a consistent contributor to this column of late, comes thru with the following from his Chicago headquarters, pointing up the fact that his latest effusion is in no way meant as a wisecrack to the peerless pitchmen opposed to organizing for the transaction of business. "As a matter of self-interest," says Torres, "the professional thoroughness of some pitchmen calls for some sort of association. Officially there are 65,000 local and international unions in the United States and abroad, and there is no law saying that a pitchman must or should join any particular unit. It is a custom, not a law. It is too bad that there is a fistula on the minds of the prodigal, stick-in-the-mud pitchmen who draw the line in unionism, ignoring the social and at times financial aid afforded by it. Some say, 'nuts,' others roar impossible. Well, sages have a right to be born 30 years too soon don't they?"

If they are your friends, they will tell you the truth about yourself.

DOC DeWITT SHANKS . . . ace pitcher of yesteryear, is making his home in Knoxville, where he's interested in the advertising business. Doc says that his current travels recall many familiar corners that could be worked in the old days, but are out of the question now. Doc says he also encounters many old-timers who are retired and have settled down, but who are still interested in show business.

HAVING READ . . . several contributions to this corner on the pros and cons of organization, Jack Scharding, astrology worker, agrees with Tom Kennedy that it can't be done. "Common sense," pens Scharding, "dictates that an organization is no good now, especially since most of the towns are closed and even a number of State fairs have barred the pitchman. The towns cannot be reopened again, especially on the streets, and the high licenses cannot be cut down. Fellows, it's too late now. If an organization had been

formed 40 years ago and it stuck together things might be different now. I've spent 42 years on the road, made a good living in the business and learned a lot. The reason I called it quits is because one can not find enough places to work any more. I'm operating the only pitch store in Long Beach, Calif., and only make a couple of pitches on Saturdays and Sundays. The rest of the week keeps me busy with my mail order business, which is increasing."

Confidence, plus courage, is all that is necessary to get a job well done.

SPEED HASKELL . . . is reported to be garnering a goodly share of the lucre working cards in Los Angeles.

FOLLOWING . . . a successful two-week engagement at Miami Beach, Fla., Barney Kaplan rambled into New Orleans with his pal, Al Parker, to make the Mardi Gras in the Crescent City. Following the stand there they will head for Hot Springs. Barney says he'd like to read pipes here from Joe Lubarsky, Crip Winnecour, Dave Winnerson and Jack Dillon.

SIGHTED . . . in New Orleans getting ready for the Mardi Gras there were Slim McKnight, Paul Leavitt, Steamboat Bill, Penny brothers, Henry Hoffman, Morris Mann and Ben Turpin.

HARRY MAIERS . . . is still socking away to big turns at Cullman, Ala., his wife's hometown.

Being friendly is a tremendous asset and it doesn't cost you a cent.

"JUST RECEIVED . . ." the sad news of the passing of Doc Mel Hathaway. His death is a great loss to pitchfolk of the Southwest," so letters Harry Kincheloe from Oklahoma City. "With pitchfolk still rehashing the pros and cons of organizing," writes Kincheloe, "we suggest that some effort be made to put an end to all grifting with worthless and oftentimes harmful items. Demonstrating in dime and department stores has become a lucrative and honorable profession for many former pitchmen but, unfortunately, the so-called wise gyp artist in ever-increasing numbers is invading this field, following legitimate demonstrators into good stores and closing them. With so many good products that repeat, why handle flukum and other larry items? If they will not quit gypping the buyers who support

(See Pipes on page 88)

GENERAL TELEVISION
5 TUBE AC/DC SUPER



A SUPER VALUE--and how!

Built right—priced right and a natural sales producer on any type of deal. It's a big "plastic" 5 tube superhet—powerful, sharp and clear as a bell. Full 5 inch P.M. speaker. Solid color plastic cabinet, 10 1/2 x 7 x 6 1/2 inches. Built-in antenna. Other values also available—circular on request. Sold F. O. B. Chicago. Cash with order or 25% deposit, balance C. O. D.

IVORY EACH \$12.75 | **WALNUT EACH \$11.95**

PEERLESS, INC.
514 So. Laramie Ave. CHICAGO 44, ILL.

JUST ARRIVED!

Gov't Surplus

A large quantity of

ELGIN
WALTHAM
BULOVA



16 jewel sweep-second wrist watch with stop-watch feature. Stainless steel-back case and stainless steel expansion band.

Watch and Band **16⁷⁵** Complete

Send for FREE illustrated catalog on your business letterhead.

nesper INC.
WHOLESALE JEWELERS
JEWELRY TRADES BUILDING
8th & Sansom Streets - PHILADELPHIA 6, PA.



A MILLION SALES with CIRCLINE

Fluorescent Fixtures

The greatest lighting fixture yet made.





Here's Your Big Opportunity for Big Money Making.

LOWEST PRICES




Direct From Manufacturer
Write for Catalogue

ABRAMS LIGHTING
MANUFACTURERS—FLUORESCENT FIXTURES
113 No. 7th St., Philadelphia 6, Pa.
Phone Walnut 2-6787

DEMONSTRATORS—JEWELRY WORKERS—ATTENTION!

 No. 3R239 Per Doz., \$5.25	 No. 3R180 Per Doz., \$4.50	 No. 4R279 Per Doz., \$27.00	 No. 4R269 Per Doz., \$12.00
---	--	--	--

WE CARRY THE MOST COMPLETE LINE OF ENGRAVING JEWELRY!

 No. 2X1 \$22.50 Per Gross	 No. 4X3—Gold Finish \$2.10 Dozen	 No. 1X7 \$12.00 Per Gross
--	---	--

NO. 4X14—GOLD FINISH . . . \$2.65 DOZ. | NO. 4X15—WHITE FINISH . . . \$2.65 DOZ.

Over 1001 different ring numbers in stock!!!

WRITE FOR CATALOG—STATE YOUR BUSINESS

BIELER-LEVINE, 5 N. Wabash Ave., Chicago 2, Ill.

NOW!

turn to **INSIDE FRONT COVER** for an important story on

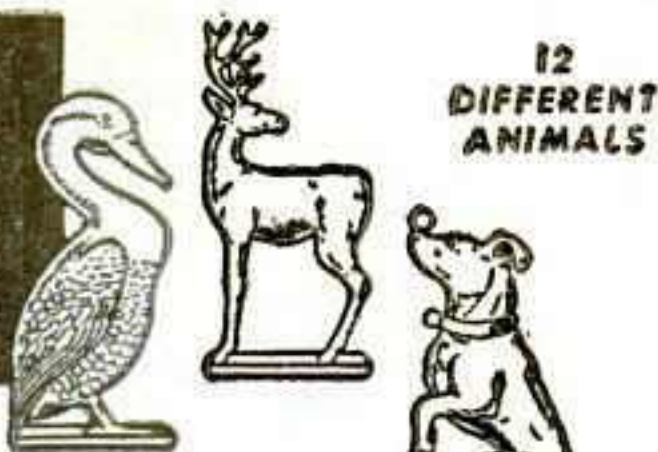
POPCORN PROFITS

MANLEY INC., KANSAS CITY, MO.
"The Biggest name in Popcorn"
POPCORN MACHINES AND SUPPLIES



Brand New, Low Cost
Plastic SLUM
(GIVE-AWAYS)

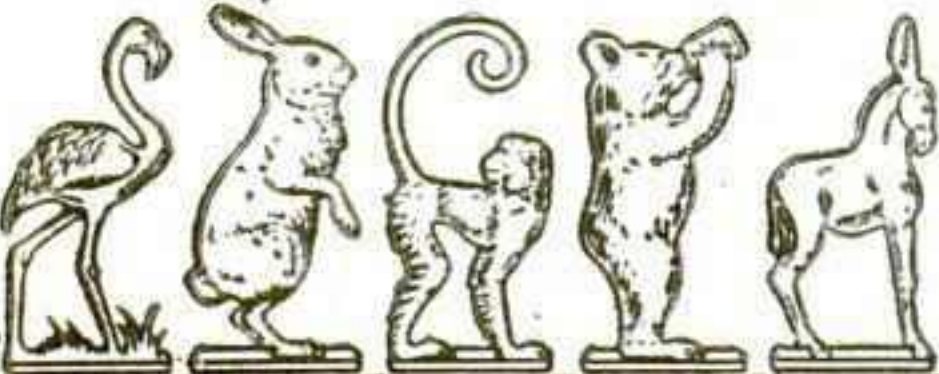
Lifelike animals that appeal to young and old alike. Stand 2" high on a flat, firm base. Molded in 5 bright, eye-catching colors. Never before has quality slum been priced so low. Ask your jobber or write direct for name of nearest jobber.



12 DIFFERENT ANIMALS



ACTUAL SIZE
All 12 animals stand 2" high on smooth, solid base.



NOSCO PLASTICS Erie, Pa. U.S.A.

SENSATIONAL SELLER—FAST \$\$\$

2 in 1 — COMBINATION BOTTLE CAP AND OPENER
HOT COUNTER CARD ITEM
YOU MAKE 100% PROFIT ON EACH ORDER

Here's one of those little necessities every housewife buys the first time she sees it; every drug, grocery, variety, tobacco, liquor and hardware store as well as restaurant, cafeteria, tavern, night club and dairy orders several after only one look. TITE-FIT quickly opens any crown seal bottle, then just as speedily vacuum seals it again. That's all there is to it—simplicity itself. Comes mounted 24 on attractive counter card. Costs you only \$1.00 plus postage; sells for \$2.40. Also individually carded. You make unbelievably BIG PROFITS—FAST. Helps to sell your slow-moving lines. Be first in your territory to reap a harvest of dollars with TITE-FIT. Write today sure for unusual profit set-up and other amazing profit-makers.

MODERN METAL PRODUCTS CO.
18 Ames St., Dept. B 6A, Cambridge 42, Mass.



FIRST AGAIN...
IMMEDIATE DELIVERY!

NEWEST, MOST IMPROVED
BINGO SPECIALS

Regulars — 7 colors, 1500 series
Padded 4-5-6 or 7 to the pad
3000 Sets — 7 colors

Write or Write for Samples... Jobbers Invited

John A. Roberts & Co.

235 Halsey Street, Newark 2, N. J., MA. 2-6657
LARGEST BINGO MANUFACTURERS IN THE U. S. A.



NEW 1948 FOBETTES, AND WE DO MEAN NEW!



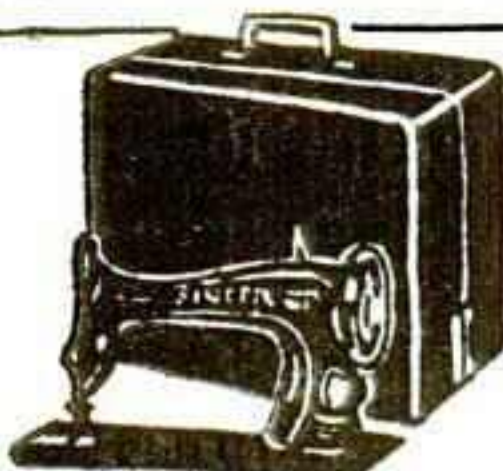
- | | |
|------------------------|------------------------|
| No. 501-1 Football | No. 502-1 Baseball |
| No. 503-1 Basketball | No. 504-1 Bowling Ball |
| No. 505-1 Boxing Glove | No. 506-1 Roller Skate |
| No. 507-1 Ice Skate | |

PER DOZEN (ALL MERCHANDISE) PER GROSS
\$1.85 (INDIVIDUALLY CARDED) **\$21.00**
(AND CELLOPHANED)

ORDER YOUR SAMPLES FROM THIS AD—25% DEPOSIT REQUIRED ON ALL C. O. D. SHIPMENTS—STATE YOUR BUSINESS. WATCH THE BILLBOARD FOR OTHER NEW ITEMS.

Frisco Pete Enterprises, Inc. 604 W. LAKE STREET
CHICAGO 6, ILL.

MANUFACTURERS OF ENGRAVING JEWELRY



PRICE \$68.50 EACH
3 OR MORE 65.00 EACH

REBUILT SINGER PORTABLE ELECTRIC SEWING MACHINE, with new electric motor, controls, electric wheel, luggage carrying case and equipment. All nickel parts chrome plated and new crinkle paint finish on the head. Every machine a perfect stitcher, ready to do your sewing in comfort.

F. O. B. New York. 25% with Order, Balance C. O. D. Rebuilt Singer Drop Head, complete with treadle stand (foot power)—Price \$52.50.

MITCHIE GOLDMAN

5 BRIGHTON 1ST ROAD

BROOKLYN 24, NEW YORK

Pipes

(Continued from page 87)

them, of their own accord, measures should be taken by legitimate workers to stop them. The gyp is killing the goose that lays the golden egg. Let's stop talking about organizing and try to weed out the phonys or we won't have anyone left to organize."

Cold cash has warmed plenty of hearts in Florida this winter.

"AFTER OPERATING... at the Tarpon Springs, Fla., Greek Fiesta of Divers of Exhibitions for the Cross," scribbles Abie Oldclothes, formerly associated with John Kerskowitz, of the Eastern subway pitch, "I'm convinced that Florida has many spots for operations, provided one becomes familiar with the technicalities of working. That means that ex-G.I.'s get readers for free. The non-G.I.'s get readers for paying off, which is as it should be. Let's have some pipes from Whitey Monnette, Jack Schwartz, Benny Stone, Bennie Haberman, Pat Trainer and Joe Barton."

"He's going to continue to toot his own horn until he has everyone ducking into corners at his every appearance." — Tripod Terry.

FORMER PITCHMAN... Henry Shellow is an accountant in Milwaukee, while his wife, Sadie, is doing vocational guidance work for a job placement agency there.

DAVID HERMAN... another pitcher, has taken to other fields to wrap up his daily bread. He's doing advertising and publicity work for Gimbel's in Milwaukee.

JOE EDWARDS... is working his herb packages in Blytheville, Ark., drugstores to sound counts.

With a lot of pitchfork, life is just one jam after another.

THE FREEDMANS... Dave and Mary are purveying juke oil in Sam's Store, Detroit, to reported lucrative business.

ED FAIRBROTHER... is getting the geedus these days pitching coat hangers at the Sears Northside store in Milwaukee.

PHIL HASSMAN... has his layout turning good tips at the Neisner neighborhood store in Detroit.

THE SMITHS... K. Max and Alice, have returned to the South after a cold trip north to attend several fair meetings. Max says that the fairs in Florida have encountered bad weather breaks and

EASTER BUNNIES

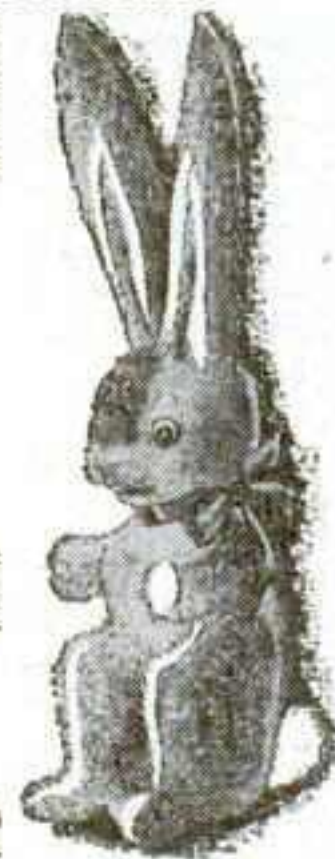
Beautifully made of 100% Rayon Silk Plush. Cotton stuffed—assorted colors. Available in following sizes:

- 14" high, \$12.00 per dozen.
- Sample, \$1.25 Ea.
- 20" high, \$17.50 per dozen.
- Sample, \$1.75 Ea.
- 36" high, \$45.00 per dozen.
- Sample, \$4.25 Ea.

Get a sample box of 12 assorted Bunnies, Chicks and Roosters—\$20.00 per box.

PLACE YOUR ORDER NOW

25% deposit with order—balance C.O.D.



Joe End & Co.
INCORPORATED
435 W. B'WAY, N. Y. 12, N. Y., WA 5-8280

ELECTRIC EYE
Easter Sensation!

All Plush, Cotton Stuffed
The Eyes Light



#125 **BAMBI** Is 11 inches tall—8 inches wide.

Color BEIGE \$24.00 Per Doz. Sample Postpaid, \$2.50 Ea.



#120 **BEGGING RABBIT** Is 14 inches tall.

Color Blue & White \$18.00 Per Doz. Sample Postpaid, \$2.00 Ea.
Pink & White



#115 **CUDDLY RABBIT** Is 11 inches tall.

Color Blue & White \$18.00 Per Doz. Sample Postpaid, \$2.00 Ea.
Pink & White



ORDER BY NUMBER

25% Deposit, Balance C. O. D.
Doz. Price F. O. B. Asbury Park, N. J.

JERRY GOTTLIEB, Inc.

Summerfield Ave. & Post Office Place
Asbury Park, New Jersey
P.O. Box 356 Phone Asbury Park 1-1524

ELGIN-WALTHAM

Wrist Watches
RECONDITIONED
MOVEMENT—

BRAND NEW CASES

Fancy or Round Shape 10K R. G. P. yellow case, steel back, strap, boxed.

7 JEWEL \$10.75

15 JEWEL 12.75

Minimum order, 3 watches. All watches guaranteed. 25% Deposit, Bal. C. O. D.

1948 Catalog Now Ready

IRVING BERK

145 W. 45 St. NEW YORK 19



STUCK GETS YOU OUT
IN **QUICK**

Snow or Ice! Wonderful for Women Drivers

- NO CHAINS
- NO TROUBLE
- NO BOTHER

ONLY USE WHEN STUCK

READY INSTANTLY

SIMPLY LAY IT UNDER WHEEL!

USE IT ANY TIME ANY PLACE ANY WEATHER

Easy as Rolling Off a Log

Worth its weight in gold... Just when you need it! Lays flat and gives good metal traction for the wheels... and GETS-U-OUT! Only \$2.75 a pair. Saves Time and Temper.

BIG MONEY MAKER — AGENTS WANTED

GETS-U-OUT Get Started Now

Dept. BB, 18 No. Morgan St., CHICAGO 7



AGENTS

SELL NATIONALLY ADVERTISED

Razor Blades, Carded Items.

Hundreds more. Lowest prices.

Write for Booklet.

SERVICE WHOLESALE CO.

603 Brooks St. Charleston, W. Va.

that even the store workers have been finding it a bit rough.

SIGHTED WORKING . . .
the Fat Stock Show at Denver were Don Ansley with a silhouette layout; Sam Bluestein, novelties; Leo Moriarity, kitchen gadgets; Jim Burnett, coils, and Mr. and Mrs. Dopey Bess, jewelry. Reports emanating from that sector have it that business was off this year from previous shows because of inclement weather.

AL YOUNG . . .
is pushing Mike Devine's juke oil at Goldman's in Milwaukee to click takes.

DAVE KLINE . . .
who is demonstrating a cookie press at the F. W. Grand store, Milwaukee, says he'd like to read pipes here from Al Hassman and Jack David. Kline last saw David when the latter was working shampoo in Texas.

FERN ROTHMAN . . .
is located in Chicago, having retired, at least temporarily, from the pitch game.

GEORGE AND JEAN HANEY . . .
youthful pitch exponents, are in Chicago framing plans for a new layout which they plan to spring soon.

CHARLIE KASHER . . .
has recovered from the broken knee-cap sustained in a recent auto accident.

EDDIE MURRAY . . .
is in Kansas City, Mo., working a \$2-a-copy jewelry set in a Main Street store.

CHIEF GRAY FOX . . .
cards from Terre Haute, Ind., that he's spending the winter there at Jim Smith's trailer camp. The Chief re-

cently purchased a new stage truck and plans to open his 1948 tour about the middle of April. He says he'd like to read pipes here from Rusty Woodward.

THE SHERWINS . . .
Babe and Dan, are wintering in Hugo, Okla., where they are shaping up their med attraction for an April bow.

Keeping silent for some might be an attribute but it will never pay off for a pitcher.

PAT HARRIS . . .
is spending the winter playing night spots around Oklahoma City.

Park Ops Go For Kid Rides

(Continued from page 55)
swim pools and ballrooms.

While all park owners didn't put down the price of the new ride or rides they will install, some did. A quick check of those putting down the figures, shows that more than a half million dollars will go for new rides. It's a safe bet to say that probably twice that much will go into new riding devices when you consider the number that named rides already purchased but who failed to put down the cost.

Gets New Coaster

Probably the biggest ride spender, at least so far as the survey shows, is Crystal Beach Park, Crystal Beach, Ont., where F. L. Hall holds forth as general manager. He reports that his spot is adding a new Comet Roller Coaster, costing \$150,000, plus a new large 6-16 adult sized miniature train, manufactured by the Miniature Train & Railroad Company, Elmhurst, Ill., which will hit the \$15,000 mark.

In addition to the new rides, Hall says \$25,000 will be spent on modernization of fronts, ride fronts, lighting and the addition of flower beds.

You don't have to tell a park owner or operator that the kiddies are his best customers and the survey shows that many of them are adding to their Kiddielands, either by turning over more ground exclusively for the kids or adding to their kiddie ride line-up.

R. M. Spangler, Rolling Green Park, Sunbury, Pa., writes that he is adding three kiddie rides this year at a cost of \$7,250. Rolling Green will have a kiddie whip, kiddie boat ride and buggy ride. Spangler, however, isn't the only one. To mention a few there are Fred W. Searles, owner-manager of Suburban Park, Manlius, N. Y., who is adding one to bring the total kiddie rides at his spot to three; J. Robert Richwine, manager of Williams Grove Park and Speedway, Mechanicsburg, Pa., who is adding a kiddie boat ride and kiddie Ferris Wheel; Dave Conrad, manager of Lakewood Beach Park, Springfield, O., with a kiddie train to bring his total number of such rides to three; Richard F. Lusse, manager of Forest Park, Chalfont, Pa., who plans on adding a kiddie coaster.

Harvey W. Schryer, secretary-treasurer of Geauga Lake Park, Geauga Lake, O., who reports his park will add a kiddie train and kiddie buggy ride; George M. Harton, manager of West View Park, Pittsburgh, who writes: "We will add several new kiddie rides"; A. H. Bornkessel, manager of the Boardwalk, Sea Breeze, N. Y., who will add two new kiddie rides at about \$2,000 each; Ralph A. Suttle, owner of Suttle's Swim Pool and Amusement Park, who is adding an auto kiddie ride.

C. C. MacDonald, manager of Idlewild, Ligonier, Pa., who reports he will add two rides; R. Bollinger, vice-president of Oaks Park, Portland, Ore., who reports the purchase of two; Louis Vogel, the Natatorium Park, Spokane, who plans to add a kiddie Ferris Wheel costing \$2,000; Roger E. Haney, Lake Lansing Park,

Haslett, Mich., with a kiddie boat ride and kiddie auto ride; Harold E. Miese, manager of Tuscora Park, New Philadelphia, O., with a new kiddie ride (he didn't name the ride) which will cost \$1,500.

H. A. Gettert, manager of Mississippi Valley Park, Davenport, Ia., who reports the purchase of a new kiddie auto ride for \$3,450 and a new kiddie train; George A. Schmidt, president and general manager of

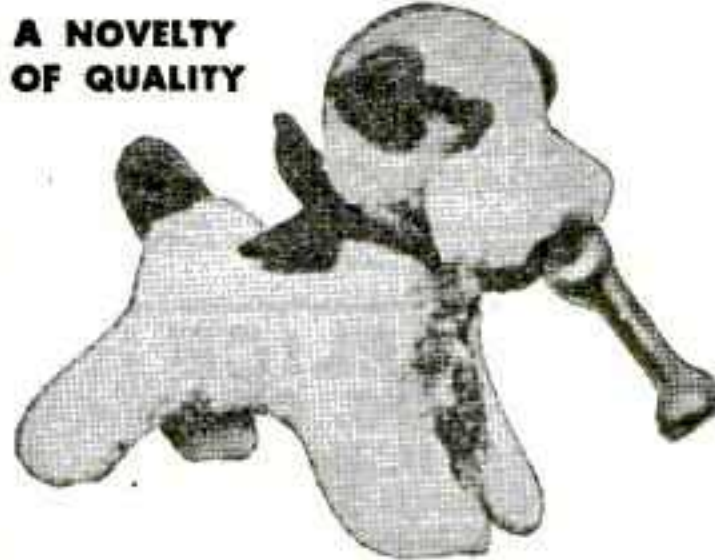
Riverview, Chicago, who will install two new miniature trains; Henry S. Wilson, Menlo Park, Parkasie, Pa., who writes "I'm interested in a kiddie ride"; William Muar, manager of Roseland Park, Canandaigua, N. Y., with a miniature train costing \$18,000.

Those are just a few going in for new kiddie rides. Others intimated they plan to add to their kiddie locations, but failed to specify the rides, cost, etc.

ATTENTION! SALESBOARD OPERATORS—PREMIUM USERS

HERE ARE TWO OF THE HOTTEST NOVELTY ITEMS IN THE COUNTRY TODAY

A NOVELTY OF QUALITY



THE WORLD'S MOST LOVABLE MAGNETIC TOY!

Hold the magnetic bone close to his mouth and watch his cute little head turn and twist in perfect co-ordination with the movement of your hand. If you hold the bone too close he'll snap it from you. Children will love it—it can't miss being a best seller!

A Dog and a Plastic Bone that have a MAGNETIC attraction for each other!

MADE OF REAL LAMBSKIN. WASHABLE. SIZE 10"x10".

IT'S NEW! IT'S DIFFERENT! IT'S THE ONLY TOY WITH A "MAGNETIC" PERSONALITY!

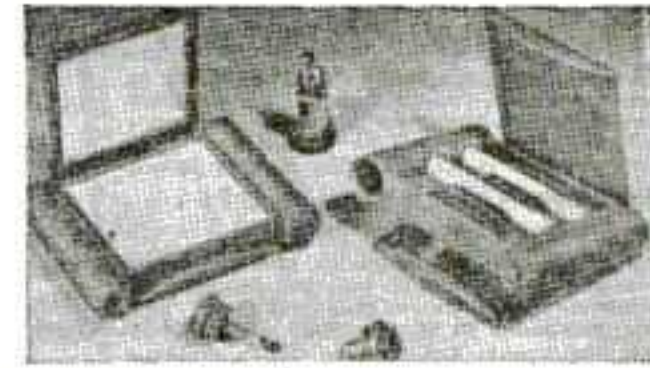
OPERATORS! Take this cute little dog into your best locations. Everyone will fall in love with this novel little pup.

\$45.00 PER DOZEN

25% Deposit with order, balance C. O. D.

THE SENSATIONAL NEW 5-IN-1 GLAMOR KIT

FIVE-IN-ONE
FLASHLIGHT
LIP BRUSH
CIGARETTE CASE
COMPACT
LIGHTER



Every woman in the country would like one of these QUALITY GLAMOR KITS

A TERRIFIC ITEM for Salesboards and Push Cards in taverns, restaurants, cigar and drug stores.

YOU WILL SELL PLENTY of these nationally advertised Glamor Kits outright to your customers.

THE HANDIEST ENSEMBLE EVER MADE!

Eliminates the usual hodgepodge in milady's purse. Ideally convenient for sport, casual or formal wear. Every smart woman will want the Revell Glamor Kit that has everything . . . flashlight for "after-dark" make-up, lip brush, compact, cigarette case and lighter . . . so streamlined that it weighs less than the usual powder compact . . . glamorous shades you can't resist.

FIVE PERFECT GIFTS FOR THE PRICE OF ONE!

Show it, and get the most enthusiastic reception of any article you have ever handled.

\$33.00 PER DOZEN

25% Deposit with order, balance C. O. D.

STANDARD SCALE CO.

4333 DUNCAN AVE. ST. LOUIS 10, MO.

SPECIAL!
\$17.55
17 JEWELS
10 KT. R. G. P. TOP
STAINLESS STEEL BACK
Rhinstone Dial—Add \$2.15
Stretch Band—Add 3.00
Write for FREE Catalogue.
25% Deposit With Order—
Balance C.O.D.

MILTON POVLOW & SONS
535 Chestnut St., Dept. J, Philadelphia, Pa.

NEW \$25 TO \$50 WEEK SIDE LINE . . . Spare Time
Everybody has \$1 for your spot cash commission! New, improved Solid Brass Name Plates for front doors. Genuine engraved, brilliant black lettering. New process . . . keeps bright without polishing. Easy \$2.98 sale gives you \$1 at once. We deliver. Make \$50 extra next week. Write now for free sample.
National Engraving, 214-J Summer, Boston, Mass.

JEWELRY ENGRAVERS!
All Identification Bracelets Have a Written Guarantee. 200 Other Engraving Items.
SEND FOR CATALOG
Miller Creations Mr.
6628 KENWOOD AVE. CHICAGO 37, ILL.

CHEWING GUM WHOLESALE ONLY
Fine quality. Popular flavors. 5-stick packs — also 4 multi-color "BUBBLINGUMS."
AMERICAN CHEWING PRODUCTS CORP.
4th and Mt. Pleasant Ave., NEWARK 4, N. J.

FOLDING CHAIRS AND TABLES
IN STEEL OR WOOD
WRITE FOR CATALOG
J. P. REDINGTON & CO
DEPT. 28 SCRANTON 2, PENNA.

BORDER NOVELTY COMPANY
MANUFACTURED RIGHT HERE IN DETROIT
Brass Flat Top, 4 nickels to dime (Retail \$2.50) . . . \$ 9.00 doz.
Glub Glub Drinking Ducks (Retail \$1.98) . . . 14.40 doz.
Jobbers, Write for Special Prices in Gross Lots. Per Doz.

BALLOONS		Per Doz.	
12 Kat	Gross \$ 8.50	Electric Razors, Double Head	\$36.00
548 Nobby	8.00	Electric Razors, Single Head	27.00
428 Nobby	4.50	Sport Binoculars	15.00
8 Circus	5.00	Kutmaster Hunting Knives	9.00
9 Oak	3.80	Zippo Lighters	18.00
1030 Airship	10.00	Berkley Lighters, free cabinet	14.40
16 Round	8.95	Flashlights, metal, best	7.20
B Asst.	1.50	Imported Brass Reed Harmonicas	12.00
7 Kat, Plain	3.00	Ball Pens, Windsor, Gold Color	7.20
10 Latex	1.25	Boker Boot Knives	18.00
5 Round	1.50	Squirt Chocolates	1.50
6 Round	2.00	Squirt Rings, best	2.00
8 Round	3.00	Poo Poo Cushions	2.00
Nobby Workers, Ea.	.75	Voice Tester	1.20
Sticks, 24"	1.00	Betty Bubbles	1.20
Sticks, 38"	1.44	Scripto Pencils	1.50
Sticks, 48"x 1/2"	4.32	Dime Banks, hold \$5.	1.50
Sticks, 20" Alum.	4.50	Soap De Jour	2.50
		How to Raise a Dog	4.00
		Sir Wobly	7.20
		Elmo, the Clown	7.20
		Glub Glub Drinking Bird	14.40
		Silent Flame Lighters	18.00
		Schrade Spring Knives, #6000 Candy Stick	30.00
		Schrade Spring Knives, #610 Office	24.00
		Schrade Spring Knives, Reg.	24.00
		Bank Book with Keys	7.20
		Mail Box Bank with Keys	7.20
		Magic Photo Race (20)	6.00
		Hold-a-Pak Cig. Cases	3.60
		Giant Gaiter Table Lighters	36.00
		Finger Nail Clippers	1.50
		Finger Nail File	1.50
		Rubber Daggers, boxed	3.00
		Take-It-Apart Puzzle	1.50
		4 Nickels to Dime Trick	7.20

No Orders Filled Without a Deposit, Balance Shipped C. O. D.
BORDER NOVELTY COMPANY
405 WOODWARD AVE. DETROIT 26, MICHIGAN

TRI-ONE!

3 for 10c Play!

Three Tickets in Each Hole!
TWO \$5.00 WINNERS
IN THE BOARD

27 Winners From 25c to \$5.00

"TRI-ONE"

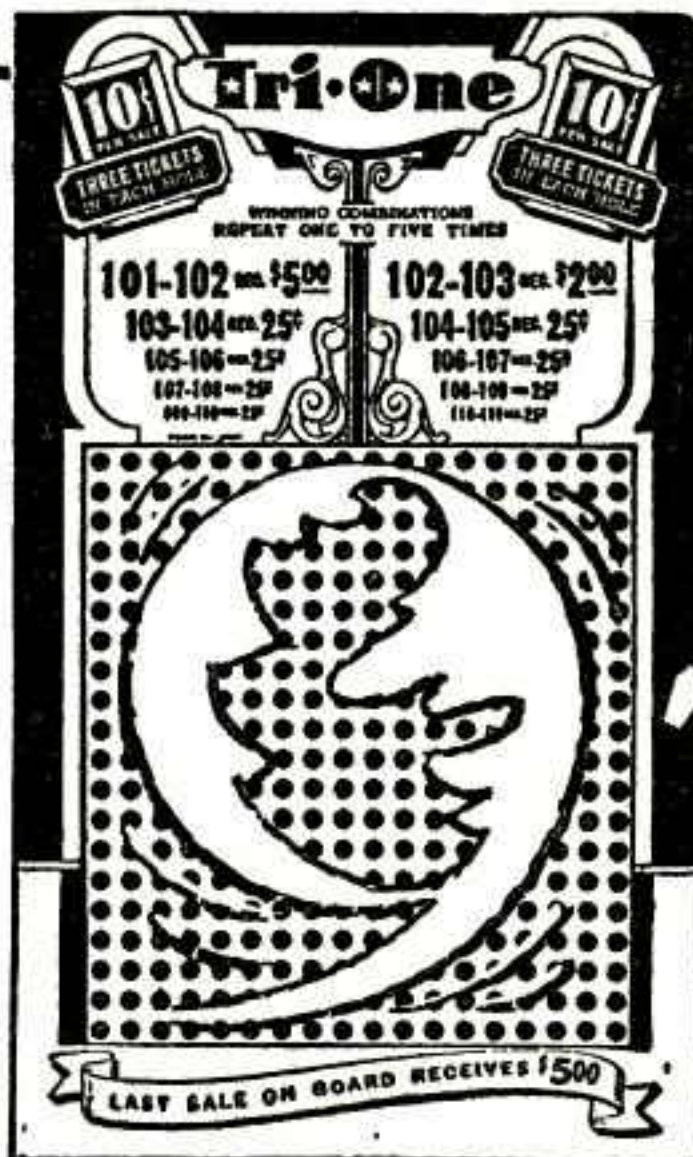
360 GL Holes

No. 13134

Takes In\$36.00

Definite P. O.\$18.00

PROFIT\$18.00



HARLICH MFG. CO.

1200 N. Homan Ave.
Chicago 51, Illinois

THIS DEAL HAS BEEN ADV. IN BILLBOARD FOR THE PAST 42 ISSUES. OUR OPERATORS ARE DOING A REPEAT BUSINESS . . .

GET YOURS NOW . . . IT'S REALLY HOT!!

Make \$250 to \$500 a week

BE YOUR OWN OPERATOR OF PUSH CARDS

A once-in-a-lifetime opportunity to make \$250 to \$500 a week with little investment. These watches have outstanding, high-priced features. Precision built, imported Swiss watches. Handsome case. Red sweep second hand. Genuine leather band.

Watches Styled for Beauty and Built for Accuracy!

Place these Push Cards in factories, clubs, taverns and cigar stores. They will sell for themselves. Quick turnover, card sells out in 2 or 3 days. You can place hundreds of these cards each week. 25% Deposit with Order, Bal. C.O.D., F.O.B. Chicago

PUSH CARD WITH 2 WATCHES

1 Watch to the seller and 1 Watch to the winning seal.

Push Card Takes in \$21.
Your Cost\$10.
EXTRA PUSH CARDS 10c EA.

Your Profit \$11.00

Write J & M SALES CO. — 708 S. STATE ST. — CHICAGO 5, ILL.

ENLARGED!

We have just added SUPERIOR PRODUCTS to our salesboard line and have enlarged our

SALESBOARD DISPLAY ROOM

to feature both

SUPERIOR AND CONSOLIDATED BOARDS

Also a full line of Tickets, Jar Deals, Bingo Tickets, Red, White and Blues, etc.



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SEND FOR LIST—REGULAR DISCOUNTS GIVEN TO THE TRADE.

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609 SPRING GARDEN ST., DEPT. B. Phone: Lombard 3-2678 PHILADELPHIA 28, PA.

SALESBOARDS—All Orders Shipped Same Day Received

Holes	Play	Description	Average Profit	Net Price
400	5¢	LUCKY DUCKS, DEFINITE PROFIT	\$ 7.00	\$.85
520	5¢	EASY ACES, DEF. PROFIT, SLOT SYMBOLS	13.00	1.25
520	25¢	EASY FINS, DEF. PROFIT, SLOT SYMBOLS	55.00	1.25
720	5¢	BABY BELL, SLOT SYMBOLS	17.37	1.75
1000	25¢	ALL OUT CHARLEY, DEFINITE PROFIT	80.00	3.25
1000	\$1.00	JACK POT CHARLEY, THICK & PROTECTED	185.30	2.50
1000	5¢	OUT DOOR SPORTS, THICK, JUMBO HOLES	28.40	3.25
1000	5¢	SPOT OF GOLD, THICK, JUMBO HOLES	28.14	3.25
1000	10¢	BIG DIME DOUGH, THICK, JUMBO HOLES	42.75	3.25
1200	5¢	TEN BIG FINS, THIN, JUMBO HOLES	35.20	2.50
1200	5¢	VICTORY BELL, THICK, JUMBO HOLES	38.57	3.80
1200	50¢	TEXAS CHARLEY, THICK & PROTECTED	152.75	3.00

WRITE FOR OUR LATEST PRICE LIST

Large Stock Plain, Tip, Definite, Jackpot Boards and all kinds of Cigarette Boards, 1¢, 2¢ or 5¢, stating your requirements. 25% deposit with all orders—balance C. O. D.

MICHIGAN CITY NOVELTY CO. BOX 66, MICHIGAN CITY, INDIANA

SALESBOARDS AND TICKETS

ALL ORDERS SHIPPED SAME DAY RECEIVED

Holes	Play	Description	Profit	Price
400	5¢	Dollar Game, Ex. Thick	\$ 9.00	\$ 1.20
1000	25¢	J.P. Charlie, Thick	51.95	1.20
1000	25¢	J. P. Charlie, Thin	51.95	1.00
1000	25¢	Charlie, Thick	50.00	1.00
1000	1¢	Cigarette Boards, 30 P.O.	4.80	.85
1200	25¢	Texas Charlie, Thick	102.98	1.85
600	3¢	Cigarette Bd., 15 Nos. to Ticket	8.00	.95
2400	5¢	E. Z. Picking	48.80	2.50
2170	5¢	R. W. B. Tickets	38.50	1.10
1000	5¢ for 25¢	PAD Ticket Deals	23.50	1.25

1,000-1,300 Girlie Boards, Jack-Pot & Def. from \$27 to \$35 \$2.20

25% WITH ORDER; BALANCE C. O. D.

GIANT-HOLES

15 Asst. Nos.
6 for 25¢
and
3 for 10¢

SPECIAL

\$2.50 each

U. S. MERCHANDISE CO.

10216 Superior Ave., Cleveland, Ohio

SALESBOARD SIDELIGHTS

Gardner & Company's new Varga Girl boards introduced at the salesboard show last week drew favorable comment from the visiting boardmen, and are looked upon as a popular puller during 1948. A trio of Gardner officials took off Monday (26) on what will be three or four-week business trips: Charles B. Leedy, sales manager, is heading west; Maurie Kaye, assistant sales manager, is traveling east and John E. Rife will cover the Northwest before he returns. Miss S. Zinder, after a tussle with a case of laryngitis, is back at the Gardner office.

Reuben Berkowitz, Bee-Jay Products, Inc., general manager, does not believe a white shirt and a tie restrict him to the front office. Reuben can usually be found pitching in and lending a hand in matters of production in the plant. . . . Dave Rice, Empire Press, left Wednesday (28) on a short trip. Upon his return he has a longer jaunt planned for the South and Southwest.

Al Schechter, Howard Machine Products, has a pair of board deals ready. One consists of an 800-hole board with pecan-cashew nugget rolls as prizes with zircon rings as last-hole premiums. Second is a 1,000-hole board with chrome, seven-piece smoker sets and 20 one-half pound and 40 one-pound cashew rolls as prizes. Both are Talk-o'-the-Town presentations.

Sam Feldman, Harlich Manufacturing Company, was kept busy during the first few post-convention days showing numerous visitors about the modern Harlich plant. For many, he says, it was the first glimpse of actual board manufacture. Firm's debut of new ideas in dividend boards at the board meet got off to a good start. The three dividend presentations and the jackpot board drew pointed interest, Sam says. There will be a group of 15 dividend salesboards when the series is complete.

Firm's recently introduced Black Gold and Gold Gusher DeLuxe boards were the feature of the Harlich booth. Interesting point brought out during

the show was the great attention some of the old numbers drew. Sam says a number of five, 10-year or older boards that were displayed came in for their share of orders. Just goes to prove that some top ideas were hitting the counters back in the '30s, which ideas are brand new to many of today's board players.

Pioneer Manufacturing Company's vice-president, Harold Boex, attended his son, Harold Jr.'s, grammar school graduation exercises Thursday (29). . . . Irwin Secore, of Secore & Secore, reports the firm's Sheraton showing brought in many operators visiting. The 35 numbers on display were well received.

Novelty Makers Set Feb. Meet

CHICAGO, Jan. 31.—Novelty Manufacturers' Credit Bureau (NMCB) will hold its next meeting February 11 at the Sheraton Hotel here, the bureau's directors announced this week. The Sheraton also will be the permanent meeting place for all future Chicago meetings of the bureau.

NMCB is concentrating its activities on perfecting a long-range fair trade practices program. Much has been accomplished in preliminary work along these lines, with smoother relations within the industry already evident, NMCB officials report.

PUSH CARDS

Straight numbers 10 to 200-Holes Girl Names. Also 1-29 to 1-99¢ in 12 to 66-Holes Girl Names, or All Winners. Others from 10 to 600 Holes. In Stock.

FREE Order Guide. Write
W. H. BRADY CO., MFRS.
CHIPPEWA FALLS, WISC.

FLASH-TERRIFIC-FLASH

FULLY GUARANTEED
HOTTEST BOARDS AND PRICES ON THE MARKET

DOLLAR GAME\$.60
BUCK GAME60
JACK. P.C. THK.	25¢, 50¢, \$1.00 1.35
TEXAS CHAR. THK.	25¢, 50¢, \$1.00 1.75
JAR-A-JACK, 10¢, 25¢ 2.50
BARREL-A-JACK, THK. PRO.	10¢, 25¢ 2.50
KWIK-FIN, THK. 2.35
E-Z PICK, 2400 HOLES, PRO.	5¢, 10¢ 2.75
247 Numbers, all in line with the above prices.	
10% deposit required with order, bal. C.O.D.	

GRAND NOVELTY CO.

(Display Room at)

1304 E. Indianola Ave., Youngstown, Ohio

SALESBOARDS

IMMEDIATE DELIVERIES — 20% DEPOSIT

Holes	Name	Def.	Profit	Price
1000	25¢ Charley	\$50.00	\$.89
1440	5¢ Cig. Barrel	22.00	1.10
1440	10¢ Barrel, X Tk.	36.00	1.39
1800	5¢ J.P. X Tk.	18.00	1.49
1000	25¢ L.J.P. Charley, X Tk.	\$52.08	\$ 1.20
1200	25¢ Texas Charley Seal	102.28	1.88
1200	25¢ Cheerful Charley	77.04	1.89
600	25¢ O.T. Jumbo, X Tk.	65.30	2.10
1000	25¢ Action, X Thick	68.80	2.29
1184	5¢ W/in-A-Fin-J.	34.40	2.48
1200	5¢ Big Forty-Seal	34.25	2.39
1000	5¢ J.P. Asst. Boards	27.00	2.68

NEW! 6 Tickets Per Hole Boards

200	25¢ Kwik Fin	Max. Avr.	\$39.50	\$ 2.50
200	\$1.00 J.P. Charley	Avr.	56.00	2.50
2170	5¢ Rd. Wh. Bl. Tickets		\$38.00	\$1.29
2170	5¢ Rd. Wh. Bl. 5-fold		38.00	1.89
120	Tip Ticket Books		Gr. \$18.75; Doz.	1.89
120	Tip 5-fold Books		Gr. 20.75; Doz.	1.98

Now Coin Boards—New Catalog
WORLD'S BEST BOARDS, TICKETS, CARDS
DELUXE MFG. CO.
DeLuxe Building Blue Earth, Minn.

Sub-Zero Weather Belts Martin Bros. On Kentucky Dates

MADISON, Ind., Jan. 31.—With snowstorms and sub-zero weather belting the org, Martin Bros.' Circus wound up the week ending January 17 to only fair business, J. C. Admire, agent, said this week. Admire said that business at stands in Providence, Mayfield and Benton, Ky., was fair, with the weather forcing cancellation of the Paducah, Ky., engagement.

Cadiz and Hopkinsville, Ky., proved blanks because of the below-zero weather. Admire said the org will close its current tour at Pineville, Ky., February 7. Unit will reopen near Dayton, O., playing high schools and ball parks.

Admire, who was forced to close with the org because of illness, returned to his home here. Following a recuperative period, he will join the Harry Lottridge Shows as advertising, press and radio manager. He will assume his duties March 12.

Fritzi Bartoni Injured in Fall At Blackpool

NEW YORK, Jan. 31.—Word has been received here that Fritzi Bartoni, trapeze performer, was critically injured during the January 3 night performance of Blackpool Tower Circus, Blackpool, England. Altho her husband, E. Lambert, partially broke her fall, she suffered a double fracture of the skull, a broken nose and other injuries.

Miss Bartoni was brought here in 1939 by the Ringling circus and given a feature spot during the show's run at Madison Square Garden. At the opening performance of the circus at Boston Garden, May 1, 1939, she fell from her trapeze. After several months' hospitalization she returned to Europe to recuperate.

DRESSING ROOM GOSSIP

Polack Bros. Western

Flint's continuous sub-zero temperatures made us realize that at last we were "God's frozen people," and several units had to be thawed out before the jump into Hammond, Ind.

In addition to the Ward-Bell Flyers' and the Franciscos' joining in Flint, Lawrence (Dukie) Anderson, Chicago, added his talents to clown alley, and Wally Newbury, Hartford, joined Bee Carsey with his Hammond organ. Another addition to the band is Rex Ronstrom's new set of Jenco Chimes, furnished by the Jenkins Music Company.

Reggie Bogart, now Mrs. Tex Reppert, is in the Aerial Ballet, and Robert A. Dover is in the concession department. Both are doing Truzzi's popcorn gag to good results.

Heard over the networks in Flint were Gus and Betty Bell, Ernie Wiswell, Josephine Berosini, Don Dorsey, Jo Madison, Harry Dann, Roland Tiebor, Dwight Moore and the writer. Slivers Madison, the boss bull man of the MGM herd, received a good mention in Hedda Hopper's syndicated column. Chester (BoBo) Barnett has a new Mercury station wagon. Helaine celebrated her 22d birthday recently. Para Sambiasi was on the sick list for a day, and Josephine Berosini hobbled around with a twisted ankle.

Visitors from the Davenport show were Pete and Mugadore Cristiani, Joe and Coleman Antelek and families, Eddie Kohl, Don Robinson, Leo Loranger, Bob Briggs and Jim Spice. Other visitors included Harry Atwell, Ray, Ann and Buster Melzora, Mr. and Mrs. Mack, and Floyd Kent from Saginaw; Jack Wynn, who clowned several performances, and George DaDeppo from Detroit.

Opening night visitors in Hammond were Eugene, Sonya and Clara Willys, Victoria George, Alexander Konyot, son of Arthur (Papa) Konyot, and the old-time canvasman, Charles (Pearly) Houser, now with the U. S. Tent and Awning Company.

Saginaw, Mich., proved an excellent opening date with Justus Edwards, publicity, getting plenty of space in the dailies as well as arranging several broadcasts for performers. Mr. and Mrs. I. J. Polack paid a flying one-day visit. They left to be on hand for the Eastern Unit's opening in Richmond, Va.

Helaine Buechler is Massimiliano Truzzi's new assistant, Carl not being able to dodge fast enough. She was rehearsed by the official understudy, Ross Paul. Dorothy Barnett's fingers are still sore from making red shirts for Chester Barnett's new fire gag, which features diminutive Morris (Shorty) Gabhart. Jack Klein's vocals add considerably to the opening web number.

Mr. and Mrs. Ernest Wiswell, the Berosinis, Helaine Buechler, Clint and Harold Barnes were entertained by the Flying Melzoras at the home of Ray and Ann Melzer, with Mrs. Melzer, Buster, Billy, Beverly, and Judy Melzer and Lloyd Wonch assisting. All enjoyed their collection of old-time circus photos and a fine lunch.

Whar'd they all come from? Louis Stern, company manager, from a good will tour of future dates; Mr. and Mrs. Ross Paul, Baltimore; Jack Klein, Baton Rouge, La.; Bee and Gwynn Carsey, Nino, Para and Mario Sambias, and Helaine Buechler, Chicago; Rex Ronstrom, Peoria, Ill.; Chai and Somay Wong, Camden, N. J.; the Mustafas, Hungary; Josephine and Slivers Madison and Frenchy Durant, Richmond, Va.; Chester and Dorothy Barnett, Los Angeles; Dwight Moore, North Hollywood; Don Dorsey, Fall River, Mass.; Harry Dann, St. Louis; Roland Tiebor and son, Roland Jr., Tonawanda, N. Y.; Rudy Docky, Flint, Mich.; Morris Gebhart and Charley Raimer, Louisville; Ed Raymond, Cleveland; Paul Jerome, Oklahoma

Circo Atayde

Sunny Mehico! So far this engagement reminds us of late fairs or a late November closing too far north. The fact that our first show starts after sundown (with the exception of Sundays) lends to the coolness. (That and the altitude, the surrounding snow-capped mountains, and the cold blasts of air blowing down from the frigid North.) "It gets warm in February," it says here in the tourist guide book.

The local newsreel companies did themselves proud . . . shot in, under and around the acts, blinding the "artists" (a term little known or considered in the U. S.), with their brilliant lighting.

With the exceptions of difficult breathing from the extreme altitude—dropping a trunk on his toes and a terrific cold, Hubert Castle seems to be enjoying his stay.

Plenty of sight-seeing here. The Palace of Chapultepec, originally the residence of Maximilian and Carlotta, and Xochimilco, Mexico's Venice, the site of the famous floating gardens, are getting the biggest play. When it comes to "loco Americano turistas," we in show biz take the cake.

Visitors from the North are few, Pete and Al Lindemann, Ben Davenport and Snake King being the sole adventurers this week. Dick Miller was so taken with the bull fights that he prolonged his visit to include one more "dia de toro."—BOB BEHEE.

E. K. Fernandez

This engagement in Hawaii more than meeting expectations and the travel agencies aren't far wrong about the Islands.

We had a blowdown Saturday (17). The big top was all that went down, but it was torn pretty badly and the middle piece was beyond repair. Everyone spent the day sewing and there were plenty of sore fingers. Some of the riggings were bent and the LaForm's flying riggings were badly damaged, but not beyond repair. Fernandez says it was his first experience with a blowdown in his 40 years of show business.

We lost two days, but over here they don't look that far ahead, so we will just stay two days longer.

Business has been very good. The people have plenty of money. They need it, too, with chicken at \$1.30 per pound, eggs at \$1.20 a dozen and hay \$18.50 for a 400-pound bale.—DOLLY JACOBS.

City; Dennis Stevens, Detroit; George and Opal Paige, Soldier Longsdorf, Carl Barnett and crew, Charleston, W. Va.; Gus and Betty Bell, Harold Ward and Mildred Asher, Gainesville, Tex.; Franz Heinzman (Francisco), Rochester, Ind.; Papa and Dorita Konyot, Pete Ivanov, Truzzi, Ernie and Countess Wiswell, Sarasota; Josephine, Otto, Mr. and Mrs. Mike, Mr. and Mrs. Joe Berosini and Clint and Harold Barnes, Miami. — HAROLD BARNES.

ATTENTION ACTS!

I am now contracting Feature Acts for my 1948 Circuses and Fairs.

ERNIE YOUNG
155 No. Clark St.
CHICAGO, ILL.

THE NEW GEORGE HANNEFORD FAMILY

ATAYDE BROS.' CIRCUS
Mexico City
January 16th to February 20th

BAILEY BROS.' CIRCUS Wants for 1948 Season

Opening March 5.
SEAT BUTCHERS, GOOD CRIDDLE MAN. (Must be good seasoned Men. Good sleeping accommodations. Apply FRANK ELLIS, c/o Winterquarters, 1502 Durfee Ave., En Monte, Calif. GENERAL SUPERINTENDENT, BOSS PROPERTY MAN. Joe Applegate, wire.

BOB STEVENS, Mgr.
Home Address:
1645 Golden Gate Ave., Los Angeles, Calif.

PHONEMEN

FOR FIFTH ANNUAL GROTTO CIRCUS
Book Banners, UPC Tickets. Deal starts February 9th.

GEO. W. PUGHE
Neil House, Columbus, Ohio

WANTED

Trombone Player, union scale. Other musicians, write. Open early in March.

SKINNY GOE, Band Leader
Bailey Bros.' Circus
135 Park Ave., Lexington, Ky.

FREAK PIG FOR SALE

For information write
HENRY A. LINDSTROM
R. 2, Morrison, Ill.

ROGERS BROS.' CIRCUS

WINTERING AT LA GRANGE, TEXAS. OPENS FEBRUARY 14TH FOR LONG SEASON.

Would like to hear from Side Show People. Man for Light Plants; Shorty Engles, write. Need Musicians and Calliope Player; contact Bandleader Frenchy Lebeuf. Need Equestrian Director that can make good Candy Pitch and Sell Concert. Pat and Millie Sutherland, contact Show. Working Men, come on. Cookhouse open. Want two Billposters that can drive truck. Pappy Johnson, contact S. I. Rubens. Also Cal and Torchy Townsend, Leroy Wilson, come on. Want good Show Mechanic. All contracted report La Grange, Texas. Marquee Slim, come on.

WANTED FOR THE DERN CIRCUS

Acts with own transportation. Those doing several preferred. Want party with several small Animal Acts. State all in first letter with salary expected. We furnish gas and meals after opening. All privileges open. WANT PARTY WITH COOKHOUSE to feed 12 to 15 people. We open Saturday, May 1; will remain on road as long as the money comes in. Write only:

DERN BROTHERS' CIRCUS
1418 W. CONGRESS ST. CHICAGO 7, ILL.

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turn to
INSIDE FRONT COVER
for an important story on
POPCORN PROFITS
MANLEY INC., KANSAS CITY, MO.
The Biggest name in Popcorn
POPCORN MACHINES AND SUPPLIES

CLOWN SHOES

16" long, 4 or 8 inches wide. Made to order. Ten-day delivery, \$30 pair. State color wanted.
C. GUYETTE
348 West 45th St. New York 19, N. Y.

PHONE MAN
EXPERIENCED MAN FOR
DISABLED AMERICAN VETERANS' ANNUAL MILITARY BALL
Tickets only. Plenty of renewals. Write
ADJUTANT, 1925 E. 79th St., Cleveland, O.

ELASTIC NET OPERA HOSE

Black, Suntan and White, \$4.95. Elastic Net Tights, \$7.50. Rhinestones and Settings, Metal Spangles, all sizes and colors. Chainette Fringes. Other items. Folder? Yes.
C. GUYETTE
348 W. 45th St., New York 19, N. Y.
Phone: Circle 6-4137

Polack Clicks At Hammond; Advance Big

Extended Flint Date Winner

HAMMOND, Ind., Jan. 31.—Tho a Monday night opening, accompanied by zero temperature, retarded the start of Polack Bros.' Western Unit here this week, Orak Temple and the show had nothing to worry about. Business started building immediately, and the best advance sale in Polack's five years here promised a strong finish today and Sunday—a prospect nothing short of a blizzard could spoil.

This is a reversal of previous years, when heavy business at the outset, attracted by week-end openings, was more than could be sustained.

Ethel Robinson, the show's booking agent and talent scout, saw the 1948 program here for the first time. WJOB gave show generous support, and *The Hammond Times* came thru okay despite the handicap of a printers' strike.

Joe O'Donnell, who took over promotion of this date after Sam Polack's duties on the Eastern show took him away, received congratulations on his marriage Saturday (24) to Avis Porter, of Saginaw, Mich. After closing her affairs as director of the Junior Red Cross in Saginaw, his bride will rejoin him in Indianapolis, his next stand. Romance dates back to three years ago, when O'Donnell handled the Saginaw date.

Show had a one-day layoff after closing in Flint, Mich., Saturday night (24). Business there fully jus-

UNDER THE MARQUEE

Rodeo Earl Smith writes that he will open his new ranch in the spring.

No ballet gal refers to herself as "an old-timer."

Dave Murphy, last season with Sparks, will do press and radio publicity for Clyde Beatty this season.

Norman Hanley, circus band leader, has been engaged to teach band work at five high schools in Wake County, North Carolina.

Walter L. Main is vacationing in Hot Springs for a couple of weeks and then plans to go to Hugo, Okla., Phoenix, Ariz., and Mexico.

We sigh for the good old days when natives believed everything they read on a circus herald.

Capt. Roy Howze, horse trainer, is confined to his home, 204½ North Plum Street, Springfield, O., with a broken leg.

...tified extension of that date from five to seven days and resulted in a decision to play a full week again next year.

Tremendous matinees were the rule thruout the Flint run. A record turnaway Friday night topped the week, and Saturday night was not far behind. Attendance and gross were the greatest in the five years Polack has played Flint. Surprisingly brisk box office strongly augmented the advance membership sale.

Sam Ward moved from Flint to Akron to handle an early March date for Polack's Eastern company. He then will return to the Western unit.

Robert A. Mills reports he has been engaged to lead the Mills Bros.' Circus band for the 1948 season. He is no relation to the circus owner.

Elmer Myers, superintendent of reserve seat tickets on King Bros.' Circus last season, is wintering in Hot Springs.

Depending on rain to settle dusty lots instead of sprinkling wagons is all right providing it rains.

Fog Horn Clancy is headed for Tulsa, Okla., where he will handle publicity for the Livestock Exposition and Rodeo there March 12-21.

Carlos and Etta Carreon, who worked out horses for Walter Church on his ranch at El Cajon, Calif., are doing similar work in a stable of gaited horses in Los Angeles.

Mr. and Mrs. Carl Fugett, owners of Flying F Rodeo, Middletown, O., attended the recent Ohio Fair Managers' Association convention at Columbus.

Report for February: Cold days, sleet or rain and fresh paint to be followed by early March openings.

Mr. and Mrs. Slivers Johnson and son, Robert, vacationing at Aransas Pass, Tex., expect to leave February 5 to play the Hamid-Morton Circus at Memphis, opening February 14.

Warren (Rube) Simonds, tramp clown, who closed recently at the Grotto Circus in Worcester, Mass., will open February 14 with the Hamid-Morton Circus at Memphis.

Ernie Stewart, contortionist, is doubling between the old Howard Theater, Boston, and a Hub City night club, where he's presenting his act nightly.

First thing a beginner must learn is that all of his profits should come from customers and not from shows.

Walter D. Nealand, veteran press agent and chief of the press staff of King Bros., is a pneumonia patient in Middle Georgia Hospital, Macon, Ga.

Jos Applegate, boss canvasman and a member of the Arizona Showmen's Association, left Phoenix, Ariz., recently for Shreveport, La., to join the Clyde Beatty Circus.

Freddie Freeman, clown, celebrated his opening Monday (26) at the Shrine Circus in Detroit by becoming a grandfather for the first time. The youngster, Freddie 3d, is the son of Freddie Jr., who was a former circus rider.

Beginners who thought circus life would be a free and easy one soon learned that nothing is free and it ain't easy.

Max and Jane Tubis arrived in New York last week from Miami. They will again be with the Clyde Beatty Circus this season and expect to head for the Beatty winter quarters at Shreveport, La., in mid-February.

Charles Davitt and Joseph Beach, Springfield, Mass., report that they caught the Grotto Circus at Worcester, Mass., and enjoyed visits with Rube Simonds, Bozo Cozmo and Florence, of clown alley, and James M. Cole.

Texas Gene and his trick pony, Lucky Star, will be a feature of (See Under the Marquee on page 91)

Atlanta Shriners Renew H-M; 1948 Event Extended

ATLANTA, Jan. 31.—Dates have been set and contracts signed with the Hamid-Morton Circus to again provide the attractions at the sixth annual Yaarab Temple Shrine Circus to be held here November 8-18, Charles E. Wilson, Shrine director general, announced this week.

Wilson said that this year's 30 per cent gross hike at the fifth annual affair held in November, 1947, prompted local Shriners to add another day to the 1948 engagement, making it a 10-day, 20-performance run, compared with the nine days last year and seven days in previous engagements.

Last year's membership sale alone netted \$56,000, a record. This figure, said Wilson, is expected to be exceeded in 1948.

Karel Strassburger Big in Amsterdam

AMSTERDAM, Jan. 31.—Karel Strassburger's circus program at the Big Carre arena, packing them in twice daily seven days a week, will continue its indoor run here until the show hits the road for the summer.

Strassburger, veteran continental circus operator, has what is probably the largest and finest groups of horses in Europe, about 80 trained equines, used in Liberty, production and high school numbers presented by Karel, Regina and Elly Strassburger.

In addition to the Strassburger horse numbers, the bill offers one of the best riding acts in Europe, the Enrico-Caroli Troupe of 10 riders. Other good numbers on the program are the Five Rastellis, trampoline; Stey Family, high wire; Barrison Trio, equilibrists; Van De Nijl; Three Retlem-Korsleys, acrobats, and Ernesto's comedy mule. Clown contingent headed by the Chocolate Boys (Rastellis) and the Francesco brothers.

Arthur Foehl, Wild Animal Dealer, Dies in Singapore

NEW YORK, Jan. 31.—Arthur Otto Foehl, 47, wild animal dealer of Williamstown, N. J., died of acute pancreatitis in a Singapore hospital January 18.

For 23 years Foehl had been a dealer and for the past 10 years had been gathering animals for Louis Ruhe, Inc., New York. He left New York by plane December 30 for a buying trip thru India, the Malay States and the Dutch East Indies.

Alberta Rodeo Dates Set

CALGARY, Alta., Jan. 31.—Tentative dates for the 1948 season on the Southern Alberta Stampede and Rodeo Circuit are: Pincher Creek, June 23-24; Nanton, June 25-26, June 28-29 or July 2-3; High River, June 30-July 1 or July 2-3; Cardston, July 13-14; Medicine Hat, July 16-17; Claresholm, July 23-24; Coleman, July 31; Lethbridge, August 9-11.

Calgary Shrine Dates Set

CALGARY, Alta., Jan. 31.—A Shrine circus will be held here May 19-22, presented by the Rotary Club. Proceeds will go to aid the club's service work.

WANTED

Capable, Sober and Reliable

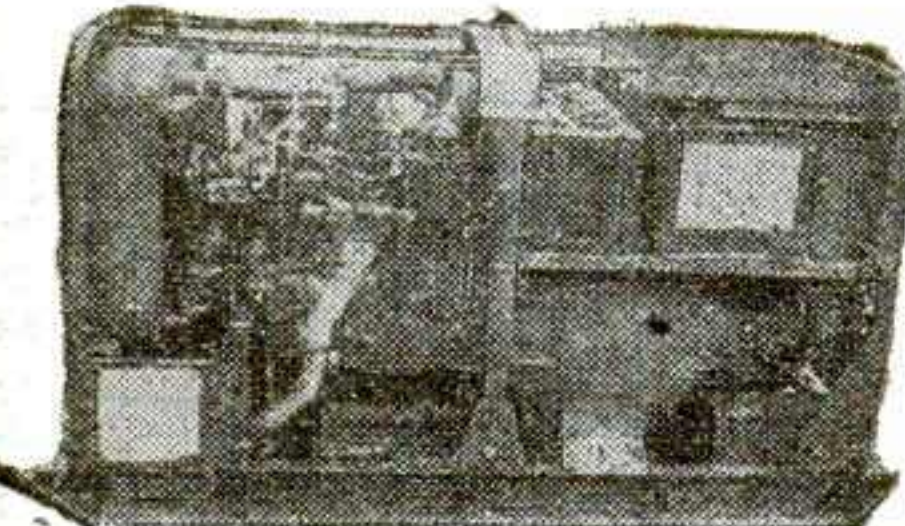
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120-240 V.A.C. 12.5 K.V.A.

Immediate Delivery



ENGINE: 4 cylinder 4 cycle L-head, water-cooled 35-Horsepower Oiling System: Pressure type to main, rods, and camshaft. Fuel System: 10.5 gas tank diaphragm type fuel Pumps. Ignition System: Battery breakerpoint coil type. Full automatic starter. GENERATOR: 120-240 single phase 60 cycle AC; rated power 12.5 KVA at 80% power factor. Voltage change is accomplished by changing jumper connections or terminal strip.

Made by D. W. Onan & Sons. Controls: Speed fully automatic, starting full automatic, automatic cut-off if oil or water is low. Overall size: Length, 67½ in.; Width, 28½ in.; Height, 28½ in.; Weight, 1556 lbs. Complete set of tools and extra parts packed with each plant. These plants cost the government several times our price. Packed in original overseas boxes and ready to operate, brand new. Our price F. O. B. Jackson, Miss.; San Antonio, or Florida. **\$795.00**

SMALL NEW GENERATORS

120 V.A.C.

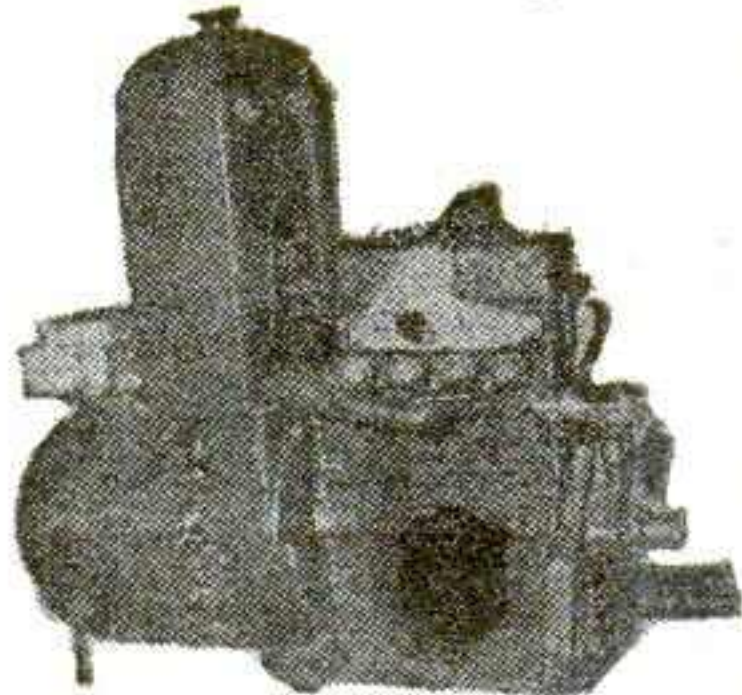
1½ K.V.A. Immediate Delivery

ENGINE: 4-cylinder gasoline, valve-in-head, radiator cooled. Complete with 10-gallon fuel tank. Set of tools and necessary spare parts, worth \$50.00. GENERATORS: 1½ KVA, generates 110 volts, AC, 60 cycle, 1500 watts. Complete plant made by Kohler. Overall size: Length, 45½ in.; Width, 16½ in.; Height, 36½ in.; Weight, 497 pounds.

These plants cost the government much more than our price. Packed in original overseas boxes, ready to operate, brand new. Our price F. O. B. **\$395.00** Jackson, Miss.; San Antonio, or Florida.

One-Half Cash Deposit With Order.

These plants ideal for all types outdoor amusement, Auto Courts, Night Clubs, Resorts, etc.



A. M. & S. COMPANY

404 Donnelly St.

Phone 4151

Mount Dora, Fla.

UNDER THE MARQUEE

(Continued from page 54)
Dillon's Dog and Pony Circus on Thomas's Joyland Amusements during the 1948 tour. Gene and his pony

have appeared at numerous rodeos and two years ago toured with a Canadian show.

Gone is the yesteryear cowboy who slept in his berth with his boots on and used the pillowslip for a towel.

Two Ringling-Barnum performers, wintering in Montgomery, Ala., rated a lengthy feature story, accompanied by three pictures, in a recent issue of *The Sunday Montgomery Advertiser*. They are Jose Moeser, equestrian, and his wife, known professionally as Chrysis de la Grange, aerial acrobat.

Mr. and Mrs. S. B. Russell, who have been handling the culinary chores at the Green Mill night club, Spencer, Ia., this winter, will join Rogers Bros.' Circus February 5 for the 1948 tour as cook and second cook respectively. The Russells were with Stevens Bros.' Circus in the same capacities last season.

Tom Gregory, past president of CFA, showed his colored circus slides to executives and salesmen of the Oak Rubber Company at Hotel Mayflower, Akron, recently. In gathering their 1947 collection of more than 300 slides, Mr. and Mrs. Gregory drove 4,000 miles in making circus visits in 15 cities in six States.

McIntosh Monkey Circus has been playing Southern Alabama and Northern Florida for the past six weeks to reported good business. At the Andalusia, Ala., engagement unit broke some new stock. Glenn and Bess McIntosh, owner-operators of the attraction, have been taking some time off recently to make several fishing trips.

According to an old-timer, no worthwhile picture of a circus has been taken since the disappearance of parades and the invention of tractors.

Robert P. Seyfer, member of the CFA, posts from his native Fort Smith, Ark., that Arthur Murphy, secretary of the Chamber of Commerce there, is anxious to have a circus play at Fort Smith the coming season. Seyfer says that the municipal lot is close to transportation, well drained and has excellent facilities for quartering the stock. The stock show is held between August 15 and September 24, and any other dates would be available, Seyfer says.

Tony Lamb, vet circus musician, and wife, the former Lola Morales, still have their service station and trailer camp on Route 541, just south of Tampa, and among showfolk parked on the premises are Alex and Anna Brock; Cathey J. Matchett and wife, Teresa Morales, and the latter's mother, Mrs. Martin (Mom) Morales. Among recent visitors were Jack Mills, Mills Bros.' Circus; Mr. and Mrs. Harry Leroy; Ed and Mabel Debert; Dr. Walter and Mrs. Smith, Detroit; the Fred Guthrie family; Walter and Flora Guice, who reside in Tampa; the Five Ericksons; Conchita Morales; Clint and Marion Shuford, and Mont Airy.

JAR DEALS AND SALESBOARDS



FINEST QUALITY
LOW PRICES

WRITE TODAY

CROWN PRODUCTS

322 E. COLFAX AVE.
SOUTH BEND 24, INDIANA

SALESBOARDS

LARGEST SELECTION IN THE NATION
LOWEST PRICES

FREE: 64-Page Illustrated Catalog.

PROFIT MFG. CO.
41 West 23rd St.,
New York 10, N.Y.

SALESBOARD SPECIALS

Hole Description	Our Price	Profit	Cost To You
500 5¢ Charley Board	Def. \$7.00	\$7.72	\$5.56
800 10¢ Ninety Percenter (thin)	Def. 10.00	1.00	.50
800 Assorted Girl Picture with Jackpot	Avg. 22.00	2.57	1.35
1000 5¢ Bingo (Jumbo Hole)	Def. 12.00	1.14	.75
1000 25¢ Big Shot Char.	Def. 63.00	3.80	2.60
1000 25¢ 176 Charley	Def. 55.88	2.48	2.00
1200 25¢ All American Charley	Def. 70.00	2.60	1.76

25% Deposit, Bal. C. O. D.
ALL ORDERS SUBJECT TO PRIOR SALE
WRITE FOR OUR PRICE LIST
TIC TOC MANUFACTURING COMPANY
BOX 504 OMAHA, NEBRASKA

PUSH CARD OPERATORS

Send for our circulars on exclusive irresistible novelties that sell on sight, complete with special cards.

ECONOMY DISTRIBUTING CO.
(Moved to larger quarters)
601 Wilshire Bldg., 328 W. Superior Ave.,
Cleveland 13, O.

REVISING OUR SALES POLICY

SALESMEN WANTED

Direct Factory Representatives

We can use three experienced salesmen to call on wholesale jobbers and operators with a complete line of nationally advertised salesboards. State your qualifications and give a full resume regarding yourself in your first letter.

BLACKHAWK MFG. CO. 1823 BERTEAU AVENUE
CHICAGO, ILLINOIS



Get the Lion's Share!

CAPTURE THE LION'S SHARE OF THE TICKET GAME BUSINESS IN YOUR TERRITORY

Concentrate Your Purchase of Ticket Games With These Independent Manufacturers of Muncie, Indiana.

- GAY GAMES, INC.
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- WERTS NOVELTY CO., INC.
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- HOME TALLY CO.
- NOEL MANUFACTURING CO.

Exclusive!
New!

GENUINE VARGA GIRL BOARD IN BEAUTIFUL COLORS



ORDER AS
720 SUNSHINE SALL
3 TICKETS IN A HOLE
10¢ PER HOLE

AVERAGE PROFIT \$40.1

6 - NEW - 6
VARGA GIRL BOARDS

NOW READY
IN 6 TICKET GIANT HOLES
IN 3 TICKET JUMBO HOLES
MORE COMING SOON

SIMPLY BEAUTIFUL!
VERY PROFITABLE

GARDNER & CO.

2222 S. MICHIGAN AVE.
CHICAGO, 16, ILL.

PULL TICKET CARDS

AT VERY, VERY REASONABLE PRICES — WE MANUFACTURE ONLY — WE SPECIALIZE IN

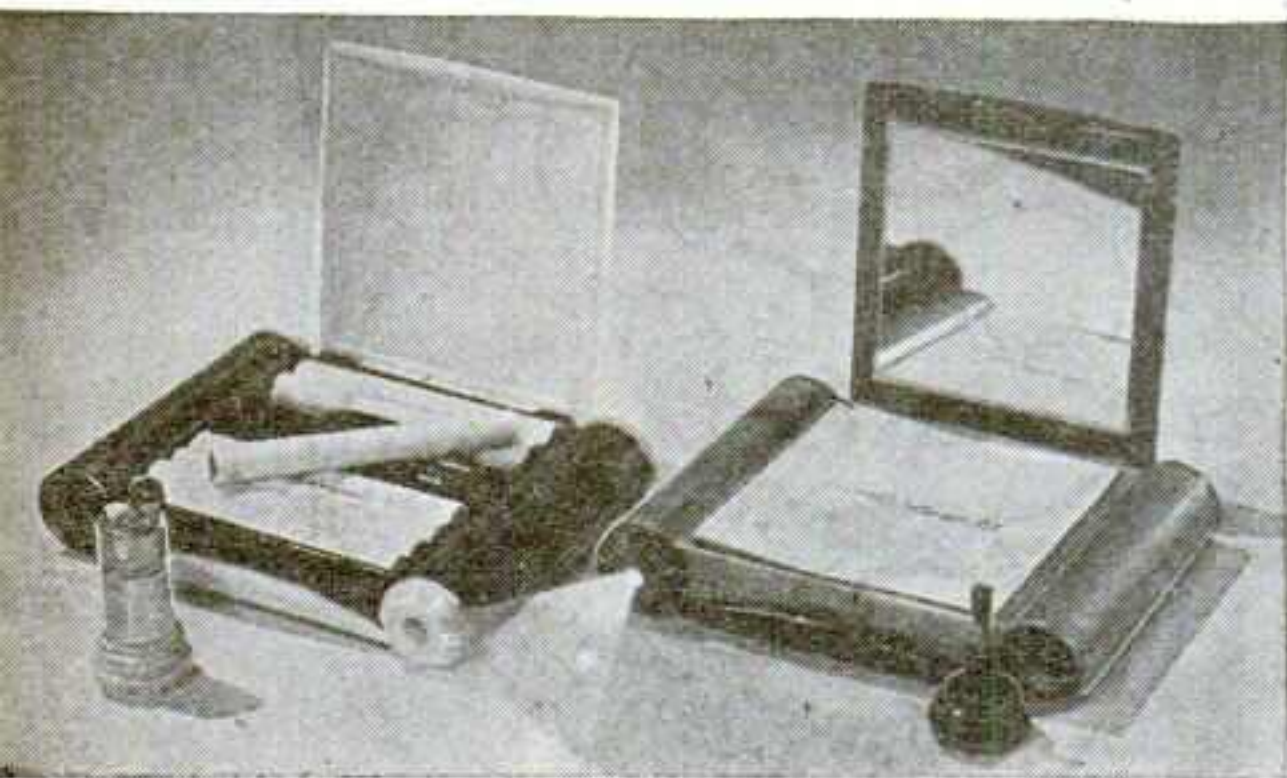
TIP—TAKE TIP—JACKPOT—BASEBALL

Write, Wire or Phone Our New Factory Address

PHONE: WHEELING 340 COLUMBIA SALES CO. 302 MAIN ST. WHEELING, W. VA.

GIVE TO THE DAMON RUNYON CANCER FUND

Operators, Note!!! A SURE FIRE MONEY MAKER FOR '48



- COMPACT
 - LIPBRUSH
 - LIGHTER
 - FLASHLITE
 - CIGARETTE CASE
- ALL IN ONE
- \$3.00** each
- \$2.75** each in doz. lots
- F. O. B. Kansas City 25% Dep., Balance C. O. D.

REVELLS 5-IN-1 GLAMOR KIT!!!

A hit wherever shown. Appeals to all women, young and old. Lightweight. Size: 4 1/4 x 3 1/4. Two-tone yellow and black. Self-contained ensemble for all 'round utility. Distinctly different.

Furnished with a 42-hole pushcard at 1 to 39c that takes in \$15.04. Sell outright or leave on consignment using 1 for seller and 1 for winner. Card sells out in a few hours.

THE STEINBERG-WILLS CO. 105 W. 9th St. KANSAS CITY 6, MO.

BASKET BALL

THE SEASON'S Sensation

ANOTHER SURE GLOBE MONEY MAKER
Profits Galore from the Nation's Most Popular Sport—Now in Board Form!
1040 Jumbo Holes..... @ 10¢

3 5c TICKETS IN EA. HOLE
—1 5c TICKET FREE

TAKES IN—\$104.00
MINIMUM Possible Profit\$42.00
MAXIMUM Possible Profit ... 59.85

Immediate Delivery
Send for Illustrated Catalog of Our Full Line.

GLOBE PRINTING CO.

1023-25-27 Race St., Philadelphia 7, Pa.

COIN-OPERATED MACHINES, SECOND-HAND

Only advertisements of used machines accepted for publication in this column.
RATE: 12¢ a word . . . Minimum \$2.00.
Remittance in full must accompany all ads for publication in this column.

A-1 BUYS—CANDY, GUM, PEANUT, POPCORN, Sanitary, Scales, Cent-Mint, Stamp Machines, Folders, U.S.P., 100 Grand, Waterbury 5, Conn. fe7

A-1 CIGARETTE AND CANDY VENDING MACHINES. All makes, models, lowest prices. What have you to sell? Mac Postel, 6750 N. Ashland, Chicago ma18

BARGAIN!—TWENTY ASCO HOT NUT MACHINES, nearly new, \$500. Cost \$46.50 apiece. Immediate delivery. Baldwin Vending Machines, 1365 Burkhardt Ave., Akron 1, Ohio.

FACTORY PERFECT ADVANCE, COLUMBUS, Northwestern, Silver King Peanut Machines with 5 lbs. peanuts, \$7. 1,000 Balls Gum, \$9. T. O. Thomas Co., 1572 Jefferson, Paducah, Ky. ma27

FOR SALE—COIN-OPERATED MACHINE Route consisting 34 pieces, late model music machines, pin games, consoles; also records, shop equipment. Located Northwest Florida. Box C-414, c/o Billboard, Cincinnati 22, O. fe7

FOR SALE—22 ASCO 5c HOT NUT MACHINES, almost new, \$22.50 each. Buyer pays shipping charges. W. W. Roby, Drybranch, Ga.

FOR SALE—14 FT. BLUE BALL GAME, hood, fly, with 47 punks. Good shape. Two sets milk bottles. Twelve Kiddie Ride, solid tires. Some wheels. Two Roll-Downs, Devil Bowling Alley, Bass Fiddle, three Sound Systems, 20x50 patched blue top sidewall, 32 ft. Round top sidewall, good shape; 750 ft. new Chairplane Chain, 500 ft. used Chairplane Chain, good box. Omar Thompson, 321 Haynesville, La.

FOR SALE—NINE ORIGINAL SKEE ROLL Alleys. Good condition, \$1,500. Roseland Park, Canadaigua, N. Y.

FOR SALE—TWO GENCO WHIZZS, WITH stand, like new, \$25 each. Comp, \$12. Best Hand, \$12. Arthur Brookey, 3005 S. Saginaw, Flint, Mich.

FOR SALE—COIN-OPERATED ROUTE CONSISTING OF 60 units: music, wall boxes, pin games, payouts, records, shop equipment, good lease, located in high, dry, healthy Western State. Box C-435, c/o Billboard, Cincinnati, O. fe14

FOR SALE—FIFTY RELIABLE ALMOND Cash Trays, \$5 each. F. O. B. Peoria. In excellent condition. Ted Schoenfeld, Farmington Road, Peoria, Ill.

FOR SALE—6 CHICKEN SAM, CONVICT, Chutes Guns, set up as one unit for arcade, with one counter. Six five cent slots, or have bases for each with gun stands. Look like new. Make offer, including crating costs. Excelsior Park Company, Excelsior, Minn.

FREE BOOKLET—"DOLLARS FROM PENNIES" gives the "know how" of bulk vending. State whether you now operate bulk vendors or are interested in beginning. Becker Vendors, 105-5 Dewey, Brillion, Wis. fe14

LATE 1947 THREE-BELL DEMONSTRATOR, \$425. Six Special 5c-10c-5c 1947 Three Bells, used 90 days, \$449. Special 1-2-3 Slot Machine Disc, \$5 set. Large Clock Gears, \$2. Request sacrifice Console. Peanut Machine Lists. Coleman Novelty, Rockford, Ill.

LOST OUR LEASE—MUST DISPOSE OF equipment at once. No reasonable offer turned down. Have Muto, Skyfighter, Drivemobiles, Goales, Western Giants, Grippers, 1c Counter Games. Other arcade equipment too numerous to mention. Phone wire for first choice. Outdoor Neon Sign, 84"x30" with Machine Gun with Flasher on-and-off. Photo of sign on request. Playland Arcade & Rifle Range, 150 S. Genesee St., Waukegan, Ill. fe7

MONEYMAKERS!—50 PRACTICALLY NEW Asco 5c Hot Nut Venders. Cost us \$44.50 each. Make us an offer for any or all of them. Joe and Al Benfatti, 101 Chester Ave., Pueblo, Colo.

PILOT TRAINER—15c COIN CHUTE, COMPLETE with wall target. \$125, crating extra. Robert McDuff, 2244 N. New Jersey, Indianapolis, Ind.

REBUILT POPCORN MACHINES FOR SALE—Fully guaranteed. Priced from \$150. Consolidated Confections, 1314 S. Wabash, Chicago 5, Ill. fe28

SEEBURG MAJOR—REFINISHED IN Mahogany, \$219; Exhibit's Sante Fe, \$37.50; Chicago Coin Playboy, \$110; Seeburg Gem, \$75; Kilroy, \$85. 5 A.B.T. Challengers, used only 8 months, \$19.50 each; 1 Bingo, \$11; 1 Pikes Peak, \$10; 1 Pop-Up, \$12.50; 1 Skill Thrill, \$22.50. 1/2 down, balance C.O.D. D. W. Black, 221 No. 24 St., Apt. 21, Omaha, Neb.

SIX SEVEN-FOOT POKERINOS, THREE WISE Owls, Shoot the Chutes, Scientific Batting Practice. No reasonable offer refused. Chester Nowak, 78 Littlefield, Buffalo, N. Y. fe7

1/2" BALL GUM—25 LB. CASE, 1-4 CASES, \$7.75. 5 or more cases, \$7.50. Cash with order. Merchandise shipped same day order received. Wm. R. Harris, 1731 Broadway, Paducah, Ky. fe14

5 CIGAROLAS—4 5c PLAY AND 1 5c AND 10c play, at \$25 each; 5 Batting Practice, in perfect condition, at \$50 each; 19 A.B.T. Challengers, 1947 models, used 2 weeks, at \$25 each; 2 Pipe Organ Remote Control Speakers (Seeburg), at \$20 each; 2 Contest 5 Ball Multiple Tables, can be operated one or five ball free play, at \$50 each. Lee's Novelty Co., 1004 Spring St., Shreveport 69, La. fe7

10 EXHIBIT IRON CLAW DIGGERS, 12 Mutoscope Roll Chute Diggers, 3 Merchantmen Diggers, 8 Panama hand operated Diggers, 4 Exhibit Rotary Merchandisers. National, 4243 Sansom, Philadelphia, Pa.

10 ADVANCE CARD MACHINES—\$7.50 apiece, all crated. Good working order. Box 817, Crystal River, Fla.

Perfect Items for SALESBOARDS HAND PAINTED

COSTUME JEWELRY SETS \$12 Dozen

Beautiful HAND-PAINTED Earrings and Pin combinations —with plenty of "eye appeal". No Slum—this is QUALITY merchandise.

Sample Set—\$1.25 Prepaid

★ 2 HOT SPECIALS ★ FULL OF FIVES

Holes	Play	Max. Profit	Net Price
200	25c	\$23.75	\$3.00

YOUR ACE

Holes	Play	Max. Profit	Net Price
240	25c	\$31.80	\$3.25

CALVERT NOVELTY COMPANY

708 N. Howard St. Baltimore 1, Md. Vernon 3034

LUCKY Seven Jars

Red, White and Blue Tickets Salesboards

Write for Circular and Prices

GALENTINE NOVELTY CO.

520 E. Sample St. South Bend 18, Ind.

BOARD AND TICKET SALESMAN

Here's your golden opportunity. A chance to handle two of the leading lines in Boards and Tickets, thereby doubling your earning volume. If you have some experience contacting operators or jobbers—write us a letter, including a photograph and complete details.

Universal Manufacturing Co., Inc.

405-411 E. 8th Street Kansas City, Mo.

SALESBOARDS & TICKETS

Holes	Play	Name	Profit	Price	Holes	Play	Name	Profit	Price
1000	25¢	J.P. Charley, XX Th.	Avr. \$52.	\$1.15	1000	Plain or Section		\$.62	
1200	25¢	Texas Chas., XX Prt.	Avr. 102.	1.75	1000	25¢ Grab-A-Fin (5 Tickets 25¢)		\$24.	1.40
2028	10¢	Jar-Jack, XX Th., Prot.	Avr. 59.	2.45	1260	Bingo Tickets on Sticks			.84
260	25¢	Big T. Special, X th.	Avr. 25.	1.50	2280	Combination Tickets (Per Doz. Bags)		18.60	
200	25¢	Kwik Fin (8 In. Hole)	Avr. 23.	2.45	2280	Combination Tickets (Per Doz. Bags)		18.60	
120	25¢	E. Z. Pikins Jr., X Th.		1.20	2170	R. W. B. Tickets . . . (Per Doz. Bags)		17.16	

Write for Special Prices on Other Items.

T. & C. SALES CO.

207 N. SANDY ST. JACKSONVILLE, ILL.

SALESBOARDS

Immediate Delivery—Wholesale Prices

Holes	Play	Name	Profit	Price
1000	25¢	J. P. Charley	\$52.00	\$1.50
1800	5¢	Lulu Board	18.00	1.60
484	25¢	Pot Luck	62.65	1.60
484	25¢	Gertie Best	41.00	1.50
484	25¢	Patsy	41.00	1.50
484	25¢	Buddy	41.00	1.50
484	25¢	Sweetheart	41.00	1.50
624	25¢	Brown Gold	51.16	3.40
200	6-25¢	Glamour Girl	31.55	3.05
240	6-25¢	Fin Grab a Fin	30.96	3.70
300	6-25¢	Fin & Sawbuck	31.10	2.90
240	6-25¢	Calif. B. Beauty	33.05	3.15
1360	5¢	Enticing	37.30	4.00
768	5¢	Just for Fun	20.38	3.05
840	5¢	Wanna Play	22.73	2.50
840	5¢	OOOH	23.50	2.80
1200	5¢	Nice Curve	32.90	3.20
1200	5¢	Lana	33.48	3.20
800	5¢	Help Wanted	21.01	2.95
1200	5¢	Nice Form	33.60	3.15

Terms: 1/3 Deposit, Balance C. O. D.

C. A. ROBINSON & CO.

2301 W. Pico Blvd. Los Angeles 6, Calif.

TICKETS

BASEBALL — TIP — TAKES JACKPOT OR JAR DEALS

WHEELING NOVELTY Co., Inc.

57 14th Street Wheeling, W. Va.

SALESMAN WANTED

For State of California. Salesboards—Good opportunity for right man. Experienced preferred.

BOX A-56, c/o The Billboard, 6000 Sunset Blvd. Hollywood 28, Calif.

5 STATES STUDY TRADE BILLS

Arcade Mach. Price Drop By Exhibit

Cuts Average 16 Per Cent

CHICAGO, Jan. 31.—Exhibit Supply Company has effected price reductions on virtually its entire line of arcade equipment, Perc Smith, firm official, announced this week.

Smith explained that the action was made possible by Exhibit's recently stepped-up production schedule and resulted in per unit economies which are now being passed on to the firm's customers in the form of lower prices.

The price cuts range from \$12.50 on equipment that formerly listed for \$72.50 to \$102 on arcade pieces that have been marketed up to this time at \$597, or an average reduction of about 16 per cent on most items.

Exhibit Supply, established in 1901, is one of the largest and best known manufacturers of arcade equipment.

Moviegoers To See Coin Machine Show Pictures on Screen

CHICAGO, Jan. 31.—Moviegoers thruout the nation will get a motion picture report of the coin machine show held here last week thru a special newsreel picture of the event made by Tele-News Productions, Inc. Thousands of people will also see the films over television sets.

Tele-News will feature it in their many Tele-News theaters in key cities thruout the country, including Chicago, Seattle; Oakland, Calif.; Denver, Dallas, Detroit, Cleveland, New York, Washington and Philadelphia.

First showing of the newsreel was made at the Tele-News theater in Chicago Thursday (29).

Television stations in New York carried the show January 27 and 28. It was shown in Detroit Wednesday (28) and will be shown over WBKB, Chicago, tomorrow.

Products featured are the D. Gottlieb & Company cut-away model of their Humpty Dumpty pin game, Videograph Corporation's television-juke box combination, Knapway Products' hot coffee and soup vender, Guardian Electric's Computit, shoe-shining machines and Packard Manufacturing Corporation's Manhattan juke box.

Photograph was by Tele-News photographer Jack Lieb. Production was supervised by S. Goldfinger.

Coatesville, Pa., Enacts \$20 Per Coin Machine Tax

COATESVILLE, Pa., Jan. 31.—A \$20 tax on juke boxes, pin ball and other coin-operated amusement games has been enacted by Coatesville city council.

In addition, the tax ordinance places a \$5 levy on cigarette machines and \$15 on bowling alleys.

New CMI Offices

CHICAGO, Jan. 31.—Coin Machine Industries, Inc. (CMI), will move into new offices here Monday (2). Quarters will be on the third floor of the Metropolitan Building at 134 North LaSalle.

Move was made in order to consolidate the offices of the executive secretary, Legal and Tax Bureau and the Public Relations Bureau, which formerly were split between two different floors in the same building.

\$25 Membership Fee for NAAMO

NEW YORK, Jan. 31.—F. McKim Smith, president of the National Association of Automatic Machine Owners (NAAMO), announced here this week that membership dues in NAAMO for operators of amusement, music and vending machines has been set at \$25 per year regardless of the number of machines the operator has on location.

Decision on the membership fee was made at a special meeting of association members held during the coin machine show in Chicago last week. At the same time dues for arcade owners were also set at \$25 per year regardless of the number of arcades a member owns (*The Billboard*, January 31).

At a previous meeting here the NAAMO executive board had voted to charge \$25 for each arcade and \$25 for each 80 machines operated.

State Legislatures Convene In Interim-Year Sessions

Massachusetts, Virginia, Kentucky, New York and Mississippi propose bills affecting coin machine industry — added revenue for States main aim

CHICAGO, Jan. 31.—Despite the fact that this is an "off year" for State lawmaking bodies, 10 Legislatures this week were in regular or special session, and five of them were considering measures which would directly affect the coin machine industry. Altho an interim year—44 Legislatures were in regular session during 1947—it was apparent this week that State lawmakers are still looking for added revenue and their search might spell added taxes for an already heavily taxed industry.

Five States Active

Massachusetts, Virginia, Kentucky, New York and Mississippi now have measures in committee in which the industry has a stake. Of the five, Massachusetts is the focal point of interest and has the largest number of proposals under consideration. Most drastic measure is in New York where a bill proposing a \$50-per-machine tax on all types of coin-operated equipment is in committee. Since the measure's introduction, however, there has been no indication that it would receive serious consideration.

Lawmakers in Massachusetts are considering four bills—two of them

relating to pin games and two others relating to automatic merchandising machines.

One measure, House Bill 1983, would enable local licensing authorities to license "pin ball machines and all other mechanical or hand operated devices" and permits these local licensing authorities to issue licenses at such fees "as they in their sole judgment may determine."

A second Massachusetts measure, House Bill 1078, would likewise provide for licensing pins, placing responsibility for licensing in the hands of the aldermen or selectmen of any city with the exception of Boston, where the power to grant or suspend licenses would be held by the police commissioner. As in the first proposal, no specific fee is mentioned. Both Massachusetts pin game proposals are in the hands of the committee on legal affairs.

Unique Measure

A unique measure (House Bill 1476) will come up for hearing February 24 in Massachusetts. It is a proposal to prohibit cigarette vending machine operators from paying or offering excessive commission rates. Measure would set maximum location commissions at 3.5 per cent of the minimum retail selling price. (For complete details see the Vending Machines Section of this issue.)

Another House bill, calling for setting up a commission to study lease rentals or space in Boston's rapid transit systems, would include, among many other things, a study of vending machine operations in the rapid transit stations.

In Virginia, the Senate is considering Bill No. 17 which would keep the occupational license fee on automatic merchandising firms which place machines in manufacturing plants and other establishments (See FIVE STATES on page 94)

Federal Coin Machine Tax Collections Drop in 1947

WASHINGTON, Jan. 31.—Collections from the federal coin machine tax dropped nearly \$1,000,000 from the 1946 figures, a survey of Internal Revenue Bureau statistics disclosed this week. Receipts last year amounted to \$19,488,448 as compared with the \$20,549,793 in 1946.

At the same time the bureau reported that the downward trend continued in December when only \$395,433 was collected. The previous December produced \$486,444.

Largest 1947 returns from the levy came during July and August when over half of the total was collected. Tax experts say this is the usual situation since the fiscal year starts July 1.

1947 coin machine tax collections follow:

January	\$ 396,602
February	320,260
March	180,456
April	265,682
May	270,547
June	1,910,117
July	7,885,297
August	5,518,877
September	1,102,812
October	765,211
November	427,154
December	395,433

Total\$19,488,448

Wired Music Plugs Drive

SAN FRANCISCO, Jan. 31.—Wired music outlets of the Pioneer Music Company here are playing a prominent role in the National Foundation for Infantile Paralysis March of Dimes fight against polio.

Jack Ehrlich, Pioneer president, announced this week that his organization, which has 175 wired music locations in San Francisco, will play every 20 minutes for the duration of the drive a transcribed message from California Governor Earl Warren urging support of the March of Dimes campaign.

Ehrlich estimates a weekly minimum of 350,000 persons will be reached by the governor's plea thru wired music locations.

Old Coin Machine To Chi Museum

NEW YORK, Jan. 31.—One of the first International Mutoscope reel machines ever made has been donated to Chicago's Museum of Science and Industry by Max Schaffer, National Association of Automatic Machine Owners' vice-president. Machine will be used in a specially constructed "street of yesterday" exhibit in the museum.

The reel machine was first used by Schaffer when he entered the coin machine industry 46 years ago with the Crystal Palace on 14th Street. The museum will operate the machine for pennies, with all proceeds going toward the purchase of new equipment.

Expect Cancer Fund Drive To Go Over \$257,000 Mark

CHICAGO, Jan. 31.—Altho several pledges have yet to be fulfilled, indications this week were that the Coin Machine Industries, Inc. (CMI), campaign for the Damon Runyon Memorial Fund for Cancer Research would top \$257,000 by the time all monies had been collected by drive leaders.

Many pledges made at the banquet, which was the climax of the coin machine show held here last week, are still outstanding, but the collection list is already pushing the quarter of a million mark which was set as the drive goal.

Because the CMI Public Relations Bureau, which has been handling collections for the campaign, has been busy moving into its new quarters this week, it has been impossible to make a complete compilation of the total receipts thus far. However, an unclassified list of donors since the list announced January 17 (*The Billboard*, January 24) brings the total receipts announced thus far to \$230,581.84. Included in the list is \$1,230 in cash donations collected at the show banquet.

The complete list follows:
Exhibit Supply Co., Chicago, \$1,000; Empire Coin Machine Exchange, Chicago, \$200; National Sales & Distributing Co., Dallas, \$100; Walbox Sales Co., Dallas, \$100; Anton Clemetson Co., Chicago, \$1,000; United Distributors, Inc., Wichita, Kan., \$2,000; John Fox, New York, \$3.50; Keith G. Nelson, Whittier, Calif., \$25; General Distributing Co., Dallas, \$100; Advertising Posters Co., Chicago, \$150; Chicago Coin Machine Co., Chicago, \$5,000.

Harold W. Scott, Moberg, S. D., \$37.75; Roy Foster, Sioux Falls, S. D., \$35; Conrad H. Miller, Miller Amusement Co., Highmore, S. D., \$12.65; Herman S. Fisher, Aberdeen, S. D., \$25; David L. Bratmo, Moberg, S. D., \$10; Eby Radio Shop, McLaughlin, S. D., \$12; Sierens Music Co., Mount Clemens, Mich., \$5; Clay County Post No. 2, American Legion, Brazil, Ind., \$25; Ten Ball Novelty & Mfg. Co., 1731 Second Avenue, North, Birmingham, \$25; A & A Sales Co., Chicago, \$13.10; Mrs. Murray Rosenthal, Chicago, \$100.

J. J. Orłowski, Chicago, \$25; Gottlieb Foundation, Chicago, \$100; D. Gottlieb & Co., Chicago, \$5,000; Runzel Cord & Wire Co., Chicago, \$1,000; Watling Mfg. Co., Chicago, \$1,000; Rudolph A. Bowman, Chicago, \$2; Alamat Co., Birmingham, \$10; Frantz Mfg. Co., Chicago, \$2; Dime-a-Shine Co., Sacramento, \$25; Churvis Advertising Co., Chicago, \$50; Frank Tonin, Susanville, Calif., \$15.70.

Bud Hashman, Springfield, Ill., \$50; Sheffield Music Co., Paducah, Tex., \$3.50; C. H. Wood, Coila, Miss., \$5; Business Machines Co., Minneapolis, \$4; Williams Mfg. Co., Chicago, \$5,000; Buckley Mfg. Co., Chicago, \$1,000; Groetchen Tool & Mfg. Corp., Chicago, \$500; Edelman Amusement Devices, Detroit, \$50.

Earl Montgomery, Memphis, \$100; World Wide Distributors, Inc., Chicago, \$100; Joseph J. Ruttenberg, Rockford, Ill., \$100; Southern Music Distributing Co., Orlando, Fla., \$100; Amusement Enterprises, Cliffside Park, N. J., \$100; David Rosen, Inc., Philadelphia, \$100; Active Amusement Machines, Newark, N. J., \$100; H. W. Kyle, Chicago, \$50; Ebert Sales Co., Livingston, Mont., \$50; Charles F. Breitenstein, Chicago,

Recover \$1,000 Stolen From Knoxville Cig Vender Firm

KNOXVILLE, Jan. 31. — Police have arrested two suspects and recovered about \$1,000 in nickels and dimes stolen from the Cigaret Service Company, 206 West Magnolia Avenue.

\$100; Capital Amusement Co., Boise, Idaho, \$25; Florence Vincent and Claire R. Morano, New York, \$25; George F. Stell, Lincoln, Ill., \$25; Ace Novelty Co., Lincoln, Ill., \$25.

Allen Wallace, Mineral Wells, Tex., \$55; Royal Music Co., Webster, Mass., \$50; Marjorie Glassgold, New York, \$50; Gordon T. Horlick, \$100; V-P Distributors, Inc., St. Louis, \$100; H. Rosenberg Co., Inc., New York, \$100; Belmont Amusement Co., Glen Burnie, Md., \$100; LaBeau Novelty Sales, St. Paul, \$100; Chris Novelty Co., Baltimore, \$250; Coven Distributing Co., Chicago, \$250; Ben Becker Sales Corp., New York, \$250.

DeWitt Eaton, Wahington, \$500; B. D. Lazar Co., Pittsburgh, \$500; Capitol Amusement Co., Montpelier, Vt., \$20; Advance Automatic Sales Co., San Francisco, \$250; Golden Gate Novelty Co., San Francisco, \$250; John J. Buckley, Chicago, \$250; George Ponsor, Chicago, \$250; Scott-Crosse Co., Philadelphia, \$250; Eastern Sales Co., Rochester, N. Y., \$200; H. Z. Vending & Sales Co., Omaha, \$100; anonymous, \$25.

Melvin J. Binks, Chicago, \$50; George H. Johnson Co., Dyersburg, Tenn., \$40; J. M. Novelty Co., Youngstown, O., \$25; Sidney H. Levine, New York, \$25; Joseph W. Bernstein, Chicago, \$250; N. E. Bowden, Dallas, \$250; Finley B. Duncan, Valparaiso, Fla., \$100; W. Bill Reimer, Chicago, \$100; J. H. Keeney & Co., Chicago, \$1,000; Active Amusement Machines Co., Philadelphia, \$100.

Cash donations at CMI banquet, \$1,230.

Assoc. Music Operators, Rochester, N. Y., \$1,000; Granita Lodge No. 1056, Berlin, N. H., \$5; American Legion Post No. 82, Fort Wayne, Ind., \$250; Coca-Cola Bottling Co., Terre Haute, Ind., \$50; Variety Club of Indianapolis, Indianapolis, \$20; E. F. Lockwood, Fort Wayne, Ind., \$120; Marvin J. Bland, Terre Haute, Ind., \$25; Ross P. Gerard, Grafton, W. Va., \$5; Harold W. Ristau, Kaukauna, Wis., \$5; Elwood D. Beauchamp, Manokin, Md., \$1; Nobel Ekern, Tomah, Wis., \$10; Orville G. Nelson, Portland, Ore., \$5; Texas Freight Co., Inc., Houston, \$25; E & J Novelty Co., Englewood, N. J., \$25.

Canadian Coinmen at Chicago Show See Ban End Before 1949

CHICAGO, Jan. 31.—The 53 Canadian coinmen, in town last week for the Coin Machine Industries (CMI) exhibition, expressed optimism that the current ban which keeps U. S. manufacturers and distributors from making shipments to Canada would be lifted by year's end. Meantime, altho prices have soared on new equipment in Canada, operators generally were grateful for the ban which, they say, gives them a much-needed "breathing spell."

Immediately after the ban was imposed, new jukeboxes, which had been selling for approximately \$1,200 jumped to \$1,500, but distributors and jobbers reported operators were more inclined to buy since no one knows when new equipment will be allowable under Canadian import regulations.

Chinese-born Ing Hoan, of Grange Novelty Company, Hamilton, Ont., said that he looked "forward to this ban on non-essentials being lifted shortly—perhaps in six to nine months." Hoan, who came to Canada in 1907, has been operating pin games and music equipment since 1935.

With Hoan were five other Chinese

Five States Study Trade Bills; Added Revenue Main Aim

(Continued from page 93)

which are not frequented by the public. Each company would pay \$20 for each place of business where goods or merchandise are stored or assembled for supplying the venders. In addition, every such operation would be required to pay a tax of 20 cents on every \$100 of gross sales in excess of \$2,000. Current rate is 13 cents on every \$100. Taxes imposed by this measure would replace any licensing of individual machines.

Kentucky's Bill

Kentucky lawmakers are studying a Senate bill (No. 62) which is an enabling act to empower first-class cities to impose license fees on "any business, trade occupation or profession." The bill is now in committee.

Since its introduction January 19 (*The Billboard*, January 31), New York's proposal to place a \$50 tax on all types of coin-operated equipment has apparently made no progress since being referred to the committee on taxation.

In Mississippi, the Senate has a proposal which would repeal that section of the Mississippi code which prevents any type of game from being located within a five-mile area of both the University of Mississippi, near Oxford, and Mississippi State College at State College.

Begin Distribution Of New Charm Line

NEW YORK, Jan. 31. — Samuel Eppy & Company, Long Island manufacturer of charms, is now distributing its new metal plated charms, designed for bulk venders, Samuel Eppy, president, reported this week.

New metal finish, available in gold or silver, is the end result of a two-year experimental program by the company's chemists to produce plated charms at a price nominally above that charged for the plastic models, Eppy said. The firm manufactures charms in 104 designs.

Offer Cancer Fund Book for Distribution

Copies Available to All

CHICAGO, Jan. 31.—Coin Machine Industries, Inc. (CMI), Public Relations Bureau this week offered to send copies of its 112-page cancer fund drive book to anyone requesting them.

Book, which was distributed to coinmen registering for the coin machine show held here last week, contains a comprehensive report on the CMI drive to aid the Damon Runyon Memorial Fund for Cancer Research.

Included in the book's coverage is a partial list of donors, pictures and stories about special events held to boost the fund and other special features.

In offering to send the book free to all who request it, Jim Mangan, director of CMI's Public Relations Bureau, said, "We want the world to know of the great job coin machine people did, have done and are doing in behalf of cancer research. I believe that the Damon Runyon memorial book should be shown to every political, civic, social and science leader in every city and town of the U. S. A. We were forced to close the list a few days before the show in order to have the book printed on time. Since the show additional donations to our fund have exceeded \$50,000. A list of these supplementary donations will be issued soon."

Henry Sandell, ABT Designing Engineer, Dies at Age of 70

CHICAGO, Jan. 31.—Henry K. Sandell, 70, ABT Manufacturing Corporation's designing engineer, died Thursday (29) in Swedish Covenant Hospital here.

Born in Sweden, Sandell came here at the age of 10. His life is a virtual parallel of the history and achievement of the coin machine industry. (For a detailed story on Sandell see *The Billboard*, November 1, 1947.)

An inventor for over 50 years, Sandell patented more than 300 devices during that span. His automatic violin was ranked as one of the 10 best inventions to come out of the 1910-1920 era.

Sandell was affiliated with ABT for the past five years. From 1904 to 1924 he was with Mills Novelty Company, now known as Mills Industries, Inc.

Survivors of Sandell include his widow and two children, Yvonne, 12, and Konrad, 10.

Gray-Mills Agitor Shown in Chicago

CHICAGO, Jan. 31.—Coinmen attending the coin machine show here last week got a chance to see the new Gray-Mills Corporation Agitor parts cleaning system.

The completely automatic unit is large enough to handle a complete juke box chassis without disassembling it. Agitor has four-way cleaning action—pump agitation, fountain-surge agitation, high-volume hose cleaning and air agitation.

Gray-Mills officials reported that the firm is presently experimenting with a new cleaning fluid for use with slug rejectors and other intricate coin mechanisms for coin machines.

coinmen whose homes are in Canada. Two of them, Harold Lee and David Chan, of Hamilton, are Hoan's employees. Others were Hen Ing and his son, Harry, from Morrisburg, and George Chow from Toronto.

In addition to these coinmen, other Canadians present at the show included Eddie Sargent, Owen Sound, Ontario; Bryce Van Dusen, W. Van Dusen, Florence Van Dusen and Helen Van Dusen, all of Edmonton; E. Card and A. McGregor, Hamilton; H. Feldman, Edward Klein, W. Pelletier, Edward Laniel, Paul Larviere, J. Paul Campeau; J. M. Schwartz, M. A. Fine, all of Montreal; Vincent C. Barrie, Donald Stewart, Charles E. Sturgiss, Carman Smith, of St. Thomas; R. C. Gilchrist, Bill Beasley, Cliff Dabie, E. Bird, W. Wallis, William Martin, Eric Liebman, Morton Fields, P. Thobodeau, C. Sansom, Albert A. Clavin, G. E. Hodes, of Toronto; Ben Lerner, Vancouver; R. Barrett, Leo Parescelli, William G. Fielding, A. Downie, Arthur Gilboe, W. Kahle, J. E. Richards, of Windsor, and Allan Pullmer, Max and Mrs. Beyer, Charles Phillips, W. Wilson, A. Stouck, Mr. and Mrs. Morosnick, all of Winnipeg.

Aircraft Plants In Vender Biz

USVC Begins Shipments of Candy Vender

Candy Procurement Plan

CHICAGO, Jan. 31.—Full production on United States Vending Corporation's (USVC) Pik-Ups refrigerated candy vender will begin Monday (2), according to Henry T. Roberts, USVC vice-president and director of sales. Shipments to distributors will begin next week.

Latest model of the Pik-Ups vender, which has been changed considerably since it was originally announced to the trade at a special distributors' meeting at the Palmer House here September 25 (*The Billboard*, October 4), was put on display at the USVC offices here this week.

New model is green in color, has an all-metal cabinet 56 by 27 by 21½ inches. An animated illuminated sign and display case 12 inches high runs across the top of the machine. It has a "motinized" mirror.

Some Mechanical Changes

Altho most mechanical details have remained unchanged, there have been several minor improvements in the vender. Delivery is instantaneous, making 20 sales per minute possible. Temperature is adjustable from 55-70 degrees F.

USVC officials point out that the vender is not designed primarily to sell frozen candy bars but rather to keep candy constantly at proper storage temperatures.

Capacity of the Pik-Ups vender is 450 bars. An adapted Packard selector is used allowing for seven types (See *USVC Begins on page 105*)

Ops Not Worried by Higher Match Costs

NEW YORK, Jan. 31.—Recent rise in the wholesale price of book matches, put into effect within the past week, will have little effect on cigarette operators, according to Matty Forbes, of the Cigarette Merchandisers Association. Most operators will continue to supply free matches with cigarettes, he said, thus absorbing the increase.

The wholesalers' new price for a case of matches, containing 2,500 books, is \$6.25, compared with the old price of \$5.65. Jobbers' prices are a little higher. The increase has been put into effect on a national basis. As yet, efforts by match manufacturers to win elimination of the \$1-a-case excise tax have been unsuccessful.

New Brokers Named By Melster Candies

CAMBRIDGE, Wis., Jan. 31.—Signifying its expanded sales coverage program, Melster Candies, Inc., has announced the appointment of five new bookers.

They are Anderson Sales Company, Cheyenne, Wyo.; Walter Russell Company, Seattle; Jerry W. Turmell, Los Angeles, Southern Candy Sales Company, New Orleans, and the James O. Chambers Company, Atlanta.

Melster also announced the appointment of Sam Nelson as direct factory representative in the Chicago area.

March of Dimes Vender

CHICAGO, Jan. 31.—Travelers passing thru the Northwestern station here are getting a chance to try out one of the newest vending machines on the market and donate to the National Foundation for Infantile Paralysis's March of Dimes at the same time.

To aid the March of Dimes drive, Hawkeye Novelty Company, Des Moines, has donated one of their new peanut venders, displayed for the first time at the coin machine show here last week (*The Billboard*, January 31), and a supply of peanuts to keep it stocked, to the Cook County chapter of the foundation.

All dimes used in the machine will go to the polio fund drive. The vender has been placed adjacent to a special booth for the drive in the station.

Chicago Council Studies Proposal To Change Law Taxing Vending Machines

Change Would Drop Per-Machine Tax; Use New Schedule

CHICAGO, Jan. 31.—License committee of Chicago's city council is studying a proposed amendment, introduced January 23, which would repeal Chicago's recently enacted per-machine license fees on automatic merchandise equipment and substitute an operator's license graduated according to the type of equipment operated and the number of employees.

As *The Billboard* went to press the license committee had not scheduled a general meeting, and there was a possibility that the 18-man license group would again name a subcommittee to examine the amendment as they did in November when the council enacted its per-machine license. In that event, operators of automatic merchandise equipment would appear at hearings to present evidence that the present per-machine license is unfair.

Proposed amendment, introduced January 23, would apply, as does the existing ordinance, only to food vend-

ing machines. Food is defined in the ordinance to mean "any cooked or uncooked article of food, drink, condiment, or confection for or intended to be used for human consumption."

Amendment would call for three types of license fees:

Class 1. Includes operators of food vending equipment which operates for not more than 1 cent. Annual license, if not more than three persons are employed in the operation, \$30. For each person over three employed there is an additional fee of \$3.

Class 2. Includes operators of food vending equipment which operates on coins in excess of a penny but not in excess of 9 cents. Annual license, if not more than three persons are employed in the operation, \$60. For each person over three employed there is an additional fee of \$3.

Class 3. Includes operators of food vending equipment which operates for more than 9 cents. Annual li-

(See *CHI COUNCIL on page 105*)

Philadelphia Theaters Boost Vender Biz With Promotions

PHILADELPHIA, Jan. 31.—With movie business dropping steadily, movie managers here are beginning to pay serious attention to vending machines as a source of added revenue.

While candy and popcorn machines are nothing new for theater lobbies and candy stands have long been an accepted lobby feature at the movie palaces, movie managers are for the first time realizing that the extra profits from the vending machines are becoming all-important to keep up theater grosses. Moreover, they are learning that there are more extra profits when showmanship and merchandising are applied.

A case in point is the attention given to vending machines by J. Lester Stallman, manager of the Astor Theater at near-by Reading, Pa. In addition to a candy bar and a popcorn machine, Stallman became the first movie manager to install an illuminated soft drink machine. He did not merely put the machine in the lobby and expect the patrons to find it, but advertised this new service on

the screen and in newspapers.

At West Hazelton, Pa., Henry Krisinger, manager of the Key Theater, applied merchandising to boost extra profits from the vending machine. He reported success by placing a few passes in the candy bars in the vending machines, with the lucky candy buyers getting free admissions.

Mrs. Malva Adelman reports that at her husband's Spruce Theater here, showmanship is applied. Twenty minutes before the feature's ending, the ticket taker tells every incoming patron just that, and adds a suggestion that there is plenty of time to make purchases at the candy stand and vending machines. In other words, she explained, the patron won't break his neck getting a seat, but will prefer to wait in many cases, thus boosting the extra profit sales.

Pepsi-Cola Company is also taking to the movie houses to promote extra profits from the soft drink machines and had Miss Philadelphia of 1947 at the Allegheny Theater here to give out the 12,000th free bottle of Pepsi-Cola to the lucky movie patron, with entire ceremony on the stage.

Calif. Firms Change Over

Beverage venders roll off production lines designed for construction of planes

LOS ANGELES, Jan. 31.—With the conversion of many West Coast plants to diversified production and the gradual easing of material shortages, the beverage vender manufacturing industry here has taken a sharp upturn during the last year. Subcontractors found they could convert their plants to vending machine manufacture with comparatively few changes, and several Southern California aircraft factories have gone into the making of beverage venders.

Outstanding among these is American Venders, Inc., formerly California Aircraft Engineering Company. At present American Venders is in production on its Model 120 bottle vender. This is a five-case rotary top machine which dispenses any type of beverage. A two-and-a-half case selective vender, it carries 62 bottles for immediate service and 62 bottles in pre-cooling. Production on the Model 120 will be materially increased in the near future, according to present plans.

Single-Flavor Unit

American Venders also have a single flavor beverage vender now in experimental stages. Work on a cup vender has been temporarily discontinued until adjustments to conform to strict California health department regulations can be made. However, these are expected to be made uniform on the basis of the recent Los Angeles ruling (*The Billboard*, November 29, 1947).

Timm Aircraft, located in San Fernando Valley near Hollywood, is another war plant which has turned to beverage venders. Tho Timm manufactured small airplanes during

(See *Aircraft Plants on page 102*)

Complete Tools, Dies for Use on Uneeda's Vender

NEWARK, N. J., Jan. 31.—Tools and dies for the production of Uneeda Venders', Inc., new electric cigarette machine, have been completed and the manufacturing firm is now stamping parts for scheduled assembly within the next few weeks, Murray Weiner, general sales manager, announced this week.

Preparing for a production quota of 100 machines a day, the factory has set aside 75,000 square feet for assembly purposes. The ambitious production schedule is fully justified, he said, by the reception which operators gave the machine during its showing in Chicago at the Coin Machine Industries Convention.

The new Uneeda Vender has a cabinet designed by Norman Bel Geddes and will be available in either seven or nine columns. The coin mechanism will accept nickels, dimes and quarters and return the correct change.

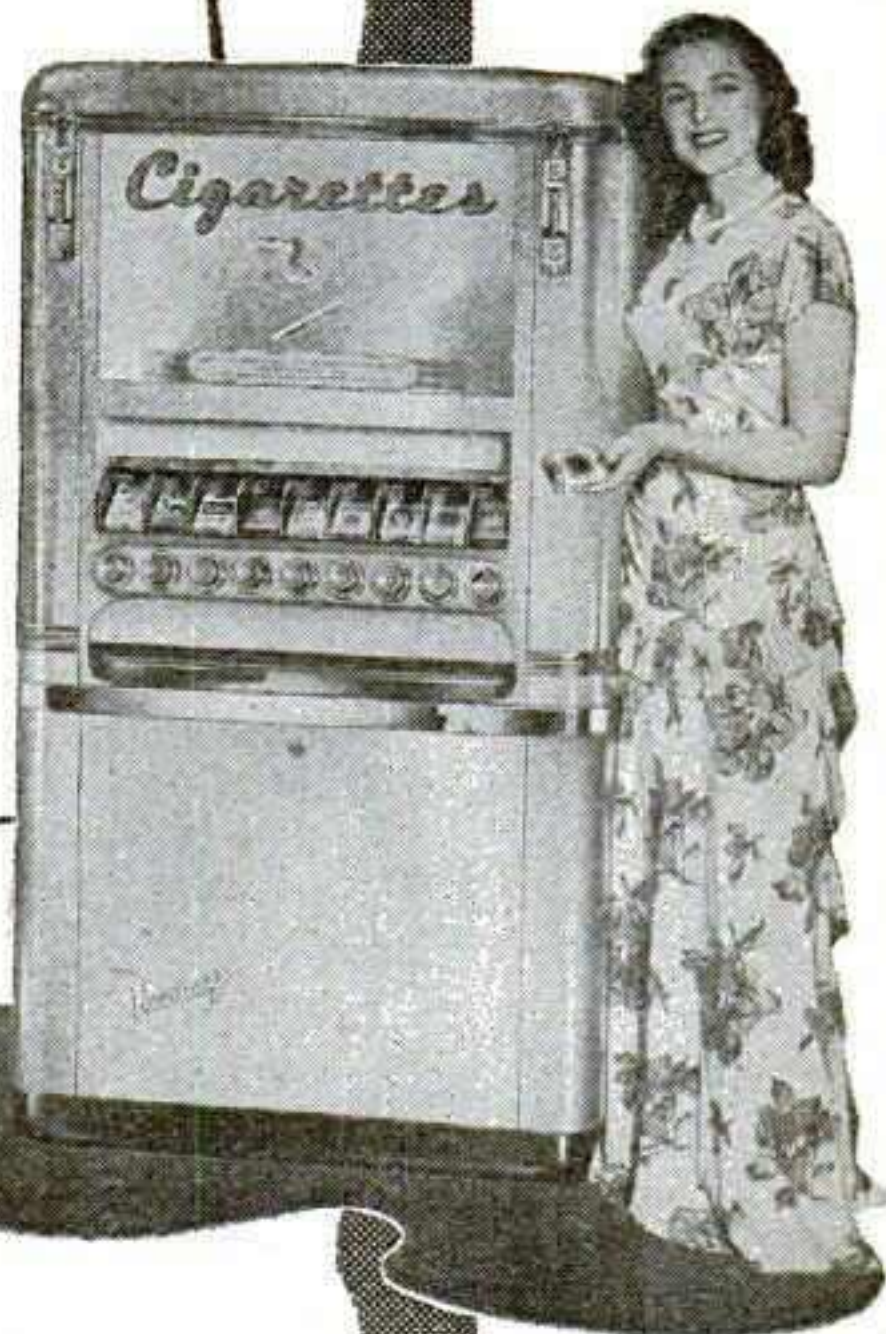
Among the Uneeda executives on hand at the CMI exhibit were Jacob Breidt, president; Murray Weiner, William Weiner, Eddie Dierich, Leo Willens, Jack Feinberg, Abe Stept and Jack Rosenfeld.

THE SHOW IS OVER
...BUT THE APPLAUSE
GOES ON FOR

THE *Keeney*
ELECTRIC
CIGARETTE
VENDOR

- ★ SENSATIONAL
- ★ EASY TO SERVICE
- ★ STREAMLINED BEAUTY
- ★ YEARS AHEAD OF ALL OTHERS

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J. H. *Keeney* & CO., INC.
"THE HOUSE THAT JACK BUILT"
2600 WEST FIFTIETH STREET, CHICAGO 22, ILLINOIS

Holli - Ware To
Introduce New
Vender in Feb.

CHICAGO, Jan. 31.—Holli-Ware Manufacturing Company here is readying a new bulk candy and gum vender of unusual design, L. F. Ellison, national sales director, stated this week. New unit, designed for penny operation, will be ready for firm's factory distributors the latter part of February. Initial production of the vender is aimed at 3,500 machines per month.

New Holli-Ware vender will have a cylinder-type glass or plexiglas merchandise compartment and will feature a modernistic base. Further details and trade name of the vender will be announced shortly.

Firm's Sugar Bowl, three-in-one vender, is currently being produced at an increased rate to supply distributors, B. E. Hall, general manager, said. Addition of a second shift at the factory was necessary to meet demand, he added.

Launderall Sets Up
N. Y. Service Depots

NEW YORK, Jan. 31.—A new type of decentralized service for 600 launderall dealers in the metropolitan area, available thru a newly established headquarters and seven regional depots, went into effect February 2, according to M. Mitchell Gruhn, president of Colen-Gruhn, Inc., local Launderall distributor.

Distributor has leased a building at 37-37 33d Street, Long Island City, and will operate automatic laundry depots in Brooklyn, Bronx, Manhattan, Nassau, Queens, Staten Island and Westchester County. James A. Smith, formerly with Bendix Home Appliances and the Crosley Corporation, is the service director of this new regional set-up, with Vincent J. Manning as office manager.

While the new network will primarily offer quick repair service to home laundry owners, it will also serve to disseminate information to prospective operators of self-service automatic laundries. A supply of spare parts will be on hand in each of the regional depots for immediate use.

"We feel that a decentralized type of service in the world's largest market is effective and efficient," Gruhn said, "because the location of one central depot is inaccessible to all local outside areas and at a high-service peak caused a bottleneck."

Harrisburg Vender Firm

Granted State Charter

HARRISBURG, Pa., Jan. 31.—Pennsylvania State charter has been granted by the commonwealth to the Penn-Dauphin Vendors, Inc., 2113 Swatara Street, Harrisburg, authorizing the new firm to manufacture, sell and operate vending machines.

The corporation is capitalized at \$25,000.

FOR VENDING MACHINES
and SUPPLIES write
RUSS THOMAS CO.

2189 Central Ave., Memphis 4, Tenn.
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FOR SALE

110 Rowe Gum Machines, 1c, 5 Column; 50 Rowe Gum Machines, 5c, 7 Column; 50 DuGrenier-Adams Tab, 4 Column; 106 Advance Orbit Tab, 2 Column; 365 Mills Orbit Tab. Also 20 Blue Bird Ball Gum Vendors. We have a substantial supply of extra parts for all above machines. Will sell all or lots as listed.
TRENT AUTOMATIC SALES CO., Loveland, Ohio.

FOR SALE

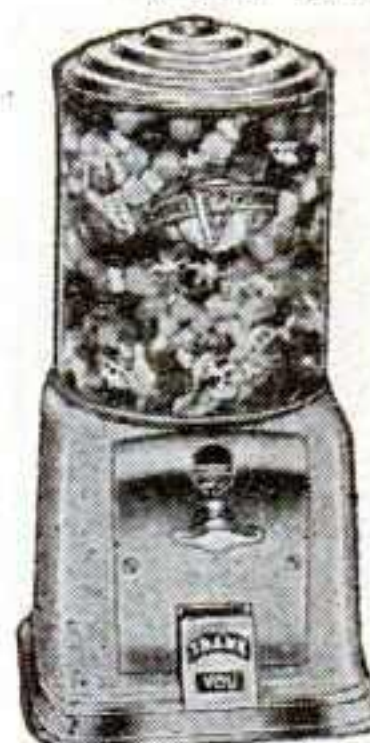
50 used Asco 5c Hot Nut Venders. Best offer takes one or all.

ROBERT J. KING

1322 S. W. Military Dr. San Antonio, Tex.

PIONEER
DEAL SPECIALS!

VICTOR
MODEL V



DEAL #1
5 Globe-Type
Victor Model V,
\$82.50, plus 50
lbs. 1/2" Bubble
Ball Gum, \$76.25
all for

DEAL #2
5 Globe-Type
Victor Model V,
\$82.50, plus 40
lbs. of Boston
Baked Beans
or Rainbow Pea-
nuts, all for \$70.90
for....

DEAL #3
5 Globe-Type Victor Model V,
\$82.50, plus 60 lbs. Spanish
Peanuts, all for \$74.50

Prices quoted on above merchandise are subject to change without notice and hold only for complete deals.

Write for quantity prices on Rainbow Peanuts, 1/2" Bubble Ball Gum, Boston Baked Beans and Burnt Peanuts.

FOR BIG PENNY PLAY, ORDER TODAY!

Groetchen's New
CAMERA
CHIEF



On insertion of penny child sees 9 three-dimensional pictures of famous comic strip characters, such as Flash Gordon, Captain Marvel, etc. Camera Chief is small counter size, 8" wide, 12" deep, 9" high, and will take the pennies quickly.

\$19.95
Ea.
Including 3 Sets of 9
Pictures Each.

Virginia Peanuts, 30-lb. ctns. 28¢ lb.
Spanish Peanuts, 30-lb. ctns. 22¢ lb.
Licorice Lozenges, 35-lb. ctns. 30¢ lb.
M & M's, 25-lb. ctns. 42¢ lb.

BUBBLE BALL GUM

1/2", 25 or 45-lb. ctns. 32¢
25-lb. ctns.—Full Cash With Order

Rainbow Peanuts, 40-lb. ctns. 25¢ lb.
Boston Baked Beans, 40-lb. ctns. 25¢ lb.

Freight prepaid on the following:
Orders for 3 or more cartons of Rainbow Peanuts or Boston Baked Beans or 100 lbs. of 1/2" Bubble Ball Gum.
1/3 Deposit, F. O. B. Brooklyn, N. Y.;
Balance C. O. D.
Send Money in Full and Save C.O.D. Charges.

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QUALITY AT A PRICE

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CHARMS

... that are different.
Blade Knife, Per Gross \$1.10
Gold Plated Charms, Per Gross... 2.25
Metal Crucifix, Per Gross..... 1.60
Skulls, Marbles, Guns, etc.

All items will fit any Vending Machine.
Send for Samples and Prices.
1/2 Deposit Required With Order.

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2428746
Oct. 7, 1947

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ACE SHOE SHINE

The Greatest
PROFIT MAKER
EVER INTRODUCED TO THE
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Ready now to bring you
BIG REPEAT EARNINGS
AT ALL YOUR PRESENT LOCATIONS
AT HUNDREDS OF NEW LOCATIONS

HIT of C.M.I. Convention!

Operators who witnessed the introduction of Ace Shoe Shine at the Coin Machine Industry Convention at Chicago, Jan. 19-22, are acclaiming it as the greatest profit-maker -- the greatest location getter -- the most sensible idea in the history of coin operated machines.

ORDER NOW...

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Price to Operators \$395.00
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Terms: 1/3 down, balance COD.

ACT QUICKLY!

Orders filled in priority as received.



This machine appeals to a tremendous market—men . . . women . . . girls . . . boys.

Location owners want it because its crowd-gathering ACTION brings customers in . . . it HELPS BUSINESS by rendering a service.

Operators like it because of fast, easy servicing . . . bulging collections . . . minimum investment. EACH DOLLAR'S WORTH OF POLISH BRINGS IN AN AVERAGE RETURN OF \$300.00!

CHECK THESE STANDARD FEATURES

- Beautifully designed cabinet—attractively illuminated.
- Fully automatic. Simple, rugged mechanism and motor assures years of trouble-free operation.
- Can be completely serviced in five minutes.
- Every machine comes equipped with long-lasting polish supply. Black, brown or neutral color polish available. At one-machine locations, neutral color polish can be used for shining black or brown shoes. At larger locations, machines can be placed in pairs, one equipped with brown polish; the other equipped with black polish.
- ROTARY POLISH AND SHINE BRUSHES GUARANTEED.
- Occupies minimum space. Dimensions: 37 inches high, 26 inches wide, 24 inches deep.

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Write, wire or phone NOW . . . while choice territories are still open. Tell us about yourself and state territory desired.

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The Low Cost,
High Income

PENNY WEIGHING SCALE!

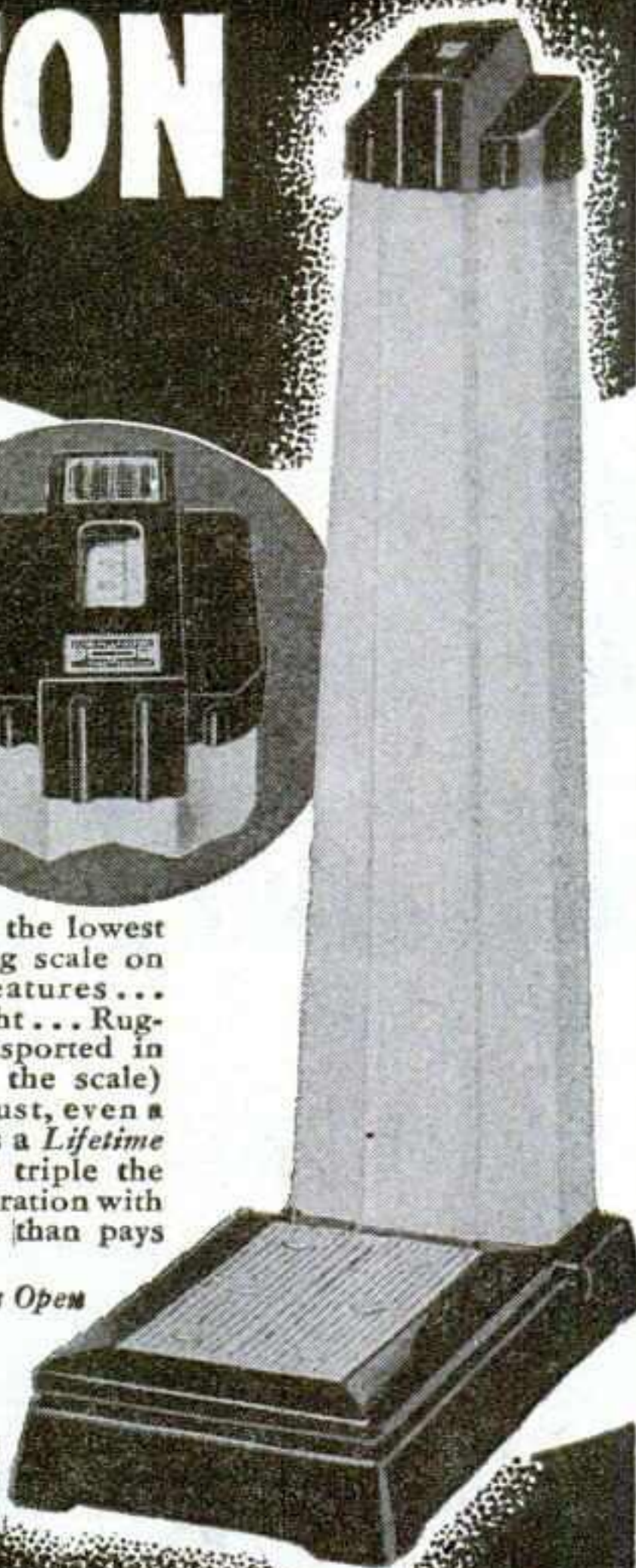
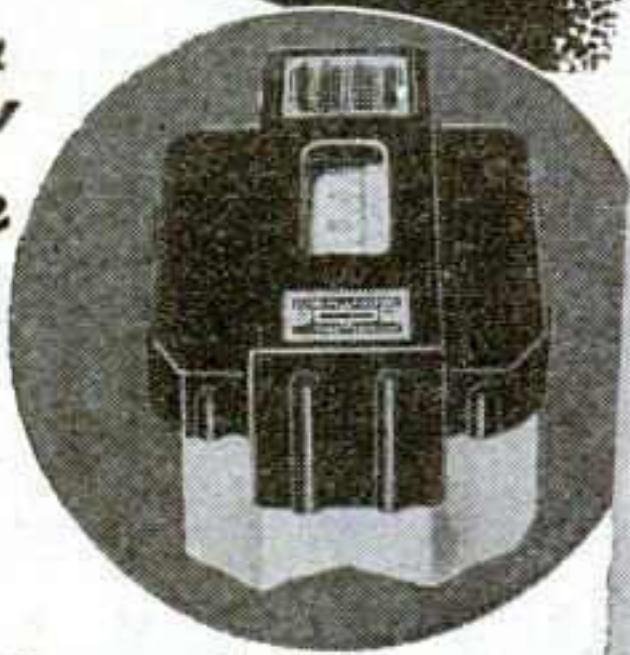
It's here! Hamilton offers you the lowest priced penny personal weighing scale on the market. With all these features... Modern Design... Light Weight... Rugged Construction (can be transported in any position without harm to the scale)... simple to install and adjust, even a child can do it... and it carries a *Lifetime Guarantee!* You can double or triple the number of scales you have in operation with Hamilton, the scale that more than pays for itself.

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California Vender Ops Meet in L. A.

Postpone Decal Drive

LOS ANGELES, Jan. 31.—Members of the Western Vending Machine Operators' Association, holding its monthly meeting Tuesday (27) at Unique Restaurant, voted to carry over its drive to secure decals for machines until a later date. Meantime, Phil Sreden, secretary and head of the decal committee, will contact members by telephone to ascertain how many of the labels they will need.

M. I. Slater, president, conducted the meeting, which was held for the first time at Unique. It was voted that future meetings be held here.

In an informal discussion it was pointed out that Vernon is now enforcing its license law, dormant thru the war years, calling for \$1 per machine per month. It was also brought out that Inglewood had passed an ordinance licensing machines at \$1 per machine per year. Southgate's license of \$2 a year on 5-cent machines, \$5 a year for over a nickel and 50 cents for penny machines is now payable.

Supplier Present

Attending the meeting was James Tassop, sales manager for Mellos Nut Company. Tassop offered the facilities of his firm to the organization. President Slater reported that this firm had again applied for an associate membership in the organization. Lew Feldman, who sold his interest in Operators Vending Company about five years ago again applied for associate membership for his firm, Acme Vending Machine Company. Feldman told the group that a number of new operators had visited his place but that he had seen very few of the old-timers. He expressed his satisfaction at renewing acquaintances with "some of the veterans."

J. C. Pruner called for information on licensing in Maywood and Bell. He was advised that Maywood has a flat fee of \$24 per year to operate while Bell asks 50 cents per machine per year.

Randolph Leland, of Leland Sales, offered members the use of Pulver machines.

Stoner Represented

Stan Rouso, Western representative of Stoner Manufacturing Company, gave an interesting talk on vending machines shown at the National Automatic Merchandisers' Association convention in Chicago. He also discussed other machines that he had seen during his trip east.

Non-Taxable

SYRACUSE, Jan. 31.—If this city's 2 per cent sales tax goes into effect March 1 ice cream will remain tax free but ice cream sodas will be taxable, according to Fred L. Dolbear, sales tax director. He said that while ice cream will be classified as a food, sodas will be classified as a beverage.

Storm to Lorillard Post

NEW YORK, Jan. 31.—F. W. Storm has been appointed assistant sales manager of P. Lorillard Company's general line of cigarettes, tobaccos and little cigars. Storm, who joined the firm in 1933, was formerly a division manager.

cigarette vendors

CLOSE OUT

WE WILL ACCEPT THE FIRST
REASONABLE BIDS ON MACHINES
LISTED BELOW
Equipment Is in Good Operating Condi-
tion and Better Than Fair in Appearance.

ROWE		Quantity
President 8	2
Royal 6	2
Imperial 8	2
Aristocrat 8	3
		9
U-NEED-A		Quantity
Monarch 8	28
6-E	7
8-E	14
9-E	15
11-E	1
6-A	1
8-A	5
9-A	5
7-500	10
9-500	10
		62
DU GRENIER		Quantity
Feathertouch	1
V	8
VD	9
W	17
7-9 Champ	3
9-11 Champ	5
Challenger	2
S	19
		62
NATIONAL		Quantity
7-50	1
9-50	10
9-30	15
		26

All Bids Must Be Accompanied by 1/3
Deposit.

WRITE—WIRE—PHONE

Scott-Crosse Co.

1423 Spring Garden Street
Philadelphia, Pennsylvania
RIttenhouse 6-7712

PRICES SLASHED

COMBINATION BALL GUM SPECIAL

\$17⁹⁵

INCLUDES

NEW MODEL 46G COLUMBUS VENDOR

AND

25 LBS. 5/8" BUBBLE BALL GUM

• IMMEDIATE DELIVERY •

BEST GRADE BUBBLE BALL GUM

LESS THAN 200 LBS.

5/8"—140 count—per lb. \$.38 5/8"—140 count—per lb. \$.35
1/2"—170 count—per lb.38 1/2"—170 count—per lb.35

MINIMUM SHIPMENT 1 CARTON (25 Lbs.)

TERMS: Cash in full with orders of \$17.95 or less. Other orders
50% deposit, balance C. O. D. Send shipping instructions with order.

SHAFFER MUSIC CO.

606 S. HIGH ST.
COLUMBUS 15, OHIO



40%
with

PROFIT
OR BETTER

Alkuno's

NEW CANDY MERCHANDISER

Four interchangeable faces for the same machine selling Charms,
Lifesavers, Gum, Smiles, Curtiss—alone or in combination.

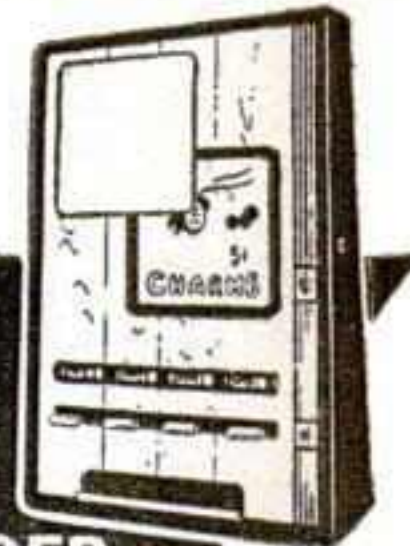


Write Today for Full Information

ALKUNO & CO.

408 Concord Avenue, New York 54, N. Y.

MECHANICAL MANUFACTURING LABORATORIES



Announcing

The New Mills 400-c AUTOMATIC FOUNTAIN

\$875.00 IMMEDIATE DELIVERY
F. O. B. CHICAGO

Yes, it's really true!! The New Mills 400-C Automatic Fountain is here . . . for immediate delivery to independent operators . . . and what's more, Automatic Fountain is designed and manufactured by a company you can really count on for attention-getting style, for mechanical perfection, for profit-building value in coin-operated equipment—the famous Mills Industries, Inc., of Chicago.

Here are the facts about the Mills 400-C AUTOMATIC FOUNTAIN

Serves 6-ounce drink in 5 seconds. 400-cup capacity. Signals "Empty" and automatically returns coin when supply of cups, syrup or carbonation is exhausted. Powered with Mills new, smaller, lighter, easily serviced Direct Drive Condensing Unit. All replacements, servicing and adjustments made from front. Electrically operated. Counter indicates number of drinks dispensed. Attractive design—smooth, baked-enamel finish.

MEETS STRICTEST SANITATION STANDARDS

Stainless steel syrup, carbonator and water systems . . . easily removed and cleaned . . . stainless steel vending stage equipped with sterile lamp . . . large capacity, easily replaced water filter and purifier . . . syrup and water tanks enclosed in dustproof refrigerated compartment . . . each drink served in an individual, sanitary cup.

NEW in principle . . . **NEW** operating advantages . . . **NEW** and **BIGGER PROFITS** are yours with the **NEW MILLS 400-C Automatic Fountain!**

1,200 MILLS AUTOMATIC FOUNTAINS, ALREADY ON ACTUAL LOCATION, ARE PROVING TOP PROFIT MAKERS FOR OPERATORS.

\$875.00 F. O. B.
CHICAGO

Order now for IMMEDIATE DELIVERY or write for complete information (or, if you prefer, ask to have one of our representatives call on you).



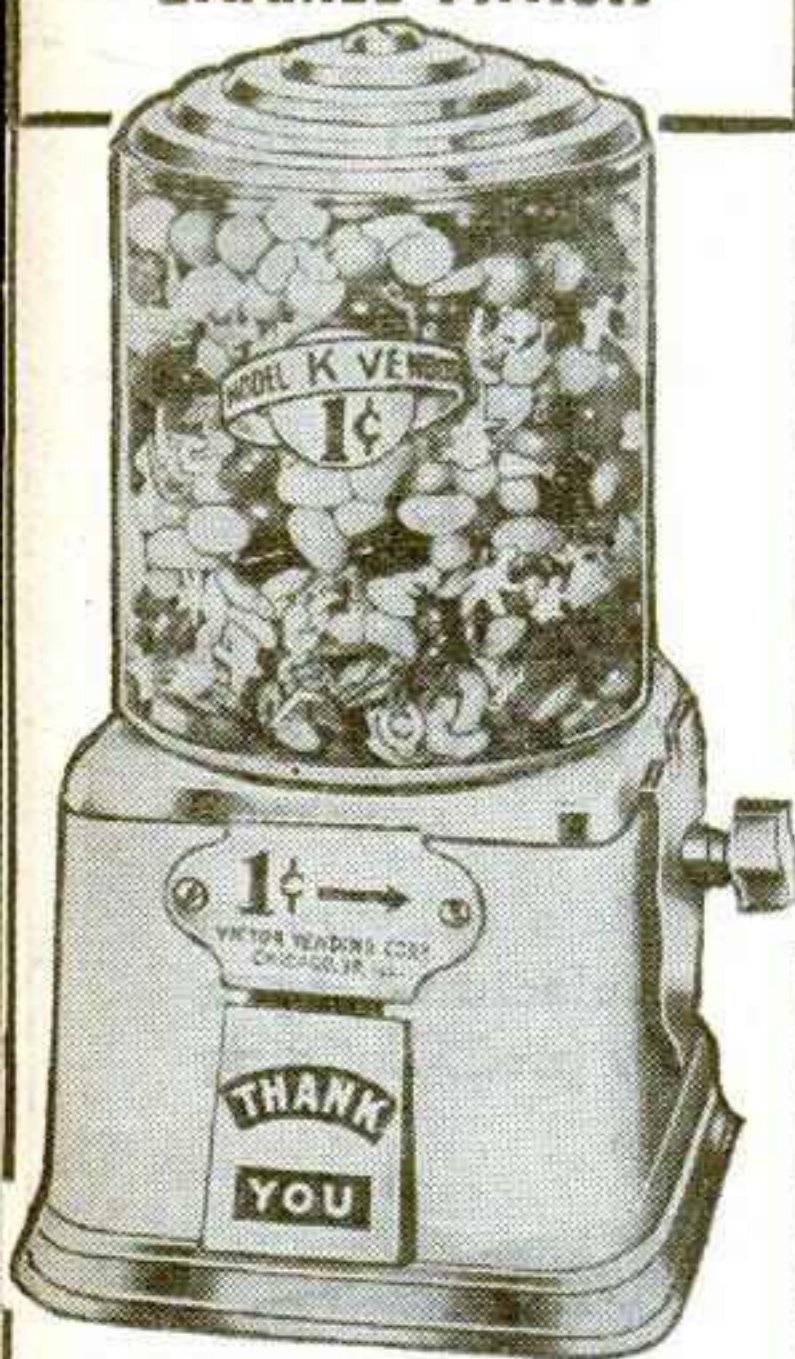
Overall Size: 21 $\frac{3}{8}$ " wide; 20 $\frac{7}{8}$ " deep
67 $\frac{1}{8}$ " high.
Weight: 460 lbs.

National Distributors

AUTOMATIC SYRUP CORP.

70 PINE ST.
NEW YORK 5, N. Y.

VICTOR'S New MODEL K With PORCELAIN ENAMEL FINISH



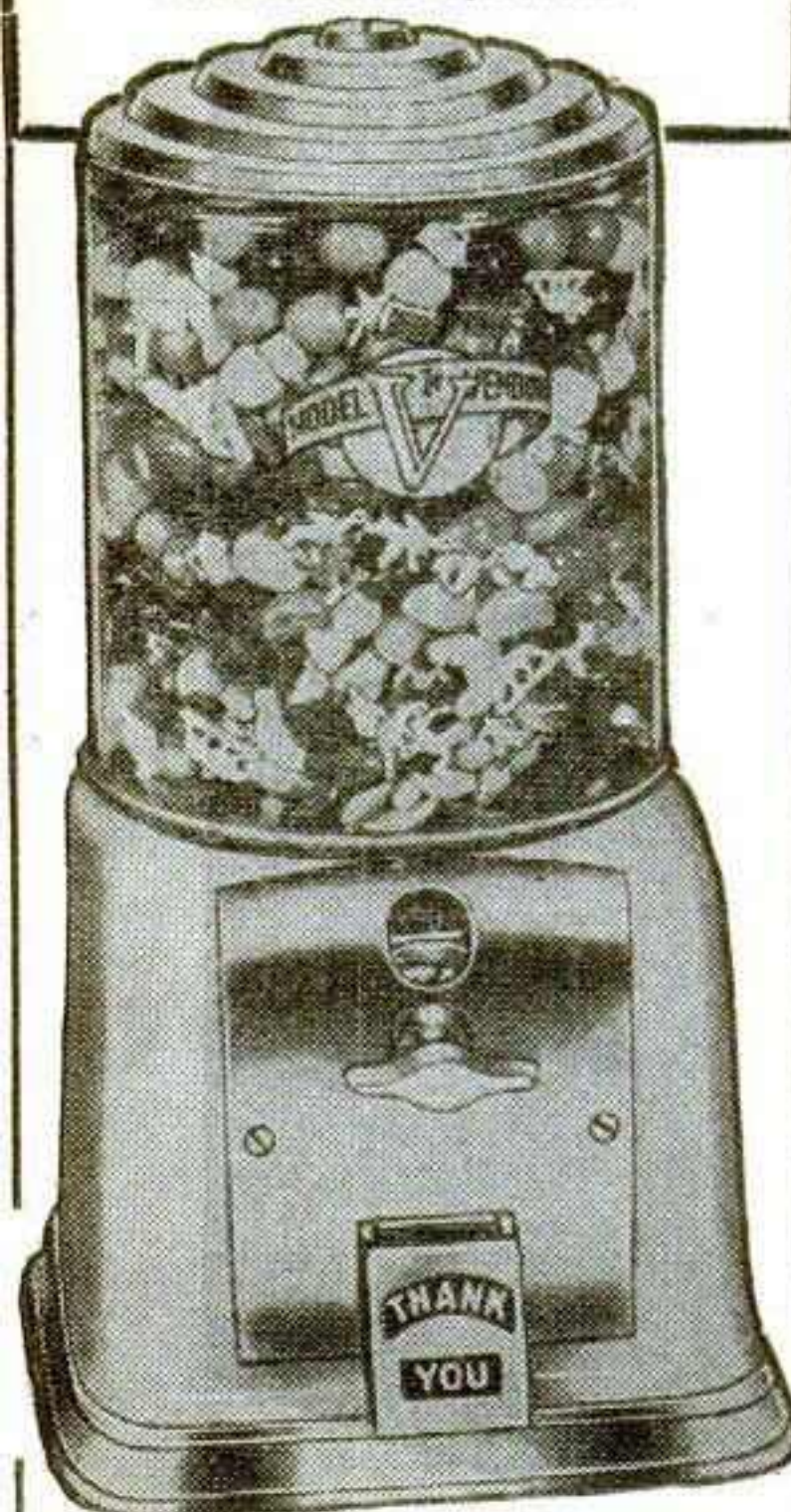
Featuring ... PLASTIC MERCHANDISE WHEEL

Guaranteed Non-Corrosive Regardless of Climate or Merchandise Vended.

- Porcelain Enamel Body
- Porcelain Enamel Delivery Chute
- Porcelain Enamel Merchandise Hopper
- Porcelain Enamel Coin Mechanism
- Quick, Easy Servicing
- Capacity: 5 to 6 Lbs. Bulk Merchandise or 1000-1200 Balls of Gum, 1/2", 3/8" and 3/4".

VICTOR'S New MODEL V Mechanically Perfect—Unfailing Operation

Still the Choice of Thousands
of Successful Operators



Globe Type or DeLuxe Cabinet Type for Vending All Types of Bulk Merchandise. Capacity: 5 to 6 Lbs. or 1000-1200 Balls of Gum. Cabinet Type 25% Greater.

WRITE FOR COMPLETE DETAILS
AND PRICES

VICTOR VENDING CORP.
5711 Grand Avenue Chicago 39, Illinois
Tel.: NATIONAL 0220

Foreign Visitors to CMI Show Tell Vender Need in Own Land

CHICAGO, Jan. 31.—Two of many foreign visitors who attended the recent Coin Machine Industries (CMI) convention here added weight to the belief that several additional countries will soon be importing American-made vending machines. They were Francisco G. Genato, of Manila, Philippine Republic, and Abdullah Bahamdein, of Mecca, Saidi Arabia.

Genato, president of the Genato Commercial Corporation, a Philippine export-import concern, pointed out that altho his native land has many

music and amusement machines on location, the Philippine area has no venders. He stated that since his country is becoming known for its modern approach to business, he feels that venders will soon be making an appearance in the larger cities of the Philippines. Genato has been in the U. S. for the past six months and plans to remain here until May. He intends to further investigate the vending trade to better determine which types of machines will prove popular with his countrymen.

The Arabian visitor, Bahamdein, also believed that his country was on the brink of introducing venders to its citizens. A general merchandise broker, Bahamdein has been traveling thru the United States for the past six weeks calling on American firms with whom he does business. Accompanying him on the tour was Ibrahim Tawasha, who formerly served with the British government's civil service department in Jerusalem and England.

Other foreign merchants who visited the exhibition floor during the show included Juan Covas Reina and J. Geigel, both from Porto Rico; Mrs. Maria L. Reyes, Mrs. Esparanta Reyes, Manuel Martin and Antonio Reyes, all of San Luis Potosi, Mex.; Hasmuhk H. Mooy, Bombay, India; Phil Gordon, Belfast, Ireland; H. Shapiro, Manila, and Vicki Burrows, London.

Elect Kaiser Assn. Prexy

NEW YORK, Jan. 31.—Charles Kaiser, prominent real estate and insurance broker, was installed as the new president of the Coin Metered Washing Machine Operators' Association, Inc. (CMWMOA), by the Hon. Abner C. Surpless, local magistrate, at an association meeting in the Henry Hudson Hotel here last week. Installed by Judge Surpless at the same time were Charles Schneider, S & M Automatic Company, as vice-president, and Isidore Polner, Polner Coin Laundry Service, as secretary-treasurer. Albert I. Gorner, public relations director of CMWMOA, presided.

Saul L. Pearlman, retiring president of the association, thanked the members for their support and asked for its continuance on behalf of Kaiser. Gorner then presented an elaborate sterling silver service tray to Pearlman in the name of the CMWMOA membership.

In his acceptance speech, Kaiser paid tribute to the retiring president. "During his incumbency, Saul Pearlman set standards of integrity and energetic leadership which would be difficult for any successor to emulate," he said. "I can only promise that I will do my utmost to measure up to those standards."

New members of CMWMOA's planning council installed at the meeting were Abraham Gruber, Corovia Company; Philip Pawley, Laundri-Coin, and Charles Mogg, Wash-o-Meter.

Pacific Gum Co. To Build New Plant

SAN FRANCISCO, Jan. 31.—Pacific Gum Company soon will erect a new plant here for the manufacture of an expanded line of new gum flavors and packages which will be added to its regular lines, according to firm official Ellis Harvey.

Site for the proposed factory, which will have 10,000 square feet of floor space, has been purchased, Harvey said. Plans for the new structure are now being drawn.

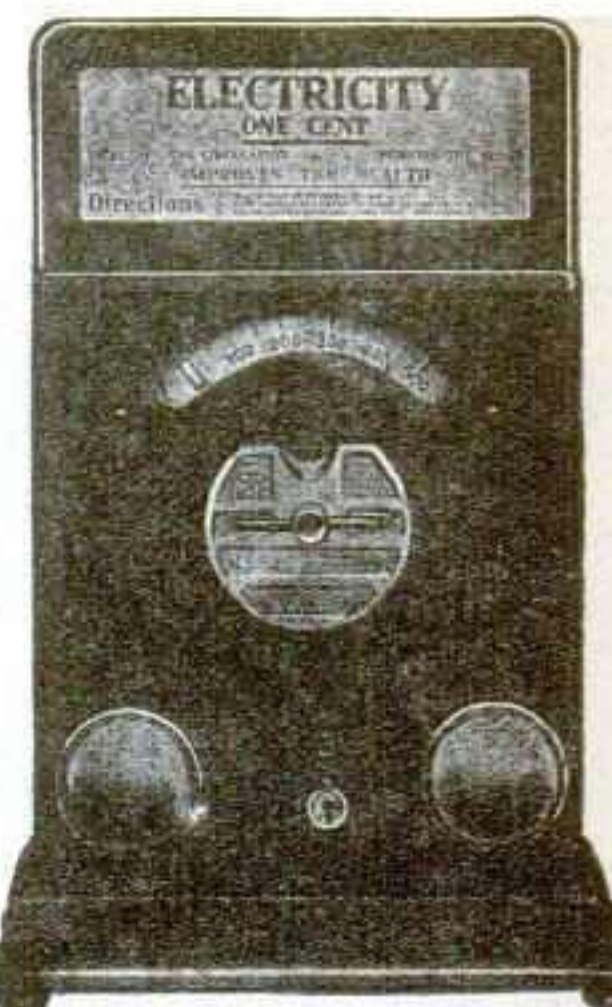
New Philip Morris Ad Mgr.

NEW YORK, Jan. 31.—Philip Morris & Company has appointed Patrick G. Gorman advertising manager. He was formerly assistant merchandising director.



CHARLES KAISER, newly-elected president of Coin Metered Washing Machine Operators' Association, receives a gavel from Albert I. Gorner (left), association public relations director, signifying Kaiser's official taking over of the group's leadership. Event took place following an association election meeting in New York.

THE ACME ELECTRIC SHOCK



Price of Machine.....\$22.50
2 to 11 Machines..... 18.75
Bracket (if desired)..... .50
Floorstand (if desired)..... 4.00

ORDER TODAY

1/3 Dep., Bal. C.O.D., F.O.B. N. Y.

J. SCHOENBACH

Distributor of Advance Vending
Machines

1647 Bedford Ave. Brooklyn 25, N. Y.

5/8" BALL GUM

25 Lb. Case

1-4 CASES.....\$7.75

5 OR MORE CASES..... 7.50

Cash With Order

Merchandise shipped same day

order received.

WM. R. HARRIS

1731 Broadway

Paducah, Ky.

NEW KAYEM ASPIRIN VENDING MACHINE

Now available for immediate delivery. Territories now open for distributors. Distributors, contact us for prices and territories available. Operators, contact us for your local distributors' addresses.

McCLURE DISTRIBUTING CORP.

703 N. Vandeventer
St. Louis, Mo.

3423 Main St.
Kansas City, Mo.

NOW!
Turn to
INSIDE FRONT COVER
for an important story on
POPCORN PROFITS

MANLEY INC., KANSAS CITY, MO.
The Biggest name in Popcorn
POPCORN MACHINES AND SUPPLIES

**Write today for
ROCK BOTTOM PRICES**

on the following:

- BALL BUBBLE GUM
- RAIN-BLO BUBBLE GUM
- PRIZE BALL GUM

Priced as low as
31¢ per lb.

Freight paid to your door on gum orders. "Does your jobber do this?"

- SMALL BOSTON BAKED BEANS
- SMALL RAINBOW PEANUTS
- LICORICE LOZENGES

- SALTED SPANISH PEANUTS
- SALTED VIRGINIA PEANUTS

Can now supply Candy-Coated chewing gum—Chicklet Style. Assorted Colors and Flavors.

960 count to pound.

Packed 30 lb. to carton

180 pounds — **\$68.40**
LESS THAN 180 LBS. 40c PER LB.

Full Cash With Order.
F. O. B. Factory.

**VICTOR VENDING CORP.
MACHINES**

Can be bought on
Time Payment.
16 weeks to pay for same.

ROY TORR LANSDOWNE PENNA.

THE "CHALLENGER"

THREE MACHINES IN ONE
The Most Attractive Three Unit Hot Nut Machine Produced.

TROPICAL TRADING CO.
716 W. Madison St. Chicago 6, Illinois

**Production Set
For Alkuno Gum
Venders; 4 Units**

NEW YORK, Jan. 31.—Alkuno & Company began production this week on its new three-column gum machine, Model 3-D-200. At the same time Kuno E. Hamann, president, announced that the manufacturing firm has completed models of three other gum venders with production scheduled to start in March.

Model 3-D-200, constructed of metal, is designed for wall, counter or floor display. With a capacity of 200 nickel packages of gum, the vender is 14 inches wide, 6 inches deep and 22 inches high. When supplied with a stand, for floor display, the unit stands 54 inches high.

Incorporating a mechanism basically similar to that used in Alkuno's hard candy vender, introduced to the trade at the National Automatic Merchandising Association (NAMA) show in Chicago last month, the gum machine features dual-shift columns. The last pack of gum in each front column automatically positions the rear columns for customer use. Units will be supplied with national slug rejectors.

Available in four different colors, the vender carries on its front panel a large chrome mirror. A display window in the front of the machine shows part of the mechanism and approximately 50 pieces of the merchandise stocked, eliminating the need for column signs.

Hamann stated that his plant is tooling up in preparation for the production—scheduled to begin in March—of his two-column penny gum vender. The small unit, only 14 inches high, will be supplied with brackets for attachment to the sides of larger venders. With a capacity of 140 pieces of tab-size gum, the vender has slug protection and features removal columns for easy loading.

The other two gum machines being readied by Alkuno are a two-column unit designed to dispense 140 nickel-size packs of Chiclets or Beachies and a two-column dual-shift unit with a capacity of 160 nickel packs of soft gum.

**Des Moines Paper
Uses News Vender**

DES MOINES, Jan. 31.—The Des Moines Register and Tribune, a leading local daily newspaper, has installed a newspaper vender in front of its building here.

Standing about waist high, the vender affords a view of the top portion of the newspaper, and is on nickel operation.

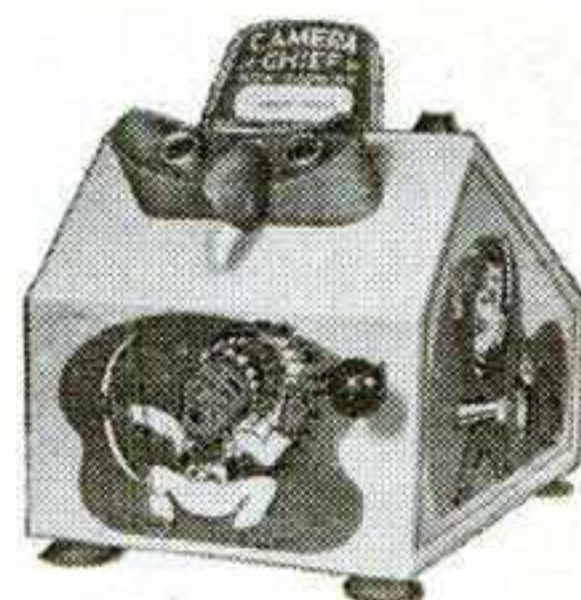
No other details on the vender were available, but the publication said that the vender was placed on location in line with the nation's general trend toward merchandising items thru vending machines.

**Four New Coin Machine
Locks by Michigan Firm**

MICHIGAN CITY, Ind., Jan. 31.—Four new types of locks designed especially for vending machines were recently introduced by the Bell Lock Company here. New locks will supplement standard types already in the Bell line.

New locks are now in full production. Featured in the selection is a special wrench-type lock for use on refrigerated venders.

**NEW GROETCHEN
PENNY WINNER!
CAMERA CHIEF**



Child inserts penny and sees 9 three-dimensional pictures of famous comic strip characters, such as Flash Gordon, Captain Marvel, etc. Camera Chief is small counter size, 8" wide, 12" deep, 9" high, and will take the pennies quickly.

\$19.95
Ea.
Including 3 sets of 9 pictures each.

ORDER TODAY!

Write for Quantity Prices.
Factory Distributor.

ASCO. VENDING MACHINE EXCHANGE
55-57-59 BRANFORD STREET, NEWARK 5, N. J.
BIGELOW 3-7744-5

**SAVE
MONEY
with
SELF LOK
COIN
BOXES!**

For the first time vending machine operators may use the same pilfer-proof self-locking coin boxes heretofore used exclusively by the telephone companies. Self Lok coin boxes fit any vending machine.

- 1 Cuts collecting time 50%!
- 2 Better control of revenue.
- 3 Low-cost, trouble-free. Pays for itself.

Self Lok coin boxes now profitably used in cup machines, radios, washing machines and telephones.

Write today for an estimate on Self Lok equipment for your vending machines.

SELF LOK CORPORATION

342 MADISON AVENUE • NEW YORK 17, N. Y.

DISTRIBUTORS FOR
THE CHARLES H. LIPTON COMPANY

We are Pleased to Announce
That We have been Appointed by
ADAMS-FAIRFAX CORP.
AS EXCLUSIVE DISTRIBUTORS FOR THE
STATE OF MICHIGAN for

**CASH TRAY
and CASH TRIO
VENDING MERCHANDISERS**



We are fully equipped with a large supply of Machines, Almonds and Supplies, including Parts.
SPECIALIZING IN TEENY ALMONDS



King-Pin

EQUIPMENT COMPANY
KALAMAZOO 21, MICH.
826 Mills Street Phone 2-0021
DISTRIBUTING COMPANY
DETROIT 1, MICH.
3004 Grand River Phone TEmple 2-5788

**The "Little Giant"
HOT POPCORN DISPENSER**

8 gal. capacity. Size: 15" by 12" by 29". Portions controlled by size of bag or bowl. Bagging companies and vending operators will find servicemen can handle these dispensers in addition to present routes. It is more profitable to operate dispensers without a coin chute. Write for information.



**TRIAL
OFFER**

**ON PURCHASE OF
FIVE DISPENSERS**

\$57.50
Each

If the purchaser is dissatisfied for any reason within a period of 30 days, a full refund will be made upon the return of the dispensers in good condition.

Manufactured by

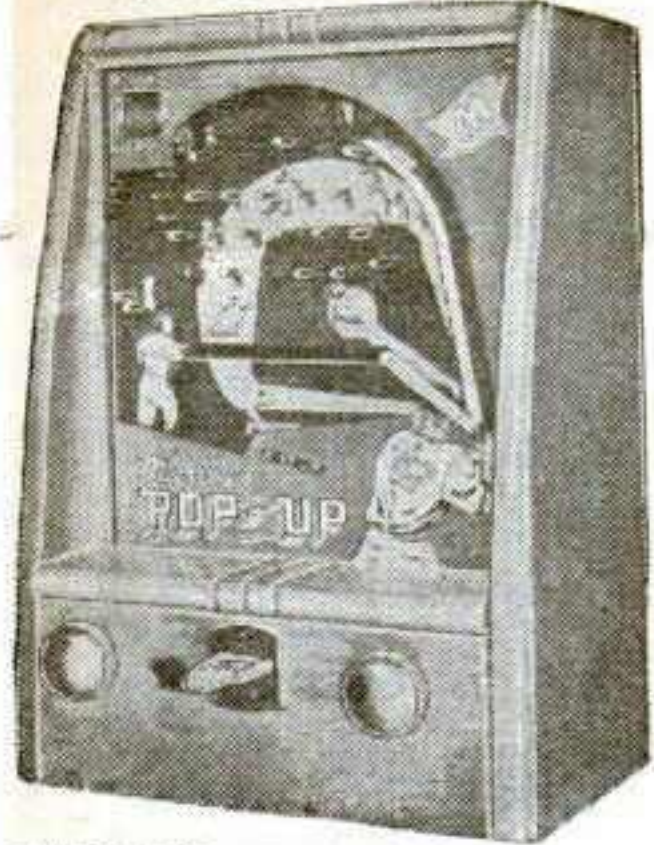
ABC POPCORN CO.

Wholesale and Supplies
3441 W. North Ave., Chicago 47
DICKens 3375

Also Suppliers of

- Raw Corn
- Seasoning
- Boxes
- Bags
- Pre-Popped Corn

CLOSING OUT!



MARVEL'S POP-UP Only \$14.50 Ea.
1¢ or 5¢ Play. Brand New in Original Cartons.
Originally listed at \$49.50.



COLUMBIA BELLS

Twin Jackpot 1948 Models
List Price, \$145.00
\$99.50 Ea.
While They Last.
Changeable to 1¢, 5¢, 10¢, 25¢ Play
LARGE DE LUXE MODEL . . . \$159.50

BRAND NEW IMPS
EITHER 1¢ OR 5¢ PLAY
Cig. or Fruit Reels
\$12.95 ea.
LOTS OF 12 OR MORE
5 or More. Ea. . . . \$13.75
Sample 14.50

QUANTITY PRICES TO WHOLESALE BUYERS

MILLS VEST BELL
POCKET BELL
SIZE 8"x8"x8", 5¢
OPERATOR'S PRICE \$65.00
Rebuilt, \$49.50.

A pocket-size slot with automatic payout system. Awards from 3 to 20 nickels.



CARD VENDOR MONEY MAKER
A route of these Card vendors will earn a steady income for you. Tax free.
List Price, \$29.50
\$7.50 Ea.
Cards at \$4.25 Ea.

WRITE FOR COMPLETE LIST!
1/3 Deposit Must Accompany All Orders.

RAKE COIN MACHINE EXCHANGE
609 SPRING GARDEN ST., PHILA. 23, PA.
LOmbard 3-2676

NEW BULK VENDORS
Victor Model V Globe Type 1 to 23, Ea. \$12.50
Victor Model V Globe Type 24 or More 11.75
Silver King, 1¢ or 5¢ 12.50
Silver King, 1¢ or 5¢, 25 or more 10.55
Silver King Ball Gum Vendors, price same as above.
Silver King Hot Nut Machine 29.95
Columbus 46ZB, 5¢ all purpose, 2-11 12.75
Columbus 46ZB, 5¢ all purpose, 12-47 12.25
Advance Model D Ball Gum, 2 to 11, Ea. 11.90
Advance Model D Ball Gum, 12 to 49, Ea. 11.40
CASH TRAYS, Brand New,
6 to Carton, Ea. 6.95
Stands 4.00
In Lots of 25, Ea. 3.25

IMMEDIATE DELIVERY FROM STOCK ON ALL MODELS
Send for Free Catalog and Quantity Prices on All Machines.
1/3 Deposit Required With Orders.

FRANK DISTRIBUTING CO.
605 SPRING GARDEN ST., PHILA. 23, PA.
(Market 7-5191)

Aircraft Plants Enter Vend Business; Planes Get Machs.

(Continued from page 95)

the war and continues to do so its large facilities lend well to the production of other merchandise. Timm makes Mills bottle venders for the Coca-Cola Company. Machines made here are principally for West Coast distribution. The vender has a capacity of 120 bottles.

Interstate Associates, Los Angeles, also a former aircraft builder, is now in production on a single-flavor cup vender with a three-flavor machine said to be available soon.

Specifications of this dispenser, which has a capacity of 400 drinks when water tank is used and 600 drinks when water is piped to the machine, include a cabinet 69 inches high by 31 inches wide by 23 inches deep. It weighs 550 pounds without water, sirup or CO2 carbonating tank. CO2 capacity is 3,000 to 5,000 drinks from one tank of gas, depending on volume of carbonation. An anti-jackpot mechanism is provided and machine will dispense 8 to 10 drinks per minute at approximately 38 degrees F. Each drink served has 4.0 volumes of carbonation. This can be reduced or increased as desired. Machine features an automatic slug rejector. Signal light indicates when the vender is empty. It has a ABT coin chute, and a sterile lamp in the cup serving compartment.

Accessibility Feature

Accessibility is another feature of Interstate's vender. It is serviced entirely from the front and top. Sirup, reserve water and paper cups are replenished from the top. Each of the principal units can be removed without disturbing the others.

Interstate Associates announce that they will add a three-drink model to the line in the near future.

Western Beverage & Supply Company, Los Angeles, is not yet in production but they have a 400-drink cup machine which is being location-tested. They expect to be making these in quantity within 30 to 60 days.

Two in San Francisco

Two other major California beverage vender manufacturers are located at San Francisco. Neither of

these is a converted war plant and both have been in the vending field for several years. Briggs Manufacturing Company, headed by Kenneth Briggs, president-treasurer, makes a cup vender, Model 1000. This machine, 36 by 27 by 75 inches, dispenses 1,000 drinks. It features a sterile lamp and shatterproof glass slide. Drink is refrigerated at 33 degrees F. Of flowing mix type, machine is completely gasketed. Compressor is housed in a dust-proof covering. All contact parts are of stainless steel or approved tubing. Mechanism is protected by astragal flanges. Machine is mounted on heavy steel casters and has a steel kick-plate which is also used as a bug moat.

Water is filtered thru charcoal and carbonation ratio set at 3.5 to 3.8, according to the manufacturer.

The Briggs Model 1000 will have either a National or Harris coin changer. No deal has been set for distribution. The firm expects to have 100 machines completed by March 1, with another 1,000 scheduled to be turned out within the following 10 months.

Smaller Model

Also in the plans is a 250-drink cup vender which is being designed to be competitive in price.

Cup-a-Matic Vending Machine Company, Inc., formerly Carbonated Supply Company, is the other major vender manufacturer in San Francisco. Oliver Hartman is president and William Bond is the sales representative. This firm occupies 5,000 square feet of factory space and is concentrating on a 1,000 drink cup vender, featuring a single drink, flowing-mix machine. Specifications are 37 by 27 1/2 by 72 inches. It has a Harris coin changer.

The concern has six test models, location-tested for an average of three months. Parts for 25 machines are now completed and in process of being assembled. Cup-a-Matic say that the firm has "flexible" plans for distribution, implying that distribution set-ups have not yet been completed.

Hershey Chocolate Corp. Names Two New Directors

HERSHEY, Pa., Jan. 31.—Hershey Chocolate Corporation has two new directors in W. E. Schiller and S. F. Hinkle, P. A. Staples, chairman of the board of directors, announced at a recent special directors' meeting. Schiller, who also was elected as treasurer and comptroller, was previously with Arthur Anderson & Company, New York firm which has made the annual audits of Hershey. Hinkle, with the firm since 1924, is also plant manager. They were elected to fill out the unexpired terms of Ezra F. Hershey and O. E. Boardner, who retired some time ago.

NEW & REBUILT VENDING MACHINES

- Selective Candy Bar Vendors
- Bulk Merchandisers Scales
- Drink Vendors Gum Machines
- Special Vending Equipment

Tell us just what you need. We will be glad to quote you promptly.

profit that increases

RH Adair

6926 W. Roosevelt Rd. Oak Park, Illinois

PERMANENT OPPORTUNITY
For Exceptionally High Income Connection

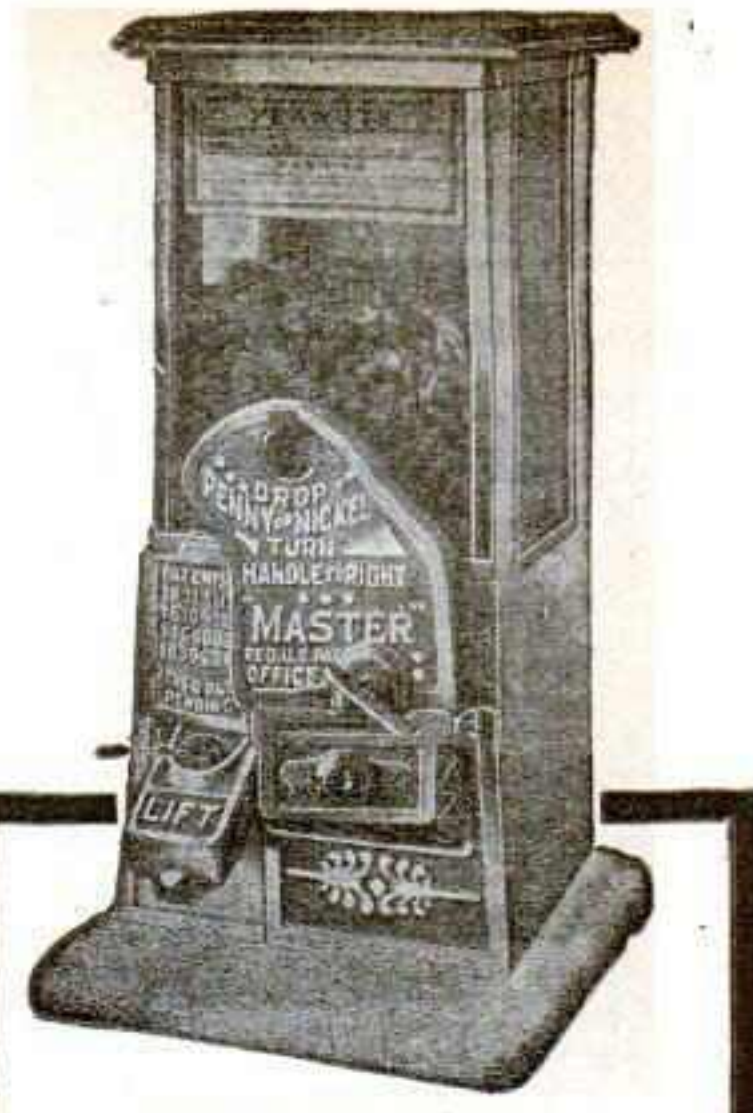
Midwest Manufacturer seeks Reliable Distributor to sell NEW OPERATORS. Brand new Candy Coin Operated Vending Machines. Prospects usually obtained through Business Opportunity columns. Most of our distributors are earning \$2,000.00 to \$5,000.00 every month. Franchise, intangible, promotional or vending machine experience preferred. Travel necessary and auto helpful. References required. Strong company. With best selling material. Write fully. Our organization knows of this ad.

BOX D-218
c/o The Billboard, Cincinnati 22, O.

LOCATION SOLICITORS

We require several top-notch Location Solicitors to place well known Merchandise Vendors in Midwestern States. This is a legitimate deal and offers qualified Solicitors steady connection with good remuneration. Write for appointment and give experience and approximate territory desired.

BOX D-219
c/o THE BILLBOARD CINCINNATI 22, O.



HEADQUARTERS FOR THE FIRST CHOICE OF SUCCESSFUL OPERATORS
MASTER #2 PENNY-NICKEL COMBINATION VENDOR
Handles Pistachios or Any Other Merchandise. Time Tested and Proved. **\$17.50**

MASTER #6-2—Straight Nickel Vender—Another Proven Money Maker **\$17.50**
MASTER NOVELTY PENNY VENDOR—The Ideal Penny Play **\$13.95**
ALL MODELS have adjustable merchandise wheel. Cabinets two-tone—all porcelain—capacity 5 lbs.

Parts, Brackets and Stands for MASTER VENDORS

TERMS: 1/3 Deposit, Balance C. O. D., F. O. B. New York, N. Y.
FACTORY DISTRIBUTOR TRI-STATE VENDING CO.
661 10th Avenue New York, N. Y.

WRITE FOR OUR CATALOG VENDORS' SPECIALS

- Mdse. Stands, Solid Steel—Weight 35 Lbs. \$4.50
- Double Plates for Two Machines 1.15
- BUBBLE GUM—140 Count and 170 Count—25 Lb. Cartons. Per Lb.35

1/3 Deposit, Balance C. O. D. Fast Delivery.

VEEDCO SALES CO.
2118 Market St. Philadelphia 3, Pa.

NEW . . 104 ASSORTED CHARMS . . NEW METAL PLATED CHARMS
In shiny gold and silver finish

- Metal Plated Charms, Series #1 . . . \$6.00
- Metal Plated Charms, Series #2 . . . 7.50
- Plastic Charms, Famous Series #1 . . . 3.50
- Plastic Charms, Big Series #2 4.50

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NOW! turn to INSIDE FRONT COVER for an important story on POPCORN PROFITS

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POPCORN MACHINES AND SUPPLIES



**New! 1948
POSTMASTER
STAMP VENDER**

Vends direct from THREE Government rolls... no folder expense! Efficient! Guaranteed! Outstanding!

Write for Circular

DAVAL PRODUCTS CORP.
1512 N. FREMONT ST., CHICAGO 22, ILL.

NO MONEY TRADE

WE OFFER IN TRADE:

TWO BRAND NEW 5c NUT VENDORS FOR ANY (ONE) NEW OR USED COUNTER GAME OR PIN BALL GAME. STATE NAME OF GAME, MODEL AND YEAR.

CAMEO VENDING SERVICE
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1c DE LUXE VENDOR

Vends all types of bulk merchandise. Ideal for Gum and Charms. Sturdily constructed.

Write for prices and details.

Jobber inquiries invited.

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Atlas Mfg. & Sales Corp.
12220 TRISKETT RD., CLEVELAND 11, OHIO
ESTABLISHED 1929

Coin Machine Salesmen Wanted

Coin Machine Men traveling Illinois, Indiana and Central States to sell New Coin Oper. Typewriter. Lib. comm. All replies confidential. BOX 152, Billboard, Ashland Bldg., Chicago 1, Ill.

**Linco Sets Goals
On Corn Machine;
Names 2 Distribs**

NEW YORK, Jan. 31. — Linco Tool & Machine Company has set a production goal of 5,000 Ever Fresh popcorn machines for 1948, Nat Jones, general sales manager, reported this week. At the same time, the firm announced the appointment of two additional distributors for the popcorn vender.

Nat Cohn, of Modern Music Sales, will act as distributor for the New York area, while Morris Hankin, of H. & L. Distributors, Atlanta, will handle the vender in Georgia. Linco's distributor for Illinois and parts of Wisconsin was announced last week (The Billboard, January 31) as Lou Koren, of Biltmore Distributing Company.

Both Cohn and Koren have scheduled trade showings of the new vender for Thursday (5) and Friday (6). Jones will be on hand at the New York show, to be held at Modern Music Sales.

**Name Nebraska, Tex.,
Firms Popcorn Maid
Vender Distributors**

CHICAGO, Jan. 31.—Jack Nelson & Company, national distributor for the Popcorn Maid popcorn vender, has announced the appointment of two firms as State distributors of the product.

General Distributing Company, with offices in Dallas, San Antonio, El Paso and Houston, will handle the popcorn vender in Texas. At present the firm is pushing models of the vender designed for nickel operation.

Nebraska sales will be handled by Kellogg Sales Company of Omaha.

**BUILT for
OPERATORS**



**WORLD'S BEST
BULK VENDERS**

Designed and built to meet the demands of experienced operators, Northwestern bulk vendors are generally recognized as the world's best! Famous for dependable performance, long life, and trouble-free service, these rugged machines are real money makers from the start. Make sure of your investment

—insist upon Northwestern.
Write for Circular and Prices on Complete Line.

RAKE COIN MACHINE EXCHANGE
609 SPRING GARDEN ST., PHILA. 23, PA.
LOmbard 3-2676

OPERATORS' SPECIAL

Expand Your Route the Economical DANCO Way!

Advance 1c Model D Ball Gum \$10.00
Victor 1c Model V Cab. Type.. 10.50
Master 5c Bulk Vendor..... 10.00
Imps, 1c or 5c Models..... 12.50
1/3 Deposit, Bal. C. O. D.

WE CARRY A COMPLETE LINE OF NEW AND EXPERTLY RECONDITIONED MACHINES. WRITE FOR PRICE LIST.

Danco Coin Machine Co.
1304 E. Baltimore St., Baltimore 31, Md.



ADVANCE BALL GUM VENDORS
Sample \$13.75
2 thru 11 11.90
12 thru 19 11.40
50 and up 11.00

**"TOT" Brand Premium
5/8" Bubble Gum
40c Lb.**

**Rain-Blo
Bubble Gum
38c Lb.**

FREIGHT PAID ON BALL GUM
100 Lbs. or More. Less Than 100 Lbs. F. O. B. Paducah.

YES, WE HAVE—

- Boston Baked Beans
- Spanish Peanuts
- Cinnamon Peanuts
- Pistachios



**VICTOR
MODEL V**

1 to 23 24 and up
Globe Type \$12.50 \$11.75
Cabinet ... 14.50 13.75

Terms: 1/3 Deposit,
Bal. C. O. D.

T. O. THOMAS CO.

1572 JEFFERSON

PHONE: 2131

PADUCAH, KY.



POPCORN MAID

**LOW PRICE—COIN OPERATED
HOT POPCORN VENDER**

5c OR 10c MODELS OPTIONAL

Vends 35—10c portions or 70—5c portions... Separate keys for corn compartment enables operator to leave supply of corn with location and have merchant keep machine supplied. It's the "sweetest" operating deal in the business. You have separate key for the steel cash box.

VERY ATTRACTIVE STREAMLINED
ALL METAL CABINET

COUNTER
MODEL
\$79.50

Immediate delivery.
Send \$20 deposit with
order for your sample,
balance C. O. D.

FLOOR
MODEL
\$89.50

2318 MILWAUKEE AVE.
CHICAGO 47, ILL.

JACK NELSON & CO.



**1948
IMPS**

1c or 5c
Cigarette
or Fruit
\$12.95

Lots of 12

\$13.75, Lots of 5. Sample, \$14.50. Here's the tiniest Bell in the world. A brand new Three Reel Counter Game that is worth its weight in gold. Finished in brilliant colors.

1/3 Deposit on All Orders.

**SHIPMAN
TRIPLEX STAMP
MACHINE**



Brand new! Vends 1c, 3c and 5c Air-mail Postage Stamps.

Sluggproof, compact, foolproof.

Immediate Delivery.

Operator's Price

\$39.50

STAMP FOLDERS
For Shipman, Schermack, Victory.
10,000 ... \$ 5.75
25,000 ... 13.95

Distributors interested in selling our advertised machines, write for details.

Write for Catalog on Bulk Vendors, Games, etc.

PARKWAY MACHINE CORPORATION

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BALTIMORE 17, MD.

ATTENTION, OPERATORS

Opportunity to secure several hundred display gum vendors of proven quality for operation in the following cities on a liberal lease arrangement:

SCRANTON, BUFFALO, ALBANY, BALTIMORE;
WASHINGTON, D. C.; CINCINNATI, LOUISVILLE,
INDIANAPOLIS, ST. LOUIS, HOUSTON AND MILWAUKEE

Lease includes franchise agreement covering both equipment and nationally advertised brands of gum. Address all inquiries to:

BOX D-209, % THE BILLBOARD CINCINNATI 22, O.

CIGARETTE—CANDY—PEANUT MACHINES

4 9 Col. DuGrenier Cigarette Mach. \$48.00 Ea. | 6 10 Col. Rowe Royals \$57.50 Ea.
10 7 Col. DuGrenier Cigarette Mach. 32.50 Ea. | 4 8 Col. Round Mirror Hook Handle
5 8 Col. Rowe Imperials 34.50 Ea. | U-Need-a-Pak Cigarette Vendors .. 22.50 Ea.
10 Round Model 8 Col. U-Need-a-Pak (Bird Cage) Cigarette Machines, Work on 15c,
5c or 25c Piece 10.00 Ea.
2 102 Capacity U-Need-a-Pak Candy Machines 22.50 Ea.
25 Model #39 Northwestern Peanut Machines, With Brackets, new and all but one in
original shipping cases 7.75 Ea.
The above machines are all in working condition. Price F. O. B. Marion, Indiana. Cash With Order.
H. D. DWYER COMPANY, MARION, INDIANA.

FEBRUARY Vend

OUT THIS WEEK



FOR THE FIRST TIME!

WAGE AND HOUR LAW

ANALYZED FOR VENDING MACHINE OPERATORS

- Do You Know How Your Employees Are Classified?
- Do You Know Who Is Covered and Who Is Exempt?
- How Do You Figure Overtime for Commission Employees?
- Overtime for Commission and Salary Employees?

Written in terms you understand with specific answers to problems you meet everyday in your operation. Here is clear-cut information that you can use. Read **WAGE-HOUR LAW, HOW TO APPLY IT** on page 13 in February Vend.

VENDERS HUMANIZE A HOSPITAL

This month's "REPRINT" feature gives some hard-hitting sales pointers on automatic merchandising in hospitals. Read it and use it to get that hard-to-sell hospital location . . . or apply some of the ideas offered by the author, Thomas Newton, of Los Angeles County General Hospital, to locations you already have. On page 16 in February Vend.

PHILADELPHIA SURVEY

What goes on in one of America's pioneer vending cities? Since 1902, when the first automat was opened, Philadelphians have been dropping coins in chutes for goods and services. Read how automatic merchants in this highly competitive vending market have met higher taxes and other current problems that threatened their operations. Turn to page 21 in February Vend.

WHAT ARE BOTTLERS PLANNING?

How does the bottler size up his own role in the development of soft drink vending? Get the bottler's viewpoint in this story that gives interesting, revealing facts on present operations as well as their plans for the future. If you are operating or plan to operate drink venders you must read this story. It's on page 23 in February Vend.

START MY SUBSCRIPTION WITH THE JANUARY ISSUE OF VEND

1 YEAR, \$3—2 YEARS, \$5

Bill me later.
 To have my subscription extended 2 extra months I am enclosing payment in full.

NAME

COMPANY POSITION

ADDRESS

CITY ZONE NO. STATE

MAIL TO **VEND** 2160 PATTERSON ST., CINCINNATI 22, OHIO



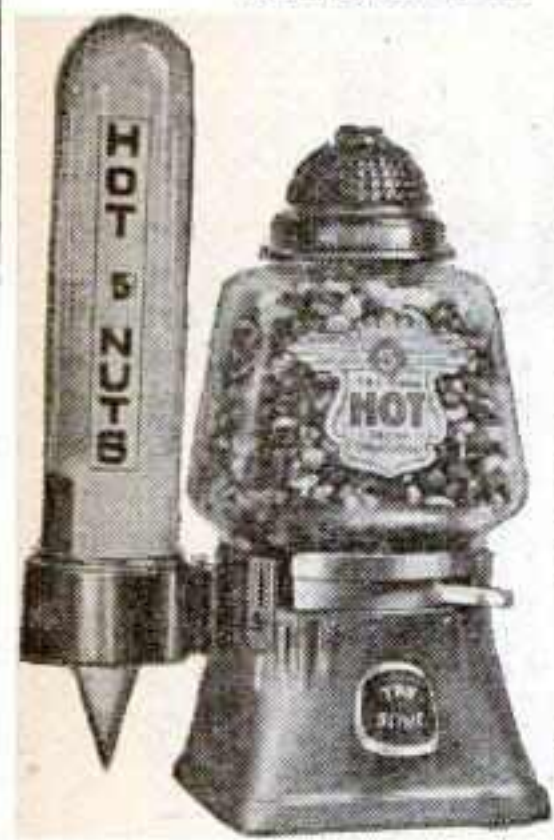
CHANGER SERVICE—WHOSE RESPONSIBILITY?

4 leading figures in automatic merchandising state their views in Vend Forum. Read it and see if you agree or disagree with their views.

Plus . . . a round-up of the month's highlight news events . . . 4 pages of pictures and stories about Vending at the CMI convention . . . Trends and Trade News. Don't miss reading your February Vend. Start your subscription now.

NEW! SILVER-KING HOT NUT VENDOR

WITH THE GUARANTEED HEATING UNIT



BIGGER PROFITS from locations are a natural with the all-new Silver-King Hot Nut Vendor. Completely redesigned for sales-compelling eye appeal. Flashing ruby red jeweled top Vendor only **\$29.95** Cup Dispenser extra. See Your Dealer

SILVER-KING CORP.

622 Diversey Parkway, Chicago 14, Ill.

ALL SILVER KINGS

Can be bought on **TORR TIME PAYMENT PLAN** 16 weekly payments. Write for details. **ROY TORR** Lansdowne, Pa.

NOW! turn to **INSIDE FRONT COVER** for an important story on **POPCORN PROFITS**

MANLEY INC., KANSAS CITY, MO.
"The Biggest name in Popcorn"
POPCORN MACHINES AND SUPPLIES

WRITE FOR PRICES

Roasted and Salted Nuts of all types. Confectionery Items. **SPECIALISTS TO THE VENDING TRADE**
San Filippo and Company
Nut and Confectionery Importers and Wholesalers,
104-14 37th Ave., Corona, L. I., N. Y.
Telephone: Havemeyer 9-8948

USVC Begins Shipments Of Candy Vending Machs.

(Continued from page 95)

of bars. Selector will carry illustrations of the candy bars. Illustrations for use in the vender will be furnished by the bar manufacturers.

Price of the vender will vary in different sections of the country depending upon delivery expenses, but top price in any section will not be over \$450 delivered, USVC officials said.

Cabinets for the vender are being built by Nash-Kelvinator Corporation in Grand Rapids, Mich. Cabinet is an adaptation of a regular Kelvinator electric refrigerator.

Manufacture of the vending mechanism and assembly of the Pik-Ups vender is being handled by Alcodere Company, of Chicago. USVC officials say that they have enough materials to take care of full production thruout 1948.

Candy Buying Program

Altho no details of the plan were released, USVC also announced this week a candy procurement program by which name brands of candy will be furnished to USVC agencies at a price comparable to that paid by large drug and grocery chains. To handle the program USVC has formed a candy merchandising division which will be headed by R. S. Updyke.

Agencies, under the USVC program, are comparable to operators. However, the firm's distribution program calls for franchises and definite territory assignments for the agencies (The Billboard, October 18). Present plans call for 2,214 agencies to be in operation by the end of 1948.

New Concerns

Clarence Bayne, USVC sales manager, reported this week that indications are that most agencies will be handled by firms or individuals not currently in the candy vending business. This, he said, will result from the difference between the Pik-Ups vender and types of vending equipment presently being used by candy operators. Many agencies, however, will be handled by firms which are presently operating other types of venders in locations where Pik-Ups venders will fit, he pointed out. In-

dependent operators of refrigerated beverage venders were cited as an example.

To indoctrinate distributors' servicemen on the new vender a special service school will be held in Chicago February 23.

Name Distributors

Distributors for the vender are American Novelty Company, Detroit; Warren C. Deaton Associates, Columbus, O.; J. J. Golumbo & Company, Boston; London Distributing Company, Pittsburgh; the Markepp Company, Cleveland; Midwest Popcorn Company, Inc., Omaha; Modern Vending Company, New York.

Musical Sales Company, St. Louis; North New England Vending Machine Company, Bath, Me.; A. O'Neill Company, Vicksburg, Miss.; P. J. Distributing Company, Indianapolis; Parker Products Company, Knoxville; Peerless Distributing Company, Elizabeth, N. J.; Spector Distributing Company, Philadelphia; Tri-State Distributing Company, Asheville, N. C.; Twin Ports Sales Company, Duluth; United Amusement Company, Kansas City, Mo.; United Coin Machine Company, Milwaukee.

Universal Vendors, Albany, N. Y.; Vendall Distributing Company, Denver; Vendors Distributors, Inc., Miami; Western Distributors, San Francisco; Cliff Wilson Distributing Company, Tulsa; J. H. Winfield & Company, Buffalo; Nickabob Company, Los Angeles, and Viking Specialty Company, San Francisco.

Chi Council Mulls Suggested Change In Vend Tax Law

(Continued from page 95)

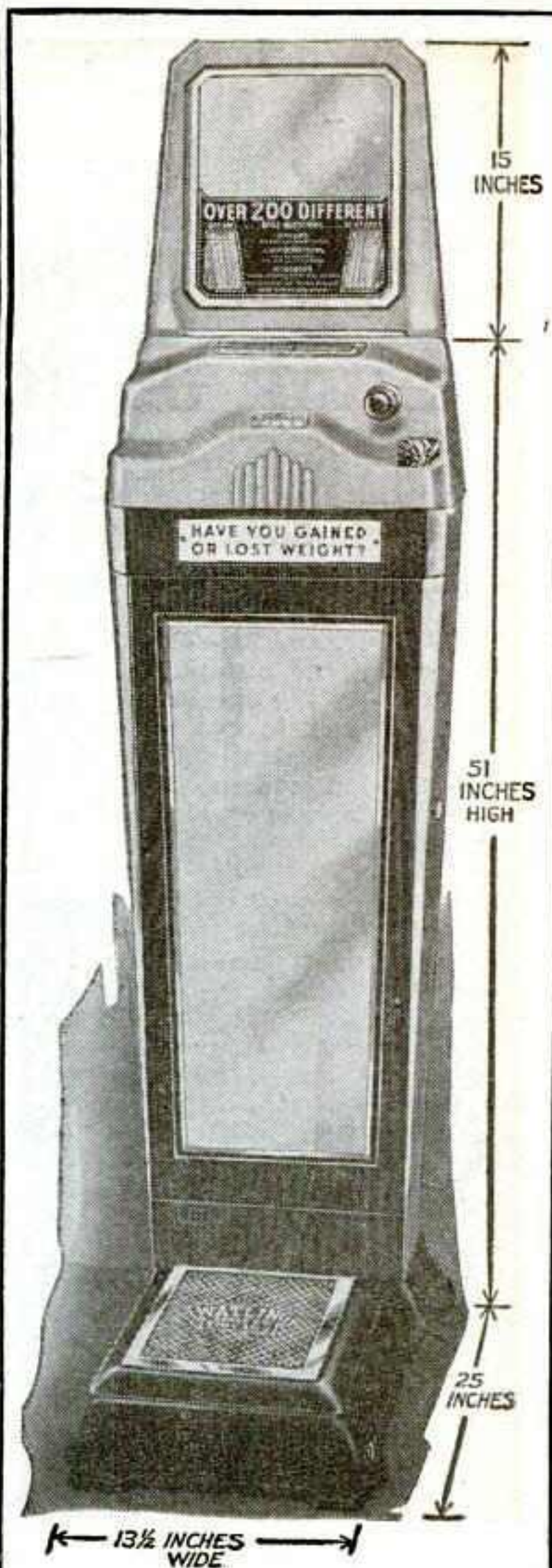
cense, if not more than three persons are employed in the operation, \$100. For each person over three employed there is an additional fee of \$3.

Most operators in the city concede that the new fees would be more equitable than the current per-machine fees: 25 cents for single-column penny units, \$1 for single-column nickel units, \$1.50 for multiple-column nickel units and up to \$7.50 for multiple-column machines which operate for more than 10 cents.

Part-Timers Worried

Smaller operators, particularly part-time operators, were quick to point out, however, that the new license fee schedule tends to favor the larger operator. In an unfortunate position are the operators of hot nut machines, some who have equipment which carries three bowls, selling a variety of nuts for a nickel, dime and quarter. Under provisions of the proposed amendment, these operators, regardless of the number of machines they have, would be required to pay the \$100 fee, since the amendment provides that "an operator, who installs, keeps or maintains automatic food vending machines which qualify under any two, or all three, of the above classes shall be required to pay the license fee prescribed in highest class involved."

Since the original per-machine fee was enacted, November 6, 1947, part-time operators, particularly those who have equipment which operates at a nickel or more, have been looking for buyers to take over their routes. More than one part-timer and small operator fully expects to sell his equipment even if the new fees are enacted.



199% PROFIT

Not a Novelty
But an Investment

200 FORTUNE TELLING
NO SPRINGS SCALE

The only coin-controlled
Fortune Telling No Spring
Scale in the World.

Invented and Made Only by

WATLING

Manufacturing Company

4650 W. Fulton St. Chicago 44, Ill.
Est. 1889—Telephone: Columbus 2770.
Cable Address: WATLINGITE, Chicago.

BALL GUM

Regular and Bubble

38c lb.

100 lbs. or over, Freight Prepaid; less than 100 lbs., F. O. B. Birmingham.

BIRMINGHAM VENDING COMPANY

2117 3d Avenue North
Birmingham 3, Alabama

CIGARETTE MACHINES

Uneeda Model 500, 15 Cols., 425 Pack Cap.	\$100.00
Uneeda Model E, 15 Cols., 350 Pack Cap.	62.50
Uneeda Model E, 12 Cols., 300 Pack Cap.	60.00
Uneeda Model E, 8 Cols., 240 Pack Cap.	57.50
Rowe Royal, 10 Cols., 400 Pack Cap.	100.00
Rowe, 6 Cols., 150 Pack Capacity	32.50
National 9-50, 350 Pack Capacity	100.00
National 9-30, 270 Pack Capacity	75.00
Stewart-McGuire, 8 Cols.	35.00
DuGrenier, 4 Cols., 100 Pack Capacity	25.00

NEW Rowe Crusader, 8 Columns	210.00
Lehigh PX, 10 Columns	160.00
NEW Uneeda, 8 Columns, 510 Pack Capacity	159.50
NEW Uneeda, 6 Columns, 380 Pack Capacity	149.50
NEW DuGrenier Challenger, 7 Columns	125.00

CANDY MACHINES

DuGrenier Model W, 9 Columns, 300 Pack Cap. "WD" — Extra Capacity 386 Packs — \$60.00.	DuGrenier Gandyman	\$ 67.50	SPECIAL, \$75.00
National 9-18, 9 Columns	Rowe Candy, 8 Columns	110.00	DuGrenier Champion, 9 Columns, 420 Pack Capacity.
Uneeda, 5 Columns, 102 Bar Capacity		100.00	
		75.00	

5c GUM AND MINT MACHINES

9 Col., Capacity 250 \$22.50 | 7 Col., Capacity 150 \$15.00

10c CIGAR MACHINES

7 Column, Capacity 175 \$32.50 | Single Column, Capacity 50 \$22.50

TOP EQUIPMENT—UNCONDITIONALLY GUARANTEED

One-Third Deposit With Orders—Balance C. O. D.

Parts and Mirrors available, including the 25c vending changeover parts for all makes and models.

UNEEDA VENDING SERVICE

"THE NATION'S LEADING DISTRIBUTOR OF VENDING MACHINES"

166 CLYMER STREET Evergreen 7-4568 BROOKLYN 11, NEW YORK

OPS' SLANT ON JUKE PROBLEMS

45 Operators Give Their Opinion of Phono Future

Say manufacturers should cut equipment cost, set up sound trade-in policy — believe operators need more business-like approach to route management

CHICAGO, Jan. 31.—During 1948 manufacturers of automatic phonographs can help the operator by making every effort to cut costs, work for more efficient distribution and provide a sound trade-in policy which would encourage operators to get rid of pre-war machines. That is the consensus set forth in letters from 45 operating companies received during the past week by *The Billboard*.

Operators, who were asked to comment on problems confronting the automatic music industry set forth in these columns January 10, were as critical of the music industry on the operator level as they were on the manufacturer level. The 45 operators said they believe operators, if they are going to stay in business, are going to have to run their routes like a business; they are going to have to consider phonographs as a business in itself—judging the success or failure of a juke box route from juke box profits, not from the combination of juke box, pin game and other revenue.

Education Job

Most of all, the 45 operators said they believe all operators have a job to do in educating location owners. The average location owner, they say, has no idea of the expenses involved in operating. Not until the location owner is made to see operating expenses will it be possible for operators to better their commission arrangements. Manufacturers, operators say, should help this educational program along, because in the

long run manufacturers will also benefit.

Most of the comments (37 per cent) came from operators in the Middle West, 24 per cent from Eastern firms, 22 per cent from the South, 9 per cent from the West. Remaining 8 per cent could not be classified since operators neglected to write in the city in which they are located.

Approximately 18 per cent of the operator comments came from large or medium-large cities. Remainder came from smaller cities, towns and rural areas. But the comments uncovered no wide variation in problems between metropolitan and (See 45 OPERATORS on page 110)

What Music Operators Say

During the past week, *The Billboard* received letters from 45 operating concerns, commenting on a feature in these columns in the January 10 issue. This feature, headed "Analyze Juke Box Trends" outlined the problems facing automatic music during 1948. Here, in brief, is what the operators would like to see in 1948.

They believe manufacturers should:

1. Cut the cost of equipment.
2. Review distributor set-ups, but keep in mind that service has to come from someone closer than the factory.
3. Provide for a trade-in policy which would make it profitable to trade old machines for new and rid the market of pre-war machines.
4. Generally show more awareness of music operators' problems.

These operators believe operators should:

1. Run their routes in businesslike fashion.
2. Look on automatic phonographs as a business in itself, rather than judge success or failure of operations on combined returns from juke boxes plus other equipment.
3. Educate the location owner so he will understand the operators' problem and realize that the operator has overhead.
4. Remember that music is a service, and that successful operators will have to live up to standards of good service.
5. Reduce commissions, preferably by taking top money. Educating locations to operating expenses will aid the operator here.
6. Do an aggressive on-location promotion job. Get back to pre-war practices of encouraging location owners to help push music.

Alabama Governor Appoints New ABC Board; Placement Of Jukes in Taverns Okayed

Folsom Names New Group After Tavern Music Squabble

MONTGOMERY, Ala., Jan. 31.—Gov. James E. Folsom this week took steps to bring an end to the strange case of the in again-out again juke boxes for Alabama taverns.

In a move which was reliably reported to be based on the failure of the three-man Alabama Alcoholic Beverage Control Board to come to a satisfactory decision regarding the use of juke boxes in State taverns, Folsom ousted the board which has kept operators on pins and needles during the past few months (*The Billboard*, January 31).

On the way out were Chairman Lamar Kelly, of Evergreen; Melvin Dawkins, Montgomery, and J. F. Faluk Jr., Samson. Immediately appointed to replace them was an entire new board headed by Lowell Gregory, Oneonta. Other new members are Gould Beach, Montgomery, and Oliver Taylor, Georgiana.

Gregory, the new chairman of the ABC board, is an insurance man and a former business associate and close friend of the governor's. Taylor, another new board member, is also close to Folsom. Appointment of the trio was heralded by State juke box operators as a definite indication that taverns would have working juke

boxes within a few days of the first time in five years.

It was reliably reported locally that at least two and possibly all three members resigned at the request of the governor as an aftermath of a controversy over allowing juke boxes in establishments selling alcoholic beverages, altho all three outgoing board members denied that this was the cause.

Folsom has promised repeatedly that tavern-goers would have "music with their beer." The ban on music in taverns was slapped on Alabama locations in February, 1943, by ex-Gov. Chauncey Sparks. The five years of the ban were punctuated with constant attacks against the measure and it played a heavy role in the successful election campaign of Folsom. Folsom particularly attacked "discrimination" in enforcement of the measure, pointing out that if members of private clubs, which under the ban were allowed to have music and dancing along with their drinks, could escape the restriction "then the average person ought to have music with his beer."

Following this lead, the Kelly-led ABC board officially notified opera- (See *Alabama Governor*, page 108)

Start Shipping 1st 40-Record AMI Wall Boxes

CHICAGO, Jan. 31.—AMI, Inc., started production-line shipments of its 40-selection, three wire wall box, Lyndon C. Force, firm sales manager announced this week. A model of the new product was shown for the first time during last week's Coin Machine Industries (CMI) convention and show at the Sherman Hotel here.

First 40-selection wall box to hit the market, the new equipment was developed primarily to handle selections from AMI's 40-selection coin phonograph, tho the new wall box will also operate any other 40-choice music machine using an electrical selector system, Force stated. Measurements of the new product are 12 $\frac{3}{4}$ inches high by 7 $\frac{3}{4}$ inches wide by 6 $\frac{1}{8}$ inches deep. It weighs approximately 12 $\frac{1}{4}$ pounds, which indicates that it is approximately the same size as other commercial wall boxes despite the large selectivity feature.

AMI has two models of the wall box in production. One is for nickel play only, the second for nickel and dime play, with the nickel model designed so that the operator may add a dime slug rejector at his own discretion.

Force also disclosed that the firm now includes a playmeter as standard equipment on the firm's 40-selection, Model A phonograph.

New Record Filing System Uses Color

HOLLYWOOD, Jan. 31.—Pantages Maestro Company here has announced perfection of a new system of record classification for use in telephone music studios.

New Pantages system catalogs records alphabetically and according to tempo or other classification by using a color code. Thru the use of this new system it has been possible to eliminate the number code formerly used to identify records.

Pantages officials say that the new system reduces considerably time spent in locating records.

Jacobs Shows New Juke Box Tone Arm

CHICAGO, Jan. 31.—Displayed publicly for the first time at the coin machine show here last week was a new tone arm made by the Jacobs Novelty Company, of Stevens Point, Wis.

Known as the Encore, the unit can be installed in a juke box without making any changes other than the tone arm itself.

Encore features a heat-resistant crystal pick-up which takes a low-cost spring type needle having two small safety guards which protect the surface of a record from being scratched or cut when a machine is jarred or bounced.

Tone arm is die cast aluminum, and weighs seven ounces, with $\frac{3}{4}$ of an ounce needle pressure. It is adaptable for all standard juke box makes.

Jacobs is also featuring special remote volume controls and other special volume controls. The Encore tone arm unit is priced to sell at \$18.

Heath Distrib Makes New Tone Arm Unit

MACON, Ga., Jan. 31.—New type of lightweight pick-up for use with regular tone arms is now being manufactured by Heath Distributing Company here.

Named Silk Tone, the new pick-up uses standard phonograph needles. A special volume control to be used with the unit is also available.

See Music Dept. for This Info

Among the stories of interest to the coin machine industry to be found in the Music Department of this issue of *The Billboard* are:

COPYRIGHT ACT PROPOSALS RUN INTO ONE ANOTHER. With Kearns's proposals to find Petrillo-ban peace, at least a dozen varied copyright-amending bills are in the congressional committee hopper. Jelling of these may affect jukes.

VICTOR SALES PERSONNEL ADJUSTMENTS. Staff changes in RCA Victor sales set-up.

Honor Roll of Hits, pop charts and record reviews will appear in their regular spot in *The Billboard* this week.

If it's a Mills, I always play it—
it has everything!

The public prefers
THE MILLS CONSTELLATION
The coin box concurs



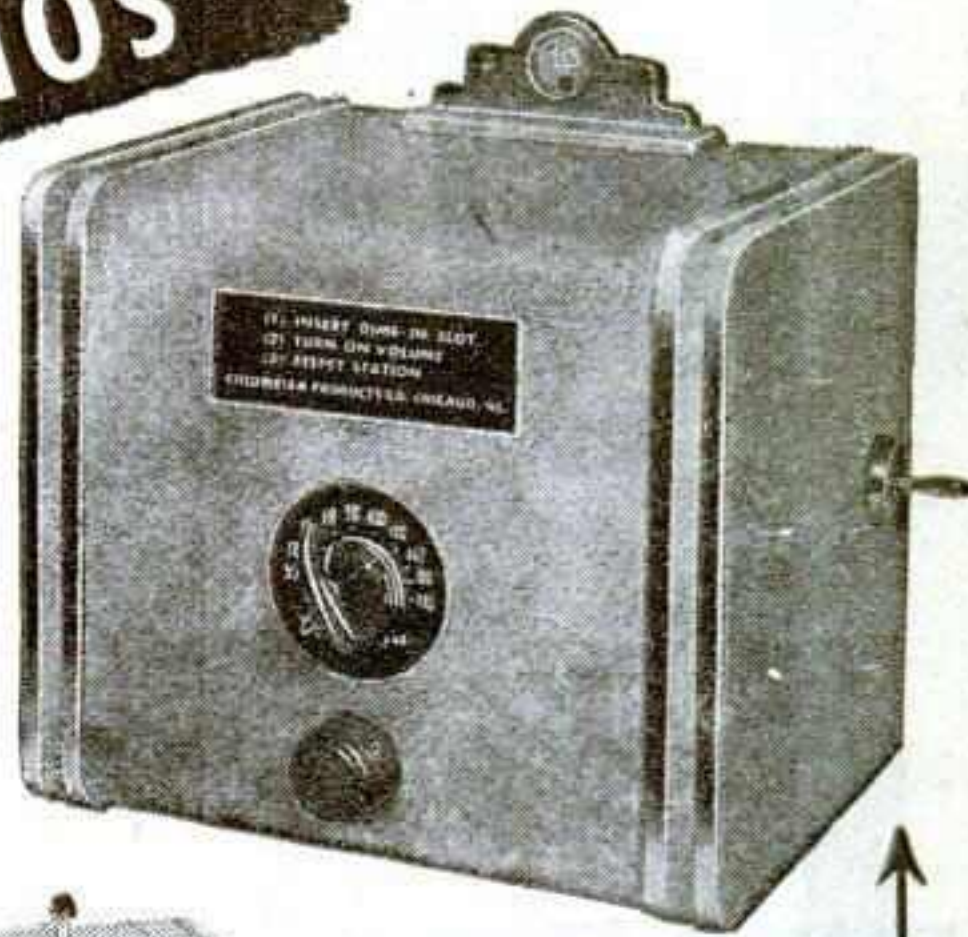
Mills Industries, Incorporated, 4100 Fullerton Avenue, Chicago 39, Illinois

Columbia
COIN OPERATED
RADIO

... Bigger Profits!
Smaller Investment!
Lifetime Income!

**AMERICA'S
BEST BUYS**

... in construction, performance and tone quality they are the most outstanding sets on the market today... designed and engineered for coin operation. They're the answer to big repeat profits at very small investment.

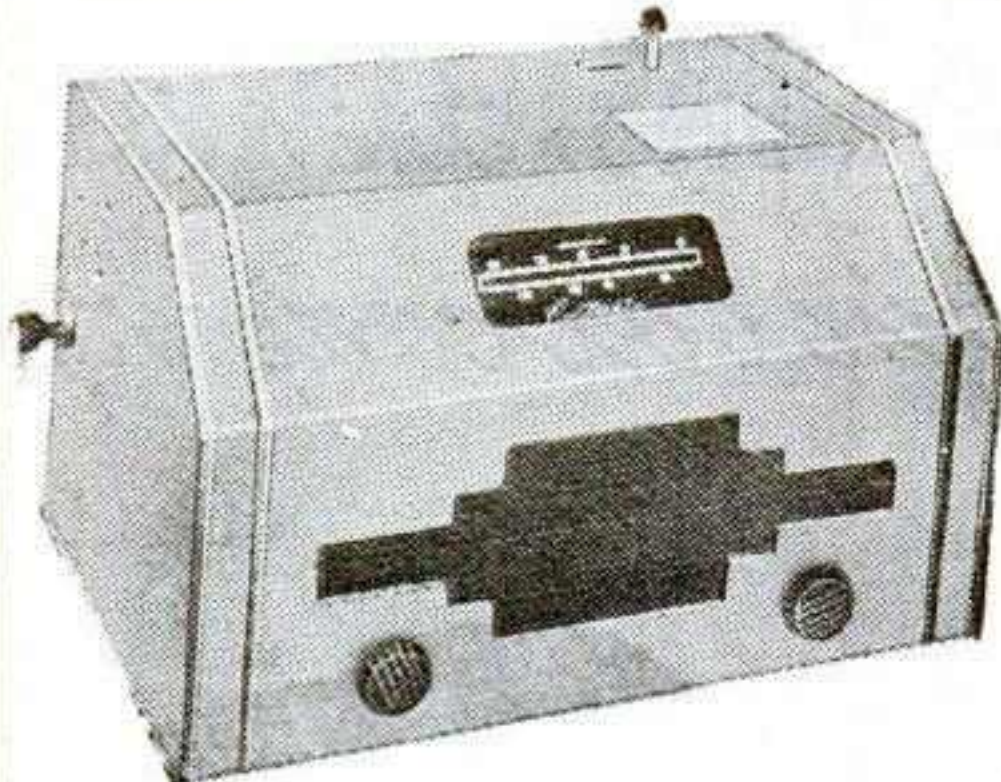


Smallest Size Made for Booths in Bars, Restaurants, etc.

← Compact Size Made for Hotels, Motels, Hospitals.

CHOICE TERRITORIES STILL AVAILABLE

Operators, write or wire Dept. 3-7 for additional literature and nearest distributor.



COLUMBIAN PRODUCTS CO.
321 W. DIVISION ST. CHICAGO 10, ILLINOIS

Alabama Governor Appoints New ABC Board; Okays Jukes

(Continued from page 106)

tors last November 21 that the ban was to be lifted December 15. However, on December 10 the board changed its mind and decided to suspend consideration of permits which it required for each location desiring the use of juke box until it was assured that there would be "proper compliance" with regulations.

From the date that the board made the official announcement of the lifting of the ban there was a great deal of confusion surrounding it. ABC board inspectors in several Alabama counties authorized operators to install equipment in taverns ahead of schedule pending the issuance of permits, provided machines were not put into operation until the permits had been received.

Under these circumstances, operators bought music equipment and installed it in taverns awaiting issuance of permits. Board members seeing these juke boxes claimed that operators were "jumping the gun" and postponed any definite action on the permits.

Col. R. E. L. Choate, executive secretary of the Alabama Music Operators' Association (AMOA), which worked hard during the past months for a repeal of the ban, requested a definite decision by the board to enable operators to understand where they stood, explaining that many had been "hard hit" by the board's indecision.

Board Chairman Kelly's only reply was: "As far as I'm concerned, I don't care whether any of them ever operate or not." Folsom's ousting of the board followed closely this action.

In announcing the resignations, Folsom released a copy of a letter he mailed to Dawkins. He said that it was typical of the letters all three members of the retiring board would receive. It said in part:

"I am accepting your resignation as a member of the ABC board because I know that no man should be asked to serve on this board for more than a year. . . . It was expected that constant abuse would be heaped on any man who served as a member of the board. . . . I am personally grateful to you for willingness to serve."

Kelly served nine months on the board and Dawkins and Faulk one year each. The three former members of the board denied that they

had resigned because of the juke box situation.

Juke boxes were set up in many State taverns this week awaiting a "go" signal from the new ABC board members. Tom Holley, State license inspector and spokesman for Governor Folsom in Mobile County, second largest in the State, told operators, "There's no law against that so long as they are not actually operating."

Regardless of the action of the new ABC board, however, operators are due to find tough going in several Alabama areas. Several cities have already passed legislation prohibiting use of juke boxes in places where alcoholic beverages are sold, and others are reported to be considering such action.

County governments, tho, will not be allowed to prohibit use of juke boxes in taverns. State Attorney General A. A. Carmichael has ruled that county governing bodies cannot prohibit use of coin-operated music machines in places where beer is sold outside of town limits unless authorized to do so by a local legislative act.

Whether a city governing body has power to prohibit use of juke boxes within city limits was not discussed in the attorney general's opinion, however. Carmichael said he would not make such a ruling at this time because the question was not raised in the request by Green County Probate Judge L. H. Montgomery, who requested the county jurisdiction ruling.

Modern Music Names Virginia, Wisconsin Wall Box Distributors

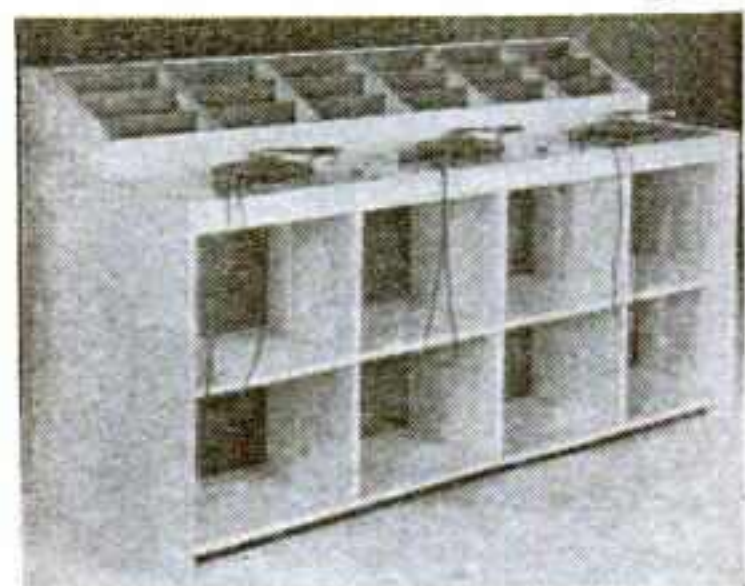
KANSAS CITY, Mo., Jan. 31. — Modern Music, Inc., officials announced here this week the appointment of two new distributors for their Magic Music wall boxes for telephone music units.

Appointed distributor for Wisconsin was E. H. Silvera, of Madison, and for Virginia, Coleman Automatic Music Company, Richmond.

Other distributors will be appointed within the next few weeks, it was stated. Now in full production, Magic Music units are being manufactured in Modern's plant here.

The Cardinal RECORD BAR

A complete record department in one cabinet. Three record players in the space required for one booth.



30" deep by 72" long by 42" high overall capacity. 450 10" single records, 200 10" or 12" albums.

Price \$255.00 complete as shown, F. O. B. Louisville, Ohio. Wt., 310# crated. 1/3 deposit with order, balance C. O. D.

Your choice of Walnut, Mahogany or Natural Birch. Immediate delivery.

CARDINAL CORPORATION
LOUISVILLE, OHIO

TYPICAL COMMENTS ON PACKARD'S NEW "DIRECT" SALES PLAN:

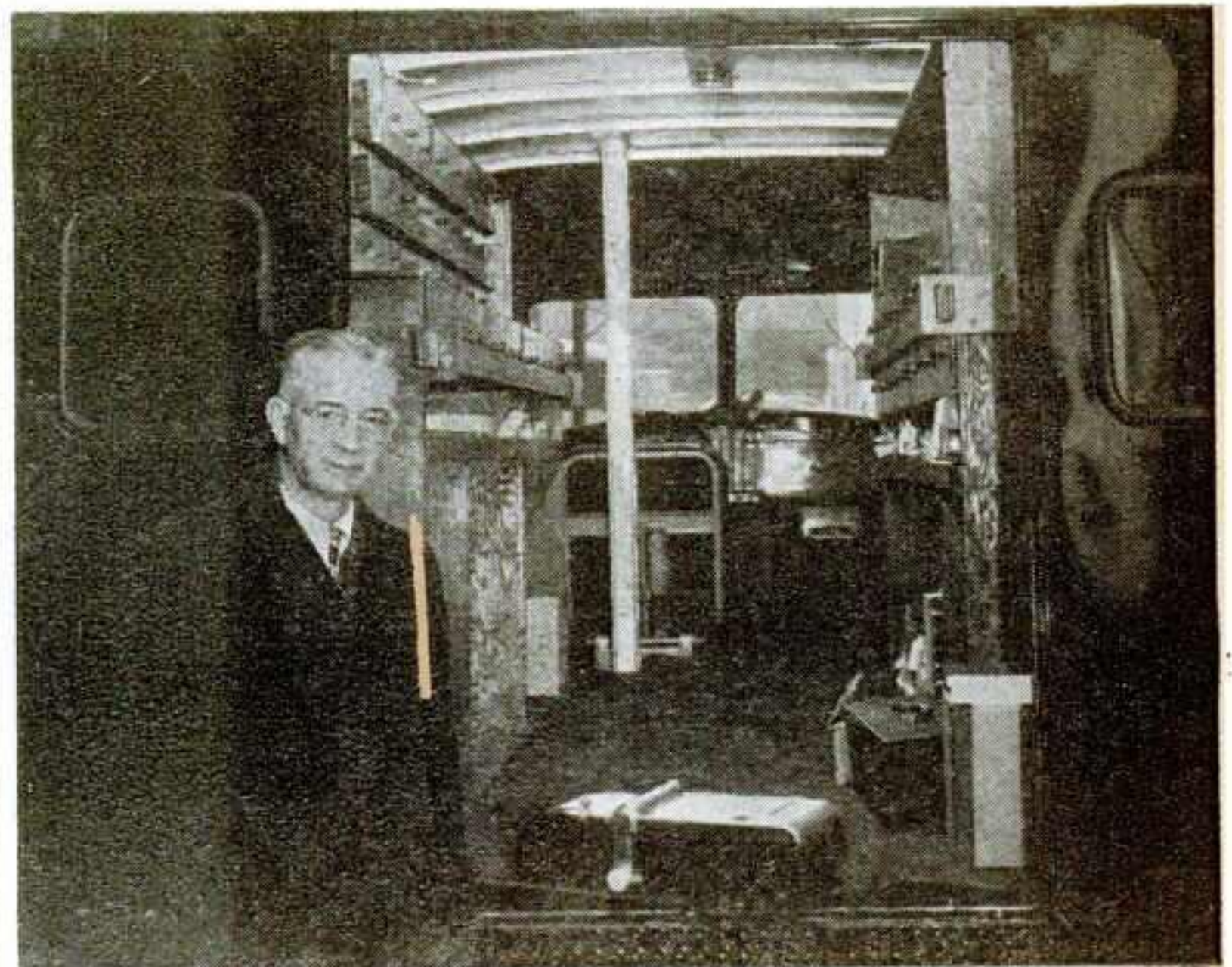
- "Hit of CMI Show"
- "Policy Trend of Industry"
- "Boon to Ops"
- "Capehart Scores Again"
- "A Homer"
- "Sparker to Profits"
- "Best News in 15 Years"
- "Only Deal Today for Ops"

WRITE TODAY

PACKARD MANUFACTURING CORP.
Indianapolis 7, Indiana

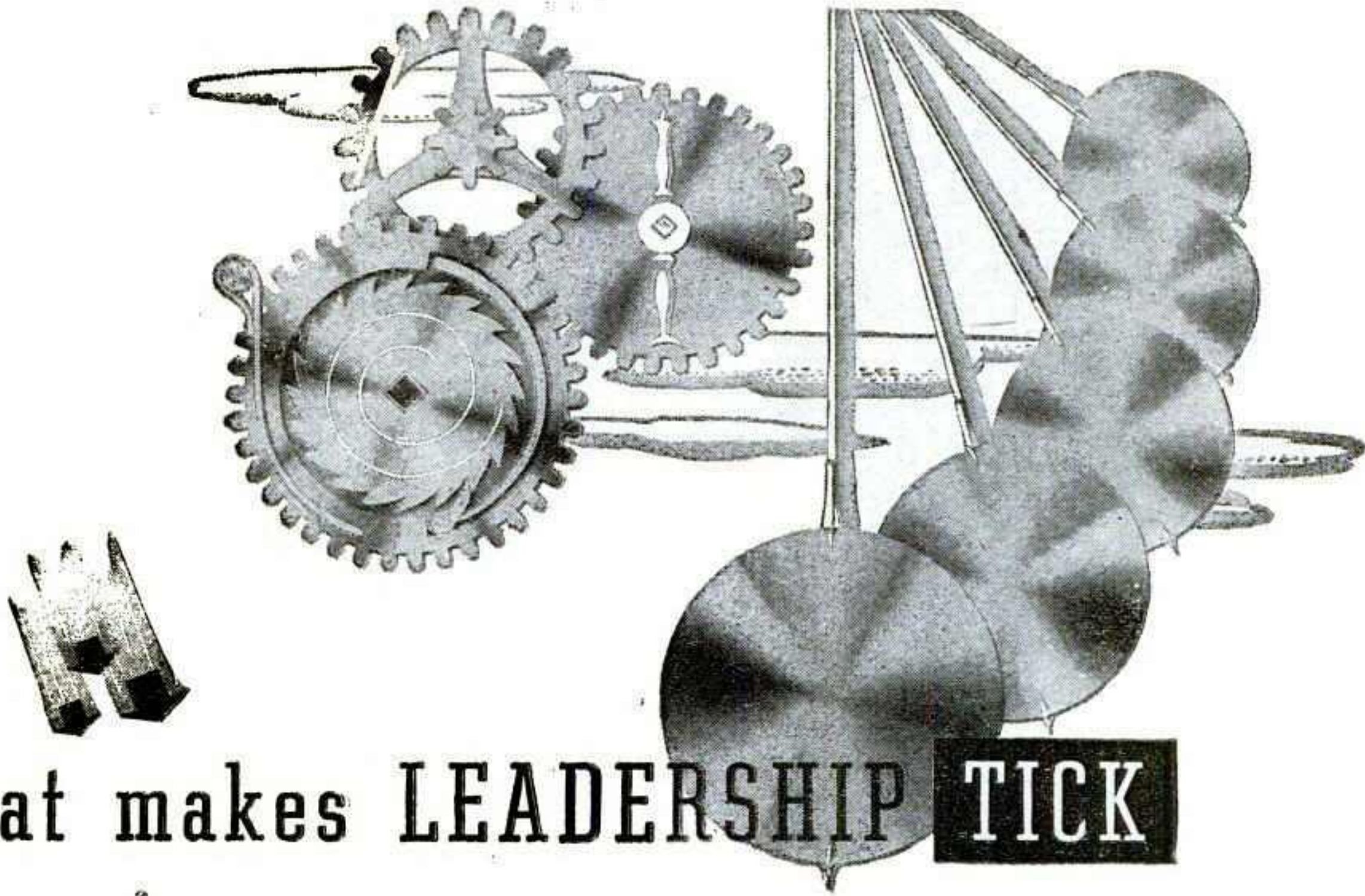


The **"Manhattan"**
BY PACKARD



LEE TAYLOR GETS SET to move out into Illinois, Michigan and Indiana areas serviced by Illinois Simplex Distributing Company, Chicago Wurlitzer distributors, with the traveling parts department recently put into service by the firm.

GIVE TO THE DAMON RUNYON CANCER FUND



what makes LEADERSHIP TICK

● Leadership is an elusive thing. First you've got to win it. Then you've got to work at it to hold it.

Wurlitzer won it many years ago and with the right men, methods and merchandise, has held it ever since. The fruits of it are shared by every Wurlitzer Music Merchant.

He profits by the prestige of the Wurlitzer name that means "*Musical Fun for Everyone.*"

He profits by Wurlitzer products that have always outdistanced the field in play appeal and earning power.

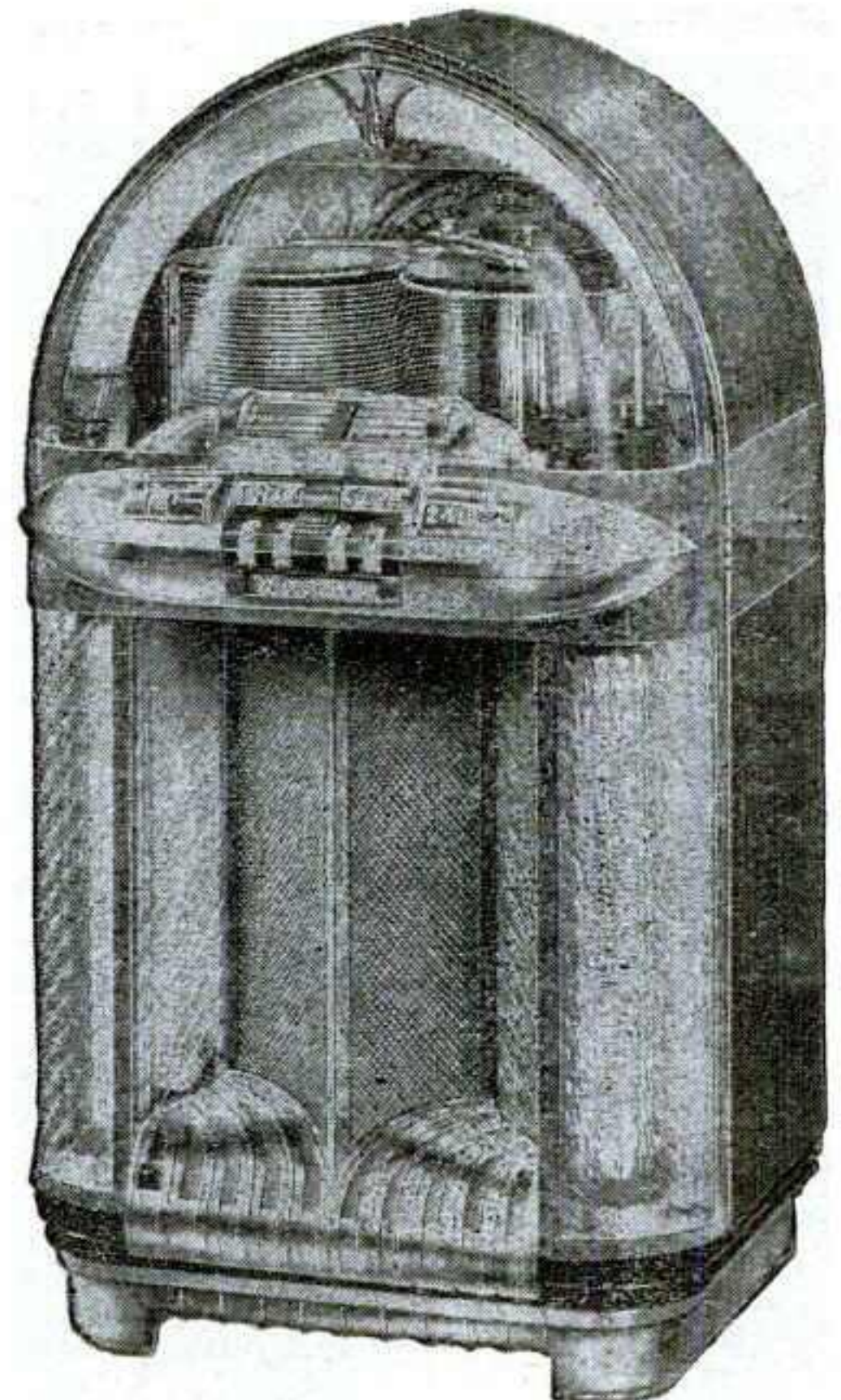
He profits by Wurlitzer's national advertising that stimulates people to patronize his locations—and by Wurlitzer's Point-of-Purchase advertising program that stimulates play in those locations.

He profits by his association with a Wurlitzer Distributor who is set up to assist him in the successful conduct of every angle of his business.

With all these factors in his favor, the Wurlitzer Music Merchant quickly attains a position of leadership himself.

Talk with a Wurlitzer Distributor. He'll show you what makes Wurlitzer leadership tick—and how it can click for YOU. The Rudolph Wurlitzer Company, North Tonawanda, New York.

MODEL 1100
CAN SAVE
UP TO $\frac{1}{3}$
OF ITS COST
IN 4 YEARS'
PLAY



WURLITZER MUSIC MERCHANTS

Cash in on

WURLITZER LEADERSHIP



DISTRIBUTORS WANTED

The best nationally known commercial phonograph manufacturer has available a few lucrative territories for reliable distributors and jobbers under a radically new distributing plan. Must be financially responsible. Those interested who can qualify write Box D-131, o/o The Billboard, Cincinnati 22, Ohio. All replies kept strictly confidential.

OPERATORS, ATTENTION!

TOP PRICES PAID FOR USED RECORDS

Sell to Chicago's Largest Distributor of Used Records. WE PAY THE FREIGHT WRITE, CALL OR SHIP TO



PHONOGRAPHS
ALL A-1 RECONDITIONED

WURLITZER 950	\$295.00
WURLITZER 780, COLONIAL	219.50
WURLITZER 500	165.00

1/3 Deposit, Balance C. O. D.
WE BUY, SELL AND EXCHANGE
Phone: Jefferson 1844
3147 Locust St. St. Louis 3, Mo. **CALL NOVELTY CO.**

WANTED TO BUY

LATE 1946's, '47's, '48's
PHONOGRAPHS
for export shipments
SEEBURGS, WURLITZERS, ROCK-OLAS AND AMIs
STATE QUANTITY AND BEST CASH PRICE FIRST LETTER
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WE BUY USED PHONO RECORDS

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ROUTE FOR SALE

Route of 50 Phonographs, with over half new machines, in city of 100,000, near permanent army post. All machines located close in. One man can handle route easily. \$30,000, with Ford Pickup included.
BOX D-210, Care The Billboard, Cincinnati 22, O.

CASH
For your Records, new and used. Any quantity, no limit, 9¢ each, F. O. B. Boston.
Write or wire details at once.
WEST RECORD CO.
31 Tremont St. Boston 8, Mass.
Phone: Capitol 7-0506

45 Operators Give Their Opinion of Phono Future

(Continued from page 106)

smaller city operations, and suggestions made showed operators in all localities are following similar lines of thought.

Typical operator comments follow: Lee Sales Company, Fort Wayne, Ind.—We, like many other operator-jobber organizations, have been securely established in the coin machine field for 23 years and are growing extremely doubtful about our future in a large scale music machine operation. This aspect of our business has performed a constant milking process upon our other profitable coin machine revenue. Being unfortunate in that we are situated in a highly competitive 50-50 territory, we have been obliged to purchase and set music equipment against our better judgment to insure our locations for other profitable means. Truthfully we are not adequately solving our music problems, but we are endeavoring and seem to be making some progress in taking top money or lowering location commissions to a sensible level. Summing up, the picture to me seems comparatively simple. We will definitely continue to de-emphasize music until at some time in the future the operator is given a break either by the manufacturer or the location.

H. H. Wannamaker, Orangeburg, S. C.—Operators can't pay the present prices for phonographs and stay in business on a nickel-play basis. The only solution appears to be lower prices to the operator. Maybe there are too many slices between the factory and the operator. Direct selling from the factory to operator might be the solution. But the operator needs co-operation on the service end of the deal from someone closer to his operation than the factory.

Keokuk Supply Company, Keokuk, Ia.—We have learned that a new juke box will not pay for itself in 95 per cent of the locations at their present prices. However, experience has also taught that wall boxes and a hide-away will make more money than the best of the new juke boxes. So we have converted our enterprise to wall boxes entirely, using only used machines for hideaways. This involves from one-half to two-thirds the cost of a new juke box and is not subject to the depreciation a new juke box is. It also gives us a stronger hold on the location. We likewise believe there is too great a percentage of profit passed on to the operator by most distributors. We have been fortunate in receiving large discounts, but such a situation is not a healthy one in the industry. A reasonable profit, maintained to everyone, is better than a large profit cut down as much as the purchaser will stand to pay. Operators, for their part, need either front money or a higher percentage of the take on juke boxes and some other coin machines.

Walter Harvey, Kilmarnock, Va.—When the war ended I was operating 160 machines. In normal times I would have replaced about 40 of these machines in 1946 and the same number in 1947. But instead of being able to buy new machines at \$300 as I could in 1941, I was asked almost \$1,000 for machines that were not as good mechanically nor in appearance as the 1941 models. I will grant that all things have advanced in price, but can you show me any industry which has increased the price of its product 250 per cent. Instead of buying the 40 machines I needed in 1946 and the 40 I needed in 1947 I bought just what I had to buy and no more—or a total for the two years of 25 music boxes. So far this year I haven't bought any machines and my intentions at this time are to buy

no machines from any manufacturer until a more reasonable price is put on them. Frankly, I would rather lose an average location than be compelled to invest \$1,000 to hold it. I am doing this for a very simple reason—I can't make a profit on present prices.

Don Savage, Beloit, Wis.—Location owners are under the impression that our gross share is all profit. The location owner must be educated to the fact that we pay a big price for records, that we have heavy expenses in service and repair calls and above all that our depreciation each week per machine cuts into the receipts. The location owner must be educated that our business, like any other business, has an overhead.

Ulmer Ezell, Okeechobee, Fla.—I feel that the operator and location owner will be compelled to work out a plan satisfactory to both, whereby a percentage paid the location could vary in relation to the total take—the operator having the larger percentage on a small take and allowing the location owner up to 40 per cent on a larger total take. This would allow the operator to furnish better equipment in order to please the customers and increase play appeal.

Duane Knutson, Fertile, Minn.—We have always given our location owners 50 per cent of the take, and to try to change this to 60-40 or put it on a sliding scale would probably cost us some locations either by the location putting in their own music system or by having some other operator offer the location the 50-50 deal after we informed him of the change. The most important problem right now is to educate location owners into pushing sales a little more. A lot can be done about this if it is handled properly.

(Next week's issue of The Billboard will contain more comments from music operators on the problems facing the automatic phonograph industry.)

Detroit Phono Ops Give Car to Fund

DETROIT, Jan. 31.—The Michigan Automatic Phonograph Owners' Association (MAPOA) announced this week that they will present a new Mercury sedan, valued at \$2,000, to the Damon Runyon Memorial Fund for Cancer Research thru Coin Machine Industries, Inc. (CMI), Monday (2). Presentation will be made at the Latin Quarter here, where the MAPOA convention will be held.

Car was won by the association several months ago, but delivery has been held up pending a court decision as to the ownership of the automobile. A circuit court decision last Monday (26) cleared up the ownership.

MAPOA officials said that the car will become the property of the cancer fund to be disposed of in whatever way is determined appropriate to raise additional contributions to the fund.

Rosen Features Converted Juke Units at Chi Show

CHICAGO, Jan. 31.—David Rosen, Inc., Philadelphia and Baltimore, featured their converted Seeburg Hi Tone juke boxes at the coin machine show held here last week.

Rosen's plan makes it possible to convert Hi Tones thru any one of three plans. An operator may purchase a converted and reconditioned model for \$335; trade in a used Hi

Illinois Simplex Brings Parts to Operators' Doors

CHICAGO, Jan. 31.—Illinois Simplex Distributing Company, with headquarters here, last week began servicing juke box operators in Illinois, Michigan and Indiana, for which the Chicago firm is distributor of Wurlitzer phonograph equipment, with their new traveling parts department.

Announced in November (The Billboard, November 15), the new service idea features a one-ton truck with a packet body into which shelving, drawers and bins have been installed so that a complete line of Wurlitzer parts can be taken right to operators' doors.

Traveling parts department is under the direction of Lee Taylor. Gordon B. Sutton, president of the distributing firm, reports that reception from operators who got their first taste of this type of service during the past week "has been very gratifying."

Markepp Sets Limit On Production of New Wall-Box Line

CLEVELAND, Jan. 31.—Markepp Manufacturing Company here announced this week that it is now in limited production with a new type 20 and 24-selection wall box for use with juke boxes, and will begin production of a special bar model within 30 days.

New wall box has radio dial type selection which operates thru the use of a chain drive selector. Box is a 30-wire type and was shown publicly for the first time during the coin machine show in Chicago last week.

Box has a cast aluminum cabinet with a grey wrinkle finish. It is 10 by 9 by 4 inches. A large cash box and the coin chute are easily accessible for servicing. Coin chute accepts nickels only.

Bar model is similar to the wall box but is only 5 by 5 by 10 inches in size. Full production on both models is expected by the end of March.

St. Louis Firm Bows Speaker Baffle Line

ST. LOUIS, Jan. 31.—Lowell Metal Products Corporation here is now in full production with a new line of special metal speaker baffles for use with juke boxes.

Formerly known as Scientific Radio & Television Company, Lowell is now concentrating its output on the baffle line. Sales will be made thru a regular distributor set-up which is now being completed.

New Lowell baffle line was shown publicly for the first time at the coin machine show held in Chicago last week. Eighteen different baffles are included in the line, with models both for ceiling and wall mounting.

Altho constructed of metal, the baffles are designed to give true reproduction by the use of a heavy felt lining which takes the metallic sound away. Baffles are constructed of aluminum or copper and come in a variety of finishes.

Among the features of the Lowell baffles are floating conical action which enables more driving power before distortion and various modern designs. Prices on the baffles run from \$1.50 to \$42 each.

Tone and receive a \$200 trade-in allowance on the \$335 model, or have an old Hi Tone remodeled for \$75.

AMI, Incorporated, is pleased to announce that on account of the successful operation of the business under the Trusteeship since April 7, 1947, it has been able to negotiate a satisfactory arrangement which has been accepted by its creditors and confirmed by the District Court. This has been made possible by the confidence of thousands of operators who have continued to purchase and use our products and by the loyalty of our excellent distributors.

We take this means of expressing our gratitude to all those whose support has made our success possible. In return we pledge our continuing efforts to produce the kind of phonographs which represent the best and most profitable investment for the operators.

JOHN W. HADDOCK, President,

AMI *Incorporated*

MAKERS OF THE ORIGINAL 40 SELECTION PHONOGRAPH AND WALL BOX



Recent improvements in design and in controlled manufacturing methods using especially designed equipment assure UNIFORMITY and LONG LASTING performance with CLEAR, BRILLIANT TONE. Fewer replacements with the Jensen Coin Machine Needle mean fewer service calls, greater profits. Try a needle at our expense . . . Write today for free sample.

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MAGIC MUSIC

Telephone
Music Box
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Write Now for Complete Story
MODERN MUSIC, INC.
PLAZA STATION BOX 4111 KANSAS CITY 7, MO.

SPOT CASH
PAID FOR
ALL YOUR USED
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Even If They Are 10 Years Old!
Check With Us Immediately.

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Phone: BR 9-6933

"THE HIGHEST BIDDER"

TURN YOUR USED RECORDS
\$\$ INTO CASH \$\$

WRITE, CALL OR JUST SHIP TO

NATHAN MUCHNICK

1251 N. 52nd St., Philadelphia, Pa.
Phone: GRE 3153

WILL PICK UP WITHIN 100 MILE RADIUS.

PERSONAL MUSIC

2 Amplifiers, 10 Wall Boxes (like new), \$90.00.

Gaytime Amusement Co.

1919 Missouri Ave. OMAHA, NEBR.

AMERICAN FOLK TUNES

Cowboy and Hillbilly Tunes and Tunesters

Guthrie Dies

Jack Guthrie, Capitol recording balladeer, who had been ill several months, died in a Northern California hospital January 16. Long known as the Oklahoma Cowboy, Guthrie worked with the Texas Cowtown Boys and the Beverly Hillbillies before going into the army in 1944, where he remained until 1946.

Shorty Warren and His Western Rangers, who have worked a year at the New Club Argyle, Newark, N. J., were signed last week for another three months. Shorty, who is heard on five record labels, has just been released on Famous Records, with San Antonio Rose and I'm My Own Grandpa among the sides.

Tex Ritter is playing the Interstate Circuit thru Texas. . . Merle Travis had to delay his recent tour because of a flu attack, but goes into Canada during February. From February 12 to 14, he plays the Iyanhoe Temple, Kansas City, Mo. . . Tex Williams is reportedly working to between 2,000 and 3,500 dancers on his three-night-per-week jamborees at the Palace Barn Dance, Los Angeles.

Billy Gaither has joined Jimmy Anderson's Hillbilly Homefolks. Gaither formerly was on the Bluebird disks cut by Jesse Rogers. Gaither has been retired from the music world for a number of years, during which time he operated a coin machine business in Central Texas. . . Uncle Hank Craig, old-time vaudevillian, is doing hillbilly work on KCLE, Cleburne, Tex. . . Chester Odom, the Singing Plumber, has left KCLE, with no word on his present whereabouts known, as is the case with Ernest Winnett and His Texas Trail Blazers.

Sheltons in Texas

The Shelton Brothers are working with the Sunny Serenaders over KCMC, Fort Worth, with plenty of p.a.'s in between. . . Carl Story, the Palomino Kid, is working over KCNC and KFJZ, Fort Worth. . . The Cal-

Cleveland Ops Fete Artists at Luncheon

CLEVELAND, Jan. 31.—Cleveland Phonograph Merchants Association (CPMA) held a luncheon for Monica Lewis and Jan August Tuesday (27) at the Hotel Hollenden here. Both artists are currently fulfilling engagements in that hotel's Vogue Room.

CPMA representatives at the luncheon included Jack Cohen, president, and Sanford Levine, vice-president. Other guests attending the fete were officials of the local Decca and Mercury records offices, for whom Miss Lewis and August record, respectively.

Luncheon was one in a series that the association has sponsored for visiting recording artists, marked another step in CPMA's policy to promote smooth relations between artists and the distributors of their records.

New 2-State Distrib Named by AMI, Inc.

CHICAGO, Jan. 31.—R. E. Padfield has been appointed distributor of AMI, Inc., products in the States of Missouri and Nebraska, it was announced this week by Lyndon C. Force, firm sales manager.

A veteran in the music machine field, Padfield already has offices in St. Louis. Under the new set-up he will continue to have headquarters in St. Louis to service operators in the Missouri territory and in addition will open offices in Omaha to handle operators' needs in Nebraska.

lahan Brothers are back in Dallas, airing over WRR.

Drifting Jimmy, formerly with XELO, Juarez, Mexico, now owns and operates a mop factory at Keene, Tex., and is appearing on a self-sponsored show weekly over KCLE, Cleburne, Tex. . . Mexican radio airing more hillbilly and folk music than native stuff, especially in the border region. . . The Utah Cowboy has moved to KCNC, Fort Worth.

Country Boy has replaced the Harrington Trio on KWFT, Wichita Falls, Tex. The trio broke up after the marriage of two of the girls. . . Eugene Wellman is compiling a song folio for Joe Morris and the Silver Dew Boys, of WKLY, Hartwell, Ga. The boys recently moved to WKLY from WKDK, Newberry, S. C., and Morris is also doing a disk jockey show. Folio will be pubbed by Country Music.

Hilltoppers Ready

Nancy Lee and the Hilltoppers, who inked a three-year paper with Vitacoustic, have 16 sides for the no-waxing period. First sides to be released are *Dreamy Melody* and *Loaded Pistols and Loaded Dice*. Personnel of the group includes Nancy Lee, Jack Carmen, Roy (Corntime) Hansen and Sam DeVincet. . . Ernest Jones, of KOSF, Nacogdoches, Tex., has started a jamboree, which is presented in near-by Lufkin, Tex. Known as the *East Texas Jamboree*, the outfit includes the Sunshine Pals, Betty Bitterweed, Kenneth Shelton and Bob Moss. Guests are featured each night, with Al Robinson, Pop Hall and the Mercer Brothers from KWRH, Shreveport, working the first show January 10. The jamboree is heard also on KTRE, Lufkin.

Al Pettit, of the Hoosier Cornhuskers, WFIN, Findlay, O., reports that Mary Lee Gerencser, of Bryan, O., is now with the group. Barnes-Carruthers has booked the group for the fair season. . . Guy Campbell, of the Down Homers, reports that his combo at WTIC, Hartford, Conn., is also on the Lamb as well as the Down Home label. . . Jack Patton has cut four sides for Hart-Van disks, with *Cowboy Polka* and *Just an Old Pair of Cowboy Boots* set for early release.

The Beverly Valley Sweethearts, Coleen and Donna Wilson, are heard five times daily over WMMN, Fairmont, W. Va., along with Hank and the Foggy Mountain Boys and Girls. The girls just completed a six-month tour with the Westward Ho Cowboys from WWNY, Watertown, N. Y. The girls also work the *Sagebrush Round-Up* weekly from the State Armory, Fairmont, with a cast including Jake Taylor, Froggie Cortez, Blaine Stewart, Florence and Ed Hite, Fiddlin' Johnnie, Hank the Cowhand, and the Foggy Mountain Boys.

Clarence Stout, Vincennes, Ind., penner, recently placed *Just a Country Boy At Heart*, *When Folks Quit Walkin' and Talkin'*, *Goodbye, Forever, I'm Gone* and *Let Him Who Is Without Sin Cast the First Stone* with Lou Levy, of Leeds Music Corporation, while Jack Mills has accepted his *Voice of America* and *Balkan Sketches*. Bourne, Inc., took his *Tears of Today* and *Blues Tomorrow*, while Bob Miller, Inc., will use *She Can Go Her Way* and *I'll Go T'Other*. Milene Music accepted Stout's *Lies in Your Eyes*.

Discuss Bulletin At Cincy Ops Meet

CINCINNATI, Jan. 31.—Automatic Phonograph Owners' Association of Cincinnati held its regular board of directors' meeting Tuesday (27) in the association's offices. Among other business, the board dis-

Pa. City Plans Phono License

HARRISBURG, Pa., Jan. 31.—New city tax of \$10 a year on each juke box in establishments where food and drink are served, has been proposed to city council by Finance Director A. A. Poist.

An anticipated \$2,500 a year additional municipal income is estimated from the proposed levy, which, if it passed council, and there is every indication that it will, becomes effective April 1.

The tax is a flat annual levy, for any portion of a year or a whole year, and there are no rebate provisions in the event the machine is ruined or stolen.

Owners of the devices are liable for the taxes and will be subjected to a 10 per cent penalty on all such taxes not paid by June 15. Failure to pay the tax may also result in a 30-day jail sentence.

Di Renzo To Head Coin Mach. Sales For Modern Music

NEW YORK, Jan. 31.—Appointment of Tony (Rex) Di Renzo as general sales manager for all coin machines handled by Modern Music Sales Corporation was announced here this week by Nat Cohn, president of the distributing firm. Di Renzo will supervise a sales force, now being increased, which will handle the extensive coin machine line currently being distributed by Modern Music thruout the New York trade area.

Di Renzo says plans are now being completed for a campaign to promote Aireon's new low-priced juke box Coronet-400. Opening blast in the campaign will be a two-day showing of the music machine at Modern's headquarters here Thursday (5) and Friday (6). The popcorn vender, Ever Fresh, manufactured by Linco Tool & Machine Company, will be shown at the same time.

Di Renzo, in the coin machine business for the last 15 years, was most recently associated with Manhattan Phonograph Company, erstwhile local distributor of Aireon music machines. Earlier he had served as general sales manager for two of Jack Fitzgibbons' enterprises, the Bally Beverage Vender Company and the O. K. Machine Company. His experience in operating music machines was gained thru his own firm, the Rex Amusement Company. This operation was sold several years ago.

Sales responsibility for all lines handled by Modern other than coin machines still rests with Herb Kradin. These include a large record catalog and a new radio and phonograph line, the latest Modern acquisition.

The radio line, featuring low-priced units, is manufactured by John Meck Industries, Inc., of Indiana. Altho it was taken on by Modern only a week ago, Cohn reports sales by large New York department stores have exceeded all expectations. At present and until normal shipments can match the demand, Gimbels is receiving daily air freight deliveries of the cheapest Meck set, retailing at \$9.95.

cussed an idea for publishing a monthly association bulletin, summarizing the group's activities, to be mailed to members. No decision was reached, but board members decided to make the bulletin a discussion item for the next regular meeting.

Board members present made a motion to make a donation to the March of Dimes. A nominating committee will be selected at the next meeting, February 10, to prepare for election of officers and board members April 13.

CONVENTION NOTES

New York:

Irving Fenichel, of Milrose Amusement Company, has sold part of his music route to Meyer Lieberman, George Lax and Sidney Stern. Meyer plans to operate under his own name. Major Amusement Company is the name of the route operated by George and Sidney. . . . Pete Helisher, New York Vending Machine Exchange, was host to S. Seferlis, of Gary, Ind., in town on a shopping trip.

Julius A. Levy, district representative of Lehigh Foundries, Inc., left on a business trip last week that will take him thru Georgia, Alabama and Tennessee to promote Lehigh's cigarette machine and nylon stocking vender. . . . Moe Seide, of Alley Automatic Music Company, is doing well after an appendectomy.

Sam Sacks, Acme Sales Company prexy, will have a model of the new Ace shoeshine machine on display in his showrooms soon. Sam has been appointed distributor for the Ace Shoe Shine Company in the metropolitan area. . . . Mr. and Mrs. Al Compton were seriously injured in an auto accident while en route to Florida.

Hamilton Hoge, president of United States Television (UST), announced the appointment of Rumsey Electric Company as UST distributor in Philadelphia. Until now, a factory representative has handled the Philly area. . . . Larry Ash, youthful chief of metropolitan Kwik Cafe, soon will announce his engagement to a girl he met in Norfolk.

The *New Yorker* magazine, in last week's issue, discussed the coin-operated self-service laundry business in an article titled *Here To Stay*, in its Talk of the Town department. Telecoin's launderette came in for special mention with the report that the corporation has established 1,200 stores in 700 cities and towns.

Al Koondel and Lucky Skolnick completed extensive alterations to their Empire Automatic Corporation, Brooklyn. Store now boasts an enlarged showroom, with the office moved back to the rear to make room for the display of more games. . . . Nat Cohn, Modern Music Sales president, is preparing for a showing of Aireon's new juke box and the Linco popcorn machine, scheduled for February 5 and 6.

The need for larger quarters by the National Candy Wholesalers Association (NCWA) has finally been met with the leasing of a seven-room suite in Washington's Realty Building. New NCWA headquarters are being remodeled and will be ready for occupancy early in February. . . . Johnny Deluca writes that his Canadian coin firm, Mount Royal Specialty, is now located at 7895 St. Lambert Street, Montreal.

The Mardi Gras Amusement Corporation closed its Seventh Avenue Poker game arcade last week and went out of business. . . . Tony Rex, newly appointed general sales manager of Modern Music Sales, may take over the lease of the store heretofore occupied by Manhattan Phonograph Company. Manhattan was local distributor of Aireon music machines before the franchise was given to Nat Cohn, Modern's president.

Joseph Rake, of the Rake Coin Machine Exchange in Philadelphia, is enjoying a vacation in Miami Beach, Fla. Joe writes that he is holding open house at 810 Collins Avenue. All his friends who have traveled South are invited, he says. . . . Ruth Nussbaum, secretary of the Automatic Music Operators Association (AMOA), away from her desk this week because of illness.

Charlie Lichtman, of Hub Distributors, says organization of the game obbers' co-operative here is coming along satisfactorily. A number of local jobbers have already signed on

Los Angeles:

C. A. Robinson, head of C. A. Robinson Company, was gifted with a leather brief case by the O. D. Jennings Company for being one of the firm's 10 outstanding distributors in the country. . . . Jack Greenfield, George Klore, Olin George and Leonard Green, all of Inter-State Associates, are due back in town from the CMI show. . . . Walter Gerke, Automatic Machines, Inc., soon will hit the market with a new candy vender. . . . Ben Marks, veteran vending machine operator of Canada and Alaska, has the first eight Inter-State cup dispensers on location here. Machine is called the Revelation.

Jim A. Jackson has been added to the sales staff of Shine Distributing Company, Southern California distributors for the Douglass shoeshine machine. . . . Fred Gaunt, manager of General Music Company, off to Imperial Valley on business. . . . Bob Stark, head of Ideal Weighing Machine Company, back from his Arizona jaunt. . . . Herb Giger, well-known Milwaukee cigarette and merchandise operator, is visiting his friend, Bill Happel Jr., of Badger Sales.

J. Kurtz, Kayem Products, and Aubrey Stemler, of Stemler Distributing Company, seen on Pico Boulevard's coin machine row. . . . Ray Powers, E. T. Mape Company, is expecting the return of E. T. Mape and Leonard Baskfield from the Chicago CMI show. . . . J. R. Giesler, of Giesler & Associates, exclusive manufacturers' representative of the Landis popcorn vender, has added two more secretaries to his rapidly growing staff.

Leon (Hi Ho) Silver, San Francisco distributor of automatic merchandising machines, is expected in L. A. on business. Silver recently got the direct distributorship of the Victor Vending Corporation for Northern California and also brought home the bacon by obtaining the Vendall candy machines on an exclusive basis. . . . Recent visitors at Badger Sales include E. R. Rippee, Compton; Howard Hunt, Redlands; Charles DeWitt, San Bernardino; Ray Reynolds, Big Bear Lake; E. S. Trimble, Huntington Park, and Stanley Little, Lakewood Village.

Detroit:

A. Greenberg, who has operated the Triangle Bar here for about 13 years, now has a route of Photomatics—his first venture into the coin machine field. . . . Henry P. Elstro and Andrew G. Premier are forming the B & A Vending Company. . . . Harold Henrick is establishing the H & F Games Company on Gratiot Avenue.

Harry Lewiston is buying a large order of new equipment for the Lemke Coin Machine Company, following his return from the Chicago show, to install in his Playland Arcade here. . . . H. H. Kost and E. J. Loring, of Minneapolis, are incorporating the Coin-meter Ann Arbor Company, to operate coin machines in Ann Arbor, Mich. Capitalization of the new firm is \$50,000.

the dotted line, says Charlie, and several distributors and manufacturers have indicated willingness to do biz with the co-op.

Charles Lipton, president of the Self Lok Corporation, claims that a recent survey conducted by his firm has shown that most operators still use "antiquated collection methods." He suggests that more ops follow the lead of the telephone companies and adopt the sealed coin box for ef- (See NEW YORK on page 115)

Philadelphia:

David Rosen, music machine and record distributor, made it to Chicago by train for the coin show, after being grounded twice in two days by plane. Before leaving, Rosen played host to all the disk jockeys at the CR Club at a party in honor of Frankie Laine, Mercury recording star, who came to town for a concert appearance at Town Hall. Rosen, now back in town, reports all well at the big coin show. . . . Sam Stern, head of Scott-Crosse Company, was elected to the board of directors of the Golden Slipper Square Club Camp for Underprivileged Children. . . . It's the sixth position on the selector for *Please Don't Play No. 6 Tonight* in an effective tie-up between the song and music operators.

Leon Schlesinger, head of Warner Bros.' Theaters Service Corporation, which handles the vending and merchandising operation for the theater circuit, returned to Jefferson Hospital with a serious illness. . . . Music operator Bob Harper, head of Phonography, became the father of a girl, born in Lankenau Hospital. . . . Jackie Fields, of the local Wurlitzer firm, preparing an official house-warming party for the firm's new center-city location.

Cincinnati:

Mrs. Dolores Ganzmiller, who operates the Lincoln Amusement Company, has returned to her home from Holmes Hospital and is recuperating. . . . Sam Chester, Nat Bartfield, Al Lieberman, Bill Bigner, Milton Cole, William Harris and Charles E. Krebs are back in Cincinnati. They were in Chicago for the Coin Machine Industries' Exhibition.

Charles Kanter has returned from Miami where he was called by the serious illness of his mother. Mrs. Kanter is still in critical condition. . . . The Automatic Phonograph Owners' Association had its board meeting Tuesday afternoon (27) in the association offices.

Indianapolis:

Jack and Gaynell Miller, Columbus, Ind., operators, and Fred Slough, Plymouth (Ind.) Novelty Company, were among visitors on coin row last week who bought parts and new equipment. . . . Peter Stone, Indiana Automatic Sales Company, Rock-Ola distributors, called on operators in Northern Indiana and Ft. Wayne, Monday and Tuesday (26-27). . . . Robert Jones, Jones Novelty Company, Terre Haute, Ind., was in for new parts.

Indiana Music Corporation, now located in its new quarters at 544-548 Massachusetts Avenue, has added a record department to serve operators. The new parking lot at the rear of the showrooms will serve as an additional feature of the new location. . . . Homer E. Capehart, Packard Manufacturing Company, has returned to Washington.

Fred Alee, Michigantown, Ind., op, was on coin row buying parts and equipment. . . . William Bolles, advertising manager, Packard Manufacturing Company, reports that the CMI show trade kept him so busy that he arrived at the Sherman Hotel, Chicago, Friday (16), and did not leave the hotel until the following Friday.

The first juke box dance in Indianapolis was given by the joint Catholic Youth Organizations of St. Ann's and Assumption Catholic churches Friday night (23) in the basement of St. Ann's Church, Mars Hill.

Chicago:

R. E. Padfield, newly appointed distributor for AMI products in Missouri and Nebraska, was among the callers at the manufacturing firm's Loop sales offices last week. AMI started shipping the first of its production line 40-selection wall boxes last week. Lindy Force, firm sales manager, disclosed that latest releases of its Model A 40-selection phonographs include play meters, which tell the operators what tunes are raking in the most nickels.

Ted Rubenstein, head of Marvel Manufacturing Company, is enthusiastic about the interest shown by CMI show visitors in Marvel's new Gold Mine five-ball game. The game was one of the few to have a premiere showing during the recent show at the Sherman Hotel. Gold Mine comes in either a pin-table model or roll-down version. Both models feature two pairs of flipper action bumpers and have a new out-hole scoring feature that interests the players until the last ball stops rolling. Altho the game is over at that point, the player can, with the aid of skill, make up to 190,000 points after the ball drops in the out-hole. D. A. Wallach, sales manager for Marvel, reports that the first run for the rolldown version of Gold Mine has already been spoken for. Wallach, who has just completed an extensive road trip in the interests of Marvel, is also well known in the New York area, where he was at one time a large operator.

Grant Shay, vice-president of Bell-o-Matic Corporation, became a fourth estater this week—editor of *Spinning Reels*, the publication that was printed for so many years before the war. It carries stories on coinmen and includes several other features. Grant was happy about the big turnouts at the open-house parties sponsored by the firm at Suite 440 in the Morrison Hotel during the recent CMI show week. Grant reports that the response to the firm's three new bells was also gratifying.

E. N. Haag, field representative for Leaf Gum Company, tells of the big boost firm's Rain-Bow bubble gum is getting thru venders. He adds that the special Rain-Bow package being put up by Spike Jones is going over to the tune of 520 cases per week. Jones is plugging the gum with the same energy he puts into leading his band. . . . J. F. Frantz, of J. F. Frantz Manufacturing Company, has something in the coin-operated line up his sleeve for '48 besides scales. Discussing the latter, he says that a good outdoor location, in comparison with (See CHICAGO on page 114)



FRANCISCO GENATO, president of the Genato Commercial Corporation, an export-import concern in Manila, P. I., was among many foreign visitors who attended the recent CMI show in Chicago. Genato predicts that venders will soon have an important place in Philippine retailing circles.

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LUCKY STAR	129.50
MAISIE	129.50
MARJORIE	149.50
MISS AMERCA	89.50
PLAYBOY	119.50
ROCKET	79.50
SHOW GIRL	85.00
SMARTY	75.00
SPELLBOUND	69.50
STATE FAIR	89.50
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SUSPENSE	59.50
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AMBER	\$ 75.00
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COINMEN YOU KNOW

Chicago:

(Continued from page 113)

an inside spot, will pull about one-third more play.

Clayton Nemeroff, Monarch Coin Machine Company, now has two office companions instead of one; Roy Bazelon, co-head of Monarch with Clayton, and Carl Huppert. Latter is the bell man who recently joined Monarch to head the new bell division. Clayton says foreign orders are still arriving in quantity. Latest is from one of the Middle Eastern countries. Monarch is planning to debut something new in the coin line soon. As it is not yet in final form, the boys are not ready to release details, but Clayton, Roy and Carl say it's a coin-catcher.

Holti-Ware Manufacturing Corporation's Sugar Bowl bulk vender was used to display merchandise of the Ferrara Candy Company during the CMI convention. Unit received praise of Ferrara officials attending the booth. . . . Wallace Fink, World Wide Distributor, says firm passed out over 1,000 tropical sun helmets during the CMI event last week. Many a helmeted head was seen bobbing about the exhibit floor, indicating that the number of visitors to the World Wide display was legion.

Al Schechter, Howard Machine Products Company, reports the appointment of a representative, George Knobloch, to carry the firm's line of coin-operated portable typewriters thru Northern Illinois and Wisconsin. Al states that additional representatives will shortly be named for other sections of the country.

Among the many music operators who eyed the new jukeboxes displayed at the big show in the Sherman last week were Tom Viviano, of Forest Park Music; Adolph Raymond, A & M Music, and Bob Manning and Bob Gnarro, of ABC Music Service.

National Coin Machine Exchange headquarters was the focal point of a good many visitors during the coin machine show. Firm's secretary-bookkeeper, Betty Semack, tells of the busy four days when George Schwartz was greeting one coinman after another as they dropped in for a look-see. . . . Jimmy Johnson, Globe Distributing, is mighty pleased with the reception his coin sorters and coin counters received from both old and new customers during the coin show. Jimmy reports that Vince Murphy left January 27 for Boston, where he will represent Globe Distributing. Whether he will be there on a temporary or permanent basis is still to be worked out. Vince is an old Boston man; it's his home town.

Murray Rosenthal, Coinex Corporation, welcomed a group of visitors during the past week. Among them were Mike Young, Soldiers Grove, Wis.; Jim O'Connell, Long Beach, Wash.; John R. Jones, Indianapolis. Mrs. Rosenthal left for Los Angeles January 23 where she will stay for about six weeks. Murray says she is taking the trip for her health, which was run down due to her long-term activity on behalf of the Cancer Foundation.

Harold Schwartz, Atlas Novelty Company, is beaming over the big four-day session during the coin show, when pin game business took a turn for the high road. Harold says altho the orders taken were many, delivery of the games will take place on schedule. Firm's Joe Kline took off January 28 on a 10-day trip thru his Illinois territory.

Clarence Bayne, of United States Vending Corporation, reports things

are moving along fast at the USVC offices here as shipments on the new Pic-Ups refrigerated candy venders begin. Bayne says that USVC will come out soon with details of a new candy procurement plan for operators.

Art Weinand, Rock-Ola Manufacturing Corporation sales manager, is in Denver this week, while other Rock-Ola salesmen continue thru their territories promoting the new Magic-Glo, Rock-Ola's 1948 juke box. . . . Lee S. Jones, P. & S. Machine Company exec, says that operator reception of the new kick-out model Tom Tom game during the coin machine show was better than even he expected.

An increase in mail orders and inquiries has kept the force at Empire Coin Machine Exchange on the go during the past week. Howie Freer credits the mail surge to contacts made during the show. The Landis Aristocrat popcorn vender is accounting for a big share of the orders. . . . Also on the popcorn front, Jack Nelson Jr., of Jack Nelson and Company, reports that Leon (Hi Ho) Silver, West Coast distributor for the Popcorn Maid vender, has just completed a sales tour thru the Southern California area which resulted in a flock of orders for the counter-type vender being handled nationally by Nelson.

Exhibit Supply's Frank Mencer reports that Buford Messler, the well-known traveling Arcade man, was in to order parts for his equipment. Mrs. Messler accompanied him. Percy Smith is working on an Arcade machine catalog that includes pictures of the complete exhibit line and also delves into some of the interesting history of the firm. . . . Lester Ginnardi, of Coin Amusement Games, reports that bosses Bernie and Charlie Shutz were surprised by the interest shown in the firm's conversion gun equipment at the CMI show last

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week. The Shutz boys also ran into a lot of old coin friends during the meet.

Charley Schlicht, manager of the music division for Mills Industries, left Sunday (1) for the music convention in Detroit sponsored by the Michigan Automatic Phonograph Owners' Association. Following the meet, he plans to visit music firms in parts of Michigan. Schlicht also disclosed that Constellations will be loaned to the National Association of Automatic Machine Owners (NAAMO) sponsored coin machine mechanic schools for instruction purposes. He said that any schools opened up by the group that have the expressed approval of local boards of education will have the privilege of using Constellations as demonstration models.

Harry Brown, head of American Amusement Company, reports that his firm had a host of visitors during the recent CMI show, and adds that no unusual amount of buying took place, however. Brown says that his firm is readying something of major interest to the trade. . . . Pat Wilson, who does such a fine job of handling the Kelnor Vendors' office, reports that the firm is concentrating on National and Rowe cigarette vendors. This operating firm also has good reports for cigar vendors and has been operating Malkin-Illion machines for some time.

George Ponser, owner of the George Ponser Company, reports that many inquiries are reaching him as a direct result of the firm's exhibit at the CMI convention. George will leave for a 30-day trip next week, calling on coinmen in Ohio, Michigan, Wisconsin and California before he gets back. Among the business visitors at Ponser's Grand Avenue headquarters are this week was Gurdon Brown, Paramount Distributors, New York. . . . F. McKim Smith, who was recently elected president of the National Association of Automatic Machine Owners (NAAMO), returned to Atlantic City this week after spending a few post convention days calling on coin row firms.

Use, partner in Amusematic with Vince Connors, reports that the firm's new rolldown with flip-

pers, Rio Rita, was well received at the show and that many out of town coinmen are seeking further information on the game. Ted was a little disappointed that more new Arcade pieces did not bow at the show, but points to the difficulty in making Arcade pieces at a less than sky-high price as the over-all answer.

Sol Gottlieb, of D. Gottlieb & Company, left for a two-week trip along the Eastern Seaboard where he will contact distributor firms. Nate Gottlieb reports that brother Morrie, who came up from Dallas for the show, is ill, suffering from a heavy cold. Morrie's son, Ritchie, graduated from Texas A. and M. this week with flying colors. Ritchie was selected as one of the school's top 21 graduates, at rating that merited his being mentioned in the college's Who's Who. During the war years, Ritchie served with the 7th Army; was wounded in France. Having had a considerable amount of sportscasting on the Texas A. and M. radio station, Ritchie plans to make a career of sports announcing.

Out-of-town callers at O. D. Jennings & Company included P. O. McArdle in from Pennsylvania; John Beals, of Club Distributing, and Lyn Chamberlain, Indiana operator. J. R. Bacon, Jennings vice-president, left for a week's rest in Arizona. John Neise and Bill Lipscomb, the firm's Western and Eastern sales managers, respectively, were getting ready to make extensive trips thru their territories where they will hold in-the-field meetings with various distributors. Fred Anderson, who for about 18 years represented the Jennings firm in Indiana, will return from semi-retirement March 1 to become Jennings' representative in the Northern Indiana territory.

Coinmen who enjoyed steaks at the Jennings' open-house festivities for the four days of the CMI show are still talking about them. O. D. Jennings, the man, was responsible for the supreme delicacy, having nursed along a champion steer to the point where the animal was ready at show time. O. D. made one of his infrequent calls to the plant this week from his Rochelle farm, and may soon depart on a visit to his "plantation" in Mississippi.

Fulton Moore, sales manager of Williams Manufacturing Company, states that the phone wires have really been burning as a result of inquiries from people who saw the Williams Booth exhibit at the show. Firm showed its baseball rolldown, "Box Score," and its latest flipper action pin ball, "Sunny," the game that permits up to 5,000,000 points.

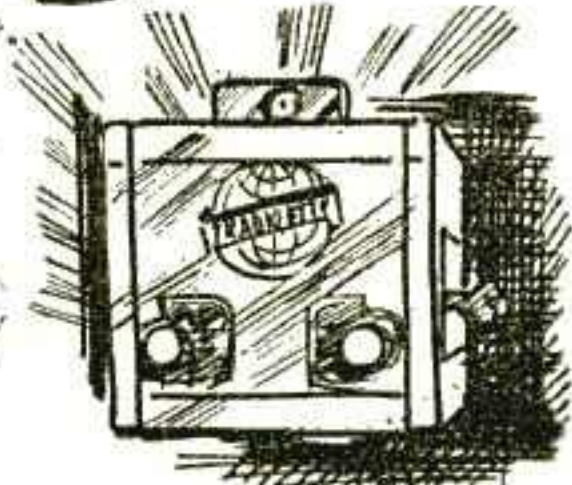
New York:
(Continued from page 113)
iciency of collections and to protect against loss.

Herb Kradin, Modern Music Sales executive, promoting firm's record line in Up-State New York this week. . . . Phil Frank, Chester, N. Y., operator, looking over merchandise on the avenue this week. . . . Recent visitors to coin machine row from Philadelphia included Joe Ash, of Active Amusements; Max Brown, of Philadelphia Coin Machine Exchange, and Leon Takson.

Al Denver, AMOA president, reports that more and more members of the operators' association are signing up with the Hit Parade poster service. They find that on-location promotion pays off in increased take, Al says.

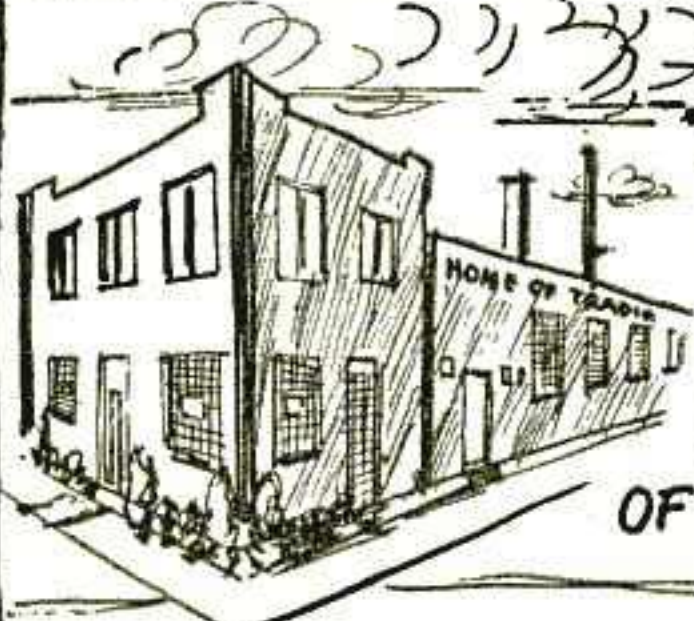
Max Levine, president of Scientific Machine Corporation, has a number of his new baseball games on test location in taverns. Max reports that production on the new game will shortly be in full gear and that deliveries can be expected soon. Scientific's move to its newly-acquired Brooklyn plant will be completed within three weeks, he says.

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- Oklahoma, 2 flippers 45.00
- Spellbound, 2 flippers 80.00
- Havana, 2 flippers 125.00
- Big Hit, 2 flippers 60.00
- Step Up, 2 flippers 75.00
- Gold Ball, 2 flippers 150.00
- Dynamite, 2 flippers 95.00

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UNIVERSAL FLIPPER BUMPERS fit any game \$15.00

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Wurlitzer 42/24 Victory 79.50	Seeburg Cadet, ESRC 159.50
Wurlitzer 41 Counter Model 79.50	Seeburg Envoy, ESRC 179.50
Wurlitzer 61 Counter Model 89.50	Seeburg Hi-Tone, ES 149.50
Wurlitzer 71 Counter Model 89.50	Seeburg Hi-Tone, ESRC 169.50
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Roll-a-Score 50.00	Super Triangle 49.50
Eso Stars 125.00	One World, Roll Down 125.00
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Sportsman—Gray Cabinet 79.50	Tally Rolls Like New 59.50
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BAKER NOVELTY CO. 1700 WASHINGTON CHICAGO 12, ILL.

RECORD REVIEWS

(Continued from page 33)

ARTIST TUNES LABEL AND NO. COMMENT	RATINGS			
	OVER-ALL	DISK JOCKEY	DEALER	OPERATOR

FOLK				
PATSY MONTANA AND HER BUCKAROOS (Victor 20-2686) <i>If I Could Only Learn To Yodel</i> Lively yodeling vocal with a flighty fiddle. Slap 'Er Down Agin', Paw Novelty lyrics get simple vocal treatment. Ork backing good.	67	68	57	75
CLYDE MOODY (King 693) <i>Waltz of the Wind</i> Dreamy folk waltz with schmaltzy Moody piping and ork treatment. <i>Rockin' Alone in an Old Rockin' Chair</i> Big Moody warbling, fairish orking, routine sentimental ditty.	73	70	74	76
CLIFF CARLISLE (The Buckeye Boys) (Victor 20-2649) <i>All the World Is Lonely Now</i> Standard hillbilly-formula, violin behind vocal. A real fiddle heard towards end. <i>You Can't Erase a Memory</i> Fiddle-guitar play nice. For h.b. ballads this is fine fodder.	62	64	60	62
GENE AUTRY (Columbia 38076) <i>Loaded Pistols, Loaded Dice</i> Autry slows down Phil Harris item for Western mart. Gene's coming up... this might go. <i>Serenade of the Bells</i> This pop sits well for Western lament. Tune's success can't hurt, even if this is late.	82	80	80	84
WILEY AND GENE (Columbia 38077) <i>My Memory Picture of You</i> Western duetting in front of string band. Unstirring chirping. <i>No Parting Word, No Parting Kiss</i> Harmonies better... lyric message doesn't bind, tho.	50	30	55	65
THE PLAINSMEN (Andy Parker) (Capitol Americana 40087) <i>Ruby Red Lips</i> Homespun hoky melody with little lyric appeal... folk quality too restrained. <i>Texas Belle</i> Unison Western harmony routine but effective. Backing too nondescript.	53	54	45	60
THE ORIGINAL ARTHUR SMITH AND HIS DIXIE-LINERS (Capitol Americana 40086) <i>Yodeling Waltz</i> The fiddle wall has yet to pale. Slow and sufferly but good h.b. <i>Sweet Thing</i> Peachy, screechy fiddle... Arthur's pucker will tempt folk followers.	78	80	75	80

RACE				
ST. LOUIS JIMMY (Victor 20-2650) <i>Bad Condition</i> Undistinguished blues with poorly enunciated vocal. Nice guitar work. <i>Dog House Blues</i> Title should draw but blues vocal is ordinary.	44	45	39	47
LAUREL WATSON (Lannie Scott Ork) (Sterling 3015) <i>You Made Me Love You (I Didn't Want To Do It)</i> Miss Watson turns on her Mae West type of vocal allure but nothing much happens. <i>'Deed I Do</i> Gal tries too hard. Effort is visible in strained vocal.	44	44	40	49
LAUREL WATSON (Lannie Scott Ork) (Sterling 3015) <i>You Made Me Love You (I Didn't Want To Do It)</i> Miss Watson turns on her Mae West type of vocal allure but nothing much happens. <i>'Deed I Do</i> Gal tries too hard. Effort is visible in strained vocal.	40	40	36	45

ARTIST TUNES LABEL AND NO. COMMENT	RATINGS			
	OVER-ALL	DISK JOCKEY	DEALER	OPERATOR

RACE				
SI OLIVER ORK (MGM 10133) <i>You Know What the Trouble Is, Baby</i> (Tommy Roberts) Chorus has Gospel-tune quality. On release that booming Roberts voice comes forth great. Sexy race appeal. <i>Lammar's Boogie</i> Oliver arrangement with instrumental figures taking sting off standard boogie sectioning.	70	72	68	70
T-BONE WALKER (Freddie Slack) (Capitol 15033) <i>Mean Old World</i> A shouter. T-Bone's guitar work overshadows his vocal and Slack backing. <i>I Got a Break, Baby</i> Another race "Baby" song. T-Bone's cleffings fall short of that mean guitar.	64	64	64	64
NELLIE LUTCHER (Capitol 15032) <i>The Pig-Latin Song</i> Nellie imparts own peculiar vocal pattern to her own tune. <i>Fine Brown Frame</i> Lutcher fans will be pleased; vocal style may annoy squares but it's still something.	54	56	52	54
JOE LIGGINS AND HIS "HONEYDRIPERS" (Exclusive 258) <i>Siboney</i> (Joe Liggins) Rumba at the five pace with the Latin beat retained... patter unnecessary. <i>Life Don't Mean a Thing To Me</i> On a commercial kick with Liggins "selling" lyric. Nice sax work.	64	64	64	64
ROBERT POPE FOUR (3 Minutes T-500) <i>(I'm Going To Do All My Fishing Out of) One Little Sea</i> Happy Pope warbling and guitar plunking on so-so novelty. <i>Night I Was Looking for Love</i> (3 Minutes T-501) Pope bends tonsils capably around fairish romantic ballad.	58	55	56	60

LATIN-AMERICAN				
ORLANDO GUERRA (CASCARITA)-CASINO DE LA PLAYA ORK (Victor 23-0747) <i>Tartara</i> Up-tempo guaracha with shout Spanish vocal. Tricky fade in and out of piano effective. <i>La Pelotica</i> Platinate Guerra piping on pleasant L-A ditty in slow guaracha rhythm.	69	72	67	68
MYRTA SILVA (Julio Gutierrez Ork) (Victor 23-0744) <i>Pellizcame Donde No Me Duela</i> Happy ditty with vocal on the strong side. Orking weak in spots. <i>Echale Tierra y Tapala</i> Ork stronger here than on flip behind big Silva piping. Tempo bright and gay.	68	71	64	66
FERNANDO FERNANDEZ-HERMANOS MARQUEZ ORK (Victor 23-0743) <i>Mentiroso</i> Romantic warbling in slow infectious style of pretty L-A tune. <i>Nochecita</i> Tune on fairish side. Sincere Fernandez piping and capable backing help.	71	73	72	68
FERNANDO FERNANDEZ-HERMANOS MARQUEZ ORK (Victor 23-0743) <i>Mentiroso</i> Romantic warbling in slow infectious style of pretty L-A tune. <i>Nochecita</i> Tune on fairish side. Sincere Fernandez piping and capable backing help.	72	71	74	70
FERNANDO FERNANDEZ-HERMANOS MARQUEZ ORK (Victor 23-0743) <i>Mentiroso</i> Romantic warbling in slow infectious style of pretty L-A tune. <i>Nochecita</i> Tune on fairish side. Sincere Fernandez piping and capable backing help.	68	70	67	66

ARTIST TUNES LABEL AND NO. COMMENT	RATINGS			
	OVER-ALL	DISK JOCKEY	DEALER	OPERATOR

LATIN AMERICAN				
JOHNNY RODRIGUEZ TRIO (Verne V-0251) <i>Mi Unico Tesoro</i> Dull bolero ditty with equally dull trio piping. <i>Penas (Heartaches)</i> Trio keeps Weems styling and tempo for rumba treatment with Spanish and English vocal.	39	38	42	36
"EL BOY" ORK (El Boy) (Verne V-0261) <i>Dorothy</i> Infectious calypso styling by ork as well as vocally with flashy piano tinkling to boot. <i>No Tengo Lagrimas</i> In the original, a treatment of "Come to the Mardi Gras" in samba rhythm.	72	74	69	72
NORO MORALES RHYTHM SEXTETTE (Majestic 1208) <i>Maria Teresa</i> Flashy Morales 88-ing and tasteful styling here of pert, up-tempo rumba ditty. <i>Opus Es Y's</i> (Noro Morales Ork) Full commercial ork treatment on fairish fast stepping rumba.	66	69	68	60
MACHITO AFRO-CUBANS (Verne V-0155) <i>Siguiendote</i> (Graciela) Machito features smooth deliberate L-A rhythm beat here. <i>Tambo</i> (Machito) Wild up-tempo rumba with shout-type Machito chanting.	79	83	79	75
MACHITO AFRO-CUBANS (Verne V-0155) <i>Siguiendote</i> (Graciela) Machito features smooth deliberate L-A rhythm beat here. <i>Tambo</i> (Machito) Wild up-tempo rumba with shout-type Machito chanting.	72	72	69	74

INTERNATIONAL				
JOE BIVIANO (RCA Victor Accordion Ork) (Victor 25-1104) <i>Viennese Polka</i> Strauss polka competently handled by Biviano and squeeze box ork. <i>Varsouviana</i> Oldie treated brightly here with occasional tricky accordion maneuvers.	71	72	69	73
THE FOUR MUSETTES (Musicraft 537) <i>Papa, Won't You Dance With Me?</i> Faithful, gay polka handling of legit tune. Musettes harmonize well with cute lyric capers. <i>Swinging Down the Lane</i> Isham Jones oldie well suited for gals' group chirping. Interesting ork work rates bow.	72	72	71	74
LAWRENCE DUCHOW RED RAVEN ORK (Victor 25-1105) <i>Humdinger Polka</i> It's no humdinger, gallop effect or no. But it's pleasant polka and Duchow sells. <i>Horseshoe Laendler</i> The old Goiman-Swiss beer band style. Tavern tuba luvvers will stroke mustaches fondly.	72	72	71	74
JOHNNY LAURENZ (Dick Maltby Ork) (Mercury 5099) <i>Just About This Time Last Night</i> Bad balance and recording mar Laurenz's capable piping on schmaltz ballad. <i>Serenade on a Heart String</i> Vocal volume and body weak altho superior to flip. Promising ballad, with Italian suavity.	48	45	52	48
JOHNNY LAURENZ (Dick Maltby Ork) (Mercury 5099) <i>Just About This Time Last Night</i> Bad balance and recording mar Laurenz's capable piping on schmaltz ballad. <i>Serenade on a Heart String</i> Vocal volume and body weak altho superior to flip. Promising ballad, with Italian suavity.	63	65	60	63

ARTIST TUNES LABEL AND NO. COMMENT	RATINGS			
	OVER-ALL	DISK JOCKEY	DEALER	OPERATOR

CLASSICAL				
CHICAGO SYMPHONY ORK-DESIRE DE-FAUW, DIR. (12") (Victor 12-0018) <i>Smetana: The Bartered Bride: Overture (Part I)</i> Another waxing of virtually standard, familiar concert music recorded well, played well.	75	NS	75	NS
MINNEAPOLIS SYMPHONY ORK-DIMITRI MITROPOULOS, DIR. (12") (Victor 12-0019) <i>Weinberger: Schwanda, the Bagpipe Player, Polka and Fugue</i> Mitropoulos leads the ork thru the sprightly polka and the modern fugue in a neat performance.	80	NS	80	NS
LICIA ALBANESE-RCA VICTOR ORK-ERICH LEINSORF, DIR. (12") (Victor 12-0014) <i>Bizet: Carmen: Act III, Micaela's Air</i> Miss Albanese is a fine soprano and does full justice to the familiar aria.	76	NS	76	NS
LICIA ALBANESE (RCA Victor Ork) <i>Verdi: La Traviata: Act III, Addio Del Passato</i> Full dramatic treatment on wax transmitted by the singer.	78	NS	78	NS
ALEXANDER BRAILOWSKY (12") (Victor 12-0016) <i>Chopin: Fantaisie-Improptu In C-Sharp Minor</i> The films have made it a popular Chopin year. Brailowsky knows his subject and underplays yet maintains tone and virtuosity.	NS	88	NS	NS
ALEXANDER BRAILOWSKY (12") (Victor 12-0016) <i>Chopin: Fantaisie-Improptu In C-Sharp Minor</i> The films have made it a popular Chopin year. Brailowsky knows his subject and underplays yet maintains tone and virtuosity.	NS	88	NS	NS
LAURITZ MELCHIOR (Georgie Stoll Ork) (MGM 30053) <i>Ave Maria</i> Cathedral atmosphere here for full Melchior vocal on Bach-Guonod classic.	79	81	76	NS
LAURITZ MELCHIOR (Georgie Stoll Ork) (MGM 30053) <i>Ave Maria</i> Cathedral atmosphere here for full Melchior vocal on Bach-Guonod classic.	80	82	78	NS

CLASSICAL & SEMI-CLASSICAL				
JAMES MELTON (RCA Victor Ork-Frank Black, Dir.) (Victor 10-1356) <i>Oh Come, All Ye Faithful (Adeste Fidelis)</i> English and Latin vocal. Melton in fine voice. Standard should sell year after year.	80	NS	80	NS
JAMES MELTON (RCA Victor Ork-Frank Black, Dir.) (Victor 10-1356) <i>Oh Come, All Ye Faithful (Adeste Fidelis)</i> English and Latin vocal. Melton in fine voice. Standard should sell year after year.	82	NS	82	NS
LOTTE LEHMANN (RCA Victor Chamber Ork-Richard Lert, Dir.) (Victor 10-1367) <i>O Come, All Ye Faithful (Adeste Fidelis)</i> Femme has audience for traditional number but sings over-poised.	72	NS	72	NS
LOTTE LEHMANN (RCA Victor Chamber Ork-Richard Lert, Dir.) (Victor 10-1367) <i>O Come, All Ye Faithful (Adeste Fidelis)</i> Femme has audience for traditional number but sings over-poised.	70	NS	70	NS

(See Record Reviews, page 126)

Small Mich. Towns Get Coin Laundries

DETROIT, Jan. 31.—New answers to the problem of finding suitable locations for special types of machines in smaller towns are reported from up-State Michigan in connection with new batteries of automatic washing equipment. In one case, these are being installed in a town locker plant, and in the other in a private residence.

Wolf brothers, operators of the Jonesville Locker Plant, Jonesville, Mich., have opened an automatic laundry service for housewives of the community. They have installed a battery of five Bendix automatic washing machines, which are supplied with hot and cold softened water, together with electric clothes dryers. An electric mangle and other equipment are to be added.

Earl and Mildred Ely, of Quincy, Mich., are ready to open a laundry service at their residence. This self-serve laundry will have eight Bendix automatic washers and other modern equipment. Service charges will be according to weight of combined wash. Laundry will be open from 8:00 a.m. to 9:00 p.m.

Acme Coin Machine Shows 1st Pin Game; Set for Production

CHICAGO, Jan. 31.—Acme Coin Machine Manufacturing Company, new pin game manufacturer organized here recently, displayed two models of its first game, Casba, in the showrooms of the Monarch Coin Machine Company during the CMI convention here last week.

Acme is currently readying facilities for a production run on the game and is in the process of appointing regional distributors.

Casba features high scoring and a different type of kick-out device, utilizing tunnels. Game embodies a departure from usual construction in that 90 per cent of the mechanism is installed in the backboard.

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Woodward Amusement Co.
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Early Delivery On New Exhibit Arcade Pieces

CHICAGO, Jan. 31.—Exhibit Supply Company announced this week that the first production line models of its new arcade machine, Make 'em Kiss, will be ready for spring delivery. New arcade piece was introduced to the trade during the recent Coin Machine Industries (CMI) show here.

Make 'em Kiss measures approximately 7 feet high by 20 inches wide by 12 inches deep, features a model of a boy's and a girl's head. After the customer inserts his penny in the coin chute, the customer presses two grips with one hand that draws the boy's and the girl's head together until they kiss. As the two faces get closer together the customer receives an electrical sensation which grows stronger as the heads move together.

Other New Machines

Other recently introduced arcade pieces shown by exhibit during the CMI show were two fortune-telling card vender machines. They are Crystal Gazer and Egyptian Seeress. The first machine features a fortune-teller looking into a magic urn. Both machines have two coin chutes, one for men customers, the other for women. Both arcade pieces will be ready for spring delivery.

Desplenter Resigns As Ass't Director Of CMI P. R. Bureau

CHICAGO, Jan. 31.—Gwen Desplenter, who has served as assistant director of the Coin Machine Industries, Inc. (CMI), public relations bureau since it was founded in October, 1946, resigned her position this week.

Miss Desplenter has been responsible for a great deal of the work accomplished by the CMI bureau during the past year. As yet no one has been named to fill the post.

A farewell party in her honor was given by bureau members Thursday (29) and she was presented with a piece of luggage.

Altho she has made no long-range plans, Miss Desplenter will leave shortly on an extended trip thru the South and West and will collaborate with a local doctor on a book.

Bell-o-Matic Organ Resumes Publication

CHICAGO, Jan. 31.—Bell-o-Matic Corporation yesterday (30) began mailing the "re-inaugural issue" of its pre-war house organ known as *Spinning Reels*, Grant Shay, firm vice-president, said.

Designed by Frank Riley, nationally known as a designer of type faces, the house organ will be published six times a year (once every other month) and be edited by Shay. It will have 20 pages, including two-color cover pages and one color text.

Prior to the war, *Spinning Reels* was published for at least 15 consecutive years. During the war years when the firm's personnel was engaged in war production work, the text of the publication was altered and re-titled *The War Years*.

Production Control Machine Shown at Chicago's Coin Meet

CHICAGO, Jan. 31.—Coin machine manufacturers and suppliers got a first-hand look at the new Chart-o-Matic production control aid at the coin machine show held here last week.

New machine was developed by

Mass. Bill Would Set Maximum Commissions for Cig Venders

BOSTON, Jan. 31.—Massachusetts legislators have set February 24 as the date for a hearing on a proposed act which would prohibit the sale of cigarettes as loss leaders and fix a maximum location commission for cigarette vender sales of 3.5 per cent of the minimum retail selling price per package of cigarettes sold thru the vender.

Bill was introduced by the Cigarette Merchandisers Association of Massachusetts (CMAM). If passed, its main effect on vending machine operations would be to eliminate "location jumping" by offering a location excessive commission rates or other such inducements.

At present Massachusetts operators are paying location commissions averaging 2 per cent of gross sales. With vender sales averaging 20 cents per pack and wholesale costs, including a 2-cent State tax, averaging 17.7 cents, the gross profit margin for a cigarette vender operator is approximately 1.3 cents per pack.

The measure, if passed, would fix commissions so that, wholesale costs and taxes remaining constant, it would be possible for an operator to realize an average commission of 1.6 cents per pack without fear of being driven out of a location by another operator offering a higher commission schedule or some type of bonus.

Massachusetts cigarette vender operators say that the measure, while not imposing too heavy restrictions on commissions, will make it possible for an operator to have some degree of protection against unscrupulous competitors who seek to "jump" locations by initially operating at a loss.

Other Provisions

Along with provisions restricting vender commissions to the 3.5 per cent figure, the act makes it unlawful for any retailer to offer cigarettes at less than cost with intent to injure competitors or destroy substantially or lessen competition. Similar restrictions would be placed on cigarette wholesalers.

The bill reads: An act prohibiting operators of cigarette vending machines from paying or offering excessive commission rates or other inducements.

Chapter 64C of the general laws is hereby amended by striking out Section 14, inserted by Section 1 of Chapter 547 of the Acts of 1945, and inserting in place thereof the following:

Section 14. (A) It shall be unlawful for any retailer, with intent to injure competitors, destroy substantially or lessen competition, to advertise, offer to sell or sell at retail cigarettes at less than cost to the retailer; for any wholesaler, with intent to injure competitors, destroy substantially or lessen competition, to advertise, offer to sell or sell at wholesale cigarettes at less than cost to the wholesaler; or for any vending machine operator, with intent to injure competitors, destroy substantially or lessen competition, to offer to pay or pay for the sale of cigarettes thru vending machines a commission rate, rental fee, bonus, concession or other inducement of any kind which, or a combination of which, exceeds a sum equal to 3.5 per cent of the minimum retail selling price per package of cigarettes sold thru the machine. Any such

the Spiral Manufacturing Corporation, of Chicago, and is designed to aid manufacturing firms in keeping visual records of all plant activities.

Chart-o-Matic is a compact, portable device which is motor-driven. It can handle up to 2,000 items, giving enough room for a complete production record of each.

retailer, wholesaler or vending machine operator violating this subsection shall be punished by a fine of not more than \$500.

(B) Evidence of advertisement offering to sell, or sale, of cigarettes by any retailer or wholesaler at less than cost to him, or evidence of an offer to pay or payment by a vending machine operator of a commission rate or other remuneration in excess of the amount stipulated in Subsection (A) hereof, shall be prima facie evidence of intent to injure competitors, destroy substantially or lessen competition.

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Changeable right on location in a few moments' time to 1-5-10-25c play. Cabinet rebaked to give new machine appearance. Size: 18 3/4" high, 14 1/2" wide, 12" deep, 50 lbs. wt.

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Also makers of Tranquil Tone Coin operated radios and television units — coin operated radio kits — coin operated timers for washing machines, ironers, etc.

Organize New Association For L. A. Phono Operators

LOS ANGELES, Jan. 31.—With the formation of the Amusement Operators' Association (AOA) here last week, Los Angeles has, for the second time within a year, two organizations for music machine operators. The other is the Southern California Automatic Music Operators' Association (SCAMOA), of which Duane (Tommy) Thompson assumed leadership last week when E. Jay Bullock resigned to organize a record retailers group (*The Billboard*, January 31).

New association, AOA, is headed by Nicholas Sutherland as managing director, and A. Stephen LaBarba, president and director of publicity. These officers, Sutherland said, are serving temporarily until an election can be called.

Centers on Juke Field

AOA is concentrating its activities around the juke box field, the managing director said. Its membership will be composed entirely of owners and owner-operators.

"We have no clique or special favors for anyone. We want to do the greatest good for the greatest number. We are co-operating with George Miller, of California Music Operators' Association, in Oakland. However, he will represent the operators in that section and we will do the same in Southern California," Sutherland told *The Billboard*.

On the union situation, which has been up in the air here for some months, the managing director said: "We have queried the proper officials in Washington to determine definitely who has the rightful jurisdiction

over this field. We will affiliate with the one that has this jurisdiction."

Legal Unit Stressed

It was pointed out that the legislative committee will be one of the most important segments of the association. Legal counsel will be retained to watch ordinances and regulations affecting the industry in the area.

SCAMOA's new president said that his plan for the present was to put his organization on its feet. "As far as union affiliation is concerned, that is a thing of the past," Thompson said. He added that the board of directors had ordered a reorganization program and that at this time research is being done to properly analyze the picture. Thompson intends to call upon all inactive members to solicit co-operation in getting the ball rolling on his new program.

AOA has established offices at 2536 West Pico and SCAMOA's new headquarters are at 924 1/2 South Berendo.

SCAMOA has had a series of ups and downs during the past year, especially during the days when it was conducting a charter fight with the Music Operators' Association of Southern California (MOASC). MOASC finally disorganized rather than go into a legal battle.

Timing Device Firm Elects Rhodes Pres.

HARTFORD, Conn., Jan. 31.—Stockholders of M. H. Rhodes, Inc., makers of timing devices, elected the firm's founder, M. H. Rhodes, president during an election meeting at the Hartford-Connecticut Trust Company here.

Action marks the return of the firm's control to Rhodes, who for the past year was virtually inactive in the affairs of the organization. New directors were also elected during the bank meet. They are Franklin I. Camp, retired Connecticut manufacturing executive; Erastus C. Geer, of Cooley & Company brokerage firm; Thomas M. Perry, Hartford consultant engineer, and Rhodes and his two sons, William H. and Mark H. Rhodes Jr.

Founded in '30

Founded in 1930, the firm will experience substantial business volume for some time to come, the newly elected president told stockholders after the election. He also pointed out that the handling of future business calls for heavy financing to provide needed working capital and to retire indebtedness currently carried by the company. Toward this end Rhodes said that arrangements had been made with Walter Heller & Company, Chicago finance firm, to advance the needed capital.

Since the end of the war, the timer business has experienced a broad expansion. In the coin machine field this expansion came about as a result of the many new types of equipment that have reached the market and are dependent on timing devices for successful operation. Among these are coin laundries and coin radios.

Poole Opens Boston Distributing Firm

BOSTON, Jan. 31.—Harry Poole, associated with the coin machine field in this area for many years, has opened his own distributing offices on Beacon Street. Poole will handle amusement games, consoles and bells and will also maintain a parts department.

Md. Smokers Lose Tax Fight Round

BALTIMORE, Jan. 31.—Maryland smokers lost out last week in a fight to have the bill which requires a 2 per cent sales tax on cigarettes, cigars and other smokers' items submitted to a referendum of the State's voters.

Request for a referendum had been submitted to the Anne Arundel County Court by four members of a State economic council, backed by 24,000 petition signers. Court refused to issue such an order, however. Circuit Court judge ruled that the levy does not have to be submitted to a referendum of the State's voters.

This marks the second time the measure has moved thru a court battle intact. Economic council, however, may carry the issue to the Maryland Court of Appeals.

New Marvel Games in Production; Feature 4 Flipper Bumpers

CHICAGO, Jan. 31.—Both the rolldown and pinball versions of the Marvel Manufacturing Company's new game Gold Mine are now in production, it was announced this week by D. A. Wallach, firm sales manager. The two games were shown for the first time at the recent Coin Machine Industries' show at the Sherman Hotel here.

Both games feature two pair of flipper action-type bumpers, for a total of four flippers, all of which can be actuated at one time by the player pressing either the right or left hand flipper control button. However, the most novel feature of the two new games is the out-hole scoring feature that allows the player to score up to 190,000 points just after the last ball drops into the out-hole and completes the play of the game.

As the game is played the ball rolls thru the play field where it may hit a series of bumpers and possibly drop into a saucer-type kick-out pocket. After dropping into this saucer, the ball is kicked out and downward where it may go thru either of five rollover switches which are placed parallel from left to right across the middle of the game's play field.

If the ball passes either the extreme left rollover or the fourth from left rollover switch the letter "ld" light up on game's name on the scoreboard. If a later ball, or the same ball is hurled upward by correct use of flipper action and is far enough up on the play field to pass thru one of the five parallel rollover switches, and passes thru the extreme right hand rollover or the fourth from right rollovers, the letters "go" light up on the board thereby completing the word "gold." Then if a succeeding ball passes thru the middle rollover, the word "mine" is lighted. After the words "gold mine" are completely lighted all the bumpers are automatically lighted and the player is given five chances for bonus scoring and six chances for free play.

A kick-out pocket toward the lower half of the play field helps build up bonus points in amounts of 10,000 points at a time. Bonus score points from this sequence are collected when a ball drops into certain sections of the out-hole. There is a lighted section that flashes on an individual light for each of the five parts of the out-hole. Since this light moves from left to right when a ball drops in the out-hole if the last ball can be skillfully manipulated into the extreme right part of the kick-out hole after first building up the bonus sequence the player records 190,000 extra points on his score. Maximum score in the game is 950,000 points.

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Mills Engineers, Jukes to NAAMO Training Schools

CHICAGO, Jan. 31.—Charles W. Schlicht, manager of the music division of Mills Industries, Inc., announced Tuesday (27) that his firm would co-operate with the National Association of Automatic Machine Owners' (NAAMO) sponsored veterans' coin machine mechanic training schools, wherever the schools have the approval of local boards of education.

As a primary move, Schlicht said that Mills music division would send both an open and a closed model of the Constellation to the New York school, currently being conducted at the Manhattan Trades Center there. He added that as other schools are opened, under the expressed authority of their local boards of education, the Mills firm will lend them additional units. Supervisory instruction by Mills factory-trained engineers on music equipment will be given to the various approved schools' teachers, Schlicht said, whenever they visit the firm's Chicago plant.

Schlicht said that the co-operation offered NAAMO was in line with Mills' long standing policy to back any move approved by local civic authorities.

Melville Confections Completes Set-Up of National Sales Force

CHICAGO, Jan. 31. — With the recent appointment of eight sales representatives, covering 19 states, Melville Confections, Inc., here has completed a nationwide sales program, according to Al Manning, sales manager.

National coverage was made possible by expanded production as a result of two-shift operation. Firm's present plans call for increasing the variety of penny specialties and resumption of the manufacture of numerous bulk items that were discarded during the war.

Manning also announced that, marking the first change in the company's sales staff since its formation, Harry Hassman has replaced Leonard C. Brout, covering the Eastern half of Ohio and Western half of Pennsylvania. During 1947, firm added two brokers, Ralph Gordon in the New England States, and Jack Mackie in North and South Carolina and part of West Virginia and Virginia. In addition, Ted Williams was appointed to handle the Eastern half of Pennsylvania and the Krebs Brothers were named for Missouri and Kansas.

Brokerage Appointments

Leading the list of new Melville confections brokerage appointments are Ralph L. Mutz Company, Oakland, Calif., covering Northern California, and Val Drougard, Castle Rock, Wash., representing Washington and Oregon. Carl A. Bodin Company, Los Angeles, will represent Melville in Southern California and Arizona.

J. H. Pulliam Brokerage Company, Denver, will cover New Mexico, Colorado, Utah, Idaho, Montana, Wyoming and Nevada. Richard Wright, Omaha, will cover the Western half of Iowa and all of Nebraska. In the newly-created Southern territories are Reid Green, Atlanta, for Georgia and Florida. Duke Hosier, Oklahoma City, handles Oklahoma and Arkansas.

Gum Products Lists Income

NEW YORK, Jan. 31.—Gum Products, Inc., reports a net income of \$169,062 for the quarter ended October 31. Earnings are equal to 18 cents on each 801,125 shares.

Inspection Scheduled by Vender Firm

Philadelphia Co. Tells Plans

PHILADELPHIA, Jan. 31.—Combating recent bad publicity in the local newspapers, the Peoples Service Vending Machine Company, which operates all the candy and gum machines and weight scales on Philadelphia's subway and elevated train platforms, has announced that it will make inspections of all machines twice a week and remove from operation immediately all defective machines.

At a hearing before Morton Witkin, chairman of the city's Board of County Commissioners, George Whitehead, deputy supervisor of the Bureau of Weights and Measures, reported that his inspectors had found 25 weighing scales "out of line," some of them by as much as 20 pounds. Inspectors also reported 12 vending machines as defective.

Albert Patterson, chief mechanic for the vending firm, blamed the public for many of the defective machines. Patterson said that slugs dropped into the machines threw them out of kilter. A number of scales were damaged by children jumping up and down on them, Patterson said. Other vending machines were sometimes defective, according to the company's mechanic, because "people hit and kick them."

The publicity about the machines taking pennies and not giving merchandise has hit hard at all vending machine operators, altho the machines in question are strictly the operation of People Service. Since it marked the second time in six months that the newspapers, *The Philadelphia Inquirer* in particular, hit at the machines, Peoples Service is now "bending over backwards," according to one of the officials, in an effort to counteract the publicity.

It was indicated that the machines will now even accept slugs, the company being willing to stand the loss rather than have the machines get out of commission and leave ground for the newspaper to complain again in print. In many circles, the action of *The Inquirer* in giving such prominent space and pictures to the faulty machines was said to be inspired "politically," aimed at certain interests said to be big stockholders in the Peoples Service corporation.

Ohio Firm Produces Protective Coatings

DAYTON, O., Jan. 31.—Two new types of anti-corrosive zincilate coatings, which may prove of value to the maintenance of coin machines of all types, particularly those on location outdoors, have been announced by their manufacturer, Industrial Metal Protectives, Inc., this city.

According to the results of accelerated tests conducted by the firm, zincilate will give up to 20 years protection against corrosion. Both types of the product now being produced by Industrial Metal have the ability to air-dry without baking.

One of the leading features of the new zincilate coatings is that they are sufficiently flexible so that objects may be bent without injuring the protective covering.

The manufacturers of the new coatings claim that the products are adaptable to production line application by dipping, spraying, brushing or roller coating thru the use of conventional finishing equipment.

TOP VALUES!

KEENEY CONSOLES		MILLS	
Three-Way Bonus Super Bell, 5-10-25¢	\$745	THREE BELLS, 5-10-25¢	\$195
Twin Bonus Super Bell, 5-25¢	550	FOUR BELLS	100
Single Bonus Super Bell	345	JUMBO PARADES, late head, P.O.	95
EVANS		PAGE TWIN REEL, 10-25¢	
1947 Galloping Dominoes, F.P. and P.O.	\$395	SARATOGA, 10¢	65
1947 Bangtalls, F.P. and P.O.	395	SARATOGA, 25¢	75

NEW GAMES	KEENEY'S HOT TIP	STEEL BALL
Keeney Cover Girl	Guaranteed as new	ROLL DOWN GAMES
Chicago Coin Bermuda	One-Ball Free Play • 4-Coin Multiple Jack Pot • Automatic Shuffleboard. "The Smoothest One-Ball ever made!" Player appeal galore! While small quantity lasts . . .	Cover Girl
Exhibit Treasure Chest	\$295	Singapore
Genco Triple Action	Keeney's Twin Bonus Super Bell Brand new — original crates. 5¢-25¢ — Only two available . . .	Bermuda
United Tropicana	\$1,000	Melody
Williams Sunny	CHICAGO COIN GOALEE	Gold Mine
Marvel Gold Mine	Brand new, original crates . . .	
Bally Melody	\$185	

PHONOGRAPHS	ONE-BALLS
Wurlitzer 850	Victory Derby, automatic shuffleboard, P.O.
Wurlitzer 780	Jockey Club, P.O.
Wurlitzer 500	Turf King, P.O.
Wurlitzer 500-A	Blue Grass, F.P.
Seeburg 8800 lo-tone	
Seeburg 9800 lo-tone	
Seeburg Plaza	
Rock-Ola '39 DeLuxe	
Rock-Ola '40 Master	
Aireon 1946, like new	
Packard Hideaway, floor sample	
	Williams All Stars (brand new, latest models, original crates) . . .
	Williams Box Score, new . . .
	Genco Total Roll . . .

Terms: 1/3 Down, Balance Sight Draft or C.O.D.

Special this week

BALLY DRAW BELLS

Deluxe Draw Bells . . . \$315.00
Regular Draw Bells . . . 275.00

WORLD WIDE DISTRIBUTORS, INC.

2330 N. WESTERN AVE. CHICAGO 47 Phone: EVERGLADE 2300 CABLE ADDRESS "GAMES"

★ IN NEW ENGLAND IT'S TRIMOUNT ★ IN NEW ENGLAND IT'S TRIMOUNT ★ IN NEW ENGLAND IT'S TRIMOUNT

DISTRIBUTORS—ATTENTION!!!

TRIMOUNT WANTS ALL NEW 5 BALLS—ANY QUANTITY—GAMES MUST BE IN ORIGINAL CRATES

Write! Wire! Phone!
Quote BEST PRICE and QUANTITIES AVAILABLE

TRIMOUNT

COIN MACHINE CO.
40 WALTHAM ST., BOSTON 18, MASS. PHONE: LIB. 9480

NEW and GUARANTEED REBUILT SLOTS

NEW EQUIPMENT IMMEDIATE DELIVERY	Write for Prices
Bermuda Pro-Score	Mills Blue Fronts, 5¢
Tropicana Rio Rita (Flipper Roll Down)	Mills Blue Fronts, 10¢
Treasure Chest Tin Pan Alley	Mills Blue Fronts, 25¢
Sunny Double Up	Mills Brown Fronts, 5¢
Keeney Cover Girl Wild Lemon	Mills Brown Fronts, 10¢
Lady Robin Hood Jockey Special	Mills Brown Fronts, 25¢
Bally Melody Jockey Club	Mills Silver Chrome, 5¢
	Mills Silver Chrome, 10¢
	Mills Silver Chrome, 25¢

In Original Cases BRAND NEW

SHOOTING STARS, \$69.50

Write for List: A-1 New and Reconditioned 5-Balls, 1-Balls, Consoles, Arcade Machines, Weighing Scales, etc.

FOREIGN TRADE: We are prepared to serve you now. Write in your own language for information. We make all coin chute adaptations; are experts in special packing and crating. Send for our illustrated literature. CABLE: MOCOIN.

Terms: 1/3 Deposit, Balance C. O. D. or Sight Draft.

SPECIALS!

Reconditioned, Refinished, Repainted

Packard Hideaway, Eight Plam-Mor Boxes, 100 Feet of 30-Wire Cable, Complete . . .

\$625.00

EXTRA SPECIAL—ALL BRAND NEW!

MONARCH COIN MACHINE CO.

1545 N. FAIRFIELD AVE. (PHONE ARMITAGE 1434) CHICAGO 22, ILL.

**QUALITY MERCHANDISE
AT CLOSEOUT PRICES**

ALL GUARANTEED READY FOR OPERATION. 'PHONE, WIRE OR MAIL YOUR ORDER IMMEDIATELY!! (ALL EQUIPMENT LISTED OFFERED SUBJECT TO PRIOR SALE.)

ARCADE EQUIPMENT

1 Six-Gun A.B.T. Rifle Range, complete with tent	\$1,695.00
2 Pre-Flight Trainers, 25¢ coin slot	275.00
1 Mutoscope Atomic Bomber	225.00
4 Chicago Coin Hockey	109.50
1 Chicago Coin Goales	195.00
1 Century Super Torpedo	69.50
2 Mutoscope 5¢ Drop Picture Machines, complete with stand and reel	69.50
3 Mutoscope 1¢ Drop Picture Machines, without stand	27.50
1 Exhibit 5¢ Fist Striker	155.00
2 Seeburg Jap Guns with Photo Electric Rifle Range conversion	99.50
1 Mutoscope Sky Fighter with Klip-A-Nip conversion	109.50
2 Mills Open Screen Panorams	325.00
4 Mills Factory Rebuilt Panorams with Viewing Show conversion	491.50
4 New Style Vitalizers	139.50
1 Brand New Bat-A-Ball Sr.	99.50
7 Refinished Wood Cabinet Vitalizers, 1¢ or 5¢ slots	99.50
5 Mutoscope 2¢ Post Card Venders with base	59.50
1 Exhibit 1¢ Double Unit Post Card Vender with base	79.50
12 Model K-80 Astrology Ticket Scales complete with six sets tickets	169.50
15 Model K-25 Guess-er Scales, refinished like new	149.50
3 Evans 1947 Ten Strikes	225.00
1 Bally Heavy Hitter with stand	129.50
4 Brand New 1½ Champion Basket Balls	32.50
1 Brand New Spot-Lite Upright F.P. Game	165.00
10 Brand New 1¢ Ideal Post Card Venders, each with 1,000 cards	25.75

COUNTER GAMES

40 Post War A.B.T. Challengers, Lots of five	\$ 24.50
Single	29.50
28 Post War Gottlieb 3-Way Grip Scales, Lots of five	22.50
Single	27.50
1 1¢ Pitch-Em	13.75
5 1¢ Pop-Up	13.75
1 1¢ Grip Vue	24.50
1 1¢ Acme Electric Shocker	13.75
15 Brand New Bat-A-Ball Jr. with or without stand	18.50
4 Brand New 5¢ Hi-Fly	39.50
4 Brand New 1¢ Mexican Baseball	32.50

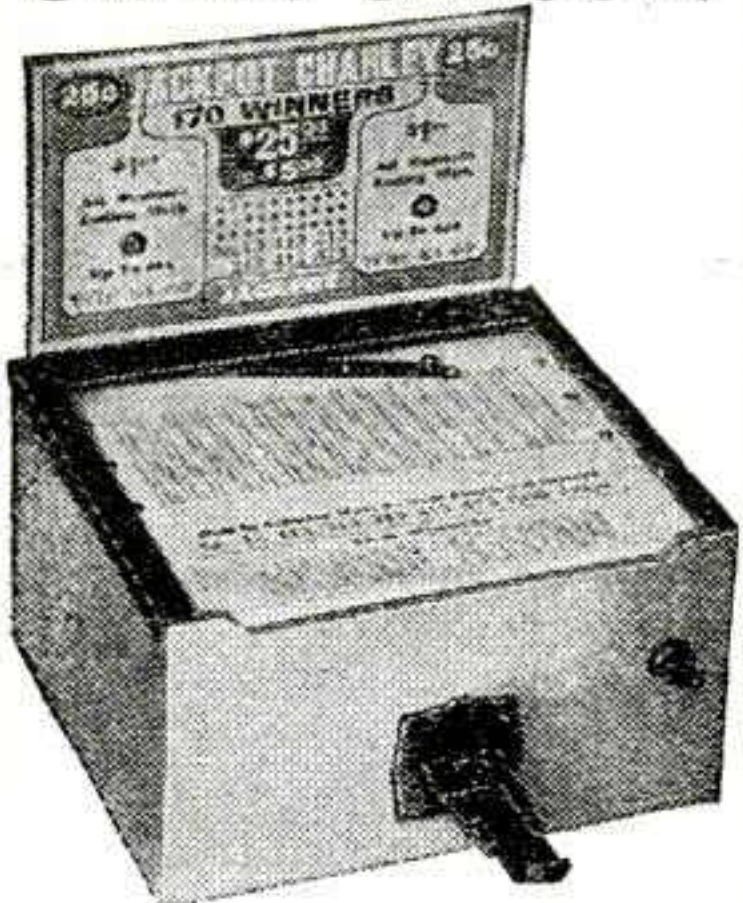
MISCELLANEOUS APO AND FP MACHINES

2 Columbia Post War Twin JP Bells	\$ 99.50
2 Mills 5¢ Blue Fronts	119.50
1 Keeney 5¢ Super Bell	149.50
1 Mills Post War 5¢ Q.T.	99.50
3 Mills Post War 5¢ Vest Pockets	52.50
1 Bally Grand National, 1-Ball APO	69.50
1 Bally Eureka	335.00
3 Genco Step Up	109.50
4 Bally Double Barrel	69.50
3 Bally Surf Queens	89.50
3 Gottlieb Stage Door Canteens	109.50
7 Bally Silver Streak	165.00
2 United Sea Breeze	149.50
1 United Oklahoma	69.50
1 United Streamliner	69.50
1 United Idaho	69.50
1 Bally Midget Racer	109.50
1 Bally Big League	109.50
1 Bally Ballyhoo	139.50

TERMS: 1/3 deposit with order, bal. C. O. D.

THE VENDING MACHINE COMPANY
207 FRANKLIN ST. FAYETTEVILLE, N. C.
Phone: 3171

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GREAT SEASON**



**COIN-OPERATED
AUTOMATIC
SALES BOARDS**

Deals of all kinds
Write for particulars

R. C. WALTERS MFG. CO.
4201 NORFOLK ST. LOUIS 10, MO.

**Sugar Quotas
For '48 Set
By Anderson**

Sufficiency Predicted

WASHINGTON, Jan. 31.—Following the announcement by Secretary of Agriculture Anderson that the United States estimated sugar needs for 1948 would be 7,800,000 short tons, raw value, sugar experts and sugar users predicted that sugar rationing and use of substitutes were a thing of the past.

Consensus was that unless unforeseen conditions develop, both home consumers and industrial users would have no difficulty in acquiring sugar supplies thruout the year.

Ravaged Fields Active

Major reason for the optimism is that sugar producing areas thruout the world devastated by war have made an unexpectedly fast recovery and will soon be adding their share to the world's crop. For example, the Philippine fields, which observers stated could not again be active for several years, are already producing.

How the adequate sugar crop will affect the price of the commodity is not yet clearly defined, but most sugar experts predict that the price will remain approximately the same for some time.

Anderson's estimate of U. S. needs is required under the Sugar Act of 1948. However, he pointed out that this figure is subject to change if it becomes necessary to keep sugar prices in line with the cost of living.

Consumption for the full year 1947 totaled 7,400,000 tons, an amount exceeded by this country only in 1941, when 8,069,000 tons were consumed. During that year, however, approximately 1,000,000 tons represented stock piling.

**Bradenton, Fla., May
Revise Juke Curfew**

BRADENTON, Fla., Jan. 31.—This resort city's music machine operators may soon witness a step-up in play if the city council passes a proposal now under consideration to extend the curfew on juke boxes to midnight.

Proposal came about as a result of a complaint by Fred House, music machine distributor in Sarasota, who pointed out that the local operators were not making any money here because of high operating expenses and the present early curfew—11 p.m. House said that in other cities the hour before midnight has proved a particularly heavy play hour and, in the case of Bradenton operators, might prove the difference between making and losing money.

After House's suggestion was made before one local councilman and was given his approval, remaining councilmen agreed to consider the proposal.

**Choate, AMOA Exec Secy.,
Heads Montgomery Campaign**

MONTGOMERY, Ala., Jan. 31.—Col. R. E. L. Choate, executive secretary of the Alabama Music Operators' Association, headed the successful appeal by the Community Chest in Montgomery for 1947-'48.

Colonel Choate, general chairman of the appeal, reported that the drive for \$168,000 went over the top by approximately \$800. He and his co-chairmen were commended by Wallace Mercer, retiring president. Colonel Choate has been elected a vice-president of the chest for this year.

**Song Gets Local
Juke Box Billing**

PENNSBURG, Pa., Jan. 31.—The music machine played an important part in the campaign staged by the Aurora Theater here for the local opening of *Waters of the Perkiomen*. A recording of the screen song was used by every music machine in the area and because of the local interest in the song the stunt was highly publicized in the newspapers. Perkiomen is the name of a scenic area and a creek in this locality.

The newspapers directed the attention of the music-box fans to the fact that the song is 20 years old and that Al Dubin, who wrote the words, was a former student of the Perkiomen school here, and that Paul Specht, dance band leader of an earlier year who wrote the music for the song, is also a native of the locality. As much attention was given to the music as to the movie itself.

**Chase Candy Co.
Frames Regional
Divisions for Sales**

ST. LOUIS, Jan. 31.—In a move designed to give more concentrated attention to its many customers thruout the nation, W. A. Yantis, president and director of sales for the Chase Candy Company, announced the appointment of six regional sales managers. Makers of bars and bulk candy sold thru vending machines, the firm was an exhibitor at the recent Coin Machine Industries (CMI) convention in Chicago.

Under the new set-up the regional heads will be in charge of sales in their respective areas while also being under the over-all authority of E. J. Reed, Chase's general sales manager.

A list of the appointees follows:

Stanley E. French will handle the Southwestern division with headquarters in Dallas. His territory includes New Mexico, Texas, Oklahoma, Arkansas, Louisiana and Southern Mississippi. Prior to joining the Chase organization, French was with the National Candy Company for 28 years.

J. B. Peeler, named Southeastern sales manager, will have headquarters in Atlanta. Erstwhile Chase representative in the Louisiana territory, Peeler will handle sales in Northern Mississippi, Florida, Georgia, North and South Carolina, Kentucky, West Virginia, Virginia, Tennessee and Alabama.

Lowell E. Tjaden was appointed sales manager of the Western division in mid-1947 and under the new arrangements adds more territory. At one time affiliated with Booz-Allen & Hamilton, management engineers and business consultants, Tjaden's expanded division will include California, Colorado, Utah, Idaho, Nevada, Wyoming and Montana, with headquarters in San Francisco.

William H. Kelly, former vice-president of Valentine Liquors, Inc., Chicago, appointed Central division sales manager, will maintain offices in Chase's St. Joseph, Mo., headquarters. Kelly will handle sales on Minnesota, South Dakota and all of Nebraska except the western part. He is the former Chase Cleveland representative.

H. B. Murphy, as sales manager of the East Central division, will be in charge of sales in Wisconsin, Michigan, Ohio and Illinois, with offices in Chicago. He was formerly with the National Candy Company in Kansas City, Mo., later transferring to the Chicago division of the same firm.

Al C. Gentz took over the sales manager post of the Eastern division in November, 1947, has had varied

**New Stamp Vender
Bows in Rochester**

ROCHESTER, N. Y., Jan. 31.—A new automatic stamp vending machine which dispenses postage stamps at face value and which was designed and built by the Commercial Controls Corporation (CCC) here, recently was placed in operation by the United States Post Office Department in the lobby of the post office here.

The vending machine was unveiled by Charles R. Ogsbury, president of CCC, with Samuel R. Young, special assistant to the postmaster general; Nelson B. Wentzel, deputy third assistant postmaster general; the Hon. Samuel B. Dicker, mayor of Rochester, and Donald A. Dailey, Rochester postmaster, in attendance.

Operating with a regular coin chute, the machine vends five 1-cent stamps for a nickel, two 5-cent airmail stamps for a dime and five 3-cent stamps for a nickel and a dime.

In an address following the installation of the vender, Young commented on the machine as the culmination of many years of effort on the part of the Post Office Department to make the matter of buying stamps in the post offices thruout the country more convenient for patrons.

"On an average business day," said Young, "the postal service sells 75,000,000 postage stamps to 20,000,000 persons. It is such a consideration as this that reminds us there is a real need for a safe, dependable and convenient device, simple and automatic in operation, one that the mere dropping of a coin in a chute will deliver to you untouched the stamp you want. I can think of no more fitting place for the first machine to be installed than here in Rochester where so many people who have given their time and talents in its production will be among its first users."

While CCC is currently devoting its entire production of the stamp venders to meet the requirements of the post office, Ogsbury reported that as soon as possible equipment will be turned out for use on locations such as department stores, hotels, apartment houses, etc.

experience in the confectionery trade. From his New York headquarters, he has charge of sales in New York, New Jersey, Maryland, Delaware, Pennsylvania, Connecticut, Rhode Island, Massachusetts, New Hampshire, Vermont, Maine and the District of Columbia.

SLOT BARGAINS

50¢ Pace '46 DeLuxe Chrome, like new	\$150.00
50¢ Mills Blue Fronts, 3/5	100.00
5-10-25¢ Mills Gold Chrome, 3/5, ea.	85.00
25¢ Mills Chrome Bell, 3/5	85.00
5-10-25¢ Mills Blue Fronts, 3/5 org.	80.00
5-10¢ Mills Brown Fronts, org. 3/5, ea.	65.00
25¢ Mills Club Bells, perfect	125.00

Write or wire for lot price, 1/3 cash, bal. C. O. D.
J. EDWIN THAMERT
3512 Kootenai Ave. Boise, Idaho

Special!

**SHOOT the BEAR
RAY GUN**

Completely reconditioned. Fully repainted.
\$124.50 Crating \$5.00 Extra
Money-back guarantee

SEEBURG RAY GUN
Amplifiers, Motors and Rifles Repaired.

COMPLETE STOCK OF SEEBURG RAY GUN PARTS. Write for list.

Coinex
CORPORATION

1346 ROSCOE ST.
Gra. 0317 CHICAGO 13, ILL.

Indiana Coinman Goes All Out On Public Relations Project

INDIANAPOLIS, Jan. 31.—When Pete Stone does a public relations job for his Indiana Automatic Sales Company, local Rock-Ola distributor, he goes all-out on the project.

Currently he is concentrating his efforts on a campaign to provide music for church youth centers, teenage canteens, boys clubs, community centers and charitable institutions.

His idea is to provide out-dated juke boxes to such deserving organizations. This idea is now quite common throught the country, but Stone has added a new twist to it—he not only donates the juke boxes to the organizations, but also trains people to keep them in repair.

No Antiques

When Stone decided to donate used juke boxes to deserving groups, he recognized that it would be a short-sighted idea to give antiquated phonographs for which parts are unavailable. This type of equipment he scrapped and saves worthwhile parts for repairs on other machines.

However, it was necessary to turn over phonographs to the organizations which require frequent attention to keep into working order—especially if they get a lot of use, and in Indianapolis clubs they do. Stone's own service staff was too busy to spend free time keeping these machines in working order, so a plan was instituted whereby several youths from each place where a juke box has been installed were trained by Stone's organization to handle most of the required repairs.

Good Response

Response to this idea was excellent, but Stone soon found the plan was too broad, so he altered it so that only two boys are taken at a time and given a more thoro training in juke box repairing.

The present plan is proving very successful. Stone supervises the class himself and reports that the boys trained have shown excellent progress. Several are on their own now and are managing to keep the juke boxes in their clubs in working condition.

So adequate was the training that Stone recently hired one of the boys to work in his own service department after school hours and on Saturdays.

In most cases the juke boxes are stripped of their coin mechanism,

Advance Announces New Adaptor Unit

KANSAS CITY, Mo., Jan. 31.—Advance Music Company here has announced that it is in production with a special adaptor to make it possible to use the General Electric Reluctance pick-up with standard juke box tone arms.

Advance's adaptor unit is now available for use with Seeburg and Wurlitzer juke boxes and will be available for all other standard models in the near future.

Advance officials claim that with the GE pick-up adaptor, it is possible to obtain 20,000 plays per cartridge. Cartridge replacements cost \$4.65, while the entire adaptor unit complete with cartridge costs \$19.75. Unit operates with 3/4 ounce needle pressure.

Distribution of the unit will be thru a regular distributor set-up which is being organized at the present time. Meanwhile shipments are being made from the Kansas City plant.

but in several spots a penny chute has been substituted, and the revenue is used to replenish the record library, since in most cases no funds are available to buy new records. However, old records are supplied by Stone when he has them, and other operators in the area have donated used records.

To date 17 teen-age canteens have received jukeboxes, as have other city organizations including five to the Red Cross for veterans hospitals and other charitable institutions sponsored by them.

Helps Youths

Indianapolis's teen-age canteens are the result of a local campaign to curb juvenile delinquency. They are supervised by trained staffs of paid employees. Teen-agers make their own rules and see to it that they are enforced. Each club is run like a little city, with each citizen sworn to uphold the rules and laws created for his welfare.

City officials have recognized the contribution Stone has made to help make a success of the clubs thru his donation of music equipment. Recognizing Stone's role, Wynne Arnholter, recreational department teenage supervisor, has invited Stone's wife to be chairman of the music department of the city's recreation department.

Dual Advantage

Pointing out the value of the juke boxes in the clubs, Mrs. Stone calls attention to the fact that not only is it possible to put to use equipment which no longer has any commercial value, but by giving teen-agers their own juke boxes it is possible for them to enjoy their music in wholesome surroundings.

At present there is a long waiting list of organizations that need music equipment. Spots that haven't been supplied with a juke box will get one as soon as more old equipment is available.

Schools Get New Instructor Plan

ATLANTIC CITY, Jan. 31.—Future instructors for the National Association of Automatic Machine Owners' (NAAMO) coin machine mechanic schools will be attached to a particular school on a permanent basis, F. McKim Smith, NAAMO president, announced this week.

Instructors accepted by the local boards of education in the 13 cities where the schools will be conducted and by NAAMO will have to meet the minimum requirements of seven years as a coin machine mechanic and graduation from schools of the high-school level, or three years' coin machine mechanical experience plus a degree from an accredited college or university.

According to Smith, coin machine mechanics appointed as instructors for the schools by a local board of education become an integral part of that particular educational school system. Advancement will be according to length of service.

Smith says that schools in Chicago, Dallas and San Francisco will be in operation in about 60 days, with other schools starting instruction as soon as the system permits expansion. The New York school has been conducting classes for several months.

F. M. Eagen will be the association's representative at the Dallas school, while Ted Kruse will serve in a similar capacity in the Chicago unit. Both are NAAMO vice-presidents.

Cup Vender Distrib Ups Sales Force

Seeks Expanded Market

NEW YORK, Jan. 31. — Automatic Syrup Corporation, national distributors of the Mills 400-C automatic fountain cup vender to independent operators, is expanding its sales force. The purpose is to achieve national distribution facilities in line with increased output of the machines by Mills, according to H. J. Foster, vice-president. Units are now available in quantity for immediate delivery.

Held to limited sales activity for many months since its organization in March, 1946, because of small output of venders, the firm for a time made most of its quota available to large Eastern independent operators. Coca-Cola bottlers who operate the Mills vender, buy direct from the manufacturer.

To facilitate cup vender operation by independents, Automatic Syrup supplies operators with auxiliary services, if desired, at moderate cost, Foster said. These services include sirup cups and waste cup receptacles. In addition, the distributing firm will blueprint a sample operation for a new firm, complete with an accounting system and all necessary printed forms to maintain accurate records, according to Foster. This will prove of special value to newcomers to the coin machine industry who may be unfamiliar with the mechanics of drink machine operation.

Coca-Cola sirup may also be obtained thru Automatic, by means of an arrangement with a Coca-Cola distributor whereby the sirup will be delivered to several key cities throught the nation. However, any carbonated beverage may be dispensed thru the vender.

George H. Shaw is president of Automatic Syrup Corporation. The firm claims that independent operators have already purchased more than 1,200 Mills machines. This figure is in addition to Mills cup venders operated by Coca-Cola bottlers.

Record Sales for Reynolds

NEW YORK, Jan. 31.—R. J. Reynolds Tobacco Company in a report to stockholders last week announced that total sales for the firm amounted to a record high of \$708,494,186 from which net earnings of 4.54 per cent were realized. Sales volume during the year exceeded the 1946 total by more than \$95,000,000.

Net earnings, after taxes, totaled \$32,132,186, equal to \$3.03 per share on each of the firm's 10,000,000 shares of common stock.

NOW DELIVERING THE NEW 1948 MODEL

KICKER and CATCHER

**NEW FLASH — NEW BEAUTY
NEW SCORING ARRANGEMENT**



100 PER CENT SKILL!
TAKES IN MORE MONEY PER DOLLAR INVESTED THAN ANY GAME MADE!

5 Balls **\$37.50** F. O. B. CHICAGO
For One Cent

5 BALLS FOR 5 CENTS, \$41.25

ORDER TODAY! Try for 10 days. Money Back if Not Satisfied. . . You Keep Receipt!

BAKER NOVELTY CO.
Headquarters for Slot Machines and Bakers Pacers
1700 WASHINGTON BLVD.
CHICAGO 12, ILLINOIS

You Can Buy KICKER & CATCHERS

Pay for same 26 weekly payments.
Write for details.

ROY TORR
Lansdowne, Pa.

SPECIALS!!

United HAWAII, \$145.00; Bally SPECIAL ENTRIES, \$325.00; BALLYHOO, \$89.50. United NEVADAS, \$157.50. Also RIOS, HAVANAS, FIESTAS, SMOKYS, MYSTERYS, KILROYS, SUPERLINERS, STAGE DOOR CANTEENS, SURF QUEENS, FAST BALLS and BIG HITS, all at give-away prices. If interested, write, wire or call

NEW ORLEANS NOVELTY COMPANY
115 MAGAZINE ST. NEW ORLEANS, LA.
Phone: RAYmond 7904

Lightning Fast

\$27.50
(Distributor Discount)

The Master Changer

- All metal, highly polished chrome finish.
- A flick of the finger automatically dispenses 5 NICKELS, 5 DIMES, 4 QUARTERS or 2 HALVES in the palm of your hand.
- Solid die cast construction with precision machined coin slides.
- Fully balanced on heavily weighted non-slip base.
- Time-tested for absolute accuracy.
- Sold on a money-back guarantee.



Northwest Sales Co.
3144 ELLIOTT AVENUE SEATTLE 1, WASH.

ADVANCE RECORD RELEASES

POPULAR

(Continued from page 34)

The Undertaker Song
A. Stuart Orchettes (Too Long) Embassy P-1002
Then I'll Be Happy
Z. Lane (I Remember) De Luxe 1137
Thoughtless
L. Green (Wishing) Victor 20-2714
Thoughtless
C. Massey (Love for) Coast 8039
Thoughtless
G. Olsen (The Dickey-Bird) Majestic 1234
Two Loves Have I
B. Cameron (I Love) King 4203

Too Long
A. Stuart Orchettes (The Undertaker) Embassy P-1002
Two Loves Have I
The Soft Winds (P. S. I.) Majestic 1206
Wishing (Will Have It So)
L. Green (Thoughtless) Victor 20-2714
You Made Me Cry Once Too Often
J. Lennon (Chapel in) La Bonita 403
You Were Meant for Me
C. Spivak (I've Been) Victor 20-2716
You're the Only One in My Dreamland
C. Blake (The Platta) La Bonita 400

FOLK

Anytime
E. Arnold and His Tennessee Plowboys (What a) Victor 20-2700
Come On In and Set a Spell
R. Hogged and His Rainbow Riders (The Birthday) Coast 271
God's River of Blessing
Turner Brothers (To Be) Mercury 6089
Ham 'n Eggs
Sleepy Valley Five (It All) Rainbow 50005
It All Come True
Sleepy Valley Five (Ham 'n) Rainbow 50005
Look Before You Leap
Georgia Crackers (Yo-Lady-Pre-Do-Pu) Victor 20-2701
Never Trust a Man
J. Canova (No Letter) Majestic 1215
No Letter Today
J. Canova (Never Trust) Majestic 1215
Ridin' On
The Western Swingbillies (Swingbilly Polka) Cozy L-110
Rosa Lee Swing
Little E. Boyd Boogie Band (Blue Monday) Victor 20-2703
Ruby Red Lips
A. Parker-The Plainsmen (Texas Belle) Capitol Americana 40087

Sweet Thing
The Original A. Smith and His Dixie-Liners (Yodeling Waltz) Capitol Americana 40086
Swingbilly Polka
The Western Swingbillies (Ridin' On) Cozy L-109
Texas Belle
A. Parker-The Plainsmen (Ruby Red) Capitol Americana 40087
The Birthday Polka
R. Hogged and His Rainbow Riders (Come On) Coast 271
To Be or Not To Be
Turner Brothers (God's River) Mercury 6089
What a Fool I Was
E. Arnold and His Tennessee Plowboys (Anytime) Victor 20-2700
Yo-Lady-Pre-Do-Pu
Georgia Crackers (Look Before) Victor 20-2701
Yodeling Waltz
The Original A. Smith and His Dixie-Liners (Sweet Thing) Capitol Americana 40086

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D. Washington (No More) Mercury 8072
Blue Monday Blues
Little E. Boyd Boogie Band (Rosa Lee) Victor 20-2703
Cecilia
R. Murphy (Miss Annabelle) Majestic 1213
'Deed I Do
L. Watson (You Made) Sterling 3015
I Love You, Yes I Do
C. Williams (Smooth Sailing) Mercury 8073
May I Never Love Again
W. Beatty Trio (Put Your) Coast 8045
Money's Gettin' Cheaper
The C. Norris Trio (No Better) Coast 8044
Put Your Brakes on Papa
W. Beatty Trio (May I) Coast 8045

No Better for Me
The C. Norris Trio (Money's Gettin') Coast 8044
No More Lonely Gal Blues
D. Washington (Ain't Misbehavin') Mercury 8072
Smooth Sailing
C. Williams (I Love) Mercury 8073
That's Worryin' Me
T. Edwards Trio (Venus Is) Top 1158
Venus Is the Moon Tonight
T. Edwards Trio (That's Worryin') Top 1158
(Who's Wonderful . . . Who's Marvelous)
Miss Annabelle Lee
R. Murphy (Cecilia) Majestic 1213
You Made Me Love You (I Didn't Want to Do It)
L. Watson ('Deed I) Sterling 3015

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Blue Harlem
Tiny Grimes Quintet (Boogie Woogie) Atlantic 854
Boogie Woogie Barbeque
Tiny Grimes Quintet (Blue Harlem) Atlantic 854
Bop Bop Sizzle
T. Rhodes Ork (Oh Baby) Vitacoustic 1003
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Baby (Is What She Calls Me)-P. Lee . . . Capitol Americana 48014
Bug in a Rug-S. Greer-The Duke's Men . . . Capitol Americana 48013
I Apologize-The Hollywood Hucksters . . . Capitol Americana 48013
I Can't Get Started-E. Carter Ork . . . Capitol Americana 48015
Just One More Chance-E. Miller Ork . . . Capitol Americana 48015
Tain't Like That-R. Stewart's Big Eight . . . Capitol Americana 48014
Travelin' Man-S. Kenton-A. O'Day . . . Capitol Americana 48012
You're My Everything-R. Nichols and His Pennies . . . Capitol Americana 48012
*Corrine Corrina
A. Tatum Band (Wee Baby) Decca 48062
Fa-Frantic
The Poll Cats-E. Safranski Ork (Bass Mood) Atlantic 851

Five Point Blues
B. Crosby's Bob Cats (March of) Decca 25298
Howie Sent Me
Four Shades of Rhythm (One Hundred) Vitacoustic 1005
I Got a Break, Baby
T-Bone Walker-F. Slack (Mean Old) Capitol 15033
Jazz at the Philharmonic Album (3-10") . . . Stinson 999
King Jacquet
I. Jacquet Ork (Riffin' at) Victor 20-2702
March of the Bob Cats
B. Crosby's Bob Cats (Five Point) Decca 25298
Mean Old World
T-Bone Walker-F. Slack (I Got) Capitol 15033
Oh Baby
L. Saunders (Bop Bop) Vitacoustic 1003
**This side has been substituted for When You're Smiling, listed in the 1/24/48 issue.
One Hundred Years From Today
Four Shades of Rhythm (Howie Sent) Vitacoustic 1005
Riffin' at 24th Street
I. Jacquet Ork (King Jacquet) Victor
Star Dust
J. Guarneri (Tiger Rag) Majestic 1226
Tiger Rag
J. Guarneri (Star Dust) Majestic 1226
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B. Sayao-P. Cimara, Dir.-Metropolitan Opera Ork (Puccini: La) Columbia 17515-D
Puccini: La Boheme-Musetta's Waltz Song (Act II)
B. Sayao-P. Cimara, Dir.-Metropolitan Opera Ork (Puccini: Gianni) Columbia 17515-D

Schubert: Symphony No. 9, in C Album (6-12")
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Schumann: Traumerel (Kinderscenen, Op. 15, No. 9) (12")
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Como Gozo
V. Valdes (Rosas Del) Peerless 2651
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Hermanas Lopez (Siempre Tu) Taxco 3003
Cuando Estoy Junto a Ti
A. Brito Ork (Besame Mas) Coast 7019
Dame tu Corazon
R. Reyes (El Aventurero) Taxco 3005
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Hermanas Hernandez (Que Mas) Peerless 2639
Dos Almas
Esmeralda (Siguiendote) Peerless 2469
Dos Luceros
La Panchita (Las Tres) Peerless 2649
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L. Perez Meza (El Sauz) Victor 23-0765
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Martin Y. Malena (Pasion Sallnera) Peerless 2637
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E. Del Rio (Yo Me) Verne V-0205
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C. Della Dipini (Duermete Junlor) Verne V-0317

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Hermanas Lopez (Seras Mia) Taxco 3001
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Canelina (Lamento Lucumi) Verne V-0192
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Machito Afro-Cubans (El Guardia) Verne V-0145
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J. Sague (No Me) Verne V-0247
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M. Guerra Ork (Si Quieres) Verne V-0101
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V. Valdes (Como Gozo) Peerless 2651
Sacrificio
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Hermanas Lopez (Perdida) Taxco 3001
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R. Munoz Ork (Todo Me) Verne V-0213
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J. Morand Ork (Bola Negra) Victor 26-9025
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M. Miranda Ork (Tuyo Sere) Victor 23-0762
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V. Valdes (Estoy Acabando) Peerless 2638
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Tu Castigo Sera Grande
C. Ferrer Conjunto (De Ti) Verne V-0267
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N. Estrada (Sinfonia Borincana) Verne V-0154
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S. Alvarez (La Rejega) Victor 23-0759
Tuyo Sere (I'll Be Yours)
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Vuelve
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M. Miranda Ork (Oye Chama) Verne V-0109
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P. Vargas (Llevaras La) Victor 23-0754
Ya No Tengo Corazon
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Sexteto Flores (Gracias) Verne V-0209
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Verdi: La Traviata: Act III, Addio Del Passato (12")
L. Albanese-RCA Victor Ork, F. Weissmann, Dir. (Bizet: Cafmen) Victor 12-0014
Viennese Rhapsodic Fantasieta (Kreisler)
F. Kreisler-RCA Victor Ork-D. Voorhees, Dir. . . Victor 11-6952
Weinberger: Schwanda, the Bagpipe Player, Polka and Fugue (Part I) (12")
Minneapolis Symphony Ork, D. Mitropoulos, Dir. . . Victor 12-0019



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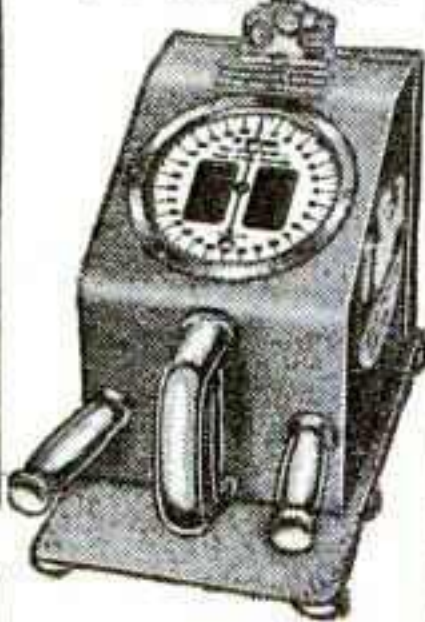
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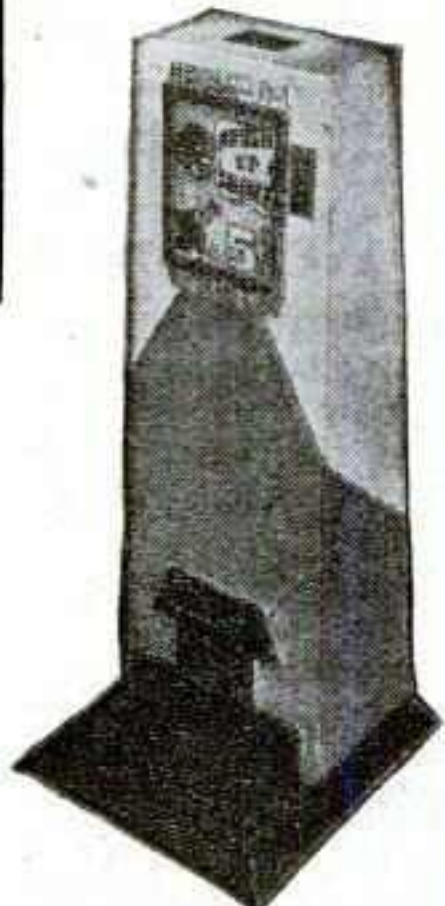
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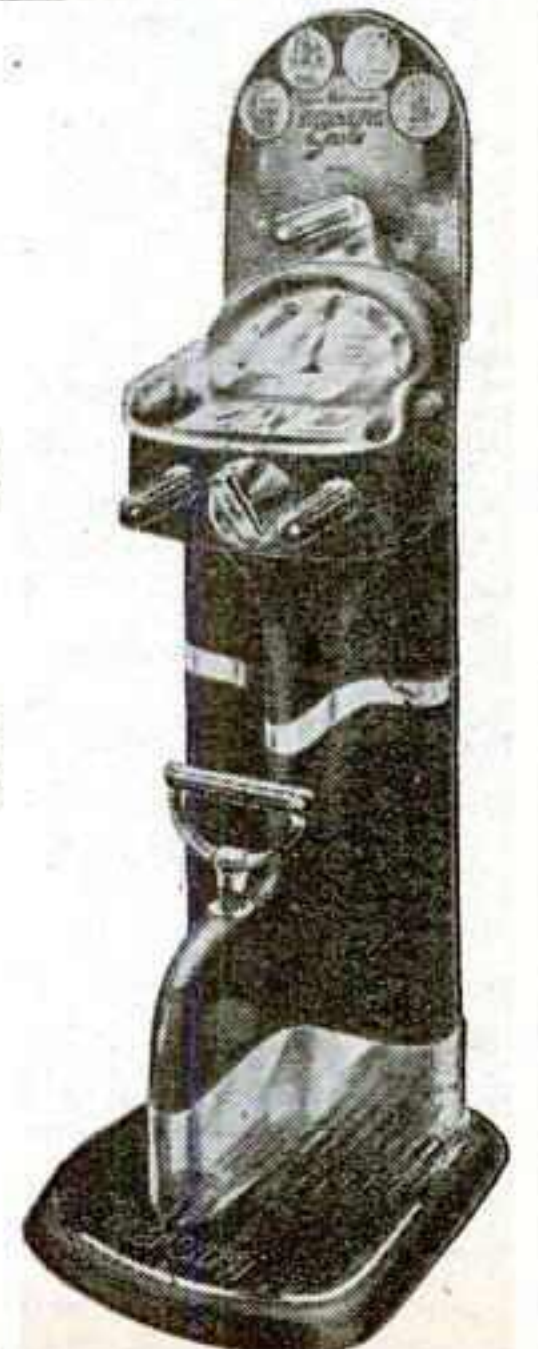


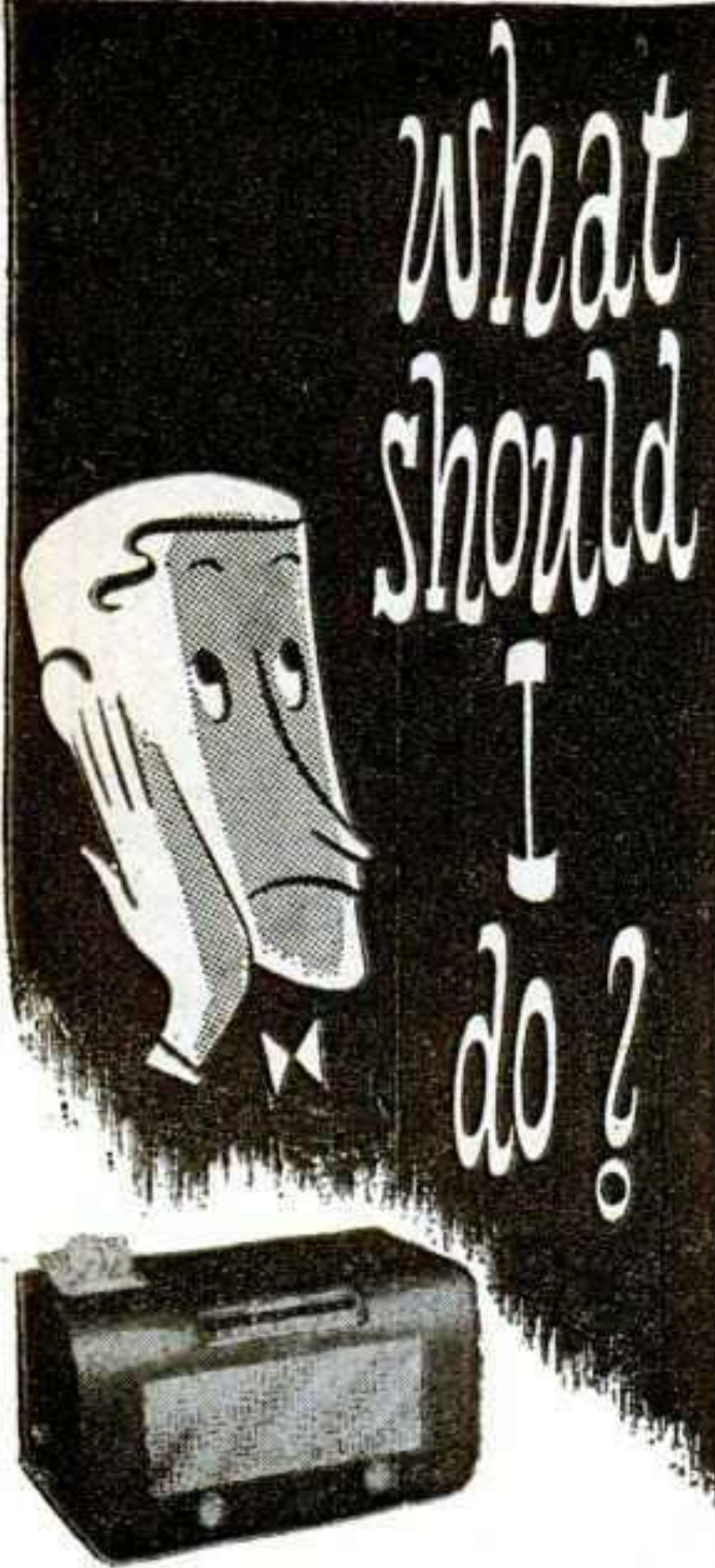
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Earl Fiedler, Illinois Juke Box Operator, Adds Radio-Phones

RANTOUL, Ill., Jan. 31.—Earl Fiedler, of Melody Music Company here, is a firm believer in good service. To increase his service efficiency, Fiedler is having two-way telephones installed in his two service trucks. The phones, he believes, will help him fill service calls faster and will cut down "dead" time while trucks are returning to the store.

For each of the two trucks in which the phones will go, Fiedler has purchased heavy-duty generators which cost approximately \$250 each. The phone company furnishes the instruments themselves, altho Fiedler

must pay an installation charge of \$25, and the phone company services and maintains the truck phones.

Fiedler said it was necessary for him to buy the larger generators, since the phones operate off the battery.

In addition to generator and installation costs, Fiedler will pay the phone company a base monthly fee of \$22, for which he is permitted to make 20 calls. After the first 20 calls, truck-to-store calls are charged at 30 cents each.

A red light goes on in the truck when the phone rings, so that if the serviceman is out of the truck, he can see the light on his return and call the telephone operator to pick up the call he missed.

Fiedler's routes take him into many of the towns surrounding Rantoul, and he reasons that the phones should save his servicemen considerable time in answering both routine and special service calls.

Bell Products Ups Jr. Changer Output

CHICAGO, Jan. 31.—Bell Products Company has scheduled increased production on the newly designed Beacon Junior mechanical coin changer as a result of interest shown in the model at the CMI convention last week, according to Al Sebring, firm official.

Original production schedule has been discarded in favor of the upped output that will make first deliveries available within 30 days. Sebring lists the unit's smaller size, lower cost, and universal adaptability (to stand, location wall or to vending machine cabinet itself) as prime reasons for its operator appeal. It holds \$22 in nickels.

Firm's larger coin changer, the electrically operated Beacon Changer, containing \$40 in nickels, will continue to be manufactured to fill demand for this type of unit.

Long Baffle Feature Of New Speaker Unit

WASHINGTON, Jan. 31.—Featuring a 32-inch speaker baffle, a new reflector speaker for use with juke boxes is being manufactured by Hirsch Coin Machine Corporation here.

Hirsch officials say that the 32-inch speaker baffle is the longest baffle ever offered for remote use with a juke box. Known as the Hirsch Bubble Reflector Speaker, the unit is covered with mirrors which throw colored images of bubbles thruout a location. The entire unit is 36 inches high and weighs 21 pounds.

Unit is made so that it can be used as a back-bar decoration or to hang from the ceiling of a location. It is available for immediate delivery and is priced to sell at \$89.50.

Canteen Adds Space To Chi Headquarters

CHICAGO, Jan. 31.—Automatic Canteen Corporation of America has added 31,000 square feet of space to their Chicago operations headquarters at 4633 Gladys Street.

New building which is located at 333 Kilpatrick Street, adjacent to the Gladys Street Building, will be used to house Canteen's service department. Expansion became necessary because of Canteen's increased operations in the Chicago area.

Central Music Wins In Shaffer-Seeburg Photo Contest

COLUMBUS, O., Jan. 31.—Central Music Company here was the winner of the Shaffer-Seeburg photograph contest sponsored by the Shaffer Music Company, Seeburg distributor in this area. Central is owned by O. K. Schurtz and Tom Polk.

As the contest was set up, the Seeburg operator in the Shaffer territory sending in the photograph of a location that best exemplified Seeburg's scientific sound distribution system was to be awarded an all-expense trip to the Coin Machine Industries convention in Chicago last week. Since the firm was mutually owned by Schurtz and Polk, both coinmen received the trip.

Winning location, as submitted by Central, was the Broad-Nel Grill, Columbus. Installation includes 10 speakers, 25 Wall-o-Matics and a Seeburg Symphonola. Some of the leading factors that helped the Broad-Nel to win the contest were its even distribution of sound and the convenient access to all the tune selectors in the location.

Certificates of honorable mention for other outstanding entries were awarded to Mariotti Music Company, Freeman, W. Va., for that firm's picture of La Saluta Diner; R. C. Music, of Lancaster, O., for the Pink Elephant; Ferrell Amusement Company, Huntington, W. Va., for Sargent's Restaurant; P. J. Novelty Company, Zanesville, O., for the P. M. Cafe, and Hopkins Music, Galion, O., for the Crystal Bar.

Contest judges were R. L. Dunlap, Seeburg sales manager; Irving McClelland, Seeburg district sales manager, and Paul Ahern Kelly, of the Kelly & Lamb Advertising Agency.

R. J. Reynolds Breaks All Sales Records in 1947

WINSTON-SALEM, N. C., Jan. 31.—R. J. Reynolds Tobacco Company recorded the highest level of business in the firm's history during 1947 when sales of \$708,494,186 were reached, J. W. Glenn, president, reported this week.

The 1947 figure is \$94,387,883 over firm's previous record set in 1946. However, approximately 25 per cent of the increase could be traced to fact that the 1947 sales were at higher prices which went into effect in October, 1946.

Net earnings of the company during 1947 totaled \$32,132,186, or \$3.03 a share on the 10,000,000 shares of common stock. Net earnings in 1946 were \$27,972,599, or \$2.62 per common share.

R. J. Reynolds assets at the end of 1947 totaled \$430,381,662; liabilities amounted to \$134,709,512.

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FLIPPER BUMPERS! IMMEDIATE DELIVERY!

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COMBINATION POCKET!
FLASHING TARGET BUMPER—
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Telecoin Midwestern Office Installs 16 Automatic Laundries

CHICAGO, Jan. 31. — Telecoin Corporation's Midwestern office announced here this week the installation of 16 new Laundrettes in this area. Included in the list are three new installations each in Chicago and Louisville.

One of the new installations was made for a present operator. This was in Anderson, Ind., where William S. Watkins opened his second Laundrette.

The three new Chicago operators are Joe Markland, Perry Gardner and William A. Wilkin. New Louisville operators are A. P. McMillan, H. H. Bishop and the Jiffy Laundrette.

Other new installations include Joseph R. Burns, East St. Louis, Ill.; L. J. Marfell, Taylorville, Ill.; H. R. Hemstreet, Kokomo, Ind.; Albert K. Schlegel, Davenport, Ia.; Crews Bros., Denver; C. V. Swank, Galesburg, Ill.; John J. Boyd, Cairo, Ill.; Herbert Moses, Kenosha, Wis., and J. V. Farrington, Bemidji, Minn.

Business Climb in Hawaii Brings Joy To Island Coinmen

HONOLULU, Jan. 31. — Hawaii, and the Island of Oahu in particular, witnessed a return to normal in business during 1947 after a slump which followed World War II.

Coinmen here watched the return with joy since their businesses were one of the hardest hit by the change-over from wartime activities to peacetime pursuits on the islands. An indication of the return of better business was given with recently released tax collection figures. Tax collections in the territory for 1947 were almost \$12,000,000 more than in 1946, according to William Borthwick, territorial tax commissioner.

Taxes collected in 1947 reached \$54,240,090.87 as compared with \$42,356,209.84 collected in 1946. Property taxes accounted for the largest share of the tax returns.

Corporations Growing

Further indication that business is getting better here is given by the fact that the number of corporations in the territory increased 211 during 1947, according to figures released last week by Jim Williams, corporation agent in the territorial treasurer's office.

This gain represented a net capital stock increase of \$4,939,810. During the 12-month period, 265 new firms were incorporated here, while 54 were dissolved. Wholesale and retail firms led the list of new companies, with 78 of them accounting for stock totaling \$4,926,100.

William H. Johnson, manager of the investment advisory department of the Hawaiian Trust Company, discussing business prospects in Hawaii for 1948, told Honolulu Kiwanis Club members that business here will remain at high levels during the first half of 1948 and if trouble comes, it will not be until after mid-year.

Accounting for a great deal of the return to normal here is the increasing tourist trade which dropped to practically nothing during war years but is back to its position as one of the leading industries of the islands.

In spite of the over-all optimistic business picture here, one item on the tax list didn't stack up as well as coinmen had hoped. Liquor license and tax collections slipped to \$1,431-352 during 1947, compared with the \$1,651,287.60 collected from this source during 1946. Tobacco license and tax collections, however, rose to \$544,555.73 during 1947, compared with \$443,673.48 during 1946.

New York Coffee Venders Seen Shifting to Dime Operation

NEW YORK, Jan. 13.—Trend to raise the price of hot coffee sold thru venders from 5 cents a cup to 10 cents, noted recently in this area, increased this week with the announcement by two coffee machine operators that all their units on their routes would be converted to dime operation within a few days. They said boosts in the cost of cream, sugar and cups make nickel operation unprofitable.

Larry Ash, head of Metropolitan Kwik Kafe, said his location owners had already been informed of the change and had voiced little opposition. However, he expects consumer resistance to the 10-cent cup in a few locations. Machines will be pulled from those places and switched to other locations. With coffee at 10 cents in many city eating establishments, Ash said, new locations will be easy to find. His views were endorsed by Charlie Kerpen, who operates under the name of Kwik Kafe of Greater New York.

One other operator, who requested that his name not be used, told *The Billboard* that his flexible price policy

of nickel and dime cups, depending on type of location, would continue for the time being. In general, the higher price has been in effect in those of his locations which cater to transient traffic. He said irregular sales in such spots necessitated the higher price. On the other hand, he'll hold factory and office locations, with predictable daily sales, to the nickel cup.

Flipper Bumper Pin Kit Debuted by Wico Corp.

CHICAGO, Jan. 31.—Introduced to operators for the first time at the coin machine show last week is a new flipper bumper conversion kit for use on out-dated pinball games.

Developed by the Wico Corporation, Chicago, the kit is known as the Skill-Thrill Flipper Bumper Revamp Kit. The kit makes it possible to install flipper bumpers on old pin games. Kit contains two bumpers and two control units, is priced at \$5.95.



NOW \$150.00
5c-10c-25c ROL-A-TOP BELLS

The Above Prices Are Net F. O. B. Chicago
WATLING MFG. CO.
4650 W. Fulton St.
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Est. 1889—Tel.: COLUMBUS 2770
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LADY ROBIN HOOD
UNITED TROPICANA
CHICOIN BERMUDA
EX. TREASURE CHEST
WMS. SUNNY
KEEN. COVER GIRL
BALLY MELODY
CHICOIN SEA ISLE
EX. STAR LITE
EX. TALLY-HO
KEENEY HI RIDE

NEW COUNTER GAMES

ABT CHALLENGER \$ 49.50
FOLDING STAND 11.95
BASKET BALL, 1¢ 34.50
GOTT. GRIP SCALE 29.50
GRIP-VUE 49.50
DAVAL BEST HAND 24.50
GROET. CAMERA CH. \$19.95
MEX. BASEBALL 24.50
SKILL THRILL 24.50
FREE PLAY 24.50
IMP, 1¢ or 5¢ 14.50

NEW SLOTS

JENNINGS LITE-UP CHIEF
JENNINGS STANDARD CHIEF
MILLS JEWEL BELL
MILLS BLACK CHERRY
COLUMBIA, JP \$109.50
VEST POCKETS 65.00
DE L. COLUMBIA \$129.50
MILLS Q.T. 115.00

WRITE!

NEW ONE BALLS

JOCKEY CLUB, P.O. \$645.00
JOCKEY SPECIAL 645.00
DAILY RACES, P.O. 495.00

SLOT SAFES, STANDS

CHICAGO METAL REVOLVING SAFES—
UNIVERSAL, Single, \$79.50; Double \$116.75
BOX STANDS \$27.50 • FOLDING STANDS 12.50

P & S "KICKER" TOM TOM \$309.50

SHIPMAN ART SHOW, 1c, 5c or 10c \$49.50

NEW BAT-A-BALL UPRIGHT MODEL \$84.50
JR., WITH STAND 29.50

NEW CONSOLES

BAL. WILD LEMON \$542.50
BAL. DOUBLE UP 542.50
BAL. TRIPLE BELL 895.00
JENN. CHALLENGER 595.00
EVANS BANGTAILS 671.50
EVANS RACES 931.00
EV. WINTERBOOK 826.00
EV. CASINO BELL 637.50

NEW VENDORS

ADVANCE 25¢ MODEL
21¢ VENDOR \$ 27.50
ARISTOCRAT POP
CORN VENDORS 225.00
SILVER KING, 1¢ or
5¢ NUT OR B.G. 13.95
NUT KING HOT
VICTOR VENDOR 29.95
VICTOR MODEL K 12.95
GLOBE TYPE 12.50
5¢ 4-WAY MINT 27.50
FRANTZ SCALE 115.00
MARION SCALE 97.50

RECONDITIONED 5 BALLS

LUCKY STAR \$169.50
CROSSFIRE 149.50
HONEY 149.50
MAISIE 145.00
RANGER 139.50
PLAY BOY 139.50
ROCKET 139.50
HAVANA 139.50
RIO 129.50
CYCLONE 129.50
CAROUSEL 129.50
TORNADO 129.50
CLICK 129.50
MYSTERY 129.50
VANITIES 119.50
KILROY 119.50
SMOKY 119.50
BALLYHOO 109.50
DYNAMITE 99.50
SMARTY 99.50
SHOW GIRL 99.50
SUPER SCORE 99.50
BAFFLE CARD 99.50
SEA BREEZE 89.50
OPPORTUNITY 89.50
SPELLBOUND 89.50
SUPERLINER 89.50
FAST BALL 79.50
STEP UP 79.50
HOLLYWOOD 69.50
MID. RACER 44.50
CANTEEN 44.50
SURF QUEEN 44.50
BIG LEAGUE 44.50
BIG HIT 44.50
LITE-O-CARD 39.50
YANK DOODLE 39.50
FLAT TOP 39.50
LIBERTY 39.50
SKY CHIEF 39.50
BIG PARADE 39.50
AIR CIRCUS 39.50
KNOCK OUT 39.50
SOUTH SEAS 39.50
SANTA FE 39.50
BRAZIL 39.50
5-10-20 39.50
BOSCO 39.50
HI HAT 39.50
PRODUCTION 34.50
SEA HAWK 34.50
JUNGLE 34.50
BOLAWAY 34.50
SHOW BOAT 34.50
VENUS 34.50
ABC BOWLER 34.50
SEVEN UP 34.50

SLOTS

50¢ WATLING ROLATOP, 3-5 \$145.00
5¢ MILLS BONUS BELL 119.50
5¢ MILLS ORIG. CHROME, 2-5 109.50
5¢ MILLS BLUE FRONT, ORIG. 89.50
10¢ BROWN FRONTS 109.50
10¢ JENN. SILVER CHIEF 89.50
5¢ JENN. CLUB CONSOLE CHIEF 109.50
JENN. OIGAROLA XV 89.50
JENN. LITE-UP CHIEF, 10¢ 225.00

ARCADE

LIBERATOR OR PERISCOPE \$ 79.50
UNDERSEA RAIDER 139.50
AIR RAIDER 69.50
BICYCLE, EXH. 189.50
DRIVEMOBILE 189.50
FOOTBALL, IDEAL 189.50
HOCKEY, CHICOIN 89.50
HOCKEY, CHAMPION 49.50
LIFT-O-GRAPH 195.00
RAPID FIRE 74.50
WATL. GUESSER SCALE 149.50
SKY FIGHTER 129.50
SUPER BOMBER 149.50
SUPER TORPEDO 109.50
TEN STRIKE, '46 MOD. 189.50
TEN STRIKE 69.50
VITALIZER, EXH. 79.50
WHIZZ, WITH STAND 59.50
ABT CHALLENGER, Plastic Top 32.50

ONE BALLS

VICTORY SPECIAL, Auto, Shuf. \$249.50
CLUB TROPHY, F.P. 74.50
BLUE GRASS, F.P. 69.50
PIMLICO, F.P. 79.50
RECORD TIME, F.P. 69.50
TURF KING, P.O. 99.50
JOCKEY CLUB, P.O. 89.50
LONGSHOT, P.O. 69.50
KENTUCKY, P.O. 74.50
SPORT KING, P.O. 64.50
VICTORY DERBY 189.50
VICTORY RACE, Brand New 249.50

CONSOLES

5-25 TWO-WAY BONUS SUPER \$565.00
BALLY TRIPLE BELL 595.00
DE LUXE DRAW BELL, New 399.50
DRAW BELL, Regular 275.00
25¢ DE LUXE DRAW BELL 375.00
5¢ KEEN. BONUS SUPER BELL 345.00
25¢ KEEN. BONUS SUPER BELL 395.00
BAKER'S PACERS, D.D., J.P. 395.00
HI HAND, COMB. 89.50
WATLING BIG GAME, P.O. or F.P. 69.50
5¢ PACE SARATOGA SR., P.O. 69.50
JENN. FAST TIME, P.O. 69.50
BALLY BIG TOP, P.O. or F.P. 69.50
MILLS JUMBO, LATE HEAD 69.50
EVANS LUCKY STAR 109.50
GALLOPING DOMINOS, J.P. 119.50
MILLS 4-BELLS, 5-5-5 99.50
BALLY CLUB BELL 89.50

ONE-HALF DEPOSIT WITH ORDER, BALANCE C. O. D. OR SIGHT DRAFT

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America's Bell Machine Center

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Mills Blue Front, 5c	\$ 89.50
Mills Blue Front, 10c	94.50
Mills Blue Front, 25c	99.50
Mills Brown Front, 5c	89.50
Mills Brown Front, 10c	94.50
Mills Brown Front, 25c	99.50
Mills Bonus Bell, 5c	119.50
Mills Silver Chrome, 5c, 2/5 or 3/5	119.50
Mills Silver Chrome, 10c, 2/5 or 3/5	124.50
Mills Silver Chrome, 25c, 2/5 or 3/5	129.50
Mills Gold Chrome, 5c, 2/5 or 3/5	119.50
Mills Gold Chrome, 10c, 2/5 or 3/5	124.50
Mills Gold Chrome, 25c, 2/5 or 3/5	129.50
Jennings Chief, 5c	59.50

CONSOLES

Mills 4-Bells, late head	\$139.50
Keeney 3-Way Bonus Super Bell	750.00
Mills Jumbo, cash payout	69.50
Pace Twin Reels, 5c & 5c or 5c & 10c	89.50
Buckley Track Odds (without Daily Double Feature)	250.00
Mills 3 Bells	179.50

NOW DELIVERING—BRAND NEW 5-BALL FREE PLAY GAMES

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CHICAGO COIN BERMUDA
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Monarch Coin Forms Bell Mach. Division

CHICAGO, Jan. 31. — Clayton Nemeroff and Roy Bazelon, Monarch Coin Machine Company heads, announced formation of the Monarch Bell Division this week. New department, under Carl Huppert, will handle new and rebuilt bells and also serve as a bell service and parts center.

A special service staff has been created to handle bell work, and is set up to include foreign as well as domestic orders.

Carl Huppert, as head of the new division, has been associated with bell equipment for the last 14 years and is well known in the field.

N. C. Tax Revenue Remains At Top Levels in December

RALEIGH, N. C., Jan. 24.—State tax revenue during December, 1947, continued to hit record breaking levels, according to a report by Revenue Commissioner Edwin Gill this week. Collections for the month totaled \$16,883,888, an increase of 22 per cent over the \$13,813,842 received in December, 1946.

Revenue for the first six months of the fiscal year which began July 1, also shows an increase over same period last year, Gill stated. Present collections amount to \$74,312,587, a gain of \$11,747,503 or 18 per cent over those of last year.

December collections of beverage taxes totaled \$845,877 as compared with \$581,343 for same month in 1946. Sales tax for December, 1947, returned \$3,458,347 against \$3,140,271 in same month last year.

RECORD REVIEWS

(Continued from page 116)

ARTIST	TUNES	LABEL AND NO.	COMMENT	RATINGS		
				OVER-ALL	DISK JOCKEY	DEALER

CLASSICAL & SEMI-CLASSICAL

LEONARD WARREN (RCA Victor Ork-Jean Paul Morel, Dir.) (12") (Victor 11-9956) (Verdi: <i>Il Trovatore; Act II</i>) <i>Recitative: Qual Suono!; Aria: Per Me Ora Fatale; Nuns' Chorus: Ah! Se L'Error T'ingombra</i> (RCA Victor Chorale-Robert Shaw, Choral Dir.) Opera in legit manner with choral background on grand scale. Sure to please in limited market.	77	NS	77	NS
(Verdi: <i>Il Trovatore; Act II</i>) <i>Il Balen Del Suo Sorriso</i> Warren has warmth and undeniable quality. Verdi always popular with masses.	79	NS	79	NS

HOT JAZZ

LOUIS ARMSTRONG (Columbia 38052) <i>I Can't Give You Anything But Love</i> Reissue of Satchmo's famous 1929 disk, with J. C. Higginbotham on tram. A collector's item. (What Did I Do To Be So) <i>Black and Blue?</i> Another depression-time reissue of recently revived oldie. Vocal soft-pedals race lyric.	81	87	80	76
ART SHAKELFORD SEXTETTE (Modern 20-562) <i>Stumblin'</i> Unusual harmony blend on catch oldie. Vibes and guitar work above average. Good. <i>Lazy River</i> Spinet-toned guitar work pleases. Old jam number receives fine treatment.	85	89	80	85
BOB CROSBY'S BOB CATS (Decca 25298) <i>March of the Bob Cats</i> Reissue of fine Dixieland disk with impressive line-up of top men. <i>Five Point Blues</i> Yank Lawson contributes fine horn solo on another reissue. Same great sideman line-up.	70	77	65	69
ARNETT COBB ORK (Milt Larkins) (Apollo 394) <i>Flower Garden Blues</i> Race lyrics that strayed far from their nursery rhyme source. Solid ork work. <i>Big League Blues</i> Blues vocal shouted in customary manner. Instrumentation helps.	70	69	67	74
MARY OSBORNE (Decca 44368) <i>Wonder Where's My Man Tonight?</i> Mary has a "little" voice but it's sincere and true. Pleasant platter. <i>You're Gonna Get My Letter in the Morning</i> Ditty has a lilt and so has vocal. Sparkles.	65	67	64	63
SARAH VAUGHAN (Ted Dale Ork) (Musicraft 538) <i>I Feel So Smoochie</i> Tune not suited to the Vaughan talent, but she does it affably nevertheless. <i>Trouble Is a Man</i> Sordid type ballad sung with a sizzle by the musicianly Sarah.	67	70	63	69
	69	74	70	64

ARTIST	TUNES	LABEL AND NO.	COMMENT	RATINGS		
				OVER-ALL	DISK JOCKEY	DEALER

RACE AND HOT JAZZ

ROY BROWN (Earl M. Barnes Ork) (De Luxe 1128) <i>Mighty, Mighty Man</i> Rocking blues shout sandwiched in between some woolly jazz licks. <i>Miss Fanny Brown</i> Weren't it for "Fanny's nitegown" this could be a three time winner.	81	78	78	86
MARION ABERNATHY (King 4188) <i>Junior Blues</i> Slow blues chant; vocal hardly distinguishable. <i>Scroogli-Oli-Re-Bos</i> Nonsense lyric, infectious beat may draw some nickel nibbles.	63	68	61	61
SISTER ROSETTA THARPE (Marie Knight-Sam Pride Trio) (Decca 48070) <i>Precious Memories</i> Unusual pairing of fem shouters — Knight and Tharpe—comes off effectively. <i>Beams of Heaven</i> One of the best race-religious items ever.	72	70	70	76
DINAH WASHINGTON (Teddy Washington Trio) (Mercury 8065) <i>Don't Come Knockin' at My Door</i> Dinah tries a fem King Cole vamp with poor material. <i>I Love You, Yes I Do</i> Currently popular race ballad very well done by both trio and Dinah.	60	63	57	59
JACK McVEA ORK (Exclusive 260) <i>Inflation Blues</i> (Rabon Tarrant) Timely lyric should find plenty juke favor set in the Louis Jordan flavor. <i>Batch</i> (Arthur Duncan) Good McVea tenor passage on fairish material; poor vocal.	72	71	68	76
	82	81	77	83
	61	62	58	63

CHILDREN'S RECORDS

THE FAIRLAND PLAYERS (6 3/4") (Rocking Horse PL-A 102) <i>Mary Had a Little Lamb; Twinkle, Twinkle, Little Star; Sing a Song of Sixpence</i> Nursery faves on one minute disk. Platter in clever paper jacket with drawings and words to ditties. <i>Lullaby (Brahms)</i> Standard lullaby gets proper dreamy chirping after short patter intro.	73	NS	73	NS
JACK ARTHUR (6 3/4") (Rocking Horse PL-A 119) <i>Goldilocks, Parts 1 and 2</i> Arthur narrates the old story of Goldilocks with cute musical effects and voices in keeping with story characters on tiny unbreakable Rocking Horse disk.	75	NS	75	NS
THE FAIRLAND PLAYERS (6 3/4") (Rocking Horse PL-A 112) <i>Three Blind Mice; There Was a Crooked Man; Little Bo-Peep</i> Mother Goose tales with strong kid-appeal vocal and patter. <i>Alphabet Song</i> To help the little ones learn their ABC's. Entertaining as well as educational.	76	NS	76	NS
	76	NS	76	NS

Exclusive Distributors for
MILLS SLOTS
Illinois, Iowa, Nebraska,
Northern Indiana



BRAND NEW 1947
MILLS
5c Q. T. **\$115.00**

Reconditioned Post-War Pin Games
Havana \$139.50
Kilroy 99.50
Baffle Card 109.50
Super Score 99.50
Exhibit Big Hit 89.50
Superliner 79.50
Surf Queen 49.50

CLOSEOUT SPECIALS!
BRAND NEW

Exhibit Tally-Ho \$179.50
Chicago Coin Baseball 159.50

Terms: 1/3 Deposit, Balance C. O. D.

Irving Rosenthal Elected Head of Baltimore Assn.

BALTIMORE, Jan. 31. — Irving Rosenthal was named chairman of Baltimore's newly formed coin machine operators' association at an election held here this week.

Association was formed earlier this month to provide a working organization to represent local operating firms in an attempt to secure a revision of a recently enacted per-machine tax on amusement machines. (*The Billboard*, January 17.)

As yet unnamed, members are considering Baltimore City Coin Machine Association as a title. Members are awaiting receipt of a charter before definitely deciding on a name, however.

Other officers elected include Lou Wilmer as secretary and Harry Rosenberg, treasurer. A legal committee comprising Peter Mongelli, Bunny Levenson, Harry Rosenberg, Irving Rosenthal, Sol Silverstein and Irving Blumenfeld was also named this week.

At present the association has collected \$2,500 from members to finance its activities and officials report that additional funds are assured.

Altho initially formed to handle an attempt to secure a revision of the present city tax measure, members have indicated that they will keep the association as a permanent organization.

At the meeting Peter Mongelli, Jacham Enterprise official, announced "partial success" in his recent court case against the city tax ordinance. He said that he had secured more definite rulings from the city and that coinmen will be allowed to pay the tax on a quarterly basis.

No Tax Reduction

Baltimore City Council holds that there will be no likely tax reduction during 1948, but it posed the possibility of some reduction in 1949 and subsequent years.

Mongelli told *The Billboard* this week, "This is an excellent start for us, altho not as good an arrangement as we had hoped for, but it is at least a better proposition than the original city plan."

City ordinance, which stirred local operators to action, imposes a non-transferable tax of \$100 per machine on consoles and one-ball pin games and a \$65 per machine fee on five-ball pins, arcade machines and diggers. It became effective January 5.

Launderettes Get Bob Hope Air Plug

NEW YORK, Jan. 31.—Coin-operated Launderette stores received some unexpected publicity recently when an estimated 25,000,000 listeners to the Bob Hope radio program heard Hope work the Telecoin trademark into a gag about William Bendix, the screen actor.

The dialog, with Hope and Robert Montgomery discussing their appearance before the King and Queen of England, went as follows:

Hope: "Plenty of people like me. In fact right now they're lined up at the Paramount to see my new picture, 'What Is Life,' with Signe Hasso and William Bendix."

Montgomery: "I know how you got those crowds. I saw you in front of the theater changing William's name to 'Free!'"

Hope: "Yeah. Some of the people must have thought it was a Launderette. One old lady walked into the lobby and dropped a quarter and a basket of clothes in a popcorn machine."

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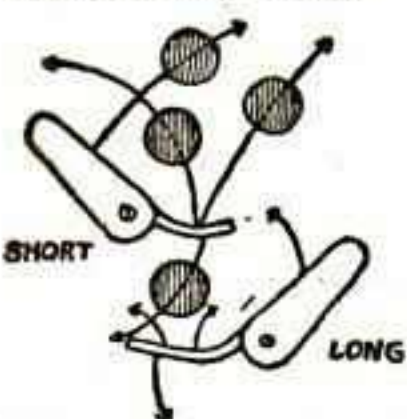
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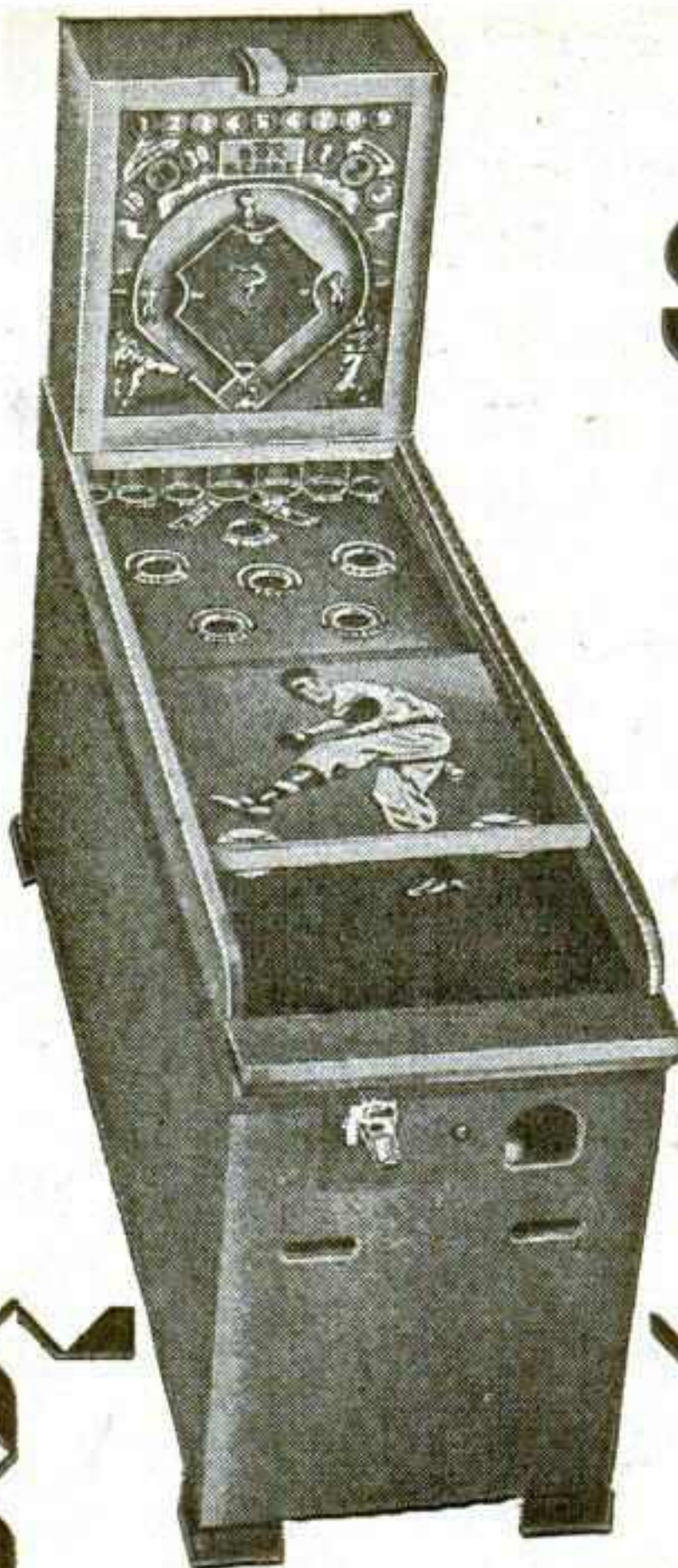
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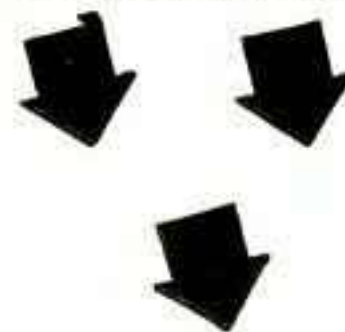
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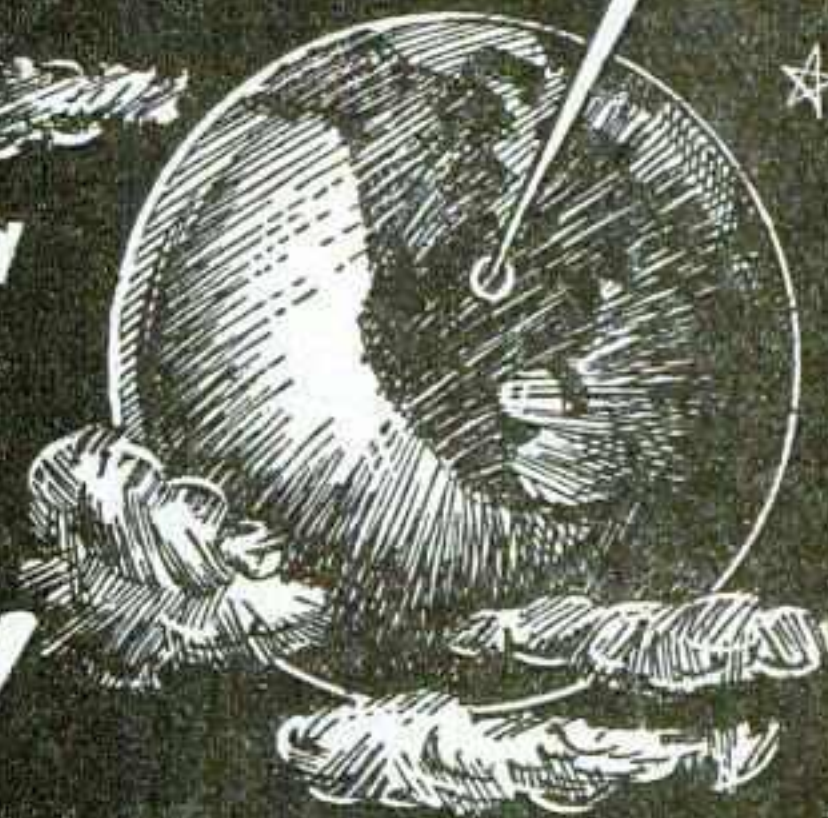
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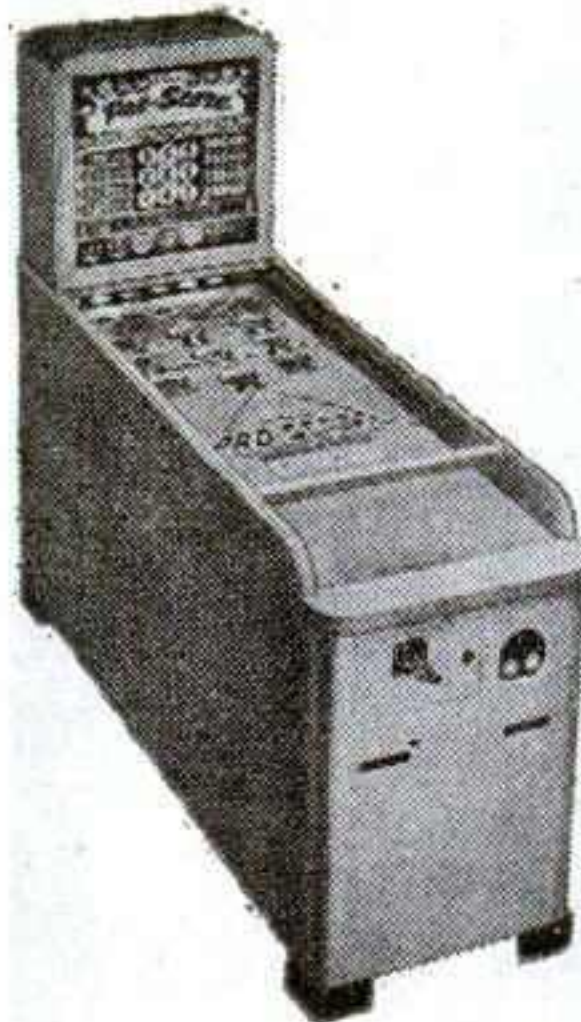
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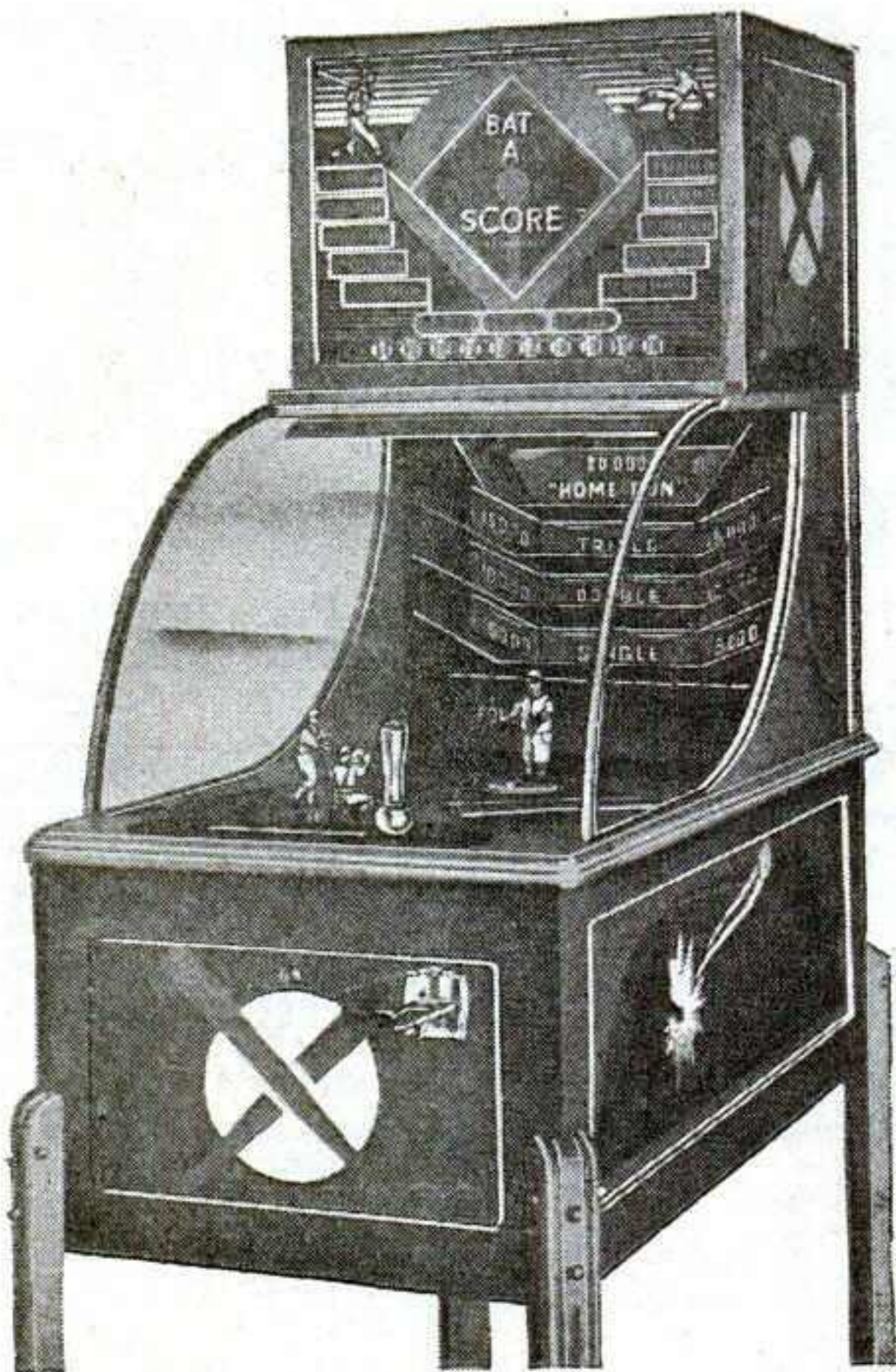
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 You can make MORE MONEY with this New Mills Bell (with Hand-Load Jackpot). It is modern in design and has the "come-on" appeal. Full Jackpot at all times is one of its "Come-On" Features. Write for illustrated circular giving full details on this unusual Bell. Immediate delivery in 5¢, 10¢, 25¢ and 50¢ play. **WRITE FOR PRICES**



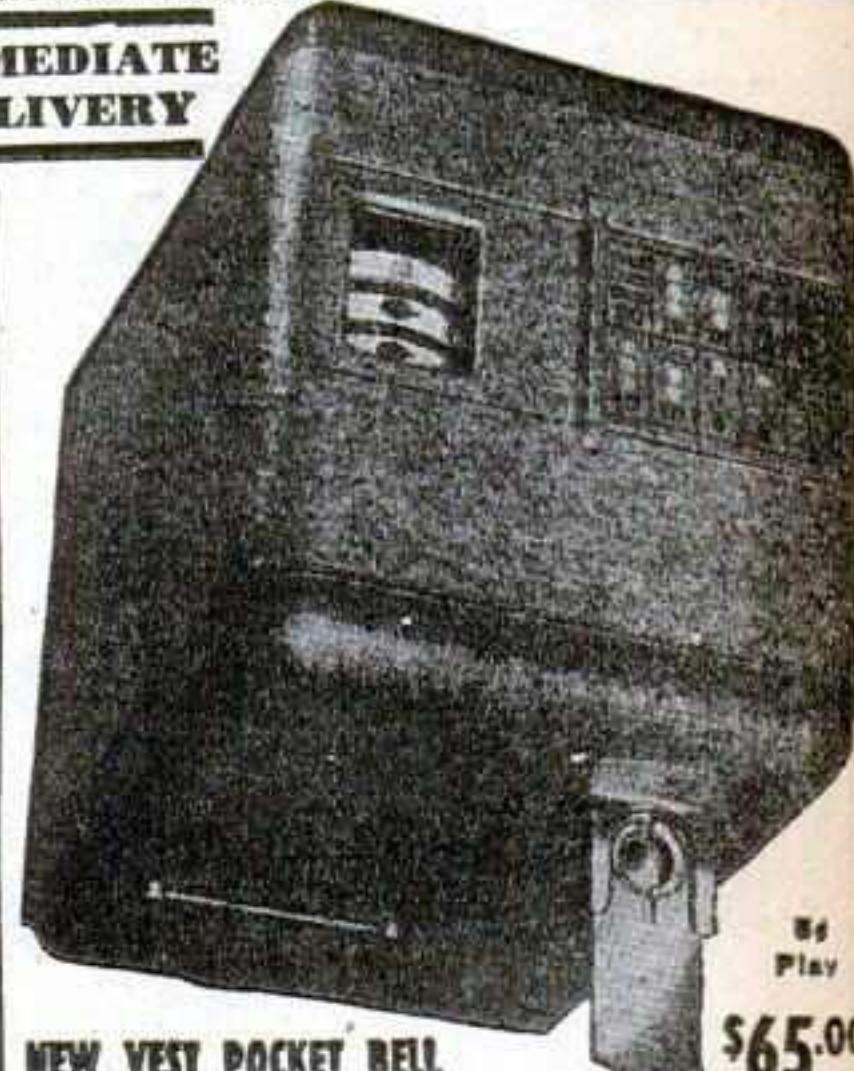
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 If you want to increase your income place the New Mills Jewel Bell on location. It is different than any Bell ever manufactured in the past. Its design is modernistic and has unusual eye appeal. Ready for delivery in 5¢, 10¢ and 25¢ play. **WRITE FOR PRICES**



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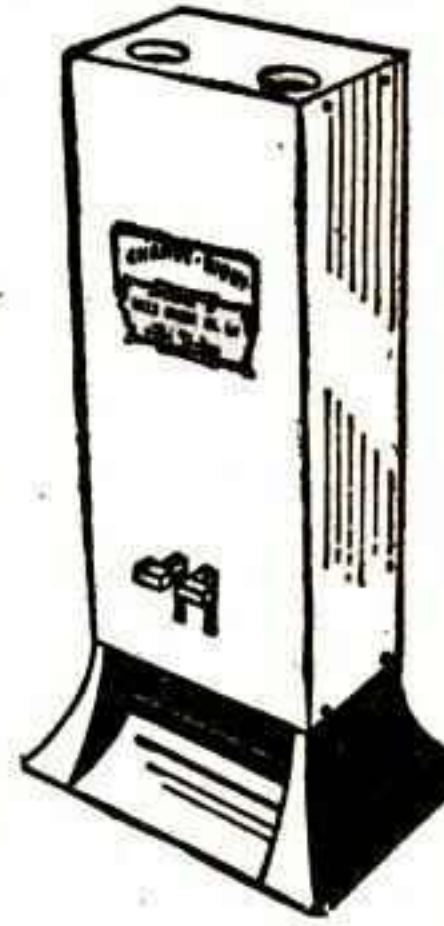
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 The Vest Pocket is a complete Bell, operating on 3-5 Mystery Payout system. Small payout cup in front is covered by drop flap. Reels can also be instantly covered, automatically removing the reward plate from sight. **BLUE & SILVER or GOLD & SILVER.**

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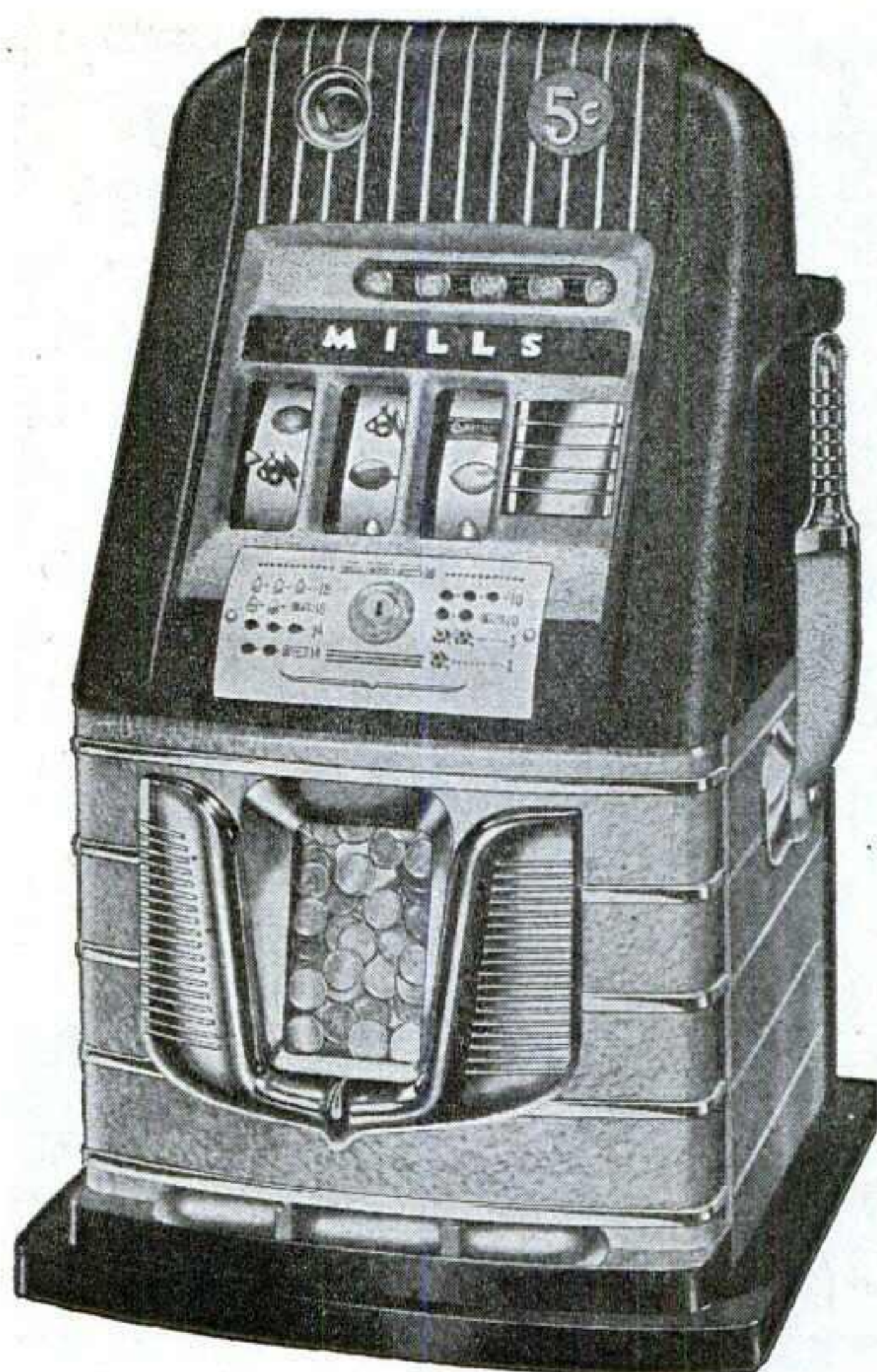
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Black Gold Is First!

The beautiful, new, hand load Mills Black Gold Bell is the first of Mills three, new 1948 Bells to come off the production line. Bell-O-Matic Distributors have already received their first shipments; instant approval of the operators who saw them was the result. The Black Gold is now officially in full production. This machine is finished in a pebble-grained, black top casting with gold hammerloid on bottom casting, entire front is generously and lavishly embel-

lished with chrome trim. This is a hand load Bell with dominant Jackpot that kicks automatically when three bars appear. A meter register keeps a record of Jackpots hit so the operator may make adjustments with the locations. Mills two other 1948 Bells—the Melon and Bonus—are moving rapidly toward the production line and will be ready very soon. To be certain of early delivery on all three of Mills 1948 hit Bells, place your order now.

Bell-O-Matic Corporation

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HIGH SCORE AND
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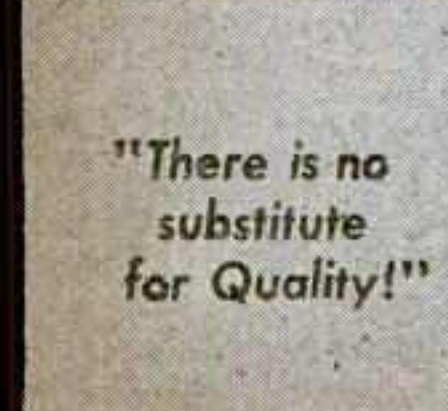
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Only in Aireon's new CORONET will you find all of the qualities you must have for profitable phonograph operation...

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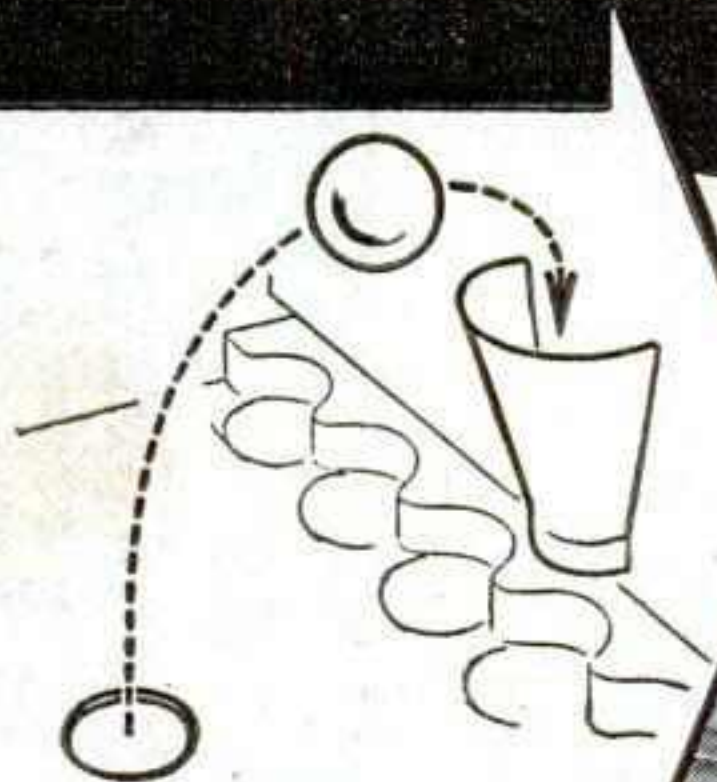
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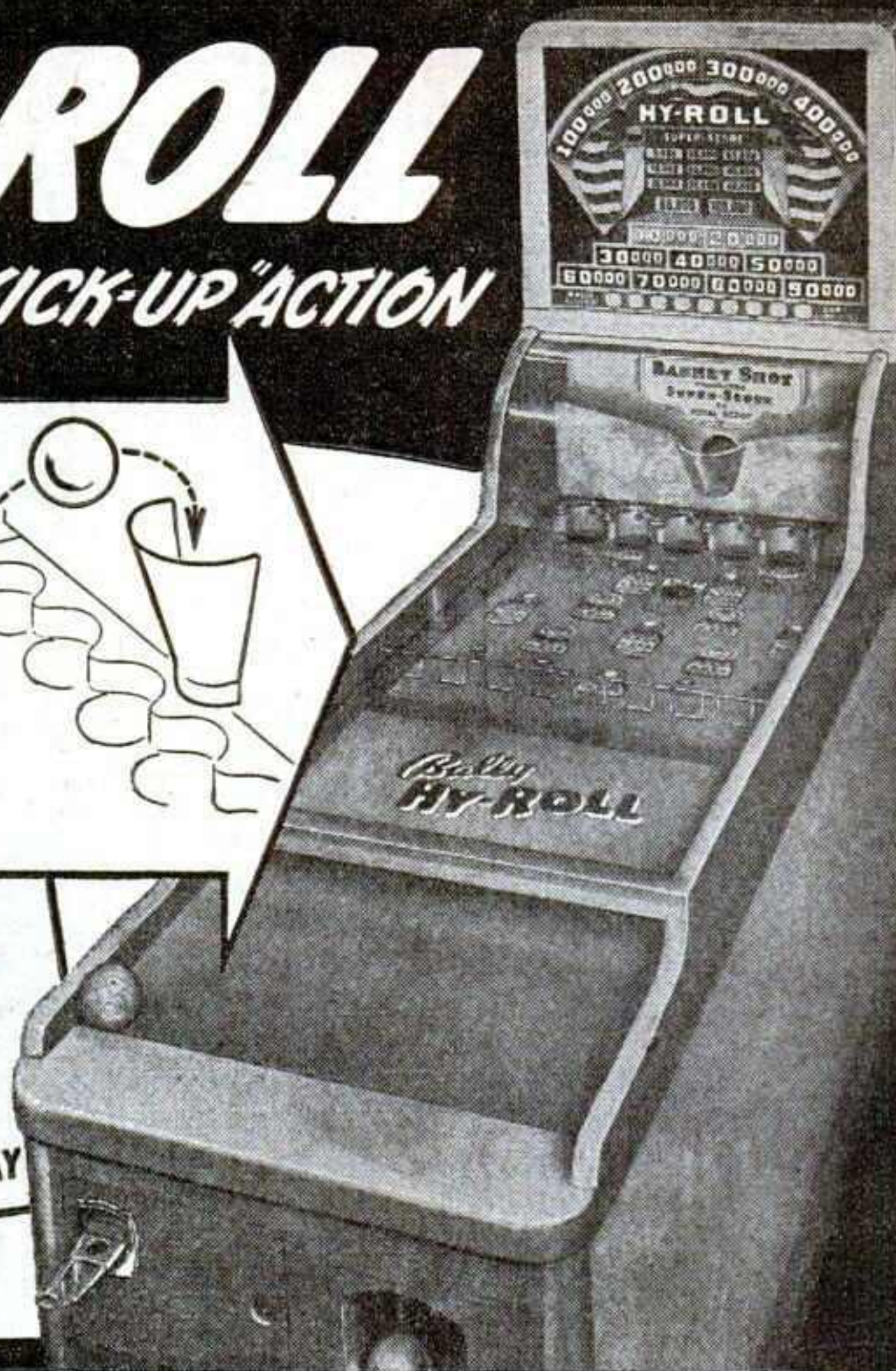
Balls actually jump up off the board . . . plop into basket. Then the Super-Score bell rings a merry tune while the Super-Score is automatically transferred to player's total score.



PLUS New SUPER-SCORE Feature

Player builds up Super-Score by skill, then rolls for a basket-shot to transfer Super-Score to total score. HY-ROLL Super-Score is a tantalizing teaser that keeps players HY-ROLLING by the hour.

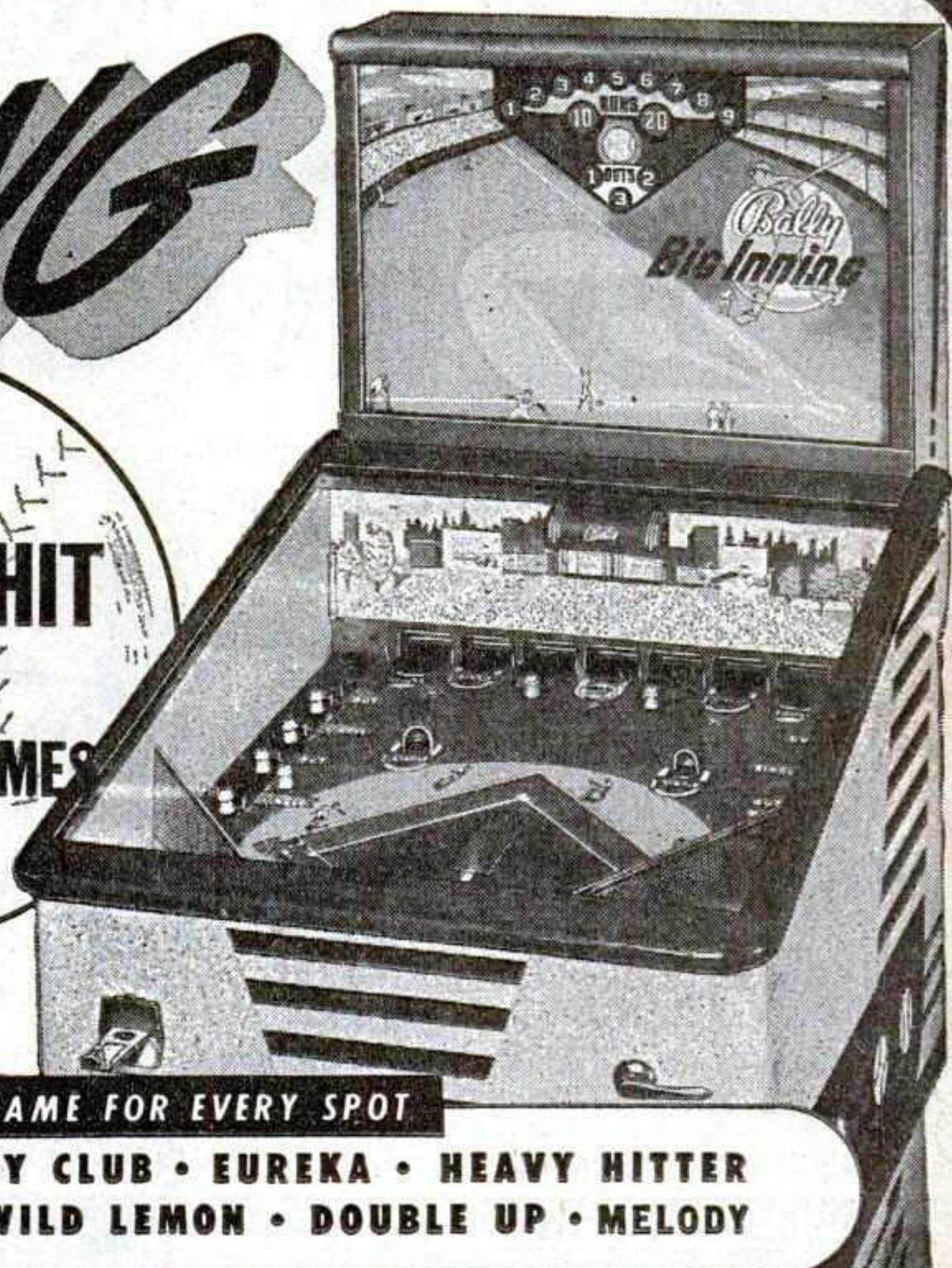
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CAMPUS KIDS' ORK SQUAWKS

Stem Crix Hit 3/4 Pole With Morehouse in Lead; Five Breathe on His Neck

Coleman, Right Most Often Last Year, Reverses Form

By Bob Francis

NEW YORK, Feb. 7.—With the annual race for Broadway critical accuracy honors nearing the three-quarter mark, it is time to clock the aisle-experts' running order before

the boys turn into the home stretch for the tape-breaking of the 1947-'48 Stem legit season April 30. The tab to date puts *The Sun's* drama pundit, Ward Morehouse, in the lead of the field with a top-drawer judgment percentage of 90.3. Morehouse saw 31 out of 34 productions included in the tabulation by *The Billboard* and went wrong on only three success-failure predictions. *The Sun* critic's average indicates a potential repetition of his accuracy form two seasons ago, when he beat the field to the tape, and of last year, when he was a close runner-up to *The Mirror's* Robert Coleman.

However, the record to date shows plenty of close competition. Richard Watts Jr., pooh-bah to *The Post's* drama readers, is only a pace or so behind the leader, with an average of 87.5. Watts caught 32 productions and was wrong only four times. Robert Garland (*Journal-American*) and Howard Barnes (*Herald Tribune*) (See UP MOREHOUSE! on page 43)

Kenton Hunting Legit Houses for One-a-Night Runs

NEW YORK, Feb. 7. — Orkster Stan Kenton, following thru on his declaration to play nothing but concerts in the future, currently is reported to be looking to rent legit houses in New York, Chicago, Philadelphia and Los Angeles in the fall for extended-run one-a-night concert presentations. It is believed that (See Kenton Hunts Houses, page 20)

Lujack a Corker

NEW YORK, Feb. 7.—Notre Dame footballer Johnny Lujack, for whom juicy radio and motion pic offers reportedly are dangling, has handed over his personal management chores to Cork O'Keefe. The latter, veteran showbiz talent handler and music publisher, had been handling similar affairs for Lujack's South Bend mentor, Frank Leahy. If pic and web deals go thru for the all-American quarterback, total take for the year, combined with his Chicago Bears pro grid pact, should go over \$100,000.

High \$, Brush-Off System May Hurt Biz

Agencies Warn Leaders

By Hal Webman

NEW YORK, Feb. 7.—Level-headed band bookers, who recognize college campus biz as their main cushion against sorry road grosses, are perturbed about growing reports from students and faculty advisers that not only are ork prices too steep but the bands are giving unsatisfactory performances.

The agents, pointing out that colleges have been accounting for from 25 to 30 per cent of road dates and even more in road revenue, are frank about the complaints but hopeful that their properties can be made to see the light.

That they are not operating on speculative reports, say the bookers, is evidenced by the increasing number of cases—rare in the past—where colleges failed to put down the customary 50 per cent advance deposit on orks signed for proms. The campus (See Careful of That on page 19)

Shuberts Sue Harem Nitery In Tune "Theft"

NEW YORK, Feb. 7.—A significant \$50,000 damage action involving alleged infringement of music from the operetta, *The Student Prince*, was filed this week in U. S. District Court by April Productions, Shubert affiliate, against Ben Yost, Nat Harris, Lou Walters and the Strand Enterprises. Harris and Walters are (See *Stude Prince* on page 20)

PIC TV ACTIVITY PERKING

RKO Showing May Develop Legal Action

NEW YORK, Feb. 9. — Sol Strauss, acting promoter of the 20th Century Sporting Club, told *The Billboard* Saturday (7) that he would move today (Monday) to stop RKO from airing a telecast of the St. Nicholas Arena boxing card. RKO announced over the week-end that it had installed a Colonial theater television system. While the picture house did not specify precisely which fight it would air, it was learned elsewhere that the program involved was the WNBT (NBC) transmission of the St. Nick card.

Strauss said Saturday that he planned to advise RKO Monday morning that it was infringing by exhibiting the fights in any of its theaters. He did not state he would take legal measures in the event the movie firm refused to cancel its showing.

Meanwhile, an NBC vice-president stated that a court test to establish the property rights of such telecasts appeared inevitable. Broadcasters feel that subject to contracts with promoters, they have a clear and controllable ownership in such originations. Contrariwise, some theater execs feel that if other public places—especially bars—can show tele programs, there is no reason why they cannot do likewise. The NBC exec also thought it as possible RKO may be seeking clarification of rights thru its move. NBC, meanwhile, has its legal department (See Court Test on page 14)

Dreb Scotched!

NEW YORK, Feb. 7.—Hey, AGMA, can't yuh give John Drebing a card? (Note to baseball writers: AGMA is short for American Guild of Musical Artists, the ballet dancers' union). Dreb needs you, AGMA!

Red Smith (*Herald Tribune*) tells it. Told it in Jack Bleeck's Oasis on West 40th the other night. Friend asked Smith what there was kosher in the story that the New York diamond scribblers put on a terrific ballet at their annual clambake in the Waldorf last Sunday night (1). Smith said the terpin' was indeed sumpin', then saddened. "Hadda call in some of the older boys to fill the line. Dreb busted a leg. And is he burned!"

Dramatic pause. "Dreb's on leave without pay until the gam mends. It happened on his own time, not the company's, so he draws no pay." Company is *The New York Times*.

Simon Heads Hospital Shows

NEW YORK, Feb. 7.—Louis M. Simon, of Washington, former Broadway director and stage manager, has been named general manager of Veterans Hospital Camp Shows, Inc.

Pic Producers Pitching Woo For NBC Deals

NEW YORK, Feb. 7.—A complete reversal of attitude by top Hollywood picture companies toward television—so much so that there now appears to be a virtual stampede in the making to get in on the act—has developed in the last two weeks. The turning point was the recent news-reel deal signed by 20th Century-Fox with the National Broadcasting Company (NBC), to be sponsored on the (See *Pic Companies* on page 15)

Loew's Reports on Platters and Tele

NEW YORK, Feb. 7.—At the stockholders' meeting of Loew's, Inc., last week here, J. Robert Rubin, veepee, summed up the state of the corporation and outlined some of its plans.

MGM Records, organized by the company last March at Bloomfield, N. J., "is already operating on a profitable basis," Rubin stated.

Tho it has not entered the television field, Rubin expects the company to do so "when the time comes that televised pictures have a place in the scheme of things."

IMC Faces It: Are Diskeries To Hold Bag?

Rifts in Anti-Petrillo Front

WASHINGTON, Feb. 7. — Faced with what is considered by insiders here as a test of future unity, the Industry Music Committee (IMC) will meet in New York Tuesday (10) for a candid exchange of information on James C. Petrillo's latest negotiations with individual members of IMC. While there is no talk of abandoning IMC as a clearing house of information for the entire music industry, it is generally agreed that the present temporary agreement between the American Federation of (See *IMC Calls Huddle* on page 20)

My Word!

NEW YORK, Feb. 7.—Arnold Shaw, veepee of Duchess Music Corporation, is a gent who dabbles in several of the arts. Writes a book now and then, lyrics a song, etc. Recently he agented a collection of essays written by a gal named April Taylor. Tome, to be published by Beechhurst Press in the spring, is called *Love Is a Four-Letter Word*. Shaw himself, some time ago, wrote a tune with Hy Zaret and Lou Singer, and published by Leeds Music, called: *Woman Is a Five-Letter Word*.

GENERAL NEWS

The Billboard

Begins To Dawn on Miami The Coconut's Over-Sized; Clubs Desperate To "Get Out"

High Budgets, Few Suckers, Lack of Gambling Hurt

By Charles J. Lazarus

MIAMI, Feb. 7.—The slogan about Miami, Land of the Palms, has backfired into a not-so-funny gag about the palms being attached to human arms outstretched to take anything it can get from the tourist.

The situation in Miami this year can be summed up in this way: there are plenty of people down here, they are just not giving out the loot as freely as in other years. And after a lot of adverse publicity, the visiting firemen no longer want to be taken for suckers in the Land of the Palms.

Top hotels like the Lord Tarleton and Roney Plaza cater to the type of clientele that still is willing to shell out a little extra for various things, but other places have been hit with a vacancy situation they weren't prepared for and didn't think was possible.

No Belt Pulling—Yet

The night club business, generally, has been bad. But strangely enough, there are no signs of the ops pulling in their horns.

Last week had Joe E. Lewis, Joan Merrill and the Jack Cole dancers at the Colonial Inn; Sophie Tucker, Peter Lind Hayes and Carl Ravazza at the Beachcomber; Milton Berle at the Copacabana; Jackie Miles, Gracie Barrie and the Vagabonds at the Clover; Dean Murphy, Ella Logan, and Mario and Floria at the Brook; and Martha Raye, Willie Howard, Wendy Bishop and the Stuart Morgan dancers at the Latin Quarter. With top names like these, the budgets for all these shows totaled over \$100,000 and these spots would have to do a continuous socko business to get over a nut like that. The 100G includes lines, bands and production costs.

The way it seems to work this year is that these names draw for a while

after they open, then biz falls off. The Tucker-Hayes-Ravazza parlay, for example, should certainly draw steadily, but last week found plenty of empty tables for the late shows. Ditto the Martha Raye show at the Latin Quarter. Business is strong at dinner, but falls off for supper shows.

Lack of Gambling Hurts

Considering the fact that only one of these spots (Colonial Inn, some distance from town) has a gambling casino attached, it seems obvious that the overhead is strangling. Many of the well-heeled people, to whom Miami looks to push up the business barometer during the winter, came here previously because they could combine a pleasant climate with their gambling. This year, it was hoped that the gambling spots in Dade County, in which Miami is situated, would be open for business, but now the outlook is for a long, Arctic winter, with darkness for the whole season. The niteries suffer accordingly, since many good customers are staying away from Miami on account of (See Miami Coconut on page 38)

Off-Broadway

A LONG WAY FROM HOME

EXPERIMENTAL THEATER

(Opened Sunday, February 8, 1948)

A play by Randolph Goodman and Walter Carroll adapted from Maxim Gorki's "Lower Depths." Directed by Alan Schneider. Settings by Leo Kerz. Costumes by Rose Bogdanoff. Stage manager, Don Darcy. Production supervisor, Nat Karson. Presented by the Experimental Theater.

- Duke Henry Scott
Bessie Edna Mae Harris
Dee Harry Bolden
Lily Mildred Smith
Mary Beatrice Wade
Four-Eyes Catherine Ayers
Silky Maurice Ellis
Sad-Act William Marshall
Grady Horn Augustus Smith
Joebuck Josh White
Marcy Ruby Dee
Preacher Alonzo Bosan
Billy-Boy James Wright
Celine Fredi Washington
Cotton Earl Sydnor
Cyril Ken Renard
Stud Joseph James
Bartender Eric Burroughs
Neighbors Virginia Girvin, Doris Block, Ellsworth Wright, Quantin Foster

After unveiling two interesting productions so far this season, the Experimental Theater has come a cropper in its third—A Long Way From Home, an adaptation by Randolph Goodman and Walter Carroll of Maxim Gorki's The Lower Depths. While the use of an all-Negro cast for the play was an exciting idea, translation into a click could possibly only have resulted from much more careful casting, better direction and an increased rehearsal period. The script too could have been helped in the adaptation by giving it more form (See A LONG WAY on page 37)

Berlin Shows Enjoy Holiday Boom in Biz

BERLIN, Feb. 7.—Sellout biz chalked up good grosses for theaters, vaude houses and cabarets here over Christmas and New Year's. Many people, due to a shortage of commodities for purchase as Christmas gifts, bought tickets for various types of entertainment. The result was a two-week advance sellout before Christmas by most houses.

Three new theaters were opened a few days before Christmas. The Corso, formerly the Lichtburg (seating capacity 2,000), opened with a policy of operettas. The Komische Opera, formerly the Metropol revue house (seating capacity, 1,300), followed suit with an operetta policy. The third rebuilt theater to open, Theater Am Kurfuerstendamm, presented classic comedies and modern plays.

Christmas Benefit

Tho there was no regular Christmas circus show here this year, the American Community Chest in Berlin staged a show in a training hall at Berlin-Dueppel, suburb. The show, combining the best talent from Busch and Barlay circuses, netted its grosses to various charity orgs.

The Titania Palast, American special services vaude house, staged a big inter-allied Christmas show on Christmas Eve, which was carried by the American Forces Network and the British Forces Network. The January program included a number of Italian and German acts and the Titanian ballet. The Fredrichstadt-Palast has a straight vaude policy, with Liselotte Koester and Jock Stahl, pop artistic dance team, as headliners. The last vaude house in operation, the New Scala, has been drawing top grosses with a pic-vaude policy.

Tho more than 1,000 applications for cabaret licenses were filed a few months back, there are now only 15 night clubs operating here, compared with 200 after World War I. Of the 15 clubs, those offering top entertainment (See Berlin Biz Booms on page 37)

Here's a Showbiz Christian Who Lives Up to His Name

NEW YORK, Feb. 7.—Dead or alive, people in showbiz have a true friend in L. T. (Pete) Christian Jr., Richmond, Va., 50-year-old merry mortician. The founding of the Christian funeral home by his dad practically coincided with the founding of the National Association of Funeral Directors a long time ago, and Pete's association with showbiz practically coincided with birth.

Since he was a kid, Pete has been helping outdoor shows with their business, until by now he knows the works inside and out. During tours of shows Pete suddenly turns up and takes charge, making change, selling tickets, regulating parking or whatever has to be done. Tho generally clad in funeral attire, he always keeps his suitcase in his car packed with colored canes, sport coats and other showbiz regalia.

He assists outdoor showbiz in many ways, offering free ambulance service to fairs, carnivals, races, etc., hiring out-of-work carnies or cirks in

his funeral parlor and giving aid wherever needed.

Tho sitting on top a very substantial funeral biz, Christian has always had a strong yen to form his own circus. He has all the plans and even a "Christian Bros.' Circus" letterhead.

Even his funerals are strongly flavored with theatrics. A hearse equipped with a concealed high-powered loud-speaker is parked about a mile from the cemetery so that after the rites are over, chimes ring out, seemingly from heaven.

Altho his general burial costs for local bluebloods are \$400 or \$500, he "shoots the works" at a nominal fee for anybody in showbiz who can't afford the price. He even has a group of impoverished showbiz folk buried in his family plot.

Christian is particularly well known to Eastern shows and circus people and especially to the World of Mirth Shows and the Marks Shows, who winter in Richmond.

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