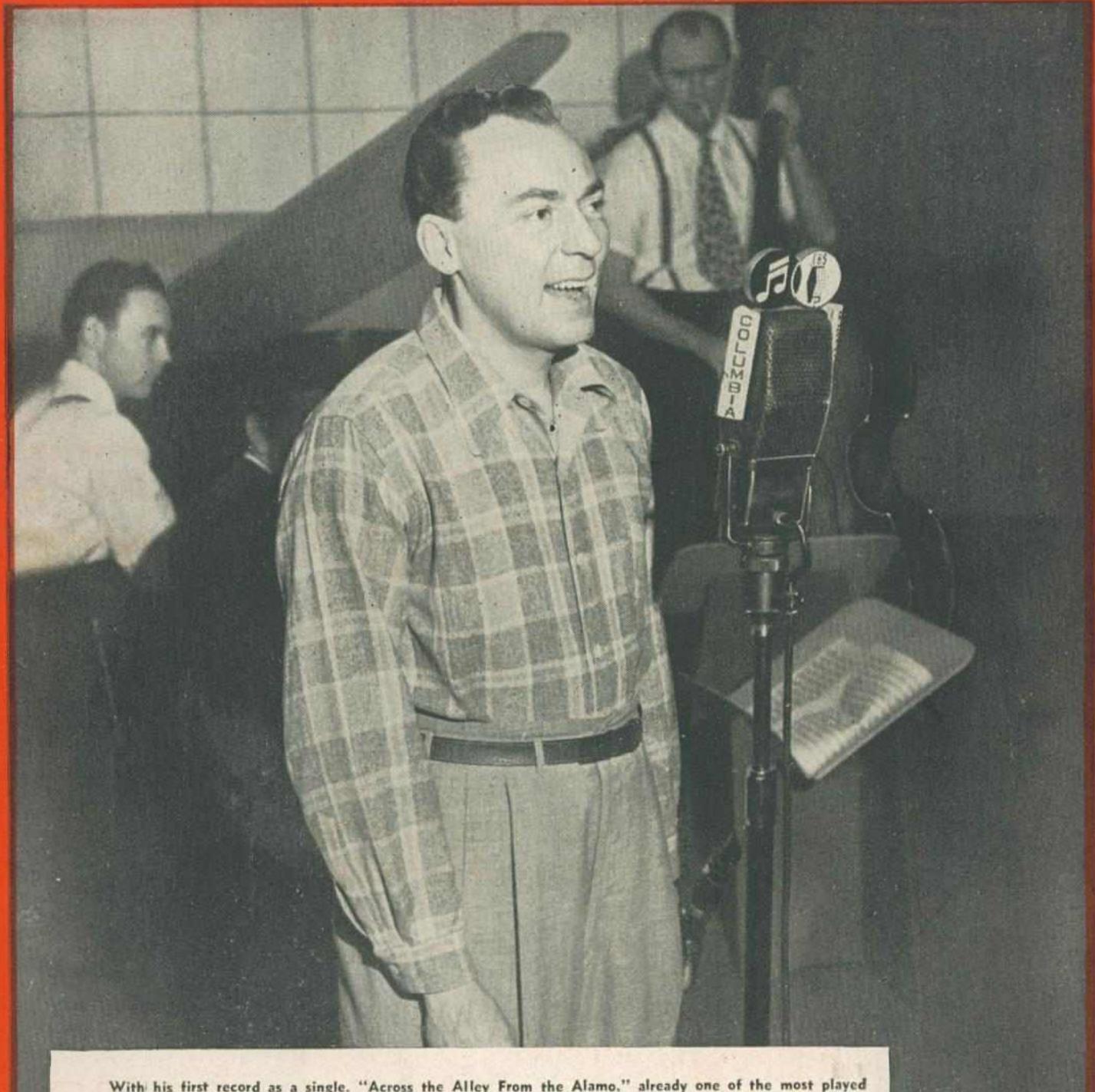
Billboard

THE WORLD'S FOREMOST AMUSEMENT WEEKLY . 25 CENTS

MAY 31, 1947



With his first record as a single, "Across the Alley From the Alamo," already one of the most played on juke boxes, Woody Herman's career as a solo star has gotten off to an auspicious start. And Woody has half a doxen other sides already on their way to the nation's turntables, with more on schedule. Current fare for jocks and jukes are "Alamo" and "There Is No Greater Love," "Ivy" and "That's My Desire," "Can You Look Me in the Eyes?" and "Pancho Maximilian Hernandex (The Best President We Ever Had)." Soon to be released are two sides he cut with Dinah Shore, "Tallahassee" and "Natch," which reveal still other facets of the versatile and amaxing Herman personality. Between disking dates, Woody has been readying a radio show under the sponsorship of the Electric Companies of America, scheduled to bow July 13 over CBS. The Ol' Woodchopper will head up the show as singer and emsee, aided and abetted by Peggy Lee and Dave Barbour's orchestra.



The World's Foremest Amusement Weekly

DING-DONG COPYRIGHT BATTLE

Attractions as Tourist Bait

10-12 Added Weeks for Acts

By Bill Smith

HAVANA, May 24. - An additional 10 to 12 weeks' work will be available for acts next winter when Havana opens for the season. The Cuban capital is making plans to go after the tourist business lost during the war years, and vauders and niteries are making pitches to bring in acts to attract the Yankee dollar.

Biggest act buyer in Havana today is the Camponar, downtown, which buys for two-week and sometimes four-week stands. A 980-seat house playing to a dollar top, two shows a day, the house pays standard dough.

The American Theater, another downtown house, with about 2,000 seats playing to a class patronage at a \$1.25 top, is also mulling more ambitious fleshers. In this case, however, the theater is keeping an eye on (See Havana's Yanqui on page 26)

Again Threatens "Road" Business

WASHINGTON, May 24.-Threat of a new railroad strike, with a repetition of last year's stranding of circuses, carnivals and traveling entertainers, is in the making as leaders of rail brotherhoods prepare for a meeting with rail officials in Chicago about June 1. Brotherhood representatives here say the unions are asking for new wage increases as well as technical changes in operating procedure. Unless these demands are met, the brotherhoods may call a walkout.

While union officials are unwilling to predict a strike, it is known that plans for one are under serious consideration in the event of a breakdown in negotiations. The unions have consulted their lawyers as to (See RAIL WALKOUT on page 33)

Mex Treaty Would End Double Taxation

WASHINGTON, May 24. — Yank entertainers who do occasional work in Mexico would be rescued from double taxation on their incomes under terms of a treaty being negotiated by the State Department. The pact would be a general one dealing with all American citizens who derive a portion of their incomes from Mexican sources and would be similar to the one ratified by the Senate last year between the U.S. and Britain-North Ireland.

The treaty would also protect citizens of Mexico who earn incomes (See Mex Tax Treaty on page 20)

Havana Ups KFWB To Get Block Cuffo in Smart Mutual Network Deal; Disk Jockey's Fabulous Take

Block is flying to New York this week-end to sign a contract calling for him to inaugurate a disk jockey show over Mutual Broadcasting System (MBS) June 2. Virtually all the stumbling blocks involved in who will continue to be air transcribed twice daily on WNEW, New York, where he got his start, as well as on KFWB, here, is reportedly getting a \$3,000 minimum guarantee for his MBS stint, with percentages bringing his potential web earnings to \$6,000 weekly.

Block's deal with Mutual is, in one respect, a boon for KFWB, which now has the chance to get Block's

HOLLYWOOD, May 24. - Martin | deal made by Harry Maizlish, KFWB manager, with Mutual. Block will air his Mutual show, one hour long, during the time he does his KFWB program. For that, Mutual is paying KFWB, it is declared, \$3,000. It also happens that KFWB, should Block's the deal have been eliminated. Block, time on that station be sold out completely, would be required to pay Block the same amount, since he rates \$250 per quarter hour of sponsored time. Thus, KFWB would not only get Block cuffo, but would benefit by its time sale income.

Also on KHJ

Block also will air on KHJ, the Mutual-Don Lee station here, for his one-hour web show. This puts Al services for free as a result of the | (See Nifty Mutual Coup on page 7)

Pact Gives British Tootler \$\$ for Disks Played by BBC; Rail Walkout Starts Tapering - Off Trend

Royalties Fixed, Use of Disk Jocks Discouraged

LONDON, May 24 .- A precedent- | ceive increased payment for the use setting agreement between the British Musicians' Union (BMU) and representatives of British diskeries was concluded here last week. It provides for payment to tootlers for playing records by the British Broadcasting Corporation (BBC) and calls for a progressive reduction in the use of recorded music by BBC.

The British record firms will re-

Anniversary Hypo For Ted Lewis at NY Strand June 6

NEW YORK, May 24.—Ted (is everybody happy) Lewis, showbiz veteran with 41 years of orkster credits, gets a big-scale promotional hypo June 6. On that date, his 55th birthday, things are skedded to pop for Ted.

He opens at the New York Strand and a backstage beer and pretzels party will be run off from 10 p.m. until 6 in the morning. Sophie Tucker and Ada Lewis, wife of the maestro, will hostess the combined celebration of the orkster's birthday, opening day and 20th anniversary of his first Strand appearance.

Biggest promotional aid of all probably will come in the form of a Decca Records assist. Diskery is timing a re-release of Lewis's When My the sixth, with disk jockeys all over (See Suds and Pretzels on page 20) tion four years from now.

of their disks on BBC, the only ether outlet in the British Isles. Out of this increased revenue they will hand over royalties to the BMU. Details on the amounts of money involved are not available at press time, but it is understood that the platter firms will pay the union at least 8 per cent of their BBC revenue.

Aims Blow at Jockeys

The agreement further declares that a progressive reduction in the number of hours per week in the use of canned music over BBC would be encouraged by diskeries' clamping (See British Tootlers on page 20)

London Hopes for 1951 World Expo, Despite Nix

LONDON, May 24.—Despite a recent nixing by Trade Minister Sir Stafford Cripps, a number of government departments and members of the London County Council are still conferring about the possibility of a centenary World Exhibition here in 1951. Cripps's thumbs-down was caused by scarcity of labor and materials, but proponents of the plan are optimistic that conditions will warrant the outlay for such a project by '51.

Some members of Parliament are urging use of the famed Crystal Palace (burned in 1936) rebuilding of which is progressing slowly. Since 1951 will mark the centenary of the Baby Smiles at Me album to break on building of the original glass exhibition site, it is expected that the town setting aside time for airing the government will give the nod to some platters. Decca also is putting in a sort of world exhibition commemora-

Pros and Cons Force Extra House Airings

Juke Box Royalties Sought

WASHINGTON, May 24.—A bitter split in the amusement industry over proposed amendments to the Federal Copyright Law appears likely to forestall congressional action, it developed today in the wake of the first major congressional hearing on the issue in a decade. The hearing, which lasted two hours yesterday and drew some of the leading lights in the music world, left a House Judiciary Subcommittee in a serious quandary and faced with the necessity to schedule further hearings on three legislative proposals to alter the Copyright Law.

Rival Line-Ups

Delegations representing artists, music publishers, composers, juke box operators and record companies crowded the committee room to argue for and against the three copyright amending bills. Two bills, by Representatives Frank Fellows (R., Me.) and Hugh D. Scott Jr. (R., Pa.), are identical. These would extend provisions of the Copyright Law to cover (See Congress' Copyright on page 18)

Earl Carroll Urges Passage of Calif., Anti-Union Bill

HOLLYWOOD, May 24.-Earl Carroll flew to Sacramento Thursday (22) to testify before California State Legislature's Committee on Industrial Realtions in support of an "anti featherbedding" bill introduced April 1. Carroll urged passage of the anti-union bill after a recent row with Local 47, American Federation of Musicians (AFM), declaring it was unfair for labor unions to compel employers to hire standby help. Carroll (See Carroll Backs Bill on page 20)

Paging Webster!

WASHINGTON, May 24. -The Federal Communications Commission (FCC) is agog over a new description of frequency modulation (FM) picked up by one of its staff.

Dr. Walter Emery, of FCC's legal division, was engaged recently in a scintillating conversation while riding on a crowded streetcar. He started talking with two feminine straphangers about the wonders of FM. One lady was bewil-"What is FM?" she dered. queried.

The other woman was astonished. "You haven't heard of FM?" she said. "Why it's wonderful. It's just what radio needs. FM stands for frequent moderation."

April Showbiz Upturn Shown In Tax Report

B. O. Tops March and 1946

WASHINGTON, May 24. - The month of April saw a turning point in showbiz gross decreases and the gradual leveling off of returns from the war-time boom period. Upsurge was noted in April figures issued by the Bureau of Internal Revenue here this week, revealing that showbiz grosses are on the uptrend except radio store sales, which, for a change, have dropped somewhat from previous months.

The post-Lenten period-the tailend of the legit season and last upsurge before the regular summer slump—seems to have found its level in April and, for the first time since the beginning of the year, the public appears to be spending money again for entertainment. Theater ticket sales show an increase of 5.9 per cent over those of April a year ago and a 16.24 per cent increase over the figures for March of this year.

Sales of coin-operated devices last month, tho 47 per cent over sales the previous month, are down 19.90 per cent from those of April a year ago. These sales, which shot up last year fast and surprisingly, apparently are now finding their more normal level.

Sale of radio sets, parts and phonohigh figure in March, dropped 16.26 Minnie Dupree, '90's graphs, which showed an unusually per cent last month, but this dip is not taken too seriously in view of the rise of 167.84 per cent over figures for April a year ago.

All in all, the biz picture is more optimistic than it has been at any time in the past four months.

In This Issue

American Folk Tunes
Broadway Showlog31
Burlesque
Carnival
Circus
Classified Ada
Club Activities
Coin Machines
Continuing Program Studies
Fairs and Expositions
Fairs List
Final Curtain, Births, Marriages34
General Outdoor
Honor Roll of Hits (NAMM Section)14
Legitimato
Letter List
Magic
Merchandisa-Pipes
Music
Music as Written24
Music Machines
Music Popularity Charts (NAMM Section) 14-34
Night Clubs26-30
Night Clubs-Cocktail
Parks and Pools42-44
Pipes for Pitchmen90-91
Radio
Repertoire
Reviews: Legit
Night Club
Records (NAMM Section)24
Television
Vaudeville27
Rinks and Skaters
Readshow Films
Routes: Carnival
Legitimate
Miscellaneous54
Salesboards
Sponsored Events
Vaudeville
Vending Machines100-107

The Billboard, Main Office, 2160 Patterson St., Cincinnati 22, O. Subscription Rate: One year, \$10.00. Entered as second-class matter June 4, 1897, at Post Office, Cincinnati, O., under act of March 3, 1879. Copyright 1947 by The Billboard Publishing Co.

U.S. Showbiz Tax Collections

(Bureau of Internal Revenue, Washington)

April '46	March '47	March '47	
p 5.98%	\$33,223,139.20	Up	16.21%
own 19.00%	180,456.00	Up	47.00%
p 167.84% p 114.01%	6,905,675.00 707,304.00		16.26% 22.06%
	April '46 p 5.90% own 19.90% p 167.84%	April '46 March '47 p 5.96% \$33,223,139.20 own 19.96% 180,456.00 p 167.84% 6,905,675.00	April '46 March '47 March

Margaret Truman Concert Stage Deb Now Set for Fall

PITTSBURGH, May 24.—Margaret Truman's concert stage debut, postponed Monday (19) by her grandmother's critical illness, now is expected to take place here in the early fall, followed by dates in Cleveland, Dallas, Fort Worth, Amarillo and Oklahoma City.

Bill Beegle, who had hoped to present the President's daughter at Syria Mosque this week, reports Frank Delaney, actions are to be 3,200 of the 3,800 seats had been sold, assuring a sellout. He said he would assume the small promotional loss.

Miss Truman, who four hours after deciding on the postponement was on a train to join the President at his mother's bedside, said she first talked with her father, who said her grandmother wanted her to go on. But it was decided the nervous strain was too much.

Star Ingenue, Dies

NEW YORK, May 24.-Minnie Dupree, top-ranking ingenue of the 1890's and up until a few years ago a leading character actress, died at her home here yesterday. Her age, according to most authorities, was 72, but her contention that she was ! born in 1882 would make her only 64.

Miss Dupree began her career on Broadway in 1888 in Held By the Enemy. Under the Frohman and Belasco banners she played leading roles with many of the stars of the period. Up until 1944 she continued her career, handling character roles in numerous Broadway productions. Her last professional appearance was last week in a radio program, Mystery of the Week, over WCBS in New | May 10). York.

She was one of the founders of the stage relief fund and active in the Stage Women's War Relief work during World War I.

S. F. Copa's 'Mickeys' Lead to 300G Suit

SAN FRANCISCO, May 24.-Four victims of the "Mickey Finn" episode at the Copacabana have filed suit for \$75,000 damages each, alleging that the drinks "permanently injured and disabled them." In addition to the damages, the plaintiffs, all musicians, asked compensation for lost wages and medical expenses.

Those suing, with the amount of pay alleged lost by each, are Noel De Selva, band leader, \$2,400; Pete Noriega, trumpeter, \$250; Vincent Lerma, clarinetist, \$500, and Ted R. Thompson, drummer, \$200.

Named as defendants are Joaquin Garay, owner of the club; Henry Torres, manager; Rudolph Ruby, bartender; Frank Silvers, head waiter,

Lassalle Must Talk In Ballet Russe Suit

April '47

NEW YORK, May 24.-Supreme Court Justice Ernest L. Hammer granted a show cause order this week to the Russian Ballet Arts, Inc., the original Ballet Russe, Inc., and Col. Wassily De Basil, plaintiffs seeking to examine Cesar De Mendoza Lassalle, formerly of the De Basil troupe, for information to formulate a complaint against Lassalle, the Marquis George De Cuevas and his wife, the marquise, and Sol Hurok and the Hurok Attractions.

According to the De Basil attorney, brought to obtain judgment for what he alleges is "deliberate and wrongful action" thru which the plaintiffs have suffered loss of business, position, finances, clientele and prestige. The defendants are now running the Ballet Russe with De Basil's former clients and connections.

Justice Hammer granted the order for Lassalle's examination after it was pointed out that Lassalle was not an American citizen and it was alleged he was about to leave the jurisdiction of the court. The plaintiffs want to examine him about his interests with both the De Basil | are not set, there is strong likelihood his use and revelation of information about the plaintiff.

AGMA Constitution Face-Lifters Named

NEW YORK, May 24 .- A revision of the constitution of the American Guild of Musical Artists (AGMA) is in the works, following a special general meeting held Tuesday (20) at the Hotel Claridge. Sixty-three AGMA members had petitioned union execs for a meeting to iron out what they alleged were unfair and undemocratic practices in the running of AGMA (The Billboard, April 26,

The result of Tuesday's meeting was the formation of a 20-man convention committee (with 20 alternates) selected from AGMA members thruout the country. The group will study the question of a special constitutional convention to be held about six months from now. It will report its findings to AGMA membership late this summer, two months before the calling of the convention.

Constitutional changes will be concerned with such membership objections as the continuous presidency of Lawrence Tibbett and the status of chorus and ballet members, who are now allowed to vote.

and Louis Coloretti and Ben Altschuler, waiters.

Torres, Ruby, Silvers and Coloretti, convicted on criminal charges in the incident, will appear in Superior Court Tuesday (27) with motion for probation. They face maximum penalties of 10 years in prison. It was charged that the four served the drinks as the climax of a feud with the musicians.

16mm. Matinees Clicks in Frisco Movie Theater

SAN FRANCISCO, May 24 .-- Highly practical exhibition outlet for 16mm. business films is being provided here by San Francisco Theaters, Inc. Firm has installed two 16mm. Projectors in the Vogue, a neighborhood house seating 375, and is making the facilities and personnel available for \$100 per afternoon to concerns who wish to show industrial films to select audiences. The deal serves the dual purposes of saving the firm money while providing larger and more comfortable quarters for the showing, besides opening up a new source of revenue to the theater, which reopens in the evenings with regular films.

Exhibitor reports that in the three weeks since the plan was announced six showings have been booked, including one by Cresta Blanca Wine for its Western salesmen. Usual cost to a firm renting hotel space equipment and providing a cuffo feed is about \$200. By renting the theater, the food is eliminated, and the theater personnel take over completely, even to assisting with lobby display material.

Chuck Logan Resigns Radio Post at FC&B

CHICAGO, May 24 .- Chuck Logan, since 1945 assistant radio director of the Foote, Cone & Belding Agency here, this week handed in his resignation, to take effect about the third week in June: Altho Logan's plans roupe and the new troupe and about | that he will join an independent production company here.

Altho Logan's resignation was rumored here to be part of a general shake-up at the Chi branch of the agency, this is not the case.

The World's Foremost Amusement Weekly

Founded 1894 by W. H. Donaldson Publishers Roger S. Littleford Jr. William D. Littleford

E. W. Evans Pres. & Treas. Lawrence W. GattoSecy.

Editors oseph G. CsidaEditor in Chief G. R. SchreiberCoin Machine Editor George Berkowitz ... Executive News Editors (New York) William J. Sachs

Managers and Divisions: W. D. Littleford, General Manager Eastern Division 1564 Broadway, New York 19, N. Y. Phone: MEdallion 3-1615

M. L. Reuter, General Manager Midwest Division 155 North Clark St., Chicago 1, III. Phone: CENtral 8761

Sam Abbott, General Manager West Coast Division 6000 Sunset Blvd., Hollywood 28, Calif. Phone: HOllywood 5831

F. B. Joerling, General Manager Southwest Division 390 Arcade Bldg., St. Louis 1, Mo. Phone: CHestaut 0443

C. J. Latscha, Advertising Manager B. A. Bruns, Circulation Manager Cincinnati, Ohio Phone: DUnbar Phone: DUnbar 6450

Printing Plant and Circulation Office 2160 Patterson St., Cincinnati 22, Ohio Subscription rates, payable in advance—One Year, \$10.00; Two Years, \$17.50. These rates apply in the United States, U. S. Possessions, Canada and countries in Pan-American Postal Union. Rates in other foreign countries sent upon request. Subscribers of address should give old when requesting change of address should give old as well as new address.

> The Billboard also publishes: The Billboard Encyclopedia of Music Vend



Materiale protetto da copyright

STARS 'NEWBURYPORT'

Ivy-Beleaguered

NEW YORK, May 24.—Bill Lewis, vice-president in charge of radio at the Kenyon & Eckhardt Agency, has gained the spotlight in recent weeks by his ability to take big scratch accounts away from rival agencies. But Lewis this week would like to find the person from whom he picked up his latest bit of scratch-Poison ivy. Oh, well, itch one to his own taste.

Sponsors Still Pursue Jolson For Fall Show

NEW YORK, May 24.—Several top-rank sponsors and would-be sponsors this week were in full pursuit of the reluctant Al Jolson, harrying the mammy singer in a bid to sign him for an air series next fall. Thus far, none has come up with the magic formula that could make Joly reach for his fountain pen. Among the leaders of the pack is DeSoto division of Chrysler Motor Company, which is determined to land a bigname star for a fall show.

DeSoto is reported to be making a concerted bid for Jolson via the Batten, Barton, Durstine & Osborn agency after deciding definitely to drop further negotiations for Judy Garland. Latter deal hitherto had been regarded as insurance by the auto firm, even the the chirper had not backed down from her determination to air transcribed only. DeSoto is ready. according to some sources, to set up a flexible deal which would enable Jolson to cart off a bigger take based upon results. Auto firm is understood to want a show which will be a sure-shot to garner a big Hooperating from its first week.

Jolson, it is known, is interested in having his own program and is scanning all propositions carefully, But he, too, wants to be set, both in time and surrounding talent, with a package which would make his next radio plunge a sensational one.

AFL Prolongs Series a Week

NEW YORK, May 24.—The special series of variety shows and soap operas sponsored by the American Federation of Labor (AFL) during the past month over American Broadcasting Company (ABC) is to be extended at least one week beyond the shows slated for the coming week.

Originally skedded to wind up the daytime episodes, to be aired Tuesday (27) thru Friday (30), was Elaine Carrington's script titled This Is My Son, featuring Joseph Cotten and Anne Seymour. However, unexpected delay in final shaping of labor legislation by Congress has prompted the AFL to extend its radio time until disposition of the bills, and follow.

Next Thursday's hour-long variety show will be followed by a one-hour show from the Coast the following week.

Peace Reigns At NBC Huddle With Outlets

CHICAGO, May 24.-The National Broadcasting Company (NBC) has made another of its successful attempts to build up a "one big happy family" feeling between the nets and its affiliates. It came about at a meeting of program and production execs from 34 States of the net's central division here this week. The affiliates heard talks from Clarence Menser, NBC's veepee in charge of programs, and Thomas McCray, national program manager, as well as central division brass, and went away feeling that they were more and more assuming an important role in the web's function. After Friday's closing meeting there was plenty of talk about the possibility and desirability of having program meetings in more cities than just New York, Chicago and Hollywood, where they have been held the past two years.

Whereas at the web's affiliate meeting here a few months ago, rebellion broke out against NBC's plans for elimination of local station breaks and other planned policies, this week's session was practically all sweetness and light. This could have been, as one program exec put it, because high policy matters were not within the province of program and production execs at the meeting but it also could have been because the program and production men were told that the net was trying to cooperate with affiliates by planning more local originations from cities other than New York, Hollywood and Chicago, especially in the fields of news, dance remotes and national documentary programing, and by making other overtures.

sions, but most of these were of minor importance. In this category were three: (1) The affiliates felt the net was still carrying too many old sustaining shows of poor quality and wanted to see some improvement in this type of programing; (2) it was felt that the net ought to improve its dance remote schedule and get some better bands; (3) it was suggested that the web pay closer attention to its late news spots because a lot of stations carry them and find

Minor Beefs

There were some beefs at the ses-

their listeners dialing to them very much. It was felt that more effort, and perhaps more money, could go into making these late news shots

even better than they are.

Ziv Co. Holds First Indoctrination Meet For E.T. Sales Staff

NEW YORK, May 24.—A series of "indoctrination" meetings for radio program salesmen has just been concluded here by Frederick W. Ziv Company, transcription producers. It is said to be the first time such a technique has been used in the development of program sales techniques in this field.

Show involved, is Favorite Story another four-time opus likely will the Ziv e.t. package starring Ronald Colman, the most ambirious plattered project yet developed in the indie wax field. Ziv called in its salesmen, who cover the entire (See ZIV CO. HOLDS on page 9)

Comics May Get CBS Camel Spot

HOLLYWOOD, May 24. - Deal whereby Camel Cigarettes will take over the Columbia Broadcasting System (CBS) house-built package, Sweeney and March, was reported in the works here this week. It could not be confirmed.

Report is that Vaughn Monroe, now airing on Saturdays for Camel on CBS, will shift to NBC as a replacement for Abbott and Costello. In turn, Sweeney and March, new comedy team, will take over the Saturday night spot.

William Esty is the Camel ad agency.

"Parade" Gets FormatOverhaul On Sinatra Entry

HOLLYWOOD, May 24.—Hit Parade, sponsored by Lucky Strike cigarettes, appears due for what will be virtually a complete overhaul when Frank Sinatra moves into the star spot in September. The Pied Pipers, with whom Sinatra used to work when both he and the harmony group were with Tommy Dorsey, already have been signed for the show, with Doris Day due to be tabbed as the gal vocalist. In addition, Axel Stordahl, Sinatra's arranger and orchestra leader, is to take over the podium, replacing Mark Warnow, who has waved the Parade baton for about six years.

Sinatra, who is said to be drawing \$9,500 for his end of the show, also is being given a certain amount of authority in its production. Some years ago when Sinatra had the Hit Parade vocal spot he and George Washington Hill, late president of the American Tobacco Company, clashed over the brassy arrangements and martial tempo Hill demanded Switch to Stordahl indicates the show will move away from the present Parade brand of tootling to the standard Stordahl sweet stuff.

Contracts for the Pipers and Miss Day are now in New York, it is claimed, awaiting signing by George Washington Hill Jr. Miss Day, unknown a few months ago, is under contract to Warners for a Humphrey Bogart picture. She debuted recently in the Little Club, New York.

KE Expands Coast; Olmstead, Manager

HOLLYWOOD, May 24. - With added biz under its belt, Kenyon & Eckhardt will enlarge its Hollywood operations and has named Clare Olmstead as manager of its Coast wing. Olmstead, formerly heading radio production here for McCann-Erickson, replaces John B. Swallow in the K&E post. Jess Butcher, one-time press head from CBS, will be business manager.

After three years with the commission house, Swallow resigned to devote full time to his other interests as veepee and advisor of Ojai Broadcasting Company (KVOC-Ventura, Calif.), consultant for KYOR (new San Diego indie) and prexy of his own company, Television Enterprises,

Must Cut Fees To Keep Goin', Say Sponsors

And More Than Just 10%

NEW YORK, May 24 .- What many advertising agency execs believe is tantamount to a sponsors' strike against over-priced radio stars now exists in radio. The result, according to these same talent buyers, is that abnormally high-priced stars will be forced, if they want to work, to adopt a "Newburyport plan" of their own. The only difference is that many of the stars will have to cut much more than the 10 per cent effected by the Massachusetts town which fathered the price-cutting plan.

Sponsors' insistence on reduced fees for air stars results from the economic pressures now hitting virtually every national advertiser, whereby increased operating costs, coupled with increased competition, have made them insist that they get dollar for dollar in advertising returns.

Costly Names Canceled

Past few months have seen ampleevidence of the advertiser's attitude, with more top-flight performers being dropped than in any comparable period in radio's past history. Even more significant is the fact that, of the many who have been canceled, few have been called for other deals. So far, Frank Sinatra, set for Hit Parade, and Meredith Willson, set for Ford, are among the few cancellees to to wind up with other pacts.

Meanwhile, here are a few of the stars "on the dole" and the high asking prices (for complete shows unless otherwise noted) which have caused sponsors to sit back and hold tight:

Parkyakarkus, \$7,500; Rudy Vallee, \$8,000; Allan Young, \$7,500; Bob Burns, \$10,000; Joan Davis, \$15,000; Dinah Shore, \$13,000; Mel Blanc, \$7,000; Jack Haley (no show), \$3,500, and Abbott and Costello, \$17,500. Other stars, on the canceled list, include Don Ameche, Ginny Simms, Kenny Baker, Danny Thomas, Frank Morgan and Victor Borge.

Ameche Show Ends June 1; Jack Smith Heads Drene Seg

NEW YORK, May 24,-The Don Ameche show will wind up its career for Drene Shampoo (Procter & Gamble) over National Broadcasting Company (NBC) June 1, with a special package replacing it for the final four weeks of the sponsor's contract. Kastor, Farrell, Chesley & Clifford Agency is whipping up a substitute show which will be headed by Jack Smith, with guests. Cast also may include the Clark Sisters, formerly the Sentimentalists.

Drene will decide its radio future within the next fortnight. Agency officials declare that, should the sponsor decide to forego web shows, Drene doubtless will turn to spots or participation shows, but will remain in radio.

White Bill Tailor - Made For NAB: Weakens FCC And Hits Blue Book Power

Would Trim Network Sails, End Editorializing Curbs

WASHINGTON, May 24.-National view of all FCC procedures and it Association of Broadcasters' (NAB) long-proclaimed recommendations to Congress to emasculate the Federal Communications Commission (FCC) now are finally written into proposed legislation-the long-anticipated bill by Senator Wallace H. White Jr., chairman of the Senate Committee on Interstate and Foreign Commerce and Republican majority leader of the Upper House. White's bill, which has been months in the making and which finally was introduced Friday (23), is assured of an early hearing, with virtual certainty that a wideopen row over the measure will ensue on Capitol Hill. The measure incorporates proposals made months ago by President Justin Miller, of NAB, to curb FCC's Blue Book powers over programing and to end FCC's curb on "editorializing" by broadcast sta-

A companion bill was introduced in the House by Rep. Charles A. Wolverton (R., N. J.), chairman of the House Interstate and Foreign Commerce Committee.

The 41-page White bill, considered to be a proposed new bible and basic law for the communications industry, goes even further than some NAB bigwigs had asked publicly, virtually chopping away the powers of the FCC -chairman, who, under the White bill, would no longer be nominated by the President and would serve as little more than a figurehead. The commission would be divided into two weakened entities—one to function exclusively as a "broadcast division" and the other as a "common carrier" division. The existing power of the commission to determine a station's right to renewal on the ground of programing performance would be wiped out by the bill in strict accordance with the expressed wishes of NAB President Miller.

Requires News Identification

The measure fulfills NAB President Miller's demand for court re-

Mex Protest Due on WGAR Power Boost

WASHINGTON, May 24.—Mexico is expected to lodge a vigorous protest at the 1948 North American Regional Broadcast meeting against this week's action by the Federal Communications Commission (FCC) in granting WGAR, Cleveland, a power boost to 50 kilowatts on the clear channel frequency allotted primarily to Mexico's 100-kw. Station XEB. Heretofore, WGAR operated on 1220 kc. with only 5-kw. power. In granting the boost to WGAR, the FCC denied a conflicting bid by WADC (Tallmadge, O.) to shift from 1350 kc. to the clear channel frequency with a jump to 50 kw.

While WGAR will use a directional antenna to protect XEB as far as the Mexican border, the Latin country is contending that the station's signal can now be heard in New York and will not be audible when WGAR increases its power. In its decision, FCC said XEB had "no usable coverage in the New York area, in that its signal is less than the existing noise level."

institutes the widely discussed proposal requiring all news commentators and newscasters to identify themselves, their sources and intent. It provides that in the broadcasting of news items and in any analysis of or comment on current events, the source of the material be identified and that "editorial and interpretative comment" be identified as such.

stated: "It is designed to make clear to the listening public what portion of a so-called news broadcast is, in fact, news and what is its source, that is, a news agency, the news staff of the radio station, or a special correspondent; and to separate the news sociation of Broadcasters (NAB) from the editorial comment or interpretation or analysis."

some of the key provisions in the blast to precede the introduction of bill affecting web operations, with the White Bill, revising the FCC the measure calling for a brand-new requirement restricting networks to Rep. Harris Elsworth (R., Ore.) from exclusive contractual arrangements with member stations. The measure would prevent a network from requiring a station to carry only the programs of that web. It would into its actions. permit any station to carry the programs of any web on time which is not contracted for, and, in the case of contractual option provisions, to carry such programs in event the option has not been exercised.

Explains Restrictions

that his bill does not remove FCC's power to make a finding as to whether a licensee has "operated in the public interest." White insisted that this power, in fact, is "affirmed" by the bill. "But it also makes clear," he added, "that the commission does not have the authority to tell a licensee, directly or indirectly, what he can and cannot broadcast, or how he should run his day-to-day business." This is in keeping with the recommendations made by NAB in its drive for a legislative crackdown on FCC's Blue Book.

The FCC chairman under the tenures of James Lawrence Fly, Paul A. Porter and now Charles Denny, has served as the most important figure in the commission, but he would be relegated to a lesser role, defined by White as "an executive officer and co-ordinator participating fully in all matters within the jurisdiction of the commission except the determination and decision of contested matters which are made the exclusive business of the divisions.

White said experience "has amply demonstrated that the chairman cannot be expected to devote the time and attention necessary to the proper handling and disposition of these matters and also efficiently discharge the many other duties which are unavoidably his under the act. As to these other duties, an attempt also has been made to clarify the status of the chairman and to make him, and him only, the official spokesman and representative of the commission in certain important respects."

Fair Distribution of Stations

One of the unusual new features which is likely to be the subject of considerable discussion among broadcasters is a proposal to bring about "fairer distribution of broadcast facilities in the country and at the same time discourage a policy which grants

(See WHITE BILL on page 9)

Pale Version

WASHINGTON, May 24 .-Report issued this week by Justin Miller, head of the National Association of Broadcasters, blasting the Blue Book, was itself bound in blue. Fashion experts describe it variously as baby blue or sky blue.

Anyway, it's being called "The Pale Blue Book,"

Justin Miller Again Blasts omment" be identified as such. In explaining this provision, White

Attack Timed With White Bill

WASHINGTON, May 24.-Justin Miller, president of the National Assounded off again this week against the Federal Communications Com-Networks are expected to protest mission (FCC) Blue Book, timing his (see story in this issue). In a letter of the House Interstate and Foreign Commerce Committee, Miller urged a budget cut for the FCC, clarification of its powers and an inquiry

Miller denounced the Blue Book as amounting to "a legislative act which inflicts punishment without a judicial trial." He urged Congress to halt "its own creature (FCC)" from violating the constitution's first amendment and denounced the Blue In explaining the restrictive clauses | Book as being "not a proper governon FCC's jurisdiction, White declared mental report, but instead an attempt to propagate the sociological ideas of particular commissioners." Miller's attack was the most blistering of the many he has made, and already is having repercussions not only in the commission but also on Capitol Hill, where congressmen friendly to NAB are reportedly viewing it as a

major exhibit against the commission's budgetary requests and as additional ammunition for a fight to modify the Communications Act. FCC Members Friendly

The blistering language of Miller's attack completely overshadowed the mild prefatory remarks in which he claimed that Chairman Charles Denny, other FCC commissioners and members of the commission staff "are now working with me and with the broadcasters generally on a very friendly basis." Miller said the Blue Book constitutes "star chamber" procedure of "government by intimidation."

Vehicle used for issuance of the Miller "report" was a letter cited by Miller as having come to him from Representative Ellsworth, an Oregon newspaper publisher and fifth GOP ranking member of the House Interstate and Foreign Commerce Committee. Ellsworth's letter called attention to the fact the Blue Book, "a very interesting publication," had been distributed by FCC to mem-(See MILLER RENEWS on page 9)

CBS Ax Still Busy; Falls on 5 Flacks

NEW YORK, May 24.—In the latest of its economy moves, Columbia Broadcasting System (CBS) this week trimmed the personnel of its press department by five.

Also cut from its activities was the fashion page which CBS has maintained as a popular part of its clip sheet for some time.

NAB's Board Votes To Speed **Code Drafting**

By-Law Changes Approved

WASHINGTON, May 24 .- National Association of Broadcasters (NAB) will push ahead vigorously toward completion of its new standards and practices for submission to the fall convention, it was agreed this week at the annual board of directors meeting here which heard a progress report of the special committee on standards and practices.

The board's two-day meeting (21-22) approved, as anticipated, by-laws changing the status of network members from active to associate and clarifying and broadening duties of administrative leaders, The board also discussed creating an NAB radio institute similar to the New York Herald Tribune Forum. The matter will be taken up in detail at

the convention.

BMI Backed

The board also voted support to the Broadcast Measurement Bureau (BMI); approved appointment of station representatives on the liasion committee between the industry and the American Federation of Radio Artists (AFRA), with appointees definitely committed to opposing the secondary boycott in any form; appropriated \$15,000 for a new listener survey; admitted more than 100 new members, bring the total to 1,301, and changed the schedule of district meetings and annual conclave beginning in 1948, when the annual convention will be staged in the spring instead of fall.

NAB officials expressed themselves as "highly satisfied" with the board's achievement in its busy session, which saw the association rising to (See NAB BD. VOTES on page 17)

News-Soapie Seg Is Replacement For Kate Smith

NEW YORK, May 24.—Benton & Bowles Agency this week decided upon a house-built package along novel lines to replace Kate Smith Speaks for General Foods over Columbia Broadcasting System (CBS) when the singer-commentator moves her noontime strip to Mutual Broadcasting System (MBS) June 23. Tentatively titled Wendy Warren and the News, the show, which will plug Maxwell House Coffee, will combine both news and soap opera techniques.

Package reportedly was dreamed up by Tom McDermott, who will direct, and obviously plans to continue use of the news hook which Kate Smith found so effective. Plans call for show to open with radio actress Florence Freeman, playing the Wendy Warren title role, opening straight and delivering time, weather and temperature reports. She then introduces a CBS newsman, who delivers a 21/2-minute review of the headlines. Following a commercial, opus segues into the life and loves of Wendy, girl commentator, picking up her travails from what presumably was the end of the news broadcast. Plot may embroil an aviator boy friend thought lost in the war,

Selection of this package ends hunt by sponsor and agency for some name talent to buck the popular Kate Smith show, which will become its leading competitor.

Materiale protetto da popyright

BONUS AUDIENCE STATIONS

Indies a Pain PHILADELPHIA, May 24.—Woo-ing the teen-age radio listener is pay-

Little Fellows Seek Way Out

NEW YORK, May 24.—The advent of disk jockey shows on network program schedules developed into a matter of concern to various segments of the industry this week. Most actively concerned-and aggrieved-were independent station operators and program o.c.c. directors, and radio actors. One indie station man cracked, "The great network brains labor-and bring forth disk jockey."

Indie stations now are faced with the problem of program competition from the networks on their own level. The little stations developed record programing to a high art to meet network live talent competition, platters giving the stations both names and program quality higher than they could afford to produce otherwise. Indies, obviously, cannot compete with webs in live talent production because of budget limitations. Thus, they turned to record shows.

man going on American (ABC) and Martin Block going on Mutual (MBS), indies may be forced to concentrate on new programing techniques. The big success of the indies was scored when listeners sought to get away from web soap operas, but one thought in mind now is for the indies to pull a switch and buy available transcribed soapers. WNEW, New York, for instance, may start an afternoon show of romance e.t.'s. It is customary for indie stations to program in counterpoint to web opposition.

It was also reported this week that many radio actors were concerned over growing inroads on employment made by the hour-long web wax whirls. It was argued that the two network hours already set would clip jobs for 100 actors, or more, Coast-to-Coast. Reports that the American Federation of Radio Artists (AFRA) contemplated some action on the situation were denied by AFRA board members. However, should rank-and-file agitation continue, such action is possible.

NBC Fill-Ins Set For 'Amos' & 'Gildy'

NEW YORK, May 24.-Two additional National Broadcasting Company (NBC) summer replacement shows were set this week, one for Amos 'n' Andy (Lever Bros.) and one for Gildersleeve (Kraft Foods). The A 'n' A replacement will be a crime series, Call the Police, starting June 3 (Tuesday, 9 p.m.). The series will honor cop heroes, with Joe Julian playing the lead. Ruthrauf & Ryan is the agency.

The Gildy fill-in is Summerfield Band Concert, with Jack Meakin fronting the ork. Ken Carson will be the male vocalist, with guest fem warblers to be used. Also characters from the Gildersleeve show will be rotated as guesters. The agency is Needham, Louis & Brorby.

Jockey Pitch Studio Dancing, Pennants on Study Reveals. By Web Gives Wall Give WPEN Rah! Rah! Air Top 5 Outlets

ing fancy dividends to WPEN, indie outlet, for the station has now bagged a fourth Saturday sponsor with its all-out play for the bobby-sox set. All audience - participation shows, WPEN studios now look like some high school football game or college campus Saturdays. Studios are decked out with pennants and the halls are crowded with mewling bobby-soxers going from studio to studio to catch the shows.

Latest Saturday sponsor, which started this week, is Rayve Shampoo, placed thru Roche, Williams & Cleary, New York agency, for a 2:05 p.m. slot, with station disk jockey Ed Hurst handling a Something To Rayve About seg. Teen-agers in the studio audience are queried on band leaders and singers, with finalists given one minute to tell all the facts they can recall from the Rayve Fact Sheets distributed prior to air time. Prizes include radio-phonograph sets, albums of records and tubes of the sponsor's product.

Start at 10 A.M.

Starting with the 10:05-10:30 a.m. spot, Saturday audience gets a Mary Now, however, with Paul White- Jane Jamboree, sponsored by the Mary Jane shoe shops. Appealing to the teen-age set, show is live, including staff disk jockey Joe Grady, Billy Marshall's studio band, songbird Carol Reed and Arthur Murray dancers. At 12:05 to the half hour, the Shapiro Store, specializing in teenage shoes, sponsors a Radio Party with Carol Reed as mistress of ceremonies. At 12:30 until the hour, Suchard Chocolate sponsors Juke Box Jury, emseed by Ed Hurst with name band guestars and a teen-age jury judging the new popular record releases. Rayve Shampoo makes for the fourth and latest sponsored show.

PHILADELPHIA, May 24.-Woo- for still a fifth Saturday show for teen-agers started last week. Slotted at 2:30 p.m. for a half hour, disk jockey Joe Grady conducts a So You Want To Be a Disk Jockey. Three school kids take turns at spinning the disks with mail count judging the winner, who gets a guest jockeying spot on the daily 950 Club platter

> for afternoon listening audience, posamong the school sets. Grady and to watch them spin platters. As an added inducement, kids coming to the station are permitted to dance with each other, virtually making a

CBS Invites Scripts

NEW YORK, May 24 .- Free-lance writers this week were invited to submit scripts for a new Columbia Broadcasting System (CBS) series, The Rooftops of the City. The starting date and time are not yet set, series is slated to debut in June, with Werner Michel, assistant CBS director of programs, as supervisor.

Format calls for a narrator to launch each show by taking the listener to an observation tower atop a skyscraper in some big American City, and speculating on the lives of the people below. Stories may be comedy, tragedy or virtually any Sponsorship deal also is cooking commercial type, except crime pieces.

show handled by Joe Grady and Ed Hurst. Rounding out the Saturday afternoon schedule, the 950 Club spins the platters, time sold on participating basis, from 3 to 5:30 p.m. Local surveys put the 950 Club in the top spot sibly the most popular disk show Hurst attract overflowing audiences of teen-agers every afternoon merely

ballroom out of the large studio.

Nifty Mutual Coup To Give Martin Block Cuffo to KFWB; Jock Hits Top \$\$ Brackets will become one of the highest paid

(Continued from page 3) Jarvis, formerly on KFWB, in a squeeze, since he is on the air at the same time Block will be heard on both stations. Block was signed for KFWB after Jarvis vamped to KLAC.

There was some question as to whether Block would be aired on WOR, MBS' New York affiliate. Block's contract, with four years to go, with WNEW provides that should he go network he is not to sell any product in competition with any of his Make-Believe Ballroom sponsors on WNEW. If this can be circumvented, Block will air on WOR, since the afternoon time involved is network option time. WOR would be forced to move two of its top-billing participation shows, Barbara Wells and Daily Dilemmas. It was reported in New York that Mutual already had several inquiries from sponsors on the Block show. Mutual is spotting Block opposite the forthcoming Paul Whiteman disk-whirling show on American Broadcasting System (ABC)

By virtue of his MBS pact, Block

performers in radio. Figuring maximum earning potentials, he will rate \$3,000 for KFWB and \$6,000 for Mutual. His WNEW take also is around \$3,000 weekly, his guarantee being \$1,600. In addition, he nabs \$1,000 weekly for his Chesterfield blurbs on National (NBC). That means his weekly tab can hit close to \$14,000for spinning records. Unlike the average radio star, Block has no package fees to pay. His agent is Music Corporation of America.

Block also will become a particularly powerful figure in the music world. Airing on KFWB, KHJ and WNEW, plus a network, means he can give terrific plugs to tunes and records. He also can do himself plenty good-since he owns his own music publishing firm.

In the disk jockey field, it was also announced this week that Lou Cowan's series starring Tommy Dorsey would be aired over WMCA, New York, in the fall. Time seg has not been set.

For Top "15" WTAR, Norfolk, in Front

NEW YORK, May 24 .- The old radio saw that a network is only as good as the stations which constitute the web

is graphically highlighted by Part II of The Billboard's Continuing Program Studies (CPS) feature, which shows

the top bonus-audience delivering stations in the country on the first 15 nighttime and the top three Sunday afternoon Hooperated shows. As the charts indicate, the ability of some stations to deliver a rating higher than the national average is little short of phenomenal. Witness, for instance, 500-watter (nighttime) WGBI in Scranton, Pa., which delivers a rating of 36.9 on Inner Sanctum over Columbia Broadcasting System (CBS), 20.8 in excess of the show's national Hooper of 16.1. Many stations, as the tabula-For New Series tions show, deliver 10 bonus points and more on these top 15 airers.

Keeping in mind the limitations of the tabulation—(1) It is on the top 15 shows only and therefore National Broadcasting Company (NBC) stations get far more opportunity to show than those affiliated with other webs, because of NBC's star-heavy sked; (2) many other factors, aside from the mere number of stations in competition to stations scoring highest ratings, influence listening in any given area; (3) only the five stations having the highest ratings in connection with each of the top 15 are included, so that other stations that also deliver above the national average aren't reckoned with—the charts still yield extremely interesting facts.

WTAR Sensational WTAR, NBC's Norfolk outlet, for example, shows a sensational ability to deliver listeners. It comes up with ratings higher than the national average on 10 of the 15 top nighttime shows and, what is even more amazing, delivers the highest single rating of any station in any Hooper city in the country on six of those 10 shows. On two others it turns in the second highest rating, and on the remaining two comes up with the fourth highest. In all, WTAR delivers 124.1 Hooper points in excess of national ratings of the 10 shows in which the station is one of the five highest scorers.

WOW, the NBC affiliate in Omaha, wows its area with a terrific impact, too. The Omaha 5,000watter scores among the top five audience-delivering stations on nine (See STUDY REVEALS on page 11)

Jean Sablon Succeeds

Hoagy Carmichael

NEW YORK, May 24 .- Jean Sablon, currently airing on Columbia (CBS) Saturday nights at 7:45 for Hudnut, will take over Hoagy Carmichael's Sunday afternoon time June 22. Carmichael winds up June 15 in the 5:30 p.m. spot for Luden's.

Kenyon & Eckhardt Agency handles. Materiale protetto da copyright



STARRING IN RADIO'S MOST BRILLIANT TRANSCRIBED DRAMATIC PROGRAM



Here are the greatest stories of all time, masterfully adapted by writers pre-eminent in their field; a superb cast of radio's finest actors; a 15-piece orchestra. 52 halfhours available for local and regional sponsorship . . . at a mere fraction of the cost of production.





PROGRAM AVAILABILITIES

A weekly advertising service, listing pertinent details concerning outstanding programs available for sponsorship. Agencies and advertisers interested in any one or more of these programs are requested to communicate with station representative or production organizations listed.

For information concerning rates for program listings in this section, write Program Availabilities, The Billboard, 1564 Broadway, New York 19, N. Y.

Networks

NAT'L BROADCASTING CO. The Adventures of Archie Andrews 10:30-11 a.m., Sat.

Rep.: NBC Program Sales

Founded on the popular comic strip and books of the same name, "THE ADVEN-TURES OF ARCHIE ANDREWS" is one of the strongest segments of NBC's Saturday morning line-up of programs for family and juvenile listening. The current rating is 6.0, with a 37% share of audience. The show is backed up by extensive promotion in the Radio Comics group of magazines and in the newspapers carrying the comic strip distributed by the McCiure Syndicate. Tickets requests from the New York area alone for many weeks have far exceeded the studio capacity.

Radio Stations

Georgia

WBBQ, Augusta -Bob and His Girl Friends

11-11:15 a.m., 5 times wkly. Rep .: Joseph Hershey McGillvra, Inc.

This is not just another disc jockey show. It's a fast paced, carefully produced package wrapped up by WBBQ's own Bob Meskill.

Every day Bob lines up five of his favorite girl friends for 15 minutes of smooth melody directed to an audience just charmed by Mutual's Heart's Desire. Very few choice periods are still available on the busy WBBQ. Suggest you contact a McGillvra office for information about a participation on Bob and His Girl Friends.

Illinois

WJJD, Chicago

Ernie Simon Show 8-10 a.m. and immediately after baseball games, 5 times wkly.

Rep.: Avery-Knodel

Chicago's newest conversational topic, ERNIE SIMON, has room for only two more sponsors on his morning and afternoon shows. Completely uninhibited, ERNIE SI-MON has captured the fancy of Chicago radio listeners with his rapid chatter, spontaneous humor and latest "hit" tunes. Bpot charges for this favorite comedian on Chicago's next 50,000-watt station, WJJD, begin at \$21.50 for one and scale down to \$18.50

Indiana

WOWO, Fort Wayne The Blackhawk Valley Boys

3:45-4 p.m., daily except Thurs. Rep.: NBC Spot Sales

Featured for several years on major networks, this group is known throughout the country for realistic renditions of cowboy songs and Western ballads. Stars of the Hoosier Hop on ABC. Feature guitars, accordion and bass. Command return performances to live audiences throughout area add to air program popularity. Widely publicized. Time on air can be made to fit client's needs.

Iowa

KSO, Des Moines Tea Time Serenade

4:15-5:30 p.m., Mon. thru Fri. Rep.: Headley-Reed Co.

This is a terrific disk show-emseed by Bill Baldwin, one of the biggest drawing cards in Iowa radio. Bill injects a lot of variety and novelty into "Tea Time." An accomplished singer, organist and planist, he often throws in his own brand of "live" stuff much to the enjoyment of his audience. The popularity of Baldwin's "Tea Time Serenade" is constantly on the build. Old fans won't listen to anything else . . . and newcomers are getting on the Baldwin Bandwagon. A one-minute participation will do a big job.

Massachusetts

WBZ-WBZA, Boston

Dress Parade

7:10-7:25 a.m., Mon. thru Frt.; 7:05-7:25 a.m. Sat.

Rep.: NBC Spot Sales

Old-time recorded band music six times a week with emsee Malcolm McCormack spinning platters of compa-compa brass band music . . . just like Saturday night band concerts. In an experimental mood, he once ventured to play another type of music on "Dress Parade," and the deluge of protests from indignant fans forced him to change his tune to the spirited pieces with which New Englanders love to begin their day.

Michigan

WILS, Lansing Kate Smith Speaks Female Commentator 12 NYT, 5 times wkly.

Rep.: Hal Holman Co., N. Y. and Cht. "Kat Smith Speaks," top daytime program, moves to Mutual June 23rd. Still available on WILS, Lansing, Monday thru Friday at 12 noon New York Time. Follows MBS smash hit, "Heart's Desire," in its new morning time, and precedes two of our most popular locals, and offers smart time buyers an opportunity to cover this important market at nominal cost. Act now-call or write Hal Holman Company, New York or Chicago, or WILS, Lansing, Michigan.

Montana

KBOW, Butte Sports Spotlight

6:15 p.m., 6 times wkly.

Rep.: Donald Cooke, Inc., New York, Chicago & Detroit; Gene Grant, Inc., Los Angeles & San Francisco.

New but popular. Butte is great sports town and the sports commentator does not merely read press releases but adds personel touches through years of observance of major league baseball and other sports. Local sports are carried. Weekly award made to Butte individual with outstanding sports performance of the week. Now sponsored by local beer brewery on Mondays, Wednesdays and Fridays. Sponsor pleased. Informal survey indicates Butte sports fans consider this their first evening broadcast with late sports.

New York

WGY, Schenectady, New York Household Chats With Betty Len-

Five times wkly, 1:30-1:45 p.m. Rep.: NBC Spot Sales

Here's a low-cost participation show that really reaches and sells the housewives in the WGY area. Recent three-time offer brought in 1300 letters from 49 counties in six States. Women for miles around look to Betty Lennox as the voice of authority on food products, home equipment, and everything in the fashions field. Let Betty tell her thousands of listeners about the merits of YOUR product.

North Carolina

WBT, Charlotte

Afternoon Dancing Party 2:30-3:25 p.m., Mon. thru Fri.

Kurt Webster, who put "Heartaches" at the top of the "Hit Parade" and recently represented America's disc jockeys on "Vox Pop," conducts an afternoon version of his famous "WBT Midnight Dancing Party." Preceded by CBS's "Bouquet for You," followed by WBT's top-rated "Briarhoppers," the show offers a low-cost approach to the biggest audience in the Southeast. Limited to 3 announcements per quarter hour. For participations call us or RADIO SALES, the SPOT Broadcasting Division of CBS.

WBT, Charlotte Carolina Hayride and Hit Parade 9-11 p.m., Saturdays

A choice quarter hour is now available on a music-comedy show emceed by Variety sward-winner Grady Cole, the South's out-standing salesman. (8,000 monthly is his average mail pull-his early morning hour on WBT draws an average daily share of audience amounting to 55%, according to the CBS Listener Diary.) A round-up of popular WBT personalities, the variety show plays to a capacity crowd at the mammoth Armory Auditorium. For full information call us or RADIO SALES, the SPOT Broadcasting Division of CBS.

Ohio

WING, Dayton Swing With WING

12.05-6 a.m., Mon. thru Sun. Rep .: Weed & Co.

"Genc Barry's SWING WITH WING show over WING, Dayton, O., is the best of its kind in the U. S.," says General Artists Corporation, leading band booking agency. GAC gets information from touring bands-men . . . Tommy Dorsey, Stan Kenton, Charlie Spivak, Woody Herman, Spike Jones. They say "SWING WITH WING'S got 11!" Barry's SWING WITH WING club has 6,500 membership and growing daily. Requests average 100 nightly from every State. It's a hot show . . . brimming over with sell!

Oregon

KEX, Portland The Northwesterners 4:15, Mon. thru Fri.

Rep.: Free & Peters

Another KEX production of network caliber. This versatile Western instrumental quintet with every member doubling on vocals, has corralled top audience rating among all KEX local programs in just four months. A fast moving format pages three vocal solos, two trio and one quintet instrumentals in a quarter hour. Group headed by radio veteran Roy Jackson, who led famed "Pals of the Golden West" through many years of network, stage and screen appearances.

Pennsylvania

KDKA, Pittsburgh Brunch With Bill

12:15-1 p.m., 5 times wkly. Rep.: NBC Spot Sales

Visitors to Pittsburgh see Fort Pitt. steel plants, the view from Mt. Washington, and "Brunch with Bill." KDKA's big noontime variety show features the KDKA orchestra, vocalists, gags, skits, MO Bill Hinds. Fortyfive minutes of fun, with musical direction by Bernie Armstrong, scripts by Ed King, Listeners love the show, write for reservations to see it weeks ahead. Brunch is preceded and followed by established news broadcasts. One-minute participations.

KYW, Philadelphia Morning Salute 6-7 a.m., Mon. thru Sat.

Rep.: NBC Spot Sales

The magic of Peter Roberts' name and the breezy waker-up-style emeccing of Philadelphia's most popular announcer make "Morning Salute" a morning "must" for thousands of early risers. Frequent time signals, weather reports, news and popular recorded music, tied together by jovial Peter Roberts and a mythical rooster, form a package which is profitable for any mass-appeal advertiser. You can enjoy the same results other advertisers noted with segments or minute spots.

WDAS, Philadelphia News-Every Hour on the Hour

8 a.m. thru 7 p.m., Mon. thru Sat. (AP News Service)

Rep.: Chicago and West, Forjoe & Co.

New York, direct. Entire 12-daily, 72-weekly, 3-minute news-

casts available to one sponsor making the most unusual package availability in the country. Eight years' highly successful sponsorship by top national accounts. Blind survey indicated that 26% of Philadelphia housewives correctly identified station and type of program carrying the sponsor's message. Newscast reaches those who specifically habit-tune the hourly news, those who are tuned to the preceding program and those "travelers" who look for new programs "on-the-hour." Immediate availability.

WIP, Philadelphia Lobby Parley

12:45-1.00 p.m. (EDT), Mon. thru Fri. Rep .: George P. Hallingbery Co.

Howard Jones, veteran announcer and facile ad-libber each day puts a microphone under his arm and fares forth to the Benjamin Franklin Hotel (biggest in Philadelphia) lobby, to find out what the "man-in-thestreet" thinks about the world and its doings.

A definite, carefully thought-out topic is planned for each day-the topic being one on the news horizon at the moment.

"Lobby Parley" lends itself admirably to prize offers should the sponsor so desire.

Washington, D. C.

WRC

Robert Ripley's Believe It or Not Mon. thru Frt., 1:45-2 p.m. Rep.: NBC Spot Sales

The new Robert Ripley show presents the best of his stories, dramatized in an attractive 15-minute daily package. Ripley's popularity in Washington is long established thru his newspaper cartoons, books and movie shorts. His new radio appearance provides an excellent opportunity to reach a great "prepared" audience in the Nation's Capital. Ripley does the program with Courtney Benson, one of radio's leading dramatic personalities. This NBC participating availability is a natural entree into the valuable Washington market. NBC Spot Sales for details.

WTOP Moondial With Eddie Gallaher 11:30-12 Midnight

12:05-1 a.m., Mon. thru Sat. Rep.: RADIO SALES, the SPOT Broadcasting Division of CBS

By special arrangement with record and movie companies, Moondial emcee and one of Washington's top radio personalities, Eddle Gallaher, presents advance releases, test pressings and sound track recordings of new songs, exclusive previews for WTOP listeners. Other features include "record classic of the night," "top tune of the week" and interviews with visiting musical celebrities. Until recently sponsored by Barbasol, Moondial is now available for participation. For full information call us or RADIO SALES, the SPOT Broadcasting Division of CBS.

WWDC, Washington, D. C. Uncle Samjack, new children's program

7:45-8 p.m., Mon. thru Fri.

An entirely new children's program presented nightly at bedtime. Combination of stories, games, songs tied into an appealing package by Uncle Samjack, who, under another name, is an outstanding showman and musician. Uncle Samjack was inspired by a six-year-old girl. It's a natural that children will love and is the answer to blood-and-thunder critics. Live locally, available nationally on transcription. Audition disc on request.

Live Shows

MAURICE C. DREICER PRGMS. 998 Fifth Avenue, NYC

The Puffer's Forum

15-minute copyrighted script, requiring three voices, moderator and two depators. Program read by local voices sounds like exciting forum, full of interruptions, but because of script, voices never conflict. Material carefully researched, documented and intriguingly put together. Deals with social, economic, and humorously debatable questions: "Double Features Versus Single Features," "Toupees for Bald-Headed Men," "Should Voting Be Compulsory?," etc. Script sent via air mail, price \$1.00 per broadcast, includes five scripts, original and four copies.

Franseribed Services

LES MITCHEL PRODUCTIONS INC.

(Producers of Skippy Hollywood Theater)

8853 Beverly Blvd., Hollywood "The Theater of Famous Radio Players"-Family Drama, 1/2 hr.

Features the best 15 names of Hollywood's Radio Row in "top-flight" family entertainment. Lurene Tuttle, Cathy Lewis, Peggy Webber, Joe Kearns, Tom Collins, Jack Edwards, etc. Drama, comedy, suspense, romance by name writers plus deft production. Auditions on request. Priced right! 39 shows available, more in production.

PARAGON RADIO PRODUCT'NS 131 W. 52 St., New York 22, N. Y. George Raft in The Cases of Mr. Ace

George Raft starred in a fast-paced, hard-hitting vehicle worthy of his great movie reputation. Millions of Raft fans will love him as "Mr. Ace" in this network caliber half-hour show. Top Hollywood cast. Top script, Jason James of "Sam Spade" fame. And what music! Not an organ-a full orchestra! Show package includes impressive merchandising designed to take full advantage of this big time, big name attraction. Write or wire today! HARRY S. GOODMAN 19 E. 53d St., N.Y. 22, N.Y. Your Gospel Singer

Edward MacHugh, Your Gospel Singer, now available to local and regio... al sponsors. 420 fifteen-minute transcribed , ograms consisting of hymns known and loved by young and old. Featuring Edward MacHugh, who is said to have the most perfect diction of any singer without sacrificing warmth of expression. His many years on the networks have created a loyal ready-made audience. Newspaper mats, glossy prints, press re-leases, etc., are available for publicity purposes. Write, wire or phone for availabilities and audition disk.

FREDERIC W. ZIV CO. 1529 Madison Rd., Cin. 6, O. Favorite Story, with Ronald

Colman Shirley Temple, Orson Welles, Spencer Tracy, Bing Crosby pick their FAVORITE STORIES, which are brilliantly dramatized in the most lavish series of half-hour productions ever transcribed. All-star cast: Ben Alexander, John Beal, Janet Waldo, Vincent Price, Lurenc Tuttle, William Conrad in addition to Ronald Colman. Fifteenpiece orchestra, under the direction of Claude Sweeten, brilliant musical scores by Robert Mitchell. Stories include "Wuthering Heights," "Gyrano de Bergerac," "Dr. Jekyl and Mr. Hyde." Available transcribed.

TELEWAYS RADIO PRODUC-TIONS, INC. 8949 Sunset Blvd., Hollywood 46 Barnyard Jamboree

Teleways newest half-hour transcribed hit, "Barnyard Jamboree," starring Jimmie "Round Boy" Jefferies. A jam-packed half | package. hour of sure-fire entertainment, serious sentiment, rural rhythm. A real old-fashioned barn dance with songs that all America sings. Large cast. Fifty-two programs. Available one-a-week basis. Produced by Teleways Radio Productions, Inc. Send for free audition platters and costs for your market.

BEULAH KARNEY, INC. 228 N. La Salle St. . Chicago 1, Ill. Meal of the Day 5-minute open end, 5 times wkly.

A ten-year tested program used locally and nationally by big name advertisers. Five minutes, five times a week. Written and narrated by Beulah Karney. 160 shows ready for local or regional sponsorship. More in production. Tailored especially for grocers, dairies, appliance dealers, flour mills, utility companies and household products. Merchandising plan, Send for free audition platters and availabilities.

HOPKINS SYNDICATE, INC. 11 S. La Salle St., Chgo. 3, Ill., And. 2833

Dr. George W. Crane, M.D., Ph.D. A brilliant new personality has come to radio with a ready-made audience of millions-Dr. George W. Crane. Since his debut on WGN and many other stations, every program brings added proof that followers won by years as a leading newspaper columnist become his ardent radio fans at their first opportunity. Mail pull is phenomenal-Hooper rating improves on every report. Over 170 open-end 15-minute programs now ready-more in preparation. Write John R. Kneebone, director, for sample transcriptions.

KASPER-GORDON, Inc. 140 Boylston St., Boston 16, Mass. Adventures of Buddy Bear

The greatest transcribed children's program ever offered! See TIME magazine, May 12, page 62. 78 1/4-hour episodes available in first unit. Sensational merchandising tie-ups, plenty of publicity for all sponsors, with Universal Pictures making color cartoon shorts, Richard G. Krueger Company making BUDDY BEAR dolls, Boston Junior Deb Company making children's sportswear, etcetera, and 100,000 BUDDY BEAR SONG ALBUMS (records) in production. Available for regional and local sponsors at low syndicated rates. Wire for samples, rates. Release date, July 7.

KASPER-GORDON, Inc. 140 Boylston St., Boston 16, Mass. The Family Album

Brand new musical series starring Gene Jones (heard coast-to-coast on CBS), "The Girl Friends" (heard over NBC) with arranger Don Hicks at piano, Hal Freede at Hammond. 78 4-hour shows, with appeal for all markets, all listeners. Gene Jones pages through a "family album" to associate pictures with tune. Production is tops, both ends open for commercial with middle commercial if desired over a musical background. Now sponsored by jewelers, drug companies, office equipment, and others. Natural for photographic supply stores, or photography studies, or anybody wanting network type program at low cost. Wire for samples, rates.

KASPER-GORDON, Inc. 140 Boylston St., Boston 16, Mass.

Gloria Carroll Entertains

Gloria Carroll, heard for long time over CBS mornings, coast-to-coast, in a musical series "out of this world"—backed by novelty trio "The Three Embers," in special ar-rangement of top tunes of all times, especially from musical shows. Very little talk in this series of 78 1/4-hours-most music from beginning to end, open both ends for commercials. Guaranteed to hold attention of all listeners from the start. Wire for samples, rates.

Ziv Co. Holds First Indoctrination Meet

(Continued from page 5) country, for a 10-day "course" on the show, giving them info as to its content, sales points, potential markets, etc.

Sales drive on the Colman stanza will not begin until next week, but a number of sales already have been made. These, virtually "transom" deals, have resulted in the show going on the air in Chicago, Philadelphia, Denver, Salt Lake City, New Orleans, Boston and Pittsburgh. All airings are sponsored, and it is figured that the Colman series will wind up sponsored on about 250 outlets. This would be a record for a platter

Other Pie Names

Chances are that Ziv will entice other picture players into its fold. Johnny Sinn, New York partner in the Ziv firm, who set the Colman deal, is returning to the Coast in a few weeks and has several name deals pending. Show appeals to the high-income pic players since it eases their tax bites, spreading the income out over a period of years.

Ziv has added five new salesmen, expansion resulting partly from the Colman push. New staffers are Barney Cragston, formerly with American Broadcasting, and E. J. Broman, formerly commercial manager of KSL, Salt Lake City, both of whom are divisional managers, with the salesmen being Ray Linton, former station rep; William Schnaudt and Guy Zwahlen. Ziv office now has 22 e.t. shows, including Boston Blackie, Barry Wood and Wayne King.

White Bill Would Trim Network Sails

(Continued from page 6) licenses wholesale simply on 'demand.'" NAB is seen likely to fight this. NAB long has warned against letting the FCC exercise authority to determine "economic needs" and FCC itself has been wary of such authority.

Another important feature of the White bill is a proposal to institute a system of "fines" as penalties for minor transgressions by broadcasters. The object of this provision, according to White, is to end the present method of "severe penalty thru license revocation or no penalty at all."

Would Legalize Regulations

The bill would inscribe into law many of the regulations established by FCC. White explained this is necessary in order to prevent the commission from exercising legislative authority and also to clarify standards. Among these tenets would be the rule for equal time to all factions on political issues. The bill would put a taboo on indecent language and require full identify of all public speakers.

The measure would place on the statutes the commission's rules for ownership and its chain broadcasting requirements. It also would prohibit the commission from "taking any action which may result in discrimination between persons based upon race, religious or political affiliation, occupation, or business asso-

Miller Renews Blast Against FCC Blue Book

(Continued from page 6) bers of the House Interstate and Foreign Commerce Committee, and he suggested that Miller supply "a summary of NAB's opinion" and Miller's "own observations." Miller, in replying, ordered reprints of his communication to be widely distributed.

Miller Repeats Arguments Miller castigated what he decribed as FCC's "assertions of power never conferred by Congress and statements of philosophy destructively inconsistent with a free medium of speech." He reiterated all his original arguments against the Blue Book and tossed in even more caustically worded criticism, insisting that some of the Blue Book's "undiscriminating readers are unaware of the dangerous, subtle poison." He questioned the commission's right to pass judgment on programing, and described as unfair the FCC's statistical conclusions and definitions of what constitutes public service programing and commercial programing.

The NAB president complained that "no broadcaster had any opportunity to participate in these determinations" and that "no competent court ever has had an opportunity to pass upon the validity of the formula used, the facts or the results of the computations."

Economic Aspects

In mentioning the economic status of the broadcast industry, Miller declared, "It is probable that the FCC or someone speaking for it will, in the near future, be suggesting legislation and additional appropriations so that FCC can make economic determinations of needs of broadcasting stations in particular communities. It should be perfectly obvious that if such power is even granted, the control of FCC over free speech will be immeasurably extended."

Miller insisted that "the commission in a series of opinions and administrative interpretations over a period of years has been gradually encroaching upon free speech in radio broadcasting," and cited the Mayflower case in which FCC tabooed editoralizing by radio.

ciation." White explained that this section of the bill would prevent the commission from "adopting any rule, regulation or policy which, for example, denies radio broadcast licenses to newspapers." It also would put an end to any policy which gives priority to any type of application or which calls for a "freeze," such as the recent one on AM bids.

Heard by most...

Preferred by most



"BATTLE OF THE BANDS"

THAT "LIVE" SHOW AL BENSON, M. C. and Originator WGES-CHICAGO

Materiale protetto da copyright

Part I



NIGHTTIME Talent Cost Index



Tabulations are based on sponsored programs only. Points leading to totals accumulated by 15-minute periods.

Program. Sponsor, Agency, Rank Not & Stat.	Hooper		Opposition	elent Cost		Por		ban
1—BOB HOPE Pepsodent Div Lever Bres. Various Products F.C.&B., NBO 12:	26.9	30.9 1	NSP—ABC NSP—CB6 NSP—MBS	\$20,000	\$	743.48	\$.86
2-FIBBER McGEE AND MOLLY S. C. Johnson Floor Wax N.L.&B., NBO 144	24.8	26.2 —2	NSP—ABO NSP—CBS KSP—MBS	\$10,500	\$	432.39	5	.48
3-RED SKELTON B. & W. Tobacco Raleigh 903 Blend R.M.S., NBC 157		24.7 —4 ites	NSP-ABC NSP-CBS NSP-MBS	\$ 9,500	\$	394.19	\$.42
4-RADIO THEATER Lever Bros. Lux Spap & Flakes J.W.T., CBS 152		23.6 →5	NSP—ABC Gabriel Heatter—MBS Real Stories— Real Life—MBS Telephone Hour—NBC Borge-Goodman Show —NBO		\$	717.49	\$.80
B-AMOS 'N' ANDY Lever Bros. Rinso R&R, NBC 150	20.4	23.7 —6	NSP—ABC Vox Pop—CBS Gabriel Heatter—MBS Real Stories— Real Life—MBS	\$15,000	\$	735.29	\$.81
6-FRED ALLEN Standard Brands Tenderleaf Tea and Shefferd Cheese J.W.T., NBC 145	19.5	21.3 —8	Sunday Evening Hour —ABC Crime Doctor—CBS Parker Pon News— CBS NSP—MBS	\$18,500	\$	948.72	\$.98
7—SCREEN GUILD PLAYERS Lady Esther Blow, CBS 151	19.0	21.0—10	Doctors Talk It Over —ABC Fishing and Hunting Ciub—MBS Contented Program— NAC	\$10,000	\$	528,32	5	.61
S—JACK BENNY American Tobacco Lucky Strike Cigar F.C.&B., NBC 151	ottos	21.5 —7	NSP—ABC Gene Autry Show —CBS NSP—MBS	\$22,500	\$1	,199.81	\$1	1.14
5—EDGAR BERGEN Standard Brands Chase & Sanborn Coffee J.W.T., NBC 146	•	20.2-11	Sunday Evening Hour—ABO Adv. of Sam Spade —CBS NSP—MBS	\$20,000	\$1	,092,90	5	1.00
10-WALTER W'NOHELL Andrew Jergens Jergens Lotion Robert Orr, ABO	THE THINGS	17.3—15	Meet Corliss Archer—OBS Exploring the Unknown—MBS Man, Merry-Go- Round—NBO	\$ 7,500	\$	412.09	\$.41
11—MR. D. A. Bristol-Myers Vitalis and Sal Hepatica D.C.&S., NBC 134	17.6	21.3— 8	NSP—ABC Ford Show-Dinah Shore—CBS NSP—MBS	\$ 6,800	\$	386.36	\$.4
12—BING CROSBY Philos Radios, Refrigerato Hutchins, ABC 23		25.8 —3	The Whistler—CBS N8P—MB8 The Big Story—NBC	\$22,500	\$1	,355.42	5"	1.5
13-DUFFY'S TAVERN Bristol-Myers Ipana, Trushay YAR, NBO 136	13,8	19.6—12	NSP—ABC Songs by Sinatra—Of Gabriel Heatter—MB: Real Stories— Real Life—MBS	\$10,000 BG S	\$	724.64	\$.8
14—BANDWAGON F. W. Fitch Various Products L. W. Ramsey, Ni	13.6° 80 150		NSP—ABO Blondle—OBS NSP—MBS	\$12,500	\$	919,12	\$.9:
15—TRUTH OR CONSEQUENCES Procter & Gamble Duz Compton, NBC 13		19.1—13	I Deal In Crime —ABC Mayor of the Town —CBS. Parker Pen News —CBS NSP—MBS	\$ 8,500	\$	629.63	. \$.0
1—THE SHADOW Carey Salt Co., McJunkin Del., Laok., & We R.&R. MBS 130	8.5ª		Parts for Dough— ABO Family Hour—CBS NSP—NBO	\$ 2,500	4	294.12	: 5	.2
2-QUIZ KIDS Miles Laboratories Alka Seltzer, One-A-Day Vitam Wade, NBO 141		7.6— 2	NSP—ABO NSP—OBS House of Mystery —MBS	\$ 6,000		750.00	5	.8
3-OARMEN CAVALLARO Sheaffer Pen Co. Russell Seeds, NB	7,8		NSP—ABC NSP—CBS NSP—MBS	\$3,500		488.7	2 5	.5

Average Audience Rating is 8.7, as against 10.1 last report, 8.8 a year ago. Average Evening Sets-In-Use reported are 26.5, as against 30.7 last report, 26.1 a year ago. Average Available Homes is 76.7, as against 78.4 last report, 78.2 a year ago. Number of sponsored hours is 69 1/2 as against 70 1/4 last report, 75 1/4 a year ago.

MA-Moving Average LN-Limited Network

L. & M.—Lennen & Mitchell. F., C. & B.—Foote, Cone & Belding. Y. & R.—Young & Rubicam. W. & L.—Warwick & Legier. W. & C.—Williams & Cleary. L. W. R.—L. W. Ramsey. J. W. T.—J. Walter Thompson. McK. & A.—McKee & Albright. R. & R.—Ruthrauf & Ryan. D. C. & S.—Doherty, Clifford & Shenfield. S. & S.—Schwimmer & Scott. R. W. & C.—Roche, Williams & Cleary. A. M. & W.—Audrey, Moore & Wallace. W. H. W.—William H. Weintraub. McC.-E.—McCann-Erickson. P. & R.—Pediar. & Ryan. D. F. S.—Dancer-Fitzgerald-Sample. N. L. & B.—Needham, Lewis & Brorby. R. M. S.—Russell M. Seeds. B. & B.—Benton & Bowels.

NSP-No sponsored program.

Includes second broadcast on Pacific Coast. Not in Top 15 or First 3 previous reports,

Skelton Top Urban Buy at 42cPer 1,000

Crosby Cost Highest at \$1.51

NEW YORK, May 24 .- Top radio buy, on the basis of cost per 1,000 urban listeners in the May 15 Hoop-



eratings, is Red Skelton, third in the Top 15. The Talent Cost Index (TCI), Part I, of Continuing Program Studies (CPS), prepared in

co-operation with C. E. Hooper, Inc., gives the comic a figure of 42 cents per 1,000 urban tuner-inners. Skelton's Hooperating is 24.1.

Tied for second and third best buys in the TCI are Walter Winchell (10th in the Hooper with 18.2) and Mr. District Attorney (11th, 17.6). Both return a cost of 45 cents per 1,000 urban listeners.

Fibber McGee and Molly (Jim and Marion Jordan) are fourth, costing 46 cents per 1,000 city listeners. Team is second in the May 15 ratings.

Crosby in Twelfth Place

At the other end of the list is Bing Crosby, who now appears to have made his berth in the top 15 shows more or less permanent. Third in the May 1 report, the Groaner is 12th in the current listings, with the highest cost per 1,000 listener figure of any of the leading shows. TCI shows it costs Philco \$1.51 to get those urban listeners. Cost per point is similarly high -\$1,355.42.

Also in the higher brackets are Jack Benny (\$1,196.81 per Hooper point) and Edgar Bergen (\$1,092,90 per point). Their TCI's are respectively \$1.14 and \$1.05.

In the top three Sunday afternoon programs, The Shadow, Mutual's long-time winner, has returned to its No. 1 berth, having been eased out of the spot-as well as the top three-by One Man's Family in the last report. With an estimated talent cost of only \$2,500, the invisible criminal catcher costs but 29 cents per 1,000 urban listeners-a beaut of a radio buy.

List of the top 15 and top 3 is in the adjoining chart.

Theater Guild On Air' Using Radio Trailer'

BBDO Adapts Pic Technique

NEW YORK, May 24.—Use of a new promotion technique which acts as a radio equivalent of movie trailers has given the U.S. Steel Corporation access to thousands of dollars worth of additional free national publicity for its Theater Guild on the Air and has served to hypo interest in the program. The technique hurdles time and distance obstacles to give local stations fresh weekly transcribed spots, plugging the forthcoming Sunday's show and featuring brief excerpts performed by the guest stars of that show. The idea was whipped up jointly by the promotion departments of U. S. Steel's agency, Batten, Barton, Durstine & Osborn (BBDO), and the network, American Broadcasting Company (ABC).

Partial reports covering only 25 per cent of stations carrying Theater Guild indicate that during the first 10 weeks of the promotion these outlets used better than 1,200 of the special spots and station breaks. On the basis of \$20 per spot average value, this would mean \$24,000 worth of free time on the reporting stations alone. Spots are cut in two sizes, 20 and 60 seconds. Stations reporting indicated almost equal usage.

The original, yet simple process, permits U. S. Steel to offer spots combining the best features of big-time technical skill and casting with flexibility and prestige of localization. Operation begins at Tuesday rehearsals for the coming Sunday's show. Spots already have been written around one or two brief but dramatic passages from the show. A direct line is put thru to Muzak, and two to four spots are cut direct from the rehearsal stage, obviating the necessity of a special transcription date for temperamental stars. The following day, the spots are doled out to all ABC affiliates over a closed-circuit broadcast, from which each affiliate may directly re-transcribe the spots. Enthusiastic station reception of the plan has further increased the number of plugs accorded Theater Guild.

Spots are set up so local announcer can follow thru with details of time and station, and with any other station announcement. Longer, oneminute spots are geared for use at each station's convenience on such as disk jockey or other participation programs, while the short, 20-second take is timed for station breaks and is specially popular on large stations in Hooper cities. The technique, it is said, has not cut down on the number of live plugs given the show by local outlets from regular boilerplate promotion material sent out by the agency and web.

E.T. Piracy Charged To Radio by Waring

WASHINGTON, May 24.-Orkster Fred Waring, who is president of the National Association of Performing Artists, accused certain unspecified radio stations of piracy yesterday. Af a copyright hearing before a House judiciary subcommittee, Waring declared:

"Some radio men have been transcribing my programs, deleting commercial and rebroadcasting them fol different sponsors."

He added that while the offense was not as prevalent as in the oky in days, "It is still being done."

Study Reveals Top 5 Outlets For Top "15"

WTAR, Norfolk, in Front

(Continued from page 7)
out of the top 15 shows and turns
in the highest ratings of any station
on two of the programs. It also
scores second highest on two shows,
and fourth highest on four others.
It piles up the imposing figure of
98.5 Hooper points over the national
averages on shows where it figures
among the first five scorers.

In Norfolk, 124.1 Hooper points and in Omaha, 98.5 Hooper points represent lots of ears.

Other Examples

Four other stations prove among the top five rating deliverers on four shows each out of the top 15 (and first three Sunday afternoon) programs. These are KARK, Little Rock, among the top five scorers on Fibber McGee, Edgar Bergen, Amos 'n' Andy and Mr. D. A.; KVOO, Tulsa, which delivers among the five highest on McGee, Red Skelton, Amos and Carmen Cavallaro; KOMO, Seattle, on Bob Hope, Fred Allen, Bergen and Skelton, and WBEN, Buffalo, on Jack Benny, Bergen, Mr. D. A. and Bandwagon. WBEN turns in 35.9 total Hooper points over national averages on the shows for which it delivers among the top five stations; KOMO, 40.8; KVOO, 42.6, and KARK, 43.2. And in terms of listeners none of those rating points is to be sneezed at either.

Considering that CBS places only three of the shows in the top 15 nighttime list, WGBI comes up with what is probably one of the most forecful bonus-delivering jobs of all. On two of the web's three shows, the Scranton percolator is among the five stations turning in the highest ratings, hitting a 41.6 on Radio Theater (as against a national average rating of 24.5) and as has been pointed out, a 36.9 against a national 16.1 on Inner Sanctum. On just these two shows, WGBI delivers 37.9 of solid Hooper point bonus. and that represents a lot of Scrantonites with their ears glued to receivers.

All Do a Job

All of the 44 stations listed in the chart, it must be remembered, do a solid audience-delivering job, since only those stations which scored one of the five highest ratings on any of the top 15 or first three Sunday afternoon shows are included in the reckoning. If it were possible to carry the tabulation on to include station ratings vs. national ratings for all Hooperated programs, the probabilities are that all of these outlets would rate extremely high. Next week a similar tabulation and analysis on top- 10 daytime programs will be presented.



Part II

Billboard Continues Contin

TOP BONUS-AUDIENCE DELIVERING STATIONS ON FIRST 15 NIGHTTIME AND TOP THRE

ON FIRST 15 NIGHTTIME AND TOP THREE
SUNDAY AFTERNOON SHOWS
(FOR DETAILED ANALYSIS AND COMMENTARY
SEE STORY IN THIS DEPARTMENT)

AS THE charts show, tabulation is based only on the five stations which delivered the highest rating over the national average for each of the top 15 Hooperated nighttime programs. Rank order of stations was derived simply by determining, in the case of each station and each program, the difference between the national average Hooperating and the rating delivered by the station. For each

station, then, those differences were added up to arrive at the total number of bonus Hooperating points delivered by the stations involved.

It must be considered that in connection with any or all of these proposations also delivered static bonus audiences, over and above the national averages; and that a reckoning similar to the one outlined could possibly show that some of those stations deliver a greater total number of bonus points than some of the stations listed in this ture.

tabulation. For example, if a station delivered the sixth highest rating above the national average on all 15 of the programs, it would undoubtedly achieve a higher total bonus point score than any of the stations listed here. The device of including only the five stations which delivered the five highest ratings on each of the top 15 shows is a purely arbitrary one, and was arrived at as a logical and expedient method for presenting this feature.

Top Bonus-Audience Delivering Stations

	Station, City	Polnts Polnts Delivered (On Top 15) Over National
1.	And Power	Averages
2.	Norfolk-5,000 WOW	
3.	Omaha—5,000	
4.	Little Rock—5,000	
5.	Tulsa-50,000	
6.	Scattle-5,000	40.8
2,000	Seranton-1,000 Local Sunset 500 Night	37.9
7.	WBEN Buffalo-5,000	
8.	WMBD Peoria—5,000 Local Sunset 1,000 Night	
9.	El Paso-1.000 Local Sunset	
16.	WLW 500 Night	
11.	Cincinnati—50,000	
12.	WHO Des Moines—50,000 KANS	
	Wichita—250	
14.	Cleveland—50,000 WHEC	23.6
	Rochester-5,000 WKBN	20.5
STILL	Youngstown-5,000	
8-117-00	Hartford-50,000	15.6
0.000	Jacksonville, Fla 5,000 L o Sunset	cal ght. 15.2
18.	WFAA-WBAP Fort Worth-5,000*and 50,000	
19,	KMO	
20.	Tacoma—5,000	5
	KOA	
22.	Denver—50,000	
23.	WEBR	
24.	Buffalo—250	
	Akron-5,000	
26.	Washington, D. C.—5,900 WHIO	
27.	Dayton-5,000	
28.	Worcester-5,000WDAF	
29.	Kansas City, Mo5,000 WSM	
80.	Nashville—50,000 WBZ	
31.	Boston-50,000	
32.	South Bend-5,000	
33.	Salt Lake City—1,000 KMBC	THE PERSON
34.	Kansas City, Mo5,000 WJAR	
35.	Providence—5,000 KDKA	
36.	Pittsburgh-50,000 KQV	
37.	Pittsburgh—5,000	
38.	Pittsburgh-5,000WGN	and the second s
39.	Chicago—50,000 KDYI.	
10.	Salt Lake City-5,900	Detropodado haraboda
41.	Tacoma—5,000 KFH—Wichita—5,000	2.0
1.00	WIRC-Indianapolis 5 000	2 42
41,	WEAN-Providence-5,000 RSD-St. Louis-5,000 Local S 1,000 Night.	unset

1,000 Night 2.6

Bonus Andiences Delivered By Stations on Top 15 Shows

Program	Net- work	Hoop- erating April 30 Report	25		Five Month Rating	
BOB HOPE	NBC	31.1	Omaha	wow	43.1	KBON, KFAB, KMA, KOIL
	13		Wichitz Scattle	KANS KOMO	37.3 36.7	KFH, KFBI KEVR, KIRO, KJR, KOL,
			Salt Lake City Fort Worth WE	KDYI. TAA-WBAF	36.1 35.8	KRSC, KVI KALL, KNAK, KSL, KUTA KFJZ, KGKO, KRLD
JACK BENNY	NBO	27.71	Norfolk	WTAR	33.9	WGH, WRVA, WSAP
8	Ø.	187	Hartford Buffalo	WEEN	30.4	WDRC, WONS, WTHT WBNY, WEBR, WGR, WKBW
	33	-	Omaha St. Louis	WOW	30.4	RBON, KFAB, KMA, KOIL KMOX, KWK, KNOK, WIL
FIBBER McGEE	NEC	26.5	Little Rock	KARK	42.1	KGHI, KLRA, KXLR
AND MOLLY			Des Moines Tulsa	KVOO	39.4	KRNT, KSO KOME, KTUL
			Norfolk Omahz	WTAR	39.6	WGH, WRVA, WSAP RBON, KFAB, KMA, KOIL
FRED ALLEN	NBC	25.3	Norfolk El Paso	WTAR KTSN	35.8	WGH, WRVA, WSAP KROD, XELO
	177	#	Seattle	KOMO	31.2	KEVR, RIRO, KJR, KOL, KRSC, KVI
			Boston	WBZ	33.9	WCOP, WEEL WHOH, WMEX, WNAC
			Providence	WJAR	31.9	WEAN, WFCI. WPRO
RADIO THEATER	CBS	24.5	Scranton Peoria	WGBI WMBD	41.6 35.1	WARM, WJZ, WNBC WBBM, WGN, WLS-WENR, WMAQ
	114		Youngstown	WKBN	34.4	KDKA, WFMJ, WTAM
			Rochester Dayton	WHEC	33.3	WHAM, WSAY WING, WLW
EDGAR	NBO	23.1	Norfolk	WTAR	36.7	WGH, WRVA, WSAP .
BERGEN	Alfolding.	1 1976	Omaha Buffalo	WOW	36.4 36.3	KBON, KFAB, KMA, KOB WBNY, WEBE, WGR,
s v			Seattle #	комо	36.1	WKBW KEVR, KIRO, KJR, KOL,
0 Al			Little Rock	KARK	35.0	KRSC, KVI KGHI, KLEA, KXLE
RED SKEL- TON—CH	NBO	23.0	Seattle	комо	36.3	KEVR, KIRO, KJR, KOL, KRSC, KVI
	V		Tolsa	KVOO	35.3	KOME, KTUL KIRO, KJR, KTBI, KVI
	20		Tacoma Omaha Dallas WF	KMO WOW AA-WBAP	34.6	KBON, KFAB, KMA, ROIL KGKO, KRLD, WRR
AMOS 'N'	NBO	22.4	Cincinnati	WLW	34.0	WCKY, WCPO, WKRC, WSAI
			Birmingham Tulsa	WBRO KVOO	33.9	WAPI, WJLD, WSGN, WTNI KOME, KTUL
			Nortolk	WTAR	33.3	WGH, WRVA, WSAP
		(m)	Little Rock Wichlia	KARK	30.4	KGHI, KLRA, KXLR KFH, KFBI
SCREEN GUILD PLAYERS	cos	22.8	Peorla.	WMBD	36.2	WBBM, WGN, WLS-WERN
			South Bend	WSBT	30.1	WBBM, WGN, WHOT, WLS-WENR, WMAQ
= 3% ==	- 5		Kansas City	KMBC	29.0	WDAF, KCKN, KCMO, WREN
	10		Pittsburgh Wichita	WJAS	27.7 26.3	KDKA, KQV, WCAE, WWSW KANS, KFBI
MR, DISTRICT	NBC	19.1	Norfolk	WTAR	33.3	WGH, WRVA, WSAP
ATTORNEY			Cleveland	WTAM	80.0	WGAR, WHK, WJW
_ W Se	110		Nashville Buffalo	WSM	27.5 27.0	WLAC, WSIX WBNY, WEBR, WGR,
			Little Rock	KARK	26.5	WKBW KGHI, KLRA, KXLR
BANDWAGON	NBC	18.3	Omaha	wow	35.4	KBON, KFAB, KMA, KOIL
	198		Norfolk Buffalo	WEEN	32.1 30.4	WGH, WRVA, WSAP WBNY, WEBR, WGR, WKBW
			Washington	WRC	27.1	WINX, WMAL, WOL, WTOP, WWDO
⊕ ₂₂ ≡ □ _N		3)	Kansas City	WDAF	26.7	KCKN, KCMO, KMBC, WREN
DUFFY'S	NBO	18.3	Norfolk	WTAR	27.4	WGH, WRVA, WSAP
TAVERN	uncore s	rest8850	Omaha Cincinnati	WOW	26.4 26.2	KBON, WFAB, KMA, KOIL WCKY, WCPO, WKRO, WSAI
2			Cleveland Pittsburgh	WTAM KDKA	25.1 21.2	WGAR, WHK, WJW WJAS, KQV, WCAE, WWSW
INNER	CBS	16.1	Scranton	WGBI	36.9	WARM, WJZ, WNBC
SANCTUM	CDS	A9.1	Rochester Peoria	WHEC	26.9 26.0	WHAM, WSAY WBBM, WGN, WLS-WENE,
			Youngstown	WKBN	25.9*	WMAQ KDKA, WFMJ, WTAM
			Akron	WADC .	25.1*	WAKR, WHKK, WTAM Materiale protetto da copy
	- 11		(Continued	an maria	171	THE SERVE FOR THE BUY STREET, SALES SHOULD SEE SHOULD S

(Continued on page 17)

Part III

Billboard Contract

NETWORK PROGRAM Reviews & Analyses

flating figures used are supplied by the C. E. Hooper organization. Data concerning advertiser expanditures, campaign themes, etc., is complied by interviews with agencies and advertisers and is based on latest available information.



Slums

Reviewed May 20, 1947

Sustaining Via ABC

Slums 1-9:30-10 p.m. Slums 11-10-10:30 p.m.

Robert Saudek, producer; Charles Harrell, director; George Hicks, narrator.
Robert S. Greene, writer for Slums, I.
Music, Ralph Norman and orchestra.
Panel cast, for Slums II: Charles L.
Abrams, attorney; Luis H. Pink, Mutual
Life Insurance Company; Herbert U.
Nelson, National Association of Real
Estate Boards; Charles P. Taft, Federal
Council of Churches of Christ, moderator.

Current Hooperating for Slums I (One-Shot Documentary)None Average Hooperating for shows of this type (Evening Miscellaneous),..... 4.3 Current Hoopersting for show preceding (Sustaining)None Current Hooperating for show following (Sustaining)None HOOPERATINGS OF OPPOSITION SHOWS CBS (SustainingNone MBS (Sustaining)None NBC: "Fibber McGee and Molly"......21.8 Current Hooperating for Slums II (One-Shot Documentary)None Average Hooperating for shows of this type (Evening Miscellaneous) 4.3 Current Hooperating for show preceding (Sustaining)None Current Hooperating for show, following (Sustaining)None HOOPERATINGS OF OPPOSITION SHOWS CBS (Sustaining)None

A laudable documentary examination of America's top national problem, housing, was presented May 20 in a two-part program by American Broadcasting Company (ABC), tersely labeled Slums. Offering typical and moving case histories with the aid of a wire recorder taken into the heart of New York's slum district, the program's first half detailed the sordidness and severity of the problem. Second half-hour presented three housing authorities with different points of view, participating in a rousing free-for-all seeking solutions. Veteran special events broadcaster George Hicks narrated both parts.

While the quality of reproduction from the wire recorder left much to be desired, total effect packed considerable wallop. Most effective convincers were the voices of people actually involved in the problem, rather than actors reading lines. Thus, the simple, resigned statement of a mother that her baby died shortly after a rat crept into his bed one night, left the bitter taste of medicine, but had a purgative effect upon indifference as well.

Slums Pictured

First half-hour provided the listener with a feeling of the filth and frustration of constant threat of epidemic, delinquency, fire and plain boredom from overcrowding which are part of the lives of slum residents.

Where there were little dramatics in the opening half, except what was inherent in the quiet speech of those interviewed, the round-table portion furnished enough excitement for three programs. The three panel participants, moderated only slightly by Charles P. Taft, brother of the Ohio Senator, bounced verbal explosions off each other and strenuously attempted to tear apart each

Sweeney and March

Reviewed May 17, 1947

Sustaining Via CBS

Saturdays, 10:30-11 p.m.

Writers: Manny Mannheim, John Hayes, Jerry Brewer; Lud Gluskin's orchestra; stars, Bob Sweeney and Hal March.

*Prior to May 3, 1947, program broadcast on CBS, Mondays, 10:30-11 p.m.

Judging from the program caught, CBS has a potentially amusing comedy duo in the team of Sweeney and March. The guys know how to turn a line and exhibit plenty of timing savvy, but it boils down to the old radio comedy axiom, that is, you're as funny as the script.

What happened on this show was that the script was so uneven that the program really ended, at least insofar as a pay-off is concerned, 10 minutes before the curtain fell. Thus, those last minutes developed into sheer anti-climax, and an unfunny anti-climax at that. It is a zany, daffy sort of screwball humor, partly out of situation and partly out of character. But insufficient development of the two lead characters means that neither Sweeney nor March emerges as a fellow one remembers.

Gimmick Needed

Radio comedy has achieved its greatest success — for better or worse—from the fact that listeners remember Benny's miserliness; Fibber McGee's Munchausenisms, etc.—characteristics which help develop listener identification and script situations. When the writers develop similar gimmicks for Sweeney and March, they'll probably click.

The script introduced one good supporting stooge, the pair's secretary. Her boy friend, a politician, is much less amusing, and fairly stereotyped. The story dealt with a proposed plane ride the team wanted to make, and wound up in a burlesque of *March of Time*. The latter was the less effective half of the show. The preceding material developing a number of solid laughs.

Given more time, Sweeney and March have a good chance of scoring.

Jerry Franken.

argument offered by the others. Nelson favored what he called "private enterprise with urban redevelopment," Pink advocated institutional investment housing, and Abrams came out for government-sponsored public housing.

While he avoided direct opposition to the Taft-Ellender-Wagner Housing Bill, Nelson's own solution to the current crisis seemed an-(See SLUMS on page 17)

Luncheon at Sardi's

Reviewed May 21, 1947

Sustaining Via MBS

Increasing popularity of the radio stew combining diverse ingredients of colloquy, luminaries and food is reflected in the growing number of programs emanating from eateries at various hours of the day. One of the better of these is the recently inaugurated Luncheon at Sardi's, directed at the star-struck homebody. Value of this opus is enhanced by intelligent selection of personalities who guest, and opportunity for them to get off opinions on subjects which might conceivably be valuable as well as entertaining to the listener.

Bill Slater is the capable interviewer, taking with him a different guest each day from among listeners who write in for the opportunity to make the tour of the tables. On the show caught, the guest was a young woman speech teacher from Brooklyn, who doubtless learned considerable about the inflections of the other half during the program. Among those who participated in the palaver were the young radio actress Anne Whitfield and her mother, authors Leonard Engel and E. A. Piller, songwriter Irving Caesar and New York Post radio columnist Paul Denis.

Anne Whitfield Unbends

Slater and his guest broke up the show into three visits at the tables of the celebrities. First stop was with young Miss Whitfield, who plays kiddie roles on the Phil Harris-Alice Faye One Man's Family programs. Slater here showed good diplomacy in getting the moppet, who was on her best behavior, to unbend a bit. On her first visit to Gotham from the Coast, Ann's youthful reactions to the big town were somewhat on the dubious side, but made for interesting listening.

Slater then moved over to Engel and Piller, whose discourse furnished considerably stronger meat for the show's fare. Engel, who used to write military analyses as The General for PM, and Piller, editor of Reader's Scope magazine, recently penned a tome called World Aflame, speculating on life in an era of atomic warfare. Their well expressed comments touched on the horror of such a period, in which 35,000,000 Americans could be dead by the fifth year, with 9,000,000 homes destroyed and the essentials 'See Luncheon at Sardi's on page 17;

Philip Klein Ups Bid for WPEN

PHILADELPHIA, May 24 .- Radio row, buzzing with rumors since The Evening Bulletin bought WCAU early in the year pending sale of the newspaper's WPEN, now hears reports that Philip Klein, head of the Philip Klein Advertising Agency here, is the strongest contender in the purchase of the indie WPEN and WPEN-FM, which would pave the way for the newspaper to take over the 50.000-watt CBS station. Klein, who has been bidding from the start, is said to have upped his offer by another \$50,000 to make it a \$750,000 buy. Bulletin originally asked for \$1,000,000. Also understood that Klein is not merely fronting but has half the money in the pot, with the other half coming from the Sylk family, which owns the giant Nevin-Sun Ray drug chain.

Same sources claim that The Bulletin favors the Klein bid over that of the powerful Crosley interests which have been interested in buying the station from the start. Bid made earlier by film exhibitor William Goldman was reported rejected. Goldman has just received FCC okay to take over the indie WDAS, which he bought earlier for some \$465,000. Another rumor had Carl Marks, radio and television director for Al Paul Lefton Agency in New York, interested. Marks is son-in-law of A. M. Greenfield, local realtor, representing the newspaper in the sales. Klein will assume active operation of WPEN and WPEN-FM if his bid goes thru. WPEN's television C.P. will be held by The Bulletin for transfer to

WCAU.

Name American as Program Director For BBC in U. S.

NEW YORK, May 24.—Switch in emphasis of British Broadcasting Corporation (BBC), activities in this country is expected with the unprecedented appointment this week of an American to the post of program director here. Sam J. Slate, who has been acting head of the program department for the past six months, this week was named for the job on a permanent basis. His 20-year radio background includes stints with Columbia Broadcasting System and Phillips H. Lord, Inc.

Up to Slate's arrival, main emphasis was on selling Britain and British radio to the United States. Under Slate's direction, BBC has turned more and more to arranging Eastbound shows calculated to explain the U. S. to the English. This trend now is to be accelerated. In production now is a series of six exchange shows which will be aired on WOR as well as over BBC abroad.

BBC already has produced a 30-minute program of real Americana in New Orleans which is slated to be broadcast over BBC facilities June 12. This is a show on the background and history of jazz, made via interviews, records and live music in New Orleans, birthplace of hot music.

AYS*

WASHINGTON, May 24.—
The Government Printing Office (GPO) has just published a handbook on the operation of the Federal Communications Commission (FCC). This ABC of the FCC can be obtained p. d. q. from the GPO for a nickel f. o. b. Q. E. D.

*At your service.

Materiale protetto da copyright

Chi Firm Tries Air To Capture Big Negro Mart

CHICAGO, May 24 .- One of the greatest attempts to capture the Negro market thru radio was started this week by the National Credit Clothing Company on WAAF, local 1000-watt indie. National is sponsoring three programs, for a total of two and a quarter hours weekly, in a deal which will cost about \$50,000 yearly for time and talent. Contract was placed thru the Lieber Advertising Company.

All of National shows, except one public service discussion airing, will be aimed entirely at Chicago's 350,000 Negroes.

First show, Jivin' With Jack Cooper, a disk jockey program, started this week and will be aired Menday thru Friday from 6:30 to 6:45. Second program, claimed by the agency to be the first all-Negro quiz show in the country, will be aired Saturdays from 6:30 to 7 p.m., starting May 31. This will be titled Wardrobe Derby. Third, as yet untitled, will be a discussion program aired Sundays from 6:30 to 7 p.m. starting June 1. This show will be presented without any commercials and will present white and Negro civic leaders in round table talks about Negro problems in America.

Writer-producer of the three programs will be Viola Warren, Lieber's radio director.

Decish Due in Flash On "Quick as a

NEW YORK, May 24 .- The future of Quick as a Flash, now sponsored on Mutual Broadcasting System Sunclay afternoons by Helbros Watches, is to be decided shortly, with denial of reports that the show has been permanently dropped by this account. The package's owner, Dick Lewis, and the watch firm's agency, William Weintraub, are slated for a huddle within the next week or so on possible renewal.

Meanwhile, the show folds June 1 for the summer, with Abbott Mysteries replacing. The latter will feature Chuck Webster and Julie Stevens, with Howard Merrill scripting.

CIO Guild Wins One WOR Poll, Loses One

NEW YORK, May 24.—The Radio Guild of the United Office and Professional Workers of America (UOPWA), affiliate of the Congress of Industrial Organizations (CIO), split even in two elections at Station WOR this week.

The porters and studio men voted 16-1 to have the union represent them. But the white collarites rejected the Guild, 51 voting for no union, 33 for the Guild and six for an American Federation of Labor (AFL) Union.

RE-PRODUCER

Sure. I'm a producer without a theatre or script, I produce and reproduce these glittering photos you see Wherever you look. 50,000 photos daily for stage, radio and screen stars.

8x10's, 5c ea.; post cards, 2c ea. In 1,000 lots. Mounted blow-ups on heavy board, 20x30, \$2 ea.; 30x40, \$3 ea. (Quantity)

Write for Free Samples and Price List B.



Part IV

Billboard

PROGRAM Reviews & Analyses

Rating figures are used whenever available from authentic sources. Data concerning advertiser's expenditures, cam-paign themes, promotion or other pertinent information, as in the case of public service programs, are based upon material supplied by station, advertisers, agencies, etc.



Show of Promise

Reviewed Via Transcription

Sponsored by Oklahoma Gas & Electric Company. Paul Hoheisel, advertising manager; Tom Gibson, radio director.

Via WKY, Oklahoma City, Okla., 5,000 Watts-NBC Affiliate

Mondays, Wednesdays and Saturdays, 10-10:15 p.m. CST.

Talent Cost: \$225 per week, Paul Brainner, producer; Tommy Allen, vocalist; Ken Wright, organist, and Doug Farley, piano.

ABOUT THE ADVERTISER

This public utility, like others around the country, does a good, steady tho unspectacular job in practically all media, and this radio show is no exception. In pleasant, dignified manner, the firm hammers away at selling the benefits to the public of "businessmanaged, tax-paying" utilities, as reflected in dependable and inexpensive service. Close-to-the-vest buying is indicated by talent cost on this show, listed above.

October thru February, '47, Hooperating Hooperatings of shows preceding (Various-Network Fed) Hooperating of show following: WKY

News 7.6 HOOPERATINGS OF SHOWS ON

OPPOSITION STATIONS KTOK (Local), News...... 3.2 KOMA (Local) News..... 5.0 KOCY (Local), News................. 2.6

Simplicity is the keynote of this WKY airer, and it's effective simplicity. Producer Paul Brainner puts together a quarter-hour package in which talk is held to a minimum and the play is given to the baritone voice of Tommy Allen, with occasional instrumental contributions by planist Doug Farley. Song selection is smart in that Brainner and Allen avoid the top Honor Roll tunes which are being played to death on every live and disk show on the air, and stick to standards like Peter DeRose's Deep Purple (closer), Sunrise Serenade (which Farley did), etc. Allen makes for refreshing listening in that he sings out, unlike so many of the whisper school of barys.

Allen's song selling suffers in spots from the lack of a big band behind him. To ears accustomed to hearing a Stordahl-conducted group behind a singer like Sinatra, the piano-organ backing Allen gets seems' inadequate at times. But when it's considered that local shows of this type have a definite cost problem, such a shortcoming is easy to overlook. Allen's phrasing can stand a little work, and Farley and Ken Wright (on organ) could lay down a more solid beat for him on rhythm items like It's a Good Day.

Apt Theme

Allen's apt theme Tonight Is a Dream of Tomorrow opens and to simple tune intro conversations between Allen and an unbilled announcer. Commercials go right along with the over-all simplicity by figures above.

Ruth Etting

Reviewed May 22, 1947

Sustaining Over WHN, New York

50,000 Watts-Independent

Talent costs not available. Program airs across the board. Stars Ruth Etting, with Myrl Alderman, Joel Herron orchestra. John Connelly, announcer; Gini Stewart, writer; Ray Katz, producer-director.

OPPOSITION NETWORK PROGRAMS NIGHT REVIEWED:

ABC: "Town Meeting"..... 5.8 CBS: Dick Haymes......11.9 MBS: Gabriel Heatter..... 5.5

WHN is offering the Ruth Etting show as a Monday thru Friday commercial for \$1,250, time and talent, and at that price it looks like a buy for a multiple airer. Part of the station's hour-long live talent nighttime project, it is big-time radio and a relaxing, enjoyable quarter-hour session.

It's obvious now why the night club gang went all out for La Etting in her recent floorshow return. She has most certainly lost none of the charm, poise or song salesmanship which characterized her work in the past. Actually, if memory serves, Miss Etting did not stack up too favorably some years ago in a few radio appearances, but she now projects with complete success.

The warbler's song style is straightforward and simple. No frills, no furbelows, no synthetic mike technique such as characterizes so may latter day fems, either on the air or in person. She just sings-straight and good. Think it's easy? She scored, when caught, especially well with Jealous and Melancholy Baby, both oldies, altho the closing tune, Time After Time, didn't match up.

The program has a pleasant quality, via dialog between Miss Etting and her husband-accompanist, Myrl Alderman, even tho at times the chatter was forced. The Joel Herron ork gives big league support, both in its arrangements and in its one band number.

Jerry Franken.

pattern, being brief and to the point. They peddle private ownership of utilities vs. State ownership (the the alternative is never directly referred to). Middle plug gets down to brass tacks on the "electricity is one of the biggest bargains in your budget" pitch, pointing out that 1 cent's worth of power can wash 120 shirts.

Program was originally planned as a showcase for promising talent of network talent, and designed as a means of enabling such talent to gain experience. Station Manager Buddy Sugg worked out the deal with National Broadcasting Company (NBC) home office program execs. It's a noble purpose and the show is built around this theme, presenting Allen as NBC's "Star of Tomorrow." It's a worthy goal and it's to be hoped that one of these youngsters will really hit the net closes the stanza, with patter held top thru this device. In the meantime, it makes for a solid and pleasant local quarter hour and pays off in the ratings as evidenced Joe Csida,

Melody Lane

Reviewed Monday, May 19, 1947

Sponsored by Wieboldt Stores, Inc.

Via WBBM, Chicago, CBS

O.-and-O. 50,000 Watts Outlet Mondays, 6:30 to 7 p.m.

Estimated Talent Cost: \$2,000 weekly; producer-director, Jerry Dee; writer Walley Olson; Caesar Petrillo and orchestra, music; announcer, Bob Cunningham; emsee, June Marlowe (Myrtle Green); Bobby Leach, male vocalist, and Louise King, gal vocalist. Show also uses big name guest stars each week.

ABOUT THE ADVERTISER

Wieboldt's does the most costly job of advertising via radio among department store advertisers here. It not only has this \$100,000-a-year show on WBBM, but also a teen-age show on WGN and a morning show on WMAQ.

Advertising on this show is primarily institutional, with just one direct sales pitch at end of program. On other shows here the department store chain does more of a direct sales job.

Myrtle Green, promotion manager of Wieboldt's, is in charge of radio for the

Show placed thru Needham, Louis & Brorby, advertising agency; Alan Wallace, radio director.

Current Hooperating of this program 5.0 Current Hooperating of preceding half hour's show: Bob Elson, news, and Jack Brickhouse 4.4 Current Hosperating of show following: "Inner Sanctum"18.4 CURRENT HOOPERATINGS OF SHOWS ON OPPOSITION STATIONS WMAQ: "House Party" and Kaltenborn

news commentary 5.0 WGN: Henry J. Taylor (MBS fed.) and "Inside of Sports"..... 8,8 WCFL: "Going Places" and "First in

WIND: Bert Wilson and transcribed music 0.2 WJJB: "Job Jamboree" and "Broadway Rhythm" 1.9

Unusual on the local scene as a result of its unique institutional advertising and the way in which it uses a costly talent budget is this show, sponsored by one of the leading department store chains here. Its primary job is to sell women on the idea Wieboldt's is a store of quality style. This objective is accomplished very well.

On the show caught complete program was woven around a theme attempting to build up California as a style center, with, of course, the added thought, that top styles of the State can be found at Wieboldt's. Continuity and music were pegged on the California theme, with even the songs of the guest star, Marilyn Day, top fem vocalist with the legit show, Call Me Mister, California flavored.

Altho the music of Louise King, Marilyn Day, Billy Leach and the orchestra were of top quality, the same can't be said for the continuity, which in some cases became weak and inane. Bob Cunningham could also improve his work as announcer and get a little mere inflection and "punch" in his voice.

Despite its weak spots, however, over-all show is entertaining listening and, as its rating proves, can hold an audience. From an adver-I See MELODY LANE on page 17;

Chi Video Tradesters See Nationwide Opposition to Film Use for Television

WBKB Abandons Special Studio Project

is growing among the video and admembers of the trade predict that programers and commercial makers. opposition will grow into a nationwide force. Those who make such a prediction say that if the opposition it should be.

Opposition to film for video is so strong at WBKB that Bill Eddy, head of the station, went so far as to tell The Billboard that he gladly would sell some of the film equipment, such as projectors, that he now has. He also said that a special project, for which money had been appropriated, which would have found the station building a special film studio for housing of all types of film and sound projection equipment, had been abandoned, even the some of the initial work had been finished.

Eddy and others here who are opposed to films for video cite several reasons for their stand.

Poor Film on Market

First, they say that there is no good video film on the market now that can be bought at reasonable prices. They point to quoted prices of from utes of travel and variety film as being prohibitive. They also say that good film never will be made as cheaply as live programs, and that saved for the day of television networks and then used to put on live net shows.

Not even for commercials does this segment of the trade find a use for film. It is their contention that live commercials, which can be changed and catch the game via video. at the last minute and closely supervised by agency or sponsor wanting to have variance from time to time, can always be cheapest and best.

Negative Attitude

To the contention that films will take the place of networks for sponsors until coaxial cables or radio relays are put into operation, this group answers that stations or sponsors re-

CBS Back in Tele Assn.

NEW YORK, May 24.—Columbia Broadcasting System's (CBS) return to the Television Broadcasters' Association (TBA) became official this week when TBA directors approved the web's membership, as expected. CBS reapplied for membership last week, after having withdrawn from TBA some time ago. Larry Lowman and Leonard Role will be the net's reps to the group.

PHOTO POST CARDS HI GLOSS PROFESSIONAL COPIES

Best and cheapest for publicity give aways, post card views, etc. Mail us your picture or negative. Protect between cardboard. Enclose check, cash or money order. NO NEGATIVE CHARGE—WE PAY RETURN POSTAGE.

2¢ EACH IN QUANTITIES

"THE PHOTO POST CARD KING" Box F, Ocean Beach, San Diego 7, Calif.

CHICAGO, May 24. - A general lying upon film in this manner are opposition to use of film for television | taking a negative attitude, that video programing and commercials will vertising trade here, with strongest have to be developed some time by opposition being found at WBKB, advertisers and stations and that local B&K television station. Altho now, when industry still is not fullthere is no confirmation here, some grown, is the period in which to train

The use of video film also has a community aspect, too, it is said. In this regard it is pointed out that stadoesn't become nationwide, at least tions thruout the country never will be able to develop live talent if they plan to use film for a large portion of their program schedules. Obligation to develop this local talent and thus add to the cultural growth of its | those appearing on current bills at the community is one which no video station can ignore, they say, if it is to do the best for its area.

Baseball Clubs Urged Offered by Baltins By Columnist Meany To Set Tele Policies

NEW YORK, May 24.—Television does not now constitute a problem for baseball club owners, "but it inevitably will," Tom Meany, crack sports columnist for PM, New York, declared this week in an article in the Sporting News. He urged club execs to formulate their television policies \$100 to \$250 per use of about 15 min- now, rather than later on-when it may be too late.

Television, Meany declared, will not keep fans out of ball parks, any more than radio did, but rather cost of making good film could be should act as a stimulant. However, he did predict that tele will have an adverse effect on the box office when weather is inclement, for "rather than risk getting caught in a thunderstorm . . . the cautious fan will hole up in some cozy corner saloon"

> Tele Rights More Valuable As television develops larger screens and improved coverage techniques, together with larger audiences, Meany said, baseball's television rights will become more valuable. At the same time, he forecast that radio rights might decrease in value. Matters involving such policy, and procedures to give baseball its full advertising and income values boon to bar business.

Chi Video Series Gets 3 Sponsors

CHICAGO, May 24.—One of the first video series to be aired here with more than one sponsor paying the bill on the same show has been sold by WBKB. The station this week sold the 15-minute studio show, When Lights Go Out, which will be bankrolled by Terman Television Service Company, RCA and a different Chi restaurant or nitery each program. The show will start June 4.

The program will be built around entertainment-seeking of a fictional Mr. and Mrs. Light. They will take simulated visits around town, and the spots in which they are supposed to be visiting will be the restaurants or niteries paying one-third costs. RCA and Terman always will be the other sponsors.

The program, which was sold by Mort Teller, of the WBKB staff, will interview guest celebrities. In the case of the niteries, celebrities will be clubs.

Round-Table Packet

NEW YORK, May 24.-A new television package, a critics roundtable, is being offered by Charlie and Will Baltin. Permanent critcs on the program are Ben Gross, radio editor of The Daily News; Robert Garland, drama staffer for The New York Journal-American, and Eileen Creelman, film critic of The New York Sun. Sidney Blackmer, thesp, is to be moderator, with the show based on news, reviews and comments on new attractions.

Charlie Baltin is program director of WHOM; his brother Will is secretary of the Television Broadcasters' Association.

Harry Smith Quits SMPE

NEW YORK, May 24. - Harry Smith, Jr., executive secretary of the Society of Motion Picture Engineers and editor of the Society's Journal since 1943, has resigned, effective July 1, to go into business for himself. His new venture, outside the movie field, will have headquarters in Florida.

of tele, should be set now, he urged. Meany also mentioned a personal tour of Brooklyn pubs owning tele receivers, result of which he said showed that baseball telecasts are a

IMPPA Frames Bonus Plan For Members Used in Pix

wood's Independent Motion Picture Producers' Association (16mm. film makers), are working on a plan calling for a 10 per cent bonus for all union labor used in pic production, with added pay hike to compensate for unrestricted use of films on television. Group's so-called royalty plan, if adopted, would be applicable to all talent unions as well as skilled labor and technical guilds.

Idea is currently being mulled by I. E. Chadwick, head of the indie production group, following discussions with members of the Coast's Academy of Television Arts and Sciences. Film folk are awaiting the outcome of the pending Screen Actors' Guild (SAG) negotiations before advancing tele proposals to other trade unions. Exploratory talks have been made ments from video film buyers.

HOLLYWOOD, May 24.—Holly- with officers of Local 47, American Federation of Musicians (AFM), but the issue was referred to union topper James C. Petrillo, it was learned.

> Details for absorbing extra film production costs have yet to be worked out. One plan recommended by movie makers is to pass hikes on to tele station operators, set manufacturers and producers. In return, film moguls will lease product at nominal rates. It is doubtful that the tele industry would underwrite such a plan, altho video producers admit a crying need for good 16mm. tele films. Since 16mm. producers are industry's commercialization, it is likely that film makers may in the long run absorb any added production costs in return for definite commit-

RCA's Lawrence Sees TV Vital to Industry, Education

NEWARK, Del., May 24.-Television will assume new and vital roles in industry, commerce and education as a roving mechanical eye that will make available comprehensive views of important operations and processes, Walter L. Lawrence, of the Victor Recording Division of the Radio Corporation of America (RCA), predicted Wednesday (21) night in an address to the Delaware Section of the American Chemical Society, meeting in Mitchell Hall of the University of Delaware.

Industrial processes involving hot metals or corrosive chemicals can be supervised from safe distances by television, Lawrence explained, and large number of medical students will be able to observe in detail the technique of famous surgeons. He said television cameras, strategically placed, would permit over-all views of a ship and pier from several angles and would greatly facilitate dock-

Merchandisers can distribute style shows simultaneously thruout many department stores, according to Lawrence, who went on to say that the use of wires to carry television waves between camera and receiver promises to make television as flexible and practical as the microphone and loudspeaker systems widely used in commerce and industry. He said television could be a sales medium of unparalleled effectiveness, especially for consumer goods.

NBC Gets Renewal On 3 Half-Hour Segs

NEW YORK, May 24.—Three renewals for half-hour periods on the full network were racked up this week by the National Broadcasting Company (NBC). Two of the three nighttime shows were re-pacted by Procter & Gamble. Thru Benton & Bowles, the soap company has signed again for the 8 to 8:30 p.m. Saturday period, currently housing Life of Riley. The Compton agency renewed the following half hour for Truth or Consequences.

Whitehall Pharmacal, thru Sullivan, Stauffer, Colwell & Bayles, has renewed the 6:30 to 7 p.m. Sunday period, on which Ellery Queen is slated to replace the Bob Burns show June 1.

David Miller Joins WFIL

PHILADELPHIA, May 24.—David J. Miller Jr., former chief studio engineer for Philco Radio & Television Corporation, has been named television engineer of WFIL, which has started construction of its television station and hopes to have it completed before the year is out. Miller, who assisted in development of the first tele relay link between Philadelphia and New York, will work with Kenneth W. Stowman, WFIL's television director, and Louis E. Littlejohn, chief engineer of WFIL, on the installation and ultimate operation of WFIL's tele station.

New British TV Technique

LONDON, May 24.—Development of a new Videosonic television transmission system by Pye, Ltd., heralds a 'combination of sound and sight motivated by a desire to sew up the transmission over a single frequency tele field now in anticipation of video instead of separate frequencies as heretofore. Officials of the British Broadcasting Corporation (BBC) have exhibited interest in the technique, which may make for far less Materiale protetti da copyright expense.

Queen for a Day

Reviewed Wednesday (21), 10-10:30 a.m. Style-Audience participation. Sustaining over W6XAO (Don Lee), Hollywood.

For its first regularly skedded postwar remote, which also marked the debut of the outlet's newly acquired image orthicon lense box, Don Lee moved its mobile equipment to Earl Carroll's lush Hollywood Theater-Restaurant to pick up simultaneous radio-video airings of Mutual's top audience show Queen for a Day. Results were generally on the plus side, altho it was obvious that lensers and producers were unfamiliar with the many ramifications (and opportunities) present when video shifts from studio to far-ranging remotes.

For the most part, cameras remained centered on emsee Jack Bailey as he interviewed contestants, switching briefly to the panel of judges or picking up fems who paraded across the stage to display prizes awarded the lucky gal. Altho still without its commercial license, station gave free plugs to sponsors (Alka-Seltzer and Philip Morris) by panning to large product display placards upstage while the announcer read commercials.

Intro of image orth to Don Lee's operating equipment was not without its trials. Pic quality was fair, which is to be expected since staff lensers have had only a few dry runs to their credit. Second camera, a standard orth, developed tube trouble and was of little use. Without a view finder on its I. O. lense box, camera lads several times went out of focus. It was obvious that the camera crew was feeling its way cautiously, in order to maintain satisfactory pic qual-Peculiar lighting in Carroll's theater (bright spot on Bailey and the contestant with the rest of the house comparatively dim) further restricted camera freedom. Cameras were set up in mid-theater, which called for telescopic lenses on closeups. When the pix cut to a full stage shot, image was fuzzy and inadequate.

Video cameras moved in sharply on airshow's opening line, having thrown pre-broadcast announcements from the home grounds. In the same manner, video cameras bowed out when the show left the air. While effect was smooth and businesslike, home viewers would have been given a greater feeling of intimacy had video lensers picked up a bit of the pre-broadcast and post-airing hokum dished out to studio audience by Bailey and his stooges.

maiden video voyage bids well to develop into an interesting feature with ing System (CBS), inaugurates CBS top fem appeal. Station's plans currently call for a four-a-week videocast of Queen indefinitely. As lensers and button pushers expand production ideas, show's entertainment value should correspondingly increase. Alan Fischler.

Olympic Wrestling Card

Reviewed Wednesday (21), 8:30-11 p.m. Style-Wrestling matches remote from Olympic Auditorium. Sustaining over KTLA (Paramount) Hollywood.

In addition to its other out-ofthe-studio tele ventures (boxing, baseball and harness racing), KTLA's weekly pickup of the Olympic wrestling card adds considerable weight to its already formidable sports array. Wrestling, as boxing, is ideal video fare, since it offers plenty of action that remains restricted in a relatively small area.

Thanks to on-the-toes lensing, grunt and groan addicts get a far better view of the action via tele than the ringsiders.

Dick Lane is at his best in calling the holds. Possessing a thoro knowl-

Milt Hopwood's Sports Show

Reviewed Thursday (22), 8:30-9 p.m. Sustaining sports commentary interview and demonstration presented by WBKB, Chicago.

This show, like so many aired via television today, proved that unless all details of production are worked out in advance, and unless plenty of rehearsal and pre-show confabs on direction are the rule, the program just won't make the video grade.

Hopwood, it should be said immediately, does put a lot of work into advance preparation that has to do with lining up top talent and trying to get interesting subject matter, But, obviously, after he has his part of the advance work done, the station does not do its part by seeing to it that there is plenty of rehearsal and that camera angles and other directional chores of an elementary nature are taken care of.

Tonight, for example, Hopwood lined up six boxers on the American Golden Gloves team who will compete in the international amateur fights here May 28. He had their trainer put the boys thru their paces and had them show exactly how they scientifically work out various offense and defense blows under specific fighting conditions. As subject matter, it was interesting. But when it was given its video presentation, it began to fall on its face. Camera direction was bad; the fighters often were performing out of the picture. Interviews were made with four people trying to crowd into a close-up with the result that half of the end two were not seen.

At other times the trainer had to give the fighters instructions to get into focus or to fight within cameras' range. All of these details, of course, our opinion, there was no reason why some production, such as having fighters perform in a ring, etc., could not have been included. It seems to us that unless a show is going to be done well, it shouldn't be done at all.

Fair Turnabout; CBS Reviews Press

Cy Wagner.

NEW YORK, May 24.-Radio, which for years has been on the receiving end of criticism from the press, will turn about starting next Despite its shortcomings, Queen's Saturday (31), when WCBS, New York key for Columbia Broadcast-Views the Press. There is considerable speculation as to how the dailies will react to any blast CBS might let

> Don Hollenbeck, formerly with PM Associated Press and for some time a radio analyst, will handle the pro-Stanza will offer critical analyses of New York dailies, magazines and wire service copy.

> This is believed to be the first time a network station has tried such a press review program. WHCU, Ithaca, N. Y., which conducts a weekly paper review in its territory, recently won a Peabody Award for its session.

edge of the sport, Lane capably identifies the various holds and at the same time flavors his gab with the able but scarcely inventive or effecgeneral excitement.

As the drive continues to boost the number of sets here, outlet bringing segs such as this automatically works sports one of the area's biggest draws, KTLA is wise to follow its present trend of intensive sports coverage.

Lee Zhito.

Allen Prescott

Reviewed Thursday (22), 8:30-9 p.m. Style—Home economics, Sponsor— General Foods. Agency-Young G Rubicam. Cast-Allen Prescott, Linda Watkins, Barney Goodin, Edwin Bruce and Arthur Harold. Director—Ernesi Colling. Sets-Bob Wade. Technical Director-Reid Davis, Oven WNBT (NBC), New York,

General Foods is experimenting in television programing via its hourlong WNBT Thursday night period having previously presented Harriet ing a first-rate production. As it is, Van Horne and James Beard part of the time, and continuing Juvenile Jury—which it also sponsors on radio —in the first half-hour spot. Newest General Foods television guinea pig is Allen Prescott, familiarly known via his air trade name, the Wife Saver. Even the there are numerous shortcomings in the Prescott presentation, it is the likliest candidate yet unveiled by this advertiser. Actually, Prescott's housewifery routine appears as potentially surefire for TV. once an acceptable formula is worked out,

Principal criticism of this premiere program (22) was that even with a mildly amusing running gag, based on a tip on getting a moppet to eat raw eggs (mix 'em wth orange juice -and if that doesn't work, tie the little stinker in a chair and force-feed him), and some meager help with guesting housewives—it doesn't impress as being able to sustain a half hour's hunk o' time. Fifteen minutes probably would impose less of a burden on Prescott and at the same time leave 'em wanting more.

Kitchen Setting

Show is pitched in a kitchen, and during the course of events Prescott gave counsel on how to save pins without collecting a fistful of bleedshould have been worked out before ing thums, how to eliminate sore spots the show went on the air. And, in when using bath salts (dissolve the salts in a bottle of water instead of strewing them in the tub), how to peel carrots with a beer can opener (a somewhat dubious dab of information), plus tips on removing cat hair from clothing and other vital data. Compared to Prescott's radio program—which he lards with this type of information and yet keeps both paced and sprightly—the video show moved slowly, perhaps because of the need to demonstrate virtually every move. Might be better, if the show were reduced to half the time, to have Prescott eliminate some of the action himself, shifting this to gal stooges to work as he gabs. This might enable dishing out more info, too. *

> A spot showing new kitchen gadgets, with Arthur Harold, suffered from too much talk, much of which overlapped.

Handles Self Well

Prescott handles himself well, working the half-hour stint in constant view of the camera, but working without script. He has a tendency to speak too quickly, however. His flippancy helps sell his tips, altho a few gags stumbled painfully.

Commercials consisted of shots of a Bendix washing machine-General Foods product plugged was LaFrance bluing—plus oral and cartoon sales blurbs, LaFrance apparently has a reciprocal deal with Bendix, which now is delivered with a helping of LaFrance and which, in turn, sends a representative to this program to talk about the General Foods product. In any event, the plugs were palattive. A hitchhike for Satina closed. Jerry Franken.

Thomas L. Riley, formerly with hand in glove with dealers. With NBC's home office television department, has been named production manager of WWJ-TV (formerly WWDT), only Detroit television station now active.

Home Service Club

Reviewed Friday (23), 1-1:30 p.m. Style—Home economics, Sponsor— Swift & Company, Agency—McCann-Erickson. Stars-Tex McCrary and Jinx Falkenberg. Directors—Tom Hutchinson and Ed Sobel. Producer-Lee Cooley. Station-WNBT (NBC), New York,

Topnotch in most details of conception, only minor flaws of scripting and execution keep this from bewith Tex McCrary and Jinx Falkenberg as dual emsees, show maintained a high level of interest thruout, with enough novel twists to keep even the stray male viewer on the leash.

Three-part program led off with some tips on home decoration by Sandra Gahle, who showed how to dress up those clumsy looking screens which often are used to hide ugly walls or divide rooms. Miss Gahle showed how to turn the screen into smart, utilitarian pieces of furniture. She produced one which housed a complete kitchen unit on shelves built on it, even to a toaster and hot plate. Another, fitted out with mirror, hooks and shelves, became an attractive "closet." Unfortunately for the homeless vet, she did not produce a substitute for a roof and four walls. Miss Gahle showed a pleasing appearance and complete ease before the cameras.

Same can't be said for Martha Logan, who followed with a session in the "Swift test kitchen." Apparently suffering a mild case of nerves, Miss Logan fumbled about a bit with her lines and action, which consisted of making bacon and eggs, to the point of spearing one fried egg in the yolk. However, she's got the voice and personality to deliver if she can shake the shakes.

Fashion Finish

Show wound up with three visiting Hokinsons competing for prizes, with the fashion expert of Harper's Bazaar acting as judge. Contest consisted of selecting items from a batch of accessories and draping the most attractive combination on a bevy of glamorous models. To the utter befuddlement of the male viewers, what appeared to be the silliest looking outfit proved the winner. Natch.

Major direct commercial comes right at the start, when shots of various Swift products are paraded in the introduction. Other plugs were packaged into the kitchen scene, with Swift products used and mentioned, and in the final episode, when the two losing participants were handed Swift Brookfield Hams. First prize was a make-up set. Most viewers probably felt that the privilege of dressing Candy Jones, who served as a guinea pig in the contest, should be prize enough.

Directors Tom Hutchinson and Ed Sobel and Producer Lee Cooley allowed some of the timing to get out of hand, particularly in the screen sequence, and the show ran nearly 10 minutes too long. Sam Chase.



VS. URBAN TASTES RURAL

Midwest Ears More Earthy ThanBigCity's

Wichita Univ. Prof's Survey

CHICAGO, May 24. - Contention that Midwest listeners differ in program preferences in many ways with preserences indicated by surveys of large city audiences has been made by Dr. Forest L. Whan, University of Wichita: His claim was advanced on the strength of more than 10 years research in Oklahoma, Missouri, Illinois, Indiana, Ohio, Wisconsin and Michigan, mostly in rural areas.

Whan's researchers, working under his and the university's supervision, but paid by broadcasters who asked for the studies, covered more than 200,000 homes. Most of the homes (150,000) were surveyed by personal interview.

Rural Listeners Different

As a result of these studies, Whan says, "Any program rating based on large-city audiences cannot be applied to the Midwest radio audience as a whole. Every one of the studies we have made bears out this conclusion. Rural listeners differ greatly from urban listeners in: (1) Liking for individual programs; (2) attitude toward various types of programs; (3) often in the stations heard, and, (4) in the specific periods of the day spent listening to the radio.

"For example, in the 1946 Iowa study, programs were ranked according to how well they were liked. Whereas urban listeners ranked Walter Winchell 28th, farm listeners ranked him 71st. Fulton Lewis was 26th in the city, 96th on the farms. Jack Benny was fifth in the city, 14th on farms." Whan sampled both rural and urban audiences with a four-page booklet questionnaire that not only asked data about listening habits, but also as to cultural and economic factors and stratifying information. He was able to come up with many more conclusions about Midwest radio audience preferences.

Commercials Criticized

"Two criticisms are made by Midwest listeners of present-day radio," he says. "About 38 per cent are 'quite often' annoyed by the number of announcements on a commercial program, with most of the criticism leveled at the middle commercial. About 45 per cent of the listeners are 'quite often' annoyed by the length of commercials. These two things annoy more listeners than do singing commercials, the manner of an



Wis. University Hosts Pubserv Meet at Madison

CHICAGO, May 24.—A 10-day con-ference on public service radio pro-graming will be held at Madison Wis., July 28-August 6, under the auspices of the University of Wisconsin and its radio station, WHA. H. B. Mc-Carty, director of radio for the university and head of WHA, said this week that the conference will be attended by top-notch radio people such as Ed Kobak, president of Mutual; Edward Murrow, director of public affairs for the Columbia Broadcasting System; Morris Novik, New York radio consultant, and Clifford Durr, of the Federal Communications Commission. other institutes which attempt to embrace all subjects pertinent to radio in a few days, this will devote 10 days to just public service radioto "demonstrations and discussions of public service programing, with special attention to program sources and techniques of preparation and production."

Among the subjects to be discussed during the institute will be the following: What Is Public Service Radio?; The New Responsibility of the Newsroom, Successful Public-Service Local Features, Program. Plans of a Labor Station, Is Radio Meeting the Challenge of Our Time?

and State FM Plans.

Soup Seg Lined Up For Andrews Team

NEW YORK, May 24.—The deal looks just about set for the Andrews Sisters to go on Monday-Wednesday-Friday, 7:45-8 p.m. via Columbia Broadcasting System (CBS) for Campbell Soups. Bob Crosby is penciled in for the Tuesday-Thursday slots. Campbell-Ewald is the agency.

The sponsor is already set on Double or Nothing for CBS for its Monday thru Friday afternoon time.

announcer's delivery, the claims made by sponsors, the number of serial dramatic shows, or any other item about radio today.

Midwest listeners do not object to transcribed programs, merely because they are transcribed rather than live broadcasts.

Incomplete tabulations of samples of 8,000 listeners showed only about 11 per cent objecting to transcriptions, 15 per cent saying they didn't know what transcribed programs were, and 74 per cent saying they had no objection, so long as the pro-

gram is good.

Whan contends that Midwest listeners don't turn to radio for education or culture, but rather for entertainment. In Oklahoma 5,000 listeners were asked to give information about what they considered to be top "educational" shows. Dr. I. Q. was named by 47 per cent of the people as being one of the three best "educational" programs on the air. Chicago Round Table and America's Town Meeting were named by only 8 per cent. Truth or Consequences nearly tied them, being named by 61/2 per cent. The Lone Ranger was named as one of the three best "educational" programs by more adult men and women than named any of Kenkel and area Hooperatings expert the symphonies.

400 Stations Co-Operating In NAB Juvenile Campaign

drive to combat juvenile delinquency. With NAB already preparing to distribute its first batch of transcriptions by President Justin Miller, the survey shows that scores of original programs already are being aired in various parts of the country.

One of the chief ideas in the programing is to induce youth itself to participate in such programs. Several stations already have gone on the air with youth forums in which the youngsters discuss the problems of the day. Other features now being aired include hobby programs with accent on interesting young listeners; talks—live and transcribed—by civic leaders on the subject of juvenile delinguency addressed to parents; interviews with judges of juvenile courts on cases handled by the jurists, and simple story-telling programs notable for the absence of blood and thunder material.

Outside Activities

Not only is radio devoting a large proportion of air time to the problem, but the industry also is fostering youth activities outside the stations. For instance, one station is sponsoring week-end fishing cruise for youngsters. Other stations are throwing Saturday night parties to keep children off the street.

will be made available to all stations

City Hooperatings Issue to Arbiters

NEW YORK, May 24.-Question of disclosing city Hooperatings to advertisers and agencies was referred to impartial arbiters this week when the Station Audience Measurement Advisory Council again found itself divided on the problem. Council members, believing their work of passing on constructive criticism and ideas to the C. E. Hooper organization was blocked by this problem, decided to hand it over to the presidents of three radio and advertising groups, or to two representatives appointed by each of those presidents. Bodies involved are American Association of Advertising Agencies, Association of National Advertisers and National Association of Broadcasters.

As in previous meetings, a majority of the council favored participation of agencies in sharing costs of the city Hooperatings, with results made available to subscribers. A minority group strongly resisted disclosure of

the surveys.

Hooper, meanwhile, shook up his Pacific Coast operation, following resignation of Ruth Arnold as manager of the Coast office. From New York, Hooper is sending Katherine Lancaster, who was assistant publisher of Pacific Hooperatings, to be technical expert in the office. Patricia (Pat) Tisdale, New York receptionist, also will trek westward. A cycle of visits by Hooper executives will follow, including stops by contact man, Albert M. Wharfield, Vice-President W. Ward Derrell, Hooper himself, Executive Vice-President Fred H. David Dole.

WASHINGTON, May 24.-National for what NAB calls "a nominal price." Association of Broadcasters (NAB) They will feature talks by Prexy Jusin a survey to be issued soon will dis- tin Miller and others on juvenile declose that more than 400 stations are linquency. Miller first launched the co-operating with NAB in a radio campaign two months ago with a letter addressed to all stations outlining the situation and calling for co-operation. This was followed by a second request for co-operation.

See 100% Co-Operation

Information now pouring into NAB headquarters shows that station activity largely follows the lines of the programs described above. NAB officials state they believe 100 per cent co-operation can be achieved before the drive expires.

John Edgar Hoover, FBI chief, is actively supporting NAB's campaign, and there is a strong possibility that President Truman soon will issue a statement commending NAB's stand.

N. E. Fem Casters In Huddle June 13

HARTFORD, Conn., May 24 .-- Annual conference of the First (New England) District Association of Women Broadcasters (AWB) has been set for June 13-15. Women broadcasters from six States will meet at the Bond Hotel, Hartford, with Gov. Charles E. McConaughty as host. The governor will serve tea at the executive mansion.

Speakers will include AWB Prexy Alma Kitchell and Veepee Dorothy Association's transcriptions soon Lewis, as well as Frances Farmer Wilder, consultant on daytime programs for Columbia Broadcasting System (CBS).

> Goodman To Distrib 2 Soapie E.T. Series

NEW YORK, May 24 .- Rights to two transcribed soap opera series were acquired this week by Harry S. Goodman Radio Productions. Arrangements were made with the Ralph H. Jones Company, of Cincinnati, for Goodman to distribute exclusively to all territories, except certain Midwestern areas, the 1,000 15-minute episodes of Linda's First Love and the 800 15-minute episodes of Mary Foster—The Editor's Daugh-

Both have long been sponsored in the Middle West by the Kroger Grocery chain.

'Voice of America' Takes Another Congress Hurdle

WASHINGTON, May 24.-Continuation of the State Department's Voice of America broadcast is more nearly certain than ever as a result of House Foreign Affairs Committee approval this week of a bill authorizing the activity. As forecast, the department will continue to control the broadcasts, altho the secretary of state is directed to "utilize private agencies wherever possible."

The authorizing bill is not expected to reach the House floor before June 1. Funds for the project are expected to be from the requested \$30,000,000 to about \$10,000,000.

NAB Bd. Votes To Speed Code

(Continued from page 6) its greatest membership strength and embracing the American Broadcasting Company (ABC). ABC's acceptance completes membership of all four webs, with the other three, National Broadcasting Company (NBC), Columbia Broadcasting System (CBS), and Mutual Broadcasting System (MBS), accepting reclassification from active to inactive status. The shift in status will result in just vacated by Rexall. The latter lower membership fees for the webs, but this loss to NAB will be offset by the revenue from increased sta- 8:30. tion membership.

Mail Poll on Changes

The proposed changes in by-laws will be submitted to the full membership in a series of mailed referenda before the convention in Atlantic City, leaving the convention more time to take up some of the remaining big issues, such as a new "enforceable" code of practices.

As expected, the special committee standards and practices submitted a preliminary report to the board, disclosing that a slight setback in timing had resulted from the withdrawal of Wendell Berge as chief of the antitrust division of the U.S. Department of Justice. Berge had been working closely with the NAB committee in pointing out the direction of such a code so as to help NAB avoid any conflict with anti-trust laws. On this phase of the code, the committee is sponsored projects, but did not rule now compelled to start practically from scratch. Expectations are, however, that the various sections will have been completed and approved by the time of the convention.

Action on BMB

In approving BMB, the board heard a prediction by BMB Prexy Hugh Feltis that the bureau's second study may be supported by over 1,000 subscribers. And Feltis was given a go-ahead to meet with standing committees to develop plans.

In reclassifying the membership status, the board decided that any owner of more than one station must enter his largest station into membership before any of the others can become eligible. Each station, however, is entitled to an individual vote. In approving NAB President Justin Miller's appointment of NAB members on the AFRA-Industry Committee, the board made it clear that the representatives could not go beyond the "anti-boycott" policy fixed by the board.

Convention September 15

In changing the schedules of the annual convention and district meetings, the board emphasized that the change will not affect this year's plans for the Atlantic City convention September 15-18.

In effecting the change in membership dues requirements, the board specified that AM and FM stations owned by the same company in the same area could be eligible for joint membership, with dues as single members based on combined income.

Mel Torme Pkg. Offered to Toni

NEW YORK, May 24.—A package featuring singer Mel Torme backed by the Page Cavanaugh Trio has been presented by Foote, Cone & Belding to Toni, Inc. The audition disk was cut on the West Coast this week. The format, not yet set, may be either 15 minutes across the board or 30 minutes Saturday afternoon.

Toni now sponsors Give and Take over Columbia Broadcasting System (CBS) Saturdays, from 2 to 2:30 p.m.

CBS Up Tues. Tree

NEW YORK, May 24 .- The Columbia Broadcasting System (CBS), clipped hard recently by cancellations, again has the problem of selling against the strong Tuesday night line-up of the National Broadcasting Company (NBC). The situation results from a Lipton's Tea shift of the Arthur Godfrey Talent Scout show to the Friday night 9:30 CBS time account moves its Jimmy Durante show to NBC in the fall, Fridays at

Scout was to have aired Tuesday nights at 9, against Amos 'n' Andy. This now leaves the half hour either to be sold or filled sustaining. Tuesday night, since it offers A 'n' A Fibber McGee and Bob Hope on NBC has been tough competition for the other webs.

SLUMS

(Continued from page 12) achronistic. The problem is so big, he said, that only private enterprise, the greatest giant of them all, can solve it. But he could offer only the excuse of red tape when asked why it has not solved it up until now. At that. Nelson demanded that each city must first go to the expense of leveling its slum area before inviting private capital in to build it up.

Pink favored insurance-company out either public or private housing to fill the remainder of the gap. He admitted, also, that the lowest-income groups which are forced into slums likely would be unable to afford such projects.

Abrams claimed that if the government spent, every year, the cost of three days of fighting World War II, we would have all slums cleared in a decade. This, he said, is as much socialism as running the post office, and fills a need which private enterprise has failed to supply. But the government would have to foot two-thirds of the cost, with slum dwellers supplying the other one-third of project costs.

Winding up the show, Hicks summed up all three points of view and urged listeners to make a choicethen do something about it. Following the full hour network presentation many local ABC affiliates

NBC 15.2

Program

GILDERSLEEVE

GREAT

BURNS &

THE SHADOW

ALLEN

"Scout" Shifts Puts Fax-Sound Dual Broadcasting Seen by John Hogan as Answer To 'Over-Commercialization'

Can Cut Sales Spiels in Combined Transmission

mission, combining simultaneous use ed not later than this fall. While the of AM station WQXR and facsimile Federal Communications Commission via FM outlet WQXQ beginning this (FCC) has not yet permitted comfall, may prove fax to be "the answer | mercials on fax, most radiomen beto complaints we hear incessantly lieve that when FCC issues permaabout over-commercialization," according to John V. L. Hogan, president of both New York Times outlets, and fax pioneer. Hogan this week told | 15 or 20 other FM stations also have The Billboard that experiments combining use of the two media likely will indicate that the constant repetition apparently necessary in aural commercials may be slashed to a bare minimumum, eliminating the cause of most complaints.

Commercials of the future, if fax and sound broadcasting are combined successfully, will be at once far more potent and acceptable. While facsimile provides visual presentation of the advertised product along with "reason why" sales copy, accompanying sound can be limited to billboard-type stress on brand name or slogan. Besides causing less irritation to the listener, this method also may prove more salesworthy, since it brings the advertising directly to the consumer's home and leaves a permanent display. Further, Hogan emphasized, the fax ads can be timed according to audience, just as radio is sold. Thus, morning broadcasts can be directed at housewives, late afternoon transmissions at school kids and evening ads at the breadwinner or entire fam-

Experiments will begin as soon as WQXQ's equipment is delivered and

presented local shows examining slum conditions. Web previously had provided them with instruction kits on assemblage of such programs. Unfortunately, ABC slotted this important show in a period solidly covered by two National Broadcasting Company programs, and thus dissipated some of the gains which might have been made.

Sam Chase.

NEW YORK, May 24 .- Dual trans- installed by General Electric, expectnent fax standards in the near future, it also will rule favorably on commercialization of the medium. Some fax equipment on order from GE, and also expect fall delivery. Value of orders is estimated at about \$400,000.

> Hogan plans to start transmissions with four editions of four pages each, about the size of a Billboard page. Broadcasts probably will be at 8 a.m., noon, 6 p.m. and 10 p.m., for 15 minutes each.

Agency people seem highly interested in fax as a prospective medium. Hogan says one leading agency has told him that "as soon as you give us any circulation, we'll give you all the advertising you can carry."

LUNCHEON AT SARDI'S

(Continued from page 12) of life well in the grip of the black market.

Final speakers were Caesar and Denis, who gave with the small talk. Acknowledging the praise of the guesting speech teacher for one of his songs, Caesar gave an impromptu vocal rendition of Oh Susannah, Dust Off That Old Piano. Denis pondered the question of what makes for a good radio critic. His answer: One who criticizes specifically and is a careful and constant listener. Denis should qualify, for, by his own admission, he takes his portable set to the parlor, bedroom and bathroom.

Though the pacing needs a bit more allegro, this nevertheless, proved an interesting and diverting show. Sam Chase.

Bonus Audiences Delivered by Stations on Top 15 Shows

(Continued from page 11)

Hoopcrating Net- April 30 Month Stu-Rating work Report City tion NBC 16.0 WTAR 34.0 Norfolk Wichita KANS 28.5Cincinnati WLW

Omaha

Norfolk

Denver

Omaha.

El Paso

Des Moines

Jacksonville

WOW

WHO

WJAX

KOA

WOW

KTSN

WTAR

WGH, WRVA, WSAP . KFH, KFBI WCKY, WCPO, WKRC, 28.4 WSAL KBON, KFAB, KMA, KOM, 27.5 KRNT, KSO

Competition

WJHP, WMBR, WFDQ 30.4 WGH, WRVA, WSAP KFEL, KLZ, KMYR, KVOD 28.2 26.4 KBON, KFAB, KMA, KOIL 25.6

KROD, XELO

AFTERNOON PROGRAMS TOP THREE SUNDAY WBEN, WBNY, WGR, WKBW 19.1 Buffalo WEBR

WBZ, WORC, WTAG WAAB 17.6 Worcester WGAR, WTAM, WJW Cleveland WHK 16.2 WJAS, KDKA, WCAE, Pittsburgh KQV 14.9 wwsw WGN WAAF, WAIT, WBBM, 13,9 Chicago WCFL, WMAQ, WIND, WJJD, WLS-WENR

CARMEN CAVALLARO NBC 8.1 KROD, XELO WDRC, WONS, WTHT El Paso KTSN 21.2 Hartford WIIC 18.7 KOME, KTUL KVOO Tulsa 15.3 WGAR, WHK, WJW KRNT, KSO Cleveland WTAM 13.9 Des Moines WHO 13.6 TRUE DETEC- MBS KDYL, KNAK, KSL, KUTA Salt Lake City KALL 13.6 TIVE MYSTERIES WGAR, WTAM, WJW Cleveland WHK 12.1 KOMO, KIRO, KJR, KMO, Tacoma KVI KTBI WFBM, WIRE, WISH, WLW Indianapolis WIBC 11.5 11.2 WJAR, WFCI, WPRO WEAN Providence

*Program not broadcast consistently, but during a majority of the months surveyed. fineludes first and second broadcasts, CH-Computed Hooperating.

MELODY LANE

(Continued from page 13) tising trade viewpoint, plan of program and way in which it is accomplished is good. Show, as is the intention, creates the impression that Wieboldt stores are quality merchandising outlets were style is not too expensive.

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Mercury Drops

Name Artists;

Newies To Fore

CHICAGO, May 24.-Following a

series of conferences between Mer-

cury platter execs and their talent

roster during the past couple of

months, Berle Adams this week an-

nounced that a number of mutual

agreements had been reached and that

the firm was severing its connections

departed from the Mercury banner

include vocalists Harry Babbitt,

Jayne Walton, jazz men Rex Stewart,

Red Nichols and Erroll Garner, screen

actor Edmond O'Brien; the Home-

towners, a rustic group, and Johnny

Following the exodus of the artists,

Adams said the label will concentrate

on a group of promising newcomers,

including Eddie Vinson, Jack Fina,

Spots for MCA

NEW YORK, May 24 .- Music Cor-

poration of America snatched two

ripe plums off the band-location tree

by setting two of its younger ork

properties, Skitch Henderson and

Jack Fina, into top local hotels for

piano-sparked ork, debutes at the

Hotel Pennsylvania June 16, while

Fina, ex-Freddy Martin keyboarder

who has been working in Chicago,

opens at the Waldorf-Astoria Hotel

2 Choice Band

Pineapple, a Hawaiian fronter.

Frankic Lane and others.

summer dates.

August 4.

CONGRESS' COPYRIGHT PLIGHT

So Many Pros and Cons Greet Three Bills at First Hearings That Action Has To Be Put Off

Juke Box Royalties Sought, Cause Storm

(Continued from page 3)

recordings played in juke boxes. Known as the juke box bills (Fellows' measure is H.R. 2570; Scott's H.R. 1269), they would have the effect of banning the playing of records over coin phonographs without payment of royalties to copyright owners of the music.

The third bill (H. R. 1270), also by Scott, is known as the Interpretation Bill. This would permit the granting of copyrights on individual arrangements of recordings. It also covers radio or other adaptations of music, plays and books in the public domain or copyrighted works with the permission of the original copyrighter.

Battle Royal Expected

Friday's hearing provided preliminary fireworks which indicate a major battle in the entertainment world when hearings are resumed-probably within a few weeks. The hearing, as brief as it was, has already revealed the makings of a multi-|sentatives E. Wallace Chadwick (R., sided schism in the industry over Pa.), Kenneth B. Keating (R., N. Y.) the bills. The juke box bills are strongly supported by all segments of the music world except juke box interests. On the other hand, the Interpretation Bill so far has the support of only the artists and is being roundly denounced by every other

Berlin and Buck

WASHINGTON, May 24. -Visiting the nation's capital Thursday (22), primarily in connection with Attorney General Tom Clark's Freedom Train project, Irving Berlin took time out here to enter objection to Maurice Speiser's H.R. 1270 calling for "individual interpretation" copyright. The noted songwriter and publisher added his name to a music biz resolution condemning the measure.

Gene Buck, director and former president of the American Society of Composers, Authors and Publishers (ASCAP), placed in the Congressional Record yesterday a glowing autobiography.

Prefacing his testimony on copyright legislation, Buck de-

clared: "My experience goes back to the days of Florenz Ziegfeld. I wrote over 20 Follies for him, as well as 16 Midnight Follies produced by Ziegfeld, and some other plays . . . and wrote the lyrics for many musical compositions published in the past 25 years, some of which had a wide vogue and celebrity. My works have been used in juke boxes, and altho many have profited from such use of my works, I have never received any compensation therefrom."

branch of music biz, including juke box people.

A who's who of the music world appeared at the hearing, which was too short to permit anything more than a fractional segment of the representatives to be heard. Among the luminaries present were Fred Waring, president of National Association of Performing Artists (NAPA); Gene Buck, a director of American Society of Composers, Authors and Publishers (ASCAP); Deems Taylor, prexy of ASCAP; Dan Petty, general counsel of the National Association of Broadcasters (NAB); Irving Ackerman, Michigan Automatic Phonograph Owners' Association (MAPOA); Sol L. Kesslman, Music Guild of America (MGA), and Maurice Speiser, NAPA counsel.

Big Turn-Out

Congressional interest in the issue was demonstrated by the big turnout of House Judiciary Subcommittee members headed by Rep. Earl R. Lewis (R., O.) and including Repreand Francis E. Walter (D., Pa.). Even non-committee members turned up. These included Fellows, author of one of the bills.

Waring and NAPA counsel Maurice Speiser vigorously supported both the "Juke Box" and "Interpretation" bills. Waring declared that artists

(See Pros and Cons on page 21)

Weinberg sold the chamber of commerce and the real estate board of Columbus on an exchange exploitation stunt whereby 50 apartmentsfor-veterans were rounded up after a hectic search and turned over for use as a premium in getting commercial

net shows.

The gimmick works this way. The Veterans' Administration in Columbus supplied a list of the 50 mostdecorated and neediest G.I.'s. Each prominent radio artist who features of the vets and turn over one of the apartments. The three-way publicity stunt is figured to get heavy news-(See FLACK'S GIMMICK, page 24)

Victor Delegation

NEW YORK, May 24.-James W. Murray, veepee in charge of RCA Victor record activities, will head the Henderson, with his newly formed (NAMM) Convention in Chicago be-

Other Victor delegates will include David Finn, general sales manager; Richard Fielding, ad manager, and Jack Burgess and Ralph Woodard,

Flack's Gimmick Plugs Tune While Housing 50 Vets

NEW YORK, May 24 .- One of the neatest song promotion stunts of the year, tied in with a wholesome "homes for heroes" theme, has been ticked off here by flack Curt Weinberg and penner-publisher Kermit Goell, whose latest ditty is I Had a Wonderful Time in Columbus, Ohio.

Combined efforts of Goell and with a number of artists. Those who Sunny Skylar, Eileen Barton and performances of the tune on national

the tune on his show will choose one

Black-White Trims Nut; Keeps Release

HOLLYWOOD, May 24.-Anticipating a disk biz slump this summer, Black & White Records-one of the stronger independent Coast firms is tightening the belt. Of its 15 regular employees, a skeleton crew of five now remains. Label has temporarily discontinued recording sessions, but will keep releasing on sked by drawing from its backlog. Diskery claims its storehouse can last for two years, but expects to return to cutting some time in the fall.

Sked Via Backlog

Retrenchment came after Paul Reiner, Black & White head, returned from a junket to Chicago. Talking to various dealers en route convinced Reiner that music merchants are at present held victim of a "fear psychology" wave. Reiner told The Billboard that rather than buck this trend head-on and attempt to fight it, he has decided to trim the nut of his operations as much as possible and sit tight until current conditions break. He expects the present storm clouds to darken by midsummer, after which he thinks they will blow away.

Set-up for Berlin's pubbery inenough from next April on, mean- cludes Charlie Saxen and Irving while Berlin says Love and the Niles in New York, Freddie Kramer Weather and Kate will get primary in Chicago and Ben Gibert in Cali-Materiale protetto da oppyright

Set for NAMM Meet

diskery's delegation to the National Association of Music Merchants ginning June 2.

district reps from the Chicago branch.

Dreyer Leaving Irving Berlin To Join Carle in Own Business

Dreyer definitely leaves Irving Ber- in his remaining pub staff. lin music firm here next week to go into biz for himself on a partnership deal with orkster Frankie Carle. with him in the new venture, Dreyer revealed that he and Carle already from Horace Heidt and would use this as a nucleus in building the new ASCAP pubbery. Catalog contains the Flat Foot Floogie tune, several Harry Warren songs and a few other for film or show spotting, Berlin fairly lively standards.

Pubbery will occupy temporary quarters on the third floor of 1650 exploitation activity before his de-Broadway. Complete offices will be opened as soon as space can be found for staffers for Hollywood and Chi branches.

Dreyer and Sukin will go right to work meanwhile on their first two tunes for the new set-up. Lined up for recordings already are ditties For How Many Kisses (rhythm tune).

NEW YORK, May 24.—Stressing that Dave Dreyer and Mike Sukin were leaving with his blessings, Irving Berlin told The Billboard this

NEW YORK, May 24.-Dave week that he contemplates no change

Before going to the Coast June 2 to start work on his Easter Parade film score, Berlin said he was leav-Taking Mike Sukin, Berlin staffer, ing behind two new songs of his own on which recordings currently are being set. On these his pubbery had bought the Allied Music catalog staff would be promptly set to work.

The two tunes-a ballad, Love and the Weather, and a novelty, How Much Longer Must I Wait, Katenormally would have been reserved stated, but with biz in its present state he preferred to launch disk and parture for the Coast.

Also Plans Show Berlin also disclosed that he plans doing some kind of show-either book or revue-early of next year. He hopes that the Easter Parade film will not be shown before next Easter, which would give his pubbery time Once in Your Life (ballad) and to work on the score of the projected legiter. Easter Parade will feature the new legit score probable there-Berlin tunes, in addition to eight after. oldies, which will keep firm busy attention until first of this year, with fornia.

THOSE THORNY RELEASE DATES

Sacks Claims Link XX on "Mam'selle"

Charges Release Date Curve

HOLLYWOOD, May 24.—Columbia Records' veepee and recording chieftain, Manie Sacks, last week flatly threatened to skip all future waxings of Feist Music tunes, in protest of what he termed "double crossing" dealt him by pubbery's Harry Link, Sacks bluntly charged Link with jumping a recording release date on Mam'selle by a full month. As a result, Sacks claimed, Columbia was caught with its Sinatra master lying unpressed on warehouse shelves, and had to press frantically to get disks on market while pancakes were selling like hotcakes.

Sacks told The Billboard that the Sinatra waxing of Mam'selle, was made in February, but release was held up until May 15 by Mutual agreement with Feist's Link. Thus, MGM's release of the Art Lund version (ahead of sked according to Manie) threw Columbia for a loss. Sacks is known to have griped loud and long to Robbins-Feist-Miller Chief Abe Olman and MGM pic music head, Dick Powers. Understood Sacks told Olman that he would have no further truck with Link, verbally or otherwise, and that all future Columbia-Feist dealings must be by Olman personally—in writing.

Link, also on the Coast at this time, denied Sacks's charges, declaring that a release date was never set on Mam'selle waxings. Moreover, he claimed Feist couldn't control release date, since pic, The Razor's Edge from which tune came, was already in general release, and hence field was clear to all comers. He refuted any inference that he had delayed general release date so that subsid-MGM Records would garner an inside track. Feist's releasing policy is such that no record firm can get the jump on competing diskeries, he said.

That Sacks appeared ready to back up his adamant stand with action was indicated in the fact that Columbia had passed up waxing Feist's other plug tune, Mahzel. Sacks said plattery would not cut the tune now-or at any time.

Majestic Adds, **Not Subtracts**

NEW YORK, May 24.—The Majestic diskery continued to add to its artists' roster this week, altho the firm hasn't announced the subtractions which were expected.

Majestic inked Leon (Take it away, Leon) McAuliffe's Cowboy Ork for its recently added folk disk department. McAuliffe, who penned Steel Guitar Rag, was formerly with the Bob Wills cowboy unit.

Another addition was violinist Emory Deutsch, ex-orkster who now has his own music publishing firm and who waxed a gypsy music album for the diskery.

A third signee was Martha Stewart, 20th-Century's movie starlet and chirp who formerly waxed for Victor.

"Heartaches" Now Title of a Picture

NEW YORK, May 24.-Now Heartaches is a movie title.

The song, which developed into a sleeper hit following the revival success of the old Ted Weems' diskings via disk jockey plugs, is featured in a Producer's Releasing Corporation flick originally tabbed Can't Get That Gal, but now bearing the song title as its name.

GAC Rumored After Willard Alexander And Vaughn Monroe

NEW YORK, May 24.—Persistent trade rumor this week had Willard Alexander talking to General Artists Corporation Prexy Tom Rockwell about bringing Vaughn Monroe and himself into the GAC fold. Alexander denies the tale, saying he talked to Rockwell last week for the first time in several months but did not discuss anything about himself or Monroe. Trade tattle nevertheless continued strong that there might be something in the wind. GAC, it was it out on disks at any time.) said, is anxious to fill the income gap left by the recent switch of Spike Jones to Music Corporation of America.

Efforts to reach Rockwell at press time were fruitless. The GAC topper New Yorker director.

Pubs Say Columbia's Harp On Dates for Non-Pic Songs Puts Them Behind 8-Ball

Want Sacks To Pick 'Em Without Strings

NEW YORK, May 24.—Spat be- dates. Majestic's Ben Selvin has crutween Manie Sacks and Harry Link, known here for several weeks, has given music publishers a chance to air gripes that Columbia Records' insistence on release dates has become quite a problem. Pubs don't side with Link or Sacks on their fuss -most feel that whole question was one of "what did Link say?"-but point out that general subject of release dates has once again become a thorny issue.

(Release dates are those applied by a music publisher to the first recording of a new song. Under copyright law, a pub can set a date prior to which no recording can be issued; this, provided the song has never before been recorded. Once a tune is legally recorded, anybody can put

Pub position is briefly this: No other record company but Columbia insists on release dates. Decca's Dave Kapp has oft and again expressed his firm's indifference to being "first" with a song; Victor's Eli Oberstein, was away at his Canadian lodge with they claim, pays little heed to release Tom Martin, his hotel booker; James | date when the mood siezes him; Cap-McCabe, Hotel Pennsylvania general itol is "first" conscious, and both manager, and Frank Andrews, Hotel MGM and Majestic have told pubs inot to give 'em songs with release

saded for quite a while on a "free enterprise" contention that all diskeries should be given equal crack on songs without bothering with release dates. MGM's Harry Myerson has expressed the attitude that without the unrestricted right to pick tunes and release waxings when he thinks best, he's not interested in submitted manuscripts.

Tenuous Position Claimed

On the other hand, publishers claim Manie is the only recording exec who stresses "written" release dates. Pubs contend that this places them in a tenuous position. Records are tough to get, they point out, and if they preclude MGM or Majestic cuttings on the possibility that a Columbia disk may come thru, they're too frequently at the mercy of Manie's crowded release schedule.

Film songs, they concede, require release dates. Pic music is considered primarily a promotional media for Hollywood vehicles and release dates are considered necessary to protect expensive film investments, since they disallow the possibility of a song breaking too long before the distribbing of the film. But on ordinary non-pic pop tunes, pubs trot out the wail: "What are they gonna do?-If Oberstein breaks a release, can they sue Victor? It's tough enough to set a song for recordings without incurring the displeasure of a major Columbia wax rival." If Columbia "took its chances on all new songs" without release date conditions, they contend, the diskery surely would get equal crack at any ditties, since the pubs themselves would be most anxious to keep in Columbia's good stead along with any other of the big four labels.

Counter-Argument

From Columbia's point of view, Sacks' countering argument is that, if the publishers rigidly enforced release dates, there would be no problem. He cites the case of Herman Starr and Warner Brothers' music outfit (MPHC) on an old Victor abridgement of a release date set on a Warner tune. Says that Starr threatened to raise his royalty demands to the full statutory rate of 2 cents and Victor called back its recordings of the song. If other pubs, too, would flex their biceps, says Manie, other diskeries as well as Columbia would have to comply with release dates.

Pubs answer this with the claim that rather than worry about getting diskers to observe release dates it would be best for all concerned to drop all such dates except, possibly, on film scores. Starr's catalog is a potent bargaining weapon, they rebut, that not many pubs can match.

Manie's answer to this has been that he has to protect his artists and if publishers can't co-operate in extending that protection he won't be able to record their tunes.

All of which still leaves pubs here with almost weekly worries about the next release date snafu and the conviction that Columbia is giving them a hard time.

Temporary Shift

For this issue only, The Billboard's Music Popularity Charts have been moved from their regular place within this department. They will be found, as will the bulk of music advertising, in the special NAMM Trade Show and Convention Section accompanying each copy of The Birlboard. Next week the pop charts and ads will be back in their usual places.

Calloway Loses 250G Suit Over K. C. Ballroom Eviction

suit against the Pla-Mor Ballroom here Wednesday (21) when a Circuit Court jury brought in a verdict against him after deliberating one hour and 20 minutes.

Suit grew out of an altercation at the Pla-Mor on December 23, 1945, when the ork leader attempted to enter the ballroom to hear the Lionel Hampton band. Jury also disallowed ballroom management's counterclaim against Calloway for \$100,000 damages resulting from Hampton and his crew refusing to play after they got word of the fracas.

Calloway To Appeal

John G. Killiger Jr., one of Calloway's two attorneys here, said the ork leader plans to appeal the case to the Missouri State Supreme Court, but it probably will not come up for hearing before fall.

Defense of the ballroom management hinged largely upon charges that Calloway had been drinking and that he failed to identify himself. On the witness stand, Calloway denied he had been drinking and insisted he had

KANSAS CITY, Mo., May 24 .- Cab | identified himself to a special dance-Calloway lost his \$250,000 damage hall policeman who was alleged to have hit him over the head with a pistol. The dance hall is owned by a partnership of Paul M. Fogel, Lyle L. Fogel, Morris Fogel and L. E. Guthrie.

Back Calloway's Testimony

Calloway's denial that he was intoxicated was supported by testimony of several defense witnesses including a physician and a nurse's aid at the hospital to which Calloway was taken after the fracas. A neuro-surgeon who had examined Calloway later said the ork leader was suffering from a "depressed" skull fracture, with a portion of the skull driven against the brain.

Maestro testified that he still suffers severe headaches which interfere with his work, relating that has a "complete blackout" when he hits

a high note.

Recalling the incident at the Pla-Mor, Calloway said he had been invited by Hampton to hear the session and that he and Felix Payne Jr., of Washington, had gone to the ballroom about 11 p.m. After buying

(See Calloway Loser on page 21)

MUSICRAFT GETS UP THE MOOLA

Deal Reported Set, At Last

K. O. Averted, Shake-Up On

NEW YORK, May 24.-At long last, Musicraft Records' refinancing plan is reliably reported to have been completed. Effective Tuesday (27) when an official okay (understood to be mere routine) will be granted by the Midland Marine Bank of this city, the \$500,000 required to pay off major creditors and implement new stock issues will have been collected. The diskery expects to resume full operation immediately.

Last week the trade had seen the independent firm apparently go down for a final count when a bank in Ossining, N. Y., where Musicraft's plant is situated, backed out on a \$100,000 Ioan. Previously Musicraft Prexy Irving Felt had raised \$100,-000, underwriter and invester Richard J. Buck had put up \$200,000, and the Midland Marine had pledged a \$100,000 loan. When the Ossining deal fell thru, Felt, Buck and associates rushed helter-skelter to get up the short 100G and, finally, by the end of last week, had got Midland Marine to say yes to doubling its loan. The latter assent, it is understood, was granted only after Atlas Corporation extended "certain additional assurances." It is known that Atlas's major part in the refinancing picture stemmed from its holding first mortgages on Musicraft plant property and it is presumed that some concession in this holding was made by Atlas to the Midland Marine.

Board Probably Revamped

Lending strength to earlier reports in The Billboard it is also reliably reported that the entire board of directors of Musicraft has been revamped, with Jack Myerson, World Broadcasting manager, coming in as president of the new diskery set-up. Myerson resigned his World position Friday (23). It is believed—tho not confirmed—that Herb Gordon, another World exec, probably will go in with Myerson as popular repertoire director.

The new directors' board will consist of Felt, Buck, a representative of the Atlas Corporation, an undisclosed brother-in-law of Buck's, and an outsider named Shea, counsel for the new financing set-up.

Test Vote To Come

Receipt of the 500G and the expected shell-out to major creditors was considered significant by diskers here, but they carefully pointed to Musicraft's huge \$1,900,000 deficit as something still requiring a terrific battle to overcome in the future. The stimuli of new monies and personnel may change the working picture, but consensus is that the test is still to come.

How the reorganization will affect artists is still not finally determined, tho Musicraft spokesmen say it's probable that a mutual agreement will be worked out whereby Duke Ellington's ork will be given its release. This, however, is denied by a spokesman for the William Morris Ellington's paper with Musicraft was a two-yearer calling for a 75G guarantee annually.

Torme's Future Cloudy

Attempts being launced to break Mel Torme's contract with the inde-(See Musicraft Gets Up on page 24)

Refinancing British Tootlers To Get \$\$. For Disks Jockeyed by BBC

(Continued from page 3) more restrictive conditions on their licenses for public performance, such a reduction in waxed hours throwing open more airtime for live music and make additional jobs for musicians. British pop ork broadcasts recently have increased in stature at BBC, due

Harry James Treks Chiward After Rosy Southeastern Tour

mainly to the efforts of the BMU as

NEW YORK, May 24 .- Topping its guarantee on all save one or two dates in its Southeast tour, the Harry James ork headed out of here Thursday (22) on a working trek to Chicago via Pennsylvania, Ohio and Michigan. James crew encamps from Chicago June 9 for the Coast, where the maestro wants to spend some time with his wife and new baby.

But happy with his Eastern success, the orkster says he will return early in July. Wants to work beach and resort cities here-"inland towns in summer are bad box office"-and says Music Corporation of America has set him for Atlantic City Steel Pier and Asbury Park in July-August. If he can squeeze in an early July date at Frank Palumbo's Click in Philly, "before the vacationers leave," he wants that as well.

The Horn gave credit to promoter Ralph Weinberg for his Southland success, saying that advance ad exploitation and plugging had a lot to do with his hitting consistent percentage on top of his \$2,500 guarantee. Contract clause (inserted at James's insistence) keeping top admish tab below \$1.80 may have helped too. But orkster pointed out that the only bad date-Washington -was non-Weinberg and had been skimpily promoted.

James also indicated there "would be no more popular music publishing for him." Will keep his pub set-up to get the record royalties for his "originals," but doesn't want pop song involvement with "plug-swap-

ping" deals.

well as band directors.

Prior to this agreement BBC paid performance royalties on recorded music to pubbers, songwriters and artists, but nothing to musicians.

Under the new deal, BBC will be unable to use disks where live music can be employed, will have to clear any disks that are to be rebroadcast and will pay the diskers for air performance of platters. Money received by BMU from the diskers will go into a union chest pending a decision regarding a method of disbursal of the performance loot.

U. S. Trend Reversed

The section of the agreement which calls for a de-emphasis of disk spins on BBC is completely opposite to the current trend in the U.S., where disk jockeys have reached peak popularity.

There is much speculation that this will be one of the more controversial subjects to be broached at the coming convention of American Federation of Musicians (AFM) skedded for Detroit June 9.

Del Campo Files Bankruptey; Liabilities \$9,086; Assets Nil

NEW YORK, May 24.—Latin singer and former orkster Luis Del Campo this week filed a voluntary petition in bankruptcy in U. S. District Court. He listed liabilities of \$9,086.47 and no assets.

Among the 17 unsecured creditors named were Jack Robbins, due \$1,-600 extended to Del Campo via the American Artists' Bureau; Gabriel Oller, of the Spanish Music Center (\$200), and Jerry Romania (\$375).

San Fran Edgewater Tries Name Bands Again July 1

SAN FRANCISCO, May 24.—Edgewater at the Beach starts experimenting again with a name-band policy July with two weeks of Alvino Rey. After that comes Harry James and Gene Krupa.

Other bands will be brought in if the reaction is favorable.

Disk Royalty Issue on Oldies Up Again as 2 Pix Offer Songs

mechanical-royalty payoff on songs copyrighted prior to the Copyright Act of 1909 was further highlighted this week with submission of songs from the film version of Life With Father to a number of diskers. Score includes the pre-1909 tunes, Sweet Marie and Sweet Genevieve.

Problem was more immediate at the E. B. Marks pubbery, which has the title song from the coming I Wonder Who's Kissing Her Now flick. Herb Marks reports that he's not having too much difficulty arranging for disk royalty payments on the song. He points out that one of the technical stipulations of the 1909 act provides that any pre-1909 ditty would remain royalty-free on mechanicals only if it is performed as written. Since I Wonder was cleffed as an old-fashioned waltz and most diskers are recording it as a fox trot or rhythm number, Marks believes

NEW YORK, May 24 .- Question of | there will be little difficulty in lining up the diskers to pay royalties.

Copyright Issue

On the other hand, the number of possible legal entanglements arising out of the collection of royalties on pre-1909 tunes is minimized by most pubs, who feel that renewal rights secured 28 years after the initial copyright would extend past 1909 in most cases and include an amendment right granted by the Copyright Act of 1909. While a good number of pre-1909 copyrights may pop up, pubs believe that hardly any exist on which renewal rights were not secured after July, 1909. Most of those that were not renewed have passed into public domain anyway.

Contention of some diskers, however, is that renewal rights merely cover an extension of the initial copyright and do not include any amendments to the existing laws.

Stern, Wald May Switch to BMI

NEW YORK, May 24.-Altho Bob Burton, of Broadcast Music, Inc., says "nothing definite," it is believed fairly certain that the BMI pub's professional operations will be taken over by Julie Stern and Harold Wald.

Burton admitted he had spoken with Stern and Wald, but declared no final agreement had been reached. Also it was entirely possible that the pub adjunct of the licensing org would change its name from BMI to something else, but this too was not

Meanwhile reports along the Alley had Stern and Wald both turning in notices to their current employers. Former, who was plugger for one of the Edwin H. (Buddy) Morris pubberies, is believed slated for pro manager's post at BMI, with Wald, Robbins Music staffer, said to be going in under Stern.

Suds and Pretzels, Till Yawning, for Ted Lewis Jubilee

(Continued from page 3) juke box backstage at the Strand to air the platters for the benefit of the 250 professional music pub managers and other guests invited to the shindig.

Album release by Decca may be just the thing to strengthen early reports that Music Corporation of America was getting record company bids for Lewis. Decca has no contract with him but response to its rereleased old masters may get Lewis the call from some other waxery.

MEX TAX TREATY

(Continued from page 3) in the U.S. from a double bite. In addition, it would prohibit double taxation on estates of deceased nationals who work in both countries.

The treaty is not expected to be ready for ratification by the Senate until after Congress returns from its slated July 1 recess. Benefits of the pact cannot be expected to apply before early 1948.

CARROLL BACKS BILL

(Continued from page 3) recently claimed Local 47 forced him to hire three additional sidemen for his Hollywood Theater-Restaurant, upping ork from 13 to 16 men. He held the additional orksters were in excess of needs.

Local 47 Prexy J. K. (Spike) Wallace is skedded to trek to Sacramento Thursday (29) to give his side of the fight. Union has been quietly lobbying in State Capitol since bill was introduced, in an effort to kill the measure in the committee.



Our tunes are always on the nations leading popularity charts. JUKE BOX RECORD COMPANY

7 West 46th Street, New York 19, N. Y

Materiale protetto da copyrigi

Eviction Suit Pros and Cons

(Continued from page 19)

tickets, they sought to enter, but a man came hurrying and said they couldn't go in. Calloway said he was struck by a man called Todd, and that Will H. Wittig, ballroom manager, made no attempt to interfere. Todd was identified as William Todd, 28-year-old special policeman at the ballroom.

Claims Identification Ignored

Asked if he identified himself, Calloway said: "I pulled out my wallet and showed them my name. They paid no attention to it."

Calloway said Todd struck him twice on the head and once on the hand with a revolver, and denied he made any threats or gestures before he was struck. In rebuttal, Wittig denied that Calloway had identified himself and added that, if he had, he would have taken him into the ballroom for a bow on the stand.

After Calloway and Payne were ings." taken to the hospital following the fracas, they were taken to police headquarters and booked for intoxication and resisting arrest. They were released on \$500 bond, and the charges were dismissed in municipal protection is not given artists." court.

In his suit against the Pla-Mor, Calloway asked \$50,000 for actual damages on two counts, one of assault and battery with a deadly weapon and one of false arrest and imprisonment. He asked an additional \$50,000 on each count as punitive damages.

Ballroom based its \$100,000 counter-claim on the fact that it had to refund \$2,000 on tickets after Hampton's band refused to play.



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Calloway Loser Bornstein Selling Catalogs?

On Three Bills Stall Hearings

(Continued from page 18)

now had no legislation protecting their rights and "are subject to commercial exploitation." The band leader told the House group that with country-wide playing of his records on the air and the juke boxes, he is actually competing with himself. He insisted that artists are entitled to a portion of juke-box receipts, "since without our records, there is no jukebox industry."

On the "Interpretation Bill," Waring contended that each artist should be permitted to obtain an individual copyright on his records, "in such a way," Waring said, "we can control the playing for profit of our record-

Speiser argued that some artists were refusing to make records for fear of self-competition. The NAPA counsel further testified that "America is the only country where such

Representative Keating (R., N. Y.), asking whether artists were not protected from exploitation of their work thru common law, was told by Speiser: "If we tried to protect ourselves under common law, we would have to bring suits in every State in the union. It would take at least two lifetimes." He added that unauthorized playing of records had been banned in the lower courts of South Carolina and Pennsylvania. "In the New York Court of Appeals, however," Speiser declared, "the judge ruled that when an artist makes a recording, he is 'dedicating a monument to the public."

ASCAP Con

Gene Buck, speaking for ASCAP, supported the "Juke Box" bills, but opposed the "Interpretation" measure. Concerning the former, Buck stated: "Enormous profits result from juke-box performances of copyrighted musical compositions. Strangely enough, the author is the only one not permitted to share in branches of radio and music biz.

For Yank Rights to Brit's 'Lucky' Tune

HOLLYWOOD, May 24.—English subsids of three American pubberies have begun active bidding for American rights to the British best selling pop tune, How Lucky You Are. Chappell, Mayfair's Morris firm and Leeds' Peter Maurice pub houses have each made definite offers to British publisher Kassner. Understand Happy Goday, of Peter Maurice, offered a \$3,000 advance for rights, which Chappell topped by a \$5,000 bid. Mayfair's bid was also said to include a sizable advance.

Tune has been a consistent tenant of The Billboard's pop charts (England's Top Twenty, May 24) since its introduction by BBC thrush Vera

these profits."

Referring to a previous remark by NAPA counsel Speiser that ASCAP was supporting the "Interpretation" Bill, Buck stated: "We are definitely against this measure. I cannot conceive of an author permitting Fred Waring, Paul Whiteman or anyone to get a copyright on a recorded version of the author's song."

Juke Boxers Unanimous

Altho not yet on record at the hearing, juke box men sitting in the committee room were unanimous in condemning all three measures. Music Publishers' Protective Association (MPPA) will join the opposition to the "Interpretation" Bill, but will support the "Juke Box" Bill when hearings are resumed. The National Music Council (NMC) already has

instructed Sidney M. Wattenberg, attorney for MPPA and NMC, to appear before the committee and oppose H.R. 1270 but urge passage of H.R. 1269 and H.R. 2570. NMC is composed of more than 30 member orgs which include ASCAP, MPPA, NAB, the Songwriters' Protective Association (SPA) and other well known PRMA To Ask U. S. Probe

Of Major Diskery Practices; The RAVENS Sen. Langer Aids Small Firms

List of Beefs Being Sent Senator and Justice Department

meeting of the Phonograph Records Manufacturers' Association (PRMA) at the Hotel Astor last Monday was highlighted by the report of a committee (headed by temporary Chairman Jack Pearl) which met with Sen. William Langer (R., N. D.) (The Billboard, May 17). Committee claimed U. S. Department of Justice may undertake an investigation of alleged unfair trade practices employed by major diskeries.

In a statement made to The Bill-

board, Pearl said:

"Our committee, composed of Ivan Ballen, Joseph Kupitsky and myself, during the meeting with Senator Langer, called attention to the prevalence of certain rumors regarding various alleged abuses such as tie-in sales, coercive purchases and the like by the major firms and was request-

NEW YORK, May 24.-Special | ed by the Senator to submit a statement on information and belief. The Senator suggested that a copy be fur-(See PRMA Asks U. S. on page 24)

English Subsids Bid Rumored CBS, CRC Interest

Leeds-Bourne partnership seen as another maybe-Levy, Bornstein talk

NEW YORK, May 24 .- Two separate reports involving the Bourne-ABC-Bogat catalogs have led to the belief here that music publisher Saul Bornstein may soon sell his pub holdings, either en toto, or partially on a management-contract basis.

One hush-hush story says that Bornstein has been negotiating with Columbia Broadcasting System (CBS) and Columbia Records Company (CRC) for the latter to buy his catalogs but retain him as manager. The price is said to be \$673,000, or \$500,-000 after taxes.

Paley Denies It

Both Bill Paley's office at CBS and Ted Wallerstein, prexy of CRC, deny knowing about such a deal, but other informants insist that negotiations have been going on, with the price factor so far creating a stymic. Bornstein, himself, could not be reached at his office or home on Friday or Saturday of this week.

At the same time it is known that Bornstein and Lou Levy, Leeds music boss, have had at least three huddles in which the possibility of both going in on a partnership deal was discussed. It's understood that outright purchase was not considered, but that a partial buy-in was, with Levy taking over the active management.

2,750-Point Rating

The Bourne catalog carries a 2,750-point availability rating with the American Society of Composers, Authors and Publishers (ASCAP), and at the time of split between Bornstein and Irving Berlin years ago the price tag reportedly set on the former's share of the divided copyrights was about \$500,000.



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CHI SKIDS AS REMOTE CENTER

Hinterland for Band Pickups

Pub Contact Men Unaffected

NEW YORK, May 24.—Given a green light with the addition of one hour a night airtime with the advent of daylight saving time, major webs are revamping remote skeds by going into the hinterland in search of name orks, and, incidentally, giving stations in smaller cities a crack at network feeds which they have begged for in years past. With New York and Hollywood niteries still booking top orks, major sufferer in the new trend is Chicago, where such spots as the Chez Paree and Edgewater Beach have lost their wires.

Original thinking on the part of the webs to continue the fight to book top orks for their remotes started April 29 when daylight saving time added approximately 14 half-hour periods to the weekly skeds. However, the telephone strike threw a crimp into planning, which was solved only last week when the strike was finally settled. In the case of the Columbia Broadcasting System (CBS), plans to pick up attractions out of the Hotel Chase in St. Louis and the Lakeside Park Ballroom in Denver were set weeks ago, but only now are they ready to go ahead. CBS already has sliced its Chi pickups to one spot, the Melody Inn, and that may go when future bookings in smaller cities indicate another switch.

NBC Drops Chi Remotes

National Broadcasting Company (NBC) has dropped all remotes out of Chicago, retaining only a few studio pick ups in open spots on the network as of now, but which probably will be filled as soon as some of the summer niteries unshutter. Added to the NBC skeds are pick-ups from the El Paseo Restaurant, Santa Barbara, and the Netherlands Plaza, Cincinnati. Here, too, attempts are being made to give some of the smaller stations on the web, other than owned-and-operated outlets, an opportunity to tie into the late evening programing. Also on the NBC sked for the future are Denver, San Francisco, Cleveland, New York and Hollywood niteries.

Mutual Broadcasting System (MBS), which still retains a stronghold in Chi because of WGN, reports that, because so many top orks are traveling this summer, their policy on remotes also will be effected, with the web reaching out to snare major orks. Now planned are pick-ups from the Steel Pier in Atlantic City and at least one spot in Philadelphia. Going a step further, the web says that wherever a spot with a name attraction is accessible it becomes a probability of origin. Denver has been added to the remote sked for the first time with an MBS wire going into Elitch Gardens. Other pick-ups on the web will be made from the Hotel Cleveland, Cleveland; Chase Club,

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Webs Invade Hwd. Tune Pluggers in Froth Over Peatman June Washout

NEW YORK, May 24.—The story heard here at press time is that a group of Hollywood song pluggers (either officially or unofficially) is up in arms and planning a meeting for Tuesday (27) to discuss what might be done as a result of the announcement that thru the month of June, which are also heard in New York or Peatman tabulation.

Dr. John Peatman, who supervises

St. Louis; Aragon Ballroom, Ocean Park, Calif.; Bismarck, Aragon, Ambassador East, Chicago; Click, Astor Roof, Dubonnet, Roseland, Pelham Heath Inn, Havana-Madrid, Village Barn, Rustic Cabin and Hotel Edison, New York.

ABC Cuts Hour

extra hour with its feeds to the Central and Western stations. There are no remotes out of Chi to the East thru midnight, but the Western web re-Palmer House and the Graymere Hotel. As in the case of the other webs, ABC long has been badgered by its affiliates to give away some of the night air, but the web will not change its policy in this respect unless the stations can offer a major attraction. Web has added the Astor Roof in the New York and the Casino Gardens, Hollywood, to its sked recently, and will continue with a pickup from the Click in Philly, as well as regularly skedded shots out of New York, Washington, Hollywood and San Francisco.

New trend opens green pastures to orks that have been lured into niteries in major cities with promises of steady air time. It is clear that maestri now can move more freely, knowing that the webs will follow major attractions. Thus a location off the beaten remote path with a strong summer line-up can put in a pitch for a wire with its local web affiliate and at least stand a chance of getting several shots a week.

Chi Does Fade

As far as Chi is concerned, only one major commercial-ABC's Breakfast Club-now originates there, and with only one remote, CBS's pickup from the Melody Inn, heard over three of the four major webs, Chi is fading fast as a factor in the music field. Publishers point out that most of the major firms operate in the these will probably be retained to handle the MBS remotes, the studio sustaining programs, and to contact orks before they head westward into locations where they will have network wires.

Altho New York and Hollywood still attract the biggest names, webs indicate that should any of the locations now on the skeds from these cities change their "name" policy, as happened in several instances in Chicago, they will yank the wire in favor of a new location, maintaining a continuing drive to obtain only the biggest names.

the entire sheet tabulation, sent a letter to subscriber publishers 10 days ago in which he explained the reason for the West Coast shutdown in June as follows: Leonard Van Berg (West Coast source for the Peatman list) is forced to take a one-West Coast plugs (excepting those month vacation thru June at his doctor's orders. Peatman said he Chicago) will not be counted in the tried to get Van Berg to get someone to do the job while he (Van Berg) was away, but Van Berg was unable to find anyone who could do it. Pubbers find it hard to understand how it happens that when a single man in such a checking service is Blackhawk, Trianon, Martinique and indisposed, the whole service must cease. Peatman's only comment is Philly; Hotel Andorch, Columbus; that Van Berg probably does all the Commodore, Waldorf, Meadowbrook, listing and makes the tabulation himself. How this is possible for one man to do is also left unexplained.

Says He Talked to Pubs

Before sending out his letter, Peatman says, he talked to Walter Doug-American Broadcasting Company las, of the Music Publishers' Pro-(ABC), instead of adding an extra tective Association, and "several hour with daylight saving time, publishers" whom he didn't care to dropped an hour on the eastern name, and told them of the situation. hook-up, but continued on thru the They told Peatman that if it couldn't be worked out any other way, it would be all right to omit the Coast plugs for June.

These plugs which may be missed ceives pick ups from the Stevens, during the June hiatus are West a month. Coast commercial or sustaining orig-York or Chicago, but are heard on the West Coast. Actually not too many plugs would be missed, but most of them would be covered by the above two categoried programs.

> Song pluggers met Thursday (22) to discuss the problem caused by Van Berg's vacation. Outcome of the talk was that Myrna Bay, wife of Al Comparte (song plugger union head here) would take over the sheet for the month that Van Berg will be resting. She was head of NBC music for 10 years and the boys feel that she should have the know-how. A beef, however, developed when Van Berg refused to get Peatman to authorize Miss Bay's sheet, in a letter to the pubs. Van Berg stated, "I would have to know that they (the Compartes) have the proper equipment and location. I could not have them operate from my home or I would have no privacy or vacation."

> A solution to the problem would be a plugger-sponsored sheet for the month Van Berg is out. Boys say they will seek Peatman's blessings direct, and if the doctor refuses his okay, it will still be retained so as to show the bosses what work is being done here.

Van Berg operated out of his home, which means no one else can take over his facilities. He says that in Windy City with small staffs, and New York pluggers pay \$20 a week for the sheet, while in Hollywood he gets \$20 a month. Since he is underpaid, he can't afford a regular office. Van Berg also claims 75 per cent of his monitoring is of Coast shows not heard in Los Angeles but pulled in from other Western towns. Therefore he feels he works harder than personnel handling the New York sheet.

> Van Berg says he is still trying to get someone to take over before he leaves, and from the way it looks, pluggers' squawking will force him to have a substitute ready before June 1.

Philly's Earle To Drop Shows For Summer

PHILADELPHIA, May 24.-Warners' Earle Theater will darken its stage June 26 and go into a straight first-run picture policy for at least eight weeks. Uncertainty of ork availabilities (the house has thrived for many years on a name-band policy) was given as the reason for dropping stageshows for the summer. The Earle used to line up its band attractions months ahead, but this season it's been on an almost catch-as-catch-can basis. It still is without a band for the June 13 week to follow Vaughn Monroe, Louis Jordan is set for the final week of June 20.

Apart from the scarcity of orks available, high prices and poor grosses have had much to do with the decision. Lesser band names, even when bolstered with a variety name, have failed to bring in customers. Even the big names, for the most part, failed to justify their high prices. There is a strong possibility the house will junk the band policy entirely when lighting up the stage again.

Hardest hit by the summer blackout will be Negro bands, which have been good draws for the Earle. Philly being without a Negro show temple, the Earle had used Negro bands consistently, bringing in at least one

The only live stage remaining in inations that aren't heard in New | town is the Carman Theater, nabe house, which uses a straight five-act vaude presentation.

> READING, Pa., May 24.—Bernard B. Keeney's Rajah Theater, offering the only live stage fare in town with traveling name bands for Thursdays, Fridays and Saturdays, will follow a straight pic policy during the summer. It plans to couple stageshows and pix again in the fall.

Uslander, Ex-Cosmo, Sues Natl.'s Green For \$17,000 "Loan"

NEW YORK, May 24.—Rubin Uslander, former director and stockholder in the new defunct Cosmo diskery, has filed suit in New York Supreme Court against Al Green, prexy of National Records and its affiliated subsidiary companies, for \$17,000. Uslander alleges Green refused to repay the 17G after the plaintiff advanced it as a personal loan and not as payment for any of Cosmo's dealings with National.

Green's answer is that the dough he received from Uslander, altho in the form of a personal check, was to apply as credit for pressing Cosmo platters. He contends that because of the precarious financial condition of Cosmo, he had refused to advance credit and that the 17G was duly credited on Cosmo's books as a "current syndicate loan payable account."

Green said in an interview that earlier he had sued Cosmo for \$12,000, but the suit was settled out of court. The upshot of this incident, he said, was that he refused to do work for Cosmo unless he was prepaid.

Uslander, who says Green's answers are untrue, moved to strike them out and obtain a summary judgment. Justice Edward R. Koch reserved decision.

Harry James

(Reviewed at Manhattan Center, New York, May 21. Booked by Music Corporation of America. Manager, Frank (Pee Wee) Monte. Road manager, Sid Beller.)

TRUMPETS: Dominick Buono, Thomas Jones, Eugene Komer and Pincus Savitt, TROMBONES: Carl (Ziggy) Elman, Victor

Hamann, Charles Prebie and Juan Tizol. SAXES: Howard Davis, Robert Poland,

Francis Polifroni, Sam Sachelle and Claude Lakey. VIOLINS: Joseph Barbary, Ernest Karpati,

Jack Shulman and David Amsterdam (viola). RHYTHM: Bruce MacDonald, piano; Hilmer Timbrell, guitar; Thomas Scully, bass, and Macklin Combine, drums.

LEADER (AND TRUMPET): Harry James. ARRANGERS: Johnny Thompson, LeRoy Holmes and Ray Conniff.

For too long a time the East has seen neither hide nor horn of Harry James. You could hardly blame him -he loves his wife and the little Grables, likes the Coast and fancies his stable of horses-but the belief has been that passing up the rigors of one-nighting and avoiding the densely-populated East has taken its toll in James' Columbia disk sales and general marquee value. This may or may not be-more important is it that since April he has embarked on a short-jump trek thruout the Atlantic Seabord and from here will work his way back to Chicago. Equally important-he has plunged back into tooting and leading with more zest and relish than shown in five or six years. And most important—the Manhattan Center stop-off gave Yankee traders a chance to tout the "new" James ork as the greatest.

What makes it the greatest? Well, here's an outfit with terrific overdrive, arrangement and spanking instrument performance. They say you can't do business with "swing" nowadays-could be-but of the 2,000odd customers paying their \$1.50 to see Harry, probably 500 of the kids clustered around the stand to hear powerhouse in the old name-band tradition; full-section blow-out, brassheavy, solid-beat stuff. June Is Busting Out All Over and Bugle Call Rag selections were a musician's delightbut add phenomena, the crowd ate it up, too. Accent was on the jam most of the evening-credit James for playing to the preference of a jitterbug crowd (these were high-school agers, not at the college or veteran level). Musically, no one's heard a name or James band go like this one -that amazing unison drive behind Merrick handles most of the ballad the solo sparking of the maestro's valves or Ziggy Elman's tram, which gets the shoulders working and the feet tapping. Veterans in the crew-Juan Tizol on tram and others-always knew their business, but the newcomers have integrated beyond expectation.

The Old Lip Is Giving

Most beholden feature is that James has put his lip back to work. That horn is as mellow as the old You lie Yates and Associated Booking, Made Me Love You days and he plays the evergreen with end-note tone and feel that we haven't heard since the original cutting. It may be a happier frame of mind about being really back in the music biz or just the old call of the dollar making him serious again, but if this keeps up look for those disk totals and guarantees to go up. Incidentally, on the fewer ballads heard, James needn't be too wary of extending his horn schmaltz. Old James fans and older terps in other spots still will crave that identification.

The vocal department offers the only real chance for constructive the one caught but which should be a suggestion. Buddy De Vito should be a wonderful band singer-he has the voice and the experience-but either he isn't dramatizing enough or else the ballad opportunities aren't James band can do it. It's a pleasure right. In any event, effort should be made to put some more arrangement production behind lad's pipes. Gal the part for all its worth. chirp is fair as ork canaries go, but

ON THE STAND

of Orchestrus Playing Hotels, Night Club atte cl Reviews Ballroom Locations and One-Nighters

George Paxton

(Reviewed at Arcadia Ballroom, New York, May 21. Personal manager, Charlie Yates. Booked by Associated Booking Corporation.)

TRUMPETS: Armand Annelli, Chub Kirsten. TROMBONE: George Stephan.

FRENCH HORN: Tony Miranda. SAXES: Harry Wuest (tenor, baritone, clarinet, bass clarinet, flute) and Romeo Penqui (lead clarinet, alto, flute, piccolo).

ACCORDION: James Erikson.

VIBES: Charles Reeder. RHYTHM: Pete Strobecker, drums; Roy Salanitro, bass; Jack Porcello, guitar; Paul Schmitt, plane.

VOCALISTS: Betty Norton and Dick Mer-

ARRANGER: Fred Weismantel. TENOR SAX, TROMBONE, ARRANGER AND LEADER: George Paxton.

Dig the instrumental line-up on this new, streamlined George Paxton ork and even the most unmusical analysist could readily recognize there's a lot that's different here. The Paxton crew's work literally bubbles over with musical ideas, but its performance is somewhat rough and unpolished, principally because the band is new and working out its kinks on this initial six-week job.

Ork is a first-rate dance band, good enough to draw applause from hardto-please Arcadia terpers and still keep the ballroom's dance floor activities at a maximum. But it's those ideas that might finally send the always-promising but never truly successful Paxton into ork world prominence after several years of struggle. Basically, the musical gimmicks, one a unison blend of accordion, vibes, electric guitar and occasionally clarinet, and the other a voicing featuring a French horn lead in unison with trombone, baritone sax and tenor sax, make for fresh sounds set against a light, but ever-present beat.

Load of Top Tunes

Ork's book is loaded with top plugs and standard tunes, most of which feature vocals by a better-than-average pair of singers, Betty Norton and Dick Merrick. Chirp Norton, who left Vaughn Monroe last week to work with this new Paxton ork, gets plenty opportunity to display her charms and pleasant pipes on rhythm ditties like Meet Me In No Special Place and show bluesy stuff like Wee Small Hours, while ex-Jerry Wald warbler assignments in an attractive fulltoned baritone. Remainder of book is made up of original jumpers that are scored to showcase the unusual instrumental layout.

Paxton is a hard-working maestro, tootling in unison and solo on his sax and tram on every number but still able to be congenial with the payees. With a Majestic disking pact under his belt and clever handlers in Char-Joe Glasner's agency, this low-budgeted Paxton band, with its conspicuous and easily-identified new sounds, could go places if the right promotional effort is expanded and if it makes that ever-sought-for hit record. All it needs right now is more time together as a unit and perhaps a stronger, more relaxed drummer.

Hal Webman.

she appears a bit out-classed by a very zingy crew.

It's a big band—21 pieces including a four-fiddle section, which loafs on a powerhouse-preferred night such as delightful mixture when softer programs are asked by different loto report that the Horn is once again a big-name attraction and is playing

Joe Carlton.

Tommy Dorsey

(Reviewed at Casino Gardens, Ocean Park, Calif., May 16. Booked thru Music Corporation of America. Personal manager, Arthur Michaud. Band manager, Dave Jacobs.)

TRUMPETS: Ziggy Elman, Charlie Savers, Mickey Mangano and Vernon Arslan, TROMBONES: Tommy Dorsey (leader),

Buddy Youngman, Walter Benson and Dave Jacobs.

SAXES: Lon Prisby, Gus Bivona, Marty Merman, Corky Corcoran and Joe Cook. RHYTHM: Louis Bellson, drums; Joe Mundragon, bass; Jimmy Rowles, piano.

VOCALISTS: Stuart Foster, Lucy Ann and the Town Criers.

ARRANGERS: Sid Cooper, Cy Oliver, Hugo Winterhalter and Nelson Riddle.

Returning to the podium since his crew disbanded last February, the Tommy Dorsey tag still packs the old marquee magic, judging by the opening night crowd. There's little change in the TD style. It's the same formula of velvety brass and reed blends for the ballad items, contrasted with occasional jumpers that give the Ziggy Elman-paced trumpet wing full rein. Elman, whose own crew was shattered on the rocks of bad biz a few months ago, made a last minute return to his old chair as TD's lead jazz trumpeter.

The book has been brought up to date, containing a choice assortment of current faves, in addition to items of yesteryear. Crowd goes wild when TD dips into the past and comes up with his well-known Well, Get It. While the Dorsey flavor can still be sensed in both the new and old, crew lacks the polish and instrumental exactness so long identified with the TD tag. But since this is a new aggregation rough spots should be easily ironed out with more playing time.

Vocal department is capably filled by Foster, Town Criers and Lucy Ann, of the Criers group. Foster, one of the few holdovers of the former TD crew, handles mike-clinging ballads with a smooth and easy style aimed at the bobby sox brigade. Criers, formerly with Bob Crosby, are wellsuited to the general Dorsey pattern.

With the terrific boost TD is getting from his Victor releases, it looks like any band the "sentimental gentleman" fronts will pull in the mobs. Lee Zhito.

Joey Kearns

(Reviewed at Frank Palumbo's Click, Philadelphia, May 19. Booked thru Cavanaugh & Martin, Philadelphia.

SAXES: Joey Kearns (leader), Ernic Catenacci, Jim Bunting, Ez Schultz and Sid Weinberg.

TRUMPETS: Buddy Kearns, Red Clemson and Don Lane. TROMBONE: Al Leopold.

VIOLINS: Gene Csircu, Iry Segal, Alvin Rudnitsky and Charles Appolone. RHYTHM: Tony D'Aquilla (plano), How-

ard Cookie (bass), and John Hyland (drums) VOCALISTS: Mary Lou Howard and Art

On their first location pitch out of the WCAU studios, where they do the house duty, Joey Kearns and his clan have a brand of smoothly polished and thoroly toe-teasing dance music that should make it a cinch for the maestro to follow in the successful path of those who left the studio podium before him. It was WCAU that weaned Jan Savitt and more recently Elliott Lawrence. Picking up where he left off upon entering the armed forces, Kearns has developed a commercial quality in his musicmaking that makes for the developthusiasm.

While he leads off on clarinetcations. It makes a lot of sound, but and Kearns can lick a mean licorice easy to take on the ear as on the hoof. if anything can bring swing back this stick, remembering his days with Bob In the vocal department, petite Mary tent of a tune, all fashioned to fit the tiveness.

Tony Pastor

(Reviewed at Hollywood Palladium, Hollywood, May 14. Road manager, Dan Gregory. Personal manager, Joe Schribman. Booked thru General Artists' Corporation.)

TRUMPETS: Dom Geraci, Guy Erlandsen, Raymond Trotta, Stuffy Pastor,

TROMBONES: David Maser, Hicks Henderson, Russel Sonjou. SAXES: Nino Pallotti, Gene Cipriano, Wil-

liam McDougall, John Haluko, James Petrucci, Tony Pastor.

RHYTHM: Les Burness, piano; Milton Norman, guitar; Henry Riggs, drums; Pat Merola,

VOCALISTS: Tony Pastor, Betty Ann and Rosemary Clooney.

ARRANGERS: Ralph Flanagan, William McDougall, Pat Merola. -

Pastor is currently in a state of progressive transition, attempting the difficult task of switching from a blatant 1946 style to the more subdued sweet stuff now in demand. In the attempt, orkster is endeavoring to retain the spark of commercial originality which has for so long given crew that "mark of distinction," and should make the grade with little trouble. Pastor is one of few fronters to retain most of band's key sidemen, an important element in effecting a smooth style segue.

Pastor is treading cautiously in making style change-over, however, retaining many standards and novelties which have long been identified with crew, while at the same time injecting a new element of muted, ensemble work in favor of his previous more volatile style. Most listenable of crew's arrangements are the relatively simple effects of such standards as Night and Day, in which muted trombones, teamed with hushed brass and sweeping saxes. give band a rich and vibrant over-all tonal quality. Same solid effect is achieved with oldies like Where or When and Among My Souvenirs.

Pastor perhaps leans a bit toc heavily on novelties at the expense of current pop tunes. While his Margie, Making Whoopie, Ole Folks and If I Could Be With You give Pastor a chance to shine vocally. terpsters clutter around bandstand to watch—rather than to dance.

Arrangements keep brassy, wild tunes to a bare minimum, with instrumental numbers tossed in al infrequent intervals, in keeping with possible payee likes and dislikes. It's good judgment on Pastor's part all the way.

Sharing vocal stint with Pastor are Clooney Sisters, who pass eye-andear test with plenty to spare. Gals offer a pleasant, harmonic blend of voices, as well as taking solo rides and teaming with Pastor on novelties. As a song salesman, Pastor is top drawer, delivering his husky-voiced offerings in a warm, ingratiating manner. There's a friendliness about the fronter which is refreshing to watch. It's a cinch that the Paster ork will remain among top bracket crews for a long time to come. Alan Fischler.

particular musical mood. As a result, the ensemble can string it out sweetly for the ballads, and even waltzes; have the trumpets bite into a riff opus in the tempo de jump; and even bring out a hip-swaying urge in the Latin department. So the diminutive maestro can feel equally at home with his music in a smart hotel supper room or a jive palace.

There is complete cohesion among the string, sax and brass units, with a fine lustre to their tonal qualities. ment of a deepening wave of en- And instead of being slave to a style, Kearns puts the emphasis entirely on a brand of musicianship that is as Crosby's band-this is not an ensem- Lou Howard (Mrs. Joey Kearns) sells ble built around the single instru- strong on the rhythm ditties, with Art ment. Instead, the scoring is colorful | Sidro's baritone handling the rowithout smothering the melodic con- mantic wordage with as much effec-Maurie Orodenker.

Musicraft Gets Up the Moola; Refinance Deal Reported Set

(Continued from page 20)

pendent diskery apparently will be resisted. Altho it is known that Mike Vallon, of the Goldfarb-Vallon-Mirenburg law firm here, has been retained in an attempt to void the pact, Musicraft claims its own attorneys assure that the Torme pact is inviolable. Musicrafters say that with the new plan all set, Torme will be given a major promotional push as an integral part of future activities.

Artie Shaw, whose income from disks is partly in the form of stock, is figured to stick with the label. Other artists, including Kitty Kallen, Phil Brito, Sarah Vaughan, Teddy Wilson and Dizzy Gillespie, probably will be held to their papers, altho it is known that for quite a while Brito has been itching to get out and has been tentatively submitted to the Majestic label, among others. The Kallen gal, too, has been rumored as holding an "if" agreement with Columbia disks.

"Nuisance Suit"

Meanwhile, Musicrafters deprecated a local attorney's subpoena issued for one David Hecht (who holds 300 shares of preferred stock in the disery) as more of a nuisance suit than anything else. Hect had accused directors of the old Musicraft set-up, including Felt. Buck, Pam Blumenthal, Harry Zapp, Ed Ellinger and others, of "mishandling," but diskery reps called it a "minority stockholder" gripe that was "not considered important."

Reports from Detroit that Max Lipin, of Allied Music Sales, former distrib of Musicraft wax, had sued the diskery for \$100,000 were coun-

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tered with the statement that Musicraft had heard nothing about it. The diskery's reps asserted that Musicraft had long ago entered a \$20,000 claim against Lipin and declared it had received no word of a countersuit.

Torme Ready To Cut

Mel Torme, who arrived here today to prep for his Copacabana opening May 29, is due to make 15 disk jockey appearances between this evening and Tuesday's Art Ford WNEW midnight-to-6 a.m. airer. Ford's show and Eddie Newman's 2to-6 a.m. WOR airer will be allnight dedications to Torme, with the singer due to make appearances on the Freddy Robbins show and the WNEW Saturday night swing session, among others.

Keynote Inks Fine Arts 4

NEW YORK, May 24.—The Keynote diskery added the Fine Arts Quartet of the American Broadcastting Company (ABC) to its longhair artists roster this week. The group has been signed to a two-year pact calling for a minimum of three albums annually. Its first Keynote wax will be the previously unrecorded Third String Quartet by Dmitri Shostakovitch.

FLACK'S GIMMICK

(Continued from page 18) paper play on the helping-heroes angle; gives city fathers of Columbus a boost and land much coveted air time for the song.

Goell says that when he originally took the tune around to recording companies they told him to get some activity on it before asking for platters. . . . So he went out and had a wonderful time in Columbus. Trade hasn't seen as effective a song pitch since Lou Levy thought up his nooverhead Oldsmobile drive.

PRMA Asks U.S. Probe of Major Diskery Practices

(Continued from page 21) Justice. We then called on the justice department, where we received assurance that upon the receipt of a request for investigation the department would use its facilities for such purposes."

Vote for Statement

Following the disclosure at the PRMA meeting, members in attendance voted unanimously that the statement requested by Senator Langer be prepared and forwarded to him as well as to the Department of Justice. In addition, the group will send the request for investigation to the Department of Justice. Pearl said that both statements will be drawn and sent out the early part of next week. Committee skedded to draw up the letters includes John Hammond (Keynote), Harry Bank (Cardinal), Joe Kupitsky (Seva), Al Loewus (Lissen), Sid Nathan (King) and Ivan Ballen (20th Century).

Press time queries made in Washington resulted in observations that such an investigation would be either highly unlikely or would take months of consideration before it is instituted. Observers further pointed out that the anti-trust investigation committee of the Department of Justice lately had lost a number of its members and currently is comparatively inactive. Senator Langer was not in Washington and could not be reached for comment.

Other activities at the PRMA meet-Radio shows already set for a Co- ing included the adoption of a resolulumbus plug on the strength of tion to petition the House of Reprehomes-for-heroes are Jack Smith, sentatives Ways and Means Commit-Bob Hope, Breakfast Club, Teen- tee for the abolition of the 10 per Timers; We, the People, and Hire's cent federal excise tax on phonograph records for the purpose of "stimulating sales and being of general assistance to the industry at large." An association sub-committee also was formed for the purpose of drawing up literature explaining the objectives, purposes, intended functions and activities of the PRMA which will be sent out to all facets of the disk industry when completed.

BMI's Court Threats Bear Fruit in

CHICAGO, May 24 .- The threat nished to the U. S. Department of by Broadcast Music, Inc. (BMI). Midwest licensing campaign reps to file a series of infringement suits, unless some definite signs of acceptance of the licensing-fee collection program were sighted, began to bear fruit this week. Members of the Chicago Cafe Operators' Association (CCOA), local nitery ops' group, received letters this week, notifying them of a meeting to be held May 28 to discuss the BMI decree. Two previous invitations during recent months failed to bring out a quorum of CCOA membership, but members were urged in this week's meeting notice to make the meeting for certain.

> Evidences of capitulation to BMI demands were seen in the inking of BMI pacts by Don Roth, op of the Blackhawk, Loop bistro, and the first two local ballrooms, the Lions and the Milford, to accept the licensing demands. Joe Gates, BMI rep here, said that he had received word from Andrew Karzas, op of the Trianon and Aragon, Chi, and three important territory ballrooms, to send BMI pacts over and that the papers were delivered Thursday (22) but had not yet been returned. Karzas was not available for comment.

Prod. Costs Off, Vox 12-Inchers Cut to \$1

NEW YORK, May 24 .- Vox Records will lower prices on its line of 12-inch shellac disks June 1 from \$1.50 and \$1.25 a disk to \$1. The decrease has been enabled by lowered production costs, according to George Mendelssohn, Vox prexy, who is now in the diskery's West Coast office to supervise recordings and confer with distribs.

The firm's network of distributors expanded from 18 to 22. The new outlets are ARA, St. Louis; Stone Distributing, Miami; Mercury Record Distributors, Chicago and Minneapolis, and Croe Martin, Southern Texas.

Meanwhile, the diskery has been piling up longhair masters (for future release) by pianists Gaby Casadesus, Milton Kaye, Andor Foldes and Leonard Shure; violinists Ruggiero Ricci and Bronislaw Gimpel, the Guilet Quartet, Arnold Moss, the Detroit Symphony Ork and the Vox Chamber Ork.

work at the National Association of Music Merchants' confab in Chicago. . . . Doris Day looks like a sure bet to share vocal honors with Sinatra when The Voice moves to Lucky Strike's Hit Parade this fall.

PHILADELPHIA:

Mike Pedicin junks his cocktail combo to take over the bandstand at the Swan Club. . . . Tex Beneke gets Memorial Day holiday week at the Earle, with Vaughn Monroe following June 6.

Ina Ray Hutton set for a return to the Click, June 11, following trumpeter Johnny McGee, who revived his band for the local stand. . . . Theodore W. Gibbs is using territory bands on Sunday nights at his Dansorium at Clementon (N. J.) Lake Park. . . . Lionel Hampton is one-nighting it at the Met Ballroom here June 6. . . . Vaughn Monroe ushers in the dance season May 31 at Hunt's Starlit Ballroom, Wildwood, N. I.

Mary Lou Howard, who recently married Joey Kearns, has joined the Kearns band as vocalist at the Click

Music--- As Written

NEW YORK:

Dizzy Gillespie is set for the first in a series of September jazz concerts at Carnegie Hall. The be-pop champ will feature a new ditty, Soulphoney, penned with Tad Dameron, as well as two of his own works, Cuban Beep and Cubana Bop. . . . Don McGrane orchestra, after 16 weeks at the Stevens Hotel, Chicago, opens at the Frontier, Denver, for an extended stay. McGrane is booked for a stand at the Schroeder Hotel, Milwaukee, in July.

General Artists Corporation (GAC) has set Frankie Carle, Tony Pastor, Randy Brooks and Chuck Foster orks for renewal on Lang-Worth Transcriptions. . . . Larry Newton special field representative for Rainbow Records. . . . George Lenart has been elected assistant treasurer of Columbia Records.

Perry Mitchell is Buddy Moreno's new ork thrush. Moreno has been set for a five-week stand at the Chase Club, St. Louis, beginning June 27. . . Orkster Bobby Sherwood, who took a brief fling at legit earlier this season, is reported being screen-tested by Warner Bros. for the lead role in Young Man With a Horn.

Circle Records will put out an album of heretofore unreleased masters by pianist Jelly Roll Morton.

CHICAGO:

Joe Gates, chief of Midwest BMI licensing campaign, readying for a junket of Indiana and Michigan to contact operators. . . . Vitacoustic Records have set up their own branch distributors in Minneapolis, New York and Los Angeles and are currently readying for the South American market. . . . Aristocrat platters have inked the following distributors: Commercial Music, St. Louis; Rhapsody Music, Wisconsin, and Les Griffin, Southern States.

HOLLYWOOD:

Phil Moore Four in their initial Coast bow at Greenwich Village nitery. . . . Anita O'Day to team forces with Johnny White's Quartet. . . . Bill Fletcher ork to follow Cab Calloway into Avodon, June 21, filling dancery's four-week slot between the hi-de-ho batoner and Count Basie's return engagement. . . . Freddie Stewart, who waxed for the now defunct Bel-Tone diskery, was inked to a long term Capitol pact. . . . George Tasker, Vitacoustic exec, in Film City to increase the Coast distribution system. . . . Sam Coslow's Copacabana score will get No. 1 plug push from Crawford Music, tying in with the national release of the pic. ... Peggy Lee and Dave Barbour admitted to the ASCAP fold. . . . Margaret. Whiting will put her pipes to

Delmonico's Props Sold in Bankruptcy; D. C. Picture Spotty New York:

WASHINGTON, May 24.—Spotty trend in night club business here was highlighted this week by a bankruptcy auction sale of the equipment of Delmonico's, swank after-dark spot. The club shuttered only a few weeks after purchase by a syndicate headed by Walter Ogus from Herb Sachs, who ran it under the names of the Duet and the Del Rio.

Earlier, the Moulin Rouge closed. That spot had been operating only since New Year's Eve. Other clubs to close in recent weeks were Treasure Island and Trade Winds, while China Clipper has dropped its floorshow.

Meanwhile, good business reports come in from other night spots. The Club Cairo, which features elaborate floorshows with high-priced entertainers like Martha Raye, appears to be drawing heavily, along with such niteries as the Hotel Statler's Embassy Room, now featuring Hildegarde.

N. J. & Ore. Houses **Drop Stage Shows**

NEW YORK, May 24.—Two vaude houses on opposite sides of the Continent have dropped live shows. The Majestic, in Paterson, N. J., has switched to a summer film policy, while the Capitol in Portland; Ore., has discontinued live shows for good.

The Capitol, which had been using four acts on full-week stands for 25 years, was booked by the Joe Daniels Agency, Seattle. It had been sharing its vauders for split weeks at the Bagdad, Portland suburban theater.

The Majestic, using five acts, with a semi-name headliner policy since 1934, and Harry Bloom's house ork (9), will restore stageshows after Labor Day.

Five Theater Dates Set For Frankie Robinson

DETROIT, May 24.—Million Dollar Theater, Los Angeles, now a doublebill film house, will switch back to a temporary vaude policy July 30 for one-week stand of Frankie (Sugar Chile) Robinson package, Robinson played one-nighters, Booker T. Washington Auditorium, New Orleans, May 21, and Pike Theater, Mobile, Ala., May 22 and has three more full-week stands, the Regal, Chicago, June 13; Lincoln, Los Angeles, July 2; and Oakland, Calif., July 16.

Trenet in at Montreal's

Gayety; 2 Weeks at 2G Plus NEW YORK, May 24.—Charles Trenet starts a two-week date at the Gayety Theater, Montreal, tomorrow. The French singer is getting \$2,100 and 50 per cent of the gross over \$10,000. The house average is about \$11,000.

Trenet is also being set for a New York Capitol date.



IN SHORT

Ralph Slater gets a week at the Capitol, Washington, June 19, with a Loew's State date penciled in. . . . Richard Allan may do nitery work. . . . Milton Page new at the Hotel Sheraton Lounge. . . . Marion Franklin, Paramount hoofer, and Gene Nelson, of 20th Century-Fox, setting out the welcome mat for the stork.

Frank Paris, doing vaude dates in New England, pacted for a tele series. . . . Gower and Bell into the Roxy in August. . . . June Wanchel, ex-William Morris secretary, to get married June

Al Wilde, Gale Agency chief flack, is back at his desk after a week and a half in the hospital. . . . Milt Britton's band starts at Club Diana, Union, N. J., June 2, after four months at the Iceland Restaurant. . . Andy McLaughlin and Ethel Albertini are now at the Gay '90s, Bloomfield, N. J., after 10 weeks at the Club 66, Greenwich Village.

Professor Lamberti, now at Loew's State, and his wife have announced that they were converted to the Catholic faith and remarried in that religion at St. Patrick's Cathedral on October 10, 1945. Johnny Dugan, of Music Corporation of America, was godfather, and Eddie Smith and his wife, Melba, were best man and maid of honor. The Lambertis have been married 15 years.

Billy Reed's Little Club started a series of midnight piano parties with Skitch Henderson pitching the 88 ball Monday (26). . . . Gypsy Markoff, back from her fifth USO tour, set to open at Ciro's, Hotel Reforma, Mexico City, the first week in June for four weeks. . . . Monica Boyar going into the hospital for a month to undergo an operation. . . . Skeets Light doing a piano single at Sandy's, Paterson, N. J. . . . Sophie Tucker goes into Piping Rock, Saratoga Springs, N. Y., August 2 for two weeks and will be followed by Joe E. Lewis. . . . Bobby (Tables) Davis renewed at Billy Rose's Diamond Horseshoe. . . . Phil Kaye, back from four years with the USO, now doing nitery dates in this country. . . . Collins and Peterson back at the Continental Club. Chesapeake, O.

No. 1 Fifth Avenue Bar presented itself with a plaque Sunday in honor of the name acts who started there: i.e., Nan Wynn, Dorothy Lamour, Hope Emerson, David Brooks, etc. . . . Odette Dijon started May 26 with the NTG Revue at the 509 Club, Detroit. . . . Kae Karole started on the same date at the Wivel. . . Will Mastin trio doing Loew one-nighters. . . . Jack Kelly handling the ivories at the Flamingo. . . . William Madden current at the Submarine Bar of the Hotel Traymore, Atlantic City.

Joe Allen, Chris Conlen and Jean Paddock new at the Club 66. . . Arden and Alexander doing four weeks at the Bali Club, Miami. . . . Dolores Shaw joined the show at Hogan's Irish House, . . . Day, Dawn and Dusk; Marian Bruce, Leonard Elliott and Irma Jurist, held over indef at Le Ruban Bleu. Ronna Lord started there Monday (26).

West Coast:

Larry Storch set for Paramount, New York, for two weeks beginning June 11.

Derry Falligant, recent Enterprise Records find, going to Nevada Biltmore Hotel, Las Vegas, for two-week stint. . . . Songstress Lorraine Baker passed away recently at L. A.'s

Queen of Angels Hospital after brief illness.

Art Lund goes into New York's Roxy Theater June 4. . . . Pinky Tomlin set for Pacific Northwest jaunt following a 10-week stint at Tom Breneman's, Hollywood. . . . Frankie Laine returns to Morocco after operation.

Florentine Gardens, Hollywood shutters Sundays for regular six-day week. . . . Irene Manning going to England to play the lead in the British version of Du Barry. . . . Tri-Tones, instrumental group moves to Sunset swankery after four-month run at Casino Gardens. . . . Three Lind Brothers held over for the 14th week at King of Clubs, Portland, Ore. . . . Peggy Lee drew a second holdover at Bocage. . . . Floria Vestoff, ballet terpster, set for Florentine Gardens, Hollywood, May 26 on same bill with the Maxies, Baer and Rosenbloom. . . . Mike Foster, Glen Gregory and Linda Merrill all set with Stop. Look and Lunch unit at Club Mecca. El Paso, Tex.

Norwood Smith goes into Hammerstein's road company at Showboat. Smith will work in Showboat stint to be done at Dallas fair in June. . . . Senor Wences set for Flamingo, Las Vegas, spot, beginning July 3. . . . Dave Apollon set for Park Plaza Hotel, St. Louis, June 13. . . . Joe E. Lewis leaves Hollywood June 1, with his route booked solid till year's end. . . . Willie Shore to Last Frontier, Las Vegas, in September.

St. Louis:

Raymond Scott is at Chase Club, with Patsy Kelly and Barry Wood. . . . Dwight Fiske is held over in Crystal Terrace of Park Plaza Hotel. . . . Jean Webb continues at Snack Bar of Forest Fark Hotel. . . . Glenn Young is rounding out his first year in the Jug of the Hotel Coronado, featuring Betty Ellis on vocals.

Dick Balsano at Flamingo Room of Fairmount Hotel. . . . Tommy Russo emseeing shows at Joe's Club. . . . Bubbles Becker booked into Casa Loma for two weeks. . . . Chase Club waiters have organized a baseball club with Hack Ulrich, maitre, as pitcher. Harold Koplar, club owner, will pay for uniforms and equipment. . . . Roger Fox is Hammond organist at the Hotel DeSoto. . . . Tony DiPardo is now at the Colony Club, Cape Girardeau.

Detroit:

opening at the Burgundy Room.

Konnie Walker, doing a piano-accordion specialty, opening in the Tropics Show Bar, Wolverine Hotel, booked thru June 1. . . . Dean Murphy tops the new show at the Bowery. . . . Phil Kaye is the new emsee at the Bowery, following Frankie Rapp. . . . The Betty Bryden Detroit Agency is changing its name to Bryden Agency. Billee Hammond has joined the office, in charge of the club department.

Larry Luke opening at the Club Burgundy, replacing Helen Murphy. Molly Picon opened May 19 at the Bowery. Charlie Carlisle continues as emsee there, with Ben Young and ork. . . . Northwood Inn's new show features "Pour-A-Drink" Dornfield, who gives with his magical nonsense on the floor besides serving as emsee. ... Henry Nadell has opened at Club 509. Featured with him is comic David Haviland. N. T. G. and his girl show open next week. Wonder Bar boss Sammy Sofferin is back from a short vacation in Nevada. . . . Sammy Diebert and orchestra continue at the Ted Lipstiz's Supper

Monetary Ailments Force Shuttering Of Chi Rhumboogie

CHICAGO, May 24 .- The Rhumboogie, leading local Negro nitery, this week was shuttered after joint complaints by the American Federation of Musicians (AFM), several talent agencies and the Department of Internal Revenue for monies which Pat Brooks, operator of Rhumboogie, could not produce. The spot, which was purchased from former Owner Charley Glenn eight months ago by a group, headed by Heavyweight Champ Joe Louis, had been reported in poor financial condition for the past three months.

Signs of the impending closing came Tuesday (20) when the AFM stepped in with a claim for \$7,000, the amount of unpaid salary due Erskine Hawkins, who had received \$3,000, while the remainder was due Johnny Moore's Three Blazers. A union spokesman said that an agreement to reopen the club was reached two days later, but a visit by the Internal Revenue Department, seeking back payments on federal taxes closed the spot solidly. Revenue department rep here said that no closing notices had been formally filed, but that the feds are demanding payment of an undisclosed amount of

Producer Joe (Ziggy) Johnson left the Rhumboogie this week, taking his eight-line chorus, the Ziggyettes to Colosimo's, which dropped its name combo policy in favor of a heavier Negro name variety act bill.

Melody Inn, Copa In Philly Are Sold

PHILADELPHIA, May 24. -Melody Inn, midtown musical bar, was sold this week to Milt Rose, formerly of the Latin Casino Lounge. Rose brings in Eddie Hyett to manage the room, which is a heavy buyer of unit attractions. Tommy Diamond, former owner, will now devote all his time to his 1328 Walnut Street Restaurant. Copacabana is another midtown cocktailerie changing hands, with Sam Fleishman becoming the owner and the new buyer of units for the room. More than a dozen cocktaileries, mostly in the midtown sector have been sold this year.

This week also marks managerial changes at two of the midtown musical bars. Lynn Ware comes in at the Tabu Club and Larry Cohn at the Kerns and Ross, billed as Long and 212 Club. Last week saw the shutter-Short, are back playing dates in the ing of the Club Ellington, formerly Detroit territory after a year in the the Club Teheran and Moravina New York area. . . . Diane Dale is Dining Club. Charles S. Johnson, who managed the Ellington for the interests which operate the chain of Lou's bars around town, left for Atlantic City, where he will again manage the Club Harlem.

> Club, with Jeanne Rand supplying the vocals. . . . London Chop House Girls won first place in the girls' independent bowling league.



Communications to 1564 Broadway. New York 19, N. Y.

HAVANA'S YANQUI DOLLAR BAIT

Next Winter's Nitery Splurge Boon to Acts

Extra 10 to 12 Weeks' Work

(Continued from page 3) its potential competition due to preem in September.

Radio Center Class Spot

Radio Center, owned and run by Cuban radio outlet CMQ, will easily be the class presentation and flicker house on the island. The theater has made a deal to use Warner flickers and there is some talk that Warner theater talent booking office in New York will take care of the stage attractions. The Radio Center, expected to open in September, plans to operate on a modified Radio City Music Hall (N. Y.) basis. It expects to have house productions, a couple of names of more than local importance, but no Rockettes. Operation of the theater will be handled by Herb Copelan, Warner circuit home office exec, who has been placed in charge of the company's Latin-American houses. Copelan left yesterday for a Latin tour including Havana. With the house being run by CMQ, it also will offer air time to both its American and its other vocal acts while they double into the theater. The air shots, if set, will be on a commercial basis, with dough equivalent to the American standard.

Out in the Country

Unlike the Camponar and American, the Radio Center is out in the country, in the Vedado region. The ops don't expect any transportation problems and with air-conditioning being installed they look forward to running all year. Neither the American nor the Camponar has air-conditioning.

In addition to these theaters, Havana has six or seven other vauders. For the most part, these are smalltimers sticking to local talent. Practically all local houses run two shows a day, one at 6:30, one at 9:30.

Money is equal to American standards, tho in cases where the house is hard up for an act, the dough will go Practically all contracts include round-trip plane fares. However, it has been the custom to pick up acts working in Miami.

Niteries Abound

Havana niteries range from joints to chi-chi spots. Among the top niteries are the Zombie, El Tropicana, Copacabana, National Casino, National Hotel (a Kirkeby house) and the Jockey Club, all of which expect to increase use of American acts. When the bangtails start running, the Casino and the Jockey Club go full blast. In the off season the Casino is shuttered, the Jockey Club stays open week-ends. Despite the Jockey Club's split week policy, it pays acts a full week's salary. It brings most of them in from Miami.

The National Casino, planning to bring in an American line next winter, is now dickering with New York line producers and has feelers out for attractions that will bring in the fast money lads. It is also talking of turning over the room to an outside New York nitery op while it runs the gambling room,

The National Hotel (no connection with the Casino) is probably the doubtful the rule will be relaxed.

Boyer to Canada

NEW YORK, May 24. — Lu-cienne Boyer, who closes at Cafe Society Uptown June 28 when the club shutters for the summer, has been set for a Canadian concert tour starting November The French thrush, who will reopen Uptown September 8 and stay there until November 23, will work the concerts for a \$10,000 guarantee against 50 per cent of the gross. The tour will run about 20 days.

Benny Opener Approaches Merriel Abbott, now in Europe, will take over bookings for the chain in September on an exclusive basis. Roxy Record the Hilton chain, House, for 16 years.

1st Week Estimated at 150G

NEW YORK, May 24.—Indications today were that Jack Benny's Roxy date would come close to the \$155,-000 mark set early in December for the opening week of the Razor's Edge. Benny's opener Wednesday (21) grossed an estimated \$20,000, not far under the Roxy opening record. Thursday ran close to this same figure and yesterday ditto.

Box office was hypoed on opening day by well-planted stories in the MCA's net deal policy has not been metropolitan dailies that Fred Allen as firm as originally intended. would be in the audience to heckle Benny with a hand mike. The stint broke up the house at the first show, Allen's only appearance. Same stunt was pulled Thursday with Milton Berle and similar subsequent appearances were planned by the management as a means of packing the customers in. The "impromptu" appearances were carried in the papers and customers came ready to expect anything.

Benny, who was supposed to start at a \$1,25 top which was hiked to \$1.50 weekdays and \$1.80 Saturdays is in on a \$40,000 guarantee against 50 per cent of the gross. A possible \$20,000 today and a like amount Sunday, plus the subsequent business, could put the over-all take above \$150,000 for the week, compared to the \$155,000 grossed with Rosario and Antonio, Emma Otero, Bob Hannon, Tommy Trent and Razor's Edge.

The comic's one week in Chicago shattered house records at the Chicago Theater, with a sensational \$113,400 racked up, despite the Andrews Sisters playing in opposition at the Oriental. Benny took out a reported \$52,000 to \$56,000, as he was said to be in for a 50-50 split over a guarantee.

Benny and his troupe-Phil Harris, Eddie (Rochester) Anderson, Marjorie Reynolds and the Sportsmen's Quartet—were doing five shows a day at the Roxy and the house appeared reluctant to squeeze in any more.

cushiest job in town. The spot uses novelties or a dance team, and sometimes a singer. Shows are six weekly and performers get rooms and food equal to guests. There is some talk that acts working here will get a chance to double into one of the theaters. In the past, however, contracts didn't permit doubling, and with potential competition keener, it is

Hilton Latest Hotel Chain To Sign Booker for Acts; New Trend Born of Slump

Merriel Abbott To Buy Acts for 18 Rooms

chain is the latest hotel group to chain, which includes the Plaza in New York, the Palmer House in Chicago and about 16 hotels in other parts of the country, spends big-time dough all year round.

Merriel Abbott, now in Europe, will Miss Abbott has been connected with the Hilton chain, thru its Palmer

New Trend Indicated

This is the second appointment of a house booker for a hotel web in six months and confirms a new trend in hotel show business. The Sheraton chain has Stanley Melba to do its act buying, but Melba's deal calls for a straight salary, while the Abbott contract probably will give 5 per cent to the exclusive booker. Music Corporation of America (MCA) has already restated its policy of not paying any booker's fees. It insists that its acts will go in net. It is known, however, that in the recent past the

For a hotel chain to hire an exclusive booker is a radical departure. In the past either individual hotel managers bought the talent or it was bought by a high-ranking hotel chain official or a secretary. Hotel men say that with business booming it didn't make much difference who bought the acts. But of late the hotel rooms, like straight cafes, have suffered from the biz slump and operators decided that to get business back into the rooms they would have to revamp outmoded buying practices. Instead of the buying of entertainment being left to people who know little about acts, it appears

Las Vegas Hot Spot for Acts

NEW YORK, May 24 .-- Of all the potential talent buying spots in the country, Las Vegas, Nev., is shaping up as the hottest prospect since the Miami season finished.

The biggest shot in the arm the city got was when Frank (Bowrey, Detroit) Barberro, entered the picture. He bought the Nevada Biltmore Hotel. A newcomer, he started off with a splash, signing Spike Jones for four weeks starting July 30 at \$12,500. Ahead of Jones he has an aquacade, with Stubby Kruger, due to preem May 28.

The Flamingo, the smartest room in town, is also trying to get names, but is holding back until it can see a little further ahead. The room has bids out for Sophie Tucker, but nothing is set. Beatrice Kay opened there May 22.

El Rancho and the Last Frontier are also trying to line up attractions, in the hope that the tourist tradewhen, and if-will give their places a play.

NEW YORK, May 24 .- The Hilton | now that the professional act buyer will come into the picture. More and engage a booker to buy acts. The more hotels are expected to familiarize their personnel with showbiz, talent and routines-not to mention salaries.

10% Tax Bill In Fla. Threat To All Showbiz

MIAMI, May 24. - Niteries and practically every other showbiz enterprise are in for a new headache if the tax bill recently introduced into the Florida Legislature, and now in committee, becomes law.

The bill proposes that the State tax all amusement ventures 10 per cent and levy on all admission charges in excess of 25 cents and on all checks of 25 cents and over. If enacted it will hit niteries, fairs, theaters, circuses and almost every other showbiz field. The only activity exempt under the bill would be horse racing, dog racing and jai alai, now covered by the State Racing Commission.

The potential 10 per cent bite would be over and above the present 20 per cent federal tax which many authorities blame for the recent boxoffice slump. With the new 10 per cent added, it is feared that takes would drop still further and make Florida a place to shy away from, particularly for roadshows.

Intermittent Flesh For Mil. Riverside

CHICAGO, May 24 .- The Riverside Theater, Milwaukee, may return to intermittent vaudeville after July 1, according to Charley Hogan, local vaude booker and a member of Standard Theaters, a group of Chicago business men who hold the lease on the house. The Warner Bros.' picture pool concludes at the Riverside July 1, when the theater reverts to Standard Theaters, Hogan said that the house plans to play spot bookings, but only if top-name attractions can be secured. Nothing has been set for an opening vauder at the Riverside, he added.

Olsen and Johnson Play Roxy in July

NEW YORK, May 24.—The Olsen and Johnson show will make its vaude preem at the Roxy here July 2 or July 9. Two comics will come in with stooges, the the number of people in the act is still undecided. Show will run 45 to 50 minutes after many of their nitery and legit bits are eliminated for the family trade. Plans also call for the possible addition of a couple of standard acts.

Following the Olsen and Johnson show, house will bring in Jack Haley and Ella Logan.

Loew's State, New York

(Thursday, May 22)

Capacity, 3,500 seats. Prices, 50 cents to \$1.10. Number of shows, four daily; five Saturday. House booker, Sidney Piermont. Show played by Louis Basil's house band (13).

Fair bill with a few socks, notably from Betty Reilly and (Professor) Lamberti, to keep interest sustained.

Lamberti, a vaudevillian of the old school, working alone this trip, has added several little bits to the act which were good for solid yocks. The comic kept things moving at a fast pace with his excellent timing and broad comedy. He has dropped the "Professor" and is now billing himself as Lamberti.

Betty Reilly's familiar language numbers also were on the fast and solid side. Gal drew many laughs with her standard "cousin" song in Yiddish, and frequent asides in the same tongue also sold for good-sized chuckles. Her projection on "It's a Good Day was a top job. Miss Reilly's two south-of-the-border tunes were loaded with sock rhythm.

Lee Davis, a nice-looking guy with a personality to match, wasn't too good in the comic spot. His material was poor, with only a mild titterwinner here and there. The only bright spot in his act was when his partner, Ruth Joseph, was on. The gal is a luscious-looking dish loaded down with sex appeal and would make a good bet for films.

Midgets Give Lift

Buster Shaver, with his midgets, Olive, George and Richard, managed to pick up the ball after Davis's stint. The half-pints' standard ballroom and song routines were good and they showed all their bits. Rumba bit sold best.

Skating Whirlwinds, closing, showed slow pacing in getting in and out of tricks. Their next to last bit, a blacklight number, was loused up when the house threw the black spot on too late, just as they were coming out of a spin. Their business of having one of the men talk on the mike, while the other lad and two gals work, was bad. The lad on the mike couldn't be heard even from the front pews because of the whirring of the wheels and band backing.

Miller Brothers and Lois's standard platform tap terping was done competently. Team's routines won good hands.

Pic, Guilt of Janet Ames. Don Marshall.

Radio City Music Hall, New York (Thursday, May 22)

Oapacity, 6,200. Prices, 80 cents to \$2.40. Four shows daily, five Saturday, House booker, Leon Leonidoff. Show played by Charles Previn's house ork.

As an amusing and at times a relaxing spectacle, the current production is a beautiful thing to see. It has an effective novelty with Sharkey, the seal, flapping his way for lots of laughs. Singing chores are held down capably by Selma Lee, soprano, and the glee club, and the ballet is done capably as ever by the house balleteers.

Top giggles, and even yocks, went to the Wiere Brothers. An attempt was made to cut down the stage size for the three comics by having them work in two in front of a set that would frame them properly. But some of their bits of business were till lost on the huge stage. Nevertheless, the brothers did a fine job and walked off to excellent hands.

Show is divided into three parts. First scene, in one, shows a skyline drop and a road company getting ready to move on. Next scene is full stage on a Pennsy railroad set which brings on the eye-filling Rockettes dressed in Red Cap costumes. Routines this time start off with a jazz beat involving some trick taps and finishing with the customary centi-

VAUDEVILLE REVIEWS

Roxy, New York

(Wednesday, May 21)

Capacity, 6,000. Prices, 30 cents to \$1,50. Five shows daily, six Saturday. House booker, Sammy Rauch. Show played by Paul Ash's house band.

If there were any doubts that the Jack Benny package would repeat its Chicago business in New York, the first day allayed them. The lobby was jammed eight abreast and street lines were forming for the show caught. If this keeps up, Benny should walk out with plenty and the house will set another record.

The show ran smoothly and on the button. Benny's slow takes, Phil Harris's deliberate hamming, Rochester's gargling and novelty terp, plus Marjorie Reynolds's bits with Benny and Harris were all good for solid bands and healthy yocks.

Line Taps to "Linda"

The flesher opened with the house line (boys and girls) coming on in an effective tap routine to Linda. It was a fast beginner and an excellent contrast to Benny's casual walk-on, which almost brought the house down. His opening was a panning of Harris's band and the mob familiar with his air show gave out with gurold school. His slow burns, takes and of the old two-a-day, sharpened by his air shows. His fall guy bits registered excellently, with the high spot reached when Benny was catching and Harris pitching. The finale was another wonderful piece of business. As Benny sawed away on Love in Bloom, the screen came down and a newsreel flashed on. The fact that Benny was left with his fiddle on a dark stage pulled additional laughs. But what was equally important is that the gimmick is a good one to empty the seats.

Harris's work in bits with Benny and Marjorie Reynolds were nice pace changers. His love scene with the girl with Benny circling around got plenty of giggles. Harris did two songs, Preacher and the Bear and his standard That's What I Like About the South, both getting big hands. Incidentally Harris gets lots of action into his fronting (the band is augmented with three key Harris men) with legs and arms waving like semaphores.

Guffaws for Rochester

Rochester got guffaws on walk-on, wearing a beret, rainbow-hued dressing gown and white pants. His It Takes Time and hoofing bit pulled juicy mitts.

The Sportsmen Quartet showed plenty of bounce on Wyoming, with tailored lyrics, and brazen little Marjorie Reynolds gave the act plenty of sex appeal and fed straight lines with

Pic Brasher Doubloon.

Bill Smith.

pede kicks. As usual they get terrific applause.

Last scene is for the ballet routines which this time have been stretched. Set is backstage and the kids are on the step-up tiered arrangements fitted out like dressing rooms along the side of the house. Curtain call brings them down on stage, curtain parts and drop shows the "front" of the house complete with footlights. Girls went thru their toe work gracefully, winding in and out of formations with ease. Kathryn Lee, soloist, was equally satisfactory, and wound up with appreciative applause.

Pic, Great Expectations.

Bill Smith.

Earle, Philadelphia (Priday, May 23)

Capacity, 3,000 seats. Prices, 59 cents to 98 cents. Number of shows, four daily; five Saturday. House booker, Warner Bros. Show played by Louis Schrader's house band (26).

After a steady diet of top name bands and Broadway and Hollywood luminaries, the mid-Stem's only filmflesher goes rustic in bringing on Jack Speck and his Hayloft Hoedown, hillbilly show which has been originating locally on WFIL for the American Broadcasting Company network.

Enjoying a large personal following that dates back to the early days of flesh, and with two years of Western flavor under his boots and chappies, Speck brings a rousing and refreshing brand of entertaining to this sophisticated house, and while it's fodder for the tall grass county, the city folks here lapped it up on opening night. While Hoedown has been playing to a paid studio audience, this is the first theater pitch by the troupe, which shows plenty of the pleasing to make the city circuits.

Well Paced

Speck, as ranch boss, maintains a swift pace for his array of singers, instrumentalists and comics, and adds a topper in giving out lyrically for gles. As a performer Benny is of the an Irish lullaby. Singing and playing the songs of the prairie county, deliberate under-acting are products | Speck brings on Carol Wynne, whose velvety thrushing sells the plaintive outdoor songs; the yodeling Murray Sisters, Sophie and Julie; the cowboy torch chanting of Jack Day in the romantic baritone register, and the spirited cowboy singing and yodeling of Uncle Elmer Newman and Pancake Pete Newman.

Instrumentally it's the toe-teasing Western rhythm of the strings and (See Earle, Philadelphia, on page 30)

(a solid Calypso chant)

Paramount, New York

(Wednesday, May 21)

Capacity, 3,564. Prices, 55 cents to \$1.50. Six shows daily. House booker, Harry Levine. Show played by name ork.

The house has a strong bill and individual acts—Jan Murray, Buddy Clark, the Modernaires and the Acromaniacs—all sold to good hands. Boyd Raeburn's ork followers will like the band. It goes all out with three numbers, Yesterdays, Begin the Beguine and Sheherazade. The last number is built around skilled clarineting of Buddy De Franco. The band's instrumental line-up is the same crew he showed during his Vanity Fair stay. Overdone brassy effects, however, cut down whatever further good results the band might have won. Raeburn ought to throw in at least one novelty specialty for showmanship effects.

Jan Murray took a little time getting started but, once warmed up, kept them in his palm. The comic was hep and showed good material and delivery. He has a new routine this time, based on feeding breakful cereal to a reluctant brat in which he uses a big stuffed doll which he winds up punching around. He got an assist in this bit from Elaine Bittros, Raeburn's harpist.

Acromaniacs

Biggest mitt-winner of the show was the Acromaniacs. From the moment the lads hopped onstage until they closed, they clicked with a fast and solid routine which kept the customers clapping. The trio knocked themselves out with their tricks, topped with a reversed pyramid built up to a shoulder stand with a cute fall closer.

The Modernaires, with a swell looking blonde dish tagged Virginia Maxey, did four numbers wrapped up in the group's standard sock arrangements. The outfit worked as a (See Paramount, N. Y., on page 30)

State engagement.

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• GENERAL ARTISTS CORPORATION •

NIGHT CLUB REVIEWS

Starlight Roof, Hotel Waldorf-Astoria, New York (Thursday, May 15)

28

Capacity, 408. Price policy, \$2 cover after 10:30. Supper show at midnight. Owner, Hotel Waldorf-Astoria, Publicity, Ted Saucier. Booking policy exclusive thru Music Corporation of America. Estimated budget this show, \$1,500.

The luxuriousness of the Starlight Roof is once again enticing the dinner-jacket trade, much in evidence on opening night. The bill which preems the room this summer-Hermanos Williams Trio and Dorothy Sarnoff, backed up by Griff Williams ork (12) on the bandstand-is well balanced, light and enjoyable.

The Hermanos Williams caught recently at another Manhattan spot, is still the same class act and fits the roof well. The Latin warbling of the girl plus the acroterping of the two men done to a tango rhythm went over well. Fem's voice is pleasant to hear and she put over a couple of South American tunes in between the smooth toe and shoulder antics of her male partners. The smart attire of the men, gray Gaucho costumes with white boots and hats, does much to enhance the act. They got a great hand for their encore, one fellow doing nine headover-heels backflips from his partener's waist.

Opera-Concert Recruit

A recruit from the opera and concert stage, Dorothy Sarnoff finds herself somewhat at a loss in her first venture into the nitery field. She is attractive, but lacks experience and the bits of business that sell a song and the singer's personality. Her voice seems to be quite strongaltho it is difficult to tell how powerful it is because of the mike-but (See Starlight Roof, N. Y., page 30)

Rio Cabana, Chicago

(Friday, May 16)

Capacity, 275. Operators, Chuck and Burt Jacobson, Prices: \$3,50 minimums. Shows at 9, 12 and 2:30. Publicity, Sam Honigberg. Booking policy, non-exclusive. Estimated budget this show, \$4,800.

The Jacobson Brothers have definitely decided on a good variety revue policy, after several unsuccessful efforts to snare top headliners to buck current local competish and their second venture, a well-paced show should do very well. Current cast is strictly newcomer longshots, who showed plenty of stuff and should do well in the stretch if they get some promotional breaks and word gets around about the quality of the show. Producer Donn Arden has done a set of smart production numbers, outstanding of which is his Texas number with the six-line girls and two boys going thru a bowed-leg bit that catches all the flavor of the Lone Star State. Arden is smart in using two boys in the line to break monotony of years of all-gal lines locally.

The Three Rockets, Negro tapsters, get things moving quickly with their precision cleating, which highlights a cute gimmick when the three boys line up one behind the other and the full effect of the co-ordination is more evident. Boys could use some strong leaps, splits or trick steps to break up the steady diet of straight cleating, especially around the wind-

Tung Pin Soo, assisted by Charlene. has embellished the standard magic effects, such as fanning lit cigarettes, with some smart hokum, and by building up his closing by working up to producing cigars and finally a huge calabash pipe. His little bits of biz like uncovering a covey of (See Rio Cabana, Chi, opposite page)

Latin Casino, Philadelphia (Tuesday, May 20)

Capacity, 500. Shows at 8:30 and 12:30. No cover, no minimum. Operators, Harry Steinman and Jack Lynch. Booking policy, William Morris, exclusive. Estimated budget this show, \$2,800; previous show, \$2,500.

Since we last caught this spot it has had a series of face-liftings. The outside has become kind of snappy and the inside has also undergone a plastic job. It is a marked improvement. Now if the boys would spend some money for lights, acts could really show their routines to advantage.

The current show is a pleasant little affair highlighted by Phil Foster, the stocky comic who has come up sharply in the past few months. He now has a personality that doesn't take too long to register, so instead of customers wondering for the first 10 minutes about what he's going to do he gets giggles almost from his walk-on. These grew until at the midway mark he got rolling yocks. The lad is about ripe for a big-time vaude house. He's not for the average out-of-town trade; material will go over their heads. But give him a Chicago theater, the Paramount, Strand or Capitol, and he'll fracture them.

Bill Shirley Warbles

The rest of the show was adequate, with young Bill Shirley the standout. The personable lad is an standards, with a longhair number thrown in for good measure. looks and voice Shirley would do better than okay in a musical.

Christine Forsythe, big girl hoofer, moves around nicely for one so tall. She works in the productions and has one spot, getting fair returns for her work.

James Jimae, magician, is a competent enough performer. Working in top hat and tails, he makes a pleasant appearance. Tricks are mostly standard, with a pipe-in-a-shoe bit being his best.

Hibbard, Byrd and Laru

Hibbard, Byrd and LeRoy (there's a new male in the act) is the same knockabout act that starts with a heckler coming onstage. The surprise element gets opening giggles, but the routine doesn't hold up well enough for a strong middle or finale.

The line (6), a Wally Wanger production, goes thru its routines with considerable abandon if not skill. A couple of the kids are good enough for any line, the others have seen their best days. The line does three numbers, none of them being more than a stage wait.

Harry Dobbs band cuts the show in okay style. Bill Smith.

Mexico Back on Cash Bond Basis as MCA Books Rey Nosa Spot

NEW YORK, May 24.—The first cash bond from a Mexican spot in over two years was turned over to the American Guild of Variety Artists (AGVA) for a show put into the Monte Carlo, a nitery in Rey Nosa, Mexico, run by Reuben Gonzales. Bond amounts to \$2,600 and covers a Music Corporation of America (MCA) package booked out of Dallas.

The Minuet, Mexico City nitery, has bought a Wally Wanger line of eight girls to open June 4. Spot, according to AGVA, is not covered by a bond.

Mexican niteries had basic agreements with AGVA before, but constant bickerings and charges and counter charges of contract violations led to a rupture of relations between the talent union and Mexican buyers. AGVA followed it by stating that any performer who took a job south of the Rio Grande was on his own. Deal a long shot.

Follow-Up Reviews

COLLEGE INN, SHERMAN HO-TEL, CHICAGO: Hostelry Prexy Ernest Byfield is continuing his revue series, featuring new, up-and-coming platter names, with three new acts on the bill here, supplementing the holdover Harmonicats and Herbie Fields' ork. The Fields' Octet has improved greatly since opening night, when Herbie came in with a brand new combo, and the ork is doing a first-rate job in its own show specialties and in backing the other acts.

Local platter jock, Linn Burton, top free-lance spieler, is current emsee, using his own radio shows for an en-He uses clever original maxims to open, and one of these, written by Jack Paine, is read from off-stage, after which Burton came on to adequate mitt. Like his air personality, Burton on stage is an animated salesman and gives acts a good intro. He has a series of intros. which are high from an entertainment standpoint.

Pianist Mel Henke opened with a trite standard, Tea for Two, followed up with a slightly jumped-up version of The Fire Dance, after which the Honeydreamers, with whom he teams on Vitacoustic releases, did Honky-Tonk Train and In a Mist, the Biederexcellent singer of both pops and becke standard. Both tunes are labeled "cloud music," with the combined voices and piano producing music, usually heard on sound tracks in psychological flickers. Honeydreamers (two gals and three boys) are the harmony team heard regularly over ABC, and did a neat song job in their spot. Kids have some original stylings vocally, but need some visual tricks to reap attention on personal appearances.

Chirp Sarah Vaughan from the Musicraft label, was hampered a bit by the size of this room, with the p. a. not carrying her vocalizing over the hum of diners. Gal does some amazing variations, worthy of the top instrumentalists, but she needs a smaller room and a sharper crowd to register properly. In playing square spots, she'd do well to give out with an occasional novelty to break the routine of just straight standards. Warmed up the room by the time she finished, hitting especially hard with a smile giving the impression that she's getting a real kick from work-Johnny Sippel.

GLASS HAT, NEW YORK: Phil Leeds, recently added to the show here, is a nice inoffensive comic with some pretty grown-up material. Unfortunately, on the night caught the crowd just wasn't catching, even tho it broke up a couple of the customers. The material is a combo of highly literate darts and broad comedy. Leeds opened with a mugging Hawaiian war chant and followed with chatter about his nose. Then came a couple of take-off quickies ending with an old piece, his torch song satire. Leeds makes a good appearance despite his short stature. Voice is pleasant and . material has possibilities. Timing. however, needs a lot of improvement.

Incidentally, Eddy Stone, band fronter, has developed into quite an emsee. His ad libs, handling of introes and fronting were delightful to see. Bob Dixon and the June Taylor line were sensational. Dixon's getting better all the time. His hand bits have been cut down and initial nervousness has disappeared. line's routines and appearance make it one of the stand-outs in the busi-Bill Smith.

between the Monte Carlo and AGVA points to a change in the picture. If this is followed by similar agreements with other Mexican spots, working south of the border no longer will be



Camera Rents Fenton Farms; Belle Baker Set

NEW YORK, May 24. - Ross Fenton Farms, near Asbury Park, N. J., will open its season May 30 with Rocky (Greenwich Village Inn) Camera, as the new operator. The spot will run on a week-end policy until July when it expects to operate on full-week stands.

The initial bill will have Belle Baker and the Lecuona Cuban Boys. Miss Baker is to return to the Farms for a two-week stand in July.

Camera rented the spot from Walter Reade, politico and theater op. The last two seasons the room was operated by Abe Bressler.

Camera's Greenwich Village Inn will shutter for the summer June 3.

Local 6 Vs. AGVA In Court This Week

PHILADELPHIA, May 24. - The case of Philly's Local 6, American Guild of Variety Artists (AGVA), against AGVA's national administration will come up before Judge Harry McDevitt here next week. The judge is expected either to set a final date for a hearing, make a decision, or continue the case under advisement.

Earlier reports that Local 6's petition for an injunction against AGVA was denied were incorrect. While the court did not grant the injunction, it asked both sides to maintain the status quo.

An AGVA trial board has started sitting in Philadelphia to hear the cases of the members of Local 6 who have been declared unfair. The trial board, consisting of AGVA actors, left New York for Philly last night.

SPA Eyes Race Season;

Rock May Open July 3 SARATOGA SPRINGS, N. Y., May 24.-The Piping Rock plans to open about July 3 with a modest show and keep on a low budget until the horse races in August. For the racing season, Piping Rock op Max Sellete has Joe E. Lewis and Sophie Tucker lined up.

The Meadowbrook has been taken over by a new group which hasn't decided what its show policy will be.

Many of the Saratoga plans depend on business conditions. If things pick up by July, tentative budgets may be upped. If not, even the Piping Rock may not open until August.

WORCESTER, Mass., May 24. -The Brick Bar, popular local night spot for 14 years, was sold for the manufacture and bottling of soft drinks. New owner is Arnold W. Taylor, who has formed the Nu Grape Company of Worcester.

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Don't Be Filly

NEW YORK, May 24.-Eddy Manson, harmonica player at the Village Vanguard, wrote to the New York Racing Commission Wednesday (21) protesting the use of the name "Harmonica" for a horse. Manson objected on the grounds that he had spent his life "building the dignity of the instrument only to find it on the \$2 end of a horse."

The filly, by the way, won the Oaks Handicap at Belmont, Tuesday and paid \$22.90.

2 Maxies Settle for 11/2G From Redstone In Option Dispute

NEW YORK, May 24.—The beef between Mickey Redstone, op of the Boston Latin Quarter and the Mayfair, and Maxie Rosenbloom and Max Baer has been settled for \$1,500 by Dave Fox, New York AGVA head.

Disagreement arose out of an old option between Redstone and the two comics. Boys played for Redstone a year ago and, according to the contract, were to go back a year later. Redstone, said AGVA, demurred, claiming that the contract was void because the Mayfair was shuttered. AGVA ruled that the contract was in force and would hold Redstone unfair if he didn't observe it.

After an all-around huddle, the \$1,500 settlement was agreed upon.

Rio Cabana Chorines Lose Costumes, Jobs

NEW YORK, May 24 .- The Rio Cabana lost its seven-girl line Wednesday (21), when Madame Berthe reportedly demanded her rental dough for the costumes, about \$200 a week, with two weeks said to be due. When the spot didn't kick in, the costumes were taken.

For the first show, the kids went on in street clothes. They sat out the second show with the customers. It was finally decided to drop the kids, who had been on notice, and pay them off. Club ops rushed around to get a couple of acts to fill the breach, coming up with a novelty and a girl singer.

Rio Cabana now operates on a reduced budget and, according to insiders, is running in the black. The club may bring in a set line, tho plans are undecided.

RIO CABANA, CHI

(Continued from opposite page) pigeons and even his audience participation in the dissolving hoops kept attention and surprised gasps high. Bowed out to hefty mitt while swallowing huge flaming swabs.

Headliners Dean Martin and Jerry Lewis started slowly, but gained plenty of momentum at the finish. Lewis, who opened solo, needs a more laugh-packed starter than his parody, I'm a Big Boy Now, which is an excellent idea in that comic looks in his late teens. Martin, seen here previously as a single, again got sock mitts for his rather Crosbyish piping of a variety of tunes. Both boys' efforts at satirical mimicry got good response and act would do well to stretch this bit. Won long and loud palming at closing with their version of Old Man River, a tune which has been overdone, but was plenty refreshing with Lewis acting the frantic conductor as Martin straighted the lyrics. Both lads are heavy on looks and with some really solid material would do well in tele or flickers.

Johnny Sippel.

Early June Local Sessions To Precede AGVA Convensh

Cities all over U. S. will pick delegates month ahead of first national session-N. Y. huddle June 12 or 15-Berle in line for prexy

fire for months, are rapidly coming quarters. to a boil.

A nationwide series of local membership meetings will run from June 2 until mid-June, when the New York session takes place. The national convention, an outgrowth of these preliminary meetings, will start 30 days after they are completed. Choice of the convention site may be governed by action at the earlier meet-

Local Sessions June 2

Local meetings, which all members accredited to a specific branch will be asked to attend, will be held June 2 in San Francisco, Seattle, Portland, Phoenix, Dallas, Houston, New Orleans, Miami, Baltimore, Pittsburgh, Buffalo, Cleveland, Akron, Youngstown, Cincinnati, Indianapolis and Detroit. On June 9 Hollywood, Chicago, Philadelphia and Boston will start their huddles. New York will have its pow-wow either June 12 or 15, Matt Shelvey, AGVA topper, explaining the delay as caused by the mechanics involved in notifying all members accredited to the New York office.

The local meetings will elect delegates to the national convention and instruct them. The 30-day interval between these meetings and the convention is designed to give the offi- four weeks, but not the following 11.

NEW YORK, May 24 .- Plans for cials time to mail credentials, arthe first American Guild of Variety range for various committees, and Artists (AGVA) convention, on the provide for transportation and living

Berle for President?

After the convention the decisions taken by the delegates will be subject to a mail referendum of all AGVA members. Matters on the griddle involve approval, disapproval or changing of the new constitution, and election of officers and a board of directors. Constitution calls for a president, three vice-presidents and a board of 45, all of whom shall be AGVA actors. The presidency would be an honorary post. Milton Berle is now the leading contender for the post; others are expected to throw their hats into the ring as soon as the electioneering starts.

Wally Wanger Sues Chi Copa for \$1,100

NEW YORK, May 24. - Wally Wanger, line producer, has filed suit against Sam Rinella, operator of the Chicago Copacabana for \$1,100 in production royalties. He alleges the debt dates from last winter when the Copa preemed.

Wanger said he was hired to produce the show, for which he was to get \$2,000 plus \$100 weekly royalties. He said he got his \$100 for the first



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Week of June 3 Terrace Gardens Cohoes, N. Y.

Stem Dips to Feeble 333G; MH 110G, Roxy 52, Para 60

the six Stem flesh-flicker houses got \$33,000 and \$32,000. Starting Fridipped again for the past week, from \$378,000 to a weak \$333,000. The policy for two weeks for a couple of \$333,000 figure includes \$54,000 taken in at the Capitol for its second week with Duel in the Sun, with the house on a temporary straight film for the Duct run. Holdover bills closed at four of the theaters.

Radio Ciy Music Hall (6,200 seats; average \$110,000) ended its fourweek run with Paul Remos, Boy Foy and The Egg and I with a total take of \$490,000. It preemed with \$136,-000, went to \$127,000, then \$117,000, and closed with \$110,000. The new bill (reviewed this issue) has the Wiere Brothers, Sharkey, and Kathryn Lee. Pic, Great Expectations.

Roxy Changes Shows

Roxy (6,000 seats; average \$85,000) closed a month's run with Henny Youngman, Hazel Scott, Carl Ravazza and Homestretch with a \$250,000 total. The bill kicked off with \$82,000, then got \$65,500, \$51,000 and \$52,000. The new bill (reviewed this issue) has Jack Benny, Phil Harris, Eddie (Rochester) Anderson and Marjorie Reynolds. Pic, Brasher Doubloon.

Paramount (3,654 seats; average \$75,000) wound up a four-weeker with Duke Ellington's ork, the Golden Gate Quartet, Buck and Bubbles, Coke and Poke, and Calcutta with an over-all \$315,500. Started with \$100,-000, then got \$85,500, \$70,000 and finished with \$60,000. The new bill (reviewed this issue) has Jan Murray, Buddy Clark, the Modernaires, the Acromaniacs and Boyd Raeburn's ork. Pic, Imperfect Lady.

Loew's State (3,500 seats; average \$25,000) collected \$25,000 with Charles Trenet, Low, Hite and Stanley, Dorothy Donegan, Milton Douglas and Blaze of Noon, as against \$23,-500 for the preceding frame with Wally Brown, Chuchu Martinez, Salici's Puppets and The Red House. New card (reviewed this issue) has Professor Lamberti, Betty Reilly, Lee Davis, and the Skating Whirlwinds. Pic, Guilt of Janet Ames

Strand 110G in 3 Weeks

Strand (2,700 seats; average \$40,-000) brought in \$110,000 for its threeweeker with Ina Ray Hutton's ork, Phil Brito, Lenny Kent and Love and

Boston:

Last Boston Show With Besser, Kallen, Cohan Jr., Pulls 22G

BOSTON, May 24.-The last stage show at the Boston Theater failed to wind up the season in a blaze of glory on Wednesday (21). Only \$22,000 was paid in by the cash customers to see the better-than-average show headed by George M. Cohan Jr. Kitty Kallen and Joe Besser. The take sagged \$9,000 under average. Born to Kill was the pic.

Currently, .the Boston is playing The Best Years of Our Lives at prices upped to 74 cents for daytime showings and \$1.20 nights. The pic is in for an indefinite run.

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NEW YORK, N. Y.

NEW YORK, May 24.-Grosses at Learn. It opened with \$45,000, then day (23), the house dropped its stage reissues, Sea Wolf and Sea Hawk.

PARAMOUNT, N. Y.

(Continued from page 27) closely knit unit with neat little business worked in. They have a sock closer, Jack, Jack, Jack, which ends with lights off while they work with flashlights.

Buddy Clark was okay with his vocal stylings, but his delivery was weak. Recent hospitalization was responsible, according to his manager. Clark registered okay with Peg o' My Heart and How Are Things in Glocca Morra? He did two numbers sung in a movie "by a friend of mine" and went into April Showers and Anniversary Song, in which he attempted an Al Jolson take-off. The numbers would have sold better if done straight. Murray, incidentally, fluffed Clark's intro by saying he recorded for Capitol and had to be corrected by the singer. It's Columbia.

Pic, Imperfect Lady. Don Marshall.

EARLE, PHILADELPHIA

(Continued from page 27) accordions that make up the Sleepyhollow Ranch Gang (six) led by the Newman boys. Accordionist Monte Rosci wins the pew holders with his squeezings for Tico Tico and St. Louis Blues, and piano pounder covers his hands with red mittens for an engaging Honey Suckle Rose novelty. Added instrumental sock are the four mouth organ experts who make up the Harmonica Masters. Lads got their start on the Hoedown and just returned from the USO circuits. They show-stopped with their zingy and thoroly musical mouthings for Brazil, China Town and Hora Staccato.

Rounding out the rich variety on the stage is comedy content provided largely by Lou Carter with his songs and fiddling. Tubby Jack Leonard is an extra added, selling strong with his vocals, mugging and pert antics. Show runs fast for the full hour all adding up to sock entertainment and going a long way to prove to the city that hillbillies can sing and play in tune. House pit band augments the music makers on stage. Screen fills in with Undercover Maisie.

Maurie Orođenker.

STARLIGHT ROOF, N. Y.

(Continued from page 28) it iced as she hit high notes. Richness and fullness were absent at times. First she tried an aria, then an Italian tune, and finally the familiar Ciribiribin and The Anniversary Song, with fair success. Then she switched her style for a French-Canadian tune, Wives, and Beat Your Husband, with indifferent results, winding up with I Love You Only, probably the best suited of all her selections for her talents.

Griff Williams playing a return engagement here, opened the show with a neat gimmick, puppets representing well-known fronters. Williams, atop a piano, handled the strings. He introed each puppet with a musical trademark, depicting in turn Paul Whiteman, Harry James, Arturo Toscanini, Ted Lewis and Cab Calloway. It was a good stunt and an effective warmer-upper. Williams ork's show cutting and playing for dancing was in the groove. The Mischa Borr ork (8) alternated for the Latin dance music.

George Berkowitz.

Hildegarde in a Switch, Stevens to Palmer House

NEW YORK, May 24.—Hildegarde will go into the Stevens Hotel, Chicago, next September. The booking is unusual because ever since the chanteuse has become an attraction she has worked the Palmer House in that city.

She is having a new room arranged for her at the Stevens and will go in on a guarantee plus a percentage of the covers.

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4A's Officers Led by Dullzell Are Re-Elected

NEW YORK, May 24. - The current administration of the Associated Actors and Artistes of America (4 A's) was re-elected without change for a further two-year term Friday (23) at the annual meeting of the org.

Officers are Paul Dullzell (Actor's Equity), prexy; George Heller (American Federation of Radio Artists), first vice-president; Rueben Gluskin (Hebrew Actors' Union), second vice-president; Matt Shelvey, (American Guild of Variety Artists), third-vice-president; Florence Martson (Screen Actors' Guild), exec secretary, and Ruth Richmond (Chorus Equity), treasurer.

Meeting was told that 4 A's, as of April 30, had \$14,000 more in the treasury than on the same date last year. Org agreed to request by the American Federation of Labor for a 15-cent head-tax per member for the anti-labor law fight.

Romany Love' Chills In London; Hylton Will Try Another

LONDON, May 24.—Band leaderproducer Jack Hylton was twice in the news last week. Word is out that Romany Love will not repeat its Broadway success here. Contrary to all expectations, the show fell flat and after a mere five weeks it is to shutter. Hylton no longer intends to take it into several large provincial centers. Love has been on the expensive side, so Hylton may be far from indifferent to this flop.

Today his next biz was announced as a full-fledged West End show at Brighton, the sea resort. High Tide will be produced by Hylton himself and directed by Alec Shanks, who has been consistently successful with Crazy Gang shows, etc.

Headline Names

For High Tide, which will be a straight musical, Hylton got some of the biggest thesp names: Arthur Askey, Florence Desmond, etc. He has also been to Paris and assembled a first-class corps of costumers and designers. In short, he has once more gone to great expense. The show will be at Brighton's Imperial Theater. The holiday season will be at its peak when Tide starts at the resort, but nonetheless the trade is doubtful that it is a sound proposition to take new west End shows into the provinces before they have preemed in town. Hylton, however, has in the last few years been consistently lucky with play promotion.

1 O-City Concert Tour Set; Folk Music and Dances

NEW YORK, May 24.-A concert dancers, headed by tenor Michael Bartlett, is being formed by Noel Wesley for a tour of 10 cities in late summer and early fall. Debbing date will be August 15 at the Mosque Theater, Newark, N. J. Other cities tentatively skedded are Pittsburgh, Cleveland, Philadelphia, Boston, New Haven and Hartford, Conn. The three remaining will be announced later.

national songs of Russia, Italy, France and other European countries, Dances and string solos will be based on folk steps and music.

The concerts will highlight popular

Silo Circuit

Louis Townsend will again operate New Milford, Conn., Theater-in-the-Dale. The 11week season opens June 25 with Private Lives, starring Louise Platt. Second stanza, July 2, skeds unveiling of a newie, Catch on the Wing, by Francis Goforth and Howard (Dark of the Moon) Richardson. Hope Emerson and Frieda Altman will have top spots.

Edgar Levy lights the Yardley Theater, Bucks County, Pa., June 14 with The Barker and follows with The Male Animal. Helen Parris and Charles Lang will have leads in the latter, and support includes Elizabeth Russell, Johnny Morgan and Lee Roberts. Ted Post will direct.

Bennington Festival

Harold Shaw is again skedded to produce and direct the Bennington, Vt., drama festival. The eight-week season bows in June 30 with Junior Miss.

Pocan Playhouse, Mountainhome, Pa., a brand-new prefabricated strawhatter, preems July 4 with Dear Ruth, The house is a 500-seater. Richard Bender, of the Gilbert Miller office, is directing.

Richard Aldrich is negotiating with Kay Kyser and his wife, Georgia Carroll, for stints in a revival of George Kelly's The Show-Off during the current season at the Cape Playhouse. Dennis, Mass.

Valley Players relight the Mountain Park Casino, Holyoke, Mass., for a sixth season June 23. The troupe, which is strictly a resident company, will play an 11-week schedule. opener is Dear Ruth.

"Jim Crow" Case Hearing Delayed

WASHINGTON, May 24. - Decision on whether the latest Jim Crow action against National Theater, local legit house, will get a court hearing will be delayed until late summer, it was indicated this week (19) by Judge Nathan Mergold of Municipal Court, after hearing preliminary arguments. At present, outlook for a court case on the issue appears dim.

Latest contest is based on a complaint brought by Edward B. Henderson, Negro director of athletics in District of Columbia schools, who claims he was denied admission to National Theater and is seeking \$500 damages under the Civil Rights Act of 1875. National's defense counsel moved for dismissal of the suit on the ground that the sections of the law under which the action was brought were invalidated by the United States Supreme Court in 1913, James A. Cobb, counsel for Henderson, argued that the invalidation involved "States" instead of federal territories such as D. C.

Judge To Deliberate

Judge Margold indicated plainly that he was going to do a lot of deliberating before he would open a case that might overrule the Supreme Court. "I have heard of the Supreme Court reversing a lower court opinion," said Judge Margold, "but I have never heard of a lower court being allowed to rule against the Supreme Court." However, counsel for both sides have been invited to submit briefs which Judge Margold will study before arriving at a final decision. Deadline for filing of briefs is late June, and Judge Margold's decision on whether the case will come to trial is not due before mid-August.

N. Y. City Center in 4 Years Put on 462 Attractions, With Longhair in the Red

32G Net Loss Since 1943 Offset by Assets in Props

NEW YORK, May 24.—Incorpora- Equity prexy; Producer John Golders of the City Center of Music and en; John A. Warner, former supertors of the City Center of Music and Drama met for their fourth annual meeting at Hotel Gotham Tuesday (20). Newbold Morris, chairman of the board of trustees, presided, and Paul Moss, managing director, reported on the activities of the town's temple of culture over the past year.

According to its balance sheet, the City Center has done much better than badly for itself. From April, 1946, to date, the management put on 462 attractions and played to a total attendance of 750,888 customers. Net loss for the year is tabbed at \$41,815. Opera and symphony concerts wound up in the red to the tune of over 102G, but this loss was almost offset by booked-in-attractions which netted the City Center a hefty take of \$75,489 on the black side of the ledger. Administrative expenses make up the balance of the loss.

Assets in Props

However, as Chairman Morris pointed out, the policy of the City Center fathers is to mark off sets. costumes and properties at 100 per cent of their value, and the org has on hand at least \$50,000 worth of the latter, which assets more than offset the deficit. Morris stated he felt assured that, if the org chose to liquidate at the present time, all guarantors and subscribers could be paid off 100 cents on the dollar.

A complete financial recap shows up even better than the figures for the 1946-'47 fiscal year. Since the org opened in 1943, the total net loss is put at \$32,641, and this has been accomplished with strict adherence to the \$2 top thruout. Despite this bargain admission scale, Morris pointed out that close to \$1,500,000 has been paid out to eight theatrical trade unions over that period at prevailing scales. Nearly half a million each went to the American Guild of Musical Artists and Local 802, American Federation of Musicians. The stagehands shared 315G, and porters, ushers, treasurers, p.a.'s, managers and pic operators split the difference.

New Board Members

Morris announced the election of four new members to the board of directors: Clarence Derwent, Actors'

Special Equity Meet On Stage Mgr. Pact

NEW YORK, May 24.-A special meeting to probe further into suggested changes in current status of contracts of legit stage managers, was set for Monday (26) by the council of Actors' Equity at the regular meeting of the group last Tuesday.

Wanamaker Signs for Pix

NEW YORK, May 24 .-- Sam Wanamaker, who co-starred with Ingrid Bergman in her Broadway legit run of Joan of Lorraine and also directed the show, has been signed to a sevenyear acting contract by Milton Sperling, president of United States Pictures, producing for Warner Bros.' release. Wanamaker's first assignment will be in Ever the Reginning, in which he will co-star opposite Lilli Palmer. He reports to the studio Monday (26).

intendent of State police, and Richard McCann, prexy of Local 802, Latter succeeds the late Jacob Rosenberg.

Re-elected to the board were Richard Aldrich, Morton Baum, Howard S. Cullman, Hubert T. Delany, Dr. Frederic Ernst, William Feinberg, Mrs. Lytle Hull, F. H. LaGuardia, Mrs. Oswald B. Lord, Walter S. Mack, Macklin Morrow, Joseph D. McGoldrick, Clarence L. Menser, Mrs. Henry Morgenthau Jr., Newbold Morris, Jacob S. Potofsky, Mrs. John T. Pratt, Mrs. Arthur M. Reis, Mrs. Lawrence Tibbett, Frederick F. Umhey and Gerald F. Warburg.

Ben Ketchum remains as business manager and Jean Dalrymple in charge of press representation. Officers for the next year will be elected at the first meeting of the new board.

BillSoard THADE SERVICE FEATURE

BROADWAY SHOWLOG

Performances Thru May 24, 1947

Manage Wassesses

New Dramas	
Opened	Perfs.
A Young Man's Fancy 4-29, '17 (Plymouth)	34
All My Sons 1-20, '47	133
Born Fosterday 2- 4, 46 (Lyceum)	563
Happy Birthday 10-21, '46 (Broadhurst)	289
(48th Street)	1,086
Reads or Taits 5- 9, 47 (Cort)	27
John Loves Mary 2- 4, 47 (Music Box)	127
Life With Father 11- 8, '29 (Bijou)	3,161
O' Mistress Mine 1-23, '46 (Empire)	454
Portrait in Black 5-14, 47 (Booth)	13
State of the Union 11-15, '45 (Hudson)	689
Voice of the Turtle, The, 12- 3, 43 (Moresco)	1,300
Whole World Over, The. 3-27, 47 (Biltmore)	190
Years Ago	100
REVIVALS	
Alice in Wonderland 4- 5, 47 (International)	47
Burlesque 12-25, 46 (Belasco)	171
Musicals	
Annie Get Your Gun 5-16, 46	418

(Belasco)	,	
Musica	Is	
Annie, Get Your Gun	100000000000000000000000000000000000000	418
Barefoot Boy With Check	4- 3, '47	GA
Brigadoon(Ziegfeld)	3-13, '47	81
Call Me Mister (National)	4-18, '49	463
Carousei	4-19, '45	879
Finian's Rainbow (16th Street Theater	1-10, '47	155
Oklahoma		1,780
Street Scene	1- 9, '47	156
The Telephone and The Medium(Barrymore)	5- 1, '47	28
Ep in Central Park, (City Center)	5-19, 47	8
REYIVAI	LS	
Sweethearts	1-21, '47	143

CLOSED

COMING UP

(Centerheriale protetto da popyrigh

Street Scene..... I- 0, '47

Love for Love 5-26, '47

Icetime of 1948..... 5-28, '47

(Shubert)

(Adetphi)

Off-Broadway

THE FLIES (LES MOUCHES)

(Opened May 14, 1947)

DRAMATIC WORKSHOP OF THE NEW SCHOOL OF SOCIAL RE-SEARCH, NEW YORK

A drama by Jean-Paul Sartre, translated by Stuart Gilbert. Supervised by Erwin Piscator. Director, Paul Ransom. Set design, Willis Knighton, Lighting, Doris S. Einstein. Director of choregraphy, Trudi Dubsky-Zipper, Murals and projections, John McGrew, Costumes, Mathilda Ziegler, Mu-sic composed and conducted by Harold Holden.

Mary Key, Lenore Schmer, Lillian Pintar Tutor Herbert Suffrin Idlot Anita Fortus Zeus.....Jack Burkhart Old Woman.....Leola Harlow Electra......Carol Gustafson Clytemnestra......Frances Adler Mother......Naomi Felgenbaum Sentimental Man.....Bert Neil Cynical Man......Fred Porcelli Segestes Thom Carney Nicias......Bernie Schwartz Other MenSyd Parfrey, Harry Heyman, John Lehne, Steve Gravers

Paul Browne, James Malony, Henry Proach High Priest......Gerry Cobert Aegisteus......Alfred Linder Children Denise Duross, Richard

Second Officer David Miller

Rosenfeld, Caroline Stolper, Davey Miller, Ellen Shaff, Morton Lang, Fred Halpern Second SoldierJean Saks Servants......Paul Browne, James Malony First Fury.....Judith Malina Second Fury......Mary Key Third Fury......Leola Harlow Pourth Pury.....Joan Andrews Fifth Fury.....Lillian Pintar

When the Dramatic Workshop of the New School of Social Research first presented The Flies last April, it created an intellectual furor. The intellegential tumult was even greater than that which arose when the same author's (Jean-Paul Sartre) No Exit preemed on Broadway last November. The acclaim with which The Flies was greeted has resulted in this return engagement-and considerably more acclamation.

The Flies is an allegory based on the Greek myth of Orestes, who, when the play opens, is returning at the age of 18 to his native town. Argos. There, 15 years before, Orestes' father, King Agamemnon, had been killed by his queen, Clytemnestra, and her lover, Aegistheus. The entire city is in a pit of breast-beating remorse, tormented by The Flies (the Furies). Orestes' sister, Electra, still lives in the palace, hating her mother and Aegistheus and dreaming of the day when her brother will return to wreak vengeance upon the transgressors. When brother and sister discover each other's identity, Electra persuades the peace-loving, immature Orestes to kill Clytemnes-

tra and Aegistheus. The flies descend upon them and

Electra, influenced by the god Zeus, becomes remorseful and renounces Orestes, who accepts his guilt and punishment without fear. He exhorts the people to reshape their lives and leaves Argos, taking the flies with him.

Political-Social Document

The Flies is a political and social document, a violent indictment of modern man and his crouching fear, his daydreams, his religious and political patois. And therein lies its potential commercial difficulty. There is great danger that Sartre's incisive and puissant work and the New School's truly splendid production may suffer because of its provocative ideas.

The author is the founder and leader of the new French philosophical movement called existentialism. It is entirely conceivable that the play may be stymied and not get widespread attention, outside intellectual circles, because of its doctrine or because the existentialism label may drive away persons who may fear that it is highbrow.

Nevertheless, it is precisely by the standards of good theater that Sartre's play should be judged—and that it is. It has many brilliant facets, (See THE FLIES on page 34)

"Rosalie" Revival Mulled

NEW YORK, May 24 .- A revival of George Gershwin's and Sigmund Romberg's Rosalie is under consideration for the Stem in June, according to current confabbing of Albert Black and George Lewis in association with Isaac Van Grove. Tentative casting has Patrice Munsel, young Metopera star, and Lynn Sheldon in the leading roles, and Violet Carlson handling comedy chores.

ROUTES

Dramatic and Musical

Accidentally Yours (City Auditorium) Pueblo, Colo., 28; (Music Hall) Kansas City, Mo.,

Anna Lucasta (Geary) San Francisco. Anna Lucasta (Plymouth) Boston. Barretts of Wimpole Street (Biltmore) Los Angeles. Bloomer Girl (Memorial Hall) Joplin, Mo., 28;

(Shrine Mosque) Springfield 29; (Forum)

Wichita, Kan., 30-31.
Born Yesterday (Erlanger) Chicago.
Call Me Mister (Blackstone) Chicago. Carnival on Ice (Cass) Detroit 29-31. Carousel (Shubert) Chicago. Fatal Weakness, with Ina Claire (Selwyn)

Chicago. Harvey, with Joe E. Brown (Harris) Chicago. Iceman Cometh (Studebaker) Chicago. Laura (Hanna) Cleveland. Lute Song (National) Washington, Magnificent Yankee (Davidson) Milwaukee

26-29, Oklahoma (His Majesty's) Montreal. Open House (Locust St.) Philadelphia, Song of Norway: (Curran) San Francisco. State of the Union (Court Square) Springfield, Mass., 26-28; (Lyric) Bridgeport, Conn.,

29-31. Three to Make Ready (Forrest) Philadelphia. Two Mrs. Carrolls, with Elizabeth Bergner (Royal Alexandra) Toronto.

UP IN CENTRAL PARK (Opened Monday, May 19, 1947)

CITY CENTER

BROADWAY OPENING

A musical. Book and lyrics by Herbert and Dorothy Fields. Score by Sigmund Romberg. Sets and lighting, Howard Bay. Dances, Helen Tamirls. Book staged by John Kennedy. Costumes by Grace Houston and Ernest Schraps. Orchestra directed by William Parson. Supervised by Sammy Lambert. General manager, James Colligan, Press representative, Bill Doll. Presented by Michael Todd.

Joe Stewart.....Jack Stanton Porter.....John Thorne Fanny Morris......Janet Roland Clara Manning......Lilias MacLellan James Fisk Jr.Jack Howard The Gnome......Kenneth Owen Governess.....Louise Holden 1st Child......Joanne Lally 2nd Child......Jane Lally Head Walter.....John Quigg George Jones, owner of The New York TimesRowan Tudor Newsboy Hobart Streiford Organ Grinders. . Edward Pate, Kenneth Owen A Laborer.....Oren Dabbs Bessie O'Cahane......Betty Bruce Thomas Nast, of Harpers Weekly.....

......Guy Standing Jr. Andrew Munroe......James Judson William Dutton......John Quigg Vincent Peters......Paul Reed Mayor, A. Oakey Hall......Rowan Tudor Richard Connolly, Comptroller of the City Peter Sweeney, Park Commissioner

William Marcey Tweed, Grand Sachem of Tammany Hall...........Malcolm Lee Beggs Butler......Dick Hughes Maid.....Louise Holden 2nd Maid......Eve Harvey Mildred Wincor......Lillian Withington Dancing Girls: Betty Lou Bolles, Marjory Bradford, Rita Charise, Isabelle Chase, Virginia Conwell, Splcy Gillen, Ruth Lowe, Gloria Michaels, Sheila Reilly, Joanne Stone

and Patsy Wymore. Dancing Boys: George Bockman,, captain; Robert Billheimer, Ray Arnett, Wally Coyle, Kenneth Owen, Dick Trevorrah and Louis

Singing Girls: Mary Allen, Eloise Anderson, Betty Halperin, Eve Harvey, Shirley Neu-mann, Janet Roland, Lillian Withington, Mary Jane Woerner and Martha Wright.

Singing Boys: Will Bigelow, Oren Dabbs, Joseph Fazio, Dick Hughes, Russ Jondreau, Calvin Marsh, William Nuss, Edward Pate, Sidney Paul, Hobart Streiford, John Thorne, Bernard Zwarg.

For the tag end of the season Mike Todd brings back Up In Central Park to the City Center. The engagement is supposed to be limited to a fourweek stand, but as the C. C. is wide open bookingwise for the summer, it is likely that the Todd opus will stay as long as popular demand puts the finger on it. With a reported 35G advance as of Monday (19) opening, matters look more than reasonably propitious.

After a 504-performance run that began at the Century, followed up with a cross-country trek, Park turns up for a pop price stand (\$2.40 inc. tax, top) and registers as a bargain. As this department recorded back in January, 1945, Todd likely had another hit on his hands with Herbert and Dorothy Fields' nostalgic period piece about New York in the Select Seventies, the beginnings of Central Park and the busting of the Boss Tweed ring by the New York Times, aided and abetted by Harper's cartoonist Thomas Nast. Add to this set-up, plush backgrounds by Howard Bay, handsome dance patterns by Helen Tamiris-not to mention tunes like Close as Pages in a Book and April Snow by Sigmund Romberg, and it didn't take much critical ability to tab Park as a solid song-anddancer property.

No Cheapening

It still should be. But human nature being what it is, a reporter wonders whether the pop price slant is really smart. It seemed on preem night at the City Center that the customers were taking the stage fare in somewhat of a belittling mood-and this despite the fact that they were get-

which had audiences hot-palming it on Broadway at twice the tariff. If Todd had materially cheapened the production there might be some excuse for this but Park with a trifling amount of exceptions, is as good as ever. It really seems that when prices are sliced in half, the pew-buyers automatically come in with the notion that they've been had in advance.

Aside from the fact that the backgrounds and costumes are still fresh and show few signs of wear and tear, Lotta Stevens......June MacLaren | the personnel of the troupe, despite a few changes, is still Grade A. Maureen Cannon is still the colleen from West 23d Street who loves the Times reporter. Betty Bruce is still her tough girl friend, and still one of the top heel-and-toers of showbiz. Walter Burke still holds in the top comedy slot. Earle MacVeigh has taken over the hero's chanting chore from Wilbur Evans. MacVeigh lacks the thesping salesmanship of Evans, but he packs a solid baritone set of pipes, and puts his songs over with better than a sufficient sock.

Standing Plays Nast

Guy Standing Jr. has been moved up into the Thomas Nast slot-and if anything is better than his predecessor. Malcolm Lee Beggs has the Boss Tweed assignment, originally created by the late Noah Berry Sr. There have been other substitutions in the minor roles, but castwise the show is over-all as slick as on its opening night at the Century.

All in all, it is extremely pleasant to have Park back in town. It is hoped that the customers will speedily catch on that they can buy a real top-flight musical at bargain-base-Bob Francis ment prices.

Follow-Up Review

STATE OF THE UNION

(Monday, May 19, 1947)

HUDSON THEATER

Crouse.

A comedy by Howard Lindsay and Russel

Directed by Bretaigne Windust. Current company staged by Walter Wagner. Settings by Raymond Sovey. General manager, Herman Bernstein. Stage manager, Lucian Self. Press representative, Leo Freedman. Presented by Leland Hayward, James Conover Henry O'Neill Spike McManus Patrick McVey Kay Thorndyke Leona Maricle Grant Matthews Conrad Nagel Nora Lillian West Mary Matthews Irene Hervey Stevens Wedgwood Nowell Bellboy Wallace Rooney Walter Will Scholz Sam Parish Forrest Orr Swenson George Eldredge Judge Jefferson Davis Alexander

..... Donald Foster Mrs. Alexander Laura Pierpont Jennie Adnia Rice Mrs, Draper Elizabeth Slifer William Hardy Thomas Reynolds Senator Lauterback Robert Strange

Now that the standbys are on vacation, the National (or road) troupe has taken over matters at the Hudson. It would be pleasant to report that State of the Union is an indestructible comedy. It is almost that-but in honesty it must be recorded that it needs what the Stem company has been contributing to put it over with its hold-up sock. Currently, it unveils to something of a let-down.

This is in no way intended as a side-swipe at Conrad Nagel or Irene Hervey, both of whom do exceptionally well, respectively, by the lad who gets the prexy bee in his bonnet and the spouse who keeps his feet on the ground. Nagel manages the switch from a stuffed-manufacturing-shirt to a real nice guy in pleasant fashion, and Miss Hervey directs his career from the sidelines with ditto momentum. As a matter of fact, Miss Hervey is outstanding in this ting substantially the same show (See State of the Union, opp. page)

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Seven Hundred Seat Theater

Fully equipped in Beach Resort Amusement Park with 200,000 local population—transient population 1,000,000. Situated in the city of Norfolk. Ideal for summer playhouse. Would like to hear from experienced operators.

> ALBERT MILLER, Manager OCEAN VIEW PARK

> > Norfolk, Virginia

Burlesque By UNO-

THREE EDWARDS BROTHERS, George, Maurice and Fred, after their week (May 29) at Loew's State, New York, are scheduled for a tour of the fairs. Maurice, who replaced another brother, Paul, is making his initial appearance with the combo, after his release from the army. . . . Ray Styles and Johnny Ryan are back in niteries in Milwaukee, the Former starring at the Club Terris, the latter emseeing at Club 28. . . Jessica Rogers has returned to a featured strip tease spot in Chicago after a brief vacation at her Tampa home. . . Thru Maurice Kurtz, further Borsht circuit bookings include Abe Gore and the Ruth Walton Girls at Fairmount Hotel, Kiamesha Lake, N. Y.; Bob Collins and Stella Gold, Ridge Mountain Hotel, Ferndale, N. Y., and Sadie Banks, Kentucky Club, Woodridge, N. Y., for the summer, after which she returns to start her 15th consecutive year at the Roumania, Manhattan. . . . Irving Benson and Jack Mann opened May 19 at the Glenn Rendezvous, Newport, Ky., for four weeks. . . . Jack Morrison, impersonator and pantomimist, who just closed at Loew's, Washington, is taking up accordion playing. . . . The National, Detroit, changes from burly to pix following its regular season. The Avenue remains burly.

ERT CARR, Irving Harmon and Al Golden Jr. opened at Jacques, Waterbury, Conn., May 19. . . . Sweet Mary Ellis, after seven months of featured presentation of her Garden of Eden dance at the Casablanca, Chicago, is on vacation in the Colorado mountains. . . . Pat Robins, Kathleen Lucky and Billie Steffes were top-notchers in the royal tease contest at the Empress, Milwaukee, last week. . . . The Grand, St. Louis, closed for the season May 18. Dick Zeisler, manager, left for his summer home in Villas, N. J. Charlie Daniels, treasurer, went home to Allentown. Harry Wall, concessionaire, Pa. went to Miami Beach. Judge Reidelberger, ork leader, resumed his duties as justice of the peace in Venice, Ill. Joe Fritz, doorman, went to Chain of Rocks Park, St. Louis, to supervice his own concession. Maury Rome, assistant treasurer, took off for Toledo. Freddie O'Brien, producer, shifted to the Casino, Pittsburgh. Pauline McGee, Peggy O'Connor and Radah True, chorines, moved into the Avenue, Detroit, and Lois Canfield, captain, with Mary Veanes, went to the Casino, Pittsburgh, . . . A1 Murray will be co-comic to Sammy Smith at Shawonga Lodge, Highville, N. Y., for the summer. . . . Harry Bentley opened at Nipmunk Park, Boston. . . . Midgie Miller, three-time winner of a strip tease contest at the Grand, St. Louis, will go out as principal strip under the supervision of Milt Schuster next season.

Showbiz Names in Benefit For 35th Division June 5

KANSAS CITY, Mo., May 24.-Jack Benny, Shirley Temple and Jane Russell, among other showbiz names, will participate in a benefit show to be staged here by the local unit of American Aid to France, June 5-7, as part of the reunion of the 35th Division, the outfit in which President Truman served during World War I. The President and General Dwight D. Eisenhower are scheduled to attend the reunion.

Proceeds of the benefit will help restore devastated towns in France. Henri Bonnet, French ambassador and the mayor of St. Lo, France, are to appear on the program.

Kid Ban Bill Up for Vote in Connecticut

HARTFORD, Conn., May 24 .- An act making it illegal for children under 14 to be admitted to show places unless accompanied by a parent or guardian has been introduced in the Connecticut Legislature.

Bill, introduced in the Senate and numbered 262, stipulates that "any person owning, keeping or managing, wholly or in part, any dance house, concert saloon or phonograph hall or any museum having entertainment or variety of show connected therewith, who shall allow, at any time, any child under the age of 14 years, to be admitted to or remain in such place, unless such child shall be accompanied by his parent or guardian or some adult person authorized by such parent or guardian to attend such child, shall be fined not more than \$50. Any person owning, keeping or managing, wholly or in part, any roller skating rink, and theater or any moving picture show place, who shall allow after six o'clock in the afternoon of any day any child under 14 (unless as stipulated as above) shall be fined not more than \$50."

Saskatchewan Bans Jim Crow; Fine, \$25

REGINA, Sask., May 24. - The color line in theaters, hotels and eating places is prohibited and safeguards for freedom of speech in radio and press are provided in a bill of rights act passed by the Saskatchewan Legislature. Violators of any provision of the bill are liable to a fine of not less than \$25 nor more than \$200.

Among the items "that every person and every class of persons shall | cago, opened Friday (23) at the Chase enjoy without discrimination because | Hotel, St. Louis. . . . Silent Mora of race, creed," etc., are:

Freedom of expression thru all means of communication, including speech, the press, radio and the arts; the right to obtain accommodation or facilities of any standard in any hotel, eating house, theater or other place to which the public is customarily admitted; membership in any professional society, trade union or other occupational organization.

STATE OF THE UNION

(Continued from opposite page)

or any other edition of Union, but there is no question that the over-all bloom is off the peach. Union suffers by comparison in the lesser cast brackets.

There also is no doubt that for anyone who has not seen the original cast do Union, the current troupe will stack up as better than adequate. but there likewise is no doubt that Minor Watson's playing of the venal politician and Myron McCormick's hard-boiled reporter are sadly missed. Likewise lacking is the delightful Deep South fem lush created by Maidel Turner and G. Albert Smith's windy judge from the same locale.

Being the crafty writing team that they are, Messrs. Lindsay and Crouse manage to keep the piece up to date via switches of lines to conform to the contemporary political scene. Union, therefore, while it is a topical lampoon of our rapidly changing times, doesn't stale with age. Essentially, however, it remains what it was on preem night, back in November of '45, a healthy and amusing sock at the doubts, fears and uncertainties which beset us in these postwar days. It still is the same antidote for selfish and wrong-headed thinking in the same entertaining package. Bob Francis.

Magic

By Bill Sachs THEO BAMBERG (Okito), who recently has made Chicago his permanent abode, has joined the Joe Berg magic shop there to originate and manufacture new illusions. . . . King and Zorita held over an extra week at Helsing's Vodvil Lounge in the Windy City. . . . Bill Neff, now making major Florida pic house with his magic-spook combination under the guidance of the veteran agent and exploiter, Anton Scibilia, cards from Sarasota that things are going well with his unit and that he had visits from numerous members of the magic fraternity recently, including George LaFollette, Rajah Raboid and Inez (Blackstone) Kitchen. . . . Tung Pin Soo (Al Wheatley) and Charlene opened May 16 at Chicago's Rio Cabana for a four-week stanza. The Wheatleys, too, have recently made Chi their permanent home. . . . William (Jake) Whitebone, vet magicker of St. John, N. B., has recovered from a siege of stomach ulcers which kept him on the shelf for seven months. The illness reduced his weight from 235 to 192 pounds. His son, Russ Whitebone, vent, is playing indoor fairs and smokers thru the maritime provinces. . . . Paul Rosini is regaling 'em with his nifties at Chi's Bismarck Hotel. . . . Sir Edwards and Constance have been booked to do their mental turn on the big show for the Shriners' National Convention in Atlantic City May 26. . . Roy Wallace, the washboard-playing hillbilly magician, after winding up at the Hotel Seelbach, Louisville, has returned to his Indianapolis headquarters to frame a full-evening show of hillbilly magic and mentalism. He plans to have it ready in time for fair and park bookings. . . . Doc Marcus, the zany trixster, opened Friday (23) at the Latin Quarter, Chicago. . . . Bert Easley, who has been honeymooning in Chi-(Louis McCord) is recuperating from | ****************** an illness in a Boston hospital. The veteran magician expects to be out in another week or so. . . . Jack Randall is plying his mysticisms in the Boston sector. . . Judith Johnson and Company, mentalists, open at Old Vienna Gardens, on Indian Lake at Russells Point, O., May 29, for two weeks, set by Pete Iodice, Detroit. . . . St. Louis Assembly, Society of American Magicians, recently fattened its treasury with a two-hour show at Brown Hall of the YMCA there. Program included Will Lindhorst, Gene and Trudy DeVoe, Joe Scott, Ray and Zorella, Don Dunn, Fred Catiller, and Rodger Edgar, As-

New RCA 16mm, Sales Chief

sembly prexy. Bill Herrick made

the opening speech and Doc Lawton

emseed the proceedings.

NEW YORK, May 24.-R. L. Cleveland, formerly Eastern regional sales director of the Audio-Video Institute, of Dallas, has been appointed Western district rep for Radio Corporation of America (RCA) 16mm, motion picture equipment sales, with headquarters in Los Angeles. He'll cover nine States.

Rail Walkout Threat Again Imperils 'Road'

(Continued from page 3)

the possibility of evading mediation procedures outlined in the Railway Labor Act and are prepared to invoke a technicality to avoid the strike ballot and 60-day cooling-off period prescribed by the act.

Union's Argument

If a strike is called, union lawyers will defend the action by arguing uation of last summer's dispute after the end of the one-year "freeze" contained in the agreement signed last May by the brotherhoods and rail management.

If this contention can be upheld in court, there will be no necessity for new strike procedure to be institpted, since both the ballot and the cooling-off period took place before the start of last year's strike.

The union's stand is based on the fact that the agreement ending the walkout simply stated that "there is a one-year moratorium" on the disagreement. Union legalists argue there was no mention of a definite end to the strike.

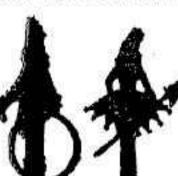
Injunction Possible

Union men admit it is possible that railroad lawyers can get an injunction against any strike until the union's argument can be threshed out in court.

If the strike develops, however, the amusement industry will face the same sort of disaster as last year, with carnivals and circuses forced to hole up in whatever town they happen to be playing at the time. Entertainers on the road will be obliged to use planes or buses wherever possible, with the consequent danger of missing booking dates.

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MGR. VICTORY PLAYERS Mountain Grove, Mo.

OPENING SAN FRANCISCO ALL-AMERICAN SPEED DERBY THIS IS IT

Best money-making spot in the country. Drawing power of over 1,000,000 people. Show solidly financed, with plenty of backing. Sponsors positively guaranteed. Accommodations all set upon arrival. Following spot—Honolulu.

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Following contact me immediately: Monte Hall, Al Brown, Eddie Leonard, Tex Swan, Blackie Lattesa, Hughie Hendrickson, Helen Caldwell, Louie Meredith, Norma Jasper, Johnny Makar, Stan and Margie, Billie and Maxine, Chad Alviso, Phil Arnold, Fay DeMarco, Edna Nowell, Mario Allesandro, Dale and Pat Thorpe, Charley Leeb, Charley and Vivian, Buttons Slavens and all others who know me. Watch next issue of The Billboard.

Phone: Douglas 7998

RAY PASSO 893 MARKET ST., SAN FRANCISCO, CALIF.

FINAL CURTAIN

BRENTON-Harold E., 73, for 21 years treasurer of the American Federation of Musicians, May 20 in Hanover, Mass. He retired four years ago.

CATES—Fred O., 55, former vaude performer, May 21 at Jackson, Mich. He teamed with his brothers, Frank of Battle Creek, and Walter, of Jackson, in a musical act 25 years ago. Burial in Jackson.

CHASE-Caroline F., 76, piano and organ teacher, recently in Augusta, Me. She had been on the faculty of leading New England schools and also served as an officer of the Maine Federation of Music Clubs.

CUSTER-Ted, 58, advance agent for the Alamo Exposition Shows, May 19 in Port Arthur, Tex. (Details in Carnival Section.)

DUDLEY-Eric, 74, director of the Cornell Glee Club for 25 years, in Ithaca, N. Y., May 21. A native of England, he came to New York in 1903 with Sir Charles Hawtrey's A Message for Mars, for which he directed the incidental music. He left that show to become director of the vocal department at Ithaca Conservatory of Music.

ENDICOTT-Thomas P., 62, night club operator, in Atlantic City May 20. Owner of the Dude Ranch night club and originator, 27 years ago, of Atlantic City's beauty contests, which developed into the internationally known Miss America beauty contests.

PASSED AWAY MAY 29, 1946. Greatly Missed. AL

FARNSWORTH-Prof. Charles H., 87, former head of the music department of Teachers College, Columbia University, May 22 in Thetford, Vt. He collaborated with Walter Damrosch in the preparation of musical programs for the Music Appreciation Hour of the National Broadcasting Company (NBC).

FRASER-James A., 52, veteran orchestra leader and musician, recently at Truro, N. S. He was an army bandsman overseas during World War I. His widow and two sons survive.

FRENCH-Jack, 80, one of the oldest vaude booking agents of England, May 9 in Brighton, Eng. He was the stepfather of Joe Collins, of the London booking firm, Collins but both marriages ended in divorces. Variety Agency.

GLEASON - Lucile Webster, 59, stage and screen actress and wife of actor James Gleason, May 18 at Brentwood, Calif. She went on the stage while still in her teens, obtaining a job in James Gleason's father's stock company. She and her husband had their greatest New York success in The Shannons of Broadway, later filmed as Good Bye Broadway. One of the recent pictures in which both appeared was .The Clock. Her other screen credits included Klondike Annie, First Lady, Beloved, Rhythm on the Range and Everything Happens To Us. She was vice-president of the Screen Actors' Guild and was a member of the board of the Hollywood USO and Veterans' Service Council. Survived by her husband, a grandson and a brother. Services May 20, with burial in Calvary Cemetery, Los Angeles.

GOODWIN-Mrs. Mae, 64, former member of the Dancing Goodwins, vaude and rep performers, May 15 in Bay City, Tex. She had appeared with many of the past and present actor for more than 50 years, in New

day rep shows and was one of the performers on the original Cotton Blossom showboat. Survived by two sons, Tiny, Abilene, Tex.; Gene, New Orleans, and a daughter, Clara Hegwood, Bay City. Burial in Angelton, Tex., May 16.

GRAY—Jane, 82, in Brooklyn May 19. Surviving are nine daughters and one son, all of whom have been members of the Gray Family act at some

HARPER—Charles W., 67, theater executive, in Columbus, O., May 15. He was recently treasurer of the Hartman Theater and for 25 years manager of the old Lyceum and High Street theaters in Columbus.

IMPEKOVEN—Anton, 65, German playwright, actor and theater director, in Frankfort, Germany, May 21. For many years he was the producer at the Frankfort Schauspielhaus. He had been director there since the war.

INGRAM—John Shelby, 48, former circus and vaude trouper, May 10 at his home in Valdosta, Ga. The past two years he had been band director of the Valdosta High School, Survivors include his widow and a son, Jack.

LOWANDE-Mathilda, 66, wife of the Right Rev. Alexander Lowande, chaplain of the National Variety Artists, May 22 in Brooklyn. Lowande, a former circus showman, took up the ministry several years ago. Services May 26 at the Charles Morton Chapel, Brooklyn, with burial in Farmingdale, L. I., N. Y.

MacDONALD — Mrs. Anna, 70, mother of screen actress Jeanette MacDonald, May 17 in Hollywood. Burial in Philadelphia.

MERRICK - Harry T., 59, actor, May 21 in Milford, Mass. He retired 15 years ago after having toured the country for 25 years with his wife, Ada, in a musical act known as the Hollys. Survived by his widow, son and sister.

O'HARA-Robert N., 45, assistant manager of Russell Bros.' Circus, recently in San Fernando, Calif. Services and burial at Forrest Lawn Memorial, Glendale, Calif.

ORSATTI - Frank P., 54, wellknown actors' agent, of a heart attack in Santa Monica, Calif., May 19. He had represented some of the film industry's most celebrated stars for nearly two decades. He had been married twice, each time to actresses, Survived by his father and four brothers. Services in Beverly Hills, Calif., May 21.

PARMENTER-Vernon J., 37, engineer at Station CKCK, Regina, Sask., for seven years, in Edmonton, Alta., May 17. Surviving are his widow, a son and daughter. Burial in Regina.

PATRIQUIN - Charles A., 83, founder and owner of Evangeline Beach, Wolfville, N. S., recently in Wolfville. His widow, a son and two daughters survive.

PATTERSON-Mrs. Mabel, wife of J. C. Patterson, manager of Patterson Bros.' Circus, recently in Ford Hospital, Detroit. Mrs. Patterson was secretary and treasurer of the show until ill health forced her to resign. Burial at Port Clinton, O. Survived by her husband and a son.

PERRY-James William, 75, Australian circus operator, in Sydney recently. (See details in Circus Department.

ROLLOW-Preston, 76, Broadway

appeared in were Richard III, with Richard Mansfield; The Sign of the Cross, Madame X and On Trial.

ROSS-Shirley, 63, circus and carnival trouper, in Charles Town, W. Va., May 10.

SWIFT-Vance, 31, midget with Billy Rose's Royal Midget Show for 13 years, recently near New Albany, Ind., of a heart attack. Swift was visiting at the home of his parents in New Albany at the time of his death. Burial at New Albany.

TODD-David C., secretary-manager of the Piedmont Interstate Fair Association, Spartanburg, S. C., May 21 near Tryon, N. C., when his automobile skidded into a tree on the Saluda Highway. Mr. Todd, for many years treasurer of the old Spartarburg County Fair Association, was named secretary-manager of the Piedmont Interstate Fair Association when the latter was formed in 1946, and was an incorporating director of the group from Polk County.

WALTON—Mrs. Ella, 82, associated with various carnivals the past 35 years, and widow of R. E. (Huck) Walton, May 8 in Ventura, Calif. Survived by a daughter and a son, Paul.

WEBB-Charles, son of Mr. and Mrs. Lucky Knudson, April 14 in Detroit. Father is Tilt-a-Whirl foreman on Lee United Shows.

Marriages

BOUCHELLE-HAWORTH -Everett Bouchelle and Betty Haworth, daughter of Mr. and Mrs. Joe Haworth, of Cole Bros.' Circus, at North Wilkesboro, N. C., March 8.

CUTLER-ORTAGUS - Richard R. Cutler, of Endy Bros.' Shows, and Marcelyn Ortagus, of Johnny J. Jones Exposition, in Hazelton, Pa., May 10.

HALLOW-JACOBS - Jack (Rae) Hallow, carnival and circus trouper, and Vivian Jacobs, of Philadelphia, May 6 in Baltimore.

KULKMAN - KACMAR - Henry Kulkman, baritone with the New York Civic Opera Company, and Nina Kacmar, coloratura soprano with the same company, in Philadelphia May 10.

MANLOVE-PRICHARD - Dudley Manlove, announcer at Station KPO San Francisco, and Pat Prichard, radio actress, in Santa Clara, Calif., May 18.

MILLER-KETCHUM-Mel Miller, publicity director of the Wallenda Circus, and Bernice Ketchum, Greenwood, Mass., daughter of Mr. and Mrs. Ernest L. Brown, recently.

MURPHY-TRANTER - Norman Murphy, trumpet player with the Eddy Rogers orchestra, to Iris Tranter, nonpro, in St. Louis May 10.

STEWARTSON-PIERSON - Jerry Stewartson, trumpeter and band leader, and Margie Pierson, film actress, in North Hollywood, Calif., May 17.

Births

A son, John Dunning, to Mr. and Mrs. Steve Robertson, at Stanford Hospital, San Francisco, May 2. Father is an announcer at KGO, that

- A son, Gary Hugh, to Mr. and Mrs. Spencer Hare at Lebanon Hospital, New York, May 7. Father is a public relations executive.

Mrs. Philip J. Lang at South Nassau Communities Hospital, Rockville Claire getting 5 per cent of all deals.

York May 20. Among the hits he | Centre, L. I., May 14. The father is arranger and orchestrator of Annie Get Your Gun and Barefoot Boy With Cheek.

> A son to Mr. and Mrs. Gene Nelson in New York May 9. Mother is Miriam Frankel, of Paramount Pictures; father is with 20th Century-

> A boy to Mr. and Mrs. Joe Haworth Jr. at Harper Hospital, Detroit, May Father is with Cole Bros.' Circus.

A daughter, Linda Irene, to Mr. and Mrs. George D. Loter in Sparks Hospital, Dallas, May 9. Grandparents are Happy and Marie Loter, of the James M. Cole Circus.

A daughter, Jessica, to Mr. and Mrs. Harry James in Hollywood May Father is the bandleader; mother the film actress, Betty Grable.

A daughter to Mr. and Mrs. Bobby Guy in Los Angeles May 18. Mother is the former "Baby Rosemarie," onetime child actress; father is first trumpeter with Kay Kyser.

A son to Mr. and Mrs. Bruce Bennett in Hollywood May 13. Father is an actor.

Divorces

Marie McDonald, screen actress, from Victor Orsatti, actors' agent, in Las Vegas, Nev., recently.

Jill Meredith, film actress, from Jack Beutel, actor, in San Francisco May 17.

THE FLIES

(Continued from page 32) each reflecting analytical rays into the others. It has humor, is wellpaced and has a powerful sweep that is defective only in the last act. Only in Orestes' defiance of Zeus and his explanation of freedom does the play have a tendency to become diffused and hesitant. The lines no longer seem to come out like drumbeats, loud and clear. However, judged from the vantage point of an aftertheater post mortem, The Flies is a stimulating play, well worth seeing.

The New School's production is exciting and deserving of great commendation. Frances Adler did a superb job as Clytemnestra. Dan Matthews, as Orestes, was good as the immature youth, but could not achieve the metamorphosis to the bitter, icy characterization required of him when he decided to commit murder and matricide. Carol Gustafson (Electra) was unconvincing as the hate-ridden daughter. Her emotions were that of an irate youngster rather than a girl in whom the natural impulse of love for a mother had dried up and been replaced by a well from which came only acid. Herbert Suffrin played the tutor with too little interpretation, transmitting no feeling of great wisdom. Jack Burkhart made Zeus a delightful altho at times despicable deity and was one of the high spots of the show.

The costuming and sets, as is usual in Dramatic Workshop productions, were imaginative and the lighting splendid. The way in which this group takes advantage of the entire theater, making even the aisles and the walls part of the presentation, is a vivid lesson in smart stagecraft. Harold Holden's original music was interesting and fit the play well. Trudl Dubsky-Zipper's choregraphy for the mountain temple scene in the second act was exceptional.

George Berkowitz.

Ted Claire To Open Talent Office on West Coast

NEW YORK, May 24 .- Ted Claire will open a talent broker's office in Hollywood within a month.

Claire will represent out-of-town A daughter, Marcia, to Mr. and and Eastern 10-percenters in lining up movie jobs for their clients, with

BRONX SLOUGHED WITH BRONKS

Outdoor Icer In Mex. Shows Way for U.S.

Holiday on Ice Jams 'Em

MONTEREY, Mexico, May 24.—Ice shows in U. S. ball parks, even in the good old summer time, now loom as a definite possibility following the rocks to remain at this point and did smashing success scored by Holiday on Ice here this week and in Mexico City last month.

Stands in both cities were presented in outdoor stadiums, and the ice, canvas-covered in the daytime, to keep the sun off, was resurfaced not entitled to recover damages befrom 6 to 8:30 p.m., with the performances getting underway at 9

tremendous. In 23 performances in Mexico, the show played to 345,000 people who paid \$308,000 net. And here, in the first four performances, the show piled up an attendance of 25,000.

thought of a frozen lake of ice. And be reasonably anticipated. Plaintiff they, regardless of their level in society, loved the show.

The poorer classes almost stampeded for tickets. Custom here is to place tickets on sale one day, never more than two days before a performance. And the line-up for the low-priced seats, which went for 4 pesos (about 80 cents) extended for blocks. And about 20 minutes before show time these tickets holders stormed the gates.

Top price was 120 pesos (about \$25) for boxes of six seats. Scalpers peddled them at as high as 100 pesos a box seat. Reserved seats were scaled at 12, 8 and 6 pesos. Leading dignitaries and the big-diamond wearing and mink-swathed set turned out in force.

Soviet Big Top On Road Again In Old Form

By George Hanna

MOSCOW, May 24,-The big top is up again in Russia, drawing plenty of attention all over the nation, even meriting front-page stories from the usually staid Moscow press. This upsurge of interest in the circus is taken as an indication that the USSR plans to send its sawdust acts trouping into new foreign fields. At present, Soviet circuses can be seen in Berlin, Warsaw, Prague and Belgrade.

Previews of the circus this year show that the trend is away from bailet, comedy and vaude effects, returning to old stand-bys, but presented with more show savvy.

Soviets have become accustomed to trick auto and motorcycle acts, but this year the equine acts top the bill. Honors for training and presentation of nags goes to the old master, Serge Alexandrov. Filatov, son of famed bear-training family, gets

(See Soviet Big Top on page 38)

How To Avoid Damage Suits

- By Leo T. Parker-

According to a higher court, conspicuous warning signs may be relied upon to warn swimmers of dangerous waters, and thereby relieve the pro-

prietor from damages.

See Cautier et al. v. Gates, 85 Pac. (2d) 141, where it was shown that at one point bottom of the lake used for a paid swimming beach was invisible and the depth of the water was only four feet. The resort operator negligently permitted jagged not install warning signs. A patron dived and his head struck the rocks. He sued the resort operator for damages.

During the trial the counsel for the proprietor contended the patron was cause he was negligent and did not investigate to know it was safe to dive into the lake from its bank. Turnouts were nothing short of Nevertheless, the higher court held the patron entitled to recover \$1,250 damages and stated important law, as follows:

"It was the duty of defendant (operator) to use reasonable care for the safety of his patrons in view of Natives were mystified by the the use of the premises that might as a patron of the bathing resort had the right to assume that defendant had discharged his duty and had provided a place which was reasonably safe. He was not required to make a critical inspection."

Signs Would Have Helped

This court also indicated that if the operator had placed warning signs at the dangerous location informing patrons of the danger he may have avoided liability. Under these circumstances patrons who fail to heed warnings are contributorily negligent and, therefore, not entitled to recover damages for an injury.

Also, see Johnson v. Alco, 145 S. W. (2nd) 796, where it was disclosed a boy dived into shallow water at the edge of a pool, struck his head against an iron pipe covered with concrete, and sustained serious injuries. He sued for heavy damages.

During the trial testimony was given that over the door of the bath house was a sign with large letters printed thereon: "Do not dive in shallow water or scuffle about the pool." On a pole near the concealed pipe was another sign as follows: "Do not dive in shallow water."

In view of this evidence the higher court held the operator of the swim pool not liable.

Of course, a proprietor who has no information that a dangerous situation exists is not expected by law to place warning notices, or otherwise protect bathers against injuries.

For example, in Collins v. District, 48 F. (2nd) 1012, the court held that the burden of proof is upon the injured patron to establish "by the preponderance of the evidence" that the accident was caused by the negligent act or omission of the proprietor.

In this case a bather sued the proprietor of a swim pool for heavy damages for an injury sustained when he stepped upon a broken bottle which was submerged in the sand. During the trial it was proved that just prior to the occurrence of the injury another bather had broken the bottle. In view of this testimony the higher court held the proprietor stampedes.

of the beach not liable and because the actual cause of the injury was not the proximate negligence of the proprietor in failing to remove the bottle, but the act of the other bather breaking the bottle.

In all suits involving injury to bathers the most important evidence for the operator is that the equipment or thing which caused the injury had been recently inspected and that no defects were discovered. Altho a bather may prove that a defect existed which caused the injury, the swim pool or beach operator may counteract this testimony, render it ineffectual and avoid liability by proving that no defect was discovered during a recent inspection of the premises.

See Hunker v. Warner, 177 S. E. (See How To Avoid on page 92)

Sask. Shows Now Must Pay Daily License Fees

and carnivals coming to Saskatchewan will now pay daily license fees of a percentage of their receipts as was formerly the case.

A schedule of fees has been set by order-in-council in accordance with provisions of the traveling shows act, passed at the recent Saskatchewan legislature session.

Change was made because a levy based on percentage of receipts was similar to an income tax and therefore contrary to the Dominion-provincial taxation agreement. Administrator of the act is Labor Minister C. C. Williams, Regina.

Fees are based on the size of the show and the population of the center at which it is shown. A per diem fee of \$300 for every menagerie, circus, Wild West show, carnival or collection of side shows will be paid in Regina, Saskatoon or Moose Jaw if traveling with 30 cars or over, and \$200 in any other city in the province, and \$100 in any town or village.

If traveling with 20 to 29 cars, the ner diem fee in Regina. Saskatoon and Moose Jaw is \$200; \$150 in any other city, and \$75 in any town or village. From 10 to 19 cars: \$150 in the three large cities; \$100 in other cities and \$50 in towns and villages. From six to nine cars: \$75 in any city and \$40 in towns and villages. From three to five cars: \$50 in any city and \$30 in towns and villages. Two cars or trucks: \$40 in cities and \$25 elsewhere. One car or truck: \$25 in cities and \$15 in towns and villages.

Fees for any other show will be determined by the labor minister.

Hill Booked for Rodeos

REGINA, Sask., May 24. - California Bobby Hill, cowboy clown, is booked for several events in this territory. Hill will be featured at a string of Saskatchewan rodeos promoted by Cliff Claggett, Melfort, Sask. The Casey Shows, of Winnipeg, also will be on hand at Claggett's

Larry Turns Hurrah Loose

Gotham reels under flack pressure-Packs tosses adjectives for Roy Rogers

NEW YORK, May 24.-Promotion for Larry Sunbrock's Rodeo and Tarill Circus, which opens Friday (30) for nine days in the Yankee Stadium, was thrown into high gear Sunday (18) and the results, in the form of advance ticket sales, at week's end were reported by the promoter to be "tremendous."

Popular prices ranging from 50 cents for children to \$2 for box seats, will prevail and if the offering catches the public's fancy there ought to be sizable crowds, barring inclement weather, at many of the 18 scheduled performances.

Ken Maynard Featured *

Sunbrock's show, featuring movie star Ken Maynard and his horse, Tarzan, will wind up a full week before a similar offering, Roy Rogers's Thrill Circus, opens at the Polo REGINA, Sask., May 24 .- Circuses Grounds. The second circus, promoted by Tom Packs, has a price scale from 60 cents for kids to \$3 to the provincial government instead for box seats. While the Rogers name is admittedly the stronger box office draw, the Sunbrock org has a distinct advantage by pre-dating.

> A standout job of billing was completed for the stadium show early this week. Except for country routes and banners, it compares favorably with the job done by the Ringling circus. Sunbrock said 5,500 sheets were posted and 15,000 window cards used. In addition, 487 American Railway Express trucks were hired for \$4,000 to carry bills on both sides for a month. The trucks, particularly noticeable in the midtown area, miss few sections of the city during any one day.

Plugs at Ball Games

Show is getting plugs at each of the Yankee ball games before open-(See GOTHAM REELS on page 51)

Just a Little Heat

NEW YORK, May 24.-Promoter Larry Sunbrock was arranged in Magistrate's Court here Thursday (15) on a fouryear - old - complaint charging him with failure to pay wages at the time he staged his illfated big top circus under canvas on 50th Street here. He was released on \$1,500 bail.

Sunbrock is here handling the advance for his rodeo and thrill circus which will open a nineday engagement at Yankee Stadium Friday (30).

Assistant District Attorney Anthony Maruiello said the court action stemmed from Sunbrock's failure to pay wages in 1943 when the original complaint was filed. Sunbrock first answered a summons on this complaint in 1945 and was released on \$1,000 bail which he forfeited.

Materiale protetto da copyrio

Communications to 155 No. Clark St., Chicago 1, Ill.

Hunt Bros. Does Capacity Business at Caldwell, N. J.

By Jim McHugh

CALDWELL, N. J., May 24.—Hunt Bros.' Circus, touring under the same family management for its 55th consecutive season, drew capacity crowds here for all four performances Wednesday and Thursday (21-22), despite unfavorable weather. Charles Hunt Sr., family head and dean of active American circus men, remarked, as rain drops hit his features: "It's been this way right along. Business is good even when the weather is bad." As he spoke, towners were sloshing thru midway mud under leaden skies to get to the ticket wagon. Despite the worst spring weather in memory,

Hamid-Morton

May Hit 100G

At Newark Date

NEWARK, N. J., May 24. - The

Hamid-Morton Circus opened under

Shrine auspices at the Sussex Avenue

Armory Tuesday (20), with advance

sales in excess of \$35,000 and every

prospect that the take would top the

\$100,000 mark before the end of the

The Armory is a barn-like struc-

ture with bad acoustics and none-

too-good seating arrangements, so

that several of the acts were not

shown to best advantage. The show

was billed as three-ring, but a ma-

jority of the acts worked solo, not

more than four displays making use

of more than one ring. This was

okay for the spectators, who missed

no part of the performance. Show

moved smoothly, with practically no

Lions and Tigers

group of lions and tigers handled by

Joe Walsh; Ricardo, swaying pole;

Seven Brannocks, top-notch teeter-

board; Peaches O'Neill and six girls

Dachshunds; John Tiebor's Seals;

Peaches O'Neill and girls in aerial

medley; Janet and Paul, high aerial

novelty; Rolases Sisters and the

Adamsons, perch numbers; Frank

webbing routine; Woolford's

Acts appearing were a large mixed

gaps between numbers.

six-day run tomorrow (25) night.

business has been off only 10 per cent at the most. It could fall another 10 per cent and still be good. At a recent stand, with the temperature at 28, the matinee drew a half a house and the night show drew three quarters. At Norristown, Pa., three shows, two of them turnaways, were given in a single day. "We've strawed 'em in a half dozen spots," Charles Sr. said.

Has Good Reputation

The elder Hunt attributes the good business to an established reputation which the show undoubtedly enjoys hereabouts, since the Hunts have been trouping the Northeast since 1892. This year's performance justifies both the reputation and the resulting business and is well worth the admission charge of 90 cents for adults and 50 cents for children, with reserved seats costing an additional 50 cents. "I didn't gouge the public during the war," Hunt said. "I've kept the same prices and I reckon the show is worth it." It was obvious that Wednesday matinee patrons felt the same way.

The performance runs 1 hour and 40 minutes and consists of 17 displays, not counting clown numbers. Altho the show personnel numbers only about 80 there was enough talent on hand during the opening week to make the initial shows run 2½ hours. Show has been trimmed and compressed until now there isn't breathing space between displays and the performance is cue-perfect. This held true here despite the necessity of stabling stock and storing props in an adjacent parking lot far from the back door because of the possibility of cutting up the lot, a city park. Lot was a prize location | Cole, serio-comic high wire; Flying (See Hunt Bros. Hits on page 38)

Philly Greets Big Show, Now **Under Canvas**

PHILADELPHIA, May 24.-Ringling Bros. and Barnum & Bailey Circus opened here Friday (23), under canvas for the first time this year. Show train, containing all physical properties for outdoor performances, left Sarasota, Fla. winter quarters in time to arrive here several days in advance of the performer personnel, who came here by train from Boston. Show's last indoor engagement of the season concluded in the Boston Garden Wednesday (21).

Philly's opening day was assured of packed houses, with 10,000 children attending as guests of Frank Palumbo, operator of the Click, name-band nitery; Frank Palumbo's Theater-Restaurant, and a string of other night spots around town. The kids, all from the underprivileged South Side, traveled in chartered busses to the grounds. Palumbo treated them to all the trimmings, including popcorn, peanuts and lemonade.

Other capacity houses loom for Monday (26), when Ellis Gimbel, department store head, will stage his 32d annual Orphans' Party at the circus. Gimbel now in his 80's, has entertained more than 750,000 moppets who otherwise might not have had a chance to see a circus.

ENDICOTT, New York, May 24.— The James M. Cole Circus overcame threatening weather, plus a bus strike, to chalk up two big gates here Friday (16). The matinee was an overflow, while a full house was on hand at night.

Sponsored by the Endicott Rotary Club, officials feared the bus strike would raise havoc with attendance, since the buses serve Endicott, Johnson City and Binghamton. For the matinee, many private trucks were used to transport the school children.

A two-day engagement at Scranton, Pa., proved okay, show drawing good crowds the two days despite rain. At Carbondale, Pa., Tuesday (13), the matinee was a turnaway and the night show played to a packed house. It was the first circus in Carbondale in three years.

Barton Ready With

WEST CHESTER, Pa., May 24.-After two years of inactivity as a circus manager, George Barton returns to the field today with the opening of his Famous Robbins Cir-

ponies and monkeys.

prices, children's tickets going for 30 cents and adult tickets for 60. Reserves will be 35 cents extra and the side show and concert tickets are

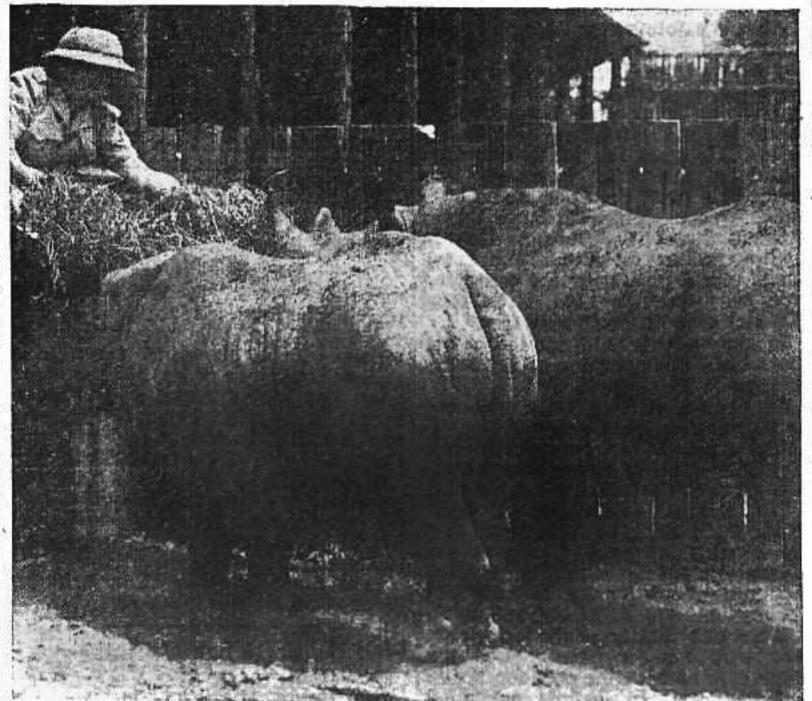
closed with Polack Bros.' Eastern Unit. Recent visitors to quarters included Herbert Douglas, Bill Bohl, Russell Campman, Tim and Estelle Hartzells, flying routines; the Loyal Mix, Harry Cook, Tex Rose and Cal-(See H-M 100G in Newark, page 38) lahan.



The org will open with practically all new equipment. The big top is a 60 with three 30-foot middles and a 70 by 30 side show, complete with banners. All trucks and canvas are in tip top shape and all stock is show owned, including a spotted troupe of Liberty horses, menage horses, dogs,

It is planned to open at popular priced at 15 cents.

Barton's Liberty horses recently



HOWARD Y. BARY, representing the North American Newspaper Alliance and African agent for Ringling Bros. and Barnum & Bailey Circus, poses with two of the largest rhinoceroses ever to leave Kenya or Tanganyika territory, made available for a feature of the R-B show. Bary sent the photo from Leopoldville, Belgian Congo.

James M. Cole Show Cole Drawing Overcomes Weather Strike for Red One Despite Rain

Huntington, W. Va., gives two full houses - Ohio spots prove plenty okay

HUNTINGTON, W. Va., May 24 .-"Bad weather isn't hurting this show." That was the way one official of Cole Bros.' Circus put it when asked here how business had been.

The show played here in a heavy rain Wednesday (21) and on a lot that was anything but dry. Despite all that, the show drew near capacity at the matinee and a full house at night. And that has been the story at most spots.

The day before, Tuesday (20), at Ashland, Ky., show drew a threequarter house at the matinee and capacity at night. Lexington, despite an all-day rain, proved a big one, both afternoon and night shows drawing capacity.

Ted F. Beseda, 47, Louisville, a mechanic with the show, suffered numerous facial lacerations when struck by a wheel rim sent flying by an exploding automobile tire while Beseda was changing a tire.

Three spots in Ohio proved better than good. Hamilton, O., gave the show a sell-out at night Friday (16), after a fair matinee. In Middletown, with perfect weather on hand, the org drew a full house at the matinee and a turnaway at night.

In Cincinnati, May 17-18, show had good weather. The matinee opening day was fair but at night a near full house was on hand. Second day saw both performances getting near capacity. Following the night performance Saturday (17), the Cole folks were entertained by the John Robinson-Loyal Repensky Tent of CFA. Party was held in the Hall of Mirrors in the Netherland Plaza Hotel.

Patterson Org Opens In Tough Weather At Dundee, Michigan

DUNDEE, Mich., May 24.—Despite bad weather, Patterson Bros.' Circus bowed for the season here Saturday (10) under auspices of the American Legion and enjoyed a fair gross. Show is presented under a 60-foot top with two 30's and a 20-foot middle. A new big top has been ordered from the U. S. Tent & Awning Company, Chicago, and is expected soon. Side show top is a 50 with a 25-foot middle. It was not ready for the opening here, however.

Show is presented in two rings, under direction of Buck Lucas. Many new faces are on hand this year including Faith King, Mr. and Mrs. Buck Lucas, Mr. and Mrs. Tommy Harnett, Miss Nelson, Happy Holmes and the Tracys. Bill Noble Jr. has the concert again, with Beverly and Hobo Harnett and Marion Lovelack featured.

Everyone grieved to hear of the death of Mrs. J. C. Patterson, secretary.

Visitors included Carl Romig, Romig & Rooney Circus; Bill Young and Terrell Jacobs.

Staff: J. C. Patterson, manager; Merle Fairfield, general agent; Jerome Smith, boss canvasman; Elmer Folker, side show boss canvasman; Buck Lucas, program director; Mrs. Folker, dining room; Tommy Harnett, electrician; Buck Maughiman, concessions, and L. E. Roba Collins, front door and announcements.

Merrick Bros., New Canadian Org, Doing OK

LONDON, Ont., May 24.-A new star looms on the Canadian circus horizon and bids fair to give other outdoor orgs a run for their money.

Merrick Bros.' Circus, owned and operated by Circus Productions, Ltd., Arena Building, London, Ont., is doing great since opening at the Niagara Fans, Ont., Arena April 28.

Merrick Bros.' org is a new all-Canadian show with U. S .- booked acts. Show will stay north of the border the entire season. President is Merrick R. Nutting, for the last six years business manager for Garden Bros.' Circus and general agent for almost 10 years for the Conklin Shows. Two other Canadians who have put money into the show are Harry G. Law, owner of the Niagara Falls and London arenas, who is secretary-treasurer and business manager, and Gus G. Mauro, Toronto booker and importer of musical instruments.

Well-Balanced Show .

The trio has built a well-balanced show. The org moved into London Monday (5) for a five-day stand under Shrine sponsorship. Business was off for the first two days but picked up in the middle of the week.

The show will stay indoors for six weeks, then will move outdoors. Nutting indicated a new unit will be formed after eight weeks, and dates in towns of smaller populations will be played for one and two night stands.

Acts which opened with the show are: Betty Tilton, single trapeze; Mlle. Melina, arm dislocations; Torelli's trained ponies, dogs and comedy mule; Herb Taylor and three clowns: balancing; Four Fantinos, Roman rings; the Pattersons, comedy Ford; Juggling Jewels; Torelli's Liberty Horses, directed by Clara Torelli; the Cyclonians; the Torelli Sisters, highschool horses; Balzar Sisters, poses; Winnifred Colleano, heel and toe catches; Heerdink Brothers, triplehorizontal bars; Beebe's Hollywood bears, the Flying Lamars, and the Berosini Troupe, high wire.

Staff includes Anne M. Irwin, secretary; T. A. McClure, ringmaster; A. R. Lavoie, special agent; Buddy Nichols, band director; E. H. (Al) Brown, concessions; Clayt Mathers, arena superintendent; Denny Heerdink, boss rigger; Walter Lunn, boss billposter, and Hugh Raeburn, transportation.

WANTED FOR BAILEY BROS.' BIG SIDE SHOW

COLORED TROMBONE and TRUMPET PLAYER FOR WALTER SMITH-JELLYROLL RODGERS BIG MINSTREL SHOW. \$30.00, Board and Room. Address:

Elmira, N. Y., May 29; Ithaca, N. Y., 30; Ceneva, N. Y., 31; Auburn, N. Y., June 2.



HUNT BROS.' CIRCUS WANTS

First-class Cook, all conveniences; also all round Biller, tack, litho and post; also Circus Trap Drummer. Ridgefield Park, N. J., Thursday, 29th; Dumont, N. J., Friday, 30th; Suffern, N. Y., 31st.



HENRY KYES, styled the Paul Whiteman of the White Tops, talks over a score with his bandsmen on the Sparks Circus, Left to right: Robert Acevedo, Rudolph Anderson, Carl Bergren, Mike Doyle, Phil Doto, Harry Armstrong, Happy Belisle, Kyes, Jack Shelby and Sylvester Larros.

Ironton, O., Elks Swamp J. H. Brice WithMailGreetings

BOSTON, May 24.-When John H. Brice, head of the Ringling-Barnum police department for many years, marked his birthday Friday (16), he knew that folks back in his hometown of Ironton, O., hadn't forgotten him.

More than 200 members of the Ironton Elks joined in a greeting shower by mail to Brice, wishing their old friend many happy returns. Cards were mailed to reach Brice on the show here the morning of May 16.

When the Big Show moves to winter quarters each year, Brice returns to his home in Ironton where 45 years ago he was the youngest chief of police in the State. He has been a mem-Lewis and the Oliver Sisters, head ber of the Ironton Elks for 42 years.

Orrin Davenport Org Hits WPG Jackpot; Fargo Lacks Flack

FARGO, N. D., May 24.-Lack of publicity before and during the engagement of the Orrin Davenport Circus in the North Dakota Agricultural College Field House here Monday thru Wednesday (19-21) was the chief reason the show failed to draw and this, combined with unseasonably cold weather, was more thanthe performers could overcome. Sponsors here fell down miserably in flacking the show.

Engagement was just opposite to that in Winnipeg May 10-17. Show did capacity business every day at Winnipeg and biz the two Saturdays was turnaway. It was necessary to do three shows each Saturday but still the crowds were turnaway. In Winnipeg the publicity was good. The Winnipeg Tribune carried one layout of four columns on Page 1, three columns being mortised cuts, (See Davenport Program on page 38)

Braden, R-B Flack, 10 Days in a Coma

NEW YORK, May 24 .- Frank Braden, staff member of the Ringling Bros. and Barnum & Bailey Circus publicity department, is still critically ill in Bellevue Hospital. He has been in a comatose condition since he was found unconscious in his Hotel Astor room May 14.

Bernie Head, another big show publicity staffer, is convalescing at Bellevue from an appendectomy performed three weeks ago.

F. Beverly Kelley, circus publicity chief, took over the advance in Philadelphia when Braden became ill.

R-B Pulls 420G After Bad Hub Start

BOSTON, May 24.—The Ringling Bros. and Barnum & Bailey Circus wound up its nine-day stay at Boston Garden Wednesday (21) with an estimated aggregate \$420,000 take, hefty sum in view of the slim turnout on the first two days and the competition offered by the Red Sox playing at home. Approximately 175,000 viewed the circus, which was acclaimed by all Hub critics.

The price scale, upped last year, may have caused the initial poor showing at the box office, when plenty of \$3.60 and \$4 seats went begging and only the 90-cent general admission seats among the rafters did capacity. Word got around fast, however, that the show rated high in performance and eye-appeal, and the meets, a double header Pacific Coast sell-outs which began Friday (16) continued thruout the run.

Portland Proves Big for Beatty

Four shows pack 'emtrek thruout Oregon proves highly profitable

PORTLAND, Ore., May 24.—Clyde Beatty Circus, continuing the turnaway business done thruout Oregon, put on four shows here Saturday and Sunday (17-18) that put smiles on Beatty's face. Saturday's opening matinee drew a capacity house, tabbed the largest opening this circus has enjoyed in Portland; Saturday night was capacity, Sunday afternoon an overflow and Sunday night near-capacity.

Weather was perfect Saturday, but somewhat overcast Sunday. Local papers carried stories and art nearly every day for a week before opening, and both papers had photogs assigned for unloading and for the opening show. Reviews in Sunday papers gave acts good build-up for the best press the circus ever received in Portland. Beatty made two radio programs on Saturday, at stations KALE and KXL. Side Shows did good business, and Billy Hammond's Wild West Show packed the reserve seats.

Oregon play started right off at Klamath Falls Saturday (10) with two turnaway shows. Matinee only at Montague drew a comfortable house Sunday (11). Schools were dismissed at the next four towns: Medford, with two turnaways; Roseburg, fair matinee, capacity night; Eugene and Lebanon, two capacity houses. McMinneville, with schools not let out, drew a light matinee but capacity night.

Excellent attendance was won in Portland despite competition from horse racing, which began night League baseball game and Sunday auto racing.

E.K. FERNANDEZ, OF HONOLULU

Now in Los Angeles booking Thrill Acts and Side Show People for his Thrill Show. Company leaves United States about June 20.

CAN ALSO USE sober and reliable Ride Men for Merry-Go-Round, Caterpillar, Hey-Dey and Ferris Wheels.

Transportation paid to and from the Hawaiian Islands.

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EXPERIENCED, CAPABLE AND RELIABLE RIGGER BETWEEN 35 AND 40 YEARS OF ACE FOR A HIGH ACT WITH SEASON'S WORK. WILL PAY GOOD SALARY-JOIN AT ONCE.

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MORRIS PLAINS, N. J.

HELP WANTED OF ALL KINDS

All Departments, for one of World's Greatest Rodeo and Wild West Shows, to open near New York City, June 12, for long season, playing Ball Parks, Stadiums, Buildings. Now booked until November 11. No lay overs. Best of treatment with free meals in our Cookhouse. Pay in cash each Monday. Can use Program, Banner, Ticket, Phone Men. All Concessions open. Will rent or buy Tent, more Rodco Stock of all kinds. All write, tell all.

JOE DOWD, MGR. TEXAS-MEXICO RODEO

The Billboard, 1564 Broadway, New York City, N. Y.

racuse, N. Y., that the Big Show will 22, and that both drivers escaped play Syracuse July 17.

CIRCUSES

Mr. and Mrs. Barney Adams left the World Wide Animal Exhibit and returned to their home in Des Moines.

Eddie Mitson infoes he is now with the band on the Buffalo Ranch Wild West Circus.

Charles (Kid) Koster, veteran circus and legit agent, is in his 18th week with Anna Lucasta on the West Coast.

Dr. George D. Barrett and Rex M. Ingham, both of the Ingham Animal Farm at Ruffin, N. C., visited the John Williams & Sons' Circus at quarters in Carey, N. C.

Bailey Bros. has applied for a license to play Binghamton, N. Y., May 28 and Cole Bros. is booked in there June 12, according to G. H. Barlow III.

The Philadelphia Inquirer rotogravure section of Sunday (18) carried pictures of Mary Arthur and Alice Burke, aerialists with the Ringling-Barnum show, and Emmett Kelly.

E. W. Adams writes from Atlanta that he will be back with the Big Show this season, his third with Fred Smythe as side show ticket seller and his 27th season in show business.

Charles H. Johnston reports he has returned to his home in Los Angeles after being with the Yankee-Patterson Circus, working for Norman Anderson.

Charles A. Seeley writes from Sy- | 40 miles from Elkins, W. Va., May injuries.

> Maestro Joe Basile, playing his home town, Newark, N. J., with the Hamid-Morton Circus, was host to practically all performers with the show at his Circus bar, recently installed at his home.

> The Roscoe Armstrong Comedy Car opened the 1947 season Sunday (18) with the Circle M Rodeo at Madison, Ind. Act worked with the Circle M Rodeo at Lexington, Saturday and Sunday (24-25).

> Recent visitors on the James M. Cole lot included Jack Haines, Buddy Coffey; Russell MacPherson, former organist on the Hunt Bros.' Circus; Buck Steele, Slim Somers and Robert Good.

> Anita Huffines writes from Dallas that Mrs. Redell Martin is a patient in St. Paul Hospital, recovering from a major operation. Her husband Earle Martin, is with the Clyde Beatty Circus.

Fred Timon and Harry Philips, of Oswego, N. Y., visited the Sparks Circus at Gault, Ont., Friday (16). They especially enjoyed a visit with Henry Kyes, band leader, with whom Philips trouped years ago.

Josef Rix, formerly with the Hagenbeck-Wallace Circus and later with the Cole Bros.' Circus, is a patient in Ingham Sanitarium, Lansing, Mich. He says he will be able to resume his work for clubs and smokers this fall.

John Fisher cards that a King H. D. Golden infoes he will take Bros.' Circus prop truck overturned out a pet and hobby show about June and was demolished on a curve about 1, playing spots in Southwestern

Michigan until fairs start. Golden Hunt Bros. Hits says he will use a 20 by 30 top. Transportation will be on a 16-foot fourwheel trailer.

When old-timers mention famous earlyday tableau wagons, present-day troupers, who never lived the glory of yesteryears' trouping, wonder what was so allfired important about a wagon.

James MacInnes and sons, Alburtis, Pa.; Mr. and Mrs. William O. Moll, Norristown, Pa.; Chris and Herbert Viohl, Wilmington, Del., and George Barton, Zeke LaMont and Mr. and Mrs. Herbert A. Douglas, West Chester, Pa., caught the Bond Bros.' Circus recently.

Ramon and Bess Mettler, former circus musicians, who now reside in Hamilton, O., where Ramon is on The Hamilton Journal-News, caught the Cole show in Hamilton Friday (16) The Mettlers, who have been off the road for six years, renewed acquaintances with Charlie Raemer.

An all-aluminum-bodied cage truck and a four-wheel stage trailer are being built in winter quarters of the McIntosh Monkey Circus, Bellevue, Mich. Also being readied is a new front, with photo blow-ups, mounted with aluminum. Show which closed its winter season May 15, will open June 15.

Soviet Big Top On Road Again

(Continued from page 35)

the nod for his handling of the bruins. Yermakov's pooches clicked with the pews.

Top Performers

A group of tight-wire performers from distant Tannu Tuva, led by V. Oscar-Ool, drew plenty of attention, as did the young fem high wire performer, Kakutskaya.

Other acts which socked over were the Acro Kazionovs, the Jumping Ostashenkos; trapeze artists Chernega, Rasumov, Lebedinskaya, Shchetinin and the Skirsky Family, and the Alexandrovs, acro cyclists, who culled the pounding palms.

Top favorites with Soviet crowds are the clowns, but this year they didn't click as well as had been expected. The famed Karan O'Aash, the showing little novelty in his performance, was superb as usual. Constantin won only criticism for his old numbers. Among the newer comics were Lubimov, Bogdanov, Gursky, Pisarnitsky, Mosel, Demash, Muratov, Tolkacheva and the Musical Ferroni Brothers. Mosel's act was thumbed down as banal.

DAVENPORT PROGRAM

(Continued from page 37)

one showing Dick Clemens with his head in a lion's mouth; another an action shot of trapeze artists, another of the wire walkers and one showing Lt. Gov. R. F. McWilliams opening the circus.

Frank Simons, general manager of the circus, entertained the entire show personnel at a buffet supper in his summer home on Lake Winnipeg.

Members of clown alley were Earl Shipley, the Sherman Brothers, Davison and Dekoe, Mickey McDonald, Dick Lewis and Company and Joe Lewis.

Program, identical in Winnipeg and Fargo, follows:

1-Tournament. 2-Dick Clemens, wild animals. 3—Clowns, 4—Cloud swing, with Eva May and Corrine, 5-Lewis and Company, table rock. 6-Bert Dearo, wire, and the Orantos, balancing. 7—Clowns. 8—Miss Ruby's dogs, Sonny Moore's roustabouts and Harry's dogs. 9-Football mule. 10-Corrine, trapeze, and Eva Lewis, trapeze. 11-Walter Jennier and Buddy, 12-Clowns, 13-Monte De Aco, trampoline, 14-Clowns, 15-Hoagland's high school horses, 16-Violette and Rooks, aerial. 17-Clown boxing number. 18-Haag's elephant. 19-The Orantos, perch. 20-Clown firecracker gag. 21-Jinks' Garland entrec. 22-Clown walkaround. 23-The Flying Artonys, trapeze.

Capacity in Jersey

(Continued from page 36)

since it adjoined the Municipal Building, fronted on the main stem and was in the heart of the shopping district.

The Zoppe-Zavata Family is featured in a six-people riding act. Family doubles in a perch act and an aerial act. Versatile Germana Zoppe works 'em all, including a solo spot in a riding principal act. The troupe was extremely proficient in all of its several presentations. They were with Cole Bros.' Circus last year.

Marvin and Hazel Case presented a neat wire routine, including rope skipping. They also did a balancing act. The Hunt stock, including Liberty horses, ponies and mules and three elephants, performed near-perfect routines. Equine stock was trained and handled by Phil Wirth and Charles Jr.

Members of the Hunt family appeared in many of the displays in addition to handling innumerable They, especially with aid from Phil and Stella Wirth, are capable of staging a full and commendable circus performance on their

Other Acts Applauded

Other acts drawing a nice hand were Mildred Drew and her dogs; Happy Spitzer and his mule, January; the Levines, shoulder perch; Dalveny's, unsupported ladders; the Aerial Smalls; Edward and Millie Hunt, balancing, and Jim and Betty McDonald, comedy acrobats. Capt. Roy Bush did a nice job handling the elephants.

The Wild West concert drew about half a house. Featured are Dave and Delores Neno, in roping and trick riding, and Dan and Buddy Carroll, in Australian whip cracking.

Big top, seating about 2,100, has two rings and a stage. Another ring will be added shortly, since another 40-foot middle piece is being readied by Arthur Campfield, of the Ernest Chandler Company, tent makers.

Show travels on 24 pieces of equipment, mainly tractor-trailer units. Living trailers bring the total rolling stock to 47 pieces. An estimated \$30,000 worth of new house trailers are on the show this year.

A six-piece band, with Stella Wirth at the Hammond organ, plays the

show.

H-M 100G IN NEWARK

(Continued from page 36)

Repensky Troupe of riders; the Kimris, aerial novelty; Bobby Whaling and Yvette, comedy bike; Hamid-Morton elephants (3), and Miss Victory (Zacchini), flight from cannon.

Clown alley included the Georgetty Brothers, Hip Raymond, Dime Wilson, Ray Cosmo and Florenze & Company. Joe Basile and his band provided the music, with several vocal numbers by Lois Lynn.

The Hamid-Morton staff at Newark was headed by Bob Morton, director and general manager, seconded by Len Humphreys, manager, with Carl H. Sonitz as promotional director and W. R. (Bill) Tumber, special representative. A. Hymes had the concessions. Herman Blumenfeld and Joe Hughes, from the Hamid office in New York, were among the out-of-towners visiting the show.

PHONEMEN

Year-round deal to sober producers.

CAVALCADE OF Auditorium, Shreveport, Louisiana.

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Ringling-Barnum

Closing in Boston, we headed for Philadelphia and the great outdoors. Our 19th annual trek to Children's Hospital was a big success. A vote of thanks to all who participated.

Willie Krause came out of retirement to work in the Ward-Bell flying act, replacing Gus Bell, who is out with a broken hand. Clayton and Bobby Behee collided while doing a new trick. Both are working despite their injuries.

Visitors included Win Green and family, Madeline Bent, Lalage and Wolfang Roth, Mr. and Mrs. Al Martin, Patsy and Paul Grindle, the Helen Billetti Troupe, Rose Behee's sons, Mrs. James Sullivan, the Reynolds Family, Ulaine Malloy, Mrs. Ira Millette, and Penny and Joe Testa and family.

In Boston, Father Ed Sullivan showed his movies several times.

Backdoor scenes: Louis Nagy, after being chased by a bear in New York, gave a repeat performance of his running skill in Boston when one of the Vargas chimps chased him down the hallway. He escaped again without injury. Boston, the baby giraffe celebrated his first birthday. A large cake was presented him but was eaten by the employees. Rumor has it a group of Siberian clowns will join soon. Harry Dann and Bob Kellogg will take them in hand to show them the American way of clowning. The race for the cookhouse flag is on. Competition is keen, despite the fact Harry (Bad) Brown and Bill (Good) Brown are not with the show. Lou Brown, of the front door, says he will help hold up the Browns' reputation.—DICK MILLER.

Sparks

After two weeks in Canada we doubt if anyone is yet accustomed to the strange currency, the different brands of cigarettes and God Save the King at the blowoff.

A real rarity in circus promotion came in Hamilton, Ont., when the local movie house, at the urging of the radio station, placed big display ads in The Daily Herald announcing the coming of the circus. Clowns, cowboys and cowgirls made the morning show, attended by 1,500

kiddies. Frank Cromwell stepped off the train in Galt, Ont., to find himself swamped with photographers, re-(See Sparks on page 94)



NATIONAL SHOWMEN'S ASSOCIATION

GREETS YOU

You are eligible to Membership in this fastest growing showmen's organization if you are a showman or affiliated with the amusement business. Clubrooms in the center of the amusement world.

> Meetings 2nd and 4th Wednesday each month Palace Theatre Building, 1564 Broadway,

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DRESSING ROOM GOSSIP

Cole Bros.

The big event in Dayton, O., was the CFA convention. They came from far and near and everyone had a good time. It was good to see old friends again, such as Dr. J. W. Ganey, Bugs Raymond and Mrs. Mable Buckingham. Other visitors were Happy Kellems, Van Wells, Mr. and trail. Mrs. Forest Fought, Mrs. John Robinson III, John Robinson IV; E. L. Churchill, brother of the lad who did such a good paint job on our show; Bill Metz, Dr. and Mrs. Conley, Mr. and Mrs. Tom Gregory and Dot, Kitty Clark; Lee Smith, former clown on the show; Art Mitchell, Mr. and Mrs. Glenn Townsend, Mr. and Mrs. S. O. Braathen, Mr. Shuster; Pat Purcell, outdoor editor of The Billboard; Mr. and Mrs. Eddie Ward and son, visiting Maymie Ward; Bill Valentine; Ed Hillhouse, who spent several days with us; Phil Fein, who came from St. Paul en route to Atlanta; Mom Langhorst, Duke Paterson, Dimples Laird and Lizzie White.

The sick list includes Florence Tennyson, with a sprained ankle, and Hubert Castle, who took a buster in Dayton. Both performers, however, carried on despite the injuries. There was so much gravity in Richmond

even Jargo fell down.

The Freemans celebrated their 25th wedding anniversary. When we left Australia they gave us six months. Are we laughing!

New additions are Golda and Eddie Grady and Jack Harris,—FREDDIE FREEMAN.

Clyde Beatty

Roseburg, Ore.—Both Janie Staatz and Tiny Huntley celebrated birthdays as Jo Ann Day began preparing for her's in October. Vic Robbins met competition here and ran into difficulty with the continual croaking of hundreds of frogs in a near-by marsh. The newly formed hiking club enjoyed its first jaunt.

Eugene-The lot inside the fairgrounds was beside ancient Fort Lane. Everyone with a rigging had to contend with soft earth and the pulling of stakes. Woe to the poor acrobat. The choral ensemble of the dressing rooms rendered The Anniversary Song for Gee Gee Engesser and Billy Powell, who marked their first wedding anniversary.

Lebanon - Doctors Reed and Whelan, Oregon's leading circus fans, attended both shows. After the evening performance these two, and several other members of Lebanon's medical profession, were hosts at a banquet for the performers at the Melody Lane night spot. Guests included Mr. and Mrs. Jack Joyce, Mr. and Mrs. Elden Day, Mr. and Mrs. Billy Powell, Mr. and Mrs. John Cline, Col. Frank Walters, Lou Walton, Billy Hammond, Dick Anderson,

(See Clyde Beatty on page 94)

Garden Bros.

As this is written we're in our seventh week and everything is under control but the elements. The rain is still with us and it may turn into one of those "unusual" summer snows if Old Sol doesn't start smiling.

The Welland Arena is one building we can really boast about being the first show in it. We even beat the electricians, plumbers and roofers. The grounds around the big arena were recently filled in and as a result our trucks and trailers sank deeper and deeper in the mud.

Marion Hamilton, our secretarytreasurer, now has Bobby Carr assisting her. George Keller is nursing a lacerated arm after a tussle with a leopard. The Philmores had their trailer damaged on one of the

(See Garden Bros. on page 94)

Mills Bros.

Spring has sprung, fall has fell, The circus is here and it's raining like . . . California in the springtime!

Michigan is no different from Ohio when it comes to April showers in May. That is one reason you won't find faint hearts along the sawdust

There's plenty of excitement in the menagerie over the new baby monkey. Pat Shay, the keeper, says the baby shall be named Dinty and adds. "Being the grandfather I have a perfect right to name him."

Jack Hoxie is excited about the new big top we'll get in June because it will give him room to run some horses in his Wild West concert for roping and trick riding,

A birthday party took place between shows at Adrian, Mich., Monday (19), with all performers on hand. Right in the center ring were the two smiling guests of honor, Myrna Silverlake, age 11, and Mrs. Ray Goody, twice that age!

Mr. and Mrs. Jack Hoxie had as their guests in Sandusky, O., Elizabeth Carter, now Mrs. H. M. Texer. Elizabeth, who now resides in Sandusky, formerly was the Wild West riding star of the 101 Ranch days. Mrs. Jess Worley, vaudeville star, was the guest of the Silverlakes in Bowling Green, O. She is Brownie's aunt and they worked together for years. Jack Bigelow, Bowling Green, was a guest at the Hoxie Clipper. He came over to Monroe, Mich., and made a

(See Mills Bros. on page 94)

Polack Eastern Unit

After a split week in Wilmington, Del., where three shows daily were necessary to accommodate the crowds. we settled down to a two-a-day schedule in the Auditorium Arena in Norfolk, Va. This was one of the most elaborate indoor spots we've ever played. An inspiring display by the Khedive Shrine Band and Drum and Bugle Corps preceded each evening performance and a colorful street parade, complete with calliope, ushered in our opening performance.

Recent visitors included Dude and Eloise Rhodes, former leapers with Art Concello; Matt Tuct and daughter, Bill and Ada Wallet, Rose and Leo Kern, John Finnerty, and L. C. Holland, of Suffolk, Va. Holland's greatest ambition is to become a clown, and he does a great job while proving it.

Additions to the program are Bobby Steele and her gaited horses and the Del Rae Duo, high-pole and slackwire artists. Bill Meikle joined the

(See Polack Eastern on page 94)

Dailey Bros.

Mother's Day was a big event in the ladies' dressing room. Boxes of candy were passed around and gifts were on exhibition. Chuck Sateja presented pink flowers to the aerialists, all young girls. We old girls are hoping. Or is the word hopping?

The dogs, rushing from the dog act into the back yard, have knocked more people down than the elephants and horses combined. The vibration from "Here they come, there they go" trains on the Salisbury, N. C., lot made us think we were in California.

Chief Sugar Brown's daughter. Claudia, favored us with a solo at one performance. Looks as the Hollywood overlooked a prospect. A colored woman and child were watching the polar bears paw the cage floor, Finally she exclaimed, "Come on boy, le's get outa here; they's sharpenin' (See DAILEY BROS, on page 77)

Wallenda

We had a pleasant stay in Augusta, Ga. I say pleasant because we played the Municipal Auditorium, a beautiful place. Business was not too good, but dressing rooms and showers were excellent.

Dorita Konyot has added a new horse, Bamba, to her act. Bamba replaces Katon, who died recently. Jackie Gerlich joined as candy butcher. Madeleine Kreis Wallenda will join soon with her new daughter.

We have been notified that the new elephants will arrive about June 1. Sick list has included Edith Wal-

lenda and Mrs. Mel Miller, but both are okay again.

Recent visitors were Charles Sparks, Paul Conaway, and Dr. and Mrs. R. N. Speckman,—GUNTHER WALLENDA.

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COMEDY OR STRAIGHT BAR PERFORMER To Join at Once. Wire

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WANTED Original negatives of all Circuses, past and present, including all 1947 Shows. Also other items for my collection. Write today giving price and description, Prompt reply to all letters.

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Peggers Try Again for Ex

Believe voters will approve bond appropriation for Manitoba revival

WINNIPEG, Man., May 24.—A referendum in the civic elections here in October will determine whether Winnipeg is to build a \$1,500,000 recreation-exhibition center in the west city limits. The city council Monday (19) decided to place a bylaw on the ballot which, if passed, would authorize the raising of \$1,-500,000 for the erection of a stadium and arena and for the establishment of an industrial-agricultural exhibition,

A similar referendum, which also embraced a plan for a memorial center, was defeated last year. The margin of defeat was so small that supporters of the drive for a recreation-exhibition now believe it will win the support of ratepayers.

Of the total debt which would be authorized by the passage of the by-law, \$1,000,000 would go for an arena, \$300,000 for a stadium and \$200,000 for water and sewer services, roadways, landscaping and other improvements, together with the purchase of the required land.

At the council meeting, W. R. MacArthur, a former vice-president of the Calgary Exhibition, said hotels, restaurants and retail establishments did a flourishing business during the Calgary Exhibition. He maintained that similar business would be done here if an exhibition were established.

He also pointed out that more than 600 men were employed during the peak of the exhibition season, bringing in "a lot of money to the pockets of the workers."

At the council meeting it was disclosed that help from the provincial government for the project had been refused.

"The Provincial Government will almost be compelled to make a contribution," Ald. J. St. John maintained, "since the government took care of the bonded indebtedness of the Brandon Fair and turned over buildings to the exhibition. The Dominion Government is in much the same position; they contribute to the Canadian National Exhibition and the Royal Winter Fair.

Lancaster, Calif., Plant Goes Modern

LANCASTER, Calif., May 24.—
Antelope Valley's "old-fashioned country fair" will soon have modern, up-to-date facilities as a result of a \$105,000 building program now underway.

Heavy equipment is at work lifting the face of the 60-acre tract to conform to a drainage plan. The three-eighths-mile race track then will be resurfaced for presentation of typical fair events such as cow pony races, tractor races and the original hay hauling contest, now in its 20th year.

The building program, to be extended over a period of five years, includes a new grandstand with canopy, eight additional exhibitor-type steel buildings, a cafeteria, home economics building and administration building.

All construction and improvement planned for the year will be completed before the fair opens September 11, according to Art Stege, fair manager. Around the Grounds

Horse Show Back at Ohio State; Bill McGaw Joins Beam as P. A.

Few attraction decisions have yet been made for the '47 Ohio State Fair in Columbus, Edwin J. Bath, new secretary-manager, infoes. The horse show, missing last year, when the fair was revived, will be returned to the Colliseum, Bath said. Midget races will be presented both afternoon and night of the opening Saturday under the direction of John Zeiter. Other attractions, including the midway, will be acted upon at a meeting of the State fair board June 3. Only vital repairs will be made to the plant for this year's event, as intention remains to relocate the fair on a larger site within the next few years.

Bill McGaw, former Philadelphia sports writer and prior to that press agent-announcer for the late Lucky Teter, has joined B. Ward Beam, thrill show promoter, as press agent.

William Guthrie, a Calgary postal clerk, has designed a cachet which shows a rider aboard a bucking bronk which will be issued during the Calgary Exhibition and Stampede at the post office on the Stampede grounds. Philatelists the world over each year collect Calgary Stampede cachets.

Wild Bill Reams, who sustained a fractured foot in a para-

Austin, Minn., Mugs Veteran Soil-Tillers For Oldtimers' Day

AUSTIN, Minn., May 24.—Farmers who have tilled the fields of Mower County for 50 years or more now are having their picture portraits taken for exhibition at the '47 Mower County Fair.

Portraits, along with brief histories of those pictured, are to be hung in the art exhibit as a special feature of Old Settlers' and Pioneers' Day, an innovation of the fair's pro-

Oldest Band To Play

Special musical program in front of the grandstand also will be presented in honor of the old-timers, with Minnesota's oldest organized band, the Bear Creek Band, to play, Secretary P. J. Holand announced.

Fair this year is dropping draft horse exhibits, "because draft horses have been displaced by power farming," Holand explained. Annual will offer harness races and a horse show, which will spotlight gaited and Western horses and ponies for the youngsters.

20% of Receipts to Advs.

Once again the fair's publicity budget has been set at 20 per cent of the anticipated outside gate receipts. This practice has been in vogue for three years. Last year, due to the fact that the event ran during the polio scare, advertising outlay approximated 25 per cent of the gate receipts.

By the opening of the '47 fair, expenditure of \$21,000 will have been made for an extension to the cattle barns. This will bring fair's physical plant up to a \$240,000 valuation, according to Holand, who points out that in '41 the plant was valued at \$65,000 but construction pushed thru during the war years raised it to its present \$220,000 valuation. The fair, Holand says, was free of debt as of January, 1946, for the first time since the Civil War.

chute jump May 4, infos that he is recovering and plans to join the Cherokee Rodeo and Thrill Show July 20 at Logansport (Ind.) Fair.

California State Fair Board recently turned down the application of Charles A. Curryer, Oakland, to conduct big car auto races at the fairgrounds July 4 and September 7. Board pointed out that July 4 races would delay rebuilding Sacramento grounds for the fair's revival. Board awarded a \$17,800 contract to repaint junior division buildings, the grandstand and bleachers. It also awarded the Ford & Damm Advertising Agency the contract to act as advertising counselors for the '47 event, Appropriation of \$35,000 has been set for newspaper, radio, outdoor and miscellaneous advertising.

III. Bans Live Poultry Shows Due to Disease

CHICAGO, May 24.—Illinois is the first State to make a formal announcement banning live poultry shows this year because of the New-castle disease.

Arnold P. Benson, Illinois director of agriculture, Wednesday (21) announced the ban, saying it was caused "by the increase in the Newcastle disease throut the State."

Last year live poultry shows were banned in Illinois and many other States. Many States, however, lifted the ban after the fair season, reports indicating the spread of the disease had abated.

State Buys Plant At Dixon, Calif.; Improvements Loom

DIXON, Calif., May 24.—Solano County Fair grounds here will be sold to the State. Action came after a public meeting May 13 when the sale was voted unanimously.

Businessmen and other citizens described the move as "the best opportunity to dispose of a definite liability." City council met later and decided to negotiate with the State for the sale of the property for \$30,-

Charles McGimsey, vice-president of the 36th District Agricultural Association, explained the grounds can be used by non-profit organizations such as churches, schools and lodges. Eugene McCoy, secretary-manager of the association, said the State will develop a master plan of long range improvement of the buildings and landscaping.

Devon Fair-Horse Show Attracts Record Entries

DEVON, Pa., May 24.—With a record entry of 422 horses in 153 classes and \$25,000 in prize money, the annual Devon Horse Show and County Fair opens Tuesday (27), continuing afternoons and evenings thru May 31.

Aside from the horse show itself, fairgrounds will offer a midway with pony rides for youngsters, games, balloons, astrologist stands and souvenir merchandise shops. Proceeds go to the Bryn Mawr (Pa.) Hospital.

Ind. Speedway Succumbs to ASPAR Terms

May Break With AAA

INDIANAPOLIS, May 24.—Peace, temporary at least, has come to the warring American Society of Professional Automobile Racers and the contest board of the American Automobile Association, with the capitulation of Anton Hulman, owner of the speedway here, to the purse demands of the ASPAR for its members to compete in the 500-mile Decoration Day race.

Hulman Thursday (22) agreed to pay out of his own pocket extra money as prizes for ASPAR drivers who qualify in the event and also to set the purse in "reasonable proportion to the gate receipts."

His action freed ASPAR drivers to compete and the entries, which had been short of needs for the 500-miler,

were re-opened.

Hulman's action may prove only a temporary lull in the fight between the ASPAR and the contest board of the AAA. ASPAR maintains that the Three-A's did not live up to its original rules in not forcing the speedway to put its purse as requested from \$75,000 to the \$150,000 asked. Rules of the AAA, Joe Lencki, spokesman for that group pointed out, call for purses to be "in proportion to the gate receipts" of sanctioned events.

Until Hulman's decision, the ASPAR members had been firm in refusing to compete. Meanwhile, its members had entered a 100-mile national championship race skedded for the Wisconsin State Fairgrounds, Milwaukee, June 8. That event carries a purse of \$7,500 or 40 per cent of the gate receipts, "whichever is greater."

The ASPAR Saturday (17) named a committee of three consisting of two topflight drivers, Ralph Hepburn and Rex Mays, and Lencki to draft a purse policy which would first be voted upon by the full membership immediately after the Milwaukee date, and, if then approved, would in turn be submitted to the AAA. The inference drawn is that if these de(See Speedway Round-Up, opp. page)

Ia. Gov. Vetoes State Aid Hike

DES MOINES, May 24.—Iowa county and district fairs suffered a blow when Gov. Robert D. Blue vetoed a bill, passed by the now adjourned legislature, which would have increased State aid for pre-

The governor opposed any increased State aid to fairs from the outset of the session and had refused to recommend the proposed increase in the departmental appropriation bill. Lawmakers, however, ignored his action and voted to increase the appropriation from \$140,000 to \$175,000 annually. Adding to a bill, which would qualify the Polk County 4-H Fair for State aid, they tacked on provisions for increasing the maximum State aid to any one fair from \$2,000 to \$2,500.

Veto automatically left the Polk County Fair unqualified for State aid. In his veto message the governor explained, "The present economic condition of the State and of these institutions (the fairs) is such that I can see no sound reason for increasing the permanent amount of subsidy at this time."

Calgary Accepts Arena-Aud. Plan

Construction of \$750,000 building to seat 7,500 is to start after '47 event

CALGARY, Alta., May 24.—Plans for a \$750,000 arena-auditorium to seat 7,000, with standing room for an additional 2,000, have been approved by the Calgary Exhibition and Stampede Company directors. Work to start immediately after the stampede, is expected to be completed by October, 1948.

The arena will be in Victoria Park, the city's fairgrounds. The present Victoria Arena will be used as a curl-

ing rink, with artificial ice.

The new building will be equipped to handle hockey, horse shows, conventions, concerts, dramatic shows, etc. Seats will be theater type and the building will be air conditioned. Up-to-date acoustics and sound equipment, permanent lighting installations and restaurant facilities will be included. The building will be fireproof, of concrete and steel construction.

The exhibition company is financing the project and there will be no cost to the taxpayers. The company has \$250,000 to invest in the structure and the remaining \$500,000 will be raised by bond issue.

Space under the galleries of the new arena will be used for exhibition purposes.

Back in New York after an extended trip to Florida, where he made himself comfortable in a new home he recently purchased, Frank Wirth again is occupied with booking attractions for fairs and circuses.

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Carnival for Fair during last of August or September.

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WANTED FREE ACTS

For Oct. 1-2-3-4, American Legion Street Fair

MONROEVILLE, IND.

Prefer Family Act doing 2 or more Acts.

Send Literature.

DICK RIDER, Monroeville, Ind.

SPEEDWAY ROUND-UP

(Continued from opposite page)
mands are not met, the ASPAR
would then race independent of the
AAA.

5,000 at Pueblo

PUEBLO, Colo .- More than 5,000 saw Jimmy Wilburn set a new track record of 27 seconds flat and then go on to win the first heat race and the feature event. Other race winners were Chick Smith, of Frankfort, Ky., who out-speeded Wilburn in the helmet dash; Phil Mocco, St. Louis, who bested Loren Fondoble, Wichita, Kan., in a match race; Al Ketter, Quincy, Ill., who won the second heat race and the pursuit race, and Fondoble, who took the B feature for cars of less than 247 cubic inch displacement. Meet was staged by Frank R. Winkley.

5G Bond in Cleveland

CLEVELAND — Posting \$5,000, Cleveland Raceways, Inc., has signed an agreement with the city of Cleveland, accepting terms under which the corporation may present midget auto races in the stadium this summer. Confirmation of the agreement is up to the city board of control.

Sum posted constitutes an advance of \$1,500 to the city, a \$1,000 bond for the Cleveland Indians to cover any damage to the baseball diamond

and a \$2,500 surety bond.

Race representatives were ordered to have the quarter-mile clay track completed by May 22. They gave assurances that the track would not discommode or impede ball players in the ordinary course of a ball game.

3,000 at Springfield, Mo.

SPRINGFIELD, Mo. — Motor-cycle races here Sunday (11) drew 3,000 paid admissions despite inclement weather. Thirty-four drivers participated, with the feature events being won by Bill Tunan, Rockford, Ill., and Stan Newton, Topeka, Kan. Races were presented by Frank Winkley.

Talk of Tax on Midgets

HARTFORD, Conn. — Governor Mc Conaughty and Senate Finance Chairman Herbert MacDonald this week spoke about the possibility of

Successful Tho A Woman-"Don't Boss," She Says

ESTEVAN, Sask., May 24.—Mrs. Ethel Dean, secretary-manager of the Estevan Agricultural Society and the



only woman to hold such a fair post in Western Canada, modestly ascribes her success to the fact that she's "never tried to be boss." Mrs. Dean explains that when she assumed the

post two years ago following the death of her husband, Irwin, who had filled it for 17 years, she had misgivings about whether she could handle the job because she would be working with several dozen men. "But," she points out, "I have been pleased at the way they took to having a woman at the helm.

"I've never tried to be boss, and we've never had a bit of trouble," she adds, concluding, "You don't get anywhere trying to boss a bunch of men; you've got to be diplomatic to get along with them."

putting an admission tax on midget auto race tickets, such as now are levied on prize fight and wrestling tickets. With midget races five nights a week at four Connecticut tracks and with a new track soon to open at Bridgeport, it was said that the State could net nearly \$200,000 a year from a 10 per cent tax. Similar new tax is also proposed on hockey tickets. The State is searching for new revenue.

Lowe Wins at Portland

PORTLAND, Ore. — Len Lowe, Oakland, Calif., won the 35-lap main event and the helmet dash and set a new track record at the Portland Speedway Sunday (18). Record of :25.63 for the five-eighths-of-a-mile track was set during the time trials.

Barbo L. A. Winner
LOS ANGELES.—Chick Barbo won
the 40-lap midget auto race at Gilmore Stadium here Thursday (15)
before 14,500 fans. He was trailed
by Johnny McDowell and Buzz Barton. McDowell took the semi-main.
Barton won the trophy dash. Heat
winners were McDowell, Duane
Carter, Barton and Johnny Parsons.

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GATES HOLD: SPENDING SA

FunspotsNeed Drawing Card

Amusement ops cautioned to concentrate on various promotions, picnics, etc.

By Hank Hurley

CHICAGO, May 24. - It's a bit early to be drawing any definite conclusions, of course, but early signs indicate amusement parks this year will find the per capita spending down from previous years.

Early reports reaching The Billboard from funspots thruout the nation show crowds are holding up but people aren't spending as freely as they did during the lush years.

"It simply means," one park owner said, "if we want to equal last year's gross we'll have to draw more people. was open your gates and they came storming in and spent freely are over. Now we've got to buckle down and do something besides open the gates."

Kids Get Less Money

Another park man had this to say: money to spend. Their fathers and working and making big salaries. The kiddies were sent to a park for the day and given \$2 to spend. Now, only the dad is working and the kiddies are sent out with only \$1 to spend. That's just an example, of course. What I'm trying to point out is that kiddies, for instance, are getting just half, or even less, to spend this year on rides, shows, concessions, etc., than they did a year ago. That in itself cuts down the per capita spending. Multiply that one case by a few thousand and you can see where our grosses this year aren't going to be as large as in the past.

Don't get the idea that park owners and operators are hollering "wolf." They are just solid businessmen and are looking at the situation from all angles. They aren't predicting a de-(See Gates Hold; \$ Sags, opp. page)

Montreal's Belmont Pulls 65,000 1st Week

MONTREAL, May 24.—Altho a drop of 10 to 20 per cent in business had been feared this year, Belmont Park's season promises to be a banner one, if opening week biz is significant. Low temperatures and intermittent rain failed to daunt almost 65,000 patrons in the week ending today. All prevue records were shattered Saturday and Sunday (10-11), when 12,000 passed thru the turnstiles.

Mark Kenney's ork, featured during the prevue, drew 5,000 overcoated dancers. Hundreds more were turned away from the ballroom.

Free Aerial Act

The Three Barretts, aerialists, are the free act. A new Looper has been added to the ride line-up.

The park was completely repainted for opening, but flood waters from the Riviere des Prairies did some damage.

Rex D. Billings, general manager, said: "We expected that there would be a bad drop in business, but I am happy to say that indications are that this season's returns will be much better than we hoped."

CONEY ISLAND, N. Y.

Another rainy, chilly week-end | threw a financial damper on what was the official season's opener, May 17, and disappointed ops and customers alike.

George C. and Frank Tilyou and their streamlined Steeplechase Park celebrated a 51st anniversary with an opener, May 17. New publicity man Ralph Cayton, representing Friedberg and Katz of Manhattan, helped introduce the park's many amusement features to Patricia Lyons, age 6, who was feted because she became the 20,000,000th visitor. Sunday (18) was a tribute to women's day, climaxed with an array of multi-colored bathing suits. Twenty-four children of UN delegates were guests of the Tilyous. Official photog of the park is Leo Friedman.

Tirza's Wine Bath, girlie show, started its season with Tirza herself: Dolly Joyce in her electric act and dancers Alicia B. Jordan, Lilli Sabini and Virginia Noble. Joe Boston, in The lush days when all you had to do his fifth season, is inside talker. De-Wise Purdin and Walter Budd are outside spielers. Kitty Krever is ticket seller.

Fred Sindell's stable Irish House on Surf will have as entertainers a series of Gay '90s acts, George Kelly's "During the war years, kids had more | three-piece ork; Gladys Davis, emsee, and Al Wilson, singer. Sindell, partmothers, in a lot of cases, were both nered by Stanley Gersh, also will operate Perfect Games Company poker tables in an arcade where the Mardi Gras nitery was in Manhattan. Manager will be Sandy Ehrman, brother of Butch, exec of Eddie's Five Star Final at Coney, and of Monroe, the Island's publicity chief.

Barbara Wolff, bar expert at Brother's Four-Leaf Clover Grille, Bowery and West 12th, recently back from Miami Beach, and Terry Wessell (Herbert O'Neall), head barkeep at Murray Waegner's Atlanta on the Boardwalk, who held a similar berth at the Copa at the same resort, have linked talents with the expectation of operating their own nitery in Florida when the Coney season is over.

Opening of Kensington Amusement Company's (Gersh and Garber) structure, Bowery and Kensington, was May 17. Inside are 30 poker tables from Perfect Games Company; a soda, ice cream and hot dog bar, and a combo innovation for Coney's Bowery, two Voice-o-Graphs and two Photomatic booths.

License commissioner's office banned all weight scales for the sea-

Seaview Beach, Colored Spot, Makes Fair Bow Rye Playland Bows;

NORFOLK, Va., May 24.—Seaview Beach, new shore amusement resort and bathing beach for Negroes near Seashore State Park, opened last week to encouraging business. Park's attractions consist of six rides, 20 games and refreshment stands; indoor and outdoor dance pavilions. picnic pavilion, bathhouse accommodating 2,000, and a big parking lot. Rides include the Skooter Car, Fer-

ris Wheel, Ridee-O, Chairplane, Merry-Go-Round and Kiddie-Whip. A boardwalk big enough for 20,000 strollers fronts the ocean.

Joseph Shaw is manager in charge of the park, which represents an outlay of about \$125,000.

son. All other guess-your stands. may operate without licenses. Also out is the blade box illusion at Palace of Wonders.

Echoes of the May 12 fire: Genese (See CONEY ISLAND on page 44)

Va. Beach Hotel Operators Fear Turnaway Flack

VIRGINIA BEACH, Va., May 24 .-With early patronage running higher than in the last several years, and the chamber of commerce reporting inquiries about accommodations 50 per cent increased over last year, operators at this resort are looking forward to a big season.

However, hotel operators hasten to point out they are by no means booked up, and that there is "plenty of room" for the vacationist. Hotel men are touchy about the rumors of turnaway patronage, which they claim discouraged thousands from coming to the beach last season.

A new 66-room hotel and a motion picture theater are nearing completion at this resort. Beach clubs are planning ambitious schedules. Cavalier Beach Club already has its 1947 season under way. The Surf Club opens May 30 for bathing, and June 13 for dancing, with Jimmy Dorsey playing the opening engagement, followed by Carmen Cavallaro. Hillcrest opens May 29.

Seaside Park already is open, after a \$50,000 renovation and improvement program, with several new games and rides, including the Whirlaway. Casino Park, amusement center at the south end of the beach, will be open in a week or 10 days.

Moon Rocket Added To Celoron Line-Up

JAMESTOWN, N. Y., May 24.—A new Moon Rocket, owned by Tom E. Kerstetter, arrived at Celoron Park here and is ready for action, according to Harry A. Illions, Celoron owner. Kerstetter, Illions said, plans to put in several more rides here later.

The road thru the midway at Celoron has been black-topped and various other improvements made. A prevue opening is scheduled today and tomorrow, with the official opening May 30. Illions said fireworks, free acts and the 30-piece Jamestown Concert Band will feature the official

2 Boats From N. Y.

NEW YORK, May 24.-The park and shore resort season in the New York area gets into swing today with the opening of Playland, at Rye, N. Y. One of the most attractive outdoor amusement spots in this area, Playland offers rides, swimming, boating and other attractions.

Starting Decoration Day (30), Playland will be served by excursion boats from New Jersey and New York. The Meseck Line will have two large boats on the run—the America, starting Friday (30), and the John H. Meseck, begining June

Motor Launch New Addition At Whalom Spot

FITCHBURG, Mass., May 24-Whalom Park here will open for the season Decoration Day, following a series of week-end prevues. President Henry G. Bowen expects attendance and business to be on a parwith last season.

New this year is a 40-passenger motor launch equipped with an auxiliary pump and hose for use in combating waterfront fires. Boat, as yet unnamed, will replace the Adeline II. a motor launch in use on Lake Whalom for many years.

The new craft is 36 feet long and has a 10-foot beam. A Chrysler gasoline marine engine is used to power the launch and its auxiliary pump for fire fighting. Extensive repairs were made to the boathouse and pier to accommodate the new craft.

"Installation of an auxiliary pump and hose on the launch will give added fire protection to residences and concessions on the waterfront and to many of the park installations which are being improved every year," Bowen said. "Whenever fire breaks out it necessarily takes firemen 10 minutes to make the trip to the park and in that time a small fire can spread to conflagration propertions. The boat would also be useful for fighting a fire from the lake while firemen on land use the more conventional equipment."

The front of the ballroom has been remodeled to conform with other units fronting on the paved midway. Half of a row of concessions has been completed. These also front on the midway. One of the units is 24 feet wide and was built to replace a shooting gallery destroyed by fire. Another, on the corner, will be used as a refreshment stand.

New rides will be a Whip, which will replace a worn-out unit, and a Kiddie Whip.

Fireworks will be presented several times during the season. A program of concerts is being scheduled for Sundays and holidays.

A private picnic grove located near the theater is contemplated. Use of the area would be limited to groups holding permits issued by the park management.

Riverview Notes

-By Hank Hurley-

CHICAGO, May 24.-Plenty of the old-time concessionaires are back again this season. There are a few new faces, but for the most part the same line-up continues. . . . A stop at the hoop-la stand showed Edna Kaai back on the job, after "a swell season in Florida," and Bertha Mayr also back at the stand. Missing was Mrs. Esther Felke, whom Edna said, is expected to join about June 5. "She stayed in Tampa for the graduation from high school of her son, George," Edna said. . . . Another familiar face missing at the hoop-la stand is Dick Armstrong. He's expected shortly.

Gloria May and Jean Runge are back again at the coke bottles. Both wore white Angora sweaters the other night which were very becoming. . . . Jack Davis, cashier at the Motordrome, is back and came up with the news that he recently gut himself engaged. The girl is Vivian

(See Riverview Notes on page 44)

Strolling Thru the Park

Lincoln Park's Mother's Day Contest Proves Drawing Card

Roland S. Gamache, public relations director of Lincoln Park Amusement Company, North Dartmouth, Mass., drops a note to tell about the successful Mother's Day promotion contest the park sponsored May 11.

"Altho weather was cold, we drew 7,000 persons," Gamache says. Prizes were awarded to the most attractive mother, mother with the largest family on the midway, mother who came the greatest distance and the mother with the oldest set of twins with her on the midway.

Gamache says there were 70 entries for this first-time event. Prizes were jewelry, a corsage and a box of eardy to each winner.

Next contest scheduled at Lincoln Park, Gamache says, will be Me-

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C. B. HARLIN

morial Day, when the Mrs. Lincoln Park of 1947 pin-up beauty contest will be held. There will be three major prizes and a prize for each contestant. Spot will feature Louis Prima's ork in the ballroom the night before Memorial Day.

Altho the annual winter convention of the National Association of Amusement Parks, Pools and Beaches is some seven months off, the office of Paul H. Huedepohl, executive secretary, has fired the opening gun insofar as announcing the dates and warning about hotel reservations. Dates are December 1-4, with Monday (1) set aside as Exhibitors' Day. The entire day and night will be devoted to inspection of exhibits. The exhibit hall also will be opened at various times December 2-4. Huedepohl's letter informs members to make hotel reservations thru the NAAPPB office in Chicago.

J. Himmelberger reports Tall Timhers Park, located just out of Brickerville, Pa., has opened for the season. Spot will have dancing, concessions, fireworks and open-air movies, he says.

Radio Tie-In Aids Woodside Funspot To Draw 'Teeners'

PHILADELPHIA, May 24. -- Cooperative tie-in with Station WPEN's 950 Club, popular recording program with a wide teen-age listening audience, made for a successful one-day outing at Woodside Park Saturday (17) on the part of listeners. Station presented listeners with 950 Club membership cards which admitted them to the park's amusements at half price. Posters heralding the outing were set up at strategic points. Prizes of radios, autographed record albums and personal appearances of name band leaders were among other promotional efforts.

Principals of public, private and parochial schools in the area were circularized by the station asking them to inform their students of the outing. Bulletin boards in the schools also were used. Special lines were set up at the park to carry all of WPEN's Saturday afternoon studio audience participation shows.

GATES HOLD; \$ SAGS

(Continued on opposite page)

pression, recession or anything of the like. But they are cautioning those ops who think the lush times are still on. They are warning these ops that if they hope to come anywhere near records of the war years they'll have to do something besides just be in business.

Most park owners feel it is more necessary than ever to go out strongly for large picnics, use of free acts and fireworks and concentration on various promotions which will help bring the people into the park, and once inside the gates cause these people to part with some of their cash for the various entertainment features offered.

It will be interesting to note at the end of the season how many parks tied last year's attendance marks. Many of them may tie those marks and some may even beat them. But at the moment it appears not many will find the per capita spending equal to that of the last few years and most will find it lower.

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HOOSIER HOT SHOTS
LULU BELLE and SCOTTY
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DUKE OF PADUCAH
N. B. C. SOUTHERNAIRES
DICK (Sioux City Sue)
THOMAS
REX ALLEN
PATSY MONTANA
MILT BRITTON
and His Crazy Orchestra
DOWN HOMERS
GEORGIA WILDCATS

PAPPY HOWARD and His WJW Gang BARBARY COAST BOYS and Olive OE HOWARD of the Gay Nineties ALEX BARTHA Orchestra and Show ED EAST and POLLY JOHNNY OLSEN and His "Ladies Be Seated" Show DOC HOPKINS GEORGE O'BRIEN HOOT GIBSON **BUCKEYE FOUR** TEX RITTER

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EASTWOOD PARK

Mile Rd. and Gratlot, East Detroit, Mich. Before 5:00 p.m. phone MEtrose 9844. Ask for S. K. HASSIN.

Sitting 'Round the Table

(Editor's Note: What are your ideas on industrial picnics? Do you go after them? If so, what concessions do you make or what special attractions do you offer? Discussions on industrial picnics are current in this column. The question is, "Are you in favor of co-operating with the local industrial plants in your area regarding local industrial picnics? If so, what concessions do you believe should be made? Example: (a) Reduced prices or scrip tickets: (b) payment of a flat sum to the plant's recreational funds: (c) a free gate." If you haven't sent in your views or ideas on the subject, do so at once. Other parkmen are anxious to know what you do regarding industrial picnics. Mail your views or ideas to the Outdoor Editor, The Billboard, 155 North Clark Street, Chicago 1, Ill.)

Spangler Gives Views

"Regarding industrial plant picnics, I will give you our policy. We cater to industrial picnics as well as other picnics, reunions and outings. Our policy is to give reduced rates on all rides, the swimming pool, as well as on dancing, if the picnic or outing is held when we have dancing. have a sliding scale of reduced prices. The more they buy, the less cost per ticket. I believe that 30 per cent or more of our business is derived from this source. Each year we mail to all industrial plants, organizations, Sunday Schools, clubs, etc., a four-page leaflet on our park, telling of its advantages. Last year we had more than 500 picnics, reunions, outings,

Yes, we believe in, and cater to picnics and outings. We never sell or allow intoxicating beverages in our park. — R. M. SPANGLER, Rolling Green Park, Sunbury, Pa.

Desirable Business

Generally speaking, industrial outings are the most desirable from the viewpoint of attendance and profit. Employees are easily reached thru personnel departments, union committees and management.

It is my belief that the payment of flat amounts for picnics should be avoided if possible. Certainly it is good business to provide reasonable solve the problem of off-peak periods. by Stanley Gersh and Sam Garber;

We do everything possible to stimulate advance sale but find it usually unsuccessful of itself so, unlike many parks, we have reduced rate tickets available at the park, on the day of picnics, to properly identified patrons. After all, we want volume.

Our lowest rate is based on a strip of 10 tickets of 50-cent value for which we get 30 cents. They are universal in application except for any concession using merchandise.-REX D. BILLINGS, Belmont Park, Montreal, Quebec, Canada.

RIVERVIEW NOTES

(Continued from page 42)

Walters, a Chicagoan, who works at one of the guess-your-age stands. This is her first time working at the park. A newcomer at the Drome is George Haley, the talker.

Glenn Bell calls your attention right off the bat to the new targets he has this year. He then takes you in the back of the lead gallery to show you how that's been fixed up. They've really done a good job and Glenn now has a private office. His workers include Rudy Pick, Johnny Weeks, Harry Donahue, asistant manager; Terry Whitman, Tommy Baker and Bob Martin. Mr. and Mrs. Whitman Donahue are working as cashiers in the park.

No less than George Schmidt, president-general manager of Riverview, vouches for this story. Seems Gene Barter, glass eater, fire eater, etc., in Ray Marsh Brydon's Palace of Oddities had a bit of trouble the second day the park was open. Barter, according to the story, while eating glass, suffered cuts. Later, when he was going to eat fire, his clothes caught fire. He jumped from the platform and started to run outside, but one of the hefty gals appearing in the Cupie Doll Revue, with some quick thinking, knocked him down and jumped on top of him, smother-

ing the flames.

Coney Island

(Continued from page 42) brothers, George and Nick, operators of two Scooter rides, one on the Bowery and one on Surf, own the property where Buxbaum Bros, suffered a total loss of their Shamrock Irish House, Bowery and Henderson's Walk. Nick Genese said disposition of the site must await the finish of insurance adjustments. Buxbaums, in the meantime, have sought the aid of Perfect Games to tide them over with poker tables. Geneses have in mind, rumor has it, the installation of a ride. . . . More involved is the ultimate fate of the ground that tenanted the Wonderland freakery, between Henderson's Walk and West 12th, extending thru from Surf to Bowery. Owners of the site are Mitchell and Sutherland, who held a long-term lease with Mrs. Ida Newman and Julius Schoenberger. Subleased for 18 years, in 1946 it was taken over by Dave Rosen, operator of Palace of Wonders, across Surf. Partin Wonderland ners of Rosen are Meyer Hamburg and Morris Posner. Real estaters also possess the premises adjoining Wonderland on the Bowery side, where the flames partially destroyed Play reduced rates. Picnic business helps for Gold, in process of construction a penny pitch operated by Anna Marano, photo studio by Tessie Reisler and a bottle game by George Stern. Play for Gold building, built with fireproof walls that prevented the fire from spreading, can be restored with another roof, permit for which has been granted. Rosen stands to lose his lease for which he ponied up 50G. However, he may be reimbursed somewhat provided Mitchell and Sutherland decide to let Gersh and Garber and the others, all Rosen tenants, reconstruct their establishments. What will replace Wonderland is a problem. Anna Marano figures her 📕 loss at 9G with no insurance. . . . Charlie Phelan, heavyweight juggler, formerly of Wonderland, is now cotalker with Doc Foster at Ralph De-Angelo's World Wax Museum, Bowery and Stillwell. . . . Frank Moniz, fire-eater, another Wonderland ex, has shifted to Albert Alberta's freakery in Savin Rock, Conn. . . . Dora Witzer's Killarney House, formerly Paddy Shea's Gilsey House, corner of Surf and Hendeson's Walk, where the fire started in the kitchen, will be reopened.

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Can place Ferris Wheel, Kiddie Rides, Whip, Bubble Bounce on Percentage basis. Large Drawing Capacity. Wire at once.

CARL BINES

Y WORRY ABOUT WEATHER?

Franks Playland Biz Under '46 Yet Profitable

MACON, Ga., May 24. - Franks Playland Shows, now in the fourth week in the Macon area, has found biz profitable, but off from the last few years. Best two weeks of the current season was reported by Owner W. E. Franks at Warner Robins, large army air depot a few miles from Macon.

N. C. Pettit, owner of several rides booked by Franks, suffered a heart attack last week and was brought to the Macon Crinic where he is still a patient. Doctors predict recovery in a few weeks.

Another Miniature Train was added by Franks this week, making two on the midway. Mrs. Peggy Franks has taken charge of the new cookhouse.

Visitors last week included Jim Mc-Call, owner of the shows bearing his name; C. N. (Doc) Meyers and Bob Smallwood, concession ops with the McCall org; Charles Sparks and Paul M. Conaway, of Macon.

Phillips To Have CNE Water Show

TORONTO, May 24. - Contracts were signed this week by J. W. whereby the latter will present a water show on this year's Canadian National Exhibition midway. Construction will start immediately on | Sioux Falls before it was taken on the a permanent pool, 25 by 80 feet, in which the latest in underwater lighting will be installed. Show will seat between 1,200 and 1,500 persons.

A bathing suit fashion parade will be held in conjunction with the show. Outstanding water performers are now being signed by Phillips. Already set are Aurele Thomas, Canada's male diving champion, and Corky Kellam, water comedian. Tentative plans call for a six-girl outside bally line, an eight-girl water ballet, outstanding teams of two female performers and two male divers, four comedians for spot comedy, two girl divers and a featured high diver,

Tommy McClure will be at the outside mike with his son, Allan, handling the inside mike.

The water show held the record for the best single day's gross at the CNE thru '41, when the last exhibition was held.

Goodman Clicks In Bloomington

BLOOMINGTON, III., May 24 .-Max Goodman's Wonder Shows of America closed a highly successful run here tonight. Org opened Monday (19) under ideal weather conditions and there were more than 9,000 on the midway that night. Tuesday was lost to rain but weather was good the rest of the week.

The Len Yung Troupe and the new Hawaiian Show joined with 11 persons. Patsy Lee's Girl Show is awaiting the arrival of a new emsee. Show has added two pieces to its band.

Org, which opens in Beloit, Wis., next week, hopes to have two new rides, a kiddie ride and a pony walk. Show plays Beloit under sponsorship of the American Legion.

South Dakotans Get Show Bug; Five Orgs Base in Coyote State

SIOUX FALLS, S. D., May 24.— | Falls May 15, jumping into Waterloo, Carnival biz has attracted an increasing number of South Dakotans in recent years, with the result that five shows now have their home bases in the Coyote State.

Art B. Thomas, of Lennox, and his son-in-law, Bernard Thomas, operate the two units of the Thomas Bombshell Shows; Henry Klein, Sioux Falls, operates his new Show of Tomorrow; John Murphy, of Howard, and his brother, Ned, of Madison, are owners of the Tri-State Shows, successors to the Howard Amusement Company, and Mike Smith, of Worthing, now operates the Northern Exposition Shows, which he purchased from Keck Feister. The Royal United Shows, owned by John Dorland, were based at Sioux Falls this winter.

Klein is one of the newcomers to the field. A former coin machine operator, he transformed his Klein Amusement Company into a carnival with four rides and 15 concessions. Org was skedded to bow at Menno, S. D. Friday (23).

Klein and his wife, Genevieve, returned recently from North Tonawanda, N. Y., where they purchased a new Merry-Go-Round. Last year Klein purchased a new Ferris Wheel from the Eli Bridge Company, Jacksonville, Ill. The Ferris Wheel was (Patty) Conklin with Alfie Phillips, operated at Arnold's Park, Lake Okoboji, Ia., and the Merry-Go-Round operated for two weeks at E. W. Hauswald's Playland Park in road. Irv Skie, former owner of Atomic Shows, now is concession manager for the Klein unit.

The Royal United Shows moved out of their new winter quarters in Sioux

S. Calif. Spotty For Crafts, But Pick-Up Expected

BAKERSFIELD, Calif., May 24.— That the public is not spending as lavishly for entertainment as it did last year is indicated by a letter from Katherine Hurtt, of Crafts 20 Big Shows, who reports that with the exception of the Crafts' date at the National Orange Show, San Bernardino, business has been spotty in Southern California during the 14 weeks the organization has been on the road. Even with reduced prices, rides and shows haven't been getting the money they did in 1946, and attendance is off considerably.

Personnel was heartened, however, by the announcement of Owner-Manager O. N. Crafts that he had been awarded the contract for California State Fair, Sacramento, and everyone is expecting better business in Northern California. Crafts has been contacting committees, making use of his Beech Craft twin-engine plane to cover the territory.

Currently the show is carrying 11 rides, about 40 concessions and 8 shows, including a new Funhouse, which opened here. The midway has plenty of flash with 16 light towers and extensive use of neon on rides and shows.

The 100-mile run over the mountain from Santa Paula to Bakersfield was made with only one accident. A truck belonging to Spot Ragland, concesionaire, was wrecked.

Ia., for a nine-day stand.

In previous winters org had been quartered on the grounds of the Waterloo (Ia.) Dairy Cattle Congress. The former municipal airport at Sioux Falls was utilized this winter.

Owner John Dorland also is coowner of the Fairmount Shows, Inc., the other owner being F. E. Ladd, of Fairmount, Minn. Org is skedded to play Iowa, South Dakota, Illinois, Minnesota and Missouri this year. J. H. Eckerson is general agent for the Royal United Shows.

Wilson's Famous Biz Stands Gaff

CHICAGO, May 24.—M. J. Dressen, general agent for Wilson's Famous Shows, in Chicago this week on a business trip, reports the organization has had profitable business, despite spotty weather, since opening May 1.

Org opened in East Peoria, Ill., on the new lot near the Caterpillar Company, and the 11-day stand was a big winner. There were eight rides and 50 concessions in the line-up. Top ride was the new Caterpillar, which turned more than 3,400 people at 30 cents a ride on Saturday.

The following week at Kewanee, Ill., was a blank, but business has been okay this week at Canton, Ill., Dressen said. Org moves to Muscatine, Ia., to open May 26, and will play three weeks in Iowa before returning to Illinois.

Watsonville, Calif., Signs Golden West

WATSONVILLE, Calif., May 24 .-Golden West Shows will provide the midway for the Santa Cruz County Fair here October 2-5, Harry (Polish) Fisher, org's owner-manager announced.

Other California fairs inked include the Napa County Fair and Horse Show, Calistoga, July 4-6; Trinity County Fair, Hayfork, August 23-24; Inter-Mountain Fair, McArthur, August 30-September 1; Modoc County Fair, Cedarville, September 5-7; Shasta County Fair, Anderson, September 11-14; Glenn County Fair, Orland, September 17-20; Tehama County Fair, Red Bluff, September 26-28.

Golden West also will provide the midway for the annual Jackson Italian Fiesta, Jackson, June 6-8. This fiesta is one of the oldest Italian celebrations in the country.

New Brunswick, N.J., Is Red One for WOM

NEW BRUNSWICK, N. J., May 24. -Fair weather and free-spending crowds turned this date into a red one for the World of Mirth Shows. Opening night, Monday (12) and Tuesday were particularly good. The last three days were better than average.

Tub-thumper Neil Geary landed the Columbia Broadcasting System Friday (16) with Baby Betty Horrell, fat girl, who appeared on the show, It Pays To Be Ignorant, starring Tom Howard.

Ducks Can't Break the Ice

Hennies Chicago engagement proves you can't tell the horse from the driver

By Pat Purcell

CHICAGO, May 24. - Harry W. Hennies, well known for his ability to make a big one out of a little one, peeked thru his telescope, cast a knowing look toward Lefty Orhen, and cracked: "It can't rain on us."

With that the skies turned loose, and as of Friday night the folks still are not too sure if the Hennies Bros.' lot at 97th and Western Avenue is a carnival lot or a prospective place to plant wild rice and catch a wild

Eddie Gamble, an astute gentleman who knows his way around a midway, heard the rain crack and remarked it is a good thing it did rain or there wouldn't have been room on the lot for customers.

Mr. Gamble can take a bow on that one, as each and everyone in show business, and all their relatives, were around to see the miracle wrought by the appearance of Sally Rand. One night the place was sloughed with folks from Riverview Park, led by such sterling sportsmen as Andy Markham and Maxie Hirsch. Another night there were Petey and Ollie Arnstein, Nan Rankine, Ann Sopenar, Lou Leonard, Elmer Burns, and more characters than you could shake a stick at, even if it was a big stick. And to cap the climax, along came Ernie A. Young, who never ventures on a carnival lot unless it is to catch a cop or to reach a grandstand.

Rag Peddlers Present

And before Mr. Young could remind Miss Rand that she once worked for 60 clams a week in one of his choruses, like Gloria Swanson did years and years ago, George Johnson and Bernie Mendelson appeared not together, but both had tape measures in their pockets and were willing and ready to discuss the problems of any and all who might need new canvas.

All these folks, and lots and lots more, gathered on this soggy, damp (See Rain No Worry on page 50)

Ted Custer Killed When Truck Passes Over Body on Lot

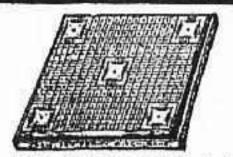
PORT ARTHUR, Tex., May 24.-Ted Custer, 58, advance agent for the Alamo Exposition Shows, was accidentally killed here late Monday afternoon (19) when he slipped and fell while pushing a show truck out of the mud. The rear wells of the truck passed over his body. Rushed to St. Mary Hospital, he was pronounced dead at 5:32 p.m.

Custer spent his entire life in outdoor show business. He had been connected with the Alamo Exposition Shows for 20 years and the last two years held the position of advance agent. His widow, Maybelle, and son and daughter, Andy and Beatrice, are on the Alamo Shows.

Interment was in the Custer family

plot at Tasca, Tex.

The Alamo org did not open Monday night because of Custer's death.



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BETTER

MIDWAY CONFAB

from Memphis that she is with Peppers All-State Shows.

Johnny and Janet Wuetherick, of Goodman's Wonder Shows, visited their home at Davenport, Ia., while the org played Peoria, Ill.

Swazette is the annex attraction on Claude Bentley's Side Show with James E. Strates Shows, marking her second season there.

Mrs. Robert L. (Blanche) Heth is recovering in a Washington, Ind., hospital from an operation she underwent Friday (16).

Sally Brunette, manager of Sally's Glamorettes, on the Sunset Amusement Company, reports that unit has been doing good biz. Thus far ,Chilli-

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Lillian (Aunt Jannie) Harris infoes | cothe, Mo., has been the best spot of the season.

> Following their recent marriage in Hazelton, Pa., Richard R. Cutler, of the Endy Bros.' Shows, and Marcelyn Ortagus, of the Johnny J. Jones Exposition, left for Denver, where they will reside for some time.

During the Charleston, W. Va., engagement of the Gooding Greater Shows, Doral Deshon was visited by Mr. and Mrs. Tom Hassan, Mr. and Mrs. Sam Shiedler, Rosita Royce, Freda Fred Van and Jimmie Haynes. Deshon operates the Song of India show.

If The Billboard were to publish all pictures submitted this spring by carnivals and circuses with snow on their lots, they would run from here to there and back again. Hence, no more of them will be published this seasonit snows in July.

The Ninety-Eighter, Des Moines Elks paper, in its May issue, carries several articles about people in show business, including Frank Shortridge, Ross Sinderson and Mr. and Mrs. Frank Ward and son, Roger. Paper carries a picture of the front of Ward's Greater Rainbow Shows.

Roy S. Peugh Jr., formerly with Ralph Flannigan on Jones's bingo with the O. C. Buck Shows, recently was married to Wilifred Manville at the bride's home in Massena, N. Y.

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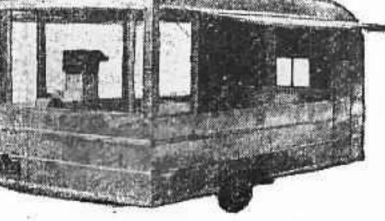
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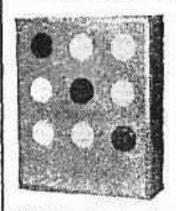
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After a honeymoon in Canada, they returned to their new home in Massena, where Roy is employed by the John W. Cowper Company.

Mark Reilly, World of Mirth Shows candy apple concessionaire, was partied Friday (16) by 75 fellow show folks in honor of his 47th birthday. The surprise affair was arranged by Mrs. Vera Hauck and Mrs. Pearl Holliday. Mrs. Reilly's presentation of a portable radio topped the gift list. Guests included Mr. and Mrs. Wallham, of Union, N. J., sister and brother-in-law of the guest of honor. Mrs. Bessie Taylor was emsee.

L. R. Lewis and Charlie Jackson, clothespin concessionaires on Southern Valley Shows, report from Bald Knob, Ark., that they chalked up good business during their stay in that city. . . . After being hospitalized for four weeks in a Baltimore hospital, Bessie Bessette has returned to Prell's Broadway Shows at Wilmington, Del. She plans to return to the West Coast soon to enter business of her own.

Katherine Woodard, former chorus girl with Prell's Broadway Shows, is (See MIDWAY CONFAB on page 48)

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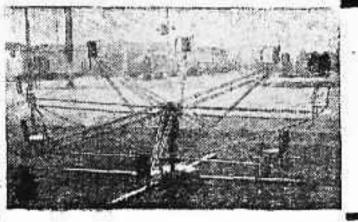
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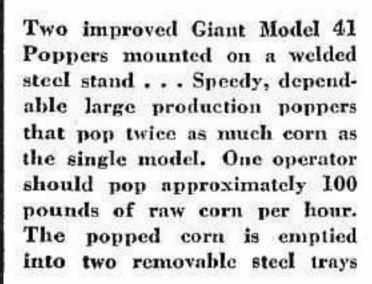
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Factory built and engineered. Light and portable. 14 passengers. Top money maker on any location, Sensibly priced. Proven design and construction, Immediate delivery.

Write for Catalog. H. E. EWART CO.

4300 Long Beach Blvd. Long Beach 7, Calif. Phone: 4-9655-Evenings: 2-8121.

Midway Confab

(Continued from page 47) making her headquarters at Downing Beach, Exmore, Va. . . . Bill (Red) Lenway, veteran trouper, letters from San Francisco that he recently visited 12 carnivals out there and found that for the most part West Coast showmen just can't come up to the Easterners. "One org," continues Lenway, "that seems to be going places fast is Harry (Polish) Fischer's Golden West Shows. When I visited his shows he had a packed midway. . . . Of course, Crafts Enterprises, is doing well and is well flashed. Also visited the San Francisco Show Folks clubrooms, where I was accorded a real welcome."

A. J. Haas, general agent for Tivoli Exposition Shows, writes to protest the report that Hill's Greater Shows have signed the Hope, (Ark.) Fair. He declares he has signed contracts for this annual for his org, along with the annuals at Bentonville, Fayetteville and Morrillton, all in Arkansas.

Marion Ford Cornell surprised her husband, Billy, Tuesday (13) with a party on his 49th birthday. Billy is owner-manager of the Chocolate Dandies show on the O. C. Buck Shows for the second season. Lineup on the Chocolate Dandies unit includes Loretta Stewart, Barbara Smith, Pauline Givens, Juanita Brisker, Dorothy Graham, Arnett Grimes and Beatrice Smith, with Herbert Parker as emsee; Billy Petway, comic; Betty Wise, exotic dancer, and Marion Ford, soubrette. Band consists of Roger Smith and John Herman, trumpets; Miller Brisker and Ernest Stokes, saxophones; Willie Brown, bass; Elaine Stokes, piano, and George Givens, drums, Harry Horner is talker.

WADE CAULDER ENDORSES THE

"I consider the Sun Shine Choo Choo tops of all kiddie rides. Its grosses are very satisfactory and you can sure bank on the word and treatment of Sunshine Company. There is none better."

SUNSHINE MFG. CO.

1307 Grand Central Ave. Tampa, Fla. Sunshine Mfg. Co. makes delivery like the Sun... On Time. Order Now. We are still able to make Spring delivery. (Send \$1.00 for large Photo and complete description)

—Straight Celebrations —

Will book Roll-o-Plane, Loop, Mix-Up, Spitfire, Want Help on Eli Wheel, Merry-Go-Round, Want Shows and Fun House, Cookhouse Manwant Sanwa told Pint House, Conditions Stringager and Help.
Will book Bumper, String, Darts, Novelties, Fish Pond, Striker, Jewelry.
Locust Grove, Okla., Home Coming this week; then Eureka Springs, Ark., Home Coming.

Dickson United Shows RIDES WANTED

Merry-Go-Round and Swings. Five days-July 1st to 5th. Attractive contract. Excellent crowds. Write

> THE TOMBOLA Rouses Point, N. Y.

TRUNKS \$10.00

38" high, 39" long, 15" wide.
IDEAL FOR NOVELTIES and CONCESSIONS. Perfect shape. Good locks. 25% with order. COLUMBUS TRADING CO. 5 W. State St. Columbus 15, Ohio

And Supplies for Eastern and Western Type Galleries, WRITE FOR CIRCULAR.

H. W. TERPENING 137-139 Marine St. OCEAN PARK, CALIF

Canvasman to handle 50x80 Top; show making 2-week stands. Open June 2. Join on wire. State salary.

> BARTONE'S IDEAL COMEDY CO. West Jefferson, Ohlo

POP CORN

IT'S READY, FOLKS! OUR PREMIUM BABY GOLDEN HULLESS JAP WHITE HULLESS HYBRID LARGE YELLOW

 This fancy Baby Golden Hulless is grown exclusively by us and sold only under the Hoosier Pride Brand. Shipped in waterpreof bags and guaranteed to be absolutely hulless

—high volume with a nut like flavor. Peps
much faster than large corn and is a favorite
among carnival men as well as operators who have a hard to please following. If you wish to try this corn mail us \$1,00 for a 5-lb. sample prepaid. The price of Baby Golden and Jap White hulless is only—

\$10.00 per cwt. 5 bags or less \$9.50 over 5 bags F. O. B. MUNCIE

The Indiana Pop Corn Co. MUNCIE, IND.

Processors Since 1927

THE RESERVED TO BE SEEN.

KIDDIE FERRIS WHEEL

24 passenger, 6 cages, 191/2 feet high Finest designed WHEEL on the market.

FOR CARNIVALS AND PARKS Immediate Delivery

> New Low Price For Information and

> > Pictures WRITE

H. E. EWART CO. 4300 LONG BEACH BLVD. LONG BEACH 7, CALIF.

Phono: 4-9555-Evenings: 2-8121.

SHOWMEN'S FINANCE PLAN

House Trailer Displays At Our Branches in 16 Cities. Write-for Nearest Location. One-Week Delivery Anywhere in U. S.

CONCESSIONS WANTED

Duck, Fish Pond, Bowling Alley, Slum Darts, Under 12, String Game, Spot the Spot.

MIKE ZIEGLER Hotel Milner, Philadelphia, Pa. Or Maple Shade, N. J., Week of May 26.

BORDER LAND SHOW

Have 4 Rides—Perris, Wheel, Mix-Up, Meny-Go-Round, Auto Ride and 25 Concessions. Can place few more Stock Concessions not conflicting. Privilege, \$15.50 per week. Free Gate. No Grift—No Girl Shows and No Mitter. Camps wanted.

Can book any Small Grind Show with our consipment and transportation. Write of wice HOWARD DEASON

RISING STAR, TEXAS

Foremen for Merry-Go-Round, Ferris Wheel and Octopus. Also Holp for other Rides. Good pay, long season,

NULLER AMUSEMENT ENTERPRISES

55th St. & La Grange Rd, La Grange, Ill.



TRADE MARK REG. U. S. PAT. OFF.

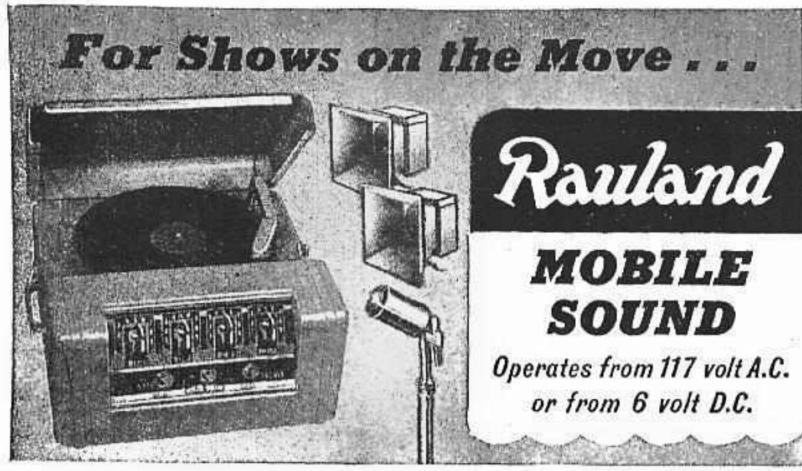
EXTRA DOLLARS
FOR YOU!
\$\$\$\$\$\$\$\$\$

HERE'S THE BIGGEST ADVANCEMENT EVER TO HIT THE SNOW BALL BUSINESS, A RED, WHITE AND BLUE CONE-SHAPED CUP, ESPECIALLY PRINTED FOR SNOW BALLS. INTRODUCED ABOUT A MONTH AGO AND ALREADY THE TALK OF THE BUSINESS.

THE NEW SNO-KONE CUP TURNS ORDINARY SPOTS INTO "RED ONES," EVEN MAKES "LARRYS" PROFITABLE. DON'T EVEN THINK OF GOING OUT WITH SNOW THIS YEAR UNLESS YOU USE THIS CUP, THE COST IS NEGLICIBLE, THE PROFITS TERRIFIC.

THE SNO-KING CUP IS AN EXCLUSIVE, COPYRIGHTED GOLD MEDAL ITEM; WRITE FOR SAMPLE AND NEW CATALOGUE TODAY.

GOLD MEDAL PRODUCTS CO





RAULAND Mobile Sound is also available in the 20 Watt System shown immediately above. Covers 5,000 people indoors, 25,000 square feet autdoors. Has 2 microphone inputs, 1 phono input; mixing and fading on all three inputs. With built-in phono-motor and crystal pickup. Accessories includes 2-RAU-IAND W-2618 Reproducers complete with 12" PM Speakers; RAULAND Crystal Microphone and handle. Operation from 117 volt A.C. or 6 volt D.C.

Show-people"on the go"choose RAULAND Mobile Sound for its power, universal operation, completeness and rugged dependability. The 30 Watt Mobile System illustrated above will cover 10,000 people indoors or 35,000 square feet outdoors. Includes these outstanding features: 3 Microphone Inputs; 1 Phono Input; Mixing and Fading on all 4 Inputs; Separate Bass and Treble Tone Controls; Remote Mixing of 3 Microphones; Illuminated Panel. Operates anywhere-from 117 volt A.C. or 6 volt D.C. Complete System includes: RAULAND 30 Watt Amplifier with Phono Motor and Crystal Pickup; 2-RAULAND W-2618 Reproducers complete with 12" PM Speakers; RAULAND Crystal Microphone and handle. Unsurpassed for versatility, power and sound brilliance! Write for details today.

RAULAND Electronic Sound (formerly Rauland-Webster) is favored among show-people. When you choose RAULAND, you get Sound with a famous reputation for quality . . .



FOR SALE

BRAND NEW KIDDIE STREET CAR RIDE Never used. Come and get it at cost. I have no space for it in my

> Kiddie Land. ALSO AIR GUN BARGAIN

12 New Daisy Cork Guns, 10,000 Corks and spare parts for sale, \$100.00 cash.

PHIL JACOBS

CHIPPEWA LAKE PARK

SOUND

CHIPPEWA LAKE, OHIO

Phone Seville, Ohio, 2967

RAILROAD SHOW FOR SALE

All Steel Train. Everything in splendid condition. Now a successful going organization. Have good route of 1947 top fairs booked.

Address:

BOX 525, Billboard, 390 Areade Bldg., St. Louis I, Mo.

HOUSE TRAILERS

AT FLORIDA SUMMER PRICES 10 DIFFERENT MAKES TO CHOOSE FROM Immediate Delivery Anywhere With Easy Terms Wire or Phone Collect

RAY MYERS

Trailer Village

Phone S-78894

Tampa, Florida



New 1947 line of our latest and greatest outdoor novelties now ready for parks, beaches, circuses, carnivals, airports and fairs. Wire or write at once for names of jobbers handling our fast selling products.

1801 CATALPA DR., DAYTON, OHIO

Rain No Worry For Hennies in Chi; Rand Big

(Continued from page 45)

lot; they came to shake hands and divide a jackpot or two, but the prime reason was Miss Rand. Yup, she's still making news, winning friends, and getting the few bucks that appear on the midway.

Thursday night it didn't rain, but conditions were better for a quiet night by the fireside than a carnival lot; yet her first tip was better than \$350, cased by Lou Leonard's eagle eye. Dutch Wilson, standing beside the Motordrome bally, declared he had garnered his share, and Nat (Skeeter) Lorow was in such excellent humor he popped for a 15-cent cigar. It was impossible to talk to all of the folks in the given length of time, but only a few had that sour look induced by excessive rains and muddy lots. Charley Sheesley, a genius at getting it on and off, reported that as a weather prophet, Hennies would make a good stick for a church bazaar. He said that two more drops of rain would mean the end of more loads of cinders than one would care to believe. In order to find the cinders one would have to use a deep sea diver's outfit, and there wasn't one around.

Sooner or Later

But with the folks so happy under the circumstances, one must wonder what will happen if the sun shines two days in a row. Hennies says it will, but from the recorded facts of the weather bureau, the chances are slim that it will before some of the lads are tapped out. But being an optimist and not worrying about the facts, one must think about the kale that must come with the weather.

Hennies has no exclusive on guessing that it will shine when it rains, as the folks in the outdoor business have been getting it ankle deep from Coast to Coast for the past-well, ever since they opened. Maybe la Rand will garner only those brave enough to brave the elements, and to draw those who know how to duke themselves in, but one must be tolerant and adopt that watchful, waiting policy-like Hoover with his prosperity just around the corner.

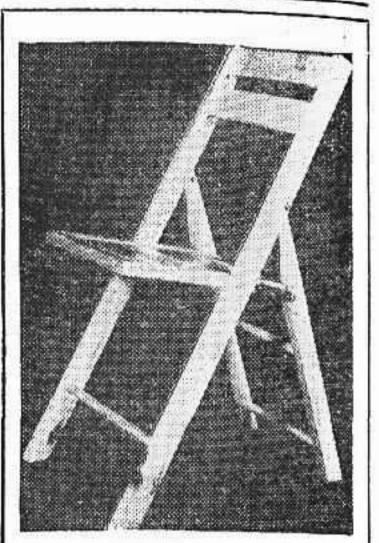
There was no chance at a late hour Friday night to know what may happen with good weather, so maybe this coming week Harry W. Hennies will toss his telescope into a store as a prize and let nature take its course; and if nature is kind the folks at Hammond, Ind., may come out two nights in a row and then we'll all know who is going to do what to whom and who is going to pay.

The Wards Move in

While the folks were waiting at 97th and Western for that sun, the John R. Ward organization was trying to get on the lot in Bellwood, several miles away, but still a suburb of Martin H. Kennelly's town. The Wards arrived full of optimism, as Peoria proved an excellent date. Since Friday (16) business was good and they didn't have to winch the wagons off the lot.

So this coming week will be another week, and maybe by that time those who own carnivals and haven't spent their case dough will have a chance to see just how good, or bad, business is going to be. They can take heart from the final statement of Royal American Shows at St. Louis. It was great down there, as the org didn't lose a day thru weather; the folks spent as freely as possible, and the org moved to Omaha last Monday after an amazing move off the lot.

This bit of sunshine relayed from Royal American should encourage all in the industry-and now comes the sun! When?



EUREKA FOLDING CHAIR

LOW PRICE PROMPT DELIVERY

WRITE OR WIRE

EUREKA SEATING CO.

BOX 311

EUREKA SPRINGS, ARK. (Phone 4111)

MERRY-GO-ROUND AND CONCESSIONS

AVAILABLE

To Organizations in Vicinity of Philadelphia

MAC'S HAPPYLAND

General Delivery, Philadelphia, Pa. or Contact at Circus Lot

Four good, clean Stock Store Agents, seven days' work each week; weekly guarantee. Want African Dip and good Fish Pond. Lowest price and condition, Sale or trade for good Kiddle Ride. One Short Range Lead Callery, all steel, on good two-wheel Trailer; Guns, Shells, Cards, complete, No C. O. D. wires. Will book Fun House.

J. WATERS

Phonix City, Ala. Idle Hour Park

CARNIVAL WANTED For Ford City, Pa., Fair

Labor Day to Sept. 6, 1947. Contact

Wr. B. MECHLING, Secy. Telephone 397-J after 6 p.m. Ford City, Pa.

WANTED

A few good clean Rides and a small Carnical for County Fair. Dates, August 28-29-30. Nothing but Percentage Games. NO FLATS. Contact.

CHAS. W. STEPHENS Laramie County Fair Board, Pine Bluffs, Wyeming

FOR SALE

Brand New FROZEN CUSTARD MACHINES

Immediate delivery. Guaranteed, Write or Wire for Details. SAMUEL D. LIPMAN, Flog Park, Jacksonville Beach, Fla.

COMPLETE. 3 ½ x4 Clamera, 3.5 Lens. Enhance With Lens, Storage Space, Icebox, Sink. Read for the road, \$1,200,001 Cash.

ELMER ANDERSON 1301 Milton Rd.

CARNIVAL WANTED

FOR EFFINGHAM COUNTY FAIR

ALTAMONT, ILL., AUGUST 2 TO 7 INCL. Contact: M. C. ALWERT, Secy., Altement, III.

FOR BOND COUNTY FAIR

Greenville, Ill., Aug. 19-20-21.
Carnival Can Play Entire Week. Address:
LOUIS LEDEETTER, Pres. (Phone 292) Greenville, Ill.

WANT CONCESSIONS

THAT WORK FOR STOCK FOR KANSAS CITY'S MAMMOTH 35TH DIVISION RE-UNION 7 DAYS-STARTING JUNE 2

In the Heart of the City. Then a Stellar Route of Fairs to Follow.

WANT TOP WHEEL MAN FOR NO. 5 ELI

MILDRED MILLIHANT WANTS SCALE AGENT All Wire:

20TH CENTURY SHOWS SALINA, KANS., this week

Lorow Bros. Want

FOR HENNIES BROS.' SHOWS

Side Show, good feature attraction; prefer Alligator Boy or Cirl. Good proposition to right people, no Half and Half. Want Working Men and Ticket Seller. No drunks. Will people who signed contracts and were advanced money report at once either in person or by check. Can always use good Freaks and Working Acts. All answer to

NAT LOROW, HENNIES BROS.' SHOWS

Hammond, Ind., this week; then Racine, Wisc.

FOR SALE **1937 TILT**

All steel cars, metal castings. In first-class condition throughout. Motor just overhauled. Ride stored in South Bend, Ind. Price \$6,500.

V. R. FERGUSON

Care Lloyd's Reliable Rides, Columbus, Ind.

Wanted - Wanted - Wanted

LONG RANGE SHOOTING GALLERY, BALL GAMES, HOOP-LA, PITCH 'TIL YOU WIN, BASKETBALL, FISH POND. No Racket or Gypsies

Would also like to book one or two more Feature Rides.

10138 W. Jefferson

Romeo this week; River Rouge to follow DOWN RIVER AMUSEMENT CO.

River Rouge, Mich.

CORRECTION!

Dates listed in advertisement of JOYLAND MIDWAY ATTRACTIONS

on Page 73 of May 24 issue for Coldwater, Mich., Chamber of Commerce Spring Festival were incorrect. Should have been June 23, 24 and 25 instead of May 23, 24 and 25.

WANT

EXPERIENCED PEA POOL, P. C. DEALER

JOHN P. CIABURRI

Triangle Shows, East Liverpool, O., this week.

Side Show Acts, Couples, Fire Eater, Wife, Bally and Working Acts, good Front Man. Working Man, join immediately. Wire, don't write.

EARL MEYER, Mgr. Side Show, Ross Manning Shows Week May 25th, Dover, N. H.; week June 1st, Sanford, Me.

Man or Lady with Cotton Candy Machine experience.
Must be clean, efficient and sober. Got the best
location on the Boardwalk. To the right person I
will give good percentage. Write or call me on
Telephone: #2863-J.

JIM FOREST 34 N. Atlantic Ave.

Gotham Reels Under Sunbrock's Flackery

(Continued from page 35)

ing. With fair weather, the total audience may exceed 200,000. Five labeled covered wagons are touring the streets, and Sunbrock says he has contracted for a blimp with a running electric sign to canvass the metropolitan and outlying districts.

Radio advertising will cost over \$26,000 and newspapers will swallow another \$25,000, according to Sunbrock. The air waves are flodded with spot announcements and the ad campaigns in the local dailies have been hefty, indicating that the total publicity outlay will be big.

Packs and Sunbrock broke their initial ads last Sunday. The Polo Grounds show is offering free an autographed picture of Rogers and his horse, Trigger, with every child's ticket ordered in advance.

Rodeo contest at the stadium will be bull and bronk riding and bulldogging. Among the acts advertised are the Gibsons, knife throwers; Monroe and Grant, trampoline, Gregoresko, the man who hangs himself; Ernie Wiswell and his Funny Ford; Shirley Gretona, high wire; the Flying Valentines, aerialists; the Flying Duwards, aerialists; La Tosca, bounding rope; Ski-Hi Man, swaying pole; Miss Bernice, aerialist, and the Sensational Apollos, aerialists.

The show will play in Boston at Braves Field, June 13 thru 23.

Besides Sunbrock, who is general director, the following are on the staff: Marion Sunbrock, assistant general director; Thomas Auman, arena director; Joe. E. Evans, foreman; Milton Henkle, general agent; John G. Andrews, assistant to Sunbrock; John Means, assistant arena director; Stanley Scheer, legal adjuster; Gene Staples, judge; Tom Cordroy, timer; Chick Martindale, in charge of stock; James Murphee, advance crew head; Frank Law, publicity; Richard Sullivan, general publicity, and Edna Vedke and Dale Allan. secretaries.

WANT WANT **Veterans United Shows**

Wheel Foreman (Lee Valperts, contact Wally Thompson), Foreman for Single Loop, Help for Merry-Co-Round, Chairplane, Octopus and Kiddie Rides. (Earl Cotton, Les Phelps, answer.) Agents for Stock Stores. Want Shows with own transportation. For Sale-Single Loop-o-Plane with transportation. Motor has just been rewound and overhauled at factory. Now in operation, can be booked on show.

Lake City, Ia., May 26 to 31; then per route.

WANT . . . WANT

Chairplane Foreman and Second Man. Legitimate Concessions all kinds. Capable Ride Help and Truck Drivers. Opening for Rolloplane. Wire

ROGERS GREATER SHOWS

Kokomo, Indiana

DYER'S GREATER SHOWS

"Best on Earth (on Bicycles)—as Clean as a Whistle"

Want Fun House, Glass House, Freak or Working Acts; will furnish outfits or book yours. Candy Floss, Diggers, Basket Ball open, Clean, sober Ride Helpers, Drunks, stay away. Craving cream? Join Contral City, III., May 28-31; Pana, June 2-7.

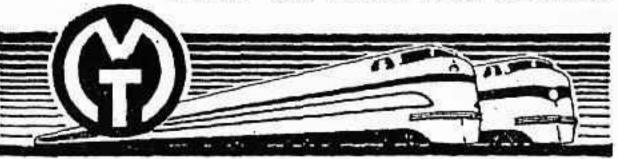
SECOND-HAND SHOW PROPERTY FOR SALE

510 Used Fire Extinguishers, 21/2 gal. Quaranteed. \$25 Ubangi Wax Head. Indian Chief. Others. \$12.50 Net for Ball Game, 18x18 feet. Bargain. \$65 Folding Organ, 31/2 Octaves. Playing condition. \$7.50 Acrobatic Mats, 6x8 feet. Good condition. WEIL'S CURIOSITY SHOP

Daytona Boach, Fla. 12 Strawberry St. Philadelphia 6, Pa.



- AUTHENTIC Miniature Streamliners have greater appeal-they're setting new records everywhere! The demand for these trains has been terrific.
- It will pay you to wait a little longer and get the best!
- Place your order now with the world's largest exclusive manufacturer of Amusement Trains.
 - BE SURE YOU GET THE AUTHENTIC STREAMLINER
 - WRITE OR WIRE FOR DETAILS



NEW SALES OFFICES: 333 W. FIRST ST., ELMHURST, ILL.

WORLD'S AMERICAL SHOW"

HELP IN ALL DEPARTMENTS AS FOLLOWS:

CANVASMAN; RIDE HELP; AGENTS FOR CRIND STORES; AGENTS FOR PIN STORE; TRACTOR DRIVERS; HELP IN ELECTRICAL DEPARTMENT. MASTER OF CEREMONIES AND BLUES SINGER FOR GAY PAREE; ALSO ANY OTHER OUTSTANDING ACTS. OUTSTANDING ODDITIES FOR OFFICE PAID SIDE SHOW.

WILL BOOK MONKEY SHOW WITH OR WITHOUT TRANSPORTATION; ALSO MIDGET SHOW, OR ANY SHOW THAT DOES NOT CONFLICT.

This Is a Railroad Show - We Furnish Transportation After Joining. Address: MAX GOODMAN, Mgr. SOUTH BELOIT, ILL., This Week, Then Per Route

FREE ACT

Must be sensational,

Sport Mathew or Willno the

Great, if you are available

wire me.

F. W. PEPPERS, Mgr. Peppers All-States Shows

Knoxville, Tenn., this week; Bristol, Va., next week.

WANT

SPITFIRE FOREMAN AND BOSS CANVASMAN

to join immediately.

CETLIN & WILSON SHOWS

Charleston, W. Va., this week; Logan, W. Va., next.

NOTICE

To Committees of Fairs, Celebrations and Homecomings. We have a few open dates thru the months June, July and August. Can contact me at Bridgeport, Neb., May 26-31; then Chadron, June 2-7; then as per route.

WANT WANT

4 Hanky Pank Agents, also 2 Ball Game Agents, Prefer Man and Wife for C. A. Caloian. Will book 1 or 2 Center Outfits, also small Bingo. Can use 2 small Shows. No gypsies, drunks or agitators.

Rupe's Midway for Fun

WANT

Eli Wheel Foreman; good Second Men for Merry - Go - Round, Roll - o - Plane, Flying Scooters. Other Ride Help, wire; may be able to place you. Want High or any Act to feature. Man or Woman for Big Snakes. Louie Wall wants Swinger Agent. Useful Carnival People, write.

C. F. ZEIGER UNITED SHOWS

WANTED FOREMAN

FOR TILT-A-WHIRL. ADDRESS: E. E. FARROW, Mgr.

WALLACE BROS." SHOWS

Chicago Heights, Ill., May 26-31

American Beauty Shows

Can use few more Stock Concessions. Also Second Men on Rides. Hayden Mitchel wants 2 Hanky Pank Agents. Pete Leslie, contact Show.

Jacksonville, Ill., May 26-31.

AGENTS WANTED

For STOCK BALL GAMES

FOR SALE SIX-CAT, COMPLETE

J. A. (TIM) WATERS

TURNER BROS.' SHOWS Lincoln, III., this week

FISH POND FOR SALE

One 10x14 Fish Pond—top, sidewall, frame, motor, pond—all in A-1 shape, \$125.00 cash. Address:

W. J. WILLIAMS

c/o Rogers Greater Shows Kokomo, Ind.

CLUB ACTIVITIES

Showmen's League of America

400 So. State St., Chicago

CHICAGO, May 24. — Special meeting of the board of governors is called for next week.

Clint Shuford is now in Alexian Bros.' Hospital here, having been moved by ambulance from Terre Haute, Ind. No late report on the condition of Maxwell Green.

Sam Wilner and Morris Fine visited the clubrooms while on a trip from the West Coast. Walter Hale, doing advance for the John R. Ward Shows, was a caller. Ditto Bobby Cohn and Harry Ross, both in on business.

Andy Markham, Adolph Koss, Max Hirsch, Eddie Lazar, Ray Marsh Brydon and Ray Thomas, all from Riverview Park, were noted visiting Hennies Bros.' lot this week.

Walter F. Driver is in charge of the Poppy Day work for the Al Sopenar American Legion Post, Mel Harris and Jack Krutt are still in Chicago but may take to the road soon.

Callers at the rooms included Lou Leonard, Oliver Barnes, Rudy Singer, Nieman Eisman, Larry O'Keefe, Charles H. Hall, Russell Cady, Ed Wall, Bobby Cohn, William Meyers, Cecil Meyers, Sam Glickman and Petey Pivor.

Ladies' Auxiliary

Meetings have been discontinued for the summer. Members attended a picnic at the summer home of Lillian Woods at Lake Marie, Antioch, Ill. Mrs. Woods made a donation to the club.

Hattie Wagner, of the Cavalcade of Amusements, is reported recuperating; ditto Grace Goss. Viola Fairly, president, is out with the World of Today Shows.

Marie Brown, past president, has her concessions operating in and around Chicago. Alice Hill is at Riverview Park. Mrs. Ralph Glick's rides also are operating there.

Letters have been received from Myrtle Hutt Beard and Martha Kenyon.

Caravans, Inc. 400 South State St., Chicago

CHICAGO, May 24.—Final meeting of the season was held Tuesday (20). On the rostrum were Edna O'Shea Stenson, president; Lucille Hirsch, first vice-president; Pearl McGlynn, second vice-president; Bessie Mossman, third vice-president; Pat Seery, treasurer; Hattie Hoyt, financial secretary, and Irene Coffey, corresponding secretary. Invocation was by Edith Streibich, chaplain protem.

Letters were read from Myrtle Hutt Beard, Trixie Clark, Ethel Shapiro, Nellie Young, Edna Stengel Woods, Daisy Davis and Mrs. O. Shepard.

Kathryn Robertson, Rebecca Daniels and Pat Seery were welcomed back following absences due to illness. Still on the sick list are Daisy Davis and Ruth Martone,

Elected members were Cuba Simonds, Stella Littlefield and Jean Davidson. Ann Williams and Anna Graebert attended their first meeting since becoming members.

Past President Jeanette Wall entertained a cousin from England. Esther Meyers returned from a visit with her sister in Peoria, Ill. President Stenson will entertain her sister, Evelyn Blakely, who is with the John R. Ward World's Fair Shows playing at near-by Bellwood, Ill.

Purse, donated by Betty Broderick and Pearl McGlynn, was awarded to Pat Seery. Membership drive, headed by committee chairman, Edna Levin, is under way.

National Showmen's Association 1564 Broadway, New York

NEW YORK, May 24.—Walter K. Sibley, executive-secretary, visited the W. C. Kaus Shows at Linden, N. J., and met Mrs. Kaus, Manager Russ Owens and Clem Schmitz, insurance agent. From there he went to Port Reading, N. J., where he visited the James E. Strates Shows. Owner Strates is chairman of the association's monument committee.

At Trenton, N. J., where the Prell Broadway Shows were playing, he met Manager Joe Prell and his brothers, Abe and Ben, and his uncle, Paul. On the lot were Levi Russell, Bob White, Matt Klein, Al Katzen, Sam Cohen, Rudy Dressler, Karl Lee, Ralph Corey, Abe Wolf, Patrick Finnerty and Al Shriner. Ed Breckenridge is building and designing fronts. Ben Beckwith, ride superintendent, is still encased in splints as the result of a recent motor accident.

Saturday (17) Sibley visited the Michael Prudent Shows at Amityville, L. I., and the Island Manor. Shows at Valley Stream, L. I. That night he visited the Gerard Shows in uptown New York, where he met Gerard, Ralph Endy, John B. O'Rear and Sam Murphy. Endy gave Sibley a check for \$100 for the monument fund. Business was good despite rain.

Sunday (18) Sibley and Schmitz, accompanied by Stuart Constable, chief designer for the New York City Park Department, inspected the bronze lion owned by the club in storage at Ferncliff Cemetery. The statue will be cleaned and later mounted on the proposed monument to be erected on the association's cemetery plot. Constable estimated the worth of the sculpture at \$15,000.

Contributions to the monument fund now total \$2,000. Late contributors are Morris Batalsky, William Moore and Harry Heller. Joe Prell has turned in membership applications for H. W. Parker and James P. Connors. Ralph Endy, chairman of the banquet committee, will name subcommittees shortly. Clem Schmitz. chairman of the finance committee, has called a meeting for Monday (26). Harry Kaplan, chairman of the house committee, requests the pay phone be moved from the general meeting room to the lobby. Tommy Carson and Ralph Decker, of the Joseph J. Kirkwood Shows, will run a bingo for the veterans' fund Wednesday (28).

Visitors were Ralph Endy, D. D. Simmons, Harry Kaplan, Carl Manthey Jr., Dave Solomon, Ben Rosenberg, L. T. Christian, Gerald Snellens, Bucky Allen and Manny Kline.

Pacific Coast Showmen's Association 1106 S, Broadway, Los Angeles 15

LOS ANGELES, May 24.—Presi-

dent Bill Hobday conducted the Monday (19) session, Secretary Ed Mann also was on the rostrum.

Announcement was made that

Monday night, June 2, has been designated Ed Walsh Night. Joe Krug was appointed chairman of the entertainment committee for that night.

Bill Hobday presented his cousin, Fred Soley, who made a short talk. Harry Hargrave reported progress on the building fund. A new campaign to raise additional money soon will be launched.

Arthur Morrell, one of the club's oldest members, has returned to his home after undergoing three operations at the Seal Beach Hospital. He is reported recovering.

Drawing was won by Jimmie Dunn.

WANTED FOREMAN

For Tilt-a-Whirl and Spitfire. Must drive semis. Second Men, all Rides. Want Manager for Animal Show and Concession People for Show Stores.

HYALITE MIDWAY

Ogallala, Neb.; then Scottsbluff.

FOR SALE

NEW EZE WAY FROZEN CUSTARD MACHINE

Mounted in 25 ft, special body built on 2-Ten Chevrolet Truck, Hot running water, 120-mil storage tank, electric refrigerator for cooling and storing mix, fluorescent lighting. Everything complete with enough supplies to last time months. Used only two weeks, Can be seen on Bee's Old Reliable Shows, Frankfort, Ky., May 26-31; Campbellsville, Ky., June 2-7.

PRICE \$6,000.00 CASH J. C. DUNCAN

WANTED

CONCESSIONS—Age, Scales, Bucket Outfit, Stock Wheels, Pitch Till You Win, American Palmistry, Photos. SHOWS—All open except Monkey. Shows must have own outfits. WANT for Chairplane—First Man, \$50.00; Second Man, \$35.00, 1 Kiddie Auto Ride Man. Will buy a 20x30 Top.

Write—Wire

I. K. WALLACE ATTR.

Milton, Pa., this week; then Danville.

FLY-O-PLANE FOREMAN

Want A-1 Man for new Ride just delivered from factory. Top wages and long season to capable man.

World of Pleasure Shows

Muskegon, Mich., until May 31

WANT GENERAL AGENT

That can and will produce for Pennsylvania and Eastern States. Must have car. Pesitively no drunk. Clean 5-Ride Show, repracket or gypsies. Want a few more legitimate Concessions.

J. L. (JIMMIE) HENSON SHOWS

Pelzer, South Carolina

WANT

FIRST and SECOND MAN for OCTOPUS, Must drive Semi. Top salary and bonus.

CONCESSION AGENTS, also Man and Wife for Ball Games,

LOUIS CUTLER

La Fayotte, Ind., this week; Kankakee, Ill., next week.

R. W. ROCCO WANTS AGENTS

For Larry Biggers' Bowling Alley, for Gible Weiss' Roll Down, for Nick Kelli's Razbe Dazzle. (Larry McBride, contact Nick.) YES, WE WORK. Address all wires to

R. W. ROCCO, c/o MAJESTIC SHOWS Monaca, Pa., this week; then per route.

WANTED

All Concessions open. What have you? Can book any major Ride not conflicting with Chair-o-Plane, also Shows with own outfits. Long line of Firemen's Celebrations.

PAUL E. FULLER
514 Main St. Meyersdale, Pa.

WANTED

Nall Store Agents and Clothes Pin Agents.

AL BEARD

c/o MADISON BROS.' SHOWS Greencastle, Ind., May 26-31; Celebration.

Regular Associated Troupers 106 E. Washington, Los Angeles

LOS ANGELES, May 24. — First meeting of the summer season, May 15, was presided over by Nell Robideaux, first vice-president. Also on the rostrum were Monroe Eisenmen, second vice-president: Clarence Allton, treasurer, and Marie Bailey, secretary.

Meetings have been skedded for June 12, which will be guest night, and June 26. Many articles have been received for the bars. Sam Brown donated \$5 and Nancy and Bill Meyers and Jimmy Dunn gave \$1. As the club now has a new typewriter, Moe Eisenman sold the old one for \$25 and presented the club with the money.

Birthdays of Madame Delma and Sam Brown were observed. Lucille King and Virginia Stephenson are ill. Communications were received from Pat Seery, Chicago, and Helen and Fred Smith, en route east.

Clarence Allton won the door prize.

WANT

Ferris Wheel, Chair-o-Plane or Merry-Go-Round on a satisfactory percentage basis to owners for week of June 13 to June 21, 1947, and July 26 to August 2, 1947. Write

JOHNSTON MOSE CO. NO. 3

104 Greenville Ave., Johnston, R. I., or Phone: Centredale 0645 or West 3636-M

FERRIS WHEEL FOREMAN

and Second Man wanted; Truck Drivers preferred. Write

THOMPSON BROS.

2906 Fourth Ave., Altoona, Pa.

COOKHOUSE FOR SALE

20 by 42. New canvas equipped Tables, Chairs, Steam Table, Deep Freezer, Urns, Cash Register Table and all necessary equipment. Now booked with good show. Reason for selling, bad health. Cheap for quick sale.

R. I. ROLLINS

Care of Lawrence Greater Shows Eddystone, Penn.

EXPERIENCED JUKE BOX AND PIN BALL MECHANIC

Must know Seeburg Remote Amplifiers and Wall Boxes and be steady, reliable and sober, Ted Key Amusement Co. 308 Taylor Ave. Farmington, Mo.

WANTED AT ONCE

Strong Annex Attraction for Al Tomaini's Side Show on Cetlin & Wilson Shows, Must have drawing power and capable of pleasing the public. No time to dicker, state all in first communication. Write or wire AL TOMAINI, Cetlin & Wilson Shows, Charleston, W. Va., this week; then Logan, W. Va.

HENRY HETH WANTS

Country Store and Clothespin Agents. Wire

HENRY H. HETH, Central City, Ky.

ROGERS & POWELL

WANT

Foreman for Smith & Smith Chair-o-Plane, Man for Kiddie Ride, Watch-La, Bumper Outfit, String Game, Hoop-La, Dutch Ward wants Man and Wife to take charge of two new Concessions, Nettleton, Miss., week of May 26.

WILL BOOK

Merry-Go-Round or any Ride that doesn't conflict; also Concessions for 4th of July. Can join at Holbrook or Winslow. Work balance of season,

WHYBRO RIDES
Holbrook, Ariz., May 27 to June 1.

Show Folks of America San Francisco

SAN FRANCISCO, May 24.—President Harry Seber presided at the May 12 meeting. Members sang Happy Birthday to Mrs. Mollie Lindenberg.

Elected to membership were Alice Gonsales, George Desh, Mrs. Anthony Newman Young, Horace Burtoli Davi, George S. Edgerly, Marjo Pattison, Gertrude Farnum Kilgore, Mrs. Gordon, Fred T. Gesbocker, George Edward Dunn and Rose Ginsberg.

Excavation for the cemetery monument was started and flowers were placed on all graves, Milt Williams reported. Mrs. Gillio placed the flowers.

Visitors presented included Dick and Mary Kanthe, George Dunn, Mr. and Mrs. Young, Al (Red) Cohn, Sammy Commiss, Mr. and Mrs. Bill Scott, Harry Farmer, Pete De Cenzie and Mardell Vers May.

Billie Hodges, who visited Harry Reynolds at Hasseler Health Home, reported the latter's condition to be not too encouraging. Fred (Doc) Zeno was reported seriously ill at French Hospital.

Albert Roche and Edna Raiford split the \$17.50 pot of gold, with proceeds going to the refreshment fund. Contributions to the cemetery fund include: Pete De Cenzie, \$25; Sammy Cormiss, Eddie Young and Al Cohn, \$10 each; George Dunn and Mr. and Mrs. Bill Scott, \$5 each.

Show Folks of America 1839 W. Monroe St., Chicago

CHICAGO, May 24. — President May Adam Stoker presided at the regular meeting Tuesday (20). Also on the rostrum were Coral Chapple, recording secretary; Arthur Freund, corresponding secretary, and Warren Warren, financial secretary. Latter, who recently took the baths at Hot Springs for a neuritis condition, has improved.

Bud Shaffer, who recently underwent a major operation, has recuperated. Ross Abbott, former treasurer, is off the sick list. Bonnie Beck Young is recovering at her home, 30-60 29th Street, Long Island, N. Y., following an operation.

Membership committee reported 10 new members for the month. House party given by Helen Wong proved successful. Donation of \$14, together with \$8.50 realized from the raffle at the regular club meeting, was turned into the treasury.

Social, given in the home by Marion Boyer and Theresa Clark was a success. Resale shop extends thanks to Mrs. George, A. Hamid for the donations.

Annual picnic will be held July 20. Memorial service at Show Folks' Rest in Glen Oak Cemetery, originally scheduled May 18, was postponed until July 13. Committee voted to dedicate the second Sunday of July in each year to the memory of deceased members.

Missouri Show Women's Club 415A Chestnut Street, St. Louis

ST. LOUIS, May 24.—In honor of the ladies of the Royal American Shows, a special open house party was held May 12. Apparently every member of the club in St. Louis and the near vincinity attended, as the clubrooms were packed to capacity.

Ladies from RAS, led by Mrs. Carl Sellmayr Jr. and Mrs. Nell Golden, were welcomed by Mrs. Norma Lang, Gertrude Lang, Estelle Regan, Adele Brown, Teresa Sidenberg, Ethel Hesse and Lee Belmont, of the entertainment and reception committee.

A donation of \$62 was made thru Mrs. Carl Sedlmayr Jr. and Mrs. Nell Golden, and the next day a shopping tour was made by Vera Hancock and Lucille Malanga, and zone ash-tray stands were delivered to the club in behalf of the RAS ladies.



CAN PLACE

SHOWMEN — Have beautiful framed Show, panel front mounted on semi, large top, seats and stage. Will turn over to responsible showmen for Hawaiian Show or high class Hillbilly Show. If Hawaiian must have at least six people, with instruments. Hillbilly must have at least eight people. Must furnish own costumes and p.-a. sets. Must be ladies and gentlemen; no drunks tolerated. This Show draws people. Playing the best of territory.

CONCESSIONS—Will sell exclusive on American Palmistry (positively no gypsies), also Photos, Jewelry, Penny Arcade and Merchandise Concessions of all kinds. Low privilege to hanky panks.

RIDES-Will book for season Pony Ride, Miniature Train, Spitfire, Fun in the Dark, Looper or Moon Rocket,

RIDE HELP-Foreman and Second Man for new Caterpillar. Can place sober, reliable help that drive semis. All replies to

E. L. YOUNG, Gen. Mgr. Dayton, Ohio, This Week.

GET WITH A SHOW THAT KNOWS WHERE TO GO AND WHEN!!! GULF COAST SHOWS

WILL BOOK SPITFIRE, ROLL-O-PLANE, OCTOPUS and FUN HOUSE FOR STRING OF GOOD STILL DATES, FAIRS AND CELEBRATIONS IN THE STATE OF MISSOURI ALL SUMMER. WE HAVE THE CREAM SPOTS. CAN PLACE INDEPENDENT SHOWS AND STOCK CONCESSIONS.

Address:

F. M. SUTTON, SR.

LOUISIANA, MO., This Week; HANNIBAL, MO., Next Week; Then KIRKSVILLE, MO.



16 FAIRS STARTING JUNE 30—16 FAIRS
CONCESSIONS—Can place at once Stock and Slum Concessions of all kinds. Basket Ball, Stri

CONCESSIONS—Can place at once Stock and Slum Concessions of all kinds. Basket Ball, String Game, Balloon Dart, Pitch-Till-You-Win, Hoop-La, Devil's Bowling Alley, Age and Scales, Jewelry, Coke Bottles, French Fries, Cane Rack, Country Store, Ball Games, Six Cats that will work for stock or any kind of 10c slum outtits.

SHOWS—Posing, Girl, Unborn, Wild Life, Side Show, Snake, Illusion, Fun House or any good Grind or Bally Shows. Unusual proposition to those having own outfits and transportation.

RIDES—Tilt-a-Whirl, Caterpillar, Spitfire or any Flat Ride not conflicting with 8 Rides we have, HELP—Can place good, reliable, sober Help on all major Rides. Highest wages and bonus paid to those that can qualify.

P.S.; Emil (Slim) and Marie KNODELL, come home. All wire C. C. GROSCURTH, Gen. Mgr., BLUE GRASS STATE SHOWS, all this week, Washington, Indiana.

APPERIOR'S Cleanest Midway

WANT

10-RIDES-10

8-SHOWS-8

15-8 FR

FREE ACT

WANT

We Positively Hold Exclusive Contract for Burwell, Nebraska, Big Rodeo and Other Choice Fairs and Celebrations in Nebraska, Kansas, Oklahoma and Arkansas.

WANT STOCK CONCESSIONS OF ALL KINDS.
CAN PLACE USEFUL CARNIVAL PEOPLE.

Wire: H. N. "DOC" CAPELL, Mgr. EL DORADO, KANSAS, this week; then per route.

Carnival Routes

Send to

2160 Patterson St., Cincinnati 22, O.

(Routes are for current week when no dates are given. In some instances possibly malling points are listed.)

Adams Am.: Bennington, Vt. Alamo I. Houston, Tex.; Alice June 2-7. All-American Am.: Louisburg, Kan. American Banner: East Providence, R. I.; West Warwick June 2-7.

American Beauty: Jacksonville, Ill.
American United: Pendleton, Ore.; Spokane,

Wash., June 2-7. A. M. P.: Johnson City, Tenn.; Pocahontas,

Va., June 2-7. Anderson Greater: Pincville, Ky. A, & P. Am.: Grove, Okla.

Badger State: Stevens Point, Wis., 27-June 1. Baker United: Pern, Ind. Barkoot: Maurice, O.; Hudson, Mich., June 2-7.

Bay State Am. Co.: Hudson, Mass.; Worcester June 2-21. B. & C. Expo.: Corning, N. Y.

Beam's Attra.: Eittanning, Pa. Bee's Old Religble: Frankfort, Ky.; Campbellsville June 2-7. Bernon Am. Co.: Pleasant Hill, Mo.

Bell & Vinson; Burlington, Ia. hernard & Barry: London, Ont., Can.; Hamillon, Ont., June 2-7. B. & H.: Piedmont, S. C. Blue Grass State: Washington, Ind.

Bodart: Shawano, Wis. Bohn, Carl, & Sons United: Berryville, Ark.

Blue Ribbon: Louisville, Ky.

POPCORN

"Rush Hour" Mammoth Yellow Popcorn, \$9.25 per 100 pounds. Sample cheerfully

PEANUTS

Roasted in the shell, \$22,00 100 pounds. Raw Jumbos in the shell, \$21.00 100 pounds. Price list of all supplies upon request.

STAR POPCORN MACHINES

Immediate shipment on all models. Literature upon request.

Prunty Seed & Grain Co.

- ropcorn Processors St. Louis 2, Mc. 620 North 2nd St. "IN OUR 73RD YEAR."

MOTOR DROME MANAGER

Man with riders to take over motordrome. We have everything complete except motorcycles, which we will buy if you have none of your own.

Lawrence Greater Shows

Chester, Pa., now; Trenton, N. J., next week.

Midway of Mirth Shows WANT

Ferris Wheel Foreman, Must drive Semi, Second Men on all Rides, CONCESSIONS— Coke Bottle, Basket Ball, High Striker, Candy Fless, Novelties, Shun Stores with own outfits, Address: Winchester, Ill., this week; Vandalia, Mo. (Street Colebration), June 2-8.

LEO MURPHY

Ben't you think you have been gone long enough? We need you. Write.

MARIE MURPHY and Boys

General Delivery, St. Louis, Mo.

Borderland: Rising Star, Tex. Brady & Leedy: Spencer, W. Va.: Parkersburg June 2-7.

Brewer's United: Terrell, Tex. Bright Lights Expo.: Huntingdon, Fa.; Jantown June 2-7.

Brownie Am. Co.: Tonkawa, Otila. Burdick Greater: Matador, Tex. Eurke, Harry: Church Point, La. B. & V.: Garfield, N. J. Caledonia: Dolgeville, N. Y. California: Shaffter, Calif., 26-June 1.

Capell Bros.: Eldorado, Kan. Capital City: Portland, Tenn.

Caravella Am.: Bedford, Pa.; Brookville June

Carr, Lawrence: Pawtucket, R. I.; Stoneham, Mass., June 2-7. Cascy, E. J., No. 1: St. James, Man., Can.;

E. Kildenan June 2-7. Casey, E. J., No. 2: Transcona, Man., Can., 29-31; Norwood June 2-7.

Casey, E. J., No. 3: Prince Albert, Sask., Can., 27-28; Melfort 30-31; Nipawin June 4-5;

Cavalcade of Am .: East Peoria, III .; Joliet Central States: Concordia, Kan.

Cetlin & Wilson: Charleston, W. Va.; Logan June 2-7. Chanos, Jimmie: Sidney, O.

Cherokee Am. Co.: Coffeyville, Kan. Coastal Plain: Troy, N. C.

Coleman Bros.: Norwich, Conn. Collins, Wm. T.: Breckenridge, Minn.; Fargo, N. D., 2-7. Columbia: Lincoln, Me. Continental: Whitesboro, N. Y.

Copper State: Eagle, Colo. County Fair: Ord, Neb. Craig, Harry: Pampa, Tex. Orafts 20 Big: San Jose, Calif.

Crandell's Midway: Englewood, Tenn.; Spring City June 2-7. Crescent: Vernon, B. C., Can.; Calgary, Alta.,

June 2-7. Crescent Am. Co.: Lincolnton, N. C.; Asheville June 2-7. Cudney Border State: Calvin, Okla.

Cumberland Valley: Cleveland, Tenn. Cunningham's: Marietta, O. Davis United: South Omaha, Neb.

De Luxe: Putnam, Conn. Delmar Greater: Manor, Pa, Denton, Johnny J.: Whitesburg, Ky. Diamond Midway: Bucklin, Mo.

Dickson United: Locust Grove, Okla.; Eureka Springs, Ark., June 2-7. Dobson's United: Northfield, Minn. Douglas Greater: Salem, Ore.

Down River Am. Co.: Romeo, Mich.; River Rouge June 2-7, D. & P.: Olyphant, Pa. Dumont: Latrobe, Pa.

Dupree, Jimmie: San Luis, Colo., 26-June 2; Fort Garland 3-9. Dyer's Greater: Central City, Ill.; Pana June 2-7.

E'die's Expo.: Vandergrift, Pa. Elliott, L. W., Am. Co.: (Morris & Penna Sts.) Indianapolis, Ind.; Kingman June 2-7. Endy Bros.: Pottsville, Pa.; Lancaster June 2-7.

Evans United: Richmond, Mo. Exposition at Home: Baltimore, Md Pairway Am .: Mount Pleasant, Tex .; Gilmer

Fay's Silver Derby: Milan, Tenn. Ferris: Fulton, N. Y. Fidler United: Bradley, Ill.; Blue Island June

Fleming, Mad Cody: Douglas, Ga.; Nashville June 2-7. Florida Am. Co.: Tompkinsville, Ky.

Francis, John: Galesburg, Ill. Franklin, Don: Crockett, Tex.; Bryan June 2-7. Frank's Playland: Vienna, Ga. Frear's United: Beatrice, Neb.; Fremont June

Fuller Greater: Ellerslie, Md. Garden State: Norristown, Pa.; Doylestown June 2-7. Gate City: Asheboro, N. C.; Boone June 2-7.

Gem Carnival: Burkesville, Ky.; Tompkins-ville June 2-7. Gem City: Columbia, Mo. Gentsch, J. A.: Ripley, Tenn.

Gielow, A., Rides: (27th & W. Capitol Drive) Milwaukee, Wis. Gold Bond: Madison, Ill. Gold Medal: La Fayette, Ind.; Kankakee June

Golden West: (Chahot Terrace) Vallejo, Calif., 27-June 1; (Fiesta) Jackson 6-8. Gooding American Expo.: Barberton, O.

Gooding Am. Co., No. 1: Parkersburg, W. Va. Gooding Am. Co., No. 2: New Boston, O. Gooding Am. Co., No. 3: Clairton, Pa. Gooding Am. Co., No. 4: (Russell & High Sts.) Columbus, O.

Gooding Am. Co., No. 5: (Grandview) Columbus, O.

Gooding Greater: Jenkins, Ky. Gooding Park Attrs.: Oakmont, Pa. Granite State: Gardner, Mass. Great Sutton: Decatur, Ill.

Greater Rainbow: Dewey, Okla.; Independence. Kan., June 2-7.



WANT FOR BALANCE OF SEASON

GARFIELD, N. J., MAY 26-31

Want Grind Stores. Want Arcade, Drome (Speedy Babbs, contact). Want Tilt, Roll-o-Plane, Kiddie Rides. Want Monkey Show, Crime, Wild Life and Cookhouse. Lea Lester and Blackie, contact Kay Dunn. Also Side Show Acts. Can place Ride Help.

J. VAN VLIET, Manager, 404 Garibaldi Avenue, Lodi, N. J.

LARRY NOLAN SHOWS CAN PLACE

Slum Concessions not conflicting, also Cookhouse. (Blackle, contact at once.) Sober Ride Help who Sumt Concessions not contricting, also Cookhouse. (Blackle, contact at once.) Sober Ride Help who drive. Will furnish new 40-Foot Tops for Showmen with something to put in them. No Girl Show or Mitt Camps. Can place Agents for Skillo and Roll Down. Drunks, don't waste my time and yours, you won't last the first spot here. This Show carries 7 Rides, 4 Shows. Playing two spots a week in Colorado. St. Francis, Kan., May 28-28; Wray, Colo., 29-31; Yuma, Colo., June 2-4; Akron, Colo., 5-6-7; then Doover for 7 days under auspices Police and Fire Dept. Games will operate.

Larry Nolan, Owner-Manager; Scott Lamb, Concession Mgr.

Greater United: Amarillo, Tex., 26-June 7. Grimes Am. Co.: Milford, N. H.; Rutland, Vt.,

Groves Greater: Plaquemine, La. Gulf Coast: Louisiana, Mo.; Hannibal June

Hannum, Morris: Hazleton, Pa.; Girardville June 2-7.

Happy Attrs.: East Palestine, O. Happyland: Royal Oak, Mich.; Rochester

Harrison Greater: Coatesville, Pa. Hartsock Bros.: Meredosia, Ill.; New Canton June 2-7.

Heller's Acme: Haverstraw, N. Y. Hennies Bros.: Hammond, Ind.; Racine, Wis.,

Henson, J. L.: Pelzer, S. C.

Heth, L. J.: Central City, Ky. Heth's Expo.; Attica, Ind. Hill's Greater: Omaha, Neb., 26-June 8. Home State: Belle Plaine, Ia.; McGregor June

Hottle, Buff: Slidell, La. Hyalite Midway: Ogallala, Neb.; Scottsbluff June 2-7.

Imperial: La Salle. Ill. Imperial Expo.: Roseburg. Orc., 27-June 1. International: Norfolk, Neb. Jayhawk Am. Co.: Yates Center, Kan. J. & B.: Bowling Green, Va. Johnny's United: Petersburg, Ind.

Johnston, Lloyd G.: Belle, Mo.

Johnston, Lloyd G.: Belle, Mo.
Jones Greater: Saint Albans, W. Va.; Charleston June 2-7.
Jones, Johnny J., Expo.: Niagara Falls, N. Y.
Joyland Midway Attrs.: (Telegraph & Van
Buren) Detroit, Mich.; Trilby, O., 4-11.
Kaus, W. C.: Westville, N. J.; Roselle June 2-7.
Kilgore: Madisonville, Tex.; Lufkin June 2-7.
Kelly, Francis, Am.: Thompsonville, Conn.
Kirkwood, Joseph J.: Newburgh, N. Y.
Lamb, L. B.: Union City, Tenn.
Lawrence Greater: Eddystone, Pa. (Malling

Lawrence Greater: Eddystone, Pa. (Mailing point, Chester, Pa.); Trenton, N. J., June

Leeright, J. R.: Clyde, Kan.; Blue Rapids June 2-7. Lewis, Ted: Caldwell, N. J.

Long's United: San Rafael, Calif., 26-June 1. Madison Bros.: Greeneastle, Ind. Magic Empire: Cadiz, Ky. Magic Valley: Rule, Tex., 26-28; Lockney 29-June 4. Magnelia Expo.: Uniontown, Ky.

Maine Am .: Waterville, Me. Majestic Greater: Monaca, Pa. Manning, Ross: Dover, N. H.; Sanford, Me., June 2-7. Marion Greater: Hamlet, N. C. Marks: Uniontown, Pa.; Connellsville June 2-7.

Martin United: Bell Gardens, Calif., June 3-8. McCown Midway: Ava. Mo.; Willow Springs June 2-7. McKee, John: Three Rivers, Mich. Meeker's: The Dalles, Ore.

Merit: Lowell, Mass. Merriam & Robinson: Albia, Ia.; Manilla June 2-4; Ida Grove 6-7. Merry Midway Attrs.: Bluffton, Ind.; Millersburg June 2-7.

Midway for Fun: Harrisonville, Mo.: Holden June 2-7. Midway of Mirth: Winchester, Ill.; Vandalia, Mo., June 2-7.

Midwest: Elko, Nev. Mid-Western Expo.: Albany, Mo. Mighty Hoosier State: Chillicothe, O. Mighty Page: Murfreesboro, Tenn. Model Shows: Trenton, Mo.

Moore's Modern: Watseka, Ill.
Model Shows of Canada: Montreal, Que., Can.
Nolan, Larry: St. Francis, Kan., 26-28; Wray,
Colo., 29-31; Yuma June 2-4; Akron 5-7.
Ohio Valley: Tiffin, O.

Omar's Greater: Emporia, Kan. Pacific Coast: Monroe, Wash. Page Bros.: Parson, Tenn. Page, J. J.: Appalachia, Va. Paramount Expo.: Honesdale, Pa.

Parris & McIntyre: Elkin, N. C., June 2-7; Leaksville 9-14. Paul's Am. Co.: Monett, Mo. Pearl City Rides: Sigourney, Ia. Peerless Celebration: Parsons, W. Va.

Penn Premier: Stroudsburg, Pa.
Pepper's All-State: Knoxville, Tenn.; Bristol, Va., 2-7. Pike Am.: Harrison, Ark.; Mountain Home June 2-7. Pine State: Damascus, Va. Pioneer: Mansfield, Pa.; Corning, N. Y., June

Play Park: Kenedy, Tex. Playtime Am.: Quincy, Mass. Powelson, Happy: Gallon, O. Prell's Broadway: Baltimore, Md.

Pryor's: Whitesville, W. Va.
Raftery & R. & S.: Washington, N. C.: More-head City June 2-7. Raines Am. Co.: Mena, Ark, Red River Valley; Benton, Ark. Regent: Clarksville, Tenn.

Reid, King: Winooski, Vt.
Rockwell: Ness City, Kan.; Elkhart June 1-7.
Rogers Bros.: Valley City, N. D.; Hankinson
June 2-4; Ellendale 6-7.

Rogers Greater: Kokomo, Ind. Rogers & Powell: Nettleton, Miss. Roof Garden: Shinnston, W. Va.; Clarksburg June 2-7.

Rosen, H. B., Am.: Monroe, N. C. Royal American: Davenport, Ia. Royal Amusement: Cowan, Tenn. Royal Crown: Dayton, O. Royal Rides: Bessemer, Ala. Rupe's Midway for Fun: Bridgeport, Neb.;

Chadron June 2-7. Sam's Funland: Stuart, Va. Scioto Valley: Lockland, Cincinnati, O. Shafer's Just for Fun: Athens, Tex, Shan Bros.: Prestonburg, Ky. Siebrand Bros.: Ogden, Utah. Silver Slipper: Oliver Springs, Tenn. Smith Am. Co.: Sulphur, Okla, Smith, Casey: Healdton, Okla. Smith, George Clyde: Houtzdale, Pa.; Sykes-

ville June 2-7. Snapp's Greater: Ft. Scott, Kan. Snyder's Greater: Carrollton, Ky. Southern Am. Co.: Monahans, Tex. Southern States: Webster, Fla. Southern Valley: Newport, Ark. Stafferd's: Indianapolis, Ind.

Stephens, C. A.: Jonesville, Va.

Standard: Alliance, Neb.

Strates, James: Albany, N. Y. Stumbo, Fred R.: Anderson, Mo. Sunflower State: Colby, Kan. Sunset Am. Co.: Iowa Palls, Ia.; Shenandonh June 2-7. Tatham Bros.: Auburn, III. Tassel, Sam: Egg Harbor City, N. J. Thomas Joyland: Fairmont, W. Va.; Morgan-

town June 2-7.
Tidwell, T. J.: Colorado City, Tex.
Tinsley, Johnny T.: Marietta, Ga.
Tivoli Expo.: Boone, Ia. Triangle: East Liverpool, O.; Ambridge, Pa, June 2-7.

Turner Bros.: Lincoln, Ill. 20th Century: Salina, Kan. Twin City: Perry, In. Utah Expo.: Tremonton, Utah; Logan June

Veterans United: Lake City, In.

Victory Expo.: Hutchinson, Kan. Virginia Greater: Lynchburg, Va. Virginia Rose: (6th & Broadway) Louisville, Ky. Wade, W. G.: Lansing, Mich.

Wallace Bros.: Chicago Heights, Ill. Wallace Bres, of Canada: Kitchener, Ont. Wallace, I. K., Attrs.; Milton, Pa.; Danville

June 2-7. Wallace & Murray: Rochester, Pa, Ward, John R.: Bellwood, Ill. Wason Am.: Chase City, Va. West Coast: Santa Clara, Calif., 27-June 1.

Wheeler, Eddie L.: Whitley City, Ky.; Williamsburg June 2-7. White, Art: Homer City, Pa. White Rose Am.: Pen Argyl, Pa.; Lehighton

June 2-7. White Star Attrs.: Jackson, O. Whitney & Scott United: Tama, Ia., 36-June 4. Whybro's: Holbrook, Ariz. Wilson's Famous: Muscatine, Ia,

Wilson's Greater: Craig, Colo. Wolf Greater: Blooming Prairie, Minn., 25-28; Lake City 29-June 1; Spring Valley 2-4; N. St. Paul 5-8. Wolfe Am.: Clinton, S. C. Lee United: Battle Creek, Mich.; Howell June

Wonder City: Mount Vernon, Ill. Wonder Shows of America: Beloit, Wis.; Clinton, Ia., June 2-7. World of Mirth: Plainfield, N. J.

World of Pleasure: Muskegon, Mich.; Battle Creek 2-7. World of Today: Leavenworth, Kan.; Omaha, > Neb., June 2-7. Wrightsman Am. Co.: Gridley, Calif., 26-June

1; Mountain View 2-7. Zacchini Bros.: Jackson, Tenn. Zeiger, C. F., United: Pueblo, Colo.

Circus Routes

Send to 2160 Patterson St., Cincinnati 22, 0,

Balley Bros.: Elmira, N. Y., 29; Ithaca 30; Geneva 31; Auburn June 2. Beatty, Clyde: Bozeman, Mont., 27; Billings 28; Lewistown 29; Great Palls 30; Shelby 31; Lethbridge, Alta., Can., June 2; Calgary 3-4; Medicine Hat 5; Swift Current, Bask. 6; Moose Jaw 7.

Cole Bros.: Lima, O., 27; Mansfield 28; Wooster 29; Canton 30; Akron 31-June 1; Youngstown 2; Butler, Pa., 3; Greensburg 4; Uniontown 5; Johnstown 6; Altoons 7.

Cole, James M.: Penn Yan, N. Y., 27; Auburn 28; Oneida 29; Rome 30; Little Falls 31.

Cooke's All-American: Heflin, La., 28; Sibley

30; Haughton 31; Princeton June 1; Mid-way 2; Benton 3; Morringsport 4; Oil City 5; Vivian 6; Rodessa 7.

Gainesville Community: Vernon, Tex., June 7.

Garden Bros.: Sault Ste. Marie, Ont., Can.,
27-30; Kingston June 2-4; Cornwall 5-7.

Hunt Bros.: Ridgefield Park, N. J., 29; Dumont 30; Suffern, N. Y., 31.

Kelly, Al G., & Miller Bros.: Stockton, Kan., 27; Osborne 28; Beloit 29; Mankate 20; Smith Center 31.

King & Franklin: Wytheville, Va., 28.
Mills Bros.: Flint, Mich., 27: Bay City 25;
Midland 29; Saginaw 30-31; Owesso June 2; Lansing 3-4. Monroe Bros.: Marine, Ill., 27; Bethalto 28; Bunker Hill 29; Wilsonville 30; Mount Olive

Montgomery, C. R.: Loveland, Colo., 27; Lara-mie, Wyo., 28; Wheatland 29; Douglas 30; Casper 31. Polack Bros. (Eastern): Durham, N. C., 27-29;

Greensboro 4-7.

Polack Bros. (Western): (Civic Auditorium)
San Francisco, Calif., 26-June 1; (Auditorium) Eureka 3-6.

Ringling Bros. and Barnum & Bailey: Philadelphia, Pa., 26-31.

Roger Bros.: Great Bend, Kan., 27; La Crosse 28; Hayes 29; Wakeeney 30; Ness City 31; Dodge City, June 2

Dodge City June 2.

Stevens Bros.: Osceola, Mo., 28.

Sunbrook's Rodeo: (Yankee Stadium) New York 36-June 7.

Sparks: Midland, Ont., Can., 27; Orillis 28; Lindsay 29; Peterboro 30; Oshawa 31,

Misc. Routes

2160 Patterson St., Cincinnati 22, 0.

Craig, C. F., Show: Nettleton, Miss., 26-31.
Florida Blossom Minstrels: High Point, N. C., 27; Durham 28; Rocky Mount 29; Weldon 39; Emporia, Va., 31; Suffolk June 2. Gosh, Byron, Hit Parade Tent Show: Mages, Mise. 21

Miss., 31. Miller's, Irvin C., Brown-Skin Models (Globel Cleveland, O., 25-31. Plunkett's Stage Show: Seminole, Tex., 26-28; Andrews 29-31; Seagraves June 2-4; Level-

Renfro Valley Folks: Meadville, Pa., 28; Erie 29-31; Union City June 2; Corry 3; Tilus-ville 4; Clarion 5; Reynoldsville 6; DuBols 7. Slout Players Tent Show: Edmore, Mich., 26-31; St. Louis June 2-7. World-Wide Animal Exhibit: Bartlesville, Okla., 26-27-28; Ponca City 29-30-31-June 1.

CONCESSION and BUSINESS MANAGER

Will Be

AT LIBERTY

After

MAY 31, 1947

ART FRAZIER, c/o WESTERN UNION NIAGARA FALLS, N. Y.

* (ndy Bros. Shows *

6-BIG DAYS-6 JUNE 9-14 6-BIG DAYS-6 BALTIMORE, MD. (CIRCUS DATE)

CAN PLACE ANY AND ALL CONCESSIONS, INCLUDING FROZEN CUSTARD. EVERYTHING OPEN! COME ON FOR THIS DATE. WANT FOREMEN FOR MERRY-GO-ROUND, ROLL-O-PLANE AND OCTOPUS. Top Salaries. WANT GENERAL SHOW HELP AND WORKINGMEN.

CAN PLACE: SPITFIRE, SKOOTER, DARK RIDE, GLASS HOUSE, ANIMAL CIRCUS OR MONKEY SHOW.

A Creat Route of Still Dates and Fairs. All Answer: POTTSVILLE, PA., This Week; LANCASTER, PA., Next Week.

DOLGEVILLE, N. Y., MAY 26-31

Want Merry-Go-Round and Octopus. SHOWS of any kind. We have tops. Want Wrestlers for Athletic Show. Have complete outfit. Want Foreman for Ferris Wheel. \$60.00 a wock. CONCESSIONS OPEN—Scales, Guess-Your-Age, Fish Pond, Duck Pond, Cork Shonting Gallery, Dart Game, Pitch-Till-U-Win or any other Grind Store, Can use Ride Holp, Address all to FRED B. PERKINS, Gon. Mgr., Dolgoville, N. Y., this wook; Boston, Mass., to follow very shortly. First Show in.

WANT GENERAL AGENT

Must know Carnival business and Southeastern territory. If you can handle one of the best known Shows in the Southeast, write or wire past experience to

BOX D-8, Billboard, Cincinnati 22, Ohio.

WANT

QUEEN CITY AMUSEMENT CO.

WANT

7 DAYS IN THE HEART OF CINCINNATI High Striker, Scales, Age, Coke Bottle, Pitch-Till-You-Win, Basket Ball, Penny Pitch, Hoop-La, Photos, Huckly Buck. No grift—No Gypsies. Will book Bingo for rest of season. Need Agents for Stock Stores. Sober, reliable Ride Help. All wire

CURLY LITTLE c/o WESTERN UNION, MAYSVILLE, KY.

WANTED FOR BIG STREET CELEBRATION LARKSPUR, JUNE 5-8

And many more to follow, String Game, Darts, Fish Pond, Novelties, Age or Weight.

A-1 Ferris Wheel Foreman, top salary. Grind Shows.

PACIFIC UNITED SHO

2121 SHIELAH WAY, SACRAMENTO, CALIF.

WANT-IMPERIAL SHOWS-WANT

CONCESSIONS: Ball Games, String Game, Balloon Darts, Scales, Age, Line-Up Watch-La, Glass Pitch, Cane Back and Frozen Custard. J. O. STEFFEN; Holding space for your Arcade and other Concessions, Permanent, Wire me. J. W. PETERSON WANTS AGENTS FOR BALL GAMES, HOOP-LA, COKE BOTTLES AND HUCKLEY BUCK. RIDE HELP: Useful, sober Second Men who can drive Semis and care for new Rides. No Gypsies or Grift.

Good, Proven Route of Early Fairs and Celebrations.

Good, Proven Route of Early Fairs and Celebrations.

(Street Gelebration), June 10-14.



all States

20.000

WANT CONCESSIONS

WILL SELL THE "EX" ON FROZEN CUSTARD, ICE CREAM, LONG RANGE GALLERY, HIGH STRIKER, SLUM, DEVIL'S BOWLING ALLEY, HOOP-LA AND STRING GAME. Want Agents for office-owned Concessions: Roll-Down, Razzle-Dazzle, Buckets and Huckly Buck. (Lady Killers, Good Time Charlies and Booze Hounds, you are doing all right where you are now. You won't last long on this Show.

WANT SHOW PEOPLE MANAGER FOR A GIRL SHOW. Must have not less than 3 Girls and Wardrobe. Will furnish a beautiful 50-Foot Neon Front.

MANAGER TO TAKE FULL CHARGE OF A MONKEY SHOW: 80-Ft, Top, 86-Ft. Neon Front. Plenty of Trained Trick Monkeys. Must be reliable and know Monkeys. Have

Front. Plenty of Trained Trick Monkeys. Must be reliable and know Monkeys. Have good transportation.
MAN AND WIFE THAT CAN MANAGE SNAKE SHOW.

WANT FOR SIDE SHOW; Fire Eater, Tattoo Artist, Mentalist, Half-and-Half, Sword Swallower. Address all Telegrams and Mail to:

F. W. PEPPERS, Mgr.

KNOXVILLE, TENN., this week; BRISTOL, VA., next week.

WILL SELL THE "EX" ON FROZEN CUSTARD,

JAS. M. RAFTERY SHOWS

STATE V. F. W. CONVENTION, MOREHEAD CITY, N. C., JUNE 2

WANTS-Mug Joint, Custard or any legitimate Concessions. P.C. Dealers, Wheel Agent, Ride Help on all Rides. Want Cookhouse Help. Can place Side Show Acts of all kinds. Also one Freak to Feature, and Annex. Address:

> JAS. M. RAFTERY WASHINGTON, N. C., THIS WEEK.

> > EDDIE COOPER BUSINESS MANAGER.

A. J. BUDD WANTS

Novelty Working Acts, Glass Blowers, Musical Acts with instruments that can sing, Cirls for Illusions, outstanding Freak to feature, Talker and good Grinders. Long, pleasant season, all winter on pike in Long Beach through arrangements with Joe Glacey. Australia dates to follow if you qualify.

A. J. BUDD, 1815 Powell Street, San Francisco (11), Calif.

WANT

A#I Carnival Caterpillar Diesel Electrician. Top salary and cutins.

CARL L. HANSON

Mailing address: P. O. Box 3939; telegram address: 6307 N. E. Second Avenue, MIAMI, FLORIDA Telephone: 7-7791

Capable Carnival Secretary

Or will teach person who has had bookkeeping or time keeping experience. Salary no object if you can produce.

Lawrence Greater Shows CHESTER, PENNA., now TRENTON, N. J., week following

BUD DAVIS CAN PLACE GIRLS

for Girl Show. No experience necessary. Address Care Blue Ribbon Shows, Louisville, Ky., May 26-31.

TRUCK SHOW MECHANIC

Salary no object to able mechanic.

Lawrence Greater Shows Chester, Pa., now; Trenton, N. J., next week.

WANTED!

Shows—Rides—Concessions—Eating Concessions—Float and Flag Man.

HAMPTON COUNTY'S 6TH ANNUAL WATERMELON FESTIVAL

JULY 10
Licenses granted to right parties. Write:
S. Lemar Malphurs, Chairman, Hampton, S. C.

WILL BOOK NOW

On account of Mr. W. D. Ganote has bought Ride and will organize his own Show with his Concessions. Now open: Pop Corn, Snow Cone, Fless Candy, Darts, Bumper, Blocks, Coke Bottles, Diggers, Scales and Age, Slum Spindle, Rats or Pan, Photo or any Stock Concession not conflicting. Wire or phone me at Ava, Mo., May 26-31, or Willow Springs, June 2 to 7. Want to book extra Concessions for biggest 4th July in Southern Missouri at Aurora.

McCOWN MIDWAY SHOWS

CURLY SMITH SHOWS

One Swinger Agent; Jack Hope, Blackie Asher, White McNealy, one of you answer, please, Address:

c/o NORTHERN EXPOSITION SHOWS Mobridge, S. D., May 29-31

BALLYHOO BROS.' CIRCULATING EXPO

A Century of Profit Show

-By Starr De Belle-

Hammer, N. C. May 24, 1947.

Dear Pat: We are aware of the fact that The Billboard doesn't welcome squawks, but when a concessionaire leaves after the management of this show almost killed him with kindness, then it's time to beef. Kindly mention that Georgia Boy Drew is no longer connected with this show. Might also mention that Lem Trucklow was talked into blowing with him, preferring a job as a fish pond concession agent to that of being a general agent. Whether Drew just blew cold turkey or accidentally took the wrong fork in the road, we can't say.

Here is the lowdown. The bosses were kind enough to sell him the exclusive on one fish pond and one duck pond concession. To give him and the office a break, Pete Ballyhoo charged him only a couple of C notes extra per week for not booking any game that would conflict. Did he appreciate it? I'll say he didn't. He started beefing because the boss booked two turtle pools, three fish pools, three duck pools, one minnow pool, two drake pools, two gander pools and three swan pools. Kindly bear in mind he had the exclusive only on ponds. All the boss said was, "If they can't stand prosperity and good treatment, let 'em leave." Anyway, his two weeks with the show served their purpose. Our boys measured the rings and blocks on his pitch-till-you-win, and the office is building one.

Here is another guy who is entitled to an unfavorable mention. His moniker is Water Bucket Slim. The bosses were mighty proud of that boy. He held the only position of its kind the lithos and cards billers put up. You'd be surprised if you knew how many windows we get because store windows get washed for free. The office caught up with him here when it learned that a local window washing concern had bribed him to not scrub glass. He left, leaving his baggage, the show's bucket, towel, scrub brush and rubber dryer as security for his lodging at the Ideal Rooms.

One more beef and I think you've got it all. The Battle to the End Club, our auspice here, double-crossed the bosses and our patrons. They advertised a grand display of fireworks for Saturday night, featuring the dropping of an atomic bomb from a

plane onto the center of the midway. Instead of drawing a crowd it scared it away. Furthermore, they didn't drop the bomb as advertised, which gave the show a bad name. Pete Ballyhoo advised the committee that never again would he let them sponsor his carnival.

By the way, Pat, please advise your advertising department that we will take care of our 1946 and '45 account as soon as possible. Run the following ad. Ballyhoo Bros.' Circulating Exposition will sell for a long, prosperous and pleasant tour, playing only maiden and money-spots, the exclusive on the following concessions that won't conflict: duck swamp, fish swamp, drake swamp, goose swamp, gander swamp and minnow swamp If your water moves we have openings for fish, minnow, duck, drake, goose, gander and swan creeks. Act in good faith by sending deposits.

MAJOR PRIVILEGE

Gooding American Expo Hit by Rain in Akron

AKRON, May 24.—First carnival here in several years, the Gooding American Exposition Shows were rained out Tuesday night (13) and on Saturday night (17) the midway was a sea of mud and water. In between those two nights there was rain and more rain. Show played the Wooster Avenue Stadium lot, broken in last summer by the Ringling-Barnum show.

titled to an unfavorable mention. His moniker is Water Bucket Slim. The bosses were mighty proud of that boy. He held the only position of its kind in showbiz—washing store windows —so those who passed by could see the lithos and cards billers put up.

Manager Charles O'Brien said the org hand encountered bad weather ever since it opened. Part of the equipment was gillied off the lot here as trucks encountered difficulty in getting on after the terrific downpour.

Driver Held Blameless In Fatal Tractor Mishap

PORTSMOUTH, O., May 24.—Police and coroner held Edgar L. Riley, 22, Urbana, O., driver, to be blameless in the death of Kenneth Leroy Mees, 32, Springfield, O., who was crushed to death under an F. E. Gooding tractor-trailer while attempting to board the moving tractor.

Cab wheels passed over the abdomen of Mees, a decorated veteran of the South Pacific, who had joined the org only a few weeks before the tragedy.

Caovette Hurt on Prell Ride

WILMINGTON, Del., May 24. — Armand Caovette, a former employee of Prell's Broadway Shows, suffered a possible skull fracture while riding the Caterpillar on the carnival lot Wednesday night (21).

Thomas Bows at Lennox

LENNOX, S. D., May 24.—Art B. Thomas's Bombshell Shows opened the season here May 19. Show played the railroad grounds a block west of Main Street.

Harry E. Wilson, Majestic Greater Shows, Saturday (24) wired The Billboard from Oil City, Pa., that "I'm now using the title Uncle Harry, the bubble gum king. Bubble gum contest in Oil City Thursday (22) was broadcast over Station WKRZ. It was the biggest thing yet, with some 2,000 kids turning out. Broadcast was held on the street in front of the studio. It was a 15-minute broadcast and the police and firemen were on hand to assist in keeping order."

Sunset Amuse. Biz Up in Newton, Ia.

NEWTON, Ia., May 24.—Sunset Amusement Company, owned and operated by Ken Garmen, which officially cracked open the season at Excelsior Springs, Mo., April 25, after losing the skedded April 24 bow-in to rain, has been playing to fair crowds and business, officials reported here. Stand at Chillicothe, Mo., was hampered by extreme cold and damp weather, but business and weather here was good. Rides, shows and concessions reported excellent play.

Org is sporting a new neon front and good illumination thruout. Rides are in good shape and several new semis have been purchased. During the move in here from Chillicothe a truck carrying one of the three Ferris Wheels owned by the shows, over-turned and was demolished. Ferris Wheel was damaged and taken to the Eli Bridge Company at Jacksonville, Ill., for repairs. Harvey Stein, driver of the truck, and George Lee Edwards escaped injury.

Rides

Three Ferris Wheels, operated by Dan Dunning and Vernon Denton, assisted by Harrey Stein and George Lee Edwards; Caterpillar, Roy Petty, Joreman: Jim Cunningham, second man; Spliffire, Glen Dillard and Gene McIntyre; Octopus, Otto Buckholz, foreman; Walter Franc, second man; Tilt-a-Whirl, Marshall Buck, foreman; Floyd Pitman, second man; Merry-Go-Round, Bryan Buckholz, fereman; Cecil O'Connor, second man; George Martin's Kiddle Chairplane, operated by Freddy Earley. with Louise Buck on tickets. Gladys Drollinger is owner-operator of the Jeep ride, while Charles Drollinger owns and operates the train, with Junior Drollinger assisting. The Drollingers are expecting delivery on a new kiddle auto ride soon. It will be operated by Raiph Drollinger.

Concessions

Louise Iris Buckholz again has her histriker booked, with Evelyn and Beverly Buckholz as agents; Mrs. Mattie Brewer, ball game, Lyle Patrick Buckholz, assistant; Slim Brewer, over and under; Mr. and Mrs. Adle Dale, bowling alley and darts game; Vince McCabe, four; Red Anthony, diggers; Mr. and Mrs. Ike Muserlian, cookhouse and hig six, assisted by Tex and Mickey, waiters, and Joe Tarquino, griddle and night manager; Lesh (Honey) Peliton, assistant. Big Six aide is Johnny Feliton.

Mel Johnson is in charge of the Townsend Ice Cream concessions and has two stands booked. One is operated by his brother, Vic. Harry and Goldie West have a new popular trailer, candy apples and carmel corn; Lyle and Elleen Drollinger, candy floss; Harry Nestor, over and under and 30-50 and \$1.00; Mel Pouder, three; Freida Holman, balloon darts; Henry Kuplien, pea ball; L. Weaver, corn game; Mr. and Mrs. Howard Weaver and Frank Weaver, assistants; Mary and Woody Gaither, pan game and mug joint, with Lerey Pogue and Sam Williams, operators; Ed and Hazel Rakes, lead shooting gallery; Frank Johns, mitt camp and guess-your-weight; William Johns, mitt camp and ball game; Mrs. Roy Petty, cork gallery, and Russell Hermann, four.

Shows

Crazy House and Circus Side Show, operated by James R. Main and Jimmy Cochran; Cochran is the human pincushion; Nancy A. Main, India rubber girl and blade box; J. T. Cochrane, fire eater; Lloyd Jergens, glass blower; Jack Moran, glass eater; Three Kreils, acrobatic dancers, and musicians assisted by Mrs. Lowell Krell; Pete Hastings, blackface comedian; Sally Brunnette has two shows with Ronnie Audet directing "Ronnie's Glamorettes," with Irvin Johnson, talker and tickets, and Dale Hester, talker and tickets on "Sally's Glamorettes." Featured dancers include Betty Johnson and Sandra Lee Totre. Joe Turner owns and operates the Athletic Arena, with Virginia Turner on tickets; Sammy Batson, fighter, and Jack Delaney, boxer and wrestler. Del McCloud is shows mechanic, and Gilford Wallace has the front gate and towers. Lowell Kreil clowns, Vaun Flora is vice-president, and Mrs. Vaun Flora and Mrs. K. H. Garmen are in charge of front gate tickets. George Martin is chief electrician, assisted by Margurite Martin.

SCIOTO VALLEY SHOWS

CONCESSIONS: Fish Pond, String Game, Pitch-Til-U-Win, Darts, Duck Pond or any Merchandise Game that works for stock. SHOWS: Any Show of merit with own outfit. Good deal. RIDES: Due to disappointment, will book Kiddie Train or Auto Car and Ferris Wheel. Address:

W. E. LAMB

ivialenale protetto da copyridi

Lincoln Heights, Lockland Rd. & Shepard Lane, Lockland, Cincinnati 15, Ohio.

WANTED

Maumee, Ohio, this week; Hudson, Mich., June 2nd-7th. City Park.
Auspices Junior Chamber of Commerce.

Shows—Have Monkey and Snake Show. Can place 10-in-1, Glass House, Fun House or any Show of merit. Can place Custard, French Fries, Cigarette Gallery, Coke Bottles, Taffy and Crackerjack, Ball Games. Want Foremen for Eli Wheel and Tilt-a-Whirl, best salary. Blackie Roberts, get in touch with me. Can place good Ride Help. Have big 4th of july at Sand Lake, Mich. Also Celebrations and Fall Festivals till middle of October.

J. C. WEER

Maumee, Ohio, May 26th-June 1st; Hudson, Mich., June 2nd-7th



FOR AMERICAN LECION & POLICE DEPARTMENT FESTIVAL, DAMASCUS, VA., THIS WEEK Place 10-Cent Stock Concessions—Age, Scales, Custard. Will self exclusive two Stock Wheels. Shows with own equipment not conflicting with 10-in-1, Girl Show, Snake and Wild Life, Good proposition for Tilt, Caterpillar or Octopus. We carry five Rides and four

Shows, office owned.

Address: PINE STATE SHOWS, Damascus, Va., this week. Route to reliable parties.

VFW CELEBRATION

WEST WARWICK, RHODE ISLAND, JUNE 2ND TO 7TH
Will book Merry-Go-Round and Wheel for twenty weeks, 25 per cent. Have all Celebrations,
Concessions that work for stock. Have Shows. Want Ride Help and useful people, experienced or
not. East Providence, Rhode Island, this week, Communications:

JOSEPH E. SHINER, Manager, East Providence, Rhode Island HARRY LA PLANT, Business Manager, P. O. 264, Fall River, Mass.



Week June 2, LOGAN, W. VA.

CAN PLACE FLY-O-PLANE with or without own transportation. Will furnish wagons if required.

WANTED-Ride Superintendent that knows all types of Rides.

CAN PLACE Snake Show with own equipment. Must be nice.

JIMMY EDWARDS will place Chorus Girls for his HARLEM HIT PARADE. Transportation and berths on train furnished. No tickets advanced. No collect telegrams accepted.

CODY & CODY want good Fiddle Player for the Western Hillbilly Attractions.

CAN PLACE, TO JOIN IMMEDIATELY, TWO CARPENTER HELPERS.

All address this week, Charleston, W. Va., and then as per route



The Most Beautiful Show Under the SUN

Can place Cook House, Bedford Fair Grounds, this week, and balance of season.

Also Popcorn and Candy Apples. Marty Wilson, Mack McGee, please contact.

Can place Side Show. Concessions not conflicting, wire.

CARAVELLA AMUSEMENTS
Bedford, Pa., this week; Brookville, Pa., next week.

DELUXE SHOWS

WANT

Ride Superintendent, must be qualified for position, know rides and not afraid of work. Salary, second to none. Ferris Wheel Foreman, also Second Man. Smith & Smith Kiddie Airplane Foreman, Mangels Kiddie Roto Whip Foreman, Second Men for Merry-Go-Round, Octopus, Rolloplane. Will place Truck Mechanic. Can use good Electrician. Agents for legitimate office-owned Concessions.

Concession Builder, also men to up and down Concessions. Interested ONLY in honest to goodness men—hopscotchers, floaters, prima donnas, don't apply. All our equipment is second to none on the road, and we want it kept that way,

FOR SALE—Complete Popcorn Outfit, consisting of one World's Fair Floor Model Burch, one Counter Model Burch, one 8x8 Stand, 4-way Awnings with Counters. Ready to operate. Write or wire

DELUXE SHOWS

Putnam, Conn., May 26-31 - Danielson, Conn., June 2-7

WANT TO BOOK, BUY OR LEASE

Eli Wheel, Octopus, Flying Scooter, Roll-o-Plane, clean Shows, Fun House, or Mechanical. WANT Ridemen, pay every week. Legitimate Concessions, no Exclusive. Especially want Frozen Custard, Candy Floss, Photo Gallery Ex., Jewelry, Novelties, Scales, Age, Basket Ball, Clothes Pin, Devil's Bowling, Ball Games, Striker, etc.

BURLINGTON, IOWA, THIS WEEK; SMOKE STACK TOWNS TO FOLLOW.

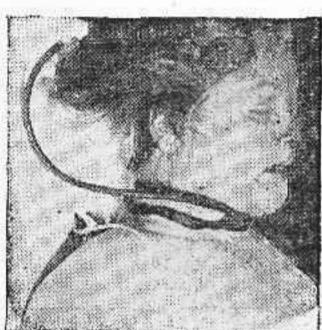
BELL-VINSON SHOWS



(No Cypsies, Please.) This Show is geared for Wisconsin, playing July 4th at Madison. CAN USE RIDE HELP THAT CAN DRIVE SEMIS ON 12 MODERN RIDES.

Address: Bradley, III., this week; Blue Island, III., next.







ATTENTION SHOWMEN! DO YOU KNOW THIS WOMAN?

Saturday night, April 19, 1947, the nude body of this woman was found stuffed into a cheap steamer-type trunk. She had been strangled with a dog leash. The New Jersey State Police Department have worked untiringly to establish the identity of this victim. The trunk was found on Bethany Road, Rarifan Township, near Keyport, Monmouth County, New Jersey.

Wendell Goodwin, a feature writer for The Morning Trentonian, has suggested that the victim may have been connected with the outdoor show business and believes that an advertisement in The Billboard might bring about information which will help New Jersey State Police in establishing her identity and solving the murder.

The victim is described as being about 40 to 50 years of age. Weight between 150 to 155 lbs. Light brown hair (slightly grey). Shoulder length bob. Hazel brown eyes. No upper teeth—and six lower teeth. Regular features, Deformed middle finger on right hand, Middle abdominal surgical scar about six inches long. Has borne one or more children. Had recently visited dentist.

As editor of The Morning Trentonian I feel that it is my duty to my readers

and the people of New Jersey to do everything in my power to help in establishing the victim's identity.

For that reason I am inserting this advertisement in The Billboard.

Study these three pictures. If you feel you may have known this woman contact me at once—WRITE—DON'T WIRE. Any information will be treated in the strictest of confidence. Information which will lead to the positive identification of the victim will be suitably rewarded.

ARTHUR HOFFMAN,

MARK IT "PERSONAL"

THE TRENTONIAN

306 East Front Street Trenton, N. J.

"IF IT HAPPENS IN TRENTON, IT'S IN THE TRENTONIAN"

RIDE HELP, ATTENTION

Foreman for New Super Roll-o-Plane, #5 Ferris Wheel. Top Salary.

WRIGHTSMAN AMUSEMENT CO.

Gridley, Calif., till June 1; then Mountain View, Calif.

MATTLE SHOWS

Want for Auburn Big Italian Celebration, Week of June 1, and More Celebrations, All Firemen, To Follow.

Concessions of All Kinds. Shows of All Kinds. No Eats.

ANTHONY SANTILLO

106 Madison St.

own wires.

E. Rochester, N. Y.

UNITED AMUSEMENTS, INC.

Can place a Ferris Wheel, with or without transportation, for a long season where there is money.

CONCESSIONS---Clothes Pin, Hoop-La, Jingle Board, Age, Scales, Basketball, Ice Cream, Penny Pitch, Dart Store. No racket. Please pay your

Lymansville, R. I., Week May 25; Anthony, R. I., June 2 to da copy ight



Dependable Attractions Since 1912

Want Concessions that work for stock and not over 10¢. No Flaties or Gypsies, Rotaries. R. A. Chaney, we answered your wire; come on. Sell exclusive on Novelties, B. Bergen, answer. Side Show People, Working Acts, Bally People, Freak to feature; salaries paid by office. Place any Show that does not conflict. Dolly Dimples, wire Chas. Hunter. Fun House, Glass House, Mechanical City, Motordrome, will furnish outfit and transportations. Motordrome People with W. E. West in Florida, wire Mr. West. FOR SALE—Modern, up-to-date Cookhouse; Mr. Carter, wire; have transportation, or will place Griddle Man; Tommy Lydo, wire; Counter Men. Want Bingo Counter Men. Ride Help that can drive semi-trailers. Wire

L. C. McHENRY, Manager This week, Lincolnton, N. C.; next week, Asheville, N. C.

P.S.: Due to illness, our Mr. Jack Perry wants to hear from Geo. L. Smith.

H. B. ROSEN AMUSEMENTS

featuring "THE FLYING ROMUS"

WANT WANT

SHOWS—Freak to feature and Working Acts for Side Show. Half and Half for Annex (Ray Rayette or Ran Randall, answer). Tuttoocr and Mentalist (Sig Anderson, answer). Best treatment, good menta and sure pay. Can place useful Show People, Ticket Sellers, Grinders, etc. Get in touch with Tourny Larson. Went Man to take complete charge of Girl Show with panel fronts, Must have not less than three Girls. RIDES—Want Foremen for Chair-o-Plane and Loop-the-Loop and Second Men for Ferris Wheel and Merry-Ge-Round. All Concessions open. Will book the following: Frozen Custard, Short Range Gallery, Candy Ploss, Have good opening for Penny Arcade. Want 2 Roll Down Agents, 2 Slum Skillo Agents and 2 Razzle Dazzle Agents. Tony Pelcher wants 2 Waiters for up-to-date Cook House. Join or wire:

MONHOE, N. C., THIS WEEK; THEN PER ROUTE.

POSITION SHOWS

Foremen and Second Men on the following Rides: Merry-Go-Round, Chairplane and Ferris Wheels. Can place Lot Man, prefer a man that handled the lot over here before. Want legitimate Concessions of all kinds. King Raymond, Sword Swallower, wants Ray Amie Touraine and Tony to contact him, good proposition. Everybody address:

J. J. PAGE SHOWS

Appalachia, Va.

FOR SALE FOR SALE FOR SALE

- 1 24-Car Caterpillar, in A-1 condition, now operating on show, \$6,000.00.
- 1 12-Car Ridec-O, in A-1 condition, now operating on show, \$6,000.00.
- 1 Kiddle Airplane, in A-1 condition, complete with fence and ticket booth, \$600.00.
- 1 42-Ft. Parker Merry-Go-Round, in A-1 condition, complete with organ, power unit, ticket booth (needs new top), \$3,800.00.
- I Jones Chairplane, in A-1 condition, with fence and ticket booth, \$1,000.00. All Replies to

TROY E. WILLIAMS, care Williams Riding Devices MORGANTON, N. C., ROUTE 3

WANTED

Fred Webster wants people for Side Show. Want legitimate Concessions. Hi-Striker, Balloon Dart, Knife Rack, String Game, Snow Ice., etc. Earl Courtney, get in touch. Want Frozen Custard. Address

BRADY & LEEDY SHOWS

SPENCER, W. Va., This Week; PARKERSBURG, W. Va., June 2-7

WANTED ELECTRICIAN

Who can take care of AC generators, also to do mechanical work; top salary paid.

VICTORY SHOWS, INC.

50 Salisbury Ave., Stewart Manor, N. Y. Phone: Floral Park 634

THOMAS JOYLAND SHOWS

WANT

High Aerial Act or Flying Return Act for next 8 weeks' work. Can also use reliable Ride Men, Foreman and Second Men. Can place a few Shows not conflicting. Want Riders for Motor Drome. Can place Concession People at all times. (HENRY MCCAULEY, WIRE AT ONCE.) Address:

L. I. THOMAS, Mgr.

Fairmont, W. Va., this week; Morgantown, W. Va., next week.

WANTED TWO BALL GAME AGENTS

One for Punks, one for Bottles, ladies or men

ART D. HANSEN

Follybeach Amusement Park

Follybeach, Charleston, S. C.

KirkwoodBuilds || Hizzoner Speaks Despite Rugged Weather Breaks

BALTIMORE, May 24.—After battling cold, high winds and snow for nine weeks the Joseph J. Kirkwood Shows finally were favored with two days of summer weather at Essex, Md. It did not last, however, for on Wednesday the rain came and with it more cold weather. In spite of all the unfavorable elements, the building program continues.

"The finest office wagon I have ever seen" is the comment of everyone who sees the new office wagon. Built by Fruehauf, it is their masterpiece in trailer building and each city visited finds the Fruehauf representatives on hand for a "look-see."

Bennie Wells, master painter, joined and is busy lettering all the trucks and painting the new Funhouse and an 82-foot wagon front. Robert K. Parker's new custard arrived last week with his partner, Irving Mosias.

Org's Personnel

Roster of the shows and rides follows:

Rides: Merry-Go-Round, Herman Lampkins, foreman; George Campbell, assistant. Ferris Wheel, Joseph Palmucci, foreman; Jasper Dabbs, assistant. Kiddie Train, Eugent Reed, foreman. Chairplane, Andrew Walker, foreman; Ray Porter, assistant. Octopus, Willie Brown, foreman; James Kulp, assistant. Rolloplane, Pat Bright, foreman; R. C. Sleet, assistant. Flying Scooter, Louis Weathersbee, foreman; Coley Deese, E. Russ, assistants. Funhouse, Donna Claire, manager; Lee Cloutier, tickets.

Shows: Palace of Wonders, Wendell (Pop) Kuntz, manager; Wild Life, H. Fraker, manager; Cotton Club Revue, Sol Speight, manager; Chez Paree Frolics, Charles (Joy) Gramlich, manager; Stella, posing; Frankie Paluka, manager; Artists and Models Revue, Jimmy Ferenzi, manager; Life, Harry Suss, manager; Live Monsters, T. H. Green, manager.

Department heads: Tom Evans, general superintendent; J. A. Smith. master of transportation; Robert Bankhard, mechanic; W. H. Turney, electric department, with Robert Miliken, assistant; Guido Carrangio, ride superintendent; Bennie Wells, master painter; Ray Johnson, sound technician, with John Ray, assistant; Dorothy Evans, front gate; J. E. Deal, builder, with R. Butckiewcz, assist-

Advance: Curtis L. Bockus, general agent; Cy Perkins, special agent; B. F. Brown, billposter.

Executive staff: Ralph Decker and Tommy Carson, owners and managers; Al C. Beck, treasurer; Jean Beck, secretary.

Concession department: Roy Allen, manager, and Clyde Wilson, assistant, operating 10 concessions; Mollie Decker and Rhea Carson, operating 6 concessions; Carl Parsons, cookhouse and grab; Ivan Miller, French fries; Art Ludwig, bingo; Joe Kane, 7 concessions; Parker and Mosias, Irving Mosias, manager, popcorn, custard and diggers; Ted Wilson, 3; Pete Mudry, 3; Lee Wotasek, 3; Lillian O'Connar, 2; M. Wesson, 2; J. Deal, 1; Red Clayton, 1. Pat Bright is mail and The Billboard sales agent.

Hot Springs Org Gifts \$500 For Playground Equipment

HOT SPRINGS, Ark., May 24 .-Hot Springs Showman's Club donated \$500 for the purchase of playground equipment to the playgrounds and recreations committee of the Hot Springs Civic Improvement Association.

Gift, made recently, is in line with part in local civic betterment projects. | La. Bowling Alley, Cigarette Gallery, Humper, and Will book any kind of Stock Courcesion, FRANK OWENS, Mgr., Golden Geta Bhows, Modgenyille, Kh

Up for Showfolks

CHICAGO, May 24.—Danville (III.) Commercial-News recently pageoned an editorial titled "Too Many Carnivals" and called for placing restrictions upon traveling orgs playing that city. Newspaper pointed out that it long ago adopted a policy of refusing carnival advertising and announced that hereafter WDAN, a jointly-owned enterprise, would follow the same policy.

It remained for C. E. Spang, mayor of Georgetown, Ill., to hail the editorial as some "very interesting free publicity." Writing The Billboard, he enclosed a clipping of the editorial, and then added, "Turner Bros." showed (in Danville the week of the editorial) and Joyland Amusement (also skedded there this year) have shown at our fairs in Georgetown, and I must say they are as clean a group of people as reside in any town."

Young's Royal Crown Org Announces Staff Line-Up

CHILLICOTHE, O., May 24 .- Eddie Young, general manager of Royal Crown Shows, which moved in here Monday (19) from a successful stand in Covington, Ky., this week announced the official staff line-up for his org.

Besides Young, shows' officials include Mrs. Dolly Young, legal adjuster; Bob Fisher, assistant manager; E. H. (Tex) Smith, secretary; Jimmy Walsh, assistant secretary; George Gorman, general agent; John Cousins, advertising and publicity director; Cecil Shipman, Diesels and chief electrician; Paul Weber, painter; Buddy Davis, sound truck; Clyde Hendricks, superintendent of transportation; Frank Shuman, builder, and Eddie Ward, purchasing agent

SUNFLOWER STATE SHOWS WANT

Diggers, Coke Bottles, Darts, Candy Floss, Coll Gallery, Lead Gallery, Clothes Pins, Basket Bell, Jingle Board, Strings, Blower, Others upon. Want Talent for Athletic Show, Dancing Girls for Girl Show, Any Ride not conflicting. Also Fun House, Want Manager for Bingo, must furnish stock, I have complete joint. Want Agents for Stock Concessions. We have 15 Fairs and Celebrations in Eansas, Nebrasia, Oklahoma and Texas. Wire

C. A. GOREE, Mgr.

Colby, Kons., tola week

WILL BOOK

Ferris Wheel, 20 % gross after amusement tar. No gate, grift or passes. Will consider Relievelance. Want Merry-Go-Round Forenance new Swing; Black Argo, answer. Want Pen Pool and Over Seven Dealers, ladies preferred. Ex. biggers open. All replies:

GEN. MGR.

American Legion Fun Park BILOXI, MISS.

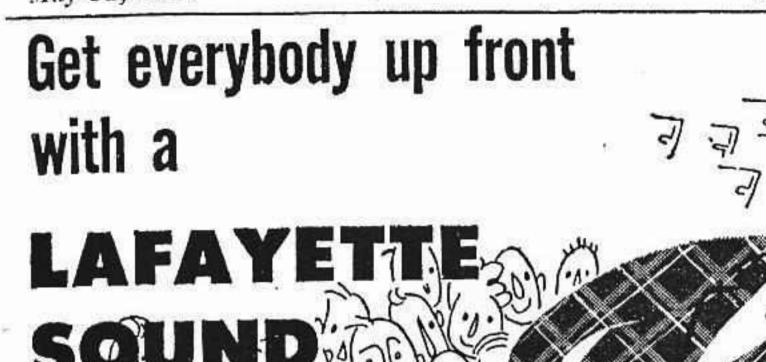
WEST BEACH

No. 5 Eli Wheel in A-1 condition with inner portation; also Pop Corn, Candy Flos, Sass Cone, Set of Diggers, Rat Game, Cora-Cala Bottles, Add-'Em-Up Darts, Cork Gallers, Slow Springles, World Spindle. Would expect the ex. on these Con-cessions. No racket show considered. Ansact at once. State full particulars as to what Hibs you have, also Fairs and Celebrations you have

W. D. GANOTE KANSAS CITY, MO. 3659 Harrison Blvd. KANSAS Phone: Westport 2635

GOLDEN GATE SHOWS

Want Cook House, Bingo, Ball Games, Penny Pitch Snow Balls, Cotton Candy, Pop Corn, Mus. Hast. La, Bowling Alley, Cigarette Gallery, Remper, Dat.



he pay-off for both outdoor pitches and indoor shows depends on how well they're heard - and with Lafayette Sound even your back-row customers get a show that's strictly

front-row-center. Mister, when you buy Lafayette you've bought yourself a Sound System! Powerful, easy to rig and move, trouble-free, long lasting. And priced for real economy.

Pitch men, bingo operators, resort owners, band leaders - if your business needs sound you need our Sound Catalog! Discover how many ways the powerful, lifelike tone of a modern sound system will increase your business and why Lafayette is the "soundest" value, MAIL COUPON TODAY!

LAFAYETTE 25-WATT MOBILE SYSTEM

Complete - ready to operate - \$13385

Here's the hottest P.A. buy on the market. Covers outdoor areas up to 3,000 square feet - up to 20,000 people Indoors. Can be used with microphone and record player - mixing and fading controls. Operates from both a standard 6-volt storage battery or 115 volts 60 cycle AC. Complete details in the new Lafayette Catalog.

MAIL COUPON FOR YOUR COPY NOW!

LAFAYETTE SOUND SYSTEMS, Dept. GE7 110 Sixth Avenue, New York 13, N. Y.

Please send FREE Sound Equipment Catalog at once.

110 Sixth Avenue, New York 13, N. Y. 110 Federal St., Boston 10 • 24 Central Ave., Newark 2, N. J.

FAIRS - - FAIRS - - FAIRS - - FAIRS

14 BONA FIDE STATE AID COUNTY FAIRS WITH 5 PENDING

- 1 HAMILTON COUNTY FAIR AND 4TH CELEBRATION COMBINED, McLEANSBORO, ILL.,
- JULY 1 TO 5.
 PERRY COUNTY AGRI. FAIR, PINCKNEYVILLE, ILL., JULY 7 TO 11.
- JULY 14 TO 18 PENDING. ST. CLAIR COUNTY AGRI. FAIR, BELLEVILLE, ILL., JULY 29 TO 28.

 RANDOLPH COUNTY FAIR, SPARTA, ILL., JULY 29 TO AUG. 1.

 WASHINGTON COUNTY FAIR, NASHVILLE, ILL., AUG. 5 TO 8.

 NASHVILLE COUNTY FAIR, ASHLEY, ILL., AUG. 10 TO 15.

 BOND COUNTY FAIR, GREENVILLE, ILL., AUG. 19 TO 23.

 AUG. 25 TO 30 PENDING.

 TRI-COUNTY FAIR AND LABOR DAY CELEBRATION, ZEIGLER, ILL., AUG. 31 TO

- 11 SHAWNEETOWN FAIR ASSN., SHAWNEETOWN, ILL., SEPT. 9 TO 12.
 12 POINSETT COUNTY FAIR, HARRISBURG, ARK., SEPT. 15 TO 20.
 13 DREW COUNTY FAIR AND HORSE SHOW, MONTICELLO, ARK., SEPT. 22 TO 27.
 14 DESHA COUNTY FAIR, DUMAS, ARK., SEPT. 28 TO OCT. 4.

THREE MORE FAIRS PENDING IN ARKANSAS.

Positively no Meney Games at these Illinois Fairs. Can place Straight Sales and Stock Concessions all kinds. Can place one Ride. What have you? Can place Independent Shows; Billy Logsdon, Harry Harris, Whitey Nolte and others, contact at once. Want Acts and Manager for 10-in-1. Want Manager and Girls for 2 beautiful Girl Shows. Want Manager for Snake Show, complete with exception of Snakes. Can be used as Gock Show. Have beautiful outfit. What have you? Fair Secretaries in Illinois, have July 14 to 19 and August 25 to 30 open. Can furnish 8 Rides, 10 Shows and Stock Concessions. All address JOE KARR

WONDER CITY SHOWS

MT. VERNOW, ILL., MAY 26 TO 31, THEN AS PER ROUTE IN BILLBOARD.

WANTED FOR WHITLEY CITY, WILLIAMSBURG, KY.

OTHER CHOICE SPOTS AND FAIRS TO FOLLOW.

STOCK STORES—Duck Pond, Bowling Alley, Basket Ball, Balloon Dart, Pitch-Till-U-Win, Ball Came, Frozen Custard, Diggers, SHOWS—Good opening for Grind Show, own transportation. RIDES—Not conflicting. WANTED—Swing Ball Agents, Roll Down, Head of Store. CAN USE—Ride Help that can drive Semi.

P.S.—Good territory for Fun House.

EDDIE L. WHEELER SHOWS

WHITLEY CITY, KY.

PEARL CITY RIDES AND SHOWS

WANT: Concessions that don't conflict with what we have. Good proposition for two Shows. Want Roll-o-Plane or Tilt with own transportation. Want Agents to work Concessions. Address:

REGER BROTHERS, Owners-Managers SIGOURNEY, IA., MAY 26 TO 31.

CRANDELL'S MIDWAY DELUXE

WANT AT ONCE—Foremen and Second Men for Ferris Wheel and Smith & Smith Chairplane. Top salaries and bonus. Electrician and Show Builder. Can use some Hanky Panks, \$15.50.

HAVE ALBANY, KY. FOR JULY 4TH.

Playing Strawberry Picking Country now. This week Englewood, Tenn.

L. C. CRANDELL, Mgr.

Juneater

13-RIDES-13

8-2M0H2-8

50-CONCESSIONS-50

Featuring "SPORT MATTHEWS" - The Aristocrat of the Air

Now Contracting for 16 Fairs and Celebrations, Starting at Omaha, Nebr., May 31 to June 8, the St. Alfios Festival; Buffalo Bill Rodeo at North Platte, Nebr., To Follow; Then Into the Black Hills for the Big One of the Year.

Will book Spitfire, Octopus, Tilt-a-Whirl or Streamlined Whip for season. Have opening for Wild Life, Animal Show, Mechanical Show or Colored Minstrel Show.

Mack McKay wants Performers for newly framed Hillbilly Show, seating 500 people.

WILL BOOK HANKY PANK CONCESSIONS OF ALL KINDS (No Exclusives at Fairs and Celebrations)

Carl Byers wants Operator for new Combination Glass and Fun House. Address all mail and wires to HILL'S GREATER SHOWS Omaha, Nebr., Until June 8; Then Per Route.

High Class attractions for Fairs and Celebrations

Reliable Ferris Wheel Foreman and Second Man, Chairplane Man, Second Man for Merry-Go-Round. Can place Side Show, Minstrel or any Grind Show that does not conflict, with or without outfit. Can place one Dice Game. Several choice Wheels open. Also any Ten Cent Grind Stores and Ball Games. Need good Lot Man, K. C. McGary no longer connected with Show. Wire:

ROX GATTO, Mgr.

CONGRESS HOTEL, BALTIMORE, MD.

WANT

DIESEL MAN AND ELECTRICIAN. Have two G.-M. plants and two Caterpillar plants. Must know Diesels and take care of wiring on show. We furnish helper. Give references when answering. Top salary to man that can produce. Reply

E. L. YOUNG, Mgr., Royal Crown Shows

Dayton, Ohio, This Week.

40'x80'

20'x60'

20'x30"

14'x14"

CHICAGO 12-

Kansas City e, Nic.

CHICAGO 22

FLAMEPROOFED TENTS

IN STOCK — ALL NEW

40'x100'

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Prompt Delivery Any Type Tents to

Order, Eright Flameproofed, Royal

Blue, Forest Green, Olive Green,

White, Blue & Khoki Dyed Hoopers

Write Today

UNITED STATES

Chicago's Big Tent House Since 1870"

TENT & AWNING CO.

Flameproofing Compound.

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CEMTRAL

MARRY COMMERVILLE-FOREST GILL

TENTS FOR SALE

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Va Doposit required with all orders.

TENTS

Concession, Whati. Immediate Delivery. 8x10. 8x12. 10x12. 16x14. Also Four-Way Joints, 8x8. 10x10; 10x12. Roped Tents.

20x30 to 40x70. Orange, Green or Blue to order. Change Aprone and Sidewall, Order Nov. D. M. KERR MANUFACTURING CO.

MAIN AWNING & TENT CO.

Canvas Company

CONCESSION

MERRY-GO-ROUND

121 West 8th Street

2315.21 W. Huron

60'x120'

30'x90'

20'x50"

20'x20'

3000 BINGO

No. 1 Cards, heavy white, 5x7. No duplicate cards, 35 cards, \$3.50; 50 cards, \$4.00; 75 cards, \$4.50; 100 cards, \$5.50; 150 cards, \$8.25; 200 cards, \$11; 250 cards, \$18.75; 300 cards, \$16.50. Remaining 2,700 cards, \$5 no. 3 cards—Heavy, Green, Yellow, Red—Any set of 50 or 100 cards, per card, 6¢.

3000 KENO

Made in 30 sets of 100 cards each, Played in 3 rows across the cards—not up and down. Light weight cards. Per set of 100 cards, tally card, Calling markers, \$8.50. LIGHT WEIGHT BINGO CARDS

M. W. Cards, 5x7; White, Green, Red, Yellow, per 100 3000 Small Thin "Brownie" Bingo Sheets, 5 colors, loose only, no pade. Size

size, 5 1/2 x8; 5 colors; loose, no pads, M .10 Adv. Display Posters, Size 24x36. Each Cardboard Strip Markers. 10 M for Nickel Wire Cage, with Chute, Wood Ball Markers, Mester board; 3 piece

layout for Thin Transp. Plastle Markers, Bwn., 34 M Red or Orsen Plastic Markers, scalloped edges, transparent, size 1/4 inch. M . . 2.50 All above prices are transportation extra. Catalog and sample cards free. No personal checks accepted. Immediate delivery.

J. M. SIMMONS & CO. 19 W. JACKSON Blvd., Chicago 4, Illinois

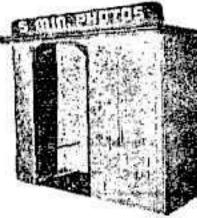


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Simplified so anyone learns in bour. Sign below for literature. American Stamp & Novelty Mr. Co., Dept. 531, 1132 N.W. 2, Oklahoma City 4, Okla.

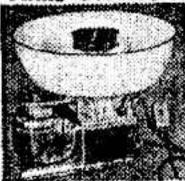
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IMMEDIATE DELIVERY WRITE FOR CATALOG

KING AMUSEMENT COMPANY 82 ORCHARD ST., MT. CLEMENS, MICH.

MAKE S100.00 A DAY ON CANDY FLOSS



This is the SUPER WIZARD you hear so much about and see so many places. The most profitable and fastest money maker of all times. Be your own bose send us your order NOW.

ELECTRIC CANDY FLOSS MACHINE CO. 202 Tweifth Ave., 60. Machville 4, Tenn.

FOR SALE

Roll-o-Plane, Truck and Trailer for transporting, in A-1 condition, \$3,100.00 takes all for quick acceptance. Also two fireproof Tops and Frames, one 10x14, one 10x12, with new stock to flash both. Make offer. Call or wire

H. L. BURGESS

Southland Hotel

Norfolk, Virginia

Capable Clutch Men for new No. 12 Wheel and new

Caterpillar. Man or woman for Milk Bottle Ball Game and other Concessions. Located White Lake, N. C., for season, No Ups or Downs. No drunks tolerated.

Phone 2-460

R. H. WORK ELIZABETHTOWN, N. C.

WANT

Man to take over Athletic Show. Need Girls for Girl Shows.

MOORE'S MODERN SHOWS Watseka, Illinois

FROM THE LOTS

Royal Amusement

DAHLONEGA, Ga., May 24.—After being out all winter, we finally hit a red one at our recent stand here. There was a huge paid gate, and everyone did business, including Mr. and Mrs. Ringitone, Mary A. Gilman's 10 concessions, Mac's photos; General Agent Mike O'Day, who worked beat the dealer three nights; Mr. and Mrs. Watson, clothespin game; Ewell and Babe Ritchey, huckley buck and Girl Show; Dick Wooley, jewelry, who closed early Saturday night because he ran out of stock, and Swinging Ball Slim. Of Gilman's concessions, top money joints were the cigarette shooting gallery, agented by Leon DeLeon, and the beehive, operated by Mrs. Nellie DeLeon. The five rides opened at noon daily. Mr. and Mrs. DeLeon celebrated their 35th wedding anniversary during the stand here.

Line-up: O. F. Gilman, ownermanager; Mary A. Gilman, assistant manager; Mike O'Day, general agent; Ewell Ritchie, electrician; Texas Warner, ride foreman; Leon DeLeon, lot man, and Shorty and Louise Cooper, Leon and Nellie DeLeon, and Pewee Bryant, concession agents.— MARY A. GILMAN.

Moore's Modern

WANTED

this show.

LITCHFIELD, Ill., May 24.—Tho rain threatened daily, shows got an entire week in here, hometown of Jack B. Moore, org's owner-manager. Crowds and gross ran the largest so far this season.

Funhouse and new Pretzel. Other rides are Ferris Wheel, Merry-Go-Round, Chairplane, Rolloplane, Octopus, Tilt-a-Whirl, Miniature Train, Kiddie Autos and Airplane Swing.

Athletic, Girl and Major Little's show are battling for top money .-LA VERNE MOORE.

Veterans United

FORT DODGE, Ia., May 24.—Concessionaires joining recently are Ruth Gingerich, hot dogs and ice cream: Don Lambert, candy floss; Mr. and Mrs. Howard Truax, root beer, popcorn and candy apples; Kephart, fishpond and bowling alley, and Stephens' cookhouse.

Lachlan and Jack McDonald took delivery on a new Dodge tractor here. Bill LaVelle has the stock truck and pan game.

without mishap and the org opened Monday night (19) to good crowds. Previous stand in downtown Centerville, Ia., netted good attendance despite chilly weather. While org was there, new motors were installed in three trucks.

Recent visitors included Carl Larson, of Home State Shows; Bob Robinson, of Merriam & Robinson Shows: Rube Liebman and F. M. Shortridge. -WALLY THOMPSON.

ALAMO EXPOSITION SHOWS

For BUCCANEER DAYS CELEBRATION, June 9th to 14th

Located on T Head, Corpus Christi, Texas.

50,000 Visitors Expected Daily.

This Celebration Is the Biggest Date in South Texas Can place Wild Life Show on account of disappointment. Can place Pretzel

Ride, will get a big week here. Will book one more Ferris Wheel or buy

Wheel for cash if price is reasonable. Will book American Palmistry-no

Gypsies. Buck Ray wants Cooks and Waiters for Cook House. Will book

any Shows or Rides that do not conflict. Can place Merchandise Concessions; will sell exclusive on Novelties. Shorty Tappan wants Acts for Side

Show. Herman Reynolds has for sale PENNY ARCADE COMPLETE WITH

TRANSPORTATION, on account of illness. Buyer can book Arcade on

All Address: JACK RUBACK, Mgr. Houston, Tex., this week; Alice, Tex., June 2-7; then Corpus Christi

SOUTHERN STATES SHOWS

HENDERSON, Tenn., May 24 .-Org showed here the week ending May 17 under VFW auspices.

Jessie Johnson is back following a visit to his home in Kentucky. Howard Hughes, who closed his Hughes Greater Shows, has joined with his Ridee-O.

Speedy Babbs has a new starting track for his Motordrome. Alvina Babbs is expected to work her new Jimmie Byers joined here with his midget car on the wall. Eddie Lemont returned from Birmingham with a new troupe for his Plantation show. Doug Daugherty has added another concesison, bringing his

> Blantford visited Regal Exposition Shows at Hohenwald, Tenn.

Owners Charles Carroll, Mac Mc-

Run here from Des Moines was

Page Bros.

string to seven.

Manager W. E. Page and Tom

1854 W. GRAND AVE. TENTS—SIDEWALL

230 Main Street

MEW AND USED Tarps - Floor and Ground Cloths Flags - Streamers - Banners Get Our Prices

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GOVERNMENT TENTS

CANVAS, 5 and 10c Foot N. Y. SALVAGE CO. 144 CHAMBERS ST.

WANT RIDE HELP

Eli Wheel, Merry-Go-Round, Chairplane; good galary, long season. Must be soher and reliable. Week of May 26th, Egg Harbor, New Jerses, week June 2nd, Holmes, Pa. All communications: SAM TASSELL SHOWS

Philadelphia, Po. 5839 Walnut Street Phone: Grantte 2-5852

Children's type Carnival Rides (Merry-Go-Read. Ferris Wheel, etc.) for

HOMECOMING-CENTENNIAL CELEBRATION

in Alpena, Michigan, June 27-July 7, 1907. Write, Wire or Phone LLOYD LEAVITY, Alpena, Michigan

WANTED

Show to play at Firemen's Carnival at Mt. Morris, N. Y., the week of Aug. 4-9, 1947, inclusive. Please contact F. J. LOPEZ, Secretary LIVING STREAM HOSE CO.

Mt. Morris, N. Y.

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GATE CITY SHOWS

Few more Stock Concessions, especially Photos, High Striker, Candy Floss, and other stock Concessions not conflicting. We carry only one of a kind. Useful Ride Help who can and will drive Trucks and stay sober. All answers to

JOHN B. DAVIS

WEBSTER, FLA., UNTIL MAY 31

Want Ride Help, must be sober. Want legitimate Concessions, all kinds—Custard, Diggers, Novelties, Penny Arcade, Fun House with transportation, Kid Train, Want Chairplane, book, buy or lease with or without transportation. Want Flat Ride—Octopus, Ridee-O, Spitfire. Want capable people to take charge new Side Show, new top, new hanners. Guarantee good route, long season. Want organized Minstrel for office-owned Show, Small Grind Show with own equipment and transportation. Cliff Patton, come on; give you ex. on Vickie. You take Side Show, No Girl Show. Randleman, N. C., this week. Address all mall to Randleman, N. C. Wires to High Point, N. C. Care W. U. All Address: J. E. BAXTER, MGR.

P.S.: Earl Webber, please wire at once. Important.

61

COLUMBIA, Mo., May 24 .- Org, which opened April 12, has had more than its share of rain and cold weather. H. V. Petersen, manager and co-owner, has been getting equipment in top shape for the early fairs. Bill Chalkis is waiting delivery on a new 150-foot side show top. Mrs. Skeeter wcMillin has a new Curtiss-

Wright house trailer. Axell Bendixsen left on a buying trip. Mrs. Maudie Wornac, special

agent, visited friends in Kansas City. Kid show line-up includes Mr. and Mrs. Herbert Antus, I. M. Homm, Joe Andrews, Bill and Lillian Chalkis. Madame Fay's mitt camp is operated by Mrs. C. Lutz, whose husband is lot superintendent. Mr. and Mrs. Blackie Elliss are kept busy serving

O. C. Buck

food.

BINGHAMTON, N. Y., May 24.-Good attendance and fair business prevailed here thruout the week despite rain on Tuesday (13). Saturday (17) was excellent, with about 7,500 on the lot at night. Fred Hunter headed the American Legion committee, sponsoring group.

James Sabia drove here from Salem, Ore., where he picked up a Flyoplane at the Eyerly Aircraft Company. A new Funhouse mounted on a new trailer, is in action.—PAUL

A. FRICKSON.

DAISY CORK GUNS

Pump Action Model 25. Each \$ 7.00 Corks, Per 1000 3.50 Stands to Hold Coins for Cigarette Shooting Gallery. Each 1.00 Clowns With Number on Back. Per 100 55.00

RAY OAKES & SONS of World's Finest Zoo

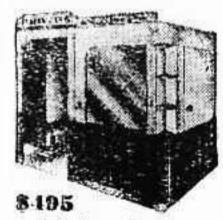


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Shipped in 2 days! Rig profits. Exclusive features - easy to operate. Hands not in chemicals. KD or 1
piece. 5-year warranty. Cameras only
or complete. 10 sizes
—single, double or
triple. Write—phone -wire:

Federal Identification Co. Dept. R. 1012 N. W. 17, Oklahoma City, Okla. | troupers .- PHILIP J. KIRKLAND.

Blue Grass State

MOUNT VERNON, Ind., May 24.— Shows jumped here from Tell City, Ind., where they closed Saturday (17) after experiencing a blowdown in the afternoon. High winds and rains downed show and concession tops and turned over ticket boxes, including those in which cashiers were at work. Despite this, org was ready to operate at night after many loads of sawdust had been dumped, and night biz proved good, with folks virtually wading thru the lot to spend plenty of money and make concessionaires happy.

A wrecking crew was utilized to pull the show off the lot Sunday (18). Following night, the scheduled opener here, was lost to rain. Ditto the next night. But the show opened Wednesday (21).

Willander's Dog and Monkey Circus joined in Washington, Ind., and will continue thru the fairs.

Sammy Martin got his bingo under way in Tell City. Joe Hilton's Side Show and Dr. Roy's Birth Show are running neck and neck in daily takes. -HARVEY (DOC) ARLINGTON.

Pioneer

TOWANDA, Pa., May 24.—In between showers the show did all right here, with the last three days, ending Saturday (17), particularly good.

F. W. Smith added two concessions, one a novelty shooting gallery. Manager Mickey Percell brought in a new tractor and flat top trailer. Unit was especially built for the new Mangel's Whip. Johnnie Wood joined with two concessions and N. W. Dunn and Tony La Pietra with three. The latter two formerly were on the Majestic Greater Shows. Sandra Dietrich and Mildred Barnfield have framed a novelty slum store. Teto, the clown, joined with his animals, Minnie, the mule, and the Singing Dog. Percell signed Dorene Stevens and her Lotus Blossom Revue and Yvonne Bordeau. Latin American dancer.

Lew Farrel is hospitalized. Lucky Dietrich, show painter, is under a physician's care. Mr. and Mrs. Duke Stinger are associated with The Scranton (Pa.) Tribune. They are ex-carnival, vaudeville and burlesque

ROSS MANNING SHOWS DOVER, N. H.

First Show Playing in City Park in 19 Years

WANT

Custard, Photo (no gypsies), Coca-Cola or any Slum Stores that will work for stock,

SHOWS-Snake, Iron Lung, Crime. This Show plays Brewer, Presque Isle, and the biggest July 4th in the East, Houlton, Maine.

WRITE OR WIRE

ROSS MANNING

Dover, N. H.

ire old show with the grand old name

Have complete outfit for Girl Show. Want Concessions of all kinds except Bingo, Diggers, Popcorn, Floss and Snow Ball. Want Pan Games, Over and Under and Pea Pool. Those with Stock Stores given preference, HAVE FOR SALE—#5 Ell with '42 Chevrolet Truck and Trailer for \$7,000.00, Tilt-a-Whirl with '42 Chevrolet and '39 White with Trailer for \$5,500.00. Large Fun House, complete with Laughing Sal, built on Semi, for \$1,500.00. Will sell all for \$13,000.00. Reason for selling, getting new Rides. Hoppy Capman wants Agents for Skillo and Count Store. Can use Second Man for Chairplane. Want Foreman for new Allan Herschell Kid Ride who will take care of it. Wire, do not phone. Pineville, Kentucky, this week, and on into the Coal Fields for the big pay roll.

ANDERBON'S GREATER SHOWS, PINEVILLE, KY.



C. P. Simonin's Sons, Inc. Refiners

> 3450 N. BELGRADE ST. PHILADELPHIA 34, PA.

... has that rich, golden color that makes 'em buy!

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- FOLDED - CASH WITH ORDER -

Minimum Order Each Wording. Price or Color, 10,000 Tickets.

10,000 Each additional 10,000. Same Order Frice Change

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JOHNNY J.

WANT

For four more first-in spots then Richland, Virginia, for the Fourth of July, followed by 15 bona fide fairs in Kentucky, Virginia and Alabama.

We have 10 Rides, 2 U. S. Army 60-Inch Search Lights and Free Act CONCESSIONS-Can place Ball Games, Pitch-Till-You-Win, Hoopla, Cigarette Shooting Gallery, Candy Apples, String Games, Dart Games, Bowling Alley and Coke Bottle Game.

SHOWS-Any show of merit that does not conflict and with own transportation, 25% to office,

RIDES-Want Foreman and Second Man for Twin Wheels and Octopus. Sam Housner wants reliable help for Cookhouse. Bob Robertson wants Counter Man for Bingo and Ball Game Agents.

ALL REPLIES TO

JOHNNY J. DENTON WHITESBURG, KY., THIS WEEK

Sohn K. WORLD'S ZHOWS AMERICA'S NEWEST

WANT Special Agent who can lay out lot. Also want Billposter. Want capable, sober Ride Foremen for Merry-Go-Round, Tilt-a-Whirl, Spitfire, Octopus and Twin Wheels, also Second Men; top salaries. Bill Daniels and Sam Harrington, answer. Want Monkey Show, Talker for Girl Revue. Want two Boss Canvasmen. Want Sign Painter, Neon Man and Builder. Want Penny Arcade.

JOHN R. WARD

Washington and Eastern Ave.

Bellwood, Illinois



WANT

For Firemen's Celebration Anniversary, June 2-7, Vanport, Pa., and Firemen's Jubilee, Sharpsville, Pa., June 9-14, and other firemen events until August.

RIDES-Octopus, Roll-o-Plane or Spitfire; book, buy or lease. Will book Penny Arcade and Diggers. Shows with or without equipment. Concessions of all kinds.

Wire or Write: ROCHESTER, PA., Week May 26th.

JONES GREATER SHOWS

WANT

CHARLESTON, W. VA., DOWNTOWN LOCATION, VIRGINIA ST.,

SHOWS-Can place worthwhile Show with own transportation. RIDES-Good Proposition for 7-Car Tilt with own transportation.

CONCESSIONS-Want Arcade, Cork Gallery, Lead Gallery (Bob Lands, wired you), Pitch Till Win, Novelties, Ball Games, Watch-La, Six Cats and others that don't conflict. Address JONES GREATER SHOWS, ST. ALBANS, W. VA., THIS WEEK

GOLD BOND SHOWS

WANT

CONCESSIONS-Bingo, Pitch-Till-You-Win, small Cookhouse, Age and Weight, Bowling Alley, High Striker, Fish Pond, Basket Ball, Ball Games, Hoop-La, Huckley Buck, Frozen Custard, Balloon Darts. SHOWS-Grind, Mechanical, Glass or Fun House, also 5-in-1. Second Men that drive. come on. Address: MICKEY STARK. Mgr.

. MADISON, ILL., THIS WEEK, OR AS PER ROUTE.

CARL BOHN & SONS UNITED SHOWS

Want for JAY CEE'S SPRING CARNIVAL at BERRYVILLE, ARK., this week. Will sell exclusive on Photos. Will also book stock stores not conflicting. Need flat store and stock store agents. Need ride and general show help. Have complete girl show, set up for reliable operator with girls. Cliff Roberts contact Bob Bullock. Will book any Shows not conflicting. All contact

R. T. (Bob) Bullock, Bus. Mgr., or Carl Bohn, Owner Address: Berryville, Ark., this week

MAN SHOT FROM CANNON

GET THE CROWDS WHEN EVERYTHING ELSE FAILS 1947-NOW CONTRACTING-1947 PARKS_FAIRS_CELEBRATIONS_CARNIVALS

F. O. GREGG, care Billboard, Cincinnati 22, Ohio

FROM THE LOTS

Cetlin & Wilson

BLUEFIELD, W. Va., May 24.— With Robert North, press agent, in the hospital, General Agent R. C. McCarter, who returned to the shows here Sunday (18), is pinchhitting for him.

Knoxville, May 5-10, brought fair business when weather permitted operation. Monday and Tuesday of the following week at Harlan, Ky., were slow, but remainder of the week was big, with Saturday bringing tremendous business. Current stand started with a parade to the lot, and Co-Owner Jack Wilson announced that first-day receipts set a record for the show here.

Ladies gave a shower for Mrs. Jimmie McNish here. Guests included Mrs. Laura Manos, Mrs. I Cetlin, Mrs. John W. Wilson, Mrs. A. Dorso, Mrs. G. Goodman, Mrs. Nettie Smith, Mrs. Gladys Green, Mrs. Anne Smuckler, Mrs. Bittle Polity, Mrs. P. Baker, Mary Fedena, Billy Zuldorph, N. Novarro, Mrs. B. A. McDowell, Mrs. H. Benjamin, Mrs. C. Sechrest, Jean Enigo, Lida Hemphill, Mrs. Benny Smith, Valee Bearden, Juanita Heuska, Peggie Johnson, Dettie Deven, Dottie Veley, Erma Kubens, Lucky McDonald, Audrey Yeschenko, Ethel Miller, Mary L. Charas, Betty Shore, Bertha Cohn, Laney Crabtree, M. Hammond, Mrs. Wisse, Pat Williams and Ann Johnson. Refreshments were served.

Mrs. Dorothy Hughes, daughter of General Agent McCarter, was a nightly visitor when the show played Harlan, her husband's home town. house, Bill Fike. Mrs. Cetlin and Mrs. Wilson were in New York purchasing costumes for the Paradise Revue, slated to open June 1. Mrs. W. Hartman, wife of our treasurer, and son, Billy, expect to join early in June when schools Joe Exter, and color block, Fred close.—R. C. McCARTER.

Virginia Greater

THOMASVILLE, N. C., May 24 .-Org in here the week ending May 17 has been doing about the same kind of business as other shows in the South since it opened in Suffolk, Va., bucking inclement weather but holding its own.

Outfit, which carries 10 rides, 8 shows and about 30 concessions, will head thru the Shenandoah Valley of Virginia before hitting Western Maryland and West Virginia. Org is booked well into the fall.

Staff: Rocco Masucci, general manager; Mrs. Rocco Masucci, secretarytreasurer; William C. Murray, general agent; Arthur Gibson, master mechanic and chief electrician; Ronald Prue, assistant electrician; Raleigh Gibson, ride and transportation superintendent, and Bill Penny, boss canvasman and builder.

Bright Lights

CHARLESTON, W. Va., May 24 .-Show opened here Monday (12) to good business, but rain took over the next three nights and was followed by cold weather.

General Manager John Gecoma played host to newspaper boys of The Jefferson Republic, with all being treated to free rides and admission to shows. Frank Joseph's Octopus was top ride, with Ferris Wheel second.

Children's matinee Saturday (17) was exceptionally good, the best of the season, with Joe Gangler, of Gangler Bros.' Circus (free act), sponsoring a pie-eating contest for the kiddies with the winners getting two puppies as prizes.

Frank Norty has a new electric wagon. Joe Ray, popcorn merchant, purchased a new Dodge truck. -MRS. H. C. KETCHEM.

Mighty Hoosier State

WASHINGTON, C. H., O., May 24 -Thru its first five weeks the org. which opened April 9 in Columbus, Ind., had no complaints. To be sure, there was plenty of rain, but in that period not a night or matinee was lost, thanks to the use of much sawdust. Children's matiness have proved notable successes.

Personnel has organized a Squeakers Club, with weekly dues of 25 cents going into a fund for possible use should anyone be hurt and need financing. Kangaroo court is held every Wednesday. Thus folks get to know each other better. Lunch is served, and the proceedings provide much fun. Doc Warner is judge; Walter pickett, prosecutor; Rosie Lawson, sheriff; Betty Mead, secretary-treasurer, with Blackie Trent and Pappy Miller as lawyers.

Staff includes: W. R. Geren, ownermanager; Mac McArty, advance agent; Jessica Geren, secretarytreasurer, and Betty Mead, assistant secretary.

Ride personnel: Roll-o-Plane, Jim Dvoracek: Merry-Go-Round, William Seawell; Ferris Wheel, Elmer Robinson; Flying Scooter, Millard Smith; Octopus, Harold Tobias; Spitfire, Bruce Duttlinger, and train ride and Airplane, Dave Barton.

Other personnel includes: Electrician, Tex Fetta; lot man, Harry Lewis; bill poster, Johnny Steele; sound truck, Fred Haines; front gate ticket sellers, Audry Fetta and Elizabeth Steele; mechanics, Marshal Preston and Arthur Brooks, and cook-

Office owned p.c. concessions include: beat-the-dealer, Marshal Freston and Fay Staber; pea pool, Red Dewald and Walter Pickett; mouse game. Jimmy Annin; over-and-under, Haines. Hayden Richard is the callermanager of the office-owned bingo. Org carries 42 concessions.

Office-owned Side Show, managed by Doc Warner, is backed by a oneman band (Mr. Reser), and offers performing dogs worked by Mrs. Reser; mentalist, Bobbie Warner, and a performing chimp, birds and monkeys. Mr. and Mrs. Clark are owners-managers of the Snake and Fire shows.

Free act is the Flying LaVals .-AUDREY FETTA.

Catlett Greater

KANSAS CITY, Mo., May 24.-Org has been recording satisfactory business since its April 16 opening at Shawnee, Kan. Four major rides, including a new Ferris Wheel built during the winter by William G. Catlett, and two kiddie rides are carried. New Octopus has been ordered.

Clyde Shubert, org's manager, opened a new museum here.

Concessionaires include Pat and Ginger Patterson, 9; Joe Clayton, 4; Roy Ferrel and James Marshall, 2; George Carpenter, 1; George Gallagher, 1; C. V. Shubert, 3; D. J. Con, 1; Jack Scruggs, 1; Lester Howell, 1; Virgil Fairchild, 1, and L. G. Doty, 1. Eldorado Michaels, electrician, is The Billboard sales agent.

Burdick Greater

SPUR, Tex., May 24.—Shows, now in their 10th week on the road, moved in here after a good stand in Colorado City, Tex. At Rotan, a flood damaged the Penny Arcade and diggers so severely that Pearl and Rex Nottingham took their concessions to Louisiana.

West Texas has been good for the shows and Jim Lynch is putting them into top spots. Mrs. Neil Burdick and daughter returned to their home in Temple after a short visit to the shows .- JOSEPHINE WADE.

Lynch Greater

ST. JOHN, N. B., May 24.-Org has been experimenting with a new lighting system. Dusty Miller, chief electrician, recently returned here from the United States where he took a special course in electrical work. Two assistants for Miller recently have been added to the staff.

Morris Levey and Frank Hanlon have added new canvas and some new equipment to their concessions. Levey recently returned from a New York buying trip. Joe Kara has the main side show this year and is assisted by Mrs. Kara. J. Eldon Wilson, veteran concessionaire, has ordered a new trailer.

Bill Martin arrived from Montreal. Paul and Rita Gearin are in the lineup again. Paul long has been on the publicity and advertising end and his wife has the graphology concession.

The No. 1 unit of the Lynch Shows will play the larger centers in the maritime provinces under Owner William P. Lynch. The No. 2 unit will work the small towns and villages. The No. 2 unit will take to the road late in June.

Peppers All-State

KNOXVILLE, May 24. - After a very good week in Memphis, show arrived here for a 10-day run. Season to date has been okay.

Memphis, while very good, was a little off from last year. Org opened here Thursday (22) to a fair-sized crowd. We followed two circuses and the Cetlin & Wilson Shows. Org has 10 office-owned rides here, 8 shows, plus a free act, Selden, the Stratosphere Man.

Joining here were Mr. and Mrs. Pontico with their cookhouse, assisted by Mr. and Mrs. Walter Reynolds.

Staff includes Frank W. Peppers, owner; E. H. Broome, manager; Eddie Holliger, secretary; Mrs. Olive Mc-Aninch, treasurer; Ray Bolzer, concession manager; George Harr, superintendent, and Mrs. L. D. Reese, mail and The Billboard agent.-LLOYD D. REESE.

J. R. Leeright

COUNCIL GROVE, Kan., May 24. -Rain hampered activities during the week ended May 17 and business here was only fair. Shows moved in from Sedan and were ready to go Monday night (12). Altho it rained daily, it usually cleared in time for opening each night. Crowds were good, but spending was light.

Barney Gage closed here .-

SHERRY PEAVY.

W. S. Curl

MARYSVILLE, O., May 24.—Eddie Bowers, who has been ill, is back with his candy apples and floss stand. Eugene Barney, ball game operator, is in a Dayton, O., hospital. Personnel was saddened to learn of the death of the father of Walter Curtis, who has three games on the show.

Org enjoyed a fairly good week in Mount Vernon, O., despite rain .-HENRY H. LUCAS.

WILL BOOK OR BUY

Must be in good condition and priced right.

Can place Scales; Billy Pitzer, wire; also Bumper and Ball Cames. Wire

J. GEORGE LOOS GREATER UNITED SHOWS

Amarillo, Texas

Douglas Greater

SPRINGFIELD, Ore., May 24.— Org moved in this week from Albany, Ore., where it did okay. Girl shows have been doing extremely well. Motordrome also has been getting a strong play.

During the Longview, Ore., stand, Roy Payseno, concession agent, and Billie Dunkle were married.

Partial line-up includes Howard Wells, on the searchlights; Happy Jackson, cookhouse operator, with Mrs. Edna Wells assisting, with Killian Schneider, chef, assisted by Wally Wilder.

On the Side Show, operated by Edna Gonzales, are Tom Henry, magic and lecturer; Riley Pierce, fire; Margo Gibleon, box and knife stand; Shirley Mason, electric chair; Don Gonzales, knife thrower; Roy Gibleon and Frank Dobbs, tickets; Tommy Williams, opener, and Manfrou, an-

Ride personnel: Octopus, Lloyd Russell Sr., foreman, and Don Clark, second man; Dorothy Scrimcher, tickets; Ferris Wheel, Bob Green, foreman and ticket seller; Merry-Go-Round, Ed Wiseman, foreman; Leslie Hudson, second man; Jane Wilder, tickets; Tilt-a-Whirl, Hoddy Portman, foreman; Tommy Blandford, second man; Charles Gullickson, third man; Loa Mason, tickets; Rolloplane, Bud Scrimcher, foreman; Dick and Lloyd Russell, Sue Colegrove, tickets; Fly-o-Plane, Kenneth Hoppe, foreman; Owen Harris, second man; Skid Davis, third man; Helen Henry, tickets; kiddie ride, Jack O'Day, foreman, and Lee King, tickets .-HELEN HENRY.

Gold Medal

VINCENNES, Ind., May 24.—Org opened here Monday (12). Crowd 1 came in well until 8:30 p.m. when rain hit. Following night attendance was fair; ditto business.

Mr. and Mrs. Earl Crane have their new Fly-o-Plane aglow with lights. I Raymond A. Walter, in from Moberly, Mo., added his Jungle Oddities, which feature a mother monkey and babe. Tiny Zimmerman remains in Texas City, Tex., where his brother-in-law lost his life in the recent disastrous fire. In Tiny's absence, Corkey is in charge of the cookhouse.

Bill Boswell can take bows for the fast time in which he gets the Merry-Go-Round up. Two hours and 15 minutes after driving on the lot here.

he had the ride ready.

Russell Anders, candy apples and waffles, leaves to join the Wonder Shows with a cookhouse, apples, waffles and floss. Bob Crowley joined in Paducah, Ky., with his concessions and sound car.

This is the home town of Willis Funcannon, Ferris Wheel foreman, and it seems as the he knows everyone in town—ERNIE MURRAY.

20th Century

GREAT BEND, Kan., May 24.-The run here from Manhattan, where show enjoyed a nice week's business under favorable weather conditions, was made without mishap. Damp and cold weather here put the crimp in business and this may turn out to be one of the weakest spots of the season.

The driver of the Funhouse, en route here from Manhattan, took a wrong turn and was headed for Kansas City when he noticed his mistake. He was a little late arriving here but was on time for the opening.

A fire broke out in the transformer wagon but our efficient fire department put it out before any great damage was done. Both girl shows are in full swing and playing to good business. Carl Harlan has the bugs out of his Miniature Train and reports nice grosses.

Visitors here included Mrs. Blackie Jet and McCarry's brother .- DON

FOLTZ.

BROS.' SHOWS WALLACE

"America's Most Spectacular Midway"

STARTING JULY IN MINNESOTA 16 SHOWS-Wild Life, Illusion, Mechanical City, Monkey Show, Penny Arcade, 16

- RIDES-Kiddie Airplane, Chair-o-Plane, Pony Ride, any Ride not conflicting.
- CONCESSIONS-Over and Under, Pea Pool, Pan Came, Buckets, French Fries, Photos, High Striker, Jewelry, Root Beer, Bowling Alley, Darts, Cane Rack,
- Bumper, Shooting Gallery, Blower, any Stock Concession.
- HELP-Acts to Feature in 10-in-1. Cirls for Cirl Show. Motordrome Riders, TR Talkers for Drome.
- L. H. Hardin wants Half-and-Half for Life Show Annex, Talker and Ticker S Seller (Majoe Arnold, contact).

TALKER FOR MINSTREL SHOW

WHEEL, ROLL DOWN, SKILLO AGENTS, ALSO STOCK CONCESSION AGENTS.

BILL POSTER WITH CAR.

BANNER MAN WITH CAR.

All replies:

E. E. FARROW, Mgr. CHICAGO HEIGHTS, ILL., MAY 26-31

EXPOSITION SINC. WANT BIG AMERICAN LEGION CELEBRATION

Honesdale Fairgrounds, May 26 to May 31

Honesdale, Penna. Motordrome, Fun House, Class House, Midget Show or any other WANT:

CONCESSIONS: Slum, Photos, Diggers (Attn., Bob Parker), any Stock

RIDE MEN, best of treatment, Men that drive Semis preferred.

Sam Fustano wants Agents for Scale or Age. Willie Lewis wants Agents for Percentage and Grind Stores. HARRY LANGFORD wants Girls for Posing and Dancing Show.

WRITE OR WIRE

RALPH P. FLANNIGAN, Gen. Mgr. HONESDALE, PENNA.; then per route.

JACK GILBERT WANTS

WHEEL MEN; BLOWER, ALLEN AND CLOTHES PIN PITCH AGENTS. CAN PLACE RELIABLE PERCENTAGE AGENTS.

Address: JACK GILBERT

Care ENDY BROS.' SHOWS, Pottsville, Pa., this week; then per route.

h class midway attractions

Corning, N. Y., June 2-7, Downtown Location under Strong Auspices. Free Cate.
Want legitimate Concessions. Shows not conflicting. Custard, Scales, String Game, Cookhouse and Grab. Can place useful Help. Have big Celebration following three big parades.

THIS WEEK, MANSFIELD, PA.

MICKEY PERCELL, Mgr.

FOR SALE

DOUBLE LOOP

FOR

Good shape, loaded on a 22-Ft. Stake Side Semi, with 1937 Chevrolet Tractor, ready to go. COME AND GET IT! \$1,500.00 FOR ALL.

OUTDOOR SHOWMEN'S EQUIPMENT CO., BOX 14, GIBSONTON, FLA.

Advertising in the Billboard Since 1905

DAY & NIGHT SERVICE SPECIALLY PRINTED >

CASH WITH ORDER PRICES --- 10M, \$10.00 --- ADDITIONAL 10M'S AT SAME ORDER, \$2.00 Above prices for any wording desired. For each change of wording and color add \$3.75. For change of color only, add 75c. No order for less than 10,000 tickets of a kind or color.

STOCK TICKETS 5 ROLLS...... 75c

10 ROLLS @..... 60c

WELDON, WILLIAMS & LICK FORT SMITH, ARKANSAS

Tickets Subject to Fed. Tax Must Show Name of Place, Established price. Tax and Total. Must be Consecutively Numbered from 1 up or from your Last Humber



64

ALLAN HERSCHELL COMPANY, INC. WILL CONTINUE TO BUILD AND SERVICE ALL RIDES AND EQUIPMENT THAT HAVE BEEN MANUFACTURED BY BOTH ALLAN MERSCHELL COMPANY INC., AND SPILLMAN ENGINEERING CORPORATION.

ALLAN HERSCHELL COMPANY. INC. NORTH TONXWXNDX. NEW YORK

COMPLETE MOTORIZED CARNIVAL FOR SALE DON FRANKLIN SHOWS

Completely staffed and organized, route of nine choice South Texas Fairs and two Celebrations contracted.

Consisting of the following equipment: Parker Baby Q Merry-Go-Round, Eli #5 Wheel, both rebuilt this winter, perfect condition; 1946 Spitfire, better than new; new 1947 Tilt-A-Whirl; two GMC Diesels, one 66kw., one 45kw., mounted in a custom-built Fruchauf Van, both plants same as now, no finer set-up on the road; one 60" Army Searchlight, mounted on 24' Float Trailer; Front Entrance; two 40' Light Towers, built this season; one factory built (King) Fun House on Semi, like new; one complete Jigg Show, new 36x50 Top, one new 16x24 Top; 3 1946 27' Hobbs Trailers, Racks for Merry-Go-Round, Spitfire and Tilt Tubs; 24' Fruchauf Van for Wheel, 24' Fruchauf, Tilt, 20' Van Jigg Show, new 32' Lutkin Van, Gate, Towers, etc.; five Truck Tractors—one new 1947 2-Ton Chev, Stick, one '46 GMC, one '45 International, one '42 GI Chev., front end Winch, one 1941 White. This is all first class transportation and everything on this Show is in perfect condition, new Ground Cable, Tools, Welding Outfits, Spare Tires, etc. Welding Outfits, Spare Tires, etc.

Prefer to sell as a Unit. Will lease Title, full protection on Fair Contracts. HAVE 1 RIDE, 1 SHOW, 27 CONCESSIONS BOOKED. Terms to Responsible Party-Half Cash. SEE IT IN THE AIR THIS WEEK, CROCKETT, TEXAS; NEXT WEEK, BRYAN, TEXAS.

DON FRANKLIN, Owner

LOOK — WANT — LOOK FAIRWAY AMUSEMENTS WANT

To join immediately, Wheel Foreman, \$60.00 week. Must be sober, know Wheel and tend to business, Prefer Semi Driver. Secondmen, Wheel and Jenny, come on, will absolutely use you. Ticket Sellers, Concession Agents for office outfits, join immediately. Counter Mon for beautiful Bingo. Good Grind Man for Swell Fun House, salary or percentage. Need Agents for Popcorn, Snow, Cigaret Gallery, Pitch-To-Win, Cat Rack, Milk Bottles, Penny Pitch, Glass Pitch and Cane Rack, no racket. Book

MT. PLEASANT, TEXAS, MAY 26-31; GILMER, TEXAS, JUNE 2-7. We play all downtown locations. No time to dilly-daily. All join immediately.

SUNSET AMUSEMENT CO. WILL BOOK

Unborn, Iron Lung, Wild Life or any other Show with own equipment. Sally Brunette wants Dancers. Joe Turner wants Boxers and Wrestlers. Kid Simmons, wire. Jimmie Main wants Half-and-Half and Acts for Side Show.

IOWA FALLS, IOWA, THIS WEEK; SHENANDOAH, IOWA, NEXT.

JOHNNY'S UNITED SHOWS

"Honesty Is Our Policy" WANT RIDES—We own six Rides. Will book Octopus or Spitfire. CONCESSIONS—Any legitimate Concession not conflicting with Cat Rack, Coke Bottle, Fish Pond, Cork Gallery, Dart Balloon, Scale and Age, Slum Spindle, Snow Ball, Floss and Popcorn, WANT—Bingo, SHOWS—Snake Show, Fat Show or any Show of merit. William McDougal wants a Geek to work as Horn Boy.

THIS SHOW PLAYS ALL DOWN-TOWN LOTS AND HAS NO GAMBLING, GATE OR GYPSIES. All replies: JOHN PORTEMONT, Petersburg, Indiana

NO GRIFT

NO GATE

GROVE, OKLAHOMA, IN THE HEART OF TOWN

Opening for Binga Cookhouse or Grab, Sno Cone, Candy Floss, Candy Apples, Cork and Lead Gallery, Bumper, Slum Spindle, Basket Ball, Cat Rack, Milk Bottles, Whiskey Bottles, String Game, Coke Bottles, Clothes Pin, Photo, Hoop-La, High Striker, Scales, Glass Pitch, Cane Rack, or what have you? Want Merry-Go-Round Foreman or Second Man that can drive. Will book American Pulmistry, No gypsies. Monkey or any Show of merit.

A & P AMUSEMENT

Operator for Zombie Castle Fun House

GOOD PROPOSITION FOR LIVE WIRE, Chas, Monteer wants Girls for Girl Revue; Linda, come on. Foreman for Merry-Go-Round. Blackie Slavin wants Ride Help; Albert Smith, Marshall Buck, Calvin Crawford, come on. Doe Witthaus wants Concession Agents. CONCESSIONS OPEN: Hoop-La, Novelties, Basket Ball, Darts, Coke Bottles, High Striker, others.

COMMITTEES IN KANSAS AND NEBRASKA
Have 7 Rides, 5 Shows, 30 Concessions—Few open dates in July and August.

GREATER RAINBOW SHOWS DEWEY, OKLA., THIS WEEK: INDEPENDENCE, KAN., JUNE 2-7.

Bazaars, Carnivals and numbered Laydown Charts; Milk Bottles; Cats;

Hoopla Blacks and Rings; Horse Race; Dice Cages; Bingo Cages, Cards and Markers; Penny Pitch Charts; Darts and many others. Catalog on

WILLIAM ROTT, Inc., Manufacturers 142 W. 24th Street New York 11, N. Y.

From the Lots

James E. Strates

HARRISBURG, Pa., May 24. -Shows moved in here from Port Reading, N. J., where it netted only fair business due to the weather. Two nights, Wednesday (14) and Saturday (17) in Port Reading netted good business. Other nights were marred by rain. Saturday matinee showed up a winner, with Nate Eagles' Hollywood Midget Revue again packing them in with one bally.

More than two wagon loads of finished oak was received in Port Reading for use in rebuilding the Hey Dey. Claude Bentley transformed four huge silk parachutes, purchased from army surplus, into a striking backdrop. Walter Mc-Cracken received another chimp for his Monkey Circus. T. McCaskill is busy building three more illusions for his show. Starr DeBelle added six more cages to his Wild Life Show.

A baby shower was given in Port Reading for Mrs. Thomas McNeill. Attending were Mrs. Percy Morency, Mrs. Jean Delabates, Mrs. Paul Hutchinson, Mrs. W. C. Fleming, Mrs. Earl Truax, Mrs. Yetta Demarco, Mrs. Betty Seamon, Jean Maroletti, Jackie McRae, Margaret Ralyea, Virginia Mercy, Mrs. L. D. Powers, Adelle DeBelle, Frances Fournier, Ann Hilton and Mrs. Harrison.—C. W. FRANKLIN.

Capell Bros.

PRATT, Kan., May 24.—Making its first jump out of Oklahoma into Kansas, org ran into one of the worst experiences of its history. Show tore down in rain at Hugo, Okla., last stand in that State, and started the 256-mile jump to Dodge City. Fighting rain and mud the entire distance over an almost impassible road, the show ran into many forms of grief, all in one dose. It took 21/2 days to make the trip. Dodge City opening was delayed in order to give everyone a rest and then, on opening night, Wednesday (14), came a deluge of almost an inch of rain.

A son was born to Mr. and Mrs. Bob Capell at Hobart, Okla.

Raymond Spencer, general agent, returned from a trip to Nebraska, where he inked some fairs and contracted the Burwell Rodeo. George Harson, with his high-pole act, joined at Dodge City. The flash of his setup adds to the midway. A new calliope is being mounted for street work and also for use on the front gate.

Playtime Amusements

EAST CAMBRIDGE, Mass., May 24.—Inclement weather hurt here, but in view of the weather, everyone was satisfied with business. Ten concessions have been added, bringing the total to 35.

Flyoplane continues to top the rides, with the Octopus second and the auto ride third. Wyoming Round-Up continues to set the pace as a money-getter.

Assistant Manager John R. Burr took delivery on a new trailer. His wife and daughter will join him soon.

Jack Poole is doing an excellent job of laying out lots. Burr is dividing his time between the show and the Pittsfield (N. H.) fairgrounds, which he owns .- HARRY PEAVY JR.

Eddie L. Wheeler

ONEIDA, Tenn., May 24. — Org's stand here this week is under American Legion auspices. Davis Bros.' Zoo joined, giving us four shows. Business in Dalton, Ga., was excellent.-H. G. COFFEY.

FOR IMMEDIATE DELIVERY

20x40 and 20x30 Hip Roof Tents. 14x28 Bingo Top, Awnings attached, Khakk Used

Concession Tents and Bingo Tops. Flashy Flameproofed o Forest Grown o Royal Blue o Orongo o Khaki Canvas Available In These Colors

BERNIE MENDELSON-CHARLES DRIVER

O.Henry Tent & Awning 6. 4862 N. CLARK ST.

Roxy's Amusement Rides

WANT

On account of disappointment, will book, buy or lease Merry-Co-Round, Kiddio Rides, also other Rides which do not conflict. Want Wheel Foreman for now Ferris Wheel. Second Man for Chairplane and Kiddie Rides. Few legitimate Concessions open, Playing superb spots. Contact immediately.

JOSEPH S. ROXY

279 Prospect Ave.

East Aurora, N. Y.

CHICAGO 40

FOR SALE Complete Cook House

Built in trailer by King Amusement Assusement Co. in Feb., 1947. Beautifully equipped, seats 20 people. Now in operation. Can be bested on show. Other business reason for selling. Contact:

H. BARTLETT

Crandell's Midway Deluxe Englowood, Tenn.; then as per route.

FOR SALE NO. 12 ELI FERRIS WHEEL

shape. Can have Saturday night. \$4500.00 cash. Come and get it.

HOWARD INGRAM

FLORIDA AMUSEMENT CO.

Tompkinsville, Ky., this week

ELI WHEEL FOR SALE

In excellent condition, with new International motor. Cash, only \$5,500.00. Avaiable May 31. Write or wire

BOX D-11

c/o The Billboard, Cincinnati, Otio

FREAR'S UNITED SHOWS WANTED-RIDE HELP-WANTED

First and Second Men for Wheel, Ridee-O, Fly-o-Plane. Best wages and you get it. Beatrice, then Fremont, Nebr. Come on.

NOTICE

Want information regarding present whereabouts of Walter McKinnon. Has been operating under name of Atlantic Expo. Shows, Last heard of Cecil Eige was with him with his Kiddle Train. Address:

GEO. ANTHONY MAIDEN, N. C. General Delivery

RUSSELL ANDRES

WANTS

Griddle Man and fast-stepping Walter, General Help for Apple and Waffle Stand, Cookhouse, Sheehan and Shorty, come on WONDER CITY SHOWS Mt. Vernon, Illinois, this week

A complete small Show-4 Ricks, 4 Trucks. Marquee, Electric Wire, etc. Can be seen in operation in Pennsylvania. Booked until August. For cash only.

The Billboard

BOX B-7

Cincinnati 22, 0.

DROME RIDERS WANTED

Top salary. Tips split. Speedy McNish CETLIN & WILSON SHOWS Charleston, West Virginia



WRITE, WIRE OR PHONE **Eddie Murphy or Max Avers**

Phone: ENGlewood 7500

anglewood ELECTRICAL SUPPLY CO.

5801 S. Halsted St., Chicago 21

The TILT-A-WHIRL Ride

On Midways All Over America Its Grosses Are Getting Better All the Time

----Manufactured by-----

SELLNER MFG. CO. Faribault, Minnesota

100 New and Used Trailers — Vans — Racks — Platforms

100 USED TRACTORS

International, Fords, Chev, Dodge, Macks. IMMEDIATE DELIVERY-LOW PRICES Serving the show people for 15 years.

BERMAN SALES COMPANY

Phone 521

Pennsburg, Penn.

World's Brighest Midway

Want one more Flat Ride, couple more Ground Shows, Good opening for Fun House, Glass House, Motordrome, Penny Arcade. Place a few more Concessions—Jewelry, Bowling Alley, Photos, String Game, High Striker, Bumper, Rotarys, Darts, Huckley Buck, Pennants, Waifles or any Concessions not conflicting. Want Second Man on Wheel, Frank Joseph wants Help for Octopus and Foreman for new Spit Fire Ride. Can place people for Minstrel Show and Musicians. Want Man to handle Snake Show, also Geck. This show is booked solid with all Celebrations, Fairs, Homecomings and Conventions till the last week in November. We are carrying at present time 11 Rides, 9 Shows, Write or Wire JOHN GECOMA, General Manager, or L. C. HECK, Assistant Manager, Huntingdon, Pennsylvania, this week; Johnstown, Pennsylvania, week June 2nd.

PARRIS AND MCINTYRE SHOWS WANT

For Elkin, N. C., Week June 2-7; Leaksville, N. C., 9-14, and Long Season in the Carolinas and Virginia.

CONCESSIONS-Any legitimate Stock Concession, Floss, Apples, Clothespin, Pitch, Shooting Gallery, etc. SHOWS-With or without transportation.

Wire CLYDE PARRIS or J. M. McINTYRE, Cooleemee, N. C., this week, or as per route.

P.S.—Ray Price wants Agents for P. C. and Slum Joints.



WANT FOR BALANCE OF SEASON WITH B IOWA FAIRS 9 ALABAMA FAIRS

ALBIA, IOWA, JULY 4TH, ON STREETS.

Own equipment. Will place Penny Areade. FRANK ASCHY wants Agents for Buckets, Six Cats and Set Joint. Want Scale Man. Wire: Union City, Tenn., this week; then as per route.



Fast selling, profit making items available for immediate delivery.

Also Plastic BEAN SHOOTERS!

These modern plastic products are produced in a variety of brilliant colors with a lustrous finish that attracts and appeals on sight to young and old.

We are in full production on these appealing plastic products that met with such success with the trade last season. However, demand is heavy, so it will pay you to place your order NOW. Send for samples and prices today.

PLASTIC DIVISION SSTITE ENGINEERING COMPANY 3999 CHOUTEAU AVENUE . ST. LOUIS 10, MISSOURI

Fairs, Street Celebrations - Kentucky, Illinois, Ohio, Indiana

Have few open dates. Contact if you want a good show. We invite you to look us over.

WANT Slum Joint Agents. Also Agents for Clothespin, Rolldowns, etc. Vernon Korhn wants Scale Man. Place any Slum Stores.

FOR SALE-\$12 Eli Wheel, \$4,500 cash. Can have Saturday night; come and get it.

HOWARD INGRAM

Tomkinsville, Ky., this week.

FOR V. F. W. SPRING FESTIVAL, JUNE 15TH TO 21ST Inclusive, MITCHELL, IND.: ANNUAL LECION CELEBRATION, JUNE 23RD TO 28TH Inclusive, JASPER, IND. CONCESSIONS: Clean Cookhouse or Grab, Stock Concessions of all kinds. . SHOWS: One or two Kiddle Rides. Contact HOMER M. CINTHER, Concession Mgr., as follows: Week May 26, Fairgrounds, Marengo, Ind; week June 2nd, Fairgrounds, Corydon, Ind.; June 9th to 21st, Mitchell, Ind.

BRIGHT LIGHT EXPOSITION SHOWS

WANT AT ONCE

Blower Agents, Bingo Relief Caller and Countermen, Clothes Pin Agents, Razzle Dazzle Agents; also Pan Joint Agents. We work every week. No drunks tolerated.

DANIEL DONNINI

Huntingdon, Pennsylvania, this week; Johnstown, Pennsylvania, next week.

HARRY CRAIG SHOWS WANT

The following: Man for Snake Show, Athletic Show Manager, useful Show people in all lines. Jimmie Yellow Savage would like to hear from Jimmie Powell, Jack Bates, Jimmie Everhart, Billie Peppers and Ledora Williams. Have bus transportation. Carl Davenport and wife, get in touch with Hedy Jo Starr at once; will give you best proposition. Can also place the following Concessions: Two Mitt Camps, man and wife for Pan Game, Milk Bottle Agents, Six Cat. Guess Your Age and Scales, Fair Secretaries in Oklahoma, Kansas and Texas, look us over; Pampa, Texas, week May 26th; Shamrock, week June 2nd, American Legion Spring Festival; Perrytown, week June 9th, V. F. W. Festival; Liberal, Kansas, week June 16th, V. F. W. Jubilee week. We hold contract for American Indian Celebration, Andarko, Oklahoma, week August 12th; Blackwoll, Okla., 4th of July Celebration.

Reply to HARRY CRAIG as per route.

Foreman for new Spitfire, also Foreman for Eli Wheel; those who can drive trucks. Drunks stay away as they are reason for this ad. Will book Ball Games, Clothes Pin, Glass Outfit, Coke Bottles, High Striker, Slum, Swingers, Candy Apples, Candy Floss, Diggers, Hoop-La, Darts, Scales, Guess Your Weight, Bumper, Fish or Duck Pond, String Game, Cane Rack, Pitch-Till-You-Win, Huckly Buck, Will place Mitt Camp with one Reader, and other Concessions. Want Agents for Swingers, Grind Stores and Ball Games, also Percentage. Want General Agent with car, one who knows Texas. Earl Harlan, former Agent, please contact immediately. Will book or buy Chairplane. Have good opening for Shows, Wild Life, Monkey Show, Snake Show, Geek Show, Fun House. Want six piece Band, good salary and fifty-fifty of gate. Celebrations start the 19th of June. Come on.

BREWER'S UNITED SHOWS

TERRELL, TEXAS, MAY 26TH TO 31ST.

Prices Effective March 1, 1947

PRINTED TO YOUR ORDER

Keystone Ticket Co. SHAMOKIN, PA.

100,000

10,000\$ 8.50 20,000 10.25 50,000 15.75

Send Cash with Order. Stock Tickets, \$20.00 per 100,000. Materiale protetto da copi CARNIVALS



GIRARDVILLE, PA., June 2 to 7

Heart of Pennsylvania Hard Coal Fields - Working Day and Night. WANT SHOWS-Unborn, Mechanical City, Snake, Illusions, Motordrome, Wild Life. Arcade Operator for Side Show. Manager with people. Want ten-cent Concessions. Will book one more Flat Ride for the best route of fairs in the show's history.

MORRIS HANNUM

Hazleton, Pa., now; Girardville, Pa., June 2 to 7.

MARKS SHOWS

WANTS SHOW CARPENTER. Good proposition for right man.

Also want Help in all departments. Long season, top wages.

Address:

JOHN H. MARKS, MARKS SHOWS

Uniontown, Pa., week May 26; Connellsville, Pa., week June 2

BAIRNIEYTASSIEILILE

WANTS FERRIS WHEEL FOREMAN

On account sickness, 40- to 42-week season. Short jumps in and around Washington, D. C., all summer. And also place Foreman for brand new 1947 Spitfire which is due about June 1st. P. S.: Can place French Fries, Jewelry and Candy Apples for Groveton, Virginia, two miles out of Alexandria, week June 2nd and rest of season. Write, wire permanent summer address. 4501 MADISON AVENUE, RIVERDALE, MARYLAND

LAWRENCE GREATER SHOWS A MUSEMENTS OF TO DAY PLUS A BIT OF TOMORROW

Augmenting Show for Balance of Season

CAN PLACE NOW

Manager and Producer for MINSTREL SHOW, we have Performers and Musicians, need Manager to take over. (Need Sax Piayer and two Chorus Girls.) Bill Woodall can place two Models for his FRENCH CASINO. Chas. McDonner wants Flagolet Player. CUBAN MACK can place SIDE SHOW PEOPLE. Roy Rozier, contact H. B. Shive (will build or finance Show for you). CONCESSION OPERATORS—Get in touch with us, good Show for ARCADE, PHOTOS, NOVELTIES, Guess Your Age and Weight, and all kinds of Hanky Panky Concessions. Steve and Dorothy Stevens, wire or call Miss. Levy. Man to handle FRONT GATE and Second Men on all RIDES. (Bill Myers, contact.)

LAWRENCE GREATER SHOWS

Chester, Penna., now-Trenton, N. J., to follow.

VIRGINIA ROSE SHOWS

Regular season opens Decoration Day, Friday, May 30, Preston & Burnett, at Louisville, Ky., and then choice locations in city until Labor Day. Show operates 7 days a week.

Will seil Ex on Photo Gallery and American Mitt Camp. "Turtle" Sordelet wants Agents for Pitches, Ball Games, Clothes Pins and Cork Gallery, also P.C. Joint. Will turn over to capable man, completely Framed Cookhouse on 50-50 terms, no privilege. Address

M. F. KAUFMAN

622 W. KENTUCKY ST.

Tel. Wabash 4821

LOUISVILLE, KY.

HOME STATE SHOWS WANT

For Invasion Days, McGregor, Iowa, June 6-8; Grand Rapids, Minn., Street Celebration, June 11-15; Bemidji, July 2-3-4-5. A good Minnesota route to follow.

Can place Penny Arcade, Slum Store Agent. Opening for Shows with own transportation. Monkey, Athletic, Side Show.

BELLE PLAINE, IOWA, THIS WEEK; McGREGOR, NEXT.

From the Lots

King Reid

POTSDAM, N. Y., May 24.—Org has been running into cold, rainy weather since opening in South Glen Falls, N. Y., May 5. Herkimer, N. Y., stand, week of May 12, provided the best weather, opening day and the week-end close being okay and business being excellent. South Glen Falls was marred by rough weatherit snowed one day-yet business was okay.

Org received many congratulatory wires and letters on the cover-page picture of its winter quarters in the May 3 issue of The Saturday Evening Post. An unusual break for any show, it followed by two weeks a two-page spread which Life magazine gave the show.

Org offers practically all new blue canvas this year and presents 12 rides, 8 shows and 40 concessions. Personnel includes many veterans: Leonard Farley in the office, Artie Pinsonault in charge of rides; Harry Porch, electrician; Arthur Sherwood, front gate; Roy F. Peugh, general advance, and Fred Sedam, advertising.

On the midway are Bill Culeton's cookhouse; Ralph and Mary Green, four refreshment stands; Harry Agne, Spitfire, bingo and concessions; the De Vaul Amusement Palace, Grace Forch's penny pitch, five De Vito concessions; Mr. and Mrs. John Vaday, Roll-o-Plane and shooting galleries; Van Helman's concessions; Mr. and Mrs. William Harlem, concessions; Mrs. C. De Vito, palmist; Henry Lamarche, scales; Clayton and Henrietta Campbell, photos; Bill and Alyce Bowman, concessions; Red and Whitey Snyder, games, and Mr. and Mrs. Frank Jones. Danny Zarrillo is in charge of the Harry Agne bingo. assisted by Richard Agne, Bob Zarrello, James Wilson, Pop Whitty and Carrie Bonner.

Show line-up follows: Larry Saunders, Follies; William and Fred O'Neil, Monkey Speedway and Wild Life; Billy (Pappy) Boudreau and son, Joe, and daughter, Evelyn, Motordrome; Mr. and Mrs. William De Vaul, Penny Arcade; Willard Guernsey, Funhouse; Fred O'Neil, Deep Sea Wonders, and Dick Eubar, Gerry and Mary McGee, Ruby Massucci, Del Barnhardt and Harold (Red) Lindquist, side show.

Ride foremen are: Merry-Go-Round, Dick Massucci; Ferris Wheel, Donald Guynup; Tilt-a-Whirl, Bill Lagrow; Chairplane, Clifford Trim; Caterpillar, Artie Pinsonault; Kiddie Land, Joe and Sterling Wilson, and Spitfire, Ken Bonner. Other ride men include Al Nortón, George Levick and Earl Jones.

Free act is Emil Winters, high pole. Recent visitors included Vicci Sendra, Bert Lowe, Oscar Decker and Charles Meyers, of the James M. Cole Circus; Jack Kreag, Mrs. Doris Agne and daughter, Lois; Mrs. William Culeton and daughter, Jane, and granddaughter, Patricia; Mrs. Anna Peugh and son, Carl, and daughter, Harriet, and Jeanette and Harold Valentine.

Mr. and Mrs. Frank Jones and Mrs. Larry Saunders purchased new house trailers.

J. A. Gentsch

GREENVILLE, Miss., May 24 .-- Org racked up good business during the stand here beginning May 11 due to an entire week of excellent weather. In mid-week Owner Gentsch and the VFW, which sponsored the stand, guested newsboys and this hiked kid interest during the remainder of the engagement.

Concessionaires appeared to get top money. Funhouse had a big week, too. A new midget advertising trailer

has been ordered. A new Jungleland Show, managed by Mr. Harold, joined. -FAY N. CURTIS.



\$5 to \$50 daily

business with the work of \$500 mechine. Can per fer because of FULLY CUARAN.

TEED. New Cre. Metallic finish; gleaming nickel trim; electric lighted; beautifully decorated with multicolored popcorn signs. Uses less current—AC or DC, any cycle, connect anywhere. 17"x17"x26" high. Wt. 30 lbs.

SALESMEN, WRITE FOR PROPOSITION. EXCEL MFG. CORPORATION Dept. B5-31 Muncie, Indiana



Complete line of portable and stationary gal leries for immediate delivery. Have leastiful streamlined truck and semi-trailer bodies with built-in galleries. Have new rifles, leading machines and tubes for sale. Write for catalog.

King Amusement Company 82 Orchard Street Wit. Clomens, Milehigen

BILLPOSTER WANTED

Have opening for reliable Biller. New trucks Long Wire route.

JOHNNY J. JONES EXPOSITION

Niagara Falls, New York

CAN PLACE CAPABLE FOREMAN RIDEE-0

Address: AL WAGHER CAVALCADE OF ANUSEMENTS East Pooria, III., until June 3; then Joliel, III.

SALARY S85 WEEKLY

RIDE HELP WANTED

Ferris Wheel and Tilt-a-Whirl. Must be experlenced, sober and reliable, TOP SALABY

Delgarian Amusement (o. CHICAGO 39, ILL. 2308 N. Melvina

WANTED AGENTS

For Roll Down and Slum Skillos. Work every day, six days a week, and I mean work. Jeck Doyle, Brownie, Whiskey Roy, any Agent that likes to work, come on; Nottleton, Miss.

Rogers & Powell Shows

JOHN MCKEE SHOWS WANT

COOK HOUSE HELP (Man and Wife Preferred) GIRLS for GIRL SHOW

RIDE HELP For Wheel, Mix-Up and Loop - Must be teler

Address: JOHN MCKEE, Mgr. Three Rivers, Mich., this week





PROFITWISE MEANS INSURANCEWISE

INSURE WITH THOSE WHO KNOW SHOW MAN'S INSURANCE BEST

HAVE BINDING POWER INSURANCE IN FORCE ON RECEIPT OF WIRE OR TELEPHONE

SEE US FIRST

CHAS. A. LENZ





ATTENTION!

Mr. Carnival Owner Everything Electrical from Pigtail Sockets to Welding Cable

We Solicit Your Inquiries

M. J. LEAHY

Wholesale Electric Supplies

52 Dover Street

Boston, Mass.

MERRY-GO-ROUND, WHIP OR SPITFIRE

Will buy, rent or work on percentage for New England's finest beach. Caters to 35,000-40,000 week-ends and 10,000 on weekdays. Rides must be in perfect condition and ready to work.

BOX D-5 Billboard

Cincinnati 22, Ohio

JOHNNY P. CIABURRI WANTS AGENTS

Duck Pond, experienced Stock Wheel Men for Groceries, Ham and Bacon, Fruits. c/o TRIANGLE SHOWS -East Liverpool, Ohio, this week; followed by the best territory in the Pittsburgh area. P.S.: Wm. Munsy, contact me.

HELP WANTED

For modern Cookhouse. Harry Basil back with Marks Shows, wants Griddlemen, Waiters and Waitresses, Excellent working conditions, Top salary, Address

HARRY BASIL, Marks Shows UNIONTOWN, PENNA., WEEK MAY 28: then as per Route.

American Carnivals Association, Inc.

By Max Cohen

ROCHESTER, N. Y., May 24.-Visits made last week included B & C Exposition Shows at Lyell Avenue and Howard Road, Gates, N. Y., where the org was exhibiting under auspices of the Chili-Gates Fire Department. Owners Roy Barnes and Myron and Newton Colegrove extend many courtesies. Three additional personnel membership cards were issued. We also visited William Jones Concessions at Sea Breeze, N. Y., and conferred with Unit Manager Sam Lipsih.

Standings in the personnel membership race are James E. Strates Shows, 200; W. G. Wade Shows, 100; World of Pleasure Shows, 69; Lee United Shows, 26; B & C Exposition Shows, 9.

Paul M. Conaway, associate counsel of Macon, Ga., reports that the Alabama bill with reference to carnival licenses is receiving his attention.

We are advised by a research service that a new type of low temperature solder has been developed for use on aluminum, and that a soldering rod has also been developed for repairing cast iron. There have also been new developments in the aluminum field which now make possible the development of this metal in a variety of colors. It is expected that in the near future the development of a new type of electric battery will be announced, weighing one-third of batteries now in use. New types of protective gloves for employees doing handwork have been developed and these can be had to suit any special type of job.

War Assets Administration has announced that it has available for sale as war surplus the following: Aluminum in strip, sheet, rod, tubing and plate form; carbon steel bars, pipes and tubing; gasoline driven AC and DC generator sets, electrical equipment of various types, and nonferrous metals, including brass, copper and nickel in various forms.

Attention is called to the fact that withholding taxes for May are due and payable on or before June 10 if the amount is more than \$100. Corporate and individual tax payments for the second quarter are due June 15.

FOR SALE

2 1940 MODEL DODGE TRUCKS

With 21-foot van bodies, 5-speed transmission auxillary gas tanks. These trucks are in excellent condition. Will sell both trucks for \$1850.00. If you are looking for a bargain, here's one.

Wire, Write or Phone 2-7009

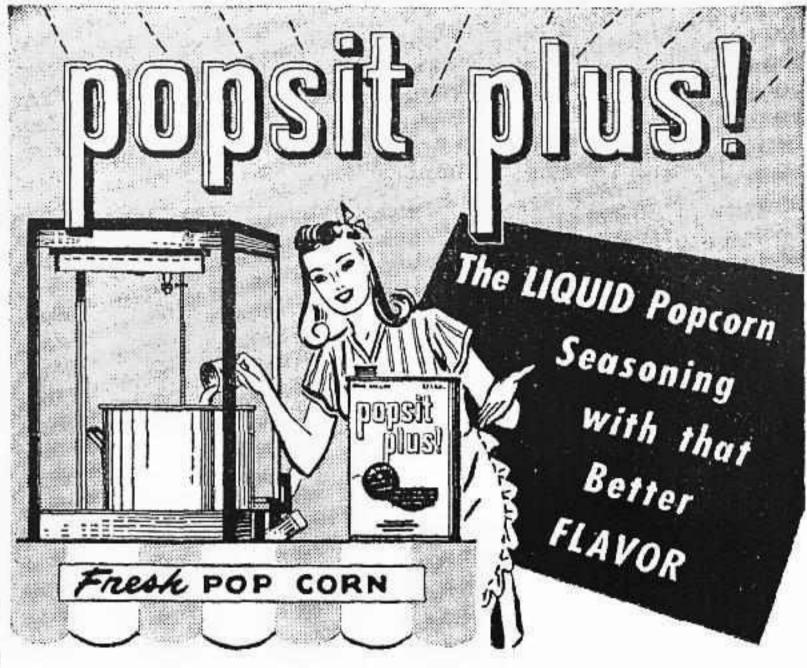
H. L. WHITLEY JR. BRYAN, TEXAS

FOR SALE Famous Life Size NUDE Painting on canvas, 5'x8'. Executed in Italy 60 years ago by Napoleon Exhibited at Chicago World's Fair 1893-San Francisco Fairs 1915 and 1939. Millions have seen it. More millions wish to. Appraisal and details on request.

Address: F. B. ENDERLIN 1700 Pico Bivd. SANTA MONICA, CALIF.

FOR SALE 9 TUB TILT-A-WHIRL—VERY CHEAP! Solling on Account of Different Business.

Price on Request. SCHINDLER'S THEATER 1005 W. Huron St.



the most economical because of NEW DRASTICALLY REDUCED PRICES

Warehouses in principal cities - coast to coast

C. F. Simonin's Sons, Inc. Refiners ..

3450 N. BELGRADE ST. PHILADELPHIA 34, PA.

Our government has requested price reductions to stem inflation and we are going to help-EFFECTIVE IM-MEDIATELY THE PRICE OF POPSIT PLUS IS REDUCED APPROXIMATELY 15%—This brings the cost of POPSIT PLUS close to the price level of solid seasonings at a very opportune moment, since the new outdoor season is with us.

SEASONING SPECIALISTS TO THE NATION

The Famous CENTURY FLYER FOR PARK - - KIDDIELAND - - CARNIVAL

Permanent or Portable

PROVEN SAFETY . . . 24" gauge track. Non-upsetting Cars. Low center of gravity. Hand rails for the kiddies. PRACTICAL . . . 40 HP. Engine. 8-wheel drive, Simple, clean mechanism with minimum of moving parts to cause trouble. Timken bearings throughout. Large size to permit the rapid handling of capacity crowds.

capacity—120 Kiddles or 80 Adults with 10-car train. When larger capacity is necessary, add more cars. Locomotive has ability to pull 20 cars.

CENTURY FLYERS - COASTERS CARS PARK BENCHES - DISTORTION MIRRORS

TRAIN BUILT Stands 461/2" high above the rails. Two Adults or 3 Kiddies sit side-by-side comfortably in one seat.

NATIONAL AMUSEMENT DEVICE CO. Box 488 VAF, Dayton 7, 0.

WANT—FOREMAN FOR FERRIS WHEELS—WANT

Tex Webb, Contact Us.

HENNIES BROS.' SHOWS

155 N. CLARK ST.

WANT

CHICAGO, ILL.

LARGEST

MINIATURE

MIDWAY OF FUN SHOW

Materiale protetto da cobynant

Itides—Will book, buy or lease Ferris Wheel and Mix-Up or any Flat Ride that does not conflict. Concessions open—Cookhouse, Photo Gallery, Novelties, Fish Pond, Scales, Age, String Game, Snow Cone, Candy Floss, Diggers and Short Range Lead Gallery. Shows—Wild Life, Athletic Show, Fun House and Girl Show with own transportation. Agents wanted for office-owned Concessions. This Show is playing Fairs and Celebrations in Missouri, Jowa and Nebraska. All up-town spots. Wire M. J. ROACH, Owner, Harrisonville, Missouri, May 26-31; Holden, Missouri, to follow,

WANTED

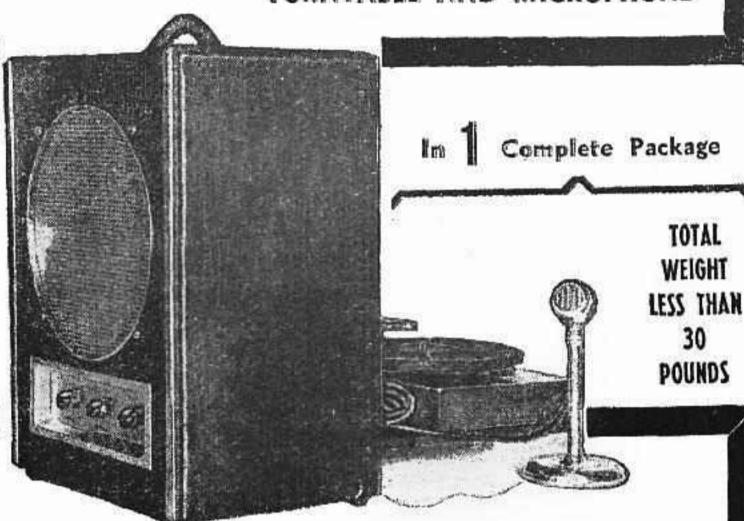
For September 9 to 13, on the Main Street, Sabina, Ohio. RIDES AND CONCESSIONS

ANNUAL V. F. W. FALL FESTIVAL, SABINA, OHIO

ROBERT M. STOVER, Chairman, Sabina, Ohio.

AT LAST! A REAL PORTABLE PUBLIC ADDRESS SYSTEM

15 WATT WITH AMPLIFIER - 12 INCH SPEAKER TURNTABLE AND MICROPHONE



FOR INDOOR AUDIENCES UP TO 1,500 PEOPLE—FOR OUTDOOR AREAS UP TO 25,000 SQ. FT. SOUND COVERAGE

Compare these operating features with that heavy outfit you're lugging around — Normal power output 15 Watts—Peak power 30 Watts. One Microphone Channel 105 D. B. gain. One Phono Channel 75 D.B. gain. Fungus treated for longer life under humid conditions. Pleasing balance in frequency response from 50 cycles to 10,000 cycles. AC operation—105 to 125 volts 60 cycles. Power consumption 90 Watts Including turntable.

1/2 Deposit-Balance C. O. D.

TOM GIBBONS

2135 INDIANA AVE.

CHICAGO 16, ILLINOIS



AMERICA'S LARGEST AND MOST BEAUTIFUL MOTORIZED CARNIVAL"

Will Book or Buy Good, Up-to-Date Kid Auto, Kid Swing or Miniature Train.

Bob Strayer, Contact Me.

Want Clown for Street Advertising and Front of Fun House. -Good Proposition, Salary and Percentage.

Will Give Exclusive on Floss and Apples to Party With Other Concessions. Can Always Use Good Ride Help. Top Salaries.

FOR SALE

1 Practically New 3 Phase Reversible Roll-o-Plane Motor. Cheap

Address:

F. M. SUTTON Jr., Mgr. DECATUR, ILL., This Week; Them Per Route in Billboard.

WANTED

RIDES - RIDES - RIDES - RIDES For the Farmington, Illinois, Fall Festival

August 14, 15, 16

Sponsored by American Legion Post #140 Contact JAMES VAIRA, Farmington, Illinois

WANT—THE JOLLY SHOWS—WANT

Second Man for Wheel and Chairplane. Best working conditions. Agents for Stock Stores who can stand prosperity, must up and down concessions. We play the cream of the crops around Washington. Drunks, drifters and chasers, stay away.

JACK ROBINSON

BILL ENFANTE

2235 First St., N. W., Washington, D. C.

SPONSORED EVENTS

Veteran, Lodge and Other Organization Festivities

Des Moines C. of C. Books July 4 Cele

DES MOINES, May 24.—Chamber of Commerce here will sponsor a July 4 celebration, to be billed as Hawkeye Holidays, July 2-6. Parades will be held July 2 and July 5.

Other features will include auto races July 4 at the Iowa State Fairgrounds, circus acts daily in the downtown section, an air show and sports events.

Indianapolis Centennial Planned for This Summer

INDIANAPOLIS, May 24. - Centennial observance of the chartering of Indianapolis in 1847 will be held sometime this summer.

Plans were presented at a luncheon meeting of the Indianapolis Theater Association. The celebration opens the last of June or July 1 and will continue all summer.

The Junior Chamber of Commerce and a committee appointed by the mayor will assist in the plans.

Two-Day June Rodeo Set for Bengough, Sask.

REGINA, Sask., May 24. — Big Muddy Valley, a natural amphitheatre near Bengough, Sask., will be the scene of a two-day rodeo in June, under sponsorship of the Bengough Board of Trade.

Proceeds will go toward a memorial rink. A cowgirl queen contest will be held and a car will be given away.

Henderson, Tex., Rodeo Offers 3G Plus in Prizes

HENDERSON, Tex., May 24.—Sum of \$3,000, plus entry fees, will be offered in the second annual Rusk County Rodeo here May 27-31: A horse show also will be held.

Earl and Jack Sellers, who recently presented rodeos at Vernon and San Angelo, Tex., will be in charge of the rodeo.



Coming Events

These dates are for a five-week period.

Alabama

Birmingham-National Air Carnival. June 2-8. S. Acker.

Arkansas

Fayetteville-Horse Show. June 17-19. G.

California

Auburn—Gold Rush Days. June 6-8. Beaumont—Cherry Festival. June 14-16. Bellflower—County Spring Fair. June 12-15. Lona Bater.

Downey-Pageant of Progress. May 29-June 1. Harold C. Johnson. Los Angeles—Industries Expo. & Home Show.

June 12-22. F. Taberry. Los Angeles-Horse Show. June 3-8. Allen San Fernando-Fiesta. June 8-14.

Colorado

Glenwood Springs-Strawberry Day. June 21. Dr. C. W. McFadden.

Connecticut

Terryville-Knights of Columbus Carnival. June 19-21. Waterbury-Grotto Circus. June 23-28. Florida

Miami-Royal Poinciana Festival. June 1-8. W. Keith Phillips, Shoreland Arcade Bldg.

(See COMING EVENTS on page 77)

WANT 2 CARNIVALS FREE ACTS -

Bement, Ill., and Nokomis, Ill., same week, July 28 - Aug. 2. Legion and Merchants Spousored. A-1 co-operation. Contact

CAL RASOR Tuscola, Illinois

Wood Mountain Backs

WOOD MOUNTAIN, Sask., May 24. — Wood Mountain Recreational Club will sponsor a two-day stampede in July. Officers are H. R. Flynn, president, and Ivan H. Root, secretary-treasurer,

WANTED

RIDES ONLY

Located in Center of 25,000 People. Concessions Operated by Clubs. Write or Wire

TUPPER LAKE CHAMBER OF COMMERCE LEONARD L. PERRY, Chairman Tupper Lake, N. Y.

WANT CARNIVAL

To Show one week in Westmont, New Jersey, situated in Haddon Township, Camdon County. Sponsored by

ALLEN IRVIN MORGAN POST No. 230 AMERICAN LEGION

For Annual Celebration, July 3, 4 and 5. Large crowds. Contact

CHAS. C. SWINEY Eminence, Mo.

WANTED

First class Carnival for big Fourth of July Celebration, July 1-4, inclusive. Sponsored by American Legion, Carnival can come is Monday, June 30, and take proceeds for that cathe day. For further details write

FRANK F. HARDMAN Dewey Biggs Post No. 29, American Legist Ronsselaer, Ind.

WANTED

Good, clean Carnival for three (3) days in the latter part of August; prefer Aug. 15-16-17; es main street of Manitou Beach, Mich., the largest summer resort in Southern Michigan. Spenson-1 by the Devil Lake Civic Club. Must give percentage of Rides. Contact

MR. GEORGE CRIPPEN Chairman of the Board, Devit Lake Civic Civic

CONCESSIONS WANTED For Big Fourth of July Celebration

ANY AND ALL KINDS. Free Barbecue — Parade — Dance.

D. W. ROBINSON Culbertson, Montana

WANTED CARNIVAL FOR FIREMEN'S FAIR

Late June or Early July. Contact RAYMOND KEEFER, Chaleman Community Hose Co., Inc., Clinton Reights Rensselper, New York

PAPER MEN

For Most States. National Trade Papers

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WANTED

AT STOCKTON, Illinois (On Route 20-20 mind West of Freeport). Rides, Concessions, Free Acts is annual Street Celebration and Home Coming, July 17, 18, 19, Sponsored by Lions' Club.

Frank C. Niemeyer, Sec'y STOCKTON, ILLINOIS

CLUBS, LODGES, VETERANS. My New Need Outdoor Shows and Spectacles will raise month NO GUARANTEE—Write for offer.

ELMER BROWN 390 Arcade Bldg., St. Louis 1, Mo.

Aug. 5-8.

LISTS

Farmer City-Farmer City Fair Assn. July

Fairfield-Wayne Co. Fair Assn.

27-Aug. 1. E. S. Wightman.

Raiph C. Finley.

Alabama

Athens-Limestone Co. Agri. Assn. Sept. 23-26. W. A. Owens. Athens-Limestone Co. Colored Pair. Sept. 28-Oct. 4. Mrs. Odell Smith. Attalla-Etowah Co. Pair Assn. Sept. 1-6. George Flanagan. Birmingham-Alabama State Pair. Sept. 29-Oct. 4. R. H. McIntosh.

Dothan-Houston Co. Tri-State Fair. Oct. 27-Nov. 1. Mrs. L. J. Lunsford. Florence-North Ala. State Pair. Sept. 15-20. C. H. Jackson. Huntsville-Madison Co. Fair Assn. Sept. 8-13. Marie Dickson.

Roanoke-Randolph Co. Legion Fair. Oct. 13-18. William A. Radney.

Arizona

Phoenix-Arizona State Pair. Nov. 7-16. Paul F. Jones.

Arkansas

Ashdown-Little River Co. Fair. Sept. 22-27. C. M. Lamkin. Bentonville-Benton Co. Fair Assn. Oct. 1-3, Lester Drake. Berryville-Carroll Co. Fair Assn. Sept. 25-

27. Mrs. J. C. Richardson. Blytheville-Mississippi Co. Fair Assn. Sept. 30-Oct. 4 (tent.), J. Mell Brooks. Booneville-Logan Co. Fair Assn. Sept. 11-13. John L. Hampton.

De Queen-Sevier Co. Fair Assn. Sept. 25-27. Ralph B. Kite. El Dorado-Union Co. Livestock Assn., Sept. 30-Oct. 4. Julius Miller. Fort Smith-Ark.-Okla, Livestock Expo. Sept.

15-20. A. D. Murphy. Hamburg-Ashley Co. Pair Assn. Sept. 25-27. Fred Greeson. Hampton-Calhoun Co. Fair Assn. Sept. 25-27. Mack C. Owens. Harrisburg-Poinsett Co. Fair Assn. Sept. 22-25. E. S. Maddox. Harrison-Boone Co. Pair Assn. Oct. 8-10.

L. J. Cooper. Hattield-Hattield Fair Assn. Aug. 7-9. Mrs. Charles McCown. Helena-Phillips Co. Fair. Oct. 1-4. David S. Barlow. Hope-Third Agrl, Dist. Livestock Show, Sept.

22-27. Charles A. Armitage. Little Rock-Arkansas Livestock Show Assn. Oct 6-12 (tent.). Clyde E. Byrd. Magnolfa-Columbia Co. Fair. Sept. 25 Oct. 6. W. L. Jameson Jr. Mena-Polk Co. Fair Assn. Sept. 18-20. Mrs.

Robert Arthur. Mulberry-Crawford Co. Fair Assn. Sept. 8-13. T. J. House. Ozard-Franklin Co. Fair Assn. Sept. 11-13. J. M. Hopper. Paragould-Greene Co. Fair Assn. Sept. 15-

20. E. W. Little. Paris-Logan Co. Free Fair Assn. Oct. 7-12. Edwin H. Floyd. Perryville-Perry Co. Fair Assa. Oct. 2-4. B. E. Turner. Piggott-Clay Co. Fair Assn. Oct. 2-4. James Swift.

Prescott-Nevada Co. Fair Assn. Week of Sept. 22. G. C. Murray. Russellville-Pope Co. Fair Assn. Sept. 30-Oct. 3. C. R. Turner. Wynne-Cross Co. Fair. Sept. 11-13. W. B. Proctor.

California

Anderson-Shasta District Fair. Sept. 11-14. Dudley V. Saeltzer, Redding, Calif. Antloch-Contra Costa Co. Fair. Sept. 19-21, Norman D. Sundborg. Auburn-20th Dist. Agrl. Assn. Oct. 3-5. Ray Carlisle. Bakersfield-Kern Co, Fair. Sept. 23-28. George W. Wendt.

Boonville-Mendocino Co. Fair. Oct. 3-5. H. Calistoga-Napa Co. Fair. July 4-6. Sam W. Kellett. Caruthers-Caruthers District Fair. Oct. 9-11. James L. Edmonson.

Cedarville-34th Dist, Agrl. Assn. Sept. 5-7. John W. Griswold. Colusa-Colusa Co. Harvest Festival. Sept. 24-27. William S. Randall,

Crescent City-Del Norte Co. Fair. Aug. 20-24. Bob McClure. Del Mar-San Diego Co. Fair. June 27-July 6. Ernest O. Hulick. Eureka-Ninth Dist. Fair. Aug. 27-31. Ralph H. Barnes, Bayside, Calif.

Ferndale-Humboldt Co. Fair Assn. Aug. 12-17. Dr. Joseph N. D. Hindley. Galt-Sacramento Co. Fair. July 19-27. Eugene Kenefick. Gridley-Butte Co. Fair. Sept. 11-14, Joseph E. Whitaker.

Hayfork-Trinity Co. Fair. Aug. 23-24, J. D. Berry. Hollister-San Benito Co. Fair. Oct. 10-12. J. M. Leonard. Lakeport-49th Dist. Agrl. Assn. Aug. 30-

Sept. 1 (tent.). William R. McNair, Lancaster-50th Dist. Agrl. Assn., Sept. 11-14. Arthur H. Stege. Madera-Madera District Fair. Oct. 2-5. J. T. O'Shaughnessy. Mariposa-Mariposa Co. Fair. Aug. 30-Sept.

1. Dale K. Campbell. McArthur-Shasta Co. Pair. Aug. 30-31. Frances A. Gassaway, Pall River Mills. Merced-Merced Co. Fair. Sept. 9-14. W. C. Woxberg.

Monterey-Monterey Co. Pair, Sept. 25-28. Matthew Beaton. Napa-Napa Co. Fair. Aug. 21-24. Lowell J. Edington.

Orland-Glenn Co. Fair. Sept. 17-20. G. F. Cantwell. Paso Robles—16th Dist. Agrl. Assn. Sept. 11-14. George E. Stephan. Petalums—Fourth Dist. Agrl. Assn. July 25-

27. Dolph Young. Placerville-El Dorado Co. Fair Assn. Sept. 12-14. Robert K. Woodward, Plymouth-Amador Co. Fair. Wentworth Lynch. Aug. 22-24. Quincy-Plumas Co. Fair Assn. Aug. 15-17. Martin W. Sword.

Red Bluff-Tehama Co. Fair. Sept. 26-28. George F. Blake. Roseville-Placer Co. Fair Assn. Aug. 15-17. Tom J. Pugh. Sacramento-California State Fair. Aug. 28-Sept. 7. E. P. (Ned) Green.

San Fernando-51st Dist. Agrl. Assn. Sept. 19-21. Frank Green. San Jose-Santa Clara Co. Fair Assn. Sept. 15-21. Russell E. Pettit.

TRADE SERVICE FEATURE

1947 FAIR DATES

Santa Maria-Santa Barbara Co. Fair. July 23-27. Jesse H. Chambers. Santa Rosa-Sonoma Co. Fair Assn. Aug. 2-9. Weslie Jamison. Stockton-San Joaquin Co. Fair Assn. Aug. 16-24. E. G. Vollman, Sonora-Tuolumne Co. Fair Assu. Sept. 11-14. Mrs. Frances M. Graham. Susanville-Lassen Co. Livestock Show. Aug. 19-24. A. A. Jensen. Tulare—Tulare-Kings Co. Fair Assn. Sept. 16-21. A. J. Elliott. Turlock-38th Dist. Agrl. Assn. Aug. 11-17. W. Coburn Cook. Ukiah-12th District Agrl. Assu. Aug. 22-24. J. P. Smith. Ventura-Ventura Co. Fair. Oct. 8-12. Robert E. Stuart. Watsonville-14th Dist. Agri. Assn. Oct. 2-5. E. P. Johnson. Yrckn-Siskiyou Co. Fair. Sept. 5-7. Stuart B. Waite. Yuba City-13th Dist. Agrl. Assn. Sept. 19-21. Reba Perry.

Colorado Akron-Washington Co. Fair & Rodco. Aug. 14-16. Brandt Wenig. Brush-Morgan Co. Junior Fair. Aug. 13-14. R. B. Spencer, Fort Morgan, Colo. Burlington-Kit Carson Co. Free Fair. Aug. 18-20. G. M. Baxter. Calhan-El Paso Co. Fair. Sept. 12-14. Fred C. Wagoner. Castle Rock-Douglas Co. Fair Assn. Sept. 6-7. Charles E. Kirk. Deertrail-Deertrail Fair, Sept. 19-21. Durango-San Juan Basin Fair & Rodeo. Aug. 9-10. R. Franklin McKelvey. Eads-Kiowa Co. Free Pair. Sept. 11-13. C. E. Hightower. Hayden-Routt Co. Fair Assn. Sept. 12-13. Kenneth M. Carroll. Holyoke-Phillips Co. Fair. Sept. 4-6. R. E. Enseminger. Hotchkiss-Delta Co. Fair & Rodeo, Oct, 1-4. Jess Barrow, Paonia, Colo. Julesburg-Sedgwick Co. Fair. Sept. 10-12. D. W. Acott. Longmont-Boulder Co. Fair & Rodco, Aug. 21-23

Pueblo-Colorado State Fair. Aug. 25-30. Frank H. Means. Rifle-Garfield Co. Fair-Rodeo. Aug. 30-Sept. 1. James W. Hybarger. Rock Ford-Arkansas Valley Fair-Rodeo. Sept. 2-4. Carl Holder.

Georgia

Americus-Sumter Co. Fair Assn. Week of Oct. 20. O. C. Johnson. Atlanta-Southeastern Fair Assn. Sept. 26-Oct. 5. Mike Benton. Augusta--Exchange Club Pair. Oct. 27-Nov. 1. O. O. McGahee. Bainbridge-Decatur Co. Fair. Oct. 13-13. T. E. Rich, Butler-Legion Taylor Co. Fatt. Oct. 20-25. W. M. Matthews. Cartersville-American Legion Bartow Co. Fair. Sept. 22-27. Convers-Rockdale Co. Fair, Sept. 21-27. A. C. Ellington, Cordele-Central Georgia Pair. Oct. 13-18. J. D. Rainey. Elberton-Elberton Fair Assn. Week of Sept. 15. I. V. Hulme. Greensboro-Greene Co. Fair Assn. Oct. 20-25, C. A. Crumbley, Hawkinsville-Pulaski Co. Fair Assn. Oct. 27-Nov. 1. Roger H. Lawson. La Fayette-Walker Co. Fair Assn. Week of Oct. 6. W. E. McKeown. Macon-Georgia State Fuir. Oct. 13-18. E. Ross Jordan. Manchester-Tri-County Fair. Sept. 29-Oct. 4. Welby Griffith. Monroe-Walton Co. Am. Legion Fair. Oct. 13-18, H. H. Shores, Sandersville-Washington Co. Fair. Oct. 13-18. Gordon S. Chapman. Sparta-Hancock Co. Fair. Sept. 29-Oct. 4. J. David Dyer, Summerville-Chattooga Co. Fair Assn. Oct. 15-17. Herbert Gilkerson. Valdosta-South Georgia Pair, Nov. 10-15, H. K. Wilkinson. Warrenton-Warren Co. Fair. Oct. 13-18. Alton W. Davis Jr. Idaho

Blackfoot-Eastern Idaho State Fair. Sept. 9-13. Ival, Wartchow, Bolse-Western Idaho State Pair. Aug. 26-30. W. L. Hendrix. Bonners Ferry-Boundary Co. Fair Assn. Sept. 18-20. James Keyes. Burley-Cassia Co. Fair. Aug. 20-23, Saul H. Clark. Coeur d'Alene-Kootena) Co. Fair. Sept. 25-27. C. W. Neider. Downey-Marsh Valley Fair, Sept. 5-6. B. M. Almond.

Retain This List Corrections and additions to this list will appear in the Fair Department of

each issue of The Billboard.

The next complete List of Fair Dates will be published in the issue of The Billboard to be dated July 26.

Henry T. Overton. Yuma—Yuma Co. Fair. Aug. 20-22. James Nevins.

Connecticut Avon-Hartford Co. Fair. Sept. 20-21. Louis L. Campbell, Torrington, Conn. Bethlehem-Bethlehem Fair. Sept. 6-7. Mrs. Frank Devine, 22 Wales St., Waterbury, Brooklyn-Windham Co. Fair. Sept. 12-14. Edmond Keane, Putnam, Conn. Chester-Chester Agrl. Soc. Aug. 22-24. William G. Stark. Danbury-Danbury Fair. Sept. 27-Oct. 5. John W. Leahy. Durham-Durham Agrl. Fair Assn. Sept. 26-27. John A. Jackson. Ellington-Union Agrl. Soc. Oct. 1. B. R. Grant, Melrose, Conn. Farmington-Hartford Co. 4-H Fair, Aug. 29-30. Eleanor Peckman, R. D. 5, Newington, Goshen-Goshen Agrl. Soc. Aug. 31-Sept. 1. Mrs. Louise Blakeslee. Gullford-Guilford Agrl. Soc. Sept. 24. Marie E. Griswold. Haddam Neck-Haddam Neck Fair. Aug. 31-Sept. 1. Leonard J. Selden, R. D. 1, E. Hampton. Harwinton-Harwinton Agrl. Soc. Oct. 4-5. M. H. Plaskett, RFD 2, Torrington. Lyme-Lyme Grange Fair Assn. Aug. 27. Thomas Hewes Jr. Madison-Future Farmers Fair. Sept. 13. Albert Bishop, Guilford, Conn. Meriden-Meriden Grange Fair. Sept. 19-20. Mrs. Bertha B. Tinkham, S. Meriden, North Haven-North Haven Fair Assn. Sept. 5-7. Joseph C. Bartlett. Orange-New Haven Co. 4-H Fair Assn. Aug. 22-23. Lora Sperry.
Riverton-Riverton Fair. Oct. 11. Mrs. Al-len Seymour, RFD 2. Winsted, Conn. Rocky Hill-Rocky Hill Grange Fair. 5-6. Mrs. Dorothy B. Herrick, Stafford Springs-Stafford Fair, Sept. 25-28. Louise L. Benton.

Wapping-Wapping Pair. Sept. 6. Mrs. George A. Potterton, Manchester, Conn. Woodstock-Woodstock Agrl. Soc. Aug. 30-Sept. 1. Donald B. Williams, Putnam.

Delaware

Harrington-Kent & Sussex Co. Fair. July 28-Aug. 2. Ernest Raughley.

Wallingford-Wallingford Grange Fair. Sept.

12-13. Flora E. Hough.

Florida

De Funiak Springs-Walton Co. Fair Assn. Nov. 10-11. Mitchell Wilkins. Panama City-Bay Co. Agrl. Exhibits. 27-Nov. 1. N. C. Yon Sr. Pensacola-Pensacola Interstate Fair. 13-19. J. E. Frenkel. Tallahassee-Leon Co. Fair Assn. Nov. 3-8. James L. Rhoden.

Sterling-Logan Co. Fair & Rodeo. Aug. 18-20. | Filer-Twin Falls Co. Fair. Sept. 3-6. Thomas Parks.

> E. Higgins. Homedale-Owyhee Co, Fair. Aug. 22-23. Rodney Hawes, Marsing, Idaho, Jerome-Jerome Co. Fair Assn. Sept. 8-13.

Charles Andress, Malad City-Oneida Co. Fair. Aug. 7-9. Khalil V. Hanson. Montpeller-Montpeller Fair. Aug. 28-30. Chamber of Commerce. Weiser-Weiser Fair & Roundup Assn. Aug. 14-16. Bob Smith.

Illinois

Albion-Edwards Co. Agri. Pair Assn., Sept. 2-5. Loy L. Thread. Aledo-Mercer Co. Agrl. Soc. Aug. 26-29. John McHard. Altamont-Effingham Co. Fair. Aug. 2-7. Mart Alwert. Anna-Anna Fair. Aug. 18-22. J. F. Norris. Antioch-Lake Co. Fair Assn. Aug. 15-17. E. E. Elshury, Gurnee, Ill. Arthur-Moultrie-Douglas Co. Pair Assn. Aug. 5-9. H. E. Hood. Ashley-Washington Co. Fair. Aug. 12-16, O. C. Hagebush. Augusta-Augusta Livestock Assn. Aug. 5-8. Carl W. Koehser. Belleville-St. Clair Co. Fair. July 21-26. John R. Kamper. Belvidere-Northern Ill. Fair Assn. Aug. 7-10. George P. Marshall. Benton-Franklin Co. Fair. July 28-Aug. 1. Arley E. Martin. Bloomington-McLean Co. Fair. Aug. 5-7. Howard J. Stevenson. Bridgeport-Lawrence Co. Fair Assn. 25-29. G. C. Gross. Brownstown-Fayette Co. Fair Assn. 30-Aug. 2. L. A. Tudor. Cambridge-Henry Co. Fair Assn. Aug. 12-15. M. E. Werbach. Carmi-White Co. Pair, Aug. 18-22. Max Endicott. Carrollton-Greene Co. Agrl, Fair. July 7-11. C. W. Ballard. Carthage-Hancock Co. Junior Fair Assn. Aug. 26-29. Glenn R. Kilgore. Charleston-Coles Co. Fair Assn. July 27-Aug. 1. Robert R. Blackford. Chicago-Int'l Livestock Expo. Nov. 29-Dec.

3. R. D. (Duke) Molesworth.

1. H. E. Strong.

H. Decker.

27-28. Marian Stauss.

Farmersville-Farmersville Agrl. Pair. July 23-24. John E. Murphy. Preeport-Stephenson Co. Junior Fair. Aug. 28-31. Roy Hefter, Orangeville, Ill. Georgetown-Vocational Agrl. Fair. Aug. 25-30. Mayor C. E. Spang. Golconda-Pope Co. Agrl, Soc. July 15-19, Phillip Schoettle. Greenup-Cumberland Co, Fair Assn. 17-23. John Jenuine. Greenville-Bond Co, Fair Assn. Aug. 19-21. C. H. Johnson. Harrisburg-Saline Co. Agrl. Assn. July 21-25. L. M. Hancock, Henry-Marshall-Putnam Fair, Sept. 9-12. Spencer. Evans. bur Layman. Ray Miller. Bamesberger. W. F. Carter. H. Mead. McLaughlin. Orin Hertz. Dale Wilson. Price. Lowell Burns, D. Landers. Trogdon Jr. M. Ginter. K. Gec. J. Nelson. C. R. Brady.

R. H. Monier, Sparland, Ill. Highland-Madison Co. Fair. Aug. 21-24. Pat Kankakce-Kankakee Fair Assn. Aug. 5-8. F. R. Henrekin. Knoxville- Knox Co, Fair, Aug. 5-3, M, B. La Fayette-La Payette Fair. July 29-Aug. 1. Charles Caverly, Toulon, Ill. Lewistown-Fulton Co. Fair Assn. July 29-Aug. 1. A. D. Young. Lincoln-Logan Co. Fair Assn. Aug. 3-8. Wil-Macomb-McDonough Co. Fair Assn. July 22-25. Chester Jennings. Roseville—Warren Co. Agrl, Fair. Aug. 19-22, E. H. Kirkpatrick. Marion—Williamson Co. Fair. Sept. 1-5. Marshall-Clark Co. Fair. Aug. 4-8. H. R. Martinsville-Martinsville Agri, Fair Assn, July 14-19. H. T. Bennett. Mazon-Grundy Co. Pair. Aug. 29-Sept. 1, McLeansboro-Hamilton Co. Fair. July 1-5. Mclvin-Ford Co. Fair of Melvin. Sept. 3-6. C. D. Thompson. Mendon-Mendon-Adams Co. Fair Assn. Aug. 19-22. Sidney Wright. Mendota-Mendota Tri-Co. Fair. Aug. 30-Sept. 1. Paul A. Stenger. Metropolis-Massac Co. Fair Assn. July 1-4. Paul T. Powell, Vienna, III. Milford-Iroquois Co. Agrl. & 4-H Club Fair. Aug. 3-7. Ellen Marie Hofer. Monee-Monee-Will Co. Fair. Aug. 7-10, Scott Morrison-Whiteside Co. Agrl. Assn. Aug. 26-29. V. M. Denringer.

Mount Carmel-Mt. Carmel Fair. Aug. 10-15. E. Guy Pixley. Mount Sterling-Brown Co. Fair, July 29-Aug. 1. Walter Manny. Mount Vernon-Mt. Vernon State Pair Assn. July 21-26. Jue N. Marquis. Nashville-Washington Co. Fair, Aug. 19-22, Newton-Jasper Co. Agrl. Assn. Aug. 26-30. Oblong-Oblong Fair Assn. Sept. 1-5. O. B. Odell-Odell Community Fair. Sept. Olney-Richland Co. Pair Assn. Sept. 8-12, W. H. Shultz, Oregon-Ogle Co. Fair, Aug. 30-Sept. 1. E. Ottawn-LaSalle Co. Junior Fair. Aug. 25-27. Edmund Freese. Parts-Edgar Co. Fair. July 20-25. Petersburg-Menard Co. Agrl. Fair. Aug. 27-29. Lloyd W. Chalcraft. Peotone-Will Co. Fair Assn. Aug. 26-28. C. Gooding-Gooding Co. Fair. Aug. 14-16. Robert Pinckneyville-Perry Co. Agrl. Soc. July 7-11. Mrs. J. H. Stumpe. Pleasant Hill-Pike Co. Fair Assn. Aug. 6-8. J. L. Laugharn. Pontiac-Livingston Co. Fair. Aug. 5-7. Guy Princeton-Bureau Co. Agrl. Fair. Aug. 19-22. Wayne Slutz. Rushville-Schuyler Co, Fair, July 1-5. Robert Salem-Marion Co. Fair Assn. July 14-20, W. R. Hancock. Sandwich-Sandwich Pair Assn. Sept. 3-7. Shawneetown—Shawneetown Fair Assn. Sept. 9-12, Charles I. Oldham. Sparta-Randolph Co. Fair. July 29-Aug. 1. Harry Foster. Springfield-Illinois State Fair. Aug. 8-17. William V. (Jake) Ward. Stronghurst-Henderson Co. Fair. Sept. 3-5. Ralph Butler. Taylorville--Christian Co, Pair, July 13-13, Clifford C. Hunter. Urbana-Champaign Co. Fair Assn. July 22-25. Carl Parks, Vienna-Johnson Co. Fair Assn. Aug. 4-3. Paul Powell. Warren-Warren Fair, Aug. 21-24. J. W. Richardson.

Indiana

Akron--Akron Agrl. Fair Assn. Sept. 3-6. J. R. Emahlser. Anderson-Anderson Free Fair Assn. 30-July 5. William J. Hutton, Argos-Marshall Co. 4-H Fair. Aug. 12-16. C. J. Umbaugh. Auburn-De Kalb Co. Free Fair. Sept. 18-20. Howard E. Andres. Bicknell-Knox Co. Fair Assn. Aug. 13-16. T. Perry Wesley. Bluffton-Bluffton Street Fair. Sept. 23-27. Dwight P. Gallivan, Boonville-Boonville Fair Assn. July 27-Aug. 2. Albert C. Derr. Boswell-Benton Co. Fair Assn. Aug. 13-16. Lendall Lowman, Earl Park, Ind. Bourbon-Bourbon Pair Assn. Sept. 16-19. Harvey Byron. Brazil-Clay Co. 4-H Fair, Aug. 12-14. R. D. 6. William E. Ogilvie, 842 Exchange Bldg. McHargue. Brookville-Franklin Co. 4-H Fair Assn. Aug. Danville-Eastern Illinois Fair. July 28-Aug. 5-8. Mrs. Bessie Dare. Brownstown-Jackson Co. Free Fair Assn. Du Quoin-Du Quoin State Fair. Aug. 25-Sept. Aug. 18-22. Richard Elliotte. Carlisle-Carlisle Community Fair. Sept. 3-6. Eigin-Kane Co. Fair. Aug. 19-22. L. B. De-O. R. Smith. Cayuga---Vermillion Co. Fair Assn. Aug. 19-Elizabeth-Elizabeth Community Fair. Aug. 23. V. N. Asbury, Newport, Ind

Columbus-Bartholomew Co. Fair Assn. July Fairbury-Fairbury Fair. Aug. 19-22. George 13-18. F. M. Overstreetale protetto da copyright,

Connersville-Fayette Co. Free Fair Assr. | Donnellson-Lee Co. Fair. July 22-25. Rich-Aug. 12-15. W. Erb Hanson. Converse-Miami Co. Agrl. Assn. Aug. 19-23. D. E. Warnock. Corydon-Harrison Co. Fair. Aug. 18-22. Dr. L. B. Wolfe. Crown Point-Lake Co. Agrl. Soc. Aug. 19-24. George H. Neises. Elnora-Elmore Township Fair. Aug. 20-23. Leonore T. Summerville. Fairview—Switzerland Co. Free Fair. Sept. 4-7. Earl Furnish, R. 1, Bennington. Flora—Carroll Co. 4-H Fair. Aug. 11-15. A. P. Nelson. Fort Wayne-Allen Co. 4-H Club Fair. Aug. 12-13. Ester Solomon. Frankfort-Clinton Co. Fair. Aug. 17-22. C. M. Meeker. Franklin-Johnson Co. Free Fair. July 6-11. William H. Clark. Goshen-Elkhart Co, Fair. Sept. 9-13. John P. Stack Sr. Greencastle-Putnam Co. Fair & 4-H Club Assn. Aug. 4-9. Roy C. Sutherlin. Hamlet—Starke Co. 4-H Fair Assn. July 36-Aug. 2. Walter Veeting. Indianapolis-Indiana State Pair. Aug. 29-Sept. 5. Orval C. Pratt. Kendallville-Northeastern Ind. Agrl. Assn. Aug. 11-15. Clinton S. Rimmel. Kentland-Newton Co. Fair Assn. Sept. 1-5. A. M. Schuh, Lafayette-Tippecance Co. 4-H Fair. Aug. 18-20. Sarah Jane Norris. La Porte-La Porte Co. Fair. Aug. 12-16. Robert Pelan. Lawrenceburg-Dearborn Co. Fair Assn. July 21-26, Leonard Haag. Logansport—Cass Co. Fair Assn. July 20-26, William Thomas Jr. Lyons-Lyons Community Club Fair, Aug. 27-30. Arthur Foster. Montpelier-Montpelier Racing Co. July 16-19. Homer C. Michael. Muncle—Muncie Fair. July 27-Aug. 1. A. G. Norrick. New Bethel-Marion Co. Fair Assn. Aug. 11- Harry C. Roberts, Wannmaker, Ind.
 North Vernon—Jennings Co. Fair Assn. July 20-25. S. B. Berkshire. Osgood-Ripley Co. Agrl. Assn. July 27-Aug. 2. William B. Delay. Peru-Miami Co. 4-H Club Pair. Aug. 5-5. Paul F. Golden, Denver, Ind. Portland-Jay Co. Fair Assn. Aug. 3-8. Charles C. Hartzell. Princeton-Gibson Co. Fair. Aug. 25-20. Charles A. Steele. Rensselaer—Jasper Co. Fair Assn. Aug. 26-29. Robert E. Conley. Richmond—Wayne Co. Free Fair. Aug. 4-8. Robert Toschlog. Rochester-Fulton Co. 4-H Fair Assn. Aug. 5-8. Fred Rankin. Rockport-Spencer Co. Fair Assn. July 21-27. Styls Matthews. Rockville-Parke Co. Fair Assn. Aug. 12-16. A. K. Noblitt. Rushville-Rush Co. Agrl. Assn. July 28-Aug. 1. E. E. Privett. Salem-Washington Co. Farmers-Merchants' Fair, Aug. 13-15. Raymond R. Tash. Shelbyville-Shelby Co. Free Fair Assn. Aug. 3-8. Ray F. Breedlove. South Bend-St. Joseph 4-H Fair. Aug. 6-9. Oscar Valentine. Spencer-Owen Co. Fair Assn. Aug. 20-23. Lois K. Long. Sunman-American Legion Fair. Aug. 29-Sept. 1. E. W. Howrey. Terre Haute-Vigo Co. Fair. Aug. 19-24. E. J. Acree. Wabash-Wabash Co. Draft Horse Assn. Aug. 19-23. W. K. Delaplane. Warsaw-Kosciusko Co. Fair Assn. Aug. 26-30. Ross W. Sittler. Winamac-Pulaski Co. 4-H Fair. Aug. 12-16. Archie Hiatt, Star City, Ind.

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Ackley-Four-County Fair. Dec. 1-3, Joe W. Cobie. Adel-Dallas Co. Fair Assn. Aug. 14-16. Harold H. Beane. Albia-Monroe Co. Fair Assn. Aug. 14-15. Paul D. Peterson. Algona--Kossuth Co. Fair. , Aug. 19-22. A. L. Allison-Butler Co. Fair. Aug. 7-16. Virgil E. Shepard. Alta-Buena Vista Co. Agrl. Soc. Aug. 7-10. G. A. Soderquist. Atlantic-Cass Co. 4-H Fair. Aug. 13-15. Cliff Hardie. Audubon-Audubon Co. Agrl. Assn. Sept. 8-12. D. C. Perley. Avoca-Pottawattamie Co. Fair Assn. Aug. 18-21. R. F. McKinley. Bedford—Taylor Co. Fair Assn. Aug. 11-16. Sid P. Webb. Bloomfield—Davis Co. Fair. Aug. 12-15. C. C. Wagler. Boone-Boone Co. Agrl. Assn. Aug. 18-20. T. N. Nelson. Brooklyn-Poweshiek Co. Agrl. Assn. 18-20. L. D. Brown. Burlington-Burlington Tri-State Pair. Aug. 4-9. Fred Cromwell. Oedar Rapids-All-Iowa Fair, Aug. 10-16. C. D. Moore. Centerville-Appanoose Co. Fair Assn. Aug. 5-8. A. M. Farber. Central City-Linn Co. Fair. Aug. 1-3. T. W. Clarinda-Page Co. Agrl. Fair. Aug. 12-14. Forest Wynn. Colfax-Jasper Co. Agrl. Soc. Aug. 18-21. Leslie Doak, R 1, Newton, Ia. Columbus Junction-Louisa Co. Pair. Aug. 12-15. H. M. Duncan. Coon Rapids—Four-County Fair. Aug. 18-22. Joe King. Corning-Adams Co. Fair Assn. Aug. 18-21. A. L. Gauthier. Corydon-Wayne Co. Fair. Aug. 17-20. C. K. Engene. Cresco-Howard Co. Fair. Aug. 25-29. C. C. Nichols. Davenport-Mississippi Valley Fair. Aug. 12-17. Frank Harris. Decorah-Winneschiek Co. Agrl. Soc. Aug. 14-17. Leon R. Brown, Gresco, Ia. Derby-Derby Dist. Agrl. Assn. Sept. 3-5. Lewis O. Ryan. Des Moines-Polk Co. 4-H Fair. Aug. 13-15. Edward Adamson, 202 Royal Union Bldg. Des Moines—Iowa State Fair. Aug. 20-29. L. B. Cunningham.

De Witt-Clinton Co. Club Show. Aug. 12-15.

Lyle Harting.

ard Doherty. Eagle Grove-Eagle Grove Dist. Junior Fair. Aug. 18-21. Gerhard Hanson. Eldon—Wapello Co. Agrl. Fair Assn. Aug. 18-21. L. W. Hall, Eldora-Hardin Co. Fair. Aug. 11-15. C. W. Elkader-Elkader Fair. Aug. 12-15. E. F. Selfert. Emmetsburg-Palo Alto Co. Fair Assn. Aug. 18-20. H. E. Barringer, Estherville-Emmet Co. Agrl. Show. Aug. 17-19. Robert C. Fincham, Fonda-Pecahontas Co. Agrl. Soc. Aug. 9-11. B. F. Barber. Fort Dodge-Webster Co. 4-H Achievement Show. Aug. 12-14. Floyd Huling. Greenfield--Adair Co. Fair Assn. Aug. 18-21. H. W. Crooks. Grundy Center-Grundy Co. Fair Assn. Aug. 6-9. C. S. Macy. Guthrie Center-Guthrie Co. Fair. Sept. 2-5. M. L. Branson. Hampton-Franklin Co. Fair. Aug. 16-19. Glenn D. Craighton. Harlan-Shelby Co. Pair Assn. Aug. 12-15. J. H. Frederickson. Hartley-O'Brien Co. 4-H Show. Aug. 18-19. Kenneth B. Kramer. Humboldt-Humboldt Co, Agrl. Soc. Aug. 18-21. Levi W. Olson. Independence-Buchanan Co. Fair. Aug. 12-15. B. O. Gates. Indianola-Warren Co. Agrl. Assn. Aug. 4-7. C. R. Williams. Jefferson-Greene Co. Fair. Sept. 2-5. D. E. Keosauqua -Van Euren-Jefferson Co. Fair. Aug. 6-9, Arthur J. Secor. Enoxville-Marion Co. Pair Assn. Aug. 7-10. A. C. Milner. Le Mars-Plymouth Co. Agrl. Soc. Aug. 18-20. H. H. Jones. 1€on-Decatur Co. 4-H Fair Assn. Aug. 4-7. W. B. Halstead. Lorimor-Lorimor Agrl. Fair. Aug. 18-21. Clyde Thompson. Malvern-Mills Co. Fair Assn. Aug. 13-16, D. Manchester-Delaware Co. Fair, Aug. 5-8, E. W. Williams. Manson-Calhoun Co. Fair Assn. Aug. 28-31. Sara S. Klotz. Maquoketa-Jackson Co. Fair Assn. Aug. 14-17. L. S. Lein. Marshalltown-Central Iowa Fair. Sept. 9-12. George A. Price. Mason City-North Iowa Fair Assn. Aug. 28-Sept. 1. M. C. Lawson, Missouri Valley—Harrison Co, Fair Assn. Sept. 3-6. Fred C. Behm. Monticello-Jones Co. Fair Assn. Aug. 20-22. Ross Baty. Mount Ayr-Ringgold Co. Fair Assn. Aug. 12-16, Stuart W. Hoover. Mount Pleasant-Henry Co. Pair. July 29-Aug. 2. W. H. Bainter. Moville-Woodbury Co. Fair Assn. Sept. 3-6. F. H. Rebelsky. Nashua-Big 4 Fair Assı., Aug. 18-22. Norton National-Clayton Co. Agrl. Soc. Aug. 25-28. Arthur Sceland, Froelich, Ia, Nevada-Story Co. 4-H Fair Assn. Aug. 11-14. Glenn Z. Randau, RFD 2, Ames, Ia. Northwood-Worth Co. Fair Soc. Aug. 11-13. Glenn O. Tenold. Osage-Mitchell Co. Agrl. Soc. Aug. 14-17. Max Katz. Oskaloosa-Southern Iowa Fair Assn. Aug. 4-8. Clyde A. Hanna, New Sharon, Ia. Postville-Big 4 Fair. Aug. 29-Sept. 1. A. Rock Rapids-Lyon Co. Fair Assn. Aug. 14-17. Ed E. Frank. Rockwell City-Calhoun Co. Expo. Aug. 10-13. J. H. Nutter. Sac City-Sac Co. Fair Assn. Aug. 18-21, Charles A. Hacke. Sibley-Osceola Co. Livestock Show. Sept. 2-5. Sam D. Robinson. Spencer-Clay Co. Fair. Sept. 8-13. L. A. Witter. Tipton-Cedar Co. Fair. Aug. 12-15. J. F. Casterline. Vinton-Benton Co. Agrl. Soc. Aug. 4-8. Richard K. Bauder. Waterloo-Black Hawk Co. 4-H Fair. Aug.

F. P. Lally. Kansas Abilene-Central Kan, Free Fair Assn. Aug. 18-22, Ivan Roberson. Anthony—Anthony Fair Assn. July 21-26. Edwin C. Toler. Auburn—Auburn Grange Pair. Oct. 3-4. Mrs. Ina Cellers. Delle Plaine-Community Pair. Sept. 11-12. Dallas W. Davis. Belleville—North Central Kan. Free Fair, Aug. 25-29. Homer Alkire. Beloit-Mitchell Co. Fair Assn. Sept. 2-5. Frank L. Hill. Big Springs-Douglas Co. Fair Assn. Aug. 28-, 29. Pete Bahnmaler, Blue Rapids—Marshall Co. Fair Assn. Sept. 16-19. C. B. Coulter.
Buhler—Community Fair. Oct. 23-25. J. A. Burden-Eastern Cowley Co, Fair Assn. Aug. 20-22. Dick Alexander. Burlington-Colley Co. Fair. Sept. 1-5. Carl N. Henning. Caldwell-Sumner Co. Fair Assn. Sept. 4-6. George W. Murray. Cheney-Sedgwick Co. Fair Assn. Sept. 10-12. Frank A. Ryniker. Cimarron-Gray Co. Fair Assn. Aug. 27-29. Charles S, Sturtevant. Clay Center-Clay Co. Free Fair Assn. Sept. 2-5. V. Royal Vergades, Colby-Thomas Co. Fair Assn. Aug. 12-15. J. B. Kuska. Columbus-Cherokee Co. Legion Fair. July 26-Aug. 4. Kenneth McComak, Hallowell.

12-15. C. Bechtelheimer.

Oct. 5. E. S. Estel.

L. Lloyd Chapman.

V. Ormston.

Ed Bauder.

Waterloo-Dairy Cattle Congress, Sept 29-

Waukon-Allamakee Co. Agrl. Assn. Aug. 20-23. A. M. Monserud, Harpers Ferry, Ia. Waverly-Bremer Co. Fair Assn. Aug. 14-16, L.

Webster City-Hamilton Co. Fair. Sept. 1-4.

West Liberty-West Liberty Fair, Aug. 18-21. Ray Wuestenberg.

West Union-Fuyette Co. Fair. Aug. 18-23.

What Cheer-Keekuk Co. Fair. Aug. 16-19.

Conway Springs-Conway Springs Fair Assn. | Inez-Martin Co. Fair. Sept. 18-20. W. Rus-Sept. 25-26. R. H. Cline, Coffeyville-Montgomery Co. Inter-State Fair. Sept. 1-6. John R. Thompson. Delphos-Ottawa Co. Fair Assn. Aug. 21-23. Edward Antene. Dighton-Lane Co. Free Fair. Aug. 13-15. William T. Smith. Dodge City-Southwest Fair Assn. Sept. 2-7. Joe Berkely. Effingham-Atchison Co. Fair Assn. Aug. 19-22. Clarence J. Hegarty. Emporia-Lyon Co. Fair Assn. Aug. 28-31. Warren Jones. Gardner-Johnson Co. Free Fair Assn. Aug. 20-23. Marvin Turner, Garnett-Anderson Co. Fair Assn. Aug. 27-29. Fred L. Coleman. Girard-Crawford Co. Fair Assn. Aug. 11-15. Marvin Green. Glasco-Cloud Co. Fair. Aug. 18-20. R. M. Goodland-Northwest Kan, Dist. Free Fair Assn. Aug. 26-29. H. R. Shimeall. Greensburg-Kiowa Co. Free Fair. Aug. 20-22. W. A. Stewart. Hardiner-Barber Co. Fair Assn. Aug. 27-29. J. M. Molz. Harper-Harper Co. Agrl. Fair Assn. Sept. 9-12. R. E. Dresser. Havensville-Community Fair. Sept. 18-20. Paul D. Randel. Hiawatha-Brown Co. Fair. Aug. Charles E. Henry. Hillsboro-Marion Co. Fair Assn. Sept. 30-Oct. 3. J. W. Herdt. Holton-Jackson Co. Fair Assn. Aug. 13-15. Matt J. McAsey. Horton-Tri-Co, Fair Assn. Sept. 3-5. Jules A. Bourquin. Hutchinson-Kansas State Fair. Sept. 14-19. S. M. Mitchell. Inman-Community Fair. Oct. 16-18. William J. Braun. Iola-Allen Co. Agrl. Soc. Sept. 1-6. Spencer Kingman-Kingman Co. Fair Assn. Oct. 8-11. Arthur Goenner, Zenda, Kan. Kinkaid—Kinkaid Fair Assn. Sept. 25-27. W. R. Brown. Lane-Lane Fair Assn. Aug. 29-30. William M. Christian. Macksville-Stafford Co. 4-H Fair. Aug. 14-16. Dean Rothrock. Mound City-Linn Co. Fair Assn. Aug. 26-29. John H. Morse. Newton-Harvey Co. Fair Assn. Sept. 1-4. Guy W. Webster. Norton-Norton Co. Fair Assn. Aug. 11-15. Guy L. Allen. Onaga-Pottawatomie Co. Fair Assn. 27-29. Howard Haughawout. Osborne-Osborne Co. Rural Fair Assn. Aug. 19-22. Oswego-Labette Co. Fair. Last week in Aug. Arthur Sanders. Overbrook-Osage Co. Fair Asan. Aug. 27-29. Dwight Payton. Ottawa-Franklin Co. Agrl. Soc. Aug. 26-28. Harry W. Woods, Paola-Miami Co. Fair Assn. Sept. 3-5. L. L. Lauver. Pratt-Chamber of Commerce Fair Assn. Aug. 20-23. Creola-Charles Baker. Richmond-Richmond Free Pair Assn, Aug. 20-22. Ralph S. McCrea. Rush Center-Rush Co. Pair Assn. Aug. 25-28. Roy Peterson. Saint Francis—Cheyenne Co. Fair Assn. Aug. 21-23. William R. Wilbur. Salina-Salina Co. 4-H Fair. Aug. 27-29. Albert Frehse. Scott City-Scott Co. Free Fair. Aug. 21-23. Donald Christy. Seneca-Nemaha Co. Agrl. Fair. Aug. 25-27. Andrew Haverkamp. Smith Center—Smith Co. Fair Assn. Sept. 3-6. Paul Gilpin. Stafford-Stafford Co. Fair. Sept. 9-12. Everett E. Erhart. Stockton-Rooks Co. Free Fair. Aug. 27-31. Ray Marshall. Sublette-Haskell Co. Fair Assn. Aug. 28-30. Frank McCoy. Sylvan Grove—Sylvan Grove Pair Assn. Sept. 3-6. W. A. Buzick Jr. Thayer—Thayer Home-Coming Fair-Picnic, Sept. 3-5. H. M. Minnich. Tonganoxie—Leavenworth Co. Fair Assn. Sept. 5-7. George L. Baker. Topeka-Kansas Free Fair, Sept. 6-12, M. W. Jencks. Wakefield-Wakefield Free Fair, Oct. 9-10. Mrs. Mildred Eye. Wakeeney-Trego Co. Pree Fair. Aug. 19-22. Lew H. Galloway. Washington-Washington Co. Fair Assn. Sept. 11-13, A. C. Fuhrken, Wellsville-Wellsville Picnic Fair. Sept. 4-5. J. H. Cramer, Wetmore-Nemaha Co. Free Pair Assn. Aug. 28-30. Howard V. Bixby. West Mineral-Mineral Dist. Free Fair. Sept. 3-6. John Blair. Wichita-Kansas Nat'l Livestock Show. Sept. 30-Oct. 4. Conlee Smith. Winfield-Cowley Co. Free Fair, Aug. 26-29. G. B. Wooddell.

Kentucky

Salisbury. Alexandria-Alexandria Fair. Aug. 30-Sept. 1. J. W. Shaw, Newport, Ky. Beattyville-Lee Co. Fair. Sept. 11-13. Hickman Patrick. Booneville-Owsley Co. Fair Assn. Sept. 18-20. Graydon Frost. Brandenburg—Meade Co. Fair. Sept. 26-27. Katherine Kaelin. Brodhead-Brodhead Fair. Aug. 13-16. W. O. Yadon. Burlington-Boone Co. 4-H Fair. Aug. 15-16. Mrs. Vernon Pope. Falmouth-Falmouth Fair. Aug. 20-23. H. B. Best. Germantown-Germantown Fair Assn. Aug. 7-9. R. K. Asbury. Glasgow—Barren Co. Legion Fair. Aug. 27-30. William H. Jones Jr. Hardinsburg-Breckenridge Co. Fair. Sept. 19-20. W. C. Pate. Harrodsburg-Mercer Co. Fair. July 23-Aug. 2. John S. Buster, Hartford-Ohio Co. Fair. Sept. 1-6. J. R. Hopkinsville-Hopkinsville Fair. July 1-4. J. T. Johnson.

La Center-Ballard Co. Fair. Aug. 13-16, R. Lawrenceburg - Lawrenceburg Legion Fair, July 22-26. Frank Martin. Lebanon-Marion Co. Fair. Aug. 20-23, W. J. Crowdus. Lexington-4-H District-Fayette Co. Farmers Pair. Aug. 27-28. Martha Allen, London-Laurel Co. Pair. Aug. 20-23, Ellis Asher. Louisville-Kentucky State Pair. Sept. 7-13. Louisville-Jefferson Co. Free Fair. Aug. 21-24. J. O. Matlick, 406 McDowell Bldg. Manchester-Clay Co. Fair Assn. Aug. 28-30. J. M. Rogers, Middlesboro-Bell Co. 4-H Fair. Sept. 18-30. Mrs. W. S. Hollenback. Monticello-Wayne Co. Fair. Oct. 9-10. A. J. Lloyd. Mount Olivet-Robertson Co. Farm Bureau Pair, Sept. 26-27, James W. Colvin, Murray-Calloway Co. Pair Assn. Sept. 17-19. R. K. Kelley. Paducah-West Kentucky Fair Assn. July 8-11. C. W. Peel. Paintsville-Johnson Co. Fair. Sept. 18-20, John N. Mostoller. Pikeville-Pike Co. Agrl. Fair. Sept. 13-20. Mrs. Opal H. Hann. Russell Springs-Russell Co. Fair Assn. Aug. 6-9. R. Felton Robertson.

sell Reynolds.

Russeliville - American Legion Pair, Frei Week in Sept. Hal Thurmond. Shelbyville-Shelby Co. Fair. Aug. 4-9. Phil W. Moesser. Somerset-Pulaski Co. Fair Assn. Aug. 26-29. M. S. Thomas. Springfield-Washington Co. Fair Assn. Aug. 14-16. Charles E. Montgomery. Taylorsville—Spencer Co. Agrl. Fair. Sept. 26-27. J. Rene Harris. Warsaw-Gallatin Co. Farmers' Fair. Aug. 21-23. F. R. Weldon.

Louisiana

Alexandria-Rapides Parish Agrl, Pair, Oct. 8-11. B. W. Baker. Amite—Tangipahoa Parish Fair. Oct. 16-12. E. S. Towles. Bastrop-Morehouse Parish Fair. Oct. 16-17. C. V. Shear. Clinton—East Feliciana Parish Fair, Oct. 1-4. W. D. Magee. Coushatta-Red River Parish Fair Assn, Sept. 24-27. Lester P. Vetter. De Ridder-Beauregard Parish Fair Assa. Sept. 30-Oct. 4. Ö. J. Hood. Eunice—Tri-Parish Pair Assn. Oct. 30-Nov. 2. Mrs. R. S. Parrott Sr. Farmerville-Union Parish Fair, Oct. 8-10. Fred Preaus. Haynesville-Claiborne Parish Fair Assa. Oct. 2-4. Charles L. Cook. Houma-Terrebonne Agrl, Fair Assn. Oct. 4-1. Gibson J. Austin Jr.
Jennings—Jefferson Davis Parish Fair Assa.
Oct. 30-Nov. 2. G. B. Martin. Jonesboro-Jackson-Winn Parish Fair Assa. Oct. 6-11. R. S. Pipes. Leenville-Vernon Parish Fair Assn. Sept. 30-Oct. 4. Floyd Jackson, Simpson, Minden-Webster Parish Fair Assn. Oct. 9-11. J. C. Salmon Jr. Monterey-Concordia Parish Fair Assn. Oct. 3-4. R. W. Kemp, Natchitoches-Natchitoches Parish Fair. Oct. 9-11. Coleman Martin. New Iberia—La. Sugar Cane Festival & Fabr Assn. Sept. 12-14. Robert Badon. New Verda—Grant Parish Pair Assn. Oct. 9-11. Odelia Purvis. New Roads—Pointe Coupee Parish Fair Assu.
Oct. 10-12. J. Wade LeBeau.
Oak Grove—West Carroll Parish Fair. Oct.
8-10. J. Wayland Smith. Oberlin-Allen Parish Fair Assn. Oct. 9-11. G. C. Meaux. Olla-North Central La. Pair. Oct. 7-11. H. Opelousas Louisiana Yambilee, Oct. 8-11. A M. Landry. Port Allen—W. Baton Rouge Parish Fair Assa. Sept. 18-21. A. E. Camus. Ruston-North La, State Fair Assn. Oct. 14-18. F. W. Stewart. Shreveport—State Fair of Louisiana. Oct. 15-

27. W. R. Hirsch.

Neal Dry.

M. Gilfoil.

E. S. Landis Jr.

Maine Bangor-Bangor State Fair, Aug. 3-9, H. 0.

Shreveport-Caddo Parish Fair, Oct. 15-17.

Sulphur-Calcasieu-Cameron Fair, Oct. 25-

Tallulah-Tri-Parish Fair. Oct. 7-10, James

West Monroe—Ouachita Valley Fair Assn. Oct. 6-12. John H. Birdsong.

Winnsboro-Franklin Parish Fair. Oct. 15-14

Nov. 1. Mrs. Harold Owens.

Pelley, Skowhegan, Me. Blue Hill—Hancock Co. Agrl. Soc. Sept. 1-3. Howard M. Curtis.
Cherryfield—W. Washington Agri. Soc. Sept.
9-11. C. H. Small, Addison, Me.
Cornish—Cornish Agri. Assn. Oct. 6-11. Lean Damariscotta—Damariscotta Fair. July 25-Aug. 2. William Murch, Brunswick, Me. Dover-Foxcroft—Piscataquis Valley Fair. Aug. 23. Frank A. Pierce. Albany-Clinton Co. Fair. Sept. 19-20. D. E. Farmington—Franklin Co. Agri. Sec. Sept. 16-20. Frank E. Knowiton.
Fryeburg—Fryeburg Fair. Sept. 29-0et. 4
S. Myron Kimball.
Guilford—Guilford Fair. Sept. 9 Philip H. Guilford—Guilford Fair. Sept. 6. Philip H Lueds-Leeds Agrl, Assn. Oct. 2, J. J. Murphy Litchfield-Litchfield Parmers' Club. Cot. 7-8 Monmouth—Cochnewagan Agrl. Assn. Sept. 24-25, C. H. Smith.

North Waterford—World's Fair Assn. Sept. 26-27, Bill Button.

26-27, Bill Button. Presque Isle-Northern Maine Fair. July 3 Aug. 2. Albert C. Brewer. Skowhegan—Skowhegan State Fair. Aug. 16-17. Raymond S. Finley.

Springfield—North Penobscot Agri. 80c. Aug.

30-Sept. 1. L. A. Averill, Prentiss.

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Topsham—Topsham Pair. Oct. 14-15. Samue Woodward, Brunswick, Me. Union—North Knox Agrl. Soc. Aug. 16-21 James L. Dorner, Park Philos. James L. Dornan, East Union.

R. Hayes.

West Cumberland-Cumberland Parmers Club. Sept. 22-27. Frederic C. Wilson, R. D. 5, Portland. Windsor-Windsor Fair. Aug. 26-Sept. 1. E.

Maryland

Cumberland—Cumberland Fair Assn. Aug. 26-29. Carl F. Schmutz. Prederick-Great Frederick Pair, Sept. 30-Oct. 3. Guy K. Motter. Hagerstown-Washington Co. Agrl. Assn. Sept. 15-20. Charles E. Cushwa. La Plata-Charles Co. Fair. Sept. 24-28. W. Mitchell Digges. Timonium—Ma-yland State Fair, Sept. 1-11, Matt L. Daiger, Pimlico Race Course, Balti-Upper Marlboro-Southern Md. Fair Assn. Oct. 6-10. William T. Davis.

Massachusetts Blandford-Union Agrl. Soc. Aug. 31-Sept. 1, Lee E. Wyman. Brockton-Brockton Agrl. Soc. Sept. 6-14. Frank H. Kingman. Cummington—Hillside Agrl. Soc. Aug. 22-24.
Francis R. Wells.
Dudley—Dudley Hill Fair. Sept. 26-27. Florence M. Penniman. Franklin-Franklin Fair Assn. Aug. 10-17. Cort R. Hincken, Great Barrington - Barrington Fair Assn., Sept. 20-28, Edward J. Carroll. Greenfield-Franklin Co. Agrl. Soc. Sept. 8-10. Whitman B. Wells, Whitman B. Weils,
Heath—Heath Agri, Soc. Aug. 27. Mrs. Arthur Crowningshield, Charlemont, Mass.
Huntington—Littleville Community Fair Assn.
Sept. 27. Elmer O. Olds.
Marshfield—Marshfield Agrl. Soc. Aug. 17-23. Horace C. Keene.

Middlefield—Highland Agrl. Soc. Aug. 29-30.

Willard A Pease, Chester, Mass.

Sept. 6. John L. Banner.
South Weymouth—Weymouth Agrl. Soc. Sept.
14-20. Fauthal Hassan, Quincy, Mass.
Spencer—Spencer Driving Assn. Aug. 30-Sept. 1. Philip A. Quinn.
Springfield—Eastern States Expo. Sept. 14-20.
Charles A. Nash. Sterling—Sterling Farmers Club, Sept. 24. Charles W. Wiles.

Northampton-Three-County Fair. Aug. 31-

West Tisbury-Martha's Vineyard Agrl. Soc. Aug. 20-21. Charles A. Turner.

Topsfield-Topsfield Pair, Aug. 24-30, Robert

Michigan Addison-Addison Community Fair. Oct. 2-3. Clare E. Monroe. Adrian-Lenawec Co. Agrl. Soc. Sept. 15-20. H. H. Hungerford. Allegan—Allegan Co. Agrl, Soc. Sept. 8-14, E. W. DeLano. Alpena-Alpena Co. Agri. Soc. Sept. 1-4. Alexander Root. Armada-Armada Agrl, Soc. Aug. 21-24. Wilbur J. Bantien. Bad Axe—Huron Co. Fair. Aug. 26-30. Glenn Wakefield, Kinde, Mich. Barryton-Barryton Community Fair. Oct. 15-16. Howard Malcolmson. Bay City-Bay Co. Fair Assn. Aug. 13-17. Harry Hough, Munger, Mich. Berrien Springs-Berrien Co. Agrl. Assn. Sept. 11-13. Lucie Siekman. Big Rapids—Mecosta Co. Pair Assn. 19-23. Charles Midgley. Brown City—Brown City Agrl. Assn. 19-20. Louis F. Reuter. Cadillac-Northern District Fair. Sept. 1-5. A. Swanson. Caro-Tuscola Co. Fair Assn. Aug. 18-23. Carl F. Mantey. Cassopolis-Cass Co. Agrl. Pair. July 22-26. Earl B. Sell. Centreville-St. Joseph Co. Fair. Sept. 15-20 F. J. Kemmerling, Leonidas, Mich. Charlotte-Eaton Co. 4-H Agrl. Soc. 26-30. Hans E. Kardel. Cheboygan-Northern Michigan Fair. Aug. 5-9. Harold G. Sellers. Coldwater-Branch Co. 4-H Fair. Sept. 9-13. Gordon R. Schlubatis. Corunna-Shiawassee Co. Agrl. Soc. Aug. 4-10. E. R. Hancock. Croswell-Croswell Agrl, Soc. Aug. Paul Helm. Decatur-Decatur Agrl. Soc. Sept. 25-27. Ezra C. Planck. Detroit—Michigan State Fair, Aug. 29-Sept. 6. Hazen L. Funk. East Jordan-Charlevoix Co. Agrl. Assn. Sept. 2.5. Calvin J. Bennett. Escunaba-Upper Peninsula State Fair. Aug.

19 24. Harold P. Lindsay. Fowlerville-Fowlerville Agrl. Soc. Sept. 3-6. O. B. Hall. Gladwin-Gladwin Co. Fair Assn. Sept. 16-19. L. W. Baumgardner. Goodells-St. Clair Co. 4-H Club Fair. Aug.

22-23. Earl C. McCarty, Port Huron. Greenville-Greenville Agrl. Club. Aug. 13-15. Roscoe Flinn, Stanton, Mich.
Hart—Oceana Co. Agrl. Soc. Sept. 3-5. August B. Marx, Shelby, Mich.
Hartford—Van Buren Co. Fair. Sept. 29-

Oct. 4. Paul F. Richter Jr. Harrison-Clare Co. Agrl. Soc. Sept. 10-13, Dan Holcomb. Hastings—Barry Co. Agrl. Soc. July 29-Aug.

3. F. W. Kelly.

Hillsdale—Hillsdale Co. Agrl. Soc. Sept. 21-27.

H. B. Kelley.
Hudsonville — Hudsonville Community Fair.
Sept. 4-6. Ben Hahn. Imlay City-Lapeer Co. Fair. Sept. 15-19. J. M. Dunn.

Ionia-Ionia Free Fair. Aug. 4-9. Rose Sarlow. Iron River-Iron Co. Agrl. Soc. Aug. 26-29. V. C. Vaughan. Ironwood-Gogebic Co. Fair. Aug. 14-16. W.

B. Fauhl, Bessemer, Mich. Ithaca-Gratiot Co. Agrl. Soc. July 22-26, James O. Peet. Jackson-Jackson Co. Fair. Aug. 26-30. E. R. Hively.

Kalamazoo Kalamazoo Free Fair. Sept. 22-27. Hartman Kakabaker. Lowell-Kent Co. 4-H Agrl. Assn. Aug. 20-22. K. K. Vining, Grand Rapids, Mich.

Ludington-Western Mich. Fair Assn. Sept. 16-20. Irving L. Pratt, Scottville. Manchester - Manchester Community Fair. Oct. 2-3. Clyde Hazen.

Marne—Berlin Fair. Aug. 26-29. R. M. Ossewaarde, Coopersville, Mich.

Marshall-Calhoun Co. Fair Assn. Aug. 19-23. ! B. D. Carpenter. Mason-Ingham Co. Fair. Aug. 11-16. Jay

P. Davis. Midland—Midland Co. Free Fair. Aug. 11-16. H. D. Parish. Milford-Milford Fair Assn. Aug. 6-9. Mel H. Moore.

Mount Pleasant-Isabella Co. Youth & Farm Fair, Aug. 12-16. Maynard Gilmore. Newaygo-Garfield Community Fair. Aug. 25-27. Max Purcell.

Norway-Dickinson Co. Free Fair. Aug. 29-Sept. 1. Frank J. Molinare, Iron Mountain. North Branch—North Branch Fair Assn. Aug. 27-Sept. 1. George W. Furse, Ferndale. Petoskey—Emmet Co. Fair Assn. Sept. 9-13. Lee S. Kowalski.

Pickford-Pickford Dist, Agrl. Soc. Aug. 30-Sept. 2. Dudley Aldrich. Pinconning—Pinconning Community Fair Assn.

Sept. 5-6. Richmond-Richmond Fair-Horse Show. Aug. 29-Sept. 1. Vern Krause. Saginaw-Saginaw Fair, Sept. 7-13. Clarence

H. Harnden. Saline-Saline Community Fair. Oct. 2-4. Charles H. Osgood. Sandusky-Sanilac Co. 4-H Fair. Aug. 20-23. Clarence E. Prentice.

Stalwart-Stalwart Agrl. Soc. Sept. 3-4, Mrs.

Mae Warren. Standish-Arenac Co. Agrl. Soc. Aug. 19-21. Paul R. Pennock. Traverse City-Northwestern Mich, Fair. Aug. 26-29. Arnell Engstrom. West Branch-Ogemaw Co. Agrl. Soc. Aug.

Minnesota

12-15. Thomas P. Rau.

Ada-Norman Co. Agrl. Soc. July 11-13. George C. Landsverk. Aitkin-Aitkin Co. Agrl. Soc. Aug. 11-13. F. C. Kaplan, Albert Lea—Freeborn Co. Agrl. Soc. Aug. 18-22. Herman D, Jenson. Alexandria-Douglas Co. Fair. R. S. Thornton. Anoka-Anoka Co. Agrl. Soc. Aug. 18-20. C. A. Wickstrom. Appleton-Swift Co. Fatr Assn. Aug. 21-24. J. G. Anderson. Arlington-Sibley Co. Agrl. Assn. Aug. 8-10. Louis Kill. Austin-Mower Co. Fair. Aug. 5-10. P. J. Holand. Bagley-Clearwater Co. Agrl. Soc. Aug. 7-10. John Hulteen, Clearbrook, Minn.

Barnesville-Clay Co. Fair Assn. July 10-12, Theo, Holum. Barnum-Carlton Co., Fair. Aug. 14-16. A. H. Dathe. Baudette-Lake of the Woods Co. Fair Assn. Aug. 1-2. H. W. Berquest. Bayport-Washington Co. Agrl. Soc. Aug. 1-3. Fred S. Lammers, Stillwater, Minn. Bemidji—Beltrami Co. Fair Assn. Aug. 4-6. Hypatia Spangler, Bird Island-Renville Co. Agrl. Soc. Sept. 8-

10. Paul Kolbe. Blue Earth-Faribault Co. Fair Assn. Sept. 5-7. L. B. Erdahl, Frost, Minn. Brainerd-Crow Wing Co. Fair Assn. Aug. 13-16. B. C. Wilkins.

Breckenridge-Wilkin Co. Aglr. Soc. Aug. 14-17. Cyril Wenner. Caledonia—Houston Co. Agrl. Soc. Aug. 27-30. Ed. Zimmerhakl. Cambridge-Isanti Co. Agrl. Soc. Sept. 3-6. L. O. Carlson. Canby-Yellow Medicine Co. Fair Assn. Sept. 8-10. Kenneth Knutson. Cannon Falls-Cannon Valley Fair Assn. July 2-4. R. J. Goodwin.

Clinton-Big Stone Co. Agrl. Soc. July 31-Aug. 3. Robert L. Wells. Detroit Lakes—Becker Co. Fair Assn. Aug. 21-24. G. W. Peoples. Elk River-Sherburne Co. Agrl. Soc. Aug. 11-13. E. E. Bjuge. Faribault-Rice Co. Agrl. Soc. Aug. 1-4. Henry Adams. Fairmont-Martin Co. Agrl. Soc. Sept. 2-4. A. P. Krahmer, Farmington—Dakota Co. Agrl, Sec. Aug. 14-17. Arnold Kruse.

Pergus Falls-Otter Tail Co. Agrl. Soc. Aug. 27-30. Knute Hanson. Fertile-Polk Co. Fair. July 14-16. J. W. Reseland. Fosston-Northwestern Minn. Agrl. Assn. July 7-9. H. Algaard.

Garden City-Blue Earth Co. Pair. Aug. 18-20. Dante! James. Glenwood-Pope Co. Fair. Aug. 25-27. Gllman Gandrud.

Grand Marais-Cook Co. Agrl. Soc. Sept. 16-19 M. J. Humphrey. Grand Rapids-Itasea Co. Agrl. Assn. Aug.

14-17. Francis Mullins. Hallock-Kittson Co. Agrl. Soc. July 3-5. Duffle Larson.

Herman-Grant Co. Agrl. Assn. Aug. 22-24. G. I. Haney. Hibbing-St. Louis Co. Agrl. Soc. Aug. 8-10. J. J. McCann. Litchfield-Meeker Co. Agrl. Soc. Aug. 14-15. D. E. Murphy.

Hopkins-Hennepin Co. Agrl. Soc. Aug. 21-23. Mike W. Zipoy. Howard Lake—Wright Co. Agrl. Soc. Aug. 8-10. Paul Eddy. Hutchinson—McLeod Co. Agrl. Assn. Sept.

15-18. Everett Oleson. Jackson-Jackson Co. Fair. Aug. 21-24. Anton C. Geiger. Jordan- Scott Co. Good Seed Assn. Sept. 19-21. Herbert G. Strait. Kasson-Dodge Co. Fair. Aug. 18-21, L. W. Tietje. Le Center-Le Sueur Co. Fair Assn. Aug. 15-

17. W. J. Baker, Little Falls-Morrison Co. Agrl. Soc. Aug. 8-10. D. T. Sargent. Littlefork-Northern Minn, Dist. Fair Assn. Aug. 14-16. George Dahl. Long Prairie-Todd Co. Fair. Aug. 8-10. Luyerne Rock Co. Agrl. Soc. Sept. 3-6.

Herbert F. Moeller. Madison-Lac qui Parle Co. Agrl, Soc. Sept. 11-14. C. M. Hanson, Mahnomen-Mahnomen Co. Agrl. Soc. 25-27. Jerry Bisch. Mankato-Blue Earth Co. Fair. Sept. 16-17.

Walter Haedt, Marshall-Lyon Co. Agrl. Soc. Bept. 2-5. F. J. Meade.

Montevideo-Chippewa Co. Fair Assa. Aug. | 31-Sept. 3. Carl Engstrom. Mora-Kanabec Co. Agrl. Soc. Sept. 3-6. Victor Elfstrum. Morris-Stevens Co. Agrl. Soc. Aug. 29-Sept.

1. Louis Vinje. Nevis-Hubbard Co. Agrl. Assn., Sept. 10-13, Mrs. John Avenson, Park Rapids, Minn. New Ulm-Brown Co. Agrl. Soc. Aug. 12-17, William A. Lindemann. Northome—Koochiching Co. Agrl. Soc. Aug. 16-18. C. W. Bray.
Owatonna—Steele Co. Free Fair. Aug. 12-17.
Otto A. Schroeder.

Park Rapids-Shell Prairie Agri. Assn. Aug. 18-20, B. E. Breuer, Osage, Minn. Pequot Lakes-Crow Wing Co. Agrl. Soc. Sept.

4-6. C. A. McLaird. Perham—Perham Agrl, Soc. July 23-27. C. B. Pillager-Cass Co. Agrl. Soc. Aug. 22-23. Earl La Porte.

Pine City-Pine Co. Agrl. Soc. Aug. 15-17. Leonard Moshart. Pine River-Cass Co. Agrl. Assn. Aug. 18-20, Homer Fraser. Pipestone-Pipestone Co. Agrl. 18-20. R. S. Owens. Preston-Fillmore Co. Agrl. Soc. Aug. 21-24. Charles H. Utley, Princeton-Mille Lacs Co. Agrl. Soc.

20-23, R. C. Angstman. Proctor-St. Louis Co. Community Fair Assu. Aug. 23-26. Owen J. Larkins. Red Lake Falls-Red Lake Co. Faic. Sept. 12-13. Elbert T. Larvick.

Redwood Falls-Redwood Co. Agrl. Soc. Aug. 30-Sept. 3. Elmer Helgeson. Rochester-Olmstead Co. Agrl. Soc. July 30-Aug. 3. A. C. Burgan. Roseau-Roseau Co. Agrl. Soc. July 21-23.

Charles Christianson, Rush City-Chisago Co. Agrl. Soc. Aug. 11-13. George W. Larson, North Branch. Saint Charles-Winons Co. Agrl. Assn. Aug. 15-17. Merril Smith.

Saint Cloud-Benton Co. Agrl. Sec. Aug. 15-17. C. H. Varner. Saint James-Watonwan Co. Fair Assn. Aug. 22-24. Hubert Ransom. Saint Paul-Minnesota State Fair. Aug. 23-

Sept. 1. Raymond A. Lee. Saint Peter-Nicollet Co. Agrl. Soc. Aug. 21-24. Dr. Roy A. Denn, Saint Vincent—St. Vincent Union Indust. Assn. Sept. 18-19. L. C. Ward. Sauk Centre—Stearns Co. Agrl. Soc. Aug. 14-

17. F. L. Parsons. Shakopee—Scott Co. Agrl. Soc. Aug. 18-20. R. T. Schumacher.

Slayton-Murray Co Agrl. Soc. Aug. 21-24. W. M. Leebens, Fulda, Minn. Thief River Falls—Pennington Co. Agrl. Soc. July 30-Aug. 2. A. P. Berge.
Two Harbors—Lake Co. Agrl. Soc. Aug. 27-

30. Torstein Grinager. Tyler-Lincoln Co. Fair Assn. Aug. 21-24 Jens S. Bollesen. Wabasha-Wabasha Co. Agrl. Fair Asso. Aug

1-3.. Herbert E. Feldman. Vaconia-Carver Co. Fair Assn. Aug. 11-13. Gust. H. Seltz. Wadena—Wadena Co. Agrl. Soc. July 22-26.

Clyde E. Kelsey. Warren-Marshall Co. Agrl, Assn. July 17-19. W. R. Holbrook. Waseca-Waseca Co. Agri. Assn. Aug. 7-10. Judge Leon Sexton.

White Bear Lake-Ramsey Co. Agrl. Soc. Aug. 7-10. Robert Freeman, St. Paul. Wheaton-Traverse Co. Agrl. Assn., Sept. 4-7. A. W. Vye. Willmar-Kandiyohi Co. Fair Assn. Sept. 10-13. Albert E. Thompson, Spicer, Minu.

Windom-Cottonwood Co. Fair. Aug. 19-21. J. H. Tschetta, Mountain Lake, Minn. Worthington-Nobles Co. Fair Assn. Aug. 18-20. L. A. Hons.

Zumbrota-Goodhue Co. Fair Assa. Aug. 7-10. George W. Freeman.

Mississippi

Forest-Scott Co. Colored Fair Assn. Oct. 13-18. Ananias Ware. Fulton-Itawamba Fair-Dairy Show. Sept 23-27, H. L. Holland. Jackson-Mississippi State Fair. Oct. 6-11. J. M. Dean. Kosciusko-Central Miss. Fair. Sept. 29-Oct. 4. Ray T. Stennett. Laurel-South Miss. Fair. Oct. 13-18. R. B. Jeffries. Maud-Mutual Assn. Colored Fair. Aug. 28-30. Laura E. Young, Union City, Tenn. Meadville-Franklin Co. Fair Assn. Oct. 27-Nov. 1. Annette Temple. New Albany-Union Co. Fair Assn. Sept. 16-20. Leo C. Wilson. Philadelphia-Neshoba Co. Fair Assn. 28-Aug. 1. Willard Hays. Senatobia—Panola-State Co. Livestock Assn. Sept. 16-19. S. R. Morrison. Tupelo-Miss.-Ala. Fair & Dairy Show. Sept. 30-Oct. 4. James M. Savery. Vicksburg-Miss.-Lou Expo. Sept. 22-27. Frank H. Andrews Jr. West Point-Clay Co. Fair Assn. Oct. 6-11.

T. F. Akers. Yazoo City-Yazoo Co. Fair Assa. Sept. 39-Oct. 4. J. N. Ballard. Yazoo City-Yazoo Negro Fair Assn. Oct. 6-11. R. J. Pierce.

Missouri Albany-Gentry Co. Fair. Aug. 28-30. Kenneth Grace. Appleton City-Appleton City Fair. Aug. 27-29. George Ellis. Aurora-Tri-Co. Fair. Oct. 8-11. D. R. Harper. Ava-Douglas Co. Fair Assn. Sept. 18-20. C. H. Hibbard. Bethany-Northwest Mo. State Fair. Sept. 2-6. Lester M. Maple. Boone-Boone Co. Fair. Sept. 1-2. Harold Johnson. Bowling Green-Plke Co. Fair Assn. 3-6. Bill McPike. Brunswick-Brunswick Fair Assn. Sept. 9-13. Berl E. Cahoon. Butler-Butler Fair. Sept. 9-12. Robert L. Hayward. California-Moniteau Co. Fair. Aug. 27-30. Harold Kindle. Cape Girardeau-Southeast Mo. District Fair Assn. Sept. 8-13. H. W. Keller. Carthage-Jasper Co. Agrl. Expo. Sept. 25-28 J. C. Gibbons.

Caruthersville-American Legion Fair. Oct.

1-5. H. E. Malloure.

Cole Camp-Cole Camp Fair. Sept. 11-13, E. L. Junge. Doniphan-Ripley Co. Fair Assn. Oct. 10-11. A. D. Arnhart. Fredericktown-Madison Co. Fair. Sept. 17-18, William R. McCreery. Fullon-Callaway Co. Fair Assn. Aug. 5-8. R. W. Alexander. Galt-Galt Community Fair. Sept. 4-6. G. O. Maxwell. Grant City-Worth Co. Fair. Sept. 11-13. Frank Barker. Hamilton-Legion Race Meet. Aug. 25-29. R. C. Hendren, Hermitage-Hickory Co. Fair Assn. Sept. 10-13. Raymond Mendor. Higginsville-Lafayette Co. Fair. Aug. 5-8. Ernest W. Baker. Holcomb-Holcomb FFA Pair. Sept. 4-6. C. O. Hall Jr., R. 2, Kennett, Mo. Jasper-Jasper Free Fair. Sept. 10-12. Clinton E. Teeter. Kahoka-Clark Co. Agrl. Assn. July 30-Ang.

1. Lynne Gregory. Kansas City-American Royal Livestock Show. Oct. 18-25, A. M. Paterson. Eirksville-Northeast Mo. Fair. Aug. 27-29.

Lee Jones. Lamar-Lamar Farm & Indust. Expo. Sept. 18-20. Bud Moore. Linn-Osage Co. Fair. Aug. 29-20. Harold R. Starr. Macon-Macon Co. Fair. July 28-31. Mrs.

Mildred Sanford. Mansfield-Ozark Summit Expo. Aug. 2. W. C. Coday. July 29-Marshfield-Webster Co. Fair Assn. Aug. 27-30. Claude E. Lewis.

Mexico--Audrain Co, Pair. Aug. 12-15. Clarence W. Mackey. Moberly-Randolph Co. Fair Assn. Aug. 5-8. J. C. Patterson. Mound City-Holt Co. Fair. Sept. 25-27. E. N. Wright.

Mountain Grove-Tri-County Fair. Aug. 27-30. Ralph G. Archer. Norborne-Farm & Barnyard Fair, Sept. 16-13. J. E. Laws.

Perryville-Perry Co. Fair. Sept. 12-13. Werner T. Weber. Piatte City-Platte Co. Agrl. Assn. Aug. 27-29. J. Frank Sexton. Prairie Home--Prairie Home Fair. Aug. 6-7.

Dr. A. L. Meredith. Rockport-Aichison Co. Fair. Sept. 19-13. E. J. Bratrud. Saint Charles-St. Charles Co. Pair. Sept. 4-6. Richard J. Pritz.

St. Louis—Greater St. Louis Co. Pair. Aug. 23-Sept. 1. Vernon M. Huff, Clayton. Sainte Genevieve—Ste. Genevieve Co. Fair Assn. Sept. 5-6. H. F. Klaus. Sedalia—Missouri State Fair. Aug. 17-24. Roy S. Kemper.

Senath-Dunklin Co. Legion Fair, Sept. 23-28. Lyle Richmond. Shelbina—Shelby Go. Fair Assn. Aug. 5-8. Ernest E. Key. Springfield—Ozark Empire District Fair. Aug.

9-15. G. B. Boyd. Trenton-North Central Mo. Fair. Aug. 28-30. Robert W. Lane. Unionville-Putnam Co. Agrl. Soc. Sept. 3-6,

Marple S. Wyckoff. Vandalia—Vandalia Community Fair. Sept. 10-13. R. W. Asbury. Versailles—Morgan Co. Fair. Sept. 3-6, Rufus Harms.

Vienna-Maries Co. Fair. Oct. 3-4. Duffin. Warsaw-Benton Co. Fair. Sept. 25-27. O. V. Singleton. Washington-Franklin Co. Farm Products

Show. Aug. 22-24. West Plains—Howell Co. Fair Assn. Sept. 2-6. E. E. Thornburgh. Montana

Baker-Fallon Co. Pair. Aug. 16-17. Cene Hoff. Billings-Midland Empire Fair. Aug. 14-16. Harry L. Fitton.

Bridger-Bridger Fair & Rodco. Aug. 31-Sept. Herman Holzum. Chinook-Blaine Co. Fair. Aug. 29-31. Floyd Bowen. Deer Lodge-Treasure State Horse Fair Assn.

Aug. 30-Sept. 1. Ted Rule. Dodson-Phillips Co. Fair. Aug. 9-10. P. M. Scott. Forsyth-Rosebud Co. Fair Assn. Aug. 25-27. Everett Redeen.

Fort Benton-Chouteau Co. Fair. Sept. 4-6. G. C. Schmidt Jr. Glendive-Dawson Co. Fair Assn. Sept. 1-3.

O. A. Lammers. Great Falls-North Montana State Fair. Aug. 4-9, Dan P. Thurber. Hamilton-Ravalli Co. Fair, Sept. 4-6, C. D.

Kramis. Havre-Hill Co. Fair-Rodeo. Aug. 11-13. Earl J. Bronson. Lewistown-Central Montana Pair. Aug. 2. Henry J. Otten.

Miles City-Eastern Montana Fair. Aug. 28-30. J. H. Bohling. Polson-Lake Co. Fair. Sept. 6-7. Les Bald-Shelby-Marias Fair & Rodeo. Aug. 14-17.

Clifford D. Coover. Sidney-Richland Co, Fair, Aug. 21-23. J. M. Suckstorff.

Nebraska

Albion-Boone Co. Agrl. Assn. Sept. 18-19. Floyd Gilmer. Arlington-Washington Co. Agrl. Soc. Aug. 26-29. H. C. McCiellan. Aurora—Hamilton Co. Fair. Aug. 25-28. H. E. Tool. Auburn-Nemaha Co. Fair, Aug. 20-22. G. E. Coddington. Bartlett-Wheeler Co. Agrl. Assn. Aug. 15-17.

Otto F. Reimer. Bassett-Rock Co. Fair Assn. Aug. 23-24, H. C. Carr. Beatrice-Gage Co. Fair Assn. Sept. 16-18, J. M. Quackenbush. Benver City-Furnas Co. Agrl. Soc. Aug. 15-

17. Boyd Ready. Benkelman-Dundy Co. Fair, Aug. 18-20. Joe Laughlin. Bladen-Webster Co. Fair Assn. Aug. 21-23. F. J. Haller.

Bloomfield-Knox Co. Agrl. Soc. Sept. 8-10.

Chris B. Alexander. Bridgeport-Morrill Co. Fair Assn. Sept. 1-3. J. Cedric Conover.

LISTS 72 Broken Bow-Custer Co. Fair Assn. Sept. | York-York Co. Fair Assn. Aug. 26-29. C. | White Plains-Westchester Co. Agrl, Assn. | Dover-Tuscarawas Co. Fair. Aug. 20-22. 16-19. L. G. Sullivan. Burwell-Garfield Co. Frontier Fair Assn. Aug. 13-15. H. B. Moedy. Central City-Merrick Co. Fair Assn. Aug. 19-22. Perry Gage. Chadron-Dawes Co. Fair. Aug. 21-23, Harry Kuska. Chambers-Holt Co. Agrl. Soc. Sept. 9-12. Edwin H. Wink. Chappell-Deuel Co. Fair Assn. Aug. 17-20. E. C. Richards. Clay Center-Clay Co. Agri. Soc. Sept. 9-12. Ivan J. Richert. Columbus-Platte Co. Mid-Neb. 4-H Fair. Aug. 26-29. W. L. Boettcher. Concord-Dixon Co. Agrl. Soc. Aug. 27-29. Roy E. Johnson. Crete-Saline Co. Agrl. Soc. Sept. 12-14. Morris C. Rhea. Culbertson-Hitchcock Co. Agrl. Soc. 21-24. Ervin Coyle, David City-Butler Co. Agrl. Soc. Sept. 6-9. R. C. Zeilinger. Deshler-Thayer Co. Agrl. Soc. Aug. 12-15. E. J. Grupe, Byron, Neb. Dunning-Blaine Co. Fair Assn. Aug. 28-30. J. C. Glidden. Elwood-Gosper Co Free Fair. Sept. 17-19. M. R. Morgan. Eustis-Frontier Co. Agrl. Soc. Sept. 4-6. Richard Hopkins, R. R. 2. Bartley, Neb. Fairbury-Jefferson Co. Fair. Sept. 9-12. J. W. Winslow. Franklin-Franklin Co. Agrl. Soc. Aug. 5-7. Harry W. Blank. Fremont-Fremont 4-H Club Fair, Aug. 13-15. C. W. Motter. Fullerton-Nance Co. Fair Assn. Aug. 11-14. E. M. Black, Geneva-Fillmore Co. Agrl. Soc. Aug. 20-22. Howard W. Hamilton. Gordon-Sheridan Co. Fair-Rodeo. Sept. 4-7. George B. Comer. Grant-Perkins Co. Agrl. Soc. Aug. 21-23. W. E. Cannady, Madrid, Neb. Harrison-Sioux Co. Agri. Soc. Aug. 28-30. Wayne C. Unitt. Hartington-Cedar Co. Agrl. Soc. Aug. 29-31. V. E. Rossiter. Hastings-Adams Co. Fair. Aug. 18-22, Paul Pierce. Hemingford-Box Butte Co. Fair. Aug. 28-30. Charles Burlew. Holdrege-Phelps Co. Agrl. Soc. Aug. 12-15, A. F. Johnson, Funk, Neb. Homer—Dakota Co. Agrl. Soc. Aug. 21-23. James Allaway. Humboldt-Richardson Co. Agrl. Soc. Sept. 10-12. L. E. Watson. Hyannis-Grant Co. Fair. Sept. 2-4 (tenta-tive). Mrs. E. Hayward.

Imperial-Chase Co, Fair, Aug. 25-27. H. M. Garber. Johnstown-Brown Co. Agrl. Soc. Aug. 30-Sept. 1. Kenneth Graff. Kearney-Buffalo Co. Agrl. Assn. Aug. 25-29. S. A. Wilson. Kimball-Kimball Co. Agrl. Soc. Aug. 28-30.

Vert B. Cargill. Leigh-Colfax Co. Agrl. Soc. Sept. 13-14. Otto C. Weber. Lewellen-Garden Co. Fair. Sept. 4-6. Paul Temple. Lexington-Dawson Co. Agrl. Soc. Aug. 26-29. Monte Kiffin.

Lincoln-Nebraska State Fair. Aug. 31-Sept. 5. Edwin Schultz. Lincoln-Lancaster Co. Agrl, Assn. Aug. 31-Sept. 5. B. F. Preston. Loup City-Sherman Co. Fair. Aug. 5-8. Clark

Reynolds. McCook-Red Willow Co. Fair. Aug. 27-29. Don Thompson. Minden-Kearney Co. Agrl. Soc. Aug. 21-23. Mervin Peterson.

Mitchell-Scotts Bluff Co. Agrl. Soc. Sept. 1-6. Harold Ledingham. Neligh-Antelope Co. Fair. Aug. 29-31. Clinton Stonebraker. Nelson-Nuckolls Co. Fair. Last week in Aug. William A. McHenry.

Norden-Keya Paha Co. Agrl. Soc. Sept. 11-13. H. P. McCormick. North Platte-Lincoln Co. Agri. Assn. Aug. 26-30, Clarence F. Wright.
Oakland—Burt Co. Pair Assn. Aug. 18-21.
C. H. Walton, Lyons, Neb.
Ogallala—Keith Co. Agrl. Assn. Aug. 18-20.

R. D. Hughes. Omaha-Ak-Sar-Ben Livestock Show, Sept. 28-Oct. 5. J. J. Issaeson. Ord-Valley Co. Agrl. Soc. Aug. 26-28. Edwin

Armstrong. Orleans-Harlan Co. Junior Fair. Aug. 28-30. W. A. Lennemann, Osceola-Polk Co, Fair. Aug. 19-21. Don Nordberg.

Pawnee City-Pawnee Co. Fair Assn. Oct. 1-3. W. F. Colwell. Pierce-Pierce Co. Agrl, Soc. Aug. 24-26, A. P. Gottsche. Saint Paul-Howard Co. Pair. Sept. 2-5.

Charles Dobry. Scribner-Dodge Co. Fair. Sept. 10-12. Otto J. Schellenberg. Seward-Seward Co. Agrl. Soc. Aug. 25-27. Russell M. Struthers.

Bidney---Cheyenne Co. Fair. Aug. 13-16. Everette L. Hoover. Spalding-Greeley Co. Fair Assn. Aug. 18-20. Don C. Smith.

Spencer-Boyd Co. Agrl. Soc. Aug. 8-9 (tentative). Louis Klasne. Springfield-Sarpy Co. Fair. Aug. 21-23. Ar-

thur Adair. Stanton-Stanton Agrl. Soc. Sept. 7-9. Ervine E. Pont. Stapleton-Logan Co. Agrl. Soc. Aug. 22-24.

V. K. Magnuson. Stockville-Frontier Co. Fair Assn. Aug. 26-29. Richard Hopkins, R. R. 2, Bartley.

Syracuse-Otoe Co. Fair Assn. Aug. 26-28. J. F. Sorrell. Tecumseh-Johnson Co. Fair. Sept. 16-18, William Evans.

Valentine-Cherry Co. Fair Assn. Aug. 22-24. Jack C. Coupland. Wahoc-Saunders Co. Agrl. Soc. Aug. 20-22. E. J. Erickson.

Walthill-Thurston Co. Agrl. Soc. Aug. 27-30. Alfred D. Roun. Waterloo-Douglas Co. Fair, Sept. 10-13, R. D. Heerrington. Wayne-Wayne Co. Fair Assn. Sept. 10-13.

William E. Von Seggern. Weeping Water-Cass Co. Agrl. Soc. Aug. 20-22. Owen Welch. West Point-Cuming Co. Fair. Aug. 24-28.

Ed M. Baumann.

Alvin Olson.

Nevada

Eiko-Eiko Co. Agrl. Assn. Sept. 1-4. Donald Brown.

New Hampshire

Canaan-Mascoma Valley Fair Assn. Aug. 26-28. William A. Shepard. Centoocook-Hopkinton Fair. Aug. 30-Sept. 2. H. R. Clough,

Deerfield—Deerfield Fair Assn. Sept. 25-27. W. C. Maxwell, RFD 1, Raymond, N. H. Keene—Cheshire Fair Assn. Sept. 4-6. Mrs. Helen W. Adams. Lancaster-Lancaster Fair Assn. Aug. 29-Sept.

1. Carroll Stoughton. Pittsfield-Pittsfield Agrl. Fair Assn. Aug. 26-30. William M. Osgood. Plymouth-Union Grange Fair. Sept. 9-12. W. J. Neal, Meredith, N. H.

Rochester-Rochester Fair, Sept. 15-20, Ralph E. Came. Sandwich-Sandwich Town Grange Pair. Oct. 13. Mrs. Mabel E. Ambrose, N. Sandwich.

New Jersey

Belvidere-Warren Co. Farmers' Fair. Aug. 13. C. Fred Lorenzo. Branchville-Sussex Co. Farm Show. Aug. 6-9. John W. Raab, Newton, N. J. Bridgeton-Cumberland Co. Co-op. Fair Assn.

Sept. 16-20. Earl L. McCormick. Plemington—Plemington Fair. Aug. 26-Sept. 1. Major E. B. Allen. Paulsboro-Gloucester Co. Agrl. Fair. Aug. 21-23. Everett Thompson, Mickleton. Trenton-New Jersey State Pair. Sept. 21-28.

Norman L. Marshall. Troy Hills-Morris Co. Fair Assn. Aug. 19-23. Harry W. Wambold, Morristown, N. J. Woodstown - Woodstown Community Fair, Sept. 11-12. Robert M. Snethen.

New Mexico

Alamogordo-Otero Co. Fair. Sept. 19-20. John C. Rolland. Albuquerque-New Mexico State Fair. Sept. 28-Oct. 5. Leon H. Harms. Farmington—San Juan Co. Fair Assn. Sept. 19-21. Harold Thatcher. Portales—Roosevelt Co. Fair Assn. Sept. 24-27 (tentative). W. G. Vinzant. Roswell-Eastern N. M. State Fair. Oct. 8-11. Earl E. Patterson. Willard-Torrance Co. Fair Assn. Sept. 20-21. Mrs. Abe Hambrick,

New York Afton-Afton Fair, Aug. 12-16, Harry G. Horton. Altamont—Albany, Schenectady & Greene Co. Fair. Aug. 25-30, Walter S. Mason, Latham, N. Y. Angelica-Allegany Co. Agrl. Soc. Aug. 27-30. L. L. Stillwell. Avon-Genesee Valley Breeders' Assn. Sept. 5-6. John Steele. Ballston Spa-Saratoga Co. Agrl. Soc. Aug. 19-23. Spencer D. Cassedy, R. 2, Mechanicville. Batavla-Genesce Co. Agrl. Soc. Aug. 11-16. Glen W. Grinnell. Bath-Bath Fair. Sept. 1-6. J. Victor Faucett. Boonville-Boonville Fair Assn. Sept. 1-4. E. R. Hargrave. Bristol Hills-Ontario Co. Agrl. Soc. Aug. 21-25. Janette D. Dewey, Canandalgua. Brookfield-Madison Co. Agrl, Soc. Aug. 31-Sept. 4. R. F. Burdick. Caledonia-Caledonia Fair. Aug. 5-10. Mrs. Elizabeth Herkimer. Chatham-Columbia Co. Agrl. Soc. Aug. 30-Sept. 1. William H. Dardess. Cobleskill-Cobleskill Agrl. Soc. Sept. 15-19. William H. Golding. Cortland-Cortland Co. Agrl. Soc. Aug. 25-30. Harry B. Tanner. Dundee-Dundee Fair Assn. Sept. 9-11. L. R. Hanmer. Dunkirk-Chautauqua Co. Agrl, Corp. Sept.

1-6. C. C. Cain. Elmira-Chemung Co. Agrl. Soc. Aug. 10-17. Robert S. Turner, Horseheads, N. Y. Fonda-Montgomery Co. Agrl. Soc. Aug. 30-Sept. 3. LeRoy Kurlbaum. Gouverneur—Gouverneur & St. Lawrence Co. Fair. Aug. 4-9. Bligh A. Dodds, Hamburg—Erie Co. Agrl. Soc. Aug. 18-23. Frank A. Slade, County Hall, Buffalo. Hemlock-Hemlock Lake Union Agrl. Soc., Sept. 10-13. Raymond S. Morrell, Livonia. Ithaca-Tompkins Co. Agrl. Soc. Aug. 18-23. Merrill F. Curry. Kingston-Ulster Co. Agrl. Soc. Aug. 20. Albert Kurdt. Little Valley-Cattaraugus Co. Agrl. Soc. Aug. 26-29. J. W. Watson. Lowville-Lewis Co. Agrl. Soc. Aug. 11-18. Cyril L. Seymour, Turin, N. Y. Malone-Franklin Co. Agrl. Soc. Aug. 18-23. H. B. Kelley. Middletown-Orange Co. Fair Assn. Aug. 11-16. Alan C. Madden. Mineola, L. I .- Mineola Fair. Sept. 9-13. Charles Bochert. Morris-Morris Fair Assn.

Matthias E. Smith, Worcester, N. Y. Morwich-Chenango Co. Fair Assn. Aug. 19-23. Gerald F. Farnham, Owego-Tloga Co. Agrl. Soc. July 27-Aug. 3. William M. Miller. Palmyra-Palmyra Fair Assn. Sept. 3-6. W. Ray Converse. Penn Yan-Yates Co. Agrl. Soc. Aug. 20-23. Oliver Wilcox.

Pike-Silver Lake Agrl. Assn. Aug. 19-22, Henry M. Wagenblass, Warsaw, N. Y. Rhinebeck-Dutchess Co. Agrl. Soc. Aug. 26-30. Lewis F. Winne. Rochester—Monroe Co. Fair Assn. Aug. 27-Sept. 1. Howard B. Bloomfield.

Sandy Creek-Sandy Creek Fair Assn. Aug. 19-23. William J. Potter. Schaghtlicoke-Rensselaer Co. Agrl. Soc. Sept. 1-4. Carl W. Lohnes. Trumansburg-Union Agrl, Soc. Oct. 1-4.

Lorenzo Clinton. Vernon-Vernon Agri. Soc. Sept. 9-14. Charles Warren, Sherrill, N. Y. Walton-Delaware Valley Agrl. Soc. Aug. 19-22. Paul G. Williams,

Waterloo-Seneca Co. Agrl. Soc. Aug. 12-16. George H. Leet, Seneca Falls, N. Y. Watertown-Jefferson Co. Agrl. Soc. Aug. 26-30. Karl Malady. Westport-Essex Co. Agrl. Soc. Aug. 26-29. L. H. Lobdell, Wadhams, N. Y.

Sept. 4-7. Mrs. P. T. Phillips. Whitney Point-Broome Co. Agrl. Soc. Aug. 5-9. C. R. Johnson.

North Carolina

Albemarle-Stanly Co. Fair Assn. Sept. 22-27. F. B. Patterson. Asheboro-Center of N. C. Fair. Sept. 21-27. W. C. York, Beaufort-Carteret Fair. Oct. 27-Nov. 1. T. E. Kelly. Burlington-Burlington Community Fair. Week of Sept. 15. Pete Neesc. Cherokee-Cherokee Indian Fair Assn. Sept. 23-27. William E. Ensor Jr. Charlotte-Southern States Expo. Sept. 30-Oct. 4. Mrs. Helen S. Spencer. Elizabeth City-Six Counties Fair. Oct. 6-11. H. J. Burke. Enfield-Firemen's Agrl. Fair. Sept. 28-Oct. 4. George R. Ivey. Fairment-Fairment Fair Assn. Sept. 1-6. Jack Huffines. Fayetteville-Cumberland Co. Fair. Sept. 29-Oct. 4. W. Connor Holland Jr.

Greenville-Pitt Co. Fair. Oct. 20-25. H. J. Henderson-Golden Belt Fair. Oct. 6-12. C. M. Hight, Hendersonville-Western N. C. Fair, Sept. 1-6. H. B. Kelly. High Point-High Point Agrl, Fair. Sept. 15-21. T. C. Potts.

Lexington-Davidson Co. Agrl. Fair. Sept. 22-27. J. J. Matthis. Littleton-Littleton Fair. Oct. 6-11. T. R. Walker. Louisburg—Franklin Co. Fair, Sept. 22-27. Dr. A. H. Fleming.

Monroe-Union Co. Fair Assn. Oct. 13-18. M. W. Williams. Raleigh-North Carolina State Fair. Oct. 13-18. Dr. J. S. Dorton. Reidsville-Reidsville Fair Assn. Oct. 6-11.

William M. Oliver. Rocky Mount-Rocky Mount Pair, Oct. 6-11. Norman Y. Chambliss. Roxboro-Person Co. Fair. Sept. 13-20, R. L. Perkins,

Rutherfordton-Rutherford Co. Agrl. Assn. Sept. 15-20. T. W. Calton. Shelby-Cleveland Co. Negro Fair. Oct. 8-11. Rev. A. W. Foster. Spring Hope-Nash Co. Fair. Week of Oct. 6.

Hobart Brantley. Spruce Pine—Toe River Fair Assn. Sept. 8-13. W. M. Wiseman. Winston-Salem-Western Carolina Fair. Oct. 14-18. W. Avery Jones. Yadkinville-Great Yadkin Fair. Sept. 22-27.

Zebulon-Five-County Fair, Sept. 15-22. R. Vance Brown.

North Dakota

Bottineau-Bottineau Co. Agrl. Soc. June 23-25. A. E. Stewart. Cando-Towner Co. Fair Assn. June 26-28. Mont Bacon. Orosby-Divide Co. Fair Assn. June 16-18. Vernon V. Nichols. Fargo-Red River Valley Fair Assn. Aug. 25-30. A. D. Scott. Fessenden-Wells Co. Free Fair. July 8-11. Tony Lill, Cathay, N. D. Flaxton-Burke Co. Fair. June 19-21. B. B. Grand Forks-Grand Forks State Fair. June 23-28. Ralph Lynch. Hamilton - Pembina Co. Fair. July 17-19. Franklin Page. Jamestown-Stutsman Co. Fair Assn.

3-5, Dr. G. A. Ottinger. Langdon-Cavalier Co. Fair Assn. July 14-16. Dick Forkner. Minot-North Dakota State Fair. June 30-July 5. H. L. Finke. Rolla-Rolla Fair. July 1-3. Bruce Theel.

Rugby-Rugby Fair, July 3-5, Carl W. Roberts. Wishek-Tri-County Fair. Sept. 1-3. Marvin C. Fiechtner.

Ohio

Andover-Andover Street Fair Assn. Sept.

5-6. William S. Grabert.

Ashley-Ashley Pair. Oct. 1-4. J. W. Henry. Ashland-Ashland Co. Agrl. Soc. Sept. 17-20. L. B. Hetsler. Athens-Athens Co. Agrl. Soc. Aug. 19-22. L. C. Baker. Attlea-Attica Fair, Sept. 30-Oct. 1. Carl B. Carpenter. Barlow-Barlow Fair. Sept. 25-26. Frank Proctor. Bellefontaine-Logan Co. Agrl. Soc. Sept. 1-5. M. N. Nichols. Bellville-Bellville Ind. Agrl. Soc. Sept. 10-13. E. O. Kochheiser. Berea-Cuyahoga Co. Agrl. Soc. Aug. 13-17. William H. Kroesen. Burton-Geauga Co. Agrl. Soc. Aug. 29-Sept. 1. Charles A. Riley. Cadiz-Harrison Co. Agrl. Assn. Sept. 10-13. L. H. Barger, Caldwell-Noble Co. Agrl. Soc. Aug. 27-29. J. K. Walkenshaw.. Canfield—Mahoning Co. Agrl. Soc. Aug. 28-Sept. 1. E. R. Zieger, Youngstown. Canton—Stark Co. Agrl. Soc. Sept. 1-4. Ed. S. Carrollton-Carroll Co. Agri. Soc. Sept. 24-27. Leonard George, Harlem Springs, Carthage, Cincinnati-Hamilton Co. Fair, Sept. 10-13. Clarence A. Peters, Court House, Cincinnati. Celina-Mercer Co. Agrl. Soc. Aug. 10-15. W. F. Archer. Chillicothe-Ross Co. Agrl. Soc. Aug. 19-22. William R. Kramer. Circleville-Pickaway Co. Agrl. Soc. 10-13. T. D. Harman.

Soc. Dec. 17-19. Amos L. Goodwin. Columbus-Ohio State Fair, Aug. 23-29. Edwin J. Bath. Coshecton-Coshecton Co. Agrl. Soc. 7-11. C. V. Croy, R. 1. Dresden, O. Croton-Hartford Ind. Agrl. Soc. Aug. 6-9. Clell H. Sinkey, R. 2, Centerburg. Dayton-Montgomery Co. Fair, Sept. 1-4, Ralph C, Haines.

Delaware-Delaware Co. Agrl. Soc. Sept. 15-19. John G. Wagner. Delphos-Allen Co. Agrl. Soc. Aug. 19-23. L. E. Foley.

S. O. Mase. Eaton-Preble Co. Fair. Sept. 9-12, William B. Pryor.

Findlay-Hancock Co. Agrl. Sec. Sept. 3-5. R. D. Newcomer.

Fredericktown - Fredericktown Community Fair. Sept. 24-27. Irl Willits. Fremont—Sandusky Co. Agrl. Soc. Sept. 1-5. Russell S. Hull,

Gallipolis-Gallia Co. Agrl, Soc. Sept. 22-27, John N. McNealy. Georgetown-Brown Co. Agrl. Soc. Oct. 1-3. Luther Kestel.

Greenville-Darke Co. Fair. Aug. 18-22, Frank Hiestand, Rossburg, O. Hamilton-Butler Co. Agrl. Soc. Sept. 21-24.

Barton Truster, Seven Mile, O. Hicksville-Defiance Co. Agrl. Soc. Aug. 17-23. Allen D. Elliott. Hilliards-Franklin Co. Agrl. Soc. Aug. 11-14.

Arch A. Alder. Ironton-Lawrence Co. Agrl. Assn. July 23-25, Owen Griffith. Jefferson-Ashtabula Co. Agrl. Soc. Aug. 12-16. E. W. Tyler, Ashtabula, O.

Kenton—Hardin Co, Agri, Soc. Sept. 23-26.
Mrs. I. E. Wetherill. Lancaster-Fairfield Co. Agrl. Soc. Oct. 14-18. Russell W. Alt. R. 1. Baltimore, O.

Lebanon-Warren Co. Agrl. Soc. Sept. 16-19. Corwin Nixon. Lisbon-Columbiana Co. Agrl. Soc. Sept. 9-13.

J. H. Sinclair, Hanoverton. Logan—Hocking Co. Agrl. Soc. Sept. 17-20. J. H. Barker. London-Madison Co. Agrl. Soc. Aug. 17-21, Fred M. Guy, Irwin, O. Loudonville-Loudonville Free Street Pair.

Sept. 30-Oct. 2. Charles Bernhard Jr. Lucasville-Scioto Co. Agrl. Soc. July 30-Aug. 2. A. S. Moulton. McConnelsville-Morgan Co. Agrl. Soc. Sept. 4-6. Ray G. Smith. Mansfield—Richland Co. Agrl. Soc. Aug 21-23. Orville Kibler.

Marietta-Washington Co. Agrl. Assn. Aug. 31-Sept. 3. L. E. Apple. Marion-Marion Co. Agrl. Soc. Aug. 17-22. H. A. Mayers.

Marysville-Union Co. Agrl. Soc. Sept. 18-13. Gwynn Sanders. Maumee-Lucas Co. Agrl. Soc. Sept. 11-14. Mrs. Pearl Griffin, Toledo, O. Medina-Medina Co. Agrl. Soc. Sept. 3-6.

Paul M. Jones. Millersburg-Holmes Co. Agrl. Soc. Sept. 3-6. Verle H. Spreng, Lakeville, O. Montpelier-Williams Co. Agrl. Soc. Sept. 8-13. Barr J. Lockbart.

Mount Gliend-Morrow Co. Agrl. Sec. Aug. 13-16. Glenn Brown, Mount Vernon-Knox Co. Agrl, Sec. July 22-26. Henry G. Richards.

Napoleon-Henry Co. Agri. Soc. Aug. 26-20. James D. Murray. Norwalk-Huron Co. Agrl. Soc. Aug. 26-29, Mrs. Elfreda Crayton. Old Washington-Guernsey Co. Agrl, Assa, Sept. 24-26. Thomas E. Gracy, Cambridge. Ottawa—Putnam Co. Agri. Sac. Joseph L. Brickner.

Owensville--Clermont Co. Agrl. Sec. Aug. 12-15. J. W. Evans. Painesville-Lake Co. Agri. Soc. Aug. 20-24. Eva S .Merrill. Paulding—Paulding Co. Fair. Sept. 17-26. Ernie Rulman.

Piketon-Pike Co. Agrl. Soc. Aug. 7-9, Frank B. Cooper. Plain City-Plain City Ind. Agrl. Soc. July 30-Aug. 3. H. S. Foust. Pomercy-Meigs Co. Agrl. Soc. July 22-24. C. L. Heaton.

Proctorville-Lawrence Co. Fair, July 23-25. Randolph-Randolph Ind. Agrl. Sec. Sept. 19-20. Margaret Stanford. Ravenna-Portage Co. Fair. July 29-Aug.

2. M. H. Patch. Richwood-Richwood Ind. Agrl. Soc. Aug. 5-8. Dana D. Lowe, Marysville, C. Saint Clairsville—Belmont Co. Agrl. Sec.

Sept. 3-6. William H. Butcher Jr. Shelby-Shelby Community Fair. Sept. 3-6. Carl L. Wentz. Sidney-Shelby Co. Agrl. Soc. Sept. 7-12, K. McDowell. Smithfield-Jefferson Co. Agrl. Soc. Sept. 17-

20. W. E. Rose, R. 1, Rayland, O. Timn-Seneca Co. Agrl. Soc. Aug. 19-22. C. B. Baker. Troy-Miami Co. Agrl. Soc. Aug. 10-14. E. O. Ritter.

Upper Sandusky-Wyandot Co. Agri. Sec. Sept. 9-12. Ross A. Winter. Urbana-Champaign Co. Agrl. Soc. Aug. 4-E. Howard Goddard. Van Wert--Van Wert Co. Agrl, Soc. Sept. 1-5. N. E. Stuckey.

Wapakoneth-Auglaize Co. Agrl. Soc. Aug. 24-29. Harry Kahn. Warren-Trumbull Co. Pree Fair. Aug. 5-9. Frank Neal, Nutwood, O.

Washington C. H.—Fnyette Co. Agrl. 50t. July 22-26. Frank E. Ellis. Wauseon-Fulton Co. Agrl. Soc. Sept. 1-3. C. J. Keller. Wellington-Lorain Co. Agri. Soc. Aug. 19-22. Clair L. Hill.

Wellston-Jackson Co. Agrl. Soc. July 15-18. Henry L. Phillips. West Union—Adams Co. Agrl, Soc. Aug. 19-21 Charles S. Kirker.

Wilmington-Clinton Co. Agrl. Soc. Aug. 5-8 Gertrude Hanks. Woodsfield-Monroe Co. Agrl. Soc. Aug. 5-6 Ralph Schumacher. Wooster—Wayne Co. Agri. Soc. Sept. 9-33 W. J. Buss.

Xenia-Greene Co. Agrl. Soc. July 29-503-1. Mrs. J. Robert Bryson. Zanesville-Muskingum Co. Agri. 800-

13-16. Perl D. Elliott, New Concord, 0, Columbus Grove-Putnam & Allen Co. Agrl. Oklahoma Ada-Pontotoc Co. Free Pair Assn. Week of

Sept. 15. Bill Bevers. Anadarko-Caddo Co. Free Fair. Sept. 3-6. Antlers—Pushmataha Co. Free Fair, Sept. il-Jim Tomlinson. Beaver—Beaver Co. Free Fair. Sept. 10-13

Binckwell—Kay Co. Free Fair Assn. Sept. 9-13. W. R. Hutchinson, Newkirk, Orla. Boise City—Cimarron Co. Free Fair Assn. Oct. 2-4. William E. Baker.

Materiale protetto da dopyrio

Mitchell.

Chandler-Lincoln Co. Free Fair, Sept. 10-13. [A. M. Jarvis. Chickasha-Grady Co. Free Fair Assn. Sept. 10-13. M. G. Tucker. Clinton-Custer Co. Free Fair. Sept. 10-13. M. Lee Phillips, Arapaho, Okla, Collinsville-Tri-County Fair. 9-11. Paul Latture. Cordell-Washita Co. Free Fair Assn. 10-13. James V. Son. Cushing-Cushing District Fair. First week in Sept. Dick Fisher. Duncan-Stephens Co. Free Fair. Sept. 17-21. Herb Gallaway. Enid-Garfield Co. Free Fair. Oct. 6-10. Paul Hoover, Hunter, Okla. Fairview-Major Co. Free Fair. Oct. 14-16. W. K. Cunningham. Guthrie-Logan Co. Free Fair Assn. Sept. 15-18. Harold Casey. Guymon-Texas Co. Pree Fair Assn. Sept. 16-19. Clifford Hatcher. Holdenville-Hughes Co. Free Fair Assn. Sept. 10-13. Vernon J. Frye. Hydro-Hydro District Fair. Sept. 4-6, Grace R. Felton. Idabel-McCurtain Co. Free Fair. Sept. 11-13. Bill Sholl. Miami-Ottawa Co. Fair Assn. Sept. 9-13. Gaston Franks. Muskogee-Oklahoma Free State Fair, Sept. 23-Oct. 5. Ethel Murray Simonds, Oklahoma City-Oklahoma State Fair & Expo. Sept. 20-26. Ralph T. Hemphill. Okmulgee-Okmulgee Co. Free Fair Assn. Sept. 24-27. C. J. Harvey. Pawnee-Pawnee Co. Free Fair. Sept. 10-13. E. Joe Sharp. Pawhuska-Osage Co. Free Fair Assn. Sept. 8-11. Harold K. Shearhart. Perry-Noble Co. Free Fair. Sept. 3-6. Clarence Paden. Pond Creek-Grant Co. Free Fair. Oct. 7-10. H. J. Dedrick, Medford, Okla. Poteau-Le Flore Co. Free Fair. Sept 9-13. Avertt Garrett. Pryor-Mayes Co. Free Fair. Sept. 11-13. Ellsworth Hammer, Taloga-Dewey Co. Free Fair. Sept. 18-20. H. Dale Martin. Tulsa-Tulsa State Fair. Scpt. 13-20. William K. Gray. Walters-Cotton Co. Free Fair Assn. Sept. 11-13. Guy Benge. Watenga-Blaine Co. Free Fair. Sept. 10-12. Vance L. Deaton. Wewoka-Seminole Co. Free Fair Assn. Sept. 11-13. W. F. Lott. Oregon

Albany-Linn Co. Fair, Aug. 27-29. O. E. Mikesell. Burns-Harney Co. Fair Assn. Sept. 12-14. D. C. Jordan. Canby-Clackamas Co. Fair, Aug. 27-30, John P. Telford, Oregon City, Orc. Condon-Gilliam Co. Fair Assn. Sept. 19-21, Ernest Kirsch. Eugene-Lane Co. Fair Assn. Sept. 18-21. Ernest McCullough. Fossil--Wheeler Co. Pair. Sept. 12-13. L. J. Marks. Gold Beach-Curry Co. Fair. Aug. 29-30. G. Fromm. Gresham-Multnomah Co. Fair Assn. Aug. 18-24. A. H. Lea. Hillsboro-Washington Co. Fair. Aug. 28-30. Mrs. Leon S. Davis. John Day-Grant Co. Fair. Sept. 19-21. Charles A. Trowbridge. La Grande-Union Co. Fair. Middle of Sept. R. S. Comstock, Cove, Ore. Lakeview-Lake Co. Fair. Sept. 6-8. E. A. Fetsch. Madras-Jefferson Co. Fair. Sept. 5-7. Mrs. B. N. Conroy. Medford-Jackson Co. Fair. Sept. 15-18. R. G. Fowler. Monmouth-Polk Co. Fair. Aug. 21-23. Josiah Wills, Dallas, Ore. Moro-Sherman Co. Fair Assn. Sept. 19-21. LeRoy C. Wright. Myrtle Point-Coos Co. Fair. Sept. 10-13. P. C. Roper. Newport-Lincoln Co. Fair Assn. Aug. 28-30. Turner Bond, Toledo, Ore. Ontario-Malbeur Co. Pair. Aug. 30-Sept. 1. Harry Sandquist.

Portland-Pacific Int'l Livestock Expo. Oct.

Prineville-Crooked River Fair Assn. Aug.

4-11. Walter A. Holt.

22-24. Jerry Breese.

Redmond-Deschutes Co. Fair Assn. Sept. 19-21. C. O. Galloway, : Saint Helens-Columbia Co. Pair. Aug. 21-23. Ralph Langdon, Scappoose, Ore. Salem-Oregon State Fair. Sept. 1-7. Leo G. Spitzbart. Tillamook-Tillamook Co. Fair. Aug. 13-16. H. G. Smith. Tygh Valley-Wasco Co. Fair. Sept. 12-14. Art Muller. Pennsylvania Abbottstown-Abbottstown Farmers' Fair. Aug. 12-16. Francis C. Inners, York, Pa. Albien—Albien Community Fair. Sept. 15-20 (tentative). Charles Wiggins. Allentown-Great Allentown Fair, Sept. 15-20. M. H. Beary. Beaver Springs-Beaver Community Fair Assn. Sept. 18-20. Arthur Feiker, Beavertown. Bedford-Bedford Fair Assn. Aug. 4-9. A. C. Brice. Bloomsburg-Bloomsburg Fair. Sept. 22-27, Harry B. Correll. Butler-Butler Fair and Agrl. Assn. Aug. 12-15, C. M. Miller, Cambridge Springs—Cambridge Springs Fair Assn. Sept. 18-20, Caroline Russell. Carlisle-Carlisle Fair Assn. Aug. 18-23. W. G. Morrison. Centre Hall-Centre Co. Fair. Aug. 23-28. Mrs. Samuel Grove, Claysburg-Greenfield Tp. Farm Show. Sept. 1-6 (tentative). Kermit Wright. Clearfield-Clearfield Co. Fair. July 28-Aug. 2. Harry G. Ganoe.

Cochranton — Cochranton Community Fair

Assn. Sept. 11-13. Leland F. Milshaw. Conneautville-Conneautville Community Pair. Sept. 11-13. Ethel Micolls, Springbore. Conshohocken-Spring Mill Fair, July 9-19. C. H. Johnston Jr. Cookport Green Township Fair Assn. Sept. 10-13. J. D. Joiner, Alverda, Pa.

Coopersburg-S. Lehigh Home Fair. Oct. 16-18. Charles Coyne. Dalmatia-Lower Mahanoy Tp. Community Fair. Oct. 22-24. Mrs. Ruth Tressler. Dayton-Dayton Agrl. Assn. Aug. 19-23. Mrs. Maine Jordan. Derry-Derry Township Community Fair, Sept. 18-20. Joseph A. Greuble. East Greenville-Upper Perklomen Community Fair, Oct. 16-18. V. S. Ensminger. Ebensburg-Cambria Co. Fair Assn. 1-6. Walter Good. Edinboro-Edinboro Community Agrl. Assn. Sept. 11-13. Norman P. Manners. Ephrata-Ephrata Farmers Day Assn. Sept. 24-27 (tent). R. U. Fassnacht. Flourtown-Flourtown Fair. Aug. 8-16. William J. Goss. Ford City-Armstrong Co. Fair. Sept. 1-6. W. B. Mechling. Forksville-Sullivan Co. Agrl. Soc. Sept. 3-6. Otis Hatch, R. D. 2, Dushore, Pa. Gilbert-West End Fair Assn. Aug. 27. James F. Shiffer, Brodhendsville, Pa. Gratz-Gratz Fair Assn. Sept. 16-20. Guy R. Klinger. Greensburg-Harrold Community Fair. Aug. 21-23. R. M. Zundel. Hanover-Forest Park Free Pair. Sept. 1-7. A. Karst. Harford-Harford Agrl. Assn. Sept. 10-12. Elton Robbins. Hollidaysburg - Hollidaysburg Comm. Farm Show. Oct. 8-10. Norman K. Hoover. Home-On Hill Community Fair. Sept. 1-3. D. B. Hill. Honesdale-Wayne Co. Agrl. Soc. Sept. 16-20. R. W. Gammell. Hughesville-Lycoming Co. Fair Assn. Week of Sept. 8. Elton B. Edkin. Huntingdon-Huntingdon Co. Fair. Aug. 25-30. J. Elmer Young, Petersburg, Pa. Indiana-Indiana Co. Fair, Aug. 26-30. Bertha Jones, Plumville, Pa. Jamestown — Pymatuning Joint Community Fair, Sept. 11-13. J. D. Ryburn. Jennerstown—Jenner Fair Assn. Aug. 19-23. Edward Friedline. Kutztown-Kutztown Fair Assn. Elmer A. F. Kline. Aug. 18-23. Lakewood-Northern Wayne Co. Fair. Sept. 4-6. Clinton Leet. Lampeter-Lampeter Community Fair. Aug. 27-29. Wayne B. Rentschler. Laurelton-Union Co. West End Fair Assn. Sept. 3-6. J. Frank Snyder. Lebanon-S. Lebanon Community Fair. Oct. 1-3. A. L. Lamm. Lehighton-Lehighton Fair. Sept. 1-6. Frank R. Diehl. Ligonier-Ligonier Valley Fair Assn. Aug. 29-Sept. 1. J. C. Irwin. Linesville---Linesville Community Fair Assn. Sept. 3-5. C. C. Lance. Mansfield-Smythe Park Assn. Aug. 27-30. Frank Marvin.

Martinsburg-Morrison Cove Community Fair Assn. Oct. 22-25. Ella S. Ebersole. McConnellsburg-Fulton Co. Fair. Sept. 17-20. Charles W. Edsley. Meadville—Crawford Co. Fair. Aug. 19-22.

L. O. Hotchkiss. Mechanicsburg-Grangers (Fair) Pionic. Aug. 25-Sept. 1. Roy Richwine. Mercer-Mercer Central Agrl. Soc. Aug. 19-23. Harry Moore, R. D., Sharen, Pa. Meyersdale-Somerset Co. Fair. Sept. 1-5, H.

A. Finegan. Mill Hall -Clinton Co. Grange Agrl. Assn. Sept. 10-13. H. C. Hayes. Millersburg - Millersburg Farmers Fair Assn. Sept. 11-13. Neil B. March. Mount Joy-Mt. Joy Community Exhibit. Oct.

16-18. Joseph C. Shaeffer, Mount Pleasant-Pleasant Valley Fair. Sept. 24-27. Eugene V. Keefer, Connellsville. Myerstown-Myerstown Community Fair Assn. Oct. 8-10. James B. Woodford.

New Bethlehem-Farmers & Merchants Agrl. Show, Aug. 13-15. Louden Stuart, Newfoundland-Greene-Dreher Fair Assn. Aug. 26-30. Henry G. Botjer, Greentown. New Holland-New Holland Farmers' Day

Assn. Oct. 2-4. S. O. Zimmerman. North East-North East Community Fair. Sept. 18-20. Mrs. Margaret M. Luebke. Northampton-Twin Co. Agrl. Assn.

3-5. Warren J. Dech. Oriental-P, of O. S. of A. Fair. July 30-Aug. 3. Wallace Hockenbrock, Mt. Pleasant. Perkasic-Sell-Park Community Farm Show. Sept. 25-27 (tentative). Hugh Niles.

Pleasant Valley-Springfield Parm Show. Oct. 23-25. Roy H. Giesmann. Port Royal-Juniata Co. Agrl. Soc. Sept. 1-6. J. Robert Stimmel. Reading-Reading Fair. Sept. 7-14. Charles

W. Swoyer. Red Lion-Gala Week Fair, July 21-26, R. M. Spangler, Hummels Wharf, Pa. Selinsgrove-Selinsgrove Fair. Week of July

21. Roland E. Fisher. Schaefferstown—Heidelberg Community Fair Assn. Oct. 15-17. R. W. Smith. Shanksville—Stony Greek Community Fair. Oct. 1-4. Edith Gelsel.

Slatington-Upper Lehigh Valley Fair. Oct. 2-4. Mae Jones. South Fork-Allegheny Co. Pree Fair. Aug. 28-Sept. 1. John L. Hernon.

Spartanburg-Sparta Community Fair. Sept. 11-13. Telford S. Berkey. Stoneboro-Great Stoneboro Fair. Aug. 28-Sept. 1. Walter B. Parker.

Sugar Grove-Sugar Grove Community Pair Assn. Sept. 11-13. Richard J. Sanders. Tioga-Tioga Valley Fair. Aug. 3-9. Carl H. Forrest. Tionesta-Forest Co. Fair Assn. Sept. 18-20.

Karl W. Flowers. Trotter-Dunbar Tp. Community Fair Assn. Sept. 17-19. Kenneth Mowry, Leisenring. Troy—Troy Fair. Aug. 19-23. H. D. Holcombe. Unionville-Unionville Community Fair. Oct.

23-25. Roland Conrad. Unity-Plum Township Farm Show, Sept. 11-13. J. W. Hornbeck, Washingtonville-Montour-DeLong Community

Pair. Oct. 14-17. John E. Sidler. Waterford-Waterford Community Fair. Sept. 3-6. Thomas G. Shallenberger. Wattsburg-Wattsburg Agrl, Soc. Aug. 26-30. H. M. Burrows.

Waynesburg-Greene Co. Fair. Sept. 18-20. J. Wood Williamson. West Alexander-W. Alexander Fair Assn. Sept. 10-13. Paul Rogers.

Wind Ridge-Jacktown Fuir, Aug. 26-28. | Floyd Campbell. Yellow Creek-Northern Bedford Co. Fuir Assn. Oct. 16-18. Ray M. Fisher. York-York Interstate Patr. Sept. 9-13. Clara Trageser.

South Carolina

Anderson-Anderson Fair, Oct. 13-13. J. A.

Charleston-Charleston Fair. Oct. 27-Nov. 1.

Assn. Sept. 3-6. Russell F. Crippea.

Youngsville - Youngsville Community Fate

E. S. Welch. Columbia-South Carolina State Pair. Oct. 20-25, Paul V. Moore. Columbia-South Carolina State Colored Fair. Oct. 27-Nov. 1, Mrs. H. G. Reese. Florence-Pee Dee Fair Assn. Oct. 23-Nov. 1. William B. Douglas. Greenville-Greenville Co. Colored Fair. Oct. 20-25. U. S. G. Sweeney Jr., Simpsonville. Greenwood-Greenwood Co. Fair, Oct. 21-Nov. 1. E. B. Henderson. Kingstree-Williamsburg Co. Fair Assa. Sept. 22-27. H. C. Crawford. Mount Carmel-Mt. Carmel Fair. Oct. 15-18. A. N. Saxon, Owings, S. C. Newberry-Legion Newberry Co. Fair. Oct. 13-18. Frank Sutton. Orangeburg-Orangeburg Co. Fair. Nov. 3-3. J. M. Hughes. Orangeburg-Orangeburg Co. Colored Fair. Oct. 13-18. W. C. Lewis. Spartanburg-Piedmont Interstate Pals. Oct. 6-11. D. C. Todd. Sumter-Sumter Co. Fair. Nov. 3-8, J. Cliff Brown. Union-Union Co. Agrl. Fair Assn. Sept. 29-Oct. 4. Grover J. Alverson. Walterboro-Colleton Co. Pair Assa, Week

South Dakota

Clear Lake-Deuel Co. Fair. Sept. 13-20. Ed

of Nov. 3. E. E. Jones.

Kreger. Edgemont-Fall River Co. Pair Asso. Sept. 1-2. B. W. Keating. Getlysurg-Potter Co. Pair. Aug. 28-30 (tent.). Charley Miller. Huron-South Dakota State Fair. Sept. 2-6. F. L. Hafner. Kimball-Brule Co. Fair. Aug. 28-30. Mitchell-Corn Palace, Sept. 22-37, R. B. Willard. Murdo-Jones Co, Fair Assu. Sept. 18-20. M. E. Sanderson. Nisland—Butte Co. Fair. Aug. 21-23. Hulce Eide, Onida-Sully Co. Fair Assn. Aug. 21-23. John F. Neu. Parker-Turner Co. Fair. Aug. 24-27. J. C. Jensen. Rosebud-Rosebud Sioux Indian Pair. Aug. 23-30. Carl B. Anmodt. Sloux Falls-Sloux Empire Fair Assn. Aug. 19-24. Al Halverson. Tripp-Hutchinson Co. Fair Assa. Aug. 28-30. William E. Hoff. Webster-Day Co. Fair Assn. Sept. 19-20.

Tennessee

Alexandria-DeKalb Co. Fair. Aug. 6-9. J. B.

Ashland City-Cheatham Co. Fair Assn. Oct. 2-4. Brantley Smith. Bolivar-Hardeman Co. Colored Pair Ason. Sept. 25-27. W. B. Hunt. Brownsville-Haywood Co. Colored Fair. Oct. 15-18, F. E. Jeffries, Carthage-Carthage Agrl. Assn. Aug. 13-16. Stanton Hunter. Centerville-Hickman Co. Fair Assn. Sept 10-13. J. L. Flinn. Chuttanooga-Chattanooga-Hamilton Co. In-Contville-Summit Co. Fair. Aug. 28-30. Ralph terstate Fair. Sept. 15-20. Mrs. Moude H. Clarksville-Montgomery Co. Fair Assn. Sept. 11-13. Mrs. Louise B. Booth. Columbia-Mid-State Fair. Week of Aug. 24. George L. Buchnau. Cookeville-Putnam Co. Agrl. Fair. Sept. 4-6. W. J. Huddleston. Covington-Tipton Co. Fair Assn. Sept. 9-12. B. B. Overall. Dickson-Dickson Co. Fair Assn. Aug. 27-30. T. I. Hickerson. Gainesboro-Jackson Co. Fair Assn. Oct. 2-4. Johnnie Brown. Gallatin -Gallatin Colored Fair. Aug. 21-23, Edward V. Anthony. Harriman-Roane Co. Fair. Sept. 1-6. W. B. Stout. Hartsville-Trousdale Co. Fair, Aug. 25-27. Eleanor Stone, R. 2, Lebanon, Tenn. Huntingdon-Carroll Co. Fair. Sept. 22-37. J. F. Walters. Jackson-West Tennessee District Fair, Sept. 8-13. A. U. Taylor. Jackson-Madison Co. Colored Agrl. Fair. Sept. 15-20. J. E. McNeely. Jamestown-Fentress Co. Fair Assn. 11-13. P. G. Crooks. Jasper—Marion Co., Fair Assn. Sept. 12-14. J. E. Graham. Knoxville-Tennessee Valley Agrl, Fair, Sept. 22-27. Pat W. Kerr. Lawrenceburg-Lawrence Co. Fair Assn. Sept. 8-13. F. F. Locke. Lebanon-Wilson Co. Fair. Aug. 20-23. A. W. McCartney. Lexington-Henderson Co. Colored Fair. Sept. 22-27, Prof. C. C. Bond. Madisonville-Monroe Co. Fair. Sept. 8-13. Clyde N. Taylor. Manchester-Coffee Co. Fair Assn.. Sept. 18-20. David W. Shields Jr. McMinnville-Warren Co. Fair. Sept. 11-13. George Romano. Memphis-Colored Tri-State Fair. Oct. 2-4. E. C. Jones. Memphis-Mid-South Fair, Sept. 22-27. G. W. Wynne. Murireeshoro-Rutherford Co. Fair. Aug. 27-30. Burns Carroll. Nashville-Tennessee State Fair. Sept. 15-20. Phil C. Travis. Pikeville-Bledsoc Co. Fair Assn. Sept. 11-14. R. C. Smith. Sevierville-Sevier Co. Fair. Sept. 15-20.

Spencer-Van Buren Co. Fair Assa, Sept. 4-6.

Ernest Thurman.

R. Wade.

H. L. Hollingsworth.

Westmorcland-East Sumner Pair Assn. Sept. 5-6. Miss Gustine Simmons. Winchester-Franklin Co. Fair. Aug. 21-22. Floyd Anderton. Woodbury-Cannon Co. Fair Assn. Sept. 12-13. Mrs. J. H. Cummings.

Texas

Abilene-West Texas Fair Assn. Sept. 14-20. D. H. Jefferies. Amarilio-Tri-State Fair Assn. Sept. 22-21. Rex B. Baxter. Anderson-Grimes Co. Fair Assn. Oct. 9-11. C. W. Becker. Arlington-North Texas Fair Assn. Aug 25. Sept. 1. Julian H. Blackwell, Beaumont-South Texas State Pair, Oct. 6-15. K. D. Schwartz, Bellville-Austin Co. Fair Assn. Sept. 25-28. B. J. Coufal. Bowie-Montague Co, Fair Assn. Sept. 25-27. A. R. Murdoch, Center-Shelby Co. Fair Assn. Oct. 7-11. Bubba Cowser. Cleburne-Johnson Co. Fair. Week of Sept. 15. Jack D. Brown, Corsicana-Corsicana Livestock Agrl. Show & Rodeo. Sept. 16-20. P. H. Harvey Jr. Crockett-Houston Co. Fair. Sept 22-27. J. H. Reinicke. Dollas-State Fair of Texas. Oct. 4-19. W. H. Hitzelberger. Deuton-Denton Co. Fair Asan, Sept. 23-27. O. L. Fowler, Eagle Pass-Eagle Pass Int'l Pair (Races), Oct. 22-25. J. M. Mabe. Gainesville-Cooke Co. Fair, Sept. 1-6, Claude Jones. Harlingen-Valley Mid-Winter Fair, Nov. 24-30. Joe L. Mock. Henderson-Rusk Co. Fair Assn. Oct. 20-25. Pete McNee, Iowa Park-Texas-Oklahoma Fnir. Sept 29-Oct. 4. Ira A. Campsey. Jefferson-Marion Co. Fair Assn. Sept. 22-27. Walter C. Ralph. Johnson City-Blanco Co. Fair Assn. Aug. 15-17. George Byars. La Grange--Payette Co. Fair. Oct. 3-5. J. R. Jackson. Lamesa-Dawson Co. Fair Assn. Sept. 25-27. C. A. Hollingsworth. Liberty-Trinity Valley Expo. Oct. 21-25. J. B. Wooldridge, Anahuac, Tex. Livingston-Trinity-Neches Regional Fair. Oct. 6-11. C. M. Thomas. Lubbock-Panhandle South Plains Fair Assn.

Oscar B. Jones. Mount Pleasant—Titus Co. Fair. Sept. 2-6. W. L. Means. Nacogdoches-Nacogdoches Co. Fair. Oct. 13-18. John L. Bailey. Palestine-Anderson Co. Fair, Oct. 13-18, C. O. Miller Jr. Paris-Lamar District Fair Assn. Dorcy Mackey. Pecos-Fall Fair & Festival, Sept. 25-27. Alton Hughes. Richmond--Fort Bend Co. Fatr Assn. Oct. 9-12. C. I. Snedecor.

Lufkin-Texas Forest Festival Assn. Oct. 6-11.

Marshall-Central East Texas Fair, Oct. 6-11.

Sept. 29-Oct. 4. A. B. Davis.

Ed Holden.

Tegarkana-Four-States Fair. Sept. 30-Oct. 5. H. A. Craver. Tomball -Harris Co. Fair Assn. Oct. 16-19. R. D. Spell. Waco-Central Texas Pair & Expo. Oct. 21-26. R. W. Stevens, Wharton-Wharton Co. Fair. Sept. 9-13. H. Charles Koehl Jr.

Yorktown-Yorktown Fair Assn. (Festival), Oct. 15-17. Paul A. Schmidt.

Utah

Duchesne-Duchesne Co. Fair-Rodco, Sept 12-13. Cliff Mickelson. Heber-Wasatch Co. Fair Assn. July 15-19. Harold H. Smith. Kaysville-Davis Co. Fair. Aug. 20-23. Ellen Agren, Farmington, Utah, Logan-Cache Co. Fair Assn. Aug. 13-16. Reta Allen. -Manti-Sanpete Co. Fair. Aug. 28-30. Rudolph Hope. Morgan-Morgan Co. Fair. Sept. 3-5. Cleve Peterson. Murray-Salt Lake Co. Fair. Aug. 26-30. E. O. Brothers, R. D. 1, Sandy, Utah. Nephi-Juab Co. Fair. Sept. 4-6. Carol Cox. Ogden-Ogden Livestock Show, Nov. 16-21. E. J. Fjeldsted. Provo-Utah Co. Fair. Sept. 11-13. S. W. Clark. Richfield-Sevier Co. Fair. Sept. 3-5. Ernest R. Anderson.

Salt Lake City-Utah Centennial Expo., produced by State Pair Assn. June 2-Sept. 20. Sheldon R. Brewster. Trementon-Box Elder Co. Fair. Aug. 21-23.

Robert H. Stewart, Brigham City.

Vermont

Essex Junction—Champlain Valley Expo. Aug. 24-30. Harris K. Drury. Hartland—Hartland Pair, Aug. 20-22. M. P. Rogers, Woodstock, Vt. Lyndonville-Caledonia Co. Fair. Aug. 21-23, A. E. Donahue. Rutland-Rutland Pair. Sept. 1-6. Arthur B. Porter. Tunbridge-Union Agri. Soc. Sept. 16-18. Edw.

Virginia

R. Flint.

Ablngdon-South West Va. Fair. Aug. 11-16. G. Y. Booker. Amberst-Amberst Co. Fair Assn. Sept. 28-26. W. M. Gannaway. Bland-Bland Co. Fair Assn. Sept. 11-13. T. E Mallory. Chesterfield-Chesterfield Co. Fair Assn. Oct.

1-4. J. C. McKesson, RFD 11, Richmond. Clintwood-Farmers' Fair Assn. Sept. 3-6. Howard Clark. Covington-Allegheny Co. Fair Assn. Sept.

8-13. Thomas B. McCaleb. Danville—Danville Fair Assn. Sept. 30-Oct. 4. B. F. Barr. Tracy City-Grundy Co. Fair Assn. Aug. 14- Dungannon-Scott Co. Pair Assn. Sept 10-13.

16. W. N. Paris.

Trenton—Gibson Co. Patr. Sept. 15-20. John Farmville—Five-County Fair. Sept. 22-27. J. C. Brickert. Materiale protetto da copyright

Fincastle-Botetourt Co. Fair Assn. Aug. 26-30. Agnes Berzi. Galax-Galax Fair Assn. Week of Aug. 25. B. W. Lindson. Hampton-Hampton Roads Dist. Fair. Sept. 15-20. H. J. Burke. Keller-Eastern Shore Agrl. Fair. Aug. 26-30. J. Milton Mason. Luray-Page Co. Fair. Sept. 1-6. Amos Cave. Lynchburg-Legion Lynchburg Fair Assn. Sept. 8-13. S. J. Thompson, Rustburg, Va. Lynchburg-Lynchburg Agrl, Fair. Aug. 18-23. L. H. Schrader. Manassas-Manassas Fair Assn. Sept. 1. J. M. Baucum. Martinsville—Henry Co. Fair Assn. Sept. 15-21. O. B. Hensley. Martinsville-Martinsville Colored Fair. Sept. 1-6. James F. Reynolds. New Castle-Oralg Co. Fair. Sept. 17-20. G. P. Todd. Norfolk-Twin County Fair. Sept. 22-27. H. J. Burke, Pennington Gap-Lee Co. Fair. Sept. 1-6. R. C. Carter, Jonesville, Va.
Petersburg—Petersburg Fair. Oct. 13-13. R.
Willard Eanes. Richmond-Atlantic Rural Expo. Oct. 6-11. Paul Swaffer. Roanoke-Roanoke Fair. Aug. 11-17. Lester T. Hutson. Rocky Mount-Rocky Mount Fair. Sept. 9-13. H. F. Fralin. South Boston-Halifax Co. Fair Assn. Oct. 14-18. W. W. Wilkins, Staunton-Virginia State Fair. Sept 1-6. Charles B. Ralston. Buffolk-Tidewater Fair Assn. Oct. 21-24. H. C. Holman. Tasley-Tasley Fair, Aug. 20-23, J. Edgar Thomas, Accomac, Va. Warsaw-Northern Neck Fair Assn. 8-13. L. F. Altaffer. Weirwood-Central Northampton Fair. Aug. 12-15. Charles N. McCune, Chesapeake, Va.

Washington

26-30. Donald H. Garman.

Wise-Wise Co. Fair Assn. Sept. 4-6. Carlos

Woodstock-Shenandoah Co. Fair Assn. Aug.

Williams.

Battle Ground-Clark Co. Fair. Aug. 25-27. Arthur Kulin, Vancouver, Wash. Chehalis-Southwest Wash, Fair. Aug. 21-24. Vernon J. Zerwekh. Colfax-Whitman Co. Fair Assn. Sept. 19-20. Troy Lindley. Darrington-Darrington Fair Assn. Sept. 12- Muriel Fleming, R. 3, Arlington.
 Davenport—Lincoln Co. Fair Assn. Sept. 11-13. C. Ross Trout. Dayton-Columbia Co. Racing Assn. May 31-June 1. Merle Gwinn. Deer Park—Tri-County Fair Assn. Sept. 11-13. Loren Middleton, Chatteroy, Wash. Ellensburg—Kittitas Co. Fair. Aug. 30-Sept. 1. Wendell W. Prater. Friday Harbor-San Juan Co. Pair Assn. Sept. 5-7. Cecil L. Carter. Goldendale-Klickitat Co. Pair Assn. Sept. b-7. E. M. Huckieldt. Langley-Island Co. Fair Assn. Sept. 5-7. Benj. M. Herring. Longview-Kelso-Cowlitz Co. Fair. Sept. 5-7. Harold Gilkey, Longview. Lynden-Northwest Wash, Dist. Fair Assn. Aug. 13-16. Al Lawyer. Menlo-Pacific Co. Pair. Sept. 5-7, Edwin Sunblad, R. 1. Raymond, Wash. Moses Lake-Grant Co. Fair Assn. Sept. 6-7. Bud Saunders. Mount Vernon-Skagit Co. and 4-H Fair. Aug. 27-30. Mrs. Julia Tewalt. Port Angeles-Clallam Co. Fair Assn. Sept. 4-7. Melvin Michel. Puyallup-Western Wash. Fair Assn. Sept. 13-21. J. H. McMurray. Ritzville-Adams Co. Fair Assn. Sept. 19-20. Alma Heimbigner. Walla Walla-Southeastern Wash. Fair Assn. Aug. 29-Sept. 1. Leslie L. Stewart. Waterville-North Central Wash. Fair. Sept. 19-21. G. Merton Dick. Yakima-Central Washington Fair, Sept. 24-28. J. Hugh King.

West Virginia

Charleston-Kanawha State Park Assn. Aug. 30-Sept. 7. T. H. McGovran. Daybrook, Fairview-Clay District Fair. Sept. 11-13. Mrs. Margaret Gardner. Glenville--- Cilmer Co. Fair. Aug. 6-9. C. W. Marsh. Grafton-Taylor Co. Fair Assn. Sept. 11-13. Lloyd M. Reid. Helvetia-Relvetia Community Fair. Sept. 11-13. Mrs. James McNeal. Lewisburg-State Fair of W. Va. Aug. 18-23. Robert E. Sydenstricker. Mannington-Mannington Fair Assn. 9-13. Goffe H. Sturm, Marlinton-Pocahentas Co. Fair Assn. Aug. 11-16. Fred O. Allen. New Hope-Beaver Pond Dist. Farmers' Club. Sept. 4-6. Earl Herman, R. 1, Princeton. Petersburg-Tri-Co. Fair. Sept. 10-12. C. L. Stickler. Sutton-Braxton Co. Fair. Aug. 18-23. Earle Morrison.

Wisconsin

Antigo-Langlade Co. Agrl. Soc. Aug. 8-10. Ira V. Goodell. Ashland-Chequamegon Regional Fair. Sept. 18-20. Walter W. Wilcox. Athens-Athens Adv. & Agrl. Assn. Aug. 26-28. R. Neuenschwander. Baraboo-Sauk Co. Agri. Soc. Aug. 26-29. George W. Davies, North Freedom, Wis. Beaver Dam-Dodge Co. Fair Assn. Sept. 3-7. Forrest Knaup, Black River Falls-Jackson Co. Agrl. Soc. Sept. 6-9. Douglas J. Curran. Bloomington-Blakes Prairie Agri. Soc. Sept. 5-7. Robert O. Brodt. Cedarburg-Ozaukee Co. Free Fair. Aug. 6-10. Ray Gierach, Thiensville, Wis. Chilton-Calumet Co. Agrl. Soc. Aug. 29-Sept. 1. Herbert Harder. Chippewa Falls-Northern Wis. District Fair. Aug. 5-10. A. L. Putnam. Darlington-Lafayette Co. Agrl. Soc. July 25-28. Joseph W. Donahoe. De Pere-Northeastern Wis. Fair, Aug. 20-24. William S. Klaus. Eagle River-Vilas Co. Agrl. Soc. Aug. 15-17. Herman M. Smith. Eau Claire-Eau Claire Junior Fair. Aug. 11-

14. Carl M. Johnson.

Elkhorn-Walworth Co. Agrl. Soc. Aug. 29-Sept. 1. Charles A. Jahr. Ellsworth-Plerce Co. Fair Assn. Sept. 2-5. H. G. Seyforth. Elroy-Elroy Fair Assn. Aug. 8-10. Wilfred J. Pierick. Fond du Lac-Fond du Lac Co. Fair. Aug. 13-17. J. B. Kolsta. Friendship-Adams Co. Agrl. Assn. Sept. 11-14. Robert W. Roseberry. Galesville-Trempealeau Co. Fair. Aug. 29-Sept. 1. Frank M. Smith.

Gays Mills-Crawford Co. Pair. Sept. 4-7. Leonore M. Feldmann, Prairie du Chien. Gillett-Oconto Co. Youth Fair. Aug. 22-24. Emery J. Ansorge. Glenwood City-Glenwood Inter-Co. Fair Assn.

Aug. 14-17. Raymond Wall.

Grantsburg-Burnett Co. Fair Assn. Aug. 21-23. Ray G. Lidbom. Green Lake-Green Lake Co. Junior Fair, Aug.

8-10. Walter Losinske. Hammond-Hammond Youth Fair. Aug. 11-13. N. E. Erickson.

Hayward-Sawyer Co. Fair. Aug. 28-31. J. K. Walker.

Iron River-Bayfield Co. Fair. Sept. 12-14. R. J. Holvenstot, Washburn, Wis. Janesville-Rock Co. 4-H Fair Assn. Aug.

11-14. R. T. Glassco. Jefferson-Jefferson Co. Fair. Aug. 6-10. Horace L. Burl. La Crosse-La Crosse Interstate Fair Assn. Aug. 6-10. Joseph W. Frisch. Ladysmith-Rusk Co. Fair. Aug. 19-22. F. J. Manning. Lancaster-Grant Co. Agrl, Soc. Sept. 5-9. E. W. Terwilliger.

Lodi-Lodi Union Agrl. Sec. Sept. 19-21. Gretchen Gunderson. Luxemburg-Kewaunce Co. Agrl. Assn. Aug. 30-Sept. 1. Julius Cahn. Manitowec-Manitowec Co. Fair. Aug. 28-Sept. 1. A. F. Rank,

Marshfield—Central Wis. State Fair Assn. Aug. 31-Sept. 4. R. R. Williams. Mauston-Juneau Co. Fair Assn. Aug. 11-14, Manly Sharp. Medford-Taylor Co. Youth Fair. Aug. 14-17. Carl Zoerb.

Menomonie-Dunn Co. Fair. Aug. 16-20. Lyle C. Pollock. Merrill-Lincoln Co. Free 4-H Fair. Aug. 4-7. Gustav A. Sell. Mineral Point-Southwestern Wis. Fair. Aug. 29-Sept. 1. C. L. Winn. Mondovi-Buffalo Co. Agrl. Soc. Aug. 23-26. J. V. Whelan,

Monroe-Green Co. Fair. July 31-Aug. 3. W. R. Schuetze. Neilisville-Clark Co. Agrl. Soc. Aug. 15-18. Harold Huckstead. Oshkosh-Winnebago Co. Fair & Expo. Aug. 26-29, Taylor G. Brown, Phillips-Price Co. Fair. Aug. 21-24. F. W.

Heath. Platteville-Badger State Fair, July 3-6. W. G. Pitts. Plymouth-Sheboygan Co. Fair. Aug. 29-Sept. I. W. H. Eldridge. Portage-Columbia Co. Fair Assn. July 31-Aug. 3. H. H. Niemeyer. Rhinelander-Oneida Co. Fair. Aug. 10-13.

Rice Lake-Barron Co. Fair. Aug. 14-17. L. R. Gilbertson. Richland Center-Richland Co. Agrl. Soc. Sept. 11-14. H. J. Gochengur. Rosholt-Rosholt Free Community Fair. Aug. 30-Sept. 1. R. L. Wrolstad. Saint Croix Falls-Polk Co. Fair. Aug. 8-10. W. R. Vezina.

Saxon-Iron Co. Fair Assn. Aug. 29-31. Mrs. Edward Skaja, Hurley, Wis. Seymour-Outagamie Co. Fair Assn. Aug. 14-17. Michael Burns. Shawano -- Shawano Co. Fair. Sept. 4-7,

Louis W. Catteau. Slinger-Washington Co. 4-H Club Fair. July 31-Aug. 3. E. E. Skaliskey, West Bend. Spooner-Washurn Co. Fair Assn. Aug. 18-20. W. H. Dougherty. Stoughton-Dane Co. Junior Fair. Aug. 8-10.

H. H. Cummings. Sturgeon Bay-Door Co. Fair Assn. Aug. 21-24. John H. Miles. Superior-Tri-State Fair. Aug. 12-17. M. H. Lavine. Tomah-Monroe Co. Fair Assn. July 25-28.

Paul H. Rose. Union Grove-Racine Co. Agrl. Soc. Aug. 26-28. E. A. Polley, Rochester, Wis. Viroqua---Vernon Co. Agrl. Soc. Sept. 17-21. Oren G. Johnson, Wausau-Wisconsin Valley Fair, Aug 13-17,

H. A. Kiefer. Wausaukee-Marinette Co. Fair. Aug. 29-Sept. 1. Charles B. Drewry, Marinette. Wautoma-Waushara Co. Fair Assn. Aug.

21-24. H. N. Haferbecker. Webster-Central Burnett Co. Fair Assn. Aug. 18-20, R. E. Krause. West Allis, Milwaukee-Wisconsin State Fair. Aug. 16-24. Ralph E. Ammon.

Westfield-Marquette Co. Agrl. Assn. Sept. 5-8. W. P. Fuller. Weyauwega-Waupaca Co. Fair. Sept. 11-14. Frank Haffner.

Wilmot-Kenosha Co. Fair. Aug. 8-10. E. V. Ryall.

Wyoming

Buffalo-Johnson Co. Fair. Aug. 27-29. William B, Long. Casper-Central Wyoming Fair & Stock Show. Aug. 19-22. H. L. Rains. Douglas-Wyoming State Fair & Rodeo, Sept. 4-6. Lusk-Niobrara Co. Fair. Aug. 22-24. Dale C. Windom. Newcastle-Western Gateway Fair & Rodeo. Aug. 8-9. J. E. Oliver. Pine Bluffs—Laramie Co. Fair Assn. Aug. 28-30. Charles W. Stephens. Powell-Big Horn Basin Fuir, Aug. 21-23. R. A. Roney. Sheridan-Sheridan Livestock & Racing Assn. Aug. 31-Sept. 1. J. S. Bentley. Sundance-Crook Co. Fair, Aug. 29-30, Mrs. L. G. Landers. Torrington-Goshen Co. VFW Fair & Rodeo. Aug. 30-Sept. 1. Prentice Beardsley.

Wheatland-Platte Co. Fair & Rodeo. Aug.

29-30. C. R. Stumpff.

Canada ALBERTA

Calgary-Calgary Exhn. & Stampede. July 7-12. J. Charles Yule. Edmonton-Edmonton Exhn. Assn. July 14-19. C. E. Wilson. Lethbridge-Lethbridge Exhn. & Rodeo. July 3-5. C. E. Parry. Olds-Olds Agrl. Soc. Aug. 8-9 (tent.). I. G. Paulson. Red Deer-Red Deer Agrl. Soc. July 31-Aug. 2. D. W. Robertson, Vegreville---Vegreville Exhn. Assn. July 28-30. J. Fitzullen. Vermillon-Vermillon Exhn. Assn. July 24-26. S. C. Heckbert.

BRITISH COLUMBIA Abbotsford-Central Fraser Valley Fair. Sept.

5-6. L. J. Kettle.

Alberni-Alberni Agrl. Assn. Aug. 21-23, Armstrong-Interior Provincial Exhn. Assn. Sept. 15-13. Mat. Hassen. Chilliwack—Chilliwack Agrl. Assn. Sept. 9-11. Ian T. Hepburn. Cloverdale-Cloverdale Agrl. Assn. Sept. 12-13, T. W. Currie, New Westminster, Coombs-Coombs Agrl. Assn. Sept. 10-11. Courtenay-Courtenay Agrl, Assn. Aug. 15-16. Duncan-Duncan Agrl. Assn. Sept. 5-6. Haney-Haney Agrl, Assn. Sept. 17-18. Invermere—Windermere Agri, Assn. Aug. 29-30. N. M. Marples. Kamloops-Kamloops Agrl. Assn. Sept. 22-25. Ladysmith-Ladysmith Agrl. Assn. Sept. 17-18. Rev. C. McDiarmid. Langley Prairie-Langley Agrl. Asan. Sept. 16-17. Miss L. Anderson. Lilloot-Lilloet Agrl. Assn. Sept. 18-19. Mission-Mission Agrl. Assn. Sept. 3-4. G. W. Harrison. Port Alberni-Alberni District Fair Assn. Aug. 21-23. George A. Scott. Prince George-Prince George Agrl. Assn. Sept. 1-2. A. J. Rose. Quesnel-Quesnel Agri. Assn. Sept. 10-11. Salmon Arm-Salmon Arm Agrl, Assn. Sept. 11-12. Smithers-Smithers Agrl. Assn. Aug. 29-30. South Burnaby-S. Burnaby Agrl. Assn. Sept. 19-20. Vancouver-Pacific National Exhn. Aug. 25-Sept. 1. V. Ben Williams. Williams Lake—Williams Lake Agrl. Assn. Sept. 13-13.

MANITOBA

Boissevain-Boissevain Agri, Soc. July 7-8. E. I. Dow. Brandon-Provincial Exhn. of Man. June 30-July 5. S. C. McLennan. Carberry-Carberry Agrl. Soc. July 8-9. H. L. Dempsey. Carman—Dufferin Agrl. Soc. June 30-July 2. Gordon Peck. Dauphin-Dauphin Agrl. Soc. July 7-9. M. F. Szewczyk. Deloraine-Deloraine Agrl. Soc. June 18-19. A. Ready. Killarney-Killarney Agrl. Soc. July 4-5. H. E. Walker. Melita-Arthur Agrl. Soc. July 14-16. W. S. McCreath. Minnedosa-Minnedosa Agrl. Soc. July 15-16. John Fleming. Morris-Morris Agrl. Soc. July 4-5. D. A. Stevenson, Portage la Prairie-Portage Industrial Exhn. July 10-12. Keith Stewart. Russell-Russell Agrl. Soc. July 18-19. H. R. Barry. Souris-Souris Agrl. Soc. July 27-28. H. R.

NEW BRUNSWICK

Gagetown-Queens Co. Fair Assn. Sept. 12-13. Fred Hyatt, Mill Cove, N. B.

NOVA SCOTIA

Bridgewater-Lunenburg Co Exhn. Bept. 29-28. W. J. Crouse. Pictou-Pictou & N Colchester Exhn. Gept. 2-4. Fred W. MacKay. Traro-Central N. S. Exhn Aug. 20-29, W. R. Retson.

ONTARIO

Almonte-North Lanark Agri. 800. Aug. 28-30. Howard Glles. Beachburg-North Renfrew Agri. Soc. Sept. 22-24. Garnet Kenny. Belleville-Belleville Agrl. Soc. Sept. 22-24 E. S. Denyes. Caledonia-Caledonia Agri, Soc. Oct. 2-4 Reg. M. Hudspeth. Collingwood-Great Northern Exhn. Sept 34 27. V. A. Ellis. Delta-Delta Fair Assn. Sept. 1-3. Isaac Stevens, Philipsville, Ont. Dresden-Dresden Agrl, Soc. Sept. 9-11, R Fred Houston. Elmvale-Elmvale Fair, Sept. 22-24, Thomas E. Smith. Fort William-Canadian Lakehead Exhn. Aug. 4-9. W. Walker. Galt—South Waterloo Agrl. Soc. Sept. 18-30. Robert E. Cowan. Kingston-Kingston & District Agrl. Soc. Sept. 25-27. Mrs. P. A. Conley. Lansdownc-Lansdowne Agrl. Soc. Sept. 8-10 L. W. Moxley. Leamington—Leamington Dist. Agrl. Soc. Sept. 15-20. Cecll Stobbs. McKellar-McKellar Agrl. Soc. Bept. 16-18. L. Moffat. Midland-Tiny and Tay Agrl. Soc. Sept. 18-20. Robert G. Nesbitt. Oshawa-South Ont. Agrl. Soc. Sept. 8-10. E. W. Webber, Columbus, Ont. Ottawa-Central Can, Exhn. Assn. Aug. 18-23. H. H. McElroy. Sept. 5-6. Perth-South Lanark Agrl. Soc. M. J. Donohoe. Simcoe-Norfolk Co. Fair. Oct. 6-9. Harold I. Pond. Springfield-South Dorohester Agrl. Soc. Sept. 16-17. E. E. Ward. Strathroy-Strathroy Fair. Sept. 8-10. F. Langan. Tillsonburg-Tillsonburg Agrl. Soc. Sept. 23-25. Jack M. Climie. Toronto-Canadian National Exhn. Aug. 22-

Sept. 6. Elwood A, Hughes.

Gordon K. Brown.

PRINCE EDWARD ISLAND Charlottetown-P. E. I. Provincial Exhn. Asg. 12-15. G. H. Buntain.

QUEBEC

Ayers Cliff-Stanstead Co. Agrl. Soc. Agr. 21-23. M. B. Corey, Hatley, Que. Aylmer-Gatineau Co. Agrl. Soc., Div. A Sept. 11-13. R. K. Edey. Bedford-Missisquoi Agrl. Soc. Aug. 25-21, Paul O. Roy. Brome-Brome Co. Agri. Soc. Sept. 1-1

George A. McClay, Knowlton, Que. Chapeau-Chapeau Agrl, Soc. Sept. 5-11. Irvine P. Cahill.

Cookshire-Compton Co. Agrl. Soc., No. 1 Aug. 18-20, W. S. J. Hodgman, Bircaion Drummondville-Drummond Agrl, Soc. Aug.

7-9. J. H. Charpentier, L'Avenir. Granby-Granby Hort. Soc. Sept. 4-6. Long. G. Ball.

Lachute-Lachute Fair. June 11-14. Alex. Bothwell.

Maniwaki-Gatineau Co. Agrl. Soc., Div. B. Sept. 8-10. Palma Joanis.

Montmagny—Montmagny Agrl. Soc. Aug. 23-24. Paul Carignan. Ormstown-Ormstown Expo. June 4-9. W. G.

McCerrigle. Papineauville-Papineau Agrl. Soc. Sept. 16-

17. J. N. Frappier, Plaisance. Quebec-Provincial Expo. of Quebec. Aug

29-Sept. 7. Emery Boucher. Quyon-Pontlac Co. Agrl. Soc. Sept. 15-17,

Gervase O'Reilly. Richmond-Richmond Co. Agrl. Sec. Aug. 14-16. Antoinette Linahen. Roberval---Roberval Fair. July 3-6. J. Et

Boily. St. Alexandre-Iberville Agrl. Soc. Sept. 1-6.

Jean Brault. Saint Barnabe Nord-St. Maurice Agrl. Soc. Aug. 26. Romen Boucher,

St. Bruno-Chambly Agrl. Soc. Aug. 26-21 Albert Bernard.

Saint Francois du Lac-Yamaska Co. Agri. Soc. Aug. 14-16. A. Trudeau. Saint Hyacinthe-St. Hyacinthe Agrl. Dist.

Soc. Aug. 4-6. Alphonse Deschenes. Saint Jean-St. Jean Agrl. Soc. Aug. 29-M. Hector Deland.

St. Leonard-Nicolet Agrl. Soc. Aug. 12-11. Lorenzo St. Arnaud, St. Wenceslas. St. Scholastique—Deux-Montagnes Agrl. Sec.

Sept. 8-11. A. Laframboise. St. Stanislas-Champlain Agrl. Soc. Aug. 26-27. Nelson Cossette, La Perade. St. Victoire-Richelleu Agrl, Soc. Aug. 22-22.

J. U. Girouard, St. Ours. Shawville-Shawville Fair. Sept. 12-29. R. W. Hodgins, Sherbrooke-Sherbrooke Pair. Aug. 23-29.

Marguerite St. Plerre. Trois Rivieres-St. Lawrence Valley Exam. Aug. 16-24. H. Paul Martin. Valleyfield-Valleyfield Fair. Aug. 27. J. W. Dinel. Victoriaville-Arthabaska Agri. Soc. Aug. 11-

13. J. Vincent Lanouette, Waterloo-Shefford Co. Agrl. Soc. Aug. 8-16. R. R. Bachand.

SASKATCHEWAN Alameda-Alameda Agri, Soc. July 2. A. W. Young. Arcola-Arcola Agrl. Soc. July 24, W. D. Duncan.

Assinibola-Assinibola Agrl. Soc. July 16-17. Walter McMorine. Beechy-Beechy Agrl. Soc. Aug. 6. Mrs. A. H. Neaden. Canora-Canora Agrl. Soc. July 28-29, F. Keith. Cranduff-Cranduff Agrl. Soc, July 22-35. J. F. Turnbull.

July 23. Craik-Craik Agrl. Soc. McMillan. Estevan-Estevan Agrl. Soc. July 4-5. J. Foam Lake-Foam Lake Agrl. Soc. July 2. Ethel Dean.

Wilfred Dobson.

Gainsboro-Gainsboro Agrl. Soc. July 24. J. T. B. Reynolds. Gravelbourg-Gravelbourg Agrl. Soc. July 8-9. Mrs. M. L. Dorais. Invermay-Invermay Agrl. Soc. Aug. 7. C.

Kelvington-Kelvington Agrl. Soc. July 31. Lloydminster-Lloydminster Agrl, Exhn. Assa. July 21-23, George K. Ross. Lucky Lake—Lucky Lake Agrl, Soc. July 31.

Melfort-Melfort Agrl. Soc. July 17-19. Moose Jaw-Moose Jaw Exhn, June 30-July 8. James S. MacDonald.

Nipawin-Nipawin Agrl. Soc. Aug. 4-5, Mrs. G. Carter, Codette, Sask. North Battleford—N. Battleford Agrl. Sec. Aug. 4-6. Frank Wright, Ogema-Ogema Agrl. Soc. July 23, Mrs. H.

Okla-Okla Agrl, Soc. Aug. 12. Mrs. N. Prince Albert-Prince Albert Agri. Soc. Aug.

Punnichy—Punnichy Agrl, Soc. July 3. Redvers-Redvers Agrl. Sec. July 25, C. 7.

Regina—Regina Agrl. & Indust. Exhn. July 28-Aug. 2. T. H. McLeod. Rosthern-Rosthern Agrl. Soc. July 29, J.A.

St. Walburg St. Walburg Agri, Soc. Aug. 11.
Mrs. E. F. Friston. Saskatoon Saskatoon Indust, Exhn. July 21.

Smeaton—Smeaton Agrl, Soc. Aug. 6, P. McPhedran Jr., Snowden. Soc. July St. Tantallon—Tantallon Agrl. Soc. Wapella-Wapella Agrl, Soc. July 31, L. B.

Weyburn-Weyburn Agrl. Soc. July 7-8. Fred Yorkton—Yorkton Agrl. & Indust. Exha. July 14-16. Antoinette Draftenza. Welland-Welland Co. Agrl. Soc. Sept. 10-13.

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Sadler Returns To Field; Bows Middle of June

AUSTIN, Tex., May 24.-Harley Sadler Show, off the road since 1942, will tour again this season, tentative opening date being June 12 at Sweetwater, Tex. The org will move to its regular territory in the Panhandle of Texas, where crop prospects are reported the greatest in the history of the State. It is planned to go into stock in early November, Sadler reports.

Sadler will use the equipment of the Joe and Marion McKennon Players, generally recognized as one of the most elaborate and pretentious tent theaters in the business. This will be augmented with some of Sadler's equipment and trucks. Eighteen hundred chairs, in addition to the usual circus seats, will be carried,

Three-day and week stands will be played, Sadler says, with bills changed thrice weekly on the week stands. In the smaller towns, there will be a change each night. Company will use Neil Schaffner's new bill, The Girl Next Door, with vaude between acts. Vaude features will include Mundy and June, jugglers; a radio hillbilly unit, and the Glendale Quartet, singers and dancers. Special scenery will be carried for each production.

Among members of the cast will be Carl Park, Rai Baillie, Lucille Clemmons, Ray Burrichter, Trixie Maskew. Harley and Billie Sadler, Morris Rose, and the Berkeleys.

McKennon will have charge of transportation and equipment, with a crew of 15. Charlie Brunk will be contracting agent, with two assistants. There will be 11 trucks, including a special sound truck for daily ballyhoo.



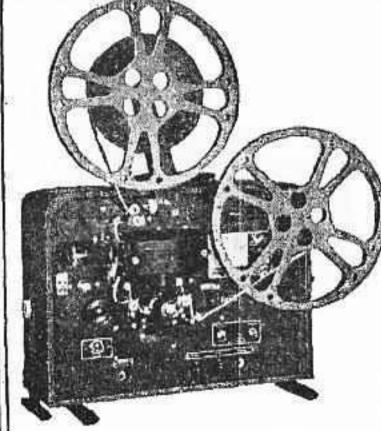
HARLEY SADLER, for many years one of the nation's leading tent showmen and for the last three years a member of the Texas State Legislature, is launching his tenter June 12 at Sweetwater, Tex., after an absence from the road since 1942. The Harley Sadler name has been a household word in Texas show circles for many

George Zimm is scenic artist and painter.

The McKennnon equipment is in quarters at Sweetwater, with a crew of 10 repainting and decorating under supervision of McKennon. Trucks are painted white, with a red and blue color scheme on lettering. Show will have a five-pole top, with the red and blue color scheme for interior decorations. Three light plants will be carried.

Vance Johnson, formerly of The Amarillo (Tex.) Globe and The San Francisco Chronicle, and now in Washington, plans on spending a month on the show this summer with his photographer to obtain material for a book he is writing.

Sadler is serving his third term in the Texas Legislature at Austin.



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REP RIPPLES

G. K. FARMER'S COMEDIANS, in Robert La France is mapping a cir-Thurston County Nebraska, cuit of towns for 16mm. show in the have taken on 16mm. pix. . . . Imlin Brothers have 16mm, films in the Pottsville (Pa.) area. . . . Carol Players, four people, have been playing auspice dates around Coushatta, La. . . . Renny Kenney has 16mm. pictures in the Salisbury (Md.) sector. . . . Ralph Howlett writes from Richmond, Ind., that he has closed his school assembly season and will move to White Pigeon, Mich., to open in halls with his mystery show. He recently met Ernest Gahagan at Butler, Ind. Latter has a pic org playing halls. Howlett also ran into Flye's Show which presents pictures and a spook show once a week. . . . Everett and Erma Wall have 16mm, pix around Dover, Del. . . . Sid Lovett is agent for the Florida Blossom Minstrels. . . . Doug and Lola Couden, winding up their season in Indiana this week, report good biz thruout the tour, with several new records for school assemblies made in North-Westerns, 35mm, sound, perfect condition, \$25.00 up; programs rented, \$7.50 two days, First class prints, 2000 ft. shipping cases, \$4.00 each, Projectors, 16mm, Sound Films—Range Buster, used, late Westerns, \$145.00 each; Universal 16mm, Sound Projector, complete with Sound, \$197.50; 10mm, Sound, used Cartoons, \$7.50 each, Send for big free list.

> G. TUFTS has 16mm, films in Hampden County, Massachusetts. . . . Charles L. Griffin sends word from Tuttle, Idaho, that he will have straight pix this season, opening at Cottonwood, Idaho, the last of June. He recently bought film from Leonard Whitten, of Rockville, Ill. Latter will go to Kansas, where he has purchased a circuit of 16mm. towns. . . . Eddie Eisler has 16mm. films in the Brockton, Mass., area. . . . Butler's Picture Show has been in Pennsylvania in recent weeks. . .

cuit of towns for 16mm. show in the Lake George (N. Y.) area. . . . Towle's Show has several camp bookings in New York and Pennsylvania for its Western and educational films. . . . Bird's Show, all pix, is in Southwestern Oklahoma. . . . Leon Long, who was on the advance of the Florida Blossom Minstrels, writes that he has resigned, due to illness, and after a few weeks' rest will start booking Irvin Miller's Brown-Skin Models in North Carolina. Long, colored magician, played Greensboro, N. C., May 18. . . . Frank Loftus, in charge of the ticket-exchange desk with Cole Bros.' Circus, had a rep org on the road in 1912, the Loftus Stock Company, playing Northern New York and featuring Frank Mayo.

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76

How Operators Can Avoid Damage Suits of Patrons

Attorney at Law

realize the importance of introducing testimony of employees, and even the proprietor himself, in suits an injured patron. filed by injured patrons.

For instance, in Carrara vs. Noonan, 31 Atl. (2d) 424, it was shown that a patron of a roller rink sued to recover damages because her right leg was broken in a fall when skating. She alleged that the proprietor was negligent in permitting the floor of the rink to be rough and littered with foreign substances and debris.

During the trial the rink manager testified he did not see the girl fall, but saw her carried away from the place where she fell, and he then examined the floor and found nothing on it and no roughness or unevenness in it. The proprietor testified he talked with the girl right after she fell and took her to a doctor; that she did not say to him at that time the floor was rough, but made to him the statement that her skate came in contact with her girl friend's skate and she fell. In her testimony she denied making such a statement. Nevertheless, the higher court refused to allow the girl any damages.

Eject Disorderly Patrons

According to a recent higher court it is the duty of the operator of a roller rink, or other amusement device, to eject promptly a patron who is visibly intoxicated and disorderly and, therefore, dangerous to other patrons.



HYDE ATHLETIC SHOE COMPANY CAMBRIDGE, MASS.

FEW OPERATORS of roller rinks | tor to eject from the premises a disorderly and dangerous patron may result in heavy damage allowance to

> For illustration, in Martin vs. Philadelphia Gardens, Inc., 35 Atl. (2d) 317, the testimony proved that while a minor, age 13, was skating in a rink, another patron came into violent collision with him, causing him to be thrown to the floor and to be injured seriously. The boy sued the proprietor and alleged the proprietor permitted the patron, who was disorderly and visibly intoxicated, to use and skate upon the rink, and that this dangerous patron, collided with him.

Altho the lower court refused to hold the proprietor liable, the higher court reversed the verdict, and said:

"Nothing could be clearer than the fact that the patron was drunk and was a menace to all patrons in the place . . . It was the defendant's (proprietor's) duty to eject promptly from his place of public entertainment a man in the drunken and dangerous condition of this patron, and he is answerable in damages for his failure to do so."

Also, see Easler, Down Amusement Company, 133 Atl. 905, where a boy who purchased a circus ticket was struck by a circus employee. The higher court held the circus owner liable because inadequate police protection was provided patrons.

Woman Wins Suit

Also, see William vs. Essex Amusement Company, 43 Atl. (2d) 828, where an aged woman was knocked down by some youngsters who rushed in to procure seats. severely injured woman sued the proprietor for damages and proved the proprietor knew that boisterous boys had been in the habit of climbing over seats in crowds and that the propretor did not provide police or other supervision. In view of this testimony, the jury held the proprietor liable in damages.

As above indicated, some higher courts have held that a patron who sustains injuries from boisterous patrons may not recover damages, if the proprietor proves he provided police protection to stop boisterous conduct of patrons or did not anticipate unruly conduct of patrons. But the patron may recover damages if he proves the proprietor failed to use ordinary care to anticipate boisterous conduct of patrons.

Again see Terrell vs. Key, 159 Pac. (2d) 704, where a person was serious-

Doling Draws Heavy Week-End Business; Preps for Contests

SPRINGFIELD, Mo., May 24. -Doling Park Roller Rink here, operated by W. W. Morrison, is drawing average weekday crowds of 250, with that figure doubled over Saturdays and Sundays, reports Landrus, magician and skating enthusiast, who was a recent visitor at the rink.

A benefit program is to be held at the rink in early June to defray expenses of sending skaters to the national competitions of the Roller Skating Rink Operators' Association of the United States in Oakland, Calif., June 30-July 5. Accompanying the skaters there will be Mrs. Morrison and Mary H. Holmes, pro, who will also attend the annual meeting of the Society of Roller Skating Teachers of America which follows the nationals.

Doling's 80 by 190-foot unobstructed maple floor is housed in a well-ventilated building having a stone front and insulated ceiling. Its interior has fluorescent lighting, theater seats and a balcony for spectators, two p.-a. systems, an electric organ operated by Paul Swineford, and a lunch and soft drink bar.

Operating the year-round from 7:30 to 10 p.m. daily, the rink is host to several private parties weekly after regular sessions. Children's classes are held Saturdays from 12:30 to 2 p.m., under the supervision of Miss Holmes.

ly injured when he was pushed by another during a brawl participated in by patrons following a crap game. He sued to recover damages. Altho the lower court refused to hold the poprietor liable, the higher court reversed the verdict, saying all proprietors must exercise the care and diligence for the safety of their pa-

See Sims vs. Strand Theater, 29 Atl. (2d) 208, where the testimony showed a person purchased a general admission ticket and stood waiting for an opportunity to obtain a seat, The crowd in the lobby surged forward and in the rush she was thrown to the floor and was trampled on. In holding the proprietor liable, the higher court said:

"Crowds made up of individuals vying with each other to obtain seats in a place of public amusement are likely to become unruly if not controlled. Defendant (proprietor) must have known that failure to exercise control involved an unreasonable risk of injury."

Also, in Neering vs. Illinois, 383 III. 366, the Supreme Court of Illinois held it actionable negligence if a proprietor has knowledge that vagrants are in the habit of congregating and he fails to furnish protection against assults by such vagrants.

Court Announces Rule

And, again, in Anderson vs. Carolina, 12 Wash. (2d) 637, the higher court announced the rule that where a proprietor knows that large crowds are accustomed to congregate at certain hours, and to crowd and jostle to gain admittance, the proprietor is put on notice of the danger.

On the other hand, in all of these decision the courts clearly held that no proprietor may be held liable for injuries to a patron if the testimony shows the proprietor's employees or agents used "ordinary care" to protect the patrons. Thus, altho proprietors of amusements are put on notice by knowledge of dangers to patrons, the proprietor is not liable if the testimony proves he used the same degrees of care to protect his patrons as would have been used by other amusement operators under the identical circumstances.

Sefferino 'Drome Nabs Press Space

CINCINNATI, May 24.—Sefferino's Rollerdrome here netted some publicity in the local press of May 22 with a story on Cincinnati skaters who are slated to appear in the June 30-July 5 national championship of the Roller Skating Rink Operators' Association of the United States at Oakland, Calif., and vie for the opportunity of entering the world championship meet that fellows immediately.

Local skaters who will appear in the nationals, the story said, include Janet Danner, winner of recent State and regional contests; Charlotte Ross, second in senior racing; Mary Lou Dauer, who will defend her national senior women's speed championship won at New York last year; Eileen Holzer, State and regional juvenile Class A winner; Marion Fortunate, second in State and regional free skating, and Arnetta Glover, second in novice figure skating.

Theater Man Buys Property in Bronx For Combo Center

BRONX, N. Y., May 24.—Purchase by David Weinstock of an entire block, 202 by 343 feet, at 44-53 Westchester Square here, part of which will be developed into an amusement center consisting of a roller rink, 1,100-seat theater, bus terminal and bowling alleys, was announced this

Weinstock is president of the Raybond Theater Circuit of film houses, with offices in the Paramount Building, New York.

Premises now consist of a threestory terra cotta building fronting on Westchester Square. It contains nine stores and 18 apartments, with a 22foot arched opening originally intended for a theater lobby.

Maine's Sunday Skating Bill Gets Legislative Brush-Off

AUGUSTA, Me., May 24.-A movement to legalize Sunday roller skating in amusement parks of Maine has met a snag in the Legislature, where the House voted down a bill to cover Sunday skating in parks. Maine is one of the few States in which Sunday skating at parks and beaches is illegal.

A number of resort owners had joined in promoting the bill, and had planned on establishing enclosed and open-air rinks this summer where they were not already available.



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Coming Events

(Continued from page 68)

Idaho

Preston-Horse Show. June 20-21. Illinois

H. Kent, 116 E. Main St.

Colfax-Legion Celebration. June 23-28. Stan-Du Quoin-Lions Carnival. June 10-14. G.

lendiam:

Charlestown-Lions Celebration. June 9-14, R. S. Cartwright, Box 355. Corydon-Veterans Home Coming Celebration, June 5-7. Clarence Engleman.

Hymera—Old Soldiers & Settlers Reunion, June 26-28, Willard Moore, Indianapolis—500-Mile Auto Race, May 30, Wilbur Shaw, 444 N. Capitol Ave. Jasper-Am. Legion Celebration. June 23-23, Homer M. Ginther.

lown

McGregor-Legion Celebration. June 6-8.

Kansas

Larued-Horse Show & Diamond Jubilee. June 4-5, Don Burnett. Meade-Meade Rodeo, May 31-June 2, Chamber of Commerce.

Massachusetts

Norwood-Elks Carnival. June 11-14. William J. Dalton, 415 Prospect St.

Michigan

Hastings-Blue Gill Festival, June 25-28. C. C. Higbie. Jackson-Horse Show. June 6-8. R. H. Blake, 1946 Seymour Ave.

Minnesota

Hutchinson-Jaycee Water Carnival, June 38-29. Con Schlader. St. Paul—Peony & Iris Show. June 2-9.

Missouri Jerico Springs--Celebration. June 12-14. Ray L. Morris. Maitland-Bluegrass Festival, June 25-28.

Dule A. Marion, Am. Legion. New Jersey Woodbine-Legion Celebration. May 26-June

4. Mike Gnida, 806 Clay St. New York

Predonin-Legion Celebration, June 2-7. Leon Kantor. Lancaster - Legion Celebration - Convention.

June 23-28. Paul S. Evans. Springwater—Firemen's Carnival. June 12-15. Edward Holmes.

Ohio Antwerp-Street Fair. June 10-14, P. S. Rockefeller. Cincinnati-National Home Show, Music Hall.

Loveland-Firemen's Postival, June 3-7. William Bradley.

Philo-Legion Home-Coming. William G. Seyerle, Silverton—Firemen's Festival, Howard A. Newman, June 17-21.

Van Wert-Flower Festival. June 7-8. Mrs. Otto Gilpin.

Oklahoma

Tulsa-Model Home Show, June 1-7. Mrs. George Wilder, 1035 Hunt Bldg. Oregon

Lebanon-Strawberry Festival & Centennial. June 5-7.

Portland—Rose Pestival. June 9-15. L. W. Mallet, Multnomah Hotel.
Scuside—Lewis & Clark Pestival. June 27-29.
Union—Livestock Show. June 5-6. Tony D.

Smith. Pennsylvania

Blairsville-VFW Jumboree. June 23-28. R.

H. Buchman. Cherry Tree-Vol. Fire Co. Old Home Week. June 16-21. J. A. Barllebaugh, Clarendon—Old Home Week. L. O. Knight.

Devon-Horse Show & Country Pair. May 27-31. Ward Sullivan, 1218 Arch St., Phila. Hyndman—Firemen's & VFW Celebration.

June 23-28. E. Vance Dicht. Mount Carmel—Firemen's Convention-Celebration, Week of June 30, North Catasauqua—Carnival, June 14-21,

Clarence Weiss. Tremont-Veterans Week. June 15-21. E. S. Putsavage. Wellsboro-Laurel Pestival. June 20, Carl

Carson. Rhode Island

Providence-Shrine Circus. July 14-19. Earl C. Wheiden.

South Dakota

Arlington-Kingbrook Days. June 12-13, G. S. Abbott. Clear Lake-Hey Days. June 27-28. Tom Farrell. Lake Andes-Fish Day, June 13, James P. Hughes. Leola-Leola Days. June 27-28.

Tennessee Cookeville-Horse Show, June 12-14. Jr. Chamber of Commerce, Hubert Bennett. Texas

Corpus Christi-Buccaneer Days Celebration, June 12-14. Barry Lyndall. Yoakum-Tomato Tom-Tom, June 12-14, Don

Utah

Salt Lake City-Fat Stock Show. June 2-4. Clem S. Schramm, Chamber of Commerce. Washington

Kalama-Strawberry Festival. June 20-21.

Marjorie C. Owen. West Virginia

Charles Town-Horse Show. June 11-14. Wisconsin

Cedarburg-Firemen's Celebration, June 28-29. Palmer Schneider. F-3 Madison—Four Lakes Aquatennial. June 28-July 6. Ben Bergor, 1528 Morrison St.

RSCC Sets Heavy Visiting Schedule

CHICAGO, May 24.-Roller Skating Club of Chicago made a bus trip Sunday (18) night to Atlas Roller Rink, the new Saidla-owned spot at Chesterton, Ind., reports Gwen Ray, club president. Saidla operated the old Atlas rink there before the war. His daughter, Joan, is floor lady.

Club plans also call for a skating party and picnic at Olson's Roller Rink at Gould's Park, Morris, Ill., and trips to St. Louis, Indianapolis and Detroit. Members plan to attend the national championships of the Roller Skating Rink Operators' Association of the United States at Oakland, Calif., June 30-July 5.

Sunday (25) the club will make a trip to Bell's Roller Rink, Fort Wayne, Ind., for an afternoon session. Club's hockey team was recently outfitted with uniforms of white jerseys and red trunks. It is entered in the playoff of a tournament at Skateland, Aurora, Ill., June 1.

Set N. Y. ARSA Race Finals

ELIZABETH, N. J., May 24.-New York State speed racing finals, sanctioned by the United States Amateur Roller Skating Association, will be held June 9 in Mount Vernon (N. Y.) Arena, a link in the America-on-Wheels chain, it was announced by William Schmitz, AOW general manager, from his headquarters here. Winners will be eligible for competition in the association's national championships. Judging will be done by members of the USARSA and MASA.

Combo Policy at Monroe, La.

MONROE, La., May 24 .-- Gus Kallio, operator of Kallio's Arena here, plans a combination dance-roller skating policy on the nights the spot operates as a rink. Tentative plan calls for skating until 9:30 p.m. Kallio also stages wrestling matches at the Arena.

DAILEY BROS.

(Continued from page 39) their feet and fixin' to bust outa there!"

Mr. and Mrs. T. P. Lewis spent a week-end visiting his parents in York. Ted, Midge and Lucille Lewis spent a day on the show. Sig Bon Homme returned from a visit in

Cleveland, Tenn. Shirley Lindeman fell from her ladder but didn't break any bones. Irwanow's rigging collapsed. Pete was knocked unconscious and Mario narrowly escaped serious injury. Blackie Curtis suffered cuts and bruises when a rim blew off a tire

he was inflating. Johnnie Williams and troupe entertained two minstrel troupes in one day, Snookum Nelson and Florida Blossom. Whitey Crosset, 87 years young, joined. A delegation of Gonzales citizens flew to Spartanburg to protest Ben Davenport's decision to move winter quarters from that city. Delegation included Len Smith, Irving Forgotston and Massrs. Hayes, Knight, Garchien and Halemecek.

Visitors have included Mr. and Mrs. James Chavanne, Jack Frost, Louis Bright and Billie Winegate, Crescent Amusement Company; Mr. Saller and Joe Baxter, Gate City Shows; Charlie Sutton, Mr. Hendricks, Mr. and Mrs. Sid Crane, Watkins G. (Biggy) Hunt, Frank R. Edmondson Jr., Trent Gilliland, Charlie Caviness and Jack Witt.-HAZEL KING.

Wyoming

Greybull-Days of '49 & Rodgo. June 14-15. Sundance-Race Meet & Rodeo. June 21-22. Canada

Toronto, Ont .- Canadian Int'l Trude Fair. May 30-June 12, Waterdoun, Ont .- Old Boys Reunion. June 22-28.



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AGENTS-SELL CLEANING CRYSTALS, SOAP Deals. Quick sales. Write for price list, sample deal, p.p., 50c. Jack's Products Co., 261 W. Tiorunda, Buffalo 11, N. Y.

AGENTS WANTED FOR PLASTICS-TO REPresent an Eastern fabricator and moulder. To secure contract and industrial work on commission basis, party must have connections with vending, coin and music machine houses. When replying give references and state lines now handling. Box 207, Billboard, New York City.

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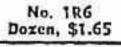




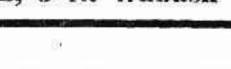
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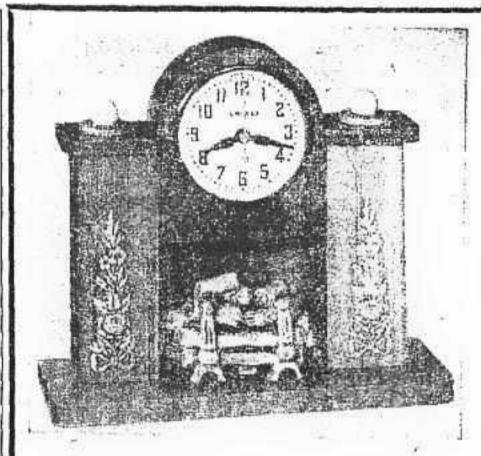
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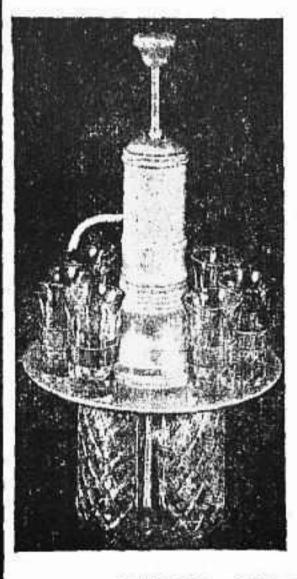
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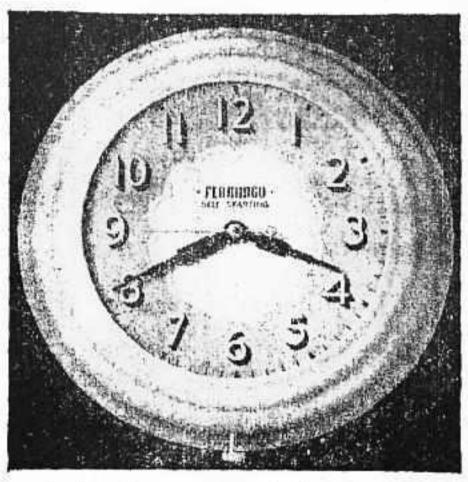
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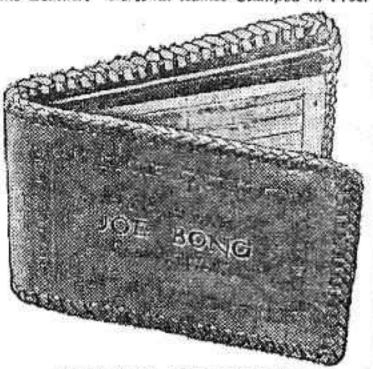
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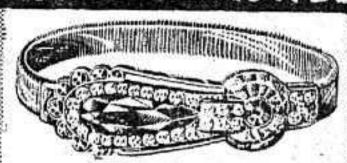
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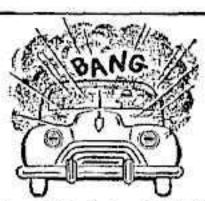
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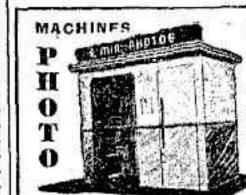
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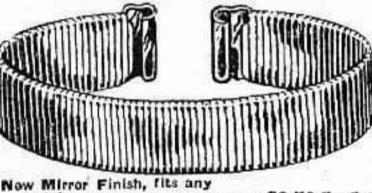
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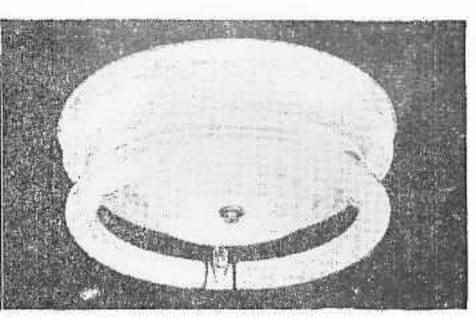
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Willman, O. H. Wilson, Bob Wilson, Dick Wilson, Robert E. Wilson, Robert L. Wilson, Gilbert & Lillian Winegarden, Harrel

Winters, Ruth Wise Jr., James Wolf, Frank Wolfe, Ralph Woodall, Gus

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Travis, Jimmy
Zonnette
Turner, Leonard D.
Tyler, Clinton E.
Tyson, Mrs. Robert
L.

(L'Htsburgh)
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Gault, Walter
Rainey

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Van Syoc, Lyle
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VanHorn, George E.
Vann, Robert
Vann, Robert Vitallie, Tom Vitelle, Mrs. T. J. Greene, M.

Vitelle, Mrs. 1.
Vito, Cerrone Greeno, Eddle
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Moire Zuleka (Radio's
Voice of Wisdo

Walsh, William Walters, Kenneth R. Iris, Eva

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Masterman, George Matell, James Maltia, George Matira, George Melia, E. F. Merli, Mary Merin, Phyllis Nealand, Walter D. Neill, James S. Nerins, Albert John Newman, Danny Orro, M. H. O'Shea, G. K. (Australia O'Sheas)

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Goldstein, Nate
Grissom, Claude M.
Hill, Ralph C. Williams, Alma Williams, Betty Williams, Lega H. Williams, Melvin R. Williams, Toney

llager, James R. Kirk, Wayne Lesinski, Leo

Ronse, Ervin Wright, Jessie

Quiun, Mrs. Florence or Deal Sanborn, Fred Shepherd, Myatt Stone, William F. Voisine, Hugh Willard, Jess

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Adrienne
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Anders, Miss Boots
Andres, Russell B.
Bacon, Mr. & Luck, Mrs. Marvet
Mrs. William
Bahr, Ernest

Mrs. Mae
Mrs. William
McCoy, Miss Norma

Bahr, Ernest Bahr, Russell E. Marsh, Winford
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Martin, Frank
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May, Russell
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Bishop, Bill
Belis, Mrs. Ethyl
Boxwell, Leon
Bowman, William
H.

Bozwell, Bill Brooks, James P. Bowling, Joe H. Brown, Irwin F. Bryant, Clyde Buckingham, Robert Bullock's Amuse-

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Pipes for Pitchmen

Consider what would happen to a Dave formerly managed the Dallas pitchman who couldn't think of anything store, while Murray was in charge of to say. That's one situation where he'd stores in Pittsburgh and Detroit. hardly be better off than the fellow who talks too much.

Kresge's, St. Louis, on waffle molds, hopping to Kresge's, Duluth, to work and get in a little fishing.

BURT AND GLADYS DOTO . . . and daughter, Mitzi, currently working med in Plymouth, Ind., to successful returns are heading east soon.

COWBOY WILLIAMS . . . continues to gather a plentiful share of the lettuce with his foot product in a Neisner five-and-dimer, Detroit.

Save your geedus, or at least a part of it, now. It's too late to do it if you wait until you discover that you haven't much

RECENT ARRIVALS . . . in Chicago from New Orleans were Jack Young and Danny Kauffman. Jack is working transferene, with

Danny doling out run menders.

THE HALSTROMS . . . Lil and Tip, are still making Chicago their headquarters.

REPORTS FROM . . . Milwaukee indicate that Mae Lithgow soon will head for the East for a visit with her son, Robert, and daughter-in-law, Thelma, and their children, Joanne and Robert Harry Jr. Accompanying Mae will be another son, Harry, and his wife, Florence.

TRIPOD TERRY SAYS: "There's more than enough good in a fellow who continually sees the good in his fellow men."

MURRAY ROTH . . . RAVENNA, OHIO and Dave Berk, formerly with B & N Sales, Detroit, have purchased the

FIRST TIME !

Doz. Lots. Ea. ... \$3.57

6 Doz. Lofs. Ea... 3.40

Gross Lots. Ea. . . 3.20

Carrying Case. Ea.. .66

(Comes with each binoquiar)

Sample With Case . \$4.95

THE GUTHRIES . . .

Ben and Louise, are working darners BILL GORDON has just closed at in the F. W. Grand store, Milwaukce, where they report business as highly satisfactory.

PHIL KRAFT'S . . .

father-in-law is purveying darners to big tips and successful counts for Phil in Milwaukee's Gimbels and Boston stores.

Most pitchmen we know are the successes they are because they give the public more than it expects.

SAM FREED . . .

veteran paper man, is still working trade papers around New York and in New England.

STANLEY NALDRETT . . is working a Greenville (S. C.) store to top takes with a new layout of allmetal kitchen gadgets.

MR. AND MRS. ED GOLDEN . . . ace oil workers, are gathering the geedus with their items in a Greenville (S. C.) store.

FAMOUS LAST WORDS: "He's one of those guys who had little difficulty patching up his reputation. It was his piece of mind that always kept showing."

JACK BRANSCOMBE . . .

pitch vet, spent the winter working auto polish in California, Oregon and Washington to click scores. He plans to head east soon to work a string of fairs. Jack says he'll take time out, however, to be married to Helene Moore June 1.

THIS PILLAR'S . . .

scrivener is in receipt of an honorary membership card making him an accepted and qualified member of the National Committee of the Hobo Felfirm and are now operating under lowship of America. Card arrived the name of Gem Sales Company, in the mails thru the courtesy of Ben

Genuine 3 POWER BINOCULARS

- . With the exclusive triple focus feature at an unheard of low price.
- Barrels hinged and freely adjustable to eye-width, assuring scientific center
- A precision instrument backed by the reputation of one of the nation's leading optical mfrs.
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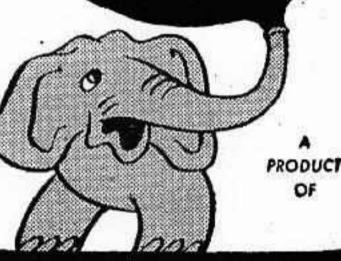
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400	10 March 1984 1984 1984 1984 1984 1984 1984 1984	***
40 475	#426	4.00
MAA F. CO	#718	. 4.35
414.	#524	. 4.75
PADDLE SHA		
#7P		\$ 3.30
		- The state of the
#13P		. 8.75
#16P		44 35
#19P		4 4 3 *
#7 Nursery Rhyme,	1102-1102-11	The second second second
#8 Circus Asst., 2 si		
#524 Travel Asst., 1		
#9 Favorite Asst., 4		
#11 Favorite Asst.,	(2) (2)(2)	913595955EFF
#718 Mickey Mouse		
#9 Mickey Mouse,		
#11 Mickey Mouse,		
. 그 회사 시에 그는 아니는 이 집에 가장 그렇게 되었다.		
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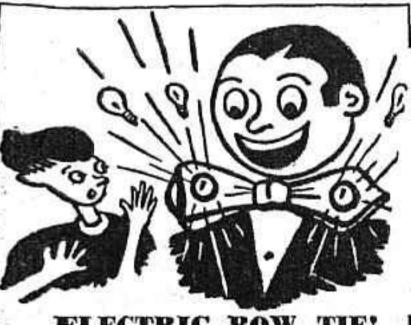
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(Hobo) Benson, org's national president, who tells from New York that Since he returned to the Eastern metropolis from California he hasn't seen three good days of weather. "I've seen more pitchmen in New York," continues Ben, "than I did on my trip to California and back. This City is still the pitchman's paradise, despite the hostility of the law. Times Square and downtown New York is the main working grounds. It looks as tho the wartime honeymoon is over, with the result that members of the pitch fraternity will have to work even harder. I've been Ditching the Hobo News at my old



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IMMEDIATE DELIVERY Specify requirements when writing. A DIRONDACK CHAIR CO. Dept. 8, 1140 Broadway, New York 1, N. Y.

spot on Times Square and plan to locate a spot in Coney Island for my sketch act."

BEN KENNEDY . . .

is pitching Gypsy Soapless Cleaner in the F. W. Grand store, Milwaukee, to reported good results.

Don't be a sucker. It's only a coward who will not accept a new idea.

BOB SCHUTTEN . . .

known in pitch circles as Bob Williams, plans to leave Milwaukee in June to go on the road for Charlie Lyons with polish.

MAE LITHGOW . . .

has pulled up stakes and left the F. W. Grand store, Milwaukee, where she is believed to hold the record for pitch stays with her herb tea.

FANCY FREDDIE SAYS: "Don't chance bankrupting your mind by letting it become bored."

V. YOUNGSTEDT . .

is in Jamestown, N, Y., framing a cookie press demonstration which he plans to work thru the East this summer.

WILLIAM BROAD . . .

Detroit supply man and well known to pitchmen, was released from a Motor City hospital May 13 after a two-week stay there.

The pitchman chooses to pursue his happiness in his field of operations. Unlike a lot of us, his profession comes pretty close to guaranteeing him that he will find



These dates are for a five-week period.

California

Long Beach-June 21-22. E. E. Ferguson, 8285 Sunset Blvd., Hollywood, Pasadena-June 8. John Bradshaw, 2131 Second Ave., Los Angeles. Pittsburg-June 15. Janice Clymo, 155 Risdon

Rd., Concord, Calif. San Diego-June 1. Mrs. Leonard Almstedt, LaMesa, Calif. San Rafael-June 1. Irene Ward, 56 Jersey

Rd., San Anselmo, Calif. Connecticut

Greenwich-June 14. Foley, 2009 Ranstead St., Philadelphia.
Westport—June 15. Foley, 2009 Ranstead St.,
Philadelphia.

Delaware

Newark-June 1. William P. Fisher, 1027 Lovering Ave., Wilmington, Del.

Illinois

Rock Island-June 8. Mrs. Sidney Diarue, 1229 Scott St., Davenport, Ia.

Indiana

Evansville-June 1. Mrs. Earle C. Harte, 1608 S. Morton St. Fort Wayne—June 1. Mrs. Louise L. Russell. South Bend—June 15. Louis R. Burroughs, 2415 N. Central St. Terre Haute—June 8. H. A. Brattin, 2229

College Ave.

Kansas

Kansas City—June 7. Dr. S. W. Nakashian, 528 Lee Bldg., Kansas City, Mo. Maryland

Chevy Chase-May 30. Foley, 2009 Ranstead

St., Philadelphia. Massachusetts

Dedham-June 7. Frances R. Porter, 15 Charles St., Boston.
Framingham—June 8. Foley, 2009 Ranstead
St., Philadelphia.

Michigan

Detroit-June 22. W. M. Warner, 1955 Quarton Rd., Bloomfield Hills, Mich.

Missouri

Joplin-June 3. Mrs. R. C. Culter, Prisco Kansas City-June 8. F. H. Servatius, Fidelity Bldg. Springfield-June 5. Charles E. Wheeler, 319

W. Walnut St. New Jersey

Rumson-June 29. Foley, 2009 Ranstead St., Philadelphia.

New York

Batavia—June 8. Mrs. G. R. Bowman, Wil-liamsville, N. Y. Goshen—May 31. Foley, 2009 Ranstead St., Philadelphia,

Rhinebeck-June 1. Foley, 2009 Ranstead St., Philadelphia.

Oklahoma

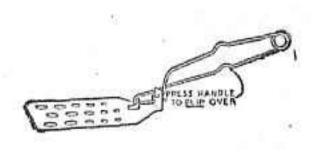
Tulsa-June 1. Frances L. Duty, Box 2706. Pennsylvania

Huntingdon Valley-June 7. Foley, 2009 Ran-stead St., Philadelphia. Olympia-June 29. J. M. Williams, 3302 N.

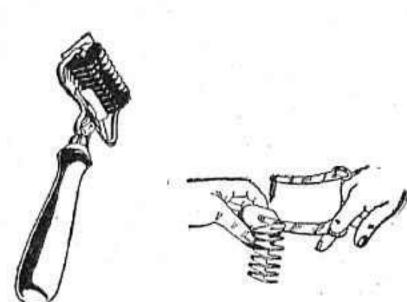
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\$5,000 STOCK SACRIFICED FOR \$2,000 Stock consisting of Broaches, Pins, Necklaces, Earrings, Cold Filled Lockets. Pearls, Stretch Bracelets, Compacts, Music Boxes, Solid Gold Jewelry, Lighters and many, many other items.

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Ladies' and Cent's Solid Gold Rings, Birthstones, Cameos, Zircons, Fraternal Rings, Wedding Bands, Diamond Rings, etc., etc.

PHONE LO 7-2245

DUVAL JEWELERS

How To Avoid Damage Suits

(Continued from page 35) 629, where the higher court said:

"Unless the condition had existed long enough to have given the proprietor opportunity to have seen it in the exercise of due care, he can not be held liable."

Use Ordinary Care

Thus, if the proprietor uses "ordinary care" to make reasonably frequent inspections, bathers are not entitled to recover damages for injuries caused by a dangerous condition which was not discovered by competent inspectors. Moreover, the law does not expect bathing beach and swim pool operators to remedy dangerous conditions which are hidden or which suddenly and unexpectedly

Of course, an operator never is liable in damages for an injury sustained by a patron who knew that the defect, or danger caused the injury, existed. The court will hold that the bather was "contributorily negligent." Also, any bather who performs a hazardous act, or risks his safety is solely responsible for injuries he may sustain. (See Murphy v. Willis, 166 N. E. 173.)

On the other hand, see Brotherton v. Manhattan Beach Improvement Company, 50 Neb. 214, where the higher court held that no guard was on duty. As a result of this negligence a young swimmer drowned, and the higher court held the proprietor liable in damages.

Also, see Larkin v. Saltair Beach

Company, 30 Utah 86, where a bathing beach company failed to provide guards for the rescue of bathers.

This court held a proprietor who does not keep someone on duty to supervise and assist bathers does not exercise "ordinary care."

If however, the operator of a bathing beach or swim pool provides guards to safeguard bathers, the party who files suit must prove "negligence" on the part of the guard or the proprietor will not be held

See Maher v. Madison Square Garden Corp., 242 N. Y. 506, where it was disclosed a boy was found drowned in a crowded swim pool. No person witnessed the drowning nor was testimony given which indicated the guard at the bathing pool was negligent. Therefore, the higher court held the proprietor not liable in damages, and said:

"No inference can be drawn that by act or omission of defendant (proprietor) or any of its employees (guards) the boy was placed in a position of danger which caused his death or that any greater care by defendant could have averted the accident."

Applies to Diseases

The same rule of law is applicable to discases, infections and the like alleged to have been received while bathing. In other words, if the operator proves that he frequently used effective chemicals to purify the water he uses "ordinary care."

For instance, in Flamm v. Coney Island Company, 195 N. E. 401, a girl sued a swim pool operator to recover damages for an infection which she claimed she contracted while in an impure pool.

The operator of the pool and beach proved ordinary care was used to chlorinate the water, and to free the sand from any infectious germs or substances. The higher court held the operator of the pool and beach had used "ordinary care" to safeguard the public against infections, and was not liable in damages. This court said:

"There is no evidence that such germs existed in the pool or sand of the resort. The statements of the physicians that such germs are found in sand, or might have been present, are not sufficient foundation for a contention that they were present." (To be continued next week.)

ATTENTION, ENGRAVERS! THE RINGS YOU'RE LOOKING FOR!

Rodium Plated



No. 131 \$3.85 Dozen \$45.00 Gross





No. 126 \$3.00 Dozen \$34.50 Gross



No. 125 \$3.10 Dozen \$36.00 Gross

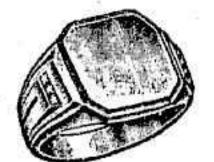


No. 119 \$3.60 Dozen \$42.00 Gross



Mo. 138 White or Yellow \$3.10 Dozen \$36.00 Gross

BIG SELLING LOW PRICED BRASS RINGS-WHITE OR YELLOW



No. 123 White or Yellow \$3.60 Dozen \$42.00 Gross



No. 118 White or Yellow \$2.85 Dozen \$33.00 Gross



No. 122 White or Yellow \$3.35 Dozen \$39.00 Gross



No. 132 While or Yellow \$2.00 Dozen \$22.50 Gross



No. 128 While or Yellow \$1.65 Dazen \$18.00 Gross



No. 106 White or Yellow \$1.50 Dozen \$15.75 Gross

LADIES' WHITESTONE SET



No. 135 \$2.85 Dozen

No. 136 \$2:85 Dozen \$33.00 Gross White or Yellow, Whitestone Set



White or Yellow \$1.50 Dozen \$15.75 Gross

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BUY DIRECT AND SAVE

Balloons Per Gr.	Balloons Po	Gr.	
#16 Oak \$8.95	#418\$	2.25	
cus Printed . 5.95	#315 # B Asst		
#8 3.00	#5	1.75	
#7 Kat Ear. 3.76	#4	1.50	

One Gross or 1,000 Gross-No Limit BUBBLE GUM, No Limit. (120 Count) \$1.00 per box Deposit with order-balance C. O. D.

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BEECH-NUT GUM (50 Boxes to Case) HERSHEY BARS (30 Hoxes to Case)

5 % Discount in 5 Case Lets.

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Jumbo Airships in Envelope almost as large as Workers, \$11.00 per Gr. Workers 40t. Large Cathead Balloons, \$8.50 Gr; Small, \$5.00 Gr. Number 5 Balloons, \$2.00 Gr.; =8, \$2.50; #7. \$3.25; =9, \$4.75; =11, \$5.25. Write for price list on shapes. Monkeys, \$2.50 per Doz. Give-Out Slum, Canes, Dolls, etc., UNGER SUPPLY DO., 506 South Canal St., Chicago 7, Ill.

Communications to 155 No. Clark St., Chicago 1, Ill.

SALESBOARD SIDELIGHTS

New York:

K. J. Williams and Ernie Rolls, Stein Sales, are back in town after a three-week biz trip thru the South. - . Harry Keets, Boston, and Bill Reives, Dallas, are in town visiting Various salesboard firms. . . . Sol Englernan, Engleman Sales Corporation, is back from a New England selling trip and reports that the board business there is certainly on the upswing.

Paul Sanderson, George Merchandising Company, is getting married June 16 to a Trenton, N. J., girl. Paul and his wife will take a three-week honeyrnoon in Canada. . . . Lawrence Jordan, Bloom Specialty Company, leaves next week for a three-week biz trip to Chicago and the Midwest.... Profit Manufacturing Company executives report biz climbing fast. . . . Roger Brad-Ley, Bradley Sales & Distributing Corporation, Philadelphia, was in town last week.

Norman Fox, up-State New York; Rudy Greenberg, Chicago, and Sidney A. Weinberg, South Plainsfield, N. J., where in town last week making the rounds of merchandise and board firms. . . . Atlantic City is reported to be on the way to a record season. . . . Irving Fleisher, Los Angeles, reports that board sales on the West Coast remains about the same as last year.... Barney Rodriguez, Newark Specialties, became a father last week.

Atlantic City:

Sam Witzenfeld, Center Sales Service, reports that four Atlantic City operators are pushing the idea

PROMPT SHIPMENTS!

PARKER SILENT FLAME LITERS Per Dozen, \$18.00

ELECTRIC CLOCKS -(With Alarm). Doz. \$37.20

MANTLE CLOCKS Very Flashy, Each \$6.90

SALESBOARDS

Holes	Play	Name Price
1000	14	Cigarette
300	1¢-5¢	Put & Take68
400	5¢	Dollar Came68
1000	_5∉	Nickel Charley 95
1000	25∉	Charley
1000	25€	Charley (Thick) 1.05
1800	5¢	Lulu 1.88
2000	5¢.	Lulu Belle 2.39
T	erms: N	et Cash or 2504 Deposit

Balance C. O. D., F. O. B. Atlanta, Ga.

OPERATORS-WAGON JOBBERS Heridreds of fast sellers. Write for list.

Hussey Distributing Co. ATLANTA 3, GEORGIA

FOR SALE

Savios Boards made by Consolidated and Superior Products. 1/3 below our cost.

WHITE PIGEON HOVELTY CO.

BOX 267

000 000

1000

1000

1200

1200

\$1.00

White Pigeon, Mich.

of operating instead of selling to locations for a flat fee. Witzenfeld says that the Lucky Bingo Game, made by Gay Games, Inc., is doing well on these locations.

Chicago:

Amusement Industries expects to have Jim Reddy back from his twoweek New York trip by Thursday (29). Paul Thelen says Reddy reports business is good. . . . Boys over at Excel Manufacturing Company-Ben Maltz, Bernard Kite, Marty Frankel and Irv Padorr (the latter says)—are all on their toes and busy as all get-out.

Pioneer Manufacturing Company, via William T. Wollpert, firm's sales manager who just returned from an Indiana tour, says firm's Super Jumbo six-in-a-hole boards are being well received there and in other territories. Harold Boex, vice-president, left Chicago May 19 for a two-week trip thru the East.

Jack Morley, Superior Products, tells of the two new boys on the road for Superior. Both were put on last week. Doyle Stow, covering Kentucky, Tennessee and Mississippi, and Florian Gies, for Montana and Idaho, are the new men. Jack says Sey-(See Salesboard Sidelights, page 94)

L. A. Gift Show To Run July 27-Aug. 1

LOS ANGELES, May 24.—Salesboard manufacturers and operators are showing interest in the 25th semiannual California Gift and Art Show to be held here July 27 thru August 1, spokesmen report. Exhibition, one of the largest trade events of any industry held west of Chicago, will feature California-made giftware, art and decorative accessories and other merchandise with leading Eastern and Midwest lines participating.

Exhibition, which is expected to attract over 3,000 visitors from all parts of the U.S., Canada, Mexico, South America, Hawaii and Australia, will be held in more than five spots; Brack Shops, Brockman Building, Merchandise Mart Building, Alexandria Hotel and in individual factory and studio showrooms.

Klingborg said that Southern California is the nation's top resource for profitable, timely merchandise, and conditions here are returning to prewar status for such lines.

Name Milton Soffer Bork Sales Manager

NEW YORK, May 24 .- Milton Soffer, well known in the coin machine industry, has been named sales manager of the Bork Manufacturing Company, Inc., manufacturers of sales boards.

Soffer, who was with the Consolidated Manufacturing Company, Chicago, before the war, joined Bork a year ago after being released from the army.

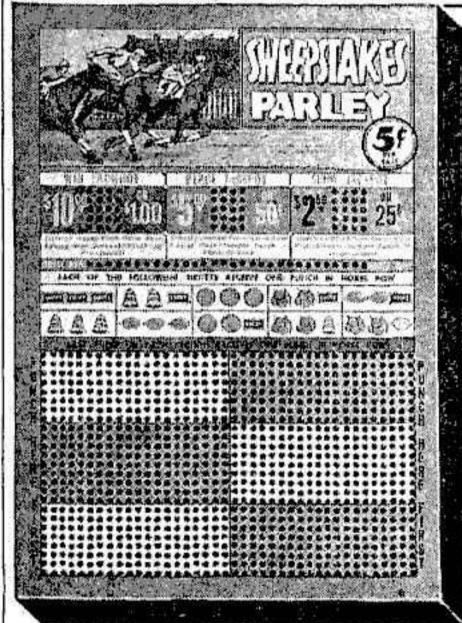
AVAILABLE AGAIN

Skip-number Push Cards with major winner under Master Seal in 4-16¢, 1-29¢, 1-33¢. 1-39¢, 1-49¢, 1-59¢ and 1-99¢ in 12, 15, 20, 24, 30, 35, 48 and 66 Holes, with take-Ins from \$3.00 to \$25.32,

Skip-number Push Cards with every push a winner in 1-29¢, 1-39¢, 1-49¢, 1-59¢, 1-69¢, 1-79¢, 1-89¢ and 1-99¢ in 12 and 24 Holes, with take-ins from \$3.10 to \$21.50.

Other styles and sixes from 10 to 600 Holes, including Put & Take Cards, Cigarette Cards, etc. Write for Free Jobbers' Catalog.

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THEY'RE OFF AND RUNNING

Over 100 different boards to choose from FLASH, COLOR, GLAMOUR Red Hot WINNERS

If It's A "PLAYER APPEAL" Board, It's A "Dominion." For the Latest And Most Profitable Boards Regardless Of Payout Or Purpose.

Write for our latest price list. Dominion Novelties Co.

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TIPS-BASEBALL

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COMBINATION FROM 120 TO 3036 TICKETS

1000-1050

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ALL TICKETS AVAILABLE IN SINGLE OF SINGLE TICKETS PER PACI WRITE FOR PRICE LIST AND SAMPLE TICKETS

ALSO FOLDED AND BANDED TICKETS AT LOWEST PRICES

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2.50 3.25

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3.25 2.50 3.60

Make \$250 to \$500 a week

BE YOUR OWN OPERATOR OF PUSH CARDS

PUSH CARD WITH 2 WATCHES

I Watch to the seller and I Watch to the winning teal.

your

Stock Plain, Tip. Definite, Jackpot Boards and all kinds of Cigarette Boards, 14, 24 or 54 stating your requirements. 25% deposit with all orders—balance C. O. D. MICHIGAN CITY NOVELTY CO. BOX 66, MICHIGAN CITY, INDIANA

SALESBOARDS— All Orders Shipped Same Day Received

Description

LUCKY BUCKS, DEFINITE PROFIT

EASY ACES, DEF. PROFIT, SLOT SYMBOLS

EASY FINS, DEF. PROFIT, SLOT SYMBOLS

BABY BELL, SLOT SYMBOLS

ALL OUT CHARLEY, DEFINITE PROFIT

JACK POT CHARLEY, THICK & PROTECTED

OUT DOOR SPORTS, THICK, JUMBO HOLES

SPOT OF GOLD, THICK, JUMBO HOLES

BIG DIME DOUGH, THICK, JUMBO HOLES

TEN BIG FINS, THIN, JUMBO HOLES

VICTORY BELL, THICK, JUMBO HOLES

TEXAS CHARLEY, THICK & PROTECTED

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A once-in-c-lifetime opportunity to make \$250 to \$500 a week with little investment. These watches have outstanding, high-priced features. Precision built, imported Swins watches. Handsome case, lied sweep second hand. Genuine leather hand. Watches Styled for Beauty and Built for Accuracy! Place these Push Cards in toctories, clubs, toverns and cigar stores. They will sell for themselves. Quick turnever, card sells out in 2 or 2 days. You can place hundreds of these cards each week.

Push Card Takes in 521. Your Cost \$10. \$1100 EXTRA PUSH CARDS TOCEA.

25% Deposit with Order, Bal. C.O.D., F.O.B. Chicago M SALES CO. - 708 S. STATE ST. - CHICAGO 5, ILL.

SALESBOARD SIDELIGHTS

(Continued from page 93) mour Trott, who is down in Texas, is finding it a fertile area.

On the road for Empire Press, Harry Deegan reports to boss Joseph Zimmerman that things are really looking up. Harry, who is traveling thru Pennsylvania and upper New York, is boosting firm's new products. Harry left May 20 and figures on a twoweek tour. Empire does not intend shutting down for vacations this summer: off-time taken by employees will be staggered.

GARDEN BROS.

(Continued from page 39) moves and Don Dorsey lost his when the hitch broke.

Ronnie Robinson celebrated his fourth birthday by inviting everyone he knew-and lots he didn't-to his party. Seal Charlie Stouffer is busy with a new routine for his act. It's a miracle how Warren Van Evera can get any noise out of his trombone with all that tape on it, not to mention the splints.

Visitors: Maureen Nelson, of Montreal; Betty Clough, of Cincinnati; Robert L. Hakstead, known as Elliot Forbes, and Mr. and Mrs. James Edgar, of the Sparks Circus.-DOLLY

JACOBS.

POLACK EASTERN

(Continued from page 39)

concessionaires, working with Harry May.

Our hats are off to Maestro Charlie Post, assisted by Jim McKay, drummer, who is doing a great job converting a few local musicians into a full-fledged band.

Mornings are well spent rehearsing with Massimiliano Truzzi, Harold Barnes, Felix Morales and family, the Sidneys and yours truly, each taking turns in the ring.

The reason for the far-away look in

Jim La Llonde's eyes is the young lady in Detroit accepted a diamond from him. Greatly missed by everyone are Pop, Jim and Bruce La Blonde, who left for other commitments. Most of the kinkers are preparing for the end of the season barbeque with Shorty Barnett the main entree. Harold Barnes in sporting a new 1947 Dodge. So far he hasn't taken the girls for a ride. Richard Sidney is the best fisherman. He recently went all day without even as much as a bite.—ELLEN AMES.

MILLS BROS.

(Continued from page 39) transcription of the Mills Bros.' band and the Wild West concert.

C. G. Campbell, president of the Kewanee Manufacturing Company, Adrian, Mich., and a member of the CFA, was a camera visitor in Adrian. He bought 100 children's tickets and delivered the kiddies in person at the matinee. In addition he purchased 40 general admission and reserve seat tickets for his guests, including city officials and the mayor. Yours truly came rushing in aboard Queenie in the Wild West line-up and Queenie, being an old-timer, stopped suddenly right in front of the grandstand, made her bow, and wouldn't budge until I and his guests.

Never-to-be-forgotten back yard scenes: Paul Mills, dressed in his Sunday best, with a mile-long cigar, sitting by the trailer door with both feet in a tub of water. . . . Bobby Acevedo, all spangles, being pulled out of a mud hole and leaving both shoes firmly imbedded therein. . . Brownie Silverlake trying to make a quick change when someone pulled a guy rope after a shower and drenched him. . . . The prop boy who was so interested in the clown prize fight that he forgot to duck and got the works. . . . Novelty men driving stakes for the Side Show, just to develop their muscles. . . . Josephine Silverlake, mounted on the buckskin resinback, flying across the back yard without even a bridle. - BONNIE BAKER.

SPARKS

(Continued from page 39) porters and relatives. Mrs. Cromwell came from New York to be with him in his first appearance in his home town in many years.

Gardner Wilson, our new press agent, was around the lot with a small army of camera clickers, getting lots of art for our trip to Toronto. -

Everyone in the band top should be well adjusted to his environment. There are route cards to tell him where he is going, Harry Armstrong's daily paper to tell him where he is, and George Salling's array of monogramed towels to tell him where he's been.

In Hamilton we set the cookhouse practically on the midway of the Wallace Bros.' Shows. The two orgs were nestled together so closely they looked like one big show. However, the customers readily distinguished the circus because Whitey Haven had the bulls right out on the curb.

Henry Kyes' nephew, who plays second base for the Hamilton Cardinals visited and brought most of the team with him.—DOROTHY LEE BROWN.

CLYDE BEATTY

(Continued from page 39) Jean Sleeter, Bobbie Peck, Mark Anthony and Phil Escalante.

McMinnville-Greetings and welcomes were received from Frank A. Paniska and the Montana CFA Tent No. 16 from the city of Butte. Strictly corn on the cob nowadays in the guise of Lalo Escalante on the trumpet, John Cline on the violin, and Manuel Velarde on the vocals. That's all, brother.

Portland-Gee Gee Engesser inaugerated the City of Roses clean-up drive by being photographed ambitiously sweeping the elephant, Cora. Tommy Hayden, former Barnes show clown cop, visited as did Ross Ogilvie. Bob Stevens joined clown alley and waved at the mayor, Mr. Campbell took part in the trampoline act, number one. Mr. Jenson, CFA, viewed the show, journeying from Tacoma, Wash. After 26 one-day stands in a row, Portland certainly was a welcome date, so everyone relaxed and enjoyed the fine hotels. A baby shower was given Mr. and Mrs. John Cline in the home of Gladys Carmicel, former vaude player and niece of Mell Rennick. Guests were Mr.

> Rosie La Mount. Walla Walla-Scotty Davis retired his duck, Donald, donating the little trouper to the city park. The Indians of this territory attend the show garbed in their colorful costumes. Visits were exchanged as we day and dated the United American Shows .--

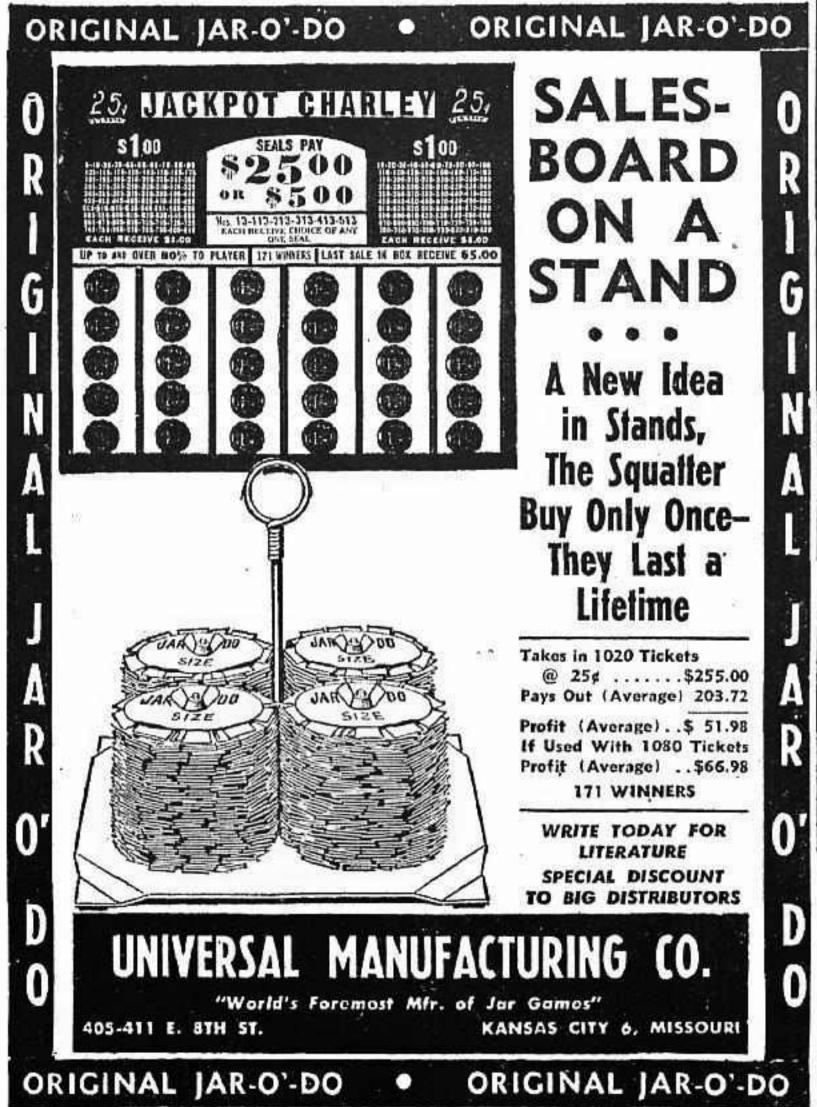
> > Materiale protetto da copyright

and Mrs. Billy Powell, Bob Reynolds,

Joe Redding, George Barnaby, Frank

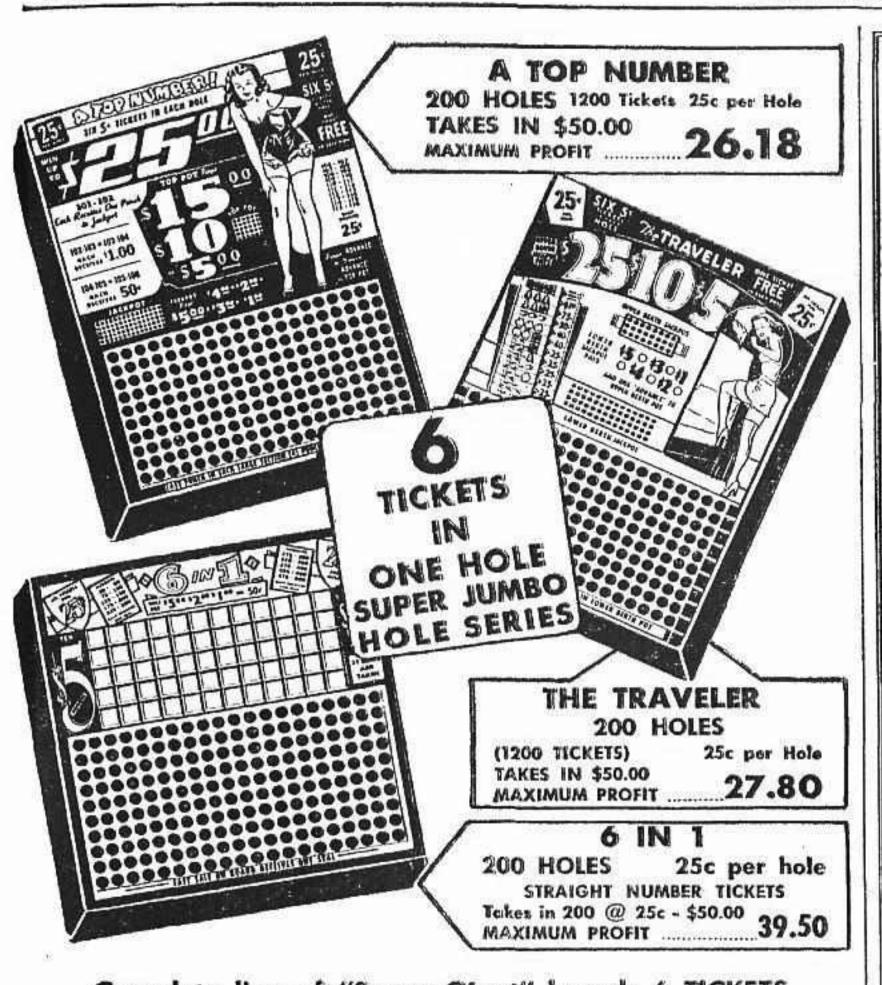
Doyle, Red Hovious, Janie Staatz, and

DICK ANDERSON.









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1000's 1260's 74 50 1380	On Sticks . Seal Jackpot Seal Jackpot	Card .	\$.75 1.05 45 37½	2170 2170	Red, Whi Poke-a-Si Grab-a-Fi	ite & Blue in eal Pads n Pads	5's 1.60 1.65 1.65
9	•	25% D	eposit With O	rder, Bo	alance C.	O. D.	
8	Write		rge Complete and Multi-Gian			es on Deal	s
	A-	PI	DISTRIE	TUE	ING	CO.	- 82

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On Sticks 1000 - 75c

10% Off In Gr. Lots

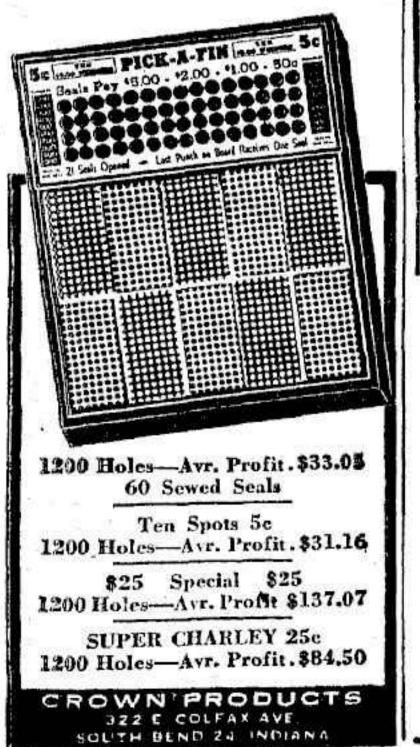
1000 Hole 25c JACKPOT CHARLEY Thk.

LOTS OF 100 OR MORE...... \$.90 LESS THAN 100 1.00

> 200 Hole 25c FAST ACTION Thk. 75c

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A-1 CIGARETTE AND CANDY VENDING MA- | HAVE CONSOLES TO TRADE FOR SEEBURG chines. All makes, models, lowest prices. What, have you to sell? Mac Pestel, 6750 N. Ashland, Chicago.

A-1 STAMP MACHINES, SINGLES, \$5.95; Doubles, \$19.50; Triples, \$29.50, Folders, 80c thousand, U. S. P., 100 Grand, Waterbury 5,

AAA1 POSTAGE STAMP MACHINES AND Popcorn Machines, all kinds, bought and sold. Multiprises, Box 1125, Waterbury, Conn. my 31

A.B.T. TARGETS, MODEL F. \$21.50; FIVE, \$100.00. Challengers, \$26.50; five, \$125.00. Pikes Peaks, \$15.00. Kicker-Catchers, \$20.00. B. Matvin, 6812 N. Wayne, Chicago 26, III.

ADAMS-FAIRFAX HAS SCARCE ITEMS!! Ball Gum, 70c per pound; 25-lb, box, 817.50. Candy-Covered Peacuts, only 28 cents per pound. Camby Mis, for vending machines, 35c per lb, Terms: Third cash with order, balance C.O.D. Adams-Fairfax Corp., 5721 W. Jetterson Blyd., Los Angeles 16, Calif.

BALL BUBBLE GUM— % ", 142 COUNT, 70c 10. 35-lb. case, 68c lb. Over 2 cases, 65c lb. 15 deposit with order. M & M's mixed colors, 50c B., 25-tb, carrous, Advance Gum Machines, 811.00 each. Shipments F.O.B. B & K Vending Co., 1477 S. 10th St., Camden, N. J. Emerson 5-3069. jel 4

BALL GUM-%, 3500 to 3800 PER CASE. One to ten cases, \$18,50 per case. Eleven cases and up, \$17.50 per case, 120 count imported Bubble Gum, 10 boxes, \$11.00; 36 boxes, \$39.00. Cash with order, H. D. Harris Vending Machine Co., Box 589, Lexington, Ky. my31

BARGAIN—2 BALLY ALLEYS, 2 WORLD'S Series, all four, \$100.00, 4 Seeburg Guas, 3 Rapid Fire, \$50.00 cach. Sky-Fighter, \$89.50.4 Punoram Pecks, all, \$1,000.00; or one for \$275.00. Guaranteed working condition. 70,000 rounds .22 Shorts, two new Remington Automatic Rifles, \$550.00. Pop's Arcade, Anniston, Ala.

BATTER-UP BASEBALL MACHINE-IN GOOD condition, \$500.00, Acme Tool Co., 301 McCallie Ave., Chattanoogu, Tenn. je7

BIG MONEY IN VENDING MACHINES— Smallest capital start brings immediate profits that build permanent profitable business. Starting instructions free. Becker Vendors, 105-W Dewey, Brillion, Wis.

BUBBLE GUM BALL-% INCH, APPROXI-mately 150 to a pound, sixty cents net F.O.B. Englewood, N. J. Minimum, 35 pounds, Bergen Vending Mechine Co., Englewood, N. J.

"CHARMS" DOUBLE, TREBLE PROFITS FOR peanut venders! Write quickly for details, samples, and start getting more "take" from cashable commotion "Charms" create for your machines. Becker Vending Service, Brillion, Wis. my 31

FOR SALE - ALL MACHINES RECONDItioned. Northwestern Standards, \$8.00; Log Cabine Duplexes, \$7.50; Double Nuggets, \$15.00. Hennen, 2647 Middle Road, Davenport, Iowa, FOR SALE-ONE EXHIBIT IRON CLAW DIG-

ger, excellent condition, \$50.00. Amusement Arcade, 729 E. Washington St., Springfield, Ill. FOR SALE—ONE RECONDITIONED PEANUT Machine and ten lbs, of Fresh Peanuts, \$9.00, Hennen, 2647 Middle Rd., Davenport, lows.

FOR SALE—THREE CAILLES 3/5, LATE, D.J.P., \$39.50 each. ½ deposit. Earl Burns, 3729 Hamilton, Dallas, Tex.

FOR SALE—20 NEW 1947 MODELS ARIST-O Scales, never uncrated, \$110,00 each. Mel Gans Sales Co., 3317 James, Ft. Worth 4, Tex. jc21

MILLS CLOCKS REPAIRED, \$5.00. FIFTEEN rebuilt Clocks, \$5.50. Cash Boxes, \$10.00 dozen; 100, \$50.00. Brass no-value Checks, Penny, Nickel, Dime, Quarter, \$2.50 M. Coleman Novelty, Rockford, Ill.

Guns. Write to Coin Amusement Games, 1335 E. 47th St., Chicago 15, 10.

MILLS BONUS, 5c, \$125.00; 10c, \$140.00; 25c, \$155.00. Pace 5c, \$50.00; 10c, \$50.00. Mills Blue Front Costings, \$2.00 cach, H. R. Horn, 137 E. Market, Akron, O.

ONE GOOD-AS-NEW RECONDITIONED MAchine and 500 Balls Gum, \$10.50. 35 cash. Thomas Novelty Co., Paducab, Ky. je7

PHONOGRAPH ROUTE-12 LATEST SEEburg 9800s. Locations earning \$150.00 weekly. 5,000 Records. Pick-up Truck. Sacrifice, \$3,500. Picuty locations available. Automatic Music, 106 24th, Columbus, Ga.

REBUILT POPCORN MACHINES FOR SALE—Fully guaranteed, Priced from \$150.00, Consolidated Confections, 1314 S. Wabash, Chicago

RECONDITIONED PENNY PEANUT OR BALL Gum Machines with 5 hs. Peanus, \$8.50, 500 Balls Gum, \$8.50, ½ with order, T. O. Thomas Co., 1572 Jefferson, Paducah, Ky.

Stecials By Stewart—18T Week, Arcaie: Bally Rainbow Pencil Vendor, \$33.00; Bally Torpedo, \$41.00; Muto, 5c Card Vendors, '44, \$29.00; Muto, X-Ray Poker, \$23.00; Muto, Skyfighters, \$95.00; Muto, Love Pilot, \$85.00; Astrolograph Toe Venders, \$38.00, Stewart Nov. Co. 1261 S. Main St. Salt Lake City Utah Co., 1361 S. Main St., Salt Lake City, Utah.

SUPER CHARMS FOR VENDING MACHINES-These are not the run-of-the-mill charms. Only the finest, beautifully colored and well bodied items. Ten free charm bracelets in capsules with each thousand pieces. Price, \$8.50 per thousand, ½ cash with order, Adams-Fairfax Corp., 5721 W. Jufferson Blyd., Los Angeles 16, Calif. je21

THILE DAVAL FREE PLAY (5 CENTS)—
Used sixty days, \$30.00 each. Mills 10-cent
Q.T., clean, \$65.00. Deposit. Central Nov. Co., Hox 74, Arkansas City, Kan.

WANTED -- USED FIVE-BALL GAMES IN good shape, which are ready for location. Also used Music Machines. Send description and prices, Hill, P. O. Box 223, Decatur, Ga. CR. 2881. WILL TRADE FOR COLUMBIA SLOTS (DOU-

ble Jackpot) or sell: One Masco 35-watt Pub-He Address System, Red Ball Pool Tables, Paces Races, and 82-volt Rock-Ola Phonograph, ABC Novelty Co., 2509 S. Presa St., San Antonio, Tex.

1 KILL-THE-JAP, \$10.00; 1. SKILL-A-RETTE, \$10.00; 9 Pikes Peaks, \$10.00 ca.; 10 Kick & Katch, \$15.00 ca.; 13 Challengers, \$20.00 ca. These machines now on location and guaranteed to be in first class condition upon shipment. In deposit required with order. Balance, C.O.D. C. G. Allen, P.O. Box 764, Edna, Tex.

2 SLOTS MECHANICS-10 YEARS' EXPERIence, Will go anywhere in U.S.A. John Black-lun, 104 Edward St., Mingo Jet., O. je7

8 ENHIBIT ROTARY MERCHANDISERS, 8 Exhibit Iron Claw Diggers, S Eric Diggers, S Buckley Treasure Islands, National, 4243 Sansom, Philadelphia, Pa.

25% DISCOUNT FROM ADVERTISED PRICES, thirty Cash Consoles: Wurlitzer 600-42, ele-gant condition, \$225.00; 616'a, \$97.50. Colemon Novelty, Rockford, Ill.

PARRISH ALL-PURPOSE VENDORS-2 columns in bronze case. Elect shees, Will yeard bulk candy and nuts. Penny play. 24" high, 8 12" wile, \$11.00 each or best offer for lot. Send full cash for one. B & K Vending Co., 1477 S. 10th St., Camden, N. J. Emerson 5-3069.

48 VICTORY POSTAGE STAMP VENDING Machines. Make offer on any quantity or total, George W. Gutridge, 2823 Forest, Kansas City,

Vendors, \$13.50. Any quantity over 25, \$12.50, TOP YOUR PROFITS



FOR 10c PLAY ORDER No. 720 "SHOOT THE WORKS" Average PROFIT

\$32.34

FOR 5c PLAY ORDER No. 720 *ALL OR NOTHING Average PROFIT

\$19,20

FOR 25c PLAY ORDER No. 720 TAKE IT OR LEAVE IT Average PROFIT \$65.36

- NEW! SUPER ½" HOLES



1ST NEW BOARD DESIGN IN 30 YEARS! 6 TICKETS IN EACH HOLE-25¢ 220 HOLES @ 25¢

PROFIT (Avr.) 28.75 EACH PROFIT (Maximum) , 44.50

Send for Complete Catalog PROFIT MANUFACTURING CO.,

TIMELY! A FAST SELLER



No. D320 sells out fast in taverus, eigar stores, clubs, pool halls, liquor stores, fairs, bazaars, etc. This stupendous deal consists of 70 assorted and frequently changed surprises in packages. Each contains a good 10; value. (Shipped by express or freight, collect.) Weight, 12 lbs.

of 14 \$3.35 EA. COSTS YOU \$3.50 SPORS CO., 5-47 Lamont, Le Center, Minn.

AUCTION!

BY ORDER OF THE

U. S. DISTRICT COURT For the Northern District of Illinois, We Will Sell at Public Auction

TUES., JUNE 3-AT 11:00 A.M. The Complete Assets of the MARCO MFG. CO.

A Corp., Manufacturers of Sales Boards.

— BANKRUPT —

on the Premises

638 S. FEDERAL ST. CHICAGO, ILLINOIS

Consisting of Machinery and Factory Equipment — Raw Materials — Finished Products—Office Furniture—Good Will.

For Information Phone or Write COVER & CANTOR CO. 333 W. Van Buren St. Harrison 2394

PROVEN SALESBOARD VALUES

Holes Not Profit 240 Quick and Easy25¢ \$2.00 \$ 23.50 77.50 120 E. Z. Pickens Jr. 25¢ 1.22 12.00 1000 Silver Buck 54 2,12 27.50 400 Game of Dollars 5# 7.00 400 7-11 5# 1.11 11.18 1000 Jack Pot Charley (Th.) . . 254 1.20 52.00 1000 Pipperoo (Qirlle) 5: 2.98 28,25 1640 3 Bar Jackpot 5# 3,43 33,31 1200 Goldle (Girlie) 5# 3,37 32.45 1500 Piggy Back (Dough), . . . 5¢ 5.60 36.75 1196 Gorgeous (Girlie) 5¢ 3.30 31.50 1500 Sweet Pickens (Girlis) .. 5¢ 3.80 37.54 500 Put and Take 5¢ 1,38

PUSH CARDS-1 to 29 and 1 to 39 Costs..., \$4.00 per hundred Also Bingo Refills at Lowest Prices. We ship immediately upon receipt of order.

A. M. COMPANY 1608 GRAND AVE.

Coast Manufacturing Booming!

School Covers Six Phases of Coin Industry

NEW YORK, May 24 .- Coin Machine Mechanics School for ex-G.I's, sponsored by the New York Board of Education, the Veterans' Administration and National Association of Amusement Machine Owners (NAAMO) at the Manhattan Trades Center offers a course of study covering six phases of the coin machine business.

School, which opened May 5 for a group of 24 vets, will run for a period of 24 weeks and offers a total of 840 hours of instruction. Two permanent instructors and one guest instructor from various manufacturers from time to time comprise the teaching staff. One room in the center contains two models of each of several leading coin machines donated to the school by manufacturers.

Six Divisions

Divisions of the course of study and what each covers follow:

(1) Machine and hand toolsbench and drill press, lathe work, related theory, related blue print (2) Electronics (wiring reading. and control-circuit analysis, installation and maintenance, fractional horsepower motors, vacuum tube circuits, related theory, related blue print reading, electrical code. (3) Photography-direct positive equipment, related theory. (4) Projectionequipment installation and maintenance, related theory. (5) Coin chutes, rejectors, totalizers-installation and maintenance, mechanical movements. (6) Practical problems, service and repair - phonto-electric machines, electrically operated coin machines, mechanical athletic machines, photographic machines, projection machines.

Reference material to be used in the courses include manufacturers' service manuals and special information sheets issued by the Manhattan Trades Center. Course of study is subject to change at any time as deemed necessary by the instructors.

Approval List

Course was approved by F. Mc-Kim Smith, president of NAAMO; Al W. Blendow, past president of the association, and William Krangel, John F. Nowak and A. P. Henry, all (See School Covers Angles, page 128)

UJA Meal Expected To Draw Coinmen

NEW YORK, May 24 .- An all-out effort is being made to insure the attendance of a majority of Greater New York coinmen at the Automatic Coin Machine Division of the United Jewish Appeal dinner June 11 at the Grant Street Boys' Club, 106 West 55th Street, William Rabkin, president of International Mutoscope Corporation and chairman of the committee, stated last week.

Associate chairmen of the coin machine division committee are Charles Aarsonson, Leo Bernstein, Albert S. Denver, Bert Lane, Max D. Levine, Mike Munves and Max Schaffer.

Calendar for Coinmen

May 25-28-Flavoring Extract Manufacturers' Association, annual convention, Hotel Traymore, Atlantic City.

May 25-29—National Confectioners' Association, annual convention and exposition, Stevens Hotel, Chicago.

June 2-6-National Association of Music Merchants, annual convention and exposition, Palmer House, Chicago.

June 5-7—Retail Tobacco Dealers of America, annual conven-

tion, Stevens Hotel, Chicago. June 10-12-Radio Manufacturers' Association, annual convention, Stevens Hotel, Chicago.

June 12—National Automatic Merchandising Association, Region XII, Benjamin Franklin Hotel, Seattle.

June 15-18-National Candy Wholesalers' Association, annual convention, Hotel Sherman, Chicago.

June 17-National Automatic Merchandising Association, Region XI, Palace Hotel, San Francisco.

June 23-National Automatic Merchandising Association, Region X, Biltmore Hotel, Los Angeles.

Coin Play Good Portland Group To In Ozark Spots

SPRINGFIELD, Mo., May 24 .-Opening of resorts in Southwestern Missouri's Ozark country has been delayed by a wet spring, but operators of juke boxes and pinballs report that play is brisk in the spots that have opened.

Resort owners are forecasting a heavy tourist season this year, and coin machine operators are expecting to participate in the traffic since vacationers usually are good pinball and juke players. Main resort areas here are Lake Taneycomo, about 50 miles southeast of Springfield, and the Lake of the Ozarks, north of here near Bagnell Dam,

Last year the season started off with big promise, operators report, but it was spoiled by too hasty cries from hotel and cottage owners that they were sold out. The reservation booking that looked so solid turned out not to be.

Coin machine play in the lodges and lakeside taverns which have already opened, however, is reported (See Ozark Play Zooms on page 128)

Give Machines to Veterans July 1-4

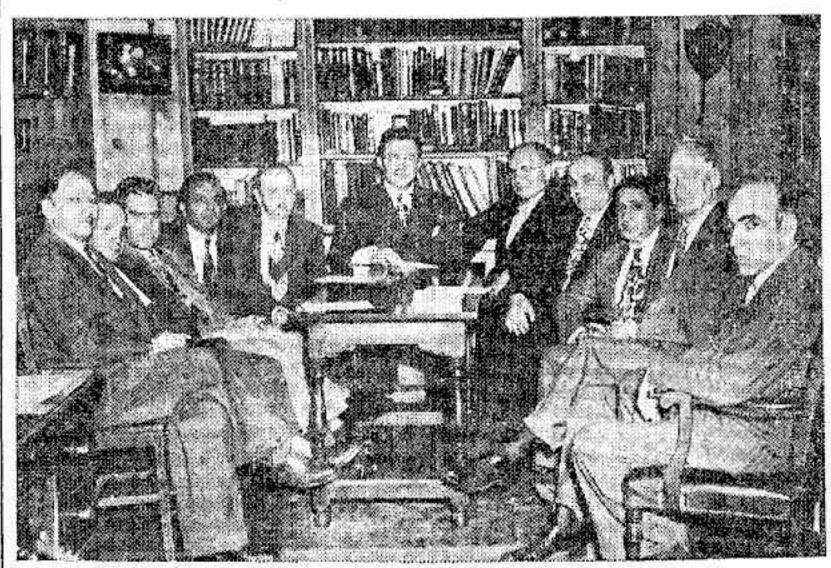
PORTLAND, Ore., May 24.—Coin machine operators of Portland, Ore., are planning to make their first presentation of amusement devices to the Veterans' hospital here between July 1 and 4.

About a score of pieces—pinballs, juke boxes and other used gamesare on hand and are being parceled out to distributors for refinishing.

"Problem right now is where to store them," says A. M. Moss, manager for M. S. Wolf Distributing Company. Moss launched the drive whereby the industry is helping to rehabilitate wounded veterans.

running considerably ahead of last year's excellent opening business. Pinballs particularly are said to be doing well.

Music play in this area is reported pretty badly down with estimates of



MEMBERS OF THE AUTOMATIC Coin Machine Division of the Greater New York United Jewish Appeal are shown here meeting with William Rabkin, committee chairman, to make final plans for the June 11 dinner at the Grand Street Boys' Club. Left to right: Max Weiss, Leo Bernstein, Ben Smith, Charles Aaronson, Albert S. Denver, William Rabkin, Max Shaffer, Harry Krain, Jack Schoenbach, Al Bloom and S. Craig, trade secretary of the division.

Area Moving Upward Fast

Billboard survey reveals nearly 50 firms designing and producing machines

Editor's Note: Following story on expansion of the coin machine manufacturing industry on the West Coast is the first in a series of two articles based on a survey of the situation made recently by The Billboard staff. The second article will appear next week.

LOS ANGELES, May 24.—Manufacturing of coin-operated equipment is turning to the West Coast more than ever before with nearly 50 companies here designing and making machines. This trend is a far cry from the situation 10 years ago when the number of coin machine plants could be counted on one hand with several fingers left over. Once considered accountable for only 3 per cent of the national sales, the area has lately begun to move forward rapidly both in the manufacturing and consumer fields.

Emerson Bros., Shipman Manufacturing Company and Ideal Weighing Machine Company are the earliest pioneers in the production field here. These have lately been joined by Solotone Corporation, Lamomatic, Universal Coin Changer, L.A. Penn Manufacturers, Stylon Corporation, Allite Manufacturing Company Inc., Adams-Fairfax Corporation, Gott Radio, Crystallette Radio Company, Ra-O-Matic, National Coin Radio-Tel, Radio Coin-Matic, Interstate Engineering Corporation, Timm Aircraft, California Aircraft Engineering Company, Coin Radio Service, Pico Sales, Recogram, Gillespie Games, Bob Collyer, Walter L. Schott, Kunkel Metal Products Company, Kayem Manufacturing Company, Automatic Dispensers, Process Machinery Company, Bob Bard, Coincraft of California, Maestro Music Company and others.

Shipping Cost Problem

The barrier of higher freight rates to points east of the Rocky Mountains still remains, but manufacturers believe that sufficient business is available on the West Coast alone to carry them for the present. Eastern markets will be invaded after the West has been adequately covered. Assembly line production will bring costs down to a point where real competition with Eastern plants will be possible, leaders here believe.

Manufacturing of coin machines is not new to the area. As far back as early in 1930, California Games (then headed by Tom Wall and Joe Orcutt), turned out an amusement game and was the first to use "bridges." This was before the bumper type of game became popular. Pacific Amusement Company, the Fred McClelland firm, had Contact, a relay game operating on batteries, which proved popular with operators because it could be placed on location in remote spots without electricity. Running on (See Coast Manufacturing, page 130)

Materiale protetto da onpyright

Florida Solons Consider Another Proposal To Tax Juke Grosses 20 Per Cent

Penusylvania Proposes Cigarette Vender Protection

action this week centered in a few States where lawmakers are working late into the spring. Florida, which got off to a late start, has thus far lead the field in new legislation involving or affecting the coin machine industry, and Pennsylvania had two pieces of legislation which automatic merchandising operators were following closely.

In Florida, where an earlier and similar proposal had been quashed by the Legislature, another proposal to place a tax of 20 per cent on the gross receipts of music machines is being considered. This new bill was introduced May 14, just a few days after a similar proposal had been killed by the lawmakers.

A unique proposal to place a tax on coin-operated typewriters is likewise under consideration in Florida. The bill (see State's listing below) places coin typewriters with coin radios, proposes to tax both a total of \$2.50 annually.

Summary by States

Summary of action during the past week follows:

Alabama—Legislature recessed until June 3. Meantime, House Ways and Means Committee is studying a proposal to hike retail sales taxes on soft drinks.

Connecticut—A Senate proposal, introduced four months ago, asking a levy of \$100 annually on games, jukes, candy and cigarette vending machines was reported unfavorably in the Senate last week.

Florida-Back in the House is another bill to place a tax of 20 per cent on the gross receipts of juke boxes. The Senate had earlier killed a proposal to place just such a tax on jukes. Also in the House is a proposal to tax coin radios and coin typewriters \$1.50 a year. Added to this tax would be the 1941 purveyor's tax of \$1, bringing total to \$2.50 if the bill should pass. Meantime, the Senate here has reported unfavorably on a measure proposing a soft drink tax.

Massachusetts - The Legislature will make no changes in its tobacco tax acts, and has carried over any proposals for such changes until the next annual session of the body.

Bell Bill Killed

Michigan-All bills not reported out of committee in the House of their origin are now considered dead. This automatically kills the State's three proposals to license bells, which, at latest report, had not been sent out of committee.

Nebraska — The Legislature here has killed a proposal which would have made it illegal to store, maintain, sell, keep or exhibit any kind of gaming machine, or to act as an agent for any firm which sells, stores or exhibits gaming machines.

Ohio—A proposal in the House to tax vending machines at fees ranging from a minimum of \$2 to a maximum of \$25 has been reported indefinitely postponed in the House. This Legislature is also considering changes in the State's sales tax act as it applies to food.

Bill Would Aid Ops

Pennsylvania—The Senate here is considering a proposal which would protect eigarette vending machines in event the locations in which they are placed entered bankruptcy, were prosecuted for failure to pay their rent, etc. Under this bill, the cigarette operator would be permitted to all details in between and delivering

CHICAGO, May 24.-Legislative | remove his machine and the machine would be protected from levy or sale,

As of June 1, 1947, Pennsylvania's bottlers will begin to pay the State's new soft drinks tax, approved May 14. The bottlers will be paying onehalf cent on each fluid ounce or fraction thereof of sirups, and 1 cent on each 12 ounces or fraction thereof of bottled soft drinks.

R. S. Stedman Joins AmericanTimeCorp.

SPRINGFIELD, Mass., May 24.-Frederick H. Hunter, president of American Time Corporation, has announced the appointment of Ralph S. Stedman as assistant to the president. Stedman was formerly treasurer of the Pond Engineering Company, which was acquired recently by American Time, manufacturer of coin-operated timing devices, industrial timers and related products.

Hunter, in announcing the appointment, said Stedman's activities would include co-ordinating the sales, production and purchasing activities of the parent corporation and the Pond Engineering Division.

Mrs. M. Rosenthal Recruits Members For Cancer Group

CHICAGO, May 24. - Mrs. Ethel Rosenthal, wife of Murray Rosenthal Coinex Corporation, announced last week that anyone in the coin machine industry having need of assistance for themselves or their families in obtaining information or direct help where cancer is concerned, contact her. Mrs. Rosenthal organized the Cancer Service League about three weeks ago and has recruited 150 members to date.

said, is to raise funds which are donated to the Chicago Tumor Institute, one of the two hospitals specializing in cancer cases in the U.S. Money is used to further cancer research.

Mrs. Rosenthal was recently asked by the Institute to head their public relations activities in this field.

L. Green Joins Lake City Amusement Co.

CLEVELAND, May 24.—Leo Green has been appointed sales manager of the Lake City Amusement Company here, distributor of Bally products and other types of coin machine equipment.

Green, formerly associated with International Coin Machine Distributors, has been in the coin machine business for more than 12 years, working with operators thruout Ohio, Pennsylvania and West Virginia.

Freight Expediter One Answer To Coin Mach. Export Problem

machine exports increasing in importance during each passing month, many firms have been seeking methods of setting up an efficient basis of handling the foreign trade situation. Thus far several different ways of dealing with exports have been tried successfully. Among the most popular are appointing foreign distributors; setting up an export division within the firm; and sending a representative to sell to operators in foreign nations.

Regardless of the method used the problem of getting the shipment to its final destination remains complex due to the amount of handling necessary for this specialized type of shipment and the varied regulations individual nations have regarding merchandise entering their countries. For these reasons the bulk of coin machines are exported thru freight expediting concerns.

Typical Expediter

There are approximately 20 such companies that handle foreign freight consignments, of which five do the major part of the business. One is the International Forwarding Company, which consummates all its export business thru two wholly owned subsidiaries—International Expediting Company, Inc., of Illinois, and International Expediting Company, Inc., of New York.

In explaining how his firm operates, M. C. Goddard, International's assistant executive vice-president said: "In substance we serve as an agent for the shipper and in that capacity we do everything to expedite a consignment that shipper would do if he had the available facilities."

Actually, the work that a forwarder does in the handling of a foreign consignment varies considerably. It might entail pickup of a consignment at a shipper's headquarters, handling

CHICAGO, May 24. — With coin it into the hands of the consignee. Or it might mean making arrangements to place the consignment on an overwater carrier, with the shipper making his own plans to get the consignment in the hands of the expediting firm at a port of embarkation. The usual job asked of the forwarder falls somewhere in between these two extremes.

Some Problems

Goddard explained some of the problems that confront the exporter. High on the list is the packaging of merchandise. Since an over-water consignment may be subject to hazardous weather conditions and unusually rough handling, a coin machine or other merchandise being shipped for export must be carefully packed to avoid damage en route.

A coin machine firm using a freight service would be instructed by the forwarder just what regulations are current in the particular country that the shipment is destined for and also given detailed information in the case of a new export shipper as to how the merchandise should be packed. Interesting to note is fact that the overwater carrier has a choice of charging the shipper either by cubic measurement or by weight, whichever is the greater. Thus in the instance of a coin-operated scale, since its weight is of more consequence than its size, the scale would be rated according to weight, while a juke box would be charged according to cubic measurement, because the music machine would be relatively light compared to the space it would occupy on the over-water carrier.

Charges Vary

Charges by a freight expediting firm vary proportionately with the amount of work that the shipper asks the forwarder to perform. Or as Goddard put it: "The amount of running (See Expediter the Answer, page 128)

Speedway Firm Names Distributor; Rolls on First Game

CHICAGO, May 24. - Speedway Amusement Company, 2475 Clybourn Avenue, a new game manufacturing company formed by three ex-G.I.'s, is in production on its first game, the Speedway Bombsight.

Partners in the new company, which already has four of the new games on test location, are Leonard Nakielny and Anthony and Frank Bula. Two of the machines are on location in Chicago areades, one in a Chicago night club and the other in an arcade in Indianapolis. Cames Aim of the league, Mrs. Rosenthal have been on location for a number of weeks and the partners reported this week that play has been consistently good.

ABC Named Distributor

Exclusive distributor of the new game is the ABC Coin Machine Exchange, headed by Bert Snell, ABC's office is in the same building with Speedway.

Machine is 59 inches high, including the scoring panel, 22 inches deep and 33 1/2 inches wide. It incorporates a number of new and patented features, including an electrical circuit which eliminates relays and a bombsight thru which the player can see a stick of four red bombs drop on the target each time he presses the bomb release button.

Bombsight is movable and in order to score, the player must follow the target with the sight until the four bombs reach the bottom. Player gets 10 shots (40 bombs) for each nickel play and total possible score is 40. Lighted backboard indicates number of bombs dropped and number of hits scored.

Easy To Service

"We have tried to keep the game as simple as possible mechanically so that it will be easy to service in case it needs repairs," Anthony Bula declared. "All the parts are easily accessible thru the front door and all units can be removed by loosening wing nuts or pulling out cotter pins.

"All of the parts used in the mechanism-with the exception of the bombsight-are standard in the coin (See Speedway Sets Distrib, page 128)

Philadelphia Coin Ops First To Reach Goal in UJA Drive

PHILADELPHIA, May 24.-Local coin men, including the music and pinball operators, distributors and jobbers, have brought praise to the coin machine industry thru their fine response to the charity drive of the United Jewish Appeal (UJA) here. Under the chairmanship of Sam Stern, head of Scott-Crosse, who heads UJA's Coin Machines Division, the industry has set a high mark for all other industries to match in the drive which started this month and continues until early June.

Under Stern's leadership the coin machine industry was the first industry to reach its 1947 goal, it was announced recently by campaign heads of the United Jewish Appeal. This record completely reverses the industry's showing in 1946 when the coin machine division was the very last to reach its quota.

Doing yeoman work with Stern is I. H. Rothstein, who is the honorary chairman of the coin machine division, and Joseph Silverman, business manager for the Amusement Machines Association of Philadelphia, representing the pinball operators. Among other industry members playing important parts in putting the industry over the top are Jack Sheppard, Joseph Medvene, Martin Savar and Michael Glickman.

Atlantic Holds Grand Opening Party in N. Y.

NEW YORK, May 26.—Bert Lane, Parkoff and Harry Rosen to-Clay threw open the doors of their FIGW Atlantic New York Corporation-Seaboard New York Corporation Showplace at 540-550 West 58th Street to welcome trade members at cane of the most colorful openings ever held in the industry.

Occupying the entire sixth floor of the building, the newly decorated 5 h owrooms, offices and service de-Frantments are among the most elab-Crate in the coin machine field.

Ready for the opening day was the model Seeburg showroom featuring Seeburg scientific sound distribution, the new Seeburg 5-10-25-cent Wall-Maties, auxiliary remote control a maplifiers, pre-amplifier and public acldress system and the new Seeburg 12-inch mirror speakers. Also on display were Viking's Minitpop popcorn machine, Allite's Strikes 'n' Spares bowling game, and Genco's Advance Roll. The large shop had been cleared, and the caterers had set up their tables, with waiters circulating thru the crowd. A stand had been set up on one side of the room, and recording artists performed for the crowd under the direction of Disk Jockey Hal Tunis. One of the most TOPular features was the showing of The Billboard-CMI newsreel in the general office.

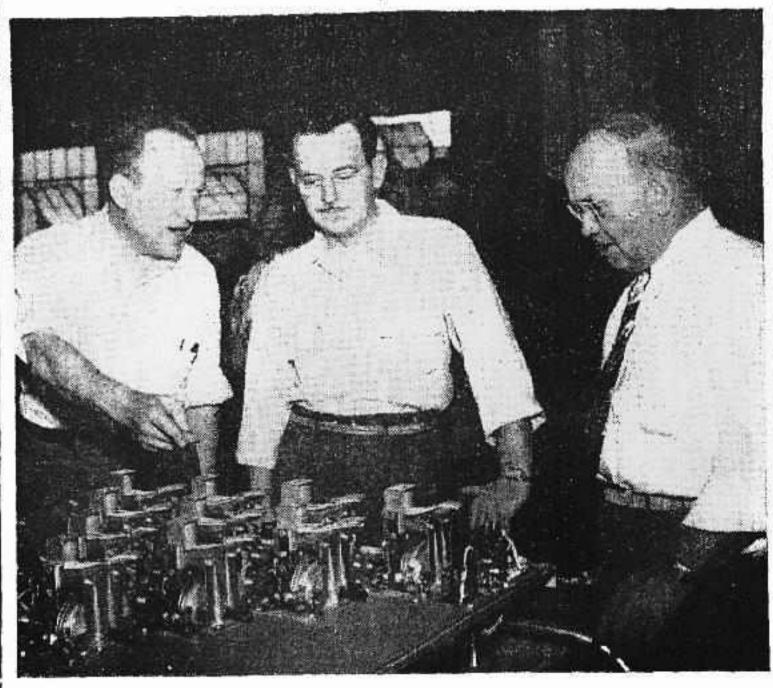
Modern Motif

New quarters are done in a moderra motif, with battleship grey, yel-Jow and dubonnet walls featured. Photo murals are spotted thruout the reception and showrooms, while a limited wall space is papered. Soft, indirect lighting allows for wall spotlights to play on the displays. Mir-Tors are used in the various display rooms, and a glass partition separates the Minitpop display from the adjoining area.

Representing Seeburg at the opening were Carl T. McKelvey, vicepresident and director of sales, who arrived in town Friday and played host at a dinner to the Atlantic-Seaboard officials; Robert Dunlap, advertising and promotion director; E. E. Rezeau, assistant to McKelvy; Clyde Port, field service manager; Charles Smith, regional service manager, and John Stuparitz, district service manager, Ed Leeson and Clarence Lommerin, representing Viking Tool & Machine Corporation, were on hand, were Jack Nelson, general sales manager, and C. W. Price, chief engineer of Allite; Bill Ryan, of Keeney; Meyer Ginsberg, owner of Genco, and Al Douglas, president of Daval.

Visitors

Among the visitors were Al Denver, president of Automatic Music Operators' Association (AMOA); Barney Schlang, manager, and Sal Trella, secretary, of AMOA; Herman Brothers; Bob Jacobs, Coney Island arcade owner; Sidney H. Levine, general counsel of AMOA; Matty Forbes. manager of Cigarette Merchandisers Association; Charley Aaronson, Brooklyn Amusement Machine Company; Jack Seidler, president of Independent Cigarette Machine Operators' Association; Max Schaffer, Mannattan arcade owner; Sam Holtzman, Coney Island arcade owner; F. Mc-Kim Smith, president of National As-Sociation of Amusement Machine Owners; Al Meyers, Rockaway Park arcade owner; Art Herman, Boro Automatic Music; Al Miniaci, Paramount Music; Harry Brodsky, Harbor Music, and Lou Hirsch, Silvertone Music.



PRODUCTION CONFERENCE at Strikes 'n' Spares assembly line of Allite Manufacturing Company, Inc., Los Angeles. Left to right: William Schrader, C. W. Price and George Graf.

Minnesota Trade Puzzled Over Ban on Five-Balls

amusement games business was have to be proved in each individual jolted Thursday night (22) when Ramsey County Attorney James E. Lynch declared seven specific types of new five-ball games illegal under trict Court in 1935, he did not see a 1945 State gaming and lottery act. how he could act on the county at-As Twin Cities coinmen were puz- torney's ruling. "The question," the zling over this latest pronouncement, two law enforcement officials in St. Paul publicly indicated that they would follow a 1935 court decision and injunction which declared freeplay pinball legal.

St. Paul's public safety commissioner, Gus Barfuss, who had requested the Lynch opinion, said that he will confer with his police chief before taking any action. Barfuss said he would likewise discuss the matter with members of the city's license committee.

The city's newspapers devoted columns of front-page space to this latest development and pointed out that the Lynch opinion. if enforced, would cost the city of St. Paul an estimated \$40,000 in license fees and Minneapolis nearly \$100,000 in permits.

Another official, Ramsey County (St. Paul) Sheriff Gibbons said that he would take no action on the opinion until it is tested in the courts. Gibbons said that in 1935 Ramsey District Court issued an order restraining the city of St. Paul from interfering with the operation of pinball games which did not pay off in cash or merchandise chips.

In this District Court decision, the courts held pinball games are "not of themselves gaming devices," but amusement games. The court con-

ST. PAUL, May 24 .- Minnesota's | for gaming, but added that this would case where a complaint was issued.

Gibbons said that in view of the restraining order issued by the Dissheriff said, "seems to be highly controversial and it might easily work an unfair hardship on machine duced by Williams Manufacturing operators to take action against them until it has been settled in the courts."

Times Square Arcade Adds 20 Poker Tables

NEW YORK, May 24.—A battery of 20 of Scientific's new five-foot "Location Model Pokerinos" has been installed in the Mardi Gras Arcades, Times Square, by Max D. Levine, rrexy of Scientific Machine Corporation. Besides blue-printing the entire set-up for Moe Biers, Daniel Baretz, Wallace Pricham and Lewis Yankowitz, owners of the arcade, Levine laid out space for the machines, advised on the type of premiums to offer and placed the games in one tight row.

Because of the high rental the arcade is forced to pay for Times Square space, Levine found it necessary to get the machines in a small area, and at the same time the machines had to pay for themselves or make room for something better. After the first two weeks, arcade owners Biers, Baretz, Picham and Yankowitz report "results have been far beyond expectations." Arcade is ceded that these games could be used open almost 20 hours a day.

Federal Taxes Down

WASHINGTON May 24 .- The Bureau of Internal Revenue has just released statistics on collections from the federal tax on coinoperated machines for April. Comparative figures show that collections for April this year were down from the same month in 1946. April, 1947, collections amounted to \$265,682.91, while April, 1946, collections were \$331,204.67.

Al Blendow Heads NAAMO Mechanic Unit

ATLANTIC CITY, May 24. - Al Blendow, past president of the National Association of Amusement Machine Owners (NAAMO), was named chairman of the association's mechanics' committee by F. McKim Smith, NAAMO prexy, at the combined meeting of the executive board and the executive committee here last Saturday (17). Blendow's committee will act as the go-between for the new mechanics' school sponsored by the organization, the New York City Board of Education and the Veterans' Administration.

The 24-week Veterans' Coin Machine Mechanic School is being held in the Manhattan Trade School, New York City. Serving with Blendow on the committee will be Max D. Levine, president of Scientific Ma-chine Corporation; Herb Weaver, Coney Island Arcade owner, and two others of Blendow's choice, After other association business, the group went to Truishard Steak House for a social evening.

Coinmen present included Joe Ash. NAAMO Pennsylvania regional director; Al Rodstein, NAAMO vicepresident; Sam Pinkowitz, Philly coinman; Max Schaffer, NAAMO vice-president; Al Meyers, NAAMO secretary; Mayer Wolf, New Jersey regional director, and I. H. Rodstein, Philly coinman.

Williams Makes Animated Light Baseball Game

CHICAGO, May 24.—New baseball game with batting action and animated base running has been intro-Company here.

Called All Stars, unit is built into a cabinet of pin game style and features three-coin drop chute which accepts nickels, dimes and quarters.

Player controls pitching and batting on the playing field by means of a knob, which actuates bat electrically when turned. Ball rises from pitching position and rolls across field to batter's box. When player bats a ball into pockets for single, double, triple, home run or sacrifice, three dimensional figures on the backboard register the play by moving around the diamond for the required number of bases. Runs and outs also are registered on the backboard.

Designed to stimulate play, threecoin chute feature allows player to pay for a maximum of five games at once, with credits for unused games registered by a unit in the backboard.

Harry Williams, firm head, said that the game had been designed with the combination of backboard base running and playing board hitting to give a sense of participation in a real ball game.

Dave Powell Joins Victory Sales Co.

BALTIMORE, May 24. - Dave Powell, formerly of Hub Enterprises. here, has joined Victory Sales Company as partner to Jack Berger, the latter announced last week.

"In Powell we have obtained one of the best men in the field to supervise our conversions of Bally oneball free play multiple units," Berger declared. Firm is now working on Best Bet and Victory Special conversions.

NAMA MEETS FOR

June Dates Cities In 3

Seattle, Los Angeles, San Francisco host as Western regions boost convention

CHICAGO May 24 .- June will be the big month for National Automatic Merchandising Association (NAMA) doings on the West Coast, with three regional meetings covering 10 States set for Seattle, San Francisco and Los Angeles.

Trio of one-day gatherings are as follows:

Region XII (covering Idaho, Montana, Oregon and Washington) will meet at the Benjamin Franklin Hotel in Seattle, June 12, with regional chairman H. Dan Bracken Jr., Sterling Tobacco Company of Seattle, presiding.

Region XI (Northern California, Nevada, Utah and Wyoming) has its meeting at the Palace Hotel in San Francisco, June 17. R. A. Parina, regional chairman and head of Messrs. Parina & Company, San Francisco, will conduct the meeting.

Region X (Southern California, Arizona and New Mexico) is to hold its meeting at the Biltmore Hotel, Los Angeles, June 23. Presiding officer will be regional chairman E. G. Los Angeles.

NAMA Board Meet

Additional point of interest for Western vending men will be the presence in San Francisco of NAMA's board of directors who will attend the meeting there and hold a board meeting.

Major topic at all Coast gatherings will be the association's 1947 Convention and Exhibit to be held at the Palmer House in Chicago next December. NAMA members and guests will hear of plans for participation of operators in the coming convention and of vending machine, equipment and supply exhibits to be inaugurated.

Featured speaker at each of the meetings will be NAMA President R. Z. Greene, whose subject will be How To Succeed in Automatic Merchandising. National Views on the Automatic Merchandising Industry will be presented to each group by George M. Seedman, general chairman of the convention and exhibit. Fred L. Brandstrader, NAMA legislative counsel for Region VI-XII, will discuss The Threat of Unfair Taxes, and his address will form the basis for a round-table discussion of regional legislative problems.

Expert Panel Popular

The Information Please panel of experts which has become a popular feature of NAMA programs will be presented in all three cities, with leading representatives of operating, equipment and supply fields answering operators' questions. Election of a regional chairman for 1947-'48 will conclude the programs.

In Seattle, the NAMA Public Relations Clicnic-introduced in Los Angeles and San Francisco last yearwill be an added feature.

Each of the gatherings is scheduled to begin at 10 a.m., include morning, luncheon and afternoon sessions, with adjournment at 4 p.m.

Wichita Vending Healthy Despite Industry Cutbacks

WICHITA, Kan., May 24.--Wichita's vending machine industry generally appears to be in a very healthy condition, but it has felt the readjustment to peace and the cutbacks in the aircraft industry more than other divisions of the coin machine industry.

Candy vending appears to be largely dominated by one company, but cigarette vending is highly competitive with at least seven operators in the field, compared with only three or four in candy dispensing.

Merchandise and machines both were reported coming thru to operators in satisfactory quantities, but the candy operators say they could easily sell a good many more top quality bars. Some machines here are said to be dispensing 10-cent bars and doing good business.

Factories Top Locations

One candy operator reported that factories continue as the top locations, but mainly because of the large number of machines they can keep busy. On a per machine basis, he ranked hospitals as the best locations in the city with the schools, such as Wichita University and the grade schools as the No. 2 spots.

"There are a lot of good candy eaters around the hospitals," he commented, "and the ex-G.L's who make up most of the college enrollment Chandler, Rowe Service Company, learned to like candy bars in the armed forces and they still like them."

Only headshaking in the vending industry here is over the cigarette situation. Some operators reported that the business is down as much as 40 per cent from the big trade prevailing when cigarettes first came back into supply right after the war.

Prevailing machine price is 20 cents per pack, but operators reported that a few are still at 18 cents. Pricing problem, however,

Lehigh N. Y. Show Launches Cig Vender On Atlantic Seaboard

NEW YORK, May 24.-Standard Vendors Division of Lehigh Foundries, Easton, Pa., sponsored the first official showing of their PX cigarette vending machine in the East in the Hotel New Yorker this week, with Julius A. Levy, firm's New York representative, and M. J. Auerbach, head of the firm's engineering and research departments, in charge. Showing was made to between 100 and 200 operators from Monday (19) thru yesterday (23) from 10 a.m. to 10 p.m.

Neill Mitchell, the firm's sales manager for the vending machine division, was unable to attend because of the recent death of his mother. Levy is looking for showroom space at the present time, but will use 17 West 67th Street for his headquarters for the present.

Daniel Creato Appointed General Counsel by RCA

CAMDEN, N. J., May 24.-Daniel R. Creato has been appointed general counsel for Victor Division, Radio Corporation of America (RCA).

Creato joined RCA in March, 1935, as a member of the legal department. | as early as May 20.

will come to a head July 1 when the State cigarette levy is slated to jump from two cents per pack to three

Number of cigvenders in operation thru the city and surrounding territory is estimated at between 325 and 450 machines. As elsewhere, taverns and restaurants are listed as top locations. Number of candy venders is generally figured at 600 to 750, but it may run as high as 1,000, for a city of a population estimated at about 150,000. Electric cigarette venders recently made their appearance on two locations.

Nut vending does not appear to be as highly developed here as in many Midwestern cities of comparable size with only three or four firms reported in the field. A new operator is reported to be placing some popcorn venders in the city, but it could not be verified. Only popcorn vender spotted was an old Bally machine in the Union Station, which was owned by a concessionaire at the station.

Ice cream and canned juice venders were operated in Wichita factories before the war, but operators report that none is in operation here now. They are expected to make their reappearance, however, as soon as machines are available.

In general, vender operators here share the optimism that prevails thru the city, and as one young operator put it: "I think we have just scratched a small part of the surface of this vending business, but of course, we can't get down to real scratching until we can get the machines and the merchandise."

High Advance Registrations For NCA Meet

CHICAGO, May 24. - Advance registration for National Confectioners' Association (NCA) 64th annual convention at the Stevens Hotel, May 25-29, as indicated by hotel reservations, has shown every promise of a capacity attendance, according to Smith H. Cady, director of Council on Candy and member of the sales promotion division of NCA,

Cady reported hotel reservations totaled about 800 rooms, which would indicate that approximately 1,400 or 1,500 persons are already registered. with an additional 2,000 visitors staying at various near-by hotels.

NCA's convention, which will be staged in conjunction with the Confectionery Industries Exposition scheduled for the same five-day period, is primarily a candy manufacturers' gathering but will also be of interest to operators and manufacturers of candy venders. All phases of candy industry problems, including employer-employee relations, sales training, research, sanitation, supply outlooks, government and management, etc., will come under discussion in separate sessions.

Program as given in the May 10 issue of The Billboard remains as originally planned, according to Cady. He added that tickets for both the golf tournament May 26 and the dinner-dance May 28 were sold out

Penn Ops Say Cig Price To Stay at 20c

4-Cent State Tax Due

HARRISBURG, Pa., May 24.—The Cigarette Merchandisers' Association of Pennsylvania will make an effort to hold eigarette prices at 20 cents a pack in spite of a 2-cent increase in taxes June 1, Harry Rosen declared. "Prices are high enough now and we don't want to be a party to raising them if we can help it.

Margin Cut Down

"If we absorb the tax increase, naturally our operating margin is cut down. With matches, the cigarettes now cost us 16 cents a pack. Location owners get about 11/4 cents, leaving the operator about 2% cents."

Rosen said there would be no great mechanical difficulty in setting the vending machines to take 25 cents for a pack and returning 3 cents change; with each pack. .

Total State tax will be 4 cents a pack after June 1.

Nat'l Vendors Observes 14th Year With Fete

ST. LOUIS, May 24. - National Vendors, Inc., here observed its 14th anniversary May 13 with an informal gathering of the firm's personnel at which President Ben W. Fry outlined plans for construction of a new plant addition and reported on production progress.

Fry said that plans have been completed for the addition, and that new facilities thus obtained would more than double the company's present production capacity.

He also said that the firm's electric cigarette vender had reached peak production, and that shipments had gone forward to all sections of the country. Production on the manually operated Model 9 M cigarette vender is proceeding satisfactorily, he declared, with output of the new electric console candy machine scheduled to start in the near future.

Congratulatory messages were sent to four regional representatives. These four field men count for a total of 52 years with National. Messages to A. A. Weidman, Detroit, Northern representative, and to E. C. McNeil, Los Angeles, Western representative, cited their 14 years of service since the company was formed in May, 1933. Ed Brown, Dallas, Southern representative, and Louis H. Cantor, Cleveland, Eastern representative, were congratulated upon completion of 12 years of service.

Fry remarked that National is the only vending machine manufacturer which has held its original sales organization intact.

Raleigh Gets Coin Laundry

RALEIGH, N. C., May 24 .- First automatic laundry here will be opened soon, according to the Carolina Applance & Stoker Company, which will operate the laundry as another division of the firm.

Fourth New York Chain Joins Fight for Nickel Candy Price

Of D. A. Schulte, Inc., chain of 187 Cigar stores, brings to four the number of big chains in the city that are now selling nickel packages of gum, mints and drops at the old 5-cent Drice. In the 125 stores that are out-Side the metropolitan New York area, the chain announced that the 5-cent Price also will apply to all bar goods, rcills and packages which recently Sold for 6 cents.

Leader in the "hold-the-line" method of merchandising is the Wal-Ereen drug chain, which has been asking only the standard nickel for all bars, gums, mints, drops and packages for the past six weeks, according to Howard Pierson, Walgreen Eastern executive. Liggett's Drug-Stores and the United-Whelan Drug and Cigar Stores have been asking 5 cents for gums, mints and drops for some time. Both of the last named chains are getting 6 cents for nickel Dars, rolls and packages.

Decides Against Price Hike

Sanitary Automatic Candy Corporation officials, who a few months ago were making plans to add a 1-cent slot to present vender so that a 6-cent price could be charged, state they have definitely given up the idea and will hold the present nickel line on all types of 5-cent gums and candies sold in their venders. This makes the situation a little puzzling to the public that pays 6 cents for a bar at a main floor candy stand in most theaters around town and upon going to the balcony finds the same bar in a vender at 5 cents.

Besides Sanitary Automatic, the Automatic Canteen Corporation and Seaboard Vending Corporation, two other large operators of candy venders, have stated they will hold the line. Most other ops are holding the nickel price. One operator who has been selling candy bars at two for cents in cigarette venders cur-

Jump Electro Vender Monthly Production

NEWARK, May 24 .- "Production of the new Electro Cigarette Vending Machine is increasing each week and we expect to reach the estimated quota of 1,200 machines per month," Mario Caruso, president of C-Eight Laboratories, makers of the machines, announced this week.

Caruso cites the making of their parts as one reason for the sudden spurt in production, and the hiring of young people, experienced in machine shop work, as another.

Regal Mfg. Company Names Distributors

WHITEWATER, Wis., May 24 .-Regal Manufacturing Company here appointed two distributors for its penny merchandiser this week, firm's Charles Murray announced.

Two new distributors are San Filippo & Company, Corona, N. Y., handling New York and New Jersey territory, and Devices Novelty Company, Chicago, covering the Chicago area.

Spencer Joins Topps Gum

BROOKLYN, May 24.—Hugh Spencer has been appointed to the recently created post of sales manager for Toppes Chewing Gum, Inc., here. Spencer came to Topps from the Whitehall division of American Home Products Corporation, where he held the post of marketing manager for a number of the company's products.

NEW YORK, May 24.—Recent cut | rently is being criticized by his fellow

"Retailers are preparing to abandon their traditional policy of marking up prices as a means of making more profit," is the way John E. Mc-Carthy, Gimbel Bros., Inc., executive, sums it up. "They are turning instead to industrial engineers for techniques that will reduce operation costs and give higher profit margins without higher prices."

May Extend Nickel Plan

If consumer approval of Schulte's action in its out-of-town stores becomes manifest, the firm will, in all likelihood, follow thru with a nickel price on all items in metropolitan New York, according to Frank Riley, firm executive. "We believe that only thru a hold-the-line movement can this country successfully pass thru the present period of adjustment," Riley adds.

Result of the price cuts, according

to officials of the National Candy or holding the line with merchandise Wholesalers Association, will be that that can be sold at the nickel price, the public will spend a dime for two it was pointed out by Sidney Rubenbars, instead of 6 cents for one. stein, executive of Rubenstein Candy Manufacturers are adjusting prices, & Tobacco Wholesaling Corporation.

CANDY MACHINES

with lights, 120 Bar Cap. \$115.00

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Rowe DeLuxe, 8 Cols.,

Rowe Standard, 8 Cols.,



CIGARETTE & CANDY MACHINES

IMMEDIATE DELIVERY - ORDER NOW!

CIGARETTE MACHINES

New Rowe Crusaders WRITE New Uneeda 8 Col., 510 Pack Cap.\$159.50 New Du Crenier Challenger, 7 Cols. 160.00 Rowe President, 10 Cols. \$135.00 Rowe Royals, 8 Cols. 87.50 Uneeda Model 500, 15 Cols. 120.00 Du Grenier Model W.

Du Grenier Champion 9 Col. \$98,50

120 Bar Cap. 95.00 Uneeda, 5 Cols., 102 Bar Cap. 70.00 Nat'l 9-18, 162 Bar Cap., 210 Pack Cap. 9 Cols. 110.00

TOP EQUIPMENT-UNCONDITIONALLY GUARANTEED One-Third Deposit With Orders-Balance C. O. D.

We have all other makes and models of cigarette and candy machines in stock! Also parts and mirrors available, including the 25c vending changeover parts for all machines!

NEEDA VENDING SERVICE

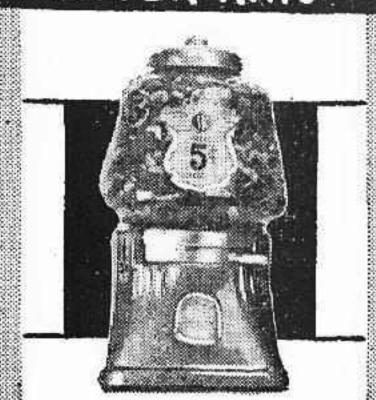
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Reliable, Dependable, **Unfailing Service**

Year after year after year Silver King nut venders make money for operators with the absolute minimum of service. Vends any type of nut. Convertible to le or 5c operation.

PRICES

10 25	to	49 :	:::	12.95 12.95 11.95
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ORDER TODAY

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GOLDEN STATE VENDOR

ASSURES "GOLDEN FLOOD" OF PROFIT



An all-purpose, allproduct Vendor of unsurpassed beauty. Ruggedly constructed to give years of

Hammerloid Enamel Finish. Trimmed in Stainless Steel. Aluminum Mocha-

1c or 5c Sample \$12.95

Quantity Price . Write.

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FOR SALE

3-Story Brick Building, located near Loop in Chicago, with additional lot to build. Facing two streets. First floor completely equipped with office furniture and new and used Vending Machines. Second and third floors can be used for light mfg. or storage. Also Distributorship of New Vending Machines.

PRICE ONLY \$18,000.00 Complete

Write BOX 836, Billboard Pub.

155 N. Clark St. Chicago 1, Ill.

%", 140 Count—Packed bulk 25 lb. cartons. 60e lb.

JACK FAEDER Beverly Hills, Calif.

Charges Vendo With Violating Patent Rights

KANSAS CITY, Mo., May 24 .-Earl C. Warwick, of Los Angeles and former Kansas City, Mo., mechanic, filed suit May 16 at Independence, Mo., against the Vendo Sales Company, Inc., charging the firm is using his invention in a bottled soft drink vender and asking the court to award him a fair payment from the proceeds of sales.

Warwick's attorney, Ira B. Burns, estimated that Warwick will attempt to recover profits amounting to \$250,-000. Defendants to the suit are Frank Demayo Jr., and C. Earl Hovey, a patent attorney.

In his petition, Warwick charges he invented a coin-operated bottle vending machine in 1936 which Demayo manufactured for a time. Proceeds from the sales were to be shared equally by Demayo and Warwick, the bill asserted.

Warwick also charged that prior to August, 1946, the Vendo company persuaded Demayo to apply for a patent on the machine. Patent was obtained in November, 1941, after which it was assigned to the company by Demayo and is now held by Hovey as trustee, according to the petition.

Warwick said he discovered that his invention was being used on machines manufactured by the Vendo company during the spring of 1940 in California. He said he immediately notified the company by mail that he was the inventor of the machine.

E. F. Pierson, as president of Vendo, and John T. Pierson, as executive vice-president, were also named as defendants in the suit but stated they have not been given copies of the petition.

Company, which has been in operation here 10 years and employes some 500 workers, manufactures several types of coin-operated machines but the bottle vender is its principal product.

Burns said Warwick has lived in California several years but is expected to return here soon.

Orchard Purchases Cig Routes in K. C.

SPRINGFIELD, Mo., May 24 .- M. E. Orchard, operator of Orchard Music Company has purchased the cigarette vending machine routes of the Wade Allen Tobacco & Candy Company and the route of George Horton.

Orchard, who has operated coin phonographs and pinball games here 12 years, said he also is planning to enter the candy bar vending field here as soon as he is able to obtain machines.

Cigarette vending routes are now being operated out of Orchard's shop, which also is headquarters for music and games. His brother, J. L. Orchard, is handling one of the firm's juke routes, but the cigarette vender operation is being handled by Chester Daniels.

Group Service Has Plan for National Expansion Role

NEW YORK, May 24.—Pioneer in the theater vending machine field, the Group Service Agency, thru its nine corporations, now covers 45 per cent of the country as figured by the film companies' tables of percentages, it is reported by Herbert R. Ebenstein, executive director. More than 3.000 theaters in the United States, covering the entire East and West Coasts, are included in the coverage, which is handled thru the separate companies, each of which is a franchise holder.

The nine corporations in the Group Service Agency include Sanitary Automatic Candy Corporation, New York; Interstate Automatic Candy Corporation, Boston; Tri-State Automatic Candy Corporation, Buffalo; Northwest Automatic Candy Corporation, Los Angeles, Pacific Automatic Candy Corporation, San Francisco; Southern Automatic Candy Company, Atlanta; Criterion Concessions, Inc., New York; Pack Shops of Connecticut, Inc., New Haven, and Schenectady Pack Shops, Schenectady.

Plant Nationwide Expansion

Ebenstein reported that the Group Service Agency plans to expand its services to cover the entire country, with similar franchise-holder set-ups in all major cities. Operating in the same fashion as film exchanges, the new concerns will be able to service all theaters in their localities and will be located in the same cities with the exchanges. Pointing out that Group Service had placed the first candy vender in a theater more than 20 years ago, Ebenstein said that in the early days the major problem confronting the op was to convince the exhibitor of the value of the machine. As the motion picture industry grew, so did the vending industry. First sale to a theater chain came in 1932, when Warners and RKO both installed venders.

Sanitary, Interstate, Tri-State, Northwest, Pacific and Southern Automatic Candy Corporations are exclusively in the theatrical field, while Criterion, Pack Shops of Connecticut and Schenectady Pack Shops cover industrial locations.

New Vender Firm Chartered in Maine

LEWISTON, Me., May 24.— L & A Vending Company filed a certificate of incorporation May 16 with the Androscoggin (County) Registry of Deeds. Purposes listed were buying, selling and leasing vending machines, juke boxes and other types of coinoperated machines.

Officers of the firm are Harry A. Ward, president; Amedee A. Lamontagne, treasurer; directors, Emile Fecteau and Roland G. Lamontagne, plus the previously mentioned offi-

BUBBLE BALL GUM

70c lb. PACKED IN 25 LB. CARTONS

CANDY MIX

FOR VENDING MACHINE USE 35c lb.

PACKED IN 50 LB. CARTONS Be first in your territory to offer this item.

IMMEDIATE DELIVERY

Terms: One-third Cash with Order-Balance C. O. D.

ADAMS-FAIRFAX CORPORATION

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Merchandisers of Quality 1. HEAVY PLASTIC GLOBES

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2. Single Screw Portion Adjuster

3. Large Top Opening 4. Special Pick-Proof

5. Simplified Slug

"King of them all!"

1-9.....\$14.35 10-49..... 12.75

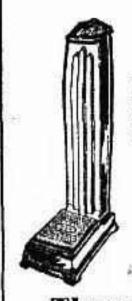
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1/3 Certified Deposit, Balance C. O. D.

Distributors—Exclusive territories available. (Protected Prices.)

Regal Manufacturing Co. WHITEWATER, WIS.



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WE HAVE THEM! The Original Pace Scale with greater improvements.

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NEW LOW PRICES

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Established 1928

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BUBBLE GUM GENUINE

%", 25 lb., 145 Count.....\$17.25 Barrels-Approx. 230 Lbs. Lb... .60

THOMAS NOWELTY CO.

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LOW PRICED

National 630, 150 Pack Cap.\$32.50 DuGrenier 6 Col., 150 Pack Cap.\$2.50 Rowe 6 Col., 150 Pack Cap.\$2.50 Stewart-McQuiro 8 Col.\$5.00 1/3 Deposit With Order, Balance C. O. D.

UNEEDA VENDING SERVICE "The Nation's Lending Distributor of Vending Machines"

186 Clymer Street

SPECIAL BUY!

Lewis Chocolate Covered Peanuts, attractive by hox. Guaranteed good condition, 2%-10 days well rated concerns. Others C. O. D. COUNT

National Trading Corp. CHICAGO 2, TLL. 111 W. WASHINGTON

Good Quality, 5/9 "- Special price in 500 lbs.

H. L. WILKINSON VERNON, TEXAS | chines. 2600 STEPHENS ST.

Newark Firm Tells Coffee THEY'RE HERE! Vender Plans

Use Powdered Coffee

NEWARK, N. J., May 24.-A new coffee vending machine which utilizes powdered coffee and has cream-andsugar combinations is being readied for production by the firm of Manning & Lewis, according to Henry Lewis, secretary.

Company, which manufactures machinery parts and has made a nut vending machine on contract, has been location-testing a hand-made model of its coffee machine. Modifications on the basis of test results are now being made.

Lewis declined to make any definite statement as to when the vender would reach the market, and gave only a general description of the machine. Coffee is brewed in the machine, with either gas or electricity as possible heating elements for heating water. Three buttons are pro-vided for choice of black coffee, coffee with cream, and coffee with cream and sugar.

Trade reports have indicated that the firm is aiming at production of a relatively simple machine which would make possible low manufacturing costs.

Bev's Newspaper Campaign To Push Sales Via Machine

NEWARK, N. J., May 24 .- Consumer newspaper advertising captioned "Buy Your Bev Cola in Vend-ing Machines," will be started by the Bev Company of America in the near future, according to John Hughes, firm executive. Advertising will be in sections of the country where production output is centralized.

Bev has a large plant in the city here that is not going at full blast as yet because of the sugar situation. Advertising will start when more of the plant can be put into production of the various sirups made by the organization, Hughes states. The firm is very much interested in vending machine sales, especially since they make two types of sirup, one for ordinary use and the other for venders.

Lorillard Sales Reports Show Three Million Hike

PATERSON, N. J., May 24.—P. Lorillard Company's sales for the first three months of 1947 showed an increase of more than \$3,500,000 over the same period last year, according to a report released this week.

Lorillard, manufacturer of Old Gold cigarettes and other tobacco products, reported sales of \$28,400,-000 during the first quarter of this year as compared with \$24,800,000 during the same period last year.

Max Russell Sets Popcorn Route in Springfield, Mo.

SPRINGFIELD, Mo., May 24.— Max Russell, operator of the Dixcel Motor Lodge, has established a route of popcorn vending machines in the Springfield territory.

Firm is operating out of the Motor Lodge offices here, Russell's company pops its own corn, and he is using 10-cent coin chutes on his ma-

... AND YOU CAN GET THEM IN 15 DAYS!

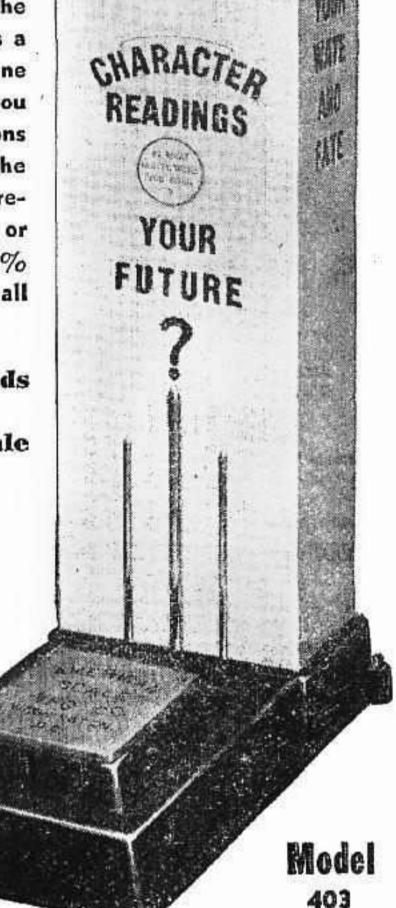
The scale with the greatest net earning power on the American Market. Gives a character reading or fortune with every weight, but you don't buy tickets or ribbons and continually service the scale. Wide coin chute to prevent clogging. No levers or knobs to operate. It is 100% automatic-the coin does all the work.

Gets locations and holds them!

Start carning real scale money by ordering today!

> **THOMAS** NOVELTY CO.

1572 Jefferson St. Paducah, Ky.



WATCH FOR DAVAL'S

"POSTMASTER"

A new triple unit, roll-type, precision-built POSTAGE STAMP VENDOR. Years ahead of anything on the present market. Soon in mass production. Distributorships being allotted now. Write for full details.

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FOR COUNT GOODS AND BULK VENDORS PAN'S "HARD SHELL" CANDIES

FINEST QUALITY * MORE SELLING APPEAL * EASY VENDING * FAIR PRICE

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PAN CONFECTIONS

Division of Chase Candy Company

Chicago 10, Ill.

SPIN-IT

A NATURAL FOR COCKTAIL LOUNGES & BEER TAVERNS The Spinning Reel with 6-horse Race Track gets the play.

LEGAL EVERYWHERE



5c ALMOND VENDER

HAMMER-TONE FINISH

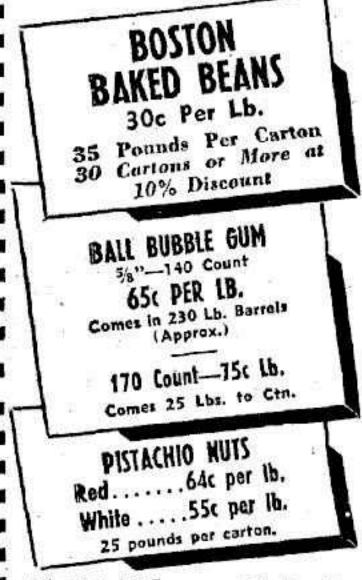
STAINLESS STEEL INTERIOR ADJUSTABLE NUT TRAY ASSORTED COLORS CAPACITY, 21/2 LBS.

Customars Play HI-LO for treats or "What Have You". 5¢ worth of Nuts with every

1/3 cash with order-balance C. O. D. DISTRIBUTOR OPPORTUNITIES AVAILABLE

J. B. FOX

3073 E. 14TH ST. OAKLAND, CALIFORNIA PHONE: ANDOVER 4638



All orders F.O.B. Now York.

1/3 Deposit, Balance C.O.D.

SUNFLOWER DISTRIBUTING CO., INC. 2125 Amsterdam Ave., New York 32, N. Y.

CIGARETTE MACHINES REAL BARGAINS

READY FOR LOCATION

THE PROPERTY OF THE PROPERTY O
Rowe Royal, 8 Col \$65.00
Rows 7 Col. Mint & Gum. Es 10.00
DuGrenier W's, 9 Col 47.50
Du Grenier 7 Col. Mod. S. Ea 27.50
DuGrenier Champs, 9 & 11 Col 75.00
Du Grenier V.D. 7 Col 50.00
U-Need-a-Pak A. 9 Col 55.00
U-Need-a-Pak E. 8 Col 40.00
2 Col. Postage Mach., Ilke new. Cost
\$35.00 each. My prica 13.50
SAVE THIS AD FOR LOW PRICES.

What have you to sell? Haif Deposit. Phone: BA 9-0608

HARRIS VENDING Philadelphia, Pa. 2717 N. Park Ave.

Curtiss To Set Lehigh Men Proud Up New Factory Of Vender Growth On Dallas Site

DALLAS, May 24.-Negotiations were completed this week for the establishment of a \$2,250,000 Dallas plant by the Curtiss Candy Company, of Chicago, Otto Schnering, Curtiss founder and president, announced.

Schnering said the new food products factory, which will produce the complete line of Curtiss products, will be located in two buildings at Second Avenue and Hickory Street, one of which is now occupied by the Dr. Pepper Bottling Company.

The announcement stated that Curtiss will get possession of the buildings as soon as the Dr. Pepper firm's new home plant is completed at Mockingbird Lane and Greenville Avenue. Two buildings bought by Curtiss have a total of 117,000 square feet of floor space.

Schnering said negotiations for the deal have been under way for more than a year. He added, the new plant, when it begins operations next spring, will be the most modern and completé candy and food products factory in this world.

All raw materials for the Dallas plant will be purchased in the Southwest and a purchasing office will be set up here, Schnering said, in line with the company's decentralization of purchasing operations. Firm already buys several hundred carloads of Texas peanuts every year.

Company has operated four small plants in Dallas since 1940: a bakery, potato chip and popcorn plant, peanut roasting plant and a peanut cracker plant. These will be merged with the new plant when it begins operation, Schnering declared. Curtiss also owns three other smaller plants in Texas and some of these will also be merged with the Dallas plant.

Distribution will be handled from the Dallas factory to retailers in the Southwest thru the company's system of franchised service distributors.

Schnering said Curtiss will also use strains from its extensive dairy farm in Cary Ill., in co-operation with farmers in the Dallas area in an effort to increase farm production particularly in the Dallas milk shed.

Pitney-Bowes Declares Fifteen-Cent Dividend

STAMFORD, Conn., May 24. -Pitnéy-Bowes, Inc., manufacturers of the Mail-o-Mat and postage meters, declared a quarterly dividend of 15 cents per share on common stock of record May 15, payable on June 12, at a directors' meeting last week. It is the firm's 54th consecutive cash dividend.

Directors also declared a dividend on the 414 per cent convertible preferred stock payable July 1 to stockholders of record on a date to be set by later action of the board. This stock, issued April 30, 1947, is the company's first preferred issue. It is cumulative and of \$50 par.

At the same time, directors declared the sixth consecutive quarterly wage and salary "dividend" for employees, a profit-sharing payment of 7% per cent of quarterly base pay for workers with three or more years of service and proportionate payments to workers with less seniority.

New Vending Firm Formed

DOVER, Del., May 24.—Charters filed this week with the corporation department of the secretary of state included D & P, Inc., for the purpose of dealing in vending machines. Capital, 100 shares, no par. Principal office, Capital Trust Company of Delaware.

CHICAGO May 24.—Current issue of The Malleable News, employees' publication of Lehigh Foundries, Inc., reflects strides taken by the firm's vending machine division as the newest member of Lehigh products fam-

First page is devoted to photographs and story of the company's P-X cigarette vender production, showing assembly lines in operation and tracing the development of this new enterprise.

Spotted thruout the issue are stories of personnel in the vending division and accounts of operators using the firm's machine. A short item deals with Automatic Products. Pittsburgh, an operating company which has two PX machines mounted on rollers in a Pittsburgh indoor

sports arena.

McMillan Addresses Gopher Candy Club Dinner in St. Paul

ST. PAUL, May 24. - More than 600 guests from 25 States were present at the 10th annual friendship dinner sponsored by the Gopher Candy Club at Hotel St. Paul here recently.

Principal speaker at the dinner was C. M. McMillan, of Washington, executive secretary-treasurer of the National Candy Wholesalers' Association, who discussed the future of what he called the "billion dollar baby-the candy business."

Must Help Retailers

He told jobbers and manufacturers' representatives present that they must help the independent retailer with his merchandising problems, pointing out that the jobbers reach a million retailers who couldn't be serviced by the manufacturers.

McMillan complained that chain stores and syndicates receive lower prices from the manufacturer than do the jobbers when it should be the other way around. He urged cooperation between all forces in the candy industry to work toward solving the problems.

The industry was urged to "create more respect for candy wholesalers." and McMillan pointed out that his organization had done much toward accomplishing this end. Not until then, the jobbers were warned, would they get more consideration from the candy manufacturers.

Against Three for Ten

McMillan deplored the three-for-10-cent policy of selling candy, claiming it did not result in increased consumption of candy. He said the price should be set at 5 cents straight and should be fair-traded. Brokers were urged to set standards for the establishing of new wholesale accounts so as to keep the business on a high plane, and to permit jobbers who are a "credit to the industry."

Louis J. Maschka, of Trudeau Candies, Inc., was toastmaster for the dinner and M. J. Maib, of the Ziegler Candy Company, was general chairman. Lee H. Cahn, broker, welcomed the guests as president of the Gopher Candy Club. A two-hour floorshow was presented.

Other speakers were Frank Madden, secretary to St. Paul's Mayor John J. McDonough, who was absent because of illness, and Mayor Hubert H. Humphrey, of Minneapolis.

British Miners Sub. U. S.

Chewing Gum for Tobacco LONDON, May 24.—About 356 tons

of American chewing gum were imported into Britain during 1946, the House of Lords was told recently.

Gum, valued at \$772,796, was used as a substitute for tobacco for mine workers, it was stated.

LOWEST PRICES

SCARCE VENDING CANDIES

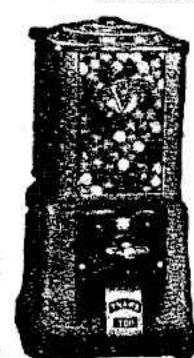
BOSTON BAKED BEANS

only 251/2¢ pound. 32# Case only \$8.16.

RAINBOW PEANUTS, Lb. 27¢. 32# Case only \$8.64.

CINNAMON PEANUTS, Lb. 274. 32# Case only \$8.64.

LICORICE LOZENGES, Lb. 29¢. 38# Case only \$11.02.



BUBBLE BALL GUM

1/2 inch size, only 45¢ per 100 balls. 1 Case (5250 Balls), \$23.50.

SPECIAL

21,000 Balls 1/2 Inch Bubble Gum and 5 New Cabinet Venders, all for \$148.75.

CHARMS: 11 Different Assortments, Write for free samples and

1/3 Deposit, F. O. B. Brillion.

L. M. BECKER VENDING SERVICE 105 DEWEY ST. BRILLION, WIS.

Northwestern 1ST CHOICE OF ALL EXPERIENCED **OPERATORS**

This overwhelming preference didn't inst happen-men who know the business and know machines have proved to their own satisfaction that Northwesterns give you the most for your money. Here you get pre-war quality—dependability—higger earnings faster servicing—machines that are built for operating—that's what makes the difference. He sure of your investment—write today for details of the five models now being delivered. You'll want our helpful free publication, too,

THE NORTHWESTERN CORPORATION S EAST ARMSTRONG STORET, MODRIS, IECHOLS

REGALS-



WITH NON-BREAKABLE GLOBES

START A SUCCESSFUL ROUTE WITH ONE OR MORE

MACHINE \$14.35 OR MORE. Ea. \$10.75

> ALSO SILVER KING

VICTOR VENDORS

1¢ CABINET. Ea. 5¢ OABINET. Ea. 1/3 Deposit, Balance C. O. D.

WISCONSIN NOVELTY CO. 3734 N. Green Bay Ave., Milwaukee 6, Wis

FRESH ROASTED AND SALTED

PISTACHIOS

52¢ PER LB. TO DISTRIBUTORS

"SUN BRAND" Standard Size count about AMERICAN PISTACHIO CORP. Importers, Packers at this address for over 15 773.

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VICTOR MODEL V 1¢ Globe Type\$11.75

MODEL V 16	Cab. Tr	pe	13.75
IN	ANY	QUANTIT	
1c SI	LVER	KING	S 5c
Sample			12.50
10 or More			10.30
•	COLU	MBUS	STARS.

	_	710 v C 15 v 2 v			
10	MO	DEL	46	PEAN	UT
Cample					\$11.50
2 10 11		4			10.00
4 2 10 47	DHELLEY				
48 and up					5.00
MODEL	46	Z	Te Al	L PU	RPOSE
Samele					\$11.95
21011					10.80
12 to 47					10.40
4B and up					9.00
MODEL	46	ZB	5c A	LL PI	JRPOSE
Sample					\$12,95
2 to 11					11.90
12 to 47 .					11.40

CASH TRAY VENDORS

	(T) (T) (T)
ADVANCE MODEL 11	, 5c
Sample	13.75
2 to 11	12.00
Asco 5¢ Hot Nut Vendors	34.50
WE CARRY A COMPLETE LIN	
SUPPLIES AND ACCESSORIES	
THE ABOVE MACHINES	

THE ABOVE MACHINES 1/3 DEPOSIT REQUIRED WITH

535 N.SthSt.



SPECIAL!

BOSTON BAKED BEANS ONLY 26c LB.

Delicious premium quality candy coated peanuts, including Rainbow Mix. Packed in 40 lb. containers. Stick-proof, moisture-proof, fade-proof.

BUBBLE BALL GUM

All you like at a price that's right. 1/3 cash with order, balance C. O. D. Immediate delivery

GENUINE BUBBLE GUM

5/8"	' 25	LB.,	145	COUNT	 	17.25
10	OR	MORE	CAS	ES	 	16.25
	-	23				40

RUSS THOMAS

3285 Overland Pl.

Memphis 11, Tenn.

NORTHWESTERN VENDODS

	THE PERIOD OF S
Model "33"	chandisers \$25.00
Model "39"	MAILLA

1/3 Deposit, Balance C. O. D. Subject to change without notice. CARL TRIPPE

IDEAL NOVELTY CO. Authorized Northwestern

Distributor" 2823 LOCUST ST. ST. LOUIS 3, MO.

New Vending Machines NCWA Announces Program ADVANCE MODEL 1 For Annual Chicago Meet

Candy Wholesalers' Association, Inc. (NCWA), this week announced a tentative program for its annual convention to be held June 15-18 at the Grand Ballroom. Sherman Hotel, Chicago.

Opening day will begin with a 12 noon luncheon for NCWA board members. State councilmen and advisory committeemen. At 3 p.m. registration for the annual convention will commence. A dinner for the board of directors at 7 p.m. will conclude

the first day's schedule. For early arrivals on June 16 there | place. will be a 10 a.m. showing of a film titled Confectionery Merchandising. Main program on this day will begin in the Grand Ballroom of the Sherman, with a 12:30 p.m. luncheon, followed by the first business session. At this time the over-all theme of the convention, Candy-Our Billion-Dollar Baby, will be introduced.

Beginning at 1:50 p.m. Monday take place, centered around the "bilall-confectionery exposition will open

Mail Order Cig Tax Measure Killed by Conn. Legislature

HARTFORD, Conn., May 24 - A bill designed to eliminate the mail order business between residents of Connecticut and New Jersey cigarette dealers in order to avoid payment of the State's 3-cent-per-pack cigarette tax was defeated in the Legislature last week.

Bill, which would have had the effect of making the Connecticut tax applicable to all mail order shipments into the State from firms in States where cigarettes are tax-free, was introduced in the Senate in February. It was killed after hearings before the Senate Finance Committee.

Said to be supported unanimously by Connecticut cigarette dealers, State Tax Commissioner Walter W. Walsh stated passage of the measure would have prevented the annual loss of between \$200,000 and \$300,000 in taxes by the State.

Jacob Bresnerkoff, Hartford attorney representing the Smokers' Supply Company of New Jersey, appeared against the bill in committee hearings, describing it as a State "tariff barrier" of doubtful constitutionality which would encourage bootlegging.

Bill would have required firms and individuals to pay an annual license fee of \$1 to import cigarettes. It also would have required that each importer report within 24 hours the receipt of unstamped cigarettes and pay the State tax of 3 cents a pack.

WASHINGTON, May 24 .- National | in the exhibition hall of the Sherman Hotel. Evening program will commence at 8 p.m. and will be dedicated to entertainment and dancing in the

Second general business session will take place at 9:45 a.m., Tuesday (17). Subject of the session will be Going After Our Share of the Billion-Dollar Baby, with M. J. Herrick, NCWA vice-president, presiding. Exhibition hall will be open from 12 noon to 8:30 p.m. on this day. At 5 p.m. committee meetings will take

Final day will have its general business session in the Louis XIV Room, Sherman Hotel, beginning at 9:45 a.m. Topic of this session will be Reducing the Hazards for a Billion-Dollar Baby, with Elmer R. Kreher, Buffalo, presiding.

Afternoon schedule includes a luncheon for NCWA jobber members; report by H. W. Loock, NCWA presi-(16) a series of four addresses will dent; report by C. M. McMillan, NCWA executive secretary-treasurer; lion-dollar" theme. At 4 p.m. the report by resolutions committee; report by nominations committee and election of officers, and a meeting of the board of directors.

Annual banquet will be held at 7 p.m., with Dr. Ken Walker, Chicago, as toastmaster. During the banquet new officers will be installed, followed by award presentations. Dancing to the music of Jack Cavans's orchestra will start at 10 p.m.

Stoner Making Theater Vender

AURORA, III., May 24.—Stoner Manufacturing Corporation is now in production on its new theater model eight-column Univender, according to an announcement by C. R. Adelberg, firm vice-president and director of sales.

Styled in walnut finish with chrome trim, new vender features merchandise selectivity, allows each column to be set independently to vend merchandise at 5, 10, 15 or 20 cents, thus making it possible to adjust columns for items which prove most popular at each location.

Stoner also manufactures a 16column twin model vender as well as six-column machines.

Confectionery Dollar Sale Total Up 45% in March

WASHINGTON, May 24.-Confectionery manufacturers' dollar sales increased 45 per cent in March over the corresponding 1946 period, topping those of February, 1947, by 9 per cent, according to the U. S. Bureau of Census.

Bureau also reported that during the first quarter of 1947 confectionery sales were up 36 per cent compared with the first quarter in 1946.

BIG REDUCTIONS ON CANDY

M & M'S CANDI-COATED CHOCOLATE—Assorted Colors	116
200 Lbs., freight paid to your door\$9	8.00
25 Lbs., express collect from Philadelphia	2.50
Samples to try—Parcel Postnaid	1.00
LICORICE LOZENGES—Assorted Colors and Flavors	
190 Lbs., 600 count per pound	7.00
BUSTON BAKED BEANS—Over 400 count to the pound,	
192 pounds	53.76
RED CINNAMON CANDY COATED PEANUTS.	
192 pounds	53.76
RAINBOW PEANUTS-192 pounds	3.76
SPECIAL — With any order for the above candies will ship 100 ll Ball Bubble Gum for \$65.00 additional.	s. of

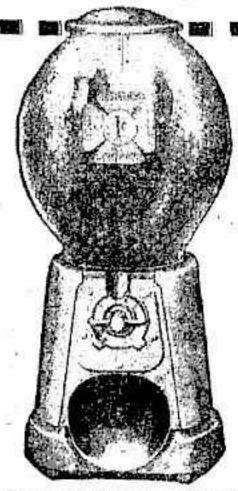
FULL CASH WITH ORDER - F. O. B. FACTORY

ROY TORR

Lansdowne, Penna.

PEANUT VENDING MACHINE

Nothing Better Ever Made



The Advance #11 vends various kinds of shelled nuts, delivering the goods in the hand thru a sanitary attachment. The machine is adjustable for vending specific quantities of merchandise.

The glass globe holds about 5 lbs. of salted peanuts, which can be vended at from 30¢ to 65¢ per lb. by adjusting the

This machine, the result of 45 years experience, is made of heavy sheet metal. and glass—no castings to break. Comes equipped with rubber feet for counter use, or can be placed on a floor stand or wall bracket, and used inside or outside

The mechanism is of good, strong construction with excellent slug detection and is GUARANTEED AGAINST ANY MECHANICAL DEFECT.

PRICES

From 1 to 11..... each \$11.25 From 12 to 49 each 10.75 From 50 up.....each 10.50 BRACKET, If Desired, Each.....\$.55 ADVANCE NO. 11 EQUIPPED WITH

MERCHANDISE SPECIALS

PLASTIC GLOBE \$2.25 ADDITIONAL

	140 Count Bubble Ball
	Cum
	170 Count Bubble Ball
	Gum
	Minimum 25 lbs.
0	Boston Baked Beans, 35
	(b. carton30¢ per lb.
4	Pistachic Nuts, large, red,
3	25 lb. carton 64¢ per lb.
	Pistachio Nuts, small, red,
	75 lb earten 55d north

MACHINES

ard Vendors with 1	,0	10	0		C.	ar.	d	10			\$29.50
ouncer	٠,	e e							+		
hampion Baskefball											40.50
BT Challenger											50.00
ottlich Crip Tester			15	G	3	Ì.	9		ď	ij.	37.50

ADVANCE MACHINES AVAILABLE

Sanitary Napkin, Ball Gum, Stick Gum - Acme Electric Shockers - Stamp.

PENNY WEIGHING SCALE AND CARRYING CASE....\$18.50

AN ADVANCE MACHINE TO SUIT YOUR NEEDS

My Best Advertisement Are the Machines in Use

ORDER TODAY

1/3 Dep. Bal. C. O. D., F. O. B. N. Y.

SCHOENBACH

Distributor of Advance Vending Machines 1647 Bedford Ave. Brooklyn 25, N. Y.

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Brand new! Vends 14, 34 and new 54 alrmail postage stamps.

Stamp Machine, write

stugproof, compact, toolproof. mmediate delivery. Operator's Price

for details.

STAMP FOLDERS For Shipman, Schermack, N. V., Vlotory 10,000 \$ 5.75 25,000 13.95

\$39.50 Distributors interested in selling our Shipman

\$19.95 Lofs of Ten

VICTORY



NEW MACHINES

Model V 1¢ Bulk Venders\$ 11.75 Model V 5¢ Bulk Venders 14.75

A.B.T. Challenger 45.00

SUPPLIES

PED PISTACHIO NUTS, 5 lb. bags. Lb. \$.59
Plastic Charms, flat mixed, 1,000 2.75
Plastic Charms, Series #1, 1,000 3.50

Plastic Charms, Series #2, 1,000 4.50
Sassy Wise Crack Buttons, 1,000 6.00
ALL CHARMS AND BUTTONS SHIPPED
PREPAID. CASHIER'S CHECK OR MONEY
ORDER IN FULL ON NUTS AND CHARMS.

NO C. O. D.'s.

Duplex Stamp

Machines, Brand new! Vends 1¢ and 3¢ postage

stamps. Can be

HE POSTAGE

Silver King Grip-Vue Basketball Counter Game Metropolitan Card Vendor

Marvel Pop-Up

Plastic Charms, Series #1. 1,000

Daval Free Play



Hot Nut Vendors \$29.50 Write for Catalog

on Bulk Vendors, Games, Etc.

> 1/3 Deposit on All Orders

iew,simple, accurate. dependable 1 por d play-6 lb. capacity. WRITE FOR

JOBBERS

DETAILS

Brand

PARKWAY MACHINE CORPORATION

623 W. NORTH AVE., DEPT B

PHONE MADISON 1447 BALTIMORE 17, MD.

OPERATOR'S DREAM COME TRUE

5c ALMOND VENDER

A NATURAL FOR

COCKTAIL LOUNGES & BEER TAVERNS

The Spinning Reel with 6-horse Race Track gets the play.

LEGAL EVERYWHERE - NO PRIZES OR AWARDS Deposit Be, press down plunger, horses spin by and winner stops

at window. Pull out tray for nuts. Customers Play HI-LO for treats or "What Have You". 5¢ worth of Nuts with every Spin.

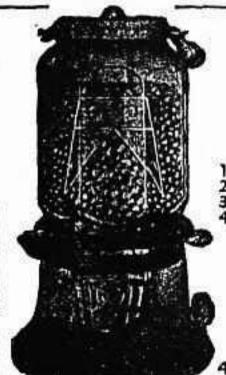
1/3 cash with order - Bal. C. O. D. DISTRIBUTOR OPPORTUNITIES AVAILABLE

HAMMER-TONE FINISH STAINLESS STEEL INTERIOR ADJUSTABLE NUT TRAY ASSORTED COLORS CAPACITY, 21/2 LBS.

AUTOMATIC ENTERPRISES

B200 BEVERLY BLVD.

LOS ANGELES 36, CALIF.



COLUMBUS VENDORS

IMMEDIATE DELIVERY

4 MODELS PEANUT ALL PURPOSE

3. BALL CUM 4. 5¢ ALL PURPOSE COMPLETE PARTS

EXHIBIT'S COUNTER CARD VENDER

(\$29.50 with 1000 cards) ARIST-O-SCALES \$115.00 MIR-O-SCALES 125.00 CASH-TRAYS . . . THE 5c

ALMOND VENDING MACHINE \$9.85 Ea., Lots of 100

\$10.35, Lots Less Than 100 WRITE FOR CIRCULARS

Terms: 1/3 Deposit, Balance C. O. D.

MARKEPP SALES CO.

4310 CARNEGIE AVE.

CLEVELAND, OHIO

Brand New "Hot Nut" Silver Kings .\$29.85 Ea. 10 1¢ ABT Challenger Guns\$27.50 Ea. 50 5¢ New Advance #11 Pistachio . 12.50 Ea. 10 1¢ ABT Challenger Guns\$27.50 Ea. 10 9-Col. Cigarette Machines 90.00 Ea. 10 1¢ Bingo Counter Games 10.00 Ea. 6 12-Col. U-Need-a-Pak Cigarette 50-1¢ 3-Col. Smack Nut Machines 10.00 Ea. 50-1¢ 3-Col. Smack Nut Machines. . 10.00 Ea. 1

Brand New Silver Kings, \$13.95 Ea. Write for Quantity Prices.
ALSO BALL QUM, PISTACHIOS, CASHEWS, M & M'S, ETC.

CAMEO VENDING SERVICE

32 WEST 42ND STREET NEW YORK 18, N.

Penn Cigarette NEW HAWKEYE Men Back NAMA Conclave Plans

NEW YORK, May 24.-A meeting of Pennsylvania cigarette operators was held here May 16 at the Hotel Biltmore for the purpose of discussing plans for maximum Pennsylvania vender support for the 1947 convention of the National Automatic Merchandising Association. At the same meeting, operators discussed operating problems with officials of Rowe Manufacturing Corporation.

According to a statement issued by Rowe, every operator present ordered space in the Merchandiser, yearbook annual which will be published for the first time in connection with the convention. Convention will be held at Chicago's Palmer House, December 14-17.

Gratifying Efforts

George Seedman, general chairman of the 1947 convention, said the operators' efforts were "highly gratifying." He told the operators that they "will certainly be in good company" in the yearbook since operators, manufacturers, suppliers and representative concerns in allied trades have already taken space.

Present at the meeting were Harry Rosen, Allegheny Cigarette Service, Pittsburgh; Paul Schalm, Automatic Cigarette Service, Wilkes-Barre; Jim Vipond, B & D Distributors, Scranton; Henry Brenner and Sidney Coplin, Cigarette Service Company, Harrisburg; W. S. Georgia, Altoona; Bob and Joseph Maloney, Scranton; Joseph McGlenn, Pittsburgh; Joe Frank, Royal Vending, Pittsburgh, and William Christman, Unit Vending, Philadelphia. In attendance from Medford, Mass., was Al Sharenow, Cigarette Service Company. Arthur Gluck, John S. Mill, John F. Moran and George Seedman were the Rowe officials present.

Tobacco Jobber March Sales Up

WASHINGTON, May 24 .- A rough \$6,000,000 gain in sales of tobacco product wholesalers during March this year, compared with the same period last year, was indicated in the latest Department of Commerce monthly report.

Total sales of \$170,000,000 in March, 1947, were also \$4,000,000 ahead of those for February this year. Reflected in the dollar increase were price hikes and improvement in supplies of merchandise which was just getting back into production last year.

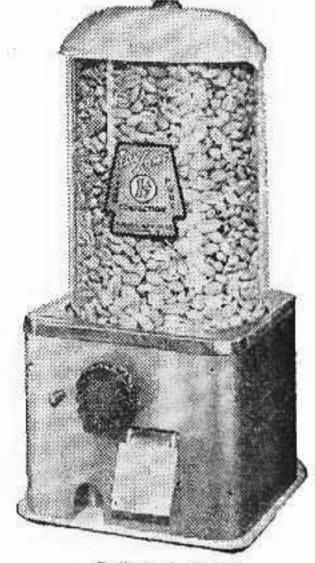
Report covered a selected group of wholesalers handling all types of tobacco products. Sales for those products specifically of interest to the vending trade were not reported, but the healthy gain pointed to a favorable position for the increasing group of tobacco wholesalers which incorporate cigarette vending machine operations.

Lou Green Named To Lake City Post

CLEVELAND, May 24.-Lake City Amusement Company announces the recent appointment of Lou Green as sales manager. Firm has headquarters at 1629 Superior Avenue here.

Green was formerly with the International Coin Machine Distributors and has more than 12 years experience in serving coin machine operators thru Ohio, Pennsylvania and West Virginia.

MODEL "G" DELUXE



Built in 2 Models 1 and 5 Cent

Modern Vendor with Slug Ejection. Contact your nearest distributor or us direct.

HAWKEYE NOVELTY CO.

1754 East Grand

Des Moines, Iowa

"BUBBLE" BALL GUM

REDUCTION IN PRICE - BUT NOT IN - QUALITY! Perfect-First Grade-Finest Quality

IMMEDIATE DELIVERY 5/8", 140 Count, 25 Lb. Carton....\$16.25 (Minimum order accepted-One Carton) "We are one of the nation's largest

Distributors!" Direct Factory Distributors For

SILVER KING 1c Peanut . . \$11.50 1¢ Gum 11.50 5¢ Nut 12.50

ADVANCE

1¢ Globe . . .\$11.75 1¢ Cabinet . 18.75 5¢ Cabinet . 14.75 MASTERS 1¢ Peanut ..\$14.95

1¢ Peanut ..\$11.25 1¢ Gum 11.25 | 1¢ Gum 14.95 5¢ Pistachio. 13.75 | 1¢-5¢ Comb. 15.95

BRAND NEW SILVER KING HOT NUT VEN-DORS, Complete with Cup Dispensers \$29.95

Write - Wire - Phone Terms: 1/2 Dep. with all orders, bal. C. O. D.

CLEVELAND COIN MACHINE EXCHANGE

CLEVELAND, OHIO 2021 Prospect Ave. Phones: PRospect 6316-17



SPARE TIME-FULL TIME! Supplement your present route of com machines

VICTOR Y

or operate the LAT-EST factory model Shipman Triplex Stamp Vendors in your spare time. Vends 1¢, 3¢ and New
5¢ Air Mail.
Compact! Fesiproof!
Price, \$39.50 each
IMMEDIATE DELIVERY!

1/3 Dep., Bal. C.O.D. R. H. Adair Company 6924-26 Roosevelt Rd. Oak Park, Ill. Only \$18.75 for 25,000 which return gross profit of \$250.00.

NEWEST THREE UNIT HOT NUT MACHINE NOW Available

We have found that it is impossible to operate with 1940-41 ideas. Here is a machine with 1947 ideas. A real revenue producer.

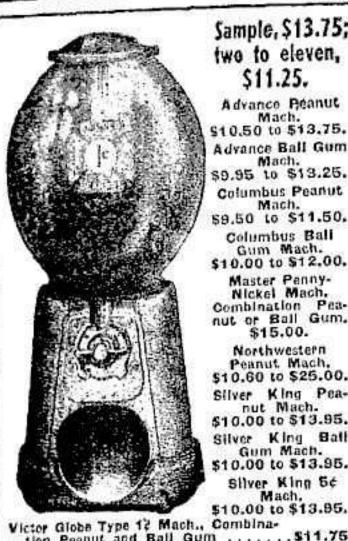
Operators Operators Salesmen Territories now open

TROPICAL TRADING CO. Chicago 5, Illinois 831 S. Wabash Ave.

BALL BUBBLE GUM 5/8", 140 COUNT, 25 LBS. TO CASE 1 to 5 cases. \$16.50 | 10 to 20 cases. \$16.00 5 to 10 cases. 16.25 | 20-up NO C. O. D. PLEASE.

JOHN HORN ABILENE, TEXAS

BOX 1155 Materiale protetto da copyri



Sample, \$13.75; two to eleven, \$11.25.

Advance Beanut Mach. \$10,50 to \$13,75. Advance Ball Gum Mach. \$9.95 to \$13.25. Columbus Peanut Mach. 59.50 to \$11.50. Columbus Ball Gum Mach. \$10.00 to \$12.00. Master Penny-Nickel Mach. Combination Pea-nut or Ball Gum. \$15.00.

Northwestern Peanut Mach. \$10.60 to \$25.00. Silver King Peanut Mach. \$10.00 to \$13.95. Silver King Ball Gum Mach. \$10.00 to \$13.95. Silver King 5¢ Mach.

Victor Globe Type 12 Mach., Combination Peanut and Ball Gum\$11.75 Victor Cabinet Type Mach. 13.75 Victor 6¢ Mach. 14.75 Coin Wrappers. Per 1000 1.00 1¢ and 5¢ Coln Counter Blackstone Double Barrel Coin Counter, 1e, 5c or 10e Stands, 35-Lb. .

Globes, any make (except Sliver King) . IF IT IS A VENDING MACHINE-NEW OR

BALL GUM-ASK FOR PRICES. T. O. THOMAS CO. PADUCAH, KY. 1872 JEFFERSON

Special!

BOSTON BAKED BEANS

Delicious premium quality candy covered peanuts, including Rainbow Mix. Packed in 40 lb. containers. Stickproof, moisture-proof, fade-proof.

BUBBLE GUM. All you like at a price that's right.

M BALL GUM. Overloaded stock at a give-away price.

IMMEDIATE DELIVERY 1/2 Cash with order-balance C. O. D.

Ban Francisco, Calif.



Sample machine, \$25.00; one to eleven, \$18.75; twelve to forty-nine, \$16.25; fifty and up, \$15.00. Immediate shipment. "Export Business handled through international Expeditors."

THOMAS NOVELTY CO. 1572 JEFFERSON ST. PADUCAH, KY.

Ideas Differ On Chocolate World Supply

Price Rise or Fall?

CHICAGO, May 24.—Two opposing opinions of the future of the cocoa market—one that prices will drop because of consumer resistance, and the other that cocoa will be short and prices high for the next seven years -were expressed this week.

Arthur E. Fest, general sales manager of the Walter Baker Chocolate and Cocoa Division of General Foods, Dorchester, Mass., expressed the opinion that the long range trend of prices on cocoa beans is down.

"Prices have reached their maximum," he asserted. "Maufacturer and consumer resistance is being felt already. As soon as this resistance is seriously felt at the source prices will decrease further."

Shortage Predicted

Taking the opposite view, J. Holger Graffman, managing director of the Aktiebolag Transfer Company a Swedish export-import firm, predicted that there will be an increasing shortage of cocoa for the next seven years because of a virus disease threatening the crops of South America.

Groffman, who has spent time recently in South America and Africa, said African crops are sinking rapidly because of the disease that got started during the recent war.

"Sixty-five per cent of the world's supply of cocoa comes from Africa and Latin America and the supply will gradually diminish," he stated. In the future, you will have to pay more and even if you do it may disappear."

Graffman said he had made an agreement with the U.S. Department of Agriculture for co-operative research seeking a cure for the disease and culture of fungus-resistant trees. Only known cure now, he said, is to burn diseased trees and replant them later.

Endorsing establishment of a price on cocoa beans that would insure fair profits to manufacturers, producers at a level acceptable to consumers, Fest declared:

"At some point along the line there should be a leveling off at the point where maximum production and maximum consumption meet. In other words, we know from experience that natives will refuse to gather cocoa beans if the return is not adequate."

Fest also painted a bright picture of the future sugar supply situation:

"Assuming we have a comparable Cuban crop next year as appears to be the case, and assuming that the anticipated beet and continental cane crops are forthcoming, there will be no rationing in 1948. The refiners already have large inventories of sugar on hand. However, this inventory could be eliminated by decontrol or additional sugar allotments before the scheduled decontrol October 31.

"Taking these factors into consideration, I would judge that sugar prices during 1948 should range from 9 cents to 10 cents. In 1949 they will drop to 61/2 cents. This is merely my surmise and others might differ a cent or two in either direction."

Nutrine Lists With SEC

PHILADELPHIA, May 24.-Nutrine Candy Company, Chicago, has registered with the Security and Exchange Commission (SEC) 100,000 shares of its \$1 par value common stock. Shares, issued and outstanding, are to be sold for three of the stockholders by Stifel, Nicholaus & Company, Inc.



Model 39 ALL PURPOSE VENDOR \$13.40 Ea. 100 or more

\$12.55 Ea.

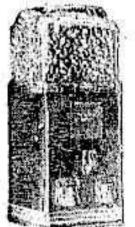
Less Than 100

NEW Northwastern

Model 33 PEANUT VENDOR \$11.60 Ea. Less Than 25 \$11.40 Ea.

DE LUXE COMB. PLASTIC GLOBE \$28.20 Ea. GLASS GLOBE \$25.00 Ea.

VENDORS



The New ABT CHALLENGER \$49.50 each Jobbers, Write for Quantity Prices

ANGLE IRON STANDS FOR CHALLENGER \$7.50 EA.

COLUMBIA TWIN JACKPOT BELLS \$125.00 EA. 5 or More

NEW COUNTER CAMES

	9 17 TO STORY	Miller	556	ΑD.	75		SM	170		177	390	0.7			1000
Champlon B	askot	Bu	115		٠	٠	٠	• 0		٠	×	*	10		\$39,50
Marvel Pop-	Up														WRITE
Kicker & C.	atcher														37.50
Bat-A-Ball															
Whirl-A-Bal	1				9		0				٥	Ċ	Ċ		WRITE
Card Vendor	rs with	1 1	.0	DC)	C	a	rd	9		ũ				27.50
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PHONOGRAPHS

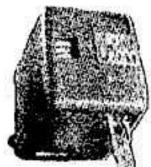
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Wurfitzer	Counter	Model	61,	In	Perfec	t
Condit	on					\$ 99.50
Wurlitzer	7-16, A	II Ligh	Lup			. 149.50
-		-	-	-		

RECONDITIONED COUNTER MACHINES MARVELS, Rebuilt Like New.....\$29.50 Jalesboards

SIZE 8"x8"x8"

A 5¢ pocket size slot with automatic payout system. Awards from 3 to 20 nickels. OPERATOR'S PRICE

\$74.50 RECONDITIONED AND REFINISHED \$49.50 EA.



Cig. or Fruit Reels

EITHER 1¢ OR 5¢ PLAT \$14.50 Ea.

RECONDITIONED VENDING MACHINES Silver Kings Universals Cash Treys, Bc Snacks, 1c. Like New

Snacks, Bc. Like New

Advance Ball Gum Machines, Like New.

USED CONSOLES

Silver Moons Jumbo Parade Bobtalls Big Top Blg Game

Harvest Moon Fast Time Cigarola We Carry & Full Line

At Lowest Priess

ALL ORDERS MUST BE ACCOMPANIED BY 1/4 DEPOSIT. SEND FOR COMPLETE LIST OF COIN OPERATED AMUSEMENT AND VEND-ING MACHINES, SUPPLIES AND ACCESSORIES. WE ACCEPT TRADE-ENS.

RAKE COIN MACHINE EXCHANGE

609 SPRING GARDEN STREET

LOmbard 3-2676

PHILADELPHIA 23, PA.



ZALOOM "BUDS" ARE THE FASTEST SELLING GRADE ON PISTACHIO NUTS

· Packed in 5-lb, moisture-proof bags. • Fresh, distinct pistachio flavor full of the real green meaths.

"BUDS" ARE MEDIUM SIZE AND GIVE A GREATER COUNT IN EACH DELIVERY!

USE "BUDS" FOR GREATER PROFIT IN VENDING MACHINES AND PACKAGES IMPORTANT: RECOGNIZED DISTRIBUTORS IN ALL TERRITORIES-PLEASE CONTACT

US AT ONCE WRITE FOR FREE LITERATURE

COMPANY ZALOOM

AMERICA'S ORIGINAL MASTERS IN IMPORTING, ROASTING AND SALTING OF PISTACHIO NUTS. NEW YORK 13, N. Y.

122 HUDSON STREET

SOUTH AFRICA JUKES SOLID

Costs, Disks Big Problems

New jukes wanted as cafes and restaurants become top spots-meed U. S. platters

CHICAGO, May 24.—Juke boxes have a bright future in the Union of South Africa, with high costs and difficulty in getting good records as the chief limiting factors, according to Alfred C. Jordan, Capetown operator. Coming directly to Chicago this week after his ship docked in New Orleans, Jordan gave a first-hand report of operating conditions in South Africa. He is on the first leg of a buying tour for his Capetown firm, Modern Music.

Jordan not only was able to give an up-to-date picture of the trade in South Africa-which ranked fourth among all foreign nations as buyer of American music machines in 1946 -but was well posted on coin machine developments in Australia and England, where he has operated arcades and juke boxes.

Open New Locations

In South Africa, he said, operation of juke boxes in restaurants, cocktail lounges and other locations similar to those common in the United States, is just now catching on. Heretofore, best locations, as in Australia, have been in arcades. When Jordan in City Hall. For two weeks the launched his firm in Capetown last youth city government completely year, it was unheard of for cafes and restaurants to feature juke box entertainment. Two pre-war 12-record machines had constituted the city's juke operation. Favorable public reaction to a few machines placed in high quality locations has given coinoperated music a firm toehold, he declared.

Jordan said the final seal of public acceptance was indicated during the recent visit of the British royal family, when juke boxes in such locations enjoyed almost continuous play. Favorite locations are the verandas of the hotels, favorite outdoor meeting place, where guests gather for cocktails. Indoor hotel lounges, in contrast to public bars, also are good stops.

Records Cost 75e

Normal play is high, even without benefit of such festivities as the royal visit, but it has to be to meet high costs of the South African operator, according to Jordan. In addition to the inevitable expenses of importing machines, and converting coin chutes and other components to local requirements, there is the high price of records. Jordan said that records now retail in South Africa at from \$1.00 to \$1.25. Even with the customary discount to operators, price is still around 75 cents.

Shipping costs run as high as the 20 per cent duty on phonographs which has been in effect, but which is to be reduced in the near future, according to Jordan. Counting 40 cubic feet of space for a phonograph, ocean transport alone averages about \$38. Added to this are wharfage charges at both ends of the voyage, plus railway freight charges when the phonograph is shipped from inland points.

play prices equivalent to 10-cent and three-for-a-quarter will prevail for juke boxes in South Africa. Some (see JUKES SOLID on page 110)

Teen-Age Club in Little Rock Gets Nationwide Notice

LITTLE ROCK, May 24 .- One of the most active teen-age clubs in the country-The Hive-is attracting national attention for its youth activities. Recently one of its members, Kelley Green, finishing his senior year at Senior High School here, was awarded first prize in a national teen-age contest sponsored by the bottlers of Royal Crown Cola. For his work, Green was given a \$200 savings bond, and the club was given a new Wurlitzer juke box, courtesy of Royal Crown.

James D. Hood, manager of the Little Rock Royal Crown Bottling Company, made the presentation of the bond and the phonograph in the auditorium of the East Side Junior High School. At the presentation was W. K. Amo, director of Parks and Recreation.

Besides furnishing clean, wholesome entertainment for the youth of Little Rock, this teen-age organization is interested in the Little City government, organized during the 1945-'46 school year. Under this program a mayor, city attorney, city clerk, treasurer and 18 aldermen are elected to serve for one year. After school and on Saturdays the teenagers work side by side with officials handles the affairs of the city.

'The Wurlitzer phonograph was presented to the club at a special party at which youth and city officials were present. Also in attendance were bottlers from near-by cities.

Young Has Mich. Wurlitzer Area

NORTH TONAWANDA, N. Y., May 24.—Rudolph Wurlitzer Company has appointed Young Distributing Company as distributor for the Michigan territory, E. R. Wurgler, general manager for Wurlitzer announced May 16. Young Distributing, which has handled Wurlitzer distribution for Ohio for the past seven years, will retain that territory.

Young Distributing will continue the established Wurlitzer distributing headquarters at 167 E. Jefferson Street in Detroit, which will now be managed by Wilfred Fritz, general manager of Young.

Juke Manufacturer Endorses Lubricant

CHICAGO, May 24. - Scientific Lubricants Company here, makers of a friction reducing lubrication aid, is attaching to its regular mail advertising copy a recommendation of the product by a juke box manufacturer for coin slides and coin box locks.

Powder-like substance which coats metallic surfaces and is a non-conductor of electricity, is said to facilitate the passage of coins thru the coin For these reasons, Jordan feels that slide and to keep slide free from dirt and grime. Substance is also used to lubricate various types of enclosed gears and other moving machinery. Company sells it directly to user.

Fight South Dakota Order For Juke Ban

Wim Restraining Order

PIERRE, S. D., May 24.—The next round in South Dakota's juke box controversy, which started earlier this month when Attorney General Sigurd Anderson ordered enforcement of a 13-year-old law banning "amusement devices" in on-sale liquor bars, will be fought in the State's courts May 26.

Controversy was taken into court May 14 by Mike Imig, president of the South Dakota Phonograph Operators' Association, who instituted injunction proceedings against any official attempt to remove music machines from taverns.

Imig obtained a temporary restraining order barring removal of the machines pending a hearing May 26 on an order to show cause why an injunction permanently prohibiting official interference should not be is-

Imig contended that juke boxes are not used for dancing or as games of skill or chance. The State law under dispute bans any form of entertainment, recreation or gaming in Class D (on-sale) liquor establishments.

Altho action was instituted in Yankton County, the court's decision will be of State-wide scope since the ruling will affect operation of juke boxes thruout South Dakota.

Circuit judge in Yankton signed the show cause order. Filing of the action occurred a week after State's attorneys returned from a meeting with the attorney general in which laws were reviewed and which was followed by a State-wide declaration by State's attorneys that regulations would be enforced.

Mills Showing Constellation Thruout West

CHICAGO, May 24.—Mills Industries, Inc., announced this week that a series of showings of the new Constellation are now in progress at the headquarters of distributors in Western cities.

At each of the showings, Charles Schlicht, who is manager of the phonograph division for the firm, described and explained new features of the juke box to operators present.

Following is a list of distributors who exhibited the Constellation during the past week, together with those having showings thru the end of May.

May 19-20-Northwest Sales Company. Seattle.

May 20 - Mills Sales Company, Ltd., Portland office.

May 21-23-Mills Sales Company, Ltd., Oakland office.

May 21-23-Mills Sales Company, Ltd., Whitcomb Hotel, San Francisco. May 26-27-Mills Sales Company, Ltd., Los Angeles branch.

May 29-Stewart Novelty Company, Salt Lake City.

May 30-31—Denver Distributing Company, Denver.

Settlement Kids Enjoy Webb Phono

CHICAGO, May 24.-Good-will dividend for Webb Distributing Company here was expressed in the letter Irving Webb received from George A. Ranney Jr., of the North Side Boys' Clubs, thanking him for Ioan of a juke box to the Webster Community Center.

Ranney wrote that "by providing this piece of equipment you have brought great joy and happiness to hundreds of teen-age youngsters to whom the Webster Community Center is the only gathering place they know."

Webb's Rock-Ola machine furnishes music for many social activities at the center, including regular Thursday evening dances.

Aireon, Mills Get First Show In New Orleans

NEW ORLEANS, May 24.—First showings of two new phonograph models attracted the attention of music operators thruout Louisiana this week. Dixie Coin Machine Company conducted a showing of the Mills Constellation and J. H. Peres Distributing Company unveiled the Aireon Fiesta.

Dixie presented the Mills machine in an attractive display in the middle of the showroom, and J. Perry Kinzie, Southern district sales manager, was present for the occasion. Marion Matranga, Dixie manager, was host for the showing.

Out-of-town guests included H. A. Mitchem, Lake Charles; W. W. Funches, Alexandria; J. E. Hyde, Natchitoches; Whitney LeJeune, New Roads; V. A. Miranda, Baton Rouge; Frank Drago, Kenner; J. P. Carver, Houston; F. L. Cambre, LaPlace; Joe Tallo, Hammond; Carlo Marcello, Greta; Anthony Miele, Hammond; Houston Malone, Holden; Ray Monica and Frank Tortorich, Lutcher; Davis Theriot, Golden Meadow, and Claude Meaux, Morse.

J. H. Peres-following a plan all other Aireon distributors are usinghad a special stage for the showing of the Aireon Fiesta, with bunting and colored lanterns giving the showroom a Latin atmosphere. The company held open house and served food and other refreshment.

Frank Trout was present from the Aireon factory in Kansas City, Kan., and Frank Doyle, district manager, came up from Miami. Operators from all parts of the State were well represented at the showing.

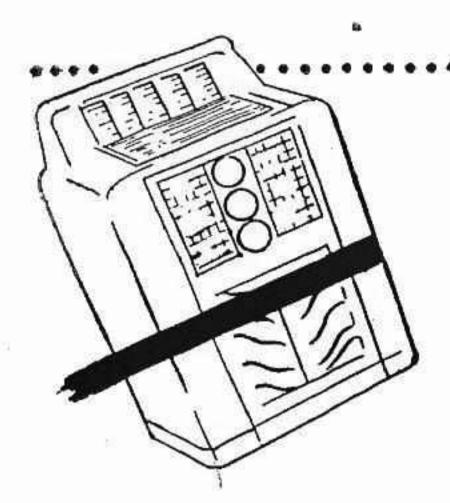
Tradio Reveals Plan For Radio Insurance

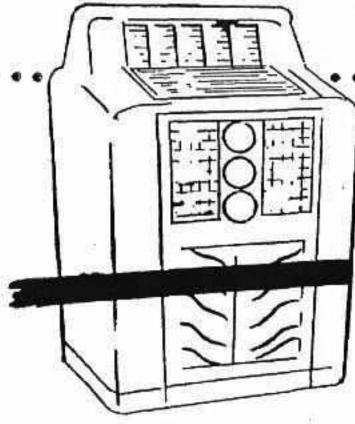
ASBURY PARK, N. J., May 24. Tradio, Inc., manufacturer of coinoperated radios, has announced a plan to provide free insurance coverage for one year on every radio purchased on or after May 1.

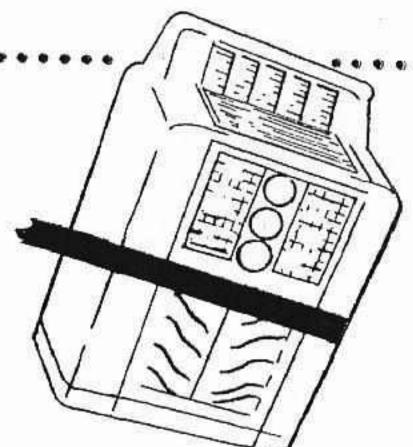
Victor Trad, president, says the insurance will protect sets while in transit as well as against fire, thell, vandalism and the elements on loca-

Materiale protetto da copyright.

All-Angle Performance









The Standard: featuring the Mills Wide Range Tone Cabinet Speaker

Here's an important slant on the Mills Constellation. The record changing mechanism will operate perfectly, and the needle will track properly, at angles up to 30°. The tone arm will engage at the correct starting point, play through the entire record, shut off properly, and the changer will operate perfectly whether completely level or not. That's a worth-while angle. Mills Industries, Incorporated, 4100 Fullerton Avenue, Chicago 39, Illinois.

the MILLS Constellation

\$19.9

" MAPE'S BETTER BUYS!

Save Record Wear CRYSTAL PICKUP CONVERSION KITS

For all Seeburg Phonographs

Tone Arm and Crystal Elec. Cut-off Switch Elec. Cancel Coil 24 Volt Transformer Cancel Button **Volume Control** Wire Leads

COMPLETE PACKAGE Modernize Your Old Equipment in 20 Minutes

TERMS: 15 doposit with order, balance C.O.D. F.O.B. Los Angeles or San Francisco. SAM FRANCISCO, General Office:

284 Turk Street . Phone PRospect 2700 STOCKTON:

21 Mo. Aurora Street . Phone 7-7903 ROS AMGELES: 1701 W. Pico Boulevard . Phone DR. 2314

SPECIALS

SEEBURG Baromatics, 5, 10, 25¢, Wireless \$34.50 SEEBURG Baromatics, 5, 10, 25¢, 3-Wira. . 29.50 SEEBURG Wallomatics, 5¢, Wireless 27.50 SEEBURG Wallomatics, 5¢, 3-Wire 24.50 PACKARD Wallboxes (Used) 24.50 BUCKLEY Chrome Boxes 15.00

PICKUP COILS (for all Seeburgs, including FIBRE INSERTS (for Seeburg Wall Boxes). Sets Each, 25c-Minimum Order 10 Seta B-3 CRYSTAL PICKUPS, Dated, Rock. or

Electric Cancels and Cut-Off for All Seeburg Phonographs (Complete)\$ 7.95

REPLACEMENT MOTORS

For Wurlitzer, Seeburg Phonos, Ea. 319.50 I 10V, 60-Cycle, Reconditioned Motors. Will Give Excellent Service-30-Day Guarantee.

PLASTIC SHEETS

20"x50" (Red), 60 Cauge, Each\$ 9.50 20"x50" (Red), 30 Gauge. Each 6.50

> Quantity Discounts to Jobbers and Distributors

All Merchandise TRIPLE-WARRANTED by Pacific Coast's largest distributor of coin operated aquipment.

E. T. MAPE Distributing Co.

SAN FRANCISCO STOCKTON LOS ANGELES



600K, Walnut\$185.00	600R\$185.00
Wictory 42/600 140.00	850, Walnut 350.00
500K, Walnut 185.00	780M Colonial 300.00
61 Counter 85.00	Twin 12-16 Steel Cab. 125.00
71 Counter 135,00	24 Remote Steel Cabinet 150.00

ROCK-OLAS Like Now\$575.00 | '39 De Luxe,

Commando 175.00	Walnut, \$185.00
SEEBI	URGS
8800, RC\$245.00	Colonel\$175.00
Classics 180.00	Remote, Complete 100.00
Commanders 225.00	7468 600.00

Rogal\$175.00 Mills Empress\$175.00 25% Deposit - Balance C. O. D.

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Phone: University 4-0773

Vogue 175.00

DETROIT 21, MICH.

CLOSE-OUT PRICES

50	Phonettes,	New,	5с		12.50	Each
125	Phonettes,	Used,	5c		10.00	Each
75	Salatana	lead !	5 10	VD	7 50	E

Personal Music Studio Unit, including 2-20 Record Seeburg Units and Studio Amplifier, \$375.00 (Slightly Used)

Solotone Studio Unit, including 2-20 Record Rock-Ola Units and Studio Amplifier, \$300.00 (Slightly Used) 50% Off List on Personal Music Brackets, Cable,

WRITE OR WIRE

T-Connectors, etc.

PEERLESS MUSIC COMPANY

1932 Broadway

Denver 2, Colorado

Jukes Solid in South Africa: Cost and Disks Big Problems

(Continued from page 108) operators who have tried "tickey" or 3-pence play have found it unfeasible.

New Jukes Coming

Altho South African operators have been importing used phonographs at high prices, a good flow of new machines has been coming into the country, and it is the new machines which are needed for the type of locations Jordan is developing. In most cases, he said, machines were available now already set to voltage and current requirements needed. Conversion of coin mechanisms to native coins is done in his own shop.

Jordan pointed to the need for improved distributing organization for American juke box manufacturers, adapted to the needs of the country. He said that attempts of one agency for a juke box manufacturer to sell directly to locations thru newspaper advertising, if continued, would do irreparable harm to the trade. Careful selection of distributors and check on their activities is essential, he thinks.

U. S. Disks Most Popular

Returning to the platter question, Jordan declared that American re-

Aireon's New Juke Showing In 14 Cities

CHICAGO, May 24.—Operators and trade members in 14 cities were invited this week to the first group of 44 scheduled showings of Aireon Manufacturing Corporation's Fiesta De Luxe model phonograph.

In keeping with the phonograph's Latin name, decorations and entertainment for most of the showings were carried out with a Latin-American theme. In each city, display models had been shipped from Aireon's Kansas City, Kan., plant in time for the showing.

This week's showing included:

General Vending Sales Corporation, Balitmore, May 20. Hermitage Music Company, Nashville and Birmingham, May 23. J. H. Peres Distributing Company, New Orleans, May 20-21. Wolverine Sales Company, Detroit, May 24-25. Modern Southern Distributors, Inc., Jacksonville, Fla., May 24-25.

H. M. Branson Distributing Company, Louisville, May 23. Triangle Distributing Company, Inc., Cleveland, May 22. Triangle Distributing Company, Inc., Cincinnati, May 20. Dressel Distributing Company, Columbus, O., May 21. Indiana Music Corporation, Indianapolis, May 24-25. Tri-State Distributing Company, Asheville, N. C., May 24-25. Mulligan Distributing, Inc., of Pittsburgh, will hold its showing May 25 and 26. Oklahoma City will have its showing at K & M Distributing Company there May 28.

Tradio Execs Attend Southern Hotel Meet

ASBURY PARK, N. J., May 24 .-George Trad, vice-president of Tradio, Inc., pioneer manufacturers of coin-operated radios, and Harry J. Rockafeller, sales manager, represented the firm at the recently concluded all-Southern hotel convention held in the Atlanta Auditorium.

Tradio played host to its Southern

cordings are the most popular. Bing Crosby and Gene Autry rate top popularity. Semi-classics and Afrikander music-a little bit like American hillbilly ballads-also are popular. A lot depends on the location, said Jordan. If the spot caters to Portuguese-Spanish elements, South American and Spanish tunes are indicated. In all cases, great care is taken to select disks and to regulate machine volume to eliminate noisiness, which South Africans dislike.

Difficulty of obtaining enough American disks is one big problem, Jordan explained that the tune Fire Minutes More was just getting started when he left for the United States, and that very few pressings of this number-already old here-are yet available.

He believes that one solution would lie in American record manufacturers sending masters to South Africa to be pressed there. Popularity of juke box music is growing rapidly, althou most of the locations thus far opened are establishments patronized by the white population. A large section of the population, of part native extraction, account for the bulk of the trades workers. This class has its own eating and drinking places, and the few juke boxes which have been installed in them have been so popular that almost unmanageable crowds collect.

List Big Centers

Jordan listed the big centers for coin machine development as Johannesburg, Durban and Capetown. Both Johannesburg and Durban have well established operating firms from prewar days, with Capetown assuming new importance as a trade center. Predominant operation in all three centers before the war was in the amusement game field, and this is the coin machine with which South Africans are most familiar. In arcades which boomed during wartime convoy days, the juke was at first used as a free entertainment device, set to play without coin insertions as an attraction for the amusement games.

Jordan and his partner, R. J. Mc-Glynn, came to South Africa from Australia last year. Jordan said that restrictions on imports still limited opportunities there. In England, he said, operators are greatly interested in American coin machine equipment As an example, he cited the recent import of one Bally amusement game as a demonstration machine. Despite foreign trade restrictions which bar any imports of American equipment, this one unit was brought in under special permit to give the trade there a chance to see what U. S. producers are turning out.

Distributing Corp. Holds Jake Showing

CHICAGO, May 24.—Distributing Corporation of Illinois had an operators' showing of the Aireon Fiesta De Luxe in the firm's headquarters at 1231 Chicago Avenue here Wednesday (21).

Fred A. Mann, Aireon regional sales director, and Charles Webber, Aireon district service manager, represented the manufacturing firm.

The more than 100 operators and guests who attended were greeted by Victor Comforte and were treated to refreshments and food.

the Empire Room, of the Atlanta Bills more, and Morris Hankin, H. & L. Distributing Company, Atlanta, entertained Tradio representatives and distributors at a dinner party held in their distributors at the Mayfair Club



ERE it is! The Magic Selector that gives the ew Solotone universal appeal for all customers in every kind of location.

NOW . . . customers can buy four different kinds of entertainment. They can select popular recordings, or radio station programs merely by turning the magic dial on the front of the box while the box is playing. This means that you can offer a location any combination of popular

SOLOTONE GIVES YOU THE PROFITABLE NEW THINGS FIRST!

★ SOLOTONE INDIVIDUAL MUSIC SYSTEM

★ DUAL COIN SLOTS FOR VARIED COIN COMBINATIONS

★ LEVELING PRE-AMPLIFIER

MIRROR-TONE

* MAGIC SELECTOR



recordings and radio programs to suit their type of customers. Restaurants, taverns, motels, clubs and all other public places—every one of them is now an ideal spot for Solotone Selectors.

Despite this revolutionary development, installation of the new Solotone boxes in any location is a quick, simple job. The Solotone Magic Selector Unit and Adapter-Amplifier for use in the location incorporates three specially built, perfectly matched tuners which incorporate an automatic volume equalizer that assures excellent quality in every box regardless of the number of boxes playing.

You'll agree that the new Solotone with Magic Selector meets every location and customer demand. It will open up new locations which can use this new kind of entertainment, and it will give you a bigger take in any location through increased customer play.

Solotone has location-tested the new Magic Selector . . . it's in production . . . it's ready to go to work for you.

Wire or write us today for complete information on both the new Solotone and the Solotone Sales Plan.



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NOW! FINE TONE QUALITY Plus MODERN Design

AT A NEW

LOW PRICE

Rod's Columbia Coin Operated 6 TUBE RADIO



Operates for 25¢ for 1 or 2 hours . . tamper-proof, with lock on side and extra lock on coin box . . . mounts on wall or table. Ideal for hotels, motels, hospitals, clubrooms, etc. AC

BIG REPEAT PROFITS-MODERATE INVESTMENT

Chair Size Model-with all the same quality features as Model 611. A smart furniture piece for choice locations. Modern wood cabinet in mahogany veneers in choice of finishes: natural, bleached, mahogany or walnut.

IMMEDIATE DELIVERY

COLUMBIAN

PRODUCTS CO.

321 W. Division St. Chicago 10, Illinois



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New Park

Texas Slim and Texas Ann Rogers, who do a half-hour show daily over WAZL, Hazelton, Pa., with their Sons of the Purple Sage, are opening their own park for the summer season. It's a new one, Dell Lake Park, near Pottsville, Pa. Shows will be presented every Sunday and holidays, with a barn dance slated for Saturday eve. Acts which are skedded for summer stops at the park include Plain George and the Gang, Box-Car Bill, Tumbleweed Ludy, Pappy Snyder, Miriam Horn's Rodeo Rangers, Curly Gibbons and the Rice Sisters. Texas Slim and his combo just completed 13 weeks at the Saccos night club, Hazelton, and did record-shattering business. The entire group is mulling another vaudeville tour thru the South and Midwest, similar to the one completed a couple of months

The "Wild Azaleas" (guitar, bass, fiddle and vocals) are now doing 55 minutes per day over WEEI, Boston, and a half-hour show every Saturday over the same outlet. . . . A group of hillbilly stars, including Cliff Bruner, Floyd Tillman, Ted Daffan, paced a benefit show in Texas recently, which raised \$1,000 for the victims of the Texas City explosions disaster. . . Ted Daffan has broken up his band temporarily and bought a new home in Arlington, Tex. . . . Laura Lee, exchirp with Bob Wills, is now handling vocals with her hubby, Dick McBride, and his combo. . . . Tex Owens, Laura Lee's father, is recovering from illness in Mogales, Ariz. . . . Rex Allen, the Mercury Record singer, and his wife, Bonnie Linder, of the Linder Sisters, are expecting a visit from the stork in August.

Cooley Signs Up

Spade Cooley has taken a 10-year lease on the Santa Monica (Calif.) Ballroom, from where he does a dance every Wednesday while continuing his week-end appearances at near-by Avalon Ballroom. . . . Ken Curtiss has cut Lemme Outa Here, an original by Lee Penny, recording chief for Mercury on that label. . . . Ken got some nifty backing on that record session, with Cliffie Stone, Wesley Tuttle and other star instrumentalists sitting in for the date. . . . The Willis Brothers and the Oklahoma Wranglers, WSM, Nashville, featured act, have just cut their first sides for Mercury. . . . Riley Shepard, recording chief for Majestic Records, was in Chicago last week, preparatory to a junket thru the Southwest to record new names. . . . Roy Acuff is recuperating from surgery in Nashville, Tenn. . . . Randy Blake, the popular hillbilly disk jockey over WJJD, Chicago, has written a tune, You Never Shoulda Done That, his first effort at penning.

Polly Jenkins and Her Pals, Uncle Dan and Texas Rose, playing vaudeville dates in Spokane, Yakima and Seattle, before opening for the WLS Barn Dance July 4 in the Midwest. . . . Cousin Lee's Hill Top Ranch, Myerstown, Pa., opened for the summer season May 11, with a big crowd out to see such acts as Smilin' Al Stoiel, Bill and Wayne, the Ranger Drifters, and the Three and a Half Witts, with Cousin Lee emseeing. . . . Eddie Sosby and His Original Radio Rangers, now starting their second year at KFAB, Omaha, and have lined up seven sponsors for their shows. . . . They just made seven sides for Fidelity Records, which will be out around the first of June. Patty Fly is new accordionist with the group.

Green's New Song

George Green, writer of What She Ain't Got, She Don't Need, has penned I'm a Lazy, Lazy Cowboy. . . . Jesse Ashlock, composer of I'm Gonna Be Boss From Now On, which he sings in a forthcoming Columbia pic, went

on tour with Jimmy Wakely, who will make a jaunt thru the Northwest. . . . Gene Autry completed his rodeo tour at Birmingham and flew to Hollywood to make his next film. . . . Smiley Burnette returned to the Film City after a two-week trek thru the West and will start picture work again in early June. . . . Bobby Gregory and His Cactus Cowboys recently recorded their 150th transcription and reports that his Apollo album of Hobo songs is selling well. . . . Jim Hall, ex-WMBG Richmond, Va., artist, has composed several new tunes, which were recorded by Rich-R-Tone Rec-

The Silver Dew Boys, of WKDK, Newberry, S. C., are now heard twice daily and making p. a.'s regularly. . . . Pie Plant Pete and Bashful Joe are working over WHAM, Rochester, N. Y., daily between over-night jaunts to make one-night appearances and have just put out a song folio of their own, with Kelly Music, Franklin, Pa., publishing. . . . Jane and Carl, once with KTAR, Phoenix, Ariz, have joined the staff of WSYR, Syracuse. . . . Tex Ritter appeared with the Mountaineerfuls, WRRZ, Clinton, N. C., while the Ritter gang was doing a theater appearance there several weeks ago.

B. L. Frankhouser, Kayo at the console, will do the organ chores at Williams Grove Park, Harrisburg, Pa. this summer. . . . The Georgia Crackers of WHKC, Columbus, O., did so well in staging their first show in that city April 27, with Eddy Arnold and Roy Wiggins of the Grand Ole Opry as guests, when they pulled 4,500, that they have decided on a series of such shows. The foursome is heard twice daily over WHKC and is running its own square dances at Buckeye Lake Park, near Columbus, each Friday night. The boys were seen recently in two Columbia flickers. South of the Chisholm Trail and The

Fighting Frontiersmen. Several outstanding names among hillbilly recording stars expected in Chicago in conjunction with the National Association of Music Merchants' convention June 1-5. . . . Slim Rodgers is plenty busy these days with programs featuring him and Billie Walker over WENK, Union City, Tenn., the twosome now having two two-hour shows heard daily Monday thru Friday, while a new Saturday eve show of two hours has

just started. New additions in the folk artist ranks of WNOX. Knoxville, are the Original Blue Mountain Boys who started May 10 on the Tennessee Barn Dance. Boys are National recording talent, with Burk Barbour, leader and fiddle; Smilin' Jim Eanes, guitar and vocal; Paul Jefferson, banjo; Wally Tuttle, electric Hawaiian guitar, and Joe Johnson, emsee and guitar and

Chi Police Closing Unlicensed Taverns

CHICAGO, May 24.—Many of the 239 taverns here which had not renewed licenses to date were closed May 22 in a drive to enforce license provisions on orders of Police Commissioner John C. Prendergast.

Up to May 21, liquor license renewals numbered 9,551-239 less than the 9,790 issued in the previous period (November 1 to May 1) according to Acting City Collector William P. Geis.

It is thought that changes in partnerships have caused delays in many tavern license renewals. Geis said that license officers at police stations will continue checking on unlicensed spots and that he expected the licensing to be completed in a day or two. Taverns are licensed for six-month

periods. Last period began May 1.

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DON REDA

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Pantages Names Dozen Distribs For Music Line

LOS ANGELES, May 24.—Pantages Maestro Company here has appointed 12 new distributors to handle their line of Music Mirrors, firm's H. F. Dennison announced this week.

New distrributors are Silent Sales, Minneapolis, covering Minnesota and South Dakota; V. P. Distributing Company, St. Louis, for East Missouri and Southern Illinois; Garrison Sales Company, Phoenix, for Arizona; Century Music Company, Denver, covering Colorado, New Mexico and Wyoming.

Frankel Distributing Company, offices in Omaha, Neb.; Rock Island, Ill.; Des Moines, Ia., and Sioux Falls, S. D., will cover those four States; Maestro Music Company, San Francisco, for Northern California; United Amusement Company, Kansas City, Mo., has Western Missouri and Kansas territory; Chelin Distributing Company, Seattle, has Washington and Idaho.

Remaining four of the new distributors are Ohio Specialty Company, Cincinnati, covering Southern Ohio and Northeastern Kentucky: United Coin Machine Company, Milwaukee, for Wisconsin and Upper Peninsula of Michigan; Coast Amusement Company, Portland, Ore., for Oregon, and Southwest Amusement Company, with offices in Dallas, Houston, Fort Worth and El Paso, for Texas and Oklahoma.

Dennison said additional distributors over remaining territories of the U. S. and Canada will be appointed during the next three weeks.

Mills Sales Company Ends Series of Juke Showings on May 27

OAKLAND, Calif., May 24.—Mills Sales Company, Ltd., thru Warren H. Taylor, firm general sales manager, announced that its last in a series of four operator showings of the Mills Industries' Constellation will be held in its Los Angeles headquarters May 26 and 27.

As in the previous Mills Sales showings, Charles Schlicht, Mills Industries' manager of the phonograph division, was on hand with Taylor to explain to operators the new features of the Constellation.

Dates and cities of the three earlier Mills Sales showings were May 20. Portland, Ore.; May 21-23 San Francisco and Oakland.

JUKE BOX OPERATORS: " We Have Just Moved Into Larger Quarterss) To acquaint you with our new location we are offering the following list of Standard Brand Tubes at These Exceptionally Low

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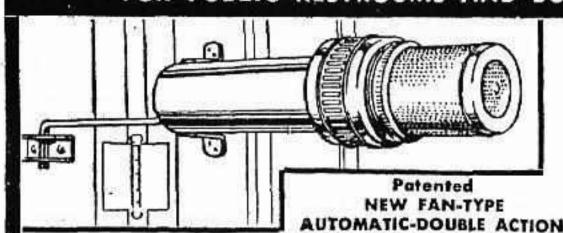
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46, 47 TOTAL ROLL, ADVANCE ROLL GET ON OUR MAILING LIST TODAY! DAVE LOWY & COMPANY

RECORD REVIEWS

(Continued from page 32, NAMM Section)

JERRY AND SKY (Sonora H-6001) Am I Still Part of Your Heart?—FT; V. Left by the Roadside—FT; V.

Singing in close harmony and with soulful feeling, Jerry and Sky take both of these romantic serenades at a breezy clip with the accordion, fiddle and guitar of The Melody Men providing the rhythmic flow. Am I Still Part of Your Heart? is a plaintive love song with a spelling bee lyric, and for Left by the Roadside, they tell how they lost their love at the crossroads.

The Heart song hits the music machine

RICARDO ODNOPOSOFF (Victor 11-9495) Malaguena-FT. Habanera-FT.

and technical proficiency, concert fiddler Ricardo Odnoposoff interprets both of these beautiful melodies from Sarasate's Spanish Dances with little brilliance or feeling, with the result that the listener is never carried away by his Strad scrapings. Takes a 12-inch track with Gregory Ashman at the piano as much restrained as the violinist.

Not for music machines,

ARMILA NOVOTNA (Victor 11-9263)

Barcarolle-FT; V. Romance of Antonia-FT; V.

Two lush operatic melodies from Offenbach's Tales of Hoffman sung in French by Jarmila Novotna on a 12inch track and showing off the rich soprano pipes of the songbird to excellent advantage. There is breadth and depth to her wide singing range, bringing out all of the melodic richness and dramatic force of the music. Her voice beautifully framed by the RCA Victor Orchestra directed by Frieder Weissman.

Excellent addition to the classical shelf at home.

CARNEGIE POPS ORCHESTRA (Columbia 71957)

Arkansas Traveler & Semper Fidelis-FT. The Shaters-W.

Made up of members from the New York Philharmonic and under the baton of David Brockman, the Carnegie Pops Orchestra brings three familiar and gay popular pieces that make for the light summer listening. Spinning on a 12-incher, the symphony gives a spirited interpretation of Arkansas Traveler and Sousa's Semper Fidelis march for one of the sides, mating with a light and lilting presentation of Waldteufel's The Skaters waltz.

For the home play.

HARRY HORLICK (Decca 25068) My Hero-W.

A Waltz Dream-W.

The label brings back an earlier cutting by Harry Horlick, conducting a salon orchestra, for two everlasting Oscar Strauss favorites. Both waltzes, ever-rich in melodic charm, are played in the Viennese spirit with the sway of the strings and harp spearheading the melody.

For skating rinks and home use.

VLADIMIR HOROWITZ (Victor 11-9519) Wultz in C Sharp Minor-W. Songs Without Words-FT.

Vladimir Horowitz gives a superb performance in his extremely sensitive and elegant piano playing for these popular classical pieces. Spinning on a 12-inch track, takes Chopin's Waltz in C Sharp Minor for one of the sides, and couples Mendelssohn's "Songs Without Words, Elegy and Spring Song for the mated side. Tops for the home library.

THE CLEVELAND ORCHESTRA (Columbia

Race Track & Thunder and Lightning-FT. Perpetuum Mobile & Radetzsky March-FT.

With a fine flair for the lighthearted Continental manner musical,

Erich Leinsdorf conducts the Cleveland symphony for three reminiscent Strauss melodies by the three Strausses. Instead of the lilting waltz melodies, it's the gay and spirited music associated with the skating rinks, childhood dancing classes and school assemblies. Spinner on a 12inch track, couples Eduard Strauss's Race Track gallop with Johann Strauss Jr.'s Thunder and Lightning polka on one side. For the flip, it's the junior Strauss's Perpetuum Mobile and the senior's Radetsky March.

For home, school and rink use,

JOSE ITURBI (Victor 11-9514) Prelude in C Sharp Minor-FT. Minuet in G-W.

Jose Iturbi, ever the master of the While displaying a fine broad tone keyboard, plays two everlasting classical favorites with a charm that brings to each an element of freshness in spite of the fact that they have been oft-recorded and oftplayed by tyros and top artists. Over 12 inches, plays Rachmaninoff's Prelude In C Sharp Minor with brilliance and beautiful tone, and with complete sensitivity for Paderewski's Minuet in G.

A must single for the music library. THE PHILHARMONIC ORCHESTRA (Columbia 71956-D)

On the Steppes of Central Asia-Parts 1 &

Constant Lambert, conducting the Philharmonic Orchestra, gives a restrained but faithful reading of Borodin's On the Steppes of Central Asia, taking both sides of the 12-inch track. It's a descriptive tone poem that tells of wastelands and loneliness with harmonic richness rather than melodic appeal.

For the home library shelf.

LECUONA CUBAN BOYS (Majestic 1129) No Me Va Yas a Enganar-FT; VC. Facundo-FT; VC.

Attractive dance music in the slow rumba tempo with colorful rhythms and harmonies provided by the Lecuona Cuban Boys and the solo singers. Ernesto Ojea sings with full romantic appeal for No Me Va Yas A Enganar, a beautiful Latin lullaby, with equal effectiveness on the part of Manyo Lopez joined by the boys in the band for the second stanza, in setting forth the lyrical appeal of the haunting Facundo melody.

For the rumba enthusiasts, (Continued on page 131)

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New York:

Max Brown, Nat Choderker and Ed Balin, Philadelphia coinmen, bought the Times Square Playland Arcade from Ed Raveby last week. They are repainting and remodeling it. . . . George Tillitson, of Passaic, N. J., and R. A. Poliem, of Kyser, W. Va., visited coin machine row.

Nat Cohn and Earl Winters, Modern Music Sales Corporation executives, report that the new Mills jukes delivcries will be started early next week. ... Seen around the town were Robert Ehrhardt, from Shreveport, La., Homer Silverman, from Jacksonville, Fla., and Ray Beagle, from Detroit. . . . Herbert R. Ebenstein, executive director of Group Service Agency, went to Chicago last week-end. . . . Al Pasternack has resigned from Manhattan Phono.

LeRoy Stein, executive director of the Music Guild of America (MGA), and the MGA attorney, Sol Kesselman, went to Washington last week to attend Congressional hearings on the Scott Bill. . . . C. M. McMillan, executive secretary of the National Candy Wholesalers' Association, was In town last week on his way to Wisconsin for conferences. . . . Sam Stern, of Scott-Crosse, Philly, held a three-day showing of new Evans Equipment, the first time the equip-

ment has been displayed in the East. Sol Schlang, manager of Silver Lining Music Company, became the father cf an eight-pound daughter last week. It's the second child for the couple, . . . Lewis Kniskern is in the Bay Ridge, Brooklyn, hospital recovering from an appendectomy.

Clarence (Larry) Lommerin, secretary-treasurer, and Ed Leeson, general sales manager of Viking Tool & Machine Corporation, took time off from their plant to catch a ball game at Yankee Stadium the other evening. (See NEW YORK on page 118)

Indianapolis:

Vending Machine Exchange, operated by Tex Holly at 524 North Illinois Street, will move to 1327 Madison Avenue. . . . Mrs. Blanche Janes, head of the Janes Music Company, is planning a tour to White Horse, Alaska. While there she expects to make good use of her motion picture camera. . . . Personal Wired Music, a subsidiary of the Janes Music Company reports several new installations. . . . Hal Carver, Anderson, Ind., operator, was on coin row buying new equipment.

Roy Bane, Oxford Music Company, Oxford, Ind., was a coin row visitor during the week. . . . Frank Banister, Panister & Banister Distributing Company, was in Chicago, during the week buying new equipment. . . . Peter Stone, Indiana Automatic Music Company, visited operators in the Northern part of the State last week. . . . Harry Vich, Richmond, Ind., operator was on coin row during the week looking at new equipment. . . . Robert McDuff has been awarded the pinball concession at Long Acre Park.

Portland, Ore.:

A. M. Moss, Portland manager for M. S. Wolf Distributing Company, flew to Seattle Tuesday (20) to address the Seattle Kiwanis Club on the coin machine industry, particularly what the industry is doing in its veterans' program. He was among Portland and Kiwanians who chartered two planes carrying 44 passengers each for the Seattle junket.

W. H. Smith, Los Angeles, chief auditor for M. S. Wolf Distributing Company, spent three days in Portland recently, seeing sights as guest ci A. M. Moss, Portland manager. His first trip to Portland this year, he continued on to Seattle and to Chicago. George Winchell has been transferred to Portland from San Diego, Calif., as shop foreman for the M. S. Wolf firm.

COINMEN YOU KNOW

Twin Cities:

Bush Distributing Company is planning the grand opening of its new quarters at Third Street and Plymouth Avenue, Minneapolis. Same dates will also mark the firm's showing of the Aireon Fiesta, for which Bush is a distributor. Ted Bush and Oscar Truppman, firm executives, said guests will include Rudy Greenbaum, Aireon vice-president; John Chrest, Exhibit Supply, Chicago; Murray Goldberg, Firestone Games, New York, and Bill Perry, Marvel Manufacturing Company, Chicago.

Altho its new building is ready for occupancy, Paster Distributing Company has decided against moving in because the new structure is too small. Original idea was to separate the Paster firm and Mayflower Distributing Company, both headed by Herman Paster and both now located under the same roof. According to latest developments the two firms will remain where they are, using the new building for storage space. Paster recently flew to Florida to comfort his son who had been gravely ill.

The Minnesota Amusement Games Operators' Association, headed by Tom Crosby, of Gopher Sales, Faribault, has a campaign on to enroll (See TWIN CITIES on page 124)

Springfield, Mo.:

Dale Rymer, who came back from 28 months in the Pacific with the Seabees to resume management of Carl Trippe's Missouri Tavern Supply Company here, has purchased an interest in the distributing and operating firm. Company, which handles Rock-Olas, pinballs and venders, is one of the few distributing concerns in this area. Eddie Hawkins, an ex-G.I., and John Bollinger are the routemen for the firm. Trippe, who operates the Ideal Novelty Company at St. Louis and has the Chain of Rocks Amusement Park, was here last week checking with Rymer on details of the business.

Maurice E. Orchard, owner of Orchard Music Company and president of the Springfield Optimist Club, is making big plans for attending the Optimist International convention at Estes Park, Colo., this month. Orchard. (See Springfield, Mo., on page 119)

New Orleans:

The current drive to re-establish New Orleans as one of the United States' major ports for export trade is being felt to some degree in the coin machine industry.

Drive to increase exports has been directed principally at Latin America and an influx of potential Latin American customers, especially from Venezuela, Brazil, Uruguay and Honduras, have been reported visiting various offices recently. Dixie Coin Machine Company reports that a number of persons from South America have been looking over machines and parts and making inquiries as to the adaptability of the machines to the type of electric current used in their various countries.

Console Distributing Company plans to expand its repair department and install modern equipment. The front office will be reduced somewhat in size but new bins will be added for parts and for better display. Console is carrying more bell parts now that the new models are on the market. Bob Buckley and Sam Tridico are planning a trip to Chicago to visit the (See NEW ORLEANS on page 116)

Los Angeles:

An ingenious method was used to rob the safe over the week-end at Badger Sales Company. Robbers placed a packing crate against the back wall, moved into it and went to work chiseling out enough brick to gain entry. Once in, they chiseled the safe, but did not find sufficient cash to pay them for their trouble. Bill Happel Jr. had to have brickmason repair the entrance spot and get another safe. Bill McLain, formerly with General Music Company, is now with Badger. Jack Leonard, in charge of parts at Badger, recently moved into a new five-room apartment which he obtained with out a bonus or coercion.

Bud Parr and E. F. Wilson, of Solotone Corporation, are proud of the new "48" model box that gives patrons a choice of recording music or a choice of several radio programs. . . . Charles A. Robinson, of C. A. Robinson Company, back in the city following a trip to Nevada. He was recently awarded (See LOS ANGELES on page 122)

Dave Gottlieb & Company had as visitors this week Ed Shaffer, Shaffer Music Company, Columbus, O.; Dave Bond, Trimont Coin Machine Company, Boston, and Leo Weinberger, Southern Automatic Music Company, Louisville. Leo's brother, Joe, also with Southern Automatic, came in from the Cincinnati branch. Nate says Sol Gottlieb went up to New York over the week-end on business.

COIN MACHINES

Chicago:

Exhibit Supply played host to Al Simon, Simon Sales, New York, during the week. . . . Murray Rosenthol, Coinex Corporation, has a life saver in his 15-year-old son, Robert, Murray says Robert pulled two youngsters from the high school pool recently where he has been stationed for the past six months.

At O. D. Jennings, Dave Lovitz tells how his wife, Eileen, and himself were routed from bed at 5 a.m. one morning last week—seems smoke from their kitchen was pouring into the other rooms. Dave phoned the fire department and the cause of the alarm was found to be the refrigerator motor which was burning

Harry Brown, American Amusement Company, returned May 18 from his West Coast trip. Harry says business is still there if you "pound after it." He left May 21 for another business tour for the East, and will wind up this two-week jaunt in the South, we hear. Visitors at American this week were Joseph Bear, operator from Mexico City: Maggot, a distributor from London: Bill Wolf, Los Angeles, and Charles Baker, Clinton, Ia.

Williams Manufacturing Company had among its visitors this week Sam Stern, Philadelphia. Fulton Moore, Williams' assistant sales manager, says that Harry and Tony are plugging away daily. . . . Grant Shay, Bell-O-Matic Corporation, welcomed Sammy Mannarino, Pittsburgh, and Harry Hillard, Kokomo, Ind.

Atlas Novelty Company's one-day service school, held in Peoria, Ill., May 27, at the Jefferson Hotel, will see firm's Harold Schwartz, Joe Mine and Dan Jarke on bond. Reed Whitney and Ed Feldmann, of Seeburg, will also be on hand. Morrie Ginsburg (See CHICAGO on page 117)

Kansas City:

Last week was a big one for Noel Fields' Independence Amusement Company. They received their franchise to distribute Coradio coinoperated radios and the floor samples, and Fields opened offices of his Midwest Bonding Company here. Bonding firm's offices, at least for the time being, are at the Andrew Jackson Hotel, 12th and McGee streets. Fields has been a professional bondsman for 10 years in Independence, operating thruout the Middle West.

Harry Silverberg and William Betz, of W. B. Music Company, and their wives, will fly to New York on a week's pleasure and business trip. . . . The new man at Park T. Davis's Dimechine Company is Tweedel Broderick. He'll work with his father, Ben Broderick, servicing the coin-operated washers.

Fairway Distributing Company, the all ex-G.I. operated telephone music system here (Solotone), has added another field man, Donald Enloe. Enloe spent his war service in Puerto Rico. Ray Heldstab, who with G. E. Talmadge, heads up the company, just returned from a trip to Sedalia and Springfield and he reports business on the upswing in that territory. Heldstab attended the Missouri State Federation of Labor convention at Springfield. . . . J. Ben Edwards, of the Edwards Tobacco Company, is fast losing that suntan he acquired (See KANSAS CITY on page 120)



GEORGE TRAD, vice-president of Tradio, Inc., plays host at a dinner party in the Empire Room of the Atlanta Biltmore during the recent All-Southern Hotel Convention. Pictured are Mrs. Evelyn Ashkouti; George Trad; Joseph Levin, Daytona Beach Amusement Corporation; Frank Lipman, Tri-State Tradio; Mr. and Mrs. Vincent Hill and P. Brooks, Production Engineering Company; Mr. and Mrs. J. B. Morgan, Tradio of Georgia; Carl Caddell, H & L Distributing Company, Alabama; Thurston Worley and Dave Gard, Worling & Schilling, Inc., Marietta, Ga.; W. R. Allen, Booneville, Ark.; Walter and Dan Lipman, Photovision Company; Mr. and Mrs. Harry J. Rockafeller, Tradio sales manager; Mr. and Mrs. Arnold Feldman and Mr. and Mrs. Morris Hankin, H & L Distributing Company, and Joseph Ashkouti, Production Engineering Company.

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All thoroughly reconditioned . . . ready for location.

\$179.50	★ SEA BREEZE	\$169.50
120.00	* STACE DOOR CANTEEN	129.50
89.50	* SUPERLINER	159.50
89.50	* SUSPENSE	149.50
	120.00 149.50 149.50 89.50	\$179.50 ★ SEA BREEZE

NEW EQUIPMENT—Immediate Delivery!

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	Partition Director Street
COTTLIEB'S MAISIE\$294.00	5¢ 10¢ 25¢ 50¢ \$269 \$279 \$289 \$399
BALLY'S ROCKET 279.50 CHI-COIN'S KILROY WRITE	SUPER DELUXE LITE-UP CHIEF
EXHIBIT'S MYSTERY 299.50 BALLY TRIPLE BELL 895.00	5¢ 10¢ 25¢ 50¢ \$324 \$334 \$344 \$454
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* BASKETBALL CHAMP 499,50 * CENCO ADVANCE ROLL. 499,50	5/5, 5/10 or 5/25\$595.00

* DOWNEY-JOHNSON	10
COIN COUNTER	217.50
* CHICAGO METAL	
BOX STANDS	27.50
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TERMS: 1/3 Cash With Order. Balance C.O.D. * DAVAL'S Best Hand, Mexi- \$59.50 * DAVAL'S SKILL THRILL .. 57.50 ★ DAVAL'S FREE PLAY 75.00 * COTTLIEB'S CRIP SCALE .. 39.50 * MARVEL'S POP-UP WRITE ABT CHALLENGER 55.00 GROETCHEN COLUMBIA IP. . 145.00 COLUMBIA DE LUXE 209.50

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Keeney Super Bells, 5g F.P., P.O		75.0
Ceency Super Bells, 10¢ F.P., P.O		85.0
Geeney Super Bells, 5¢ and 25¢ F.P., P.O.		175.0
allis jumbe (late), F.P., P.O		75.0
nills tumbo (late), r.P	***********	45.0
Aills Jumbo (late), P.O		50.0
ally Club Bell, F.P., P.O		75.0
Vatling Big Game, F.P		50.0
ally Longacre, 1 Ball		
enco's Total Roll		250.0
***************************************		4,0,0
NEW FO	UIPMENT	- 7
HEW EX	OTFINEINT	
ennings Challenger, 5 and 10d\$595.00	Daval Buddy, 1¢ Cig. \$	33.0
ennings Challenger, 5 and 25¢ 595.00	Davel American Fagle (non-coin)	54.0
ennings Standard Chief, 5¢ 269.00	Daval Free Play 54	75.0
ennings Standard Chief, 10¢ 279.00	Daval Movieso Baseball 14	
lennings Standard Chief 25d 200 00	Davai Mexican Baseban, 15	59.5

| ennings Standard Chief, 25¢ 289.00 | Daval Best Hand, 1¢ 59.50 | ennings Standard Chief, 50¢ 399.00 | Daval Comph. 1¢ 59.50 | ennings Standard Chief, 51.00 599.00 | Daval Skill Thrill Gun, 1¢ 57.50

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LATE USED POST-WAR 5 BALLS

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	EXHIBIT GAMES	
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	Mystery	
	GENCO GAMES	
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WILLIAMS GAMES Suspense

Dynamite

Smarty

BALLY GAMES Surf Queen Big League Midget Racer GOTTLIEB GAMES Canteen

CHICAGO COIN GAMES Spellbound Super Score Kilray

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Amber Show Cirl Tornado

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ALSO VICTORY SPECIALS AND TWIN OR TRIPLE BONUS SUPER BELLS SEND LIST AND LOWEST PRICES

2812 W. North Ave. . Humboldt 6288 . Chicago 47, III.

COINMEN YOU KNOW

New Orleans:

(Continued from page 115) Buckley factory and brush up on new developments.

Henry (The Trader) Fox is recovering from injuries received a few weeks ago in an accident involving an airline limousine in which he was riding. He is still suffering from an injured knee.

O. C. Marshall has returned to New Orleans Coin Machine Exchange after a business trip thru his sales territory. . . . N. C. Wicker, of J. H. Peres Distributing Company, has been traveling in Baton Rouge, Alexandria, Opelousas, Lutcher, LaPlace and other Louisiana towns. . . . The Jennings representative paid a visit to Peres here.

Tac Elms, of Tac Amusement Company, has added a couple of men to his mechanical department. Tac is busy putting in a new cocktail lounge in his bar and restaurant, Delicate Jerry's. . . . Frank Venti, ABC Novelty, has only one comment now: "Things are slow."

Louis Boasberg is advertising the new shooting galleries in his Penny Arcade, 620 Canal Street, in a big way. Areade has compressed air rifles now. . . . Hector Cerruti, operator of the Canal Sports Center at 1425 Canal Street, says play could be better. . . . Frank Romaguera, manager of Rock-Ola's Southern Music Sales Company here, has gone to Lake Charles for a few days.

Mr. and Mrs. Julius Pace have been staying at the Hotel Moody in Hot Springs as guests of Mr. and Mrs. Vic Saladino, of Jefferson Parish. They expect to be there about three weeks. . . . Phil Pace is devoting three nights a week to umpiring American Legion baseball. Due to business, he turned down an offer to officiate in a pro league.

Dixie Coin and New Orleans Novelty were set to play the rubber game in their softball series this week. Score is now two-all. Dixie reports it is now servicing 500 machine for local operators. Its expanded pinball repair department has a staff of seven

BEWARE!

"TALKING GOLD" Plastic Grille Cloth is being imitated. The genuine "Talking Gold" can be distinguished by 1. Full Brilliant Color. 2. No Rub Off. 3. No Tarnish. 4. Perfect Tone. 5. Maxi-mum Volume.

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Every Piece Completely Overhauled-Cleaned-

Big League					+										4				٠			\$100.00
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Exceptional Buys!

First Come, First Served!

Pace's Reels With Rails\$	73.50
Bally Triple Bells (New)	Write
Keeney Super Bells, 5c Play	99.50
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Bally Club Bells	95.00
Bally Draw Bells	299.50
Mills Jumbo Parade, Cash Payout.	49.50
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Daval-Free Play (Brand New)	Write

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FOR SALE—CHEAP

1 Very Clean Be Q.T. Jungle—Bosco—School Days—Victory—Sax-py—High Hat—\$27.50 Ea. or three for \$75.00 1 Spring Bumper Bally Charm. Been in Stor-age. Very clean

If any of the equipment does not open to your complete satisfaction, we will refund your money in full, less transportation each way.

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5¢ Convertible

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BALLY DRAW BELLS5c-Wire KEENEY BONUS BELLS......5c-Wire

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Paces Reels, F. P. & P. O., 5c ...\$40.00 Super Bell, F. P. & P. O., 5c 70.00

Right off location and working. Send one-half deposit. Write-Wire.

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NARCADE OUTFITTERS N SINCE 1912 Factory Reconditioned, Beautifully Repainted—Look and Work Like New Wurlitzer Skee Ball\$185.00

Bag) Mutoscope Punching Bag (with New

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New or Rebuilt Amusement Machines-Any Make or Model - Munves Has Them All.

510-514 W. 34th St. N.Y. 1, N.Y. (Bryant 9-6677)

Chicago:

(Continued from page 115) was operated on May 21 at the Michael Reese Hospital, but he is coming along nicely, Nate Feinstein reports. Alf Jordon, South Africa coinman, was a visitor here this week.

Coven Distributing Company welcomed a number of visitors this week. They were Tim McGraw, Champaign, Ill.; Harold Tuttle, Dixon, Ill.; Mickey Green, Warsaw, Wis.; Matt Miller, Kenosha, Wis.; John McMahan, Eau Claire, Wis.; Adam Keris, Rockford, Ill., and Lou Casola, also from Rockford.

Bernard Schutz left Coin Amusement Games' Chicago headquarters May 20 for a Southern trip. Bernie is contacting operators with firm's ray gun conversion units on the eight-day trip. . . . Mid-State Company's Phil Rubey tells about the stir Marvel's new Lightning is creating in their territory.

Monarch Coin Machine Company hailed as visitors during the week L. Holbrook, Huntington, Ind.; William Isetts, Kenosha, Wis.; Frank Schoefield, Bickwell, Ind.; Max Berenson, Minneapolis, Ind., and Joseph Roe, Gary, Ind. Clayton Nemeroff says Indiana was not the only source of visitors-Chicago coinmen were also among the callers. . . . Bill Perry, Marvel Manufacturing Company, says Joe Abrams, representing Marvel in Akron, with his firm, Coin Machine Exchange, was in. Bill is hoping to get a 1947 Buick.

Empire Coin Machine Exchange oiled its hinges this week the better to greet E. W. Frauhiger, Goshen, Ind.; Pete Pieters, King Pin Equipment, Kalamazoo, Mich.; C. P. Wells, Decatur, Ill.; Lou Wolcher, Advance Automatic Sales, San Francisco, and Bob Howenstein, Howe Sales Company, Fort Wayne, Inc. Empire secretary, Marilyn Zeigler, was taken from her desk to the hospital May 19—it was a rush operation to remove her appendix. Marilyn is getting along fine now.

Amusematic Corporation is "tiller" conscious these days, Vince Conners says. Seems Ted Kruse is toiling at the tiller of his boat and it's a tough job keeping him at the helm of the company, too. R. A. Martin, of the R. A. Martin Distributing Company, Fort Wayne, Ind., was a visitor this week. . . . George Solar, of James H. Martin & Company, says firm added the Aristrocrat wax line this week. Martin Chicago salesman, Sam Margolis, was married May 22.

Coin Machine Service, via Secretary Alice Lemko, says visitors this week included Bob McLean, Kenosha, Wis., and A. Miles, Miles Sales & Service, Danville, Ill. . . . Bert Snell, ABC Coin Machine Exchange, left May 21 for a short Wisconsin-Michigan business trip contacting distributors.

Visitors at the United Manufacturing Corporation plant this week included Frank Bannister, Bannister & Bannister, Indianapolis; Simon Berman, Sicking Distributing Company, Indianapolis; Al Simon, Simon Sales, Inc., New York; Johnny Bertucci, United Distributing, Biloxi, Miss.; Nick Carbajol, Crown Novelty, New Orleans; Woolf Solomon, Central Ohio Coin Machine Exchange, Columbus, O.; George Hurwich, Atlantic Distributing Company, Hartford, Conn., and I. H. Rothstein, Banner Specialty, Philadelphia.

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Victory Derbys, like new\$199.50 Jockey Clubs, perfect 99.50 War Admirals

> RAY THRAEN TRACY, MINN.



YOU'LL BAT 1000 IN ANY LOCATION with WILLIAMS NEW ALL *

STARS MOST THRILLING OF

> ACTION! Life-like, three dimensional baseball players "run" bases in the backboard? SKILL APPEAL! Player controls pitcher and batter. PROFIT! Exclusive Williams 3-coin drop head chute accepts 5¢, 10¢ and 25¢1 EARNINGS ZOOM!

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PHONOGRAPHS ALL A-1 RECONDITIONED AND REFINISHED

Seeburg Crown

5 Rock-Ola Commando 295.00 Ea. Rock-Ola 16 Record 125.00 Es. Rock-Ola Premier 275.00 Ea. Rock-Ola Standard 250.00 Ea. Rock-Ola Super 275.00 Ea. Rock-Ola Playmaster 250.00 Playmaster & Spectravox 295.00 Seeburg 20 Aristocrat Cabinet . . 150.00

1 Seeburg Victory 1 Singing Tower, 5-10-25 149.50 2 Wurlitzer 61, Counter Model ... 139.50 2 Wurlitzer 71, Counter Model ... 169.50 139.50 Ea. 1 Wurlitzer 81 2 Wurlitzer 312 4 Wurlitzer 412 5 Wurlitzer 616 3 Wurlitzer 500

1 600 R Victory, Wurlitzer 250.00 En. 1 Wurlitzer 850

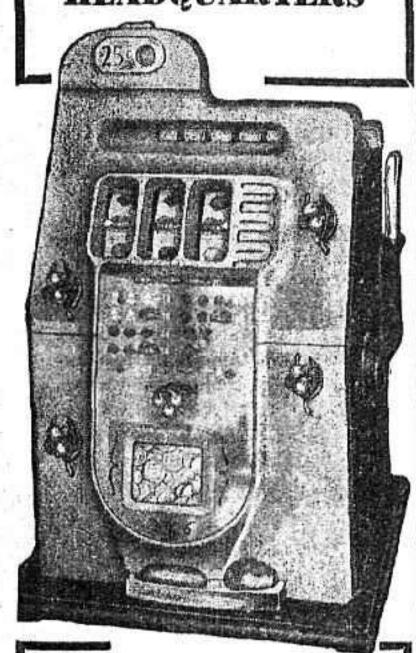
All the above phonographs will be newly painted, if necessary, at the price quoted above. Terms: One-Third Deposit, Balance C. O. D.



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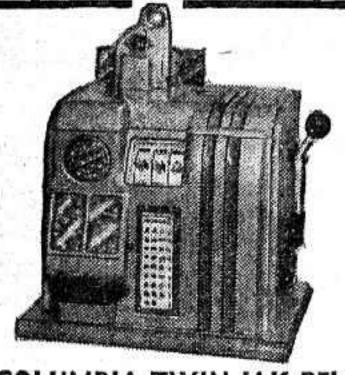
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BRAND NEW OR REBUILTS ALL MAKES - ALL MODELS SOLD WITH A MONEY-BACK GUARANTEE.

SEND FOR CATALOG

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COINMEN YOU KNOW

New York:

(Continued from page 115)

. . Bill Rabkin, prexy of International Mutoscope Corporation and chairman of the Automatic Coin Machine Division of the Greater New York United Jewish Appeal (UJA), and Al Denver, president of the Automatic Music Operators Association (AMOA) and executive secretary of the same UJA division, are busy with details for the June 11 dinner.

Clarence Bell, Teaneck, N. J., coinman, has a new game machine in the pre-model stage. . . . Jack Greenfield, of Greenfield & Kantor, Inc., is recovering from a heart attack and will be out for at least a month. . . . Sol Rubenstein, Boston; Harry Blair, up-State New York, and Bill Sittleman, Trenton, N. J., were in town last week.

Coney Island arcade and poker table owners report premium goods in excellent supply for the first time since pre-war days. . . . Dave Stern, Seacoast Distributing, spending most of his time at his firm's Newark headquarters.

Coin radios with controlled volume are reported being installed in some restaurants. . . . Harry Berger, West Side Distributing Corporation prexy, reports the Natural Bloom cigar venders are clicking. . . . And speaking of popular items, Bob Jacobs, Coney Island arcade owner, says his four soft drink cup venders have made a big hit with early visitors.

Henry Aronstein, former New York game machine op, has finally been discharged from the army. Henry, who rose to the rank of major, won the Distinguished Service Cross for action in the Pacific. . . . Bill Grecca, Kay Music Company serviceman, will be married July 6 in Jacksonville, Fla. . . . Hymie Rosenberg, of H. Rosenberg & Company, Inc., is still in town. This is the first time he's spent a full month in New York since last fall.

When the Eastern frozen food locker convention convenes here early in July it is expected that vending machines will be on the agenda. . . . Dave Lowy and Phil Mason, of Dave Lowy & Company, are expected to make an announcement shortly as a result of their jount to Chicago. . . . Neill Mitchell, sales manager of the vending machine division of Lehigh Foundries, was unable to attend the firm's New York showing because of

ARCADE EQUIPMENT

3 Genco Total RollsEa.	\$300.00
3 Hi-ScoreEa.	195.00
3 Chicago Coin HockeyEa.	95.00
2 Wurlitzer SkeeballsEa.	175.00
2 Bang-A-Fitty Ea.	275.00

ALL IN GOOD OPERATING CONDITION WRITE! WIRE! OR PHONE MAIN 8462

TERMS-1/3 Cash, Balance C. O. D.

Automatic Coin Sales 2101 Chester Ave. CLEVELAND 14, O.

- 4 Bally Draw Bolls
- 6 Jennings Fast Times, F. P.
- 1 5¢ Keeney Super Bell
- 1 One Ball Bally Blue Grass
- 1 Bally High Hand

320 W. 3rd

- 1 Watling Big Game, F.P.
- 2 Jennings Silver Moon, F. P.
- 1 Jennings Bob Tall, F. P.

Terms: 1/3 Deposit With Order, Balance C.O.D.

HARRY JOHNSON

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THE FOLLOWING:

- YOU CAN'T JAM SLOT WITH ANY COIN OR SLUC.
- 2. DELIVERY NOW ON ANY ORDER.
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Mills Constellation Phonograph Mills Golden Falls and Jewell Bell Mills Vest Pocket and Q.T.S. Mills Three Bell and Black Cherry Muto, Be Card Vendors, '44 Muto, X-Ray Poker
 Rock-Ola Ten Pins
 ONE
 BALL
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 Bally Special Entry, Used
 WRITE
 WRITE
 \$295.00

 Bally Victory Special, '46
 \$295.00
 \$295.00

 Bally Dark Horse, F.P.
 42.00
 \$39.00

 Bally Sports Special, F.P.
 39.00
 \$30.00

 Bally Blue Grass, F.P.
 49.00
 \$259.00

 Record Time, F.P.
 C O N S
 \$259.00
 Bally Draw Bell, '46

ARCADE

Mills Black Cherrys, Original\$130.00 50¢ Pace DeLuxe Chrome Bell. '46 315.00 5¢ Pace DeLuxe Chrome Bell. '46 155.00 10¢ Pace DeLuxe Chrome Bell. '46 165.00 25¢ Pace DeLuxe Chrome Bell. '46 175.00 5¢ Pace Comet 10¢ Pace Comet (S.J.P.) 1¢ Pace Bantams (S.J.P. 25¢ Superior Bells 25¢ Buckley Bones 27.00 '48 5¢ Nut Venders, Les Angeles M7g... 4.00 Mills Candy Bar Vendor, '41

Williams Cyclone Daval Best Hand and Free Play Columbia DeLuxe Boll Evans Tommy Guns . . Bally Jockey Club, P.O. \$119.00 Derby Day 18.00 Keeney Winning Tickets 18.00 Western Center Smash 18.00 Mills Spinning Reels 18.00 Stoner Zippers Mills 5¢ Four Bells, Original Head \$142.00 Mills 5¢ Jumbo Parade, Late Head 49.00 Paco Saratogas 18.60 Mills Golden Falls, Original WRITE 1¢ Jennings Little Dukes 14.00 10¢ Watling Rolatop A N E O U S

380.00 | Brandt Hand Coin Counter 275.00 STEWART NOVELTY COMPANY

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PACES RACER, Br. Cab.

4 for \$250.00

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Amer-Can Industries, Inc.=

Rm. 301-Dept. BB 608 S. Dearborn St. CHICAGO 5, ILL. = In Canada: E. C. WEAFER, Forgus, Ontario. ភាពពេលអាមាយពេលពេលពេលពេលពេលពេលការបាន

WILL BUY ANY TYPE MILLS **ESCALATOR SLOTS**

MENTION QUANTITY AND PRICE IN FIRST LETTER

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FOR IMMEDIATE DELIVERY

Deluxe Draw Bells, 5¢ Console Write Triple Bells, 5¢-10¢-25¢ Console Write

R. E. CULLIVAN 401 Soymore St.

Syracuse 4, N. Y.

the death of his mother after an auto accident. Julius Levy and M. J. Aurbach handled the show at the Hotel New Yorker.

Jack Manning and Henry Lewis, of Manning & Lewis, Newark, report their firm is readying a new coin-operated coffee vender. . . . Dorothy Wolk, of the AMOA, is leading her league in the American Bowling Congress. She goes over the 200 mark regularly. . . . Max Shiffman, of Intimate Music, lost his mother-in-law last week.

Springfield, Mo.:

(Continued from page 115)

who is winding up his 12th year in the coin machine industry here, just recently returned from Florida and Cuba. He has branched into cigarette vending, and now is planning to take a whirl at candy vending. . . . J. L. Orchard, his younger brother, and Merlin Pearce are handling jukes and pins for Orchard Music. Chester Daniels is operating Orchard's cigarette vender route.

Emmett Stapleton, former army pilot from Kansas City, Mo., has set up a juke and pinball operation here, and is reported to be doing a firstrate job as well as teaching some of his location owners how to fly. Most of his operation is East of Springfield. . . . R. C. Boles reports that in the resort spots that have opened, jukes and pinballs are doing good business, but rainy, cold weather has made opening of the resort season a little late. . . . Byron Smith, who formerly had the Smith Pie Company here, has entered the coin machine trade with a route of jukes and pinballs.

Dennis O'Hearn, who has been with Ozark Motor & Supply Company here 15 years, recently launched a route of peanut venders and he says the trade is proving even more interesting than he anticipated. He also was happy to report two recent drops in the price of peanuts, which brought the cost of the nuts down a cent per pound. . . . B. G. Grimm is reported to have the biggest operation of nut machines in the Springfield area; and the nut venders are quite numerous here. . . . Robert D. DeMate also has a number of nut venders on location

W. H. Thomas is handling the U-Select-It operation here, which is directed by W. H. Wakefield, of Joplin. . . . Maurice Orchard bought out George Horton's cigarette vending route recently. . . . Max Russell, who has the Dixcel Motor Lodge on St. Louis Street, has launched a route of popcorn venders in Springfield, with the coin chutes set for dime operation. Business is reported as excellent.

ATTENTION 5 BALL OPERATORS PINTABLE BASES

Adjustable To Fit Any Manufacturers' 5 Ball Tables \$21.50 F. O. B.

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4730 Marigny St. New Orleans (17), La.

WILL TRADE

NEW DAVAL FREE PLAYS FOR 600 KEYBOARD WURLITZERS

MUST BE IN FAIR CONDITION. Call or write

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ALERT ANABEL BIG CHIEF 2 SCORE-A-LINE 5 METRO SPORT PARADE RED, WHITE & BLUE MYSTIC LANDSLIDE	\$24.50 ea. or 5 for \$100.00
BROADCAST SCHOOL DAYS 2 TWIN SIX CROSSLINE	\$29.50 ea. or 5 for \$125.00
3 GUN CLUB ZIG ZAG 2 BOLAWAY DO-RE-MI HI HAT 3 FIVE-TEN-TWENTY MONICKER TOPIC 2 BOMBARDIER YANKS	\$39.50 ea. or 5 for \$175.00
LIBERTY ARMY & NAVY KNOCKOUT 2 SKY CHIEF MIDWAY YANKEE DOODLE	\$59.50 ea. or 6 for \$300.00
3 FLAT TOP 4 OKLAHOMA SANTA FE GRAND CANYON	\$89.50 ea. 4 for \$325.00
TRADE WINDS IDAHO 2 BRAZIL	\$99.50 ea. 4 for \$375.00

SLOTS
Over 100 Machines, ALL MAKES (USED),
\$35.00 UP.
WRITE FOR PRICES ON NEW MACHINES.

Wurlitzer P12 Wurlitzer 412 Wurlitzer 616 EXHIBIT CROSSFIRE UNITED HAVANA BALLY SPECIAL ENTRY MILLS THREE BELLS CHI COIN BASKETBALL CHAMP. MARVEL POP-UP SPECIAL CLOSEOUT BRAND NEW SMILEYS 10 AMER. EAGLE, 1¢ Play GOALEE (Used 30 Days) KIRK ASTROSCOPE SCALE (5000 84.50 7 GOTTLIEB GRIPS (Used One 24.50 Week), Each

FREE PLAY CONSOLES 15 BIG GAMES. Ea.\$ 64.50 4 JUMBO PARADE

1/3 DEPOSIT, BALANCE C. O. D. OHIO SPECIALTY CO., INC. LOUISVILLE 2, KY.

539 S. 2ND

MONEY BACK IF NOT SATISFIED

WURLITZER	SEEBURG
Murlitzer 618, Plain\$ 90.00	Seeburg Casino
Nurlitzer 616, Lite-Up Top & Bottom . 109.50	Seeburg Major, ESRC 239.50
	Seeburg Vogue
	Seeburg Classic
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Nurlitzer 61, Counter Model 75.00	POCK-OLA
WURLITZER 42/24 VICTORY 139.50	
WURLITZER 42/600 VICTORY 165.00	Rock-Ola Master
Wurlitzer 780E, Colonial 835.00	Rock-Ola De Luxe 174.50
Wurlitzer 750E 375.00	WALL BOXES-LIKE NEW
Nurlitzer 800 365.00	Wurlitzer #125 Boxes 17.50
Nurlitzer 850 365.00	Seeburg 20 Selection Wireless 27.50

FOR MACHINES LISTED ABOVE CABINETS COMPLETELY REFINISHED So That YOU CAN'T TELL FROM NEW and WORN PARTS REPLACED

ADD \$35.00 TO PRICES LISTED ABOVE

Gruen Precision Diodo Meter \$12.50 | Wurlitzer 5¢ Slides for 600-500-24-12" G.E. 6.8 Ainico P.M. Speakers ... 8.75 Genco Rectifiers, 28 Hip. Ea.

SEND FOR OUR COMPLETE PARTS AND SUPPLIES CATALOGUE!

1/2 Deposit, Balance C. O. D., F. O. B. Warehouse

WRITE TODAY FOR COMPLETE LIST OF EQUIP-MENT WE HAVE AVAILABLE FOR EXPORT.

WE PRIDE OURSELVES ON OUR CLEAN REPUTATION!

WEST SIDE DISTRIBUTING CORP.

698 Tenth Avenue

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COLUMBIA DOUBLE JACKPOT BELL SPECIAL



Factory reconditioned like new.

Changeable right on location in a few moments' time to 1-5-10-25¢ play. Cabinet rebaked to give new machine appearance. Size: 18 1/4" high, 14 1/2" wide, 12" deep. 50 lbs. wt. AMERICAN EAGLE

Reconditioned like new. Fruit reels. Token or 25¢ payout. Either 1¢ or 5¢ play. 1¢ or 5¢ Marvel cig. reels.

\$20.50 Each Special: 5 for \$90.00



NEW SLOTS

NEW MILLS VEST POCKET NEW A.B.T. CHALLENGER

1/3 DEP., BAL. C. O. D., F. O. B. CHICAGO Send for complete list of Coin Operated Equipment and Counter Games. Complete line of Salesboards COUNTER MACHINESand Tickets. We Repair Machines.

WRITE for FREE CATALOG! WE BUY USED SLOTS AND WRITE US!



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ALL NEW MACHINES—Ready for Shipment! PIN GAMES ONE BALLS, ETC.

WARVEL LIGHTNING\$295.00 GOTTLIEB MAISIE 294.00 CHICOIN KILROY 279.50 BALLY ROCKET 279.50 WILLIAMS CYCLONE 304.50 MARVEL OPPORTUNITY ... 185.00

KEENEY HOT TIP, FP or PO \$660.00 GOTTLIEB DAILY RACES ... 650.00 BALLY ENTRY 595.00

BALLY SPECIAL ENTRY 595.00

DAVAL FREE PLAY WRITE

ACE COIN COUNTER 139.50

SILVER KING, 1¢ or 5¢ 13.95

VICTOR MODEL V, GLOBE ... 11.75

VICTOR DELUXE 13.75

ARCADE MACHINES

SLOTS

MILLS 5¢ BLACK CHERRY . .\$248.00 MILLS 25¢ BLACK CHERRY . 258.00 MILLS 54 GOLDEN FALLS ... 258.00 MILLS 104 GOLDEN FALLS . . 263.00 MILLS 254 GOLDEN FALLS . . 268.00 MILLS VEST POCKET BELL . 74.50 WILLS BOX STANDS 27.50 GROETCHEN COLUMBIA, J.P. 145.00 DELUXE CLUB COLUMBIA .. 209.50

CONSOLES KEENEY 5¢ SUPER BONUS .. Write BALLY DRAW BELL, 25¢ ...\$375.00 BALLY TRIPLE BELL 895.00 BALLY DE L. DRAW BELL .. 512.50 EVANS BANGTAIL, 5¢, J.P. . 671.50 EVANS WINTERBOOK, 54 ... 826.00 EVANS RACES, 5¢, J.P. 931.00 EVANS CASINO BELL 637.50 MILLS 3 BELLS, In Lots of 10 645.00

MICHIGAN DISTRIBUTORS for ABT, Chicago Coin, Daval, Exhibit, Gottlieb, Groetchen, Keeney, Marvel, Silver King, United. WRITE FOR NEW PRICE LIST OF ALL RECONDITIONED MACHINES!

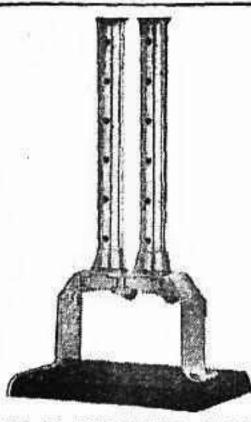
Robinson sales co. 7/5/25 Grand River Ave. • Phone: Tyler • 7-2770 Detroit, Mich.



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Fayetteville, N. C.



NO WARP . . . NO STICK . . . NO JAM . . . PRECISION-TESTED, ACCURATE

Junior Changer

DISPENSES NICKELS FAST!

This beautiful chrome finished changer is all metal and automatically dispenses either 5 or 10 nickels in the palm of your hand. Junior Changer is 13" high, 71/4" wide, 5" deep and has a weighted non-slip base. Capacity is 13 dollars in nickels.

\$17.50 Northwest Sales Co.

3144 ELLIOTT AVENUE

SEATTLE 1, WASHINGTON

WRITE IN FOR OUR ILLUSTRATED MAILING LIST! ELECTROMATON ROLL-A-SCORE ... WRITE WURLITZER 700 .

AMUSEMATIC LITE LEAGUE, perfect \$159.50

FOREIGN ORDERS A SPECIALTY.

ALL MACHINES FIRST CLASS! 5% Discount-Full Cash With Order.

NATIONAL NOVELTY COMPANY

183 MERRICK ROAD MERRICK, L. I. Phone: Freeport 8-8320

COINMEN YOU KNOW

Kansas City:

(Continued from page 115) while convalescing in Arizona. He's able to spend his mornings at his office now.

Two of 17 flower gardens picked for the tour for benefit of the Wellesley College Scholarship Fund were those of the Pierson family of the Vendo Company. Gardens chosen for display belonged to Mr. and Mrs. Elmer F. Pierson (he is president of Vendo) and John T. Pierson, another executive of the vending machine manufacturing company. Proceeds from the admission fee charged for the tour are used to send a girl to Wellesley.

Kansas visitors to Kansas City coin machine shops last week included Louis Pappas, of Parsons; Ed Booker, of Automatic Coin Machine Company, Wichita; John Emick, of Lawrence, and Cecil Mulkey, of Atchison. . . . Missouri coinmen making the rounds included O. K. Getty, of Getty Amusement Company, Lebanon, and Noel Weldon, of Bethany. . . . Al Stern, World Wide Distributing Company, Chicago, is expected to visit the local office of his firm here the first of the month, Virginia Carson reports.

Visitors at the Bally offices last week included Jimmy Johnson, Pan American Sales Company, San Antonio, and Herman Paster, Mayilower Distributing Company, St. Paul.

P. & S.

This 5 Ball Free Play Game Will Bring You MORE PLAY

If Costs LESS to Buy and OPERATE

WRITE FOR DESCRIPTIVE CIRCULAR

P. & S. MACHINE CO. 3017 N. Sheffield Ave., Chicago 14, III.

New-Different-Cuaranteed

Money Makers. Convert your Bally Guns to "IUNGLE FURY"

Seeburg Cuns to "BAG-A-BUNNY"

Extra Moving Target Units!!! We offer complete Ray Gun repair and change-over service. Expert Work—Reasonable Prices.

GAMES, INC.

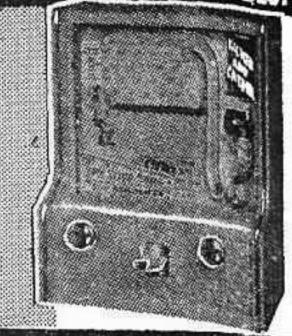
1335 E. 47th St.

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Reconditioned GG and

Holly Grips \$12.50 Each

THOMAS NOVELTY CO. 1572 JEFFERSON PADUCAH, KY IT TAKES TWO TO MAKE A BARGAIN HERE ARE TWO OF THE BEST



kicks in the coins—catches affention

FOR NICKELTPLAY

CHALLENGER the best target gams made 1c OR SC PLAY IN QUANTITIES Price Slightly Higher for Samples.

IMMEDIATE DELIVERY on both machines 1/3 deposit with orderwrite for quantity prices

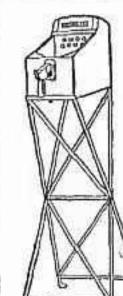
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CHALLENGERS 1947 MODEL Guaranteed Like New Sample - - - -

- -\$40.00 Each Lots of Five - -- - 39.00 Each Lots of Ten or More - - 37.50 Each

ORDERS SHIPPED SAME DAY RECEIVED. 1/3 Deposit-Balance C. O. D. W. B. GAULTNEY

411 GERNADA TERRACE MACON, GA. Telephone: 8174-W



STEEL STANDS

FOR CHALLENGERS Bright Aluminum Finish.

Now used by operators in every State. Set up or taken down in I minute. just one nut to tighten, no holes to drill, no screws.

10 or more..... 7.50 Order from your distributor

or direct. UNITED AMUSEMENT CO.

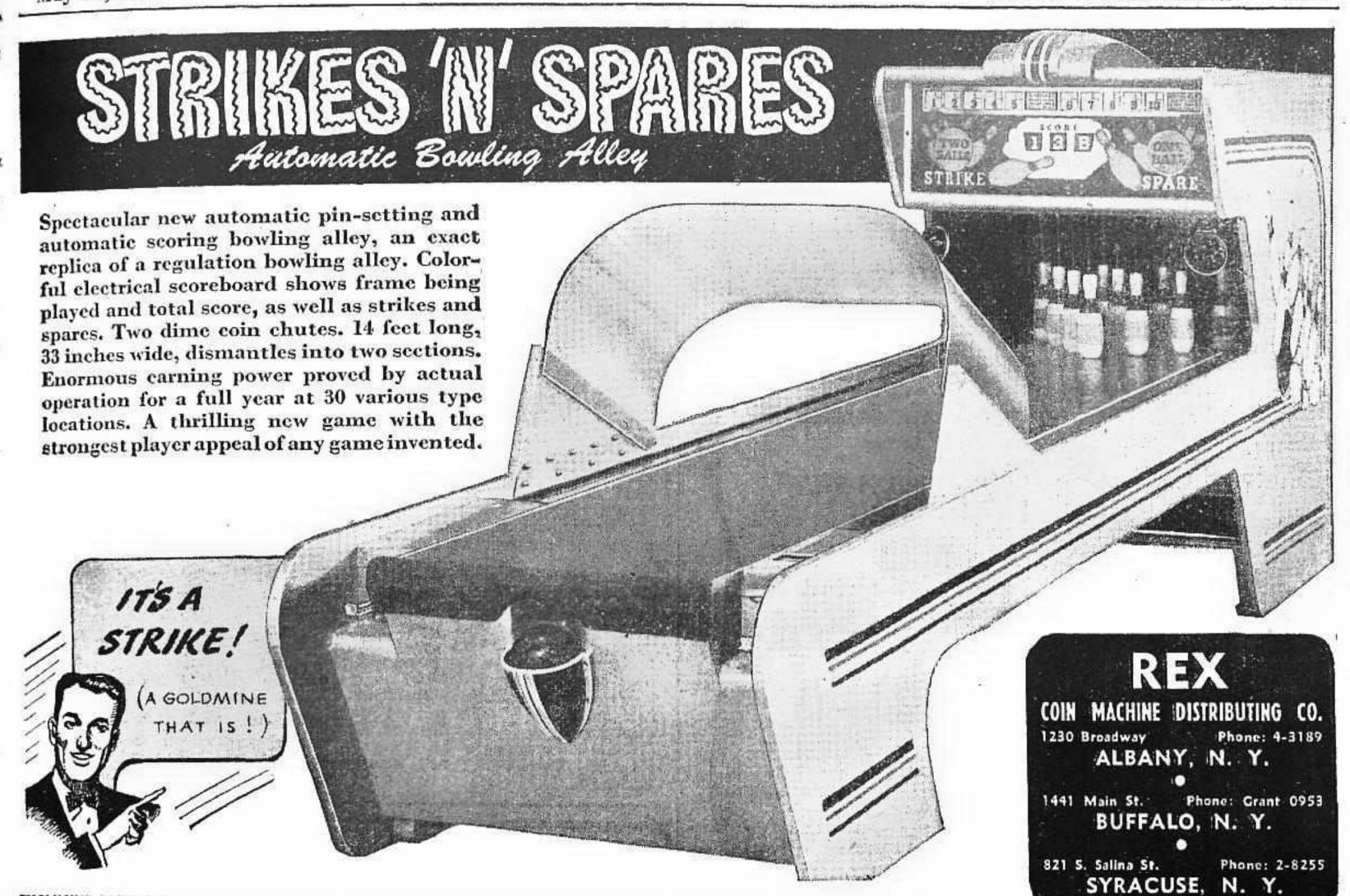
319 S. Alamo St. San Antonio, Texas

Still Delivering

POP-UP \$49.50

See your nearest distributor or write to us

417 THEFRION AND INTEGRAL O. S.





. . . all of Western New York operators who attended Al Bergman's grand party celebrating the first showing of the THE Aireon Fiesta Deluxe—the sensation of OUTSTANDING the coin-machine convention. MUSIC MERCHANDISING

LINE FOR

1947-

The Aircon

Fiesta Deluxe

and

It was a howling success — and the Aireon Fiesta Deluxe made a terrific impression on the boys . . . with its leadership in design, leadership in play appeal, leadership in pay appeal. See it! Hear it! Enjoy it!

The Aireon Super Deluxe. FRED SALES, INC. From now on . . . AIREON

1006 Main St. LI 9107 Buffalo 2, N. Y. Exclusive Distributors of Aireon Electronic Phonographs and Accessories in Western New York



ACTIVE RECONDITIONED GAMES 'NUFF SAID

YOUR CHOICE \$29.50 Each ANY THREE \$85.00

1/3 WITH ORDER, BAL. C. O. D.

A.B.C. BOWLER ALL AMERICAN MISS AMERICA

(Conversion) ATTENTION BOLOWAY CHAMP CROSSLINE DOUBLE PLAY GOLD STAR HOME RUN '40 HOROSCOPE

YOUR CHOICE \$39.50 EACH

ANY THREE, \$115.00 HOME RUN '42 SPOT POOL TOPIC SKY BLAZER VENUS KNOCKOUT

MAJORS MONICKER SEA HAWK SCHOOLDAYS SILVER SPRAY SPORT PARADE SKY LINE SNAPPY STAR ATTRACTION STRATOLINER SHOW BOAT VICTORY

BALLY HIGH HAND \$94.50

WILDFIRE

BALLY CLUB BELL \$94.50

> SUPER BELL \$99.50

STAGE DOOR CANTEEN

(Post-War) \$119.50

FLAT TOP

\$64.50

MIDGET RACES

\$124.50

LAURA

BIG PARADE

\$39.50

\$64.50

SURF QUEEN \$109.50

SUSPENSE \$139.50

ACTIVE AMUSEMENT MACHINES CO.

666 No. Broad St. Philadelphia 30, Pa. Fremont 7-4495

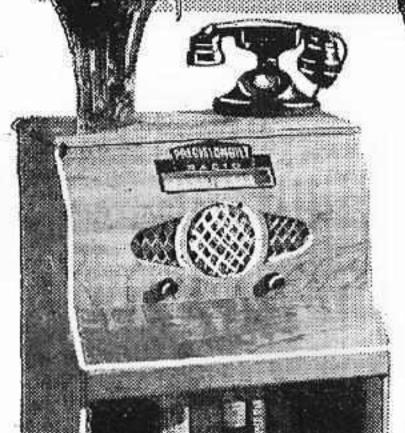
1060 Broad St. Newark 2, N. J. Mitchell 2-7646 1120 Wyoming Ave. Scranton, Pa. Scranton 4-6176



"YOU CAN ALWAYS DEPEND ON ACTIVE -- ALL WAYS"

OPERATORS...

This Is What You Have Been Waiting For!



Direct From the Factory to You

"PRECISION-BILT" RADIO

Unquestionably the best and most beautiful coin operated console radio made! Wins instant acceptance in the finest hotels, tourist camps, clubs, motels, etc. Thousands of "Precision-Bilt" radios are being installed with our successful

CO - OPERATIVE FINANCE PLAN

With But 20% Down. No Middle Man. Our Direct Factory Representative WIII Contact You.

WRITE TODAY!

PRECISION-BILT CO.

1946 PHONOGRAPHS

Aireon, Rock-Ola, Seeburg - Write

NEW LOW PRICES ON RECONDITIONED USED PHONOGRAPHS

CHECK THESE POINTS

1. Refinished.

Mechanism washed in tank.

3. Amplifier, motor, speaker checked. 4. Tone head renewed.

5. Worn parts replaced.
6. Carefully crated.
7. Immediate delivery.

8. Cloths replaced with Talking Gold.

SEEBURG

Hitons	i.	R.	C.	-						×		v				٠			.\$279.50
Hitone	ĝų.	Œ.	8.																. 249.50
Colono	1,	IM	a)	or	Ç.	1	E	te	3.								٠		. 249.50
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Gom																			. 139.50
Royal																			. 99.50

ROCK-OLA

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Spectravou &	Playma	aster		 .\$199.50
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BO Hiboys, Singing Towers XS. Highest offer takes them.

WURLITZER

Wurlitzer 120 Boxes \$ 9.50 Wurlitzer 100 Boxes 9.50 Seeburg S-20-1Z Boxes 7.50 10,000 Title Strips 3.75

ALL TUBES AND MINIATURE BULBS . . . 40% Discount. Terms: 1/3 cash with order, balance C. O. D.

SEEBURG FACTORY DISTRIBUTORS 12 Years of Operators' Confidence

738 ERIE BLVD., E. SYRACUSE, NEW YORK

875 MAIN STREET BUFFALO, NEW YORK

WANTED EXPERIENCED COIN MACHINE SALESMAN

Eastern manufacturer of outstanding coin controlled equipment desires to contact salesman qualified by experience to sell and handle both distributors and operators, Liberal drawing account against commissions. Must have car. All territories open. Unless you are a ten thousand dollar a year man, don't waste time. Give full details and submit photo with first letter. Our present staff knows of this ad. BOX #206, THE BILLBOARD, 1465 BROADWAY, NEW YORK 19, N. Y.

Los Angeles:

(Continued from page 115) the O. D. Jennings Company certificate of merit for "outstanding performance in sales of Jennings products."

George Burke, of Coinmatic, is anticipating the arrival of a new Ivory Joe Hunter record on the Pacific label. Titles are Mean Woman Blues and Jamin' Downtown. Burke has just placed five midget movie machines on location in the downtown May Company in the toy department. . . Ivan Wilcox in the city from Visalia to look over coin row. . . . Burt Polin, of San Luis Obispo, also among the visiting coinmen.

Mart Parent, distributor of the Douglass shoeshine machine, reports from his Oakland headquarters that Atlas Pacific Engineering Company will soon be releasing more of these machines. Orders are being filled in the order received. . . . M. H. Stearns, of Marysville, in the city. . . . E. E. Simmons, of Paso Robles, also a visitor. . . . George Koch, of Lake Arrowhead, in the city readying for the summer at this resort spot.

Breen Vending Service has added Coinmatic A changers to its line. Using A unit in an industrial plant has boosted sales 30 per cent. . . . Hugh Cameron, singer of popular tunes, has been pacted by Coast Records. . . . Western Vending Machine operators held its regular monthly meeting at the Gates Hotel Tuesday (27). M. I. Slater is the president of the 15-yearold group. Election of officers is slated for June 24.

SHOOT the BEAR RAY GUNS

COMPLETELY RECONDITIONED AND REPAINTED . . .

GUARANTEED TO PLEASE YOU.....

CRATING-\$5 EXTRA

SEEBURG RAY GUN

AMPLIFIERS, MOTORS AND RIFLES REPAIRED . . .

COMPLETE STOCK OF SEEBURG RAY GUN, PARTS WRITE FOR LIST

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PARTS MANAGER

To take complete charge of purchasing, display and sales of all coin machine parts. Exceptional opportunity for executive type man to join the industry's fastest growing distributor. Write fully.

EMPIRE COIN MACHINE EXCHANGE

1012-14 Milwaukee Ave., Chicago 22, III.

TRADE

10 CLUB BELLS 4 HI-HANDS 2 SUPER BELLS

1 BIG TOP 1 JENNINGS

Will Take In Trade 4 New Pin Ball Machines for the above lot, namely: Rocket, Cross Fire, Kilroy, Havana, Tornado. One of the kind or mixed. We will deliver within 500 miles and pick up the games. Most of these games are free play and have payout units. We can handle one or more deals.

PENNSYLVANIA VENDING CO. PITTSBURGH 3, PA. 1822 CARSON ST.

CLEAN SWEEP SALE!

Thoroughly Reconditioned-Ready for Location

Rocket Buster \$ 49.50

Submarine 49.50

Tail Gunner	49.50
Air Raider	59.50
Tommy Gun	59.50
Love Teller	69.50
Chicago Coin Hockey	99.50
Liberator	99.50
Periscope	99.50
Ace Bomber	129.50
Sky Fighter	129.50
Drivemobile	139.50
Undersea Raider	169.50
Stewart-McGuire Coca-	
Cola Machino	195.00
Groetchen Typers	215.00
1/3 with order, balance 0	

914 DIVERSEY . CHICAGO 14, ILL

DISTRIBUTING COMPANY

SPECIAL BUYS! 2 Bally Draw Bells. Ea.\$325.00 5 Victory Specials. Ea. 350.00 3 '41 Derby. Ea. 95.00

25 Mills Slot, Rebuilt, New Cabinet, 5-10-25. Ea. 125.00 2 Bally Undersea Raiders. Ea. 175.00

All Makes in A-1 Condition 1/3 Deposit, Balance C. O. D. Also All New Pin Games in Stock

LEON TAKSEN COMPANY

2035 German town Ave., Philadelphia 22, Pa. Phone: Poplar 5-3638

ALL NEW YORK COINMEN WILL BE THERE-

NEW YORK COINMEN UJA DINNER

JUNE 11TH Phone: CO-5-1579

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DECAL TRANSFERS

Inexpensive method of putting your firm pand, service phone number and instructions plate of your machines. Colorful, easy-to-apply protein message of any size or design, which when track ferred becomes a permanent part of any surfect Designed, manufactured to your specifications. Immediate delivery.

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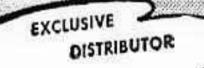


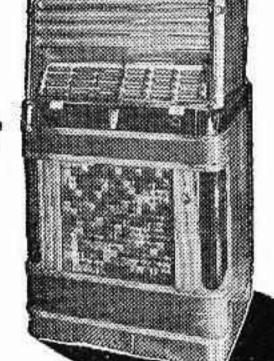
GRABS THE SPOTLIGHT

FROM NOW ON

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SUPER DELUXE MODELS AVAILABLE





Bush Distributing Company

257 PLYMOUTH AVENUE, NORTH

MINNEAPOLIS 11, MINNESOTA

IMMEDIATE DELIVERY

Gottlieb MAISIE Gottlieb DAILY RACES (1 Ball) Gottlieb GRIPPERS Exhibit CROSSFIRE Chicago KILROY



A. B. T. CHALLENGERS WRITE FOR OUR COMPLETE PRICE LIST



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2625 LUCAS AVE., ST. LOUIS 3, MO. (Phone: Franklin 3620)



LET US KNOW YOUR REQUIREMENTS

SOUTHERN AMUSEMENT CO., 628 Madison, Memphis, Tenn.



Our weekly SUPERSPECIAL is "HIDDEN" somewhere in this ad at a "GIVEAWAY" price. Find it-order quick. Earliest postmarked order gets it! Lucky buyer's name will appear here 2nd week after each offer. Read our ad EARLY every week.



LUCKY BUYER—Issue of 5/17/47 was FOOTE & HUDSON

1630 Monument Ave., Richmond, Va. HE Got Used ABT CHALLENGER, \$17.50

FREE PLAYS

TO THE PERSON NAMED AND ADDRESS OF THE PERSON NAMED AND ADDRES	
Alr Circus \$ 59.50 Fast Ball	
Arizona (Rev.) 69.50 Flat Top	20
Big Hit-Single 89.50 Flying Tigers	
Big Hit-Multiple . 119.50 Fox Hunt	
Big Largue 420 50 Follow	
Big Loague 128.50 Frisco Big Top 49.50 Grand Canyon	*
Big Top 49.50 Grand Canyon	
Catalina 64.50 Idaho (Rov.)	
CONSOLES	1
5¢ Keeney Super Bell, FP/Comb\$ 85.00	1 4
25¢ Keeney Super Bell, FP/Comb. 7 110.00	
5-5 Keeney Twin Super Bell, FP/Comb. 140.00	
	L
5-25¢ Keeney Twin Super Bell,	1
FP/Comb 140.00 5¢ Keeney Bonus Super Bell, FP/Comb. WRITE	١.
5¢ Keeney Bonus Super Bell, FP/Comb. WRITE	1
5-5# Keency Bonus Super Bell,	1
FP/Comb WRITE	1
5-25¢ Keeney Bonus Super Bell,	1
FP/Comb WRITE	1
FP/Comb	1
FP/Comb 250.00	1
5¢ 1946 Evans Bangtalls,	8
FP/JP/Comb WRITE	10
	1
5¢ 1946 Evans Bangtalls, PO/JP WRITE	1
5¢ 1946 Evans Galleping Domine,	1
FP/JP/Comb WRITE	10
5¢ 1946 Évans Galloping Domino,	
PO/JP WRITE	1
5¢ 1941 Evans Galloping Domino, PO. 89.50	10.00
	1
ARCADES	1
Mills Panoram, Best Solo-Vue\$295.00	10
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CONSOLES
¢ Keeney Super Bell, FP/Comb\$ 85.00 5¢ Keeney Super Bell, FP/Comb. ₹ 110.00 -5 Keeney Twin Super Bell, FP/Comb. 140.00
-25¢ Keeney Twin Super Bell.
FP/Comb 140.00 Keeney Bonus Super Bell, FP/Comb. WRITE
FP/Comb WRITE
FP/Comb WRITE
ED/Comb 250.00 I
1946 Evans Bangtalls, ### FP/JP/Comb WRITE ### 1946 Evans Bangtalls, PO/JP WRITE
FP/JP/Comb WRITE
1946 Évans Galloping Domino, PO/JP WRITE # 1941 Evans Galloping Domino, PO. 99.50
ARCADES
fills Pangram, Best Solo-Vue\$295.00 stands for Mills Pangram 10.00
Baily Defender
Mutoscope Sky Fighter
Bowl "O" Ball 14', Floor Sample 189.50 Bowl "O" Ball 6', Floor Sample 169.50
Supreme Skeeroll 10'. Floor Sample 189.50 Sottlieb Gripper. NEW
TERAND NEW A R

	E-NIA KID	CONTRACTOR OF THE PROPERTY OF
	\$135.00 Midw	ay (Rev.) \$ 44.50
	69.50 Oklai	homa (Rev.) 79.50
	35.00 Sqa	Breeze 104.50
	27.50 Smot	y 189.50
	74.50 South	Scas 79.50
	(Rev.) 69.50 Stage	Door Canteen. 89.50
	89.50 Strea	mliner (Rev.) . 69-60
		OTS
00		nlef \$ 99.50
00		Slot Machine 90.00
00	5¢ Jonnings Bronze C	hlof 189.50
505	5¢ Jennings Silver Ch	ef 85.00
00	5¢ Mills Orig. Black C	herry Bell 169.50
E		89.50
	5¢ Mills Gold Chrome	119.50
E	5¢ Mills Brown Front	89.50
-	be Mills Orlg. Chrome	189.50
E	be mins origi chromi	
-	Trival 1	BALLS
00	Dark Horse	\$ 65.00
30	Thorobrod	174.50
	Children and the control of the cont	99.50
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E	American Eagle, FP, I	von-Coin Oper.
	NEW	Used\$ 22.50
E	1¢ Morgury, Gig. Reel.	Used\$ 22.50
50	Daval Free Play, Used	
	Daval Free Play. NEW	WRITE
00	Kicker & Catcher, NE	39.50 WRITE W 37.50
ÕÕ	Gusher. Sc. NEW	
50	I Bouncer, IVE.VV	WRITE
00	Pop-Up, NEW	WRITE
	N.T.Y	JSIC
50	Cochung MI Tone 920	#100 EA
50	Continue 9200 FCDO	\$199.50 260.00
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BRAND NEW A. B. T. CHALLENGERS ON HAND FOR IMMEDIATE DELIVERY

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TRIMOUNT IS NOW DELIVERING THE BEST IN NEW EQUIPMENT

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COTTLIEB'S MAISIE CHICAGO COIN'S KILROY WILLIAMS' CYCLONE UNITED'S HAVANA

BALLS

GOTTLIEB'S DAILY RACES KEENEY'S BIG PARLAY BALLY'S SPECIAL ENTRY

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WRITE IN FOR LIST OF USED EQUIPMENT. LARGEST AND MOST COMPLETE PARTS DEPARTMENT IN NEW ENGLAND. PROMPT SERVICE.

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WANT TO BUY!

525 PARKER ST . CHESTER . PENNA.

USED POST-WAR 5 BALLS

EXHIBIT GAMES BIG HIT FAST BALL FIESTA SMOKY VANITIES MYSTERY GENCO GAMES STEP UP

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WILLIAMS GAMES SUSPENSE DYNAMITE SMARTY AMBER SHOW CIRL

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BALLY GAMES SURF QUEEN BIG LEAGUE MIDGET RACER GOTTLIEB GAMES

CHICAGO COIN GAMES SPELLBOUND SUPER SCORE KILROY

CHICAGO 22, ILL.

CANTEEN UNITED GAMES BAFFLE CARD SEA BREEZE SUPERLINER MISS AMERICA RIO

ALSO VICTORY SPECIALS AND TWIN OR TRIPLE BONUS SUPER BELLS SEND LIST AND LOWEST PRICES

HUMBOLDT 6288

Specials .

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SAPPHIRE \$.50	RAPID FIRE SENDE	TUBES
PRECIOUS METAL 75	LARGE LIVE RUB-	BO % DISCOUNT
	BER RINGS, Per 100 4.00 25-WATT MAZDA LAMPS, 120 to Case 9.00 313 BULBS, 28 VOLTS, BAYONET BASE, List	5V40
BER RINGS, Per 100, . L.VV	LAMPS, 120 to Case 9.00	6BBG 38
MEDIUM LIVE RUB- BER RINGS, Por 100 3.00	313 BULBS, 28 VOLTS, 30	6H6
	Por A3 00	6K7
8 FT. LONG 1.20	Pro	80 45
MICRO SWITCHES 1.00	RAY GUNS 1.25	BAB
	SCORE CARDS FOR	6R7Q 6V6
MICRO SWITCHES 1.00	BATTING PRACTICE . 3.50	6F5
RED SHEETS PLASTIC.	TO TO BALLY BANGE EING	ED BSN7
RED SHEETS PLASTIC. 20x50, 80 GAUGE. Each	OR GAUGE CASTI	1 Y 7
FLASH SOLDER GUN AND TRAN FORMER, INSTANT HEAT	o. O LU LLYBU	4.00
SUCTION CUPS FOR VEST POCK	ETS 2 20 HEAVY DUTY RUB.	4.00
AND COUNTER GAMES, 100	for 3.30 HEAVY DUTY RUB-	
BOX. \$6.00	VALUE\$2.50	
7.52	B	6 Windows - St. Colored
Cain Machine	Catalina (1547)	. FAIRFIELD AVE.
Coin Machine	Detvice Co. CH	ICAGO 22, ILL. e: HUMboldt 3478

CHICAGO 22, ILL.

COINMEN YOU KNOW

Twin Cities:

(Continued from page 115) new members. Group, which had been somewhat inactive during the war, recently held two meetings.

Jonas Bessler, Hy-G Music Company, has been confined to his home during the past several weeks with a serious ailment. Hy Greenstein, who heads the firm, and his wife have announced the engagement of their daughter, Elaine, to Alvin Liberman, who is a member of the Hy-G sales staff.

Rose Kartner, who formerly worked for her brother, Jack, of Midwest Novelty Company, St. Paul, recently became a bride. . . . Jobbers report that they are getting some export business from Mexico and South America.

Operators have been coming to the Twin Cities in ever increasing numbers to see what they can line up for their routes. Among the recent visitors were Don Bruington, Onamia; Don Hazlewood, Aitkin: Bob Moore, of Morris; Harry Partridge, Mora; Frank Kummer, Spring Valley: Joe Atoll Jr., and Morris Berger, Duluth; Ed LePage, International Falls; and Fred Kirschmann, of St. Cloud. . . . Izzy Alpert. Twin Sales Company, of Duluth, dropped into Minneapolis to give his mill city branch the once over.

L. Anderson Moves Star Vending Firm

DENVER, May 24.—Star Vending Company, headed by L. B. Anderson, has moved to 510 West Fourth Avenue. Firm formerly was located on l South Pennsylvania, but the move was made necessary by sale of the building, Anderson reported.

His company distributes Vendit candy bar machines, penny venders, skeeballs and amusement games. He owns the building he now occupies and expects to complete remodeling

it this summer.

Anderson is one of the two oldest coin machine operators in Denver, it is reported. He began business in 1925 with a small route of penny machines. He was operating a furniture store at the same time, but after a few months in the vending business, he sold his store, which he had operated 20 years, to devote full time to vending.

We are now delivering USED GAMES READY FOR LOCATION 4 Suspense \$125.00 3 Show Girl 199.50 Smarty 169.50 Amber 179,50 6 Canteen 125.00 Spellbound 159.50 3 Baffle Card 189.50 2 Superscore 189.50 Big League 139.50 Turf Queen 125.00 2 Seabreeze 189.50 OF NEW GAMES Williams Cyclone Chi Coin Kilroy Bally Rocket Bally Double Barrel Bally Entry United Havana Cottlieb Maisie Complete New 20-Station Automatic Hostess. Never uncrated, Terms: 1/2 Certified Doposit, Bal. C.O.D. 669-671 S. Broadway LEXINGTON 20, KY,

WANTED

Used Five Ball Free Play Games, Must be in good shape, ready for immediate location. Sond name, condition and price,

GEORGIA AUTOMATIC MUSIC COMPANY Decatur, Georgia P. O. Box 223





Above: New Console Model No. 1700 Fire - mar - alcohol resistant cabinet built by Howard Hughes Aircraft Co. Dark Mahogany. 6 tubes. AC - DC.

> Right: New Table Model No. 1350 Rich Walnut. 5 tubes, straight AC. Surpasses all legal radio standards.



National Coin Radiotel Company 4487 Beverly Blvd.



HATS OFF

A c. Each	LKEE LFW12	
4 Shangri-La\$40.00	1 Each 1	Each
The second of th	1 4 lungice 5.75 OO	3 Venus\$25.00
3 Trade Winds 75.00	4 C loss 25 00	6 5-10-20 35.00
7 Streamliners 60.00	5 Defense 25.00	
3 Midways 30.00		3 New Champ 30.00
8 Arizonas 60.00		3 Keep 'Em Flying . 45.00
7 Brazil 65.00		3 Liberty 40.00
5 Idahar		3 Horoscope 25.00
5 Idahos 70.00	5 Sky Riders 35.00	7 Big Leagues120.00
8 Lauras 65.00	A Air Force 25 00	10 Midget Races 120.00
7 Flat 10ps 60.00	4 Topics 20.00	10 Step Ups 145.00
P Knock Outs 35.00	4 Strin Tassa 20.00	5 Super Score145.00
oig Parades 25 00	3 Vanke 35.00	
3 Cun Club 25.00	2 Clamour Cirl 25.00	
	2 Clamour Cirl 25.00	10 Surf Queens 90.00

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	Lach Each	ARCADE	
1	10 New Goalees \$275.00 25 Exhibit Card Ven-	Pokerinos, New Write	2 Keeney Air
	Cards Free) 29.50	2 Lite Leagues, New\$200.00	Raider \$ 50.0 2 Bally Under Sea
	5 New Champion Hockeys 60.00	Atomic Bombers, New Write	Raider 150.0 1 Aerco Theatre, FP 275.0
	5 Ex. Vitalixers, New 200.00	1 Soc a Ball, F.P 400.00 1 Skee Jump 60.00	1 Shoot the Chute. 40.0 1 Bally King Pin . 90.0
		CONICOLES	

S Exercise visit visit and a second	CONSOLES	72
1 Baker's Racers		75.00 50.00

1 Baker's Racers	\$ 50.00 1 Jennings Cigarol 125.00 1 Mills 4 Bells	a\$ 75.00
2 Santa Anita, Ea\$65.00	ONE BALLS	

2 Record Time. Ea. 65.0	O 2 Club Trophy. Ea\$65.00 O 2 Blue Grass. Ea 40.00	2 Dark Horse, Es \$40.00 2 Victory Derby, Es 30.00
25 New Buddys. Fa 525 C	OL COUNTER CAMES	

;	75 Free Plays, Ea 70
Ì	PHOTOMATIC,
I	SER. PBB-3.

\$500.00

BATTER-UP, COMPLETE, \$750.00

American Eagle Write Marvels . CROSSMAN RIFLE RANGE, COMPLETE,

\$500.00

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FOR ALL NEW GAMES-WRITE T-E-R-R-I-F-I-C

GENCO'S ADVANCE ROLL

ONE-THIRD DEPOSIT, BALANCE C. O. D.

EASTERN SALES CO.

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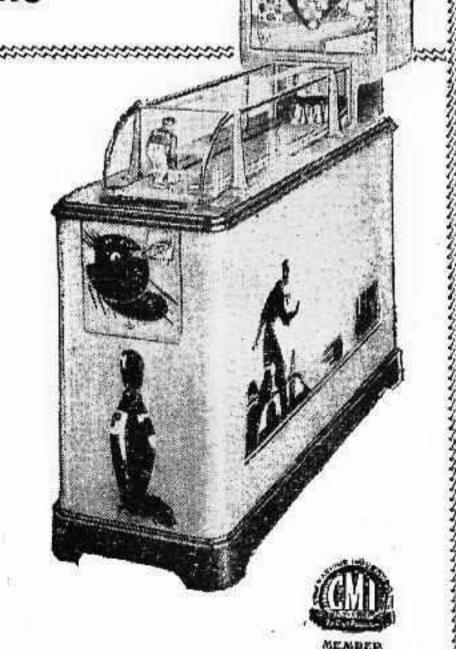
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TEN STRIKE

You'll score 300 when you put this on location. It's the original and greatest money maker of all bowling games.





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WE ARE OVER STOCKED ON PINBALLS therefore LOW PRICES

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Argentine\$25.00	Gun Club \$35.00	Play Ball\$29.50
Arizona 75.00		Sea Hawk 29.50
Big Chief 29.50	Knockout 49.50 Laura 89.50	Sentry 59.50
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5-10-20 39.50	Midway 45.00	Topic 44.50
Flat Top 75.00		
Term	s: 1/3 Deposit, Bal. C. O.	D.

GLOBE GAMES COMPANY

I 1230 WALNUT STREET CINCINNATI 10, OHIO

PENNSYLVANIA, WESTERN MARYLAND, NORTHWESTERN COUNTIES OF VIRGINIA

Plastics Industry Enters Buyers' Mart, Say Manufacturers

CHICAGO, May 24.—Most of the plastics industry, especially that part serving manufacturers of amusement games and music machines, has felt the transition from a sellers' to a buyers' market, with many types of plastics now in over supply.

This viewpoint, first expressed in a statement from Neil O. Broderson, president of the Society of the Plastics Industry, was confirmed last week by a number of manufacturers in the Chicago area.

Qualifies Statement

According to Broderson's statement, thermoplastic materials, which are the types most used in the coin machine industry, are experiencing a noticeable drop in demand. However, he added, thermosetting plastics—few, if any, of which are used in the coin machine field—still are short.

Difference between the two types mainly is that thermoplastic materials do not undergo a chemical change during the process of being molded, while the thermosetting materials do undergo such a chemical change.

Temporary Situation

The present situation, according to Broderson, probably is only temporary. He likened it to the situation that existed in 1920, following which the plastics industry first began its greatest expansion.

"Our industry isn't immune to the inevitable laws of supply and demand, but now the plastics manufacturers have more and different materials to work with," he stated. "The tremendous pent-up demand for consumer goods which developed here and abroad during the war still remains to be satisfied."

Alexander Distributing Co.

Newly Chartered in S. C. COLUMBIA, S. C., May 24.—Secretary of state has issued a charter to Alexander Distributing Company, Seneca, to deal in coin-operated and electrical devices. Capital stock, \$5,000. Ralph Alexander is prexy.





ATTENTION

DISTRIBUTORS! OPERATORS! Now Ready! Brand New!

Mercury ATHLETIC SCALE

The NEW STREAMLINED MERCURY ATHLETIC SCALE has <u>fifteen</u> distinctive money makers combined in one machine and is not a weighing scale. It is the only machine of its kind in the world. Tested location profits beyond all expectations.

It's new, sensational and it's a proven money maker. Everybody, both young and old, boys and girls, plays it. Actually it's 15 machines in one. Absolutely guaranteed by manufacturer. Fifteen times more earning power than any penny machine.

LEGAL . BUG PROOF . DURABLE

SPECIFICATIONS

Solid aluminum base, highly polished. All kick plates bright chrome finish—all handles and trimming, chrome and high polish aluminum. Unbreakable glass in dial, wrinkle finish background.

Coin box holds \$120.00 in pennies.

Space required-24"x22"x65" height overall.

Shipping weight approximately 140 lbs.

One year Guarantee against workmanship and defective parts with each machine.

MERCURY STEEL CORPORATION

3830 Holbrook Ave.

Detroit 12, Mich.

THIS MACHINE WILL DO THE FOLLOWING:

Play #1 Lift with right hand Play #2 Lift with left hand Play #3 Lift with both hands

WRIST TEST

Play #4 By twisting with right hand to right
Play #5 By twisting with right hand to left
Play #6 By twisting with left hand to right
Play #7 By twisting with left hand to left
Play #8 By twisting with both handstoright
Play #9 By twisting with both hands to left

GRIP OR KNUCKLE TEST

Play #10 Grip with right hand vertically
Play #11 Grip with right hand horizontally
Play #12 Grip with left hand horizontally
Play #13 Grip with left hand vertically

MUSCLE TEST

(The Old Indian Wrestling)
Play #14 With right hand
Play #15 With left hand

Fach test requires one penny. Total tests — 15 or 15c.

Established Price \$405.00 f. o. b. Defrolf

1/3 deposit with order, balance C. O. D. Place order now for early delivery.

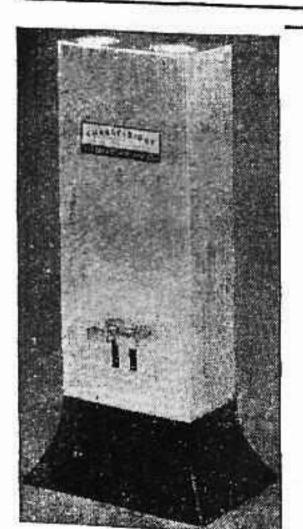




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Something New! in COIN CHANGERS

- ATTRACTIVE—Polished Aluminum & Plastic.
- STURDY—All metal mechanism—Entirely new principle. 11" high. 51/2"x41/4" base.
- RELIABLE—Accurate count—can't miss.
- CAPACITY—\$12.00 in Nickels.

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FOR SALE—EXPERTLY CRATED

B MILLS 5¢ PLAY, FACTORY RECONDITIONED, Q.T	\$85.00
1 MILLS 5¢ PLAY, FACTORY RECONDITIONED, SMOKER BELL	60.00
30 MILLS 5¢ PLAY, 1946 VEST POCKET BELLS	37.50
2 OF EACH, 5¢, 25¢, 50¢ BLACK CHERRY BELLS, some new, some slightly used	WIRE
15 CHALLENGER TARGET SKILLS, 1946 Models	30.00
Brand new CHALLENGERS, Just arrived. Sample	65.00
Operator's Price in Larger Lots-Write,	

Several MILLS and WATLING SCALES, in First Class Condition. Write for Description Send 1/2 deposit, balance C. O. D. Satisfaction Guaranteed.

No argument. Your money returned if machines not satisfactory, if returned promptly.

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3106 8th St., Meridian, Miss.

COIN MACHINE CO.

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Leading manufacturer of coin machines of all types is interested in contracting individuals with new idean for coin operated machines of all kinds. All ideas submitted will be given careful and earnest consideration. Preference given to those with working models available, and covered by patents or patents pending. (In submitting ideas on which patents have not been applied for, give details in writing only. Do not submit working drawings or plans.)

BOX D-499, THE BILLBOARD, CINCINNATI 22, O.

EXPEDITER THE ANSWER

(Continued from page 98)

around we have to do for a particular consignment." By this he meant that if the shipper wants the forwarder to handle visa and consular arrangements, customs clearances, getting the consignment to the port of embarkation or even having an agent in a foreign country see the shipment thru to the consignee, this would cost more than for a shipment requiring less service.

Advantages of having a freight expediter handling an export shipment are numerous. For one thing the expediter will probably save the shipper some costs. This is reflected by the fact that the forwarder makes a point of building less than carload lots and charging the shipper proportionately. Another advantage is that since the expediting firm is shipping considerable merchandise all the time there is a good chance that merchandise shipped thru the freight firm will get some preferred handling en route. Finally, since the expediter is constantly in touch with new regulations this late information can be passed on to the shipper, therefore avoiding unnecessary delays of consignments.

OZARK PLAY ZOOMS

(Continued from page 97) the drop ranging from 25 to 50 per cent below last year. But one operator said that collections still are equaling the 1941 level.

Play on pinballs is reported very good, altho free plays are banned in Springfield, and the machines are played simply for the novelty. With only novelty play, operators here naturally are not using the number of new machines found elsewhere, but they report considerable difficulty obtaining the used games they need.

General estimate was that pin play is running about 10 per cent above the 1946 level and well above the collections in 1941, when free plays were first banned.

Altho a good portion of the country around Springfield is resort territory, arcade-type amusement games are reported to rank considerably below pinballs on play, operators said.

SCHOOL COVERS ANGLES

(Continued from page 97) representing the New York Board of

Education. Originally planned to cover a 12week period of 35 hours per week,

the course was doubled at a recent

meeting of the officials. Another school is planned for the Chicago area as soon as details can

SPEEDWAY SETS DISTRIB

be completed.

(Continued from page 98)

amusement game business. We have used only parts that are used in practically every other amusement game, therefore they are easily replaceable."

All of the members of the firm are veterans of World War II and all have been in the amusement game business for 10 or 12 years.

Practically NEW

Ŗ.	A.M.I. Singing Towers\$200.00	
1	Keeney Super Bells—Bally Draw Bells—Bally Victory Derbys—Mills and Jennings	
ø	Slots-CALL OR WRITE FOR CLOSE- OUT PRICE!	
4	그들 얼마나면 사람들 어머니가 하는 것들이 그렇게 하는 것이 그 그리고 있다. 그 그리고 있다.	
4	be Jennings Silver Moons, \$25.00	
1	B¢ Jumbo Parades, P.O U.	
2	4 Pace 54' Aut. Bowling Alleys\$600.00 Keeney Anti-Aircraft Guns 25.00	
2	Evans Tommy Guns 75.00	

Falls and Club Bells. WRITE FOR SPECIAL PRICES! WILL BUY 5 BALL FREE PLAY POST-WAR PINTABLES!

2027 Washington Ave., So., Minneapolis, Minn.

YOU CAN'T BEAT OUR PRICES!

FOREIGN BUYERS-WE EXPORT TO ALL PARTS OF THE WORLD

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7	9200 Wiston Oct 1 \$ 99.50
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Seeburg 20 Sel. Wall-o-Matic, R.C.,
5-10-25¢
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Counter Model 1c Play, \$37.50 . 5c Play, \$41.25

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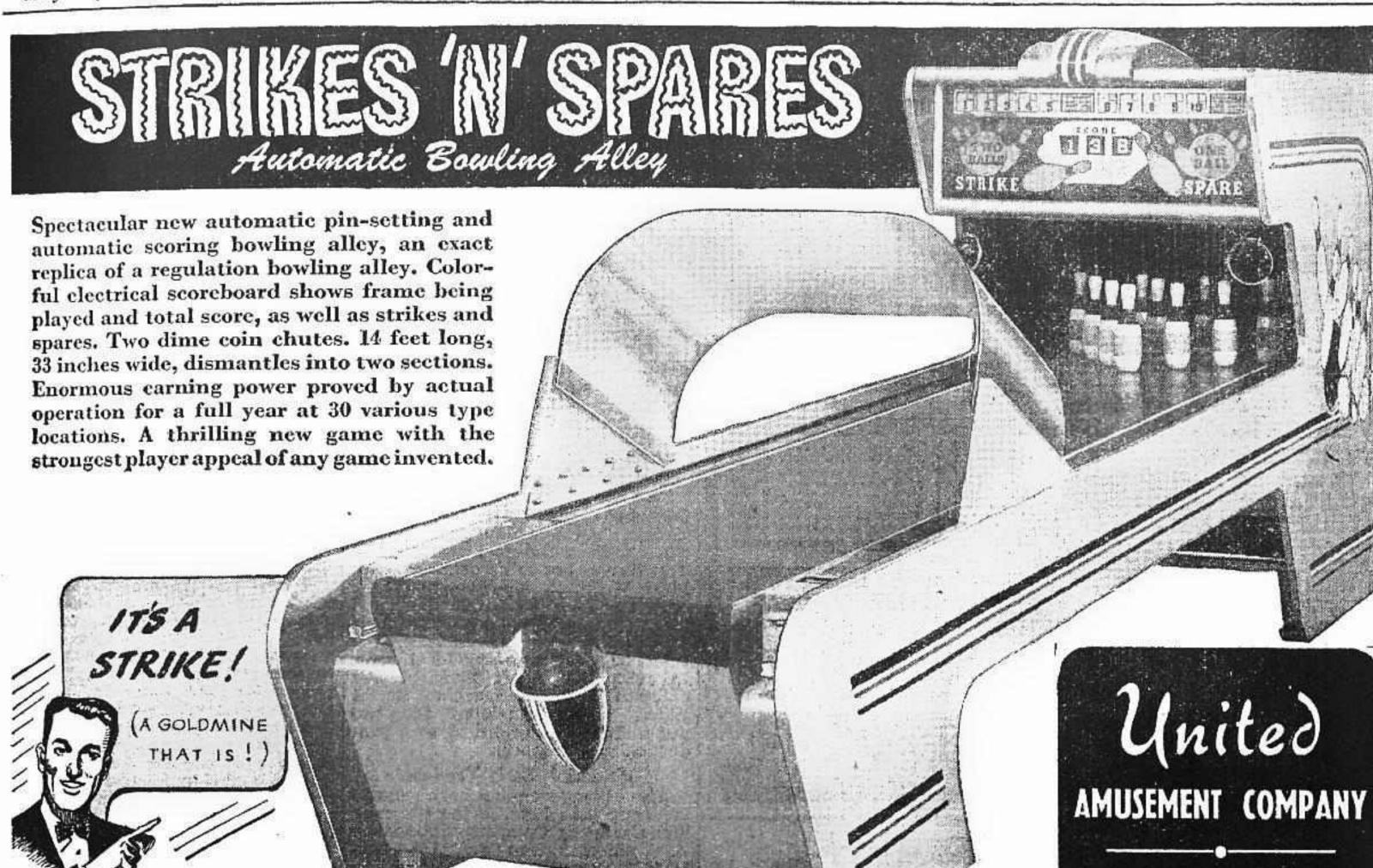
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Three coin operated Movie Panorams perfect working order. Solo-vue or open screen type. \$275 each. Film and extras.

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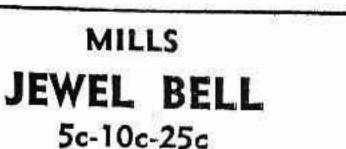


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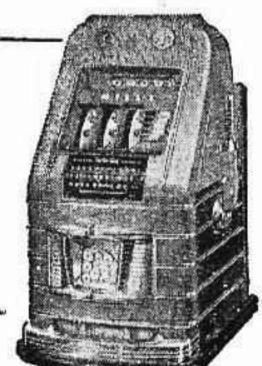




"It's a jewel of a Bell!" The fast word in Bell machine design-first with operators who want increased earnings and magnetic appeal that lasts and lasts. It's an entirely new type Bell-a gem inside as well as out!

BRAND NEW MILLS VEST POCKET BELL

\$65.00 LOTS OF 10



NEW FREE **PLAY GAMES**

KILROY HAVANA MAISIE CYCLONE CROSSFIRE

SPECIALS ON QUALITY REBUILT SLOTS! Mills Silver Chrome, 5c...\$139.50

JENNINGS 4-STAR CHIEF 5c....\$79.50 10c.....84.50 10c, \$144.50; 25c..... 149.50 Lafe Head Jumbo, P. 0.... 69.50

Write for Complete List of New and Used Machines and Parts Terms: 1/3 Deposit, Bal. C. O. D.

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ACTUAL LOCATION REPORTS* One Operator placed an AMI 40-Selection phonograph in one of his average locations. The first 3 weeks with the AMI, collections jumped an average of 47% per week. *We will furnish signed affidavits of this and many other. reports on request. In every single case operators who bought the new AMI have increased collections. THE 40 SELECTION AMI PHO-NOGRAPH IS SO MUCH THE BEST MACHINE ON THE MARKET, THERE ISN'T ANY COMPARISON! ORDER NOW 855 NORTH BROAD STREET, PHILADELPHIA 23, PA. PHONE STEVENSON 2258-2259

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CROSSFIRE KILROY HAVANA ROCKET WAISIE LIGHTNING

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ARCADE CHICOIN BABKET BOOMERANG GENCO ADVANCE

NEW SLOTS ALL MAKES AND MODELS.

BY FAR THE BEST THE DOWNEY-JOHNSON COIN COUNTER IMMEDIATE SHIPMENT. 1 Yr. Guarantee.

1-BALLS BALLY ENTRY BALLY SPECIAL ENTRY

CONSOLES

JENNINGS CHAL-LENGER BALLY DE LUXE DRAW BELL BALLY TRIPLE BELL EVANS CONSOLES (All Models)

MILLS 3 BELLS

GLOBE COIN SORTER. . \$290.00

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BRAND N	EW CHICAGO	METAL SAFE ST	ANDSWRITE	1
5 BALL FREE PLAY	PIN CAMES, BE	AUTIFULLY REC	ONDITIONED THE CLO	BE WAY.
Bangs	49.50 Landslid 32.50 League L 25.00 Sara Suz 49.50 Score-a-L 49.50 Score Oh 35.00 School D	un, '40 \$29.5 ender 39.5 cy 29.5 Ino 39.6 amp 29.3 ays 39.5 p 45.	Texas Mustang Topic Towers Velvet Venus	59.50 59.50 45.00 39.50 59.50

them at the above bargain prices for QUICK SALE. We need the space!

VICTORY SPECIALS-LONGACRES, DELUXE MODELS-WRITE FOR BARGAIN PRICES

SEND FOR OUR COMPLETE LIST: RECONDITIONED SLOT MACHINES - ARCADE EQUIPMENT-COUNTER GAMES-AUTOMATIC FREE PLAY AND PAY OUT CONSOLES.



BALLY DOUBLE BARREL WRITE FOR PRICE TERMS: 1/2 DEPOSIT-BALANCE C. O. D. OR SIGHT DRAFT. CHARLES (JIMMY) JOHNSON-VINCE MURPHY

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Coast Manufacturing Booms Area Moving Upward Fast

(Continued from page 97) batteries, several of these games are still in operation.

Made Pinballs in '32

Historically speaking, Automatic Vendors manufactured several hundred pinball games about 1932. These used the gravity-drain type of roll and a pool stick instead of a plunger. Mass production was never attempted on the game. Another game, Big Eight, was also quite popular. Nonelectric, the game had the ball move around in a figure eight. Sheffler Bros., now out of the business, are credited with the manufacture of both pinballs and scales in the early

Another pioneer firm, Ideal Manufacturing Company, headed by Walt Tanner, had a penny gum counter game with a five-reel poker hand. This firm is not to be confused with Ideal Weighing Machine Company, originated in 1919 by L. H. Stark and operated now by his son, Bob Stark. This firm is today manufacturing—as it did 28 years ago—the Ideal scale. In 1938, Bob Stark invented and patented a wired machine device which he manufactured for two years. With the advent of war, production was dropped.

Shipman's Early Venders

Also of long standing in the manufacturing field here, is the Shipman Manufacturing Company, headed by A. V. Shipman, who entered the field in 1932, manufacturing the Western Bulk Merchandiser, a penny nut and hard candy vender. In 1934, Shipman turned out its first postage machine (a duplex), selling penny and threecent stamps. The mechanism has been steadily improved upon over the years.

When the war came and the use of air mail increased in popularity, Shipman began to manufacture the triplex model to vend one, three and air-mail stamps. Manufacture of a Hershey bar machine for penny and five-cent bars was discontinued about 1941 when sugar restriction was set at 60 per cent of the 1940 supply, cutting down materially on the merchandise that was to be sold thru these machines. Shipman also turned out the Select-A-Bar that sold all popular bars in the penny and nickel field. With a drop shelf arrangement, this machine handled candy bars of varying thicknesses.

At present, Shipman is turning out, in addition to its postage machines, a two-compartment razor blade vender for Marlin Blades; Spin-It, a nickel vender of almonds and mixed nuts that gives a horse race in addition to the merchandise. Upon completion of its new factory addition, this firm will also make two picture machines—a five-cent console model showing 35mm, films in color and a penny counter machine that handles colored slides.

Kunkel Here 30 Years

Kunkel Metal Products Company has been manufacturing coin-operated equipment here for 30 years and most of its work has been in turning out machines on contract for other people. Back in 1928 this firm manufactured the Rowe cigarette machine and was responsible for making several hundred thousand of them. Since 1936, the firm has turned out a popcorn vender and hopes to hit a production of 500 machines per month, provided material is available.

Also in the popcorn vending machine business is Sun-Puft Popcorn Company, formerly Emerson Bros. This firm has been in business for the past 10 years. Sun-Puft's machine vends a pre-popped product. A newcomer in the business is E. E.

Styll, president of the Stylon Corporation. Styll, who has had nearly 10 years' experience as an operator, factory salesman for popcorn and other vending machines, plans to turn out 2,500 popcorn venders by January, 1948. The vender is manually operated but the popcorn heater, buried in the corn, is guaranteed to deliver merchandise as hot as if it had just been popped. A feature of this machine is the spout, which returns the popped corn to a receptacle in the event the purchaser makes a slip in placing the bag at the spout Purchaser doesn't get the popcorn, but corn is prevented from spilling over the floor. This innovation makes it unnecessary for the customer to touch the spout.

Schrader Well Known

Largest manufacturers here are Allite Manufacturing Company, Inc., and Solotone Corporation. Allite is headed by William Schrader, who gained recognition in the production field by putting radio parts on an assembly line basis of sufficient scope to net him national publicity and recognition. This firm recently added George Graf, widely-known production specialist. Formerly with Majestic Radio Company, Graf held the record of producing 6,500 complete console radios in a single day. He is also an alumnus of both the Gulbranson Piano Company and Rock-Ola Manufacturing Company.

His present job is being Allite's production chief in the manufacture of Strikes 'n' Spares, an automatic pin-setting and automatic scoring bowling alley. Game has an electrical scoreboard showing frame being played, and total score, as well, as the name Strikes 'n' Spares implies. Machine is 14 feet long and 33 inches wide with two dime chutes. Allite has a new building of 15,000 square feet and runs two assembly lines to turn out an anticipated production of 600 sets per month.

A Recent Arrival

Solotone Corporation, which is headed by William (Bud) Parr and E. F. Wilson, began manufacturing Solotone music systems over a year ago in the Bendix Aircraft plant in North Hollywood. Solotone is bringing out the 48 Box, which utilizes the features of the 47 Box along with giving patrons a choice of popular records and a number of radio programs as well. This feature makes the 48 a good bet for hotels and motels. Solotone's product features a six - inch electro - magnet speaker which reproduces the full-tone range with accuracy. The box itself is a solid die-casting, giving full resonance to the speaker and eliminating "tinpanning."

Also coming from the Solotone assembly lines is the Morrortone, which is adaptable to all phonograph hideaway units. Unit has full size selector and can be used with one or small, auxiliary speakers placed advantageously in the location, or it may be used in conjunction with ex-

isting wall boxes.

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BOX 837 Billboard, 155 N. Clark St., Chicago, Ill.

RECORD REVIEWS

(Continued from page 114)

STEVE GIBSON and THE RED CAPS (Mercury 8038)

Jack, You're Dead!-FT; VC. San Antonio Rose-FT; VC.

Steve Gibson and his four Red Cap cohorts whip up a musical and instrumental concoction which demonstrates the quintet's versatility. First side is a bright little riff ditty, with jive talk lyrics about the chap who no longer can feel even romance. Reverse has more universal appeal, with the Red Caps applying a little of their original bounce treatment to the cowboy ballad which is always ripe for resurrection. Both sides sparkle with the rhythm section and clary blend which the boys whip up.

San Antonio Rose will earn new fans in the hopper ranks with this smart waxing. It will also please rustic fans.

TINY HILL (Mercury 6044)

You're a Real Sweetheart-FT; VC. Please Don't Talk About Me When I'm Gone-FT; VC.

The rotund rhythm maker applies his homespun pipes to a pair of promising candidates for the upper ranks for this pairing. Strongest bidder for a top post is the oldie, Please, which put Tiny in the limelight years back when he made it for Okeh. Tune is still widely associated with him and should do well on the revival. Reverse is another tailor made for Tiny, with a simple melody and heartfelt lyric.

Both sides should get the nickels.

MEL HENKE (Vita-Coustic 3)

What Is This Thing Called Love?—FT; VC. Alexander's Ragtime Band—FT; VC.

After a smart pioneering job with the Harmonicats, this new label applies a new twist to recording this piano, bass and guitar combo, headed by 88-er Mel Henke. What Is spotlights Henke's persuasive ivorying, with the Honeydreamers, a harmony fivesome from the ABC network, doing an eery but enticing humming obbligate into an echo chamber. Scoring, altho featuring only three instruments and five voices, gets the same ethereal effect that has enhanced some of the top psychological flickers during the past year. Reverse is a bit more in the worn groove, featuring the Honeydreamers on lyrics. They get equal hearing with Henke's pianistics.

A stack of What Is This Thing Called Love? will be good insurance for the demand which this original treatment will create.

FLOYD HUNT (Miracle 104) Fool That I Am-FT; VC. Harlem Breakdown-Instr.

Floyd Hunt's combo-piano, bass, guitar and the fronter's vibesbreaks into the wax columns with this pairing, the first featuring some rather inconsistent chirping by cocktail single Gladys Palmer. Gal needs some training in wax technique, for she seems to back away from the mike occasionally, giving her a wavering tone, and her vocal gymnastics are not always in tune. Second side is an instrumental which shows the Hunt combo to advantage, except for a single string guitarist whose technique is anything but fluid.

Not much here to interest phono ops.

MEMPHIS SLIM (Miracle 103) Rockin' the House-FT; VC. Lend Me Your Love-FT; VC.

Memphis Slim, ex-Victor race blueshouter, has taken his piano and earthy lyricizing to this new Chi label and comes up with a potent pair of race tunes. Both are originals, with Rockin' in a jump groove. Leader sparks his tenor and alto and bass combo from his own keyboard and with his lusty shouting. Side has plenty of lift and that enthusiastic quality that makes race fans sit up and take notice. Mating is in a slow and lowdown groove built on the old reliable theme of a guy trying to win back lost love.

For the back room race locations.

AL DEXTER (Columbia 373003) My Love Goes With You-FT; VC. Down at the Roadside Inn-FT; VC.

Al Dexter singing with much masculine quality and sincerity, and his Troopers, a hot Western band keep- Polish folk melodies that Frank

ing up a rhythmic pace peppered by | the hot trumpet, rings the bell with both of these catchy cowboy tunes. Both originals and taken at a lively clip, Dexter pledges his love to his girl in My Love Goes With You, and sings about the cute little girl at the more tuneful Roadside Inn.

Down At the Roadside Inn should catch plenty of coinage at the inns.

FRANK WOJNAROWSKI (Dana 517 and 518)

The Gray Mare—FT; V. Boom Tzyk Tzyk—FT; V. How Fast Are the Hours Parting-W; V. Loretta-FT.

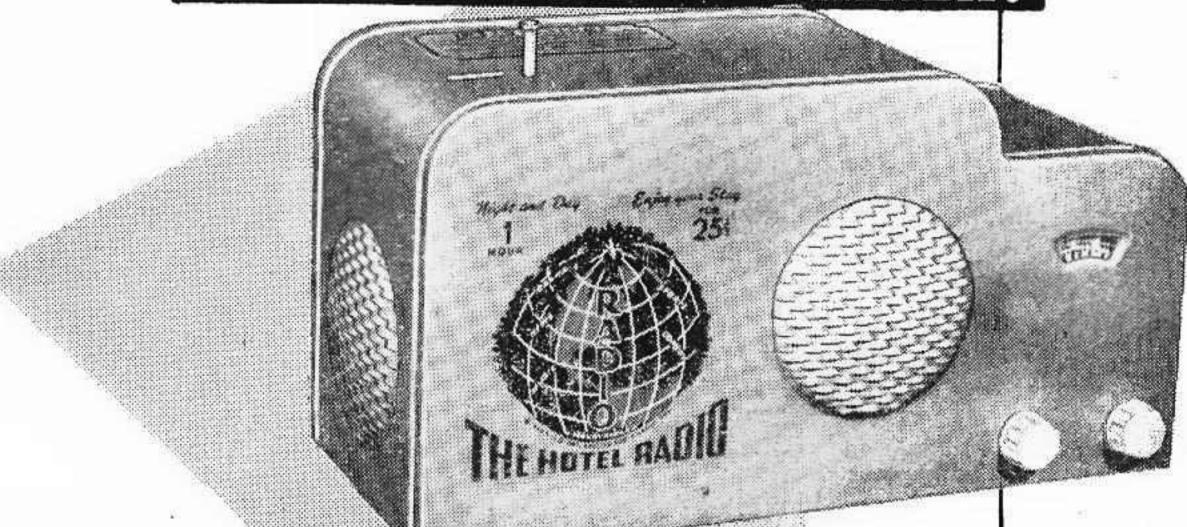
It's the spirited singing of the

Wojnarowski brings to these sides with I. Jego's ork, including accordion, clarinet, trumpet and fiddle, providing the lively rhythms. Their care-free singing spirit counting more than their lack of vocal quality, the singer is joined by a fem voice to duet The Gray Mare, a gay polka melody, and a lilting Hours Parting nostalgic waltz lullaby. The boys in the band join in on the singing for the lively and spirited Boom Tyzk Tyzk polka, and the singer turns maestro for a more tuneful polka dance melody in the instrumental Loretta.

For the nationality play. (Continued on page 132)



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RECORD REVIEWS

(Continued from page 131).

SHERMAN HAYES (Aristocrat 101) Chi-Baba Chi-Baba-FT; VC. Say No More-FT; VC.

Sherman Hayes chose a promising melody in Chi-Baba for his first waxing for this new Chi diskery. The ditty has been done by lots of the established names, but his treatment should rank up with the leaders. Hayes has a society-type band with tinges of the old Orville Knapp crew. Ork is a well-rehearsed unit, which is illustrated by the exciting waves and swell technique which Hayes gets from the band's stylized crescendos and de crescendos. Fronter handles lyrics well on the first side, while Wyoma, an Aristocrat find, does a good job with the mating.

Midwest fans of the Hayes ork will like his Chi-Baba.

EDDIE VINSON (Mercury 8039) Bonus Pay Blues-FT; VC. Lazy Gal Blues-FT; VC.

Eddie Vinson follows up his Old Maid Boogie success with a doublethreat pairing here. Both sides pack a punch with original lyrics, build on ideas which make race sales. Bonus is a pertinent bit about an unfaithful chick who tried to do her beau out of his bonus pay. Side is done with a small combo and Vinson contributes some Louis Jordanishalto. Reverse is accompanied by the big band, with Vinson playing his usual, heavy, earthy alto and shouting about his indolent girl friend.

Vinson rates the nod on both of these sides for race locations.

SHERMAN HAYES (Aristocrat 102)

You Don't Learn That in School-FT; VC. The Better To Love You-FT; VC.

The Hayes treament of You Don't Learn That in School is already beset by some rough competition from established platter names, but his unusual novelty treatment is bound to win attention. Tune is a typical floorshow production number on wax, with the handsome fronter taking over as schoolmaster to ask his sidemen, who act as pupils, the history questions, with the musickers getting off the lyrics in cute dialect. Reverse is a so-so ballad, which gets nice treatment from Hayes's tonsils and the saccharine Hayes band.

You Don't Learn That in School should collect nickels because of the appropriate novelty presentation.

SONNY THOMPSON (Miracle 110) Screaming Boogie-Instr. Sonny's Blues-FT; VC.

Sonny Thompson, 88-er heard on Mercury and Sultan sides, shares billing with Dick Davis's combo for this first pairing for Miracle. Thomp-

son spearheads the first, which testures his original piano and some good uncredited tenor, with plenty of upper-register screams a la Illinois Jacquet. Mating is Sonny's plans again and his voice on a slow blues with Thompson playing the kind of keyboard that made After Hours

Thompson has a Midwest rep which may extend with this recording.

THE JOHNSON FAMILY SINGERS (Columbia 37340)

Sunday Morning in Dixie-FT; V. He Puts the Sunshine in My Soul-FT; V.

It's the flavor of the camp revival meetin' that the Johnson Family gives in their mixed harmony singing for both of these secular songs, Sing both with restraint but with plenty of cheerfulness in their chant. The piano of Larry Walker, who wrote both of these revival songs, and a guitar strummer, keep up a bright rhythmic beat for the singers.

For the home play.

KAZIO JARZEBOWSKI (Dana 511 and 516) Let's Drink a Toast-FT; V. Krakowiaki-FT; V. The Willing Eyes-W; V. The Lady Asked-W; V.

This folk singer sells these Polish polka and waltz melodies in lusty style and spirit that retains all the flavor of the old country. It's gay and airy polka music as he sing Let's Drink a Toast and Krakowiaki. and the lilting waltz melodies of folk original for The Willing Eyes, taken at a lively three-quarter tempo, and for the more tuneful The Lady Asked, which he sings slow and dreamy, W. Dana's small band provides the spirited music and rhythms in support.

For the nationality spots.

TED WEEMS (Mercury 5052) Violets-Instr. Peg o' My Heart-FT; VC.

Mercury hasn't let the flurry over Weems's Heartaches cool before they've come up with another of those trick rumba scorings on Violets, the first release by the ork-fronting Weems frater on this label. Ditty is the old Sammy Kaye theme and Rudy Vallee fave and warrants a renewal of interest, which this disking should bring. Side is all the band and a goodly portion of typical Elmo Tanner whistling. Reverse is the Weems ork, showing that they can play a more typical modern dance arrangement. Peg carries tinges of heavily-vibrated guitar, now associated with this tune, and a good vocal by Bob Edwards, new crooner with the crew.

Violets, done in the Heartaches style looks like a natural,



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SLEEPY HOLLOW HANCH GANG (Majestic 11011)

Keep on the Sunny Side-FT; VC. Flue Eyes Are Crying in the Rain-FT; VC.

The harmonizing Murray Sisters (2) take it in stride to better advantage for Fred Rose's torch ballad, Blue Eyes Are Crying in the Rain, the fiddles, accordion, guitar, mandolin and banjo of the Sleepy Hollow Ranch Gang providing a bright background. A faster pace is set for their singing Sunny Side, but there's nothing cheerful in their singing or playing of this repetitious song.

I'ue Eyes may bring in some coins in the Sleepy Hollow habitat in Eastern Pennsylvania.

EARL AND HARTY (Columbia 37281) Why Do Girls Wear Breeches?-FT; V. There's Nothing in the World a Man Won't Do-FT; V.

The backwoods singing of Karl Davis and Harty Taylor, with the plunking of banjos and guitars underscoring their homey harmonies, keeps the spinning bright for both of these original rhythm novelties. Most tuneful is There's Nothing in the World a Man Won't Do in which they take the masculine gender over the hurdles. And they do as much for the fems lyrically in the repetitious Why Do Girls Wear Breeches?

The novelty lyrics will help attract attention to the sides.

HENRI RENE (Victor 25-0091)

Happy Farmer-Ft. When It's Lamp Lightin' Time in the Valley

With Henri Rene's musette accordion providing the instrumental sparkle, the orchestra plays it spry and spirited for both of these familiar old-country melodies. There's an infectious dance appeal in both the polka rhythms for the familiar Happy Farmer and the lilting waltz rhythms for the old-time Lamp Lightin' Time melody.

Both sides should spin strong at the nationality spots.

EDWARD KILENYI (Columbia 71968-D) Scherzo a Capriccio-FT. Polonaise-FT.

Edward Kilenyi, concert pianist back from the wars, returns to the label to give a brilliant interpretation of two famous concert pieces spinning over a 12-inch track. With full command of the keyboard, gives an impressive reading of Mendelssohn's Scherzo A Capriccio in F sharp minor, coupling with the equally familiar Beethoven's Polonaise in C major. Makes for a commendable single.

For the classical shelf.

JAY McSHANN (Mercury 8041) Strange Woman Blues-FT; VC. All My Geets Are Gone-FT; VC.

McShann, who previously has used a full band and a nine-piece combo for Mercury sides, pares down to just the rhythm section for an experimental twosome as far as blues sides go. Group sounds a bit like the King Cole Trio, with enough of McShann's K. C. 88-ing to make it distinctive. Resultant group is softer and more melodic than most blues sides. Vocalist Jimmy Witherspoon has changed his shouting to more of a crooning of the lyrics and the entire record, in that it's more mellow and closer to a crooner's work, will probably pull younger race listeners. Both tunes are above average, with All My Geets, a jive novelty, having a cute ditty with a phrase so contagious that it may become part of the hipster's lexicon.

The bobby-sox race fans will flock to the new McShann bandwagon on both these aldes, especially Geets.

TEXAS JIM ROBERTSON (Victor 20-2003) Ida-Idaho-FT; V. A Home of My Own-FT; V.

The deep and full-throated bass voice of Texas Jim Robertson, with vocal and instrumental assist from the Panhandle Punchers, scores for both of these sides. Most attractive is the boots-and-saddle ballad, A Home of My Own, which he sings with deep feeling and is joined by the soft and sweet harmonies of the

male quartet. Coupled is a catchy | rhyth novelty, Ida-Idaho, which he carries alone with the piano and clarinet adding a zingy instrumental stanza.

Both sides spin bright for the music machine play.

VITYA VRONSKY AND VICTOR BABIN (Columbia 17407)

Brahms' Waltzes-Parts 1 & II-W.

The two-piano team of Vitya Vronsky and Victor Babin give a deft and sensitive interpretation in their playing of the graceful Brahms' Waltzes, piecing together Nos. 1, 2,

11, 14 and 15 over the two sides of the 10-incher, and bringing out the full melodic charm of these classical melodies. A worthy single addition to the wax library.

For the classical shelf,

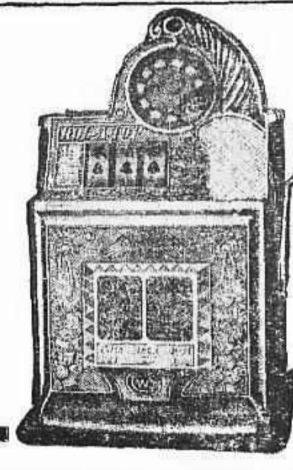
SIX FAT DUTCHMEN (Victor 25-1081) Minnesota Polka-FT.

Harvest Time Schottish-FT.

This sextet makes beergarten band music with the tuba thumper providing the energetic comph-pa bounce. Both are old-country folk dance melodies and played in that spirit in toe-teasing manner.

For the nationality spots.





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HONESDALE, PA.

Nearly Two Years After War Wichita Still Waits Bust

WICHITA, Kan., May 24.—Wichita was a boom town of the boom towns during the war years. Its boom was built on airplanes, with a little wheat flour and farm machinery sprinkled in. War workers jammed the city. At midnight the lines of swing-shift workers waiting for buses would line the curbs for blocks. Payrolls of factories that had a few hundred workers in 1940 zoomed to 10,000 or 20,000. It was a great day for the music and pinball operators. The juke boxes just never stopped playing.

Then came V-J Day. Veteran operators began to prepare for the worst. The boys at Boeing, Beech and Cessna, who had built everything from basic training planes to B-29's, were going to have fewer nickels and dimes to drop in the coin chutes. The bottom did drop out of the war plants pretty quickly after V-J Day, but ops were all set for the big bust that they figured had to follow the big boom. But they are still waiting for the storm. Twenty-two months later and it still hasn't hit Wichita, they report.

Pinball Play Steady

Common estimate among operators here is that the play on juke boxes is down about 20, or possibly 25 per cent, from the wartime peaks. Gross pinball play, they report, has hardly been affected at all, and some think it is even better than in the war days.

As one operator put it, "The play is holding up better than any of us ever thought it would here when the war orders stopped, but to get the same play, we have to work our locations a lot harder than in the war years. Now, you can't just put in a juke box or marble table and sit back to let the profits roll in.

"On a juke box location, you often have to fit in a few more wallboxes or an extra speaker, and you have to see that the records fit the locations. You can't put just anything on the phonograph now and expect to make it go. The operator has to see that the records are what the customers of the location want, and when you do that plenty of them turn the meter completely over in a week.

"As for pinballs, it is the old story: Frequent change and new machines. I think this new high scoring has helped play a lot here."

Operating Costs Up

He and other operators who reported continuing good play, however, were quick to point out that juke operating, particularly, represents a much greater investment today than ever before and that, altho play has kept up, profits have been declining. Costs are up all along the line, from light bulbs to salaries for routemen and including especially, they reiterate, machines and other equipment such as trucks and tools.

Dime play has never taken hold in Wichita, but it has been going strong in the country night spots, where they have dancing, since 1941 or 1942, operators said. It was tried on a few downtown locations, according to reports, but objections of location owners were too vigorous. One operator said, however, that once he had a location ask him to set the machines in a swanky new dance spot at 25 cents per play, but it didn't pay off after a short run.

Top Locations

As elsewhere, the top locations here are the all-night restaurants and the taverns, but an excellent type of local spot is reported to be the "candy kitchen" which flourishes here. They are candy shops with soda fountains that cater mostly to the bobby sox trade, Real cream of the locations, however, are the dance spots out in Sedgwick County.

Over-all, Wichita is remarkable for the continuing boom outlook. Key to it probably lies not in the airplane industry or the big factories such as the Coleman Lamp and Stove Company, but in the flour mills east of the city. This is the world's greatest wheat country, and down on the farm, things are still booming and Wichita does a lot of business with the wheat farmers of Southern Kansas and Northern Oklahoma. Too, Wichita is a sport and play-loving city-with both the Trans-Mississippi golf tourney and the National Semi-Pro Baseball tournament here this year.

Part of the continuing prosperity of the town, however, must be attributed to the rather Texas-like boom psychology of Wichitans, who christened their town, in the early 1920's, the Air Capital, and went after the factories of the aviation industry hammer and tongs. Also the town is very close to the still booming oil industry.

Estimate Jukes, Games

According to general estimates, there are between 450 and 600 juke boxes operated by about 10 operators in Wichita and vicinity. Estimates of the pinball population run between 600 and 1,000 with the operators numbered at 15, but the most common figure on pins quoted was 800. Routes of many operators, however, stretch into small nearby towns.

Majority of the operators have both music and marble tables, as they are

Pinball Player's
Pitiful Plight Is
A Sad, Sad Story

ST. LOUIS, May 24.-Pinball operators here are beginning to think that maybe they should put up signs reading: DANGER-Do Not Shake the Machine!

Out on Chouteau Avenue the other day, a low score on a pinball in a tavern caused no end of trouble, h began when the 21-year-old man playing the machine gave it a hefty shake, cracking the glass and cutting his right hand.

He was taken to City Hospital where the wound was dressed, but when the nurse got ready to give him an anti-tetanus shot, the sight of the hypodermic needle completely unnerved him. He had too many painful memories of shots he had received in the navy. He bolted and ran out of the hospital.

Just then a special officer happened by, saw the nurses and hospital attendants chasing the injured pinball player and joined the chase. But the officer took a tumble on the concrete sidewalk, chipping the bones in his right knee. Sight of the officer writhing in pain halted the fleeing pinball enthusiast, and he came back to help carry the offcer into the hospital. In the hospital receiving room, somebody grabbed the errant pinballist and he got the needle after

Four Veeder-Root Workers Rewarded

HARTFORD, Conn., May 24. -Veeder-Root, Inc., manufacturer of counting devices for venders, presented four employees with gold watches recently in recognition of their 40 years of service with the company.

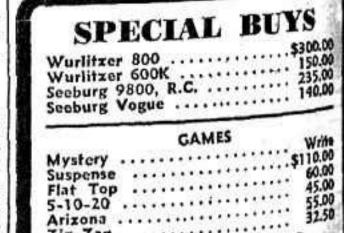
Presentations, made at a dinner meeting at the Hartford Club, were to Katherine E. Connor, office section chief; Henry A. Jorgenson, sales department superintendent; James Henderson, shipping clerk, and Lawrence Young, draftsman.

Officials of Veeder-Root attending the dinner were John H. Chaplin, president; Henry Jorgensen and Graham H. Anthony, chairmen of the board, and vice-presidents, H. L. Spaunburg, D. J. Post Jr. and A. I. Kallinich.

Attending the dinner were 12 other employees with more than 40 years' service with the company.

called here, but five or six are reported to operate only pinballs. Other amusement games are pretty well shut down here, and only one arcade was reported operating in the city. One coin-operated pool table was spotted on location, but ray guns and other such amusement devices appeared to be limited to outlying locations.

The city has a tax of \$10 per machine on pinballs and \$5 on juke boxes.



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NEW ORLEANS, LOUISIANA



J. H. Peres Distributing Company

Bell-O-Matic Secretary Can Bake a Pie or Swim a River

Corporation here, sales distributors for coin machines, employs a career woman who is a sort of "quintuple threat" in various lines of endeavor, including homemaking.

She is Mrs. Lil Seigall Joch, secretary to Vincent C. Shay, president of the company, and she has an athletic record behind her that would put many mere men to shame.

Lil was a secretary for a number of years for Mills Novelty Company (later Mills Industries, Inc.), but she still found time to chalk up a list of firsts in several fields, being equally competent in swimming, track and basketball.

Some of Her Feats

She took three firsts in one of the Chicago Daily News track meets; was chosen an all-star forward as a member of the Illinois Woman's Athletic Club basketball team; finished (but not in the money) in a two and one-half mile Chicago River swimming race sponsored by The Chicago Daily Times, and played at various times with the Taylor Trunks and the Brownies, two of the leading girls' basketball teams in the Midwest. During the time she was playing with the Illinois Woman's Athletic Club team, she played in three tournaments in Canada in addition to playing all over the Midwest. She also took part in a track meet as a member of the Chicago All-Star Relay team in competition with Canadian women athletes in Toronto.

Lil became Mrs. Joch in 1932 and gave up her business and athletic careers to concentrate on homemaking. She and her husband, George, moved to Indianapolis for a few

A Golfer Now

After her marriage, however, she found she had a lot of leisure time and, with her husband, took up the game of golf-which she soon decided was her favorite sport of all.

New Orleans Arcade Launched by G. & G.

NEW ORLEANS, May 24.—G & G Novelty Company has opened a new arcade containing 15 machines, father and son owners Joseph and Sebastian Gamelli report. Arcade, located on Canal Street, has all new equipment owned by the Gamellis with exception of iron claw machines which are operated by Arcadian Amusement Company.

All machines operate on a nickel or above, with voice recorders and photo machines being featured for tourist trade, it is said.

Acting as a play stimulant is the arcade's direct connection with a bar and night club in an adjoining build-

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CHICAGO, May 24 .- Bell-O-Matic | But she ruefully admits that she never has been able to beat her husband. Most any fair week-end finds the couple out at the Jackson Park Golf Club on the South Side here where George consistently shoots in the low 80's while Lil has a hard time breaking 90.

up any glory for myself," she remarked this week. "But if I had it them to a game of golf.

to do all over again, I'd concentrate on it alone. It's a game with a definite challenge—only I'll have to content myself with just enjoyment."

She joined Bell-O-Matic in February of this year and is now handling a pretty important job. She talks to customers from all over the country in addition to keeping things in general running smoothly. She likes the idea of working again because, as she says, "It was a big satisfaction to know that I still had my hand in."

The boys at Bell-O-Matic are pretty proud of their "champion secre-"I started on golf too late to mark | tary" but they're a little apprehensive of the day she might challenge

NEW CONSOLES

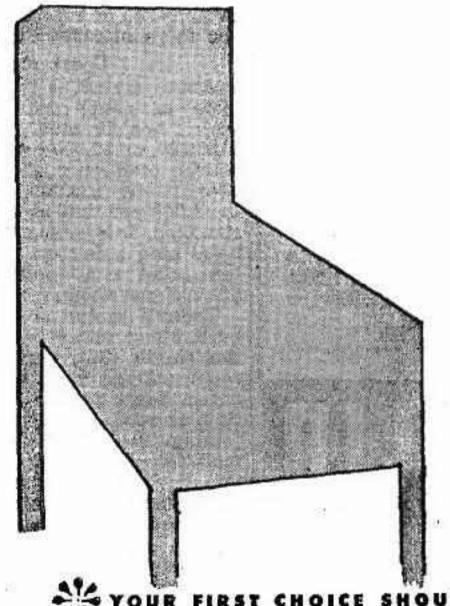
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Music Firm Adds to ! Shares; Name Filed

136

HARTFORD, Conn., May 24 .- At the Connecticut State Capitol here Automatic Music Company, Inc., of Meriden, Conn., has filed an issue of additional shares with the secretary of state's office. Additional shares issued: 1,170 shares at \$100.

Trade name has been filed for Hartford Vending Company, Hartford, by Silvio L. Mendell, E. A. Rosenblatt and M. Winters.

Coin Ops Find Motor Courts Increasingly Fertile Field

NEW YORK, May 24. - Motor courts, which offer the operator of every type of vender and amusement machine an increasingly fertile field, should number about 30,000 by 1950, according to the U.S. Department of Commerce and the American

Association Automobile (AAA). When every motor court is considered as a multiple location spot, present courts (there are about 22,000 now in operation in the U.S.) offer a wide opportunity for extensive use of coin-operated equipment.

Motor courts, first established in the Southwest and in California, have spread in a diagonal line to the Northeast, with the number thinning and the courts becoming less pretentious in the northern regions. Most are located in California, Texas and Arizona, where they are also the most elaborate. Reason for this is that the climate in these sections favors all-year high-level operation. Courts in the South are numerous and many large units are established in Florida.

In the Middle West, spokesmen say, motor courts are gradually on the increase. A few of the larger type are now in use in Indiana, Iowa, Ohio and Nebraska, but on the average they are of smaller, less elaborate construction in these areas. In New England, where they are also of the simpler type, new units are being built with heating equipment for 12-month operation.

Where the motor court business is most highly developed (in the Southwest) chains and single units of these highway hotels have been set up by hotel men. Al Brown, manager of the service department of the AAA National Touring Board, stated that altho as yet there had been little or no public financing of motor courts, such financing was a distinct possibility in the future as larger amounts of capital become needed for more attractive courts.

Court Prices

Average cost of the most common type of court being built today, which are 50 unit affairs, is about \$150,000, or \$3,000 per unit. Pre-war courts, averaging 25 units, cost approximately \$30,000, or from \$1,000 to \$1,500 per unit at the time of construction. Interesting sidelight is that hotel men today estimate metropolitan hotel construction runs about \$12,000 per room.

Today's motor courts are usually [built along either one of two lines; the single unit, separate two-three room cottage type of court or the entire court set up under one continuous roof. Many courts have adjoining restaurants or similar eating facilities. This type of accommodation is most frequently found in courts located in the South or Southwest, and then only when not near a town or established restaurant. It is estimated by one spokesman that between 20 to 30 per cent of existing motor courts have dining facilities.

director of the AAA, recently said that the "most obvious advantage of the motor court is the availability of parking or garage space adjoining the sleeping quarters." Another attraction, he said, is the motor court's informality—a warmer welcome is provided for the touring party and there is no need of changing from sports attire (worn by almost all tourists driving for any length of time) to more formal dress.

motor courts exposes any form of retailing and amusement devices to constant patronage, and for the coinman presents an ideal location for his equipment. Essentially, and for all practical purposes, the court is considered a one-night stop-over by its proprietors. From all appearance, they are not encouraging guests to remain for a greater length of time by offering special rates or other ST. LOUIS 3, MO. | concessions.

See Tightening Copper Supply

CHICAGO, May 24.—The nation copper supply may become tight before there is any appreciable inprovement, Wilbur J. Brons declared in his column, The Round-Table, is the Chicago Journal of Commerce.

Taking issue with the Federal Trade Commission's (FTC) charge that "restrictive" practices by the large copper producers are primarily responsible for the copper shortage, Brons declared the major difficulty is getting the metal out of the ground.

Explains Situation

"When the FTC bigwigs speak of 'restrictions' they mean that the Big Three - Anaconda, Kennecott and Phelps-Dodge-are deliberately withholding red metal from trade channels," Brons stated. "Some fabricators may believe this charge, but the majority knows that the major difficulty today is getting copper out of the ground. The big producers just can't get enough men to mine the metal, despite the fact that wages paid are today the highest in the industry's history."

Brons said he had learned that Anaconda was operating with half as many miners as it could use and that the company's own fabricating plants were running short of materials. "And much the same situation applies in the mines and plants of Kennecott and Phelps-Dodge," he added.

"Despite optimism in some quarters, however, copper supplies may get tighter before improvement sets in. In the meantime, the FTC doesn't help much by stressing some factors of the situation and ignoring others equally important at this stage of what is almost a panic market."

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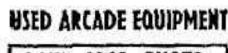
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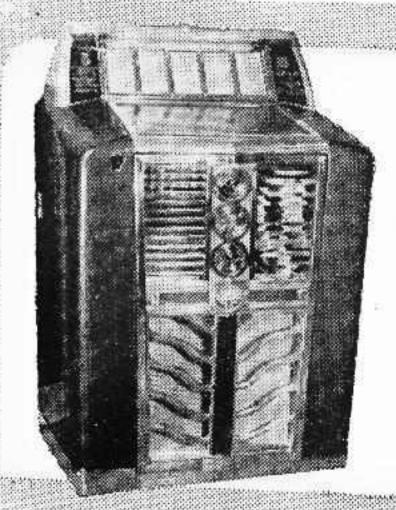
Spectacular new automatic pin-setting and automatic scoring bowling alley, an exact replica of a regulation bowling alley. Colorful electrical scoreboard shows frame being played and total score, as well as strikes and spares. Two dime coin chutes. 14 feet long, 33 inches wide, dismantles into two sections. Enormous earning power proved by actual operation for a full year at 30 various type locations. A thrilling new game with the etrongest player appeal of any game invented.





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Idaho Town Passes State's Highest Fee As Bells Are Okayed

RIGBY, Idaho, May 24. - City council here has approved an ordinance fixing annual license fees on bell machines at \$500 per machine, plus a gross receipts tax of 50 per cent. Bells were legalized in the State at the recent session of the State Legislature.

The Rigby ordinance establishes a new office of collector-a person who will do nothing but make collections from licensed machines twice a week.

Of the \$500 license fee, \$125 will go to Jefferson County, a like amount to the State, while the remainder goes into the city treasury. Licenses will be issued in the form of stamps, one of which must be affixed to each machine.

Collector, to be named by council, will have keys to all licensed machines for the purpose of making the semi-weekly collections. Collector will be required to post a \$1,000 surety bond.

Henry Klein Sells Out

SIOUX FALLS, S. D., May 24 .-Henry Klein has sold out nearly all of the 300 juke boxes, pinball games and vending machines which he formerly operated and is devoting his time to his new Klein Amusement Company, a carnival with four rides and 15 concessions.



This is the most complete illustrated parts list ever published! It contains close to 1,000 actual photographs and lists over 1,200 individual items!

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Trade Directory

Following tabulation of trade reports received during the week of May 17 and May 24 is made for the convenience of the industry. Tho the listings may be incomplete because of omissions, they are offered as an aid in revising trade files:

New Machines

DeLuxe Blade Vender (razor blades). Gem Vending Machine Company 1276 W. Third St., Cleveland 13.

Midget Movies. Scott-Crosse Company, 1423 Spring Garden Street, Philadelphia 30.

Spotlite (amusement game). Esquire Games Company, 1701 Belmont Avenue, Chicago 13.

Heavy Hitter (baseball game) Bally Manufacturing Company, 2640 Belmont Avenue, Chicago 18.

Fiesta (automatic phonograph). Aireon Manufacturing Corporation, 1401 Fairfax Trafficway, Kansas City, Kan.

Atlas Bantam Tray Vender—5c (almonds, candy and nuts). Atlas Manufacturing & Sales Corporation, 12220 Triskett Road, Cleveland 11.

Athletic Scale. Mercury Steel Corporation, 3830 Holbrook Avenue, Detroit 12.

Hot Tip (pinball game). J. H. Keeney & Company, Inc., 2600 West Fiftieth Street, Chicago 32.

Personnel Notices

Walter O. Singer has been appointed national sales manager of Statler Manufacturing Corporation, New York.

Everett H. Borough, Hollywood, has been named regional manager for Packard Pla-Mor in Arizona and New Mexico and Herbert E. Wedewen, Cleveland, has been named regional manager in the East-Central section.

J. I. O'Hara has been appointed division manager in charge of Manhattan for P. Lorillard Company New

Virgil George, veteran coinman, passed away in his home at Akron recently.

Reed Candy Company, Chicago, has appointed Millard G. Rogers, Wallace H. Shape, and Lyman J. Moore to its executive staff.

Address Changes

Coin Machine Service, 1547 North Fairfield Avenue, Chicago.

Intimate Music Networks, Inc., and Premier Music Company, 612 North 10th Avenue, New York.

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New Firms

Amusement, Inc., Louisville, (Operating firm).

Bull Street Launderette, 3711 Bull Street, Savanah, Ga.

Name Changes

New York Vending Machine Exchange, 1010 Myrtle Avenue, Brooklyn, has changed its name to Helicher Vending Machine Exchange.

Purchases

Ronald Heimer has purchased the Canteen Company franchise at Wichita Kan., from Norman Hall.

Distributors Appointed

Grunig Novelty Company, Chicago, has appointed the following distributors for its grip scale Test Quest:

Baum Distributing Company St. Louis.

United Coin Machine Company, Milwaukee.

Hawkeye Novelty Company, Des Moines.

Fla. Senate Ousts 3% Sales Tax Bill

TALLAHASSEE, Fla., May 24. -Even as a Senate committee voted down the Shands 3 per cent sales tax bill, 11 members of the House introduced a 3 per cent tax on sales, rentals and admissions.

The Senate finance and taxation committee killed by a 13-1 vote the Shands bill which its sponsor, W. A. Shands, of Gainesville, estimated would have raised \$75,000,000 annually. Shands had contended that the sales tax would permit reduction of taxes on alcoholic beverages, cigarettes and real estate.

Lloyd F. Gahr, of Orlando, president of the Florida State Retailers' Association, told the committee that Florida merchants "are definitely opposed to it."

The House bill calls for adoption of a constitutional amendment prohibiting the levy of ad valorem taxes by State, county or city.

Ask Referendum on New Ore. Cig Levy

PORTLAND, Ore., May 24.-A referendum move against the 2 cents a package cigarette tax law passed by the 1947 legislature is being proposed, it was reported here.

Tax Commissioner Carl Chambers says he understands wholesalers are sparking the move, largely because the handling fee provided in the act is too small and would result in loss. Dealers are allowed 3 per cent of the total tax collected for affixing the stamps. In 31 States where a cigarette tax has been in operation a year or longer the handling charge averages 5 per cent, Chambers said.

Another complaint is that most large wholesalers would be forced to install meter machines for stamping despite the fact that the cigarette tax would terminate at the end of two years in the event a 3 per cent sales tax is approved at the October 7 special election.

The cigarette tax law designed to produce \$2,000,000 in revenue annually, becomes effective July 5. It that date.

Play in Kansas Town Up 10-25% Over Last Year

EUREKA, Kan., May 24. - Coin machine play in this East Central Kansas community is running ahead of last year 10 to 25 per cent, operators report. Eureka, incidentally, has attracted national attention as the site of Utopia College, which Roger W. Babson, financial prophet, is establishing.

Pete Hubbell, who has the Hubbell Automatic Music Company here, operating phonographs in Emporia, Burlington, Yates Center and Howard, says play on his jukes is up about 10 per cent from a year ago, He attributes most of the increase to better supplies of beer and the resulting longer hours of operation for taverns.

Says Play Up 25 Per Cent

Delbert W. Stapleford, who has the Eureka Coin Equipment Company operating pinballs thru the same five counties in which Hubbell has his routes, reports that play on his machines is up nearly 25 per cent above last year on the average. Stapleford said that many of the older machines are still popular in his territory, but it has been necessary to loosen up scoring on machines to get best play results.

This city of 4,000 and the area in which Hubbell and Stapleford operate is largely dependent upon oil and cattle raising for its business, but Emporia also is a college town and it achieved national eminence as the home of the late William Allen White, famed small-town editor and author.

Stapleford and Hubbell reported that college locations in Emporia were excellent spots on play at the beginning of the school year, but they have tapered off some. They attributed the drop to the fact that "the G.I.'s have spent most of that extra cash they had and now they are down to those G.I. bill dollars." The increased cost of living also has forced the ex-soldier students to watch their nickels more closely.

Hubbell also reported that records are plentiful in his area, and quality of them has improved appreciably in recent months.

Ala. House Favors Sales Tax Revision

MONTGOMERY, Ala., May 24. -House Ways and Means Committee reported favorably a proposal to abolish the sales tax token system in favor of a bracket system of collection.

However, the Legislature recessed from May 8 to June 3 and the measure will not be put to a vote on the floor of the House until after the end of the recess. Purpose of the recess was so that Governor Folsom might be able to call a special on May 13 for consideration of a constitutional amendment regarding disposal of surpluses in the income tax fund. Sales tax collection revision pro-

posal, introduced by Rep. Thomas A. Johnston III, is part of the program approved by the Finance and Taxas tion Interim Committee. Companion bills, also by Johnston, providing for redemption of tokens and disposition of surplus in token redemption fund, also were reported out of committee,

Bracket system measure provides no tax on sales between one cent and 15 cents; one cent tax on sales between 16 cents and 74 cents; two cents tax on sales between 75 cents and 99 cents, and one-cent tax for each additional 50 cents or major fraction thereof.

would be necessary to file a referendum petition 30 days in advance of





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They must be right before London ships! Every phonograph thoroughly reconditioned Inside and out! Check this remarkable service: all worn electrical and mechanical parts replaced—new grille cloth—plastics replaced—cabinet beautifully refinished! A minimum of \$50 to \$75 in parts and labor goes into every machine to make it ready-and rightfor your locations!

Wurlitzer 42/600, Victory, Completely Reconditioned	149.50
Wurlitzer 616 Lite-Up, Excellent Shape	89.50
Wurlitzer 500K, Like New	225.00
Wurlitzer 600K, Reconditioned	225.00
Wurfitzer 600-R, A-1 Condition	
Rock-Ola Super, Like New	
Rock-Ola Windsor, Excellent Condition	
Rock-Ola Monarch, Like New	
Rock-Ola Standard, Perfect	
Rock-Ola Playmaster With Spectra-Vox, Excellent Shape	149.50
Seeburg Regals or Crowns, Completely Reconditioned	149.50
Seeburg Classic, Completely Reconditioned	239.50
8800 or 9800 E.S., mechanically perfect and Cabinet refinished in Marble-Clo,	
with new grille cloth	300.00
8800 or 9800 R.C., mechanically perfect and Cabinet refinished in Marble-Clo.	55
with new grille cloth	310.00
8200, R.C., mechanically perfect and Cabinet refinished in Marble-Clo,	
with new grille cloth	335.00
8800 or 9800, R.C., Completely Reconditioned	235.00
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WS2Z Seeburg Wireless Wallomatic	Write fo	r Prices
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Spectravox, Like New		64.50
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Goales, Chicago Coin, Like New .\$219.; Chicago Coin Hockey,	Stands, Crackle Finish
A-1 Condition 119.	50 Reinforced Type
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S. L. London Music Co., Inc.

3130 WEST LISBON AVENUE TO MILWAUKEE 8. WISCONSIN

Mercury Making Loot N. Y. Subway Athletic Scale In Mich. Plant

DETROIT, May 24.-A new Athletic Scale was placed on display here this week by the Mercury Steel Corporation, a firm organized last year to manufacture a line of amusement and vending machines. Scale is the company's first machine to go into production.

Mercury is headed by Edward A. Gorney and Chester Rosinski, and the firm is now at work developing a number of other machines which are expected to make their appearance later this year.

Gorney Inventor

Gorney, who is the inventor of the scale, is remembered in the industry as the inventor of two widely different types of pre-war machinesthe Tru-Shot Bang-a-Deer one of the largest coin-controlled games on the market, and the Holly Grip Scale.

New Mercury scale is not a weighing scale, but has three plays for lift tests, six plays for wrist tests, four plays for grip or knuckle tests and two plays for muscle tests (old Indian wrestling). Each test requires one penny.

Machine has a polished solid aluminum base. Kick plates are bright chrome finish, handles and trimming are chrome and polished aluminum. Dial is of unbreakable glass with a wrinkle finish background.

Lengthened Season **Expected To Help** Virginia Coinmen

RICHMOND, Va., May 24.-Virginia coinmen are expected to be among the business men who will benefit thru plans by the Virginia Conservation Commission and State Chamber of Commerce to extend the State's tourist season thru October and November.

Joint meeting of the two groups, to be held at Hotel Chamberlin at Old Point Comfort May 31, will attempt to schedule events during the 60-day fall tourist season to attract greater numbers of visitors, according to George P. Arnold, director of the Conservation Commission's division of publicity and Robert F. Nelson, public relations counsel of the State chamber. Both groups also intend to suggest co-ordination of hotel, bus, railroad and ship-line advertising with that of the State in boosting the Jamestown drama during the summer.

sion meet, both groups will get to- of tourists.

Vender Warehouse

NEW YORK, May 24.-When three young men out for a subway ride here discovered an open gum vending machine storage depot they helped themselves to \$90 worth of gum and a key to the coin boxes of subway gum venders.

Questioned hours later by a patrolman who noticed the heavy canvas bag they were carrying, the youths were discovered to have drained 70 pounds of pennies (about 11,200 coins) from the subway gum machines with the stolen key.

Gum the boys had taken was found cached on a Brooklyn housetop.

Automatic Service New Wichita Firm

WICHITA, Kan., May 24. - Ed Booker and Ivan Martin have formed the Automatic Coin Machine Service here, operating juke boxes and pinball games and offering repair services on both types of machines for other operators.

Booker, who has operated coin machine repair shops around Wichita for nearly 12 years, bought out Jack Martin's interest in the Martin Distributing Company, a partnership of Jack and Ivan Martin. The new firm occupies the space which formerly housed the Martin company. Booker, who served four years in the navy in Hawaii, formerly was employed with the W. R. Burtt Com-

Fire Damages Machines In Nova Scotia Arcade

AMHERST, N. S., May 24.-Frank Elliott's arcade here was extensively damaged by fire recently. Blaze, origin of which was said to be a discarded cigarette butt, rendered inoperative a juke box and a number of other types of equipment.

Arcade, established about 12 years ago by the late Frank Elliott, was operated a number of years under the partnership of the elder Elliott and his son, the present owner. The senior Elliott had been a coin machine distributor and operator for over 30 years up to his death two years ago.

gether May 22 in the House of Delegates here to enlist State-wide aid Prior to the tourist-season exten- to improve Virginia's entertainment



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The Kwik-Koin saves time and money for operators of Arcades. Transportation Depots, Clubs. Taverns, Restaurants, Drug Stores, Tobacco Stores, and all other locations having coin machine equipment.

The Kwik-Koin is speedy, unfailing and simple in operation ... a light touch of the lever delivers the coin into your palmquarters, 5 dimes, 5 nickels or 5 pennies. Bases holding 2, 3, 4 or 5 units are available to hold any combination of 25c. 10c. 5c or 1c denominations. Each unit is quickly removed for exchanging, emptying or re-arranging.

All units are precision-machined to prevent clogging or jamming. Tubes are wear-resisting plated solid brass-bases and mounts are beautifully finished in crackle brown to harmonize with any surroundings. Mar-proof base.

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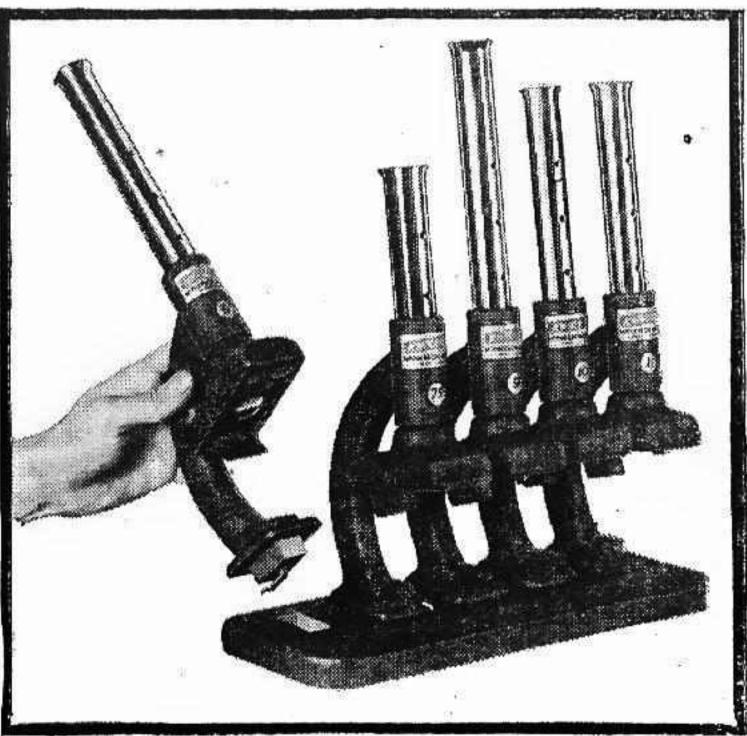


FEATHER-TOUCH OPERATION

PLATED SOLID BRASS TUBES

GUARANTEED ACCURATE

COIN



SPECIFICATIONS

25c UNIT	10c UNIT	5c UNIT	1c UŅIT
CAPACITY	CAPACITY	CAPACITY	CAPACITY
\$30	\$20	\$10	\$1.50
DISPENSES	DISPENSES	DISPENSES	DISPENSES
4 QUARTERS	5 DIMES	5 MICKELS	5 PENNIES

Vending Machine Operators in ON THE FOLLOWING RECONDITIONED National Federation for Blind EQUIPMENT, READY FOR LOCATION-4 Wurlitzer 950's 1 Wurlitzer 500 (Victory Cab.) Wurlitzer 616 (Victory Cab.)

Rock-Ola Master Rock-Ola Monarchs Rock-Ola Commando Send for List of Reconditioned Pin Games and Consoles.

Wurlitzer 600R

3 Rock-Ola Supers

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vending machine operators are officers in the National Federation of the Blind, which conducted a campaign for blind relief with White Cane Week May 15-21.

Edward S. Collins, Chicago operator, is second vice-president of the federation; Glen Hoffman, Cleveland, is a member of the executive board; and George Card, of Madison, is cochairman of the White Cane Committee.

Observance of White Cane Week

MADISON, Wis., May 24.-Three and its attendant fund-raising campaign marks the first time that a campaign has been conducted on a nationwide scale for blind relief. In a statement of aims and purposes, the federation stated:

> "In the United States there are nearly a quarter of a million blind men and women. The National Federation of the Blind is not an organization for the blind-it is the blind speaking for themselves. It consists of State councils of the blind or of individual blind members in all the States. Its officers are blind men and women. Thru mutual aid and common action is proposes to enable blind men and women of this country to live as near normal lives as possible. And it seeks to inform and help the blind to help themselves. We co-operate and encourage all legitimate and dependable agencies and organizations rendering needed work and services for the blind but we endeavor to expose and have prosecuted any organization or person exploiting or using the blind for selfish gain.

> "During the past emergency thousands of blind men and women have been employed in industry and other occupations, and the testimony of their employers and fellow workers shows that the output of these blind workers equals that of sighted workers. The greatest difficulty in the employment of blind workers is the education of employers and the public as to the capacity of such workers. Experience has shown that this situation can only be met by placement of blind workers who can demonstrate to prospective employers the capacities of the blind."

> > **替辑 1.4样图题 125位 日世科**

New Bally Game In Production

CHICAGO, May 24.—"Heavy Hit. ter," a new amusement game designed primarily for counter operation, is now in production at the Bally Manu. facturing Company plant here, according to George Jenkins, general sales manager.

Game, smaller in size than the average pinball game, also can be operated with a floor stand, Play is based on baseball and can be played until three outs are scorei or for a period of four minutes,

Machine, which is only 15 inches wide and 20 inches deep, has a playing field like a baseball diamond, Ball is pitched automatically from the pitcher's box, player swinging the bat by pressing a lever on the front of the machine. Scoring is accomplished by knocking the ball into various holes over the field.

A duplicate diamond is on the back glass and lights "run the bases" as hits are made. Game is designed for high score only with no free plays,

Beached River Boat To Be Arcade, Diner

ST. JOHN, N. B., May 24.-T. B. Jones, coin machine distributor and arcade owner, has plans to beach a large river steamer at Gondola Point and outfit it as an arcade with dining and dancing facilities.

Jones, who is having trouble beaching the steamer so that it can be boarded easily, says he will anchor it in the mouth of the St. John River, near St. John, if the other plan fails.

Gondola Point Beach is owned by Jones, who also operates two ar-

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Greatest Console Ever Developed

COLUMBIA TWIN FALLS

Groetchen's brand new console is sweeping the country. The Twin Falls is a light-up console, beautifully styled in modern walnut cabinet; operated by tried and proven all mechanical Columbia mechanism. The operation, 100% mechanical. Payout action, 100% mechanical.

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The famous "lightweight" Columbia Twin Jackpot is ready to make "heavy-weight" profits in those special spots. Changeable 1-5-10-25c play.

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Finished in gleaming gold. New improved handle action. Changeable 5-10-25c play.

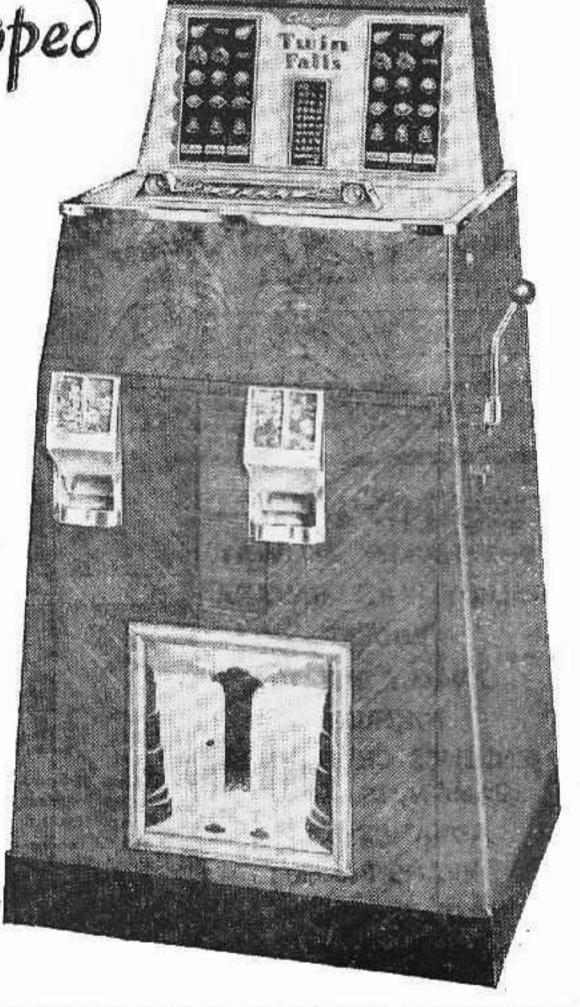
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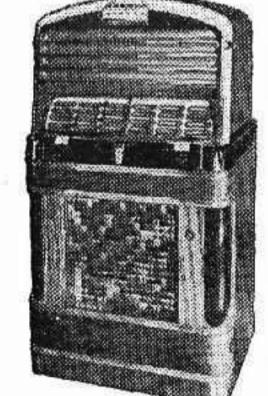


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Havana	295.00	Cyclone\$304 Cross Fire 299 Heavy Hitter 184 Lightning 295	1.50
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ARCADE, CONSOLES, ETC.

Rayance Roll	\$489.50
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Mills Vest Pockets \$69.50 Silver King Vendors 13.95 Skill Thrill 57.50 Grip Vue 49.95 Kicker & Catcher . 37.50 Spot Lite 399.50 Write for Prices on All New MILLS, GROETCHEN, JEN-NINGS, PACE, WATLING SLOTS.

Used Vest Pockets....\$39.50

For any slots or other new equipment not listed, write. Send for complete list thoroughly reconditioned 5-Balls, 1-Balls, Consoles, Phonographs, Slots, etc.

Attention, Parks and Concessionaires! Write for our list of new and thoroughly reconditioned arcade and park equipment.

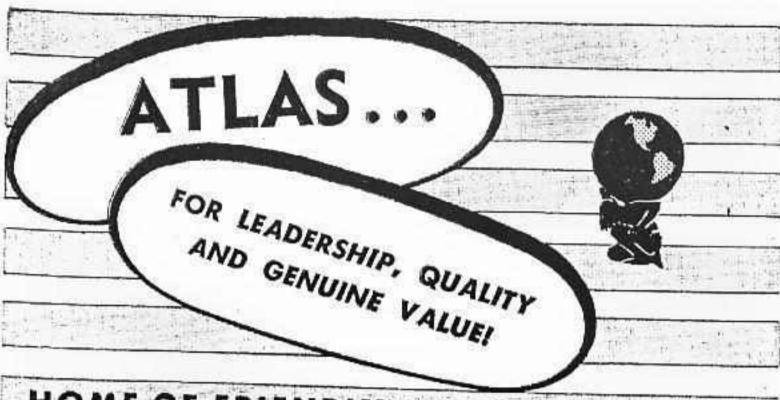
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EVANS RACER

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Jennings Standard Chief, 5¢	\$269.00	
Jennings Standard Chief, 10¢	279.00	
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50≰	399.00	
Jennings Super DeLuxe (Lite-		
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All Used Equipment Completely Rebuilt and Refinished

NEW COUNTER GAMES ABT CHALLENGER\$55.00 DAVAL BEST HAND 59.50 WHIRLABALL 47.50 DAVAL FREE PLAY 75.00 SKILL THRILL \$57.50

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RECONDITIONED USED GAMES

Victory Derby ... 5350.00 25¢ Races Reels, B¢ Jenn. Club P.O. ... \$109.50 Console 100.00 25¢ Jumbo Parade, 10¢ Jenn. Club 25¢ Jenn. Club 125.00 25¢ Jenn. Club
Console 150.00 Chicoin Nockey .. 125.00
Gottlieb Gripper .. 24.50 1¢ Marvel 12.50
5¢ Silvermoon, P.O. 89.50
Spinning Reels ... 79.50

P.O. Goaleo 295.00 Kirk Astrology Scale 124.50 Chicoin Hockey 125.00

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AUTOMATIC BOWLING ALLEY

Once in a long time a game comes along that's just plain perfect. That's Strikes 'n' Spares. It looks like a cool million dollars. It's made like a custom-built Cadillac. It has a fundamental player appeal that grips the millions of people who bowl regularly and the millions more who know the game.

Strikes 'n' Spares is a 14-foot long, 33-inch wide exact replica of a regulation bowling alley with a spectacular and simple device that automatically sets the pins. A colorful electrical scoreboard shows the frame being played, the total score and the strikes and spares. Dismantles into two sections for easy shipping.

Has shown tremendous profit carnings in every type of location. There's not a single bug in it. Invites competitive play with TWO dime coin chutes.

Come in today and see this game that will make locations pay off in a steady stream of profits.

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ALL IN A-1 CONDITION 20 Mutoscope Machines (Reel) \$ 35.00 Electric Shocking Machines Kicker & Catcher Pikes Peak Penny Jack Pots 10.00 10.00 2 A.B.T. Pot Shots 1 Skill Derby Horse Race 5.00 25.00 40 Buckley Diggers

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1 Mutoscope 6-Reel Picture Machine ... 40,00 60.00 35.00 30.00 50.00 5 Grip Machines 10.00
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12 Cockeyed Cuckoos, Exhibit
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6 Naughty Viewing Machines, Exhibit. 2 Mutoscope Lift-o-Graphs, Monkeys ... 2 Skee Ball Alleys (Bowling, 9 Ft.) ... 2 Exhibit Fist Strikers

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More Details Next Week

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Reconditioned Free Dlay Div

**CCORRIETERON	ed rree Fi	ay Pin Ball	Close Onts	2
A.B.C. Bowler .\$29.50 Con Action	mmodore\$29.50 pssline	Home Run, '42.\$39.50 Horoscope	Stars\$: Stratoliner Sunbeam Sky Blazer Target Skill Ten Spot Texas Mustang Vacation Wild Fire Yanks Vacht	34.50 29.50 44.50 39.50 24.50 39.50 39.50 39.50 39.50 29.50
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Greater VALUES = Greater PROFITS

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PACKARD \$119.50	GABEL	\$79.50
	HIGH HAND	79.50 69.50 WRITE

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Large stock used pin games. Large supply of parts. Complete workshop. Showroom for jobbing business. All located in same building in an ideal location. High monthly average—increasing during summer season. Established 1923. This route must be seen to be appreciated. Two mechanics available. Priced at \$38,000.

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Bally's "HEAVY HITTER"

A STEADY . . . PROFITABLE SLUGGER ANY PLACE . . . ANYTIME . . . ANYWHERE!

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MILLS 3 BELLS, Clean, Excellent Cond., Like New 319.00 MILLS 4 BELLS, 5-5-5-5, Late 275.00 MILLS JUMBO, P.O., 5¢,

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ARCADE CHICOIN GOALEE, Like new . .\$229.50 EVANS SKI BALL. Excellent condition LINE-A-BASKET. New

	72-113 Told 1
	5-RALLC
	5-BALLS SURF QUEENS BIG LEAGUE\$139
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	BIG LEAGUE\$139. BRITE SPOT 149.
533	
- 1	DIXIE
1	CRAND - 29.
1	GRAND CANYON 29.5
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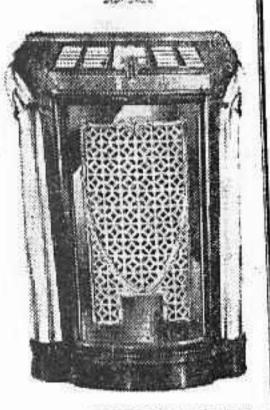
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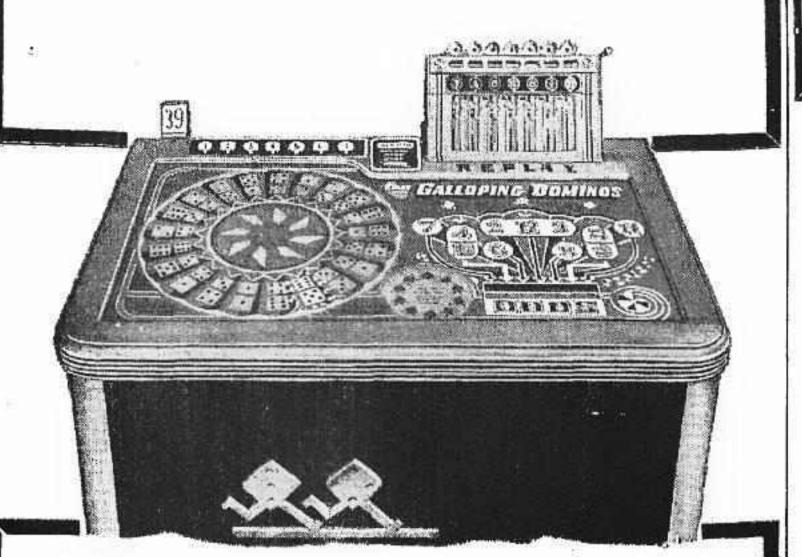
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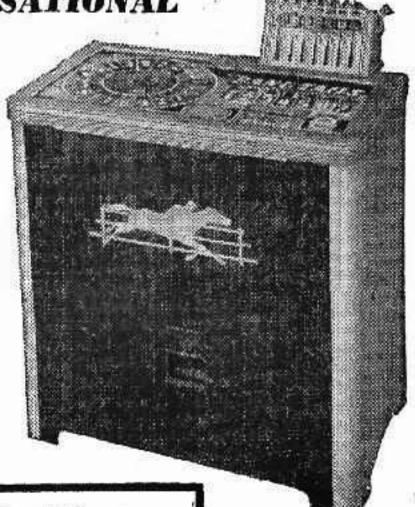
Bang Tails and Galloping Dominos are also available in straight Automatic Award payout, with or without Jackpot, and Check Separator models. Specify 5c or 25c

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BALLY TRIPLE BELLS	5.00
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Will take all makes Slot Machines. Bottom Door for Storage or Weights.

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BONUS BELLS .. WRITE KEENEY'S 3-WAY SUPER,

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CENTRAL OHIO COIN MACHINE EXCHANGE

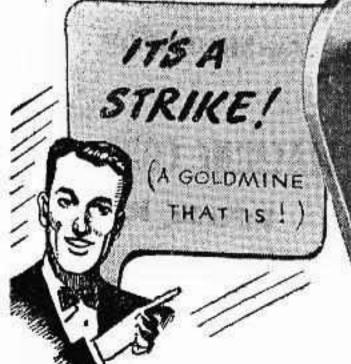
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Spectacular new automatic pin-setting and automatic scoring bowling alley, an exact replica of a regulation bowling alley. Colorful electrical scoreboard shows frame being played and total score, as well as strikes and spares. Two dime coin chutes. 14 feet long, 33 inches wide, dismantles into two sections. Enormous earning power proved by actual operation for a full year at 30 various type locations. A thrilling new game with the strongest player appeal of any game invented.





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TOTAL ROLL, LIKE NEW 375 nn
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Empire Coin

MACHINE EXCHANGE



CHICAGO 22, ILLINOIS

MILLS LATEST MACHINES



GOLDEN FALLS

You can make MORE MONEY with this New Mills Bell (with Hand-Load Jackpot). It is modern in design and has the "come-on" appeal. Full Jackpot at all times is one of its "Come-On" Features. Write for Illustrated circular giving full details on this unusual Bell. Immediate delivery in 64, 104, 254 and 504 play.

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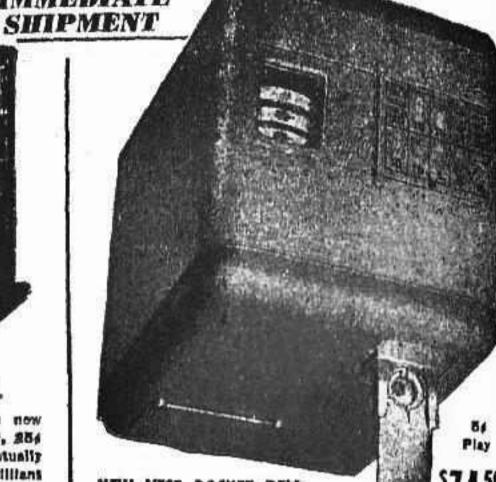


BLACK CHERRY BELL

This wonderful new Ball is now ready for delivery in 54, 104, 254 and 50¢ Play. This machine actually glows and sparkles with brillians dashes of Silver, Black, Red and

New Back Stands, Single, Double and Triple Safes

SICKING, INC.



NEW VEST POCKET BELL

The Vest Pocket is a complete Boll, operating on 3-5 Mystery
Payout system. Small payout cup
in front is covered by drop flap. Reels
can also be instantly covered, automatically
removing the reward plate from sight.
BLUE & SILVER or GOLD & SILVER.

Established 1895

1401 CENTRAL PARKWAY CINCINNATI 14. OHIO

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Congratulations on your grand new showrooms, offices and service departments-

from the manufacturers of



We're proud of our mutually sound manufacturer-distributor association with you, and of the job you're doing for MINIT-POP.



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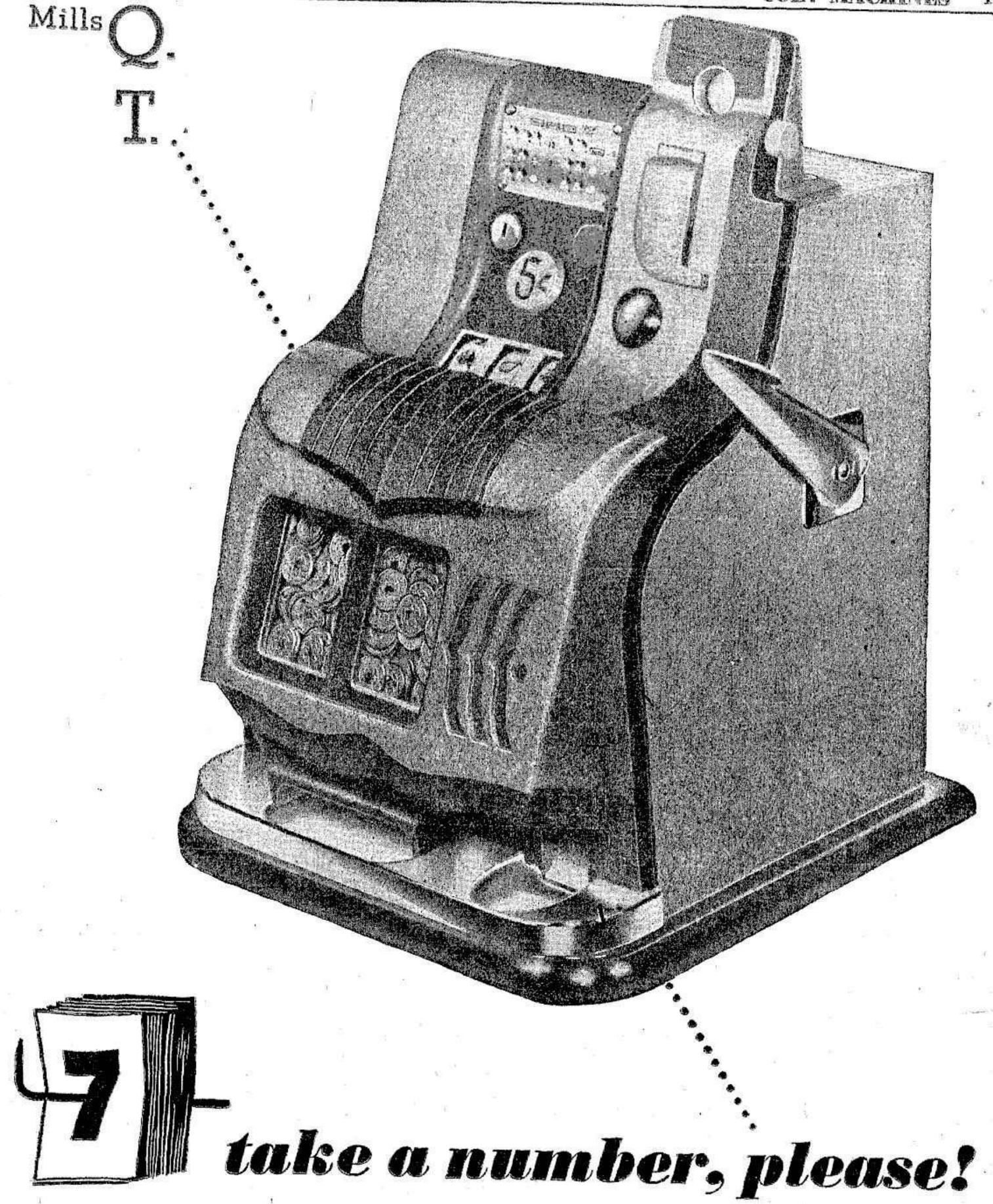
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WANTED MILLS PANORAMS WRITE - WIRE - PHONE

SHIPMAN FOLDER SPECIAL

The best multiple Folder ever made. Lucky material purchase enables following prices: 27 M-52¢ Per M. 54 M-48¢ Per M. Sample M-70¢ Postpaid.

Limit 270 M to a customer. Great variety of new and used Stamp Venders in stock. K. HUNTINGTON, 312 Asbury Ave., Evension, I



Glowing with a complete new front and brilliant colorings of Gold and Blue, Mills Q.T. is again in production. The Mills Q.T. is the fastest Bell ever built, because it gives five plays in the same space of time as a big Bell gives three. The players have always liked the Q.T. Bell because it is such a neat-looking, smooth-working machine. They like its frequent awards. They like its fast action. They will like it still more in its 1947 debut.

Many orders were taken for Q.T.'s at the Coin Show but if you request shipment now you will receive an early delivery because we plan to ship in the order in which requests are received. Take an early number now by writing, phoning, or telegraphing:

Bell-O-Matic Corporation

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WILLIAMS

ALL STARS ‡

REPLAY SENSATION OF THE YEAR

PLAY BALL!

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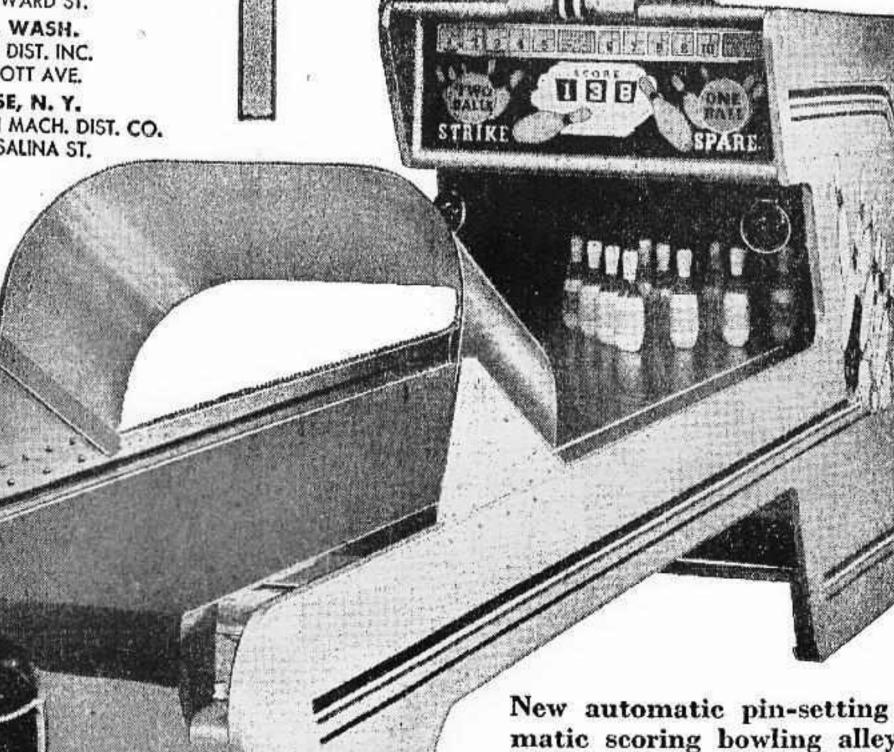
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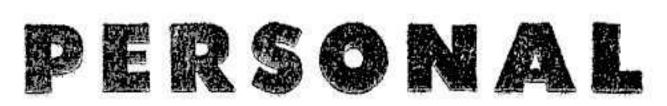
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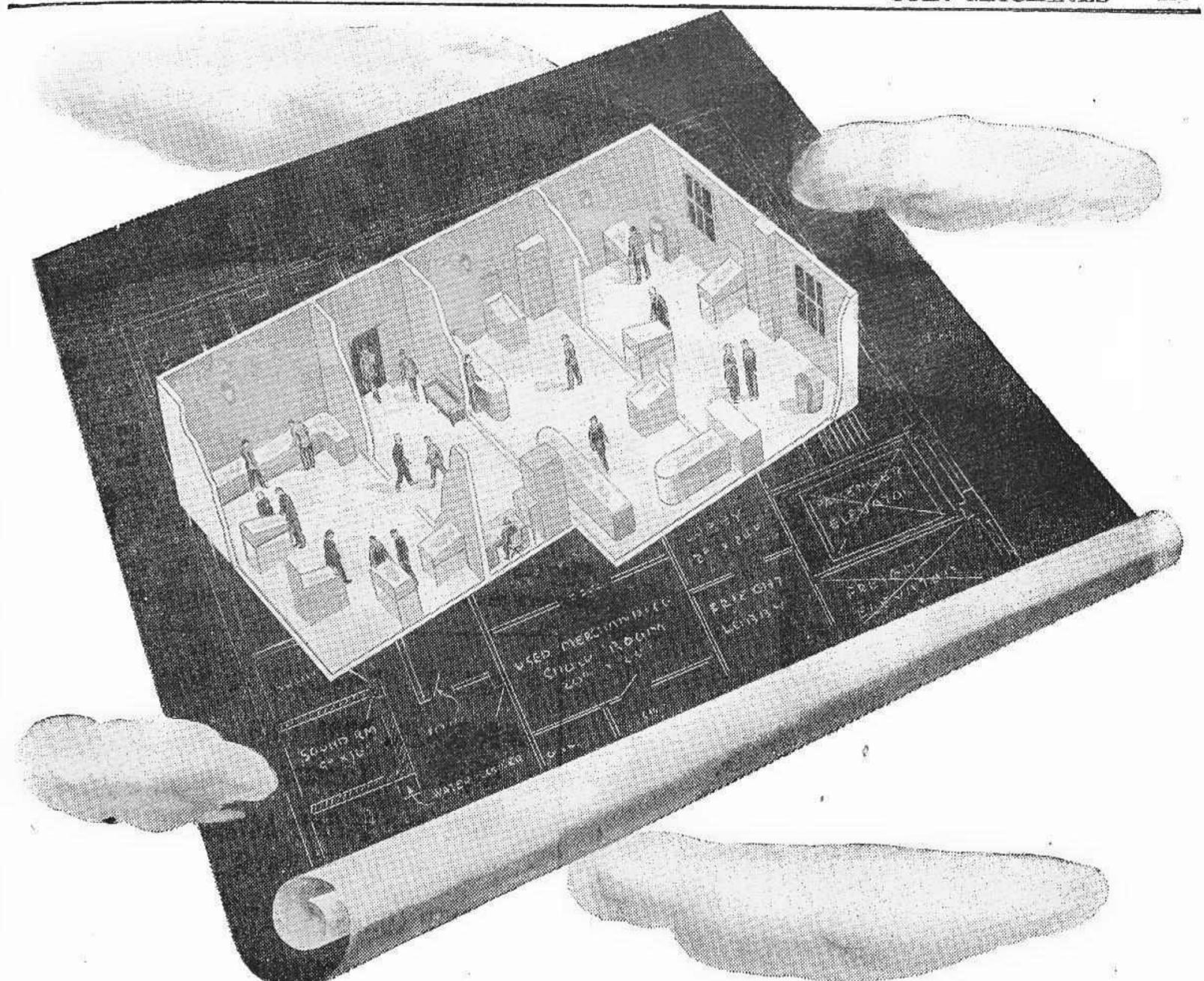
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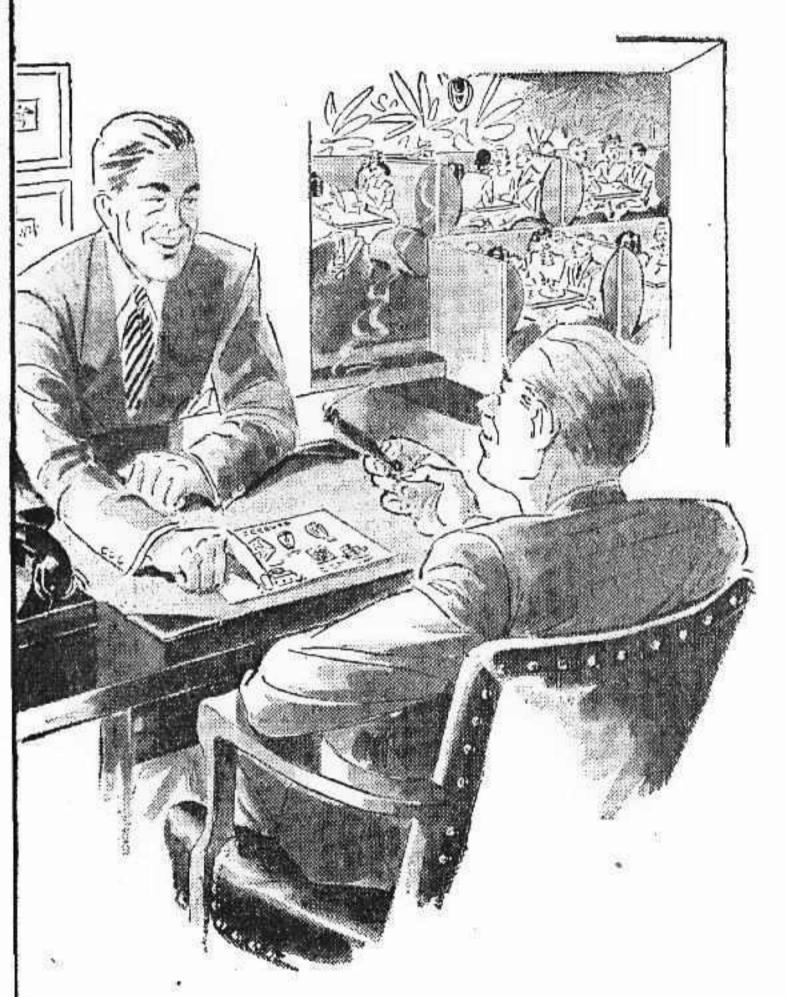
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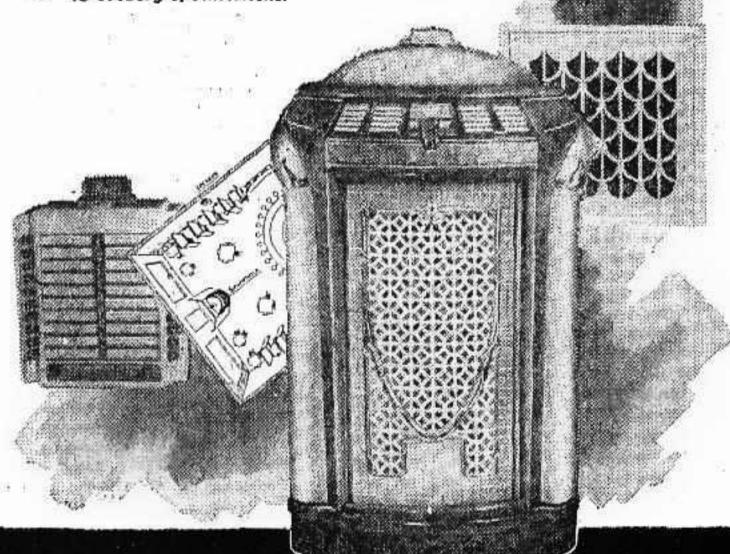
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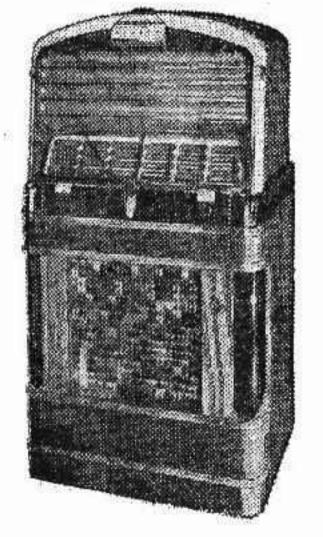
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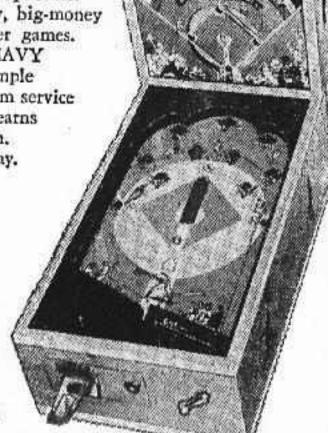
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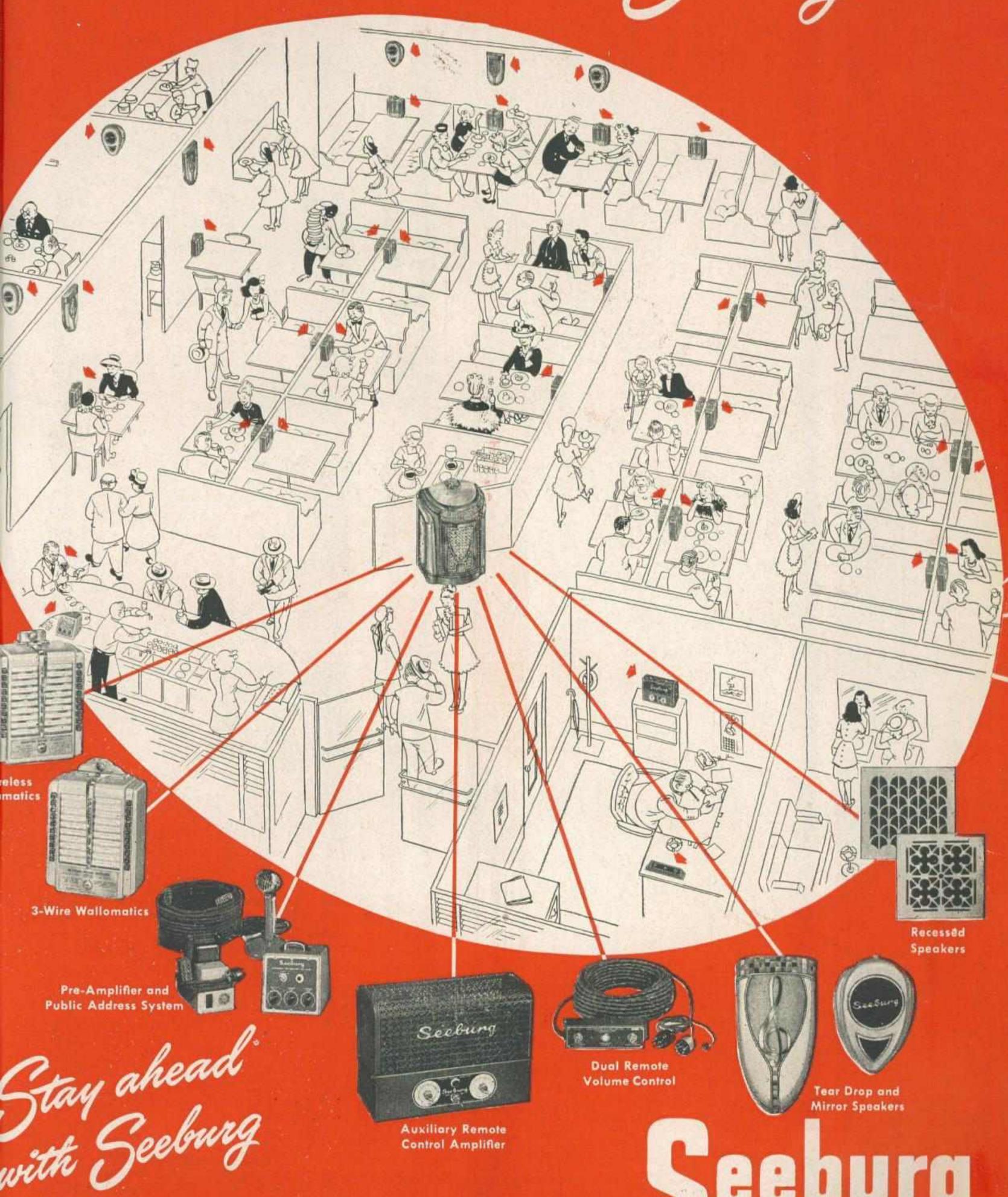




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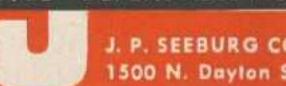
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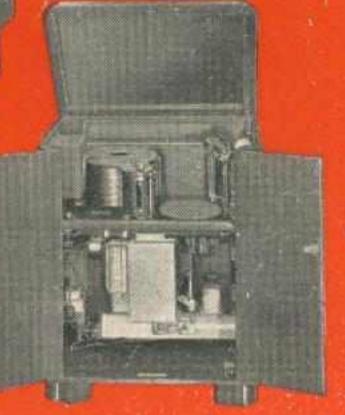
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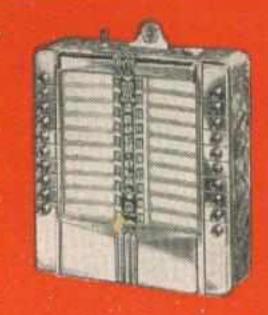
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