

# The Billboard

DECEMBER 7, 1946  
25 CENTS

THE WORLD'S FOREMOST AMUSEMENT WEEKLY

## STATING THE CASE OF SHOW BUSINESS VERSUS INTOLERANCE

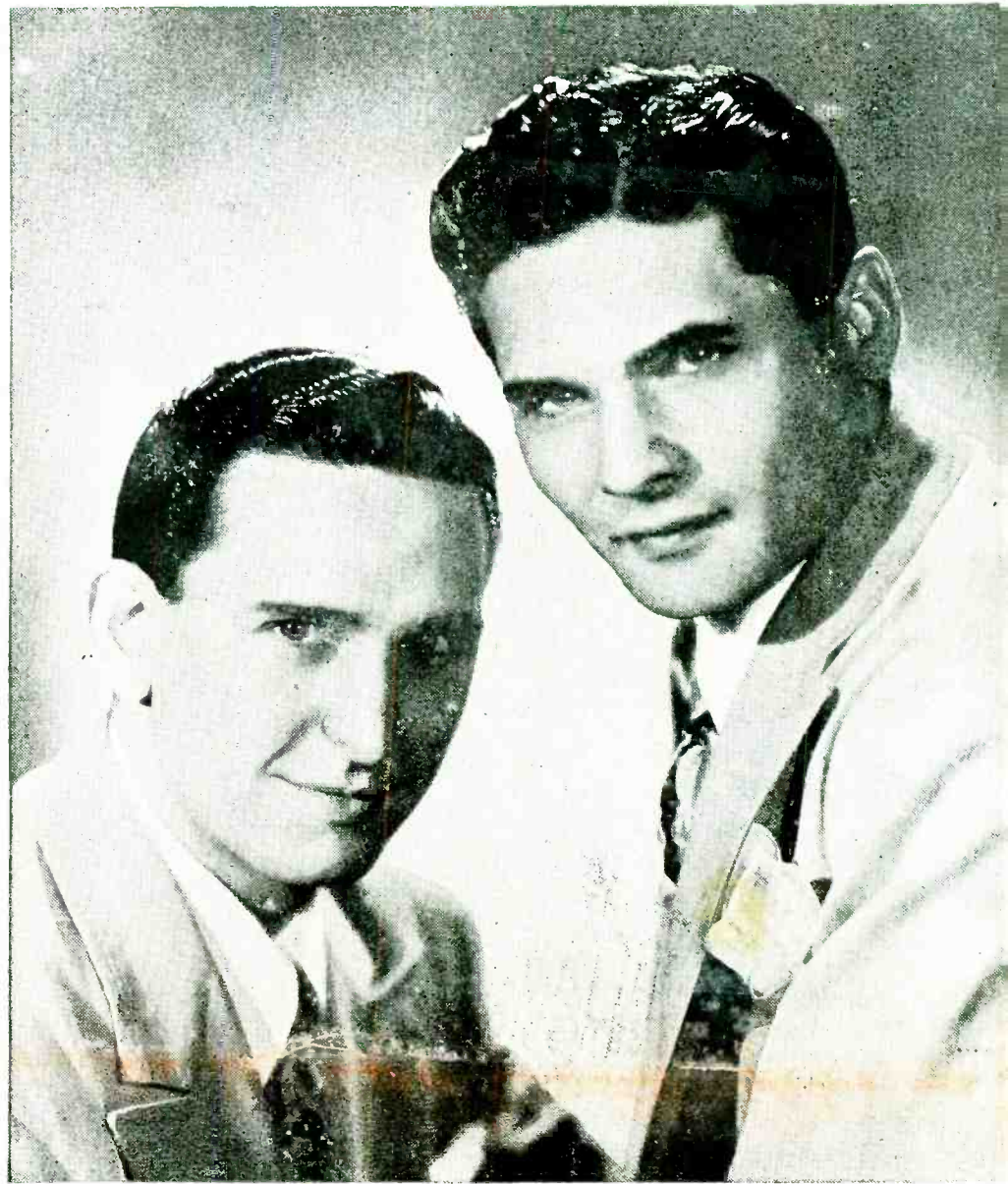
COMMENTARY BY LEONARD TRAUBE

—Starting on Page 3

## READY-MADE AUDIENCES FOR THE NIGHT CLUBS

—Night Club Dept.

RAYE AND PEDRO  
"Brazilian Nutty Antics"  
(See Night Clubs-Vaudeville) ➔



The Band That's Packin' 'em in **SOLID**  
with **SOLID** Entertainment



BOOKED **SOLID** IN THEATRES ALL OVER  
THE NATION THROUGH **APRIL '47**



**ASSOCIATED BOOKING CORPORATION**

CHICAGO, Ill.  
54 W. Randolph St.

JOE GLASER, President  
745 FIFTH AVE., NEW YORK 22, N. Y. • PL. 5-5572

BEVERLY HILLS, Ca.  
9200 Wilshire Bl.

# STATIONS ON SELLING SPREE

## Strike Dimout Slashes Deep Into Showbiz

### Worse Coming, Before Better

NEW YORK, Nov. 30.—With the first week of coal strike dimouts past, showbiz thruout 21 States affected by government bans, began to feel the jolt from the John L. Lewis-U. S. Government fracas, with cancelled bookings and a general b.-o. letdown, spelling serious trouble should the strike continue much longer. On Broadway, where legit turnstiles have spun dizzily for more than five years, effects of the strike were beginning to be seen in thinning crowds and less ducat buying. The niteries, fighting a slump anyway, could only watch the empty tables and speculate on the gloomy future. The music boys, prepared for headaches from pared transportation, had no concrete evidence as yet that the striking miners had cut into their biz. But they were waiting momentarily for the troubles to burgeon.

The picture out of town, however, was black and growing blacker. In legit, the situation called for action by the thesp union, Actor's Equity, who held an emergency session Tuesday (26) to readopt a resolution they had passed in the other coal strike emergency last spring (see Legit Department for story). Union's execs were granted the right to act in instances where local ordinances prevented a manager from either playing his troupe or moving it to the next road booking. One effect of the strike in legit bookings occurred in Topeka this week, where *Carmen Jones*, skedded for the City Auditorium, December 16, was cancelled. *Jones* may be played at a later date, depending upon length and the outcome (See **STRIKE DIMOUT** on page 4)

### Norfolk Org Seeks End Of 10% Amusement Clip

NORFOLK, Va., Nov. 30.—This city's 10 per cent amusement tax, nearly a year old, was attacked by Association of Commerce representatives, appealing this week to the council for elimination of the levy in its application to non-profit organizations. A. H. Foreman, former school board chairman, told the council that the tax has driven college football out of town, that its imposition on non-profit affairs is harmful to civic prestige, well-being and competitive position with other cities. Community concert, little theater and forum representatives all testified to a loss in patronage, blaming the tax. Levy will fall short of the estimated \$550,000 revenue council expected it to bring in this year. Latest figures indicate the total take would be as much as \$200,000 under that figure.

## Where Does Show Business Stand on Intolerance?

By Leonard Traube

WHEN it comes to public affairs nearly every trade newspaper, not excluding *The Billboard*, is in the unfortunate and sometimes "damn-it-and-to-hell" position of not being able to speak its piece because to do so would violate its self-given franchise. From time immemorial, except during the first World War, when our late great publisher W. H. Donaldson became so aroused at Germany that he used the opportunity for a then current Liberty Bond campaign to put all his drive and brilliance into an editorial titled *God Damn the Kaiser*—*The Billboard* has stuck religiously to its last, which is that of show business pure and simple. It is so easy for trade-paper editors with convictions and principles and an awareness of world events and the cruel implications thereof, to become embroiled in the shape of things present and those to come. A man must be made up of herculean will power not to yield to some of the great temptations which dangle enticingly before him every part of his day.



### We Do Not Use the Service Entrance

*The Billboard*, in common with many another trade paper, does not enter thru the back door in its treatments and discussions of national and international happenings. For instance, we have on half a dozen occasions opened our columns to the United Nations (and before that, when it was the UNO) to tell readers first about its color and then about that body's employment of broadcasting.

Every single wartime bureau, notably OPA and WPB, came under our surveillance in relation to their effect upon the show business.

*The Billboard* was the first show-trade publication—and we hope the customers will not spank us for this little boast—to discuss, in minute detail, the possible effects of the congressional reorganization bill upon the various components of the amusement industry. It is seldom that a week goes by without our Washington bureau and our staffers and our correspondents latching on to public affairs to tell you, the readers, what thus and so mean or will mean in the fields to which we cater.

### A Subject Commanding U. S. Attention

This is a possibly overlong prelude to what is happening in our country that every one of us—in and out of show business—should be interested in. The prime subject before the people of the United States is tolerance or, to put it more positively, intolerance. A lot of people may not be persuaded into action by the simple word tolerance, but only the most calloused and bigoted sort would not find something within him put to the torch at mention of the word intolerance.

Every single thing which this country has ever stood for, from its very beginnings in the sisterhood of nations—right thru catastrophic wars—including one which almost smashed our peoples to smithereens but which was held together almost single handed by a man called Lincoln—thru depressions and panics, bank holidays, decimating strikes, violence, pestilence and epidemics—to repeat, everything we have ever stood for, and died for, is raped by intolerance. And the most rapacious intolerance of all is racial and religious intolerance.

There is nothing in all history—and world literature proves it—which stinks as much as race hatred, and it is our firm conviction that the best way to stem the tide is to attack it at the very physical point from whence it springs.

### Spreading Race Hatred in Georgia

This brings us to where we of *The Billboard* fit into the picture. We have a letter from Jean Hendrix, of Station WSB, Atlanta, which is in Georgia, which is in the United States of America, and it reads in part:

"You undoubtedly have been reading about the recent outbreak of a local organization in Atlanta. A group of men and women were granted a charter some time ago, but the activities of the organization were unnoticed until last week (early November). They were growing rapidly and spreading race-hatred thruout the State.

"This Nazi-like outbreak inspired Brad Crandall, WSB writer and producer, to present the enclosed script to WSB for broadcast, Sunday, November 10. Crandall did not pull his punches.

"Realizing how busy you are, I hesitate to ask you to read the script, but if you can find time I feel certain you will be impressed with it. We feel there is a vital need for more shows of this nature

(Continued on page 47)

## Top Turnover, Price Peaks Due for 1947

### Competish Spurs Sales

By Our Washington Bureau

WASHINGTON, Nov. 30.—An unprecedented wave of standard broadcast station sales is predicted for 1947-'48 in the wake of the current relative let-down in sales and transfers, according to a study compiled from Federal Communications Commission facts. With stations bringing vastly increased prices this year and with available new channels fewer than ever, record top prices are anticipated in the new buying and selling wave. Small city stations are now finding an avenue for top profits thru station sales, with the trend figured to increase.

Expected record wave of transfers is attributed by government economists to four main factors:

(1) Sharply increasing AM competition is cutting into profits for stations, particularly those in smaller communities where competish is keenest.

(2) Small-town AM operators seemingly cannot afford expense of holding onto stations and moving into non-paying FM at same time.

(3) With saturation point in AM (See **Stations on Spree** on page 6)

## New U. S. Opera's Rehearsals Delayed; Chi Opening Jan. 6

CHICAGO, Nov. 30. — Newly formed United States Opera Company, headed by Ottavio Scotto, which claims to outdo the Metropolitan in lavishness, opens in Chicago January 6 for a five-week run at the Chicago Civic Opera House. Rehearsals skedded to start this week, were postponed until next week due to failure of the org to get cleared with AGVA.

Scotto, who has been associated with many operas, including the Royal Theater Opera in Rome, has been scouring Europe for big name talent. Stars from Paris, Milan and Vienna reportedly have been signed.

Question of where Scotto was getting the necessary dough was solved this week when *The Billboard* learned a group of Chicago and other Midwestern millionaires are backing the org. Representatives of the U. S. Opera Company admitted Scotto didn't intend the venture to be a paying proposition in view of the fact that no opera company in the world has ever come out in the black. (Met and Chicago Opera Company went heavily in the red this year despite packed houses).

After presenting the major operas in Chicago, company will go on tour.

# Wash. Post Blasts Heiman For Jim Crow Policy Stand

WASHINGTON, Nov. 30.—Eugene Meyer's influential *Washington Post* blasted anew this week at the Jim Crow policy in Washington's legit theaters in what is seen in dramatic circles here as the start of a new campaign by the paper to end the racial discrimination practice. With the capital's legit outlets adamant in their refusal to yield to anti-Jim Crow pleas from members of the Dramatists' Guild and Committee for Racial Democracy, *The Post* pitched its latest editorial grenade at Marcus Heiman, of New York, lessee and operator of the National Theater here. *The Post* took Heiman to task for his defense of Jim Crow policy as conforming to "local community pattern" and derided Heiman's claim that abandonment of the policy might lead to disorders.

"It seems strange to speak of a community pattern respecting legitimate theaters in a community which for some time has had only a single legitimate theater," stated *The Post*. "The pattern, insofar as it can be called one, consists of that theater's practice. In the early years of this country, Washington had several legitimate theaters, all of which admitted Negroes on a non-discriminatory basis. During the 1930's the National itself admitted Negroes to a number (See *Post Blasts Heiman on page 43*)

## Strike Dimout Cuts Deep Into Showbiz

(Continued from page 3)

of the strike. But now, dough was refunded to ticket buyers.

### Capital Showfolk Plead

Washington was inundated with pleas from showbiz folk in D. C. and elsewhere for relief from the brown-out restrictions. However, such requests are meeting a cool response from the government. CPA offers no solace to nitery and legit ops crying that the brownout ukase is hurting plenty. The board of district commissioners was approached this week by film folk, arguing that a relief from the restrictions would be wise, since gathering of people at movie houses and elsewhere would serve to save home fuel and light. The board made no official comment.

As elsewhere, radio in Philly offered aid to schools if hampered by the strike. Station WIBG, an indie, made first pitch to the local board of education in the event schools have to close. Edward D. Clery, percolator general manager, said the station is prepared to give over two hours a day for the teaching of kids over the air.

Only one Philly station was affected by the strike, KYW, which Monday (25) was set to have comic Fred Allen throw the switch lighting up a giant electric sign atop the Westinghouse Company building. The sign was to flash "Listen to KYW." This was to celebrate the 25th anniversary of the outlet. Ceremonies have been shelved until the brown-out is lifted.

## Jas. A. Roberts Expands Chi Setup With Club Dept.

CHICAGO, Nov. 30.—James A. Roberts expanded his booking setup recently by hiring Floyd Shaw to handle conventions and club dates. Shaw is old-time theater manager, and handled the Medinah Club here for four years. Addition brings the org to seven.

Agency now claim it is the only one in the country equipped to give conventions complete package jobs. It can supply (1) band, (2) floor-show, (3) lecturer, (4) strollers for cocktail party and (5) ork for after-dinner music.

## Amusement Tax Take in Sharp Climb Over '45

WASHINGTON, Nov. 30.—Federal Internal Revenue in its latest monthly report of tax receipts disclosed that revenues from radio sets and parts soared to \$4,473,663.34 in September this year as compared with \$257,193.12 for the same month a year ago. Rise in radio set tax receipts is attributed to unfreezing of supplies for set production. Radio Manufacturers' Association reported that receiver output hit an all-time high in October, rising to 1,670,444 sets, compared with 1,323,291 sets in September, 1945, were revenues from phonograph records, with internal revenue collecting \$281,977.33 for the month this year, against \$163,635.06 for September, 1945.

Musical instruments also showed gains with September, 1946 tax receipts mounting to \$606,881.46 against \$110,800.31 for September, 1945.

Receipts from coin-operated devices climbed sharply, showing \$1,095,790.65 for the 1946 month, against \$761,573.13 for September, 1945. Increase on the amusement take contrasts boldly with a slump in other lines. The total national tax receipt suffered a definite decline September, 1946, netting \$3,611,030,642.54 compared with the September, 1945 revenue of \$4,121,542,518.03.

NEW YORK, Nov. 23. — Uncle Sam's take on showbiz admissions in Third New York Internal Revenue Collections District for October nearly doubled receipts for the same period last year. Breakdown shows that theater patrons paid the tidy sum of \$7,586,270.91 into the national treasury, against \$4,176,537.08 for October, 1945. Taxes via brokerage sales hit \$34,863.84, up from \$33,342.47 for the same period a year ago. Roof Gardens and cabarets contributed \$663,189.83, a substantial hike over the October, 1945 take of \$598,969.33.

New York total for month was \$8,234,342.58 compared to last year's figure of \$4,808,848.85. Over-all country tally shows an increase of over \$6,000,000 over last season's similar span. Grand total was \$48,597,428.08.

## 'Christopher Blake' Unveils Juve Find In Richard Tyler

**CHRISTOPHER BLAKE**  
(Opened Saturday, November 30, 1946)  
**MUSIC BOX, NEW YORK**

By Robert Francis  
Drama-fantasy by Moss Hart. Staged by the author. Settings by Harry Horner. Lighting by Harry Horner and Leo Kerz. Costumes supervised by Blanca Stroock. General manager, Al Goldin. Stage manager, Don Hershey. Press representatives, Michel Mok and Isadora Bennett. Presented by Joseph M. Hyman and Bernard Hart.

- A Soldier ..... Ira Cirker
- A Marine ..... Dan Frazer
- A Radio Man ..... Hugh Williamson
- A Photographer ..... Jack Garbutt
- Another Photographer ..... Charles S. Dubin
- A Radio Announcer ..... Kermit Kegley
- A Newsreel Man ..... Frederic De Wilde
- Another Newsreel Man ..... Allen Shaw
- A Military Aide ..... Carl Judd
- A General ..... Frank M. Thomas
- An Admiral ..... Tom Morrison
- Another General ..... Guy Tano
- The President ..... Irving Fisher
- Christopher Blake ..... Richard Tyler
- Mr. Blake ..... Shepperd Strudwick
- Mrs. Blake ..... Martha Sleeper
- Mr. Kurlick ..... Francis De Sales
- Mr. Caldwell ..... Watson White
- Judge Adamson ..... Robert Harrison
- A Courtroom Attendant ..... Raymond Van Sickle
- The Doorman ..... Tom Morrison
- The Stage Manager ..... Carl Judd
- Butts ..... Hugh Williamson
- Miss Holly ..... Peggy Van Vleet
- An Actress ..... Phyllis Tyler
- Johnny ..... Mack Twamley
- Ray ..... Dickie Leone
- The Headmaster ..... Ronald Alexander
- The Janitor ..... Maximilian Schultz
- A Beggar ..... Edward Pegrum
- An Angry Man ..... Allen Shaw
- A Policeman ..... Kermit Kegley
- Miss MacIntyre ..... Kay Loring
- The Superintendent ..... Frank M. Thomas
- The Mother ..... Susan Sanderson
- The Father ..... Hugh Williamson
- The Bailiff ..... Ronald Alexander
- Photographers ..... Guy Tano, Bill Hoe
- Three Boys:
- Charles Nevil, Dickie Leone, Mack Twamley
- Another Bailiff ..... Allen Shaw
- A Judge ..... Frank M. Thomas
- Spectators and Passersby: Dorothy Beauvaire, Maylah Bradford, Eileen Burns, Lois Harmon, Johann Kley, Lillian Marr, Jennifer Moore, Diane Parker, Leslie Penha.

A play called *A Flag Is Born* vacated the Music Box to make room for Moss Hart's new drama, *Christopher Blake*. The event might be termed "a star is born," since young Richard Tyler, who plays the title role, is going to be about the hottest piece of juve property around the Stem and very likely in Hollywood. Young Tyler has already cut his Broadway eye-teeth, having five roles to his credit during the past four years, but as the tortured pawn of a divorce suit in *Blake*, he emerges as something of a sensation. His performance is a notice served on all current stage moppets to look to their laurels.

And backgrounding the brilliance of his performance, Moss Hart has written a compassionate study of a child's mind torn by the upheaval of all his ideals and values. The basic scenes are laid in a judge's chambers of a divorce court, while two parents struggle for the custody of a son. Hart has returned to the fantasy device he used in *Lady in the Dark* to visualize a child's typical mental reactions as he is pulled back and forth by his battered emotions.

Productionwise, *Blake* is, of course, out of the top drawer. The coin sacks have been opened wide for elaborate sets and lighting. Both are a joy in the theater. Hart's staging is as fine as his writing, which is saying something. The combination of acting, staging and production should insure success, in spite of a terrifically heavy nut. There should be more than plenty of customers for a good and thoughtful play designed for people who like to think a little.

First he imagines himself a national hero, suiciding to bring his parents together. Then as a great actor, convincing his mother with a plea for his father's forgiveness. And lastly, he daydreams a fitting punishment for both of them on the score of what they have made him suffer. His dreams are all natural reactions which revolve around himself and his future. Finally, however, when he is called upon to make a final decision as to which parent he will choose, the influence of a kindly and understanding judge solves his dilemma. He begins to grow up and think objectively. So he picks his father, who needs him most, and passes up a mother whose egotism will evidently enable her to carry on comfortably after the first shock of disappointment.

Obviously, a psychological excursion such as this necessitates scenes of explanation, which mean occasional slow-downs in the action. But Hart is angry about the stupidities of such human equations and the painful results on an innocent bystander. He has written with impact and his people talk in every-day, believable terms. The result is a sound, thoughtful arraignment of selfish marital break-ups.

And while *Blake* is practically a tour de force for a youngster in one of the most demanding child roles to come along in years, full credit goes to Martha Sleeper and Shepperd Strudwick as the feuding parents. It is heavy competition, but both arise to it splendidly. No matter what happens to *Blake*, three performances will be remembered as stand-outs. Miss Sleeper must be particularly congratulated for making an alternately unsympathetic and sympathetic role sincere and moving.

Productionwise, *Blake* is, of course, out of the top drawer. The coin sacks have been opened wide for elaborate sets and lighting. Both are a joy in the theater. Hart's staging is as fine as his writing, which is saying something. The combination of acting, staging and production should insure success, in spite of a terrifically heavy nut. There should be more than plenty of customers for a good and thoughtful play designed for people who like to think a little.

**The Billboard**  
The World's Foremost Amusement Weekly  
Founded 1894 by W. H. Donaldson  
Publishers  
Rogar S. Littleford Jr.  
William D. Littleford  
E. W. Evans ..... Pres. & Treas.  
Joseph C. Csida ..... Vice-Pres.  
Lawrence W. Catto ..... Secy.  
Editors  
Leonard Traube ..... Editor in Chief  
Pat Purcell ..... Outdoor Editor  
Walter W. Hurd ..... Coin Machine Editor  
George Berkowitz (New York)  
William J. Sachs (Cincinnati)  
C. R. Schreiber (Chicago) ..... Executive News Editors  
Managers and Divisions:  
W. D. Littleford, General Manager Eastern Division  
1564 Broadway, New York 19, N. Y.  
Phone: MEadison 3-1615  
M. L. Reuter, General Manager Midwest Division  
155 North Clark St., Chicago 1, Ill.  
Phone: CENTral 8761  
Sam Abbott, General Manager West Coast Division  
6000 Sunset Blvd., Hollywood 28, Calif.  
Phone: HOLlywood 5831  
F. B. Joerling, General Manager St. Louis Office  
390 Arcade Bldg., St. Louis 1, Mo.  
Phone: CHEstnut 0443  
C. J. Latscha, Advertising Manager  
B. A. Bruns, Circulation Manager  
Cincinnati, Ohio Phone: MAin 9391  
Printing Plant and Circulation Office  
25 Opera Place, Cincinnati 1, Ohio  
Subscription rates, payable in advance—One Year, \$10.00; Two Years, \$17.50. Single Copy 25¢. These rates apply in the United States, U. S. Possessions, Canada and countries in Pan-American Postal Union. Rates in other foreign countries sent upon request. Subscribers when requesting change of address should give old as well as new address.  
The Billboard also publishes:  
The Billboard Encyclopedia of Music  
The Billboard Coin Machine Digest  
Vend

In This Issue			
American Folk Tunes	104	Letter List	82
Broadway Showlog	43	Magic	45
Burlesque	45	Merchandise-Pipes	74-85
Carnival	53-64	Music	14-35
Circus	49-52	Music Cocktail	36
Classified Ads	74-81	Music as Written	18
Club Activities	60	Music Machines	94-106
Coin Machines	86-172	Music Popularity Chart	22-32
Fairs-Expositions	67-70	Night Clubs	37-41
Final Curtain, Births, Marriages	46	Parks-Pools	65-66
General Outdoor	48	Pipes for Pitchoemen	84
Honor Roll of Hits	22	Radio	5-13
In Short	36	Radio Talent Cost Index	8-9
Legitimate	42-44	Repertoire	71
		Rinks-Skaters	72-73
Reviews, Legit	43-44		
Night Club	38		
On the Stand	33		
Records	29		
Television	13		
Vaude	40		
Roadshow Films	71		
Routes: Carnival	69		
Circus	62		
Legitimate	42		
Miscellaneous	62		
Sponsored Events	64		
Television	12-13		
Too Short for a Head	10		
Vaudeville	37-41		
Vending Machines	89-93		

# SHAKY AFRA-WEB "TRUCE"

## Red Radio Ban On U.S. Webmen Benton's Target

WASHINGTON, Nov. 30.—State Department sources hinted today that William Benton, assistant secretary for public affairs, is personally "talking over" with high Soviet officials the Russian ban of use of broadcast facilities by U. S. web newsmen.

Benton is in Moscow ostensibly to confer with Soviet officials on possibility of setting up student and professorial exchange between U. S. and Soviet universities. He is regarded by bigwigs here as likely to get a friendlier ear than U. S. Embassy's regular Moscow staff can receive on the broadcast ban issue. Since State Department is known to be anxious to avoid diplomatic tangle, Benton is believed to have received specific instructions to "see what he can do" while in Moscow.

Meanwhile, from Washington, State Department is studying report received this week from U. S. Embassy in Moscow. The report, according to informed sources, outlines in detail developments leading up to Soviet's edict last week against use of broadcast facilities by foreign newsmen, an edict that resulted in withdrawal of CBS's Richard Hottelet from Soviet capital.

### State Department Mum

While the State Department declined to comment on details, it is known that Russia is "exercised" over some broadcasts as "prejudicial" against Russia. Soviet official reason for broadcast ban is that the facilities are overburdened.

It is believed the assistant secretary will try to smooth the way for friendly discussions between Soviet officials and representatives of America's four major webs.

One of his talking-points, it is learned, will be a U. S. project to set up powerful radio relay stations at several global points, including a plan for broadcasting from New York to Russia in Russian. Latter plan is part of a cultural program expected to undergo a sharp attack at next Congress from GOP leaders.

On his European mission Benton is back in partnership with his old advertising partner, Chester Bowles, former OPA chief. Benton and Bowles are delegates to UNESCO and took the flying trip from Paris to Moscow.

## Wheeler Pushed As FCC Topper; Porter Stalls

WASHINGTON, Nov. 30.—Coincident with Paul A. Porter's resignation from the top OPA spot, announced here this week, came a well authenticated report that Burton K. Wheeler (D., Mont.) who was defeated for renomination this year, is being urged on President Truman as an appointee to the FCC, possibly as chairman. It is also said that so far, Truman has discouraged Wheeler's supporters, even tho he is a close friend of the Montana politico. Wheeler, in the past, frequently has been critical of radio.

Porter's quitting occasioned no surprise, having been a foregone conclusion. (See PORTER STALLS on page 11)

## Paley Calls for Intelligent Public Criticism of Industry

NEW YORK, Dec. 2.—Following up his speech at the recent NAB convention in Chicago, at which time he expressed alarm over increasing criticism leveled at broadcasting, William S. Paley, CBS chairman of the board, in CBS' initial *Time* for Reason program Sunday (1), called for "intelligent thinking about radio from all the kinds of listeners there are in the American public." "We want to serve you all in so far as that is possible," Paley said, "but we want you to know what you are talking about; we want you to know more about this business of broadcasting . . . you can then make your judgment on the facts"

In line with this view, Lyman Bryson, CBS counsellor of public affairs, will devote several months of *Time* to airing various problems, real and imagined, afflicting broadcasters. Comment by listeners will be requested.

Paley, who believes that the listening public is not too well-informed about American radio, feels this series is one means of enlightening the public. Yesterday he pointed up the fact that criticism of radio is often marked by superficial generalities. Answering the question of how an industry with a fine public service record draws so much fire, Paley stated that the answer lies in a special problem, namely: "The extraordinary fact that private broadcasting in America must be two things at the same time." First and primarily, it must serve the masses, and secondarily, it must serve the specialized needs of minorities. As to the primary job of serving the masses, Paley advocated militancy in carrying out that job, inasmuch as "we have an obligation to give most of the people what they want most of the time."

In addition, Paley said, "Our clients, as advertisers, need to reach most of the people most of the time. This is not perverted or inverted cause and effect, as our attackers claim. It is one of the great strengths (See PALEY CALLS on page 11)

## FCC Seen Favorable To Dropping ET Tag

WASHINGTON, Nov. 30.—Federal Communications Commission is considering full acceptance of National Association of Broadcasters' proposals made this week (25) for easing rules on transcription identification, with observers here convinced that any such acceptance would be a significant step toward more moderate FCC policy generally on program regulation. Don Petty, general counsel for NAB, in submitting a five-point plan for easing of rules, emphasized in an oral argument that NAB in no way concedes the authority of FCC to regulate announcements of recordings and transcriptions.

FCC was asked by NAB to allow any recorded program of a minute or less duration to be broadcast without being identified as recorded. Also, under NAB suggestions, stations would not be required to identify mechanical reproduction of station identification, program identification, sound effects or background music. Any transcribed program longer than 30 minutes would be identified "by an appropriate announcement" at the beginning and at 30-minute intervals and at end. However, the announcement at 30-minute intervals would (See FCC Seen Favorable, page 11)

## Coast Radio Unions Set Intramural Constitution

HOLLYWOOD, Nov. 30.—Reps of nine radio unions have framed a constitution governing the newly formed Council of Radio Arts and Crafts. Paper, which will have to be ratified by the member orgs before it is officially accepted, is patterned closely after the constitution of the Northern California Radio Union Council. Constitution provides that the council will be non-binding on its member orgs and that no member union is to forego any jurisdictional rights or its privileges to sign agreements. Council will act only in an advisory capacity. When a member union is negotiating with an employer, the constitution calls for a council meeting at which problems facing the member will be aired.

Each union has one vote in the council. Idea is for the group to provide a sounding board for discussion of problems facing radio workers. Similar all-radio union committees are in the works in New York and Chicago.

Orgs represented at the Hollywood session included American Federation of Radio Artists, Radio Writers' Guild, Radio Directors' Guild, Office Employees International Union, Screen Publicists' Guild, International Brotherhood of Electrical Workers, and National Association of Broadcast Engineers and Technicians. American Federation of Musicians' local was skedded to send a rep but had not received the green light from international headquarters okaying participation in the council.

## Flying Weather Report Aired Three Times Daily by WDGY

MINNEAPOLIS, Nov. 30.—Broadcasting of complete flying weather reports three times daily to Minnesota's 10,000 pilots was launched Monday (25) by WDGY, Twin Cities indie station.

Areas covered include Twin Cities, Duluth, Rochester, Willmar, St. Cloud, all in Minnesota; Watertown, S. D., and Fargo, N. D.

Plan, which was worked out by WDGY in co-operation with Leslie L. Schroeder, State Aeronautics commissioner, has won approval of the Metropolitan Airports' Commission, naval air station at Wold-Chamberlain Field, Minneapolis, and the Air Pilots' Association.

## Proposal Still Mulled; 22½% Boost Likely

### Strike Alert Continues

NEW YORK, Nov. 30.—Optimism engendered Friday (29) by the joint statement issued by major webs and AFRA, to the effect that principal conflict between the contending parties have been resolved, may have been premature, it was learned today.

While feeling at this stage of the AFRA-network negotiations was that a strike would not take place, developments indicated that major issues were still unsettled pending an all-important confab Monday (2), to be attended not only by AFRA and New York network execs, but also by top web brass from the Coast and Chicago. These out-of-town execs were flying to New York over this week-end. In addition, George Heller, AFRA chief, left word at the union headquarters Friday night (29), that the strike alert had been postponed only until Tuesday (3) noon, inference being that Monday's sessions would be all-important. Heller's instructions, in effect, were to keep strike arrangements intact, with AFRA members to be ready to go out Tuesday or thereafter in the event negotiations break down again. Meanwhile, negotiations continued today (Saturday) in the CBS offices.

### Web Proposal

Earlier in the week it was learned that the webs' proposal, which averted a strike last week-end, called for the following:

AFRA to sign a two-year contract, without an unfair station clause, agreeing at the same time not to strike before November, 1947. AFRA, however, also is to agree that, after the first year, before any strike action is taken it will serve a 20-day notice on any net (sending copies to all other webs) that the union wants to terminate its contract and at the end of the 20 days serve another 10-day notice, (Strike Alert Continues on page 11)

## CBC Gets First Union; IBEW Next?

OTTAWA, Nov. 30.—First move leading toward unionization of any section of the Canadian Broadcasting Corporation was taken recently when the Department of Labor revealed that engineers and architects employed by the CBC had had bargaining representatives certified. Quebec Federation of Professional Employees in Applied Science and Research, Unit No. 4, has been certified as bargaining representatives for the CBC engineers and architects.

Prior to the war the Department of Justice said it was doubtful if CBC could properly become unionized since the corporation is "an emanation of the crown." However, this opinion later was reversed and employees of crown companies were permitted to organize.

It is thought possible that the International Brotherhood of Electrical Workers may succeed in organizing the CBC operating staffs.

# STATIONS ON SELLING SPREE

## Top Turnover, Price Peaks Due for 1947

### Competish Spurs Sales

(Continued from page 3)

channels practically reached, best avenue for new commerce to radio appears to be by buying existing stations rather than going to expense of local wrangles to get existing channels.

(4) Prices of stations have mushroomed to all-time peaks in cities of all sizes, with temptation to sell and grab profits quickly apparently becoming irresistible to many station owners battling tough competish.

### 1946 Sales Slow

So far this year, 44 stations have been sold or transferred and expectations are that the final figure for the year will be about 50, according to FCC economists. This compares to 189 in 1944, the peak year, and 75 in '45.

Slack in number of transfers comparable with this year's occurred in 1941, when only 51 stations changed hands and also in 1943, when the figure was 48. However, prices were much lower then. Sales curve now is expected to go sharply upward to surpass the 1944 figure, with prices of individual stations seen certain to soar to all-time highs for small cities and large.

This year, the 44 stations which have changed hands so far carried a total value of more than \$16,000,000, 80 per cent of which was accounted for by only 22 stations, or 50 per cent of the number sold. Study shows that half the stations on the block this year brought in more than \$100,000 each, even the five of them were in cities of less than 45,000 population and three have between 50,000 and 100,000 population.

Typical of current ballooned prices on stations in smaller size communities made this year in the smaller-city bracket. KFBB, Great Falls, Mont., pop. 29,928, brought \$299,000; WAZL, Hazleton, Pa., pop. 38,009, \$270,000; WDSM, Superior, Wis., pop. 35,136, and WSPA, Spartanburg, S. C., pop. 33,249, each went on the block at \$150,000, while \$100,000 was paid for KELO, Sioux Falls, S. D., pop. 40,832.

### Price Comparisons

Survey shows that five years ago only a single station brought more than \$100,000. That transfer occurred in Philadelphia, where \$126,000 was paid for WFIL. This year, KHQ in Spokane fetched \$850,000 and KJR in Seattle brought \$700,000—more than \$1,500,000 for the pair, while four years ago the Yankee Network bought four major stations for \$1,240,000, including WNAC, Boston; WEAN, Providence, R. I.; WICC, Bridgeport, Conn., and WAAB, Worcester, Mass.

Survey also shows that the price rise in stations has been steady during last five years, gaining in the last two years. While in 1941 only one sale accounted for more than \$100,000 in the following year seven of the 67 transfers fetched prices over the 100G figure. Seven accounted for \$1,640,000. In 1943, five of the 46 transfers were over the \$100,000

## TOP STATION SALES

### \*1945 SALES

STATION AND CITY	WATTAGE	BUYER	SELLER	PRICE
WLW, Cincinnati	50kw.	Aviation Corp.	Powell Crosley Jr.	\$ 22 Million**
WQAM, Miami	1kw.	Miami Herald	Miami Btg. Co.	\$ 500,000
KYA, Palo Alto, Calif.	1kw.	Dorothy Thackrey	Harry Reynolds	442,976
KFPY, Spokane	5kw.	Ed Craney, J. L. Wheeler	Symons Btg. Co.	348,497
WBYN, Brooklyn	1kw.	Evening News Pub. Co.	Rae Kronenberg	204,000
KSAL, Salina, Kan.	1kw.	Hutchinson Pub. Co.	KSAL, Inc.	130,000
KFMB, San Diego, Calif.	250w.	Jack O. Gross	Worcester Btg. Corp.	122,000
KFJI, Klamath Falls, Ore.	100w.	Willard D. Miller	KFJI Bdcstrs., Inc.	115,000
WMBD, Peoria, Ill.	1kw.	Carl P. Slane	Peoria Btg. Co.	114,750
	50kw.	Frances P. Slane Elizabeth P. Talbott		
WBRW, Welch, W. Va.	250w.	Joe G. Hunt, W. E. Keyser, Ellis Landreth, Clarence H. Frey, Robert Greever	Station McDowell Services Co.	67,239
WFLA, Tampa	5kw.	A. W. Curry, R. Keith Lane, Trustees for Bryan Family	Tribune Co.	41,340
KFB, Marshalltown, Ia.	250w.	Kenneth Durham, Robert Root, Joseph Rosenfeld, John Buan	Marshall Elec. Co.	28,245

### 1944 SALES

WQXR, New York	10kw.	N. Y. Times	Interstate Btg. Co.	\$ 987,000
WJJD, Chicago	20kw.	Marshall Field	WJJD, Inc.	696,000
WPEN, Philadelphia	5kw.	Bulletin Co.	William Penn Btg. Co.	620,000
KQV, Pittsburgh	1kw.	Allegheny Btg. Co.	KQV Btg. Co.	575,000
WINX, Washington	250w.	Eugene Meyer	WINX Btg. Co.	500,000
WIBC, Indianapolis	5kw.	Indianapolis News	Indianapolis Btg. Co.	440,000
WHOM, Jersey City	500w.	Atlantic Btg. Co.	N. J. Btg. Co.	403,529
WMPS, Memphis	500w.	WMPS, Inc.	Memphis Btg. Co.	350,000
KTAR, Phoenix, Ariz.	5kw.	Arizona Pub. Co.	KTAR Btg. Co.	375,000
WNBC, Hartford, Conn.	5kw.	Yankee Network	State Btg. Co.	220,000

### 1943 SALES

KDG, San Francisco; WENR, Chicago, and WJZ, New York, included in Blue Network transfer by ECA to ABC for total of \$8,000,000.				
WDSU, New Orleans	5kw.	H. G. Wall Fred Weber	WDSU, Inc.	\$ 200,000
KFMB, San Diego	250w.	O. L. Taylor, Jack O. Gross, Trust and Savings Bank of San Diego	Worcester Btg. Co.	95,000
WLOW, Minneapolis	1kw.	Ralph K. Atlas Beatrice Devaney	Ind. Merchants Btg. Co.	60,000
WKBY, Richmond, Ind.	250w.	Central Btg. Co.	Knox Radio Corp.	30,000
KVRS, Rocksprings, Wyo.	250w.	Marjorie L. M'Cracken	Wyoing Btg. Co.	18,500
KEVR, Seattle	250w.	A. W. Talbott	Evergreen Btg. Co.	17,715
KTBC, Austin, Tex.	250w.	Claudia Johnson	State Capital Btg. Co.	17,500

### 1942 SALES

WAAB, Worcester, Mass.	5kw.	General Tire & Rubber Co.	Yankee Network	\$1,240,000
WEBB, Buffalo	250w.	Buffalo Courier Express	Buffalo Evening News	166,065
WWDC, Washington	250w.	Joseph Katz G. Bennett Larson Chas. M. Harrison	Capital Btg. Co.	110,000
KDB, Santa Barbara, Calif.	250w.	Don Lee Btg. System	Santa Barbara Broadcasters, Ltd.	125,000
KOCY, Oklahoma City	250w.	John D. Thomas C. E. Johnson	Plaza Court Btg. Co.	30,000
WLAK, Lakeland, Fla.	250w.	S. O. Ward	Lake Region Btg. Co.	22,500
WLOW, Minneapolis	1kw.	Stockholders who collectively acquired control of licensee thru stock issue	Beatrice L. Devaney	21,500
WQCM, Gulfport, Miss.	250w.	Hugh Jones William E. Jones	P. K. Ewing	17,500
WLAY, Muscle Shoals, Ala.	250w.	Joseph C. Russell Joseph W. Hart Frank M. Farris	Muscle Shoals Btg. Co.	15,414

### 1941 SALES

WFIL, Philadelphia	1kw.	Lit Bros.	WFIL Btg. Co.	\$ 126,000
KVIC, Victoria, Tex.	250w.	Morris Roberts Fred W. Bowen and Stockholders	Radio Enterprises, Inc.	42,500
KWBW, Hutchinson, Kan.	250w.	Stanley Marsh and Stockholders	Nation's Center Btg. Corp.	40,000
WFEA, Manchester, N. H.	5kw.	Adeline B. Rines	N. H. Btg. Co.	20,000
WOMI, Owensboro, Ky.	250w.	Lawrence W. Hagey and Stockholders	Owensboro Publishing Co.	19,100
WPAR, Parkersburg, W. Va.	250w.	Charleston Btg. Co.	Exponent Co.	17,500
WRDO, Portland, Me.	250w.	Adeline B. Rines	Ohio Valley Btg. Co.	14,819
WBLJ, Dalton, Ga.	250w.	H. C. Kenemer T. W. Kenemer	WRDO, Inc. Dalton Btg. Co.	10,000
WLAK, Lakeland, Fla.	250w.	Bradley Eidman J. P. Marchant and Stockholders	Lake Region Btg. Co.	10,000

\*For top 1946 sales see running story.  
\*\*Price includes other properties.

mark, the five bringing in \$9,455,000. In 1944, 41 stations or 21 per cent of the total, sold for over \$100,000 each, accounting for \$13,239,000. Last year, 12 stations, or 16 per cent of the 189 sold, involved figures over \$100,000, chalking up a total of \$24,512,751. Sale of WLW by Crosley to AVCO accounted for \$22,-

000,000 of that figure.

Bank rollers in 1946 in plunking down \$14,384,000 for stations in the six-figure class, hit a new individual price peak, even discounting The Philadelphia Record's \$6,000,000 for WCAU. Average price this year is running at nearly \$400,000 per station.

## WGN Nixes Chi Directors as Three Webs Sign

CHICAGO, Nov. 30.—Radio Directors Guild and three webs, ABC, CBS and NBC, came to an agreement here this week. A contract will probably be signed early next week. Both sides stressed the amicability of the negotiations.

Question of commercial fees, which the Guild at first pressed hard for was dropped until a later date. It's thought the Guild was so pleased over winning higher wage scales, working conditions, etc., it decided to ignore commersh fees for the time being, since webs were adamant on this problem. Negotiations on this point will probably fall on the national org's agenda.

New three-year contract sets \$82.50 minimum for directors; two weeks paid vacation; four weeks termination notice with a 10 per cent increase at the end of 1947 and 1948, if living costs go up correspondingly.

Sore spot with the Guild just now is failure to organize WGN-Mutual. A Guild exec told The Billboard it was "gunning" for Mutual, since Guild didn't believe in one station in a city having an advantage over the others.

## FCC May Invite CIO To Testify On Air Gag Claim

WASHINGTON, Nov. 30.—An invitation to CIO to submit its evidence in charges against Station WISN (Milwaukee) for refusing the union time on the air in connection with the Allis-Chalmers strike, is expected from FCC, following its receipt of a letter from Hearst Radio, Inc. (29), explaining the station's action. FCC had written WISN, enclosing copy of a telegram received from CIO.

Union speakers were turned down, according to Hearst Radio Inc., because the strike was considered a controversial subject "involving a labor dispute between a private corporation and some of its employees" and because the station believed the CIO position had already been explained to Milwaukee listeners in two 3-week cycles between August 1 and September 12, which the union had purchased from WISN.

Station contends it also has offered CIO free time for a round table discussion of the strike between representatives of the union and the employer, but had been refused because union officials believed it would be impossible to get the parties together.

**BOSTON'S EXCLUSIVE  
ABC OUTLET  
NOW 5000 WATTS**

**WCOP**

Serving the entire Metropolitan  
area of 3 million people

A COWLES STATION  
Represented nationally by the Katz Agency

## NARBA Conferees Play Button Button

WASHINGTON, Nov. 30.—Game of "wait and see what the other fellow will do" now fully is under way among nations preparing for the North American Regional Broadcast Agreement Conference, with clarification seen as impossible until long after the turn of the year. Engineers from the trade and FCC, who conferred here this week, will resume sessions sometime in January, with most conferees fairly well agreed that work will be largely "in the dark" until conferees from other nations start exchanging ideas with U. S. in preparation for NARBA. This exchange is being sought by the American conferees, it developed after this week's sessions, and there is a strong likelihood that a chance for at least a preliminary swapping of ideas among representatives from NARBA countries might shape up by next spring.

Conferees have voiced the hope that at their next session they might be in position to discuss actual proposals, but even so it is not viewed likely that the conferees will want to show their hands until other nations start swapping info with them on proposals for clear channel allocations. Conferees from U. S. and other nations are expected to put their ideas in form of suggestions for presentation to the Office of International Radio, after which it is likely that the backstage jockeying phase will reach a pay-off.

## WJJD Commersh To Fired WCFL Gabber

CHICAGO, Nov. 30.—Dr. Gerhard Schacher, news commentator who was the subject of a controversy in the trade here about four months ago when he was discharged by WCFL, local AFL-owned indie, for delivering what the station management claimed who pro-Communist statements, will return to the air over WJJD late in December, sponsored by a group of 24 local business men.

New Schacher program will be heard five times weekly on WJJD, Marshall Field indie, to which he went when let go by WCFL. Sponsors will rotate commercials.

## Farm Program Execs To Hold Annual Meet

CHICAGO, Nov. 30.—Problems facing farm programers of the country during the present period in which the FCC and the industry are putting increasing stress on farm service will be discussed here Sunday and Monday (1-2) at the Stevens Hotel when the National Association of Radio Farm Directors holds its annual meeting and election of officers.

More than 75 farm directors from 75 or more stations will be on hand for the meeting, being held coincidental with the 4-H conference here, which this year is getting more attention than ever before in the past from radio.

Sunday's session of the farm directors' meeting will be devoted to committee reports; the annual report of Herb Plambeck, of WHO, Des Moines, president of the Farm Directors; election of officers and an annual banquet to be addressed by Frank Mullen, NBC vice-president. Monday's session will be devoted primarily to a farm broadcaster's clinic, at which the trend of future farm broadcasting in the country is expected to be indicated.

## Sturges Holds Nose

NEW YORK, Nov. 30.—Latest to join the *Radio Stinks Club* is Preston Sturges, noted film director, who says that comparing radio to motion pictures is like comparing "darkness to light." Sturges, who expresses this thought in Paul Denis's radio column in *The New York Post* today, added that "it's a shame that this magnificent invention, the radio, instead of being used for education is used for vaudeville—which is inadequate. . . ."

Asked to compare radio to television, Sturges stated: "In the kingdom of the blind, the one-eyed are kings." Sturges told Denis he directed a radio program only once—a short on *Lux Radio Theater*. Sturges balked when they wanted him to read a commercial. "After all, I'm a director, not someone to plug soap," he said.

## Urge Radio Classes During Coal Strike

WASHINGTON, Nov. 30.—John W. Studebaker, U. S. commissioner of education, nodded quick approval Tuesday (26) when President Justin Miller, of National Association of Broadcasters, urged classes by radio for children whose public schools have been closed by the fuel shortage. Studebaker pointed out that radio "classes" for children, as suggested by Miller, are feasible and workable.

Commissioner described how the plan worked 15 years ago in Des Moines, where Studebaker was serving at the time as school superintendent. "As I recall," he said, "another shortage caused schools to close there at the time, and backed by radio and newspapers the children received instruction over the air most successfully."

Miller, in letters to radio station managers thruout the nation, suggested that "each station could contribute enough quarter or half-hour periods daily during the emergency to permit the continuation of general instruction."

## Goddard To Face Pre-Trial Examination by NBC Dec. 7

NEW YORK, Nov. 30.—Pre-trial examination of Don Goddard by the National Broadcasting Company will be held December 6 in connection with the former's suit against NBC for \$78,000 damages for alleged breach of four sponsorship contracts. Ruling was handed down by Federal Judge Alfred C. Cose in New York after hearing arguments on the question of who gets first crack at the taking of depositions.

Goddard charges that NBC fired him last February 19 for allegedly making derogatory remarks about Congressman John E. Rankin. NBC contends Goddard broke the contract by disappearing for two weeks.

## CBS Nabs New Bankroller For John Reed King Airing

CHICAGO, Nov. 30.—CBS this week sold the Toni Hair Wave Products Company, of Minneapolis, the net's *Give and Take* show. According to Don Roberts, net sales chief here, Toni will use the full web of 158 stations, assuming sponsorship of the John Reed King quiz show, 2 to 2:30 p.m. (EST), January 4. Agency is Foote, Cone & Belding, Chicago office.

Show is now sponsored by Chef Boy-Ar-Dee, last airing to be December 28. No change in format is contemplated.

## Queries Buffet Fly In Tabernacle Case

WASHINGTON, Nov. 30.—An early decision is expected in the Churchill Tabernacle case, following a spirited battle during which James Lawrence Fly, one-time chairman, was buffeted by sharp questions in U. S. Court of Appeals, here. Fly locked horns with FCC general counsel, Benedict Cottone, in defending the application of Buffalo Broadcasting Corporation for renewal of license Tuesday (26). Fly, famous during his FCC chairmanship for his own pointed questions, faced a barrage of queries from Chief Justice Lawrence D. Groner, who interrupted Fly's argument repeatedly.

Fly appealed FCC refusal of license renewals to Buffalo Broadcasting Corporation stations, WGR and WKBW (Buffalo). FCC has contended the corporation's contracts gave Churchill Tabernacle exclusive right to 17½ hours radio time removing program control from the licensee. Fly, first to argue, pleaded that altho this contract had literally given Churchill Tabernacle a large block of time, Buffalo Broadcasting Corporation had actually retained control of programs and had given satisfactory service to the community.

## Mrs. Murray Brophy Plans Arizona Web

CHICAGO, Nov. 30.—The Southwest will have a new regional network to go into operation shortly after the first of the year, it became known here this week. New network, to comprise seven stations, will be titled Radio Arizona and will include four new stations to be owned by Mrs. Murray Brophy plus three other stations in the State. John D. Morgan, now director of promotion at WIND, local indie, will be executive assistant to Mrs. Brophy, manager of her stations, and one of the top execs in the web.

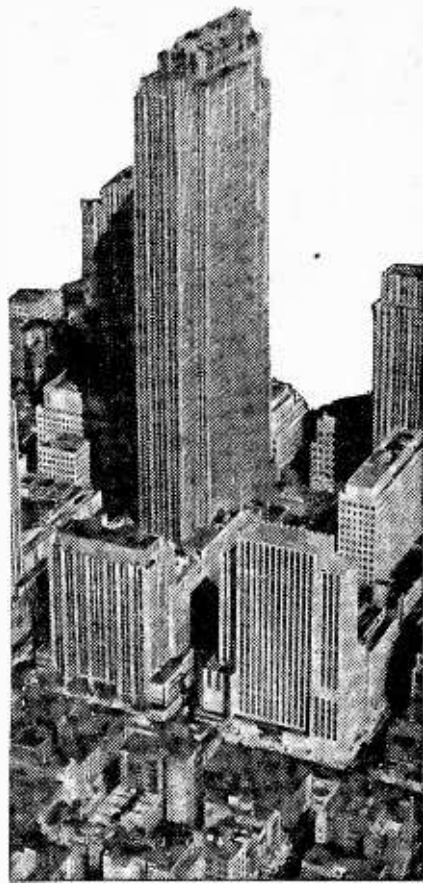
Mrs. Brophy's first station, KRUX, Phoenix-Glendale, will be the key station for the web and will begin operation about January 1. In addition, Mrs. Brophy has CP's for two other 250-watters which are expected to be in operation early in 1947. These are KSOL, Yuma, and one as yet unnamed in Flagstaff. Mrs. Brophy also has an application pending for a station in Nogales, Ariz. Net will also have affiliates in Tucson, Mesa and Douglas.

Brophy stations are wholly owned by Mrs. Brophy and her husband, an Eastern investor. Mrs. Brophy formerly was with KFVB and CBS on the West Coast and with the OWI overseas radio branch during the war.

## Teachers on Strike, Kids Hear Lessons On KUOM Airings

ST. PAUL, Nov. 30.—KUOM, University of Minnesota station, is providing daily programs for school children here whose teachers are out on strike for higher wages. Burton Paulu, station manager, said KUOM's school of the air programs were adapted to benefit kids who have had no school since Monday (25), when the teachers staged a walkout and began picketing schools.

The programs, normally used to supplement classroom teaching, have been changed in order to direct them toward kid listening as individuals rather than in groups. These include news segs in language moppets can understand, dramatizations, simple science, music appreciation and history.



**FROM THE PRODUCTION CENTERS of RADIO**  
Your own NBC Custom-Built Show!

Straight from the production centers of the nation's most popular network programs, advertisers, agencies, station managers and independent organizations can order their own top-notch radio-recorded programs . . . made to their own specifications . . . without worry about talent, skill or undue production expense.

For NBC Radio-Recording Division is ready for all jobs, whether it's a spot announcement or a half-hour program . . . ready to do everything from idea, script writing, casting, producing, right down to finished pressing . . . everything from tee-off to wind-up. All this at a price to match your budget.

Why not, then, join the happy throng of advertisers, agencies, station managers and independent organizations who have discovered that when a program is NBC Custom-Built and recorded it is well on its way to a brilliant showing of results in audience response.

**NBC**  
Radio-Recording Division



AMERICA'S NO. 1 SOURCE OF RECORDED PROGRAMS  
RCA Building, Radio City, New York 20, N.Y.  
Chicago - Washington - Hollywood - San Francisco

A SERVICE OF RADIO CORPORATION OF AMERICA

# Allen Tops Benny To Lead New Hooperating; Hope Takes Third

NEW YORK, Nov. 30.—That Fred Allen-Jack Benny "feud" appears to be on again for real, only this time the so-called hassle between the two comics is over the question of who'll head the Hooperatings. Latest Hooper report has restored Allen and his Sunday night NBC caper for Standard Brands to the No. 1 berth with a neat 29.4, moving him into the lead held by Benny on the previous report. Benny, however, hasn't fallen down very much, taking second place with a plenty potent 27.9. In the preceding report, Allen was fourth, following Benny, Bob Hope and Edgar Bergen. Place money in the newest tabulation goes to Hope, off five-tenths of a point from Benny's second spot with 27.4. Fibber McGee and Molly (Marion and Jim Jordan), whose stanzas this season haven't been up to their own sock par, are in fourth place, with 26.4, followed by Bergen with 24.9. Full results of the first 15 Hooperated nighttime shows are in the adjacent column in *The Billboard's* exclusive Talent Cost Index feature.

Daytime wise, there's been some juggling and jockeying since the previous report. Heading the list this week is the perennial *Backstage Wife*, with 7.3. *Wifey* came up from nowhere, but really. *Suds* opus didn't even show on the last report, published in *The Billboard* November 23. Apparently, there's plenty of life in the old gal yet.

Daytime deucer is *Right to Happiness*, tied in that spot with *When a Girl Marries*. They were, respectively, No. 1 and 2 last time out. *Young Widder Brown*, seventh November 23, is third currently, tied with *Helen Trent*. Fourth place is another tie, between *Breakfast in Hollywood* (Procter & Gamble) and *Just Plain Bill*. Other half of *Breakfast*, sponsored by Kellogg, is in a three-way tie for fifth, standoff including *Aunt Jenny* and *Stella Dallas*.

On the night side, the best dollar buy is still Walter Winchell, currently eighth in the Hooper. His TCI figure, on a per point basis, is \$264.32; his rating is 22.7. Fibber McGee, dollarwise, rates second, with a tab of \$397.73 per point. *Amos 'n' Andy* (10th, with 20.6) are third on a per point basis, with \$436.89. Red Skelton (ninth with 20.7) is fourth, with \$458.94, and Fitch *Bandwagon* (seventh with 22.8) is fifth, with \$548.25 per point.

*Bandwagon's* strong showing occasioned much surprise and talk in the trade. Show had been panned a-plenty on its debut and subsequently, but the new Phil Harris-Alice Faye airer seems to be catching on with lay listeners.

CHICAGO, Nov. 30.—General Mills and the Wilson Sporting Goods Company have been inked to sponsor the National Pro League football play-off game over ABC either Sunday, December 15, or the following Sunday, depending on whether the New York Giants or the Washington Redskins win the chance. Knox Reeves is the agency for General Mills, Ewell-Thurber for Wilson. This is the fourth year both have sponsored the game.

THERE'S PLENTY OF BUSINESS IN DAYTON, OHIO

Get Your Share By Using...



WEED & CO. National Representatives.

## 20 Station Owners Denied Permanent Licenses by FCC

WASHINGTON, Nov. 30.—A score of station owners will have to be content with temporary license renewals only until February 1 as result of FCC actions yesterday (29). FCC declined to give permanent grants for a variety of reasons. In one instance bid of WNOE (New Orleans), entered by James A. Noe, was reduced to temporary status, "pending further consideration of applicants' qualifications." WCOU (Lewiston, Me.), operated by Twin City Broadcasting Company, needs further accounting study by FCC. WOV (New York), Wodaam Corporation, was put on temporary status pending outcome of current litigation over transfer of corporation control.

Two stations are in the temporary renewal class because FCC wants to make a "staff study" of application for licenses. The stations, located in Sioux Falls, S. D., are KELO, owned by Midcontinent Broadcasting Company, and KSOO, owned by Sioux Falls Broadcast Association. Others in the temporary class as result of yesterday's actions are: KABC (San Antonio), Alamo Broadcasting Company; KVNU (Logan, Utah), Cache Valley Broadcasting Company; WACO (Waco, Tex.), Frontier Broadcasting Company, Inc.; KODY (North Platte, Neb.), Radio Station WOW, Inc. (FCC wants to await final decision on renewal application of WOW before deciding on KODY); KSAM (Huntsville, Tex.); KXOX (Sweetwater, Tex.), Sweetwater Radio, Inc.; WABY (Albany, N. Y.), Adirondack Broadcasting Company, Inc. (FCC is holding off on this one until it gets the high court ruling on WOKO's challenge of FCC's refusal of permanent renewal to WOKO.)

Others are WAGM (Presque Isle, Me.), Aroostook Broadcasting Corporation; WRAX (Wilkes-Barre, Pa.), WBLK (Clarksburg, W. Va.), WEDC (Chicago), WING (Dayton, O.), WJXN (Jackson, Miss.) and WPAR (Parkersburg, W. Va.).

## Scophony Decish Pends

NEW YORK, Nov. 30.—Federal Judge Alfred C. Coxe reserved decision this week on a motion by Paramount Pictures, General Equipment Corporation and Television Products, Inc., to dismiss cross claims filed by Scophony Corporation of America and Arthur Levey. Cross claims by Scophony ask \$1,500,000 in triple damages, while the Levey claims are for \$270,000.

Scophony, Ltd., of England, altho dismissed as a U. S. defendant, still has a motion pending to dismiss the cross claims against Scophony Corporation of America and Levey.

Joseph B. Marker, government anti-trust attorney, appeared at the hearings as an observer, the government having no interest in the cross claims.

# NIGHTTIME TALENT COST INDEX



Based on "FIRST FIFTEEN" HOOPERINGS for Evening Programs and the "FIRST THREE" Sunday Afternoon Segs.

In the absence of continuous data on non-telephone home listenership, The Billboard takes the liberty of projecting telephone home-based radio audience measurements to total urban population.

Vol. III No. 21E (Report November 30, 1946)

Program Sponsor, Agency, Net. & Stat.	Hooperating	Length and Weeks to Date	Opposition	Talent Cost	Cost Per Point	Cost Per 1,000 Urban Listeners
FRED ALLEN Standard Brands Tenderleaf Tea & Shefford Cheese J. W. T., NBC 142	29.4	1/2 hr. 500	N. S. P.—ABC Crime Doctor—CBS Parker Pen News—CBS Special Investigator—MBS	\$18,500	\$ 629.25	*
JACK BENNY ** American Tob. Co. Lucky Strike F. C. & B. NBC 152	27.9	1/2 hr. 551	Drew Pearson—ABC Monday Morning Headlines—ABC Gene Autry—CBS N. S. P.—MBS	\$22,500	\$ 806.45	*
BOB HOPE Pepsodent Div. Lever Bros. Various Products F. C. & B. NBC 129	27.4	1/2 hr. 368	N. S. P.—ABC N. S. P.—CBS Upton Close—MBS	\$20,000	\$ 729.93	*
FIBBER MCGEE & MOLLY S. C. Johnson & Son, Inc. Floor Wax N. L. & B. NBC 143	26.4	1/2 hr. 464	N. S. P.—ABC Hollywood Players—CBS N. S. P.—MBS	\$10,500	\$ 397.73	*
EDGAR BERGEN Standard Brands Chase & Sanborn Coffee J. W. T., NBC 144	24.9	1/2 hr. 368	N. S. P.—ABC Adv. of Sam Spade—CBS N. S. P.—MBS	\$20,000	\$ 803.21	\$.86
RADIO THEATER Lever Bros. Lux Soap & Flakes J. W. T., CBS 152	23.2	1 hr. 555	N. S. P.—ABC Gabriel Heatter—MBS Spotlight Bands—MBS Telephone Hour—NBC Borge-Goodman Show—NBC	\$16,000	\$ 689.66	\$.77
BANDWAGON F. W. Fitch Co. Various Products L. W. R., NBC 154	22.8	1/2 hr. 682	N. S. P.—ABC Blondie—CBS N. S. P.—MBS	\$12,500	\$ 548.25	*
WALTER WINCHELL ** Andrew Jergens Co. Jergens Lotion L. & M., ABC 195	22.7	1/2 hr. 727	Hildegard—CBS Exploring the Unknown—MBS Manhattan Merry-Go-Round—NBC	\$ 6,000	\$ 264.32	\$.30
RED SKELTON (CH) B. & W. Tob. Corp. Raleighs R. M. S., NBC 145	20.7	1/2 hr. 204	N. S. P.—ABC N. S. P.—CBC N. S. P.—MBS	\$ 9,500	\$ 458.94	\$.53
AMOS 'N' ANDY Lever Bros. Rinso R. & R., NBC 149	20.6	1/2 hr. 671	N. S. P.—ABC Vox Pop—CBS Gabriel Heatter—MBS	\$ 9,000	\$ 436.89	*
SCREEN GUILD PLAYERS Lady Esther Blow, CBS 149	20.2	1/2 hr. 274	Doctors Talk It Over—ABC N. S. P.—MBS Contented Program—NBC	\$10,000	\$ 495.05	\$.59
MR. D. A. Bristol-Myers Co. Vitalis & Sal Hepatica D. C. & S., NBC 132	20.1	1/2 hr. 361	Pot o' Gold—ABC Ford Show-Dinah Shore—CBS Spotlight Bands—MBS	\$ 6,800	\$ 338.31	\$.41
BURNS & ALLEN General Foods Maxwell House Coffee B. & B., NBC 140	18.3	1/2 hr. 193	N. S. P.—ABC F. B. I. in Peace & War—CBS N. S. P.—MBS	\$12,000	\$ 683.06	\$.76
DUFFY'S TAVERN Bristol-Myers Co. Ipana & Trushay Y. & R., NBC 132	18.0	1/2 hr. 100	Affairs of Ann Scotland—ABC Songs by Sinatra—CBS Gabriel Heatter—MBS	\$10,000	\$ 555.56	*
TAKE IT OR LEAVE IT Eversharp, Inc. Blow, CBS 159	16.8	1/2 hr. 344	Theater Guild—ABC Brighter Tomorrow—MBS Don Ameche—NBC	\$ 4,500	\$ 267.86	\$.29
ONE MAN'S FAMILY Standard Brands Fleischmann's Yeast & Royal Desserts J. W. T., NBC 144	11.2	1/2 hr. 700	Samuel Pettengill—ABC N. Y. Philharmonic—CBS Crimes of Carelessness—MBS	\$ 4,500	\$ 401.79	\$.51
THE SHADOW Carey Salt Co. McJunkin Del., Lack. & West. R. & R. George Barr Co.—Meyerhoff, MBS 209	9.5	1/2 hr. 312	Darts for Dough—ABC Family Hour—CBS N. S. P.—NBC	\$ 2,500	\$ 263.16	*
COUNTERSPY Universal Match Co.—Schutter Candy Div. S. & S., ABC 193	9.3	1/2 hr. 236	Hoagy Carmichael Sings—CBS William L. Shirer—CBS Quick as a Flash—MBS N. S. P.—NBC	\$ 3,500	\$ 376.34	\$.43

\*Insufficient data. \*\*Includes second broadcast on Pacific Coast. CH—Computed Hooperating. NSP—No Sponsored Program.

L. & M.—Lennen & Mitchell. F. C. & B.—Foots, Cone & Belding. Y. & R.—Young & Rubicam. W. & L.—Warwick & Ledger. W. & C.—Williams & Cleary. L. W. R.—L. W. Ramsey. J. W. T.—J. Walter Thompson. McK. & A.—McKee & Albright. R. & R.—Ruthrauff & Ryan. D. C. & S.—Doherty, Clifford & Shenfield. S. & S.—Schwimmer & Scott. R. W. & C.—Roche, Williams & Cleary. A. M. & W.—Audrey, Moore & Wallace. W. H. W.—William H. Weintraub. McC-E.—McCann-Erickson. P. & R.—Pedlar & Ryan. D. F. S.—Dancer-Fitzgerald-Sample. N. L. & B.—Needham, Lewis & Brorby. R. M. S.—Russel M. Seeds.

Average audience rating is 10.3 as against 10.2 last report, 9.4 a year ago. Average evening sets-in-use reported are 32.3 as against 31.9 last report, 29.7 a year ago. Average available homes is 80.1 as against 79.7 last report, 78.2 a year ago. Number of sponsored hours is 71 1/2 as against 71 1/2 last report, 81 1/2 a year ago.

The "Talent Cost Index" is protected by the copyright of The Billboard



# DAYTIME TALENT COST INDEX

Based on "FIRST FIFTEEN" HOOPERATINGS for Weekday Daytime Segs

In the absence of continuous data on non-telephone home listenership, The Billboard takes the liberty of projecting telephone home-based radio audience measurements to total urban families.



Vol. III 20D (Report November 30, 1946)

Program Sponsor, Agency, Net & Stat.	Hooper-Rating	Weeks to Date	Opposition	Talent Cost	Cost Per Point	Talent Cost Per 1,000 Urban Listeners
<b>BACKSTAGE WIFE</b> 7.3 Sterling Drug, Inc. Various Products D.-F.-S., NBC 143	354		N. S. P.—ABC G. E. House Party (MWF)—CBS N. S. P.—MBS	\$ 1,750	\$ 239.73	\$.42
<b>RIGHT TO HAPPINESS</b> 7.1 Procter & Gamble Ivory Soap Compton, NBC 141	450		N. S. P.—ABC N. S. P.—CBS N. S. P.—MBS	\$ 2,250	\$ 316.90	\$.55
<b>WHEN A GIRL MARRIES</b> 7.1 General Foods Calumet Baker's Chocolate B. & B., NBC 76	308		Terry & the Pirates— ABC N. S. P.—CBS N. S. P.—MBS	\$ 2,300	\$ 323.94	**
<b>YOUNG WIDDER BROWN</b> 6.9 Sterling Drug, Inc. Haley's M-O Phillips Toothpaste D.-F.-S., NBC 143	434		Dick Tracy (LN) (Co-Op.)—ABC Hollywood Jackpot (LN) (MWF)—CBS Buck Rogers—MBS	\$ 1,800	\$ 231.88	\$.43
<b>ROMANCE OF HELEN TRENT</b> 6.9 Whitehall Pharmacal Company Heat Liniment Kolyos D.-F.-S., CBS 136	671		N. S. P.—ABC N. S. P.—MBS N. S. P.—NBO	\$ 1,800	\$ 260.87	\$.41
<b>BREAKFAST IN HOLLYWOOD</b> 6.8 Procter & Gamble Ivory Flakes Compton, ABC 212	266		N. S. P.—CBS N. S. P.—MBS Fred Waring—NBO	\$ 1,500	\$ 220.59	\$.38
<b>JUST PLAIN BILL</b> 6.8 Whitehall Pharmacal Company Anacin D.-F.-S., NBC 71	524		Jack Armstrong—ABC N. S. P.—CBS Captain Midnight—MBS	\$ 2,000	\$ 294.12	**
<b>AUNT JENNY</b> 6.7 Lever Bros. Spry R. & R., CBS 45	527		Glamour Manor—ABC Ooke Oub-Morton Downey—MBS N. S. P.—NBO	\$ 2,000	\$ 298.51	**
<b>BREAKFAST IN HOLLYWOOD</b> 6.7 Kellogg Co. All-Bran K. & E., ABC 214	276		N. S. P.—CBS N. S. P.—MBS Fred Waring—NBC	\$ 1,500	\$ 223.88	\$.41
<b>STELLA DALLAS</b> 6.7 Sterling Drug, Inc. Various Products D.-F.-S., NBC 143	452		N. S. P.—ABC G. E. House Party—CBS N. S. P.—MBS	\$ 1,750	\$ 281.19	\$.45
<b>PORTIA FACES LIFE</b> 6.6 General Foods Grapenuts Flakes Y. & R. Maxwell House Coffee B. & B., NBC, 87	288		Sky King—ABC N. S. P.—CBS Superman—MBS	\$ 2,750	\$ 416.67	**
<b>PEPPER YOUNG'S FAMILY</b> 6.5 Procter & Gamble Camay Soap P. & R., NBC 82	843		Try 'n' Find Me (LN)— ABC N. S. P.—CBS N. S. P.—MBS	\$ 2,650	\$ 407.69	**
<b>MA PERKINS</b> 6.5 Procter & Gamble Oxydol D.-F.-S., CBS 76	215		N. S. P.—ABC N. S. P.—MBS N. S. P.—NBC	\$ 1,300	\$ 200.00	**
<b>MASQUERADE</b> 6.4 General Mills Kix, Gold Medal Flour D.-F.-S., NBC 33			Bride & Groom—ABC N. S. P.—CBS Queen for a Day—MBS	\$ 2,500	\$ 390.63	**
<b>ROSEMARY</b> 6.1 Procter & Gamble Ivory Snow B. & B., CBS 58			Ted Malone (MWF)— ABC William Lang (TT)— ABC Victor H. Lindtahr—MBS David. Harum—NBC	\$ 2,500	\$ 409.84	**

\*Insufficient data. \*\*Since these shows employ a network of less than 100 stations, it is not possible to project their Hooperating and listeners-per-listening set figures upon a population base that would not be open to question. Therefore, cost per thousand figures are not reported in these cases. LN—Limited Net.

D.-F.-S.—Dancer-Fitzgerald & Sample. Y. & R.—Young & Rubicam. R. & R.—Ruthrauff & Ryan. B. & B.—Benton & Bowles. B. B. D. & O.—Batten, Barton, Durstine & Osborn. K. & E.—Kenyon & Eckhardt. P. & R.—Pedlar & Ryan. K. R.—Knox Reeves. Mc-E.—McCann-Erickson. L. & F.—Lambert & Feasly.

The "Talent Cost Index" is protected by the copyright of The Billboard and infringement will be prosecuted.

## Reynolds Pen Apes Philco In 800-Station E.T. Deal

CHICAGO, Nov. 30.—Reynolds Pen Company becomes another strong proponent of big-time e.t. shows when it goes into action from Chi next week over an estimated 800 radio stations thruout the country with a new platter series starring Georgie Price, comic. Frank Lamb, prexy of Reynolds, declared Crosby's ABC-Philco show definitely had influenced the company's thinking in the matter of e.t. slots and that he was of the opinion that such shows would gradually take the place of most live broadcasts. Show, a 15-minute comedy variety seg, will be distributed via the company's dealers in 800 cities, with dealers distributing it on radio stations in their vicinity. Commercials will all be slanted for the local dealer.

## World White Collar Workers Mull Strike

NEW YORK, Nov. 30.—United Office and Professional Workers of America (CIO), may strike against World Broadcasting System, Decca subsid, if management doesn't make what the union considers a "reasonable proposal" when negotiations resume Tuesday (3). Union has been asking weekly salary hike of 35 per cent or \$15, whichever is greater, and states that World's best counter offer was for a \$2 general raise.

About six weeks ago, some 22 office workers who would have come under the jurisdiction of UOPWA were dropped by World, management giving economy as the reason. More recently, the company dissolved its script writing department, firing Betty Hugh, John McKnight, Robert Waldron and Joyce Hayward. Scripts are now being farmed out.

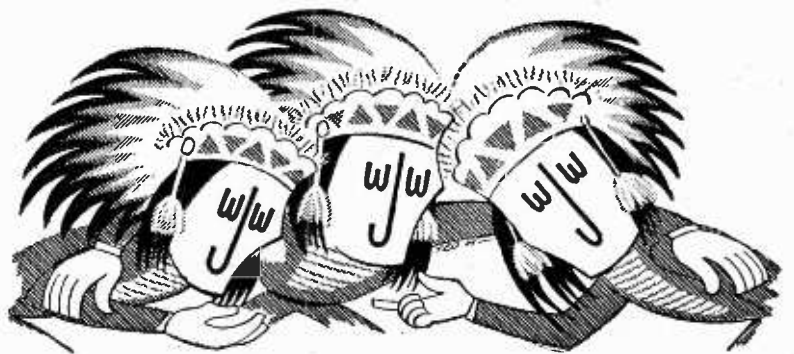
Scripters are under the jurisdiction of Radio Writers' Guild, and were dropped by World shortly before the Guild was to have opened negotiations for a contract. One writer dropped, stated: "The man-

agement beat us to the punch."

Economy measures at World have been under way for some time. Firm recently hired Jack Meyerson as general manager, replacing Percy Deutch, whose contract was bought up by Decca.

UOPWA recently obtained a contract covering 700 CBS office workers.

CLEVELAND'S *Chief* STATION SAYS . . .



# 3 HEADS BETTER THAN 1!

When Cleveland's **CHIEF** Station carries the ball for you . . . every program packs a triple threat—WJW gives you three-way service as master entertainer, super salesman, potent advertising medium! When WJW calls your sales-signals you gain an enviable position—an enviable listener acceptance in a great market . . . Cleveland.

BASIC  
**ABC Network WJW** 850 KC  
**5000 Watts**  
 CLEVELAND, O. DAY AND NIGHT  
 REPRESENTED NATIONALLY BY HEADLEY-REED COMPANY

**TOO SHORT FOR A HEAD**

**Four Major News Correspondents To Cover Byrd Antarctic Jaunt**

ADMIRAL BYRD'S expedition to the South, skedded to leave early this month and due to reach the Antarctic sometime in January, will be covered for radio by correspondents representing each of the four webs. Arthur Hannes, from KMOX, St. Louis, will cover for CBS; Roy Gibbons, science writer, for MBS; Max Hill for NBC, and Lee Van Atta, International News Service correspondent, will spiel for ABC. Air reporters will accompany the expedition aboard Admiral Byrd's flagship, the Mount Olympus, which also will be used as communication headquarters.

JOHN E. KUCERA, formerly time-buyer and business manager of Young & Rubicam's radio department, has joined Foote, Cone & Belding, where he will be assistant to Hubbell Robinson Jr. and Douglas Coulter, on the American Tobacco Company radio account. He will be responsible for co-ordination of radio department's activities on the account.

WGNI, Wilmington, N. C., has appointed Joseph Hershey McGillvra as radio rep. Station will be an MBS outlet. . . . Bret Morrison, radio's Shadow, doing the leads on new open-end series, *Behind the Master-Piece*. . . . Berry Kroeger, currently in Joan of Lorraine, legit, doing the lead on *Grand Central Station*, Saturday (7). . . . Paramount Pix and Theater signed for weekly half-hour disk show, *Times Square Revue*, on WMCA, for 52 weeks thru Buchanan Agency.

Roberta Lee, featured WNEW thrush, to double at Cafe Society Uptown, starting December 9. . . . British musician, Geraldo, and Percy Faith, NBC *Carnation Contended Hour* maestro, transcribed a talk on pop music at BBC studios, to be broadcast to Australia. . . . James J. Cusick, Dunmore, Pa., named winner of NBC's Jo Stafford *Cindy* contest. Lad awarded \$500 for writing original verse for Stafford's new forthcoming Capitol recording of same title.

Eddie Cantor, in co-operation with American Legion and Retail Dry Goods Association, has started third annual drive for gifts to the Yanks who gave, seeking 2,000,000 Christmas gifts for servicemen still hospitalized. . . . *Barbasol Company* bankrolling a full hour on Art Ford's "Milkman's Matinee" on WNEW. Company will promote shave cream, blades and it Primrose House Cosmetics from midnight to 1 a.m. daily. . . . Archie Bleyer, CBS staff ork,

cut the original themes being used by Andre Baruch and Bea Wain on their daily "Mr. and Mrs. Music" show on WMCA. Themes, composed by Lynn Duddy.

INTERCOLLEGIATE Broadcasting System, consisting of 25 stations, this week celebrates its 10th anniversary. . . . Frank E. Mullen, NBC executive-v.-p., in Chicago this week to attend the International Livestock Show and the convention of Radio Farm Editors. . . . Captain Eddie Rickenbacker, Eastern Air Lines prexy, will speak over NBC Saturday (7) in special broadcast marking the observance of Universal Bible Sunday. Program will be broadcast in co-operation with the American Bible Society.

National Radio Week gave WMBA, Peoria, Ill., a chance to plug FM among townfolk. In order to demonstrate FM possibilities over AM, percolator demonstrated in eight department and radio stores throuout the city. Station's engineering department constructed two miniature transmitters, each with the power of approximately one watt. One was AM and one FM. They were installed in different stores each day and the same musical program was fed to each by telephone lines. Interference on AM was achieved by static generated by a Ford coil and performance of FM transmitter showed how static could be eliminated. Newspaper ads and spot announcements plugged demonstrations.

Sears-Roebuck branch in Denver has signed for a half-hour cross-the-board participation in Ray Perkins' disk show on KFEL. Sale, said to be one of the largest in Denver's radio history, was handled by station's salesman, John McEniry, thru Otto Shaw Ad Agency. . . . Bill Leahy, of WFEA, Manchester, N. H., has been named station's publicity director. . . . In conjunction with Fordham, and New York University, WGYN, New York FM station, will begin *College Hour*, a series of live programs originating from the campus of each college.

Edward R. Murrow, CBS v.p. and Norman Corwin, ace scripter, will be among main speakers at the dinner skedded by the American Nobel Anniversary Committee to celebrate the 50th anniversary of the death of Alfred Nobel, donor of the International Nobel Prize.

CONTRARY to talk in the trade about the Phil Harris-Alice Faye show getting the ax, program this week was renewed by Fitch, effective December 29. . . . Chicago Radio Correspondents Association this week presented recording of WMAQ coverage of inquest proceedings before the Chicago Bar Association as exhibit "A" in association's attempt to get wire recorder's into court. . . . Paschal N. Strong, who authored *Jack Armstrong* serial script from 1940 until war duties a couple of years ago, resumes as writer December 2.

CBS Newsmen, Winston Burdette, is covering Congressional hearings on

Senator Theodore Bilbo in Mississippi. . . . Herman A. Burkhard has been assigned to Wisconsin as ASCAP rep. . . . Blimp Advertising KOY, Phoenix, Ariz., at the State fairgrounds was cut loose last week. Where the 16-foot bag disappeared to no one knows. One local sheet headed its story: "KOY Not Only on Air But Sailing Thru It."

TWO SECONDS of genuine recorded silence by John L. Lewis was broadcast by Macon Reed Jr., WOL, Washington, newsmen, when Lewis refused an interview. . . . *Doll House* campaign to collect toys for needy children will be waged again this year by WRC in Washington. Last year Washington Christmas shoppers, including Margaret Truman and Admifal Nimitz, contributed 15,000 dolls. . . . Jimmy Durante, guesting on Bing Crosby's show Wednesday (4), will sing Der Bingle's theme song, *Blue of the Night*. . . . Lowell Thomas will be narrator on a special Christmas program on MBS in behalf of the Christmas Club savings plan Wednesday (4).

International Sound Research Institute will award Alma Kitchell, woman commentator on WJZ, New York, and president of the Association of Women Directors of the NAB, the annual diction award for the best radio voice in 1946. . . . Sol Panitz, of WINX, Washington, submitted the prize winning script in the fourth of ABC's new public service series, "World Security Workshop."

JIMMIE FIDLER'S contest to find "the most popular living person" has Bing Crosby leading the field of candidates. Gen. Dwight D. Eisenhower and Frank Sinatra share second place. . . . Harry Caray, of KXOK, St. Louis, and Mel Allen, of WINS, New York, have been selected as top sportscasters of 1946 by *The Sporting News*. Mag also chose Harry Wismer, ABC director of sports, as best eastern sportscaster; Sam Molen, sports director, KMBC, Kansas, Mo., for the Middle West, and Sam Balter, sports director of KLAC, Hollywood, for the Pacific Coast.

Sy Fischer, of Frank Cooper Associates, is back in New York after six weeks in Hollywood handling the Alan Young show and setting several management deals for the Cooper office. Fischer pacted Martin Ragaway and Leonard Stern to work with Abe Burroughs as writers for the *Dinah Shore Show*, adding Allan Rader to script for Fannie Brice, and Stan Adams to pen for Mel Blanc. Fischer also landed thrush Peggy Mann for the Frank Sinatra program for a series of guest shots and expects to sign her as permanent fem vocalist on the *Voice's* show. Cooper, meanwhile, has returned to Hollywood to continue the Allan Young chores.

MORTON FRANK, former Pittsburgh radio-showbiz correspondent of *The Billboard* (1937-1942), has become owner-publisher of *The Canton (O.) Economist*. . . . All full-time employees of WDRC, Hartford, Conn., will receive a 10 per cent cost-of-living wage increase. . . . Gordon Sparks, announcer at WEXL, Detroit, new station program director.

ABC's America's Town Meeting has received the second annual radio award of the National Council of Teachers of English for program "most helpful to speaking and listening." . . . Eastern Idaho Broadcasting & Television's KIFI, Idaho Falls, Idaho,

**Rumors Say 'Ladies' May Move to Chicago**

CHICAGO, Nov. 30.—There were rumors flying here this week concerning the fate of ABC's audience participation show *Ladies Be Seated* (2 p.m. CST), which hit town on tour the latter part of the week.

Evidence exists show will be moved to Chi from the Main Stem shortly. Seems everybody is favorable and it's only a question of time and working out details before move takes place. Talk is that sponsor, Quaker Oats, wants the seg in home territory so as to maintain better liaison with agency, talent and web. Chi branch of the agency, LaRoche & Ellis, is hot for the move since it sold the show and believes switch would hypo show's rating. *Ladies'* average Hooper of 2.5 isn't too bad considering it bucks NBC's *Ma Perkins* and *Life Can Be Beautiful*, plus CBS's *Surprise Party*, yet execs think some of the opposition can be wooed away with show in Midwest.

**12 NAB Group Heads Named**

WASHINGTON, Nov. 30.—The National Association of Broadcasters has appointed seven new committees and five subcommittees to serve the radio industry during the coming year. New committees and chairman include: Walter J. Damm, WTMJ-FM, Milwaukee, FM executive committee; John S. Hayes, WQXR, New York, international broadcasting advisory committee; J. Harold Ryan, WSPD, Toledo, legislative committee; Gilmore Nunn, WLAP, Lexington, Ky., public relations executive committee; Odin S. Ramsland, KDAL, Duluth, sales managers' executive committee; Wayne W. Cribb, KHMO, Hannibal, Mo., small market stations' executive committee, and Edgar Bill, WMBD, Peoria, Ill., standards of practice committee of the program executive committee.

Subcommittees and chairman include: John W. Kennedy, WHAM, Rochester, N. Y., sales practices; William B. Murdock, WOL, Washington, audience measurement; James Brown, KONO, San Antonio, Joske advisory; H. Preston Peters, Free & Peters, New York, spot sales, and John M. Outler Jr., WSB, Atlanta, sales promotion.

on January 1 will become affiliated with ABC as a mountain supplementary station, bringing the total number of ABC affiliates to 236.

JOHN M. WYATT JR., formerly director of radio and television for Buchanan & Company, ad agency, shifted to Cecil & Presbrey as radio director. . . . Edgar Parsons, who was manager of WLDS, Jacksonville, Ill., prior to his entry into the armed forces, now associated with the Fred Palmer Company, Cincinnati, radio station management and operations consultants.

Alfred Kantorowitz, former head of CBS's short-wave listening station, is on his way to Berlin to head up University of Berlin's history department.

**I MADE MY DEBUT 11 YEARS AGO!**  
And my act gets better every day. Now I'm printing 50,000 photos daily for the biggest stars in the industry.

8x10's . . . 50 for \$4.13  
100 for \$6.60  
Mounted Blow-Ups—  
20x30, \$2.50; 30x40, \$3.85  
Postcards, 2¢ in quantity

Write for Free Samples, Price List B.

**MOSS PHOTO SERVICE**  
155 W. 46th St.  
N. Y. C. 19  
BRyant 9-3482



**100 8x10 PHOTOS**  
Professional High Gloss  
Copies for Only **\$7.00**

**500, 4x5, \$10.00**

Just mail us your picture. Protect photo between cardboard. Enclose check, cash or money order—No Circulars—No Bunk—NO OTHER CHARGES. We pay return postage. Prompt service.

**Radiant Photo Service**  
55 VESEY ST.  
NEW YORK 7, N. Y.

# PINPOINT PROMOTION BOOM

## 'Of Men and Books' May Use Guest Critic

NEW YORK, Nov. 30.—CBS probably will use guest critics on its *Of Men and Books* Saturday afternoon program, following the exit of John Mason Brown, who leaves January 11 because of lecture commitments. Leon Levine, CBS assistant director of education, may use a rotating system of guests, airing the show from various cities, depending upon whether or not a 13-week run uncovers a permanent critic who meets all the CBS qualifications.

According to Levine, it's tough to get the right man—one who is neither, ultra-conservative nor radical in his political and literary thinking, and a good radio personality at the same time.

Levine, who produces *Of Men and Books*, plans to use literary merit as a basis for reviewing a program, Books which are inherently political should be reserved for forums. Secondly, an attempt will be made to review only those books whose merit is beyond dispute. Levine figures that with the book industry publishing some 12,000 tomes yearly, it is a waste of listeners' and networks' time to sound off about an opus which is obviously of small merit. Only exceptions will be in cases where a book, tho admittedly poor in literary quality, becomes a sensational seller for other than literary reasons.

## FCC SEEN FAVORABLE

(Continued from page 5)

not be required in case of reproduced plays, religious services, symphony concerts, continuous speech or operatic productions of longer than 30 minutes. NAB also urged that FCC not prescribe exact form of identifying announcement, except that language should be clear.

Petty's reminder to FCC that the NAB suggestions do not concede government regulatory authority on program announcements is viewed by industry folk as indicating a bolder trend in NAB representations before FCC. NAB bigwigs are known to be taking an attitude of "concede nothing" in dealings with FCC despite avowed "harmony program" between President Justin Miller, of NAB, and Acting Chairman Charles Denny, of FCC. While a co-operative spirit prevails, NAB's position is regarded as materially strengthened as result of GOP sweep of both houses of Congress, and apparently neither NAB nor FCC is ignoring that fact. Legalists here are frankly forecasting a course toward "moderation" by FCC, which appears to be facing hostility from a number of key GOP leaders of the new Congress.

## Strike Alert Continues as AFRA-Web Mull Pay Boosts

(Continued from page 5)

at the end of which the contract is terminated. The nets, it is understood, insisted that if the pact with one was canceled that contracts with other webs would be voided at the same time. They proposed, however, that if the contracts were terminated and AFRA did not call its members out on strike, that the pacts could be reinstated at any time.

The networks further proposed that a labor council be formed, composed of four members representing NAB, four from the nets and eight from AFRA, this group to meet on 10-day notice. Function of council would be to consider general problems, such as standard form contract, etc., but it would not have any binding action on the participants.

### AFRA's Sunday Board Session

One AFRA spokesman admitted that the above proposals, submitted in lieu of AFRA's unfair station clause, had averted a strike last week—but he denied that AFRA had accepted them. Further revision is expected at Monday's sessions. However, should the union accept even a revised version of the proposals as outlined above, it is believed that a substantial wage hike would be insisted upon, in view of the fact that AFRA would be retreating from its position supporting the unfair station clause.

### 22½% Pay Hike

As of last Saturday (23), the webs had already jacked up their proposed 10 per cent increase to 17½, and AFRA had backed down from its original demand of 35 per cent to 26. Final figure is expected to be 22½ per cent, or more.

Release of a joint AFRA-web statement Friday (29), to the effect that the main hurdles had been negotiated, caused some agitation in AFRA quarters, which pointed out that stories in the daily press were premature, in that the strike committee and captains were being kept on the alert for a possible walkout Tuesday.

Joint statement said: "Spokesmen for the American Federation of Radio Artists and the four major networks today (Friday, November 29), expressed confidence that the principal issues between the negotiators and AFRA and the networks and advertising agencies, in relation to national network commercial programs, have been resolved to the satisfaction of all parties. They said workable solutions have been found, but added that no details will be divulged until all points of the proposed new two-year contract, including sustaining and various staff agreements, have been settled between AFRA and the networks. Negotiations concerning the matters still in issue are now in progress."

What troubled some AFRA sources was the belief that with so many aspects of the contract still to be bargained for, the union's position might be weakened owing to an admission that peace was in the offing.

Other "psychological" aspects of the situation troubled some AFRA sources. Belief was expressed, for instance, that once the fever pitch of last week had subsided, it might be difficult to resell the strike issues to the membership. Another factor troubling some was the public's antagonism toward John L. Lewis,

UMW chief. Moot point was whether this antagonism would extend to all labor generally and in sufficient degree to rally public support around the networks rather than the performers.

Union, it's known, has become more public relations conscious—a resolution having been passed at the last convention authorizing the executive committee to appoint a public relations man. Tho various press agents submitted bids to the job, nobody was retained until a strike almost materialized last week, when Allan Meltzer was appointed on a temporary basis.

## U. S. Stations All Out For Vet. Adm. Series

NEW YORK, Nov. 30. — Veterans Administration transcribed shows *Here's to Veterans*, now is being aired by 846 independent stations thruout the United States. Shows are quarter-hour capsule versions of top flight network shows and are submitted to stations as a public service feature.

VA just released its second series of 13 shows. Approximately 766 stations already have started using second series with some also carrying first series. Remainder of the 846 still are carrying first series.

Shows were produced by Joseph L. Breckner, former director of radio service for VA, and directed by Charles E. Dillon, who now is VA's radio topper.

## PALEY CALLS

(Continued from page 5)

of our kind of broadcasting that the advertiser's desire to sell his product to the largest cross-section of the public coincides with our obligation to serve the largest cross-section of our audience."

Stressing the need for serving minority groups Paley added that he has no sympathy with those critics who want political talks, social controversy, etc., to take the place of popular entertainment.

Stating that some criticism of radio is justified, Paley, as at the NAB, pointed up the need for high program standards. "I am asking, however, for something more. We need listeners who can discriminate. . . . I should like to see people angry . . . at particular stations, particular programs, particular offenders, and not at all radio."

## PORTER STALLS

(Continued from page 5)

sion since OPA was emasculated recently. Whether he'll take the presidency of BMI, at a salary reported variously as ranging from \$35,000 to \$50,000, isn't known. He sidestepped all queries, stating he's vacation bound until January 1.

Former OPA boss also dodged inquiries as to whether he'll return to his old spot as FCC chairman. He stated his letter to the President "speaks for itself." Letter indicates he's thru with government period. It's still believed likely that Truman may elevate Acting Chairman Charles R. Denny to that spot permanently, with an interim commissioner appointed also expected within the next few weeks.

## WNBC All Out On Honor City Bally Stunt

### Bayonne Click Tips Mitt

NEW YORK, Nov. 30.—Promotional success of WNBC's "Honor City" gimmick has given NBC radio execs an inside track on a promotional hypo the industry may have been missing for years, namely, "pinpoint promotion." Station now is considering extending the idea to cover some 50-odd cities instead of 13 as originally planned, and NBC's Chicago office has asked for data pertinent to the carrying out of a similar promotional venture around Chi. What intrigues the trade is that the plan can be put into effect at small cost, in return for huge returns in publicity, promotion and good will. Best of all is the fact that, as evidenced by WNBC's opening clambake at Bayonne, N. J., November 19, civic organizations are anxious to participate in such promotions and are more than willing to pay the expense.

According to Jim Gaines, WNBC manager, publicity accruing from the Bayonne, N. J., salute totaled 900 column inches, including pictures but not counting two eight-column banners on page one of *The Bayonne Times*, which prior to the event was anti-radio and ran only listings. Outside of station's time and talent cost, amounting to \$18,000, station spent \$800 for a page ad in *The Bayonne Times* and for wires. At current space rates, the publicity return alone, not counting the invaluable promotion done by schools and other civic groups, merchant tie-ins, etc., is far in excess of this outlay. "And we asked the city to do nothing," says Gaines. "They did it all on their own hook." This included city's printing of elaborate folders, posters, special post cards, tags for school kids, etc.

Gaines' idea on pinpoint promotion is simple in essence. It boils down to blanketing one small area with the station's entire promotional facilities, including airings from the city, personal appearances, tie-ups with press, merchants, civic groups etc., all of which can be done at small cost if well handled by the station's flacks and promotion men. Opposed to this idea there's the usual overall promotion which stations have been doing for years. Latter type, it's argued, fails to give outlying cities in the coverage area a sense of being part of the family. Pinpoint plan does this to the hilt, getting over the idea that city's citizens are part and parcel of the station's thinking.

One angle in the WNBC "Honor City" gimmick may develop some friction, according to station men. WNBC, for instance, will go into the front yard of WPAT, Paterson, N. J., when it honors that city. WNBC will probably ask the Paterson station to co-operate, but if station refuses, the NBC key outlet is likely to go ahead on its own. Thus far no friction has developed, but at some points along the way some squawks are considered very probable. Paterson, incidentally, requested its honor date. Ditto Bridgeport, Conn., and Jersey City, N. J.

WNBC figures it can do one city every two weeks, time being necessary to plan and carry thru the promotion.

**GENUINE GLOSSY PHOTOS 5 1/2¢ EA.**  
8" x 10"

Unsurpassed in Quality at any Price

NO NEGATIVE CHARGE—NO EXTRAS OF ANY KIND

100, 8" x 10", \$6.48	MOUNTED ENLARGEMENTS
1000, 8" x 10", \$55.00	30" x 40" \$3.85 EA.
Fan Mail Photos	20" x 30" \$2.50 EA.
1000, 5" x 7", \$34.00	
1000 Postcards, \$22.00	

Made By J. J. Kriegsmann, The Man Whose Photographs Grace Billboard's Covers

**COPYART** PHOTOGRAPHERS

WRITE DEPT. 65  
165 West 46th St.  
BRyant 9-1723 N.Y.

**WE DELIVER WHAT WE ADVERTISE**

# FUEL FOR TELE'S COLOR FIRE

## New Bendix Color Set To Be Shown

### Timed for FCC Hearings?

NEW YORK, Nov. 30.—Strategic move in the color versus black-and-white video battle is due this week thru a demonstration, to be held, most likely, on Wednesday (4) of a new color video receiver by Bendix Aviation Corporation. Outfit is reported ready to produce the set in quantity by spring, provided the Federal Communications Commission authorizes commercial video after its hearings due to start December 9. Demonstration, which will show a live program produced by the Columbia Broadcasting System, will be held at Bendix's New York office at Rockefeller Plaza.

Various angles are involved in the demonstration, notably the fact that Bendix, a major manufacturer, is apparently willing to gamble with a color receiver in the event the FCC gives the green light to commercial video. Also, the demonstration, if successful, is regarded by some segments of the industry as likely to strengthen the CBS position before the FCC.

Moot point currently, however, is whether the Bendix show will stack up against the recent RCA demonstration at Princeton, N. J., where RCA's all-electronic color system was shown. Both RCA and NBC claimed consistently that an all-electronic color system is the only economically feasible method—and that commercial color tele can't be ready for five years.

Figures on the cost of the Bendix model are not available. It is reported that the price is "reasonable"—and that mass production would play a large part in bringing prices down.

RCA demonstration at Princeton followed shortly after CBS filed a petition with the FCC for commercial operation of ultra-high frequency color television. CBS petition was made September 27, web asking the commission to adopt standards for and authorize commercial operation, and to conduct a hearing at which CBS and others could testify. Petition referred to the com-

## Short Scannings

ABC'S TELEVISION camera crews have completed shooting a documentary film showing the auto industry's efforts to attain full production and reasons which held down 1946 output. Eight top auto execs appear in the film, which will be televised next month in New York, Washington, Philadelphia, Schenectady and Chicago. Film is prepared in co-operation with the Automobile Manufacturers' Association.

Video Associates, television production agency, will present its third in a series of video shows for WRGB, Schenectady, N. Y., Friday (6). Show, *Personality Previews*, is a \$200 package deal sold to General Electric. . . Ben Feiner, WCBS-TV video director, due back from the West Indies this week.

Television will be primary source of selling real estate, according to Walter T. Shirley, Mastic Acres prexy, who is conferring with video executives on plans for promoting his realty properties thru tele. Shirley already has used one show on WCBS-TV and with an advertising budget of \$175,000 for 1947, he intends to film his property offers, televise them in New York on a weekly basis and screen the film for prospective buyers.

Technique of video production will be discussed at the American Television Society meeting Tuesday (3) by two WNBT men, Edward Sobol, video producer, and Robert Wade, art director. Problems of casting, lighting and stage business on the agenda.

CBS promotion department is mailing schedule of 1946-'47 sports events to be televised by WCBS-TV to television set owners in the metropolitan area. Events are sponsored by Ford Motor Company. . . A team of 37 boys and girls from Denmark will demonstrate gymnastics and folk dancing over WNBT Sunday (1). On

mission's statement in May, 1945, that "a truly nationwide and competitive television system . . . must find its lodging higher up in the spectrum where more space exists and where color pictures and superior monochrome pictures can be developed thru the use of wide channels."

Thursday (5) station will televise the story of the manufacture of newspaper in a film, *Trees to Tribune*, sponsored by *The Chicago Tribune*.

Sears-Roebuck this week (29) began a series of daytime video programs, *Matinee for Youth*, on WPTZ, Philadelphia. Weekly hour-long program will consist of films for kids. Company also sponsors *Sears Visti-Quiz* on the Philco station.

## New DuMont Relay System May Replace Inter-City Coaxials

WASHINGTON, Nov. 30.—A new development, transmitting both pictures and sound from one point to another over a light beam instead of radio waves, was demonstrated Wednesday (27) before the American Institute of Electrical Engineers by Dr. T. T. Goldsmith, director of research, Allen B. DuMont Laboratories. DuMont has named the invention "photovision."

According to Goldsmith, development not only simplifies transmission of video programs over short relays, but may be used in the place of expensive coaxial cables for inter-city relays. System operates in light or darkness without interference from static or other interference inherent in radio, and it is claimed will transmit color pix as well as black-and-white. DuMont shortly will demonstrate photovision over a five-mile spread.

The transmitter, or sending device, used in the demonstration, was a cathode-ray tube designed so light could be varied 5,000,000 times a second.

In regard to coaxial cables, Goldsmith pointed out that, while the cable between New York and Washington cost millions, necessary photovision relay stations between the two cities would not cost over \$30,000.

WASHINGTON, Nov. 30.—Green light is now on for a series of microwave radio experimental relays for video, standard and FM as a result of FCC action yesterday (29). FCC granted licenses to Raytheon Manufacturing Company, New York, to cover construction permits for two experimental Class 2 stations at Newton, Mass., and Lewisboro, N. Y., to be used in an experimental microwave radio link between New York and Boston. FCC also granted CP for two stations, one in New York and the other in Martinsville, N. J., in a similar microwave relay between New York and Chicago, to test wide-band multi-channel communication for AM, FM and video programs, as well as for telephone, facsimile and printing system. FCC, in issuing the grants, emphasized that the authorizations are on temporary basis for experimental purposes and "do not imply any present or future grants of this nature for commercial operation."

## Farnsworth To Offer Video Table Sets Soon After Jan. 1

CHICAGO, Nov. 30.—Farnsworth Radio & Television Company will have video sets on sale here and in other major cities shortly after the first of the year, it was learned this week. Model to be offered will be

## Video Jumbos Prepare for FCC Battle

### Many File To Testify

WASHINGTON, Nov. 30.—Television jumbos are straining at the leash for the hearing on color video standards which opens here December 9. A dozen radio titans filed by this week's deadline (25), their intentions to submit testimony to the Federal Communications Commission. Black-white video boys, who want to keep video standards "downstairs," are promising a blistering offense against "the upstairs" color video standards request of Columbia Broadcasting System.

Filing to appear, besides CBS, were: Zenith Radio Corporation, Cowles Brothers, Philco Corporation, Federal Telephone & Radio Corporation; Federal Telecommunications and Laboratories, Inc.; Bendix Radio; Thomas Color, Inc.; Radio Corporation of America and National Broadcasting Company, Inc.; Allen B. DuMont Laboratories, Inc.; Television Broadcasters' Association, and Westinghouse Electric Corporation.

Among developments preparatory to the hearing was FCC's grant this week (29) of a special temporary authorization to Allen B. DuMont for a 90-day period to operate Station WTTG on a commercial basis. DuMont is expected to make a major stir at the hearing in the "downstairs" standards line-up.

Meanwhile, RCA-NBC, kingpin among the black-white group, continued its B-W campaign. Ranking army and navy officers, as well as a number of key government officials, were invited to WRC studios here Saturday to watch the annual Army-Navy game on nine receivers, including the new RCA table models.

## W6XAO Hyps Pic Scanning With Local Newsreel Features

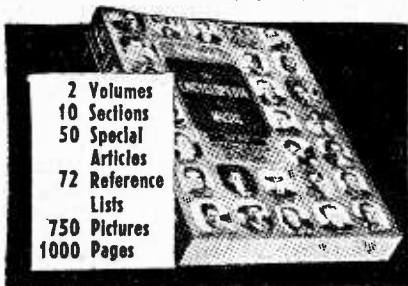
HOLLYWOOD, Nov. 30. — Don Lee's tele outlet, W6XAO, will hypo film programming with the use of special newsreel featurettes of local events, photographed by Don Lee lensers and used exclusively over video outlet. Tele station has aired two special events to date, the maiden flight of Lockheed's "Constitution" and the colorful Santa Claus Lane parade, annual Hollywood pre-Christmas event.

Plan calls for use of silent films with studio commentary and sound effects to be dubbed in at broadcast time. Outlet has closed deal to rush printing and development within a few hours after event is shot by lensers, thus enabling Monday night telecasting of events occurring over week-end.

a table set and will retail for about \$325.

Set will have an 8 and 5/8 inches by 7 and 3/8 inches screen. Farnsworth execs here do not estimate how many they will have for delivery during 1947, because of unsettled labor conditions. Dealers say that Motorola also will offer video sets here soon after January 1. Motorola execs, however, say that they can't be sure when sets will be ready for retail sale.

## The Billboard 1946-'47 ENCYCLOPEDIA OF MUSIC . . . now in preparation



2 Volumes  
10 Sections  
50 Special Articles  
72 Reference Lists  
750 Pictures  
1000 Pages

Please send ENCYCLOPEDIA OF MUSIC for which I inclose \$5.00.

The Billboard  
25 Opera Place  
Cincinnati 1, Ohio

Name .....

Address .....

City ..... Zone ..... State .....

## Hockey Game

Reviewed Sunday (24), 8:30-10:15 p.m. Telecast by WBKB, Chicago. Presented by ABC and sponsored by Henry C. Lytton & Sons.

Above all, this show demonstrated that television commercials, when done properly, can be powerful sales forces; certainly more powerful than all but the very best radio sales messages.

Telecasting of the actual game was better than other hockey matches WBKB has done, but improvement is still needed. More equipment is needed. Too often figures of the players were too small and made it difficult for the audience to follow the game. When close-ups were used, effect was tops. However, because the station has only two cameras—one for close-ups and one for distant shots—and because the distant-shot lens gave too broad a scope while close-ups could not be used when it was necessary to follow a wide expanse of play, a happy medium that would have followed the play and yet have figures that were not too small could not be achieved. Station should have a third camera for intermediate shots.

First commercial, written by Fran Harris, video director for Ruthrauff & Ryan here, agency on the account, and Betty Babcock was eight minutes long, but not for one minute did it lose interest or become boring. It showed how effective a sales medium television can be. Scene was laid in a simulated store setting, where an embarrassed customer (Stanley Gordon) was trying to find a Christmas gift for his wife. As a sales girl (Beverly Younger) demonstrated clothes items to him, there were dissolves to models wearing the apparel. Way in which commercial was written gave the sales pitch humor and entertainment. The commercial, therefore, was able to hold interest and at the same time sell—thereby realizing a seldom-achieved advertising goal.

Second commercial was only four minutes, but it failed to hold interest. Too many items were displayed. There was not enough comedy, information or entertainment to make the audience want to watch. Interesting point here is that first commercial was carefully written and rehearsed, while the second was given ad lib by two of the top video actors in town—George Cisar and Helen Malone. Nevertheless, the first plug had spontaneity while the second seemed forced and stilted. In spite of the failure of the second commercial, this show nevertheless can go down on the records as the one in which Chicago saw some of the best video commercial work yet produced here.

## Christmas Shopping at Home

Reviewed Tuesday (26), 9-9:15 p.m. Style—Shopping tips, product demonstration. Sustaining over W6XYZ (Paramount), Hollywood.

This shopping guide stanza made easy eye material. Demonstrated various seasonal items available at local stores. Interest was kept alive by selecting out-of-the-ordinary gimmicks as gift suggestions, including combination compact-handbag, micro 16mm. camera, revolving server and toy telegraphers' set. Advantages of each were capably described and demonstrated by Keith Heatherington and a telegenic fem, who also gave prices of items and where available. Pair kept informal line of patter going from start to finish, adding to scanner's appeal.

Only weakness: Twosome's occasional moving out of mike range.

## Variety Showcase

Reviewed Saturday (30), 8:05-8:30 p.m. Style—Variety. Sustaining over WCBS-TV (CBS), New York.

The Saturday night CBS revue, vaudeville style, was hot and cold. Program opened with clever intro shots of various stars taking part in the show and then faded into four snappy and good-looking gal terpers who kicked and jitterbugged their way thru a nice routine. At the end of the entire show, however, the revue had laid an egg.

Chief cause of show flip-flopping, in spite of some fairly good talent, was poor timing on the director's part in fading into the various acts—leaving a blank background on the screen for some 10 or 15 seconds at a time. Show could have been jacked up considerably if emcee Gary Davis had been folded in between the acts—introducing the acts while cameras were trained on him. As it was, show resembled a badly co-ordinated old-time film strip.

Featured in the program was June Christy, chirper for Stan Kenton's ork; The Skeptics—Marsha Lee, Martin Balsam and Leonard Barry—and dancers James Starbuck and Nelle Fisher.

Miss Christy was tops with the chords as well as easy on the eyes and proved herself good video. The Skeptics did a series of satires that were funny in spots far and few between. With proper routine, television-wise, they could be a top video comedy trio. Terpers James Starbuck and Nelle Fisher did a ballet take-off of *Pygmalion* which was a knock-out. Unusually good direction and camera pick-ups caught the dancers in a way which couldn't help but key up the viewers.

Bad feature of the show was the abruptness with which the director cut off the four terpers in the middle of a routine at the end of the show and then faded into the WCBS-TV call letters and test-pattern. Program ended just like that.

Revue was directed by Steve Marvin, assisted by Ralph Levy. Jim McNaughton designed the sets which created a good background for the program.

## Fashion Show

Reviewed Monday (25), 9:35-10:10 p.m. Style—Variety. Sustaining over W6XAO (Don Lee), Hollywood.

This was one of the most ambitious video projects attempted recently by Don Lee's outlet, and for the most part was okay. Technical flaws plus mechanical bugs in both cameras marred what might otherwise have been a thoroughly satisfactory tele show.

Producers W. Gerde-Tteta and Ruth Selznick originally started out to do a fashion show, but finished script carried a plausible story in which parading of models was subordinated to general story line. Seg opened with movie starlet Shirley O'Hara seeking a screen test. Casting Director Marshall Brother told gal she needed doing over before facing cameras, cuing in make-up expert, Hal King; hair stylist, Katherine Shea, and dress designer, Renie. Each in turn gave gal a new face, hairdo and wardrobe, explaining steps to video lookers as they progressed.

Fashion portions worked in as a scene of a movie being shot on sound stage. Models were draped in front of doorway, then paraded before video cameras while Renie did an off-stage commentary. More imaginative camera work here would have added variety and made for more eye-appeal. Show climaxed when starlet O'Hara reappeared completely glamorized. Idea was to show what grooming and smart clothes can do to brighten a drab dame. Fem video

## Tele Follow-Up

Episode eight of *Faraway Hill* shows little improvement after two months. At the start, this soapie appeared to have possibilities of developing into an interesting television cliff-hanger, but production has taken a nose-dive.

Altho David P. Lewis, video director of Caples Ad Agency, has assembled a fairly good cast, production is amateurish and strictly on the hammy side. In addition, show is badly directed.

Story concerns a Park Avenue gal who goes to visit her country shirt-tail relations and unhappily discovers that they're not in the 400. While on the farm she falls in love with the hired man who in turn falls in love with the farmer's daughter. Up to this point, she has tried every conceivable trick known to the fem trade to win her man—but to no avail. And she'll probably go on trying as long as Caples foots the bill.

Lewis has one neat trick of bringing viewers up to date on story. Show opens with several scenes from previous episode, then fades into title card and intro of main characters.

## Chicago Radio Class Pays Off Via WBBM

CHICAGO, Nov. 30.—A seven-year practicing theory that actual practice makes better radio men than anything else worked out this week for George Jennings, radio director for Chi's board of education, when WBBM, CBS o. o. station here, came thru with a regular one a week 15-minute seg utilizing thespians, writers, production men, etc. of the board's radio workshop. Station execs feel workshop is in the pro class and accordingly rated it a professional status, keeping only a "supervising" producer on the show.

Seg will consist of dramatic shots, beginning Saturday, December 7 (3:15-3:30 p.m., CST). Jennings organized the workshop with students taking over everything concerning a radio production, including studio presentations, etc. His idea was the only way to learn radio, and this means commercial radio as a vocation, was to give his moppets a realistic set-up and let them go to it.

## Fish Contest Brings Suit

WINDOM, Minn., Nov. 30.—The half-million dollar fish contest conducted last summer by KSTP, Twin Cities NBC affiliate, popped up in court here when Lewis Eymann, of Forest City, Minn., sued Clarence Johnson of Windom. Eymann charged he had caught a KSTP-tagged fish worth \$561.40 in prizes while angling early last June. He set the tag aside, he said, not realizing its worth, and it was later acquired by Johnson. When Eymann learned its value, he asked for the tag's return. Johnson declined. A court jury, after hearing the evidence, returned a verdict in favor of Eymann who now will collect from KSTP which has been holding up the prize.

audience no doubt profited by this practical demonstration.

Technically, show was on the weak side, with both cameras acting up and making for fuzzy imagery. Boom mike was new type, with super-sensitive bass response, picking up low register rumbles as operator maneuvered boom above cast. Lenses missed fire on several key shots when the cast blocked their own view.

With more rehearsal time and some careful cutting, Don Lee's producer, Jack Stewart, could have woven seg into an acceptable tele bit. As it was, show was hot and cold but with a better-than-average over-all score.

## WBKB To Telecast 1st Chi Basketball Starting Dec. 5

CHICAGO, Nov. 30.—Chicago video audience will have its first chance to see the telecasting of a basketball game Thursday (5) when WBKB starts a new series of pick-ups of home game of the Chicago Stags, local team of the new Professional Basketball Association of America.

Exact schedule for telecasting of the games, which will be played in the Chicago Stadium, has not been set, but at least two games a week are expected to be aired. Entire game will be telecast starting at 8:30 p.m. and running for about two hours. Don Faust will do the announcing for the series. Jack Gibney will direct pick-ups at the stadium.

Contract for the telecasts was signed by WBKB execs and Judge John A. Sbarboro, head of a syndicate behind the Stags. Initially the series will be presented sustaining, but they will be offered for commercial sponsorship.

## No Soap Opera in Iceland

WINNIPEG, Nov. 30.—Iceland has no soap operas, Sigurdur Thordarson, manager of the Iceland State Broadcast, said in an interview here. Companies may buy time only to announce their name and product, he said. However, they do not interrupt the program or influence the broadcast in any way. Average time on the air is five or six hours daily.

## WBRK, Pittsfield, Sold

PITTSFIELD, Mass., Nov. 30.—Leon Podolsky has purchased WBRK from Monroe B. England, assuming control January 1. No purchase price was revealed, but Podolsky had previously applied to the FCC for permission to purchase the station for \$150,000. England took over WBRK in April, 1941, from Harold Thomas of Waterbury, Conn., who founded it February 10, 1938.

**100 8x10 PHOTOS**  
for ONLY **\$6.60**  
NO NEGATIVE CHARGE

Professional publicity photos reproduced in quantity. Superb quality on best grade paper at prices you would expect to pay for cheapest cut rate work. Enthusiastic, satisfied customers coast to coast.

**250 POST CARDS \$7.15**  
NO NEGATIVE CHARGE

Before ordering anywhere send for the facts, full price list, ordering instructions, etc.

**COURTEOUS and HONORABLE TREATMENT Guaranteed!**

**MULSON STUDIO** BRIDGEPORT 6, CONN.

★ ★ ★ ★

**BUY YOUR EXTRA SAVINGS BONDS NOW**

**SECURITY**

**PROTECT YOUR FUTURE**

# 802 WAITS FOR THE COUNT

## Blue, Unity, Coalition Groups May Make Closest Battle of Any Election

### Veteran Group Sparks Otherwise Dull Campaigning

NEW YORK, Nov. 30.—Union musicians this week swing into the final campaigning for the Local 802 election Thursday (December 5). Weeks of negotiations among various political factions have resulted in the consolidation of parties to two (Blue and Unity); the formation of the Coalition group and three independent prexy candidates, Harry A. Suber, Henry Cohen and Sam Wilson. At the beginning of the campaign, two additional parties were slated to pitch for control of the AFM's largest local, but the Square Deal ticket, headed by Max Arons, joined forces with Unity. Independent group, lead by David Freed and James Collis, threw its weight behind the Coalition candidates.

Until the organization of the veterans committee for Unity, the campaign had been singularly lacking in color or action. VCU, with 350 former servicemen members, is now carrying on the most militant fight of any group. This week it issued a newspaper written in G.I. slang which accused the Blue administration of relegating the vet to a forgotten-man category and endorsed all Unity candidates for election.

VCU demands local aid in rehabilitation. Typical of the paper's line is: "Did you stop wearing your discharge button too? The Joes who hand out jobs on the union floor don't want ex-servicemen. They figure we've been away a couple of years, gotten stale on our instruments and don't know the new tunes. Most of us came back without instruments, without money, and, of course, without jobs."

Group will continue to function after the election, regardless of the outcome, it says. Aims are to keep a watchful eye on union legislation, scan civil service lists and aid in preparation of forms and applications and analyze other matters of interest bearing on veterans' welfare.

#### Election Promises

All parties promise increased wages, improved working conditions, additional employment opportunities and a clean administration, but vary in interpretation. Both Unity and the Blue have distributed elaborate brochures. The Blue again stands on its record of 12 years administration of union affairs, pointing to over-all betterment of conditions. Unity takes issue on specific Blue claims, lists its own achievements won thru pressure on the administration, and outlines a comprehensive program it proposes to carry out if elected.

Coalition candidates are pledged to "create more jobs, establish greater job security, end clique rule of the union, restore democracy within the union, raise living standards of musicians and fight for freedom of opportunity for all members."

Harry A. Suber, treasurer of the org for 12 years, is conducting a quiet campaign. He has formed no group, made no speeches, held no rallies, solicited no funds and issued only one mailing, a letter to the membership. Communication highlights his qualifications for leadership and points to the work which he has done as an officer, which he says, gives him a well-rounded knowledge of union affairs.

#### Suber's Duties

Among his duties are listed the handling of dues, fines, applications,

## Dailey Blames Fat Fee Orks, Ops for Lull

### Prices Scare Off Kids

NEW YORK, Nov. 30.—"Present grosses still are far above pre-war takes, but post-war fabulously high band prices are beating the operator today," Frank Dailey, owner of Meadowbrook nitery in New Jersey, stated this week. Op blamed high band prices on the war-born crop of spot operators who made a practice of paying out fat prices for orks, forcing old-line ops to do the same. High prices forced ops to raise drink and food tabs to a level where it was beyond youngsters' ability to pay. Dailey added that "youth and dancing are synonymous, and in driving youth from spots with high prices, ops have driven away their best and most frequent customers."

Dailey feels that an adjustment period is coming, slowly but surely. He pointed out that war-born spots were beginning to show the effects of high overheads and poor biz, with some already folding and others taking severe economy measures. With grosses down to pre-war level, band price cuts will assure ops a profit. Dailey said he was finished buying high priced orks, adding that he would stick to lower priced, lesser name orks until top outfits return to what he feels are equitable prices. Dailey pointed out that before the war he paid his orks an average \$2,500 guarantee and percentage, and that most orks walked out with more than they get on straight guarantees today.

In accordance with his policy, Dailey is bringing in the Les Elgart ork Tuesday (3), after allowing the present occupant, Jimmy Dorsey, to skip the last week of his engagement in order to fulfill more profitable dates prior to his Pennsylvania opening in late December.

wages, claims, insurance, death benefits, hospitalization, relief, interpretation of local and federation law, Social Security and unemployment insurance for members and office employees, setting up of office systems and fiscal policies, banking and investing union funds, lease negotia- (See 802 Sees Tight Vote, page 17)

## 802 Pre-Election Line-Up

	Blue	Unity	Coalition
President .....	Richard McCann	Calmen Fleisig	Harry A. Suber
Vice-President .....	Samuel Suber	Joseph Le Maire	Mickey Cielo
Secretary .....	Charles R. Iucci	Al Raderman	Dave Freed
Treasurer .....	Emil G. Balzer	Nicholas Vitalo	Phil Ingalls
<b>Executive Board</b>			
Members .....	Jerome Alexander Jack Downey Jacob Fidelman George Laendner Joseph Lindwurm Henry A. Maccaro Ralph Redmond Robert Sterne Herman Tivlin	Max L. Arons Thomas Connelly Frank Garisto Albert Greengold Joseph Malkin Al Manuti Ray Parker Sam Raderman Jerry Serly	Mike Briglio Mike Cohen Jim Collis Johnny Egan Patsy Fasanella George Pollakin Myron Robbins Phil Romano Wington Thompson
<b>Trial Board Members..</b>			
	Joseph Campiglia Edgar Daly Hyman Jaffe Al Knopf Frank D. Lambert C. G. McGibeny Wm. M. Powers Jack Stein Albert Walters	James Barton Maurice Benavente Irving Bloom John Clesi Leo Farberman Jack Fiedel Robert Greenfield Frank Levinn Henri Noel	Mickey Diamond Frieda Eismann Sidney Feldman Allen Jackson George Kushner Victor Montes Ben Pallotta Andy Pino Aaron Ueber
<b>AFM Convention</b>			
Delegates .....	Emil G. Balzer Charles R. Iucci	Max L. Arons Al Manuti	Jim Collis Phil Ingalls
<b>N. Y. State Fed. of Labor Delegates.....</b>			
	Henry A. Maccaro Robert Sterne	Al Raderman Nicholas Vitalo	Mickey Cielo George Grossman
<b>Central Trades and Labor Council</b>			
Delegates .....	Charles R. Iucci Richard McCann Samuel Suber	James Barton Irving Bloom Calmen Fleisig	Harry A. Suber Dave Freed Wington Thompson
<b>United Hebrew Trades</b>			
Delegate .....	Louis Grupp	William Wohlman	Al Lefko

## Ex-Wald Crooner Charges Desertion, Sues for Fare, Pay

HOLLYWOOD, Nov. 30.—Bill Raymond, ex-Jerry Wald ork crooner, this week swore out a complaint before California State Labor Department, charging that ex-boss Wald had stranded him on the Coast when band broke up following recent Palladium date. Raymond, thru American Guild of Variety Artists, charged Wald with violating several State labor regulations, and demands passage back to New York, plus salary for every day stranded on the Coast. Band played last date in Santa Barbara, Calif., November 18.

Wald has until December 4 to answer charges before labor commissioner. Dick Gabbe, personal manager of Wald ork, refuted Raymond's charges, declaring Wald had shelled out \$3,000 to pay transportation of 14 sidemen, and that Raymond had nixed Wald's offer to pay his way home, elected to remain in Hollywood. Raymond changed his mind day before band closed at the Palladium, by which time Wald no longer was obligated to the crooner, Gabbe said. Gabbe indicated he would appear before Labor Department to arbitrate case at proper time.

## Denver Teeners Terp Friday

DENVER, Nov. 30.—Rollerdrome op Joe Gennaro has started a new Friday night teen age dancing policy, and will also use name orks whenever available, with Louis Armstrong booked for December 2. Count Basie ork drew 2,400 and Lionel Hampton drew 1,900 on one-nighters played at the spot last month.

## N. J. Ops Band To Seek Cut In Union Scale

### Liquor Tie-Ins To Be Fought

NEWARK, N. J., Nov. 30.—Northern New Jersey restaurant men are holding quiet meetings in a fight to get the musicians' local to chop the scale as well as to combat liquor tie-in sales and high-priced culinary help. (The Billboard, November 30.) Nitery ops have banded together to form the Northern New Jersey Supper Club Committee and have named Vincent Dailey temporary chairman. Vincent is the brother of Frank, of Frank Dailey's Meadowbrook, Cedar Grove.

Nitery men claim that the musicians' scale of \$90 for a six-day week is working a hardship on them during the current slump. Scale is said to be the same as that paid Manhattan men, altho the New York musicians work an hour more per day. Some ops are considering hiring small New York name outfits and dropping local men altogether. Others are said to be set to install juke boxes.

Restaurant men also have pointed out that the scale for local men in some cases is actually higher than that in New York, taking into consideration that Newark men work six hours less.

NNJSCC, comprising nitery ops in the Newark area, has slated an organization meeting for January 6 at Pal's Cabin, West Orange, to elect officers and plan further strategy.

New York nitery men already have (See N. J. Ops Seek Cut on page 19)

## Sinatra-Morris Deal Wrap-Up Seen This Week

NEW YORK, Nov. 30.—Frank Sinatra's link-up with publisher Buddy Morris (originally tagged in *The Billboard* October 5), is expected to be signed, sealed and wrapped up this week. Altho Sinatra's attorney, Henry Jaffe, said today that "no papers have been signed today, and no papers will be signed today," it is known that all legal documents have been completed and probably will be inked by both parties early next week.

Morris General Manager Henry Spitzer isn't talking, but it is reported that the set-up for Sinatra Songs, Inc., will be patterned along lines of the Johnny Burke-Jimmy Van Heusen subsid. Spitzer already has men working on the Sinatra pub's first plug, *You'll Always Be the One I Love*. Song, incidentally, doesn't have a record by the Voice, altho Columbia does have a Dinah Shore release skedded. Capitol's Hal Davis has made a cutting and Victor features Betty Rhodes.

## Jordan Tour's Box Office Cure: Crackerjack Wax, Top Promotion

NEW YORK, Nov. 30.—Despite the vast increase in the use of crying towels around the band business these days, current Louis Jordan tour in the Southern territory is proving that a band which can manage to get out an occasional smash hit record and which promotes itself thru other better-than-routine channels, can still pack 'em in on one-nighters. Jordan dates, booked by Howard Sinnott of General Artists Corporation, are practically all on a \$1,250 guarantee plus 60 per cent over \$2,500. Most of them are Ralph Weinberg promotions, and on the majority of them Weinberg has made money and Jordan has taken out something on his overage. In Durham, N. C. (11), for instance, Jordan took out \$696 over his guarantee; in Danville, Va. (15), \$477 over; in Fayetteville (16), \$67.50 over; in Columbia, S. C. (18), \$41.53 over; in Augusta, Ga. (19), \$67.42 over. While the overages were far from being sensational, the \$1,250 guarantee is a neat price to begin with and the mere fact that the band went into overages at all indicates that the tour was a money maker all around.

### Disks and Films Rate

Largely responsible for the success of the Jordan trek, according to Jordan himself, Berle Adams, his manager, and Sinnott, are the steady flow of hit Decca disks the band has had, (See *JORDAN'S TOUR* on page 20)

## Herman Asks ASCAP Vote Count Change

### Present Method Rapped

NEW YORK, Nov. 30.—Claiming that the defeat of the Saul Bornstein-Deems Taylor amendment to ASCAP by laws was badly misinterpreted in the press (not by *The Billboard*), Pinky Herman, long-time advocate of reform in the Society, has forwarded still another amendment to the board, this one to change the system of tabulating votes on all amendments.

Herman's move is seen as reflecting the resentment of many penners to the circulated report that their own suspicious natures had stymied the Bornstein-Taylor provision. Scribes say that the defeat of the amendment, which would have permitted any quorum of ASCAP board members to speed up delayed decisions, was basically the result of a poor system of tabulation.

In computing ballot returns, say (Herman Asks Vote Count, page 17)

## Maxted Into 400 But Mosses Will Stay With Names

NEW YORK, Nov. 30.—Hiring of new Billy Maxted ork by Freres Moss to fill in December 5 week between Benny Goodman and Tex Beneke engagements started trade observers tattling about a possible drop of the name band policy at 400 Restaurant. Mosses' optimistic forecasts on future biz at the spot refuted street-talker angles and ops are insistent (See *MAXTED INTO 400*, page 20)

# MUSIC PUBLISHERS' BATTING AVERAGES (PART III)

September 1, 1945, to September 1, 1946

In the November 23 and 30 issues *The Billboard* listed the publishers who ranked from No. 1 thru No. 25 in batting averages as determined by the number of hits each publisher had in *The Billboard's Honor Roll of Hits*. Points were scored on the basis of 15 points for each time a publisher had a tune in the No. 1 slot in ERH. 14 for every No. 2, 13 for No. 3, etc. Herewith is the third and last part of the list.

PUBLISHERS	POINTS (PER TUNE AND TOTAL)	TUNE	NUMBER OF WEEKS AND POSITION IN HONOR ROLL OF HITS
26. SHAPIRO-BERNSTEIN	31	JUST A LITTLE FOND AFFECTION	Three Weeks #10, Two Weeks #12, Two Weeks #14, One Week #15.
	5	I'M GLAD I WAITED FOR YOU	Two Weeks #14, One Week #15.
	3	IN THE MOON MIST	One Week #14, One Week #15.
	3	THERE'S NO ONE BUT YOU	One Week #14, One Week #15.
	<b>TOTAL</b> 42		
27. WORLD	<b>TOTAL</b> 41	I'M A BIG GIRL NOW	One Week #8, Two Weeks #9, One Week #10, Two Weeks #11, One Week #14, One Week #15.
28. AMER. ACADEMY OF MUSIC	<b>TOTAL</b> 32	CEMENT MIXER (PUTTL PUTTI)	One Week #9, One Week #10, One Week #11, Two Weeks #12, One Week #13, Three Weeks #15.
29. FAMOUS	<b>TOTAL</b> 31	LOVE LETTERS	One Week #10, One Week #11, One Week #12, Four Weeks #13, Two Weeks #14.
30. MELROSE	<b>TOTAL</b> 29	FIVE MINUTES MORE	One Week #4, One Week #6, One Week #12, One Week #13.
31. CRAWFORD	4	IN THE MIDDLE OF MAY	One Week #13, One Week #15.
	15	COME RAIN, COME SHINE	One Week #11, One Week #13, Two Weeks #14, Three Weeks #15.
	<b>TOTAL</b> 19		
32. WITMARK	18	SOUTH AMERICA, TAKE IT AWAY	One Week #6, Two Weeks #12.
	1	ALONG WITH ME	One Week #15.
<b>TOTAL</b> 19			
33. REMICK	2	BUT I DID	One Week #14.
	12	ONE MORE TOMORROW	One Week #11, One Week #12, One Week #13.
<b>TOTAL</b> 14			
34. ABC	<b>TOTAL</b> 4	CYNTHIA'S IN LOVE	One Week #12.
35. REPUBLIC	<b>TOTAL</b> 4	I'LL BE WALKING WITH MY HONEY (SOON, SOON, SOON)	One Week #12.
36. VALIANT	<b>TOTAL</b> 3	THERE! I'VE SAID IT AGAIN	One Week #14, One Week #15.
37. ADVANCED	<b>TOTAL</b> 1	I'D BE LOST WITHOUT YOU	One Week #15.
38. HARRIS	<b>TOTAL</b> 1	YOU BELONG TO MY HEART	One Week #15.

# New Rack Cut Coming Soon, MPPA Says

## ICC Order Is Chopped

NEW YORK, Nov. 30.—President's report of Music Publishers' Protective Association which went out to all member pubs last week was full of usual routine stuff except for some trade-stirring commentary on the status of the racks.

According to the report, a further reduction in the initial order to the International Circulation Company (ICC) racks will be put into effect shortly. First cut-back occurred in June when sheet sales fell off sharply and brought a drop in first rack purchases to 170,000 copies. MPPA feeling on new trimming is that it "will further reduce returns on songs that never reach the first 10 best sellers. It is from this category that the largest returns are received."

### Summing Up

Report further states: "From October 1, 1945, to September 30, 1946, there were 8,545,351 copies of music sold in racks operated by ICC and racks placed in syndicate stores by music dealers' service. This figure is net after all returns. Average over-all net sale is 70 per cent. The big hits still sell in the middle 90 per cent brackets, but we continue to get the songs that reach the 20 best sellers for a brief period and then drop out. This, of course, re-

## Spike Holds Line In One-Niter Biz With Solid Takes

CHICAGO, Nov. 30.—Contrary to trend, which has seen band one-nighter grosses dropping consistently, Spike Jones and his orchestra grossed about \$70,000 for an eight-day section of his current Midwest tour. In most spots Jones broke attendance records. He had turnaway crowds and additional shows had to be booked by GAC, which handled the tour.

Reason given by Bob Weems, head of GAC here, for Jones' success despite current band recession, is that the Jones group has universal appeal for young and old, rich and poor. He claimed each crowd represented a populace cross section.

The grosses Jones made follows: November 21, Aberdeen, S. D., \$7,200; Corn Palace, Mitchell, S. D., November 22, \$6,200; Minneapolis, November 23, \$12,600; Chicago Civic Opera Building, November 24, \$10,000; Detroit, November 25, \$4,100; Gary, Ind., November 26, \$8,200; Davenport, Iowa, November 28, two shows, \$9,500; KRNT Playhouse, Des Moines, Iowa, November 30, \$9,000. Jones also had a date in Cedar Rapids, Iowa, November 27, but gross was not available here.

duces the average net sale figure. "Last year there were 8,819,971 copies of music sold in approximately 22,000 racks," the report said. "This year there were 8,545,351 (See NEW RACK CUT on page 19)

## Bel-Tone Folds; 40G Deficit

HOLLYWOOD, Nov. 30.—Bel-Tone Records, thru its attorney, Sam Shayon, last week filed bankruptcy proceedings, listing liabilities at \$40,000. First meeting of creditors is set for December 17. Largest claims against the Coast indie are held by American Federation of Musicians for \$4,000, and Monarch Recording Company for \$2,000. Music publisher claims total \$5,000, with artist royalties due figured at \$3,000. Dick Elwell and Bob Cook are the corporation's sole stockholders.

Indie had released in pop, race and folk fields. Artists included Freddy Stewart, Valaida Snow, Cliffe Stonehead, Monte Hale and Buzz Adlam. Estimated assets were not given, tho figure is understood to be quite small. A mortgage is held against the waxery's masters, hence possible revenue from their sale may not be realized by creditors.

## Two Hits Pull S-B Out of the Woods

NEW YORK, Nov. 30.—After having been plagued by the no-hit blues for a longer time than a publisher likes to remember, Shapiro-Bernstein has finally hit with both barrels.

Firm's current plug, *The Old Lamplighter*, hit No. 3 on *The Billboard's Honor Roll of Hits* last week, and is No. 1 in several categories of the Music Popularity Charts. At the same time, firm's *Bless*

## Precedent Is Set, Says Warner Att'y; Polls Accountable

NEW YORK, Nov. 30.—Lee V. Eastman, Warner Bros.' attorney in the *Hit Parade* suit, contends that the court ruling which granted his client a trial on the claim that the latter's properties were mishandled by American Tobacco in compiling their poll, establishes a precedent for future court action on similar cases. He says that polls involving a second party's property, which the second party feels are improperly conducted and consequently damaging, are now subject to suit and trial as a result of the New York Court of Appeals' decision last week.

Tho no date has been set for the *Advance Music vs. Lucky Strike* trial, Eastman has been mapping his prosecution of the suit for \$200,000. Main allegations are that *Don't Sweetheart Me* and *It Had To Be You* were entitled to top spots on the *Hit Parade*, on the basis of comparison of Peatman ratings, record sales and sheet music sales of the WB songs with similar data on competitive songs during the period in which the alleged mishandling and misrepresentation occurred.

*You for Being an Angel*, which it bought from Words & Music, is riding high as the No. 1 best seller in England. When *Lamplighter* burns out, George Pincus and his staff of revitalized contacters will try to push *Bless You* into top hit ranks here.

Many Coast Aches, But Se... BIZ DOWNBEAT... That 'Extra Effort' Needed... Swing Street Not Jivin' at the B.O.

HOLLYWOOD, Nov. 9.—With West two past one-nighters currently scraping ho... Seldom has the band business been... NEW YORK, Nov. 9.—While too many bandsters, bookers and operators are moaning about the present... New York's West 52d Street, haven for jazz purists and weekend mecca...

**BAND BIZ STINKING!**

IT SEZ HERE!

More progressive operators are...

... BUT NOT IN THIS DEPARTMENT!

**LOUIS JORDAN**

AND HIS FAMOUS TYMPANY FIVE

DURHAM, N. C. \$1,392.00 (OVER GUARANTEE)

NORFOLK, VA. \$2,580.00 (OVER GUARANTEE)

WILMINGTON, N. C. \$900.00 (OVER GUARANTEE)

CHARLOTTE, N. C. \$1,038.00 (OVER GUARANTEE)

DANVILLE, VA. \$954.00 (OVER GUARANTEE)

BIRMINGHAM, ALA. \$2,372.34 (OVER GUARANTEE)

Direction—


**GENERAL ARTISTS CORPORATION**

THOMAS G. ROCKWELL, President

NEW YORK • CHICAGO • HOLLYWOOD • CINCINNATI • LONDON

Personal Management

**BERLE ADAMS**



Telegram to "Bob Holley, RKO Bldg., New York—NOV. 29—CAN YOU STILL SQUEEZE THIS IN ON THE JORDAN AD? RALEIGH, N. C. \$1,622.00 OVER GUARANTEE. ATLANTA, G. A., \$6,500.00 OVER GUARANTEE. HOW ABOUT THAT FOR A GROSS?—BERLE ADAMS"



# BMI Pans Heavy Paydirt As Dual-Licensed ASCAP Pubs Bang Out the Hits

"Sentimental Reasons," "Coffee Song" Setting Fast Pace

NEW YORK, Nov. 30.—With Duchess Music's (*I Love You*) For *Sentimental Reasons*, and Valiant's *Coffee Song* setting a potent pace, Broadcast Music, Inc., the licensing agency, seems to be showing greater strength currently than ever since its inception. Both above tunes are presently on *The Billboard's Honor Roll of Hits*. Former has sold over 100,000 copies in sheet music, even before hitting the racks. Rack orders on it are now being filled. Sales on the tune last week were Monday, 2,480; Tuesday, 893; Wednesday, 490; Thursday 3,740; Friday, 2,000. BMI recently

## 802 Sees Tight Vote Battle; Blue, Unity, Vet Groups to Fore

(Continued from page 14)

tions, purchase of all materials and equipment for org, issuance of regular financial reports to board and membership, executive board attendance and committee work which includes wage negotiations, etc.

Suber is making no charges against individuals or groups. He has the endorsement of the Coalition group. Tootler gossip gives the treasurer an even chance of becoming prexy. He is expected to roll up a sizable number of votes on the basis of his past election history. Since 1934 Suber has consecutively been high man, the only candidate to receive a majority.

Blue ticket is expected to feel the loss of its three top officials, the late Prexy Jack Rosenberg; Secretary William Feinberg, who quit union activities to become an agent, and Suber.

Unity feels its chances are the best since its formation six years ago. Square Deal support, as well as the campaigning of the VCU, has added considerably to its strength. Calman Fleisig, Unity prexy candidate, rolled up a solid number of votes in the 1944 election and will probably do better at the polls this year.

Voting machines will be used for the first time in org's history, and until they are unlocked, it's anybody's election.

## HERMAN ASKS COUNT

(Continued from page 15)

the penners, ASCAP uses an "undemocratic" system. If on a given amendment, for example, 1,400 ballots are sent out to writers and a total of 900 replies come in, 600 of which are affirmative, the amendment is still defeated. Society, by its own rules, counts missing votes as automatic "nays" and thus the 500 absent ballots, coupled with 300 actual "nays," will out-number 600 "yeas." Herman's proposition is to drop the practice of including non-returned ballots and allowing the majority rule to prevail among registered returns.

Penners point out that they are a large, unknit group and will always have a body of members who, either thru ignorance or indifference of conscience, continually neglect to return ballots. More conscientious voters think it unfair that they should be penalized by such conditions of circumstance. Claim is that the publisher group, being so much smaller and closely communicative, rarely has this trouble on their own side when it comes to voting on important questions.

Publisher retort to the scribes follows the simple line that writers have themselves to blame for not voting when requested. They feel that the Society does its fair share of publicizing new issues and that the "no for non-voting" system is practised in many organizations.

has had, has currently and has coming up several other apparently strong contenders. Among them are *I Guess I'll Get the Papers and Go Home*, *Rickety Rickshaw Man*, *Have I Told You Lately That I Love You?*, and BMI publishing house's own new plug *It's All Over Now*. Peculiar twist to the situation is that more and more American Society of Composers, Authors and Publishers firms seem to be playing and increasingly important part in helping BMI make hit tunes. Duchess, for instance, is run by Leeds Music, Vogue is run by E. H. Morris. There are no indications that these and other ASCAP firms which have found themselves in similar situations are deliberately going out to set up string BMI organizations. Condition derives from fact that with increasing frequency ASCAP firms buy potential hit tunes from BMI-affiliated writers and publishers (see E. H. Morris—*That's How Much I Love You* story in this department), and in such cases the ASCAP firm has to set up a BMI organization, even if in name only, to handle the BMI tune. Henry Spitzer of Morris, for instance, explains that his Vogue Music is the merest kind of paper organization, set up simply to avoid confusion in the mind of the music user over whether the tune clears thru ASCAP or BMI.

### Discontent

On the other hand some trade observers do not consider the condition entirely without significance. It has been reported in *The Billboard* on several occasions in the past that Leeds has been and is unhappy with the treatment accorded it by ASCAP in connection with Leeds's Am-Russ music catalogs and its availability ratings. It also has been reported in *The Billboard* that BMI has propositioned Lou Levy, Leeds prexy, and other ASCAP publishers on the idea of setting up strong BMI houses. Fact remains, of course, that most publishers have long-term membership agreements with ASCAP which makes it difficult, if not impossible for them to break away. It is also true that ASCAP controls the vast majority of the nation's best pop cleffers.

However, there are some keen trade observers who point to that portion of Sidney Kaye's recent speech before the National Association of Broadcasters in which he said that BMI was going to ask radio stations to pay the full percentage fee called for in the licensing agreements. Radio-controlled organization has never asked for the full fee to which it is entitled in the past because, according to Kaye, BMI would not have been able to retain enough of the money under excess profits taxes to carry out its elaborate plans for strengthening itself. When stations do begin to pay the full fee, and BMI piles up the dough it needs, it will launch those well-veiled plans. Many of the deeper-thinking music men aren't laughing off what BMI might be able to do—at all.



# RAY ANTHONY

AND HIS ORCHESTRA  
Sonora Record No. 3034

"I'll Close My Eyes"  
Vocal by Billy Johnson

"Margie"  
Vocal by the Ensemble

Sonora Record No. 3037

"Isn't This Better Than Walkin' In The Rain"  
Vocal by Billy Johnson

"Please Be Kind"  
Vocal by Dee Keating

Ray Anthony—the hottest recording find of the year—brings to SONORA RECORDS the same mellow swing style of rhythm that earned his Navy band top rating with the Pacific GI's! Currently touring the East, Ray, his terrific trumpet and his strong melody arrangements are just what the dancing and listening public demand!



# GRIFF WILLIAMS

AND HIS ORCHESTRA

Sonora Record No. 3022

"Bless You"

"Among My Souvenirs"  
Vocals by Bob Kirk

Sonora Record No. 3028

"There Is No Breeze"  
Vocal by Bob Kirk

"Do It Again"  
Vocal by Walter King

Griff Williams, one of the nation's most accomplished pianists and creator of America's most danceable music, brings his inimitable piano styling and sweet, smooth rhythms to SONORA RECORDS. Griff has a big radio following, and his popularity at Chicago's renowned Empire Room earned him the all-time attendance record.



# MAYA AND HIS ORCHESTRA

Sonora Record No. 3031

"Mi Bumba Ne"

"Rumbomba"  
Vocals by Hector Rivera

Maya plays his authentic Cuban style with just enough brass and reeds to appeal to your customers. The "Rumbomba"—his own rhythm creation—is fast rising to national fame. Be sure you have it!

# BOB CHESTER

AND HIS ORCHESTRA  
Sonora Record No. 3020

"Years and Years Ago"

"When You Make Love To Me"  
Vocals by Lou Gardner

Here's the band and the mellow restrained swing style your customers are demanding now more than ever before. Bob Chester's brilliant tenor sax, his smoothly polished rhythm blend to make a sure hit. Get your supply now!

ORDER FROM YOUR NEAREST SONORA RECORD DISTRIBUTOR

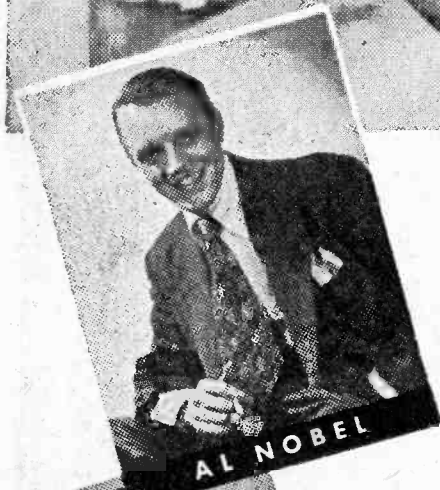


HOME ENTERTAINMENT AT ITS BEST

SONORA RADIO AND TELEVISION CORP.  
325 N. Hoyne Avenue • Chicago

# Slightly Terrific...

THE  
KINDERS  
THREE



Released Nov. 25 . . . #107

## "You Broke the Only Heart That Ever Loved You"

(America's Newest Song Sensation!)

Skip Strahl and His Orchestra  
Sung by Al Nobel

Other Current Releases  
You'll Want NOW!

- #101 "To Each His Own"  
"Why Take a Chance!"  
Fiesta Four  
with vocals by Al Nobel
- #103 "Pretending"  
"Jealous"  
Al Nobel & Kinders Three  
with Marty Schramm & His Orch.
- #104 "Everybody's Polka"  
"I Go for You Baby"  
The Kinders Three & Al Nobel  
with Marty Schramm & His Orch.
- #105 "Rumors Are Flying"  
"The Bartender Song"  
Skip Strahl & His Orch.  
vocals by Lenny Martin
- #106 "For Sentimental Reasons"  
"She's Funny That Way"  
Skip Strahl & His Orch.  
vocals by Lenny Martin

Songs all the world is singing! There's real money in these big repeaters!

### AMERICAN COIN-A-MATIC MACHINE CO.

1435 FIFTH AVENUE

PHONE: ATLANTIC 0977

PITTSBURGH 19, PA

## Music---As Written

### NEW YORK:

Decca Records says it will not attempt to hold the Jimmy Dorsey ork, should JD decide to cut out in favor of a rumored Capitol offer. . . . John Fenstermacher new sales manager for Apollo diskery. Irv Katz moves from this post to promotion and publicity desk. . . . Monroe Postrel from Continental to Sonora diskery. . . . Bobby Sherwood ork into Philly Click December 23 for two weeks. . . . New Sy Oliver ork in the midst of negotiations for a disk deal, with number of diskeries bidding. . . . Ralph Berson left publicity post at National Records. . . . Stan Kenton ork set for one-week theater stints at Capital Theater, Washington, on January 9 and at Newark's Adams on January 16. . . . Bibletone Records is launching spot radio announcement campaign via Keystone net.

Pianist-leader Ray Benson and ork into Pelham Heath Inn, Bronx, Tuesday (3). . . . RCA-Victor renewed vocal group, The Satisfiers, for another year beginning January. . . . Nat Cohen, of Modern Music Sales, local distrib for Vogue disks, claims to have sold 5,000 albums on teaching the rumba to a Brazilian firm. . . . Sidney Mills off on a 10-day tour of Midwestern area. . . . Publicity for new Pilotone classical disks will get under way with Waldorf-Astoria cocktail party next Friday (6). . . . Tony Martin goes into Copacabana, New York, March 7. . . . Thomas W. Pulliam new assistant manager for Musicraft Records. . . . Duke Ellington cut two-sided *Happy Go Luck Local* from his *Deep South Suite* for Musicraft last week. Initial Ellington Musicraft release will be out on first of new year.

Musicraft's financial statement, show-

ing an \$875,000 loss for the year, has inspired buzzing that Floyd Odlum-RKO cash may be held back. Backing is supposed to be set, but actual money transfer not yet made. Reported fold of Hamp-Tone subsid isn't helping any. . . . Ben Sabier's Greenwich Music Pub admitted to ASCAP this week. Former Chappell man, Sabier's first tune is *Silver Wedding*. . . . Jimmy Dorsey talking to Don Palmer, of Harry Moss Agency. Palmer may emerge as new JD manager. . . . Jack Robbins-Lou Levy tie-up flatly denied by J. J. R., who's bending efforts to folio promotions in Carnival, Latin Quarter and other night spots.

### HOLLYWOOD:

Several deals are cooking for Peggy Lee. Personal Manager Carlos Gastel is currently dickering with Paramount Pictures to put her into flickers. Deal appears set and she will probably do a musical short prior to a feature pic. Also pending is a permanent spot on the Bing Crosby show, plus the *Chesterfield Supper Club* airer when it moves coastward next June. . . . H. D. Hover, Ciro's owner, will present Xavier Cugat in a concert at Los Angeles Philharmonic Auditorium December 14. Cugat will baton a 40-piece ork and will feature terping of Paul and Eva Reyes. . . . Mills Brothers will replace King Cole Trio on *Kraft Music Hall* January 9, doing 13 airings. . . . Smiley Burnette backed out of the Casino Gardens Tuesday night stint after ABC pulled its line from the terpery. Burnette originally agreed to play the spot every Tuesday, aiming for the airshot. Web nixed Western music and gave the line to Ciro's, where Desi Arnaz is current.

Blues singer Rickey Jordan inked

# ALVIN

## Ray Herbeck's

ORCHESTRA  
WITH LORRAINE BENSON ON VOCALS

**Swinging out** with the smoothest and sweetest arrangements you have heard in a long time.

**2 . . . NEW PROFIT REAPERS**  
By that ingenious composer, Monty Siegel  
(Avalanche of Ork Calls From Radio Stations Coast to Coast)

*Did you know that a blackberry, before it's ripe, is red —when it's red you can't eat it because it's green. That's why . . .*

*A Blackberry's Red When It's Green*

ALVIN 1012A

THE HILARIOUS novelty that's out to be a juke box sensation!

*He Kissed Her Where She Sat*

ALVIN 1012B

ORDER NOW!

List Price, 75¢, with regular trade discounts to Operators and Dealers. ORDER FROM MELODY RECORD SUPPLY, INC. 314 W. 52d St., NEW YORK 19, N. Y. Circle 7-3527

## ALVIN MUSIC CORPORATION

1650 BROADWAY NEW YORK 19, N. Y.

as a principal in Earl Carroll's new revue opening next month. . . Penny Piper replaces Betty Russell on ABC's *Music by Adam*. La Russell will concentrate her vocalizing on the Curt Massey show via the same web. . . ABC banned *I Want a Crown Man*, blaming the lyric. Musiccraft's happy about it, hoping the ban will pay off in sales of Orrin Tucker's waxing of the ditty. . . Buddy Baker, Exclusive's musical boss, waxed his own composition, *Baker's Dozen*, with an 18-piece ork. . . Al Jarvis launches a pop poll December 1 with aud sending a dime for each vote cast. Disk jockey will give proceeds to the L. A. Children's Hospital. . . Bobby True Trio temporarily out of biz while accordionist Buddy Cassanova recovers from a recent appendectomy. . . Trenier Twins to open at Cricket Club for six weeks beginning December 4. . . Billy Berg inked Roy Eldridge ork for six weeks beginning December 4.

**KANSAS CITY:**

Tony Pastor grossed \$3,600 on a Saturday night (23) at the Pla-Mor compared with \$2,900 for Henry Busse the previous Saturday (16). . . Will Wittig, of Pla-Mor, reports Chuck Foster is booked in for December 7. . . Walter Bloom, former guitarist and vocalist for Lawrence Welk, opened Wednesday (27) for three nights following George Winslow, who moved on to the Rainbow Ballroom, Denver. . . Tom and Kate Beckham's ork winding up its third year playing the Tuesday and Friday night "Over 30" dances, and Wittig reports biz on these "older folks" shindigs has been climbing despite a slight drop in younger set's terperity. . . Jack Riley Sr., now manages the KC office of Cadet Records, his son's label. . . Phil Levant brings his band into the Terrace Grill of the Muehlebach Hotel December 4 for

four weeks, replacing Don McGrane, who will move to Chicago for private club dates.

**PHILADELPHIA:**

Georgie Auld debuting his new six-piece band this week at the Click, sharing the stand with Ina Ray Hut-ton. . . Herbie Collins first-timing it in town at the Hotel Warwick. . . Park Avenue Jesters signed for six sides with 20th Century Records here. . . Lou Grassey takes over bandstand chores at Castle Ballroom. . . Frank Adams takes over as local distrib for Temple Record label.

**NEW RACK CUT**

(Continued from page 16)

copies sold in 29,000 racks. You will note that in spite of the fact that there were approximately 7,000 more racks added during the year, total net sales remain practically the same for the two-year period. When the demand for popular music indicates that a larger initial distribution is justified, the original or larger quantities will be restored."

Other parts of the report reviewed labor relations, legislation, tax matters and SPA negotiations, all of which have been covered in *The Billboard* issues thruout the past year.

**N. J. OPS SEEK CUT**

(Continued from page 14)

petitioned 802 union heads for scale reductions, but met with a flat "no." Union, however, added that if conditions grew worse, relief action would be considered. Newark nitery ops are apparently closely following the lead of Manhattan ops and probably will be met by the same "wait and see" response from Newark's AFM local.



presents America's top-flight recording artists exclusively on the MANOR label!

**NEW DECEMBER RELEASES**

LIST 79c TAX INC.

**THE SENTIMENTALISTS**

The sensational new vocal group with instrumental accompaniment.

**I'LL CLOSE MY EYES  
SAVE ME A DREAM**

Release #1047

**SAVANNAH CHURCHILL**

and the Sentimentalists

**FOOLISHLY YOURS**

**I WANT TO BE LOVED** (But Only by You)

Release #1046

**RUDY RICHARDSON TRIO**

Popular vocalist, ably supported by outstanding group



**THE CAT & THE FIDDLE**

**I'D RATHER DRINK MUDDY WATER**

Release #1045A

**WALKIE TALKIE  
RUDY RICHARDSON TRIO**

Release #1045B

Both sides feature vocal with instrumental accompaniment. This is a "hot" record.



**SPIRITUALS**

**I LOVE THE NAME JESUS  
HAVE A LITTLE TALK WITH MY JESUS**

Kings of Harmony of Alabama

Release #1043

A spiritual quintet who need no introduction

**BROWN DOTS**

Vocal with instrumental background

**HOW CAN YOU SAY I  
DON'T CARE  
LONG-LEGGED LIZZIE**

Release #1044



**DIZZY GILLESPIE**

and Orchestra

Featuring Don Byas, tenor sax . . . Oscar Pettiford, bass . . . Trummy Young, trombone . . . Clyde Hart, piano.

**I CAN'T GET STARTED  
GOOD BAIT**

Release #1042



REMEMBER — YOUR STOCK WON'T BE COMPLETE WITHOUT RECORDS BY



RECORD CORPORATION

2061 Broadway New York 23, N. Y.

**Stars Fell on Alabama**

COAST RECORD POP. SERIES 8003

COUPLED WITH **WHAT MORE CAN I ASK FOR**

VOCALS BY WAYNE STEGG

Down Melody Lane.... with **JACK McLEAN** AND HIS ORCHESTRA

**Coast RECORDS**  
2534 WEST PICO BOULEVARD  
LOS ANGELES 6, CALIFORNIA

**DISTRIBUTORS**

CARDINAL DIST. CO. 70 Vaughn Road Toronto-Ontario, Terr. Canada	ADVANCE DIST. CO. 1018 So. Halstead Street Chicago, Illinois
COMMERCIAL MUSIC CO. 510 N. Sarah St. St. Louis, Missouri	JUAN MARTINEZ VELA San Juan, Puerto Rico
BIRMINGHAM VENDING CO. 2117 3rd Avenue, North Birmingham, Alabama	STANDARD SUPPLY CO. 531 South State Salt Lake City, Utah
FINCH ERNEST CORP. Speer Blvd. at 9th Denver 4, Colorado	TANNER DISTRIBUTING CO. 2630 South Harwood Dallas, Texas
SLOAN and GESAS Honolulu, Hawaii	MUSIC SALES CO. 690 Union Ave. Memphis, Tennessee
STERLING RECORD DIST. CO. 7 West 46th Street New York 19, N. Y.	MUSIC DISTRIBUTORS 2000 Grand Avenue Kansas City, Missouri
ACE DISTRIBUTING CO. 2534 W. Pico Blvd. Los Angeles 6, Calif.	

# JUKE BOX OPERATORS!

YOUR KIND OF SONG!

PEGGY LEE  
sings

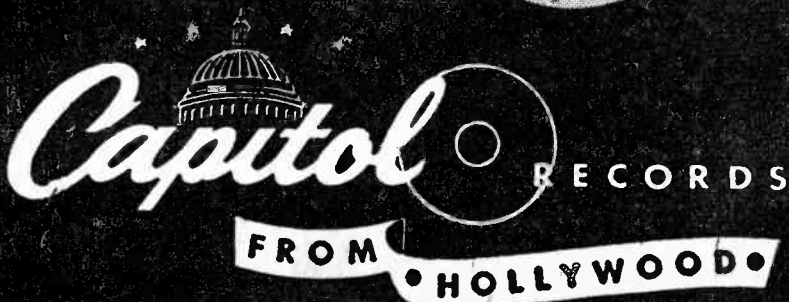
HE'S JUST MY KIND

YOUR KIND OF RECORD!

CAPITOL #322

YOUR KIND OF MONEY-MAKER!

ORDER FROM YOUR DISTRIBUTOR



Sunset and Vine

## Jordan's Tour Box Office Cure; Wax, Promotion Are Tops

(Continued from page 15)

and the Adams-produced Jordan short film features. Films were booked into the territory Jordan was skedded to hit, about a month before the dates themselves. And Jordan's reaction right from the fans at the dances is that many of them turned up for the live shows as a result of having seen a movie just a short time previous.

At least part of the success of the current Jordan jaunt, however, is due to a recognition on the part of the band, its management, the booker and promoter, of changing times. Instead of charging \$2.00, as in the peak days, all parties agreed that the top tab on the dates would be \$1.50. That half buck difference was enough to lure many a payee who might otherwise have passed up the dance. Indication that the public just doesn't have the dough it had in the lush era is heavy advance sale (payees save 25 cents by buying ducats in advance) as compared to the gate sale on dance-nights. Proportion of advance as against gate is far greater than it was in the boom period. Still another tip-off on the state of Joe Public's present purse is that till at the end of most of the dances is filled with silver and small bills. Very few of the \$10 and \$20-notes which choked box-office cash drawers during the wartime peak are found in today's take.

### Biz Still Off

Story of the Jordan hegira isn't to indicate that the band is piling up grosses similar to those hit in peak period. A year ago on this same tour Jordan took out somewhere around \$2,000 on practically every

date. This year he's probably taking out somewhere between \$1,300 and \$1,800 per date, which is a slight slip, but still on the good clean black ink side of the ledger.

One other interesting aspect of the Jordan Southern dates is that the band has very little, if any, trouble on the race score, unlike many another attraction that hits the area (see *Bilbo Belt* story in *The Billboard*, November 30 issue). Reason here is that the Jordan group is a well-behaved, mannerly, orderly outfit, which recognizes that certain unwholesome conditions exist below the Mason-Dixon Line. takes it philosophically, and tends strictly to its music making.

## MAXTED INTO 400

(Continued from page 15)

they will follow the present name policy.

To clinch claims, the Mosses have made emphatic effort to hold onto the Beneke ork for the full length of its six-week contract, despite offers from the band's manager, Don Haynes, first to tear up the pact and then to cut length of the engagement to four weeks. Both offers were nixed despite pressure from Haynes, who was worried about the biz slump 400 has been suffering since reopening in September and the ability of the Mosses to pay off the heavy guarantee. Spot is supposed to have two more top name orks set to follow Beneke.

Maxted ork has an unusual instrumental set-up, consisting of five strings, one trumpet, three trombones, two saxes, four rhythm and a chirp. Emphasizing sweet music, pianist-arranger Maxted is being primed by General Artists' Corporation for the big-time. Sale to 400 is seen as a feeler for band's potential.



THE PICTURE RECORD



#781

## SOONER OR LATER

FROM *Walt Disney's*  
SONG OF THE SOUTH  
With a Bright Vocal by GLORIA HART  
BACKED BY  
(I LOVE YOU) FOR SENTIMENTAL REASONS  
That great hit ballad—Vocal by JIMMY FEATHERSTONE  
ART KASSEL'S ORCHESTRA

VOGUE DISTRIBUTORS

NEW YORK	BOSTON	HOUSTON	DETROIT
MODERN MUSIC SALES CORP., 10th Ave. at 45th St., New York 19, N. Y.	VOGUE PLASTIC DISTRIBUTORS, INC., 1020 Commonwealth, Boston 15, Mass.	VOGUE TEXAS CORP., 4607 Montrose Blvd., Houston, Texas.	BRILLIANT MUSIC CO., 4806 Cass Avenue, Detroit, Mich.

# FIELDS!



## A HUGGIN' AND A CHALKIN'

Herbie Fields and his Orchestra makes music about a female Five by Five . . . and it's a dilly!  
Vocal by Herbie

## and BLUE FIELDS

This Fields' original will earn and earn. The Maestro's popularity is zooming!

RCA Victor 20-2036

# JONES!

## THE JONES LAUGHING RECORD

(Introducing "The Flight of the Bumble Bee")  
A side-busting icebreaker by Spike and his City Snickers that will roll the nickels in!

## and MY PRETTY GIRL

Spike and his City Slickers in a sweet, hillbilly melody with whistling by Gene Conklin and vocal refrain by The Foursome. It's a sure-fire profiter!

RCA Victor 20-2023



# AND ...

## CECIL CAMPBELL'S TENNESSEE RAMBLERS

**I TRUSTED YOU**  
Vocal refrain by Cecil Campbell  
and **CAMPBELL'S STEEL GUITAR SPECIAL**  
RCA Victor 20-2024

## MARY LOU WILLIAMS TRIO

Mary Lou at the piano, June M. Rotenberg—bass,  
Bridget O'Flynn—drums

**HUMORESQUE (Dvořák)**  
and **WALTZ BOOGIE**  
RCA Victor 20-2025

## LAWRENCE DUCHOW

and his Red Raven Orchestra  
**RED RAVEN POLKA**  
and **RAVINO WALTZ**  
RCA Victor 25-1072

# KAYE!

They'll pay . . . to Swing and Sway with Sammy Kaye in these two daffy gang songs. Practically everyone in the orchestra chimes in on the vocals.

## IT'S A LIE and I USED TO WORK IN CHICAGO

RCA Victor 20-2037

## PEDRO VARGAS

with Gabriel Ruiz' Orchestra  
**ALONE WITH YOU**  
—Cancion Blues (A Solas Contigo)  
and **AFRAID**—Beguine (Miedo)  
(from the film "Mexicana")  
RCA Victor 26-9003

## "VIENNESE NIGHTS" starring HENRI RENÉ

and his Orchestra in an album of waltzes (Album 5-46)  
**BLUE DANUBE** and **VIENNA LIFE** RCA Victor 25-0071  
**MERRY WIDOW** and **GOLD AND SILVER** RCA Victor 25-0072  
**TALES FROM THE VIENNA WOODS** and  
**WINE, WOMAN AND SONG** RCA Victor 25-0073  
**EMPEROR** and **SOUTHERN ROSES** RCA Victor 25-0074

THE STARS WHO MAKE THE HITS ARE ON



# RCA VICTOR RECORDS



# BMI Pin Up SHEET

## Hit Tunes for December

(On Records)

### BEST MAN, THE (Vanguard)

Les Brown—Col. 37086 • King Cole Trio—Cap. 304  
Romo Vincent—Dec. 23749 • Sunny Skylar—Mercury 5004  
Opie Gates—Four Star\*

### COFFEE SONG, THE (Valiant)

Louis Prima—Maj. 7191 • King Sisters—Vic. 20-1943  
Frank Sinatra—Col. 37089 • Dorothy Claire—Enterprise 227  
Andrews Sisters—Dec. 23740

### EV'RYBODY LOVES MY BABY MY BABY (Goode)

Tex Beneke—Vic. 20-1914 • Pied Pipers—Cap. 279  
Three Suns—Maj. 7180 • Gene Krupa—Col. 37078

### (I LOVE YOU) FOR SENTIMENTAL REASONS (Duchess)

Eddy Howard—Maj. 1071 • Charlie Spivak—Vic. 20-1981  
Ella Fitzgerald—Dec. 23670 • King Cole Trio—Cap. 304  
Frankie Carle—Col. 37146 • Dinah Shore—Col. 37188  
Fran Warren—Cosmo 514 • Deek Watson—Manor 1041  
Dave Denny—Musicraft\* • Art Kassel—Vogue 781

### HOLD ME, HOLD ME, HOLD ME (Stevens)

Vaughn Monroe—Vic. 20-2015 • Russ Morgan—Dec. 18922  
Harry Cool—Signature 15038 • Orrin Tucker—Musicraft 15096  
Jimmie Palmer—Arvid 7050

### I GUESS I'LL GET THE PAPERS AND GO HOME (Campbell-Porgie)

Mills Brothers—Dec. 23638 • Les Brown—Col. 37066  
Hal Derwin—Cap. 288 • Hal McIntyre—Cosmo 507  
Shep Fields—Vogue 764 • Tommy Ryan—Famous 7004  
Herbie Fields—Vic. 20-1962 • Ray Herbeck—Four Star 1132

### I'LL NEVER LOVE AGAIN (LA BORRACHITA) (Peer)

Dinah Shore—Xavier Cugat—Col. 37090 • Desi Arnaz—Vic. 20-2020  
Andy Russell—Cap. 20035 • Tifo Guizar—Mercury 5006  
Jack McLean—Coast\*

### ISN'T THIS BETTER THAN WALKIN' IN THE RAIN (Republic)

Ray Anthony—Sonora 3037 • Buddy Clark—Col.\*

### IT'S ALL OVER NOW (BMI)

Peggy Lee—Cap. 292 • Charlie Spivak—Vic. 20-1981  
Russ Morgan—Dec. 18922 • Three Suns—Maj. 7205  
Orrin Tucker—Musicraft 15091 • Vera Massey—Diamond 2039  
Frankie Carle—Col. 37146  
Connie Haines—Mercury 3034 • Harry Cool—Sig.\*  
Jack McLean—Coast 8002 • Jimmy Palmer—Arvid 7050  
Artie Wayne—Bel-Tone\* • Herb Kern—Tempo\*

### MANAGUA, NICARAGUA (Encore)

Freddy Martin—Vic. 20-2026 • Guy Lombardo—Dec.\*  
Kay Kyser—Col.\*

### RICKETY RICKSHAW MAN, THE (Peer)

Eddy Howard—Maj. 7191

### TOO MANY IRONS IN THE FIRE (Marks)

Curt Massey—Cadet 205 • Mills Brothers—Dec. 23638  
Tony Pastor—Cosmo 498 • Ginger Snaps—Vic. 20-1960  
Modernaires—Col. 37147

### VEM VEM (Pemora)

Jose Morand—Apollo 1007 • Don Jose—Gotham 101  
Enric Madriguera—Vogue 776 • Pancho—Dec.\*  
Noro Morales—Maj. 1088

### WHAT MORE CAN I ASK FOR? (London)

Jack McLean—Coast 8003 • Guy Lombardo—Dec.\*

### WHICH WAY DID MY HEART GO? (Chelsea)

Dean Martin—Diamond 2035 • Dottie Williams—Mars 1031  
Teddy Walters—Musicraft 15075 • Dick Stabile—Coronet 21

\* Soon to be released.



**BROADCAST MUSIC, INC.**  
580 FIFTH AVENUE, NEW YORK 19, N. Y.  
New York • Chicago • Hollywood

The Billboard

MUSIC POPULARITY CHARTS

PART I

## The Nation's Top Tunes

The nation's 10 top tunes, THE HONOR ROLL OF HITS, is determined by a scientific tabulation of various degrees of each song's popularity as measured by survey features of The Billboard's Music Popularity Chart.

Week Ending November 29



## HONOR ROLL OF HITS

(TRADEMARK)

The title "HONOR ROLL OF HITS" and the listing of the hits have been copyrighted by The Billboard. Use of either may not be made without The Billboard's consent.

Position This Week Position Last Week

- 1. RUMORS ARE FLYING** *By Bennie Benjamin and George Weiss*  
*Published by Oxford (ASCAP)* **1**  
 Records available: Andrews Sisters—Les Paul, Decca 23656; Hal Brooks Ork, BelTone BT-7012; The Brown Dots, Manor 1040; Billy Butterfield, Capitol 282; Frankie Carle, Columbia 37069; Harry Cool, Signature 15043; Saxie Dowell Ork, Sonora 3026; Tony Martin, Mercury 3032; Betty Rhodes, Victor 20-1944; The Three Suns, Majestic 7205; The Two Tones (Benny and George), Cosmo 504. Electrical transcription libraries: Les Brown, World; Billy Butterfield, Capitol; Norman Cloutier, NBC Thesaurus; Joe Reichman, Standard; George Towne, Associated.
- 2. OLE BUTTERMILK SKY** *By Hoagy Carmichael and Jack Brooks*  
*Published by Burke-Van Heusen (ASCAP)* **2**  
 From the Universal film "Canyon Passage," sung by Hoagy Carmichael. Records available: Connee Boswell, Decca 18913; Hoagy Carmichael Ork, ARA 155; Helen Carroll and The Satisfiers, Victor 20-1982; Marie Greene, Signature 15040; Kay Kyser, Columbia 37073; Danny O'Neil, Majestic 7199; Paul Weston Ork, Capitol 285. Electrical transcription libraries: Chuck Foster, Lang-Worth; Elliott Lawrence, Associated; Russ Morgan, World; Leighton Noble Ork, Standard.
- 3. THE OLD LAMPLIGHTER** *By Charles Tobias and Nat Simon*  
*Published by Shapiro, Bernstein (ASCAP)* **3**  
 Records available: Hal Derwin, Capitol 288; Saxie Dowell Ork, Sonora 3026; Morton Downey, Majestic 1061; Anita Ellis, Mercury 3033; Sammy Kaye, Victor 20-1963; Kay Kyser, Columbia 37095; Hal McIntyre, Cosmo 502. Electrical transcription libraries: Vic Damone, Associated; Hal Derwin, Capitol.
- 4. FIVE MINUTES MORE** *By Sammy Cahn and Jule Styne*  
*Published by Melrose Music (ASCAP)* **4**  
 From the Monogram film "Sweetheart of Sigma Chi." Records available: Tex Beneke—Glenn Miller Ork, Victor 20-1922; Phil Brito, Musicraft 15086; Bob Crosby, Decca 18909; Skitch Henderson Ork, Capitol 287; Curt Massey, Cadet CR-205; Frank Sinatra, Columbia 37048; The Three Suns, Majestic 7197. Electrical transcription libraries: Chuck Foster, Lang-Worth; Connie Haines, Standard; Curt Massey, Standard; Eddy Oliver, MacGregor; Joe Reichman, Standard; Charlie Spivak, World.
- 5. THE WHOLE WORLD IS SINGING MY SONG** *By Mann Curtis and Vic Mizzy*  
*Published by Robbins (ASCAP)* **5**  
 Records available: Les Brown, Columbia 37066; Harry Cool, Signature 15043; Dennis Day, Victor 20-1978; Jimmy Dorsey, Decca 18917; Morton Downey, Majestic 1061; Jack Smith, Capitol 300. Electrical transcription libraries: Blue Barron, Lang-Worth; Norman Cloutier, NBC Thesaurus; Jimmy Dorsey, World; Chuck Foster, Lang-Worth; Leighton Noble Ork, Standard; Jack Smith, Capitol; George Towne, Associated.
- 6. ZIP-A-DEE DOO-DAH** *By Ray Gilbert and Allie Wrubel*  
*Published by Santly-Joy (ASCAP)*  
 From the Walt Disney film "Song of the South." Records available: Connee Boswell—Bob Crosby, Decca 23748; Sammy Kaye, Victor 20-1976; Johnny Mercer, Capitol 323; The Modernaires—Paula Kelly, Columbia 37147; George Olsen Ork, Majestic 7204; Two-Ton Baker, Mercury 3047. Electrical transcription libraries: Tony Pastor, Lang-Worth; George Towne, Associated.
- 7. YOU KEEP COMING BACK LIKE A SONG** *By Irving Berlin*  
*Published by Berlin (ASCAP)* **6**  
 From the Paramount film "Blue Skies," sung by Bing Crosby. Records available: Jan August Rhythm Stylis, Diamond 2040; Bobby Byrne, Cosmo 503; Dennis Day, Victor 20-1946; Bobby Doyle, Signature 15039; Georgia Gibbs, Majestic 12000; Gordon MacRae, Musicraft 15089; Jeannie McKeor, Black & White BW-790; Dinah Shore, Columbia 37072; Jo Stafford, Capitol. Electrical transcription libraries: Blue Barron, Lang-Worth; The Coronettes, Standard; Chuck Foster, Lang-Worth; Dick Jurgens, Standard; Elliott Lawrence, Associated; Russ Morgan, World; Jo Stafford, Capitol; Don Swan, MacGregor.
- 8. TO EACH HIS OWN** *By Jay Livingston and Ray Evans*  
*Published by Paramount Music (ASCAP)* **9**  
 Records available: Don Byas Quartet, Savoy 640; Opie Cates Ork, 4 Star 1131; The Fiesta Four, Emerald 101; Marie Greene, Signature 15053; Eddy Howard Ork, Majestic 7188 and 1070; Freddy Martin, Victor 20-1921; Tony Martin, Mercury 3022; The Modernaires—Paula Kelly, Columbia 37053. Electrical transcription libraries: Nat Brandwynne, World; Chuck Foster, Lang-Worth; Dick Jurgens, Standard; Freddy Martin, Standard; Curt Massey, Standard; Novatime Trio, NBC Thesaurus; Silver Strings, MacGregor.
- 9. (I LOVE YOU) FOR SENTIMENTAL REASONS** *By Deek Watson and William Best*  
*Published by Duchess (BMI)* **8**  
 Records available: The Brown Dots, Manor 1041; King Cole Trio, Capitol 304; Ella Fitzgerald—Delta Rhythm Boys, Decca 23670; Art Kassel, Vogue R-781; Dinah Shore, Columbia 37188; Charlie Spivak, Victor 20-1981; Fran Warren, Cosmo 514. Electrical transcription libraries: Vic Damone, Associated.
- 10. SEPTEMBER SONG** *By Maxwell Anderson and Kurt Weill*  
*Published by Crawford (ASCAP)*  
 From the legit musical and later United Artists film "Knickerbocker Holiday." Records available: Bing Crosby, Decca 18898; Dardanelle Trio, Victor 20-1993; Marie Greene, Signature 15027; Walter Houston, Decca 40001; Jack Leonard, Majestic 7176; Hal McIntyre, Cosmo 505; The Phil Moore Four, Musicraft 15057; Artie Shaw, Victor 20-1668; Frank Sinatra, Columbia 37161. Electrical transcription libraries: George Towne, Associated.

# BIZ IS GOOD..

With the *Champagne Music* of

# LAWRENCE WELK

**41 One Nighters hit total gross of over \$100,000**

**DECCA RECORDS**  
Just Released  
**NOBODY KNOWS JOSEPHINE**  
with vocals by BOB CRAMER  
**JOSEPHINE**  
Decca No. 23759

Personal Management—Sam J. Lutz, 6406 Sunset Blvd., Hollywood 28  
Direction MUSIC CORPORATION OF AMERICA

Don Baillie Rugby, N. D.  
Happy Bill Balthazar Jamestown, N. D.  
Asher Levy Madison, Wis.  
University of Wisconsin Madison, Wis.  
Happy Bill Balthazar Bismark, N. D.  
Tom Archer Sioux City, Iowa  
Walter Helfman Sheboygan, Wis.  
Happy Bill Balthazar Mobridge, S. D.  
E. E. Beers Lake View, Iowa  
Sylvester Esler Kaukauna, Wis.  
Happy Bill Balthazar Rapid City, S. D.  
Tom Archer Des Moines, Iowa  
Carl Dunlap Milwaukee, Wis.  
Hugo Giovagnoli Lake Club  
Walter Schroeder Milwaukee, Wis.  
Emil Johaansen Clinton, Iowa  
Bern Herron Cedar Rapids, Iowa  
Del Moraly Gutenberg, Iowa  
L. H. Perry Ogden, Utah  
Happy Bill Balthazar Aberdeen, S. D.  
V. Sissle Olewain, Iowa  
Perry Giles Muskegon, Mich.  
York Johnson Provo, Utah  
Happy Bill Balthazar Watertown, S. D.  
Larry Gear Fort Dodge, Iowa  
Roy Oldenburg Galena  
Dan Hapecker Freeport, Illinois  
Tom Archer Sioux Falls, S. D.  
Gene Loffler Yanktown, S. D.  
Roy Oldenburg Dubuque, Iowa  
Laverne Flambo Davenport, Iowa  
Harry King Norfolk-Fremont  
P. L. Frandsen York, Nebr.  
Tom Archer Omaha, Nebr.  
Bill Wittig Kansas City  
Lewis Longbahr Muron, S. D.  
Pop-Gordan's 7 Months—Aragon Ballroom—Hollywood Closed Sept. 8  
Currently 17th Return Engagement TRIANON Ballroom Chicago

The Billboard  
MUSIC POPULARITY CHARTS  
PART II  
Sheet Music  
Week Ending November 29



*Eddy Howard*  
*Eddy Howard*  
*Eddy Howard*

Eddy Howard, the artist that sends the nickel-pushers home with sore arms, brings you—

**BLESS YOU**  
(FOR BEING AN ANGEL)

Eddy Howard and his orchestra • Vocal by Eddy Howard

Backed by

**THERE IS NO BREEZE**  
(TO COOL THE FLAME OF LOVE)

Eddy Howard and his orchestra • Vocal by Eddy Howard and Trio

Majestic No. 1089

*Majestic*  
RECORDS

Studio: New York City Sales: St. Charles, Illinois  
(Subsidiary of Majestic Radio & Television Corporation)

**BEST-SELLING SHEET MUSIC**

Tunes listed are the national best sheet music sellers. List is based on reports received each week from all the nation's sheet music jobbers. Songs are listed according to greatest number of sales. (F) Indicates tune is in a film; (M) indicates tune is in legit musical; (R) indicates tune is available on records.

Weeks to date	Last Week	This Week	POSITION	SONG	ARTIST
8	1	1	1	OLE BUTTERMILK SKY (F) (R)	Burke-Van Heusen
12	2	2	2	RUMORS ARE FLYING (R)	Oxford
5	3	3	3	THE OLD LAMPLIGHTER (R)	Shapiro-Bernstein
6	4	4	4	THE WHOLE WORLD IS SINGING MY SONG (F) (R)	Robbins
17	5	5	5	FIVE MINUTES MORE (R)	Melrose
4	9	6	6	WHITE CHRISTMAS (R)	Berlin
21	6	7	7	TO EACH HIS OWN (R)	Paramount
7	7	8	8	THE THINGS WE DID LAST SUMMER (R)	E. H. Morris
8	5	9	9	YOU KEEP COMING BACK LIKE A SONG (F) (R)	Berlin
1	—	10	10	ZIP-A-DEE DOO-DAH (F) (R)	Santly-Joy
11	11	11	11	I GUESS I'LL GET THE PAPERS (And Go Home) (R)	Campbell-Porgie
12	8	12	12	THIS IS ALWAYS (F) (R)	Bregman-Vocco-Conn
5	—	13	13	THE GIRL THAT I MARRY (M) (R)	Berlin
3	14	14	14	SEPTEMBER SONG (M) (F) (R)	Crawford
14	10	15	15	SOUTH AMERICA, TAKE IT AWAY (M) (R)	Witmark
2	15	16	16	(I Love You) FOR SENTIMENTAL REASONS (R)	Duchess
1	—	17	17	SANTA CLAUS IS COMING TO TOWN (R)	Feist

**ENGLAND'S TOP TWENTY**

Weeks to date	Last Week	This Week	POSITION	SONG	ENGLISH	AMERICAN
24	1	1	1	BLESS YOU FOR BEING AN ANGEL	Noel Gay	Shapiro-Bernstein
2	11	2	2	FIVE MINUTES MORE	Edwin Morris	Melrose
9	4	3	3	SWEETHEART WE'LL NEVER GROW OLD	Strauss-Miller	*
9	5	4	4	LET IT BE SOON	Francis Day	*
10	2	5	5	TO EACH HIS OWN	Victoria	Paramount
5	10	6	6	SOMEDAY (You'll Want Me To Want You)	Irwin Dash	Main Street Songs
10	3	7	7	ALL THROUGH THE DAY	Chappell	Williamson
7	13	8	8	PRETENDING	Bradbury Wood	Criterion
5	7	9	9	TILL THEN	Chappell	Sun
3	9	10	10	GREEN COCKATOO	Cinephonic	*
22	6	11	11	PRIMROSE HILL	Lawrence Wright	*
9	12	12	12	YOU KEEP COMING BACK LIKE A SONG	Chappell	Berlin
19	8	13	13	DOWN IN THE VALLEY	Leeds	Leeds
12	14	14	14	SO WOULD I	Chappell	Burke-Van Heusen
19	15	15	15	YOU ALWAYS HURT THE ONE YOU LOVE	Bradbury Wood	Sun
1	—	16	16	LILI MARLENE	Peter Maurice	ASCAP
1	—	17	17	TOO MANY IRONS IN THE FIRE	Campbell-Connelly	Marks
17	18	18	18	THERE'S A HARVEST MOON TONIGHT	Strauss-Miller	*
4	17	19	19	IT'S ALL OVER NOW	Campbell-Connelly	BMI
2	16	19	19	ONE NIGHT IN OLD SEVILLE	Francis Day	*
9	19	20	20	SIOUX CITY SUE	Chappell	E. H. Morris
1	—	21	21	I'LL BE THINKING OF YOU	Lawrence Wright	*

\*Publisher not available as The Billboard goes to press.

**PLAY STATUS OF FILMS WITH LEADING SONGS**

Tunes listed alphabetically are in films currently showing or to be shown soon. Only tunes which have won a position in one or more of the other features of the chart are listed, since many film-featured tunes never reach any degree of popularity, and many others are never even published.

- A GAL IN CALICO (Remick), in Warner Brothers' "The Time, the Place and the Girl." National release date not set.
- A RAINY NIGHT IN RIO (Witmark), in Warner Bros. "The Time, the Place and the Girl." National release date not set.
- BLUE SKIES (Berlin), sung by Bing Crosby in Paramount's "Blue Skies." National release date—September 27, 1946.
- EITHER IT'S LOVE OR IT ISN'T (Mood), in Columbia's "Dead Reckoning." National release date not set.
- FIVE MINUTES MORE (Melrose), sung by Phil Brito in Monogram's "Sweetheart of Sigma Chi." National release date—November 16, 1946.
- FOR YOU, FOR ME, FOREVERMORE (Chappell), sung by Dick Haymes in 20th Century-Fox's "The Shocking Miss Pilgrim." National release date—December, 1946.
- OH, BUT I DO (Witmark), in Warner Bros. "The Time, the Place and the Girl." National release date not set.
- OLE BUTTERMILK SKY (Burke-Van Heusen), sung by Hoagy Carmichael in Universal's "Canyon Passage." National release date—July 26, 1946.
- SEPTEMBER SONG (Crawford), in United Artist's "Knickerbocker Holiday." Released in 1944.
- SOMEWHERE IN THE NIGHT (Triangle), sung by Vivian Blaine in 20th Century-Fox's "Three Little Girls in Blue." National release date—October, 1946.
- SOONER OR LATER (Santly-Joy), in Walt Disney's "Song of the South." National release date—November 20, 1946.
- THAT LITTLE DREAM GOT NOWHERE (Famous), sung by Betty Hutton in Paramount's "Cross My Heart." National release date—October 11, 1946.
- THIS IS ALWAYS (Bregman-Vocco-Conn), sung by Vivian Blaine in 20th Century-Fox's "Three Little Girls in Blue." National release date—October, 1946.
- UNCLE REMUS SAID (Santly-Joy), in Walt Disney's "Song of the South." National release date—November 20, 1946.
- YOU KEEP COMING BACK LIKE A SONG (Berlin), in Paramount's "Blue Skies." National release date—September 27, 1946.
- ZIP-A-DEE-DOO-DAH (Santly-Joy), in Walt Disney's "Song of the South." National release date—November 20, 1946.





**DROP EVERYTHING—  
AND LISTEN TO THESE  
NEW DECCA HITS!**



**BING CROSBY  
AND RUSS MORGAN  
AND HIS ORCHESTRA**



**AMONG MY SOUVENIRS**

*Featured in Samuel Goldwyn Picture "The Best Years of Our Lives"*

**DOES YOUR HEART BEAT FOR ME?**

DECCA RECORD NO. 23745 . . . 75¢

*Both vocal with orchestra*



**HOAGY CARMICHAEL**

**OLE BUTTERMILK SKY**

*From Universal Picture "Canyon Passage"*

**TALKING IS A WOMAN**

DECCA RECORD NO. 23769 . . . 75¢

*Both vocal with orchestra directed by Lou Brung*



**BING CROSBY WITH  
JOHN SCOTT TROTTER AND HIS ORCHESTRA**

**SEPTEMBER SONG**

*Vocal with orchestra*

**TEMPTATION**

*Vocal with chorus and orchestra*

DECCA RECORD NO. 23754 . . . 75¢

**BING CROSBY AND  
JOHN SCOTT TROTTER AND HIS ORCHESTRA**

**A GAL IN CALICO**

*With The Calico Kids*

**OH, BUT I DO**

*Both from Warner Bros. picture "The Time, The Place And The Girl"*

DECCA RECORD NO. 23739 . . . 75¢

*Both vocal with orchestra*



**JUDY GARLAND WITH  
GORDON JENKINS AND HIS ORCHESTRA**

**THERE IS NO BREEZE**

*(To Cool The Flame Of Love)*

**DON'T TELL ME THAT STORY**

DECCA RECORD NO. 23746 . . . 75¢

*Both vocal with orchestra*



**LOUIS JORDAN AND HIS TYMPANY FIVE**

**LET THE GOOD TIMES ROLL**

**AIN'T NOBODY HERE BUT US CHICKENS**

DECCA RECORD NO. 23741 . . . 75¢

*Both fox trot vocal chorus by Louis Jordan*



**BOB EBERLY AND FRANK FROEBA TRIO**

**SOMEDAY**

*(You'll Want Me To Want You)*

**YOU ARE EVERYTHING TO ME**

DECCA RECORD NO. 23732 . . . 75¢

*Both vocal with instrumental accompaniment*



**ANDREWS SISTERS  
AND GUY LOMBARDO  
AND HIS ROYAL CANADIANS**



**WINTER WONDERLAND  
CHRISTMAS ISLAND**

DECCA RECORD NO. 23722 . . . 75¢

*Both vocal with orchestra*

**DICK HAYMES**

**THIS IS ALWAYS**

*From 20th Century-Fox Picture "Three Little Girls In Blue"*

*Vocal with orchestra directed by Earle Hagen*

**YEARS AND YEARS AGO**

*With Gordon Jenkins and His Orchestra  
Based on "Toselli's Serenade"*



DECCA RECORD NO. 23755 . . . 75¢

**DICK HAYMES AND  
GORDON JENKINS AND HIS ORCHESTRA**

**MI VIDA**

**ANOTHER NIGHT LIKE THIS**

*Both from 20th Century-Fox Picture "Carnival In Costa Rica"*

DECCA RECORD NO. 23731 . . . 75¢

*Both vocal with orchestra*

**ANDREWS SISTERS WITH  
VIC SCHOEN AND HIS ORCHESTRA**

**THE COFFEE SONG**

*(They've Got An Awful Lot Of Coffee In Brazil)  
Featured in Monte Proser's "Copacabana Revue"*

**A RAINY NIGHT IN RIO**

*From Warner Bros. Picture "The Time, The Place And The Girl"*

DECCA RECORD NO. 23740 . . . 75¢

*Both vocal with orchestra*



**CONNIE BOSWELL AND  
BOB CROSBY**

**AND HIS ORCHESTRA**

**ZIP-A-DEE DOO-DAH**

*From Walt Disney Production "Song Of The South"  
Vocal with orchestra and The Bob-o-links*

**TOO MANY TIMES**

*Vocal with orchestra*

DECCA RECORD NO. 23748 . . . 75¢



**CARMEN CAVALLARO  
AND HIS ORCHESTRA**

**SONATA**

**THROUGH A THOUSAND DREAMS**

*From Warner Bros. Picture "The Time, The Place And The Girl"*

DECCA RECORD NO. 23747 . . . 75¢

*Both fox trot vocal chorus by Frank Gallagher*



**LIONEL HAMPTON AND HIS ORCHESTRA**

**THE PENCIL BROKE**

*(And That's All She Wrote)*

*Fox trot vocal chorus by Lionel Hampton And Ensemble*

**TEMPO'S BIRTHDAY**

*Instrumental fox trot*

DECCA RECORD NO. 23696 . . . 75¢



**ORDER NOW** from your regular Decca branch

PRICES DO NOT INCLUDE FEDERAL, STATE OR LOCAL TAXES.



**DECCA DISTRIBUTING CORPORATION**

Executive Offices: 50 West 57th Street, New York 19, N. Y.

In Canada—The Compo Company, Ltd., 485 18th Avenue, Lachine, Montreal

JOHNNY MOORE'S  
**THREE BLAZERS**  
*Exclusively on Exclusive*  
LATEST RELEASE  
DEC. 10TH

**'BOBBY SOX BLUES'**  
BACKED BY  
(WAS I TO BLAME FOR)  
**'FALLING IN LOVE WITH YOU'**  
#234

**ORDER FROM YOUR NEAREST DISTRIBUTOR**

NATIONAL SOLE SELLING AGENT . . . Exclusive Record Distributors, Inc.  
DISTRIBUTOR 1418 W. 24th St., L. A. 7, Calif.

- RUNYON SALES COMPANY**  
593 Tenth Avenue  
New York, N. Y.  
(Covers New York, New Jersey, Conn., Mass., Vermont, New Hampshire)
- RECORD SALES, INC.**  
2117 3d Avenue, North  
Birmingham, Alabama  
(Covers Alabama & Georgia)
- MUSIC SALES**  
303 N. Peters Street  
New Orleans, Louisiana  
(Covers Louisiana & Mississippi)
- M-S DISTRIBUTING COMPANY**  
1350 E. 61st Street  
Chicago, Illinois  
(Covers No. Ill., Wisconsin, Indiana)
- COMMERCIAL MUSIC, INC.**  
827 E. 12th Street  
Kansas City, Missouri  
(Covers all Kansas City)
- C & C DISTRIBUTING COMPANY**  
902 Fourth Avenue  
Seattle, Washington  
(Covers Oregon, Washington, Alaska, Montana & Idaho)
- COMMERCIAL MUSIC, INC.**  
425 Plum Street  
Cincinnati, Ohio  
(Covers Southern Ohio & Kentucky)
- PAN-AMERICAN RECORD DISTRIBUTORS**  
11721 Linwood Avenue  
Detroit, Michigan  
(Covers Michigan, Northern Ohio, Columbus)
- DAVID ROSEN**  
855 N. Broad Street  
Philadelphia, Pennsylvania  
(Covers all Pennsylvania, West Virginia)
- MUSIC SALES**  
680 Union Avenue  
Memphis, Tennessee  
(Covers Tennessee & Arkansas)

- COMMERCIAL MUSIC, INC.**  
510 N. Sarah  
St. Louis, Missouri  
(Covers Eastern half of Missouri, Southern Illinois)
- STANDARD MUSIC DISTRIBUTORS**  
1913 Leland  
Houston, Texas  
(Covers San Antonio, Southern Texas)
- MELODY SALES COMPANY**  
369 6th Street  
San Francisco, California  
(Covers Northern California & Nevada)
- M. B. KRUPP DISTRIBUTORS**  
506 N. Kansas Street  
El Paso, Texas  
(Covers El Paso, Fort Stockton West)
- STANDARD MUSIC DISTRIBUTORS**  
2034 Commerce Street  
Dallas, Texas  
(Covers Fort Worth & Northern)
- BLUE BONNET MUSIC COMPANY**  
3235 Ross Avenue  
Dallas, Texas  
(Covers Northern tip of Texas, Oklahoma & New Mexico)
- TARAN DISTRIBUTING CORP.**  
201 1/2 Lucky Street  
Atlanta, Georgia  
(Covers North Carolina, South Carolina, Florida)—170 Northwest 23d Street, Miami, Florida.
- MAX COOK**  
1702 17th Avenue  
Phoenix, Arizona  
(Covers all of Arizona)
- SCHWARTZ BROS.**  
3623 12th Street, N.E.  
Washington 17, D. C.  
(Covers Virginia; Washington, D. C.; Delaware, Maryland)
- SLOANE & GESAS**  
11825 Riverside Drive  
North Hollywood, California  
(Covers Honolulu)

**Exclusive RECORDS**  
SUNSET AT VINE HOLLYWOOD

The **Billboard** MUSIC POPULARITY CHARTS  
**Radio Popularity**  
PART III  
Week Ending November 29

**SONGS WITH GREATEST RADIO AUDIENCES**

(Beginning Friday, November 22, 8 a.m., and ending Friday, 8 a.m., November 29)

Tunes listed have the greatest audiences on programs heard on network stations in New York, Chicago and Los Angeles. List is based upon John G. Peatman's Audience Coverage Index. The index is projected upon radio logs made available to Peatman's ACI by the Accurate Reporting Service in New York, Radio Checking Service in Chicago, Radio Checking Service in Los Angeles. Listed are the top 30 (more in the case of ties) tunes alphabetically. The music checked is preponderately (over 60 per cent) alive.

(F) Indicates tune is from a film; (M) indicates tune is from a legitimate musical; (R) indicates tune is available on records. In each instance, the licensing agency controlling performance rights on the tune is indicated.

Wks. to date	TITLE	PUBLISHER	LIC. BY
2	A Gal in Calico (F) (R)	Remick	ASCAP
1	A Rainy Night in Rio (F) (R)	Witmark	ASCAP
14	Blue Skies (F) (R)	Berlin	ASCAP
4	Either It's Love or It Isn't (F) (R)	Mood	ASCAP
15	Five Minutes More (F) (R)	Melrose	ASCAP
2	(I Love You) For Sentimental Reasons (R)	Duchess	BMI
	For You, For Me, Forevermore (F) (R)	Chappell	ASCAP
5	I Guess I'll Get the Papers (and Go Home) (R)	Campbell-Porgie	BMI
21	If You Were the Only Girl (R)	Mutual	ASCAP
10	It's a Pity to Say Goodnight (R)	Leeds	ASCAP
1	Oh, But I Do (F) (R)	Witmark	ASCAP
9	Ole Buttermilk Sky (F) (R)	Burke-Van Heusen	ASCAP
5	Passe (R)	Feist	ASCAP
12	Rumors Are Flying (R)	Oxford	ASCAP
10	September Song (F) (R)	Crawford	ASCAP
15	Somewhere in the Night (F) (R)	Triangle	ASCAP
3	Sooner or Later (F) (R)	Santly-Joy	ASCAP
19	South America, Take It Away (M) (R)	Witmark	ASCAP
10	That Little Dream Got Nowhere (F) (R)	Famous	ASCAP
3	The Best Man (R)	Vanguard	BMI
10	The Girl That I Marry (R)	Berlin	ASCAP
8	The Old Lamplighter (R)	Shapiro-Bernstein	ASCAP
7	The Things We Did Last Summer (R)	E. H. Morris	ASCAP
9	The Whole World Is Singing My Song (R)	Robbins	ASCAP
15	This Is Always (F) (R)	Bregman-Vocco-Conn	ASCAP
20	To Each His Own (R)	Paramount	ASCAP
1	Uncle Remus Said (F) (R)	Santly-Joy	ASCAP
1	What More Can I Ask For?	London	BMI
13	You Keep Coming Back Like a Song (F) (R)	Berlin	ASCAP
4	Zip-a-Dee Doo-Dah (F) (R)	Santly-Joy	ASCAP

**RECORDS MOST-PLAYED ON THE AIR**

Records listed here in numerical order are those played over the greatest number of record shows. List is based on replies from weekly survey among 1,359 disk jockeys throughout the country. Unless shown in this chart, other available records of tunes listed here will be found in the Honor Roll of Hits, Music Popularity Chart, Part I. (F) Indicates tune is from a film; (M) indicates tune is from a legit musical.

POSITION	Going Strong		Lic. By
	Weeks Last to date	This Week	
11	1	1. RUMORS ARE FLYING	Frankie Carle (Marjorie Hughes) . . . . . Columbia 37069—ASCAP
8	2	2. OLE BUTTERMILK SKY (F)	Kay Kyser . . . . . Columbia 37073—ASCAP
4	4	3. (I LOVE YOU) FOR SENTIMENTAL REASONS	King Cole Trio . . . . . Capitol 304—BMI
6	3	4. THE OLD LAMP-LIGHTER	Sammy Kaye (Billy Williams-Choir) . . . . . Victor 20-1963—ASCAP
1	—	5. THE OLD LAMP-LIGHTER	Hal Derwin . . . . . Capitol 288—ASCAP
5	9	6. OLE BUTTERMILK SKY (F)	Paul Weston-Matt Dennis . . . . . Capitol 285—ASCAP
4	—	6. THE RICKETY RICKSHAW MAN	Eddy Howard . . . . . Majestic 7192—BMI
7	—	6. RUMORS ARE FLYING	Betty Rhodes (Charles Dant Ork) . . . . . Victor 20-1944—ASCAP
9	7	7. FIVE MINUTES MORE	Frank Sinatra . . . . . Columbia 37048—ASCAP
4	—	8. RUMORS ARE FLYING	Billy Butterfield (Pat O'Connor) . . . . . Capitol 282—ASCAP
3	6	8. THE WHOLE WORLD IS SINGING MY SONG	Les Brown . . . . . Columbia 37066—ASCAP
2	—	8. YOU KEEP COMING BACK LIKE A SONG	Dinah Shore . . . . . Columbia 37072—ASCAP
11	8	9. THE COFFEE SONG (F)	Frank Sinatra . . . . . Columbia 37089—BMI
2	5	9. THE OLD LAMP-LIGHTER	Kay Kyser (Michael Douglas-The Campus Kids) . . . . . Columbia 37095—ASCAP
3	11	10. (I LOVE YOU) FOR SENTIMENTAL REASONS	Eddy Howard . . . . . Majestic 7204—BMI
23	14	10. TO EACH HIS OWN	Eddy Howard (Eddy Howard): Issued with two different "B" sides: Cynthia's in Love . . . . . Majestic 7188—ASCAP Carless . . . . . Majestic 1070—ASCAP Freddy Martin . . . . . Victor 20-1921—ASCAP
17	—	10. THE CHRISTMAS SONG	King Cole Trio (King Cole-String Choir) . . . . . Capitol 311—ASCAP
2	12	10. ZIP-A-DEE DOO-DAH	Johnny Mercer (The Pied Pipers-Paul Weston Ork) . . . . . Capitol 323—ASCAP
1	—	11. THE THINGS WE DID LAST SUMMER	Jo Stafford (Paul Weston Ork) . . . . . Capitol 297—ASCAP
1	—	12. THE WHOLE WORLD IS SINGING MY SONG	Jimmy Dorsey (Bob Carroll) . . . . . Decca 18917—ASCAP
6	13	13. OLE BUTTERMILK SKY (F)	Hoagy Carmichael . . . . . ARA 155—ASCAP
2	—	13. PASSE	Margaret Whiting (Jerry Gray Ork) . . . . . Capitol 294—ASCAP

**Coming Up**

- GUILTY . . . . . Margaret Whiting (Jerry Gray Ork) . . . . . Capitol 324—ASCAP  
THE BEST MAN . . . . . Les Brown (Butch Stone) . . . . . Columbia 37086—ASCAP

**The Billboard**  
**MUSIC POPULARITY CHARTS**

**PART IV**

**Retail Record Sales**

Week Ending  
November 29



**BEST-SELLING POPULAR RETAIL RECORDS**

Records listed are those selling best in the nation's retail record stores (dealers). List is based on The Billboard's weekly survey among 4,020 dealers in all sections of the country. Records are listed numerically according to greatest sales. (F) indicates tune is in a film; (M) indicates tune is in a legit musical. The B side of each record is listed in italic.

POSITION	Weeks to date	Last Week	This Week	Record Title	Artist	Label
11	1	1	1	RUMORS ARE FLYING	Frankie Carle (Marjorie Hughes)	Columbia 37069
4	2	2	2	THE OLD LAMPLIGHTER	Sammy Kaye (Billy Williams Choir)	Victor 20-1963
6	3	3	3	OLE BUTTERMILK SKY	Kay Kyser	Columbia 37073
2	7	4	4	THE OLD LAMPLIGHTER	Kay Kyser-Michael Douglas-Huggin' and Chalkin'	Columbia 37095
18	4	5	5	FIVE MINUTES MORE	Frank Sinatra	Columbia 37048
7	6	6	6	RUMORS ARE FLYING	Andrews Sisters-Les Paul	Decca 23656
3	9	7	7	OLE BUTTERMILK SKY	Helen Carroll-The Satisfiers	Victor 20-1982
5	5	8	8	RUMORS ARE FLYING	Betty Rhodes	Victor 20-1944
2	—	9	9	OLE BUTTERMILK SKY	Paul Weston-Matt Dennis	Capitol 285
1	—	10	10	HUGGIN' AND CHALKIN'	Hoagy Carmichael	Decca 23675

**BEST-SELLING POPULAR RECORD ALBUMS**

Albums listed are those selling best in the nation's retail record stores (dealers). List is based on The Billboard's weekly survey among 4,020 dealers in all sections of the country. Albums are listed numerically according to greatest sales.

POSITION	Weeks to date	Last Week	This Week	Album Title	Artist	Label
5	1	1	1	Merry Christmas Album	Bing Crosby-Andrew Sisters, John Scott Trotter Ork., Vic Schoen, Max Terr's Mixed Chorus	Decca A-403
4	2	2	2	Merry Christmas Music	Perry Como	Victor P-161
3	4	3	3	Vaughn Monroe's Dreamland	Vaughn Monroe	Victor P-160
12	3	4	4	Ink Spots Album	Ink Spots	Decca A-477
1	—	5	5	All Time Favorites	Harry James	Columbia C-117

**BEST-SELLING RECORDS BY CLASSICAL ARTISTS**

Records listed are those classical and semi-classical records selling best in the nation's retail record stores (dealers), according to The Billboard's weekly record dealer survey. Records are listed according to greatest sales.

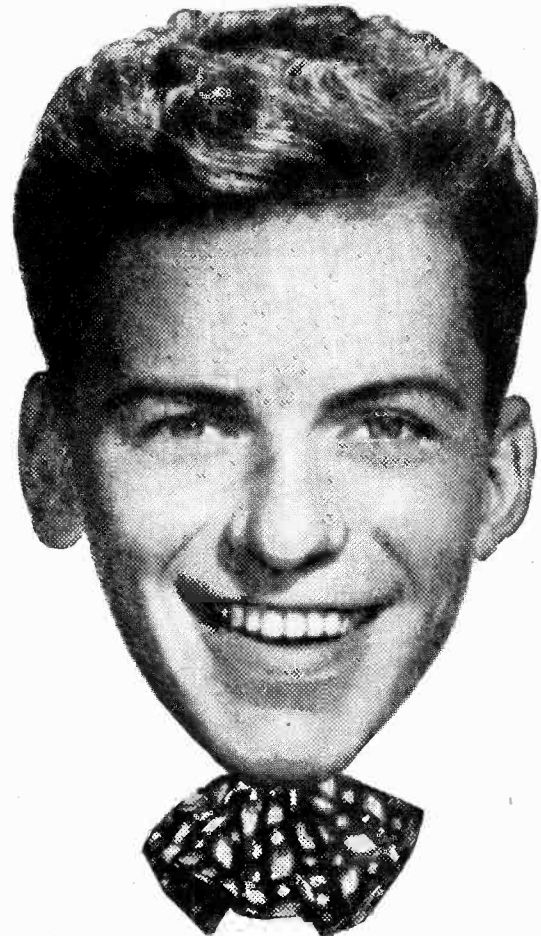
POSITION	Weeks to date	Last Week	This Week	Record Title	Artist	Label
76	1	1	1	Chopin's Polonaise	Jose Iturbi	Victor 11-8848
61	2	2	2	Clair de Lune	Jose Iturbi	Victor 11-8851
34	3	3	3	Jalousie	Jose Iturbi	Victor 12160
50	3	4	4	Warsaw Concerto	Arthur Fiedler, conductor; Leo Litwin, pianist, Boston Pops	Victor 11-8863
1	—	5	5	Rhapsody in Blue	Paul Whiteman	Victor 35822

**BEST-SELLING RECORD ALBUMS BY CLASSICAL ARTISTS**

Albums listed are those classical and semi-classical albums selling best in the nation's retail record stores (dealers), according to The Billboard's weekly record dealer survey. Albums are listed according to greatest sales.

POSITION	Weeks to date	Last Week	This Week	Album Title	Artist	Label
12	1	1	1	Rachmaninoff Concerto No. 2 in C Minor	Artur Schnabel, pianist, NBC Ork; Valdimir Golschmann, conductor	Victor 1075
68	2	2	2	Rhapsody in Blue	Oscar Levant, Philadelphia Ork; Eugene Ormandy, conductor	Columbia X-251
17	3	3	3	Tchaikowsky Nutcracker Suite	Eugene Ormandy, conductor, Philadelphia Ork	Victor DM-1020
1	—	4	4	Piano Music of Chopin	Oscar Levant	Columbia M-649
1	—	5	5	Peter and the Wolf	Basil Rathbone and All-American Ork	Columbia MM-477
1	—	5	5	Songs by Jane Powell	Jane Powell (Carmen Dragan Ork)	Columbia X-271

**Santa Claus**  
*is*  
**SINATRA**



**WHITE CHRISTMAS**  
with Chorus  
Orchestra under direction of  
Axel Stordahl

**JINGLE BELLS**  
with the Ken Lane Singers  
COLUMBIA 37152

**ADESTE FIDELES**  
(O, Come All Ye Faithful)  
Orchestra under the direction  
of Axel Stordahl

**SILENT NIGHT, HOLY NIGHT**  
with the Ken Lane Singers  
COLUMBIA 37145

**AMONG MY SOUVENIRS**  
★  
**SEPTEMBER SONG**  
(from "Knickerbocker Holiday")  
Orchestra under the direction  
of Axel Stordahl  
COLUMBIA 37161

**THE THINGS WE DID LAST SUMMER**  
★  
**THE COFFEE SONG**  
(They've Got An Awful Lot of Coffee In Brazil)  
Orchestra under the direction  
of Axel Stordahl  
COLUMBIA 37089

Get set for the holiday season with these eight songs  
by the one and only Sinatra!

*Columbia Records*

Trade-marks "Columbia," and ®t. Reg. U. S. Pat. Off.





**ONE GOOD  
RUN  
AFTER  
ANOTHER  
HAS PLACED**



**NO. 1**

**IN THE RACE FIELD  
THESE ARE THE  
ESTABLISHED LEADERS**

- JB 504** R.M. Blues & Rhythm Blues  
Roy Milton & His Solid Senders
- JB 503** Milton's Boogie & Groovy Blues  
Roy Milton & His Solid Senders
- JB 508** Fat Boogie Woogie & Loved and Lost  
By Ollie Jackson and His Band
- JB 509** Baby Got To Have It & You'll Miss Me When I'm Gone  
By Ollie Jackson and His Band
- JB 510** Take Your Big Hands Off & He's Got A Punch Like Joe Louis  
Vocal by Alberta Hunter
- JB 512** Tiddle De Winks  
Shanghai Stomp  
Vocal by Ed Harris  
Vocal by Cal Lucas

**Sterling's TWO RHYTHM SPIRITUALS STILL GOING STRONG**

**1501** Rocka My Soul & Brother Noah  
The Sunshine Quartet

**1502** Twelve Disciples & You Better Run  
The Sunshine Quartet

DISTRIBUTORS IN PRINCIPAL CITIES OR  
JUKE BOX RECORD CO., INC., 7 W. 46TH ST., N. Y. 19, N. Y.

**The Billboard**  
**MUSIC POPULARITY CHARTS**  
**PART V**  
**Juke Box Record Plays**  
Week Ending November 29

**MOST-PLAYED JUKE BOX RECORDS**

Records listed are those receiving the greatest play in the nation's juke boxes. List is based on The Billboard's weekly survey among 3,204 operators in all sections of the country. Listed under the title of each of the most played records are other available recordings of the same tune. Unless shown in this chart, other available records of tunes listed here will be found in the Honor Roll of Hits, Music Popularity Chart, Part I.

Weeks to date	POSITION Last Week	POSITION This Week	Record Title	Artist	Label
10	1	1	RUMORS ARE FLYING	Frankie Carle (Marjorie Hughes)	Columbia 37069
10	2	2	OLE BUTTERMILK SKY (F)	Kay Kyser	Columbia 37073
5	3	3	THE OLD LAMPLIGHTER	Sammy Kaye (Billy Williams-Choir)	Victor 20-1963
18	4	4	FIVE MINUTES MORE	Frank Sinatra	Columbia 37048
8	8	5	RUMORS ARE FLYING	Andrews Sisters (Vic Schoen Ork)	Decca 23656
2	8	6	HUGGIN' AND CHALKIN'	Hoagy Carmichael (The Chickadees-Vic Schoen Ork)	Decca 23675
22	6	7	TO EACH HIS OWN	Eddy Howard (Eddy Howard)	Decca 23675
8	13	8	OLE BUTTERMILK SKY (F)	Hoagy Carmichael	ARA 155
6	7	9	OLE BUTTERMILK SKY (F)	Paul Weston-Matt Dennis	Capitol 285
2	-	10	(I Love You) FOR SENTIMENTAL REASONS	King Cole Trio	Capitol 204
12	-	11	FIVE MINUTES MORE	Three Suns	Majestic 7199
18	13	11	SOUTH AMERICA, TAKE IT AWAY (M)	Bing Crosby-Andrews Sisters (Vic Schoen Ork)	Decca 23589
1	-	11	THE OLD LAMPLIGHTER	Kay Kyser (Michael Douglas-The Campus Kids)	Columbia 37095
15	11	12	CHOO CHOO CH'BOOGIE	Louis Jordan and His Tympany Five	Decca 23610
14	-	13	TO EACH HIS OWN	Ink Spots	Decca 23615
1	-	14	IT'S ALL OVER NOW	Frankie Carle (Marjorie Hughes)	Columbia 37146
15	5	15	FIVE MINUTES MORE	Tex Beneke-Glenn Miller Ork	Victor 20-1922
2	-	16	THE WHOLE WORLD IS SINGING MY SONG	Les Brown	Columbia 37066
7	9	17	THE RICKETY RICKSHAW MAN	Eddy Howard	Majestic 7192
7	13	18	FIVE MINUTES MORE	Skitch Henderson	Capitol 287
2	-	18	YOU KEEP COMING BACK LIKE A SONG (F)	Dinah Shore (Harry Bluestone Ork)	Columbia 37072
4	9	19	SOONER OR LATER (F)	Sammy Kaye (Betty Barclay-Quintet)	Victor 20-1976

**Going Strong**

- (I LOVE YOU) FOR SENTIMENTAL REASONS**—Ella Fitzgerald (Delta Rhythm Boys) Decca 23670
- WHITE CHRISTMAS (F)**—Bing Crosby Decca 18429

**Coming Up**

**MOST-PLAYED JUKE BOX FOLK RECORDS**

Records listed are folk records most played in juke boxes according to The Billboard's weekly survey among juke box operators.

Weeks to date	POSITION Last Week	POSITION This Week	Record Title	Artist	Label
12	1	1	DIVORCE ME C. O. D.	Merle Travis	Capitol 290
9	4	2	THAT'S HOW MUCH I LOVE YOU	Eddy Arnold	Victor 20-1948
3	2	3	RAINBOW AT MIDNIGHT	Ernest Tubbs	Decca 46018
7	5	4	HAVE I TOLD YOU LATELY THAT I LOVE YOU?	Gene Autry	Columbia 37079
3	3	4	FILIPINO BABY	Ernest Tubbs	Decca 46019
1	-	5	HAVE I TOLD YOU LATELY THAT I LOVE YOU?	Tex Ritter	Capitol 296
5	4	5	WHEN YOU LEAVE DON'T SLAM THE DOOR	Tex Ritter	Capitol 296
1	-	5	FOOT PRINT IN THE SNOW	Bill Monroe and His Blue Grass Boys	Columbia 37151

**MOST-PLAYED JUKE BOX RACE RECORDS**

Records listed are race-type disks most played in the nation's juke boxes, according to The Billboard's weekly survey among juke box operators.

Weeks to date	POSITION Last Week	POSITION This Week	Record Title	Artist	Label
17	1	1	CHOO CHOO CH'BOOGIE	Louis Jordan and His Tympany Five	Decca 23610
8	2	2	AIN'T THAT JUST LIKE A WOMAN	Louis Jordan	Decca 23669
2	4	3	(I LOVE YOU) FOR SENTIMENTAL REASONS	King Cole Trio	Capitol 304
5	-	3	TANYA	Joe Liggins	Exclusive 231
3	-	4	AFTER HOURS	Erskine Hawkins	Victor 20-1977
2	-	4	THE CHRISTMAS SONG	King Cole Trio	Capitol 311
2	-	4	SUNNY ROAD	Johnny Moore	Exclusive 233
4	3	5	GOTTA GIMMIE WHATCHA GOT	Julia Lee and Her Boy Friends	Capitol 308
20	-	5	STONE COLD DEAD IN THE MARKET (HE HAD IT COMING)	Louis Jordan-Ella Fitzgerald	Decca 23546

**The Billboard**  
**MUSIC POPULARITY CHARTS**

PART VI



**Record Reviews and Possibilities**

Week Ending November 29

**RECORD POSSIBILITIES**

**A GAL IN CALICO**..... Bing Crosby, with the Calico Kids and John Scott Trotter's Orchestra..... Decca 23739

A bright and breezy rhythm ditty from the movie "The Time, the Place and the Girl," contagion is added to the chant in the ditty design of Der Bingle who sings it free and easy, with vocal assist from Calico Kids to heighten the appeal of the spin. Flipover is also from the same screen score, with Crosby chanting it alone and with persuasion from the slow ballad "Oh, But I Do."

**SEPTEMBER SONG**..... Frank Sinatra, with Axel Stordahl's Orchestra..... Columbia 37161

With this "Knickerbocker Holiday" show classic getting attention anew, it may still attract wide popularity as the most lovely melodic and lyrical expression to have fallen by the Tin Pan Alley wayside. And if it gets under the public's skin as it should, there's still hope for "I'll Remember April," of similar class. At any rate, the Voice gives the "September" classic a real lift to help the lush lullaby grow on the public. Mated is another oldie, but a more familiar, with Sinatra providing as much lyrical charm to "Among My Souvenirs."

**BLESS YOU**..... Eddy Howard, with vocal by Eddy Howard..... Majestic 1089

Sweet singing, flushed by the sweet horns of his orchestra, provides the proper saccharine setting for this lovely love lullaby in which the maestro pipes lyrical blessings to his loved one for being an angel. Both music and words are patterned for Howard's expressive singing talents and he makes the most of it. Mated is the torcher, "There Is No Breeze," with the male trio in the band adding their vocal harmonies to that of the maestro.

**RECORD REVIEWS**

Lightface portion of reviews is intended for information of all record and music users. Boldface portion is intended for guidance of juke box operators.

**CHARLIE SPIVAK** (Victor 20-2047)  
*So They Tell Me*—FT; VC.  
*Linda*—FT; VC.

The maestro's sweet trumpet in good tone and with Jimmy Saunders singing in real romantic fashion, it's beaut ballad grooving for "So They Tell Me." Jack Lawrence's "Linda" is a rollicking and rhythmic girlie serenade song which introduces an unbilled male voice with the band, but whose lyric slinging is way under par the Saunders style of chant chore. For this side the Spivak horn shares the melodic frames with sax section and trombone trio. However, all the wax appeal is packed on the slow ballad side. "So They Tell Me" should be the telling side if the song gets the attention it rates.

**FRANK SINATRA** (Columbia 37161)  
*Among My Souvenirs*—FT; V.  
*September Song*—FT; V.

Frank Sinatra weaves his romantic pipes around two of the better songs of yesterday and makes them spin all over again with new meaning. Most attractive is his balladeering in the slow tempo for "September Song," still spinning as one of the real classics still to achieve the song stature it deserves. Toward that end, Sinatra helps loads. Just as sincere is his singing of the more familiar "Among My Souvenirs." Axel Stordahl's music, per usual, excels.

For the Sinatra fans, both sides connect for coins.

**DICK HAYMES** (Decca 23731-36-37)  
*Mi Vida*—FT; V.  
*Another Night Like This*—FT; V.  
*By the Old Corral*—FT; V.  
*Santa Claus Is Ridin' the Trail*—FT; V.  
*The First Noel*—W; V.  
*Cradle Song of the Virgin*—V.

From the movie "Carnival in Costa Rica," Dick Haymes introduces two attractive Ernesto Lecuona melodies developed into love themes by lyricist Harry Ruby. Most fetching is "Mi Vida," which spins bright to a rumba beat. And with just as much romantic appeal in his bary pipes, spins it in the slow ballad tempo for "Another Night Like This" to which Maestro Gordon Jenkins adds a stanza of his one-finger piano lustre. Other four sides are repeaters. It's the flavor of the outdoors for the cowboy ballad, "By the Old Corral," with holiday color for "Santa Claus Is Ridin' the Range." Victor Young's music and the Ken Darby Singers assist. The Song Spinners provide the vocal assist for the holiday hymnals, "The First Noel" and "Cradle Song of the Virgin."

The new movie songs pack all of the phono promise.

**LOUIS JORDAN** (Decca 23741)  
*Let the Good Times Roll*—FT; VC.  
*Ain't Nobody Here But Us Chickens*—FT; VC.

Here are two race doggerels tailor-made for Louis Jordan's characteristic chanting style. And with his Tympany Five bringing up an engaging shuffle beat, Jordan sells 'em strong. Sings it all the way for

(Continued on page 30)

Fleecie Moore's "Let the Good Times Roll," an admonition for all to be gay and carefree while you may. And in similar breezy fashion for "Ain't Nobody Here But Us Chickens," a rhythm novelty fashioned around the Joe Miller whee...e.

Race spots will find these sides just right, particularly "Let the Good Times Roll."

**ARTIE SHAW** (Musicraft 441)  
*They Can't Convince Me*—FT; VC.  
*And So To Bed*—FT; VC.

Setting a bright rhythmic pattern to the spin, Artie Shaw lends attraction to both of these lullabies. And with Mel Tormé bringing out the lyrical meaning, it's a couplet designed to catch. The maestro's clary and the Strad section share the musical theme for "They Can't Convince Me," from the movie "Down to Earth," with Tormé's expressive singing making for selling. The band gives it a bright bounce setting for "And So to Bed," with the clary and unison trombones bringing forth the melodic appeal for this good-night song, while Tormé is joined by his Mel-Tones to provide the lyrics with smooth and rhythmic harmonies.

If "And So to Bed" gets going, Artie Shaw should cut a fancy groove with his side in machines.

**BING CROSBY** (Decca 23716-39)  
*Yours Is My Heart Alone*—FT; V.  
*The Anniversary Waltz*—W; V.  
*A Gal in Calico*—FT; V.  
*Oh, But I Do*—FT; V.

First two sides are repeaters, Bing Crosby singing it expressionful and in full tempo liberty for the Franz Lehar classic, "Yours Is My Heart Alone," backing it with the earlier "Anniversary Waltz" in three-quarter time. Major interest is in Der Bingle's vocal efforts in behalf of the light and airy "Gal in Calico" with the mixed voices of the Calico Kids adding vocal charm to the diskings with their pert harmonies. For "Oh, But I Do," which also stems from the screen score of "The Time, the Place and the Girl," Crosby chants it as a slow ballad with a high degree of effectiveness. John Scott Trotter's music provides full-bodied support on all sides.

"A Gal in Calico" is the getter, with added help in the screen hypo.

**GERTRUDE NIESEN** (Decca 23715)  
*Sooner or Later*—FT; V.  
*That's Good Enough for Me*—FT; V.

With sensuousity and sophistication, Gertrude Niesen spins a honey in "That's Good Enough for Me," tailor-made for her talents. And there's a twinkle as well as persuasion in her pipes as she sings of her simple tastes—merely for Clark Gable, a Park Avenue lot or a paid-up insurance policy. Ditty is from "The Thrill of Brazil" movie and with la Gertie giving it out, a dandy. As a warmer-upper, Miss Niesen sells it strikingly in her expressive singing style for the ballad "Sooner or Later" from the movie, "Song of the South." Bob Haggart's music supports well.

They'll reserve this platter for their home phonos.

**JOHNNY BOTHWELL**

**Master of the Alto Sax AND HIS ORCHESTRA**



*Opening...*

**ROSELAND BALLROOM**

NEW YORK CITY

Home of Name Bands

**November 25, 1946**

JOHNNY'S LATEST ON

*Signature*

15059 TO A WILD ROSE MY OLD FLAME

15045 SOMEWHERE IN THE NIGHT CHIQUITA BANANA

15034 I LEFT MY HEART IN MISSISSIPPI FROM THE LAND OF THE SKY BLUE WATER

RECORDINGS PRODUCED BY BOB THIELE

*Signature* records

DISTRIBUTED BY GENERAL ELECTRIC SUPPLY CORPORATION

For the Season of Sentiment  
... That Sentimental Hit ...

(I LOVE YOU)

# For Sentimental Reasons

More than 325,000 copies  
More than 1,500,000 records  
AND THAT AIN'T SENTIMENT!

## Recordings

EDDY HOWARD (Majestic)

DINAH SHORE (Columbia)

CHARLIE SPIVAK (Victor)

FRAN WARREN (Cosmo)

KING COLE TRIO (Capitol)

DAVE DENNEY (Musicraft)

ELLA FITZGERALD and The Delta Rhythm Boys (Decca)

DEEK WATSON and The Brown Dots (Manor)

ART KASSEL (Vogue)

DUCHESS MUSIC CORPORATION

Licensed exclusively through BMI • Sole Selling Agent: LEEDS MUSIC CORPORATION

(Continued from page 29)

WOODY HERMAN  
(Columbia 37162-7479-M)

*Romance in the Dark*—FT; VC.

*Uncle Remus Said*—FT; VC.

*Ebony Concerto*—Parts I & II—FT.

Having introduced Stravinsky's "Ebony Concerto" last year at Carnegie Hall, diskophiles will show more than casual interest in Woody Herman's waxing of this concert piece, taking both sides of a 12-incher to play the moderato, andante and closing moderato movements. Just what the famous Russo composer hoped to prove or even express in this orchestral piece is a moot question. The title is no knowing key, nor does the Herman herd prove anything in their playing. Devoid of melody or a design that can be discerned, it's a cubist impression of rhythm figures that only makes you wonder what it's all about. More along commercial design is a peppery plattering of the "Uncle Remus Said" jingle from "Song of the South," with the maestro and the Blue Moods providing vocal rhythm for the rhyme, with the vibie session providing the instrumental highlight. For the flip-over, band canary Mary Ann McCall sings it sensuous for a deep blue race ballad, "Romance in the Dark." And while the gal is persuasive enough, the screaming and swarming of the Herman horns smother the mood expression by Big Bill Broonzy's song.

"Uncle Remus Said" spins bright for the phonos, while the race spots will show some interest in Miss Mary's singing of "Romance in the Dark."

TEDDY WALTERS (Musicraft 15097)

*The More I Go Out With Somebody*

*Else*—FT; V.

*I'll Close My Eyes*—FT; V.

The balladeering of Teddy Walters, rich in romantic feeling, finds its mark for both of these new ballads. Brings out all of the torch qualities of the sentimental "The More I Go Out With Somebody Else," and with equal effectiveness, for the lush love lullaby, "I'll Close My Eyes." And for added measure, Walters adds a lick of his electric guitar pickings to bridge his song stanzas. Sonny Burke's music provides the troubador with a lush string bank.

If the songs take hold, they'll hold on to this platter in the phonos.

MIGUELITO VALDES  
(Musicraft 403-411)

*Casablanca*—FT; VC.

*El Cua Cua*—FT; VC.

*Negra Leona*—FT; VC.

*You, So It's You*—FT; VC.

The frenzied and full-bodied chanting of Miguelito Valdes scores solidly for these sides. And with his band providing spirited support, the Latin troubadour builds his chants to a feverish pitch. Most exciting is the familiar and whimsical "Negra Leona," which allows for the maestro's machine-gun vocal callsthenics. Contrasting for the couplet, he sings it slow and subdued for the movie ballad, "You, So It's You," piping the English lyrics. His powerful pipes bring out all of the exotic charm contained in the "Casablanca" melody, and with equal force, lends lyrical attraction to "El Cua Cua."

All a cinch for the Spanish spots with the rumba addicts having greatest designs on "Negra Leona."

EDDY HOWARD (Majestic 1089)

*Bless You*—FT; VC.

*There Is No Breeze*—FT; VC.

It's lush with richness as Eddy Howard pipes it sweetly for both of these slow ballads. Approximates downright purring for the angelic "Bless You" love lullaby; with the band trio adding vocal harmonies for the "There Is No Breeze" torcher. The band boys play under the maestro, their horns just as rich in saccharine.

The host of Eddy Howard fans will find favor with "Bless You."

ORRIN TUCKER (Musicraft 15091-96)

*It's All Over Now*—FT; VC.

*Gotta Get Me Somebody To Love*

*FT; VC.*

*Life Can Be Beautiful*—FT; VC.

*Hold Me, Hold Me*—FT; VC.

Styled strictly for dancing without any appreciable degree of distinction or style, Orrin Tucker creates little enthusiasm in these cuttings. Nor does the song selling add any strength to the spinning. Muting his brasses and using the clary in reeds, it's mill run dance music for "It's All Over Now." Scottie Marsh, for the lyrical content, displays no lyrical persuasion or charm in her chant, altho the maestro sings it with better selling qualities for "Gotta Get Me Somebody To Love." However, the maestro is no great shakes at romanticism for the ballad "Life Can Be Beautiful." And while the band provides a bouncy beat for "Hold Me, Hold Me," Miss Marsh's lyrical exhortations leave much to be desired in diskings.

No great shakes for phonos excepting where the maestro enjoys a personal following.

(Continued on page 116)

ANDREWS SISTERS (Decca 23740)

*The Coffee Song*—FT; V.

*A Rainy Night in Rio*—FT; V.

Without any frills or fuss, the Andrews Sisters provide a bright and rhythmic harmony session for both of these below-the-border bits, the girls depending largely on the lullabies themselves for the selling. And they do. A lively rumba beat is set by Maestro Vic Schoen for "The Coffee Song," while the straight fox trot rhythm is applied to "A Rainy Night in Rio."

Nothing distinguishing in the needling to woo nickels unless it's the ditties themselves.

THE THREE SUNS (Majestic 1090)

*Sonata*—FT; VC.

*Jealousy*—FT.

It's sweet music, rich in melodic charm and color, that the Three Suns create with their organ, accordion and guitar for these beautiful melodies. For the soulful "Sonata," Artie Dunn adds sweet singing, with the instrumental "Jealousy" a pleasing tango tease.

"Sonata" will keep 'em spellbound to the music boxes in this Suns' setting.

NORO MORALES (Musicraft 1088)

*Vem Vem*—FT; VC.

*Carmencita*—FT.

The tuneful and catchy Cuban kissing game, "Vem Vem," spins bright and in spirited fashion with Noro Morales' piano sparkle highlighting the band's rumba rhythms and Loretta Dale providing a likeable rhythmic lilt to the English lyrics. The maestro's full-fashioned Steinway massaging in octave style is showcased for his own "Carmencita" a guaracha, with drums, bongas, bass and maracas spiking the rhythm. It's pleasant plattering even if not exciting.

"Vem Vem" hits the mark for the music machines if this Cuban chant catches on.

BOB EBERLY (Decca 23732)

*Someday You'll Want Me To*

*Want You*—FT; V.

*You Are Everything To Me*—FT; V.

Set in an intimate circle, with musical support only in the piano, bass and guitar of the Frank Froeba Trio, Bob Eberly is left hanging high and dry. Projects no personality equation for the selling of slow ballads, nor does he sing them with any degree of enthusiasm, either for the hill-billy "Someday" song or for the more current "You Are Everything to Me." Froeba's piano passages are only fillers. The former Jimmy Dorsey singer adds nothing to his stature with these sides.

Hardly expected to hold up in music boxes.

LOUIS PRIMA (Majestic 1087)

*A Gal in Calico*—FT; VC.

*He Like It! She Like It!*—FT; VC.

The lazy and hazy singing of Louis Prima lends itself perfectly to these pieces. And with his band providing a bright rhythm support, the maestro platters it with plenty of zing for "A Gal in Calico," cutting in with his trumpet and making as much way for the piano, tenor sax and clary in his camp. "He Like It! She Like It!" is a simple Calypso ditty which spins out with contagion as Prima pipes it, even tho there is little to sink into this repetitious chant, which lacks the comedy appeal of so many other of the island songs. The selling is largely because of Prima's personal efforts.

"A Gal in Calico" is the song that counts, but ops may find approval for the flipover as well.

MEL TORME (Musicraft 15099)

*There's No Business Like Show*

*Business*—FT; V.

*Dream Awhile*—FT; V.

The smooth harmonies of Mel Torme and His Mel Tones sugared by celeste tinkles along with the music of Ray Linn, makes it pleasant plattering for a pleasant "Dream Awhile" ballad. However, there is none of the vocal intimacy that characterizes Torme's styling. Mated is the spirited "Annie Get Your Gun" show specialty which holds meaning mainly for show folk.

Little likelihood for either of these sides to bring in coinage.

XAVIER CUGAT (Columbia 37163)

*Yo Te Amo Mucho and That's That*

*FT; VC.*

*La Ola Marina*—FT; VC.

The colorful and spirited syncos of Xavier Cugat, along with Del Campo's lively chanting of the English lyrics, lends plenty of contagion to "Yo Te Amo," a catchy Mexican chant. And singing in Spanish with the Cugat music just as colorful and exciting, it's engaging guaracha spinning for "La Ola Marina."

"Yo Te Amo" may well strike the fancy away from the Spanish spots, where both sides spin sprightly for the music boxes.

(Continued on page 96)

LESTER  
YOUNG  
KING OF THE TENOR-SAX

THE NATION'S  
MADDEST  
JAZZ

"BE-BOP BOOGIE"  
and "SHE'S FUNNY THAT WAY"  
#138

Aladdin  
RECORDINGS

**The Billboard**  
**MUSIC POPULARITY CHARTS**  
**PART VII**  
**Advance Information**  
 Week Ending November 29

**ADVANCE RECORD RELEASES**

Records listed are generally approx- mately two weeks in advance of actual release date. List is based on information supplied in advance by record companies. Only records of those manufacturers voluntarily supplying information are listed.


- A BLUE ROSE OF THE RIO..... Shorty Long and The Santa Fe Rangers (Trio) (I'LL STILL)..... Cowboy CR-203
- A GAY LITTLE MELODY ..... Larry Green Ork (Gil Phelan) (WHEN YOU)..... Victor 20-2049
- ADIOS PAMPA MIA! (FAREWELL MY PRAIRIE)..... Henri Rene Ork (MEXICAN HAT)..... Victor 25-0075
- AMONG MY SOUVENIRS ..... Alvino Rey Ork (Jo Ann Ryan-The Blue Reys-The Glee Club) (SAVE YOUR)..... Capitol 338
- AND SO TO BED ..... Artje Shaw (Mel Torme and His Mel-Tones) (THEY CAN'T)..... Musicraft 441
- ANOTHER NIGHT LIKE THIS ..... Hal Derwin (Frank De Vol Ork) (YOU'LL ALWAYS)..... Capitol 336
- A SLICK CHICK (On the Mellow Side)..... Dinah Washington (POSTMAN BLUES)..... Mercury 8024
- AT SUNDOWN ..... Maurice Rocco (MY TZATZKELA)..... Musicraft 443
- AULD LANG SYNE..... Two Ton Baker (HAPPY BIRTHDAY)..... Mercury 3048
- BABUSHKA (BLUE HANDKER-CHIEF)..... Klavdia Shulzhenko (NO REGRETS)..... Compass C-139
- BEETHOVEN: ADAGIO CANTABILE FROM CONATA NO. 8 IN C MINOR ("PATHETIQUE")..... Oscar Levant..... Columbia 17403-D
- BEETHOVEN: SONATA No. 14 IN C-SHARP MINOR ("MOON-LIGHT") ALBUM (2 12")..... Oscar Levant..... Columbia X-MX-273
- BETWEEN THE LINES..... Ray Whitley (Santa Fe Rangers) (JUKE BOX)..... Cowboy CR-301
- BIZET: CARMEN, TOREADOR SONG, PART I..... A. Ivanov (BIZET: CARMEN)..... Compass C-13345
- BIZET: CARMEN, TOREADOR SONG, PART II..... A. Ivanov (BIZET: CARMEN)..... Compass C-13346
- BLESS YOU (For Being An Angel)..... Phil Brito (Walter Gross Ork) (IF YOU'RE)..... Musicraft 15098
- BLUES THIS MORNING..... Rabon Tarrant (Jack McVea and His All Stars) (OPUS BOOGIE)..... Apollo 377
- BORDERLINE ..... Ray McKinley Ork (TUMBLEBUG)..... Majestic 7206\*
- BRAHMS: CRADLE SONG, OP. 49, No. 4..... Helen Traubel (Charles O'Connell Ork) (VESPERS)..... Columbia 71872-D
- BRAHMS: ALLEGRO, PART I..... David Oistrakh-L. Oborin (BRAHMS: ALLEGRO)..... Compass C-13249
- BRAHMS: ALLEGRO, PART II..... David Oistrakh-L. Oborin (BRAHMS: ALLEGRO)..... Compass C-13250
- CASE 142 ..... Dwight Fiske (THE AFGHAN)..... Gala 198
- CHARMING EYES ..... Lydia Ruslanova (MOTHER DEAR)..... Compass C-12473
- CHERRY PICKERS POLKA..... Romy Gosz Ork (RED HANDKERCHIEF)..... Mercury 6026
- CHOPIN: POLONAISE, OP. 40, No. 1. Emil Gilet (RACHMANINOFF: DAISIES)..... Compass C-13299
- DARGOMYZHSKI: CAVATINA FROM THE OPERA, THE WATER NYMPH, PART I..... I. Kozlovsky (DARGOMYZHSKI: CAVATINA)..... Compass C-12540
- DARGOMYZHSKI: CAVATINA FROM THE OPERA, THE WATER NYMPH, PART II..... I. Kozlovsky (DARGOMYZHSKI: CAVATINA)..... Compass C-12541
- DATE BAIT ..... Roosevelt Sykes and His Original Honey-drippers (TONIGHT)..... Victor 20-2051
- DON'T TALK OF LOVE ..... Klavdia Shulzhenko (UNCLE VANIA)..... Compass C-10537
- DREAM AWHILE ..... Mel Torme and His Mel-Tones (Ray Linn Ork) (THERE'S NO)..... Musicraft 15099
- DRIFTWOOD ON THE RIVER..... Rex Allen (Arizona Wranglers) (LOOK AT)..... Mercury 6017
- DUEL IN THE SUN ALBUM ..... Boston "Pops" Ork-Arthur Fiedler, Dir. Rendezvous Rio Grande Trek to the Sun; Duel Victor DM-1083
- On the Trail to Spanish Bit Orizaba Passional: Love Eternal Prairie Sky
- EVENING ON THE ROADSTEAD, PART I..... USSR Ensemble-Alexandrov, Dir. (EVENING ON)..... Compass C-143
- EVENING ON THE ROADSTEAD, PART II..... USSR Ensemble-Alexandrov, Dir. (EVENING ON)..... Compass C-144
- EVERYBODY'S BOOGIE ..... Wynonie "Blues" Harris (Oscar Pettiford and His All Stars) (TIME TO)..... Apollo 378
- FOR YOU, FOR ME, FOREVERMORE..... Skip Farrell (THERE IS)..... Mercury 3049
- FOSTER-KREISLER: NEGRO MELODY..... David Oistrakh (SARASATE: SPANISH)..... Compass C-12458
- GLINKA: PERSIAN DANCE ..... David Oistrakh-S. Topilin (ZEPHYR)..... Compass C-10500
- GONE, GONE, GONE (But Not Forgotten)..... Roy Acuff and His Smokey Mountain Boys (LET ME)..... Columbia 37202
- HAPPY BIRTHDAY TO YOU..... Two Ton Baker (AULD LANG)..... Mercury 3084
- HONEY BE MY HONEY BEE..... Riley Shepard (Santa Fe Rangers) (I'VE GOT)..... Musicraft 442
- HUGGIN' AND A CHALKIN'..... Johnny Mercer (Paul Weston Ork) (TAKE ME)..... Capitol 334
- IF YOU'RE SOMEBODY ELSE'S SWEETHEART..... Phil Brito (Walter Gross Ork) (BLESS YOU)..... Musicraft 15098
- I'LL CLOSE MY EYES ..... Mildred Bailey (ME AND)..... Majestic 1093
- I'LL CLOSE MY EYES ..... Jack Fina Ork (SAVE ME)..... Mercury 3046
- I'LL CLOSE MY EYES ..... Teddy Walters (Sonny Burke Ork) (THE MORE)..... Musicraft 15097
- I'LL STILL GO ON LOVING YOU..... Shorty Long and The Santa Fe Rangers (Jack Day) (A BLUE)..... Cowboy CR-203
- I'M LOOKIN' HIGH AND LOW FOR MY BABY..... Art Gibson and His Mountain Melody Boys (YOU LIED)..... Mercury 6025
- IN THE WOODS ..... G. Vinogradov (ON THE)..... Compass C-12389
- I'VE GOT A GAL IN LARAMIE ..... Riley Shepard (Santa Fe Rangers) (HONEY BE)..... Musicraft 442
- JALOUSIE (JEALOUSY) ..... Billy Butterfield Ork (STEAMROLLER)..... Capitol 335
- HERB JEFFRIES' MAGENTA MOODS ALBUM..... Herb Jeffries (Buddy Baker Ork)..... Exclusive Ex-1001
- All of Me..... Exclusive MO-701
- Basin Street Blues..... Exclusive MO-702
- Flamingo..... Exclusive MO-700
- I Don't Want To Cry Anymore..... Exclusive MO-701
- Solitude..... Exclusive MO-700
- These Foolish Things..... Exclusive MO-702

(Continued on page 112)

**BILLY ECKSTINE'S**  
 GREAT NEW MODERN ARRANGEMENT  
**'JELLY-JELLY'**  
 THE BLUES THAT MADE HIM FAMOUS  
 NAT. # 9021



**GATEMOUTH MOORE'S**  
**'CHRISTMAS BLUES'**  
 CLEVEREST NOVELTY OF THE SEASON!  
 NAT. # 4010



ANOTHER CAROL-VENTURA HIT!  
**'PLEASE BE KIND'** plus  
**'HOW HIGH THE MOON'** plus  
 NATIONAL #7015  
 VOCAL BY LILYANN CAROL  
 TERRIFIC INSTRUMENTAL



**CHARLIE VENTURA and LILYANN CAROL**  
 WITH CHARLIE VENTURA'S NEW ORCHESTRA  
 Ventura's TERRIFIC  
**MISIRLOU**  
 NAT. # 7013  
 Order from YOUR NEAREST NATIONAL DISTRIBUTOR




Here It Is!

**ANNOUNCING**  
**MIRACLE**

**THE GREATEST LABEL IN THE RACE FIELD**

**WATCH FOR SENSATIONAL NEW RELEASES**

We have gathered the finest talent in the field and they will make their debut for your listening pleasure in the near future.



107 E. 47TH STREET

CHICAGO 15, ILL.

# NAT BRANDWYNNE

THE MOST TALKED OF BAND IN THE COUNTRY!



48 1/2¢ tax incl.

#2053  
**YOU'LL SEE WHAT A KISS CAN DO  
YOU SHOULD HAVE TOLD ME**

#2054  
**SERENADE TO LOVE  
SHHHH! DON'T WAKE THE BABY**

48 1/2¢ tax incl.



HOTTER THAN EVER!

## JAN AUGUST

OPERATORS ARE SAYING  
"GIVE ME MORE"

#2009 **MISIRLOU  
BABALU**

### DIAMOND RECORD CORPORATION

1650 BROADWAY · NEW YORK 19, N. Y.



Proudly presents

THE ONE AND ONLY

**ULTRA LAUGHING RECORD**  
(U-710)

featuring  
**KITTY MATTERN and Ensemble**

★ The Nation's Newest **SMASH HIT**  
**LAUGHTER** That'll Rock the Country ★

NOW AVAILABLE — ORDER NOW  
At your nearest Distributor or through

### MIDTOWN DISTRIBUTORS CO.

1674 Broadway New York City

## ARA Sells Wax; Sleuths for \$\$

NEW YORK, Nov. 30.—Little parcels of ARA dough keep coming back into the bankrupt firm's fold. Cy Leventhal, ARA attorney currently in the East, reveals that the newest liquidation has been made thru sale of Chucho Martinez and Corinne Mura masters direct to the artists. Price to both about \$1,200.

Meanwhile, Leventhal is continuing a survey of key ARA distrib points—Boston, Philly and Chicago already have been examined—in an effort to recover more moola for the defunct firm. Says he just completed examination of Dalton Distributing Company, controlled by Jay C. Left, brother of former ARA big-wig Mark Left. Dalton firm in April of 1946 was switched out of company controlled distrib system to become an indie jobbing outlet.

HOLLYWOOD, Nov. 30.—Four ARA artists last week bought back their masters from the defunct plattery's trustees. Porky Freeman paid \$325 for eight sides and Ludmila Lopato, Russian songstress, \$100 for six. Bullets Durgom bought five sides by his Page Cavanaugh Trio for \$300 and Smiley Burnette paid \$1,500 for 16 masters, four of which are unreleased. Durgom will release the ARA sides thru Mastertone, along with Cavanaugh masters he had previously acquired from Encore. Burnette will reissue his ARA waxings via his own Rancho label, topping each of the old sides with a new tune.

## Finley's E.T. Org Plans Distrib Disks Direct to Sponsor

NEW YORK, Nov. 30.—Larry Finley's new transcription venture, now getting under way, will take a new merchandising tack that may have rival e. t. firms leathernecking into future results. Finley org plans nothing new in production concept—it will make up variety-show platters to be offered thru a bulk-sponsorship plan at a price less formidable than those offered by other companies. Idea is to get the little-guy sponsor to team up with some of his colleagues in buying Finley's radio wax. Important part of the plan is the underselling factor and on this count Finley claims to be lower than other e. t. services. In a town of 100,000 population, for example, company figures to peddle wax on bulk basis at less than \$50 per, with radio time costs included. If that's not cheap enough, ante will be lowered even further.

### Differs in Distribution

Where the Finley technique will deviate from that of competitor is in the distribution scheme. Sales will be direct to sponsor—no fussing with station or network channels. Established disk distrib or wholesalers in allied lines will be named to handle the transcription sales.

With revenue dwindling, jobbers are figured to gobble up the transcription deal as a source of additional income.

Whether disk or allied jobbers know how to sell advertising to sponsors, whether Finley's platters will be up to snuff with established name-show producers, whether sufficient promotion dough will be put behind the new biz . . . these are still moot points.

But many tradesmen recognize MCA-battler Finley as a dough-heavy feller who'll back up a new venture with sufficient cabbage. Whatever happens, the results should make fruitful research for the entire transcription biz.

*Marion Morgan*  
singing star of Harry James' Music Makers  
With the sanction, blessing and special permission of Harry, she has recorded for Jewel Records.

One Dollar will air express it to you.

December  
by MAGGIE McNELLIS  
TIM GAYLE and  
GENE SUTTON  
Published by  
SUTTON MUSIC CO.  
—S.M. Affiliates—  
1000 BROADWAY  
SAN DIEGO, CALIF.

**TIM GAYLE—Personal Mgt.**  
c/o Jewel Record Company  
1520 Crossroads of the World  
Hollywood, California

**JACK GUTSHALL**  
NATIONAL DISTRIBUTOR  
MODERN  
and  
LAMPLIGHTER  
Records  
ROCHESTER 2103  
1870 W. WASHINGTON BLVD.  
LOS ANGELES 7, CALIF.

HANK PENNY  
Sings  
*Get yourself  
A REDHEAD*  
KING 540  
BACKED BY  
MISSOURI  
**KING RECORD DIST. CO.**  
1540 BREWSTER AVE. CINCINNATI 7, OHIO

Sensational  
**"DIVORCE  
ME  
C. O. D."**  
MERLE TRAVIS on CAPITOL

Black & White  
RECORDELIGHT  
T-Bone Walker's  
**"BOBBY SOX  
BLUES"**  
919 SANTA MONICA BLVD. HOLLYWOOD 27



**MUSICAL INSTRUMENTS WANTED**  
**HIGHEST PRICES PAID**  
**Immediate Cash, No Waiting**  
 ACCORDIONS, TRUMPETS, SAXOPHONES, CLARINETS, VIOLINS, MANDOLINS, DRUMS, TROMBONES, CAMERAS, BINOCULARS, SHOT GUNS.  
 Tel. NE. 8-4680

**GOLDWARE EXCHANGE**  
 15 HANSON PLACE, BKLYN.  
 All I.R.T. and B.M.T. trains stop at Atlantic Ave. & Pacific St. Stations  
 ON SAME BLOCK WITH WILLIAMSBURGH SAVINGS BANK

**On the Stand**

**Bob Crosby**

(Reviewed at the Avodon Ballroom, Los Angeles, November 27. Booked thru Music Corporation of America. Personal manager, Gil Rodin.)

TRUMPETS: Joseph Touscans, Claude Bowen, Dick Cathart, Nick Buono.  
 TROMBONES: Benny Benson, Elmer Schneider, Phil Washburn, Billy Hearn.  
 SAXES: Gus Bivona, sax and clarinet; Jack Aiken, alto; Bob Poland, baritone; Dave Pell, first tenor; Frank Myers, second tenor.  
 RHYTHM: Jimmy Stutz, bass; Ralph Colhes, drum; Bob Bain, guitar; Sheldon Smith, piano.  
 VOCALISTS: Bob Crosby and Dottie O'Brien.  
 ARRANGERS: Nelson Riddle, Tommy Todd, Lenny Cooris.

These days playing pretty pays off, so Bob Crosby has chucked his last year's jive folio on the shelf, right next to the Dixieland book, and has joined the swing to sweet parade. In addition to a new sugar-coated library, musicrew has been thoroly reorganized. In changing personnel, Crosby was wise to save a nucleus from his old ork around which to build the present aggregation. Holdovers include Claude Bowen (trumpet), Benny Benson (tram), Gus Bivona, Dave Pell Frank Myers (saxes), Bob Bain (guitar) and Jimmy Stutz (bass). With this smooth working unit as a cornerstone, Crosby built his present ork and dodged the hazards of an entirely new aggregation.

Band is built along the same lines as the old one: 8 brass, 5 reeds and 4 rhythm. New arrangements, however, have shifted the spotlight from brass to reeds. Unlike many orks which have turned to a sugar diet, Crosby has avoided strings. Saxes hold the melody line with toned-down trams blending in the background, adding body. Muted trumpets are used for color to highlight the harmonizing and occasionally to inject interesting figures into the background to save the slow stuff from becoming monotonous. Tho aimed at the cash register, ork is musically interesting in that it often times achieves an individuality of style all its own.

Library includes plenty of the current tune crop. Ork sticks to the sweet-smooth side even late in the evenings, throwing in a jumper just often enough to keep mob sold on its versatility. Good solid beat is retained thruout.

Maestro, in good voice, projects ballads with feeling. Dottie O'Brien, formerly with Red Nichols, pleases both eye and ear. A definite asset to the band is Crosby's easy and salable stand manner. Formerly with ARA, ork should gain stature via its Decca tie-up, plus pix and radio deals now in the hopper. Troupe goes on a string of one-nighters after leaving this dancery.

**Gotham Label on the Block**

NEW YORK, Nov. 30.—Indie Gotham diskery is ready to sell out everything but its local distribution rights to the label. Owner Goody has been talking deals with Sonora and Apollo firms but these reportedly fell thru because latter diskeries wanted distrib privileges in addition to masters and artists' contracts. Firm holds a variety of hot jazz and Latin masters and still is looking for a buyer.

The calls are **TERRIFIC** for

**THAT'S HOW MUCH I LOVE YOU**

by Eddy Arnold, Wally Fowler and J. Graydon Hall

By arrangement with Wallace Fowler Publications  
**WE ARE NOW THE PUBLISHERS OF THIS SONG**

ALREADY RECORDED BY  
**EDDY ARNOLD** Victor No. 20-1948-A

NOW BEING RECORDED BY  
**ALL OUTSTANDING ARTISTS**

**VOGUE MUSIC CORP.**

1619 BROADWAY · NEW YORK

EDWIN H. MORRIS & COMPANY, INC. · SOLE SELLING AGENTS

**MEMO:**

**AL JAHNS ORCHESTRA**  
 CURRENTLY  
 TERRACE ROOM  
 SYRACUSE HOTEL  
 SYRACUSE, N. Y.

EXCLUSIVE MANAGEMENT  
**FREDERICK BROS. AGENCY, Inc.**  
 NEW YORK · CHICAGO · HOLLYWOOD

**MEMO:**

**AL OVEREND**  
 and his Orchestra  
 featuring  
**LINDA LORRAINE**  
 CURRENTLY  
 OLYMPIC HOTEL  
 SEATTLE

EXCLUSIVE MANAGEMENT  
**FREDERICK BROS. AGENCY, Inc.**  
 NEW YORK · CHICAGO · HOLLYWOOD

**BILL CARLISLE**  
 SINGS  
**ROCKIN' CHAIR MONEY**

**KING 567** STILL GOING STRONG  
 RAINBOW at MIDNIGHT

**KING RECORD DIST. CO.**  
 1540 BREWSTER AVE. CINCINNATI 7, OHIO

**I AM A HOBO**  
 FROM NASHVILLE, TENN.

Words and Musc by Jule Penn Jr.  
 Send for Your Copy Now—35¢.  
 Prof. Copies Free to Artists.

**Silverway Publisher**  
 6871 Stewart Road, Silverton, Cincinnati 27, O.

**FOR SALE**  
 ORIGINAL SET (ONLY) MASTER TRANSCRIPTIONS  
 LIVE BROADCAST

**AL JOLSON—BARRY GRAY**  
 140 MIN. (ENTIRE) INTERVIEW and SONGS BY AL JOLSON  
 A COLLECTOR'S DREAM

**"VOCAL-LETTER" RECORDING CO.**  
 32 ALLYN ST. HARTFORD, CONN.

**ATTENTION, RECORD COMPANIES**  
 A New Era  
 Has begun in the recording of  
**PHONOGRAPH RECORD MASTERS**  
 in the Midwest  
 We have leased and now operate  
**WORLD BROADCASTING SYSTEM'S**  
 Famous Chicago Studios and Recording Facilities.  
 Spacious — Acoustically Perfect — Completely Equipped.  
 Our 3 large studios will record everything from Small Combos to Symphony Orchestras.  
 Special Equipment to Record Phonograph Records, 78 and 33 1/3 RPM.

**IMPORTANT** — We operate our own Phonograph Record Pressing Plant. 10" and 12" Shellac Pressings — reasonable prices . . . fast service.

Every type of recording accepted, from audition recordings to transcribed shows.

**UNITED BROADCASTING CO.**  
 Studios: 301 E. Erie Street (formerly World). Sup. 9114  
 Office: 64 E. Lake Street, Chicago, Ill. Franklin 6001

**WHY NOT SAY IT WITH A SERENADE RECORD**

Is It True?  
 My First Love Letter From You

**UNIQUE** MUSIC PUBLISHERS AND RECORDING CO.  
 910 ALBERTA ST., DETROIT 20, MICH.

**SPECIAL PRINTED TICKETS**

ROLL or MACHINE  
**100,000**  
 FOR \$24.20

RESERVED SEAT — PAD — STRIP  
 COUPON BOOKS — RESTAURANT  
 CHECKS — SALES BOOKS AND  
 ALL ALLIED FORMS

**ELLIOTT TICKET CO.**  
 409 AFAYETTE ST., N. Y. C.  
 82 W. WASHINGTON ST., Chicago  
 615 CHESTNUT ST., Philadelphia

**STOCK ROLL TICKETS**  
 ONE ROLL \$ 60  
 TEN ROLLS 4.30  
 FIFTY ROLLS 18.70  
 ROLLS 2,000 EACH  
 Double Coupons,  
 Double Price;  
 No C. O. D. Orders  
 Accepted.

**YOU HAVEN'T HEARD A NUMBER ONE  
SONG HIT UNTIL YOU'VE HEARD**

**VIOLETS FOR CHRISTMAS**

and

**GET THE MOST OUT OF LIFE**

They are the number ONE'ERS, and they are WINNERS. The above recordings are OUT OF THIS WORLD. . . . A sample record is the proof of the above truth . . . or your money refunded.

ORCHESTRAS and SINGERS get your copy  
DEALERS AND OPERATORS

WRITE OR WIRE NOW!

**MIDGET MUSIC, INC.**

CREATORS OF "MIDGETOONS"

243 West 72nd Street

New York 23, N. Y.

**T. Dorsey's Ork  
Disbands in N. Y.**

NEW YORK, Nov. 30.—After several weeks of publicity Tommy Dorsey disbanded his ork in New York this week. Talk that he would not break up until after his skedded Capitol Theater date proved unfounded now and has caused speculation as to whether he will fulfill the date with an 802 ork or have it pushed forward to some future and mutually agreeable date.

Meanwhile, TD trumpeter Ziggy Elman is organizing his own ork, setting some of the Dorsey ork members for his outfit, which is scheduled to start rehearsing Tuesday (3).

**ASCAP Sesames 20  
Penners, 10 Pubs**

NEW YORK, Nov. 30.—Twenty writers and 10 publishers were elected to membership in the American Society for Composers, Authors and Publishers at the last meeting of ASCAP's board of directors.

New writer members are Euday L. Bowman, Elton Britt, Irving Conn, Irving Drutman, Irving Fields, Walter Freed, Robert Gilbert, Danny Hurd, Edward Lane, Richard Miles, Albert M. Newman, Lorenzo Pack, Mrs. Edna B. Pinkard, Albert Sundry, Max Spickol, Robert Troup Jr., Jack Waverly, Ted Weems, Arthur Forrest Kellogg and Burrill Phillips.

New publisher members are George Adams Publishing Company, Adrienne Music Company; Greenwich Music Company, Inc.; Dick Kuhn Music Corporation, National Music Publishing Corporation, Record Songs Company; Bob Stephens, Inc.; Tone Music Company, Jack Waverly and Coleman-Ross Company, Inc.

**Decca Cleans Out  
And Up on Oldie**

NEW YORK, Nov. 30.—Efforts of Decca's Charlotte, N. C. distributing branch to clear shelves of an old disk that's been gathering dust for years may lead to reviving another oldie and pushing it into the top sales class. Decca branch had some 600 or 700 records of Ted Weems's *Heartaches* lying around and shoved them out to juke box operators and disk jockeys in the territory. In a few weeks the item had caught on and the demand for it resulted in Decca now planning to press an additional 50,000 to meet the Charlotte-area demand.

When reports from Charlotte first hit New York many tradesters figured the disk might have a Perry Como vocal, since the Victor balladeer was with Weems at the time. Payoff, however, is that the record is strictly instrumental. Tune is owned by Leeds Music, but was originally in the Olman music catalog which Leeds bought some time ago.

**32,686 to 1**

NEW YORK, Nov. 30.—Perry Bradford, songwriter and publisher, won the right to restore his \$6,000,000 damage suit against Southern Music Publishing Corporation and the American Society of Composers, Authors and Publishers in a decision by Supreme Court Justice Edward Koch in New York. The court had dismissed the suit on default about two months ago. Motion was granted on condition that Bradford pay \$184 cost to both defendants within 10 days, payment of which sum would bring the case up around January 1, 1947.

**PW's Gershwin Album**

NEW YORK, Nov. 30.—Signature Records this week signed Paul Whiteman to do a series of Gershwin albums. First will be *Rhapsody in Blue*. Whiteman-sig album of *Rhapsody* will mark first time the entire work has been recorded.

Contract is non-exclusive, but does give Signature the ex for a five-year period on anything Whiteman records for them. There is a possibility that Whiteman may sign a long-term, exclusive deal with the plattery after the present album pact is worked out.

**ANOTHER KING HIT!**  
**CRAZY 'CAUSE  
I LOVE YOU**  
By "RED" EGNER KING 569  
*The Singation of the Nation*  
**KING RECORD DIST. CO.**  
1540 BREWSTER AVE. CINCINNATI 7, OHIO

**MEMO:**  
**WILSON HUMBER**  
and his  
**ORCHESTRA**  
featuring  
**BARBARA BARRIE**  
CURRENTLY ON  
THEATRE TOUR  
EXCLUSIVE MANAGEMENT  
**FREDERICK BROS. AGENCY, Inc.**  
NEW YORK • CHICAGO • HOLLYWOOD

**ALL THE ANSWERS TO  
ALL YOUR RECORD LABEL PROBLEMS**

**A COMPLETE  
RECORD LABEL  
SERVICE including . . .**

- ★ A competent art service to create new distinctive designs . . . to modernize and improve existing designs.
- ★ Large stocks of quality papers in assorted colors to meet all requirements.
- ★ A fully-equipped, modern plant to cover every phase of record label production.
- ★ Fast, dependable service.

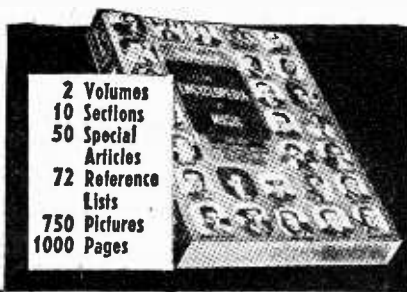
Send us your requirements or let us quote on your needs.

**KALTMAN PRESS, INC.**

Main Office and Factory:  
55-15 37th Ave., Long Island City, N. Y.  
HAvemeyer 9-1994

**The Billboard 1946-'47  
ENCYCLOPEDIA  
OF MUSIC**

. . . now in preparation



2 Volumes  
10 Sections  
50 Special Articles  
72 Reference Lists  
750 Pictures  
1000 Pages

Please send ENCYCLOPEDIA OF MUSIC for which I inclose \$5.00.

The Billboard  
25 Opera Place  
Cincinnati 1, Ohio

Name .....

Address .....

City ..... Zone ..... State .....

**Another SAVOY \$URE \$HOT Juke-Box Money-Maker!**

**SAVOY RECORDS, Inc.** 58 MARKET ST., Newark 1, N. J.

**SAVOY WEDDIN' DAY BLUES**  
5527  
*You Had It Coming To You*  
Cousin Joe's Brooklyn Blue Blowers

**RECORD HIT OF THE WEEK**

DISC DYNAMITE BY  
**ARTIE SHAW!**

**GUILTY**  
MUSICRAFT RECORD 428

Order Now From Your Distributor

**Stamper, Master, Mother**

Having Stamper trouble? Try Universal's quality processing. Prices right. Ship anywhere. Write or phone for information.

**UNIVERSAL PLATING SERVICE**  
132 Rialto Ave., Rialto, Calif. Ph. 101

by **DICK KUHN & ORCH.**

I Used To Love You, But It's All Over Now  
and  
You Tell Me Your Dream And I'll Tell You Mine  
No. 1148  
**TOP RECORDS, INC.**  
1674 B'way, N. Y. 19, N. Y.

**"I WANT YOU FOR CHRISTMAS"**  
By Charlotte H. Brandt, M.A.  
**A Peppy Dance Number—A Different Christmas Song**  
Single Copies, 35¢.  
Professional Copies Available for Artists.  
**SHELBY MUSIC PUBLISHING CO.**  
Box 409, 325 Merton Rd., Detroit 3, Mich.

# CUSTOM BUILT NITERY TRADE

## Calif. Planning To Sock Phony Bar - Eateries

SACRAMENTO, Nov. 30. — State Liquor Administrator George M. Stout said today he will ask the new California Legislature for the additional liquor control officers to enforce a State Supreme Court ruling that taverns must serve enough food to qualify as bona fide restaurants. Since the decision was handed down some weeks ago tavern owners have been inclined to view it with skepticism—or rather have held that attitude toward the State board's willingness to strictly enforce the ruling.

Ever since 1933 the law has been on the books that retail liquor dispensers must be bona fide restaurants. But the State board in the past has taken a liberal attitude, letting bars get by with stale sandwiches and a few milk bottles on the grounds there was no real definition of "bona fide restaurant."

Altho board members George R. Reilly, San Francisco, and James H. Quinn, Oakland, told the press they intend to follow the ruling strictly, most of the comment has been: "We'll wait and see." However, Stout's announcement that he will seek more officers is concrete proof someone means business. Of course, the Legislature may not grant the officers. Then the board may fall back on the excuse the people don't want the law.

The Legislature also will be asked to rescind the midnight closing law which went into effect as a wartime measure, then was made law by the Legislature. A vast majority of bars had favored midnight closing—as opposed to 2 a.m., the hour before the war, but now, with business way off, they want 2 a.m. again. Night clubs and cabarets, with large overheads, have always favored 2 a.m., but were out-voted by the bars.

## Status of Chi Reps Due for ARA Airing

CHICAGO, Nov. 30.—New committees of ARA-EMA were formed at a meeting Friday prior to sending delegates to the New York conclave December 2. Committees and chairman elected are: Sid Page, grievance; Joe Cody, membership; Jack Russell, Mutual, by-laws; Freddy Williamson, Central Booking, AGVA-EMA; Alpha Demaree, Consolidated Radio Artists, social; Harry Greben, annual party, and Jim Roberts, public relations.

Question of status of Chi bookers for major offices was brought up and is expected to be an important part of the agenda at the ARA's meeting. Up to now act skedders for WM, MCA, FB and GAC have registered as members of the Gotham ARA chapter, but sentiment here is that these local reps should be in the local group.

Annual cabaret party will again be held in the Walnut Room of Bismark Hotel.

## Jack Kalcheim's New Partner

NEW YORK, Nov. 30.—Jack Kalcheim, vaude agent, has taken in Dell Cartier as his new associate and partner. Cartier is a former vaudevillian who did a magic turn. He's in the office on a 50-50 split.

## That's All?

DETROIT, Nov. 23.—Hackneyed line, "The show must go on," really applied when the act called the Three of Us opened at Ted Lipsitz's supper Club here. Before the turn did their first show, they encountered these obstacles: Plane connection snafu en route; lost trunks on arrival; no tailor service when the trunks were found; a punchy hack driver who took 'em to the wrong end of town shortly before curtain time, and a fire in their dressing room when they tried pressing their own clothes.

## Carroll Faces AGVA Action on Bouncing Of Wiere Bros.' Act

HOLLYWOOD, Nov. 30.—Threats of major AGVA action against Earl Carroll were in the wind here as result of Carroll's bouncing the Wiere Brothers act from the revue at his theater-restaurant. Producer's action came after a brother-to-brother altercation in the dressing room November 23, during which Harry Wiere, it is alleged, used dressing room furniture as a lethal weapon.

Carroll, subsequently barred Harry Wiere from the theater, but insisted the other two freres continue the act as a duo. Boys refused to work without the third member of act, at which point AGVA stepped in. After a confab with Carroll, the two brothers agreed to return to the show on condition that Carroll pay full salaries as stipulated in the contract. When Carroll refused, negotiations were broken off.

Carroll charges the Wiere Brothers with breach of contract, altho the team has reported to work nightly. To date, however, no agreement on salaries has been reached, with AGVA demanding full salary, regardless of the number of brothers working, plus salary lost during the time the boys have been idle. Carroll indicated he would remain firm in his demands, and will insist that the case be referred to arbitration. AGVA, meanwhile, hinted that unless the case is settled quickly, Carroll's club would be put on the national unfair list.

## Chi Nitery Ops Trim Hard On Talent, Prices To Lure Biz

CHICAGO, Nov. 30.—Typical of nitery operators who realize the boom is over is Ralph Berger, owner of the Latin Quarter, who this week cut out his \$3.50 minimum until late hours and started serving dinners from \$2.50. Move followed Irv Benjamin's reduced price policy at Colosimo's less than two months ago and came as no surprise to the trade, since it's well known few of Chi's niteries, except the Chez Paree, have been coining any dough the past six months.

Jimmy Poppa's Vine Gardens also swelled the retrenchment policy list this week by cutting out practically all advertising and instituting a lower talent policy. Unless biz picks up fast, other big Loop establishments will follow Berger, Poppas in using the ax.

## Billy Rose Tourist Scheme Prefabricates Audiences Via Tourist Package Deals

Combo N.Y. Trip Stunt Lures Extra 100G to Horseshoe

By Bill Smith

That night club business all over the country is dying is no secret, but the situation is like Mark Twain's classic comment on the weather, "Everybody talks about it, but nobody does anything about it." With many clubs there isn't any real answer. Most of them operated in the war years as tho there always would be a

Santa. Business was good, in fact, terrific, so ergo, it would remain good. Unfortunately, many clubs ran their places like exclusive social societies. Money was rolling in and so it was spent. A small item-like setting aside some of the loot for contingencies, or setting up a reserve, was something for the accountants to worry about. If there were partners—and most clubs have partners—they dipped into the damper as tho they had an exclusive pipe line to the mint.

Customers who tried crashing the velvet rope soon found that manners and business had nothing to do with each other. The gag, "We've got plenty of customers, what we need is the help," applied all over. After a customer got talked down to by waiters and captains, and was

brushed off by the headwaiter, unless he palmed him, he still had the coat room concessionaire to buck. If he didn't leave a two-bit tip, his ears would burn with the comments on his generosity.

Old habits hang on and new ones are difficult to acquire and now it's the ops who holler "Uncle!" Customers who took all this lip now are fighting shy of after-dark spots. Another factor which accounts for the plethora of white space in clubs is the growing tightness of money. With ceilings no longer in effect the cost of living has jumped so high that many former patrons no longer can afford night clubbing.

### Foresight

Some of the more stable niteries, those which have been in business for years and know that life isn't all strawberries and cream, saw this coming and took steps accordingly. Most aggressive in that direction is Billy Rose's Diamond Horseshoe. Rose has a man working for him named Ben Gould who manages to bring in upward of \$100,000 worth of business a year. Gould travels constantly, does a lot of digging and speechifying, and brings the firemen into the Shoe.

Plan works like this: Gould contacts heads of tourist agencies, convention organizers, society heads and industrial planners and sells them the idea of seeing New York on what is virtually a "block booking deal." This includes hotel accommodations, a sightseeing trip, maybe a legit, and a visit to a night club, obviously the Horseshoe. These outlets, if they're sold, send out millions of leaflets to their lists advertising a trip, leaflets plugging the Horseshoe, without any direct payment by Rose. Reservations are made in advance and groups from 10 to 300 come in. Such groups buy a package deal, dinner plus two drinks each, or so, for a fixed sum. If they go beyond the budget, they get individual checks. Frequently reservations are accompanied by the full amount or deposits large enough to insure both sides living up to their bargain.

Only one other Stem nitery follows this plan, this being Leon and Eddie's. So far, L & E's method is limited mostly to New England, where the club spends heavily for advertising in local rags. Other niteries, so far as it is possible to determine, either don't care about this potential biz or don't know how to go after it.

### Best for Biggies

The plan would work best with other big theater-restaurants, such as the Latin Quarter, Carnival and the Zanzibar. So far as can be determined, none of these clubs is doing anything about attracting the tourist trade, tho the Zanzibar is trying to figure how it can bring it in.

Attractions mean little to the firemen. They don't know Joe E. Lewis from Joe Louis. What they want is either something lush, with plenty (See Custom Built Trade on page 41)

## Copa Settles AGVA Row With 3½G Cash And 3½ Surety Bond

NEW YORK, Nov. 30.—AGVA and Monte Proser's New York Copacabana, involved in a stand-off for some weeks over the union's insistence on a bond, settled their differences this week when the nitery agreed to post a bond and also sign AGVA's minimum basic agreement. It's the first time the Copa has signed the minimum deal.

AGVA had sought a \$7,000 cash bond, but agreed to take \$3,500 cash and a \$3,500 surety reader. Union doesn't usually accept surety tickets, but did so this time in view of the Copa's willingness to sign the minimum pact. AGVA had threatened to yank all Copa talent if the management didn't settle.

## Lack of \$500 Bond Gets Imig Manor Unfair Tag

HOLLYWOOD, Nov. 30.—Imig Manor, swank San Diego hostelry, has been placed on the AGVA national unfair list for failure to post a cash bond and sign a minimum basic agreement. Spot was tabbed by AGVA after negotiations failed.

Velvet Tones, skedded to open November 26, canceled the booking. Bond required by AGVA was approximately \$500, covering a week's salary of performers booked into spot.



## Jackie Heller's Carousel, Pittsburgh

(Monday, November 18)

Talent Policy: Dancing and floorshows at 8 and 12. Owners, Jackie, Sol and Bill Heller; manager, Sol Heller. Prices: \$3 minimum week nights; \$3.50 Friday, Saturday and holidays.

Everyone is in good company in the preem show of the plush downtown night spot Pittsburgh has ever had. Room is done in excellent taste with Merry-Go-Round motif running thruout. Revolving bar is at far end of the room and faces a lavishly decorated dining room. Glass, rugs, leather and furnishings combine to give the spot excellent tone.

Show starts out of the top drawer and keeps getting better. Niles and Nadine, dance team, came on first and took four bows before begging off. Pair has class, excellent wardrobe and is ready for any nitery in

the country. Twists, twirls and lifts were done smoothly.

Jackie Heller was in the second spot and was handicapped by a recent siege of laryngitis, but did *South America, Take it Away* and more songs before the audience would allow him to leave.

Next act was Jan Murray and he proved to be a show-stopper. Murray started with something silly, smiled and then wrapped up the crowd in the most uproarious half-hour ever caught here. The boy was never offensive, laid off the audience except for gentle kidding, and kept the room rocking with superb material and gags. Heller practically had to close the joint to get Murray off.

With shows like this the room can't help being a success. Herman Middleman's ork (6) cut the show well and played for dancing.

## NIGHT CLUB REVIEWS

### Wedgewood Room, New York

(Friday, November 29)

Talent Policy: Floorshow at midnight; continuous dance music. Owner-operator, Waldorf-Astoria Hotel; publicity, Ted Saucier. Prices: \$2 cover after 10:30.

Plush or soxer, Sinatra draws 'em in and in droves. His opening was jam packed with names in both showbiz and the social register. Room's captains had trouble matching the folk with the tables available. It was a gala opening and Sinatra gave the crowd just what they wanted.

He's a changed chanter. No longer hanging on to the mike and slurring and slurping his way thru pop tunes to give the soxers Sinatra, Frank today is a chirper with pipes and showmanship; plenty of peddling savvy and a free and easy style gained apparently from his film work.

Opening with the *Coffee Song*, which he hoked in showmanly fashion by drinking a cuppa java during the rests, he presented a well-varied program, including *The Things We Did Last Summer*, *On the Boardwalk at Atlantic City* and a practically unknown Kurt Weill number, *Lost in the Stars*. He also provided a smart switch to comedy with a parody on *Old Man River* entitled *Old Man Crosby*, wowing the mink and boiled-shirt crowd. With Irving Berlin present, Sinatra swung into *Girl That I Marry* and then hit his high point, the *Sililoquy* from *Carousel*, revealing pipes that carry. In giving his all for the Rodgers number, tho, he strained a little, and so the recall, *Ole Buttermilk Sky*, came out somewhat hoarse. A medley—I Wonder Who's *Kissing Her Now*, *Angel Eyes* (Irving Berlin, 1909) and *I'm Sorry I Made You Cry*—did okay, with another comedy bit, a take-off on *You Made Me Love You* done as a letter to Ingrid Bergman, bringing down the house deservedly. Sinatra showed his comedy talents in putting over the patter in this one. Closer was *Someone To Watch Over Me*, and with this he begged off after working one hour.

Sinatra is due to stay at this room until December 19, but he could stay on till doomsday and fill the place. He has so much more to sell now than the Sinatra of a few years back. He's in at a measly 5G a week, fulfilling a four-year-old contract with the Waldorf-Astoria management. Probably the greatest buy in recent showbiz annals.

Emil Coleman's ork supports, and with Mischa Borr's rumba group handles the non-chanting moments expertly.

### Mayfair Room, Blackstone Hotel, Chicago

(Friday, November 29)

Talent Policy: Dancing and floorshows at 9:15 and 11:45 p.m. Arnold Kirkeby, owner; manager and headwaiter, Emile; publicity, Evelyn Nelson. Prices: No cover, no minimum.

Show proved sock as usual, with the Hermanos Williams Trio fresh from 75 weeks at the Waldorf-Astoria, New York, sharing the bill with Gali-Gali, the Egyptian prestidigitator.

Trio, a bona fide S. A. outfit, received a great mitt from table sitters on almost every number. Gal chirps while lads do class acro and terp turns. Males toss each other high in the air and perform intricate acro convolutions to south-of-the-border music. Gal has a good set of pipes and a pleasing figure, both adding up to a polished act.

Gali-Gali, no stranger to the Mayfair Room, still keeps payees mystified with his sleight-of-hand tricks.

### Oval Room, Copley Plaza Hotel, Boston

(Wednesday, November 27)

Talent Policy: Floorshows at 8 and 10:30. Owner, Sheraton Corporation; manager, Maurice T. Lawler; publicity, James Wilbar. Prices: \$2 minimum, \$1 cover after 10 p.m.

The latest Vinson-Owen ice revue to tee off on a long-run engagement at this plush spot is tabbed *New York Vignette* and is a solid click with cash customers. Costuming, skating and production are top quality.

Icer gets off to a fast start with Chet Nelson and Jackie Sawyer skating into the big town as hicks, backed by four ice belles providing big-city glamor. Guy Owen and Maribel Vinson skate a sock turn to *Pink Cocktail*, carrying the story along to a fancy Manhattan night spot. Number segues into *Show Business* in which ballet stint is well skated by the chorus. Owen solos as a Broadway angel to *Smooth Sailing*.

Showbiz motif is carried along at a fast pace with Jackie Sawyer singling on audition and pairing with Chet Nelson in a number highlighted by spectacular spins and lifts. Owen's sock solo as the casting director awarding contracts to the two young hicks rated a terrific paddy-pounding from hep skaters who live in the room during a Vinson-Owen icer and had the rest of the customers beating their palms plenty, too.

An amusing number was skated by the four-gal line in evening gowns. Arm gestures and dead-pan expressions wowed the Oval Roomites. Room was jammed while other spots checked were nearly empty.

### Downbeat, New York

(Friday, November 29)

Talent Policy: Dancing from 9 and floorshows at 11:15, 12:15, 2:30 and 3:30. Owners, Rubin Breadbar and Sy Alper; publicity, Joe Richman. Prices: \$3 minimum.

Typical smoke-laden, low ceilinged swing alley bistro lays it heavy on jazz. Customers evidently pay for the privilege of outshouting the waiters, and enjoy it, but they hush when the longtime 52d Street fave, Billie Holiday, comes down front to do her 20-minute stretches four times every night.

Along with *la Holiday*, on the spot's talent roster are the Loumell Morgan and Al Casey trios. Morgan, who plays piano while standing, beating out tempos a la Maurice Rocco, has Duke Jones slapping a bass and giving with jive vocals that make for good returns, and Ham Jackson displaying lots of speed on the guitar. Bad p. a. system didn't help get the trio's unison vocals across in the small room, tho they were well done. Mixture of standards and novelties proved satisfactory fare for those who were more interested in listening than they were in gabbing.

Al Casey Trio, featuring excellent plectrum pickings of the leader, has Al Matthews on bass and Sammy Clanton on piano. Unit does mostly instrumental work centered around the guitar of Casey, with an occasional vocal thrown in for variety.

As good as the trios are, the attraction here is *Holiday*. Backed by pianist Bobby Tucker and drummer Eddie Nicholson, the chirp proves at every show that she still is tops in the jazz-singing field. There may be many good imitators, but there is only one *Holiday*.

Magician uncorked a bundle of new ones this time, while still keeping to some of the oldies, including pulling out dozens of little chickens from bewildered customers and making \$10 bills disappear. He drew prolonged applause. Mel Cooper's ork backed the show.

The Brilliant  
"Applause Band"

JACK  
EVERETTE  
AND HIS  
ORCHESTRA



"Dance Awhile to Our  
Friendly Style"

● FEATURING JIMMY SCOLLON, MAURICE RIVA  
and DON PEARL

FEATURED NOW—

For an Extended Engagement at  
MARY'S CLUB  
Kansas City's Popular Nite Spot

Under Exclusive Management of—

McCONKEY ORCHESTRA COMPANY

127 NORTH DEARBORN ST. CHAMBERS BUILDING 847 SEWARD STREET  
CHICAGO 2, ILL. KANSAS CITY 6, MO. HOLLYWOOD 38, CALIF.

Bobby Sheldon  
& June Burnett  
"Comedy Sophisticates"

Return engagement

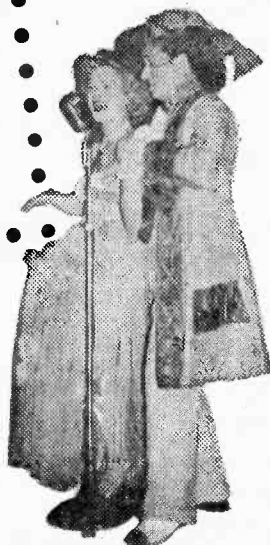
SWAN CLUB, Philadelphia

Beginning Dec. 2 for 3 weeks

Thanks to:

- ★ HERB MOLTER
- ★ EDDIE SUEZ
- ★ BERNIE ROTHBARD

Doing their laugh provoking satire on "Forever Amber."  
From the pens of KEN HECHT and SID BASS



**Showboat, Milwaukee**

(Sunday, November 17)

Talent Policy: Dancing and floorshows at 9:30 and midnight. Operators, Showboat Corporation; manager, Nick Gentile; publicity, Anthony Sansone. Prices: \$2 minimum.

Outstanding virtue of this week's show is the live-wire stage presence of all four acts. Opening, Dick and Sonny Millard, warmed audience immediately. Sonny, gal member of team, shone in jitterbug bit with Dick matching with a swell tap routine on stairs.

Tony Marks, next on, baffled customers with his smooth sleight-of-hand stunts. A handsome lad, his mobile features during thimble tricks, added to audience interest.

Torch chirper Helen Holmes, local gal making a return appearance, revealed warm style of intimate song delivery. Jean Carroll's song parodies and double entendre monologs served to keep her on the floor. Called back for three encores.

Smooth music for show and dancing provided by Wally Miller's ork. Kay Hughes is still on the job as intermission pianist.

**Ciro's, Hollywood**

(Wednesday, November 20)

(Talent Policy: Dancing and floorshows at 9:30 and midnight. Owner, H. D. Hoyer; headwaiter, Louis Bernardi; publicity, Charlotte Rogers. Prices: \$2 cover.

Considering that the bill includes batoner, ork and its two vocalists, Desi Arnaz does well in shouldering the entertainment burden. However, there should be more to share the load, for as it stands now, it's a rather meager dish for a class niter.

Desi Arnaz has gained considerable self-confidence in his work since he first appeared at this spot last February. Ten months' time and a run at New York's Copa are apparently responsible for an easier and more relaxed stage presence. Arnaz, as the frantic Latin who knocks himself out on the congo drums, clicks with the crowd. It's this ability to sell flash and fire, to appeal to the eye as well as the ear, that has ring-siders overlooking his ork's rough spots and his vocal flat spots. When the band undertakes *The Continental*, it's the Arnaz baton gymnastics that make it acceptable. But judged on musical merit—arrangement, band's balance, etc.—there's little that's outstanding.

His vocal material is clever. Best item is a neat switch on the current Latin-paced *Honor Roll of Hits* ditty, to make it *North America, Take It Away*. With demonstrations to substantiate the arguments of his rewritten lyrics, he offers proof positive why jive rather than a rumba throws the back out of whack. Number shows imagination and wins cheers from the customers. Clever treatment is also given to *Rainy Night in Rio*, with songstress Jane Harvey chiming in for a duo.

Miss Harvey, a treat for both eye and ear, had the opening night crowd in the palm of her hand. Her styling of *Sun in the Morning* and *Little Girl Blue* had 'em yelling for more. Latin ditties are turned over to the ex-Cugat chirp, *Dulcina*. Latter, poured into a black and shiny gown, leans more on burly than bel canto to put her songs across. However, she wriggles out of vocal inadequacies as far as the payees are concerned, making up for what she lacks in word slinging with hip slinging.

**Queens Terrace, Jackson Heights, L. I.**

(Wednesday, November 20)

Talent Policy: Floorshows at 10:30 and 12:30. Operator, Tony Gerardo. Prices: \$1.50 minimum.

Modest-priced show did quite nicely in this neighborhood spot. It is handled in expert style by Alan Drake, and acts apparently satisfied customers, judging from the applause.

Surprise of the bill was the ballroom team of MacArthurs. Couple has been around for some time, but the years have been kind to them. The boy, in fact, still looks like a juvenile. When it came to American jazz dances, the pair were as smooth as ever. Their long experience was evident in every move. There was no doubt that they were, and are still showmen. Where they missed was in their Latin stuff. Crowd demanded it so they gave, but execution left much to be desired.

Bill started with Odette De John, a pony-sized blonde novelty dancer. Kid looked okay, but is still some distance away from the money. Best thing she showed was a lot of fast spins.

Don Ferris, boy singer with a good tenor voice, has lots on the ball. His choice of songs, however, displayed poor judgment. Every tune was in the same tempo and every one was belted out. If he doesn't pace himself better his pipes won't stand up. Showed enough savvy, tho, to play to groups. Gave with *Irish Eyes* and then *Bei Mir Bist Du Schoen* for the

**RAYE AND PEDRO**

"Brazilian Nutty Antics"

BY KEEPING their heads together, this acro duo has piled up a nice load of applause in clubs, hotels and vaude theaters. In fact, their head-to-head stands, plus an assortment of comedy routines, have won for them the title of *The Brazilian Nuts*.



Shortly after Pearl Harbor they became an acro team, tho each had spent years in showbiz. Since their partners had been hailed into service, they got together and worked out the routines which clicked everywhere.

Raye Motte bowed into the acro field about 16 years ago, working with such top acts as the Debonaires, Mooney Brothers and the team of Raye and Arthur. Pedro Morales, offspring of an old showbiz family, got into the biz 19 years ago in his family's act, which toured North and South America.

Team has been booked into the top clubs including the Troika, Washington; Beverly Hills Country Club, Newport, Ky., and into hotels such as the William Penn, Pittsburgh, and the Stevens, Chicago.

**Follow-Up Review**

COTILLION ROOM, PIERRE HOTEL, New York: Lucille and Eddie Roberts do a good act for this room. In fact, it's a good act for any class spot. Boy and girl work smoothly and sell well with an upper bracket audience. Act consists of two parts. First is magic, interspersed with disarming chatter that is good for chuckles. Tricks weren't too strong and have been seen frequently. Difference is in the dialogue, sprinkled with timely gags.

Second part of the act is a mentalist stint. Boy wanders in the audience and gal, blindfolded, answers questions. Oohs and ahs started slowly, but built up until everybody in the room was hoping to be chosen. Fact that boy gags up situations is all for the good. His easy-going manner adds humor to questions that might otherwise be offensive. Team wound up with a burst of applause.

Roberto and Alicia, flamenco team, still do a fine job. Particularly outstanding was their campfire number in flame colored spots. Accompanying music is thrilling. Unfortunately, layout of room makes it impossible for those other than a few ringsiders to see. A slide-out platform is something the room needs badly.

Charles Reader's band has improved considerably since last caught. Leader cut a fine show, routined the acts with skill and handled the band with showmanship. Put on three fiddles for *September Song*, with Stanley Worth doing the vocal. Attempt was good, results were not, fault being the singer's. Number is best when sung straight. Sliding off final notes to give it a Sinatra twist killed it. Incidentally, the fiddles were not too strong. Reader plays a good xylophone. If he went back to it and added a voice who could sing in pitch the effect should be good.

other side. Both pulled fancy mitts. Alan Drake is showing more improvements every time caught. As an emcee, he's smooth and polished, displaying a good personality. As a comic, in his own spot, his material, even tho it can stand more originality, was delivered with skill for some yocks.

Joe De Carlo band played the show okay. Milt Manna Trio did the relief sessions.

**Miller's SEALS**

Held Over  
6th Week  
"TEATRO"  
FOLIES BERGERE  
Mexico City, D. F.

MERRY CHRISTMAS  
and HAPPY NEW YEAR  
To All My Friends  
Here and There.  
ALBERT SPILLER

SALLY  
SUZY  
NINA

**JOHNNY PAYNE**

STILL CARRYING ON . . . .

M.C.A.

**THE ANGIE BOND TRIO**

AMERICA'S FINEST  
GIRL INSTRUMENTAL-VOCAL ACT  
Featuring Melodic, Rhythmic, Modernistic Strains.

Now PARK CENTRAL HOTEL, N. Y. City  
Perm. Add., 461 Audubon Ave.,  
New York 33, N. Y.  
Pers. Rep. ALLAN RUPERT  
1530 Chestnut St. Philadelphia 2, Pa.

**CLIFF WINEHILL**

"The Singing Beauty"

Weeks of December 9 and 16  
CONTINENTAL CLUB  
CHESAPEAKE, OHIO



**Laffingly Yours HAL FISHER**

Currently:  
**NORWOOD INN**  
Detroit, Mich.  
Direction  
WILLIAM MORRIS AGENCY



**HADDA BROOKS**

"Queen of the Boogie"

is currently appearing at the Million Dollar Theater in Los Angeles with Charlie Barnett and his orchestra.

**MODERN MUSIC RECORDS**

678-B So. Vermont Los Angeles 5, Calif.

**WALTON'S GREYHOUND**

Nov. 22—The Dragon Grill, Corpus Christi  
Dec. 16—Hotel Nicolle, Minneapolis

—Songwriter and NATIONAL Recording Star—  
**DICK THOMAS**  
NOW—4 Week Engagement  
LAST FRONTIER HOTEL, LAS VEGAS, NEV.  
Write  
Wire  
Phone  
WAlnut 2-4677  
WAlnut 2-9451

**JOLLY JOYCE**  
Earle Theater Bldg.  
PHILADELPHIA, PA.

## Capitol, New York

(Friday Evening, November 29)

Frankie Carle, the pianoman, and his band boys top and backstop an almost over-all good 50-minute show. Ork of 13 with five reeds and six in the brass section combos as slick as ever. Carle emsees and intros pleasantly, but could speak louder to give back-pew ears a clearer register.

Following an ensemble opener, the maestro offers Gregg Lawrence, a promising bary, new this year with the org. Lawrence has an ingenuous selling personality and a fine set of pipes. He should do all right with a bit more foot experience. His single number, *The Whole World's Singing My Song*, clicked with the customers. Also a click is the chanting of Carle's daughter, Marjorie Hughes, who improves steadily in delivery. She features two numbers, *Rumors Are Flying* and *I'm Now the Chick With the Band*.

Val Setz, presenting his standard ball-and-club juggling routine, drew the usual strong hand, and Florence Hin Lowe's body-twisting registers another sock. It would seem, however, that both acts deserve a better build-up than they get.

Maestro's piano-soloing is an additional high spot. Using only the rhythm section for background, Carle socks out ear-filling arrangements of *When We're Alone* and *If You Were the Only Girl in the World*, and winds up with a smash boogie number backed by the full ork.

Finale features (ex-Winged Victory) Slate Brothers. They work

## VAUDEVILLE REVIEWS

### Oriental, Chicago

(Reviewed Friday, November 29)

New show at the Oriental, Mike Todd's *Star and Garter* package, does not have enough entertainment value to warrant its high cost—\$10,000. Show is primarily built around sexy theme, and is hardly right for general family theater. It especially isn't the type of show to be billed with the theater's current movie, *Margie*, which is built around high school romance and, therefore, bound to attract large juvenile following.

With a few exceptions, stage cast was only average. Gal line lacked top beauty; continuity and production were just average. In the average category were the Vanderbilt Brothers, acro dance team; John Barry, vocal emsee, and Elaine Jarrow, featured fem exotic dancer. Other acts included Sparky Kaye, comedian; Bobby Winters, juggler; Chaz Chase, fire eater, and Franky Brooks, dancer.

frantically for laughs and occasionally deserve more than they get. Individually, trio have considerable on the ball, but they are in crying need of a smart material man. Fay Carroll, a looker with a powerhouse voice, put over a gagged up song for the best spot in the act.

Pic, *Undercurrent*.

### Loew's State, New York

(Friday Afternoon, November 29)

Current roster is okay for the holiday crowd. It is fast, bright and entertaining, climaxed by Ralph Slater and his hypnotic hokus-pocus which brings plenty of boffs from the pews.

Equilibrist Jan Latin opens with balancing tricks right out of the top drawer. His feats on the teetering boards are sock gasp material, and cull heavy hands from the crowd.

Two young mimics, Ray and Nardo, who follow, do a standout job of imitations. Boys have nice fast patter and do some honeys with name pic players such as John Garfield, Cary Grant, James Cagney and Peter Lorre. Weakest is Victor Moore, which doesn't quite jell. Closing Barry Fitzgerald take-off is tops.

As a dance act, Corinne and Tito Valdez have something a little different and sell it solidly. Their terping to Chopin's *Nocturne* is smooth, graceful and pleasant to watch. They do nifty spins. Second number is equally good as terp material, but both could be cut a little without harm to the act.

Back with their chants and clowning, the Murrah Sisters have a slick method of intro before getting into their stride with *Personality*, followed by the gag on radio commercials, *Chiquita Banana*. Recall is the *Hawaiian War Chant*, clowning to a fare-you-well. Gals have the pipes and the savvy, but somehow their act seems a mite tired. They could do with some new material, even tho what they've got went well with the crowd.

Ralph Slater's audience participation hypnotism returning to Loew's State doesn't sell as solidly as last time. For one thing, Slater is concentrating too much on gab, which slows up the act considerably. Comic stunts with a trio of subjects under hypnotic suggestion cull yocks, but it's the post-hypnotic antics that really send the crowd.

Louis Basil and the pit ork do an okay show. Film, *The Killers*, a holdover. Biz good.

### Strand, New York

(Tuesday Afternoon, November 26)

Well-rounded, well-paced, solidly entertaining Strand bill centers around the Ray McKinley ork, featuring vocalists Teddy Norman and Chris Adams, with acro terping of Miriam Lavelle, laugh-grabbing antics of Lorraine Rognan and Pat McCaffrey, and solid Latin chanting of Miguelito Valdes completing one of the better local band bills.

McKinley ork opened and closed the show with a clever theme which introduced guys in the band and brought on all performers. Band singing department fared well with Chris Adams and Teddy Norman doing pops adequately. Fem chirper shared a novelty with McKinley, *I'm Tired of Waiting for You*, for a solid mitt. Norman did a hillbilly take-off on *The Gypsy* which brought the house down at show caught. McKinley scored heavily with vocalizing on the *Mumbo Jumbo* novelty. Band's *Summertime* drew a good mitt.

Lavelle acro dance turn, tho cramped in the confines of the Strand stage, did well and had to encore to satisfy customers.

Rognan and McCaffrey act clicked solidly with a routine that included comic dancing, guy playing *Begin the Beguine* surprisingly well on clary and Roggy pulling contortion and vocal highjinks. Duo's timing and comedy sense make them worth the top mitting they got from audience.

Latin-American fave Miguelito Valdes is socko vaude fare, and had the audience eating out of his hand. Opened with three single chorused

## Million Dollar, Los Angeles

(Tuesday Afternoon, November 26)

It's a colorful, south-of-the-border bill this week, with a neat Latin-tuned review wrapped in a flavorful package by Armando Orefiche and His Havana Cuban Boys. Colorfully costumed company breezes thru good neighbor melodies with sparkle, with both eye and ear appeal a plenty.

Show opens with *Mosaico Tropical*, medley of pop South American tunes, which builds to first appearance of the featured songstress, Isabelita. Gal is a lush Latin lass with plenty of zip and talent and a big local following among Spanish-speaking vaude fans. Beautifully costumed, the thrush works with an intimate, personal flavor, dishing out lesser known South American tunes. Working alone, she sells *Voy Pa Brazil* and *Chi, Chi*. Teamed with good-looking Chiquito, she offers *Chico-Chico*. Novelty tune, *Mi Caballito*, scores easily.

Other fem thrush, Blanca Batista, a striking platinum blonde, does okay when coupled with crooner Pablo Monte in selling *Eschuchame*, and later in the show works with Chiquito for a duo of pleasant ditties. Monte's solid work earned mild mitting, but lad did okay when teamed with the canary.

Chiquito, doubling from reed section to the drums and vocal department, is a sideman of many accomplishments, all of them top sellers. He is a hard worker with plenty of fresh, vibrant talent.

Band, a bit rough at the edges, registered with *Tabu* and a medley of novelties played for laughs. For contrast, ork does Russian *Dark Eyes* in samba tempo. *Babalu*, *Havana in Paris* and a couplet of ivory solos by leader Orefiche complete musical fare.

The Garcias, Latin ballroom team, display authentic Mexican and South American dances, including several stunt numbers in which the male half of team goes thru difficult routines while balancing water glasses atop head. Gal is sexy and attractive, but a bit unpolished in more difficult routines.

For authentic, flashy and entertaining Latin fare, bill has the zest and originality to score.

Pic, *The Invisible Informer*. Biz poor when caught.

versions of stuff that he made famous, following with a Latin lullaby and closing with a solid *Babalu*.

Ork leader's personable handling of emsee spot tightened show into a well-knit hour's presentation.

Pic, Warner's *Never Say Goodbye*. Biz fair.

## COMEDY PATTY

BLACK-OUTS • PARODIES  
FOR ALL BRANCHES OF THEATRICALS

FUN-MASTER GAG FILES

Nos. 1 thru 13 @ \$1.05 each or 13 for \$13.00  
Nos. 14 thru 20 @ \$2.00 each.  
(Double Scripts)

"BOOK OF BLACK-OUTS," Bits and Skits.  
Great for Radio Show "Warm-Ups."  
3 Vols. @ \$25.00 Per Vol.

"BOOK OF PARODIES," \$10.00 Per Copy.  
10 Special-Written Sock Parodies.

SEND FOR COMPLETE LIST OF COMEDY SONGS AND OTHER PARODIES.

Don't Be a Ham-C!

"HOW TO MASTER THE CEREMONIES"  
(The Art of Successful Emceeing)

\$3.00 Per Copy.

No C. O. D.'s on any materials!  
EX-SERVICEMEN SUBSCRIBERS:  
Send Us Your Home Address—Important!

PAULA SMITH  
200 W. 54th St. New York City 19

## EXCLUSIVE PARODIES

You name the song. I will supply guaranteed laugh-getters written to order, which can be used for Radio—Night Clubs—Theaters or House Parties. Two for \$10.00. Also Special Material!

JOE SCHUSTER

1 Bennett Ave. NEW YORK 33, N. Y.

"The Only Act of Its Kind in America"

THE NOVELTY DANCING OF  
**FLORENCE HIN LOWE**

Currently  
**CAPITOL THEATRE**  
New York City

Thanks to Sid Piermont and Eddie Smith



sensational acrobatic dancer—the gal in a word is terrific."  
PITTSBURGH POST-GAZETTE  
"talented, pretty, graceful... performs feats of agility which are amazing."  
BUFFALO COURIER EXPRESS  
"one of the most sensational dances we have ever seen."  
LOS ANGELES EXAMINER  
"breath-taking... puncky picked up the show."  
THE BILLBOARD  
"...sook contortionist... incredible ability."  
—Mr. Helmer.  
N. Y. WORLD TELEGRAM  
"...does terrific (and we mean just that) acro contort; seemingly she's without a spine."  
THE DETROIT NEWS

Direction: EDDIE SMITH  
AGENCY, Paramount Bldg.,  
New York 19, N. Y.

## JAN LATIN

The Equilibristic Marvel

Currently LOEW'S STATE, NEW YORK

Personal Rep.: JACK A. KALCHEIM, 1650 Broadway, N. Y.

## PADDY CLIFF

SWINGING THE CLASSICS

AT

EL RANCHO HOTEL, Las Vegas, Nevada

# AGVA WINS 4A'S AUTONOMY

## Union To Hold Elections at Annual Meet

Change Official Dec. 2

NEW YORK, Nov. 30.—American Guild of Variety Artists this week received complete national autonomy from the Associated Actors and Artists of America, the AFL's international theatrical labor unit. AGVA's independence was granted officially as of Monday (2), but actually became effective yesterday.

Under the autonomy grant, AGVA henceforth will be able to act on its own, without first getting approval on policy changes from the Four A's. AGVA membership now also will elect their own officers, elections to be held early next year when the union will hold its convention in Chicago. Date hasn't been set yet, but will be either in January or February. Same meeting also will be called upon to ratify an AGVA constitution and a set of by-laws.

Slate of officers to be elected hasn't been determined fully, but will include, probably, a president, one or more vice-presidents, secretary and treasurer, plus a board of directors. It's considered certain that Matt Shelvey, AGVA's national director, will run for the presidency. Shelvey was appointed to his present post by the Four A's.

Shelvey was selected for the AGVA spot in 1942 after the union had had a particularly stormy year or two, and its fortunes were at a particular low ebb. At the time, AGVA was 73G in the red, with a cash balance of only \$19,000. It had virtually no standing insofar as theater and niteries ops were concerned. Since then the union has paid off its debts, established a \$200,000 treasury and has minimum basic agreements thruout the country. Union's standing is considered a tribute to Shelvey's direction.

### Wanted: Big Name Attraction To Top Chi Copacabana Bill

CHICAGO, Nov. 30.—Still missing from the opening night December 26 roster of Sam Rinella's Copacabana here is a headliner. Frank Libuse has been inked for the co-head billing, but big name attractions Rinella has been trying for have shied away.

Part of the blame lies in the fact that when the club opens it will be at the height of the Florida season and many of the big names prefer to bask in Florida hot spots rather than endure Chi snow. However, Wally Wanger, in town this week, was supposed to be putting on terrific heat for a top flight performer, and Roy Topper, flack man for the Copa, claimed the contract would be signed by someone—he knew not whom—early next week.

### AT LIBERTY ADVANCE AGENT

Booking, Publicity, Business Manager.

JACK W. BURKE

26 Riverside Ave. Baldwin, L. I., N. Y.

## Custom Built Niteries Trade; Rose Prefabricates Audiences

(Continued from page 37)

of girls, like the Horseshoe, or something obvious and down to earth like Leon and Eddie's.

Tourist trade has other refinements that make it a natural for out-of-town clubs in cities like Boston, Chicago and even small niteries on the outskirts of various cities. Residents around large centers of population regularly visit the main cities near them. Many do it via tours as part of package deals. Enterprising ops can make deals with tourist agencies to send customers to them. It won't come right off the bat, but a little spade work should bring results. Where a club is not in the heart of a city, it can go after the local lodge and banquet trade. Various societies, merchants' associations and similar bodies throw parties regularly. Usually they hire a hall, a hotel room and use acts via the club date route. Sometimes they do without the tal-

ent. These orgs can be steered to local niteries.

Once the trade is landed, hard work is still ahead. Any op who allows headwaiters to put groups behind posts, or give them any kind of brush, had better forget the whole thing. Such plans, to be successful, must have the co-operation of everybody in the club, even to having the emcee mention their parties and their big shots. And itchy-palmed help must be alerted not to hustle these parties.

Operators who want to stay in business must operate in a business-like manner. Reserves must be set up, even if only 6 per cent of the weekly take. In addition to the usual reserves which are to take care of fixed expenses, there should be contingency funds. No business, particularly niteries, can exist on a cash register and bank account basis. Those which try it inevitably end up telling it to creditors.

### New York:

## Dimout Hurts, Thanksgiving Helps B'way; Roxy Wow 155G

NEW YORK, Nov. 30.—Thanksgiving holiday business and the six-day-old coal strike induced brownout served to give each other a Mexican standoff in this week's Broadway business. The holiday helped, the brownout hurt, and between the two, box-office takes held reasonably firm. One truly bright spot was the Roxy, which zipped to a new record with \$155,000. Most other Stem show places held to average takes, altho the Music Hall, in its seventh frame with *Jolson Story*, appeared to be running out its string. House went off its \$110,000 average to score \$106,000. Brownout is having a noticeable effect on Broadway, not only from the gross angle but from the standpoint of so obvious a matter as pedestrian traffic. Broadway without lights ain't Broadway—that seems to be the layman's attitude. Matinee trade is holding well, especially over the turkey day week-end, which provided kids with a school holiday.

Radio City Music Hall (6,200 seats; average, \$110,000) toted up \$106,000 for its seventh week with *Jolson Story*, Nip Nelson and Rudy Tone. Preceding weeks: \$142,500, \$135,000, \$131,000, \$135,000, \$132,000 and \$119,000.

Roxy (6,000 seats; average, \$75,000) did a record-breaking \$155,000 for first week of Rosario and Antonio, Bob Hannon, Emma Otero, Tommy Trent and *The Razor's Edge*.

Paramount (3,654 seats; average, \$75,000) felt the brownout as it dipped to \$82,000, still good tho for the sixth week of King Cole Trio, Stan Kenton ork and *Blue Skies*. Previous tallies were \$140,000, \$120,000, \$114,000, \$100,000 and \$92,000.

### Capitol Sags

Capitol (4,627 seats, average, \$72,000) garnered a weak-sister \$44,500 for its third and, last stanza with Enric Madriguera ork, Charles Fredericks, Murtah Sisters and *Rage in Heaven*. New bill, reviewed this issue, has Frankie Carle ork, Slate Brothers, Val Setz and *Undercurrent*.

Strand (2,700 seats; average, \$45,000) did a fair \$49,000 with Ray McKinley ork, Miguelito Valdez, Rogan and McCafferty and *Never Say Goodbye*.

Loew's State (3,500 seats; average, \$25,000) was only moderate at \$31,-

### Hollywood:

## Orefiche L. A. Revue Average; 21G at Mil \$

HOLLYWOOD, Nov. 30.—Armando Orefiche's Latin-American revue is expected to do a near-average of \$21,000 at the Million Dollar Theater, hyped by healthy holiday biz. Bill includes thrush Isabelita and the Garcias, south-of-the-border dance duo, and pic, *The Invisible Informer*.

Last week's minstrel revue, Oh, *Susanna*, with Count Berni Vici's ork, Two Black Crows and supporting cast, wound up with a sad \$15,000 for the week. Pic was *The Inner Circle*.

### Indianapolis:

## Louis Prima Tallies Fair 18G at Circle

INDIANAPOLIS, Nov. 30.—Louis Prima and his ork did fair business at the Circle Theater (2,800 seats, 74 cents) last week, grossing \$18,000. Judy Lynn was the featured vocalist. Pic, *Swamp Fire*.

000 with Benny Fields, Cheena De Simone, terpers, Willie West and McGinty and *The Killers*. New bill, reviewed in this issue, has Murtah Sisters, Ralph Slater, Corinne and Tito Valdez, Jan Latin, Ray and Nardo and *The Killers*.

Write To-day for new 1947



Wholesale CATALOG No. 205

BALLOONS • HORNS  
NOISEMAKERS  
PAPERHATS • CONFETTI  
DECORATIONS  
PARTY FAVORS  
CREPE PAPER  
NOVELTIES • SERPENTINE

Continental DISTRIBUTING CO.  
822 N. THIRD STREET... MILWAUKEE 3, WISCONSIN

1947  
DIRECTORY OF  
THEATRICAL AGENTS  
AND BOOKERS  
IN THE UNITED STATES  
AND CANADA  
A Great Help to All Performers  
and Agencies. Price \$1.00  
IRVING SPECTOR  
500 Madison Theater Bldg.  
Detroit 26, Mich.

HOTEL  
OLMSTED  
E. 9th at Superior  
Cleveland, Ohio  
Throughout the war years we've  
advertised to and catered to  
THE THEATRICAL PROFES-  
SION. We still offer our spe-  
cial rates to YOU.  
HOME OF PALACE AND HANNA  
THEATRE STARS IN CLEVELAND  
SAM W. GERSTNER, Mgr.

WANTED TO BUY  
SCOTCH BAGPIPE  
State condition and price. Address:  
FRITZ WALDRON  
117 S. McKean St. BUTLER, PA.

SCENERY  
Dye Drops, Flat Sets, Cycloramas, Draw Curtains,  
Operating Equipment  
SCHELL SCENIC STUDIO 581  
s. High Columbus, O.

WIGS BEARDS  
MAKE-UP  
FREE CATALOG  
F. W. NACK 30 N. Dearborn St.  
CHICAGO 2, ILL.

## Norfolk Cancels All Legit Bookings as Biz Nosedives

NORFOLK, Va., Nov. 30.—Wholesale cancellation of five roadshow attractions booked into the Center Theater this season was announced this week by Leon E. Leighton, manager, who said the action was a consequence of a series of box-office failures of major Broadway shows which have played here thus far this year. *Tobacco Road*, *State of the Union*, *Glass Menagerie*, *Student Prince* and *Rose Marie* were canceled, leaving only two series of concert attractions and a symphony orchestra series remaining on the Center's schedule. Leighton said he saw no indication that future attractions would get any better attention from showgoers than *Voice of the Turtle*, *Dear Ruth*, *Carmen Jones* and more recently, *Blackstone*, the Magician. All suffered seriously from b. o. neglect. Only one show, the original *Ballet Russe*, has drawn a full house this season.

No explanation for the local slump could be advanced by Leighton, who said all these shows had drawn good biz in Richmond. Newspapers critics here, however, have advanced the opinion that Norfolk was overbooked and that shows were booked in for over-long runs of three days to a week, while Richmond's bookings are mostly one-night stands.

Latest box office casualty has been the Barter Theater Players, who draw average audiences of 400 to 500 in a two-weeks' repertory at Blair Junior High School.

## Equity Execs Get Okay To Act in Coal Strike Crisis

NEW YORK, Nov. 30.—At a meeting held Tuesday (26), Equity council took cognizance of the current coal strike emergency via re adoption of a resolution passed during a similar crisis last spring. Union's execs are thereby granted authority to act in instances when local heat ordinances prevent a manager to either play his troupe or move it to its next road booking.

In cases where inability to play or move can be proven, management may (1) close the company without notice and return to New York; (2) bring the troupe back to New York and hold it for 10 days without compensation; (3) hold it 10 days on the road at \$5 a day per head for maintenance. Any show, however, held for more than a 10-day span must be put back on full salary after that time.

Ruling is effective since Equity feels that sudden playing delays should be acted upon without the delay of waiting for a council meeting. It will continue in force during the present emergency.

## N. Y. League Elects Pemberton Prexy

NEW YORK, Nov. 30. — Brock Pemberton was elected prexy of the League of New York Theaters at a meeting of the managers' group Tuesday (26). Also elected to serve for the coming year were Lee Shubert, first vice-president; Marcus Heiman, second vice-president, and Gilbert Miller, treasurer.

New board of governors comprises Herman Bernstein, Louis Lotito, Louise Beck, Vinton Freedley, Max Gordon, Lawrence Langner, Kermit Bloomgarden, John Wildberg and Dwight Deere Wiman. William A. Brady is an honorary life member of the body. James F. Reilly continues in the slot of exec secretary and Milton R. Wier functions as counsel.

New York drama critics' request for a set-back of preem night curtains to 8 o'clock was discussed. League, however, decided it is a matter for producers' individual preference.

## Chi Legit Sags; 'Harv's' 21G OK

CHICAGO, Nov. 30.—This week saw most legit houses playing half-empty. *Harvey* was the only production that held steady over the Thanksgiving holidays, with an estimated 21G gross for the week. Others, *Dream Girl*, *I Remember Mama*, the newly opened *Hamlet*, the movie *Henry V*, *Follow the Girls*, and even *State of the Union* sagged way down.

Some producers who had been counting on the holidays to perk up jaded legit trade, blamed bad biz on the brownout, but others weren't so sure it wasn't the reflection of a general trend which is affecting all of showbiz, including Loop niteries.

## Forgotten \$30 Debt Persuades Rose To Play Mpls.

MINNEAPOLIS, Nov. 30.—A dozen years ago Bily Rose wrote the city of Minneapolis off as one spot he'd never bring one of his shows to. Reason was his *Crazy Quilt* was barred from the old Metropolitan Theater by William A. Anderson, then mayor of the city. Anderson ruled the show "too risqué," based on billboard advertising.

But a \$30 debt Rose left unpaid here then has caused Rose to change his mind and as a result, his *Carmen Jones* will be shown for three performances in the Municipal Auditorium December 5-6.

When *Crazy Quilt* was booked here Charlie Milkes, a high school student, got up a playgoers' program. Banning of the play and its transfer to St. Paul, where it broke all records, caused the high school student to take a \$30 loss on his enterprise.

Milkes now operates as Minneapolis Greater Attractions and in negotiations with Rose recently used the \$30 debt to clinch the deal which brings *Carmen Jones* here under Milkes' aegis.

## Globe, Boston, Drops Pix, Back to Legit

BOSTON, Nov. 23.—Globe Theater here, once a spoke on the Columbia burlesque wheel and more recently a second-run film house, is going legit. As a burlesque theater, house was for many years managed by Al Somerby, of the old Howard. Originally it was a legit theater. Property has been bought by E. M. Loew, who owns a chain of East Coast film houses bearing his name, and Maxwell Finn, Loew's general manager.

Films will be shown in the house until the turn of the year, when it will be available to all comers as an indie house for legit, ballet, opera and so on. House is being renovated completely.

## Billboard's Donaldson Award Winners Still Hold Top Spots

NEW YORK, Nov. 30.—With the 1946-'47 legit season past the halfway mark and another annual balloting for Donaldson Awards by the theatrical fraternity six months away, a current check-up by *The Billboard* tabs most of last year's winners of Donaldson keys and scrolls either active in the chores which won them accolades for the past season's top achievements in legit or engaged in new ones which will put them on the eligible list for future honors. None is resting on his or her laurels. Last year's "best" play, *State of the Union*, is still a top Stem contender. *Show Boat*, song-and-dance winner, bows out January 4 after a full year's prosperous run at the Ziegfeld. *Born Yesterday*, voted best "first play" of 1945-'46, is still doing capacity-biz. *Union*, at the moment, is enough to keep producer Leland Hayward occupied, but scripters Howard Lindsay and Russel Crouse are prepping *Life With Mother* for next season. Producer-author-lyricist Oscar Hammerstein II has taken time off from *Show Boat* management chore to unveil another sock, *Happy Birthday*, in partnership with Richard Rodgers, and is readying a new comedy by Norman Krasna, titled *William and Mary*, for late season production.

While *Yesterday* continues to pack the Lyceum, Max Gordon has brought in a musical, *Park Avenue*, and unveils *Years Ago* Tuesday (3). *Yesterday's* author, Garson Kanin, who also won the staging award via the same play, has directed *Years Ago* and is producing *How I Wonder* in partnership with his wife, Ruth Gordon, around the first of the year.

Seven of last year's winning players are currently occupied with the same chores. Louis Calhern, back from a Hollywood sojourn, is touring with *The Magnificent Yankee*. Judy Holliday and Paul Douglas remain in the lead slots of *Born Yesterday*. Ray Bolger is still gathering laurels in *Three To Make Ready*. Betty Garrett and Jules Munshin continue to make merry in *Call Me Mister*, altho both are potential candidates for Hollywood assignments come summer. Carol Bruce will remain with *Show Boat* until the Broadway closing.

A half dozen others are on new (See Donaldson Award on page 44)

## ROUTES Dramatic and Musical

Apple of His Eye, with Walter Houston (Plymouth) Boston.  
Anna Lucasta (Shubert-Lafayette) Detroit.  
Ballet Theater (Shubert) New Haven, Conn., 2-4; (Hanna) Cleveland 6-8.  
Big Two (Ford) Baltimore.  
Bankhead, Tallulah (National) Washington.  
Born Yesterday (Wilbur) Boston.  
Blossom Time (Erlanger) Buffalo.  
Bloomer Girl (Nixon) Pittsburgh.  
Blackstone (Hartman) Columbus, O.  
Carmen Jones (Parkway) Madison, Wis., 4; (KRNT Radio Theater) Des Moines 5.  
Call Me Mister (Shubert) Boston.  
Come On Up, with Mae West (Cox) Cincinnati.  
Dear Ruth (Locust St.) Philadelphia.  
Drums of Peace (Lyric) Bridgeport, Conn., 6-7.  
Glass Menagerie (Chief) Colorado Springs, Colo., 4; (Auditorium) Pueblo 5; (Auditorium) Denver 6-7.  
Hamlet, with Maurice Evans (Erlanger) Chicago.  
Harvey, with Joe E. Brown (Harris) Chicago.  
I Remember Mama (Studebaker) Chicago.  
Life With Father (Biltmore) Los Angeles.  
Lute Song (Curran) San Francisco.  
Magnificent Yankee (Colonial) Boston.  
Mary Had a Little (Copley) Boston.  
Oklahoma (American) St. Louis.  
Pygmalion (Selwyn) Chicago.  
State of the Union (Mayfair) Portland, Ore.  
Set 'Em Up Tony (Opera House) Newark, N. J.  
Street Scene (Shubert) Philadelphia.  
Student Prince (Cass) Detroit.  
Song of Norway (Shubert) Chicago.  
State of the Union (Blackstone) Chicago.  
Toplitzy of Notre Dame (Forrest) Philadelphia.  
Tobacco Road (Karlton) Williamsport, Pa., 4; (Playhouse) Wilmington, Del., 5-7.  
Temporary Mrs. Smith (Walnut St.) Philadelphia.  
Twilight Alley (Opera House) Boston.  
Up in Central Park (English) Indianapolis.  
Voice of the Turtle (Paramount) Austin, Tex., 4; (Plaza) San Antonio 5; (Music Hall) Houston 6-7.  
Voice of the Turtle (Playhouse) Wilmington, Del., 2-4; (Shubert) New Haven, Conn., 5-7.

## 'Oklahoma' Gets Royal Welcome From Oklahoma

OKLAHOMA CITY, Nov. 30. — *Oklahoma*, Broadway's four-year musical hit, came home at last this week. By opening curtain Monday (25) it had racked up an advance of \$135,000 (48,000 seats) for eight performances. Scale was from \$1.22 to \$4.27 evenings, and \$1.22 to \$3.66 matinees. More than \$100,000 had to be turned back to the b. o., as applications poured in from all over the State. Profits have been assigned by local sponsors—Gov. Robert S. Kerr and E. K. Gaylord, Oklahoma Publishing Company prexy — to the YMCA building fund.

Advent of the show, following a Des Moines date, was an event of major importance thruout the State, and Governor Kerr proclaimed this week as Oklahoma Week. Everyone and everything in and around the city turned out to greet the show; everything, that is, except the weather. Rain, sleet and a mercury nose-dive to 40 degrees, breaking just before celebrations began, put a crimp in the largest and most elaborate celebration this city has ever scheduled. Decorations wilted in the rain, and the parade, which was to have included a 450-piece massed band, some 50 school bands from all over the State, 3,000 riders from equestrian schools and Indians from four State reservations as well as 35 floats, had to be canceled.

Top officials of the Theater Guild—Theresa Helburn, Lawrence Langner and Amina Marshall Langner—plus Richard Rodgers, Oscar Hammerstein II and Lynn Riggs. Director Rouben Mamoulian and terp pilot Agnes De Mille were guests of honor at a State banquet. Miss Helburn and the Langners were inducted into the Kiowa Indian tribe by Chief Jasper Saun-keah.

James Alexander, Curly of this company, sang the male lead role opening night, then left the part to his alternate, Ridge Bond, of McAlester, Okla., for the rest of the engagement. Richard Beavers, a native of Hollis, Okla., also appeared during the run here.

Visit of Riggs, author of the play *Green Grow the Lilacs*, from which *Oklahoma* was created by Rodgers and Hammerstein, was a homecoming. He was born three miles outside Claremore, Okla., in Indian territory, and of his 25 plays, 15 have been about his native State.

Preceding the *Oklahoma* shindig was the airing Sunday (24) of the Bob Burns show at the Municipal Auditorium, the 6,000-seat house where the musical played. Burns conducted a bazooka contest among pew-sitters and was also inducted into the Kiowas with the handle, Big Wind. Program was aired from WKY.

*Oklahoma* moves next week to St. Louis. Paul Beisman, of the Missouri Theater there, has a piece of the show.



# BROADWAY OPENINGS

## NO EXIT

(Opened Tuesday, November 26, 1946)

### BILTMORE THEATER

A one-act melodrama by Jean-Paul Sartre. Adaptation, Paul Bowles. Directed by John Huston. Set and lighting, Frederick Kiesler. General manager, Phillip Adler. Press representatives, Richard Maney, Anne Woll. Presented by Herman Levin and Oliver Smith.

Cradeau.....Claude Dauphin  
Bellboy.....Peter Kass  
Inez.....Annabella  
Estelle.....Ruth Ford

Post-war Paris, following the trend of all eras in that city, has been swept by a fad. This time the mode is despair, which has become a philosophy under the high-falutin' moniker of Existentialism. One of the two main apostles of this new whim is Jean-Paul Sartre, whose play *Huis clos* wowed 'em on the Champs Elysees. It is still a hit there. Slickly translated and adapted for Broadway by Paul Bowles, this show makes its Stem bow, but its fate here is doomed. *No Exit* is not the show for the average Gotham pew sitters. It's for the small fringe, the curious, the faddists and the literary longhairs. For the rest—the mass who make the b.-o. burgeon—*No Exit* is no lure. Its lack of positive action and its verbal abstractions count against it. To many it will prove one large gape. The rest it will puzzle. But the small group of individualists will go into ecstasies.

*Exit* is a brief script—one act in two scenes, 85 minutes in running time—and has only four characters, one of whom—the bellboy—has a few lines to open and no more. The scene is hell and the three main characters are as sleazy a trio as you'd want to stumble on in a lifetime's playgoing. There's a yellow collaborationist newspaper editor; a two-timing tramp, who murdered her illegitimate child, and a Lesbian, who broke up a marriage and died in a suicide pact. The whole play revolves around the alternate whining and battling of the three evildoers, doomed to eternal torment. Each has his or her moment of apparent victory, but by the final curtain no one has won anything and the whole messy maelstrom starts swirling again, with all three caught helpless in its current.

Dramatically all three protagonists—Annabella, Charles Dauphin and Ruth Ford—give a fine showing. In fact they infuse a great deal more reality and credibility into their lines than many of these lines possess. But 85 minutes of mental torture, no matter how well projected over the footlights, wear down the spectator, and that's just what *No Exit* does. Before it ends, the pew sitter is looking around for the exit, anxious to get away from the aura of hopelessness Jean-Paul Sartre has created to satisfy the whims of a decadent and defeated Paris. Huston has done an over-all good directing job and Kiesler's sets are effective.

But *Exit* is not entertainment. It is a curiosity that bids for only a flash showing.

## Wildberg Denies He'll Lose Chi Civic

NEW YORK, Nov. 30.—John Wildberg, speaking for himself and partner, Joseph Henry Curtis, today contradicted reports that the Wildberg Theater Corporation will lose its lease on the Chicago Civic Theater as of January 4, 1947.

Rumors have had owners, 20 North Wacker Corporation, taking over the house when the pic, *Henry V.* vacates the premises on that date. Wildberg announced that this is bilge, and that he retains a term lease which he intends to exercise. He will decide on future policy next month; whether next tenant will be pic, legit or ballet.

## A FAMILY AFFAIR

(Opened Wednesday, November 27, 1946)

### THE PLAYHOUSE

A comedy by Henry R. Misrock. Staged by Alexander Kirkland. Setting, Sam Leve. Stage manager, William Johnson. Press representatives, Phyllis Perlman and Marian Byram. Presented by Jesse Long and Edward S. Hart.

Florence McConnel.....Emily Ross  
Mary.....Amelia Barleon  
Alice Jones.....Jewel Curtis  
Julia Wallace.....Ann Mason  
Walter Wallace.....John Williams  
Johnny Wallace.....Joel Marston  
Martha.....Lenore Thomas  
Mike Cassidy.....Allan Stevenson  
George Weaver.....Robert Smith  
Peggy Wallace.....Margaret Garland  
Dr. Christopher Patterson.....Frank Lyon  
Gregoria.....Anatole Winogradoff

Something went very wrong with *A Family Affair*, because to all intents and purposes Henry R. Misrock scripted what could have been a lightly amusing comedy. Nothing to topple a theater's rafters, to be sure, but one based on a clever premise and which with canny acting and staging might get along very nicely. It is hard to tell whether the fault is in the playing or the direction, but in any event affair unveils in the manner of a slam-bang farce rather than smooth comedy. Results are not for the best, and the affair at the Playhouse is apt to be short lived.

Misrock's notion concerns a young man who writes a play about his family. Papa, a respectable stockbroker, and mama, a respectable mother and hostess, are stunned to find themselves written in as a couple dead to romance. So mother flits out with an old flame who has become a psychiatrist and papa takes a night off with his secretary. Both short affairs turn out, of course, to have been conducted on a very high plane, so no harm is done, and presumably a better understanding all around is reached by the end of Act III. There is some romance regarding the young playwright's twin sister who can't make up her mind between a newshound and a radio announcer. Papa and mama's extramarital didos apparently help her to solve this problem. Not a few of the lines are amusing and ditto goes for situations that draw laughs, but affair becomes so progressively frantic and overplayed that the good items are lost in the melee.

It would seem that most of the fault should be charged to the direction of Alexander Kirkland, for Ann Mason and John Williams, who play the mama and papa, are solidly experienced players who know the value of a line. Frequently they seem puzzled this time as to what they are expected to do. Along with them are some pleasant supporting players who do the best they can. Joel Marston is the confused young playwright and Jewel Curtis is amusing as the little secretary on the make. Lenora Thomas and Allan Stevenson contend effectively with lesser assignments.

Jesse Long and Edward S. Hart have given *Affair* a good production with a nice set by Sam Leve. But as things stand at the Playhouse, one wonders why they went to all the trouble.

## Wing Scores in Second Veterans' Showcasing

NEW YORK, Nov. 30.—First half of the second edition of the American Theater Wing graduation showcase for veterans in the advanced acting class was held last week at the Wing "university" here. Session, made up of scenes from Broadway plays, revealed considerable improvement in the quality of the thesping and production.

# BROADWAY SHOWLOG

Performances Thru November 30, 1946



## New Dramas

	Opened	Perfs.
A Flag Is Born.....	9-5-'46	100
(Broadway)		
Anna Lucasta.....	8-30-'44	956
(Mansfield)		
Born Yesterday.....	2-4-'46	350
(Lyceum)		
Dream Girl.....	12-14-'45	331
(Coronet)		
Happy Birthday.....	10-31-'46	36
(Broadhurst)		
Harvey.....	11-1-'44	884
(48th Street)		
Ice Man Cometh, The.....	10-9-'46	46
(Martin Beck)		
Life With Father.....	11-8-'39	2,960
(Bijou)		
Made in Heaven.....	10-24-'46	44
(Henry Miller)		
O' Mistress Mine.....	1-23-'46	294
(Empire)		
Playboy of the Western World, The.....	10-26-'46	41
(Booth)		
Present Laughter.....	10-29-'46	39
(Plymouth)		
State of the Union.....	11-14-'45	439
(Hudson)		
Voice of the Turtle, The.....	12-3-'43	1,100
(Moresco)		

## REVIVALS

Cyrano De Bergerac.....	10-8-'46	63
(Barrymore)		
John Gabriel Borkman.....	11-12-'46	8
(International)		
Henry VIII.....	11-6-'46	10
(International)		
Lady Windermere's Fan.....	10-14-'46	56
(Cort)		
What Every Woman Knows.....	11-8-'46	11
(International)		

## Musicals

Annie, Get Your Gun.....	5-16-'46	218
(Imperial)		
Call Me Mister.....	4-18-'46	262
(National)		
Carousel.....	4-19-'46	679
(Majestic)		
Oklahoma!.....	3-31-'43	1,580
(St. James)		
Park Avenue.....	11-4-'46	32
(Shubert)		
Three To Make Ready.....	3-7-'46	311
(Adelphi)		

## REVIVALS

Red Mill, The.....	10-16-'45	472
(46th St. Theater)		
Show Boat.....	1-5-'46	377
(Ziegfeld)		

## ICE SHOW

Ice Time.....	6-20-'46	233
(Center)		

## BALLET

Bal Negro.....	11-7-'46	28
(Belasco)		

## OPENED

	Opened	Perfs.
Joan of Lorraine.....	11-18-'46	16
(Alvin)		
A 100 per cent nod. Yes: John Chapman (News), Howard Barnes (Herald-Tribune), Richard Watts Jr. (Post), William Hawkins (World-Telegram), Ward Morehouse (Sun), Brooks Atkinson (Times), Robert Garland (Journal-American), Robert Coleman (Mirror) Louis Kronenberger (PM).		

Fatal Weakness, The.....	11-19-'46	15
(Royale)		
Drew six affirmatives, two negatives and one "No Opinion" rate from the critics. Yes: Richard Watts Jr. (Post), Ward Morehouse (Sun), Robert Garland (Journal-American), William Hawkins (World-Telegram), Louis Kronenberger (PM), John Chapman (News). No: Howard Barnes (Herald-Tribune), Robert Coleman (Mirror). No Opinion: Brooks Atkinson (Times).		

Another Part of the Forest.....	11-20-'46	13
(Fulton)		
Critics gave it a seven to two nod. Yes: Robert Coleman (Mirror), Louis Kronenberger (PM), Richard Watts Jr. (Post), William Hawkins (World-Telegram), Ward Morehouse (Sun), John Chapman (News), Robert Garland (Journal-American). No: Howard Barnes (Herald-Tribune), Brooks Atkinson (Times).		

No Exit.....	11-26-'46	8
(Biltmore)		
Six-to-three thumb-down. No: Robert Coleman (Mirror), John Chapman (News), Robert Garland (Journal-American), Herrick Brown (Sun), William Hawkins (World-Telegram), Louis Kronenberger (PM). Yes: Brooks Atkinson (Times), Howard Barnes (Herald-Tribune), Richard Watts Jr. (Post).		

A Family Affair.....	11-27-'46	5
(Playhouse)		
Received an all-out brush-off: No: Brooks Atkinson (Times), John Chapman (News), Howard Barnes (Herald-Tribune), Richard Watts Jr. (Post), Robert Garland (Journal-American), Ward Morehouse (Sun), Robert Coleman (Mirror), William Hawkins (World-Telegram), Louis Kronenberger (PM).		

Christopher Blake.....	11-30-'46	1
(Music Box)		

## CLOSED

Gypsy Lady.....	9-17-'46	79
(Century) Saturday (23).		
Anna Lucasta.....	8-20-'44	956
(Mansfield) Saturday (30).		

## COMING UP

(Week of December 2, 1946)		
Years Ago.....	12-3-'46	
(Mansfield)		
If the Shoe Fits.....	12-5-'46	
(Century)		
Jooss Ballet.....	12-3-'46	
(City Center)		

# Post Blasts Heiman For Crow Stand

(Continued from page 4)

of productions which had Negro casts—*Porgy and Bess* and *As Thousands Cheer*, with Ethel Waters among them. There were no disorders, no disturbances, no race incidents of any kind.

"At the present time in this community, Negroes and whites sit together without difficulty at performances in Constitution Hall, the Interior Department Auditorium, the Catholic University Theater (what a contrast with the Lisner Auditorium!), the Sylvan Theater, the Watergate concerts, the recitals at the Library of Congress. They see baseball games and prize fights together and eat side by side in the cafeterias of federal agencies. And none of these shared activities has occasioned the slightest trouble. Neither has white attendance been appreciably diminished nor white enjoyment impaired by the sharing. It seems to us, therefore, that the danger of disorder is a bugbear in Mr. Heiman's mind and that his adherence to a 'community pattern' is a pretext which he has least shared in shaping."

National capital's latest battle on Jim Crow policy in legit theaters is the most furious in years on the issue, stirred recently when 33 top playwrights announced a boycott of

# Barter Specialist Seeks Virginia Beach Location

NORFOLK, Nov. 30.—Robert Porterfield, here for a two-week stand with his Barter Theater, State-subsidized rep troupe, announced that he would like to make the company an adjunct of Virginia Beach entertainment provided a theater or hall with suitable facilities could be found. Porterfield believes that additional after-dark entertainment would hypo tourist trade advantageously.

According to advice from Frank D. (Doc) Shean, operator of V.B.'s Casino Park, arrangements had been made to play the troupe currently in the auditorium. However, delayed delivery of heating equipment made the booking switch to Norfolk necessary. Intent of the barnstorming tour, according to Porterfield, is to give 90 per cent of the State's population an opportunity to become acquainted with legit.

the capital's two legit houses, the National and Lisner Auditorium. Writers took action after the Veterans' Committee, sympathizing with the committee for Racial Democracy, picketed the premiere of Maxwell Anderson's *Joan of Lorraine*, which played three weeks at the Lisner before going to Broadway. Ingrid Bergman, star of the show, voiced her sympathy with the fight against Jim Crow.

# OUT-OF-TOWN OPENINGS

## THE BIG TWO

(Opened November 28, 1946)

### SHUBERT, NEW HAVEN

A play by L. Bush-Fekete and Mary Helen Fay. Staged by Robert Montgomery. Sets by Jo Mielziner. Press representatives, Richard Maney and Anne Woll. Presented by Elliot Nugent and Robert Montgomery in association with David Bramson. General manager, S. M. Handelsman. Stage manager, Paul Porter.

CAST: Claire Trevor, Phillip Dorn, Eduard Franz, Felix Bressart, Wauna Paul, Robert Scott, John Banner, Lee Nugent, Martin Berliner, E. A. Krumschmidt, Olga Fabian, Fred Lorenz, Mischa Tonken, Phil Miller, Zitz Riehl, Kenneth Dobbs, Marc Hamilton, Walter Falance, Charles Boaz Jr.

A love story between a true Red soldier of the Soviet and a free thinking American girl was bound to come sooner or later, with all its ideological clashes and differences of viewpoint, but when it was as engagingly presented as *The Big Two*, which opened Thanksgiving night, it seemed worth waiting for.

Penned by L. Bush-Fekete and Mary Helen Fay, this problem play was thankfully more concerned with being entertaining than with driving any particular message across, and as a result the opening night audience enjoyed themselves thoroly.

Elliot Nugent and Robert Montgomery, who produced the show, gathered a well-rounded cast, and all performances—from the two stars, Claire Trevor and Philip Dorn, down thru the bit parts—were excellently done.

While the second act contained a bit of "hooray for the red, white and blue," the authors saw fit to present the Soviet thinking in a manner to which even the most rabid Red-baiter could not take offense. It was more a plea for better understanding than any attempt to formulate an opinion.

Miss Trevor's start was a bit shaky, but she soon settled down into a well-rounded performance as the girl correspondent on the prowl for an exclusive in the Soviet occupied zone in Austria. Only once did her histrionics get the better of her, and she lapsed into a bit of unnecessary scenery chewing, but for the most part, her performance was controlled and smooth.

Philip Dorn, as the Red army captain, was excellent underplaying, and his performance was completely believable. He was particularly effective in the third act when he was forced to make lightning transitions from the stiff, almost automatic reactions of a Red army officer to the confused thinking of a man in love. So smooth were his transitions that the audience was able to follow his thinking almost immediately.

While it is difficult to select outstanding performances from this excellent cast, second honors can easily be given to Felix Bressart, whose role as the black marketeer was a fine bit of comedy playing. Eduard Franz as the inn keeper and John Banner in a semi-heavy role were excellent.

Robert Scott as a profane American corporal was completely typical, as was Wauna Paul as the inn keeper's cockney wife. E. A. Krumschmidt and Olga Fabian were more than adequate in their bit parts.

The single set by Jo Mielziner, showing the interior of the inn, was especially well done and in keeping with the play's atmosphere.

In sum, *The Big Two* is definitely slated for the big time, and will be thoroly enjoyed by metropolitan audiences as soon as the slack is taken up and the pace speeded. Very little doctoring needs to be done on this before it is ready, and as it stands now, the show has very definite movie possibilities in the "A" budget class.

## MACBETH

(Opened Thursday, November 28, 1946)

### EL PATIO, HOLLYWOOD

A tragedy by William Shakespeare. Presented by Lionel Stander in association with Sol Cornberg and Everett Wile. Staged by Richard Baer and Herbert Rudley. Settings, Phil Ralguel. Lighting, Sol Cornberg. Public relations, Joe Gordon, Blake Movey. Press representative, George Gale.

Macbeth.....Herbert Rudley  
Banquo.....Richard Irving  
Lady Macbeth.....Frances Chaney  
Seyton.....James Smith  
Ross.....Robert Skiles  
Angus.....Robert Arnold  
Duncan.....Kenneth Harvey  
Malcolm.....Ray Page  
Donalbain.....Robert Lawrence  
Pleance.....Jimmy Ogg  
A Porter.....Stanley Prager  
Macduff.....Henry Brandon  
Lennox.....Robert Anderson  
First Murderer.....Jack Kruschen  
Second Murderer.....Robert Lawrence  
Lady Macduff.....Betty Buckner  
Boy.....Jimmy Ogg  
A Doctor.....Jack Kruschen  
A Gentlewoman.....Betty Buckner  
Siward.....Kenneth Harvey

Thanksgiving crowd that came to see Shakespeare got little more than a second helping of turkey. Here effect was the thing, and not the play. Richard Baer, formerly associated with the Mercury Theater, borrowed his "modern" staging techniques from Orson Welles. Sol Cornberg's spot and cross lighting was worked against a totally blacked-out stage, sans sets and using only necessary props. Unlike Mercury's Shakespeare, cast here was garbed in period costumes. Shafts of light picked up the brilliant costumes. In typical Hollywood fashion, the result was too effective, often distracting from the meaning of the lines.

Attempt was far too ambitious for the facilities and talent available. Stage was too small, and despite its specially constructed extension, many exits and entrances had to be made from the pit. This production of one of the most powerful plays in the Avon folios failed to achieve a climax, slowly lumbering thru its streamlined three acts.

Cast as a whole was unexciting, with principals staggering under the weight of their parts. Herbert Rudley was unconvincing as Macbeth, at times reading lines with little or no apparent understanding of his character.

Frances Chaney made an un-regal Lady Macbeth. Overacting, she created a highly emotional queen, rather than the traditionally cold and scheming female who drives her husband to misdeeds. Miss Chaney oft-times forced her voice to a shrill pitch, drowning her lines. Henry Brandon's Macduff and Betty Buckner's tender Lady Macduff were the best performances.

## EAGLE RAMPANT

(Opened Thursday, November 28, 1946)

### PLAYHOUSE, WILMINGTON, DEL.

A romantic melodrama by Jean Cocteau, adapted from the French by Ronald Duncan. Presented and staged by John C. Wilson. Setting, Donald Oenslager. Costumes, Alice Bernstein. General manager, C. Edwin Hill. Press representative, Richard Maney. Company manager, Charles Mulligan. Stage manager, Stephan Eugen Cole.  
Edith Le Berg.....Eleanor Wilson  
Maxim, Duke of Willenstein.....  
.....Colin Keith-Johnston  
The Queen.....Tallulah Bankhead  
Stanislas.....Marlon Brando  
Tony.....Cherokee Thornton  
Baron Foehn.....Clarence Derwent

Least entertaining of the current season's starters at Wilmington's Playhouse is the latest entry, running in London as *The Eagle Has Two Heads*, previously announced here as *Angel of Death*, and currently tagged *Eagle Rampant*. Wilmington's first nighters in their between-the-acts comment and after the final curtain were unanimous in calling it a flopper. And a number of those in the audience were quick to ask how any-

## SET 'EM UP, TONY

(Opened Wednesday, November 27)

### ERLANGER THEATER, BUFFALO

A new comedy by George Lynn. Presented by Mack Hilliard for Theater Comedy Production. Directed by Edgar McGregor. Setting, Cirker and Robbins. Business manager, George (Lesty) Miller. Company manager, George Zorn. Stage manager, Zac Caulty.

Goldie.....Virginia Smith  
Jim Morrell.....Richard Allen  
Mrs. Rose.....Lulu Bates  
Mercedes.....Susan Vall  
Detective.....Alonzo Price  
Francesca.....Lucille Marsh  
Policeman.....Fred Walton  
Major McCracken.....Fred Hillebrand  
Tony.....Tito Vullo  
Taxi Driver.....William Monroe  
Winnie.....Robert Watson  
Brother Judson.....Bernard Randolph  
Homer Hyde.....Charles Gerrard  
Joe.....Bruce Adams  
Lewis Hannegan.....Paul Hammond  
Marie.....Grazia Marsico  
Comfort McCracken.....Georgia Harvey

Thanksgiving week here was graced by one of the juiciest legit lemons to come this way in many a moon. One cannot predict anything but dismal failure for this vehicle because no amount of polishing or re-writing could make the show acceptable to theater audiences. Strictly a farce, this one incorporates various ideas and angles of such successful fancies as *Arsenic and Old Lace* (employing a torso murder and search for the missing head) and *You Can't Take It With You* (using goofy ballet dancer and assorted screwball characters). Scene is laid in a tavern, as in *Iceman Cometh* and *Happy Birthday*, with the bar and its customers as the main pivot of wacky goings on. The single set is fairly good. First act looks, for a while, to have possibilities, and several actors do a neat job of interpreting these assorted characters, but the whole thing bogs down into a morass of utter boredom sadly reminiscent of some of the poorer comedy situations in a second rate burly show.

Some laughs might have been salvaged had lines and incidents not been squeezed to death. Best performance is turned in by Tito Vullo, who scores as main-stay of play, Tony the Italian restaurant and tavern owner.

Dialect and comedy were deftly handled by Lulu Bates as a lonely widow, Virginia Smith as a clumsy ballet aspirant and Richard Allen as a racketeer. George A. Harvey comes thru with a sock job as an intoxicated dyed-in-the-wool dry. Fred Hillebrand, as an alcoholic husband who trades phony trophies and stories for drinks, overplays the funny biz to exasperation. Juvenile love interest is handled by ingenue Lucille Marsh, a real looker, as Tony's daughter, and Paul Hammond as a southern artist.

one could have been persuaded to put their coin in it.

Production is elaborately staged, befitting to royalty of the French empire period. Lighting, too, is effectively handled. Donald Oenslager's set, as always, is faithful in detail.

A well chosen cast, six in number, was well-directed and letter-perfect in their long and difficult speeches on opening night, and made the most of limited opportunities.

But in spite of these assets, there is little appeal in the play itself. This melodrama, adapted from the French, is long, dull and dreary.

Tribute must be paid to Miss Bankhead for her memorizing the long soliloquies and the skill with which she delivers them. Her role is that of a brooding, mercurial queen, mourning her consort's assassination.

Into her chambers, bent on killing her, bursts a fanatical young revolutionary poet who strongly resembles the late king and whose poetry had already appealed to her. This role is capably handled by Marlon Brando, of Katharine Cornell's *Candida* revival of last season.

How the queen stays his hand, conceals him from his pursuers; alternately cajoles, bullies and charms her

# Donaldson Award Winners Still Hold Top Spots

(Continued from page 42)

assignments. Marlon Brando left the juve spot in *A Flag Is Born* a while back to team up with Tallulah Bankhead in *Eagle Rampant*, currently getting an out-of-town break-in prior to a late January preem. Susan Douglass, fresh from a pic spot in *Private Affairs of Bel-Ami*, will have the fem lead in *Wonderful Journey*. Tom Helmore is still in Hollywood, as is Barbara Bel Geddes. Joan McCracken, after a release from Warner Bros., has signed with MGM. Ella Bailey is heading top club bills out of town.

Winners for 1945-'46 in technical departments are also active. Jo Mielziner has designed the sets for *Happy Birthday* and *Another Part of the Forest* and has three other show assignments on the fire, *Finian's Rainbow*, *Street Scene* and *The Big Two*. Robert Edmond Jones is already responsible for *The Iceman Cometh* sets and is doing a similar job for Eugene O'Neill's *Moon of the Misbegotten*.

While the subject is up, a recap of activities of previous Donaldson Awards winners may be of interest. *Voice of the Turtle*, voted the best play back in 1943, continues at the Morocco. *Carousel*, song-and-dance topper of 1944, is current at the Majestic. *Glass Menagerie*, 1944 straight show winner, has wound up its Stern run, but a troupe is currently playing San Francisco and another is prepping a road tour. *Carmen Jones* is making another cross-country trek.

### Earlier Winners

Some of the earlier winning players naturally have scattered. Paul Robeson is doing concerts, pending delayed casting of *Set My People Free*. Margaret Sullavan has long since returned to the West Coast. Laurette Taylor is vacationing in Florida. Anthony Ross is waiting to play George Washington in Veterans' Memorial Theater's *Valley Forge*. Bobby Clark is packing the house in Chi in a revival of *Sweethearts*. Mary Martin and Beatrice Lillie are in London. Kenny Baker has his own air show from the Coast. Burl Ives is out there also, for pix and radio. Frank Fay holds forth at the old stand in *Harvey*, along with Josephine Hull. John Raitt still chants the lead in *Carousel* and Peter Birchstill is top-slot terper in same. Jose Ferrer has clicked a new hit with *Cyrano De Bergerac*, and June Havoc has dittoed with her replacement chore in *Dream Girl*.

On the technical side, Rouben Mamoulian lately has been concerned with the direction of Metro's pic' version of *Ah, Wilderness*, but last week took time out to help officiate at *Oklahoma's* preem in its home State. Howard Bay has designed sets for half a dozen shows since his last win. George Jenkins figured in Sam Goldwyn's *Best Years of Our Lives*. Stewart Chaney and Miles White are also engaged in Hollywood on similar chores, while Raoul Peine Du Bois is due back this month to put *Mirror in the Sky* on the drawing board. Lucinda Ballard's most recent chores have had to do with the body dressing of *Happy Birthday* and *Another Part of the Forest*, and Moss Hart opens his newest, *Christopher Blake*, tonight at the Music Box.

intended slayer and falls in love with him, is what follows.

It's all pretty much of a bore, and the melodramatic ending, where both meet their deaths, is so overdone as to approach the ridiculous.

*Eagle* seems due for a short flight.

## Magic

By Bill Sachs

**JOHN CALVERT** is expanding his 60-minute vaude unit to a two-hour show carrying 20 people. Full-evening show bows at Wilmington, Del., December 26. Miles Ingalls is booker. . . . Eddie Cochran has again taken his bag of tricks out of the country for USO. This time it's for six months in Alaska. . . . Cantu is currently performing his miracles at Chicago's Bismarck Hotel. . . . Approximately 200 persons attended the testimonial dinner to Dr. Harlan Tarbell, sponsored by the Chicago Magicians' Round Table, at the Congress Hotel, Chicago, November 18. W. C. (Dorny) Dornfield was toastmaster. Tarbell was presented with a wand topped with a carved ivory skull. Featured in the after-show arranged by Chick Schoke were Cal Emmett, Russ Walsh, John Platt, Paul and Trudy Stadelman, Martin Barnett, Jack Gwynne and Elmer (The Amazing Dr. Clutterhouse) Guylick. Tarbell reaped on-the-spot radio coverage next day with his blindfold drive down Michigan Boulevard, which helped the draw for his personal appearance at Chicago's Orchestra Hall that night. . . . The Maginis, just returned from Japan, passed thru Chicago last week en route to New York for engagements. . . . Dexter has just closed at Weber's Hofbrau, Camden, N. J., and is playing banquets and private clubs around Philadelphia. . . . Dr. Frederick Karr, after an extended season covering 13 States, is back in San Francisco for a few dates before proceeding on to Portland, Ore., where he's set for the Capitol Theater. From Portland he hits out for Chicago. . . . Tim West, who used to do pro magicking under the name of Claude Enslow, is now handling the Big Brother Club promotion for KMBC, Kansas City, Mo., but keeps his sleight-of-hand in by presenting three or four magic shows a week in the area, including a regular Saturday morning stint at the Isis Theater, Kansas City.

**DANTE**, who left these shores for England several months ago, is winding up a tour of the Moss Empires houses, taking over the whole program at each stand, and December 11 moves into the Garrick Theater, London, for an indefinite engagement with his *Sim-Sala-Bim* (See *MAGIC* on page 47)

### LEARN TO HYPNOTIZE

**Home Study Course**  
In the SCIENCE of MODERN HYPNOTISM and Auto-Suggestion. Destroy Inferiority Complex, acquire a Dynamic Personality, break Bad Habits, become a Master of your Own Mind. Learn how to ENTERTAIN for FUN and PROFIT.  
**COMPLETE COURSE, \$3.00.**  
Send check or Money Order to:  
**New York Institute of Modern Hypnotism**  
Hotel Raleigh, 121 W. 72d St., N. Y. C. 23

### NET OPERA HOSE

Elastic, black or sultan, \$4.95. Theatrical Eyelashes, \$1.50. Rhinestone G-Strings, white or black, Chainette fringe, \$10.00. Rhinestone bras, \$2.50. Net chorus or strip panties, \$1.35. Bras, 75¢. Strip panels, bras and gloves, set, \$10.00. White rhinestones with settings, \$2.25 Gross.  
**C. GUYETTE**  
346 W. 45th St. New York 19, N. Y.  
Phone GI-rolc 6-4137

### COSTUMES

Rented, Sold or Made to Order for all occasions. Custom Made GIFTS. Send 25¢ for Sequin and Net Hair Ornament and receive Circulars FREE THE COSTUMER 238 State St., Dept. 2 Schenectady 5, N. Y.



## CHORUS GIRLS

Wanted at once. Day off. Short rehearsals. Wire or Write

**PALACE THEATRE**  
Buffalo 3, New York

## Showbiz Is Gimmick To Sell Airport Chain

**NEW YORK, Nov. 30.**—Proposed coast-to-coast chain of airports, designed to serve private plane owners exclusively, will go heavy for showbiz tactics in its drive to build business. Plane parlors are being planned by Richard A. Gans, 28-year-old wealthy brewery scion and a former army major. Gans recently acquired his first port, formerly the Donovan-Hughes Airport, at Eltingville, Staten Island, N. Y., and is now rebuilding it.

Gans plans to trademark his airports in much the same fashion as the Howard Johnson eateries, in that all spots will be laid out in identically the same fashion. Once a planery is opened, he'll use air circuses, fashion shows, barbecues and showbiz talent to attract local flying trade. He's also planning free air taxi service. Those landing at Staten Island, for instance, will be seaplaned to the 23d Street skyport in Manhattan, cuf-o.

Op figures that sales of gas and service will be his principal income. Outdoor plane parking will be free; sheltered parking about a buck a night. Outfit is being called the Richmond Flying Service.

## MetOpera To Have Home on W. Coast

**NEW YORK, Nov. 30.**—The MetOpera is to have a second home this time on the West Coast beginning in 1948, when the opera visits Los Angeles for the first time. Hitherto, trouping by the Met has been restricted mostly to the East and near Midwest States. This year it toured the South and Southwest.

Announcement of the new plan was made by Edward Johnson, MetOpera general manager, at the annual luncheon of the Opera Guild last week. Charles H. Strub, v.-p. of the non-profit Metropolitan and Greater Los Angeles Plans, Inc., said the preem opera visit would be in the Shrine Auditorium. He outlined a plan of Los Angeles biz execs to build a war memorial opera house, costing between \$20,000,000 and \$30,000,000, adding that when the Met gets a Los Angeles home, the Coast city will get representation on the opera's board.

In New York, according to Charles M. Spifford, MetOpera Association prexy, Met is considering several sites, preparatory to planning a new home to replace the 63-year-old structure.

## Fox-Hanson Takes Over L. A. Pilack; Opening Christmas

**LOS ANGELES, Nov. 30.**—Pilack Theater has been taken over for a Christmas Day opening by the Fox-Hanson firm, according to leasing arrangements made by George Hanson, house manager of the Empress, Milwaukee.

Charlie Fox is also considering the opening of another theater in Omaha for the fourth house in the F-H string.

## Books Received

**THE FIRST QUARTER CENTURY OF AMERICAN BROADCASTING**, by E. P. J. Shurick; Midland Publishing Company, Kansas City.

The story of broadcasting, with the industry's milestones listed chronologically.

**QUIZ BOOK OF THE SEVEN ARTS**, by Jo Ranson and Richard Pack; Summit Press, New York, \$2.50.

Questions and answers on movies, radio, books, music, theater art and dance.

## Burlesque

By UNO

**JULES ARLISS**, manager of the Troc, Philadelphia, and Sally (O'Day) Arliss, celebrated their fourth wedding anniversary recently with Betsy Lou (five months) participating in festivities. . . . Mary Gay doubling as parade girl and in vocal specialties at the Hudson, Union City, N. J. . . . Helen Darol, vocalist-dancer, completed a tour of the Hirst Circuit and last week reopened in niteries at the Chatterbox, Brooklyn. . . . Jay J. Hornick's Footlite Bar and Grill, recently opened in Philadelphia, was almost completely destroyed by fire last week. . . . Jack Birmingham, former advancement man for burly shows, last in behalf Mollie Williams' Company on the Columbia Circuit, and who now is Harry Goldman, ahead of circuses and carnies, left Manhattan November 14 for New Orleans where he will be ticket seller at the fairgrounds race track. . . . Charlie Daniels, treasurer of the Grand, St. Louis, was birthday partied last week by Walter Brown, Billy Reed, Virginia Kinn, Mitzie Miller and Judge Reidelburger at the Goodrich Cafe, Venice, Ill. . . . Fay Neal, recuperating from an operation in a Lawton, Okla., hospital, plans a six-week layoff before returning to the Hirst wheel and hubby-comic Artie Lloyd.

Ruth Jackson and Anna Bergin are captains of two basketball teams of chorines who strive for honors backstage of the Hudson, Union City, N. J., between shows. . . . Sid Nadell replaced Cliff Cochran as straight man in the Eddie Innis unit on the Midwest Circuit. Cochran quit in Detroit to return to his home in Cincinnati. . . . Julia Selenski, chief usher at the Grand, St. Louis, underwent an operation last week in St. Luke's Hospital, St. Louis. . . . Ramon and Jo Ann, ballroom dancers, are first timers in burly from niteries. . . . Sue Bauer is another chorine from the Shirley Paige quota in Washington promoted to principal this season on the Hirst Circuit. . . . Sam Cohn, manager of the Hudson, Union City, N. J., was guest of honor at the disabled war vets affair on November 15 near-by the theater. Entire house staff and show attended. . . . Rube Bernstein is company manager and Claire Dixon Devine wardrobe chief for *Bal Negri* at the Belasco. . . . Bob Coffey and His Harmonicas are spot-booked on the Hirst wheel. . . . Pinky Lee is on the nitery

## Mich. Court Rules Touring Acts Are Indie Contractors

**DETROIT, Nov. 30.**—Status of vaudeville acts playing burlesque shows—and by inference other types of theatrical engagements—and of members of burlesque circuit shows was clarified this week in a decree in Wayne County Circuit Court, handed down by Judge Thomas F. Maher. Court ruled the acts are independent contractors.

Suit was brought by the National Theater, burlesque house, against the Michigan Unemployment Compensation Commission. House claimed these performers were contractors rather than employees. Court, in agreeing, granted the theater a refund of \$21,116 on payments to the State unemployment fund.

Case does not cover performers who are steadily on the house payroll, Manager David King indicated, but will exempt traveling performers from unemployment tax deductions in the future.

## Jooss Ballet Returns to N. Y. With 3 Weeks at City Center

**NEW YORK, Nov. 30.**—Jooss Ballet returns to Broadway after an absence of six years, opening a three-week stand at City Center December 3. Last appearance here was in 1940, following completion of a South American tour.

Director Kurt Jooss has reorganized the troupe after break-up during war years, and added four new ballets to its old rep, which includes such items as *The Green Table* and *The Big City*. New unveilings are titled *Le Bosquet*, *Company at the Manor*, *Sailor's Fancy* and *Pandora*. Jooss is responsible for the choreography of the last three. *Le Bosquet* has been patterned by Hans Zullig, leading balletmaster with the company.

Troupe skeds evening performances thru Sunday (22), with mats Saturdays and Sundays, and omitting Monday night showings. Price scale is set at \$1.20 to \$2.40 (tax inc.).

staff of Florentine Gardens, Hollywood. . . . Charlie Kemper, ex-burly comic now in pix, has bought a home in Burbank, Calif.

Marie Cord is current featured fem at the National Theater, Detroit.

## FOR SALE

### WINSTEAD'S MIGHTY MINSTRELS

Title and equipment. Known all through the South. Five Trucks and Bus; practically new fireproof 66-140 Top, used one season; two Light Plants. Full wardrobe and other equipment. Can be seen at Fayetteville, N. C. Price \$18,000.00. Those interested contact

**DAVID G. SUNLES**

Box 1011

Fayetteville, N. C.

### CONTESTANTS, NOTICE!!!

## WALKATHON—DANCE MARATHON

**DOWNTOWN, SPRINGFIELD, ILL., SATURDAY, 21st DECEMBER.**  
Up to \$1,750.00 in cash prizes. The most beautiful and complete set-up in the history of endurance contests. Seating capacity, 2,500. Lady and Gentlemen Contestants wanted (with wardrobe and entertaining ability) to become associated with a reputable organization. This show will be presented on a high-class entertaining basis. Employees wanted in all departments. Nurses, Trainers, Floor Judges, Emcee. Rajah Bergman, Lenny Paige, Tony Lewis, contact.  
**REMEMBER THE DATE—DON'T BE LATE—SATURDAY, DEC. 21.**  
Address all communications to **AL ZUCKERMAN**, care Argus Hotel, 214 S. 4th St., Springfield, Ill. Accommodations furnished contestants accepted, starting Dec. 10th. **WRITE AIR MAIL.** (Jack Moran, floor judge, says: "This will be a Natural.")

<p><b>STOCK TICKETS</b></p> <p>One Roll . . . . \$ .75 Five Rolls . . . . 3.00 Ten Rolls . . . . 5.00 Fifty Rolls . . . . 17.00 100 Rolls . . . . 30.00</p> <p><b>ROLLS 2,000 EACH.</b> Double Coupons. Double Prices.</p> <p>No C. O. D. Orders. Size: Single Tkt. "1x2".</p>	<p>"Two can live more cheaply than one wants to."</p> <p>We Manufacture <b>BAGGAGE CHECKS</b> AS WELL AS <b>TICKETS</b></p> <p><b>THE TOLEDO TICKET COMPANY</b> Toledo (Ticket City) 2, Ohio</p>	<p><b>SPECIAL PRINTED</b> Cash With Order. Prices:</p> <p>2,000 . . . . \$ 5.50 4,000 . . . . 6.30 6,000 . . . . 7.10 8,000 . . . . 7.90 10,000 . . . . 8.70 30,000 . . . . 12.10 50,000 . . . . 15.50 100,000 . . . . 24.00 1,000,000 . . . . 190.50</p> <p>Roll or Machine Double coupons. Double prices.</p>
--	--	---

## THE FINAL CURTAIN

### In Memoriam

#### To Our Departed Brothers and Sisters

##### De Mortuis Nil Nisi Bonum

Ben Abend  
Fred Adolfi  
Harry C. Baker  
Howard A. Bauscher  
Hamda Benn  
Edward B. Block  
James Braden  
Alex Brown  
Keith Buckingham  
Elie N. Charbonneau  
Lloyd L. Coffey  
Dick Collins  
John B. Daverin  
Harry Decker  
George J. Diefenbach  
Joe Dudiak  
Joseph Engel  
James S. Donahue  
Harry W. Dunkel  
David Epstein  
Jesse A. Ewell  
Thomas Fallon  
Harry G. Fielding  
Charles A. Flemm  
Ike Friedman  
Tony Ganim  
Louis Garber  
Mack Goldberg  
Charles Goodman  
Rubin Gruberg  
Robert Gruver  
Ralph A. Hankinson  
A. C. Harimann  
Harry Helfand  
William J. Hewitt  
Arthur L. Hill  
George Hirshberg  
Nathan House  
Melvin Howard  
Edward Kalin  
William C. Kaus  
Edgar H. Kelley  
William King  
Louis Kramer  
Joseph Landy  
Sam Lawrence  
Max Linderman  
Major Gordon W. Lillie  
Harold Litkoff

Jack V. Lyles  
F. T. McConville  
John L. McGinley  
James F. McGlynn  
Paul R. McKee  
Thomas F. McNeill  
Edward J. Madigan  
Frank L. Massick  
Max Maurice  
Maurice Merson  
Prince Nelson  
Archie Paer  
Fred Philipson  
Philip M. Plant  
Murray Polans  
George Rittinger  
Michael Rosen  
Nathan Rothstein  
Jack H. Santo  
Adolph Schwartz  
C. D. Scott  
Jacob Seyfried  
Morris Shimmel  
Morris Sklar  
Otis L. Smith  
Charles A. Somma  
Paul Spitzer  
Cornelius T. Stapleton  
C. V. Starkweather  
Sam Taffet  
E. M. (Lucky) Teter  
Joseph Frank Wadsworth  
Elmer W. Weaver  
Benjamin Williams  
Carl Wilson

##### LADIES

Mary Buck  
Bessie Burkhardt  
Lillian Faber  
Evelyn Fallon  
Pearl Fox  
Edith Gumpertz  
Marlea Hughes  
Elise Kelly  
Marie O'Dell Murphy  
Violet Phillipson  
Clara Rothstein  
Ella Wilson

##### Requiescat in Pace

**NATIONAL SHOWMEN'S ASSOCIATION, Inc.**

# GRANVILLE L. BUCK

## "BUCKY"

DIED OCTOBER 30, 1946

THE BEST BELONGS TO GOD,  
SO HE TOOK YOU.

WE, YOUR PALS KNOW

**THE JONES BINGO BOYS**

**BOWERS**—Charles R., 57, pioneer in the animated cartoon field and a former circus performer, November 24 in Pompton Lakes, N. J. He started at the age of six as a member of a troupe of wire walkers and for 20 years played with circuses and stock companies. After working as cartoonist on Chicago papers, he founded the Animated Motion Pictures Corporation, and later the Charley Bowers Comedy Corporation.

**CAPWELL**—Phillip S., 59, composer and songwriter, in Bridgeport, Conn., November 14. His best known number was *Madelaine*. Survived by his widow and three daughters. Burial in Loyalty Cemetery, Fairfield, Conn., November 18.

**CRAWFORD**—Harry, 59, at Christian Science Sanitarium, Boston, November 19 of cerebral hemorrhage. Crawford made his home in St. Louis, and at the time of his death was manager of the Missouri Theater. Before going to St. Louis in 1936 to join the staff of the Fanchon & Marco Amusement Corporation, he had appeared in vaudeville for 20 years, later turning to radio to produce shows for New York stations. Private services in Boston. His widow, Nellie, and a son, Harry Jr., of East St. Louis, Ill., survive.

**CROSBY**—Chesley J., 46, former circus and carnival musician, recently in Ardmore, Okla. He had been with the M. & C. Shows for several years. Services in Ardmore November 16.

**DAVIES**—John R., president of the Philadelphia Toboggan Company, November 23. Services November 27 in Philadelphia.

**EMERY**—Louis A., 63, British-born dramatic roadshow operator, vaude performer and outdoor showman, in Kattskill Bay, N. Y., November 14. Coming to this country in 1903, he toured in *The Shepherd King*, *Kismet* and *Bunch and Judy*, a musical comedy. He had been purchasing agent with the Forepaugh-Sells, Cooper, Lent, and R. T. Richards circuses. In 1927 he went to Detroit, where he managed the Uptown Theater until 1941, when ill health forced his retirement. Burial in Glens Falls, N. Y.

**EYERLY**—Myra June, 24, wife of Jack V. Eyerly, of the Eyerly Aircraft Company, in Salem, Ore., November 21. She was a member of the Ladies' Auxiliary, Showmen's League of America, Chicago. Survived by her husband, parents, two sons, a daughter and a brother.

**FARNSWORTH**—Alfred, 48, former commercial artist and paint shop supervisor with the Ringling Bros. and Barnum & Bailey Circus in Devon, Conn., November 22. Survived by his widow, a son and daughter. Burial in Devon November 25.

**FRIETSCH**—Esther Ruth, 38, wife of Roy G. Frietsch, Peoria, Ill., both members of the Circus Historical Society and Circus Model Builders and Owners' Association and well known to outdoor showfolks, November 7 at St. Francis Hospital, Peoria, following a lengthy illness. Survived by husband, a daughter, two sons and a sister.

**GLOBE**—Henry, with the Priddy Shows, November 20 in a Del Rio

(Tex.) hospital. Survived by his widow, daughter and a sister. Burial in New York.

**GRAY EAGLE**—Chief, 75, widely known med show operator, at his home in Springfield, Ill. Burial in Oakhill Cemetery, that city, November 22. Three daughters and a son survive.

In Memory of  
**ROY GRAY**  
MY OLD CAPTAIN  
Who passed away Dec. 5, 1944.  
**LOUIS BRIGHT**

**HATHAWAY**—Belle, 86, former owner of a trained monkey act, in Newark, N. J., November 23. She retired in 1914.

**JOHNSON**—Joseph C., 75, founder of the Johnson Junior Orchestra, a musical organization for children in New Haven Conn., November 17. He was also president of the New Haven Professional and Businessmen's Orchestra. Survived by a daughter. Burial in Temple Miskan Israel Cemetery, New Haven.

**LAWRENCE**—Vincent Sargent, 57, playwright and screen writer, November 25 in Corpus Christi, Tex. He was the author of several Broadway productions, including *The Overtons*, *Spring Fever*, *Sour Grapes* and *In Love With Love*.

**LEONARD**—Robert B., 60, former Chicago and St. Louis theatrical designer, in Cleveland November 25 from injuries sustained in an auto accident.

**LIPPITT**—Charles Henry, 60, former trouper who, at the time of his death, was employed by the Jorgensen Engineering Company, Beloit, Wis., at his home in that city, November 24. Survived by his widow, a son and a brother.

**LOWE**—Arthur N., 58, treasurer of the Coronet Theater, New York, November 26 in Long Beach, L. I. Previously he had been with several other Broadway houses and for some years had been with the Nixon, Pittsburgh.

**McBRIDE**—John J., 55, former sheetwriter, in Ashley Hospital, Washington, November 24. He was a member of the Washington Lodge of Elks. Burial in Fort Lincoln Cemetery, Washington.

### A Tribute to a Dear Friend

Passed into the Great Beyond June 4, 1946

**J. OSCAR MILLS**

Lakewood Park, Atlanta, Ga.  
Also past president and past general manager of Southeastern Fair Assn.  
He was one who never failed to help the less fortunate.

**McFANN**—Allen D., 70, former animal trainer, November 14 at his home in Kokomo, Ind. He was ringmaster of the Sipe Lilliputian Dog and Pony Show that had quarters at Kokomo more than 40 years ago and later was with Cole Bros.' Circus. In recent years he was secretary of the Eagles at Kokomo. Survived by widow. Burial in Memorial Park Cemetery, Kokomo.

**McKINNIE**—Burt P., 68, assistant manager of Station WSNJ, Bridgeton, N. J., November 22 in Millville (N. J.) Hospital. Before coming to the station nine years ago, he was district supervisor of the Chautauqua Enterprise in Swarthmore, Pa. Survived by his widow, Sarah; two sons and a brother. Services in Bridgeton

In Loving Memory of  
our dear Husband and Father  
**WALTER A. GIBBS**  
Who passed away Dec. 9, 1944.  
Gone but not forgotten.  
Mrs. W. A. Gibbs and Sons,  
Clarence and Ralph

November 27, with burial in East Lawn Cemetery, Swarthmore.

**MAKOVICZ**—Andre F., 87, father of Mrs. J. (Bill) Carneer, of Gold Medal Shows, recently in Stuttgart, Ark. Interment in St. Cyril Cemetery, Slovaktown, Ark.

**MEYERS**—Walter, 69, former burlesque advance agent, November 27 in Long Island City, N. Y. He left the old Hurtig & Seamon (burlesque) firm 30 years ago to become salesman for the Eldredge Company, theatrical printers. Survived by his widow, Anita, and a daughter, Mrs. Peter Michel.

**OPPERMAN**—Mrs. B. W., 32, entertainer known as Leola Lieben, of Omaha, November 27 in St. Joseph's Hospital, Philadelphia, of poisoning.

**PETERS**—J. C., 54, well-known motion picture theater owner of Blakely, Ga., November 27 in an Asheville, N. C., hospital following an illness of several months. Survivors are his widow and a son, William J. Peters, a student at Riverside Military Academy.

**QUINCY**—Veenie, internationally known high-diver, in New York November 26. Under the management of her brother, T. Jay Quincy, she began her career with the Walter K. Sibley Shows and subsequently appeared with the World of Mirth, Billy Clark's Broadway, Frank West and Ben Krause shows. She toured the West Indies, South America and Europe, appearing in big indoor circuses as well as in amusement parks and on fairgrounds, including four consecutive seasons at Lune Park, Paris. Services were held at Riverside Memorial Chapel, New York, Friday (29) afternoon. Interment in National Showmen's Association plot at Ferncliff Cemetery, New York.

**SCHWAR**—Oscar, 71, drummer and tympanist with the Philadelphia Orchestra since 1903, November 27 at his home in Philadelphia. His widow, Rosa, survives.

**Pvt. Kelly R. Stempson**

Age 36, November 11, 1946. Killed in action November 25, 1944, on the French-German Front.

A Coworker  
A True Friend  
An Honest Man

**Dyer's Greater Shows**

**SMITH**—Mrs. Minnie, mother of Bill Smith, of New York editorial staff of *The Billboard*, in Forest Hills, L. I., N. Y., November 26.

**TOWNSEND**—George W., vaude and musical comedy performer and former stage manager for Howard Thurston, November 14 in Los Angeles. In 1908 he had out his own Townsend and McManni *Varieties*, later joining Tom Linton's *Jungle Girls*. He also was manager and producer of *King Bolo*. Survived by two sisters, Mrs. Mina Teegen and Mrs. Betty Hyde, Los Angeles, and a daughter, Lynn Pitcaithley, Carlsbad, N. M. Burial in Forest Lawn Cemetery, Los Angeles, November 18.

**WEIR**—Hugh, 66, in Long Beach, Calif., November 21. A member of the Pacific Coast Showmen's Association, Weir was a concessionaire for many years. He was born in Glasgow, Scotland. Survived by his widow and a son. Burial in Westminster, Calif., November 25.

**Marriages**

**KINGDON-MARKSAMMER** — Frank Kingdon, radio news commentator, and Marcella R. Marksammer, appearing in *The Iceman Cometh* at the Martin Beck Theater, New York, in that city December 1.

**POSEY-STEWART** — Jim Posey, Orlando, Fla., and Iris Stewart, motordrome worker, formerly with Rubin & Cherry Shows and Johnnie J. Jones Exposition, November 19 in Orlando.

**ROBERTS-MAJORS** — James R. Roberts, announcer at WHBC, Canton, O., and Betty Majors in Cleveland, November 27.

**ROSENBERG-FRIEDMAN**—David Rosenberg, of Triangle Poster Company, Pittsburgh, and June Friedman in that city November 27.

**WINGERT-MEL-ROI**—Billy Wingert and Bobbie Ann Mel-Roi, of the Crescent Amusement Company, in South Carolina recently.

**Births**

A son, Stephen Michael, to Mr. and Mrs. Russ Shaffer November 15 in Children's Hospital, San Francisco. Father is an account executive of KGO, San Francisco.

A son, Ruston, to Mr. and Mrs. C. W. Cable, owners of Cable Amusements, in Ruston, La., November 19.

A daughter, Alice, to Mr. and Mrs. Paul Mago, in Mercy Hospital, Canton, O., November 11. Parents are concessionaires.

A daughter, Margaret Esther, to Mr. and Mrs. Sam Crowell recently. Parents were formerly with the Ringling circus.

A son, Joe, to Mr. and Mrs. C. M. Mitchell, of the B. & C. Shows, in Hemlock, N. Y., November 19.

**MAGIC**

(Continued from page 45)

magical extravaganza. . . . Johnny Platt is showing his wares at Vine Gardens, Chicago. . . . Husein Rhadini, who has made Chicago his temporary home, is a frequent visitor to the Magic Round Table at Delazon's, Chicago eatery and magicians' hang-out. . . . Milbourne Christopher returns to the Chanticleer Club, Baltimore, for another fortnight, opening December 19. . . . Gerald Kosky and the Adrian Smiths took in the round-table session at the Dixie Hotel, New York, last week. . . . Howard Brooks is putting the finishing touches to his new comedy act. . . . Murray, Australian magician and escape artist, is touring with his own unit in Scotland. He has been re-engaged for next summer in Sweden and Denmark. . . . Chanda the Magician, who recently cracked the season in Pennsylvania, has concluded his Virginia dates and is now headed farther south. The three-people turn will soon add another assistant. . . . Ali Bey, Persian magician, is topping important vaude bills in England with a fast-running and interesting display of illusions and sleight-of-hand. . . . Fred T. Landrus has been keeping busy in Mississippi since October 15 with a two-hour show of magic, vent and mentalism. . . . J. C. Admire, vet agent who is piloting four magic units thru the Deep South, writes under recent date: "My recent ad in *The Billboard* brought me 20 wires and 40 letters from magicians and other acts. After New Year's, our units will carry an extra added act and a Hammond organ. Units will close December 21 for the holidays and reopen January 9. On one of the units Jack Hanson and Company will replace Mysterious Lee and Company. Business in the cotton and peanut country in Georgia and Alabama is nothing to rave about. Business in all lines is 40 per cent under last year."

**Where Does Show Business Stand on Intolerance?**

(Continued from page 3)

and we will continue to fight the racial prejudice so prevalent in the South.

"Any mention of this program (a series titled *The Harbor We Seek*) will be greatly appreciated."

As for being busy, the cemeteries of the world are filled with the youth of some beloved soil because their still-alive statesmen were either too busy carving out careers for themselves or perpetuating themselves in office, or too busy appeasing the coming scourge of mankind to worry about how some "unimportant" racial skirmish on the home front could affect their people. Sure we're busy, but not too busy to figure out that, without even a glance at the script, we are wonderfully impressed. We have read every line in the script and find that it took courage to put it on the air—in the South.

**Writers as Symbols of Salvation**

We don't know whether writer Brad Crandall is a Catholic, Jew, Protestant, heathen, atheist or agnostic, nor do we know his color. To come right out and say so, we don't care. Maybe he figures he is just doing a "show" and earning a living thereby. But regardless of how or what he thinks, anyone who makes any real claim to Americanism will think that the Crandalls of the country represent its salvation.

Certainly show business, which has always been more alert to racial and religious prejudices than any other pursuit, has a large stake in this subject. How large that stake is, is compellingly reflected, we think, in the example of 33 of the country's top playwrights who have given tangible evidence of their refusal to have their shows presented in any theater in which discriminations are practiced against any part of the public, of whatever race, creed or color.

These 33—and there will be hundreds more, from every craft—were not merely crying in a wilderness. They have actually affixed their signatures to a document which states their opposition in the boldest and noblest terms. The main germ of their opposition is to be incorporated into their individual contracts with managers and producers. This is a show business alive to its place in external affairs. These are craftsmen doubling over in another prime function—that of being people and, in the large sense, humanitarians and educators.

**"Protection From Infamy of Malefactors"**

While it is maddening to reflect on the how-come of bigotry in a nation which prides itself—rightfully—on its eternal justice, democracy and generosity—we are genuinely hopeful of the gains that can be achieved thru the offices of influential factors who serve in the show business. From this point of view every person who works in the amusement industry can be pardoned if he is a little proud of himself. He should back that pride with eternal vigilance to protect his country—and in that way his industry—from the infamy of its malefactors.

**American Brotherhood**

(The National Conference of Christians and Jews)

**Pays Tribute to**

**Theater**

"The American theater has helped us to understand the life we live in this democracy. As a play spiritually unites individuals of every origin and opinion, so it can penetrate with its electric magic the various groups of peoples, with their rich, colorful differences, and weld them into one community. The United Peoples of American Brotherhood salutes the theater."

- Co-Chairmen: CLARENCE DERWENT**  
President, Actors' Equity  
**BERT LYTELL**  
President Emeritus, Actors' Equity  
**EMIL FRIEDLANDER**  
Board Chairman, Dazian's  
Recipient for the Industry  
**MARCUS HEIMAN**  
President, League of New York  
Theaters

**Radio**

"Radio gives promises that the kind of world which philosophy and religion has taught thru the ages can be brought into being sooner than humanity dared dream. Radio is daring, adventurous, for it is young. The forums of radio have begun the education of millions in political and economic issues. The American Brotherhood gratefully records its recognition of the service to the present of the art of radio, and its confident expectation of a larger usefulness as time progresses."

- Chairman: ROBERT SWEZEY**  
Vice-President, Mutual Broadcasting System  
Recipient for the Industry  
**A. D. WILLARD**  
Executive Vice-President  
National Association of Broadcasters

Other tributes: To advertising, James Young, chairman, Advertising Council; to magazines, Walter Fuller, president, National Publishers' Association; to the press, Edwin S. Friendly, treasurer, American Newspaper Publishers' Association; to radio broadcast, Howard Teichman, script, and Earle McGill, production; to screen, Will H. Hays, ex-president, Motion Picture Association. Ceremonies started at Waldorf-Astoria Hotel November 24, 1946, under co-chairmanship of Arthur H. Compton, Thomas Braniff and Roger William Straus, and honorary chairmanship of President Harry S. Truman. J. Robert Rubin, general chairman; James Sauter, executive chairman, arrangements; S. Jay Kaufman, secretary, arrangements, with following committeemen: Harry Brandt, Phillips Carlin, Guy Della Cioppa, Max A. Cohen, Emil Friedlander, Edward Goldstein, Brig. Gen. John Reed Kilpatrick, Henry Noble MacCracken, Mrs. Richard Rodgers, Robert Swezey and J. B. Wallach.

Communications to 155 No. Clark St., Chicago 1, Ill.

## Big Crowds See N. Y. Merchants' Santa Parades

NEW YORK, Nov. 30.—Macy's (department store) annual Thanksgiving Day parade on Thursday (18) was favored by ideal weather and drew tremendous crowds to the line of march from 77th Street and Central Park West down Broadway to the Macy store at Herald Square. Crowds were particularly dense at Columbus Circle, at Duffy and Times squares and in front of Macy's, where the parade was greeted, from the store marquee, by film stars Maureen O'Hara and John Payne, who assisted at the unveiling of the store's spectacular Christmas window display, an animated and musical panorama, *The Nutcracker Prince*, featuring the Spike Jones' arrangement of Tchaikowsky's *Nutcracker Suite*.

This year's parade topped all previous ones in size and the colorful decoration of floats and the vivid costumes of the marching groups. The 17th Infantry band set the pace for the marchers, with five other big bands adding pep and a kilted group of Scotch bagpipers and the Ferklo String Band providing novelty to the parade. Five giant helium-filled figures were the features of the parade, but there were also 16 picturesque floats and hundreds of gaily costumed marchers. Naturally the highlight of the pre-Noel parade was an elaborate float depicting Santa Claus, in the flesh, in his reindeer-drawn sled alighting on the roof of a snow-covered cottage.

Marching contingents included both men and girls, in circus, comic-strip and story-book attire. Bill Boyd (movies' Hopalong Cassidy) headed a group of cowboys and cowgirls while pro circus clowns and circus acrobats performed on the floats.

Across the Hudson River the Bamberger store, in Newark, N. J., also put on its annual pre-Christmas parade which also featured giant balloons, floats and marchers. The Newark parade was divided into three sections, circus, story-book and holiday, and included six bands. Here, too, fine weather brought huge crowds.

## Rodeos, Fights Ruled Out Of Miami's Flamingo Park

MIAMI BEACH, Fla., Nov. 30.—Rodeos and professional fights were banned from this community by the city council during the past week as a result of a protest by residents living in the vicinity of the field, 11th Street and Alton Road. Delegation, made up mostly of women, claimed tetanus, polio, odors and destruction of property would result from the staging of the horse operas.

Larry Sunbrock, promoter, recently signed contracts with the local Lions' Club to stage a thrill show and rodeo, December 8-15, inclusive.

## Cancellation Costs \$7,147; Albert Lea, Minn., Asks Aid

ALBERT LEA, Minn., Nov. 30.—Cancellation of the 1946 Freeborn County Fair cost the County Agricultural Society, fair sponsors, \$7,147, it was disclosed here this week when the society asked the county board for financial aid. Event was canceled because of the polio epidemic. The society is asking the board for \$4,000 for 1947 working capital. This is the first time since 1929 it has sought outside financial assistance.

## Step Right This Way---Loudly, As the Judge Says It's Okay

NEW YORK, Nov. 30.—How do you like your Coney Island, mister? How do you like your county fair, lady? Hey, kids, how do you like your circus?

Well, how do you all like these things? Do you want them quiet, refined, sedate and calm and serene? Or do you want them blatantly, raucously, screamingly, ebulliently clamorous and bedlamically hilariously explosive?

"Yeah! Yeah! Yeah!"

"Step right this way folks and get your picture took aridin' the clouds in that aryplane. This way, folks. Only a thin dime!"

That is the way most folks want our Coney Islands and our fairs and our carnivals. And that is the way it is viewed by City Magistrate Sala, who in a recent case in which "barkers" were an issue, uttered the following remarks.

"The barker, who by his ballyhoo seeks to attract attention to his Side Show or place of amusement and by his active demonstration and noisy advertisement, a natural concomitant of all public fairs, circuses and outdoor amusement resorts, attempts to induce patrons to enter, and the hawker who makes lavish and dramatic outcries as to the merits of his wares sold in his establishment follow a traditional and historical technique which it may very accurately be said . . . is the very life and breath of the world's most famous outdoor amusement resort . . . and constitutes part of the color and excitement which passersby or visitors expect and enjoy.

"Was it the legislative intent to remove this atmosphere, to suppress the feeling of gayety, healthy frivolity and abandon that such clamor inspires?"

"Was it the legislative purpose to extirpate the normal stimulation and excitement induced in the mind and spirit of men by the ballyhoo, the

## Winnipeg Ice Show Skedded: Jan. 23-25

WINNIPEG, Nov. 30.—The 1947 Ice Carnival, produced by the Ice Club of Greater Winnipeg, is skedded January 23-25 in the Amphitheatre, Rupert Whitehead, producer, announces.

Title will be *Out of This World* and about 200 local figure skaters, plus well-known United States stars, will take part.

First part of the show will depict model air show taking place on ice, with two scientists working on a rocket ship. Next scene shows take-off of huge ship which makes successful landings and take-offs on several planets.

## Boormazian Applies for Dog Racing Track Permit

METHUEN, Mass., Nov. 30.—John Boormazian, president of the Merrimac Greyhound Association of this city, applied for a permit to construct a pari-mutuel dog racing track on a 60-acre plot here. Estimated cost will be \$150,000.

Possibility of favorable action is good, inasmuch as the sport won a majority in a referendum at the November election.

barker and the hawker invariably present in all outdoor amusement resorts such as Coney Island, the poor man's haven of relief? To ask the question is to answer it. This court unhesitatingly thinks not. The ballyhoo and barking are the life blood and are inherent and inextricable parts of the fundamental pattern of outdoor amusement resorts and public fairs.

"Without it Coney Island would be converted into a mausoleum for its million of daily visitors."

"The acts of the defendants were simply the manifestations of a technique of ballyhoo common to barkers and hawkers . . . complaints are dismissed."

## Texas Spots Prove Okay for P&B Shows

INDUSTRY, Tex., Nov. 30.—After a big week at New Ulm, Tex., the P & B Amusement Company moved in here and enjoyed another successful stand. Dutch Bristow's only worry is to find a Merry-Go-Round.

Louis Davis's Side Show, which had been with Curley Vernon all season, joined. Happy Petro is framing a Posing Show. The Girl Show, under way now for the winter season, is under Bristow's management and has some capable talent.

J. H. Kelley is on the sick list.

Recent visitors were Mr. and Mrs. Bryant Woods, who visited Mr. and Mrs. Presti and Mr. and Mrs. Bristow.

## Orange Bowl May Stage Rodeo for Paralysis Fund

MIAMI, Nov. 30.—A. J. Clery, chairman of the March of Dimes, visited in Fort Myers and Arcadia, Fla., to look over the rodeos with the idea of bringing such an event into the Orange Bowl for the benefit of the Infantile Paralysis Foundation.

Clery said he plans to hold rodeos in Jacksonville, Tampa and Miami next year to raise money for the fund. Tex Sherman is press agent.

## Five of Six Directors Named for Frontier Days

CHEYENNE, Wyo., Nov. 30.—Chamber of Commerce announced the names of five of the six men who will direct the 1947 Frontier Days Celebration.

A. V. (Ace) Tyrell heads the committee, succeeding R. J. Hofman. Holdover committeemen are R. D. Hanesworth and Walter Nelson. New men are Robert Walton and Dr. W. D. Harries. The representative from Fort Warren will be named later.

## England's Amusement Trades Exhibit. Booked Feb. 24-26

LONDON, Nov. 30.—England's Annual Amusement Trades' Exhibition will be held in new Royal Horticultural Hall, in London, February 24 thru 26. Show is sponsored by the Amusement Caterers' Association and the Amusement Trades Association and exhibits will include all types of rides, amusement park devices and all forms of coin-operated amusement machines and venders.

## AMP Shows End Season in Macon

MACON, Ga., Nov. 30.—With John P. (Ducky) Miller and Meesh Podsobinski in charge, a crew is at work here in winter quarters of the A.M.P. Shows getting things in shape for next season. Org closed the '46 season Saturday (2) at Lyons, Ga., under sponsorship of the Veterans of Foreign Wars and business was good.

Owner A. M. (Juggy) Podsobinski, who left here recently with his wife for Phoenixville, Pa., to visit his parents, reports one new ride already has been purchased since the show closed and that he is dickering for two more, which will give the org 10. Also on order are four tractor trailers, new canvas, new sound truck, some new show fronts, ticket boxes and lighting effects.

Show traveled this season in seven States, making 3,140 miles for an average of 84.6 miles per move. States played were Georgia, North and South Carolina, Virginia, Maryland, West Virginia and Tennessee.

A special agent, sound car operator and bill poster will be added to the staff next year. Otherwise the executive staff will be the same, including A. M. Podsobinski, owner-manager; Helen Podsobinski, secretary-treasurer; G. C. Mitchell, general agent; Fred C. Boswell, business manager; John P. (Ducky) Miller, ride superintendent, and Meesh Podsobinski, superintendent of transportation.

With the season closed, personnel scattered for various points. Here's the line-up: G. C. Mitchell will spend the holidays at the Nashville home of his brother after a visit with his son, Charles D., and daughter, Emily Sue, who make their home with their mother, Mrs. G. W. Carter, in Kingsport, Tenn.; John (Ducky) Miller, Wilkes-Barre, Pa.; Walt and Blanch Miller, cookhouse operators, will take a short vacation and then return to quarters; Mike Bosco, bingo operator, will winter with his wife and family in Winberg, Pa., where Mrs. Bosco is recuperating from a recent illness; Big Six and Tony Riggsby, Williston, Fla.; William Moore, Miami, and Mr. and Mrs. Fred C. Boswell, Hot Springs. Jerry D. (Jay-Dee) Martin and wife, Vonnice, closed in Manning, S. C., but failed to say where they would winter.

## Carlock, Redinger Build Track Near Corpus Christi

CORPUS CHRISTI, Tex., Nov. 30.—Bill Carlock and Joe Redinger, of San Antonio, will open a new race track, known as the CC Speedway, near here. They will stage regular races featuring jalopies, motorcycles and midgets. Horse and dog races also may be introduced.

A banked three-eighths mile oval has been constructed and floodlights are being installed.

## Loyal-Repensky Believes 42 Straight Weeks a Record

NEW YORK, Nov. 30.—Loyal-Repensky Troupe may have set a continuous record for an act of its size when it recently completed 42 weeks of consecutive bookings at parks, fairs and indoor circuses. Act carries 11 people and eight horses.

Troupe missed only one show, caused by a delay in crossing the Canadian border en route to Middletown (N. Y.) Fair. Jumps included Buffalo to Du Quoin, Ill., and an about face to Rutland, Vt., with only two days' travel time allotted to make the latter spot.

# R-B '46 TAKE HITS NEW HIGH

## Clemens Loses Two Lions in Battle; Gains Huge Flack

CHICAGO, Nov. 30.—Dick Clemens, wild animal trainer, lost two new lions he was breaking into his act at his winter quarters in Peoria, Ill., Friday (22), but the fracas gave him nationwide newspaper and radio publicity. Locally, the page one stories served as a terrific hypo for the International Circus in which Clemens will appear in the Coliseum, opening Christmas Day.

Clemens was attempting to put four two-year-old lions in the act when one of his older lions evidently resented the newcomers and started the brawl. One young lion was killed and another so badly chewed and clawed it was destroyed.

Clemens, in the cage when the fuss started, escaped without injury and succeeded in saving two valuable Bengal tigers, who also were enjoying the swinging.

## Building Purchased To Give Gainesville Permanent Quarters

GAINESVILLE, Tex., Nov. 30.—A permanent home for the Gainesville Community Circus and a circus museum has been assured by recent local developments.

The circus has been granted purchase of a recreation building at Camp Howze, near this city, and the building will be dismantled and re-assembled on the Cooke County Fairgrounds here.

The structure is large enough to provide a large rehearsal room with dirt floor and high rafters for hanging of rigging, as well as dressing rooms and storage space. The circus will build horse stalls on the lot and a combination lobby and museum building will adjoin the rehearsal structure.

Grounds will be landscaped, and famous old band and tableau wagons will be obtained for display in the museum.

A campaign to raise funds by public subscription in Gainesville and neighboring cities to supplement the circus's allotment for the building, is now in progress with Joe M. Leonard as chairman.

Several Texas showmen and circus fans have made contributions to the fund.

## Montgomery Plans Uncertain As Trucks Get a Going-Over

JASPER, Tex., Nov. 30.—While trucks of the C. R. Montgomery Wild Animal Circus were undergoing some much needed repairs here this week, Manager Al Moss said a plan was under consideration to take out the show's animals as a traveling zoo. No definite decision has been reached, he added, as to whether show would be returned to the Coast for opening there in 1947. C. R. Montgomery was expected back in a few days from Albany, Ore., where he had gone to look after his mink farm.

Show has been quartered on the local fairgrounds since its closing, hastened by bad weather, at Rusk, Tex., November 12. The 34-week tour extended from California, thru Oregon, Washington, Idaho, Montana, North Dakota, Minnesota, Iowa, Missouri, Illinois, Arkansas, Tennessee, Louisiana and into Texas.

## Clyde Winds Up Mid-West Route

Show lays off following Topeka date and will reopen at Galveston in Jan.

TERRE HAUTE, Ind., Nov. 30.—Clyde Bros.' Circus concluded its Illinois, Iowa and Indiana dates with a four-day stand ending here Monday (25) and moved to Topeka, Kan., for its final engagement before the holidays. Manager Howard W. Suesz announced the show would reopen about January 15 at Galveston, Tex., and continue until some time in May.

A heavy advance sale, Suesz said, assured the success of the Topeka engagement, sponsored by Arab Shrine in the Municipal Auditorium the last three days of this week.

### Indiana Spots Okay

Terre Haute date, held in the State Armory under auspices of Kerman Grotto, was termed satisfactory, as was the preceding three-day stand at La Fayette, Ind., sponsored by Merou Grotto. At La Fayette, however, arrangements were made to hold the show next year in the high school auditorium instead of the armory, to provide a larger seating capacity.

Harry Pickard was badly bitten on the hand by one of his seals Thursday (21), the final day at La Fayette, and left for his home at Tonawanda, N. Y., the final day of the Terre Haute run.

Pickard's act was replaced at Topeka by Walter Jennier and his seal, Buddy. George Hanneford family is to go from Topeka to the Orrin Daventport date at Wichita, Kan., for Midian Shrine. Suesz announced, however, that the Hannefords would be back with Clyde Bros. in January, as well as most of the other acts, altho some changes are to be made in the program.

### Illinois, Iowa Route

The two Indiana dates followed four in Illinois and six in Iowa. Opening date was at Moline, Ill., October 7-10, for Zal Grotto, and those which followed were Clinton, Ia., Shrine Club; Freeport, Ill., Shrine Club; Waterloo, Ia., Kajar Grotto; Marshalltown, Ia., Shrine Club; Cedar Rapids, Ia., El Kahir Shrine; Des Moines, Ia., Hapac Grotto; Ottumwa, Ia., Hafed Grotto; Muscatine, Ia., Kiwanis Club; Galesburg, Ill., Shrine Club; Kankakee, Ill., Shrine Club. Show moved from Kankakee to La Fayette.

Only disappointing dates, according to Suesz, were Waterloo, Ia., where show was right behind the Dairy Cattle Congress and in an unheated building, and Muscatine, Ia., where the building was unsuitable. The others ranged from fair to good, and most have been signed for next year.

All this territory was new to Clyde Bros. Route after the layoff will be mostly in towns in Texas and Oklahoma where show is already established.

## Cheyenne Dates Set

CHEYENNE, Wyo., Nov. 30.—Dates for the 51st annual Cheyenne Frontier Days have been set for next July 22-26, Robert D. Hanesworth, Frontier Days committee secretary, announced.



JAMES EDGAR, youthful owner-manager of Sparks Circus, who will put the show on rails in 1947 and is moving its winter quarters from Sarasota to Venice, Fla.

## Tops Last Year By 25%—Haley

Greater number of playing days factor in gain—North to seek talent in Europe

SARASOTA, Fla., Nov. 30.—With the biggest season, financially, in the history of the Greatest Show on Earth to its credit, Ringling Bros. and Barnum & Bailey Circus is back in the barn following the termination of its 1946 tour with two performances on the winter quarters lot here Thursday (28).

James A. Haley, president, estimated the gross receipts would top last season's all-time high by 25 per cent. In round numbers, he indicated the increase would exceed \$1,000,000. As was the case last year, the net profits will be applied to liquidating claims resulting from the Hartford fire of 1944.

Meanwhile, the management is already starting preparations for next season. John Ringling North, first vice-president, is scheduled to fly from New York December 9 to recruit talent in Europe. He plans to visit Spain, Portugal, Switzerland, Italy, France, Belgium, Germany, Austria, Holland, England, the Scandinavian countries and Russia. "I hope to book an entire new performance for 1947," North said.

### More Playing Time

That the show's take registered such a great increase this year can be attributed in part to more playing time on the route than in 1945.

Another factor was a larger seating capacity, resulting from use of 60-foot middle pieces in the big top instead of 50s.

While business leveled off somewhat after a tremendous start in the spring and was not as spectacular the latter part of the season as last year, it maintained a consistent volume thruout that seldom dipped below the winning mark.

Show had 21 more playing days and gave some 50 more performances than last season, despite the fact that by the calendar it was out only six days longer. (Both years, the opening in Madison Square Garden was April 4 and the closing at Sarasota fell on Thanksgiving Day, but the holiday this year was the traditional last Thursday of November whereas in 1945 it had been advanced a week by Presidential proclamation.)

### Fewer Lay-Offs, More Towns

Playing days this season totaled 218 as compared with 197 in 1945. Chief reason for this difference was lack of the one-day lay-offs between stands, which were quite frequent last season.

This year, 107 cities were on the route; last year, only 63. To acc- (See R-B '46 TAKE on page 71)

## Big Week Chalked Up By Evansville Shrine, With 2 Shows Nightly

EVANSVILLE, Ind., Nov. 30.—Hadi Temple did turnaway business with its 13th annual Shrine Circus at the Coliseum here this week and was certain to wind up with a new record, both in attendance and receipts.

In keeping with the usual custom, show was held during Thanksgiving Week, and, as usual, two performances were given each night, at 7 and 9:30, with matinees Thursday, Friday and Saturday. Prices were 50 cents for general admission and 50 cents additional for reserved seats. Attendance prizes were awarded nightly and a Packard car was given as the grand prize.

Headlined by Terrell Jacobs and His Wild Animals, program was the most ambitious the temple had ever attempted. Included in the line-up were four elephants from Cole Bros.' Circus, presented by Kitty Clark; the Nelson Sisters, aerialists; Don Dorsey, heel and toe trapeze; the Six Ervings, teeterboard; the Flying Valentinos, the Cycling Kirks, Milt Herriot's dogs and ponies, and Ernie Wiswell, Funny Ford.

Clown alley was in charge of Happy Kellems and Van Wells, home-town boys and both members of Hadi Temple. Working with them were Hop Green, Billie Burke, Hal Griffin, George LaSalle and Hubert Dyer. Last named was assisted in a knockabout act by Cynthia Carter.

Lewis Petzold was general chairman of the Shrine committee, Harold Birges blew the whistle, Del Blackburn did the announcing and Jerry Bumps had the band.

At a luncheon Friday (29), George Valentine, of the Flying Valentinos, and Ernie Wiswell were made honorary members of Hadi Temple. Happy Kellems emceed the affair.

## Schumann Buys Ponies

COPENHAGEN, Nov. 30.—The Schumann Circus recently purchased eight Shetland ponies from the breeding farm of A. Davidson, near Aberdeen, Scotland. Ponies were flown to Copenhagen in a plane of the Danish Airlines, under the supervision of Max Schumann. Ponies were valued at approximately \$1,120 and cost of transportation and equipping the plane with stalls was slightly over \$800.

## Memorial for Tom Mix

FLORENCE, Ariz., Nov. 30.—The spot on the Florence-Tucson road where Tom Mix met his death will be marked with a memorial in the form of a concrete shaft with a bronze plaque, under plans of the Florence Chamber of Commerce. Mix was killed October 12, 1940, when his car struck some loose sand on a detour and stopped suddenly. Two heavy suitcases were hurtled forward against him, breaking his neck.

# DAILEY SEEKS ANIMALS IN INDIA

## Hop to Orient Made by Reed

**Menagerie boss in quest of bulls and other beasts for 1947—show back in barn**

GONZALES, Tex., Nov. 30.—At the same time Dailey Bros.' Circus was winding up its long and altogether successful 1946 season at Llano, Tex., Saturday (16), Lewis Reed, the show's menagerie superintendent, was flying to India in quest of new animals for next season. Owner-Manager Ben C. Davenport had instructed him to bring back animals of any kind that would be of special interest for the menagerie and as many elephants as he could round up. Show was stowed away at winter quarters after making the 230-mile home run to Gonzales Sunday (17). Formerly a fairgrounds, the 80-acre tract is now known as Davenport Park.

Gross receipts for the 31-week season, it was announced, would run approximately as much as in 1945, altho the net was expected to figure somewhat less due to increased operating costs. The season turned out especially well, considering loss of eight playing days thru the railroad strike, weather and infantile paralysis, and a marked sag in business in the middle of the season due to the polio scare.

### More Cars in 1947?

Announcement was made that the show would be enlarged and improved next season, but whether it will go out on more than 20 cars will depend on what Reed brings back alive from India. Loading of the present train, it was explained, can be tightened to permit the expansion now contemplated if no great number of animals are added. In all, Davenport owns 35 cars, some of which were out on lease this year. But if more are used for Dailey Bros. next season, Davenport and General Agent R. M. Harvey made it clear the limit would be 25.

The show this year moved on 10 flats, four stockcars and six sleepers, including the Davenports' private car. All are in good condition except some of the sleepers, and negotiations are started to obtain replacements for these.

Davenport is considering a six-pole big top for next season, which would be in keeping with his idea of impressing the natives with a strong flash. The center poles are to be 10 feet higher to permit a flying act, and deals are on for a bareback riding act and big acrobatic troupe. This indicates that the Davenports, having concentrated on equipment and animals while the show was being built up, are now turning more attention to the big show performance.

### Noble Back as Superintendent

Staff will remain the same except for a few minor changes. Retained are such stalwarts as Charles (Butch) Cohn, treasurer; Howard Saunders, public relations; Milt Robbins, Side Show; Joe Rossi, band leader, and Burt Wallace and Hazel King, ring stock, to mention only a few. Ralph Noble will be back on his old job as lot superintendent, and Dutch (See *Beasts Sought on page 85*)

## An Agent's Saga of a Smallee, or— Sticks From Coast to Coast

By Robert M. Burns

WHEN a circus is doing business, the management gets the credit. If business is off, it's the "lousy agent" who's to blame.

To keep a small show in the chips, I think an agent should always seek new territory and greener pastures. A small show, unless it has a terrific performance, is a sucker to play the same territory year after year.

If we're not careful, some day we of the small circus business will kill the goose that lays our golden eggs. The public is getting tired of paying big prices without receiving satisfactory entertainment in return. For the past several seasons, amusement-hungry people with plenty of money to spend have been packing our tents, and in many instances they've been getting a good pushing around and not very much show.

### Off the Beaten Path

Knowing of this unhealthy situation, I have striven with some degree of success to put my show in towns off the main thoroughfares—up and down the byways and back on the spurs. Business is always off following another circus or carnival; it's the same for anyone following us. Business is at its best in towns where no one has played in several years. We have even dug up some spots that never had a circus before.

Now, keeping a show booked in these out-of-the-way places appears to be an easy task on the surface. But it has its obstacles.

In the larger places, you go to your city hall that has a full-time clerk and you rent the usual big show lot.

## Bobby Burns

Robert M. (Hi-Brown Bobby) Burns, former blackface comedian, musician and dancer with minstrel shows, has had a taste of all branches of show business and for 10 years has been a circus agent. He recently rounded out three seasons as general agent for Sello Bros.' Circus, during which he piloted Roy and Ruth Bible's seven-truck outfit from the Carolinas to California and from border to border.

In 1944 Sello Bros. toured up and down the East Coast from March until Christmas eve. After wintering a few weeks at Central City Park, Macon, Ga., the show started out again January 15, 1945, and put in a 48-week season that ended December 15 in South Texas. The 1946 season began February 2 and was spent mostly in the Northwest. At the time Burns wrote the accompanying article, he had routed the show into California.

That's all, except for an occasional council meeting or maybe a little heat following a show that left the lot dirty.

### Getting the Run-Around

But in a town that hasn't had a tented entertainment in several years, your application for a license is something new. The city clerk isn't sure about the fee. He looks up the ordinance with considerable difficulty and reads it to you. Say the amount stipulated is \$25. Does this settle the matter? No, indeed. He's still not sure and doesn't want to stick his

neck out. So he sends you to the mayor. You run the mayor down at his grocery store or lumber mill, and he says it's okay with him if it's okay with the council.

So you start on the council. One's a dentist and he has a line waiting in his reception room. You pass him up and make for the others—in the apple orchards, in the wheat fields, in the fish canneries, in the town's business establishments and offices. The answer is always the same: "If it's all right with the other fellows, it's all right with me." You knew this before you started, but never take it for granted. Sometimes it's nightfall before you get a majority. Then you go back to the clerk for his signature.

### Now Find a Lot

Next comes the important transaction of getting the lot, the most difficult chore an agent has. These virgin towns have no regular show lot, so you proceed to make one. Sometimes a privately owned pasture is to be had, but in most instances the farmer has something on it or has heard about these slicker show folks and won't rent. Some towns have a school baseball field, but to acquire it you have to go thru the same razzle dazzle of running down the natives, this time the school board. There are always a couple of wrong guys who are hard to take. The board usually has a biddy among its members who feels it her duty to look after the whole town's morals, and she's the one you really have to sell. I even promised to put diapers on the ponies to satisfy one old gal. And above all else, you must keep the ball field clean.

No, sir, the small spots are by no means pushovers. Once in a while, of course, you drive up to the one grocery store whose proprietor is mayor and owns the lot, and he says, "Sure. So much. Come on in." But these are very rare, indeed.

On a smallee, the agent does everything. After getting the lot and license, he next sets his weekly paper, marks his billing and goes to work plastering the town. A few outlying hits, and his day's work is done. I once heard a circus owner say, "All my agent does is sit around the hotel all day." I wish he meant me.

I've tried several billers but with (See *An Agent's Saga on page 71*)

## Portland (Me.) Elks Hang Up New Record

PORTLAND, Me., Nov. 30. — All previous records were broken by the Elks' Charity Circus in the exposition building here the week of November 18-24. Show was produced for the seventh year by Frank Wirth. Welby Cooke was equestrian director and Mickey Sullivan band leader.

Acts on program included Mickey King, aerialist; Hunt Bros.' elephants; the American Eagles, high wire; Torrelli's dogs and ponies; Eddie's Black Horse Liberty act; Stafford Sisters, high school number; Monroe and Grant, comedy trampoline; Three Jansleys, Risley; Tien Tsi Lui Troupe, Chinese bar performers; Sensational Downies, trapeze; Corrine Dearo, cloud swing and Spanish wire; the Eddies, rolly-bolly; the Hunts, rolling globe and whip-cracking; Charite Franks and the Roberts Brothers, clowning.

## New Orleans Shrine Highlights Beatty

NEW ORLEANS, Nov. 30.—Jerusalem Temple's Shrine Circus, produced by Tom Packs, opens Wednesday (4) in the Auditorium for a six-day run.

Program will feature Clyde Beatty with his wild animals and have other acts from the Beatty circus which appeared in the Houston and Fort Worth Shrine shows. These include Harriett Beatty's elephant and tiger, the Beatty elephants, Liberty horses and ponies, Sancho Morales's dogs and the Flying Concellos.

In addition, there will be the following acts booked thru Ernie Young, Chicago: Roy Valentine's Flying Romas; Sonny Moore's dogs; Albert Ostermaier and his horses; the Canestrelli Troupe, unsupported ladders; LaTosca, bounding rope; the Zoppe Troupe, unsupported ladders; Zavatta riding act; Sensational Kays, high wire; Phil and Bonnie Bonta, Pape and Conchita and Tom and Betty Waters, perch; the Two Knights and Waters duo, tight wire; Aerial Rooneys, swinging perch; Johnny Gibson's *Hollywood Sky Revue*; Charles Dixon and his seal, and Peepjay Ringens.

Clowns will be Sinon D. J. Collins, Hop Green, Lawrence Anderson, Rube Curtis, Whitey Harris, Van Wells, Lew Hershey, Jimmy Davison, Gabby DeKos, Nick Francis and Shorty and Peggy Sylvester.

Frank Cervone will be band leader and Dave Malcolm announcer.

## McDonald Society Show In Quarters at Danville

DANVILLE, Ia., Nov. 30.—McDonald Society Circus is making preparations for the coming season in local winter quarters.

Staff consists of Mrs. Lucy McDonald, president; Lee McDonald, vice-president; Mrs. Hazel McDonald, secretary; Mrs. Bertha McDonald, treasurer; Paul McDonald, manager; A. J. Duffy, assistant manager, and Grey Calhoun, transportation master. Show will feature Virginia Lee and her horse, White Tarzan. Paul and Bertha McDonald and A. J. Duffy will attend the Fair Managers' Association of Iowa meeting at Des Moines.

**NOW CONTRACTING FOR 1947**



**AL MARTIN**

LEADING BOOKING AGENT IN THE EAST

**OUTDOOR ATTRACTIONS FOR FAIRS, CIRCUSES, PARKS, CARNIVALS AND CELEBRATIONS**

**AL MARTIN AGENCY**

HOTEL BRADFORD, BOSTON 16, MASS.

## BOZO WARD

PANTOMIMIST

A Feature Novelty Musical Act for Clubs, Night Clubs, etc. Also Producing Clown for Fairs, Indoor Shows, etc.  
416 COLUMBIA ST., BROOKLYN 31, N. Y.



# VIKING

## POPCORN MACHINE

In your interest, you MUST see it. Available now at DISTRIBUTORS Coast to Coast. All-metal construction. Better product for bigger sales! **WRITE TODAY!**

**VIKING POPCORN MACHINES**  
1481 W. Washington Blvd. Los Angeles 7, Cal.

## CREW MANAGERS

With or Without Crews

### PROGRAM—BANNERS—TICKETS

(Best Deal in America)

NATION WIDE—YEAR 'ROUND. Must be experienced, capable and willing to work for the best interests of all. Can place 20 good phone men immediately.

Wire—Write—Phone

### LEE LYNCH

23 South Center St. Springfield, O.  
Phone: LD 34

## ★ EAGLES CIRCUS ★

### "America's Best Indoor Show"

Have a few openings for Prop Men—Riggers—Candy Butchers—Clowns and Ground Acts.

NOTICE: Dolly Jacobs—Josh Kitchens, please contact. Have mail for you. All reliable persons write to

### E. DON McCULLOUGH, Gen. Mgr.

23 S. Center St. Springfield, Ohio

## CLYDE BROS.' CIRCUS

### WANTS ACTS

To enlarge performance for after holidays, opening in Texas  
January 15

### HOWARD W. SUESZ

Black Hotel, Oklahoma City, Okla.

## WANTED

LIONS, TIGERS, LEOPARDS, PUMAS

Six Months to Two Years Old.

### SELLO BROS.' CIRCUS

Perris, California

## THREE CAPABLE PHONE MEN

Labor Day deal; three months' work. Old-timers get a square deal with me.

### WHITIE RODENBURG

114 So. Boulder or Reid Hotel, Tulsa, Okla.

## CAN PLACE

A-1 Phoneman. Book, U. P. C. Tickets, Banners.

### CHRM. INDOOR SHOW

8½ E. Main SPRINGFIELD, O.

## WANTED

For Solid Winter's Work One Girl doing Iron Jaw and Web. State salary. weight. Send photo.

### EDDIE BILLETTI

P. O. Box 56 Bloomington, Illinois

## TIGHTS

UNION SUITS—LEOTARDS—LEG PADS.

**M. A. OSBORNE** 827 Bergen St., Brooklyn, N. Y.  
Established 1842

## Dressing Room Gossip

### R-B Side Show

Following are the destinations of Side Show personnel of the Big One: Fred Smythe, manager, New York; Bobby Hasson, assistant manager, Washington; E. W. Adams, ticket seller and talker, Atlanta; Guy Smuck, ticket seller, Florida; Robert Lee Brazil, sound man, and Tom LaMascus, front door, Houston; Jack Gilman, inside lecturer, Los Angeles; E. W. (Slim) Somers, ticket taker, Waterbury, Conn.; George Escarala, canvas superintendent, Tampa.

Arthur A. Wright's band and minstrels, Philadelphia; Charles Roark, ventriquist, and Betty Broadbent, tattooed lady, Malvern, Ark.; Mossa Kutty Singlee, fireproof man, Wayne, Mich.; Percy Pape, thin man, and Mo-Lay, comedy juggler, New York; Major Mite, midget, Portland, Ore.; Mr. and Mrs. Dave Naeole, Hawaiians, Bethlehem, Pa.; Freda Pushnik, armless and legless girl, and Erma Pushnik, dancer, Johnstown. (See R-B Side Show on page 64)

### King Bros.

We are trouping thru the citrus section of Florida at the height of the orange and grapefruit season. We frequently sit alongside an orange grove. Yeah, boy! Florida oranges are sweetest. Eddie Brown, please note.

Thanksgiving Day at Dade City will be remembered. Elmer Voris, steward, and chef Napoleon Reed dished out turkey, roast capon, oyster dressing, English peas, sweet potatoes, mashed potatoes, mince pie and ice cream to the delight of all. It was a splendid dinner, and every employee was grateful for the long season and sumptuous feast.

These Florida lots are tough when sandy. At Leesburg the owner thought he was doing us a favor by plowing the lots. He broke the top soil, and it was impossible to use the ground. Another lot was obtained, but every truck and trailer had to be hooked, roped and winched on and off. But inconveniences disappear when joyous crowds pour thru. They came from far and near at Leesburg.

J. E. Hill, agent for Bailey Bros.' Circus the past season, was on the lot at Dade City with Mrs. Hill. They are wintering in Tampa. We are expecting William Ketrow when we get closer to Miami, and John R. Van Arnam, the minstrel showman, when we near Jacksonville. A line from Charley Sparks, who returned to Macon, Ga., the day before Thanksgiving, stated he would catch us before our close. Johnny Hartzell and wife, Helene Rogers, and Searle Simmons and wife, Lena Enos, caught the show at Leesburg.—COSETA CRISTIANI.

## Under the Marquee

When you take off the nut, you have to include the grease.

Al Butler, contracting agent of the Ringling show and now ahead of the Mae West legit show, *Come On Up*, called at *The Billboard* offices while in Cincinnati last week.

Auntie Wirth is recovering from an operation in the New York Eye and Ear Hospital, Second Avenue and 13th Street.

Big Top Blackie says that if you don't wear underwear, you don't have to worry about laundries.

Max Bertel, of the Chambertys, European acro trio with Cole Bros. (See *Under the Marquee* on page 64)

### Clyde Bros.

On the average show it would be called cherry pie, but to members of Clyde Bros. it is just doing what comes naturally on opening day. For instance, we see Elly and Helen, of the Hanneford troupe, lacing the ring pad; Kay and Georgie looking over available barns nearby; Potts and Hill dragging the trunks in; Art Henry struggling with the popcorn machine and boxes of the concession department, and Shorty Lynn and Manager Suesz doing everything from unloading props to setting bleachers.

Orchids to our boss for ignoring the regular opening-day arguments over who should park nearest the back door, the horses or the jugglers. Invariably a congenial arrangement is worked out, and everyone is content (See *CLYDE BROS.* on page 64)

## NOW CONTRACTING ACTS FOR 1947

SUITABLE FOR CIRCUSES, FAIRS AND PARKS

## ERNIE YOUNG

155 No. Clark St. CHICAGO, ILL.

## CATCHER WANTED

For Flying Trapeze Act. One who can catch doubles and two and half somersaults. Act booked for 33 weeks next summer. Have offers for quite a few indoor dates this winter. Write

### CHARLES SIEGRIST

General Delivery Ocean Way, Fla.



When You're at the

## OUTDOOR CONVENTION

Don't Forget To Drop In

to

### ROOM 1417

HOTEL SHERMAN • DECEMBER 2-5

WE ARE LOOKING

FORWARD TO

SAYING "HELLO"—

CHAS. A. LENZ

"The Showman's Insurance Man"



## WANTED WANTED WANTED CIRCUS SIDE SHOW ACTS FOR SEASON 1947

Two good Freaks to feature, Bally Attractions, Scotch Bag Piper, Sword Swallower, Midgets, Thin Man, Fat People, Magician that can handle inside, Juggler, Punch, Novelty Acts. In fact, any Acts that can work in high-class Side Show. All people that have worked for me, get in touch with me. Address all mail to

CHAS. A. ZERM, P. O. Box 512, Muskogee, Okla.

## MILLS BROS.' CIRCUS

WANT Press Agents, Steward, Boss Property Man, Boss Canvas Man for Side Show, Assistant Boss Canvasman for Big Top, Head Usher, Seatmen and Ticket Sellers. Will place all Bosses and Big Top Help immediately at winter salaries. FOR BIG SHOW: Clowns with ideas—state when writing if you play instruments for Clown Band—FAMILY ACTS who can do TWO or MORE—Riding Act to feature—Comedy Bar Act—Girls for Menage, Ladder and Spec. SIDE SHOW: Human Oddities and Freak to feature.

### FOR SALE

Two 15 Kw. and One 5 Kw. DC Light Plants. First \$850 takes all three.

Write, stating all and lowest salary to

### JACK MILLS

2900 EDGEHILL ROAD

CLEVELAND HEIGHTS, OHIO

Advertising in the Billboard Since 1905

## ROLL OR FOLDED TICKETS DAY & NIGHT SERVICE

CASH WITH ORDER PRICES—10M, \$8.80—ADDITIONAL 10M's AT SAME ORDER, \$1.80 Above prices for any wording desired. For each change of wording and color add \$3.25. For change of color only add 55c. No order for less than 10,000 tickets of a kind or color.

### STOCK ROLL TICKETS

1 ROLL.....75c  
5 ROLLS.....@.....60c  
10 ROLLS.....@.....50c

### WELDON, WILLIAMS & LICK FORT SMITH, ARKANSAS

Tickets Subject to Fed. Tax Must Show Name of Place. Established price, Tax and Total. Must be Consecutively Numbered from 1 up or from your Last Number

### FOR SALE

## FEMALE INDIAN ELEPHANTS

SUBSTANTIAL DEPOSIT REQUIRED WITH ORDERS 6 FEET AND UNDER — TAME AND BROKE

Similar to those brought in recently and sold to Bailey Brothers' Circus. "The best elephants that were ever brought to this country," was the opinion of animal-dealers who inspected them upon arrival in Boston. Orders now being accepted for immediate delivery. Next shipment due December 15.

### INTERNATIONAL IMPORT & EXPORT CORP.

HARRY RIMBERG, PRES.

240 EAST 45TH ST., NEW YORK 17, N. Y.

# NSA NINTH FROLIC PLUSH GO

## 1,300 Attend 25-Grand Ball

**Lengthy program handicaps  
terpsichorean enthusiasts—  
charity gets heavy whack**

By Jim McHugh

NEW YORK, Nov. 30.—Eastern showfolks pitched their biggest social event of the year in the Grand Ballroom of the Commodore Hotel here Thursday (28), when approximately 1,300 attended the ninth annual banquet and ball of the National Showmen's Association and contributed nearly \$25,000 in ticket fees and program advertising for a record gross.

This year's plush affair was a facsimile of the eight preceding ones. Dais line-up in particular was a rubber stamp offering featuring a number of humorists, long identified with these doings. Length of the program had the audience twitching and earned for them an admonition to be quiet so the speakers on the remaining half of the program could be heard.

Festivities followed the usual pattern with a stagershow presentation in between the dais offering and dancing. Terpsichore enthusiasts got a break shortly after 3 a.m., by which time only a few had failed to join the parties that were under way in numerous rooms thruout the hostelry.

Carefree Affair

It was a carefree affair and trouble on the national scene rated little comment as most of the lads and lassies in attendance were faced with minor inconveniences of the John L. Lewis variety since the outdoor season was over. Food was plentiful and liquor bountiful, with the flow (See 1,300 OUT on page 62)

## Rogers Org Closes Season With Blank

MERIDIAN, Miss., Nov. 30.—Rogers Greater Shows wound up the season with a total blank because of weather at Greenville, Miss. However, Owner H. V. Rogers said the 35-week tour was the best in many years.

Work in winter quarters here will get under way shortly after January 1 and many improvements are planned. Buck and Mary McClanahan already have purchased a new Flying Scooter and have been promised early delivery. Rogers has ordered a Caterpillar.

Visitors at Greenville included Oscar Bloom, of the Gold Medal Shows, and Frank Sutton, of Osceola, Ark.

Here are the winter plans of some of the Rogers personnel: Mr. and Mrs. Norman Smith and family, Little Rock, Ark.; Mr. and Mrs. George Peterson to their ranch in Irvington, Ala.; Mr. and Mrs. John Gravis, Myrtle Beach, S. C.; Mark Williams and Van and Ann Cameran, Miami; C. D. Trueblood and family, Chickasaw, Ala.; W. J. Williams, Nashville; James Walker, Boonville, Ind.; Ike Chapman and family, Lake Worth, Fla.; Mr. and Mrs. Dan Stratman and Joe to Punta Gorda, Fla.; Buck and Mary McClanahan, a tour of Texas; Mr. and Mrs. Rogers, Jackson, Tenn., and Doc Newton, winter quarters.

## BALLYHOO BROS.' CIRCULATING EXPO

A Century of Profit Show

By Starr De Belle

Inasmuch, Ala.,  
November 23, 1946.

Dear Pat:

This is the time of the year when managers should begin to know their people and their people begin to get acquainted with their managers. On this show it's different. Its train is so long and the midway so large that it takes not less than three years to get acquainted. Our people read *The Billboard* religiously to learn if an old friend is trouping on the same show. Even then it may be months before he locates him, if at all. We have so many wagons that it takes a newcomer six months to learn which ones are offices. Some never find them.

We have six lot superintendents and the midway is laid out in six different zones. Because of the huge size of our equipment, often after a long run and a long haul, the first attractions to arrive on the lot have a week in and are tearing down before the last unloaded ones get there.

This is the only show that carries six prefabricated hotels, each large enough to accommodate 7,000 guests, that are erected in the different midway zones for the benefit of patrons who want to see it all before returning home. We post special invitation paper asking patrons to bring their camping outfits with them in order to see the entire show in six days. It's not an unusual sight to see hundreds of pup tents erected nightly between the rides. When the show arrives one day late, then only five zones are put up because the time is too short to see it all.

The Ballyhoo brothers call everybody "Mister," because they don't know whether they are addressing one of their employees or a townner.

They never know who worked for them until the show is in the barn and the pay roll from the six zones is reported from the six different wagons. Nobody knows anybody around this trick except a few who have a loud speaking acquaintance.

When an employee is chased for breaking a rule, he becomes a fugitive in another zone and may stay with the show all season before his name shows up in the main wagon. Last spring a ticket seller scrambled with the day's receipts and the bosses didn't know that he had gone to work on another box on the sixth zone until he blew again with the show's bankroll. The chances are that he's selling ducats in the third zone and won't be apprehended until he asks for his bonus after the show gets into quarters. Three years ago a cooch dancer blew her husband, went to the fifth zone, got a divorce, married again and had two children before her first husband accidentally stumbled into her.

Reason you never hear of this show breaking gross records is the gross never is reported until three weeks after the date from the six wagons and it no longer is news. The show is so large that this year's newcomers don't know what the bosses' wives look like and often make the mistake of trying to date them. We are the only show to have country mail boxes in front of shows and rides. Our mailman, who drives a one-horse hack, requests each person to have mail come c/o Rural Route Zone 1, 2, 3, 4, 5 or 6. He accepts only yearly subscriptions for *The Billboard* because he never sees them all. It rained so long one season that closing day had to be postponed until the Christmas shopping season, waiting for all the wagons to be dug out.—MAJOR PRIVILEGE.

## Eastern Showfolk Frolic to \$10 Tab; Bernert Major Domo

NEW YORK, Nov. 30.—Few Eastern show people missed the ninth annual banquet and ball of the National Showmen's Association at the Commodore Hotel Thursday (28). Big and little they turned up with \$10 ducats to claim seats in the grand ballroom. As a prelude to the Chicago meetings, and the usual trek to Florida for a period of hibernation, the frolic provided guys and gals with a first post-season opportunity to let down their hair en masse.

George Bernert, playing major domo, was resplendant in full American Legion regalia. . . . George Nichols kept his attendance record perfect even tho lately he has been confined to his New Jersey home because of a heart condition. . . . Bligh A. Dodds, director, hinted at big things in the making for the New York State Fair. . . . Jake Shapiro, with one season as a show owner to his credit, vocally favored truck over railroad shows. . . . Eddie (Mickey Mouse) Cename, World of Mirth lot man, greeted his brother, Joe, bingo caller on Prell's Broadway Shows, for the first time in a year. . . . Jack McCormick handled the ticket and seating charts but there were few calls for his services.

George A. Hamid office had top heavy representation, with the boss, Dave Solti, Leo Grund, Joe Hughes, Dorothy Packman, George Jr., and niece, Magnolia. . . . Strongest delegation represented Palisades (N. J.) Amusement Park and was headed by Owners Jack and Irving Rosenthal, Superintendent Joe McKee and Manager Anna Halpin. . . . Band leader Joe Basile opined that people still favored old-fashioned waltzes for their dancing. . . . Mr. and Mrs. Gerald Snellens and niece, Dolly, had Johnny, living trade-mark of Philip Morris Cigarettes in tow and engineered a plug for Snellens' mainmost interest, World of Mirth Shows. . . . Jack Wilson and Izzy Cetlin, owners of the shows bearing their name, harboring enough enthusiasm to make showbiz a round the clock topic.

King Reid, show owner recently elected to the Vermont State Legislature, was busy accepting congratulations from numerous friends. . . . Jimmie Strates and his general agent, Bill Fleming, headed a large delegation. . . . Fred C. Murray was still going strong in the early morning hours. . . . Aaron Hymes took time off from pitching novelties at indoor circus dates to attend. . . . World of (See *Eastern Showfolk* on page 64)

## Perkins and Sears To Take Caledonia Org on Road in '47

KINGSTON, N. Y., Nov. 30.—Fred B. Perkins, past three years business manager and general representative of the Continental Shows, announces he has joined with A. W. Sears, of Manchester, N. H., well-known New England ride owner, and organized the Caledonia Shows.

Org has five rides and three shows at present and plans more. Plans are to carry about 30 concessions and a free act, playing thru New York, Vermont and New Hampshire.

Perkins will do the booking, Sears the managing, with Stanley Sears ride superintendent and Harry H. Brown in charge of the office.

## Red Gilmore Leases Rides From Goree

ST. LOUIS, Nov. 30.—Cecil A. Goree, owner of the Sunflower State Shows, closed the season at Stephenville, Tex., November 11. Goree leased some of his rides, trucks and equipment to C. (Red) Gilmore, concessionaire on the Sunflower State Shows all season, who will operate this equipment until February 1, at which time the equipment will be brought in winter quarters at Boerne, Tex.

Goree opened the season at Pratt, Kan., April 13 with 5 rides, 4 shows and 30 concessions. First celebration was Colby, Kan., the first week in May, for which Goree has again contracted for 1947. During the season shows moved from Kansas to Oklahoma, back thru Kansas to Colorado, then thru Nebraska for four weeks, then to the fairs in Kansas, back to several spots in Oklahoma and the closing in Texas.

Goree has been assured of repeat fair and celebration contracts in Colorado, Nebraska, Kansas and Oklahoma. High spots in the route were the spring race meet at Burlington, Colo.; Brush, Colo., July 4 celebration, the first since 1938; Legion celebration at Sidney, Neb.; fairs at Beaver and Woodward, Okla., and at Roby, Tex.

Goree plans on playing the same territory in 1947, with possibly several dates in South Dakota. During the season he purchased four additional rides, some show tops and considerable motor equipment.

## Lack of Power Raises Havoc With Lynch Shows

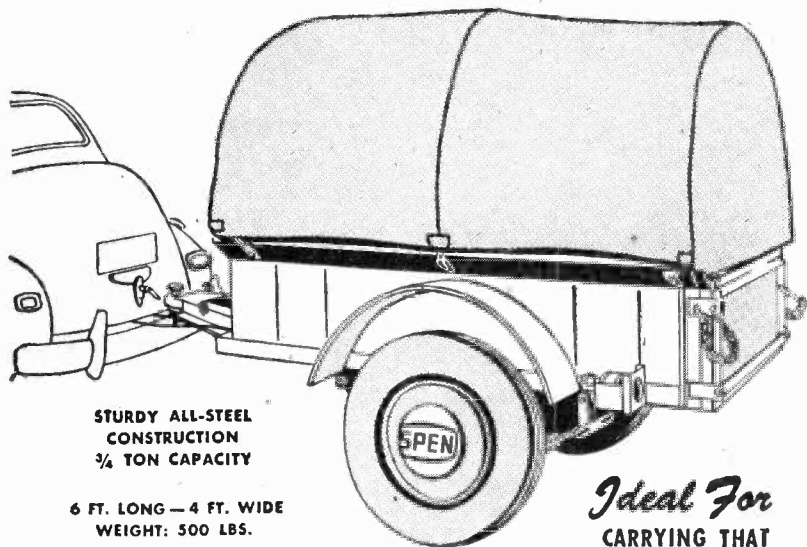
ST. JOHN, N. B., Nov. 30.—Lack of power, due to the drought, raised havoc with the closing weeks of the Maritime Provinces tour for the Bill Lynch Shows. Org was forced to cancel its appearance at Yarmouth, N. S., because of the lack of power.

Shows will winter as usual in Halifax. The 1947 season will open in May.

## Wagner Heads Mich. Club

DETROIT, Nov. 30.—Al Wagner, unopposed, is the new president of the Michigan Showmen's Association, marking the first time a president who is not either a resident of the State or who does not maintain winter quarters in Michigan territory has been elected.

**Carnival & Circus People!**  
 HERE'S THE SOLUTION TO YOUR TRANSPORTATION PROBLEMS...  
**The Spen Model "S"**  
 ALL PURPOSE UTILITY TRAILER



STURDY ALL-STEEL CONSTRUCTION  
 3/4 TON CAPACITY

6 FT. LONG — 4 FT. WIDE  
 WEIGHT: 500 LBS.

Comes with combination tail and stop light, reflector and hooks.

*Ideal For*  
 CARRYING THAT  
 EXTRA LOAD!

LUGGAGE-EQUIPMENT—"PROPS"

SAVES TRUCKING EXPENSES • IDEAL FOR PRIVATE CARS, JEEPS & TRUCKS • EASY TO ATTACH — ALWAYS READY TO USE • HIGHLY MANEUVERABLE THROUGH TRAFFIC • REQUIRES VERY LITTLE STORAGE SPACE WHEN NOT IN USE • COMES WITH NEW PASSENGER-TYPE TIRES & TUBES • SAVES CAR SPACE FOR PASSENGERS  
 Trailer comes with 6 built-in pockets into which supporting bows for tarpaulin can be inserted. In bad weather tarpaulin cover fully protects cargo from the elements.

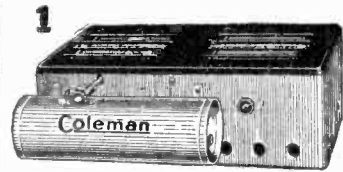
For Complete Information on this & Other Models Write to:—

*Ino Fenichel*

**MILROSE AMUSEMENT CO., INC.**

97 OSBORN STREET, BROOKLYN 12, N. Y.

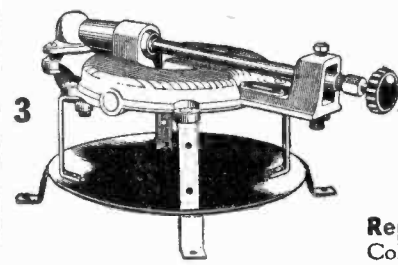
**Showmen Everywhere  
 Need These Helpers!**



**1. Coleman Hot Plate**— Gives you city gas cooking anywhere. Instant lighting. Solodur Metal Fuel Tank, resists rust and corrosion. Built-in pump. Hinged top. Fine for lunch counters, hot-dog stands, etc. Two and three burner models.



**2. Coleman Handy Gas Plants**—Ideal portable heating units that supply speedy gas heat adjustable to any volume for cooking, heating water, for work and repair shops. Light instantly; 8 1/2 in. grate. Cost only a few cents a day to operate. Supplied in 5 and 7-in. burners.

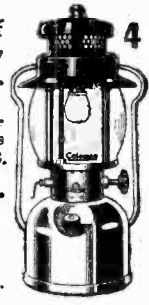


**3. Coleman Burners**—Highly popular for popcorn stands, lunch counters, hot-dog and hamburger stands, under candy machines, hot plates, coffee urns, steam tables, water heaters. 5 in. and 7-in. burner models.

**4. Coleman Floodlight Lanterns**  
 America's greatest outdoor lights. Light instantly. Floodlight a 100-ft. area with powerful brilliant light. Storm, wind and rain can't put them out. Genuine Pyrex glass globe. Safe, can't spill fuel even if tipped over. One and two mantle models.

Repair Parts now available. If Coleman dealer cannot supply you, write nearest Coleman office.

★ These Coleman Appliances all make and burn their own gas from gasoline.



WRITE for prices and complete information. Address nearest office, Dept. 13-B.

**THE COLEMAN CO., Inc.**  
 Wichita 1, Kansas  
 Terminal Commerce Bldg.  
 Philadelphia 8, Pa.  
 Chicago 11, Ill.  
 Los Angeles 64, Calif.  
 Honolulu, T.H. Toronto, Can.



**BULLOCK  
 AMUSEMENT CO.**

OPENING NEAR CHARLOTTE, N. C.,  
 EARLY IN APRIL

**CAN PLACE FOR 1947 SEASON**

Side Show or any other Grind Show. No Girl Shows.

All Concessions open except Pop Corn. Can place Cook House. No racket carried.

Foreman and Ride Help for Merry-Go-Round, Eli Wheel and new Smith & Smith Chairplane. Can use Painter for winter quarters, starting March 1.

Have following Show Property for Sale: Smith & Smith Chairplane, 20-ft. Tower, ride in excellent condition, complete with fence, ticket box and Leroi Motor. Two Peerless Pop Corn Gasoline Machines like new, one 14x24 Top and white pine Frame, good condition, ideal for double Ball Game. One small Marquee used one week, made of fireproof material complete with poles, one ten-horse power Leroi Motor mounted on truck, good condition. Above equipment can be seen at my quarters in Charlotte, N. C., BOX 29, Lawyers Road. Will be in Punta Gorda, Florida, until December 15, then Winter Quarters.

**J. S. BULLOCK**

**ESSE Specials!**

**RCA SPEAKER**

Speaker shown to be used as part of PA-2-A equipment. Cables and wooden transport boxes may be obtained at very reasonable cost.

**\$20.00 Ea.**

**RCA AMPLIFIER MI-12214-G**

Made for U. S. Army as part of public address set PA-2-A and used for class room instruction, chapels, etc. Operates from 110 V. 60 Cycle AC power line. Output is 60 Watts undistorted and 90 Watts maximum into 5, 7.5 and 15 Ohm voice coil impedances. 2 input for two low-level microphones and one high impedance phone. Master mixer and low and high tone controls. These amplifiers have been used but are in good operating condition and guaranteed to give satisfactory service. Materials such as attenuator pads, transformers, etc., are of a quality hard to duplicate in any comparable amplifiers at several times this low price.

**\$95.00 Ea.**

TERMS:  
 CASH with ORDER  
 or 25%  
 BALANCE C.O.D.  
 All Items  
 Shipped Collect

**ESSE Radio Company**  
 130 W. New York St. Indianapolis 4, Ind.



**PENNY PITCH GAMES**  
 Size 48x48", Price \$35.00.  
 Size 48x48", With 1 Jack Pot, \$42.50.  
 Size 48x48", with 5 Jack Pots, \$50.00.

**PARK SPECIAL WHEELS**  
 30" in Diameter. Beautifully Painted. We carry in stock 12-15-20-24-and-30-number wheels. Price ..... \$22.50

**BINGO GAMES**  
 75-Player Complete ..... \$5.00  
 100-Player Complete ..... 7.00

1/3 Deposit on All Orders.

**SLACK MFG. CO.**  
 124-126 W. Lake St. CHICAGO, ILL.

**ASTRO FORECASTS AND ANALYSES**

All Readings Complete for 1947  
 Single Sheets, 8 1/2 x 14, Typewritten. Per M. \$5.00  
 4-p. Goldfish Pamphlet, 8 1/2 x 11, 12 Signs, Any Quantity. Each ..... 1 1/2¢  
 Analysis, 8-p., with White Cover. Each ..... 15¢  
 Forecast and Analysis, 10-p., Fancy Covers. Ea. 5¢  
 Samples of the 4 Readings, Four for 25¢  
 No. 1, 35 Pages, Assorted Color Covers ..... 35¢

**NEW DREAM BOOK**  
 120 Pages, 2 Sets Numbers, Clearing and Policy. 1200 Dreams. Bound in Heavy Gold Paper Covers, Good Quality Paper. Sample, 15¢.

**HOW TO WIN AT ANY KIND OF SPECULATION**, 24-p., Well Bound ..... 25¢

**PACK OF 79 EGYPTIAN T. CARDS**, ..... 50¢  
 Answers All Questions, Lucky Numbers, etc. 50¢  
 Signs Cards, Illustrated. Pack of 36 ..... 15¢  
 Graphology Charts, 9x17. Sam. 5¢. Per 1000 \$6.00

**MENTAL TELEPATHY**, Booklet, 21 P. .... 25¢  
**"WHAT IS WRITTEN IN THE STARS"**, Folding Booklet, 12 P., 3x5. Contains all 12 Analyses. Very Well Written, \$5.00 per 100; Sample 10¢.

Shipments Made to Your Customers Under Your Label. No checks accepted. C. O. D. 25¢ Deposit. Our name or ads do not appear in any merchandise. Samples postpaid prices. Orders are P.P. Extra.

**SIMMONS & CO.**  
 19 West Jackson Blvd. CHICAGO 4, ILL.  
 Send for Wholesale Prices.

GUARANTEED TO POP

**27 TO 1**  
 THE VERY BEST QUALITY

**POPCORN**  
 Immediate Delivery—F. O. B. Chicago

**PEANUT OIL**  
 Now Available for Immediate Delivery.

Distributors—  
**CRETORS Popcorn Machines**

**POPPERS BOY**  
**PRODUCTS COMPANY**  
 60 E. 13th St. CHICAGO 5, ILL.

For Immediate Shipment

**.22 SHORTS**  
 Write, Wire, Phone for Prices.  
**SIMON SALES, INC.**  
 215 West 64th St., New York 23, N. Y.  
 Phone: Tr. 4-6900

**BAKER'S**  
**GAME SHOP**  
 2907 W. WARREN DETROIT, MICH.  
 Phone: TYler 5-0334

**ATTENTION!!**  
 DON'T MAKE MONEY SELLING POPCORN the usual way. Tie in with a new idea in the merchandising of popcorn. This is a new, novel, tried and proven method of selling popcorn. Send \$1.00 NOW for Complete Information on how you can become exclusive in your vicinity.

**DRIVE-IN-POPCORN**  
 Rt. 8, Box 94 TOLEDO, OHIO

Will Book, Buy or Lease  
**NO. 5 OR 12 ELI WHEEL**  
 With or without transportation. To open in April.  
**C. A. Stephens, C. A. Stephens Shows**  
 BOX 817 CRYSTAL RIVER, FLA.

**PLASTIC HORSE TAILS**  
 For Merry-Go-Rounds. Tough and Beautiful.  
**AL NICHOLS STUDIO**  
 BOX 191 HUDSON, N. H.

**MIDWAY CONFAB**

Did you arrive long or short?  
 Dude Brewer writes he has again wintered his concessions in Jackson, Tenn.

Contrary to rumors, word has been received that Joe Pisara is in Miami and well.

Now you have it and now you don't—the elusive contract.

Lew Lange and Danny Connini will have 12 concessions, including bingo, with the Bright Light Shows next year.

Eddie Elkins, after a successful season with the W. C. Kaus Shows, has returned to New York for the winter.

As their fair routes grow bigger and bigger, managers' ideas for '47 grow bigger and bigger.

Mr. and Mrs. Wild Bill Thompson are spending the winter at Bill Rice's Trailer Ranch in Ruskin, Fla. The Thompsons were with the Triangle Shows this season.

W. E. Page, manager of Page Bros.' Shows, says his winter quarters worries are over now that the new building has been completed in Springfield, Tenn.

Even the increased price of playing fairs hasn't sent any agents around begging for breaks.



**JIMMY AYRES**, better known as Double Slim Jim, recently concluded the season as chief agent for Paul Miller, who had his string of concessions on Dyer's Greater Shows.

Inez and Charlie (Steve) Stephens, who are in winter quarters with Madison Bros.' Shows at Hope, Ark., plan to spend the holiday season in Des Moines with relatives.

Frank M. Sutton Sr. is vacationing in Mexico City. Frank M. Sutton Jr., who will take out the Great Sutton Shows next season, will attend the Chicago meetings.

Then there is the agent who claims he booked two fairs at the same time thru the use of his echo.

Eddie Woods is back in Springfield, Tenn., after a buying trip to St. Louis where he purchased new equipment for his side show. Woods will be with Page Bros.' Shows next season.

Madam Burleson, who has the *Harlem Steppers* on the Victory Exposition shows, now playing in Texas, was guest of honor at a birthday party given by show personnel.

Chief trouble in appointing three men to run a winter quarters lies in deciding who's going to be boss.

The California Amusement Company, which closed October 20 in Corcoran, Calif., is now in winter quarters at Pennsylvania and Rialto Avenue, San Bernardino, Calif. Show is skedded to open about March 1.

Paul and Billie Lane, concessionaires with the John H. Marks Shows, recently celebrated their 25th wedding anniversary at the home of Mr. and Mrs. John H. Marks, Richmond, Va.

Thomas W. Allen, the sage of Waynesville, Mo., infers he won't be able to make the Chicago doings this year, being quite busy spending the

moola he won on the Republican congressional landslide.

Fred C. Murray, whose quiet charm makes entering the NSA club-rooms a pleasure, is reported to be taking elocution lessons from Benny Herman, while Walter K. Sibley is considering the possibilities of revealing his right age . . . tsk! tsk!

When posing show gals start calling their show's talker "Sir," he's definitely out of the running because of old age.

James McBride, recently returned to Columbus, O., from Georgia, where he was with the Regent Amusement Company, has placed an order for \$800 worth of new canvas for his joints. He is building eight more, which will give him a total of 12 next season.

Dave Stevens returned to his home in San Antonio after playing three dates with the Greater United Shows, following a successful 10-day business with his string of concessions at the Louisiana State Fair in Shreveport. He is opening several Christmas stores in San Antonio.

A trouper, who believed that the boom would last forever and wound up clipped, can at least say, "I learned something."

Joe Lemke writes that he is wintering in West Allis, Wis., after closing the season with his Monkey Show on the James E. Strates Shows. Matt Biletich, talker and front ticket box man for Lemke, returned to his home in Hibbing, Minn., and Jerry Lemke, formerly a ride operator, is now a bartender in West Allis, Wis.

Izzy Cetlin allowed Milton Berle to wow him at the Carnival Room (New York) last Thursday night while at the same time Jack Wilson was being rolled out of his chair by Joe E. Lewis at the Latin Quarter, their last complete relaxation until a flock of contracts are signed for C. & W. next season.

Following the convention we can again openly speak well of our competitors as we spoke of them before it started.

Doc Waddell, who will be on hand for the Chicago meetings, writes from Columbus, O., that he will preach at the Joliet prison and the Joliet Morning Glory Rescue Mission December 8. On December 15 Waddell will be at the Pacific Coast Showmen's Association, Los Angeles, memorial service.

Bernie Mendelson, purveyor of canvas, and Arthur Canfield, also a top peddler, were seen huddling over a sheet which bore a distinct resemblance to a design for a concessions top while others in the clubrooms of the National Showmen's Association were busy poring over the empty boxes of the gin rummy sheets.

Time either verifies or contradicts general agents' boasts. "I've got six State and three county fairs in the bag."

Frank Bergen, the soothing voiced owner of the World of Mirth Shows, authored the rumor that Harvey (Doc) Cann is considering complete retirement as agent for that org and that Gerald Snellens is leading the field as a possible replacement—but Frank had that gleam in his right eye when he made the report.

A baby shower was given recently for Mrs. W. T. (Trissty) McCulley by Mrs. Bill Crowe, 1604 Malvern Road, Hot Springs. Guests included Mrs. Ruth Wells, Mrs. Noble Fairly, Mrs. Conklin, Mrs. Hennies, Mrs. Dennison, Mrs. Chapman, Mrs. Moss, Mrs. Hadad, Mrs. (Bill Luck) Giffith,

**POPCORN** Per 100 Lbs. \$10.00

SEASONING..... LIQUID or SOLID

Also  
**BAGS—SALT—MACHINES, ETC.**  
 25% DEPOSIT WITH ALL ORDERS.

**J & N POPCORN SPECIALTIES**  
 "The House of Quality"  
 1459 W. 69th St. Chicago 36, Ill.  
 Hemlock 3211—Hemlock 3212

**SIDEWALL**  
**NEW WATERPROOF FLAMEPROOF**

Made in following finished sizes, complete with Grommets, Made of double filled No. 12 Duck.

6'x100'.. \$54.56    9'x100'.. \$80.00  
 7'x100'.. 63.04    10'x100'.. 88.48  
 8'x100'.. \$71.52

Made in any length at the above rate per running foot.  
 25% Deposit Required With Order.  
 Satisfaction Guaranteed.

**MICHIGAN SALVAGE**  
 417 W. Jefferson Detroit 26, Mich.  
 Phone: CADillac 5691

**LAWRENCE CARR SHOWS FOR SALE**  
**SUPER ROLLOPLANE COMPLETE**  
**PRICED TO SELL**  
**JOHNNY RYAN, GET IN TOUCH WITH ME**  
**LAWRENCE CARR**  
 196 Wildwood St. Wilmington, Mass.

**ELEANOR PERRY ELLERY**  
 Dickie taken away from me and we can't get him back without you. Dickie asking for you. Please get in touch with me, otherwise  
**WE MAY LOSE DICKIE FOR GOOD**  
 All is forgiven. Dutch will understand. If you prefer, get in touch with my mother (Mrs. G. Jones) or Mrs. Collins.  
**Anthony J. Ellery**  
 42 New Road PITTSFIELD, MASS.

**WANTED TO BUY ELI FERRIS WHEEL**  
**MULTIPRISES**  
 P. O. Box 1125 Waterbury, Conn.

**CARNIVAL WANTED**  
**Lansing, Michigan**  
 1 Week in June or July.  
 Veterans of Foreign Wars #8132  
 M. D. COLLARD, Chairman  
 2118 Marion St. Lansing 10, Mich.

**CARNIVAL TENTS**  
 All sizes.  
 Also 20x30, 20x40, 31x45, 40x70.  
**SIDE WALL**  
 ORDER NOW FOR NEXT SEASON.  
**D. M. KERR MANUFACTURING CO.**  
 1954 W. Grand Ave. Chicago 22, Ill.

**GREAT LAKES EXPOSITION**  
**BOOKING FOR 1947**  
 Want to buy or book two more Major Rides not conflicting; also Kiddie's Rides. A few more Stock or Grind Concessions open.  
**RALPH L. WHELPLEY, Mgr.**  
 90 W. 43d St. Ashtabula, Ohio

**WHEELS OF ALL KINDS**  
 Tickets—Paddles—Laydowns  
 Complete BINGO Outfits  
**CARNIVAL SUPPLIES AND EQUIPMENT GAMES, ETC.**

ALUMINUM MILK BOTTLES  
 Now Available . . . Write

Write for Catalog  
**H. C. EVANS & CO.**  
 1520-28 W. Adams St., Chicago 7

**FOR SALE BRAND NEW MANGELS KIDDIE ROTO WHIP**  
 2 weeks old  
 Delivery anytime after Dec. 25  
**MAKE OFFER**

Address  
 46 Coolidge St., Irvington, N. J.

**FOR SALE! .22 SHORTS**  
 \$85.00 PER CASE

Also Longs and Long Rifles.  
 Wire 1/4 Dep., Bal. C.O.D., F.O.B. N. Y.  
**PEARLESS VENDING MACHINE CO.**  
 220 W. 42nd St., New York 18, N. Y.  
 Tel.: Wisconsin 7-8173

**CARNIVAL MANAGERS NOTICE!**  
 Want to book for season 1947—Girl Show, Straight Hula and Oriental routines; 5 shapely, beautiful Costumed Girls not afraid to work.  
 Write to  
**MISS PEARL McCLUNG**  
 218 W. Sixth St., Huntington, W. Va.

SHOW CIRCUS CONCESSION MERRY-GO-ROUND  
**TENTS**  
**CENTRAL Canvas Company**  
 HARRY SOMMERVILLE—FOREST GILL  
 121 West 8th Street Kansas City 6, Mo.

**READY DECEMBER 15**  
 Two new 24-Seat, 18-Foot Towers Chair-o-Planes. V-belt drives, steel cut pinion gears, Hercules BXB power units.  
**CALVIN GRUNER**  
 Pinckneyville, Illinois

**WORLD OF PLEASURE SHOWS**  
 Now Booking for 1947  
 SHOWS—RIDES—CONCESSIONS  
 Opening in April. Vicinity of Detroit.  
**JOHN QUINN, Mgr.**  
 100 Davenport St., Detroit 1, Mich.

**FOR SALE**  
 Manufacturer of children's playground equipment. Portable Ferris Wheel, six round closed cages, beautifully designed. Easy to hook to your car for transportation.  
 Aeroplane ride, electrically controlled, three speeds. Electric brake stops Ride smoothly in ten seconds. Stock gone. Delivery 30 to 90 days.  
**BOULEVARD MACHINE WORKS**  
 10926 Burbank Blvd., North Hollywood, Calif.

**L. B. LAMB SHOWS**  
 NOW BOOKING SHOWS AND CONCESSIONS FOR 1947.  
 Box 571 Sheffield, Ala.

Mrs. Hunter, Mrs. R. A. Miller, Mrs. Reece, Mrs. Stute, Mrs. Master and Mrs. Carlston.

Hotel-bar muttering: "Don't round now, but isn't that so-and-so's general agent entertaining the secretary that promised us his fair?"

Ray Johnson closed a successful season with his bingo on the H. B. Rosen Amusements in Marion, Ala. Org is still out but Johnson closed to visit his wife's relatives in Jackson, Ga., for several weeks before returning to his St. Louis home. Johnson will be with Rosen again in '47. He plans to build a new 20 by 40 stand with a blue top.

Bennie Weiss, one of the leading contestants for the king-of-bingo title, reports he has bought three horses to keep Mad Hatter company and has retained Merritt (Happy) Buxton as trainer, and after Ned E. Torti gave him a lesson playing gin rummy last week at the National Showmen's Association he signed for a course of lessons under the guidance of Louis (Stretch) Rice.

Always a laugh on any midway is the old-timer who tries to bring his wife up-to-date with the Gal and Posing Show queens.

Mrs. Victor Lee writes from Tampa that she recently returned from a vacation in California and is now visiting with friends on the Royal American Shows. Mrs. Lee says the rumor that Susie, big chimp, which Leo Carroll has on the front of his Hollywood Monkey Show, is dead is strictly a rumor. "I saw the show and Susie is very much alive," Mrs. Lee wrote.

Myrtle Hutt Beard, known professionally as Madame Zelda, who was with the Mighty Page Shows all season, is in Chicago for the convention meetings. She was accompanied to Chicago by her cousin, Jeanette Goodwin, nonpro, from Columbus, O. Following the convention, Mrs. Beard will go to Fargo, N. D., to visit her father, Roy Hodges, and then will go to California for a vacation.

General agent is on his way to success as soon as he proves that he's unable to answer a telephone call unless first paged in a hotel lobby.

Bertha (Gyp) McDaniels, operator of Rocky Road to Dublin and Penny Arcade on Johnny J. Jones Exposition, spent Thanksgiving Day in Cincinnati as the guest of Mrs. Claude R. Ellis and Mrs. A. C. Hartmann. She's en route to the Chicago meeting and plans a visit with relatives in Anderson, Ind. . . . Prof. Willie J. Bernard is combining business with pleasure on his current winter tour of Florida.

Charles T. Goss, who joined the Greater United Shows with his ride and Fun House after the close of the John R. Ward World's Fair Shows, reports he enjoyed the best business since his entry into the ride biz five years ago. Mr. and Mrs. Goss will remain in Laredo, Mo., for the winter and will play the Washington Birthday Celebration there next February, after which they will again join the John R. Ward Shows for the 1947 trek.

At this time of the year when working-men have fat bonuses in their kicks the midway caste distinction breaks down until the old equalizer catches up with 'em.

Esther Lester and William L. (Curly) Slade closed the season with W. B. Sutton's Side Show on Crescent Amusements at Walterboro, S. C. Among the visitors in Walterboro was Ted Keller. . . . George (Amber) West, who was with the George Clyde Smith and Lawrence Greater Shows this season, is a typhoid fever patient

**IMMEDIATE DELIVERY**

**COTTON OIL**  
 SEED  
 IN DRUMS BETWEEN 400 AND 450 LBS. EACH

**QUALITY PEANUT OIL**  
 IN DRUMS OF 400 TO 450 LBS. EACH. ALSO 5 GAL. CONTAINERS


**PHONE—WRITE—WIRE TODAY!**

**POPPERS BOY PRODUCTS CO.**  
 60 E. 13th Street Chicago 5, Ill. Phone: Harrison 0997

POPCORN • BAGS • BOXES • SALT • SEASONING

**OCTOPUS ROLLOPLANE FLY-O-PLANE**  
 World's Most Popular Rides  
**EYERLY AIRCRAFT CO., Inc., Manufacturers, Salem, Ore.**

**NEW IMPROVED SPITFIRE RIDES**  
 NOW SCHEDULING 1947 PRODUCTION  
**FRANK HRUBETZ & CO.**  
 Front and Shipping Sts. Salem, Oregon



**POPCORN--PEANUTS**  
 SNOW CONES • FLAVOR CONCENTRATES • CUPS • SPOONS  
 NAPKINS • FLOSS PAPERS • APPLE STICKS • COLORS  
 PEANUTS—POPCORN AND COMPLETE LINE OF SUPPLIES—SEND FOR PRICE LIST • POPCORN & PEANUT MACHINES NEW & USED, BOUGHT & SOLD  
**CHUNK-E-NUT PRODUCTS CO. (DEPT. M)**  
 Philadelphia 6, Pa. Factories Pittsburgh 1, Pa.

**BOOMERANG**  
 Unlimited Capacity — Repeater — Thriller  
 Write for Catalogue  
**U. S. RIDING DEVICES CORP.**  
 298 Junius Street Brooklyn 12, New York

**MODERN IMPROVED CHAIRPLANE — KIDDIE AIRPLANE SWING**  
 NO MIDWAY IS COMPLETE WITHOUT THEM  
 PLACE YOUR ORDER NOW FOR 1947  
**SMITH & SMITH, Springville, N. Y.**

**TENTS**  
 TENTS—Concession, Gypsy, Camping. Flashy trimmings. Tents of all sizes. Merry-Go-Round and Caterpillar Tops, Big Tops.  
**ANYTHING IN CANVAS**  
 Quick Deliveries. Wire  
**TENTCO CANVAS, INC.**  
 130 GREENE STREET Phone: Walker 5-1299 NEW YORK 12, N. Y.

**TENTS**  
 All Sizes — All Styles. NEW AND USED Khaki — Blue — Olive.  
**E. G. CAMPBELL TENT & AWNING CO.**  
 ERNIE CAMPBELL, Owner JIMMY MORRISSEY, Salesman  
 100 CENTRAL AVE. (Phone 38885) ALTON, ILLINOIS

**ROLL TICKETS 100,000**  
 PRINTED TO YOUR ORDER \$21.50  
**Keystone Ticket Co. DEPT. B SHAMOKIN, PA.**  
 10,000 .....\$7.25  
 20,000 ..... 8.75  
 50,000 .....18.75  
 Send Cash With Order. Stock Tickets, \$17.00 per 100,000.

# MICHIGAN SHOWMEN'S ASS'N

Proudly Presents Its President for 1946  
America's Leading Showman



**AL WAGNER**

Sole Owner and Operator of  
CAVALCADE OF AMUSEMENTS

The World's Largest Midway

in the Abbeville (S. C.) Memorial Hospital. His condition is reported good. . . . Zora and Joline report they are still with Jack Munroe's Side Show.

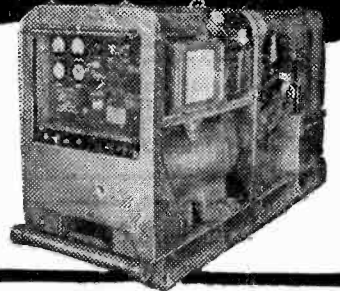
Mrs. Theodore Meadows is in Vanderbilt Hospital, Nashville, where she successfully underwent an operation for removal of a tumor of the spinal cord. She would like to read letters from friends. . . . Sam Bunch, manager of S. B. Amusement Company, says the shows registered a successful week at Camden, Ark. With it are Mr. and Mrs. Red Hutzel, Snake Show; Harold Hansen, photo gallery; Clarence Cave, high striker; Mac Kenny, pea pool; Bill Adams, bumper, and Mr. and Mrs. Sam Bunch, ball games.

Once upon a time during a fair meeting a manager kept the name of his agent a secret so he could sneak around and get dates, and later learned two other shows, whose pay rolls the agent was on, were doing the same thing.

Artie Lewis, one of Miami Beach's affluent hotel men and cabana owners, whimsical that J. W. (Patty) and Frank Conklin are now to be known as the Woolworth boys as a result of their string of 5 and 10-year contracts in Canada. . . . Shan Wilcox, the assistants in the rumor department declare, has abandoned the idea of disposing of his Shan Bros.' Shows because they accumulated so much coin of the realm last season, and Artie Lewis, the aforementioned, says there is no truth to the rumor he is going to return to the carnival business, but made it quite emphatic that carnival business is his first love and he's ready to pop back into the business should other enterprises start going the way of all flesh.

DETROIT NOTES—Allen Erlacher, veteran novelty candy concessionaire, has teamed with Charles E. Ballou, a nephew, formerly on the vaude stage, and Stephen Gautier. . . . Charles Stapleton, concession supply man, and William Postelwaite, concessionaire on the Down River Amusement Shows, returned from a two weeks' hunting trip—without their buck. . . . Harry Adams, concessionaire on Lee United Shows, is back home in Detroit for the winter. . . . Arthur Krause, electrician with the Lee United Shows, is working in the post office here for the winter. George Schimberg, electrician with W. G. Wade No. 2 Shows, bought a farm near Holt, Mich., but will return to the shows next season. . . . Mack McGinnis, weight and scale concessionaire on the Wade No. 1 Shows, is opening a concession at the Sportsmen's Show at the State Fair Coliseum this week. James Liddon, photo gallery man, also is playing the coliseum with his mug joint. . . . Claude Horton, ice cream concessionaire at Michigan fairs, is with the Stapleton Sales Company for the winter. . . . William Nippo, of the Advance Service Company, left for the South to play a number of indoor circuses. . . . Albert Starr, former concessionaire with Joyland Midway Attractions, is the new editor of *The American Legion News*, covering 64 posts in Oakland, Macomb, and adjoining counties. . . . Joe Pollard, flower man, is wintering here. . . . Stanley Clark, concessionaire with the W. G. Wade Shows, returned from Huntington, W. Va., with a bride. . . . Walter King has retired from the bingo operation on Happyland Shows to concentrate on his games manufacturing. Burt Lawson, concessionaire, is the new bingo owner.

## NEW PORTABLE 10,000 WATT Electric Plant



Ideal for Carnival Lighting, Rides,  
Merry-Go-Rounds, Ferris Wheels!

New 10 KW electric generator, 115V. or 230V., single phase, 60 C., 2-wire. Self-exciting. Remote control. Spare parts, tools, and instruction book. Mfd. by Onan & Sons. Willys-Overland Jeep gas engine, 4-cylinder, water-cooled, electric starting, 35 HP at 1800 RPM. Automatic Safety Controls.

**\$950** F.O.B. WAREHOUSE, PHILA.  
Immediate Delivery

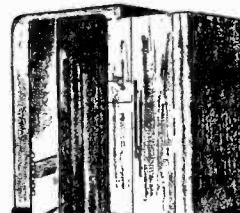
Write for Descriptive Circular  
**The SONJEAN CO.**  
949 Drexel Bldg.  
Philadelphia 6, Pa. • Lombard 3-1093

### NOTICE

WILL TRADE No. 12 Eli on a good late Tilt-a-Whirl.

FOR SALE—Single Loop-o-Plane and '34 Chev. Truck.

**ALVA MERRIAM**  
Marriam & Robinson Shows  
Ogden, Iowa



Profits to \$1,500 week. Plenty film. Always lead, never break-down with guaranteed Ansco (original) Quick cameras. Pat. features = more profits. Immediate Delivery. New, used — Low prices.

Beautiful, Durable, Portable. ALL types. So simplified, any one learns in an hour. Write American Stamp & Novelty Mfg. Co., Dept. 127, 1132 N.W. 2, Okla. City, Okla.

### WANT! .22 AMMUNITION

Shorts, Longs and Long Rifle  
Will Pay \$75.00 Per Case  
**CURRERI** 80 Bay 31 Street  
Brooklyn 14, N. Y.

### Majestic Greater Shows

NOW BOOKING FOR 1947.  
Outstanding Shows, Rides and Concessions. Address  
**SAM GOLDSTEIN**  
1731 LEE PL. DETROIT, MICH.

### SHOOTING GALLERIES

And Supplies for Eastern and Western Type Galleries.  
WRITE FOR CIRCULAR.  
**H. W. TERPENING**  
137-139 MARINE ST. OCEAN PARK, CALIF.

### ERIE DIGGERS WANTED

ONE OR FIFTY. ANY CONDITION. STATE CONDITION AND PRICE. CASH WAITING.  
**LEE MOSS**  
122 PINEWOOD AVE. HOT SPRINGS, ARK.  
Must Be Erie Diggers

### WANT TO BUY

SMALL MERRY-GO-ROUND that will load on one truck. Any condition. Cheap for cash.  
**LES HENDERSON**  
4570 N. 2nd St. ST. LOUIS 7, MO.  
(Phone: Central 6818)

When You're at the  
**OUTDOOR CONVENTION**  
Don't Forget To Drop In  
to  
**ROOM 1417**  
HOTEL SHERMAN • DECEMBER 2-5

WE ARE LOOKING  
FORWARD TO  
SAYING "HELLO"—

**CHAS. A. LENZ**  
"The Showman's  
Insurance Man"



The **TILT-A-WHIRL** Ride  
On Midways All Over America  
Its Grosses Are Getting Better All the Time  
—Manufactured by—  
**SELLNER MFG. CO.** Faribault, Minnesota

**POPCORN MACHINES**  
Immediate delivery on Star Popcorn Machines, both Super Star and Silver Star, in cabinet models only. Also a very good assortment of Stars and Cretors used Counter Models at reasonable prices. Let us know what you need and we will be glad to submit quotations.  
**GOLD MEDAL PRODUCTS CO.**  
318 E. THIRD STREET CINCINNATI 2, OHIO

# We're At Your Service and It's On The House!

Present with us here at the Showmen's Convention are six of our Engineers, both Mechanical and Electrical, who will be glad to discuss problems facing you during this coming season. This is a gratis service, furnished with our compliments. Also present with us are representatives of:

- |                              |                           |     |                               |
|------------------------------|---------------------------|-----|-------------------------------|
| <b>GENERAL MOTORS CORP.</b>  | • Diesel Light Plants     | — [ | • More Power Per Dollar!      |
| <b>WISCONSIN MOTOR CORP.</b> | • Air-Cooled Ride Engines |     | • Less Weight Per Horsepower! |
| <b>MINES EQUIPMENT CO.</b>   | • Cable Harness           | — [ | • Fireproof!                  |
| <b>C. I. T. CORPORATION</b>  | • Equipment Financing     |     | • Foolproof!                  |
|                              |                           |     | • "No Roll-Down Count"!       |

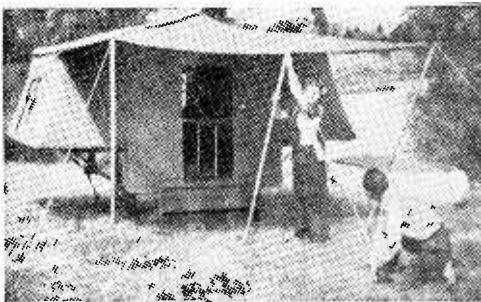
E. WOMBLE, Vice-Pres.

## LEWIS-DIESEL ENGINE CO.

MEMPHIS, TENN.

"WE LIGHT THE MIDWAYS OF AMERICA"

### SPECIAL DEALER'S PRICE



TO CARNIVAL OPERATORS & PERSONNEL

It's PRACTICAL! ECONOMICAL! COMFORTABLE!  
**HIGGINS CAMP TRAILER**

Hitches on to any auto, set it up wherever you like. Takes just 15 minutes to convert into living or sleeping quarters. Look at the room! 8' high inside, 12' wide, and 7'6" of sleeping length. Equipment includes easy resting air mattresses to sleep four, Table, Icebox, Stove Compartment and Shady Tent Canopy.

LOOK AT IT THIS WAY: For only \$767.60, F.O.B. Memphis, you get the newest development in post-war camper trailer. Write today for Higgins Camp Trailer, FLY & HARWOOD, INC., 300 Madison Ave., Dept. C, Memphis, Tenn.

### All Aluminum SPARTON TRAILER COACH

25½ ft. long, weighs only 3500 lbs. Includes Galley, Bedroom and Observation Lounge, all luxuriously equipped with Hollywood type Bed and Divan to sleep four, Refrigerator, Electric Outlets, Venetian Blinds and other equipment. Write for complete details.

FLY & HARWOOD, Inc. 109 Rector, Dept. D, Little Rock, Ark. Phone 4-8826

### IMPORTANT NOTICE

#### TO FROZEN CUSTARD MACHINE OPERATORS

To operate in the State of Florida all operators of frozen desserts manufacturing outfits must comply with all State sanitary requirements and secure license for each location. Mix must be purchased from an approved mix manufacturer.

NOTIFY John M. Scott, Chief Dairy Supervisor, Florida Department of Agriculture, 408 Seagle Building, Gainesville, Florida, IN ADVANCE of each location and date. Mr. Scott will gladly furnish additional information upon request.

### JOHN McKEE SHOWS

NOW BOOKING FOR 1947

Want Merry-Go-Round or any Ride not conflicting. We carry nine Rides, six Shows and thirty Concessions. Will book Side Show or any Show that can get money. This Show opens in March and closes in November. Plays Missouri, Arkansas, Illinois, Iowa and Minnesota. Wintering at Poplar Bluff, Mo. Write or wire—don't phone. Address:

**JOHN McKEE, Mgr.**  
POPLAR BLUFF, MO.

### WANT

Will book or buy Merry-Go-Round. All kinds of Concessions that will work for stock. (Will give exclusives to Mug Joint and Grab if framed right.)

Wire or Write

### PLA-A-PARK AND KIDDIELAND

"A RICHMAN-CARPENTER PRESENTATION"  
TUCSON, ARIZ.

### WANT

### WANT

Talker, Ticket Sellers that Grind, Girls for Illusion and Bally, good Annex Attraction, Colored Dwarfs, Working Acts. Long season. Opening Feb. 5. All must be sober.

**A. J. BUDD**

Hotel Essex, Boston, Mass., till December 8; then 1815 Powell St., San Francisco, Calif.

### OCTOPUS AND FUNHOUSE FOR SALE

Eight-Tub Octopus, perfect mechanically and in appearance, complete with factory fence, International power unit and late Eli ticket box. Sweeps and ticket box is neonized tubings and have sufficient transformers for same. Ride has new center bearings and split collar bushings this season and in perfect condition, ready to operate, \$6,500.00. Also the original "Les Copfields" Walk Thru Fun House, built on 33-foot semi, air brakes on same. Beautiful pictorial front by "Dad" Grant, outstanding scenic artist, makes a 55-foot solid front. Sets up in thirty minutes by two men. Has a new Westinghouse air compressor and has air valves on both doors. Entire show operated from ticket box. Complete with Rauland-Webster 60-Watt Sound System with two Hypex Jensen Speakers and Microphone. Plenty of neon on entire front. Has '40 Model International Tractor under this unit, perfect condition, ready to go. Entire unit, \$5,000.00.

J. "BILL" CARNEER

325 EAST GRAND AVENUE

HOT SPRINGS, ARKANSAS

## Believe It or Not; Why Should You?

CHICAGO, Nov. 30.—Sam R. Childers, one of the vet concessionaires, swung rights and lefts with his trusty pencil to record this one for posterity, and now Mr. Childers has the floor:

I made a hillbilly fair in the mountains of Tennessee.

During my 18 years in show business I have heard about the best ones. But it was not until last season I found that some of those tales could be true.

I pulled into a Tennessee mountain town to make a three-day fair with my partner, Rex Shakerfort, using our portable dining car, which cost five grand.

Our diner was equipped with air conditioning and all the comforts of downtown. The show had three rides and about 20 joints. Most of the employees had never been out of the State, but boasted of their long years in the business.

The dogs were very plentiful. Everyone had from one to five hunting dogs—coon dogs, rabbit dogs, fox dogs—in fact, every kind of hunting hound ever known to the hunting world.

Our diner sat next to a banana stand that sold carloads of bananas to the tobacco-chewing patrons at three for a dime. Across from us was a hamburger stand that started off selling hamburgers for 20 cents, lemonade for 10 cents.

But when our friend across the way found out that we had steaks, chops, chicken and everything there is to drink, our friend sold his hamburgers for a dime and gave a quart pitcher of lemonade with each.

He also set up a p.-a. set and told the midway patrons not to eat with "them old showfolks" but to leave

## Greater United Shows Sign Three Big Texas Festivals

CHICAGO, Nov. 30.—J. George Loos, owner of the Greater United Shows, wired *The Billboard* Tuesday (26) he had signed three big spring dates in Texas. They are the Wichita Falls and Amarillo Jubilees and the Santa Rose Round-Up and Livestock Show at Vernon.

The Greater United Shows will open the season in Laredo, Tex., at the 50th annual Washington Birthday Celebration.

## New Caravans Meeting Place

CHICAGO, Nov. 30.—Caravans, Inc., has a temporary meeting place at 32 West Randolph Street, Chicago. All mail should be sent to P. O. Box 1902.

their money with the home-town stands because we might poison them and would be gone tomorrow.

The banana stand and potato stand (\$1 a bushel) did a big business.

The horse traders in front of the Merry-Go-Round did okay with their mule swappings day and night.

The patrons came prepared with picnic baskets under their arms, and the only people that stopped at our diner were those who wanted to come in to eat their home-packed lunches.

At closing time everyone got their hounds and took to the hills to hunt for fur-bearing animals, which was a side line for all the employees of the show.

The scale man told us that he had sold enough hides this year to buy his father a plow.

At the end of the week everyone was happy except the owners of the dining car. They didn't make the nut (\$15) because the owners had no hunting dogs or mules to use as a side line.—SAM R. CHILDERS.

## TENT SHOWS



**ATTENTION!**  
Have dependable electric current wherever you tour with a Universal Portable Lighting Plant — and at less than city rates. All sizes to handle 10 to 500 bulbs. Universals are lightweight, compact, reliable. Write for catalogs!

**Universal**  
LIGHTING PLANTS

UNIVERSAL MOTOR COMPANY  
426 Universal Drive • Oshkosh, Wisconsin

## MECHANICAL SHOW

### WANTED

Preferably mounted on trailer. No junk. State full details in first letter and send photo.

**F. W. MILLER**

General Delivery New Orleans, La.

## FOR SALE

### NEW FLYING SCOOTER

IN PERFECT CONDITION.

Contact A. WILSON or HARRY W. HENNIES at the Sherman Hotel or 155 N. Clark St., Chicago, Ill.

## WILL PAY CASH FOR USED RIDES

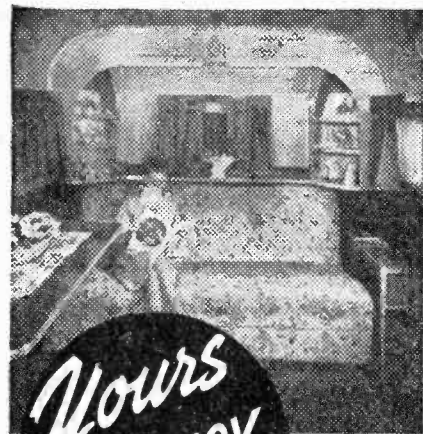
All or Any Part.

When they won't run any longer don't junk 'em, sell 'em to us. ALSO WURLITZER BAND ORGANS, R. T. WADE, 16846 Lindsay, Detroit 27, Mich. Phone: VERmont 5-6232.

## PRODUCING AMERICA'S BEST CARNIVAL AND CIRCUS SIDE SHOW BANNERS

SNAP WYATT STUDIOS

1608 Franklin St. Phone: M-83562. Tampa, Fla.



Hours  
TO ENJOY..

- THREE ROOM PRIVACY
- COMFORT WHEREVER YOU GO
- AT MODEST COST

In a Schult Luxury Liner you have every facility of a 2-bedroom house, plus insulation and an efficient heating plant for year-round comfort.

### COMFORTABLY FURNISHED

Double bed built into bedroom; sofa-bed in living room converts into extra double bed. Complete kitchen includes oven range, double sink, refrigerator, and ample food storage space. 3 large wardrobes, plenty of drawers, closets, for clothes and belongings.

See these mobile homes by which others are judged at your Schult dealer, or send today for latest catalog featuring 1946 Schult Luxury Liner.

SCHULT CORPORATION, Dept. 212, Elkhart, Ind.

MEMBER: TRAILER COACH  
MANUFACTURERS ASSN.

In Canada:

John Inglis Co., Toronto

WRITE FOR  
NEW  
CATALOG

**SCHULT TRAILER COACHES**

THERE'S A REASON WHY WE PLEASE 'EM  
BECAUSE—"YOU CAN'T LOSE WITH LOOS"

FOR THE 26TH CONSECUTIVE YEAR

J. GEORGE LOOS

# GREATER UNITED SHOWS

AGAIN FURNISHES ALL CARNIVAL ATTRACTIONS AND HAVE CONTRACTS UNTIL 1950 AT THE  
GREATEST SPRING EVENT OF THE NATION

LAREDO, TEX.

GOLDEN JUBILEE LIVESTOCK SHOW AND  
WASHINGTON  
BIRTHDAY CELEBRATION

FEB. 15 TO MAR. 2 3 SATURDAYS AND SUNDAYS

FOR THE LAREDO DATE CAN PLACE

Flying Scooter, Ferris Wheel, Roll-O-Planes, Scooter and Rocket

FOR SEASON STARTING MARCH 5

WANT

CIRCUS SIDE SHOW, HAWAIIAN SHOW (HAVE COMPLETE OUTFITS), SNAKE, MECHANICAL AND HILLBILLY SHOWS (JACK KORIE, WRITE), ALSO WILD LIFE, FUN HOUSE AND PENNY ARCADE. ALSO FERRIS WHEEL, SPITFIRE, ROLL-O-PLANES, SCOOTER, WHIP AND MIX-UP.

RIDE HELP

FOR TILT-A-WHIRL, MERRY-GO-ROUND AND BABY AEROPLANES AND AUTO RIDES (THOSE DRIVING TRUCKS GIVEN PREFERENCE).

MAPLE WILLIAMS WANTS RELIABLE CONCESSION HELP.

SEASON OF 40 PLEASANT AND PROFITABLE WEEKS

"IT'S THE SHOW WITHOUT THE HEADACHE"

FAIR SECRETARIES IN TEXAS, OKLAHOMA AND KANSAS

WRITE OR WIRE

J. GEORGE LOOS

LAREDO, TEXAS



# VIRGINIA GREATER SHOWS

The Show With a Reputation You Can Depend On

**ROCCO MASUCCI**  
GEN. MGR.

**MRS. ROCCO MASUCCI**  
SECY. & TREAS.

**WM. C. (BILL) MURRAY**  
GEN. AGENT

**BOB COLEMAN**  
GLAD TO BE WITH IT  
With  
DELUXE BINGO  
6 CONCESSIONS  
WILL BE WITH IT IN 1947

**WINTER QUARTERS**  
BOX 461  
SUFFOLK, VIRGINIA

NOW BOOKING FOR 1947  
LEGITIMATE CONCESSIONS

9 RIDES  
8 SHOWS

The Show That's Different.  
Fair Secretaries and Other Committees—Think this over  
for your 1947 Dates.

WE CARRY NOTHING BUT LEGITIMATE CONCESSIONS.

NO GRIFT

**LOUIS AUGUSTINO**

Presents  
WILD ANIMAL SHOW  
CIRCUS SIDE SHOW  
ALLIGATOR & REPTILE FARM  
WILD LIFE SHOW

**KATE AUGUSTINO**  
5 Concessions

KATE & LOUIS STILL WITH IT

**JACK CHICARIELLI**

of Elizabeth, N. J.  
Presents  
MISS AMERICA REVUE  
PARISIENNE REVUE  
Have had a nice Season; will be back in 1947

**BILL PENNY**  
DOT AND ALICE  
UNCLE DAVE  
6 CONCESSIONS  
Been With It—Still With It—Back in 1947

**MR. & MRS. ED CURTIN**

Very Successful Season—Looking Forward to 1947

For a Bigger and Better Season

**MR. & MRS. DAVE LINEBARRIER**

POPCORN—CANDY APPLES—PEANUTS

We are very well satisfied—Will be back in 1947

**ARTHUR GIBSON**  
Chief Electrician and Master Mechanic

**RONALD PRUE**  
Asst. Electrician & Mailman

**RALEIGH GIBSON**  
Superintendent of Rides  
Foreman of Roll-o-Plane

**CHET KLINETOP**  
Foreman, Whip

**G. CANTON**  
Foreman, Merry-Go-Round

**LEO MATINA**  
Supt. 3 Kiddie Rides

**JIMMY MUNROE**  
Foreman, Ferris Wheel

**LEWIS GATES**  
Foreman, Chairplane

**D. D. (DOC) HALL**  
Mgr. Whoopie, Fun House

**JOE CONLEY**

PROUD TO BE WITH IT.

Enjoyed fine business and good treatment.  
BACK IN 1947.

**MR. & MRS. W. R. WALBERG**

JEWELRY CONCESSION.

BALL GAME.

Enjoyed working on a clean show and being with fine people.  
BACK IN 1947.

**MR. & MRS. J. BOYLE**

DUCK SHOOTING GALLERY.

BUMPER CONCESSION.

A fine show to be with. Enjoyed nice business.  
BACK IN 1947.

**Special News**  
CARNIVAL AND PARK  
AMUSEMENT DEVICES  
NOW AVAILABLE

PLACE YOUR ORDER HERE  
FOR THE

**LOOPER**  
**MOON ROCKET**  
**CATERPILLAR**  
**CARROUSEL**  
**KIDDIE AUTO RIDE**

WRITE FOR OUR NEW CATALOG

ALLAN HERSCHELL COMPANY, INC. WILL CONTINUE TO BUILD AND SERVICE ALL RIDES AND EQUIPMENT THAT HAVE BEEN MANUFACTURED BY BOTH ALLAN HERSCHELL COMPANY INC., AND SPILLMAN ENGINEERING CORPORATION.

**ALLAN HERSCHELL COMPANY, INC.**  
NORTH TONAWANDA, NEW YORK

## EXPANSION PROGRAM

We are happy to announce that our plant has been enlarged—new presses have been installed and we are prepared to handle several more accounts for the 1947 season. Contact us at the Sherman Hotel this week or later at our plant for any future service.

### CARDS • PICTORIAL POSTERS

FOR

### CARNIVALS • FAIRS • RODEOS • PARKS •

### AUTO RACES • CIRCUSES

IMMEDIATE SERVICE — CARDS TO 24 SHEETS  
Tel.: COURT 1013

DAVID ROSENBERG ♦ GEORGE GRAY ♦ JACK ROBINS

## TRIANGLE POSTER CO.

OF PITTSBURGH, PENNA.  
PENN AVE. AT WATER ST.

## CHARRO DAYS FIESTA

FEBRUARY 8 TO 16, BROWNSVILLE, TEXAS

Concessionaires, Showmen, contact us for space.

### VICTORY EXPOSITION SHOWS

Box 1471 Harlingen, Texas

## D & P ATTRACTIONS

NOW BOOKING FOR 1947

**WANT**

RIDES—Will book or buy Ferris Wheel. Will book Octopus, Flying Scooter or any other Ride not conflicting with what we have.

CONCESSIONS—Bingo, Penny Pitch, Basket Ball, Darts, Hoop-La, Mug Joint, Bowling Alley, Cane Rack, Punk Cats, Shooting Gallery, Candy Floss, Frozen Custard, French Fries or any Grind Store. **NO GRIFT, POSITIVELY.**

NOTICE: We have "LIVE AND LET LIVE" prices. We only book one Concession of each type.

SHOWS—Snake Show, Illusion Show or Side Show. We have twenty-five weeks of Celebrations and Street Fairs booked under strong auspices. Opening the middle of April.

**C. W. DAVIS**  
83 ELEY STREET, KINGSTON, PA.  
W. B. 7-3804

**WANT**

OR

**W. J. PRICE**  
1550 ORANGE ST., BERWICK, PA.  
Berwick 584

**WANT**

One more Flat Ride. We have 10 of our own Rides. All our Rides are new and up to date. PLACE Shows of all kinds. We have all new canvas, new fronts and special trucks to haul them. Want good Man to take over GIRL and POSING Shows. Want to buy Frozen Custard, Fun House, Iron Lung or Working World. WANT High Free Act. Place Ride Help for new Whip, new Kid Auto, Ferris Wheel, Chair Plane, Second Man for new Merry-Go-Round. Place a few more Concessions not conflicting. John Gecoma will be at the Sherman Hotel, Chicago, Ill., from Nov. 30th to Dec. 6th. Write or wire JOHN GECOMA, Gen. Mgr., or L. O. HECK, Assn. Mgr., 722 Empire Bldg., Pittsburgh, Pa.

FOR SALE

## COMPLETE SMALL CARNIVAL

Ready to troupe. Merry-Go-Round, Big Eli Wheel, Kiddie Auto Ride, Kiddie Plane Ride, Kiddie Chair Plane Ride. 3 Semi-Trailers—3 Tractors.

### SUKER & MEYER COMBINED SHOWS

Phone: Plymouth 56148

10509 AVALON BLVD. LOS ANGELES 3, CALIF.

## BRIGHT LIGHTS EXPOSITION SHOWS

Bigger, Better Than Ever—Booking for Season 1947  
Opening Early in April in Virginia.

**WANT**

One more Flat Ride. We have 10 of our own Rides. All our Rides are new and up to date. PLACE Shows of all kinds. We have all new canvas, new fronts and special trucks to haul them. Want good Man to take over GIRL and POSING Shows. Want to buy Frozen Custard, Fun House, Iron Lung or Working World. WANT High Free Act. Place Ride Help for new Whip, new Kid Auto, Ferris Wheel, Chair Plane, Second Man for new Merry-Go-Round. Place a few more Concessions not conflicting. John Gecoma will be at the Sherman Hotel, Chicago, Ill., from Nov. 30th to Dec. 6th. Write or wire JOHN GECOMA, Gen. Mgr., or L. O. HECK, Assn. Mgr., 722 Empire Bldg., Pittsburgh, Pa.

**WANT**

OR

**W. J. PRICE**  
1550 ORANGE ST., BERWICK, PA.  
Berwick 584

**WANT**

One more Flat Ride. We have 10 of our own Rides. All our Rides are new and up to date. PLACE Shows of all kinds. We have all new canvas, new fronts and special trucks to haul them. Want good Man to take over GIRL and POSING Shows. Want to buy Frozen Custard, Fun House, Iron Lung or Working World. WANT High Free Act. Place Ride Help for new Whip, new Kid Auto, Ferris Wheel, Chair Plane, Second Man for new Merry-Go-Round. Place a few more Concessions not conflicting. John Gecoma will be at the Sherman Hotel, Chicago, Ill., from Nov. 30th to Dec. 6th. Write or wire JOHN GECOMA, Gen. Mgr., or L. O. HECK, Assn. Mgr., 722 Empire Bldg., Pittsburgh, Pa.

# 3000 BINGO

No. 1 Cards, heavy white, 5x7. No duplicate cards. 35 cards, \$3.50; 50 cards, \$4.00; 75 cards, \$4.50; 100 cards, \$5.50; 150 cards, \$8.25; 200 cards, \$11; 250 cards, \$13.75; 300 cards, \$16.50. Remaining 2,700 cards, \$5 per 100 for cards only—markers or tally omitted. No. 3 cards—Heavy, Green, Yellow, Red—Any set of 50 or 100 cards, per card, 6¢.

# 3000 KENO

Made in 30 sets of 100 cards each. Played in 3 rows across the cards—not up and down. Light weight cards. Per set of 100 cards, tally card, calling markers, \$3.50.

- LIGHT WEIGHT BINGO CARDS**  
White, Green, Yellow, Black on White, postal card thickness. Can be retained or discarded.  
3,000, size 5x7, per 100, \$1.25. In lots of 1,000, \$1 per 100. Calling markers, extra, 50¢.  
Ping-Pong Balls, printed 2 sides . . . \$30.00  
Replacements, Numbered Balls, Ea. . . . 50  
3,000 Jack Pot Slips (strips of 7 numbers), per 1,000 . . . . . 1.25  
M. W. Cards, 5x7; White, Green, Red, Yellow, per 100 . . . . . 2.00  
3,000 Small Thin "Brownie" Bingo Sheets, 7 colors, pads of 25. Size 4-5, per 1,000 . . . . . 1.25  
3,000 Featherweight Bingo Sheets, 5 1/2 x 8, loose, per M . . . . . 1.40  
Cork Markers, 3 sizes, 8/16, 12/16, 14/16 diameters; any size, per M . . . . . 75  
Nickel Wire Cage, with Chute, Wood Ball Markers, Master board; 3 piece layout for . . . . . 15.00  
Thin Plastic Markers, brown color, M. . . . . 2.00  
All above prices are transportation extra. Catalog and sample cards free. No personal checks accepted. Immediate delivery.

**J. M. SIMMONS & CO.**  
19 W. JACKSON Blvd., Chicago 4, Illinois

# CLUB ACTIVITIES

## Showmen's League of America

400 So. State St., Chicago

CHICAGO, Nov. 30.—More than 200 were in attendance at the meeting Friday (29). President Fred Kressman presided. With him at the table were E. Larwence Phillips, first vice-president; Bob Parker, third vice-president; Walter Driver, treasurer; Joe Streibich, secretary, and past presidents J. C. McCaffery, Patty Conklin, Frank Duffield, Jack Nelson, F. E. Gooding and Sam Solomon.

A total of 33 membership applications were approved. New members are Jimmie Lynch Jr., Barney Allen, Charles R. Bellefeuille, Paul D. Renn, George L. Smith, Willard V. Young, Alfred Disilvestro, George E. Harson, Harry C. Sommerville, William Thomas Morton, Archie Midge Gourley, Edward Francis Dwyer, Patrick D. Templeton, Herbert E. Farrington, J. C. Tarkington, Albert W. Latham, Benjamin B. Gross, Harry Modele, Harry Schreiber, Arthur M. Sellner, George King, Nicholas DeFelice, William B. Sanders, Harry A. Rost, Joseph Taylor, William Ehr, Carl Ganderson, Peter W. Siebrand, William O. Hammtree, Jack Lavere, Roy T. Johnson, Mitchell J. Wasom and Jack Lydick.

Highlight of the meeting was the \$1,000 donation to the cemetery fund by the Johnny J. Jones Exposition.

In Alexian Brothers' Hospital are William Coultrey, Dave Tennyson and Eddie Conners. E. L. Cobb reported John Sweeney ill in Missouri Baptist Hospital, St. Louis. O. N. Crafts reported Roy Ludington is ill in North Hollywood, Calif.

The house committee reported it fed over 100 at the annual Thanksgiving Day dinner in the rooms. Bill Green, chairman of the Christmas party for under-privileged children, reported arrangements were moving ahead at a fast pace. He also reported for the banquet and ball committee.

F. E. Gooding, in reporting on the mustering out fund, said there was a balance of \$14,000 on hand, with some discharges yet to be reported. When all payments are made, he said, the balance will be proportionately distributed.

The League made its annual donation for Christmas seals to the Chicago and Cook County Tuberculosis Society.

A committee of George Johnson, F. E. Gooding, Rube Liebman, J. C. Thomas and Mike Wright was named to select a successor to the late Eddie Hock on the board of trustees. The committee named Oscar Bloom and he was unanimously elected. Approval awaits the meeting December 5.

Attending Friday's meeting after being absent for long spells were Jack Shafter, Dutch Whitesider, E. J. Casey, F. E. Gooding, E. L. Cobb, O. N. Crafts, A. Raymond, Mickey Blue, J. Thomasson, Bob Burns, Henry Pugh, J. J. Eureght, Dutch Wilson, J. Schadebo, Mel Vaught, Ralph Lockett, George Golden, Patty Conklin, Bob Parker, Sam Solomon, Ed Roth, Bill Naylor, Hal Eifort, Alton Pieron, Harry Hennies, Dee Lang and Curtis Backus.

## Miami Showmen's Association

236 W. Flagler St., Miami

MIAMI, Nov. 30.—Club held a benefit show at the Northeast Florida Fair grounds in Jacksonville Friday (22). Proceeds went to the building fund. Despite the cold and the fact many show folks already had left Jacksonville, attendance was fair.

Highlight of the show was the appearance of Nate Eagle's *Hollywood Midgets*. Others entertaining were

## National Showmen's Association

1564 Broadway, New York

NEW YORK, Nov. 30.—National Showmen's Association started off the week's pre-banquet festivities with a gala open house party in the club rooms Monday (25) night, which was one of the most heavily attended affairs ever held there.

Party followed a brief business meeting which was presided over by President Jack Wilson. Highlights of the meeting were the presentation by Vice-President Dave Endy of NSA merit scrolls to the following members: Jeff Haris, Sam Levy, Morris Levi, Ben Braunstein, Louis Rice and George A. Hamid, and brief remarks from out-of-town members.

Members of the auxiliary served a copious buffet lunch and a large number of the auxiliary members attended the party which was a real get-together, with showmen from all quarters of the continent, including Canada and the Pacific Coast, in attendance. Sun-worshippers from the Florida playgrounds were out in force, but the real long-distance tourists present were William Hamilton, from the Pacific Coast Showmen's Association; Joe Goodman, Little Rock, and Morris Levi, from the Lynch Shows of Canada.

Other showmen spotted at the party included: Jack Wilson, Issy Cetlin, George Hamid, Dave Endy, Oscar Buck, Art Lewis, Ross Manning, Jake Linderman, Max Gruberg, Justin Van Vliet, Joe Hughes, Gerald Snellens, Max Cohen, Jake Shapiro, Benny Herman, Max Tubis, Sam Goldstein, Tommy Carson, Fred Perkins, Eddie Cooper, Bill Cowan, Harry Nelson, Fred Murray, Jack Lichter, Joe McKee, Arthur Campfield, Johnny Kline and Benny Weiss.

## International Showmen's Association

415A Chestnut St., St. Louis

ST. LOUIS, Nov. 30.—E. Lawrence Phillips, president of the Johnny J. Jones Exposition, was named to head the regular ticket in the report of the nominating committee Wednesday (27). The election is skedded for the first Tuesday in January.

Remainder of the regular ticket follows: First vice-president, Earl H. Bunting; second vice-president, Euby L. Cobb; third vice-president, Al Wagner; fourth vice-president, Joseph Maher; secretary, Euby L. Cobb; treasurer, Leo C. Lang; financial secretary, George W. Davis; chaplain, Roscoe Walkup; sergeant at arms, John Roth; legal adviser, W. Jack Moore; physician and surgeon, Dr. James A. Forsen, and funeral director, Charles F. Stuart.

For board of governors: Morris Lipsky, chairman; Sidney Belmont, Sunny Bernet, Euby L. Cobb, John Francis, Kenneth H. Garman, Cy Horwitz, Max Goodman, Floyd E. Gooding, Harry W. Hennies, Sam Gordon, Frank B. Joerling, Dee Lang, Leo C. Lang, Robert L. Lohmar, William (Red) McCoy, John K. Maher, Al Prosperi, George Regan, L. C. (Curly) Reynolds, Carl J. Sedlmayr Sr., L. B. Smutz, W. E. (Bill) Snyder, Ned E. Torti and P. E. Waughn.

George and Marina King, Betty Larue and Dolly Cramer of the Cramer midgets. Nate Eagle emceed the show.

Guests included James E. Strates, Mel G. Dodson and George Golden.

The Ladies' Auxiliary raffled a jewel set, donated by Mrs. Milton Morris. It was won by Mrs. Dorothy Weiss.

## Pacific Coast Showmen's Association

623 1/2 S. Grand Ave., Los Angeles

LOS ANGELES, Nov. 30.—Charles Walpert conducted the Monday (25) meeting, with vice-presidents Bill Hobday, Harry Suker, Chaplain Jack Hughes, Treasurer John Backman, member Sammy Correnson and Secretary Ed Mann also on the rostrum.

Jack Coleman was appointed chairman of the Christmas dinner committee and Jack Hughes was appointed chairman of the annual memorial services.

New members are Max Sharp, C. C. McDermond and Raymond R. Voll.

Present for the first time in several weeks were Louie Glassman, Eddie Barnett, Art Anderson, Lou Isaacs, Eddie Clark, Bob Perry, Sammy Correnson, Al Rosen, Johnny Cardwell, Doc Zeigler, Jack Hobday, Doc Chamberlain and Doc Wright.

Lights were dimmed and a moment of silence was observed in memory of Hugh Weir. Details in Final Curtain.

Weekly door prize was won by Joe Kelly.

## Regular Associated Troupers

16 E. Washington, Los Angeles

LOS ANGELES, Nov. 30.—Thursday (21) meeting was a triple celebration marking the Home-Coming party, grand opening of the new clubrooms and the bazaar.

Hal Eifort emceed and introduced club's founder and first president, Lucille King, and the second president, Estelle Hanscom. Also introduced were the present officers: Lucille Dolman, president; Clarence Allton, first vice-president; Nancy Meyers, second vice-president; Claude Barie, third vice-president; Lillabelle Williams, fourth vice-president; Marie Bailey, secretary; Harry Levine, treasurer.

Nominees for offices for 1947 are: James Lynch and Claude Barie, president; Nell Robideaux and Lillabelle Williams, first vice-president; Monroe Eisenmen and Ben Beno, second vice-president; Lillian Schue and Peggy Blondin, third vice-president; Jack Kent and Dick Kanthe, fourth vice-president; Marie Bailey, secretary; C. H. Allton, treasurer.

Ruth McMahon was chairman of the entertainment committee. Entertaining were Dorothy Dalton, Hal Eifort and Jack Keck.

Chairman Monroe Eisenmen presented Sam Dolman with a wrist watch, the result of his bringing in the most ads for the anniversary booklet. Herb Sucher was runner-up.

Chairman of the bazaar was Vivian Gorman, assisted by Martha Levine, Helen Smith, Mora Bagby and Elsie Suker. Peggy Blondin, Elmer Greene, Virginia Larsen and Orel Kent were the prize winners.

New members are Charles Geriner, Mrs. A. Fabricant, Joseph Silva, James L. Shute, David E. and Bernice Bradley, William and Ruby Fowler and Mr. and Mrs. C. O. Cotton.

Next meeting will be held December 5.

**ICE CREAM BAR OPERATORS!**  
**WE HAVE FOR IMMEDIATE DELIVERY GRANULATED PEANUTS and SKEWERS**  
**UNIVERSAL FLAVOR & SYRUP CO.**  
148 S. Western Ave. Chicago 12, Ill.  
Phone: MONroe 4655

**FOR SALE LARGE SIZE 60" SEARCHLIGHT UNIT**  
Can be seen for miles. Now used on many shows and previews, etc. Powered by 6 cylinder Hercules motor. Mounted on 2 4-wheel Trailers. 600x16 tired. All like new. Converted for civilian use.  
**\$1,750.00**  
**H. E. EWART**  
4300 Long Beach Blvd., LONG BEACH 5, CALIF.

**PHOTO Machines**  
Big profits. Exclusive features—Easy to operate. KD or 1 piece. 5 year warranty. Cameras only or complete. 10 sizes—single, double or triple.  
**\$495** Write, Phone, Wire.  
**Federal Identification Co.**  
Dept. R, 1012 N. W. 17, Oklahoma City, Okla.

**★ WANTED ★**  
**.22 SHORTS**  
Write—Wire—Phone  
**A. S. SALES CO.**  
213 W. 64th St. NEW YORK 23, N. Y.  
Phone: Tr. 4-6900

**FOE SALE**  
4 Navy Training Electric Machine Guns, complete with gallery, canvas and frame. Built in 12 ft. closed body; 5 morning and 3 stationary lines with geared motor; also small living compartment. Price, \$1,800, with 1946 Chev. Truck, \$3,800.  
**RAY CHAMNESS**  
524 N. MARKET WINAMAC, IND.

No Longer Necessary To Camouflage Your Shows Under Surplus War-Time Canvas  
**FLASHY FLAMEPROOFED CANVAS**  
NOW AVAILABLE IN THESE COLORS:  
● FOREST GREEN ● ROYAL BLUE  
● KHAKI ● ORANGE  
**BERNIE MENDELSON—CHARLES DRIVER**  
**O. Henry Tent & Awning Co.**  
4862 N. CLARK ST. CHICAGO 40

**Heart of America Showmen's Club**

931A Broadway, Kansas City, Mo.

KANSAS CITY, Mo., Nov. 30.—Preceding the regular weekly meeting, the Ladies' Auxiliary gave the HASC a turkey dinner. Meeting was called to order by First Vice-President Al C. Wilson, with Secretary G. C. McGinnis and Treasurer Harry Altshuler present. Wilson asked members to stand and offer a minute of silent prayer for Wayne Hale, owner of Wayne Hale Shows, who passed away at Lenox, Ia., Thursday (21).

Floyd R. Whittle and Jeff W. Witt-hause were elected to membership. Communications were read from Hymie Schrieber and Mrs. Blanche Amos.

Mr. and Mrs. Raymond Clayton returned here for the winter. Henry Sullivan brought their concessions in from Georgia. Jim Taylor came in from Texas. Tommy Cooke stopped over en route to Arkansas.

Pallbearers at the Wayne Hale funeral were L. K. Carter, George Carpenter, Raymond Clayton, George Houk, Roger C. Haney and Cliff Adams.

**Showfolks of America San Francisco**

SAN FRANCISCO, Nov. 30.—Regular meeting was called to order Monday (18) by President Sammy Corenson. Members were asked to stand while Harry Seber recited a prayer in memory of Moxie Miller's father who passed away.

A large crowd was on hand to give President Corenson a big send-off. He is leaving San Francisco to enter business in the southern part of the State. Called on for talks were Polish Fisher, Milt Williams, Mike Krekos, Frank Forrest and Council Raiford.

Correspondence was read from Felix Burke, of Sacramento; Nellie and Fred Ramsey and Congressman Frank R. Havenner.

Elected to membership were Hap Young, Kaye Joyce and Melvin Almeida, Florence D. and Miles Joseph Monroe, William A. Biven, Rita Lucas, Ralph P. Baffaro, Harold S. and Robert Mack, Johnny T. Melnikoff, Charles R. Elbey and Dr. Ernest P. Mannheim.

Following new members, honored guests and members who have been absent for a long period were introduced: Mr. and Mrs. Harry Myers, Mr. and Mrs. Al Rodin, Mr. and Mrs. Matt Herman, Mr. and Mrs. Clyde Rogers and Mr. and Mrs. Jack Christensen, all of West Coast Shows; Mr. and Mrs. Charles Albright, Dave McCarron, Mr. and Mrs. Al Lindenberg, Tom O'Hara, John Provenzoli, Mr. and Mrs. Orrie Bloom, Bill Oberhandsli, Don Glendon, Dan and Shirley Michaels, Mrs. Gladys Patrick and her parents, Mr. and Mrs. Meridith, of Portland, Ore. Mrs. Patrick donated \$30 to the Cemetery Fund.

In connection with the Cemetery Fund, Dan Michaels reported he had a \$500 check for the fund providing members could match it. A recess was called for donations and the \$500 raised, which gave the fund \$1,000. Lloyd Monette donated \$50, and Joe LaMonte, the scale man, wrote a check for \$101.

Harry Seber will be acting club president until the December election.

Mrs. Andrew Bodisco donated a complete layette for a needy member. Other gifts and donations were turned over to Mrs. Cora Gaynoe for distribution.

Members voted to donate \$10 each to the Sister Kenny Foundation and the Archbishop Hann Center for Boys.

Shirley Michaels won the \$34 pot of gold. She donated \$10 to the Cemetery Fund and the balance went to the refreshment fund.

**Hot Springs Showmen's Club**

Hot Springs National Park, Ark.

HOT SPRINGS, Nov. 30. — Club held its weekly meeting Wednesday (27) in the newly decorated rooms. Highlight was a pep talk by J. W. (Patty) Conklin. Club, which has been in operation for over a year, elected the following to office for 1947: Joe Karr, president; George Hall, first vice-president; Whitey Nolte, second vice-president; Kid Stevens, third vice-president; Jack Baillie, fourth vice-president; Bob Ruth, secretary; Charles Moore, treasurer; Mrs. Roy Blake, auditor-stenographer, and Bill Durant, chaplain.

Elected to board of directors were Roy Blake, chairman; Glenn Osborne, Roy Goldstone, Harry Zimdars, Dr. Ackers, Jack Wooliver, R. A. Miller, Harry W. Hennies and Buddy Raymond.

**FOR STOREROOMS NOW and Midways later**  
Get our new **Walk Thru Show— JUVENILE DELINQUENCY**

Show praised by police forces, city officials, juvenile courts, business men, schools, etc.

A great front and window display for any store room, no matter how big the city, and a great show inside that takes the town. Men, women and children of all classes flock to this show, then tell others.

Write or wire for cuts, description, price, etc., and our sure-fire plan of working show so as to net you hundreds of dollars clear money each week.

We also here announce opening of our banner department for midway shows of all kinds. We have three splendid artists, including the great MANUEL. Let us quote you on your needs.

Kindly rush request for free info. on above JUVENILE show, as demand is heavy and supply is limited. Catalog of shows for 1947 on request.

**CHAS. T. BUELL & CO.**  
BOX 306 NEWARK, OHIO  
For 25 Years Builders of World's Finest Walk-Thru Shows

**HOT SPRINGS SHOWMEN'S CLUB**

**NOW OPEN**  
Visitors Welcome

**FOR SALE**

Nice Airplane Kiddie Ride, Fence, Electric Motor, A-1 shape, ready to operate, \$600.00 cash.

**Sunflower State Shows**

Winter Quarters, Fair Grounds, Boerne, Tex.

**WANTED**

Annex Attraction for all winter and next season. Jimmy, Rita Hillyard, answer. Want Chauffeur; Billy Carter, answer. Wire me care FLORIDA AMUSEMENT Co., Pahokee, Fla. Ticket? Yes.

**BILLY LOGSDON**

**Mr. & Mrs. Jimmie Phillips**

Information wanted as to present whereabouts of above persons. Will compensate for such information. Wire collect to

**EARL JORDAN**

County Court House KNOXVILLE, TENN.

**Sunflower State Shows**

Few more Stock Joints open. Luling, Tex., this week; Kenedy next; Hebronville following; then big Xmas celebration.

May write to

**Margie and Red Gillmore**

**"THE SHOW BEAUTIFUL"**

Will have an important announcement in next week's issue.

**WATCH FOR IT!**

**E. Lawrence Phillips**

**JOHNNY J. JONES EXPOSITION**

When You're at the

**OUTDOOR CONVENTION**

Don't Forget To Drop In

to

**ROOM 1417**

**HOTEL SHERMAN • DECEMBER 2-5**



**WE ARE LOOKING FORWARD TO SAYING "HELLO"—**

**CHAS. A. LENZ**

"The Showman's Insurance Man"



**QUEEN OF THE FLYING RIDES**

**FLYING SCOOTERS**

**BISCH-ROCCO AMUSEMENT CO.**

5441 COTTAGE GROVE

CHICAGO, ILL.

**FAIR SECRETARIES, COMMITTEES, SHOWMEN, CONCESSIONAIRES—WE OFFER FOR 1947**

7 RIDES: Merry-Go-Round, Eli Wheel, Kiddie Autos, Kiddie Airplanes, Roll-o-Plane and new 1947 Tilt-a-Whirl.

5 SHOWS: World's Oddities 10-in-1, Fun House, Follies Show, Mechanical Show and Monkey Show. Beautiful Entrance Arch, 4 brilliant Light Towers. All the above owned and operated by the management and 35 flashy Concessions. We play Arkansas, Oklahoma, Kansas, Missouri, Nebraska and Iowa. Fair Secretaries and Committees in these States get in touch with us, we will make your event a complete success.

**Greater Rainbow Shows—Frank Ward, owner**

Permanent Address: 390 ARCADE BLDG., ST. LOUIS 1, MO. P.S.: We will be at the Des Moines Fair Meeting.

Winterquarters: BOX 42, ALMA, ARK.

**BINGO FOR SALE**

16x32, Forest Green Flameproof Top. Awnings and Snap-On Curtains, 1/2 Inch Pipe Awning Rods and Clear White Pine Frame. Used only 4 weeks. 10 Guy Ropes and 4 Storm Guys. 10x12 Pan Game, Frame, Counters, 2 Sets of Pans and New Bally Cloth. 40-Inch Two-Sided Evans Wheel and Post, Cigarette Percentage one side, Big Six other side. Like new. OTHER USEFUL CONCESSION EQUIPMENT.

**EARL TAUBER**

4515 MAGNOLIA AVE.

ARDmore 7327

CHICAGO 40, ILL.

## WINTER QUARTERS

### Penn Premier

STROUDSBURG, Pa., Nov. 30.—Owner Lloyd Serfass has purchased the rides owned by Tillman and Johnson, who are retiring from the road in order to manufacture the Comet and the Kiddie Airplane rides. Serfass is the owner of the first Comet to be delivered by Tillman and Johnson. The transaction was made in Birmingham where Serfass also purchased two tractors and trailers.

While in Birmingham, Serfass, Miles Detrick, Ted Comfort, Roy Sicor and Mr. and Mrs. Tillman visited with Eddie Miller, who is in charge of the front of the Ringling-Barnum circus, and attended the night show. Also while in Birmingham, a substantial amount of new show equipment was purchased from the Globe Salvage Company. Included among purchases were high-powered aviation lights.

Most of the rides already are conditioned and repainted for next season. Work has been started on the new Funhouse. A 30-foot semi-trailer has been delivered by the Berman Sales Company for one of the girl shows.

Speedy Bowers, who left to finish the season with the Strates shows, is expected back in quarters. Albert Bydiark left to visit in the South. Mrs. Lloyd Serfass has been admitted to the Memorial Hospital, East Stroudsburg, for a rest. Upon her release she and her husband will vacation in Florida.

The Kiddie Merry-Go-Round will be erected in Hess Bros.' store, Allentown, for the holiday season. Ted Comfort is in charge of all building. Ernest Arnold handles the crews, while Miles Detrick heads up the mechanical work. Mrs. Hazel Bowers is in charge of the commissary department. Doc Cormier has started on his new double-deck banner line for the new side show.—ERNEST ARNOLD.

### World of Pleasure

ECORSE, Mich., Nov. 30.—A skeleton crew is on hand here, consisting of Obie Bauer, Earl Weakley and son and Sam Gregory. Jackson, Mich., quarters are closed until after the holidays.

Following the closing of the show at Oak Harbor, O., Mr. and Mrs. John Quinn, owners, made a trip to New York, accompanied by Mrs. Hasher, Mrs. Quinn's mother and Mrs. Al Kelly Dear, Mrs. Quinn's sister. In addition, Quinn and Agent Charles Schafer made several business trips to various spots.

D. W. Leslie and son, Robert, went to Logansport, Ind., following the close of the show, and found Mrs. Leslie in the hospital with a broken hip. That canceled their contem-

plated trip to Florida. Gil Cohen, who had popcorn on the show, is recuperating following an operation in Ann Arbor, Mich.

Personnel going to Detroit after the show closed included Mr. and Mrs. Quinn, R. A. Hathensen, Harry Harris and Mr. and Mrs. Al Kelly Dear. The Dears expect to leave for the West Coast December 5.

Those hitting it for Florida were Mr. and Mrs. Bill Rice and Bill's mother; Lee Kennedy, Mr. and Mrs. E. C. May, Bill Baker, Harry Rudloff, Lee Erdman and Mickie Mansion. Glenn Cooley, who is wintering in Tampa, plans to attend the Chicago meetings.

Sam Hull, who had the Penny Arcade this year, will be back in '47 with the arcade and diggers. He is wintering in Miami. George Ankram, novelty hats and pennants, is under a doctor's care in Tampa.

Mr. and Mrs. Buck Alsop, ball game and photos, are wintering in Gibsonton, Fla. Sam Gregory is visiting relatives in Gladstone, Mich.

### Sunflower State

BOERNE, Tex., Nov. 30.—Shows closed a successful 30-week tour November 11 at Stephenville, Tex., and about half the line-up was moved into winter quarters at the local fairgrounds. Owner-Manager C. A. Goree leased a four-ride unit to R. L. (Red) Gilmore, who plans to keep his shows out all winter playing South Texas.

Peter Vetrano, bingo and concession operator, plans to stay out with the unit. A crew is building new fronts and a new front entrance. The writer is building new concessions and plans to have about 10 in operation next year. Show hit Nebraska, Colorado, Kansas, Texas and Oklahoma this year and only a few spots were lost to weather. Current plans call for the org to take the road about March 1 with 8 rides, 4 shows and 50 concessions.—F. H. BURTON.

### City Rides

GREENVILLE, S. C., Nov. 30.—Tinsleys City Rides are in local quarters after a successful season, and work has begun on the 1947 edition with expansion plans well under way. Several rides are to be added with the first one arriving this week from W. F. Mangels Company. Ride Superintendent Gordon Crandall left for North Tonawanda, N. Y., to bring back the new Kiddie Auto purchased from Allan Herschell Company.

Destination of personnel at closing follows: Mr. and Mrs. H. L. Archer and Jo Anne, St. Marks, Fla.; Mrs. Gordon Crandall, New Brunswick, N. J.; Charles Miller, a few more dates; Sky High Alcidos, St. Andrews, Fla.; Mr. and Mrs. A. C. Buchanan, George Bennett, Mr. and Mrs. H. S. Thompson and daughter, Myra Ann, Jimmy Driggers, Tommy Fields, Jerry Crooks, Clarence Fair, Henry Williams and M. C. Paden, winter quarters; Mr. and Mrs. John T. Tinsley, Will Carter, Rockmart, Ga.; Albert (Dummy) Rives, to tour Florida with the Pony Ride; Mr. and Mrs. A. B. Edwards, Little Rock; Joe Ganti, Pickens, S. C.; Mr. and Mrs. Bill Roache, Georgia; Alvin Tatum, Gainesville, Ga., and Mr. and Mrs. Mike Masi, New York.

Recent quarters visitors included R. C. Lee, Tom Hasson, Freddie Myers, Mr. and Mrs. O. F. Fox, Curly Morley, Roy Lollar, Ben Cheek and Mr. and Mrs. Charles Goodenough and family. Mrs. Mayo Tinsley served Thanksgiving dinner to all personnel in quarters.

After closing the season Owner John Tinsley and Manager H. S. (Tommy) Thompson made a flying trip to Florida to visit shows and contract some new features for 1947.—H. SAWYER.

## 1,300 Out for NSA's Ninth Annual Frolic; Charity Gets Sugar

(Continued from page 52)

of the latter indicative of the plush season just ended.

Crowd was handled in expert fashion with practically no confusion resulting from the placing of guests as the result of seat arrangements. Meal was a regular Thanksgiving Day feast featuring turkey. For once the quantity served was ample.

Harry Hershfield, humorist featured on the radio program *Can You Top This*, was toastmaster and handled his chores professionally. Speakers were Col. Harold G. Hoffman, AUS (retired); Dr. William S. Sims and Monroe Silver, humorists; George A. Hamid, NSA president emeritus, and Jack Wilson, NSA president.

### Dais Heavily Stocked

On the dais were Dr. Allen E. Claxton, Broadway Temple; Benjamin Fielding, New York commissioner of licenses; Aaron J. Levy, Supreme Court Justice; John J. Bennett, deputy mayor of New York; Bert Stand, secretary, Tammany Hall; Captain Andrew R. Mack, chief of staff, Third Naval District; Maurice Fitzgerald, acting president, Boro of Queens; Col. Kent C. Lambert, post commander, Fort Jay, Governor's Island; Bligh A. Dodds, director, New York State Fair; Rabbi Bernard Birstein, the Actor's Temple, Congregation Ezrath Temple; Bernie Mendelson, Showmen's League of America, Chicago, and Ned Torti, International Association of Showmen, St. Louis.

Also, Pat Purcell, outdoor editor, *The Billboard*; Alan Corelli, executive secretary, Theater Authority, Inc.; William Cowan, director, Miami Showmen's Association and the following members of the NSA: Jack Wilson, president; David B. Endy, first vice-president; James E. Strates, second vice-president; Joseph A. McKee, third vice-president; Ross Manning, secretary; Harry Rosen, treasurer; Jack Perry, assistant treasurer; Fred C. Murray, chaplain; Jack Rosenthal, banquet general chairman; Sam Rothstein, vice chairman; Oscar C. Buck, past president; Thomas Brady, dais and guests chairman; Max Hoffman, general counsel; Dr. Jacob Cohen, physician; and Johnny J. Kline, year book editor.

### Plenty of Talent

Following approximately four hours of dining and talking stage-show got under way and lasted for a couple of hours. Talent was good but the show was overloaded with repetitious routines, singing and humorists, caused solely because of the manner in which acts have to be recruited. Show opened with Jackie Coogan, former kid movie star, in a comedy routine he has worked up for night club and stage appearances. Lenore Roberts, vocalist, drew heavy applause and Henry Naddel, following with imitations, stopped the show. Ann Brewster, held the audience with her vocalizing and Dolly Dawn, accompanied by pianist Walter Fleischer, more than held her own with the same type of offering. Lee Trent emceed the show and took a turn in this spot with a humorist routine. Wally Vernon, comedian and dancer, worked hard and stopped the show. Migueletto Valdez did one Cuban number and bowed off altho the audience tried to get him back for more. Rusty Burns followed with impersonations and the Three Bluejackets wound up and stopped the show with their tap dancing.

Three bands were used during the night. Joe Basile and His Madison Square Garden Band played thru the dinner with Henry Herrera and His Rumba Band and Vincent Lopez and his orchestra taking over for dancing.

## Carnival Routes

Send to 25 Opera Place, Cincinnati 1, O.

(Routes are for current week when no dates are given. In some instances possibly mailing points are listed.)

American Eagle: (Fair) Ackerman Miss. A-1 Am. Co.: Cotulla, Tex., 4-10; Bigwells 11-18.  
Bell & Vinson: Mission, Tex.  
Bistany's Greater: Miami, Fla.  
Dickerson: Hinesville, Ga.  
Fay's Silver Derby: Valdosta, Ga.  
Florida Am. Co.: Pahoake, Fla.  
Gate City: Bainbridge, Ga.; Moultrie 9-14.  
Gentsch, J. A.: Natchez, Miss.  
Henson, J. L.: Lumber City, Ga.  
Mississippi Am. Co.: Morton, Miss.  
P. & B. Am. Co.: Needville, Tex.  
Richman & Carpenter: Tucson, Ariz.  
Royal Expo.: (Colored Fair) Belle Glade, Fla.; Fort Myers 9-14.  
S. B. Am. Co.: Portland, Ark.  
Shipley's Am.: Vacherie, La., 2-8.  
Southern Am. Co.: Franklin, Tex.  
Smith Am. Co.: La Grange, Tex.  
Southern States: Melbourne, Fla.  
Southern Valley: Spring Hill, La.  
Sunflower State: Luling, Tex.; Kenedy 9-14.  
Tri-State: Mathews, La., 2-8.  
Zacchini Bros.: Orange, Tex.

## Circus Routes

Send to 25 Opera Place, Cincinnati 1, O.

Davenport, Orrin: Wichita, Kan., 2-7.  
King Bros.: Lake Wales, Fla., 3; Avon Park 4; Okeechobee 5; Fort Pierce 6; Cocoa 7; Sanford 9; De Land 10; Daytona Beach 11; Palatka 12; St. Augustine 13; Stark 14; season ends.  
Owens, Buck: Palatka, Fla., 6.  
Polack Bros.: (Masonic Auditorium) Davenport, Ia., 2-8.

## Misc. Routes

Send to 25 Opera Place, Cincinnati 1, O.

Annon's Tent Show: Scotland, Ga., 2-7.  
Birch: Gallatin, Tenn., 4; Franklin, Ky., 5; Russellville 6; Princeton 9; Mayfield 10; Paris 11; Martin 12; Hickman 13.  
Campbell, Loring: Webster City, Ia., 4; Laurens 5; Paulina 6; Correctionville 9; Onawa 10; Glenwood 11; Auburn, Neb., 12; Fairbury 13; Potter, Kan., 14.  
Couden, Doug & Lola: School assemblies, Cullman, Ala., 2-7.  
Curtis, Rube & Robert (Shrine Circus) New Orleans, La., 2-9.  
Edwards, Sir: Spencer, Ia., 4; Sioux Falls, S. D., 5; Mitchell 6; Montevideo, Minn., 7; St. Paul 9; Rochester 10; Oelwein, Ia., 11; Cedar Rapids 12; Ottumwa 13; playing hotels.  
Ellis, Chief: Schools in Hattiesburg, Miss., 5-8.  
Francis, Leo (Block's Toyland) Indianapolis, Ind., until Dec. 24.  
Henie, Sonja. Ice Show (Olympia Stadium) Detroit, Mich., until Dec. 21.  
Landrus, Fred O.: Columbus, Miss., 4; Louisville 5; Jackson 6; Greenwood 9-10; Vicksburg 11-12.  
Long, Leon: Atlanta, Ga., 2-10.  
Magrum, C. Thomas: St. Bernice, Ind., 4; Evansville 5; Boonville 6; Brownstown 9; Columbus 10; Indianapolis 11; Marion 12; Elkhart 13.  
Miller's, Irvin C. Brown-Skin Models (Army) Springfield, Ky., 4; (Palace) Dayton, O., 5-7.  
Montague, Duke: Cordell, Okla., 4; Sentinel 5; Yukon 6; El Reno 7-8.  
Plunkett's Stage Show: Yoakum, Tex., 2-4; Hallettsville 5-7; Gonzales 9-11; season ends.  
Roba & Co.: Annapolis, Mo., 4; Lesterville 5; Centerville 6; Ironton 7; school assemblies.  
Roller Skating Vanities (Auditorium) Oklahoma City 3-8; (Coliseum) Houston, Tex., 10-15.  
Sanders: Morgan City, Ia., 6; New Orleans 9.  
Stanley, Guy: Utica, Mich., 6-28; schools.  
Texas Benny's Vaude-Circus: Hamilton, Ga., 4; (City Aud.) Manchester 5-6; Warm Springs 7.

## WANT TO BOOK

Mug Joint, Pop Corn, Fish Pond, High Striker, Ball Games, Pan Games, Mitt Camp; also Stock joints that don't conflict. Buddy Rough Smith, contact me.

## OLSON SHOWS

Louise, Miss., December 2 to 8.

## DICKERSON SHOWS

### WILL BUY OR BOOK

Merry-Go-Round, Ferris Wheel, Chair-o-Plane, Kiddie Ride. All Concessions open. Address: F. E. DICKERSON, Hinesville, Ga., this week.

## A. M. P. SHOWS

NOW BOOKING FOR THE 1947 SEASON

### A. M. PODSOBINSKI

P. O. BOX 770

MACON, GA.

## TENTS

### CIRCUS, CARNIVAL CONCESSION

#### BRIGHT FLAMEPROOF CANVAS

Royal Blue—Tangerine—Forest Green—Khaki—Olive Green

—White

Flameproof your tents with Hoopers Liquid Flameproofing Compound. Colors—Khaki, Forest Green, Royal Blue, Olive Green and White.

## UNITED STATES TENT & AWNING CO.

2315-21 W. Huron CHICAGO 12  
Chicago's Big Tent House Since 1870

# JOHN FRANCIS SHOWS

GREATLY ENLARGED FOR THE 1947 SEASON

9-RIDES-9 5-SHOWS-5 25-CONCESSIONS-25

**FAIR SECRETARIES AND CELEBRATION COMMITTEES:**

We are now arranging our 1947 route. See us before contracting for your Midway Attractions.

### -WANT HELP IN ALL DEPARTMENTS-

Capable Ride Men for Fly-o-Plane, Caterpillar, Merry-Go-Round, Ferris Wheels, Dangler, Scooter and Kiddie Rides. Showmen with worthwhile ideas, let us hear from you. We will finance any good Attractions.

Capable Mechanic. Useful Carnival People who can drive trucks.

**All Address: JOHN FRANCIS, Mgr.**

Permanent Winterquarters, 4570 North 2d St., St. Louis 7, Missouri (Phone Central 6818)



## HELP WANTED FOR WINTER QUARTERS

Show Front Builders, Sign Painters, Scenic Painters.

Truck Mechanic. Must be first class and have tools. No drunks.

In winter quarters now. Largo Fair Grounds.

**All Address: EDDIE YOUNG, Box 824, Largo, Fla.**

## NOW BOOKING FOR 1947 IMPERIAL EXPOSITION SHOWS, INC.

### AND ROYAL HIPPODROME CIRCUS, COMBINED

SHOWS: Will finance any new and worth-while attractions. Want particularly organized Minstrel Show and Midget Revue.

RIDES: Want competent Ride Help for following Rides: Merry-Go-Round, two No. 5 Eli Wheels, Roll-o-Plane, Octopus, Mix Up, Fly-o-Plane. WANT TO BUY LATE MODEL TILT-A-WHIRL.

CONCESSIONS—Will book legitimate Concessions of all kinds.

Address All Communications to

**M. E. ARTHUR, GENERAL MANAGER  
IMPERIAL EXPOSITION SHOWS, INC.**

1393 ROSE AVE., VENICE, CALIF.

SANTA MONICA 62108



## SUNSHINE CHOO CHOO ELECTRIC TRAIN

Not a streamliner, but an old-fashioned train, smoke stack, bell, steam dome, with ride appeal to young and old. They come miles to ride and re-ride. A proven money maker, often topping major Rides. Built by a carnival owner for years of hard service. Has a record of 800 passengers in 3 hours and 20 minutes at 20¢. Sets up in 35 foot circle in one hour. Four cars—24 children or 12 adult passengers. Runs with 110 single phase motor. Complete all metal fence, ticket box, 2300 lbs. Price F. O. B. Tampa, \$1625.00. Three cars, \$1500.00. We deliver for small extra charge. Can be operated by one man or woman from ticket box. Make delivery within 30 days after receiving order. \$200.00 deposit required. We guarantee this ride to be one of the biggest money makers on the market for investment and labor required to operate. Send one dollar for large photo.

**SUNSHINE MFG. CO.**

1307 GRAND CENTRAL

TAMPA, FLORIDA

# KILROY WILL BE HERE! WILL YOU?

THE HIGHLIGHT OF THE YEAR

## HEART OF AMERICA SHOWMEN'S CLUB

### ANNUAL BANQUET AND BALL

GEORGIAN ROOM, HOTEL CONTINENTAL  
KANSAS CITY, MO., TUESDAY EVENING  
DECEMBER 31

LADIES' AUXILIARY "TACKY PARTY"  
MUSICIANS' HALL, 1017 WASHINGTON ST.,  
MONDAY EVENING, DECEMBER 30

"THE PLACE WHERE GOOD FELLOWS MEET"

## WE HAVE THE STUFF! ALL BRAND NEW!

AT AMAZINGLY LOW PRICES!

- ROPE
- BLOCKS
- HOOKS
- WIRE ROPE
- SHACKLES
- TURNBUCKLES
- CANVAS
- BLANKETS
- BEDS AND BUNKS
- MATTRESSES
- FIRE EXTINGUISHERS
- WINCHES

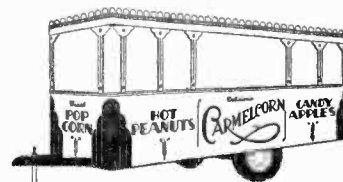
• LIGHTING PLANTS  
AND 1,000 OTHER ITEMS

Let Us Know Your Requirements Now!

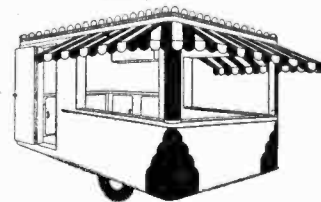
**PARKVILLE LUMBER & SALVAGE CO.**  
1146 BEDFORD AVENUE  
Tel. MAIN 2-8228  
BROOKLYN, N. Y.

## TRAILERS

Let our designers furnish plans and quote prices on any business trailer you require. Can furnish anything from small baggage trailers up to large thirty-



foot tandems. Standard models on hand for immediate delivery. Write today for our latest catalog.



**King Amusement Company**  
82 Orchard St., Mt. Clemens, Mich.

## FOR SALE—TWELVE ARMY SEARCHLIGHTS

Sixty inch, 8,000,000 candle power. Complete with power unit and trailer for light. Brand new condition. \$1750.00 F. O. B. warehouse in Charlotte, N. C. For information contact

**MAX G. HOWE**

1820 HEYWARD ST.

Phone 2-0977

COLUMBIA, S. C.

## EASTERN SHOWFOLK

(Continued from page 52)

Mirth was well represented by Mr. and Mrs. Frank Bergen, Jim Bergen, Bucky Allen, Mr. and Mrs. Wallace A. Cobb and Jake Linderman, among others. . . . Representing a funeral home and a love for show business were the Christians, of Richmond, Va., including L. T. Jr., L. T. III, Mrs.

Ruth and Isabella. . . . Phil Isser was carefree since his show already has its most important date, Mineola (L. I.) Fair, inked.

Dave Endy and Agent, Ben Braunstein, made the most of their local stay by taking in several Broadway shows. . . . Artie Lewis, a comparative stranger in these parts since he left the road, hasn't forgotten how to play host. . . . Doc Morris Sr. rates high among the professional hand shakers. . . . Since this is not the place to scuffle for potential dates, show owners took advantage of the chance to relax. Not watching each other for a change were Max Gruberg, Sam and Joe Prell, Ben Herman and Sam Levy, Tommy Carson and Ralph Decker, Justin Van Vliet and Oscar Buck. . . . Sam Hamid reported White City Park, Worcester, Mass., tightly shuttered against winter weather slow in arriving.

Going strong to the very end with no signs of being tuckered out following the rush of last minute banquet preparations, were NSA hired hands Walter K. Sibley and Edwina Benn. . . . Ladies' Auxiliary members were out in force, attired in their finest and looking not all like the group that took to the stage for a minstrel show presentation a week ago.

## BILL SIPES

## ROBERT BRENNER

Please get in touch with me at once.

## J. W. (PATTY) CONKLIN

Box 31, Brantford, Ont., Can.  
Phone: Brantford 1313

## Wanted Gasoline Rides

For all winter. You pay tax, keep balance. All uptown, big crowds, good crops, plenty money. Wire

## LANKFORD'S OVERLAND SHOWS

Morgan, Ga.

## PHONE MEN

Want 2 good men, live, fast deal. U. P. C. tickets, program and banners, 25%. Contact SALES MGR.

Eagles' Circus, Eagles' Home, Huntington, W. Va.

## FOLK'S CELEBRATION SHOWS

BEST IN THE WEST

15 RIDES—10 SHOWS

BEST IN THE WEST

WANT FOR 1947 SEASON OF 40 WEEKS  
AND EL PASO, TEXAS, DEC. 23 TO JAN. 1 INCLUSIVE10 BIG DAYS SUN CARNIVAL (Location heart of downtown 10 BIG DAYS  
AND NIGHTS El Paso, on the streets) AND NIGHTSCAN PLACE LEGITIMATE CONCESSIONS  
OF ALL KINDS

SHOWS: MOTORDROME, MONKEY CIRCUS, MECHANICAL SHOW, FUN HOUSE, GLASS HOUSE OR ANY MONEY-GETTING SHOWS.

Can place reliable Side Show Manager that can furnish his own Show. Have complete frame-up for same.

Can use Man with own Sound Truck and Equipment. Must be first class.

## FAIR SECRETARIES

IN NEW MEXICO, ARIZONA, WEST TEXAS, COLORADO, WYOMING, MONTANA, IDAHO, WASHINGTON, OREGON AND CALIFORNIA, contact us before contracting your Midway Attractions for 1947. All address:

CARL J. FOLK, Mgr.  
BOX 1005, ALBUQUERQUE, NEW MEXICO

## GATE CITY SHOWS

CAN PLACE FOR COLQUITT COUNTY 4-H CLUB

RALLY AT MOULTRIE, GA.

## BIGGER THAN A FAIR

Concessions of all kinds. Bill Moore, wire. Capable Carnival Help. Octopus, Whip, Caterpillar. Scenic Artist. Grind Shows not conflicting. Musicians for Minstrel Show—Trombone, Sax. Minstrel People, wire CURLY MARCH. All others J. E. BAXTER, Mgr., Bainbridge, Ga., this week; Moultrie, next. Out all winter.

## ZACCHINI BROS.' SHOWS

We are positively out 52 weeks. This week Orange, Texas, heart of city; Port Neches, next.

All Concessions open but contact before joining. We need no Rides. Everybody wire

## HUGO ZACCHINI

We present the Human Cannon Ball every night.  
Committees in South Texas, contact us.

## AT LIBERTY FOR 1947 SEASON

WANT TO BOOK THE FOLLOWING WITH RELIABLE SHOW THAT HAS  
GOOD ROUTE TO OFFER

Milk Bottles, Punk Rack, Cork Gallery, Dart Game, Fish Pond, String Game, Clothes Pin Pitch and some Percentage Joints. All equipment and flash is of the very finest and is an asset to any midway. Can place sober, reliable Agents. Those with me before, contact me.

## EARL TAUBER

4515 MAGNOLIA AVE.

ARDmore 7327

CHICAGO 40, ILL.

## UNDER THE MARQUEE

(Continued from page 51)

Circus the past season, is seriously ill in the Norton Infirmary, Louisville.

Eddie Jackson, of the Ringling-Barnum circus, pens that he will not be ahead of the Florida Blossom show, as reported recently. Eddie will not troupe this winter but will hibernate at his home in Akron.

Bale-Ring Whitey announced he joined the There and Gone Club on seven different circuses last season.

Art Miller has been engaged by Floyd King to work schools ahead of King Bros.' Circus the rest of the season. Miller visited Cole Bros. at Texarkana November 12. He was on the advance of that show five seasons.

Last summer when an agent agreed to keep his show out of another's territory, it turned out to be the greatest kidnaping in circus history.

Milt Herriott, last week at the Evansville (Ind.) Shrine Circus, will play the Toledo Grotto Circus with his dogs, ponies and dancing horse, December 4-10, and serve as equestrian director and announcer.

Circus prima donnas are sometimes too loud, but they have to be in self-protection against the seat butchers.

Circus fans of the bay area met in the Palace Hotel, San Francisco, November 16 to reorganize a local unit of the CFA. The circus idea was carried out in the meeting room and bags of peanuts were favors.

S. W. (Bill) Bailey, clown cop the past two seasons with Bailey Bros., played the Houston Shrine Circus and is now back home in Memphis for the holidays. . . . Jim Stutz has been making the route of the giant balloon Christmas parades in Pennsylvania with balloons and novelties.

Horse with a human mind is always played up by circus press agents, but nothing is said about troupers who are horse-minded.

Recent visitors to the circus room of Robert D. Good at Allentown, Pa., were Raymond Scheetz, former 24-hour man with Sparks Circus, and Lon Ramsdell, circus press agent now manager of Blackstone, the magician. . . . Amy DeGroff, formerly of the Aerial DeGroffs, entertained Eddie Jackson, of the R-B No. 1 car, at her home at Fort Myers, Fla. Both were with Sells-Floto, 1913-'16.

John D'Allesantro writes from Meriden, Conn., that the regular show lot there has been sold to the local Legion post for clubhouse and recreational purposes. Site has been used by circuses the last 14 years. D'Allesantro is a former billposter, last out in 1940 with the advance of Russell Bros. under Frances Kitzman. He says the last railroad show to play Meriden was Sells-Floto, August 3, 1932.

Prize photo during this newsprint shortage would be that of a manager hunting for publicity items in newspapers.

While Leo Abernathy, president of the International Alliance of Billposters, Billers and Distributors, with his wife, Helen, were vacationing at the Atlantic Towers, Miami Beach, Fla., he was instrumental in reorganizing Miami Local No. 89, with the following officers: Lee S. Conarro, president; Red Goehman, vice-president and business agent; Fred Kessler, financial secretary, and P. S. Kingman, labor delegate. The Abernathys left by motor Friday (29) for Pittsburgh.

Babe Beaudinot, R-B outdoor advertising expert, is back home in Chicago. . . . Allen Lester, pausing briefly at his home in Roseville, O., is to be press agent ahead of the New York cast of *Dream Girl*, opening on the road at Philadelphia. He served the last six weeks of the season as contracting press agent of R-B after illness forced Bernie Head to close. The latter, by the way, is recovering from an operation in Touro Infirmary, New Orleans.

Few things are so marvelous as the memories which enable old-timers to repeat words of wisdom they heard Barnum and other long-departed showmen quote when they were kids.

## CLYDE BROS.

(Continued from page 51)

—until next opening day.

Roy Hill was away two days due to the death of his father in St. Louis. Harry Pickard went home to Tonawanda, N. Y., with a painful injury to his left hand, caused when one of his seals mistook it for a fish.

My column would be entirely too long if I attempted to tell about all the different costumes and hair-dos Kay Hanneford wears. Incidentally, she looks lovely in pink from top to toe. Robert Henry was described in a press notice as "the handsomely costumed cowboy slack wire artist." We all wondered where the cowboy idea came in.

There must have been talent scouts among our many recent visitors. Many acts have received long envelopes suggesting contracts. Looks as the folks are already thinking of next fair season.

Visitors: Mrs. Margaret Stokes, of Chicago, with her nephew and niece, Billy and Yetta Irwin, Mrs. Nellie Shelton of St. Louis with her sister, Dolly Conners; the Widener family, Lloyd Seters, the Joe Hodgini family, Terrell Jacobs, Boyle Woolfolk, George Flint, members of Selles Bros.' Circus and Rodeo, and Jack Bell, recently with the C. R. Montgomery Circus. All look forward to the Thanksgiving visit of Billy and Yetta Irwin's son, Gordon, from McPherson, Kan. Mama came out with a delicate creation called a hat for the occasion. . . . We're heading South, with no regrets.—MAURINE HENRY.

## R-B SIDE SHOW

(Continued from page 51)

Pa.; Irene Parry, fat girl, Detroit; Pat Paschal and daughter, Mary Jane, dancer, and Stanley Belmonte, Tampa, and the Fischers, giants; the Dolly Family, midgets; Joe Nawrath, midget musician, and Alex Linton, sword swallower, Sarasota.

Newcomers on the front the latter part of the season were Tom La-Mascus, who replaced Speedy Smith as front door superintendent; Guy Smuck, Side Show manager of Bailey Bros.' Circus, tickets, and E. W. (Slim) Somers, of Hunt Bros.' Circus advance, ticket taker. Bob Crawford closed as ticket seller at Savannah, Ga. George Johnson, former ticket seller and talker, visited at Charlotte, N. C. The writer was visited at Charlotte and Greenville, S. C., by his son, James, who is in school at Union Mills, N. C., near Asheville.—E. W. ADAMS.

## MERRY-GO-ROUND HORSES WANTED

Need 20 medium or small size figures; any condition. Have for sale Concession Trailer, built last year, fully equipped for french fries, automatic peeler, 5 unit bottled gas deep fat stoves. Also several newly rebuilt BAND ORGANS, like new, just completed in my shop, redecorated by an artist. TANGLEY CALLIAPHONE, hand played; roll action installed extra charge. Fine condition. Several MONKEY ORGANS.

## J. L. LOGAN

2423 N. W. 14th St.

MIAMI, FLA.

# Urge Parkmen Write Solons On Tax Bill

## Huedepohl Sends Out Letter

CHICAGO, Nov. 30.—In an effort to enlist the aid of every park owner and operator in the country to get a reduction in admission taxes, the National Association of Amusement Parks, Pools and Beaches, thru its secretary, Paul H. Huedepohl, this week sent out an appeal for owners and operators to write their congressman or senator requesting consideration of a drastic reduction in the present admission tax.

Huedepohl's letter as sent to parkmen thruout the country follows:

*"You are, unquestionably, interested in the reduction of the present admission tax.*

*"According to the press, the Hon. Harold Knutson (Minn.) will be the new chairman of the House Ways and Means Committee, which initiates tax legislation. He has announced he will endeavor to obtain a reduction in income and luxury excise taxes, but has made no mention of admission tax reduction.*

*"We urge each and every operator to take time and immediately write your congressmen and senators before they leave for Washington and before Congress convenes, which will be immediately after January 2, and request they consider a drastic reduction on the present admission tax.*

*"Time is short! Do not delay! It may mean thousands of dollars to you and your patrons. Act now!"*

In a sample letter to the legislators, which Huedepohl enclosed with his letter to park men, the NAAPPB secretary calls attention to the fact that the present law requires a tax of 1 cent on each 5-cent admission or a major fraction thereof. Same rate of tax applies, the letter reads, to passes or complimentary tickets.

"Prior to 1940 the tax on admissions was 1 cent on each 10-cent admission, or fraction thereof, if the admission price exceeded 40 cents. A large part of our park's attendance is made up of children and their parents. Like other parks, we cater to masses who must, of necessity, seek amusement at small cost," the letter stated.

## Jarvis, Billingsley Plan Ariz. Funspot

PHOENIX, Ariz., Nov. 30.—Plans for the establishment of a large amusement center east of Mesa, Ariz., were made known here with the filing of articles of incorporation of Desert Wells, Inc., a \$100,000 corporation headed by two Arizonans.

According to the incorporators, Joseph S. Jarvis and M. W. Billingsley, the firm will engage in such businesses as operation of ice-skating rinks, roller rinks, Ferris Wheels, Merry-Go-Rounds, Roller Coasters, concessions, swimming pools, dance halls, cottages and theaters.

## Charter for Clinton, N. C.

RALEIGH, N. C., Nov. 30.—Sampson County Fair Association, Inc., at Clinton, N. C., has been granted a charter by Secretary of State Thad Eure. It is a non-stock corporation. James B. Barwick, T. L. Johnson Jr., and Stewart B. Warren, all of Clinton, were listed as the incorporators.

## De L'horbe Is First Arrival At Park Confab

CHICAGO, Nov. 30.—The honor for being the first to check into Hotel Sherman for the annual convention of the National Association of Amusement Parks, Pools and Beaches convention, December 3-5, at least insofar as *The Billboard* could ascertain, went to William de L'horbe Jr., sales manager of the National Amusement Device Company, Dayton, O.

Accompanied by his wife and two children, de L'horbe moved into Chicago Tuesday (26) night and called at *The Billboard* office Wednesday afternoon.

De L'horbe expressed little optimism about the delivery situation on new rides. "Right now it's a material shortage for the manufacturer," he said. "Sure, we're accepting orders and will do our level best to take care of the order, but we aren't making any promises. The situation isn't much better than it was a year ago," he added.

Despite delivery troubles, de L'horbe has been doing plenty of traveling, contacting park men all over the country.

"My car mileage this year was 44,000 miles," he said. "I covered about 10,000 miles in three weeks on my last trip. I hit every State east of the Mississippi except Louisiana, Mississippi, Wisconsin, Illinois and Vermont."

Friday's (29) early arrivals included Arnold Gurtler, Denver; A. W. Ketchum, St. Louis; Harry Batt, New Orleans, and Jack Eyerly, Salem, Ore.

The great influx of parkmen was expected Sunday and early Monday.

## Trade Shows Hours Changed

CHICAGO, Nov. 30.—Because of the coal strike and the necessity of cutting down on lights, hours for the National Association of Amusement Parks, Pools and Beaches Trade Show in the Sherman Hotel, December 2-5, were cut down.

Paul H. Huedepohl, NAAPPB secretary, said he was informed by Earl Benedict, manager of the Sherman's convention bureau, that a cutdown was necessary. To comply with the order, Huedepohl announced today a change in the hours.

Monday, December 2.—10 a.m. to 8 p.m.

Tuesday, December 3.—10-12:30 a.m. and 4-8 p.m.

Wednesday, December 4.—10-12:30 a.m. and 4-8 p.m.

Thursday, December 5.—10-12:30 a.m. and 4-7 p.m.

As of Friday night, Huedepohl was confident all exhibitors would have their equipment on hand for their display booths, despite the cut in train service and the freight embargo.

## Kids Name Zoo Animals

NEW YORK, Nov. 30.—A contest to name 16 animals at the Central Park and Prospect Park zoos drew 2,400 entries from children. Balloting was held Saturday (9) thru Sunday (24). Winning children will receive medals in ceremonies at the zoos today.

## Philly Zoo Gets Turkeys

PHILADELPHIA, Nov. 30.—Two ocellated turkeys recently arrived at the Philadelphia Zoo. They were imported from Central America by Dr. D. S. Newill, of Connellsville, Pa.

## NAAPPB Award Plans Are Set

Exhibitors, speakers will get prizes at annual park conclave, Huedepohl says

CHICAGO, Nov. 30.—Outstanding exhibits and outstanding speakers at the National Association of Amusement Parks, Pools and Beaches convention here December 3-5, will get recognition in the form of exhibit and service awards, Paul H. Huedepohl, NAAPPB secretary, says.

Like the trade show, the exhibit award feature of the convention is back after a wartime lapse and indications are the judges, especially on the exhibit award committee, will have a job on their hands determining the prize winners.

Four awards will be given in the American Recreational Equipment Association exhibit division. The classes are:

- 1—Most meritorious exhibit of a device, equipment or supplies. (Sweepstakes award.)
- 2—Most meritorious exhibit of equipment or supplies.
- 3—Most meritorious device or ride exhibit.
- 4—Most meritorious exhibit dealing with pools or beach equipment or service.

Three departments are listed for prizes in the service award division. They are:

- 1—Finest program appearance (talk) on subject dealing with parks and piers.
- 2—Finest program appearance on pools and beaches.
- 3—Most outstanding service to the industry for the year.

Judges for the AREA awards will be Daniel E. Bauer, New Bedford, Mass.; F. W. Henninger, Kenywood Park, Pittsburgh; Richard J. Batt, Pontchartrain Beach, New Orleans, and R. L. Ferguson, Capitol Beach Park, Lincoln, Neb., alternate.

The service award committee includes George B. Currier, Playland Park, Rye, N. Y.; John L. Coleman, Riverside Park, Indianapolis; Louis W. Jenkins Jr., Santa Cruz Beach, Santa Cruz, Calif.; Don Dazey, LeSourdsville Lake, Middletown, O., and Fred W. Pearce, Walled Lake Park, Detroit, and Excelsior Park, Minneapolis.

Because this is the first year since the war that the trade show has been held and because the wherewithal to manufacture rides and equipment is slowly but surely coming back, exhibitors plan to go all out with exhibits this year. Huedepohl believes. Too, he said, there are some mighty interesting topics listed on the NAAPPB program and judges may have a hard time dishing out the awards in the various departments, the NAAPPB secretary opined.

## Bean Admits Chi Rhino Has Again Fooled Zoo Officials

CHICAGO, Nov. 30.—Robert Bean, Brookfield Zoo director, admitted today that Mary, 2,500-pound African rhinoceros, has outfoxed zoo officials again. The birth of Mary's third calf has been momentarily expected since mid-November. Now Bean has two new possibilities—December 11 or 12.

Mary was an expectant mother, 449 days before the arrival of an earlier offspring. Because of this and information he received from his aids on three occasions in the summer of 1945, Bean set three tentative dates for the anticipated third birth. The latest of these was November 17.

Now it develops no one saw Mary on the night of September 16, 1945. That prompted Bean to ring the new December dates.

## Pla-a-Park Biz At Tucson Okay Despite Weather

TUCSON, Ariz., Nov. 30.—Despite some cold weather, attendance at the formal opening of Pla-a-Park and Kiddieland here, operated by Harry Richman and James D. Carpenter, was a big success, with customers arriving early for the special matinee opening and attendance figures were above expectations.

The opening was actually a three-day affair, running over Armistice Day. The freak cold spell was blamed on the blizzards that had been raging all over the mountain regions. Altho the desert city was not hit by snow, the weather was hardly the type for outdoor entertainment. Heavy spending more than made up for the attendance kept at home by the cold spell, the ops said.

The park is unique in its unconventional midway layout. The entire forepart of the midway is the Kiddieland, while the rear includes the major rides and Bert Rogers's Free Animal Circus. With the attractions located both in the front and rear, concessionaires get the opportunity to contact the patrons several times as they move back and forth from Kiddieland to the ride location.

Merchant, tourist and school days are planned, with cut-rate ticket prices in effect those days.

Spot opened with five major and four kiddie rides. Two more major and two more kiddie rides are on the way. A total of 26 concessions were on the midway opening day.

Regular opening was delayed two weeks because of transportation difficulties.

## Forest Museum in Fifth Year at Whitney Playland

SAN FRANCISCO, Nov. 30.—The Frank Forest Museum is in its fifth year at Whitney Playland Beach here, with the same line-up with which it started. The line-up: Delores Coronado, Princess of Pounds; Alfred Green, alligator-skin man; Marie Forest, anatomical wonder; Prof. Manuel Perry, magician; Little Estelle, billed as the World's Smallest Mindreader; Edna, atomic bomb girl, sword box and electric act; Prof. Fritz Le Cordo, tattoo artist; Bill Daly, tickets.

Forest opened a second museum at 1164 Market Street Tuesday (26). Line-up there includes Vivene, lady sword swallower; Sadie, leopard girl; Turto, turtle girl; Prof. Sing Lee, Chinese magician, and the Alligator Girl.

## 50G Improvement Program Planned at Point Pleasant

HALIFAX, N. S., Nov. 30.—Point Pleasant Park here is planning a \$50,000 improvement program, including a large zoo to house domestic and imported animals.

With cars prohibited within the park, old-style horse-drawn barchouches will be introduced. These will be rented for hire for rides thru the park.

## Jack Shillan Arrives on Time for NSA Banquet

NEW YORK, Nov. 30.—Jack Shillan, British ride manufacturer, arrived in New York via the Queen Elizabeth, just in time to assist at the National Showmen's Ball at the Commodore on Thursday. Shillan was en route to Chicago where his firm, British Motorboat Manufacturing Company, has an exhibit at the NAAPPB trade show at the Sherman.

**FOR SALE—AMUSEMENT PARK****AVERAGE WEEKLY INCOME—\$12,500**10-12 Acres, 400 to 600 Private Beach Frontage.  
The Recreation Centre of the South Shores, Mass.  
(Approximately 25 Miles South of Boston.)

The last commercial zone area available for Recreation Park development on South Shore. Drawing population 75,000 to 100,000 from 15 towns within radius of 20 miles. Modern Dance Hall, capacity 2,500; Bowling Alleys; fully equipped Fountain; the only Cocktail Lounge with its 120-ft. Twin Bars in South Shores; Swimming Pool, 60x90'; 700 Bath Lockers and facilities; large Restaurant seating 200 people; in addition, an outing Dining Hall with capacity of 400 to 600; full Kitchen Equipment with up-to-date refrigerated Fountain and accessories for same; 60-70 Lots available for expansion of Park. 3 large Summer Residences 100% furnished. A 20-room ocean front Hotel 100% furnished.

**"ACT NOW FOR A BUY"****FOR SALE—AMUSEMENT PARK****OWASCO LAKE—AUBURN, N. Y.**

Established Park for 55 years, 400 foot sandy beach for bathing. Hotel has 27 sleeping rooms, large dining room, seating capacity for 500 people. Beautiful 40-ft. Bar, licensed for all legal beverages. Fully equipped Kitchen costing \$8,000.00. Concession buildings consist of Bath House, Merry-Go-Round, Bingo, Refreshment, Custard, Pop-Corn and seven miscellaneous concession buildings, also Boat Dock. Park owns Dodgem ride with 15 cars, building all modernistic design. Also Miniature Steam Railway with ½ mile track. Drawing capacity 500,000 within radius of 20 miles. Park grossed \$129,000 this year. Reason for selling due to illness of owner. This is a proposition worth investigating. Address reply to

**EDWARD F. BRAYER, 10 Lincoln St., Auburn, N. Y.****Have Plans Made Now for Your Building Program**

- DESIGNS
- PLANS
- REPORTS
- ESTIMATES

**COMPLETE PARKS, FAIRS, COASTERS, RINKS, POOLS****ACKLEY, BRADLEY & DAY****200 CHESTNUT ST., SEWICKLEY, PA.****John H. Davies  
President of Phila.  
Toboggan Co., Dies**

PHILADELPHIA, Nov. 30.—John R. Davies, president of the Philadelphia Toboggan Company here, died Saturday (23). Services were held here Wednesday (27) in the Oliver Blair Funeral Home, 1820 Chestnut. Burial was in Philadelphia.

Well known in the outdoor amusement business, Davies was a past president of the National Association of Amusement Parks, Pools and Beaches.

**Mrs. Roy Warfield Injured**

CHICAGO, Nov. 30.—Mrs. Roy Warfield, wife of the owner of River-view Park, Sioux City, Ia., suffered a broken back recently when she slipped and fell on ice. Park men arriving here early for the annual convention of the National Association of Amusement Parks, Pools and Beaches said their information was that Mrs. Warfield was coming along fine and that Roy planned to be here Monday for the start of the convention.

**Zoo Directors Pick  
Gorilla Bushman as  
'Animal of the Year'**

CHICAGO, Nov. 30.—"The greatest of his kind, the most outstanding single animal of any zoo in the world and the most valuable."

That was the honor recently accorded Bushman, Lincoln Park Zoo's giant gorilla, at the four-day convention of the American Association of Zoological Parks and Aquariums in St. Louis, according to R. Marlin Perkins, director of the Chicago Zoo. Perkins reported there was no dissenting voice when Bushman was named Public Gorilla No. 1.

The honor, if the 18-year-old, 550-pound Bushman ever learns of it, is not expected to make him any friendlier, Perkins says.

**FOR SALE**

Miniature Train, complete with track, trailer, attractive front, cover and booth, etc. Ready to set up. Used one month. Complete \$3350— or will separate. Inquire:.

**KING MANUFACTURING CORPORATION**  
3152 W. Chicago Ave. CHICAGO 22, ILL.**FOR SALE  
CHILDREN'S AMUSEMENT PARK**

Located in the heart of the San Fernando Valley. Merry-Go-Round, Miniature Train, Baby Ferris Wheel (Cage Type), Ten-Car Auto Ride and Kiddie Airplane Ride. Property on three-year lease with option to purchase.

**\$17,500.00 cash for business and equipment. Phone or write  
TINKERTOWN AMUSEMENT CO.****3640 S. CRENSHAW BLVD.****Tel: AX-9781****LOS ANGELES 16, CALIF.**

**Everybody Wants to Get Into the Act  
WHERE THERE'S A REMOTE TURRET GUNNER**

Yes, everybody wants to try his skill at shooting down airplanes with the same turret guns that were used to shoot down enemy planes during the war—the actual guns that cost the government about \$50,000 and that you can get at a give-away price.

Remote Turret Gunners give players all the thrill of aerial fighting—sighting through regulation Army electronic gun sights that automatically whirl the guns into position, pressing the trigger and letting fly with a string of shots (beam of light) at the moving targets.

There are no kibitzers at the Remote Turret Gunner. Everybody steps up and puts his dimes into the coin chute—young and old, girls and boys. No one too young or too old to enjoy this thrill and excitement.

**PLAY THE TURRET GUNNER AT  
NAAPB SHOW**

Remote Turret Gunner is in operation at NAAPB Show in Chicago. Step into Booths 99-100 and play it yourself. Then you'll know why even the most game-wise coin men are excited about this new amusement that is making unheard of profits for them. Three-gun unit occupies a space of only 12x16 feet.

**EASY FINANCE TERMS**

We have worked out many different finance plans. There is one that will suit your circumstances. Earnings are so great that in no time at all you'll have the unit completely paid for. If you are not present at Chicago, WIRE at once for full information and where you can see one on location.

**NOW DELIVERING!****JACK GARLINER, President****ELECTRONIC AMUSEMENT CORP.****85 AVENUE E., • GLENWOOD 1426 • ROCHESTER, N. Y.**



# GUARDING MICHIGAN'S HEALTH

## Win'peg Park, Expo Proposal Loses in Vote

### Nixed by Small Margin

WINNIPEG, Nov. 30.—A \$1,500,000 by-law providing for a memorial park and exhibition in Winnipeg went down to defeat in the civic election Friday (22). The by-law required a 60 per cent vote in favor of it and altho it received a majority vote, it did not receive the necessary percentage. There were 11,131 ballots for the exhibition expenditure and 10,299 against. A total of 1,297 ballots were spoiled.

The by-law, had it passed, would have meant Winnipeg would have had a memorial stadium and exhibition ground that would have ranked among the finest in Canada. It was planned to spot the park near the present race-track, Polo Park, in West Winnipeg.

R. B. Hunter, director of the Memorial Recreation and Exhibition Park organization, said after the result was known, that he was convinced Winnipeg was not exhibition-minded.

"This is difficult to understand when every other large city enthusiastically supports its exhibition and considers it one of the best assets to the life of the community.

"It is my firm conviction that an exhibition and a modern sports center would be of great value to Winnipeg and the province."

The by-law would have required all taxpayers to pay an extra 60 to 70 cents for each \$1,000 assessment.

## London Only Canadian Big One Not Set for Revival

TORONTO, Nov. 30.—Walter Jackson, secretary of the London Exhibition, announced that his annual will not be able to resume in 1947, leaving it as the only Class A event in Canada knocked out by the war not ready for a revival.

Jackson explained that buildings were left in bad shape by the military, and cattle barns were completely demolished, making the task of rehabilitating the grounds by next fall impossible.

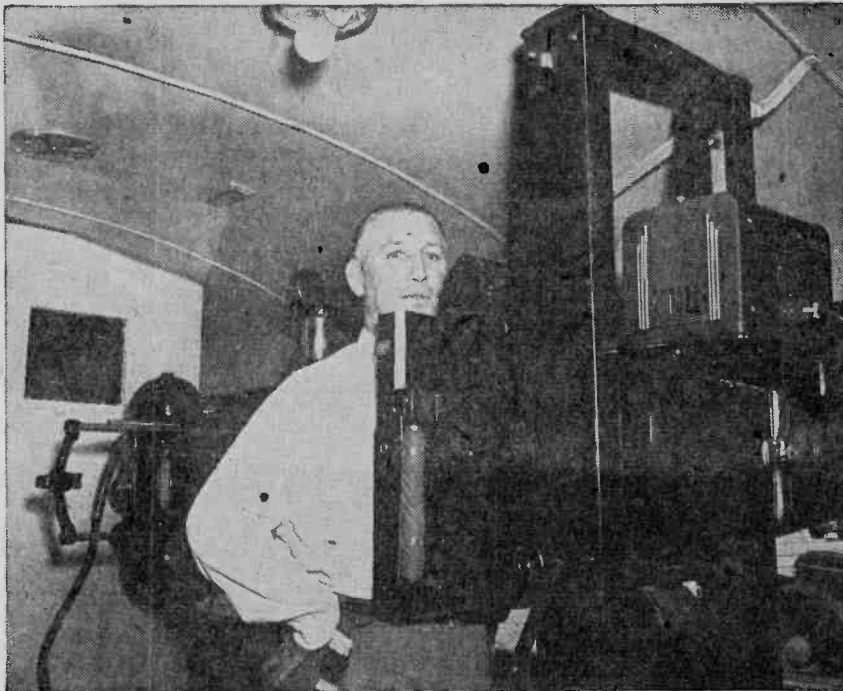
"We have plans for an extensive rebuilding program, which will cost about \$1,500,000, and we hope to be ready for 1948," he announced.

## Regina Nets 71G Profit; Skeds Two 1947 Events

REGINA, Sask., Nov. 30.—Regina's summer fair netted a profit of \$71,407, the exhibition board announces. Receipts aggregated \$145,983, with expenses totaling \$74,576. Board announced the annual spring livestock show for March 24-28 and the light horse show March 25-27.

## Dairy Cattle Congress Builds Exhibition Hall

WATERLOO, Ia., Nov. 30.—A new exhibition hall, 200 by 300 feet, is under construction at the Dairy Cattle Congress grounds here. Containing 264 exhibition units, the hall, constructed of steel and concrete, will cost \$110,000 and will replace two buildings erected in 1912.



HAROLD M. LINDSAY (above), manager of Upper Peninsula State Fair, Escanaba, Mich., was the first to have his chest X-rayed in the unit exhibited by the Michigan Department of Health. Popularity of the free diagnosis is shown below by the line-up at the Branch County (Mich.) Fair. As many as 500 people a day were examined at the various county annuals in the Wolverine State.



## 57 Exhibitors Show At Miami Golden Jubilee

MIAMI, Nov. 30.—This city's Golden Jubilee celebration ends tonight in Biscayne Boulevard Auditorium, where during the week, the exhibition, built on dual themes, *Fun in the Sun*, and *Miami of the Future*, entertained thousands of visitors. Fifty-seven exhibitors showed fashions, products and buildings of the future. Video broadcast of the University of Miami-Detroit football game Friday (29) proved one of top features.

## \$4,100 Netted by Brandon

BRANDON, Man., Nov. 30.—Brandon's 1946 exhibition grossed nearly \$68,600 and returned a profit of \$4,100, S. C. McLennan, secretary-manager, reported.

## Ritchey Named Prez Of S. Ill. Fairs' Org

MARION, Ill., Nov. 30.—S. S. Ritchey, Pinckneyville, was elected president of the Egyptian Association of County Fairs at the 10th annual meeting here recently. Association is comprised of 22 counties in Southern Illinois.

Other officers elected were George Hickman, Benton, vice-president, and Jack Stumpe, Pinckneyville, secretary-treasurer. State Representative Paul Powell, Vienna, and W. R. Hancock, Salem, were elected directors of the State association. It also was decided to submit the name of Jack Stumpe for nomination as vice-president.

Tentative dates for member fairs were set, but they will not be definite until the State meeting in Springfield. Eighty-five persons attended the meeting.

## Mich. Health Dept. X-Rays 11,735 at Fairs

### Results Please State Execs

LANSING, Mich., Nov. 30.—The nation's trail blazer in the use of the small X-ray in State-wide tuberculosis case-finding, the Michigan Department of Health again teamed up with the fairs this year and together they rendered an outstanding public service.

X-ray units were pressed into use at six of the State's annuals—the Upper Peninsula State Fair at Escanaba and the Saginaw, Branch, Gratiot, Ionia and Mason County fairs.

In all 11,735 persons were X-rayed. Of these, 410 persons were found to have chest abnormalities, William DeKleine, Michigan Health Commissioner, reports.

The small X-ray, Dr. De Kleine points out, is not meant to be final. It is used as a screening process. When an abnormality appears the person involved is "re-rayed."

With a modest note of pride, Dr. De Kleine says the chances are only one out of every 999 persons X-rayed in Michigan has tuberculosis in an active state.

Michigan fair-goers showed great interest in the X-ray units at the fairs. In one day at Escanaba, for instance, 500 persons were tested.

Health department officials point out the tests at fairs serve a double purpose. They inform the public of what health services are available and enable them to take the tests without making long trips.

In the case of rural folk, it is pointed out, many otherwise would go without tests. But the ready availability of the units at the fairs, and the fact there is little or no delay in getting a test at a fair, causes many of them to make use of the opportunity.

Not a few other States besides Michigan had mobile X-ray units at fairs. It is Michigan's boast of having been the pioneer in the use of the small X-ray. It obtained the first unit in October, 1941, now has four units in operation and has X-rayed 400,000 persons.

## State's Betting End in N. H. Soars Near \$3,000,000 Mark

SALEM, N. H., Nov. 30.—A record \$1,529,186 in wagers poured thru the pari-mutuel windows here Armistice Day to set a new record for Rockingham track and boost the State's income from the track almost to the \$3,000,000 mark.

Total receipts paid the State to date amount to \$2,677,000. With 11 days of the season left to go, it appeared likely the actual take would not fall far short of Manager Lou Smith's early season prediction of \$3,000,000.

## Hampton, Ia., Elects

HAMPTON, Ia., Nov. 30.—Newly elected officers of Franklin County Fair here are: Ira M. Miller, president; G. A. Marken, vice-president; Glenn D. Craighton, secretary, and Fred A. Keepf, treasurer.



ceipts for horse races, \$1,963; purses for races, \$4,500.

GRANDSTAND RECEIPTS: Thrill show 2 nights, \$1,733; other feature acts and 2 nights of fireworks.

AID, PREMIUMS: State aid, \$1,300; county aid, \$2,000; total estimated premiums paid out, excluding races, \$3,899.35.

PLANT FACILITIES: Race-track size, half mile; grandstand seating capacity, 2,500; area of grounds, 30 acres; square feet under cover available for commercial exhibits, 30,000.

ADMINISTRATION: President, Lyle Stewart; secretary, Corwin Nixon; superintendent of grounds, D. W. Bishop and Leslie Earnhart. 1947 dates, September 16-19 (tentative).

OKLAHOMA

Tulsa State Fair, Tulsa, Okla.

WEATHER: Good 8 days, 7 nights; rain 1 night of 8-day, 8-night run.

RECEIPTS: Gate, \$26,181.90; grandstand, \$7,035.03; concession space, \$1,740.75; commercial exhibits, \$6,377; carnival, \$7,110.81.

RACING: Five days of midget auto racing.

GRANDSTAND RECEIPTS: \$4,371.14; grandstand receipts for 4 nights, 6 days of thrill show, \$3,305.30.

AID, PREMIUMS: County aid, \$25,000; other aid, \$1,250; total estimated premiums paid out, excluding races, \$19,000.

PLANT FACILITIES: Race-track size, five-eighths of a mile; grandstand seating capacity, 7,500; area of grounds, 240 acres; estimated current valuation of the plant, \$2,000,000; square feet available for commercial exhibits, 75,000; number of national commercial exhibits, 37; number of local commercial exhibits, 100; new construction planned when materials are available, grandstand extension to increase capacity to 10,000, rebuilding of race-track to quarter-mile track.

GRANDSTAND ATTRACTIONS: Acts booked thru Sunny Bernet, Chicago.

ADMINISTRATION: President - secretary, H. C. Gray; superintendent of concessions, Harry B. Smith; superintendent of commercial exhibits, M. A. Harrison; superintendent of grounds, C. T. Cagle; publicity director, Jack Eldridge.

PENNSYLVANIA

Clearfield County Fair, Clearfield

TOTAL ATTENDANCE: Front gate, 47,411; paid admissions, 44,382.

WEATHER: Good, 2 days, 3 nights; rain, 3 days, 2 nights; cold or cloudy, 1 night of 5-day, 6-night run.

RECEIPTS: Gross, \$51,682.11.

AID, PREMIUMS: State aid, \$1,000; total estimated premiums paid out, excluding races, \$2,894.92.

PLANT FACILITIES: Race-track size, half mile; grandstand seating capacity, 3,000; bleachers capacity, 2,500; area of grounds, 40 acres.

GRANDSTAND ATTRACTIONS: Booked thru Frank Wirth, New York.

ADMINISTRATION: President and manager, Harry G. Canoe; secretary, Joseph Hogentogler; superintendent of concessions, E. A. Clark; superintendent of commercial exhibits, Tilden McClure; superintendents of grounds, W. Kanich, J. Flanagan and R. Kilmer; superintendent of speed, R. G. Leavy; publicity director, M. J. Brion. 1947 dates, August 4-9 (tentative).

Twin-County Fair, Northampton

WEATHER: Good 3 days operated.

RECEIPTS: Concession space, \$1,831.80; parking, \$1,109.15.

AID, PREMIUMS: State aid, \$401; county aid, \$600; total estimated premiums paid out, excluding races, \$450.45.

ADMINISTRATION: President, John Borger; secretary, Warren J. Deck; superintendent of concessions, Ted Barkey; superintendent of commercial exhibits, Frank Lerch; superintendent of grounds, Willis Keiser; publicity director, Russell Bilheimer.

WANTED—FOR EUROPE

Flying Trapeze and High Diving or sensational Outdoor Attractions for Denmark and Sweden. Season approximately May 1st to September 15th. Send good publicity and offer to

Ernst Sahlstrom, Mgr. National Scala Theatre, Copenhagen, Denmark

Champion Traveler Gets Around

CHICAGO, Nov. 30.—Step right up folks and meet the champion traveler of outdoor showbiz.

Here's his record, backed by substantiating evidence, for the past 10 months:

He's traveled 63,214 miles.

He's moved by train, plane, bus and automobile. And, like the proverbial mailman, nothing—rain, sleet or what have you—stops him.

He's been in a forced landing in a Far West snowstorm with the thermometer 32 degrees below zero; he's been in Fredericksburg, Tex., where more German than English is spoken; he's chatted with Eleanor Roosevelt about his wares, but pointedly insists he's a Republican; he's been awarded a special medal struck off in his honor, and he's been stalled in a Minnesota town 24 hours after a bus he was riding went into a ditch.

He's jumped by plane from Montana, where the temperature was 42 below; to San Antonio, where the mercury was registering 85 degrees; he's missed the Empire Builder, the crack train, caught a plane and beat the train in by six hours; he's had Frances Langford sing a special number in his honor in Lakeland, Fla., in gratitude for a novel tribute to her that he had contrived.

In between jaunts, he's been getting in his own flying time here. And before long he'll have his own plane, which he'll name "The Sky-Rocket" because he's in the fireworks business, has been for years an executive of Thearle-Duffield Fireworks.

His name: Art Briese.

SOUTH CAROLINA

Greenwood County Fair, Greenwood

TOTAL ATTENDANCE: Front gate, 60,000; paid admission, 40,000.

WEATHER: Good 5 days, 6 nights; rain 1 night of 6-day, 6-night run.

RECEIPTS: Gate, \$19,000; concession space, \$250; commercial exhibits, \$600; carnival, \$3,200; other receipts, \$1,395.

PLANT FACILITIES: Race-track size, half mile; area of grounds, 100 acres; estimated current valuation of the plant, \$50,000; square feet under cover available for commercial exhibits, 25,000; number of national commercial exhibits, 1; number of local commercial exhibits, 2; new construction planned when materials are available, poultry building, exhibit building, grandstand and completion of race-track.

ADMINISTRATION: Secretary, E. B. Henderson; superintendent of grounds, R. W. Cole.

VIRGINIA

Tidewater Fair, Suffolk

OPERATION PERIOD: 4 days, 4 nights. RACING: Four days; purses for races, \$1,600.

AID, PREMIUMS: Total, \$55; total estimated premiums paid out, excluding races, \$600.

PLANT FACILITIES: Race-track size, half mile; grandstand seating capacity, 1,050; area of grounds, 23 1/2 acres; estimated current valuation of the plant, \$50,000.

ADMINISTRATION: President, J. C. White; secretary, H. C. Holman; publicity director, H. C. Holman.

CANADA

Saskatoon Industrial Exhibition, Saskatoon, Sask.

TOTAL ATTENDANCE: Front gate, 100,336; paid admissions, 89,894.

WEATHER: Good 5 days, 5 nights; cold or cloudy 1 day, 1 night of 6 days, 6 nights operated. Total paid grandstand admissions—days, 15,994; nights, 46,409.

RECEIPTS: Gate, \$21,192.90; grandstand, \$34,917.25; concession space, \$7,538.98; commercial exhibits, \$1,488; carnival, \$20,738.14; other receipts, \$2,034.75.

RACING: Six days of running races; grandstand receipts for horse races, \$7,810.70; purses for horse races, \$17,500.

AID, PREMIUMS: State aid, \$15,796.82; total estimated premiums paid out, excluding races, \$10,212.

PLANT FACILITIES: Race-track size, half mile; grandstand seating capacity, 7,700; area of grounds, 80 acres; estimated current valuation of the plant,

Edmonton's Fiscal Year Ends With \$80,000 Profit

EDMONTON, Sask., Nov. 30.—Edmonton Exhibition Association set an all-time record during the fiscal year ending October 31, 1946, with a net profit of \$80,000, Charles E. Wilson, manager, announced. This tops the previous record, set in 1944-'45, by \$20,000.

Individual profits recorded during the year's operation were: Summer exhibition, \$80,881; fall race meet, \$20,680; arena revenue, \$24,700; arena concession, \$10,550; building rentals, \$7,259; ground rentals, \$7,008.

Administration costs were \$14,528. Insurance of buildings came to \$5,340; maintenance of grounds, \$9,507; moving a building, \$7,112, and arena seating changes, \$6,777.

Mineola Picks 3 Directors; Hold Bochert as Manager

MINEOLA, L. I., N. Y., Nov. 30.—Benjamin W. Downing, Raymond G. Fish and Harold Van Sise were elected to three-year terms on the board of the Queens-Nassau Agricultural Society at the annual meeting held recently.

Fish was selected as vice-president. Fred D. Baldwin was named secretary-treasurer, and Charles Bochert was retained as acting manager. J. Alfred Valentine is president.

Three Directors Renamed To Grand Forks Board

GRAND FORKS, N. D., Nov. 30.—F. E. Tunberg, Harry C. Woolson and W. E. Dahlquist were re-elected for the three-year terms as directors of the Pennington County Fair at a recent meeting. Secretary A. F. Berge reported the annual had a cash balance of \$7,393.52.

\$450,000; square feet under cover available for commercial exhibits, 30,000; new construction planned when materials are available, 3 race horse barns.

GRANDSTAND ATTRACTIONS: Cost of grandstand stage attractions, exclusive of rodeos, racing, thrill shows, \$10,675.00; attractions booked thru Barnes-Carruthers Theatrical Enterprises.

ADMINISTRATION: President, C. S. Palmer; manager, S. N. MacEachern; superintendent of concessions, John A. East; superintendent of commercial exhibits, A. M. Duncan; superintendent of grounds, J. A. Mighton; superintendent of speed, Dr. F. G. Salisbury; publicity director, H. R. Hunking. 1947 dates, July 21-26 (tentative).

Doran To Oppose Zerfass For La. State Fair Post

DES MOINES, Nov. 30.—Ben Doran, Boone County farmer and former State legislator, announced his candidacy for one of the director's posts on the Iowa State Fair board. He will oppose P. P. Zerfass, of Algonia, in the sixth district.

Contest is the only one so far announced and is expected to attract much attention as Zerfass has served on the board for a number of years. Doran farms 1,000 acres near Beaver, Ia., and served as State representative from 1934 to 1938.

Iowa Fair Managers will meet here December 9-10, with the State Fair board election scheduled for December 11.

Carman, Man., Nets \$3,240

CARMAN, Man., Nov. 30.—Carman's 1946 exhibition, the 67th annual, returned a profit of \$3,240 from a gross of \$40,700, Gordon Peck, secretary-treasurer, reported.

Kelvington, Sask., Execs

KELVINGTON, Sask., Nov. 30.—Officers of Kelvington Agricultural Society are: President, Thomas Boyes; vice-president, William Clark, and secretary-treasurer, O. Bildfield.

Advertisement for Outdoor Refreshment Concessionaires, featuring a list of units in 28 states and 88 cities, and listing various concession types like Indianapolis Speedway, Washington Airport, Baseball Parks, Football Stadiums, and Race Tracks.

Advertisement for Williams and Lee Attractions, stating they want high class acts of all kinds for 1947 fairs, and listing their address at 464 Holly Ave., St. Paul 2, Minn.

# Crump for Memphis Arenas; Appropriations Seem Likely

MEMPHIS, Nov. 30.—Virtual assurance that the necessary money will be forthcoming for the construction of a 10,000 capacity multi-purpose arena and a thoro modernization of the war-idled Mid-South Fair here is seen in the statement by E. H. Crump, in which the political boss of Tennessee, pulled out all the stops in support of the expansion of the fair.

Crump in a detailed statement plugged for an arena, already on the drafting boards, but for which the money is not presently available, and for an annual exhibition which would serve to lift Tennessee out of the one-crop cotton class and spur the State's ability to supply its own milk and meat.

## Painting Not Enough

"A mere face-lifting, thru the liberal application of the paint brush, will not suffice to bring our fair buildings up to the standard maintained by such real fairs, for example, as the State Fair of Texas at Dallas and the fair at Toronto, each of which is gigantic in comparison with ours, Crump said.

"We need more than a face-lifting operation. Some of the larger and more substantial exhibition buildings at the fairgrounds, perhaps, could be salvaged, relocated, and remodeled along modern lines. However, other buildings should be added, including a great arena in which horse shows, dairy shows and indoor athletic shows could be adequately staged."

## Entertainment as Magnet

"In formation of plans for a real pretentious fair, we must not overlook the importance of clean and varied entertainment as a magnet to attract visitors to our annual show," Crump declared. The midway, he pointed out, should be relocated, rebuilt and thoro streamlined, and many up-to-the-minute attractions and riding devices provided and added to from time to time.

"The value of the Mid-South Fair to Memphis and this entire surrounding country can scarcely be overestimated," Crump declared. "To bring our present fairgrounds up to date will, of course, cost money, but money thus spent will yield tremendous dividends which cannot be expressed in mere dollars and cents."

His statement was issued at a joint meeting of the Memphis Park Commission and the Mid-South Fair Association, Inc. John Vesey, chairman of the park commission, pointed out that the commission does not have the funds for the necessary improvements. He added the funds would have to come from bond issues which must be authorized by the State Legislature, probably in January. Crump's statement is regarded

## Look for Manager

MEMPHIS, Nov. 30.—Several names have been submitted for the manager's post of the Mid-South Fair for 1947. A committee is now investigating their qualifications, it was revealed at a meeting of the executive and advisory committee here.

W. Dilatash, planter and secretary-treasurer of the Memphis Plywood Corporation, was elected president of the fair. Other officers are Perry Pipkin, first vice-president, and Frank Collins, second vice-president. Arthur Seelbinger, secretary, and P. A. Phillips, treasurer, were re-elected.

as tantamount to the necessary legislative action.

## Women's Building Set

Vesey revealed that plans have been drawn for the reconstruction of the Women's Building, destroyed by fire, and that, in this instance, the commission has \$90,000 in escrow for the work.

Needed repairs and redecorations to existing structures will cost between \$40,000 and \$60,000, and the commission does not have money for this project, but Vesey said it is hoped the city and county can make it available early next year. This is regarded as a certainty in the light of Crump's statement.

## For Sports, Too

As for the arena, Vesey reported architects are now readying plans and these will be ready when money for construction is available from the State. The proposed building will seat 10,000 around the arena and will provide a capacity of 15,000 persons for conventions.

"It will make possible professional basketball, tennis, ice hockey and other great sporting events," he said.

Improvements to the Fairgrounds Amusement Park are already underway, with about 15 per cent of the work completed, it was reported. Projects include construction of a mall, and installation of drainage and sewerage. Other planned projects are a toilet building, a Funhouse, Penny Arcade, concession stands and amusement stands. A master plan, recently drafted, provides for the expansion of the plant to provide ample parking space, access to roads and designates future locations for buildings.

## Around the Grounds

In what B. Block, of Jack Kochman's Hell Drivers, terms a "pre-incident-shattering" move, three Maine fairs, Gorham, Presque Island and Bangor, have closed a three-year exclusive contract for that thrill show.

Joe Chitwood's Thrill Show has been contracted for three performances at the Florida State Fair, Tampa, February 4-15. No other attraction contracts have been signed thus far, according to P. T. Strieder, veteran fair manager.

Herb Black and son, Harvey, are rehearsing the La Tona troupe in Des Moines for the coming fair season while E. J. Floyd, who billed for Frank Winkley's All-American Thrill Drivers last season, has established a delivery service in that city.

## Amherst, N. S., Winter Event Plans New Buildings for '47

AMHERST, N. S., Nov. 30.—Returned to action this year with a smashing success after a wartime suspension, the Maritime Winter Fair here will be expanded in 1947.

Two new buildings will be erected, some extensions made to existing buildings and new floors laid in some of them, according to present plans. The event, altho skedded for November, later than the accepted tourist season, will be tied in with tourist promotion by the provinces of Nova Scotia, New Brunswick and Prince Edward Island.



## MEETINGS OF ASSNS. OF FAIRS

Fair Managers' Association of Iowa, Hotel Fort Des Moines, Des Moines, December 9-10. E. W. Williams, Manchester, secretary.

Kansas Fairs' Association, Hotel Jayhawk, Topeka, January 7-8. Raymond M. Sawhill, Glasco, secretary.

Wisconsin Association of Fairs, Hotel Schroeder, Milwaukee, January 7-8. Douglas J. Curran, Black River Falls, secretary.

Association of Tennessee Fairs, January 7-8, Noel Hotel, Nashville. Henry W. Beaudoin, Memphis, secretary.

Western Canada Association of Exhibitions, January 13-15, Fort Garry Hotel, Winnipeg, Man. Mrs. Letta Walsh, Saskatoon, secretary.

Ohio Fair Managers' Association, Deshler-Wallick Hotel, Columbus, January 15-16. Mrs. Don A. Detrick, Bellefontaine, executive secretary.

Minnesota Federation of County Fairs, January 15-17, Hotel St. Paul, St. Paul. Allen J. Doran, Grand Rapids, secretary.

Michigan Association of Fairs, Fort Shelby Hotel, Detroit, January 19-21. H. B. Kelley, Hillsdale, secretary.

Illinois Association of Agricultural Fairs, St. Nicholas Hotel, Springfield, January 21-22. C. C. Hunter, Taylorville, secretary.

Massachusetts Agricultural Fairs' Association, January 23-24, Hotel Northampton, Northampton. A. L. Lombard, Boston, secretary.

North Carolina State Fair Association, Carolina Hotel, Raleigh, January 24. Dr. A. H. Fleming, Louisburg, secretary.

Rocky Mountain Association of Fairs, Northern Hotel, Billings, Mont., January 26-28. J. M. Suckstorf, Sidney, Mont., secretary.

Virginia Association of Fairs, Hotel John Marshall, Richmond, January 27-28. C. B. Ralston, Staunton, secretary.

Nebraska Association of Fair Managers, Hotel Cornhusker, Lincoln, January 28-29. Chet G. Marshall, secretary.

Pennsylvania State Association of County Fairs, Penn Harris Hotel, Harrisburg, January 29-31. Charles W. Swoyer, Reading, secretary.

New York State Association of Agricultural Fair Societies, Hotel Ten Eyck, Albany, February 10-11. James A. Carey, Albany, executive secretary.

Ontario Association of Agricultural Societies, February 12-14, King Edward Hotel, Toronto.

INQUIRIES are being made and secretaries of associations of fairs should send in the dates of their annual meetings.

## Speed Round-Up

BURBANK, Calif.—Midget auto racing is a dead issue here again as pro-racing groups admit there is apparently nothing they can do to overrule the city council verdict denying an application to the San Fernando Sports Center now nearing completion.

The council vote was the same as the one taken last July 25 when Victor J. Nelson and other operators of the center requested permission to hold midget racing on 45 Saturday nights during the year. Action upheld protests of several hundred residents in the vicinity of the sports center who objected to "noise, traffic hazards and real estate depreciation."

SPRINGFIELD, Mo.—A midget race track is under construction at Lambeth Field here. Three ex-rodeo men, Joe Lambeth, calf roper; B. R. McCracken, bronk buster, and O. E. McCracker, Brahma bull rider, own and will operate the course. Bleachers, they say, will seat 10,000. Track will be a fifth-of-a-mile and built of asphalt. Infield will be used for a rodeo arena and softball, with the outside used for a jalopy race track. Track will be known as the Country Club Village Amusement Center.

OKLAHOMA CITY—Taking the lead on the 34th lap after starting in fifth place, Rex Easton, Springfield, Ill., won the 50-lap feature at Taft Stadium here Monday night (18). Joe Booth, Oklahoma City, was second, and Marcel St. Croicq, Houston, third.

COLORADO SPRINGS, Colo.—Albert Daniels has been named to head the Pipe's Peak Hillclimb Association, succeeding Robert Donner. Publicity chairman is H. C. Harmon. George Doty will be chairman of the membership committee, with Ray Mervine heading the advertising and program committee. Warren H. Smith will be chairman of the highway committee. This is the first year plans have been started so early for the Labor Day race.

## Evenson Elected Ad Director Of Langdon, N. D., Annual

LANGDON, N. D., Nov. 30.—Ben Evenson, Clyde, was elected a director of Cavalier County Fair at a recent meeting here. He will fill the post of the late Ambrose Ulyot. Directors re-elected were Frank Beasley, Nekoma, and Louis Schneider, Mt. Carmel.

Officers, all of whom were re-elected, are J. O. Ryan, Langdon, president; J. T. Wild, Osnabrock, vice-president; Victor Sturlaugson, Langdon, treasurer, and Dick Forkner, Langdon, secretary. Treasurer's report showed a cash balance of \$26,270.68.

Executive committee, composed of Ryan, Sturlaugson, Forkner and Emil Soderstrum, livestock director, was authorized to push possibility of having a proposed armory, planned for the county national guard unit, built on the fairgrounds.

## Jack Dillon Asks Producers To Increase Rodeo Prize \$\$

SAN FRANCISCO, Nov. 30.—Jack Dillon, district vice-president of the International Rodeo Association, speaking at the final day of that organization's convention here Saturday (23), urged producers to increase prize money.

The former cow-puncher, who now runs the Calgary (Alta.) Stampede, said: "We of the IRA have been playing with nickels and dimes." He advocated increasing the IRA prize range of \$50-\$1,000 to \$2,000-\$3,000, with \$10,000-\$15,000 for the world's champion cowboy.

## Ord, Neb., Annual Moves To Improve Plant Facilities

ORD, Neb., Nov. 30.—Extensive improvements and innovations are planned for the Loup Valley Fairgrounds here. Members of the fair board have voted to standardize the midget auto race track, remodel the grandstand seats, build more bleachers and repair and repaint all buildings. Board also has decided to hold races more than once a year. A campaign to sell stock to new business firms and farmers is under way.

## REP RIPPLES

**A**L PITCAITHLEY is still with Station KAVE, Carlsbad, N. M., and his wife, Lynne, has the *Breakfast Club*, a 30-minute program, once a

## Hollywood Briefs

By Ted North Sr.

**HOLLYWOOD, Nov. 30.**—Ted North Jr. appears in *The Devil Thumbs a Ride* to be released after first of the year.

Ralph Moody, former operator of the Hazel McOwen Players thru Nebraska, was recently heard on the *Cisco Kid*, *Red Ryder* and the Screen Guild program of *Blind Alley*, starring Edward G. Robinson.

Jack and Elsie Lowry, former rep performers, now located at Fort Ord, Calif., were recent visitors at the home of Ted and Mary North in Hollywood. Accompanying them were Mac and Bee Bybee, former dramatic stock operators out of Chicago. The Bybees operate a string of rides on the Pike at Long Beach, Calif.

Arthur and Birdie Wellington, who trouped the Middle West for years with stock and rep shows, are retired in Hollywood. Arthur is about to enter the radio field out here.

Roy E. Hilliard, father of Harriet Hilliard, is directing the dramatic stock company operating in Dallas. Roy directed many years for Dubinskys, the Norths and recently for Neil E. Schaffner. Nancy Boon Green, former Gracie Allen of the North Players, is now in Hollywood considering offers for a West Coast production.

Lodema Corey, character woman in stock and rep for many years in the Midwest and now a home-talent producer, is expected on the Coast soon for a vacation.

Bill and Vic Doherty, who trouped Kansas and Nebraska several seasons with the North Players, are located in Denver, where they are active with the Denver Civic Theater, both in an acting and managerial capacity.

Billy Remick, former leading man with Chick Boyes Players thru Nebraska, is now featured with the road production of *Dear Ruth*, doing the father role.

Walter Ambler, former dramatic stock producer, is a real estate agent in Hollywood.

R. J. Mack, formerly associated with North Brothers and the Hazel McOwen Players, has retired from the business and is residing in Topeka, Kan., where he is engaged in commercial lines.

Barney Wolfe, for years operator of the Wolfe Stock Company and for 20 years stage director of the Ted North Players, is retired and enjoying excellent health in his 83d year. He is a resident at the Kansas Masonic Home, Wichita.

Val Balfour Players, operating a radio circle out of Eau Claire, Wis., recently reopened after several weeks' layoff owing to the polio scare in their territory.

Pearl Roemer Kelly has resumed her musical work in Kansas City, Mo., following the death of her husband, Arthur J. Kelly, former comedian with the North and Dubinsky shows in the Midwest.

Billy and Mildred Baucom, who trouped with rep shows in the Middle West, are now located in Kansas City, Mo., and are in radio with KCKN.

week, from the Crawford Hotel there. . . . Stanley Siebenthal, well-known repster, is in his fifth year as musical director of the Carlsbad (N. M.) High School Band. . . . Ernest Toby Vevea, the past three years general business manager with the J. B. Rotnour Players, will tend bar at Eau Claire, Wis., this winter. . . . Davis and Mills have a vaude-pic show around Greenwich, N. Y. . . . Miles L. Batton writes from Carbondale, Pa.: "I have been readying a small flesh unit to play around Wilkes-Barre, Pa., but have shifted my plans owing to the coal strike, and will move to Richmond, Va. Have four members of the family in the unit and will play short-cast bills. Will also continue with my pic shows that I have been operating during the summer."

**WALTER KENTON**, old-time minstrel musician, is showing 16-mm. pix around Schenectady, N. Y., and says he likes the idea. "I have done about 20 dates, and the pic show works in well, as I have my regular job on the side," he pens. . . . W. W. Brace has a film show around Brockton, Mass., playing under auspices. . . . A line from Harry M. Tubliss: "I have made about 20 dates around Pottstown, Pa., and am moving toward Virginia. Have pix enough to give a full week's show and will play southward. Have not missed a Sunday in two months for a religious film." . . . Gretna Players are around Wheeling, W. Va. . . . Pearl's Entertainers, three people, are operating in halls in Central Alabama offering flesh and pix. . . . Kipp's Show is around Ardmore, Okla. . . . Power's Players, four people, are around Buffalo. . . . Kennebec Players are in Knox County, Me., using E. F. Hannan's *Henry Goes to Town* on auspice dates. . . . Berkshire Players have recently been in Southern Vermont.

## Fan Patronage

By E. F. Hannan

**THE BETTER** old-time 10-20-30 built a clientele that was steady, and this went a long way in the success of these shows. Wild-cattin a rep show, or for that matter any other road show, never paid heavy dividends.

In 10-20-30 days, short jumps in established territory kept down the nut and was considered good showmanship. For instance, the Frankie Carpenter-Jerry Grady Show. The matinee biz of this show was a hand-shaking group of "wait for Frankie" females who went strong for parts in plays that Frankie stood out in. They paid the traveling nut, and many times all salaries, and it's a sweet idea to have in mind that a coterie of fans are waiting for the box office to open.

It's what big names have been built on and should not be neglected by smaller tricks.

## AN AGENT'S SAGA

(Continued from page 50)

little success. The average big show biller is not adaptable to a smallee. Say he has 50 dates for each stand. Being used to working sheetage, he'll try to get all 50 in one empty or on a railroad daub instead of spreading them out in single hits. Every stand should be sized up and billed accordingly. But billers are billers and very set in their ways. So the agent of a smallee does the billing himself.

Besides this and the daily battles with officials and the everlasting quest for cheap lots, you have small town hotels, bad restaurants and lack of laundry service to put up with. Surely, there must be an easier way of making a living. But I wouldn't take it. I love my work.

## R-B 1946 Take Hits New High

(Continued from page 49)

count for this, the number of one-day stands was increased from 13 to 76, while two-day stands were reduced in number from 29 to 19 and three-day stands from 12 to only 3.

There were fewer cases this season of scheduling only one performance the first day of stands running two days or more. As a result, the ratio of performances in proportion to playing days was greater. Total number of performances scheduled this year was 433.

### Garden Run, Cut

Business was plenty good at Madison Square Garden, even tho the New York run was reduced from 46 to 39 days. Reduced also were Philadelphia, 10 to 6 days, and Baltimore, five to four days. On the other hand, Boston was increased from 10 to 12 days, Washington from five to six and Houston from three to four, while Miami remained at four.

Detroit and Chicago, by-passed in 1945, were put back in the route, the former with nine days in two locations and the latter with 10 days.

Towns played three days were Kansas City and Dallas (same as last year) and New Orleans (reduced from four days). Cleveland dropped from four to two, and a considerable number were cut from three to two.

### No Stands Canceled

Show did not have to cancel a single advertised stand the entire season. The move from New York to Boston during the May coal strike was made with electric power, and the railroad strike, coming during the Boston engagement, had no effect on the show.

An unrelenting shortage of help caused plenty of late matinees, but only three scheduled performances were lost during the season. Late arrival forced cancellation of the opening matinee at Columbus, O., July 2. Show was up in time for the first day matinee at Indianapolis, July 9, but it was called off because of an electrical storm accompanied by heavy rain and wind. A 171-mile run, plus wet grounds, resulted in omission of the matinee at St. Joseph, Mo., September 6.

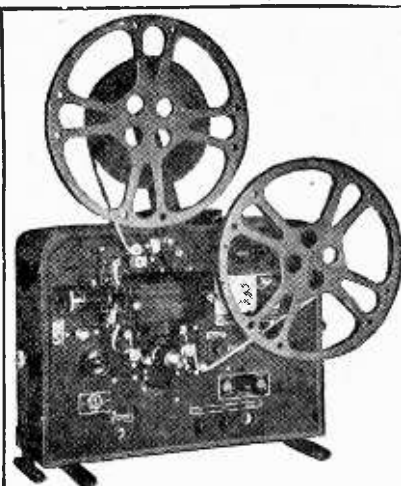
Further statistics of the tour: Total miles traveled, 12,443; number of railroads used, 31; number of States visited, including the District of Columbia, 25; number of State capitals visited, 12; longest run from New Orleans to Memphis, 394 miles; shortest run, in Detroit, from Michigan and Wyoming streets to Harper and Conner streets, 10 miles. Show moved on 86 cars.

### Thanksgiving Dinner

Excellent weather prevailed during the final stands thru Florida. Attendance at Sarasota compared favorably with last year. Due to the holiday, the larger crowd was on hand for the matinee. A sumptuous Thanksgiving turkey dinner was served in the cookhouse between performances.

Tampa Tuesday and Wednesday (26-27) was only fair, but St. Petersburg came thru nicely the day before.

At West Palm Beach, where the Belvedere Airport lot was 3½ miles out, business was hurt by a bus strike Friday and Saturday (21-22).



**Road Show Men**  
The Buy of the Year  
for immediate delivery

**NATCO 16mm.**

Sound on Film Projector

750 watt lamp, 2 inch projection lens, F:1.6 micro focus coated, to 2000 ft. capacity, 25 watt amplifier, bass and treble tone control, mike and turntable jack, 12 inch speaker, silent and sound speeds, double twin forced draft cooling, a projector of exquisite tone. . . . . **\$479**

TRADES ACCEPTED.

**Bass CAMERA CO.**

179 W. Madison St.  
CHICAGO 2, ILL.

16 MM. **RELIGIOUS SUBJECTS** 35 MM.

Westerns, Actions, Selected Shorts.  
Wanted: 16MM. Sound Projectors.

OTTO MARBACH, 630 Ninth Ave., N. Y. City

## LARGE THEATRE 16MM. SET UP

IMMEDIATE DELIVERY — LATEST 16MM. AMPROARC PROJECTORS—include strong high intensity Arc lamp, Rectifier, 40-Watt Amplifier, 2 heavy duty Loudspeakers, Spares and Accessories. Practically new. Single outfit, \$1350; dual, \$2395. Write for the New Bargain Catalog just off the press. S. O. S. CINEMA SUPPLY CORP. 449 W. 42nd St. New York 18

## FOR SALE

40x80 Tent with 9 ft. Walls, 12x14 Marquee, complete with all Poles; 90 two-person Canvas Benches. This is a show tent, has quarter poles, made of 11 oz. O. D., trimmed in red and orange. Beautiful outfit. Used twelve weeks, good as new. Price \$1200.

**JACK VIVIAN**  
Bearden, Ark.



## WANTED

## DUKE HALL'S TENT THEATRE

People in all lines for Dramatic Show under canvas. One of the biggest and most modern Tent Shows. Need Juvenile, Soubrette, Ingenue, Character Man, Fast Blackface, Hillbillies for concert and all useful people in all lines. NAME YOUR LOWEST IF YOU EXPECT AN ANSWER. Show Cook for first class cookhouse. Truck Drivers for semis and sound truck. Boss Canvasman. This is a year round job. Show opens down South, January 6th. All replies to

**DUKE HALL, 632 Brooklyn Ave., Dayton (7), Ohio**

## LIFE OF CHRIST

16MM. SOUND

Account other business will sell almost new print. 7 reels, part color. Large lobby photos and heralds. Complete, \$185.00. Excellent road show attraction and good money maker.

**PLASTEX PRODUCTS**

127 Clement San Francisco 18, Calif.

## Quality SHOES For Quality SKATES



Your skaters are demanding more high priced precision roller skates. Be sure to have in stock for these better skates our Betty Lytle No. 9984 white bucko professional shoe, and No. 9995 black kangaroo shoe for complete skater satisfaction.

**HYDE ATHLETIC SHOE CO.**  
Manufacturers of those famous BETTY LYTLE Roller Shoes  
Cambridge, Mass.

*Superb*  
NEW! Gloria Nord  
RINK ROLLER SKATES



Write for Folder

The finest performing skates offered anywhere... used exclusively by famous ROLLER VANITIES star, Miss Gloria Nord!

**CLEVELAND SKATE CO.**

6800 Denison Avenue Cleveland 2, Ohio

## HIT TUNES OF TODAY For ENJOYMENT OF ROLLER SKATERS

Recorded on that new and sensational VIBRATO HAMMOND ORGAN

By **GLENN DAVIS**

Most popular Organist from Coast to Coast.

- No. Name  
193—Five Minutes More  
194—Ricky Rickshaw Man  
192—Ole Buttermilk Sky  
191—Without You  
190—Rumors Are Flying  
181—To Each His Own  
180—The Gypsy  
183—Laughing on the Outside  
184—Just a Little Fond Affection  
185—Everything I've Got

ORDER TODAY

Send for our list of fine SKATING RECORD SELECTIONS

**SKATING RHYTHMS RECORDING COMPANY**

P. O. BOX 1838 SANTA ANA, CALIF.

When better Skating Records can actually be produced, Skating Rhythms Recording Company will be first to produce same.

## FOR SALE

Permanent Skating Rink operating in Monroe, La. Located in business district. Floor 128'x60'. 140 pairs Shoe Skates, over 100 pairs Clamps, all necessary equipment, including plenty of repair parts. Immediate possession. Reason for selling, other interests. **GUS KALLIO, 312 Walnut St., Monroe, La. Telephone 9116.**

## NOT BEING ABLE TO RENEW

My lease, I have for sale Skating Rink Equipment. Masonite Flooring, 40x100; 100 pairs Chicago Skates in very good shape; Music System, including B-40 Speaker, Amplifier, Record Changer, etc. Approximately 100 Theater Seats, one Gas Heater and a little Fluorescent Lighting. **MARK BECKMAN, Box 230, Burlington, Iowa.**

## Pasadena Site For '47 CARSA Meet; Show Big

WATSONVILLE, Calif., Nov. 30.—Members of the California Amateur Roller Skating Association, meeting November 17 in annual convention in Civic Auditorium Roller Rink here, chose Moonlight Rollerway, Pasadena, as site for the 1947 State championships, reported Paul J. Gilbert, western division publicity director of the United Rink Operators. CARSA is affiliated with the United States Amateur Roller Skating Association.

Elected for the ensuing year were Mrs. Marian Doolittle, Rhythm Rollers, Redlands, president; Tom Henry, Moonlight Dance and Figure Club, Pasadena, first vice-president; Robert East, International Dance and Figure Club, Oakland, second vice-president, and Peggy Puttman, Rainbow Rollers, Buena Park, third vice-president. Mrs. Blanche Collins, Martinez Figure Skating Club, was re-elected secretary-treasurer. East, appointed chairman of the championship committee, named these members to serve with him: Mrs. Collins, Mrs. Doolittle, Art Thayer, of Sonoma, and Henry.

Many operators, pros and managers attended the meeting, including Mr. and Mrs. Charles Himes, Ambassador Rollertorium, San Francisco; Mrs. Hazel G. Barker, Skateland, Martinez; Mr. and Mrs. William France, Del Monte Rollerdom, Monterey; Mrs. Zelda Thayer, Sebastiani's Rollertorium, Sonoma; Mr. and Mrs. Huckabee, Buena Park Roller Rink; Mr. Manuel, Pacific Grove Roller Rink; Ralph Perkins, Moonlight Rollerway, Pasadena; Mrs. Maurice Dezani, Motor City Roller Rink, Placerville; George White, Rollerland, Salinas, and Mr. and Mrs. C. Neshke, Harry's Roller Rink, San Bernardino.

Held in conjunction with the meeting was a USARSA-sanctioned roller show, directed by Gilbert with the aid of Mildred and Clifford Neschke, of Moonlight Rollerway, Pasadena. It was a benefit for the CARSA championship fund. Gilbert staged an elaborate publicity campaign in advance of the show and, the expensive, it paid off in a capacity crowd. Daily display ads were carried in newspapers of near-by towns, and posters bearing skating pictures were placed in rinks and merchants' windows over a wide area.

Taking part in the show were Barbara Ziem, Martinez; Patricia Vaughn and Margaret Christenson, pairs, Watsonville; Betty Brown, Pasadena; Margaret Ridge and Art Thayer, pairs, Sonoma; Patricia Quick, Oakland; Joy Marlar and Barbara Ziem, pairs, Martinez; Johnny Bergner and Silvio Groggio, comedy, San Bernardino; Gladys Pollastrini, Oakland; Mildred and Clifford Neschke, pros, dance interpretations; Virginia Jones and Betty Brown, pairs, Pasadena; Donnie Newman, Sonoma; Patricia Vaughn, Watsonville; Faith Benedict, Martinez, and Jackie Maguire, Martinez.

## USARSA Names Coast Judges

MARTINEZ, Calif., Nov. 30.—Judging committee of the United States Amateur Roller Skating Association has granted its highest figure and dance judgeships to Ramona Allen and Dorothy Lir'gren, of Oakland, Calif., and Howell Janes, of San Francisco, reported Paul J. Gilbert, Western division publicity director of the United Rink Operators. For the past two years the appointees, former ice skaters, have judged USARSA contests and tests in California.

## Tyler's Skateland Again a Rollery; Now Private Club

DETROIT, Nov. 30.—Ted Tyler's Skateland, which has been operating with an experimental dance policy in recent weeks as Danceland Ballroom, has reverted to a four nights weekly skating schedule, with dancing slated for one night a week—probably Saturdays. The combination policy is designed to serve patrons in both fields. Another night of skating may be added.

Tyler is now operating Skateland as a private rink, open to club members only, to permit careful maintenance of standards in operation.

## Wal-Cliffe Setting Fast Pace; Reports Hefty B.O. Takes

ELMONT, L. I., N. Y., Nov. 30.—Wal-Cliffe Rollerdom here, which encountered difficulties during the war because of gasoline rationing, has bounced back on a full-time operating schedule with a promotional campaign that is showing results, according to M. H. and W. B. Hinchcliffe, operators. They report capacity trade on Friday and Saturday nights, with Wednesday and Sunday attendance around the 500 level.

To stimulate interest, fine candies or nylons are offered on Wednesdays as prizes. Another idea designed to catch trade is free bus service before and after sessions. Slowest nights, the Hinchcliffes say, are Tuesdays and Thursdays, but these are expected to be bettered with classes in fundamentals and bronze dances, conducted by Mrs. Jeanne Schneider, who also has Sunday night classes in silver and gold dances. Al Westenberg has charge of Saturday morning and evening junior and adult figure classes.

Recently installed was a white organ in a glass booth. Refreshment stand has been done over with white pine and mirrors, and a recently installed hot dog vender is going over big. As soon as materials are available, a new lounge is to be installed in the concession room.

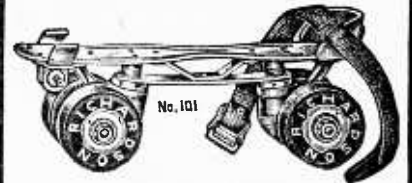
## Morey, Devineys Play Host To Former Students of R. I.

PENNSVILLE, N. J., Nov. 30.—Ben F. Morey, who has Riverview Beach Park Roller Rink here and who formerly operated in Rhode Island, and D. E. and Grace A. Deviney, his pros and managers, recently played hosts to some of their former Rhode Island skating students and their parents.

Guests included Jean Becker, said to be the youngest Rhode Island skater to hold the silver medal in dancing, a bronze figure medalist and 1936 State titleholder in free style and figures; Shirley Curtis, youngest State bronze dance medalist and holder of the junior figures bar; Sally and Allen Peabody, junior bar skaters; Louise Craig, bronze dance and figure medalist; Phillip Therrian, 1946 State novice dance champ; Joseph Rochette, bronze medalist, and Manny Ferrairi, Newport, R. I. Guests joined with members of the Ben Morey Figure and Dance Club in all classes.

Club members are now looking forward to a December trip by bus to Coliseum Roller Rink, Baltimore. Recent attraction at Riverview has been Lorraine Whitesail, vocalist, for singing trio numbers. Lou Weiss continues at the organ.

## The First Best Skate



**QUALITY**

**RICHARDSON BALLBEARING SKATE CO.**  
Established 1884  
3312-3318 Ravenswood Ave. Chicago, Ill.  
**The Best Skate Today**

## WANTED

## PORTABLE ROLLER RINK

Good proposition for capable Owner-Manager.  
Ideal location, no competition.  
City is roller hungry.

**WRITE OR WIRE IMMEDIATELY**

**S. W. THOMSON**

P. O. Box 32, Station A  
St. Petersburg, Florida

## ATTENTION, RINK OPERATORS!

Chicago Shoe Skates of All Types  
Now Available for Immediate Delivery.  
Full Polished 10° or 45°. Priced from \$13.50—\$15.50

Ball Bearings—3/16 Chrome-Steel  
Precision Bearings, Norma-SKF-Fafnir, ea. 40¢  
Second Precision Bearings of all makes, ea. 25¢  
General Rink Supplies and Repairs  
24 Hour Service

Shoes of All Types Now Available  
Brooks Detachable Toe Stops  
Deluxe Metal and Wood Skate Cases, ea. \$3.00

**WRITE OR PHONE**

**JACK ADAMS**

1471 Boston Road Bronx 60, N. Y.  
Tele. Dayton 9-3403

## FOR SALE

A completely new Skating Rink and concession equipment for sandwiches, cold drinks, etc., in a fast growing town of 20,000 population, large industrial payroll. Will sell my newly installed aluminum and steel building, size 40 feet by 110 feet long (this is a portable building, but set up as permanent), also new Skating Floor, 40 by 110 feet; 200 pairs Chicago Skates; new Sound System and Concession Equipment and Supplies. Rink is now operating every day and night, year round. Large crowds and clear profit daily, averaging \$100.00 day. This is a shiny, aluminum building, a deluxe and high class Skating Rink, all new. No junk and a good money maker for years. On account of other interests will sell Building, Rink and other Concessions and Equipment complete, \$16,500.00. Consider part cash, terms to right party, as it will pay out in short time. If you want a real money maker and a high class Amusement Center, come and see for yourself—see the crowds.

**GEORGE GOLD JR.,**  
Skating Rink on Airport Road  
LUFKIN, TEXAS

## SKATE CASES AT A NEW LOW

- ★ STEEL CASES—Assorted color combinations. Finest made. \$32.28 Doz. Sample \$2.69.
  - ★ ALL ALUMINUM CASES—"The Featherweight Champion." Light, sturdy, with satin finish. Former OPA ceiling \$6.50. NOW \$38.00 Doz. Sample, \$3.00. (New prices effective Dec. 1, 1946.)
  - Both cases have leather handles and lock and key. Write for Free Price Lists today.
- L & L PRODUCTS**  
7019 N. Glenwood St. Chicago 26, Ill.

## WE BUY AND SELL

New and Used Rink Roller Skates  
Advise Make, Size, Condition and Quantity.  
Also Best Price.

**JOHNNY JONES, JR.**  
51 Chatham St. PITTSBURGH, PA.

For information about  
**CURVECREST "RINK COTE"**  
THE PLASTIC RINK SURFACE  
Write  
**PERRY B. GILES, Pres.**  
Curvecrest, Inc. Muskegon, Mich.  
Originator and Sole Distributor.

**ROLLER RINK  
FOR SALE  
IN HEART OF  
HAMMOND, IND.**

Excellent Transportation  
Good Business  
Established for Years  
Fireproof Building  
Heat Furnished  
Low Rent  
Modern and Beautiful  
\$15,000 Pipe Organ  
\$3,000 Aisle Mats  
\$2,000 Soda Fountain  
650 Pr. Chicago Skates  
\$1,500 Vending Machines  
Modern Facilities  
Excellent Floor  
Everything Else To Make a  
Perfect Rink

**SELLING DUE TO MANAGER'S  
DEATH, AND OWNER MUST LIVE  
IN SOUTH.**

Beautiful Apartment on  
Premises

**!!SACRIFICE!!**

**Only \$20,000**

—APPLY—

**HOWARD M. FOX**

6300 S. Park Ave., Chicago, Ill.  
Tel.: Wentworth 0100

**Guider, Severens  
Open New ROLLERY  
Near Sacramento**

SACRAMENTO, Calif., Nov. 30.—James V. Guider and Marle C. Severens, who have operated roller rinks in Hollywood, San Diego, Oakland and San Francisco, opened a new one Wednesday (13) on the Sacramento-Roseville Highway, a few miles north of this city, in a remodeled dance hall. It is said to be one of the largest rinks in the State.

To be called Rainbow Gardens, the new rink will be open every night except Saturday. Dancing will be conducted on Saturday nights.

The new plant is said to be modern in every respect and is equipped with an electric organ.

**Flint Vet Club Gives Plaque  
To 'Cade; Parker Performs**

FLINT, Mich., Nov. 30.—Veterans' Skating Club of Flint Park Roller-cade donated a plaque to the rink recently in honor of skaters who gave their lives in World War II, reports operator George F. Brett. All club members were present in uniform and after the presentation taps was played.

Nancy Lee Parker, of Detroit, an RSROA junior national champion, gave two exhibitions over the weekend to large crowds. After her last performance the veterans presented her with a large bouquet.

**RSCC Visits Spots in Ill.**

CHICAGO, Nov. 30.—Fairway Skating Palace, Sandwich, Ill., was the first stop of 40 members of the Roller Skating Club of Chicago Sunday (17), reports Mary B. Dollak. A good floor and Tommy Fairclough's organ playing provided the setting for an enjoyable skating session. That night, club members were extended a cordial welcome at Skateland, Aurora, Ill. Program included novelty numbers and races. Club made the trip by chartered bus.

New roller rinks now operating in Wichita, Kan., are Air Capital Roller-drome and Planeview Roller Rink.

**RSROA Accepts Bid  
By NZRSA for Yank  
Demonstration Tour**

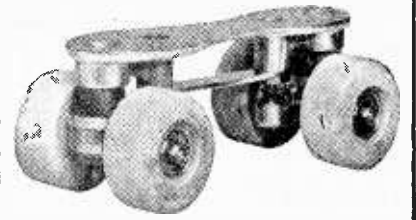
DETROIT, Nov. 30.—A recent invitation by the New Zealand Roller Skating Association, Dunedin, to the Roller Skating Rink Operators' Association of the United States to send two American champion skaters (man and woman) to New Zealand for a tour of that country's rinks during May or June, 1947, has been accepted by Victor J. Brown, RSROA foreign affairs committee chairman, it was announced at association headquarters here.

Purpose of the tour, to be financed by the NZRSA, is to demonstrate solo, pair and dance skating and to generally assist in improving the standard of New Zealand skating, said George S. Bright, NZRSA secretary.

**Martinez Club Elects Slate,  
Announces Contest Winners**

MARTINEZ, Calif., Nov. 30.—At a November 8 meeting of Martinez Figure Skating Club of Mrs. Hazel G. Barker's Skateland here members elected LaMar Williams, president; James Hutchins, vice-president, and re-elected Faith Benedict, secretary; Mrs. Barker, treasurer, and Paul J. Gilbert, business manager. Mrs. Blanche Collins was appointed delegate to the convention of the California Amateur Roller Skating Association, held November 17 in Anthony Callahan's Civic Auditorium Roller Rink, Watsonville.

Club's recent dance championships produced these winners: Joy Marlar and James Hutchins, who also took the 1946 State juvenile title; Barbara Ziem and Allyn McCartney, and Julie Richter and W. T. Cantrell, only a few points separating each of the teams.



**The Perfect Skater's Gift**

THE BEAUTIFUL

**"ROCKET"**

—precision, dance and free-style roller skate.

Thousands are already enjoying the thrill that only the "ROCKET" gives to roller skating by its remarkable smooth, precision qualities and superior craftsmanship.

Thousands more have wished they might own a pair.

"ROCKETS" are now available for immediate delivery for the holiday trade—the new, refined, improved, guaranteed "ROCKETS".

Place your order at once to take advantage of early delivery. NO ADVANCE IN PRICE.

**THE ROLL AWAY  
SKATE CO.**

4533 Payne Ave., Cleveland, Ohio

Western States Distributors

ROLLER SKATE SUPPLY CO.

251 Twelfth St. Oakland 7, California

**..Skaty-eight Reasons Why!**

Liberty skates are the strongest and most dependable skates ever built and are used by more present-day champions than any other skate.



LIBERTY ROLLER SKATE CO., Inc.  
FARMINGDALE, L. I., NEW YORK

**Know A, B, C's?**

The A, B, C's of rink management (getting them in, keeping them in and making them happy) will be discussed by C. V. (Cap) Sefferino, assistant manager of Sefferino's Roller-drome, Cincinnati, in an early issue of *The Billboard*. Sefferino takes some sharply divergent views of functions that some operators regard as standard, and administers a gentle rebuke to those who believe routine operation is the remedy for a slim bankroll. In effect he asks, "What's wrong with skaters doing a Humpty Dumpty dance when they don't want to learn an intricate one? They pay the freight, don't they?"

**PORTABLE RINK WANTED**

Size 50x120 or larger. What have you? Write all in first letter, if in operation or not. Terms will be cash. Write or phone **SUNSET BEACH** Almonesson, N. J.

**FOR SALE**

All modern Roller Rink, including living apartment, also modern Lunch Room. Size of building, 60x146. 2-Acre Parking Lot. All new building in 1941, all new floor put in, 1943. Reason for selling, ill health. Write for details. **JOHN W. SHIELDS**, Silver Star Roller Rink, Mattoon, Ill. Phone 1220.

**WANT TO BUY**

Portable Skating Rink, complete, 40x100 or larger Floor. No junk considered. Write all particulars.

**HUGH COOPER**

P. O. BOX 282 HENDERSON, TEXAS

**RINK & BALLROOM  
LIGHTING EFFECTS**

Crystal Showers, Spotlights, Motor-Driven Color Wheels.

**NEWTON**

253 W. 14th St. New York, N. Y.

**HAMMOND ORGANIST  
WANTED**

Must know Rink Tempos. Top salary paid.

**Edward H. Laventure**

Secy. Whalom Skating Rink  
FITCHBURG, MASS.  
Telephone Fitchburg 1921

**PORTABLE RINK**

Now in operation, 7 months old, 46x96 Campbell's flameproof, push-pole Tent, Sidewalls, Maple Floor, Automatic Record Changer, P.A. System with Speakers, 150 Pairs of Skates, many Repair Parts. Owner has other interest. Cash price, \$8,500.00.

**LEROY M. CONLIN**  
PORT NECHES, TEXAS

**December Release**

Now Available of the

**NEW AND BETTER SKATING RECORDS**

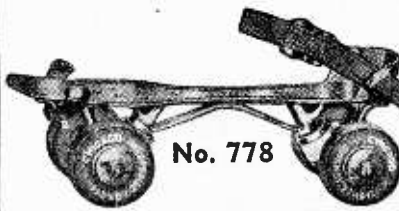
featuring  
**"LIVE ORGAN QUALITY" From Discs**

Write for Complete Lists

**Midwest Recorded Specialties**

194 E. Wilcox ELMHURST, ILLINOIS

**There Is BIG Money in a ROLLER RINK**



No. 778

properly managed and equipped with the

**Best Rink Skates. Ask Us**

Write us for Booklet No. 6 on Successful Rink Management.

Recent improvements in our Skates make them stronger and better than ever.

**CHICAGO ROLLER SKATE CO.**

4427 W. Lake St. CHICAGO, ILL.

**WANTED**

**TWO FEMALE FLYERS**

Standard Skating Act.

Top salary.

Write or wire

**Box 132, The Billboard**

1564 Broadway, New York

**SKATE FLOOR**

39' 5" by 99' 9". Northern Hard Maple. Just completed. \$3900.00 F. O. B. factory. No unsupported ends. Additional interchangeable sections can be ordered from the factory to enlarge floor, as sections are precision built in a constant standard jig.

**Lawson Portable Floors**

205 S. GRAND FORT WORTH 6, TEXAS  
Phone 4-8152

**No. 321 DUSTLESS FLOOR DRESSING**

Cleanse the air, providing a snug grip with less cone wear and lower maintenance cost. \$4.00 per gal., \$3.75 per gal., in 5 gal. containers. Terms: 25% with order, balance C. O. D. **GAGAN BROTHERS**  
444 Second St. Everett, Mass.

**GOOD MAPLE FLOORING**

Pre-War No. 1 White Northern, 50x120, and has about 2/32 gone. It is now in sections 3x12 and can be hauled in one 26-ft. trailer. Priced for quick sale at \$3,600.00.

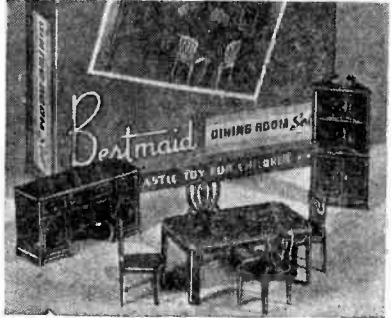
**G. W. SCOTT**

725 National Ave. Lexington, Ky.

**ONE PORTABLE RINK  
FOR SALE**

**CECIL HUDSON**  
KOSCIUSKO, MISS.

TOYS & GAMES!



Plastic Toy Dining Room Set. Perfect models in miniature. Table size 2x2 1/2 x 4" Mahogany color. 7 pieces packed in bright sales promoting carton. Sample \$1.00.

B21X34—Washable Boy or Girl Dolls. Easy to keep clean. Bright color washable. Cotton stuffed. Painted pressed faces. \$8.00 PER DOZ.

B18X6—Sample \$1.85. PER DOZ. \$18.00

B18" Chubby Mary Lou Doll. Soft flannel body, cotton stuffed. Cellophane wrapped. Clearer painted unbreakable face. Swell prize number. Asst. colors.

B18X144—Sample \$1.75. PER DOZ. \$15.00

16" Rich Silky Plush Animals. Goo-goo eyes. Bright neck ribbons. Cotton stuffed. Good board or stock items. Sample \$3.00.

B18X156—Black and White Panda PER DOZ. \$30.00

B18X157—Brown and Gold Bear PER DOZ. \$30.00

LOOK! Scores of other Dolls and Animals from \$7.20 Per Dozen Up.

You can't afford to miss our complete listing. "Make-a-Lite" Bicycle Lamp Set with Generator. Brilliant head and tail lamps—no batteries needed. Features galore. A \$7.50 retailer complete with all parts and instructions.

B15X6—Sample \$3.85. PER DOZ. \$39.95

28-Pc. Plastic Toy Tea Set. Perfect playtime item. Fiesta colored cups, saucers, plates, flatware, etc. 4-color display box.

B21X26—Sample \$1.50. PER DOZ. \$13.25

43-Pc. Plastic Toy Tea Set. As above with added demitasse set, napkins, etc.

B21X27—Sample \$1.75. PER DOZ. \$16.00

Revolving Poker Chip Rack. Quality wood rack with cover. 300 interlocking plastic chips and 2 decks Bicycle cards. Catalin handle. Diameter, 9 3/4"; Ht., 4 1/16".

B32R38-P—EACH \$8.90

Note: Other Poker Sets From \$4.40 Up.

Poker Chips, 1 1/2" composition chips. Water resistant. Boxed 25 Red, 25 Blue, 50 White. Sample \$1.00.

B31R2—PER DOZ. BOXES (1000 Chips) \$7.50

Send for Holiday Catalog NOW Wholesale Only.

25% Deposit Required on All C. O. D. Orders.

HAGG JOSEPH HAGG COMPANY WHOLESALE DISTRIBUTORS SINCE 1911 217-223 WEST MADISON ST., CHICAGO 6

★FAST SELLING ITEMS★

- XMAS STOCKING, Grab Bag & Prize Bag, Novelties—Jewelry, Cosmetics, Toys, Games, PERFUMES, etc. 10c Retl. Items—500 Pcs.—Lot. \$20.00 25c Retl. Items—500 Pcs.—Lot. 45.00 BRACELETS—24 GP, Asst., Boxed. Doz. 3.00 RINGS—MEN'S MILITARY—15.00 Heavy Sterling Silver. Doz. 18.00 PIPES—Imported Briar. Doz. 6.00 PIPES—Domestic. Doz. 6.00 PLASTIC CHARMS—ANIMALS All Colors. Suitable for Key Chains & Vend. Machines. 10 Gr. Lots \$1.25, \$1.00, 75c LUCITE PICTURE FRAMES 3 1/4 x 4 1/4—Doz. 1.50 5x7—Doz. 2.00 8x10—Doz. 6.00 PEARL CHOKERS—Boxed. Double Strand, Sterling Clasp. Doz. 18.00 WALLET—Genuine Leather. Asstd. Boxed, \$1.0 Ea. Retl. Dz. 21.00 WALLETS—Imported, Genuine Leather; \$1 Retl. Gr. Lots, Dz. 3.00 Sample Doz.—\$3.50 20% Deposit With Order, Balance C. O. D. L. H. G. COMPANY 19 E. 16 St. New York, N. Y.



RUBBER MASKS Now available in the following characters—Monkey, Girl, Baby Face, Drunkard, Old Woman and Young Boy. DOZEN \$24.00 Send for catalog showing thousands of novelties. 1/2 Deposit With Order. GORDON NOVELTY CO. 933 Broadway New York 10, N. Y.

OPPORTUNITIES

A Display-Classified Section of Business, Sales and Employment Opportunities

RATES: Display 70c an agate line . . Minimum 10 lines . . Maximum 1/8 Page Classified 12c a word . . Minimum \$2.00 . . Maximum 50 words

IMPORTANT—All Classified Advertisements Must Be Accompanied by Remittance in Full FORMS CLOSE

THURSDAY NOON IN CINCINNATI

FOR THE FOLLOWING WEEK'S ISSUE

To insure publication of your advertising in the earliest possible issue arrange to have your copy reach the publication office in Cincinnati early in the week.

ACTS, SONGS & PARODIES

A GREAT SONG (JUST OUT)—"GEE, I WISH I Had a Man." Prof. copies free. Liberty Music Co., 612 E. 11th St., New York 9. de7

COMEDY SONGS, PARODIES, BITS, SPECIAL Material for Acts, Comics. Free catalog. Klemman, 25-31 30th Rd., Astoria 2, N. Y. fe1

IN A GARDEN OF ROMANCE—A MELODY that critics claim 2d only to Star Dust. Try it on your piano. You'll love it. At your local dealer, 35c, three for \$1.00. Orchestration by Paul Weirick, 75c, or send to Sherman Bacon, 370 W. 126th St., New York 27, N. Y.

MUSIC SET TO POEMS, \$6.00; VOCAL AND Orchestra Recordings, \$10.00; Music Printed, Autographed, \$10.00 up; Piano-Vocal Arrangements, \$10.00; Commercial Pressings, details (stamp). Urab. BB-245 W. 34th St., New York 1, N. Y. de7x

MUSIC COMPOSED TO YOUR WORDS BY Professional Songwriters. Send words today for free examination. Piano and orchestral arrangements made by experts. Phonograph Records made. Five Star Music Masters, 639 Beacon Bldg., Boston, Mass. de28np

MY FOOT'S IN MY MOUTH—A TOP NEW novelty tune. Write for prof. copies. The Executive Music Corp. (BMI), 1304 Eye St. N.W., Washington 5, D. C. de21

PROMOTE YOUR OWN SONGS—LEADSHEETS, Choruses printed. Send copy for low prices. Humphries Co., Music Printers, 410 Josephine, Austin, Tex. de7

SONGWRITERS—SEND POEM. (ANY SUBJECT.) For Free Examination and Outstanding Offer. Write for Free Instructive Booklet outlining opportunities. Recordings furnished. United Music Service 144, Salem, Ind. tm

SONGWRITER—SPECIALIZING IN WRITING Latin music wants to collaborate with Spanish lyricist living in Hollywood or Beverly Hills, Calif. Have written several, pending on the publishers. Write Ephraim Saphir, 244 S. Reeves Dr., Beverly Hills, Calif. 88-11-30

SONGWRITERS—INTERESTED IN GETTING your song placed with a Reputable Publisher? Details (stamp) SSPA, 1314 Jefferson, Buffalo 8, N. Y. de14

TRULY THE SONG OF THE YEAR! "OH! Mother Cabrini"—released by publishers. Songs by Johnny Smolen, 1837 Cuyler, Chicago.

8x10 IN BEAUTIFUL COLORS—REPRODUCED from any good condition photo, \$2.50. Original returned. Acorn, Box 25, Jersey City, N. J.

AGENTS & DISTRIBUTORS

A DOLLAR BRINGS YOU LARGE SAMPLE Assortment Comical Christmas Greeting Cards complete with envelopes prepaid to your door. Wholesale catalogue with first order. Capitol Novelty Co., 49 Hanover St., Boston 13, Mass. de7

A FAST SELLER—FLUORESCENT XMAS Decorations in brilliant colors, gloves in dark. 60 feet of Trimming, retail, \$1.00. 10 assorted Ornaments, \$1.20. Price to you, 48c and 58c in two dozen lots or more. Manufactured only by Ralph Laboratories, Chula Vista, Calif. Immediate orders assure delivery.

AGENTS—OUR COMIC XMAS CARDS SELL like hot cakes. Rush 25c today for generous samples and price list. 15 assorted for \$1.00. W. B. Fox, Box 147, Mobile 2, Ala.

ATTENTION! WHOLESALERS AND JOBBERS—Quiggle is the name. It's name you won't forget. We manufacture the nearest assortment of eye-catching Plastex Art Goods and Novelties you have never handled. We invite you to ask to see them. E. J. Quiggle, 93L W. Main St., Shelby, Ohio. de7

CANDY AND BALLOONS—ORDER NOW. 5c Coconut Bars, 448 bars to case, \$14.00 case. Penny Coconut Squares, 1280 to case, \$8.00 case, No. 4 Balloons, \$2.25 gross. Balloon Sticks, \$2.25 gross. All fresh stock guaranteed. Cash with order only. California Wholesale Co., 201 W. "F", San Diego, Calif. de14

GET 200 MONEY MAKING DEALS—RARE Formulas, Plans, Schemes, Unusual Items. Folio Free. Formico Ka, Box 572, Dayton, O. de14

HAVE YOU SEEN SUZIE? SHE'S A HONEY, and boy, what profits! Dozen 50c. Sample and prices, 10c. Jack Blades, Box 944, Altoona 5, Pa. de7

KOEHLER'S SIGNS—SELL FAST TO STORES, restaurants, taverns. Experience unnecessary. Big profits. Prewar prices. 337 Goetz, St. Louis 23, Mo. de28

LORD'S PRAYER, TEN COMMANDMENTS, OR Crucifixion, reproduced on a real penny, individually carded, \$9.00 gross. Sample assortment sent prepaid, \$1.00. Perkins, Dept. B, 1109 Lawrence, Chicago. de7

MAKE QUICK CLEAN UP SELLING PERFUME Beads. Jobbers prices. Particulars free. Sample line, \$1.00. Mison, 2328 West Pico, Los Angeles 6, Calif. de21

MEXICAN CURIOSITIES—BIGGEST LINE—Lowest Prices. Immediate deliveries. First-class Firm. Write for free list. J. I. E. D. A. Lucerna 63-8, Mexico City. de7

NEW FAST SELLING NOVELTY—BIG profits. Just show and take the money. Generous trial order, \$1.00. Dime brings samples, wholesale prices. Barkley Co., Dryden 1, Va. de7

NEWS! YOUR NAME FEATURED IN LIGHTS on famous Broadway theater. Photograph amazes friends. Yours, \$2.00, or request convincing free sample. Rickarby, 403-BB W. 115, New York 25. de14

NOVELTY, SOUVENIR STORES, AGENTS—A beautiful, appealing line of Novelty Jewelry. Good sideline, good repeat sales. Particulars. E. W. Babbitt, Miami, Okla. de7

RACE HORSE CRIBBAGE—FASCINATING game, played with either dice or cards. Colored playing design, 12x12 inches, 25c. No stamps. McGonigle, Box 164B, Point Richmond, Calif. de14

Headquarters For COUNTER CARD MERCHANDISE NOTIONS—SUNDRIES LEE RAZOR BLADES Write for Price List LEE PRODUCTS CO. 437 Whitehall St., Atlanta 2, Ga.



B. B. 100—10K Yellow Gold Ring, set with fine Diamond. Each \$4.10 B. B. 101—3 Diamond Wedding Ring to match. Each \$4.50 Sizes 5 to 7

WHILE THEY LAST

"A PERFECT LIGHTER THAT NEVER FAILS" It is known as the "Match-King" and makes an excellent gift for either ladies or gentlemen. Has beautiful lines and is well made. Comes in assorted two-tone designs; packed one dozen assorted designs in patriotic colors to a box. No. BB-116 \$3.60 Per Dozen in Lots of 12 Dozen or More. \$4.60 Per Dozen in 1-Dozen Lots

ROHDE-SPENCER CO. 223-225 W. MADISON STREET CHICAGO 6, ILLINOIS

FOLDING CHAIRS

PROMPT DELIVERY IN STEEL OR WOOD WRITE FOR CATALOG J. P. REDINGTON & CO., DEPT. 28 SCRANTON 2, PENNA.

FUR COATS

JACKETS—SCARFS LOWEST FACTORY PRICES Complete line of BEST SELLERS. All price ranges. Latest styles. Immediate shipment. MONEY-BACK guarantee. Also AGENTS WANTED to sell to neighbors and friends. WRITE TODAY for 1947 FREE Illustrated Catalog and Price List. KENT FUR CO. 350 7th Ave., Dept. B-1, New York 1, N. Y.

Biggest Ring Line! Biggest Values! Gold Filled No. 2R 217 \$9.00 Doz. Other Ladies Gold filled white-stone rings available. Gold Filled No. 2R 195 \$6.00 Doz. Sterling No. 2R203 \$5.25 Doz. Other Ladies Sterling white-stone rings available. Sterling No. 5R457 \$3.00 Doz. Other Sterling Signet rings are available. Sterling No. 4R10 \$12.00 Doz. Gold Filled No. 4R17 \$12.00 Doz. Other Men's whitestone rings are available. Sterling No. 5R202 \$10.50 Doz. rings are available. State Your Business HARRY PAKULA & CO. 5 NO. WABASH AVE. CHICAGO 2, ILL.

BINGO

SPECIALS ★ CARDS TRANSPARENT MARKERS Write for Bulletin

AMUSEMENT INDUSTRIES, Box 2, DAYTON 1, OHIO

GORGEOUS Pin and Earring Sets SELL ON SIGHT! \$2 Retailers—50 styles, all set with popular colored stones, some with pearls. Profitable line for dealers, concessionaires, etc. Selections from \$5.00 to \$30.00. COSTUME JEWELRY MANUFACTURERS 284 Fifth Avenue NEW YORK 1, N. Y. Cable Address "SAOKSIRVIN"



WEST COAST Pitchmen and Demonstrators

We are headquarters for the best Xmas Toys, Novelties and Premium Items

- PERPETUAL DRINKING ANIMALS—3 kinds—\$2.00 to \$3.00 each. Club glub Ducks, Penguins, thirsty Birds. MAGIC KOIL—Tumbling wire coil toy—\$9.00 doz. SPEEDY JETT PUTT PUTT BOATS—\$7.20 doz. WALKING TOYS—Santa Claus, Penguins, etc.—\$2.25 doz. POP UP CRITTERS—Dizzy Donkey, Tailspin Tabby, etc.—\$4.50 doz. DANCING PAPER SANTA CLAUSES—60¢ doz. MAGNETIC TRICKY DOGS—\$1.60 doz. KILROY BUTTON—Sensational item of the year—\$2.75 doz. SQUEEZE ME WOOD TOYS—Some bark, 3 kinds—\$8.00 to \$8.40 doz. TRIOTTE COMPACTS—\$39.60 doz. TOILET CIGARET DISPENSERS—\$18.00 doz. CYROSCOPE TOPS—\$5.50 doz. MAGNETIC CIRCUSES—\$1.25 doz. UMBRIAGO PUPPETS—\$6.00 doz. MONKEY PUPPETS—\$2.50 to \$4.50 doz. SQUEELIE PIGGIE BANK—\$12.00 doz. JITTERBUG Running Toys—\$1.80 doz. ELECTROLITE CIGAR LIGHTER—5 styles—\$18.00 to \$54.00 doz. PUNCHING BAG BALLOONS—\$1.50 doz.

And many other good items. . . We carry large stocks of most sizes BALLOONS.

(Two Special Balloons for Rose Bowl Parade). Discount Prices in Quantity Lots PICO NOVELTY CO. 807 1/2 S. Flower St., LOS ANGELES 14, CALIF.

FLUORESCENT FIXTURES GOING BIG WITH DEALERS—AGENTS—CONCESSIONAIRES NEW LOW 1946 WHOLESALE PRICE

Equipped for 2 20W. Bulbs \$4.25 each Less Bulbs List Price—\$12.50 Each With Bulbs

- EASY INSTALLATION JUST PLUG INTO SOCKET USED IN: Stores, Bathrooms, Kitchens, Factories, Garages, Concessions, Board Premiums

- ALSO AVAILABLE: Industrial, Commercial, Desk Lamps; Channel Strips, Chrome Brackets, Bed Lamps

Write, Wire, Phone for Sample Order. Ask for Catalogue on Complete Line. 25% Deposit With Order, Balance C. O. D., F. O. B. Phila.

ABRAMS FLUORESCENT LIGHTING Manufacturers Dept. B, 113 N. 7th St. Phila. 6, Pa. Walnut 2-6787

BINGO SUPPLIES AND EQUIPMENT IMMEDIATE DELIVERY!

John A. Roberts 235 HALSEY ST • NEWARK 2 • N • J

- MY GOODS MAKE MONEY FOR YOU Bamboo Bird Cages, 5 In. Square, Doz. \$ 6.00 4-Stringed Guitar, 18 In. Long, Hand Painted, Dozen . . . . . 6.00 10-Piece Glazed Tea Set, Dozen . . . . . 6.00 2 Wooden Boxes, you make them fight with your finger. Hundred . . . . . 15.00 Sample Dozen . . . . . 2.00 7x9 Mexican Feather Bird Picture, All Framed, Dozen . . . . . 8.00 Eagle and Sharks, 10 In. Long—Made of Sier Horns, Dozen . . . . . 18.00 Sample . . . . . 1.50 Plaques, 13x18 In., 4 Men at Bar Waiting for a Sucker To Buy Drinks, Each . . . . . 3.50 10-Piece Cocktail Set Made of Brass, 4 Glasses, Tray & Bottle Shaker and Ice Tongs, Dozen . . . . . 12.00 Mexican Baby Chair, Dozen . . . . . 15.00 Turtles, Moving Head & Tail, Gross . . . . . 12.00 Mexican Shopping Bags, Dozen . . . . . 9.00 Mexican Importer 2624 S. Central Park Ave. CHICAGO, ILL.

SELL FULL, PART TIME—INDIVIDUALIZED Belts, Buckles, Cap Badges, Tie Holders, Thousand Emblems. Every veteran prospect. Fast profits. Repeats. Write today special outfit offer. Hookfast BB, Box 1425, Providence, R. I. de28 SENSATIONAL—SEND \$5.00 AND YOU WILL receive free (except American duty) 52 splendid Featherbird Pictures consisting of 12 Calling, 12 Postcards, 10 4x7" Pictures, 10 5x9" Pictures, 6 7x15" Pictures. All Mexican curiosities. G. I. E. D. A., Lucerna 63-8, Mexico City. de14 START A CARDED NUT ROUTE—FOR INFORMATION write Mercier Distributing Co., 67 Shipley St., San Francisco, Calif. de21 STRANGE "DRY" WINDOW CLEANER—Sells like wild. Replaces messy rags, liquids. Simply glide over glass. Samples sent on trial. Kristite 129, Akron, O. WANTED—AGENTS FOR NEON WINDOW Signs. Write Box 5102, Indianapolis 1, Ind. ZIRCONS—THE DIAMOND'S ONLY RIVAL again available. Jewelry catalogue free. Expert Watch Repairing. Bluebonnet Jewelry Exchange, 2500 Carter, Ft. Worth, Tex. de28

ANIMALS, BIRDS, PETS

ANIMALS, BIRDS, REPTILES—GET OUR price lists of hard to get imported stock. We have heavy 7-foot Indian Python, ideal for bally; Cinnamon, Ringtail and Golden Spider Monkeys, \$50.00 each. Upside Down Sloths, \$75.00 each, and many others. Meems Bros. & Ward, P.O. Box B, Oceanside, New York. de7 FOR SALE—MALE BACK SOMERSAULT DOG. Cap't Ferguson, 1912 Daulton Ave., Huntington, W. Va. LARGE CANADIAN BEAVER, BLUE FOXES, White Foxes, Red Foxes, Grizzly Bear, Black and Brown Bear Cubs, Monkey Faced Owls, Pumas, Magpies, Coyotes, Deodorized Skunks, Hawks, Emus, Chimpanzee, Large Boas, Tegus, Coypu Rats, Agoutis, Sloths, Russian Bears, African Porcupines, Baby Ringtail, Rhesus and Green Monkeys. Chase Wild Animal Farm, Egypt, Mass. de14 NOTICE, ANIMAL ACTS—WILL NOT ACCEPT any more orders for Trained Animals till February. Royal Siamese Cat doing long leap, high dive, first \$300.00 takes her. Wick Leonard, 3209 Sullivant Ave., Columbus, O. WANT—YOUNG LIONS, PUMAS, LEOPARDS, Tigers, Jaguars. Also White Pony and Zebra. Beautiful trained Lioness for sale. George J. Keller, Bloomsburg, Pa. de7 WILD GRAY MICE—DEVELOPED TO instantly hole at shrill whistle. \$10.00 doz. Order well in advance. Other special live and preserved animal deals. W. C. "Brad" Bradford, Davisboro, Ga. YOUNG SEMI-TAME OCELOTS, JAGUARS, Kinkajous, Coati Mundi, Capuchins, Ringtails, Red and Black Spider Monkeys, Marmosets, Toucans and a host of other colorful birds. Animals and Reptiles received from Central and South America regularly. Write for our price list. Bower's Natural History Supply Co., 512 Santa Monica Blvd., Santa Monica, Calif. de28

BUSINESS OPPORTUNITIES

AMUSEMENT PARK—CAROUSEL, SKATING Rink, Penny Arcade, Shooting Gallery, Penny Pitch, Refreshment Stands, Picnic Groves, Bathing, Ball Field, etc. About 8 acres. Price, \$30,000.00. C. Tamplier, Realtor, Hampton, N. J. COOKHOUSE, GRAB JOINT OPERATORS, Attention! A new money winning idea. Quick and easy to prepare. No fancy ingredients. 20c pitch. Over 200% profit. Complete instructions, \$1.00. Robert D. Kellogg, Stillwater, N. Y. FOR SALE—CHRISTMAS TOYS, ARTIFICIAL Snakes, Balloons, Canes, four-octave Xylophone. Retiring from business. Auslander, 1044 54th St., Brooklyn 19, N. Y. FOR SALE—NEW, MODERNIZED 6 BOWLING Alleys, Soda Fountain, Booths, Tables, etc. 14 teams now playing. Reason for selling. D. J. Meggenburg, Manchester, Iowa. GET INTO ADVERTISING! PLACE OUR Changeable Letter Signboards in retail locations and rent advertising space. Pay storekeeper commission, the rest is yours. Complete 13 1/2 x 11" Signs with 2 sheets Celluloid Letters, \$3.95. Start with one and build! Saunders-Sinclair, 105 1/2 Indiana, De Land, Fla. GET 200 MONEY MAKING DEALS—BUSINESS Plans. Unusual Items. Rare Formulas. Schemes. Folio free. Formico Mill, Box 572, Dayton, O. de21 JUKE AND PINBALL ROUTE—WILL TRADE for Bowling Alleys, Roller Rink, Rides, stored or operating. F. Shafer, Washington, Ind. LARGE EARNINGS!—YOUR OWN BUSINESS supplying household Food and Drug necessities to consumers! Free Details. Hollenbush Products, Dept. BB, Pottsville, Pa. de7 LOOKING FOR NEW OPPORTUNITIES? MAIL order and others? Get "The Practical Idea." Write: Veteran, Charleston 9, Ill. ja18x MAIL ORDER OPPORTUNITIES—READ Oldest Trade Journal in the field. 53rd year. Copy, 25c. Mail Order News, Somerville 30, N. J. de21 NEW HOT SANDWICH—FAST SELLER. NO smoke, no grease, no special equipment needed. Wonderful opportunity for cafe and sandwich shop operators. Write today for free particulars. Haskell D. Boyer, P.O. Box 1486, Fort Worth 1, Tex. de21 PROFITABLE, FASCINATING—MAIL SELLING and Co-Publishing Business. Small investment. Operate spare or full time. Details, 25c. Parcell, 2701 Main, Elkhart, Ind. de21x SOMETHING NEW—MAIL ORDER OR SIDE-line. Big profits, small investment, no competition. Stamp for reply. Pier, 718 Main, Dubuque, Iowa. START YOUR OWN BUSINESS—SMALL Investment pays 50%. Send 25c today. Dornfeld, Box 1937E, Chicago 90, Ill. de7 WANTED—INTELLIGENT, AMBITIOUS PERSONS, as associates in highly meritorious business project. Investigate. David Ornstein, Box 985, Los Angeles 53, Calif.

It's Super Sensational KIRO IS SWEEPING THE COUNTRY! Now! a New KIRO—at only 9.00 PER GROSS IMMEDIATE DELIVERY Up to 10 GROSS to a Customer Send a Dollar for Sample Dozen! CHAS. DEMEE MFG. CO. 108-116 EAST WALNUT ST. — MILWAUKEE 12, WIS.

MOVING TO LARGER QUARTERS You, our very many satisfied customers have made this move possible. THANKS A MILLION! (Little Joe Miller—You Were a Big Help) NEW ADDRESS JOE END & COMPANY Catering to Concession Trades 435 W. Broadway—Cor. Prince St. New York 12, N. Y. Phone: WALKER 5-8280

CLOSE OUTS XMAS TREE ICICLES, \$ 4.00 Large Box, 5 Gr. Lots, Gr. Sample Gr.—\$4.50 CUSTOM & NOV. JEWELRY \$200 Retail Value, Lot . . . . . 50.00 MONEY CLIPS—Genuine Silver Dollar, Doz. . . . . 18.00 MUSIC BOXES—Imported, Cigarettes, \$10 Retail, Ea. . . . . 4.25 MUSIC HUMIDOR & PIPE RACK (Comb.) Retail, \$17.50, Ea. . . . . 7.25 PRIZE BAGS, NOVELTIES Asst. 500 for . . . . . 15.00 SLUM—3,000 PIECES, Asstd. Novelties, Lot . . . . . 25.00 PIN & EARRING SETS—Asstd. Gold Plated, Doz. . . . . 18.00 100 JEWELRY ITEMS, \$1 Sellers . . . . . 20.00 CROSSES ON CHAINS—24K GP Silver, Gold: Gr. Lots, Doz. Sample Doz.—\$4.00 . . . . . 3.00 MILITARY JEWELRY—All Branches of Service, Large Sample Lot . . . . . 25.00 LOCKETS ON CHAINS—Boxed 24K GP, Doz. \$12.00, \$9.00, . . . . . 6.00 PANDAS & ASSTD. ANIMALS—Plush, Asstd. Colors, Doz. . . . . 18.00 JUMBO PANDAS—All Plush, Assorted Colors, Doz. . . . . 48.00 20% Deposit With Order, Balance C. O. D. Mdse. Distributing Co. 19 E. 16th St. New York, N. Y.

A REAL RADIO—NOT A TOY #55 Empress Radio in Swiss Chalet design. A finely engineered 5-tube set with good receptivity, tone quality and volume. 10 1/2" high, 8 1/2" wide, 6 1/4" deep. Packed in individual cartons, 4 to a master carton. ★ An all-year seller ★ A Perfect Holiday Gift for the porch, kitchen, playroom, child's room or rumpus room. \$23.95 Each in Lots of 4 or More Sample \$31.50 25% Deposit With Order, Balance C. O. D., F. O. B. New York. GOTTLIEB-CUTLER, CORP. 928 BROADWAY NEW YORK CITY FREE: Write for Bulletin #65 with 100 outstanding items.

Genuine Latest Styles FUR COATS JACKETS AND SCARFS! \$5.50 UP Salesmen! Veterans! Peddlers! Let us put you in business for yourself! Big profits! Buy direct from reliable wholesale firm latest 1947 style Fur Coats! All sizes and colors! If not satisfied money refunded within 3 days! Wire or write today for free price list and catalog! Agents wanted! ROSE FUR CO., Dept. P-23 20 W. 27th St. New York 1

WATCHES—SMART MEN'S REBUILTS 7 Jewel Swiss . . . . . \$11.95 15 Jewel Swiss . . . . . 12.95 7 Jewel Bulova, Gruen . . . . . 17.00 15 Jewel Bulova, Gruen . . . . . 19.00 0 and 3 0 Elgin, Waltham, Etc., 7 J. 16.50 0 and 3 0 Elgin, Waltham, Etc., 15 J. 16.50 6 0 and 3 0 Elgin, Waltham, Etc., 7 J. 17.00 6 0 and 3 0 Elgin, Waltham, Etc., 15 J. 19.50 LADIES' Swiss . . . . . \$11.00 to 13.50 Other sizes, models, makes proportionately priced. B. LOWE Holland Building St. Louis 1, Missouri



**Beautiful PLASTIC APRONS**



Sensational, new, water repellent apron. No washing. No ironing. Will not crack or stain. Styled with ruffles all around and piping of contrasting color. Four attractive colors. Individually wrapped in cellophane. **\$7.50 Dozen, F. O. B. New York**

Samples, \$1.00. Terms: 25% Deposit, Balance C. O. D. **JOLE FASHIONS**  
251 East 119th St. New York 35, N. Y.

**FIREWORKS GUNS & CAPS**

**IMMEDIATE DELIVERY**  
G-BOY GUNS.....\$11.50 Doz.  
BANGO—2 GUNS AND LEATHER HOLSTER, GIFT BOX...\$36.00 Doz.  
BANGO—1 GUN AND HOLSTER, GIFT BOX.....\$16.00 Doz.  
CAPS—5 DOZ. BOXES.....\$3.38

Terms: Cash With Order Free Catalog  
**STANDARD SPECIALTY CO.**  
Oostburg, Wisconsin

**BALLOONS**  
3 1/2 FT. TARGET BALLOONS  
**13¢** Each in 300 lot. Sample 50c  
5 Ft. in Orange and White 25c Each in Lots of 100. Sample 60c  
**BOSTON BALLOON CO.**  
15 GARDEN ST., BOSTON 14, MASS. Sam Malta, Mgr. LAF. 7074

**CHAIRS TABLES**  
FOLDING and NON-FOLDING. Many Styles. Prompt Shipment. Smallest chair order 2 dozen.  
**ADIRONDACK CHAIR COMPANY**  
1140 Broadway, New York 1, N. Y. Dept. 5 Corner 26th Street

**GET STARTED—ONE THOROUGHLY RECONDITIONED Peanut Machine and 5 pounds best salted Spanish Peanuts, \$8.50.** 1/2 with order, balance C.O.D. Thomas Novelty Co., Paducah, Ky. de28

**HI-GRADE REBUILT, NICKEL, DIME, QUARTER Play Mills Club Bells, hamorized chrome, Black Cherry, Bonus, Handload, Brown Fronts, Blue Fronts, Gold QT's, Columbias. Coleman Novelty, Rockford, Ill.**

**MECHANIC—VETERAN, SOBER, MARRIED, 5 yrs.' experience phonographs. Specialist on Remote Control. Know complete overhaul of equipment. 7 yrs.' radio electrical experience. Now employed, but will accept good offer from an operator. Box C-54, Billboard, Cincinnati 1, O. de14**

**NEW STAMP MACHINES—10 SHIPMAN Triplex, 20 Victory. Machines still in crates. Also 4 used Victory. Sacrifice all for \$700.00. Mesarik, 922 Lincolnway E., South Bend, Ind.**

**ONE PRE-FLIGHT TRAINER PLANE—EXCELLENT condition. Ready for immediate shipment. \$345.00. Dabio Aerosales, Inc., Box 804, Dayton 1, O. de14**

**PENNY AND NICKEL COIN STACKERS AND Counters, \$1.00 postpaid. Wanted at once: Agents and Distributors. Wanted: Modern Penny Weighing Scales. Full details. Write R. Heineman, 656 Selden Ave., Detroit 1, Mich.**

**PERCENTAGE REGULATOR FOR BELL TYPE Machines. Good kind with Roller. 50c each, \$5.00 dozen. Ed's Enterprises, 1437 Mt. Royal, Baltimore de7**

**PHOTOMATICS—HAVE SOME EXTRA CLEAN early model Photomatics, Outside Lights, \$450.00. Later models, Inside Lights, \$650.00. Crated. All machines good condition, paint and otherwise. Ready to operate. 1/2 deposit. McGuire, 313 N. Santa Ana, Bellflower, Calif. de28**

**PLAY POOL, \$65.00. BAFFLEBALL, \$25.00. Merchantman Discer, \$40.00. Others; send for list. Wanted: Telescope Reel Machines. Wm. Schnepel, Red Bud, Ill.**

**QUITTING BUSINESS—5, 10, 25c BLUE Fronts, Brown Fronts, some Yellow Fronts. Also Red '37 Track Times or Yellow '38 Track Times. Some other odd machines. Steubenville Vending Co., 629 Market St., Steubenville, O. de14**

**REBUILT POPCORN MACHINES FOR SALE—Fully guaranteed. Priced from \$150.00. Consolidated Confections, 1314 S. Wabash, Chicago 5, Ill. fe22**

**THREE-WAY GOTTLIEB GRIPPERS—7 brand new, never uncrated, \$29.50 each. One third with order, balance C.O.D. C. L. Rayman, 418 Westinghouse Ave., Wilmerding, Pa.**

**TRADE FOR FIVE ROCK-OLA STANDARDS—Three Sunravs, Hi-Hand, Jumbo Parade, Victory, Paces Reels. Paces Reels incomplete, Fast Time, Big Game; Paces Races, brown; Paces Races, black; 2 Bally Alleys (one incomplete), Jackpot Dice, 10c Q.T. Also Dice Boards for sale (special price). ABC Novelty Co., 2509 S. Presa St., San Antonio Tex. K 1152. de14**

**WANTED—GRIP MACHINES. ANY CONDITION, so all parts, locks and keys are intact. What make, what price? Thomas Novelty Co., Paducah, Ky. de28**

**WANTED—ERIE DIGGERS, HAND OPERATED, without bases, any quantity, any condition. National, 4243 Sansom, Philadelphia, Pa.**

**COSTUMES, UNIFORMS, WARDROBES**

**ALL-BRAIDED CELLOPHANE WAISTBAND Hula Skirts with leis, \$7.50. Rhinestone G-Strings, \$7.50. Rhinestone Bras, \$2.50. Rubber Busts, \$2.50 to \$7.50. C. Guyette, 346 W. 45th St., New York 19. Tel. Circle 6-4137.**

**ASSORTED BUNDLES OF COSTUMES, GOWNS, Trimmings, etc., \$5.00. Chorus Costumes, \$1.50 each. Evening Gowns, \$5.00. Other costumes and accessories. C. Conley, 308 W. 4th St., New York 11, N. Y. ja4**

**SINCE 1869—COSTUME BARGAINS. CHORUS dollar up; Principals, three up. No catalogue. State wants. Guttenberg, 9 W. 18th, New York 11, N. Y. ja4**

**FOR SALE SECOND-HAND GOODS**

**AGAIN—CORN POPPERS: BURCH, STAR. Kingery, all-electrics: Gasoline Poppers, Peanut Roasters, Aluminum 12-quart Geared Kettles. Northside Sales Co., Indianola, Iowa. ja18**

**ALL ELECTRIC DOUBLE HEAD FLOSS Machine in perfect condition. Ball bearing motor. Price \$250.00. Will ship immediately. One to customer only. Richey Machine Factory, 460 Williams St., Buffalo, N. Y. ja11**

**ALL AVAILABLE MAKES POPPERS—FIFTY All Electric or Gas Heated Machines, cheap. Burch, Advance, Cretors, Dumber, Kingery, Peerless Roaster. Candy Corn Equipment, 120 S. Halsted, Chicago. fe8**

**ATTENTION, ART RANGE OPERATORS—ABT Rifles, \$50.00; Steel Shot, \$3.00 per lb.; Paper Cartridges, \$3.00 per M; Main Die Castings, \$5.00. All parts at half or less. All in good operating condition. Motors, Compressors, etc. Fun Center, 1012 Broadway, Oakland 7, Calif.**

**COLEMAN HAND GAS PLANTS, BURNERS, Tanks, Tubing, Fittings, complete line, 20% discount. Northside Sales Co., Indianola, Iowa.**

**LIKE NEW, PIPER CUB, LYCOMING 55 motor, 2 hours since licensed, ready to fly. \$1,650.00. Mills Panoram RCA Projector with Film, on location. \$350.00. Complete Tent Picture Show Outfits, new Natcos, Victors, RCA's new, used 16mm Films. Newton, 411 Selma, Tampa, Fla.**

**REDIGRAPH DUPLICATOR—PRACTICALLY new. Gelatin. No ink. Makes up to 250 clear copies. Make your own circular letters, etc. Real value, \$15.00. Ed Sims Co., Box 66, Daytona Beach, Fla.**

**TARPAULINS, WATER-PROOFED AND FLAME-PROOFED, made of 12-ounce twill or duck, 10x12', \$9.60; 12x15', \$14.40; 15x20', \$24.00. Other sizes at 8c per square foot. Sidewall any length or width. Canvas and Leatherette by yard. Deposit of 25% required with order. Satisfaction guaranteed. Michigan Salvage, 417 W. Jefferson, Detroit 26, Mich. de7**

**Introducing The Revolutionary NEW Premium PRES-TO AUTOMATIC CIGARETTE SERVER**

Suitable for regular or king-size Cigarettes. Works like magic—you press the button and presto a cigarette comes up every time. All metal case—modernistically designed. Plated in a duo-tone combination of Statuary Bronzed body, and oxidized copper streamlined—a real GEM! Weighs 3 lbs. Size 6 1/2" long, 4 1/4" wide and 2 1/4" high. Like the proverbial—the early bird catches the worm—be the first one in your territory to CASH in on this AMAZINGLY new item. **IN LOTS OF 12 OR MORE**

**\$4.77**  
Sample—\$5.50 Prepaid Postage. Terms—25% Deposit, Bal. C.O.D.  
**CHAS. HARRIS & CO.** 19 SO. WELLS ST., CHICAGO 6, ILL.

**OPERATORS—JOBBER SAVE TIME MONEY ORDER DIRECT BINGO REFILLS**

1000 Size—Takes in \$50.00. Pays Out \$40.00. Profit \$10.00. Quantities less than 50 at \$1.00 Ea. **85¢** Ea. In Lots of 50 or More

1260 Size—Takes in \$63.00. Pays Out \$40.00. Profit \$23.00. Quantities less than 50 at \$1.41 Ea. **\$1.20** Ea. In Lots of 50 or More

74 Seal BINGO Jackpot CARDS **95¢** EACH

Lifetime METAL STANDS ..... **75¢** EACH

Write for Complete Salesboard Catalog.  
**A.M. COMPANY**  
1606 A. GRAND AVE. KANSAS CITY, MO.

**BIG VALUE ENGAGEMENT and WEDDING RING ENSEMBLE . . .**

Ensemble of solid gold diamond Engagement Ring and solid gold Wedding Ring set with three genuine diamonds in gift box. **6 .15 PER SET**

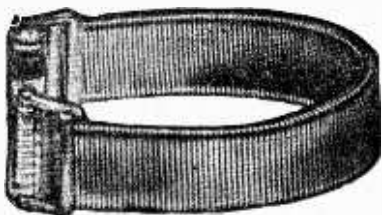
NO. 7 ENGAGEMENT RING. Only \$3.25 Ea.  
NO. 7X WEDDING RING. Only . 3.25 Ea.  
25% Deposit With C. O. D. Orders.  
**KIPP BROS.**  
117-119 SOUTH MERIDIAN STREET INDIANAPOLIS 4 • INDIANA

**THE ITEM THAT TOOK NEW YORK BY STORM**

Jeweled Gold Plated **SWORD and HOLDER SET**  
Genuine, imported, multi-color Rhinestones. Can be worn as a "Chatelaine" or a pin set. An ideal item for fast selling Christmas Sales. Retail at \$2.00 to you from manufacturer; \$12.00 a dozen net F.O.B. New York for jobbers and wholesalers. Minimum sample order one dozen. 1/2 deposit with order, balance C. O. D. We have line of other \$2.00 Number Costume Jewelry—write for samples.  
**NOVEL-ART MANUFACTURING CO.**  
187 East Broadway New York 2, N. Y.

**Order Now for New Season—Avoid Shortage COAT ROOM CHECKS**

Duplicate and Triplicate Styles **IMMEDIATE DELIVERY FROM STOCK**  
Roll Tickets—Coupon Raffle Books, etc., etc.  
**AMERICAN TICKET CO.**  
515 Greene Avenue Brooklyn 16, N. Y.



Men's Expansion Bands

New, Improved, Stainless Steel. Long Life, Smart, Gold Plated.

Ladies' Flat Ground, Stainless Steel in All Colors.

Arkon 15-Year Ball-Bearing Pens.

Aluminum Coasters. Set of Eight with Holder, Boxed.

ASK FOR OUR FREE CATALOG Art Specialties

Dept. B-10, 820 W. Sheridan Rd. Chicago 13, Ill.

FOR SALE—SECOND-HAND SHOW PROPERTY

A NEW CATALOGUE 35MM. MOTION PICTURES: Westerns, Medicals, Hygiene, Roadshow Attractions, Comedies, New Prints. Low prices.

AMMUNITION—20 CASES .22 SHORTS. Lubricated Federals, \$75.00 case.

ARTZAN BAND ORGAN—GOOD. NEEDS NO repairing. Five hundred. Buell Boquet of Life Show, all complete, with Tent, etc.

FOR SALE—EXCELLENT VALUE, COMPLETE Booth Equipment for 600-seat theater.

FOR SALE—MARVEL PHOTO BOOTH, PORTABLE type; picture size, 1 1/2 x 2, good condition.

FOR SALE—ONE CAMERA, DIRECT POSITIVE, 1 1/2 x 2, never used.

GOVERNMENT SURPLUS THEATER SOUND Projectors, Arcs, Rectifiers, Chairs, Drapes, Screens.

ONE HEART-SHAPE FITCH-TIL-YOU-WIN—Made by Ray Oakes, 60 Blocks, cost \$90.00.

ONE POWERS 35MM. 6B PROJECTOR WITH 16-inch Magazines and heavy Base.

PARKER MODEL FERRIS WHEEL, \$1,400.00, or to be used as part payment for El Wheel.

THEATER SEATS, SPRING CUSHION, VENEER; Projectors, Folding Chairs, Screens, Tents.

5 CASES REMINGTON HI-SPEED AND 4 Cases Winchester Standard Speed .22 Short Ammunition.

16MM., 35MM. PROJECTORS, FILMS SOLD. Rented. Ace Camera, 118 N. Dargan, Florence, S. C.

35MM. SOUND FEATURES, SERIALS, COMEDIES. Low rental rates. Also outright sales.

HELP WANTED

BRASS, REEDS, BASS—FOR POPULAR MID-west territory attraction. Need replacements immediately.

DANCE PIANO PLAYER WANTED—FOR night club. Must be able to read and fake.

PIANO-TROMBONE IMMEDIATELY—TRAVELING band playing A-1 spots. Vocalists preferred.

SAX MAN, DRUMS AND VIBES—SOUTHERN location. Contact immediately.

TENOR MAN—FOR ESTABLISHED TWELVE-piece band. Guaranteed weekly minimum.

TENOR SAXOPHONE DOUBLING FEATURE. Vocals for tenor band.

WANTED—FEMALE IMPERSONATORS, COMEDY Emcee, Singers and Dancers.

WANTED—COMMERCIAL MUSICIANS, ALL instruments. Location. Dick Wolever, Radio Station KTHS, Hot Springs, Ark.

WANTED—EXPERIENCED PIANO MAN. Must read, fake. Commercial, Jump.

WANTED—EXPERIENCED TENOR MAN. Must read, fake. No beginners.

WANTED—MEN TO OPERATE SOUND MOVIE Circuits. Make big money.

ATTENTION, JEWELRY DEMONSTRATORS!

We carry a complete line of FAST SELLING MONEY MAKING ITEMS. Write for our new 1947 catalog now! WHOLESALE ONLY. PLEASE STATE YOUR BUSINESS

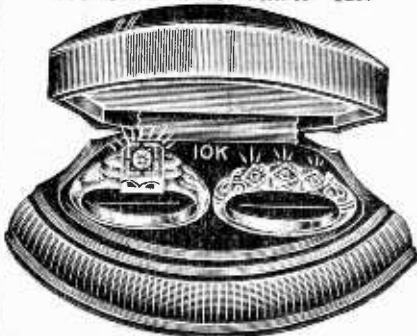


No. 2X1 \$2.00 PER DOZ. \$22.50 PER GR.



No. 1X7 \$1.10 PER DOZ. \$12.00 PER GR.

10K SOLID GOLD BRIDAL SETS



3-Diamond Wedding Ring—No. 6R101—Ea. \$2.50 1 Diamond Engagement Ring—No. 6R105 EACH \$2.50



No. 3X20 \$2.10 PER DOZ. \$24.00 PER GR.



No. 1X2 \$1.10 PER DOZ. \$12.00 PER GR.

BIELER-LEVINE, 5 N. WABASH AVE., CHICAGO 2, ILL.

GRAND OPENING—OUR NEW HOME

More Convenient — Larger Stocks — Quicker Service Merchandise You Have Been Looking For

Lamps, Clocks, Enamelware, Houseware, Aluminum Ware, Decorated Tinware, Toys. Every Kind of Glassware, Blankets, Hampers, Hassocks, Plaster, Slum, Flying Birds, Whips, Balloons, Hats, Canes, Ball Game Specials, Bingo Merchandise.

Catalog Now Ready — Write for Copy Today

IMPORTANT To Obtain the Proper Listings, Be Sure and State in Detail Your Business and Type of Goods You Are Interested In.

ACME PREMIUM SUPPLY CORP. 1111 South 12th, St. Louis 4, Mo.

COMPLETE CATALOG NOW BEING MAILED OUT

No. 946—HOLIDAY GOODS AND GIFTS

State line of business FOR PROPER LISTING

MIDWEST MERCHANDISE CO. 1010 BROADWAY KANSAS CITY, MO.

KILROY



NOVELTY ASH TRAY

Year's Biggest Sensation Made of HYDRO-CAL Material ORDERS SHIPPED SAME DAY RECEIVED

Klin-Tahl Products Co. 404 N. WELLS CHICAGO 10, ILL.

FIREWORKS

IMMEDIATE DELIVERY Really Low Prices. Free Catalog Available.

LOOK AT THESE ITEMS NO. 8" SPARKLERS. 15¢ Sellers. 1 Gr. Box \$ 8.16

STANDARD SPECIALTY CO. Oostburg, Wisconsin

BALLOONS

FOR IMMEDIATE DELIVERY No. 5 Round Balloons. Gross \$3.00 No. 6 Round Balloons. Gross 3.50

25% deposit required on all C. O. D. orders. Send for Free Catalog and Price List on other fast selling numbers in Balloons and Novelties.

GELLMAN BROTHERS, INC. 119 No. 4th St. Minneapolis 1, Minn.

MONEL LODGE RINGS Mason's, Elks, Moose's, Odd Fellows' and all other lodges heavy Monel shank 14K Gold Filled Emblem. \$24.00 DOZ. Sample Ring, \$2.50

MONEL KNIGHT-HEAD

Hand-Made, Hand-Engraved Cameo-Style Knight Head in extra heavy Monel Metal. \$15.00 DOZ. Sample Ring, \$1.50

MON-EL JEWELRY MFG. CO. 202 Main Zanesville, O.

JOKES — TRICKS — DISGUISES

Table with columns: Item, Doz., Gross. Includes items like PC's for Card, Auto Bombs, Bitter Powder, etc.

DISGUISES

Table with columns: Item, \$, \$. Includes items like Comic Farmer Beard, Character Make Up, Fu Manch, etc.

Deposit With Order, Balance C. O. D. Full Amount, 2% Off.

HARRY SCHWAMM

237 E. 9th St. Dept. B.A. New York 3, N. Y.

SELL TO DEALERS

Big EXTRA Profit opportunities with Highlander's fast-selling line Counter-Carried Novelties and Necessities.

Write for FREE Details. Build dignified, steady, well-paying business. HIGHLANDER CO. Chicago 40, Ill.

COMIC CARDS

Over 35 Cards and Folders, all in 4 to 6 colors. Cost as low as \$20.00 a thousand with envelopes.

M & M CARD CO.

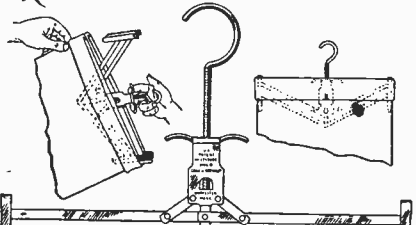
1033-1035 Mission St., San Francisco 3, Calif.



# BIG PROFITS

It's NEW! It's a Winner

## "PRESS-EVER" TROUSERS HANGER and CREASER



## PANTS and SLACKS Hanger & Creaser

Here is the quick and simple way of keeping men's trousers and women's slacks looking neat and pressed. Just insert the "Press-Ever" hanger into the cuffs of the garment and release the spring. Holds fast and keeps the press. Does what no other hanger will do. Users pronounce it the best yet.

Price 60c  
**AGENTS WANTED**

Demonstrators sell from 10 to 18 gross per month. Order sample and get our wholesale prices at once.

**Frohock-Stewart Co.**  
6 HARRIS COURT, WORCESTER 8, MASS.

Get into the ALWAYS profitable business

INSTANT DELIVERY

**BEST**  
FOR  
**LESS**

**3**  
MINUTE  
**CAMERAS**

ALL STYLES-NEW-USED

Burbridge Co., Burbridge Bldg., Houston 3, Tex.

**PHOTO MACHINES**  
Shipped in 2 days! Big Profit! Exclusive features—easy to operate. KD or 1 piece. 5-year warranty. Cameras only or complete. 10 sizes—single, double or triple. Write—phone—wire:

\$495

Federal Identification Co.  
Dept. T, 1012 N. W. 17, Oklahoma City, Okla.

**FOR ANYTHING IN BINGO SUPPLIES**

GET IN TOUCH WITH

**MORRIS MANDELL & CO.**  
131 W. 14th St., New York 11, N. Y. • Dept. B  
Chelsea 2-3064

Bright Lustre Nickel Finish BRACELETS

As Illustrated

**\$1.25**

Per Doz.

**\$13.60**

Per Gross  
25% Deposit  
With Order.

**Farris Distributing Co.**  
405 N. Main St. CHAFFEE, MO.

## PHOTO SUPPLIES DEVELOPING-PRINTING

AAAA AMSCO (PATENTED ORIGINAL) CAMERAS mean more profits. New, used. Immediate delivery. All styles. Write American Stamp Co., Dept. 127A, Oklahoma City. de21

CALENDAR PHOTO MOUNTS AND CHRISTMAS Cards for 1 1/2"x2", 2"x3" and 2 1/2"x3 1/4" photos, \$2.25 to \$7.50 per 100; twelve salable samples assorted, postpaid, \$1.00. Eastman Paper, Chemicals. Comic Foregrounds, Backgrounds. Photo Novelties. Photo Mounts, all sizes. Miller Supplies, 1535 Franklin, St. Louis, Mo.

COMPLETE LINE DIRECT POSITIVE SUPPLIES, Marful Paper, Marful Chemicals, Cameras, Enlargers, Reducers, Timers. Immediate delivery. West Coast Photo Supply Co., 1809 East 14th St., Oakland 6, Calif. de14

DIME PHOTO OUTFITS CHEAP—ALL SIZES. Drop in and see them; latest improvements. Real bargains. P. D. Q. Camera Co., 1161 N. Cleveland Ave., Chicago 10, Ill. de28

DIRECT POSITIVE CAMERAS—SINGLE, DOUBLE, Triple, Table Models. Cameras to cut maintenance expense built by master craftsmen from finest available materials. Write for Acme Camera Manufacturing Co. catalogue, Box 1055, Greensboro, N. C. de21

FILMS—NEW, NOT SURPLUS. 5 ROLLS 127, postpaid, \$1.30; 120 or 620, \$1.50; 116 or 616, \$1.70. Dealer discounts after Xmas. New 127 8-exposure Camera. Viewer also focuses full size, \$6.50. 8x10 Photos, 50, \$4.00. Dodge Co., Albany, Wis. de7

HASSEN-BUILT PHOTO GALLERY—IN 18-ft. Trailer. Opens to flashy 13-ft. Neon lighted front. Living quarters. Three size pictures. Two Cameras. Plenty supplies, frames, showcase, extra lens, amplifying system. \$1,150.00 if sold now. Dick Johnson, 3432 W. 126, Cleveland, O. Orchard 8124.

PROFESSIONAL MODEL D.P. STUDIOS—Fine plywood cabinets of mahogany or fir, mortised joints, pin hinged. Also Cameras only if desired. Positive Camera Mfg. Co., 16 N. E. Second St., Oklahoma City. de14

WRITE FOR NEW PRICE LIST JUST OFF THE PRESS. Complete Direct Positive Supplies, Marful and Eastman. Marks & Fuller, Inc., 70 Scio St., Rochester 4, N. Y. de28

6 ROLLS DIREX, 1 1/2"x250', 7 1/2 ROLLS Eastman, same size. 2 ROLLS DIREX, 3 1/2"x250', 2 1/2 gross Direx, 5x7. About 100 pcs. Eastman, 8x10. All paper slightly outdated. Make best offer. Photo Studio, 708 State St., Santa Barbara, Calif. de14

## PRINTING

ATTRACTIVE — 100 LETTERHEADS AND Envelopes, three, four line copy, \$1.50 postpaid. Price list, samples. Dickover Printing, 5233 Cleveland, Kansas City 4, Mo. de14

1,000 BUSINESS CARDS, \$2.50 PREPAID; 500 Bond Letterheads, \$3.50. The Reliable Print Shop, 901 E. Jefferson St., Louisville 6, Ky. de14

# MUSICAL BOWLING BALL BAR

THE MOST TERRIFIC ITEM IN THE MERCHANDISE FIELD

## \$18.45 EACH

8 OR MORE, \$17.70 EACH

25% With Order, Balance C. O. D.,  
F. O. B. Cincinnati, Ohio.

Nothing like this ever before. An actual bowling ball set on a beautiful bakelite base trimmed with an attractive engraved metal band colored in gold. The bowling ball is fitted with a stainless steel tray containing six gold trimmed glasses and a ten pin shaped crystal decanter (capacity one pint). Lift the decanter and the tray revolves, PLAYING A BEAUTIFUL TUNE. Fully guaranteed. The hottest board item in years.

**PEERLESS DISTRIBUTING CO., INC.**  
302-304 WEST FIFTH ST. CINCINNATI 2, OHIO

# FREE MERCHANDISE CATALOG!

## "A GUIDE TO PROFIT"

Send for your free copy of Arista's new catalogue just off the press. It's chock-full of hard-to-get QUALITY merchandise all priced for your immediate profit. It contains a full line of Radios, Electrical Appliances, Clocks, Jewelry, Gift Ware, Toys, Novelties—everything from a razor blade to a radio. You get IMMEDIATE DELIVERY on everything you order. Send for your copy NOW! Learn why

**IT PAYS TO DO BUSINESS WITH**

## ARISTA ASSOCIATES

446 DEANSTREET BROOKLYN 17, N. Y.

## SALESMEN WANTED

QUICK PROFITS—WITH INDIVIDUALIZED Belts, Buckles, Cap Badges, Tie Holders, Uniforms. Choice of thousand emblems. Sure repeat orders. Easy-selling outfit offer. Write Hookfast Co., Dept. 10, Roanoke, Va. de28

SILVER PLATING LIQUID—SIMPLY RUB ON with a cloth. Cleans, silverplates, polishes, one rubbing. Puts on genuine 1000 fine silverplate. Renews silverplated ware like new. Silverplates onto brass, copper, bronze, etc. Lasting finish, won't come off. Sales representatives wanted. Details free. Nu Process Products, Dept. 265, Aurora, Ill. de7

## SCENERY AND BANNERS

CARNIVAL AND SIDE SHOW BANNERS—Nieman Studios, 1236 S. Halsted St., Chicago 7, Ill. de7

CLOTH BANNERS, HEAVY, 3x10 FEET, \$7.25, with Brass Grommets. Write for prices on special jobs. W. Courtney, 541 N. Longwood St., Baltimore 23, Md. ja11

## TATTOOING SUPPLIES

FINEST AND BEST TATTOOING MACHINES, Outfits, Supplies. Send today for large Free Illustrated Catalog. Owen Jensen, 120 W. 83rd St., Los Angeles 3. de28

NEW MODERN TATTOOING AND ENGRAVING MACHINES. Complete Outfits and Equipment. Free circulars. Write today. Zeis Studios, 728 Lesley, Rockford, Ill. ja11

WANTED—EXPERT TATTOOER. MUST BE sober and reliable for best arcade in Pittsburgh. Good opportunity. Funland Arcade, 633 Liberty Ave., Pittsburgh, Pa. de14

## WANTED TO BUY

A-1 CIGARETTE AND CANDY VENDING MACHINES, all other coin equipment. Mac Postel, 6750 N. Ashland, Chicago, Ill. de21

WANT TO BUY—A SNOW BALL MACHINE. A good one. Must be priced right. Write or come by. C. F. Gifford, Noble, Okla.

WANTED—CONCESSION STOOK AND PERCENTAGE Wheels and Games, Floss Machines, Stamp Venders. Multiprises, Box 1125, Waterbury, Conn. de28

WANTED—SET OF COWBELLS, TUNED chromatic scale, approximately 2 1/2 octaves. Mildred Holler, 930 N. Campbell, Springfield, Mo.

5,000 SQ. FT. DARK OIL-TREATED MASONITE. 1/8" or 3/16". State lowest price first letter. Box 132, Plattville, Wis. de7

## SALESMEN

TO SELL SALESBOARD AND MERCHANDISE DEAL LINES

Outstanding Money-Making Line  
Calling on Operators, Candy Jobbers

## FOLLOWING STATES OPEN

- GEORGIA—FLORIDA—CAROLINAS
- KENTUCKY AND VIRGINIAS
- COLORADO—KANSAS—WYOMING
- NEBRASKA—IOWA—DAKOTAS

## DRAWING ACCOUNT TO RIGHT MEN

All correspondence held in strict confidence. Write

Box D-379 The Billboard  
Cincinnati 1, O.

# NYLONS!

AMERICA'S #1 MOST WANTED PRODUCT

**TRY THE REST THEN TRY THE BEST**

THERE IS NO SUBSTITUTE FOR QUALITY—RELIABILITY—SERVICE

WIRE OR AIR MAIL FOR LIST

**C. BRUNER**  
61-07 Woodside Ave. Woodside, L. I., N. Y.

## LOOK AT THESE PRICES!

- 7 Jewel Elgin or Waltham.....\$12
  - 15 Jewel Elgin or Waltham.....\$14
  - Swiss Wrist Watches.....\$10
- Complete line of guaranteed Watches—Largest re-builder on the West Coast.
- THESE BARGAINS WON'T LAST!**
- Mail Orders C. O. D. Promptly Filled
- K & L JEWELERS**  
218 3/4 W. 4th St. Los Angeles 13, Calif.

**GIFTS—CANDY**

IMMEDIATE DELIVERIES—25% Deposit.

- DRINKING BIRD (Super Attraction) ... \$ 3.00
- Reynolds Pens, Writes 15 Years. Doz. ... 27.72
- Combination Clg. Case & Lighter ... 1.75
- 18-Inch Plush Bears (High Quality) ... 1.98
- All-Wool Blankets, Solid Colors, 56x172 ... 9.95
- Bacon 72x90 All-Wool Blankets ... 11.95

Hamilton's 12-Oz. Flat Boxes Party Pecans, Cello, In Cups. Dozen ... \$ 9.00

- #3 B. 15 1-Lb. Boxes Choc. & 3 18-Inch Silk Plush Bears ... 23.95
- #2 D. 15 1-Lb. Boxes Choc. & 3 13-Inch Cuddle Dolls ... 19.60
- #8 15 1-Lb. Fancy Fruit Cake ... \$ 8.85
- #9 Maple Chest, Mir. In Lid & 1-Lb. Choc. 2.49
- #10 Cedar Chest, Mir. In Lid & 1 Lb. Choc. 2.59
- #80 Mirror Vanity & 1 Lb. Choc. ... 2.35

Send for Catalog and Lists.

**DELUXE SALES CO.**  
BLUE EARTH, MINN.

**CARNIE ENGRAVERS**  
and **STORE ENGRAVERS**

Send for Illustrated Engraving Catalogue.

**MILLER CREATIONS**  
6628 Kenwood Ave. CHICAGO 37, ILL.

**Big Profit Specialties**

Complete Line of:  
Fountain Pens—Lighters—Plastic Novelties  
Poker Chips—Combs—Handkerchiefs—Toys  
Medium Priced Jewelry—Leather Goods  
Household Items

Write for List of Over 200 Pop. Items

**GORDON MFG. CO.**  
110 E. 23rd St., Dept. B-2, New York 10, N. Y.

## At Liberty—Advertisements

5c a word, minimum \$1, maximum 50 words, cash with copy.

### BANDS AND ORCHESTRAS

**FIVE-PIECE COMBINATION—PIANO, DRUMS,** Bass, Trumpet, Clarinet-Alto-Sax. Plus entertainment. Engagement anywhere. Rick Darnell, 533 Beach Ave., Bronx, N. Y. TAlmadre 2-1204.

**MUSICIANS—DIXIELAND ENTERTAINING** Band. Locations. Good salary. Reading. Appearance. Write details. Box C-55, Billboard, Cincinnati 1, O.

**ORGANIZED 4-PIECE SWING AND ENTERTAINMENT** combo. Can augment to 5. Solo and unit vocals. Pictures. Available Jan. 15. Box 1075, Kellogg, Idaho.

**TRIO—HOTEL LOUNGE OR SMALL CLUB.** Entertainment, dance and dinner music. Two vocalists. For availability, complete details and photos, communicate: Box C-2, Billboard, Cincinnati 1, O.

**6-PIECE GIRL ORCHESTRA—JAN. 2.** Attractive. Uniformed. Will also consider any out-of-State offers. Write for photo and full particulars. Box C-54, Billboard, Cincinnati 1, O. de14

### MAGICIANS

**LA-MAR—MAGICIAN, MENTALIST, ILLU-**sions, Lady Assistant. Two-hour show. Auditoriums, theaters, entertainments. Auditorium Booker wanted. "La-Mar," The Magician, Cambridge, O.

### MISCELLANEOUS

**AT LIBERTY—GENERAL AGENT FOR 1947.** One who knows Alabama and has some good territory. D. H. Blackwood, c/o City Hotel, Andalusia, Ala. de21

**COMIC—VERSATILE. SINGS, DANCES, AND** does Musical Imitations. Would like to join musical comedy or burlesque show at winter resort. Apply Bert Koperhagen, 1078 Longfellow Ave., Bronx, New York. de7

**EXPERIENCED PALMIST—CAN TRAVEL** anywhere. Very enchanting, look Gypsy, can do Half and Half Parts. Phone Avella 2575, Rose Davis, Avella, Pa.

**EX-COMBAT VET—RADIO ANNOUNCER** with pre-war and army radio broadcasting experience desires berth with progressive out-of-town station or agency. Intelligent, talented and willing. Transcription available upon request. Norman Dorb, 14 Franklin St., Franklin Square, L. I., N. Y. 81-11-23

**HAVE A DOG ACT OPEN FOR BOOKING** at once. W. T. Davenport, L.B.-6-2065, West Long Branch, N. J.

### MUSICIANS

**ALTO SAX DOUBLING CLARINET, VIOLIN—**Location only. Union. Leo Johnson, 740 N. 15th St., Milwaukee, Wis.

**ALTO TENOR—GOOD RIDE CLARINET.** Experienced in all lines. Read or fake anything. Good appearance. Go anywhere. Any combination of job O.K. State which instrument and which chair wanted. Give all details. Gene Long, 477 E. Second St., Logan, O. 90-12-7

**AT LIBERTY—TENOR, CLARINET, ALTO,** Dec. 14. Tenor style band preferred, \$80.00 min., all offers considered. Name and semi-name experience. No take-off, good tone, reader, good appearance, young. Ralph Hockaday, Earl Hotel, Seattle, Wash. de14

**AL TENOR MAN DOUBLING CLARINET—**Big tone. Prefer society tenor bands. Semi-name experience. All offers considered. Contact Musician, Stokes Motor Court, Jacksonville, Fla.

**DRUMMER—NOW WORKING HOTEL BAND,** desires change. Either small combo or society band. Experienced all styles, Latin rhythm. Read, cut shows. Good equipment, veteran, age 26. Can give references. Available Dec. 13. Jerry Poland, c/o Orchestra, Hotel DeSoto, Savannah, Ga.

**DRUMS—PREFER COMBO OR LARGE JUMP** band. Will also consider society. Best offer. Box 470, 1400 E. 53rd St., Chicago, Ill.

**EXPERIENCED MALE VOCALIST—DOUBLES** on Bass. Married, 24, sober, willing to travel. Would like steady commercial band work. Band must be established and leader dependable. State all in first communication. Contact Musician, 540 Ninth Ave. S., Clinton, Iowa.

**GIRL BASS PLAYER OR VOCALIST—OWN** arrangements. Male band experience. Prefer society bands. Contact Girl Musician, c/o Gen. Del, Jacksonville, Fla.

**GIRL TRUMPET—21. EXPERIENCED COM-**bo, large and tenor bands, men or girls units. Takeoff. Eleanor Williams, 23 N. Belmont, Indianapolis, Ind.

**★ GO TENOR—AVAILABLE IMMEDIATELY.** Experienced in combos and sections. Prefet small location combo in Florida, but will consider any location, large or small. Double on clarinet and triple on solo flute. Read well. For full particulars and recommendations write or wire Harry Pettigrew, 421 N. Minnesota Ave., Sioux Falls, S. D. 83-11-23

**★ HAMMOND ORGANIST—PERFECT SKAT-**ing rhythm. Desires A-1 rink, Greater New York area or N. J. References, union. Glen Rhoad, c/o Leventhal, 1612 Walton Ave., Bronx, N. Y. LU. 7-3814. 84-11-23

**HAMMOND ORGANIST—AVAILABLE JAN.** 1st. With or without own organ. Communicate: Box C-56, Billboard, Cincinnati 1, O.

**★ HAMMOND ORGANIST—WITH OWN OR-**gan and Solovox. Doubles on piano and accordion. Will go anywhere. Young, good appearance. Extensive experience. Write S. Durante, 405 Ordsley Rd., Scarsdale, New York. 91-12-7

**★ IDEAL COMBO MAN AVAILABLE—TENOR** Clarinet, Vocalist, Arranger, Fine Musician and Showman. Lou Lindholm, 5234 79th St., Elmhurst, L. I. HA 6-5170. 68-11-23

**PIANIST—EXPERIENCED COMBO, SINGLE** or full band. Ambitious. Reliable. 29. Single. All considered. Harmon Mize, Box 572, Meridian, Miss. de7

**PIANIST AT LIBERTY—EXPERIENCED.** Age 33. Sober, Married. Spec Morgan, Briarcliff Hotel, Room 503-C, 717 Main, Jacksonville, Fla.

**PIANO MAN—AVAILABLE IMMEDIATELY.** Semi-name band experience. Capable, reliable. Prefer hotel style band. Location only. Play good commercial style. Contact or wire Musician, 1124 S. Fleming, Indianapolis, Ind., or phone Belmont 4984-M. de14

**STRING BASS AND DOUBLE B FLAT SOU-SA-**phone. Read and fake. Cut or no notice. Would consider day work. Prefer South. L. J. Harris, 1002 S. Emporia, El Dorado, Kan.

**TENOR SAX DOUBLING CLARINET, HA-**waiian Electric Guitar. Read. Fake anything, go anywhere. Prefer small hotel or bar combo. Have car, wardrobe. Cut or no notice. Present job folding. Kent Miller. Call or wire Northmere Hotel, Chicago, Ill. Phone Longbeach 4234.

**TENOR AND CLARINET—FULLY EXPERI-**enced. Nice tone and intonation, young, sober. Any type band. Available immediately. Address Box C-52, Billboard, Cincinnati 1, O.

**TROMBONE DOUBLE TENOR, ALTO AND** Clarinet. Commercial band or hotel preferred. Well experienced, sober, single, union, 25 years old, own car. Ed Bolick, Lake Road, Ironwood, Mich. Ph. 935-J-3.

**TRUMPET—LEAD OR GO FOR ESTABLISHED** location band. Play swing, commercial, Latin or mickey. Only location work wanted. No panics. State all details in first letter. Snuffy Smith, 121 Grace Court, Mankato, Minn. de7

**UNION BASS MAN—READ, FAKE, BOW,** take choruses. Age 23. Eight years' experience with combos and big bands. College training. Can do some arranging and play simple double on alto sax. Travel anywhere. Sam Kellough, 1603 Stinson, Evansville, Ind.

### PARKS AND FAIRS

**OUTSTANDING TRAPEZE ACT—AVAILABLE** indoor events. Flashy silvered paraphernalia. Real act. For particulars, address Charles La Croix, 1304 South Anthony, Fort Wayne 4, Indiana.

### VAUDEVILLE ARTISTS

**FIVE CARMENETTES—CHORUS LINE DAN-**cers with Specialties. Well organized and good wardrobe. Available Dec. 4th. Any location considered. Price, \$75.00 per girl minimum. Carmen, 252 E. Lakeview Ave., Columbus 2, O.

### VOCALISTS

**★ MALE VOCALIST—21. LYRIC BARITONE.** 2 years' experience. Would like to work with semi-name band. Recording available. Willing to travel. Frank Crimi, 437 S. Bell, Chicago 12, Ill. Chesapeake 9895. 85-11-23

FULLY GUARANTEED FOR ONE YEAR



**ACE All-Metal BINGO BLOWERS**

Add prestige to your game with the all-metal Bingo Blower. It is designed to give perfect performance. The all-metal feature on the blower will give long-lasting service. Its size, 42" high, makes it easily portable.

**GUARANTEED TO BLOW ANY TYPE OF PING-PONG BALL**

**\$175.00 EACH**

**ACE GAME SHOP**

5617 So. Halsted St. CHICAGO 31, ILL. Tel.: ENGLEwood 4472

**OUTSTANDING FEATURES**

- Balls mixed thoroly by new recirculating device.
- Automatic ball return.
- Trimmed with beautiful chrome.
- Last balls come out as fast as the first.
- Compact—portable size, 42" high by 22" wide.
- Swivel type ball catcher.
- Easy operating trap door on side.

BEAUTIFUL PLASTIC MODEL

## RADIOS

AC-DC 6-TUBES Including Rectifier

A new table model radio . . . gives console performance . . . powerful superheterodyne with six R.C.A. licensed tubes (including rectifier) . . . built-in aerial . . . tremendous volume . . . handsome in appearance . . . most efficient in operation . . . built into a durable plastic cabinet with slide rule illuminated dial . . . 5-inch P.M. speaker.



ONE BAND Regular Broadcast	TWO BAND Short Wave and Broadcast
List Price . . . \$29.50	List Price . . . \$35.95
Samples . . . 21.98	Samples . . . 25.64
12 or More . . . . .	12 or More . . . . .
<b>\$21.18</b> Each	<b>\$24.76</b> Each

**FULLY GUARANTEED! All taxes included. F. O. B. New York City.**  
Send only 25% with order, balance C. O. D.

**Carter Radio & Appliance, Inc.**  
43-45 43RD STREET Dept. BB-7  
LONG ISLAND CITY, N. Y.

**FASCINATING PRECISION TOY**

## The "MYSTERY THIRSTY BIRD"

Nothing to wear out—just wet his head, set him on his stand next to a small glass of water. He will bend and dip his beak into the glass, and will keep on dipping as long as you keep the glass filled.

No Springs—No Wires  
—No Winding.

Bird measures 4 inches long, has bright red head and black body, set on copper-color wire stand.



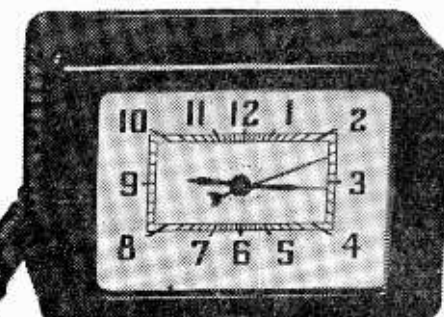
**\$18.00** per doz.

25% Dep. With Order, Balance C. O. D.

Samples **\$2.00**  
Ea. Postpaid  
Bird Retail for **\$3.98**

**W. NELSON**  
3800 N. 8TH STREET PHILADELPHIA, PA.

## THE TIME OF YOUR LIFE . . .



### PARK ELECTRIC CLOCK

Christmas comes but once a year, but the Park Electric Clock is the gift of a lifetime! Strikingly modern, functionally beautiful! Sweep second hand, AC-DC current . . . attractively finished in rich mahogany.

**\$5.60** EACH  
Packed 12 to a Carton.

We Have a Complete Selection of **NYLON HOSE** 51 and 54 Gauge

WRITE FOR FOLDER

All Orders 25% Deposit, Balance C. O. D.

**RICHARD TRENT, LTD.** 21-25 LASALLE ST. NEW YORK CITY 27  
Phone: Monument 2-7373

## ATTENTION

Catalog now ready. Write for your copy. Be FIRST with the LATEST. If you have already written for this catalog within the past 30 days it will be mailed to you without writing again, providing you have a permanent address.

**IMPORTANT**

When writing for catalog, please state your Business.



**Wisconsin Deluxe Co.** 1902 N. Third St. Milwaukee 12, Wis.

When placing C. O. D. orders, 1/3 deposit required before shipment will be made.

# RADIOS

## 5 TUBES AC-DC

A beautiful Table Model Radio—superheterodyne. Outperforms many \$50.00 radios. Durable plastic cabinet, 6 1/2"x6 1/2"x6 1/2". Tremendous volume—wonderful tone—5-Inch P.M. Speaker. Fully guaranteed. All orders shipped same day received. Specify colors, maroon or ivory.

LIST PRICE \$22.50

**YOUR COST \$15.50 ea.**

F. O. B. Minneapolis. 25% With Order, Balance C. O. D.

**DeCola Radio Distributors**  
2105 Olson Highway Minneapolis, Minn.

## NEW YEAR'S EVE SPECIALS

**FAST SELLING STREET NUMBERS**

- 18-Inch Red, White and Blue Tin Horns .....\$27.00 Per Gross
- 12-Inch Painted Tin Horns ..... 13.50 Per Gross
- Jumbo Asst. Noisemakers, Painted ..... 9.00 Per Gross
- #14 Cat Balloons ..... 10.50 Per Gross
- 12-Inch Fur Monkeys ..... 7.50 Per Doz.
- J-#30 Heavy Targets ..... 16.00 Per 100
- #9 Print Balloons ..... 9.00 Per Gross

### LINE UP

- 15-Inch Toss-Up Balloons ..... \$15.00 Per Gross
- With Feet ..... 16.00 Per Gross
- #16 Balloons ..... 7.50 Per Gross
- #11 Balloons ..... 6.50 Per Gross
- #9 Balloons ..... 5.50 Per Gross
- #8 Balloons ..... 4.00 Per Gross
- #7 Balloons ..... \$4.50 Per Gross
- #6 Balloons ..... 3.50 Per Gross
- #5 Balloons ..... 3.00 Per Gross
- #312 Balloons ..... 3.00 Per Gross
- #315 Balloons ..... 3.25 Per Gross
- #418 Balloons ..... 4.00 Per Gross

**WE TAKE ORDERS FOR SPECIAL BUTTONS AND PENNANTS**

**1/3 deposit with all orders**

**KIM & CIOFFI**

916 Arch St. Phone: Market 7-9230 Philadelphia, Pa.



## LETTER LIST

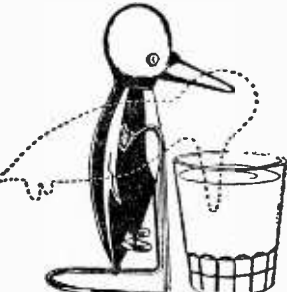
Letters and packages addressed to persons in care of *The Billboard* will be advertised in this list two times only. If you are having mail addressed to you in our care, look for your name EACH WEEK.

Mail is listed according to the office of *The Billboard* where it is held, Cincinnati, New York, Chicago and St. Louis. To be listed in following week's issue mail must reach New York, Chicago or St. Louis office by Wednesday morning, or Cincinnati office by Thursday morning.

**MAIL ON HAND AT CINCINNATI OFFICE**  
25-27 Opera Place, Cincinnati 1, O.

### Parcel Post

- Bowen, Miss L. (Book) 20c
- Buxbaum, Felix E. Goldie, Jack (Licenses Plates) 20c
- Christiani, Mrs. Chita 15c
- Adams, Mrs. Will Cameron, Wm. J.
- Akins, Judson Candlen, James D.
- Alberty, Harry Clemons Carey, Mrs. Esthier
- Alexander, Miss Tiny Carland, Buck
- Alice, Alligator Girl Carr, John Alfred
- Allen, Ben Y. Carr, Wm.
- Allen, Sonny Carroll, Leo
- Almany, Fred Carroll, Tommy
- Amv, Mrs. Lorene Caruso, Sam
- Anders, James Carvalho, Mrs. Bobbie
- Anderson, F. E. Caundill, Vera
- Anderson, Robt. Cavilla, The Clown
- Andrews, Bob Charles, Effie
- Andrews, Fred Chavarine, Mrs. James
- Annin, Mrs. James Cibull, Frank
- Anthony, Bumpsy Clair, Madame
- Archer, Leo Clark, J. C.
- Are, Mrs. Bill Clark, Leo
- Arger, Tom A. Clark, R. C.
- Arthur, Bill Clark, Mrs.
- Asbury, Fay Clawson, Mrs. Rose D.
- Asher, Chas. Cochran, M. J.
- Aten, Don F. Cody, Bill
- Audry, Al Colburn, John
- Auskings, Clarence Colburn, Mrs.
- Australian Jumping Jacks
- Ayers, Claude W. Marion
- Balley, Fred B. Cole, Paul
- Baker, Josephine Coler, Gaylord C.
- Baker, R. S. Collins, R. E.
- Baldridge, Mrs. Coltura, John
- Louise Conkin, Louie
- Conley, Mrs. Frieda
- Banard, Victor Jos. Conley, John (Teentimer's Show)
- Barbee, Ray Cook, Mrs. W. M.
- Barclay, Robt. Leo Cooper, Thos. J.
- Bargeron, Al Corbett, John M.
- Barnes, Geo. Cornett, Edgar
- Barney, Catherine Corbett, Wm.
- "Kay" Costaman, W. H.
- Bancroft, Retha Cornish, J. E.
- Barclay, Robt. Lee Costman, D. W.
- Barfield, Emmitt Coulton, Leo J.
- Barrett, The Three Couture, Leo J.
- Rarror, G. E. Cowan, Dock
- Barry, Mrs. M. E. Craiden, Sam
- Barths, The (Chas.) Novelty Act Crane, Eddie
- Crawfords, The Crawford, Jack
- Bartley, Louis Crawford, Mrs. John
- Bartol, Bette Crawford, Willie
- Battease, John E. Cresto, Romeo Jos.
- Bealort, Robt. Leo Cristiano, Mrs. Maciachita
- Beaton, Harry Albert
- Beck, Bob & Lou Crete, Walter B.
- Bejano, Paul Cron, Lynnwood L.
- Bejano, Mrs. Friscella Crosby, Merv H.
- Belkard, Jacob F. Crossman, Robt. P.
- Bense, R. H. Crouch, Floyd
- Benjamin, Harry (Great Floyd)
- Bennett, Dick Darrow, Neale
- Berea, Jerome Darrow, Neale
- Berggren, Carl Davis, Crash
- Beruman, Benny Davis, Graham
- Berzman, Mrs. Marlon M.
- Lila Dawse, Bill
- Bernard, J. M. DeClercq, Al
- Bernstein, Lou DeFazio, Mr. Julia
- Berryhill, Lloyd A. DeWald, Leslie B.
- Bethel, Geo. S. DeWayne, Bill
- Bethel, Ralph E. Dean, Mrs. A. J.
- Binder, Mrs. H. Deatro, Bert
- Birdsall, Geo. Ed. Deason, Home
- Bitner, Horace A. Deano, Louis
- Blakely, Benton H. Decker, Jos. & Louise
- Blue, Lou Decker, Jos. & Louise
- Bortenpoli, A. Denham, E. H.
- Boseley, L. G. Denny, Dr. Robt. H.
- Bossung, Marg H. Hill, Will H.
- Bouchard, Romeo J. Hill, Robt. H.
- Boswell, Bill Hicks, LeRoy
- Bowles, Geo. Hill, D. B. "Bob"
- Boyd, Frank H. Hill, Jeanne
- Braconnier, Henri H. Hill, Will H.
- Bradley, Elmer Hill, Robt. H.
- Bradley, Wm. Hilyard, Jimmie
- Brady, Allen Hoaglan, H. W.
- Brannon, Pat Hodge, Irene
- Brax, Mrs. Geo. Hodges Family
- Breeze, Albert J. Hoffman, Geraldine
- Bremer, Jimmie Hoffman, Mrs. Margaret
- Britt, B. H. Hoffman, Mrs. Margaret
- Brockway, Kenneth Earl Hogue, Mack
- Broderick, Paul Holt, Robt. W.
- Brooks, Mrs. Hattie Holzman, Mrs. S. Earnest
- Brooks, R. S. Honefield, Bill
- (Bandmaster) Duber, C. E. Hos, Chas. D.
- Brown, Earl Duchene, Lewey
- Brown, W. S. Duckworth, Fern
- Brown, Wm. Duckworth, Geo.
- Burdick, Ted Dugan, Manon
- Burke, Billie Duncon, W. R.
- Burkhardt, Melvin Dunlap, Dr. Ted
- Burleson, Madam Dunn, J. M.
- Burrell, Mrs. Viola Dunning, David
- Burto, Leon H. Dutton, Nellie J.
- Busch, Frank C. Eakins, Rodney G.
- Butch, Geo. Theo. Eisenstein, Mrs. Mose
- Buxbaum, Mrs. Eddels, Harry F.
- Marian M. Edson, Clifford
- Bybee, Mattie Edwards, A. B.
- Byers, Johnny Edwards, Frank
- Byers, R. H. Edwards, Glenn
- Byrd, Curly Edwards, Joe D.
- C. & B. Amuse Co. Edwards, J. D.
- Calwell, Sammy Elias, Danny
- Cameron, Louie Chas. Ellis, E. R.



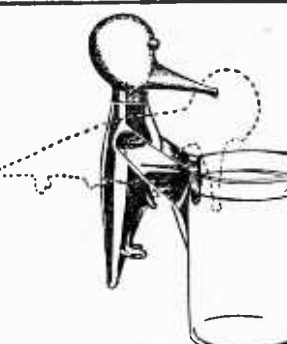
## LOOK WHO'S HERE! PENQUIN PETE

**The Mystery Drinking Bird!**  
AMAZING! Pete drinks, yet there are NO springs, wires or gadgets! Biggest novelty item in years! Kids go wild over it; great for favors, gifts, premiums, etc. Dealers report HEAVY sales. Comes complete with stand and glass—individually boxed.

**IMMEDIATE DELIVERY!**  
We are shipping daily to all parts of the country

**\$30.00 DOZEN**  
Retail Price, \$3.95  
Trial Order of 6 Only \$15  
(Sample, \$3 Postpaid)

Deposit With Order, Balance C. O. D.  
**LARAE INDUSTRIES, Box 12, Pittsburgh 30, Pa.**



## MYSTERY DRINKING BIRD DRINKS CONSTANTLY

Display one in any store or window and see the crowds gather.  
**\$30.00 a Dozen**  
Sample prepaid, \$3.00.  
**MYSTERY DRINKING-BIRD JR., \$24.00 DOZ.**  
Sample—\$2.50 Prepaid.  
**REYNOLDS ROCKET PEN**  
15 Years Without Refilling.  
\$27.72 Dozen.  
Sample prepaid, \$2.85.  
**DELUXE SALES CO.**  
BLUE EARTH, MINN.

## HOLIDAY AND CARNIVAL CATALOGUE NOW READY

Full of the Latest and Hard-to-Get Merchandise.  
SEND FOR YOUR COPY TODAY.  
**SCHREIBER MERCHANDISE CO.**  
2429 McKINNEY AVE. DALLAS, TEXAS.  
919 BROADWAY KANSAS CITY, MO.



PARTY RECORDS

Available at Sacrifice

Fifty-one masters of fast-selling party records by the finest artists in this field are available by large record manufacturer closing out line. Complete group is offered at attractive price.

Interested persons are urged to communicate by letter to

Box 131

The Billboard, 1564 Broadway New York City

SELL \$1.50 COLOGNE for 5¢

Sensational sales plan for direct-to-home salesmen. Hundreds of fast selling items. Catalog free.

GOODIER COMPANY DALLAS 8, TEXAS

MEN'S HEAVY STERLING SILVER

Advertisement for 'Imitation Diamond' Whitestone Ring, featuring an image of the ring and text describing its features and price.

Fruit Nut Chocolates

1 LB., 1 Layer, Ribbonized, Tied Floral and Girl Boxes, \$13.00 Doz. F. O. B. Tampa. Cash or Deposit, C. O. D., Packed, 5 Doz.

Peanut Brittle 1 1/2 Lb. Tins, 5 Color Label, Packed 30 to Case, \$8.50 Doz. Above Terms: No List; No Samples. Order From Ad.

Prescott Candy Kitchen 1015 W. Platt St. Tampa 6, Fla.

'GOOD 'N FRESH' FAMOUS PENNY CANDIES

AGAIN AVAILABLE 1 1/2 120-Count Boxes and 4 for 1¢ 480-Count Boxes. Good ass't. 98¢ per box net F. O. B. Chicago. No limit on quantities at present. 48 Boxes for \$33.12. Terms: Full net cash with order. No C. O. D.'s. Also available—5¢ and 10¢ Candies and Specials. Write for full details.

CASTERLINE BROS. Dept. J 2030 Sunnyside Ave. CHICAGO 25

Advertisement for Marion Co. Sidewalk Bicycle, featuring an image of the bicycle and text describing its features and price.

BALLOONS for CHRISTMAS AND NEW YEAR'S EVE PARTIES. Balloons come with "Santa Claus" or "Happy New Year" imprinted on them. We also make balloons with your own ad on them. WIRE OR WRITE TODAY FOR OUR LOW PRICES. NATIONAL SALES CO. 2805 E. 79th St., Dept. B, CHICAGO 49, ILL.

NEW! 12-IN-1 PRECISION TOOL Never before such a handy multi-use tool for pocket, home, office, shop. Nothing to open—nothing to jam. Includes: 1. Screw driver. 2. Adjustable nut wrench. 3. Wire stripper. 4. File. 5. Alligator wrench. 6. Staple puller. 7. Glass cutter. 8. Cap opener. 9. Straight edge. 10. Knife sharpener. 11. Ruler. 12. Magnet. All in one unit of fine tempered steel. AGENTS WANTED. SAMPLE, \$1.00. JIM BISHOP, 111 W. Washington St., Chicago 2, Ill.

CUFF BRACELET Beautiful two-tone, stainless and gold filled Bracelet, \$3.00. Sterling Silver, \$6.00 up. Special price to jobbers and wholesalers. ALFRED J. GASSE 274 Harwich St. New Bedford, Mass.

Schnepel, Mrs. E. W. Schultz, Francis Schultz, Jerry Ann Schwartz, Louis Scott, Rosco Sealo, Charles Seaman, Dolly Seate, James J. Seibold, Emil Sellers, E. L. Shaffer, Wm. Shamsak, Leo Shlatzer, Dolly Shlauer, L. M. Tex Sheldon, Bettie Shepard, Jerry Shoe, Carl M. Shore, Jackie Showalter, Esther Showalter, Mrs. H. E. Shropshire, Ray Shufelt, Fred Siegrist, William R. Simon, Lon J. Sloven, Claude Smart, Frank Smiley, Rita & Harry Smiley, Zina Smith, Andrew E. Smith, Corda Smith, Dotty Smith, Helen Smith, James G. Smith, & Evelyn Smith, Lucila E. Smith, Russell Smith, Serby Snell, Harold Soddiers, Orvin Spence, W. F. Stacey, Lida Belle Stack, Marie Stack, Porter G. Stack, Richard Stafford, Joe Stahlman, Arthur Stamey, Jack Stanley, Joseph B. Stanley, Lewis or Mary Stronze, James Sundstrom, John E. Sutherland, Tex Sutton, Herman Swaney, Savana Swords, J. D. Talbott, Stanley Tammany, John Tankersley, Audrey Tankersley, Vaden Taylor, Charles Taylor, W. E. Taylor, Will High Terrell, Robert Terry, Jack Thomas, Virginia A. Thompson, Henry Tompkins, Lillie Thorne, G. R. Thornton, Goffrey Thunderbolt, Chas. Thurston, Doris Tison, A. M. Tom, Archie Tomazin, Joseph Tomb, Mrs. Konor Townsend, Lester Tompkins, Tommy

MAIL ON HAND AT NEW YORK OFFICE 1564 Broadway, New York 19, N. Y.

Amok, J. Androu, Aster Arons, Mimie Baker, Bill Beebe's Bears Berette, Jacques Birk, R. Bonell, Joe Burgher, Anthony Burton, George Byford, Leslie Clark, Jimmy Cohn, B. E. Coursel, Frank Dee, Paul Del Campo, The Doro, Marie Edwards, Shirley Elbberson, Bert Esther, Lady Eryno, Nick Flaghty, James Frey, William H. Garry, Tex Gawlie, Walter P. Gregory, Stanley Guyette, Charlie Hamilton, Archie Hanlon, Jack Hart, Robert S. Hebron, Lillian Hilton, Joseph

MAIL ON HAND AT CHICAGO OFFICE 155 No. Clark St., Chicago 1, Ill.

Amedio, Hohn Alvin, Dr. Bradley, Caroline Clark, Betty Dean, Ray Dever, H. A. Douse, Wm. H. Garden, Mary Gilchrist, Charlotte Hagart, Gladys Hart, Kenneth Hinkle, Milton Hooper, Art R. Johnson, S. C. Jorje, Jackie Kennedy, Jack Koske, F. J. LaPisgue, Janet Lea, Sharon Lewis, Nate Lucas, Richard L. Lunde, Russell E. Massey, Lloyd Miller, Morrie Myers, Phil B. Regan, Rita Runsonver, A. T. Rowles, Jimmie Robinson, Harry Watkins, Tiny Wilson, W. F. Wilson, E. A. Wiltse, M. L. Wong, Jim Bros. Worman, Jack W.

MAIL ON HAND AT ST. LOUIS OFFICE 390 Arcade Bldg., St. Louis 1, Mo.

Abthune, Gus Allen, William H. Allen, Mrs. W. H. Anderson, James C. August Court Co. Barnes, Clifford Bates, Annie Bell, Dorothy Bell, Edith Bell, Mr. & Mrs. Vernon M. Benton, Charles Boswell, Richard L. Boswell, Wm. Burlock, R. T. Burke, Harry J. Burto, L. H. Carter, William R. Caswell, Mr. & Mrs. Fred 'Mugs' Coleman, Tom & Alma Coulson, Harry Chastain, C. W. Clark, Albert Clemons, Miss Betty D. Cudriff, C. J. Cutler, Louis Darpel, Joe Davies, Audrey

Davies, Wm. W. Davis, Daryl Davis, N. E. DeLaney, Mrs. John Donahue, John P. Edwards, Glenn R. Edwards, J. D. Fields, Edward L. Fields, Harry S. Foster, Ray Frazel, M. E. Frith, Miss Hazel Gullivan, John Girard, Wilbur Goodrich, Herbert E. Gottsacker, H. L. Gray, Fred Hagins, Mrs. George W. Handing, Steve Hanlon, Frances C. Hanlon, Louis E. Harris, Herman Henry, C. R. Hinkston, Charles R. Holster, Robert A. Hudgins, Mrs. Hazel Humphrey, Mr. & Mrs. C. W. Johnson, Bert L. Johnson, Lloyd G. Jones, Albert Kirsch, Keymon A. Kline, Robert O. Knight, Robert O. Kowatch, George Kutney, Steve F. Lamon, Harry Lal'se, Louis Levine, Mariola Longuate, Mary Mc'ain, Mrs. A. L. Maran, Jack Marcus, Robert Marshman, Howard Meek, Mrs. Dorothy Mercer, Jean Miller, James Miller, Miss Mae Morris, Miss Ethel Murdoch, John D. O'Laughlin, Mr. & Mrs. R. J. O'Mahony, Daniel Olson, Mrs. G. R. Osteruairer, Albert Patterson, Guy Pierson, Alton Prevost, David J. Rambo, Wesley P. Reynolds, Charles Richards, James T. Rocco, R. W. Roe, Eva Rohter, L. S. Ross, Harry Ruser, John W. Sears, Lucky Seitz, James B. Shedd, W. D. Smith, Mrs. H. Norman Smith, James G. Smith, Mrs. S. Speights, Mrs. Lottie Stevens, Mrs. Diana Sudduth, Mr. & Mrs. Forrest Sundstrom, John Sumner, Benny Taylor, Thos. J. Thompson, John Wagner, Jack Warwick, Mrs. Walker, Paul Waters, Mrs. Jeannett Waters, Mrs. Tim Weston, Alvin J. White, Arthur J. Williams, C. E. Woods, Victor C. Yelton, Ann.

AGENTS: BIG MONEY in WATCHES Beautiful GOLD FILLED SWISS WATCHES and MATCHED PLASTIC BAND Band Fits Any Wrist \$7.90 INCLUDES WATCH AND BAND You can save people money by selling this smart-looking combination watch with easy-to-see white face, black numerals and black hands, also second hand and matching band. A real value. A good dependable time piece. Highly durable for long wear service. Send for sample and start taking orders. 25% deposit on all orders, balance C. O. D., or enclose \$7.90 plus postage. RUSH ORDER TODAY. KENT JEWELERS 105 N. Clark St. Dept. 3-N Chicago 2, Ill.

XMAS TREE LIGHT SETS Unlimited Quantities—While They Last! Nationally Advertised—Quality Line. Series Type—C6 Bulbs, 8 Lite. Independent Type—C7 1/2 Bulbs, 7 Lite. Outdoor Type—C9 1/2 Bulbs, 7 Lite. ALL TYPES WITH MAZDA BULBS. Addon Plug Approved Wiring—Individually Boxed. Each Set 1 to 10 10 to 50 Over 50 C6 Type ... \$2.95 \$2.25 \$2.05 C 7 1/2 Type ... 4.95 4.75 4.50 C 9 1/2 Type ... 5.95 5.10 4.75 C6 Series Type Mazda Bulbs, Assorted Colors. Packed 100 to Box ... \$15.00 Box. 1/3 Deposit With Order, Balance C. O. D. J. B. SAGE 3351 W. Roosevelt Rd. CHICAGO 24, ILL.

LEADING SELLERS IN FUR COATS LOW PRICES JACKETS CHOKERS • SCARFS ALL GENUINE FURS Our new 1947 Line is our greatest variety of best sellers for you! Latest styles. All sizes. Write for FREE NEW COMPLETE CATALOG! Satisfaction guaranteed or money refunded. Prompt deliveries. H.M.J. FUR CO. 150-B W. 28th St., New York 1

BALLOONS Best Prices and Largest Assortment on the West Coast. All sizes from #4 to 100" Targets. Immediate delivery from our stock. Send one dollar for assorted samples. PRICES ON REQUEST. HARRY FRIEDMAN 1065 Mission St. San Francisco, Calif.

JEWELRY CHAINS IDEAL FOR NECKLACES, BRACELETS, CHATELAINES. STERLING SILVER BRASS GOLD FINISH GOLD FILLED CURE CHAINS. PRICE PER FT. C-1 \$1.10 C-2 .08 C-3 .10 C-4 .07 C-5 .05 C-6 .05 C-7 .15 C-8 .12 C-9 .16 C-10 .25. Clasp... Jump Rings \$3.00 gross \$2.50 per oz. Originalities, Inc. of New York 104 FIFTH AVE., NEW YORK


HARD TO GET MERCHANDISE TOYS • ELECTRICAL APPLIANCES • NOVELTIES • GIFT WARE SPECIALTIES • PREMIUMS • SALES BOARDS OVER 1000 ITEMS: Please State Your Requirements CATALOGUES FREE DIVERSO PRODUCTS CORP. Dept. 1 510-512 N. WATER STREET MILWAUKEE 2, WISCONSIN

FAST SELLING JEWELRY for FAIRS ENGRAVERS RESORTS STORES!! IMMEDIATE SERVICE!! LOW PRICES!! Latest in SIGNET RINGS, WHITESTONE RINGS, IDENT. BRACELETS, Filligree Pins, Lockets, Anklets, etc. Send \$5.00 or \$10.00 for Samples!! MAJESTIC BEAD & NOV. CO. 307 Fifth Ave. NEW YORK 16, N. Y.

BALLOONS No. 14 Cat Head Balloon, three colors, packed in one gross boxes, \$11.00 per gross. No. 13 Paddle Balloon, three colors, packed in five gross boxes, \$8.75 per gross. No. 13 Cat Face Balloon, face on both sides, three colors, packed in five gross boxes, \$9.50 per gross. All three items come in red, orange and blue. Shipment immediately. Deposit of one-third required with order and the rest C. O. D. PETER HERMAN 118 W. Burnside St. Portland, Ore.

FAN BLADES ARE BACK! See Your Jobber for a Supply. FAN BLADE CO. 32 Green Street Newark 2, N. J.

## JEWELLED PIN



Set with 3 large simulated jewels. Beautiful gift item, with soldered safety catch. Assorted finishes—copper plated, gold plated, nickel plated. Individually carded.

In assorted finishes..

**\$2.75**

per doz.

Cross **\$30.00**

**ROYALE MFG. CO.**  
5210 3RD AVE      BROOKLYN 20, N. Y.

Actual size.  
2 1/2" deep,  
2 3/4" wide.

## Pipes For Pitchmen

—By Bill Baker—

STILL PURVEYING . . . oil in Neisner's, Cincinnati, to click turns is Cowboy Williams.

NEAT PERFUME . . . layout conducted by Kitty Kempton in Neisner's, Cincinnati, is chalking up good returns.

WONDER WHAT HAS . . . happened to the personable George Haney and wife?

The fellow who lives up to his promises is the one they welcome, not dare, back.

RICHARD ARCAND . . . is back in Los Angeles after spending a few days at the Arizona State Fair, Phoenix, November 8-17. "Fair as a whole proved a big, oversize promotion, as it was held during the city elections and feeling between the city officials and fair promoters left the fair at a premium for the concessionaires. Show itself sold space at realty prices and few of the concessionaires got off the nut. Hotel rooms were almost impossible to obtain and weather, with rain on three days, didn't help."

AMONG PITCHFOLK . . . in evidence at the recent Hollywood Parade on Skid Row were Jack Vinnick and Harry Trotter, Santa Claus pennants, and Marge Kelly, who viewed the shindig from the press box.

Patrons are quick to determine whether you are good in your line of work.

PROF. AND MRS. L. O. BOWIE . . . are at their home in Strong, Me., after making 10 New England fairs to good takes, with graphology. They enjoyed a recent visit from W. S. Hockley, veteran Canadian pitchman, who was recently discharged from the Canadian army. The Bowies will winter in Strong, where the professor is employed while not making fairs.

# OAK HYTEX BALLOONS



**No. 9  
FAVORITE  
Assortment**

Back again to get big money for you. This famous Oak assortment includes Sunbeam, Zig Zag, Star, Circus and Animal prints. We are supplying jobbers in all sections on an equitable basis. Be sure you get OAK. HYTEX in the Blue Box with the Yellow Diamond Label.

**The OAK RUBBER CO.**  
RAVENNA, OHIO.

OAK-HYTEX TOY BALLOONS

## XMAS MONEY-MAKING SPECIAL!

### SIMULATED DIAMOND DIAL WATCHES

**BULOVA — GRUEN — ELGIN — SWISS**

### IMMEDIATE DELIVERY

7 Jewel Swiss, 10K RGP Case, with High Dome Curved Crystal, Stainless Steel Back, complete with Leather Strap . . . . .	\$16.95
15J Swiss, same as above . . . . .	18.95
7 Jewel Bulova, Gruen or Elgin, with High Dome Curved Stainless Steel Back, complete with Leather Strap . . . . .	21.95
15 Jewel Bulova, Gruen or Elgin, same as above . . . . .	24.50
All Yellow 10K RGP Case . . . . .	1.50 extra
Basket Weave Band—as Illustrated . . . . .	7.50

These watches can also be had with Red Stones at 3, 6, 9 and 12. Please specify which desired.

TERMS: 25% Deposit, Balance C. O. D.

All Watches  
Factory Re-  
conditioned  
and  
Guaranteed

## COLE BROS.

59 E. Madison St.      Chicago 2, Ill.

# MR.

## MANUFACTURER DISTRIBUTOR DEALER

WE RECENTLY PURCHASED 250,000 small lucite containers with a small lucite chain that can be converted to the most unusual and beautiful key chain ever created. This item offers an opportunity to make 1947 the greatest year in your life. As proof we will ship

### A FREE SAMPLE

to the first 100 manufacturers and bona fide business men.

## JACK GRAY 2047 WALNUT STREET, PHILADELPHIA, PA.

## Christmas Special

# HIGH GRADE CHOCOLATES

One and Two Pound Boxes — Beautifully Packaged.  
Nuts, Fruits and Assorted Pieces.

### IMMEDIATE DELIVERY

Price—1 Pound Boxes, \$11.50 Doz.  
2 Pound Boxes, \$22.75 Doz.  
Sample Box—1 Lb., \$1.50; 2 Lbs., \$2.75  
50% Deposit, Balance C. O. D.

## UNEEDA DISTRIBUTORS

1420 Michigan Ave.  
Detroit 16, Mich.

## LATEX RUBBER

Best yet for making rubber plaster molds. Buy direct and save dollars.

### DALTEX RUBBER COMPANY

Forney, Texas

Whether you come up long or short on the season depends entirely upon your efforts.

MACK GRAVES . . . who pitched a new type of clothes-line holder at the Post-War Products Exposition, Detroit, is heading for the East Coast to work indoor shows on a circuit that he believes will bring him back to the Motor City in January.

DUTCH HILDEBRANDT . . . widely known in pitchdom, as well as for his cookhouse operations, is in the promotional biz and making his home near East Springfield, O. He's also the proud owner of a new Jeep.

IS IT TRUE . . . that the Brenner family in New Orleans turned rebel to greet the Yankee snowbirds?

The successful pitchman is the lad who can acclimate himself immediately to the ever-changing picture.

MARY REYNOLDS . . . formerly known as the Hemstitcher Lady, pens from New Haven, Conn., that she has been working cleaner compounds in that neck of the woods

## KIPP BROTHERS

Distributors for Oak-Hytex Balloons.  
117-119 S. Meridian St., Indianapolis 4, Ind.

## CLOSE OUT

20,000 Tropical Shell Necklaces, asst. colors and designs. Regular \$4.20 value. To close, Per Doz. \$1.50

Shell Brooches, pearl finish, asst. colors and designs. To close, Per Doz. 1.80

Shell Earrings, pearl finish, asst. colors and designs. To close, Per Doz. 1.50

All goods sold with a money-back guarantee.

CATALOG FREE ON REQUEST

### J. A. WHYTE & SON

Little River, Miami 38, Fla.

## CLOSING OUT

300 dozen—while they last

### WESTERN TIE SLIDES

### SOLID SILVER CHARMS, HAND ENGRAVED

### SPURS—BOOTS—SADDLES

**At \$12.00 Dozen**

Selling at \$24.00 doz. regularly. Same as above in solid gold overlaid at \$24.00 doz.

Selling at \$48.00 regularly. Samples of all six numbers, \$10.00. 25% Deposit, Balance C. O. D.

### H. PONCER, Importer

P. O. BOX 1278      EL PASO, TEX.

## MEDICINE MEN

Write today for prices on our Laxative Tonics, Herbs, Liniments, Salves, Corn Medicine, Tablets, Soaps, etc. 1 day service. (Products Liability Insurance carried.) Manufactured by a Registered Manufacturing Pharmacist.

**CELTONA MEDICINE CO.**  
1016 Central Ave. Dept. B-9 Cincinnati 2, O.

to outstanding business. She's planning to work Copee Fun in Washington during the holidays.

ROSS DYAR . . . Fergie Ferguson, Leroy Crandell and Curly Bartok are in Hot Springs taking the baths. All are reported to be looking well and spending much time in the Como Hotel lobby cutting up jackpots with the numerous showfolk

currently vacationing in the city. Bartok is planning an early opening for his Bardex Minstrels and plans to carry between 20 and 25 people.

Another year is in the offing. Are you planning an improved pitch for even greater results in 1947?

JIM ARNOLD . . . letters from Hot Springs that the town is literally alive with pitch lads and lassies. He says he'd like to read pipes from Doc Reynolds, Madaline and Mary Ragan, Bill Dankert and the bunch out Oklahoma City way.

TOM SMITH . . . assisted by his brother, Pat, is working out of Hot Springs to click takes.

TOM KENNEDY . . . cards from Memphis that it's really Christmas time in the Tennessee city. "Bearded Santas, the gandy dancers and the boys and gals are working coupons on the streets here. As soon as time permits, I'm sending thru a pipe that, if not educational, will certainly be entertaining." Ed's note: Send'er thru, Thomas, old boy, we're waiting for it.

HAVING FOUND . . . the Texas valleys on the light side of the ledger, Bob Posey and company are heading back to the Louisiana cane breaks and plan to open a Christmas store in or near New Orleans.

You can guarantee your future by saving some of the greenbacks accrued from the huge pass-outs you are making.

KEN AND GRETA . . . wire workers who are headed for Florida for the winter, are currently purveying their items to lucrative business around the coal mine country of Kentucky.

ETHEL AND ED HILL . . . are working a store in North Carolina and adding plenty of kopeks to their Christmas bank roll.

KITTY HALE . . . is reported to have her trailer parked at the Green Lawn Trailer Camp, Columbus, O., and doing well with her varied pitch layout.

THEY TELL US . . . that Sonny and Mrs. Maokenhouse, of jewelry note, are sojourning in Houston.

Promising propositions are ever-evident. Are you making the most of your opportunities?

W. F. McDONOUGH . . . is still managing to get his share of the lucre working Gardiner, Me., where he is making his home.

P. DEMARS . . . former police chief of Gardiner, Me., has teamed with his old partner, Ben Boff, and is working department stores in Bangor, Portland and Lewiston, Me. Demars would like to read pipes here from Chet Greeley.

# Beasts Sought For Dailey by Reed in India

(Continued from page 50)

Loeber has been hired as 24-hour man.

Harvey announced another local contractor would be added to the advance staff. William L. Oliver will remain as manager of the No. 1 billing brigade, Harry Doran as manager of the opposition brigade, Tom (Ample Lots) Heney as contractor, and Billy Rose as contracting press agent. Harvey left winter quarters for Chicago and Perry, Ia., and next week will go to Los Angeles on an undisclosed mission for the show.

Business held up nicely the last three days of the season at Dublin, Lampasas and Llano. Rain fell Friday at Lampasas, but the sun was warm enough closing day to dry out not only the canvas but also the ropes, so the stuff could be put away dry upon arrival at quarters.

## 52 Days in Texas

Playing six and one-half weeks in Texas after the season's opening at Gonzales April 13 and another two weeks at the finish, show put in a total of 52 days in the Lone Star State. The Harvey-compiled route book gives the following tabulation of stands played in 17 other States during the tour: New Mexico, 10; Arizona, 3; California, 2; Nevada, 1; Utah, 8; Idaho, 2; Montana, 15; North Dakota, 11; Minnesota, 11; Wisconsin, 1; South Dakota, 5; Iowa, 16; Missouri, 9; Illinois, 22; Indiana, 1; Kentucky, 2, and Arkansas, 17.

The show train traveled a total of 15,979 miles, and used 21 different railroads. Longest move was 403 miles from Raton to Gallup, N. M. Shortest was seven miles from Superior, Wis., to Duluth, Minn.

During the coal strike of last May, Dailey Bros. was fortunate in being on Diesel-powered or oil-burning roads. The railroad strike a few days later, however, stalled the show for two days at Amarillo, Tex., and caused cancellation of Borger and Pampa, Tex., May 24-25. Next stand was Clovis, N. M., May 27 (Monday), but high winds made it impossible to raise the canvas, and that day also was lost.

A severe windstorm destroyed the big top at Billings, Mont., and the show was sidewalled for two weeks before the new top, ordered last December, finally arrived.

Business was good in the spring and, with the exception of a few scattered spots, continued that way until the show ran into territory where infantile paralysis prevailed. Polio prevented the filling of advertised dates in August at Lemmon, Aberdeen and Redfield, S. D., and Kirksville, Mo., and hurt attendance elsewhere.

Still another day was lost August 21 at Osceola, Ia., because of a soft lot resulting from heavy rains.

After a slump of several weeks, attributed largely to polio, business took a definite swing upward during the show's long and rather late trek thru Illinois and stayed consistently good the rest of the season.

A remarkable thing about the Dailey Bros. tour was that no stands were for more than one day. Nine out of 31 Sundays were played during the season.

An example of the type of town in which this show thrives is remote Batesville, Ark., with a population of about 6,000. It gave the show its banner day of the season October 21.

## BEAUTIFULLY DECORATED CHINA LAMP BASES

11 inches high. Send \$2.25 for sample and price list to cover handling to

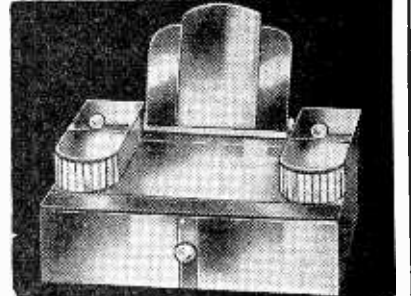
ALBERT BOEHM  
475 W. Oregon Ave. Sebring, Ohio

**NOW!!**  
Immediate Delivery in Any Quantity!!  
**SENSATIONAL**  
**"SPARK PROP"**



**TABLE LIGHTER**  
Semi-Automatic All Metal Construction, beautifully chromed throughout. Jumbo fuel chamber holds 6-month supply. Price \$43.20 Doz. Single Sample, \$5.00.

## DE LUXE MUSICAL VANITY (No. 900)



Beautiful Blue-White Vanity has half mural base, two-tone swivel mirror and flexo compartment. When drawer is opened music starts playing a beautiful tune.

Individually Packed 6 in a Case.  
#800 (with music) \$5.50 Each \$26.00 Dozen  
#800 (without music) \$4.50 Each \$21.00 Dozen  
#900 (with music) \$5.90 Each \$28.50 Dozen  
#900 (without music) \$4.90 Each \$23.40 Dozen  
25% Deposit—Balance C. O. D.  
Write for Catalogue.

MIDWEST NOVELTY COMPANY  
604-06 W. Lake St. CHICAGO 6, ILL.

**#9's \$5.00 ALL RED PER GROSS**

1/2 Deposit With All Orders



## S. & P. NOVELTY CO.

1733 P St., N. W.,  
Washington 6, D. C.

## GORGEOUS

## PINS AND EARRING SETS

### BOXED

Assorted styles set with popular colored stones—some with pearls. All pins have safety catches.

\$18 per dozen Sets. Sample Set, \$1.50.  
25% Deposit with order, balance C.O.D.

### ORDERS SHIPPED

SAME DAY AS RECEIVED.

M. J. G. SALES  
328 Chestnut St., Room 210  
PHILADELPHIA 6, PA.

## LUMINOUS COLOGLO

Luminous Novelty Religious Figures, beautifully decorated, washable, at reduced prices.

8" Religious, All Subjects. \$6.00 doz.  
6 1/2" Religious, All Subjects 4.50 doz.

Send for Illustrated Catalogue and Price List.

GLO NOVELTY COMPANY  
372 Broome St. New York 13, N. Y.

## CHRISTMAS JEWELRY

For Engravers, Demonstrators

### CHATELAINES

#### Buddha & Sword

No. 3249

White or 14 Kt. gold finish. Double safety catch. Good looking.

\$7 Doz.  
\$81 Gr.



Colonial Man and Woman  
No. 3212—Rich looking! White or 14 Kt. gold finish. Triple chain, safety catches.

\$7 Doz.  
\$81 Gross

Many Other Chatelaines in Stock! Write for catalog!

#### No. 2887—DOUBLE HEART, WESTERN HAT AND SIX-SHOOTER

White or 14 Kt. gold finish. Also available with roller and ice skates; football and basketball; Baseball, bat and glove. (Specify charms.)

\$6 Doz. \$70 Gross

### RING VALUES

- No. 2851—Friendship Ring heavily engraved in orange blossom design. Sterling silver \$4.50 Doz.
- No. 2852—Twin pendant hearts for engraving added to above sterling silver rings \$6.00 Doz.
- No. 216—Gold-filled Wedding Band with 8 brilliant white-stones \$6.00 Doz.
- No. 3251—Ladies' Solitaire Engagement Ring in sterling silver \$4.50 Doz.
- No. 3252—Beautiful Sterling Silver Wedding Band. \$2.75 Doz. \$31.50 Gr.
- No. 247—Men's Heavy Sterling Silver Signet Ring \$7.85 Doz.

### BRACELETS

- No. 2804—Men's Heavy Nickel Plated Curbed Chain. Bracelet, oblong center. Aluminum. \$2.75 Doz. \$30 Gross
- No. 2808—Men's 14 Kt. Gold Plated Chain. Bracelet, with oblong center. \$3.00 Doz. \$33 Gross
- No. 2809—Ladies' 14 Kt. Gold Plated Curbed Chain with filigree and double heart. \$3.00 Doz. \$34.50 Gr.
- No. 3231—Ladies' Three-Tone Gold-Filled Heart Locket and Chain. Each in box \$18 Dozen

## SUPERIOR JEWELRY CO.

740 SANSOM ST., PHILA. 6, PA.

### ATTENTION

## Manufacturers & Jobbers

Globe Novelty Co., formerly Globe Rubber Stamp Co., is opening a wholesale novelty business and invites you to send us your catalog and price list.

Address all mail to:

ALEX FREEDMAN, Owner & Mgr.

## GLOBE NOVELTY CO.

809 S. Figueroa St. Los Angeles, Calif.

## A POWERFUL PREMIUM OR BOARD ITEM



## SWISS MUSICAL GIFTS

Delightful and desirable Gift Numbers with a tremendous sentimental sock appeal.

### MUSICAL JEWELRY & VANITY CHEST

Attractively designed and embossed chest, full length mirror in lid. Filled with toilettries and sachets as photographed. Removable and used as jewelry, cosmetic and general utility chest. Guaranteed Swiss movement. Size: 4" deep x 10 1/2" long x 7" high.

Individually Packed \$7.00 ea.; \$7.00 doz.

### MUSICAL METAL MIRROR POWDER BOXES

Handsomely designed, spun and polished metal. Large size: 4" high x 6" wide.

Individually Packed \$5.40 ea.; \$60.00 doz.

25% deposit, Bal. C. O. D. Immediate Shipment.

## MOREL SALES CO.

1107 45TH STREET

BROOKLYN 19, N. Y.

## ALBERT BOEHM

475 W. Oregon Ave. Sebring, Ohio

# CONCLAVE SHAPING UP WELL

Editorial

## After Six Long Years

Six long years without an all-industry convention for the coin machine trade creates in everybody a real hunger to be in the midst of such a meeting once again. For a decade before the war each annual convention was planned to be "bigger and better" than the one preceding and it always turned out to be just that.

Now the time has been set for February 3 to 6, 1947, for the first postwar convention under the auspices of Coin Machine Industries, Inc., and the place will be the Sherman Hotel, Chicago, as in many years previous. From the time the convention date was first announced this year, momentum has been gathering in the trade membership for a convention that will fully express the progressive spirit of the industry that has been held in check so many years, due to world conditions.

In a sense, we are all looking forward to the convention as a chance to celebrate in such fashion as to forget some of the troubles that ail the world. The coin machine industry to a man is anxious to help restore normal trade and to see the nations at peace.

One of the bright spots of the 1947 convention will be the fact that the U. S. industry will be privileged to welcome once again a number of visitors representing the trade in other countries. In previous conventions this was a special feature and with "the biggest coin machine show in history" now just a matter of weeks ahead, every visitor from other countries that can get to Chicago in February will be assured a royal welcome.

There will certainly be much to celebrate at the 1947 convention. Every member of the trade will have his own reason for which to celebrate, but have we not all many things in common for which to celebrate at the coming show? The industry has held together marvelously during the trying years since the last convention in 1941. The trade not only came thru those years intact but much progress was also made. Operators in every part of the land found conditions adding considerably to the patronage of their machines; distributors found sales of used equipment and repair services maintaining a high level, and manufacturers generally were able to expand.

All the signs point to a 1947 show that will never be forgotten; its memory will be cherished as a landmark in the records of the trade. The officials and committees of CMI began planning many weeks ago and they have made such progress to date that the success of the convention is a rainbow of prom-

ise. They are still at work and will keep at it until the convention registration opens. The trade already knows who they are and there will also be time during the convention to pay them due honor.

The annual conventions were always good for friendly get-togethers and fraternal associations with operators from everywhere. If these advantages were so enjoyable in past years before the war, the 1947 convention will be an occasion to make up for the missing years and to get a new vision of what the industry will be like a few years hence.

It is too early yet to stress the convention program in detail but it can be taken for granted that every person who comes will get a lot of helpful information and ideas. The displays of machines and products will be the center and heart of the convention and what a privilege it will be now, after six years, to wander up and down the aisles in the exhibit halls to see what is new. The operator will surely get the answer to the time-honored convention question, "What's new?"

The convention management has already announced that 120 firms have contracted for 219 exhibit booths to display their products at the 1947 show.

That is a guarantee right off of a record-breaking convention. Each exhibiting firm will be showing a number of products, so that when the total is made up, it all amounts to hundreds and hundreds of new items which every member of the trade will want to see. So informative will the displays be that no member of the trade can afford to miss the show if he can possibly get to it. The newness of the entire set-up will also be an inducement that appeals to the progressive spirit in us all. After so many years without an annual convention, even the convention itself will be a new experience.

All branches of the trade will be represented, and besides every operator will want to see the displays in other branches of the trade as well as those of the branch in which he has most of his money invested. The merchandise vending machine trade will find 21 firms displaying wares that appeal specially to vending operators. Another 17 firms will be catering to music operators and then there will be the vast array of amusement machine ideas and also accessories and products of all kinds.

Manufacturers have not yet announced the machine that will "revolutionize the industry," but you can be sure it will be there.

The weeks will move fast now until it is time to start for the convention. Remember, you cannot afford to miss it.

## Coin Machine Industries' Biggest Convention Worry Is Room for Late-Comers

### Sherman Hotel Will Handle All Room Reservations

CHICAGO, Nov. 30.—From now on until February 3, 1947, headquarters of Coin Machine Industries, Inc., expects to be tying up the loose ends of what promises to be the biggest coin machine convention and show in the history of the industry. By far the biggest problem from now on in will be the business of accommodating late comers who have yet to reserve rooms for the four-day exhibition.

By special request of the hotel managements, CMI officials have not attempted to make reservations for coinmen who expect to be in Chicago for the convention. James A. Gilmore, secretary-manager of the association, explains this fact by pointing out that the convention bureau of the Hotel Sherman prefers to handle room reservations thru its own facilities.

For that reason out-of-town coinmen who address requests for room reservations to CMI offices must be informed that reservations can be made thru the Sherman.

Thru its convention bureau the Hotel Sherman management will attend to reservations for all attending the show. In the event that the Sherman itself cannot accommodate the reservations, the bureau will do everything possible to obtain rooms in other Loop hotels. Chicago's Hotel Association, working together in this manner, is best able to give results at a large trade association meeting such as the February show.

### Many Difficulties

Convention bureau workers in Chicago this week told of the increasing difficulties of finding room accommodations for late comers. Next week, for instance, the city will be host for the annual Livestock Show. Hotel convention managers reported this week that every hotel between the Edgewater Beach and the Stevens on the near South Side were sold out for the week. This, convention workers said, is a regular occurrence with post-war trade meetings, particularly where showings of equipment are part of the convention.

All exhibit space for the CMI show was sold out 11 weeks in advance of the opening—a record advance sale. Despite announcements that all available space for exhibits has been accounted for, the association's headquarters reports daily queries concerning such space.

To all of those who are requesting space for the 1947 show must go an explanatory letter from the association's offices, explaining that all space has been assigned.

### One Consolation

Those who are unable to obtain exhibit booths for the 1947 show, however, have one small consolation.

Gilmore stated that all firms who write in requesting space can likewise ask that their names be included on the prospect list for the 1948 exhibition.

Along those lines, Gilmore said he felt that the annual convention and show has now grown to the point where it is hardly feasible to hold future such exhibitions in any of the city's hotels. This leaves two major locations for conventions—the Coliseum and Navy Pier, both large enough to accommodate any size showing.

Altho it is too early to speculate on where the second post-war show may be staged, this problem will no doubt be a subject for a discussion by CMI's board of directors some time after the February dates.

## Arcade Owners To Have Dance

NEW YORK, Nov. 30.—Most of the top arcade owners and allied coin machine manufacturers and distributors will attend the annual dinner-dance of the Arcade Owners' Association of America December 12 at the Village Barn here, according to Al Meyers and Sam Holzman, members of the arrangements committee.

Nominations of officers for the new season will be held at the afternoon session before the banquet, according to Al W. Blendow, AOAA president. F. McKim Smith, president of the Atlantic City Arcade Association, Atlantic City, said that about 25 members of his organization will attend both the meeting and the affair.

Bernard Katz, Smith, Meyers, Holzman, Blendow and Barnatt Berkens, AOAA executive secretary, will meet December 11 to decide future policy for the national organization and plan action for AOAA for the coming year on several national issues. This group comprises the ways and means committee of the organization.

DON'T MISS THE  
BIG  
COIN MACHINE  
SHOW  
SHERMAN HOTEL  
CHICAGO  
FEB. 3, 4, 5, 6, 1947

## Packaging Meet Discloses 20% Hike in Prices

CHICAGO, Nov. 30.—Packaging Institute's eighth annual meeting, at the Stevens Hotel here November 25-26, highlighted packaging of various consumer products, including confectionery and cigarettes. Coinmen present learned that an increase of more than 20 per cent in prices of packaging has occurred since OPA controls were lifted. The country, it was predicted, is entering an era of 100 per cent self-service, which means some form of packaging.

Industry spokesmen said that because of shortages of chemicals for paper, printing inks, glycerine and machinery many new ideas in packaging could not be produced at present. It was also brought out that packaging was still in its infancy, and that much competition would develop in the future as to how to package a specific item. W. D. Lynch, retiring president of the Packaging Institute, said he saw no relief from these material shortages until late 1947.

Discussing tobacco packaging in a separate industry seminar, open discussion centered about the functional aspect of cellophane on cigarette packages. Effect of climate, it was said, should be taken into consideration, as moisture tended to expand and dryness shrink, cellophane wrappers. Loose wrappers in dry months and dry climates were advocated.

A representative of the Goodyear Company revealed a new product, ply-film, that bore promise as cigarette wrapping material. Transparency, it was claimed, is good, and material is not susceptible to shrinkage or expansion. As it becomes thermoplastic under heat and is self sealing, development of an opening tape is needed, however, before it can become commercially usable for cigarette packaging.

A pocket-size package, containing 40 cigarettes, was a new idea mentioned. Designed to increase cigarette sales in retail stores, it might become adaptable to venders in the future.

Brought out in a separate session devoted to candy and confectionery was a new candy-bar wrapping material developed during the war. Made by Cochran Foil Company, it is a foil wax laminated and applied to wrapper back to prevent candy from sticking to wrappers. As transparency is not a problem in candy bar wrappers, cellophane, it was agreed, is not at present and will not become a predominant candy-wrapping material.

Packaging of five bars as a unit was thought to offer increased sales volume in retail stores. This, if developed into a widespread practice, could bring negative results to candy bar venders.

Question as to what per cent of the selling price of a 5-cent bar is maximum, considered for packaging price, went unanswered.

## Myron Gluckman, Retired N. Y. Coinman, Dies at 49

PHILADELPHIA, Nov. 30.—Myron Gluckman, a former coin machine operator in New York, died in his home here this week at the age of 49.

Gluckman had been suffering with a heart ailment for almost six years.

He leaves a sister, Mrs. Edith Rubins, with whom he made his home for the past six years. Several New York coinmen attended his funeral along with many coin machine friends here.

## Calendar for Coinmen

December 2-5—National Association of Amusement Parks, Pools and Beaches, 28th annual convention and trade show, Sherman Hotel, Chicago.

December 8—Alabama Music Operators' Association, Montgomery, Ala.

December 12—Arcade Owners of America, annual meeting and entertainment, Village Barn, New York.

January 10—National Automatic Merchandising Association, Region 8, morning meeting at Hotel Muehlebach, afternoon meeting at Hotel Phillips, Kansas City, Mo.

January 14—National Automatic Merchandising Association, Region 2, Sheraton Hotel, Rochester, N. Y.

January 19-24—Canning Machinery and Supplies Association, exhibit, Atlantic City.

January 27-31—Society of Plastic Engineers, Coliseum, Chicago.

January 27-31—Electrical Engineering Exposition, 71st Armory, New York.

February 3-6—Coin Machine Industries, Inc., convention and exposition, Sherman Hotel, Chicago.

February 17—Chicago World Trade Conference, Stevens Hotel, Chicago.

## Engineers Rush New Mchs. To Be Ready for CMI Show

CHICAGO, Nov. 30.—With just two months remaining before the opening day of the 1947 convention and show, by far the busiest individuals in the industry's manufacturing phase are the technicians and engineers. Heart of the convention, of course, is always the exhibit hall with its new types and new model machines, and the 1947 show is expected to follow this pattern.

CMI has announced that all exhibition space has been accounted for, 120 firms having signed for 219 exhibit booths. To make those booths the focal center of interest, manufacturers' engineers and technical staffs are engaged in rounding out models of new machines which will make their bow during the four-day session at Chicago's Hotel Sherman.

All during 1946, while they were plagued with shortages of material and labor and high costs, manufacturers have fixed their production sights on the first convention since 1941. With this end in mind, concentrated efforts have gone into making the coming show the scene of many new model premieres.

No announcements have been made at this date concerning particular kinds of equipment expected to be shown. In a general way, CMI officials have announced that 21 manufacturers of vending machines will display their products. These machines, the association's headquarters announced, will merchandise a great variety of products such as beverages,

## 300 See Showing Of Packard Mch.

MILWAUKEE, Nov. 30.—At least 300 members of the coin machine industry attended the showing this week of the Packard Play-Mor phonograph here at the Gessert Packard Distributing Company showroom.

Display space was shared by F. H. Roelke, who showed his Score-a-Barrel game. Both innovations received a great deal of attention and play. In addition to hosts, George, Ed and Ed Gessert Jr., were factory men W. C. Mossbarger, Indianapolis; R. S. Bleekman, Chicago, and Russell Maurer, service manager of the Packard company.

Art Cohen and Al Defoe, of Mercury Record Distributors, who share office space with the Gessert firm, were also guests at the showing. Another prominent guest was inventor G. W. Ristow, who spoke about his latest invention.

books, candy, cigars, cigarettes, gum, ice cream, nuts, popcorn, postage stamps, sanitary napkins and various other commodities. A number of service machines will also be shown.

While the show will naturally revolve around amusement games; music machines and vending equipment, some new types of specialty machines are expected to make their appearance during the 1947 convention. Few years have witnessed the great number of new coin machines for which patent papers have been granted as has been the case thus far in 1946. At no time in the history of the coin machine industry have coin devices received as much public attention thru consumer magazines and newspapers. All of this attention is expected to have its influence on the variety of machines shown in February.

## J. Frantz Makes One-Cent Scale

CHICAGO, Nov. 30.—J. F. Frantz, president of the Frantz Manufacturing Company here, this week announced that his firm is manufacturing a penny scale formerly made by Pace Manufacturing.

Firm obtained rights to the machine from the Sparks Manufacturing Company which had bought the rights from Pace. Rights were obtained in October, according to Frantz.

Machines are now being manufactured at the rate of 10 a day, Frantz said, with only a few changes from the original machine. Company formerly was known as the A. & F. Engineering, doing work for bell, pinball and other coin-operated machine manufacturers.

Scales are sold thru two distributors at present, Adair Distributing of Oak Park, Ill., and Badger Distributing Company, of California. Standing about waist high, scale is in three colors and operates from a penny chute. Firm is located at 8022 South Racine.

## Pencil Vender

NEWARK, N. J., Nov. 30.—Newark Public Library became a first in the coin machine field this week. In use in the library is a 5-cent vending machine that is eight inches high, eight inches deep and two inches wide—that vends pencils!

## Denver Made Prexy Again For Ops' Org

### S. H. Levine Key Speaker

NEW YORK, Nov. 30.—Al Denver was re-elected president of the Automatic Music Operators' Association this week without opposition at the 10th annual election meeting of the organization at the Cotile Restaurant. Sidney H. Levine, AMOA general counsel and one of the original sponsors of the association, was the keynote speaker at the meeting, stressing the new bond by-law of the organization.

Charles Bernoff was re-elected vice-president of AMOA and the rest of the officers were all returned to office by the popular vote of 130 member firms that were present of the association's 150 members. Sal Trella will remain secretary, Henry Wasserman will keep the treasurer post and Levine remains the organization's legal representative.

Lewis Herman, County Amusement Company, was elected to serve on the board of directors with the officers and the four other members of the board, William Goetz, William Alberg, William Levey and Louis Hirsch, who were all re-elected to their posts.

The new by-law of the group that requires the members to post a \$2,000 bond with a large national insurance company to insure faithful performance of the by-laws of the association was the subject of the keynote address by Levine. This bond is the first of its type in the country to be sponsored by an association, Levine stated.

### Membership Increase

Post-war problems that have been successfully coped with by the group and others that will have to be solved were also discussed by Levine. He also stressed the fact that the membership of AMOA has jumped from 83 members to 150 during the 15 months since Denver first took office.

In an annual president's report, Denver made a talk that showed the growth and progress of the association during the period since he took office and the many things that were done in the way of improving the organization so that it is rated now by leading juke box manufacturers and distributors as one of the strongest in the country. Jim Healy, Rudolph Wurlitzer Company, backed the statements made by Denver in regard to the strength of AMOA in the United States.

Organization was originated by Levine and Lee Rubin, first president of AMOA, who served since the founding in October, 1937, until 15 months ago when Denver took office. AMOA presented an honorary life membership to Rubin, who made a special trip from Florida to spend the day in New York.

## N. Y. Firm To Export Records for Vogue

NEW YORK, Nov. 30.—Modern Music Company announced this week that it has been appointed exporters of Vogue Records.

South America, Europe, China and South Africa are considered good outlets for disks, according to Nat Cohn and Earl Winters, firm partners.

Arthur Clair and Ezra Borson are new salesmen added to the firm as representatives of Vogue, Cohen and Winters said.

# See 20,000 Tourist Parks Wide Open for Coin Mchs.

WASHINGTON, Nov. 30.—Coin men have barely struck the surface of a booming, billion-dollar American industry—the tourist court, say some trade members who have surveyed this field. Also called motels, auto courts, and less frequently tourist camps, this unheralded industry has, even in pre-Pearl Harbor days, rivaled the income of the iron and steel industry when motor tourist travel grossed a \$4,700,000,000 annually and tourist court owners grossed \$650,000,000.

On the basis of reports of the Department of Commerce, spokesmen feel that the tourist industry can absorb a great many more coin devices than are now on location in such spots. With more than 20,000 tourist courts already in existence, averaging 22 rooms to a court, post-war tourist travel will result in greatly increased construction of such courts, it is felt. Before the war, 800 new courts were built annually.

Operators who secure a succession of such locations have the advantage of having the entire field of coin machines open to them; vacationers are more in the mood for music, amusement and refreshment than when at home, and it appears any and every type of coin machine is welcome and draws a high rate of play. People who have never patronized coin machines in their own locality are found to be enthusiastic users of these some machines when vacationing. This fact, coupled with the high rate of transient trade in such locations means almost constant use of coin machines. Unlike city hotels, these tourist courts are usually located in open country and are therefore not surrounded by amusement sources, which results in concentrated play on coin equipment handy to travelers in the court's dining rooms, cottages and other similar locations.

Coin-operated gasoline pumps, sandwich venders, candy, gum, nut, cigarette, soft drink machines—coin-activated laundry machines, shoeshiners, typewriters, radios and, where possible, television sets, together with all the standard amusement games, photo machines, juke boxes, etc., find ready acceptance and, according to past reports, full cash boxes in shorter lengths of time when made available to the tourist trade.

In those States where the summer season means greater numbers of travelers, tourist bureaus reported optimistically on every phase of the industry this year. Where fishing and hunting comprise the main activities, the day's end means vacationists return to the court and look for diversion in the form of coin machines. Michigan, for example, recognizes as its second largest industry the entertainment of visitors and tourists; last summer Virginia tourists overflowed resort hotels and inns and many of these establishments directed the overflow to tourists courts, motels, etc. In Abingdon, Va., the Barter Theater revealed an attendance 200 per cent above pre-war levels.

The country's present 20,000 auto courts are most numerous in California, along the North Pacific Coast, Texas, New York and New England; most sparsely placed in Arizona, New Mexico, Utah and Nevada.

An important point in choosing tourist court locations for coin machines is that these courts, as has been proven in the past, hold steady during business ups and downs and mean steady profits for the coinman. One automobile association circulated a travel questionnaire in 1937 and found that 12.5 per cent of its members who answered the questionnaire

choose tourist courts as stop-over points for a single night and sometime longer. In 1939, when the same questions were asked, 26 per cent of the replies favored tourist courts; returns on a recent post-war survey along the same lines indicate a further increase to 38 per cent in favor of these tourist accommodations.

From wooden platforms built by farmers, over which the motor tourist could pitch his tent in the early 1920s, to the present de luxe, completely equipped, heated, air-conditioned tourist cottage, the tourist industry has grown in giant strides and now covers the nation from coast-to-coast. Even in the colder States motor traffic goes on thruout the year and tourist courts show a year-round profit. This profit can be increasingly shared by the coin machine operator, for the post-war travel boom has materialized and shows no signs of slackening in volume for the next several years, at least. In fact, when motor car production catches up with demand, even greater numbers of tourists will flock over the nation's highways and be more than willing to drop their nickels, dimes and quarters into those coin machines placed where they can use and enjoy them after a day's driving, which is to say in their tourist courts.

Five-day week and the growing tendency to give the American worker longer vacation periods means that with increased leisure and paid time away from work, he is, and will continue to, take longer and more expensive trips away from home.

Parallel with the pleasure traffic boom, increased business traffic thruout the country is noted. Salesmen are back on the road and many travel by automobile. Every highway traveler who is on the road for more than a day is a potential customer of the tourist court, and therefore a potential customer for the coinman who has placed his machines in such locations.

## Jarrell, LA Coinman, With Weymouth Co.

LOS ANGELES, Nov. 30.—Preston Jarrell, veteran Los Angeles coin machine man, on November 1 joined the staff of Weymouth Service Company here as general manager.

Jarrell previously spent over two years as manager of Coinmatic Distributors, local merchandise vending machine jobbers. He entered the coin machine business in 1931 with E. C. McNeil Company, national venders distributors. Jarrell managed the McNeil organization for over 13 years prior to taking the helm at Coinmatic.

As general manager for well-known cigarette machine operator Al Weymouth, Jarrell will supervise the operations of one of the largest cigarette and candy vending houses in Los Angeles, including a large staff of service and office employees.

Weymouth is flying soon to Melbourne, Australia, for a long-awaited visit with his family there, and also plans to investigate possibilities of business expansion into foreign markets. During his absence, Weymouth leaves Jarrell in direct charge, including moving the organization headquarters into a new and larger building. Jarrell states this edifice will also provide many additional facilities for wholesale tobacco jobbing lines the Weymouth Company also handles.

## Trade Directory

Following tabulation of trade reports received during the week of November 23 and November 30 is made for the convenience of the industry. Tho the listings may be incomplete because of omissions, they are offered as an aid in revising trade files.

### New Machines

Golden Falls (bell). American Amusement Company, 164 East Grand Avenue, Chicago 11.

Super Score (pinball game). Chicago Coin Machine Company, 1725 Diversey Boulevard, Chicago 14.

Whirl-a-Ball (amusement game). Amusement Enterprises, Inc., 2 Columbus Circle, New York 19.

Wurlitzer New Colonial-(phonograph Model 1080). The Rudolph Wurlitzer Company, North Tonawanda, N. Y.

### Personnel Notices

John Hamilton, Don Stearly and Ed Wycoff have been appointed as salesmen for the Coven Distruting Company, Chicago.

Ethel W. MacLean and Charles C. Cowley were announced as members of the board of directors of Muzak Corporation, New York.

### Purchases

Universal Match Corporation, St. Louis, has purchased the Reliable Nut Company, Los Angeles.

Sam Eddy and Bob Reust have purchased George Mills's interest in the Marshall-Mills Popcorn Company, Kansas City, Mo.

### New Firms

Modern Music, Inc., Little Rock, S. C. (Will sell and operate mechanical music devices.)

Hilltop Coin Machine Company, 2107 North 51st Street, Milwaukee.

P-J Distributing Company, Inc., 821 North Illinois Avenue, Indianapolis.

### Distributors Appointed

Speedway Products, Inc., New York, has named the following dis-

## Coinmen Co-Operate On Hartford Fees

HARTFORD, Conn., Nov. 30.—Ready co-operation of operators and distributors in complying with the city's new licensing regulations for pinball games and juke boxes has resulted in almost complete coverage of machines, according to officials.

Warning was given, however, that a few operators who have not thus far obtained licenses must do so by December 2 or face prescribed penalties. These include fine of \$50 or 30 days in jail for each day of illegal operation.

Officials said that the department has collected \$10,200 in license fees. Fees of \$8,520 came in for licenses on 355 pinball games, 230 juke boxes brought in \$1,380 and three Penny Arcades were licensed at \$100 each.

License fees, \$24 for pinball games and \$6 for juke boxes, were provided in an amended city ordinance and represent a sharp reduction from fees originally imposed by the city council.

tributors for its plastic grille covering:

South Coast Amusement Company, 314 East 11th Street, Houston, Tex. Hudson Distributing Company, 1207 Broadway, Paducah, Ky.

Miller Vending Company, 42 Fairbanks Street, Northwest, Grand Rapids, Mich.

Modern Distributing Company, 810 Welton Street, Denver, Colo.

Hercules Sales & Distributing Company, 415 Frelinghuysen Avenue, Newark, N. J.

### Address Changes

Davidson Bros., 5723 West Jefferson Boulevard, Los Angeles.

Musicraft Records, 23d and Second Avenue, New York.

Packard Distributing Company, 534 North 9th Street, Milwaukee.

## Cut Coin Machine Tax in Pensacola

PENSACOLA, Fla., Nov. 30.—City councilmen here approved the amending of provisions in the occupational license ordinance regarding coin-operated machines at a conference in city hall last week.

Changes provide for a flat rate of \$10 per machine and the removal of a section in the ordinance pertaining to a \$25 license for owning and operating a machine in a location owner's place of business.

Councilmen also approved an amendment that provides for no tax on hand-drying machines and the reducing of the levy on soft-drink venders from \$15 to \$5 per machine. However, it was not specifically stated in this instance whether or not the machines referred to were coin-operated.

## Raytheon Signs New War Asset Contract

NEW YORK, Nov. 30.—Raytheon Manufacturing Company was announced this week as having signed a new contract with the War Assets Administration for the sale of surplus electronic equipment, according to Frank S. Horning, manager of the surplus property division of the company.

Contract, effective December 1, will initiate a government program to expedite disposal of war surplus radar, radio and associated electronic apparatus of marketable value, Horning stated. Much of this equipment, he added, is being used by juke box and pinball manufacturers and by coin machine distributors for parts.

## Schlesinger To Sell Wohlman Game Mch.

NEW YORK, Nov. 30.—Final arrangements for Al Schlesinger, Square Amusement Company, to handle national distribution, except New York, for Pan Coast Amusement Company's Hi-Score, roll-down game machine, will be completed next week, according to Sol Wohlman, Pan Coast prexy. Contracts are now being drawn up by a lawyer, both parties state.

Game machine has been engineered in the Pan Coast headquarters for the past six months, but full-scale production has not been started as yet. Firm's shoe shining machine will be ready in January, Wohlman said.

# 1946 CANDY SALES MATCH 1945

## Ad Paper Surveys Nickel Front for Candy, Drinks

CHICAGO, Nov. 30.—Advertising man's slant on the waning purchasing power of the nickel as typified in the candy bar and soft-drink fields is presented in a recent *Advertising Age* article.

Pointing to pricing moves of various suppliers in this field, to signs of consumer indignation over price increase and to certain opinions of the effects of these on the vending machine trade, the article contains several points of interest to automatic merchandisers.

### Survey Results

Survey of manufacturers, it was said, showed that the candy field in general showed no consistent stand on candy bar prices, while the soft-drink trade appeared to be "digging in to hold the 5-cent price line."

Altho it is pointed out that the National Confectioners' Association has not interjected its point of view into the candy trade's price headache—partly because of a desire to avoid an appearance of violating anti-trust laws—the survey is said to show that manufacturers mostly wish to hold to the nickel price.

However, most of them have raised prices 4 to 8 cents on a box of 24, action which has resulted in widespread retail increase to 6 cents per bar. One exception, it is disclosed, is Curtiss Candy Company, which has raised factory price 10 cents on a box of 24 bars, and frankly favors a retail hike to 10 cents.

### Wrigley Exception

As is generally known, the survey points out that a number of chewing gum makers have increased prices 5 cents on a box of 24 packages, with the outstanding exception being William Wrigley Jr. Company, which has declared that it will not boost prices.

In the soft-drink field this reporter found only one major firm which had increased retail prices, Charles E. Hires Company, Philadelphia. With a 12-ounce bottle as merchandising unit, this firm reported arise to 6 cents per bottle, but expressed hope of return to nickel drinks by next spring.

Pepsi-Cola, also merchandising a 12-ounce bottle, was said to be paving the way for a price increase. Full

## National Nut Files To Do Business in N. Y. As Vender Company

NEW YORK, Nov. 30.—National Nut Company, a firm dealing in the purchasing, manufacturing, selling and merchandising of vending machines and nut toasting machines, recently filed notice of a limited partnership with the New York county clerk's office here.

According to the notice the principal place of business is 362 Fourth Street, Oakland, Calif., and also 653 11th Avenue, New York City.

Listed as general partners were W. D. Love and Helen C. Love, both of Oakland, Calif. Limited partners in the notice were W. D. Love, Helen C. Love, Pauline C. Love, Sylvia H. Love, W. D. Love Jr., Louise M. Moeller and Ellen B. Mellor, all of Oakland, and Ralph C. Faulkner, of San Leandro, Calif.

page ad in a recent issue of *The Wichita Eagle* announced that 50 per cent increase in production costs was forcing a price rise.

Coca-Cola, Grapette, Dr. Pepper were bottlers listed as hewing to the nickel price.

### Reports on Venders

On the vending machine front the reporter based his findings on an interview with Nathaniel Leverone, Automatic Canteen Company of America. Leverone, it was said, expressed the belief that vending machine operators would be forced to absorb all increased costs, that price increases are only temporary, to be followed by return to nickel level when supplies become more plentiful.

On the consumer front this source indicates that buyer indignation over 6-cent prices is most prevalent in Eastern areas, altho it also has been noted in Midwestern areas and in the Far West.

## Leaf Will Produce Candy Coated Gum, Other New Products

CHICAGO, Nov. 30.—New candy-coated chewing gum is one among several developments which will be introduced by Leaf Gum Company, according to R. R. Trent, director of sales and advertising.

Trent said that the candy-coated product, to be put on the market in the near future, will be called Leaflets and that it will incorporate several features new to the chewing gum field.

Because ingredients are still scarce, first production will be on a nominal scale, Trent said.

## Council Strives To Clarify Tax on Cigs

PUEBLO, Colo., Nov. 30. — City council spokesmen here are striving to clear a misunderstanding about Pueblo's new tax on cigarettes. Tax is not based upon the price per pack as both trade and civic groups had assumed, but upon the number of cigarettes in a package, according to this source.

According to the ordinance, which becomes effective January 1, schedule is as follows:

For each package of not more than 20 cigarettes, 1 cent. For each package of 21-40 cigarettes, 2 cents; 41-60 cigarettes, 3 cents, etc., adding 1 cent for each additional 20 cigarettes or fraction in package.

It is the tax on tobacco, provided for in the same ordinance, which is taxed on the basis of price. Tobacco packages selling at retail for not more than 15 cents are taxed at 1 cent, with a 2-cent tax for those higher than 15 cents.

## N. Y. Group Gets Charter For W. Va., Cig Vender Co.

CHARLESTON, W. Va., Nov. 30.—Secretary of state here has issued a charter to the Ace Wheeling Cigarette Service Company, a Wheeling vending machine firm.

Listed as incorporators with an initial capitalization of \$1,000 were

## 54 P. O.'s Will Get New Stamp Meters

STAMFORD, Conn., Nov. 30.—New electrically operated stamp meter being manufactured here by Pitney-Bowes, Inc., will soon be installed in 54 cities. Post-office department has placed an order for 300 units with this firm. Stamp meters are to be placed in post offices and will facilitate mailing of parcels.

After weighing a package, the postal clerk determines the fee and touches levers on the meter machine, which issues a small printed label, gummed and moistened, complete with postage of exact total required, plus city postmark and date of mailing.

New meter is a cousin of familiar postage meter used by business firms under government license. Any postage fee, from 1 cent to \$10, can be issued instantly. Meter's counters can be read like those on a gas or water meter.

## NCICI Drives For Vend Ops

WASHINGTON, Nov. 30. — Plans for an extensive campaign to enlist coin machine operators is now being completed by the National Conference of Ice Cream Industries, Inc., according to Edward L. Koepenick, executive secretary. Promotion of coin-operated ice cream vending machines as a merchandising expansion program is being considered by several NCICI members.

Merle W. Nart, New Castle, Pa., newly elected president of NCICI, is spearheading the membership drive. Henry Kohler, White Bear Lake, Minn., and Victor Berghoefer, River Forest, Ill., past president of NCICI, have been named to serve on the executive committee along with the newly elected slate of officers.

Named to the board of directors, besides the officers are: Kenneth Chaplin, Rochester, N. Y.; A. B. Fletcher, Washington; Ed Watson, Denver; C. M. Jones, Washington; John Steinwart, Aurora, Ill.; Robert Wothe, Detroit; Lloyd Lamos, Grand Rapids, Mich.; Hyman Reder, Pittsfield, Mass.; A. H. Henke, Sindy, O.; H. M. Wagner, St. Louis; Glen Koepenick, Brentwood, Md.; Fred Meyer, Braddock, Pa., and David Ortig, Valleford, Calif.

## Ben Sherman Honored Guest At N. Y. Institution Dinner

NEW YORK, Nov. 30.—Benjamin Sherman, treasurer, Sanitary Automatic Candy Company, was honor guest at a dinner given recently by directors and friends of the United Home for Aged Hebrews at the Waldorf-Astoria Hotel.

Attended by more than 900, the dinner paid tribute to Sherman's 10 years of service to the home. The candy man continued his efforts in behalf of the institution at the dinner by launching a \$400,000 fund drive for a new building. Pledges amounting to \$180,000 were made on the spot.

Monroe Chapin, Irving P. Berelson and Leo Pillar, all of New York City. Stock authorized consisted of 200 shares of no-par value.

## Slight Dip In 9 Months

293 Mfrs. report sales in Sept. up 9 per cent, with first 9 mos. \$445,000,000

WASHINGTON, Nov. 30.—Wealth of trade information for candy vending machine operators was found this week in a view of the nation's candy sales for the first nine months of this year. Figures made available here showed an estimated candy dollar volume of \$445,000,000—a dip of 1 per cent under the same period of 1945.

Estimate was found in a compilation by J. C. Capt, director of the census, with the assistance of the National Confectioners' Association and is based on report taken from 293 manufacturers thruout the country for the months from January to September.

### Dollar Sales Up

Dollar sales for manufacturers for the month of September were up 9 per cent over the same month of 1945, according to the report, surpassing by 16 per cent the figures for August of this year.

Total nine months' figure of \$445,000,000 compares with same period of last year when the confection industry's 12-month dollar volume amounted to \$620,000,000, the second greatest year in the trade's history and only \$38,000,000 short of the all-time record of \$658,000,000 made in 1944.

Predictions now state that this year is almost certain of reaching the total of last year, altho a previous projection of sale figures for year had indicated that the industry would do somewhere between the volume of \$575,000,000 of 1943 and the \$620,000,000 of last year.

### Entering Best Months

Change in predictions is due, according to experts, to the fact that confections have been released from control and that the industry is now entering the best seasonal months of the year.

Slight sugar increase of 5 or 10 per cent, which cannot be considered for the present quarter, would, they say, have the effect of permitting the industry to top the all-time dollar sales high.


Some believe that the industry can exceed the all-time high this year due to the increases instituted by manufacturers for almost every type of product that they produce. This would be despite the mounting costs of production entailed in the price increases of raw materials, labor and ingredients.

### Pound Sales Down

Reports from 128 manufacturers on September sales in pounds were down 1 per cent, according to the report. Dollar value, however, increased 7 per cent. Rise was attributed to an average price increase of 2 cents per pound from 24.8 to 26.8 cents.

Compared with the first nine months of last year, this year's poundage sales were off 7 per cent whereas dollar sales were almost at the same level as the 1945 period.

Breakdown of production and sales figures is made in the report on bar goods and bulk confections, classified (See 1946 Candy Sales on page 122)



**MUTOSCOPE**  
*Presents...*  
**NOVELTY CARDS**  
*and*  
**POST CARDS**  
*Defying Description*

**A magnificent collection of 35 different sets—32 and 64 cards to the set—many for the kiddies—many for the "Sophisticates." All Tested, Proven, Big Money Makers. No expense spared in art work, plates, printing and lithography to give these cards maximum sales appeal.**

**FIT ALL CARD VENDING MACHINES**  
*Write for complete list on your letterhead or card—specify type and quantity of machines you operate.*

**INTERNATIONAL MUTOSCOPE CORPORATION**  
44-51 ELEVENTH STREET W.M. RABKIN, President LONG ISLAND CITY 1, NEW YORK

## Denver Cig Tax Losing Ground

DENVER, Nov. 30.—Proposal to add another cent per pack to Denver's present cigarette tax seems to be losing ground in the city administration's search for an additional \$2,000,000.

At the time the cigarette tax was proposed the city needed \$300,000 yearly to pay for the city's share of the new municipal employees pension plan. City officials are now looking for means of raising \$2,500,000 per year made necessary by the three-quarter million yearly salary increase voted city firemen and policemen, other city employee salary raises, increased costs for materials and equipment in addition to the pensions.

While the cigarette tax is still being suggested, the levy would have to be raised to over 8 cents per pack to raise the entire sum. Present cent-per-pack levy, imposed in 1940 for relief purposes, produced \$333,646 last year. Action on the tax was stopped by the city council last September.

### Suggest Four Methods

Discussions by business men with Mayor Stapleton on sources for the additional revenue have centered around four suggested measures:

1—A 1 per cent pay-roll tax. This would raise an estimated \$2,000,000 a year.

2—An increase of about six mills in the property tax. It is estimated this would raise the entire sum.

3—An automobile tax of \$5 to \$15. Estimated revenue would be \$1,000,000.

4—A 1 per cent city sales tax. Estimated revenue \$1,750,000.

A poll being made by *The Denver Post*, thru ballots in the paper, is running about two to one in favor of the sales tax. Nearly all ballots returned to the newspaper have written in suggestions for revenue raising.

## New Peanut Corp. of America Formed By Combine of 3 Firms

DES MOINES, Nov. 30. — Peanut Corporation of America has been formed thru a merger of several nut product firms and will have home offices here, it was announced by David R. Miller, president.

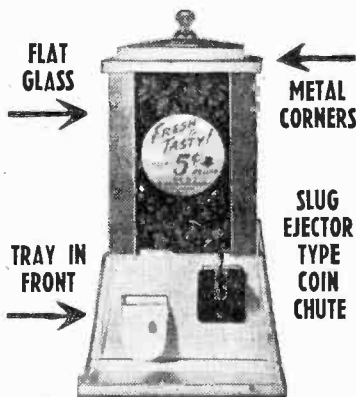
Firms brought together in the new organization include Peanut Products Company of this city, Peanut Products Company of Omaha, and Indiana Nut Company of Indiana. Original firm here serviced the Midwest and South, while the Omaha company was active in the West. Indiana unit has been active in the East.

In addition to Miller, other top officials in the merger and forthcoming expansion program include Jack Levensky and Harry Miller.

Firm expects to provide full service in nut product lines to cover candy manufacturers and confection wholesalers thruout the country with the exception of the West Coast.

## NEW 5 CENT BULK VENDOR

FOR ALMONDS, PECANS AND MIXED NUTS. VENDS A GOOD PORTION AT HIGH PERCENTAGE OF PROFIT.



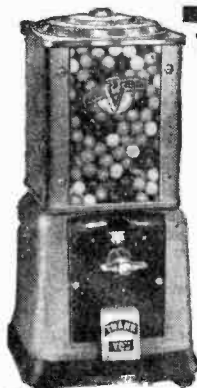
IMMEDIATE DELIVERY

JOBBERS WANTED

WRITE OR WIRE FOR DETAILS

**RHODES MFG. CO.**

2126 Granville St.,  
LOS ANGELES 25, CALIF.  
925 Tenth Ave.,  
PITTSBURGH, PA.



**VICTOR'S MODEL "V"**  
Famous Pre-War Vendor

**GLOBE TYPE**  
Model V capacity; 5 to 6 lbs. of bulk merchandise or 1,000 to 1,200 balls of gum. Vends 1/2", 3/8" and 3/4" ball-gum.  
Model V Del. Cab. Type, \$13.75 Ea.  
Model V Wall Bracket, 65¢ Ea.  
Combination 1¢ and 5¢ Coin Counter, Plus Postage, \$1.25 Ea.  
**Orders Filled In Rotation**  
1/3 Dep.; Cert. Check or M. O.; Balance C. O. D.

We are now taking orders for the 5¢ De Luxe Cab. Type Model V ..... **\$14.75**

**PIONEER VENDING SERVICE**

Exclusive Victor Distributor in N. Y.  
481 Sackman St. Brooklyn 12, N. Y.

## THE ACME ELECTRIC MACHINE

### VIBRATION IS THE LAW OF LIFE

It is perhaps needless to state that the medical profession has placed its sanction on the employment of Electric and Vibratory treatments for a multitude of ailments. It is also generally acknowledged that the majority of people will be benefited by such treatments.

Not everyone can afford expensive electric treatments, and this is where our ACME ELECTRIC machine fills a real need.

This machine produces an electric vibratory current which can be increased at will and which is indicated by a pointer on a dial in plain view.

Uses only one dry battery, which is usually good for 1,500 to 3,000 plays.

Machine is automatic, rewinds at each play, has a cut-off and means of regulating the time from 1/2 to 1 minute.

Made of pressed steel, finished in red enamel, and is a substantial, handsome, attractive machine, as well as a splendid money-earner.

In addition to the practical features of the ACME, as explained above, the machine is one of the best amusement and fun-making devices ever offered the public. It is not unusual for a crowd to gather about a machine, each person playing it in turn in an endeavor to outdo the other fellow. This feature alone produces many DOLLARS in revenue.

Operates with a cent, but will be specially arranged for 5c play if desired.

Each machine has rubber feet and is equipped with our famous Coin Detector.



Price of Machine.....\$25.00  
2 to 11 Machines ..... 18.75  
Bracket (if desired)..... .50  
Floorstand (if desired).... 4.00

**J. SCHOENBACH**

1645 Bedford Avenue

Brooklyn 25, N. Y.

**HARD TO GET STANDS**  
for Merchandise Vendors

Solid Steel Base  
Total Weight 40 Lbs.

**PRICE \$4.00**  
F.O.B. Phila., Pa.

Will Support Any Type Vendor.

**VEEDCO**  
2113 Market St., Phila., Pa.

## CIGARETTE MACHINES

### ATTENTION

We will change your U-Need-a-Pak to 25¢ piece operation, or to both 2 dimes and a nickel and 3 nickels and a dime operation.

### SPECIAL OFFER!

Refinished Like New. Ready for Location.  
Penny Pusher, New ..... Ea. \$32.50  
National 9-30 ..... Ea. 60.00  
DuGrenier 7-Col., VD ..... Ea. 52.50  
1/2 Down Payment, Balance C. O. D.,  
F. O. B. New York City.

What Have You for Sale?

**N. Y. VENDING MACHINE EXCH.**

418 Broadway BROOKLYN, N. Y.  
EVergreen 8-7570

### OPERATORS

We are your source for

## CHARMS

New assortment of bright sparkling all-plastic Charms at lowest cost.

1000 ..... \$ 4.00  
10000 ..... 35.00  
50000 ..... 162.50

25% Cash with Order, F.O.B. Phila.

**M. L. SALES CO.**

903 Bailey Bldg. Philadelphia 7, Pa.



**THIS WEEK'S SPECIALS**

**BOSTON BAKED BEANS**

**38¢** per pound  
35 lbs. to a carton

**MIDGET BURNT PEANUTS**

**38¢** per pound  
30 lbs. to a carton

1/3 Deposit With Order, Balance C. O. D.

Or Save C. O. D. Charges by Sending Check or Money Order in Advance.

**SUNFLOWER DISTRIBUTING CO., INC.**

Distributors of

Vending Machines, Merchandise and Supplies

**BULK CANDIES A SPECIALTY**

2125 Amsterdam Ave., N. Y. 32, N. Y. Tel. WADsworth 7-4174

**Official Story on Sugar Gives Picture for 1947**

WASHINGTON, Nov. 30.—Latest authoritative word on prospects for more sugar to increase supplies of candy and soft drinks came at the American Bottlers of Carbonated Beverages convention last week in Miami. In the form of an address by James H. Marshall, director of the Department of Agriculture's production and marketing administration, sugar branch, it now has been released as a report by the department.

Because it offers the vending trade a concise, up-to-date picture of the sugar situation, the report is reprinted here:

"For the years 1935-'39, total world sugar production averaged about 34,500,000 tons. For the year which ended this past June 30, the 1945-'46 year, the sugar production of the world was just a little over 27,000,000, a drop of 7,300,000 tons. If we overlook the matter of increasing populations, that drop of 7,300,000 tons in production gives the master sugar shortage figure. The big losses were found in Europe, where the pre-war beet crop yielded well over 10,000,000 tons and where the 1945-'46 yield was about 5,600,000 tons. Other great losses occurred in Asia, particularly in Java with a loss of around 1,250,000 tons, the Philippines with a loss of around 1,100,000 tons, and other Asiatic countries where losses totaling about 1,000,000 tons occurred.

**European Outlook Better**

"As far as we can determine at present, the outlook for the year which began last July 1 is better. European beets are making a healthy recovery and should yield between 7,500,000 and 8,000,000 tons, or some 30 per cent to 40 per cent more than last year. Relatively little improvement is indicated in Asiatic areas.

"North America also shows substantial improvement for the 1946-'47 year as compared with the year just ended. It looks as tho 1946-'47 should show an increase of something over 1,000,000 tons above 1945-'46. Right here I want to make it plain that we are hoping that the Cuban crop will run 5,500,000 tons, or better, as is now indicated by many forecasts. However, merely for statistical planning, I am presently using a 5,000,000-ton Cuban figure, which I hope will be quickly revised upward. It is also good to see that progress is being made in the U. S.-Continental beet area with an indicated increase this year of about 300,000 tons as compared with last year.

**No Immediate Increase**

"I think it now becomes pertinent to explore what can be done about the forthcoming year. First, in view of various crop situations, maturity dates, and other things of that sort, it now appears that supplies will not be available to permit any increase in rations prior to April 1, 1947.

"Just what does it require to increase rations? As background, you will be interested to know that 2,175,000 tons are needed from the Cuban crop and a balance of 3,500,000 tons from domestic crops for current rationing levels. To maintain this same ration in 1947, would require 2,100,000 tons from Cuba. This is true despite the fact that we have an increase in our Continental beet sugar production. There has, however, been the necessity of using some of the beet sugar in deficit areas ahead of its normal consumption time and yields have been somewhat smaller than anticipated in Hawaii, Puerto Rico and Louisiana.

"For example, to increase industrial sugar rations by 10 per cent of the base, that is from 60 to 70 per cent, and to furnish an additional

five-pound consumer stamp along with comparable increases for institutional and other use, would require between 700,000 and 750,000 tons of sugar. This makes it very plain that a large amount of sugar is required for a modest increase in rations. As is also obvious from these remarks, the only practical source of this increase is the Cuban crop.

**List Probable Needs**

"As I said before, to maintain U. S. rations in 1947 at the 1946 level, 2,100,000 tons of Cuban sugar will be required. Cuban local requirements and free export provisions under the terms of the contract amount to 740,000 tons. In view of European improvements, the amount of Cuban

sugar required to maintain 1946 ration levels there in 1947 will be about 1,135,000 tons. These three figures total 3,975,000 tons. Deducting this from the 5,000,000 tons total estimated for Cuba's 1947 production, leaves 1,025,000 tons. As I also stated a few moments ago, an increase in U. S. sugar rations of one five-pound consumer stamp, and 10 per cent in base period usage, to begin April 1, 1947, would require between 700,000 and 750,000 tons of sugar.

"In view of the probable additional 1,025,000 tons available from Cuba's production to meet world demands, I think this increase in rationing may be made. Certainly all of us are hoping that the picture will be better than this, but let us not indulge in self-deception and let us stay on the side which will enable you to plan far better than you can plan on fond hopes and pleasant imaginings.

**About Future Rationing**

"I should be less than fair to this (See Story On Sugar on page 122)

**NEW HAWKEYE MODEL "G" DELUXE**



Modern Vendor with Slug Ejection. Contact your nearest distributor or us direct.

**HAWKEYE NOVELTY CO.**  
1754 East Grand Des Moines, Iowa

**PLASTIC CHARMS**

FOR YOUR SLUM PRIZES  
FOR YOUR VENDING MACHINES

We manufacture and sell more CHARMS than anyone else in the whole world.

Charms in Bulk—\$4.00 per thousand

Charms on Gift Cards—\$8.50 per thous. F.O.B. New York

\$1.00 deposit with order, balance C.O.D. Made in U.S.A. by

**SAMUEL EPPY & CO.**  
333 Hudson St. New York 13, N. Y.

**FOR SALE**

63 Coca-Cola Cup Vending Machines, 51 on location, 12 in our shop. All machines in running condition. There are 47 Drink Cups, 16 Thirst-Quenchers. Will sell all or part. Will crate and ship anywhere. Entire operation is for sale, including trucks, spare parts, office and shop. For information write or phone

**PURE DRINK, INC.**

1221 Lincoln Rd. MIAMI BEACH, FLA.  
Phone 5-2609 or 6-1325

**EXHIBIT'S 'IDEAL' CARD VENDER**

**PROVEN A MONEY MAKER BECAUSE IT'S A FAST PENNY GETTER. KNOWN TO PICTURE CARD FANS FOR OVER 40 YEARS FOR THE LATEST AND MOST POPULAR EXHIBIT CARDS.**

**44 DIFFERENT SERIES OF CARDS TO OFFER**

ATTRACTIVE ALL STEEL CABINET WITH BAKED HAMMERLOID FINISH. POSITIVE CARD VENDING UNIT. A. B. T. SLOTS

**ORDER TO-DAY**

Send 1/3 Deposit. Balance by Express C. O. D. Descriptive Literature Upon Request.

**2950** WITH 1000 CARDS NO FEDERAL TAX

**EXHIBIT SUPPLY CO. 4222-30 WEST LAKE ST. CHICAGO 24, ILL.**

**IMMEDIATE DELIVERY!!!**

**CANDY MACHINES**

ROWE—with floor base. 8 col. 120 bar capacity . . . \$97.50

NATIONALS—without floor base. 6 col 108 bar capacity. . . \$75.00

NATIONALS—with floor base. 9 col. 162 bar capacity . . . \$105.00

UNEDAPAKS—with floor bases. 5 col. 102 bar capacity. . . \$75.00

ADVANCE—4 Col. 64 bar capacity. . . \$37.50

**CIGARETTE MACHINES**

MONARCHS—NEW—(1946)—8-Col. 510 pack cap., \$184.50. 9-Col. 350 pack cap., \$144.50. 6-Col. 380 pack cap., \$144.50.

UNEDAPAKS—Model #500—15-Col. 425 pack cap., \$125.00. 9-Col. 350 pack cap., \$125.00.

ROWE PRESIDENTS 10-Col. 475 pack cap., \$125.00.

DU GRENIERS—11-Col. 475 pack cap., \$110.00. 9-Col. 300 pack cap., \$72.50. 7-Col. 200 pack cap., \$42.50.

NATIONALS—9-Col. 270 pack cap., \$75.00. 6-Col. 150 pack cap., \$32.50.

All Machines Equipped With Floor Bases.

ROWE CANDY MACHINE PENNY INSERTING MACHINES. . . . . \$ 25.00 UP

BRAND ELECTRIC COIN COUNTING MACHINES. 300.00

One-Third Deposit With Orders — Balance C. O. D.

**UNEDA VENDING SERVICE**

"BROOKLYN'S LEADING DISTRIBUTOR OF VENDING MACHINES"

NEW ADDRESS: 166 CLYMER STREET BROOKLYN 11, NEW YORK

**"YEAR END SPECIALS"**

50 1 1/2 3-Column Snack Nut Venders. Ea. \$20.00 10 5/8 Ascot Hot Peanut, Brand New. Ea. \$40.00

50 1 1/2 2-Column Nut Venders. Ea. . . . . 15.00 20 5/8 U-Select-It Candy, 54 Cap. Ea. . . 30.00

BRAND NEW COLUMBUS VENDOR—WRITE FOR CIRCULAR.

WANTED—N. W. DELUXES, CANDY & CIGARETTE MACHINES.

**Cameo Vending, 432 W. 42d, New York 18, N. Y.**



**NATIONAL HEADQUARTERS  
FOR ALL TYPE OF CHARMS  
ROY TORR**

LANSDOWNE, PENNA.

Prompt Delivery—Parcel Post Paid by Me

MINIATURE PEN KNIVES.....	6 GR.	\$17.50	50 GR.	\$125.00	
PLASTIC BELL CHARMS.....	10 GR.	9.00	100 GR.	85.00	
ASSORTED CHARMS.....	15 GR.	13.25	105 GR.	84.50	
Silver Wedding Rings.....	7 Gr.	\$ 7.70	Glass Dice—Large.....	6 Gr.	\$19.75
Gold Wedding Rings.....	7 Gr.	15.75	Glass Dice—Medium.....	6 Gr.	15.75
White Plastic Skulls.....	4 Gr.	16.50	Glass Dice—Small.....	1,000	10.50
Wise Crack Buttons.....	1,000	9.75	Small Stone Set Rings.....	10 Gr.	12.75
1/2 Inch Silver Sheen Jingle Bells.....	1,000	7.50	Large Stone Set Rings.....	10 Gr.	22.50

Full Cash with order on Charm Orders.

A SAMPLE OF ALL ABOVE ITEMS MAILED ON RECEIPT OF \$1.00

**Give Man-in-the-Street Slant  
On Scarce Candy Vender Goods**

CHICAGO, Nov. 30. — Consumer slant on shortages of such candy vending machine products as penny goods, bars and chewing gum is interestingly presented in a recent piece by W. A. S. Douglas, nationally known columnist. Appearing in *The Chicago Sun*, the column, done during the writer's travels thru Texas, is titled "Roving Reporter Finds Tragedy—No More Penny Candy Drops!" Story is reprinted herewith:

"I was in a little neighborhood store in Lampasas, Tex., the other day and a small boy of around 10 years came in with a penny in his grubby fist and wanted a piece of candy. The old man behind the counter said he had no penny candy, hadn't had any for a long time, and he added that the little boy ought to know that, for hadn't he been asking for it these weeks back and been told no, no, no, a hundred times no.

port that these last top-notch luxuries have entirely disappeared and the reason given me is that what sugar there is is needed for grown-up candy lovers, whose tastes run to the goo and who are encouraged along those lines by the radio programs.

"I rode around Austin, Tex., looking over the town and I improved the shining hour by hunting jaw-breakers, penny suckers, licorice drops and eating cigarettes; I found nary a one. In a dozen children's candy stores I found nothing but nickel candy. Yes, the proprietors used to stock them all, but no more; no more little train engines made of some sort of wax and with juice inside them; you could buy an engine for a penny and a car for another penny—for a nickel you could have a four-car train and engine and when you were finished playing with and when they were right dirty you could suck out the juice and chew the wax; gone, all gone.

**No Jujubes**

"I took out a nickel and asked for a package of five gumdrops—jujubes, they were called when I was a kid. I offered them to the boy but he shook his head. I got it out of him that he wasn't allowed to take things from strangers, but he looked very longingly at the package of gumdrops—five different colored gumdrops to the package. Before the war you got 10 of these, then it filtered down to seven and now it is five.

"They're five to a nickel," I said to the old man behind the counter, "so why don't you break the package and sell him one for a penny? There will be other kids come in with nothing more than a penny and you'll soon be rid of the other four gumdrops besides building up good will with boys who are bound to get hold of a nickel sooner or later."

"The old man said he'd be darned if that wasn't a good idea and it had never occurred to him before. So he broke the package and gave the little boy one gumdrop for his penny and the kid went away happy. The old man got out a piece of white pasteboard and wrote on it:

"Gumdrops a penny apiece."

"And he stuck it on the counter. He said he had carried penny sweets for more than 40 years and that it hurt him not to have a stock on hand. He so interested me that I started digging and found that there just aren't any more penny candies around.

"That doesn't matter so much in larger places, where a nickel has become the regular style of exchange between a father or mother and youngsters, but it worked hardships in places like Lampasas, where little boys and girls still get pennies passed out to them and can do nothing with them—that is until I introduced broken packages into country towns, an idea which may get me passed down thru local histories as the 'Friend of the American Children of the Second World War.'

**Shrinking "Nickel" Bar**

"Of course, we are aware that the nickel candy bar has progressively grown a lot smaller than it used to be and has lately taken on a shrinkage which puts it in the class of penny candies as we knew them before the war came along. The manufacturers blame it all on sugar shortage, but these styles of candies were out of the little boy and little girl class.

"If they went to a nickel they scorned these chocolate-covered chunks of goo and went in for candied apples on a stick or for over-size all-day suckers. I regret to re-

"Even in great catastrophes, however, you may find a flash of comfort if you look hard enough. My researches brought out the fact that there is absolutely no bubble gum to be bought for love or money. Bubble gum, it appears, calls for more sugar than any other style of child commodity—35 per cent sugar to be exact. Then there is jelutong, the substance which makes the gum bubble; jelutong comes from Malaya, and Malaya is not yet straightened out after the war; the supplies of jelutong which we had on hand have been exhausted in simple childish blowings and in simple-minded adult blowings. This shortage, to me, is the only bright spot in America—the children's penny candy desert."

**BALL GUM**  
IS STILL THE A-1 SCARCE ITEM, And from all reports will be until late in 1947. Many Ball Gum machine operators have successfully switched to MARBLES and have reaped a harvest of BIG PROFITS DURING THE PAST FIVE YEARS. HOLD YOUR LOCATION WITH BEST SUBSTITUTE.

**CAN STILL SUPPLY**  
Agat - - Glass - - Assorted  
**COLORED MARBLES**

BARREL OF 50,000, size 9/16 ..... \$54.50  
BARREL OF 40,000, size 5/8 ..... 52.50  
KEG OF 21,000, size 9/16 ..... 23.80  
KEG OF 17,000, size 5/8 ..... 21.05

SOLID-COLOR, CHERRY RED to use as a prize MARBLE, \$4.00 per thousand.  
FULL CASH WITH ORDER, F.O.B. Factory. Shipments are made at once.

Order today while still obtainable. Remember MARBLES Don't get Stale or Rancid. STOCK UP NOW.

**BRAND NEW  
GOTTLIEB  
3-WAY  
GRIPS**

**\$39.50**

**PRE - WAR  
VENDOR  
VICTOR  
MODEL "V"**

**DELUXE CABINET  
TYPE**

Model "V" capacity 6 1/2 to 8 lbs. of bulk mdse. Or 1250 to 1600 Balls of Gum. Vends 1/2" to 3/4" and 3/8" Ballgum.

MODEL "V" 1c GLOBE TYPE.....\$11.75  
MODEL "V" 1c DELUXE CABINET TYPE..... 13.75  
MODEL "V" 5c DELUXE CABINET .. 14.75

**COMBINATION  
1c AND 5c  
COIN COUNTER**

**ONE PIECE, Heavy Cast  
ALUMINUM.....\$1.25**

Parcel Post Pd.  
**WHY PAY MORE!**

TERMS: 1/3 Deposit, Balance C. O. D. Except Charms  
Full Cash With Order on Charms

**ROY TORR Lansdowne, Penna.**

**BRAND NEW  
VICTOR MODEL V  
ALL PURPOSE  
VENDORS**

Eventually—Why Not Now! Immediate Delivery.

**GLOBE TYPE,  
\$11.75 EA.**

**DELUXE CAB.  
TYPE,  
\$13.75 EA.**

Send for Complete List!

1/3 Deposit Required With Order.

**FRANK DIST. CO.** 535 N. 8th St. Phila. 23, Pa.

**SALESMAN**

Must have acquaintance with distributors, jobbers and operators

**NEW NON-COMPETITIVE** coin-operated machine. Large earning possibilities. Write Box No. 786, care of The Billboard, 155 N. Clark St., Chicago, Illinois.

**BALL GUM WANTED**

We pay highest prices.

**HENNEN-VOGT**

2647 Middle Rd. Davenport, Iowa

**TERRITORIES ARE NOW AVAILABLE**

for wide-awake, experienced salesmen or distributors to sell our **SANITARY FOLDER-TYPE POSTAGE STAMP MACHINES**. Only those with experience selling to operators need apply. Write

**POSTAGE STAMP MACHINE CO.**  
33 West 60 St. New York 23, N. Y.

**5 CENT  
NUT VENDOR**

**IMMEDIATE DELIVERY**

WRITE FOR PARTICULARS  
**DISTRIBUTORS WANTED**

**INDUSTRIAL ENTERPRISES**  
Rm. 1138-11 S. La Salle St.  
Chicago 3, Illinois

**NORTHWESTERN VENDORS  
DE LUXE MERCHANDISERS**

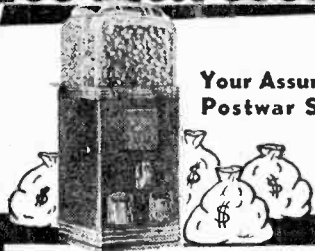
\$22.60 EACH.

1/3 Deposit, Balance C. O. D. Subject to Change without Notice.

**IDEAL NOVELTY CO.**  
"Authorized Northwestern Distributor."  
2823 LOCUST ST.  
ST. LOUIS 3, MO.

# Northwestern

Your Assurance Of Postwar Security



Time and time again Northwestern bulk vendors have proved their worth as steady, dependable money-makers under any and all conditions. That's why so many operators, and others interested in a permanent income, are looking forward to the time when these machines will again be available. To make sure of your postwar success, plan now to invest in Northwesterns--vendors built for operating. In the meantime, keep in touch with activities through our free monthly paper The Northwesterner.

THE NORTHWESTERN CORPORATION  
5 EAST ARMSTRONG STREET, MORRIS, ILLINOIS

## Corn Sirup Firm To Spend \$15,000,000

DECATUR, Ill., Nov. 30.—A. E. Staley Manufacturing Company announced this week plans for a \$15,000,000 expansion and modernization program to make its corn refining plant here the most modern in the world.

In making the announcement A. E. Staley Jr., president, said that the principal expenditure will be for increasing the plant's corn grind capacity from 50,000 to 75,000 bushels daily. He added that a substantial part would be for modernizing, including the installation of new corn processing equipment. Staley pointed out that most of the new capacity of the corn refinery would be used to manufacture sweetose, an extra sweet sirup made by dual-conversion process involving the use of enzymes.

Staley explained that the modernization and expansion was decided upon after the company had studied the possibilities of constructing a large new unit elsewhere in the Corn Belt. It was found, he said, that enlarging the Decatur plant was justified by operating economies that would result therefrom and also proximity of markets.



**BULK VENDOR**  
Built for the Operator!

Miscellaneous lot of thoroughly reconditioned and refinished peanut machines. Perfect working order and ready for location with 5# Spanish Saffed Peanuts for \$8.50.

\$2.00 Deposit  
Balance C. O. D.

THOMAS NOVELTY CO.  
1572 Jefferson St. Paducah, Ky.

## IT'S HERE THE NEW SENSATIONAL 5c FLASH-A-LIGHT HOT NUT VENDOR

FLASH-A-LIGHT, the automatic machine that dispenses various types of hot nuts (the supply is guaranteed). FLASH-A-LIGHT is the machine that is equipped with these new outstanding features: A National Slug Rejector, a large glass bowl that dispenses from 6 to 8 lbs. of nuts, a removable baffle that is easily adjusted to dispense various types of nuts, a sanitary cup dispenser, rubber suction cups to prevent marring of counter, a guaranteed heating unit and electric extension cord for AC or DC current, a large money compartment that is protected by a National lock, a colored bulb on top flashing on and off, attracting continuous attention. These gleaming white attractive machines will add a decorative touch to any location.

AND REMEMBER THIS!—for real money-making profit and large earnings, it's a FLASH-A-LIGHT—the ideal automatic hot nut machine!

Territories are now available for financially wide-awake, experienced salesmen or distributors. Only those who can maintain a monthly quota basis will be given an exclusive distributorship in these territories.

DON'T WAIT! ACT NOW!  
Write, Wire or Phone

AUTOMATIC MACHINE CO.  
33 W. 60 St., N. Y. 23, N. Y. Co. 5-8484.

# VENDIT

Sells More Candy • Pays More Profits

The VENDIT Corporation  
2946 W. Grand Ave., Chicago 22, Ill.

### SHIPMAN

Triplex Stamp Machine. Brand new! Vends 1c, 3c and new 5c Allmail Postage Stamps. Slug-proof, compact, fool-proof. Immediate delivery. Operator's Price—  
**\$39.50**

### STAMP FOLDERS

For Shipman, Victory, Schermack, Advance  
10,000 ..... \$ 5.25  
25,000 ..... 12.75

### VICTORY

Duplex Stamp Machine. Brand new! Vends 1c and 3c Postage Stamps. Can be used inside or outside. Guaranteed weatherproof. Returns slugs and fool-proof. Immediate delivery.  
**\$24.75**

Lots of 10 Single—\$29.50  
Blanchd Saffed Peanuts ..... 27c Lb.  
Spanish Peanuts 22c Lb. (Minimum Shipment—30 Lbs.)

### CHARMS (For Bulk Vendors)

20 Variety Assorted ..... \$3.00 Per 1000  
75 Variety Assorted ..... 4.00 Per 1000  
Sassy Buttons ..... 6.00 Per 1000  
Bell Charms, Assd. Colors ..... 8.50 Per 10 Gr.  
Silver Wedding Rings ..... 6.25 Per 7 Gr.  
Golden Wedding Rings ..... 14.50 Per 7 Gr.

Write for Catalog on Bulk Vendors, Games, Etc.  
1/3 Deposit on All Orders.  
**Parkway Machine Co.**  
623-P W. North Ave. Baltimore 17, Md.

### VICTOR MODEL V

Globe Type  
Model V, 5 lbs. Capacity. For Bulk Merchandise or Ball Gum.  
**\$11.75 EA.**

Model V, DeLuxe Cabinet Type  
**\$13.75 EA.**

Orders Filled to Rotation.  
5c Model Available at \$1.00 Extra Per Machine.

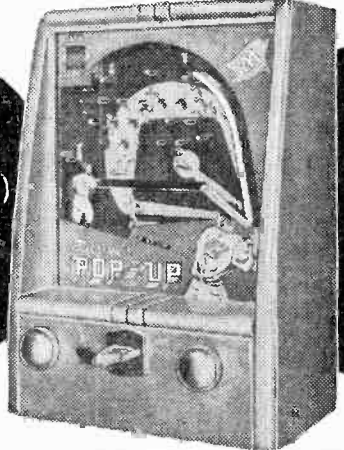
1/3 With Order, Bal. C.O.D., F.O.B. Newark, N. J.

ASCO VENDING MACHINE EXCHANGE  
55-57-59 BRANFORD STREET, NEWARK 5, N. J.  
BIGELOW 3-7744-5

# Marvel's POP-UP

THE COUNTER GAME THAT IS LEGAL EVERYWHERE!

1c PLAY  
(5c Play if Desired)  
A REAL MONEY MAKER



PRICE  
**\$49.50**  
F.O.B. Factory  
FULLY METERED  
— NO COIN COUNTING NECESSARY

POP-UP will "score" every time in ANY location EVERYWHERE! POP-UP will out-earn any game of its kind.

**POP-UP WILL TRIPLE YOUR PROFIT!**

POP-UP is sturdily built—natural wood cabinet with polished chrome-nickel fittings. Highly finished rust-proof parts. Precision built scoring unit and fool-proof mechanism. POP-UP is indestructible. Height 18", Width 12", Depth 8". Get POP-UP in all your locations for those "soaring" profits.

**ACCURATE COMPETITIVE SKILL SCORING**

A NATURAL BECAUSE IT CHALLENGES THE SKILL OF THE PLAYER!

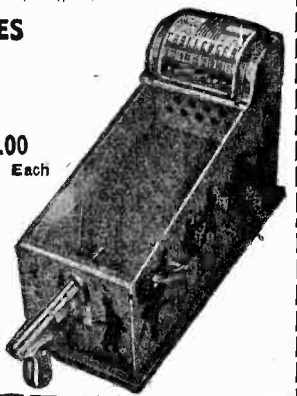
MORE DOLLARS FOR YOU WITH

## The New ABT CHALLENGER \$65.00 Each

Everyone gets a thrill out of using a real army type pistol. The desire of one customer to challenge another creates more interest, constant play and enormous returns. It's the finest counter machine ever built! Money maker on any location. Legal everywhere.

Lots of 25 .... \$60.00 Ea.  
Lots of 50 .... 55.00 Ea.  
Lots of 100 ... 50.00 Ea.

Jobbers Write for Quantity Prices  
IMMEDIATE DELIVERY



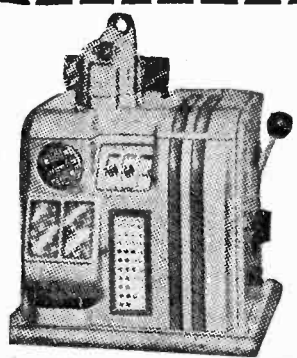
IT'S NEW! IT'S BIG!

## COLUMBIA BELLS

TWIN JACKPOT 1946 MODEL

Lots of 6, \$139.50 ea. Single Unit, \$145

It's the machine for every operating need! No wonder the Columbia Twin Jackpot Bell leads all others in sales. It's a sure winner in any territory! Order today from RAKE: You virtually get four machines for the price of one. Columbia (and only Columbia) is changeable right on location in a few moments time to 1-5-10-25c play.



## NEW Northwestern VENDORS

WORLD'S FINEST BULK VENDORS

IMMEDIATE DELIVERY



**MODEL 33**  
Less than 25, \$10.95.  
Less than 100, \$10.75.  
100 or more, \$10.60.



**MODEL 39**  
Less than 25, \$12.75.  
Less than 100, \$12.30.  
100 or more, \$11.90.

**MODEL 33 BALL GUM**  
(3 1/2-lb. Globe)  
Less than 25, \$9.95.  
Less than 100, \$9.35.  
100 or more, \$9.05.  
(5-lb. Globe, 15c Extra)

READY FOR DELIVERY  
NEW GOTTLIEB 3-WAY GRIP SCALE,  
\$39.50 Ea.

New Money Maker—CARD VENDOR  
Introductory Price, \$29.50.  
1,000 Cards Free. Legal Everywhere.

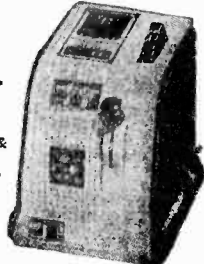
NEW PACE DELUXE CHROME BELLS,  
5c, 10c, 25c. Write for Prices.

NEW COLUMBIA DELUXE CLUB BELL,  
\$209.50.

All Orders Must Be Accompanied by 1/3 Deposit.  
Send for Complete List of Coin Operated Equipment. We Accept Trade-Ins.

RECONDITIONED LIKE NEW  
TOKEN PAYOUT GAMES

American Eagles & Marvels Sample, \$29.50.  
5 or more, \$25.00.  
10 or more, \$22.50.  
Either 1c or 5c Play.



# RAKE COIN MACHINE EXCHANGE

609 SPRING GARDEN STREET

LOmbard 3-2676

PHILADELPHIA 23, PA.

# MANUFACTURER FOR 5c PLAY

## Seeburg Ends Yearly Model

Only two changes are made in manufacturer's new juke as part of two-year plan

CHICAGO, Nov. 30.—Marshall Seeburg, president of J. P. Seeburg Corporation, announced this week that his company is opposed to changing the juke box play price from the established nickel. Furthermore, Seeburg announced doing away with yearly models of his juke box as part of a two-year plan announced at the annual distributors' meeting held last week in Chicago.

The 1947 model of the company's juke box will differ exteriorly in two ways from the 1946 model, Seeburg said. The door of the box has been changed and will be illuminated with blue and red lighting. An animated dome will likewise make its appearance on the 1947 model, with lights inside simulating a rotating movement. Both of these changes can be made easily in 1946 equipment, the manufacturer stated.

### No Cabinet Changes

Seeburg also said that he plans no changes, other than the two above mentioned, in the cabinets of the 1947 and 1948 models, so that operators owning the 1946 model can bring their cabinets up to date without discarding major equipment. These changes, he said, are being made in an effort to keep operator costs down and make it unnecessary for him to increase his price above the nickel.

Meantime, the firm is introducing a wireless and three-wire 5-10-25-cent wall box; a complete line of eight and 12-inch speakers; a pre-amplified public-address system with microphones, and an auxiliary remote control amplifier to supply power for multiple speaker installation. This equipment, firm stated, is intended to be used in connection with the operators' present equipment.

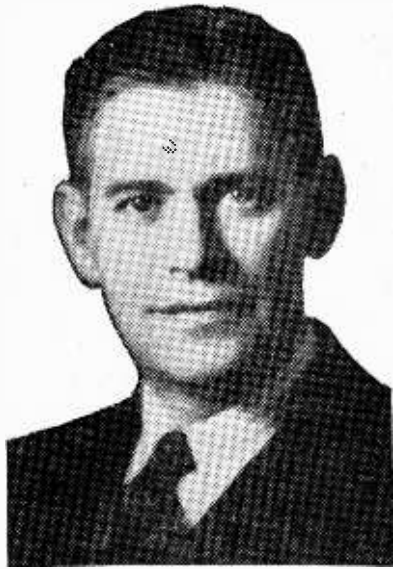
Seeburg likewise stated that this line will be augmented from time to time in such a way as to not obsolete major equipment, and allow the operator who now owns a 1946 model three years in which to amortize his investment.

### Operators Come First

Acknowledging that important problems face the automatic phonograph industry in the proposed 100 per cent advance in the price of juke box music, Seeburg said: "Our success is definitely tied in with the success of our operators. It is of primary importance that they operate at a profit, and this can only be done if they retain the good will of the public. Since five-cent-a-tune music is the music of the masses, it will remain the emphatic policy of this company that Seeburg phonographs will continue to present music for a nickel."

Last Thursday (November 21), the firm's distributors held their annual convention in Chicago's Belden-Stratford Hotel, where the matter of increasing juke box play price came up for considerable discussion. After talking over advantages and disadvantages of the proposal, the distributors took a vote on the question.

"Seeburg distributors," Marshall Seeburg said, "representing every (See Seeburg Puts End on page 102)



C. D. KEMP was recently appointed regional sales manager of Packard Manufacturing Corporation for the Denver area by Homer E. Capehart, Packard board chairman. Kemp, a veteran of World War II, was at one time Denver district manager for the former Capehart Corporation organization. His most recent affiliation was with Aireon Manufacturing Corporation.

## Tradio Buys New Quarters

ASBURY PARK, N. J., Nov. 30.—Purchase of a new 20,000 square foot building on the corner of First Avenue and Langford Street was announced by Victor and George Trad, Tradio, Inc., as the headquarters for their coin-operated radio and television sets. Move, however, will not take place until January 1.

Besides a seven-inch screen in the coin television sets, Victor Trad states that a 10-inch model, that will be no larger than the announced seven-inch set in cabinet size, will be ready within 90 days.

Joe Koers, Rushmore Amusement Company, Rapid City, S. D., was announced by the Trad brothers as distributors for the coin radio in the State of South Dakota.

## Shutter, Anderson Juke Operator Team In New Detroit Co.

DETROIT, Nov. 30.—New operating firm in the music field has been formed by Cecil D. Shutter and Norman E. Anderson. Company, Andy's Music Company, takes its title from the junior partner's nickname. Headquarters are at 4929 Ashley Avenue.

At present, Shutter and Anderson are operating a small route of juke boxes, chiefly on the east side of the city. They are specializing in restaurant and beer garden locations.

Shutter is an old hand in the music business, and was formerly with the Modern Music Company when it was operated by Eddie Clemons, now of Music Service Company. He is a veteran of World War I.

His partner, Norman E. Anderson, is a newcomer to the coin machine field, coming fresh from a five-year hitch in the army.

## Celebration for 10,000th Aireon Juke Box in K. C.

KANSAS CITY, Kan., Nov. 30.—Aireon Manufacturing Corporation officials observed a brief ceremony as the 10,000th coin-operated phonograph rolled off the production line last week at their plant in the Fairfax District here.

On hand for the event were Randolph C. Walker, president; Joseph Bush, works manager, and Rudy Greenbaum, vice-president in charge of the phonograph division. Event also marked completion of the production run on the current model, officials said. New model is scheduled to go into production shortly after the CMI show in Chicago.

The company's 10,000th machine came off the assembly line just six months after the first phonograph was completed. Walker commended Bush for his work in achieving this production goal in the face of continuing shortages of materials.

Greenbaum announced that the ceremonial machine would go to Irving Sandler, of Sandler Distribution Company, Des Moines. It was reported that Sandler is planning a special showing of the phonograph.

Company report of its phonograph production said:

"In late May production of Aireon's electronic phonographs in substantial quantities began, but it was found necessary to reduce schedules because of material shortages. During September a manufacturing schedule of 1,500 units a month became effective, past experience indicating that is the maximum number for which parts can be procured to assure continuous production."

This production schedule was maintained thru October and November, the spokesman for the company said.

President Walker declared that "the faithfulness and constancy of employees and the entire sales organization, proven in the past few months, makes the outlook for the ensuing year very bright."

## Personal Music Puts Up Own Paint Dryer

NEWARK, N. J., Nov. 30.—"Because we couldn't buy it anywhere, we made it," is the way Carl Mickelsen, Personal Music plant superintendent, explains the new paint drying apparatus now in use in the plant. The apparatus, an I beam hung from the ceiling in an oval shape, which is used as a track for a conveyor, is operated by a variable speed motor.

By making the circumference of track sufficiently large at one end of the paint spray booth, Mickelsen states, it is possible to have the painted parts dry in the air for from 7 to 10 minutes before going between two parallel banks of infra red heat lamps.

Some of the parts for the firm's music boxes are quick-dried on the new piece of equipment. First they are covered with a thin coat of plastic paint before being subjected to the 350-degree temperature of the heat bath. After being baked, the pieces can be used immediately. The surface is so tough that it cannot be scratched or chipped after the treatment.

See Overplays in 5 for 25c Price

CHICAGO, Nov. 30.—DeWitt (Doc) Eaton, vice-president and general sales manager of AMI, Inc., reports that Ray Bangs, Little Rock juke box distributor, has come up with a unique suggestion for the initial conversion of jukes to dime play. Bangs suggests leaving coin slots as they are and simply changing stepping units in the machines so that two nickels would be required for one play; a dime would play one record; and a quarter would play five disks.

Bangs says the one for a dime, five for a quarter should be acceptable to the public which is accustomed to the wholesale price scheme of one for a nickel, three for a dime in candy bar and chewing gum retail merchandising. He adds that the overplay which would develop could be profitable.

## Wurlitzer Plan Announced for 10c Juke Play

NORTH TONAWANDA, N. Y., Nov. 30.—M. G. Hammergren, vice-president and director of sales of the Rudolph Wurlitzer Company, today released detailed information concerning his firm's plans for 10-cent, three-for-a-quarter record play.

Hammergren said that price changing is not an easy project for business men interested in coin-operated phonographs. He contrasted the problem with the simple procedure involved when the price is increased for any other product or service, such as soap, a food product, home appliance, which merely entail a simple announcement of the new price on a given date.

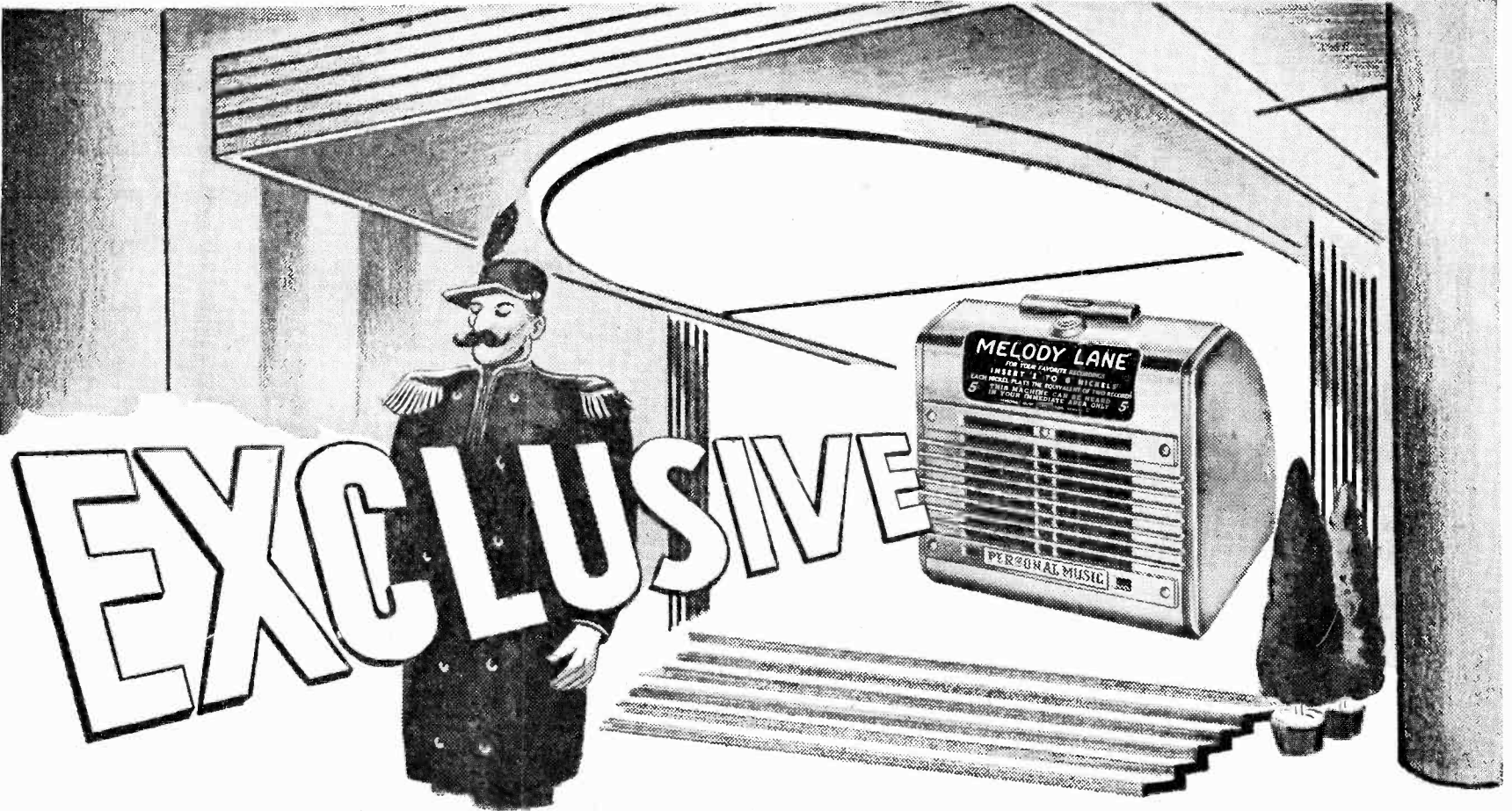
"In this business," he said, "a price change involves the development of special conversion kits for every make of juke box and wall box in operation and could conceivably extend over a period of months."

According to Hammergren, publicity news items, proper handling of complaining customers by the location owner's employees, and stickers on the juke box itself, displaying the new prices, will accomplish the best results. In addition to directing the program toward the public, Hammergren also recommended an extensive publicity campaign in tavern, restaurant and drugstore publications.

"These releases," he said, "will explain to bartenders, waitresses and other employees, the reasons for the new prices and will point out how they can co-operate to help the boss quickly accustom his customers to the price increase."

Location owners will get quite a few complaints when the new prices first go in effect, Hammergren predicted, and should be prepared to deal with the situation. If the location owner and his employees can readily explain why prices have been increased he should experience little difficulty, he also stated.

In commenting on the overall juke box price increase program, Hammergren said: "This is one of the most complete price conversions ever conceived in any industry. In backing this program I feel that the program will be of proportionate benefit to every manufacturer, distributor and operator in the industry."



Only the Music Merchants who have joined up with Personal Music are enjoying and profiting from these exclusive P. M. features. Each one means more revenue, better performance and minimum servicing.

**Dual Studio Amplifier.** The latest idea in electronic development. Embodies a vacuum sealed relay which automatically turns on an Emergency Amplifier should the Operating Amplifier shut off at any time.

**Automatic Volume Control.** Incorporated in the Studio Amplifier, this important feature insures a constant volume level at locations. It provides the only true means of properly adjusting the volume at locations so that music can be clearly heard but confined to the immediate area of a playing unit.

**Studio Timing Control Unit.** Automatically supervises the record changers in case of mechanical trouble.

**Vernier Volume Control.** This limiting control is contained in the location Amplifier. Designed to enable the location owner to control the volume within a limited range.

**Acousticurve Cabinet.** Small in size—only 6 1/4" high, made of welded steel with mirror chrome finish.

**Protective Grille.** This strong die-cast grille combined with a one-eighth inch thick bakelite panel provides puncture-protection for individual speakers.

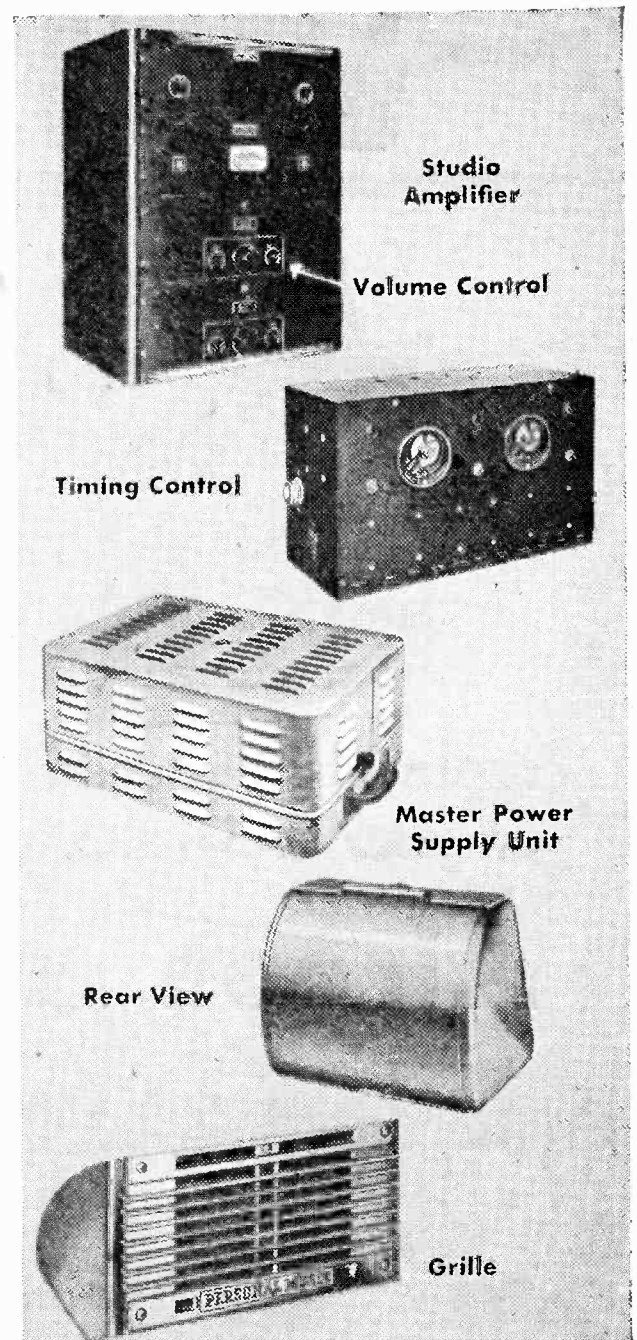
Join our multiple-profit plan now. Take advantage of the extra Personal Music features.

Immediate delivery. Write us for the name of your nearest distributor and further details. *Personal Music—the Quality Line.*

## PERSONAL MUSIC CORPORATION

P. O. Box 720, Highway No. 1, Newark, New Jersey

Telephone Bigelow 8-2204



Studio Amplifier

Volume Control

Timing Control

Master Power Supply Unit

Rear View

Grille

# Keep faith with the Public

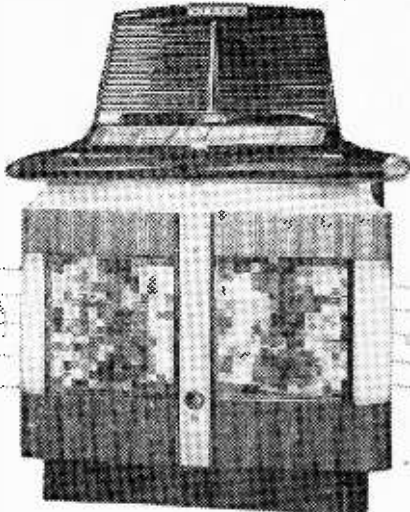
MUSIC MUST REMAIN AT  
5 CENTS A TUNE

See us about Seeburg's  
2-year plan to aid operators

## S. H. LYNCH & CO.

DALLAS • NEW ORLEANS • HOUSTON • MEMPHIS  
SAN ANTONIO • OKLAHOMA CITY

EXCLUSIVE **Seeburg** DISTRIBUTORS  
1902 • DEPENDABLE MUSIC SYSTEMS • 1946



...plays a beautiful tune  
on your CASH BOX too!

# Aireon

ELECTRONIC  
PHONOGRAPH

DISTRIBUTED BY

## MATHENY VENDING CO.

560-564 WEST DOUGLAS  
WICHITA 12, KANSAS • PHONE 2-7223

## RECORD REVIEWS

(Continued from page 30)

### SLEEPY HOLLOW RANCH GANG (Majestic 11002)

*I Hang My Head and Cry*—FT; VC.  
*Don't You Cry Over Me*—FT; VC.

Making their bow on this label, this Western unit hailing from Eastern Pennsylvania make a most favorable impression for both of these attractive and tuneful selections. With the string band creating smooth and toe-tapping support, Pancake Pete Newman sobs out effectively in sweet voice for *I Hang My Head and Cry*. Elmer Newman, leader of the gang, is heavy in voice as he sings of love never meant to be for *Don't You Cry Over Me*.

A familiar unit via the network hoe-downs, phono fans will find most favor in *Hang My Head*.

### ROSALIE ALLEN (Victor 20-2021)

*Rose of the Alamo*—FT; V.  
*Me Go Where You Go, Amigo*—FT; V.

A new Western maid for this label, Rosalie Allen displays plenty of rhythm in her pipes, making a most favorable impression for a catchy rumba novelty, *Me Go Where You Go, Amigo*. In good voice, gal sells it strong as well for the tuneful *Rose of the Alamo*, telling how she found her love in Texas. Black River Riders, small Western-styled unit, provides toe-tapping support.

Count on *Me Go Where You Go, Amigo* to catch coins.

### THE BLUE SKY BOYS (Victor 20-2022)

*Speak to Me, Little Darling*—W; V.  
*Dust on the Bible*—FT; V.

Strictly backwoods and with a heavy outdoor twang in their song, the Blue Sky Boys, a twosome new to the label, appeal to the rocking chair brigade. Backed by mandolin, guitar and fiddle, the boys sing with a cry for both of these sides. *Speak to Me, Little Darling* is a plaintive folk waltz of a heart-broken husband at the bier of his wife. And in strict spiritual sensitivity urge all within hearing to find salvation for the soul in *Dust on the Bible*.

For the old folks at home.

### BOB WILLS (Columbia 37097)

*Stay a Little Longer*—FT; VC.  
*I Can't Go on This Way*—FT; VC.

This small Western unit playing with plenty of zing under the wing of Bob Wills, it's zippy square dance music in the fast-spinning *Stay a Little Longer*, with the Tommy Duncan Trio singing about the dance. Duncan is on his own for the cowboy chanting for Fred Rose's *I Can't Go on This Way*, with the music bright and breezy.

Both sides spin strong for the music boxes.

### SHORTY LONG (Cowboy CR-202)

*I Round Up the Stars*—FT; VC.  
*You've Got My Heart in Trouble*—FT; VC.

This combination of accordion, guitar and bass provide both instrumental and vocal delight in their diskings of the outdoor ditties. Singing it smoothly and sweetly, Jack Day pours plenty of romantic feeling in *I Round Up the Stars*, the lunar bodies reminding him of his sweetheart. Pee Wee Miller, with the other lads supporting in song, bring out all of the torch qualities of *You've Got My Heart in Trouble*. Shorty Long calls his combo the Santa Fe Rangers, and they ring true.

*I Round Up the Stars* should round up plenty of nickels.

### CAPTAIN STUBBY AND THE BUC-CANEERS (Majestic 12003)

*Henny Penny*—FT; VC.  
*Concert in the Park*—FT; V.

A new unit for the label, Captain Stubby and His Buccaneers, including a small band and a male trio, are geared to the barnyard brand of rhythms but without showing any degree of individuality or originality. *Henny Penny* is a barnyard novelty

with the usual quota of fowl effects. And it's the scoring of the gaslight era for the *Concert in the Park* familiar.

This korn kobbling is not toothsome for the coinage.

### MISCHA BORR (Victor 25-0070)

*My Prayer*—FT.  
*Serenade*—FT.

The woodwinds and soft brasses framing the maestro's own pash Strad scratchings, it's salon style music spinning most pleasantly in the continental manner for both of these familiar melodies. Making for tuneful and restful listening, Boulanger's *My Prayer* is offered up as a tango with a beguine rhythm for Toselli's *Serenade*, which now threatens hit parade leadership as *Years and Years Ago*.

For the home phonos.

### WALTER DAVIS (Victor 20-1999)

*Please Remember Me*—FT; V.  
*New B. & O. Blues*—FT; V.

It's the mill run race shouting that is easier to leave alone than to take in the manner in which Walter Davis spins for both of these original race blues. *Please Remember Me*, admonishing his girl to remember him, is a dull ditty and Davis spins it as a dirge. A little more meaningful is his blatant shouting for *New B. & O. Blues*, referring to the railroad his girl used to leave him. Piano and drums provide the accompaniment.

Never stand up against the competitive race blues market.

### TINY HILL (Mercury 6022)

*I Need Lovin'*—FT; V.  
*Pretty Baby*—FT; V.

Hill has his following, particularly in the Midwest. *I Need Lovin'* is the same ditty Orrin Tucker used to shout, and as an oldie it's effectively if not dressily done up by Hill's crew. Beat is bouncy, and band is small and loud and old-fashioned, but that's the way they like to hear Hill's outfit. Tiny sings both ditties, and on *Pretty Baby*, his vocal is followed by a rather subdued muted horn solo that isn't bad. There's a bit of faltering trombone just before Tiny returns to sing out the side but it's hardly noticeable.

Tiny Hill fans will welcome his return to the boxes with these oldies.

### ALVINO REY (Capitol 318)

*There Is No Breeze*—FT; V.  
*Guitar Boogie*—FT.

Tune-wise, *There Is No Breeze* may have some merit, but it's little more than an ill wind in this draggy version. In handling the lyric, Jimmy Joyce's likeable voice can't overcome the harmonic monotony of an unbilled vocal quintet and the unimaginative sameness of the ork's accompaniment. There's more to the instrumental flip. Strictly on a commercial kick, rhythmically contrasting side has more for the ear, spotlighting Alvin Rey's eight-to-the-bar guitar pickings to a smooth and bouncy ork backing.

Ops may find good pickings in *Guitar Boogie*.

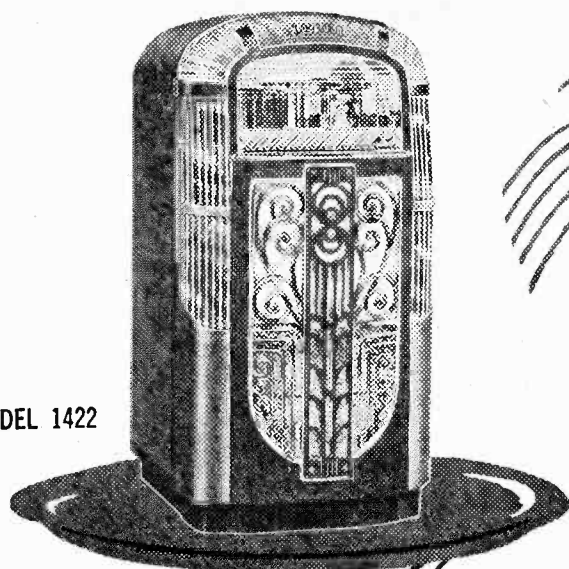
### JULIA LEE (Capitol 320)

*Julia's Blues*—FT; V.  
*When a Woman Loves a Man*—FT; V.

Julia Lee's fine lyric understanding is particularly noteworthy in her expressive voicing of *When a Woman Loves a Man*. Small jazz group built around La Julia's piano, capably supplies the indigo setting. Bright shuffle beat holds the topside as Miss Lee puts an infectuous beat in her earthy style of blues singing to make the standard blues wordage register. Adding to the enjoyment are solo breaks by Geechie Smith's trumpet and Harry Bridges' tenor sax.

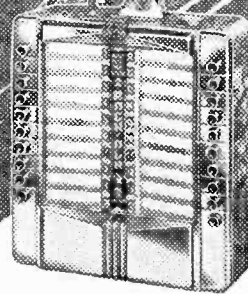
For race locations, with *Julia's Blues* holding more nickle attractions.

MODEL 1422



# ROCK-OLA

*Musical Treat  
for Millions*



WALL BOX  
MODEL 1530



**FOR YOUR  
"TOP PAY"  
SPOTS . . . . . WE**

*Recommend*



**Aireon**

**BUSH**

**DISTRIBUTING COMPANY**

257 PLYMOUTH AVE. NO.  
MINNEAPOLIS, MINNESOTA

PHONE • GENEVA 0325

## 75 Wall Box Units on 10c Play in K. C.

KANSAS CITY, Mo., Nov. 30.—Trend of Kansas City juke boxes to 10-cent play picked up momentum this week as Frank W. Murray, of Music Service Company, biggest operator in the city, announced that 15 of his firm's music machines have been converted to dime operation.

Most of these are in downtown or neighborhood spots within the city, Murray said. Several feature dancing and all of them are what might be called "class spots" of the tavern-restaurant type.

Murray said that his company, which consists of a partnership with Ed Nettle, also has converted 75 wall-boxes to dime play.

"The first few days some of the locations reported a few beefs, but when we made our first collections this week, they seemed to be back playing the machine," he said. Collections, Murray added, showed an average increase of more than 10 per cent, and several of the spots showed much more substantial gains.

### Suggested Trial First

Murray said his routemen had approached locations suggesting the change on a 30-day trial basis, "and none of them have turned us down yet."

Most of the location owners said simply, "You know the business, so whatever you say goes with us for a trial anyway," according to Murray. "I'm not afraid of bumping, if dime play proves profitable, because no nickel operator can offer the location as much as you can on a dime," he stated.

Howard Silverman, of Silverman Brothers Music Company, also reported that his firm has converted four of its machines in county spots to dime play within the past five weeks. All are new juke, he said.

"Every one of our dime boxes has doubled the revenue of the spot," Silverman said. All of Silverman's conversions to 10 cents, however, are in night spots which feature dancing. He said he has not yet converted any wallboxes to a dime.

Previously, Brent Trabue, of Pioneer Music, had announced that he was converting most of his juke and wallboxes to 10-cent play. But Murray and Trabue were agreed, with most other operators who have considered dime play, that there are certain spots which it would be difficult, if not impossible, to change over.

Meanwhile, Kansas City operators were looking for some help in bringing location owners to dime play thru a national advertising and publicity campaign which Jerry Wilson, of Central Distributors, reported was to be launched this week.

Pretty generally in the city, however, the juke box and pinball trade, like the tavern business, seemed to be in a mild state of confusion. Reports of play from different operators varied and tavern operators were reported making numerous changes in amusement policies in an effort to bring business back to something like wartime levels.

Some operators reported that juke box play was up 5 to 10 per cent since November 1, and pinball trade up 10 to 15 per cent. Others said they were unable to detect any change on either type of machine. Others operating in nearly the same general areas of the city said play was off on both 10 to 15, and even 30 per cent, in what they described as an earlier-than-usual holiday slump.

Several taverns were reported adding live talent, usually piano players or instrumental groups, in an effort to increase business. Operators who had these spots on their routes also

differed as to results. One said addition of live talent had actually upped juke play while another said it had cut into his profits.

Another operator, who has a number of race locations on his routes, said: "The addition of talent for Friday and Saturday nights has helped play, if anything, by attracting bigger crowds." He added, however, that business still was mostly on the downtrend, but he was expecting an upturn before the actual holiday let-down sets in.

Many operators queried attributed the most recent decline in play to increased prices of highballs and other drinks. One pointed out that the rise in food and other prices also was cutting into pocket money of tavern-goers.

Out-State reports, on the other hand, were that play, particularly on pinballs, is continuing a small but steady uptrend which began about the first of the month.

## Multnomah Sells 100 More Jukes in Route Concentration Move

PORTLAND, Ore., Nov. 30.—Continuing its policy of concentrating operations in the Portland district, Multnomah Music Company has sold nearly 100 more juke in outlying areas, says General Manager Hollis H. Beckett.

At Vancouver, Wash., 40 machines were sold to Darwin Poifair and George Kirkman on a route extending from Stevenson to Woodlawn, Wash. Poifair formerly was Multnomah's route man out of Vancouver. At Newport, Ore., S. J. Donninese bought 40 machines.

E. O. Heideman bought 13 machines in Corvallis and Albany, Ore. Former route man there for Multnomah, Heideman also operates pinball machines in the territory.

### JUKE BARGAINS

#### WURLITZER

Quantity Available	Model	Unit Price
1	61 Counter	\$125.00
2	24 R Victory	315.00
1	616 Victory	200.00
1	412	125.00
6	500	335.00
2	600K	345.00
1	700	475.00
1	750	575.00
3	950	540.00
1	Twin 12 Hdw. with Packard Adapter	185.00
1	24 A Hdw. with Packard Adapter	245.00
1	600 R Victory	325.00
1	616	150.00

#### MILLS

3	Do Re Mi	\$ 50.00
3	Empress	235.00
3	Throne	215.00

#### ROCK-OLA

2	Commando	\$425.00
2	Standard, '39	275.00
1	De Luxe	285.00
1	Master, '40	345.00
1	Super, '40	345.00
1	Super, '40, R.C.	385.00

#### SEEBURG

3	8800	\$400.00
1	Gem	265.00
3	9800, R.C.	500.00

#### A.M.I.

1	Topflight	\$225.00
4	24 Victory Model Cabinets	90.00
11	Panorams	\$200.00

**1/3 deposit, balance C. O. D.  
All prices F. O. B. Detroit.**

All above machines are completely reconditioned and ready for location.

### SAM'S CUT RATE MUSIC SALES CO.

1917 First St. Detroit 26, Mich.

**Keep faith  
with  
the Public**  
**MUSIC MUST REMAIN AT  
5 CENTS A TUNE**

**See us about Seeburg's  
2-year plan to aid operators**

**SHAFFER MUSIC CO.**

COLUMBUS • CHARLESTON • WHEELING

**EXCLUSIVE** **Seeburg** **DISTRIBUTORS**  
1902 • DEPENDABLE MUSIC SYSTEMS • 1946



SHORT STORIES FOR  
LONGER PROFITS . . . . .



**THE STORY OF THE SOLITARY STOOL**  
**A 40-ft. COUNTER**  
**AND ONLY**  
**ONE STOOL!**

•NO RESTAURANT-OPERATOR WOULD BE GUILTY OF THIS — *but*



**HERE IS YOUR SOLITARY STOOL**

● A forty-foot counter with only a single stool is certainly a ridiculous way to operate a sandwich shop—if profit is the motive. But, by comparison, many a music operator is doing a similar thing. He is depending on the single coin slot in his floor phonograph to sell his merchandise—music.

**YOU NEED MORE POINTS OF SALE**

● The music operator is like the sandwich shop owner. He needs more "stools." He needs to follow the proved lead of the chain grocery and chain drug store people. He needs more points of sale. He needs to install PACKARD PLA-MOR BOXES in his locations—in booths and along the counter or bar. With Packard Wall Boxes he offers *more* places for people to trade with him. He makes it easier for people to trade with him. He gives quicker, better service. This is the proved formula for better business and bigger profit in all industries. Packard Manufacturing Corporation; Indianapolis 7, Indiana.

formula for better business and bigger profit in all industries. Packard Manufacturing Corporation; Indianapolis 7, Indiana.



PIONEER OF THE INSTRUMENTS

POLICY-MAKERS OF THE INDUSTRY

SELECTIVE REMOTE CONTROL WALL BOXES  
• ADAPTERS • BAR BRACKETS •

AUTOMATIC PHONOGRAPHS

CEILING AND WALL AUXILIARY SPEAKERS  
• ACCESSORIES • 30-WIRE CABLE •

# Keep faith with the Public

**MUSIC MUST REMAIN AT  
5 CENTS A TUNE**

**See us about Seeburg's  
2-year plan to aid operators**

**SOUTHERN AUTOMATIC MUSIC CO.**

CINCINNATI • INDIANAPOLIS • LEXINGTON  
DAYTON • FORT WAYNE

**Seeburg**  
1902 • DEPENDABLE MUSIC SYSTEMS • 1946

EXCLUSIVE

DISTRIBUTORS



JEEP AND JUKE operation is what ex-C.I. E. F. Dobler has cooked up in Chicago. Dobler started his phonograph route several months ago, recently acquired the jeep to service his stops. He's seen at wheel here at offices of Webb Distributing Company, Rock-Ola distributor, with Owner I. F. Webb (left) and General Manager Fred Webb.

## Juke Box Operator Enlists Army-Jeep On Location Route

CHICAGO, Nov. 30.—Earl F. Dobler, new operator of juke boxes in this area, has come up with a novel form of transportation for covering his route. He uses a former army jeep.

Prior to enlisting in the navy, in which he won citations for valor during combat in Asiatic-Pacific campaigns, Dobler had been an active member of the Chicago Open Board of Trade. After he was demobilized he bought a route consisting of eight jukeboxes, and soon learned that he would need a car to reach his locations which are spread over the west suburbs of Chicago.

When Dobler experienced the usual difficulties in trying to purchase a car, he decided that another war veteran—the jeep—might be able to help him out. It has, and now Dobler is quite a dashing figure as he tears around his route making service calls.

## R. J. Snover Opens Detroit Juke Firm

DETROIT, Nov. 30.—Wesley Music Company, a new music machine operating firm headed by Reginald J. Snover, was recently established here with headquarters at 13028 West Chicago Avenue.

Snover, who has extensive experience with electric motors, is at present operating only a small route which is divided between the East and West sides of the city. He has plans for continued expansion as business conditions permit.

Snover's present locations are largely in taverns and confectioneries. Both types, he says, pay off well today, but like other Detroit operators, he reports a recent drop in machine play of about 15 per cent. Increase to dime play meets with Snover's opposition, as he feels doubling cost would drive many marginal locations off the market. He estimates that 50 per cent of existing locations would no longer be profitable because of loss in play.

According to Snover, this would be especially true in connection with confectionery and similar locations

## Trade Debates Dime Juke Play For Milwaukee

MILWAUKEE, Nov. 30.—Strong views both for and against dime, three-for-a-quarter play on juke boxes were expressed here this week by music trade members.

Following the Wurlitzer decision in favor of boosting play prices, Milwaukee point of view was given by Theodore E. Groll, of Wisconsin Simplex Distributing Company, distributor for these machines in Wisconsin.

Groll said that new prices had been used during the past six months on some jukeboxes in the Milwaukee area to test public reaction. "While these machines may have received a little less play, operators have found that their over-all percentage of profit is greater," he said.

### Beck Against Hike

Joe Beck, head of Mitchell Novelty Company, one of the larger operators in the Milwaukee area, voiced an opposing opinion.

Said Beck: "Our business has been falling off because people just don't have the extra nickels anymore. Where, then, will they get the dimes and quarters?"

Groll maintained that the public has reacted favorably to dime play here. Record of collections on trial jukeboxes, he said, was evidence of this.

He expressed belief that juke box manufacturers are agreed on the necessity for moving to dime, three-for-a-quarter play. Referring to Wurlitzer's action, he said, "One manufacturer wouldn't take this step without the others taking similar action."

Operators of coin-chute telephone music systems here have taken no action to date on prices, altho some trade sources say they will follow the price trend set by juke boxes.

around schools, where teen-agers congregate and furnish a substantial proportion of the patronage.

"Because these youngsters are the future adult patrons who can make or break the music industry of the future," Snover claims, "it is vitally important to keep them in constant touch with music thru this medium." Dime play, he feels, would lose the good will of such youthful customers.

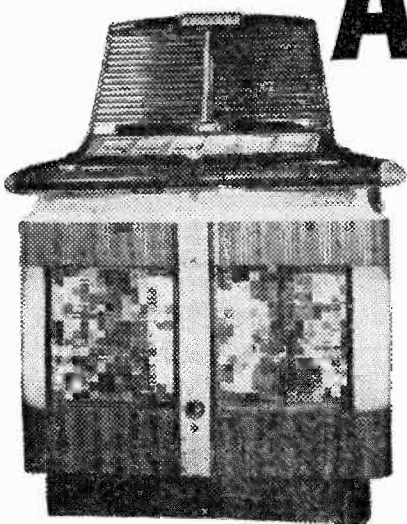
# TRIANGLE DIST. CO.

DISTRIBUTORS  
FOR

## Aireon



... the "ELECTRONIC"  
Phonograph that  
revolutionized the business.  
See it! Hear it!  
Buy it for 18% to 36%  
more profit!



**TRIANGLE DISTRIBUTING COMPANY**

4608 PROSPECT AVE. • CLEVELAND 3, OHIO • PHONE ENDICOTT 1740

# LIKE A ROLLING SNOWBALL

## ... IT STARTED IN BIRMINGHAM ALABAMA

... A Coin Machine Experiment in a Single Store of a Large Chain

## ... SO SUCCESSFUL WAS THE EXPERIMENT THAT WITHIN A FEW WEEKS

- ... 20 Stores on the Pacific Coast said, "We want them, too!"
- ... All the stores in the Chicago district were next
- ... Then Ohio, Pennsylvania, Kentucky and West Virginia
- ... North and South Carolina followed
- ... And NOW New York
- ... The rest of the country shortly!

# THIS EXPERIMENT IS HISTORY MAKING BECAUSE THE CHAIN STORE IS SEARS ROEBUCK & CO. AND THE COIN OPERATED MACHINE IS \* VOICE-O-GRAPH

THE FULLY AUTOMATIC COIN-OPERATED RECORDING MACHINE

Operators who can appreciate the permanence, stability and dignity of operating VOICE-O-GRAPHS are invited to call on their newest VOICE-O-GRAPH Distributor for PROOF of VOICE-O-GRAPH'S remarkable earning power.

**THIS WAS THEIR  
FIRST AD**

### AUTHORIZED DISTRIBUTORS

- |  |   |  |
|--|---|--|
| Active Amusement Corp.<br>900 N. Franklin<br>Philadelphia, Pa.           | H & L Distributors, Inc.<br>708 Spring St., N. W.<br>Atlanta, Ga.   | Roanoke Vending Machine<br>Exchange, Inc.<br>13 S. Jefferson St.<br>Roanoke, Va. |
| Amalgamated Distributors Co.<br>226 W. Randolph St.<br>Chicago 6, Ill.   | Hy-G Music Co.<br>1415 Washington Ave., S.<br>Minneapolis, Minn.    | Toronto Trading Post, Ltd.<br>736 Yonge St.<br>Toronto, Ont., Can.               |
| Associated Amusements, Inc.<br>846 Commonwealth Ave.<br>Boston 15, Mass. | Lemke Coin Machine Co.<br>131 W. Vernor Highway<br>Detroit, Mich.   | United Novelty Co.<br>DeLauney & Division Sts.<br>Biloxi, Miss.                  |
| Automatic Sales Co.<br>119 Third Ave., N.<br>Nashville 3, Tenn.          | The Markepp Co., Inc.<br>4310 Carnegie Ave.<br>Cleveland, O.        | United Novelty Co.<br>617 W. Capitol St.<br>Jackson, Miss.                       |
| Banner Specialty Co.<br>1508 Fifth Ave.<br>Pittsburgh, Pa.               | Mills Sales Co., Ltd.<br>2827 W. Pico Blvd.<br>Los Angeles, Calif.  | The Vending Machine Co.<br>205 Franklin St.<br>Fayetteville, N. C.               |
| Daytona Beach Amuse. Co.<br>518 Live Oak Ave.<br>Daytona Beach, Fla.     | Mills Sales Co., Ltd.<br>1640 18th St.<br>Oakland 7, Calif.         | Walbox Sales Co.<br>1503 Young St.<br>Dallas, Texas                              |
| Dixie Coin Machine Co., Inc.<br>910-912 Poydras St.<br>New Orleans, La.  | Mills Sales Co., Ltd.<br>600 S. E. Stark St.<br>Portland, Ore.      | Cliff Wilson Distr. Co.<br>1121 So. Main St.<br>Tulsa, Okla.                     |
| Eastern Sales Co.<br>1824 Main St., E.<br>Rochester 9, N. Y.             | Modern Music Sales Corp.<br>455 W. 45th St.<br>New York, N. Y.      | Wood Distributing Co.<br>415 W. Main St.<br>El Dorado, Ark.                      |
| H & L Distributors, Inc.<br>1524 2nd Ave., N.<br>Birmingham 3, Ala.      | Phoenix Distributing Co.<br>611 W. Washington St.<br>Phoenix, Ariz. |  |

**RECORD YOUR VOICE  
AT SEARS... ONLY 35c**  
VOICE RECORDING IS THRILLING

Come to Sears and record your voice! Step into the beautiful booth, insert 35c in coin, and record your message or song. The record is automatically played back to you immediately and then you or your friends can replay it time and time again on any modern home phonograph.

**35c**  
Barcode for Mailing & Extra

It's a thrilling and happy experience, so come down to Sears and record your voice. Send a personal message for Christmas by means of a recording.

LOCATED IN  
PHONOGRAPH  
DEPARTMENT

**SEARS**

Satisfaction guaranteed or your money back

TRADE MARK

# INTERNATIONAL MUTOSCOPE CORPORATION

WM. RABKIN, President

44-01 ELEVENTH STREET

LONG ISLAND CITY 1, NEW YORK

## Appoint Rockafeller To Sale Co-Ordinator Position for Tradio

ASBURY PARK, N. J., Nov. 30.—Lt. Col. Harry J. Rockafeller was announced this week as sales co-ordinator for Tradio, Inc., by Victor and George Trad, firm officials. Released from the army on October 30, 1946, Colonel Rockafeller saw action in Europe from shortly after D-Day until V-E Day, serving with the 4th Armored Division, which he joined as a second lieutenant in 1941.

Among the many decorations held by Rockafeller is the Silver Star Medal with two clusters (army records show that only slightly more than 100 men have this medal awarded three times), the Bronze Star Medal, European Theater ribbon with five battle stars, American Theater ribbon, American Defense Medal, Combat Infantryman Badge, Distinguished Unit Badge, and the Free French Fourragere.

Rockafeller was graduated from Rutgers in 1941 with a BSC in busi-



LIEUT. COL. HARRY J. ROCKAFELLER

ness administration. He received All-American honors in lacrosse while attending the university.

## New Coin Radio Firm Producing Five-Tube Sets

NEW YORK, Nov. 30.—Approximately 500 Coradios a week are being turned out in the plant here, according to Lou Brown, Coradio president. Coin-operated radios are being stocked in two colors, gray and olive brown. Executive offices of the firm have been established at 60 East 42d Street.

A five-tube radio which vends two hours of time for a quarter, the unit is equipped with a pick-proof lock, is table or wall mounted, has a five-inch speaker and is insurable against fire, theft and damage, Brown states. Set is encased in a steel cabinet with a hinged rear door that lends itself to easy servicing, since the entire unit swings out.

Five years ago Brown told his friends that he was going to enter the coin machine field, but the war came along and he spent three and one half years in the navy before he actually got to work on his ideas. Plans for the coin radio were made over a year ago when he received his discharge and the unit has been location-tested for the past year, he says.

In two weeks Brown will start a tour of the East Coast to introduce the model. After this trip he will tour the Midwest and West Coast. A television set is in view for the future, Brown revealed.

## Test New Type K. C. Made Disks on Jukes

KANSAS CITY, Mo., Nov. 30.—Jack Riley Sr., manager of the Kansas City office of Cadet Records, announced that his firm is bringing out records pressed of a new substance to be known under the trade name "Perma Groove," which he claims will wear 1,100 plays under a lightweight juke box tone arm.

Another feature of the new disk is that it will be pressed, he said, "at a new record plant in the Kansas City territory." Reportedly, this is the first instance of pressing in this area.

Riley, who is the father of Jack Riley, president of Cadet, said that 2,000 disks are being made on the first run of the new substance.

New type records will be available only in the Chicago, Dallas and Kansas City offices at present, he added, but a number of sample copies have been shipped to the West Coast office.

The elder Riley and Ralph Shepard, who is handling outside contacts for Cadet in this area, said that on factory tests the new platters had run 1,500 plays on home record players, 500 on heavy juke tone arms and 1,100 on lightweight heads.

Disks were getting actual location tests by at least two juke box operators, but it will probably be a couple of weeks before they are able to announce results.

Riley and Shepard declined to reveal what substances are being used in the new records, but they said that the material was developed in Kansas City.

Disk features Curt Massey warbling his own tune, again, backed by *There's Nothing the Matter With Me*, with young Jack Riley's band furnishing the backdrop, aided in the latter ballad by the Key Men. Master was cut in Hollywood, and the pressing also is available in the regular shellac platters. It is the fifth release and sixth recording of Cadet, which got its start with *Cement Mixer*, Riley said.

Shepard said the retail price on the new disk will be 75 cents and it will be available to juke operators at wholesale.

## Seeburg Puts End To Yearly Models; Favors 5-Cent Play

(Continued from page 94)

State in the Union, unanimously adopted a motion at their annual convention held November 21 and 22 in Chicago stating that this (hold the nickel price) will also be the policy of the entire Seeburg organization.

### Nickel Children's Price

"The nickel-operated phonograph is a favorite of children of high school age, affording them entertainment by America's best bands for a few cents. We feel that such clean fun is a good influence and is a deterrent to child delinquency. We are opposed to the 100 per cent increase in the price of their pleasure."

(By way of a sidelight on this statement, Betty Caldwell, feature writer for Denver's *Rocky Mountain News*, went out this week to talk to students at the University of Denver. Said Senior Craig Thompson, of the proposal to increase juke box play price to a dime: "It's murder. College kids can't afford more than a nickel.")

Looking ahead to what might happen, Seeburg predicted: "Raising the price of phonograph music will tend, we believe, to create a buyers' strike and operators will find their equipment sitting idle."

"The answer to increased costs must be found in increase in the play and in eliminating yearly models, giving the operator a longer time to amortize the cost of his installations. Our two-year plan, announced to our distributors at the recent convention, is designed to do this. Attempting to double the price of music to increase revenue is an illusion that can only result in disaster to the industry."

## M&J Amusement Co. New Building To Be Made Grocery Store

KANSAS CITY, Kan., Nov. 30.—M. & J. Amusement Company, 2011 North 7th Street here, has taken over the building next door for conversion into a combined grocery, hardware and appliance store, according to Jim Morris, partner in M. & J.

Morris said he and his partner, Hugh Roberts, expect to have the remodeling of the new store completed by Christmas. Company will handle records and radios as well as other appliances.

Service department for the firm's pinballs and juke boxes will be located in the rear of the new store, Morris said. Roberts will supervise the coin machine operation, while Morris, who also operates the M. & J. Cafe at 715 Minnesota, will manage the store.

The pair have been in the coin machine business five years, and Morris said they plan to expand into vending machines and possibly the distribution of sales boards as soon as their new store is under way. New location will give them a total of more than 7,500 square feet of floor space.

## Record Salesmen Wanted

Exclusive territories offered in Minnesota, Wisconsin, Indiana, Illinois, Michigan and Ohio to sell on a liberal commission, a well established line of Latin-American, Western and Popular Records to Record Dealers and Juke Box Operators. Give information concerning present territory and lines handled.

BILLBOARD WRITE BOX 788, CHICAGO, ILL.

# Keep faith with the Public

## MUSIC MUST REMAIN AT 5 CENTS A TUNE

### See us about Seeburg's 2-year plan to aid operators

## MUSIC SYSTEMS, INC.

CLEVELAND • TOLEDO

# Seeburg

EXCLUSIVE

DISTRIBUTORS

1902 • DEPENDABLE MUSIC SYSTEMS • 1946

## FOR SALE

### 1 A. M. I. AUTOMATIC HOSTESS 10-UNIT MUSIC SYSTEM

Complete with Record Racks and 2,500 Records. This outfit is in excellent condition. Some of the cabinets have been refinished. Also one Jennings 15 turntable Music System. This System can be put in operation very easily. Have all necessary parts. Reason for selling—Not enough telephone cable parts available here for volume operation. This equipment will bear inspection.

PRICE \$2,000.00 F. O. B. Chattanooga

## DIXIE AMUSEMENT CO.

912 HOUSTON ST.

CHATTANOOGA 3, TENN.

# VA School Has Distribs' Help

NEWARK, N. J., Nov. 30.—Veterans Administration coin machine mechanics' school has opened its doors to admit five more veterans to its ranks, LeRoy Stein, executive director of the Music Guild of America, sponsoring trade organization, stated this week. This brings the number of students attending to 17.

Only veterans who have a background in electronics or mechanics—or both—are being approved by the VA for attendance at the special school. At the present time 15 of the 17 students are between 24 and 39 years of age. The other two are 19 and 20. Ten of the students are married.

Upon graduation from the 12 to 15-week course each of the students will join the Brotherhood of Electrical Workers (AFL) Local B-1477 and be placed at the current union scale, Stein states. Panel discussions with operators is included with the course so that common operator troubles can be ironed out.

### List Co-Operating Distributors

Added to the list of co-operating trade distributors this week was Manhattan Phono Company, Inc. (Aireon). Already included in the program, besides the Essex County vocational schools, are Atlantic Distributing Corporation (Seeburg), Emby Corporation of New York (Wurlitzer), Studio Equipment Company (remote control and studio equipment), Runyon Sales Company (A. M. I. and Telomatic Music Equipment), and Seacoast Distributors, Inc. (Rock-Ola).

Officials of the VA state that they have received requests from various parts of the country to institute similar courses, but they will withhold all final action until this course

# Chicago Operators Dim Jukes Lights To Conserve Coal

CHICAGO, Nov. 30.—Juke box dimout was under way here this week as operators cut the number of lights on their machines in an effort to help conserve coal supplies during the present walkout of coal miners.

Move was made in anticipation of a possible ruling which may result due to failing coal supplies thruout the country. Operators were asking servicemen and collectors to reduce the number of lights burning in the decorative fronts of their machines.

### Gnarro's Idea

Among the first to ask a reduction was Bob Gnarro, of ABC Music Service Corporation. Gnarro said that he had asked his collectors to cut the lights on machines by 150 watts. He estimated that the larger machines have as many as a dozen 50-watt bulbs burning under normal circumstances.

According to Mike Spagnola, secretary of the Illinois Phonograph Operators, Incorporated, those machines with fluorescent bulbs will be more or less exempt from the dimout. This, he declared, is due to the small amount of current used by the bulbs.

"We hope to do everything within our power to conserve coal needed by this city for power," said Spagnola. "We feel," he added, "that by cutting down the lights on music machines we will be helping. With the number of machines located here cutting their lights, the saving will, I am sure, be helpful."

has been completed. All expenses for the course are being handled by the VA or under the G.I. Bill of Rights.

IT'S NOT NEARLY THIS LONG TO JANUARY?

SO don't buy any telephone music until you read Musicale's announcement ad—the most important news in the history of private music!

Telotone Corporation  
500 N. Parkside Chicago, Ill.

telotone corporation  
ESTERBROOK 4231 500 N. PARKSIDE CHICAGO, ILL.

# Coin Machine

# Acceptance Corporation

**A SPECIALIZED CREDIT AND FINANCING AGENCY FOR MANUFACTURERS AND DISTRIBUTORS OF COIN-OPERATED MACHINES**



**BIG ENOUGH TO FINANCE ANY DEAL OF ANY SIZE FOR ANY MANUFACTURER OR DISTRIBUTOR IN THE INDUSTRY.**

**134 NORTH LASALLE STREET • CHICAGO 2 • ILLINOIS**

Too Soft



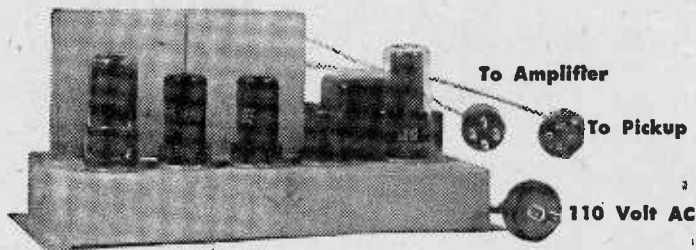
"Please, a little louder, I can't hear a thing."

Too Loud



"All that racket, you can't hear yourself think."

**NOW . . . Sensational Device that Skyrockets Your Phonograph Earnings and puts you in solid with your locations**



## WAYNE AUTOMATIC RECORD VOLUME EQUALIZER

Automatically adjusts phonograph volume so that every record is reproduced at same volume level

### Guarantee

Wayne Equalizer is guaranteed in workmanship and materials for 90 days. If within 30 days it does not satisfy you for any reason, return it and full purchase price will be refunded.

Write! Wire! Phone!

**George R. Murdock & ASSOCIATES Inc.**

Manufacturers and Distributors Electronic Equipment

1797 Union St., San Francisco 23, Calif. Phone: PRospect 2974

# Keep faith with the Public

## MUSIC MUST REMAIN AT 5 CENTS A TUNE

See us about Seeburg's 2-year plan to aid operators

# ATLAS MUSIC CO.

CHICAGO • DES MOINES

# Seeburg

EXCLUSIVE

DISTRIBUTORS

1902 • DEPENDABLE MUSIC SYSTEMS • 1946

## AMERICAN FOLK TUNES

Cowboy and Hillbilly Tunes and Tunesters

### Blake Spins

Randy Blake, WJJD, Chicago, long known for his selection of the best folk song records for his listeners on the *Supper-time Frolic*, is still selecting the toppers. Those who listen to his program will more than likely hear some or all of the following folk song singers on an evening's program: Rex Allen, Karl and Harty, Merle Travis, Bob Wills and His Texas Playboys, Wesley Tuttle, Claude Casey, Gene Autry, Eddie Arnold, the Delmore Brothers, Ernest Tubb, Montana Slim, Tex Ritter, Roy Rogers, Harmie Smith, Zeke Clements, Wiley Walker and Gene Sullivan, Paul Howard, Grandpa Jones, Shug Fisher; Hank, the Singing Ranger; Hawkshaw Hawkins, Roy Acuff, the Carlisle Brothers, Happy Perryman, Fred Kirby, the Chuckwagon Gang, Foy Willing, Red River Dave, Jimmie Davis, Hank Penny, Owen Bradley, Smilin' Bob Atcher, the Carolina Playboys, Elton Britt and many others.

The York Brothers, Leslie and George, who appear each Saturday on two WSM *Grand Ole Opry* shows, have just recorded a new record for Bullet. To be released on December 1 is *My Tears Will Never Make You Change* and *Hamtramck Mama*. This is a re-release for *Hamtramck Mama*, which sold 300,000 York Brothers records in a single city, Detroit, several years ago.

### Loses Face

Pee Wee King, popular WSM *Grand Ole Opry* star, "lost face" on Nashville busses recently. Pee Wee's picture was on a *Grand Ole Opry* car card advertisement and his fans just couldn't keep hands off. In less than two weeks the photographs had disappeared. King fans had taken almost every one.

Milton Estes, who plays personal appearances when he is not appearing on one of his 15 weekly WSM shows, set a new record recently at Lexington, Ala. The little town has a population of less than 1,000 so Milt figured that one engagement would be enough. But his first show at the little schoolhouse turned them away in droves. Then, he put on a second show but even that wasn't enough. It took a third before all of the 1,700 (almost twice the population of the town) could crowd in to see the Estes Musical Millers perform.

Bud Messner and His Saddle Pals are now at WCHA, Chambersburg, Pa. Bud's act, all ex-G.I.'s, consists of Bud, who plays the mandolin and sings; Hank, with his hot guitar; Dale, the glamour boy, with his little and big violin; Little Dave Fields, Hawaiian guitar; Buck Bowser, guitar and vocalist, and Bernie Toms and his electric fiddle.

Maybelle Carter and her three daughters, who are known as the Carter Family, live in Richmond, Va., and broadcast over WRNL. Curly Bradshaw is now with Sunshine Sue and the Old Dominion Barn Dance gang on WRVA, Richmond, Va.

Two new stations hit the airwaves recently, WTON, Staunton, Va., 1400 k.c., and WEPM, Martinburg, W. Va., 1350 k.c. Doc Williams and his Border Riders are scheduled to return to WWVA, Wheeling, W. Va., soon.

Eddie Snyder, the Plainsman, known as "the cowboy with the deep down voice," has been busy on two new Texas tunes that should prove popular when they are on the air. Titles are *Crooning a Yodel of Texas* and *Sunset Trail in Texas*. Eddie is expected to be back on the air shortly.

### Bar X Troupes

Willis Meyers and His Bar X Ranch, Western troupe, comes to WNAR, Norristown, Pa., every Saturday afternoon to broadcast a hillbilly jamboree sponsored by the

Fischer Furniture Store in Souder-ton, Pa.

Jack Steck, who dons boots and 10-gallon hat every Saturday night to produce and emcee the *Hayloft Hoe-down* on WFIL, Philadelphia, for the ABC network, finally learned how trying a round-up can be. Last Saturday night, an attorney from Merchantville, N. J., brought a group of 12 children to Philadelphia's Town Hall to see the network barn dance. When Steck gave his familiar "be good to somebody" and closed the show, he discovered a "stray" child in front of the hall where the show originates. Recognizing the youngster, he herded her into his car and drove her five miles to Merchantville. There he learned that her parents already had hastened to Philadelphia to locate the "stray." So Steck raced back to Philadelphia. He traced the worried parents to the police bureau and then headed them off at the detective bureau to complete the evening's round-up.

Gene Andrews, Philadelphia's "singing cowboy," has recently returned from service in the armed forces and is getting ready to renew his career with a radio show.

The 101 Ranch Boys, heard on WSBA, York, Pa., have been signed by Rich Records, a West Coast label. On their first recording date they will do Jack Howard's *Blue Ranger*.

Rusty Keefer, a member of the Santa Fe Rangers who conducts the hillbilly shows on WDAS, Philadelphia, has been appointed musical advisor for Jack Howard Publications, publishers of hillbilly and cowboy songs.

Jimmy DeKnight, president of Cowboy Records, is a quick thinker. He saved his \$1,000 diamond ring from becoming booty in a hold-up outside the Shibe Baseball Park the other evening by dropping the ring to the ground. The thief made off with DeKnight's wallet, which contained \$35 and some important papers, but the ring was saved.

The Murray Sisters, featured with Elmer Newman's Sleepy Hollow Gang, of Quakertown, Pa., played their first solo appearance in 15 years at a benefit show in Philadelphia. The two singing sisters used to solo on radio shows before they came East to join the Sleepy Hollow Gang.

### Terhune P.A.'s

While film strikes delay production of the first pic on Max Terhune's new Republic contract, the Western star is filling the time profitably with West Coast appearances. Recent shows were in Long Beach and Bakersfield, Calif., with other bookings skedded for the strike's duration. Terhune's Eastern tour, with Ron Ormond and unit, will continue when settlement permits completion of current pic schedule.

A cycle of six Negro songs by Charles and Juanita Roos, scored by Mischa Portnoff, has been released by the Omega Music Edition, New York publishers. The Roos' talent is unusual in their ability to create text ranging from classical and semi-classical to the most down-to-earth folksy songs.

Altho released from army hospitals, veteran Francis La Potta, co-writer of *Music in the Lane* and *Too Many Dreams*, is still confined to his Frackville, Pa., home. La Potta, who continued songwriting and had many songs pubbed thru the help of co-writer Pearl Clark thruout his overseas and hospital sojourn, is even more active at home and plans to continue his writing career.

Hamilton G. McLean's *In Sunbeam Valley* is receiving praise of Western artists and fans since release by Kelly publishers, in the Jack Hunt and His Rhythm Ranch Hands folio. McLean is one of Los Angeles' most active folk tune writers.

## Recreational Group Told Juke Box Part In Youth Projects

WEST CHESTER, Pa., Nov. 30.—Juke boxes can play an important part in the success of any youth recreation project, the West Chester Civic Association's recreational council was told recently.

At a community mass meeting, arranged by the council to discuss ways and means of improving neighborhood recreation facilities for young people, James A. Norris, executive secretary of the West Chester Community Center, said that juke box music has an undeniable appeal for most normal boys and girls.

Norris added that the recreation council should attempt to make use of this lure in any indoor recreation project it undertakes.

"We used juke boxes at our community center in holding some very successful parties and dances for young people," Norris said. "In fact, we still use them. The juke boxes drew the kids into the center right at the start. After we got them coming around regularly, we were able to present an important educational program. But without the juke boxes to pull them in, we would have been nowhere near as successful as we have been."

The community center, which Norris directs, is rated one of the most enterprising and progressive institutions of its kind in Eastern Pennsylvania. It provides indoor and outdoor recreation for approximately 2,000 young people every week of the year.

## Court Okays License For Tucson Operator

TUCSON, Ariz., Nov. 30.—Writ of mandamus issued to owners of a music machine operating firm here by the Superior Court orders municipal government to license equipment operated by the company.

Court action followed refusal of the city treasurer to issue licenses for installation of a number of juke boxes, as well as pinball games. Operator was told that approval of the city's police chief must first be secured.

Failing to receive approval, suit for writ of mandamus was filed. At the hearing the police chief testified that he had never been asked formally for approval of the licenses. City attorney sought to show that the operator had tendered only \$7.50 in quarterly payment for each pinball game, while the full license fee is \$15. Court held that this was immaterial since the treasurer had not informed the operator of correct fees.

Case actually resulted from an earlier action by the police administration and license inspector in which the same operator was charged with failing to obtain licenses for equipment after warnings. Operator now was attempting to comply in the matter of licenses.

## Times-Columbia Has New Branch Office

NEW YORK, Nov. 30.—A three-story building at 154 Eleventh Avenue has been leased by Times-Columbia Distributors, Inc., Columbia record distributor in New York, for use as a special coin machine operator branch and as a warehouse purchasing office. Sales and executive offices of the firm will remain at Fourth Avenue.

Building has approximately 40,000 square feet and is equipped with conveyor systems and other modern devices to speed up handling.

## CPMA Nov. Hit Tune Got Top Play

CLEVELAND, Nov. 30.—James Ross, chairman of the advertising committee of the Cleveland Phonograph Merchants' Association, reported this week that the November Hit Tune received more plays on this city's 4,000 jukes than any other competing selection. Tune was Vaughn Monroe's disk and theme, *Racing With the Moon*. Prior to its selection as a hit tune the platter had had only a reasonable amount of success, according to Ross.

## Report Detroit Dime Play Test

DETROIT, Nov. 16.—DeWitt (Doc) Eaton, vice-president of AMI, and Max Marston, of Marston Distributing Company, spent last week investigating AMI phonograph installations featuring 10-cent, three-for-a-quarter play.

"Altho the public doesn't accept 10-cent play all at once," Marston said after his location visits, "it is simply a matter of staying with the idea long enough to let the new kind of play take hold."

Showing enthusiasm over the growth of the 10-cent idea, which he has sponsored for the past several months, Eaton proclaimed, "Before many more months have passed you will see most of the better locations all over America running on 10-cent, three-for-a-quarter play."

## Chattanooga Debate Bans Soft Drinks in Cocktail Bars Sale

CHATTANOOGA, Nov. 30.—Soft drinks came into the debate at a meeting of the city commission here last week when the commission passed on final reading an ordinance which bans cocktail bars in the city, makes it unlawful for restaurants and other public places to sell ice, soda, soft drinks or other ingredients for use in mixed drinks to be consumed on the premises.

At the same time, the commission also passed on restrictions on pool-rooms and recreation halls. Measure will become law November 14.

City officials were generally on record as being in favor of the ban against cocktail bars, but they said they did not know how they would be able to police every restaurant and similar location in the city. Commissioner of the department of utilities, grounds and buildings said he was for the elimination of the bars but did not see how "we can oppose the sale of soft drinks."

## Zip-a-Dee-Doo-Dah Is CPMA Hit Record

CLEVELAND, Nov. 30.—Hit Tune of the Month for December was announced this week by the Cleveland Phonograph Merchants' Association. *Zip-A-Dee-Doo-Dah*, pressed by Sammy Kaye, will be the side on a Victor record. This is the first hit tune of an exclusive three-month Victor contract.

Policy of placing the tune in the No. 1 spot, along with the use of window and car cards, will be continued. It is hoped by the SPMA that the tune will be as big a success as the previous selections have been.

# MIAMI PHONOGRAPH DIST. CO.

JACKSON BLDG.  
542 SOUTH MERIDIAN STREET  
INDIANAPOLIS 4, IND.

PHONE  
RILEY 1578-1579



## Aireon

MANUFACTURING CORPORATION

DISTRIBUTORS  
of



## FOR SALE . . .

### 2 AUTOMATIC HOSTESS A. M. I. UNITS

*Complete with record racks.  
In very good condition. Will  
sell one or both.*

WRITE, WIRE OR PHONE FOR PRICES

### MELODIES OF SCHENECTADY

277 STATE STREET, SCHENECTADY 7, NEW YORK  
PHONE 2-0666

## NEW REPLACEMENT WALL BOX COVERS

for Seeburg 20 Selection Wireless or 3 Wire Boxes. Light weight aluminum—Brown or Gray Crackle Finish, Guaranteed Perfect Fit. \$5.95 Each.

### GENUINE FIBER MAIN GEARS FOR SEEBURG AND WURLITZERS

(Less Steel Hub)  
SAMPLE, \$3.95. LOTS OF 10, \$3.50 Ea. QUANTITY PRICE, \$3.00 Ea.  
Factory Guaranteed Against Defective Workmanship and Materials.

<b>CASTORS</b> Heavy Duty Replacement . . . \$1.60	<b>PLASTIC (60 Gauge)</b> 20x50 Inch Sheet . . . \$10.00 Cut to Size, 2¢ Per Sq. Inch.
---	--

Set of 4 **PICK-UP COILS** . . . \$1.50 For Seeburg except 8800, 9800. Each \$1.50.

Quantity Prices to Distributors and Jobbers  
Terms: 1/3 Deposit, Balance C. O. D., F. O. B. Los Angeles.

### E. T. MAPE DISTRIBUTING CO., INC.

1701 W. Pico Blvd. Los Angeles 15, Calif. Phone: Drexel 2341	21 N. Aurora St. Stockton, Calif. Phone 7-7908	284 Turk Street San Francisco 2, Calif. Phone: Prospect 2700
--	--	--

## National Coin Is Sub-Distrib For Rock-Olas

CHICAGO, Nov. 30.—I. F. Webb, president of Webb Distributing Company here, announced launching of a large-scale trade-in sales campaign for the music machines which his firm distributes in this area.

As the first step, Webb disclosed the appointment of National Coin Machine Exchange of Chicago, headed by Joseph Schwartz, as a sub-distributor here of Rock-Ola machines. Factory distributor for this manufacturer, Webb added that other sub-outlets will be announced soon. All, he said, will be selected on the basis

of their importance as marketers of used phonographs in this country, and abroad.

Altho the prime purpose is to expand sales of new juke boxes, chief emphasis will be on covering operators interested in trade-in purchases. For this reason, according to Webb, the firm is enlisting coin machine companies which have built up a substantial used phonograph market, and hence will be able to absorb quantities of machines which operators may have for trade-ins.

He said that he considers National Coin Machine Exchange rating high among such firms.

Joseph Schwartz, who heads National, announced that he has reorganized his sales staff to handle the new activity. This has involved bringing part of his sales staff in from the road to the home office in Chicago, he explained.

## Easier-To-Use, Cheaper Way To Bind Disks Found

TULSA, Okla., Nov. 30.—Howard Dolph, of the H. W. Dolph Distributing Company here, recently came up with an interesting discovery which he believes will be a money saving item for binding records used in telephone music studios. Dolph Story follows:

"Last week I discovered that there is such a thing as three-eighths of an inch wide white Scotch tape and I finally found a roll. The results are perfect. All the bad features of adhesive tape are eliminated and a few new good features added. At retail it costs \$1.05 for a roll that will do 78 records. In wholesale lots, thru a jobber, it costs 85 cents in lots of 48 rolls.

"If you want to try it yourself, lay a record on a small-turn-table, start the tape and stretch it tight as you go. You don't even have to pat the edges as you go as they automatically stay down. If you get hold of a dry roll and it won't stand stretching without breaking, place the roll in a tight can together with a damp cloth over night and then watch the results."

Dolph is an AMI distributor.

## SCAMO Holds an Objective Meet

LOS ANGELES, Nov. 30.—Member co-operation in association objectives was heavily stressed at the latest Southern California Automatic Music Operators' Association meeting, held at the North Star Auditorium here.

Managing director Jay Bullock pointed out that if new regulations regarding percentages and topping were to be effective, they must be fulfilled by all members. Under present business conditions, he declared, 90 per cent of the juke box operators will be out of business within six months if they fail to stand together thru their association.

Lively interest was shown in establishment of the association's new headquarters at 1811 West Pico Boulevard. It was announced that Mollie Simon, veteran secretary in the trade, has been engaged to assist Bullock at the office.

Painting party, with members volunteering their services, is scheduled this week to refurbish and decorate the newly acquired offices.

## Allied Electronics Has New Telephone Music Box, Studios

BROOKLYN, Nov. 30.—A telephone music box and two studios will be offered to the coin machine trade by Allied Electronics Corporation within the next two months, according to Ed Hartman, firm president. Called Ultravox Metered Music Boxes, the system will accept nickels and dimes and is complete with a coin accumulator which takes any combination of coins up to \$1—or 20 plays.

The box is seven inches square, four inches deep, comes in assorted colors with chrome trim, and is complete with a bracket. While the system is set now to give six minutes of music for 5 cents and 12 minutes for a dime, a slight switch in the box mechanics, by an operator, can fix the time to three minutes for a nickel and six for a dime.

Corporation has just moved its offices from 67 West 44th Street, New

## Juke Ordinance Gives Chi Ops Until Nov. 18

CHICAGO, Nov. 30.—Deadline for securing juke box licenses under the city's new \$25 ordinance is expected to be November 18, according to Ray Cunliffe, president of Illinois Phonograph Operators, Inc.

Operators will receive decalcomania stickers which must be attached to every machine operated within the city limits, he said, after a conference with the city council license committee's chairman.

Ordinance passed its final test November 6. At city council meeting on that date, no action was taken and since a 10-day period had elapsed since passage, the ordinance was scheduled for publication. It becomes enforceable on date of publication, which is November 18.

Cunliffe said that operators who have been refused license applications during the past few days were laboring under a misunderstanding. Decals were not prepared at the time, nor was the city able to act until the 10-day period had passed.

License for 1946 will be payable in full, being retroactive to the first of the year. In addition, according to present provisions, another \$25 for each machine will be due in January again for the 1947 license.

York, to 50 Dean Street, Brooklyn. Besides the studios and music box, the firm is manufacturing a location demonstrator and a location amplifier. Other officers of the firm are R. A. Hartman, vice-president, and Joseph Henkel, secretary-treasurer.

# Keep faith with the Public

## MUSIC MUST REMAIN AT 5 CENTS A TUNE

### See us about Seeburg's 2-year plan to aid operators

# HY-G MUSIC CO.

MINNEAPOLIS

# Seeburg

EXCLUSIVE

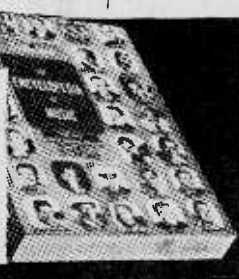
DISTRIBUTORS

1902 • DEPENDABLE MUSIC SYSTEMS • 1946

## The Billboard 1946-'47 ENCYCLOPEDIA OF MUSIC

... now in preparation

2 Volumes  
10 Sections  
50 Special Articles  
72 Reference Lists  
750 Pictures  
1000 Pages



Please send ENCYCLOPEDIA OF MUSIC for which I inclose \$5.00.

The Billboard  
25 Opera Place  
Cincinnati 1, Ohio

Name .....

Address .....

City ..... Zone ..... State .....

**WE BUY USED PHONO RECORDS**

**MERVIS TRUCKING COMPANY**  
7026 LEXINGTON AVENUE  
CLEVELAND 3, OHIO

## RECORD TRAYS

For 61, 71 and all other Wurlitzer Counter Models, reconditioned. I will make your old trays the same dimensions as when new and guarantee them to give satisfaction. Price \$7.50 for set of 12, or \$6.00 a set in lots of 5.

**HUGO JOERIS**

3208 Jackson St., Amarillo, Texas

## "THE HIGHEST BIDDER"

TURN YOUR USED RECORDS \$5 INTO CASH \$5

WRITE, CALL OR JUST SHIP TO

**NATHAN MUCHNICK**

1251 N. 52nd St., Philadelphia, Pa.  
Phone: GRE 3153

WILL PICK UP WITHIN 100 MILE RADIUS



**New York:**

Lee Rubin, former president of the Automatic Music Operators' Association, made a special trip to town last week from Florida to attend the annual election meeting of AMOA. . . . Bill Goetz, Capitol Music, is another one that made a special trip in from Florida for the AMOA meet. . . . Lew Hirsch, Silvertone Music Company, returned to town after completing his vacation. . . . Irving Cohen, Uptodate Music Company, is home ill this week.

Among the many visitors to the avenue last week were C. G. Westbrook, Niagara Falls, N. Y.; W. C. Raymond, Leavenworth, Kan.; Sidney Herman, Los Angeles; Myron Hoffman, Birmingham; Robert Feldheim, Boston, and Arthur Wasserman, Buffalo. . . . Deliveries of Musical Minutes will begin in December, Jack Fitzgibbon, firm prexy, states. . . . Painting is now going on at the headquarters of Ben Smith and Perry Wachtel, De Peri.

Jack Shillan, with the Jack Hylton Juke Box Firm in England, is in the country again—coming just in time for the National Showmen's Association banquet at the Hotel Commodore Thanksgiving eve. . . . Earl Winters, Modern Music Sales, joined his parents in Philadelphia for a Thanksgiving feed, after which he watched his alma mater, Penn, play football. . . . Charles Hayden, Chicago op, was in town to visit his parents for Thanksgiving.

Many NYC ops and arcade owners are expected to go to the outdoor show in Chicago December 2-5. . . . Among the NYC firms that will exhibit will be International Mutoscope Corporation, Capitol Projector Company, and C. M. Jones with his coin-operated turret target guns that were completed just in time to make the exhibit. . . . Arthur Clair and Ezra Borson are the new additions to Modern Music Sales.

Coin machine manufacturers in England are expected to do them— (See NEW YORK on page 108)

**Los Angeles:**

Jack Gutshall is seldom in his office these days; away making contacts for his new Packard distrib deal. J. M. Harvey, formerly of Minthorne Music, is Gutshall's new sales manager. . . . S. Schwartz, of Pico Sales, is enthusiastic over the reception being given his new baseball game. . . . Bill Wolf and Al Silberman, Wolf's general manager, returned to town recently. Bill had been in San Francisco and Al had been covering the East, from Chicago to New York.

Bill Happel, of Badger Sales, toured the Riverside area last week, but missed a couple of the boys he'd planned on seeing. Happel's export trade is increasing steadily, and Bill has hired Joseph S. Duarte as export manager. Duarte, originally from South America, has been in the export business a good many years and just recently left Yaros & Company, large exporting organization, where he was assistant sales manager. Happel's new building should be all set by Christmas. Duarte and his secretary are already in the new offices. J. I. Rowell, sales manager for Guardian Electric Company, was in town visiting with Happel.

Ray Powers, manager of E. T. Mape Distributing Company's local offices, went home to Sacramento over Thanksgiving. Ray also stopped by Mape's San Francisco and Stockton offices to check recent trends. Lucy Garcia, Powers' secretary, is back in the office telling all about her highly enjoyable vacation in the Pacific Northwest and Canada. . . . Harry Perrine, Oceanside op, is telling quite a story about an experience he had with one of his customers, while duck hunting at Lake Henshaw.

Bill Leuenhagen is getting steamed up about going to Chicago in February. (See LOS ANGELES on page 110)

**COINMEN YOU KNOW**

**Detroit:**

Murray H. Garmel and Walter Zukin are establishing the Tagent Vending Machine Company at 8920 Woodrow Wilson Avenue. . . . Lou Salesin, of Allied Music Sales Company, reports a slight drop in current business, but looks forward to improved prospects for 1947. . . . Ferdinand Westman, vet Detroit music op, has new machines and is expanding his operations.

Master Music Company, headed by Steve Brancaleone, has moved two blocks up Woodward Avenue to 4870. Old location is retained for warehouse purposes. . . . James A. Passanante, of Gaycoin Distributors, is leaving for Miami this week. He maintains his other branch there and lives there better part of the year. . . . William Nippo, of Advance Service Company, has followed the birds south for the winter. . . . Harry Stanton, Robinson Sales Company, is busy recuperating from his vacation.

Edward A. Gorney is busy moving Mercury Products Company, game skill manufacturers, into their new plant here. He reports difficulty in getting steel to manufacture in volume. . . . Game operators report increased activity in the Flint territory.

**Indianapolis:**

Sam Weinberger, Southern Automatic Music Company, was among those present at the recent Seeburg sales meeting in Chicago. Geraldine Kaylor, of the same firm, had the pleasure of having Thanksgiving dinner with her mother in Chattanooga. . . . Back from Chicago this week was Frank Banister. While in the coin capital Banister bought some new equipment.

Peter Stone, Indiana Automatic Sales Company, continues to make good use of his summer cottage at Patton Lake. . . . Columbus operator, Dale Wiley, was doing some shopping along coin row. . . . One of the business visitors at Banister & Banister this week was C. M. Daily, the well-known Newcastle operator.

Oxford Music Company had Roy Bane making the rounds this week. He was buying equipment and supplies. . . . H. J. Fennick, Evansville op, was also in town on a buying tour.

**Kansas City:**

Jack Gorham, of Mo-Kan Amusement Company, which also operates the Music Mart, record and appliance store, says that they expect to reopen at the new location, 3933 Main Street, early this month. Firm, operated by Gorham and Nick Fasci, has had its store closed about two months for remodeling of the new location, and plans for a snazzy new modern-style front were used by CPA refusal.

Given Helms, new partner in Imperial Music Company on Charlotte, is the nephew of Guy Given, who has been in the coin machine trade here more than 25 years. Nearly 20 years of Given's activity was a partnership with Anthony Linge, whose interest Helms bought. Linge sold out in order to devote more time to his tavern, Homeswood Inn. . . . Speaking of relatives, Howard Murray, who runs the Ship, tavern on East 10th, is the son of Frank Murray, of Music Service (See KANSAS CITY on page 110)

**Cleveland:**

Ray Anthony, local band leader, attended the recent executive board meeting of the Cleveland Phonograph Merchants' Association. Not only is Anthony a Cleveland man, but his entire unit is composed of Cleveland musicians. Ray started his band in the navy. The CPMA is doing all it can to make Anthony's new band a success.

For some time now the Cleveland Phonograph Merchants' Association has been sponsoring get-together luncheons for visiting record stars. Latest of these was held for Frankie Carle at the Hotel Cleveland. These luncheons, arranged by Gary Weber and Virginia Holcomb, give operators a chance to talk over the record situation with the artists.

Leo Dixon is up and around following a week's illness. This must be cold-getting weather, with Bob Pinn also ill last week. Norris Sauerman is managing the record department for Cleveland Radio Electric, distributor for RCA. Sidney Andor, of Metro Music, sold a portion of his route recently to Jerome Malevan.

Only report of a holiday trip comes from Jimmy Ross, who spent Thanksgiving with relatives in Erie, Pa.

**Chicago:**

Still enjoying the weather in Miami Beach is Max Glass, of Max Glass Distributing Company. Max, it seems, prefers the warm climate there to that wind found here. . . . Reports have it that Max will be back in another week.

Jimmy Martin, of James H. Martin & Company, is working hard on the holiday rush for records. Jimmy says they have lots of records to handle. . . . Ray Cunliffe, of Brown Music Company and president of Illinois Phonograph Operators, Inc., said he was planning on establishing a public relations department for his organization.

Mike Spagnola, Automatic Distributing Company, and secretary of Illinois Phonograph Operators, Inc., was anticipating the coal dimout here by asking operators to shut off some of the lights in their music machines. . . . Ted Kruse, of Amusematic Corporation was back in town following a business trip thru Fort Wayne, Cleveland and Detroit.

Blackout troubles were also on Bob Gnarro's mind this week. Bob was asking collectors for ABC Music Service Corporation to dim the lights on jukes they handle. . . . Mike Richman, of Wisconsin Novelty Company, Milwaukee, was looking over equipment at the National Coin Machine Exchange last week. He was greeted by Joe Schwartz, who had just returned from Michigan, Wisconsin and part of Iowa where he bought more equipment.

Harry Brown, who heads the American Amusement Company, returned to the coin capital after a business trip thru the East. He was gone 10 days and managed to visit New York, Boston, Philadelphia and Baltimore. Brown claims that the coin business in New (See CHICAGO on page 109)

**New Orleans:**

Ben Robinson was back from his trip to Chicago and was seeing to the remodeling of his firm, Robinson Distributing Company. Ben distributes in Louisiana, Mississippi and West Tennessee for Keeney, Chicago Coin and United Manufacturing Company.

Sugar Bowl talk was circulating the coin circles last week but tickets were not moving in the same circles. Phil Pace, of Dixie Coin Machine, says that most requests for tickets are being turned down. . . . O. B. Marshall, partner at New Orleans Coin Machine Exchange, was one of those who received his check back from the Sugar Bowl office this week—without a ticket.

Adrian R. Martin, mechanic for Dixie Coin Machine, recently returned from service with the marines. Adrian saw plenty of action as a master sergeant in the Pacific. . . . Guest of Phil Pace at the Tulane-Notre Dame game were John P. (Midge) Ryan, of Bell-o-Matic, his wife and Jim Ringley.

In town from Yazoo City last week was C. R. Shives. Shives paid a visit to O. C. Marshall, of New Orleans (See New Orleans on page 109)

**Milwaukee:**

W. Harloff, of the Love Amusement Company, received a good looking hunting rifle from his wife as a birthday present last week. Seems that next to her he loves hunting best.

Irving Rahn, of the Rahn-Chlupp Advertising Agency, is at work on Art Slade's Shine-a-Minit exhibit. Show will be held at the Schroeder Hotel this month.

Four ex-servicemen who recently joined the staff of Automatic Canteen are Otto Kenyon, John Fay, James Brukbaur and Larry Balzer. Men are getting along fine, according to E. W. Rakow, head of the firm here.

New type coin machine is being installed by Morry Zenoff. Machine is a stationary bicycle which tests the patron's speed for a nickel. Zenoff (See MILWAUKEE on page 109)



MUSIC AND ENTERTAINMENT folk were interested guests at the formal opening of Automatic Distributing Company in Chicago which featured showing of AMI juke box. Left to right: Harry Elders, NBC actor; Freddie Nagel, whose band has date at Palmer House; Kay Campbell, who plays Evie in radio's "Ma Perkins"; Paul Barnes, actor and narrator on numerous air shows; Mike Spagnola, treasurer of the distributing firm; DeWitt Eaton, AMI vice-president, and band leader Bob McGrew, currently at the Drake.

# Marvel's POP-UP

THE COUNTER GAME THAT IS LEGAL EVERYWHERE!



1¢ PLAY  
(5¢ Play if Desired)

A REAL MONEY MAKER

PRICE  
**\$49.50**

F.O.B. Factory

FULLY METERED  
— NO COIN COUNTING NECESSARY

POP-UP will 'score' every time in ANY location EVERYWHERE! POP-UP will out-earn any game of its kind. POP-UP WILL TRIPLE YOUR PROFIT! POP-UP is sturdily built — Natural wood cabinet with polished chrome-nickel fittings. Highly finished rust-proof parts. Precision built scoring unit and fool-proof mechanism. POP-UP is indestructible. Height 18", Width 12", Depth 8". Get POP-UP in all your locations for those 'soaring' profits.

Established 1925 Growing Steadily Ever Since!

**GENERAL Vending Sales Corp.**  
Formerly The General Vending Service Co.  
306 N. GAY ST. ★ BALTIMORE, 2. MD.

## COINMEN YOU KNOW

### New York:

(Continued from page 107)

selves proud at the Amusement Trades Exhibition in London February 24-26. . . . Word is that several American coin machine firms will also exhibit this year in England at the exhibition. . . . Robert J. Winburn is the new assistant secretary of the National Candy Wholesalers' Association. . . . January 12 is the date set for the moving of West Side Distributing Corporation to the new West Side Building, near 49th Street, Harry Berger, firm prexy, states.

Al Denver and the complete present slate of officers were returned to office at the AMOA election meeting last week. New addition was Lewis Herman, County Amusement Company, who was elected to the board of directors. . . . LeRoy Stein, executive director of the Music Guild of America, Newark juke box op association, does top job with his "Guild Notice," a monthly information sheet sent to members. . . . Nat Cohen, Modern Music Sales, was in town for the full week last week—something of a record for Nat.

Ben Horowitz, Albena Sales, reports that business along the avenue has taken a turn for the better. . . . Dave Lowy, of the firm of the same name, is getting set to announce a new distributorship. . . . Dave Rock-ola was in town for a few days. . . . Penny cigarette vending machines are still around town. . . . Seven soft drink vending machine firms had private exhibits at the recent Miami American Bottlers of Carbonated Beverage convention, according to Murray Simpson, local op who attended.

Al Schlesinger, Square Amusement Company, was due in town the end of last week. . . . Dave Stern, Seacoast, is back on the job. . . . Masey parade brought the people to Times Square on Thanksgiving and helped biz, according to local arcade owners. . . . Howard Rubinstein is reported looking for a poker table location at Coney Island.

Al Siegel, Siegel Distributing, Ltd., Canada, is headed New York way for a look-see, according to friends. . . . Marty Klein, Klein Bros.' Distributing Company, Indianapolis, was in town the end of the week to see old friends and explain that his young firm has growing pains. . . . George and Victor Trad, Tradio, Inc., are busy these days with plans for their new plant. . . . Something new is on the fire in relation to the music field, Jack Fitzgibbon, Musical Minutes, Inc., states.

Robert Greene, Rowe prexy; George Seelman, Rowe; Matty Forbes, Cigarette Merchandisers' Association manager; Max Stern, Cigarette Service Company; Joseph Kolodny, NATD secretary, and Harry Berger, West Side Distributing Corporation, are a few of the many vending machine manufacturers, distributors and operators that are slated to attend the Tuesday (3) banquet of the Tobacco and Allied Trades Division of the Federation of Jewish Philanthropies at the Savoy-Plaza.

Guests at Al Meyer's 25th wedding anniversary party Saturday (23) evening included Nat Cohen and Earl Winters, Modern Music; Bill Rabkin and Al Blendow, International Mutoscope; Mike Munves, of the firm of the same name; F. McKim Smith, Smith's Gameland, Atlantic City, and Joe Ash and Irv Morris, Active Amusement, Newark and Philadelphia. . . . Hal Rollin, Bangor, Me.; Julius Levy, St. Louis, and W. K. Keefes, Boston plastic manufacturer, were a few latecomers to the avenue last week.

## IN KENTUCKY

### IT'S BRANSON FOR

## PIN GAMES OF ALL LEADING MANUFACTURERS

ALSO  
JENNINGS CHIEFS and CHALLENGERS  
AIREON ELECTRONIC PHONOGRAPHS and ACCESSORIES  
COLUMBUS BULK VENDORS  
DAVAL PRODUCTS  
SCHERMAC STAMP VENDORS  
MAX CLASS CHAMPION HOCKEYS  
MAESTRO POINT PHONO. NEEDLES  
SUPPLIES AND PARTS OF ALL KINDS

Get On Our Mailing List

## H. M. BRANSON DISTRIBUTING CO.

514-16-18 So. 2nd Street  
LOUISVILLE 1, KY.  
Phone: Wabash 1501

CABLE TRIPPE *Price Plus Guaranteed Satisfaction* Glimpy! A SQUARE DEAL WITH IDEAL

### All A-1 Reconditioned Arcade Equipment

<p>A.B.T. Target Skill (Early Model) . . . \$ 17.50 A.B.T. Target Skill (Model F) . . . 22.50 Ace Bomber . . . 219.00 Atomic Bomber (New) . . . 495.00 Bally Bull! . . . 59.50 Bally Rapid Fire . . . 109.50 Battling Practice (Scientific) . . . 109.50 Bicycle Speed Tester . . . 125.00 Card Venders (Exhibit) with base . . . 25.00 Card Venders (Metal Int.) 2 for 5¢ . . . 39.50 Champion Hockey (New) . . . 159.50 Chicago Coin Hockey . . . 139.50 Chuck O Luck . . . 5.00 Circus Romance . . . 169.50 Donkey Strength Tester . . . 139.50 Egyptian Mummy Exhibit . . . 110.50 Evans Tommy Gun . . . 89.50 Fireman (Int. Thigh-O-Graph) . . . 89.50 Goalie . . . 295.00 Gottlieb Gripper (Triple) . . . 22.50 Grip Tease . . . 39.50 Hockey (Seeburg) . . . 75.00 Ideal Soccer Football (New) . . . 395.00 Int. Mutoscope (with stand), 1¢ . . . 29.50 Int. Mutoscope L. Sign Counter . . . 29.50 Keeney Air Raider . . . 89.50 Keeney Anti-Aircraft . . . 39.50 Keeney Submarine . . . 69.50 Keeney Targareto . . . 49.50 Kicker &amp; Catcher . . . 32.50 Knotty Peak (without stand) . . . 69.50 Liberator . . . 159.50 Lift-O-Graf . . . 159.50 Skee Balleto . . . \$69.50</p>	<p>Love-O-Meter . . . \$129.00 Mills Panoram . . . 285.00 Mystlo Eye (Exhibit) . . . 139.50 Pikes Peak . . . 19.50 Viewing Show . . . 49.50 Periscope . . . 159.50 Plantellus (without side signs) . . . 39.50 Poker &amp; Joker . . . 69.50 Rameses (Exhibit) . . . 129.50 1 Reel for Mutoscope (New) . . . 18.50 1 Reel for Mutoscope (Used) . . . 10.00 Seeburg Gun (Bartender) reprod. . . 169.50 Seeburg Gun (Photo Elec.) Rifle Range (repainted) . . . 169.50 Skee Jump (repainted) . . . 48.50 Shocker Advance Electric, 1¢ . . . 15.00 Sky Fighter . . . 149.50 Striking Clock (Counter Model) . . . 49.50 Super Bomber (Evans) . . . 169.50 Stoners Races . . . 69.50 Test Pilot (Cabins only) . . . 10.00 Texas League . . . 42.50 Tokyo Gun . . . 89.50 Tricks (Genco) Pin Ball . . . 22.50 Undersea Raider (Used) . . . 289.50 United Nations . . . 79.50 Western Strength Test . . . 32.50 World Series (Rock-Ola) . . . 89.50 Your Future Home . . . 29.50 Lion-Head (Electric Shocker), 1¢ . . . 39.50 Zingo . . . 109.50 Penny Coin Counter, Abbott Motor Driven . . . 85.00</p>
--	---

ALL PRICES SUBJECT TO CHANGE WITHOUT NOTICE  
TERMS: 1/3 DEPOSIT, BALANCE C. O. D.

## COIN COUNTING MACHINES

NEW AND REBUILT—BOUGHT AND SOLD

Your Broken and Worn Coin Counters Repaired by Experts.  
Write for List of Coin Counters Now on Hand.

### ADVANCE REPAIR SERVICE

1336 N. WESTERN AVE. Armitage 7822 CHICAGO, ILL.

## "THREE IN ONE"

-NICKEL-DIME OR QUARTER-



Now! 20 STOP REELS  
THE DELUXE CLUB can now be furnished in 10 or 20-stop reels. Specify your choice.

## COLUMBIA DeLuxe Club BELLS

... Changed in 2 minutes from nickel to dime or quarter play. Only Columbia has this exclusive patented convertible feature. Get the best in Bells—the lustrous gold finish Columbia DeLuxe Club Bell. In stock for immediate delivery.

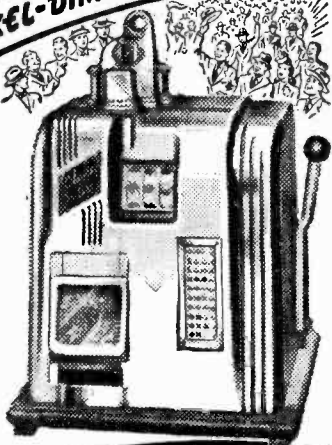
All orders must be accompanied by one-half deposit, postal money order or certified check, balance C. O. D. **\$209.50** F.O.B.

CLIFF WILSON DISTR. CO.  
1121 S. Main St. Tulsa, Okla.  
119 S. Walker Oklahoma City, Okla.

PHONOGRAPH INSTALLATIONS  
Remote phonograph systems of any type installed by expert mechanics. (Night and Sunday installations at no additional cost if more convenient to you.) Write for estimate.  
All makes and models of coin machines repaired or rebuilt. Top mechanics available for any job or on hourly rate basis.

**AUTOMATIC ELECTRONICS**  
BOX 1573 SANDUSKY, OHIO

**"THREE IN ONE"**  
-NICKEL-DIME OR QUARTER-



**NOW!** 20 STOP REELS  
THE DELUXE CLUB can now be furnished in 10 or 20-stop reels. Specify your choice.

**COLUMBIA DeLuxe Club BELLS**

... Changed in 2 minutes from nickle to dime or quarter play. Only Columbia has this exclusive patented convertible feature. Get the best in Bells—the lustrous gold finish Columbia DeLuxe Club Bell. In stock for immediate delivery.

All orders must be accompanied by one-half deposit, postal money order, or certified check, balance C. O. D. **\$209.50** F.O.B.

H. G. PAYNE CO.

312 Broadway Nashville, Tenn.

**AUTOMATIC COIN MACHINE & SUPPLY CO.**  
4137 W. ARMITAGE AVE., CHICAGO, ILLINOIS  
**MILLS COIN MACHINES**  
CHICAGO AND ADJACENT TERRITORY

**BRAND NEW GG GRIPS**  
None Better  
Sample \$22.50;  
2 to 4, \$20.00;  
5 to 9, \$18.50;  
10 up, \$17.50.  
\$5.00 deposit per machine, balance C. O. D.  
**REGISTERED**  
TIONED Holly, CTS, Western, GG or Gottlieb Grips. 1 to 4, \$17.50; 5 and up, \$17.50.  
**THOMAS NOVELTY CO.**  
1572 Jefferson St. PADUCAH, KY.

**IOWA STATE SALES**  
567 7TH ST., DES MOINES, IOWA  
**MILLS COIN MACHINES**  
STATE OF IOWA

**COINMEN YOU KNOW**

**Chicago:**

(Continued from page 107)

York has shown an upward trend. While he was away, Mike Spector, of Spector Distributing, Philadelphia, called at the firm headquarters.

Smitty Smith, of the Buckley Manufacturing Corporation, had some pre-holiday business visitors. Among them were Joe Abrams, of Youngstown, O.; Steve Schacki, who operates out of Gary, Ind., and Pete Pastori, who came in from Coal City, Ill.

Empire Coin Machine Exchange, thru Shirley Corush, reported a truly distinguished caller in our midst. He was A. C. Vernon, of Vernon Enterprises, London. The Britisher has already left for New York, from where he planned to embark for home. Ben Robinson, Robinson Distributing Company, came up from New Orleans to pay a business call to Empire.

Ralph Sheffield, of Empire, departed for Ohio to spend the Thanksgiving season. . . . Dave Lovitz, of the O. D. Jennings firm, was readying the company's displays for the big CMI show in February. He also was happy to say that the Jennings plant was being dusted off anticipating some jolly gatherings during the coin machine show week.

J. Raymond Bacon, Jennings vice-president, is back after his business tour of the East Coast. He had been away from his office 10 days. Among the visitors at the O. D. Jennings plant was Irving Wyler, of Consolidated Distributors, Kansas City, Mo.

Vince Murphy was telling friends around the office this week that the current coal shortage hadn't dimmed the light of love in Helen Brown's eyes or the approximate 32-candle power of the wrist watch which announces her engagement. Helen is a stenographer at the Monarch Coin Machine Company.

Among the visitors which were greeted by Vince this week were Stanley James, an operator from St. Anne, Ill., and H. Fife, who operates out of Kankakee, Ill. . . . Jack Wood, of Des Moines, was in to visit friends at Atlas Novelty Company. . . . Leon Groves, of Cassopolis, Mich., and Earl Feidler, of Rantoul, Ill., also paid a visit.

**Milwaukee:**

(Continued from page 107)

reports that the machine has been getting good play. . . . R. E. Vogel opened a sub-distributing office last week for the Packard Pla-Mor machines. He will handle Packard materials exclusively in Green Bay, Wis., and will offer servicing and parts.

People along coin machine row last week were offering congratulations to Doris Kamla on her engagement to Don Kratzke. Doris is leaving Badger Novelty, where she works as stenographer.

United Vendors' Association meeting was the gathering place for many coinmen, including Bill Holmes, Holmes Vending Company; J. F. Kirst, Penny Scales Company; Nick Novasic, West Allis Candy & Tobacco Company; Frank McGaver, Cudahy Candy & Tobacco Company; Ray Ernster, Cigarette Vending Machine Company; Ralph Turrell, Northwest-ern Vending, and Herb Geiger, Automatic Sales Company.

**New Orleans:**

Coin Machine Exchange. . . . Another visitor in to look over equipment and see friends was Viel Devellier, of Mamou, La. . . . Marshall recently returned from a Mississippi trip with M. Charles Wicker. They made calls on operators in Meridian, Hattisburg and Lourd.

United Novelty Company announced last week that they will distribute the new Telomatic machine in Mississippi. United claims that the new machine is far superior to the old central system. . . . Dixie Coin Machine is handling Telomatic in Louisiana and plans to set up a display soon.

Louis Boasberg expected to shut up shop at his New Orleans Novelty Company last week, with most of the employees going to the annual Louisiana State-Tulane football game. . . . S. H. Lynch & Company of Louisiana, Inc., a Seeburg outlet, is also handling James English lightweight motorcycles, number of them for the Christmas reporting that they have obtained a season.

W. H. Bruce has started with the ABC Novelty Company as service manager. Bruce, who has been working in the North, was previously an operator in Houston. . . . Most firms report a slowing up of business now with machines heavy on the market since the edict closing up bell games. Business, however, is still good.

**OPEN THE PROFIT GATE WITH SEEBURG SCIENTIFIC SOUND DISTRIBUTION**

Many cost-cutting, profit-pulling features are embodied in the Seeburg Symphonola. Here are but a few of them:

- Mechanical simplicity for minimum maintenance.
- Mechanism readily accessible for swift servicing.
- Slug-proof coin chute.
- Dust-proof record protector.
- Crystal cartridge pickup — 1 ounce needle pressure.
- Single-drop coin chute (nickels, dimes, quarters).



**EXCLUSIVE SEEBURG DISTRIBUTORS**

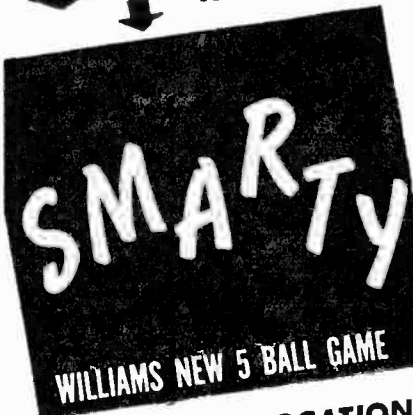
FOR MARYLAND—WASHINGTON, D. C.—VIRGINIA

140 W. MT. ROYAL AVENUE  
415 W. BROAD STREET

BALTIMORE 1, MARYLAND  
RICHMOND 20, VIRGINIA



IT'S ALWAYS

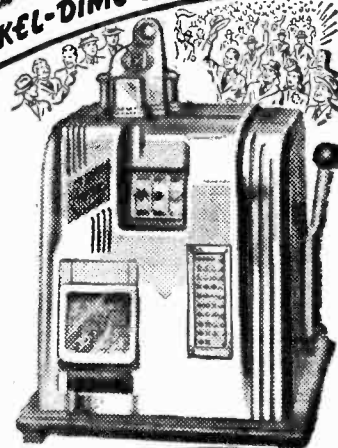


ON ANY LOCATION

SEE YOUR LOCAL DISTRIBUTOR OR WRITE DIRECT TO

**SCOTT-GROSSE COMPANY**  
Exclusive Distributor in Pa. & N. J.  
1423 Spring Garden St., Phila., Pa.

**"THREE IN ONE"**  
-NICKEL-DIME OR QUARTER-



**NOW!** 20 STOP REELS  
THE DELUXE CLUB can now be furnished in 10 or 20-stop reels. Specify your choice.

**COLUMBIA DeLuxe Club BELLS**

... Changed in 2 minutes from nickle to dime or quarter play. Only Columbia has this exclusive patented convertible feature. Get the best in Bells—the lustrous gold finish Columbia DeLuxe Club Bell. In stock for immediate delivery.

All orders must be accompanied by one-half deposit, postal money order, or certified check, balance C. O. D. **\$209.50** F.O.B.

**REX DISTRIBUTING CORP.**

821 South Salina St. Syracuse, N. Y.

**LA., TEXAS OPERATORS, COME GET 'EM!**

- 16 Jumbo Parades, F.P. Ea. . . . \$ 60.00
- 1 New Daval F.P. Counter Game . . . 70.00
- Jennings Cigarollas . . . . . 65.00
- Set Pace De Luxes, 5¢-25¢. Both . . . 180.00
- Pace All Star Comets, 5¢. Ea. . . . 70.00
- Pace All Star Comets, 25¢. Ea. . . . 85.00
- Mills Rebuilt Chromes, 5 & 25 (Copper, Silver, Black). Ea. . . . 165.00
- 1 Singing Towers . . . . . 250.00

1/3 Deposit Required.

**TALEN BROS.**

Phone 1021-J CROWLEY, LA.

# "THREE IN ONE" -NICKEL-DIME OR QUARTER-



**Now!** 20 STOP REELS  
THE DELUXE CLUB can now be furnished in 10 or 20-stop reels. Specify your choice.

## COLUMBIA DeLuxe Club BELLS

... Changed in 2 minutes from nickel to dime or quarter play. Only Columbia has this exclusive patented convertible feature. Get the best in Bells—the lustrous gold finish Columbia DeLuxe Club Bell. In stock for immediate delivery.

All orders must be accompanied by one-half deposit, postal money order or certified check, balance C. O. D. **\$209.50** F.O.B.

**SOUTHWEST AMUSEMENT CO.**  
301 E. 15th St. Fort Worth, Texas

# COINMEN YOU KNOW

## Kansas City:

(Continued from page 107)

Company, and naturally he has one of his dad's juke in the spot.

Ralph Shepard, of Cadet Record Company, returning from a four-day trip thru Eastern Kansas and Western Missouri, reports that Lawrence Voyles, of Springfield, Mo., has been appointed to represent the disk firm in that territory. Shepard is planning a trip to St. Louis soon to talk with prospective representatives there.

Jack Riley Sr., who manages the Kansas City office of Cadet, has some interesting musical reminiscences. Riley, who is the father of Jack Riley, West Coast band leader who heads Cadet, still corresponds with Rubloff (the violin man) and hears occasionally from Gladys throughout of the Met. Both of them once worked for him while he was musical director of the American Royal Stock Show in KC and conducted a society band for more than 20 years. But his favorite reminiscence is of playing at the wedding of Laurence Armour, scion of the meat family.

Final pheasant facts: W. C. Rimann, who owns Western Specialty Company and operates Hillcrest Country Club, came back from South Dakota with a full bag of pheasants and a sizable hunk of venison. He went up with Purdome, Jackson County sheriff. . . . Kenneth Silverman, of Silverman Bros.' Music Company, had to complete his bag with ducks. Like most returning hunters, he reported that the hunters in South Dakota almost outnumbered the birds. He was up at Alexander.

Edwin Eshleman is the new serviceman handling pinballs at Silverman Bros. Kenneth's brother, Howard, reports. Eshelman was just discharged from the navy. . . . Ralph Shepard, of Cadet, came back from Southwestern Missouri with news that music operators thru that territory have great respect for the disk selecting skill of Wade Sipes, of Western Specialty. Sipes formerly was with RCA-Victor, and Shepard says he believes Sipes' endorsement would be almost enough to sell any disk around Joplin and Springfield. . . . Howard Silverman returned to the University of Missouri campus Turkey Day for the Missouri-Kansas football game for the first time since 1931.

Nick Evola, of Paramount Music, is back at his desk after what doctors thought for a time was a serious heart condition, and they are still advising him to take it easy. But that will be

## Los Angeles:

(Continued from page 107)

ary. Bill reports his new record department is going very well. Pete Simluk, new operator, was in Leuenhagen's getting a few tips on the trade from Bill. . . . Sol Gottlieb, of Chicago, was in town. . . . Carl Fisher, of Inglewood, was seen in C. R. Robinson's place the other day.

Fred Gaunt, of General Music, covered the Imperial Valley area on business for several days last week. While down that way, Fred spent Thanksgiving with his brother, Walter, at Twentynine Palms. Bud Parr, Solotone and General Music, says he's decided to at last stay home for a while. Parr has been on the road constantly for the past several months, lining up the Solotone box. . . . Jay Bullock, Scamoa managing director, is taking over a distrib deal for a new coin-operated radio.

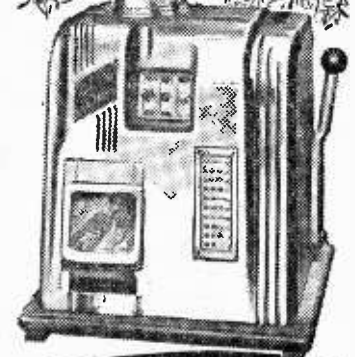
Nels Nelson just got a new 1946 Hudson, and spent Thanksgiving down around Palm Springs, breaking the car in. . . . Walt Hedenberg, of Coast Records, says he's filling orders as fast as he can write them for the new Cuban series on the Peerless label, which Bill Abel cut while he was in Havana. Coast's Chet Wiser has been checking down around San Diego the past week or so. . . . Len Kelley, of K & M Service, is at the company's Omaha offices, while partner, Fred Myers, has returned home to attend to things here.

Some of the boys seen recently at Bill Happel's, Paul Laymon's and elsewhere along the row include Bernard E. Knott, Alhambra; Chris Torrez, Westmoreland; K. B. Hoar, South Pasadena; J. M. Maichele, Lucerne Valley; Jim Hastings, Norwalk; Durval Nowka, Irvin Gayer and S. W. Ketchersid, San Bernardino; Lowell Ayers, Inglewood; L. M. Manweiler, Shafter; Orville Kindig and M. L. Christensen, Long Beach; Alex Koleopulos, Bakersfield, and local ops E. H. Butler, Milton Stiver, Jud Levy, G. C. Oakley, Jack Bowden and Jack Brady.

hard to do since he just bought a fancy new 16mm. movie camera and ordered a new sound projector. However, he does plan to take a trip south this winter after his partner, Mike Harris, and his brother, Joe Evola, get back from their vacations.

Rudy Greenbaum, Aireon vice-president, just returned from a swing thru the South, conferring with his distributors in Atlanta, New Orleans and elsewhere. . . . Si Wolfe of Modern Southern Distributing Company, Jacksonville, Fla., was a recent visitor at the Aireon works. . . . Joe Holloway, former promotion manager for Aireon, is reported to have a flourishing music operation at La Crosse, Kans., where he also is interested in the local newspaper.

# "THREE IN ONE" -NICKEL-DIME OR QUARTER-



**Now!** 20 STOP REELS  
THE DELUXE CLUB can now be furnished in 10 or 20-stop reels. Specify your choice.

## COLUMBIA DeLuxe Club BELLS

... Changed in 2 minutes from nickel to dime or quarter play. Only Columbia has this exclusive patented convertible feature. Get the best in Bells—the lustrous gold finish Columbia DeLuxe Club Bell. In stock for immediate delivery.

All orders must be accompanied by one-half deposit, postal money order or certified check, balance C. O. D. **\$209.50** F.O.B.

**ABC NOVELTY COMPANY**  
823 W. Randolph St. Chicago, Ill.

**UNITED AMUSEMENT COMPANY**  
3410 MAIN ST., KANSAS CITY 2, MISSOURI  
**MILLS COIN MACHINES**  
KANSAS AND WESTERN MISSOURI

**BRAND NEW GOTTLIEB 3-WAY GRIPS \$39.50**  
Thoroughly refinished and reconditioned, **\$29.50**  
**THOMAS NOVELTY CO.**  
1572 Jefferson St. PADUCAH, KY.

**LEADER SALES AND DISTRIBUTING CO.**  
4116 LIVE OAK ST., DALLAS, TEXAS  
**MILLS COIN MACHINES**  
OKLAHOMA AND NORTHERN HALF OF TEXAS

# COIN CHANGERS

- All metal—highly polished chrome finish.
- A flick of the finger automatically dispenses 5 NICKELS, 5 DIMES, 4 QUARTERS or 2 HALVES in the palm of your hand.
- No unnecessary trips to the cash register, as coin tubes hold quarters and halves offered for change.
- Solid die cast and precision machined coin slides assure positive accuracy.
- Encased coin slide mounting requires absolute minimum of effort to operate.
- Fully balanced on weighted non-slip base.

**MASTER CHANGER . . . \$27.50**  
**Northwest Sales Co.**  
3144 ELLIOTT AVENUE SEATTLE 1, WASHINGTON

**W. L. AMUSEMENT COMPANY**  
217 S. 7th St., ST. LOUIS 2, MISSOURI  
**MILLS COIN MACHINES**  
EASTERN MISSOURI AND SOUTHERN ILLINOIS

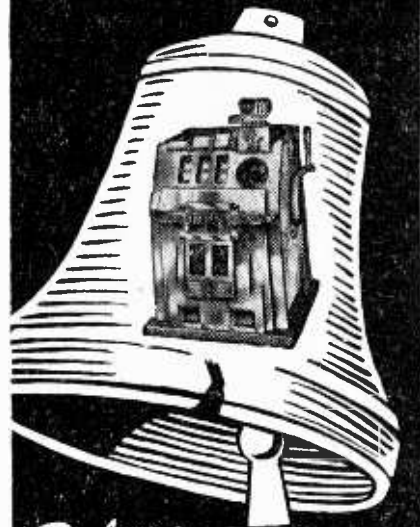
**SPECIAL THIS WEEK!**

10 Super Skeerolls, 9 Ft., Like New	\$215.00
5 Supreme Skeerolls, 7 1/2 Ft.	189.50
1 Genco Skeeroll, 9 Ft.	125.00
2 Keeney Air Raider	129.50
1 Supreme Bolacore	195.00
1 Victory Pool	79.50
3 Texas Leaguers, Deluxe	39.50
2 Ohl Coin Hockey	175.00
1 Hi Tone 8900, R.C.	475.00
1 Hi Tone 8200, R.C.	425.00
1 Seeburg Vogue	395.00
2 Mills Thrones	295.00
1 Wurlitzer Victory 24	225.00
1 Wurlitzer 600 Victory	269.50
2 Mills Panorams	349.50
1 Rock-Ola Standard	265.00
2 Wurlitzer 616 (Acme Conversion, Leathorette)	215.00

**CARRYING \$10.00 EXTRA . . . WE CARRY A FULL LINE OF PARTS**  
**MARCUS KLEIN**  
577 10th Ave., New York 18, N. Y.

**HEINZ NOVELTY CO.**  
664 MARSHALL, MEMPHIS, TENNESSEE  
**MILLS COIN MACHINES**  
THE STATE OF TENNESSEE

**PACE**  
The **BIGGEST**  
NAME in BELLS



Deluxe  
Chrome Bells  
5¢ - 10¢ - 25¢ - 50¢ - \$1.00

**PACE**  
MFG. CO. INC.  
2909 INDIANA AVE. CHICAGO, ILL.

## Sightless Group of Vending Operators Earn Good Living

LAKE MILLS, Wis., Nov. 30. — Vending machines have proven a comfortable living for a small group of operators in this town. Group, known as the Independent Vending Machine Operators of Wisconsin, is composed of 12 men and one woman—all sightless.

Chief organizer of the group—who claims that vending machine sales of candy, gum, peanuts and cigarettes have been their mainstay — was George Veldhuizen, a former president of the association.

Most of the operators were at one time students in his classes at the School for the Visually Handicapped, Janesville, Wis., where he was an instructor.

### Supported by Venders

“Operating these candy, gum, peanut and cigarette venders has made it possible for all of us to make a good living and support our families,” says Veldhuizen. “I started out in this business with Chicky Candy Venders.”

Veldhuizen said that the production of Chicky vender stopped some years ago but that he has several in use. One of the oldest, he stated, is installed in a 100-year old mill at Rockdale, Wis.

Group is operated as a non-profit organization with a working agreement not to enter each other's territories. Organization, according to Veldhuizen, was formed to discuss problem of operation and to exchange views and ideas.

Most of the operators employ servicemen, operating mostly Stoner, National and U-Select-It venders. Veldhuizen has been operating cigarette and candy machines in Jefferson and Dodge counties for 10 years assisted by his wife, until he employed a serviceman recently.

### Praises Slug Rejectors

Of tremendous help to the organization, according to Veldhuizen, was the creation of slug-proof venders. However, Veldhuizen hastens to say that most of the patrons of his machines are honest. His locations are located in filling stations, milk plants, feed mills and garages.

During the war when the shortage of candy made locations difficult to operate, Veldhuizen went as far as Texas to obtain supplies of peanut bars. With the exception of his Stoner machines, which vend dime bars, all of his equipment is of the nickel type.

Most of the other operators share Veldhuizen's views that the operation of coin-operated machines is exciting and a good way to earn money.

Among them is Mrs. Stella Hamilton of Milwaukee, the woman member of the organization. Mrs. Hamilton, in addition to being a home

teacher, operates a route of 25 candy, gum and peanut venders. She has been operating the machines for five years.

Ed Andrews, of Plymouth, Wis., is president of the group, and George Card, of Madison, Wis., is secretary and treasurer. All of the members plan to attend the CMI show in Chicago next February.

## Newly Opened Super Market Can Convert To Coin Operation

CARLSTADT, N. J., Nov. 30.— Super market, which could easily be converted to coin operation, was open here this week as a branch of the Grand Union chain. New store, called the Food-O-Mat has over 1,700 packaged, canned and bottled items displayed in 76 feet of space.

Operating under patents of L. P. Shield, vice-president of the chain, which has headquarters in Ridgewood, N. J., the new selling unit uses space which would, under normal methods, require more than 225 feet of space.

Space is saved by shelves which are built on a 45 degree angle. Food is fed by means of gravity when a patron takes an article. Return shoot has been provided below the shelves for patrons to return unwanted items. All items except beverages, flour, sugar and similar items are packaged groceries.

Officials of the firm said that they have discussed the idea of coin-operating the shelves. Coin slot could be installed below the shelved item and a glass tray put before it. Present system requires two clerks to load shelves from the rear. Bunching of materials, according to the store, tends to increase patron sales.

System has received acceptance of the patrons and former jamming in certain sections of merchandised items has been done away with under the Food-O-Mat shelving plan.

Under the gravity feed type of shelf, the racks are seemingly full at all times. This tends to make the stock seem larger and gives greater satisfaction to the average patron. Stores under the Grand Union name, are planned for three other New Jersey cities in the future.

## Muzak System Has 30 K. C. Locations

KANSAS CITY, Mo., Nov. 30.— Muzak, which came into Kansas City last August, now has 30 locations in the city, according to Frank E. Hesselroth, general manager of Business Music, Inc., local franchise holder.

Alex Keese, of Amarillo, Tex., who is associated with the firm of Taylor-Howe-Snowden Radio Sales there, is president of the Kansas City operating firm, which has its offices and studio on the second floor of the Law Building. C. L. Taylor, also a member of the Amarillo Appliance Company, is vice-president of Business Music and C. B. Melville, of Dallas, is secretary-treasurer.

Hesselroth was secretary of the Advertising and Sales Executive Club here before taking over the management of the local Muzak set-up. He also is a member of the board of directors. Prior to his post with the Ad Club, he was assistant to the manager of Pratt-Whitney's huge airplane engine plant here.

Local Muzak system was launched

here in June by O. R. Cavanaugh, installation engineer, who came up from Houston. Sales staff includes Paul Polfer and George Kelly.

Locations using the telephone music include restaurants, banks, laundries, insurance companies and department stores. Among clients is the Federal Reserve Bank, of the Seventh Federal Reserve District here.

**"THREE IN ONE"**  
-NICKEL-DIME OR QUARTER-



**NOW!** 20 STOP REELS  
THE DELUXE CLUB can now be furnished in 10 or 20-stop reels. Specify your choice.

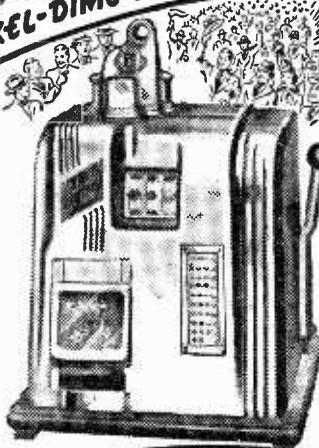
**COLUMBIA**  
**DeLuxe Club BELLS**

... Changed in 2 minutes from nickel to dime or quarter play. Only Columbia has this exclusive patented convertible feature. Get the best in Bells—the lustrous gold finish Columbia DeLuxe Club Bell. In stock for immediate delivery.

All orders must be accompanied by one-half deposit, postal money order or certified check, balance C. O. D. **\$209.50** F.O.B.

**ATLAS EQUIPMENT CO.**  
419 W. Onondaga St. Syracuse, N. Y.

**"THREE IN ONE"**  
-NICKEL-DIME OR QUARTER-



**NOW!** 20 STOP REELS  
THE DELUXE CLUB can now be furnished in 10 or 20-stop reels. Specify your choice.

**COLUMBIA**  
**DeLuxe Club BELLS**

... Changed in 2 minutes from nickel to dime or quarter play. Only Columbia has this exclusive patented convertible feature. Get the best in Bells—the lustrous gold finish Columbia DeLuxe Club Bell. In stock for immediate delivery.

All orders must be accompanied by one-half deposit, postal money order or certified check, balance C. O. D. **\$209.50** F.O.B.

**AMERICAN COIN-A-MATIC MACHINE CO.**  
1435 Fifth Avenue Pittsburgh 19, Pa.

**COMPLETE HIGH CLASS PENNY ARCADE**

\$30,000.00 worth of equipment to sell for 50¢ on the dollar. All latest type of equipment. Machines consisting of Pilot Trainer, Voice Recorder, A.B.T. Shooting Gallery, Marble Machines, etc. For information, see Mr. Fox, 1007 Washington Ave., St. Louis 1, Mo.

## Chunk-E-Nut Opens New Factory in LA

PHILADELPHIA, Nov. 30.— Chunk-E-Nut Products Company here, suppliers to bulk vending machine operators, has opened a new West Coast factory in Los Angeles, according to W. Drutt, firm official.

Three-story plant, located at 1261-67 East Sixth Street, comprises 28,000 square feet of floor space and will service Western States with full lines of the company's products. These include peanut butter, shelled and salted peanuts and nut meats, popcorn and supplies.

Joe Moss and Ed Berg, top men at new plant, have issued an invitation to the trade to drop in and inspect facilities.



**SICKING, INC.**  
1401 CENTRAL PARKWAY, CINCINNATI 14, OHIO  
**MILLS COIN MACHINES**  
KENTUCKY, WEST VIRGINIA AND SOUTHERN OHIO

**SALESBOARDS**

**SPECIALS—IMMEDIATE DELIVERIES**

Holes	Name	Def.	Profit	Price
1000	5¢ Nickel Charley	Def.	\$17.00	\$ .98
1000	5¢ LULU JR.	Def.	18.00	.98
1000	1¢ Cigarette (Girls), 26 Pk.			.79
1000	5¢ Jumbo Hole Lulu, X Th.		13.50	1.42
1800	5¢ Lulu, X Thick	Def.	18.00	1.89
1000	5¢ Double Finn	Def.	24.00	2.29
1000	25¢ J.P. Charley	Avr.	\$50.00	\$1.15
1000	25¢ J.P. Charley	Avr.	52.04	1.22
1000	10¢ J.P. Ready Money, Seal.		50.70	1.79
1020	5¢ J.P. Hot Stuff, Girls.		50.28	1.40
1000	5¢ J.P. Girls, X Th.	Avr.	27.00	2.98
1020	5¢ J.P. Wanna Dough, Girls		27.00	2.89
1800	5¢ J.P. Lulu, X Thick		32.00	2.89
2060	Rd. Wh. B1. Single Bd. Tickets		\$38.00	\$1.55
2280	5¢ J.P. Ticket Deal	Avr.	44.00	2.89
120	Tip Ticket Books, Singles, Doz.			1.95

Grand Prize Boards, Real MoGo Boards, Etc.  
**SEND FOR CATALOG.**

**WORLD'S BEST BOARDS, TICKETS, CARDS**  
**DELUXE MFG. CO.**  
DeLuxe Building Blue Earth, Minn.

# See Price Cut Before a Dime

KANSAS CITY, Mo., Nov. 30.—Sharp dissent from the trend of Kansas City music boxes to dime play came this week from Nick Evola, partner in Paramount Music Company, who declared that a price cut rather than a boost seems to me the best way to meet the rising costs.

Evola said his firm, which operates almost entirely in the downtown district, is planning to install wallboxes which will give six plays for a quarter.

"I think that will keep the jukes going all the time, and with a good many of the players making six selections, most of them will be current hits and there is bound to be a good many overlaps," he declared. "Picking six tunes, many are sure to pick the same ones. As soon as we can get the 5-10-25-cent wallboxes, we intend to give it a trial anyway."

Evola disagreed with the customary diagnosis that the reduction in number of actual plays reported to follow dime operation would result in any substantial cut in operating costs. He pointed out that very few records actually are worn out, and once new machines are available in quantity, the saving in wear and tear on machines wouldn't make much difference in operating cost since a certain number would have to be replaced to meet competition and keep locations happy.

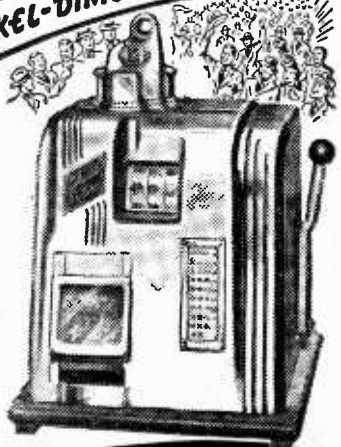
"Besides," he added, "this is a nickel business, and I think we better keep it that way even if it does pinch us some now."

## Bloom Bids for S. Americas

NEW YORK, Nov. 30.—In a move to compete for export sales, Al Bloom, Speedway Products, Inc., has prepared a two-color mailing piece to go to Latin American coin machine operators and buyers that shows pictures of all jukes to be sold.

All jukes sold to the export buyers will be reconditioned by a special process being used by the firm, and look almost like new, Bloom revealed.

**"THREE IN ONE"**  
-NICKEL-DIME OR QUARTER-



**NOW!** 20 STOP REELS  
THE DELUXE CLUB can now be furnished in 10 or 20-stop reels. Specify your choice.

## COLUMBIA DeLuxe Club BELLS

... Changed in 2 minutes from nickle to dime or quarter play. Only Columbia has this exclusive patented convertible feature. Get the best in Bells—the lustrous gold finish Columbia DeLuxe Club Bell. In stock for immediate delivery.

All orders must be accompanied by one-half deposit, postal money order or certified check, balance C. O. D. **\$209.50** F.O.B.

ROTH NOVELTY CO.  
54 N. Pennsylvania Ave. Wilkes-Barre, Pa.

## ADVANCE RECORD RELEASES

(Continued from page 31)

- JIM'S POLKA ..... Bill Boyd and His Cowboy Ramblers (OKLAHOMA BOUND) ..Victor 20-2050
- JUKE BOX CANNONBALL ..... Ray Whitley (Santa Fe Rangers) (BETWEEN THE)..... Cowboy CR-301
- LET ME BE THE FIRST TO SAY I'M SORRY ..... Roy Acuff and His Smokey Mountain Boys (GONE, GONE).....Columbia 37202
- LET'S GO BACK AND KISS THE GIRLS GOODNIGHT AGAIN..... Jack Smith (Earl Sheldon Ork) (TOO MANY).....Capitol 339
- LINDA ..... Charlie Spivak (SO THEY).....Victor 20-2047
- LISZT: GNOMES ..... Serge Rachmaninoff (MENDELSSOHN: SPINNING).....Compass C-7621
- LISZT-BUZONI: CAMPAGNELLA PART I ..... Emil Gilel (LISZT-BUZONI: CAMPAGNELLA).....Compass C-13232
- LISZT-BUZONI: CAMPAGNELLA PART II ..... Emil Gilel (LISZT-BUZONI: CAMPAGNELLA).....Compass C-13233
- LITTLE SILVER STAR (LUCERITO DE PLATA) ..... Trio Vedabajeno (THE FARMER-BOYS).....Victor 26-9004
- LOOK AT ME NOW ..... Rex Allen (Arizona Wranglers) (DRIFTWOOD ON).....Mercury 6017
- ME AND THE BLUES ..... Mildred Bailey (I'LL CLOSE).....Majestic 1093
- MENDELSSOHN: SPINNING SONG..... Serge Rachmaninoff (LISZT: GNOMES).....Compass C-7620
- MEXICAN HAT DANCE (JARABE TAPATIO) ..... Henri Rene Ork (ADIOS PAMPA).....Victor 25-0075
- MM—AND A LITTLE BIT MORE..... Chuck Foster Ork (SOMEDAY).....Mercury 3044
- MORENA (Brunette) ..... Xavier Cugat (La Valiente) (TOURADAS EN).....Columbia 37198
- MOTHER DEAR ..... Lydia Ruslanova (CHARMING EYES).....Compass C-1247
- MUSIC OF SIGMUND ROMBERG ALBUM (4-10") ..... Andre Kostelanetz.....Columbia M-635
- MY TZATZKELA ..... Maurice Rocco (AT SUNDOWN).....Musicraft 443
- NIGHTINGALE: PASTORAL..... Pantofel-Nechetzkaia.....Compass C-10035
- NO REGRETS ..... Klavdia Shulzhenko (BABUSHKA).....Compass C-12117
- OAKIE BOOGIE ..... Jack Guthrie and His Oklahomans (Jack Guthrie) (THE CLOUDS).....Capitol 341
- OFFENBACH: DRINKING SONG..... Novikova (Symphony Ork) (STRAUSS: SONG).....Compass C-6300
- OH, MARTIN! ..... Julia Lee and Her Boy Friends (ON MY).....Capitol 340
- OKLAHOMA BOUND ..... Bill Boyd and His Cowboy Ramblers (Bill Boyd) (JIM'S POLKA).....Victor 20-2050
- ON MY WAY OUT..... Julia Lee and Her Boy Friends (OH, MARIE!).....Capitol 340
- ON THE SUNNY FOREST CLEARING ..... G. Vinogradov (IN THE).....Compass C-11965
- ONCE UPON A MOON ..... Elliot Lawrence (Jack Hunter) (SYMPATHY).....Columbia 37199
- OPUS BOOGIE ..... Rabon Tarrant (Jack McVea and His All Stars) (BLUES THIS).....Apollo 377
- POSTMAN BLUES ..... Dinah Washington (A SLICK).....Mercury 8024
- RACHMANINOFF: DAISIES ..... Emil Gilel (CHOPIN: POLONAISE).....Compass C-13298
- RAVEL: HABANERA ..... D. Shafran (M. TERESA).....Compass C-13202
- RED HANDKERCHIEF ..... Romy Gosz Ork (CHERRY PICKERS).....Mercury 6026
- RICKETY RICKSHAW MAN ..... Two Ton Baker (ZIP-A-DEE DOO-DAH).....Mercury 3047
- RIMSKY-KORSAKOV: LEVKO'S SONG FROM NIGHT IN MAY ..... S. J. Lenesev (VERSTOVSKI: SONG).....Compass C-13152
- RUSSIAN PATROL, PARTS I & II ..... Jerry Gray Ork.....Mercury 5005
- SARASATE: HABANERA, Part I..... Paliakin (SARASATE: HABANERA).....Compass C-8284
- SARASATE: HABANERA, Part II..... Paliakin (SARASATE: HABANERA).....Compass C-8285
- SARASATE: SPANISH DANCE..... David Oistrakh (FOSTER-KREISLER: NEGRO).....Compass C-12457
- SAVE ME A DREAM ..... Jack Fina Ork (I'LL CLOSE).....Mercury 3046
- SAVE YOUR SORROW ..... Alvino Rey Ork (Jo Anne Ryan) (AMONG MY).....Capitol 338
- SHE'S FUNNY THAT WAY..... Illinois Jacquet and His All Stars (12 MINUTES).....Apollo 764
- SIDEWALKS OF CUBA ..... Woody Herman (STARS FELL).....Columbia 37197
- SO THEY TELL ME ..... Charlie Spivak (Jimmy Saunders) (LINDA).....Victor 20-2047
- SO WOULD I ..... Georgia Gibbs (WRAP YOUR).....Majestic 12008
- SOMEDAY (You'll Want Me To Want You) ..... Chuck Foster Ork (MM—AND).....Mercury 3044
- SONATA ..... Tony Martin (YEARS AND).....Mercury 3045
- SONATA ..... Jo Stafford (Carlyle Hall Ork) (THROUGH A).....Capitol 337
- MUGGSY SPANIER ALBUM ..... Muggsy Spanier Ork.....Disc 711
- Am I Blue? ..... Disc 6030
- How Come You Do Me Like You Do?..... Disc 6030
- Muggsy Special ..... Disc 6032
- Pee Wee Squawks ..... Disc 6032
- Sentimental Journey ..... Disc 6031
- You're Driving Me Crazy..... Disc 6031
- STARS FELL ON ALABAMA..... Woody Herman (Woody Herman-The Blue Moods) (SIDEWALKS OF).....Columbia 37197
- STEAMROLLER ..... Billy Butterfield Ork (Billy Butterfield) (JALOUSIE).....Capitol 335
- STILL BLUE WATER ..... Myra Taylor (THE SPIDER).....Mercury 8025
- STRAUSS: SONG OF MATILDE, FROM DIE FLEDERMAUS ..... Novikova (Symphony Ork) (OFFENBACH: DRINKING).....Compass C-6299
- SYMPATHY ..... Elliot Lawrence (Rosalind Patton) (ONCE UPON).....Columbia 37199
- TAKE ME BACK TO LITTLE ROCK (ARKANSAS) ..... Johnny Mercer (Pied Pipers-Paul Weston Ork) (HUGGIN' AND).....Capitol 334
- TCHAIKOVSKY: BARCAROLO, PART I ..... Jacob Flier (TCHAIKOVSKY: BARCAROLO).....Compass C-10551
- TCHAIKOVSKY: BARCAROLO, PART II ..... Jacob Flier (TCHAIKOVSKY: BARCAROLO).....Compass C-10552
- TCHAIKOVSKY: NOCTURNE, Op. 19, No. 4, Part I ..... G. Tzomyk-L. Feinstein (TCHAIKOVSKY: NOCTURNE).....Compass C-10555
- TCHAIKOVSKY: NOCTURNE, Op. 19, No. 4, Part II ..... G. Tzomyk-L. Feinstein (TCHAIKOVSKY: SKY NOCTURNE).....Compass C-10556
- TCHAIKOVSKY: SENTIMENTAL WALTZ ..... S. K. Krushkevitzki (TCHAIKOVSKY: SONG).....Compass C-10502
- TCHAIKOVSKY: SONG OF SORROW. S. K. Krushkevitzki (TCHAIKOVSKY: SENTIMENTAL).....Compass C-10501

(Continued on opposite page)

THE BILLBOARD  
1946-'47  
ENCYCLOPEDIA  
OF MUSIC . . .

RESERVE YOUR COPY NOW

Write B. A. Bruns, Circulation Manager, 25 Opera Pl., Cincinnati, Ohio, for single copy or group rates—also combination Billboard and ENCYCLOPEDIA subscription offer.

## Cleveland, Detroit Ops in Radio Quiz

CLEVELAND, Nov. 30. — Radio date for the contest between the Cleveland Phonograph Merchants' Association and the Michigan Automatic Phonograph Owners has been changed to December 2. Program will be broadcast on the show Quiz of Two Cities at 10:30 p.m.

Cleveland team, composed of four operators, will be headed by Jack Cohen. While in Detroit, Joe Brilliant is leading a team composed of a record distributor, a juke box distributor and two operators. Plans this week were launched to include the Andrews Sisters on the Detroit side of the bill.

Station WGAR will carry the show in Cleveland, and WJR will broadcast from Detroit.

## Indiana Differs on Dime Juke Box Play

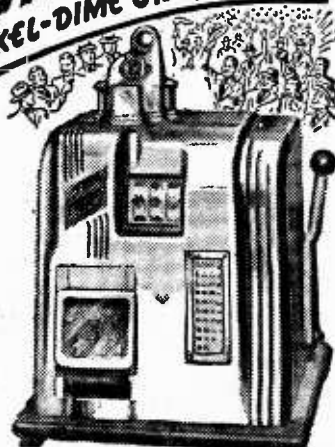
INDIANAPOLIS, Nov. 30.—There still was a difference of opinion here this week as to whether to raise the price of juke box play to a dime, three-for-a-quarter.

Paul F. Jock, president of the P. J. Distributing Company, a firm handling AMI equipment, revealed that his firm had urged Indiana operators to change over to 10-cent, three-for-25-cent play.

Officials of the Packard Manufacturing Company, which is headed by Homer E. Capehart, said they favored to stay at the nickel level and depend upon increased play to cope with heavier manufacturing costs.

Brandt Distributing Company, Wurlitzer distributor, announced that the firm had changed from nickel to dime chutes on many of their machines.

**"THREE IN ONE"**  
-NICKEL-DIME OR QUARTER-



**NOW!** 20 STOP REELS  
THE DELUXE CLUB can now be furnished in 10 or 20-stop reels. Specify your choice.

## COLUMBIA DeLuxe Club BELLS

... Changed in 2 minutes from nickle to dime or quarter play. Only Columbia has this exclusive patented convertible feature. Get the best in Bells—the lustrous gold finish Columbia DeLuxe Club Bell. In stock for immediate delivery.

All orders must be accompanied by one-half deposit, postal money order or certified check, balance C. O. D. **\$209.50** F.O.B.

ROANOKE VENDING MACH. CO.  
13 S. Jefferson St. Roanoke, Va.

## N. J. Spots To Close Early Christmas Eve

NEWARK, N. J., Nov. 30.—Many taverns and night clubs have agreed to close Christmas Eve at 9 p.m. in spite of the fact that the town ordinance sets closing at midnight.

The West Orange Excise Board is hoping that all drinking spots will agree before December 24. Request for early closing was sent to all bars and niteries in the form of a letter.

Tavern owners report Christmas Eve trade is made up mostly of floater patrons from office and home parties. They claim that business drops off at 9 p.m. and the early curfew would be advantageous to them and the employees of their establishments.

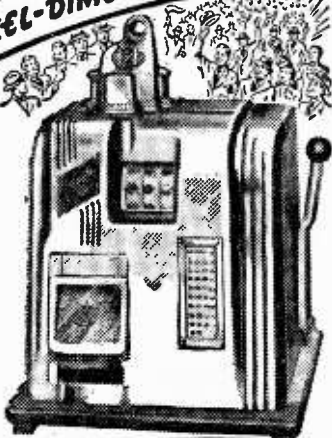
Juke box operators, however, claim that Christmas Eve patrons are usually good customers for gay and sometimes sober music. They further claim that quarters are put in the boxes on Christmas Eve in almost the same quantity as on New Year's Eve.

## NCWA Puts on Drive For New Members

WASHINGTON, Nov. 30.—A drive to increase membership of the National Candy Wholesalers' Association to 2,000 by January 1, 1947, is now under way, according to H. W. Look, NCWA president. A goal of 600 new members has been divided between the regions and States to attain the new quota, Look explained.

To all members who secure two or more members a special NCWA service button will be presented. A diamond button will be presented to the member getting the most new members before the end of the campaign, Look said.

## "THREE IN ONE" -NICKEL-DIME OR QUARTER-



**NOW!** 20 STOP REELS  
THE DELUXE CLUB can now be furnished in 10 or 20-stop reels. Specify your choice.

## COLUMBIA DeLuxe Club BELLS

... Changed in 2 minutes from nickel to dime or quarter play. Only Columbia has this exclusive patented convertible feature. Get the best in Bells—the lustrous gold finish Columbia DeLuxe Club Bell. In stock for immediate delivery.

All orders must be accompanied by one-half deposit, postal money order, or certified check, balance C. O. D. **\$209.50** F.O.B.

J. Y. STOKES NOVELTY CO.  
1109 N. Washington Albany, Ga.

## ADVANCE RECORD RELEASES

(Continued from opposite page)

- |   |  |                    |
|---|--|--------------------|
| M. TERESA: SICILIANA AND PARADISE.....  | D. Shafan (RAVEL: HABANERA)....  | Compass C-13203    |
| THE AFGHAN SERENADE.....  | Dwight Fiske (Case 142).....   | Gala 198           |
| THE CLOUDS RAINED TROUBLE DOWN.....   | Jack Guthrie and His Oklahomans (Jack Guthrie) (OAKIE BOOGIE).....                   | Capitol 341        |
| THE FARMER-BOY'S LOVE (EL AMOR DEL JABARITO).....                                 | Trio Vedabajeno (LITTLE SILVER).....   | Victor 26-9004     |
| THE HAPPY COUPLE.....   | Dwight Fiske (UNCLE TOM'S).....  | Gala 199           |
| THE MORE I GO OUT WITH SOME-BODY ELSE (The More I'm In Love With You).....        | Teddy Walters (Sonny Burke Ork) (I'LL CLOSE).....                                    | Musicraft 15097    |
| THE POSTMAN DOESN'T CALL AT MY DOOR ANYMORE.....                                  | Riley Shepard (Santa Fe Rangers) (WEAR A).....                                       | Musicraft 444      |
| THE SPIDER AND THE FLY.....   | Mvra Taylor (STILL BLUE).....  | Mercury 8025       |
| THE SEVEN JOYS OF MARY ALBUM.....   | John Jacob Niles.....  | Disc 732           |
| I Wonder As I Wander.....   | Matthew, Mark, Luke and John.....  | Disc 6041          |
| The Carol of the Angels.....  | The Carol of the Birds.....  | Disc 6042          |
| The Little Lyking.....  | The Seven Joys of Mary.....  | Disc 6040          |
| THERE IS NO BREEZE (To Cool the Flame of Love).....                               | Skip Farrell (FOR YOU).....  | Mercury 3049       |
| THERE'S NO BUSINESS LIKE SHOW BUSINESS.....                                       | Mel Torme and His Mel-Tones (Ray Linn Ork) (DREAM AWHILE).....                       | Musicraft 15099    |
| THEY CAN'T CONVINCE ME.....   | Artie Show (Mel Torme) (AND SO).....   | Musicraft 441      |
| TIME TO CHANGE YOUR TOWN.....   | Wynonie "Blues" Harris (Oscar Pettiford) and His All Stars (EVERYBODY'S BOOGIE)..... | Apollo 378         |
| THROUGH A THOUSAND DREAMS.....  | Jo Stafford (Carlyle Hall Ork) (SONATA).....   | Capitol 337        |
| TI SESTI MUZIKANTI POLKA (THOSE BOHEMIAN MUSICIANS).....                          | Bedrick Smeage Ork (ZLATE SASY).....   | Victor 25-2052     |
| TONIGHT.....  | Roosevelt Sykes and His Original Honey-drippers (DATE BAIT).....                     | Victor 20-2051     |
| TOO MANY TIMES.....   | Jack Smith (Earl Sheldon Ork) (LET'S GO).....  | Capitol 339        |
| TOURADAS EN MADRID (Bull Fight In Madrid).....                                    | Xavier Cugat (MORENA).....   | Columbia 37198     |
| TUMBLEBUG.....  | Ray McKinley Ork (BORDERLINE).....   | Majestic 7206*     |
| 12 MINUTES TO GO.....   | Illinois Jacquet and His All Stars (SHE'S FUNNY).....                                | Apollo 764         |
| UNCLE TOM'S CABANA.....   | Dwight Fiske (THE HAPPY).....  | Gala 199           |
| UNCLE VANIA.....  | Klavdia Shulzhenko (DON'T TALK).....   | Compass C-10541    |
| VERSTOVSKI: SONG TOPONKI.....   | S. J. Leneshev (RIMSKY-KORSAKOV: LEVKO'S).....                                       | Compass C-13153    |
| VESPERS.....  | Helen Traubel (Charles O'Connell Ork) (BRAHMS: CRADLE).....                          | Columbia 71872-D   |
| WEAR A LITTLE SUNSHINE IN YOUR SMILE.....   | Riley Shepard (Santa Fe Rangers) (THE POSTMAN).....                                  | Musicraft 444      |
| WHEN YOU LEFT ME.....   | Larry Green Ork (Gil Phelan) (A GAY).....  | Victor 20-2049     |
| WHY, OH WHY, DID I EVER LEAVE WYOMING?.....                                       | Jerry Colonna (Wesley Tuttle and His Texas Stars-Merle Travis) (ROSIE RICOOLA).....  | Capitol 330        |
| WINE, WOMEN AND SONG.....   | Texas Jim Lewis and His Lone Star Cowboys (ROCK AND).....                            | Decca 46021        |
| WRAP YOUR TROUBLES IN DREAMS (And Dream Your Troubles Away).....                  | Georgia Gibbs (SO WOULD).....  | Majestic 12008     |
| YEARS AND YEARS AGO.....  | Tony Martin (SONATA).....  | Mercury 3045       |
| YOU BROKE THE ONLY HEART THAT EVER LOVED YOU.....                                 | Sammy Kaye (Don Cornell-The Three Kaydets) (I USED).....                             | Victor 20-2048     |
| YOU LIED TO ME ONCE TOO OFTEN.....  | Millicent Scott (Park Avenue Trio) (TOO BUSY).....                                   | Davis 2113         |
| YOU LIED.....   | Art Gibson and His Mountain Melody Boys (I'M LOOKIN').....                           | Mercury 6025       |
| YOU'LL ALWAYS BE THE ONE I LOVE.....  | Hal Derwin (Frank DeVol Ork) (ANOTHER NIGHT).....                                    | Capitol 336        |
| YOU'LL ALWAYS BE THE ONE I LOVE.....  | Betty Rhodes (Charles Dant Ork) (BLESS YOU).....                                     | Victor 20-2043     |
| YOU'LL ALWAYS BE THE ONE I LOVE.....  | Dinah Shore (Larry Russell Ork) (FOR SENTIMENTAL).....                               | Columbia 37188     |
| YOUR CHRISTMAS FAVORITES ALBUM.....   | Don Baker.....   | Continental 39     |
| First Noel; Adeste Fideles; Oh, Holy Night.....                                   | Silent Night; Oh, Little Town of Bethlehem; Christmas Awake.....                     | Continental C-5081 |
| We Three Kings of Orient Are; Joy to the World; King Wenceslas; Jingle Bells..... |  | Continental C-5082 |
| YOU'RE NOT MY DARLIN' ANY-MORE.....   | Gene Autry (HERE'S TO).....  | Columbia 37201     |
| ZEPHYR.....   | David Oistrakh-S. Topilin (GLINKA: PERSIAN).....                                     | Compass C-10499    |
| ZIP-A-DEE DOO-DAH.....  | Two Ton Baker (RICKETY RICKSHAW).....  | Mercury 3047       |
| ZIP-A-DEE DOO-DAH.....  | Connee Boswell-Bob Crosby (The Bob-o-Links) (TOO MANY).....                          | Decca 23748        |
| ZLATE SASY (Golden Times Waltz).....  | Bedrick Smeage Ork (TI SESTI).....   | Victor 25-2052     |

\*This number was originally assigned to Eddy Howard's "If I'm Lucky" and "You'll See What a Kiss Can Do." The Eddy Howard record is now Majestic 1072.

## Troops Grieve as Red Cross Closes Clubs & Centers

PARIS, Nov. 30.—Closing of many Red Cross clubs and other centers where juke boxes and pinball machines could be played by servicemen has caused much concern among troops, according to three sergeants who are forming a "league for the continuance of recreational centers for members of the United States forces in Europe.

Since winehouses (taverns to us) do not have jukes or pinballs, the "places where a soldier could play one and get that feeling of home are getting few and far between," the sergeants explained. While these machines are offered free to servicemen,

it was suggested that the machines be operated with the coin chutes that are already on the machines—if that is the only way they can be made generally available to all.

"We feel that juke boxes and other forms of game machines could be installed in company, unit or squadron recreation rooms and be a contributing factor to making a soldier feel at home," the sergeants concluded.

## Suss Makes New Soft Drink

JERSEY CITY, N. J., Nov. 30.—A new soft drink, Icey Rock, is now being produced by the Suss Bros. Beverage Company here, according to Murray and George Suss, partners in the new firm.

A new plant for the beverage will open in April with modern equipment to replace the old machinery which the firm is now using, the brothers added.

## Candy Supplement Will Not Produce Over-Eating Ills

ZION, Ill., Nov. 30.—When candy and other energy foods are used to supplement and not replace body building foods, there will be no ill effects suffered from over-eating, in the opinion of S. W. Cady Jr.

Cady, director for the Council on Candy of the National Confectioners' Association in speaking at a meeting of the Chamber of Commerce here this week, added that "you can't get along without energy foods."

"Even when the body is at complete rest," Cady declared, "energy is necessary to keep it alive." This lowered requirement is called "basal metabolism. Additional activity costs more calories," he said.

Warning his listeners from eliminating sugar in reducing diets, Cady said: "Remember that carbohydrate is essential for proper utilization of protein and must accompany both in all normal diets."

Program was arranged by the Zion Candy Industry, confectionery manufacturers. Produced for the local business organizations the program was called "Candy Night."

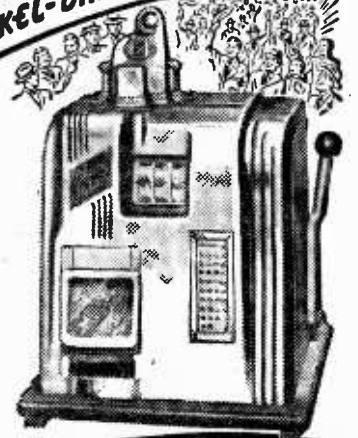
## Christmas Party Scheduled For Ohio Juke Association

CINCINNATI, Nov. 30. — Automatic Phonograph Owners' Association here held its regular board meeting November 26 in the organization offices in the Traction Building.

Regular business was transacted and a committee drew up plans for a Christmas party scheduled December 17. This committee, which will meet again this week to complete plans, consists of John Weisenberger, chairman; Harry Hester, Phil Ostand and William Fitzpartick.

Next regular monthly meeting of the association will be held December 10 at the Hotel Gibson.

## "THREE IN ONE" -NICKEL-DIME OR QUARTER-



**NOW!** 20 STOP REELS  
THE DELUXE CLUB can now be furnished in 10 or 20-stop reels. Specify your choice.

## COLUMBIA DeLuxe Club BELLS

... Changed in 2 minutes from nickel to dime or quarter play. Only Columbia has this exclusive patented convertible feature. Get the best in Bells—the lustrous gold finish Columbia DeLuxe Club Bell. In stock for immediate delivery. ●

All orders must be accompanied by one-half deposit, postal money order, or certified check, balance C. O. D. **\$209.50** F.O.B.

UNITED AMUSEMENT CO.  
3410 Main St. Kansas City 2, Mo.

### Coinmen Applauding Fund Appropriation For Tourist Resort

ST. PAUL, Nov. 30. — Vacation-land coin machine operators are applauding a proposal by Minnesota resort operators to support the request of the Minnesota State Tourist Bureau for an annual appropriation of \$150,000 to publicize Minnesota's resort facilities and recreation areas throughout the nation.

Bureau's need for additional funds was explained by Verne Joslin, bureau director who spoke at the closing sessions of the Minnesota Resort Association in the Pine Edge Inn at Little Falls, Minn.

He said that Minnesota lags behind other States in the advertising of its recreation area and that his bureau had \$66,000 in 1945 and \$76,000 in 1946 to operate. As against this, Joslin cited Pennsylvania's appropriation of \$400,000, Maine's of \$200,000, Michigan's of \$250,000 and New Mexico's of \$120,000.

Officers elected by the Resort Association are Merrill Cragun of Brainerd, president, to succeed Chester Kaldahl of Detroit Lakes who was named to the board of directors; Robert Pehrson of Cook, vice-president; Fergus McGregor of Aitkin, secretary-treasurer.

### Coin Screening

NEW YORK, Nov. 30.—Harold Wasserman, local peanut vending machine operator, has appointed his son, Nathan, age seven, manager of his collections.

Recently Wasserman brought home a bag of pennies totaling \$45.70 before depositing them in the bank. Son Nathan gathered a handful in a playful mood and discovered an old Indian-head coin that, with the help of a coin catalog, was found to be worth \$72.

Wasserman has decided that all coins in the future will clear thru his son before being deposited in the bank.

### Wire Recorders To Reach 1947 Market, Says Armour Tech.

CHICAGO, Nov. 30.—Wire-recording systems will be on the market in sizable quantity next year, it was revealed here last week by the Armour Research Foundation of the Illinois Institute of Technology, holder of all basic patents on magnetic sound recorders.

At the present time, according to foundation officials, there are 26 American companies licensed by them to make the wire equipment. All, they say, are expecting to be in production by January, and wire recording will reach mass markets before television.

Officials of the foundation have asserted that wire recorders add more to radio than phonographs. They point out that the commercial possibilities of the magnetic recorders are not limited to the licenses. Foundation has recently permitted companies to buy the equipment from licensed manufacturers. There are, the foundation says, 10 companies licensed in foreign countries.

### Philip Morris Company Has Three-Month Sale Increase

NEW YORK, Nov. 30.—Philip Morris Company, Ltd., announced this week that net sales for the three months ended September 30 totaled \$45,685,397. Amount represents a 5.9 per cent increase over the preceding quarter.

Other figures revealed for the six months ended September 30 total sales of \$88,816,670; last year's quarterly average sales amounted to \$44,671,507 or 2.3 per cent lower than the latest quarterly figures.

### Burton-Dixie Shows Profit

CHICAGO, Nov. 30.—Burton-Dixie Corporation, manufacturers of paper cups used in coin-operated vending machines, last week announced a 50-cent extra and 25-cent quarterly dividend to stockholders. Announcement indicated that payments for this year would double 1945 disbursements of 75 cents.

### Wrigley Profits \$4,813,106 in Nine Months '46

CHICAGO, Nov. 30. — William Wrigley Jr. Company and domestic subsidiaries netted \$4,813,106 in profit—equal to \$2.45 a share—in the nine months ended September 30, it was announced here.

Amount netted compared with \$4,489,858 in the corresponding period of 1945, equal to \$2.33 for each of the 2,000,000 outstanding shares. Net profit for the third quarter declined to \$1,257,698 equal to 69 cents a share, from \$1,426,132 or 73 cents a share in that quarter of last year.

Earning statement carried a notation that report did not include \$403,421 undistributed profits which were in excess of dividends received from domestic and foreign subsidiaries for the nine month period.

A loss of \$273,748, caused by the return of gum from previous year's military sales, was charged to the reserve for contingencies, according to the report.

### Pay-and-Type Mach. For Spring Market

ATLANTIC CITY, Nov. 30.—With typewriter production now on the upswing, Abe Kaufman, local coin machine operator, predicted that by next spring coin-operated typewriters would be located in many resort hotels. "I plan," he said, "to put 30 or 40 coin typewriters on location next season."

While manufacturers did not put themselves on record concerning the pay-as-you-type machines, the Royal Typewriter Company, Inc., significantly announced in New York recently that some improvement in its production was noted since the end of the fiscal year on July 31. Firm pointed out, however, that continued shortages of materials, notably gray iron castings, prevent it from attaining capacity output.

Allen A. Ryan, chairman of the Royal board of directors, told stockholders at the annual meeting that the firm saw indications that standard typewriters might be freed from price ceilings by the year's end. He also said that, under the present outlook, demand will continue to surpass production capacity for some time.

### NATCO's New Name, Helene Curtis, Inc.

CHICAGO, Nov. 30.—National Industries, Inc., manufacturer of coin-operated movie machines, has announced plans for a completely coin-operated newsreel theater, and last week reported a change of name. Firm will be known as Helene Curtis Industries, Inc.

Located on North Pulaski Road, firm now manufactures two types of movie machines, one coin-operated, the other for advertising. Company is also the largest beauty shop equipment manufacturer in the world.

### NCWA Appoints Winburn as C. M. McMillan's Assistant

WASHINGTON, Nov. 30.—Robert J. Winburn was announced this week by the National Candy Wholesalers' Association as assistant to C. M. McMillan, executive secretary.

A graduate of Duke University, Winburn is a veteran of four years' service in the navy with the rank of lieutenant.

According to the announcement, Winburn will make his headquarters at NCWA offices here, while McMillan travels the country on speaking assignments.

### Younger Hartford Lines Up for Gum

HARTFORD, Conn., Nov. 30.—Coinmen who handle gum venders looked on with interest and envy this week when the younger set of this city stormed a local confection store after word got around that there was bubble gum there.

Magic words "bubble gum" put the youngsters into line in much the same manner that nylons and butter did their mothers. And like their elders they tried every subterfuge in their efforts to get more than their share of the treasured gum.

Proprietor, however, had an eagle eye and knew all the wiles, spotting the repeaters who made second trips into the store to replenish their supply, in much the way their parents had done to get an extra bit of butter or an extra bar of soap.

Girls were just as eager to get the scarce item. One girl, about 10 years old, was heard boasting to her companions of how she had got her boy friend to give his share to her.

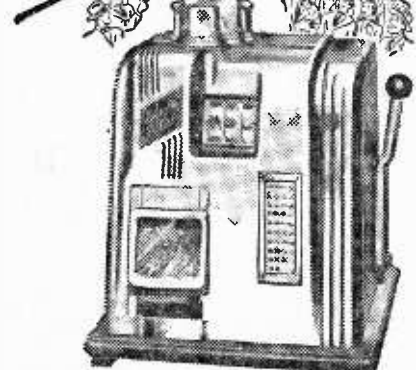
News swept town after school had finished for the day, and as the word spread around, the kids streamed into the store in search of the gum. Each purchaser was allowed two pieces of the item. In less time than it takes to read this story several hundred pieces had been sold.

As soon as the gum was in the kids' hands it also was in their mouths. They lost no time in going to work on the rubbery mass, chewing and blowing bubbles to their hearts' content.

### New Coin Turnstile Added in NY Subway

NEW YORK, Nov. 30.—Five of the newest type coin-operated turnstiles were added to the BMT subway system here recently. This is part of a program to replace worn turnstiles as soon as they wear out, according to the board of transportation.

**"THREE IN ONE"**  
NICKEL-DIME OR QUARTER-



**NOW!** 20 STOP REELS  
THE DELUXE CLUB can now be furnished in 10 or 20-stop reels. Specify your choice.

### COLUMBIA DeLuxe Club BELLS

... Changed in 2 minutes from nickle to dime or quarter play. Only Columbia has this exclusive patented convertible feature. Get the best in Bells—the lustrous gold finish Columbia DeLuxe Club Bell. In stock for immediate delivery.

All orders must be accompanied by one-half deposit, postal money order or certified check, balance C. O. D. **\$209.50** F.O.B.

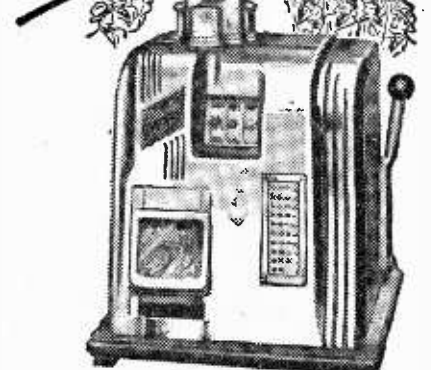
WEBB DISTRIBUTING CO. Chicago, Ill. 6 S. Kedzie Ave.

- Opportunity
  - Frisco
  - Spellbound
  - New Columbias
  - New Vest Pockets
  - New Black Cherry Bells
- WE HAVE ALL MILLS SLOT AND JUMBO PARTS**

**Lewis COIN MACHINE SERVICE**  
3924 W. Chicago Ave. • Chicago 51 • Belmont 7005

<b>MARVEL'S POP-UP</b>	
Immediate Delivery	
Blue & Gold Vest Pockets	\$ 35.00
5¢ Blue Front	90.00
10¢ Blue Front	100.00
25¢ Blue Fronts	110.00
50¢ Silver Chrome	100.00
5¢ Brown Fronts	125.00
25¢ Brown Fronts	80.00
5¢ Jennings Chief	125.00
Pebullt Buckley, 5¢	135.00
Pebullt Buckley, 10¢	150.00
Pebullt Buckley, 25¢	150.00
Keeney Texas Leaguer	30.00

**"THREE IN ONE"**  
NICKEL-DIME OR QUARTER-



**NOW!** 20 STOP REELS  
THE DELUXE CLUB can now be furnished in 10 or 20-stop reels. Specify your choice.

### COLUMBIA DeLuxe Club BELLS

... Changed in 2 minutes from nickle to dime or quarter play. Only Columbia has this exclusive patented convertible feature. Get the best in Bells—the lustrous gold finish Columbia DeLuxe Club Bell. In stock for immediate delivery.

All orders must be accompanied by one-half deposit, postal money order or certified check, balance C. O. D. **\$209.50** F.O.B.

H. Z. VENDING & SALES CO. 1205 Douglas Omaha, Neb.



# Beginners' Juke Box Route Clicks With Both Mexicans and Danes

LOS ANGELES, Nov. 30. — One Saturday afternoon four men sat at the bar in the Tap Room of the famous Santa Maria Inn in California. Unnoticed, two young men walked briskly into the room and to a juke box almost hidden in a corner at the end of the well-worn oak bar.

Without disturbing the Hadda Brooks's recording of *Polonnaise Boogie* that was playing, they emptied the coin box. While one counted out the dimes and quarters at a table, his companion inserted new records and title strips that he typed on a portable typewriter, interrupting his money counting for the time.

A man, glass in hand, strolled from the bar to the music box. As he stood there, his eyes wandered from the table where the dimes were stacked in neat piles to the juke box a few feet away. Impressed by their youthfulness and the smoothness with which they worked as a team, he opened the conversation.

"You fellows are pretty young, aren't you? Been in this business long?" he asked.

"Only since April 8, this year," replied the team members working on the machine.

The man apologized for breaking in. "Tell me—how did you get into this business?" He directed his questions to the "business manager"—the one handling the money.

"My name is Christ. Norman Christ." He pronounced it "Criss."

"How do you spell it?"  
"C-H-R-I-S-T."

"But that's . . ."  
"Do you say 'Chr-ice-mas'? No you say 'Chrissmas.' That's my name. My partner is Bill Hartman. Our firm is the C. & H. Music Company."

C. & H. Music Company was formerly the D. & H. Music Company until these young men bought it. And, until April, Christ, who was a welder, had spent the last few years

in Arabia with an oil company setting up refineries. He had never looked into a juke box before unless it was to see what had happened to the coin.

With Hartman it was different. He had been a service man with Dorsett Music Company in Bakersfield. When he was discharged from the army he met Christ, a long-time friend, for the first time in several years. They teamed as partners. It is a good tie-up, for one covers the other's blind spots. Christ is strong on business administration while Hartman knows the mechanical side of the business.

Both are new at operating a route. They have, in addition to games, about 30 machines. Their territory includes Santa Maria, Buellton, Solvang, Guadalupe and Lompoc. In Santa Barbara County their music locations include nearly every type of spot except race.

These towns give them a unique cross-section of life to serve with amusement. Santa Maria goes strong for horse and flower shows. Buellton with its Andersen's Inn, is noted for pea soup; Solvang is a Danish community of 500 and is so unusual that Dean Jennings has done an article on it soon to appear in the *Saturday Evening Post*. Guadalupe is principally of Mexican population with most of them working in the fields gathering seed for the Burpee and other corporations.

Guadalupe, contrary to original expectations, is one of the easiest towns they serve. On a machine these operators put half pops and half Mexican or Spanish tunes. *Gaby Delta*, *Martin & Malena*, and *Hermanas Padilla*, the latter on Columbia, are favorites.

Basing their purchases principally upon requests, both Christ and Hartman buy records. They try to stick with the major companies as far as possible. One thing they wish the recording industry would do is platter all disks at the same standard sound level. By this they mean that they prefer records which do not necessitate frequent changing of the sound volume. Instead of one tune being too low and the other blaring out on the same volume control, recording the way they suggest would make all records listenable without any change in volume. This opinion is shared by other operators in the section who believe it only a matter of "mixing" in the studio.

But before this needed improvement is brought about they would like to have, too, better records from the independents. When some are played a few times, they have to be removed because they are worn nearly thru. The other side can't be played.

Christ related the story of putting an independent product on a machine and having to remove it because it would not cut off. The location wanted the tune badly. There wasn't another record of the tune to be had in their stock. Christ cut a furrow in the record with a pen knife. "It made a noise when it did cut off, but we had to have it—right away," he declared.

While they have their problems, they do not have one with which their city cousins have to contend—slugs! These are rare in this rural area. In four months they have collected less than a half dozen. They believe this to be some sort of record.

By this time the bystander was half way into another drink.

"You fellows have really pulled yourselves up by your boot straps," he ventured. "Where do you make your headquarters? Santa Barbara?"

"Loompook. It's 17 miles from here."

## NEW EQUIPMENT BEING DELIVERED

- Bat-a-Ball (Upright Game) . . . . . \$249.50
- Jack Rabbit . . . . . 475.00
- Novelty Card Vendor & 1000 Cards . . . . . 29.50
- Gottlieb Chippers . . . . . 39.50
- ABT Challengers . . . . . 65.00
- Silver King Peanut Vendors . . . . . 10.50
- Esquire Vendors . . . . . \$11.75 & 13.75
- Esquire 5¢ Vendors . . . . . 14.75
- Advance Vendors . . . . . 10.50

- Superliner . . . . . \$322.50
- Baffle Card . . . . . 322.50
- Super Score . . . . . 299.50
- Genco Step-Up . . . . . 324.50
- Sea Breeze . . . . . 324.50
- Opportunity . . . . . 249.50
- Columbia Bells . . . . . 145.00
- Daval Free Play . . . . . 75.00
- Ace Coin Counter . . . . . 139.50

### MUSIC

- 2 Wurlitzer 24s . . . . . \$310.00
- 4 Wurlitzer 24, Vic. . . . . 385.00
- 3 Wurlitzer 616 . . . . . 195.00
- 1 Wurlitzer 616, Vic. . . . . 295.00
- 2 Wurlitzer Twin-12, R.C. . . . . 185.00
- 2 Mills Express . . . . . 305.00
- 1 Rock-Ola Imp. 20. . . . . 235.00
- 2 Rock-Ola Imp. 20, Cel. R.C. . . . . 225.00

10 Rock-Ola Com-mando . . . . . \$425.00

6 Singing Tower . . . . . \$195.00

1 Seeburg R.C. Special With Floor Model Upright Speaker Cabinet; plus 2 Wireless Speak-Organs and 2 Baromatics and 2 Wallomatics; all complete and in perfect condition for . . . . . 680.00

2 25¢ MILLS Golf Ball Vendors . . . . . \$295.00

50 ROWE 1/2 SHORT TAB 5 Col. Gum Vendors . . . . . 12.50

### IMPORTANT NOTICE TO MILLS BELL OPERATORS . . .

The amazing DURO-MATIC Escalator Conversion for MILLS 5¢, 10¢ and 25¢ Escalators. Jam Proof and easy to install. It will eliminate your Escalator troubles and service calls. \$9.95 for single units; \$100.00 per dozen.

## NOVELTY CARD VENDOR

- ★ TAX FREE
- ★ TROUBLE FREE
- ★ 1000 CARDS FREE

\$29.50



BRAND-NEW REVOLVING SAFES—Heavy, burglar-proof steel. Can hold any slot. Has ample storage compartment. Singles \$175.00; Doubles \$225.00.

- 15 SLOT CABINET STANDS with locks and keys. Newly painted . . . . . \$17.50
- 6 DOUBLE CABINET STANDS . . . . . 22.00

### CONSOLES

- Bakers Pacers, D.D., C.S. . . . . \$325.00
- Paces Racers . . . . . 175.00
- Galloping Dominos, '42, 2-tone, J.P. . . . . 185.00
- Big Game, F.P. . . . . 85.00
- Big Top, F.P. . . . . 85.00
- Big Top, P.O. . . . . 85.00
- Bob Tail, F.P. . . . . 85.00
- Silver Moon, F.P. . . . . 95.00
- Bally Club Bell, Comb. . . . . 165.00
- Keeney 5-25 Super Bell . . . . . 295.00
- Keeney Kentucky Club . . . . . 115.00

- Keeney '38 Track Time . . . . . \$115.00
- Keeney Triple Entry . . . . . 115.00
- Keeney Super Track Time . . . . . 185.00
- Keeney Pastime, D Head . . . . . 135.00
- Maybells, 5-5-5 . . . . . 225.00
- Mills 4 Bells, Late Head . . . . . 350.00
- Paces '40 Saratoga . . . . . 125.00
- Paces '40 Reels, Comb. . . . . 125.00
- Paces '40 Saratoga Jr. . . . . 100.00
- Mills Square Bell . . . . . 95.00
- Sun Ray, F.P. . . . . 135.00

### NEW KEENEY BONUS SUPER BELLS, ALL MODELS—WRITE.

WURLITZER PLASTICS—ALL TYPES, FOR MODELS 500 AND 600 . . . 1/2 PRICE!

### WE INVITE FOREIGN TRADE

Our staff is equipped and able to ship any and all types of coin operated machines to any and all parts of the world. Correspondence in all languages.

50 PANORAMS 50 COMPLETELY OVERHAULED AND RECONDITIONED \$365.00 each. With Solovue . . . \$375.00 With Twin Solovues . . . \$395.00

BRAND NEW PACKARD BRACKETS. \$4.50

- 3 9 1/2 Ft. JAFCO BARREL ROLL . . . \$185.00
- 12 Ft. BOWL A BALL (NEW) . . . 275.00
- 6 Ft. BOWL A BALL (NEW) . . . 225.00

### ATTENTION!

## OHIO COIN MACHINE OPERATORS

If you are an established operator with good bank references, we can arrange to have your purchases financed. Contact us by wire, phone or letter.

WE INVITE TRADE-INS ON ALL NEW EQUIPMENT

TERMS: 1/2 DEPOSIT WITH ALL ORDERS, BALANCE C. O. D.

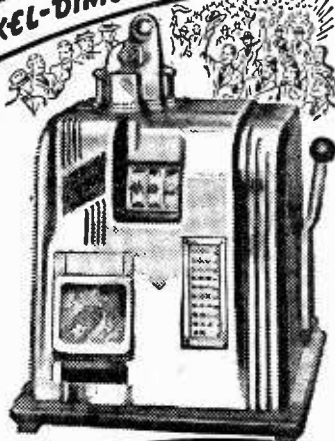
## Cleveland Coin Machine Exchange

2021-25 PROSPECT AVE. CLEVELAND 15, OHIO  
PHONE: PROspect 6316-6317-5518



M. S. GISSER, Sales Mgr.

## "THREE IN ONE" -NICKEL-DIME OR QUARTER-



NOW! 20 STOP REELS THE DELUXE CLUB can now be furnished in 10 or 20-stop reels. Specify your choice.

## COLUMBIA DeLuxe Club BELLS

... Changed in 2 minutes from nickel to dime or quarter play. Only Columbia has this exclusive patented convertible feature. Get the best in Bells—the lustrous gold finish Columbia DeLuxe Club Bell. In stock for immediate delivery.

All orders must be accompanied by one-half deposit, postal money order or certified check, balance C. O. D. \$209.50 F.O.D.

RAKE COIN MACHINE EXCHANGE 609 Spring Garden St. Philadelphia, Pa.

### SERVICE? ECONOMY? QUALITY? ASK ANY OPERATOR!

## PARTS-SUPPLIES-PARTS-SUPPLIES-PARTS-SUPPLIES AGAIN BLOCK SAVES YOU MONEY!

Save DOLLARS—Order From the First and Largest Parts Suppliers in the U. S. A.

- PIN GAME PARTS**
  - Ball Lift Assemblies (Specify Bally, Exhibit or Gottlieb). Each . . . . . \$ .40
  - Bally Rapid Fire Gun Castings. Each . . . . . 8.50
  - 1488 Gun Bulbs. Each . . . . . 45
  - 28 V. Bayonet. Box 10 . . . . . 2.00
  - 1/2, 1/4 Amp. Per 10 . . . . . 8.00
  - 1, 1 1/2, 2, 3 Amp. Per 10 . . . . . 3.00
  - 5, 6, 7 1/2, 10, 15, 20, 25, 30, Amps. Per 10, 25¢; Per 100 2.00
  - Assemblies (Specify Bally, Exhibit, Gottlieb). Ea. . . . . 1.10
  - Plunger (Large or Small Hole). Per 100 . . . . . 2.75
- LEG** { Lovellers, Set of 4 . . . . . \$ .50  
Reinforcements, Anti-Spill. Ea. . . . . .05
- RUBBER** { Rings, Small Dead, Per 100 1.50  
Stripping, Live, Per Foot. . . . . .07  
Vacuum Cups, Per 100 . . . . . 3.00
- WURLITZER PHONOGRAPH PARTS**
  - Main Fiber Gears. Each . . . . . \$2.95
- TURNTABLE** { Main Drive Gear Assy. 1.95  
Worm Drive Gear. Each . . . . . .95
- Main Worm Drive Gears. Each . . . . . .95
- Star Wheels. Each . . . . . .20
- Star Wheel Pins. Each . . . . . .20
- Program Pins. Each 5¢; Per 100 . . . . . 4.00
- Turntable Bushings. Each . . . . . .35

ALL PARTS GUARANTEED TOP QUALITY—GET ON OUR MAILING LIST TODAY!  
SERVICE? — SAVE DAYS WAITING!  
ECONOMY? — SAVE DOLLARS!  
QUALITY? — SAVE SERVICE CALL HEADACHES!  
ASK ANY OPERATOR!



MARBLE CO. 1425 NO. BROAD ST., PHILA. 22, PA. PHONE: STEVENSON 4-8975

GET IT FROM BLOCK—THEY HAVE IT IN STOCK

**SINGIN' SAM** (Davis 2110)  
*We're Never Too Old to Love*—W; V.  
*Dreamy Housatonic*—W; V.

The confidential deep bass chanting of radio's Singin' Sam (Harry Frankel) serves in good stead for these two Joe Davis waltz melodies. And with musical accomps provided by Andy Sannella's Romancers, taking in piano, electric guitar and vibes, the spinning is geared for the rocking chair brigade. Starting off the verse ad lib and into the three-quarter tempo on the chorus, Frankel brings out the sentiment contained in *We're Never Too Old to Love* and needles it nostalgic for *Dreamy Housatonic*, a river in Connecticut.

For the old folks at home.

**ROBERT AND GABY CASADESUS**  
 (Columbia 71831-D)

*Le Bal Martiniquais*—Parts I & II.

The concert piano team of Robert and Gaby Casadesus play and interpret well two rhythmic moods of the modern French music of Milhaud's *Le Bal Martiniquais*. They are gay and frivolous impressions moderne of a *Chanson Creole* and a *Beguine* which are rich in modern rhythmic flavor instead of melody. Keyboard team tackle it alone, taking both sides of a 12-incher.

For the home phonos.

**ADELE CLARK** (Musicraft 413)

*A Lady With a Parasol*—FT; V.  
*You Don't Know What You Started*—FT; V.

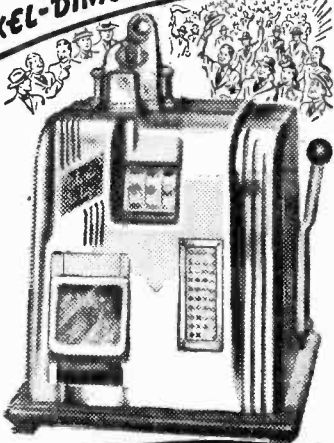
A new songbird for the label, Adele Clark sings without distinction. Delivers it nicely enough for Allie Wrubel's sentimental ballad, *A Lady With a Parasol*, singing in full voice but without styling or feeling to make for a measure of attraction. Gal is less qualified for the rhythm piping which she spins for *You Don't Know What You Started*. Walter Gross gives full-bodied instrumental support with his piano strokings standing out.

Nothing here to interest the phono ops.

**MILLICENT SCOTT** (Davis 2112-2113)  
*Never Judge a Book By Its Cover*—FT; V.  
*If I Only Had Let Well Enough Alone*—FT; V.  
*You Lied To Me Once Too Often*—FT; V.  
*Too Busy*—FT; V.

Singing with fine expression and

**"THREE IN ONE"**  
 -NICKEL-DIME OR QUARTER-



**Now!** 20 STOP REELS  
 THE DELUXE CLUB can now be furnished in 10 or 20-stop reels. Specify your choice.

**COLUMBIA DeLuxe Club BELLS**

... Changed in 2 minutes from nickle to dime or quarter play. Only Columbia has this exclusive patented convertible feature. Get the best in Bells—the lustrous gold finish Columbia DeLuxe Club Bell. In stock for immediate delivery.

All orders must be accompanied by one-half deposit, postal money order or certified check, balance C. O. D. **\$209.50** F.O.B.

**BUSH DISTRIBUTING CO.**  
 257 Plymouth, North Minneapolis, Minn.

# RECORD REVIEWS

(Continued from page 30)

feeling for the sentimental ballads, Millicent Scott falls easy on the ears for all four sides, making a greater dent than the songs themselves. Nor does the meager instrumental support of the Park Avenue Trio (piano, clarinet and electric guitar) make anything more than a light filler. Of the four ballads, all cut from the *Sin to Tell a Lie* cloth, Joe Davis's *Too Busy* falls easiest on the ears.

Song titles hold no meaning for the music machines altho the songbird delivers well.

**GATEMOUTH MOORE** (National 4010)

*Christmas Blues*—FT; V.  
*Isabel*—FT; V.

Making much meaning out of his shouting of the race blues, Gate-mouth Moore hits the register with his own *Christmas Blues*, a complaint to Santa about his unfaithful woman. And making the spinning more exciting, there's a scorchy hot celeste solo by Sam Benskin out of Tiny Grimes's supporting swingtet. And for his wailing the wordage of *Isabel*, his search for his girl friend, John Hardee adds a lick of his hot tenor saxology.

The timely *Christmas Blues* rings the bell for race spot coins.

**HARRY JAMES** (Davis 9000)

*The Sheik of Araby*—FT.  
*Come and Get It*—FT.

This is one of the old Harry James

cuttings for Eli Oberstein's old indie label, and while the music is dated, both the standard *Sheik of Araby* and the riff opus *Come and Get It* are good examples of the band in its starting days. Moreover, the *Sheik* spinning shows off the James trumpet torrid to good advantage.

James's band has gone a long way since this waxing, music too dated to hold music box attention.

**POISON GARDNER TRIO** (Juke Box JB-515)

*Poison's Boogie*—FT.  
*My Baby Gone Away*—FT; VC.

The breakaway piano pounding of Poison Gardner, surrounded by bass and guitar, makes for effective back room boogie blues fingering for his own *Poison Boogie*. And in the slow race blues style, Gardner hits the keys blue as guit-man Jimmy Miller sings his *My Baby's Gone Away* in hazy but rhythmic style. However, it all adds up to a weak sister side.

Back room race spots will like the barrelhouse piano in *Poison's Boogie*.

**BON BON** (Davis 7213)

*Foolishly*—FT; V.  
*Do Anything But Cry, Sweetheart*—FT; V.

Packing plenty of feel for the sentimental ballads, Bon Bon, one-time Jan Savitt voice, has neither song nor support to make much of an impression here. Both are Joe Davis originals of the mill-run variety with the Park Avenue Trio

(piano, clarinet and vibes) filling in the backdrop.

Needling will never hold up with the vocal competish along the coin circuits.

**ANN HATHAWAY** (Keynote K-641)

*Come Rain or Come Shine*—FT; V.  
*Between the Devil and the Deep Blue Sea*—FT; V.

A new rage with the swing cults, Ann Hathaway bows with this biscuit for two familiar torch ballads. But while she displays fine jazz feeling, her throaty chanting provides little luster to the lyrics. Nor does the small swing band led by pianist Ellis Larkins help her with any lift qualities. As a result, gal spins as just another songbird, easier to leave alone than to take.

Music ops can't expect anything here.

**JOHNNY BOND** (Columbia 37157)

*The First Rose*—FT; V.  
*I'll Step Aside*—FT; V.

Plenty of sincerity in Johnny Bond's outdoor chanting. With string band support from his Red River Valley Boys, spins a swell torcher in *The First Rose*, which is all he has left of his first love. Stepping up the tempo, sings it in spirited fashion for *I'll Step Aside*, also cut from the cowboy torch cloth.

Both sides fine for the phonos.

**ELTON BRITT** (Victor 20-2027)

*I Get the Blues When It Rains*—FT; V.  
*Too Tired To Care*—FT; V.

Striking a sober blues chord in his chant, Elton Britt sings it sweetly and with a high degree of effectiveness for the evergreen *I Get the Blues When It Rains*. The Skytoppers, strings with clay and trumpet, add instrumental color to his chant. *Too Tired to Care* is taken at a livelier tempo, Britt singing it just as sweetly about a romance that is over.

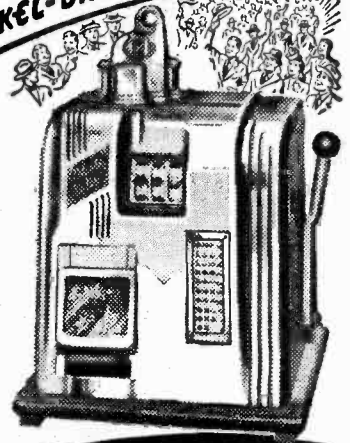
*I Get the Blues When It Rains* stacks up as a real winner for the coin boxes.

**BOBBY GREGORY** (Checkered 7001-02)

*Partners*—FT; V.  
*Western Polka*—FT; V.  
*Gay Nineties Polka*—FT; V.  
*Montana Is Calling Me Home*—FT; V.

Displaying little quality in his pipes, supported by a male quartet of no greater shake, and the plectrums and fiddles of his Cactus Cow-

**"THREE IN ONE"**  
 -NICKEL-DIME OR QUARTER-



**Now!** 20 STOP REELS  
 THE DELUXE CLUB can now be furnished in 10 or 20-stop reels. Specify your choice.

**COLUMBIA DeLuxe Club BELLS**

... Changed in 2 minutes from nickle to dime or quarter play. Only Columbia has this exclusive patented convertible feature. Get the best in Bells—the lustrous gold finish Columbia DeLuxe Club Bell. In stock for immediate delivery.

All orders must be accompanied by one-half deposit, postal money order or certified check, balance C. O. D. **\$209.50** F.O.B.

**DELUXE NOVELTY CO.**  
 "We Buy, Sell or Swap"  
 17 Arcade Bldg. Little Rock, Ark.

**WE ARE AUTHORIZED DISTRIBUTORS for MILLS**

**BLACK CHERRY BELL**

Available in 5c, 10c and 25c Denominations

**1-CHERRY OR 2-CHERRY PAY**  
 WRITE FOR PRICES TODAY!

<b>BRAND NEW HEAVY GAUGE STEEL BOX STANDS FOR MILLS SLOTS</b> ..... <b>\$27.50</b>	<b>BRAND NEW BALLY SURF QUEENS</b> ..... <b>\$189.50</b>
<b>HEAVY GAUGE DOUBLE REVOLVE-A-ROUND SAFES FOR SLOTS</b> ..... <b>\$195.00</b>	<b>BRAND NEW ACE COIN COUNTING MACHINES ...</b> <b>\$139.50</b>

**WRITE FOR PRICES**  
 ABT CHALLENGER  
 GENCO WHIZZ—Free Play  
 SILVER KING PEANUT MACHINES

**LATEST BRAND NEW 5-BALL F. P GAMES—IN STOCK!**  
 Exhibit Fast Ball      Gott. Superliner  
 Bally Midget Racer      Bally Big League  
 Chicago Coin Spellbound

**GUARANTEED RECONDITIONED EQUIPMENT**

CONSOLES	BELLS
Mills Jumbo, P.O. .... \$119.50	Watling Rotatop, 5¢ ..... \$ 89.50
Evans Lucky Lucre ..... 99.50	10¢ ..... \$94.50; 25¢ ..... 99.50
Pace Saratoga ..... 89.50	Jenn. 4-Star Chief, 5¢ ..... 109.50
Pace Twin Reels, 5¢/25¢ ..... 195.00	10¢ ..... 119.50
Pace Twin Reels, 5¢/10¢ ..... 195.00	Blue Front, 5¢ ..... 134.50
Pace Marathon ..... 99.50	10¢ ..... \$139.50; 25¢ ..... 144.50
Bakers Racers, D.D. .... 195.00	Brown Front, 5¢ ..... 144.50
Bally Club Bell, Comb. F.P. & P.O. .... 179.50	10¢ ..... \$149.50; 25¢ ..... 154.50
	Gold Chrome, 5¢ ..... 179.50
	10¢ ..... \$184.50; 25¢ ..... 189.50

**WRITE FOR NEW PRICE BULLETIN; COMPLETE LIST PARTS & MACHINES**

TERMS: 1/3 DEPOSIT, BALANCE C. O. D.

**AUTOMATIC COIN MACHINES & SUPPLY CO.**

ALL PHONES: CAPITOL 8244

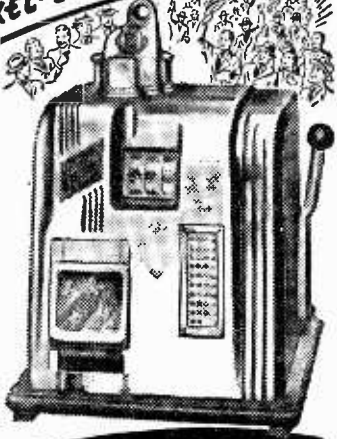
**4135-43 ARMITAGE AVE. • CHICAGO 39, ILLINOIS**

Affiliate Office: IOWA STATE SALES CO., 567 Seventh St., Des Moines 9, Iowa

boys just as ordinary, Bobby Gregory cuts no fancy capers with these four sides. All the spinning geared to the polka rhythms, with the best impression cut for *Gay Nineties Polka*, spinning tuneful and lively.  
*Gay Nineties Polka* packs the only potential for phonos.

# "THREE IN ONE"

-NICKEL-DIME OR QUARTER-



**NOW!** 20 STOP REELS  
 THE DELUXE CLUB can now be furnished in 10 or 20-stop reels. Specify your choice.

## COLUMBIA DeLuxe Club BELLS

... Changed in 2 minutes from nickel to dime or quarter play. Only Columbia has this exclusive patented convertible feature. Get the best in Bells—the lustrous gold finish Columbia DeLuxe Club Bell. In stock for immediate delivery.

All orders must be accompanied by one-half deposit, postal money order or certified check, balance C. O. D. **\$209.50** F.O.B.

EASTERN SALES CO.

1824 Main St., East Rochester, N. Y.

## SALESMAN

Must have acquaintance with distributors, jobbers and operators  
**NEW NON-COMPETITIVE** coin-operated machine. Large earning possibilities. Write Box No. 786, care of The Billboard, 155 N. Clark St., Chicago, Illinois.

**CORADIO**  
 COIN OPERATED RADIO

A POWERFUL PROFIT POTENTIAL FOR COIN-CONSCIOUS OPERATORS EVERYWHERE!

**CORADIO**  
 COIN OPERATED RADIO  
 60 E. 42nd St., New York 17, N. Y.

**\$1,450.00**

For 1 Super; 3 Deluxe; 1 Monarch, 20 Records; 1 Imperial, 20 Records; Rock-Olas. All or none. Act now.

**Dixie Vending Mach. Co.**  
 Phone 9312  
 ANNISTON, ALA.

**DAVE DENNEY (Musicraft 422)**  
*Cheatin' On Your Baby*—FT; V.  
*Weary With Worry*—FT; V.

His bary piping ringing true for these bright cowboy ballads, and with a small accompanying band providing toe-tapping support, Dave Denney rings the bell for the bouncy *Cheatin' On Your Baby*, sounding the warning that she may also be on a cheatin' kick. And sings it as well, and with as much meaning, for *Weary With Worry*, chanting the concern over his girl.

*Cheatin' On Your Baby* spins bright for the coin catching.

**BILL BOYD (Victor 20-2050)**  
*Oklahoma Bound*—FT; V.  
*Jim's Polka*—FT.

His Cowboy Ramblers of guitars, fiddles and accordion laying down a Western hot rhythm background, the open-spaces singing of Bill Boyd for *Oklahoma Bound* makes for a bright spinner. His music makers turn in a sprightly polka dance session for the instrumental *Jim's Polka*.

*Jim's Polka* fits in for the barn dances.

**BIG MACEO (Victor 20-2028)**  
*Maceo's 32-20*—FT; V.  
*Texas Stomp*—FT.

The deep blue blues shouting of Big Maceo Merriweather rings true for his own 32-20, referring to the gun he's packing since he found his woman with another man. With Rampa Red on guitar and Tyrell Dixon on drums joining in with the blues piano stroker, it's a back room jam session for *Texas Stomp*. Big Maceo's exhortations adding to the music's old-time blues jam flavor, and making it entirely low-down.

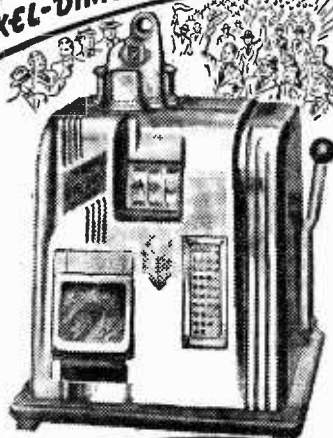
Both sides good for the back rooms at the race spots.

**ROOSEVELT SYKES (Victor 20-2051)**  
*Date Bait*—FT; V.  
*Tonight*—FT; V.

The hot horns in his small gang of Honeydrippers blowing it blue in low-down style, the rhythmic blues shouting of Roosevelt Sykes registers right. It's a lively boogie beat for the racy *Date Bait*, dipping into the race ballad groove for *Tonight*, Sykes singing and talking about his longing for

# "THREE IN ONE"

-NICKEL-DIME OR QUARTER-



**NOW!** 20 STOP REELS  
 THE DELUXE CLUB can now be furnished in 10 or 20-stop reels. Specify your choice.

## COLUMBIA DeLuxe Club BELLS

... Changed in 2 minutes from nickel to dime or quarter play. Only Columbia has this exclusive patented convertible feature. Get the best in Bells—the lustrous gold finish Columbia DeLuxe Club Bell. In stock for immediate delivery.

All orders must be accompanied by one-half deposit, postal money order or certified check, balance C. O. D. **\$209.50** F.O.B.

ROCKY MOUNTAIN SALES CO.

333 S. Arizona St. BUTTE, MONT.

## WICHITA, KANSAS, SPECIALS

All Games Guaranteed or Your Money Back

THOROUGHLY RECONDITIONED—READY FOR LOCATION

GENCO	EXHIBIT	BALLY
Seven-Up ..... \$39.50	Big Hit ..... \$175.00	Speed Ball... \$ 42.50
(Sink the Jap)	(Floor Sample)	Topic ..... 57.50
Bosco ..... 72.50	Sky Chief .... 125.00	Pin-Up Girl .. 79.50
Four Aces .... 89.50	Big Parade... 115.00	Marines at Play 59.50
Baseball ..... 39.50	Knock-Out ... 95.00	Play Ball .... 42.50
Four Roses.... 42.50		
Ten Spot..... 37.50	<b>UNITED</b>	
Big League.... 32.50	Brazil ..... \$145.00	<b>GOTTlieb</b>
(Plastic)	Oklahoma ... 135.00	5-10-20 ..... \$ 89.50
Slugger ..... 39.50	Arizona ..... 135.00	New Champ .. 47.50
Zig Zag ..... 57.50	Grand Canyon. 135.00	A.B.C. Bowler. 44.50
Metro ..... 37.50		Liberty ..... 125.00
Hi Hat ..... 49.50	<b>KEENEY</b>	Cover Girl ... 130.00
Powerhouse ... 32.50	Skyray ..... \$ 42.50	Keep 'Em Flying 99.50
Victory ..... 69.50	Football .... 22.50	
	Velvet ..... 59.50	<b>P. &amp; S.</b>
		Strip Tease... \$ 89.50
<b>MARVEL</b>	<b>CHICAGO COIN</b>	Torpedo Patrol 79.50
Baseball ..... \$74.50	Skyline ..... \$ 37.50	Production ... 69.50
Hollywood .... 79.50	Legionnaire .. 57.50	
Yankee Doodle. 69.50	1941 Majors.. 50.00	
	Miss America .. 42.50	
	(All American)	

We Will Take Your Used Games in Trade  
 Write Us What You Have on New Equipment

IMMEDIATE DELIVERY ON ALL NEW EQUIPMENT LISTED

WRITE—WIRE—PHONE FOR PRICES

SUPER SCORER • STEP-UP • EXHIBIT'S FIESTA • MIDGET RACERS • BALLY'S TRIPLE BELL  
 BALLY'S DRAW BELL • BALLY'S VICTORY SPECIAL • BALLY'S VICTORY DERBY  
 MILL'S BLACK CHERRY BELLS

Terms: 1/3 Deposit With Order, Balance Sight Draft or C. O. D.

## UNITED DISTRIBUTORS

513 EAST CENTRAL

M. M. HAMMER

Phone 4-6111

WICHITA, KANSAS

M. Y. BLUM

Now Showing and Delivering ...

## ACE COIN COUNTER

THRUOUT THE NATION

- WESTERN DISTRIBUTORS  
3126 Elliott Ave.  
Seattle 1, Wash.
- R. F. VOGT DISTRIBUTORS  
Cullen Hotel Bldg.  
Salt Lake City, Utah
- PALATREAT PRODUCTS COMPANY  
327 Bridge St., N.W.  
Grand Rapids, Mich.
- WESTERN DISTRIBUTORS  
1226 S.W. 16th Ave.  
Portland 5, Ore.
- AJAX MUSIC CO.  
1655 Blake St.  
Denver, Colo.
- ADVANCE AUTOMATIC SALES CO.  
1350 Howard St.  
San Francisco, Calif.
- BADGER SALES CO.  
1612 W. Pico Blvd.  
Los Angeles 15, Calif.
- HY-G AMUSEMENT CO.  
1415 Washington St.  
Minneapolis, Minn.
- MONARCH COIN MACHINE CO.  
1545 N. Fairfield Ave.  
Chicago 22, Ill.
- MILWAUKEE COIN MACHINE CO.  
3130 W. Lisbon Ave.  
Milwaukee 8, Wis.
- SICKING, INC.  
1401 Central Parkway  
Cincinnati, Ohio
- J. H. WINFIELD & CO.  
816 Main St.  
Buffalo 2, N. Y.
- B. D. LAZAR CO.  
1835 Fifth Ave.  
Pittsburgh 19, Pa.
- ACTIVE AMUSEMENT MACHINES CO.  
1080 Broad St.  
Newark, N. J.

- CONSOLIDATED DISTRIBUTING CO.  
1910 Grand Ave.  
Kansas City 8, Mo.
- NATIONAL COIN MACHINE EXCHANGE  
1411 Diversey Blvd.  
Chicago 14, Ill.
- CLEVELAND COIN MACHINE EXCHANGE  
2021 Prospect Ave.  
Cleveland 15, Ohio
- MIKE MUNVES CORP.  
510 W. 34th St.  
New York City, N. Y.
- ACTIVE AMUSEMENT MACHINES CO.  
800 N. Franklin St.  
Philadelphia, Pa.
- SILENT SALES SYSTEM  
635 D St., N.W.  
Washington 4, D. C.
- TEXAS PHONOGRAPH COMPANY  
119-20 Durango St.  
San Antonio, Texas
- PROGRESSIVE DISTRIBUTING CO.  
1400 St. Charles Ave.  
New Orleans, La.
- H. & L. DISTRIBUTORS, INC.  
708 Spring St.  
Atlanta, Ga.
- EASTERN SALES CO.  
1824 E. Main St.  
Rochester, N. Y.
- TRIMOUNT COIN MACHINE CO.  
40 Waltham St.  
Boston 15, Mass.
- FLORIDA AMUSEMENT COMPANY  
2025 Hollywood Blvd.  
Hollywood, Fla.

COUNTS  
 and  
 WRAPS  
 1c, 5c,  
 10c,  
 25c



AVAILABLE THRU YOUR  
 DISTRIBUTOR!

Simple, light-weight, accurate. Every  
 routeman should carry one with him.  
 Complete with carrying case and  
 money tubes. **\$139.50**

**ACE**  
 COIN COUNTING MACHINE  
 COMPANY

3715 N. Southport

CHICAGO

his girl. But on all counts, he sells. Date Bait likely bait for coins.

**BIG BILL** (Columbia 37164)  
Cell No. 13 Blues—FT; V.  
You Got the Best Go—FT; V.

Tops for the expressionful who-ee blues singing, Big Bill (Broonzy) sells both of these original back-biting race blues strong. Cell No. 13 Blues tells of his grief now that they've changed his name to a number. And with as much cry in his chant, complains that someone has taken his place in his girl's affections in *You Got the Best Go*. Small unit supporting sets the blues stage musically.

Where they call for the real low-down race blues, they'll call for these with coins.

**VITIN RIVERA QUINTET** (Davis 607)  
Mira Veta—FT; VC.  
Negra Inez—FT; VC.

Not much spirit or color in the music making of this small Spanish unit of trumpet and rhythm instruments. Nor is there much more of a flavoring in the vocal duets of Lugo and Orta, male singers. Both spin as guarachas but with little attraction in selection or in presentation.

Hardly phono fare.

**ORQUESTA DEL CARIBE** (Davis 605-606)  
La Seduccion—FT.  
Queja Pampera—FT.  
Cigarette—FT.  
El Caminito—FT.

A full-fashioned Spanish orchestra, Del Caribe weaves a beautiful melody fabric for all four of these familiar tango selections. All are tuneful Latin melodies, and the band's rhythms make them all the more inviting for the tango enthusiasts.

Serve for the locations in Spanish quarters.

**CUARTETO HERMANOS MERCADO**  
(Davis 603-604)

Confesion—FT; VC.  
Se Fue Mi Mulata—FT; VC.  
La Andalusia—FT; VC.  
Tu Mirar—FT; VC.

This small unit of tiple, accordion and rhythm instruments play with plenty of authenticity and with plenty of spirit for these Spanish selections. As such, they create a satisfying setting for the effective male blend of the bary voices of Yiye and Pepe.

## RECORD REVIEWS

It's a slow bolero rhythm set for *Confesion* and a highly tuneful *Tu Mirar*, while the lively guaracha rhythms kick out brightly for the tuneful *La Andalusia* and *Se Fue Mi Mulata*.

All clickers for the nationality spots.

**ALBERTO IZNAGA** (Davis 601-602)  
Mia Sola Seras—FT; VC.  
Pegadito—FT; VC.  
Otra Vez—FT; VC.  
No Te Quiero—FT; VC.

Alberto Iznaga providing a full-fashioned musical background, it's the singing of Jose Luis Monero that attracts all the attention to these sides. Gives out with a rich romantic quality for the slow bolero spinnings for *Mia Sola Seras* and *Otra Vez*. And is equally effective for the spirited Spanish singing for *Pegadito*, a guaracha, and for *No Te Quiero*, a porro. Moreover, there is plenty of melodic appeal in all the four selections.

A cinch to sell at the Spanish locations.

**SELAH JUBILEE QUARTET**  
(Arista 5021-23-25-26-27)

I Will Be Home Again—FT; V.  
Nicodemus—FT; V.  
Lord Help the Poor and Needy—FT; V.  
Down With Trouble—FT; V.  
All I Need Is Jesus—FT; V.  
Jericho Road—FT; V.  
When We All Get Together With the Lord—FT; V.  
Ride On—FT; V.  
I Love His Name—FT; V.  
Jezebel—FT; V.

Capturing the beauty and spiritual quality of the hymnals in their vocal blend, and with inherent rhythmic qualities in their interpretations, the Selah Jubilee Quartet are standouts for the spiritual singing. Their vocal shading adding color to their chant, with guitar accompaniment sparking the rhythmic base, the boys hit the mark for all of the 10 sides. Save for *I Will Be Home Again*, when they step out of spiritual character to ape the Ink Spots, the foursome is full of religious and rhythmic feeling. And to excellent returns, with the most striking spins for a slow spiritual, *Lord Help the Poor and Needy* and for a righteous and rhythmic *When We All Get Together With the Lord*.

Appeal is for the home brigade.

**JOHNNY MERCER AND THE PIED PIPERS** (Capitol 316, 323)

A Gal in Calico—FT; V.  
Winter Wonderland—FT; V.  
Zip-A-Dee-Doo-Dah—FT; V.  
Everybody Has a Laughing Place—FT; V.

With bounce and blend to the smooth spinning, Johnny Mercer, joined by the Pied Pipers and Paul Weston's ork, turns in a thoroly enjoyable song session for *A Gal in Calico*. The Leo Robin-Arthur Schwartz western-flavored tune (from Warner Bros.' *The Time, the Place and the Girl*) packs click potential. A timely ear treat, flipover should renew interest in *Winter* as Mercer and the Pipers dish out honeyed harmonies to Weston's relaxing instrumental setting. *Zip-a-Dee-Doo-Dah* and *Everybody Has a Laughing Place*, both from Walt Disney's forthcoming *Song of the South*, are paired to make it a happy platter. The spinning is bright and breezy with Mercer and the vocal group easily getting into the spirit of things on *Zip*. Singing is equally gay for *Laughing Place*. Paul Weston's ork provides suitable accompaniment for both.

Both platters are nickle grabbers. *Gal in Calico* aided by pix tie-in should prove mighty attractive and *Winter* should get a warm reception. Screen ties will also lend a hand to make *Zip* the collecting side.

**WESLEY TUTTLE** (Capitol 321)

No Children Allowed—FT; V.  
I've Loved You Too Much to Forget—FT; V.  
Dale Parker's tune, *No Children*

*Allowed* is in the *No Vacancy* groove with lyric going into the housing shortage. Slowly sung in an easy voice Western melody and sermon-like words are well handled by Wesley Tuttle. Fiddle and guitar accompanists join in on the vocal chorus here as well as on the snappier backside. *Too Much to Forget*, a Tuttle clefting, is in the typical Western pattern, with singing and playing sticking to a well-defined beat.

No Children may snare some coins.

**ROBERT MCFERRIN** (Sunbeam 101)

Water Boy—V.  
The Lord's Prayer—V.

A new label, these two sides offer no comprehensive test of the diskery's engineering ability, but platter itself is free of surface noise. Material on first offering holds no interest for jukes and commercially is thin. McFerrin is a concert baritone with a nice sense of phrasing and holds some remarkable sustained notes. *The Lord's Prayer* is Albert Hay Malotte's composition, and *Water Boy* of course is familiar. Accompaniment consists of piano and bass.

Unknown name will hamper disk for counter sales.

**JO STAFFORD** (Capitol 317, 319)

This Time—FT; V.  
Promise—FT; V.  
White Christmas—FT; V.  
Silent Night—V.

Capturing the romantic quality of Paul Weston's beaut ballad, Jo Stafford puts heart and soul into her voicing of *This Time*. The Weston ork weaves a string enriched accompaniment to make the enjoyment complete. Despite innocuous tune material, *Promise*, a moderately paced bouncy ballad, pleases the ear thanks to Miss Stafford's capable lyric handling. Aimed at the Yuletide trade, label prudently couples *White Christmas* and *Silent Night* and should hit a bullseye on the holiday register. Songstresses gives full expression to the Irving Berlin classic and interprets with dignity the Christmas Carol on the reverse. Lynn Murray Singers and Paul Weston's ork heightens the effectiveness of both sides.

Stafford fans will welcome *This Time*. With the holiday season approaching *White Christmas* and *Silent Night* is a cinch to win a coin ovation.

**ROY ACUFF** (Columbia 37099)

Waiting for My Call to Glory—FT; VC.  
Tell Me Now or Tell Me Never—FT; VC.

His Smoky Mountain Boys providing toe-tapping support, Roy Acuff blends his pipes with the male trio for a Western spiritual in *Waiting for My Call to Glory*, singing it with plenty of satisfying spirit. And on his own, with bright back-up from the string band, Acuff rings a catchy torch note as he sings of the girl who left him broken-hearted in *Tell Me Now or Tell Me Never*.

Coin boxes will go big for both sides.

**JIMMIE LUNCEFORD** (Majestic 1077)

Them Who Has—Gets—FT; VC.  
Shut-Out—VT.

With the low-down rhythm chanting of Joe Thomas selling it for the philosophical rhyme, *Them Who Has—Gets*, also adding some pert riding on his tenor horn, Jimmie Lunceford attracts attention to the side. Flip-over is a mill run riff jumper, *Shut-Out*, which shows off the bad blend and balance of the band, devoid of the lift qualities that used to characterize a Lunceford ensemble.

Joe Thomas's individual efforts may attract some at race spots for *Them Who Has—Gets*.

**LARRY GREEN** (Victor 20-2049)

When You Left Me—FT; VC.  
A Gay Little Melody—FT; VC.

Again Larry Green pleases with his

facile melody style at the keyboard, with his supper club syncopators adding breezy rhythms to the ivory messages of the light-fingered maestro. It's 88 tinkling all the way for a bouncy *When You Left Me*, even dominating the dittying of Gil Phelan. And the Steinwaying overwhelms even more for a *Gay Little Melody*, a familiar Mozart melody waxed whimsically with Phelan pronouncing the inane lyrical structure.

Appeal here narrowed to Boston corners where the maestro enjoys a personal following.

**FRED WARING** (Decca 23717)

Anchors Aweigh—FT; VC.  
Buckle Down, Winssocki—FT; VC.

For the rah-rah circles, Fred Waring's orchestra and glee club cut these two campus favorites in fine order. The navy anthem is sung and played both in a capella and march style, with a spirited march spin set for *Buckle Down, Winssocki*, one of the better unaffiliated campus tunes ever created by Tin Pan Alley.

It's too late in the football season to make the most of these.

**OSCAR LEVANT** (Columbia 17403-D)

Adagio Cantabile—Parts I & II.

Playing the piano with a fine feel for this simple Beethoven melody from the master's *Pathetique* sonata, Oscar Levant makes this solo spin a real pleasantry for the classical cult. Takes both sides of the platter, and alone at the keyboard, brings out all of the melodic currents and tonal shadings enveloped in the Beethoven scoring for this *Adagio* movement.

Not for coin boxes.

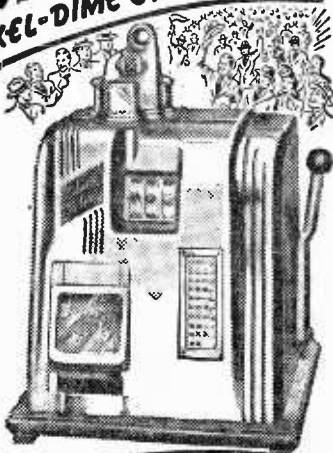
**GORDON MACRAE** (Musicraft 15094)

Flattery Will Get You Nowhere—FT; V.  
Oh, But I Do—FT; V.

While this is light fare for the rich and robust bary pipes of Gordon MacRae, the troubador pipes it pleasant enough with the solo piano passages of Walter Gross, who conducts the accompanying musicians, adding much to the pleasantry. It's a bouncy and attractive rhythm ditty in *Flattery Will Get You Nowhere* and a more promising slow ballad in *Oh, But I Do*.

Singer faces heavy competition in the

"THREE IN ONE"  
-NICKEL-DIME OR QUARTER-



20 STOP REELS

THE DELUXE CLUB can now be furnished in 10 or 20-stop reels. Specify your choice.

COLUMBIA

DeLuxe Club BELLS

... Changed in 2 minutes from nickle to dime or quarter play. Only Columbia has this exclusive patented convertible feature. Get the best in Bells—the lustrous gold finish Columbia DeLuxe Club Bell. In stock for immediate delivery.

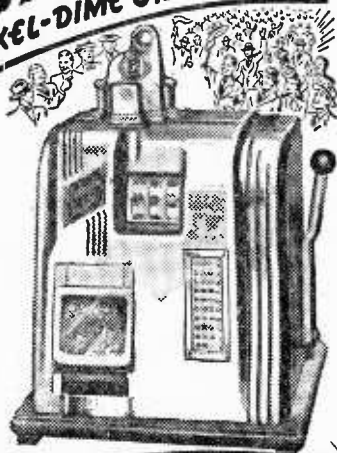
All orders must be accompanied by one-half deposit, postal money order or certified check, balance C. O. D. \$209.50 F.O.B.

EMPIRE COIN MACHINE EXCH.

2812 W. North Ave.

Chicago, Ill.

"THREE IN ONE"  
-NICKEL-DIME OR QUARTER-



20 STOP REELS

THE DELUXE CLUB can now be furnished in 10 or 20-stop reels. Specify your choice.

COLUMBIA

DeLuxe Club BELLS

... Changed in 2 minutes from nickle to dime or quarter play. Only Columbia has this exclusive patented convertible feature. Get the best in Bells—the lustrous gold finish Columbia DeLuxe Club Bell. In stock for immediate delivery.

All orders must be accompanied by one-half deposit, postal money order or certified check, balance C. O. D. \$209.50 F.O.B.

MUSIC SALES COMPANY

680 Union Ave.

Memphis, Tenn.

coin circuits to make these mean much for ops.

**BILLY ECKSTINE (National 9021)**  
*Jelly-Jelly*—FT; VC.  
*My Deep Blue Dream*—FT; VC.

Billy Eckstine joined with Earl Hines in penning the deep blue *Jelly-Jelly*, a slow and suggestive race blues that has become a standard in that set. However, Eckstine attempts to sing it with sophistication rather than suggestion. And that ain't good. Nor does the muddled band figures backing the maestro, even when he fingers his valve trombone, help the Eckstine cause any. Much more effective is the maestro's singing of the mood ballad, *My Deep Blue Dream*, which is directed to the swoon set.

Solely for the Billy Eckstine fans, but even they won't stay long with this waxing.

**HLEN TRAUDEL (Columbia 71872-D)**  
*Cradle Song*—W. V.  
*Vespers*—FT; V.

In a most appealing fashion, the soprano pipes make it a pip plattering on a 12-incher, for both of these children songs of classical concert caliber. *Cradle Song* is the Brahms classic and just as familiar is *Vespers*, the prayer song of Christopher Robin. The orchestra, directed by Charles O'Connell, provides the operatic canary with softly blending musical support.

For the home libraries.

**LARRY VINCENT (Pearl 11-12-50-52-53)**  
*They're Laying Down the Law Today*—FT; V.

*Winky-Blinky Peek-a-Boo*—FT; V.  
*If I Had My Life to Live Over*—W; V.  
*Stay As Long as You Like*—FT; V.  
*Roll Me Over*—W; V.  
*The Freckle Song*—FT; V.  
*I Took My Organ to the Party*—W; V.  
*The Beaches and the Bassets*—W; V.  
*I Used to Work in Chicago*—W; V.  
*Yas! Yas! Yas!*—FT; V.

Larry Vincent, a singing fixture at the Lookout House, Covington, Ky., banners his own disk label from that Dixie station. And while the lad has a winning way with the wordage, much of it in the intimate manner of Phil Harris, his wordage is grooved in the gutter level for the most part. Of these five platters, three definitely belong to the "party" category. On a legit level, Vincent makes his best

## Beer Shortage Nips Atlantic City Receipts

ATLANTIC CITY, Nov. 30.—The beer shortage, brought on by the closing of 11 breweries in near-by Philadelphia due to union jurisdictional differences, is termed by tavern operators as being serious.

Cut in juke box and pinball machine play in tavern locations has already been felt by some coin machine operators. Cigarette machine operators claim they have noticed little effect on their business.

Tavern operators have busied themselves with buying all the available bottled beer to better gird themselves for any emergency. One nightclub operator, whose normal supply is 60 half barrels of draught beer weekly, mentioned that he is down to his last three kegs with little prospect of replenishing his supply.

Consensus is that if the strike lasts, the busier taverns will be without beer of any kind. With a steady convention schedule booked for this seaside resort, it is expected that the situation will have considerable effect on the revenue from coin machines.

impression with *They're Laying Down the Law Today*, a breezy mountain song, backed by an innocuous rhythm novelty in *Winky-Blinky Peek-a-Boo*. Squatting at the piano for his piping, Vincent uses three and four-piece rhythm combos to provide the musical accompaniment. Further displaying his vocal talents, Vincent is in good voice for the waltz *If I Had My Life to Live Over* and in the personality style, for the singing of the lively *Stay As Long As You Like*. All the selections are originals. The other three disks are of the "party" variety, the titles sufficient to indicate their content.

For those whose platter interest is in pornography.

**FRANK SIGNORELLI (Davis 9001)**  
*Margie*—FT.  
*Jingling the Bells*—FT.

It's hot jazz of the early '20s, with little drive or power to attend the beats, as Frank Signorelli, pacing a quintet from the piano bench, beats out in dated style for the familiar *Margie* and a less appetizing jam-adaptation of the holiday song in *Jingling the Bells*. Improvisings of trumpeter Phil Napoleon and clarinetist Sol Franzello are also of the old school.

Nothing here to tempt the coins.

**MAURICE ROCCO (Musicraft 427)**  
*Blue Skies*—FT; V.  
*I Can't Get Started*—FT; V.

Instead of displaying his rocking and riotous style of Steinwaying, Maurice Rocco tries to impress as a singer. And failing to project his personality on the platter, most that can be said is that he tries in imparting a rhythmic flavor to both of these evergreens. Cozy Cole at the drums and Mack Stuart on bass assist.

Little nickel magic in this needling.  
**AL GOODMAN (Victor 28-0411)**  
*Duel in the Sun*—Parts I & II—FT.

A rhythmic setting in symphonic style, making it a needling nicety, is applied by Al Goodman and a large orchestra for Dimitri Tiomkin's mood music for the movie, *Duel in the Sun*. Goodman provides classical color to the attractive outdoor and Mexicali melodies, spreading them effectively over both sides of a 12-incher.

For the home phonos.

**TEDDY WILSON (Musicraft 421)**  
*Don't Worry 'Bout Me*—FT; VC.  
*I Want To Be Happy*—FT.

Teddy Wilson has gathered a promising octet of jazz aces around his piano bench, including the trumpet of Buck Clayton and Don Byas's tenor horn. However, it's strictly his

## MONARCH—House of Quality Merchandise!

WE HAVE EVERYTHING IN BRAND NEW FACTORY RELEASES FOR IMMEDIATE SHIPMENT!

### 5-BALL FREE PLAY PIN GAMES

- SMARTY (WILLIAMS)
- SUPERSCORE (CHICAGO COIN)
- MIDGET RACER (BALLY)
- SEA BREEZE (UNITED)
- STEP UP (GENCO)
- BAFFLE CARD (GOTTLIEB)
- BIG LEAGUE (BALLY)
- FAST BALL (EXHIBIT)
- SUPERLINER (GOTTLIEB)
- OPPORTUNITY (MARVEL)
- SHOOTING STAR (P&S)

#### For Special Prices on:

- BALLY VICTORY DERBIES... WRITE
- BALLY VICTORY SPECIALS... WIRE
- BALLY SURF QUEENS..... PHONE

### LEGAL EQUIPMENT

- Goatee (Chicago Coin) ..... Write
- Red Ball (Hirsch) ..... \$395.00
- Jack Rabbit (Amusement) ..... 475.00
- Gottlieb 3 Way Grippers ..... 39.50
- ABT Challengers ..... 65.00
- ABT Target Stands ..... 12.50
- Silver King Peanut Vendors Write
- Ace Coin Counter ..... 199.50
- Score-A-Barrel 10" 6" model ..... 399.50

### CONSOLES

- Bally Draw Bell 5¢ Comb. .... \$477.50
- Bally Draw Bell 25¢ Comb. .... 497.50
- Bally Triple Bell 5¢, J.P. .... 895.00
- Evans Bangtails, 5¢, J.P. .... 871.50
- Evans Bang Tails, 25¢ Comb. .... 824.50
- Evans Winter Book, 5¢, J.P., C.P.O. .... 980.50
- Evans Winter Book, 25¢, J.P., C.P.O. .... 826.00
- Evans Winter Book, 25¢, J.P., C.P.O. .... 995.00

### BRAND NEW

- MILLS BLACK CHERRY BELLS, 5¢, 10¢, 25¢ ..... WRITE
- MILLS GOLDEN FALLS, 5¢, 10¢, 25¢ ..... WRITE
- JENNINGS STANDARD & BRONZE CHIEFS, 5¢, \$259.00; 10¢, \$309.00; 25¢, \$318.00
- JENNINGS SUPER DELUXE LITE UP CHIEFS, 5¢, \$324.00; 10¢, \$334.00; 25¢, \$344.00
- GROETCHEN COLUMBIAS, STANDARD, \$145.00; DELUXE GOLD MODEL ..... 209.50
- MILLS VEST POCKETS ..... \$74.50
- DAVAL "FREE PLAY" ..... 75.00
- BRAND NEW MILLS 25¢ Q.T. GLITTER GOLDS ..... 165.00
- BRAND NEW WATLINGS, 5c-10c-25c-50c ..... WRITE

### BRAND NEW DELUXE REVOLVAROUND SAFE STANDS

- Single ..... \$175.00
  - Double ..... \$250.00
  - Triple ..... \$295.00
- Made of extra heavy gauge steel—specially weighted—attractive finish.  
 Brand New Single Lock Box Type Slot Stand ..... 27.50

### 5-BALL F.P. PIN GAMES—BEAUTIFULLY RECONDITIONED THE MONARCH WAY!

- |                        |                        |                        |                       |
|------------------------|------------------------|------------------------|-----------------------|
| ABC Bowler .. \$ 69.50 | Champion .. \$ 39.50   | Hi Hat .. \$ 89.50     | Pick 'Em .. \$ 39.50  |
| Action .. 129.50       | Double Play .. 79.50   | Horoscope .. 79.50     | School Days .. 85.00  |
| All Circus .. 139.50   | Drum Major .. 49.50    | Home R. '40 .. 39.50   | Sea Hawk .. 69.50     |
| All American .. 89.50  | Dude Ranch .. 59.50    | Keep 'Em Fly .. 129.50 | Showboat .. 79.50     |
| Arizona .. 179.50      | 5-10-20 .. 109.50      | Knockout .. 129.50     | Sky Chief .. 159.50   |
| Bangs .. 89.50         | Fifth Inning .. 59.50  | Mary, Basch .. 99.50   | Sky Blazer .. 39.50   |
| Band Wagon .. 69.50    | Four Aces .. 109.50    | Mascots .. 59.50       | Snappy '41 .. 75.00   |
| Belle Hop .. 49.50     | Glamour .. 59.50       | Metro .. 59.50         | Streamliner .. 179.50 |
| Big Six .. 125.00      | Girls Ahoy .. 79.50    | Miami Beach .. 89.50   | Sunbeam .. 79.50      |
| Big Show .. 39.50      | Gobs .. 119.50         | Midway .. 109.50       | Ten Spot .. 69.50     |
| Bowl, Alley .. 59.50   | Gold Star .. 59.50     | Mystics .. 59.50       | Victory .. 89.50      |
| Brazil .. 179.50       | Gr'd. Canyon .. 179.50 | New Champ .. 75.00     | Wild Fire .. 69.50    |
| Broadcast .. 69.50     | Gun Club .. 79.50      | Owls .. 69.50          | Yanks .. 109.50       |
|                        | Hi Dive .. 89.50       | Paradise .. 69.50      | Zig Zag .. 79.50      |

**FOREIGN TRADE!!!** Our Foreign Sales Dept. welcomes the opportunity to be of service. Send for our beautifully illustrated folder and full particulars pertaining to all our coin-operated equipment. CABLE ADDRESS: "MOCOIN."

TERMS: 1/3 DEPOSIT, BALANCE C. O. D. OR SIGHT DRAFT

## MONARCH COIN MACHINE CO.

1545 N. FAIRFIELD AVE. (PHONE ARMITAGE 1434) CHICAGO 22, ILL.

## CORRECTION

Due to typographical error, the price on CHICAGO COIN "SUPER SCORE"

in advertisement of INTERNATIONAL COIN MACHINE DISTRIBUTORS on Page 130 of November 23 issue was quoted as - - - \$229.50  
**PRICE SHOULD HAVE BEEN—\$299.50**

## SACRIFICE SALE

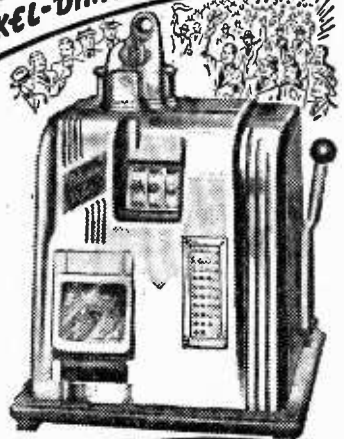
6 Bakers Pacers, 1946 Models, 30 to 1 Odds, Daily Double Model, Check Payout. \$300.00 Each or All 6 for \$1,500.00.

These machines are like brand new and are only 3 months old.

## Playland Amusement Co.

616 ADAMS ST. PHONE ADAMS 7307 TOLEDO, OHIO

## "THREE IN ONE" NICKEL-DIME OR QUARTER-



**NOW! 20 STOP REELS**  
 THE DELUXE CLUB can now be furnished in 10 or 20-stop reels. Specify your choice.

## COLUMBIA DeLuxe Club BELLS

... Changed in 2 minutes from nickel to dime or quarter play. Only Columbia has this exclusive patented convertible feature. Get the best in Bells—the lustrous gold finish Columbia DeLuxe Club Bell. In stock for immediate delivery.

All orders must be accompanied by one-half deposit, postal money order or certified check, balance C. O. D. **\$209.50** F.O.B.

**McLENN'S DISTRIBUTING CO.**  
 612 Fifth Avenue Pittsburgh 19, Pa.

rhythmic fashioning of the black-and-whites, especially for the lively spinning *I Want to Be Happy*, that makes for any degree of attraction. Brings on Sarah Vaughan to sing

*Don't Worry 'Bout Me*, from an old Cotton Club revue. But while the gal's phrasing is great, her pipes never hold up for this needling. No coin spark in this spinning.

# CLOSING OUT

## ENTIRE STOCK OF COSMO RECORDS

### BUY—BUY—BUY! SAVE—SAVE—SAVE!

- | No. | Title   |
|-----|---|
| 453 | Are You Livin', Old Man?<br>Jose Gonzales               |
| 456 | I'll Buy That Dream<br>No Can Do                        |
| 464 | Noche<br>Maria From Bahia                               |
| 465 | Body and Soul<br>Ghost of Barrelhouse Joe               |
| 467 | Surprise Party<br>In the Middle of May                  |
| 469 | I'm Always Chasing Rainbows<br>Symphony                 |
| 470 | Patience and Fortitude<br>There's No One But You        |
| 471 | Sioux City Sue<br>Loop de Loop                          |
| 474 | All That Glitters<br>Who's Got a Tent for Rent?         |
| 476 | They Raided the Joint<br>All Ruzzitt Buzzitt            |
| 477 | If You Were There<br>Azuza                              |
| 478 | Song of the Bayou<br>I've Got the Sun in the Morning    |
| 479 | As Time Goes By<br>Out California Way                   |
| 480 | Pin Marin<br>It Seems Like Ages                         |
| 481 | Stardust<br>Where or When                               |
| 482 | Solitude<br>Stormy Weather                              |
| 483 | Cynthia's in Love<br>Surrender                          |
| 484 | St. Louis Blues<br>The Band That Really Played          |
| 485 | Derry Dum<br>How High the Moon                          |
| 486 | The House of Blue Lights<br>I've Got the Blue Lights On |

- | No. | Title   |
|-----|---|
| 487 | Under the Willow Tree<br>Willow Road  |
| 488 | Whatta Ya Gonna Do?<br>Ridin' on a Summer Afternoon   |
| 489 | Something Old and Something New<br>You, So It's You   |
| 491 | Should I Tell You I Love You?<br>I'd Be Lost Without You                                      |
| 492 | Hymn to the Sun<br>Hey, Bobby   |
| 494 | Mable, Mable<br>This Is the Nite  |
| 495 | Love Is the Darnedest Thing<br>That Little Dream Got Nowhere                                  |
| 496 | This Is Always<br>Linger in My Arms a Little Longer   |
| 498 | Too Many Irons in the Fire<br>My Neck of the Woods  |
| 499 | Please and Say It Isn't So<br>30 Miles an Hour  |
| 500 | Makin' Whoopee<br>Paradiddle Joe  |
| 501 | So Beats My Heart for You<br>Take Me Back to Little Rock                                      |
| 510 | Margie<br>Jalousie  |
| 702 | Listen to Me<br>Love on a Greyhound Bus   |
| 703 | Isn't It Wonderful?<br>All the Time   |
| 704 | More Than You Know<br>I Don't Know Why  |
| 705 | My Reverie<br>Smoke Gets in Your Eyes   |
| 706 | Deep Purple<br>I'm in the Mood for Love   |
| 901 | Rattle and Roll<br>Behind the Eight Bar<br>Tubby the Tuba (Series 1-2-3-4)<br>Kirkwood Albums |

**PRICE .. 42¢ EACH .. including tax**

All records listed sold only in quantities of 25 of each number  
Check in full must accompany order or 1/2 deposit, balance C. O. D.

**Aireon**

ELECTRONIC

PHONOGRAPHS

**KLEIN DISTRIBUTING CO.**

2606 W. FOND DU LAC AVENUE, MILWAUKEE 6, WISCONSIN, Telephone: KILBOURN 3032

## 40 Washers in First Coin Laundromat Opened in Chi

CHICAGO, Nov. 30.—Complete self-service, coin-metered laundry was opened here recently on the far South Side by Lloyd Strite, president of the Automatic Laundry Distributors, Inc.

New laundry, featuring automatic equipment for washing, drying and ironing, is manufactured by the Westinghouse Electric Appliance Division. According to Strite, Westinghouse co-operated in setting up the store.

Located at 2413 East 100th Street, store is a model layout with 40 Laundromats, extractors, heavy-duty tumbler dryers and electric ironers. Fluorescent lighting and a color scheme in pastels make the spacious store attractive to customers.

### Has 40 Machines

Laundromats are arranged in their own section in a double line, back to back. Customer can use one to 10 of the 40 machines at one time, according to Strite, assuring a 30-minute wash.

From the washing line clothes are taken to the coin-metered dryers and then to special ironing booths for completion. Booths are private and equipped with shelves for finished clothes.

Laundromats are metered for half an hour, the dryers for 18 minutes and the ironers for one hour. Operation is almost entirely automatic, enabling the attendants to devote time to change making.

Local installation is larger, according to Strite, than the average location. Average store, he said, is about 30 units. New store is located in the shopping area of a large new building project. Project, now being completed, is to be known as Jeffrey Manor and is adjacent to industrial areas in near-by Indiana.

### Children Cared For

Conveniences provided for the customer include a lighted lounge room with a radio and a special area for young children where amusements will be provided to entertain them while their parents are using the machines.

Utility room has also been provided for the keeping of heavy equipment such as water heating and water softening. Room is also fully equipped for repair and maintenance work. Spare machine is maintained there for breakdowns.

Equipment is all coin-operated thru meters, which offer convenience to the patrons and simplification to

the operator. Coin meter makes the machine almost automatic, according to the firm, receiving the coin and setting the time incidental to the use of that equipment.

Store was opened by Strite in conjunction with Roy Long, manager of the Chicago Coin Meter Company, and will be operated by Lorraine Ladd. Cost of the entire unit will be about \$20,000. According to Strite, the store should gross better than \$3,000 a month.

## Pier May Again Be Amusement Center

ATLANTIC CITY, Nov. 30.—Closed for five years, Garden Pier here is being considered by an Eastern amusement park owner as material for a modern amusement park, complete with coin machines, according to a recent announcement from Mayor Altman's office.

City, according to a report, has been offered \$100,000 for the Pier, and an estimated \$350,000 will be spent to convert and remodel it. Mayor Altman has expressed an eagerness for some kind of deal for the Pier, such as conversion of it to a public parkway. Pier was a former amusement center here.

## H. Jones Re-Elected to NIC

NEW YORK, Nov. 30.—Harrison Jones, chairman of the board of the Coca-Cola Company, was re-elected a board member of the National Industrial Conference at its 281st meeting here last week. Conference board is supported by 2,600 business concerns, government bureaus, trade associations, labor unions and universities. Purpose of the organization is to be an independent, impartial and non-profit institution for research in the fields of business, management and economics. It was formed in 1916.

PLAY  
SAFE...



WITH ATLANTIC'S  
TRIPLE TEST  
GUARANTEE

NO OTHER ONE LIKE IT  
IN THE ENTIRE INDUSTRY!

Atlantic  
TRIPLE TEST TAG

✓ Good Appearance!

✓ Mechanically Perfect!

✓ Properly packed for shipment anywhere in the world!

IF THIS MACHINE DOES NOT MEET EVERY CLAIM WE MAKE RETURN IT AND WE WILL PAY FREIGHT BOTH WAYS!

Your money back plus freight paid both ways if any of our reconditioned phonographs do not meet with your complete satisfaction!

Every Machine Engineer Rebuilt to Factory Standards! Send for latest list NOW!

EXPORTERS—WRITE FOR COMPLETE CATALOG

# ATLANTIC

EXCLUSIVE

Seeburg

DISTRIBUTORS

ATLANTIC NEW YORK CORP. 460 Tenth Ave., New York 18, N.Y.

ATLANTIC NEW JERSEY CORP. 27-29 Austin Ave., Newark 5, N. J.

ATLANTIC CONNECTICUT CORP. 1625 Main St., Hartford 5, Conn.

## Keystone of Phila. Opens Candy Route

PHILADELPHIA, Nov. 30.—Keystone Vending Company, one of the largest operators of cigarette vending machines in this city, plans to branch out into other automatic merchandising fields, it was reported here this week.

Firm, according to the report, expects to have 300 candy venders on location by February, 1947. After this project is under way, Keystone may operate venders which merchandise other products, the report added.

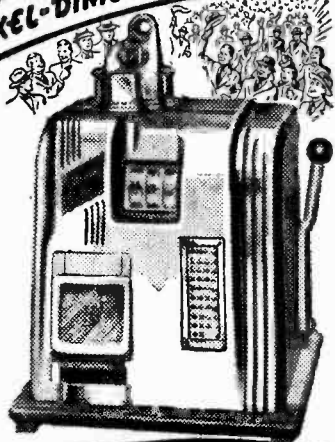
It is estimated here that Keystone has more than 1,000 cigarette machines on location.

## A. C. Juke Box Corporation Now Selling Fight Ducats

ATLANTIC CITY, Nov. 30.—Tickets for the prize fights at Hamid's Pier are now being sold by the A. C. Juke Box Corporation. This is the first time on record that a music operator has used his headquarters to sell tickets to the general public.

"THREE IN ONE"

-NICKEL-DIME OR QUARTER-



Now! 20 STOP REELS

THE DELUXE CLUB can now be furnished in 10 or 20-stop reels. Specify your choice.

## COLUMBIA DeLuxe Club BELLS

... Changed in 2 minutes from nickel to dime or quarter play. Only Columbia has this exclusive patented convertible feature. Get the best in Bells—the lustrous gold finish Columbia DeLuxe Club Bell. In stock for immediate delivery.

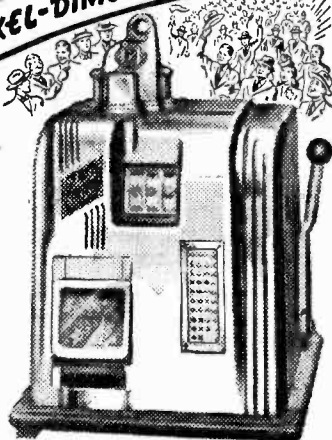
All orders must be accompanied by one-half deposit, postal money order or certified check, balance C. O. D.

\$209.50 F.O.B.

ROY MCGINNIS CO.

2011 Maryland Ave. Baltimore, Md.

THREE IN ONE
-NICKEL-DIME OR QUARTER-



NOW! 20 STOP REELS
THE DELUXE CLUB can now
be furnished in 10 or 20-stop
reels. Specify your choice.

COLUMBIA
DeLuxe Club BELLS

... Changed in 2 minutes from nickel to dime or
quarter play. Only Columbia has this exclusive
patented convertible feature. Get the best in
Bells—the lustrous gold finish Columbia DeLuxe
Club Bell. In stock for immediate delivery.

All orders must be accompanied by
one-half deposit, postal money order \$209.50
or certified check, balance C. O. D. F.O.B.

AUTOMATIC SALES CO.

119 3rd Ave., North Nashville, Tenn.

ONE BALL MULTIPLE
PAYOUT TABLES

- JOCKEY CLUBS \$195.50
TURF KINGS 195.50
SPORT KINGS 99.50
SANTA ANITAS 99.50
WAR ADMIRALS 99.50

VEST POCKET BELLS \$39.50

ABT CHALLENGERS \$39.50

Also a large stock of used Free Play
Games. Write your needs.

1/4 deposit with order, balance C. O. D.

GLENN JONES COMPANY

255 Vine Street
Murray, Utah P. O. Box 145



DIXIE
COIN MACHINE COMPANY
910-912 POYDRAS ST., NEW ORLEANS 13, LA.
MILLS COIN MACHINES
STATE OF LOUISIANA

WANTED—USED RECORDS

Reasonably good condition
Highest prices paid for records not more
than 6 months old.
BOX D-366
c/o The Billboard Cincinnati 1, Ohio



Bargains YOU CAN'T RESIST
FOR YOUR CHRISTMAS LIST!

Straight sales only. No
trades can be made while
these bargain prices are
in effect.

FREE PLAYS: ALL AMERICAN \$39.50
ALI BABA 29.50

Table listing various records and their prices, including American Beauty, Arizona, Attention, Baseball, Big Hit, etc.

PHONOGRAPHS

Table listing various phonographs and their prices, including Wurlitzer 600 R, Wurlitzer 600 K, etc.

MISCELLANEOUS MUSIC ACCESSORIES

Table listing various music accessories and their prices, including amplifiers, speakers, and adapters.

CONSOLES

Table listing various console machines and their prices, including Evans Pacers, Fast Time, etc.

SLOTS

Table listing various slot machines and their prices, including Grotchen 5¢ Columbia, etc.

ARCADES

Table listing various arcade machines and their prices, including Champion Hockey, Evans Tommy Gun, etc.

TERMS: 1/3 DEPOSIT; BALANCE C. O. D.

WASHINGTON PHONE: DISTRICT 0500

BALTIMORE PHONE: BELMONT 8189

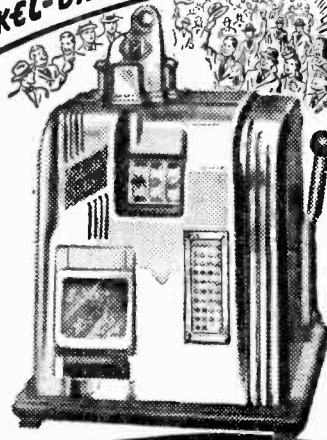
Silent Sales System advertisement with logo and office addresses in Washington and Baltimore.

Pin Games READY FOR LOCATION!

Table listing various pin games and their prices, including ABC Bowler, All American, Attention, etc.

ROY MCGINNIS CO. 2011 MARYLAND AVE.
BALTIMORE 18, MARYLAND
PHONE: UNIVERSITY 1800

THREE IN ONE
-NICKEL-DIME OR QUARTER-



NOW! 20 STOP REELS
THE DELUXE CLUB can now
be furnished in 10 or 20-stop
reels. Specify your choice.

COLUMBIA
DeLuxe Club BELLS

... Changed in 2 minutes from nickel to dime or
quarter play. Only Columbia has this exclusive
patented convertible feature. Get the best in
Bells—the lustrous gold finish Columbia DeLuxe
Club Bell. In stock for immediate delivery.

All orders must be accompanied by
one-half deposit, postal money order \$209.50
or certified check, balance C. O. D. F.O.B.

GENERAL COIN MACHINE CO.

Edw. Casnoff
227 North 10th St. Philadelphia, Pa.

ONE BALL SPECIALS

- THOROBREDS \$214.50
PIMLICOS 144.50
CLUB TROPHYS 129.50
'41 DERBYS 129.50
KEENEY SKYLARK, Comb. 89.50
SPORT SPECIAL 69.50

CONSOLES

- SILVER MOON, F. P. \$70.00
BOBTAIL, F. P. 65.00
JUMBO PARADE, F. P. 65.00
GALLOPING DOM., Walnut 79.50
MILLS GOOSENECK, 25c 37.50
DAVAL FREE PLAY 75.00

Write for prices on new games, one-
balls or five-balls.

KAW SPECIALTY CO.

1137 OSAGE AVE., KANSAS CITY, KAN.

ARCADE OUTFITTERS SINCE 1912
NEW ROLL DOWN ALLEY

Featuring Automatic Double Score!
Small—compact—fits any location.
6 ft. long, 2 ft. wide, 30 ins. high
at playing field. Mechanically per-
fect. Write for particulars!

FREE—ILLUSTRATED PRICE LIST OF
MACHINES, PARTS AND SUPPLIES
New or Rebuilt Amusement Machines—Any
Make or Model—Munves Has Them All.

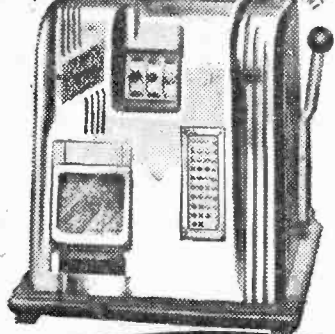


510-514 W. 34th St.
N.Y. 1, N.Y. (Bryant 9-6677)

SALESMAN

To cover State of Nebraska. Must have selling ex-
perience in Music, Pinball and Slots. Man who can
make deals and must be reliable. Write
BOX CH 109, c/o BILLBOARD,
155 N. Clark St. Chicago, Ill.

**"THREE IN ONE"**  
-NICKEL-DIME OR QUARTER-



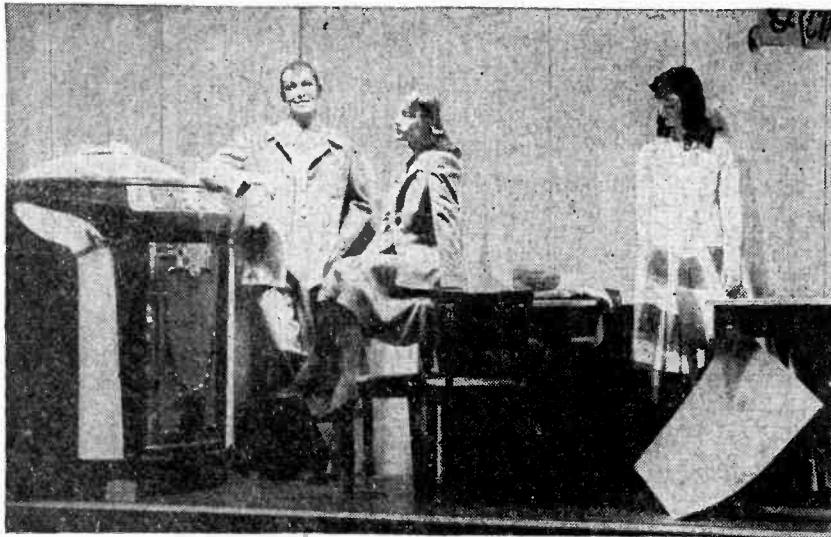
**Now!** 20 STOP REELS  
THE DELUXE CLUB can now be furnished in 10 of 20-stop reels. Specify your choice.

**COLUMBIA DeLuxe Club BELLS**

... Changed in 2 minutes from nickle to dime or quarter play. Only Columbia has this exclusive patented convertible feature. Get the best in Bells—the lustrous gold finish Columbia DeLuxe Club Bell. In stock for immediate delivery. All orders must be accompanied by one-half deposit, postal money order or certified check, balance C. O. D. **\$209.50** F.O.B.

ROBINSON DISTRIBUTING CO.  
745 Baronne St. New Orleans, La.

**NOVELTY CARD VENDOR**  
A real money maker Tax Free. Absolutely Legal. Introductory Price **\$29.50** Complete with Cards.  
**HARRIMAN SUPPLY COMPANY**  
Roane Street Harriman, Tennessee



CINCINNATI'S LARGEST DEPARTMENT STORE, John Shillito Company, like scores of others, uses juke box to tie in with college fashion window displays. Seeburg machine here was supplied by Southern Automatic Music Company, Cincinnati.

**1946 Candy Sales Match Last Year's**

(continued from page 89)  
fications of interest to vending machine operators. Report on bar goods indicated that the field continues to dominate the trade.

**Bar and Bulk Total**  
Of 31 firms reporting on their sales for September, total on bar goods was \$14,859,000 for 53,139,000 pounds. Bulk goods sales reported for 31 firms during September was \$2,903,000 for 16,105,000 pounds.

Over the nine-month period the bar manufacturers sold 472,566,000 pounds, a decrease of 3 per cent compared with 489,556,000 pounds for 1945. Dollar sales on that poundage were up 3 per cent with \$121,467,000 as compared with \$117,658,000 for last year.

Bulk goods for the nine-month period increased 8 per cent with 124,239,000 pounds as compared with 114,689,000 pounds in 1945. Dollar sales increased 10 per cent in the

period, with sales hitting \$22,471,000 as compared with \$20,354,000 for the previous year.

**Comparison Made**

According to the analysis, dollar sales for manufacturer-retailers and other manufacturers in September of this year showed increases of 9 and 14 per cent over the same period of last year. Sales of manufacturers of chocolate products competitive with confectionery dropped 6 per cent. In a month-to-month comparison, however, the figures were up 43 per cent and other manufacturers were up 13 per cent.

Year to the date comparison showed dollar sale of manufacturer-retailers up 2 per cent, manufacturers of chocolate products competitive with confectionery were up 11 per cent. Sales of other manufacturers, however, were down 4 per cent.

Comparison of dollar sales for other manufacturers by areas revealed substantial increases in most of the areas, with Iowa, Missouri leading with a 69 per cent increase. Following those two States were Minnesota, North Dakota, South Dakota, Nebraska with 40 per cent.

Three areas reported decreased sales. Washington, Oregon was off 28 per cent. Virginia, West Virginia, North Carolina, 12 per cent and New York, 4 per cent.

**STORY ON SUGAR**

(Continued from page 91)  
group and to the department if I failed to say something about continued rationing and price control on sugar. My contacts with men in your industry and in many other industries which use or produce sugar convince me that for the present, decontrol and abandonment of rationing would not be in the best interests of industry or of the ultimate consumer. I say these things because sugar is still in very short supply and you men know quite well that decontrol could result in a substantial increase in prices. I will say nothing as to the possible confusion which could result from the scramble to obtain sugar if rationing were immediately abandoned."

**New Diskery in New York Announces First Release**

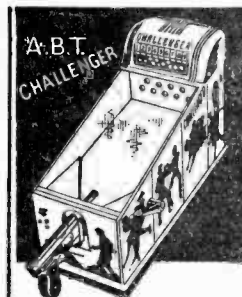
NEW YORK, Nov. 30.—New diskery just announced this week is the Ultra Record Company, owned by W. Timm, formerly with Continental Records, and Sam Levitch.

Laughing Record is the first release of the firm which will specialize in novelties.

**Keep Nickel Price, Says Coke Distrib**

INDIANAPOLIS, Nov. 30.—James S. Yuncker, Indianapolis Coca-Cola Bottling Company, was the latest to go on record here concerning whether or not to raise the price of bottled soft drinks that have been selling at a nickel.

Speaking in connection with the increased cost of sugar that has influenced the price of soft drinks, Yuncker said: "My drink is to remain at the 5-cent level even if the price of sugar goes to 15 cents a pound."



**IMMEDIATE DELIVERY!**

Single Lots **\$65.00** each

\*Send for Free Booklet.

**NO BATTERIES, NO ELECTRICITY**

Victor Model "V" Vendors. Handle ALL KINDS of nuts, candies and ball gum with no extra attachments required.

Model "V" 14 Standard Fin-15h (globe). Each **\$11.75**

Model "V" 14 DeLuxe Cabinet (as pictured). Each **\$13.75**

Model "V" 5c Cabinet as pictured. Each **\$14.75**

Terms: 1/2 Cash With Order, Balance C. O. D.

**R. H. ADAIR CO.**  
6924-6926 Roosevelt Rd., Oak Park, Ill.

**START A ROUTE WITH ONE OR MORE VENDORS**

**IMMEDIATE DELIVERY**

**VICTOR MODEL "V" VENDORS**

Globe Type **\$11.75**; 1¢ Only.

Cabinet Type **\$13.75**; 1¢ or 5¢ Model.

Both types can be changed to handle Bulk Merchandise, including Ball Gum, without cost.

**ALSO IN STOCK** 1¢ or 5¢ Silver King Vendors

**\$13.95** Each.

Lots of 25 or More **\$10.00** Each.

**WISCONSIN NOVELTY CO. of Milwaukee**  
3734 N. Green Bay Ave. Milwaukee 6, Wisc.

**MONEY MAKER!**

**STAR CARD VENDOR**  
Offers Operators

- ★ Quick Penny Profit
- ★ Compact Machine—Natural Oak Finish
- ★ A B T Coin Slots
- ★ Separate Locked Cash Box
- ★ Legal—No Federal Tax

**POPULAR PROFIT MAKER**

Price **\$29.50** F.O.B. Brooklyn  
1/3 Deposit With Order  
**FREE—1,000 Cards With Each Machine.**  
**DISTRIBUTOR TERRITORY AVAILABLE**

**BARNEY KAHN**  
**METROPOLITAN COIN MACHINES, INC.**  
203 SANDS STREET MAIN 5-4369 BROOKLYN 1, N. Y.

**IMMEDIATE DELIVERY**

**BULK CANDY**  
Candy Coated Peanuts  
**BAKED BEANS**

**RED PEANUTS** Price **38¢** Lb.  
**RAINBOW PEANUTS**

42 Lb. Cartons

**SALTED PEANUTS** Price **32¢** Lb.  
Extra Fine Quality  
**JUMBO PEANUTS**

30 Lb. Cartons

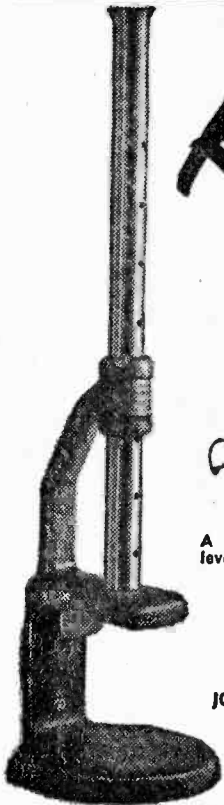
Terms: 50% Deposit, Balance C. O. D., F. O. B. Newark.  
**Asco Packing Company**  
55-57-59 Branford St. Newark 5, N. J.



**READY NOW FOR  
IMMEDIATE DELIVERY!**

# KWIK-NIKLES

Streamlined  
**COIN CHANGER**



A light touch of lever delivers five nickles!

**9.85**

JOBBER'S LIST PRICE

It's fast! A light touch of the handy lever delivers five nickles into your palm. Can't miss, can't fail. Pays for itself in time saved!

- Sturdy — All Metal!
- Feather Touch Operation!
- Holds a Full 200 Nickles!
- Guaranteed Accurate!
- Wall or Counter Mount!
- Plated Solid Brass Tube
- Distributors Wanted — Write for Discount Deal!

**McPHERSON MFG. CO.**  
501 E. 34th STREET TACOMA 4, WASH.

FLORIDA'S MOST PROGRESSIVE DISTRIBUTOR

Now Delivering

GOTTLIEB

## BAFFLE CARD

Remember Gottlieb's great Baffle Ball . . . Lot-o-Fun . . . Lite-o-Card? Baffle Card is even greater! Need we say more?

**ORDER TODAY!**

EXCLUSIVE GOTTLIEB DISTRIBUTORS IN FLORIDA AND CUBA



EXCLUSIVE FLORIDA DISTRIBUTORS

for **DEPENDABLE SEEBURG** MUSIC SYSTEMS  
COME IN AND HEAR SCIENTIFIC SOUND DISTRIBUTION  
... Learn How It Can Improve Your Music Merchandising!



FLORIDA AUTOMATIC SALES CORP.

839 WEST FLAGLER ST.  
MIAMI, FLORIDA

All Phones: 3-6221

JACKSONVILLE, 60 Riverside Ave. Phone 3-0611  
TAMPA, 115 South Franklin St. Phone 3856  
HAVANA, CUBA

## America's Finest...

### PHONOGRAPHS

- |   |          |   |          |
|---|----------|---|----------|
| 5 Wurlitzer Twin 12 Cellar Jobs, with adapter, in steel cab., amplifier and speaker, ready for location ..... | \$175.00 | 5 Wurlitzer Twin 16 Cellar Jobs, with adapter, in steel cab., amplifier and speaker, ready for location ..... | \$195.00 |
| 5 Wurlitzer Twin 24 Cellar Jobs, with adapter, in steel cab., amplifier and speaker, ready for location ..... | \$245.00 |   |          |

### WALL BOXES

We have a complete stock of all models of phonographs.  
Write, Wire, Phone your needs!

- |   |          |                                     |          |
|---|----------|-------------------------------------|----------|
| 20 Packard .....  | \$ 27.50 | 25 New AMI Counter Boxes .....      | \$ 19.50 |
| 50 Buckley, Gold 20 and 24 record lite up, swing door, latest mod. ..       | 16.50    | 10 Seeburg 5¢ 20 record wireless .. | 35.00    |
| 50 Buckley Chrome, 20 and 24 record lite up, swing door, latest model ..... | 19.50    | 10 Seeburg 5¢ 24 record wireless .. | 30.00    |
|   |          | 2 Baromatics 5-10-25¢ wireless ..   | 25.00    |
|   |          | 5 Seeburg 5¢ 3 wire 20 record ..... | 28.00    |
|   |          | 5 Seeburg 5¢ 3 wire 24 record ..... | 28.00    |

5 Supreme Skeerolls .....

1/3 Deposits; Balance C. O. D.

## RUNYON SALES COMPANY

123 W. RUNYON ST., NEWARK 8, NEW JERSEY — TEL: BIGELOW 3-8777  
593 TENTH AVE., NEW YORK 18, NEW YORK — TEL: LONGACRE 3-4820  
956 MAIN ST., BUFFALO 2, NEW YORK — TEL: LINCOLN 6093

### VICTORY CONVERSION VALUES

- |                |                  |
|----------------|------------------|
| ON DECK        | for Snappy       |
| GIRLS AHOY     | for Seahawk      |
| GLAMOR GIRLS   | for Sport Parade |
| FOLLIES OF '48 | for Hi-Hat       |
| TWIN SIX       | for Gold Star    |
| BASEBALL       | for Seven-Up     |

**COSTS YOU ONLY \$12.50**  
E.A. F. O. B. CHGO.

- HERE IS WHAT YOU GET . . .
- NEW! Flashy 14-Color Score Glass
  - NEW! Large Size Bumper Cups
  - NEW! Score Cards

WRITE FOR COMPLETE LIST

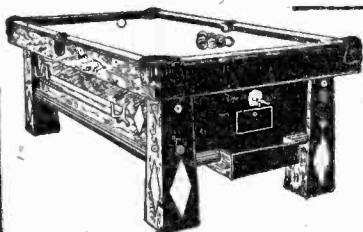
NO MECHANICAL CHANGES

**RUSH YOUR ORDER TODAY!**

## VICTORY GAMES

2140-44 Southport Ave. CHICAGO 14, ILLINOIS  
"America's Pin Game Conversion Headquarters"

**NOTHING ELSE TO BUY!**



We have a few thoroughly reconditioned 3 1/2 x 7 coin-operated pool tables that we are closing out at .....

.....	\$199.50
We are also offering for immediate delivery	
ABT Challengers at .....	\$65.00
Bakers Kicker & Catcher at .....	49.50

**G. F. PERRY**  
JOHNSTON, S. C.

# Keep faith with the Public

**MUSIC MUST REMAIN AT 5 CENTS A TUNE**

See us about Seeburg's 2-year plan to aid operators

## ATLAS MUSIC CO.

PITTSBURGH



EXCLUSIVE

DISTRIBUTORS

# Keep faith with the Public

**MUSIC MUST REMAIN AT  
5 CENTS A TUNE**

**See us about Seeburg's  
2-year plan to aid operators**

**ATLAS MUSIC CO.**

DETROIT

**Seeburg**

EXCLUSIVE

DISTRIBUTORS

1902 • DEPENDABLE MUSIC SYSTEMS • 1946



"That's Phil T. Lucret! He comes in every day since G-E Lamps were put in the pinball machine!" Watch 'em slock in when you light up with G-E Lamps that stay brighter longer. Ask your coin machine wholesaler or write General Electric Lamp Dept., Div. 166—B-3-23, Nela Park, Cleveland 12, Ohio.

## SALESBOARDS—All Orders Shipped Same Day Received

Holes	Play	Description	Average Profit	Net Price
400	5¢	LUCKY BUCKS, DEFINITE PROFIT	\$ 7.00	\$ .25
520	5¢	EASY ACES, DEF. PROFIT, SLOT SYMBOLS	13.00	1.25
520	25¢	EASY FINS, DEF. PROFIT, SLOT SYMBOLS	55.00	1.25
720	5¢	BABY BELL, SLOT SYMBOLS	17.37	1.75
1000	25¢	ALL OUT CHARLEY, DEFINITE PROFIT	60.00	3.25
1000	\$1.00	JACK POT CHARLEY, THICK & PROTECTED	185.30	2.50
1000	5¢	OUT DOOR SPORTS, THICK, JUMBO HOLES	28.40	3.25
1000	5¢	SPOT OF GOLD, THICK, JUMBO HOLES	28.14	3.25
1000	10¢	BIG DIME DOUGH, THICK, JUMBO HOLES	42.75	3.25
1200	5¢	TEN BIG FINS, THIN, JUMBO HOLES	35.20	2.50
1200	5¢	VICTORY BELL, THICK, JUMBO HOLES	38.57	3.50
1200	50¢	TEXAS CHARLEY, THICK & PROTECTED	152.75	3.00

WRITE FOR OUR LATEST PRICE LIST

Large Stock Plain, Tip, Definite, Jackpot Boards and all kinds of Cigarette Boards, 1¢, 2¢ or 5¢ stating your requirements. 25% deposit with all orders—balance C. O. D.

**MICHIGAN CITY NOVELTY CO.** BOX 66, MICHIGAN CITY, INDIANA

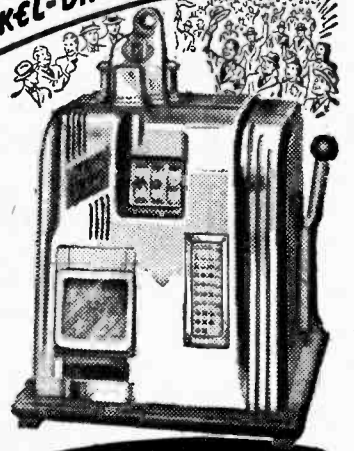
## Coca-Cola Net Tops 17 Mil \$

NEW YORK, Nov. 30.—Coca-Cola Company, in the nine months ended September 30, reported net earnings of \$17,375,785 after taxes and all deductions, according to a statement of operations. Figure compares with \$17,859,889 for the same period in 1945.

Net earnings for this year's nine-month period are equal to \$4.22 a share of common stock, compared with \$4.34 a share last year. Statement discloses Coca-Cola's net earnings for July, August and September of this year at \$6,994,110, or \$1.70 a share. In the same three months last year, net earnings were \$7,192,650 of \$1.75 a share.

A year-end dividend of \$1 was declared by the company's directors in addition to the usual quarterly 75-cent dividend a share on common stock. Both are payable December 16. Total of these payments, company said, will bring disbursements for this year equal to the \$4 total paid in 1945.

**"THREE IN ONE"**  
—NICKEL-DIME OR QUARTER—



**NOW!** 20 STOP REELS  
THE DELUXE CLUB can now be furnished in 10 or 20-stop reels. Specify your choice.

**COLUMBIA**

**DeLuxe Club BELLS**

... Changed in 2 minutes from nickel to dime or quarter play. Only Columbia has this exclusive patented convertible feature. Get the best in Bells—the lustrous gold finish Columbia DeLuxe Club Bell. In stock for immediate delivery.

All orders must be accompanied by one-half deposit, postal money order \$209.50 or certified check, balance C. O. D.

**BADGER SALES CO., INC.**

1612 W. Pico Blvd. Los Angeles, Calif.

**UNITED NOVELTY  
COMPANY**  
DELAUNEY & DIVISION STS., BILOXI, MISS.  
**MILLS COIN MACHINES**  
MISSISSIPPI AND GULF COUNTIES  
OF ALABAMA

SEE  
**REMOTE TURRET GUNNER**  
AD IN  
PARKS SECTION

**WANTED**  
Sound Technician and Field Engineer. One thoroughly familiar with Seeburg Sound Systems and Amplification. Must be sober and desirous of permanent connection with a distributor. State reference and permanent connection. Phone or wire  
**FRANCO NOVELTY COMPANY**  
24 N. Perry St. Montgomery, Ala.  
Phone 7475

**SEEBURG RAY GUNS**  
CONVERTED TO  
**SHOOT THE BEAR**  
REGULAR PRICE ..... \$189.50  
**NOW ONLY \$149.50**

Seeburg Ray Guns, completely reconditioned, repainted and converted. Immediate delivery. Sold on Coinex money-back guarantee. Terms: 1/3 deposit, balance C. O. D.

—SPECIALS—

REFINISHED—5 BALL PIN GAMES—GUARANTEED

ABC Bowler	\$ 59.50	Follies	\$ 35.00	Speedway	\$ 35.00
Argentine	95.00	Four Aces	125.00	Seahawk	85.00
Big Six	39.50	Four Roses	65.00	Sport Parade	75.00
Big Top	149.50	Horoscope	84.50	Spot Pool	89.50
Bolaway	89.50	Keep 'Em Flying	139.50	Super Six	45.00
Champion	39.50	Knockout	129.50	Thriller	39.50
Defense	39.50	Landslide	39.50	Victory	95.00
Fleet	49.50	Play Ball	49.50	Yankee Doodle	149.50

1/3 DEPOSIT WITH ORDER, BALANCE C. O. D.

**WANTED** SEEBURG CHICKEN SAM AND JAILBIRD RAY GUNS . . . WILL PAY \$40.00 Each

WRITE FOR SHIPPING INSTRUCTIONS.

COMPLETE STOCK OF SEEBURG RAY GUN PARTS

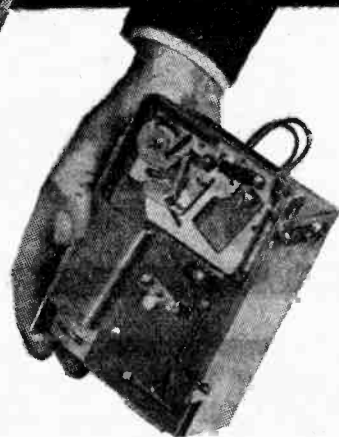
**Coinex**  
CORPORATION

Telephone GRaceland 0317 • 1346 Roscoe St., Chicago 13, Ill.

**GOOD NEWS for COIN-OPERATED RADIOS**



**ASSURES PAY FOR EVERY PLAY!**



**In 1 unit: Timer, Motor, Receptor, Accumulator!**

From the world's largest and only manufacturer devoted exclusively to coin-handling and detecting devices... comes this precision-created, engineer-designed Radio-Timer. So compact, sturdy, and with a minimum of moving parts! Comprised of Timer, Motor, Slug Receptor and Accumulator.

**Now, Sell ALL the Time at a Profit!**

Play-period: optional, 1 or 2 hours for each quarter. Accumulates to 3 quarters for 3 or 6 hours unbroken play. Your protection against "free plays" is NSR's vast experience in creating coin-handling and detecting devices in use all over the world!

**Short N' Snappy! Saves Space!**

Minimum cabinet height now assured. Coins travel directly to side-mounted cash-box by an ingenious side-action positive ejection!

**Widens Market for Coin-operated Radios!**

NSR Radio-Timer with Slug-Receptor created in response to demands of progressive operators and manufacturers for full-paying, trouble-free coin-operated Timer-and-slug-receptor combination capable of fully capitalizing on the new market's potential.

**2 More NSR "Firsts" for Vend Industry!**

A new series-1300 slug-receptor, one-half present size opens new possibilities for miniature measured-music units... and... new NSR Receptor for Canadian 5c-coin machines. Two achievements that further advance National's service to the coin machine industry around the world!

*For Coin Handling Perfection*

**NATIONAL SLUG REJECTORS, INC.**

FOREIGN AND DOMESTIC COIN HANDLING UNITS SERVE THE WORLD

5100 SAN FRANCISCO • SAINT LOUIS 15, MISSOURI

FACTORY SERVICE OFFICES: LOS ANGELES • CHICAGO

**Send Today for More Information!**

National Slug Rejectors, Inc.  
5100 San Francisco Ave., St. Louis, Mo.  
Send further details of new NSR Radio Timer and other helpful facts on your service to my business

Name \_\_\_\_\_  
Business Firm \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_

Producers of SLUG REJECTORS • MOUNTING BRACKETS • COIN SWITCHES • COIN RETURN ELECTRO MAGNETS • CABLE ASSEMBLIES

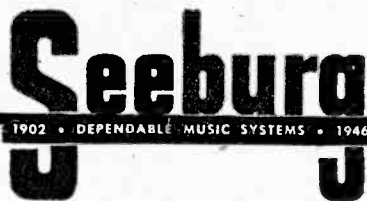
# Keep faith with the Public

**MUSIC MUST REMAIN AT 5 CENTS A TUNE**

**See us about Seeburg's 2-year plan to aid operators**

**S. L. STIEBEL CO.**

LOUISVILLE • NASHVILLE  
CHATTANOOGA • EVANSVILLE



EXCLUSIVE

DISTRIBUTORS

1902 • DEPENDABLE MUSIC SYSTEMS • 1946

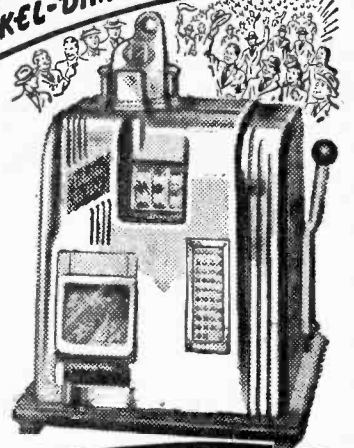
## See 750 Mil Gallon '46 Ice Cream Sales

CHICAGO, Nov. 30. — Of major interest to ice cream coinmen this week was the report by the Bureau of Agricultural Economics of the U. S. Department of Agriculture that 63,410,000 gallons of ice cream were produced in September. Figure is 12 per cent higher than the same month in 1945 and 62 per cent greater than the five-year September average, 1940-44.

American appetite for the frozen delicacy has grown so substantially, the report further revealed, that the first nine months of 1946 saw 602,100,000 gallons produced. Industry now estimates that the original 1955 goal of 1,000,000,000 gallon annual volume will probably be realized in 1947. Present figures are so far in excess of other record years that since August each succeeding report has automatically become a new record. Former high was made last year when output was 471,000,000 gallons. Officials of the ice cream industry now declare that a 12 months total production for this year will probably reach 750,000,000 gallons.

All restrictions concerning the ice cream industry were scrapped when War Food Order No. 8 was terminated September 1, 1945. From that date on manufacturers proceeded to increase the butterfat content of ice cream to a marked extent. Surveys made in this connection revealed that in 1944 and 1945 the butterfat content averaged 10.5 per cent while five analyses made this year showed the lowest percentage of butterfat in ice cream to be 11.61 per cent and the highest, 11.90.

**"THREE IN ONE"**  
NICKEL-DIME OR QUARTER-



**NOW!** 20 STOP REELS  
THE DELUXE CLUB can now be furnished in 10 or 20-stop reels. Specify your choice.

### COLUMBIA DeLuxe Club BELLS

... Changed in 2 minutes from nickel to dime or quarter play. Only Columbia has this exclusive patented convertible feature. Get the best in Bells—the lustrous gold finish Columbia DeLuxe Club Bell. In stock for immediate delivery.

All orders must be accompanied by one-half deposit, postal money order \$209.50 or certified check, balance C. O. D.

**BAKER NOVELTY CO.**  
1700 Washington Blvd. Chicago, Ill.



### THE FINEST EQUIPMENT AT LOWEST PRICES—ALWAYS!

FOR IMMEDIATE DELIVERY—BRAND NEW

- |                   |             |                 |
|-------------------|-------------|-----------------|
| BAFFLE CARD       | BIG LEAGUE  | DYNAMITE        |
| MIDGET RACER      | SURF QUEEN  | STEP UP         |
| SMARTY            | SPELLBOUND  | VICTORY SPECIAL |
| WINTER BOOK       | SUPER SCORE | VICTORY DERBY   |
| SEA BREEZE        | FAST BALL   | TOTAL ROLL      |
| TRACK ODDS        | OPPORTUNITY | WHIZZ           |
| A.B.T. CHALLENGER | FRISCO      | GOALEE          |

Many Others! Write for Complete List of New and Used Machines

Liberal trade-in allowances on your used equipment.

SPECIAL ATTENTION GIVEN TO EXPORT ORDERS.

## BELL PRODUCTS CO.

2000 N. OAKLEY Humboldt 3027 CHICAGO 47, ILL.



### VALLEY SPECIALTY CO.

550 CLINTON ST. N. ROCHESTER 5, N. Y.

**MILLS COIN MACHINES**

WESTERN NEW YORK STATE

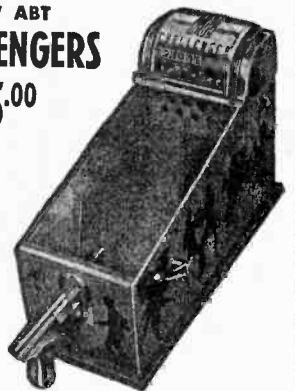
### NEW ABT CHALLENGERS

\$65.00

★ Quick Delivery

Thoroughly reconditioned and refinished

\$35.00



**THOMAS NOVELTY CO.**

1672 Jefferson St. PADUOAH, KY.

### CONSOLE BARGAINS!

NEED SPACE—WILL SACRIFICE

- Keeney 2-Way Super Bells, 5-5
  - Paces Reels With Rails, 5¢
  - Bally Club Bell, 5-25
  - Keeney Super Bells, 5¢
  - Paces Races (Brown Cabinet)
  - Watling Big Game, 5¢ Free Play
  - Bally Big Top, 5¢ Payout
  - Evans Galloping Dominoes, '41
- Send Us Your Offer. Write Today.

**COIN AMUSEMENT GAMES, INC.**

1335 E. 47th St. CHICAGO 15, ILL.



### COIN MACHINE DISTRIBUTING CO.

500 N. CRAIG ST., PITTSBURGH 13, PA.

**MILLS COIN MACHINES**

WESTERN PENNSYLVANIA

### NOW DELIVERING NEW GAMES

- |                       |          |                      |          |
|-----------------------|----------|----------------------|----------|
| SUPER SCORE .....     | \$299.50 | VICTORY DERBY .....  | Write    |
| SEA BREEZE .....      | 319.50   | COLUMBIAS .....      | \$132.50 |
| VICTORY SPECIAL ..... | Write    | JENNINGS SLOTS ..... | Write    |

#### KEENEY BONUS SUPER BELLS

SINGLES ★ TWINS ★ THREE WAY  
EXCLUSIVE FACTORY DISTRIBUTOR FOR LOUISIANA, MISSISSIPPI AND WESTERN TENNESSEE

#### CONSOLES — USED

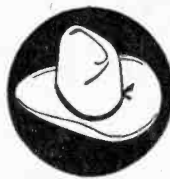
- |                                    |  |                    |          |
|------------------------------------|--|--------------------|----------|
| Super Bell, Comb. 5¢ \$150.00      | BAKERS PACERS, over 8,000 ser. .... 175.00 | PACES RACES .....  | \$ 75.00 |
| MAYBELL 5-5-5-25¢ (Like new) ..... | 250.00                                     | '41 DERBY .....    | 119.50   |
| PIMLICO .....                      | 150.00                                     | Flat Top .....     | 135.00   |
|                                    |  | Grand Canyon ..... | 159.50   |

### ROBINSON DIST. CO.

745 BARONNE ST.

CANAL 6525

NEW ORLEANS 13, LOUISIANA



### NORTHWEST SALES COMPANY

3144 ELLIOTT AVE., SEATTLE, WASHINGTON

**MILLS COIN MACHINES**

IDAHO, MONTANA AND WASHINGTON

SEE  
**REMOTE TURRET GUNNER**  
AD IN  
PARKS SECTION

### A-1 MECHANIC WANTED

Unless you are 100% qualified on any Music or Pin Game repairs and installations, do not apply. We are large operators in small city near Philadelphia. Salary, \$85.00 to start and promotion.

BOX D-380  
The Billboard Cincinnati 1, Ohio

MAX BROWN Says



**This is NOT A SPECIAL SALE**  
 Our games are ALWAYS  
 sold at Special Prices  
**RECONDITIONED EQUIPMENT**

Dynamite .....	\$239.50	5-10-20 .....	\$ 74.50
Stage Door .....		Liberty .....	74.50
Canteen .....	184.50	School Days .....	29.50
Surf Queen .....	164.50	Rotation .....	19.50
Big Hit .....	164.50	Yanks .....	49.50
South Seas .....	164.50	Victory .....	49.50
Laura .....	124.50	Invasion .....	49.50
Idaho .....	124.50	Showboat .....	39.50
Grand Canyon .....	124.50	Gun Club .....	39.50
Knockout .....	74.50	Strat-o-Liner .....	39.50

**NEW MACHINES**

MILLS BLACK CHERRY	<b>W</b>	DAVAL FREE PLAY	<b>W</b>
MILLS GOLDEN FALLS	<b>R</b>	ABT CHALLENGER	<b>R</b>
MILLS VEST POCKET	<b>I</b>	GUSHER	<b>I</b>
COLUMBIA D J P	<b>T</b>	MARVEL	<b>T</b>
COLUMBIA DELUXE	<b>E</b>	AMERICAN EAGLE	<b>E</b>

ALL NEW GAMES in stock for immediate delivery

**YOU'LL LIKE THE WAY WE DO BUSINESS**

**Phila. COIN MACHINE EXCHANGE**  
 844 N. BROAD ST. — PHONE PO 5-4772 — PHILA. 30, PA.

**PUSH CARDS**  
 Largest Stocks. All Popular Sizes and Types.  
 Fine Cards — Low Prices — Fast Service.  
 FREE Catalog Write  
**W. H. BRADY CO., MFGRS.**  
 CHIPPEWA FALLS, WISC.

FOR OPERATORS WHO INSIST ON THE BEST

**Seeburg**  
 DEPENDABLE MUSIC SYSTEMS  
 WITH SOUND DISTRIBUTION

EXCLUSIVE  
 DISTRIBUTOR  
 WISCONSIN AND  
 UPPER MICHIGAN

**MILWAUKEE COIN HAS NEW EQUIPMENT**

FOR IMMEDIATE DELIVERY!

Good Used Equipment at Lower Prices!

**BELL MACHINES**

Fully Guaranteed **BLACK CHERRY BELLS**, Orig. Mech., Club Handles, D.P. Sides and Front, Knee Action, 3/5 or 2/5.

5c .....-\$174.50 10c .....-\$194.50 25c .....-\$224.50

Mills New Vest Pockets .....	Write	Jenn. 4-Star Chief, Compl. Recond. and Refin., 10c .....	\$ 79.50
Mills Brown Fronts, compl. rebuilt, club handles, drill proof, 5c .....	\$139.50	Jenn. Master Silver Chief, S.P., 10c .....	79.50
10c .....	\$149.50; 25c .....	195.00	
Mills Blue Fronts, Hand Load, Serial No. Over 400,000, 25c .....	195.00	Jenn. Silver Chief or Silver Club Special, 10c, \$119.50; 25c .....	149.50
Mills Orig. Gold or Silver Chromes, Drill-Proof, Club Handles, Knee Action, 3/5 or 2/5 5c .....	189.50	Pace All Star Comets, Comp. Refin., 3/5, 5c .....	69.50
10c .....	\$195.00; 25c .....	10c .....	\$79.50; 25c .....
	225.00		125.00
		Pace Rocket or De Luxe, S.P., 10c .....	89.50

**CONSOLES**

Pace Club Consoles, 10c .....	\$125.00
Caille Club Console, Late Mod., 25c .....	125.00
Bally Skill Field, 7-Coin Head .....	89.50
Pace Reels, 5c, Without Rails, A-1 Condition .....	69.50
Pace Reels, 5c, With Rails, A-1 Condition .....	89.50
Pace Saratoga, 5c, Without Rails .....	69.50
Keeney Super Bells, 5c, Like New .....	294.50
The Favorite .....	49.50
Lucky Lucre, New Type Head .....	149.50

**MISCELLANEOUS**

Strips, S.P., C.H. or Club Special. Set of 3 .....	\$ .45
20 Stop Discs, S.P., C.H., or Club Spec. or Cherry P.O. Set of 3 .....	3.00
20 Stop Star Discs, hardened .....	.60
Keeney Anti-Aircraft, Brown .....	79.50
Keeney Air Raider, like new .....	119.50
Champion Hockey, Like New .....	129.50
Keeney Submarine, A-1 Cond. .....	94.50
Bally Defender, Excellent Shape .....	149.50
Bally Rapid Fire, Refinished and Reconditioned .....	129.50
Chicago Metal Double Safe Stands, Crackle Finish, Reinforced Type .....	64.50
Single Safe Stands .....	49.50

**PAY TABLES**

Skylark, F.P. or C.P. ....	\$124.50
Bally Challenger .....	89.50
Race King .....	89.50
Mills Big Race .....	49.50
Turf Champ .....	69.50

**PHONOGRAPHS**

Mills Throne of Music, Completely Reconditioned .....	\$250.00
Rock-Ola Super, Completely Reconditioned .....	395.00
Rock-Ola Standard, Completely Reconditioned .....	295.00
Wurlitzer 616, Lite-Up, Completely Reconditioned .....	189.50
Wurlitzer 500, Completely Reconditioned, Like New .....	350.00
Wurlitzer 600, Excellent Condition .....	350.00

Terms: 1/3 Deposit, Balance C. O. D.

**Milwaukee Coin Machine Co.**  
 3130 WEST LISBON AVENUE MILWAUKEE 8, WISCONSIN

**McCALL NOVELTY CO.**  
 READY FOR LOCATIONS—RUSH YOUR ORDERS  
**PHONOGRAPHS**  
 Wurlitzer, Model 950 .....

\$595.00	Seeburg Model Classic .....	\$350.00	
Wurlitzer 24, Victory Model .....	385.00	Rock-Ola, Model 39 (Aristocrat Cabinet) .....	325.00
Seeburg Model Casino .....	300.00	Rock-Ola Model Standard .....	325.00
Seeburg Model Colonial .....	375.00	Rock-Ola Model '39 De Luxe .....	345.00
Seeburg Model Mayfair .....	375.00		

1/3 Deposit, Balance C. O. D.  
 3147 LOCUST ST. ST. LOUIS, MO.

To Operators and Distributors Everywhere  
 Thanks a million for your inquiries  
 about our Bowling Game

**BANG-A-FITTY**

THE GAME OF TODAY AND YEARS TO COME!  
 It really goes over with a Fitting Bang!

So come and see us at the Coin Machine Show at the Sherman Hotel, Chicago, Booths 71A and 72, February 3-4-5-6

**EDELMAN** AMUSEMENT DEVICES  
 2459 Grand River Ave.  
 Detroit 1, Mich.  
 Phone: RAndolph 8547

**GMI**  
 COIN MACHINE INDUSTRIES  
 For Your Protection  
 MEMBER

**TO ALL OPERATORS**  
 YOUR ELECTRONICS PROBLEMS OUR SPECIALTY  
 Modernize Your Old Amplifier, Good Tone, High Volume, Dependable.  
 Completely Rebuilt to Universal or Your Personal Requirement.  
**MOORE ELECTRONICS LAB.** Plant City, Fla.

# Keep faith with the Public

**MUSIC MUST REMAIN AT  
5 CENTS A TUNE**

**See us about Seeburg's  
2-year plan to aid operators**

**FLORIDA AUTOMATIC SALES CORP.**

MIAMI • JACKSONVILLE • TAMPA

EXCLUSIVE **Seeburg** DISTRIBUTORS  
1902 • DEPENDABLE MUSIC SYSTEMS • 1946

## Survey Sales Taxes In Southern States

NASHVILLE, Nov. 30. — Eight Southern States now have imposed a sales tax. Altogether, 23 States have this tax program in effect. All of the general sales taxes now in force in the various States have been largely a product of the depression 1930's. Most popular rate among the 23 States is 2 per cent, which is mostly on retail sales.

Alabama, Arkansas, Mississippi, Missouri, Oklahoma and West Virginia charge 2 per cent; Louisiana, 1 per cent; North Carolina, 3 per cent.

Sales tax in North Carolina includes a wholesale tax of 1/20th of 1 per cent in addition to the 2 per cent retail sales tax. Mississippi extends its tax bases to include sales of all tangible property—oil, mineral products, gas, etc.; also to sales of services to utilities and transportation companies.

No State has adopted a sales tax since 1937, but it is thought the future will see renewed interest in this form of taxation. Such taxes will, it is held likely, revolve around public education and its financing, which matters are of particular interest to the Southern States.



**MILLS SALES CO., LTD.**

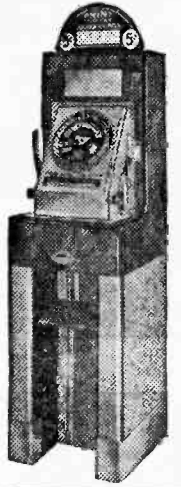
1640 18TH ST., OAKLAND 7, CALIFORNIA

**MILLS COIN MACHINES**

ARIZONA, CALIFORNIA, NEVADA  
AND OREGON

## METAL TYPERS

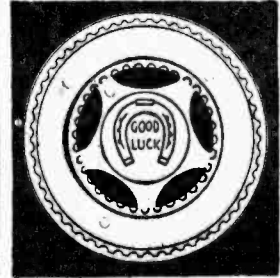
NEW  
MACHINES



EXPERT  
REPAIR  
SERVICE

## METAL TYPER DISCS

WRITE US FOR THE BEST



For Dependable Performance of your Name Plate Machines, use only Discs made by us, specifically for use in Grootchen and Standard Metal Typer Machines, of which we are the manufacturer. Beware of inferior imitations!

DISC PRICES

\$6.00 TO \$12.00 PER 1,000

## STANDARD SCALE CO.

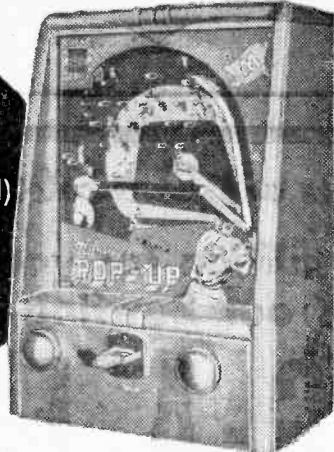
715 N. KINGSHIGHWAY, ST. LOUIS 8, MO.

Successors to the Grootchen Tool Co. in the manufacture of Metal Typer Name Plate Machines and Medals.

# Marvel's POP-UP

THE COUNTER GAME THAT IS LEGAL EVERYWHERE!

1¢ PLAY  
(5¢ Play if Desired)  
A REAL  
MONEY  
MAKER

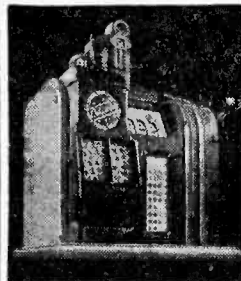


PRICE  
\$49.50  
F.O.B. Factory  
FULLY METERED  
NO COIN  
COUNTING  
NECESSARY

POP-UP will 'score' every time in ANY location EVERYWHERE! POP-UP will out-earn any game of its kind. POP-UP WILL TRIPLE YOUR PROFIT! POP-UP is sturdily built — Natural wood cabinet with polished chrome-nickel fittings. Highly finished rust-proof parts. Precision built scoring unit and fool-proof mechanism. POP-UP is indestructible. Height 18", Width 12", Depth 8". Get POP-UP in all your locations for those 'soaring' profits.

**Mid-State Co.** 2369 MILWAUKEE AVE., CHICAGO 47, ILL.  
Phone: Everglade 2545

## COLUMBIA DOUBLE JACKPOT BELL



Completely  
Reconditioned  
Like New

\$85.00  
EA.

Convertible  
from 5¢ to  
10¢, 25¢ play  
on location.

These Machines are Completely  
Reconditioned and look like New.

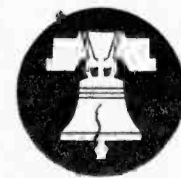
**GOLD AWARD - \$75.00 EA.**

1/8 Deposit Required with Order,  
Balance C.O.D.

WRITE FOR OUR CATALOG

WANT all types and makes of Counter Games. Many other makes of Counter Machines. Tell us your needs.

**Abco NOVELTY Co.**  
513 W. RANDOLPH ST. HAYMARKET 9076 CHICAGO 7, ILLINOIS

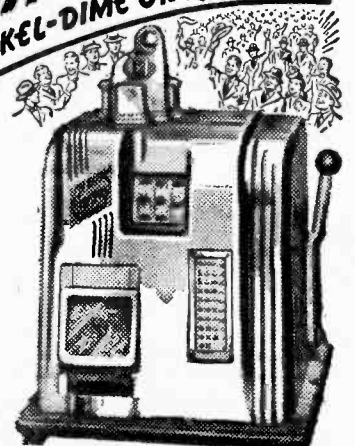


**KEYSTONE PANORAM  
COMPANY**

2538 W. HUNTINGDON ST., PHILA. 32, PA.

**MILLS COIN MACHINES**  
DELAWARE, EASTERN PENNSYLVANIA  
AND SOUTHERN NEW JERSEY

## "THREE IN ONE" -NICKEL-DIME OR QUARTER-



**Now!** 20 STOP REELS  
THE DELUXE CLUB can now  
be furnished in 10 or 20-stop  
reels. Specify your choice.

## COLUMBIA DeLuxe Club BELLS

... Changed in 2 minutes from nickel to dime or quarter play. Only Columbia has this exclusive patented convertible feature. Get the best in Bells—the lustrous gold finish Columbia DeLuxe Club Bell. In stock for immediate delivery.

All orders must be accompanied by one-half deposit, postal money order or certified check, balance C. O. D. **\$209.50** F.O.B.

**BIRMINGHAM VENDING CO.**

2117 3d Ave., North Birmingham 3, Ala.

## TRADE

D. P. Camera, Enlarger, Drier, Lights, Pans, Red Light, Supplies. Everything except the Booth. Trade even up for a good clean Panoram.

**PLAYLAND AMUSEMENT CO.**

340 Monroe Ave., N. W. Grand Rapids 2, Mich.

**NOW DELIVERING  
NEW MACHINES**

KEENEY'S  
**BONUS SUPER BELL**  
5c PLAY

KEENEY'S  
**BONUS SUPER BELL**  
5c AND 25c PLAY

**EXHIBIT FAST BALL**

IMMEDIATE DELIVERY—WRITE FOR PRICES

**STEED & MINTON DISTRIBUTING CO.**

1200 STATE STREET Phone 5599 PINE BLUFF, ARK.



*Firestone's*  
**TALLY ROLL**

Sensational  
Play Appeal

High Score

Roll Down  
Legal Game

**\$469.50**  
F.O.B. Brooklyn, N. Y.  
1/3 Dep., Bal. C.O.D.

STILL DELIVERING "SKILL ROLL"—ORDER TODAY!

**FIRESTONE ENTERPRISES, INC.**

1604 CHESTNUT AVENUE • BROOKLYN 30, NEW YORK • ESPLANADE 5-5700



**Knock 'em Over**

**CLEVEREST  
CREATION  
EVER!**

The newest and  
best of ten cent sellers!  
Features the fascinating  
**DOLL SEALS**... Appealing to  
**ALL** players... **1080 JUMBO**  
holes... **10¢** per sale...  
Takes in... **\$108.00**  
Pays out... **63.00**  
Average **PROFIT \$45.00**  
**THICK DIE-CUT Board**

**SUPERIOR PRODUCTS INC.** 14 N. PEORIA ST. CHICAGO 7 ILL.

**FOR IMMEDIATE DELIVERY!**

<b>3 ROCK-OLAS</b> Perfect Condition WRITE	<b>7 SEEBURGS</b> Perfect Condition WRITE	<b>SUPER LINER</b> WRITE
---	--	-----------------------------

**OFFERS**

Rock-Ola Super, '40 .....	\$339.50	Wurlitzer 412 .....	\$139.50
Rock-Ola Com- mando .....	424.50	Capt. Kidd .....	64.50
Seeburg Cadet ..	395.00	Clover .....	49.50
Seeburg King ...	239.50	Four Roses .....	59.50
Wurlitzer 500 ..	339.50	Jungle .....	64.50
		Show Boat .....	54.50
		Snappy, '41 .....	49.50

ALL ITEMS GUARANTEED

**UNITED INDUSTRIES**  
525 PARKER ST • CHESTER • PENNA.

Phone Chester 9283

WRITE OR WIRE

**BOWLING GAME BALLS**

REGROUND AND LACQUERED—REFINISHED LIKE NEW

2 1/4" to 3 1/4" \$25.00 per hundred. 10-Day Service

**MACOMB** MUSIC SERVICE 16700 NINE MILE RD. EAST DETROIT, MICH.

THE COLONEL SAYS



"It's like Colonel Kent Hamby, of Hickman, Ky., said: 'Dear Bruther, you need go no futher—this one stop store can give you what you want—and NOW.'"

**We Are Now  
Delivering  
—NEW GAMES—**

CHICAGO COIN'S SUPER SCORE	KEENEY'S SUPER BELL
GENCO'S STEP UP	EVANS BANG TAILS
GOTTLIEB'S BAFFLE CARD	BALLY'S DRAW BELL
BALLY'S MIDGET RACES	DAVAL FREE PLAY
SEA-BREEZE	GOTTLIEB'S 3 WAY GRIPPERS
EXHIBIT'S FIESTA	COLUMBUS VENDORS
A FEW FAST BALLS LEFT	OPPORTUNITY — NEW REVAMP
JENNINGS' NEW BELLS	A.B.T. CHALLENGER
INTERNATIONAL MUTOSCOPE VOICE-O-GRAPH AND ATOMIC BOMBER	

—Special Used Games—

KEEP 'EM FLYING	SKY CHIEF	BIG PARADE	AIR CIRCUS	YOUR CHOICE	<b>\$109.50</b>
-----------------	-----------	------------	------------	-------------	-----------------

These Games Are Clean and Ready To Make Money.

**S.A.C. Certified**

**SOUTHERN AMUSEMENT CO.**  
628 MADISON  
MEMPHIS, TENN. PHONE 5-3600

# Keep faith with the Public

**MUSIC MUST REMAIN AT 5 CENTS A TUNE**

**See us about Seeburg's 2-year plan to aid operators**

**MILWAUKEE COIN MACHINE CO.**

MILWAUKEE

**Seeburg**  
1902 • DEPENDABLE MUSIC SYSTEMS • 1946

EXCLUSIVE

DISTRIBUTORS

## Opinion Meter Will Be on Market Soon

SYRACUSE, N. Y., Nov. 30.—Of interest to coinmen was the announcement by General Electric Company here that they expect to have their new opinion meter on the market within five months.

Instrument was created to measure opinion of groups up to 120 persons at board meetings, management discussions and round-table conferences. True, uninfluenced group opinion is registered, with each individual opinion expressed secretly, according to the company.

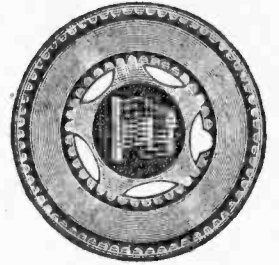
In addition to registering, the machine also computes the percentage of those in favor, of those not voting and of those indecisive. No permanent record is made, as all indications show on a large dial.

Indicating unit and hand-held station dials range from zero to 100. Negative opinion is registered from zero to 50, positive from 50 to 100. Members of group not wishing to vote turn their indicator to off position.

Anticipated price of the opinion meter and one set of 12 hand stations is \$395 with each additional set of 12 hand stations \$125.

## METAL TYPER DISCS

For Groetchen Typers



We Use Finest Aluminum Standard Thickness • Satin Finish

PRECISION DIES

By America's Foremost Toolmakers

Money Back Guarantee.

**\$8.50**

Samples on request.

Per 1,000

## METAL TYPEWRITERS

Completely Refinished and Rebuilt like new.

**\$275.00**

Write for Photo

1/3 Deposit With Order

**MAX GLASS**  
DISTRIBUTING COMPANY

914 DIVERSEY • CHICAGO 14, ILL.



**ASSOCIATED AMUSEMENTS**

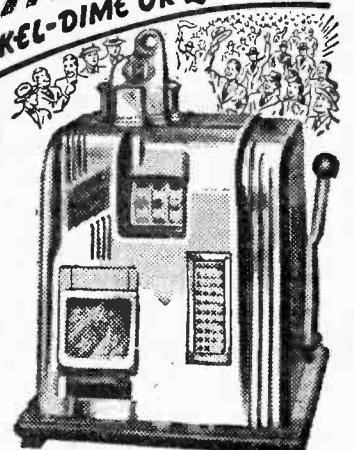
846 COMMONWEALTH AVE., BOSTON 15, MASS.

**MILLS COIN MACHINES**

MASSACHUSETTS, MAINE,

NEW HAMPSHIRE AND VERMONT

**"THREE IN ONE"**  
NICKEL-DIME OR QUARTER-



**NOW!** 20 STOP REELS  
THE DELUXE CLUB can now be furnished in 10 or 20-stop reels. Specify your choice.

**COLUMBIA**

*DeLuxe Club* BELLS

... Changed in 2 minutes from nickle to dime or quarter play. Only Columbia has this exclusive patented convertible feature. Get the best in Bells—the lustrous gold finish Columbia DeLuxe Club Bell. In stock for immediate delivery.

All orders must be accompanied by one-half deposit, postal money order or certified check, balance C. O. D. **\$209.50** F.O.B.

ATLAS NOVELTY CO.

200 N. Western Ave.

Chicago, Ill.

**METAL COIN TUBES**  
for  
**Downey-Johnson COIN COUNTERS**

PRICES

Single Tube ... \$ 5.15  
Two Tubes ... 9.25  
Three Tubes ... 11.75  
Four Tubes ... 14.50  
Prices quoted are for ANY denomination.

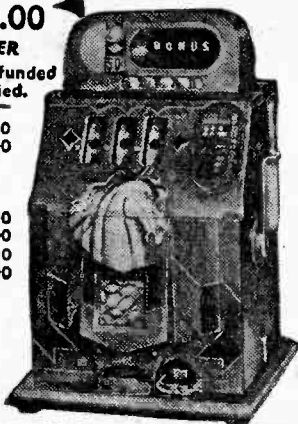
**BONUS BELL**  
50c Play, \$475.00

INTRODUCTORY OFFER  
Your Money Cheerfully Refunded If You Are Not Satisfied.

Mills Bonus Bells, 5¢ \$225.00  
Mills Bonus Bells, 25¢ 275.00

MILLS Q.T.'s, REBUILT,  
5¢ and 25¢ PLAY

Blue, 5¢ ..... \$ 75.00  
Glitter Gold, 5¢ ..... 100.00  
Blue, 25¢ ..... 125.00  
Glitter Gold, 25¢ ..... 150.00



**PHONOGRAPHS** Seeburg 9800, RCES ..... \$525.00  
Seeburg Colonel, RC ..... 450.00  
Just Off Location. Immediate Delivery.

**BAKERS PACERS** 5¢ ..... \$425.00  
25¢ ..... 495.00  
F.O.B. Chicago

**DOWNEY-JOHNSON COIN COUNTERS** ..... \$177.50  
**GLOBE COIN SEPARATOR** ..... 290.00

F. O. B. Chicago  
We are NATIONAL DISTRIBUTORS to the COIN MACHINE TRADE. WE REPAIR ALL TYPES COIN COUNTERS, COIN CHANGERS and COIN SORTERS  
WRITE FOR COMPLETE PRICE LIST  
CHARLES (JIMMY) JOHNSON



**GLOBE DISTRIBUTING CO.**

1623 NO. CALIFORNIA AVE., CHICAGO 47, ILL. • ARM. 0780

## IMMEDIATE DELIVERY

NEW MILLS, JENNINGS and COLUMBIA SLOTS  
NEW PIN GAMES, BAFFLE CARD, SMARTY, SUPER SCORE  
DAVAL FREE PLAY

NEW CONSOLES, BALLY TRIPLE BELL and DRAW BELL  
KEENEY SUPER BONUS BELL

Mail us your card. We will place you on our special low price mailing list. USED HIGH HANDS, \$150.00; SUPER BELL, \$195.00; CLUB BELLS, \$175.00; All Free Play and Cash, Like New. All Models Used Slots A-1 Shape.  
WRITE—PHONE—WIRE.

**GENERAL COIN MACHINE CO.**

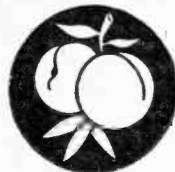
227 N. 10TH STREET

PHILADELPHIA, PA.

**ARCADE NOVELTY CO.**  
814 STATE ST. BRISTOL, TENN.

- 1 '41 Galloping Dominos, J.P., 2-tone Cabinet ..... \$175.00
- 3 '46 Mills Vest Pocket Bells ..... 45.00
- 1 Old Model Mills 25¢ Escalator slot ..... 45.00
- 12 Evans Watch-La Blocks, with matching Hoop-La Blocks and hoops. Set ..... 25.00
- 1 Evans Auto Bump Game, complete. Late model ..... 15.00
- 1 1¢ Daval 21 ..... 5.00
- 1 1¢ Wings ..... 5.00

Excellent condition guaranteed—1/3 DEPOSIT.



**FRIEDMAN**

**AMUSEMENT COMPANY**

441 EDGEWOOD AVE. SE, ATLANTA, GEORGIA

**MILLS COIN MACHINES**

STATE OF GEORGIA

**TIP BOOKS**  
**TRADE STIMULATORS**  
**SALES CARDS**

Write for Prices.

**NOVELTY PRINTING CO.**

3608 Eoff St.

WHEELING, W. VA.

SEE  
**REMOTE TURRET GUNNER**  
AD IN  
**PARKS SECTION**



**MILLS NEW POST-WAR MACHINES**

**ORDER TODAY  
IMMEDIATE  
SHIPMENT**

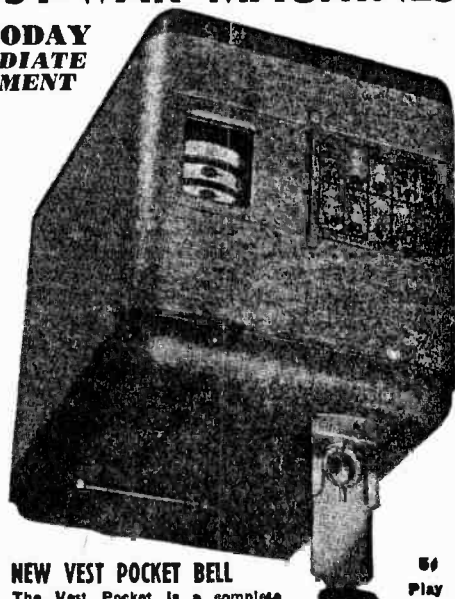


**BLACK CHERRY BELL**

This wonderful new Bell is now ready for delivery in 6¢, 10¢, 25¢ and 50¢ Play. This machine actually glows and sparkles with brilliant dashes of Silver, Black, Red and Green.

Write For Prices

**NEW SAFE STANDS \$27.50**  
Send 1/8 Deposit With Order.



**NEW VEST POCKET BELL**

The Vest Pocket is a complete Bell, operating on 3-5 Mystery Payout system. Small payout cup in front is covered by drop flap. Reels can also be instantly covered, automatically removing the reward plate from sight.

**\$74.50**

**SICKING, INC.** 1401 CENTRAL PARKWAY, CINCINNATI 14, O.

1000 HOLES  
5¢ SALE  
TAKES IN \$50.00  
AVERAGE PROFIT \$24.10

ANOTHER SENSATIONAL NEW  
WALSH **"SPARKELITE"** FINISH BOARD

...The Last Word in Sales Board Player Appeal.

We can supply you regardless of size, style, number of holes, payout or purpose. Write us your requirements.

For the fastest selling, new idea boards and all the old reliable numbers, send for Walsh catalog sheet and price list today!

5¢ TO PLAY

**THOS. A. WALSH MFG. CO.**  
201-207 SO. TENTH ST. OMAHA, NEBR.

**THOS. A. WALSH MFG. CO.**  
201-207 SO. TENTH ST. OMAHA, NEBR.

**NOTICE, INVESTORS**

**ONE OF THE FINEST PINBALL, SALESBOARD AND MUSIC ROUTES IN THE NORTHWEST FOR SALE**

Continuous operation of over 200 pieces in the same territory for past 15 years. Grossing an average of \$20,000 per month. Owner retiring. Books open to qualified buyers. \$350,000 total price. Write

**BOX 807, Federal Post Office, Portland, Oregon**

*Veatch's Panther*

**MUSIC ROUTE FOR SALE**  
45 Miles From St. Louis, Mo.  
76 Phonographs—24 Wall Boxes—18 Auxillary Speakers  
INCOME AROUND \$2,000.00 MONTHLY.  
WILL TAKE \$15,000.00 TO HANDLE THIS DEAL.

**V. P. DISTRIBUTING CO.**  
2336 Olive St. ST. LOUIS, MO. 2339 Pine St.

**TALKING GOLD PLASTIC GRILLE CLOTH FOR JUKE BOXES... Now Talking!!!**

**YOUR QUESTIONS ANSWERED!!**

- ★ QUESTION—How long will TALKING GOLD last?  
**TALKING GOLD ANSWER**—Let me marry Miss Juke Box and I'm staying with her as long as she lives.
- ★ QUESTION—Will TALKING GOLD tarnish?  
**TALKING GOLD ANSWER**—When Miss Juke Box is old and gray, I'll still look like I did the day I married her if my face is washed once in a while.
- ★ QUESTION—Will the sound come thru properly?  
**TALKING GOLD ANSWER**—You be the judge—Ed and Joe are listening to me. Say's Ed—Isn't that music beautiful? Says Joe—Will you repeat that? That damned music is so loud, I couldn't hear a word!
- ★ QUESTION—How long does it take to put TALKING GOLD on a Juke Box?  
**TALKING GOLD ANSWER**—Just as long as it takes to tell the preacher "I do."
- ★ QUESTION—Does it pay to spend \$2.00 to \$10.00 per machine?  
**TALKING GOLD ANSWER**—The successful operators say "yes" and spend it—the others say "no" and gradually lose their locations.

"Talking Gold" plastic grille cloth comes in sheets 20"x50" (or multiples of this size). Price: 1c per sq. inch. Full sheet (1,000 sq. inches) \$10.00. Save waste! Save money! Buy large roll. Use as needed. IF YOU HAVEN'T ALREADY PLACED YOUR ORDER—WHAT ARE YOU WAITING FOR?

DISTRIBUTORS: Some exclusive territories are still open. Write on your letterhead for our 100% co-operative deal.

**SPEEDWAY PRODUCTS, INC.**  
502 W. 45th ST.  
N. Y. 19, N. Y.

**AL BLOOM, President**  
Tel: LOngacre 5-0371

**Coin Machine Owners!**  
HERE'S THE SOLUTION TO YOUR TRANSPORTATION PROBLEMS...

**The Spen Model "S"**  
ALL PURPOSE UTILITY TRAILER

**Ideal For:**  
JUKE-BOXES  
SLOT & PINBALL MACHINES  
SKEEBALL GAMES

6 FT. LONG—4 FT. WIDE  
WEIGHT: 500 LBS.  
Comes with combination tail and stop light, reflector and hooks.

STURDY ALL-STEEL CONSTRUCTION  
3/4 TON CAPACITY

SAVES TRUCKING EXPENSES • IDEAL FOR PRIVATE CARS, JEEPS & TRUCKS • EASY TO ATTACH — ALWAYS READY TO USE • HIGHLY MANEUVERABLE THROUGH TRAFFIC • REQUIRES VERY LITTLE STORAGE SPACE WHEN NOT IN USE • COMES WITH NEW PASSENGER-TYPE TIRES & TUBES.

Trailer comes with 6 built-in pockets into which supporting bows for tarpaulin can be inserted.

For Complete Information on this & Other Models Write to:—

*Dvo Fenichel*

**MILROSE AMUSEMENT CO., INC.**  
97 OSBORN STREET, BROOKLYN 12, N. Y.

# Keep faith with the Public

**MUSIC MUST REMAIN AT  
5 CENTS A TUNE**

**See us about Seeburg's  
2-year plan to aid operators**

**DAVIS DISTRIBUTING CORP.**

SYRACUSE • BUFFALO

**Seeburg**

EXCLUSIVE

DISTRIBUTORS

1902 • DEPENDABLE MUSIC SYSTEMS • 1946

## Marvel's POP-UP

THE COUNTER GAME THAT IS LEGAL EVERYWHERE!

POP-UP will 'score' every time in ANY location EVERYWHERE! POP-UP will out-earn any game of its kind.

ACCURATE, COMPETITIVE,  
SKILL SCORING

POP-UP WILL TRIPLE YOUR PROFIT!  
FULLY METERED — NO COIN COUNTING NECESSARY

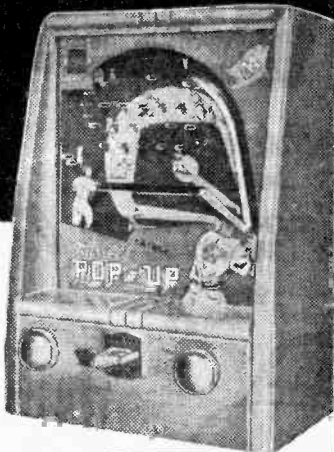
1/3 DEPOSIT WITH ORDER, BALANCE C. O. D.

**DAVE LOWY & CO.**

594 10TH AVENUE

PRICE  
**\$49.50**

F.O.B. Factory



## Living Costs Costs Taverns

CHICAGO, Nov. 30.—While coinmen listened and nodded, local tavern owners this week complained about the high cost of living—it was keeping customers away from the bar.

Reports from the entire city indicate a sharp drop in retail sales of liquor and beer. Saloonkeepers declare that the public is not losing their thirst. They just haven't enough money to go out drinking.

According to Russell Hopkins, secretary of the National Beer Wholesalers' Association, which was meeting here this week, the situation is nationwide. Around the association meeting a murmur was heard that the slump had hit a 50 per cent level.

On this city's North Side, one tavern owner declared: "Food is taking the money. I know because I eat too. But people would be nuts if they wouldn't rather have a steak than a couple of highballs."

"Business is off 50 per cent," was the complaint of a South Side tavern-keeper. "On a couple of days of the week the trade is normal—but on the other days!"

However, one distributor attending the beer wholesaler's meet, gave another opinion for the shortage of customers. This distributor who comes from Indiana declared:

"The veterans raised holy ned when they came home. But now they're settling down. That means less drinking."

## Soft Drink Program Held Up by Rations

NEW YORK, Nov. 30.—The \$50,000,000 expansion program of the soft drink industry will be delayed for several months, according to Joseph W. Milner, president of the American Bottlers of Carbonated Beverages. This means that plant improvement, expansion and delivery of new equipment will be held up because of continued low sugar rations for food manufacturers, he explained.

Supply of sugar available to the industry last quarter of this year will only be sufficient to produce about one and one-half bottles of soft drinks a week for the average consumer, Milner stated.

## NCWA Makes Switch In Chi Convention Date to June 15-18

WASHINGTON, Nov. 30.—A decision to change the dates of the annual convention of the National Candy Wholesalers' Association, Inc., to June 15-18 has been made by the board of directors in a mail vote, C. M. McMillan, executive secretary, announced this week.

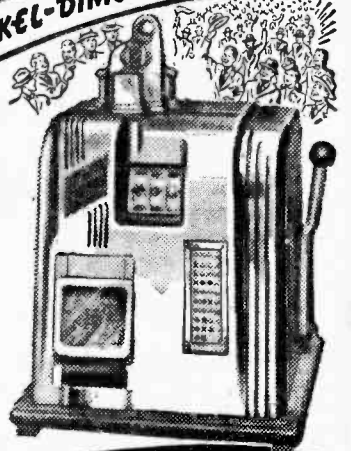
Previously scheduled for April, the affair will be held at the Hotel Sherman, Chicago. Original dates have been abandoned after it was discovered that they conflicted with certain religious observances, McMillan states.

While Detroit and New York were considered as possible sites for the convention, McMillan explains, "Chicago was selected because of the greater available facilities offered." National Confectioners' Association will hold its annual meeting in Chicago during May.

## Candy Available Thru WAA

NEW YORK, Nov. 30.—Candy is available for purchase from the War Assets Administration here it was announced this week as long as the purchaser agrees to pay charges from Alaska. Full details can be obtained from WAA officials at 70 Pine Street.

## "THREE IN ONE" -NICKEL-DIME OR QUARTER-



**NOW!** 20 STOP REELS  
THE DELUXE CLUB can now be furnished in 10 or 20-stop reels. Specify your choice.

## COLUMBIA DeLuxe Club BELLS

... Changed in 2 minutes from nickel to dime or quarter play. Only Columbia has this exclusive patented convertible feature. Get the best in Bells—the lustrous gold finish Columbia DeLuxe Club Bell. In stock for immediate delivery.

All orders must be accompanied by one-half deposit, postal money order \$209.50 or certified check, balance C. O. D. F.O.B.

FLORIDA AMUSEMENT CO.

2019 Hollywood Blvd. Hollywood, Florida

## WANT

10 Multoscope Electric Traveling Cranes  
FAN FRONT OR RED TOP  
Set-ups, Reels, Etc.

HIGHEST CASH BOX PRICES

## FOR SALE

- 4 Longacres — 2 Club Bells —
- 2 Dark Horse Blue Grass —
- 4 Big Games — 1 Singing Towers
- 4 Big Games — 1 Singing Towers —
- 1 A.M.I. Top Flight

ALL GAMES IN PERFECT WORKING

CONDITION

LOWEST CASH BOX PRICES

WRITE OR WIRE

SERAFINE

7385 Santa Monica Blvd.  
LOS ANGELES 46, CALIF.

## LOOK—LOOK—LOOK

CLEAN AS A WHISTLE

- Keeney 4-Way Super Bells ..... \$325.00
- Mills Three Bells ..... 525.00
- Brand new folding lock-in Slot  
Stands, heavy gauge ..... 10.00

—IMMEDIATE SHIPMENT—

1/3 Deposit, Balance C. O. D.

ACT FAST—ORDER NOW

ADVANCE AUTOMATIC SALES CO.

Ph. Hemlock 1750  
1350 Howard St. San Francisco 3, Calif.

## REAL CLEAN BARGAINS

- 3 5¢ Watling Rotatops. Ea. .... \$ 77.50
- 1 10¢ Watling Rotatop ..... 87.50
- 3 25¢ Watling Rotatops. Ea. .... 119.50
- 2 5¢ Caille 3-5 Payouts. Ea. .... 69.50
- 1 25¢ Caille 3-5 Payout ..... 95.00
- 6 1¢ Mercurys, Token Payouts. Ea. .... 10.00
- 1 1¢ American Eagle, Token Payout. .... 10.00
- 2 5¢ Champlon, Token Payouts. Ea. .... 19.50
- 2 Holly Grips on bases. Need some work. Ea. .... 10.00
- 1 Gott. 3-Way Grip on base. Needs some work. Ea. .... 10.00
- 1 Advance Shooker ..... 9.00
- 1 Muto. 3-Col. 2-for-5¢ Card Vendor. .... 35.00

1/3 Deposit, Balance C. O. D.  
PLAYLAND AMUSEMENT COMPANY  
340 Monroe Ave., N.W.  
GRAND RAPIDS 2, MICH.

WE HAVE THOSE "HARD-TO-GET"

# PARTS

Miniature Bulbs for Pin Games. Live Rubber Rings, all sizes. Live Rubber Railings. Fuses. Bell Machine Parts. All types of Springs. Glass for Pin Games. Backboard Glasses. Pick-Up Scale for Phonographs. Lumilines for Phonographs. Silver Sleeves. Coils. All sizes Steel Balls. Pin Game Locks.

NEW PRICE LIST NOW READY—WRITE FOR IT!

**COIN MACHINE SERVICE CO.**

PARTS FOR EVERY OPERATOR'S NEED

2307 N. WESTERN AVE. Phone HUMBoldt 3476 CHICAGO 47

NOW DELIVERING IN MICHIGAN!

NEW MACHINES

MARVEL'S POP-UP—NEW SKILL COUNTER GAME.....	\$49.50	MARVEL'S FRISCO.....	Write
MILLS 5¢ BLACK CHERRY BELL .....	\$248.00	WILLIAMS SMARTY.....	\$334.50
MILLS 25¢ BLACK CHERRY BELL .....	258.00	GENCO'S WHIZZ.....	Write
MILLS BOX STANDS .....	27.50	GOTTLIEB'S GRIP SCALE.....	39.50
MILLS 25¢ GOLDEN FALLS .....	268.00	A. B. T. CHALLENGER.....	65.00
MILLS VEST POCKET BELL .....	74.50	BALLY SURF QUEENS.....	Write
KEENEY'S 5¢ SUPER BONUS BELL .....	740.00	BALLY VICTORY DERBY.....	Write
MARVEL'S OPPORTUNITY.....	249.50	BALLY VICTORY SPECIAL.....	Write
DAVAL FREE PLAY, CIG. OR FR.T.....	75.00	GENCO STEP UP.....	324.50
ACE COIN COUNTER.....	139.50	CHICAGO COIN SUPER SCORE.....	299.50
GROETCHEN'S COLUMBIA, J. P.....	145.00	UNITED SEA BREEZE.....	325.00
DE LUXE CLUB COLUMBIA.....	209.50	BALLY MIDGET RACER.....	299.50
BALLY BIG LEAGUE.....	Write	GOTTLIEB BAFFLE CARD.....	322.00
AMUSEMATIC JACK RABBIT.....	475.00	GROETCHEN METAL TYPER, 10¢.....	449.50
GOTTLIEB'S SUPERLINER.....	Write	BALLY DRAW BELL, 5¢.....	477.50
EXHIBIT'S FAST BALL.....	Write	BALLY DRAW BELL, 25¢.....	497.50
		BALLY TRIPLE BELL.....	895.00

RECONDITIONED EQUIPMENT

MUTOSCOPE SKY FIGHTER .....	\$209.50	MILLS VEST POCKETS, GREEN.....	\$ 42.50
PERISCOPE.....	129.50	MILLS VEST POCKETS, B & G.....	49.50
CHICAGO COIN GOALEE.....	289.50	MILLS 5¢ Q.T., LATE MOD.....	99.50
CHAMPION HOCKEY, F.S.....	109.50	USED SLOT STANDS.....	19.50
WURL. SKEE BALL, 14 FT.....	375.00	SCHOOL DAYS.....	59.50
BALLY KING PIN.....	189.50	PAN AMERICAN.....	64.50
WATLING BIG GAME, F.P.....	89.50	SKY RIDER.....	109.50
JENNINGS SILVER MOON, F.P.....	114.50	SEVEN UP.....	67.50
EVANS '40 GAL. DOMINOS, J.P.....	175.00	FLAT TOP.....	189.50
EVANS LUCKY STAR.....	125.00	LAURA.....	209.50
BALLY CLUB TROPHY.....	204.50	LIBERTY (GOTTLIEB).....	154.50
BALLY '41 DERBY, F.P.....	214.50	BIG HIT (EXHIBIT).....	209.50
BALLY RECORD TIME, F.P.....	134.50	KEEP 'EM FLYING.....	134.50
BALLY DARK HORSE.....	149.50	SKY CHIEF.....	149.50
MILLS 5¢ BLUE FRONTS, LATE.....	129.50	JUNGLE.....	79.50
MILLS 10¢ BLUE FRONTS, LATE.....	139.50	5-10-20.....	109.50
MILLS 25¢ BLUE FRONTS, LATE.....	149.50	AMERICAN BEAUTY.....	89.50
		'42 HOME RUN.....	89.50

1/2 Deposit With Order, Balance C. O. D. or Sight Draft

**Robinson SALES CO.**

7525 Grand River Ave. • Phone: Tyler 7-2770 Detroit, Mich.

FLORIDA AMUSEMENT COMPANY

Jesse G. Wellons M. B. Wellons

Automatic Phonographs Coin Operated Machines

2019 Boulevard Hollywood, Florida Telephone 160

EXTRA SPECIALS IN CONSOLES AND SLOTS

THOROUGHLY RECONDITIONED AND READY FOR LOCATION

Super Bells, 5c, C.P., F.P.....	\$175.00	Mills 25c Gold Chrome .....	\$185.00
Super Bells, 25c, C.P., F.P.....	200.00	Mills 50c Gold Chrome .....	200.00
Super Bells, 5c-25c, Twin C.P., F.P.....	350.00	Mills Vest Pockets, Blue & Gold.....	40.00
Bally Club Bells, 5c, C.P., F.P.....	125.00	Columbia Deluxe Club Bells (New).....	209.50
Bally High Hands, 5c, C.P., F.P.....	115.00	Jennings Standard Chiefs (New).....	299.50
Paces Racers, 5c, C.P.....	100.00	Jungle.....	60.00
Paces Racers, 25c, C.P.....	125.00	Entry.....	50.00
Galloping Dominos, 5c C.P.....	75.00	Silver Spray.....	50.00
Galloping Dominos, 25c, C.P.....	100.00	Star Attraction.....	50.00
Paces Reels, 5c, Late C.P., F.P.....	100.00	Triumph.....	50.00
Mills 5c Blue Front.....	125.00	Four Aces.....	75.00
Mills 5c Brown Front.....	145.00	Defense.....	65.00
Mills 25c Brown Front.....	175.00	Majors '41.....	50.00
		Victory.....	60.00

One-third deposit with order, balance c. o. d.



PINCH HITTER BASEBALL GAME

★ ★ ★ NOW DELIVERING!

ALL NEW LEGAL ROLL-DOWN GAME—SENSATIONAL PLAY APPEAL

FREE BALL HOLDS PLAYERS UNTIL LAST BALL IS PLAYED

Some Territories Still Open ★ ★ ★

WIRE WRITE PHONE

PICO SALES CO.

5426 W. Washington Blvd. Los Angeles 16, California York 2345

REMEMBER THIS

NON-INFLAMMABLE NON-BRITTLE SHRINK-PROOF RIGID MATERIAL EXPERTLY MOLDED PERFECT FIT • GUARANTEED

New! Unbreakable! Guaranteed! Clear, transparent plastic windows for Model 850 Program Holder. \$5.00 Per Set.

Determine Right or Left as You Face Phonograph

Standard, Master, DeLux or Super	Each
Top Corners.....	\$12.75
Lower Sides.....	12.75
Top Door Plastics.....	6.75
The Above Available in Solid Red, Yellow, Green.	
COMMANDO	Each
Top Corners.....	\$ 8.00
Top Center.....	7.00
Long Sides.....	12.75
Combination Yellow & Red Color Scheme.	

SEEBURG MODELS	Each
"Hi Tone"—Model 9800, 8800, 8200, Lower Sides.....	\$14.50
"Cadet"—"Major" Top Corners.....	2.50
"Classic"—"Colonel" Top Corners.....	6.00

SHEET PLASTIC 20"x50"—Non-Brittle, Pliable. 60 Gauge Red, Yellow or Green (Thickness of a New Half Dollar). Per Sheet \$14.50. IF YOU DON'T SEE WHAT YOU WANT, ASK FOR IT! WE MAY HAVE IT IN STOCK!

TERMS: 1/3 Deposit With Order, Balance C.O.D., F.O.B. New York. Remit Full Payment and Save O.O.D. Charges. Checks Acceptable! ORDER FROM YOUR NEAREST DISTRIBUTOR!

acme PLASTICS ARE UNCONDITIONALLY GUARANTEED AGAINST BREAKAGE FOR 3 YEARS

WURLITZER MODELS	Each
24 Top Corners.....	\$ 1.20
24 Lower Sides.....	4.00
61-71-41-600-500 Top Corners.....	4.00
700 Top Corners.....	7.00
700 Lower Sides.....	9.50
700 Back Sides.....	8.50
800 Top Center, Right or Left Red.....	8.00
800 TOP CORNERS.....	16.50
800 Back Sides, Green.....	9.50
800 Lower Sides.....	13.50
750 Top Corners.....	8.75
750 Lower Sides.....	8.75
750 Top Center.....	4.25
750 Middle Sides.....	2.00
850 Top Corners.....	9.50
850 Lower Sides.....	8.75
850 Top Center.....	11.00
950 Lower Sides.....	10.50

MILLS Available in Red, Yellow or Green Throno—Empress Top Corners..... \$14.00 Throno—Empress Lower Sides..... 14.00

ACME SALES CO.

505 W. 42nd ST. New York 18, N. Y. LO. 3-4138

**BUY FROM MARKEPP** *It's Safer!*

**A. B. T. CHALLENGER**

SAMPLE \$65.00

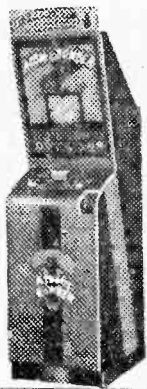
In lots of 25  
In lots of 50



**MUTOSCOPE ATOMIC BOMBER**

TIMELY—TERRIFIC PROFITABLE

INTENSE PLAYER APPEAL  
**WRITE TODAY**



Jobbers: Write for quantity prices

**5-BALL PIN GAMES**

Fleet \$ 47.50	Casablanca \$105.00	Owl \$45.00
Marvel Catalina, New 150.00	A.B.C. Bowler 48.00	Hi-Dive 82.50
Victory 89.50	Sara Suzy 32.50	Belle Hop 65.00
Double Play 55.00	New Champ 55.00	Sea Hawk 79.50

**NEW AND USED ARCADE EQUIPMENT**

New Love Analyst \$225.00	Bally Rapid Fire, Conv. \$125.00	Chicago Coin Hockey \$175.00
Seeburg Target, Conv. 98.50	Bally Defender 125.00	Chicago Coin Goatee 298.00
Exhibit Merchantman 45.00	Ballette 79.00	New Life League 275.00

**MUSIC**

Seeburg Rex Wire-less Hideaway \$275.00	Rock-Ola '39 Deluxe \$325.00	Wurlitzer Vic. 24 \$298.00
Seeburg Hi-Tone 8800, RC 425.00	Rock-Ola Playmaster-Spectravox 298.50	Wurlitzer Vic. 500-K 375.00
Seeburg 9800, RC 450.00	Rock-Ola Std. Dial-a-Tone 325.00	Wurlitzer 600-R 325.00
Rock-Ola Moderne Corner Speaker 45.00	Mills Throne 265.00	Wurlitzer 61 C'nter 135.00
		Wurlitzer 412 125.00
		Wurlitzer 616 175.00
		Wurlitzer 750 465.00

ALL MACHINES CARRY MARKEPP GUARANTEE

4310 CARNegie AVE. **The MARKEPP Co.** M.M. MARCUS & SONS CLEVELAND 3, OHIO TEL. HE 1043

**Supply Company Breaks Up Into Smaller Routes**

SPRINGFIELD, Mo., Nov. 30.—Missouri Tavern Supply Company, once the largest music and pinball operation in Southern Missouri, has been broken up into six smaller routes thru sales within recent months. Company, however, still is owned by Carl Trippe, of Ideal Novelty Company, St. Louis.

R. C. Boles, former manager of the company who now is back heading it again on a part-time basis, bought part of the route east of Springfield, and Noel Reed bought the section of the eastern route extending south from Mansfield, Mo., to Salem, Ark. Reed makes his headquarters at Willow Springs, Mo.

Dale Rymer, veteran of the Seabees who saw service on Saipan, bought the route north of the city. Rymer preceded Boles as manager of the firm.

Charlie Charles, veteran Springfield coin operator, purchased the so-called "Lake" route, which extends up to Lake Taneycomo, and Arthur Roberts bought the route west of the city.

Company, however, retained most of its locations within the city. Trippe has purchased three amusement parks in St. Louis, it is reported.

Boles estimated that there now are at least 10 music and game operators located here, and approximately half have entered the business since end of the war.

Among new operators are Henry Franks and Henry Brake. Two of the biggest operators in this area are M. E. Orchard, of Orchard Music Company, and Byron Smith, of Smith Music Service. Orchard also operates cigarette venders.

**Denver Taxes Cigs 2 Cents Per Pack**

DENVER, Nov. 30.—Cigarette smokers here are slated for an additional cent-per tax. City council passed the controversial ordinance on final reading November 26.

City has collected a cent-per-pack on cigarettes since 1940. The levy, passed for relief purposes, produced \$333,646 last year. New ordinance drops the tax on smoking tobacco and sets a 2-cent total on cigarettes.

Also in the near future is a 1 per cent city sales tax. The council has unanimously agreed to the tax. As tentatively approved, the tax will start on purchases of 19 cents. The State now collects a 2 per cent sales tax.

**Paper Tells Part Vending Plays in Pentagon Story**

WASHINGTON, Nov. 30.—Notice was paid vending machines this week by William Moore, correspondent here for *The Chicago Tribune* in a story, dispatched by that newspaper's press service, about the Pentagon Building.

Moore's story, which was headlined, "The war's over, but Pentagon still fights on," told how the \$86,000,000 building still hums with wartime-like activity. Describing one phase, Moore said:

"Young men in collegiate leather jackets, lettered with the names of their classmates, pedal as furiously as ever up and down the halls on tricycle trucks, keeping the vending machines filled with cigarettes.

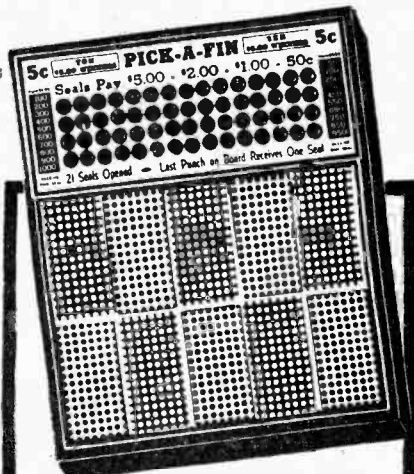


**COIN-OPERATED AUTOMATIC SALES BOARDS**

Deals of all kinds Write for particulars

**R. C. WALTERS**

2532 Semple Ave. ST. LOUIS 12, MO.



1200 Holes—Avr. Profit . \$33.05  
60 Sewed Seals

Ten Spots 5c  
1200 Holes—Avr. Profit . \$31.16

\$25 Special \$25  
1200 Holes—Avr. Profit \$137.07

SUPER CHARLEY 25c  
1200 Holes—Avr. Profit . \$84.50

**CROWN PRODUCTS**  
322 E. COLFAX AVE.  
SOUTH BEND 24, INDIANA

**SPECIAL OFFER—SPECIAL SMASHING PRICES AND WILL NOT BE UNDERSOLD**

BE SMART—Contact us before you buy NEW OR USED MACHINES. New Games and Consoles always in stock, ready for delivery. WILLIAMS SMARTY, BALLY MIDGET RACES, DRAW BELL TRIPLE BELL, MILLS GOLDEN FALLS, BACK CHERRY BELL in stock now. USED MACHINES READY FOR LOCATIONS MUSIC—WURLITZER 10 600 Rotary and Keyboard \$275.00 5 Rock-Ola Playmaster with Spectravox 325.00 35 Seeburg Wallomatics Wireless @ 27.50 12 Consoles Hi High @ 135.00 5 Paces Reel, late model @ 135.00 WIRE—WRITE—PHONE 23326

**WILLIAMSPORT AMUSEMENT COMPANY**  
321-323 Hepburn St. Williamsport 23, Pa.

**WANTED**

Experienced Mechanic on Four Bells, Club Bells and other Coin Machines. Must be steady and reliable person. Good wages and steady work. Apply:

**DURSELL NOVELTY CO.**  
176 Arch Street New Britain, Conn.

**Keep faith with the Public**

**MUSIC MUST REMAIN AT 5 CENTS A TUNE**

See us about Seeburg's 2-year plan to aid operators

**ATLANTIC-NEW YORK CORP.**

NEW YORK • NEWARK • HARTFORD, CONN.



EXCLUSIVE

DISTRIBUTORS

1902 DEPENDABLE MUSIC SYSTEMS 1946

A GREAT NAME FOR A  
G-R-E-A-T GAME

# OPPORTUNITY

BY MARVEL



- Dynamic Player Appeal
- Schematic Diagramming
- Dependable Performance
- Location Tested
- Knockout Pocket
- 5000 Ball Return
- Double Roll Over Lane
- Curves and Color
- Beautiful Lite Box
- Advanced Scoring

A BIG  
MONEY  
MAKER

"DEPENDABLE  
PERFORMANCE"

**MARVEL**

MANUFACTURING CO.  
2847 FULLERTON AVE. EVERGLADE 0230 CHICAGO, 47

PRICE  
**\$249.50**

F.O.B. Chicago

**ORDER**

From Your  
DISTRIBUTOR  
or Write to Us  
Direct



The windows are wide open . . . the electric fans are running . . . we've even had an air conditioning unit installed — but we still can't breathe freely! We're still smothered with orders and requests for Whirl-A-Ball!

So great, so unpredictably overwhelming, has been the response for Amusement Enterprises' newest coin-catcher, Whirl-A-Ball, that our

entire productive capacity will be taxed to the utmost for the next few weeks!

Just as soon as we're able to balance your heavy demand with our increasing supply . . . just as soon as we're able to draw a deep breath . . . the trade will again be informed that additional orders are being accepted for Whirl-A-Ball!

Until that time . . . please, fellows — take it easy, and . . . How About Some Nice Fresh Air?

**AMUSEMENT ENTERPRISES, INC.**

• GEORGE PONSER • IRVING KAYE • 2 Columbus Circle, N.Y. 19, N.Y. • Phone: C1rcfo 6-6651 •



**\$198.00**  
**UNIVERSAL**  
Conversion Cabinet  
for Phonographs

OF NEW DESIGN, SOLIDLY  
CONSTRUCTED, BEAUTIFULLY  
STYLED, WITH PLEXOGLASS  
LIGHTUP.

HOLD YOUR LOCATIONS.  
CONVERT YOUR MECHANISM  
IN TWO HOURS TIME.  
IMMEDIATE DELIVERY ON  
CABINETS FOR 616 WUR-  
LITZERS or ROCK-OLA WIND-  
SORS.

Order Sample  
Cabinet Today

**\$198.00**

F. O. B. Grand Rapids, Mich.

State Distributorship  
Available

A product of  
Phonograph Products Co.  
Grand Rapids, Mich.

Exclusive National Distributors

**MILLER VENDING COMPANY**

42 Fairbanks St., N. W.

Grand Rapids, Michigan

Phones: 9-8632, 9-6047

Eastern States Distributor

AMERICAN PHONOGRAPH CO.  
Philadelphia, Pennsylvania

**BALLY  
MIDGET  
RACER**  
**\$299.50**

(Immediate Delivery!)

**BE WISE!!!**

**BUY THEM  
WHILE WE'VE  
GOT THEM!!!**

**ROCK-OLA**

"THE PHONOGRAPH  
OF TOMORROW"

**\$728.00**

Immediate Delivery!!

**MUSIC**

32 WURLITZER 850	\$565.00
16 WURLITZER 800	499.50
8 WURLITZER 700	499.50
2 WURLITZER 500 K	379.50
2 WURLITZER 600 K	379.50
1 WURLITZER 600 R, marble-glo, refinished, perfect condition	395.00
3 WURLITZER 600 R	364.50
2 WURLITZER 616, Illuminated	199.50
2 WURLITZER 616, Plain	179.50
1 WURLITZER 716	149.50
1 WURLITZER 412	119.50
21 SEEBURG 8200, RC	499.50
23 SEEBURG 8800, RC	479.50
4 SEEBURG 8800, ES	459.50
8 SEEBURG CLASSIC	379.50
2 SEEBURG COMMANDER	369.50
1 SEEBURG CONCERT GRAND	299.50
1 SEEBURG CROWN	249.50
5 ROCK-OLA COMMANDO	399.50
2 ROCK-OLA IMPERIAL 20	225.00
3 ROCK-OLA 12-RECORD	129.50
15 ROCK-OLA 1940 SUPER	329.50
7 ROCK-OLA 1939 DELUXE	299.50
12 ROCK-OLA 1939 STANDARD	289.50
1 MILLS THRONE	249.50

**5 BALL FREE PLAY**

2 CATALINAS	\$139.50
-------------	----------

**NOW DELIVERING NEW MACHINES**

ROCK-OLA "THE PHONOGRAPH OF TOMORROW" ROCK-OLA WALL BOXES  
ROCK-OLA WALL SPEAKERS  
BALLY TRIPLE BELL—DRAW BELL—BIG LEAGUE—VICTORY DERBY—VICTORY SPECIAL  
DAVAL FREE PLAY COUNTER GAME A.B.T. CHALLENGERS  
METAL STANDS FOR CHALLENGERS "TALKING GOLD" PLASTIC GRILL CLOTH  
AUXILIARY SPEAKERS IN BEAUTIFUL CABINETS FOR ALL TYPES OF LOCATIONS

TERMS: 1/2 Deposit — Balance C. O. D.

ALL MERCHANDISE UNCONDITIONALLY GUARANTEED.

RETURN IN FIVE DAYS IF NOT SATISFIED.

All orders subject to prior sale of equipment desired.

PHONE (3-6601), WIRE OR WRITE.

**MULLINIX AMUSEMENT COMPANY**

302 WEST VICTORY DRIVE

SAVANNAH, GEORGIA

**BELLS**

Rebuilt and beautifully refinished in bake-on crackle paint by expert mechanics.

EXTRABELL REBUILTS: 5c	\$238.00
10c	\$249.50
25c	279.50
BLUE FRONTS: 5c	139.50
10c	\$159.50
25c	179.50
BROWN FRONTS: 5c	149.50
10c	\$159.50
25c	189.50
1 10c Mills Orig. Chrome. #445204	179.50
RECONDITIONED BUT NOT REFINISHED	
1 25c MILLS GOOSENECK	\$ 49.50
1 5c MILLS FUTURITY	99.50
1 5c MILLS WAR EAGLE	119.50
1 5c CAILLE CADET	39.50
1 10c CAILLE COMMANDER	65.00
1 5c CAILLE CLUB BELL	49.50
1 5c JENNINGS DIXIE BELL	89.50
1 25c JENNINGS 4 STAR CHIEF	149.50
2 5c MILLS VEST POCKET	39.50
1 50c JENNINGS CENTURY	225.00

**MISCELLANEOUS**

1 Bally Undersea Raider (floor sample)	\$249.50
1 Bally High Hand, combination, perfect condition	179.50
1 Mills Jumbo Parade, C.P., refinished, perfect condition	139.50
Mills & Chicago Coin Box Stands for Bell Machines	10.00
Double Revolve-Around Safe Stands	59.50

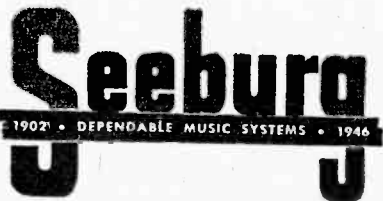
# Keep faith with the Public

**MUSIC MUST REMAIN AT  
5 CENTS A TUNE**

**See us about Seeburg's  
2-year plan to aid operators**

**AUTOMATIC EQUIPMENT CO.**

PHILADELPHIA



EXCLUSIVE

DISTRIBUTORS

## Lease Tune Time To Locations in Phone Music for Portland

PORTLAND, Ore., Nov. 30.—New non-coin-operated telephone music system has been launched here by General Music Service, Inc., to serve industrial and professional subscribers with music on a lease-time arrangement. Firm is headed by John Egan, one of the owners of Portland station KWJJ, and by Mrs. Abe Bercovitz, whose husband is music director of KOIN.

General Music management says its subscribers include doctors, dentists, shipyard shops, theater lobby outlets, banks and retail establishments. Also included are some restaurants, with a single outlet in the center of the location.

Egan says a deal is coming up with night clubs for after-hours music, "So we won't be competing with any live talent." He reports that some 20 subscribers have already been signed and says the firm has expectations of 40 more before the first of the year. System uses Western Electric and Langevin equipment, with a studio in Oregonian Building.

Disk repertoire contains no recordings with brass, Egan says. Generally two types of records are used, sweet for restaurants and similar spots and faster tempos for industrial plants. Subscribers pay a flat rate for service from 9:30 a.m. to 9:30 p.m., with off and on switches located at the outlets.

## Kentucky Operators

Now Taking Orders and Delivering

- Williams Smarty
- Packard Pla Mor Hideaway Phonograph
- Packard Boxes & Other Accessories
- United Sea Breeze
- Genco Step Up
- Midget Races
- Fast Ball
- Victory Derby
- Victory Special
- Bally Draw Bell
- A. B. T. Challenger
- Daval Counter Game
- Mills Black Cherry
- Golden Falls
- Mills Vest Pockets
- Columbia Bells
- Evans Products
- Safe Stands

Terms: 1/3 Certified Deposit, Bal. C.O.D.

**STERLING NOVELTY CO.**

669-671 S. Broadway, Lexington 20, Ky.

## Show Ice Vender At Convention of Ice Trade in Chi

CHICAGO, Nov. 30.—Particular attention was given the coin machine industry by members of the natural ice industry during the recent six-day convention here of the National Association of Ice Industries.

Attention was drawn due to the comparatively new aspect of the industry in the use of coin vending machines in consumer sales of ice. Part played by these machines in keeping the magnitude of the natural ice industry at a total sales of \$350,000,000 last year was pointed out.

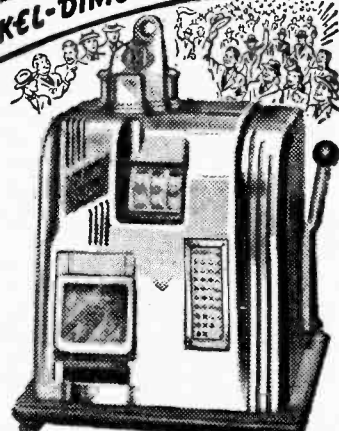
Machines vend ice in either cubes or 50 and 100 pound blocks.

Manufactured solely by the S. & S. Vending Machine Company, there are about 3,200 such machines now in this country, it was revealed at the convention.

Company is now turning out, at the rate of 40 per month, complete units which house 4 1/2 tons of ice. Twice that number of conveyor belts and coin operated dispensers which can be installed in ice plants are also being made by the company.

Ice venders shared convention space with 39 exhibits which showed various other aspects of the natural ice industry. Convention showed that, despite popular belief, the industry had not diminished with the advent of mechanical refrigeration.

## "THREE IN ONE" -NICKEL-DIME OR QUARTER-



**Now!** 20 STOP REELS  
THE DELUXE CLUB can now be furnished in 10 or 20-stop reels. Specify your choice.

## COLUMBIA DeLuxe Club BELLS

... Changed in 2 minutes from nickel to dime or quarter play. Only Columbia has this exclusive patented convertible feature. Get the best in Bells—the lustrous gold finish Columbia DeLuxe Club Bell. In stock for immediate delivery.

All orders must be accompanied by one-half deposit, postal money order, or certified check, balance C. O. D. **\$209.50** F.O.B.

SILENT SALES SYSTEM

635 D Street

Washington, D. C.

*Marvets*  
**POP-UP**

THE COUNTER GAME THAT IS LEGAL EVERYWHERE!

POP-UP will 'score' every time in ANY location EVERYWHERE! POP-UP will out-earn any game of its kind.

ACCURATE, COMPETITIVE,  
SKILL SCORING

POP-UP WILL TRIPLE YOUR PROFIT!  
FULLY METERED — NO COIN COUNTING NECESSARY

**PRICE \$49.50**  
F.O.B. Factory

**CONSOLIDATED Distributing Co.**

1910 GRAND AVE. • Victor 5451 • KANSAS CITY, MO.

## Missouri Cigarette Tax Vote Scheduled

SPRINGFIELD, Mo., Nov. 30.—Springfield's proposed city tax of 2 cents per package on cigarettes is scheduled to come up for referendum vote the latter part of this month.

Tax, which would bring the levy on smokes here to 4 cents a pack counting the State tax, was ordered put to a vote on advice of the city attorney. Levy had already been approved by the city council, and the tax machinery, including stamps, was all set, it is reported.

It is believed, however, that voters will reject the proposal.

## JUKE BOX & PIN BALL ROUTE FOR SALE IN MIAMI, FLORIDA

40 JUKE—40 PINS

Will also consider active partner who can invest some money.

**American Vending Co.**

810 5th St.

Miami Beach 39, Fla.

58-1619

\*WORTH \$2,467.50

COMPLETELY RECONDITIONED  
ALL IN GOOD WORKING ORDER!

ONE BALL FREE PLAY  
**VALUE!!**

- 10 MILLS OWL, F.P. .... \$39.50
- 20 BIG 3 (Revamped 1-2-3) .... 39.50
- 20 FOREIGN COLORS (Rev. Owl) .. 39.50
- 10 1939 MILLS 1-2-3, F.P. .... 29.50
- 5 MILLS FIVE IN ONE, F.P. .... 39.50

ALL ABOVE GAMES NOW CARRY A  
\$10 FEDERAL TAX

\*ENTIRE LOT \$1,875.00

**EMPIRE COIN MACHINE EXCH.**

2812 W. NORTH AVE. ★ PHONE HUMBOLDT 6288 ★ CHICAGO 47, ILL.

**SPECIALS BY STEWART**

- 4 Mills Panorams, Solo Vue Peeks . . .\$285.00
- 3 Muto. Punching Bags (Like New) 80.00
- 3 Astroscopes . . . . . 55.00
- 1 Chicken Sam . . . . . 65.00

2 Muto. Photomatic, Late Model \$625.00

- 1 A.B.T. Six Gun Airomatic Rifle
- Range, Complete and in Excellent
- Condition . . . . . \$825.00
- 1 Bally Bull . . . . . 40.00

**STEWART NOVELTY CO.**

1361 S. Main St., Salt Lake City, Utah

IF YOU DO NOT SEE WHAT YOU WANT JUST ASK US  
WE CAN SUPPLY ANY BOARD THAT IS MADE  
**IMMEDIATE DELIVERY**

No. Holes	Description	Profit	Net Price
280	TAKE IT NOW	\$33.20	\$1.90
320	HOT NUMBER	32.86	2.80
400	WIN A BUCK	7.00	7.75
875	INTRUDER	27.30	3.50
860	FIFI	26.75	3.80
1000	JACKPOT CHARLEY	53.00	2.82
1027	BIG FIVE	26.25	2.00
1664	HIGHWAY KING	46.55	3.75
2400	EXTRA SPECIAL BARREL JACKPOTS	95.22	6.70
1200	PICK A FIN	49.50	4.85
1200	PICK A TEN	77.00	4.85
1000	PIGGY BANK	44.80	2.62
1000	CIGARETTE BOARD, PAY OUT 32 PKG.		.82

Large stock of Plain Boards, 1¢, 2¢, 5¢; Cigarette Boards. Write for our Catalogue and Price List and state your needs. 25% deposit, balance C. O. D. 5% discount allowed if your check or money order accompanies order. Regular terms to rated accounts. We pay the freight on orders amounting to \$75.00 or more.

**THE CARLTON PRODUCTS CO.**

200 N. JEFFERSON ST. ANDOVER 1899 CHICAGO 6, ILLINOIS

**Coin Operated Machines**

**SALESBOARDS**

Cash, Merchandise and Ticket Deals.

**PARTS and SUPPLIES**

**LOUISVILLE COIN MACHINE COMPANY**

330-34 East Breckenridge St. Louisville 3, Kentucky

**FOR SALE—DOLLAR SLOTS**

Two Mills Club Bells, A-One shape, just off location, inspected, coin tested, refinished, guaranteed, serial numbers M1003, M1006. Make offer. 1/3 with offer, balance C. O. D. express collect.

**ADA VEN. CO.**  
LAS VEGAS, NEV.

**ORDER FROM THESE TRADIO**

**DISTRIBUTORS**

- In Georgia**  
Production Engineering  
201 Denmead Street  
Marietta, Ga.
- In N. & S. Carolina**  
T. B. Holliday Co., Inc.  
1200 W. Morehead St.  
Charlotte, N. C.
- In Illinois**  
Bradley Distributors  
1652 N. Damon  
Chicago, Ill.
- In Alabama**  
H & L Distributors, Inc.  
1542 2nd Avenue  
Birmingham, Ala.
- In Washington, D. C.**  
Silent Sales Company  
635-36 D Street, N. W.  
Washington, D. C.
- In Pa., Md. & Dela.**  
Ben Golob  
241 East 44th Street  
New York, N. Y.
- In Mass., Me., Conn., R. I., Vt. & N. H.**  
Associated Amusements, Inc.  
846 Commonwealth Ave.  
Boston, Mass.
- In Texas**  
E & P Sales  
1028 Fort Worth Avenue  
Dallas, Texas
- In Colorado**  
Colorado Tradio  
721 Logan Street  
Denver, Colo.
- In Missouri**  
V. P. Distributing Co.  
2336 Olive Street  
St. Louis 3, Mo.
- In Florida**  
Daytona Beach Amusement Corp.  
518 Live Oak Avenue  
Daytona Beach, Fla.
- In Kansas**  
N. Mancini  
Tradio Distributing Co.  
809 Central Building  
Wichita, Kans.
- In South Dakota**  
Rushmore Amusement Co.  
613 Eighth Avenue  
Rapid City, S. D.
- In Va., W. Va. & Ky.**  
Tri-State Tradio Distributors  
430 High Street  
Portsmouth, Va.
- In N. Y. State**  
Empire State Tradio, Inc.  
49 1/2 8th Avenue  
New York City, N. Y.
- In Ohio, Mich. & Ind.**  
Central Tradio Distributors  
Hotel Garfield  
Prospect at 36th Street  
Cleveland, Ohio
- In New York City**  
Tradio New York  
140 West 42nd Street  
New York City, N. Y.
- In N. California**  
Sambert Distributing Co.  
585 Mandanna Blvd.  
Oakland, Calif.
- In S. California**  
Southwest Distributing Co.  
3710 E. Anaheim Street  
Long Beach, Calif.
- In Tenn., Ark. & Okla.**  
W. R. Allen & Company  
160 Main  
Booneville, Ark.

*Wanna buy an Oil Well?*



You'll really strike it rich when you buy big-dividend TRADIO! TRADIO is truly a solid producer day in, day out! TRADIO . . . the radio designed especially (not adapted) for coin-operation . . . offers you a veritable gusher of expanding profits! Operators everywhere are praising TRADIO's big money-making potential.

Thousands of hotels, motels and other stopover locations from coast to coast, as well as clubs, hospitals, etc., are demonstrating the money magic of TRADIO . . . the first in a line of TRADIO "Famous Firsts." And soon you will be able to get delivery also on TRADIOLA, the intimate coin-operated restaurant radio . . . and TRADIOVISION, the world's first coin-operated Television set.

Only TRADIO offers all this:

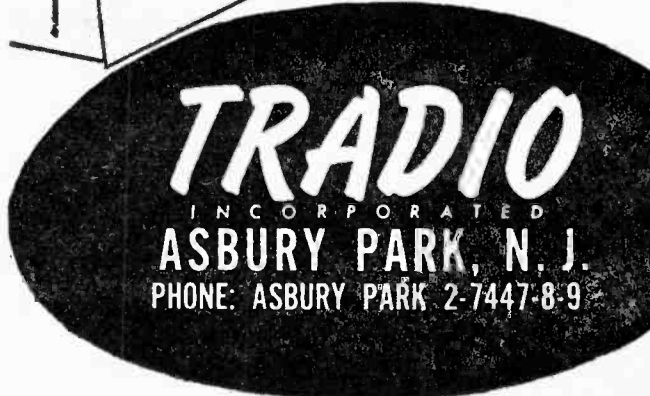
1. All-metal permanent finish.
2. Heat-resistant and warp proof.
3. Continuous timing which runs out "playtime" AFTER being switched off.
4. Tamper-proof and insurable anywhere.
5. Quick, easy permanent wall mounting.
6. Acoustics adjusted to fit any room.
7. Complete choice of colors.
8. Trouble-free reception all stations.
9. 25c allows up to 3 hours playing (adjustable).

Immediate delivery on TRADIO TRADIOLA and TRADIOVISION soon.

Write for FREE TRADIO FOLDER (showing all 3 TRADIO "Famous Firsts")

**TRADIO . . . TRADIOLA . . . TRADIOVISION**

SEE YOUR NEAREST DISTRIBUTOR LISTED



# Keep faith with the Public

**MUSIC MUST REMAIN AT  
5 CENTS A TUNE**

**See us about Seeburg's  
2-year plan to aid operators**

**FRANCO NOVELTY CO.**

MONTGOMERY • BIRMINGHAM

EXCLUSIVE **Seeburg** DISTRIBUTORS  
1902 • DEPENDABLE MUSIC SYSTEMS • 1946

## Coal Field Inventors Use Day Off To Sell Coin Easy Chair

CHICAGO, Nov. 30.—In Chicago this week were Luther Stacy and Remus Holbrook, of Whitesburg, Ky. Stacy and Holbrook, who operate a coal trucking business, found the UMW walkout offered a good opportunity to visit coin machine manufacturers in an effort to find someone to make a new coin-operated gadget they've invented—a coin-operated easy chair.

"The idea for this chair," Stacy said, "came to me one day as I stood in a railroad depot waiting for a train. All of the chairs in the waiting room were occupied. As I stood there this idea came to me."

Stacy and Holbrook worked out the mechanical details of the chair and then took it to patent attorneys in Washington. At that point they discovered that two older inventors had experimented with the idea of coin-operated chairs, but not on as elaborate a scale.

### Other Similar Chairs

Patent office records show that patent papers were issued in 1885 and in 1887 for two coin-controlled chairs, neither of them upholstered. One patent was issued to a resident of Berlin, and the other to a resident of Chicago. Nothing more was heard of the inventions.

Stacy and Holbrook believe their invention would find ready acceptance in all sorts of traffic terminals. They point to the great amount of coin equipment already found in those locations as the answer to whether or not their easy chair is practical.

Seat of the chair moves up and down automatically. When the chair is not in use, the seat folds up against the back, much as a theater chair. When a customer deposits a coin, a quarter horsepower motor, hidden below the chair, operates a cable

which pulls the seat down to sitting position. There is no time limit—patrons may sit as long as they wish. Once they arise, however, the seat is automatically pulled back out of position and locked so it cannot be used until another coin is deposited.

### Study Sitting Time

Stacy and Holbrook, after a casual study of the matter, have come to the conclusion that railroad and bus station passengers do not usually sit for longer than 15 or 20 minutes.

For the mechanically minded, the following information is reprinted from the patent documents submitted to the patent office in Washington:

"An object of this invention is to provide an upholstered chair having controlled means whereby it may be used only upon depositing a coin therein. Another object of the invention is to provide an easy chair the seat of which is tiltable downward for use from a substantially vertical locked position, upon deposit of a coin into a seat unlocking device.

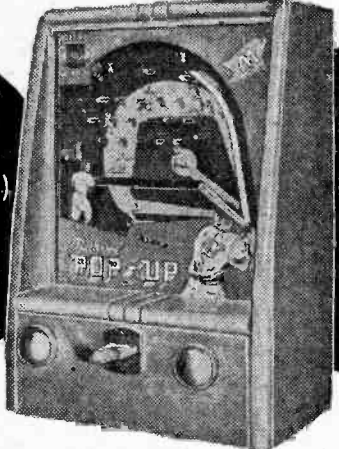
"Still another object of the invention is to provide an upholstered chair having coin controlled locking means, and in which the seat is automatically upraised to locked position when a patron rises from the chair."

# Marvel's POP-UP

THE COUNTER GAME THAT IS LEGAL EVERYWHERE!

1¢ PLAY  
(5¢ Play if Desired)

A REAL  
MONEY  
MAKER



PRICE  
\$49.50

F.O.B. Factory  
FULLY METERED  
— NO COIN  
COUNTING  
NECESSARY

POP-UP will 'score' every time in ANY location EVERYWHERE! POP-UP will out-earn any game of its kind. POP-UP WILL TRIPLE YOUR PROFIT! POP-UP is sturdily built — Natural wood cabinet with polished chrome-nickel fittings. Highly finished rust-proof parts. Precision built scoring unit and fool-proof mechanism. POP-UP is indestructible. Height 18", Width 12", Depth 8". Get POP-UP in all your locations for those 'soaring' profits.

Wisconsin's Leading Distributors  
**UNITED COIN MACHINE COMPANY**

6304 W. GREENFIELD SPRING 8446 - 8447 MILWAUKEE 14, WISC.



**VENDING MACHINE  
COMPANY**

207 FRANKLIN ST., FAYETTEVILLE, N. C.  
**MILLS COIN MACHINES**  
NORTH CAROLINA, SOUTH CAROLINA  
AND VIRGINIA

**MY LOSS YOUR GAIN**

44-Piece Arcade, includes 3-gun range, some tools and some office equipment. Must unload, no storage. Come and see this. No crating. \$5500.00 cash. No junk, all clean.

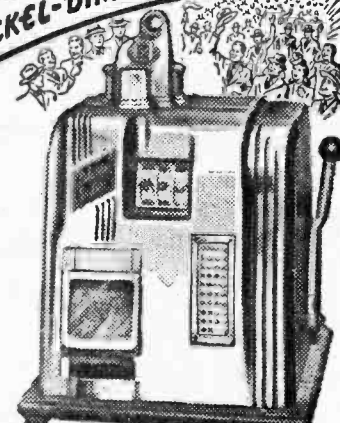
**PLAYLAND AMUSEMENT CO.**  
340 Monroe Ave., N. W.  
GRAND RAPIDS 2, MICH.



**SOUTH COAST  
AMUSEMENT CO.**

314 E. 11TH ST., HOUSTON 8, TEXAS  
**MILLS COIN MACHINES**  
SOUTHERN HALF OF TEXAS

**"THREE IN ONE"**  
—NICKEL-DIME OR QUARTER—



**NOW!** 20 STOP REELS  
THE DELUXE CLUB can now  
be furnished in 10 or 20-stop  
reels. Specify your choice.

**COLUMBIA  
DeLuxe Club BELLS**

... Changed in 2 minutes from nickel to dime or quarter play. Only Columbia has this exclusive patented convertible feature. Get the best in Bells—the lustrous gold finish Columbia DeLuxe Club Bell. In stock for immediate delivery.

All orders must be accompanied by one-half deposit, postal money order or certified check, balance C. O. D. **\$209.50** F.O.B.

**HANNA DISTRIBUTING CO.**  
169 Campbell Ave. Utica, N. Y.

**FOR SALE**

**MILLS  
VEST POCKET  
CHROME BELLS**  
**\$49.50 EACH**

1/3 Deposit, Balance C. O. D.  
WE BUY, SELL AND EXCHANGE  
Phone: Jefferson 1844  
3147 Locust St. St. Louis 3, Mo. **MR. CALL NOVELTY CO.**



# Keep faith with the Public

**MUSIC MUST REMAIN AT  
5 CENTS A TUNE**

**See us about Seeburg's  
2-year plan to aid operators**

**MINTHORNE MUSIC CO.**

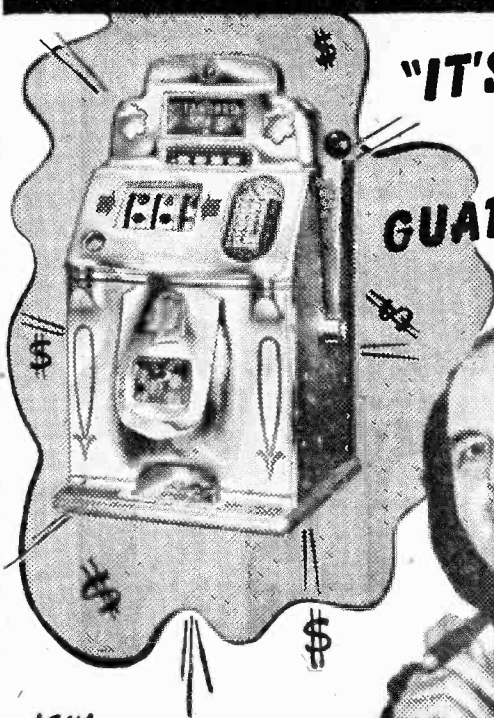
LOS ANGELES • PHOENIX

**Seeburg**  
1902 • DEPENDABLE MUSIC SYSTEMS • 1946

EXCLUSIVE

DISTRIBUTORS

**COIN MACHINES AND MEN WHO KNOW THEM**



**"IT'S GOT MY  
BONDed  
GUARANTEE OF  
PLAYER  
APPEAL"**



*says*  
**DAVE BOND**

Trimount Coin Machine Co.  
40 Waltham, Boston, Mass.

Mr. Bond is one of the 75  
enthusiastic Jennings dealers  
and distributors from coast  
to coast.

**O. D. JENNINGS AND COMPANY**

4307-39 WEST LAKE STREET • CHICAGO 24 • ILLINOIS

*...The Leader in the Field for over 40 Years...*

— ANNOUNCING THE OPENING OF —

## ATLAS AMUSEMENT COMPANY

1078 UNION AVE. PH. 36-2309 MEMPHIS, TENN.

*FINEST SHOWROOMS IN THE SOUTH !!*

We Are Proud To Announce That We Have Been  
Appointed Distributors for

### PERSONAL MUSIC CORP.

In West Tennessee and Northern Mississippi.

We Can Give Immediate Delivery.

Reconditioned Used Equipment.

**USED PIN GAMES**

SKY CHIEF	\$125.00
STAGE DOOR CANTEN	200.00
BIG HIT	200.00
SUSPENSE	200.00
CONTEST	50.00
FRISCO (F.S.)	175.00
GOTTLIEB SHANGRI LA	95.00
5-10-20	95.00
DO-RE-MI	75.00
LIBERTY	135.00
SUNBEAM	60.00
OKLAHOMA	135.00
ARIZONA	135.00
BRAZIL	135.00
SOUTH SEAS	160.00

**USED PHONOGRAPHS AND ARCADE  
EQUIPMENT**

WURLITZER "750"	\$550.00
WURLITZER "500"	350.00
WURLITZER "950"	500.00
WURLITZER "616"	150.00
WURLITZER "600" VICTORY	325.00
WURLITZER "24"	225.00
WURLITZER "51" COUNTER MODEL	125.00
SEBURG "8800"	475.00
ROCK-OLA COMMANDO	325.00
ROCK-OLA PREMIER	325.00
MILLS THRONE	225.00
CHICAGO COIN ALL STAR HOCKEY.	150.00

WE CAN DELIVER ANY NEW PIN GAMES  
—WATCH FOR OUR WEEKLY ADS—

**\$14.75**  
EACH

### RAY GUN OPERATORS

**\$14.75**  
EACH

PEP UP YOUR  
GUN LOCATIONS WITH  
NEW IMPROVED PLAIN OR BLACK-LITE SCENERY  
AVAILABLE IN THE FOLLOWING SCENES

<b>SHOOT THE BARTENDER</b> for CHICKEN SAM GUN	<b>SHOOT THE WOLF</b> for CHICKEN SAM GUN	<b>THE BLACK BOILER</b> for CHICKEN SAM GUN
<b>TRUSTIN' TORREADOR</b> for SHOOT THE CHUTES GUN	<b>SEA MONSTER</b> for RAPID FIRE GUN	<b>AFRICAN SPLASH</b> for RAPID FIRE GUN

COMPLETE WITH TARGETS—READY TO INSTALL  
**BLACK-LITE SCENERY in ANY scene listed above, \$49.50**  
EA.

COMPLETE WITH BLACK LITE unit—Ready for immediate installation and operation.  
Easy to understand. Instructions with each unit.  
1/3 DEPOSIT WITH ORDER, BALANCE C. O. D.

ATTENTION, DISTRIBUTORS: WRITE FOR SPECIAL DEAL

### SCENIC ART PRODUCTS

2511 MILWAUKEE AVENUE CHICAGO 47, ILL.

**NOW DELIVERING!**

PACKARD PLAMOR PHONOGRAPHS — HIDEAWAYS WALL  
BOXES AND ACCESSORIES

GOLDEN FALLS — BLACK CHERRYS — GOLD CHROMES  
CLUB BELLS — JENNINGS — PACE — WATLINGS

KEENEY SUPER BONUS BELLS — FOUR BELLS — BALLY  
DRAW BELLS — BALLY TRIPLE BELL — PAST BELL — BANK  
BALL — WRITE!

### TWIN PORTS SALES CO.

230 LAKE AVE. SO.  
DULUTH 2, MINN.

2027 WASHINGTON AVE. SO.  
MINNEAPOLIS 4, MINN.

### IMMEDIATE MOTOR SERVICE ON PHONOGRAPHS STARTING WINDINGS ONE-DAY SHOP SERVICE

SINGLE UNIT—\$5.00 Ea. THREE OR MORE—\$4.50 Ea. TWO UNITS—\$4.75 Ea.

**FRANK J. PERRAULT JR.**

304 1/2 FRANKLIN ST.

Phone: 1431

NATCHEZ, MISS.

### ★ NEW GAMES IN STOCK

GENCO STEP-UP  
CHI COIN SUPER SCORE  
GOTTLIEB BAFFLE CARD  
WILLIAMS SMARTY

UNITED SEA BREEZE  
CHALLENGERS  
COLUMBIA BELL  
DELUXES

DAVAL F. P.  
MILLS GOLDEN FALLS  
DRAW BELL  
EXHIBIT FIESTA

WE TAKE TRADE INS.

### LEHIGH SPECIALTY CO.

1407 W. Montgomery Ave.

Phone: POPlar 3299

Philadelphia 21, Pa.

*It's*  
**SUPER-SUPER**  
*Chicago Coin's*  
**SUPER SCORE**  
*The 5 Ball Novelty Sensation of the Year*

**CHICAGO COIN MACHINE CO.**  
 1725 DIVERSEY BOULEVARD • CHICAGO 14, ILLINOIS

# Keep faith with the Public

**MUSIC MUST REMAIN AT 5 CENTS A TUNE**

**See us about Seeburg's 2-year plan to aid operators**

**W. B. NOVELTY CO., INC.**

ST. LOUIS • KANSAS CITY

EXCLUSIVE **Seeburg** DISTRIBUTORS  
 1902 • DEPENDABLE MUSIC SYSTEMS • 1946

*Marvel's*  
**POP-UP**

**THE COUNTER GAME THAT IS LEGAL EVERYWHERE!**

POP-UP will 'score' every time in ANY location EVERYWHERE! POP-UP will out-earn any game of its kind.

ACCURATE, COMPETITIVE, SKILL SCORING

POP-UP WILL TRIPLE YOUR PROFIT! FULLY METERED — NO COIN COUNTING NECESSARY

**PRICE \$49.50**  
 P.O.B. Factory

**CENTRAL DISTRIBUTORS**  
 DISTRIBUTORS OF COIN OPERATED MACHINES

**2334 OLIVE STREET ST. LOUIS 3, MISSOURI**  
 Chestnut 6096 - 5470



**EVERY MACHINE GUARANTEED UNCONDITIONALLY FOR 10 DAYS—CLEAN AND MECHANICALLY PERFECT—READY FOR LOCATION.**

**NEW GAMES**

Gottlieb BAFFLE CARD .....	\$322.00	Genco STEP UP .....	\$ 324.50
Exhibit FAST BALL .....	830.00	Keeney BONUS .....	740.00
Bally MIDGET RACER .....	299.50	Keeney SUPER .....	1,000.00
Williams SMARTY .....	334.50	Keeney BELL .....	1,500.00
Chicago SUPER SCORE .....	299.50		

**NEW COUNTER GAMES**

Gottlieb GRIP SCALE .....	\$ 39.50	WIND MILL .....	\$ 22.50
A.B.T. CHALLENGER .....	65.00	SMILEY .....	15.00

**USED FIVE BALL FREE PLAY**

ACTION .....	\$ 95.00	KEEP 'EM FLYING .....	\$115.00
ARIZONA .....	150.00	LIBERTY (Gottlieb) .....	145.00
BASEBALL (Seven Up) .....	55.00	LIBERTY (Flicker) .....	45.00
BIG CHIEF .....	40.00	MAJORS 41 .....	55.00
BIG HIT .....	139.50	MIAMI BEACH .....	52.50
BUBBLES .....	80.00	MIDWAY .....	95.00
CANTEEN (New Style) .....	195.00	MONICKER .....	65.00
CATALINA .....	80.00	SEA RAIDER (Capt. Kidd) .....	60.00
FIVE-TEN-TWENTY .....	90.00	SHANGRI LA (Gottlieb) .....	115.00
FLAT TOP .....	125.00	SNAPPY .....	55.00
FOUR ACES .....	90.00	SOUTHPAW .....	65.00
G.I. JOE (Jungle) .....	60.00	SPOT-A-CARD .....	55.00
GRAND CANYON .....	150.00	STREAMLINER .....	150.00
HI HAT .....	60.00	SURF QUEENS .....	175.00
HOLLYWOOD .....	95.00	TOPIC .....	65.00
JEEP .....	95.00	YANKEE DOODLE .....	75.00

1/3 Deposit, Balance C. O. D.

**MEMBER** 

**OLIVE NOVELTY CO.**  
 2625 LUCAS AVE., ST. LOUIS 3, MO.  
 (Phone: Franklin 3620)

**FOR SALE**

5 Rock-Ola Commandos. Ea....	\$395.00	3 Seeburg 8200. Ea.....	\$350.00
5 Rock-Ola 1940 Masters. Ea....	325.00	3 Seeburg 8800. Ea.....	350.00
10 Rock-Ola Imperial. Ea.....	169.50	3 Seeburg 9800. Ea.....	350.00
10 Rock-Ola 12 Record. Ea. ....	129.50	1 Rock-Ola Spectravox and	
10 Used Columbus Model A		Playmaster .....	325.00
Peanut Machines. Ea.....	6.00		

ONE THIRD DEPOSIT

**BIRMINGHAM VENDING CO.**  
 2117 THIRD AVE. NO. PHONE: 3-5183 BIRMINGHAM, ALA.

**TOPS WITH OPS! Get on Our Mailing List Now!**

Seeburg Hi Tone 8800,	500K Wurlitzer .....	\$390.00	Scientific X-Ray .....	\$109.50
RCES .....	Gem, revarn'd like new	289.50	Poker .....	469.50
	Genco Baseball .....	159.50	Tally Roll, new .....	

All machines cleaned inside and out, repainted when necessary, first-class condition. Crating \$10.00 extra.

**WE BUY USED RECORDS** **FOREIGN ACCOUNTS SOLICITED**

**NATIONAL NOVELTY COMPANY**  
 Cable Address: NATNOVCO, Merrick, L. I.

183 MERRICK ROAD  
 MERRICK, L. I.  
 Phone: Freeport 8-8320

**YOU CAN'T BEAT OUR PRICES!**

EXCELLENT MECHANICAL CONDITION AND APPEARANCE

**WURLITZER**

Wurlitzer 412	\$ 89.50
Wurlitzer 412, Lite-Up	99.50
Wurlitzer 616, Lite-Up	125.00
Wurlitzer 61 Counter Model	125.00
Wurlitzer 616	149.50
Wurlitzer 71 Counter Model	159.50
Wurlitzer 81 Counter Model	169.50
Wurlitzer Twin 12, Buckley, With Adaptor	189.50
Wurlitzer 24, Cellar Job	199.50
Wurlitzer Twin 12, Remote	199.50
Wurlitzer 24	199.50
WURLITZER 42/24 VICTORY	225.00
WURLITZER 42/600 VICTORY	275.00
Wurlitzer 600 Rotary	289.50
Wurlitzer 500	299.50
Wurlitzer 600 Keyboard	325.00
Wurlitzer 700	485.00
Wurlitzer 750 E	495.00
Wurlitzer 800	495.00

**SEEBURG**

Seeburg 12 Record	\$ 89.50
Seeburg Plaza	189.50
Seeburg Casino	189.50
Seeburg Mayfair	189.50
Seeburg Gem	189.50
Seeburg Regal	199.50
Seeburg Gem, Cellar Job, Remote	225.00
Seeburg Regal, ESRC	249.50
Seeburg Casino, ESRC	249.50
Seeburg Vogue	285.00
Seeburg Victory, 1943 Cabinet	289.50
Seeburg Cadet, ES	289.50
Seeburg Classic	289.50
Seeburg Crown, 8200 Victory Cabinet	289.50
SEEBURG HI TONE, ES, 8800, 9800	324.50
SEEBURG HI TONE, ESRC, 8800	349.50
Seeburg Envoy, ESRO	349.50

**WALL BOXES**

Buckley Chrome (24)	\$ 6.50
Buckley Lite-Up Side, Brown (24)	11.00
Buckley Lite-Up Side, Chrome (24)	12.50
Buckley Plain 24	5.50
Seeburg 20 Wall-O-Matic, Remote	29.50
Seeburg 24 Wall-O-Matic, Remote	22.50
Seeburg Selectomatic	6.50
Seeburg 20 Bar-O-Matic	42.50
Wurlitzer 331 Bar Boxes	6.50
Wurlitzer #320 Sweet Music	16.50
Packard Boxes	22.50
Rock-Ola Dial-A-Tune Boxes, 5¢	22.50
Rock-Ola 5¢ - 1504 Bar Box	9.50

**MILLS**

Mills Throne	\$189.50
Mills Empress	199.50

**ROCK-OLA**

Rock-Ola 16	\$ 89.50
Rock-Ola Monarch	169.50
Rock-Ola Windsor	189.50
Rock-Ola Standard	239.50
Rock-Ola De Luxe	249.50

**SCALES**

Watling Scales	\$75.00
Watling Fortune Scales	95.00

PACKARD BOXES, Brand New...\$38.95

**DRESS UP YOUR OLD MUSIC MACHINES WITH**  
 Gold or Silver Jewel Grille Cloth - - - - \$2.95 per yd.  
 Gold Metallic Diamond Grille Cloth - - - - 4.50 per yd.  
 1 YARD COVERS AN 8800 OR 9800 HI-TONE

Send 1/3 Deposit, Balance C. O. D.

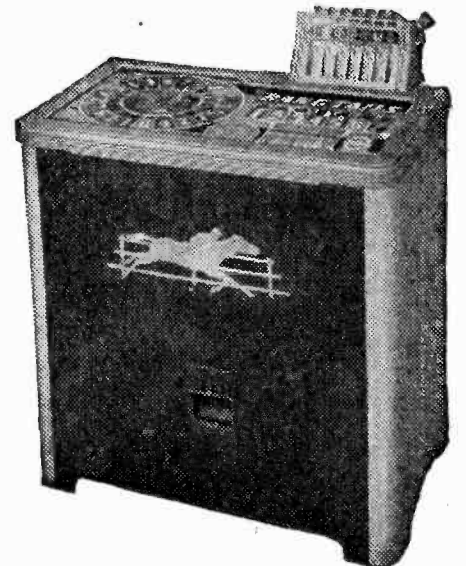
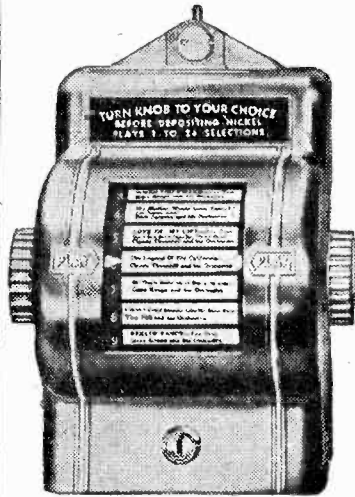
**CHARLES LICHTMAN**

632 TENTH AVENUE, COR. 45TH ST. CIRCLE 6-9570 NEW YORK 19, N. Y.

**FRANKEL**

Midwest Distributors for

the **BIGGEST** in  
**PROFIT**  
**PRODUCERS**



**Bally Manufacturing Co.**

- Pin Games
- One-Balls
- Consoles

**Chicago Coin Machine Co.**

- Pin Games

**Daval Products Corp.**

- Counter Games

**H. C. Evans & Co.**

- Consoles

**O. D. Jennings & Co.**

- Consoles
- Bell Machines

**Marvel Manufacturing Co.**

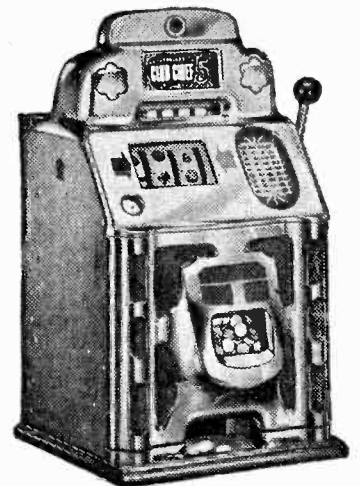
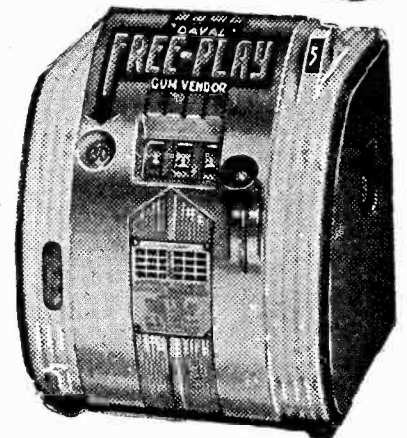
- Pin Games

**Packard Manufacturing Co.**

- Phonographs
- Wall Boxes

**Personal Music Corp.**

- Measured Music
- With Bar and Booth Boxes



**TUBES and NEW ACCESSORIES**

Complete Line of Phonographs and Parts

**NEW TUBES — GUARANTEED!**

OIA	.25	5Y4	.60	6F8	.50	6S7	.50
1B4	.60	5W4	.60	6C6	.40	6SA7	.50
1B5	.85	6C4	.85	6H6	.50	6SF5	.60
1LH4	1.35	6D6	.55	6K6	.45	6SN7	.75
1T4	.25	6F6	.60	6A7	.65		
7A7 and others	.85	12SC7 and others	.70	14A7 and others	\$1.00		
7C7 and others	1.30	12J5 and others	.60	14Q7 and others	.80		
12AH7 and others	.30	12SL7 and others	.70	20S1 and others	1.00		
12A6 and others	.50	24 and others	.45	50A5 and others	1.30		
12SN7 and others	.50	77 and others	.60	117-L-N-P-7	1.55		
12SR7 and others	.70						

**SPECIAL DISCOUNTS FOR QUANTITY BUYERS**

We have practically every tube manufactured.  
 Buy as much or as little as you need.  
 Send for Our Complete Catalog. FREE!

★ **SPECIAL** ★  
 THE BEST MUSIC BUYS ON THE MARKET TODAY  
 OUR NEWLY REMODELED AND MODERNIZED  
**WURLITZER and SEEBURG MACHINES**  
 Write Today for Special Get-Acquainted Prices

**"GOLD" GRILLE CLOTH**

A BEAUTIFUL, TWO SIDED GRILLE CLOTH NOW BEING USED IN THE NATION'S LEADING NEW MUSIC MACHINES  
**19"x23" (MACHINE SIZE)** OUR PRICE **\$1.00** In Lots of 10 or more Pieces, 85¢ Ea.  
 Worth at least \$3.00 Each

Deposit Required With All Orders!

**ALBENA SALES CO.**

587 10th AVE., NEW YORK 18, N. Y. • Longacre 5-8334

**WANT TO SAVE MONEY?**

Get on our mailing list now. Write today for our new parts poster. We have the most complete line of parts in America. "Peaches From Georgia" will be at the show. Visit us at Booth 74, Hotel Sherman, February 3 through 6.

**HEATH DISTRIBUTING CO.**

217 THIRD STREET PHONES: 2681-2682 MACON, GA.



**DISTRIBUTING COMPANY**

ROCK ISLAND, ILL. • 2532 FIFTH AVE. • PHONE 153  
 DES MOINES, IA. • 1220 GRAND AVE. • PHONE 3-0184  
 OMAHA, NEB. • 1209 DOUGLAS ST. • PHONE ATLANTIC 3407

ONE *Keeney's* BONUS *Super Bell* a complete route in itself!

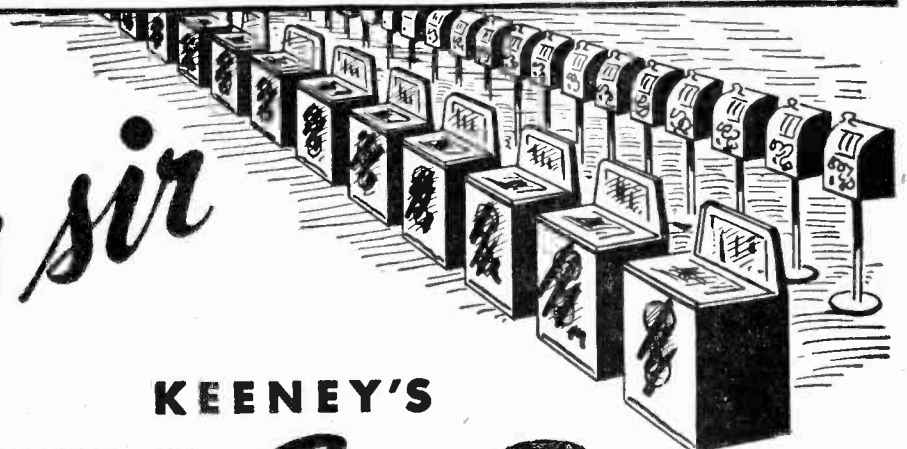


*Yes sir*

**KEENEY'S**  
**BONUS *Super Bell***

**EARN'S MORE PER INDIVIDUAL UNIT THAN A ROUTE OF OTHER EQUIPMENT!**

Here's a challenge! Place just one KEENEY BONUS SUPER BELL—the ONE-WAY, the TWO-WAY or the THREE-WAY in any average location. Then watch your earnings double or treble as the big, jumbo lite-up board with positive advancing odds, triple-scoring and the BONUS JACK-POT AWARD draws surging crowds of people to play —and PAY! Then compare collections with an entire route of ordinary equipment. Draw your own conclusions. You'll find them in your BONUS SUPER BELL cash box!



SEE YOUR NEAREST KEENEY DISTRIBUTOR **J. H. KEENEY & CO., INC.** 2600 W. FIFTIETH ST. CHICAGO 32, ILLINOIS

**Keep faith with the Public**

**MUSIC MUST REMAIN AT 5 CENTS A TUNE**

**See us about Seeburg's 2-year plan to aid operators**

**MUSICAL SALES CO.**

BALTIMORE • RICHMOND



**GUARANTEED CURE**

FOR TIRED AND RUN-DOWN COLLECTIONS  
**KEENEY'S**

**SINGLE BONUS SUPER BELL**  
FIVE COIN MULTIPLE — FREE PLAY & PAYOUT COMB.

**REFINISHED — CONSOLES — RECONDITIONED**

Mills Jumbo Parade, Latest Models, 5¢ \$110.00	Mills Jumbo Parade, Latest Models, 25¢ \$165.00	Pace 1941 Twin Reels, Dime & Quarter \$275.00
Mills Four Bells ... 295.00	Mills Three Bells... 575.00	Keeney Superbell, 5¢ 280.00
Bally Hi-Hand .... 175.00	Pace 41 Saratoga, 25¢ 125.00	Pace 41 Saratoga, 10¢ 125.00
		Pace 41 Saratoga, 5¢ 95.00

**— MUSIC —**

Seeburg 8800, RCES \$475.00	Wurlitzer 750 E ... \$525.00	Seeburg Classic ... \$375.00
Mills Throne of Music 250.00	Wurlitzer 850 ..... 545.00	Seeburg Envoy ..... 350.00

**— ONE BALL GAMES —**

Victory Special ... \$475.00	Jockey Club ..... \$225.00	Victory Derby ..... \$445.00
Kentucky ..... 150.00	Longshot ..... 150.00	Sportsman ..... 150.00

**GUARANTEED • SLOTS • REFINISHED**

Mills Blue Front, 50¢ \$275.00	Mills Bonus Bell, 25¢ \$225.00	Mills Orig. Chrome, 10¢ ..... \$175.00
Mills Blue Front, 5¢. 110.00	Mills Bonus Bell, 5¢. 150.00	Mills Black Cherry, 25¢ 235.00
Watling Rollatop, 5¢. 75.00	Mills Brown Front, 25¢ 145.00	Mills Black Cherry, 5¢ 215.00
Jenn. Victory Chief, 5¢ 145.00	Jenn. 4 Star Chief, 5¢ 85.00	Mills Cherry Bell, 5¢ 215.00
Mills Brown Front, 5¢ 115.00	Mills Bonus Bell, 10¢ 175.00	Mills Cherry Bell, 10¢ 225.00
Mills Brown Front, 10¢ 125.00	Mills Blue Front, 10¢ 120.00	Mills Cherry Bell, 25¢ 245.00

**NEW PIN GAMES:** Genco Step-Up, Exhibit Fast Ball, Chicago Coin Spellbound, Superliner, Gottlieb Baffle Card

ALL MACHINES GUARANTEED PERFECT

**WORLD-WIDE DISTRIBUTORS**

1919 Missouri Ave. OMAHA, NEB. Market 4525  
1014 N. Ashland Ave. CHICAGO 22, ILL. BRUnswick 2338-6878  
1513 Oak St. KANSAS CITY, MO. Victor 8404-8405

Exclusive KEENEY Distributors in Illinois, Iowa, Missouri, Nebraska and Kansas

**GOLDEN FALLS**



- Beautiful gold finish
- Red crinkle trim
- Red crinkle trim
- Silver reel strips
- Red cherries
- Jackpot trimmed in gold
- Multi-colored...orange, red, blue, gold, green etc
- Extra large money cup

- Side entry for 50¢ coins
- Leaves in natural green
- Chrome-plated cast iron handle
- Black reward plate
- Black crinkle finish
- Solid natural oak durable cabinet
- Lustrous gold finish

**Ready for IMMEDIATE DELIVERY!**

**Hand Load Jackpot Holds \$50.00**

**a 50¢ machine  
2/5 or 3/5 Pay**

**The New GOLDEN FALLS—Sold on a Money-Back GUARANTEE!**

**DISTRIBUTORS!**

Write—Wire—Phone for Quantity Prices!  
Golden Falls Cabinets Available With-  
out Mechanism! Fit All Mills Escalator  
Type Machines!

*American Amusement Co.*

164 EAST GRAND AVE., CHICAGO 11, ILLINOIS ~ ALL PHONES: WHItEhAll 4370

BUY "AMERICAN" AND YOU BUY THE "FINEST"

**"THE 50¢ BELL"**

also available in 5c, 10c or 25c Play!

YANKEE DOODLE ...\$ 75.00	IDAHO .....\$150.00	Legionnaire .....\$ 35.00
Arizona ..... 130.00	Canteen ..... 175.00	Zigzag ..... 40.00
South Seas ..... 169.00	Cover Girl ..... 130.00	Big League ..... 175.00
Trade Winds ..... 135.00	Grand Canyon .... 130.00	Bombardier ..... 50.00
Brazil ..... 130.00		Santa Fe ..... 130.00

**SPECIAL**

Packard 30 Wire Wall Boxes, '46 Model, Used .....\$25.00

**PHONOGRAPHS**

**ROCK-OLA**

1940 Super .....	\$300.00
1941 Premier .....	375.00
1939 Standard .....	250.00

**WURLITZER**

800 .....	\$425.00
850 .....	475.00
750E .....	475.00

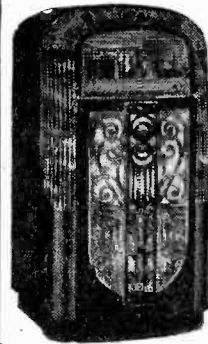
**ROCK CITY AMUSEMENT CO.**

125 Sixth Ave., N.

Nashville 2, Tenn.

**IMMEDIATE DELIVERY!!**

**ROCK-OLA**



The Phonograph of Tomorrow—TODAY. Also New Rock-Ola Wallboxes and Plenty of 30 Wire Cable.

**BAFFLE CARD**



More of Everything You Want in Gottlieb's Newest Sensation. Immediate Delivery.

**USED MACHINE BARGAINS:**

**WURLITZERS—ALL IN GUARANTEED CONDITION**

Model 70 .....	\$415.00	Model Twin 12, Hiway Cabinet, Adaptor .....	\$150.00
Model 750 .....	425.00	Model 616, Hiway Cabinet, Adaptor .....	120.00
Model 500 .....	325.00	Model 24, Hiway Cabinet, Adaptor .....	165.00
Model 600R .....	325.00		
Model 24 .....	175.00		
Model 616 .....	150.00		

Exclusive ROCK-OLA Distributors for Colorado, Wyoming, Northern New Mexico

**MODERN DISTRIBUTING CO.**

1810 Welton

Tabor 2705

Denver, Colo.

**FOR SALE**

**RECONDITIONED PHONOGRAPHS—CLEAN, COMPLETE**

Seeburg 8800, ES .....	\$350.00	Wurlitzer 24 (Revamped), \$289.50; Regular .....	\$249.50
Seeburg Commander, R.C., \$375.00; E.S. ....	350.00	Wurlitzer Victory 700 .....	319.50
Seeburg Major, R.C., \$375.00; E.S. ....	350.00	Wurlitzer Victory 500 .....	309.50
Seeburg Colonel, E.S. ....	350.00	Wurlitzer Victory 24 .....	289.50
Seeburg Classic .....	295.00	Wurlitzer 616, Illuminated .....	149.50
Seeburg Regal .....	249.50	Wurlitzer 616, Plain .....	119.50
Seeburg Conversion (Regal) .....	249.50	Wurlitzer 412, Plain .....	99.50
Seeburg R.C. Regal, Cellar Job .....	225.00	Wurlitzer 81, with Stand .....	189.50
Seeburg R.C. Rex, Cellar Job .....	199.50	Wurlitzer 74, with Stand .....	189.50
Rock-Ola Commando & 6 Dial-a-Tune Boxes .....	535.00	Wurlitzer P-10 .....	69.50
Rock-Ola Master .....	299.50	Seeburg Wireless 5/10/25¢ Baromatic ..	37.50
Rock-Ola 12 Record .....	99.50	Seeburg 3-Wire 5/10/25¢ Baromatic ..	27.50
Wurlitzer 750E .....	525.00	Seeburg Bar Brackets .....	3.00
Wurlitzer 500 .....	329.50	20 Chrome Buckley Boxes .....	200.00
Wurlitzer 600K .....	319.50	10,000 Title Strips .....	3.75
Wurlitzer 600R .....	289.50	All Tubes and Miniature Light Bulbs—	40% Discount.

**DAVIS DISTRIBUTING CORPORATION**

Seeburg Factory Distributors

738 ERIE BLVD., E., SYRACUSE, N. Y.

875 MAIN STREET, BUFFALO, N. Y.

# Marvel's POP-UP

THE COUNTER GAME THAT IS LEGAL EVERYWHERE!

FULLY METERED  
— NO COIN  
COUNTING  
NECESSARY



**10¢ PLAY**  
(5¢ Play if Desired)

**\$49.50**  
F.O.B. CHICAGO

POP-UP will 'score' every time in ANY location EVERYWHERE! POP-UP will out-earn any game of its kind.

**POP-UP WILL TRIPLE YOUR PROFIT!**

POP-UP is sturdily built — Natural wood cabinet with polished chrome-nickel fittings. Highly finished rust-proof parts. Precision built scoring unit and fool-proof mechanism. POP-UP is indestructible. Height 18", Width 12", Depth 8". Get POP-UP in all your locations for those 'soaring' profits.

ACCURATE COMPETITIVE SKILL SCORING  
ANOTHER MARVEL MONEY MAKER

ONE-HALF DEPOSIT WITH ORDERS, BALANCE C. O. D. OR SIGHT DRAFT.

*Empire Coin*

MACHINE EXCHANGE

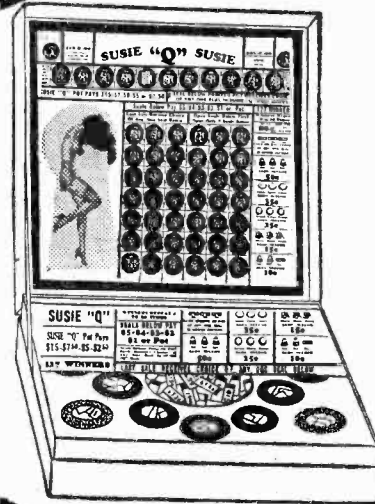
2812 WEST NORTH AVENUE · PHONE: HUMBOLDT 6288 · CHICAGO 47, ILLINOIS

ORIGINAL JAR-O'-DO • ORIGINAL JAR-O'-DO

ORIGINAL JAR-O'-DO

ORIGINAL JAR-O'-DO

# "SUSIE-Q"



HERE 'TIS --  
OUR SECOND "GIRLIE"  
BOX-DEAL!!

A FAST-SELLING, FAST-PROFIT NUMBER  
THAT YOU CAN'T AFFORD TO PASS UP!

★★ **SLOT SYMBOLS** ★★  
★★ **THE BEAUTY AND SUCCESS OF THIS BOX IS IRRESISTIBLE—WATCH YOUR PLAYERS COME BACK FOR MORE—AND MORE!!**

SEND FOR LITERATURE  
AND PRICES!!

(The sooner you order, the sooner you'll "cash in")

Takes in: 1,260 Tickets @ 5¢ ..\$63.00  
Pays out: 7 Seals (Avg.) \$ 9.24  
Consolations 28.80 38.04  
PROFIT (Average) .....\$24.96

# "SUSIE-Q"

**UNIVERSAL MANUFACTURING CO.**

"World's Foremost Mfr. of Jar Games"

405-411 E. 8TH ST. KANSAS CITY 6, MISSOURI

ORIGINAL JAR-O'-DO • ORIGINAL JAR-O'-DO

# Keep faith with the Public

**MUSIC MUST REMAIN AT  
5 CENTS A TUNE**

**See us about Seeburg's  
2-year plan to aid operators**

**T. B. HOLLIDAY CO., INC.**

CHARLOTTE, N. C.



EXCLUSIVE

DISTRIBUTORS

**Amusematic's**

**JACK RABBIT**

**PIN GAME OPERATORS AND ARCADE OPERATORS**

**LET YOUR DOLLARS MULTIPLY LIKE RABBITS WITH THIS NEW ALL-ANIMATED GAME!**

**MAIL Today!**

**AMUSEMATIC CORPORATION**  
 4556 N. Kenmore Ave.  
 Chicago 40, Illinois  
 Telephone: Edgewater 3500

Please send additional information on "Jackrabbit"—the sensational money-maker of the year.

Name .....

Address .....

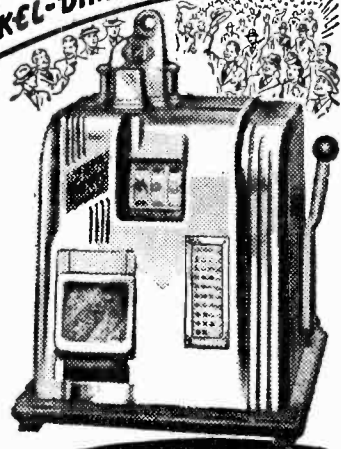
City..... State.....

**Colorado Tourists Bring Record Year**

DENVER, Nov. 30.—Colorado tourist and travel agencies have estimated 20 per cent more tourists spent 60 per cent more money this season than during 1941—the previous record year during which the Denver Convention & Tourist Bureau estimated 3,374,000 tourists spent \$121,756,000.

Nearly all resorts and tourist areas have reported record volume of business with accommodations booked solid from June 1 to September 1. Figures from Rocky Mountain National Park, the State's No. 1 attraction and an accurate index of tourist volume, showed 808,115 persons had checked into the park, compared with 685,393 during 1941.

**"THREE IN ONE"**  
 -NICKEL-DIME OR QUARTER-



**Now!** 20 STOP REELS  
 THE DELUXE CLUB can now be furnished in 10 or 20-stop reels. Specify your choice.

**COLUMBIA DeLuxe Club BELLS**

... Changed in 2 minutes from nickel to dime or quarter play. Only Columbia has this exclusive patented convertible feature. Get the best in Bells—the lustrous gold finish Columbia DeLuxe Club Bell. In stock for immediate delivery.

All orders must be accompanied by one-half deposit, postal money order or certified check, balance C. O. D.

**\$209.50 F.O.B.**

**PUEBLO MUSIC CO.**  
 206 S. Grand Ave. Pueblo, Colo.

**Still Lots of "Profit Time"**

**Left in Your OLD RAPID FIRE GUNS!**

Convert NOW to that sensational MONEY-MAKING JUNGLE FURY—featuring THREE ELECTRIC EYE Moving Targets. TRIED—TESTED—PROVEN. Write for particulars TODAY.

**COIN AMUSEMENT GAMES, INC.**  
 1335 E. 47th St. CHICAGO 15, ILL.

WE CARRY A COMPLETE LINE OF ALL THE LATEST EQUIPMENT OF ALL THE LEADING MANUFACTURERS—PLUS AN EXTENSIVE SELECTION OF GUARANTEED RECONDITIONED EQUIPMENT OF ALL TYPES.

**SPECIAL!! UNDATED GLASSES FOR TRACK TIMES.**

GET ON OUR LIST FOR NEW DEVELOPMENTS

WRITE—WIRE—PHONE TODAY!

**PALISADE SPECIALTIES COMPANY**  
 498 Anderson Ave., Cliffside Park, N. J.  
 Phone: Cliffside 6-2892-3

**NO BETTER BUYS THAN ACTIVE'S "BIG 66" LIST!**  
 ALL EQUIPMENT IN A-1 MECHANICAL OPERATION... RAILS SCRAPPED, SANDPAPERED AND LACQUERED READY FOR OPERATION!

**ONLY \$66.00 EACH**

VICTORY  
 FIVE-TEN-TWENTY  
 AIR CIRCUS  
 BIG PARADE  
 HOME RUN, '42  
 KNOCKOUT

**ONLY \$66.00 EACH**

**POST-WAR PRODUCTS AT \$166.00**

BIG HIT.....\$166.00  
 SURF QUEEN..... 166.00  
 STAGE DOOR CANTEEN 166.00

BOBTAIL .....\$46.00  
 (\$20 under \$66)

SILVER MOON....\$46.00  
 (\$20 under \$66)

JUMBO PARADE..\$56.00  
 (\$10 under \$66)

**YOUR CHOICE OF ANY 2 FOR \$66.00**

BIG CHIEF.....	2 for \$66
ABC BOWLER.....	2 for 66
DO RE MI.....	2 for 66
DIXIE.....	2 for 66
FLICKER.....	2 for 66
GUN CLUB.....	2 for 66
HI STEPPER.....	2 for 66
HOROSCOPE.....	2 for 66
INVASION.....	2 for 66
LEGIONNAIRE.....	2 for 66
MONICKER.....	2 for 66
FOUR ROSES.....	2 for 66
MAJORS '41.....	2 for 66
MARINES AT PLAY.....	2 for 66
PARADISE.....	2 for 66
PLAYBALL.....	2 for 66
SEVEN UP.....	2 for 66
SHOWBOAT.....	2 for 66
SPORT PARADE.....	2 for 66
STAR ATTRACTION.....	2 for 66
STRATOLINER.....	2 for 66
TWIN SIX.....	2 for 66
VELVET.....	2 for 66
WILDFIRE.....	2 for 66

**KEENEY 4-WAY SUPER BELL, C. P. \$366.00**  
 5/5/5/25 .....

**BALLY CLUB BELL, F. P. or C. P. \$106.00**

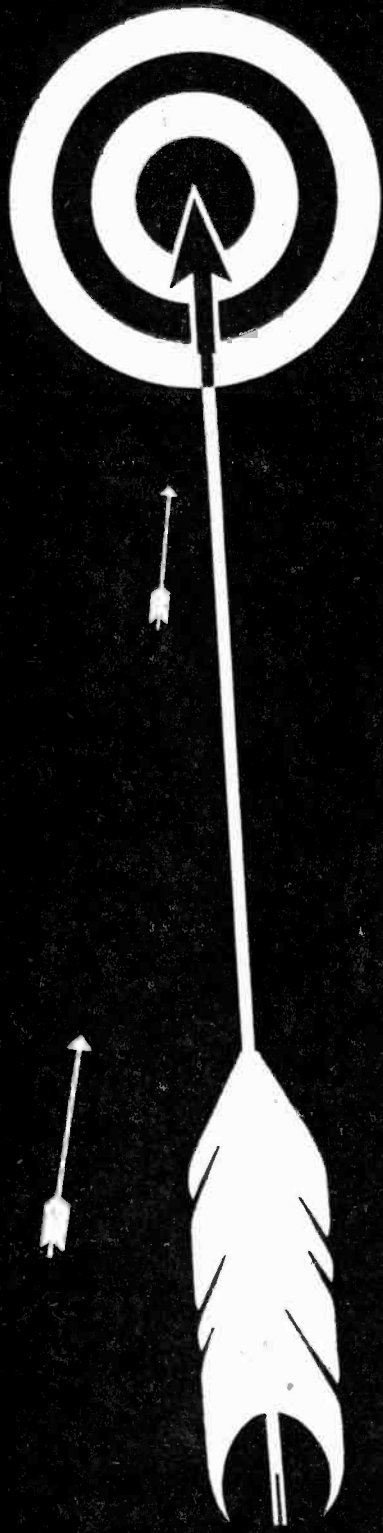
**KEENEY SUPER BELL, F. P. & B. O. \$136.00**

1/3 DEPOSIT, BALANCE C. O. D.

**ACTIVE AMUSEMENT MACHINES CO.**

900 Franklin Street PHILADELPHIA 23, PA. Market 7-2656 | 1060 Broad Street NEWARK 2, N. J. Mitchell 2-7646 | 1120 Wyoming Avenue SCRANTON, PA. Scranton 4-6176

You Can Always Depend On Active — All Ways.



**TARGET!**

You are right on the target and bound to make a hit with your customers when you place Mills Black Cherry or Golden Falls Bells in their locations.

**BELLO-MATIC CORPORATION**

4100 Fullerton Avenue  
Chicago 39, Illinois  
Phone: Spaulding 0600

Exclusive National Distributor  
Mills Bell Products

**Keep faith  
with  
the Public**

**MUSIC MUST REMAIN AT  
5 CENTS A TUNE**

**See us about Seeburg's  
2-year plan to aid operators**

**JACK R. MOORE CO.**

PORTLAND • SAN FRANCISCO  
SEATTLE • SPOKANE



EXCLUSIVE

DISTRIBUTORS

1902 • DEPENDABLE MUSIC SYSTEMS • 1946

*Marvel's*  
**POP-UP**

THE COUNTER GAME THAT IS LEGAL EVERYWHERE!

POP-UP will 'score' every time in ANY location EVERYWHERE! POP-UP will out-earn any game of its kind.

ACCURATE, COMPETITIVE,  
SKILL SCORING

POP-UP WILL TRIPLE YOUR PROFITS!  
FULLY METERED — NO COIN COUNTING NECESSARY



PRICE  
**\$49.50**

F.O.B. Factory



1807-15 Notre Dame St., W.  
MONTREAL, CANADA  
Phone: Wellington 1126

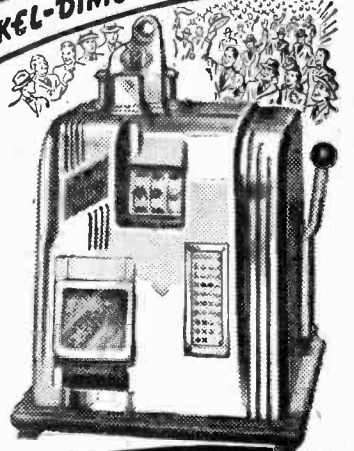
**NOTICE, OPERATORS**

I wish to contact operators in the States of Michigan, Minnesota, Iowa, North Dakota, South Dakota, Nebraska, Kansas, Illinois and Indiana who have territory open to cash boards. I have a board that is absolutely an operator's board and has been proven to be the fastest action board operated in Wisconsin. I will contact you personally if interested. No investment on your part. All I need is the territory and we're in business. Regardless of what you operate this ad warrants your reply. If you miss this ad you are missing the opportunity of a lifetime. Write or call collect

**FEEF NOVELTY COMPANY**

415 N. 3d Ave. Phone: Sturgeon Bay 848 Sturgeon Bay, Wis.  
Ask for **HAROLD J. LE FEVRE**

**"THREE IN ONE"**  
-NICKEL-DIME OR QUARTER-



**Now!** 20 STOP REELS  
THE DELUXE CLUB can now be furnished in 10 or 20-stop reels. Specify your choice.

**COLUMBIA  
DeLuxe Club BELLS**

... Changed in 2 minutes from nickel to dime or quarter play. Only Columbia has this exclusive patented convertible feature. Get the best in Bells—the lustrous gold finish Columbia DeLuxe Club Bell. In stock for immediate delivery.

All orders must be accompanied by one-half deposit, postal money order **\$209.50** or certified check, balance C. O. D. F.O.B.

**MAYFLOWER NOVELTY CO.**

2218 University Ave. St. Paul, Minn.



**SILENT SALES  
COMPANY**

204 11TH AVE., S, MINNEAPOLIS 15, MINN.  
**MILLS COIN MACHINES**  
MINNESOTA, NORTH DAKOTA AND  
SOUTH DAKOTA

**REAL BARGAINS!!**

- 25¢ Mills Hand Load ..... \$125.00
- 5¢ Mills Cherry Bell ..... 125.00
- Bell-o-Ball Skee Alley ..... 35.00
- Anti-Aircraft Gun ..... 15.00
- Huto, Skyfighter ..... 89.50
- Rock-Ola 18 ..... 145.00
- Wurlitzer 750E ..... 425.00
- Liberator, like new ..... 85.00
- Wurlitzer 24 Adapter, complete ..... 20.00
- Goatee, like new ..... 250.00
- Captain Kidd Pin Game ..... 59.50
- 1 14-Ft. National Skee Ball Alley ..... 145.00
- 2 Seeburg Colonels, Each ..... 375.00
- 1 Mills Empress ..... 250.00

Delivering all the latest new Pin Games!  
CONTACT US AND SAVE.

**Olshin Distributing Co.**  
1100-02 Broadway Albany 4, N. Y.



**ROY MCGINNIS  
COMPANY**

2011 MARYLAND AVE., BALTIMORE, MD.  
**MILLS COIN MACHINES**  
DISTRICT OF COLUMBIA AND  
MARYLAND



**NEW MACHINES NOW BEING DELIVERED**

GOTTLIEB BAFFLE CARD .....	\$322.00
BALLY MIDGET RACER .....	299.50
ACE COIN COUNTER .....	139.50
DRAW BELL, 5c COMBINATION .....	477.50
DRAW BELL, 25c COMBINATION .....	497.50
DAVAL'S GUSHER, JP & BONUS .....	54.00
EXHIBIT'S NEW FAST BALL .....	330.00
DAVAL'S "FREE PLAY" .....	75.00
GENCO STEP UP .....	324.50
SILVER KING NUT VENDORS .....	13.95
BALLY TRIPLE BELL .....	895.00
GOTTLIEB Improved DeLuxe GRIP SCALE .....	39.50
A. B. T. CHALLENGER, Beautifully Designed .....	65.00
NEW SLOT STANDS .....	27.50
GROETCHEN DELUXE COLUMBIA .....	209.50
JENNINGS BLONDE or STANDARD CHIEF, 5c .....	299.00
10c, \$309.00. 25c .....	319.00
JENNINGS SUPER DELUXE LITE-UP CHIEF, 5c .....	324.00
10c, \$334.00. 25c .....	344.00

**USED PIN GAMES**

Sport Parade .....	\$44.50	Gun Club .....	\$ 89.50	Big Parade .....	\$129.50
7-Up .....	57.50	Topic .....	89.50	Midway .....	129.50
Eagle Squadron .....	59.00	Invasion .....	90.00	Four Aces .....	129.50
Wild Fire .....	59.50	Jeep .....	90.00	Hollywood .....	135.00
10-Spot .....	64.50	Sky Rider .....	105.00	Shangri-La .....	140.00
Spot a Card .....	72.50	Sun Valley .....	115.00	Catalina .....	149.00
Spot Pool .....	74.50	Marines at Play .....	119.00	Keep 'Em Flying .....	149.00
Belle Hop .....	79.50	Gobs .....	119.50	Flat Top .....	149.00
Texas Mustang .....	79.50	Air Circus .....	124.00	Liberty .....	164.50
Bolaway .....	79.50	Yankee Doodle .....	129.00	Sky Chief .....	165.00

**PHONOGRAPHS**

Wurlitzer 850 .....	\$560.00	Rock-Ola Master .....	\$285.00
Wurlitzer 750-E .....	550.00	Rock-Ola Bar Boxes, 5¢-10¢-25¢, for Commando .....	24.50
Wurlitzer 800 .....	515.00	Seeburg 8200 Hi-Tone, RCES .....	435.00
Wurlitzer 500, Kybd. .....	325.00	Seeburg Classic, Remote Control, with 2 Wireless Baromatics .....	390.00
Wurlitzer 600-R, Vict. Model .....	319.00	Seeburg Classic .....	295.00
Wurlitzer 600, Rot. Select. .....	290.00	Seeburg Classic (WB-1Z), Wireless Baromatic .....	35.00
Rock-Ola Commando .....	440.00		
Rock-Ola Super .....	395.00		

**NATIONAL COIN MACHINE EXCHANGE**

1411-13 DIVERSEY BLVD. (Phone: BUCKingham 6466) CHICAGO

**PAST ALL EXPECTATIONS!**

**STEP-UP**

by **GENCO**

**IS BREAKING RECORDS EVERYWHERE!**



You can cut yourself a big slice of fat profits by tying up with STEP-UP . . . GENCO'S first post-war 5 ball pin game!

STEP-UP offers that extra *plus* that makes operators happy as they pocket big earnings week-in, week-out.

Because STEP-UP is equipped with the latest New General Electric Selenium Rectifier it works perfectly at HIGH or LOW voltage. It's *The Dream 5 Ball Game You've Been Waiting For!*

PRICE  
**\$324.50**  
F. O. B. Factory

AVAILABLE FOR IMMEDIATE DELIVERY NOW!

**SEABOARD**

EXCLUSIVE  
*Genco*  
DISTRIBUTORS  
IN THE EAST

SEABOARD NEW YORK CORP. 460 Tenth Ave., New York 18, N.Y.  
SEABOARD NEW JERSEY CORP. 27-29 Austin Ave., Newark 5, N. J.  
SEABOARD CONNECTICUT CORP. 1625 Main St., Hartford 5, Conn.

**CONSOLES and COUNTER GAMES**

**BIG MONEY WINNERS—ORDER TODAY  
WE HAVE THESE HITS IN STOCK**

ALL BRAND NEW

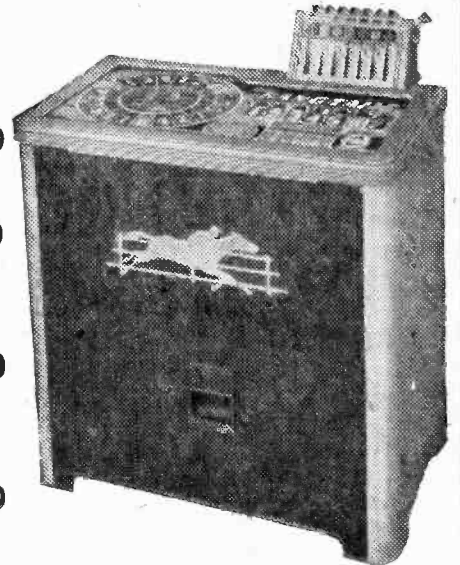
**CONSOLES**

Evans Bangtails. \$671.50

Evans Bangtails  
Winter Book 826.00

5c Bally Draw Bell  
(fruit or animal  
reel) . . . . . 477.50

5c Bally Triple  
Bell (fruit or  
animal reel) . 895.00



**BRAND NEW COUNTER GAMES**

Daval's Free Play. \$75.00

Daval's Buddy,  
cigarette reel . . . Write

Daval's Gushers,  
fruit reel . . . . . Write

2—Genco's Pee  
Wee, with stand  
. . . . . Make Offer

2—Genco's Pee  
Wee, counter  
model . . . . . Make Offer

2—Windmill 1c  
. . . . . Make Offer

2—25c Caille  
Roulettes, 6-coin  
head, P. O.,  
perfect . . . . . Make Offer

Gottlieb's 3-Way  
Grip Scales—ONE  
FREE WITH 10.  
Each . . . . . \$39.50

A.B.T.'s Challengers—  
ONE FREE WITH  
10. Each . . . . . \$65.00

Smileys . . . . . Make Offer



**WE SELL, TRADE AND GIVE AWAY MERCHANDISE  
CONTACT US AT ONCE**

**HEATH DISTRIBUTING CO.**

217 THIRD STREET Phones: 2681-82 MACON, GA.

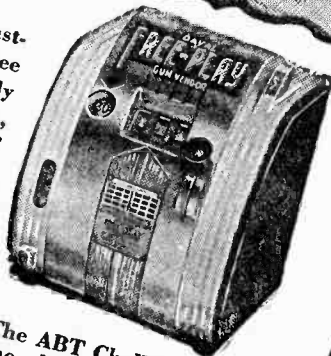
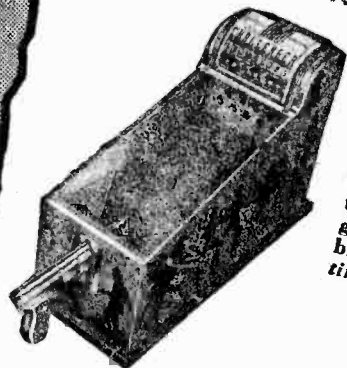
Here's how to spell PROFITS!

# GOTTLIEB'S BAFFLE CARD

Gottlieb's newest 5-Ball sensation gives you every proven feature of the big earlier Gottlieb successes plus "more of everything you want"! Get it NOW!

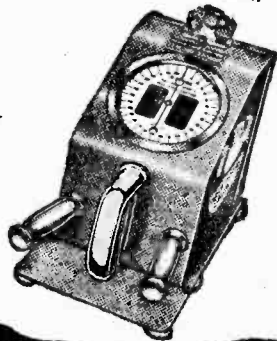


A lot for a little in fast-action Daval's "Free Play" . . . a steady profit producer day-in, day-out! Ideal for \$\$\$!

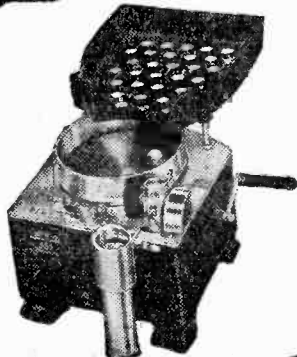


The ABT Challenger is the bang-up popular gun game that pulls big repeat play all the time! A "natural."

Gottlieb's 3 Way Gripper is the "personal" strength game that keeps location owners happy! Money magic comes true when he-men start showing off!



Tremendous Profits from the above terrific money-makers make it necessary for active operators to use the automatic ACE Coin Counter to save time. Feather-Lite, easily carried to locations under your arm, ACE is perfect to wrap or "bag" pennies, nickels, dimes and quarters.



**U. V. LAZAR CO.** 1635 FIFTH AVE. PITTSBURGH 19, PA.  
Phone: Grant 7818



COLORS SOLID—through and through—not sprayed or painted! Top Quality!

WURLITZER	Each	ROCK-OLA	Each
800 Top Corners	\$16.50	Standard, Master, Deluxe or Supers:	
800 Lower Sides	13.50	Top Corners (Solid Red, Yellow or Green)	\$12.75
800 Middle Sides	3.00	Lower Sides (Red or Yellow)	12.75
800 Top Centers (Right or Left, Red)	8.00		
800 Back Sides (Green)	9.50	<b>SEEBURG</b>	
800 Top Centers (onyx)	4.00	"Hi-Tone" Model 9800, 8800, 8200:	
600, 500 Top Corners	4.50	Lower Sides (Solid Red, Yellow or Green)	14.50
700 Top Corners	7.50	"Hi-Tone" Grille Pilasters	2.25
700 Lower Sides	9.50	"Classic"—"Colonel"	
700 Back Sides	8.50	Top Corners (Solid Red, Yellow or Green)	6.00
750 Top Corners	8.75		
750 Lower Sides	8.75	<b>SHEET PLASTICS</b>	
750 Top Center	4.25	20" x 50"—Pliable—Per Sheet.	
750 Middle Sides	2.00	50 Gauge, Red, Yellow, Green or Clear	\$12.50
850 Top Corners	9.50		
850 Lower Sides	8.75		
850 Top Center	11.00		
850 Peacock Glasses	3.50		
950 Lower Sides	10.50		
24 Top Corners	1.00		
24 Lower Sides	4.00		
41-61-71 Top Corners	4.50		

New Clear, Transparent PLASTIC WINDOWS for your Model 850 program holder . . . \$5.00 per set

If You Don't See What You Want . . . Ask For It! We May Have It In Stock!

## EAGLE COIN MACHINE CO.

1514 N. Fremont Ave. • Chicago 22, Illinois • Phone: Michigan 1247

## AMMCO'S EQUIPMENT ALWAYS SATISFY!

### MARVEL'S OPPORTUNITY WRITE

Refinished 5 BALL—FREE PLAYS Reconditioned

ANABEL	\$ 49.50
CLICK	49.50
GOLD STAR	54.50
LANDSLIDE	49.50
RED-WHITE-BLUE	39.50
AIR CIRCUS	139.50
ALL AMERICAN	42.50
AMER. BEAUTY	89.50
BIG HIT	229.50
BIG PARADE	135.00
CAPT. KIDD	79.50
CASABLANCA	109.50
CATALINA	169.50
5-10-20	109.50
FOUR ACES	114.50
GUN CLUB	79.50
HI HAT	74.50
INVASION	99.50
KNOCKOUT	129.50
LAURA	219.50
MARINES	99.50
MIDWAY	109.50
SPEED BALL	69.50
SNAPPY	72.50
SHOWBOAT	79.50
SOUTH PAW	74.50

IMPROVED RECONDITIONED SEEBURG OR BALLY RAY-O-LITE GUNS \$169.50 COMPLETE with BLACK-LITE

### COUNTER GAMES

SINGLE GRIP	\$15.00
ADVANCE SHOCK'R	10.00
MUTO. REEL MACH.	35.00
SKILL SHOT	15.00
TEXAS LEAGUER	25.00
LOVE METER	15.00

★

STAR ATTRACTION	\$74.50
STRIP TEASE	109.50
TEX. MUSTANG	79.50
TOPIC	89.50
VICTORY	94.50
YANKEE DOODLE	159.50

### Refinished—ONE BALLS—Reconditioned

Blue Ribbon, F.P.	\$ 35.00
Carom, F.P.	39.50
Contest, F.P.	69.50
Grand National, P.O.	49.50
Mills 1-2-3, P.O., '39	35.00
Preakness, F.P.	39.50
Sportsman, P.O.	115.00
War Admiral, P.O.	85.00
Record Time, F.P.	99.50
Sportsman, F.P.	115.00

### Refinished—ARCADE EQUIPMENT—Reconditioned

Shoot to Tokyo	\$ 99.00
Keeney Sub. Gun	99.00
Zingo	159.50
Batting Practice	109.50

### Refinished—CONSOLES—Reconditioned

Bally Club Bells, Comb.	\$165.00
Silver Moon, F.P.	99.50
Galloping Dominos, 2 Tone, J.P.	225.00
Dixie	49.50
Liberty Bell	24.50
Paddock Club	49.50
Track Time	75.00

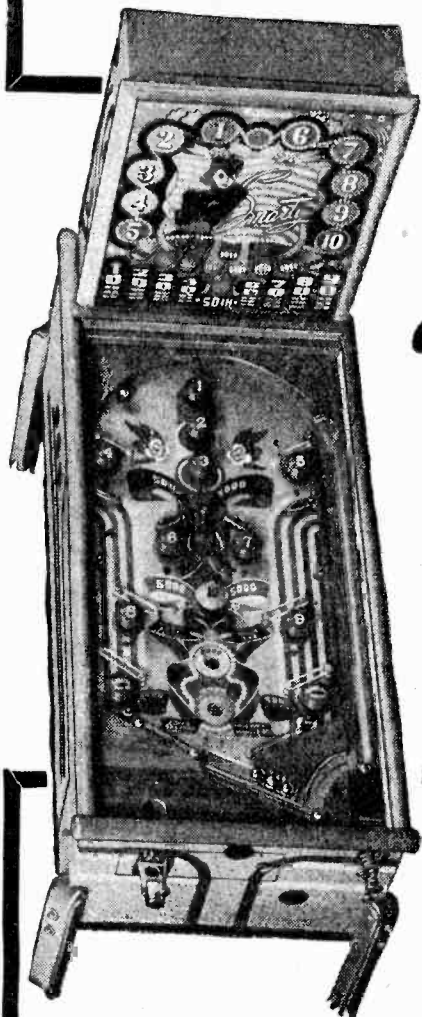
FOREIGN TRADE CORDIALLY INVITED TO WRITE TO US

1/3 Deposit With Order, Balance C. O. D.

## AMMCO distributors

2513 N. MILWAUKEE AVE. • CAPITOL IIII • CHICAGO 47, ILL.

# SMART OPERATORS ACCLAIM



# Smarty

WITH  
WILLIAMS'  
BRAND NEW  
DOUBLE SCORE  
FEATURE!

Place Your Order With Your  
Jobber NOW!

*Williams*  
MANUFACTURING  
COMPANY  
161 W. HURON ST.  
CHICAGO 10, ILLINOIS



## COIN MACHINES AND MEN WHO KNOW THEM

A MAN WHO HAS BEEN IN THE COIN BUSINESS  
A LONG, LONG TIME SAYS:



**M. HURVICH**

Birmingham Vending Co  
2117 Third Ave., Birmingham, Ala.

Mr. Hurvich is one of the 75 enthusiastic Jennings dealers and distributors from coast to coast.

**O. D. JENNINGS AND COMPANY**  
4307-39 WEST LAKE STREET • CHICAGO 24 • ILLINOIS

.....The Leader in the Field for over 40 Years.....

# Keep faith with the Public

MUSIC MUST REMAIN AT  
5 CENTS A TUNE

See us about Seeburg's  
2-year plan to aid operators

## JONES DISTRIBUTING CO.

SALT LAKE CITY • DENVER



EXCLUSIVE

DISTRIBUTORS

# Marvel's POP-UP

THE COUNTER GAME THAT IS LEGAL EVERYWHERE!

1¢ PLAY  
(5¢ Play if Desired)

A REAL  
MONEY  
MAKER



PRICE  
\$49.50  
F.O.B. Factory  
FULLY METERED  
— NO COIN  
COUNTING  
NECESSARY

POP-UP will 'score' every time in ANY location EVERYWHERE! POP-UP will out-earn any game of its kind. POP-UP WILL TRIPLE YOUR PROFIT! POP-UP is sturdily built — Natural wood cabinet with polished chrome-nickel fittings. Highly finished rust-proof parts. Precision built scoring unit and fool-proof mechanism. POP-UP is indestructible. Height 18", Width 12", Depth 8". Get POP-UP in all your locations for those 'soaring' profits.

## SHAFFER MUSIC COMPANY

606 South High St.

Columbus 15, Ohio

PHONE: MAIN 5563

1619 W. WASHINGTON ST.  
CHARLESTON, W. VA.  
Phone 63381

2129 MAIN ST.  
WHEELING, W. VA.  
Phone 784

# Empire Coin Values

<b>Jennings SUPER DELUXE LITE-UP CHIEFS</b> 5c \$324    10c \$334    25c \$344	<b>Marvels POP-UP</b> New Legal Counter Game <b>\$49.50</b>	<b>Jennings BRONZE OR STANDARD CHIEFS</b> 5c \$299    10c \$309    25c \$319
<b>COLUMBIA, J. P. \$145.00</b>	<b>Genco's WHIZZ</b> <b>\$189.50</b>	<b>Groetchen Deluxe CLUB COLUMBIA \$209.50</b>
<b>SILVER KING NUT VENDOR ... \$13.95</b>	<b>VICTOR'S MOD. "V" Nut Vend</b> Globe Type ... \$ 1.75 Deluxe 1c or 5c 13.75	<b>Ace COIN COUNTER .... \$139.50</b>
<b>Roll-Down Game TALLY ROLL ... \$469.50</b>	<b>Daval's 'FREE PLAY' 5c Counter Game \$75.00</b>	<b>BOX STANDS ... \$27.50</b>
<b>CHALLENGER ... \$65.00</b>	<b>Write for Prices! NEW Marvel FRISCO Bally SURF QUEENS VICTORY SPECIAL Chi Coin GOALEE VICTORY DERBY Goff. SUPERLINER Bally BIG LEAGUE Exhibit FAST BALL METAL TYPER</b>	<b>Amusematic JACK RABBIT ... \$475.00</b>
<b>VEST POCKETS ... \$74.50</b>	<b>Goff. GRIP SCALE \$39.50</b>	<b>PIN GAMES</b> Marvel OPPORTUNITY ... \$249.50 Williams SMARTY ... 334.50 Chicoin SUPER SCORE ... 299.50 Bally MIDGET RACER ... 299.50 Cottlieb BAFFLE CARD ... 322.00 Genco STEP-UP ... 324.50

REVOLVAROUND SAFES, 10 Gauge Steel—Single \$175.00; Double \$225.00  
 UNIVERSAL PHONO AMPLIFIER 39.50  
 KLEER-FLO PARTS CLEANER & 30 GAL. DRUM FLUID 129.50  
 TURN-TABLE SHAFT FOR WURL. COUNTER MODEL 5.95  
 SPEED IRON SOLDERING GUN, HEATS AND COOLS IN 5 SEC. 14.95

## VENDING MACHINES FOR ALL SPECIAL USES WRITE

**MUSIC** Wurl. 600R Victory ... \$365.00    Wurl. 71 & Stand ... \$249.50  
 9800, R.C. ... 465.00    Rock-Ola Commando ... 445.00  
 Mills Throne of Music ... 295.00    Wurl. 41 & Stand. ... 189.50

<b>SLOTS</b> 5c JENN. SILVER CHIEF ... \$119.50 5c MILLS BLUE FRONT, ORIG. ... 129.50 10c MILLS BLUE FRONT ... 139.50 25c MILLS BLUE FRONT ... 149.50 5c BROWN FRONTS ... 139.50 10c BROWN FRONTS ... 149.50 25c BROWN FRONTS ... 159.50 5c MILLS LATE O.T. ... 89.50 10c MILLS LATE O.T., ORIG. ... 109.50 WEST POCKETS, BLUE & GOLD ... 49.50 5c JENN. CLUB CONSOLE CHIEF ... 149.50 5c 4-STAR CHIEF ... 109.50 COLUMBIAS, FRUIT REEL, GA or JP ... 79.50 10c BLACK CHERRY, REB. ... 199.50 25c BLACK CHERRY, REB. ... 209.50	<b>ONE BALLS</b> CLUB TROPHY ... 205.00 PIMLICO ... 244.50 VICTORIOUS, F.P. TURF CHAMP ... 109.50 '41 DERBY ... 209.50 RECORD TIME, F.P. ... 134.50 LONGAGRE, F.P. ... 315.00 SPORT SPECIALS, F.P. ... 134.50 40 MILLS 1-2-3, F.P. ... 89.50 MILLS OWL, 1 OR 5 BALL, F.P. ... 69.50
<b>CONSOLES</b> 5c COMB. SUPER BELLS ... \$219.50 BALLY SUN RAYS, F.P. ... 129.50 25c MILLS JUMBO, P.O. ... 175.00 5c BUCKLEY TRACK ODDS, J.P. ... 675.00 HI HAND, COMB. ... 179.50 WATLING BIG GAME, 5c, P.O. ... 109.50 5c PAGE SARATOGA SR. ... 109.50 BALLY BIG TOP, P.O. ... 119.50 WATLING BIG GAME, F.P. ... 89.50 BALLY BIG TOP, F.P. ... 119.50 MILLS JUMBO, P.O. LATE HEAD ... 139.50 JENN. SILVER MOON, F.P. ... 119.50 5c BALLY CLUB BELL ... 209.50 MILLS 4-BELLS, 4-5c ... 345.00 38 TRACK TIME ... 99.50 EVANS LUCKY STAR ... 149.50 GALLOPING DOMINOS, J.P. ... 169.50	<b>ARCADE</b> BROWN ANTI-AIRCRAFT ... \$ 49.50 K. O. FILTER—PERFECT ... 165.00 SHOOT THE CHUTES ... 89.50 ORIGINAL SKY FIGHTER ... 169.50 SHOOT THE BARTENDER—SAM CONV. ... 179.50 SHIPMAN SELECT-A-VUE ... 49.50 SHOOT TO TOKYO ... 109.50 BALLY SKY BATTLE ... 169.50 CHICAGO COIN GOALEE—Like new ... 289.50 A.B.T. BIG GAME HUNTER ... 49.50 GOTT. 3-WAY GRIPS ... 19.50 CHICAGO COIN HOCKEY ... 189.50 PERISCOPE ... 139.50 MUTOSCOPE SKY FITER ... 189.50 EXHIB. HAMMER STRIKER ... 59.50 RAPID FIRE ... 139.50 UNDERSEA RAIDER ... 239.50 SCIENTIFIC BASEBALL ... 99.50 MUTOSCOPE VIEWING SHOW ... 29.50 WESTERN SUPER GRIP & STAND. ... 39.50 TEXAS LEAGUER, DeLuxo ... 49.50

**USED PIN GAMES**

SKY RIDER ... \$109.50 GOBS ... 119.50 LAURA ... 219.50 A.B.C. BOWLER ... 74.50 GENCO VICTORY ... 84.50 BIG TOP ... 109.50 CATALINA ... 169.50 BLOWAY ... 79.50 SHOW BOAT ... 79.50 STAR ATTRACT... 74.50 LANDSLIDE ... 49.50 HI HAT ... 74.50 5-10-20 ... 109.50 ATTENTION ... 54.50 GUN CLUB ... 79.50 BIG HIT—MULT. ... 259.50	TEXAS MUSTANG \$ 79.50 MONICKER ... 89.50 JEEP ... 99.50 BIG HIT, USED ... 229.50 '41 MAJORS ... 74.50 KNOCK OUT ... 129.50 STAGE DOOR ... 199.50 CANTEEN ... 199.50 YANKEE DOODLE ... 159.50 MARINES ... 99.50 MIAMI BEACH ... 79.50 AM. BEAUTY ... 99.50 ANABEL ... 49.50 SNAPPY ... 72.50 GOTT. SHANG, LA ... 144.50 GOTT. LIBERTY ... 164.50	CHAMPION ... \$ 49.50 INVASION ... 99.50 FLAT TOP ... 199.50 CLICK ... 49.50 KEEP 'EM FLYING ... 154.50 CASABLANCA ... 109.50 SKY CHIEF ... 169.50 AIR CIRCUS ... 139.50 MIDWAY—United ... 109.50 FOUR ACES ... 114.50 BIG PARADE ... 135.00 CHARM ... 47.50 '42 HOME RUN ... 99.50 YANKS ... 119.50
--	---	---

ONE-HALF DEPOSIT WITH ORDERS, BALANCE C. O. D. OR SIGHT DRAFT.  
**Empire Coin MACHINE EXCHANGE**  
 2812 WEST NORTH AVENUE · PHONE: HUMBOLDT 6288 · CHICAGO 47, ILLINOIS

## NOW DELIVERING NEW EQUIPMENT!

**Bally Midget Races Five Ball**  
**Bally Triple Bell**  
**Bally Draw Bell**  
**Bally Victory Special**  
 And all other new equipment in stock.

All Merchandise, New or Used, Including Pin Games, Music Equipment, Arcade Machines, Counter Games, Consoles, Bell Machines, Skee Ball Alleys and Ray Guns, are Sold on an Un-Ray Guns, are Sold on an Un-conditional 10 Day, Money Back Guarantee. All Cabinets are Repainted To Look Like New! The Equipment We Deliver Not Only Looks Good, But is in Perfect Operating Condition!

## WE HAVE THE LARGEST SELECTION OF USED PIN GAMES!

Captain Kidd ... \$74.50 Twin Six ... 30.00 Sports Parade ... 39.50 Score-a-Line ... 39.50 Ten Spot ... 34.50 New Champ ... 40.00 Gun Club ... 69.50 Snappy ... 54.50 Spot Pool ... 49.50 Big Chief ... 39.50 Roll Call ... 44.50	4 Diamonds ... \$49.50 Sky Blazer ... 49.50 Velvet ... 49.50 Attention ... 49.50 Score Champ ... 24.50 Victory ... 69.50 Sky Ray ... 44.50 Broadcast ... 39.50 Seven Up ... 44.50 Horseshoe ... 44.50 Genco Defense ... 79.50 Legionnaire ... 64.50	Bolaway ... \$54.50 Bosco ... 74.50 Zig Zag ... 60.00 Fox Hunt ... 40.00 P&S Bombardier ... 75.00 Big Parade ... 90.00 Frisco ... 150.00 Moniker ... 74.50 Knockout ... 65.00 Stage Door ... 160.00 Topic ... 75.00
---	--	---

All United Conversions (Slightly Used) ... \$150.00 Each  
 Idaho — Trade Winds — Brazil — Wagon Wheels — Grand Canyon — South Seas — Streamliner

## RECONDITIONED PHONOGRAPHS

Wurlitzer 500 In Victory Cab. \$339.50 Wurlitzer 500 ... 335.00 Wurlitzer 600 ... 300.00 Wurlitzer 616 ... 150.00 Seeburg Hi-Tone ... 395.00 Seeburg Royals ... 225.00	Rock-Ola Super \$350.00 Rock-Ola Standards ... 325.00 Rock-Ola Spectravox only ... 75.00 Rock-Ola Windsor ... 175.00	Mills Empress \$250.00 Mills Throne ... 175.00 Rock-Ola Commando ... 395.00 AMI Streamliner ... 325.00 AMI Hi Boy (40 Record) ... 350.00
---	---	--

1 Complete Hostess Unit, 20 Banks, Like New... \$9,500.00 Complete  
**BELLS — CONSOLES**  
 Paces Reels, Free Play, Payout ... \$ 69.50  
 Turf King ... 145.00  
 Silver Moon, Free Play, Payout ... 99.50  
 Cigarolla ... 109.50  
 Club Bells ... 150.00  
 HI Hands ... 160.00  
 Keeney Super Bells ... 175.00  
 1941 1-2-3 One Ball ... 75.00  
 Big 3 (Converted from 1-2-3) ... 75.00

**ARCADE EQUIPMENT**  
 Sky Fighters ... \$135.00  
 Air Raider ... 95.00  
 Bally Rapid Fire ... 75.00  
 Bally Defender ... 90.00  
 Seeburg Ray Lite Guns ... 50.00  
 Magic Finger ... 69.00  
 Bally Alley ... 40.00  
 Rock-Ola 14-Ft. Bowling Alley ... 100.00

1/3 with order, balance C. O. D., F. O. B. Philadelphia  
**David Rosen**  
 855 NORTH BROAD STREET, PHILADELPHIA 23, PA.  
 PHONE: STEVENSON 2258-2259

# Marvel's POP-UP

THE COUNTER GAME THAT IS LEGAL EVERYWHERE!

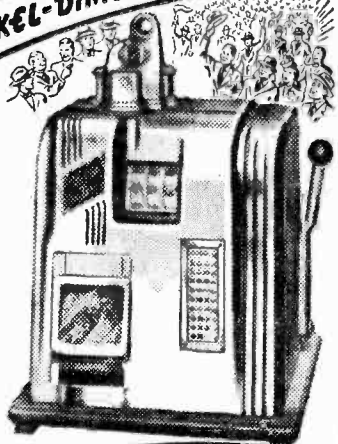
1¢ PLAY (5¢ Play if Desired)  
**A REAL MONEY MAKER**

**PRICE \$49.50**  
 F.O.B. Factory  
**FULLY METERED — NO COIN COUNTING NECESSARY**

POP-UP will 'score' every time in ANY location EVERYWHERE! POP-UP will out-earn any game of its kind. POP-UP WILL TRIPLE YOUR PROFIT! POP-UP is sturdily built — Natural wood cabinet with polished chrome-nickel fittings. Highly finished rust-proof parts. Precision built scoring unit and fool-proof mechanism. POP-UP is indestructible. Height 18", Width 12", Depth 8". Get POP-UP in all your locations for those 'soaring' profits.

ACCURATE COMPETITIVE SKILL SCORING  
**T. B. HOLLIDAY CO., INC.**  
 1200 W. Morehead St.      Charlotte 1, North Carolina

**"THREE IN ONE"**  
-NICKEL-DIME OR QUARTER-



**Now!** 20 STOP REELS  
THE DELUXE CLUB can now be furnished in 10 or 20-stop reels. Specify your choice.

**COLUMBIA DeLuxe Club BELLS**

... Changed in 2 minutes from nickel to dime or quarter play. Only Columbia has this exclusive patented convertible feature. Get the best in Bells—the lustrous gold finish Columbia DeLuxe Club Bell. In stock for immediate delivery. ☐

All orders must be accompanied by one-half deposit, postal money order \$209.50 or certified check, balance C. O. D. F.O.B.

INTERSTATE COIN MACHINE CO.  
314 Locust St. Springfield, Mass.

**CHALLENGER**

1¢ Play

IMMEDIATE DELIVERY

5¢ Play

1/3 Deposit With Order

**\$65.00 EACH**

Write for quantity prices.

The **VENDING MACHINE CO.**  
FAYETTEVILLE, NORTH CAROLINA  
U. S. A.

**FOR NEW AND USED EQUIPMENT**

SLOTS—CONSOLES  
PINS—ONE BALLS

Write, Wire, Phone  
**H. Rosenberg Co., Inc.**  
625 Tenth Ave., New York 19, N. Y.  
LOngaere 3-2479

**Keep faith with the Public**

**MUSIC MUST REMAIN AT 5 CENTS A TUNE**

**See us about Seeburg's 2-year plan to aid operators**

**GORMAN NOVELTY CO.**

UTICA • ALBANY



EXCLUSIVE

DISTRIBUTORS

**WORLDS OF VALUE! ...**

**NEW SLOTS**

- Jennings Standard Chief, 5c ... \$299.00
- Jennings Standard Chief, 10c .. 309.00
- Jennings Standard Chief, 25c .. 319.00
- Jennings Super DeLuxe (Lite-Up) Chief, 5c .. 324.00
- 10c .. 334.00
- 25c .. 344.00
- 50c Pace DeLuxe Bell .. 475.00
- \$1.00 Pace DeLuxe Bell .. 635.00
- Groetchen Columbia Jackpot Bell 145.00
- Box Stands .. 27.50

COMING SOON  
Jennings 50c Silver Eagle .. Write  
Exclusive Distributors for Northern Illinois.

**NEW COUNTER GAMES**

- ABT Challenger .. \$65.00
- Gottlieb 3-Way Gripper. 39.50
- Daval Gusher .. 54.00

**DAVAL "FREE PLAY" \$75.00**

**PHONOGRAPHS**

- SEEBURG HI-TONE, R. C. .... \$495.00
- WURL. 600R .. 325.00
- WURL. 600K .. 350.00
- WURL. 950 .. 525.00
- WURL. 850 .. 565.00
- WURL. 800 .. 525.00
- ROCK-OLA COMMANDO .... 445.00
- ROCK-OLA SUPER .. 395.00

**USED EQUIPMENT**

- VEST POCKET BELL, Bl. & Gold .. \$ 44.50
- BIG GAME, P.O. .... 109.50
- 25¢ SUPER BELL, F.P. & P.O. 195.00
- BALLY CLUB BELLS .. 149.50
- YANKEE DOODLE .. 159.50
- MIDWAY .. 109.50
- WALLOMATIC, WS-2Z ... 37.50
- SEEBURG BAR-O-MATIC... 69.50

All used equipment listed is completely rebuilt and refinished!  
Terms: 1/3 Deposit, Balance C. O. D.



2200 N. WESTERN AVE. • PHONE ARMitage 5005 • CHICAGO 47

Assoc. ATLAS MUSIC CO., 4704 CASS AVE., DETROIT 1  
Offices ATLAS MUSIC CO., 2219 FIFTH AVE., PITTSBURG 19  
ATLAS MUSIC CO., 221 NINTH ST., DES MOINES 9

FRIENDLY PERSONAL SERVICE



**TRADEMARK!**

Always hold the trademark of your equipment up and always be sure it's the Mills Owl, denoting the finest Bell Type Coin Machines in the world!

**BELL-O-MATIC CORPORATION**

4100 Fullerton Avenue  
Chicago 39, Illinois  
Phone: Spaulding 0600

Exclusive National Distributor  
Mills Bell Products

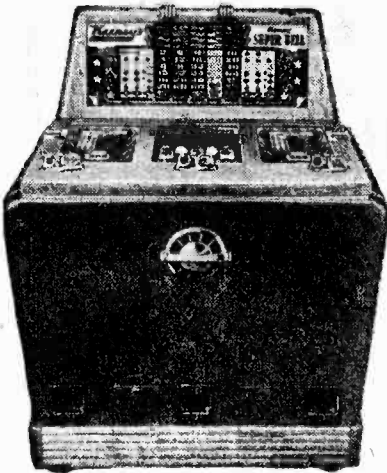
**BADGER'S BARGAINS**

OFTEN A FEW DOLLARS LESS • SELDOM A PENNY MORE

See *Wm. R. Happel* or *W. E. Happel*
See *C. A. Happel* or *H. E. Reimer*

LOS ANGELES
MILWAUKEE

**KEENEY'S—THREE-WAY BONUS SUPER BELL**



**KEENEY'S ONE WAY  
KEENEY'S 2 WAY  
KEENEY'S 3 WAY**

**BONUS SUPER BELLS**  
Leading the Profit Parade  
**NOW DELIVERING**

**EXPORT TRADE**

Our New 1946 Coin Machine Catalog, just off the press, contains reconditioned phonographs and accessories, most complete coin machine catalog ever offered. Don't fail to send for your FREE copy today.

**RECONDITIONED CONSOLES**

**LARGEST STOCK OF DEPENDABLE CONSOLES ON THE WEST COAST**

KEENEY SUPER BELLS, 5c, F. P., P. O.	\$219.50	MILLS FOUR BELLS, Late Heads, 5-5-5-25c	\$395.00
KEENEY SUPER BELLS, 10c, F. P., P. O.	225.00	MILLS FOUR BELLS, Late Heads, 5-5-5-5c	375.00
KEENEY SUPER BELLS, 25c, F. P., P. O.	225.00	MILLS THREE BELLS, 5c, 10c, 5c	495.00
KEENEY SUPER TWIN, 5c-25c, F. P., P. O.	350.00	MILLS THREE BELLS, 5c, 10c, 25c	595.00
KEENEY SUPER TWIN, 5c-25c, P. O.	275.00	MILLS FOUR BELLS, Orig. Heads, 5-5-5-5c (Refinished)	275.00
KEENEY 4-WAY, 5c-5c-5c-25c, New Refinished	395.00	MILLS FOUR BELLS, Orig. Heads, 5-5-5-25c (Refinished)	295.00
KEENEY 4-WAY, 5c-5c-10c-25c, New Refinished	395.00	BALLY CLUB BELLS, F. P., P. O., 5c	139.50
KEENEY 4-WAY, 5c-5c-5c-5c, New Refinished	375.00	BALLY HI HANDS, F. P., P. O., 5c	129.50
EVANS LUCKY LUCRE, 3-5c, 2-25c	199.50	BALLY SUNRAYS, F. P., 5c	99.50
EVANS LUCKY LUCRE, 5-5c	125.00	MILLS JUMBO, Late, F. P., P. O.	149.50
BALLY ROLL-EM, 5c, P. O.	99.50	MILLS JUMBO, Late, P. O.	99.50
BAKER'S PACERS, Late, Daily Double	199.50	MILLS JUMBO, Late, F. P.	99.50
PACE REELS, 10c, Late	139.50		
PACE SARATOGAS, Late, 5c	89.50		

**RECONDITIONED SLOTS**

BLACK CHERRY BELLS (Rebuilt), 5c	\$219.50
BLACK CHERRY BELLS (Rebuilt), 10c	224.50
BLACK CHERRY BELLS (Rebuilt), 25c	229.50
MILLS BLUE FRONTS (Refinished), 5c	139.50
MILLS BLUE FRONTS (Refinished), 10c	149.50
MILLS BLUE FRONTS (Refinished), 25c	169.50
JENNINGS CHIEF, \$1.00	495.00
NEW MILLS VEST POCKET BELLS	74.50
MILLS VEST POCKET (Refinished)	49.50
NEW COLUMBIA DELUXE BELL	209.50
BROWN FRONTS (Refinished), 5c	159.50
BROWN FRONTS (Refinished), 25c	189.50
NEW PACE DELUXE BELLS, 50c	500.00
NEW PACE DELUXE BELLS, \$1.00	600.00
NEW COLUMBIA BELLS	145.00

**ONE BALL MULTIPLE TABLES**

BALLY LONGACRE (Refinished)	\$219.50
BALLY THOROBRED (Refinished)	219.50
BALLY '41 DERBY (Refinished)	129.50
BALLY CLUB TROPHY (Refinished)	129.50
KEENEY FORTUNE (Refinished)	129.50
BALLY SPORT SPECIAL (Refinished)	75.00
BALLY BLUE GRASS	99.50

**PHONOGRAPHS**

ROCK-OLA COMMANDO (Refinished)	\$425.00
ROCK-OLA PREMIER (Refinished)	395.00
ROCK-OLA SUPER, New Rock-o-Life	375.00
ROCK-OLA MASTER, New Rock-o-Life	365.00
ROCK-OLA STANDARD, New Rock-o-Life	335.00
ROCK-OLA SPECTRAVOX PLAYMASTER (Refinished)	295.00
SEEBURG 8200, R. C., E. S., New Rock-o-Life	475.00
SEEBURG 8800, R. C., E. S., New Rock-o-Life	450.00
SEEBURG 8800, E. S., New Rock-o-Life	425.00
SEEBURG COLONEL, New Rock-o-Life	395.00
SEEBURG MAJOR, New Rock-o-Life	395.00
SEEBURG CLASSIC, New Rock-o-Life	375.00
A. M. I. STREAMLINER, Like New	295.00
MILLS EMPRESS, New Rock-o-Life	295.00
MILLS THRONE, New Rock-o-Life	275.00
WURLITZER MODEL 950 (Refinished)	550.00
WURLITZER MODEL 850 (Refinished)	550.00
WURLITZER MODEL 750E (Refinished)	550.00
WURLITZER MODEL 780 (Refinished)	495.00
WURLITZER MODEL 800 (Refinished)	495.00
WURLITZER MODEL 500, New Rock-o-Life	350.00
WURLITZER VICTORY 500 (Refinished)	350.00
WURLITZER MODEL 600, New Rock-o-Life	325.00
WURLITZER VICTORY 600 (Refinished)	325.00

**BADGER SALES CO.**

1612 W. PICO BLVD. LOS ANGELES 15, CALIF.  
DRexel 4326

**TERMS:  
HALF DEPOSIT  
WITH  
ORDERS**

**BADGER NOVELTY CO.**

2546 NO. 30th ST. MILWAUKEE 10, WIS.  
KILBOURN 3030

**COVEN'S COIN CORNER**

**TODAY'S GAME → Bally's TRIPLE BELL . . \$895.00**

Bally DRAW BELL, 5c	\$477.50	Bally MIDGET RACER	\$299.50
Bally DRAW BELL, 25c	497.50	Cottlieb BAFFLE CARD	322.00
Bally TRIPLE BELL, 5-5-25	910.00	Marvel OPPORTUNITY	249.50
Bally TRIPLE BELL, 5-10-25	925.00	LINE-A-BASKET	175.00

**LIKE NEW**

Evans BANGTAILS, 5c	\$550.00	GALLOPING DOMINO, J.P.	\$550.00
---------------------	----------	------------------------	----------

**MILLS BELLS • JENNINGS CHIEFS**

Thoroughly Reconditioned CONSOLES Clean Throughout

Bally Club Bells, 5c, F.P.-P.O.	\$ 89.50	Keeney Track Time '39	\$ 74.50
Bally Club Bells, 5c, P.O.	124.50	Rays Track	79.50
Bally Club Bells, 25c, F.P.-P.O.	159.50	Paces Twin Reels, 3/5 Payout 5-25	139.50
Bally Club Bells, 25c, P.O.	189.50	Maybelle, 5-5-25-25	189.50
Lucky Star '41	99.50		

**COMPLETE STOCK OF Bally PARTS**

Write for details on our Deferred Payment Plan

All used Games are reconditioned before advertised for sale. PHONOGRAPHS—Clean Throughout  
Wurlitzer No. 61, with stand . . . \$124.50  
AMI Top Flight . . . . . 79.00

1/3 Deposit with order, balance Sight Draft.

EXCLUSIVE BALLY DISTRIBUTOR IN INDIANA, WISCONSIN AND NO. ILLINOIS

**COVEN Distributing Co.**

3181 ELSTON AVENUE CHICAGO, ILL  
Phone: INDEPENDENCE 2210

**USED PHONOGRAPHS — Write for Prices**

**Gaycoin DISTRIBUTORS**  
Exclusive Bally Distributors

4866 Woodward Avenue, Detroit 1, Michigan—Phone Temple 2-7300

750 N.E. 79th Street, Miami 38, Florida—Phone 7-2441



**GET GERTIE'S GARTER**

1152 R. M. Holes  
SPECIAL THICK 5c PLAY  
Takes In . . . . . \$57.60  
Av. P. O. . . . . 25.74  
**PROFIT \$31.86**  
FORM No. 11539

**HITS.. by HARLICH**

PLENTY OF ACTION!  
A PURSE FULL OF PROFIT!

**HARLICH**  
MANUFACTURING COMPANY

1200 NORTH HOMAN AVENUE



**BELLE OF THE PECOS**

800 G. L. Holes  
SPECIAL THICK 5c PLAY  
Takes In . . . . . \$40.00  
Av. P. O. . . . . 19.28  
**PROFIT \$20.72**  
FORM No. 18164

CHICAGO 51, ILLINOIS

# IMMEDIATE DELIVERY

## OPERATOR'S PRICES

5c ROL-A-TOP BELL . . . . .	\$175.00
10c ROL-A-TOP BELL . . . . .	200.00
25c ROL-A-TOP BELL . . . . .	225.00
50c ROL-A-TOP BELL . . . . .	300.00

The Above Prices Are Net F. O. B. Chicago

WE CAN FURNISH ALL TYPES OF REEL COMBINATIONS TO MEET YOUR REQUIREMENTS:

- 1 CHERRY PAY 2
- 1 CHERRY PAY 3
- MYSTERY 3-5 PAYOUT, STANDARD
- MYSTERY 3-5 PAYOUT, CLUB
- NO LEMON ON FIRST REEL

### DRILL-PROOF CABINETS

DON'T WRITE—WIRE!

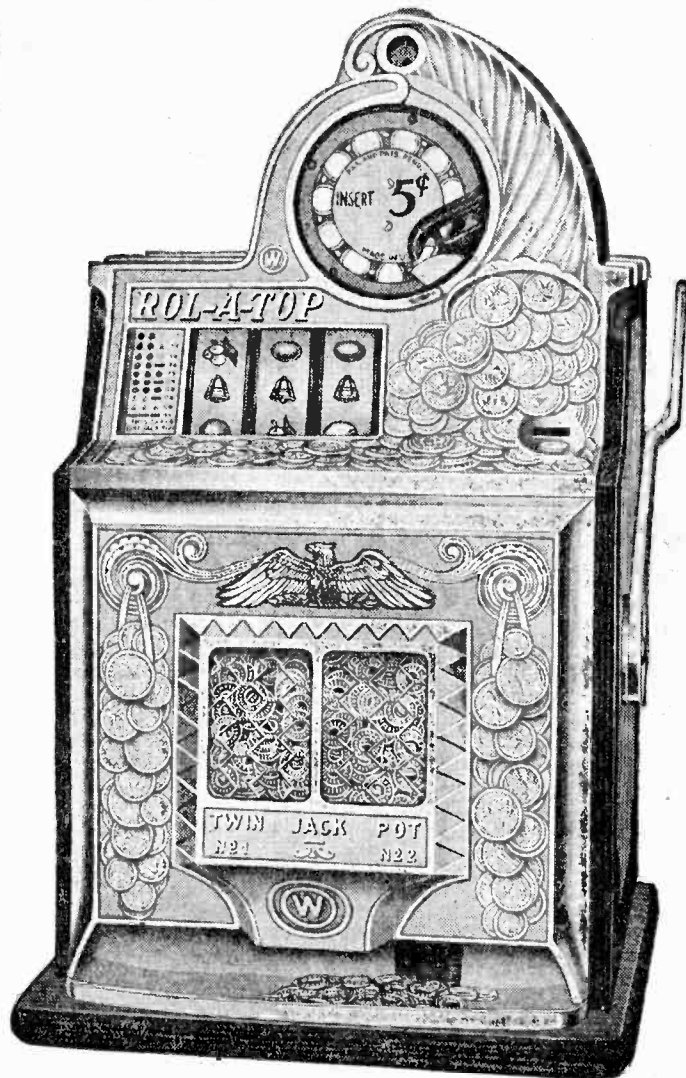
# WATLING MFG. CO.

Est. 1889 — Tel.: COLumbus 2770

4650 W. Fulton St.

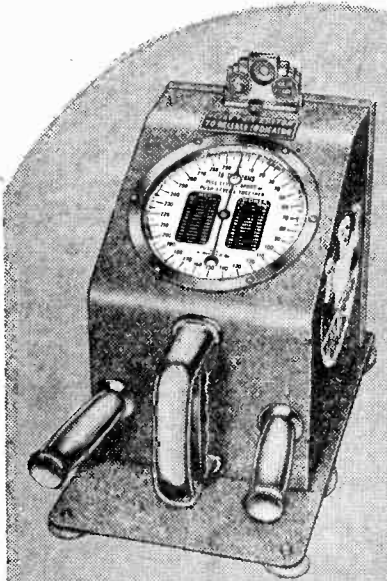
Chicago 44, Illinois

Cable Address: "WATLINGITE," Chicago



1947 ROL-A-TOP

"THERE IS NO SUBSTITUTE FOR QUALITY!"



**GOTTLIEB**  
Improved Deluxe  
**GRIP SCALE**  
CONSISTENTLY BEST  
SINCE 1928

**D. GOTTLIEB & CO.**  
1140 N. KOSTNER AVE. CHICAGO 51



# Keep faith with the Public

## MUSIC MUST REMAIN AT 5 CENTS A TUNE

### See us about Seeburg's 2-year plan to aid operators

## SPARKS SPECIALTY CO.

SOPERTON • ATLANTA • COLUMBIA

EXCLUSIVE **Seeburg** DISTRIBUTORS  
1902 • DEPENDABLE MUSIC SYSTEMS • 1946

**CENTRAL OHIO COIN QUALITY BUYS**

"There Is No Substitute for Quality"

**GIGANTIC SALE**

**OF THE LARGEST STOCK OF COIN OPERATED EQUIPMENT IN THE U. S. A.**



PIN BALLS		Woolf Solomon	
VICTORY .....	\$ 89.50	FIVE & TEN .....	\$109.50
MARINES AT PLAY .....	99.50	BOMBARDIER .....	79.50
AMERICAN BEAUTIES .....	99.50	DEFENSE .....	89.50
INVASION .....	99.50	STRAT-O-LINER .....	49.50
ZIG ZAG .....	59.50	HOROSCOPE .....	59.50
LEGIONNAIRE .....	69.50	LINE-UP .....	39.50
TOPIC .....	79.50	YANKEE DOODLE .....	175.00
SENTRY .....	109.50	KEEP 'EM FLYING .....	129.50
FLAT TOP .....	185.00	JUNGLE .....	69.50
BIG PARADE .....	99.50	SPOT POOL .....	69.50
HOME RUN, '42 .....	89.50	SCHOOL DAYS .....	59.50
EXHIBIT STARS .....	69.50	KNOCK OUT .....	99.50
SKY CHIEF .....	149.50	CATALINA .....	175.00
JEEP .....	99.50	SEA HAWK .....	59.50
SHANGRI-LA .....	159.50	HOLLYWOOD .....	175.00
AIR CIRCUS .....	109.50	SKY BLAZER .....	79.50
VENUS .....	79.50	SUN BEAM .....	79.50
PLAY BALL .....	59.50	BOLOWAY .....	69.50
MIDWAY .....	99.50		

**ARCADE EQUIPMENT**

9' Skee Rolls .....	\$119.50	Shoot the Chutes, \$	99.50	Evans Tommy Gun.	\$ 99.50
Drivemobile .....	199.50	4 Evans 48 Ft. Bowl-		Windjammer .....	119.50
Undersea Raider .....	295.00	ing Alleys. Ea.	495.00	Bowl a Bomb .....	119.50
Rapid Fives .....	125.00	Air Raider .....	119.50	Super Skee Roll .....	
Scientific Clock ...	79.50	Tommy Gun, Late ..	109.50	Chi Coin Hockey ..	169.50
14 Ft. Wurl. Skee		Voice Recorders ..	150.00	Panorams .....	275.00
Roll .....	295.00	Groetchen Typer ..	295.00	Air Defense .....	169.50

NEW RADIOTONE VOICE RECORDER AND BOOTH—EASY FOR ATTENDANT TO OPERATE .....

**CONSOLES**

25c SUPER BELL .....	\$269.50	5c WATLING BIG GAME, FP	\$ 89.50
5c SUPER BELL .....	219.50	25c PACERS REELS, CP	159.50
BALLY ROLL 'EM .....	119.50	JUMBO PARADE, CP, LITE	119.50
25c SILVER MOON, CP	169.50	CLUB BELLS, COMB.	179.50
25c BOB TAIL, FP .....	159.50	4-WAY SUPER BELL, 5-5-5-25	609.50
5c BOB TAIL .....	99.50	2-WAY SUPER BELL, 5-5	299.50
HIGH HAND .....	159.50	KENTUCKY CLUB .....	79.50
LINCOLN FIELDS .....	79.50	KEENEY TRIPLE ENTRY .....	149.50

**PERSONAL MUSIC MELODY LANE MEASURED MUSIC**  
ORDERS NOW BEING TAKEN FOR PROMPT DELIVERY

**NEW A. M. I. PHONOGRAPHS**  
DISTRIBUTORS FOR CENTRAL AND SOUTHERN OHIO

**NEW A. M. I. AUTOMATIC HOSTESS TELEPHONE MUSIC STUDIOS & LOCATION EQUIPMENT.**  
IMMEDIATE DELIVERY

**NEW MACHINES—PROMPT DELIVERY**

EXHIBIT'S FAST BALLS .....	\$330.00	COLUMBIA'S 5-10-25c .....	\$145.00
GOTTLIEB'S SUPERLINER .....	322.00	GOTTLIEB'S 3-WAY GRIPPER .....	39.50
BALLY MIDGET RACER .....	299.50	DAVAL'S GUSHER (Fruit) .....	54.00
CHI COIN SUPER SCORE .....	299.50	DAVAL'S BUDDY (Cig. Reels) .....	33.00
GENCO "WHIZZ" .....	189.50	A.B.T. CHALLENGERS, 1c .....	65.00
GENCO TOTAL ROLL .....	525.00	LITE LEAGUE .....	425.00
CHI COIN GOALEE .....	525.00	AMUSEMATIC JACK RABBIT .....	475.00
MILLS NEW VEST POCKETS .....	74.50	BALLY VICTORY DERBY .....	646.50
MILLS BLACK CHERRY BELLS .....	Write	BALLY VICTORY SPECIALS .....	661.50
MILLS GOLDEN FALLS .....	Write	BALLY DRAW BELLS .....	477.50
GOTTLIEB'S BAFFLE CARD .....	322.00	ACE COIN COUNTER .....	139.50
GENCO STEP UP .....	324.50	BALLY'S TRIPLE BELL .....	895.00
WILLIAMS SMARTY .....	334.00	KEENEY'S NEW 3-WAY SUPER BONUS BELLS, 5c-10c-25c Model, C.P.	Write
UNITED SEA BREEZE .....	330.00		

**PHONOGRAPHS**

SINGING TOWERS .....	\$295.00	MILLS THRONE .....	\$295.00
SEEBURG 8200, RC .....	495.00	WURLITZER 780E .....	545.00
SEEBURG CHARM .....	275.00	WURLITZER 616 .....	150.00
SEEBURG 9800, RC .....	475.00	SEEBURG HIDEAWAY, RC .....	325.00
WALLOMATIC .....	35.00	5-10-25c WURL. BOXES .....	32.50
HIGH BOY, A.M.I., 40 Selections ..	495.00	WURLITZER 750E .....	545.00

**REVOLVAROUND SAFES AND BOX SLOT STANDS**

Heavy Steel Custom Built Single and Double Revolveraround Safes. Burglar Proof. Will take any make Slot Machine Bottom Door for Storage or Additional Weights.  
Single Safes, \$175.00 | Double Safes, \$225.00 | Lock Box Stands, \$27.50

**SLOTS**

Gigantic stock of used and new Slot Machines on hand, all in perfect operating condition.

Get our new low prices.

**WRITE, WIRE, PHONE**

**ALL EQUIPMENT READY FOR PROMPT DELIVERY**

**GUARANTEED 100% FOR LOCATION**

ONE-HALF CERTIFIED DEPOSIT WITH ORDERS

**CENTRAL OHIO COIN MACHINE EXCHANGE**

185-189 E. TOWN ST., COLUMBUS 15, O. Phones AD 7949, AD 7993

**SEE SEACOAST and you SEE THE FINEST!**

Music—for immediate delivery!

**WURLITZER**

716 .....	\$195.00
716 LITE UP .....	225.00
412 .....	99.50
616 .....	170.00
616 REMODELED .....	200.00
24 .....	225.00
600 ROTARY .....	295.00
600 KEY BOARD .....	345.00
500 .....	310.00
42/24 VICTORY .....	225.00
42/600 VICTORY .....	265.00
700 .....	490.00
750 E .....	545.00
800 .....	525.00
850 .....	585.00

**SEEBURG**

GEM .....	\$225.00
GEM VICTORY 8200 CABINET .....	275.00
REGAL .....	225.00
VOGUE .....	295.00
COLONEL .....	350.00
MAYFAIR .....	215.00
ENVOY, ESRC .....	375.00
HI TONE 8800, ES .....	325.00
HI TONE 8800 & 9800, ESRC ..	365.00

**ROCK-OLA**

STANDARD .....	\$275.00
DELUXE .....	290.00
MASTER .....	310.00

**ATTENTION, EXPORTERS**

Our catalog listing all phonograph models and accessories is ready. Request your FREE copy today.



**ATENCION, EXPORTADORES**

Nuestro catalogo con la lista de todos los modelos de fonografos y accesorios esta listo. Pida hoy su copia, GRATIS.

SEEBURG WIRELESS BOXES—20 SELECTION .....

**\$27.50**

NEW IMPROVED 30 WIRE CABLE ....

**38¢ PER FT.**

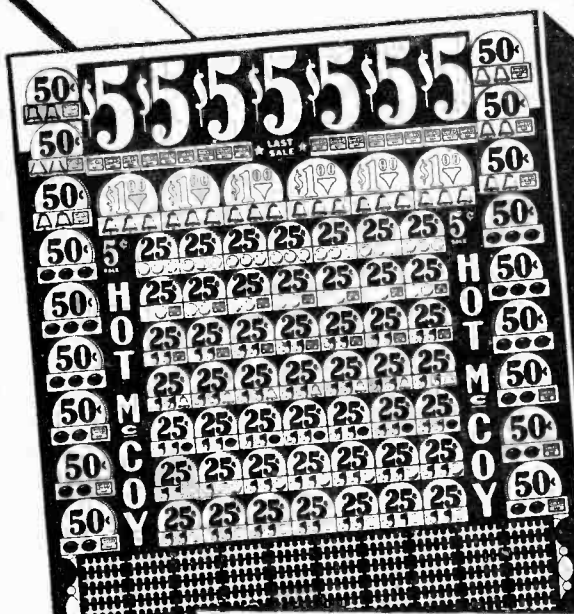
**TERMS—1/3 Deposit, Balance C. O. D.**

**Seacoast DISTRIBUTORS, INC.**

627 10TH AVE.  
NEW YORK 18, N. Y.  
PHONE: LONGACRE 3-0740

415 FRELINGHUYSEN AVE.  
NEWARK 8, N. J.  
PHONE: BIGELOW 8-3524

**GARDNER'S FAMOUS NEW McCOY BOARDS**



2520 HOLES THICK SLOT SYMBOL TICKETS

NO. 2520 HOT McCOY 5c PLAY \$63.75 PROFIT

NO. 2520 BIG McCOY 10c PLAY \$109.50 PROFIT

**Gardner & Co.**  
2222 S. Michigan Ave. Chicago, 16 Ill.

**WANTED TO BUY!**

**GENCO**

**Victory and Defense Games**

will pay **\$40.00** Each

Machines must be complete.

**AMERICAN AMUSEMENT CO.**

164 E. GRAND AVE.

Tel. WHItehall 4370

CHICAGO 11, ILL.



*Now Delivering* **New**  
**BUCKLEY**  
**TRACK-ODDS**

**7-COIN RACE HORSE CONSOLE**

- **NEW TYPE PAYOUT**  
WITH DOUBLE COIN TUBE
- **FREE WHEELING SPINNER**  
WITH POSITIVE STOP ACTION
- **IMPROVED ODDS CHANGER**  
WITH NEW TYPE CONTACT ASSEMBLY
- **7-SLOT SELECTIVE COIN HEAD**  
INCORPORATING FIVE NEW DISTINCTIVE FEATURES PLUS ANTI-CHEATING IMPROVEMENTS.
- **NEW JACKPOT PAYOUT**  
PAYS UP TO 100 COINS FROM TUBE PLUS BONUS TOKEN

Distributor for North Carolina and Virginia  
**VENDING MACHINE COMPANY**  
Fayetteville, N. C.

Distributor for Louisiana and Southern Mississippi  
**CONSOLE DISTRIBUTING CO., INC.**  
1006 Poydras Street New Orleans 20, La.

Distributor for Western Pennsylvania  
**COIN MACHINE DISTRIBUTING CO.**  
(Edw. J. Steele, Gen. Mgr.)  
500 N. Craig St. Pittsburgh, Pa.

Distributor for Tennessee, Arkansas, Northern Miss.  
**H. E. HILL DISTRIBUTING CO.**  
Greenwood, Mississippi

Distributor for Georgia and South Carolina  
**SPARKS SPECIALTY COMPANY**  
Soperton, Georgia Columbia, S. C.

**ORDER TODAY FOR PROMPT SHIPMENT**

*Buckley Manufacturing Co.*

4223 WEST LAKE STREET • • • CHICAGO 24, ILLINOIS

**HEADQUARTERS**

**FOR THE BEST BELL MACHINES  
THAT MONEY CAN BUY!**

- |                           |                         |
|---------------------------|-------------------------|
| MILLS BLACK CHERRY BELLS  | COLUMBIA TWIN JAK BEELS |
| MILLS SILVER CHROME BELLS | COLUMBIA DELUXE BELLS   |
| MILLS GOLD CHROME BELLS   | BAKER'S PACERS CONSOLES |

**Sold With a Money-Back Guarantee**  
**SEND FOR COMPLETE CATALOGUE**

**BAKER NOVELTY CO.**  
1700 Washington Blvd. Chicago 12, Illinois

*The Right Combination*  
**GENCO'S**  
**STEP-UP**



**\$324<sup>50</sup>**

F.O.B. Factory

**STEPPED UP PROFITS!**

**DRAWING  
PLAYING  
EARNING** **POWER!**

*that's STEP-UP!*

**STEP UP means  
STEPPED-UP PROFITS**

**ORDER FROM YOUR NEAREST DISTRIBUTOR**

**GENCO** **BUILDS GREATER GAMES**  
2621 NORTH ASHLAND AVENUE • CHICAGO 14, ILLINOIS

# "FREE-PLAY"

Location Proved for  
**SPEEDIEST PROFITS**  
you've ever earned!



...As always a **DAVAL**  
**SUPER PROFITS**  
game!

Available in Fruit or Cigarette  
Reels. Compact, Streamlined  
Design. (9 1/4" x 7" x 10").

Wire, write or phone

Contact your  
**NEAREST DISTRIBUTOR**

## DAVAL

PRODUCTS CORPORATION 1512 N. FREMONT • CHICAGO 22

# Marvel's POP-UP

THE COUNTER GAME THAT IS LEGAL EVERYWHERE!

1¢ PLAY  
(5¢ Play if Desired)

A REAL  
MONEY  
MAKER



PRICE  
**\$49.50**  
F.O.B. Factory  
FULLY METERED  
— NO COIN  
COUNTING  
NECESSARY

POP-UP will 'score' every time in ANY location EVERYWHERE! POP-UP will out-earn any game of its kind. **POP-UP WILL TRIPLE YOUR PROFIT!** POP-UP is sturdily built — Natural wood cabinet with polished chrome-nickel fittings. Highly finished rust-proof parts. Precision built scoring unit and fool-proof mechanism. POP-UP is indestructible. Height 18", Width 12", Depth 8". Get POP-UP in all your locations for those 'soaring' profits.

ACCURATE COMPETITIVE SKILL SCORING

Exclusive New England Distributors

### TRIMOUNT COIN MACHINE CO.

40 WALTHAM ST.

TEL.: LIBERTY 9480

BOSTON 18, MASS.

NORTH & SOUTH Carolina Operators are singing the praises of—

## AMI 40 SELECTION PHONOGRAPH

There are immediately available telephone circuits in some cities in North Carolina and South Carolina. Let us show you what present operations are doing with—

### AMI AUTOMATIC HOSTESS TELEPHONE MUSIC

### TELOMATIC ROBOT SOUND SYSTEM

Industrial, Restaurant and Intimate Music

Genco "Step-Up"  
Marvel's "Opportunity"  
Regal Vendors

Firestone's "Tally Roll"  
Firestone's "Super Roll"  
Talking Gold Plastics

**PERSONAL MUSIC • Measured Music**  
GRAFIZE—Answer to service man's prayer for clean graphite lubricant.

### PIONEER DISTRIBUTING CO.

Columbia, S. C.  
1628 Sumter Street

508 Hillsboro Street, Raleigh, N. C.

Charlotte, N. C.  
106 N. Caldwell Street

**WE WILL BUY**

BALLY LONGACRES, in Working Condition, at.....\$175.00 Each\*  
MILLS 3/5 Payout BLUE FRONT SLOTS at..... 50.00 Each

## T and L DISTRIBUTING CO.

1321 Central Parkway

Cincinnati 14, Ohio

★ WEST SIDE FOR QUALITY AND SERVICE ★

PHONOGRAPHS

Wurlitzer 24	\$255.00	Wurlitzer 61	\$145.00
Wurlitzer 616 Plain	175.00	Wurlitzer 750 E	555.00
Wurlitzer 616 Lite-Up	205.00	Seeburg Classio	330.00
Wurlitzer 500	355.00	Seeburg Vogue	330.00
Wurlitzer 600 R	330.00	Seeburg Hi Tone, ES	355.00
Wurlitzer 600 K	375.00	Seeburg Hi Tone, ESRC	405.00
Wurlitzer 800	530.00	Mills Throne	245.00
Wurlitzer 800	245.00	Mills Empress	275.00
Seeburg Casino		Job	\$295.00

WALL BOXES

Seeburg Wireless 24 Sel. Perf.	\$ 24.50	Seeburg 5-10-25¢ Bar-o-Matic, 3 Wire	\$40.00
Seeburg 20 Sel. Wireless	30.00	Packard Boxes, ltko new	32.50
Seeburg 20 Sel. 3 Wire	27.50	Rock-Ola, All Types	Write
Seeburg 5/10/25¢ Baromatic Wireless	45.00	Wurlitzer 120	19.50
Seeburg 5/10/25¢ Wireless	45.00	Wurlitzer 125	17.50
Buckley Lite-Up	\$10.50		

PARTS

5/10/25¢ Drop Slot for Wurlitzer 750	\$27.50	Wurlitzer Tone Arms	\$21.50
5/10/25¢ Assembly for Wurlitzer 600	37.50	Wurlitzer Counter Model Tone Arm	21.50
Wurlitzer Coin Motor	45.00	Hi-Tone Tone Arms, Complete	22.50
Wurlitzer Motor	29.50	Gruen Diode Meters	12.50
Wurlitzer Motor (Counter Model)	22.50	D. C. Motors, Wurlitzer, Seeburg & Rock-Ola	9.50

**LIMITED QUANTITY**  
**WURLITZER 5c SLIDES.** For 600, 500, 24, 616 and 61 **Ea. \$1.95**

**IN STOCK NOW!**  
**"AMITY" CIGAR VENDOR**

**\$44.50 EACH**  
 NEW STANDS, \$11.50

**WE HAVE A BIG SUPPLY OF CIGARS**

NEW MACHINES

Firestone's Tally Roll	\$469.50	ABT Challengers	\$ 65.00
Firestone's Skill Roll	379.50	Watling Slots, 5-10-25-50¢	Write
Firestone's Bonus Roll	\$479.50		

COMPLETE LINE OF GUARANTEED PLASTICS, NEW AND USED PARTS

**FOREIGN BUYERS** Write Today for complete list of equipment we have available for export.

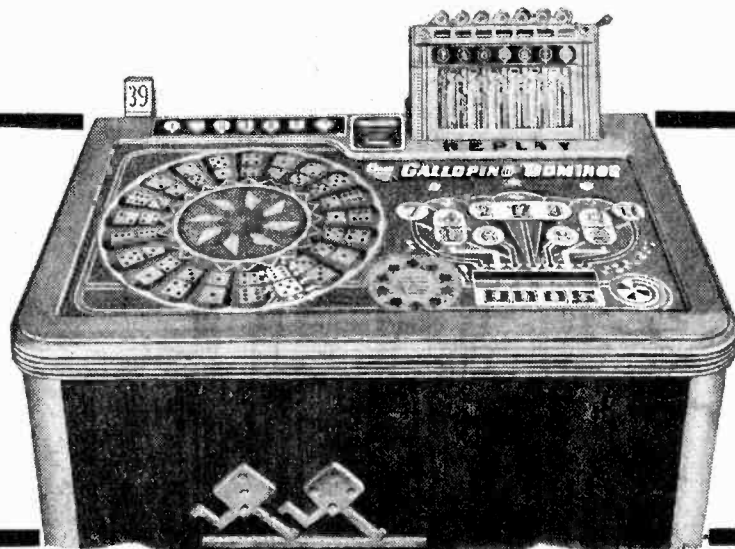
All mdse. subject to prior sale! 1/2 dep., bal. C.O.D., F.O.B. Warehouse  
 All equipment guaranteed in perfect condition. We pride ourselves on our clean reputation! **WRITE—WIRE!**

**WEST SIDE DISTRIBUTING CORP.**

612 TENTH AVENUE • PHONE: CIRCLE 6-7533 • NEW YORK 18, N. Y.

EVANS'

REPLAY CONVERTIBLE MODELS



**EVANS LEADS THE FIELD AGAIN WITH NEW BANG TAILS AND GALLOPING DOMINOS IN SENSATIONAL REPLAY MODELS easily and quickly convertible to Automatic Award!**

Frequent Replay awards are ingeniously shown by means of a periscope projector, flashing the number of Replays in full view at all times!

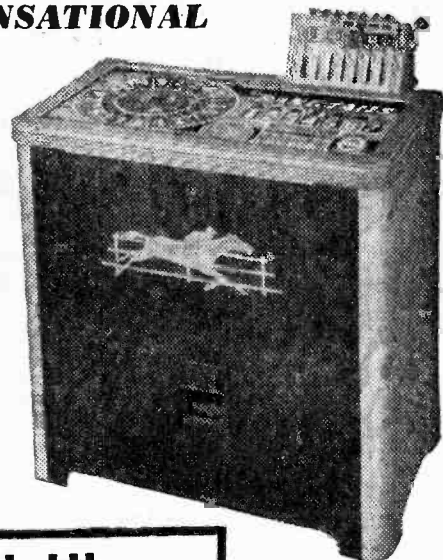
Machines are fully metered for both Replays and Jackpot. Accumulated Replays can be either played off, with as many as 7 at one time, or cancelled by the location owner. Meter registers all cancelled Replays.

Bang Tails and Galloping Dominos are also available in straight Automatic Award payout, with or without Jackpot, and Check Separator models. Specify 5c or 25c play.

Resale or trade-in value is quickly recognized in Evans' Convertible models. Enjoy the profits you deserve . . . operate machines to suit your special requirements!

**EVANS' NEW SENSATIONAL BANG TAILS—WINTER BOOK**

Another sure-fire console by Evans! Why be satisfied with single-coin play when you can have 7-coin play on Evans' BANG TAILS—WINTER BOOK? Made with the same refinements and precision engineering as Galloping Dominos and Bang Tails, plus the new sensational feature of WINTER BOOK ODDS! Odds range from 10 for 1 to 500 for 1, with only a SINGLE coin played. NO BUILD-UP necessary for a chance at these sensational odds! "Ask the man who operates one", or better yet, add BANG TAILS—WINTER BOOKS to your route for greater profits! Available in either 5¢ or 25¢ play.



**ONE ROLL-HI**

New Galloping Dominos model with same high awards as Bang Tails—Winter Book. Now in production! Rush your order for early delivery!



ORDER DIRECT OR FROM YOUR DISTRIBUTOR TODAY!

**H. C. EVANS & CO.**

1520-1530 W. Adams St.

Chicago 7, ILL.

**Keep faith with the Public**

**MUSIC MUST REMAIN AT 5 CENTS A TUNE**

**See us about Seeburg's 2-year plan to aid operators**

**ATLAS DISTRIBUTORS**

BOSTON



EXCLUSIVE

DISTRIBUTORS

# REVISTA

BY EXHIBIT



A  
GREATER GAME  
FOR GREATER PLAY  
EACH BALL PLAYED CRE-  
ATES NEW SKILL SHOTS

**8** WAYS TO WIN  
FREE PLAYS. EACH  
BALL A POTENTIAL  
WINNER

**8** WAYS TO SCORE  
5000 FOR HIGH  
SCORE GAME

*Plenty Action  
with Color*

**ALIVE!**

**TRIAD ROTATING  
SPOTTER 'ATOMICS'  
EACH BALL PLAYED**

**ORDER  
NOW!  
FROM YOUR  
NEAREST DISTRIBUTOR**

**32000**  
OPERATORS  
PRICE

**EXHIBIT SUPPLY CO. 4222-30 WEST LAKE ST. CHICAGO, 24**

# a very pretty picture:



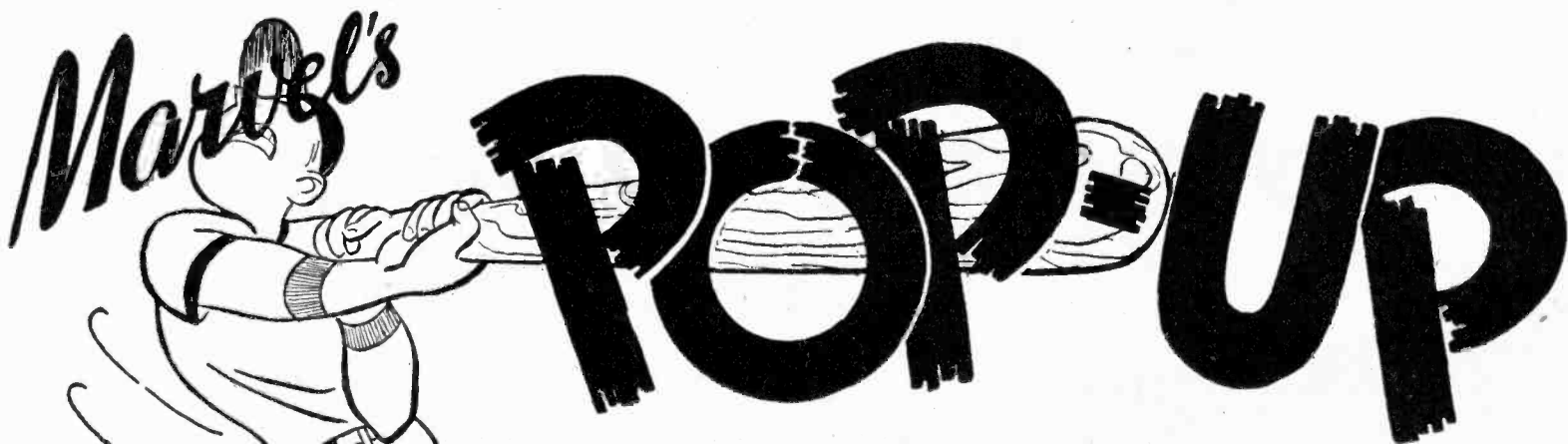
Smart operators everywhere know what it means to have Gottlieb's famous Baffle Cards working for them in their locations. No matter how tough the location, Baffle Card attracts players and keeps

them playing. This fascinating new 5-ball game has the best of every Gottlieb winner. Beautiful design... durable construction... foolproof mechanical operation. Order the Baffle Card from your distributor today!

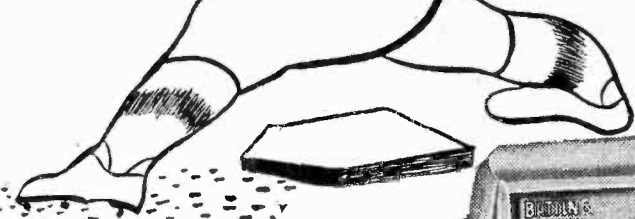
**D. GOTTLIEB & CO.**  
1140 N. KOSTNER AVE. • CHICAGO 51, ILL.

**THERE IS NO SUBSTITUTE FOR QUALITY**

*Marvel's* **POP-UP**



**THE COUNTER GAME THAT IS LEGAL EVERYWHERE!**



**1¢ PLAY**

**(5¢ Play if Desired)**

**A REAL  
MONEY  
MAKER**

**FULLY  
METERED  
NO COIN  
COUNTING  
NECESSARY**

**ACCURATE  
COMPETITIVE  
SKILL  
SCORING**



POP-UP will 'score' every time in ANY location EVERYWHERE! POP-UP will out-earn any game of its kind.

PRICE  
**\$49.50**

F.O.B. CHICAGO

**POP-UP WILL TRIPLE YOUR PROFIT!**

POP-UP is sturdily built — Natural wood cabinet with polished chrome-nickel fittings. Highly finished rust-proof parts. Precision built scoring unit and fool-proof mechanism. POP-UP is indestructible. Height 18", Width 12", Depth 8". Get POP-UP in all your locations for those 'soaring' profits

**ORDER FROM YOUR  
DISTRIBUTOR  
OR WRITE TO US.**

**MARVEL**

2847 FULLERTON AVENUE

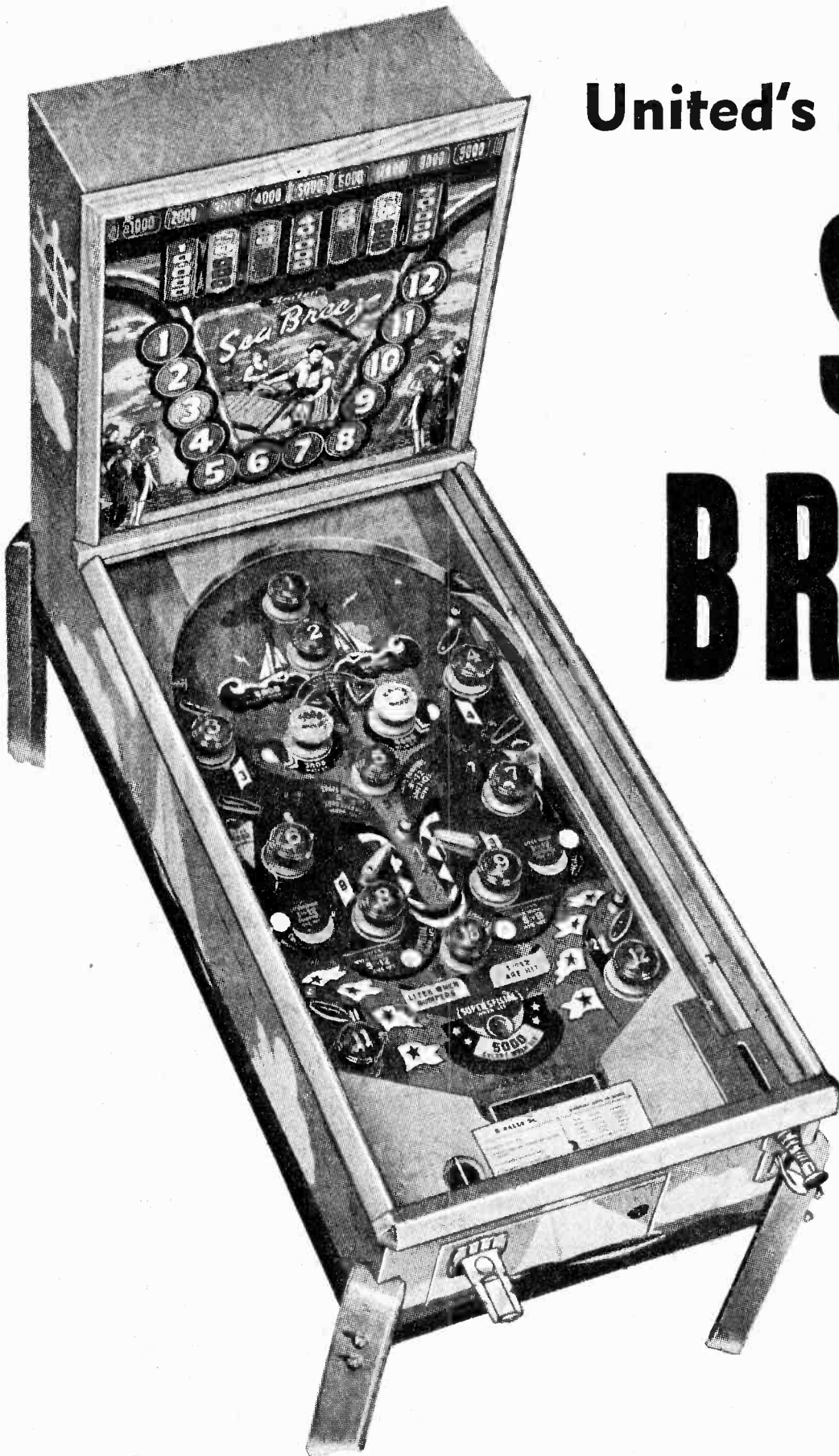
**MANUFACTURING  
COMPANY**

CHICAGO 47, ILLINOIS

Announcing

United's Brand New Game

# SEA BREEZE



Countless operators are familiar with the success of United's conversions. And now . . . United's first brand new Five-Ball Novelty-Replay game

**SEA BREEZE.**



— SEE YOUR DISTRIBUTOR NOW —

SEND US YOUR NAME FOR REGULAR MAILINGS

## UNITED MANUFACTURING COMPANY

5737 NORTH BROADWAY



CHICAGO 40, ILLINOIS

# "THREE IN ONE"

## -NICKEL-DIME OR QUARTER-

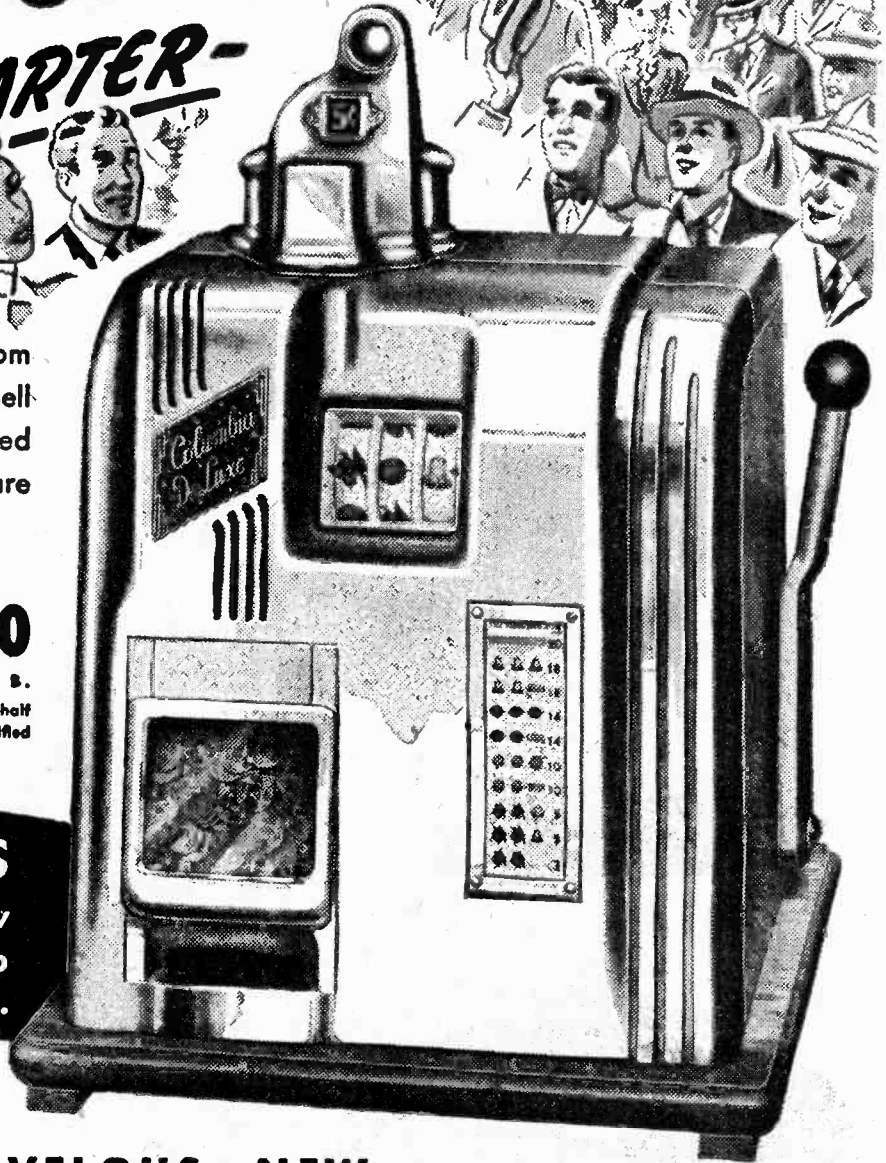
You can  
change a Columbia

DeLuxe Club Bell in two minutes from  
nickels to dimes or quarters. No other Bell  
machine except Columbia has this exclusive patented  
convertible feature. The parts necessary for changeover are  
included free of charge in all Columbia Bells.

This is just one of many exclusive  
features found only in the mechani-  
cally perfect Columbia DeLuxe Club  
Bell. So, get the best in Bells . . .  
get COLUMBIA.

OPERATOR'S PRICE  
**\$20950** F. O. B.

All orders must be accompanied by one-half  
deposit, postal money order or certified  
check, balance C. O. D.



**Now!** 20 STOP REELS  
THE DELUXE CLUB can now  
be furnished in 10 or 20-stop  
reels. Specify your choice.

SEE THE MARVELOUS, NEW

# COLUMBIA DeLuxe Club BELL

AT THESE DEALERS

**SOUTHWEST AMUSEMENT CO.**

301 E. 15th St., Fort Worth, Texas

**ABCO NOVELTY COMPANY**

823 W. Randolph St., Chicago, Ill.

**AMERICAN COIN-A-MATIC MACHINE CO.**

1435 Fifth Ave., Pittsburgh 19, Pa.

**ATLAS EQUIPMENT CO.**

419 W. Onondaga St., Syracuse, N. Y.

**ATLAS NOVELTY CO.**

2200 N. Western Ave., Chicago, Ill.

**AUTOMATIC SALES CO.**

119 3rd Ave., North, Nashville, Tenn.

**BADGER SALES CO., INC.**

1612 W. Pico Blvd., Los Angeles, Calif.

**BAKER NOVELTY CO.**

1700 Washington Blvd., Chicago, Ill.

**BIRMINGHAM VENDING CO.**

2117 3d Ave., N., Birmingham 3, Ala.

**BUSH DISTRIBUTING CO.**

257 Plymouth, N., Minneapolis, Minn.

**CAMER BROS.**

598 Hayes St., Hazleton, Pa.

**CLEVELAND COIN MACH. EXCH.**

2021 Prospect Ave., Cleveland 15, Ohio

**DELUXE NOVELTY CO.**

17 Arcade Bldg., Little Rock, Ark.

**EASTERN SALES CO.**

1824 Main St., E., Rochester, N. Y.

**EMPIRE COIN MACHINE EXCH.**

2812 W. North Ave., Chicago, Ill.

**FLORIDA AMUSEMENT CO.**

2019 Hollywood Blvd., Hollywood, Fla.

**GENERAL COIN MACHINE CO.**

Edw. Casnoff  
227 North 10th St., Philadelphia, Pa.

**HANNA DISTRIBUTING CO.**

169 Campbell Ave., Utica, N. Y.

**INTERSTATE COIN MACHINE CO.**

314 Locust St., Springfield, Mass.

**MAYFLOWER NOVELTY CO.**

2218 University Ave., St. Paul, Minn.

**ROY MCGINNIS CO.**

2011 Maryland Ave., Baltimore, Md.

**MGLENN'S DISTRIBUTING CO.**

612 Fifth Ave., Pittsburgh 19, Pa.

**MUSIC SALES COMPANY**

680 Union Ave., Memphis, Tenn.

**H. G. PAYNE CO.**

312 Broadway, Nashville, Tenn.

**PUEBLO MUSIC CO.**

206 S. Grand Ave., Pueblo, Colo.

**RAKE COIN MACHINE EXCHANGE**

609 Spring Garden St., Philadelphia, Pa.

**REX DISTRIBUTING CORP.**

821 S. Salina St., Syracuse, N. Y.

**ROANOKE VENDING MACH. CO.**

13 S. Jefferson St., Roanoke, Va.

**ROBINSON DISTRIBUTING CO.**

745 Baronne St., New Orleans, La.

**ROTH NOVELTY CO.**

54 N. Pennsylvania Ave.,  
Wilkes-Barre, Pa.

**SILENT SALES SYSTEM**

635 D St., Washington, D. C.

**STANDARD SCALE COMPANY**

715 N. Kingshighway, St. Louis 8, Mo.

**J. Y. STOKES NOVELTY CO.**

1109 N. Washington, Albany, Ga.

**UNITED AMUSEMENT CO.**

3410 Main St., Kansas City 2, Mo.

**UNITED NOVELTY CO.**

DeLauney & Division Sts., Biloxi, Miss.

**H. Z. VENDING & SALES CO.**

1205 Douglas, Omaha, Neb.

**THE VENDING MACH. CO.**

207 Franklin St., Fayetteville, N. C.

**VENDING MACHINE SERVICE**

340 S. Póplar St., Mount Carmel, Pa.

**WEBB DISTRIBUTING CO.**

6 S. Kedzie Ave., Chicago, Ill.

**CLIFF WILSON DIST. CO.**

1121 S. Main St., Tulsa, Okla.  
119 S. Walker, Oklahoma City, Okla.

**M. S. WOLF DISTRIBUTING CO.**

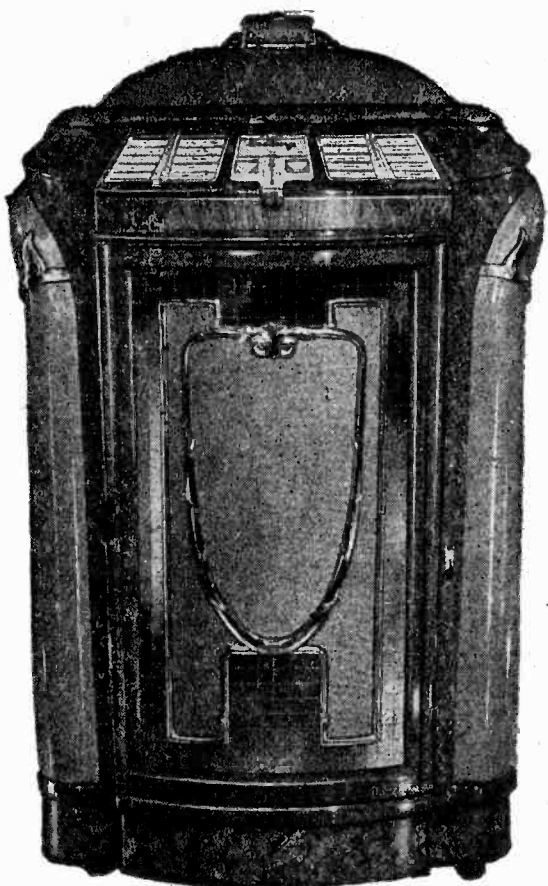
1348 Venice Blvd., Los Angeles, Calif.  
1175 Folsom St., San Francisco, Calif.  
427 S.W. 13th Ave., Portland, Ore.  
2313 3d Ave., Seattle, Wash.

**GROETCHEN TOOL & MANUFACTURING CORPORATION**  
126 North Union Avenue      RAndolph 2807      Chicago 6, Illinois



# NEITHER WHISPER

# NOR SHOUT



**"SEEBURG"**  
Symphonola 1-46

## SCIENTIFIC SOUND DISTRIBUTION MEANS MORE LISTENING PLEASURE

And that means more profits for the operator who recognizes the value of giving customers in every location music at the conversational level . . . with Seeburg. Dual remote control panel makes it easy to keep the volume tuned to the crowd—lowered for the average crowd . . . raised for rush-hour buzz. There is a Seeburg Music System to fit every location. Phone, wire or write us for a profitable demonstration.

## HERE ARE SHAFFER USED PHONOGRAPH BARGAINS TO SHOUT ABOUT!

Seeburg (8200) HiTone, R. C., E. S. . . . .	\$439.50	Rock-Ola "'41 Premier" . . . . .	\$379.50
Seeburg (9800) HiTone, R. C., E. S. . . . .	439.50	Rock-Ola "'40 Super" . . . . .	279.50
Seeburg (8800) HiTone, R. C., E. S. . . . .	439.50	Rock-Ola "'40 Master" . . . . .	269.50
Seeburg "Colonel," E. S. . . . .	349.50	Rock-Ola "'39 Standard" . . . . .	239.50
Seeburg "Envoy," E. S. . . . .	349.50	Mills "Empress" . . . . .	249.50
Seeburg "Cadet," E. S. . . . .	339.50	Mills "Throne of Music" . . . . .	224.50
Seeburg "Classic" . . . . .	309.50	Seeburg "Wireless Wallomatics" . . . . .	37.50
Seeburg '41, "R. C. Special" . . . . .	249.50	Seeburg "Three-Wire Selecto- matics" . . . . .	32.50
Wurlitzer "600A" . . . . .	299.50	Seeburg "Wired Speakorgans" (Re- finished—New Speakers) . . . . .	22.50
Wurlitzer "616" . . . . .	149.50	A. M. I. "Singing Towers" . . . . .	174.50
Wurlitzer "416" . . . . .	139.50		
Wurlitzer "Model 81" . . . . .	179.50		

*1/2 Certified Deposit With Order, Balance C. O. D.  
All Phonographs Offered Subject to Prior Sales*

# SHAFFER MUSIC CO.

CHARLESTON, W. VA.  
1619 W. Washington St.  
Phone 63381

COLUMBUS 15, OHIO  
606 South High St.  
Phone MAin. 5563

WHEELING, W. VA.  
2129 Main St.  
Phone 784



# 5 CENTS A TUNE REMAINS SEEBURG POLICY

The Seeburg Two-Year Plan has been developed to permit the operator to conduct his business profitably and retain the good will of the public by continuing to offer music at five cents a tune.

The Seeburg "1-47" Symphonola—beautiful in design, efficient in operation—is America's foremost phonograph. To protect the investment of operators in this model, the J. P. Seeburg Corporation will retain the present Symphonola mechanism in the Seeburg

line during 1947 and 1948 and no changes in the "1-47" cabinet design will be made in that period.

More than that, the "1-46" Symphonola may be converted to the "1-47" design for a nominal charge. Thus, in effect, Seeburg has supplied its customers the only 3-year phonograph in the history of the industry.

This is not a pledge to stand still, for Seeburg will continue its leadership in the music industry. Our present line will be augmented from time to time as new Seeburg developments become available. However, such new products will be added to expand our line and not to replace the Symphonola.



## AMERICA'S FINEST AND

# 5 CENTS A TUNE POLICY

## ENDORSED BY ALL SEEBURG DISTRIBUTORS

ATLANTIC NEW YORK CORPORATION  
460 Tenth Avenue  
New York City 18, N. Y.

ATLANTIC CONNECTICUT CORP.  
1625 Main Street  
Hartford 5, Conn.

ATLANTIC NEW JERSEY CORP.  
27-29 Austin Street  
Newark 5, New Jersey

ATLAS DISTRIBUTORS  
1024 Commonwealth Avenue  
Boston 15, Mass.

ATLAS MUSIC COMPANY  
2200 N. Western Avenue  
Chicago 47, Illinois

ATLAS MUSIC COMPANY  
221 Ninth Street  
Des Moines 9, Iowa

ATLAS MUSIC COMPANY  
4704 Cass Avenue  
Detroit 1, Michigan

ATLAS MUSIC COMPANY  
2217 Fifth Avenue  
Pittsburgh 19, Pennsylvania

AUTOMATIC EQUIPMENT CO.  
919-921 N. Broad Street  
Philadelphia 23, Pennsylvania

DAVIS DISTRIBUTING CORP.  
738 Erie Blvd., East  
Syracuse 2, N. Y.

DAVIS DISTRIBUTING CORP.  
873-875 Main Street  
Buffalo 3, N. Y.

FLORIDA AUTOMATIC SALES CORP.  
839 W. Flagler Street  
Miami, Florida

FLORIDA AUTOMATIC SALES CORP.  
60 Riverside Avenue  
Jacksonville, Florida

FLORIDA AUTOMATIC SALES CORP.  
115 South Franklin Street  
Tampa, Florida

FRANCO NOVELTY COMPANY  
24 N. Perry Street  
Montgomery, Alabama

FRANCO NOVELTY COMPANY  
1707 Third Avenue, N.  
Birmingham 3, Alabama

GORMAN NOVELTY COMPANY  
85 Genesee Street  
Utica 2, N. Y.

GORMAN NOVELTY COMPANY  
288-290 Central Ave.  
Albany 5, New York

T. B. HOLLIDAY COMPANY, INC.  
1200 W. Morehead Street  
Charlotte 1, N. C.

HY-G MUSIC COMPANY  
1415-17 Washington Ave., South  
Minneapolis 4, Minnesota

JONES DISTRIBUTING CO.  
127-129 East 2nd South  
Salt Lake City 1, Utah

JONES DISTRIBUTING CO.  
1454 Welton Street  
Denver, Colorado

S. H. LYNCH & COMPANY  
2101-03 Pacific Avenue  
Dallas 1, Texas

S. H. LYNCH & COMPANY  
241 Broadway  
San Antonio, Texas

S. H. LYNCH & COMPANY  
910 Calhoun Street  
Houston, Texas

S. H. LYNCH & COMPANY  
832 Baronne  
New Orleans, La.

S. H. LYNCH & COMPANY  
167 S. Second  
Memphis, Tenn.

S. H. LYNCH & COMPANY  
900 N. Western  
Oklahoma City, Okla.

MILWAUKEE COIN MACHINE CO.  
3130 W. Lisbon Avenue  
Milwaukee, Wisconsin

MINTHORNE MUSIC COMPANY  
2916-20 West Pico Blvd.  
Los Angeles 6, Calif.

MINTHORNE MUSIC COMPANY  
512 W. Washington St.  
Phoenix, Arizona

JACK R. MOORE COMPANY  
1615 S. W. 14th Ave.  
Portland 1, Oregon

JACK R. MOORE COMPANY  
348 Sixth St.  
San Francisco 3, Calif.

JACK R. MOORE COMPANY  
100 Elliott West  
Seattle 99, Wash.

JACK R. MOORE COMPANY  
No. 4 Bernard Street  
Spokane, Wash.

MUSIC SYSTEMS, INC.  
6210 Euclid Avenue  
Cleveland 3, Ohio

MUSIC SYSTEMS, INC.  
1312 Jackson Avenue  
Toledo, Ohio

THE MUSICAL SALES COMPANY  
140 W. Mt. Royal Avenue  
Baltimore 1, Maryland

THE MUSICAL SALES CORP. OF VIRGINIA  
415 W. Broad Street  
Richmond 20, Virginia

SHAFFER MUSIC COMPANY  
606 S. High Street  
Columbus 15, Ohio

SHAFFER MUSIC COMPANY  
1619 W. Washington Street  
Charleston, West Virginia

SHAFFER MUSIC COMPANY  
2129 Main Street  
Wheeling, West Virginia

SOUTHERN AUTOMATIC MUSIC CO.  
228-30 West Seventh Street  
Cincinnati 2, Ohio

SOUTHERN AUTOMATIC MUSIC CO.  
325 N. Illinois Avenue  
Indianapolis 4, Indiana

SOUTHERN AUTOMATIC MUSIC CO.  
242 N. Jefferson Street  
Lexington 7, Kentucky

SOUTHERN AUTOMATIC MUSIC CO.  
603 Linden Avenue  
Dayton 3, Ohio

SOUTHERN AUTOMATIC MUSIC CO.  
1329 S. Calhoun Street  
Fort Wayne 2, Indiana

SPARKS SPECIALTY COMPANY  
Soperton, Georgia

SPARKS SPECIALTY COMPANY  
777 Whitehall Street  
Atlanta, Georgia

SPARKS SPECIALTY COMPANY  
2101 Main Street  
Columbia, South Carolina

S. L. STIEBEL COMPANY  
542 S. Second Street  
Louisville 2, Kentucky

S. L. STIEBEL COMPANY  
425 Broad Street  
Nashville, Tenn.

S. L. STIEBEL COMPANY  
211 E. 10th Street  
Chattanooga 3, Tenn.

S. L. STIEBEL COMPANY  
710 N. W. 2nd Street  
Evansville 8, Indiana

W. B. NOVELTY COMPANY, INC.  
1012 Market Street  
St. Louis 1, Missouri

W. B. MUSIC COMPANY, INC.  
1518 McGee Street  
Kansas City 8, Missouri

"Be Sure  
Buy Seeburg"

**Seeburg**  
1902 • DEPENDABLE MUSIC SYSTEMS • 1946

MOST COMPLETE MUSIC SYSTEMS—

Our New Phonograph with the  
Simple, Single, 45 lb. Mechanism, the

# AMI

P L A Y S

20 RECORDS

T O G I V E

40 SELECTIONS!

*AMI Incorporated*

679 NORTH WELLS STREET, CHICAGO 10, ILL.



*Increase your \*M. Q. for holiday crowds!*

\*Music Quota

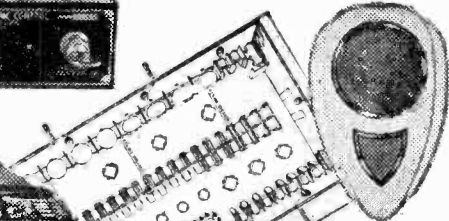
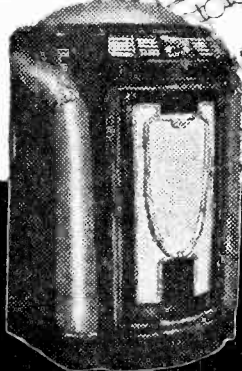
**INSTALL *Seeburg* SCIENTIFIC SOUND DISTRIBUTION**



The same ease of listening when holiday parties are at their peak as at the finale of merrymaking . . . that's what Seeburg Scientific Sound Distribution offers! As talk and laughter increases, simply adjust volume via the Dual Remote Control Panel to meet the higher sound level . . . then as crowds thin out, reduce the volume in tune with the softer conversation "hum." The music quota for all rooms is evenly distributed at all times . . . clear-sounding, never interfering with conversation.



Dual Remote Control Panel



Seeburg Installation Chart

S. H. LYNCH



- ★ DALLAS, Pacific at Olive
- ★ HOUSTON, 910 Calhoun Street
- ★ SAN ANTONIO, 241 Broadway
- ★ NEW ORLEANS, 832 Baronne Street
- ★ MEMPHIS, 167 S. Second
- ★ OKLAHOMA CITY, 900 N. Western

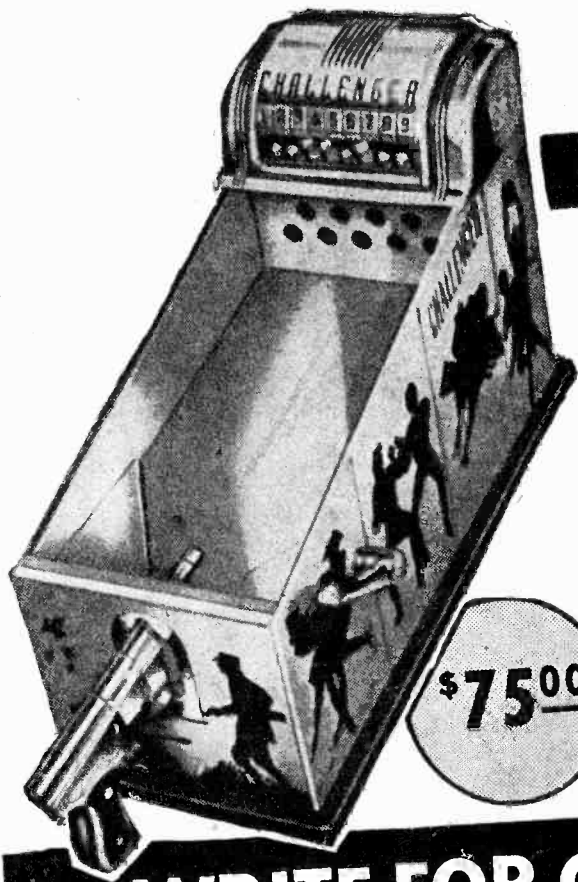
**S. H. LYNCH & CO.**

*Exclusive Southwest Distributors*

**READY FOR  
IMMEDIATE DELIVERY  
AT  
ALL OFFICES**

*Southern Automatic*

**STAND-BYS FOR DEPENDABLE EARNINGS  
TODAY — TOMORROW — EVERY DAY!**



**ABT CHALLENGER**

Challenges comparison for the long, strong pull! A favorite with everyone, everywhere . . . a sure money-maker all the time!

**\$75<sup>00</sup>**

**DAVAL "FREE PLAY"**

Free Play feature and spinning reels provide double appeal that gets fast, steady action on this counter game! Pin game fascination—Bell attraction!

**\$65<sup>00</sup>**



**WRITE FOR QUANTITY PRICES**

**ONE-WAY**

**TWO-WAY**

**3-WAY**

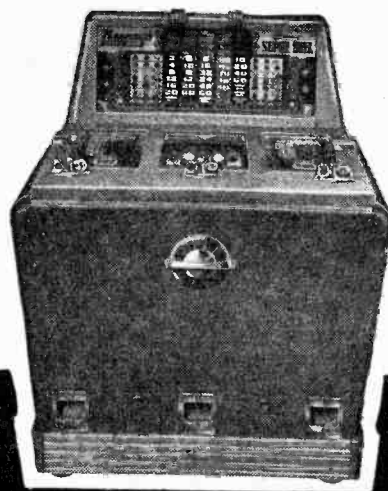
*Keeney's*

**BONUS**

**SUPER BELLS**

**ORDER FROM YOUR NEAREST "SOUTHERN" OFFICE!**

**ALSO DELIVERING AT ALL OFFICES:  
GOTTLIEB BAFFLE CARD  
GOTTLIEB GRIP SCALE • EXHIBIT FAST BALL**



**3-WAY  
MODEL**

**SOUTHERN AUTOMATIC MUSIC CO. Inc.**

*"THE HOUSE THAT CONFIDENCE BUILT"*



**MEMBER**

**SEEBURG  
DISTRIBUTORS  
IN CINCINNATI  
DAYTON • INDIANAPOLIS  
FT. WAYNE • LEXINGTON**

228 W. 7th Street  
CINCINNATI 2, OHIO

325 N. Illinois Street  
INDIANAPOLIS 4, IND.

603 Linden Avenue  
DAYTON 3, OHIO

1329 S. Calhoun Street  
FT. WAYNE 2, IND.

242 Jefferson St.  
LEXINGTON, KY.

*Associated Offices:*

**SOUTHERN AUTOMATIC SALES CO.**

634 S. 3d Street  
LOUISVILLE 2, KY.

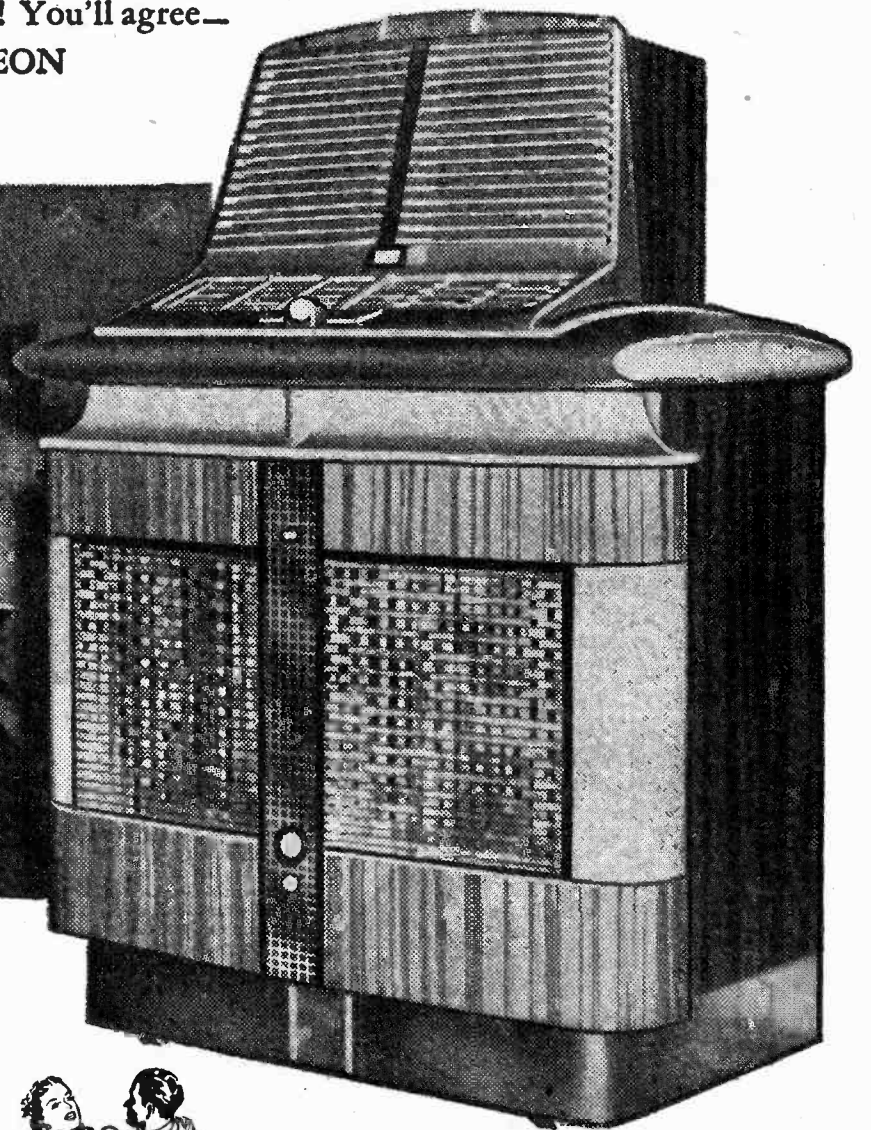
411 Commerce Street  
NASHVILLE 3, TENN.

410 Market Street  
CHATTANOOGA 2, TENN.



From  
**Texas**

There's a new star shining in the Lone Star State—the beautiful new Aireon Electronic Phonograph. Operators all over the state say it is beautiful beyond belief. And the profit picture is even more beautiful—18% to 36% more profit by actual operators' figures. See it! Hear it! You'll agree—  
From Now On, AIREON



H. E. Brown, operator-owner of the Yacht Club in Dallas, Texas, sends in this photograph of his customers entertaining themselves—and adding to his profits—with the Aireon Electronic Phonograph.

**Aireon**

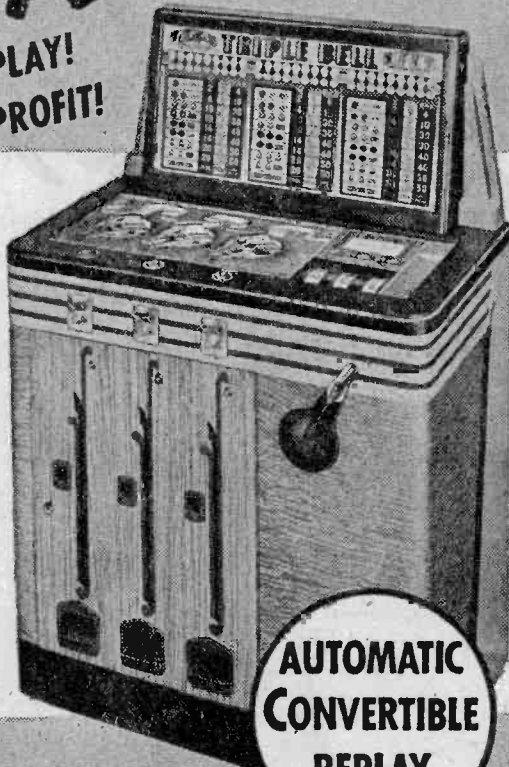
MANUFACTURING  
CORPORATION



# Bally TRIPLE BELL

**TRIPLE PLAY!  
TRIPLE PROFIT!**

Triple Coin Chutes permit three players—or three coins—every spin. 1000 Super Special Awards, plus plenty of other big awards and single-cherry awards that insure continuous repeat play. Deluxe cabinet in rich wood-grain finish. Trouble-proof mechanism. Any coin-combination—Nickel, Dime, Quarter.



**AUTOMATIC  
CONVERTIBLE  
REPLAY**

# Bally DRAW BELL

**BELL-CONSOLE WITH NEW  
HOLD-AND-DRAW FEATURE**

Fast action of three spinning reels with flashy bell-fruit symbols, plus new second-coin feature which permits player to hold desired reels and second-spin the remaining reels! Every non-winning combination on first spin "comes so close" that players can't resist a quick second coin to hold and draw for a winner—resulting in record-smashing profits. Get your share. Order your DRAW BELL now. Specify Nickel or Quarter play. Game is convertible to automatic award or replay.



**AUTOMATIC  
CONVERTIBLE  
REPLAY**

# Bally midget racer

**NEW FAST 5-BALL NOVELTY HIT!**

A fascinating skill-game... yet ideal for competitive play... MIDGET RACER will increase profits in your 5-ball spots. Play Bally's MIDGET RACER, feel the fun of the exciting 3-WAY SCORE SYSTEM... watch the cars flash around the track on the big, brilliant back-box... note the tantalizing, tricky action of the playfield. You'll want MIDGET RACER on all your locations as fast as you can get delivery.

**INNER-LOCK CASH-BOX**  
Cash-box may be locked with separate lock in addition to cabinet-door lock... or the inner-lock may be omitted, if not desired.



**NOVELTY  
CONVERTIBLE  
REPLAY**

# Bally VICTORY DERBY

**ONE BALL MULTIPLE  
AUTOMATIC!**

Packed with the profit-proved features of Bally's famous pre-war multiples... plus new play-provoking ideas that are pushing profits to a new all-time high! VICTORY DERBY games on location are consistently topping all previous collection records of pre-war and wartime operations. See your Bally distributor today for early delivery of VICTORY DERBY.



**VICTORY  
SPECIAL**

Profit insurance in multiple replay territory. Convertible to one or five ball play.

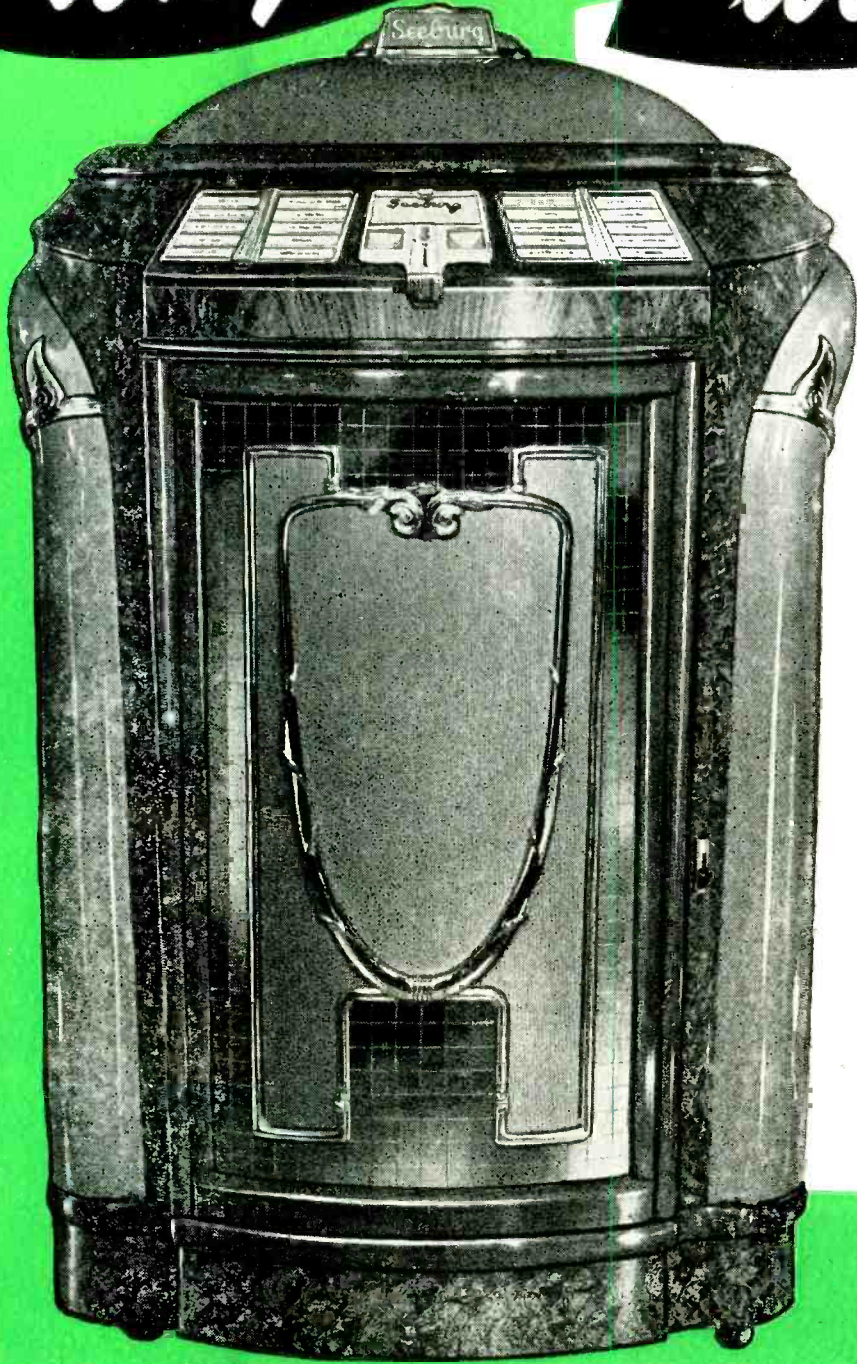


# Bally MANUFACTURING COMPANY

DIVISION OF LION MANUFACTURING CORPORATION  
2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS



# Why Operators look to SEEBURG



Music Merchandising has gone far since Seeburg first introduced its automatic phonograph many years ago. But during these years, operators have learned to rely on Seeburg for equipment that would help them promote better business—equipment that would attract the public—equipment that would keep operating with minimum maintenance.

Now with Scientific Sound Distribution, Seeburg offers a new approach to Music Merchandising. Each Music System is engineered to the location, and the public is assured of sound as they want it—no blare near the phonograph—no fade-away in far corners.

If you have not considered the possibilities of Seeburg Scientific Sound Distribution on the locations you operate, talk it over with your Seeburg Distributor.

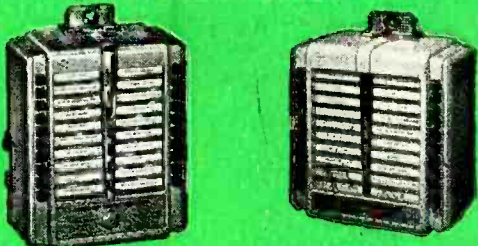
*"Be Sure — Buy Seeburg"*

## Seeburg

ONLY SEEBURG OFFERS COMPLETE MUSIC MERCHANDISING

1902 · DEPENDABLE MUSIC SYSTEMS · 1946

### WALLOMATICS



Wireless Wallomatics and three-wire Wallomatics promote easy selection. All 20 selections are visible at one time—no knobs to turn.

### DUAL REMOTE VOLUME CONTROL



makes possible positive control of Symphonola and Speaker from a remote point.

### SPEAKERS



Mirror Speakers of plastic with ivory baked lacquer finish—trimmed with blue mirrors—12-inch impedance matched speakers.

Tear Drop Speakers of plastic, ivory baked lacquer finish. 8-inch impedance matched speaker.

Recessed Speakers available for wall and ceiling installation. May be had with 8-inch or 12-inch impedance matched speakers.

J. P. SEEBURG CORPORATION  
1500 N. Dayton St., Chicago 22

### REMOTE CONTROL SPECIAL



Mechanism is identical with Symphonola 1-46. Equipped for Wireless or 3-wire music systems.

SEE YOUR SEEBURG DISTRIBUTOR FOR A DEMONSTRATION

# IN FEBRUARY



*You haven't seen the best until you've seen*

**YOU'LL SEE**

**MILLS  
AUTOMATIC  
HIT TUNE  
SELECTOR**

Encourages more  
quarter play . . . Earns  
extra nickels besides!



**MILLS  
AUTOMATIC  
PHONOGRAPH**