

The Billboard

JULY 20, 1946
25 CENTS

THE WORLD'S FOREMOST AMUSEMENT WEEKLY

Second Annual Report

Hooperating Radio's Orks and Vocalists

(Sept., 1945, to May, 1946)

IN 2 PARTS

Part 1 Orks (This Issue)

Part 2 Vocal (Next Issue)

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ARA

MUSIC OF THE STARS

from Hollywood

RADIO'S DAMES AS NAMES

Nat'l Travelers Aid To Make Rd. Tour Real Bed of Roses

NEW YORK, July 13.—The day of rock-pile beds and impossible room rents for actors on the road is coming to a close.

Either the advance man or the company manager of the show is responsible for notifying the local NTA. Equity is especially hopeful that the system will make things easier for Negro actors on the road.

Fall Pop Concert Pic Expected To Set the Record

CHICAGO, July 13.—Declaring that the pop concert picture this fall is looming so bright that the main difficulty will be finding spots in which to house attractions, a spokesman for MCA this week outlined his conception of what is expected to be the biggest pop concert year in history.

Every major agency in the U. S. will be in the field and will use their top flight radio and movie names to snag a sock box office. MCA has 16 to 18 attractions skedded to hit the boards.

Jack Denny, GAC concert man here, has other concert attractions on the fire, but these are the only two definitely set. The Herman concert tour will find the band heavily augmented with strings and a French horn, etc.

Bowl Jubilee Season Shoots At Top Gross

Biz Sock on First Dates

HOLLYWOOD, July 13.—First three days attendance at the Hollywood Bowl's events indicated that the Silver Jubilee season may hit a new high. Net take however not expected to hit same proportion since new arrangement with the AFM Local 47 calls for an upping of \$15,000 yearly in salaries for musicians.

Total attendance for the 1945 season of eight weeks of concerts was 306,662, altho the Xavier Cugat concerts, interracial musical event, and several other sessions held aside from the regularly skedded affairs, were not included in this figure.

Minn. Eateries Pay Food Cost Hikes; No Boost Planned

MINNEAPOLIS, July 13.—Death of OPA and sudden inflationary price increases have been met by hotels and leading clubs here with no action in the way of skyrocketing charges to patrons.

Opera Sells Out in Gold Rush Town

CENTRAL CITY, Colo., July 13.—This gold rush town of '59, 40 miles west of Denver, is again getting top play from State and tourist opera fans during its victory festival.

Reopening July 6, after a four-year wartime interruption with The Abduction From the Seraglio and La Traviata playing alternate nights, the 67-year-old, 750-seat Opera House had a season sell-out two days after the box office opened June 17.

Both operas are supervised by Frank St. Leger, with Dr. Herbert Graf, stage director. Music is conducted by Emile Cooper, assisted by Karl Kritiz.

Cast of the operas include Eleanor Steber, Fiorenza Quartararo, Felix Knight, Brooks McCormack, Marlyn Cotlow, Inge Manski, Norma Lee Larkin, John Carter, Francesco Valentino, Jerome Hines, Laszlo Csabay, John Baker, Paul Kwartin, William Hargrave and Larry Bolton.

Chorus is conducted by Florence Lamont Hinman and the ballet is directed by Lillian Cushing.

Beer Drought Getting Worse

SACRAMENTO, July 13.—Beer is getting shorter and shorter in California due to a combination of circumstances. Brewers themselves are drastically limiting supplies to retailers because of lack of grain, diverted to food purposes, and importation of Eastern beer may be sharply hit by the State board of equalization.

One rule compels out-of-State brewers to furnish monthly reports of shipments into California. Several Eastern firms have withdrawn their applications for "certificates of compliance," or the right to do business in the State, on the advice of the U. S. Brewers' Foundation, Inc., of New York.

Are They Air Pullers -- Or Hair Pullers?

Production-Pulse Pay-Off

By Joe Koehler

NEW YORK, July 13.—She's the only fem commentator who almost made her bow without a name, but since May of this year she's No. 1 among all the metropolitan girls who talk for a living on the air—with a Pulse (Pulse of New York) rating of 3.8.

"A" Leads Lists

The name, Arlen, was chosen because several other names starting with "A" had conflicts (there were real people with names like Margaret Adams, etc., and Jan Schimek, CBS copyright no-er, wouldn't pass any name that had the smell of a suit about it.)

The Arlen character was born when Adelaide Hawley, pitching for a program of her own, took a walk from WABC to WEAf. Art Hayes could have looked for another name personality, but decided instead that a program built around a personality created by WABC would be more productive in sponsors, in ratings and in less aspirins.

She's a 3.8'er

First rating (winter, 1943) ticked off was a 2.8. Now it's a 3.8, but it didn't grow that extra point just like that. About five months after she was on the air she did a quick slide down to a 1.8 and stayed under 2 for five months, right thru the summer up to November, 1944.

In This Issue

Table listing contents of the issue including American Folk Tunes, Broadway Showlog, Burlesque, Carnival, Circus, Classified Ads, Club Activities, Cocktail-Night Club, Coin Machines, Fairs-Expositions, Final Curtain, Births, Marriages, General Outdoor, Honor Roll of Hits, In Short, Legitimate, Letter List, Magic, Merchandise-Pipes, Music, Music as Written, Music Machines, Music Popularity Chart, Night Clubs, Parks-Pools, Pipes for Pitchmen, Radio, Radio Talent Cost Index, Repertoire, Reviews: Bands, Legit, Night Club, Records, Vaude, Television, Rinks-Skaters, Roadshow Films, Routes: Carnival, Circus, Legitimate, Miscellaneous, Sponsored Events, Television, Vaudeville, Vending Machines.

Washington Sees 5-Year Span on Showbiz Taxes

WASHINGTON, July 13.—The numerous special taxes affecting showbiz as well as the personal income tax paid by all entertainers now appear unlikely to be lowered before 1948 and possibly not even then, government tax experts say. It has been known all along that Congress had no intention of reducing taxes this year, but many had hoped for a substantial reduction in 1947.

The plan for tax benefits to entertainers with "sky-rocketing" incomes, given serious consideration by Treasury Department, became a dead duck, officials say, when John Snyder replaced Fred Vinson as Treasury secretary. Snyder, according to officials put the kibosh on the plan as too difficult to administer as well as representing a revenue loss to the Treasury.

Five-Year Tax Plan

Reasons for continuing present high showbiz taxes, fiscal experts say, include present booming receipts despite the tax load, prospects of government expenditures above those previously contemplated, current inflationary trend—with or without OPA—lack of pressure on congressional tax committees by showbiz interests, and preparations for a five-year tax program to start in 1948.

The five-year program, now being dalled with by the joint congressional committee on internal revenue is designed to replace the present system of levying taxes on a yearly basis. For showbiz the five-year program would mean that starting in 1948 every operator would know exactly what his taxes would amount to for the period ending January 1, 1953. Taxes on showbiz and every other type of business outlined in the 1948 tax bill would remain static for five years. Entertainers would know exactly how big a bite Uncle Sam would take out of their incomes for five years.

The merits of a five-year program, according to Sen. Walter George, are obvious. He says business and every individual can make "a realistic appraisal" of exactly what funds remain after taxes for expansion, personal use, etc. This, he believes, is markedly superior to a tax program that "jumps or dips" every year.

Meantime House Ways and Means Committee is already at work on a "stop gap" tax bill for 1947 which, according to its staff, will be substantially a duplicate of current tax assessments, with showbiz taxes to remain at their present level.

MINN. EATERIES

(Continued from page 3)

upped costs, but for time being, at least, all agreed it would be the better part of valor to leave well enough alone.

Meanwhile, the State was readying itself for a special session of the Legislature. Gov. Edward J. Thye, flushed with Monday's (8) overwhelming victory over U. S. Sen. Henrik Shipstead, Minnesota isolationist who was unhorsed after 24 years, plans to issue a call for a special session to meet the emergency created by the death of rent control and price regulation. While legislative leaders agreed to confine the session, set for July 22, unless Congress acts before then, to rent control, there was no guarantee some member wouldn't kick over traces and bring in other type of price control legislation for consideration. A growing buyers'

Water Show Review

Aqua Follies, Olympic Swim Stadium, Los Angeles

(Thursday, July 11)

Larry Crosby's Aqua Follies brings together a group of talented, handsome youngsters and molds their aquatic talents into a smooth swim-fest. First-nighters were dished out a generous helping of championship diving and swimming plus some beautifully presented water ballets, all well paced and skillfully produced.

Included in roster of swimming stars are Olympic champs Adolph Kiefer, Dutch Smith and the lovely Helen Crlenkovich Morgan, only American gal to hold multiple U.S. diving titles at the same time. The Brown twins, two young and graceful gals, offered a lovely water ballet number reminiscent of the best efforts of Eleanor Holm and Esther Williams.

The show is sprinkled generously with yocks. The comedy diving of Dutch Smith, Texas Thomas, Don Redd, Russ Saunders, Bill Shaw and Rusty Smith was tops. Besides being a champ diver, Dutch Smith proved to be a gagster of no small accomplishment, with a pro sense of timing. His burlesquing of the most difficult diving styles was a gem.

Productions included several ensemble ballets, two specialties by Lita O'Neill, and surfboard ballets featuring a petite gal billed only as Jo Ann.

Demonstrating the best in diving, Helen Morgan executed a raft of difficult dives from various heights, climaxed by a thrilling leap from the 30-foot board. The male diving crew also held the spotlight for 10 minutes in an exciting demonstration.

Production was near perfect, suffering only a few first-night bugs which should disappear after a few performances. Top musical accompaniment by Jan Freeman's ork, effective lighting and competent execution of group ballet numbers add up to the best in water entertainment. Vocal backgrounds by Mildred Stone and Lee Harmon to original music by King, Franklin and Taylor contributed to over-all excellence. Emseing capably handled by Stu Wilson.

BEER DROUGHT

(Continued from page 3)

but that the rule applies. The case pending is one of the Blatz Brewing Company against the board.

Det. Paradise Shows Delayed

DETROIT, July 13. — Paradise Show Bar has been formally incorporated under its new title by Maurice J. Hotz, but will not have shows for some time to come on account of the beer shortage. Spot was formerly the Paradise Cafe, operated by John Pinowski, and used a pianist for a time. Plans call for shifting to a policy that carries out the new name—when conditions permit.

strike may have some effect on the solons.

The Monday election itself made news here with the Republican gubernatorial nomination won by former associate justice, Luther W. Youngdahl, to succeed Thye, now heading for U. S. Senate. Youngdahl is known to lean toward dries and there was some tall talking necessary to get all-out support for him early in the campaign. There has been no commitment by him, but wets are wondering how he'll treat 'em when he becomes governor.

Nitery Use of Name Irks H'wood Cante'n; Takes It to Court

HOLLYWOOD, July 13.—Hollywood Canteen, wartime service org now inactive, thru its prexy, film star Bette Davis, last week took legal steps to prevent use of its name by Creation Enterprises, Inc., current lessee of the building formerly housing Canteen and op of a new night club to be opened there. Miss Davis's attorney, Dudley R. Furse, filed a request in L. A. Superior Court for an order restraining Creation Enterprises from using the name in any manner and demanding that present signs bearing the legend, "Formerly Hollywood Canteen," be removed.

In her complaint Miss Davis charged that capitalization on the wartime service org name in connection with a commercial night club venture would be damaging to the nationwide prestige of the Canteen. Guy Francis, principal officer of Creation Enterprises, told *The Billboard* that he was not aware of the Canteen organization's feeling regarding use of the name and maintained that signs were posted merely for "identification" purposes. He further stated that new and larger signs are on order reading "The Question Mark," which will be the official name of the club until a new name is chosen by a public contest in the near future.

Canteen was to have opened early in June (*The Billboard*, May 25) and is now skedded to preem some time in August. Spot will have Latin atmosphere and talent. Acts are yet to be set.

JUBILEE SEASON

(Continued from page 3)

more concerts were held during the scheduled season. Capacity of the bowl was far exceeded in 1936, when Lily Pons attracted an overflow crowd of 26,417, and the Easter Sunrise Services at the bowl, which can't be exactly tabbed due to free admission and various hill vantage viewpoints.

Special events in the regularly skedded series this year includes a Jerome Kern Night, July 20; Veloz and Yolanda Dansation of '46, August 10; Motion Picture Academy Night, August 17, and Xavier Cugat Concert, August 31. Tommy Dorsey and Jimmy Dorsey bands were to put on a concert July 31, in connection with the Bowl's Theater Fund, but the plan fizzled due to inability to get tickets in time. Both bands will be on hand for the Academy affairs.

Disk Jockey Al Jarvis is set for a charity event at the Bowl on July 22, and AFM Local 47 has it for a show, August 22.

Mike Todd brings his *Up in Central Park* to the Bowl after the regular season ends September 1 for a month. He also plans to feature *Hamlet* at the Pilgrimage Theater a short distance from the Bowl if negotiations can be completed by mid-August.

How the recently started series of outdoor operettas by the Hollywood Starlite Group at the Greek Theater in Griffin Park will affect Bowl attendance is an important question.

FALL POP CONCERT

(Continued from page 3)

ductor of national repute will be used.

The indies, who had booking rights in some towns, will probably continue to deal thru the bigger agencies in their plans to present the name concert attractions that were highly successful last year. Sid Page and Art Goldsmith were two of the local concert bookers said to be lining up talent for the coming season. One gimmick in the pic is that dates have to

Sleight of Hand

HOLLYWOOD, July 13.—A brace of local comics, Bert Boyer and Walter Nordella were cutting up jackpots. Boyer boasted that an agent had told him he worked so fast that it was difficult to find an audience sharp enough to appreciate him. "Fine! Now he's booking audiences," quipped Nordella.

Bigger Tax Bites Loom in D. C.; Show-Biz Slated for 5-10%

WASHINGTON, July 13.—Final confab of citizens and officials here on a tax program to help make the federal district pay for itself and liquidate a huge municipal deficit has resulted in heavy tax bites suggested for showbiz, all purchases and even the gas, light and phone bills. Suggested budget now goes to the district commissioners for consideration.

The bites are larger and more varied than in the previous recommendations (*The Billboard*, July 6 issue). Instead of a 3 per cent gouge on showbiz, the committee suggests a 10 per cent bite on all local amusements and a 5 per cent tax on unincorporated showbiz. A 1-cent tax on tobacco and heavy increases on all types of alcoholic beverage taxes are also on the agenda. The original 1 per cent sales tax suggestion was hiked to a flat 2 per cent on all purchases above 25 cents and an equal levy on all gas, light and phone bills. With both the local governing unit and Congress anxious to put Washington on a self-paying basis, it appears extremely likely that most of these recommendations will be adopted.

be planned carefully to avoid tying in too closely with combo houses appearances. Public reacts unfavorably to paying 40 cents to see an artist during a vaude appearance and then having to pay up to \$3 for a seat at a concert performance given by the same artist.

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The Billboard also publishes:
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NEW DEAL FOR CANADA AIR

McCann Asks CBC Split-Up

Revenue Minister suggests separating operation from administration

MONTREAL, July 13.—Suggestion of a complete re-organization of the Canadian Broadcasting Corporation, entirely separating operation of CBC stations and networks from the tremendous administrative power of the board of governors of the CBC, was made Friday (12) night by Revenue Minister McCann, one of the three ministers responsible for the CBC. Dr. McCann made the suggestion before a special session of the House of Commons Radio Committee, which was considering a proposal of the Canadian Association of Broadcasters for the establishment of a board of appeal on radio legislation. The association had complained of the present arrangement under which the CBC, while actively engaged in operating stations and networks of its own, was also the final authority on regulations applicable to its privately owned competitors.

Ralph Maybank, Liberal M. P. committee chairman, suggested the association had failed to support its proposal with definite evidence of injustice suffered by private stations under present conditions. "Where you have two people in competition and one holding complete power over the other, the thing is fundamentally bad and you don't have to go any further to prove it is fundamentally bad," Arthur Smith, opposition M. P., said. "There is no other line of business—no other endeavor—where the condition exists."

Harry Sedgwick, of CFRB, Toronto, and chairman of the CAB board of directors, said the position of private stations in relation to networks illustrated of what they were complaining. Private stations had to obtain permission from CBS to use lines connecting stations and then had to pay for the lines at rates set by CBC. Earlier in the meet- (See McCANN ASKS on page 9)

Dizzy's Grammar

WASHINGTON, July 13.—Federal Communications Commission isn't going to do anything about the grammar used by Dizzy Dean in his sports broadcasts over a St. Louis station, even if it does get the protest that Leonard Lyons, a Broadway columnist, stated the commission had received. According to Lyons, FCC has received a protest from a Missouri teachers group complaining that Dizzy's syntax is affecting the language of their pupils. "It isn't so," declared an FCC spokesman, "Nobody has complained about Dean. Even if they do, the commission has no power over grammar." Recalling a Dean broadcast he had heard, the spokesman remarked, "His past tense is a little peculiar. Dean once said, 'The guy's safe. The third baseman never tug him. He slud in perfect.'"

Chain Execs Want Exit on Radio Goose; Nix Book Salute

NEW YORK, July 13.—Network execs who helpfully sat in on a conference with Llewellyn White on his "Document No. 105," *The American Radio*, which will be published shortly by the University of Chicago Press for the Commission on the Freedom of the Press, want out on the bow which the book is skedded to give them on a flyleaf.

Inside is that all feel that while their studies of the book has corrected innumerable errors of fact, the "bias" still remains, and that any salute for "helpful guidance and encouragement in the preparation of the report," ties them not only into the facts, but the book's slant as well.

They all want to "continue to be helpful" just as long as they don't drag their webworks thru a goose of broadcasting. It's said that Don Francisco, of J. Walter Thompson, who also sat in on the book and whose agency handles the RCA and NBC accounts, isn't too happy with the deep bow given him. J. Walter

Thompson is tops in radio billing (or second to Young & Rubicam, since no one is ever sure for longer than 24 hours whose billing tops whose) and it isn't good form to be tied to what is certain to be a cross for broadcasting to bear.

Trade expects the book to "give it" to radio, since the study is backed by the *Time* and *Fortune* Luce.

Cubans Like Soapies, Too; Sen. Sun. Top

Chibas Hits 24.44 AAC

HAVANA, July 13.—Eddie Chibas, senator of the Republic of Cuba, continues to pull the greatest Sunday radio audiences in this city, according to the latest report of Asociacion de Anunciantes de Cuba (local equivalent of Hooperatings). Chibas gives with criticisms of everybody and everything Sunday nights at 7:30. No one is spared his tongue lashing, and locals who have listened to Father Coughlin, in the latter's early days when he was rated a liberal, state that Chibas and Coughlin have much in common.

Chibas buys the period from 7:30 to 7:45 p.m. and pays for it and as much time as he runs over, which varies from five minutes to a half hour. Station sets aside the entire 7:30-8:30 p.m. period for Chibas, with sustaining program material all set to take the air at any time that he's ready to sign off. The senator counts (See Cubans Like Soapies, page 9)

Clear Break-Up Pitch Is Tune of Wyo. Politicos

WASHINGTON, July 13.—Backstage pressure from Western politicians on the Federal Communications Commission to break up the clear-channel broadcasters and thus release additional wave lengths for new stations in the Prairie States is beginning to come out in the open as FCC prepares to move into the final stages of the clear-channel docket. It has been whispered about the corridors of the Capitol for some time that congressmen from the wide open spaces would be delighted to have the commission authorize a lot more stations to operate on frequencies now allotted to the clears. The first on-the-record statements by politicians were made this week. Sen. Joseph O'Mahoney and Gov. Lester Hunt of Wyoming both took the time at Monday's hearings to let the commissioners know that they want reallocation of the clear.

Ostensibly, political advocates of breaking up the clears are chiefly interested in improving rural radio (See WYO. POLITICOS on page 9)

NBC Shortwave Scribblers Win 14% Increase

NEW YORK, July 13.—Radio Writers' Guild has won a 14 per cent increase for short-wave scribes at NBC. New wages include \$436.99 for chief of a foreign section, \$379.99 for regional expert, \$360.99 for senior writer in foreign section and \$427.50 for the head of English section. Salaries are all monthly. Union also won an overtime scale of time and a half instead of time and a quarter. RWG is going into negotiations with NBC for news writer new contract. Present agreement expires July 31.

Meanwhile at June 20 confab with radio broadcasting committee of AAAA, RWG asked that committee recommend single-shot pact for free-lancers set-up for RWG to agencies before going into discussion on series or serial contracts for scribes. Execs at AAAA have retired to poll the agencies on their attitude toward single-shot agreement. RWG brass emphasize that unless agreement on free-lancers is reached, they will take a walk. Since the negotiations are going on more than a year, RWG members, especially in the Western region, are pressing execs here for results.

WCCO & ANG Sign Newsmen To Year Paper

MINNEAPOLIS, July 13.—WCCO-CBS and Twin Cities local, American Newspaper Guild, Friday (12) initiated first radio newsroom contract in Twin Cities. Agreement made by A. E. Joscelyn, WCCO manager, and John J. Biddeson, Guild exec secretary, covers five news writers at station and is effective for one year as (See WCCO, ANG INK on page 8)

CAB Asks for Bd. of Appeal

Seeks tribunal to handle CBC squawks—M. P. suggests outlet, paper divorce

MONTREAL, July 13.—Creation of a board of appeal where the 81 indie broadcasting stations in Canada could go if objection were taken to a Canadian Broadcasting Corporation ruling or regulation, or to any of the practices of the CBS, was urged Thursday (11) before the special radio committee of the House of Commons by the Canadian Association of Broadcasters. During the hearing M. J. Coldwell, Socialist leader in Parliament, suggested that the committee might consider action to divorce relationships between radio stations and newspapers. Coldwell made the suggestion while being questioned by CAB reps.

The CAB brief was presented to the committee by "Tiny" Elphicke, manager of CKWK, Vancouver. The brief stated, in part, that subject to the overriding authority of the Department of Transport, the CAB feels that such a body as a board of appeals should also have jurisdiction to hear matters involving power increases, frequency allocations or changes and applications for new licenses, whether for AM, FM, facsimile or television broadcasting. These things are now dealt with by the CBC, which also operates its own network in competition with the indies.

Partiality Claimed

"It would seem," the brief pointed out, "that such a tribunal could be empowered to act without rewriting the broadcasting act but merely by a simple amendment to it. The ensuing greater flexibility would be beneficial. It would give time for the national system and the independent stations to catch up with all the technical developments of wartime, to chart their future in a co-operative atmosphere. If CBC decides an independent station has contravened regulations, it may suspend its license," the brief stated. "It may do so even if the independent station feels honestly that there has been no contravention, or that the regulation was one CBC is not empowered to write under the act, or that differences of opinion about interpretation of the regulation may exist. The independent station has no appeal. Should a CBC station also unwittingly contravene a regulation, it is unlikely its license would be suspended or threatened with suspension."

Another brief presented to the House committee for the CAB came from Frederick C. Colborne, assistant manager of CJCJ, Calgary. It stressed the point that the indie stations were not attacking the CBC or the principle of public ownership and control of its main network. But it also declared that the indies gave a useful service to their respective communities.

Turning to the commercial side of broadcasting, the 81 privately owned stations contended that at no time had a sponsor even been permitted to dictate the station's policy regarding commercial copy, and there was no (See CAB ASKS FOR on page 9)

Looks Like a Breeze-In for Prewi's FCC Ap

WASHINGTON, July 13.—After a brief look at the pitch accompanying the formal Press Wireless application for a commercial license for its program delivery service, Federal Communications Commission engineers are indicating that it will be difficult for the Commission to turn down the bid. Along with the application received by FCC Thursday (11), Prewi submitted a comprehensive report showing what it called "conclusive evidence of the feasibility and quality of the service." To bolster the report, Prewi included a score of letters from broadcasters voicing approval of the bid, together with photostats of favorable comment from the trade press.

Next week Prewi is to show up at the Commission to plead for modification of its licenses for the Hicksville (N. Y.) and Los Angeles stations in form of deletion of a license clause limiting inter-station communication to servicing messages from or to points outside continental United States. According to FCC, Prewi also will ask for renewal of its temporary authority to communicate with Montreal for handling government and press messages.

FCC Ache Ahead If Pratt's Granted D. C. Station Okay

WASHINGTON, July 13.—Federal Communications Commission is mulling an application for a new AM station in the nation's capital which may prove embarrassing if granted. Application was filed this week by the Foundation Company, asking for a 5,000-watter to operate on 580 kc. Listed as president of the firm is Elmer Pratt, a former member of the commission legal staff. It is recalled at FCC that its recent grant of a D. C. station to Metropolitan Broadcasting Company drew charges of favoritism from Rep. Richard Wigglesworth because of connection with the firm of Edward Brecker, also a former commission lawyer. Wigglesworth, it is felt, will probably let loose a similar blast if and when Foundation's bid is granted. Listed as treasurer of Foundation is Lawrence J. Heller, former owner of local station WINX, who sold his interest to *The Washington Post*.

The Foundation bid is being added to three others on the commission's pending D. C. file, with FCC already having granted a CP to Metropolitan for a 250-watter and permission to Cowles Broadcasting Company to increase the wattage of WOL to 5 kw. Pending in addition to Foundation, are bids from Chesapeake Broadcasting Company and Theodore Granik, for 5,000-watters, and from Broadcast Management for a 250-watter in near-by Bethesda, Md.

If granted, the new stations would make 12 standard outlets for D. C., with WOL, WRC, WWDC, WPIK, WTOP, WMAL and WINX already operating and Metropolitan hoping to have its station functioning by the end of the year.

During the week, FCC granted CP's for six new standard stations. Three going to applicants for facilities in Tucson, Ariz. All six grants were for 250-watters. Applications for 26 new AM stations were received from broadcasters around the country.

"Queen" Abdicates -- for \$300

MONTEREY, Calif., July 13.—Recent airing of Mutual's *Queen for a Day* from here nearly fell thru when adamant citizen nixed web's request to erect broadcasting platform on her property.

Irate woman halted carpenters in midst of setting up a broadcast podium on custom house steps by squatting on the throne erected for the day's "Queen" and declaring that she had not given her permission for engineers to use the roof of the adjacent building (which she owned) to set up remote equipment.

Pleas by town's mayor, police chief and other bigwigs did little to change her mind. "If there's a *Queen for a Day* today, it's going to be me," she stated, sitting tight.

Eight minutes before air time, according to Mutual, she abdicated—but not until officials agreed to pay her \$300. The program—and time—marched on and the "Queen" was royally crowned.

Keane-Courrier To Try for WHIP Again

CHICAGO, July 13.—Appeal brief for reopening and operating Station WHIP here, whose license application was refused by FCC early this year, will be filed September 1 by Col. William Roberts and Austin Canfield in Washington, and hearings in the Court of Appeals are skedded for October, it was learned this week from Doris Keane, who will be prexy of the station if it is granted a license. Dr. George Courrier, former head of the Calumet Broadcasting Corporation (WHIP), will exchange places with Miss Keane, who was former v.-p. New corporation is re-titled Hammond-Calumet Broadcasting Company.

Station execs are so confident of renewal license they have already bottled up more than 70 per cent of broadcast time for the first year to sponsors which are now under contract. Fully 20 per cent of time is to be devoted to pub-serv features, consisting mainly of educational segs. Live shows will be the rule, drawing talent from Radio Institute of Chicago, a school conducted by Miss Keane.

Station, which has studios in both Hammond, Ind., and at 165 North Michigan Avenue, Chi., will divide program originations between the two. A non-directional beam antenna will be used instead of the former directional antenna. It's known that various radio interests in Chi have become distinctly interested in buying out the station now that possibility of re-airing is imminent. Competition has also investigated the idea of getting FCC to granting it license on same frequency, but commission cannot do this while case is pending.

WIP Staffers Set Wed. Strike Deadline

PHILADELPHIA, July 13.—Unless WIP, Mutual outlet, inks a new contract covering all station departments with Local 1, Broadcast Department, of the American Communications Association, by Wednesday (17), the staff is prepared to walk. It would mark the first time that a full strike was called on a local station. To show Benedict Gimbel Jr., president of the station, that the union is "serious about taking strike action unless a new contract is signed by July 17," according to William Lamey, union's business agent, 10 WIP employees last week distributed leaflets in front of the Gimbel Brothers department store, which houses the station, asking public support for wage demands.

Lamey did not make public specific wage demands, saying only that the union was asking the prevailing rate for engineers and announcers and a "living wage" for all others. Contract covers 45 station employees.

H'wood Director's To Hear Report on Web Salary Scales

HOLLYWOOD, July 13.—A report to general membership of Radio Directors' Guild will be made at meeting Monday (15) by network committees concerning meggers' sales at webs. Effort will be made to coordinate rates of all directors at nets, agencies and indie outlets and freelance prior to RDG's drafting of pay demands which will be placed before webs next week.

Network committees chairmen (Gordon Hughes, CBS; Leonard Reeg, ABC; Bruce Kammen, NBC) already have huddled with RDG's exec council, and findings will be laid on the table at Monday's session. Guildsters stayed mum as to what they will ask from webs. However, understood initial contract proposals will be "reasonable."

Election of officers will be held at same meet. Old slate wanted to resign on grounds it was picked six months ago when org was formed and newcomers haven't had chance for say-so as to who their execs should be.

No Extra Question Answering Sessions For AFRA Members

NEW YORK, July 13.—AFRA members here defeated by referendum resolution proposed at June 6 meeting calling for four special confabs each year to keep dues payers extra well informed. Members seemed to think the regular quarterly sessions were enough, the tally being 352 against resolution and 243 for.

Local has also elected three new members of local board. Luis Van Rooten and Jack Arthur have replaced Lucille Wall and George Heller. Lawrence Tibbett has succeeded himself. Winners are elected for three-year terms.

Chi AFRA Re-Elects Payne, Jones, Stracke

CHICAGO, July 13.—In an annual election Tuesday (9), AFRA local returned Virginia Payne (Ma Perkins) as prexy of the chapter and re-elected Ray Jones executive secretary. Jones is also assistant national exec sec and will move in to George Heller's post as national secretary if Heller decides to give up the position to retain his exec post with the AFRA New York local. Heller asked until August to decide which post he would keep.

Three v.-p.'s are Harry Elders, Helen Van Tuyl and Norman Pierce. Al Stacke was re-elected treasurer of the org, and Kay Campbell was named recording secretary.

Monopoly Case Seen as Sign of U. S. Alert on FM

WASHINGTON, July 13.—First results are beginning to pop from charges by Sen. Glen H. Taylor (D., Idaho) that vested AM interests are retarding FM broadcasting, spear-headed by announcement this week by Department of Justice that a Trenton grand jury has indicted four corporations for conspiracy to fix prices and monopolize production of variable condensers, primary device for station-tuning on both AM and FM sets. Federal Communications Commission is also displaying keen interest in the situation by close questioning of standard broadcasters on their FM plans.

Justice Department has informed Taylor that federal prosecution of the case will take into account the solon's accusation. Tho holding back on the mountain of evidence it has garnered for the trial, justice anti-trust division is expected to try to prove that the four corporations, in addition to indictment charges, earmarked their condensers for AM sets to the virtual exclusion of FM receivers.

Three Jersey, One N. Y. Firm

Defendant corporations named in the indictment are General Instrument Corporation, Radio Condenser Company, and Condenser Development, all of New Jersey; and Variable Condenser Corporation, of New York. Indictment specifically charges that the four companies produce and sell in excess of 75 per cent of the total U. S. condenser output.

Effect of the alleged conspiracy, chief trust-buster Wendell Berge stated, has been to give the defendants almost complete control of the U. S. variable condenser industry. "The defendants by their acts," Berge declared, "have impeded reconversion by the manufacturers of radio sets from wartime to peacetime production, and have contributed to an existing serious shortage of radio receiving sets." Berge also charged the indicted companies with restricting condenser production during wartime "when they were an important item in critical supply."

Woods Quizzed

Intense interest of FCC in Taylor's charges was displayed in a hearing on American Broadcasting Company's bid to take over from King-Trendle Broadcasting Corporation standard stations WOOD (Grand Rapids) and WXYZ (Detroit) as well as to promote a stock sale of approximately \$12,000,000. The commission kept ABC prexy Mark Woods on the witness stand most of the day with both acting-chairman Charles Denny and Commissioner Clifford Durr quizzing him closely about ABC's FM plans. Durr in particular appeared concerned when Woods testified that ABC would spend much less on five proposed FM stations in key cities than it plans to pay for WXYZ alone.

Woods also stated that ABC would duplicate AM programs on all its contemplated FM stations with no attempt to provide separate FM programming. Questioned by Durr as to how long he expected it would be before FM supplanted AM broadcasting in the Detroit area, Woods replied it would take at least 15 years. "In Detroit at present," he asserted, "the FM listening audience is at zero because of lack of FM sets." He further testified that ABC expects to make no money out of FM for "a number of years." ABC needs money now, he said, and operation of WXYZ should bring it in.

MAIN ST. VS. STEM LISTENING

Hooper Finds Them Alike

Availability & appeal must be equal, diary studies show—figures inflated

(Part 2 of a series of reports on a "national rating" achieved by projections of coincidental ratings thru the use of "diary studies")

By The Billboard
Rating Analysis Bureau

NEW YORK, July 13.—Test Hooper diary studies, which are being conducted to establish formulas upon which to project *National Program Ratings*, continue to reveal that urban listening differs very little from over-all dialing just as long as program availability is equal in both areas. This, however, is constant only as long as equal availability is involved and the programs being rated are of equal appeal to Main Street and Main Stem.

Three graphs which are published for the first time with this study are indicative of certain things. First, the *Telephone Coincidental Vs. Telephone Home Listener Diary* graph (third) indicates that diaries generally serve to "inflate" the listening record just as Hooper claims that the Nielsen audimeter does. However, the inflation is not as steady as the audimeter is, and it trends to higher inflation at peak listening hours and less at "norm" dialing periods. Since the diaries are not used to report ratings in themselves but only to permit the projection of coincidental ratings from the restricted urban areas to the nation at large, the difference between a diary and a coincidental rating in the same house is without importance beyond establishing the "inflation margin" and the possible margin for error within the coincidental rating system itself.

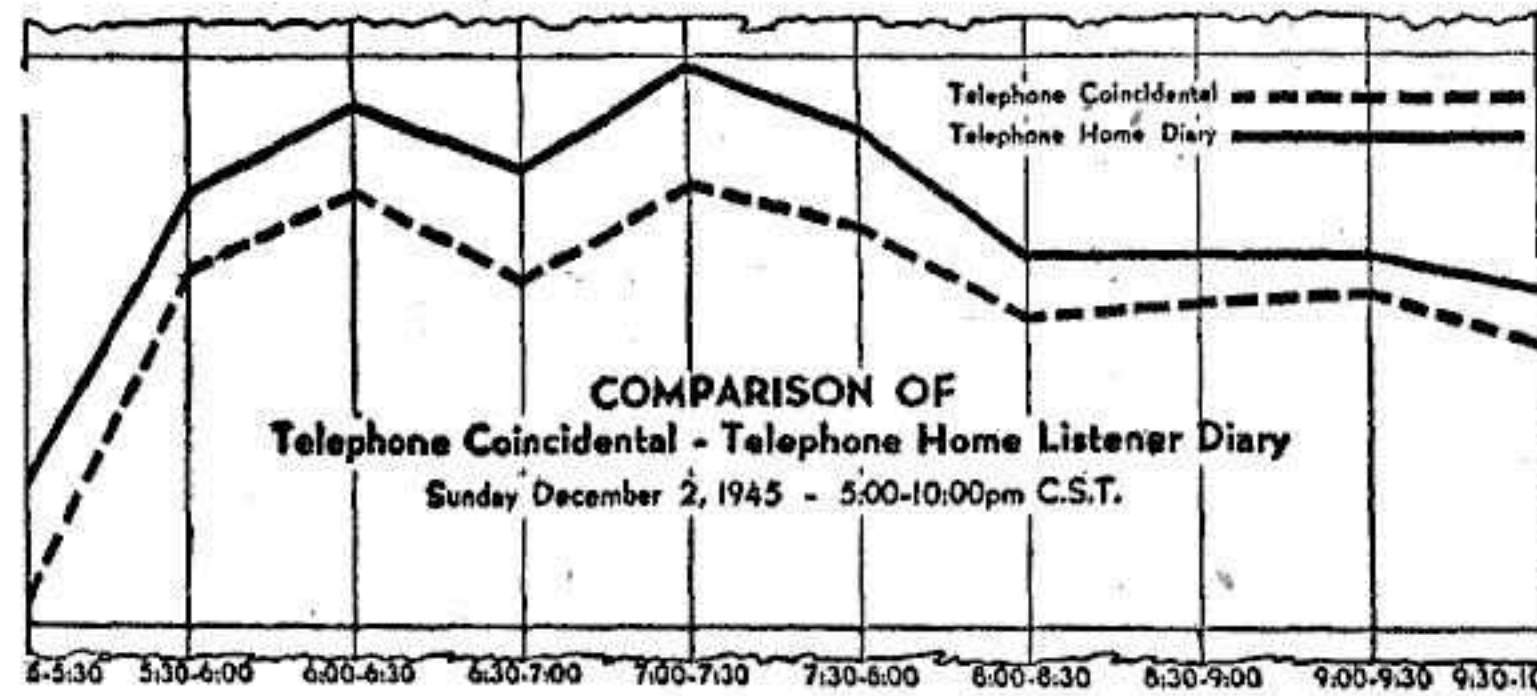
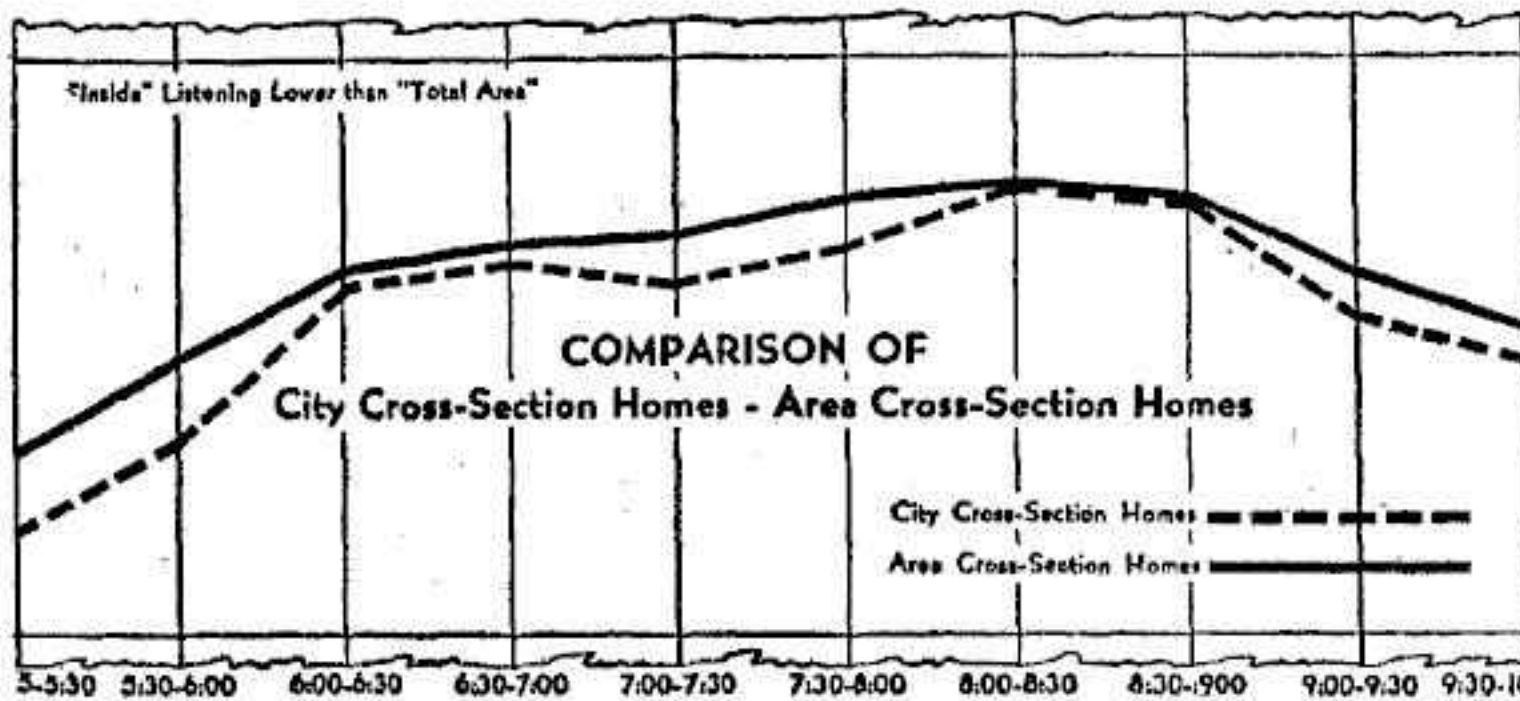
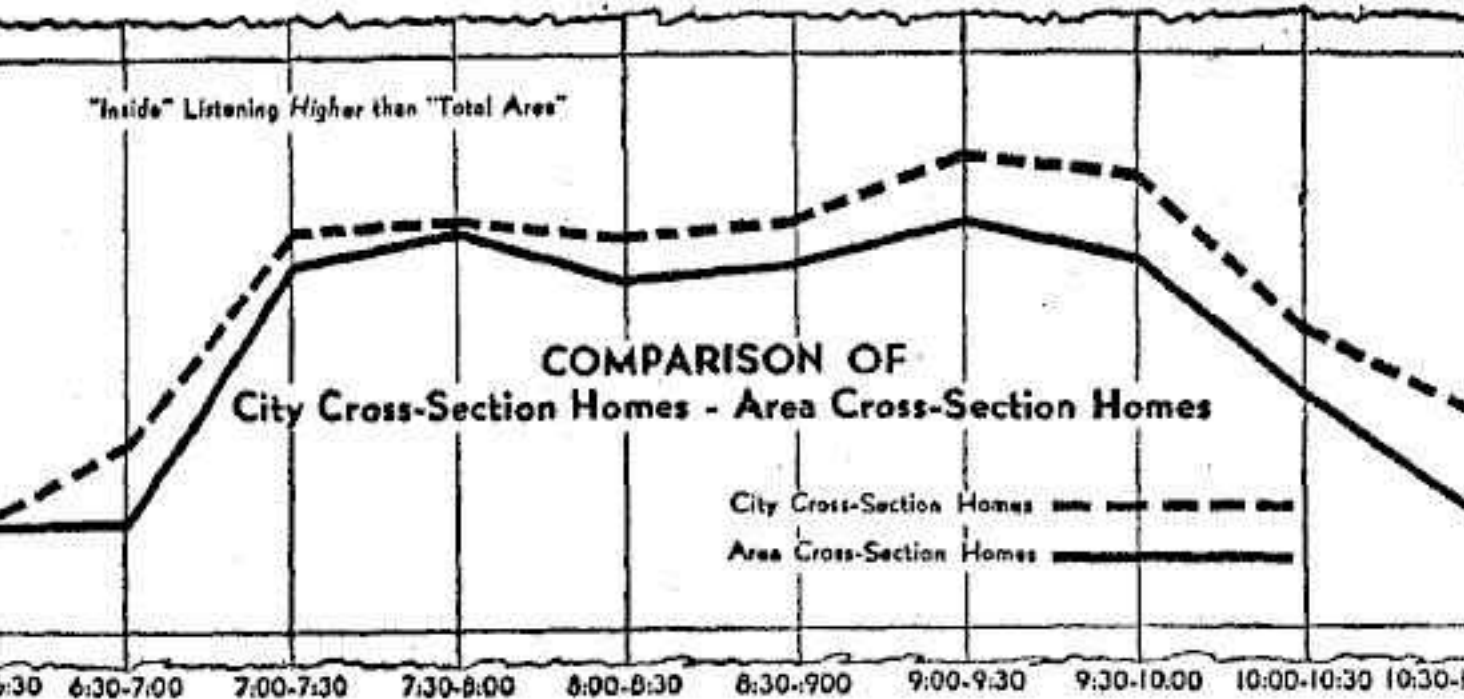
Inflation Reasons

The reasons for diary inflation are:

(A) The base is radio homes, and since this is smaller than total homes, it tends to make the diary rating higher than the coincidental.

(B) Diaries deliver figures indicative of total listening during any 15-minute period (that's the smallest unit of time on a diary form). The coincidental measures listening at the moment that the telephone call is made. Listening at any one moment is necessarily less than the total of all who listen at any time during a 15-minute period.

(C) Since the Hooper diary is hung on a radio receiver, it serves as a constant reminder "to turn on that set," which in itself inflates listening just as a Nielsen audimeter attached to a receiver inspires increased dialing. (The difference between Nielsen listening inflation and



diary inflation is still a never-never-land fact.)

(D) The diary is attached to every radio in a home. Since the coincidental measures only the listening to one set in a home, it tends, as indicated in Dr. Hans Zeisel's report, to deflate actual listening. The true index in multiple receiver homes is somewhere between the coincidental and the diary indices.

At the point of greatest listening (7-7:30 p.m. in the chart) the difference between the coincidental telephone survey and the diaries placed in telephone homes is greatest. This is a diary factor which is still to be explored, but since the diaries are being used only to measure the difference between urban telephone listening and other listening, this purgatory between known and unknown research information will not materially hold back full station-area studies.

Normal diary studies will either reveal that there is more listening in the outside area—or less. That's obvious. The first of three graphs indicates that "inside" listening, i.e., listening in a cross section of the urban homes (telephone coincidental and non-telephone homes adjusted from the coincidental base) for the station studied is higher than it is outside. Here the station surveyed has equal competition (availability of the other three networks' programs)

within the city but not outside the city.

In the second graph, where the city-cross section listening is lower than the "outside area," the station surveyed has excellent complete-area coverage. It competes with two other stations which don't get out as well as they might and only one station that covers the non-urban area very well. Naturally top outside listening lifts the total area index. It's interesting to note that inside and are a listening level off at a time that the *Hit Parade* and the *Barn Dance* are on the air (8-8:30 p.m., since this is a midwest station.) This station carries the *Barn Dance*, and the outside area tunes to it in a big way. In the city, where the listening survey would normally continue up, it's restricted by the fact that the urban dialers are tuning the *Hit Parade* on another station. Programs do serve to twist listening curves when they are slanted for particular audiences, and these two segs, *Hit Parade* and *Barn Dance*, are excellent examples of what happens when this is true. However, when programs are geared to mass audiences, the outside and inside curves in all tests thus far remain remarkably constant, altho not necessarily at the same level.

No Pop Reports

One important factor in forthcoming diary reports is that there will be no "popularity" reports on

a diary basis. All pop figures will be Hooperatings (coincidental telephone figures) which will continue to be comparable. Listening figures, however, for complete areas covered by a station or a network also will be available. These will be projections of the coincidental figures. If, for instance, diary studies reveal that total listening to a station inside and outside is one-fifth higher than in the coincidental telephone area, then if the Hooperating is 10 the circulation of the program will be 12 per cent of the population in the area covered by the station.

The population figures will be those developed by the Broadcast Measurement Bureau or any other. (The trade generally feels that BMB figures should be used for sake of uniformity.) However (as pointed out in the first report in this series, *The Billboard*, July 13) if a station desired to use field strength survey or any other figures it could, but the result would tend to deliver index figures that would be inflated or deflated, depending on the validity of the field strength survey as against its actual listening coverage.

Diary pilot studies are tending to deliver figures which will enable the Hooper organization to deliver uncontroversial circulation facts for each program. At the same time, the continuance of the Hooperatings, with minor changes so that all cities surveyed are constantly real four-network cities, will enable program producers and ad agencies to check on the relative popularity of their programs.

Diaries haven't had enough dry runs as yet to establish the constancy of their information, but since Hooper is making more and more diary studies every week and since with the end of CAB the industry should be able to spend dough for a national circulation Hooper-circulation not of stations but of programs—the industry may look forward to figures that will deliver what the "three-man committee" requested: (1) Projectable figures; (2) more frequent tabbings and (3) comparable figures for all stations, to mention three of the "readers of figure futures" desires.

Diaries are here. CBS tested them. Hooper is proving 'em.

MBS Gumshoes in Cross-Plug Mood

NEW YORK, July 13.—Mutual Broadcasting System will use mood cross-plugs during the summer and fall to a fare-thee-well. All the mystery-crime shows will sell each other. Part of the CBS formula, such as having one sleuth assist in the solution of crime which the detective on another program is masterminding, will be employed, as well as straight cross-plugs, i.e., at the end of *Mystery Is My Hobby*, the dick may say, "Won't you join me in listening to Nick Carter, a fellow crime-fighter, on Tuesday at 8 p.m.?" (That's where Nick is aired for the summer replacement hiatus.) Nick Carter on Tuesdays, in turn, will tell the world that *Mystery Is My Hobby* is aired at 4 p.m., Sundays.

The fit-for-tatting will be restricted to programs that are in the same mood and for the time being, the mood will be crime. The promotion will be a Bob Schmidt baby, with Hal Couter, MBS's promosh No. 2 man, handling the midwife chore.

Greatest Grants In 1 Week for FM Totals 53 Okays

WASHINGTON, July 13.—Federal Communications Commission is continuing full speed ahead on FM grants. Latest batch of CP's issued Friday (12) totaled 53, the largest number yet approved by FCC in a single week.

Five other applicants were given conditional grants contingent upon approval of engineering details, while 10 other applicants were granted engineering approval of their conditional grants.

Ag Dept. Steps Up National Coverage, Gapen Is Chief

WASHINGTON, July 13.—Uncle Sam's Agriculture Department is intensifying its national radio coverage, yesterday (12) having installed Kenneth M. Gapen, of San Francisco, as chief of radio division. Gapen, who for the last six years headed aggie department's field radio office in San Fran, will co-ordinate all radio operations, and direct the department's co-operation with 200 radio stations conducting daily farm programs. He succeeds John C. Baker who has resigned.

WCCO, ANG INK

(Continued from page 5)

of July 1, 1946. Pact provides Guild shop, with all newsroom employees required to belong. Only exception is during vacation period when station is permitted to hire university news students or profs for relief not exceeding 90 days. Temporaries are not to be forced into union. Wage scale set is \$50 weekly for first six months, \$54 for second six months, \$58.50 second year, \$63 third year and \$70 fourth year. Scales are higher than paid by Twin Cities newspapers. Two news supervisors are to receive 10 per cent more than highest applicable minimum. Station permitted to bring in raw recruit at \$35 weekly for not more than six months. Vacation sked gives one week holiday with pay to news writers with at least 26 weeks' service prior to July 31 and two weeks for one year or more tenure. Instead of days off for legal holidays, those eligible to one week's vacation get additional four days with full pay, and those eligible for two weeks' vacation get another seven days with pay. Company can fire for gross misconduct or insubordination, reduction in force, inefficiency or inability. Except for drunkenness employees fired after at least two months' probation period get two weeks' pay. Work week is five days, 40 hours, with time and a half for overtime.

WTCN Pact Pending

Guildsman Biddeson, in hailing pact, disclosed he is negotiating new contract with WTCN-ABC, where five announcers and office staffers have been represented by union for some eight years. Agreement expired April 23 and Biddeson reported difficulties in renewal in negotiations with F. Von Konynenburg, station sales chief who is slated to become s. g. m. after August 1, with departure of "Swanny" Hagman to ABC.

Present WTCN-Guild scale ranges from \$125 to \$230 monthly, plus talent fee of \$2.75 to \$6 per commercial broadcast. Sought, is \$140 to \$265, or 15 per cent hike, and \$3.50 to \$8 talent fee. Station offers flat 5 per cent wage increase and no talent fee hike. Years ago WTCN was struck by Guild, but since then relations have been better for station owned jointly by Minneapolis and St. Paul newspapers.

Too Short for a Head

REGGIE MORGAN becomes Ruthrauff & Ryan's first woman v.-p., heading radio commercial department. Miss Morgan started at R&R as a typist in 1934. Bob Ballin, associate director of the agency's Hollywood radio office, also has been upped to v.-p. . . . Lever Bros, sponsoring State Senator, which replaces Joan Davis show for summer, starting July 29.

Increase in commercial program operations at WOR, New York, is seen in naming of Norman S. Livingston to head the department. Rodney Ericksen comes in as manager of program department. . . . Artie Shaw will write script and original music and conduct the 38-man orchestra for Columbia Workshop broadcast, *Pied Piper of Hamelin*, from Hollywood July 21. CBS trying to get Irv Reis, first Workshop director, to take the reins again and Frank Morgan to narrate.

Mike Gould has been appointed general manager of new San Diego station KSDJ. . . . WCCP, Savannah, Ga., starts beaming within a month and wants scripts. . . . Gordon Graham named director of public events for WIBC, Indianapolis. . . . Things Are Getting Tough Department: Bond Bread has dropped sponsorship of Nathan Fleisher, Yiddish news commentator heard on WDAS, Philly, because of wheat situation.

Mary Cavanaugh, press director of WRC, Washington, leaves station July 15 to marry Lester Dale Sheets, paper company executive. . . . WARD, Johnstown, Pa., becomes CBS's 158th affiliate August 1. . . . Worth Kramer, former general manager of WGKV, Charleston, W. Va., and president of Kanawha Valley Broadcasting Company, appointed program director of WJR, Detroit. . . . Ted Buck named diary production manager for C. E. Hooper, Inc., following resignation of Gordon Buck, who headed the family listening diary service. . . . Bing rumors popping up again because GM pact signing hasn't come thru yet.

Robert T. Colwell, v.-p. and director of J. Walter Thompson and chairman of the agency's plan board, first was supposed to join Sullivan, Stauffer & Bayles as an exec at a hefty salary, but now goes in as a partner and head of SS&B's copy and creative work. Moniker has been changed to Sullivan, Stauffer, Colwell & Bayles, Inc. John P. Cohane has been elected a v.-p., director and secretary of the agency.

CJCA, Edmonton, Alta., has been clicking with jointly sponsored segs. Fifty local druggists are sponsoring a half-hour weekly musical show which does an institutional plug job for the pharmacists. A similar program is being sponsored by the Imperial Oil Dealers of Edmonton, and four different South Side business men each morning bankroll the South Side Show, in its third year, with small business men on the waiting list trying to get in. Sample of surprising response to such programs is that of 48 programs, publicizing the annual Ponoka (Alta.) Stampede and sponsored by 30 merchants who hoped to increase the attendance from 5,000 to 10,000. Attendance was estimated at 20,000.

Jerry Hoekstra, for 12 years director of flackery at KMOX, St. Louis, is leaving for an extended rest, after which he will concentrate his time on his music studios in Kalamazoo and Grand Rapids, Mich. . . . Reps of Chi Jewish orgs will be interviewed on Jewish Radio Guild program over WSBC, local foreign language outlet, in a series arranged

as service to community to acquaint listeners with Jewish cultural activities.

Barbara Wentworth has joined sales department, Frank Atwood new farm director at WTIC, Hartford, Conn. . . . Richard G. Bath upped to post of v.-p. and general manager at WKNE, Manchester, N. H., after David Carpenter resigned. . . . CKWX, Vancouver, B. C., has added two hour-long segs, "Teen-Time" and pop music and chatter, to its daytime sked. . . . Steve George, former sports ed of The Sacramento Union, has been named news ed of KCRA. . . . Pat Stanton's new Philly station, WJMJ, expected to start perking at 10 kw, during daytime on September 15. Land was leased this week near Delair, N. J., for a transmitter, and Stanton is now shopping for a central city site.

Air rights to Mr. Bullwinkle, Attorney stories that appeared in The Saturday Evening Post and were penned by Harry Kilingsberg, retired Philly lawyer, have been grabbed by Gil Babbitt. . . . Donald M. Kelly Jr. upped to commercial manager of WGAC, Augusta, Ga. The station soon will shift from 1,240 kc. to 580 kc. and from 250 watts to 5,000 watts as part of 150G expansion program that includes new studios.

Nearly \$2,500,000 worth of air time was contributed to the federal government by stations, nets and sponsors between June 6 and July 4 for plugging U. S. Savings Bonds. . . . Frank Wellman, sales manager of WTTM, Trenton, N. J., has acquired the only seaplane base in the city, along the Delaware River. . . . The Great Scott, a radio character from Texas who once had an undertaker for a sponsor in Washington, will replace Henry Morgan over WJZ, New York, for a month beginning July 15. Subber is not to be confused with the same-named pianist who rides the concert cirk doing a turn on the 88 with gloved fingers.

Adam J. Young Jr., Inc., named national sales rep of KLAC, Hollywood. . . . WIBG, Philly indie, reported planning on new and larger quarters in downtown district, having just sold its building to David A. Yassky. . . . Lars Skatterbol back at ABC-New York newsroom. . . . Jane Griffith transferred to WQXR, New York, flackery from news. . . . A 250-watt FM transmitter will be installed in Hotel Vancouver, and experimental operation is expected to start in October. New transmitter will serve as an alternate for CBR.

Drew Pearson to lecture at Yale Law School this fall. . . . The Montowese Players from the Branford Playhouse airing live dramas for nine weeks on Monday, over WNHC, New Haven, Conn. . . . Irwin Rosten, ex-Radio Daily, Acme Newsplex and Newark News, to assist Rhea Diamond at WLIB, New York. . . . Glen Elroy, new spieler, and Jane Miner added to promotion-flack department at KCMO, Kansas City, Mo. . . . Paul F. Adler has opened his own radio ad service under his own name in New York. First package is "Starling of the White House," half-hour series based on the Simon & Schuster book.

George A. Harder, director of public relations at Westinghouse Radio Stations, Inc., and former ad-publicity manager, resigned. . . . C. Howell Cullinan has left WEEL, Boston, news-casting to be a gentleman farmer. . . .

Blue Book Friend

WASHINGTON, July 13.—Federal Communications Commission, weary of recurrent criticism which has been popping up against its Blue Book report, is pleased as Punch over first official favorable testimony on the subject from anybody on Capitol Hill. The favorable comment came from Sen. Glen Taylor (D., Ida.) in a statement for the record at Friday's (12) hearing on FM channels.

Altho Taylor's reference to Blue Book was recognized by both the senator and FCC as irrelevant to the FM hearing, it was allowed to stay in record inasmuch as it was the first such official testimony to come from any member of Congress. Taylor, ex-showman, led off his FM remarks with a congratulatory bow to FCC for its program responsibility report which, he said, "takes fully into consideration the enjoyment of radio listeners." The senator hinted that criticism which has been bombarding the report has not represented "the real listening public."

KYA & KLAC Start National Biz Ideas

HOLLYWOOD, July 13.—Having ironed out the kinks of ownership change, KYA, Hollywood, and sister Station KYA, San Francisco, have launched a drive to grab national biz. Move follows recent appointment of Adam Young Agency to handle national sales.

Dave Lundy, sales manager for both Thackrey-owned outlets, leaves this week for a month's canvassing trip of New York and Chicago ad agencies. Lundy will offer buyers a 5 per cent discount for time purchased on both stations.

Lundy's trip will be climaxed by a cocktail party for the trade July 31 at New York's Park Lane Hotel, at which time Al Jarvis, KLAC disk jockey, will be flown to Gotham to meet agency execs. Gimmick behind Jarvis flight is to showcase the platter spinner before Eastern time buyers and put in a sales pitch for more national spots on Jarvis's segs.

FCC Adds 2 to Legal Staffs

WASHINGTON, July 13. — Two new legal staff appointments were announced by Federal Communications Commission yesterday. Lester W. Spillane was named assistant general counsel in charge of safety and special services, replacing Jeremiah Courtney, who is entering private practice. Walter E. James was named assistant to the general counsel, replacing Norman E. Jorgansen, who goes into private practice.

King Harris has joined the San Francisco staff of Edward Petry & Company, Inc. . . . Grant Theis has returned to CBS-New York radio sales promotion department. . . . Stephen E. Fitzgerald has joined the New York office of N. W. Ayer as an exec handling public relations work for the army. . . . Joseph Hershey McGillvra, Inc., appointed national rep for WJOY, Burlington, Vt.

Douglas Couter joins Foote, Cone & Belding July 15 as manager of the New York radio department and special assistant to Hubbell Robinson Jr. . . . Arnold Rosten, art director for Mutual, will open his own office but continue as consultant to MBS. . . . William Ratcliff named program director of KROY, Sacramento, Calif.

CAB Asks for Bd. of Appeal

(Continued from page 5)

instance of a sponsor interfering with the broadcast of news. The indies also asserted that it was seldom that a listener made a protest to a private station about the character or quantity of commercial broadcasts. This second brief emphasized that the independent outlets had proved a valuable training ground for those who later became employed by CBC, but it also stressed the point it did not believe the present CBS set-up enabled the national system to keep pace fully with the latest technical progress.

The use of competition between the indie stations and CBC in promoting freedom of speech was the subject of questions in the afternoon sitting of the committee. Colborne felt that this competition was a good thing, but E. G. Hansell (Social Credit member) said he did not see how the private stations could be a factor, for they could not put on a network broadcast of their own. He hinted that the CBC monopoly of network broadcasting barred such competition.

This question of freedom of speech on the radio brought up the question of the 25 radio stations which are owned by newspapers. Whether either multiple ownership of radio stations or ownership by a newspaper was a threat to freedom depended on how the radio station was operated, Harry Sedgwick, chairman of the CAB, stated. "The policy is to stay away from editorial comment in radio," he said.

Mentioning specifically the chain of radio stations and newspapers owned by the Sifton interests in Western Canada, Socialist leader Coldwell said, "I don't think that is a healthy thing. And I think that separating radio stations from newspapers would be a good thing."

Cubans Like Soapies Too; Sen. Sun. Top

(Continued from page 5)

the number of script pages he has left at 7:45 p.m. and signals the control man just how long he's likely to need the mike. He pays the station on the nose right after he gets off the air. His pull is like Walter Winchell on ABC, hitting a 24.44, while the next highest Sunday night presentation rates an 8.84. It's a revista (reminiscent) routine.

The regular nighttime broadcasts which hit the jackpot are soap operas. They're serial dramas with every stop pulled out and sponsored by U. S. firms. Procter & Gamble and Colgate-Palmolive-Peet. Lever Bros., a leader in the States, just hasn't reached first base here because of international complications. Leader is a *March of Time*-type show with a rating of 26.59, and altho it might be supposed that its greatest appeal is to the higher income group (in this report the listeners are broken down into "A" high income), "B" (medium income) and "C" (low-income groups), actually more than double the number of the high-income group that dialed the dramatic news program listen to a soap opera. *La Novela del Aire* (The Novel of the Air). The middle-income group, however, only went up about 20 per cent, and the low-income group went up 25 per cent. All groups went up numerically because the sample used for the soapie was 50 per cent higher than that reported upon for the MOT type broadcast.

As if to prove the appeal of the soap operas, Cuba's report, which is reaching the ad agencies in New York this week, gives almost as high

Wyo. Politicos Tune Pitch for Clear Break-Up

(Continued from page 5)

reception, but plaintive protests that a politician has to go to a big station in another State to be heard in his own area indicate differently. In addition, observers point out that Senator O'Mahoney as well as Montana's Sen. Burton K. Wheeler, opposed to the clears, are both identified in congress as foes of monopolies. In this connection, it is emphasized that one of the chief points raised by opponents of the clears is that by maintaining large stations with exclusive frequencies, FCC is diminishing competition in the standard broadcast band.

In a strong statement before the commission, O'Mahoney charged that great numbers of persons in Wyoming are denied proper radio reception because facilities have been frozen for the few who maintain clear-channel franchises. "These hearings," O'Mahoney declared, "afford a chance to revise allocations and provide the country's blind spots with better radio service."

Governor Hunt demanded that FCC "distribute radio facilities equally among the people of the country" and said that persons in isolated areas, such as sheep-herders in Wyoming, are entitled to the same type of service as those in the big city. Pounding away on the same theme, William C. Grove, general manager of KFBC (Cheyenne, Wyo.) urged that his station be granted an increase to 50 kw. The State, he claimed, could easily support such a station if approval is granted by FCC.

Hearings resume again on Monday (15) when changes in the commission's engineering standards, proposed in the April-May session, will be discussed. FCC still hopes for an early decision.

McCANN ASKS

(Continued from page 5)

ing CAB members had said they could save considerable money if they were able to negotiate directly for lines. They said they favored a change in regulations to enable independent stations to set up regional networks.

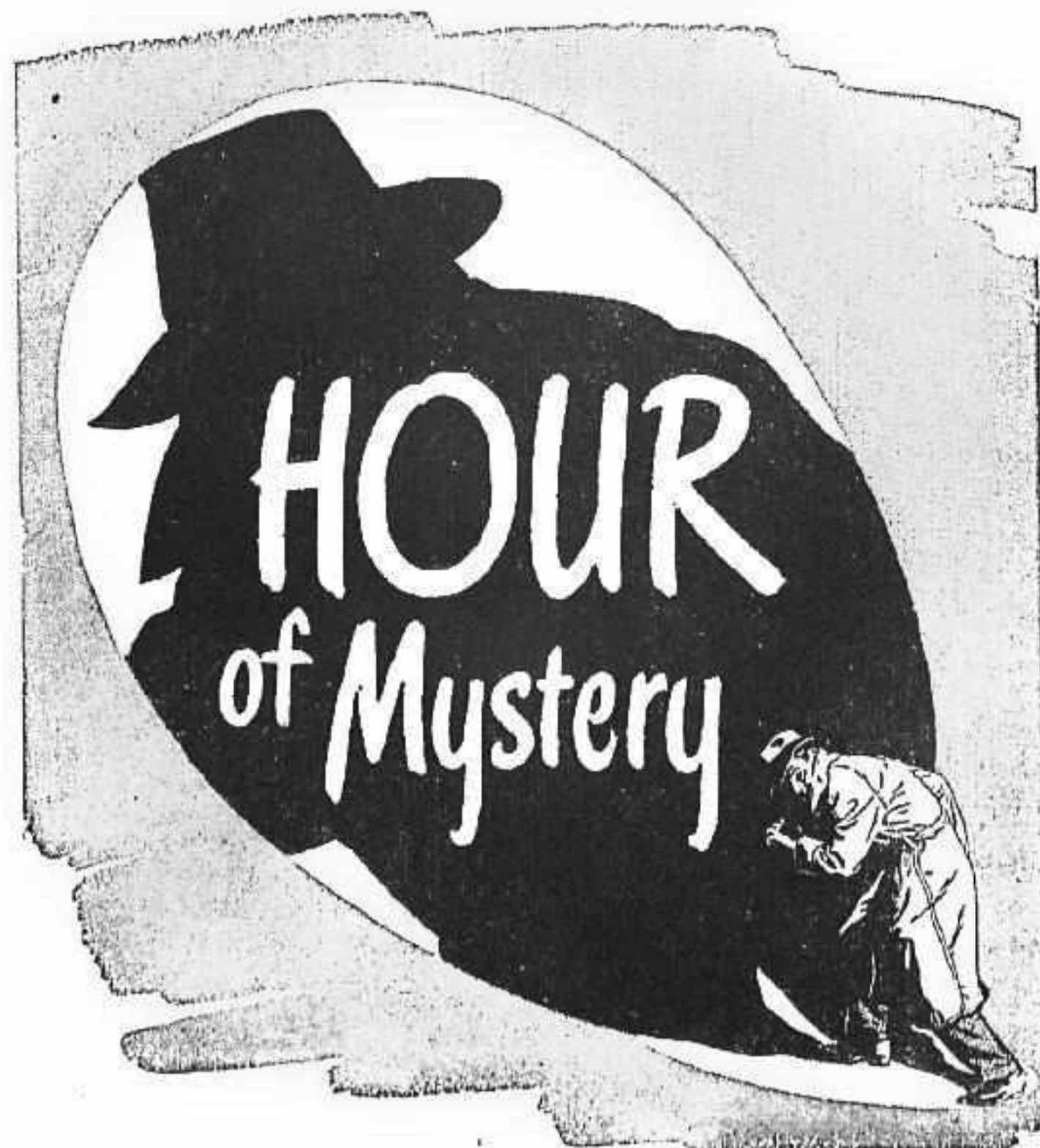
Smith said establishment of a separate board would remove many of the headaches from the CBC board of governors and particularly from the chairman. The committee also heard complaint from the private station owners that rates they received for network programs sold by CBC were usually less than half the stations' normal rate. Ken Soble, CHML, Hamilton, said while stations were not compelled by CBC to take such programs, the stations considered a half a loaf better than none, and they needed network programs to attract audiences.

a rating for two daytime shows as it does for the nighttime leaders. The shows, both sponsored by Colgate-Palmolive-Peet, nudge the leaders, a comedy soapie, *Chicharito y Soperia*, hitting a 25.53, and another *Novel of the Air*, this one tagged with the name of the C.-P.-P. product, *Candado*, hitting a 21.48.

Because it's notorious that export people don't speak to home-office people in the same field, it's a foregone conclusion that neither P&G nor Colgate brass has ever had the lesson of Cuban radio brought home to them in terms of what it might mean for the Mr. Whiskers territory. Typical reply that "Cubans are different" might be true, but no one has ever stopped to find out in the U. S. A.



U. S. STEEL'S



Full-length, one-hour dramatizations of the best in mystery fiction, featuring such well-known writers as Eric Ambler, Van Wyck Mason and Cornell Woolrich.

Leading actors and actresses, including Laurence Olivier, Geraldine Fitzgerald, Wendy Barrie, Brian Aherne, Frank Sinatra and William Bendix.

EVERY SUNDAY NIGHT at 10 P. M. E.D.T. over American Broadcasting Company, Coast to Coast... for 13 summer weeks, to replace The Theatre Guild on the Air.

"I HIGHLY RECOMMEND Hour of Mystery," writes Ben Gross, radio editor of the New York Daily News. "Here we shall have only the finest, produced and acted with an artistry usually reserved for the best theatrical productions."

Presented by

UNITED STATES STEEL

No Congressional Mandate To Guide 'Em--So FCC Will Make Price Tag Decish Alone

\$2,425,000 for WXYZ Compared With WCAU's \$2,750,000

WASHINGTON, July 13.—As Congress prepares to recess without acting on the oft-repeated request by Federal Communications Commission for authority to establish ceiling prices on radio stations, FCC finds itself in a ticklish position of deliberating on the high-priced and complicated deals involving the American Broadcasting Company's purchase of WXYZ (Detroit) and WOOD (Grand Rapids, Mich.) and *The Philadelphia Record's* acquisition of WCAU, Philly's 50,000-watt clear channel station. FCC went into the ABC transaction Tuesday (9), while spokesmen stated the WCAU sale will probably hold fire for some time, since application for purchase was filed only last week, despite the fact that the deal was announced early in May.

Commission is expected to look at ABC's proposal to buy the two Michigan stations from the King-Trendle Broadcasting Corporation for \$3,675,000 with a skeptical eye, in view of the fact that ABC proposes to resell WOOD immediately to Liberty Broadcasting Company for \$850,000. Simple arithmetic reveals that ABC (See FCC to Make Price on page 48)

WEAF's Key Time Still \$-Time Despite Sponsor Exodus

NEW YORK, July 13.—What's happened to key non-network option time is indicated in the changing picture of the 7:30-8 p.m. cross-the-board picture on NBC's key, WEAF, in New York. This choice time, some of which has been vacated by Schaefer Beer, Electric Auto-Lite, Lever Brothers and Purina (Ralston), hasn't gone begging, and the new picture is like this.

Monday
7:30—R. B. Semler (Kreml) new program.
7:45—Kaltenborn (Reid's ice cream).
Tuesday
7:30—Skippy's Hollywood Star Theater.
7:45—Same, starting August 6.
Wednesday
7:30—Same as Monday.
7:45—Same as Monday.
Thursday
7:30—Dennis Day (Colgate).
7:45—Same, starting in fall.
Friday
7:30—Same as Monday and Wednesday.
7:45—Same as Monday and Wednesday.
Saturday
7:30—Curtain Time (Mars, Inc.).
7:45—Same.

This sets up the fall for this half hour just as sock as when "business was at high tide." Actually, in May of last year, R. Q. Lewis had a sustaining seg on Saturday evenings within the half hour.

WEAF has profited by capturing two pieces of WOR business, Semler and Skippy Peanut Butter, and Colgate has moved in where Lever held forth with Bob Burns. The WEAF commercial picture is good at night.

SCB & IBEW Fail To Agree; Strike Looms

HOLLYWOOD, July 13.—Strike clouds were at their blackest over indie row this week end when the International Brotherhood of Electrical Workers and Southern California Broadcasters again failed to agree on station engineer pay boosts after two months of wrangling. On Monday (15) IBEW's exec secretary Roy Tindall will go before union's board of directors to ask that he be

granted power to pull a walk-out. Strike vote already taken at area's indies a month ago gave Tindall the green light from level riders involved.

Last-minute efforts to avert drastic action are being made by both IBEW and SCB. Tindall yesterday wired station owners and managers, pointing out that negotiations had reached a critical stage, that SCB's final counter-proposal allegedly is too far from IBEW's demands, and hinting at union action unless an agreement can be reached.

The same day, SCB called a meeting of broadcasters involved and informed them of the existing situation. (See SCB & IBEW Fail on page 12)

Production, Not Personality, Is Pay-Off in Fem Miking

(Continued from page 3)
a 2.5 and that was only in July of last year.

However, a 3.8 doesn't seem like a rating about which to wave the flag when a cliff-hanger with any eclat hits a 6 in mid-season, if it's worth its salt, and even at this stage of the year (as indicated in *The Billboard* talent Cost Index, July 6 issue) finds itself a 5 or better. Current soaper boss is *When a Girl Marries* with a 7.2.

Sell-Ability, Not Ratings

However, the girls who mike and sell at the same time let down their ratings. It seems that what the sponsors have been buying thru them isn't "top audiences" but "top salability." When any of the mike-ing ladies talk about a product, their listeners go and buy. It's the credo of the McBrides, Beattys, Craigs, Deans and a host of others thruout the nation that "everyone doesn't listen, but everyone who does listen—buys." It's an implied "avoid waste circulation" pitch.

And they do sell, all of them. WABC has avoided quoting sales figures (that was looked on as bad

Battle of Platter Spinners Builds KLAC and KFWB Dialing

By Al Fischler

HOLLYWOOD, July 13.—Promotional war between indie outlets, KLAC and KFWB, centering around exploitation of disk jockeys, is paying off. KLAC's share of audience, since acquiring disk jockey Al Jarvis, has jumped appreciably, at one point surpassing the Hoopering of the local CBS outlet and far above the share of audience earned by any other local indie station.

Flacking and promotion began March 11, when the station snagged Jarvis from KFWB, and outlet ownership switched to Thackrey interests. Don Fedderson, station manager, earmarked 20G for promotion, bulk of which was to be used to trumpet Jarvis's station switch.

Agency Protests Bring Possible Web Sked Printing

NEW YORK, July 13.—One of the results of the end of CAB rating services, the dropping of the NBC comparative four network schedules, is already beginning to sour. It had been understood that both CBS and NBC would drop their privately printed skeds, since the use of rating figures on them was mixed by Hooper, and that they would use the Hooper pocket piece instead.

NBC has received plenty of squawks from agencies who either do not receive Hooper service or else find that it does not give them all that they found useful in the Four (See Agency Protests on page 12)

All the Gimmicks

To promote platter spinner, the station resorted to tried and true gimmicks, sparked by a pressure campaign of giving away nylons. In addition to the coveted hose giveaway to listeners guessing answers to simple queries, station flack distributed thousands of nylon cards which entitled bearers to free hose. Added pitch was the truck stunt. Truck carried placards reading "Follow Me for Free Nylons." Citizens taking the bait wound up in front of the KLAC building where Jarvis handed out 500 pairs of hosiery. Mail count (See Platter Battle Builds, page 48)

young women were sworn into the special General Theodore Roosevelt Company which Arlen was plugging.

She brought in 5,244 specially prepared Easter eggs from her listeners for G.I.'s during an Easter wartime period. She brought in millions (one million was the goal) of stamps for bedridden G.I.'s and one continuing operational ache that WABC contends with is that altho the campaign was conducted last October the stamps are still coming in.

The fem that Hayes and WABC produced leads her own class. Here's the way the girls rank in June (using New York Pulse figures):

Margaret Arlen	(WABC) 3.8
Bessie Beatty	(WOR) 3.4
Mary Margaret McBride	(WEAF) 2.7
Maggi McNellis	(WEAF) 2.3
Martha Dean	(WOR) 2.0
Nancy Craig	(WJZ) 1.9

Hawley Not a Contender

It's noted, of course, that the lady whom the Hayes' Arlen replaced, Adelaide Hawley, is no longer a contender, her program having exited from WEAF . . . And it's the feeling of WABC'S boss that all the programs that depend upon an unproduced personality just will ooze out of the rating picture. A daily women's program must be a production—guests must be chosen because of program value not because of personal charm or press agency. Material must be written so that it's neither too corny nor too Park Avenue. Stogie (there's usually a male stogie on every fem commentator's program) must have just the right s.a., neither wolf nor insufficient papa, neither Tarzan nor Milquetoast.

She's a Reporter

Jack Hoins (Arlen producer) approaches the program as tho the fem were a reporter out getting feature stories. He avoids the pitfalls of chit-chat, but the biggest point—the point that gets the rating points—is that Margaret Arlen is a program presenting a personality (the personality doesn't present program) and it's no press agent's free ride on the air.

That's the Hayes' reason why Arlen's first in the ratings, and why some of the other fem segs haven't held up their early standings . . . Off the record, Hayes says, never let a fem commentator program run itself. Without production, it's sooner or later a lost soul.

Drill Team --- \$175,000 Worth

HARTFORD, Conn., July 13.—Here's one of those once-in-a-million stories that came out, true for a former Connecticut announcer. Frank Harrington Salerno, 24, son of a Bridgeport (Conn.) dentist, was a gabber at WNAB, Bridgeport, about two years ago. He left Connecticut to take an announcing spot with NBC at Detroit and then transferred to the CBS outlet in Detroit. During a vacation in Toronto he met a Russian prospector, Mike Mitto, who had spent 28 years chasing gold in Alaska and the Northwest Territory. Salerno quit his radio job and went off with the prospector, when the latter invited him to come along.

The two staked a claim about 200 miles north of Yellow Knife, a spot they had decided upon in a survey of the country from an airplane. They found gold there. Recently Salerno sold his interest for \$175,000.

Chi News' Hoskins Hits MBS's 'Queen,' Says Gifters Welch

CHICAGO, July 13.—Growing dissatisfaction of radio industry with deals some of the package boys are putting up, particularly in the giveaway segs, was sounded here last week by Adele Hoskins, radio editor of *The Chicago Daily News* in which she quoted some of the "queens" in Mutual's *Queen for a Day* as being taken for a sleigh ride.

One queen was to have received a refrigerator for a special gift, but to date icing system hasn't arrived. Also a suit of clothes which was promised didn't come thru either, altho after three months of correspondence, winner got \$35. She was not the only winner to be disappointed, according to Hoskins. Others have told of waiting a long time for their gifts and then when and if they arrived, were not as represented.

Story drew a prompt statement from Ade Hult, manager of Mutual's Midwest division, in which he declared mistakes made were "natural ones" and attributed no greater significance than that it could have happened "on any quiz or prize show." Story pointed up talk in the trade that networks had better handle their own shows instead of farming them out, since whatever criticisms may ensue from prize programs will react on webs and not on

Ed Short To Head WJJD's Expanded Flack-Promotion

CHICAGO, July 13.—Ed Short, former assistant director of public information for Foote, Cone & Belding, next week will become publicity manager of WJJD, local Marshall Field indie. With the hiring of Short, who has held various publicity jobs at stations, agencies and stadia in town, WJJD is expected to expand its promotion and publicity department as part of its campaign of advancement preceding and following its operating with 50,000 watts, permission for which has been granted. Station expects to go 50 kw. this fall.

Short will succeed Bob Ward, who is being transferred to the WJJD sales staff. An assistant for Short is expected to be hired by WJJD in the near future.

agencies or sponsors. If package producers are taking too much dough and aren't doing a good responsible job, runs the talk, then it's bad for radio biz in general, for the public will learn to mistrust such programs, and audiences will drop off in spite of prizes.

The idea of building a show which creates audience-appeal just for prizes instead of thru entertainment is also bad, according to this reasoning. Hult denied that prizes on shows like *Queen* were main pulling power, but said they were only gimmicks to increase entertainment value.

Hoskins, however, built up her case from investigations in New York, Chicago and Cleveland, and captioned "Cry Queens for a Day."

KFI Ends Wine-Ber Commercial Ban

HOLLYWOOD, July 13.—The long standing rule against carrying commercial segs sponsored by beer or wine concerns before 10 p.m. has been lifted by KFI (NBC's local affiliate), thus ending a period of scheduling and time-selling headaches for the outlet. Policy was originally enforced some years ago on grounds that listening to such ads would be detrimental to child welfare and morale. As result, no wine or beer commercials were carried at any time. Bars were partially relaxed two years ago permitting segs on air

after 10 p.m., since, it was reasoned, kids would be asleep by that hour.

Ruling was lately considered silly when it was pointed out that air waves are flooded day and night with cigarette plugs. Wooing Dame Nicotine, it was argued, was no worse or no better than guzzling Zilch's beer—so why enforce this ban?

As a result of ruling, recently aired Barry Fitzgerald seg, sponsored by Ballantine Ale, was plattered and carried at 11:30 p.m., much to sponsor's dissatisfaction. Lifting of ban will permit station to carry new Eddie Cantor show for Pabst at regular West Coast Time early Thursday nights. Only proviso by station is that no "pressure-type" commercials be used.

What Price Impact?

To the Editor:

On page 14 in the July 6 *Billboard* there appears the following quotation from an unidentified source in a story on the Edward Petry & Company spot survey:

"If the survey proved anything, it proved that Station KMOX (CBS) can do the spot job alone in St. Louis, since the two-month top recognition (61 per cent) went to Adams Gum using this station alone, and the second slot on the second month tab went to Chiclets using KMOX alone—and none of the top-ranking spots were without KMOX in the schedule."

Apparently whoever made this comment had not listened as closely to the presentation of the survey material as the study perhaps warranted. My recollection of the presentation as it was made in Chicago was that the Petry representatives took particular pains to point out that the survey had not been designed to differentiate among the various St. Louis stations for the following reasons:

1. The survey was not weighted to account for variations in the schedules run on the various stations as to cost, frequency, time of day, or program adjacency. The various schedules were those that had already been contracted for by the agencies and advertisers involved before the survey was conceived. All that was done was to substitute the new announcements for ones already running.

2. The results of the survey made no provision for variation in the type of announcement used. As a matter of fact, it was made clear by the men making the presentation that one of the reasons for the high recall figure attributed to the Adams Clove announcement was that they had used an exceptionally catchy transcribed jingle announcement, while some of the other participating advertisers used simple live copy.

It was my understanding from hearing the Chicago presentation that the Petry people had even been extremely reluctant to figure any cost-per-impact-per-thousand figures on the basis of the survey, but that they did so on the insistence of some agencies who saw the survey. The cost-per-impact-per-thousand figures as presented in Chicago show an entirely different picture from the deductions made by the unnamed commentator. The Marlin Blade schedule, which ran on stations KXOK and WEW, while showing the lowest percentage of recall, also showed a cost-per-impact-per-thousand figures of 54 cents, based on a metropolitan population of 1,500,000, which was the base figure used in computing costs for all stations. Since this cost figure was less than half that of the nearest competitor, it seems to me that without attempting to discuss the merits or faults of the survey, it did at least show that Marlin Blades, by choosing KXOK and WEW for their schedule, had made the outstanding buy on a cost basis.

Very truly yours,

WELLS H. BARNETT JR.,
Sales Development Manager,
John Blair & Company, Chicago.



Sorry, we'd like to have Betty Garrett answering our telephones, but she's featured in the Broadway show "Call Me Mister." The big radio feature in Philadelphia is WIP.

Want the features about our 14,000 square mile listening area comprising 8 million prosperous people? Call me . . . Mister!



REPRESENTED NATIONALLY BY GEO. P. HOLLINGSBERRY CO.

KFWB To Use News Ribbon For Program Promotion

HOLLYWOOD, July 13.—KFWB will use its trans-lux news ribbon on Taft Building at Hollywood and Vine to promote its programs. Animated sign will be used to build listeners for certain segs, pounding home programs' tags and time of airing. Already among town's leading indies, Warner Brothers' outlet will seek edge on others when Ribbon starts running August 6.

SCB & IBEW FAIL

(Continued from page 10)
tion. Group decided to ask Tindall, plus reps from the IBEW board, to sit down and talk it over with the broadcasters' committee. Understood station managers are unwilling to go above the latest counter-offer, but hope by a gab session with union reps to convince them that broadcasters are unable to meet IBEW's demands.

Union says it stated its bottom

AGENCY PROTESTS

(Continued from page 10)
Net Sked printing. One of the things that the agencies want is skeds with network option time sharply defined, and while Hoop did print his skeds that way for some time, a protest from Frank Stanton, of CBS, is said to have resulted in this feature being discarded. According to the trade, Stanton's objection to indicating option time on each network was that it "pushed network option time right in the face of the FCC all the time" and this wasn't healthy.

If Hoop doesn't add the features that the individual comparative skeds have carried, it's a foregone conclusion that despite the cost, NBC will be back printing its skeds and that CBS will never drop its three network job.

price when it asked \$70 for stations in Class 3; \$80, Class 2, and \$90 in Class 1. SCB's final offer (which IBEW refused) gives Class 3, \$68; Class 2, \$70, and Class 1, \$80.

COSMETIC TALENT COST INDEX



Including Shampoo and Tonic Sponsored Programs
In the absence of continuous data on non-telephone home listenership, The Billboard takes the liberty of projecting telephone home-based radio audience measurements to total urban families.

Vol. I No. 1 (Report June 30, 1946)

Program	Hooperating	Opposition	Talent Cost	Cost Per Point	Cost Per 1000 Urban Listeners
JIMMIE FIDLER** Carter Arrid S. & S. ABC 187	4.8	James Melton—CBS Double or Nothing—MBS Album of Music—NBC	\$ 1,250	\$ 260.42	\$.28
MR. & MRS. NORTH Jergens Woodbury's Soap L. & M. NBC 144	8.0	Lum & Abner—ABC The O'Neills—ABC Jack Carson—CBS The Name of That Song?—MBS	\$ 3,000	\$ 333.33	\$.89
LOUELLA PARSONS Jergens Woodbury's Cream L. & M. ABC 187	6.3	Corliss Archer—CBS Exploring Unknown—MBS Merry-Go-Round—NBC	\$ 2,500	\$ 396.83	\$.44
WALTER WINCHELL* Jergens Jergens Lotion L. & M. ABC 200	12.6	Corliss Archer—CBS Exploring Unknown—MBS Merry-Go-Round—NBC	\$ 6,000	\$ 476.19	\$.51
THEATER OF ROMANCE Colgate-Palm-Pest Shampoo & Tooth Powder S. & M. CBS 144	6.9	Lead a Band—ABC Adv. of Falcon—MBS Date With Judy—NBC	\$ 3,500	\$ 507.25	\$.65
ROGUES' GALLERY F. W. Fitch Co. Shampoo & Tonic L. W. R. MBS 268	5.2	Town Meeting—ABC F. B. I.—CBS Meredith Willson—NBC	\$ 3,500	\$ 673.08	\$.78
GABRIEL HEATTER (MWF) R. B. Semler, Inc. Krem! Hair Tonic E.-W. MBS 268	5.4	I Deal in Crime—ABC Radio Theater—CBS Telephone Hour—NBC	\$ 3,600	\$ 668.87	\$.81
BANDWAGON F. W. Fitch Co. Shampoo-Tonic L. W. R. NBC 148	7.0	Golf Tournament—ABC Blonde—CBS Classical Music—MBS	\$ 8,500	\$ 928.57	\$.97
EDDIE CANTOR Bristol-Myers Trushay, Ipana Y. & R. NBC 131	14.7	Sen. Mitchell—ABC Jimmy Blair—ABC Sad Sack—CBS Gabriel Heatter—MBS Real Stories—MBS	\$13,500	\$ 913.37	\$1.03
SCREEN GUILD Lady Esther, Ltd. Blow CBS 149	11.7	Edward Maher—ABC Tom Clark—ABC Fight of Week—MBS Contented Program—NBC	\$10,000	\$ 854.70	\$1.08
TONY MARTIN Bourjois, Inc. Evening in Paris F., C. & B. CBS 139	4.8	Golf Tournament—ABC Arthur Hale—MBS I Was a Convict—MBS Bernie West's Carnival—NBC	\$ 4,500	\$ 937.50	\$1.08
ALAN YOUNG Bristol-Myers Mum & Sal Hepatica D., C. & S. ABC 212	4.6	Ignorant—CBS Gabriel Heatter—MBS Real Stories—MBS People Are Funny—NBC	\$ 4,500	\$ 978.26	\$1.12
TREASURE HOUR Conti Products Shampoo & Soap B., C. & P. MBS 138	3.8	Detect and Collect—ABC Hobby Lobby—CBS Jack Haley—NBC	\$ 4,500	\$1,250.00	\$1.51
RUDY VALLEE (CH) Procter & Gamble Drene K., F., C. & C. NBC 143	7.6	Fantasy in Melody—ABC That's Life—CBS Blue Barron Ork—MBS	\$14,000	\$1,842.11	\$2.18
LYLE VAN (MTWTF) R. B. Semler Shampoo & Tonic E.-W. MBS 265	1.7	Glamour Hour—ABC Kate Smith—CBS Words & Music—NBC	\$ 1,500	\$ 882.35	*
SAMMY KAYE Raymond Labs Rayve Shampoo R., W. & C. ABC 146	3.8	Lyman Bryson—CBS Sing-Sweet—MBS Round Table—NBC	\$ 5,000	\$1,315.78	*

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CLEVELAND'S Chief STATION
COMMANDS HEAP BIG "LISTENER" Ship

Get aboard and let WJW, Cleveland's Chief Station, a Commander of big listenership, guide you to Northern Ohio's billion dollar market. WJW brings in more daytime listeners per dollar in the Cleveland Area than any other regional station.

BASIC ABC Network CLEVELAND, O. **WJW** 850 KC 5000 Watts DAY AND NIGHT REPRESENTED NATIONALLY BY HEADLEY-REED COMPANY

art van damme
AND HIS SWING QUINTET
For Swing with a Zing!

RADIO ON THE AIR 15 TIMES WEEKLY NBC

NBC TRANSCRIPTIONS 117 COMPLETE SHOWS

THE FEELIN'S MUTUAL

MUTUAL ENTERTAINMENT AGENCY
203 NO. WABASH AVENUE CHICAGO

1946 SUMMER REPLACEMENTS TALENT COST INDEX



In the absence of continuous data on non-telephone home listenership, The Billboard takes the liberty of projecting telephone home-based radio audience measurements to total urban population.

Vol. I No. 1 (Report June 30, 1946)

Program	Hooperating	Opposition	Talent Cost	Per Point	Cost Per 1000 Urban Listeners
DUNNINGER Lever Bros.—Rinco R. & R. NBC 148	7.9	Here's Morgan—ABC Inner Sanctum—CBS Gabriel Heatter—MBS	\$ 3,500	\$ 443.04	\$.60
ENCORE THEATER Schenley Lab. Penicillin Blow CBS 148	6.9	Fred Waring—NBC American Forum—MBS Doctor's Talk—ABC	\$ 3,500	\$ 507.25	\$.63
FRED WARING S. C. Johnson Wax N. L. & B. NBC 143	10.5	Doctor's Talk—ABC American Forum—MBS Encore Theater—CBS	\$ 7,500	\$ 714.29	\$.85
MEREDITH WILLSON General Foods Coffee B. & B. NBC 137	5.6	Town Meeting—ABC F. B. I.—CBS Rogue's Gallery—MBS	\$ 4,000	\$ 714.29	\$.95
ALEC TEMPLETON Standard Brands Coffee J. W. T. NBC 144	7.9	Ford Hour—ABC Amazing Mrs. Danbury— CBS Mediation Board—MBS	\$ 7,500	\$ 949.37	\$1.04
FABULOUS DR. TWEEDY** American Cigarette Pall Mall R. & R. NBC 146	5.4	Draw Pearson—ABC Gene Autry—CBS Go to Opera—MBS	\$ 6,000	\$1,111.11	\$1.21
MAN CALLED X Pepsodent F. C. & B. NBC 126	9.5	Nite Life—CBS American Forum—MBS Louis-Conn Pro-fight—ABC	\$10,000	\$1,052.63	\$1.43
MERCURY THEATER Pabst Sales Co. Pabst Beer W. & L. CBS 138	6.0	Sports Story—ABC Tommy Dorsey—MBS Mystery Theater—NBC	\$ 6,500	\$1,083.33	\$1.44
GREGORY HOOD Petri Wine Y. & R. MBS 95	5.2	Fat Man—ABC Crime Photo—CBS Firestone—NBC	\$ 2,500	\$ 480.77	*
ABBOTT MYSTERIES Helbros Watch Co. W. H. W. MBS 273	3.5	Counterspy—ABC Johnny's Front Porch— CBS NBC Symphony—NBC	\$ 2,000	\$ 571.43	*
SAD SACK P. Lorillard Co. Old Golds L. & M. CBS 140	5.6	Sen. Mitchell—ABC Gabriel Heatter—MBS Eddie Cantor—NBC	\$ 3,500	\$ 625.00	*
ROMBERG (CH) B. & W. Tobacco Co. Raleighs R. M. S. NBC 145	7.7	Ernest Bevin's Reply—ABC Open hearing—CBS Better Half—MBS	\$ 5,000	\$ 649.35	*
JAN SAVITT P. Lorillard Co. Old Golds L. & M. NBC 134	4.5	Hour of Mystery—ABC We, the People—CBS Blue Barron—MBS	\$ 3,500	\$ 777.78	*
WAYNE KING Rexall Drug Co. Various Ayer CBS 149	5.3	The Sheriff—ABC Spotlight Bands—MBS Waltz Time—NBC	\$ 5,000	\$ 949.40	*
HOUR OF MYSTERY U. S. Steel Corp. B., B., D. & O. ABC 137	5.0***	Take It or Leave It—CBS Freedom of Opportunity— MBS Hour of Charm—NBC	\$ 5,000	\$1,000.00	*

*Insufficient data make it impossible to project the figures available to a cost per urban thousand.

**Includes second broadcast on the Pacific Coast.

***This is the average rating for the entire hour.

CH—Computing Rating.

R. & R.—Ruthrauff & Ryan. N., L. & B.—Needham, Louis & Brorby. B. & B.—Benton & Bowles. J. W. T.—J. Walter Thompson. F., C. & B.—Foote, Cone & Belding. W. & L.—Warwick & Legler. Y. & R.—Young & Rubicam. W. H. W.—William H. Weintraub. L. & M.—Lannan & Mitchell. R. M. S.—Russell M. Seeds. B., B., D. & O.—Batten, Barton, Durstine & Osborn.

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... another "FIRST"!

JAMES ROOSEVELT

COMMENTATOR

Monday through Friday — 6:30 P.M.

K L A C

"FIRST" on the dial at 570
LOS ANGELES

Represented by: Adam Young Jr. Co., New York-Chicago

*8 Wins
in 5 years*

KLZ DENVER

★ CBS
560 KC.

Affiliated in Management with
WKY, Oklahoma City

Represented by The Katz Agency

Billboard
Annual Radio Publicity
and
Exploitation Awards

1942

Second Place in Regional
Channel Division

1943

Most Comprehensive Em-
ployment of Publicity
Media

1944

First Place in Radio
Publicity Survey
Second Place in Promo-
tion Survey, Regional
Division

1945

Second Place in Over-All
Promotion, Regional
Division

1946

First Place in Radio Pub-
licity Poll of Editors
First Place in Public
Service Promotion,
Regional Channel
Division
Fourth Place in Over-All
Promotion, Regional
Channel

The Fitzgeralds

Reviewed Tuesday (9), 8-8:30 p.m. Style—Service and chatter. Sponsor—Gertz Department Store. Producer—American Broadcasting Company. Station WABD (DuMont), New York.

Pegreen and Ed Fitzgerald, who can be "credited" with starting the *Breakfast* program vogue, have come to video (at least in this telecast) with a *Dinner* program. They do everything but eat at the table.

A half-hour of small talk in front of the cameras might be stinko with anyone but the Fitzgeralds. They make it amusing and ideal for anyone who wants a seg during which he doesn't have to look too intently at the kinescope.

Ed showed how to make a salad dressing, and altho he did it practically straight, it was excellent burlesque of the masculine cooking segs which are being scanned by WNBT. Of course, the dressing and the salad turned out non-eatable.

The commercial for the Gertz Department Store was handled by Pegreen having a lot of packages sent to her. She and Ed opened them and then she went into a sales pitch on each product from wired bras to (See *THE FITZGERALDS*, page 16)

Fare Enough

Reviewed Thursday (11), 8-8:30 p.m. Style—Quiz. Producer—American Broadcasting System. Sustaining over WABD (DuMont), New York.

This is the Warren Hull package which has been adopted by ABC and presented four times over WRGB (GE), Schenectady. Now it has been brought to WABD for a spin to the tune of a threatened suit by Carr and Stark, package producers, who claim that it's a copy of their *Beep Stakes*.

The only similarity between the scannings is the fact that in both cases a map is employed. In the case of *Beep Stakes*, it is a race across the U. S. by contestants in autos. In *Fare Enough*, the quizees simply indicate the town to which they desire to travel and then try to answer enough questions to earn fare enough to reach their destination.

The fault with the Hull opus is that it, like so many other tele-quiz (See *FARE ENOUGH* on page 16)

Robinson-Curcio Prizefight

Reviewed Friday (12) 10-10:15 p.m. Style—Sportscasting. Sponsor—Gillette Safety Razor Company. Agency—Maxon, Inc. Station WNBT (NBC), New York.

NBC cameras not only caught this brief one-round battle with clear scansion and good camera work, but they also caught plenty of color, turning the lenses on brawling ringsiders angered by the quick knockout of Curcio by Robinson, who clipped him on the jaw just as the bell for round one clanged. So clear were the pix of the fisticuffs outside the ring that viewers believed they were present at Madison Square Garden. Cameras followed the spieler's running account of the bonus brawls until the four separate fights were (See *Robinson-Curcio* on page 16)

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Scanning the Dance

To the Editor:

It was very interesting to read in your criticism of the *Red Benson Show* (July 6 issue) that camera switching must have a reason. That is exactly what we have been striving for.

The fact that you mentioned that "there were good dancing moments" and "swell visual stuff" in itself means that the camera treatment must have been correct, for we have learned by experience in our choreotone shows at CBS that the best dancing cannot get across if camera cuts arms and legs, etc.

You may be interested to know that there were no "off the cuff" shots and that there was a reason for every camera switch. These reasons can be divided into two categories:

(A) What the movement demands.

(B) What the technical facilities of each individual studio determine.

First of all, we do not believe that a dance should be shot all on long shot—for the simple reason the dancer looks like a puppet, therefore television dances must be planned with definite moments for close-up where there is personal contact with the artist. Furthermore, when the figure is very small, detail of the movement is sometimes lost, and we think that it is advisable to dissolve to a close framing of the full figure to highlight this detail. However, in order not to limit the effectiveness of the dancer's movement in space, we feel the framing must give air around the dancer and so we switch to a long shot. This establishes the dancer's pattern in space.

Because of certain technical difficulties in the camera set-up at the *Red Benson Show* and because of the many floor cables, it was impossible to dolly easily. In *Ain't Necessarily So* we were forced to dissolve from camera to camera in order not to lose the feet of the dancer where it was important for them to be seen. Ordinarily the possibility of dollying cameras back and forth would have prevented many of the switches. There was also the problem of cameras not being released in time from previous set-up.

In this particular show less camera switching would have affected the dance negatively.

Very sincerely,
PAULINE KONER
KITTY DONER

Wheel of Fortune

Reviewed Monday (10), 7:30-8 p.m. Style—Audience participation. Sustaining over WRGB (GE), Schenectady, N. Y.

This is a straight gambling scanning, with only one element of "illegal lottery" missing, "consideration." Even that might be construed by an overzealous department of justice attorney as being present, since the winners have either to be in the studio or (in the case of the jackpot, \$10 in cash) get to the studio before the program leaves the air to get the dough.

"Red" Levy is the barker and he tries to give it all a midway setting by giving with some of the usual side-show spiel. He loses his carnival accent after the first few moments. Aside from the wheel spinning, which indicates a letter of the alphabet for a viewer at home and a number for a studio visitor, there's practically no action. If the wheel stops at letter "A" then any listener whose name starts with "A" and who gets to the phone quickly can catch the dough if after calling the studio and identifying himself he reaches the studio in time, i. e., before the program's off the air. If viewers with their names starting with the correct letter aren't looking in, frequently anyone living on a street or avenue starting with that letter is eligible.

There's no camera action aside (See *Wheel of Fortune* on page 44)

A Nice Place To Visit

Reviewed Monday (8), 8:15-10:20 p.m. Style—Musical comedy. Sustaining over WRGB (GE), Schenectady, N. Y.

A swell way to kill a staff is to telecast a full-length musical comedy without adequate rehearsals. However, dead or alive, the WRGB staff proved that an off-the-cuff scanning of a book musical sans a chorus line can be done and is good entertainment when it hits the home screens. *A Nice Place To Visit*, as presented by the Bolton La.ding Summer (See *A NICE PLACE* on page 16)

Wrestling Match

Reviewed Wednesday (10), 8:30 to 9:45 p.m. Style—Sports. Presented by ABC Tele Division on WBKB, Chicago.

The American Broadcasting Company started its series of regularly scheduled telecasts on WBKB with this program. (*The Billboard*, July 13.) The network picked a video natural—a sporting event. It was interesting. It held the attention of an invited audience of press and network representatives at the WBKB studios, and it had its faults, too.

Principal faults were mechanical. Bill Eddy, WBKB director, could have postponed picking up remotes such as this show, which was telecast from the Rainbo Arena on Chi's North Side. He could have postponed remote programing until delivery of the three orthicon cameras he has had ordered for over a year. But he decided that such a postponement would be retarding tele development here, so he went ahead with the wrestling remote series. Anyway, using only one camera, and that a job made by WBKB tech. (See *Wrestling Match* on page 16)

Seven Keys to Baldpate

Reviewed Sunday (7), 8:45-10:12 p.m. Style—Drama. Sustaining over WNBT (NBC), New York.

Check this as an Ernest Coling error. He's not a producer of farce comedy, nor an adapter of it. Besides, he seems to have lost his video sense in this scanning, since he played it 80 per cent on long shots, never for more than a moment permitting the viewer to meet the cast face to face.

Farce has to move so quickly that its audience doesn't have time to think about it—or else it just naturally falls apart because of lack of plausibility. Which is just what *Seven Keys to Baldpate* did in this presentation.

And for the second time in a row, Vinton Hayworth, one of the few actors who has taken the medium really seriously from his first tele sweat, laid an egg. He wasn't Wil (See *SEVEN KEYS* on page 16)

Gander Sauce

Reviewed Monday (8), 9-9:30 p.m. Style—Drama. Sustaining on W6XAO (Don Lee), Hollywood.

For its tele tidbit Don Lee air-pic'ed a light, farcical one-act written some years back by Betty (*A Tree Grows in Brooklyn*) Smith. As drama *Gander Sauce* is laborious and overwritten. As tele fare, however, the play emerges as an interesting and entertaining half-hour show, being compact and easy to follow.

Most important was camera set-up employed for the first time by Jack Stewart, W6XAO producer. Telecasters mounted camera on a stationary tripod elevated approximately six feet and focused on actors thru-out the seg. Other camera was given double duty, serving both for panning at medium range and close-ups. Result was same as adding a third camera to two now employed by outlet. Introduction of relatively new (to video) "looking down" perspective (See *GANDER SAUCE* on page 16)

King's Party Line

Reviewed Saturday (13), 8:45-9:15 p.m. Style—Quiz. Sustaining over WCBW (CBS), New York.

Here's John Reed King again with another variation of *King's Record Shop* (WABD, DuMont, New York) which he spun for the American Broadcasting Company. King is his usual affable self, inviting himself into video set owners' homes—but worried as hell when the first viewer didn't call him on the phone. There's that empty feeling that comes to every performer on the pic air when he feels that he may be smiling into a vacuum.

King spins records and asks the home folks names of songs, singers, composers, etc. This time he asks the studio audience to confirm the home audience's answers, and if the confirmer is right he also collects dough.

Yeah, he plays musical chairs, and has one of the girls dunk a donut at the end of a fishing line into coffee (See *King's Party Line* on page 16)

Second Reviewings

Bennett Cerf's *See What You Know* (WCBW-CBS, 9-9:30 p.m.) still suffers from Cerfdom, and that's neither telegenic nor amusing. On Thursday (11) he had as guests Bess Myerson (Miss America), comedian Lew Parker and radio announcer-producer Andre Baruch. It all proceeded on its usual flubdubbery way, with an impact rating of zero.

However, this much must be said: The answers are for the most part sight stuff and that's all to the good. Cerf asked his guests to become sound men and give with effects as he read part of the story of Orson Welles's *Round the World* legiter. The trouble here was that they all made practically the same noises, and after the sound-effects man and each of the participants had rung bells and handled the coconut shells to create hoof beats, nobody wanted to see a sound-effects table again.

The parlor game of drawing something to illustrate the title of a book and then asking the other contestants to guess the name of the book is okay, but it needs a new twist. Plenty of them are just around the corner of any—well, practically any—producer's mind.

They weren't, it seems, in the fore-brain of Frances Buss, who called the shots on this.

Carr and Stark's *Cash and Carry* (WABD-DuMont, 9-9:30 p.m. Thursday), has corrected most of its errors and it's now (11) as good a visual (See *SECOND VIEWING*, page 16)

FFUHF Test By CBS Seeks Steady Signal

Studies To Take 6-12 Months

NEW YORK, July 13.—Field tests are being made by the Columbia Broadcasting System of its television color transmission in the ultra-high frequencies, but there's no rush about the experiments which are being conducted, according to Adrian Murphy, CBS v.-p., on a thoro basis. One of the problems involved is the maintaining of a signal at the source that is constant, which the Chrysler transmitter, during the early test periods, was not emitting. If the signal varies at the source, all the data obtained in the field is useless—or at least open to question.

Thus, it's said that the DuMont monitoring of the CBS signal during the first month of presentations at 485 Madison Avenue for the press and V.I.P. was conducted with a signal that made no effort to cover any great area, since it was beamed basically to the little group packed in the room on the sixth floor where the demonstrations were being given. Also, the monitoring (which has been denied by everyone involved) by the FCC engineers of the color signal was subject to error at the source, it's claimed, and, therefore, the conclusions were unreliable. Field tests being conducted now (they started about a month ago) are related to the signal output and the report is expected to mean something.

At the same time, propagation tests are being made of a radio signal in the U.H.F. by the FCC. The studies are being made on the basis of a 700 mc. signal broadcast from the top of the Chrysler Building. Signals are received on special test equipment, located at different points thruout the United States, to discover characteristics—how far the signal travels in favorable and unfavorable (See FFUHF Test on page 16)

Det. Scanner for ABC for Purchase?

WASHINGTON, July 13.—American Broadcasting Company will inherit the video CP granted yesterday by Federal Communications Commission to King-Trendle Broadcasting Corporation if ABC's bid for K-T is approved. The grant is for a new commercial station in Detroit to operate on television channel No. 5.

Pulitzer Publishing Company was granted a CP for St. Louis station and the Evening News Association was granted a permit for a Detroit video station also.

W6XYZ Skeds Week of Night Operation in F'nsw'th Tie-In

HOLLYWOOD, July 13.—To give the local populace a look-see at tele, W6XYZ (Television Productions, Inc.) will stay on the air nightly thruout next week (15-20) when Farnsworth unveils its post-war set at Pan-Pacific's Home-Show. Receiver will bring outlet's regular Tuesday and Thursday night programs plus boxing tourneys especially staged for this week on remaining nights.

Promotional circulars giving station's regular program schedule will be distributed to onlookers. Idea: To boost TPI outlet with future tele audience, encourage set sales.

The Egg & Scott

PHILADELPHIA, July 13.—Ben Butler, national prexy of the Society of Amateur Chefs, gave a cooking demonstration on WPTZ, Philco's local tele station. With him were two other members of the society—Edgar Scott, former prez of the local stock exchange, and Russell Patterson, the famous illustrator. Among the dishes were scrambled eggs, and Scott, who ate some, described them as delicious for the tele audience.

However, he never found out until after the program that the eggs were prepared in motor oil used to lubricate the television cameras. Butler used it for the demonstration when the supply of oleomargarine ran out.

Free DuMont Time Ride for Long-Termers

Set Output Delay Brings Shift

NEW YORK, July 13.—DuMont has dropped, for the time being, its "airtime charges" for those advertising agencies who sign "long term papers," i.e., contracts that will be effective after television sets are on the market and enough of them have been sold to make reasonable the charges that have been set up for time on WABD. According to Len Cramer, DuMont v.-p. and manager of telecast activities, the original time charges were established in the belief that sets would be rolling off the production line at the latest by July. It soon became obvious that receiver production would hardly get underway until September 1 and it would be sometime in October or November before any appreciable number of new sets would be operating in the home, so the scale was "out of line" and the DuMont org decided to drop it for agencies and sponsors who would commit themselves to well-planned productions and continuance on the DuMont air after available viewers justified the time charges.

This does not in any way cut the charges being made for the American Broadcasting Company shows, since DuMont, naturally, looks upon ABC as eventual competition and feels there is no reason to give them a "free ride."

The "facilities charges" have not been dropped, i.e., the agencies must pay for rehearsal time, etc. DuMont isn't going into its own pocket too deeply.

NBC To Distrib DuMont Barb at CBS Color Pitch

NEW YORK, July 13.—NBC will do something to fight CBS's color pitch after all. It's going to distribute *The Truth About Color Television*, the DuMont answer to CBS authored by Dr. Thomas T. Goldsmith Jr. The booklet will be distributed, it's understood, without comment by NBC.

Only other anti-color flackery will be to produce and scan top sports events like the Louis-Conn fracas and dramatic presentations like *Blithe Spirit*. Feeling at NBC is that actions speak louder than words.

ABC To Scan Drama, Segs Of Chi WBKB Origin; Net To Pay \$250, Sponsor \$200

Web Will Lose Dough, But 3-Way Benefit Seen

CHICAGO, July 13.—Plans for the use of WBKB, local station, by the American Broadcasting Company (*The Billboard*, July 13) were outlined here in detail this week by Paul Mowrey, ABC video chief, following presentation of the first ABC show on WBKB Wednesday night (10). Mowrey emphasized that ABC was in the Chicago video picture to stay and that the network would present many programs on WBKB until it has its own video station here. As announced last week (*The Billboard*, July 13), plans for the immediate future call for ABC presenting every Wednesday night wrestling matches from the Rainbo Arena on the North Side. These shows, as well as the boxing matches that ABC will present every Thursday night from the same arena, will be remote telecasts. When ABC first revealed its sports plans for Chi, the trade reacted dubiously, saying that such a program required no direction, that it was just a camera stint and required no Mowrey or ABC to do. However, the net has plans some time in August, when the station expects to have its new, enlarged studios in operation to present a half-hour once-a-week dramatic series. In addition, at still a later date, it will begin telecasting video versions of some of the better known Chi-originated radio segs such as the *Breakfast Club*. And, also later, still more sporting events will be presented by ABC on WBKB.

\$250 a Show

Indicative of the deal ABC will work out with the station for all its future video programs on WBKB is the arrangement made for the Wednesday night wrestling matches. For each show ABC is paying the station \$250. With this payment ABC then has the right to go out and sell the show to a sponsor.

Mowrey stated that the sponsor would never have to pay the full price

Dallas & Ft. Worth Channels Go Beggin'; Texas 1st in Spring

WASHINGTON, July 13.—While the first television station in Texas is expected by Federal Communications Commission to begin operation next spring, video applications in two of the State's chief cities, Dallas and Fort Worth, are lagging. Each has been allotted three channels, FCC spokesmen said, but so far two channels in Fort Worth and one in Dallas have not been assigned.

Carter Publications, owner of *The Fort Worth Star-Telegram*, was granted a channel in Fort Worth June 20 and hopes to get equipment from Radio Corporation of America in time to begin service next April.

Two applications are in the running for the Dallas channels—International Circuit, Inc., and KRLD. Pressure of other business, it was explained, is holding up consideration of the Dallas applicants.

During the week, FCC granted licenses to Television Productions, subsidiary of Paramount Pictures, to cover engineering changes in its experimental video station in Los Angeles (W6XLA) and Pasadena (W6XYZ).

that the network is paying WBKB. In its attempt to stimulate video here it will charge any sponsor only a portion of the cost. For example, Mowrey said that the full hour of wrestling would undoubtedly be sold to a sponsor for about \$200, and that would include time, talent and incidentals.

Since it became known here that ABC was going to begin putting shows on WBKB, interest in video has heightened among agencies and potential sponsors. For the belief is that a network would have the know-how to do a good job, and some agencies have not felt that WBKB was (*ABC to Scan WBKB's*, page 16)

Thunder Inside CBS As IATSE and IBEW Yen Bretz Animator

NEW YORK, July 13.—A union jurisdictional dispute in video—such strife thus far has been outside of studio operations—has erupted inside CBS. IATSE, which handles all the scenery, props, etc., feels that it should handle the Rudy Bretz animator, while the IBEW boys, who operate the cameras, etc., feel that animating is part of production and not mere sceneshifting.

Result is that the Bretz development, which has made so many of CBS's news scannings something extra, is gathering dust and the developer is now designated "film editor."

Bergen Has 3 New Dummies for Tele

HOLLYWOOD, July 13.—Edgar Bergen begins work next week on his first film for television, to be produced with Patrick Michael Cuning, former operator of Stage 8 Television School, and recently allied with Bergen on telefilm venture.

Feature, to run 10 minutes, is tagged *Bergen's Barnyard* and will introduce three new Bergen-designed dummies, developed for video films. Bergen will do voicing, with Cuning handling direction chores.

Outfit has no commitments for disposition of film and will attempt to sell it to video stations now in operation.

WABD's Bikini Pix Scanning Give Receiver Dealers Break

NEW YORK, July 13.—Instead of worn-out film and test patterns, WABD is telecasting for a week, starting Friday (12) the Bikini atom bomb test motion pictures taken by Roy Phelps, the video poll cameraman on the operation. Sked calls for the film to be run continuously from noon to 2 p.m. so that receiver dealers will have something hot with which to demonstrate.

While every dealer with a set to demonstrate will no doubt tune in the pic, WABD is scanning especially for some 12 DuMont dealers. This is along the lines of the co-operation in vogue during the early days of broadcasting when special programs for demonstration purposes were always skedded by stations.

Param't Plugging Pix Talent on Depix

HOLLYWOOD, July 13.—Paramount's Klaus Landsberg is opening the door so that tele and motion pictures can boost instead of battle each other. As initial step, Television Productions, Inc. (Paramount subsidiary), will kick off program series Tuesday (16), tagged *Movie-Town Backstage* and designed to plug its pix and talent names.

First scanner will focus on Olga San Juan and will consist of interview with the actress. Emphasis is to fall on wardrobe worn by Miss San Juan in soon-to-be-released flicker *Blue Skies*. Filmstress Marjorie Reynolds already is skedded for similar seg.

Despite way others in movie industry long have felt, Paramount (only pix company taking active part in tele) has stuck to its video guns and appears convinced that the two media do not compete with each other. Landsberg intends to prove mutual assistance possible between tele and pix by general increased use of film names on his W6XYZ outlet. Tele thereby gets talent, pix gets plugs. Tie-in will go another step soon when TPI installs video receivers in Paramount theater lobbies here, allowing cinemadicts a look-see at tele, promoting outlet as well as set sales.

GANDER SAUCE

(Continued from page 14)

tive proved highly effective and served to break monotony of ordinary close-ups or standard pan shots. Technique is similar to overhead camera boom employed in films.

Don Lee technicians also introduced changes in set lighting, including use of new bank of direct overhead lighting. Unfortunately, results of this experiment could not be judged, since receiver on which show was caught went out of whack in midst of telecast. All in all, however, this show was definitely a step in the right direction.

Gander Sauce was presented by Penthouse Theater Guild of Hollywood. Direction of the play was by Charles Wilhelm and the cast included Helen Carlson, Emily Heath and Kay Mikel.

ABC To Scan WBKB's Segs

(Continued from page 15)

doing the kind of a video they wanted.

Three-Way Pay-Off Seen

The ABC-WBKB deal will benefit the net, the station and the trade, it is said. ABC will benefit in that it will be the first net to be in video here, and thus will gain prestige. In addition, it will be in a position to train some of its Chi staff in video, both on an engineering and production level. The station will benefit in that it will get revenue and programs put on by top-notchers, programs of top caliber because they will have web dough behind them. This will increase the station's reputation, increase its audience and help sell sets here. The trade will benefit because of this audience increase and because of the interest stimulated by the entrance of ABC into the field.

However, it has also been pointed out that the entrance of ABC will be a match under the slow-moving feet of some of the agencies in town that have been ignoring television here. With a network in the picture, they can't afford to sit back and remain complacent because, if it is necessary, the web will sell to sponsors direct. And, it has been said, if Chi still remains cold, there is the possibility the ABC and other WBKB shows will be sold to out-of-town agencies and sponsors. It is known that Mowrey could have sold the wrestling matches to an Eastern sponsor, but held off because he wanted to give Chi bankrollers a chance.

WRESTLING MATCH

(Continued from page 14)

nicians from old radar equipment and what not. The results at least warranted the effort.

The comedy of the wrestling of today gave the audience plenty of laughs. The action—body slam and bone breaking holds—held interest.

The principal fault was that the picture was not bright enough, or clear enough. Often the wrestlers were out of focus. At other times, because only one camera was used, the wrestlers were out of the scope of the picture. And, as a result of having only one camera, and that focused on the ring, when the announcer, Don Ward, gave his pre-bout warm-up, a still picture of him and the wrestlers about whom he spoke was telecast. This, of course, was not good, action-filled video. And not having other cameras to focus on the crowd or to use for close-ups also lessened the merit of the show.

But at least the Chi video audience is getting some kind of remote telecasting—even tho it is not the best.

SECOND VIEWING

(Continued from page 14)

audience participation seg as is being scanned on any of the metropolitan New York stations. Dennis James, the country grocer, doesn't punch any more and the home audience has been brought into the act thru the what's-in-the-'?'-barrel routine, as suggested by *The Billboard* when the show was first caught.

Tom Carr, who directed this scanning, had the visual audience answer their questions in front of the counter, and it all looked like a country store, which is swell. For a closing, the outside of the store with soaped windows is seen, and a moving, but unseen, finger writes "the end" on the window as the pic is faded out, thus ending the program—as it should be—visually.

That's progress, man!

A NICE PLACE

(Continued from page 14)

Players, took over two hours to telecast.

Credit Marc Spinelli's loss of at least two pounds in the shot-calling as worth while considering the results, but also credit Dotty Martin, the t. d., for making it possible, and the three cameramen (with special bows to Ash Dawes and Bob Stone) for making the shots that went out on the air okay.

The musical comedy was no great shucks, and with the exception of two tunes, *The Merry Daisy Chain* and *A Bucket of Wheat*, no one will hum anything from the show 10 minutes after the final curtain. However, those two tunes are fun, and since Philip Kadison wrote the entire score he deserves a bow, small tho it is, for not being a memory scorer.

Also underline Esther Solar, the buxom widow, as slightly terrific, and if anyone's inclined to want to drop the "slightly," that's okay too. She made *The Merry Daisy Chain* sound even better than it was, and that's something extra when it's recalled that she didn't depend upon a streamlined chassis to sell.

But the play's not the thing, as far as this report is concerned. What's important is the scanning. There was just the right amount of close-ups, and despite the eight scenes and 10 changes the show ran without more than two black levels, and they were both errors in judgment for which Spinelli can be excused.

Actually the show was more entertaining than it could have been on the stage because when a patter song was being sold the viewer was right up close to the song seller. The scenes, except for an apartment room, were typical musical comedy set pieces, quickly placed and easy to handle. By having at least three of them ready at all times the shifts were handled without breaks, and the scanning moved faster than the plot. There was no ork, but by employing two pianos, which the Bolton Landing straw-hatter used in its regular stage production, no one missed the ork. It would have seemed out of place in this unpretentious scanning anyhow.

This was a good camera-reporting job, and it underlined the fact that camera reporting can be entertainment, even tho it isn't television. After all, the viewer isn't interested in what's television. All he wants is entertainment in his home.

SEVEN KEYS

(Continued from page 14)

Iiam Hallowell Magee, the author who visits Baldpate to write a book in 24 hours to win a 5G bet. Nobody expected him to be a George M. Cohan, who created the part, but everyone expected that the part would be worth viewing. It wasn't. Likewise, the part of the hermit, which started a vogue in the theater for side-line characters who contrib belly laughs, was played so straight as to be sinister instead of amusing.

In other words, this was as heavy-handed as it could be, and that about touches the bottom for farce.

The set was Bob Wade's usually swell job, and it was a toughie (a big room with a balcony overlooking it).

But it was all for yawn.

FFUHF TEST

(Continued from page 15)

weather—the relation of input to received strength, etc. The special equipment that the Commission engineers are using to monitor the signal is automatic and was engineered and built by Columbia for the tests. Both the propagation and the field strength tests are being made to remove the negatives advanced by the anti-color-video-now group, and will take from six months to a year to complete.

THE FITZGERALDS

(Continued from page 14)

percale sheets. She sold them all so well that it was a delight to see and hear her, even when she apparently didn't have the slightest idea of what the stuff cost.

The Fitzgeralds proved what Henry Morgan has proved before them, that if you're a personality, and at ease before the camera, a television program can be built around you. That's okay for a one-shot, but it's another matter to be fresh and interesting week after week. Morgan slipped last week and only the future will reveal just how the Fitzes continue to come thru on the screen.

Harvey Marlowe was the producer of this scanning, but from the receiving end, his contribution was negligible.

FARE ENOUGH

(Continued from page 14)

programs, employs sound rather than sight questions, which isn't good. The setting is plenty visual, with trains, porter, ticket agent and everything. The routine also is visual. But the questions are nil. However, there's so much picture frame for this quiz that they'd have to cut that down in order to have the contestants do anything visual.

Hull's emseing is easy on camera, altho he throws around the charm too much. Using a Negro redcap as comic relief is an okay device, but it didn't come off with this first New York scanning. They didn't give him a chance. One more negative, the viewer in the home wasn't brought into the show. That could have been done without much trouble—and should have been.

Fare Enough's fun. When the atmosphere (picture frame or whatever you want to call it) is cut down and the quiz itself is activated, Warren Hull and ABC will have a tele program. Credit Dick Goggin with doing a good camera shot-calling job on this.

ROBINSON-CURCIO

(Continued from page 14)

broken up. These frames added excitement missing from the fight itself. It was both good tele and good news coverage.

Only error in fight pix was the sudden switch to a commercial frame while Curcio was still prone on the canvas and the problem of whether he could make round two was in doubt. The switch was made while the spieler's voice was still telling the story from the ring. This let-down spoiled the drama of the fight, which otherwise was clear and vivid.

KING'S PARTY LINE

(Continued from page 14)

and then feed it at the end of same line to her husband. He got five and she two bucks for the act—which had to be done before someone at home got the musical answer to the current disk-spinning question.

King is good enough to turn up anywhere, but why he has to scan on the same note all the time, in an "experimental" medium, is one of those video never-answered questions.

Frances Buss kept this in focus with plenty of good close-ups. Some new King, please!

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HOOPERATING ORKS ON AIR

THE TOP TEN

	1 MUSIC HALL	2 KAY KYSER 10-10:30	3 HIT PARADE	4 KAY KYSER 10:30-11	5 MERRY- GO-ROUND	6 AMERICAN ALBUM	7 WALTZ TIME	8 HOUR OF CHARM	9 SAT. NIGHY SERENADE	10 CARMEN CAVALLARO
ORK AND OTHER TALENT	Russ Case Ork Joe Bessie Eddie Duchin Milana Miller King Cole Trio	Kay Kyser Ork Lucy Anne Polk Campus Kids Ish Kibbelle Ferdie Froghammer	Mark Wainow's Ork Joan Edwards Hit Parade	Kay Kyser Ork Lucy Anne Polk Campus Kids Ish Kibbelle Ferdie Froghammer	Vic Arden Ork Marian McManus Barry Roberts Dennis Ryan Dick O'Connor Glen Cross	Gus Haenschen Ork Evelyn MacGregor Donald Dame Joan Dickenson Margaret Daurin	Abe Lyman Ork Amsterdam Chorus Bob Hannon Evelyn MacGregor	Phil Spitalny's All-Girl Ork	Gus Haenschen Ork Bill Perry Hollace Shaw Emil Cote's Serenaders	Carmen Cavallaro Ork Gloria Foster Frank Gallagher
Sept. 15	10.5	—	13.1	—	—	8.7	7.7	7.6	—	—
Sept. 30	13.5	11.6	12.1	8.4	8.6	9.8	10.5	8.9	6.6	—
Oct. 15	15.9	13.1	12.6	11.9	11.7	11.2	10.6	8.7	9.3	—
Oct. 30	14.2	12.8	13.3	10.4	12.2	11.6	11.0	9.7	10.2	—
Nov. 15	15.0	12.0	13.6	10.5	13.2	12.1	11.2	11.6	9.8	—
Nov. 30	17.5	15.4	13.8	13.5	12.1	10.4	10.5	9.8	9.8	—
Dec. 15	15.4	14.6	14.0	13.5	11.8	13.1	11.7	10.6	10.6	—
Dec. 30	19.3	15.1	13.8	14.9	12.0	12.8	13.0	11.3	12.4	8.7
Jan. 15	18.6	14.7	13.8	16.5	14.6	14.2	14.3	10.4	9.9	10.5
Jan. 30	17.5	18.6	15.6	14.1	13.3	14.5	13.5	9.7	9.8	9.6
Feb. 15	—	17.1	13.4	13.7	10.5	12.1	12.1	10.4	9.3	9.5
Feb. 28	—	17.6	13.8	13.4	14.1	13.1	15.5	10.0	9.6	8.7
March 15	—	17.0	12.8	15.1	12.3	12.7	14.3	8.6	8.7	8.7
March 30	—	16.2	13.9	11.1	12.2	12.4	12.2	12.4	10.2	8.6
April 15	—	18.1	12.6	14.0	12.3	11.3	12.1	9.9	9.7	8.5
April 30	—	10.9	12.1	11.5	10.1	10.6	—	7.8	9.9	7.0
May 15	—	16.3	11.5	15.7	11.8	10.6	8.4	9.5	8.5	6.7
May 30	—	12.3	11.8	13.9	10.0	10.5	7.2	9.0	9.1	7.6
AVERAGE	15.4	15.1	13.2	13.1	11.9	11.8	11.5	9.8	9.6	8.6

THE SECOND TEN

	11 VOICE OF FIRESTONE	12 CONTENTED PROGRAM	13 HIGHWAYS IN MELODY	14 BOB CROSBY SHOW	15 ANDRE KOSTELANETZ	16 GUY LOMBARDO	17 SAMMY KAYE	18 HOLIDAY FOR MUSIC	19 R. C. A. SHOW	20 N. Y. PHIL- HARMONIC
ORK AND OTHER TALENT	Howard Barlow Ork	Percy Faith Ork Don McLaughlin	Paul Levullo Ork Roland Winhart Ken Christie Choir	Bob Crosby's "Bobcats" Town Criers Jeri Sullivan	Andre Kostelanetz Ork Alexander Scott Host	Guy Lombardo and His Royal Canadians Jean Tighe Don Rodney	Sammy Kaye Ork	David Rose Ork Curt Massey Kitty Kallen	Frank Black Ork Robert Merrill Ken Banghart	New York Philharmonic Ork
Sept. 15	7.7	6.2	4.6	—	4.2	4.9	—	—	3.5	—
Sept. 30	7.4	7.1	7.3	—	6.2	6.8	—	—	3.5	—
Oct. 15	8.2	—	9.3	—	5.6	5.3	—	—	6.0	3.5
Oct. 30	9.4	8.9	7.3	—	5.8	5.1	—	—	5.9	3.6
Nov. 15	9.3	8.8	6.4	—	6.3	5.8	—	—	5.5	4.5
Nov. 30	8.6	8.9	—	—	6.5	5.6	4.5	—	6.5	4.7
Dec. 15	9.4	7.2	7.6	—	6.5	5.2	5.2	—	—	4.6
Dec. 30	9.1	9.7	8.5	—	8.3	7.4	—	—	—	5.0
Jan. 15	8.8	9.1	7.7	4.7	6.0	5.5	5.1	—	—	5.1
Jan. 30	9.0	8.3	8.2	4.6	8.1	7.7	5.8	—	—	4.1
Feb. 15	8.0	9.1	7.5	3.7	5.9	5.9	8.2	—	—	4.1
Feb. 28	7.6	8.1	8.0	4.1	5.8	4.8	6.4	—	—	4.0
March 15	8.4	7.0	7.1	6.9	4.7	6.5	5.6	—	—	4.2
March 30	8.6	9.2	8.0	7.1	5.5	4.8	5.7	—	—	3.5
April 15	7.8	8.2	7.1	7.2	3.8	—	5.8	6.1	—	3.7
April 30	6.5	6.8	6.5	9.8	4.9	—	5.4	6.2	—	—
May 15	6.0	7.6	5.8	9.5	4.4	—	5.8	6.0	—	—
May 30	7.6	—	7.0	8.2	5.0	—	5.3	4.1	—	—
AVERAGE	8.2	8.1	7.3	6.6	5.8	5.7	5.7	5.6	5.2	4.3

See THE THIRD ELEVEN on next page

Full Season Score Shows Band Toppers

Kyser Still Pop Top

NEW YORK, July 13.—As it did last year, *The Billboard* this year again presents the full season's Hooperatings for all the shows on the air which owe the greatest, or at least a substantial portion of their audience appeal, to the ork on the show. Longhair, middlebrow and pop shows are included so that comparisons between the ratings of the three types of shows may be made by the reader. All the shows listed are evening programs, Sunday thru Saturday, as well as Sunday afternoon. The only daytime show which can truly be termed an ork ailer is the Fred Waring show on NBC, Monday thru Friday. Average rating for the Waring Show, which is covered for the period from February thru May 30, is 4.0. Highest rating the show ever hit was 4.6 for March 30 report, and lowest was 3.6 for May 15 report.



Take It Easy

Music readers unaccustomed to working with Hooperatings must remember that it is dangerous to jump to pat conclusions on the basis of the Hooperatings shown without going into an analysis of the time a show is on the air, competition it has, length of time it has been running in same time segment and many other factors. In each case it will be noted that in addition to the band other talent on the show is listed. Next week *The Billboard* will publish full-season Hooperatings of shows whose chief appeal lies in the singers.

Denny Quits F. B. To Join Kurtze at McC.

HOLLYWOOD, July 13.—Jack Kurtze, West Coast head of McConkey Orchestra Company, has just brought in Jack Denny to head up a band and motion picture department for the firm. Denny, ex-maestro, has been with the Harold Oxley office here and left Frederick Brothers to join Kurtze at McConkey.

Denny set-up calls for him to act as clearing house for small bands. He will also represent several Eastern booking firms, like Mutual, out of Chicago, and Abby Greshler, New York, in pic deals for their novelty bands, with biz going thru McConkey office. McConkey office here is also going into the act field, with June Darling and Raynor Lear coming to Hollywood from Chicago to tie in with McConkey. Darling-Lear will work co-operatively with McConkey, but will also head their own outlet in Portland, Ore. They will headquarter here.

their singing stars might have real popular appeal. Will work with a small rhythm group, and probably under the tag, "The Two Guys."

Court OK's Use Of Palladium Name in N. Y.

NEW YORK, July 13.—Maury Cohen, operator of Palladium Ballroom, Hollywood, has failed in his attempt to prevent a local dancery from using the name. Justice Benvenega ruled in Supreme Court here this week that the local spot has the right to use the monicker, and he refused to grant an injunction.

Cohen had reportedly planned to set up a string of Palladiums from Coast-to-Coast, the local spot standing in the way of using the name here.

C of L Jumps Plus Regular Increase Is Local 77 Aim

PHILADELPHIA, July 13.—With the threat of inflation, Local 77, AFM, in preparing new Labor Day contracts for the local niteries and musical bars, are mulling over the necessity of including a "cost of living" clause in all new contracts. Some provision to combat possible runaway living costs is being discussed by the union heads, in addition to the amount of wage increases to be sought on the basis of prevailing conditions. Union has called a full board meeting for a late date this month to discuss the contracts and particularly the proposed "cost of living."

Cleffers Ben & Georgie to Wax Own Tunes

NEW YORK, July 13.—Bennie Benjamin and Georgie Weiss, writers of *Oh! What It Seemed To Be* and the currently Santly-Joy plug *Surrender* will become recording artists themselves Thursday (18) when they cut four sides for Cosmo Records. All four sides will be material boys themselves wrote, with emphasis on their newest tune *Rumors Are Flying*, which is pubbed by S-J's new firm, Oxford Music. Benjamin and Weiss have long been among the more interesting "demonstrators" of their own works and Herb Hendler, Cosmo artists and rep head, felt

N.Y. & H'wood Arrangers To "Nation-wize"

Chi Lining Up Too

NEW YORK, July 13.—American Society of Music Arrangers is poised to begin organizing scorers on a nationwide scale. New York chapter has ratified a new constitution which makes ASMA a national outfit, and the Los Angeles chapter is expected to take similar action within the next week. It is understood that Chicago arrangers are lining up to form their own chapter, which will give the org roots in the nation's top three music cities.

All members of American Federation of Musicians, the ASMA doodlers have been given AFM blessings for a campaign designed to get them financial recognition as contributors to the value of a copyright. Their particular pitch is payment for re-use of an arrangement, and in this regard they gained a minor but significant victory thru the recent AFM negotiations with the movie companies. Under the new flicker contract, if a sound track arrangement is to be recorded on commercial wax, the arranger has to be paid all over again. Another victory came in the clause which forbids sale or lease of musical sound tracks. This, however, while protecting the orchestrator against re-use of a particular sound track, does not protect him against re-use of the particular arrangement in another pic. ASMA members see a contradiction in a situation which forces the studios to hire a new orchestra to re-perform an arrangement in another film, but allows them to avoid re-paying the arranger.

What ASMA may be shooting for is thought to be something like conditions enjoyed by their French brethren, who are given regular performing rights coin by the French Society of Authors, Composers and Publishers. Exactly what form the ASMA campaign will take is no yet known. Members agree that the primary step is organization of chapters in every important musical center to insure bargaining strength.

		THE THIRD ELEVEN										
		21	22	23	24	25	26	27	28	29	30	31
		SUNDAY	STRADIVARI	NBC	FORD	WOODY	SPOTLIGHT	STARLIGHT	TREASURE	BOSTON 'POPS'	SWING'S	SWEETHEART
		EYE. PARTY	ORCHESTRA	SYMPHONY	SHOW	HERMAN	BANDS (MWF)	SERENADE	HOOR	CONCERT	THE THING	TIME
ORK AND OTHER TALENT		Phil Davis Ork Phil Hanna Louise Carlyle	Paul Lavelle Ork Nino Ventura Jacques Gaselin Frank Miller	NBC Symphony Ork	Robert Russel Bennett Ork Jo Stafford	Woody Herman Ork Lynn Stevens Leonard Feather Red Norvo Blue Flames Quartet	(Various Bands)	Alfredo Antonini Ork Bia Wain Nestor Chayres	Alfredo Antonini Ork Francesco Valentino Licia Albanese	Boston "Pops" Ork	Bob Trendler Ork Dinning Sisters Skip Farrell	Johnny White Ork Joan Barton Ernie Newton Phil Kaiser
Sept. 15	3.2	4.0	3.0	3.7	—	3.1	2.4	—	—	—	3.1	2.2
Sept. 30	4.1	4.6	2.9	5.0	—	3.1	3.0	—	—	—	2.3	2.4
Oct. 15	3.8	3.6	—	2.7	—	3.1	4.2	—	—	2.5	—	2.2
Oct. 30	4.1	3.7	3.9	3.0	3.3	3.2	3.2	—	—	2.1	—	1.7
Nov. 15	4.9	6.0	4.4	3.4	3.0	2.5	3.1	—	—	2.1	—	2.6
Nov. 30	4.6	5.2	4.4	3.0	2.7	3.4	2.9	—	—	2.2	2.3	3.6
Dec. 15	4.3	6.1	4.6	3.2	2.1	3.7	—	3.6	3.0	1.7	—	1.8
Dec. 30	4.7	4.0	4.9	3.5	4.8	3.4	—	2.9	2.6	2.8	—	3.0
Jan. 15	4.1	—	4.0	—	3.3	2.8	—	3.1	2.4	—	—	3.0
Jan. 30	4.7	—	4.2	—	2.3	2.6	—	2.9	2.7	—	—	2.6
Feb. 15	4.0	—	4.5	—	4.1	3.3	—	3.1	2.5	—	—	2.0
Feb. 28	3.8	—	4.4	—	3.7	3.2	—	3.1	2.6	—	—	1.5
March 15	3.9	2.6	3.7	—	3.6	2.8	—	2.8	2.7	—	—	1.9
March 30	3.8	3.5	4.3	—	3.5	3.2	—	2.8	2.6	—	—	2.9
April 15	4.7	2.6	3.5	—	3.1	2.8	—	2.5	2.4	—	—	2.5
April 30	3.2	2.3	3.3	—	3.3	3.7	—	2.0	2.3	—	—	1.5
May 15	3.2	3.2	3.1	—	3.8	3.6	—	2.6	2.3	—	—	2.4
May 30	3.8	3.5	2.9	—	3.4	2.9	—	3.1	2.2	—	—	1.0
AVERAGE	4.1	4.0	3.9	3.4	3.3	3.1	3.1	2.9	2.5	2.4	2.3	

"SEEMED," "PRISONER" TOPS

WM in There Swinging for That JD Ork

MCA on Inside Track

LOS ANGELES, July 13.—William Morris Agency is making a strong bid for Jimmy Dorsey's contract. Word here is that, while Music Corporation of America has had the inside track on Dorsey, who is anxious to leave General Artists' Corporation, WM is making attractive offers. The Morris Agency is reported ready to go all out, not only for Dorsey, but for a couple of other top bands in an effort to bolster its ork roster.

Altho the Dorsey contract with GAC still has almost 1 1/2 years to run, the leader has from time to time made no secret of his desire to get out. It is considered possible that William Morris will make possible the purchase, other things being equal.

'Old-Timer' Back as Fronter

NEW YORK, July 13.—Fronting an all-G.I. 14-piece ork, Ken Casey, songwriter and one-time silent pic name and vaude headliner, is planning to make a come-back p.a. on the Stem. Outfit has just finished waxing four disks for Stork Records, which will be out next week. Casey, who preemed in showbiz at the age of five in the old Vitagraph films with the late John Bunny, later became a top name on the old Keith Circuit. When his voice changed he turned to songwriting and in more recent years turned out such hits as *Sweet Georgia Brown*, *Truckin'*, *Sincerely Yours* and *Ukelele Lou*. When radio was in its infancy, he bated an ork at the old Station WEAH when it was downtown.

Casey is being booked by United Attractions. He will handle the male vocals for his outfit. Ken Sessions will do arrangements.

8th Annual College Poll

How Do Majority of Students Hear Their Records?

Disk Shows 818
Juke Boxes.....816
Home Phonographs 795

Santly-Joy Tune, Como Disk Faves

College Poll Wind-Up

NEW YORK, July 13.—As the accompanying boxes showing fave tunes and disks of America's college kids indicate (this is Part 3 of *The Billboard's* Eighth Annual College Music Poll), there is a definite relationship between hit disks, fave tunes and the bands and singers which win the nod as the campus guys' and gals' toppers. Perry Como, for instance, whose *Prisoner of Love* etching for Victor was the top record of the year, also snatched the No. 3 slot behind Bing Crosby and Frank Sinatra. And the latter's *Oh! What It Seemed To Be* Columbia platter, which placed fourth in the fave disk list, contributed to the swoonmaster's male vocal place position. Probability, by the way, re *Seemed To Be* is that if the Sinatra disk and the Carle disk of the tune hadn't split the vote, a single disk of the tune might have (See "Seemed," "Prisoner," page 25)

8th Annual College Poll

Favorite Records of the Year

1. Prisoner of Love
Perry Como...Victor 188
2. Artistry Jumps
Stan Kenton...Capitol 183
3. Oh! What It Seemed To Be, Frankie Carl
.....Columbia 127
4. Oh! What It Seemed To Be, Frank Sinatra
.....Columbia 114
5. Hey! Ba-Ba-Re-Bop
Lionel Hampton
.....Decca 109
6. Atchison, Topeka and Santa Fe, Johnny Mercer
.....Capitol 93
7. Cal'Donia
Woody Herman
.....Columbia 78
8. Hey! Ba-Ba-Re-Bop
Tex Beneke and Glenn Miller Ork
.....Victor 56

(108 other recordings mentioned, but no more than a scattering of votes for any but above-listed top eight.)

8th Annual College Poll

Favorite Tunes of the Year

1. Oh! What It Seemed To Be 352
2. Prisoner of Love 274
3. The Gypsy 197
4. Hey! Ba-Ba-Re-Bop... 184
5. Symphony 169
6. It Might as Well Be Spring 155
7. Sioux City Sue..... 114
8. Personality 112
9. Sentimental Journey... 101
10. Nancy 83

(93 other tunes mentioned, but drew only a scattering of votes)

Nelson in 4-Star Picture for 50%

HOLLYWOOD, July 13.—Dipsydoodle in the 4-Star Record change of ownership from Richard Nelson to Cliff MacDonald and Don Pierce, reported in recent issues of *The Billboard*, took another twist which should close deal for the time being. Nelson is now back in set-up, retaining 50 per cent of the stock. However, he will be concerned with sales alone, having nothing to say regarding policy, etc. Added to the new ownership arrangement are Harvey Scribner, one of Nelson's attorneys, who will represent him on the board of directors and control a 50 per cent vote, and Jerry Ralston, another attorney. Ralston pushed 4-Star during two-month controversy concerning ownership on several thousand dollar bill diskery owed Music Publishers' Protective Association covering song royalty payments.

Reason for MacDonald and Pierce not taking over completely understood to be lack of cash, and rather than let waxery die thru legal litigation, ex-owner Nelson and MacDonald and Pierce decided best move to get together. In addition to 4-Star, label pressing and milling plants are involved, plus little used gilt edge label.

Meadowbrook Set to Sept.

NEWARK, July 13.—Hal McIntyre closing at Frank Dailey's Meadowbrook, Cedar Grove, N. J., July 21 will be followed by Glen Gray and His Casa Loma Orch opening July 22. Louis Prima penciled in for August 13 opening, with Elliot Lawrence booked for September 3.

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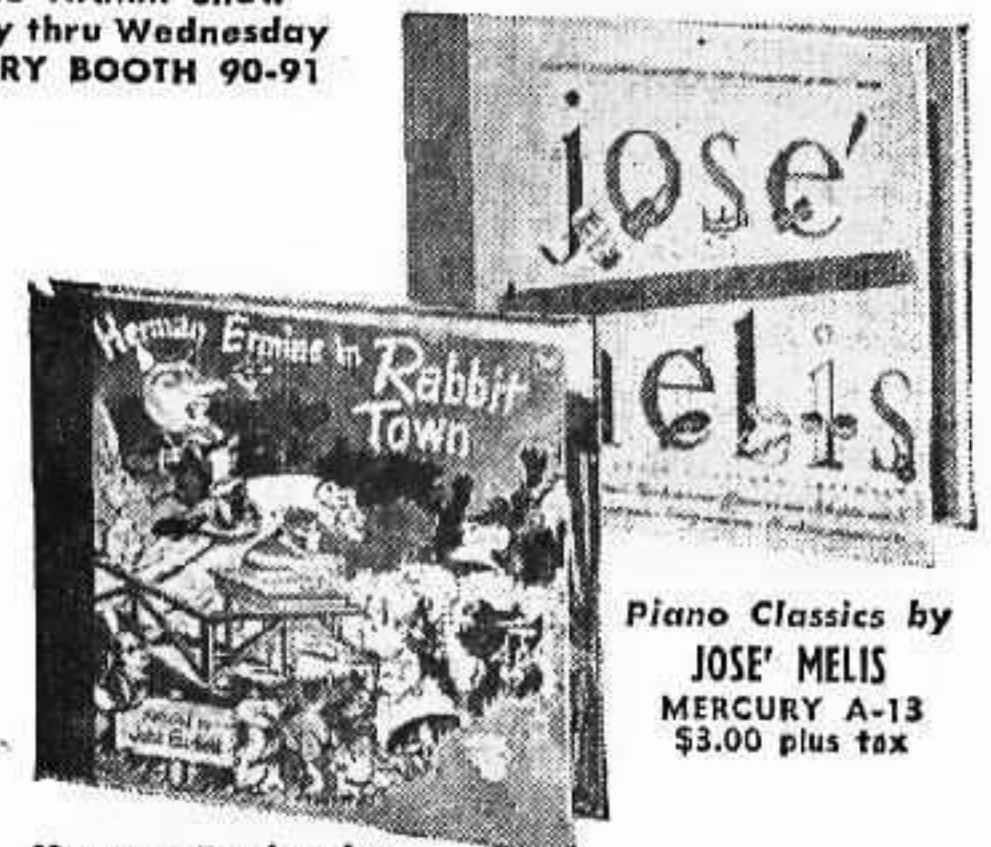
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1700 NORTH GARRISON STREET, ST. LOUIS, MISSOURI

Music—As Written



104 (parts 1 & 2)

BURMA ROAD BLUES

Roy Milton's Sextet

vocal by **ROY MILTON**



105

Star Time FOUR SQUARES ONLY

Gladys Hampton's Quartet featuring **HERBIE FIELDS**



106

EVENING BREEZE

Your Guess Is As Good As Mine

HERB JEFFRIES with

Hamp-Tone All-Stars

vocal by **HERB JEFFRIES**



107

GATE SERENE BLUES

HERBIE FIELDS with

Hamp-Tone All-Stars

JENNY

ARNETT COBBS with the

Hamp-Tone All-Stars

40 WEST 46th STREET, NEW YORK 19, N. Y.

NEW YORK:

Hamp-Tone plattery (owned by Lionel and Gladys Hampton and affiliated with Musicraft) signed Canada Lee. Negro thesp topper will wax dramatic stuff, readings from Shakespeare and excerpts from outstanding plays and works of Negro poets. . . . Dean Hudson ork booked solid thru November. Current at Cavalier Country Club, Virginia Beach, Va., with a couple of NBC wires. Opens Steel Pier, Atlantic City, August 11 for eight days. Then week at Wildwood, N. J., beginning August 16. Then to New Orleans' Roosevelt Hotel for eight weeks, starting August 29, and then on New York location at Roseland terpery for four weeks beginning October 28.

Paragon diskery of Chevy Chase, Md., which originally planned to turn out its own label, has postponed those plans for some six months and will continue to press platters for other indie diskers. . . . Apollo waxery signed Eddie (Rochester) Anderson, Jack Benny's stooge, and plans to put big promotion behind his first sides which are due in near future.

To each His Own, plugged by Pittsburgh WWSW disk jockey Dave Tyson, is clicking all around that territory. Eddy Howard and Tony Martin, Majestic and Mercury disks respectively, are both going strong on the tune. . . . Dumor Plastics, Atco, N. J., manufacturers of a molding compound which can be used as a shellac substitute or with shellac and other ingredients, now has plant in smooth operation. Until May plant ran strictly on experimental basis. . . . Apollo's Bronx plant installed four more presses.

CHICAGO:

Sully Mason's will be the first band to play a repeat this year at the Claridge Hotel, Memphis. Band which wound up a two-week engagement there about six weeks ago is booked in again for August 16. . . . Ada Leonard and her all-girl ork finish up at Colosimo's this week and will go on a short one-niter tour that will find them at Sherman's Cafe, San Diego, on July 23. . . . Gloria Lynn, ex-chirp and now manager of the Ray Pearl ork, postponed a skedded operation and is now back on tour with the band. Pearl ork will return here in September at the Melody Hill, where Billy Bishop is currently holding forth on a 12-week engagement.

The George Winslow orchestra which has been at O'Henry Ballroom right outside of Chi for past 15 months has been signed by Frederick Bros. here and is now being sent on a resort tour of Midwest. Band will go back in at O'Henry for a nine-month engagement after Labor Day.

DETROIT:

Lowry Clark opened at Jefferson Beach Ballroom, Jefferson Beach Park, for the season. . . . Nan Blakstone, who just closed at the Club Top Hat, Detroit, is staying over two weeks to do a new series of recordings for Gala, who say that pressings in her current album have just gone over the 100,000 mark. Then skedded to open the Hotel Dyckman, Minneapolis.

Arne Arnold brought in his band to the London Chop House, downtown spot, replacing the combination of Pete Viera's orchestra and the Steve Kanalos Gypsies. . . . Les Brown ork in town for one night to play for the 21st birthday party of William Ford, youngest grandson of Henry Ford. . . . Eduard Werene, former director of the Michigan Theater orchestra, celebrated his 25th wedding anniversary last week.

HOLLYWOOD:

Allan Jones has okayed time next January for a European tour, with Frederick Brothers' agency submitting the open time to Anglo-American Artists, Ltd., London, in an international booking deal exclusively reported in *The Billboard* last week. . . . Freddy Martin sent a personalized platter featuring ork's theme and a verbal invitation from the maestro to the opening of his record shop in the Ambassador Hotel to over 250 press and music friends. Freddy will also sell a custom-built radio-phono set tagged the Martin Original thru his record retail outlet. Idea came from his hobby of interior decorating.

WNEW's 24-Hr. Goodman Plug

NEW YORK, July 13.—What is probably the heftiest promotion ever worked out with a top local indie station for a pop band leader is the Benny Goodman Day which WNEW is making out of July 24. On that day, in recognition of BG's contributions to popular music (and since WNEW is probably Gotham's top pop music station), the station will try to work into every show some Benny Goodman music, or a BG interview or other gimmick directly connected with the licorice stick blower.

Starting at midnight on the 23rd and running thru to 6 a.m., Art Ford on the station's *Milkman's Matinee* platter whirl, will play six solid hours of BG records and transcriptions and will indulge in BG chatter. At 7 a.m., Art Lund, BG vocalist, will be interviewed. On the percolator's veterans' *Operation Home-Coming* show, Lou McGarrity, BG tootler, will tell how a G. I. musician felt getting back to the band biz. At 5 p.m., station plans to pipe into Dinah Shore's dressing room at the Paramount Theater and have Dinah and Benny kick around the music biz, with heavy emphasis on BG's contributions. From 6 to 6:30 p.m., the sextet will take over on the Martin Block show. At 10 p.m., tradepaper editors will participate in a music quiz show which will be emceed by Benny, and so on ad infinitum. Idea is to make it, as much as possible, a 24-hour tribute to the long-time top leader.

Retail store tie-ups have been worked out, too, with 10 of the men in the BG band being the objects of a treasure hunt. Listeners will be urged to take a look in their favorite music stores, where they'll likely find one of the BG sidemen. If they do, they get three BG album sets, etc. One thousand window cards and posters are being distributed to record shops, as well as to Mobilgas service stations plugging the various shows. Hal Davis, Kenyon & Eckhardt flack, fathered the stunt.

Fina Ork To Bow at Berkeley Claremont

HOLLYWOOD, July 13.—Jack Fina's newly organized band has been set for its debut at the Claremont Hotel, Berkeley, Calif., starting shortly. Fina is the ex-Freddy Martin pianist.

Claude Gillum, manager of the swank Claremont, made a special trip to Hollywood to hear Fina's band audition. Lyle Thayer, of MCA, closed the deal.

Mob Piles In For Biggest NAMM Meet

You Sleepin' in Milwaukee?

CHICAGO, July 13.—National Association of Music Merchants' Convention and Allied Trade Show, which bows here Sunday (14) and lasts thru Thursday (18), has already begun to register part of the 7,500 expected delegates and guests whose numbers will make this the biggest convention in the association's history. As late as July 11 the association had in excess of 3,000 convention registrants, which exceeds by far the total registration at any previous convention. Because the committee expected only 5,000 to 6,000 guests, the influx of an additional 1,500 has made many emergency steps necessary to handle the overflow. Association expects delegates from Latin America, South America, Hawaii, England, France and other European countries. Chi's critical hotel situation has forced some of the delegates to seek hotel accommodations in towns as far away as South Bend, Ind., and Milwaukee.

Squeezers and Sheet

William A. Mills, association's executive secretary announced here Thursday (11) that a sudden interest on the part of accordion manufacturers and importers has flooded Chi's Palmer House, which will be the convention headquarters, with large stocks of accordions. Since many of these are of foreign fabrication, shipments are coming directly here from the Eastern seaports.

Mills cited that this is the first time that sheet music distributors were granted a specific spot on the convention's schedule. Those who will address the group interested in the sheet music org's plans will be William D. Shaw, of Clayton F. Summy Company; Earl Carter, of Lyon & Healy; S. D. Harris, of the Carl Fisher office; E. E. Gamble, of Gamble Hinged Music Company, all local firms, and Arthur D. Hauser, of the Carl Fisher Music Company, Inc., New York.

JACK OWENS

Broken Arm a Crooning Lifesaver

JACK OWENS can thank a cracked wing for his elevator rise to big dough. A lifeguard, he deserted the beaches one summer when his arm was broken. He got a job crooning over a local L. A. radio station and then clinched a spot on the (ABC) Don McNeill Breakfast Club, once warbling to Ringling Bros.' aerialists from a near-by trapeze in Madison Square Garden.

His warm, intimate singing as a cruising crooner on the McNeill show and his featured spot on NBC's *Tin Pan Alley of the Air* caused Diamond Records to release an album by him. Mercury is issuing his pop disks. He has also drawn fans with personal appearances, including a double stay at the Chicago Theater last year.

Owens' cleffing is also top drawer. He's the writer of such hits as *The Hut-Sut Song* and *Hil Neighbor* and penned the current ballad *Cynthia's in Love*. Owens is in Hollywood now.

3 Orksters Give C Each for Berigan Fund; Need More

NEW YORK, July 13.—The Bunny Berigan Memorial Fund, a consistent headache to its administrators because of the lack of aid from Berigan's former colleagues, has been replenished to the extent of \$300 as the result of contributions from Charlie Spivak, Woody Herman and Jimmy Dorsey.

Harry Moss, who shares the responsibility of caring for Berigan's two children with Bob Weitman and Bob Christenberry, says that the \$300, while not much, will be sufficient to keep the kids going a little while. He points out that, while \$100 contributions are welcome, even a sawbuck is useful, if enough of them come in. The children are living in modest circumstances with a private family, and it only costs around \$20 a week to provide for them.

Keynote's New Exec Set-Up; Ebbins May Head H'wood Office

HOLLYWOOD, July 13.—Keynote Records, indie diskery which started in the East long before current record entry fad set in, is concentrating on West Coast output following a recent \$300,000 issue of stock and a new board of directors set-up which includes Norman Corwin, Paul Robeson, Wee J. Cobb and John Hammond Jr. Eric Bernay continues as prexy of firm.

Outfit is taking over one of Capitol's offices at Sunset and Vine, and following recent acquisition of their own pressing facilities here, are adding a milling and plating plant to their Hollywood operation.

Association of Corwin, Robeson and Cobb with Keynote places diskery in strong position, since each artist will record exclusively for Keynote. Corwin's dramatic pieces on a *Note of Triumph* and the *Lonesome Train* were waxed for Columbia and Decca Records, and Robeson has been on both Columbia and Victor records, most recently with the former. Corwin will supervise all the major dramatic and music sessions for Keynote. Harry Lim, long associated with Keynote, continues as jazz division chief.

Hammond, who recently returned to Columbia Records as a recording supervisor after a stint in the service, is in the Keynote set-up strictly as a member of the board of directors. Ruby Weinstein, with Keynote for years, has been upped to secretary-treasurer, and Will Yolán is now handling publicity and promotion. Milt Ebbins, personal manager for Count Basie and Billy Eckstine's orks, is expected to become director of Keynote's West Coast office shortly. Bernay will stay here for a couple of months organizing local set-up before returning East.

Majestic's Jockey Service

NEW YORK, July 13.—Majestic Records is out after the disk jocks with a weekly bulletin called *Spin Chin*. Feature of the mimeo job are canned 30-second intros for the week's batch of new Majestic releases. All the platter spinner has to do is read from *Spin Chin* and stop straining his imagination for something to say about the disks. Naturally, the intros mention the brand name. Also included in the leaflets are gossipy items about future releases. Les Kramer, Majestic promotion manager, does the thing.

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FROM **SANTA FE**
backed by **SLEEPYHEAD**

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COMING SOON! 'GATEMOUTH' MOORE
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WALKING MY BLUES AWAY 4004

JOE TURNER
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I'VE GOT LOVE FOR SALE
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ON THE STAND
Reviews of Orchestras Playing Hotels, Night Club and Ballroom Locations and One-Nighters

Sam Donahue
(Reviewed at the Roseland Ballroom, New York, July 3. Personal Management: Willard Alexander Agency, Booking: General Artists Corporation).
TRUMPETS: Lyman Vunk, Billy Marshall, Ralph Osborne, Mitch Paul.
TROMBONES: Dick LeFave, Kenny Melsel, Tak Takvorlan, Harry DeVito.
SAXES: Mike Kriseaman, Bill Nichol, George Perry, Harry Peterson, Paul Petrilla.
RHYTHM: Harold Hahn, drums; Johnny Chance, bass; Bob Durant, piano.
VOCALISTS: Bill Lockwood, Mynell Allen.
ARRANGERS: Sam Donahue, Bob Durant.

Rex Stewart
(Reviewed at Aquarium Restaurant, New York, July 10. Personal manager, Dave Sternberg.)
CORNET: Rex Stewart.
TROMBONE: Henry Wells.
SAXES: George Johnson, George Kelly.
RHYTHM: Rufus Webster, piano; Bob Williams, bass; Day Perry, drums.
VOCALS: Henry Wells, Bob Williams.
ARRANGERS: Brick Fleagle, George Kelly, Rufus Webster.

*Hank Haupt filled in on bary sax night caught, in Perry's absence.

Going thru that back-breaking (sometimes heartbreaking) building routine of most newer orks, the Donahue aggregation wound up its stay at this blaze terperly and headed for dates back on the road whence it just came. Being among the most imaginative arrangers in the music business (as well as a mean man with a horn or sax), and having had a number of years (in the navy) to develop a highly interesting book of standards and originals, the Donahue aggregation plays much mighty interesting music. Band sounds like something considerably heftier than it is, due largely to Donahue's versatility. Part-time he plays in the reed section, lending his colorful sax to a group that needs little help. At other times he mounts the top tier of the stand to ride with the trumpets. Obviously effect is to make band sound like it has strong five-man brass and six-man sax section. Donahue takes solo rides on both sax and trumpet and in either case it's exciting riding. He gets competition on the rides, however, from other sidemen who take the spot for single-o flashing occasionally. Particularly effective on such displays are Harry DeVito, who slides a neat trombone on items like Ah! Yes, There's Good Blues Tonight; Dick LeFave, who plays sweet solo tram on ballads like Out in the Cold Again; Mitch Paul, who takes a trumpet ride that sparks as inspired an arrangement of Blue Skies as the one which has been winning new mitting for Benny Goodman. Other Donahue sidemen take the spot occasionally, too, and all to good effect.

Add to the list of big little bands the all-star Rex Stewart combo, a good buy in its field. The outfit, most at home when catering to lovers of modern hot jazz, is versatile and sensible enough to put out a decent brand of dance music when desired, and has a large enough pop library to go all evening without chasing a single square. In addition, it's an entertaining bunch to watch.

The rotund Stewart, a bulwark of the Duke Ellington ork for 11 years and well known for his *Boy Meets Horn*, is no personality kid out front, but is alert to customer desires, and in his bashful, modest way is as ingratiating a leader as any. And he plays a mess of music on that funny-looking cornet. He has surrounded himself with recognized stars, and gives them ample opportunity to strut their stuff. Perhaps the best known is Henry Wells, ex-Andy Kirk trombonist who, besides playing a top pump, sings a fine ballad in a refreshingly unaffected style.

A reed virtuoso is George Johnson, veteran of the John Kirby and Raymond Scott bands, whose alto plays an important role in the Brick Fleagle arrangements here. Bob Williams, on bass, is a true discovery with some great jive vocals. A comparison between him and King Cole does neither an injustice. The guy generates a terrific beat in his tonsils, delivering with real feeling and imagination. He's an asset. George Kelly on tenor, Rufe Webster, piano, and Bay Perry, drums, also make solid contributions.

The combo doesn't have the polished crispness of a Kirby group, nor is it shooting in that direction. What it offers is fine free-wheeling swing, good dance tempos and some happy moments. It should work 52 weeks a year.

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It's only when the band plays in full ensemble, however, as it does on an occasional item like *C-Jam Blues*, that its full potential is realized. A listener could sit for hours around Roseland, however, and never catch anything like it, because the management doesn't like it too much (excites the dancers). Donahue wound up a set with it on night caught, and this terp mob, who ordinarily care about nothing more than a simple beat they can slide around the floor to, pounded their palms till he gave out with another batch of *C-Jam*. Just wouldn't let him off.

Mynell Allen did a lackluster job on night caught, cracking (and not caring either) over ditties like *Just the Other Day* and one or two others. (Donahue has the chirp on notice and is looking for another singer, which is probably the reason.) Bob Lockwood, on the other hand, has a warm, full-bodied bary voice and sells with nice amount of feeling. A comer. One unusual feature of the Donahue ork is that no one in the sax section plays clarinet. Kriseaman blows a tenor, Nichol lead alto. Perry (Haupt) bary, Peterson and Petrilla alto. Donahue simply doesn't like thin tonal quality of average clary and just doesn't write them into his arrangements. Says it's got nothing to do with having worked for Shaw for quite a while.

The band has a new batch of Capi- (See **SAM DONAHUE** on opp. page)

Boyd Raeburn
(Reviewed at Club Morocco, Hollywood, July 2. Booked independently. Personal manager, Lou Bolton.)
TRUMPETS: Ray Linn, Frank Beach, Nelson Shelaty, Dave Nichols.
TROMBONES: Ollie Wilson, Freddy Zito, Hal Smith.
FRENCH HORNS: Evan Hale, Lloyd Otto.
SAXES: Howard Davis (and flute), Guy McReynolds (and clarinet), Ralph Lee (and bassoon), Al Curtis (and oboe), Hy Mandell (and bass clarinet), Boyd Raeburn (and alto clarinet, soprano to bass sax).
RHYTHM: Tony Rizzi, guitar; Dodo Marmarosa, piano; Harry Babason, bass; Jack Mills, drums.
VOCALISTS: Ginnie Powell, Dave Allen.
ARRANGER: George Hand.

Keep your eye on this aggregation. If and when it clicks it will make musical history. Judging by the turnout for its experimental stint here, success seems certain. Chief appeal is its freshness of ensemble sound. High quality tonal coloration and its novel rhythmic patterns border at times on the modern symphonic school. Raeburn achieves this by departing from standard dance-band make-up, adding French horns, flute, bass and alto clarinets, oboe, bassoon and complete sax family (soprano to bass). To his advantage, Raeburn has at his disposal the highly interesting scoring of George Handy, who displays profound knowledge of instrumentation. Raeburn also has a high caliber music crew that understands the Handy harmonies and possesses technical (See **BOYD RAEBURN** on opp. page)

Didn't You Know Pat Lewis Is Oberstein, You Sq. From Del.?

NEW YORK, July 13.—In answer to a *Billboard* query last week, Patrick Lewis, Tin Pan Alley's man of mystery, stepped out and identified himself as Eli Oberstein, RCA-Victor's pop recording navigator. Writer with Sunny Skylar of *Wherever There's Me There's You*, recorded by Betty Hutton for (ahem) RCA-Victor, and also collaborator with Skylar on *Whatta Ya Gonna Do?*, recorded on 15 different labels, including (ahem) RCA-Victor, Patrick Oberstein-Lewis has, in a manner of speaking, skyrocketed to the top, as have few new writers in the history of the canyon.

Oberstein-Lewis himself voluntarily called *The Billboard* Tuesday morning when the paper hit the stands and explained that there was never any secrecy or mystery about the fact that he was a songwriter. "I've written a hundred songs under various *nom de plumes*," Oberstein said, and explained further that what he hopes to do one of these days is to apply for membership in American Society of Composers, Authors and Publishers and hopes to build for himself an appropriately high rating in the society. His little maneuver with Skylar has taken the Alley somewhat aback because of the almost naive directness of it all. Given to looking for larceny, the fraternity is intrigued at the clear ring of legitimacy in the Skylar-Lewis arrangement. As one guy said in Lindy's, "If Oberstein weren't on those songs then maybe somebody could say he was cutting in behind the scenes. But this way all we can say is that he has become a songwriter."

Murray's Comment

Jim Murray, RCA-Victor vice-president in charge of the recording division, was unaware of the fact that Oberstein was also a songwriter, but called *The Billboard* five or six hours after he was first queried on the subject and said he could see no difference in Oberstein writing songs which are subsequently recorded by top Victor artists and Dave Kapp writing songs which are recorded by Decca artists, or Johnny Mercer writing songs which are recorded by Capitol artists.

BMI, whose plug tune, *Whatta Ya Gonna Do?* Lewis and Skylar also wrote, also came right out this week and said Patrick Lewis was Oberstein too, and if *The Billboard* had asked them last week they would have said so. (Ed. note: *The Billboard* reporter didn't get to checking the Lewis "story" until fairly late Wednesday (3) when most of the music business was already out of town on its July 4 week end.) Another "interested party" who took *The Billboard* to task for its handling of the Lewis-Oberstein situation was Herman Goldfarb, Sunny Skylar's management-counsel, who wrote *The Billboard* as follows:

"Inimitably Unfair"

"In your current issue I read with great interest the enclosed piece (*Billboard* July 13 story re Lewis), and in behalf of Sunny Skylar, I feel that this letter must be written despite the fact that ordinarily such items are disregarded.

"First, I think it inimitably unfair that the item should have been printed without first approaching us for an answer to your question. Neither Sunny nor myself has ever been asked regarding the item. Had we been asked, we would certainly have told you who Patrick Lewis is. You will admit, I am sure, that it is the general practice among newspapers and newspaper people that all per-

sons involved are questioned before any controversial item is printed.

"Secondly, I have incontrovertible proof to the effect that your newspaper knows and did know, prior to printing this item, who Patrick Lewis is.

"Thirdly, Eli Oberstein, who uses the name Patrick Lewis as a pen name, has never in any way, nor has Sunny Skylar, denied that he is Patrick Lewis.

"Fourthly, it is our belief that a great injustice has been done; that because of the unfair approach and because of the lack of ethics, the printing of this item has redounded to the disadvantage of Sunny Skylar.

"In view of your reputation over so many years for fairness, it will be most interesting to see what steps you take to correct the situation.

Very truly yours,
HERMAN GOLDFARB,
Management-Counsel,
Goldfarb, Mirenburg & Vallon."

Donahue Hits Neat \$1,675

SALEM, N. H., July 13.—Sam Donahue, in his first local appearance since 1942, drew a respectable \$1,675 at Kanobie Lake Ballroom last night (12). Admish was \$1 plus tax.

BOYD RAE BURN

(Continued from opposite page)
ability to project them. With such jazz artists as Ray Linn and Dodo Marmarosa heading the herd, band appears to take in easy stride technically difficult scorings.

Typical of Handy's refreshing originality is his version of *Body and Soul*. Band weaves a sustained background of unique harmonies, while lush thrush Ginnie Powell puts ear-easy pipes to the words.

Raeburn comes close to present-day longhairs with his *Tonsillectomy* and *Yerxa*. Latter spotlights a beautiful sax solo across Stravinsky-like ork backdrop. His *March of the Boyds* is clever, altho using only standard band orchestration. Not for the terpsters, but in le jazz concert vein is a musical caricature tagged *Dalvatore Sally*, poking fun at the surrealist. Number comes up sounding like Prokofieff.

Band's rhythmic fire is displayed in Dizzy Gillespie's arrangement of *Night in Tunisia*, in which Linn's terrific trumpeting takes the lead. On the whole, there are plenty of terple tempis in Raeburn's book and many who jam-packed this room took to the floor. However, high interest here in Raeburn's work with the majority was in looking and listening. Vocalists fill the bill. Allyn's warbling of *Forgetful* wins hands. Miss Powell's piping of *Memphis in June* is slightly terrific, as is ork's backing. Chief trouble with the band is it's too loud when it comes to accompanying voicers, often drowning out lyrics. Small room is partially to blame, but volume adjustment should be made.

It's a musician's band—it actually takes one to fully appreciate its work. Yet, payees appear to like it, without knowing why.

SAM DONAHUE

(Continued from opposite page)
tol disks coming out soon (*September in the Rain*, *Just the Other Day*, *I Left My Heart in Mississippi*, etc.). Has had a little airtime out of Roseland, but it hasn't added up to anything yet. Band is all there musically, has terrific potential, but needs a good disk break and a solid New York location before anything will really happen with it.

Jimmy Durante

SINGS FOR MAJESTIC . . .

His two hit songs from the movie "Two Sisters From Boston"

"G'WAN HOME, YOUR MUDDER'S CALLIN'"

and

"THERE ARE TWO SIDES TO EV'RY GIRL"

Dialogue with Eddie Jackson—Orchestra directed by Ted Bale

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Jimmy Lunceford

AND HIS ORCHESTRA . . .

"THE 'JIMMIES'"

and

"I NEED A LIFT" (Vocal by Ensemble)

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Danny O'Neil

WITH VIRG DAVIS, HIS ORCHESTRA

AND CHOIR . . .

"OLE BUTTERMILK SKY"

(From the movie "Canyon Passage")

and

"REMEMBER ME?"

(From the movie "Never Say Goodbye")

Majestic No. 7199

Majestic

RECORDS

Studio: New York City Sales: St. Charles, Illinois
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Hotels Okay, But Bistros An Ache, BMI Discovers

NEW YORK, July 13.—Of the nation's 600 hotels which use live music, Broadcast Music, Inc., has managed to license all but a handful. Harry Somerville, former American Hotel Association veepee now acting as BMI director of licensing, says that less than 50 places, mostly small resort houses, remain to be inked. BMI began its hotel drive a year ago, has encountered little resistance and has yet to file an infringement suit.

The night club licensing picture is considerably different, however. Unable to deal with a central nitery organization corresponding to the American Hotel Association, BMI has had to approach each club individually and, altho the campaign is barely under way, indications are that it is going to be a headache. American Society of Composers, Authors and Publishers, which has for years had its own troubles with the bistros and has only comparatively recently brought the situation under fairly tight control, views the BMI effort with wry amusement. ASCAP-ers recall the squawk of operators to the effect that ASCAP is a "monopoly" and that it is against the law to have to "pay tribute" to a "monopoly." But now that BMI has entered the night spot licensing field and ASCAP no longer stands alone, the ops are beefing because they have to pay for two kinds of music instead of one.

Some BMI Items

The usual pitch from the op, after he has shot his wad on the matter of not wanting to pay BMI when he's already paying ASCAP, is to say that he simply doesn't need BMI music and will stop using it. BMI is confident that its catalog is by now so extensive that no band can go thru a normal evening's toil without doing some BMI stuff. And so the BMI approach is to demonstrate that the material is actually being used in the op's place. And then, quick as a flash, the field man goes into his song and dance about how reasonable the rates are.

It is on the question of rates that BMI feels it really shines. Where ASCAP bases its tariffs on a multitude of considerations such as seating capacity, type and number of bands used, whether or not there are vocalists, number of shows per night, per week, etc., the BMI fees are based simply on the joint's entertainment pay roll, the underlying principle being that an op in New York who invests \$20,000 expects to profit from it to the same extent as another op who spends the same amount elsewhere. BMI charges both busi-

ness men \$100 a year, at the rate of ½ per cent of the entertainment pay roll. Where the pay roll is in excess of \$50,000 the BMI bite drops to ¼ per cent. In no case is it less than \$40 or more than \$750.

Trade understanding is that BMI's rates are of the token variety because it has no current need for the money but is anxious to establish a principle. In order to establish this principle it will probably spend more money than it will take in. BMI's total annual hotel revenue is tabbed in the trade as approximately \$80,000 a year, which is likely to be more than offset by the expense of maintaining the kind of field staff which will be necessary to bring the country's niteries into line.

'Seemed,' 'Prisoner' Tops in College Poll

(Continued from page 18)

come in the winner. This is based on the fact that the tune was voted the kids' favorite song of the year. (See Favorite Tunes box.)

Similarly Stan Kenton's Capitol platter of *Artistry Jumps* seems to have contributed largely to the maestro's landing the No. 3 over-all and the No. 1 "newer" band slots. Herman's *Cal'donia* no doubt did its share to bring him in second in the over-all band picture, right behind Tommy Dorsey. Tommy himself strangely enough didn't have a record that got up there in the fave list, so his consistent efforts in other directions (personal appearances, air commercials, etc.) must be held responsible for his fave band victory.

Another tune which may have shown up even stronger than its fifth and eighth-place spots in the top disk list is *Hey! Ba-Ba-Re-Bop*, disk vote for which was split between the Lionel Hampton Decca record (first out) and the Tex Beneke Victor platter. Even with the split vote effect, however, as a tune *Re-Bop* landed in the No. 4 position. (Show slot of *The Gypsy* points up need to keep in mind period during which balloting in the poll was conducted. Collegers voted during late May and June, so that full effect of all later tunes such as *Gypsy* derived from various recordings, etc., could hardly have been felt.)

Pix Lay Eggs

Surprising facet of the favorite tunes listing is the sad showing of pix tunes. Only two films are *It Might as Well Be Spring*, from 20th Century-Fox musical *State Fair*, and *Personality*, from Paramount's Crosby-Hope-Lamour starrer *Road to Utopia*. Except for the No. 6 slot grabbed by *Spring* and the No. 8 spot snatched by *Personality*, movie tunes were shut right out of the top 10.

Always an item which the trade watches with considerable interest is the campus mob's report on how they hear their records (for the most part). This year disk jockey shows just nose out juke boxes as the source where most of the kids hear most of their disks. Home phonos, on the other hand, aren't too far behind, and the really sound conclusion to draw from this year's report on "where heard" is that the kids are really disk fans and that whether they're at home (phonos or radio) or whether they're down at the local sugar bowl, they want to and do hear disks. This marks the third and last part of the eighth annual poll of the music preferences of the nation's college lads and lasses. Again they've tipped off the music and disk biz on what they like and don't like.

Witmark Vs. Stevens Over 'Atlanta, G. A.'

NEW YORK, July 13.—M. Witmark & Sons are tangling with Stevens Music in federal court here, charging that the Sunny Skylar-Artie Shaftel ditty, *Atlanta, G. A.*, was lifted from *Under a Strawberry Moon*, written by Al Lewis and Mabel Wayne in 1942. Witmark seeks an injunction and damages.

Hi-Low

BOSTON, July 13.—Good example of what the one-nighter business is like these days is Mal Hallett's \$2,100 price for a Cornell University dance one night, and a couple of nights later the same ork taking \$350 to play another one-nighter.

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PART 1—The Billboard

HONOR ROLL OF HITS

THE NATION'S TOP TUNES (TRADEMARK)

1. THE GYPSY
2. THEY SAY IT'S WONDERFUL
3. DOIN' WHAT COMES NATUR'LLY
4. PRISONER OF LOVE
5. SURRENDER
6. I DON'T KNOW ENOUGH ABOUT YOU
7. I GOT THE SUN IN THE MORNING
8. ALL THROUGH THE DAY
9. LAUGHING ON THE OUTSIDE (CRYING ON THE INSIDE)
10. IN LOVE IN VAIN
11. TO EACH HIS OWN
12. SIOUX CITY SUE
13. DO YOU LOVE ME?
14. I DON'T KNOW WHY (I JUST DO)
15. COME RAIN OR COME SHINE

The nation's 15 top tunes, THE HONOR ROLL OF HITS, is determined by a scientific tabulation of various degrees of each song's popularity as measured by survey features of The Billboard's Music Popularity Chart.

The title "HONOR ROLL OF HITS" and the listing of the hits have been copyrighted by The Billboard. No use of either may be made without The Billboard's consent.

ENGLAND'S TOP TWENTY

Weeks to date	POSITION Last Week	POSITION This Week	SONG	ENGLISH	AMERICAN
4	1	1	BLESS YOU FOR BEING AN ANGEL	Noel Gay	Words & Music
11	2	2	MARY LOU	Francis Day	Mills Bregman
16	3	3	I CAN'T BEGIN TO TELL YOU	Chappell	Vocco-Conn
9	4	4	OH! WHAT IT SEEMED TO BE	Sun	Santly-Joy
8	5	4	MONEY IS THE ROOT OF ALL EVIL	Chappell	Sun
28	7	5	CRUISING DOWN THE RIVER	Cinephonic	*
9	5	6	INTO EACH LIFE SOME RAIN MUST FALL	Bradbury Wood	Sun
17	6	7	LET BYGONES BE BYGONES	Feldman	*
11	8	8	IN THE LAND OF BEGINNING AGAIN	Feldman	Feist
2	15	8	LAUGHING ON THE OUTSIDE (Crying on the Inside)	Campbell-Connelly	BMI
14	19	9	ON THE ATCHISON, TOPEKA AND SANTA FE	Sun	Feist
4	9	10	HOMESICK—THAT'S ALL	Chappell	Mayfair
2	13	11	PRIMROSE HILL	Lawrence Wright	*
22	10	12	CHICKERY CHICK	Campbell-Connelly	Santly-Joy
15	12	13	ALONG THE NAVAJO TRAIL	Peter Maurice	Leeds
3	11	14	YOU WON'T BE SATISFIED (Until You Break My Heart)	Chappell	Mutual
13	11	15	GOOD, GOOD, GOOD	Campbell-Connelly	Berlin
3	15	16	YOU CAN BE SURE OF ME	Irwin Dash	Dash, Connolly, Inc.
1	—	17	EXCUSE ME WALTZ	Mac Melodies	*
17	20	17	I'LL BUY THAT DREAM	Bradbury Wood	Burke-Van Heusen
4	16	18	SAVE A PIECE OF WEDDING CAKE FOR ME	World Wide	*
21	14	18	I DREAM OF YOU	Peter Maurice	Embassy
7	17	19	COAX ME A LITTLE BIT	Victoria	Bourne, Inc.
3	—	19	AMADO MIO	Chappell	Sun
2	18	20	FOREVER AMBER	Campbell-Connelly	*
1	—	20	PUT THE BLAME ON MAME	Chappell	Sun
7	13	20	I'D LIKE TO GET YOU ALONE (When You're Lonely)	Campbell-Connelly	Marks

*Publisher not available as The Billboard goes to press.

PLAY STATUS OF FILMS WITH LEADING SONGS

Tunes listed alphabetically are in films currently showing or to be shown soon. Only tunes which have won a position in one or more of the other features of the Chart are listed, since many film-featured tunes never reach any degree of popularity, and many others are never even published.

ALL THE TIME (Robbins), sung by Pat Kirkwood and played by Guy Lombardo in MGM's "No Leave, No Love." National release date not set.

ALL THROUGH THE DAY (Williamson), in 20th Century-Fox's "Centennial Summer." National release date not set.

DO YOU LOVE ME? (Bregman-Vocco-Conn), sung by Dick Haymes and played by Harry James in 20th Century-Fox's "Do You Love Me?" National release date—May, 1946.

I DON'T KNOW WHY (I Just Do) (Feist), in MGM's "Faithful in My Fashion." National release date not set.

IN LOVE IN VAIN (T. B. Harms), in 20th Century-Fox's "Centennial Summer." National release date not set.

NIGHT AND DAY (Harms, Inc.), in Warner Bros.' "Night and Day." National release date—August 3, 1946.

ONE MORE TOMORROW (Remick), sung by Anne Sheridan in Warner Bros.' "One More Tomorrow." National release date—June 1, 1946.

STRANGE LOVE (Famous), in Hal Wallis Production's "The Strange Love of Martha Ivers." National release date—September, 1946.

TO EACH HIS OWN (Paramount), in Paramount's pic of the same name. National release date—July 5, 1946.

WITHOUT YOU (Tres Palabras) (Peer), sung by Andy Russell in Walt Disney's "Make Mine Music." National release date not set.

Music Popularity Chart

Week Ending
July 12, 1946

RADIO

SONGS WITH GREATEST RADIO AUDIENCES

(Beginning Friday, July 5, 8 a.m., and ending Friday, 8 a.m., July 12)

Tunes listed have the greatest audiences on programs heard on network stations in New York, Chicago and Los Angeles. List is based upon John G. Peatman's Audience Coverage Index. The index is projected upon radio logs made available to Peatman's ACI by the Accurate Reporting Service in New York, Radio Checking Service in Chicago, Radio Checking Service in Los Angeles. Listed are the top 30 (more in the case of ties) tunes alphabetically. The total times the song has appeared among the top 30 in the Peatman survey to date will be indicated in the chart

under the "Weeks to Date" column, but only those making their appearance in the list on or after November 29 are tabbed. Other tunes have been on Peatman before but this information is not available. The music checked is preponderately (over 60 per cent) alive. (F) Indicates tune is from a film; (M) indicates tune is from a legitimate musical; (R) indicates tune is available on records. In each instance, the licensing agency controlling performance rights on the tune is indicated.

Wks. to date	TITLE	PUBLISHER	LIC. BY
1.	Adventure (R)	Starlight	ASCAP
1.	All the Time (F) (R)	Robbins	ASCAP
18.	All Through the Day (F) (R)	Williamson	ASCAP
9.	Coax Me a Little Bit (R)	Bourne	ASCAP
10.	Come Rain or Come Shine (M) (R)	Crawford	ASCAP
3.	Cynthia's in Love (R)	ABC	ASCAP
9.	Do You Love Me? (F) (R)	Bregman-Vocco-Conn	ASCAP
5.	Doin' What Comes Natur'ly (M) (R)	Berlin	ASCAP
6.	Don't Be a Baby, Baby (R)	Triangle	ASCAP
14.	Full Moon and Empty Arms (R)	Barton	ASCAP
16.	I Don't Know Enough About You (R)	Campbell-Porgie	BMI
8.	I Don't Know Why (I Just Do) (F) (R)	Feist	ASCAP
8.	I Got the Sun in the Morning (M) (R)	Berlin	ASCAP
16.	In Love in Vain (F) (R)	T. B. Harms	ASCAP
12.	More Than You Know (M) (R)	Miller	ASCAP
4.	Night and Day (F) (R)	Harms, Inc.	ASCAP
15.	One More Tomorrow (F) (R)	Remick	ASCAP
10.	Prisoner of Love (R)	Mayfair	ASCAP
17.	Shoo-Fly Pie and Apple Pan Dowdy (R)	Capitol	ASCAP
5.	Should I Tell You I Love You? (M) (R)	T. B. Harms	ASCAP
15.	Sioux City Sue (R)	Morris	ASCAP
7.	Strange Love (F) (R)	Famous	ASCAP
4.	Surrender (R)	Santly-Joy	ASCAP
13.	The Gypsy (R)	Leeds	ASCAP
14.	They Say It's Wonderful (M) (R)	Berlin	ASCAP
1.	To Each His Own (F) (R)	Paramount	ASCAP
1.	Whatta Ya Gonna Do? (R)		BMI-BMI
1.	Who Told That Lie? (R)	Stevens	ASCAP
2.	Without You (Tres Palabras) (F) (R)	Peer	BMI
9.	You Are Too Beautiful (R)	Harms, Inc.	ASCAP

RECORDS MOST-PLAYED ON THE AIR

Records listed here in numerical order are those played over the greatest number of record shows. List is based on reports received by The Billboard from disk jockeys throught the country. Unless in-

dicated in this chart, other available records of tunes listed here will be found in Most-Played Juke Box Records chart. (F) Indicates tune is from a film; (M) indicates tune is from a legit musical.

Weeks to date	POSITION		TITLE	Lic. By
	Last Week	This Week		
16	4	1.	PRISONER OF LOVE. Perry Como... Victor 20-1814—ASCAP	
10	5	2.	THEY SAY IT'S WONDERFUL (M) ... Frank Sinatra. Columbia 36975—ASCAP	
12	1	3.	THE GYPSY ... Dinah Shore... Columbia 36964—ASCAP	
5	2	4.	DOIN' WHAT COMES NATUR'LLY (M) ... Freddy Martin. Victor 20-1878—ASCAP	
10	3	5.	THE GYPSY ... Ink Spots... Decca 18817—ASCAP	
3	6	6.	TO EACH HIS OWN (F) ... Eddy Howard Ork ... Majestic 7185—ASCAP	
7	6	7.	DOIN' WHAT COMES NATUR'LLY (M) ... Dinah Shore-Spade Cooley Ork ... Columbia 36976—ASCAP	
5	12	7.	I DON'T KNOW ENOUGH ABOUT YOU ... Peggy Lee... Capitol 236—BMI	
4	9	8.	THEY SAY IT'S WONDERFUL (M) ... Perry Como... Victor 20-1857—ASCAP	
3	8	9.	SURRENDER ... Perry Como... Victor 20-1877—ASCAP	
11	11	10.	LAUGHING ON THE OUTSIDE (Crying on the Inside) ... Andy Russell... Capitol 252—BMI	
1	—	11.	WHO DO YOU LOVE I HOPE? ... Elliot Lawrence ... Columbia 37047—ASCAP (George Olsen, Majestic 7185; George Price, Stork CR 1010; Andy Russell, Capitol 271)	
2	—	12.	BOOGIE BLUES ... Gene Krupa... Columbia 36986—ASCAP	
7	9	12.	THE HOUSE OF BLUE LIGHTS ... Freddie Slack-Ella Mae Morse ... Capitol 251—ASCAP (Hal McIntyre, Cosmo 486)	
14	12	13.	LAUGHING ON THE OUTSIDE (Crying on the Inside) ... Dinah Shore... Columbia 36964—BMI	
10	7	13.	THE GYPSY ... Sammy Kaye... Victor 20-1844—ASCAP	
1	—	14.	STONE COLD DEAD IN THE MARKET (He Had It Coming) ... Ella Fitzgerald-Louis Jordan ... Decca 23546—ASCAP	
8	—	15.	THE MAD BOOGIE ... Count Basie... Columbia 36946—ASCAP	

Coming Up

DINAH	Sam Donahue	Capitol 260
I GOT THE SUN IN THE MORNING (M)	Artie Shaw	Musicraft 365
SURRENDER	Woody Herman	Columbia 36985



ANDY RUSSELL

IDOL OF RECORD FANS!

SINGS TWO NEW HITS!

'PRETENDING'
With Vocal Group and Paul Weston and His Orchestra
Andy sings a beautiful ballad, backed by a vocal group for the first time.

'WHO DO YOU LOVE, I HOPE'
From the Musical, "Annie Get Your Gun"
A rhythm surprise for Andy's millions of fans! It's Irving Berlin's big hit song from the New York show! Andy Russell's new Lucky Strike radio show and theatre appearances are increasing his tremendous popularity!

SKITCH HENDERSON
His Piano and His Orchestra

'DREAMLAND RENDEZVOUS'
A melodic, dreamy tune featuring that Skitch Henderson piano genius!

'WHY DOES IT GET SO LATE SO EARLY'
A lilting number with clever lyrics, sung by Ray Kellogg, whose style is rich, different! ... Plus Skitch Henderson's spirited band arrangement!

Capitol RECORDS
FROM HOLLYWOOD

Sunset and Vine

HELEN CARROLL

and THE SATISFIERS

WITH RUSS CASE AND HIS ORCHESTRA



(Li'l Abner) **Don't Marry That Girl!**
 AND
The Boogie Woogie Barnyard
 RCA VICTOR 20-1928

ROSALIE ALLEN Singing with Orchestra
 Guitar Polka (Old Monterey)
 AND
 I Want to be a Cowboy's Sweetheart
 RCA VICTOR 20-1924



MORRIS BROS. GRAVE UPON THE GREEN HILLSIDE
 (Wiley and Zeke) and
 Vocal duet with TRAGIC ROMANCE
 Mandolin and Guitar RCA Victor 20-1905

ROOSEVELT SYKES THAT'S MY GAL
 Blues Singer with his and
 Original Honeydrippers SUNNY ROAD
 RCA Victor 20-1906

INTERNATIONAL
ERNIE BENEDICT RED WINE POLKA
 and his Polkaeers and
 COCKTAIL WALTZ
 RCA Victor 25-1060

WALTER DOMBKOWSKI THE PERFECT EVENING—Waltz
 and his Orchestra (Piekný Wieczór—Walc)
 and
 VETERAN'S POLKA
 (Weteranów Polka)
 RCA Victor 25-1067



PART 2—The Billboard

RETAIL SALES AND

BEST-SELLING SHEET MUSIC

Tunes listed are the national best sheet music sellers. List is based on reports received from more than 20 jobbers in all sections of the country. Songs are listed according to greatest number of sales. (F) Indicates tune is in a film; (M) indicates tune is in legit musical; (R) indicates tune is available on records.

Weeks to date	POSITION		Song	Label
	Last Week	This Week		
13	1	1	THE GYPSY (R)	Leeds
9	2	2	THEY SAY IT'S WONDERFUL (M) (R)	Berlin
6	9	3	DOIN' WHAT COMES NATUR'LLY (M) (R)	Berlin
14	4	4	PRISONER OF LOVE (R)	Mayfair
9	8	5	I DON'T KNOW ENOUGH ABOUT YOU (R)	Campbell-Porgie
2	—	6	SURRENDER (R)	Santly-Joy
4	—	7	ONE MORE TOMORROW (F) (R)	Remick
1	—	8	TO EACH HIS OWN (F) (R)	Paramount
6	10	9	DO YOU LOVE ME? (F) (R)	Bregman-Vocco-Conn
14	7	10	ALL THROUGH THE DAY (F) (R)	Williamson
16	11	11	SIoux CITY SUE (R)	Morris
2	—	12	CYNTHIA'S IN LOVE (R)	ABC
15	3	13	LAUGHING ON THE OUTSIDE (Crying on the Inside) (R) (M)	BMI
1	—	13	I GOT THE SUN IN THE MORNING (M) (R)	Berlin
7	5	14	IN LOVE IN VAIN (F) (R)	T. B. Harms
9	6	15	FULL MOON AND EMPTY ARMS (R)	Barton

BEST-SELLING POPULAR RETAIL RECORDS

Records listed are those selling best in the nation's retail record stores (dealers). List is based on reports received from more than 700 dealers in all sections of the country. Records are listed numerically according to greatest sales. (F) Indicates tune is in a film; (M) indicates tune is in a legit musical. The B side of each record is listed in italics.

Weeks to date	POSITION		Song	Label
	Last Week	This Week		
11	1	1	THE GYPSY (R) <i>Everyone Is Saying Hello Again (Why Must We Say Goodbye?)</i>	Ink Spots Decca 18814
17	2	2	PRISONER OF LOVE (R) <i>All Thru the Day (F)</i>	Perry Como Victor 20-1814
3	6	3	SURRENDER (R) <i>More Than You Know</i>	Perry Como Victor 20-1877
5	7	4	DOIN' WHAT COMES NATUR'LLY (R) <i>I Got Lost in His Arms</i>	Dinah Shore Columbia 36978

(Continued on page 122)

BEST-SELLING POPULAR RECORD ALBUMS

Albums listed are those selling best in the nation's retail record stores (dealers). List is based on reports received from more than 300 dealers in all sections of the country. Albums are listed numerically according to greatest sales.

Weeks to date	POSITION		Album	Label
	Last Week	This Week		
3	2	1	Dancing in the Dark <i>Carmen Cavallaro</i>	Decca A-441
47	1	2	Glenn Miller <i>Glenn Miller and Orchestra</i>	Victor P-149
1	—	3	Twilight Time <i>Three Suns</i>	Majestic 1041
18	4	4	The Voice of Frank Sinatra <i>Frank Sinatra</i>	Columbia C-112
10	3	5	Benny Goodman Sextet <i>Benny Goodman</i>	Columbia C-113

BEST-SELLING RECORDS BY CLASSICAL ARTISTS

Records listed are those classical and semi-classical records selling best in the nation's retail record stores (dealers). List is based on reports received from more than 350 dealers in all sections of the country. Records are listed according to greatest sales.

Weeks to date	POSITION		Record	Label
	Last Week	This Week		
35	3	1	Warsaw Concerto <i>Arthur Fiedler, conductor; Leo Litwin, pianist, Boston Pops</i>	Victor 11-8863
56	1	2	Chopin's Polonaise <i>Jose Iturbi</i>	Victor 11-8848
14	5	3	Jalousie <i>Boston Pops</i>	Victor 12160
40	2	4	Clair de Lune <i>Jose Iturbi</i>	Victor 11-8851
10	—	5	Spellbound <i>Al Goodman</i>	Victor 28-0404

BEST-SELLING RECORD ALBUMS BY CLASSICAL ARTISTS

Albums listed are those classical and semi-classical albums selling best in the nation's retail record stores (dealers). List is based on reports received from more than 200 dealers in all sections of the country. Albums are listed according to greatest sales.

Weeks to date	POSITION		Album	Label
	Last Week	This Week		
22	3	1	Rachmaninoff Concerto No. 2 in C Minor <i>Rachmaninoff, Philadelphia Orchestra</i>	Victor DM-58
50	1	2	Rhapsody in Blue <i>Oscar Levant, Philadelphia Orchestra Eugene Ormandy, conductor</i>	Columbia X-251
11	—	2	Kostelanetz Conducts <i>Andre Kostelanetz</i>	Columbia M-574
4	2	3	Exotic Music <i>Andre Kostelanetz</i>	Columbia X-264
3	—	4	Music of Tchaikovsky <i>Andre Kostelanetz</i>	Columbia M-601
7	—	5	Rachmaninoff Concerto No. 2 in C Minor for Piano and Orchestra, Opus 18 <i>Gyorgy Sandor, pianist; Artur Rodzinski, conductor; Philharmonic Symphony Orchestra of N. Y.</i>	Columbia MM-605

Music Popularity Chart Week Ending July 11, 1946

JUKE BOX PLAYS

MOST-PLAYED JUKE BOX RECORDS

Records listed are those receiving the greatest play in the nation's juke boxes. List is based on more than 500 reports received direct from operators in all sections of the country. Listed under the title of each of the most played records are other available recordings of the same tune.

Weeks to date	POSITION		Record
	Last Week	This Week	
12	1	1	THE GYPSY —Ink Spots Decca 18817 (Phil Brito, Musicraft 15062; Jan Garber Ork, Black & White BW 774; Hildegard-Guy Lombardo, Decca 23511; Sammy Kaye, Victor 20-1844; Hal McIntyre, Cosmo 475; Gail Meredith, Manor 1019; Louis Prima, Majestic 7177; Dinah Shore, Columbia 36964; Freddie Stewart, Bel-Tone BT 7003)
4	6	2	SURRENDER —Perry Como (Russ Case Ork) ... Victor 20-1877 (Phil Brito, Musicraft 15073; Randy Brooks, Decca 18887; Al Donahue Ork, 4-Star 1120; Woody Herman, Columbia 36985; George Olsen, Majestic 7186; Tony Pastor, Cosmo 483; Jan Savitt and His Top Hatters, ARA-150; Deek Watson and His Brown Dots, Manor 1026; Bob Chester Ork, Sonora 3011)
11	7	3	THE GYPSY —Dinah Shore (Sonny Burke Ork) . Columbia 36964 (See No. 1)
16	3	4	PRISONER OF LOVE —Perry Como (Russ Case Ork) Victor 20-1814 (Billy Eckstine, National 9017; Ruth Robin-Gus Bivona Ork, 4 Star 1069; Gordon MacRae, Musicraft 15065; Ink Spots, Decca 18864)
8	4	5	DOIN' WHAT COMES NATUR'LLY (M) —Dinah Shore-Spade Cooley Ork. Columbia 36976 (Jimmy Dorsey, Decca 18872; Jan Garber Ork, Black & White BW 774; The Five DeMarco Sisters, Majestic 7193; Freddy Martin, Victor 20-1878)
5	2	6	DOIN' WHAT COMES NATUR'LLY (M) —Freddy Martin (Glenn Hughes-The Martin Men)..... Victor 20-1878 (See No. 5)
11	5	7	THE GYPSY —Sammy Kaye (Mary Marlow) Victor 20-1844 (See No. 1)
8	6	8	THEY SAY IT'S WONDERFUL (M) —Perry Como (Russ Case Ork) Victor 20-1857 (Eileen Barton, Mercury 3005; Ray Bloch Ork, Signature 15021; Bing Crosby, Decca 18829; Al Goodman Ork, Victor 46-0001; Ray Herbeck Ork, 4-Star 1082; Henry Jerome Ork, Davis 2107; Jack Leonard, Majestic 7176; Gordon MacRae, Musicraft 15065; Will Osborne Ork, Black & White BW 769; Andy Russell, Capitol 252; Ginny Simms, ARA 139; Frank Sinatra, Columbia 36975; Jerry Wald Ork, Sonora 3007)
6	10	9	DOIN' WHAT COMES NATUR'LLY (M) —Jimmy Dorsey (Dee Parker) Decca 18872 (See No. 5)
9	7	10	LAUGHING ON THE OUTSIDE (Crying on the Inside) —Sammy Kaye (Billy Williams) Victor 20-1856 (Teddy Walters, ARA 135; Enoch Light, Continental C-1175; Vincent Lopez, Mercury 2074; The Merry Macs, Decca 18811; Andy Russell, Capitol 252; Jerry Wald, Sonora 3007; Dinah Shore, Columbia 36964)
2	17	11	TO EACH HIS OWN (F) —Eddy Howard Ork (Eddy Howard) Majestic 7188 (Ople Cates Ork, Four Star 1131; Tony Martin, Mercury 3022; The Modernaires-Paula Kelly, Columbia 37063; Freddy Martin, Victor 20-1921)
7	13	12	PRISONER OF LOVE —Ink Spots Decca 18864 (See No. 4)
12	8	13	LAUGHING ON THE OUTSIDE (Crying on the Inside) —Dinah Shore (Sonny Burke Ork)..... Columbia 36964 (See No. 10)
11	14	14	THE GYPSY —Hildegard-Guy Lombardo Decca 23511 (See No. 1)

(Continued on page 122)

MOST-PLAYED JUKE BOX FOLK RECORDS

Records listed are folk records most played in juke boxes. List is based on more than 500 reports received direct from operators all over the country.

Weeks to date	POSITION		Record
	Last Week	This Week	
12	1	1	NEW SPANISH TWO STEP .. Bob Wills Columbia 36966
7	2	2	CINCINNATI LOU Merle Travis Capitol 258
11	5	3	ROLY-POLY Bob Wills Columbia 36966
3	—	4	NO VACANCY Merle Travis Capitol 258
12	4	5	SOMEDAY (You'll Want Me To Want You) Elton Britt Victor 20-1864
1	—	6	THO' I TRIED (I Can't Forget You) Wesley Tuttle Capitol 267
3	—	6	ATOMIC POWER Buchanan Brothers. Victor 20-1850
5	6	6	WAVE TO ME, MY LADY .. Gene Autry Columbia 36984
19	—	6	SIoux CITY SUE Zeke Manners ... Victor 20-1797
25	3	6	GUITAR POLKA Al Dexter Columbia 36898

MOST-PLAYED JUKE BOX RACE RECORDS

Records listed are race-type disks most played in the nation's juke boxes. List is based on more than 500 reports received direct from operators all over the country.

Weeks to date	POSITION		Record
	Last Week	This Week	
4	4	1	STONE COLD DEAD IN THE MARKET (He Had It Coming) Louis Jordan-Ella Fitzgerald .. Decca 23546
7	1	1	THE GYPSY Ink Spots Decca 18817
21	2	2	HEY! BA-BA-RE-BOP Lionel Hampton .. Decca 18754
12	4	3	R. M. BLUES Roy Milton Juke Box JB-504
3	5	4	I KNOW WHO THREW THE WHISKEY IN THE WELL... Bull Moose Jackson... Queen 4116
7	3	4	(GET YOUR KICKS ON) ROUTE 66 King Cole Trio Capitol 256
4	—	5	SHORTY'S GOT TO GO Lucky Millinder ... Decca 18867
8	5	5	DON'T LET THE SUN CATCH YOU CRYIN' Five Decca 18818
12	4	6	I KNOW Andy Kirk-The Jubilaires Decca 18782
17	—	6	DRIFTING BLUES Johnny Moore's Three Blazers. Philo P-112



BUT FOUR GREAT NEW

Sinatras



**SOMETHING OLD
SOMETHING NEW**



**FROM THIS
DAY FORWARD**

COLUMBIA 36987



FIVE MINUTES MORE : HOW CUTE CAN YOU BE?

COLUMBIA 37048

Orchestra under the direction of Axel Stordahl

**... EACH A MAGNET FOR NICKELS
... EACH A MUST FOR EVERY OPERATOR**

Columbia Records

Trade Marks "Columbia," and Reg. U. S. Pat. Off. Columbia Recording Corporation A Subsidiary of Columbia Broadcasting System, Inc.





PEER-LESS DISCOS

Present
Latin American

HONOR ROLL OF HITS

1—AMOR DE LOS DOS	2171
2—LAGRIMAS DE SANGRE	2308
3—NOCHECITA	2230
4—CONOSCO A LOS DOS	2235
5—TRAICIONERA	2318
6—HUMO EN LOS OJOS	2239
7—NO VUELVO CONTIGO	2346
8—DIEZ ANOS	2279
9—COPITAS DE MESCAL	2271
10—10 MINUTOS MAS	2196
11—DE CORAZON A CORAZON	2213
12—SOMOS DIFERENTES	2219
13—PLABRAS DE MUJER	2153
14—NOCHE PLATEADA	2105
15—POR ESO NO DEBES	2118

COMPILED FROM A NATIONWIDE REPORT OF COIN OPERATORS, RECORD STORES AND RADIO STATIONS

COMING UP

POBRE CORAZON	2271
VIVA MI SUERTE	2246
LA PASEADA	2327
FALSOS AMORES	2317

\$1.00 RETAIL—60c WHOLESALE PLUS FEDERAL TAX

Send for Complete Catalog

Coast RECORDS

2534 W. PICO BLVD. LOS ANGELES 15, CALIF.



PART 3—The Billboard

ADVANCE RECORD DATA

ADVANCE RECORD RELEASES

Records listed are generally approximately two weeks in advance of actual release date. List is based on information supplied in advance by record companies. Only records of those manufacturers voluntarily supplying information are listed.

- AESOP'S FABLE ALBUM Jerry Marlowe Black & White 57
The Silly Donkey, Parts 1 and 2
- The Turtle and the Rabbit, Parts 1, 2, 3, 4
- ALL BY MYSELF Frances Wayne (Walter Gross Ork) (IF YOU) Musicraft 393
- AND THEN IT'S HEAVEN Phil Brito (Walter Gross Ork) (WHATTA YA) Musicraft 15080
- ARE YOU COMIN' HOME, JOHN? .. Sabby Lewis Ork (Evelyn White) (BOSTON BOUNCE) Continental C-6030
- GEORGIE AULD ALBUM Georgie Auld Ork Musicraft S-1
Air Mail Special Musicraft 373
Blue Moon Musicraft 377
Co-Pilot Musicraft 374
Georgie Porgie Musicraft 375
Honey (Georgie Auld) Musicraft 373
In the Middle Musicraft 376
It Had to Be You (Lynne Stevens) Musicraft 375
Jump, Georgie, Jump Musicraft 377
Stompin' at the Savoy Musicraft 376
Stormy Weather (Lynne Stevens) Musicraft 374
- AZUSA Melo-Larks (Three Dons) (SEZ HERE) Melodisc M-1014
- OLGA BACLANOVA ALBUM Olga Baclanova (F. Zarkevich Ork) Unique OB-1
Love Unexpected Unique 1201
Shadows of the Past Unique 1202
Sing, My Guitar Unique 1202
We Never Loved Unique 1201
- BAD LITTLE GIRL Ed Moody (Six Westernaires) (IF I) Black & White 10007
- BEHIND CLOSED DOORS Manhattan Paul Ork (I KNOW) .. Hub 3027
- BEHIND THE 8 BAR Trummie Young and His Lucky Seven (RATTLE AND) Cosmo 901
- BIDDY DONAHUE The Cartons (MY IRISH) .. Celtic CI-1009
- BLUES COLLINS Slam Stewart Quartet (COPPIN' OUT) .. Musicraft 396
- BOOGIE-WOOGIE MAN Mary De Pina (Monte Easter Ork) (I LOVE) Aladdin 147
- BOSTON BOUNCE Sabby Lewis Ork (ARE YOU) Continental C-6030
- BRUCA MANIGUA Miguelito Valdes Ork (Miguelito Valdes) (VERA CRUZ) Musicraft 384
- BUT SHE'S MY BUDDY'S CHICK ... Delta Rhythm Boys (WALK IT) Decca 18911
- COPPIN' OUT Slam Stewart Quartet (BLUES COLLINS) .. Musicraft 396
- COTTAGE WITH HORSESHOE O'ER THE DOOR Stephen "Pat" McHugh (IF YOU) Celtic CI-1010
- CRUISIN' WITH CAB Gerald Wilson Ork (PAMMY) Black & White 777
- DO YOU KNOW THE GAME? Mabel Scott Ork (Mable Scott) (JUST GIVE) Hub 3029
- (L/L ABNER) Don't Marry That Girl, Patsy Garret (Jerry Heffron Ork) (THAT'S MY MY) Continental C-1187
- ESTOY ACABANDO Betty Reilly (De Luxe Rhumba Ork) (SEBASTIAN) .. De Luxe 1032
- FLIGHT OF THE DOODLEBUG Gaylord Carter (STARDUST) Black & White 3003
- GIVE ME FIVE MINUTES MORE Tex Beneke-Miller Ork (Tex Beneke) (TEXAS TEX) Victor 20-1922
- GOODY, GOODY BABY Maxwell Davis Ork (Jo Evans) (ROOT OF) Black & White 785
- GOTTA GET TOGETHER WITH MY GAL Elton Britt (ROGUE RIVER) Victor 20-1927
- GRANPA'S GETTIN' YOUNGER Lulu Belle & Scotty (TIME WILL) .. Vogue R-720
- EV'RY DAY Jimmy Durante-Eddie Jackson (Ted Dale Ork) (THERE ARE) .. Majestic 1059
- G'WAN HOME, YOUR MUDDER'S CALLIN' Jo-Jo Adams (Maxwell Davis and His All-Stars) (WHEN I'M) .. Aladdin 144
- HARD-HEADED WOMAN Henri Rene and His Musette Ork (PRO-Csarda) Victor 25-0063
- HEJRE KITI (From Scenes in the Cession of) Mickey Carton Ork (KEEL ROW) .. Celtic CI-1008
- HIGHLAND FLING Al Sack Ork (PICCOLINO) Black & White 2008
- HORA STACCATO Riley Shepard (TAKE THAT) Musicraft 15083
- I CAN'T GIVE YOU BACK YOUR HEART Manhattan Paul Ork (BEHIND CLOSED) .. Hub 3027
- I KNOW WHO THREW THE WHISKY IN THE WELL Mary De Pina (Monte Easter Ork) (BOOGIE-WOOGIE) .. Aladdin 147
- I LOVE MY MAN Jimmie Lunceford (THE "JIMMIES") .. Majestic 1060
- I NEED A LIFT Ed Moody (Six Westernaires) (BAD LITTLE) Black & White 10007
- IF I COULD GO BACK Stephen "Pat" McHugh-Mary Carton (COTTAGE WITH) Celtic CI-1010
- IF YOU EVER GO OVER TO IRELAND Frances Wayne (Walter Gross Ork) (ALL BY) Musicraft 393
- IF YOU WERE THERE Hazel Scott (Camarata Ork) (TAKE ME) .. Decca 23551
- I'M GLAD THERE IS YOU Gordon MacRae (Walter Gross Ork) (THE WAY) Musicraft 15084
- I'M SO LONESOME I COULD CRY .. Eddie Condon Ork (SHE'S FUNNY) .. Decca 23600
- IMPROVISATION FOR THE MARCH OF TIME Mickey Carton Ork (RIGHTS OF) Celtic CI-1005
- IRISH HORNPIPES Mickey Carton Ork (THREE LITTLE) .. Celtic CI-1007
- IRISH JIG Mickey Carton Ork (MISS McLEOD'S) .. Celtic CI-1008
- IRISH REEL Velma Nelson (Will Rowland Ork) .. Aladdin 139
- ITTY BITTY GIRL, Parts I and II .. Betty Rhodes (Charles Dant Ork) (WHAT IS) Victor 20-1942
- I'VE GOT YOU UNDER MY SKIN Denver Darling (THINK OF) .. De Luxe 5016
- I'VE JUST GOTTA BE A COWBOY .. Frank Zajc and His Polka Knights (TOM AND) Continental C-1184
- JOLLY HOP POLKA Mabel Scott Ork (Mabel Scott) (DO YOU) .. Hub 3029
- JUST GIVE ME A MAN Spur Dennis and His Sisters (Sonny Moore Quintet) (LISTEN) Musicraft 395
- JUST LIKE THAT

(Continued on opposite page)

Music Popularity Chart

Week Ending
July 11, 1946

AND POSSIBILITIES

RECORD POSSIBILITIES

In the opinion of The Billboard music staff, records listed below are most likely to achieve popularity as determined by an- try into best selling, most played or most heard features of the Chart.

TEXAS TEX Tex Beneke and the Miller Orchestra.
Victor 20-1922
Rather than hillbilly, this is a forthright rock-and-rhythm riff opus that shows the Tex Beneke sax and band to the excellent advantage for the jump fans. Spins solid and bright thruout. Equally effective is the mated side, a catchy rhythm ditty in "Give Me Five Minutes More," with the maestro turning in a tasty rhythm vocal.

CHIQUITA BANANA Xavier Cugat and His Orchestra, with Buddy Clark and Chorus Columbia 37051
The exciting Cugat rhythms are applied expertly to this Latin ditty designed from the popular radio singing commercial, making it a pre-sold platter for the play. Buddy Clark joins the band for the vocal chores, getting good help from the Cugat Chorus. Just as bright and breezy is the mated side, "South America, Take It Away," with Clark again the guest singer for this satire on Latin dance steps that stems from the "Call Me Mister" stage hit score.

WHEN THE ANGELUS IS RINGING... Vaughn Monroe and His Orchestra, with Vaughn Monroe and the Moon Maids Victor 21-1920
A devotional type of ballad, tailor-made for the singing style of the maestro and his harmonizing maids, this spinning holds as much promise for the maestro as his earlier "Shrine of St. Cecilia" classic. Mated side is a bright rhythm ditty, "Just the Other Day," excellently played and sung by the maestro, his men and Maids. A better than fair bet, too.

ADVANCE RECORD RELEASES

(Continued from opposite page)

- JUST THE OTHER DAY** Vaughn Monroe (Vaughn Monroe-Betty Norton-The Moon Maids) (WHEN THE) Victor 20-1902
- KELL ROW; GREEN GROW THE RUSHES O** Mickey Carton Ork (HIGHLAND FLING). Celtic CI-1006
- LATIN MOODS ALBUM** Al Sack Ork Black & White 55
Adios Muchachos Black & White 2005
Carloca Black & White 2004
Jalousie Black & White 2004
Jesusita Black & White 2007
La Cucaracha Black & White 2006
La Cumparsita Black & White 2005
Mexican Hat Dance Black & White 2006
Orchids in the Moonlight Black & White 2007
- LARRY LAURENCE "AROUND THE WORLD" ALBUM** Larry Laurence (Ray Carter Ork)
If You Smile at Me Song-of-the-Month Club 1195C
Look What I Found Song-of-the-Month Club 1195B
Pipe-Dreaming Song-of-the-Month Club 1195D
Should I Tell You I Love You Song-of-the-Month Club 1195A
- LINGER IN MY ARMS A LITTLE LONGER BABY** Fontaine Sisters (Walter Gross Ork) (MISSOURI WALTZ) Musiccraft 15082
- LISTEN** Spur Dennis and His Sisters (Sonny Moore Quintet) (JUST LIKE) .. Musiccraft 395
- LOMBARDOLAND ALBUM** Guy Lombard Decca A-436
At Dawning (Tony Craig) Decca 18797
Dancing in the Dark (Stuart Foster) Decca 18796
I'm Always Chasing Rainbows (Mert Curtis) Decca 18789
Make Believe (Mert Curtis) Decca 18789
Missouri Waltz Decca 18798
Smoke Gets in Your Eyes (Tony Craig) Decca 18795
That Naughty Waltz Decca 18788
The Very Thought of You (Rose Marie Lombardo) Decca 18795
Time on My Hands (You in My Arms) (Skip Nelson) Decca 18796
When Day Is Done (Tony Craig) Decca 18797
- MEAN TO ME** Dizzy Gillespie Ork (Sarah Vaughan) (SIGNING OFF) Continental C-6024
- MISS McLEOD'S REEL; SWAL-LOW'S TAIL** Mickey Carton Ork (IRISH REEL) Celtic CI-1008
- MISSOURI WALTZ** Fontaine Sisters (Walter Gross Ork) (LINGER IN) Musiccraft 15082
- MO-MO** Georgie Auld Ork (YOU'RE BLASE) Musiccraft 394
- MY FICKLE EYE** Jan Garber Ork (June Arthur) (THIS IS) Black & White 787
- MY HEART STOOD STILL** Teddy Walters (Mannie Klein Ork) (WHAT IS) Musiccraft 15085
- MY IRISH SOLIER BOY** Mary Carton (BIDDY DONAHUE) Celtic CI-1009
- MY REVERIE** Larry Clinton Ork (SMOKE GETS) Cosmo SS-705
- NADA TIENE NADA VALE** Rene Cabel (Rafael Munoz Ork) (PARA QUE) Decca 50000
- OKLAHOMA BOUND** Paul Westmoreland (TEXAS STEEL) San Antonio 106
- OLE BUTTERMILK SKY** Danny O'Neil (Virg Davis Ork & Choir) (REMEMBER ME?) Majestic 7199
- ONLY HEAVEN KNOWS** Teddy Walters (Mannie Klein Ork) (WAIT 'TIL) Musiccraft 15081
- OOP BOP SH' BAM** Dizzy Gillespie and His Sextet (THAT'S EARL) Musiccraft 383
- ORGAN BOOGIE** Gaylord Carter (PEANUT VENDOR) Black & White 3002
- PAMMY** Gerald Wilson Ork (CRUISIN' WITH) Black & White 777
- PARA QUE SUFRAS** Rene Cabel (Rafael Munoz Ork) (NADA TIENE) Decca 50000
- PEANUT VENDOR** Gaylord Carter (POP FLY) Black & White 3002
- PICCOLINO** Al Sack Ork (HORA STACCATO) Black & White 2008
- PITCH A BOOGIE-WOOGIE, Parts I and II** Tab Smith Ork (Gloria Robinson) Hub 3026

(Continued on page 114)



15082
LINGER IN MY ARMS A LITTLE LONGER, BABY • MISSOURI WALTZ
with WALTER GROSS and Orchestra



15083
TAKE THAT TOMBSTONE OFF MY GRAVE I CAN'T GIVE YOU BACK YOUR HEART



383
THAT'S EARL BROTHER OOP BOP SH' BAM



384
BRUCA MANIGUA (RUMBA) VERA CRUZ (RUMBA)
vocals - MIGUELITO VALDES

MUSICRAFT RECORDS INC.
NEW YORK • HOLLYWOOD





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Hazel Scott

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VALSE IN C SHARP MINOR
- 2 FANTASIE IMPROMPTU
NOCTURNE IN B FLAT MINOR
- 3 A RAINY NIGHT IN G
HOW HIGH THE MOON
- 4 (SONATA IN C (Scarlatti)
TOCCATA (Paradisi)
IDYLL (Scott)

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PART 4—The Billboard

REVIEWS OF

Lightface portion of reviews is intended for information of all record and music

users. Boldface portion is intended for guidance of juke box operators.

TEX BENEKE (Victor 20-1922)

Give Me Five Minutes More—FT; VC.
Texas Tex—FT.

The Tex Beneke band has found itself a comfortable groove—waxing or otherwise. And with such spinning as gives here, goes a long way in widening the gulf of enthusiasm that springs from such syncos. Standout spin, showcasing sax and ensemble, is the romping rift opus, "Texas Tex." And no grass takes root on this rouser altho the title may indicate riding the range. It's forthright and sock thru-out. And just as solid is the Beneke grooving for a catchy rhythm ditty in "Give Me Five Minutes More," with the maestro turning the vocal trick neatly and the ensemble needling bright and breezy all the way.

"Texas Tex" is the jump disk that will be served up with *beaucoup* frequency in the music boxes, with "Give Me Five Minutes More" also making for a toothsome side dish for the nickel.

XAVIER CUGAT-BUDDY CLARK
(Columbia 37051)

South America, Take It Away—FT; VC.
Chiquita Banana—FT; VC.

The romantic singing voice of Buddy Clark is brought in for this spin. Only there's nothing romantic about either of these tunes. Nonetheless, Clark's chanting, with vocal help from the Cugat Chorus, gives full meaning to the lyrical frames. The spin kudos, however, belong to Xavier Cugat, who provides the catching musical setting for both the satirical "South America, Take It Away" and for radio's famous fruit singing commercial, "Chiquita Banana."

The familiar banana song, "Chiquita Banana," will attract attention to the machine selector.

VAUGHN MONROE (Victor 20-1920)

Just the Other Day—FT; VC.
When the Angelus Is Ringing—FT; V.

With a contrasting rhythmic beat for each of the sides, Vaughn Monroe spins both of these songs big and bright. And altho the emphasis is on the singing of the maestro, along with Betty Norton and the Moon Maids, the band boys kick up a solid rhythmic setting to heighten the interest for "Just the Other Day," a 16-bar rhythm ditty that packs plenty of contagion in this plattering. And for the devotional type of ballad, "When the Angelus Is Ringing," with Monroe and the Moon Maids on the song selling, the spinning should mean as much to the maestro as his earlier "Shrine of St. Cecilia." As much popularity appeal is packed into the song, particularly as Monroe fashions it.

Both of these sides are extra-heavy rich potentials for the platter plays.

CAB CALLOWAY (Columbia 36993)

A Blue Serge Suit With a Belt in the Back—FT; VC.
Afternoon Moon—FT; V.

Having hurdled differences over title similarity with Irving Berlin's "Blue Serge" saga, Cab Calloway brings this "Blue Serge Suit" to the waxes for the first time. Penned by a trio of Philly tunesmiths, it's tailored for the shout chanter as he tells about a square who isn't hep to the jive. Tempo is slowed down for Duke Ellington's "Afternoon Moon," a mood ballad, for which Eddie DeLange wrote the lyrics and for which the maestro goes on a dramatic bender that invites nausea.

Cab Calloway's description of the square wearing "A Blue Serge Suit With a Belt in the Back" is worth a test spin in the music boxes.

MEL TORME AND HIS MEL-TONES
(Musicraft 381)

South America, Take It Away—FT; V.
Try a Little Tenderness—FT; V.

By far one of the best vocal troupes taking the spin, it's a harmonic blend woven into a rhythmic pattern that commands much attention when Mel Torme and His Mel-Tones let themselves be heard. And for this hearing, there is plenty of distinction in their rhythm harmonies for "South America, Take It Away," a novelty piece with a Latin pattern cut from Harold Rome's "Call Me Mister" stage score. Equally effective is their smooth vocal blend in a slow ballad frame for "Try a Little Tenderness," a tender ballad which, if memory serves, was imported from England some years back. Sonny Burke's band backing frame the singing in high order.

A blend of smart wordage with smart rhythm harmonies should bring phono attention to "South America, Take It Away."

ELTON BRITT (Victor 20-1927)

Rogue River Valley—FT; V.
Gotta Get Together With My Gal—FT; V.

Both of these cowboy chants are of the mill run variety. Nor does Elton Britt show any appreciable degree of enthusiasm in the singing. While the music of the accompanying fiddles and guitars make it toe-tapping, Britt is better for the lively-paced "Gotta Get Together With My Gal." Drags it for the cowboy ballad, "Rogue River Valley," from the movie "Canyon Passage," as he sings of the place he belongs.

"Gotta Get Together With My Gal" stands a better chance for attracting some coinage.

KANSAS CITY SIX (Commodore 573)
Three Little Words—FT.
Four o'Clock Drag—FT.

Here is some fine and unadulterated jamming, with interesting improvisations given out from the uninhibited tenor sax of Lester Young, the trombone of Dickey Wells, the trumpet of Bill Coleman and the Ivory knuckling of Joe Bushkin. Jo Jones at drums and John Simmons on bass rounds out this iron six. It's a hot-bed of riffs and licks improvised for "Three Little Words." And in a slower tempo, it's ad libbing on a blues theme for "Four o'Clock Drag." Sides were originally sessioned in March, 1944.

For the hot jazz diskophiles only.

JOHNNIE GUARNIERI (Majestic 1054)
Carioca—FT.
All the Things You Are—FT.

For rhythmic piano moods that hold much meaning, the ivory massaging of Johnny Guarnieri is something to occupy the attention. Establishes a meaty swing mood for "Carioca," incorporating with his piano patterns the fine guitar pickings of Tony Mottola, with Cozy Cole's drum and Bob Haggart's bass to make the rhythm beats all the more pronounced. For Jerome Kern's "All the Things You Are," Guarnieri contrasts the old masters with the moderns by kicking it off in the Mozart manner and then swinging into the jazz idiom.

A welcome addition to the hot piano collections on wax and as such, reserved for the intimacy of parlor phones.

CHOR DANA (DANA ENSEMBLE)
(Dana 505-506-507)

Marysia—FT; V.
I Can't Forget—FT; V.
Red Belt—FT; V.
Once It's Good, Once It's Bad—FT; V.
The Warsaw Couplets—W; V.
I Don't Worry About Our Love—FT; V.

Six more sides of original and traditional Polish music. And this time by the Chor Dana, a small vocal group of spirited singers highlighting fine baritone and basso voices. Piano and accordion provide instrumental accompaniment, but it's the singing and the songs in the true European tradition that makes each of the sides count for these circles. "Marysia" is a gay polka melody, mated with "I Can't Forget," for which robust bary and basso voice bring out all the melodic charm of this gypsy-tango. "Red Belt" is also a plaintive Romany melody, coupled with a humorous folk song in "Once It's Good, Once It's Bad." "The Warsaw Couplets" is a traditional continental waltz favorite and flip-over finds a pleasant folk ballad in "I Don't Worry About Our Love."

Where the Polish music monopolizes the phono music, these sides will all satisfy.

WALT DANA (Dana 501-502-3001)

Zimna Pierzyna—FT; VC.
Television Polka—FT.
Oj Taradum, Oberek—FT; VC.
Helicopter Polka—FT.
Helicopter Polka—FT.
Television Polka—FT.

Devoted entirely to the Polish musical design, music publisher Walt Dana leads a capable crew of musicians when it comes to putting the flavor of the Polish polka music on wax. Selections are all originals or traditional, with the addition of spirited singing in Polish on the part of male and female voices for both "Zimna Pierzyna" (501) and "Oj Taradum, Oberek" (502). Mated to each side are gay and tuneful instrumentals, respectively, in "Helicopter Polka" and "Television Polka." The two instrumental sides are also put back to back with the music-making tagged as coming from Walt Dana and His Devils (3001).

All four selections spin bright for the phonos at such nationality locations, with the two instrumental dance sides getting top rank.

Music Popularity Chart Week Ending July 11, 1946

NEW RECORDS

EDDIE HEYWOOD (Commodore 570)
Carry Me Back To Old Virginny—FT; V.
Blue Lou—FT.

This is the result of a session of waxing back in February, 1944, that brought together a small combo. And with Eddie Heywood a platter name today, his name adds prestige to the label marking here. However, there is little of the Heywood piano swing sparkle in this spinning. It's a slow drag for "Carry Me Back To Old Virginny," fashioned as a riff opus with Doc Cheatham's trumpet riding it lightly over the reading of saxer Lem Davis and trombone slider Vic Dickenson. Edgar Sampson's "Blue Lou" is a rhythm romp with individual solos for the spinning.

Interest here is for hot jazz fans only.

RED MCKENZIE-ERNIE CACERES (Commodore 572)

Through a Veil of Indifference—FT; V.
Sweet Lorraine—FT; V.

The earlier generation of diskophiles will remember best the singing of Red McKenzie, featured on waxes with the jazz greats. And that's what the label has done here, in calling upon bary saxer Ernie Caceres to round up a group of jazz greats to support Red in song. There's still a rhythmic beat in his pipes as he sells the ballad wordage in minstrel style. And while Benny Fields is cashing in plenty on that song styling, the fashion on wax today is unfortunately swoon. Instrumental highlight for the torch ballad "Through a Veil of Indifference" is the sweet trombone sliding of Buddy Morrow against a background of Lou McGarrity's trombone rides. And for the standard "Sweet Lorraine," Red Norvo's vibes are in the spotlight. Session dates back to October, 1944.

For the hot jazz collectors to many of whom Red McKenzie is legend.

GEORGE PAXTON (Majestic 7195)
This Is Always—FT; VC.
Along With Me—FT; VC.

Emphasizing smooth ensemble playing and a solid rhythm base, George Paxton plays it pleasant enough for these two ballads, but without creating any undue enthusiasm for his music. Nor is there any distinction in the song styling of Lee Taylor, whose baritone makes little or no impression. More impressionable are the songs themselves. "This Is Always" is a Mack Gordon-Harry Warren dandy from the movie "Three Little Girls in Blue" and "Along With Me" is a fetching ballad from the "Call Me Mister" stage hit.

Phono attraction here is entirely in the songs themselves rather than the playing.

MILTON BUCKNER-ARNETT COBBS (Hamp-Tone 102)

Down Home—FT.
Shebna—FT.

This represents a mild dish of jamming on the part of a small group culled from the Lionel Hampton gang and serving house duty for the label as the Hamp-Tone All-Stars. With Hampton taking composer credits for both sides, the "Down Home" spin is a slow blues, with pianist Milton Buckner lending his name to the label. Tenor saxist Arnett Cobbs gives his name to the "Shebna" side and playing it dirty and gummy for a strain cut from an Oriental pattern. While the jam flows smoothly on both spins, there's little that makes for musical meat.

No excitement to catch coins here.

COUSIN JOE WITH EARL BOSTIC (Gotham 501)

You Ain't So Such-a-Much—FT; V.
Little Eva—FT; V.

Cousin Joe, gravel-voiced blues shouter, spins out about the back-biting women in race style with Earl Bostic's alto sax sparking the Gotham Sextet. Sings it salty and real low-down about his mean woman in "You Ain't So Such-a-Much." Also an original, shouts it out at a faster clip for "Little Eva," a two-timing gal.

For the back-room locations at race spots.

ROY MILTON (Hamp-Tone 101)
To Be Alone Blues—FT; VC.
I'll Always Be in Love With You—FT; VC.

It's the back-room brand of honky-tonk jazz that this Roy Milton Sextet delivers. For "To Be Alone Blues," which credits Lionel Hampton as composer, a lively boogie beat sparks the spinning with the pianist, identified merely as Camille, kicking off at the keyboard and winding up with wordage. But in no instance does it arrest any major attention. The familiar "I'll Always Be in Love With You" calls upon an unbilled male to dish up a jazz-phrased vocal. Trumpet and tenor sax play it dirty on both counts.

It's honky-tonk music geared for the boxes in the back rooms.

GEORGE OLSEN (Majestic 7198)
Somewhere in the Night—FT; VC.
Which Way'd They Go?—FT; VC.

Altho lacking in distinction, the George Olsen rhythms are danceable enough for Mack Gordon's and Joe Myrow's "Somewhere in the Night," new screen song with plenty of attraction from "Three Little Girls in Blue." Ray Adams handles the ballad wordage, but doesn't sell. "Which Way'd They Go?" is a dull novelty ditty with the entire band joining in on the wordage. And the presentation is as uninteresting as the song itself.

Nothing here to excite the phono players.

THE CAROLINA PLAYBOYS (Sonora 7015)

Let's Be Sweethearts Again—FT; V.
Forget and Forgive—FT; V.

Pretty popular in the Southeast is this quintet of WBT broadcasters out of Charlotte, N. C. Top side is plaintive hillbilly tune, taken at sprightly tempo. Lads chime in together, accompanying themselves on guitars and string bass. On the flip-over, "Forget and Forgive" is just a little too slowed-down and tear-jerky. Electric and steel guitars tend to melt when picked up by mike at too slow a tempo.

"Let's Be Sweethearts" should get play in Playboy's home territory.

JESSE ROGERS (Sonora 7013)

He's Tall in the Saddle—FT; V.
When It's Sundown in Old San Antonio—FT; V.

"Tall in the Saddle" has a little the edge here, tho both are from Rogers's top-drawer. "Navajo Trail" treatment makes the ditty more than just another Western ditty and Rogers acts accordingly, singing from the tonsils instead of the nose. Smooth and listenable. The number about "San Antonio" follows the pattern set by all previous songs concerning this Texas city, but again Rogers puts a little more in it. Beat tends to drag a little, however.

Chalk up a brace of nickel-nabbers for Rogers.

MOORE SISTERS (Sonora 7019)

Boogie-Woogie Cowboy—FT; V.
The Cowpunchers' Waltz—Waltz; V.

The Moore Trio (Viola, Bella, and Yvonne) should please their fans with this brace of Western ditties. In its line, the platter comes close to being socko all around—in material, treatment and quality of reproduction. Top side is an 8-to-the-bar item geared to cowboy nickel-plungers, and the lasses casually trip off the tricky lyrics. Flip-over is in three-quarter time, rather melodic but schmaltzy. Harmonizing is again close and punchy. Predominant in the band backing is a somewhat overly pungent accordion and an underlying git-box. The girls inject their well-known yodeling only on "Cowpunchers' Waltz," however.

Both sides spell nickel-play for this Western platter.

THE VELVETONES (Sonora 3010)

Pittsburgh Joe—V.
It's Written All Over Your Face—FT; V.

The Velvetones are a group of four Negro college boys, now playing the night club circuit. Their harmonizing tends toward the jivey in the "Pittsburgh Joe" ditty, which details the tale of a hometown boy whom came back with British airs. Song is good stage material, but it's uncertain for jukes requiring strict listening attention. Reverse side here is a ballad, crowned legit by baritone lead. Lad fluffs completely on high notes, piano intro and stanza are badly "miked" and finale is fuzzy.

Not juke material.

BOB CHESTER (Sonora 3011)

Surrender—FT; V.
If You Were the Only Girl in the World—FT; V.

Voicing of saxes and brass in the old Glenn Miller style is still the prime feature of Chesterian arrangements, and the ork manages to sound okay but not striking. Here two current plug tunes are given a spin by the sax-tooting maestro, but aside from a beat, they have little to offer when stacked up with platters already on the market. Lou Gardner takes full vocals on both sides. "Surrender" is okay, but his pipes fail to catch the sentimental spirit of "Only Girl." Give the band credit for the try, however.

Demands for the hit tunes will be easy enough to fill, without falling back on these versions.

(Continued on page 114)

Woody Herzman



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THEY'LL HOP, JUMP, AND YELL FOR . . .

Nabel! Nabel!

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LINGER IN MY ARMS A LITTLE LONGER, BABY

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Still Riding High —

SURRENDER THE GOOD EARTH

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802 Wants Big Hike in Club, Hotel Scales

NEW YORK, July 13.—Negotiations for night club and hotel increases will get under way shortly, according to execs of Local 802, American Federation of Musicians here. Six 802 officials have been named to act as a negotiating committee in what is expected, at least in nitery circles, to be a series of hot discussions.

Band agencies report many nitery ops are already crying blue murder, having heard via the gossip route that 802 plans to ask enormous pay increases. Ops have already begun to notify agencies that bands will be pared in size to meet the difference in operating costs. Union spokesmen react to such reports in stoic fashion, claiming that while some club owners habitually pare their bands after a scale boost, it doesn't take long for competition and plain musical requirements to return the personnel roster to normal.

Union people acknowledge that a sizable scale increase will be sought, but they decline to tip their mitt by discussing in advance of negotiations the dimensions of the raise. It is understood that the new scales, if and when set, will be effective September 15.

800G Organist

HARTFORD, July 13.—An estate amounting to \$801,261.10, of which \$635,577.50 is represented in large blocks of stocks, was left by John Spencer Camp, of Hartford, former musician and organist of Center Congregational Church. The document, admitted to probate by Judge Russell E. Johnson, lists other holdings as land and buildings, \$11,500; bank deposits, \$149,672.70, and miscellaneous items valued at \$4,510.90.

Stations Lay Off Al Russell Platter

HOLLYWOOD, July 13.—Radio stations and disk jockeys in town were revealed to be giving the cold shoulder to an Excelsior record by the Al (Stomp) Russell Trio, concerning the Ku Klux Klan. Side is called *Dig Mister K. Kay Kay*. Snubbing covers all shades of radio interest here, with outlets apparently fearing political reaction and FCC attention, altho newspaper and civic orgs of equally varied opinion have lashed out at the anti-everything group. Repercussions to the soft-pedaled ban are momentarily expected.

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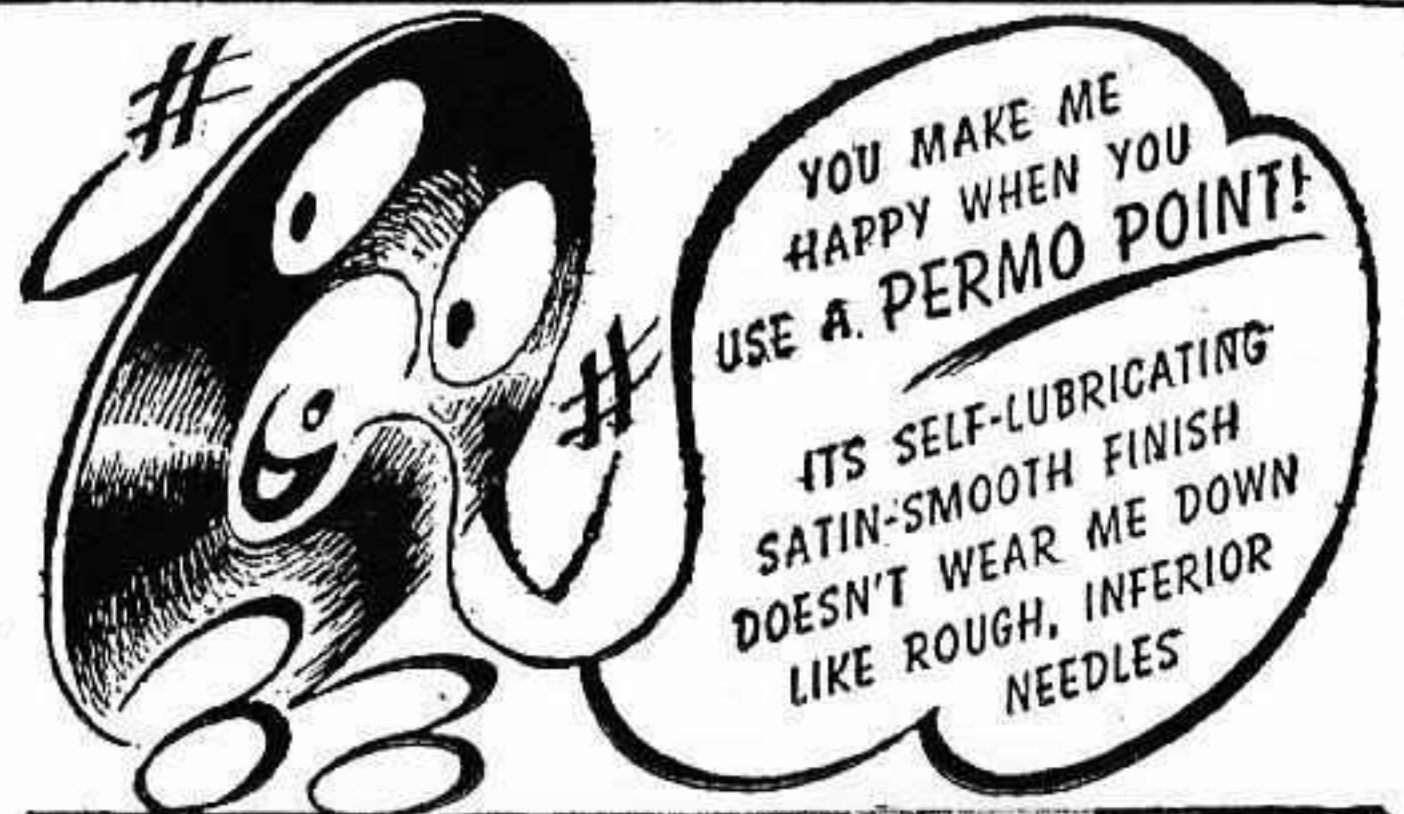
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No Shrieks for Sheik on Wax; Bernhardt, Russell Disks, Too

NEW YORK, July 13.—The hundreds of dames who continue to worship Rudolph Valentino shortly will have an opportunity to discover that their departed idol, while the sharpest of sheiks, was no Sinatra. Jack L. Caidin, operator of Collectors' Record Shop here, has resurrected a disk cut by Valentino in 1923 for an obscure and long-since defunct company, and he will soon issue the platter to the public on the label he calls Historical Records.

By a special process of his own devising, Caidin is able to take a beat-up old record and, in making dubs of it, bring the solo voices forward and clean up the background. It is reliably understood that no amount of such treatment has been able to improve the quality of Valentino's tonsils, which were strictly bush league. Nevertheless, the disk, which features the movie actor on

Kashmiri Song and *El Relicario* (later in Spanish), is expected to have considerable market value as a curiosity and memento.

Caidin is also releasing items made long ago by Lillian Russell, Sarah Bernhardt, Enrico Caruso, John McCormack, Edouard De Reszke and other stars of yore. Some of his platters have been dubbed from antique cylinder records, others from biscuits which required special turntable speeds, needles and pick-up arms. In each case, the original owner is either buried or has given permission for the remake.

Morale's Secco Terp Disks

NEW YORK, July 13.—Dance lessons on disks continue to impress recorders as a likely source of revenue. Latest entry is Secco Records, who will use Noro Morales on seven rumba instruction platters. Some months ago Morales did a few rumba sides which were issued in albumette form by Majestic with instructional diagrams by Arthur Murray. A couple weeks ago Murray and Muscraft negotiated a deal for issuance of waxed dance lessons.

A. C. Dream Back to Terp

ATLANTIC CITY, July 13.—Waltz Dream Ballroom, hitherto a war plant, has been whipped back into shape as a terp temple. The resort's only public dancery, aside from the Convention Hall ballroom where special promotions are staged, Waltz Dream brings in the Bill Carter band for three nights a week. Before the war various promoters brought in traveling names to the spot.

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- "LOW DOWN BABY" (Fargo 1116)
- "I KNOW BETTER NOW" (Fargo 1117)
- "NEXT TO THE SOIL" (Fargo 1117)

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- "ROSE OF THE ALAMO" (Fargo 1114)

JOHNNY TYLER . . . and his

- Riders of the Rio Grande
- "I CAN'T TRUST YOU NOW" (Fargo 1113)
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| — # 220 | NOTHIN' EVER HAPPENS TO ME
JUMPIN' AT THE JUBILEE | by Basin Street Boys |
| — # 221 | IT AIN'T CONNA BE LIKE THAT
WITH MY HEART ON MY HAND | by Johnny Moore's Three Blazers |
| — # 222 | I LEFT MY HEART IN MISSISSIPPI
I'M A LUCKY SO-AND-SO | "Herb" Jeffries |
| — # 225 | VOOT NAY ON THE VOT NAY
I SOLD MY HEART TO THE JUNKMAN | Basin Street Boys |

4-STAR—49c

- | | | |
|----------|---|------------------------------|
| — # 1008 | OKLAHOMA HILLS
REMEMBER ME | T. Texas Tyler & Melody Boys |
| — # 1009 | FILIPINO BABY
YOU WERE ONLY TEASING ME | T. Texas Tyler & Melody Boys |
| — # 1076 | KILROY WAS HERE
EAST OF THE SUN | Ted Flo Rito |
| — # 1078 | YA HA HA
DING DONG OREENEY | Slim Gaillard Trio |
| — # 1051 | I HUNG MY HEAD AND CRIED
YOU TURNED A GOOD MAN DOWN | T. Texas Tyler & Melody Boys |
| — # 1062 | YOU NEARLY LOSE YOUR MIND
TEX TYLER RIDE | T. Texas Tyler |
| — # 1064 | SHIMMY SHAKIN' DADDY
PLEASE DON'T TURN YOUR BACK ON ME | Merl Lindsay & Night Riders |

BEL-TONE—49c

- | | | |
|----------|--|----------------------------------|
| — # 761 | SANTA MONICA JUMP
SLIM'S JAM | Slim Gaillard |
| — # 762 | CHICKEN RHYTHM
MEAN PRETTY MAMA | Slim Gaillard |
| — # 7006 | I'M A BAD BOY
TAKE IT AND SHAKE IT | Roberts Brothers' Trio |
| — # 753 | DIZZY BOOGIE
POPITY POP | Slim Gaillard's Orch. |
| — # 755 | MEAN MAMA BLUES
RIFF CITY | Wini Beatty & Slim Gaillard Trio |
| — # 758 | FLAT FOOT FLOOGIE
SCHOOL KIDS' HOP | Slim Gaillard's Orch. |
| — # 7004 | THE IGGIDY SONG
MY BONNIE LIES OVER THE OCEAN | The Todds |
| — # 7005 | APPLE ON A STICK
PUT ON YOUR OLD GRAY BONNET | The Todds |
| — # 7007 | I MUST HAVE THAT MAN
SOLITUDE | Valaida Snow |
| — # 7008 | CARAVAN
FRUSTRATION | Valaida Snow |

MANOR—49c

- | | | |
|----------|--|-----------------------------------|
| — # 1026 | SURRENDER
SACHELMOUTH BABY | Deek Watson & His Brown Dots |
| — # 1027 | IF I CAN'T HAVE YOU
I'M LOVIN' YOU FOR YOU | Deek Watson & His Brown Dots |
| — # 1028 | SHERRY LYNN FLIP
BLUE, BROWN AND BEIGE | Slam Stewart Trio |
| — # 1029 | IT'S MY DESIRE
I GOT SOMEWHERE TO LAY MY HEAD | Georgia Peach |
| — # 1030 | DON'T DRIVE YOUR CHILDREN AWAY
LOOKIN' FOR MY JESUS | Sky Light Singers |
| — # 1031 | JUST FORGET YOU EVER KNEW ME
MY LITTLE BOARD SHACK | Whitey Carson & His Texas Cowboys |

CELTIC (IRISH)—49c

- | | | |
|----------|--|-----------------------------|
| — # 1001 | STACK OF BARLEY
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Muzak To Take Crack at Comm'l Disk Business

NEW YORK, July 13.—Muzak is preparing to enter the commercial disk field. Conducting its discussions under such secrecy that even most of the firm's top New York execs disclaim knowledge of the project, outfit has made a deal with Sears-Roebuck, assuring sufficient distribution to carry a good part of the nut. It is understood that another large chain outfit may go for a similar deal. The remainder of the platter production would be circulated on the general market.

With first cutting tentatively skedded for late next month, Muzak has begun making talent and exploitation plans. Object will be to sign bands and singers both for records and the usual transcriptions. A natural exploitation medium will be Muzak's string of wired music franchises around the country, thru which they may be able to plug the disks. Production is not expected to be a problem for Muzak, which has recently enlarged its plant in Louisville with a flock of new presses. But production of Muzak disks is expected to mean headaches for some independent companies which have been trying to get the outfit to do their pressing.

Redman Sues Victor, Southern on 6 Tunes

NEW YORK, July 13.—Don Redman, band leader and songwriter, is suing RCA-Vicor and Southern Music in Supreme Court here, charging the firms failed to fulfill a contract involving six of his compositions. Claims that in 1931 he and Victor entered into an agreement whereby Redman was to get 25 per cent of mechanical rights and 2 per cent on sheet music sales. Songs were assigned to Southern for publication, but Redman says they never were published and that this constitutes a contract breach.

He wants the songs back. In addition, he seeks an accounting of recording royalties allegedly due him.

Snazzy Newie Hypos San Diego Spotlife

HOLLYWOOD, July 13. — San Diego's entertainment scene took a turn for the better with the opening of ultra swank Imig Manor, with initial music and talent budget hitting around \$2,500. New resort spot, a la Las Vegas set-up, is using a show in its Mississippi Room with Pinky Tomlin, Patricia Morrison and the Blanchards as openers. Set by Frederick Bros. Agency.

Larry Imig is operator of the location, with George Dew in as general manager and Dennis Moore, assistant manager.

ASCAP's New Pubs-Writers

NEW YORK, July 13.—Newly admitted writer-members of American Society of Composers, Authors and Publishers are Larry Clinton, Stan Kenton, Robert Emmett Dolan, Cow Cow Davenport, Cyril Mockridge, Lionel Newman, Anna Sosenko, Earl Brent, R. Dale Butts, Maurice De Packh, Edward J. Kay, Howard Phillips, Hans J. Slater, Louis Edward Shelly, Marlin H. Skiles and David L. Snell. New pub-members are Bell Song Publishing Company, Frank Silver Music, Oxford Music, United Music and Windsor Music.

Do You Care?

NEW YORK, July 13. — A faithful publisher-member of American Society of Composers, Authors and Publishers applied pencil and paper and grade-school arithmetic to the annual Peatman Survey of the 35 song hits with largest radio audiences (see *The Billboard*, July 13) and has come up with the following figures:

38,100,150,000 people heard the 33 ASCAP numbers which made the top 35.

885,900,000 people heard the one song that was jointly ASCAP and Broadcast Music, Inc.

788,050,000 people heard the one BMI song.

7,093,650,000 people heard the 25 ASCAP standard numbers which headed the list of most-heard oldies.

Each Peatman point means 20,000 "listening-home impressions," which is to say that 20,000 people sitting home listening to the radio and hearing a song are represented by each point.

Barnet & Long Thru at Decca

NEW YORK, July 13.—Charlie Barnet and Decca Records parted company this week, the leader asking for and getting a release from his contract. Barnet, disgruntled for a long time over what he considered insufficient production and also unhappy because he was not given a free choice of material, stood to earn around \$25,000 in royalties this year, according to Decca execs.

The leader's plans are "a terrific deal" with a company which he refuses to name, but which he says is "definitely" not one of the major outfits. Papers are not signed, but he expects to close the bargain within a few days. Decca spokesmen, meanwhile, said that the times are such that they lose Barnet without a quiver and welcome the opportunity to divert several hundred thousand additional records to the Crosbys, Andrews Sisters and other ace sellers who naturally welcome more production.

Johnny Long, with Decca for years, also has cut his last platter for the firm, it became known this week. His contract expired some time ago, has not been renewed and the company is making no overtures to him. Not a top seller of recent years, Long nevertheless has more than earned his keep at Decca, say execs. However, the current situation is such that only powerful retail and juke names can be kept on the roster, and other heads are due to fall as their contracts expire. (See *The Billboard* June 8).

H'wood Names Turn Clover Club Into Trade Hangout

HOLLYWOOD, July 13.—Shuttered Clover Club, swank Sunset Strip nitery out of biz since the first of year, when it was operated briefly as Jerry's Joint, has been taken over by a crew of Hollywood stars and reopens early in September as the Jesters Club. Club will be run as exclusive hangout for radio, screen, and professional men and building is now being remodeled to include card rooms, solarium, steam baths, barber-shop, etc.

Backing the club are a raft of names, including George Jessel, John Wayne, Charles Vanda and Eddie Bracken.

GAC Inks Johnny Morris

NEW YORK, July 13.—Johnny (Paradiddle Joe) Morris, one of the Jack Robbins stable of bands, signed a booking contract with General Artists' Corporation this week. Ork, one of the many struggling newbies, is one of the few with a low pay roll.

Stacey's OK \$1,530 in B'port

BRIDGEPORT, Conn., July 13.—Jess Stacey ork did okay at Pleasure Beach Ballroom here Sunday (7) with 1,275 persons paying \$1.20 admish for a \$1,530 gross. Stacey recently had a run at Lenny's Wagon Wheel, local nitery.

MEMO:

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Privin Exits BG for Air Job; Dance Ork Maestro's Headache

NEW YORK, July 13.—Top sidemen continue to prefer the orderly well-paid routine of the radio studios to the ulcer-breeding business of one-nighters. Only a musicker who has band-leading ambitions and feels he must stay where the public can see him will turn down a network offer. The rest get quickly fed up with the road and, if they're good enough, try to crack the studios.

This condition is a recurring headache for dance maestri. A top band needs a number of ace instrumentalists, and if these characters are forever ducking road tours in order to stay near New York and the studios, the leader cannot be a happy guy. The one aspect of the situation which keeps high-grade musicians in traveling dance bands, and prevents a complete stampede to radio, is the plain arithmetical fact that there aren't enough studio jobs to go around. Latest big-time sidemen to desert dance work for radio is Bernie Privin, featured trumpeter with Benny Goodman. Privin landed a berth with Lloyd Shaffer, who has five nights a week on the NBC's *Supper Club* program. What with repeat broadcasts to the West Coast, long rehearsals, etc., this kind of job is better pay than almost any dance berth, and the guy who lands it is the envy of sidemen. The list of former top bandmen now plugging away in high-salaried anonymity for radio is a lengthy and star-studded one. The list of those who would like to get into that act is even longer.

WDAS Blackballs 'Natch' & 'Take'

PHILADELPHIA, July 13.—WDAS, one of the most heavily plattered stations in town, has banned two top show tunes. Pat Stanton, general manager, served notice to the disk spinners that *Doin' What Comes Naturally*, from *Annie Get Your Gun*, and *South America, Take It Away*, from *Call Me Mister*, are henceforth on the verboten list for WDAS airing. Station fears that both lyrics are too, too, risgay for those keeping their ears tuned to WDAS.

Station disk jockeys play up heavily to the school set.

Musicraft Eyes Disk Package Propositions

HOLLYWOOD, July 13. — Something new in record albums has been cooked up by radio scripters Merwin Gerard and Seelig Lester, who have written material to be narrated by movie spookster, Bela Lugosi, and tagged *Mysterioso*. Platter idea is now in negotiation stage with Musicraft Records and will probably be waxed in series of eight 12-inch records.

Script idea calls for series of "mood" horror tales, each one dealing with another phase of violence, chills or sudden death. Lugosi narration should be backed by theme music in keeping with spine-chilling format. Musicraft also is reported dickering with MCA for a similar packaged idea under which MCA will supply talent, music and writers for the series.



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Nick Kenny says: "I liko!!! The Red Caps' zingy record of 'Mary Had a Little Lam'."

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GAC & FB Pitch, But Welk Returns to MCA

HOLLYWOOD, July 13. — With Frederick Bros.' Agency and General Artists' Corporation putting in strong bids to sign Lawrence Welk's band after his temporary exist from Music Corporation of America, the accordion-playing maestro re-penned his band to an MCA contract. Welk had been looking over the major office booking field since his MCA pact expired last spring. He was dissatisfied with their lack of pushing the band.

Important influence in Welk remaining with MCA was a trip made here last week by Maurey Liksey, MCA's Chicago chief. Welk continues at the Aragon Ballroom here thru September and then heads for home quarters in the Midwest at the Schroeder Hotel, Milwaukee, and the Trianon Ballroom, Chicago, starting November 5. Before re-signing with MCA, Welk set the Schroeder and Trianon dates direct, but now MCA will collect commissions on these jobs.

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Holland Hipsters Asks: Report or It Did Enjoy You

NEW YORK, July 13.—Agencies were captivated this week by receipt from Holland of printed promotional material issued by one Luuk Rijks in behalf of De Ricardos, an accordion ork which he leads. (Instrumentation: three accordions, drum, guitar, bass, piano, vibraphone, xylophone and saxophone). The brochure asks that one catch the band on the Dutch short-wave radio: "Please will listen to these performances and send us your report or it did enjoy you."

A separate leaflet says in part: "Our repertory consists of popular . . . music, with which by a training of years enormous rhythmic effects have been obtained. This strength would become also in your country a mighty success! We are working here in Holland only in first-class dancing and have confidence that you will bring us in similar houses. Our dresses are (1), white coat and black trousers (2), red coat and black trousers (3), dinner jacket."

The brochure concludes with: "Let us come to your country and we will show you our achievements. It will be a great event for your people. Hoping on a pleasant co-operation and thanking you in anticipation."

P.S.: This could be a new angle on derble terk.

Lunceford Miffed at WM for Failure To Land Solid Location

SAN FRANCISCO, July 13.—Jimmie Lunceford, playing Trianon Ballroom here, is doing a burn at the William Morris Agency, claiming this is the first Coast trip he's ever made in which he didn't get a solid location deal. Lunceford hit California in May, with a week at the Orpheum Theater, Los Angeles. Thirty-five one-nighters were followed by a week at the Trianon here, after which he goes to LA for a week at the Lincoln Theater and then heads back home.

Lunceford had expected to get one of the multitude of location spots in Southern California, but nothing happened. One possibility was the Meadowbrook, Culver City, Calif., but Duke Ellington recently was given the spot for an August opening. The fact that Ellington and Earl Hines, two other WM properties, have been in the territory, has not helped the situation, in Lunceford's view. When Lunceford joined William Morris last January, it was under a stipulation that the agency would nail him a New York location. The office is now said to be in the process of trying to close a Gotham deal for the band for this fall or winter.

Oxford To Be Santly-Joy's New Pub Firm

Artie Valando Will P. M.

NEW YORK, July 13.—Santly-Joy, riding the crest of a hit wave, will open a subsidiary publishing house during the next couple of weeks. Firm, Oxford Music, has been affiliated with American Society of Composers, Authors and Publishers, and will be used to handle the overflow of material from the parent outfit.

Lester Santly told *The Billboard* that the recent sale of Song Hits Guild to Jay Faggen was for the purpose of clearing the decks for the new publishing firm. Office space occupied by the Guild will be taken over by Oxford, and energy formerly given to the Guild will now be diverted to an extension of Santly-Joy's primary function, manufacturing pop songs.

Santly says he has a terrific backlog of potentially marketable material which would have simply gathered dust unless the new firm had been created. First plug will be *Rumors Are Flying*, by Bennie Benjamin and Georgie Weiss, writers of Santly-Joy's current *Surrender*. Artie Valando, brother of the S-J professional manager, Tommy Valando, will p.m. at Oxford.

Kosty Discovers BBC Hardly Very Fast With a Pound

NEW YORK, July 13.—Andre Kostelanetz got a polite bird from British Broadcasting Company when he was in England last month. It seems there was some public demand for a Kosty radio appearance, but all BBC would pay for a 2½-hour broadcast by the 96-piece Liverpool Symphony with the American wandwaver as guest conductor was 250 pounds (roughly \$1,000). Since Kosty was dragging down \$2,000 for himself for every concert appearance in the tight little isle, and since rehearsals of the Liverpool ork would have cost him around \$8,000, the BBC offer was all the more fantastic. There was a great deal of hubbub and publicity, most of it unfavorable to BBC. At one point, Harold Fielding, manager of Kostelanetz's British tour, charged BBC with being run by musical stuffed shirts who simply don't want their ether contaminated by anything popular.

Herman's Midwest Concerts

CHICAGO, July 13.—General Artists' Corporation's Chicago concert department, announced last week that the Woody Herman ork will do a Midwest concert tour in mid-November. Band will be augmented with a French Horn and strings for the trek. Proposed concerts will be along the lines of those given in Carnegie Hall, New York, and Symphony Hall, Boston. Featured composition during the tour will be Igor Stravinsky's *Ebony Concerto*, and the guest conductor will be either Walter Hendl, associated conductor of the New York Philharmonic, or Alexis Hieff, current winner of the Guggenheim Award Scholarship. Definite dates of bookings not set yet.

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Ballen Diskery's Pub Co. Up Phila. Count

PHILADELPHIA, July 13.—Ballen Record Company here, which produces the 20th Century platter label, is latest of the indie waxworks to enter the music publishing field. Irv Ballen, who heads the firm, is setting up a subsidiary, Andrea Music Company, to publish the tunes he introduces and discovers on his disk label. First one is expected to be *I Said It and I'm Glad*, by the local team of Billy Hays and Mike Francis. Andrea swells the ranks of local pub firms, now nearing a dozen.

WM's Big Lunceford Push

NEW YORK, July 13. — William Morris Agency is hard at work trying to retail the Jimmie Lunceford ork to a New York location for the fall season. Lunceford's contract with the agency guarantees the leader a Gotham roost during the first year. Contract went into effect January, 1946. Among spots coveted by the agency for the band are Hotel Lincoln, Club Zanzibar and Aquarium Restaurant. Club Sudan, in Harlem, is also considered likely.

Add 2 in Atlantic City

ATLANTIC CITY, July 13.—Continued mushrooming here has two new rooms lighting up this week. Sam and Frank Camarotta opened the Hialeah, with Pat Ryan's Quartones, Al Small and his Four Notes of Rhythm, and vocalist, Patricia Lane. Newest boardwalk cocktailery, under direction of Andrew L. Magazzu, is the El Capitan, with Sherry's Marimba Quartet.

Jeanne Maxey

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IN SHORT

New York:

Lou Wills, featured dancer in recently closed *Are You With It?*, into the Roxy for one week, August 14-21. . . . Don Richards, debbing at Rainbow Room, Asbury Park, first Eastern appearance after series of Cleveland and Chi clubs. . . . Tony Craig back at No. 1 Fifth Avenue for fourth stint.

Barbara O'Brien, in town after theater dates, reading for William Cahn production *Snow Job*. . . . Paul Winchell and the Herzogs hit the Texas train in the Interstate Circuit for four weeks, opening at Majestic, San Antonio, August 1. . . . Ray Eberle to chirp at Loew's State August 15.

Peggy Lee, ex-Benny Goodman thrush, to the Paramount August 21 for three weeks with options. . . . Doodles Weaver set for Havana-Madrid opening Labor Day. . . . Jose Curbelo ork takes over at China Doll July 25. He is bringing Tito Rodriguez, Latin chirper, from Havana for preem.

Chicago:

Joe Callan, of Mutual Entertainment agency here and ex of the local Frederick Bros.' office, has announced his intention to quit the booking business. . . . Alan Gale and Edwards and Diane follow Steve and Sally Phillips into the Starlight Roof of the Chase, St. Louis, next week. This will mark Gale's first appearance in St. Louis.

Jaynie Walton goes into Ti Toc, Omaha, the week of July 19 and will mark her debut there as a single. Miss Walton has hit the town several times before as a band chirp. . . . Rozelle Gayle returned to the Tailspin after a three-week West Coast vacation. . . . Jack Russell, of Mutual agency, returned from a one-week vacation Monday (15).

Bert Mann, piano single at Rag Doll, drew an indefinite holdover after his first week there which just ended. . . . Art Kave's Comedaires have moved into the 1G bracket and are currently at the Oaks, Winona, Minn. . . . Erskine Butterfield, pianist who was with Mutual Network three years and has recorded for Philco and Decca, is now at Dome, Minneapolis.

Pittsburgh:

Hollywood Show Bar interests have bought out K's Bar, a small lounge on Sixth Street. . . . The new Club Ankara on Route 51 will be ready for opening in September with 150G reported already spent. . . . Linda Preston a hold-over at Green Acres. . . . The Sportsmen's Music Bar, new lounge, opened on Liberty Avenue. Books three-man units and piano singles. . . . Biz all over town off around 30 per cent.

West Coast:

Rip Paddock and the Townsmen set for Samoa, Long Beach. . . . Annette Warren going into Rounders, Hollywood. . . . Ben Holzman, William Morris act booker, vacationing. . . . Jack McVey, fresh from a year and a half in San Francisco, opens at Swing Club, Hollywood, middle of the month. . . . Ollie Jackson, current at Jerry's Joynt, L. A., signed for records by Juke Box label. . . . The Three Nitwits booked by Pan-American agency to open at Mexico City's San Souci end of the month. . . . Dance team Iris and Pierre going into Hob Nob, Van Nuys, Calif., August 5. . . . Martha Davis to head Tom Breneman's (Hollywood) floorshow. . . . Three Lind Brothers move in for a week's stint at Chicago's Latin Quarter.

Bobby True booked for Tallyho, Catalina Island. . . . Maurice Rocco opens for two weeks August 25 at

Latin Quarter, Boston, then to two-week stand at Club Dali, Washington, September 20. . . . Simpson and Robinson skedded for Florentine Gardens (Hollywood). . . . Arthur Lee Simpkins opens July 22 at Detroit's Bowery for two weeks, then to Chicago's Latin Quarter August 16 for ditto stay.

Detroit:

Carl Bonner, former ork leader now doing a single piano routine, opened at London Chop House. Senya Osenko opened at Casino in Book-Cadillac Hotel with his all-string unit. . . . Judy Baker, vocalist, at Penobscot Club after a stance at London Chop House. . . . Aylene Mason, vocalist, currently in California, is due back next month for a new local engagement. . . . Wanda Rio, lately on sick list, had returned to Wonder Bar as chirper. . . . Sammy Morris, now emcee at Club 509, downtown spot, replacing Charlie Carlisle, who is closing a six-month run. . . . Jack Ripley 'new emcee at Club Stevadora on East Side. . . . Morton (Swing) Brown is taking over the emcee assignment at Club Three Sixes for the vacation period, replacing St. Clair Rogers. . . . Abe Schiller, former Detroit booking agent, back in town as scout for screen and radio talent.

Philadelphia:

Charles Swier and Patti Marsh, piano-vocal team at Venture Inn, launched their own radio show on KYW. . . . Dee Lloyd McKay back at Kaliner's Rathskeller. . . . Eddie Mitchell, Central City cocktailery op, purchased the midtown property of a Ledger syndicate to locate a new musical bar. . . . Canfield Smith joins the revue at Sciolla's Cafe. . . . Starlighters take over at Little Johnny's. . . . Harry Lewis to Pocono borscht belt at Friedman's, near Bushkill, Pa. . . . Two Half Notes locate at Cotton Club.

Atlantic City:

Bob Carney joins the cast at Globe Theater, co-starring with Frank X. Silk, with whom he was last featured 30 years ago at old Casino Theater in Philly. . . . Owen and Parker back at Babette's. . . . Joey Singer and Socialaires added to Mayflower Hotel Holiday Room. . . . Musical Leers locate at Tony Mart's, Somers Point. . . . Four Tempos make their first local pitch at Daddy Lew's Bar.

Show run-down at Paradise Cafe for the summer includes Buck and Bubbles, Billy Daniels, Marie Bryant, Snooky Marsh, Evelyn White, Five Kings and Sabby Lewis ork. . . . Sonny Mars takes over emcee controls at Cliquot Club. . . . Ruth

White and Her Three Men of Rhythm plus Fess Roundtree's pianology set at Terminal Musical Bar. . . . Ray De Laurentis Trio takes over at Waynes Inn, Northfield. . . . Estelle and Her Streamliners added at 500 Cafe.

Jack Albin's piano spotted at Elephant Hotel. . . . Jack Navarra heads the new show at Jockey Club that includes Shirley Leslie, Sandra Lydell, Nana Martin and Mary Novis. . . . Joan Barry added starter at Chez Patee.

Here and There:

HERE AND THERE

. . . Paul Reiman unit into the Valpariso Inn, Valpariso, Fla., after 16 weeks at Loyds Club, Galveston, Tex. . . . Bob Nichols, pianist and vocalist, into Maples, Peru, Ill. . . . Paddy Mack into his sixth week at Morocco Theatre Cafe, Chi.

Tommy Ryan, Ex-Sammy Kaye vocalist, heading new floorshow at D'Jais, Secaucus, N. J. Comedy slot filled by Ron Novelle, who also emsees. Vivian Nicholson, acro tap dancer; Janet Parker, vocalist, and held-over Aldan Trio, intermission instrumentalists, also on bill.

Bache Auditorium, Wellsboro, Pa., run by Larry Woodin, opened with Jim Wakely, juke box fave. . . . Junior Buckwalter Trio opens at Syracuse (N. Y.) Hotel July 16. . . . Norman Cogan Trio current at Vincent Inn, Daytona Beach, Fla. . . . Inel Clavijo closed 12 weeks at the Boston Latin Quarter and is now in Chicago forming dance groups for the road to start in September.

Harmonica Bill Russell, who has just finished an extended p.-a. tour with Smiley Burnette, Western pic comic, is in Hollywood for a screen test for Burnette's next flicker slated to shoot soon. . . . Ralph (Cookie) Kahn, Chicago, personal rep for Beverly (Salome) Cort, the school-gal stripper, was in Cincy on business.

Modernaires now vacationing in Santa Catalina will work their way East playing full weeks in Elko, Nev.; Salt Lake City, Cincinnati, Toledo and Detroit, landing in New York for their opening September 6 at the 400 Club.

Heckie Styles opened Wednesday (See IN SHORT on page 45)

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H'wood Ops, AGVA Near Compromise

Major Issues Almost Settled

HOLLYWOOD, July 13.—Fight between Hollywood night club owners and AGVA, which last week threatened to become a free-for-all, has simmered down with indications that complete settlement of differences is imminent. Club ops, in a drive to fight AGVA's demands for cash bonds, last week went forward with plans to form an owners' association with top night spots pledged to join (*The Billboard*, July 13).

The main objections voiced by club owners were AGVA's demand for cash bonds covering performers' salaries and reported drive to institute a six-day week for all artists. Owners argued that established ops with excellent biz reputations shouldn't be required to tie up their dough in big cash bonds which the union would hold for them at no interest. A surety bond, it was felt, should be sufficient. As for the six-day week, owners were banded together to fight any move in that direction, arguing that with present midnight liquor curfew, clubs would be certain to go into the red if a day-a-week shuttering were forced upon them.

Kerner, Kaye Negotiate

Efforts to bring about a settlement were carried on during the week between Arthur Kaye, regional director for AGVA, and Sam Kerner, Hollywood talent manager and personal manager for Billy Gray, op of Band Box Club. Kerner, as impartial bystander, was largely instrumental in working out preliminary agreement with Kaye which was presented to club owners thru attorney Max Sisewein, spokesman for the operators.

Kaye assured club owners of AGVA's willingness to compromise on main points at issue, but stressed that union will at no time attempt to bargain collectively with owners, since each club must be handled on a different basis, according to size, type of spot, etc. Kaye told owners that union would make no effort to enforce the six-day week at present. He stated that the question will not be brought up until it becomes a national issue or until local night club operating hours are changed. "All we hope for now is cash bonds and minimum basic agreements," Kaye said. He added that 70 per cent of the nation's club operators have already complied with AGVA's bond demands.

Club owners were further assured that AGVA would consider accepting surety bonds if union could get proper guarantee from bonding company that dough would be forthcoming rapidly after claims are processed. Final decision on this matter would be up to Matt Shelvey, national director of AGVA, Kaye added.

With two points of difference ap-
(See *Hollywood Ops on opp. page*)

A. C. Spot's 2-Way Hypo Try
ATLANTIC CITY, July 13.—The Aquarium, new Boardwalk nitery which kicked off this season with names for the floor, will make a fresh start this week. Tag being considered is Copacabana, with Joe Moss being brought in from New York to manage the room, located opposite Steel Pier. Change of name and presence of Moss are expected to provide the hypo.

Detroit Editors Vs. Club Press Agents: 'Inadequate Info'

DETROIT, July 13.—Local nitery flacks are taking a beating right now from the very people they're supposed to influence—club editors of the various papers. Alleged inadequate information about show line-ups has been a pet peeve of the local press for a long time, and they've apparently decided it was about time to air the situation a bit.

Paul Williams, night club editor of *The News*, cut loose in his column with a gripe about "press agents who give you the wrong line-up for their favorite clubs, and then fail to tell you about it."

Herschell Hart, who preceded Williams on *The News* desk, excoriated flacks for failing to co-ordinate their releases and information about talent on their bills, and not knowing in some instances who was on the bill—or knowing nothing more than the name. Hart swung at the p. a.'s in a talk before the Michigan Association of Theatrical Agents. He put some of the blame on the booking agents for not assuming a share of responsibility for night club publicity for their clients.

New Merriel Abbott Package Revue for Statler Chain, Chase

CHICAGO, July 13.—Merriel Abbott, well-known Chi nitery producer who has charge of the shows at the Empire Room of Chi's Palmer House, will book a package show this fall into hotels of the Statler chain in Detroit, Buffalo, Boston and Cleveland, and the Chase Hotel in St. Louis. Miss Abbott last year started the procedure of putting together a package that gives hotels a complete production—band, feature acts and line—and the success of the venture, which represented the first of its kind by any hotel producer or booking outfit here, was responsible for the decision to go ahead this year.

New package, which will be known as Merriel Abbott's Revue, will make its first appearance at the Statler, Detroit, September 16. It will stay there for three weeks. Then it will go to Buffalo for three weeks, Boston for six-weeks, St. Louis for a month (the Chase) and Cleveland about a month.

The revue, which will be produced by Miss Abbott, with assistance from Dick Barstow and road management by Edith Barstow, will include the band of Bob Millar; Larry Storch, mimic; Dorothy Shay, folk singer, and the Abbott line.

While Miss Barstow manages the road unit, Miss Abbott will continue to produce the shows at the Palmer House. Booking of the road show was done by Miss Abbott direct.

Saratoga Clubs Hold Tight, Awaiting Word on Gambling

NEW YORK, July 13.—Bookings at top Saratoga Springs night spots are slim. Season starts early next month, but in spite of this, club owners are keeping a tight rein on their bankrolls because of uncertainty of gambling at the spa. If the ban is lifted, the bookings as well as the chips will start to roll.

Meanwhile, difficulties about the Piping Rock Club's license renewal have been ironed out, and club is due to open shortly with Max Seltete fronting.

Coronet Sets Aug. 2 Reopening With 'Cafe Society' Tag—Maybe

PHILADELPHIA, July 13.—Joe Kravitz, new Coronet owner, has just booked in his opening shows, setting August 2 as the lighting-up date. Opening will headline the Cootie Williams band with Thelma Carpenter and Deke Watson and the Four Brown Dots topping the all-Negro floorshow. Set for a fortnight, new show on August 16 will bring in Ella Fitzgerald and Tiny Bradshaw's band.

Name will be changed to Cafe Society unless Barney Josephson, who operated the Cafe Society spots in New York, interferes. In the past New York nitery ops have been successful in making local spots drop adopted names. Swan Club here was the Stork Club until Sherman Billingsley objected, and the Latin Casino decided against using the Latin Quarter name when the New York owners threatened legal restraint. The old 21 Club also had to make a change in spite of the fact that the number was part of the Philly nitery's address. And when it adopted the name of El Chico, the Gotham namesake ran to the courts in its own behalf. Joe Kravitz, new owner of the Coronet, has been using the Cafe Society name to identify his Musical Bar in the uptown Negro quarter of town and this week filed certificate for incorporation as Cafe Society, Inc. Kaliner's Rathskeller now is the only downtown nitery presenting a floorshow. An ice show is presented at the Garden Terrace of the Benjamin Franklin Hotel, but the hotel this week announced that the room will close August 24 for redecorating, with a new blade show to reopen the room on September 14. Hotel Adelphia this week dropped music for the supper session.

Northwest Spots Sign AGVA Pacts

NEW YORK, July 13.—Except for the Gold Room, Portland, Ore., most of the big Northwest niteries have either signed the AGVA minimum basic agreement or put up cash bonds or both. So far in Oregon the Amato Supper Club, Astoria; Granada Gardens, Springfield; Holland Club, Eugene; Leonard's Supper Club, Salem; Clover Club and Music Hall, Portland, and Ciro's, Hollywood, have laid \$6,950 on the line in bonds and signed agreements.

Spots which have signed minimum basic pacts include Hy-Mac, Rose Room and Cloud Room in Portland; Chi-Chi in Hollywood and a nitery burlesk show, *The Drunkard*, playing the Music Hall in San Francisco, according to AGVA.

Vancouver's Vogue Vaude?

VANCOUVER, B. C., July 13.—The plush, uptown Vogue, newest Vancouver movie house, may add live shows to its heretofore straight film diet. Mickey Goldin, Vogue manager, has had a stiff fight keeping up with competitors along upper-bracket Granville Street. Addition of stagershows at the Vogue would bring film-vaude total here to three.

Miami Riptide To Relight As Famous Door With Names

MIAMI, July 13.—Famous Door, Inc., took over the former Riptide Club, Don Richards, batoneer-prexy of Door firm, said. Spot will be redecorated inside and out, renamed the Famous Door and will open about August 1.

Competing with beach niteries, spot will feature a 14-piece ork with shows at 11, 2 and 4, and will play name acts next winter.

Case of a G.I. Showcase Sans Show Savvy

By Leon Morse

NEW YORK, July 13.—Second edition of G.I. showcase came off without a hitch at the Versailles July 2, except for the fact that most of the talent at the midnight series was below par. Nitery showed six G.I. acts, and claims its difficulties with AGVA have been ironed out on the promise that no guest stars will appear on the same bill.

Contest was won by three acts, Bob Blair, Tommy Page and Penny Bancroft, after audience and judges couldn't decide on one favorite. They all get a week's stint at the Versailles beginning July 10. Of the three, Penny Bancroft looked to have the most on the ball. Gal was hampered by trying to follow the Evelyn Knight pattern but managed to hold the audience on her own merits. Chirper can stand better wardrobe.

Bob Blair, a G.I. with radio experience, should overcome his radio training and get out on the floor and sell. As it stands now, he just looks appealing but doesn't set any palms itching. Tommy Page, Irish tenor, the other winner, caught on with the customers, who liked his type of stuff, but he's out of his element in the swank night spot field.

Russian Tops Next Three

Of the other three contestants, Wally Peterson, Dorothy MacNeil-Margery Mitchell, singer-pianist combo, and Nicholas Kharadiak, the last named comes off best. Kharadiak, a Russian-type baritone, sells his stuff, *Song of the Flea*, etc., fairly well but with limited appeal for Versailles patrons. In a Casino Russe he figures to do better.

Wally Peterson makes the mistake of singing part of the *Oklahoma* score, now definitely old hat. The singer-pianist duo impressed as being in need of plenty of work. Pianist tries her hand at thumping *Malaguena*, a showy tho difficult piece of finger work for the best of them, and even missed keys.

Figuring that the six were culled from the ranks of 35 G.I. applicants, it seems evident that many G.I.'s who were hits with their buddies overseas will have to get plenty of experience selling to paid audiences.

Catholic Youth Org Hits Vancouver State Thea. Ads; Rag Nixes Then Relaxes

VANCOUVER, B. C., July 13.—Fifteen hundred members of the Catholic Youth Organization here have declared "war" on what they term the "nauseating" advertising of the State Theater, a vaude-filmer. CYO members whistled, cheered and applauded a demand to "get rid of the filthy advertising over-running the city."

Almost simultaneously with the CYO outburst, *The Vancouver News-Herald*, a morning sheet, canceled the ad of Hi Singer, owner of the State. Next day, however, it relented and carried an ad of reduced size, but sans art.

Singer has had several run-ins with Clayton Delbridge, publisher of *The Herald*, who objected to "exposing his children" to the theater's burlesque ads. At the time of the CYO's "declaration of war," Singer was plugging Lois De Fee, variously described as "the Eiffel Eyeful" and "the Empire State Building with Curves."

Stem B. O.'s on Elks' Toot; MH Wow 147½G, Cap Spikes 60G

NEW YORK, July 13.—Summer influx, including the Elks' convention as well as a noticeable drop in the mercury reading last week, kept biz humming, with most houses showing little drop from previous week's totals, some showing gains.

Radio City Music Hall (6,200 seats; average \$100,000) took a swift upturn this week as feature pic, *Anna and the King of Siam*, showed evidence of building in its third week, with Ben Dova, Paul Haakon and Dolores Anderson on stage. Gross was \$147,500 as compared with \$141,000 previous week and \$143,000 in opening week.

Roxy Hits 86G

Roxy (6,000 seats; average \$75,000) did a neat \$86,000 for second week of Donald O'Connor, Three Swifts and *Smoky*.

Paramount (2,664 seats; average \$75,000) with Andy Russell, Raymond Scott's band, Pied Pipers, Alan Carney and *The Searching Wind* upped to a good \$88,000 for second week, from \$87,000 for initial frame.

Cap Near 78G

Capitol (4,627 seats; average \$68,000) with Ritz Brothers, Gracie Barrie, Buddy Morrow ork and *Two Sisters from Boston* in fifth and final week, hit a good \$77,760. Previous gross was \$86,000. New bill (reviewed in this issue) has George Paxton ork, Hal LeRoy, Joey Adams and *Easy To Wed*.

Strand (2,770 seats; average \$45,000) saw Spike Jones's outfit and *Of Human Bondage* up the take to \$60,000; a nice pick-up from a poor

\$30,000 the previous week, last of a three-week stint for Erskine Hawkins, the Charioteers, Berry Brothers and *Janie Gets Married*.

Loew's State (3,500 seats; average \$25,000) did a good \$40,000 for Happy Felton, Chucho Martinez and *Blue Dahlia*. New bill (reviewed in this issue) has Jackie Gleason, Josh White and *Two Sisters From Boston*.

Downtown Hypoed With Basie's 36G; Hilde May Hit 50G

DETROIT, July 13.—Hildegard's second theater date (her first in some years was at the Chicago Theater, Chi, last month) at the Downtown (2,800 seats; house average, \$23,000), opened to excellent business. Because of the heat, however, the gross was expected to stay below \$50,000, somewhat under the figure hit by Frank Sinatra at the house about two months back. Pic, *The Adventures of Rusty*.

Previous stanza showed a neat pick-up despite hot weather, with Count Basie's ork as the main attraction, grossing around \$36,000. Business was helped by the absence of stagershow at other houses, including the Paradise, which is closed for the summer. Pic, *Dressed To Kill*.

Woody Neat 31G, H'wood Mil-; Duke's 36 Shows Boff 43G

HOLLYWOOD, July 13.—Woody Herman is skedded for a strong \$31,000 at 2,400-seat Million-Dollar Theatre. Bill includes Jeanne Blanche and Pat Henning. Pic, *Dark Alibi*.

Duke Ellington's music crew neared the house record last week with \$43,000 in 36 performances. Tap duo, Business Men of Rhythm, shared the stage. Pic, *Pass Key to Danger*.

HOLLYWOOD OPS

(Continued from opposite page) parently ironed out, it was certain that final agreement would be reached in near future. Club operators indicated, however, that they would go thru with plans to develop the association regardless of outcome of AGVA squabble. Negotiations with musicians' and waiters' unions are coming up, and owners would like to talk terms with them as a group rather than individually.

AGVA Won't Take "No"

NEW YORK, July 13.—AGVA means biz in the Hollywood night club situation. Union wants a cash bond from eight Hollywood night spots that have banded together against the levy and won't take no for an answer. "Either they pay up like the rest of the country or else," labor execs say.

Reason for calling the showdown now, AGVA says, is as in previous battles in Pittsburgh and New Orleans, the feeling that a slump is due in biz. In order to protect its performers who have signed contracts for next season, the union is pitching for the bonds. AGVA makes light of the ops' claim that union will have dough to play with and say money is being put in special account to be held in escrow. Matt Shelvey, AGVA administrator, may fly out to the West Coast unless the situation clears up.

Oriental's Long-Run Policy Pulls 74G & 64G; Tops Chi Again

CHICAGO, July 13.—Featuring three and four-week engagements rather than the usual one-week stays, the Oriental Theater again has outgrossed its only Loop combo competitor, Chicago Theater. After a sock 74G the first week, the Mills Brothers, Nelson Sisters and Danny Drayton, appearing with the picture *Postman Always Rings Twice*, brought in \$64,000 the second week which ended Thursday (11). Oriental has 3,300 seats and charged the usual 65 cents thru 95 cents. Management feels that the drawing of neither the acts nor the pic can be over-emphasized, but that the combination of the two is responsible for the healthy returns. Whole show was in for two weeks with a two-week option which has been picked up.

Chicago Theater featured actress Vivian Blaine, Fred Lowery and Dorothy Rae, Clark Brothers, and Lowe, Hite and Stanley for the second week with the pic *Do You Love Me?* Here, too, better-than-average biz continues, and this production brought in 54G after 65G for the opener. This show is skedded to stay on for one more week. Chicago's price bracket is 65 cents thru 95 cents also and house has about 4,000 seats.

Miller-Tex Beneke Nice \$24,300, Ind'p'l's Circle

INDIANAPOLIS, July 9.—The Glenn Miller ork with Tex Beneke did okay at the Circle Theater (2,800 seats, 74 cents) last week (ending July 4), grossing \$24,300.

On the bill were Lillian Lane, Artie Malvin, Bobby Nichols and the Crew Chiefs. Extra, Whitson Brothers and the Crosby Sisters. Pic, *The Truth About Murder*.



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MUTUAL ENTERTAINMENT AGENCY
203 N. Wabash Ave. Chicago

5 o'Clock, Miami Beach

(Friday, July 5)

Talent Policy: Floorshows at 9 and 1. Owner-operator, Sam Barken. Prices: No cover, no minimum.

This well-known beach spot reopened with a summer policy. At present there is no ork nor is food served. Size of room has been reduced by a curtain, in front of which is a small stage for the acts to work.

Mel Henke, pianist, is featured. Ran thru a classic, *Fire Dance*, for a starter and follows with *Tea for Two*. Then some other pop ballads, with *Honky Tonk Train* in boogie-woogie for a wow finish. This act is great on any bill.

Otis Manning is a card shark with a line of patter. Did some rope tricks, and with audience participation used a sponge variation of the old army game. Negro assistant added a lot to the act.

Maria Lawler, torchy-voiced thrush, started with a Spanish melody, but instead of the usual Latin ditties, gave out with *It's Wonderful* and then *Sioux City Sue*. Customers liked this one.

Biz good for the starter.



The PETTYS

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New York

DOROTHY KILGALLEN said, "Tops in Town."

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NIGHT CLUB REVIEWS

Colonial Dinner Club,
Nashville

(Saturday, June 29)

Talent Policy: Dance band only. Owners, Stanley McDonald and W. O. Dougherty; manager, A. R. Anderson. Prices: Dinners from \$1.50; dance and entertainment charge, \$1.50 per person, except Saturday cover of \$1.

Opened in 1938, the Colonial has taken a new lease on life since it was acquired by McDonald and Dougherty about two years ago. Present policy was fixed with the return from the army of the present manager, A. R. Anderson.

Spot alternates between semi-name bands and house ork headed by a Nashvillian, Bill Yandle. In addition to playing his society orchestra at the Colonial, he books bands in surrounding territory. On night caught, Yandle was away on one of these tours.

Ork has no thrush, but instead an ex-G.I. balladeer, Al Powell, who sang as tho he meant it to every girl on the floor, individually. Band's music was listenable and good for dancing. Biz excellent.

Empire Room, Palmer
House, Chicago

(Thursday, July 11)

Talent Policy: Dancing and floorshows at 8 and 12. General manager, Joseph P. Binns; production, Merriell Abbott; publicity, Fred Joyce. Prices: \$3.50-\$4 minimums.

Maestro Ted Streater, ill with a strep throat, so Lou Diamond fronted the Streater ork which backed the show and provided dance music. Diamond emceed and the Streater ork was okay behind him. Vacation time revue got under way with Marilyn Marsh giving a dance impression of *Barefoot Boy*. Number well done, with Abbott Dancers (12) and the Maurer Sisters (4), singers, helping to put it over. Beautifully costumed *Bumble Boogie* with Abbott girls and Miss Marsh dressed as bees was another sock production.

Gil Maison's three dogs and one monkey turned the packed room into a menagerie. Maison's Great Dane pulled all the intentionally dumb tricks in the books. Monkey provided a dozen laughs and Maison's timing was slick.

Imogene Coca teed off with impressions of Lillian Gish, Pola Negri and Clara Bow. Her sartorial embellishments coupled with her superb mimicry brought good mits. Her impression of the 1946 glamour girl who is super-busted merited a spontaneous whack and many laughs. Furs, hats, voice changes are all part of her wares and she sells well.

Mimic Larry Storch's voice impressions are his strong points. Gave Cary Grant, Ronald Colman, Humphrey Bogart, Victor Moore, Gary Cooper and Clark Gable. Take-offs were so authentic that the audience's first reaction was to marvel, rather than applaud. Concluded with Churchill's speech after the fall of France and was pulled back for several bows.

Persian Room, Hotel Plaza,
New York

(Thursday, July 11)

Talent Policy: Floorshows at 9:30 and 12:30, and dancing. Owner, Hotel Plaza; publicity, Adele Brown. Prices: \$1.50 cover charge after 9:30.

This usually quiet and staid room has gone flamenco in a big way with dancers Rosario and Antonio as the attractions. The new bill is a flashy, fiery, colorful rhythmic show with deft comedy touches. There's top terping and musical skill on tap.

The young dancers, spectacular as always, stick more closely to traditional Spanish steps than they did on their last New York date at the Roxy several months back. They turn in a sock job, ranging from a dance to the music of Granados and the exciting solo excerpts from De Falla's *Three Cornered Hat*, to the comedy *Jota*, the Gypsy number and the brief *Sevillanas*. Duet clicked heavily with the plush crowd who mitted them to many recalls. They had to beg off finally. Antonio revealed again his definite comedy talents in the *Jota*, and got bofs as well as hands for this number. Rosario and Antonio are definitely the standout flamenco combo today.

Guitarist Jerome Villarino is a nifty with the instrument, both as soloist when he contribs a medley of Andalusian hill tunes, and as accompanist to the terpers. Silvio Masciarelli, who fronts Pancho's ork for the show, does a good 88-ing job on *The Ritual Fire Dance* as an extra number.

Pancho, who takes his ork thru smooth dancing music, sweet and Latin, handles the show emcee chore well. Mark Monte and His Continentals share the lulls.

Lookout House, Covington,
Kentucky

(Wednesday, July 10)

Talent Policy: Dance and show band; floorshows at 8:30 and 12. Owner, Lookout House, Inc.; manager, Clay A. Rambeau; publicity, Betty Kapp. Prices from \$2.

With the inimitable Sophie Tucker eclipsing by a wide margin her tremendous successes of numerous past local performances, new talent line-up represents one of the soundest nitery fares ever assembled in this class spot. Working to an overflow house of La Tucker admirers, Lindsay Lovely Ladies (8) break the ice with an intricately timed archery tap routine to Faust's *William Tell Overture*, which pales only by comparison with the excellently executed Gay '90s tintype take-off, presented midway thru the proceedings, and a finale top hat and cane bit to *Puttin' on My Top Hat*, which scored handsomely.

Neatly attired Puerto Rican terpers, Carlos and Linda, skip blithely thru several fascinating Latin-American numbers that click solidly with payees. Encored with snappy jitterbug and adagio offerings and ran off to a neat mitting.

George Gobel, singing comic, started slowly but won 'em over with his tonsiling of hillbilly ballads and humorous ad libbing.

Miss Tucker garnered one of the warmest welcomes seen here and walked on to a tremendous mitting, stopping it cold before uttering a sound. Capably aided by her pianist, Ted Shapiro, she ran thru several new songs and had 'em eating out of her hand. Then came the oldies, culled from her "diary," the mere mention of which set off a booming hand. Had 'em on the edge of their chairs with *Oh! You Beautiful Doll! Baby, Won't You Please Come Home?* and brought down the house with *Some of These Days* and *The Man I Love*. La Tucker's never-offensive parody singing earned her a bundle of belly laughs all the way.

She quieted the din long enough to permit a neat curtainer, but long after she skipped off they were still calling for more. Bernie Wulkotte, emsee, continues his ace show pacing, and Bob Snyder's ork does an excellent dance and show music job. Feilden Foursome is still filling the interims and Larry Vincent carries on as the pianistic bar fave.

Clover, Miami

(Friday, July 5)

Talent Policy: Floorshows at 9 and 1, and dancing. Owner, Jack Goldman; manager, Henry Neyle. Prices: From \$2.

Current show at this downtown boulevard spot is sure to be pop. Henry Neyle and Botts McKenna have lined up a production in winter season style.

Kay Vernon, deep-voiced thrush, a holdover, did *If I Loved You*, *Someone in Your Arms to Love*, *It's Wonderful*, *Sunny Side of the Street*, and others, stopping the show.

Manor and Mignon, terp ballroom duo, rate high, altho this is only their second appearance together. Drew a great mitt.

Cecil Lewin offered a refreshing ballet specialty to the mellow tones of a Strauss waltz. She was a refreshing addition to a nitery routine and scored big.

DeLage and Shirley mystified with their tricks. DeLage tries hard with his color scarf changes, disappearing rabbit and egg tricks. Tops it off with sword box act. Pair well liked.

Line offered two numbers, first a Southern bit in which the gals show dollfaces painted on their knees, then *Park Avenue Fantasy*, for which Boots McKenna should take a bow.

Ken Delaney ork did a good job. Al Friedman is relief pianist.

**Cafe Society Downtown,
New York**

(Tuesday, July 9)

Talent Policy: Floorshows at 8:30, 12 and 2:30 and dancing. Owner, Barney Josephson; manager, Harold P. Johnson; publicity, Marvin Kohn and Tibel' Nard. Prices: \$2.50-\$3 minimum.

You can't help liking Timmie Rogers—and that goes for the rest of the bill at Barney Josephson's Sheridan Square cellar. It's a show for the hepcats and seekers of groovy entertainment, and as such, is on a par with preceding ones.

In his first appearance since he broke his leg, Rogers skips his unrestrained terping, giving out with only a tame bit at the end of his routine, but pops up with some socko specially-written tunes that go over with a bang. Starts with an ace, *I Call My Mamma Flagalapa*; segues to *Give Me Some Good Whiskey*, also a hit, altho blue around the edges, then does an overlong, weak *Everything Is Going Up*. Follows with familiar impressions of Veronica Lake and a lighthouse, only part of his stage act used, then coaxes the customers into a community sing with *Hey! Ba-Ba-Re-Bop!* and winding up with the dance.

Rogers has a husky voice and a broad, white toothy grin that is infectious. His delivery is enthusiastic and irrepressible. Even tho his gags between songs laid an egg, he's the kind of comic who brings the chefs from the kitchen to laugh at his work—and they did.

Sarah Vaughan ambles thru her songs with enviable nonchalance and occasionally delightful excursions into obligato. She offers evidence of a truly lovely voice, but the unconquered style of chirping limits her showing. Tastefully gowned in white and black, she wins a good hand with *I Cried for You, Come Rain or Come Shine* and *Lover Man*.

The toe-tapping customers give chunky Pete Johnson, a capable boogie-woogie pianist, pedary applause thruout his 88-ing. Did three numbers, of which his first, *Little Joe From Chicago*, was best. Closed with *1944 Stomp*, which lost ground a bit for him.

J. C. Heard's ork (6) is top drawer, both for show cutting and terp playing. Heard's impressive skinbeating and sedate emseeing, plus a combo of crackerjack instrumentalists, add up to a fine backing job. Cliff Jackson still holds down the intermission piano slot with usual skill.

**Mayfair Room, Blackstone
Hotel, Chicago**

(Friday, July 12)

Talent Policy: Dancing and floorshows at 9:15 and 11:45. Arnold Kirkeby, owner; manager and headwaiter, Emile; publicity, Evelyn Nelson. Prices: No cover or minimum.

With its present show the Blackstone deviates from its usual policy of having only one name act and brings in two: Singer Don Richards and the De Marlos, dance team. In spite of the change in policy the excellence of entertainment of the room is up to standard.

Each of the two acts gets equal billing and each is equally good. Richards, a dramatic baritone who has had experience in musical comedy, niteries and supper clubs as well as a leading role in the army show, *Winged Victory*, leads off the show. His material is varied, ranging from a popular medley of songs from *Carousel* and *Annie Get Your Gun* thru more dramatic pieces such as *The Whip Song*, which depicts the philosophy of a Negro crew boss of Africa, to the *Whiffenpoof Song*, the Moss Hart air corps version of the famous Yale song. It is the latter that brings him the most applause from the crowd, the one in which he best demonstrates his wide tonal register, his vocal control and his ability to project the feeling and intent of music.

The De Marlos, who have gone far since they first appeared here six years ago, return to Chi after a year's absence with this their first Mayfair Room engagement. Their work is dramatic and interest-holding from their first to their last number. At all times they display the ballroom dancing ability that has won them engagements at leading smart supper clubs thruout the country and a part in the coming Shirley Temple movie, *Honeymoon*. Their first number, which they dance to music supplied by a record playing *Liebesträum*, was marred by the fact that the record was faulty even tho a Petrillo record turner was on hand for a weekly salary of about \$90, but they stuck it out and came back in good form in a jive number danced to a *Porgy and Bess* medley, a rumba rhapsody and a Spanish motif routine titled *Espanola*. In the latter and in the rumba rhapsody the team wove in some ingenuity of production that gave their act a flavor seldom found in ballroom dance acts. They had an off-stage singer, Bonitz Montez, sing as they danced. In the last number she came on the floor to win George away from his partner, who then proceeded to win one of the customers at a ringside table. This added production effort won plenty of approval from the audience.

**Beachwalk, Edgewater Beach
Hotel, Chicago**

(Friday, July 12)

Talent Policy: Dancing and floorshows at 9 and 11:30. Owner, William Dewey; manager, Phillip Weber; production, Dorothy Hild. Prices, \$1 cover charge.

Latest show here is traditionally heavy in production numbers. The show is, however, cut in two and presented in halves. Reason for this was that it would last too long otherwise. Altho the desired effect may have been to give the impression that there were two distinct shows, the wisdom of billing several names and then presenting a few of them at a time is surely to be doubted.

Show began when Henry Grant, narrator, introduced *Nine Muses of Poetry, Art and Science*. As usual, the Dorothy Hild Dancers were elaborately costumed and easy to look at. Grant narrative, however, was not too well written; seemed a bit off pace with the goings on under the spot.

The Song Stylists, six male voices, backed this other production number vocally. Second production number, (See *Beachwalk, Chicago, page 45*)

**Cafe Society Uptown,
New York**

(Wednesday, July 10)

Talent Policy: Dancing and floorshows at 8:30, 12:30 and 2:30. Owner-operator: Barney Josephson; publicity, Marvin Kohn and Tibel Naid. Prices: \$3.50 minimum.

Barney Josephson has dealt himself a pair of aces in his new show deck; a couple of young comedy performers who have bright, fresh material, plenty of what it takes to put it over and make it click solid. The newcomers are Patricia Bright and Bernie West.

The former, who has done her stint on other top floors in town, is devastating in her satire which ranges from broad to subtle according to the subject. Miss Bright, who bears a striking resemblance to filmer Geraldine Fitzgerald, is a show-wise performer who gets her audience right away and holds 'em thruout. Her opener, Katharine Hepburn singing *Let It Snow*, is the least hilarious of numbers, tho it is a new approach to that much-mimicked star. The follow-up, a terrific take-off on folk song and ballad singers, including Susan Reed and Dorothy Shay, is a sock job which left the table-sitters wiping their eyes. The piece de resistance is a lampoon of Hildegard which misses nothing of that noted chantootsie's cloying stage charm and even highlights the "Milwaukee occupied French" dialog with the customers. Miss Bright bows off to solid mitting but is recalled for a burlesque of a cafe society nitwit gal which is a honey. She begs off after this one.

Bernie West, in a more broadly comic way, is another jackpot winner with his emseeing and musical comedy show and newsreel numbers, each of which rings the bell loudly. He has lots of bounce and exuberance and sells himself solid with the crowd after the first few moments. He, too, gets the heavy palm-whacking.

Ed Hall and his band do their customary slick job as the show intro and also as background, but the rest of the acts are only fair. Opener is Sonny Thompson, an 88-er who can handle the ivories but lacks style and flash, so that his playing of pop medleys is just another piano player hitting the keys. His boogie number misses.

Musical comedy chirper David Brooks appears to be quite uninterested in the whole proceedings, and this shows up in his first two numbers, *Evalina* and *The Girl That I Marry*, both of which are sloppily handled, tonally as well as in interpretation. A brush with Mozart seguing into pops just doesn't get anywhere and could well be dropped. It isn't until he goes into

**Charley Foy's Supper Club,
Sherman Oaks, Calif.**

(Wednesday, July 3)

Talent Policy: Floorshows at 9 and 11 p.m. Owner-manager, Charley Foy; publicity, Charlotte Rogers. Prices: No cover or minimum.

Charley Foy opened his new, tastefully appointed supper club with a bang, offering a boisterous, informal and peppy show designed and executed strictly for laughs. Opening night crowd, including standees, were with Foy all the way.

Sharing the spotlight with Foy is old stand-by, Joe Frisco. The stuttering comedian's material is not new—but it's still clever, original and loaded with yocks. As a team, Foy and Frisco are natural foils for each other, using material so well-worked over and time-tested that it can't miss. When Frisco takes the floor himself, his trigger-quick gagging goes over with little effort. He hits the high note with a monolog tagged *The Man in the Horse Room*.

Also sharing billing is comic George Beatty, whose well-written, expertly timed parodies on pop tunes make for easy listening and plenty of chuckles. Billy Green, a youngster of 70-odd years and a great local favorite, almost brought the house down with the old vaude stand-by, *Schnitzel Bank*.

Completing the well-rounded bill is chirper Patsy Parker. Gal is a looker, with a good set of pipes and plenty of personality. Of several numbers, ballad *Embraceable You* is best suited for her and best received.

Ringsiders were in there pitching for Foy. His nostalgic bits, reminiscent of Eddie Foy and the Seven Little Foys, brought cheers from old-timer vaude fans and pros.

First show was stretched into an hour and a half when Phil Harris, Ben Blue, Ben Lessy and Patti Moore contributed. Real climax came when a great lady of a former day, Blanche Ring, sang *Rings on Her Fingers*. Nobody could top her—and no one tried.

I'm a Bad, Bad Man that he gets anywhere at all. Does this number brightly enough and follows up with a complete novelty, the old English longhair ballad *Passing By*, his best. But why he must sing it unaccompanied when the Roger Quilter arrangement is handy, only he knows. Would go better with a piano background.

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VAUDEVILLE REVIEWS

Downtown, Detroit

(Thursday, July 11)

New Hildegarde show is angled for wide theater appeal. She uses her trade-marked style with success despite lack of intimacy which makes her night club work something special. Four tables of volunteers, worked briefly into the show at intervals, were used for cabaret atmosphere.

Hildegarde wins substantial response, tho no encores, from the large theater audience with vivacity that keynotes her work. Ostentatious fluttering of gloved hands, constant smile, nearly closed eyes, lively response to every part of show, emotional contralto voice and careful lighting and stage effects combine into beautifully showy artifice.

Buxom man-hunting Patsy Kelly is fine foil for Hildegarde's fragility and won plenty of audience interest with her natural style. Jan Murray with mock vocals and simian clowning aids Miss Kelly and adds plenty in his own bits.

Eleanor Teeman, ultra-fast softshoe terper, does well-controlled work of musical comedy caliber. Harry Sosnik directs ork (20) on stage and is responsible for large share of total show effect.

Olympia, Miami

(Wednesday, July 10)

This week's bill is swelleroo. Van Kirk, emcee, has a droll sense of humor, excellent voice and quick wit. Stories and gags are new and timely and scored heavily.

The Barretts, fem and man, tapped their way to good results. Pair dish out a clever routine and their whirlwind finale is a corker.

Peggy Taylor Trio offered an adagio specialty to whoop things up, and the customers went for it. Acro slaps and falls are a sock wind-up. Took several bows.

Lou and Lilyan Bernard, with their harmonicas, provide the musical portion of the show. Went to town on several pop airs. The two have plenty on the ball and customers took to them.

Ben Beri bills himself as "too funny for words," and tosses a lot of balls and other objects. Humorous antics got laughs and a good mitt.

Pic, Cinderella Jones.

Loew's State, New York

(Thursday, July 11)

With Jackie Gleason in the emcee slot, and balladeer Josh White as something different on the stage, the week's bill is okay. Gleason, who tells a few quickies, and does his radio and movie routines as well as emcee chores, clicks solid with the customers, who were present in larger numbers than for some time here. His timing is nifty and he keeps the yocks coming one after another all the time he's on. There are laughs even for those who've heard his material before.

Josh White, who has his own ideas of interpreting now well-known ballads, held the audience to pin-dropping silence with his numbers, which, even if overlong, won him top hands each time. Opening with a blues, *Evil-Hearted Me*, he switched the mood to the pop *Foggy, Foggy Dew*. *The House I Live In* sent him off with heavy mitting, and he returned to sing *The Lass With the Delicate Air*. Folk ballads would seem to be strange fare for a vaude show, but White's reception suggests that the new vogue is catching on heavily everywhere.

Opener was Howard Nichols, who did a terrific job juggling hoops. The Three Wiles, a comedy dancing trio with a quickie make-up job as Hollywood stars and *Toy Soldier* routine, sold well. Nan Rae and Mrs. Waterfall with a comedy dialog, some of which could do with a juicing, got boffs even for the oldies in the script. Closer, Lucienne and Ashour, presented their Apache number.

Ruby Zwerling and the house band offered okay support. Pic, *Two Sisters from Boston*. Biz good.

Capitol, New York

(Friday, July 12)

The comedy antics of Joey Adams, Toni Canzoneri and singer Mark Plant, ace tapster Hal LeRoy and George Paxton and his ork contrive to make this new bill a fast-moving yockfest. Laughs are frequent and the palms loud from start to finish.

Paxton's band opens with *Honey-suckle Rose*, handled in a brittle, swiny manner, and seguing into Lee Taylor's chanting of *They Say It's Wonderful*, which is okay. Taylor has a good voice and chirps in the pop croon manner. The ork has good brass, neat arrangements and sells.

Hal LeRoy sparkles with his tapping nifties, injecting some fair comedy patter between numbers. His act remains flashy and clicks heavily, particularly his comedy finale with Paxton and his drummer. Begs off to heavy mitts.

Johnny Bond's *I'm a Big Boy Now* culls the chuckles. Ork then changes the mood with a medley of longhair classics which have become crewcut pops, a collection which would have been improved by smoother interlacing.

Rosemary Calvin has brassy pipes and does far better with *South America, Take It Away* than with her opener, *Come Rain or Come Shine*. She has the kind of voice that calls for loud, bouncy tunes. It falls a little flat on milder ditties such as the opener.

Joey Adams is a boff getter despite the fact that some of his material is dated. His dialect yarns and kibitzing with the crowd are not as funny as his familiar diction routine with Canzoneri, or the *Sonny Boy* clowning with Mark Plant, both of which had the crowd in howls. Canzoneri does okay by his end of the show, and Plant warbles a Gershwin medley that goes down well.

Film, *Easy To Wed*. Biz, good.

Million Dollar, Los Angeles

(Tuesday, July 9)

There's plenty of excitement here this week with the Woody Herman powerhouse providing the musical pyrotechnics. Aggregation scores solidly. Its white hot brass wing, sharp rhythm section and top-flight instrumental solo work win hefty mitting thruout. Jive juves go big for maestro's clarinet and vocal work. Plenty of palm pounding follows ork's *Caldonia* and *Wild Root*.

Red Norvo's vibe work registers for good response with ticket holders. The Blue Notes (new voice-blending unit replacing Blue Flames, recently lost by Herman) take mellow and rhythm vocals in their stride. The Woodchoppers (Red Norvo, vibes; Flip Phillips, tenor sax; Bill Harris, trombone; Sunny Berman, trumpet; Don Lemond, drum; Joe Montedragon, bass; Chuck Wayne, guitar, and Jimmy Rowles, piano) display their instrumental capabilities to good advantage. Lynne Stevens's chirping is well suited to the Herman music-crew's accompaniment.

Staging is effective. Blue lighting predominates. Front lawn backdrop hints at Herman's "win a band contest." Holding the belly-tickling department for sock results, Pat Henning pulls down the house with his zany antics. Act consists mostly of take-offs on pix personalities. Tho done to death by others, his fresh approach packs yock-pulling potential. Pic, *Dark Alibi*. Biz, big.

Detroit Famous Door

Switches to Floorshows

DETROIT, July 13.—The Famous Door, downtown spot in the Griswold Hotel and formerly known as Sea Food Grotto, is switching to a floorshow policy, after operating for several years with a cocktail combo only.

Les Backer's ork, here almost four years, is leaving, with the leader heading for California. New policy will feature Barbary Coast Boys and Hack Goldie's 4-piece combo.

Hemingway-Gross Buy Oxley N. Y. Outfit So He Can Coast

NEW YORK, July 13.—Bill Hemingway and Jerry Gross (a former legit flacker) have bought out the Harold Oxley Agency. Oxley is transferring to the West Coast with his talent stable.

The new outfit, which will be called United Artists Management, has taken over Oxley's former offices on Madison Avenue and will specialize in bands, tho it will handle all types of talent, orks and combos.

WHEEL OF FORTUNE

(Continued from page 14)

from the studio audience (numbers are given to them as they enter the studio) whose numbers are called on the wheel, selecting their gifts, hidden in numbered boxes. No games, no questions. However, there's one gimmick. Someone selected from the audience has the opportunity of getting into a clown suit and hoping that the home viewer who is trying to reach the studio in time doesn't get there. If the home viewer misses out, the studio clown gets the dough and is usually given some little gimmick to do during the scanning. This time it was eating a hamburger.

Remove the element of gambling and it's all very dull. Leave the gambling in and WRGB is starting something in video which ought to be left where it is generally—off the air.

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In Short

(Continued from page 39)
 (10) at Trade Winds, Washington. . . . Vivian Blaine into Earle Theater, Philly, for one week August 2. . . . Castaine and Berry, dance team, inked for Cavalier Beach Club, Virginia Beach, Va., August 2 for two weeks. . . . Edwards and Diane, terpers, follow August 16.

Martin Brothers at Olympia, Miami, July 24. . . . Paula Kelly and Modernaires open July 24 at Kayce's, Toledo. . . . Patricia Lane now at Hialeah Supper Club, Atlantic City.

Mayfair, Boston, closed July 9 for summer. . . . Margaret Whiting booked into RKO-Boston in September for first Hub theater date. . . . Desi Arnaz due into the Chicago Theater August 16 for two weeks. . . . Dusty Fletcher, comic and dancer, into El Grotto August 2, then to Regal Theater, Chi, August 30.

San Francisco:

Mimic Bob Hopkins and chirper Dorothy Clair opened at 365 Club July 11, with Spanish dancer Vadja Del Oro held over. . . . Lou Holtz follows Jerry Lester at the Copacabana, opening July 17.

Noel De Selva's ork has replaced Al Wallace's crew at Joaquin Garay's Copacabana. . . . Johnny Rossi bought Leon and Eddie's, Oakland. . . . Gerald Ross has been booked into the Music Box. . . . Bobby True Trio inked for three months into the Tahitian Hut.

Joaquin Garay goes to the Golden Gate August 14. . . . Charlie Low's Forbidden City, closed by fire, will reopen July 29. . . . Jack Petty's ork set for Sonoma Mission Inn for the summer. . . . Ella Mae Morse opens at the Music Box August 20. . . . Jerry Lester moves from the Copacabana into the State Line Country Club.

Atlantic City:

Frances Kay, singer, teams with pianist Billy Winston to summer at 177 Bar. . . . Roy Branker, pianist with recently disbanded Three Peppers, solos at Harbor Bar. . . . Rosana Jimez's Latin unit returns to Chateau Renault, alternating with Martha Cawley Quartet. . . . Cal Gilford's unit plus Molly Logan's set for Submarine Terrace of Traymore Hotel.

Hartford, Conn.:

Ace of Clubs has been taken over by Armand and Gene Marcantonio, manager and proprietor, respectively. Louis Romano is the ork. . . . Four Barons booked into Cedar Room, Buck's Corner, South Glastonbury, as Saturday night attraction, replacing Ray Waldo outfit. . . . Jack Gordon, Hartford booker, is on a summer tour inking talent for outings and conventions in New Hampshire and Maine. Stanley Backus is with him.

Perry Back in Groove

READING, Pa., July 13.—A. J. Perry, pioneer dance promoter in Eastern Pennsylvania is back in his pre-war swing again. Buying the traveling names when available rather than setting aside a regular night each week, Perry brings them in for one-niters at Crystal Ballroom of Carsonia Park here, and at Saylor's Lake near Saylorburg.

Kicked off with Tony Pastor and Buddy Rich at his lake spot. Bud Rader, territorial name, plays the Saturday night stands at Saylor's. Local park also uses territorials on Saturday nights. Name bands will also be featured at Castle Gardens, Dorney Park, Allentown, with Raymond Scott first in. With the established Sunnybrook Ballroom at Pottstown, this Eastern Pennsylvania territory once again becomes rich soil for the barnstorming name bands, as per pre-war.

Army Nixes Cuffo Ork Transportation

NEW YORK, July 13.—War Department has cracked down on Air Corps' practice of transporting name bands around the country for free, in return for cuffo appearances at air bases. The Washington edict puts an end to what has been milk and honey for traveling orks and bromo-seltzer for harassed bookers. Some bands have been getting transportation over long distances (even occasionally Coast-to-Coast) in the army planes, and now have to go out and scuffle for train seats like everyone else.

Like most armed forces decisions, this one came suddenly, and caught a few orks short. Bobby Sherwood, for example, closed July 8 at Jantzen Beach, Portland, Ore., and opened Friday (12) at Cedar Point, O. For several weeks he has been booked on an army plane which was to pick him up at Portland, take him to Texas for a couple of free performances, and then deposit him in Ohio for the Cedar Point opening. Sherwood chartered a plane in order to get his band to Ohio in time and in shape. It is understood that the Marine Corps continues to furnish bands with pick-up and delivery air transportation service in return for performances en route.

Army's "By the Numbers"; Old Pops for New G. I.'s, Vintage 1938 to 1945

NEW YORK, July 13.—The army is going nostalgic in its search for musical material for its shows. Military men have been digging back in their files for song hits and faves, such as *Smoke Gets in Your Eyes*, *Solitude*, *Great Day*, *Deep Purple*, *Summertime* and *Shine On, Harvest Moon*.

Dearth of tunes in their researchery is so pronounced, however, that they requested *The Billboard* to do some further spading for them, covering the span 1938 to 1945. Among those suggested were:

(1938) *My Heart Belongs to Daddy*, *Mad About the Boy*, *F. D. R. Jones*, *This Can't Be Love*, *I Let a Song Go Out of My Heart*, *Ti-Pi-Tin*, *Says My Heart*; *Music, Maestro, Please*; *A-Tisket A-Tasket*, *My Reverie*.

(1939) *Sunday in the Park*, *I Didn't Know What Time It Was*, *All the Things You Are*, *Comes Love*, *Jeepers Creepers*, *Deep Purple*, *South of the Border*, *Over the Rainbow*.

(1940) *Rhumbaogie*, *I Want My Mama*, *When You Wish Upon a Star*, *That's for Me*, *Careless*, *The Woodpecker's Song*, *I'll Never Smile Again*, *There I Go*.

(1941) *Kiss the Boys Goodbye*, *I Got It Bad*, *We Did It Before*; *Buckle Down*, *Winsocki*; *I Hear a Rhapsody*, *Amapola*, *Daddy*, *You and I*.

(1942) *I'm Getting Tired So I Can Sleep*, *Mister Five by Five*, *Blues in the Night*, *Tangerine*, *The White Cliffs of Dover*, *Don't Sit Under the Apple Tree*; *Jingle, Jangle, Jingle*; *White Christmas*.

(1943) *People Will Say We're in Love*, *Speak Low*, *Shoo-Shoo Baby*; *Sunday, Monday or Always*; *There Are Such Things*, *As Time Goes By*, *You'll Never Know*, *I've Heard That Song Before*.

(1944) *Milkman*, *Keep Those Bottles Quiet*; *Long Ago and Far Away*, *Swinging on a Star*, *Time Alone Will Tell*, *My Heart Tells Me*, *I'll Be Seeing You*, *I'll Walk Alone*, *The Trolley Song*.

(1945) *Chopin's Polonaise*, *Close as the Pages in a Book*, *If I Loved You*, *You Haven't Changed at All*, *Don't Fence Me In*, *Sentimental Journey*, *Till the End of Time*, and *It's Been a Long, Long Time*.

FOLLOW-UP REVIEWS

LA CONGA, NEW YORK: Change-over of three acts hasn't hurt the show's speed or zip. It's still predominately Latin, with Diosa Costello blowing the walls down with her shouts and derriere rolls and getting yocks for her "eat your heart out" tagline.

New acts are Jacqueline Fontaine, cute, youthful hooper, with a pair of dark lamps she knows how to cast around effectively. Footwork has flash and is full of little tricks that sell nicely. Gal apparently has been eating too well lately. Seems to have added poundage since last caught.

Hal Winters, the only gringo act on the bill, started with a couple of strikes against him. Band was off cue and ringsiders close to bandstand were going yockety. Singer opened with *Had To Be You*, making like a stroller lugging heavy mike around. Effect was awkward. Next came *Full Moon and Empty Arms*, which didn't mean anything. His best was *There's Gonna Be a Great Day*, in which he had a chance to let out and show that his upper register is better than his sotto voce stuff, obviously meant to be intimate. Was called back for *Blue Skies* and also registered. Winters can sing, but needs more training in building a tune. Maybe after he and the band get together he'll be able to concentrate more on dishing out and less on what's going on behind him.

Roberta and Alicia, flamenco team, are cute and do their Spanish heel stamps and contortions in characteristic classical fashion. Couple shows lots of fire. Boy is particularly outstanding in looks and in ability.

RIVIERA, FORT LEE, N. J.: An odd dancing act, Chandra-Kaly Dancers (lad and two fems), has replaced Raye and Naldi in the current bill. The three are gorgeously costumed and make a big thing out of having appeared at the Riviera six years ago when they "introduced the samba," but fail to show anything exciting this time. The fault lies in the aimless terping, the sometimes excessive mugging of the man and inadequate development of what could be a sock routine.

Trio does four numbers barefooted. Opens with *Moods and Rhythms of Old India*, a pseudo Balinese-Javanese neck dislocation dance among other things, that gets a fair hand because of magnificent ivory and gold costumes but is hurt by man's mugging. Strands of dull-sounding bells tied around dancers' ankles add to the unique quality of the number.

The three follow with a boogie that has possibilities with the choreography slicked up. Next is an allegorical dance, which brings them back for a samba encore, fairly well received.

Pert, effervescent Ella Logan is still knocking them in the aisles here. Richard Humber ork plays for dancing and cuts the show, with leader loafing his way along, while the Noro Morales ork wears itself out batting out the crowd-pleasing rumbas.

SWARTZ NITE COURT OF FUN, Pittsburgh: Two summer replacements in this established nut house are Tiny Miller and Joey Klein. Miller, a 350-pound comic, taking over for vacationing Maxie Simon, fits his generous body nicely into the picture. He has a natural flair for laughs and never lets up. When caught, he was acting as an usher, doorman for the ladies' room, and even took his turn behind the bar to get an extra yock. In addition to his comedy, Miller sings a fine song and held the mike for about 15 minutes with his old ballads and late pop tunes.

Other sub is Joey Klein, in after a season at Al Mercur's Nut House in Miami. Klein has a lot of gags and good delivery, but his chief value is his singing. In a husky baritone, he kept the audience with him for over

45 minutes, singing anything that was requested, from *Oui, Oui, Marie* to *To Each His Own*.

BEACHWALK, CHICAGO

(Continued from page 43)
Story of Perfume, and the dancers come out attired in the dress of many nations. This was much closer to earth than its mythologically based predecessor and seemed to go well with payees.

Renald and Rudy, the Adonises of Balance, provided the high point in that portion of the show caught tonight. The young, lithe and muscular lads do some hand balancing which is tops. The two have perfected their stuff to the extent that they are launched into a new phase before the used one has been applauded. They retired to a very healthy hand.

The Henry Brandon ork (19 backed the show) had some unusual musical arrangements and provided excellent dance music at this unusually large outdoor spot. Joe Jackson Jr., bicycling clown prince of pantomime, and Nerska, exotic dancer, were the two acts not in on the initial half and, hence, were not caught. Biz was very good.

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Boss Stagehands For Orson's 'Lear' Priced 50% Higher

NEW YORK, July 13.—If and when Orson Welles goes thru with his proposed production of *King Lear* at the Adelphi, he will find himself paying 50 per cent more in salary to the stagehands that are heads of departments (chief electrician, chief carpenter and chief prop man) and plenty of overtime to the grips. Welles plans to present the Shakespearean tragedy once or twice weekly, splitting his week with current *Around the World*.

Stagehands' union set the hiked rates in the spring when Guthrie McClintic brought in *Candida* in repertory with *Antigone*. Management paid the dough under protest and is presently appealing to Richard Walsh, head of IATSE, parent body of the grips' union. Walsh is keeping mum, however, until after the IATSE convention, starting July 22 in Chicago.

Reason for the lift to bosses was the fact that regular stagehands who were on a per-show basis were actually getting more money with overtime than the top deckhands. However, it seems certain that McClintic won't get any of his money back, since the boodle has already been distributed to stagehands.

Dramatists Demand 5-10G Advance From Untried Producers

NEW YORK, July 13.—Producers are getting ulcers over the provision in the new Dramatists' Guild minimum basic agreement that calls for the deposit of an advance royalty of \$5,000 for plays and \$10,000 for musicals. Royalty would not be necessary for all managers, but only those that the DG feels are untried and new to the biz.

Current contract negotiations are proceeding at a fast pace between League of New York Theaters and DG so that another extension of time to conclude the pact will not be needed. Paper must be signed by August or further extension will be in the cards. Warner Bros. is the first of the film companies to indicate its interest in the agreement and has asked both sides for permission to sit in on the sessions. So far, the pix outfit has not gotten the invitation.

'Roots' for London's Autumn

LONDON, July 13.—Hugh Beaumont, of Tennant, Ltd., will produce the U. S. long-run *Deep Are the Roots* here this fall. Manager intends to use many of the New York cast, especially the Negroes. Beaumont owns his own theaters, which makes a production practically certain in spite of the shortage of houses in the West End.

ROUTES

Dramatic and Musical

Bloomer Girl (Philharmonic Auditorium) Los Angeles.
Come On Up, with Mae West (Selwyn) Chicago.
Follow the Girls (Forrest) Philadelphia.
Marry Wives of Windsor (Metropolitan) Seattle.
Oklahoma (Biltmore) Los Angeles.
Obsession (Chief) Pocatello, Idaho, 17; (Capitol) Salt Lake City 18; (University Aud.) Laramie, Wyo., 20.
State of the Union (Blackstone) Chicago.
Up in Central Park (Shubert) Chicago.
Voice of the Turtle (Lyric) Vancouver, B. C., Can.
Voice of the Turtle (Cass) Detroit.

Alfresco Shops Hit High Marks With Standards

Neither dog-day weather nor rain is dampening customer ardor for alfresco operetta fare over the country. Current summer looks like best in years for the roofless playhouses, according to reports from Pittsburgh, St. Louis, Dallas and other open-air spots: Summary of others follows:

BIRMINGHAM, July 13.—Starlight opera season here premed to a bad weather break with daily rains before performances. Turnstiles, however, clicked to the tune of 8,000 at 61 cents to \$2.50 per for *Mlle. Modiste*, Starlight's first production. Evelyn Case, Harry Stockwell and Tim Herbert starred. Supporting cast and chorus were drawn from local talent.

LOUISVILLE, July 13.—Sigmund Romberg's *New Moon*, with Marita Farrell, Billy Sully and Walter Cassel in the featured slots, packed the amphitheater here for the biggest week's biz in spot's eight-year history. Take was \$21,669.34, almost capacity for the 3,400-seater.

Girl Crazy bowed in Tuesday (9) with a gate of \$3,380, topping opening night of *New Moon* by some \$300.

MEMPHIS, July 13.—In spite of threatening weather, management of the Memphis open-air theater reported attendance of 11,728 for the first week of the season. Opener was *Blossom Time*. Nearly 2,000 turned the stiles for the last performance. With an equal weather break all week, show would have smashed all records.

Wildberg and Mrs. To Front 'Anna' For Back Pats

CHICAGO, July 13.—Personally backstopping his investment, a producer will act as advance glad-hand man for the duration of a road tour. John Wildberg, producer of the outgoing *Anna Lucasta*, said that he and his wife, Ellen, would precede the show by one week when it starts on its road journey September 30.

Maurice Turet, ATAM p. a., has been hired as regular advance man. Show will start at Bridgeport, Conn., swing West to the coast and back to the Midwest by May, 1947. Booking is reported solid for 47 weeks. New York production will carry on, road company being formed of some members of the present Chi and Main Stem groups.

"No matter how competent the press work on a show is," Wildberg declared, "It's an added touch if the producer is there to meet the people. I think we can probably make at least \$3,000 or \$4,000 a week more by fronting the show. We're going to sell it to the whole country instead of just New York and Chicago."

Theater, Inc., Eying Canadian Dramateurs

LONDON, Ont., July 13.—The *Changeling*, a post-Shakespearean play, has been chosen by Norris Houghton, guest producer from New York, for summer students at the University of Western Ontario-London Little Theater drama course

BROADWAY SHOWLOG



Performances Thru July 13, 1946

New Dramas		Opened	Perfs.
Anna Lucasta (Mansfield)	8-30, '44		795
Born Yesterday (Lyceum)	2- 4, '46		183
Dear Ruth (Henry Miller's)	12-13, '44		663
Deep Are the Roots (Fulton)	6-26, '45		834
Glass Menagerie, The (Playhouse)	3-31, '45		540
Harvey (48th Street)	11- 1, '44		727
Life With Father (Bijou)	11- 8, '39		2,800
On Whitman Ave. (Cort)	5- 8, '46		77
State of the Union (Hudson)	11-14, '45		277
Swan Song (Booth)	5-15, '46		69
Voice of the Turtle, The (Morosco)	12- 8, '43		958

Musicals		Opened	Perfs.
Annie Get Your Gun (Imperial)	5-16, '46		68
Around the World (Adelphi)	5-31, '46		51
Call Me Mister (National)	4-18, '46		100
Carousel (Majestic)	4-19, '45		523

Opened	Perfs.
Oklahoma! (St. James)	3-31, '43 1,429
Song of Norway (Broadway)	3-21, '44 796
Three To Make Ready (Broadhurst)	3- 7, '46 148

REVIVALS (MUSICALS)

Red Mill, The (46th St. Theater)	10-16, '45 312
Showboat (Ziegfeld)	1- 5, '46 216

ICE SHOWS

Ice-time (Center)	6-20, '46 30
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OPENINGS

Tidbits of 1946 (Plymouth)	7- 8, '46 8
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Took an all-out slap-down for zero score from Robert Coleman (Mirror), Robert Sylvester (News), Vernon Rice (Post), Robert Garland (Journal-American), Robert Bagar (World-Telegram), Louis Kronenberger (PM), L. F. (Lewis Funke) (Times), Howard Barnes (Herald Tribune), Herriek Brown (Sun).

CLOSINGS

Tidbits of 1946 (Plymouth)	7- 8, '46 8
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Saturday (13).

OUT-OF-TOWN OPENING

TWO HEARTS IN THREE-QUARTER TIME

(Opened Monday, July 8, 1946)
GRIFFITH PARK GREEK THEATER, HOLLYWOOD

An operetta in three acts, based on the motion picture "Two Hearts in Waltz Time" by Walter Reisch and Frank Schultz, and the operetta "Der Verlorene Walzer" by Paul Knepler, J. M. Wellemsky and Robert Gilbert. Music, Robert Stolz. Lyrics, Dalley Paskman. Libretto, William A. Drake. Staged by James Westerfield. Produced by Barrie O'Daniels. Presented by the Hollywood Starlight Theater Association. Gene Mann, managing director. Jack Proctor, press representative. Orchestra direction, Ray Sinatra. Choral direction, Jaye Rubinoff. Settings, Norman Rock.

Brigitte Edith Angold
Nicki Mahler John Pelletti
Vicki Mahler Chick Chandler
Anny Lohmer Pamela Canveess
Tonj Hofer Kenny Baker
Blausting Thomas Glynn
Weigl Alexis Rotov
Othar Fred Brookins
Count Hardenburg Thayer Roberts
Hedi Mahler Irene Manning
Mitzi Rentner Patricia Bowman
Otto Paul Oraik
Keller Kirby Smith
Karl Alfred Hunter

This is the first production by Hollywood Starlight Theater Association in the Griffith Park outdoor theater. Group, backed by pix personalities (Ginger Rogers, Dick Powell, etc.), plans to put on eight musical comedies (two-week run for each) during summer season.

Compared to open-air operetta productions by St. Louis Municipal Opera, offering comes up on the minus side. However, considering this is a first attempt here and handicaps of limited stage, makeshift lighting and faulty sound set-up, presentation is entertaining and not too hard to take.

Miss Manning's rich voice and spirited performance as Hedi Mahler was refreshing and overshadowed the comparatively weak voice and stilted acting by Kenny Baker. Chandler and Pelletti, as the Mahler brothers, sustained the comedy mood thruout, while Alexis Rotov's antics pulled

which opened here July 1. It is being considered for experimental production in New York next winter by Theater, Inc., of which Houghton is a director.

yocks at every appearance. Patricia Bowman scored in the comedy department and as ballerina.

Line (13) passed the eye test. Choral group (28) were easy to listen to. Cut-offs were a little fuzzy, but working together will remedy that.

Costumes were colorful and added considerably to putting show across. Settings were passable but far from lavish; limitations of stage probably to blame. Sliding screens are used in place of a curtain, tending to detract.

All in all, kick-off presentation is interesting and provides a good starting point from which future productions will find ample room for improvement.

COME ON UP

(Opened Sunday, July 7, 1946)

SELWYN THEATER, CHICAGO

A comedy by Miles Mander, Fred Schiller and Thomas Dumphy. Directed by Russell Fillmore. Setting, Ernest Glover. Company manager, Harry Mirsky. Stage manager, Charles La Torre. Press representative, John J. Hill. Presented by Select Operating Corporation.

CAST: Mae West, Charles La Torre, John Doucette, Michael Ames, Cleo Desmond, Roy Gordon, Charles G. Martin, Francesca Rotoll, Joe McTurk, Harold Bestwick, Allen Nixon, Harry Gibson, Don Harvey, Robert Tatum, Willis Claire, Jon Hampton, Peter Dunne and Robert Long.

Mae West ain't no angel and doesn't pretend to be a serious actress. She's Mae West and that seems to be enough for the average theatergoer. West is the show whatever the setting. This time it starts in Mexico (prolog), winds up in Washington, and in between involves a bit of meddling in post-war Nazi intrigue from which Mae emerges a secret agent of the U. S.

Chi Critic Tab

Four con and one pro for a score of 20 per cent. Yes: Burg (Herald-American). No: Cassidy (Tribune), Pollack (Times), Rennals (Sun), Harris (News).

Structure of the play gives the star traditional opportunity to appear in as many risque situations as the doctor ordered. Dialog, which consists mainly of Westian gags, is bright in spots and corny in others. But, aided by the sexy protagonist, it accomplishes what it is intended to do—makes for belly ripples.

Supporting cast are all okay stooges for the gal.

Silo Circuit

Pre-Broadway tryout is set for week of July 15 when Dr. William F. Dunn unveils *Carbon Copy*, by George Morris, at Hempstead (L. I.) Summer Theater, Tuesday (16). Richard Barron, Joel Marston and Joan Copeland have the lead assignments. Otto Simetti has done the staging.

Other silo drama fodder skedded for week of July 15:

Westport (Conn.) Country Playhouse features *Design for Living*. David Wayne and Francesca Braggiotti head the cast. John C. Wilson has directed.

Berkshire Playhouse, Stockbridge, Mass., stars Florence Reed in *Rebecca*.

Elissa Landi heads the resident cast at Woodstock (N. Y.) Playhouse in *The Damask Check*. Edith King is featured with her.

Cape Playhouse, Dennis, Mass., offers Grant Mitchell and Taylor Holmes in *The Late George Apley*. Arthur Sircom has directed.

Guy Palmerton lights his Playhouse at Worcester, Mass., with *Wallflower*. Ruth Amos, Frank Lyon and Elsbeth Hofman have the leads. Palmerton offers *January Thaw* at his other barn showshop, Lake Whalom Playhouse, Fitchburg, Mass.

Patrick Hamilton thriller, *Rope*, gets a revival at Guild Playhouse, Stamford, Conn. Henry Beckman, Anthony Jordan and Richard Jason top the melo cast.

Van Wyck Playhouse, Fishkill, N. Y., continues season with *Kiss Them for Me*.

Goodbye Again is the bill at Cragsmoor (N. Y.) Theater. Morion DaCosta and Nan McFarland share the lead slots. Allen Ludden has staged the piece.

Harbor Playhouse, Marion, Mass., skeds *Claudia*. Mary Heath, Richard Wilder and Madge Skelly head the cast. Cledge Roberts directed.

Valley Players, Holyoke, Mass., are offering *Ten Little Indians*.

Mountain Playhouse, Jenner-town, Pa., presents *Kiss and Tell*. Clay Flagg and Constance Coleman have leads and James McAllen has directed.

Gloria Swanson guest-stars at Cape Theater, Cape May, N. J., in *Goose for a Gander*. Harold J. Kennedy is featured with her.

Angel Street gets a play from the Starlight Theater, Pawling, N. Y. Frances Greet, David Lewis and Edmund Stevens share the leads. Starlight reports fine biz with *January Thaw*. SRO sign up from Thursday thru week end.

Waynesville (Theater in the Sky) Summer Players, Waynesville, N. C., skeds a gala opening of five-week summer season. *Claudia* is the fare, and features Phyllis Luis, Grace Shiner and W. Lawrence Benson. Barn Playhouse is only one in district and advance sales are reported good.

Theater-in-the-Dale, New Milford, Conn., offers a double bill July 17-21, *Salome* and *Pierre Patelin*.

Beginning July 18, Gretna Playhouse, Gretna, Pa., lights with *The Bad Man*. Charles F. Coghlan directs.

Berkshire Playhouse, Stockbridge, Mass., has moved up production of *Elizabeth the Queen* to July 29. Mary Wickes has been signed for the title role.

Rod Winchell Bats for Sick Lederer in Boston "Angel" 5G Pull; Corio 36C "Sailor"

BOSTON, July 13.—The weather seems to have little effect on the Boston and Cambridge summer theaters. Grosses remain pretty regularly on the upbeat side. *Angel Street*, starring Bramwell Fletcher and Francis Lederer and featuring Helen Shields, ran into a bad break at Boston Summer Theater when Lederer was bedded with a strep infection which forced him out for the week. Roderich Winchell pinch-hit for him at two hours' notice on opening night (8) and rated a bouquet from crix and audience for his chore. He remained sub for Lederer during the Boston week, and the box-office returns held up solidly, with \$5,000 turned in. Lederer is expected to resume for the week's stanza at Cambridge.

Sailor, Beware, with Ann Corio starring, continues to keep the grosses steady at Cambridge. Average here since opening has been between \$3,500 and \$3,700. Corio drew \$3,600.

Bert Lahr, in *Burlesque*, is the next star at Boston Summer Theater, with *Angel Street* moving over to Cambridge.

Strawhat Opening

THE WHITEHEADED BOY

(Opened Tuesday, July 9, 1946)

Montowese Playhouse, Branford, Conn. A play by Lennox Robinson. Produced by William Whiting and Anita Grannis in association with Alfred H. Tamarin. Staged by Anita Grannis. Costumes, Charles Christie & Company. Settings and props, The Apprentice Group.

CAST: Peg Mayo, Somer Albert, Arvo Wirta, Kay Cabot, Joan Lawrence, Edna Edison, Clark Williams, William Dixon, Ralph Cullinan, Teena Starr, Christine Edwards, Grania O'Malley.

Second Montowese bill, Lennox Robinson's 30-year-old comedy, altho capably staged by Anita Grannis, inclines to creak in spots, probably due to preponderance of apprentice players cast in several important supporting roles.

Plot concerns the young son of a sacrificing family and what happens to him and his family when the bread-winning older brother refuses to continue supporting him. The brother threatens to send him off to the wilds of Canada, and the family, with the exception of his everdoting mother, concurs. He is saved from exile due to the fantastic machinations of his Aunt Ellen, who is famed thruout the county for her implausible schemes.

Top honors go to ex-Abbey Players' Grania O'Malley as Aunt Ellen, Ralph Cullinan as John Duffy and Somer Albert as George. Peg Mayo, also a one-time Abbey Player, was hampered in the difficult and exacting part of Mrs. Geohagan by what appeared to be a faulty memory. But characterization was well-sustained nevertheless. Clark Williams as Denis (title role) seemed to go haywire in his interpretation of the spoiled darling of the small-town Irish family. He substituted the posy petulance of spoiled brat for the more honest values obviously intended by the author, making the character distinctly unsympathetic in all sides. William Dixon, Christine Edwards and Kay Cabot were good in minor roles, while the rest of the cast, tho earnest enough, lacked the experience necessary to add life and maintain the illusion.

Set by the Apprentice Group was good.

A Woolf at the Door of Tank Towns in Legit Circuit Pitch

NEW YORK, July 13.—A tank town legit subscription set-up is being worked out by Stanley Woolf, the "Belasco of the Borscht belt," who claims 40 burgs already signed and expects this to increase to 50 by fall. Woolf has his sponsors gunning for 500 subscriptions. His three-show parlay (*Philadelphia Story*, *Dear Ruth* and *Therese*) costs \$6, with single shot ducats at \$3. Sponsors supply the theater, get 15 per cent of the first \$2,500 and 30 per cent after that.

Monday (8) he also started a rotating stock company in four up-State and New England towns. Troupe is playing small auditoriums—Long Lake, Monday; Saranac, Tuesday; Lake Placid, Wednesday, and Bur-

lington, Vt., Thursday and Friday. Tickets are scaled at \$1.20 and \$2.40 and a week's expectancy is about \$3,000. Houses average about 400 seats. Skedded are *I Like It Here*, *Hasty Heart* and *Springtime for Henry*. Altho the producer is only booked for two weeks on the circuit, he will try to line up more spots in the same territory if the four-town set-up clicks.

Broadway Opening

TIDBITS OF 1946

(Opened Monday, July 8, 1946)
PLYMOUTH THEATER

A revue in two acts with sketches written and staged by Sam Locke. Musical director, Phil Romano. Company manager, Sam Handelsman. Stage manager, Eddie Dimond. Press representative, Karl Bernstein. Presented by Arthur Klein in association with Henry Schumer.

CAST: Joey Faye, Muriel Gaines, Lee Trent, Josef Marais and Miranda, Carmen and Rolando, Eddy Manson, Robert Marshall, Joshua Shelley, Josephine Boyer, Jack Diamond, the Mack Triplets and the Debonairs.

Arthur Klein likely had the notion that an intimate little revue was just the tonic Broadway needs to help it thru the dog-days. Unfortunately, he has brewed an anesthetic. *Tidbits of 1946* was presented experimentally at the Barbizon Plaza some weeks ago by the Youth Theater and possessed considerable charm. However, with its transition to commercial competition at the Plymouth, the charm has vanished. *Tidbits*, as is, sums up to a badly integrated vaude bill plus a few dull sketches. Its chances are nil.

This is too bad, because there is some fine talent mixed up in the proceedings. The December (5), a first-class stepping act, click again with their routines. Eddie Manson proves himself something of a whiz-bang with a harmonica, and Marais and Miranda, holdovers from the show's experimental period, chant South African folk songs charmingly. Comedy is in the hands of such capable clowns as Joey Faye, Jack Diamond and Joshua Shelley with an able assist from Josephine Boyer.

The comics work their heads off, but sketch material, while it might go over if presented in a brittle, sophisticated style, is definitely not for them. Neither Faye nor Diamond get their comedy legs under them until they dust off the old burly standby, *Flugle Street*, as a wind-up. (See *Tidbits of 1946* on page 49)

Off-Broadway Opening

MOLEHILLS

(Opened Wednesday, July 10, 1946)

PROVINCETOWN PLAYHOUSE

A comedy by Muriel Roy Bolton. Staged by Anne West. Setting, Florence Lamont. Stage manager, David Andrews. Press representatives, Judy Stillitzky, Bob Beecher and Nancy Farber. Presented by Dean Goodman.

CAST: Abbie, the Housekeeper Marjorie Sayers
Marian Drake Fran Malis
Jessica Drake Lou Prentis
Richard Drake Mark Wood
Dick Drake Edwin Spangler

Molehills is the second of five originals with which Dean Goodman and his non-Equity troupe are lighting the little Provincetown for the summer. A program note says that "*Molehills* won the Ethridge prize for playwriting and was once held by the Lunts as a possible starring vehicle." Be that as it may, the Lunts probably didn't hold onto the option for long, nor does Muriel Roy Bolton's opus in its current state look anything like a candidate for Broadway.

Miss Bolton has adopted the pattern of putting the same characters into an identical situation in each act and then has them solve their difficulties three different ways. It's a formula that has been followed before and done better. This time the components are a wife, an unfaithful husband, a daughter involved with a wolf and a rather nice young cub of a son. There is also a housekeeper who sings *Tea for Two*.

Act I has lipstick discovered on back of papa's neck and mama deciding to go gay herself; daughter is laughed out of an affair with wolf. Act II covers same lipstick data but ends in recriminations and potential divorce. Daughter goes ugly and will wed her dream prince. Act III, lipstick still on papa's neck, but mama goes soft and forgives him. Daughter goes soft and gives up her playboy. Son hasn't much to do in any of the items except be a nice, wholesome kid. It's all evidently intended to be gay, modern and sophisticated, but the author's clinical dissections of the Drake family's emotions are more hysterical than gay, and there is a faintly amateurish effort to be very, very smart in the scripting.

However, it must be reported that Goodman's experimental troupers deserve a big "A" for effort. They go about their chores with sincerity and precision and are a cut far above the average off-Broadway group. Some of them have a lot of talent and there is no reason why they should not move up into the big-time. Fran Malis does extremely well by the emotional changes demanded in the role of the wife, and is far more con-

(See *Molehills* on page 49)

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FCC To Make Price Decision Sans Govt. Aid

(Continued from page 10)

is tabbing an outlay of \$2,425,000 for WXYZ. Such a figure for a 10,000-walter assumes astonishing proportions, FCC spokesmen say, when compared with *The Philadelphia Record's* purchase of WCAU. Latter station will actually cost the newspaper about \$2,750,000, despite the widely publicized "price" of \$6,000,000. Application filed with FCC for purchase of the clear channel station reveals that the station has liquid assets of \$3,250,000 in cash and government bonds which the *Record* will inherit. So for the six million paid, *Record* gets WCAU and a "rebate" of over \$3,000,000. In addition, the station is revealed as an extremely profitable operation. For the first five months of the year, WCAU netted \$615,497 exclusive of taxes, according to FCC.

The Stock Issue?

Despite all the hard cash involved, indications are that the commission is not going to overlook a few other ramifications in the various deals. ABC will definitely be on the spot to prove to the FCC that the money it will pay on the line for the two stations will not be diverted from the pool that ABC will devote to development of FM and television. To get around this stickler, ABC has another application that FCC is examining along with the purchase bid. The web wants to raise money by selling approximately \$14,000,000 worth of stock. Commission is worried over this stock deal, having stated: "We must determine whether sale of ABC stock to affiliated stations will tend to extend affiliation contracts longer than the period of two years, contrary to the intent of network regulations."

Treasurers Boost Original Pay Hike Demand to 40%

NEW YORK, July 13.—Treasurers and ticket sellers' union (Local 751, IATSE) handed a further jolt to League of New York Theatres in current negotiations when it upped demands for salary boost, previously pegged at 30 per cent, to 40 per cent. Such an increase would bring them up from \$70 to \$98 and \$90 to \$126.

Negotiations have been postponed until July 29 because of the IATSE convention in Chicago July 22. However, the treasurers have been feeling out indie theater owners and have just about concluded an agreement with Max Jelin, lessee of the Belasco Theater.

Legit-Starved West Coast Offers Indie Producers Fat Pickings

HOLLYWOOD, July 13.—Los Angeles legit-hungry theatergoers, most of whom are transplanted Easterners used to the best in stage plays, are giving indie legit producers a field day, enabling the guy with a little dough and a lot of ideas to set himself up in the legit biz in a healthy way. For proof there are the several small legit houses which offer the old melodramas or revues and play to near-capacity houses, altho some of these shows have been running more than a decade.

Biggest Hollywood legit bonanza, of course, remains Ken Murray's *Blackouts*, now in its fifth year and from all indications still doing big biz at the box office. Show has grossed nearly three million bucks, all from an original investment of less than 10G. Murray's glorified vaudeur opened June 24, 1942, using rented costumes and sets and pared down to minimum budget. El Capitan Theater, which houses the long-running show, has a seating capacity of 1,142 and continues to pack them in. *Blackouts* has become an institution and mecca for tourists as well as natives, who flock back to see annual revisions.

Nearly 14 for "Drunkard"

On a much smaller scale, several small intimate houses are offering Gay '90s tear jerkers or revues. Grandpa of them all is *The Drunkard*, now winding up its 14th year at the Theater Mart. It has played to an estimated 1,500,000 people during its run, which is some kind of a record for a 375-seat house. Production employs 47 people, all pro actors, and gets 30 cents-\$2.80 for ducats. Admish price includes free soft drinks, beer, pretzels. Like *Blackouts*, *The Drunkard* had become a tourist must.

Next down the line, the oldie *Blackguard Returns* has been doing biz for nine years with a 180-seat house and \$1.80-\$2.40 scale. Ops feel they can operate indefinitely at a healthy profit. Customers can buy usual suds and pretzels at a price.

Swivel Chairs

Turnabout Theater, named for swivel chairs that enable sitters to view action alternately from two stages, features variety show with Elsa Lanchester (Mrs. Charles Laughton) as guest star, the Yale Puppeters and an original revue at a standard price of \$2.40 a seat. The 180-seater has been doing SRO biz for more than three years and operating for six years.

Baby of the group is *Under the Gaslights*, running a puny 84 weeks but bidding fair to join its more aged contemporaries for an indefinite run. Price scale is \$1.65-\$2.20 and house seats 250. This one looks like a good

bet. Additional revenue from beer sales helps swell the coffers of show producers.

Production Costs Low

With exception of *Blackouts*, production expenses are comparatively small. Sets, costumes and props long have been paid for, leaving only theater rent and cast to worry about. *Gaslights* is only show in group which gets actors for free. Others pay talent anything from \$20 a week to standard Equity rates.

Despite success of these shows, theatergoers do not consider them the answer to more legit in L. A. Nearest thing approaching road shows is Las Palmas Theater's current offering, *Awake and Sing*, with a star-studded cast including John Garfield, Morris Carnovsky, J. Edward Bromberg and others.

Pasadena Playhouse also offers some outlet for legit lovers, but fact remains that Los Angeles is still sadly lacking in good legit shows. In time, situation no doubt will be relieved, but not until producers are sold on bringing more shows to the Coast.

And if proof of interest is needed then Broadway play builders need only look at *Oklahoma*, current Biltmore Theater occupant, winding up a three-month run with SRO at nearly every performance.

Wilmington Doubles Theater License; Ups Opera, Circus

WILMINGTON, Del., July 13.—Theater license fees were increased from \$300 to \$600 annually under an ordinance passed by city council and sent to Mayor Joseph S. Wilson for his consideration.

Fee for opera houses was made the same. Another provision of the ordinance upped the circus license to \$300 a performance.

Conn. CC Goes for 1 Million

WESTPORT, Conn., July 13.—Longshore Country Club here was sold by Longshore Estates Corporation, headed by Patrick A. Powers, to Gray's Creek Development Corporation for \$1,000,000. Purchase price includes a mortgage deed for \$850,000 filed by the new corporation.

Selke Takes Gorman Spot As G. M. of Montreal Forum

MONTREAL, July 13.—Frank Selke, long associated with sports and entertainment promotion in Toronto, has been named general manager of the Forum, Montreal's home of big attractions and specs such as professional hockey, circuses, rodeos, ice extravaganzas and dance orks.

Appointment was announced by Sen. Donat Raymond, president of the Canadian Arena Company and of the Canadian hockey team of the National Hockey League. He succeeds the veteran Tommy Gorman, who is going to Ottawa to operate the Auditorium there as president and general manager.

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Platter Battle Builds KLAC, KFWB Dialing

(Continued from page 10)

of the nylon contest was 25,742 letters in two weeks.

As on his daily show, Jarvis has featured giveaways on other airers, including showcasing program, *Can You Tie That?*, in which winners of a guessing contest get \$25 worth of records, a pair of nylons and a subscription to music mag. Special Easter Sunday edition of *Cytl*, aired from Earl Carroll's Theater-Restaurant and featuring Bing Crosby, Bob Hope and Ella Logan as guests, brought a full house. Show was a benefit for Europe's needy and admission was by a bundle of five or more pounds of clothing. Result—more than seven tons of clothes collected for Europe—and a jump in KLAC listening index. As an added gimmick, persons bringing their weight in old clothes got a pair of nylons and one of Bing Crosby's shirts.

Audience catchers and giveaways continue on Jarvis's programs, plus consistent plugging of benefits, worthy causes, etc. Newest is a giant show to be held in Hollywood Bowl this month for benefit of a local hospital. Jarvis will emcee and Hollywood stars are to contribute time and talent. Similar program several months back, held to fight for the survival of FEPC, brought a complete sellout of the mammoth Shrine Auditorium in L. A.

No W. B. Giveaways

On the other side of the fence, KFWB has launched its promotional program designed to establish Jarvis's successor, disk jockey Bill Anson, who took to the air May 20. Warner Bros.' outlet hadn't resorted to giveaways, but instead is aiming a flack and promotional drive to build Anson as a personality.

Campaign started with a 30-day newspaper ad drive, plus 30-second trailers in seven Warner Bros.' theaters. In addition, station set up life-size lobby pictures of Anson, and spotted placards on trolleys and busses as well as show cards in 1,000 supermarkets. Other stunts included Anson's personal appearances at all major L. A. ballrooms, plus aerial signs towed by motorboats at shore resorts before an estimated 1,000,000 week-end bathers.

With tie-up with *Los Angeles Daily News*, KLAC has been able to snatch a good chunk of free newspaper publicity which KFWB can't hope to match. By the same token, KFWB's owners, Warners, can use their theaters to wave the Anson banners high. All in all, it seems to be an evenly matched contest from here on out, with both indies battling it out for supremacy, using disk jockies as lure.

MINSTREL PEOPLE

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Modernized Minstrel Show, opening Sept. 8. Playing theaters in south. Featuring Billy Henderson, "The Georgia Sunflower." Want useful people in all lines. Singers, Dancers, Comedians. Can place organized Quartet. Novelty Act that can double first part. Write, giving complete information. State salary. Send photographs.

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Magic

Lester Lake

Periodically, *The Billboard's Magic* column is conducted by a nationally known magic or mental personality to pinch-hit for Bill Sachs. This week's guest is Lester Lake, baffle from Cincinnati.

ALONG the same line as the chicken and the egg deal, did you ever ask yourself this question: "Which came first, the magician or the trick?"

Seems there is still no definite answer on the poultry mystery, but take it from your Uncle Marvelo, the "trick" far outdates the "world's greatest" by many years.

At least, that was the trend of my thoughts as I leisurely arranged a new set of etchings on the walls of the dead-fall that I laughingly call my apartment.

I was about to fix a set of arrows pointing to this exhibit of Varga masterpieces when the ringing of my phone bell brought me down to earth. A strong masculine voice cleared away the remaining fog and established the fact that I was really in Cincinnati.

"Look, Les," said Bill Sachs, with his feet no doubt propped up on the No. 1 desk of *The Billboard*, "about that column you promised to write three years ago, remember, huh? Well, look, it will only take you 10 or 15 minutes, just a couple of pages double spaced and you can dictate the notes to one of the girls here at the office."

"But Bill, I don't feel inspired, and you know I just wouldn't let any one sub for me. Why, I don't even know a plain ghost, let alone a 'ghost writer,' so there."

"Okay then?" It's the editor again. "Suppose you do a rewrite on the script you used on the radio the other night, *The Experiences of a Camp Show Magician Around the World*. Something—anything—only get it out pronto. I'm going on a vacation. Goodbye."

So that, dear reader, is why I said so long to my pin-ups and headed East for inspiration.

Baltimore was the first stop and Vin Carey took me to visit the Ford Theater where Kellar long ago had turned his great show over to Thurston. Then on to catch the new Gwynne show—Jack Gwynne, the man who makes it possible for there to be more than one successful big magic show in America in the same season.

Lew Meyer got me to the train in time to fill a dinner date in New York with Miss America XXV (my former stenographer, Venus Ramey, you know). Followed this with tickets front and left for the Orson Welles show. Terrific is the word for the horsin' by Orson. Just goes to prove that your box office drawing power as a magician isn't hurt a bit by being a famous movie and radio star.

At the China Doll, where on the advice of friends I had gone for a new slant on life, I really got it. "John Calvert just 'blue' in from Hollywood in his B-47 and is looking all over town for you," was written in Sanscrit on the back of my menu.

Pappy needs ballast on the trip back west, explained Frankie Gallagher (secretary to John Calvert) and you look like just what the doctor ordered. Note: I start my diet Monday.

Was all set to follow the muse to California when I suddenly remembered Bill Sachs's vacation and the fact that I had also promised Percy Abbott I'd invent a new miracle for the get-together in Colon this fall.

So here I am, back in Cincinnati, and Bill, this is a promise: Some of these days I really will do my best to write a column for you, so help me!

Molle's Top Friday Hooper Bombshell To Big Budget Mob

NEW YORK, July 13.—Development of top significance to radio men this month was the unheralded hike in the rating of Molle's *Mystery Theater*. Young & Rubicam seg which without benefit of ballyhoo grabbed the top Friday evening Hooper in the June 15 report. Hooperating, which was distributed June 30, showed *Mystery Theater* dropping into third place—from 10.6 to 7.9—but the fact that a program with such a limited budget could lead the field for however brief a period is causing plenty of gossip and whispering behind agency doors.

Unusual item is that the Molle opus, aired 10-10:30 p.m. on NBC, has a production cost of about \$2,600 and is practically a one-man job, being babied along for the past two years by Frank Telford, who selects the scripts, casts the show and directs. Telford can't even rely on a boost from Y. & R.'s flackery, for the Bureau of Industrial Service handles no cuffo accounts and *Mystery's* budget does not provide for publicity.

\$2,600 for Cast, Ork, Writer

This \$2,600 production cost takes care of a cast of seven or eight actors (no running characters), Alex Semmler's orchestra and script charges. Telford uses one writer per week, drawing from a pool of 10 scripters. He also manages to snare guests, not via the money lure but because of the fact that many performers like the idea of doing this type of show. It's the "do you want to be a murderer approach?" And it has successfully grabbed off such guests as Luise Rainer, Lizbeth Scott, Les Tremayne and Virginia Fields.

Use of guests on the show, however, is only a recent innovation and does not account for the program's move into first Friday place early this month. According to Telford, this was a long pull, the program having had a Hooper of between four and five about two years ago. Factors in the boost were the improvement in the quality of scripts and the direction. Most mystery shows, according to Telford, fail thru improper selection of scripts. "They are not refreshing and use the old formula," he added. "We try for something novel all the time, and it's hard to get good material." Prime cause of technical failure is improper adaptation of stories, says Telford, adding that once a yarn is worked over for *Mystery Theater* the dialog and other elements are so changed that the only factor remaining is the author's original intent. This is necessary, he adds, because the original story is written for the printed page, not radio.

Good Drama Required

Another prime consideration is the fact that listeners are no longer interested in pure whodunits but want everyday human beings rather than super sleuths or other cliché characters. In other words, the program must click as a good drama rather than as a puzzle and must present real people in conflict.

Glance at comparative costs shows why the Molle show caused a behind-the-scenes rumpus. *Your FBI*, on CBS at 8:30-9, conceded a better seg than *Mystery's* 10-10:30 slot on NBC, has a rating of 5.5 in the June 1-7 Hooper. In Sunday's (30) Hooper *FBI* will be 5.4 and the cost is estimated at \$5,500. *Duffy's Tavern*, now off the air but still on for the June 15 Hooper, had an 8.7 in the 8:30-9 spot on CBS for a production cost of perhaps five times as much as *Mystery*. Kate Smith program, with an early June Hooper of 6.7 and an 8.8 in the forthcoming report,

Burlesque

By UNO

Claude Mathis has returned to Chicago to rehearse with the Markus unit headed overseas. . . . Chuck Wilson and Olive Raye vacationing at Ocean View for the summer. . . . Marty Bohn, brother of the late Peanuts Bohn, is boss of the Nut Club, Wildwood, N. J., nitery. . . . Alameda Sells, ex-burly principal, is now the wife of Johnny Moore, singing waiter at the Sawdust Trail nitery, Manhattan. Sister Rita Collins, also a former burly feature, is now Mrs. Raymond Ramusn living in Astoria, L. I. . . . Bob Johnson, owner and producer of the Hollywood Theater stock in San Diego, Calif., was a visitor at the Rivoli, Seattle, on his way to Vancouver. . . . George Glass, former stage manager of the Globe, Atlantic City, now managing the Northeastern House, Philadelphia, for Warner Bros. . . . Lucelle Wray, dancer, switched from clubs to fairs. . . . Monroe (Monkey) Kirkland, comic, has signed thru Milt Schuster for another season on the Midwest circuit. . . . Comic Irving Witt died of a heart attack suddenly last week at Mohawk Hotel, Fallsburg, N. Y.

Frank Vetrano, of the former Three Syncopators, now operates Lefty's Chateau, Keansburg, N. J., where other ex-burleskers include Frank (Bosco) Lewis, of the team of Lewis and Rodgers, singing barkeep; Cy Rosario Troncale, drummer, formerly of the Eltinge and other Manhattan burly house orks, and Joe and George Maimoli, pianists. Other entertainers are Billie Lover, Diane Lee, Billie Lee Stone, Mary Rosen and Sherry O'Dea (in her third season here), vocalists; Marita, accordionist, and Tony, Mickey, Joey and Johnny Vetrano, Frank's brothers, singing waiters and drink mixers. . . . George Tuttle doubling at Laurel Park Hotel, South Fallsburg, N. Y., as a singer and at Wonderland Show, Coney Island, as a lunch counter concessionaire. . . . Lester Mack and Bamby closed after three weeks at the Savoy, Montreal, and opened at Galineau Country Club, Ottawa. . . . Hunt Stromberg Jr. skedded to launch *The Girl From Minsky's*, a 300G musical with a book which will tell the story of the Minsky family contribution to the theater. Gypsy Rose Lee has been asked to contribute to the book.

CHICAGO:

Ida Rose has returned to Toronto after a brief vacation here. . . . Gloria Love drew a four-week hold-over at Avenue Theater, Detroit. . . . Dorothy Wahl has been held over for two additional weeks at Palace Theater, Buffalo. . . . Helen Lovett returned here to join her hubby, Harry Ryan, who is currently at the Rialto. . . . Warren Irons is about to establish residence in Chi and is engaged in readying the Star and Garter Theater for its opening on the Midwest Circuit. . . . Hughie Mack will return to Fox Theater, Indianapolis, next season. . . . Gerguson and Murray signed with Midwest Circuit for the coming season. . . . Irma Lee comes into Rialto week of July 19 and Mildred Peaches Strange is currently vacationing here.

is another invidious comparison from the cost point of view. Other comparisons are these: Orson Welles, 5.0 in the early June Hooper and 6.0 in the new one; Tommy Riggs, 6.6 and 5.3; *People Are Funny*, 8.9 and 9.5, and *It Pays To Be Ignorant*, 4.7 and 5.2. Durante-Moore show early this month had a Hooper of 8.7 and is now off for the summer.

Part of the explanation given for the low-cost high-rating Hooper of *Mystery Theater* is the fact that it's Telford's only assignment. He does no other program. Some Park and Madison Avenue execs think this may be the answer.

TIDBITS OF 1946

(Continued from page 47)

By that time none of the customers cared.

For the rest, Lee Trent, from the movies and the bistros, comes across as a likable enough emcee. With better material he would likely ring the bell. Carmen and Rolando contribute some hectic rumba-stepping. Robert Marshall, with a voice better suited to the concert platform than the vaude stage, offers a few operatic vocals, and Muriel Gaines, with a voice better suited to a nitery floor than a theater, dittoes with sultry chanting. A last-minute addition was the Mack Triplets, fem-trio harmonizers, refugees from the shuttered *Aquaretta* out at Flushing Meadows.

Even if all else were well with *Tidbits*, everybody does too much. Experienced showmen Klein and Henry Schumer should know better. Closed Saturday (13). Printed for record.

MOLEHILLS

(Continued from page 47)

vincing than is warranted by much of the drivel she has to put across. Lou Prentis is effective as the daughter and Mark Wood does okay by the erring father. Anne West has put them thru their paces as competently as the limits of the tiny stage permit.

Goodman has missed on his first two tries, but there are three more newies on the schedule. He still has plenty of chance for a click. Incidentally, program advertises the house as "newly air-conditioned." Preem night equipment featured one electric fan which was turned off while the show was on. Something ought to be done about that.

WANTED

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THE FINAL CURTAIN

ALLEN—Warren A., 42, pioneer balloon jumper, member of the Allen family, old-time parachutists, in Batavia, N. Y., recently, from injuries received while demonstrating use of jumping equipment.

ANDRE—Nate, 60, member of the Regina (Sask.) Exhibition board for more than 20 years and chairman of concessions, in Regina July 10. Andre served as second and first vice-president and president of the Regina Fair board and in 1945, was president of the Western Canada Association of Exhibitions. Services in Regina July 12.

ARDEN—Mrs. Wallace, 81, former actress (Katy Peerless) in New Bedford, Mass., July 5.

AUTORI—Mrs. Franco, 40, former opera singer (Paolo Lawn) and wife of the former conductor of the Buffalo Philharmonic Orchestra in Buffalo July 5. Made several European tours and sang lead role in *La Boheme* at the Hippodrome in New York.

I wish to express to my friends and business associates my gratitude for your comfort and kindness in my bereavement of the loss of my wife. May God bless all of you.

DALE BARRON

BLAUFOX—Mrs. Rebecca, 77, mother of Joseph (Jay D.) Blaufox, writer and publicity director, in New York June 27. Also survived by a son, Paul, theater manager; a daughter, Mrs. Lillian Langberg, former secretary to the late Isador Witmark, music publisher; a son, Emanuel, and a daughter, Mrs. Celia Rosenblum, non-pros.

BRIGGS—Iva, 36, of Lincoln, Neb., wife of Thomas Briggs, concessionaire with Hill's Greater Shows, July 6 in Red Oak, Ia.

BROWN—Charles M. (Spooney), 69, concessionaire with L. J. Heth Shows the past seven years, in Connersville, Ind., June 30 of a heart attack. He was formerly connected with T. J. Tidwell and Mighty Sheesley Midway. Survived by his widow and three sisters, all of Atlanta. Interment in Westview Cemetery, Atlanta.

CHAPUT—Joseph D., 44, side show operator with Barkoot Bros.' Shows, in Belding, Mich., July 7 of stab wounds inflicted by his son-in-law. Survived by his widow and a son and daughter.

CLERANS—Charlie, 22, member of a brother trapeze act, fatally injured during his act in the Gaumont Palace Theater, Paris, July 8.

COROS—Frank, 28, Canadian rodeo performer, July 4 in the High River (Alta.) Hospital of injuries received during the Nanton Stampede when a bull fell on him. Survived by his widow, Hardesty, Alta., a brother and his parents.

DIXON—Mrs. Mary Quincy Allen, 88, playwright and musician, at her home in Philadelphia. Her opera, *The Marriage Tax*, produced by the Philadelphia Academy of Music, gave Nelson Eddy his start as a professional opera singer. A number of her plays were produced by the Plays and Players' Club in Philadelphia. Survived by two sons and two daughters. Services in Philadelphia July 10, with burial in St. Thomas' Episcopal Church, Whitemarsh, Pa.

FORBES—W. W., father of Mrs. Paul Lane of John H. Marks Shows, recently at his home in Bradley Junction, Fla.

HANSON—George, 57, horse groom with Cole Bros.' Circus, at Rock Island, Ill., July 9 of a heart attack.

HOWE—Rex R. W., traveling rep-

resentative of the International Association of Showmen, in Barnes Hospital, St. Louis, July 9, after an extended illness. In show business all his adult life, Howe, in addition to his showmen's club duties, operated many circus and carnival concessions, one recently in Louisville. He ran a concession as Sylvan Beach from 1934 until the start of the war. Funeral services were in St. Louis with burial in Sunset Burial Park, Friday (12). Doc Waddell, "circus parson," officiated. His widow survives.

KLEIN—Estelle, 72, theatrical booking agent, better known as Ma Green, in New York, June 28. With her husband, Ed Klein, and daughter, Hazel, she played vaudeville as Green, Miller and Green, until the death of her husband in 1921, after which she acted as manager of her daughter's act, Hazel Green and Her Beau Brummels, until 1933. With her daughter she turned to producing and talent booking, being one of the pioneers in the field of large vaude units. Funeral services at McPherson, Kan.

LEVEY—Theodore, 61, veteran showman, in New York, July 5. His most recent post was that of stage manager of *Dear Ruth*. Member of the Elmira, N. Y., local of the IATSE, he had been stage manager for *No, No, Nanette*; *Yes, Yes, Yvette*; *The Little Show* and *The Gay Divorcee*. At one time he was exploitation man for United Artists. Survived by two sisters.

LINK—Charles, 84, former band leader, oldest member of the musicians' local, and for 20 years librarian of the Eastman School of Music, in Rochester, N. Y., July 6.

MacPHERSON—Robert Bruce, 66, former animal trainer with Hagenbeck-Wallace Circus, July 3 in West Middlesex, Pa. Survivors include a daughter, Mrs. John Sagenich.

McEWAN—Lucille, 44, former vaude performer and wife of George F. McEwan, who formerly operated the Music Box Theater, Vancouver, B. C., in St. Luke's Hospital, Bellingham, Wash., July 1.

MODELSKY—Samuel, concessionaire, in Miami, July 10, after a heart attack.

PASTERNAKI—Stanley, 82, former vocalist, July 6 in Grace Hospital, Detroit. He organized the Harmonie and Lutnia choral groups in Detroit. Survived by five children. Interment in Mount Elliott Cemetery, Detroit.

PETERS—Ralph L., 34, former operator of Sylvan Beach on Meremac River, St. Louis, July 9 of heart disease in his home in St. Louis. With his father, Peters built the Meremac River Amusement Park and operated its restaurant. For the last six months he had been a partner in the Peters & Weismann Building Company. St. Louis. Funeral services were in that city Friday (12), with burial in Sunset Burial Park; with Doc Waddell officiating. Surviving are his widow and parents, Mr. and Mrs. L. W. Peters.

ROBBINS—Lorraine K., 56, former concert pianist, July 3 in Detroit. Survived by two children. Interment in Acacia Park Cemetery, Detroit.

ROBERTSON—Kathryn, 58, former musical comedy actress, in Jamaica, L. I., N. Y., June 29. Appeared in Winter Garden revues and Gus Edwards' units. Her husband, Doc Wells, was stage manager of Shubert and Ziegfeld shows.

SCHOPPE—Harry, 73, trombonist and former member of Sousa's Band, Arthur Pryor's Band and the Victor Recording Concert Orchestra, suddenly July 6 at his home in Philadelphia. Survived by his widow and son. Services and burial in Philadelphia July 10.

SIMPSON—William G., 43, former vaude artist and president of Vee Mar Food Products, in Bangor, Me., July 11. Appeared with his mother and father, the late Grant M. Simpson, in vaude and musical comedies. His mother appears on the radio program *It Pays To Be Ignorant*.

SLAVIT—Max S., 74, owner of the Majestic Theater, Haverhill, Mass., in that city June 25. Survived by his widow and three sons.

WARD—Vernon A., 23, Texarkana, Tex., in an Omaha hospital of internal injuries suffered on the Royal American Exposition Motordrome. He fell to the bottom of the pit when his motorcycle struck a safety cable circling the top of the Motordrome.

WATRY—Lee, secretary to Charles Albright, of the Foley & Burk Shows, recently. Burial in Piedmont, Calif.

WHETZELL—William, 35, of Tivoli Exposition Shows, July 11 in an Ottumwa, Ia., hospital of injuries sustained when he was caught in the cog wheels of the Merry-Go-Round.

WITT—Irving, 35, burlesque comedian, in Fallsburg, N. Y., July 6.

Marriages

ABBEY - PHIPPS—David Abbey, employee of Al Renton's Side Show on the John H. Marks Shows, and Jessie Dae Phipps, of the same shows, recently.

BRADLEY-GEORGE—Kenneth C. Bradley and Gladys George, stage and screen actress, July 1 in Riverside, Calif.

CARVER-CLARK—Harold E. Carver, manager of the ice show current at the Netherland Plaza Hotel, Cincinnati, and Paula Clark, skater with the show, in Newport, Ky., July 5.

DANNENBAUM-RYAN—Alexander W. Dannenbaum Jr., sales manager of WDAS, Philadelphia, and Genevieve Ryan, secretary to Dr. Leon Levy, president of WCAU, Philadelphia, in that city June 29.

FINCH - KENSHAW—John D. Finch, formerly with Billroy's Comedians and other rep shows, and Meredith Kenshaw, in Presbyterian Church, Sullivan, Ill., June 14.

GREENE-ANDERSON—Luther Greene, theatrical producer, and Judith Anderson, actress, in New York July 11.

GRINDLE-WALSH—Paul Grindle and Patricia Walsh, equestrienne and aerialist with Ringling Bros. and Barnum & Bailey Circus, in Covington, Ky., July 6.

HODIAK-BAXTER—John Hodiak and Anne Baxter, film players, in Burlingame, Calif., July 7.

JACKSON-LAMB—Robert O.

Jackson, with the L. B. Lamb Shows, and Frances Bernice Lamb, daughter of Mr. and Mrs. L. B. Lamb, of the shows bearing their name, July 6 in Albia, Ia.

MUNZER-DONOHUE—Rudolph James Munzer and Daphne Donohue, daughter of Dan Donohue, Western representative of J. P. Seeburg Corporation, in Beverly Hills, Calif., June 29.

SMITH-TAPPAN—Ray Smith, Merry-Go-Round foreman with Alamo Exposition Shows, and Luella Tappan, daughter of Captain Tappan, who has the side show on the shows, in Winfield, Kan., July 2.

STERIN - LLOYD—Jack Sterin, cellist with the Philadelphia Orchestra, and Nan G. Lloyd, operator of Polly's Spinning Wheel, Elkton, Md., in Elkton June 30.

STONE - MAYBAUM—Marvin Stone, assistant to Morris Franz in the advertising department of Loew's International, and Lillian Maybaum, in Brooklyn, recently.

ZAFIAN-KENYON—Henry J. Zafian, law student, and Nancy Kenyon, now playing the role of Magnolia in *Showboat*, in New York July 14.

Births

A son, David Alan, to Mr. and Mrs. Roger Player June 13 in Newport News, Va. Mother is a radio actress known as Edythe Roday.

A daughter to Mr. and Mrs. George Sommer in Temple Hospital, Philadelphia, June 14. Father is orchestra leader at Wagner's Ballroom, that city. Mother is his former vocalist, known as Lee Palmer.

A daughter to Mr. and Mrs. Hugh W. Babb, in Lawrence, Mass., June 14. Father is emcee on Station WLAW's (Lawrence) *The Bride of the Week* program.

A son to Mr. and Mrs. Tom Stevens, concessionaires on W. S. Curl Shows, June 5 in London, O.

A daughter, Pauline, to Mr. and Mrs. Hubbard in Clark County Hospital, Winchester, Ky., June 19. Father is a magician and mother assists in the act.

A son to Mr. and Mrs. Richard Stevens, members of Smith's Greater Shows, in Randolph Hospital, Ashboro, N. C., June 13.

A son to Mr. and Mrs. Eddie O'Donnell June 17 in Temple Hospital, Philadelphia. Father is booker for Wagner's Ballroom in that city.

A son to Mr. and Mrs. Paul Ritts June 17 in Bryn Mawr (Pa.) Hospital. Father is disk jockey on WIP, Philadelphia; mother is the former Mary Watson, radio organist.

A daughter to Mr. and Mrs. Tony Brandino recently. Father is a magician.

A daughter, Cathie Victoria, to Mr. and Mrs. Judy Conrad, in Kansas City, Mo., June 17. Father is a band leader; mother is the former Brenda Brenton, dancer.

A daughter to Mr. and Mrs. Don Green in Detroit June 19. Father is operator at the Priscilla Theater there.

A daughter, Sibil Joy, to Mr. and Mrs. Sam Justus, in Maryville, Tenn., recently. Parents are with the Crystal Exposition Shows.

A daughter, Sara Loretta, to Mr. and Mrs. Lou Daiell, amusement enterprise operators at Coney Island, New York, in Bensonhurst Maternity Hospital, Brooklyn, June 28.

A son, Allen Edward, to Mr. and Mrs. Bob Kinsley in Bayonne, N. J., July 3. Father is a skating instructor at the Boulevard Arena, Bayonne.

A son to Mr. and Mrs. F. J. Bligh July 4. Father is a talker on Anthony's Side Show with F. E. Gooding Amusement Company.

A son, Henry Mills, to Mr. and Mrs. Arden Booth, in Lawrence, Mass. Father is program director of Station WREN, Lawrence.

A daughter to Mr. and Mrs. D. R. Miller at Smith Center, Kan., July 9. Parents are with the Al G. Kelly-Miller Bros.' Circus.

IN MEMORY

Of My Wife and Partner

JANICE IRENE NELLIST BARRON

Died June 19, 1946, of Accidental Gunshot Wound

Husband, **DALE** Infant Daughter, **JOYCE LINDA**

FIREWORKS FIRMS RACK IT UP

Throngs Hit Centurama in Festive Mood

Prices Startle Natives

By Pat Purcell

MILWAUKEE, July 13.—Milwaukee officially opened its 100th birthday celebration here Friday (12) with a 30-day lake-front celebration. Featured by the stage production, *Centurama*, with its best foot forward, and the city and surrounding countryside in a dither over the big doings.

Police said that 75,000 wended their way to the lot on the shore of Lake Michigan that first afternoon and night, and their guess is as good as any as there is no outside gate, and no way to tell whether there were 10,000 or 100,000 visiting the grounds. All that can definitely be determined is that one helluva crowd turned out, and this Saturday night it was even bigger altho there weren't too many around during the heat of the day.

Grounds are studded with the huge *Centurama* stage setting, the Johnny J. Jones Exposition, a State conservation exhibit, an army, navy and civilian showing of aviation equipment, and enough grease, grab and juice joints to feed all the multitudes on the grounds or expected to be there. Also, there are enough skill concessions, known as hanky-pankys to the trade, to assure all and sundry of an opportunity to lug home a piece of plaster or an armful of slum merchandise.

Centurama is designed to have State-wide appeal, chiefly because the flack has been aimed at Wisconsin's leading cities, towns and hamlets, with the more important having special days designated for them. It is largely on the response of this special home-town appeal that the sponsors (a flock of leading Milwaukee business and professional men who don't want to make a bob out of it) hope to make the doings stand up for 30 days.

Chief day attractions are motorboat racing on a course laid out inside the breakwater, and various aerial demonstrations overhead. The *Centurama* production runs matinees, too, as does the Jones show. But the wisecracks say this isn't enough to hold up the day business unless the out-of-towners come storming in with nothing else to do.

The night sessions naturally figure to have more appeal, as it is cool on this lake front after sundown, and the folks can squat in a large, grassy area, relax and wait for the huge fireworks display presented by Thearle-Duffield, of Chicago. Jack Duffield is in charge and the offering caught tonight proved that he did not miss the boat.

As has been stated, there is no accurate count, but at least 5,000 were sprawled on the grass when the *Centurama* production closed, these folks, waiting for the sparklers, salutes, set-pieces, etc. And another two or three thousand were standing on the streets above the grounds.

The Jones show and the *Centurama* production figure to produce the most revenue, and the action on the carnival lot the first two nights in. (See *Centurama Bows* on page 52)

Glorious Fourth Biz Tops All Records; Ops Bemoan Short Budgets at Annuals

V-J Day Seen as Another Bonanza for Sparklers

CHICAGO, July 13.—Fireworks makers throught the nation this week sighed a sigh of relief and satisfaction as they looked back to July 4, rated generally by them as the biggest in the history of the business.

To many of them the boom in the biz, spurred by the end of the war and hyped by the public's jubilant post-war mood, posed many a problem, most of them tied up with manpower, of which there had been a tremendous shortage.

But most of the fireworks makers had contrived ingeniously to round up ground men enough to fire most of the shows that came their way. But not a few of the fireworks outfits had to refuse a lot of business that came knocking at their doors without the asking.

Weather Man Smiles

Not only was business way up on the 4th, but the fireworks people were blessed with extraordinarily good weather throught the country. Less than five of the hundreds of shows scheduled were rained out, a mailed survey by *The Billboard* indicates.

Accounts bought bigger—and, yes, better—shows than in previous years. Buyers felt no sense of gambling in setting up the budgets, and their judgment paid off, for the crowds throught the country almost without exception hit new peaks.

This gave the fireworks makers a tremendous feeling of satisfaction. They well remember the days of almost ruinous price slashing which marred the business and of which there still remains a slight trace in some sections, particularly in the East and the South.

The Artistic Touch

Not only do the fireworks peddlers welcome the bigger budgets and bigger shows because they quite naturally offer opportunity to make more money, but also because bigger budgets are insurance, insurance of shows that will score strongly with the paying customers and thus keep fireworks as a big crowd lurer, rather than cause it to slump into a second-rate phony.

While pleased with July 4 play fireworks got, some manufacturers decry the tendency of fairs to trim their fireworks budget detrimentally in favor of other attractions or not to have a true evaluation of the work of fireworks.

Fairs' Attitude Scored

This, Mrs. Lucy Sorgei, secretary, reporting for the American Fireworks Company at Hudson, O., laments "that fairs in Ohio are away behind other States in using fireworks displays for their entertainment."

Fred C. Murray, manager of the International Fireworks Company, with offices in Jersey City, N. J., and New York City, points out that his organization makes very little effort to secure new fair business "due to the fact that the amount they spend on fireworks is not worthy of being called a fireworks display."

Takes Belt at Bookers

"The prices paid are simply ridiculous, especially in the East and South, entirely due first to the greediness and selfishness of the bookers of free acts, as well as to the shortsighted-

ness of the fireworks people themselves in continuously cutting prices," Murray insists.

Urged Murray: "Put it this way: If a fair would put on a good display one year and then repeat another year, it would soon find out what drew the people."

V-J Day Promising

Mrs. Sorgei in answering *The Billboard's* questionnaire pointed out that the American Fireworks Company had to turn down some of the business proffered it for the Fourth (See July 4th Biz Tops on page 52)

Dewey Names 10 To Study Plans For Trade Fair

ALBANY, N. Y., July 13.—Gov. Thomas E. Dewey appointed 10 directors Saturday (6) to form a corporation to survey, construct and operate a proposed \$100,000,000 world trade center in New York City. Corporation is empowered thru a bill signed this year to develop a center for exhibiting and promoting the purchase and sale of international trade products.

Board members are Winthrop W. Aldrich, chairman of the board, Chase National Bank, chairman; Elliott V. Bell, superintendent, State banking department; Herbert Brownell, counsel, American Hotel Association; Basil Harris, president, United States Lines, Inc.; Bayard F. Pope, executive committee, Marine Midland Trust Company of New York; David Sarnoff, president, Radio Corporation of America; David Sholtz, lawyer; George H. Sibley, vice-president, E. R. Squibb & Sons, and Charles E. Wilson, president, General Electric Company. M. P. Catherwood, Commissioner of Commerce, is an ex-officio member of the board.

NEW YORK, July 13.—Boro of Queens got in the first bid for a site for the proposed \$100,000,000 world trade center here Thursday (11) by offering to the corporation the former home of the New York World's Fair at Flushing Meadows. Offer, made by Boro President James A. Burke and James A. Lundy, head of Queens Chamber of Commerce, followed by less than a week the appointment by Gov. Thomas E. Dewey Saturday (6) of a corporation to survey, construct and operate the center.

The United Nations General Assembly will meet in the city building on the grounds and other U. N. facilities will be located near by.

Vancouver's Jub Revives After Shaky Bow

Relash After Crix Belting

VANCOUVER, B. C., July 13.—Vancouver's biggest show, the Diamond Jubilee, teed off to a dismal start, picked up thereafter and was making a Garrison finish for the wind-up this week-end.

Spectacle, presented on 500-foot stage, with a cast of almost 5,000, headed by John Charles Thomas and Eddie Cantor and backed by a 50-piece symphony orchestra, was rained out Monday (1), when it was scheduled to preem.

On the second try the following night, production ran from 9 p.m. to 1 a.m. Local newspaper crix, along with 9,000 customers in at \$2.20 per for the unfolding, didn't like what they saw, and scribblers didn't mince words in saying so.

Rain Kills Rehearsals

Two weeks of steady rain before the schedule opening had prevented a full dress rehearsal in advance. In on a \$1,000-a-week salary as producer-director, John Harkrider, New York, chalked off first performance before paying customers as dress rehearsal—and, then, pruning wholesale, hacked away at show during day-time hours Wednesday (3), slashing 40 pages of dialogue, half a dozen scenes and some of the spectacles, among them a Vancouver fire scene, which didn't jell.

Cast was run thru several complete rehearsals, and when it went on that night it proceeded to unrel socko entertainment. Show's attendance has held up, the folks discounting the first-night performance and the critics' initial raps.

Setting Picturesque

Picturesque setting of production adds greatly to spectacle. Stage has no wings, and huge towering north shore mountains provides backdrop. With show opening at 9 p.m. daylight time, the sun, setting about half hour later, gives off with golden overcast, thus kicking in greatly to striking scenic set-up. Then as sun dips, rays of giant searchlights, imported from Hollywood, asserted themselves, filling the skies with brilliance.

Customers have been getting a (See *Vancouver Jubilee* on page 52)

Beatty Scores Big 4 Days in Seattle

SEATTLE, July 13.—Clyde Beatty Circus completed an eight-performance four-day stand here Thursday (11) which resulted in five complete sellouts and the other three hitting the three-quarter capacity mark.

Engagement was chalked up as most successful by the management, and all hands were in an optimistic mood as the org prepared for its invasion of Canada.

Centurama Gets Break

MILWAUKEE, July 13.—Milwaukee's *Centurama* got a terrific national advertising break when the widely circulated *American Weekly* gave the celebration the cover of its July 7 edition.

Chicago Legion Sets Pace In Building Sane Fourth

CHICAGO, July 13.—July 4 night show, staged annually here at Soldier Field, is gaining increasing rep as a model of how cities should celebrate Independence Day. Twelfth annual edition last week lured a crowd of 80,000 and grossed roughly \$40,000, thereby netting sponsors, the American Legion Council, a neat profit. Profits aside, show charts way to a safe and sane Fourth, yet gives folks a big time, ditto the vet organizations who may want to strut their stuff.

Fireworks Top Building

Fireworks displays always head the bill. Fired by the Thearle-Duffield Fireworks Company, Chicago, holder of the contract since the inception of the event, pyrotechnical display is invariably a knockout.

Frank Duffield each year dreams up a piece de resistance in fireworks for the event, and this time it was a re-enactment of the atomic bombing of the Bikini Atoll. Art Briese, veteran with the Duffield org, directed the show, and it merited the "ohs" and "ahs" of the crowd.

Crackdown Aids Gate

Chicago's city dads, like the controlling papas in many a city, ban sale to kids of fireworks for the youngsters to shoot off. What's more, they back up the ban with action. This year they again went all-out in cracking down, and on the eve of the holiday heavy fines were plastered on violators—and violators and their violations were front-paged by city's gazettes. All of which worked towards a safe and sane Fourth and helped to build up Soldier Field attendance.

The throng that flocked in and out of the stadium—one of the orderliest ever handled at the mammoth horseshoe, according to city park officials—got its money's worth and most customers paid 50 cents.

Besides the fireworks there were circus acts, a parade of more than 10 Legion bands, a 200-voice chorus and audience participation in the awe-inspiring match-lighting feature.

Latter runs second to fireworks in crowd-appeal because of its spectacular nature. With all lights killed, about 50,000 matches were lighted simultaneously, creating a vast sea of sparkling yellow. Chorus sang appropriate number as matches were lighted.

Aerial Acts Score

Aerial acts scored strongest in circus portion of program. They were Malikova on high wire; Ethel D'Arcy on a high pole, doing combination of swings and trap, climaxed by slide-for-life; Blondin-Rellim, high-balancing act, and La Francita, trap.

Other acts were George Cook and Funny Ford; Hubert Dyer, comedy ring; Ennis Duo, contortionist and rings; three tumbling groups, Five Ambassadors, Seven Ambassadors and the Five Lillards; Dutton's Colonial Riding Act and Dutton Riding School. Nine clowns, including Lindsay Wilson, Lou Ennis, Hubert Dyer and the Two Ridiculous Boys, also worked. Acts, booked thru Barnes-Carruthers office, Chicago, were handled by Leo Hamilton. Izzy Cervone took over baton to lead a Legion band during this portion of the program.

Caliber of the entire show has served to build it up in the public mind, and now many of 'em repeat year after year.

WJBK, Detroit, Will Air Motor City Midget Races

DETROIT, July 13.—Midget races in the Motor City area will be within listening distance on the entire metropolitan area from now on.

Motor City Speedway, located on the city limits, is starting a series of broadcasts over WJBK, to be aired Mondays and Thursdays at 10:15 p.m., to catch the final event.

July 4th Biz Tops All Records; Ops Hit Short Budgets

(Continued from page 51)

and that these customers have withheld their celebrations until V-J Day, August 14. Other companies too are expected to cash in on the V-J Day business, altho many will then be going into their fair dates.

Murray maintained that the International Fireworks Company had to refuse \$30,000 in contracts for the Fourth. It provided holiday shows at parks; it regularly supplies New York's Coney Island; Playland at Rye, N. Y.; Riis Park, Brooklyn, N. Y.; Orchard Beach, N. Y., and Jones Beach, N. Y., and, in addition, put on three shows July 3 and 4 on July 4. Average cost ran over \$1,000 for these shows, Murray reports.

Thearle-Duffield Scores

Thearle-Duffield Fireworks, Chicago, is regarded as having done the biggest business on the Fourth. In all it fired 87 shows, not counting package shows it sold but did not fire. Of the 87, 18 were staged thruout the city of Milwaukee, the remaining 69 having been presented at widely scattered points thruout the country.

The Duffield outfit fired shows from Phoenix, Ariz., in the West to Renovo, Pa., in the East, and from Minot, N. D., in the North to Mobile, Ala., in the South. It met rain at only one spot, Alliance, Neb., and there crowds waited in a heavy rain until the show was fired.

Crowd Marks Tumble

"It was the biggest year the firm has ever had," said Frank P. Duffield, head man in the organization. Many of the July 4 dates handled by the Duffield organization have been built up over a period of many years, and Duffield expressed gratification that at virtually every stand attendance this year shattered all previous records.

A. T. (Tony) Vitale, president of the Atlantic Fireworks Company, Newcastle, Pa., reported that his outfit fired 42 shows.

"Business was wonderful!" Vitale wrote, adding, "And very successful. We have not heard a single complaint and all our collections are in."

Philly Top Gathering

"The biggest show was sponsored by The Philadelphia Evening Bulletin. It was estimated that 500,000 witnessed it," Vitale added. It was a free show.

Most companies in replying listed only the number of shows actually fired by their representatives, altho practically all did a big business in selling catalog shows, package shows which can be fired by one who is not an expert.

However, the Illinois Fireworks Company, Danville, reported a total of 373 shows, practically all of which fell in that category. Similarly, United Fireworks Manufacturing Company, Dayton, O., reported 92 shows, but did not break them down. W. L. Beachler, president, pointed out that shows contracted amounted to \$76,000. Vitale in reporting on Atlantic Fireworks Company business said that it had sold 218 catalog shows.

Centurama

Produced by Ed J. Weisfeldt in co-operation with Michael Todd. Special music and lyrics by Stanley Adams, Peter DeRose and Joe Hickey. Roxyette dances by Gae Foster. Stage designed by Weisfeldt. Architect, Leight Hunt. Narrations by Phil Drotning. Stage Technician, John Shanberge. Musical arrangements by William Boyden. Lighting by Century Lighting, Inc. Settings by Al Duthridge. Costumes by Brooks, Madame Berthe and Dave Miller. Orchestra under Stephen Swedish. Staging ensemble directed by Clyde Farnell. (Reviewed Saturday (13).)

MILWAUKEE, July 13. — *Centurama* is a pageant depicting the 100-year history of Milwaukee combined with a strong musical and vaude show, augmented by the Sam Snyder *Water Follies*, with Larry Adler and Jane Frohman appearing as guest stars.

Production showed a lack of rehearsal, as it did not run with the finesse of a finished revue. Timing was bad in spots. At times numbers finishing ahead of the music and it obviously was not the musical director's fault.

However, there was such an abundance of talent it made for a fine entertainment which met with the hearty approval of the customers. Show opened Friday (12) without a complete rehearsal, and show caught was trimmed 30 minutes from the opening and still ran a full two and a half hours.

Opening number, *Thru the Years*, featured the Roxyettes (24) in an Indian routine which was finished with a parade of supers in period costumes. A semi-naked Indian rider, an ox cart, two Western riders, a horse-drawn streetcar, an ancient and a modern auto, with a high-wheeled bicycle and a tandem thrown in for good measure.

Welcome to Milwaukee, Scene 2, was introduced by the Six Buccaneers, sung by four of them, and featuring the Roxyettes in a precision routine climaxed with the "Locomotive," which got the customers off their hands. The Three Rockets, colored hoofers, were solid with their precision and specialties, while the Nonchalants scored heavily with their comedy hand-balancing and knock-about tumbling, interspersed with lively patter.

Out of the Past, Scene 3, was a narration of Milwaukee's founding, Ken Greves capably handling the talking, and such characters as were responsible for Milwaukee's founding and early development were introduced in tableaux.

The *Water Follies*, presented in a sunken pool in front of the huge stage, stepped in at this point with no apparent reason as far as the continuity of *Centurama* was concerned, but it was excellent entertainment, especially the comedy diving of Charlie Deal, Eddie Rose and Whitey Hart.

Scene 4, *Juneau Park* gave the Roxyettes an opportunity to wow 'em with their full-stage precision tapping, and brought on Larry Adler, harmonica virtuoso, with his rendition of classics, blues and boogie-woogie stopping the show.

Scene 5, *Happy Birthday* was the most elaborate from the production standpoint with the Parnall Singing Ensemble forming a dinner-table background for the Buccaneers (six of 'em this time and much better than their opening number). Jane Frohman's sparkling personality enhanced her song-styling, and she easily stole the show. Making the long trek from the tormentor to center-stage on crutches, she had the audience with her before emitting the first note, and from then on it was her show.

During this scene the Pitchmen tin-whistled their way into three solid rounds of applause; Gloria Gilbert's semi-acro ballet earned an encore without milking, and the bronze-

Centurama Bows To Throngs in Festive Mood

(Continued from page 51)

icates it has a chance to score big. The State show start was shaky, to say the least, and tonight the amphitheater (capacity 8,800) was less than half-filled with payees. This inquisitive reporter stood outside for 20 minutes before the show, casing the box offices, and at least 50 per cent of the people who approached backed away when they saw the prices—\$1.20, \$2.40, \$3.60 and \$5.00.

Those are Broadway or Chicago Loop prices, as natives are not accustomed to such a rap for an evening's entertainment unless it is in a pub, and groggery prices here are much lower than in New York or Chi, and a fellow can get a satisfactory dinner and bun on for a fiver. On the other hand, well-travelled locals interviewed after the show were found to be comparing *Centurama* favorably with the productions Billy Rose did at Fort Worth and the New York World's Fair, and if that word keeps getting around, the binders may come off the bankrolls. Nut is said to be \$12,500 a day.

Centurama production is geared for a lot of repeat business, as a different set of name stars will work each of the four weeks, and Gae Foster's nifty Roxyettes are scheduled to change their routines. Headliners to follow include Donald O'Connor and Jessica Dragonette, Veloz and Yolanda, and Eddie Cantor.

Newspapers and radios have been kind to the efforts to celebrate Milwaukee's birthday and to help draw the attention of the nation, but there was a distinct undercurrent of dissatisfaction around the press headquarters today over concession prices, food quality and 101 other minor beefs. If *Centurama's* press staff is strong enough to keep the beefs out of the gazettes, it will help make it big all the way as Wisconsin's thrifty natives might be difficult to warm over if chilled now by unfavorable cracks.

VANCOUVER JUBILEE

(Continued from page 51)

glimpse of many motion picture stars, who have come in on their own, and who are gifted by Mayor Cornett with a gold replica of the city's mace. Richard Greene, Nigel Bruce, Basil Rathbone, Eugene Leontovich, Alan Young, Ed (Archie) Gardner, Joan Fontaine, Betty Grable and Harry James were among the stars who turned out.

G a Show for Thomas

Thomas receives \$1,000 per show and Eddie Cantor \$8,500 for the run of the show. Fran Dowie, Vancouver comic, gets a \$100 a week.

William McCormack, New York choreographer, who was slated to star in ballet as well as direct, was forced to forego participation due to a wrenched knee which kept him on crutches, but he nevertheless handled rehearsals and direction of the ballet.

Staged at Timber Bowl, Stanley Park, the spec failed to do damage to the "Theater under the Stars" at Stanley Park Bowl, only a stone's throw away. Attendance at outdoor opera, which features John Garris, E. V. Young and Ann Watt, has held up well.

glass painted Myrtle and Picard held their own with their adagio.

Mightier Milwaukee closed it with a picture. Line girls holding lighted standards to add color.

Painted program, sold for a dime, failed to give a credit to the sound technician—a gross oversight, indeed.

WALLOW IN CANADIAN DOUGH

Calgary Opens Big for Royal

Tremendous throng floods grounds at end of parade—Brandon claims new record

CALGARY, Alta., July 13.—Fresh on the heels of its financial triumph at Brandon, Man., where it opened its Western Canada A Circuit last week, Royal American Shows scored another "home run" here this week at the Calgary Exhibition and Stampede.

The week here started off with a bang Monday (8) with RAS more than doubling all previous records for the Exhibition. Shows, rides and concessions did a terrific business from opening time until closing. Fair officials said opening-day attendance was 73,000.

It was without a doubt the greatest spending orgy the Exhibition has known. Viscount Alexander, governor general of Canada and Lady Alexander officially opened the event, which started off with a big parade. From the time the parade ended until closing time the grounds were jammed.

Thousands at Runs

Showing here for the first time in five years, RAS received a great welcome from the populace. Reaching here Sunday (7), the show unloaded at the C.P.R. siding along Ninth Avenue East and thousands were on hand as a welcoming committee. Indians from the Blackfoot, Stoney and Sarcee tribes moved into the city by horse-drawn wagons, many of them finishing a three-day journey from their reservations. They pitched camp just inside the main entrance.

Calgarians and out-of-town visitors swarmed the midway Sunday, watching RAS erect its midway equipment. Bulldozers and workers had a hard time getting thru because of the crowds.

Lines at Attractions

Many passed up watching the parade to get in line in early morning Monday so as to be among the first to get into the grounds. Immediately following the parade there was literally a stampede on the midway. Shows, rides and concessions actually pleaded with customers to be patient and wait their turn.

Press and radio went all out in a publicity campaign.

Visitors here included Carl Berg, Fred Kemp, Ed Clark and Bill Muir of the Edmonton Exhibition; Jimmy (See *Calgary Bow Big* on page 55)

Hennies Tops 45G At Anderson, Ind.

ANDERSON, Ind., July 13.—Unofficial reports here indicate that Hennies Bros.' Shows, enjoying a perfect week as far as weather was concerned, collared in excess of \$45,000 with shows and rides at the Anderson Free Fair July 1-6. This is about \$8,000 more than the org got here for the same date a year ago.

A new two-bucket Octopus and a Roll-o-Plane were added to the ride line-up, both getting heavy play and added materially to the gross. An iron lung was also added.

Show moved to Battle Creek, Mich., and opened on time Monday.

A Fellow With Itchy Feet Learns About Showbiz, Living in Canada

By Pat Purcell

CHICAGO, July 13.—Tales have been told and re-told of the wonders of the Conklin winter quarters at Brantford, Ont., and of the ability of J. W. (Patty) and Frank Conklin to put it up almost anywhere and rack up a sizable chunk of the coin of the Dominion realm, so a pair of itchy feet led this agent into the domain of these enterprising showmen a week ago; and the story can best be told in some sort of chronological order. Arriving at Hamilton, Ont., Saturday (6) at 3 p.m., after a smooth flight on Trans Canada Airlines and a drive from Toronto with A. W. (Bill) Purtle, who spends almost as much time at golf as Mike Wright, one was almost dumped into the bingo operated by Al (Red) Cohen, and Mr. Cohen was so busy calling 'em he just had time to remark that "Patty's around on the ding."

Sure enough, a few minutes later Patty was located on a street corner, wearing his lot hat even though there wasn't a speck of dust underfoot and there wasn't a sign of a cloud in the sky. He was armed with a sheaf of paper, and his right-hand trouser pocket bulged indicatively.

Hustling for Orphans

After the customary banal exchange of greetings, Patty was asked: "What's the ding for?"

"For those kids orphaned by the auto accident on Jimmie Sullivan's show last year, and we're going to get another \$1,500 to add to their education fund," he replied.

It was warm standing on the street, and Patty hadn't reached his goal, so he tendered his key for his suite in the Royal Connaught Hotel, with the advice there was cool beer in the bathtub. The hint was all that was necessary.

Those Candied Apples

Shortly after, comfortably reclining in an overstuffed chair, wandering thoughts were disturbed by Patty's entrance.

"Well, I got the 15 hundred, but waddya think of the guy with the candied apples? He tried to duke me a sawbuck," Patty exclaimed. "Why, (See *Itchy-Foot Fellow* on page 59)

Ward \$530 July 4 Ride Tip A Low; Columbus Opens Bad

COLUMBUS, O., July 13.—When 14 rides gross a mere \$530 on a holiday that's news—mostly bad. That's what happened to the John R. Ward Shows at Youngstown, O., July 4, which Owner Ward says, "was the worst Fourth of July business ever registered by any carnival I've ever owned." Things started going wrong the minute the show started its move here. First there was a roundabout train move. Then a delay in the yards, when the last one was spotted. One of the Diesel motors was damaged to the tune of \$1,000.

Tough Competition

Show opened to light business Monday (8) partially due to too much competition. A police circus was playing next door at Columbus Stadium and one of Gooding's units was playing for a booster club in another section of the city.

New high-powered searchlights were delivered here from the Lewis Supply Company, Memphis. Ray Cramer's new 40 by 40-foot side show top will be set up next week at Hammond, Ind., replacing the one torn by the wind at Decatur, Ill.

New Attractions Set

Jeffie Jean, oldest daughter of

Here's Hangover From 4th--Some OK, Some Poor

CHICAGO, July 13.—With the possible exceptions of J. M. Rafferty of R & S Amusements, who reported from Moorhead, N. C., "rain all week and still raining . . . terrific winds . . . no business," and O. H. Allin of American United Shows who wired "Oregon Trail Days celebration, Baker, Ore., July 4 was poorest in many years for this show . . . weather ideal, location good," several carnival owners evidently were too busy counting their July 4 take to answer *The Billboard* telegraphic survey and missed being included in the general roundup story in the July 13 issue.

Whatever the reason, fact remains they weren't included and so here's a bit of hangover, so to speak, from July 4.

Sutton Catches Biggie

From Frank Sutton of the Great Sutton Shows came a wire saying Savanna, Ill., was the biggest Fourth in his 33 years in the business. Likewise, Capell Bros.' Shows, playing at Henryetta, Okla., reported its biggest Fourth in history. "Terrific all week," was the response from Turner Bros. at Rock Falls, Ill., and one word—big—describes business at Woodward, Okla., for the Harry (See *Here's Hangover* on page 55)

Hamilton Big For Conklins

Centennial throngs go on six-day spree with org set on main streets

HAMILTON, Ont., July 13.—Conklin Shows, under the astute direction of J. W. (Patty) and Frank Conklin, literally opened and closed in one here for the Hamilton Centennial, but what an opening it was!

With shows, rides and concessions planted on the main thoroughfares of this bustling community, the action was almost continuous from early morning Monday (1) until midnight Saturday (6), and evidently the gross business comes under the military secret category. (They allowed a few sleeping hours nightly.)

Col. W. Dennis Whitaker, DSO, director of the Centennial, expressed such frank enthusiasm with the manner in which the Conklins handled their end of the business, both from entertainment and gainful standpoints, there can be no doubt that the week was a howling success.

"We'll get more for our end than we made at the Calgary Exhibition last year, and that's the biggest thing in Canada since the Canadian National folded because of the war," Patty declared. He intimated the profit might exceed \$50,000, after the Centennial was paid in full.

Bernard and Barry shows, working out of Toronto, were added to the equipment the Conklins took out of their elaborate winter quarters at Brantford, Ont., the double-B shows and rides being parked across from the city market, with the Rocket virtually on the postoffice steps. Conklins had the greater portion of their equipment lined on the side of the spacious Gore, which corresponds to a square in the States.

While crowds were enormous all week, drawn by the presence of top Dominion officials, every conceivable type of athletic competition and numerous other exhibitions designed to show Hamilton's progress, the folks likewise were in a spending mood. Concessions were all strictly percentage, and the bingo operated by Al (Red) Cohn reported it dispensed a freight carload of stock.

Conklins rehearsed for the Hamilton doings by setting up some of their equipment for a preview the week before at Brantford, and reports indicate this move was profitable, too, and when Hamilton was over, the Conklin equipment was loaded into Conklins' own cars which are now parked on the siding at winter quarters, ready for the move to Three Rivers, Que., in mid-August for the first of the Eastern Ontario exhibitions.

Report Shan Wilcox Figuring On Rails

CHICAGO, July 13.—Reports reaching here from Warren, Pa., and Shreveport, La., indicate that Shan Wilcox, owner of Shan Bros.' Shows, is figuring on launching a railroad show next year.

Wilcox is reported as saying he is fed up with the trials and tribulations of trucking and has been shopping in Warren for flats and has seen Barney Gerety about coaches.

9 Sellers Pressed at JJJ Front Gate as Milwaukee's Centurama Gets Under Way

Early Close Hour Irks Phillips—Spot Looks Okay

MILWAUKEE, July 13.—E. Lawrence Phillips, co-owner with Morris Lipsky of the Johnny J. Jones Exposition, peered out of his auxiliary office wagon, which is planted behind the regular office wagon and serves as a combination conference room, seamstress' and sailmakers' room, and just a pretty fair place to loaf, and asked, "Are they still selling tickets?"

It was 11:45 p.m., this day, and with the midway scheduled to close 15 minutes later, there were nine ticket windows going a mile-a-minute at the front gate, at 15 cents a pop, and they had been going that way since 7:30 p.m.

"Never saw anything like it," Phillips declared. "There they are—hundreds and hundreds of them anxious to be entertained, and we've got to close in 15 minutes. 'Taint right."

30-Minute Reprieve

Art Frazier, the legal adjuster, saw things in the same light and he dug up the powers that be and got a 30-minute reprieve, but at exactly 12:30 Sunday morning the minions of the law moved thru the shows, rides and concessions and ordered everyone off the lot, including Ned Torti, Jack Benjamin, Senfatella, Sheik Lempart, Al Humke, John Courtney, Red Cohn and other front-end kibitzers.

"If we can continue to hold week-end business on a par with what we did today, this will be a terrific engagement, and it is always possible that the midweek business will be all right," Phillips said, which indicates beyond reasonable doubt that he, too, is wondering if a show can sit for 30 days in one spot without a stronger array of free exhibits and attractions to back it up.

Slum Joint Holiday

Lipsky, in charge of the real estate department, did an excellent job, and if there is any type of hanky-panky not on this midway, someone, somewhere, has something entirely new—and nothing remains that way long in this phase of outdoor show business.

The JJJ office staff hadn't completed its count of the first big night at writing time, but the play at all rides and shows was big. For instance, it is quite well established that the Girl Show got more than \$800 at 50 cents a clatter, and Carl Lauther's Side Show was packed all evening.

Efforts are to be made Monday (15) to change the carnival closing hour to 1 a.m., as the Centurama production does not finish until 11 p.m., and then the fireworks take another 15 minutes of rapid shooting, which doesn't give the midway much of a chance to cash in on the blow-off.

J. Frank Warren New Manager of Crafts, Replacing Ludington

MARYSVILLE, Calif., July 13.—J. Frank Warren was named general manager of Crafts' 20 Big Shows to replace Roy Ludington, veteran showman, who left due to illness, according to O. N. Crafts, president of the organization.

Warren, who has been associated with Crafts for the past 12 years as a staff member, assumed full managerial duties here this week after a conference with Crafts in which plans for the future were discussed.

Assistant manager and lot superintendent for Crafts for the past six years, Warren also managed Crafts' ride interests at the San Diego Exposition in 1935 and '36. In 1940 he was assistant manager of the World's Fair Shows, Crafts' only venture in the railroad show business.

In the past few years as a staff member he has also done promotional and exploitation work for the organization.

Warren and his wife, Charlotte, who is treasurer of the show, are members of several outdoor showmen's organizations and are active in both the PCSA and the Regular Associated Troupers. A former resident of St. Louis, Warren entered the outdoor show business with Crafts in 1935.

No successor to Warren has been named in the move-up, and Hal F. Eifort, show secretary, will assume the local press duties formerly handled by Ludington.

Celes for Cote's New Org

DETROIT, July 13.—Cote's Wolverine Shows, being assembled at Utica, Mich., by Elmer F. Cote, veteran operator, following his recent discharge from the hospital, will play a homecoming at Montrose, Mich., sponsored by local business groups, August 7-10, and a chamber of commerce-sponsored Lapeer Day Celebration at Lapeer, Mich., August 20-23.

Martin's United Gets Fat During San Diego Stand

DEL MAR, Calif., July 13.—Ben Martin's United Shows played a bonanza here for 10 days ending Sunday (7) at the San Diego County Fair. While the fair drew approximately 175,000 people, combined paid admissions on the eight rides featured hit 218,000. Spot was the best since the show opened in Los Angeles February 20.

Ferris Wheel did the top business. Funhouse, also show-owned, pulled heavily. Fifteen concessions owned by Joe Krug had spotty business. Much of the spotty business at the eating spots was due to the lack of merchandise. There were times when the hot dog wagon had only a soft drink to sell. Near the end of the run Krug received a supply of franks. The shipment gives him ample supply for the current run in Seal Beach.

Ride revenue started off light with \$573.62 for opening day (23) but Sunday went up to \$1,763.07. Fourth of July fair attendance of 41,900 boosted the ride revenue to almost \$2,000. Ride money for the 10 days hit around \$10,000.

Show has played Bellflower Fair, Bell Gardens, Montebello, Colton and Beaumont this year. In Beaumont the org played day and date with Ferris's Greater Shows as part of the annual Cherry Festival there.

Personnel includes: Ben H. Martin, owner-manager; Dolly Martin, secretary-treasurer; Luella King, general agent; Charles M. Webber, lot superintendent; Hiram E. Severson, electrician; Dean L. Altie, ride foreman and mechanic; Samuel J. Fuller Jr., assistant electrician and Loop-o-Plane operator; Russell Altie, Mix-Up; William Altie, Ferris Wheel operator; J. Lee Altie, baby auto operator; Dale Platt, Octopus operator; Carroll Coziah, baby airplanes operator; Opal Altie, Merry-Go-Round operator with Richard Coziah; Edna G. Severson, Marie Michaels, Norma Thorpe, tickets; H. E. Severson, Funhouse.

Concessions: Lloyd and Florence Lusby, Jimmie Lusby, Sammie Dolman, Charlie Crouse, Thomas McCormack, Margaret and James McPherson, Frank and Julia Norris, Harry E. Wooding, Ace Totten, Mr. and Mrs. Thomas O'Parrell, Mr. and Mrs. Frank Diamond, Mr. and Mrs. Louis Duzniak, J. A. Freeman, Frank Redmond, Mr. and Mrs. G. H. Perry, Bobbie Leslie, J. M. Emery, Sam Ward, Mary Bailey, George Price, E. L. Morford, J. A. Freeman, Richard Coryell, Mr. and Mrs. Ralph Christeson, Sam Wilson, Donald Shylock, Anne Paulson, Mr. and Mrs. Ford Mungler, Jim Mock, Walter McNutt, Marvin Keogh, Ralph Haskell, Lucian Elders, Mr. and Mrs. Don Barker, Zona Gail Allen, D. Scherer, William Kerren, Sam Harvey, Leo Arditte, Jean Arditte, Ed Arditte, A. C. Barclay, Frank Mason, Irish Whalen, Mr. and Mrs. William Poe, Bobbie Irvin, Thomas Stockeld, Ethel Krug and Lucille Dolman.

Both Casey Units Play Dauphin Fair

DAUPHIN, Man., July 13.—The Nos. 1 and 2 units of the J. E. Casey Shows combined here to provide the midway for the Dauphin Fair the first three days of the week. Show featured the grandstand unit, provided by the Garden Bros. of Toronto, under management of Billy Arnott. No. 2 unit is managed by Bob Kerslake, with E. J. Casey in charge of No. 1. With Arnott as emcee, cast of grandstand unit includes Gordon McLean, pianist; Dorothy Steadman, drum majorette; Tom Hamilton, comedy songs; Earl's comedy table rock; Sky and Datri, potpourri of musical gems; Bob Wallace, flexible funster; Billy and Kay Arnott, sophisticated deceptionists, and Wright's Wonder Dogs. Staff includes W. J. Pollick, stage manager; Merv Curley, electrician; Percy Arnott, Brien O'Brien and William Fisher, prop men; Reave Unger, truck driver, and George Terry, bus driver.

Executive staff of the Casey shows includes E. J. Casey, owner-manager; Bill Naskar, secretary; Jack Baillie, assistant manager; Ernie Willis, electrician, and Louis Weeler, assistant. Riders are: Ferris Wheel, Walter Klepatz,

Wagner Fights Distant Lot at Indiana Date

South Beloit Proves Okay

LA FAYETTE, Ind., July 13.—Making a valiant effort to overcome a lot two miles from the city and a newspaper which refused to accept readers or paid advertising, Al Wagner's Cavalcade of Amusements arranged for special bus service to the grounds and went all out in a heavy radio and billing campaign.

Sponsor here is the La Fayette Exposition presented by the Grotto, under the promotion of Theo Braude and Jim Parker, and featured fireworks, a Palomino horse show, frozen food show, band concerts and circus acts. Wednesday (10) the Klompen Dancers from Holland, Mich., were featured.

Show was late arriving Monday morning and was further delayed by a heavy rain, so opening was made Tuesday with all hands getting money.

Org came here from South Beloit, Ill., where a \$17,000 gross was chalked up, and Whitey Weiss and his front-end crew had a field day every night.

Closing here Sunday (14) the Cavalcade will move to Indianapolis for a two-week stand prior to opening the fair season at Muncie, Ind.

Rain Mars Strates Opener at Albany

ALBANY, N. Y., July 13.—An all-day rain smacked the James E. Strates Shows opening here Monday (8) and business was way off. At Utica, N. Y., the week previous, business was good on the week end after a big July 4.

Van Olinger, columnist for *The Albany Times-Union*, was on the midway here opening day for an interview with James E. Strates and used two columns on consecutive days to tell his story.

Two more anti-aircraft searchlights are expected at Schenectady, N. Y., next week, giving the show a total of five. The five extra flats ordered also are promised for Schenectady delivery. Owner Strates's new private office wagon is ready.

With just a few weeks to go until fairs, painting and repairing are in order.

William Fleming, general agent, visited here prior to leaving for a tour of the South.

foreman; Alex Malkosky, second man; Don Collins, third man; Albert Merke and Mrs. Klepatz, tickets. Merry-Go-Round, Gerry Benjamin, foreman; Chuck Cyr, second man; Al Carney, Jay Dawson, Vidor Johnson and Al Somers. Loop-o-Plane, Charles Merke, foreman; Steve Kotlitzky and Tony Tucker. Glider, Albert Klepatz, foreman; George Bantser, second man. Kiddle rides, Alex Badke, foreman; George Dantzie.

Shows are: 10-in-1, with Prof. Leonard Lancelley and Wilfred Saunders, Hindoo magic; Sparky Garvie, fire-eater; Leo Banks, boy wonder, and Dorothy Malkoski and Donnie Kale, tickets. Snakes and Monkeys, Profs. Pat and Joe Mahoney and Mrs. Laura Mahoney and Johnnie Dolphus, tickets.

Concessionaires include William Sorochan and George Kensington, ball game; Bing Berman and Spud Murphy, fishpond; William Sidon and Don Steadman, nail joint; mouse game, lead rifles and penny pitch, A. F. and William Sentis, Doc Westuk and Larry Trenton; big six, John Cravey Baillie and John (Geezel) Bodnar; over and under, Patrick (Ladies Man) Nugent; bingo, Theodore Laderoute, Guillaume Pierre De La Fontaine; race track, George Wilson; milk bottles, Alexander Crawford; bumper, David Casey; darts, Neddles Johnson; air guns, Frederick (Curlis) Kannick; jingle board, Joseph Potters; hoop-la, Frankie Taczynski and Mickey McLeod; pistols, Patricia Dawson.

WANT CONCESSIONS: Snow Cones, Pop Corn, Live Ducks, Glass Pitch, Basket Ball, Gandy Floss, Ice Cream, Gandy SHOWS and RIDES. For the biggest FIESTA in the West to be held in the heart of **SAN FRANCISCO—JULY 23-28** ON THE STREETS . . . DURING THE SHRINERS' CONVENTION **PLUMAS COUNTY FAIR, AUG. 16-18** QUINCY, CALIFORNIA and a Route of the Best Spots in California

GOLDEN WEST SHOWS 1865 Oak Street San Francisco 17, Calif.

VETERANS UNITED SHOWS WANT

For Le Mars, Iowa, week of July 15-20; first show in town in three years. Then two months sold bona fide Celebrations and Fairs, two and three a week, to follow. Complete route to interested parties. SHOWS—Whitey Vasielka wants Girls for Girl Show. Drunks and chasers, stay away. Will book Monkey, Snake, Illusion, Crime, War, Mechanical, Fun House or any worth-while attraction with own transportation. CONCESSIONS—Can use High Striker, Scales, Bumper, String, Guess Your Age, Jewelry. No synopsis. Concession Agents for Ball Games and Cigarette Gallery. Ride Help for Merry-Go-Round. Will book or buy Octopus Ride with transportation.

Beehive Midways' Utah Bid Nixed by State Commission

SALT LAKE CITY, July 13.—Utah State Fair, freed of beefs resulting from opposition by the State health department, ran into new difficulties when the State refused a bid for a five-year lease on the midway, submitted by the Beehive Midways Corporation, headed by R. S. McDermond as president, and approved by the annual's president, David A. Thomas, and its secretary, Sheldon R. Brewster. Beehive organization had been awarded the contract on a percentage basis premised upon the erection of buildings and a permanent midway. Contract was based on 13 weeks in the Centennial year of 1947, possibly the same in 1948, and had a guarantee of 2,000,000 paid admissions in 1947, with play-or-pay proviso.

Utah Centennial Commission, headed by President David O. McKay of the L. D. S. (Mormon Church), interviewed with prior right to control all fair contracts and was upheld by the board of examiners for the State of Utah and by the State's attorney general, Grover A. Giles.

Investigation, aired by daily press, proved the midway group had been incorporated only six days before signing of the contract, and there was no recognized showmen in the corporation.

Board of Examiners had awarded

the contract but retracted quickly. Attorney general pointed out the contract was "no go" and all such contracts must be submitted thru the Centennial commission and Department of Publicity and Industrial Development.

The Salt Lake Telegram listed the president of the new show outfit as a "painter." Monte Young, who had held the midway contract for approximately 10 years, wanted no part in the bidding or anything else.

"Much of my show life has been connected with the Utah State Fair," he declared, "and I don't know or care what the State or anybody else says about any of the contracts there—but just include me out." He was.

Under the ruling the Beehive Midways contract has been declared illegal. The Centennial commission, however, is inclined to agree to the contract previously entered into between the State Fair Association and the Western Service Company for the operation of eating and drinking concessions.

Under the terms of the State Centennial law, the operation of the fairgrounds is under the Centennial commission for 1947, which in turn is an agency of the State Department of Publicity and Industrial Development. A committee has been named by the Centennial group to try to adjust differences with the State board if possible or to assume power and go to the State Legislature in January to decide the question.

CALGARY BOW BIG

(Continued from page 53)

Sullivan, of Wallace Bros. Shows, and Patty Conklin.

Caroline Holt of custard fame presented 42 orphans from Woods Christian Home, guests of Owner Carl Sedlmayr, with free cones. Tommy Abbott of the corn game expects to ditch his crutches any day now.

Brandon Up 7-Grand

Gross for Brandon's first post-war exhibition was \$7,000 ahead of last year, despite two days of rain, according to *The Brandon Sun*. "Thursday (4) was largely responsible for the excellent showing," the *Sun* commented, "for on that day two grandstand performances drew crowds that set a new record in the history of the fair and midway receipts were equal, if not better, than in any previous years."

Among the visitors at Brandon were Bruce Peacock, of *The Regina* (Sask.) *Leader-Post* and *The Billboard* correspondent, and D. A. R. McCannel, president of the Regina Exhibition.

HERE'S HANGOVER

(Continued from page 53)

Craig Shows. Wonder City Shows had its biggest July 4 celebration at Rantoul, Ill., since Stearns, Ky., in 1931. Walter B. Fox wired "weather was ideal and crowd was estimated at 15,000. Our thanks to G.I.'s at Chanute Field. Show gathering close to five grand at final check."

Bright Lights Okay

Bright Lights Exposition enjoyed a fruitful day at Jeanette, Pa., with more than 1,500 on the grounds, according to Owner John Gecoma. With ideal weather prevailing, business at Portland, Me., was described as good by Ralph W. Smith of the World of Mirth Shows. More descriptive was Harold Long of Long's United Shows.

Next Issue Will Feature the Following Lists:

FAIRS

COMING EVENTS

FRONTIER CONTESTS

DOG SHOWS

Order a copy from your news-dealer NOW or mail 25c in postage or cash to

The Billboard

Circulation Dept.

25 Opera Place, Cincinnati 1, Ohio

Mad Cody Fleming Apparently Has a Reason To Be Mad

AUGUSTA, Ga., July 13.—Mad Cody Fleming isn't on speaking terms with the weather man and he doesn't care who knows it. You can't blame him because it has raised havoc of late with his show's receipts.

Business has been just plain lousy, so to speak, says Fleming, and he's tried everything as a lure, even to knocking his ride prices back to pre-war levels.

Let Fleming Tell It

Here's the story in Fleming's own words:

"After getting away to a record start at the opening of the season, the bottom dropped out. At Black-shear, Ga., it rained five nights. That finished that one. We got three nights of rain at Moultrie to put that one in the loss column. Four nights of rain, including a Saturday, made Cordele, Ga., a loser. Weather was good at Vienna, but there was no business. Thomaston, Ga., was 60 per cent under last year."

It Perks Up a Bit

There's a bright side to this drab picture, believe it or not. Two weeks here previously were pretty good, Fleming said, and the week of July 1-6 at Hawkinsville, Ga., where Fleming decided on the ride price change, proved a small winner. Show stays here until Saturday (20) and to date business hasn't been too bad.

Fleming reports that Sawley's Animal Show and Jack Orr's Big Snake are doing very well. The new Caterpillar, he says, adds plenty of flash to the midway.

Concession Line-Up

Concessionaires are Mitchell brothers, 10; C. D. Dean, 3; Bill Dean, Jim Keith, Lyle Schilling and George White, each 2, and Clyde Dowdy, Ginger Schilling, Charles Ports and Frankie Shelton, each 1.

As a parting shot, Fleming says: "Lewis Porter is looking after the rides and Jack McCarthy is taking a shot at the general agent's work."

Heth Clicks at Connersville

CONNERSVILLE, Ind., July 13.—The L. J. Heth Shows, playing here July 1-6 under auspices of the American Legion, did a big business all week. Thursday (4) the midway was jammed all day. Two main local factories were closed for the four-day holiday period, which proved a break.

He said that despite overcast skies, show registered a tremendous gross at Monterey, Calif., to give the org its best Fourth in many years.

Two shows, Lawrence Greater, and Wallace Bros. described July 4 business as just fair. Lawrence Greater played Gloucester, N. J., and Wallace was at Somerset, Ky.



Fair List—1946

No. 1 Unit

- Gratiot County Free Fair
ITHACA, MICHIGAN
July 22-27
- Barry County Free Fair
HASTINGS, MICHIGAN
July 30-August 3
- Shiawassee County Free Fair
CORUNNA, MICHIGAN
August 5-10
- Ingham County Fair
MASON, MICHIGAN
August 12-17
- Sanilac County Free Fair
SANDUSKY, MICHIGAN
August 21-24
- Huron County Fair
BAD AXE, MICHIGAN
August 27-31
- Alcona County Free Fair
ALPENA, MICHIGAN
September 2-7
- Emmett County Fair
PETOSKEY, MICHIGAN
September 10-14
- Western Michigan Fair
LUDINGTON, MICHIGAN
September 17-21
- Kalamazoo County Free Fair
KALAMAZOO, MICHIGAN
September 23-28
- Corn School and Street Fair
LA GRANGE, INDIANA
October 1-5
- South Marion Fall Festival
MARION, INDIANA
October 8-12

No. 2 Unit

- Annual Street Fair
WAKARUSA, INDIANA
July 23-27
- Annual Street Celebration
BUTLER, IND.
July 30-August 3
- Fulton County 4-H Free Fair
ROCHESTER, INDIANA
August 5-9
- Marshall County 4-H Free Fair
ARGOS, INDIANA
August 12-17
- Wabash County Livestock Show and 4-H Free Fair
WABASH, INDIANA
August 20-24
- Jasper County Fair
RENSELAER, INDIANA
August 26-30
- Labor Day Celebration
JONESVILLE, MICHIGAN
September 2
- Cass County Fair
CASSOPOLIS, MICHIGAN
September 3-7
- Branch County 4-H Free Fair
COLDWATER, MICHIGAN
September 10-14
- Bourbon Fair and Race Meet
BOURBON, INDIANA
September 17-21
- Hobby Show and Street Fair
MARION, OHIO
September 24-28

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as per route
Lansing, Michigan, July 15-20

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Side Show Manager. Salary or percentage. SHOW MUST BE A-1. Furnish brand-new outfit.

ANY SHOW OF MERIT—Hillbilly, Midget or Wild Life.

Rides that do not conflict. What have you?

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WANTED TO BOOK
 Ride now for tobacco market. Wire
WALTER LANKFORD
 Lankford Overland Lenox, Ga.

MIDWAY CONFAB

Anything new in weather?

S. J. Ulesteren has left the J. A. Gentsch Shows and joined Rogers & Powell with Chair-o-Plane, photos and percentage.

Hesse Sparks, owner of the J. F. Sparks Shows, wired from Rochester, Minn., Thursday (11) that he would undergo an operation at the Mayo Clinic.

L. B. (Doc) Hotkamp writes from Little Rock that he is campaigning for Judge J. M. (Jim) Malone for governor in the Democratic primaries.

HARVEY (DOC) ARLINGTON, vet



show agent who played a prominent role in the organization of the Blue Grass State Shows, is currently handling the office trailer on the org. Doc, who says he's still making Muncie, Ind., his home since moving there from Grand Rapids, Mich., reports the shows have been getting good weather breaks and business has been good.

Wanted—Shows of merit. Will furnish frame-up for good geek.

Jack Martin is pleased with the flash his clothespin store makes on the Bright Lights Expo. His agents are L. R. (Doc) Lewis and Abe the Agent.

Doc Day, who is hobbling around on crutches with a broken ankle, closed with the World of Today Shows and has joined Hennies Bros.' concession department.

Frankie Shafer writes that the Western Shows recently made a 700-mile jump from Wolf Point, Mont., to Rexburg, Idaho, and some of the folks spent two days seeing Yellowstone National Park.

Can place high free act. Will furnish two gals willing to learn and a net.

Harry Agne, King Reid Shows, in New York recently on a short visit. . . . Mr. and Mrs. Jack Lichter (he's head of NSA Veterans' Committee) will drive from New York to French Lick, Ind., to attend a convention.

M. B. (Doc) Rutherford, who until recently handled publicity for the Florida Amusement Company, visited The Billboard New York offices Thursday (11). He plans to take it easy for a while before returning to the road.

THE OLD order changeth, Mrs. John Quinn, wife of the owner of the World of Pleasure Shows, discovered. Owner of a new camera, Mrs. Quinn usually is around snapping everyone's picture on the midway. In this instance, however, she posed for another camera fan and here's the result.



Who'd thought that we would see the day when we couldn't buy bread to bread the burger.

James Patrick (Jimmy) Sullivan has released a route card for his Wallace Bros.' Shows of Canada, on the back of which is a map showing the locations; which prompted Mickey Wilson

to crack that Jimmy needs that map so he won't get lost.

Line-up on Lew Alters' 10-in-1 on the Triangle Shows includes Susie Cole, sabers; Judy, big snakes; Ann, escape artist; Dubbletta, devil dog of India; Rammy Sammy, magic; Capt. Shorty Smith, fire-eater; Hazel, horse woman; Georgie Spears Jr., back in annex after four-year absence, and Red Duncan and Helen Alters, tickets.

Alice the Alligator Girl writes she had her biggest July 4 in history at Atlantic Beach, Morehead City, N. C., grossing \$1,000. . . . Mrs. Norman Newman is in Memorial Hospital, Niagara Falls, N. Y., following a major operation. She plans to leave for Tacoma, Wash., with her husband as soon as she is permitted to travel.

A. LaMont Smith, son of Helen B. Smith, returned last week from Germany, where he spent a year with UNRRA as a zone director. . . . Jimmy McGarrigle, of St. John, N. B., veteran agent, likes to tell stories about Patty Conklin's punctuality in keeping appointments, especially when workmen were involved.

Ignorance is bliss. The guys who can count rolldown balls as high as they go feel superior to natives if they never learn that the natives can count farther.

Hennies Bros.' notes: Mrs. Charles Kelly has left shows for a minor operation. . . . Dutch Wilson can be seen nightly riding his own Flying Scooter before the customers arrive. . . . Eddie Fitzsimmons almost knocks himself out grinding on the Glass House. . . . Charles Taylor is mighty proud of his Colored Revue and of the gross it got at Anderson (Ind.) Free Fair.

AL (RED) COHN, veteran bingo operator and concessionaire, forsook the bright lights of sunny California to participate in Conklin Bros.' harvest at Brantford and Hamilton, O., and is now spending a little time in Chicago preparing to invade other fertile fields until he hears the call of the Eastern Canada Fair dates.



After being off the road four years, Billie Winters, singing clown, is grinding and selling tickets on Milo Anthony's Side Show on the American Exposition Shows. . . . S/Sgt. Leonard Neill, former concessionaire with the Gold Medal Shows, expects to be discharged soon from Bruns General Hospital, Santa Fe, N. M., where he has been recuperating from injuries received in Belgium 15 months ago.

We don't like to admit it but the so-called sucker has better sense than to be gypped with high prices at restaurants during carnival week.

Line-up on the O. C. Buck Shows Colored Minstrels follows: Harry Horner, manager; Billy Cornell, manager-producer; Marion Ford, director; Samuel Rhodes, comedian; Herbert Parker, master of ceremonies; Stella Chisoll, blues singer; Betty Weiss, Mary Baker, Boretta Stewart and Alma Smith, all in chorus; Charles H. Burt and Angus Chism, trumpet; Thomas Mitchell, piano, and Samuel Liley, drummer.

Cleo Renee, Minnie Meyers and Georgette Ice, members of the A. M. P. Shows, were guests of Bobby Kork at the Yettters Court Penthouse in Trenton, N. J., Friday (5) when the

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For Fairs and Celebrations starting July 22nd, dependable Ride Men in all departments; preference given truck drivers. All equipment like new; best of salaries. Can use a few clean Concessions and Shows. No gypsies or flaties. Fairs close in Texas.

HYALITE MIDWAY
 Kearney, Nbr., this week; then per route.

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ALL SIZES OF BAGS
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Gas or electric, pops 60 lbs. per hour. Ceared 12-quart aluminum kettles, Coleman burner and tanks. Hybrid Popcorn, pops \$100.00 to \$125.00 per 100 lbs., \$9.75. 10c Cartons, \$6.45; 5c Cartons, \$5.45 per 1000. Glassine Cones, \$2.25 per 1000. Seasoning. New and Used Popcorn Machines. Quick repairs all models.

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shows played Phoenixville, Pa. Rosita Dolorees, of Harrison Shows, entertained with her dove dance. . . Monroe Hoge, concessionaire with Mighty Page Shows, presented his wife, Reland, with a new Roycraft house trailer on her birthday June 29. Women on the show gave Mrs. Hoge a surprise party.

Wire your expense the number of shows, rides and concessions on your midway. Also the list of bona fide fairs you hold contracts for. If satisfactory and your privilege is right, I'll consider booking a penny pitch.

Jean Nadja left the Premier Shows to work the annex on Lawrence Carr Shows. The Circus Side Show line-up includes Dante, fire eater and juggler; Heaven, crystal gazer; Professor Ganno, trained dogs; Chris, electric chair; Sy Cobb, corn cobbler, and Tit and Tat, pygmies. . . Linda Lopez post cards she had the biggest biz of her career with her girl show

on the Wonder City Shows at Rantoul, Ill., July 4. Her No. 1 unit, *G-String Follies*, topped all shows, and her No. 2 unit, *Men's Paradise*, was third. Additions include Peggy Powers, snake charmer, and Marilyn Zepetelli, fan dancer.

More than 60 members of the Charles Siegrist Showmen's Club and their ladies were guests Tuesday (9) night of Dave Endy at a midway party on the Endy Bros.' Shows at Canton, O. Members assembled inside the front gate at 7:30 were given identification tags and turned loose on the midway. At midnight they were Dave's guests at a dinner served circus style in a top erected for the occasion. Councilman at Large Ralph Smith, a club member, introduced Endy and he responded briefly. Ted Deppish, club photographer, screened movies of the Ringling-Barnum and Cole Bros.' shows to climax the evening's program. In charge of arrangements were Glen Z. Wagner, of Dover; Ray S. Wallace, Alliance; T. Ward Snyder, Bob Granger, C. H. Todd, Don Taylor, Roy Wild, Paul Kennedy, Jack Mullane, Joe Selenshy and Rex McConnell, all of Canton.

Then there were the two hashers that "jined" a Posing Show on a Saturday night. Arriving at the show's next stand they got off the flatcars, dirty and grimy and proudly walked up the burg's main drag carrying paper keisters which a ride boy had crudely lettered, "With the Whoosis Shows."

Detroit Notes—Charles H. Stapleton, local supply dealer, has added a tractor-trailer combo and is running a fleet of traveling stores to carnivals playing the Michigan-Ohio-Indiana territory. . . Berger Rudolph, now park superintendent for Victor Horwitz at Motor City Park, plans to cover a string of Michigan fairs. . . Milton (Pete) Stapleton has enlisted in the air corps, proving a major loss in personnel to the Stapleton organization here. . . George Harmon, formerly with W. G. Wade Shows, has joined the Charles H. Stapleton Company as chief fleet driver, handling all equipment and routes. . . Severin Hilo has opened Pleasureland Park at Ecorse for the summer season, and will again take to the road for the fair season. . . Archie Gayer and Harry Lewiston have signed to produce several shows at the Wisconsin State Fair. . . Mrs. Virginia Halstead, concessionaire with the Royal American Shows, in town for a few days buying merchandise and visiting local showfolk. . . Edwin E. Brown, veteran tattooing artist, has established his studio at 919 Michigan Avenue, in the heart of the city's West Side night life district.

Asleep at Switch

Charlie Kelly, of Hennies Bros., reports this one. As the org was moving from Anderson, Ind., to Battle Creek, Mich., Sunday (7) Caterpillar Shorty (The Weasel) sat on the train steps to admire the scenery, so Kelly's story goes. Shorty fell asleep and rolled off the train, and the train kept rolling along. Shorty made his way to a farmhouse, and the good-hearted farmer took him to a private airport where he chartered a plane to catch up with the train, but in making a landing the plane nosed over and both occupants were slightly injured.

Shorty finally got on the train and hit for his berth, determined that the next time he sits on a train steps he'll chain himself on.

And that's Brother Kelly's story.

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No. 1—Six-in-One Multiple Screw-Drivers (Pocket Size) - Gross	\$1.00
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No. 3—Oriental Letter Openers (Pocket Size) - Gross	1.00
No. 4—Automatic Wrenches, Light Duty (Pocket Size) - Gross	1.00
No. 5—Automatic Wrenches, Heavy Duty (Pocket Size) - Gross	1.25
No. 6—Open-Eyed Screw-Drivers, Tool Steel (Pocket Size) - Gross	2.00

The above tools are all made of full-bright and full-tempered steel. The name of the tool is stamped on each item. They are highly polished and packed one (1) gross to the package. These tools are made to use, even though they are sold at slum prices. A trial order will make you a customer forever. Please order by numbers.

Terms: Cash with order or 25% with order, balance C. O. D.

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OHIO SUPER YELLOW POPCORN

BULK High Expansion — Excellent Quality PACKAGE

Packed in 100-lb. moisture-proof bags and in 10-oz. moisture-proof cans. Processors' selling prices. Test sample free on request. Also complete stock of Popcorn Cartons and Supplies.

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Sell Program Ads, Banners and Underprivileged Children's Tickets.

Dates—August 2 to 6. Other big cities to follow. Call me or come on.

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WORLD OF MIRTH SHOWS

Drome Riders wanted, two boys and two girls, to join at once for long season of fairs beginning Presque Isle, Maine, July 29. Top salaries and share in tips. Betty O'Dea, Pat Hawks, have great proposition for you; wire as per route.

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LEWISTON, ME., JULY 15-20

J. R. LEERIGHT SHOWS

Want for Fairs and Celebrations, including American Legion State Convention, Aug. 17-21. Two blocks from State Capitol, in the heart of downtown Lincoln, Nebr.

SHOWS: Mechanical, Monkey, Ten-in-One, Snake or any Grind Show.
CONCESSIONS: Stock Stoves, Lead Gallery, High Striker, Floss, Custard, American Palmist.
RIDES: Book Roll-o-Plane, Tilt, Spitfire or Octopus. Buy for cash or book Loop. Get with a winner. Want Foreman for Spillman Merry-Go-Round; prefer Semi Driver.

Fremont, Nebr., this week; then per route. Contact J. R. LEERIGHT, Mgr.

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American Ten Gallon Tanks With Large Foot Pump, Air Gauge . . . \$17.50

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HENRY HETH

COASTAL PLAIN SHOWS

Want Shows and Concessions for choice tobacco markets and pay roll towns including eight good fairs. Ones joining now will have preference. Concessions—Bowling Alley, Bumper, Darts, Guess Your Age and Weight, Hi Striker, Jewelry or Novelties, Bingo, Frozen Custard, Candy Floss or Apple, Potato Chips, Cook House or Sit Down Grab.
Shows—Snake, Monkey, Hill Billy, Rides—Rollo-Plane, Tilt, any Flat Ride, Pony Track or Fun House.
Dealers for percentage. Place a few more good Ride help.
Everybody address:
C. V. (BILL) COX, Cheraw, S. C.

PINE STATE SHOWS

Summer Festival, Ringgold, Ga., July 15 to 20. First show in 12 years. Want Candy Floss, Custard, Fish Pond, Ball Games, Bowling Alley, Shooting Gallery, Watch-La, or any 10¢ Concessions. Can place any Ride not conflicting. What have you? Can place manager with girls for a complete 20x40 Show. Can place Wild Life, Jungle Show, Animal Show, War Show, Jig Show, any Show with own equipment. Jack Granter wants Agents for Roll Down, Skillo, Nail Joint, Track and outside help.

CAPITAL CITY SHOWS

Wants for Danville, Ky., week July 15th; Nicholasville, Ky., week July 22nd; Georgetown, Ky., week July 29th. Ten Fairs, starting August 19th, Manchester, Ky. Stock Concessions of all kinds except Bingo, Custard, Conkhouse, Popcorn, Snowballs, which are sold. Jack Land wants couple to handle Photo Gallery. Shows—Good opening for 10-in-1, Mechanical City, Big Snake, any show not conflicting. Will book or buy Tilt or Octopus, also want to buy No. 5 Wheel for Twin Wheels. All replies:
CAPITAL CITY SHOWS, Danville, Ky.

WANTED AT ONCE

Concession Agents for all types of Concessions. Also show people for all kinds of Shows except Half and Half and Girl Show, with or without equipment. Ride help who can drive trucks preferred. Will book or buy Flat Rides, Roll Down Agents, Buzzle Dazzle and other Grind Store Agents. Also will book Corn Game and Cook House and any other Concessions that don't conflict.
OMAR GREATER AMUSEMENTS
Reyno Picnic Reyno, Ark.

J-P-M SHOWS WANT

Concessions—Hi Striker, Lead Gallery. Rides—Emerson, contact. Shows—Whitey Browns wants Athletic Show people, have complete outfit. Can place Dancer for Girl Show, also A-1 Talker that can stand prosperity, as I have contracts for the outstanding Fairs in the States of Maine, Vermont, New Hampshire. (Yes, I have exclusive at the Big One, Tunbridge, Vt.) Whitey Pelley wants Nail Store Agents.
Morrisville, Vt., 15-20; Saranac Lake, N. Y., 22-27; Tupper Lake, July 29-August 3; Whitesboro, August 5-10.

RAY WHEELLOCK WANTS

Boxers and Wrestlers. Good percentage to Boxer or Wrestler handling front. Place man on Kiddie Ride. Want Roll Down, Slum, Skillo, Wheel, and Clothes Pin Agents. Red Keyes, Murphy, Sam Lamb, Red Applebe, come on. RAY WHEELLOCK, care Pikes Amusement Co., Macks Creek, Mo., July 18 to 20; then as per route.

REGENT SHOWS WANT

For New Haven, Ind., Street Fair, July 22-27, and nine more Home-Comings and Fairs, Pop-Corn, Caramel Corn, Penny Arcade, Concessions of all kinds, Agents for Buckets and Grocery Wheel. Can use good Ride Men. Lester Williams, get in touch with Jim Louces, John Robinson, Duke Bell, contact me. HARRY ALKON, Concession manager, Lebanon, Ohio this week.

WORTHY SHOW WANTS

Manager with people for Side Show, also Grind Shows, with or without transportation. Can place few more Concessions. Whitey Rogers wants girls for Girl Show. We have two more still dates, then seven Fairs, then South till November. Tonawanda, N. Y., this week.

BRADY & LEEDY WANT

Second Man for Chair-o-Plane. Agents for Blower, Swinger, Duck Pond. Young Man for Dark Room.
Moundsville, W. Va., this week.

MIGHTY PAGE SHOWS

Want Concessions of all kinds. Bob Meyer, we work all the time. Ride help wanted on Rides, help for all Shows. Shows—Will book Wild Life, Mechanical Show, Big Snake. Want performers, musician for minstrel. Contact:
BOB OVERSTREET,
First & Spring Nashville, Tenn.

WANTED IMMEDIATELY

Pop Corn and Candy Apple Concession. Must be modern and first class equipment to comply with high standards of Show. Address MARKS SHOWS, Fairmont, W. Va., this week; then as per route.

LAST MINUTE OUTDOOR WANT ADS

The advertisements appearing below are last-minute calls for help, rides, shows, concessions, etc., received too late to permit the use of as much space as the advertisers requested. We recommend careful and thorough reading of all ads as they include many good, worth-while opportunities.

Because of the importance of last-minute "Want Advertisements" we want to take care of ALL OF THEM, even those received Saturday afternoon, Sunday and as late as 9 o'clock Monday morning, E.S.T. To do this, however, and insure representation to every showman we find it necessary at times to set the ads received after Saturday noon in small type, either single or double column.

SHOWMEN—To insure having your advertisement displayed to best advantage . . . in a space as large as you desire . . . please be sure to have your copy and instructions reach the publishing office at 25 Opera Place, CINCINNATI, OHIO, early, Thursday or Friday when possible, or by Saturday morning at the latest for the following week's issue.

PENN PREMIER SHOWS**LARGEST ALL MOTORIZED SHOW IN THE EAST**

Want CARNIVAL ELECTRICIAN THAT KNOWS TRANSFORMERS AND IS SOBER AND RELIABLE. WILL GUARANTEE OVER \$100.00 a week. WANT BILLPOSTER THAT CAN AND WILL GET THE PAPER UP. Deckman, wire. WANT SCENIC ARTIST to join on wire. Want experienced Man who knows Chair-o-Plane, Rollo-Plane and Flying Scooter. Also Canvasman and Men in other departments. Can place Photos, BALL GAMES, High Striker, Rotaries and other legitimate Concessions. Can place Monkey Show, Iron Lung, Fun House or Shows not conflicting. Fair Secretaries in Kentucky, Tennessee, Alabama and Florida, we have a few open dates. We carry 12 Rides and 8 Shows and invite your inspection to America's most beautiful show. We also carry 2 sensational Free Attractions. Address all wires and mail to LLOYD D. SERFASS, Gen. Mgr., Erie, Penna., this week; followed by Westleyville, Pa.; Sharon, Pa.; V.F.W. Celebration, Canton, Ohio, in the heart of the city; followed by 20 weeks' more of Fairs and Celebrations.

EXPOSITION AT HOME SHOW**MT. CARMEL, PENNA., JULY 15 TO 20**

Want Concessions—String Game, Scales, Guess Your Age, Ball Games, Duck Pond, Balloons, Country Store, Hoop-La, Pitch Till You Win, Devil's Bowling Alley, any legitimate Grind Stores, Custard, Candy Floss. Shows—Unborn, Monkey. Want Man for complete Snake Show at once. Skeets Hubbard wants any Side Show or Illusion Acts, top salary. Merry-Go-Round Foreman, Second Men for Ferris Wheel and Loop-o-Plane that can drive semis. Want two Show Carpenters, top salary. Want sober, capable Show Electrician. Want Billposter with own transportation. Want all help for balance of season. Chester, Pa., July 22-27; then South for Fairs and Celebrations. Best territory.
Wire or Contact ROX GATTO, New Marble Hall Hotel, Mount Carmel, Penna.

CARAVELLA ★★ AMUSEMENTS

Presents Second Banner Fair of the Season. Don't Miss This One. Washington Fair, July 20-Aug. 3. All Concessions open. Another feature date—Vets' Welcome Home and Firemen's Celebration, Ridgway, Pa., July 22-27. Fireworks, parades—nite and day. Something doing every minute.
WANTED: Help on all Rides—Reliable and experienced Lot Man and Poster. Chuck Vaughn, contact me. WANTED: Agents for Concessions. SHOWS: Few more Shows. What have you? RIDES: Will buy any good Flat Ride or Roll-o-Plane and Chairplane.
DU BOIS, PA., THIS WEEK; RIDGWAY, PA., NEXT WEEK.
ALL WIRE: CARAVELLA AMUSEMENTS.

J. F. SPARKS SHOWS WANT**For twelve bona fide Fairs with own transportation**

Wild Life, Grind Shows, Girl Show, Custard, Jewelry, Producer for Minstrel Show, Blues Singer, Clarinet, Sax and Bass. Geo. Harris, Geo. Shaffer, Geo. Dennis, answer. Second Men for Rides. Norman Littlefield wants Readers for American Mitt Camp to work with Madam Larue. Slum Store Agents, Griddle Man and other Cook House Help. Experienced Concession Workers to join for Paris, Ill., Fair, starting Sunday, July 21st.

Fairfield, Ill., this week; then Paris, Ill., Fair.

WANT COMPLETE GIRL SHOW

GIRLS to do specialties—Tap, Toe, Acrobatic, Rhumba, Strip, Fans, or what have you? GIRLS for Chorus—can use organized line. MUSICIANS or organized Band; CARTER BLEVINS, WRITE. Master of Ceremonies and one or two outstanding DANCE TEAMS. We have just taken over this show, so it will be entirely new. Can use a few more GIRLS for POSING and HAWAIIAN Shows. Dixie Naldrett, Charlene Brand, Betty Franks, Carlos Leal and anyone who has worked for us before, wire. All answers: J. SCIORTINO or GINGER RAE, WORLD OF MIRTH SHOWS, Lewiston, Me.; next week, Augusta, Me.

BARKOOT BROS.' SHOWS WANT FOR LONG SEASON

Tilt-a-Whirl, Octopus and two more Kiddie Rides. Can book up-to-date Shows, Pit Show and Platform Shows. Can book legitimate Concessions of all kinds. Percentage open. Want Ride Help for all Rides. Saranac, Michigan, Celebration, July 17-18-19-20; Grand Ledgo Ox Roast, July 21; Clarksville, Michigan, Ox Roast, July 23-24-25, Street Celebration. All Fairs and Celebrations to follow. Have for Sale—24x42 Bingo Top and Frame complete except Flash Jacks, with Webster P. A., \$1,000.00 cash. Address per route: ED DEIBERT, MGR.

GEORGE CLYDE SMITH SHOWS

Want for the following Celebrations: Blair County Firemen's Convention, Duncansville, week of July 22; Veterans' Celebration, Sykesville, week of July 29; Firemen's Celebration, Scalp Level, week of Aug. 5. Want Pitch-Till-U-Win, Devil's Bowling Alley, Swinger, Photos, Duck Pond, String Game, Guess Your Age, Cigarette Pitch, Penny Arcade. Want Monkey Show, Crime Show, Wild Life, Girl Show. All communications to GEORGE CLYDE SMITH SHOWS, Saxton, Pa., this week; Duncansville, Pa., next week.

TED VINING

Contact me immediately. TONY MARENO, care of Gold Medal Shows, now showing Streator, Illinois; then Champaign, Illinois, Fair, week of July 22nd.
P.S.: Walter Delenz, still waiting for you. Can use useful Side Show People for long fair season of twelve weeks.

RED CLAYTON WANTS

NAIL STORE AGENTS. Join on wire. Good proposition. Address: RED CLAYTON, c/o JOS. J. KIRKWOOD SHOWS, Newburgh, N. Y., this week; Poughkeepsie, N. Y., next week.

WANT AGENTS

For Tag Store, Balloon, Darts, Penny Pitch and Ball Game. Want capable party, prefer man and wife, to take charge of beautifully framed brand new "Spoils of War" Show; 35 per cent, tickets or ding, your preference. No collect wires, and if you can't get here, forget it. Get with the Show that wins the money. NORMAN ANDERSON, c/o Johnny J. Denton Shows, Beckley, W. Va.

PAUL'S AMUSEMENT SHOWS

Want Foreman for No. 5 Hill Chairplane. Want Special Agent with car, must be sober and reliable, one that can and will produce, familiar with Missouri, Oklahoma and Arkansas spots. Can use Shows with own equipment. Want Bingo, also few more legitimate Stock Concessions. Agents for Concessions. Would buy for cash Octopus or Rollo-Plane. No Junk. All replies to P. A. SCRIMAGER, Owner & Manager, Carterville, Mo.

MORRIS HANNUM SHOWS

Want for Trenton, N. J., July 22 to 27. Shows—Girl Show, Motor Drome, Arcade, Iron Lung, Wild Life. Concessions—Openings for a few choice Concessions, Wheels, Six Cat, Blower, Bowling Alley. No exclusive. Replies to: REID McDONALD, Concession Manager, MORRIS HANNUM SHOWS, Conshohocken, Pa., now; Trenton, N. J., July 22 to 27.

WANT SHOWS AND CONCESSIONS

For the following Fairs and Celebrations: West Jefferson, O., Celebration, July 22-27. Mt. Sterling, O., Celebration, July 31-August 1. Commercial Point, O., Celebration, August 2-3. Woodsfield, O., Fair, August 6-9. Silverton, O., Celebration, August 12-17. Mt. Vernon, O., Fair, August 20-23.
HAPPY ATTRACTIONS,
Wellston, O., this week.

HOME STATE SHOWS

All Celebrations and Fairs until November 9th. Belle Plaine, July 22-23; Centennial, Richland Jubilee, 24-27; Kellerton Annual Reunion, July 30-August 3. Can book Pop Corn, Snow, Basketball, Bumper, Bowling Alley, Floss and other legitimate Concessions open. Streets of Tama, Iowa this week.

GAY WAY SHOWS

Want Rides and Shows that don't conflict. Ferris Wheel Foreman, Chair-o-Plane Foreman, Concessions, any useful Carnival People. Powder Springs, Ga., this week; Bremen, Ga., to follow. 8 bona fide fairs. Wire JIM McCALL, Owner-Mgr., or BILL REESE, Asst. Mgr. and G. A.

PHONE MEN

Four Months' Work in Philadelphia. Good auspices, others to follow. All year around work at good percentage. Experienced men and women only. Write immediately.
P. O. BOX 203, White Plains, N. Y.

WANTED AT ONCE

Ferris Wheel Foreman and Second Man. Top wages, best treatment.
FULLER GREATER SHOWS
514 Main Street Meyersdale, Penn.
(Friendsville, Md., this week)

WHEEL FOREMAN WANTED

Will book any Ride except Wheel. Concessions: Will book Bingo, Mug Joint, Scales, Grind Stores, Mit Camp, Ball Game. Concession Agents wanted. E. F. ENDERWOOD, manager, Pearlens Shows, Oilton, Okla., July 15-22.

MAGNOLIA EXPOSITION SHOWS

Want Concessions of all kinds. Good opening for small Cook House and Snow Cone. John Nix, wired you to join. Want Skillo and Roll Down Agents. Max Morgan, wired you to join. Will book Mit Camp. Will book Girl Show. All replies to:
PETE MILLSAP, Reeder Hotel, Florence, Ala.

WANT SPITFIRE FOREMAN

Must be capable semi driver. Want Second Men on other Rides. SUNSET AMUSEMENT CO., Elsberry, Mo., this week; Monroe City, Mo., next.

WANT SIX CAT AGENT

Anyone having worked for me before, come on. J. W. JERNIGAN, c/o W. O. Kaus Shows, Statesville, N. C.

ENLARGING SHOW

For Celebrations and Fairs. Special proposition for Jenny and Mix-Up, any other Ride or Show not conflicting. Concessions of all kinds, also Mug Joint, Pop Corn, Snow. Wire or call DIKSON UNITED SHOWS, Allen, Okla., this week.

WANTED

Roll Down and Slum Skillo Agents, also Wheel Man and others. Cambridge City, Ind., this week. Wire or call
RUTH NEESE, Red Hotel, Richmond, Ind.

PHONEMEN

Book Tickets, Banners, Labor and Police Deals. B. B. Spear, call me.
FRANK B. HILDEBRAND
117 E. Howard, Girard, O. Tel. 55607

OPERATOR-PRODUCER

For high-class Girl Revue, available July 21st. Office attraction preferred, or can organize to suit. Address:
BOX 421, Care Billboard, St. Louis, Mo.

PETE JOHNSON

Phone or wire Russell Johnson. Anna died Monday, Dublin, Ga.
FLORIDA AMUSEMENT CO.
Howard Ingram

BAKER UNITED SHOWS

Want Concessions to join for rest of season. Want Jewelry, Candy Floss, Pitch-Tilt-U-Win, Cane Rack, Cigarette Gallery, Custard and American Palmaris or any Concession not conflicting.
SHOWS—Want Fun House, Side Show, Glass House, large Snake or any Show with own outfit. Shows and Concessions joining now given preference for Fairs and Celebrations.
Tipton, Ind., this week; Martinsville, Ind., week July 22.

BUNTING SHOWS

Want A-1 Ferris Wheel Foreman. Top salary. Must be sober at all times; drinking is cause of this ad. Can place Merchandise Concessions for Macomb, Ill. Fair, July 22-26, and Mt. Sterling, Ill., Fair, July 29 to Aug. 2. We hold exclusive at above fairs. Can place Cookhouse at both fairs. Address:
EARL BUNTING, MGR.
Glasford, Ill., this week; then as per route.

DAMARISCOTTA FAIR

July 31-August 1-2-3.
Can place Girl Show, have complete outfit. Want Monkey Show, have outfit. Concessions all open. Can place Grind Stores for balance of season. Write or wire
ROSS MANNING SHOWS
Lubec, Maine, this week; week of July 22nd, Brewer, Maine.

CAN PLACE AGENTS

For Blower and Roll Down, Tex or Dropey, wire Bill Short, care United Expo. Shows, Leavenworth, Kan., this week; Marysville, Mo., next.

ZIEGLER SHOWS WANT

Grind Concessions that work for a dime. Want Ride Help. Address MRS. CHARLES ZIEGLER, 408 Hazelhurst W., Ferndale 20, Mich. Lin. 2-1464.

WILL BOOK OR BUY

Auto Kiddie Ride, furnish wagon for same. Can place Ride help, truck and tractor drivers, chorus girls for Al Merz's Charm Hour Revue. JAMES E. STRATES SHOWS, all this week Schenectady, N. Y.

WANT FERRIS WHEEL

And Tilt-a-Whirl Operators. No tear down. Good salary, year around work. Pay your own wires.
J. W. LAUGHLIN
Playland Park Houston, Texas

AGENTS WANTED

One Skillo and one Razzle Dazzle Agent. No drunks wanted. This is an outstanding spot. Thousands of sailors here. We work. Wire immediately to:
MARTY MICHILS,
Southern Valley Shows,
Orange, Tex.

WANTED

For 16th annual Firemen's Fair, Fredonia, Pa., July 23-27.
String Game, Hoop-La, Cane Rack, Pitch Tilt You Win, or any other Stock Store. Would like Guess Your Age, No Mitt Camp or Grift. Address all wires and mail to:
JOLLY W. JAILLET
c/o Eddie Expo. Show Sharpville, Pa.

WANTED A-1 BILLPOSTER

For one-nighters. Bradley Kincaid Grand Old Opry Show. Start work at once. Wire or call J. L. FRANK, Radio Station WSM, Nashville, Tenn.

GREAT SUTTON SHOWS

Will furnish nice Tent and Front for Girl Show. Must have two girls.
East Peoria, Ill., July 15-20.

FREAKS, NOVELTY ACT

With or without pitch. Don't wire, come on. Good proposition to right people. Replies to
RFNDALL or BOB WAX-E WHITE,
J. J. PAGE SHOWS
Clintwood, Va.

TEX FORRESTER

Contact us immediately.
CETLIN & WILSON SHOWS
Lockport, N. Y., this week.

HARRY W. LAMON

At liberty. Adjuster, Carnival or Circus. Wire Western Union, Memphis, Tenn.

**Itchy - Foot Fellow
Learns About Biz**

(Continued from page 53)
the fellow's been doing between seven and eight hundred clams a day, going for 15 cents a pop, and they haven't seen an apple in this part of the country this year.
"I made him for a hundred," he said with evident satisfaction as he spread the loot on the floor and prepared to check it.

Verifies Business Report

The crack about "seven or eight hundred a day" for the candied apple stand led to questions about the business. Patty's answers, and a tour of the entire layout verified facts about the business, are reported in another column of this section.

Patty was host at a dinner party in his suite, including Col. W. Dennis Whitaker, boss of the centennial, and two Montreal newspaper men. Another walk around the midway, and then the drive back to Toronto; and a Sunday afternoon on Lakeview Golf Club's fine layout.

Monday the two-man entourage, yours truly and Bill Purtle, drove to Brantford to inspect the Conklin winter quarters. The main building is three stories high, the top floor being utilized for the storage of equipment not in use the current season and for stock, of which there was plenty. The second floor serves as a dispensing room, and stock was sorted and labeled for the Eastern Ontario fairs later in the fall. The sail-makers also work on this floor, the Conklins making virtually all their own tops.

Manufacturers, Too

On the first floor is a machine shop which is used not only for the repairing of equipment and painting and spraying but as a cabinet works to make all types of furniture pieces used on the bingo or other percentage stores. The building is adjacent to the Canadian Pacific Railroad, and the Conklins built their own sidings into their quarters. The loading platform, which will accommodate two 70-foot boxcars, is built so that stock and equipment can be moved into

MIDWAY OF MIRTH SHOWS

Want Shows with own outfits. Playing excellent show country. Athletic, Side Show, Girl Show or Mechanical. Can place Merchandise Concessions, Coke Bottles, Bumper, Candy Floss. Want Second Men on Rides that drive Semis. Address: Illopolis, Ill., this week; July 22 week, 50th Annual Irish Celebration, Farmerville, Ill.; July 28 week, Annual Homecoming, Palmyra, Ill.; then Covington, Ind., Legion Free Fair.

SUNFLOWER STATE SHOWS

Want for ten Fairs and Celebrations, starting July 30th, any Grind Show except Snake, Girl and Ten-in-One; all others open. Especially want Diggers and Photos. Any Stock Joint not conflicting. Want Ball Games. Want Foreman for small Merry-Go-Round. Good salary and bonus. We close Dec. 1st in West Texas. No racket, no gate. Wire
C. A. GOREE, Mgr.
Julesburg, Colo., this week; then as per route.

CAN PLACE IMMEDIATELY

For balance of nine weeks at Riverview Park, to be followed by Fairs until late in November, then all winter in Museums—Freaks and Side Show Attractions. Particularly want Sword Swallower, either Girl or Boy. Will pay top salary to Freak to feature.
RAY MARSH BRYDON
Riverview Park Chicago, Ill.

WANTED FOR RICHMOND HEIGHTS, MO.

Legion Home-Coming, July 30 to Aug. 4; Dupo, Ill., Celebration, Aug. 8 to 11, and ten others to follow. Concessions—Ride Help on Merry-Go-Round, Ferris Wheel, Chair-o-Plane, Single Loop, Butterfly. Also need Carpenter. Address:
HAROLD BARLOW
529 North 52nd Street East St. Louis, Ill.
Will book Kiddie Ride.

BILL ARE WANTS

CONCESSION AGENTS for Hit and Miss Ball Game, Cane Rack, Guess Your Age and Six Cats. Good proposition. Address: BILL ARE, c/o JOE J. KIRKWOOD SHOWS, Newburgh, N. Y., this week; Poughkeepsie next week.

or from either the first or second floors.

Across a street, and served by Conklin's own spur, was another building 400 feet long, with trackage inside. There was parked the cars loaded with the equipment used the week before at Hamilton, loaded and ready to move for the Eastern Ontario exhibition season. Along one wall are racks and stalls used for the storing of individual shows. Patty said that when they are ready to start rebuilding for full seasonal operation 400 feet of show fronts can be erected and painted in this structure.

Place To Up Canvas

Around the buildings is sufficient space for the erection of any type of top carried by a carnival, "so we can iron out the bugs here before hitting the road," the host explained.

Then came a jaunt of a mile and a half to Sky Acres, Patty's estate on the south edge of the city. Words at the command of a roughneck who has spent the greater portion of his working life in hotel rooms, railroad cars or smelly depots are hardly adequate to explain the layout. It's a pip!

Frank, the Breeder

Then two and a half miles north-east of the city to Frank Conklin's stock farm, and two tall, cool Tom Collins before a tour of inspection of the barns, corrals and brood mares, yearlings and colts. Frank doesn't like to be called a farmer, and he isn't. He's a breeder, and his description of his racing stock indicates he knows what he's talking about. At any rate, the barns have every modern convenience, including running water in each stall and running water in each corral, both for the mares and colts and the Herefords and Aberdeen Angus Frank is fattening for market.

A satisfactory lunch followed on Frank's inviting sun porch, and by this time your agent was so thoroly imbued with the racing spirit that the entourage raced to Fort Erie, Ont., and the writer risked and lost seven bob on Muckle in the seventh.

It was enlightening to see how the other half of the carnival business operates and lives.

WONDER CITY SHOWS

Want Rides not conflicting with Merry-Go-Round, Wheel, Plane, Kid Rides. We have seven Shows, forty Concessions, Sound Car, Diesel Lights and an A-1 route. Still dates with eleven Southern Fairs starting September 16th, closing November 18th. All address: JOE KARR, Wonder City Shows, West Terre Haute, Ind., July 15-20; Danville, Ill., July 22-27; Brazil, Ind., July 29-August 3; Bicknell, Ind., August 5-10; Evansville, Ind., August 12-17.

HETH EXPOSITION SHOWS

WANT CHAIR-O-PLANE FOREMAN, \$50.00 per week. WANT TO BUY BALL GAMES. Address: BOB HETH, MGR.
Portage, Wis., this week; Oconomowoc, Wis., next week.

ATTENTION, FAIR SECRETARIES

and Committees in Ohio, Indiana and Illinois, look us over. Have few open dates. We feature Eric the Great, the world's highest sway pole act. Bluffton, Ind., this week; Elwood, Ind., to follow.
NICK'S UNITED SHOWS

LOOP-O-PLANE FOR SALE

Now operating at North Webster Groves, Mo., Picnic this week. First-class condition. Address:
JACK BALCH
1468 Blackstone ST. LOUIS, MO.

FERRIS WHEEL FOREMAN WANTED

Will pay \$60.00 a week and bonus for a capable man. No drunks, no jerks tolerated.
BULLOCK AMUSEMENT CO.
Blowing Rock, North Carolina, this week

MIDWAY OF MIRTH SHOWS

WANT GRAB JOINT, ALSO DIGGERS. Illopolis, Ill. (American Legion Home-Coming). this week; then per route.

HARRY CRAIG'S

HEART OF TEXAS SHOWS WANT
Second Man on Spiffie and Second Man on other Rides. Will use Wires on Tickets. Snake Ryle wants to hear from Red King, Eddie Weig, Bob Miller and Willie Redon. COMPLETE SIDE SHOW for complete top, or will consider Manager for same who can get acts. Cliff Patton, contact. Toughy Hovers wants to hear from Kid Moko and Albert Hanson. ANY GRIND SHOWS NOT CONFLICTING. Can place Musical, Fat Show, Madal, Ubborn, or what have you? NOW BOOKING CONCESSIONS FOR AMERICAN INDIAN FAIR AT ANADARKO, OKLA., IN AUGUST. Will book now—Basket Ball Game, Guess Your Age and String Game. Agents for Ball Games and Agent for Six Cats. "Ballgame" Blackie, answer. Cortez Henderson wants Skillo and Pin Store Agents. WANT BILLPOSTER. Address: Guyton, Okla., this week; Berger, Tex., next week.

HELLER'S ACME SHOWS

Our Lady of Mount Carmel Celebration
Biggest in Pennsylvania—Rosetta, Pa., July 22nd through 28th, including Sunday.
Want 2 Free Acts for one or five weeks. Want Auto Mechanic. Want Ferris Wheel Foreman and Chair-o-Plane Foreman. Want Frozen Custard and Candy Floss.
Bayonne, New Jersey, July 9 to 20.

B AND V SHOWS WANT

For Oswego, N. Y., Fair commencing July 20th. Fun House, Penny Arcade, Drome, Rides—Rollo-Plane, Tilt, Whip, Kiddie Shows—Ubborn, Monkey, Crime, any good Show. Have 30x50 Concession top. No exclusive. Want Foreman for Chair-Plane, Merry and Wheel. Joe De Seta, wire. J. VAN VLIET, manager, Forest City, Pa., July 15-20.

RIDES WANTED

Ferris Wheel, Chair Plane, Merry-Go-Round, Anthony Bellino and Morris Lavina, Newark, N. J., get in touch with me right away. Very good church spots up to October 1st. Beryyn Fire Company, Beryyn, Penna., July 17th to 27th. Phone: Bolgrade 6-0418.
HARRY YEAGER
1114 South 42nd Street Philadelphia

H. B. ROSEN AMUSEMENTS

Want organized Side Show (will furnish new top and all new equipment). Monkey Snow Manager, have complete show ready to take over.
Address: H. B. ROSEN, Manager
Portland, Tennessee, this week

FLORIDA AMUSEMENT CO.

Wants Grinder for "What Is It" Show, fifty-fifty. Ball Game Agents, come on.
HOWARD INGRAM, Dublin, Ga.

WANT CONCESSIONS

of all kinds and Girl Show for Crogan and Roger Young Celebration, week of July 29, at Fremont, Ohio. Fireworks, parade, free acts. Will sell ex. on large Cook House. Wire or write
ROXIE HARRIS, Gen. Del., Deshler, Ohio.

EXPOSITION AT HOME SHOWS

Want High Free Act for long season. Can use two Show Carpenters. Top salary, all season's work. ROX GATTO, Owner and Manager, Mt. Carmel, Pa., this week; Chester, Pa., next. Going South; Florida Fairs to follow.

WANT

STOCK CONCESSIONS—Jefferson, Seymour, Janesville Fairs. Tilt Foreman.
FIDLER'S UNITED SHOWS
Kenosha, Wisconsin, till July 21st

Haywood Shows Want

SHOWS, RIDES, CONCESSIONS.
All Replies to
C. H. HAYWOOD, Haywood Shows
Stigler, Okla., July 15-21; then per route.

DROME RIDERS

Men and Ladies, join at once. Top salary; all winter's work. Good Drome Talker and Ticket Sellers. New Drome. Wire
DROME MANAGER, John R. Ward Shows
Hammond, Ind.

WANTED

Agent and Billposter with car. Write or wire
BEERS-BARNES CIRCUS
Hartsville, Tennessee

WANT

DROME TALKER or TRICK RIDER. Good prop. for right party.
SPEEDY WILSON, c/o O. O. Buok Shows
Claremont, N. H., July 15-20

TRIANGLE SHOWS WANT

MINSTREL SHOW PEOPLE. Salaries out of office. Good Talker for same. 15% to a good man.

TALKERS FOR IRON LUNG AND UNBORN SHOW.

HILLBILLY OR WESTERN ACT, with Talker, combined with short-wave radio station.

GIRLS FOR POSING SHOW AND GIRLS FOR REVUE. Top salaries.

LEW WEINSTEIN WANTS EXTRA BINGO AGENTS FOR HARRINGTON FAIR.

LEW ALTERS WANTS FIRST-CLASS ATTRACTIONS FOR SIDE SHOW.

RED LION, PA. (FAIR), this week; HARRINGTON, DEL. (FAIR), next week.

All Address: **JAKE SHAPIRO, Mgr.**

LOOK-CAPELL BROS.' SHOWS-WANT

ANADARKO, OKLA., RODEO, THIS WEEK; BRISTOW, OKLA., NEXT WEEK; THEN YALE, OKLA., FOR THE BIGGEST CELEBRATION IN OKLAHOMA, THE AMERICAN LEGION HOME-COMING REUNION.

This Show owns 10 Rides, 7 Shows and has the best of rolling equipment. Haven't missed a Monday in 4 years. IF YOU WANT ACTION, WIRE NOW!

Can place any Stock Concessions (no exclusives). Will place a few more nicely flashed Grind Stores that can stand good treatment and want to make money.

Can also place a few more capable Agents.

All address: **H. N. (DOC) CAPELL, as per route above**

BELTON SHOWS WANT

For the Best String of Fairs in the South

Want all Stock 10-Cent Concessions. Good opening for Mug Joint, String Joint, High Striker and others. Can place good Side Show and Grind Show, Fun House. Will book two Flat Rides, any except Whip, Octopus and Tilt preferred. Good proposition and plenty of good Southern Fairs. We can furnish transportation if needed. Want Minstrel Show People; salary paid from office. Gene Page wants Girls for Girl Show that can produce. Peggy, come on; ticket if needed. Showman, Ride Owner, Concessionaire, look this route over. This week, Roxboro, N. C.; Thomasville, N. C., Everybody's Day, uptown, sponsored by Chamber of Commerce, first show inside city in five years; then Bassett, Va., uptown, the only show this year, Legion sponsored; then go into Fairs starting with the Greater Galax Fair, Galax, Va., followed with Tri-City Fair, Leaksville, N. C. \$5,000 in prizes at this fair, so why play so-called fairs when you can get with a show that has real fairs. Route to interested showman. All address:

R. J. BELTON, Owner W. R. (WHITEY) JOHNSON, Mgr. CLYDE PARRIS, Gen. Agent

This week, Roxboro, N. C.; then as per route.

GOOD PROPOSITION FOR ORGANIZED MINSTREL SHOW

With or without wardrobe. Doc Anderson, Sol Speight, Dustball, if at liberty, contact. Always use legitimate Concessions and sober Ride Help.

JIM RAFTERY, R & S SHOWS

Jacksonville, N. C., this week; Clinton, N. C., next.

WILL BOOK, BUY OR LEASE

Merry-Go-Round, Ferris Wheel, Chair-o-Plane, with or without transportation; separately or as unit. Out all winter in Florida.

CRANDELL'S BINGO

Leitchfield, Ky., this week; Beaver Dam, Ky., next.

WEST VIRGINIA STATE FAIRS

RONCEVERT-LEWISBURG, W. VA., Week August 19, following with

CHARLESTON, W. VA., FREE FAIR, ten days and nights. Last Fair Attendance Over 350,000

Ten More Weeks of Bona Fide Fairs To Follow

Now booking Shows with entertaining features.

RIDES—One more Flat Ride with or without transportation.

Ride Help and Carnival Workers in all departments.

Legitimate Concessions of all kinds.

Drome Male Riders, Trick or Straight.

Side Show Working Acts and Freaks to feature. Address Al Renton.

We are now playing the best industrial cities in West Virginia with mines working day and night.

All address

MARKS SHOWS

Fairmont, W. Va., this week; Clarksburg, W. Va., to follow, and then as per route.

WANTED WANTED WANTED

FOR SIXTEEN WEEKS OF BONA FIDE FAIRS AND CELEBRATIONS

Concessions—Custard, Scales, Novelties, Diggers, Cane Rack, String Games, Country Store. Shows—Fast-stepping Jig Show, Johnny Reddick, contact me. Motordrome, One-Ring Circus, Monkey Show, Crime Show. Have complete outfit for Girl Show. If you have your own equipment I can offer you a good proposition. Rides—Want Flat Ride, also Roll-o-Plane or Loop-o-Plane. Can always place Ride Help. Want two thrilling Free Acts; Fred Guthrie, Jay-Dee, Dare-Devil Murphy, George Harson, wire at once. Billposter with car, must be sober. Would like to hear from Promoters that have worked for me before. Will buy one hundred KVA Transformer and stranded wire cable, weatherproof, any size from Number 4 to Double O. All address

STANLEY REED

Daniel Boone Hotel, Boone, North Carolina

WANT FOR MID-SUMMER FESTIVAL

Sponsored by Recreation Park Board in Beautiful City Park, Elwood, Indiana

Can place Concessions of all kinds for this spot and two to follow. Shows of merit. All address

NICK'S UNITED SHOWS

Bluffton, Ind., this week; Elwood, Ind., to follow. All can get well in this spot. Plenty of publicity.

TURNER BROS.' SHOWS

WANT WANT

SHOWS WITH OWN EQUIPMENT AND TRANSPORTATION FOR THE BEST STRING OF FAIRS AND CELEBRATIONS IN THE STATE OF ILLINOIS. WILL MAKE GOOD PROPOSITION TO RELIABLE OPERATORS. July 23rd, Menard County Home-Coming at Petersburg; July 29th, Taylorville Fair; Aug. 5th, Altamont Fair; Aug. 15th, Vandalia; Aug. 26th, Southern State Fair at Du Quoin.

All Address: **FT. MADISON, IOWA, this week; then per route.**

THIS IS IT THE MUTH-GOLF MACHINE

The Machine You've Been Waiting for Now Ready for Delivery. The Muth-Golf Machine gives you the REAL hit of the ball and records the distance the shot would have traveled. A device which can be installed indoors as well as outdoors. It is durably constructed to withstand outside weather and rugged use. The Muth-Golf Machine is an all-weather and year-round money maker. It is new and revolutionary in its field.



IT'S ENTERTAINING
IT'S INSTRUCTIVE
IT'S FUN

For full details write to
EDCO MANUFACTURING CORP.

SOLE AGENCY OF "THE MUTH-GOLF MACHINE"

Romaine Bldg., 136 Washington St.,
Paterson, N. J. Phone Armory 4-0779

RODEO



"BAR Z RANCH" Wants

on account of disappointment, Horse and Animal Acts, Hillbilly Unit, Novelty Stage Acts in conjunction with Fireworks Spectacle. Can place all kinds of Concessions, including Eating Stands, Pop Corn, Norelites, Wheels, Bingo, anything that fits in the picture. Also Wild Life, Side Shows, Grand Shows with outfits. Special Agent, Bannerman for Famous Relief Show. At WINDSOR, VERMONT, FAIR GROUNDS, July 26-27-28. For 10 weeks in the North. Assistant Manager with Shows and Outfit. Office Trailer or Sound Truck will be "cut in." Contact at once. Concessions and Shows on percentage.

Celebration Committees, Fair Secretaries, address:

CHARLES KYLE, Windsor Hotel, Windsor, Vermont

TINSLEY'S CITY RIDES "AMERICA'S MOST MODERN MIDWAY"

Want—RIDE HELP—Want

We have Twin Wheels, Octopus, Roll-o-Plane, Chairplane, Caterpillar, Whoopee, Kiddie Airplanes, Kiddie Swing, Kiddie Auto, Live Pony Ride and streamlined Merry-Go-Round. These Rides are all new and are transported on our own fleet of 30-ft. Great Dane Trailers. Can place reliable Foreman and Second Men on all Rides; must be strictly sober and capable. Our Ride Help does not have to drive, we have drivers. Especially want Caterpillar Foreman for our new streamlined Caterpillar. CONCESSIONAIRES—We offer a route of the best industrial towns in the South and can place a few more legitimate Merchandise Concessions and Frozen Custard. Positively no Coupon Stores, no Percentage, no Gypsies. Address:

JOHN T. TINSLEY, Codartown, Ga., this week; La Grange, Ga., July 22-27.

MAJESTIC GREATER SHOWS

Can place for balance of season, including 13 Fairs and Big Labor Day Celebration, starting first week in August, Side Show, Snake Show and Mechanical Shows.

Want one more Flat Ride, Miniature Trains. Concessions of all kinds. Will sell exclusive on Scales.

Want Tilt-a-Whirl and Merry-Go-Round Foremen. Also Trick Rider for Dome. Will pay 10% of gross, or Man and Wife Riders, 15% of gross and share of tips.

Lou Wilson wants Nail Joint Agents. Address:

Sam Goldstein, Owner-Mgr. Harry E. Wilson, Asst. Mgr.

Findlay, Ohio, this week; Fostoria, Ohio, week July 22.

JOHN C. (SCOTTIE) SHELDON

Wants for office-owned Side Show—Novelty Acts, Freaks that can be featured, Half and Half (Francis-Francette, Bobby Kork, Bob Barbette), good Prop, Lecturer that can work act and sell feature, Ticket Sellers that can grind, Tattooed Man, Jimmy Jagger, get in touch. Acts that have worked for me or with me, come on; will place you. Forrest Layman, Tam-Tam, Chas. Rohman (Egan Twist), get in touch. Want Runt for Bally. Boozers, chasers, lay off.

PRELL'S BROADWAY SHOWS

Hammonton, N. J., week July 15.

WANT

FOR ALEXANDRIA, VIRGINIA

Two weeks commencing August 29th on King Street, right in the heart of town.

RIDES—Tilt, Octopus, Whip or any Ride not conflicting with what we have. SHOWS—Must have merit. No Girl Shows. Concessions of all kinds, no Grift or Percentage. Week July 22nd, Colonial Beach, Virginia, right near Boardwalk. This week write, wire to summer permanent address: 4501 Madison Street, Riverdale, Maryland.

P.S.: Can place good sober, reliable Ferris Wheel and Spitfire Foreman.

BARNEY TASSELL UNIT SHOW

CAN PLACE

Rides. Show with own, 20%. Midway open. Kelly, if at liberty come on; also Joe Ross. East Taunton, Mass., Holy Ghost Society Celebration. Get set for big one, Mt. Carmel Church Celebration, Bristol Common, Bristol, R. I.



AMERICAN BANNER SHOWS

JOE SHINE, GEN. MGR.

East Taunton, Mass., this week.



Endy Biz Under '45 At East Liverpool

EAST LIVERPOOL, O., July 13.—While gross biz fell short of a year ago, Endy Bros.' Shows attracted 20,000 persons thru the gates during the holiday week, with July 4 registering the largest crowd, according to committeemen of the Victory Celebration.

Red Hicks laid out an attractive midway in Columbian Park and weather was okay. Police Chief Hughie McDermot, who headed the committee in charge of raising funds for a week-long celebration here in August in honor of returned veterans, lauded the org's personnel for the fine manner in which affairs were handled during the six-day stay in the Pottery City.

Run here from Springfield, O., was a bad one, the train not arriving until 4 a.m. Monday, but everything was up and ready to go Monday night.

Tom Poplin Signs With Kirkwood as Asst. Mgr.

NEWPORT, Vt., July 13.—Tom Poplin, formerly with Lewis & Greenspoon, has signed as assistant manager and lot superintendent of the Joseph J. Kirkwood Shows. Others joining include Colonel Woods and his monkey circus, featuring Marie, the trained chimpanzee, housed behind a 100-foot aluminum front; Sol Speight and his Harlem Revue, formerly with Virginia Greater Shows, and Dee Aldrich and his two girl revues.

Show, playing here under American

Krekos Enthuses Over Biz Since Leaving California

SAN FRANCISCO, July 13.—Mike Krekos, owner and general manager of the West Coast Amusement Company, returned here Tuesday (9) enthusiastic about his show's business since leaving California for Oregon.

He stated that business at Klamath Falls, Ore., July 4 week was the best he had ever seen at that spot and predicted that the unit playing Oregon's key spots would do even better than during war-boom days.

However, Krekos stated that much of this was due to the fact the show had enlarged capacity, and noted especially that his new and larger rides were doing top business. Show will remain in Oregon until September 9, jumping south to the Lodi Grape and Wine Festival at Lodi, Calif., September 13-15.

W. E. (Bill) Franks Back With J. J. Page as Mgr.

MACON, Ga., July 13.—W. E. (Bill) Franks, for many years a park and carnival operator in Macon, Ga., has rejoined the J. J. Page Shows, this time as manager. Years ago he was legal adjuster with Page.

Accompanying Franks were his wife, Peggy, and his secretary, Jack Rainey. In addition to taking over as manager, Franks will have five concessions.

Legion auspices, broke all attendance records July 4. A total of \$800 in fireworks, plus a cannon act, was used behind a 25-cent gate.

SIXTEEN MORE CONSECUTIVE FAIR DATES—COUNT THEM, SIXTEEN

McSPADDEN'S LONE STAR SHOWS

CAN PLACE

For the following bona fide annual Fairs—no layoffs, short moves, night and day play weekly—any MERCHANDISE CONCESSION WORKING FOR STOCK, also can place non-conflicting Shows at committee money, plus tax. DOUBLE JOE, KING OF THE RODEO, and JACK KORIE, wire or phone for excellent proposition balance of the season. Place PONY RIDE, KID TRAIN AND KID CHAIROPLANE. Place SIDE SHOW, MECHANICAL CITY, BIG SNAKE, WAR TROPHY EXHIBIT (McDonner and Peggy, wire). A. G. Wheeler, wire J. Bill Carner if at liberty. Our route includes BELLEVILLE, SPARTA, BENTON, MOUNT CARMEL, GREENUP, NEWTON, SALEM, SHAWNEETOWN and NASHVILLE (all Illinois), all bona fide annual county fairs; then into Arkansas for BLYTHEVILLE, PINE BLUFF and FIVE MORE ARKANSAS AND LOUISIANA FAIRS. A FAIR EVERY WEEK FOR SIXTEEN CONSECUTIVE WEEKS TILL NOVEMBER FIRST. Can always place sober, reliable Workmen on Rides at top salaries. Special inducement for semi drivers. Will sell exclusive on Novelties and CUSTARD for BLYTHEVILLE and PINE BLUFF, ARK. All replies:

J. R. McSPADDEN, LONE STAR SHOWS, ASHLEY (Fair), ILL., this week; BELLEVILLE (Fair), ILL., week July 22nd.

WANT TO BUY FOR CASH—SPITFIRE WITHOUT TRANSPORTATION.

RICHMAN AND CARPENTER

PRESENTS

BYERS BROS.' SHOWS

Want for Best Fair Route in Midwest!

One more Major Ride. One more Kid Ride. Good Ride Hands that drive. Shows with own outfits and talent. Stock Concessions, a few open.

WANT Legal Adjuster, Lot Man, Advance Man. Good proposition if you can handle one of these or combination preferred.

FOR SALE: Beautiful Mug Joint. Takes 2 1/2 x 3 and 3 1/2 x 5 full view. Complete with good top and frame. Will book on show. Also 42 Ft. Cookhouse, new this year, Butano. 1 1/2-Ton Truck, '46 motor, complete and ready to work. Will sell, book or lease to capable man and wife. Want Agents for Stock Joints and Ball Games. Man and wife for Snow. Cookhouse Help. Contact Butch Goff.

W. J. Dunn wants outstanding Half and Half. Must have nice wardrobe. Also Magician and Mentalist. Good proposition for capable workers. Wire, don't write.

Wire, Write or Phone: James D. Carpenter, Omaha, Neb.

RIDE HELP

Foreman for Chair-o-Plane and Second Men for Wheel, Ride-o and other Rides. Must drive semi trucks. No drunks tolerated. Top salaries and long season. Reply:

E. L. YOUNG, Mgr. BLUE RIBBON SHOWS
LORAIN, OHIO, THIS WEEK

WANTED

CONCESSIONS—Ball Games, Slum Spindle, Scales, Floss, Cook House or Grab, Hi Striker, Cork Gallery, Penny Pitch, Devil's Bowling Alley, Pitch Tilt U Win or any other Grind Concession. Wanted To Buy—20x30 or larger Top, must be in good shape.

FAY'S SILVER DERBY SHOWS

E. J. FAY, Owner

ROBERT KOBACKER, Gen. Agent
SANDWICH, ILL., This Week.

**Crescent Amusement Co.
WANTS**

Finest Colored Revue South, All New Equipment. COLORED PERFORMERS AND MUSICIANS. To enlarge show for Southern Fairs. Join on wire. Trumpet, Sax, Bass, Trombone, red-hot Comedian that can sing and dance, Brown Skin Girls, Novelty Act. Want to hear from the following people: David Hicks, Mildred Walkins, Evelyn Bailey, Elmer Wheeler, Geo. Meggs, Dan Johnson, Prof. Vandalis not here. Long season, good treatment. Wire.

Doc Anderson, Manager
Vinton, Va., this week; Radford, Va., week July 22.

P.S.: Ride Help that can drive semi trailers, come on.

**Billposters Wanted
For
KING BROS.' CIRCUS**

Also Lithographers and Programmers. Top salary with bonus and best of working conditions for A-1 men. Will advance ticket if known. Wire Rockland, July 17; Bangor, 18; Skowhegan, 19; Waterville, 20; Dexter, 22, and Lincoln, 23; all Maine.

**CARNIVAL WANTED
FOR SEPTEMBER 2**

Kiddie Rides and Entertainment. Will lease Show outright for this day. Call 4661, Extension 231, Vandalia, Ohio.

WANTED AT ONCE

Two Counter Men, Relief Caller, Six Cat Agents, Guess Age, Slum Agent. Fairs starting. Wire **L. I. THOMAS** King Hotel, Lawrenceburg, Indiana, this week and next week.

HAVE GOOD OPENING FOR

ARCADE MECHANIC who is sober and capable. Also can use AGENTS for Fish Pond, Hoop-La, Coke Joint, Ball Rack, Balloon Joint and Shooting Gallery. All address: **F. M. SUTTON, JR.** c/o John R. Ward World's Fair Shows Hammond, Ind., this week; Logansport, Ind., next week; then as per route.

FOR SALE

(Ammunition)
1 to 20 Cases **.22 SHORTS**
\$115.00 per Case.
PEERLESS VENDING MACHINE CO.
220 W. 42nd St. New York 18, N. Y.
TEL.: Wisconsin 7-6173.

**.22 Short Gallery Cigs.
AMMUNITION FOR SALE**

\$100.00 Per Case.
R. A. WEIFFENBACH
Russells Point, Ohio

FOR SALE—Show Fronts. One 12 by 32, three banners, ticket box, electric stringer. One Life Show Front, 12 by 40, with about 25 wax specimens, ticket box, electric stringer, etc. One Girl Show, 14 by 55, uprider and top cross pieces studded with 125 electric sockets. One handy man can make all repairs, erect and paint in a week. All for \$200.00. Wire deposit and send large truck; this includes center poles, side wall poles, stake and lot miscellaneous items. Address: **A. SMITH, Broadway Trailer Park, Elmira, N. Y.**

HUTCHENS MODERN MUSEUM

Wanted To Join at Once—Lecturer that can handle Big Side Show and sell Blade Box and feature. Salary and percentage. Also one Act that can drive truck. Wire, don't write: Pekin, Ill., this week, and as per route of Snapp Greater Shows

FOR SALE

One 8-Car Kiddie Auto Ride, home made, neatly built, brand new top, \$800.00. Will be in operation in Farmland, Indiana, 15-20.
RETHA JONES
General Delivery FARMLAND, IND.

**Eddie RIBBON Young's
BLUE THE MOTORIZED SHOWS
SHOW BEAUTIFUL**

**CAN PLACE NOW and for String of Best Fairs in
Kentucky, Tennessee and Alabama
Starting Germantown, Ky., August 5th**

CONCESSIONS—Custard, Novelties, High Striker, Jewelry, Cork Gallery, Lead Gallery, and any merchandise concession.

AGENTS for Rolldown, Razzle, and Pin Stores. Lushers stay where you are.

SHOWS—Monkey Circus, Funhouse, or any well framed show not conflicting; must have own equipment and transportation.

RIDES—Will book Rolloplane, Fly-o-Plane, Flying Scooter and Octopus.

RIDE HELP—Can use good, sober second men. Must drive semi trucks.

ALL REPLIES TO
EDDIE YOUNG, Mgr.
Norwalk, Ohio, This Week

WORK WITH A WINNER

We have the best route of consecutive big Fairs and Rodeos of the year.

Opening Illinois State Fair, Springfield, August 9

WE CAN USE

Seat Butchers, Griddle Men, Stand Help, Novelty Men, Candy Floss Operators.

BUSH LAUBE CONCESSIONS

La Salle Bldg., 9th and Main, Kansas City, Mo.

Attention Operators -- FOR SALE

50 SLOTS
GOLD CHROME, SILVER CHROME AND BLUE FRONTS
5-10-25c in all. All in Perfect Condition. Like New. Gold and Silver Chromes Above 450,000 Serial Numbers.

6 COALEES — Perfect Condition
LUCKY LUCRES AND MARBLE TABLES

PRICED RIGHT

DICK SHARPE

817 Oak Street Santa Ana, Calif.
Telephone: Santa Ana 0262

PERCELL PIONEER SHOWS

Benton, Pa., Firemen's Fair and Farmers' Picnic, Day and Night,

July 29-August 3. Draws 30,000 People. Parades, Free Acts.

WANT Shows of all kinds, Rides, Concessions not conflicting. Have several more following. Route as follows: Canton, Pa., week July 22-27. Replies, this week, Watsonstown, Pa.

MICKEY PERCELL, Mgr.

AGENTS WANTED

For Roll-Down, Razzle and Pin Stores. Positively no drunks. Have choice Fairs in Kentucky, Tennessee, Alabama, then Florida this winter.

Eddie Young, Blue Ribbon Shows

Norwalk, Ohio, this week.

**JOHN GALLAGAN
WANTS**

WILL BOOK 2 OR 3 MORE RIDES.

Will guarantee a big gross or pay you a flat rate for the Rides for Evansville, Ind. (American Legion Free Street Fair), Aug. 5-10. WILL ALSO BOOK MINSTREL SHOW for this date. Contact me or Dr. Charles E. Rochelle, Lincoln High School, Evansville, Ind.

Want Concessions and one more Bingo starting at Boonville, Ind., Fair. Can use Slum Store Agents, Counter Men and Relief Callers. (No drunks need apply.)

Now booking all kinds of Merchandise Concessions and will sell "Exclusive" on Popcorn, Peanuts, Jewelry and Palmistry for North Michigan District Fair, Cadillac, Mich., week Sept. 9th; Jackson, Ohio (on main streets), Sept. 17-21. (No gypsies wanted.) Gooding's Rides and Shows play both spots.

Will make good proposition to man capable of managing big Cook House, 4 Grab Joints and 8 Juice Joints at Knoxville, Tenn., Fair. Will furnish all equipment or you can use some of your own. Wilbur Mills, wire or call me.

John Sweeney, manager of #2 Unit, can use Bingo Help. Address him care Parkview Hotel, Columbus, Ohio, this week; North Vernon, Ind. (Fair), follows.

Address: **JOHN GALLAGAN**
Greenfield, Ohio, this week; Rockport, Ind. (Fair), July 22-26; Big Boonville, Ind. (Fair), July 27-Aug. 3.

WANTED

Ferris Wheel Foreman for No. 5. Also Second Man. "Walk Away" Melvin Easley no longer with this show.

Brewer United Shows

Waxahachie, Tex.

**SIDE SHOW TALKER-
MANAGER WANTED**

Must be sober and capable of assuming complete control. Show is now operating and getting plenty of money. Apply by wire:

DALE BARRON
Dick's Paramount Shows
Manchester, Conn., July 15 to 20

WANTED

Magician able to handle inside, Working Acts, Useful Side Show People, Dancing Girls. State all.

A. J. BUDD

West Coast Shows, Springfield, Ore.

WANT

Promoter, Special Agent, Secretaries Fairs, Celebrations, we have open dates August, September, Playing Minnesota, Iowa, Missouri. Parker 2-Abreast Merry-Go-Round for sale, \$2000.

McARDELL'S MIDWAY OF FUN
Eden Valley; Minn., July 17-21

SPOT CASH SPOT CASH
For #5 ELI WHEEL, ROLLOPLANE or OCTOPUS.

Fay's Silver Derby Shows
SANDWICH, ILL., THIS WEEK

**.22 SHORTS
AMMUNITION**
12 Cases for Sale
\$135 Per Case
EASTERN SALES CO.
38 Lockwood Ter. W. Hartford, Conn.

FOR SALE NOW

.22 Long-Range Splatter-Proof Ammunition, any amount. Communicate
P. O. BOX 339
Virginia Beach, Va.

JOSEPH J. KIRKWOOD SHOWS

America's Best Advertised Midway

Featuring **EMANUEL ZACCHINI**
Shot From a Cannon Over Two Ferris Wheels

WANT **WANT**

CONCESSIONS: Ball Games, Fish Pond, Candy Floss, High Striker, any 10c Stock Concession. Good opening for Photos and Palmistry.

SHOWS: One more Grind Show with or without own outfit. Excellent proposition to Fun House.

RIDES: Kiddie Autos, Tilt or Whip. Will book another #5 Ell Wheel.

HELP: Foreman for brand-new Octopus and Roll-o-Plane. Also Second Men on all Rides. Foreman for Smith & Smith Chair-o-Plane.

Our Fairs start the 19th of August and run until November 11th.

Ride and General Help address: **TOMMY POPLIN**, Asst. Manager.

Concessions address: **TOMMY CARSON**, Business Manager.

All others: **RALPH DECKER**, Gen. Mgr., **JOSEPH J. KIRKWOOD SHOWS**.

Week of July 15th, Newburgh, N. Y.; week of July 22nd, Poughkeepsie, N. Y.; week of July 29th, Trenton, N. J.

L. J. HETH SHOWS

SHOWS—ORGANIZED MINSTREL SHOW; BUS TRANSPORTATION, NEW TOP, SURE SALARY. Fun House, Organized Hillbilly Show or Musicians.

HELP—Girls for Posing Show, experience not necessary. BINGO CALLER; THOSE THAT ANSWERED BEFORE ANSWER AGAIN. Foreman for Chair-o-Plane, Ferris Wheel Operator.

CONCESSIONS—SNOW BALLS, SHAKE-UPS. Novelties, other legitimate Concessions. **GOOD OPENING FOR FLAT RIDE.**

ALL REPLIES FRANKFORT, KY., THIS WEEK

Wants—MID-CONTINENT EXPOSITION—Wants

"America's New Sho Beautiful"

GETTING BIGGER AND BETTER ALL THE TIME

RIDES: TILT-A-WHIRL, ROLL-O-PLANE, SPITFIRE, OCTOPUS. WILL BOOK OR BUY KIDDY AUTO OR AIRPLANE RIDES. 20% at Still Dates, 25% at Fairs.

SHOWS: CLASS HOUSE, FUN HOUSE, MONKEY SHOW, SNAKE SHOW, GIRL SHOW, SIDE SHOW, WILD LIFE EXHIBIT. 20% at Still Dates, 25% at Fairs.

CONCESSIONS: ARCADE, GUESS YOUR WEIGHT, GUESS YOUR AGE, SHOOTING GALLERY, HOOP-LA, BUMPER. EXCLUSIVE ON ONE SKILLO, ONE ROLL DOWN, ONE COUNT AND ONE GRIND BLOWER OR ALLEY.

OUR FIRST FAIR STARTS WITH MANSFIELD, MO., JULY 29 TO AUGUST 3.

All Replies to

JAMES (JIM) MORAN, Bus. Mgr., or **TED WOODWARD**, Gen. Mgr.

RICHMOND, MO., this week; CARROLLTON, MO., next week.

PRYOR'S AMUSEMENTS

Will book or buy Ferris Wheel or Roll-o-Plane. Want Ride Help for Merry-Go-Round and Chairplane. Want Agents for Pea Pool, Pan Game, Clothes Pin, Pitch Til U Win. Will book Bingo or have new top and lumber to build same and work 50-50 with reliable party. Will book Cork Gallery, Cane Rack, Cigarette Pitch, Custard. All address:

JACOB PRYOR

MADISON, W. VA.

P.S.: Mary and Johnny, get in touch with me or come into Madison.

WANTED - - - WANTED

MINSTREL SHOW PEOPLE
TO ENLARGE FOR FAIRS

Trumpet, Piano, Bass Fiddle or Sax. Few Chorus Girls. Salaries out of office. Meals and berth. Can use Candy Butcher. Top percentage and transportation. All replies to: . . .

BOB BUFFINGTON

World of Mirth Shows, Lewiston, Maine, this week; Augusta, Maine, next week.

WANT—KIDDIE RIDES—WANT

WILL BUY OR BOOK

WALLACE BROS.' SHOWS

Wire **E. E. FARROW**, Mgr., Harlan, Ky., this week; Hazard, Ky., next week

WANTED IMMEDIATELY

Spot Joint Workers for Milwaukee Centurama—30 Big Days and Nights.

Spot Pinsonault, Whitey Burke, come on.

JACK GOLDIE or **MORRIS LIPSKY**

Johnny J. Jones Exposition, Milwaukee, Wis.

FROM THE LOTS

Wallace Bros.

PINEVILLE, Ky., July 12.—Week ending July 13, auspices, Veterans of Foreign Wars; weather, good; business, excellent.

Show moved here from Somerset, Ky., where July 4 the midway was packed.

Ernie Farrow, manager, and Earl Riecken, electrician, have returned from Sikeston, Mo., with the new light plants. They are now in action and have proven to be a success. Show flashes all new blue canvas and seat covers for rides.

Curly Cutsinger has taken over the newly framed side show. Mr. and Mrs. D. L. Hall have returned to the road and have the cookhouse.

Birthdays celebrated recently were Mr. and Mrs. Buster Hayes, Mrs. B. C. Cunningham, C. G. Troop, H. Dale Smith, Glen Osborne, Rosie and Nancy Bimbo. Ladies of the show gave a shower for Mrs. Robert Lewis, who gave birth to a son May 17 in Danville, Ky. She the daughter of Mr. and Mrs. Adron Bell who have the bingo, fishpond and cart joint.

Mrs. S. S. Sheftall is now recuperating from an operation.

H. Dale Smith, advance agent, is home for a visit in Jackson, Miss. Mrs. Tony Raber, daughter of Mr. and Mrs. Glen Osborne, recently left for Eureka, Kan., for a visit with her mother-in-law. Alice and Nina Durett, daughters of Mrs. Helen Hayes, arrived from school in Georgia. Nina is going to attend college summer school in Mexico. Dorothy Lee Page, daughter of Mrs. J. J. Page, visited in Somerset, Ky. Mrs. E. E. Farrow and Alice Durett returned to the J. J. Page Shows with her and enjoyed a week-end visit.

Turner Bros.

GALESBURG, Ill., July 13.—Opening here was slow but things started to pick up Tuesday (9). The writer was made a member of the 101 Club on the show grounds Tuesday.

After a bang-up week at Dixon, Ill., show moved into Rock Falls the week of July 1 and all looked for a brief rest before the Fourth. There was no rest, however, as opening night was big and business continued that way all week, with no let-up after the Fourth.

The Fourth was one of the biggest the show has ever had. The committee had special events all day, climaxed with fireworks. Saturday night (6) it was necessary to order about 2,000 persons off the lot because of the midnight closing law.

Visitors here included Earl Merritt, former president of the Soldiers and Sailors Reunion at Salem, Ill., and now in the Secretary of State's office, and the newly-elected Grand Commander of the State VFW, Mr. Allen.

The new Merry-Go-Round is proving a top money getter. — **JACK PRICE**.

Bill's Rides

CARBON HILL, Ala., July 13.—July 4 week proved one of the best spots of the season so far despite rainy weather. Shows played to one of its best Saturdays when crowds thronged the midway.

D. H. Blackwood, general agent, said he had played Carbon Hill with Kellie Grady for many years, but this year topped them all. Rides and concessions had a jam-up biz. Pea-pool operated by Danny Ryan had its best Saturday, as did the block game operated by Jimmie Green.

Owner Bill Brown added lots of new features to the show and is popular in Alabama.

American Exposition

MIDLAND, Pa., July 13.—Show, piloted by Charles O'Brien, enjoyed a record July 4 here, with business capacity from noon until midnight. Rides hung up new season's records. Rex Barnes's Monkey Circus and Milo Anthony's 10-in-1 scored heavily.

Jimmy Winslow, Funhouse op, has added two new stores. Harry Lott-ridge, lot superintendent, left at Ellwood City, Pa., with his ride. George Hurney left here with his Penny Arcade, shifting to Todd Spellman's unit. Rupert Otterbacker, who had a big week here, sent three concessions to Medina, Pa., for the American Legion Celebration there July 4.

Bert Sexton, grab operator, celebrated the lifting of OPA regulations with his first T-Bone steak of the season. Mr. and Mrs. Rex McConnell, guests of Mr. and Mrs. Rex Barnes, enjoyed the steaks.

Prell's Broadway

BRIDGETON, N. J., July 13.—Opening night here Monday (8) was the biggest of the season. Business continued good thruout the week. Our successful three weeks on Long Island plus this one have everyone smiling.

Two trucks left for Tonawanda, N. Y., to pick up the new Caterpillar which will be with the show in Hammonton, N. J., for the big celebration under auspices of Our Lady of Mount Carmel Tuesday (16).

Joe Prell returned from a business trip to Norwich, N. Y., regarding our fair date there and reports that org is spending plenty to make this event one of the biggest in history.

A new posing show, under direction of Shorty Wade, is due to join at Hammonton and a new top is ready.

Lone Star

MCLEANSBORO, Ill., July 13.—Week ended July 6; auspices, Hamilton County Fair Association; location, fairgrounds; business, very good.

Record-breaking 268-mile move here without incident and everything was up and ready opening night (1). Show opened to the largest attendance in history of the annual. This was our third consecutive year here and each has shown an increase in receipts.

Three new semis and two Diesel plants were delivered here. The 10-car Spillman Speedway ride, stored in building on the grounds, was put into use here.

The paint department will utilize the two-day layoff to repaint the rides and show fronts.—**R. McSPAD-DEN JR.**

Ohio Valley

REYNOLDS CORNERS, O., July 13.—Shows moved here from Grafton, O., and opened to big business, and it continued that way all week. Crowds came early and stayed late for the many drawings. Climax came Sunday (7) when a Ford was given away.

Stand at Hubbard, O., under Owl's Club auspices, was only fair. Celebration was to be held on the streets, but at the last minute it was changed to the ball park at the edge of town. Grand opening Monday (24) raised hopes for a red one, but the following days of the week fell way short of Monday's receipts. Fireworks Saturday helped some. Bill McKay and show was visited by his mother, of Youngstown, O.—**BILL HARRIS**.

(Continued on page 66)

NIAGARA COUNTY FAIR, Lockport, N. Y.

Week July 22 to 27 Inclusive

CLEARFIELD COUNTY FAIR, Clearfield, Pa.

Week July 29 to August 3 Inclusive

WILL PLACE ALL LEGITIMATE MERCHANDISE CONCESSIONS FOR ALL FAIRS. ALSO EATING AND DRINKING STANDS.

WANT—Grind Shows. Will furnish wagons if necessary or required.

WANT—Polers, Chalkers, Mule and Cat Drivers. Boozers, please stay away, we are fed up with lush hounds.

CAN PLACE a few Skilled Carnival Workers in all departments.

WANT—Man and woman Drome Riders.

CAN PLACE Neon Operator to work with man we have now. Must be able to blow and maintain. Le Roy Hunter, contact McDonald.

WANT—Rolloplane Foreman.

CAN PLACE Blacksmith, and Wagon Builder.

WILL PLACE Illusion Show, and good proposition to first-class Glass House.

All address, this week, Broadway & Bailey, Buffalo, N. Y.

CETLIN & WILSON SHOWS

P.S.—Want Caterpillar Foreman to join at once.

NEW SHOWS FOR THE FAIRS

Write or wire for our new

PARIS SHOW Just Out

Show that did nearly \$900.00 last week at Buckeye Lake Park, O., and even \$500.00 in one day July 4th in a cramped spot 16x16 ft.

Beautiful girls, wonderful women. World's greatest scenery in Gay Paree, world's most beautiful city, most all in color. See what our boys saw over there. One banner titled "Gay Paris, the Beautiful City"; other banner, "Great Paris UNDERWORLD." Each 8 by 10 ft., both pictorial. Also includes underworld of Paris, cheap cafes, opium dens, thieves, etc. 8 months spent in Paris building this show.

Show slightly smaller and less money than any our other shows, so you can grab it quick. 2 swell banners, 6 big blow-ups of beautiful Paris girls and our boys, and great scenery for front. 24 viewing boxes with great scenes, inside in color and with depth that thrills all. Funny, too. Many laughs. Also some most beautiful women of Paris in Kodachrome natural color that cause all to gasp.

20 beautiful pictorial panels and blowups, many in color in frames 16 by 24 in. 2 ten-foot cabinets with lighting that holds the viewing boxes and panels, all ready to plug in and start show.

The girls just can't get by that big colored blow-up out front titled "WHY DID OUR AMERICAN BOYS FALL SO HARD FOR THE FRENCH GIRLS? SEE THE ANSWER ON THE INSIDE." Or another one, "Are the FRENCH GIRLS PRETTIER THAN OUR AMERICAN GIRLS?"

They drag their fellows right in. "We took in money so fast we were green in the face," says Mr. Brooks, who ran the show at Buckeye Lake Park. \$500.00 in 13 hours.

Show complete as above only \$400.00. Or without the two cabinets, build your own easy from our plans, only \$350.00.

Other great shows for the fairs are our big CRIME Show, which Mr. E. W. Burr, manager Playtime Amusements, Quincy, Mass., writes today did \$569.00 over July 4th. "Bouquet of Life" always good, and our big WORLD WAR II, each \$550.00 without the 3 cabinets. Cabinets for them are \$85.00, or build your own from our plans easy.

Pick your show. Wire or mail 1/3 deposit and show will go out in week or less, remainder collect. Supply absolutely limited. Hurry.

CHAS. T. BUELL & CO.

Box 306, Newark, Ohio

FOR 23 YEARS BUILDERS OF AMERICA'S FINEST WALK-THRU SHOWS

PEPPERS ALL STATES SHOWS

"AMERICA'S FINEST MOTORIZED SHOW"

WANT FOR 10 FAIRS—6 IN IOWA AND 4 DOWN SOUTH WE CLOSE THANKSGIVING WEEK

CONCESSION AGENTS WANTED for Slum Blower, String Game, Coca-Cola Joint, Set Joint, Bumper Stores. LADY AGENT—Must be neat and know her business for "Beat the Dealer." 2 AMERICAN FORTUNE TELLERS for beautiful 16-foot Mitt Camp with Reynolite Metal Arch. - WILL BOOK STOCK CONCESSIONS for Fairs. No "Ex" at Fairs except Bingo, Popcorn, Custard, Cookhouse and Photos. RIDE HELP WANTED—A-1 Ferris Wheel Foreman for Twin Wheels. Must be sober, reliable and drive semi. Will pay top wages. WILLIE SCHAEFFER, WIRE AT ONCE. WANT SECOND MEN ON ALL RIDES. Must be able to drive Semis. Wives to sell Tickets. THIS SHOW OPENS ON MONDAY NIGHTS. SHOWS—Fat Show (JUMBO FINN, GET IN TOUCH WITH ME), Motordrome, Crime Show, Illusion Show, Wild Life, with your own transportation. Man and Wife to take full charge of Snake Show. WANT 2 MORE GIRLS for our "Night in Rio" Girl Revue. RUTH PIERCE, SHIRLEY SMITH and GYPSY LYNN, WIRE CURLEY McCANN. ACTS FOR SIDE SHOW—SKEETER DILLINGER, SCOTTIE THE MYSTRO MAN, JOE WHITE (MIDGET), WIRE PROF. SANDERS. WANT A-1 G.M. DIESEL LIGHT PLANT ELECTRICIAN. NO TIME TO WRITE—WIRE. ADDRESS:

ROCK ISLAND, ILL., this week; OTTUMWA, IOWA, next week; then 6 Fairs in Iowa.

H. & S. SALES CO., INC.

122 HAWTHORNE AVE.

NEWARK, N. J.

OFFERS THE FOLLOWING EQUIPMENT:

	NEW
EXHIBIT BIG HIT	\$334.00
BALLY SURF QUEEN	327.00
CHICAGO COIN SPELLBOUND	325.00
GENCO TOTAL ROLL, LIKE NEW	489.50

USED		ARCADE	
PINS			
2 Twin Six	\$45.00	12 7 1/2' Supreme Skeerolls	\$145.00
3 Gun Club	50.00	2 9' Supreme Skeerolls	165.00
2 Trailways	45.00	6 Parachutes	70.00
2 Clicks	45.00	3 Roll-in-the-Barrel	150.00
2 Horoscope	60.00	2 Jennings Barrel Roll	90.00
3 Belle Hop	60.00	2 Sky Fighters	150.00
2 Spot Pool	70.00		
2 New Champ	70.00		
2 Invasions	75.00		

IMMEDIATE DELIVERY! 1/3 DEPOSIT; BAL. C. O. D.; F. O. B. NEWARK

WRITE—WIRE OR PHONE: BIGELOW 3-4826

**LAST CALL
ROCKVILLE, MARYLAND, CELEBRATION**

JULY 22 TO AUGUST 3

Want at Once

RIDES: FLAT RIDES and ROLL-O-PLANE. Show has Twin Ferris Wheels. Want Foreman for small Mangel's Merry-Go-Round. SHOWS: GRIND SHOWS capable of producing. CONCESSIONS: Merchandise Concessions only, state what you have. Opening for Custard or Ice Cream, Lead Gallery, Scales, High Striker, Candy Floss, French Fries. ROCKVILLE will be BIG—contact us immediately. 1946 Plymouth Automobile given away the last night—worth-while prizes given every night. Bands play nightly.

HERBIE MACE SHOWS

CAPITAL HEIGHTS, MARYLAND, THIS WEEK

FRANK M. SUTTON, SR.

PRESENTS

GREAT SUTTON SHOWS

"Most Beautiful Show in Middle West"

Just Played Biggest 4th July That We Have Had in 33 Years.

WANT FOR BALANCE OF SEASON: ONE FLAT RIDE (PREFER OCTOPUS), SHOWS OF ALL KINDS, STOCK CONCESSIONS. ADDRESS:

East Peoria, Ill., July 15-20; Beardstown, Ill. (Fish Fry), July 22-27.

We play the Circuit "A" Fairs in Southern Illinois.

BERRYHILL UNITED SHOWS

Want Concessions of all kinds. Due to disappointment can use good Cookhouse or Grab that will cater to showfolk. Shows—Can place any worth-while Show except Girl. This Show has a route of the best proven spots in Kentucky, Tennessee and Georgia.

Write, Wire or Phone

LEO BERRYHILL, Mgr.

Leitchfield, Ky., this week; or per route.

WANTED

Agents for office-owned joints. Several small shows.

WANTED TO BUY—32 Ft. Merry-Go-Round and Baby Ride; no cars.

WANT RIDE HELP

RAINES AMUSEMENT CO.

ROSA M. RAINES

Mansfield, Ark., July 15-20

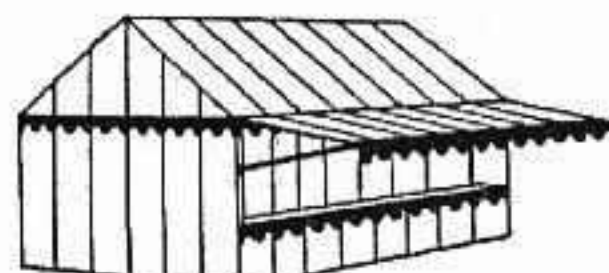
VIRGINIA GREATER SHOWS

WANT

Popcorn, Candy Apples, Ball Games, Scales and Guess Your Age, Photo Gallery, Cigarette and Penny Pitch, Novelty and Penny Arcade. Want Musicians and Girls for Minstrel and good talker that can handle same. Russell Lane, Big Boy, what's wrong? Dutch and Sparrow, come on.

This week Winchester, Virginia; followed by Frederick, Maryland

CONCESSION TENTS



**SIDEWALLS
CANVAS COVERS**

Phone: NEB 7120

CANVAS GOODS MFG. CO.

1361 Frankford Ave.

Philadelphia 25, Pa.

GOLD MEDAL SHOWS

WANT FOR THE FOLLOWING FAIRS STARTING JULY 22

URBANA, ILL.; CHARLESTON, ILL.; LINCOLN, ILL.; CEDAR RAPIDS, IOWA; ALBERT LEA, MINN.; ALEDO, ILL.; KENTLAND, IND.; OLNEY, ILL.; TRENTON, TENN.; COLUMBUS, MISS.; GREENWOOD, MISS.; WEST POINT, MISS.; VICKSBURG, MISS.; AND GULFPORT, MISS.

SHOWS: MONKEY, ANIMAL, MECHANICAL AND OTHER GOOD GRIND SHOWS. (Joe Teska, wire.)

RIDES: OCTOPUS, RIDE-O, KIDDIE AEROPLANE, TRAIN AND PONY RIDE.

CONCESSIONS: LEGITIMATE MERCHANDISE CONCESSIONS.

HELP: GIRLS FOR GIRL SHOW, with or without experience. Top salaries and wardrobe furnished. CASH WILTSE WANTS COOKS AND WAITERS FOR COOKHOUSE. GRINDER AND LECTURER FOR IRON LUNG.

RIDE HELP: FOREMAN AND SECOND MAN FOR ELI WHEEL. SECOND MEN THAT CAN DRIVE SEMIS. Top salaries paid. Positively no lush heads wanted.

All address **OSCAR BLOOM, Streator, Ill., this week**

FROM THE LOTS

(Continued from page 64)

Crescent Amusement

PULASKI, Va., July 13.—Show made 50-mile move here from Galax, Va., and was greeted by the hottest day of the season. Just after show was erected it started to rain and continued most of the day, but we opened in the evening, and by 10 o'clock, to the surprise of everyone, the muddy midway was packed.

The week previous in Galax, under auspices of the firemen, show encountered rain all week, with the exception of July 4, when weather was ideal. That was all that was needed because we broke all previous records, the midway being packed from noon on.

The office-owned corn game, managed by Jack Lydick, has been taking top money. Harry Lottridge joined with his Roll-o-Plane and reports business excellent. The new Octopus arrived at Galax and was second to the Caterpillar in receipts.

Business Manager Joseph Palmer entertained 200 children from the Lexington (N. C.) Children's Home when the show played Lexington. Tommie Booth, former member of the show who is in the army, writes that he expects to be discharged in time for the fairs. At present he is in an army hospital.—LOUIS BRIGHT.

O. C. BUCK

WESTFIELD, Mass., July 13.—Show opened to a fair turnout here Monday (8) after the long trek from Keene, N. H. Many of the showfolks were forced to stay in Springfield, Mass., Sunday (7) because of no hotel accommodations here.

Harry Horner, manager of the minstrel show, presented his first jamboree for the personnel, and it was well attended. Officers were elected and moneys will be used for a show benevolent fund.

Walter McCracken has added two bears and a chimp to his animal show.

Visitor here was Edward J. Carroll, director of the Great Barrington Fair and owner-manager of Riverside Park, Agawam, Mass.—ROY F. PEUGH.

Continental

CATSKILL, N. Y., July 13.—After a 75-mile move here from Mechanicville, N. Y., for a July 4 date shows were up and ready Monday noon. Gate attendance was good for the week, and rides, shows and concessions did well. Fireworks July 4 drew large crowds. Recent additions were the Gravelle Brothers, with two concessions.

A 200-mile move was made after this stand to Saranac Lake, N. Y., and Manager Roland Champagne expressed satisfaction on finding shows again ready to go by noon. Attendance on opening night was fair with a good spending crowd. One of George Goodman's bingos joined here.—AL CHAMPAGNE.

Fidler's United

MADISON, Wis., July 13.—With the exception of two days, ideal weather prevailed here for the VFW and Four Lakes Club Celebration and business was very good. Mr. Leicht and Mr. Gallagher, co-chairmen on the committee, co-operated in every way.

The Caterpillar arrived here and did a big business.

With the VFW State convention in progress during the first three days of the celebration, hotels were jammed and many sought their fun and recreation on the midway.—H. E. P.

Bright Lights Expo.

ELWOOD CITY, Pa., July 13.—Playing this spot for the third successive July 4, show broke all attendance and midway grosses. It was without a doubt our best week of the season.

Show played under auspices of the Irwin Fire Department, and 62 visiting fire companies and organizations were on hand. Monday night (1) it rained, but weather was perfect the rest of the week.—JOHN GECOMA.

Capell Bros.

HENRYETTA, Okla., July 13.—This spot gave us the biggest July 4 we've ever had. All shows, rides and concessions really clicked. Show had 93 joints here.

Carl Bohn left with his concessions at Elk City, Okla., to join the Casey Smith Shows for the Fourth. Art Price left for Nebraska but Jimmy Allan joined with his 15 concessions in time to get in on the big one here.—H. N. (DOC) CAPELL.

WANTED

Clean Carnival or Rides for
**NORTHWESTERN PENNSYLVANIA
FIREMEN'S CONVENTION**

Week of Aug. 25th.
Contact immediately.
GREENVILLE FIRE DEPT.
c/o Raymond Nelson, Carnival Comm.
Greenville, Pa.

WANT

Agents for Stock Concessions, also Ride Help for Ferris Wheel and Merry-Go-Round. Will book Stock Concessions, also Shows with own transportation. Book or buy Tilt, Octopus or Kid Rides. Mac McRacken, contact us at once.

Brewer's United Shows
This week, Waxahachie, Texas

WANTED

Loop-o-Plane Motor. Want to buy seven and a half H.P. Motor for Double Loop-o-Plane. Must be in good condition. Wire

WORLD OF TODAY SHOWS
July 15 to 18, Valley City, No. Dak.; July 19 to 27, Moorhead, Minn.

WANT

FOR BIG HOME COMING CELEBRATION

Pallsado, Nebr., July 26 and 27
Independent Shows, Rides and Concessions. Want Agents for all stores; P. C. open. Want experienced Swing Foreman, top salary. Wire or come on.

NELSON BROS.

WANTED—A CARNIVAL

or Rides for

County Fall Festival

September 5-7 or all week.

Address V. E. Kohl, Concession Chairman
Wellsville, Missouri

WANT

Ferris Wheel, Spitfire Foreman and Second Men for same. Write, wire this week, Riverdale, Maryland, week of July 22nd; Colonial Beach, Virginia; commencing July 29th, two weeks, Alexandria, Va.

BARNEY TASSELL UNIT SHOW

HERMAN WEINER

CAN PLACE

Count Store Agent for Erie, Penn. Wire
Hotel Lawrence, Erie, Penn.

FREE GATE FREE ATTRACTIONS

THE CELEBRATION THEY ALL TALK ABOUT

McCLURE BEAN SOUP

SEPTEMBER 12-13-14

LEGITIMATE CONCESSIONS ONLY

Write S. H. BUBB

McClure, Pa.

WANTED WANTED WANTED

Large carnival. Rides of all kinds. Legitimate concessions. Bingo game invited. (No build-ups.) For three or six days, starting September 2, Labor Day Celebration, City Park, Fairfield, Ill.

VETERANS OF FOREIGN WARS, POST 4044

TED PAPPAS, Chairman

FAIRFIELD, ILL.

V.F.W. and American Legion Penna. State Conventions

ON THE STREETS OF PHILADELPHIA, PA.

V. F. W. starts July 25, 26, 27. American Legion starts August 21, 22, 23, 24. Come in, Novelty Men, Camera Men, Button Salesman, Penny Machines, Guess-Your-Weight, Guess-Your-Age. These are two Red Ones. Write or Wire:

ABE GOLDBERG AND JOHN GILLESPIE

33 N. 11th ST.

PHILADELPHIA 7, PA.

GOLD BOND SHOWS

Wants for 6 Bona Fide Wisconsin Fairs, Then South

EXPERIENCED RIDE HELP. ESPECIALLY WANT FOREMEN AND SECOND MEN FOR SMALL MERRY-GO-ROUND AND NEW CHAIR-O-PLANE. ALSO FOREMAN FOR SMALL KID RIDE. SHOWS: Glass House, Fun House, Mechanical, Five-in-One, Hillbilly or any worthwhile attractions. All reply to

MICKEY STARK, Viroqua, Wis., July 15-21; Tomas, Wis. (Fair), July 26-29; then as per route.

WANT FOR ST. ROCCO CELEBRATION

AUGUST 5 TO 10—WEONA PARK, PEN ARGYL, PA.

RIDES: Ferris Wheel, Chair-O-Plane, Loop-O-Plane.
SHOWS: Drome, Wild Life, Monkey, Animal, Midget, Mechanical, Fun House, Athletic, Snake, Fish and Duck Pond, Pitch-Tilt-It-Win, Cigarette Pitch, Shooting Gallery, Darts, Coca-Cola, Jewelry, Hoopla, and any other legitimate concessions.
FREE ACT: Sensational Aerial Act.

Wire Western Union or Write
JAMES P. GALLAGHER
Telephone: 240

605 E. MAIN ST.

PEN ARGYL, PA.

TO TEXAS SHOWMEN:

We Texas showmen do not realize our potential voting power. When the primaries take place many of us are scattered to the four corners of the United States and cannot find Texas newspapers. We forget our influence with our families, people living in our homes, operating our farms, and above all "the butcher, the baker and the candlestick maker" with whom we trade. They know that off stage we live normal lives, and some of us are leaders in our home communities. Doesn't everyone call on us in bond and charitable drives?

The Honorable Beauford Jester, Railroad Commissioner, is running for Governor of Texas. You cannot fix Beauford Jester nor will he allow your opponent to frame you. In his younger days he sat in booths of moving picture operators, visited behind stages at repertoire shows, ate in circus cookhouses, and watched carnivals being torn down on Saturday night.

He was more interested in problems of show people than in their performances. Likewise he was interested in problems of other businesses in his home county and visited them. He was more likely to be found talking to the plumber in the field, roundneck on the oil rig, dish washer in the cafe, soda jerk in the drugstore or employees in any lines of endeavor than he was to be found talking to the owners.

This is one of the reasons he carries his home county, Navarro, and adjoining counties by almost unprecedented majorities. Some people mistake Jester's genial manner, but those who have had experience with him know that beneath that silken glove of affability is a mailed fist, always raised in defense of the innocent or oppressed and in behalf of any measure good for Texas or Texans.

Most Southwestern Showmen have heard of the Robert (Chief) Ellensberg Case in Montana in 1937. Ellensberg, innocent, was charged with murder, and many Texas witnesses, after being threatened, were afraid to go back to the trial. A few did go after being guaranteed protection by the District Judge. They were forced to sit in a court room and hear a State attorney in his address to the jury state that anybody who lived in Texas was automatically a dangerous character and if he had been born in Texas, as was Ellensberg, he was even more dangerous. Ellensberg was sentenced to twenty years in the State Penitentiary of Montana and served about two years.

When the matter was brought to the attention of three Texas attorneys they, WITHOUT ANY FEE, interested certain Texas officials who knew the Governor of Montana to ask him to make a personal investigation. After investigating the Governor pardoned Ellensberg.

Beauford Jester is one of those three attorneys. Don't you Texas Showmen think this deserves consideration for your votes, letters or wires to your home folks in support of Beauford Jester, of Corsicana, Navarro County, for Governor? Any showman at any time is liable to be put in Ellensberg's predicament. The first primary is July 27th, in case you have forgotten.

(THIS IS A POLITICAL ADVERTISEMENT PAID FOR BY TEXAS SHOWMEN FRIENDS OF BEAUFORD JESTER.)

World of Pleasure

SAULT STE. MARIE, Mich., July 13.—Shows concluded an 11-day engagement here tonight under the Carpenters' Union and moved to Marquette, Mich., for a week's stand. Moved here from Kalamazoo, Mich. Crossing of the ferry at Mackinaw City to Saint Ignace was made on special boats for equipment and personnel.

Opening Wednesday (3) to good business, shows enjoyed a big July 4, opening at 9 a.m. More than 21,000 paid admissions were recorded and all shows, rides and concessions got well. New streamlined Caterpillar took top money among rides, while Mickie Mansion's Side Show paced the shows, followed by the Monkey Circus. Jimmie Jameson's high fire dive featured.

Mr. Clark, pony ride op, said this July 4 was one of the best he's ever had. The photo gallery did a thriving business.

Al Stringer and his circus calliope, making daily tours around town, caused plenty of comment. Town is full of tourists. Personnel enjoyed many fishing and boat trips to Canada.

Owner John and Mrs. Quinn were busy entertaining friends, including Mr. Daugherty and Mr. Sellers, of the Cheboygan Fair. They were his guests at a luncheon in the Objibway Hotel. The writer and wife stopped at a hotel for the first time in years, necessitated by the recent mishap to their car and trailer.

Friday (5), 46 newsboys were entertained by Owner Quinn, getting free rides, tickets to the shows and topped with ice cream and cake at the cookhouse. Steve Kuzmicz, billposter, did a great job here, using 15 24-sheet stands and billing the country heavily. Newspaper space and radio time was used liberally. General Agent Charles Schafer had all details ironed out when show arrived.

Mrs. Tex Solis and baby left for a vacation in Shelbyville, Tenn. Tex is foreman on the Merry-Go-Round.—EDGAR C. MAY.

World of Mirth

BATH, Me., July 13.—Opening here Monday (8) was light, despite perfect weather. Big reason was unemployment, the Bath Iron Works, reportedly employing 15,000 persons a year ago, now has less than 1,500 working, according to the editor of the local paper.

July 4 was light at South Portland, both matinee and evening, despite newspaper plugging. Rest of the week was okay. Social highlight was in South Portland where Patty Holliday, daughter of Charley and Pearl Holliday, was hostess at her third birthday party. Guests included General Manager Frank Bergen, Treasurer Ralph Smith, J. L. and Ada Edwards, Harry and Vera Hauck, Johnny Anderson, Dick and Bess Traylor, Doc and Girlie Moorhouse, Frank and Evelyn Anderson, Mimi Krisch, Bobby Robernigg, Mr. and Mrs. Bucky Deuto, Mr. and Mrs. Larry Neson; Dickie, Claudia and Betty Mack; Theo Purdy, Beulah Molnar, Johnny Wright, Barbara Kelly and Grandpa Cy Holliday.

Little Red Haffards has taken over the paint department. Ronald Driver is recovering from an appendectomy.—LEW HAMILTON.

Harrison Greater

TRENTON, N. J., July 13.—Shows closed a week's engagement here Saturday (6), exhibiting on old circus grounds at Princeton and biz was only fair, with Baker's Old-Time Minstrel Revue getting best play. Tommy Rice's mammoth trailer, which has both housing unit and space for popcorn, peanuts and candy apple concession, drew plenty of attention and comment. Show had several spot announcements over local Station WTTM.



OUT UNTIL DECEMBER 7—14 FAIRS START MIDDLE OF AUGUST IN KENTUCKY, TENNESSEE, MISSOURI, ARKANSAS AND MISSISSIPPI

WANT WANT WANT

SHOWS: Mechanical City, Hillbilly, Fat Show, Crime Show, Monkey Circus, Motordrome, etc. Will furnish new Tops for any worth-while attractions.

RIDES: Loop-o-Plane, Ridee-O, Roll-o-Plane.

CONCESSIONS: Photos, Guess Your Age, Guess Your Weight, Shooting Gallery, Ball Games, Fish Pond, Bowling Alley, Darts, String Joint, Buckets, Blower, Lead Gallery, Cane Rack, Country Store, Nail Joint and some Percentage open.

CHARLEY KUTSINGER WANTS FOR SIDE SHOW: Sword Swallower, Pin Heads, Front and Inside Lecturer. Joe Drake and Peggy, wire. WANT FOR MINSTREL SHOW: Chorus Girls and one Comedian. SLIM CUNNINGHAM WANTS AGENTS for Roll-Downs, Slum Skilloes, and HAVE GOOD OPENING FOR FUN HOUSE AND FROZEN CUSTARD. WHEELS. WANT TO HEAR FROM JUMBO FINN AND L. H. HARDIN. PATSY COLE, WIRE BUSTER HAYES AT ONCE. ALL ADDRESS:

HARLAN, KY., this week; HAZARD, KY., next week.

WANT FOR THE FOLLOWING CELEBRATIONS AND FAIRS

- American Legion Jubilee, Crete, Nebr., July 20-21.
 - Downs Anniversary Celebration, Downs, Kan., week of July 22.
 - Trenton Indian Pow Wow, Trenton, Nebr., week of July 29.
 - Franklin Co. Free Fair, Franklin, Nebr., week of Aug. 5.
 - Norton Co. Free Fair, Norton, Kan., week of Aug. 12.
 - Central Kansas Free Fair, Abilene, Kan., week of Aug. 19.
 - North Central Kansas Free Fair, Belleville, Kan., week of Aug. 26.
 - Howard County Fair, St. Paul, Nebr., week of Sept. 2.
 - Douglas County Fair, Waterloo, Nebr., week of Sept. 9.
 - Gage County Free Fair, Beatrice, Nebr., week of Sept. 16.
 - Marion County Free Fair, Hillsboro, Kan., week of Sept. 30.
- Shows with own outfits, Monkey Show, Snake Show, Mechanical Show, Crime Show, Wild Life Show, or other Shows not conflicting. Can use Pony Ride for rest of Season.

ANDERSON GREATER SHOWS
YORK, NEBR., JULY 15-18

BRIGHT LIGHTS EXPOSITION SHOWS
Featuring SKY HIGH GIRL

WANT WANT WANT
One Flat Ride, book or buy. Place Shows not conflicting. Concessions—Bowling Alley, Basket Ball, Penny Arcade, Slum Blower, High Striker, String Game, also non-conflicting Concessions. Ride Help for new Merry-Go-Round, Truck Mechanic. We have all celebrations and fairs till November 20th. Write or wire

JOHN GECOMA or L. C. HECK
Neville Island, Pa., week July 15; Tyrone, Pa., week July 22.

WANTED SHOWS, RIDES, CONCESSIONS of All Kind or an Organized Carnival for Soldiers' and Sailors' Reunion in Beautiful City Park, Week of July 15 to 20. Estimated attendance, 40,000.

ALSO WANT CARNIVAL For BIG LABOR DAY CELEBRATION

in City Park. Contact at Once.
DANA PICKET, Chairman, 435 S. 21st Street, MT. VERNON, ILL.

FOR SALE

- 1—32-Ft. Parker 2-Abreast Merry-Go-Round
- 1—30-Ft. Trailer to haul same
- 1—3000 Watt Power Plant. Address

"FUNNY" PORTER

Y & Hill Road Telephone No. 0249X Portsmouth, Ohio

BEE'S OLD RELIABLE SHOWS

WANT WANT WANT
RIDES—Want Ride Help on all Rides. Want Foremen for No. 5 Wheel and new Octopus. If you drink don't come, as you won't last here.
SHOWS—Will book any Show that can get money with your top and transportation; 25% to office.
CONCESSIONS—Want Agents for Stock Concessions.
Irving, Ky., this week; Lawrenceburg, Ky., Fair, July 22 to 27; Harrodsburg, Ky., Fair, July 29 to Aug. 3; Russell Springs, Ky., Fair, Aug. 5 to 10; Springfield, Ky., Fair, Aug. 12 to 17; Lebanon, Ky., Fair, Aug. 19 to 24; six others to follow. Out until November.

NEW IMPROVED SPITFIRE RIDES
NOW SCHEDULING 1947 PRODUCTION
FRANK HRUBETZ & CO.
Front and Shipping Sts. Salem, Oregon

GIRL SHOW WANTED

For nine Iowa Fairs, must join at once. Wire

L. B. LAMB SHOWS

Fairfield, Iowa, week July 15-20.
Can use Percentage Dealers.

FOR SALE

Three Pre-Flight Trainers. Need minor repairs. Best offer takes them.

J. A. McDONALD

Guymon, Oklahoma, week July 15

RIDE HELP WANTED

As follows: First and Second Caterpillar Man, First and Second Wheel Man, First Man for Merry Mix-Up Swing. Guarantee top wages and good treatment. All replies to

RAYMOND CARSWELL
Williams Riding Devices Greensboro, N. C.

SAM LIEB

WANTS

COUNTER MEN FOR CORN GAME. Must be sober and reliable. \$40.00 for Still Dates; \$60.00 for Fairs, plus weekly bonus. Address: Valley City, N. D., until July 18th; Moorhead, Minn., until July 27th. Don't write, wire.

FOR SALE JITTER BUG RIDE

A FLASHY HIGH RIDE WITH A CAPACITY OF SIXTEEN ADULTS. Ride complete with fence, ticket box and powered with International Ride Unit. Ride and Unit in first-class shape. Price, full description and photo on request. Can be seen in operation now.

Eastin's Ride Center
Savannah Beach, Ga.

AGENTS WANTED

For Fishpond, Ball Games, Percentage, Dart Games, Shooting Gallery, String Game and Snowcone.
Address:

HAROLD EUTAH

o/o TIVOLI SHOWS
Wapello, Iowa, this week; then per route

POWER UNITS
FOR ALL TYPES OF RIDES
LE-ROI & INTERNATIONAL ENGINES



IMMEDIATE DELIVERY

**MERRY-GO-ROUND
FERRIS WHEEL
CHAIR-O-PLANE
FLAT RIDES**

U-2 \$575.00

EDWARD C. FLAHERTY

43-87 VERNON BLVD. LONG ISLAND CITY, N. Y.
TELEPHONE STILLWELL 4-0050

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U. S. ARMY HUTS

Marvelous, unusually durable huts, built for protection of U. S. Army radar crews and equipment all over the world.

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One Mile West on Route 40

All brand new and perfect quality, packed right in their original overseas shipping crates. Easily assembled and dismantled! Sturdy as an oak tree! Hurry! See one today!

IDEAL FOR

Chicken Houses, Brooder Houses, Farm Outbuildings, Tool Sheds, Children's Play Houses, Summer Cabins, Resort Dressing Rooms, Refreshment Stands, Equipment Shelters. Special Note—Send for photo and literature on how the Marine Hut can be used as a Popcorn Stand.

SPECIFICATIONS

Height, 7 feet; length, 7 feet; depth, 6 feet. Net weight 950 lbs. 5 window openings, all screened. 3 ventilators. Genuine marine plywood! Prefabricated—all ready to set up! No nails—all sections bolt together! Sliding door on steel trolley! Rugged metal roof! Detachable 8 foot ladder! Handy carrier! Observation platform! Speed wrench for assembling unit. 16 individual sections—all numbered for quick, easy assembly.

TERMS: CASH WITH ORDER—IMMEDIATE SHIPMENT.

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READY FOR IMMEDIATE DELIVERY



No. 1771

- No. 1771, 3" x 3 1/2" Each..... 7c
Packed 216 to crate.
- No. 1775, 3 1/2" x 5 1/2" Each 10c
Packed 144 to crate.
- No. 1778, 5" x 7" Each 20c
Packed 72 to crate.

50% with Order, Balance C. O. D.
LA CASA MEXICANA
Box 1414, Brownsville, Tex.



Nos. 1775 & 1778

3 RIDES FOR SALE RIDES 3

Merry-Go-Round, #5 Eli Wheel, Kiddie Ride. Rides can be seen in operation. \$12,000.00 cash.

No propositions. Contracts for Fairs included.

BOX D-254

THE BILLBOARD

CINCINNATI 1, OHIO

DUE TO ILLNESS

Must sell 36-seat Chairplane, 12x16 ft. Ball Game, 10x12 Dart Joint, Penny Pitch, Short Range Lead Gallery with 8 cases of shots; Cab-Over Dodge Tractor with 22 ft. Semi for Chairplane, it loads in one hour; '39 Chevrolet Van, '44 Chevrolet Tractor with 22 ft. Van Semi Stock Trailer, one 8'x20' Office Trailer. Would like to sell together. All in very good shape. Can be seen at Elm Trailer Park on South Santa Fe, Denver. No phone calls.

B. Q. CROSS Englewood, Colo.

P.S.: Also new 25 K.V.A. Transformer and P.A. System.

Majestic Greater

BRIDGEPORT, O., July 13.—Week ended Saturday (6); auspices, Police Department; location, Atenaville Mill showgrounds; weather, ideal; business, excellent.

Grosses, while excellent, did not match wartime July 4s. Gates opened at 1 p.m. on the holiday, with a satisfactory afternoon crowd. Fireworks at night brought out several thousands who spent freely.

Police Chief Carl Knellinger and his associates gave good co-operation. Speedy Woods and his Hell Drivers showed a nice gross, as did Roy Rosier and Dick Hyland. Jimmy Johnson, with Pin-Up Girls, and Mr. and Mrs. Cottrell, with Wildlife show, also did okay. Cottrell show joined here.

Concessionaires reported good biz. Mr. Young, with custard, said he had particularly good week.

Many visits between show personnel and Marks Shows folk, the Marks org playing in Wheeling, W. Va. Owner-Manager Sam Goldstein cut up many jackpots with members of the Marks show on a Wheeling street corner.

Mrs. Charles (Babe) Harbaugh, concessionaire, celebrated her 47th birthday Thursday (4). Big Six Rigsby still has his chest out. Painting and remodeling continue in preparation for first fair August 7.

Freddie Reckless continues to hold 'em with his high pole act. Pete Smith is still doing a good job with Leonard Gould's bingo.—HARRY E. WILSON.

Magic Empire

HALLS, Tenn., July 13.—Opening here Monday (1) shows played a seven-day stand in Espey's Park. Business Thursday (4) was off because of rain and cool weather. Eli Cooper is advance and *The Billboard* agent.

Staff includes Barney Cooper, canvas; Bill Evans, Swings foreman, with John Kelly, assistant; Chuck Shepherd, ride superintendent and chief electrician; Swell Red Moorman, Eli Wheel, with Ruth DeLong, ticket seller.

Concessionaires are Cliff Meadows, cookhouse, assisted by Ed Bullard and Thelma Sapp; Eli Cooper, aided by George Miller, shooting gallery; George and Margaret Miller, Catherine Cooper and Juanita Stanley, mitt camps; Barney Cooper, snowball; Blackie Blanton, fishpond; Chick and Ruth DeLong and Vernon and Bessie Castile, slum spindle; Tex and Mary Gibson, clothespins; David and Opal Allan, string joint; Charles and Lillian Schafer, penny pitch; Opal and Delores Schafer, dart game; Pat O'Malley, hit or miss; Otho Mayberry, coke bottles, and Dick and Pepe Stanley, monk joint and bull game. There are 15 office joints owned by Curly Spehers.

Gentsch

TRENTON, Tenn., July 13.—Shows moved here from Arlington, Ky., opening Monday night (1) to a small crowd, with little improvement Tuesday. July 4 was good, with all rides, shows and concessions doing capacity biz. Lot flooded early Friday morning with three feet of water on the midway from heavy rains during the night, and the rest of the week was spent sloughing and gillying the org out.

Harrel's Society Circus joined for the remainder of the season and claimed top money July 4. Tex Forkum's Wild West and Congress of Oddities was a close second, and 10-in-1 placed, with the Athletic Show and Cotton Club Revue also rans.

Mrs. Claude Gentsch left by plane Saturday for a brief visit with her parents in Del Rio, Tex. While the org was unJer water Saturday night, everybody visited the Magic Empire Shows playing the celebration at Halls, Tenn.—WHITTIE STEWART.

"HERE'S LOW-COST ELECTRICITY"



Let a portable Universal Lighting Plant provide all the electricity you need—at less than city rates. Models for all requirements—to light from 10 to 500 bulbs. Low cost, compact, lightweight, reliable—they pay for themselves in a short time. Write for free literature.



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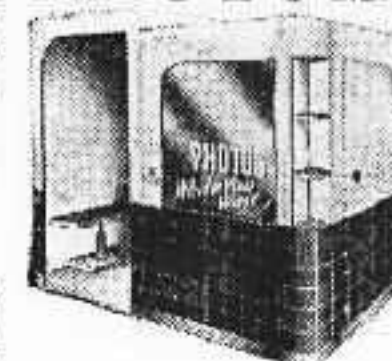
FLOSS MACHINE RHEOSTATS



To adjust spinnerhead heat, makes for finer floss, and sugar will go further. Easily installed on all makes of machines. Heavy duty construction. Not made from ribbon wire. Engineered for floss machines. May be used for single or double head. \$22.50. VOLTAGE BOOSTERS. A necessity on those low voltage spots. Adjustable from 85 to 180 volts, AC 50 or 60 cycle, 3000 watt capacity. Users recommend them. Complete with voltmeter and automatic protector. \$110.00. A bargain. Single Bands or Ribbons, \$5.00 Ea. Double Bands, \$13.00 Ea. Coloring, flavoring. Also now available—Cone Papers, 70#, unlimited quantities while they last. Orders shipped on 25% deposit.

Concession Supply Co.
1857 Ottawa Drive TOLEDO 6, OHIO

Coin or Regular Streamline PHOTOMACHINES



Quick Delivery. Single, double, triple. 10 sizes, bust to full length. Cameras only or cabinets complete. KD or 1 piece.

Write—phone—wire.

Federal Identification Co.
Dept. R, 1012 N. W. 17, Oklahoma City, Okla.

HAVE FOR SALE

Cheap, 2 brand new 10-Kw. Single Phase Gasoline, Electric Generators; 1 brand new 7 1/2 Kw. 3-Phase Gasoline, Electric Generator.

ADVANCE TRANSFORMER CO.
1122 W. Catalpa Chicago 40, Ill.

AMERICAN READERS

No gypsies, one or two, for one of the best framed Mitt Camps on the road. Good territory. Also Agents for Balloon Dart Game and Huckleby Buck. Must be sober, have good appearance. Capable people only. Mom and Jimmy Woodward, reply if interested. Apply

HARRY LOTTRIDGE

CRESCENT AMUSEMENT CO.
Vinton, Va., this week; Radford, Va., next week.

KIDDIE RIDE

12 pass., 6-car Tononville Trolleys, 16 ft. Diameter; 1 hp. 110-220 volt electric motor, perfect condition. Complete with fence, lights, ticket box, \$500.00; with trailer (auto. brakes), \$600.00. Small 18 pass. Major Flat Ride, Model A power, needs seats, paint and slight repairs, \$800.00.

A. K. BRILL

228 N. University Peoria, Ill.

BOB MILLER WANTS

Bucket Store Agents. Must be capable, experienced and sober. Drinking is the cause of this ad. Wire or phone BOB MILLER, c/o Berryhill United Shows, Leitchfield, Ky., this week; Beaver Dam next.

TIVOLI EXPOSITION SHOWS WANT

Good Cookhouse. Have opening for one more good Show. Want few more good Ride Men who can drive semi. Wire or write
H. V. PETERSEN, Mgr., Wapello, Ia., July 15-20.

WILL PAY CASH FOR USED RIDES

When they won't run any longer don't junk 'em, sell 'em to us. ALSO WURLITZER BAND ORGANS. R. T. WADE, 18845 Lindsay, Detroit 27, Mich. Phone: VERmont 5-5232.

SECOND-HAND SHOW PROPERTY FOR SALE

\$6.00 Genuine Shark's Jaw. Good money getter. \$15.00 Mounted Two-Headed Calif. Genuine. \$22.00 Iron Boot Torture Subject in Glass Case. Also 500 Wax Specimens Human Body, cheap. 40 Salesmen Trunks. Fibre covered with key. Cheap.
WEIL'S CURIOSITY SHOP
12 Strawberry Street Philadelphia 6, Pa.

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CIRCUS, CARNIVAL CONCESSION

Builders for Good TENTS for Over 75 Years.

Hooper's Flameproofing Compound Khaki, Forest Green, Blue, Olive Green and White.

UNITED STATES TENT & AWNING CO.
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Chicago's Big Tent House Since 1870

TENTS

MERRY-GO-ROUND TOPS CONCESSION TENTS

Central Canvas Goods Co.
121 West 8th St. KANSAS CITY 6, MO.
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Carnival and Concession TENTS

Serving the Showmen of the Southwest

JOHN M. COLLIN CO.
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POP HALE

820 Jackson Ave. WACO, TEXAS
Phone 2-9347 or 2-9212

WANTED WANTED SIDE SHOW ACTS

Can place several more Acts to enlarge our show for our coming fairs. Any Acts suitable for Side Show; pay all you are worth. Don't misrepresent. Want good Bally Attraction. State all in first letter.

CHAS. A. ZERM
c/o World of Today Shows
Valley City, N. Dak., week July 15th;
Moorhead, Minn., week July 22nd.

MIDWAY SHOW

Can use Concessions for July 27-28, Hopkins Raspberry Festival, and balance of season. Pop Corn, Candy Floss, Root Beer, Ice Cream, various Stock Joints. Contact

ROCCO
Immediately. Como Sta. R. 5, St. Paul, Minn.
Tel.: Nestor 0870

CARNIVALS WANTED

Have wonderful big lot and can offer plenty of sponsorship. For full details communicate with

C. J. BARMAN
372 E. Main St. Chillicothe, Ohio

Alamo Exposition

CUSHING, Okla., July 13.—Cushing gave the show a real week's business July 1-6. Business the Fourth was especially good, with attendance a record breaker. Loose Change Whitey, San Antonio showman, visited here. Manager Jack Ruback and Albert Wright were kept busy entertaining visitors. Ruback left Sunday (7) for San Antonio to iron out details of the *Battle of Flowers*, at which this show will appear in April, 1947.

Louis Ringold is in charge of our San Antonio office and winter quarters. Construction of several new shows and a Funhouse already has started. The Monkey Circus is about complete.

Captain Tappan, manager of the Side Show, continues to pack 'em in. Joe Murphy, manager of the *French Casino*, says his business, altho not up to 1945, is good. Mrs. Ted Custer, who is in her 10th year, has no complaints on business with her Coca-Cola game.

Helen James lost her car and trailer in a recent accident. Mr. and Mrs. Bill Bass enjoyed a week of home cooking here, this being Mrs. Bass's home. The Spitfire leads all rides in receipts, with the Tilt second. Tony Kitterman is okay again after his recent illness. Heavy Guyton treated the gang to a watermelon feast.

While we've had some rough weather, business so far is only about 10 per cent off from last year. Bennie Hyman continues to do a good job in jaying out the smaller lots. Bill Tank has all sound equipment in top condition.

Newlyweds on the show are Ray Smith, Merry-Go-Round foreman, and Luella Tappan, daughter of Captain Tappan, of the Side Show. They were married Tuesday (2) in Winfield, Kan.—H. B. ROWE.

Berryhill United

EMINENCE, Ky., July 13.—Week ended July 6. Business, excellent. Shows opened Wednesday night for a four-day celebration under auspices of the I. O. O. F. and the midway was filled with cash customers who spent freely and everybody was very happy. Next day proved one of the biggest days of the tour so far. Midway opened at 8 a.m. with people waiting to ride and play the concessions without a let-up until 12 p.m.

Official count by the lodge secretary for the day was 10,463 paid admissions. Manager Berryhill booked the shows for next year before the day was over.

Friday and Saturday were not as good as July 4, but every one was well pleased and satisfied. Local committee co-operated. Bob Miller joined with three concessions, as did Howard and Margie Snyder, with 2; Chet and Billie Pierce, 3; Bernard Spencer, 1, and Art Hill, 1.

Shows carry 4 rides and 3 shows. Captain Hubbard and his trained Hollywood Dogs and Bears continue to draw. Bernard Spencer is mail man and *The Billboard* sales agent.—MARGIE SNYDER.

Hill's Greater

RED OAK, Ia., July 13.—Shows made the move here from Anita, Ia., without mishap and opened Tuesday (2) to good business. Thursday (4) was a record breaker for all show and fair attendance, giving the org its largest gross since opening. Count showed 12,000 went thru the gates, which was an increase of 4,000 over any preceding year.

The Ferris Wheel topped rides, with Roll-o-Plane and Dipsy Doodle following.

Mr. and Mrs. Runnel joined with their Funhouse and streamline train. Mrs. H. P. Hill and her assistant, Bonnie Halfeld, reported a jam-up week with their Coca-Cola bottles. The writer made a business trip to Sioux City, Ia.—FRANK GASKINS.

Special News

CARNIVAL AND PARK AMUSEMENT DEVICES NOW AVAILABLE

PLACE YOUR ORDER HERE FOR THE

LOOPER

MOON ROCKET

CATERPILLAR

CARROUSEL

KIDDIE AUTO RIDE

WRITE FOR OUR NEW CATALOG

ALLAN HERSCHELL COMPANY, INC. WILL CONTINUE TO BUILD AND SERVICE ALL RIDES AND EQUIPMENT THAT HAVE BEEN MANUFACTURED BY BOTH ALLAN HERSCHELL COMPANY INC., AND SPILLMAN ENGINEERING CORPORATION.

ALLAN HERSCHELL COMPANY, INC.
NORTH TONAWANDA, NEW YORK

The TILT-A-WHIRL Ride

On Midways All Over America
Its Grosses Are Getting Better All the Time

—Manufactured by—

SELLNER MFG. CO.

Faribault, Minnesota

'ANCHOR'



Concession Tents are now available—Full Size, Perfect Fitting, Quality Workmanship—Best Materials. Send specifications for quotation.

ANCHOR SUPPLY CO.

Evansville, Ind.

TENTS

TENTS—Concession, Gypsy, Camping. Flashy trimmings. Tents of all sizes. Merry-Go-Round and Caterpillar Tops, Big Tops.

ANYTHING IN CANVAS
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All Sizes — All Styles. Khaki — Blue — Olive.

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IMMEDIATE SHIPMENT

Westinghouse, Oil Cooled, 4800/2400 Volts Primary, 240/120 Volts Secondary. 2 1/2 % of Taps above and below normal. Equivalent to new. Condition guaranteed.

B. BERGER Seward Hotel, Detroit 2, Mich.

WANT—IMPERIAL SHOWS—WANT

Concessions not conflicting: Bowling Alley, Ball Games, Bottles, Hoop-La, Watch-La, Cotton Candy, Frozen Custard. Shows: Animal, Fun House, Penny Arcade. Princeville, Ill. (Homecoming on the Streets), July 24-27; Soldiers-Sailors Reunion, La Harpe, Ill., July 29-Aug. 3. ALL ADDRESS:

BILL GULLETTE, Mgr.
Morton, Ill., this week; then as above.

ROLL TICKETS

PRINTED TO YOUR ORDER

Keystone Ticket Co.

DEPT. B SHAMOKIN, PA.

100,000

\$21.50

10,000\$7.25

20,000 8.75

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Send Cash With Order. Stock Tickets, \$17.00 per 100,000.

CONCESSIONS WANTED

BROWNSTOWN, INDIANA, ANNUAL HOMECOMING—July 22-27—MAIN STREETS

All Ball-Throwing Games open except Cat Racks. Can use Penny Pitches, Diggers, High Striker, Cigarette Gallery, Huckley Buck, Hoop-La, Dart Games, Cane Rack, Waffles, French Fries.

FRANKFORT, INDIANA, FAIR—August 18-23—Free Gate After 6 P.M. Each Day

Can use legitimate Concessions of all kinds INCLUDING EXCLUSIVE NOVELTY PRIVILEGE.

SHOWS WANTED FOR BLUFFTON, INDIANA, FREE STREET FAIR—Sept. 24-28

ALSO FOR ENTIRE FAIR SEASON BEGINNING AUGUST 1. We have 75 of the best Fairs in Central United States, especially interested in large Snakes, Monster, Fat Family, Midgets, Hillbilly, Dog and Pony, outstanding Pit Shows. Must have own equipment and transportation.

WANTED—SILODROME AND LARGE UP-TO-DATE PONY TRACK FOR OHIO STATE FAIR, AUGUST 24-30. CAN USE SILODROME AT SELECT CIRCUIT OF FAIRS FOR ENTIRE FAIR SEASON BEGINNING AUGUST 1.

Address inquiries

F. E. GOODING AMUSEMENT CO.

1300 Norton Avenue

Columbus 8, Ohio

EDDIE'S EXPO SHOWS

STONEBORO FAIR, Aug. 29-Sept. 2. Labor Day—85,000 People

ROCKY GROVE, Aug. 5-10

VANGRIFT WESTERN PENNSYLVANIA FIREMEN'S CONVENTION, Aug. 12-17

MOUNT JEWETT, July 29-Aug. 3

AIR SHOW AND HOMECOMING, West Alexander Fair, Sept. 11-14

THEN SOUTH

WANT

Shows, Rides, Concessions that don't conflict. Fun House. Cook and Counter Man for high-class Cook House. Want to buy 50-kw. Transformer. Sharpsville, Pa., this week; then as routed.

EDDIE DIETZ

FLORIDA AMUSEMENT CO.

Want to buy Tilt or Octopus with or without transportation. Book Bingo; join on wire. Man and woman to handle Two-Headed Baby Show. Man for What Is It Show? All outfits new. Agents for Slum Store. Playing best tobacco markets in Georgia. Markets open next week, then into our Fair Route in Georgia, Alabama and Florida. This show stays out and plays money spots. Address

HOWARD INGRAM, Dublin, Ga., this week

SWEENEY'S MIDWAY ATTRACTIONS

Want Ferris Wheel, Merry-Go-Round. Concessions all kinds except Bingo, Percentage. Playing Cream of West Virginia. Buckhannon, W. Va., this week; Phillippi Street Fair follows; then Mannington and Gilmer County Fair, Glenville, August 8 to 12; others to follow.

BOB COLEMAN WANTS

Bingo Counter Men and Ball Game Agents.

BOB COLEMAN

Care Virginia Greater Shows, this week, Winchester, Va.; then Frederick, Md.

Marks

WHEELING, W. Va., July 13.—Week ended July 6. Matinee July 4 was below expectations, but night business was highly satisfactory. Shows played under auspices of the American Legion. Tom Beckett, service officer, was on the job each night and the papers co-operated.

Bill Carney is chef in Hymie Cooper's cookhouse. David Abbey and Jessie Dae Phipps joined the ranks of newlyweds. Bride is new in show business, but the groom is a veteran with Al Renton's Side Show.

Art Spencer spent four days in a Wheeling hospital. He was released Friday (5) and was on hand at his Drome Saturday (6). Milt Altshuler now has novelties, grocery and dart wheel. Mr. and Mrs. Jack Ruff joined. Jack will be associated with Paul Lane.

John Orneallas' Vanities are getting top money. Joe Corey recently purchased a new car. Mrs. Paul Lane's father, W. W. Forbes, died at his home in Bradley Junction, Fla.

Sam Green and Irwin Knowlden keep the front livened up with their guess-your-age. Jimmie Hirschberg, officially Nick Stepp's assistant, pinch-hits in a dozen capacities.

UNIONTOWN, Pa., July 13.—Shows made a short move here from Connellsville, Pa., and set up to good business. Weather was ideal thru-out. Regans Field is one of the best lots in the country and its ideal location makes it doubly valuable. A good Saturday matinee completed a very satisfactory week.

Both Uniontown newspapers went along nicely due primarily to the efforts on Don Hayman, promotional editor. Al Palitz built a new ball game. Mrs. Palitz was in the hospital for a few days, but is out now and much improved. Mr. and Mrs. Pallack spent the week-end as the guests of Clark Queer in Mount Pleasant, Pa. John Rogers, billposter, gave show exceptional billing.

Mrs. Art Spencer is preparing to leave for an extended visit with friends and relatives in Mar Harbor, Md.—**EDDIE EGER.**

Page Bros.

McMINNVILLE, Tenn., July 13.—Week ending July 6. Weather, some rain. Business, good. Auspices, American Legion. Location, fair-grounds. Rain July 4 stopped about 4 p.m. and 4,500 people were on hand to see the free acts and fireworks at night. Free acts were Tex Allen and Kitty Kettleman, and Miss Alverna, legless trapeze performer.

Speedy Babb's Motordrome topped shows, with Eddie Wood's Side Show second. Ferris Wheel led rides, with Big Apple second. Line-up consisted of Johnnie Butler and Sam Nickles, Ferris Wheel; Buddy Bently and James Mansfield, Big Apple; Frank Hunter and Buford Bently, Chair-plane; John Grose and Norman Stenphs, Merry-Go-Round; Eddie Clark, kiddie rides. Joe Robertson, Wax Show; Robert Wren, Monkey Show; Eddie Wood, Side Show; Speedy Babb, Motordrome.

Concessions: E. E. Baker, 6; Pete Hendricks, 4; Abe Franks, 1; May Howard, 1; Luther Sandlin, 6; Cliff Craig, 3; Tom Blandford, 1; John Stein, 3; Mrs. Joe Robertson, 1; Dad Reading, 5; Steve Eli, 3; Mrs. W. E. Page, 1; Mrs. Johnnie Butler, 1; Mrs. Speedy Babb, 1.

Staff: W. E. Page, manager; C. C. Leasure, agent; Lyle Page, ride superintendent; E. E. Baker, lot man; Ellis Roberts, electrician; Cliff Craig, secretary; Pete Hendricks, superintendent of rolling stock; Tex Allen and Kitty Kettleman, free act.—**C. C. LEASURE.**

3000 BINGO

No. 1 Cards, heavy white, 5x7. No duplicate cards. 35 cards, \$3.50; 50 cards, \$4.00; 75 cards, \$4.50; 100 cards, \$5.50; 150 cards, \$8.25; 200 cards, \$11; 250 cards, \$13.75; 300 cards, \$16.50. Remaining 2700 cards \$5 per 100 for cards only—markers or tally omitted. No. 2 cards—Heavy, Green, Yellow, Red—Any set of 50 or 100 cards, per card 8¢.

3000 KENO

Made in 30 sets of 100 cards each. Played in 3 rows across the cards—not up and down. Light weight cards. Per set of 100 cards, tally card, calling markers, \$3.50.

LIGHT WEIGHT BINGO CARDS
White, Green, Yellow, Black on White, postal card thickness. Can be retained or discarded. 3,000, size 5x7, per 100, \$1.25. In lots of 1,000, \$1 per 100. Calling markers, extra. 50¢.
Ping Pong Balls, printed 2 sides \$30.00
Ping Pong Balls (for blowers). Dz. 1.50
Replacements, Numbered Balls. Ea.50
3,000 Jack Pat Slips (strips of 7 numbers), per 1,000 \$ 1.25
M. W. Cards, 5x7; White, Green, Red, Yellow, per 100 2.00
3,000 Small Thin "Brownie" Bingo Sheets, 7 colors, pads of 25. Size 4-5, per 1,000 1.25
3,000 Featherweight Bingo Sheets, 5 1/2 x 8, loose, per M 1.40
Round Gray Cardboard Markers, 1800 for 1.00
Thin Plastic Markers, brown color, M 2.00
All above prices are transportation extra. Catalog and sample cards free. No personal checks accepted. Immediate delivery.

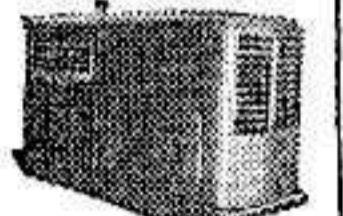
J. M. SIMMONS & CO.
19 W. JACKSON Blvd., Chicago 4, Illinois

Generate Your Own Power

All the electricity you need for lights and equipment at a fraction of the cost for city power.

New 30 KW Portable Diesel Generator Sets

Brand new . . . International units . . . radiator cooled . . . fully enclosed . . . mounted on skids. Easy to operate.



30 KW, Type UD-14, 60 Cycle, 127/220 Volt. Specially low priced. For further information wire

ELECTRIC EQUIPMENT CO.
63 Curlew Street • Box 51 • Rochester 1, N. Y.



MITCHELL, S. D.

SEPT. 23-28

6 Big Days and Nights on "The Northwest's Greatest Midway"

Concessions—Write, Wire or Phone
W. T. WILT

STOP, DON'T JUNK THAT OLD RIDE

SELL IT TO US
WE PAY CASH

R. T. WADE

16845 Lindsay Detroit 27, Mich.

FOR SALE

.22 SHORTS

\$105.00 Per Case of 10,000

Box D-219 c/o BILLBOARD, Cincinnati 1, O.

WANTED TO BUY

Merry-Go-Round Horses, large or medium. Must be jumpers, and in good condition. Have opening for 16-wheel Foreman. No moving, work year round.
GRIFFEN AMUSEMENT CO.
JACKSONVILLE BEACH, FLA.

CLOSE OUT

200 Gallons ready-mixed Strawberry Fountain Syrup, \$1.50 gallon delivered.
200 Gallons Strawberry Snow Cone Syrup, plenty sugar, \$1.50 gallon delivered.
500 Boxes assorted Chocolate Candies, 40¢ box, 5¢ bars. 25% Deposit.

MOODY SUPPLY CO.
General Delivery ODESSA, TEX.

WANTED AT ONCE

Rep. People. All lines, Novelty Acts, etc. Will consider any type Organized Show for Southern territory. Tex Dean, write. State salary.

I. W. BODEN
SPRINGVILLE, TENN.

**A G. M. DIESEL-DRIVEN
ELECTRIC POWER PLANT
TAILORED TO SUIT YOUR NEEDS**



STEWART & STEVENSON SERVICES

Available in sizes of from 5 K.W. to 300 K.W. Designed around the famous General Motors Diesel Engine. Complete with single bearing close coupled generators, large type instruments mounted on STAINLESS STEEL panels. Write for prices and details of the plant to supply your show with electricity.

STEWART & STEVENSON SERVICES

Anywhere
SERVICE • PARTS
Anytime

G.M. Diesel Engines
Hallett Diesel Engines
Continental Red Seal Engines

1516 Harrisburg Blvd. Houston 3, Texas

**MERRY-GO-ROUND
WANTED!**

Swern & Company, Trenton, N. J., will buy or rent Carousel, 16-ft. diameter or less, for November and December, 1946.

SEND DETAILS AND PRICE TO
JOHN SCOTT, Display Mgr.

WANT

Ferris Wheel Second Man and Foreman. \$60.00 per week.

FOR SALE

12-car Rideco, 8-car Whip, 40-foot Allan Herschell Merry-Go-Round. All operating in perfect condition. Can be seen operating July 15-20, Hempstead, N. Y.; July 22-27, East Rockaway, L. I., N. Y.

LAWRENCE TAMARGO

ELECTRICIANS

GROUND CABLE FOR SALE.

No. 6 Stranded	3 1/2¢ Per Foot
No. 4 Stranded	5¢ Per Foot
No. 2 Stranded	7¢ Per Foot

Used—Like New.

C. & H. ELEC. CO.
438 W. Juncau Ave. Milwaukee, Wis.

DOUBLE LOOP-O-PLANE FOR SALE

In A-1 condition. Extra parts, new ticket box, also good steel fence. Now operating on Skerbeck's Carnival; can book on same. Price \$2,200.

GEORGE GREASER
c/o Skerbeck's Carnival South Range, Mich.

FIREPROOF BURLAP AND TWINE NETS

38"x36". Bargain for Quick Buyers. Cont a Foot.

NEW YORK SALVAGE CO.
144 CHAMBERS ST. NEW YORK CITY

TWO-HEADED BABY, WAX

In Museum Jar—\$85.00. Wax Figures. Side Show Attraction.

W. H. J. SHAW
3334 Louisiana ST. LOUIS 18, MO.

American Carnivals Association, Inc.

By Max Cohen

ROCHESTER, N. Y., July 13.—Our visitation program during the past week included Worthy Shows at Medina, N. Y., Thursday (4), at the Main Street Park under auspices of the local police and firemen's association, with 5 rides, 3 shows and 25 concessions. Owner-Manager K. H. Leeworthy extended courtesies to the writer and indicated that numerous personnel memberships could be anticipated.

Friday and Saturday we visited Conklin Shows at Hamilton, Ont., where the shows were exhibiting in connection with the Hamilton Centennial, augmented by numerous attractions of Bernard & Barry Shows. J. W. (Patty) Conklin, Frank Conklin and Malcolm Webb extended many courtesies to the writer and his party. While in Hamilton we had an opportunity to confer with Associate Counsel Louis Herman, of Toronto, and with Pat Purcell, Outdoor Editor of *The Billboard*.

Standings in the personnel membership race at present are James E. Strates, 281; World of Pleasure, 86; I. T. Shows, 45, and W. G. Wade, 39. United States Commerce Department has furnished us with detailed surveys of business conditions in the New York, Chicago, Southwestern and San Francisco areas. That department indicates there should be available in the immediate future sizable quantities of jewelry, clocks, watches and similar types of merchandise, particularly since OPA's ceilings on many of these items have been suspended.

WANTED

Independent Kiddie Merry-Go-Round operator and operators with any other kiddie or adult rides that are looking for a permanent location.

Liberal terms—Low percentage—Keep your equipment in shape—No nightly tear-down.

You have the equipment. We have the location (between Buffalo and Rochester.)

Let's Get Together—Write for Information.

WALKER'S LAKESIDE AMUSEMENT PARK, INC.

HARRY WISHMAN
214 Court St. Rochester 4, N. Y.
Phone Main 7547

"DOC"

Is Back in Promotion
Wanted—HIGH CLASS MIDWAY as well as GRAND STAND ATTRACTIONS.

FRONTIER DAYS
combined with
4H CLUB DISTRICT FAIR
Mid-Western Horse Show

Aug. 11-17, Inclusive.
Walking Distance of Downtown Omaha.
First show this year.
Doc's Spots Are Always Red.
Harry LeMarr, write.

DOC MURDOCK, Mgr.
3481 7th Avenue Council Bluffs, Iowa

KID RIDE TIRES

Now available. Puncture proof, ball bearing, 1/2 bore or 3/8 bore. Complete bearings, wheel and rubber, 2.75x10, 1 or 50, \$6.00 each. No air required. No rim cuts. Out-run pneumatic.

C. & H. ELEC.
436 W. Juncau Ave. Milwaukee, Wisc.

SIDE-SHOW OPERATORS

Send for free sample Photograph we make for \$15.00 per thousand. 48-hour service on orders.

OLSON STUDIO
Dept. B, 905 Walnut St., Des Moines 9, Iowa.

SALESMEN! OPERATORS! AGENTS!

SOMETHING NEW! SOMETHING DIFFERENT!

CARTOON ADVERTISING—

The HOTTEST Advertising Medium! on the Market TODAY

"GAG" SERIES



YOU SELL OUR POSTERS TO YOUR CUSTOMERS

No extra calls to make . . . no bulky packages to carry . . . no "extra" selling to do . . . these attractive, two-color window posters do their own selling . . . The GALLUP Poll shows that cartoon advertising sells more—gets more results for the advertising dollar.

SIZE of EACH POSTER: 11"x17"
in two colors, designed to attract attention.

POSTERS COME IN SETS OF 52 . . . ONE FOR EACH WEEK OF THE YEAR . . . PASTE THEM ON THE WINDOW AND WATCH THE CROWDS GATHER.

SELLS FOR 50c A WEEK, OR \$26 A YEAR PER SET.

YOUR COST, 20c A WEEK OR \$10.40 YEAR PER SET.

WRITE IMMEDIATELY—ORDER ONE SET OR ONE HUNDRED SETS

1/3 Deposit, Balance C. O. D., Certified Check or Money Order.

Features Publicity, Inc.

77 W. WASHINGTON BLVD.
Suite 1515
CHICAGO 2, ILL.

GEREN'S UNITED SHOWS

WANT—For the Following Fairs—WANT

Fowler, Indiana, American Legion Fair, July 23rd thru 27th;
Hamlet Starke County 4-H Fair, July 31st thru August 3rd;
Centerville Wayne County 4-H Fair, August 6th thru 10th;
Bicknell Knox County Farmers' Fair, August 13th thru 17th;
Georgetown, Illinois, Vermilion County Street Fair, Aug. 20th to 24th;
Peru Miami County 4-H Fair, August 27th thru 31st;
Goshen Elkhart County Fair, Labor Day week, Sept. 2nd to 7th.

Then positively south until Christmas. The above Fairs have been contracted since last January and the Geren's United Shows hold exclusive on all Rides, Shows and Concessions. Anyone wanting to book on the above dates contact Geren's Shows per route. Want two large Cookhouses and Grab.

CONCESSIONS—No X on ten cent stock stores. Positively no gift. Some P. C. open.

RIDES—Will book three Kiddie Rides, 25 per cent plus tax. I do not want junk.

SHOWS—Twenty per cent plus tax. My reference, any committee I have ever showed under.

This is the show you have heard so much about. I will take time and space to say hello to my friends and knockers, as my time is well taken up putting people on my midway each night. Wishing you a successful Season. This show owes no man, woman or child. All replies

W. R. GEREN
This week Crawfordsville, Indiana

JOHN K. MAHER MIGHTY MIDWAY SHOWS

WANT SHOWS AND CONCESSIONS

CAN USE THE BEST RIDE HELP AT THE BEST WAGES. GRAB JOINT WANTED.

Address: Hopkinsville, Ky., 15-20; Golconda, Ill. (Fair), 22-27; Harrisburg, Ill. (Fair), July 29-August 3. And other Illinois Fairs to follow.

FOR SALE—NEW KIDDIE AUTO RIDE

TEN-DAY DELIVERY

Demonstrator at Crystal Beach Park, Vermillion, Ohio
Phone 3189, Lorain, Ohio, or write:

MACK'S KIDDIE RIDES

808 W. 19 ST. LORAIN, OHIO

SNOW CONE SUPPLIES

Buy your Snow Cone Supplies this year from Snow Cone Headquarters. Complete line of Flavors, Cups, Spoons and everything you need. New catalogue ready now. If you have not received your copy write for it today.

GOLD MEDAL PRODUCTS CO.
318 E. THIRD STREET CINCINNATI 2, OHIO

You can take it with you!

LUXURIOUS LIVING AT MODEST COST



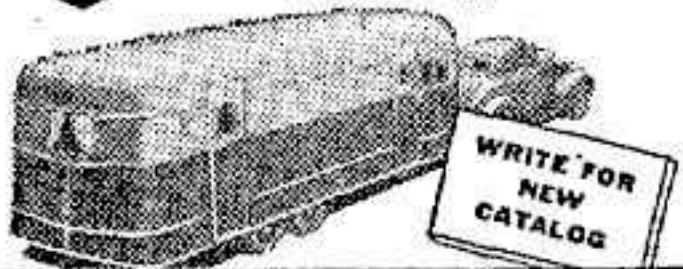
Yes, you can take this mobile home wherever you need it for living or playing. Every facility of a 2-bedroom house, plus insulated comfort, plus the mobility of your car.

LUXURIOUSLY FURNISHED!

Complete kitchen includes oven range, refrigerator, double sink, ample food storage space. Plenty of drawers, closets; 3 wardrobes. Luxurious double bed built into the bedroom; sofa-bed in living room converts into extra double bed. Sliding doors provide 3-room privacy.

See these trailer coaches by which others are judged at your Schult dealer, or send today for catalog featuring 1946 Schult Luxury Liner.

Schult Corporation, Dept. 207, Elkhart, Ind.
Member: TCMA



WRITE FOR NEW CATALOG

SCHULT TRAILER COACHES

FOR SALE
20x40 ft. Bingo Tent

ALL NEW.

Includes 3 ft. raise, 10 ft. wall, 7 ft. 6 in. awnings on all four sides, 3 ft. Bally curtain. Has extra 3 ft. x 85 ft. bally curtain, 2 chafing bags. Top and awnings 10 oz. double-filled khaki. Bally curtains 8 oz. double-filled khaki. No frame.

Flame-proofed to meet California requirements.

DOWNIE BROS.

640 S. San Pedro Los Angeles 14, Calif.

FOR SALE

MANGEL MERRY-GO-ROUND

\$1,000.00 cash takes it. Machine is 42 feet. No top or organ. Can place for Glade Springs, Va., July 15 to 20, then Honaker, Va., July 22 to 27. Rides that do not conflict with what I have. Concessions—Bowling Alley, Pitch-Till You Win, Cork Gallery, Bumper, String Game. Can place shows with own outfits.

Free Acts, get in touch with Orangeburg Colored Fair secretary for second week in October.

Stebler Greater Shows

5 NEW GASOLINE GENERATORS

Just the thing for those low-power Fair Spots. 115 volt, 60 cycle, AC, single phase. Conservatively rated at 3,000 watt capacity. Operates at 1,800 RPM, so are built for long life. Manufactured by ONAN & Sons. Cost your Uncle Sam nearly \$1,000.00. We bought from Surplus and will sell for \$615.00 F. O. B. Toledo.

Write, wire, phone—Adams 8341

Concession Supply Co.

1857 Ottawa Drive Toledo 6, O.

WANT AGENT

For Hit and Take Dart Store

FRANK BENNETT

c/o L. B. LAMB SHOWS,
Fairfield, Ia., this week.

CLUB ACTIVITIES

Showmen's League of America

400 So. State St., Chicago

CHICAGO, July 13.—Mid-summer meeting of the nominating committee will be in the clubrooms Wednesday (17).

Membership applications of Walter Brinkman and Glen H. Hooper were sent in by W. R. Green and Archie Wagner, respectively. Leo Mulvey, recently discharged from service, is with Cavalcade of Amusements. To T. Dwight Pepple goes credit for the first return on the Buick award.

News of the passing of Herman Aarons was received with deep regret.

Walter Morrow advises he is now located in North Carolina. Frank Peppers sent in a \$25 donation for the Cemetery Fund, the gift of personnel of Peppers All-State Shows. Red McCabe is with the Great Sutton Shows. Frank J. Bligh writes of the birth of a son, Frank J. Jr.

Sick list includes George Terry, John U. LeFebvre, H. D. Wilson, William Deneke, William J. Coultry and Tom Vollmer. James Lamont is out of the hospital and recuperating in his hotel. Hoe Sorensen is recuperating in the home of Jack Turner.

Mickey Humphreys sees to it that we receive Dailey Bros.' Circus route. Visitors to the rooms were Clif Wilson, Charles Schwacha, Maxie Herman, Lou Leonard, Charles H. Hall, Larry O'Keefe, Walter F. Driver and Rudy Singer. Visitors to the Cavalcade of Amusements at South Beloit were Mike Wright, Bob Parker, Pat Purcell of *The Billboard*, Ned Torti, Mr. and Mrs. Ed Wall, Egnes Parske, Mr. and Mrs. Joe Streibich and Mr. and Mrs. Russell Cady. Understand Mike Wright failed to place in the Lake Delavan Golf Tournament.

Pacific Coast

Showmen's Association

623½ S. Grand Ave., Los Angeles

LOS ANGELES, July 13.—Vice-President Bill Hobday presided Monday (8), and Vice-President Harry Suker and Secretary Ed Mann were on the rostrum.

There was an unusually large turnout for this time of year. Clyde Gooding was in from the Crafts Shows and brought with him seven new applications for membership which were turned over to the board of governors for action. Clyde is working hard in boosting the building fund, as are all members, with the result that the fund is coming along in fine style.

Ben Beno, formerly club custodian, is now with the Joyland Shows, operated by Past President Ted LeFors. Ben is getting along well, according to reports.

Harry Hargrave was present for the first time in several weeks, having just returned from an extended vacation. He visited several shows in the North and reports that most of the orgs are enjoying good business.

Ladies' Auxiliary

Mabelle Bennett, first vice-president, presided Monday (8). Gertrude DiSanti, treasurer, was still on her vacation up North. Past President Edith Hargrave was present after a trip on which she saw Past Presi-

National

Showmen's Association

1564 Broadway, New York

NEW YORK, July 13.—Pat Martino, Seaside Park, Va., has secured 46 new members and has four to go before August 1 to receive a gold life membership card. Harry Agne, King Reid Shows, bought three tables for the banquet. Ross Manning wired that he has several applications in the mail. Scrolls will be awarded to each member securing 25 signatures for the year book. James Snyder recently became a member.

Former member Samuel Modelsky died of a heart attack Wednesday (10) in Miami. Jack Goldhammer being treated for an infected foot. Jack Carr is slightly improved. Neal Carr is still on crutches.

Visitors included George Johnson, Eddie Marino, Ben Herman, Sam Levy, Mrs. Henry Fein, Mrs. Hamda Benn, Charlie Suggs, Louis Ulrich, Francis Dick Anderson, George W. Traver, Harry Meyers and Dave Brown. Letter received from Jimmy Hurd.

Regular Associated Troupers

730 S. Grand Ave., Los Angeles

LOS ANGELES, July 13.—Clubrooms are being remodeled and redecorated. Grand opening announcement will be made soon.

New members include Ralph B. Christiansen Sr., Helen S. Turner, Charles Wesibart, Stephen Murphy, Max Kaplan and Fred McCrea. Letters and cards were received from May Allman, Walton de Pellaton, Lillabelle Williams, President Lucille Dolman and Albert and Mollie Lindenberg.

At the last meeting Milt Williams, of San Francisco, was honored with a seat on the rostrum. He also donated \$5 to the sick and relief fund. Violet Sucher donated \$2.

Clarence and Inez Allton are on a vacation trip. Mora Bagby recently returned from a trip east.

The Summer Bulletin recently was mailed out and many were returned because of wrong addresses. Please send in your correct address. Birthday cards also are being returned. Your correct birth date also would be appreciated.

dents Nina Rodgers, Margaret Farmer, Edith Walpert and Maria Tate, and President Betty G. Coe. She also talked to Virginia Kline in Salem, Ore., and Gladys Patrick in Portland.

Leta Johns, sick chairman, reported Babe Miller is going to a hospital soon; Margaret Griebler met with an accident; Midge Holding is undergoing an operation.

Topsy Gooding and Helen Henry sent in two new members, Sis Cook and Joan Mullins. July 31 was chosen by Rose Rozard and Mabelle Bennett for a bazaar party, lunch and bingo. A chicken dinner for the men and members will be held in August. Vivian Gorman, Mabel Brown and Past President Ethel Krug were present after an absence. Marge Chipman sent in a beautiful set of 1847 Rogers silverware for the benefit of the bazaar funds. Two dozen handkerchiefs were sent in by Madge Buckley. Sally Flint and Ethel Krug won the door prizes donated by Stella Linton and Mabelle Bennett.

FOR SALE—OCTOPUS

4 weeks old. Has 1942 Chevrolet Tractor with 7,000 miles. 30 ft. 1946 semi. Can be seen in operation at Ferris Greater Shows. Wire:

JOE BLASH JR.

c/o Pacific Coast Showmen's Association

623½ S. GRAND AVE.

LOS ANGELES 14, CALIF.

Norton

Midway Shows

WANT

Wheel Foreman and Octopus Foreman. No drunks. Semi drivers given preference. Top wages.

Rock Springs, Wyoming, July 15-20; Deadwood, South Dakota, August 1-5.

WANTED

Concession Agents, Ride Help and the following Concessions: Cork Shooting, Basket Ball, Pitch Till You Win, Bumper Joint, Country Store, Scales, Ten-Cent Grind Stores. All Shows except Girl Shows. Booked solid until September 13th. Iowa Fairs and Centennial Celebrations.

Sheffield, Iowa, July 18-19-20.

MERRIAM & ROBINSON SHOWS

KIDDIE AIRPLANE

We can take a few more orders for summer delivery. Also taking orders for winter and next spring delivery. Brand new models, all metal construction. Two sizes: Senior ride seats 24 kiddies up to 12 years; junior ride seats 18. Factory built.

R. V. BIEHL

Summer Quarters at

25 Seaview Ave., Ocean Grove, N. J.

FOR SALE

1939 Ford 1½-ton Truck, good condition; one 8x8 Pop corn concession; two electric poppers; one gas; new top; one Guess Your Weight and Age concession; Chair Scales; Sound System, new; enough stock to gross \$1,500.00.

Both can stay on this Show; 16 more weeks, all fairs.

PAT BRADY

ROGERS GREATER SHOW

Tuscola, Ill., this week.

CONCESSION TRAILER FOR SALE

All Aluminum—18 Feet Long—Electric Brakes—Jumbo Popcorn Machine—Also Other Equipment Installed—Beautiful Job and a Bargain at \$2895.00. Contact:

POPCORN STAND ON WILSON SHOWS
Springfield, Ill., this week; Monmouth, Ill., next week.

WANTED

A-1 experienced Man for Octopus. Also one for Tilt-a-Whirl and for Ferris Wheel. Write or wire

MR. DELGARIAN

2303 N. Melvina CHICAGO 23, ILL.
Berkshire 7864

FOR SALE

Beautiful "Bouquet of Life," almost new, with 3 Banners, 31 Viewing Boxes. Will trade for car or ride or Lord's Prayer Penny Machine.

W. B. GOUGH

115 MARKET ST. SHREVEPORT, LA.

WANT AT ONCE

A-No. 1 Ferris Wheel Man, also Man for Super Roll-o-Plane. Other good Ride Help, come on. We show Pittsburgh territory all summer.

AL BLUMENTHAL

617 5th Ave. McKEESPORT, PA.

80,000 See Indian's VFW Daredevil Show

INDIANAPOLIS, July 13.—The Wild West Rodeo and Hollywood Dare-Devils Show held at Indiana State Fairgrounds July 4-7, sponsored by the Frank T. Strayer Post, VFW, broke all former attendance records when 80,000 persons attended. Orphan children and wounded servicemen were special guests.

Show raised funds for rehabilitation of World War II veterans and for construction of a new post home. Stadium scaled as follows: General admission, including tax, \$1.20; reserved seats \$1.80, and children under 12, 60 cents.

Weather was ideal and the show ran smoothly. Legion bands and drum corps opened the program. Circus acts offered eight Texas beauties from the Lone Star State, cowgirls and cowboys, jumping an automobile over a transcontinental bus and five other cars by Bud Decker, and the added attraction of a fireworks display on Thursday night. Leo Scharf-fin was chairman.

ADVERTISING SALESMEN

For NATIONAL MAGAZINE AND NATIONAL CONVENTION PROGRAM FOR LARGE VETERANS' ORGANIZATION

Only experienced men who can be bonded. Choice territory; 35% paid when collected. \$250 per page, 8 1/2 x 11, 10,000 copies, about 200 pages. Convention in Denver in September. Can also use Crew Managers and Crew. Can start 1947 book immediately following this. Can assign territory by state, city or district. Chance for permanent work for responsible men, and getters.

Phone - Write - Wire
National Program Director
13 ELK ST. ALBANY, N. Y.
— Phone 5-7123 —

WANTED

Independent SHOWS and Stock Concessions
COUNTY WIDE VETERANS' HOME COMING

On the Streets
AUGUST 15-16-17-18, 1946

Write
EARL JENNEY
c/o Circus Inn Waupaca, Wis.

WANTED

High Class Free Attraction for HOME COMING CELEBRATION

at Archbold, Ohio, two Nights and one Day, August 6th and 7th. No Carnival companies or concessions wanted. Write or wire immediately:

J. B. COUCH, Secretary
ARCHBOLD, OHIO

WANTED FOR

BIG CAMP DOUGHBOY WELCOME HOME REUNION

Week of August 6th to 10th, inclusive. Shows and Rides; carnival already booked. Can work thru us or the carnival. Big crowds and plenty of money. Also big Rodeo in connection. White and Billie, please contact.

R. J. RAWLINGS
DE WITT, ARK.

CARNIVAL WANTED

Want to book outstanding Carnival immediately for ANNUAL JUBILISCA CELEBRATION
Villisca, Iowa, Sept. 2 to 7.
Excellent downtown carnival site. Address promptly, giving full information, including terms.

H. A. ENO, Chamber of Commerce
Villisca, Iowa

SPONSORED EVENTS

Veteran, Lodge and Other Organization Festivities

Communications to 155 No. Clark St., Chicago 1, Ill.

Philly Area Throws Big Holiday Spree

PHILADELPHIA, July 13.—Giant celebrations employing every type of talent featured July 4 in many communities in the area. Biggest celebration was staged in Philadelphia under sponsorship of *The Evening Bulletin*. It brought out an estimated 1,000,000 persons for a heavy afternoon and evening program at Fairmount Park, preceded by a center-city parade.

Presented as a victory celebration, it was the second year that the newspaper staged such an event. Last year the newspaper entertained 500,000 persons. In addition to the military display, *The Bulletin* program included a rodeo show with music by Lew Marvin's Rodeo Ramblers, band concerts, swing dancing inspired by the music of Charlie Gaines's band, square dancing with Chris Shanderson's music, a baby animal show and a giant fireworks display.

At East Petersburg, Pa., entertainment for the city celebration was provided by Windy Lee, Jolly Jesters, and Mary Jane's Merry Melody Makers.

In New Jersey an estimated 50,000 jammed Pyne Park in North Camden for the vaude and fireworks. In Collingswood more than 8,000 assembled in the high school stadium for an air circus, vaude and fireworks.

Music by a novelty orchestra, community singing and fireworks brought 5,000 in Gloucester, sponsored by the city playground association. In Laurel Springs a community dance was sponsored by the community celebration committee. And in Barrington, N. J., 1,200 persons turned out for the aerial show presented by Joseph Trapuzzano, a vaude and motion picture show.

Denver Legion Apologizes To Customers Turned Away

DENVER, July 13.—The Salute to America show put on by American Legion Post No. 1, July 4, at Denver University Stadium, brought post-show newspaper ads expressing appreciation for support and apologies to an estimated 5,000 who were unable to get into the stadium.

Featuring Lucky Lott Hell Drivers, August Jansley's high act, Iowa University's Scottish Highlanders, an all-girl bagpipe and marching group, and Thearle-Duffield Fireworks, the show, staged for the benefit of underprivileged children, drew 20,000 paid admissions. Tickets ranged from 60 cents to \$1.80.

Shade Gap, Pa., Reunion Books Specialty Program

SHADE GAP, Pa., July 13.—Soldiers' and Sailors' Picnic Reunion at Harper Memorial Park will offer two grandstand shows nightly, excepting the closing day when it will present the show three times—at 11 a.m., 4 p.m. and 10:30 p.m.

Acts booked, according to J. M. Harper, secretary, are Flying La Mars, Les Kimris, Reckless Recklaws, Polly Jenkins and Uncle Dan. Baseball will be played afternoon and evening.

Names Pageant Producers

TRENTON, N. J., July 13.—Dorothy Palmer and Dolores De Garcia have been engaged to stage the special pageantry for the coronation of the "queen" of the Asbury Park Baby Parade August 28.

Lovington, Ill., Books Strong Home-Coming Show

LOVINGTON, Ill., July 13.—With an attractions budget set at \$5,000, Lovington Home-Coming, sponsored by org comprised of members of the Lions' Club and the Chamber of Commerce here, is going all out for the revival of the event in Downtown Park August 24-27. Annual get-together had been a big pre-war feature and drew big crowds to this community of 1,100 population.

WLS show, built around Patsy Montana, will be the feature opening day. *Swingtime Frolics*, Barnes-Carruthers revue, and circus acts will be staged as features the remaining days of the event. Acts, all booked thru the B-C office, Chicago, include Noble Trio, Hartleys, Ray Fuzzner, Hoffman and Kay and Corriel Family.

Madison Bros.' Shows will be on the midway.

Strong publicity campaign advance ticket sale is now under way by the sponsors, headed by Roy B. Donovan. Ed Senior is building a stage for the show. Billy Senior will be in charge for Barnes-Carruthers.

Winkley's Thrillers Play Two July 4 to Big Crowds

OMAHA, July 13.—Frank Winkley's All-American Thrill Show moved into Creighton Stadium here Thursday (4) in time for an 8 p.m. night show after jumping in from Harlan, Ia., where outfit played in the afternoon before a crowd of 5,000. Show loaded quickly at Harlan and made the run-in to Omaha in fast time.

Thrill turnout at Harlan served to build a huge night crowd, evening turnout surpassing afternoon attendance. Night performance consisted of outdoor acts and a fireworks display, latter by Thearle-Duffield Fireworks Company, Chicago. Acts were Pick and Pat, Funny Ford; Lo Tona Duo, Louis and Cherie, and Flying La Forms.

Omaha show for the American Legion attracted 18,000 and was also capped with Thearle-Duffield fireworks.

Emmett Cherry Festival

EMMETT, Idaho, July 13.—The Emmett Cherry Festival was held the week ending June 29, with the American United Shows furnishing the midway attractions.

Vaude for Newport Fete

NEWPORT, Pa., July 13.—Vaude acts will be engaged by the Citizens' Fire Company for a carnival which it is sponsoring for the purpose of raising funds to buy a new fire truck.

35,000 Jam Olney, Ill., For July 4th Celebration

OLNEY, Ill., July 13.—This town of 8,000 had a crowd of 35,000 July 4 and turned away 5,000 more that could not be handled at the fairgrounds, according to Phil H. Heyde, who handled the affair for the American Legion. Grandstand, with capacity of only 1,800, grossed \$4,800, with racing in the afternoon and stagershow, circus acts and fireworks at night.

Jack Moore's Modern Shows were on the midway.

WANT CARNIVAL for BYESVILLE HOMECOMING

August 12-17, 1946

No carnival here all summer. Good spot. Sponsored by Legion and Fire Dept. We furnish Free Act and Fireworks.

Phone 6303 Byesville

MARTIN F. NAGEL, Sec.
229 High Ave. Byesville, Ohio

WANTED CARNIVAL

For first or second week in September to show in Galva, Ill. Address correspondence:

E. A. BURNETT, SR., Vice Com.
V.F.W. Post 2604 Galva, Ill.

WANTED

at Cromwell, Indiana, for the

ANNUAL LABOR DAY CELEBRATION

Concessions and Rides. Write to EDWIN E. KOHER, Secy., Cromwell, Ind.

WANTED

Octopus Foreman for new 16-car ride. Frank Duncan, contact me immediately. All Ohio fairs. Write to

C. G. HANEY

113 W. Park Ave., Meyers Lake, Canton, Ohio

FOR SALE

Shooting Gallery, established ten years. Good location and ammunition for 2 years. Reason for selling, other business. Building included. Reasonable.

THEODORE TARGIN

82 WARD ST. WEST HAVEN, CONN.
Phone 90290-W

Home Coming For The Boys

At Rock Falls, Illinois, September 10-14.
On Downtown Streets
Sponsored by

Rock Falls Business Association and American Legion.
WANT Shows, Rides, Concessions or Clean Carnival.
Write or Contact:
JACK ADAIR, Rock Falls, Ill.

25th Annual Homecoming

American Legion, Ashkum, Ill.,
Aug. 31-Sept. 1-2.

Rides and Concessions wanted. Write
Durl J. Mulligan, Secy
Ashkum, Ill.

!!!ALL CONCESSIONS OPEN!!!

For These Great Michigan Street Celebrations

MONTROSE HOMECOMING, Aug. 7-10

LAPEER DAY CELEBRATION, Aug. 20-23

Both Sponsored by Local Business Associations

RIDE FOREMEN WANTED FOR ALL RIDES

ELMER F. COTE, General Delivery, Utica, Mich.

DOBSON'S UNITED SHOWS

WANT FOR 15 FAIRS the following (if you want our route just drop us a card): SHOWS—Any Grind Shows that don't conflict with what we have. Want one or two Rides for Wausau, Wisc., Fair. Concessions for our Fairs starting at Colfax, Wisc., July 24 to Sept. 22. Photos, Scales, Candy Apple, Candy Floss. Tex Roberts wants Stock Store Agents. Al Wilkerson, get in touch with him.

Park Falls, Wisc., July 15-18; Phillips, Wisc., 19-21; then per route.
P.S.: Neal Lanagan, get in touch with us.

Stevens Has Showman's Show

Bailey Layout Flashy on Lot

Bonham comes up with motorized pie car—canvas new, midway bright

By Justus Edwards

ELGIN, Ill., July 13.—"It's run like a circus," say the people with Bob (Bonham) Stevens' Bailey Bros.

It also looks like a circus. The new big top, received a month ago, is still gleaming white in spite of several stormy baptisms. It might well be the envy of a large group of show owners who, tho they have their orders in, are still getting by with canvas in its second or third season. The top is of a size—a 90 with three 40's—that shows up to good advantage, especially on a lot such as the one here, where a John Robinson layout gives full sweep to the vision.

Rolling Stock Okay

The rolling stock, uniformly painted circus red with flashy lettering, also helps the picture. The show's slogan, "That Grand Old Show," appears on all the units, and the first truck on the lot to greet the eye has a special paint job plugging Newberry, S. C., the show's winter home, in the best Chamber of Commerce tradition.

Half a dozen 1946 jobs are in the line-up of trucks, and more are coming, Stevens says. The band and concession department each has a 30-foot sleeper bus, and there are two smaller sleepers. Pete Sandusky's mechanic truck is a miniature garage on wheels and has a winch on the front that has proved handy a number of times. Another closed truck is used to carry tires. These two units trail the fleet.

Show moves at night and is usually off the lot well before midnight. (See *Bailey Packing Plenty*, page 77)

Barr Bros. Changes Hands; Now in Mich.

CHICAGO, July 13.—W. M. Meyers, co-owner of Barr Bros.' Circus, bought the interest of his partner, L. B. (Doc) Ford, at Vinton, Ia., and then leased the outfit to Francis Stillman and F. C. Fisher Jr., it was announced by George Hazelton in behalf of the new management. Show had been playing thru Iowa and Minnesota to very spotty business. Ill health was given as Meyers's reason for leasing.

The lessees have reorganized the show and routed it into Michigan. Fisher is in charge of the advance and Stillman has the office. Others on the staff are R. C. Roberts, side show manager; Chuck Willis and Harley Price, concessions; Johnny Heaton, front door; Denny Teal, commissary; Harley Price, boss canvasman; Harlan Ross, side show canvas; F. C. Fisher Jr., 24-hour man; George Hazelton, pit show; Phyllis Fisher, reserved seats; Don Angel, transportation; Harold W. Neal, props; Henry Pittman, ring stock; Edith Elsup, calliope. Big show runs an hour and a half and has a variety concert.

L. R. (Happy) Shaw, who was injured early in the season at Union City, Ind., is expected to rejoin.



GIUSTINO LOYAL and his troupe of riders with the Ringling Bros. and Barnum & Bailey Circus were presented with a spray of flowers by the Loyal Repensky Tent of Cincinnati Circus Fans when the show was in that city Saturday (6). Presentation was made by Mrs. William J. Dammarell and Glen Tracy, well-known circus artist whose paintings were on display at the midnight party given by the tent in honor of Giustino. Loyal Repensky Tent was founded two years ago.

Weather Man Adds to Grief Of Help Shortage on R-B

MANSFIELD, O., July 13.—As if the labor shortage and late arrivals weren't enough, the weather continued to bear down on the Ringling Bros. and Barnum & Bailey Circus the past week with oppressive heat and a couple of rainstorms that canceled the opening day's matinee at Indianapolis Monday (8) and all but washed out the one here Thursday (11). The Big One, playing Mansfield for the first time since 1943, was hours late arriving from Fort Wayne, Ind., and the matinee did not get under way until 5 p.m. Many folks who were on the lot early hied for home when the storm threatened, and the afternoon attendance was cut to about 3,000. When the downpour came it was of near-cloudburst proportions and left the low fairgrounds filled with miniature lakes and mud. However, people came out in droves for the night show, many wearing overshoes and boots, and the house was almost capacity.

Turnaway at Fort Wayne

Show had a turnaway Wednesday (10) night at Fort Wayne after a matinee which started two and a half hours late had played to about two-thirds of a house. The show's trains had been shunted onto sidings several times on the run from Indianapolis and the last section did not get in until around noon. Seatmen and riggers were still busy in the big top at 5:15, and it was 5:45 by the time the afternoon performance began. The day's heat was intensified by high humidity and was still in the 90s for the night show.

After Monday's matinee had been

Upper N. Y. Lake Towns Good for James M. Cole

TUPPER LAKE, N. Y., July 13.—The James M. Cole Circus played to two good houses here Saturday (6), following a big day at Lake Placid, N. Y., where a full matinee and turnaway at night were reported. Plattsburg, N. Y., was also satisfactory July 4, with a fair matinee and good night house.

Cole at Malone, N. Y., July 2 was just three days behind Bradley & Benson. Neither show did too well.

rained out at Indianapolis show had crowds totaling around 20,000 at its two night performances there and approximately 5,000 at the matinee Tuesday (9). The parking lot of Victory Field was the site of the Big One for the first time, altho the show had exhibited in the ball park itself two years ago when it was trouping without a big top after the Hartford fire. Jeannie Davis, an Indianapolis girl who has been with the show two years, was given special mention in the review appearing in Tuesday's *Indianapolis News*.

Biz Dips at Cincinnati

CINCINNATI, July 13.—Coming from Dayton, O., where it had a two-thirds matinee house and capacity at night (5), the Ringling Bros. and Barnum & Bailey Circus again was on the Carthage Fairgrounds lot here Saturday (6) and Sunday (7). Last year was its first engagement on this lot. Show arrived on time and the first matinee started at 3:15 as advertised.

Attendance at the Saturday mat was light and tent at night was three-quarters filled. On Sunday two three-quarter houses were on hand. Weather was hot both days, with Saturday a little showery. Frank Braden handled press here.

On Sunday morning performers and clowns with Merle Evans and some of his bandsmen entertained at the Children's Hospital.

Among visitors noted on the lot were John Robinson IV and his mother, James McSorley, Mitzie Sleeter, Al Eisenberg, Clara Codona and Gene Haerlen.

Sparks, King Mix in Maine

Programs billed two days apart in two spots as opposition scrap looms

BANGOR Me., July 13.—Sparks Circus is billed to play Bangor next Tuesday (16) and King Bros. is scheduled for two days later.

Sparks goes from here to Skowhegan Wednesday (17) and King goes there two days later.

That's the closest they'll be, but King is also contracted to follow Sparks in a lot more towns of the State, with billing and newspaper ads indicating old-fashioned opposition fight with no holds barred.

Thus, it appears Maine's circus famine has ended. With the exception of the Ringling-Barnum date at Portland in 1944, traveling circuses have pretty well avoided this State since before the war.

15 Spots for Sparks

Sparks, stealing the march, entered Maine July 3 and will have played 15 spots when it returns to New Hampshire at Berlin July 19. King Bros., coming in Monday (15), also at Sanford, apparently will make as much of the State or more.

From Augusta come reports of two capacity houses for Sparks on the spacious Capitol Park lot Wednesday (10). At Lewistown the day before show broke in a new lot at Bartlett Street and East Avenue, playing to a light matinee and fair night house. Reports from Portland indicate the two-day stand there Friday (5) and Saturday (6) was okay, with full houses at three of the four performances.

Walter D. Nealand, press representative for Sparks, now in Bangor, announces that Jack E. Dadswell, formerly with the Royal American Shows, has come out of retirement at Tampa to join the Sparks advance, working special promotions seven days ahead.

King Gets Clean Bill

CONCORD, N. H., July 13.—King Bros.' Circus had good attendance at both performances here Wednesday (10) and received a favorable page-1 plug in *The Monitor-Patriot*. Show, which had played three Western New Hampshire stands before entering Massachusetts two weeks ago, returned to this State at Nashua Tuesday (9). A permit was granted by the Nashua licensing committee after a special hearing held at the request of the Chamber of Commerce. Show fulfilled a new requirement that it "give assurances of providing attractions, exhibits and performances as advertised."

Business was just fair for King Monday (8) at Gloucester, final stand in Massachusetts, where Sparks had previously appeared. Last week show had two good houses at New Bedford and a fair day at Bridgewater, Mass.

More R-B Claims Okayed

HARTFORD, Conn., July 13.—The board of arbitration hearing claims against Ringling Bros. and Barnum & Bailey Combined Shows, Inc., has announced approval of additional awards amounting to \$184,050.

Dailey Blows Top in Mont.; Shows in Open

SHELBY, Mont., July 13.—Dailey Bros.' Circus, sidewalling its big show since an 80-mile gale ruined its already tattered big top at Billings July 3, played under clear skies here Saturday (6) to a fair matinee and good night house. At Great Falls the day before, show was also favored with fair weather, but crowd was not more than half of capacity at either performance.

The big top, carried over from last season, was badly ripped and torn by wind at Fillmore, Utah, June 20. Then it received another terrific beating from rain and hail at Butte July 1. The night show had started, and many patrons left and were refunded their money. With the top leaking like a sieve, those who stayed came down off the seats and crowded around the rings while the performers did the best they could. Several acts had to be canceled and the others were greatly hampered. Show had played to a good crowd in the afternoon, with clear skies giving no indication of the night's storm.

The blow that finished the big top at Billings also came unexpectedly after ideal weather had prevailed for the matinee. That night, many payees sat in their cars and watched the performance that was given in the open.

Aerialist Plunges to Death In Paris as Fiancee Watches

PARIS, July 13.—Charlie Clerans, 22, member of the Flying Clerans, a brother trapeze act, was fatally injured here Monday (8) when he fell during his act in the Gaumont Palace Theater. Plunge was witnessed by Clerans' fiancee, Regine Raine, former announcer for the American Broadcasting Company here.

Clerans, doing the leap of death when the mishap occurred, fell 40 feet when he missed the outstretched hands of his brother, Etienne, who was hanging by his knees from another trapeze.

Police started action against the theater for failure to provide a safety net.

BUCK OWENS CIRCUS WANTS

Billposter-Lithographer. Need good Mechanic to keep fleet rolling. Boss Groom. Tommy Buchanan can place Nut Store. George Vander Heid, get in touch with Si Rubens. Three Rivers, Mich., 16; Sturgis, 17; Hillsdale, 18; Ypsilanti, 19; Dundee, 20.

WANTED

PATTERSON BROS.' CIRCUS

Wants Acts of all kinds—Ground, Aerial, Clowns, Animal. All winter's work. Answer

Per Route or Gen. Del., Traverso City, Mich.

WANTED

Young Men for Bar Act. Have good proposition to make you. Get in touch with me at once.

F. SULLY

136-39 86th Avenue, Flushing, L. I., New York.

SPANGLES TIGHTS

ALBERTIS CO.

440 W. 42 ST., N. Y. C.

Put This In Your Address Book.

Hunt Bros. Again Going Into Conn.

HARTFORD, Conn., July 13.—Hunt Bros.' Circus, which last season had the courage to invade Connecticut within a year of the Ringling-Barnum fire at Hartford and succeeded in meeting the State's tightened regulations, is coming back this season. Show is contracted for Hanover Park, Meriden, Tuesday (16).

Last year, Hunt was the only traveling circus that made Connecticut.

5 Days for Beatty In Vancouver, B. C.

VANCOUVER, B. C., July 13.—The Clyde Beatty Circus, invading Canada Monday (15) at Port Alberni, B. C., will come to Vancouver for a five-day stand, July 22-26, with Chilliwack, B. C., finishing out the week Saturday (27).

The scale of prices announced for Vancouver includes \$2.40 for reserved seats, \$1.35 general admission for adults, 60 cents for children and 40 cents for the Side Show.

Artigas Lines Up Talent For 30th Season in Cuba

HAVANA, July 13.—Circo Artigas is lining up talent for its 30th season which will start next November with an indoor run of five weeks at the National Theater. New canvas has been ordered for the big top and the circus will hit the road in December.

Ringling elephants and Steele's horses were features of last season's show which played six weeks in Havana and 15 on a tour of Cuba.

Packs Has Winner At Evansville, Ind.

EVANSVILLE, Ind., July 13.—Business was excellent for Tom Packs' Circus at Boose Field, city ball park here, in its three-day five-performance run which ended Sunday (7) night after rolling up an attendance estimated at 27,000.

Show was given a strong advance build-up, with the sponsoring police doing a yeoman job. Three-column cartoon by Karl K. Knecht, page 1 by The Evansville Courier Saturday (6) morning, provided a helpful prod.

Engagement got off Friday (5) night to a crowd of 6,000. Opening performance was marred by a near-serious mishap when Betty Paroff, after doing her high-pole act, fell about 30 feet as a result of a stake pulling loose. Taken to a hospital she was found to have suffered only a sprained ankle, but she was unable to work the rest of the stand.

Saturday's matinee proved lightest, with 3,000 on hand, but the night crowd jumped to 7,000. Sunday's matinee drew 4,500, excellent in face of hot weather, and night crowd went to 7,000.

Program was essentially the same as at St. Louis with exception of Dick Clemens and his animals substituted for Terrell Jacobs' cat act.

Montgomery Packs Baker

BAKER, Mont., July 13.—People swarmed to this little Eastern Montana town for the C. R. Montgomery Circus Friday (5), and business was good at both performances. Show played July 4 at Miles City and the day before at Terry, where business was fair. From here the show entered North Dakota.

WON, HORSE & UPP COMBINED CIRCUS

An Equine and Canine Paradox—The Show With a Leaf of Gold

By Starr De Belle

Buffalo Chip, S. D.
July 13, 1946.

Dear Pat:

The bosses have a legit beef which *The Billboard* should do something about. Showmen try to compare other shows with this one while trying to belittle another show. Time and again knockers have cracked, "This show is too much like the Won, Horse & Upp Circus." We never complain about this show being too much like the old Forepaugh show.

To prove that this is a show that's different, here are a few of its unusual accomplishments. This is the only circus that carries a billcrew behind the show. Our policy is, "They may not have known that we were coming—but they damn sure know we've been there after we're gone."

This is the only show that loads wagons onto its train, leaving the horses hitched and the driver on the seats. No polers are used. They drive on and off the train. No newspaper passes are used on this show. We run movies of the show in editorial rooms. This being the only show that parades between matinees and night performances, the street spectacle is stopped in front of news plants long enough to provide the necessary horse-top and menagerie odors essential to make the movies realistic.

We bring news to the newspapers. If two of our boys wish to settle an argument thru the manly art of self-defense, they start the fight in front of a newspaper plant where first details and pictures can be secured. Last Monday while parading at Sodbuster, S. D., a jumping horse that clears an auto at each performance, tried to jump a hack in a funeral procession that was coming toward the parade. There was

much broken glass, the driver kicked and the horse injured. The rider was fined by the bosses for letting the accident occur a block away from the newspaper plant. Nevertheless, they got the story and pictures.

While giving his performance at Buffalo Grass, S. D., Wednesday, Midget Atlas, world's strongest little man, clever amateur who joined the day before, fell off of his platform. The weight of a barrel of water and five men on his chest caused two ribs to be broken on his right side. This being the show that's different, Manager Upp demanded that the accident be rehased near a newspaper office. Rather than be dismissed, Midget Atlas rehased the accident in *The Daily Calamity's* newsroom before several editors and photogs resulting in the breaking of three ribs on his left side.

While unloading at Open Space, S. D., Friday, a pelican cage was upset, killing one of the birds, leaving the cage empty. Because it happened too far from a newspaper, and because the bird was dead, making the accident impossible to be re-acted, the trainmaster was discharged without notice.

This is the show that's different and is incomparable.

Here today, because of heavy rains and deep mud on the burg's unpaved streets, only a horseback parade was given. Our cowboys shot their six-guns while passing the local newsplant, leading the editor to believe that a posse was headed for the lot to shake the kid show. To prove that this show is different, the cowhands were chased for creating unfavorable publicity.

"Never compare with the incomparable."

THERE'S A GREAT DAY Coming...



... when Tucker Duck and Rubber products will again be on the market.

Materials will be plentiful, production will be up to par, and you can again depend on Tucker products for your needs. The post-war standards include the same fine workmanship and quality materials which have always been synonymous with Tucker Duck. Tucker Duck products are worth waiting for.

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CANVAS SPECIALTIES

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DUCK AND RUBBER CO.
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THE UPSIDE-DOWN ANIMAL

\$75.00 EA.

The first importation in five years. We also have

Ringtail Monkeys, ea. \$50.00
Golden Spider Monkeys, ea. 75.00
African Green Monkeys, ea. 40.00

Many other varieties of Animals Birds, Reptiles.

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MEEMS BROS. & WARD

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CLYDE BROS.' CIRCUS

WINTER SEASON TO OPEN OCT. 7

Can use Indoor Acts of all kinds. Band Leader and Musicians. Advance needs agents for publicity and promotions. Intelligent telephone talkers preferred.

WRITE, DON'T WIRE

HOWARD W. SUESZ

Black Hotel Oklahoma City

Allow ample time for forwarding

HUNT BROS.' CIRCUS

Wants Feature Acts for Big Show, 4 or more people and must double; Aerial Team, lady and gent preferred; Clown, come-in worker and walk arounds. Big Show Band: Trumpet, Baritone and Circus Trap Drummer; union, best accommodations. Ring Stock Grooms and Working Men that drive truck, Advance, 8 Combination Billers that can and will post, tack and lithograph and give me a day's work. Salary and full particulars in first. Join on wire. CHAS. T. HUNT, Clinton, Conn., 18; New London, 19; Norwich, 20; Westerly, R. I., 22; Willimantic, 23.

FOR SALE

Small, complete Truck Circus. Good money proposition. Address:

C. & C. CIRCUS

General Delivery Hot Springs, Ark.

NET ELASTIC OPERA HOSE

Black or Suntan, \$5.00. Rhinestones with Settings, \$2.75 gross. Metal Spangles, all sizes and colors. Chainette Fringe, 3" and 6". Net Panties, \$1.50. Folder? Yes.

C. GUYETTE

846 W. 43th St. New York 19, N. Y.

Ol-101 6-4137

Ringling-Barnum

July 4 found us in Springfield, O., and George Blood and the cookhouse crew did themselves proud with the chicken dinner they served.

The two-day stand in Cincinnati brought many visitors, including Mr. and Mrs. Lou Levinson, Don Levinson, Mr. and Mrs. Sam Jacobs, Dr. Moss; Jim McSorley, former side-show ticket seller, and members of the Loyal-Repensky Tent, CFA, who presented the Loyal riding act with a basket of flowers. Other visitors of the week: Repensky family, Mr. and Mrs. Alex Konyot and son, Dorita Konyot; Albert Ostermaier; Grover Nitchen, ex-clown with Sells-Floto; Ed Raycraft, Wayne Larey; Omar Raney, theater editor of *The Cleveland Press*, on for a week to do a series about the show; Mr. and Mrs. McKenzie, Bob Martin, Eddie Kohl, Jughead, Ann Blackburn, Mickey Behee's mother, Dorita and Ronna Durbin and their grandparents.

Patsy Walsh and Paul Grindle were married. John Sabo is still in a Harrisburg, Pa., hospital but expects to rejoin in Cleveland. Helen Walenda is back after her illness. Theol Marlow remained in a hospital at Cincinnati, and Floyd Hill was hospitalized at Indianapolis. Laura May McKenzie visited her home a few days.

Back-door notes: Everyone taking advantage of the river back of the dressing rooms at Indianapolis to swim. . . . Catnapping the order of the day and everyone trying to get under the shade of the lone tree on the lot. . . . John Tripp having Mike, the water man, walk a straight line to prove he's sober. . . . Not much activity among Ramdoodle Club members due to one-day stands, and everyone anxious to get to Detroit for a rest. . . . Pollock Joe adjudged winner by default of his July 4 wrestling match with Lawson, who failed to show.

Saluto has named his rabbit after the writer. Now all I need to reach the acme of show business is to have a CFA tent and a stateroom named after me.—DICK MILLER.

101 Ranch

Our Fourth of July party between performances at Boise, Idaho, was a huge success. Cliff Henry won the men's sack race, with Rusty Haller the three-legged race. Skeeter Knudson was first in the girls' sack race and watermelon-eating contest, and Tina Kaller in the girls' free-for-all. Mark Smith won the fat man's race, with Jimmy Wood, Allen King, Frank Chicarello and Joe Sullivan trailing. The tug of war was won by the big-top crew and side show. Frank Chicarello proved he was still a good man by permitting a 200-pound rock to be broken on his chest. Yours truly entertained with a hula. In the skits put on by the back yard, Dorothy Sky Eagle, Fred Bowery and Pat Hart imitated Shirley, the bull being worked by Joe and Anna Metcalf. Allan Wood and Don McClenma were voted stars for their impersonation of the horse thief and Cactus Kate.

Tom O'Brien got his face washed with watermelon. We also had ice cream, cake and lemonade. The affair was climaxed with a chicken supper tendered the staff by Walton de Pellaton.

During our two days at Boise we gave a special performance on the lawn of the Veterans' Hospital, and a swell dinner was served the performers and prop hands.

We encountered our first heat wave in Idaho, temperatures ranging from 90 to 102. We've also had wait paper all along the route. The way the show moves over 100 miles and still makes the matinee on time is a tribute.—(See 101 RANCH on page 100)

DRESSING ROOM GOSSIP

Cole Bros.

Bobby Delochte, Lorne Russell, the side show band and others rode the caboose into Kankakee, Ill., thru no fault of their own. Their coach had a faulty axle and was left behind.

When we played Battle Creek, Mich., Mr. and Mrs. Townsend had as overnight guests the Freemans and for breakfast Jo Jo Monarch, Golda Grady, Florence Tennyson and Marion Partello. It looked like a reunion at Coldwater, Mich., to see all those Cleveland people from the Grotto. It sure has been a big week for visitors. To mention a few: George Hoffman, Forrest Wilson, Eddie Stinson, Dr. and Mrs. Rosina Brown; Mrs. Arthur Nelson, mother of the Nelson family; Mrs. Hunter, mother of Ruth Nelson, and family; Ralph Holt, who brought nylons for the ladies and stayed three days; Orrin Davenport, a constant visitor the past two weeks; Grover Nitchman, Jimmy DeCobb, Tom Sayres, Mr. and Mrs. John Holt, Mr. and Mrs. Art R. Mitchell, Mr. and Mrs. Tom Gregory who drove from Cleveland to say hello and stayed three days; Mr. and Mrs. Earl C. Justke, Jim Tinney and Vern E. Wood.

There's plenty of childish laughter on our show. Among the children with us are Reo, Bonnie, Vickie, Tina, Tony and Americo Cristiani; Joan and Rose Marie LaBelle, Johnnie Orman, Betty Haworth, Bill Woodcock Jr. and Arden Larey.

Frank Phillips was clawed on the hand by his fighting lion in the side show but carried on.

The sun-tanners are out in full force. Honors for the ladies go to Hilda Oranto with Alberta Voise a close second, George Chamberty tops the men. Freeman ain't doing badly. Lizzie Clarke, your cousin looks very purty.

Wonder why the Great Allen doesn't drop us a line once in a while.—FREDDIE FREEMAN.

Clyde Beatty

At Longview, Wash., we celebrated July 4 in all its glory. Thanks to Mr. and Mrs. Staley of the cookhouse for a grand dinner from soup to ice cream. Then came the big event. The Boo Hum Dit Dum Ladies' Club raised the curtain on a show that was a production from start to finish. Music by Henry Kyes and his band, props by the Dirty Dozen, lights by Chief Electrician Lee, and Joe Siegrist as announcer. Members of the cast: Martha Joyce, Bebe Siegrist, Mary Francisco, Bobby Peck, Joann Day, Anita Olvera, Susie Vining, Albina Beatty, Jean Evans, Esther and Milonga Escalante, Marge Hoffman, Jean Sleeter, and Mel Rennick, producer.

One can hear the voice of our manager, Ira Watts, as he goes thru the cars between 4 and 5 a.m. calling the workmen: "Up and at 'em boys. This is the promised land." He reminds the ex-G.I.'s of their old sarge.

At last a report from Eck Lawson, president of the Ramdoodle Club: "Dorothy Lee Brown of the Dailey show, in answer to your column regarding Bad Brown, I would like to know more about his case and his standing as a Ramdoodler. A few of the Ramdoodlers here have been fined for not having their cards with them. The first meeting for new members will be held in Canada. Will report outcome to Secretary Mary Jane Miller."

Ernie Jensen, of Tacoma, Wash., circus model builder and member of CFA, visited. Persistent rumors have it that four cars will be added to our train.

What well-known band leader heeled in the pie car?—DON FRANCISCO.

Bailey Bros.

The weather has been just what the Ellis and Anderson butchers have prayed for—unbearably hot and dusty. Boots Wackerly continues to add salt to the popcorn. Colonel Stevens spends his spare moments letting the sidewall down for the comfort of the patrons—and a few side poles behind him a lad with a white coat can be seen busily putting it up again. Folks catch colds in drafts, so the boy may have the customers' interest at heart, too.

July 4 was a bang-up day for Captain Engerer. His feature lioness presented him with twin cubs. Ernie Stewart is back in the program after his illness. Jack Kennedy had a visit with his wife, son and grandchild over the week-end. Chester Gregory sure watches Skinny Goe for that letter. Albert White keeps the mailman busiest, tho. Jerry Pressley is flashing the flashiest wardrobe these days. After playing in the band all these years, Harry Armstrong found that *Pistol Packing Mama* isn't just a song.

This has been another Old-Home Week, with visitors galore. Seen about were Mr. and Mrs. Herm Linden, Mr. and Mrs. Ray Goodbrake and son, Gene Enos, the Aristocrats Trio, Clarence Marine, Karl Denton and Hankorn, George Gregg, Lee Ayers, Dr. Roswell, T. Pettit; Mr. and Mrs. Arthur Larsen and daughter, Margaret May; Roy and Ester Frietsch and family, Specs Cautin, Walter Hohn, Mr. and Mrs. Walter Hohenadel and sons, Mr. McElwee, Charles Robinson, Emerson Cox, Mrs. Joe Collins, Mr. and Mrs. Russell Kennedy, Miss Shyrette, Harry Covey, Mr. Burkhart, Clint Finney, Joe Coyle, Burt Wilson, Orrin Davenport and the gang from Chicago.—but no Atwell.—DOLLY JACOBS.

Buck Owens

We have come east thru Iowa and Illinois and are now in Indiana. Business has not been too good but we are getting along. The writer has been around these things many years, but July 4 was about the worst in attendance we can remember.

At Terre Haute, Ind., J. C. Admire greeted old friends. At Martinsville, Ind., Louis Scott, former electrician with Cole Bros., was on the lot, as were Mr. and Mrs. Frank Stout. At Columbus, Ind., Mr. and Mrs. George Bordon Jr. visited their relatives on the show. Other recent visitors were Spec Cautin, novelty man, with the Cavalcade of Amusements, and Jerry Burrell, on his way to join Buck Steele. Buck Owens and John Dusch visited Mills Bros. in Illinois.

Mr. and Mrs. Paul Knight have joined with their wire act. Tommy Buchanan is legal adjuster, replacing Ted Wilson, now with Mills Bros.—NORMAN HANLEY.

Stevens Bros.

At Hot Springs, S. D., where we had two packed houses, seven acts went to the B. M. S. Hospital between shows and gave a special performance for the patients on the lawn.

Vern Pratt and family, with their stock, are an addition to the show. Bob Tabor is now side show lecturer and Guy Blackburn has the annex. After waiting three weeks, Sonny Albright got a chance to explode a torpedo when a firecracker of the clowns failed to go off.

Mrs. Nola Grady, our cook, got tired of eating in the cookhouse truck and took three meals in one day in the dining top.—HARRY VILLEPONTEAUX.

King Bros.

Visitors have been numerous since we entered the Bay State. Joe Beach and Charles Davitt spent the day in Greenfield. Also on hand were Stan Woodward and Francis Lacouline, guests of Harold Rumbaugh and Floyd King. We also noticed Tom Baron cutting it up with Fred Wenzel and others. Frank Cook visited at New Bedford, Mass., where he is working Lincoln Park. Lucy Wills has been visiting Flo McIntosh. Scott Hall entertained an army buddy. A. B. (Forepaugh Whitey) Christy of Boston made a long stay of it. Our old friend, Ted Curan, was on two days and kept the trailer of Flo and Sibbie supplied with flowers from his Tataton shop. Other visitors included Captain McIntyre and Jimmy McKenna of the Pawtucket Fire Department, Jimmy White and Gus Traner, Georgetown, Mass., showman.

Jan Sidney is recovering from a jaw ailment. The writer had a nasty buster off the wire recently.

Matt Laurish is our equestrian director and has changed the big show program around. The Corriel family left to fill previous commitments but are expected back later in the season. Ed Baker is now steward. Praise to Mrs. Lawrence Pierce and Mrs. John Moser for their help in the cookhouse. Rosie Goodman and Josie Silvers of the side show minstrel really put zip in their singing and dancing.

Most of the personnel took advantage of the Cape Cod beach, and the night clubs received their share of patronage. Show is indebted to *The Standard-Times* of New Bedford for pictures in its Sunday edition.—EDDIE HENDRICKS.

James M. Cole

Show had a near blowdown at Massena, N. Y., but quick action by Superintendent Davie McIntosh and the big top crew prevented what might have been a costly disaster. Big top was lowered in nothing flat, and only damage was a broken quarter pole and slight disorder to the p.-a. system.

Mr. and Mrs. Albert Fleet with the chimps, Mickey and Minnie; Carolyn Adams and Felix Brazon have joined. Twist, contortionist, is an addition to Bill Tumber's Side Show. Kirk Adams and dogs left at Champlain, N. Y., to fill fair contracts.

Grace McIntosh is busy on wardrobe for the new web ballet. Cooler weather was welcomed after the heat.

Ayres Davies and Joe McMann nearly blew the matinee at Carhage, N. Y., when they learned you can't carry a truckload of ponies over the road without license plates, even if your intentions are the best. Ayres was in the clutches of the law so many times we've nicknamed him Dillinger Jr. Everything was straightened out in due time.—CHARLIE CUTHBERT.

Sparks

The Fourth was celebrated by personnel with a special performance, emceed by Jack Burslem with many a timely and untimely quip and gag. Paul Lewis's recitation of Gunga Din in cockney dialect was a honey, and so was his song. Darmoo Kay, the girl from Indio, Calif., in death-defying antics with her jungle-bred sabre-toothed sloth, concluded with her faithful snarlzow in the embrace of death. The self-defense exhibition of Connie Wilson and Esma Maley was a slay-fest par excellence, and the customers "bet it up." Lillian Wilson did a novelty act that was certainly a novelty. Josephine Carmen did the rumba as only a Cuban can. Metoo as Cleopatra in her argument with the asp was good; so was the snake. Jerry Haven as the tramp was almost a natural. Glenn Graves and Harry Hammond stopped the show with their chambermaids' frolic when they got caught in the (See SPARKS on page 100)

Bailey Packing Plenty of Flash

(Continued from page 74)

perintendent Johnny Wall, getting around with a cane, has a good crew on the big top despite the current shortage, and so does Enoch Brafford, side show canvas boss.

Motorized Privilege Car

An innovation for a motorized show is a privilege car. It has lunch and drink facilities and other features usually found in a railroad show's pie car. Located between the back yard and side show, it gets its biggest play between shows. However, it stays open until everything has gone and is one unit that does not go over the road until morning. It's operated by Laura Anderson and Frank Ellis, who have the rest of the concessions.

New marquees for both side show and big top are in the works and expected any day. Leon Bennett's Side Show has an imposing banner line, faced by two office wagons and the concessions. Six standards down the middle, mounted with lights in wheel formation, give the midway daylight brilliance at night.

Compact Light Plants

Stevens and Joe Robinson, electrician, are as proud as kids of the show's two 25-kw. light plants, one new last fall and the other added this spring. Product of the Wind Power people of Newton, Ia., they are unusually compact, completely enclosed with metal and are powered by six-cylinder Continental motors. There are several smaller generators, including one that provides air conditioning as well as light for Owner Stevens' private trailer.

The generally current \$1.30 price for adults prevails at the front door, with kids going for 50 cents. Reserves, which are star backs, are 65 cents. Big top sidewalls are 11 feet, with far end blues 12 high and the rest 10 high. There is plenty of evidence in the big top of Stevens' strong banner tie-up with Chevrolet.

Skinny Goe is a hard-working musical director and has a snappy band of nine pieces with calliope. Equestrian Director George L. Myers, neatly turned out in white, keeps the program well paced and does the announcing with enthusiasm. Tournament is nicely costumed.

Big Show Performance

Captain Ernest Engerer, in a 20-foot steel arena, gets the show off to an impressive start with his five lions. Top applause getters are the Henderson Trio's classy juggling and balancing acts, and Dolly Jacobs' three-elephant act. Aerial numbers include webs by Monty Knight and Kerry Keller; swinging ladders, Miss Keller and the Henderson girls, Ruth and Peggy; a mixed display consisting of cloud swing by Miss Knight, neck loop by Lois Stanley and Ro-

UNDER THE MARQUEE

Strictly July matinees.

Bernie Head is in Detroit handling advance press for the Big One's opening there July 20.

George Johnson is in New York to rest for a few weeks before rejoining the Big Show.

Felix Morales and family, of the Buck Owens Show, spent Sunday (7) with relatives in Cincinnati.

When circus gals start back-yard arguments they're right up to scratch.

When Cole Bros. played Flint, Mich., personnel of Ringling-Barnum advertising car No. 1 saw the show as guests of the management.

Roy B. Jones, who closed with Polack Bros. some time ago, has

man rings by Ernest Stewart, who later does contortion traps with Lew Henderson's balancing trapeze. King Reynolds has a nifty single on the tight wire, and Bob Stanley and John Pringle do slack-wire acts. Stanley and Pringle also work dogs.

Marion Davis, who recently took over the show-owned domestic stock, has put in two extra horses of the Liberty act bought last winter from Bud Anderson. He also hopes soon to have two menage horses in with Dolly Jacobs' Blue Boy.

Clowns are Albert White, producing; Jack Kennedy, Rube Simonds, Bill Bailey, Lee Virtue, Laurence Cross, Shorty and Peggy Sylvester, and Buddy Henderson. Latter appears with Rube Simonds as his pint-sized double. Clowns have six numbers, two of which are walkarounds. Their best is the wedding, with a strip finish. They also do the car gag whenever the local Chevrolet dealer can supply a 1946 model.

More Elephants Coming

Show will have six bulls with the arrival, expected late this month, of the three babies-Stevens is importing. Mac McDonald has already joined to have charge of them. He expects to get them in tournament this season and break them to an act during the winter.

There has been no concert since Tanit Ikao, the Hindu fakir, left. A new concert was being arranged, with Gladys Gillem appearing as a lady wrestler.

Ted Milligan is Leon Bennetts' assistant on the front of the side show. The inside line-up: Earl Fernal's Swing High Band and Minstrels; Franchon Pierce and mother, impalement; Cleo Bennett, mentalist; Teddy Milligan, magic and punch; Jan Sandusky, sword walker; Doris Milligan, sword box; baby animals, and Francis Doran, annex.

Business Takes a Dive

Stevens says his spring business was great, even tho it seemed the rains would never stop. He admits, however, that he has been taking a licking the last three weeks in the Middle West. Show has been second and third in, in most of the spots, and that hasn't helped.

A streetcar and bus strike (not to mention the bread strike that was felt in the cookhouse) was encountered at Peoria, Ill., July 3-4. Show was on the East Peoria lot, used by the Royal American Shows, instead of the usual circus grounds on Lincoln Avenue. The Peoria Star carried a full page of pictures in its July 8 issue, which ought to help folks remember the show another season.

Best day last week was Ottawa, Ill., which was fresh. Rochelle was light, as it had been for two previous shows. Aurora was just fair Sunday (7) and Monday (8), as was Elgin Tuesday (9), where the lot still bore evidence of Cole Bros' rainy day there June 18.

returned to Pete Kortess's fold and is managing his side show on the Clyde Beatty Circus.

Walter L. Main clicked off another milestone Saturday (13) by visiting the Ringling-Barnum show at Cleveland. He maintains his age is a military secret.

Remember when some showmen believed dogwood stakes and yellow to be jinxes?

Flying from Los Angeles, where he had been with Gene Autry, Happy Kellems joined clown alley of the Tom Packs show at Evansville, Ind., and will play the rest of the Packs dates.

John M. Brown, CHS, reports from Brunswick, Me., that the Sparks show has done all right in Maine towns where he visited. At Portland, John J. Crowley, Maurice Allaire and John Brown, all CHS members, were guests of Victor Robbins and his band.

King Bros. is contracted to play Augusta, Me., August 5, according to Lawrence F. Butler, CMB&O and CHS. . . . G. N. Kenny of New Brunswick, N. J., who visited Hunt Bros. at New Hyde Park, N. Y., was enthusiastic over the show.

On the Western windy plains a showman doesn't care if the element doesn't get its second wind.

Otto Griebing, Cole Bros. clown, visited the kiddies at Camp Good Health, the Jane Boyd Community House and the Children's Home in Cedar Rapids, Ia., when the Cole show played there. Stunt was promoted by the Chamber of Commerce Young Men's Bureau.

Cleveland Plain Dealer gave Ringling-Barnum a great break with three pictures in its Roto Pictorial magazine July 7. . . . Florence Sorenson, formerly with Peaches O'Neil's Sky Ballet, is now featured with Neal Bros.' Combined Thrill Show and Watercade, playing in Quebec.

After four weeks in a Scranton, Pa., hospital, Ralph Bliss is back on the Sparks advance, his leg still in a cast. Says he was treated fine by the management. . . . Joe Baker, (See Under the Marquee on page 100)

RODEO

WILD HORSE RANCH, PEVELY, MO.

U. S. Highway 61-67

3-EVENING SHOWS ★ 8:30 P.M.

JULY 19-20-21

4-EVENTS ★ R.C.A. APPROVED

CASH PRIZES \$600.00

Entry Fee Added to Purse

Saddle Broncs \$5.00 Calf Roping \$10.00

Bull Riding \$5.00 Bull Dogging \$10.00

ENTRIES CLOSE 12 NOON FRIDAY, 19TH.

WANTED

Troupe doing three or more Ground Acts, also Aerial Acts to strengthen performance for fall tour. Route: July 17, Macomb, Ill.; 18, Quincy; 19, Jacksonville; 20, Springfield; 21, Decatur.

BAILEY BROS.' CIRCUS

Bradley & Benson Circus

WANTS

Elephant Act, 3 or more Bulls, Wild Animal Act, first-class Circus Electrician. Good proposition for Candy Butcher to handle Juice. Wire Rutland, Vt., 16; Hoosick Falls, N. Y., 17; Kingston, N. Y., 18; Liberty, N. Y., 19.

BELL BROS.' CIRCUS

WANTS

Concession Men for Side Show; Otis Hackman and others, wire George Hanlon. Also can place Musicians for Big Show Band; Blackie Spear, answer. Also Mechanics and Canvasmen. Gilbert July 18; International Falls, July 19; Baudette, July 20; Hallock, July 22; all Minnesota.

ACTS WANTED

for

"WORLD'S GREATEST INDOOR CIRCUS"

ARABIA TEMPLE, HOUSTON, TEXAS—NOVEMBER 1 TO 12
MOSLAH TEMPLE, FORT WORTH, TEXAS—NOVEMBER 16 TO 24

Write, Wire, Phone

R. W. MILNER, JR., Chairman, Esperson Bldg., Houston, Texas, or
JOHN L. ANDREW, Producer, Care Coliseum, Houston, Texas.

WANTED FOR CIRCUS THEATRE TENT SHOW

Agents, Acts, Animals, Singers, Dancers, Stage Attractions, Sound Truck. Season closes December 15. Unit opened May 15. Enlarging show. Have opening for Hillbilly unit. L. Montgomery, wire. All others wire. Pay your own. Concessions open.

A. V. CORSAW, General Delivery, Paducah, Ky.

HISTORICAL CIRCUS PHOTOS—COLLECTORS' ITEMS

Here are just a few that have gone to 800 satisfied customers in last two months: 8 x 10's—H-W Bill Car and Crew, 1914; Ringling Parade, 1914; Ringling Parade, 1916; Haag Bros' Circus Wagons (8 in one photo); 101 Ranch Wagons (6 in one photo); Statue to first elephant in America; Bonavita and Lions. All 8x10's, 50¢ each. 5x7's—Barnes Parade with 10-horse hitch, 1923; Ringling Side Show opening, early 1900's; Robbins Circus Performers, 1909; Barnes Side Show, 1923; Col. Ferari and Leopards; Nettie Carroll Troupe, Flying Nelsons, Faust Family, the Duttons, Cottrell-Powell, and many others. All 5x7's, 25¢ each. List for stamp.

NAT GREEN 64 W. RANDOLPH ST. CHICAGO 1, ILL.

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EDUCATIONAL STATUS IGNORED

Only Those State-Operated Rate Top WAA Priorities

Classification as "agricultural associations" puts many non-profit organizations in same class as general buying public as far as surplus material is concerned

By Milton Danziger

WASHINGTON, July 13.—Few agricultural fairs can qualify as a priority claimant for government-owned surplus war property, according to interpretations by officials of the War Assets Administration and the Internal Revenue Bureau. The Surplus Property Act of 1944, recently amended by the so-called O'Mahoney-Manasco Amendment, provides for establishment of certain priorities in the disposal of surplus property in the following order

1. Federal agencies for their own use and not for transfer or disposition, except Treasury procurement which, upon certification, may purchase for other federal agencies for their own use.
2. Veterans for use in their own small business, professional or agricultural enterprises (except real property).
3. Reconstruction Finance Corporation for resale to small business.
4. States and political subdivisions and instrumentalities.
5. Eligible non-profit institutions.

Notwithstanding the above order of priorities, the O'Mahoney-Manasco Amendment requires, except real property, certain "set-asides" for exclusive disposal to veterans and to take precedence over the above-mentioned priorities.

Veterans Get Break

This super-seniority or "set-asides" for credited veterans of World War II for their personal use and to enable them to establish and maintain their own small business or professional or agricultural enterprises includes such items as passenger cars; all types of trucks, 2½ tons or less; jeeps, motorcycles, scooters, bomb trucks and all other trailers; six classes of tractors; all types of typewriters; selected items of construction, mining and excavating machinery; agricultural machinery and medical, surgical and dental apparatus and equipment.

In addition to this super-seniority or "set-asides," World War II veterans have priority preference in other classes of surplus property at what is known as "sale-at-the-site." Sometimes as high as 70 per cent of all the material at "sale-at-the-site" is held exclusively for veterans and will be sold to them on the days specified in public advertisements or other announcements. Veterans must have a priority certificate for each item they wish to buy and must obtain them from a veterans' certifying unit of the WAA in the region in which they live.

Defining Status of Fairs

Agricultural fairs, State, county or local, which are instrumentalities of government, are in the fourth priority group. For instance, a State fair which is an organic part of the State government would qualify in this group. A State fair which is chartered by the State Legislature, or a fair that received a State subsidy or State prize money would not necessarily qualify in this group. The controlling factor would be whether it is an instrumentality of government and is under its exclusive jurisdiction and direction.

According to the interpretations of the War Assets Administration and (See State-Conducted on page 81)

No. Montana Makes Strong Advance Pitch

Merchandise Drawings Help

GREAT FALLS, Mont., July 13.—North Montana State Fair and Rodeo is making a strong pitch to hike attendance.

First move was opening Monday (8) of an attendance campaign tie-up with Great Falls merchants, whereby they give patrons merchandise tickets for each \$1 purchase until August 5. Tickets will be drawn before start of each afternoon and night shows. Holders, who must be in grandstand or bleachers, will get merchandise ranging up to an automobile, scheduled as giveaway on closing afternoon.

Annual launches advance ticket campaign Monday (15), putting on sale strips of five tickets which are priced at \$2, which will continue on sale until the morning before fair's opening. Regular day-time single admission is 60 cents. Night-time gate is 40 cents.

Running races will be staged each afternoon, with purses totaling about \$30,000. Jimmie Lynch Death Dodgers will also be presented opening afternoon along with runners. Remainder of the week, rodeo events will be interspersed with runners.

Barnes-Carruthers Revue will be nightly grandstand feature. Grandstand acts, also booked thru Barnes-Carruthers, include Lester Cole and his Debutantes, Larry Griswold, Three Rosannes, Willys Troupe, Gallagher Family, Corriel Troupe and Lowe, Hite and Stanley. Fireworks will be presented by Thearle-Duffield Fireworks, Chicago. All-American Shows will be on midway.

Armstrong Breaks Leg; Act Cancels Engagements

MONTEZUMA, Ind., July 13.—The Roscoe Armstrong Ford act was forced to cancel all remaining engagements for the season when Earl Armstrong suffered a broken right leg in a performance at Massac County Fair, Metropolis, Ill., Tuesday (2). He was taken to Metropolis Memorial Hospital where the leg was set. He is now at his home in Montezuma.

Saginaw "Up"

SAGINAW, Mich., July 13.—Miffed because a recent story in *The Billboard* headed "Saginaw Down," might create the wrong inference, Clarence H. Harnden, secretary-manager, allows as how the annual's parking area had sunk, but points out the sag effected only a quarter of the total parking area comprised of 42 acres.

Taking typewriter in hand, the IAFE prexy maintains that in reality Saginaw is "up." He cites the fact it recently completed a \$12,000 road pavement project, re-decorated 12 major buildings at a cost of \$4,000 and installed new wiring costing \$5,200 in the Manufacturers' and Merchants' Building.

Then, just by way of clinching his point, Harnden adds the annual has paid off all its debt, which in '40 amounted to \$70,000.

T. Dorsey Feature For Dallas Annual

DALLAS, July 13.—Tommy Dorsey's orchestra will make a 16-day stand at the State Fair of Texas here, October 5-20, W. H. Hitzelberger, newly named executive vice-president and general manager of the annual, announces. Dorsey's 38-piece concert ork, including Ziggy Elman, trumpet, and Stuart Foster, baritone, will head the auditorium show.

Fair's special attraction committee comprised of Hitzelberger, Julius Schepps, Jordan Ownby and Charles R. Meeker Jr., aud manager, is booking the show.

Sum of \$75,000 will be spent on repairs to the aud before the annual's opening. Interior will be repainted, lobby redesigned, the stage equipped with new drapes and curtains and aisle carpets will be laid.

Ohio State To Bow With WLW Hayride

COLUMBUS, O., July 13.—Bill McCluskey's WLW Midwestern Hayride has been awarded the first contract for night entertainment at the first post-war Ohio State Fair, Bryan Sandles, secretary, announced last week. Attraction will be the opening feature Saturday night, August 24.

Contract for the date was inked by Sandles for the fair, with McCluskey, manager of WLW Promotions, Inc., representing the Hayride.

Nate Andre, 60, Regina Fair Veteran, Succumbs

REGINA, Sask., July 13.—Nate Andre, 60, member of the Regina Exhibition Board for more than 20 years and chairman of concessions at the time of his death, died here Wednesday (10).

Funeral services were held Friday (12). (See Final Curtain for details.)

Polo Rebuilds Rigging

NORFOLK, Va., July 13.—Eddie Polo, high pole performer, is here rebuilding his rigging which was badly twisted in a storm recently at Moorehead, N. C., while working for Jim Rafferty's R. & S. Amusements. He expects to be in action Tuesday (15).

School for War Brides Feature At Ill. State

Ward Signs Lynch, Rogers

SPRINGFIELD, Ill., July 13.—A 10-day school for war brides, with each county represented by at least one enrollee, will be conducted during the Illinois State Fair, which opens here August 10, William V. (Jake) Ward, general manager, has announced.

All expenses, not only of the course itself but of housing and feeding the brides, will be borne by the annual, Ward pointed out. Committees in each of the counties will select the brides who will take the course. About 120 will be enrolled.

Full Day for Work

Brides will put in a full day in the classroom each of the 10 days, beginning Saturday, August 10, and will be given such subjects as home-making, cooking and sewing. A faculty of about 40, selected from university professors, home bureau representatives and domestic science teachers, will be used. Counselors from the various religious faiths will also participate.

Course will be under the direction of Clara Brian, of McLean County, Ill., who is credited with having developed the largest home bureau members of any county in the country. After school hours brides will be free to take in other features of the annual. They will be housed in State Fair dormitories.

Signs Jimmie Lynch

Signing of Jimmie Lynch and his Death Dodgers for first two afternoons and of Roy Rogers and his horse, Trigger, for opening Saturday night was announced this week by Ward. Since announcement of the scheduled appearance of Rogers, the fair office has been flooded with advance sale ticket requests, Ward said.

He expressed amazement at the early advance sale for the motorcycle races, to be held the second Sunday afternoon, pointing out that "already some 4,000 tickets have been sold."

Air Show Scheduled

Arrangements for a huge air show were closed this week with U. S. Army officials, Ward said, with the ground exhibit to include planes, buzz bombs, searchlights, radar and other equipment, with P-80's (jet propelled planes) providing the aerial show.

Details of the days set aside for the two major political parties have also been announced by Ward. Democrats will take over Wednesday, August 14, and leaders of that party are now working on their plans. The Republicans will hold their big rally the following day. Already assured as speakers are Col. Robert R. McCormick, publisher of *The Chicago Tribune*; Governor Green and U. S. Senator C. Wayland Brooks.

Hopkinton Picks Clough

HOPKINTON, N. H., July 13.—Hopkinton Fair Association named Harold Clough president to fill the vacancy caused by the resignation of Neal J. Rice, who has been president for eight years.

EISENHOWER TOP VET SCORE

Special Days Honor G.I.'s

Majority of annuals swing open gates to ex-service-men—parades almost must

Editor's Note—This is the second of a series of two articles which give the results of The Billboard's mail survey of what fairs in the U. S. and Canada are planning as special features in honor of war veterans.

By Herb Dotten

CHICAGO, July 13.—Nebraska's State Fair at Lincoln, with Gen. Dwight D. Eisenhower assured as its principal speaker, has snared the No. 1 feature possibility for its tribute to war vets, but the vast majority of fairs in the U. S. and Canada are also busy in pushing their plans to honor the vets.

A wide variety of approaches is being used, *The Billboard* survey indicates. Special days, with added privileges for the returnees, is the usual plan. Programs, however, vary, with most annuals singling out the vets for honor. Some, however, are paying special tribute to Gold Star mothers. And the Illinois State Fair at Springfield is giving a helping hand to the little ladies—the new war brides—with a 10-day school for the new brides.

Gold Stars Spotlited

Gold Star mothers, wives and fathers will be honored at the Jackson County Fair, Black River Falls, Wis., Douglas J. Curran, secretary, reports. A banquet is to be held in their honor, with Gold Star pins and billfolds to be presented to the next of kin. A county committee, consisting of representatives of the American Legion, VFW, other county organizations and two fair officials, is drafting plans for the program.

One-third of the Black River grandstand will be set aside for vets and for the Gold Star wearers, who will be admitted free. A feature of the day, designated "Vets Home-Coming," will be the dedication of the new educational building to those who served in World War II.

Eaton County 4-H Fair, Charlotte, Mich., is another annual which will pay tribute to Gold Star mothers. In addition, there will be a parade of vets and flag ceremonies, Hans Kardel, secretary, advises. Fair, however, will hold to regular policy on admissions.

Cash for Drill Teams

Somerset County Fair, Myersdale, Pa., is stressing its special day tagged "American Legion Day." Prizes totaling \$1,100 are being put up for competition of drill units and bands. A parade of many legion posts is also skedded, as is an address to the vets by Governor Martin, George R. Paxton, secretary, reports.

Church participation will be emphasized at Coles County Fair, Charleston, Ill., July 28, day before the actual opening. Gates will be open to everyone, and vet orgs will assist in arranging special program, according to Robert R. Blackford, secretary.

Van Wert County Fair, Van Wert, O., with its day designated "World War II Veterans Day," will supplement (See GEN. "IKE" TOP VET, page 99)

Way Cleared for 6-Co. Piedmont Bow in October

SPARTANBURG, S. C., July 13.—Judge A. L. Gaston, Chester, S. C., revoked a restraining order against operators of the Six-County Piedmont Interstate Fair last week to help clear the way for the staging of the new annual here in October. Injunction had been granted to a group of minority stockholders in the old Spartanburg County Fair Association, but was nullified when they neglected to post a \$10,000 bond as ordered.

A second action brought by the same group questions the legality of the option for sale of the old fair assets to promoters of the new fair. At a stockholders' meeting in March, 199 of the 288 stockholders of the old fair voted to grant George S. Depass and Sen. Howard McCravey an option to purchase the assets of the old fair for \$17,718.

Franklin, Ind., Loses 2 Days' Racing, But Midway Gross Is Up

FRANKLIN, Ind., July 13.—Rain washed out two of four nights of harness racing here at the Johnson County Fair which closed last night, but the annual wound up with a profit, according to Bruce Stephens, who was pinch-hitting for William Clark as secretary.

Clark, widely known as secretary of the Indiana Association of County and District Fairs, was stricken with a heart attack Tuesday (9) morning and is confined to his home. Two weeks earlier Clark was stricken with an attack and Stephens subbed for him in much of the preliminary work.

Midway gross stacked up as good if not better than last year despite the rain which washed out the night race program Wednesday (10) and Thursday (11). Gooding Greater Shows were on the midway. Tuesday's horse race card drew near capacity in 1,250-seat grandstand and Friday's turnout was excellent. Horse purses for the meeting had been set at \$4,400.

Mississippi Annual Finally Set To Run

JACKSON, Miss., July 13.—The Mississippi Agricultural and Industrial Exposition will operate October 7-12.

Doubt that the event would be held this year was erased at a meeting of the Mississippi Agricultural and Industrial Exposition Commission here Wednesday (10) when a working arrangement with the city of Jackson for the use of the city-owned park was drafted.

Heretofore operated by the city, the expo will be conducted by the commission, recently set up by act of the Legislature. Full co-operation of the city was voiced at Wednesday's session.

J. M. Dean, previously named as executive secretary, will clear all indoor and industrial concessions. R. S. Withers, Jackson city commissioner and a member of the exposition commission, will handle outdoor concessions.

Capable Aids Give San Diego Record Topper

Plans Underway for '47

DEL MAR, Calif., July 13.—Ernest Hulick, general manager, used a wand of capable departmental heads to turn a pumpkin into the largest California fair so far this year with a total attendance for 10 days of nearly 175,000. From the start the San Diego County Fair broke gate records, drawing as many in a single day as the event in previous years had pulled in the full-time run of 10 days. Top day was Thursday (4), when 41,900 passed thru the turnstiles at 60 cents per head. Servicemen were admitted free.

Not only does the fair lead all California so far this year, but its record compares favorably with that of the San Diego Exposition in its second year. The local event pulled 6,100 opening day, while the exposition drew only 7,574 people for a similar Friday. In 1936, the second year of the exposition, July 4 was on a Saturday, and the combined weekend and holiday crowd hit 31,932, which was about 10,000 under the Fourth at this 1946 event. The 1935 exposition crowd for the holiday was only 50,659.

Travel Deal Sought

Other factors that must be considered in comparing the two events are that the exposition was in San Diego; Del Mar is 20 miles north and not serviced by special trains. Many people took several hours to reach the spot by busses. Fair management is discussing special trains from San Diego via the Santa Fe for next year. If the deal goes thru attendance may far exceed all expectations.

Promoting this year's event did not get under way until January 5, when Hulick joined the 22d District Agricultural Association, sponsor of the annual. San Diego Exposition was in the planning stage, with concentrated promotion a full year in advance of the event. Del Mar had about a half-year push.

Exhibit Space Sells

Exhibit space, handled by Al Mulligan, has been re-signed for next year, with the Industrial Building almost filled. Under the present response for space and with more products to be available next year it will be necessary to house some of them under canvas.

Many problems were threshed out and plans made at the daily meetings at dinner in the Domestic Arts section. One of the matters that was brought up at the session on Saturday night (6) was the plan to ask contributions to help defray the expenses of a plane lost in the Fourth of July air show. While Lieut. Col. John C. Herbst lost his life in the crash of a P-80, there was a collision of two civilian planes over the infield. There were no casualties in this accident, but a plane was destroyed. Hulick explained that the fliers were ex-G.I.'s. The fund was opened with \$25 donated by Wilson & Company. More than \$100 was subscribed by members of Ben Martin's United Shows, according to J. Ed Brown, "Mayor of the Gayway."

ACTS WANTED

FOR MY CIRCUS AND FAIR DATES FOR 1946

CAN ONLY USE FEATURE ACTS

ERNIE YOUNG

155 N. CLARK ST. CHICAGO, ILL.

TEXAS FAIRS NOTICE!

Available for Your October Fairs

The SKATING MILLERS

1946 PRESENTATION SKY SKATING

Atop a fast-moving car.

Eddie Burke.....Western Rep. 935 Market St. San Francisco, Calif.

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DEATH DRIVERS

AMERICA'S MOST SENSATIONAL STUNT QUEEN

The Only Woman in America Doing a Head-On Collision with a Man A COMPLETE AUTOMOBILE AND MOTORCYCLE THRILL SHOW Truly Spectacular Acts

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Write for Publicity Matter

An act with drawing. Beautiful Lighting Effect.

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AMERICAN LEGION FREE STREET FAIR

COVINGTON, IND.

Week of August 5 to 10, 1946. Wanted—Concessions and Shows. Free Acts, Write.

C. Frank Youngblood

Covington, Ind.

WANTED CHARLES COUNTY FAIR

La Plata, Maryland, Sept. 26, 27, 28 & 29. Rides—Shows—Ball Games—Bingo, Etc. W. MITCHELL DIGGES, Secy. Charles County Fair La Plata, Md.

WANTED

AKRON, INDIANA, SEPT. 4-5-6-7, 1946

About 5 Rides with 30 to 40 Legitimate Concessions. Write or Wire

AKRON AGRI. FAIR ASS'N

J. R. Emaiser, Secy.

WANTED—SHOWS

With own tops. No Girl Show. Fair held Morrison, Illinois, August 27-30. Percentage. Contact:

W. ROSS BEALER

MORRISON, ILL.

Westchester County Will Award \$10,593 Premiums

PEEKSKILL, N. Y., July 13.—John Dunn, manager of Westchester County Fair, announced Monday (8) that cash prizes totaling \$10,593 would be awarded in 407 competitions, including agriculture, horticulture and domestic arts. Event is co-sponsored by the Westchester Horticultural and Agricultural Associations and the State Department of Agriculture and Markets.

AROUND THE GROUNDS

Ernest Raughley and associates of the Kent-Sussex Fair, Harrington, Del., are pleased with the publicity break their annual got on page 1 of *The Wilmington (Del.) Journal*.

Jack Rabbit writes from Durant, Ia., that he is no longer with Winkley's All-American Thrill Drivers, having left that org at Omaha to join another thrill show.

CHARLES C. HARTZELL has arranged a well-balanced program for the Jay County Fair, Portland, Ind., for its 75th anniversary August 4-9. Attractions already signed include Jimmie Lynch's Death Dodgers, WLW's Midwestern Hayride, WOWO's Hoosier



Hop and fireworks. Harness races, with purses totaling \$3,600, a Western horse show, horse-pulling contest and an amateur night is also scheduled. Floyd E. Gooding Amusements will be on the midway.

Iowa State Fair, which has received gracious turn-down from Monty Woolley, who claimed that his health will prevent him from handling assignment, is looking for another nationally famous be-whiskered personality to judge the State-wide whisker contest. Woolley's turn-down, via letter from his secretary, hit the wire news services.

A new high of more than \$150,000 in premiums, prizes and purses will be offered at the second Grand National Livestock Exposition, San Francisco, November 15-24, Nion R. Tucker, cow palace president, and C. B. Afferbaugh, Grand National general manager, have announced. Event resumes after five-year wartime lapse. Attractions will include circus acts, rodeo and horse show.

DANGLING choice morsels of real estate in front of fellows with pockets lined with gold is a much more lucrative calling than waving the green or checkered flag in front of roaring auto race cars, according to Aut Swenson, veteran speed official who retired from the thrill world four years ago. An article in *The Miami Daily*



News Sunday (7) revealed that Swenson's sales have topped the million-dollar mark in the past 18 months, and the majority of his buyers are people well known in the outdoor show world.

Iona Reid and Her Death Drivers had their opening date at the Ogdensburg, N. Y., Fair, July 4. Performers included Francie Cecil, Jonsey McAdoo and Bill Adcock besides Miss Reid. . . . The Middle-West Fair Circuit is distributing an attractive circular which gives a recap of the premiums offered, dates and other pertinent facts on its member fairs. Folder is designed to spur entry of exhibitors.

Towner County Fair, Cando, N. D., a success this year, altho it had one day of rain, plans to build a new hog and sheep barn and poultry building and to resurface the race track before the '47 event, Monte Bacon, secretary, infos. Fair had total attendance of 10,400 this year, with outside gate hitting \$3,475, Barnes-Carruthers grandstand show grossing \$2,275, carnival netting \$1,330 and concession space snaring \$240. Grandstand show cost \$1,800 and harness horse race purses totaled \$1,500. Eligible for \$1,500 of county aid, annual paid out \$450 in premiums.

CLYDE E. KELSEY, shown in characteristic smile as he watches sulky races, is now busy on home stretch of preparing for the Wadena (Minn.) County Fair, for which he doubles as secretary and superintendent of the speed department. Ardent horseman, he has had track resurfaced and purses increased for this year's event.



Morris County Fair at Troy, N. J., will present a pageant, *Peace Triumphant* on a day designated as "World Peace Day". . . . Major E. B. Allen is getting plenty of action at the Flemington, N. J., fairgrounds. Already in have been a rodeo Memorial Day, big car races under Sam Nunis June 16 and midget races under Joie Chitwood and Red Crise July 4. After the fair, Allen says, he may have still date motorcycle races. Annual has received 125 entries for the harness race program, which offers \$8,000 in purses.

Minnesota State Fair has been assured the gigantic U. S. Armed Forces exhibit covering 10 acres, Raymond A. Lee, fair secretary, announced. Show is staffed by 18 officers and 186 enlisted men and was especially built for the Milwaukee Centurama.

Don Zeiter will present a program of midget auto races at the Ohio State Fair, Columbus, both afternoon and evening the opening day, August 24. Fireworks display will be an added feature opening night, B. P. Sandles, manager, announces. Opening night only the WLW Midwestern Hayride will be presented in the Coliseum. A three-ring circus will play in front of the grandstand August 25 thru August 30. Sandles says he is still shopping around for a Coliseum show for the same period, the horse show, pre-war feature, having been shelved due to damage to the horse show stables during the army air forces occupancy of the plant.

Steele County Free Fair and Southern Minnesota Exposition at Owatonna, reputed to offer the largest sum for premiums of any county event in Minnesota, is speed minded. Annual, which opens August 13, will offer two days of big car auto racing, a thrill show one afternoon, motorcycle races one afternoon and horse racing one afternoon, W. W. St. Clair, publicity director, has announced. An Ernie Young Revue will be presented nightly in front of the grandstand. Fred Johnson is fair presi-

May Prosecute Regina Board On Bldg. Law

City Solicitor Probes Case

REGINA, Sask., July 13.—The matter of the Regina Exhibition board's violation of a federal order-in-council controlling building permits has been referred to the city solicitor, with instructions to prosecute the board if the facts justify that action.

Investigation had shown that the exhibition board had proceeded with extensions to its pari-mutuel building after the city's permits committee had refused to authorize the work. In moving that legal proceedings be taken against the board, Ald. A. C. Ellison, chairman of the permits committee, expressed regret, but said that council had no other alternative.

"This is naturally regrettable," he said, "that council finds itself in a position where they must prosecute a body so closely connected with us, and for that matter it would be a serious matter if we refused to prosecute. This is not a case of misunderstanding. The board was refused a permit, and in defiance of that refusal it went ahead and did the work."

Inspector Takes Rap

Building Inspector H. A. Croome said that the practice of the board in the past had been to make minor repairs prior to the annual fair without taking out a permit. He said that he would have to accept some of the responsibility for what had been done, as he had given the board to understand that the permits committee would allow them to extend the pari-mutuel building. Mr. Croome said he did so because he thought such work would be temporary, except for the plumbing changes.

With important buildings at the grounds having been returned by the army, a crew of 50 men is busy renovating and redecorating in readiness for the annual.

Major Improvements

Major improvements will include preparation of the west wing of the grain show building for permanent industrial exhibit space; the reopening of the industrial and confederation buildings and the setting up of new office space near the center of the grandstand.

Hard surfacing will be done in front of the grandstand, on a roadway leading to the livestock barns and on part of the midway area. The grandstand has been repainted and the midway enlarged and regraded to accommodate Royal American Shows.

Three automobiles and three bicycles will be given away in front of the grandstand.

Prize money for heavy horses has been increased considerably because the classes were dropped from the winter fair prize list. Prize money for other livestock has been boosted 10 per cent and race purses have been upped from \$17,000 to \$20,000.

For the first time, a Farm Girls' Camp will be conducted in conjunction with the Farm Boys' Camp, an annual event since 1914.

dent, Cline Tincher handles the concessions and Syd Walker assists St. Clair as publicity director.

WANT

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TIMONIUM, MD., MARYLAND STATE FAIR
Sept. 2-12, Incl.
LES SPONSLER
117 W. Saratoga St. Baltimore, Md.

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6 Days and Nights

AUTO RACES — 3 DAYS
THRILL SHOW — 2 DAYS

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5 Shows, week of September 2.

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ATTENTION, FAIR SECRETARIES!

THE MIRACLE HORSES (the highest educated horses ever known to man) doing most spectacular and UNbelievable feats will book convenient fill-in dates at reduced prices after July 15. 1946 presentation is bigger, better and more spectacular than ever. Spectators find it difficult to believe their own eyes when the DIFFERENT acts reach their climax. THE MIRACLE HORSES stand UNdisputed as the most unique, newest and highest accomplishment in the field of show. No one claims to know of anything like nor equal to THE MIRACLE HORSES. No one has succeeded in duplicating THE MIRACLE HORSES in spite of the fact that I am billing and advertising since December 1, 1945, an offer that I will pay \$1,000 to the first person who can tell me of anything on earth, in the field of trained and educated horses, EQUAL to THE MIRACLE HORSES. I made this offer in my half page ad in December 1, 1945, issue of THE BILLBOARD. Doesn't anybody want \$1,000 in exchange for a bit of information? This attraction is CLEAN, INTERESTING and HIGHLY EDUCATIONAL; is in a class by itself and has no EQUAL in its field. If any other act regardless of type makes such claims, I would like to hear of it.

ED STAIB

Cleveland, N. D.

North Texas Org Sets Annual for Arlington Downs

DALLAS, July 13.—Officers and directors of the newly formed North Texas Fair Association were elected Tuesday (9) at Arlington at the first meeting of business men and civic leaders from 37 communities. Purpose of new org is an annual regional fair, and plans were mapped for first such expo at Arlington Downs, dormant race track between Dallas and Fort Worth, August 24-September 2. Plant is owned by E. Paul Waggoner, who turned over all facilities to the new association and also agreed to underwrite expenses for the regional fair.

Attractions listed for the first showing include a rodeo, a big Western show and agricultural and industrial exhibits. Entertainment also will include screen and radio stars of the saddle, with plans laid to get Tex Ritter and Ernest Tubbs in person. While the show sked was promised to equal the State Fair of Texas offerings, officials emphasized that the North Texas Fair will not conflict with the Dallas expo or the Southwestern Fat Stock Show at Fort Worth.

Officers elected are: E. Paul Waggoner, Vernon, president; Julian H. Blackwell, Arlington, executive vice-president; Glenn Turpin, Arlington, secretary; C. H. Wildman, Arlington, treasurer; George MacGregor, Dallas, vice-president, Eastern area; Lee Simmons, Sherman, vice-president, Northern area; H. C. Custard, Cleburne, vice-president, Southern area, and Lionel W. Bevan, Fort Worth, vice-president, Western area.

Lott Sets Winning Pace at Carrollton

CARROLLTON, Ill., July 13.—Lucky Lott and his Hell Drivers accounted for the biggest turnout at the Greene County Fair which closed here last night after enjoying excellent attendance and clear but warm weather since its opening Monday (8) night.

Lott aggregation drew near-capacity in the 2,250-seat grandstand Tuesday (9) in the face of sweltering heat, but at night almost doubled that turn-out, luring overflow crowd of 4,000 into grandstand confines. Grandstand prices were up from 30 cents, regular charge, to 50 cents for Lott show.

Renfro Valley unit was booked for matinee and evening show opening day, but failed to arrive in time for afternoon show. Evening performance drew about 300 to grandstand for the lowest stand turnout of the week.

Harness races were the afternoon attraction Wednesday thru Friday, while a horse show was featured in front of the stand the same nights. Sulky events offered \$5,700 in purses. Horse shows were bolstered by grandstand acts booked thru Sid Belmont, St. Louis, and drew good crowds.

Acts were Burvells, xylophonists; June Day, acrobat; Kassel and Mardel, comedy horse, and Fallins, trap and skating kings. Booked direct, M. S. Perrett and Mert, sheep-herding dog, also worked.

Sunset Amusement Company, on the midway, did good business. Fair wound up on right side of ledger, C. W. Ballard, secretary, pointed out, but he declined to estimate amount of profit.

WANTED

Shows, Rides and Concessions for County Fair, August 19 to 23. Contact CHARLES S. KIRKER, Secretary, Phone 139-F31 West Union, Ohio

State - Conducted Annuals Get WAA Priorities Rating

(Continued from page 78)

Internal Revenue Bureau, a large number of our fairs which are non-profit institutions still do not rate under the fifth priority rating of "eligible non-profit institutions." This is because the WAA has defined a non-profit institution to mean "any non-profit scientific, literary, educational, public health, public welfare, charitable or eleemosynary institution, organization, or association which has been held exempt from taxation under Section 101 (6) of the Internal Revenue Code, or any non-profit volunteer fire company which has been held exempt under Section 101 (8) of the Internal Revenue Code."

Tax Boys' Interpretation

The Internal Revenue Bureau supports the War Assets Administration in this definition of a "non-profit institution" and further contends that non-profit agricultural fairs are not "educational institutions," but merely "agricultural organizations," and come within the purview of Section 101 (1) of the Internal Revenue Code which includes agricultural, horticultural and labor organizations and provides certain tax exemption features provided the organization meets certain tests, requirements and regulations, such as well-defined purposes, no profits inuring to any stockholder, etc.

The Internal Revenue Bureau does admit that there is a certain amount of inconsistency in their regulations, citing the recent New York World's Fair classified as an "educational institution" under Section 101 (6) of the Internal Revenue Code, while a number of our more prominent exhibitions, while admittedly not as large in scope, still could be considered "pocket editions" of the world of tomorrow.

Don't Forget Discount

The interpretations as to whether an agricultural fair or agricultural and industrial exhibition is an "educational institution," assuming that it meets the Internal Revenue Bureau requirements, is important, because of the favorable priority ranking in the purchase of much needed surplus war property by our exhibitions and, in addition, receiving the 40 per cent discount from the fair value of property for disposal. This handsome discount is something not to be overlooked.

After the veterans' "set-asides" and preference at "sale-at-the-site" and then the offering to the priority claimants in the five priority groups, the remainder or unsold property is offered for sale to the general public unless, because of the character of the property to be sold, the general public is included at a sale with one or more priority groups.

Elwood Hughes Receives Order of British Empire

TORONTO, July 13.—Elwood A. Hughes, general manager, Canadian National Exhibition, Toronto, was included in the King's Dominion Day honors list and received the Order of the British Empire.

He served as a major in the Canadian Army during the war.

South Weymouth, Franklin Get Okay on Mass. Mutuels

BOSTON, July 13.—Two more Massachusetts fairs will have pari-mutuel horse race meetings as a result of licenses granted by the State Racing Commission to the Weymouth Agricultural and Industrial Society, South Weymouth, August 12-16, and Franklin Fair Association, Franklin,

Calgary Certain To Hit New High

CALGARY, Alta., July 13.—Unless all signs are wrong, the 1946 Calgary Exhibition and Stampede concluded its greatest annual in history here tonight.

While there was no official count available, officials were almost positive that all attendance records were shattered. One official figure given was that on opening day, Monday (8), 73,000 persons passed thru the gates.

Visitors started arriving in the city as early as Sunday (7) and the grounds were jammed with people all day Sunday getting a preview. All concession space was sold out weeks in advance.

A gigantic parade, headed by Viscount and Lady Alexander, got the annual under way, and the streets were jammed with spectators, the greater percentage of them moving direct to the grounds when the parade was concluded.

The Royal American Shows, occupying the midway, did a capacity business all week.

Pinckneyville, Ill., Ends With Profit

PINCKNEYVILLE, Ill., July 13.—Business soared at the Perry County Fair, which closed here Friday (12) night after five days of weather marred only by a light shower Wednesday (10) and rain Thursday up until 1 p.m., that failed to hurt.

Attendance, both at gate and grandstand, ran ahead of last year. Running races were the afternoon feature, with \$2,800 offered four days beginning Tuesday (9). Night grandstand attractions were horse and stage shows. Latter booked thru Joe Smith, St. Louis, and included an orchestra besides novelty acts.

Business on midway, where Lone Star Shows held forth, was excellent. Number and caliber of livestock and other exhibits far surpassed last year and were credited in part for increase in attendance.

No figures were available, but Mrs. J. H. Stumpe, secretary, said annual netted a profit.

McKinley Rodeo Starts Annual Tour of Fairs

FARMER CITY, Ill., July 13.—The McKinley Rodeo, which opened the season here June 2, will start fair dates Wednesday (17). Show carries 100 head of stock and 40 employees. Included in the acts are Floyd Pitzer and His Wonder Horse, Blue Desert; Tommy and Alice Privitt, trick and fancy riding and roping; Buck Jones and His Clown Mule; Rodger Belt and His High School Horse, Tiny; Geneva Jones and Bob McKinley Jr., trick riders, and Lyle Adams, Don Eighner, Ruth Baker and Bill Sniders, riders.

September 23-28. Both will offer racing of six days.

The State Racing Commission has also approved six-day meetings for the four annuals which had pari-mutuel running races last year. They are Brockton, Northampton, Great Barrington and Marshfield.

Fair Dates

The following corrections and additions to the List of Fair Dates were received during the week ended July 12.

The complete List of Fair Dates was published in the issue dated May 25. The next complete list will be published in issue to be dated July 27. See each issue of The Billboard for corrections and additions.



- Alabama**
Roanoke—Randolph Co. Fair. About Oct. 1. W. A. Radney.
- Arkansas**
Batesville—Independence Co. Fair. Oct. 2-5. Mrs. Thurl G. Noe.
- Florida**
St. Petersburg—St. Petersburg Fair. Jan. 14-25. W. E. Tyler.
- Georgia**
Covington—Am. Legion Newton Co. Fair. Oct. 7-12. Guy Rogers.
- Idaho**
Cottonwood—Idaho Co. Fair Stock Show. Second week in Sept. August Hoene.
Moscow—Latah Co. Fair Assn. Sept. 26-28. Elbert McProud.
Nez Perce—Lewis Co. Fair. Sept. 19-21. Fred Snyder.
Sandpoint—Bonner Co. Fair. Sept. 12-14. Merle Samson.
- Iowa**
Derby—Derby Dist. Agrl. Assn. Sept. 3-6. Lewis O. Ryan.
- Kansas**
Garden City—Finney Co. Fair Assn. Aug. 28-29. Coburn Jones.
- Kentucky**
Columbia—Columbia Fair. Aug. 14-17. Alfred W. Flowers.
Shelbyville—Shelby Co. Agrl. Assn. Aug. 6-10. Phil. W. Moesser.
- Louisiana**
Gibbsland—Blenville Parish Fair. Oct. 10-12. Roy Brice, Arcadia, La.
Port Allen—W. Baton Rouge Parish Fair. Sept. 27-29. A. E. Camus.
Thibodaux—Terrebonne-Lafourche Agrl. Fair. Oct. 12-13. Peter Bourgeois, Houma, La.
- Nebraska**
Arthur—Arthur Co. Agrl. Soc. Aug. 29-31. Loyal F. Simon.
- Nevada**
Winnemucca—Humboldt Co. Fair Assn. Aug. 31-Sept. 2. Mildred R. Tobin.
- New Jersey**
Bridgeton—Cumberland Co. Co-Op. Fair. Sept. 12-14. Raymond R. Riley.
- New Mexico**
Alamogordo—Otero Co. Fair Assn. Sept. 13-14. Murry Morgan.
- Pennsylvania**
Ulysses—Ulysses Community Fair Assn. Sept. 12-14. Elizabeth Heller.
- Tennessee**
Huntingdon—Carroll Co. Colored Fair Assn. Oct. 2-5. W. A. Cox.
Jasper—Marion Co. Fair. Sept. 12-14. J. E. Graham.
- Texas**
Johnson City—Blanco Co. Fair. Aug. 30-31. B. J. Wendler.

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2-CENT DAYS HOLD THE KIDS

Riverview Holds the Line To Keep Business of Tots

Idea born in competition with Century of Progress continues as bulwark against time when loose money isn't around—charge it to promotion if it doesn't cover nut

By Hank Hurley

CHICAGO, July 13.—How come, the boss asked, does Riverview Park continue to have 2 and 5-cent days during these lush times when everything else in the entertainment world, not to mention costs in every walk of life, has gone up. So your reporter, rather than risk getting fired, hid himself to Chicago's amusement center and cornered G. G. Botts, secretary and comptroller, and asked him the same question. "It really came about thru competition," Botts said by way of opening. "Back in 1933 we had the World's Fair here and that was tough competition, people and kids were flocking out there and forgetting there ever was a Riverview. We had to do something, so somebody came up with the idea of bargain days."

Riverview officials decided that Monday, Wednesday and Friday afternoons would be 2-cent days. Tuesday and Thursday nights were called 5-cent nights, especially designed to lure the teen-age business.

Pays Off Many Ways

The idea caught on immediately. Now it has become a fixed policy and it pays off in the end in more ways than one.

"We want to take care of the kids, give them a place for clean, healthy outdoor recreation. It's just like an organized playground. Parents can bring their kids out here in the early afternoon, give them a little change (*Riverview's 2-Cent Days, page 100*)

Big Turnout Seen For N. E. Meeting

AGAWAM, Mass., July 13.—All signs point to a record-breaking turnout for the first summer meeting of the post-war period of the New England Association of Amusement Parks and Beaches at Riverside Park here Tuesday (23).

Ed Carroll, of Riverside, is chairman, assisted by Phil Palotto, Crescent Park, R. I.; Vic Shayeb, Revere Beach, Mass.; Frank Tische, Boston, and Sam Levy, Nantasket Beach, Mass.

A varied program is planned including a luncheon in the Parkview Terrace of Riverside, a clambake or steak dinner in the evening and a close-up of a Riverside promotion stunt, the giving away of a car.

Registration is set for 10 a.m., with the luncheon at 1 p.m., activities in the park at 2 p.m., and dinner in the grove at 6 p.m.

Reservations should be sent to Fred L. Markey, secretary, Ioka Building, Exeter, N. H.

Three Coney Island Girl Shows in Operation Again

NEW YORK, July 13.—License Commissioner Benjamin Fielding gave the green light Monday (8) to three Coney Island girl shows closed since June 25. He said the shows are operating on a more wholesome basis now, having eliminated certain objectionable features.

Reprised shows are Palace of Wonders, *Tirza's Wine Bath Revue* and *Bowery Follies*.

Seattle Funspot Intros New Ride

SEATTLE, July 13.—Newest addition to Playland Park here is proving to be the most popular among the rides. It is Harold Austin's 1946 version of the Ferris Wheel, a structure weighing 9,000 pounds and introduced for the first time this summer.

Wheel is 50 feet high and travels on the same principle as the Ferris Wheel. It carries 24 passengers in 12 airplane-like gondolas. As the planes go up, they make an Immelman turn, putting the riders in a normal upright position at the top of the wheel. As they dive down and under they make another turn and riders are secured by both safety bar and belt.

Austin Engineering & Amusement Corporation, Seattle, has gone into production and is taking orders for the Aer-o-Plane Wheel.

Austin got the idea for the ride while working on B-29's at Boeing Aircraft Company.

CONEY ISLAND, N. Y.

By UNO

Four-day holiday week-end, with perfect weather, exceeded every expectation. The Fourth, in particular, was the biggest of all holiday turnouts, with an estimated crowd of 1,300,000. Prices were upped on most of the rides, the Cyclone topping the list at 50 cents per head. Eateries ran out of food, some being forced to call it a day as early as 9 p.m.

Bowery Follies and *Tirza's Wine Bath* shows, their licenses suspended for a few days by Commissioner Ben Fielding, reopened with more subdued dances by the girl talent and tone-down by talkers. Added to *Tirza's* are Laloni, Bonita Lane, Susanna Contreras and Lili Sabini. Third girl show, in the same category, has been eliminated entirely at Dave Rosen's Palace of Wonders, now showing freaks only.

Mikes have been restored to those in actual need, but must be operated within six feet of the building's exterior line.

Louis Pappas and Johnny Kavakos, who paid 7G this season to John Mullins, lumber dealer, for Roll-o-Plane on the Bowery, are worried and unhappy because of an accident on July 3. New arm has been ordered from Salem, Ore., makers. . . . Ralph San Angelo's *World in Wax* has as ticket sellers Doc Foster, Jack Howard, Frank Speciale and Joe Cauci. . . . Henry Pinto manages

Bandits Now Turn Attention to Cash Garnered by Parks

DETROIT, July 13.—Good week-end business at local amusement parks urged bandits to take a crack at two of them here early Monday (8) morning. Most spectacular raid occurred at Bob Lo Island Park, 20 miles down the Detroit River on the island of the same name, where four bandits in a rowboat got away with about \$12,000, representing the Saturday and Sunday receipts.

They rounded up four employees and herded them into the cafeteria, blew a safe and escaped again after sinking all small boats on the island and cutting telephone wires. Last summer a similar hold-up occurred in which \$10,000 was taken and Fred Nestor, night watchman, who was held up in this latest raid, was hospitalized.

Second bandit attempt, mysteriously fruitless in the long run, occurred at Palmer Park, operated by the city of Detroit, where the concession pavilion was broken into and the entire safe removed, containing about \$1,000. It was found later, unopened, a half mile away.

Meyers Lake Dancery Bows; Tommy Tucker's Ork Scores

CANTON, O., July 13.—Its opening delayed until July 4 because material for a weather-resistant surface was late in arriving, Moonlight Gardens, new outdoor dancery at Meyers Lake Park here, scored with Tommy Tucker's ork Sunday (7), according to Carl Sinclair, park manager.

Dancery is under direction of Bill Clark, with Nick Sutmier handling bookings. Spot, open Tuesdays, Thursdays, Saturdays and Sundays, will feature Sammy Kay's orchestra Tuesday (23).

So. Calif. Beach Biz Terrific as Hordes Turn Out

OCEAN PARK, Calif., July 13.—Southern California residents by the hundreds of thousands joined Americans the world over in swarming to the nearest beach to celebrate the first peacetime Fourth of July in five years. More than 100,000 jammed the waterfront from Ocean Park to Santa Monica, arriving early in the day and staying late to view the huge fireworks display which was a featured attraction at the Santa Monica Pier.

Concessionaires at Ocean Park reported one of the biggest days in years, and every ride, game and eatery on the pier was crowded. Shortage of meat made it difficult for concessionaires to satisfy the appetites, and some restaurants and stands had to close early when food supplies were exhausted. Others had friends and relatives scouring outlying districts for ground meat and hot dogs which, when obtained, were rushed by auto to the beach resorts. "We had to run a hot dog shuttle service" was the way one restaurant proprietor put it.

It was estimated by traffic officials that 2,000,000 persons visited the beaches of Los Angeles and Orange counties to celebrate Independence Day.

Rye's Playland Back To Free-Act Policy

NEW YORK, July 13.—Playland Park, Rye, N. Y., has revived its use of free acts, a policy discontinued during the war. All acts are booked by Frank Wirth. Opening program included Phil's Riding School; Hip Raymond, table act, and Kurtzo and Kurtz, high pole.

Other scheduled acts during the season include Laddie Lamont, Great Arturo, Flordeline, Elizabeth's Canines, Roberta's Comedy Animal Circus, Great Cahill and Walter Guice Duo.

Sewage Life Threat To 4 St. John Spots

ST. JOHN, N. B., July 13.—If the Lancaster, N. B., parish board goes thru with plans to lay a new sewage pipe that would empty into the Bay of Fundy, it may mean the closing of Seaside Park and MacLaren's Beach, both of which front on the bay, and Bay Shore and Duck Cove.

Plans call for the emptying of sewage into the bay at a point that would practically wreck the beaches.

Board claims the new sewerage main is necessary because of a big housing project.

Howard at Meyers Lake

CANTON, O., July 13.—Robert V. Howard, former commercial staff member of radio Station WHBC here, has been named assistant manager and director of picnics at Meyers Lake Park here, according to Carl A. Sinclair, managing director of the amusement center. Howard recently was discharged from the navy.

AC Roars Thru Record Fourth

Biz stands up thru week end with all hands racking up cash—line-ups for piers

ATLANTIC CITY, July 13.—The resort rode thru its first post-war July 4 holiday week in record-breaking style. Crowds surpassed earlier optimistic predictions, particularly since the first peacetime "Sunday before the Fourth" since 1941 attracted a disappointing crowd of no more than 125,000 visitors. But with the holiday all things were changed helped no end by heat waves inland that created a general exodus to all South Jersey seashore points.

For the Fourth the crowd was estimated at 250,000. And the week end, Saturday (6), saw more than 300,000 visitors swarming over beach and Boardwalk. The resort presented everything you could name in the amusement field—from kiddie rides and Merry-Go-Rounds to premiere Hollywood movies, an ice show, outstanding name bands, star-studded vaudeville shows, musical comedies and stage productions.

Plenty of Activity

An indication of the crowds is seen in attendance figures for the U. S. Army exhibit on Steel Pier, where Wednesday night (3) attendance was reported at 9,415, and July 4 the figure jumped to 21,426. There was also plenty of activity around the Convention Hall area. Apart from the doings at Hamid's Pier in that area the Convention Hall auditorium preemed the *Ice-Capades of 1947*, while the *Student Prince* was presented in the ballroom-theater.

Harry Waxman, operator of a chain of theaters on Atlantic Avenue, reported that not all the crowd activity was confined to the beach front and Boardwalk, but that Atlantic Avenue spots, concessionaires and merchants also reaped benefit from the holiday visitors. City officials admitted they never expected the migration into the resort for the week end to be as big as it was. Railroad officials estimated that the crowd this year was 20 per cent greater than at any time in the last 10 years.

Rain Helps Spots

Amusement centers got an extra boost Friday (5) when drenching showers drove the visitors off the beach and Boardwalk. Thousands jammed the piers, theaters, hotel lobbies and concession stands and stores.

Major amusement draw was at the two ocean piers operated by George A. Hamid. Going into high gear for the season with the holiday week, Steel Pier headlined the bands of Benny Goodman and Claude Thornhill for the Fourth, with Sue Ryan topping the stagershow that included Roy Benson, Renald & Rudy, the Four Evans and Helen and Howard. In addition to two full screen shows, the entertainment for a single admission included the outdoor circus and watercade, Salici's Puppets, Lieut. Dave Irwin's Eskimo Village, Daddy Dave's Children's Revue, the March of Time in Wax, the Haunted Castle, giant display of army material and six funhouses. Starting Sunday (7) Tony Pastor took over the bandstand, with Ray Eberle topping the stage revue.

Hamid's Pier Line-Up

At Hamid's Pier, which inaugurated its 40th season June 19, the holiday bill spotlighted Ray McKinley's band, and Roy Rogers headed the stage— (See ATLANTIC CITY on page 84)

Atlantic City Notes

ATLANTIC CITY, July 13.—Boardwalk concessionaires, admitting that this may be their last big season before an expected recession, have skyrocketed prices. And with heavy crowds in a heavy spending mood, soft-drink prices have spurted from 5 cents to a quarter; large chocolate bars from 20 to 40 cents, hamburgers from 15 to 25 cents, and sherbet-on-a-stick from 5 to 15 cents. Frankfurters generally have become stabilized at 15 cents.

There were 25 entries for the third annual baby walk last week at Steel Pier, with the two-year-olds racing against each other in kiddie cars on a slightly sloped 60-foot course. Following a custom that has also become a tradition, George A. Hamid, operator of Steel Pier, again played host to the famous St. Mark's Episcopal Church Choir from Philadelphia, who were heard in an interlude of choral music on the stage of the pier's Music Hall.

Heat from display lights put Steel Pier's sprinkler system into operation Tuesday (2) and water damaged the army's largest radio relay set and a number of weather observatory instruments included in the army war exhibit. Damage was estimated at several thousand dollars.

Harry James's band, Ginnie Powell on the stage and *Make Mine Music* on the screen make for a heavy Steel Pier marquee next week. Cast for the water and sports carnival staged at the pier's Ocean Stadium includes Russ Dotson and his aquatic company; Clayton Mains, Enid Decker, Jumbo the Seal and Jack Mantz as emcee.

Circus show staged at Hamid's Pier headlines Jack Barry's Wild Animal Show; Suki, musical dog, and Al Bedell, taut wire star. Complying with the demand of the bobby-sox brigade, jitterbug contests with cash prizes are again being staged Friday nights in the pier's Ballroom of States. For the July 14 week Hamid's Pier is featuring a stage spectacle *Palm Beach Revels*, produced by Hal Sands, with Alex Bartha holding forth in the ballroom.

Jimmy Krilow, who owns the Aquarium, new Boardwalk nitery, is remembered as the Boardwalk concessionaire who made a tidy sum selling trick kitchen utensils here for many years.

At near-by Ocean City, overflow audiences are reported at the free concerts staged nightly in the resort's Music Pier under the direction of Joseph Lamonica. Similar concerts at the Cape May Convention Hall, under the direction of Charlie Kerr, are also proving popular.

At Wildwood the 36th annual baby parade has been set for August 9. Over \$400 in prizes will be awarded and eight bands and bugle corps will provide music for the Boardwalk parade. Seating arrangements will provide for at least 25,000 spectators.

Olympic Augments Week-End Programs

IRVINGTON, N. J., July 13.—Olympic Park is augmenting its free attractions with added entertainment in the picnic grove on Sundays. New policy goes into effect this week-end (14) with a barber shop quartet taking over the bandstand between concerts by Joe Basile's band. Park is heavily publicizing next Sunday's (21) attraction, Reg Kehoe and His Marimba Queens. Olympic picnic trade is back to pre-war levels, and the Guenthers, owners-operators, are lining up special features for the group parties for remainder of season.

New circus bill, opening today, offers Slivers Johnson and his comedy Austin car; Jean and Sally, tumblers; Edward Sisters, dogs and ponies, and Capt. Ed Torelli's stallions.

Penn - Jersey Spots Feature Acts and Bands Thru Holidays

PHILADELPHIA, July 13.—The first peacetime Fourth of July holiday since 1941 saw record crowds at the amusement parks here and in Eastern Pennsylvania and Southern New Jersey. Many reported that the holiday turn-out was the biggest in the past 10 years. Reports of skyrocketing prices at ocean and mountain resorts saw thousands turning to the amusement parks for their holiday entertainment. Special holiday bills greeted the capacity crowds at the two major amusement parks here.

Rock Springs Spot Now on Daily Sked

CHESTER, W. Va., July 13.—Rock Springs Park, operating only week-ends since Decoration Day, is now on a daily schedule, being closed only on Mondays, according to R. L. Hand, manager. Spot, which had been inactive since the start of the war, has four rides, a Cyclone, Aerial Planes, Merry-Go-Round and Octopus, and a Penny Arcade, bingo, lead gallery, Funhouse, 20 joints, boating and dancing. Dance pavilion is operating three nights weekly and currently features Eddie McGraw's band.

Concrete swimming pool is not operating and may not get into action this summer, Hand says, because of the shortage of materials needed for repairs.

Rock Springs, which played host to more than 30,000 customers July 4, is the only remaining funspot of several operated two decades ago between Pittsburgh and Wheeling, W. Va., in the Upper Ohio Valley.

Willow Grove had three stagershow headlined by Frankie Schluth, the music of Clarence Fuhrman in the Casino Ballroom plus a fireworks display. Three vaudeville shows headlined by Morey and Eaton and Lew and Evelyn were presented by Woodside at its Sylvan Hall and the park's Crystal Pool opened early in the morning. The fireworks display was staged Friday (5).

Forest Park, at Chalfont, Pa., brought in Pamahasika's Trained Bird Show and Ferko's String Band. Lititz (Pa.) Springs staged its traditional crowning of the Queen of Candles, with thousands of candles illuminating the park. A band concert and baby parade were also included.

Dorney Salutes Legion

In Allentown, Pa., the Fourth was Dorney Park's annual American Legion Day, with memorial services and a drum corps review. Mme. Zelaine, Gordon Gifford, Gabe and Maxin and Hal Haviland headlined the stagershow in the open-air theater. Free dancing was provided in the afternoon with Jimmy Carl's music in the evening in the park's Castle Garden. (See Acts, Bands Features, page 84)

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4-Day Week-End Gets Record Biz For Eastern Ops

NEW YORK, July 13.—Eastern park men got another break in the weather with resultant near-record business Sunday (7) to make it a perfect score for the four-day July 4th holiday week-end. While hundreds of thousands left the city to celebrate, their departure had little effect on the holiday census as at least an equal number poured into the metropolis.

Temperature soared to 90 on Sunday for a season record. The Rockaways police reported an attendance of 1,350,000 to exceed by 50,000 the record announced for Coney Island on the Fourth. Coney Island claimed 1,100,000 for Sunday. Jones Beach claimed 90,000, a season record, while Orchard Beach, in the Bronx, eclipsed all former figures with 95,000. Rockaways' Playland, Palisades (N. J.) Amusement Park; Playland, Rye, N. Y., and Olympic Park, Irvington, N. J., all announced capacity crowds.

Food and refreshment shortages were apparent at all resorts. Despite this, most concessionaires "held the line" on prices as they completed a week without OPA supervision.

Atlantic City Gets Record Holiday Biz

(Continued from page 83)

show that included Boyd Heath and the Hal Sans Dancers. In addition to the movie show, circus holds forth at the ocean end headed by Jack Barry's Wild Animal Show.

Also offered for one admission are Doc Irving and Princess Yvonne and their magic show, Texas Jack's Alligator Farm, the Phillips' Juvenile Revue and exhibit of navy war materiel and funhouses. Sunday (7) the bandstand attraction was Glen Gray, with Hal Sands staging a Mexican holiday stage revue in the Hippodrome Theater.

South Jersey Okay

WILDWOOD, N. J., July 13.—All the resorts in South Jersey—Wildwood, Ocean City, Cape May, Avalon and Stone Harbor—also reported the largest throngs in history for the holiday week. Here in Wildwood features included Mal Hallett's Music at Guy Hunt's new Starlight Ballroom. S. B. Ramagosi reported capacity crowds for the watercade spectacle staged at his Sportland, with record business reported for the concessions and rides at his Casino Arcade. Convention Hall was also opened for Ben-Ali's magic show.

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Riverview Notes

By Henry

CHICAGO, July 13.—The new Bubble Bounce went into action this week, after missing the big July 4, and park officials believe it will be a great money-maker. . . . Attendance is definitely up at the spot despite all the bad weather.

Art Droner, well known in outdoor showbiz and who once worked for Ray Marsh Brydon, is now doing a Frankenstein act in the Iron Lung show. He opened Tuesday (9).

Bob Johnson visited A. L. (Windy) Windes in the penny pitch Wednesday (10). Johnson works the dart game for Earl Tauber, now playing Chicago lots. . . . Incidentally, Windes came up with the info that his stand July 4 beat Decoration Day's biz, which was a big surprise, he says. The boys at the Motor-drome informed that their show July 4 also topped Decoration Day.

Russell Johnson is managing the pitcher's throw for Owner Joe Karwowski, who is in the army. Johnson's son, Russell Jr., is first assistant. Ball boys are Bob Stanislaus and George Fitzgibbon. . . . Al Marks and Dave Gordon hold forth at the guess-your-weight stand, owned by Ralph Blake. . . . Add father-son combos at Riverview: Harold Dever Sr. and Harold Jr. at the magic typewriter, which is owned by Harold Sr. Concessh is located across the road from the Merry-Go-Round.

Most of the concessionaires reported they were tired but happy over business July 4. Mrs. Esther Felke at hoop-la was in a reminiscing mood and entertained *The Billboard* correspondent with the hardships of trouping a few years back. . . . Glenn Bell, shooting gallery manager, was busy fixing targets at the shooting gallery on the walk when your correspondent strolled by. Who said this column didn't print names, Glenn? . . . Gloria May, in the Coca-Cola bottle game, couldn't come up with any startling news, but she could tell you about this hot, muggy weather in seven languages.

Ontario Invokes Lord's Day Act; Two Ops Fined

PORT STANLEY, Ont., July 13.—Operators of concessions at the Boardwalk in this lakeside resort will close their games and rides on Sundays as a result of Lord's Day Act convictions registered Tuesday (9) in Elgin County Court. The Ontario provincial government nixed the operation of games or rides for which a charge was made on Sunday, but operators here had not previously been bothered much by the law and kept their places open for the benefit of the usually heavy week-end crowds.

Alex Milne and James Bolton were fined \$10 and costs on two charges each. The charge against Milne was that he operated his Kiddie Merry-Go-Round and swinging seats, and Bolton was charged with operating a golf course and bowling alley.

Several operators told *The Billboard* that they were thinking of closing up and quitting the beach if the case against Milne and Bolton resulted in a shut-down order. Since then, no one has moved from his location, and there is no evidence of a general exodus as was rumored. Only three concessions are likely to be lost. These operators had intended leaving early in August to join with carnivals and fall fairs and, with the Sunday ban on, decided to take up the circuit earlier than formerly planned.

New Rink and Pavilion Skedded at Treas. Island

PHOENIX, Ariz., July 13.—Construction got under way here today

Acts and Bands Features at Eastern Spots

(Continued from page 83)

Saturday (6) the Bob Harry ork was featured, and Sunday (7) a hillbilly jamboree.

Hershey (Pa.) Park launched its new coaster ride, the Comet. Glen Gray band was in the ballroom and free vaude shows in the park band shell featuring Dashington's Dogs, Whitey Fields, Allen Stewart, Dopey Duncan and the Vesters. Saturday (6) Saxie Dowell was the dance attraction, and Sunday (7) Free band concerts were staged by the Ringgold band, of Reading, Pa.

Vaude Gets Heavy Play

Carsonia Park, Reading, featured free vaudeville shows on the Fourth with Ken Keely in the Crystal Ballroom and Bob Lyter's band on Saturday (6). Central Park, Allentown, offered a heavy entertainment schedule and a gigantic fireworks display. Free band concerts were presented by the Allentown Juvenile Band plus a free aerial act. The Beehrle and Chundra Mystery Show, Harry Romig's dance band and a movie rounded out the holiday bill. At Slatington, Pa., Victory Park presented the Ozark Mountaineers, a skillo party, twilight baseball and fireworks. Free outdoor movies were presented at Pine Tree Park, West Emmaus, Pa., and Mount Gretna, O. Park featured a Western show with the Golden Valley Boys, Ray Myers, Mickie McKay, Pop Melchor and Marie, Blue Ridge Boys and Company.

In Lancaster, Pa., Rocky Springs Park presented Danny Sheaffer's Spartan Show in the open-air theater, Frank Taylor in the open-air ballroom and fireworks. Dreamland Park, near Reading, presented a Western show in its air-conditioned theater. Pete Cassell headlined the Western show at Valley View Park near York, Pa., on the Fourth, with Ernest Tubb headlining Sunday (7).

In New Jersey Lake Garrison Park, near Glassboro, highlighted 50 outboard races. Lake Worth Park, at Watsontown, reported many picnics held there on the holiday, as did Riverview Beach Park, Riverview; Sunset Beach Park, Almonesson, and Pine Lake Park near Lindenwold, where Steubing's string band was the free show attraction. Free circus acts were presented with dancing in the Dansorium at Clementon Lake Park, near Clementon.

Virginia Beach Notes

VIRGINIA BEACH, Va., July 13.—Les Elgarts's band is the current attraction at Art Lewis's Seaside Park Frolics Ballroom. . . . The miniature streamlined train is getting a heavy play at Casino Park, where Buddy Myers's ork holds forth in the Marine Garden. . . . The Dunes features a floorshow headed by Charles Sheldon, with Vera and Nadja, Muriel Lane, and Lloyd and Willis. Arthur Warren's music backs the show and satisfies the dancers. . . . Dixie Dunbar is among the current vacationers here.

at Treasure Island Amusement Park on a new roller rink, according to Joe Weber, manager. Construction already on the new dance pavilion is well under way.

Weber reported business July 4 as good.

With the Zoos

Six penguins and five flamingos arrived at Brookfield Zoo, Chicago, Wednesday (10). Zoo now has 10 flamingos and 11 penguins.

Detroit Zoo is buying three pair of penguins from Louis Ruhe, Inc., New York City, at a record price of \$300. Previous price was reported at \$100 a pair—under OPA!

Detroit Zoo has added five chimpanzees and a pair of mountain lions, the former coming from British East Africa and the latter from South America. The mountain lions, or pumas, are the first to be exhibited in the Detroit spot.

Philadelphia Zoo announced the arrival from South America of "a pair of zoological misfits" known as coscorobas. For many years scientists were not quite sure whether they were small swans or large geese. They are the first to be exhibited here since one died in 1925. Also from South America have come two young rheas.

An amateur photography contest, depicting zoo life, is being sponsored by *The Chicago Daily News*. Paper will give cash prizes for the best pictures of animal life taken at either Lincoln Park or Indian Boundary zoos. Contest has three divisions, animals, birds, and reptiles. Prizes are \$25, \$10 and \$5 in each division. Judges will be R. Marlin Perkins, curator at Lincoln Park or Indian Boundary zoos, picture editor of *The Daily News*, and George Brandenburg, Chicago editor of *Editor & Publisher*, newspaper trade magazine.

While Strolling Thru the Park

Frank Alvin Johnson, 24-year-old ex-G.I., who has the umbrella concession at Ocean View Park, Norfolk, plunged into the surf Thursday (4) and rescued an unidentified woman. Johnson was cut on the arms and legs when he was forced to cling to a barnacle-incrusted jetty with his burden.

Casino Park, Virginia Beach, Va., carried a full page ad in *The Norfolk Virginian-Pilot* as a trade lure.

La Blonde Trio, horizontal bar act, now headlines at Edgewater Park, Detroit.

Ethel D'Arcy, high act, is the new free act at Jefferson Beach Park, Detroit.

Frank Rafal, manager of Summit Beach Park, Akron, says he has purchased two new rides for 1947 delivery with cost running about \$35,000.

Buster Crabbe, motion picture actor and former Olympic champion, presented his *Water Follies* at Somerton Springs Park, near Philadelphia, July 8-10. Show included diving, swimming and comedy acts. It marked the first time that a pool in this area has booked a theatrical attraction.

Bert Nevins' Merry-Go-Round wedding at Palisades (N. J.) Park hit the rotogravure section of *The St. Louis Post Dispatch*. . . . Riverview, Sioux City, Ia., has been cashing in on publicity tie-ups with the Chamber of Commerce Sioux City Sue contest.

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More About Plastic Flooring; Perry Giles Praises It Highly

CINCINNATI, July 13.—Announcement in a recent issue of *The Billboard* of an experimental plastic floor being installed in the new Hackensack (N. J.) Area, a link in the chain of America-on-Wheels rinks, has brought further information on the subject from W. Schmitz, operator.

Use of the plastic does not eliminate wooden flooring, according to Schmitz, but it does eliminate, if an operator chooses, the use of the expensive and scarce maple. In its place, a cheaper wood, such as ordinary pine, may be used.

In view of the experimental nature of the project, however, and the fact that labor costs of installing the wood bases over which the plastic is applied, would be the same, Schmitz decided to use maple. Should the experiment prove unsuccessful, he

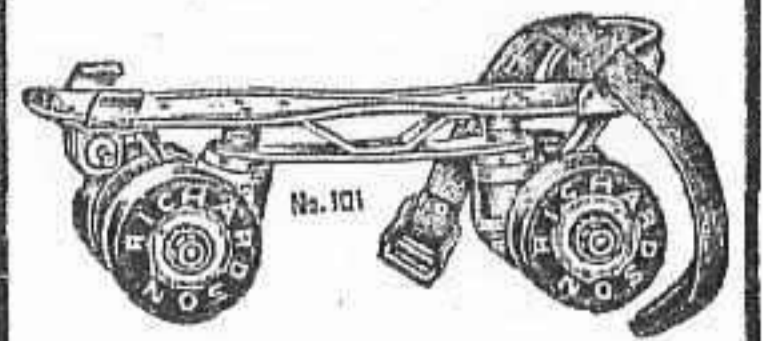
merely has to sand off the plastic and the maple floor would be ready for use.

Uses Six Coats

"The plastic may be applied by two methods," says Schmitz, "either with a squeegee or with lamb wool." In the former case two coats are applied, while the latter method requires about six coats. Schmitz is using lamb wool because he believes it will produce a cleaner job.

Installation is being made by the Haywood Floor Company, of New York. "The plastic is supposed to be non-skid, which means that if it proves successful, it will revolutionize the skating industry," writes Schmitz. "It will do away with powder which has long been a headache to operators and the public. Of course, the mere installation of the plastic will not do the job, as maintenance is important. The plastic must be scrubbed daily to keep it (See Perry Giles Lauds on page 86)

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Membership Lists Swelled by RSROA Of U. S., Canada

DETROIT, July 13.—Four operators have been added to the membership roll of the Roller Skating Rink Operators' Association of the United States, reported the office of Secretary Fred A. Martin here.

New members are: Lloyd W. Hendrickson, Fun Center, Gresham, Ore.; Paul T. Agsten, Pacific Skating Rink, San Diego, Calif.; Hyles Hagey Jr., Willow Beach Park Rink, Hanover, Pa., and James M. Holland, who has three spots in Idaho, Deleta Roller Rink, Pocatello; Riverside Gardens Rink, Rigby, and Playmore Roller Rink, Burley. Applications have been received from William H. Jennings, New Jersey, and Morris LaRose, Pennsylvania.

VANCOUVER, B. C., July 13.—Paul Bell and Associates, operators of 10 roller rinks in Quebec and Ontario, including the Coliseum, Montreal, have become members of the Roller Skating Rink Operators' Association of Canada, announced A. S. Barker, president of the Canadian body.

Acquaro, Smith New Owners Of N. Y. Spot; Hypo Dancing

CORNWALL, N. Y., July 13.—Ernest J. Acquaro and Lyman Smith new owners of Angola Roller Rink here, have redecorated the spot and have installed a new Hammond organ along with inaugurating an intensive program of club activities and dance class work, reports Frank Dimmick. John Lawrence, returned vet, is at the console Tuesdays thru Sundays.

Angola Rollers, pre-war club, now has 45 members and continued growth in membership is reported. Acquaro has been elected president; Rita Pavolic, secretary, and Bob Glassey, treasurer. Half-hour club dance classes are held Tuesday nights under the direction of Ruth Murray, while public classes are conducted on Friday nights by Smith. Another club, 20th Century Rollers of Newburgh, N. Y., made up of vets, is skating at the rink.

Management awards a pair of Chicago skates each Saturday night and plans a series of contests, first of which will be held soon in waltzing.

Roller Rumbings

Columbia Roller Rink, near Dover, O., has been redecorated and reopened July 4 under a summer policy of Wednesday, Thursday, Friday and Sunday night operation.

License has been issued to Albert L. Wilson and Dewey E. McGinnis to operate Linda's Roller Rink, Casa Grande, Ariz.

Florence Chapman, Vancouver (B. C.) Roller Bowl pro, attended the (See Roller Rumbings on page 100)

FOR SALE
2 Rinks, complete. 1 50x132' portable building, 50 watt R.C.A. sound system, 45x120 hard maple portable floor, 200 prs. Chicago skates. Doing \$450.00 weekly business. 40x80 Tent Rink, complete, averaged \$270.00 weekly for 10 weeks.

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Portable Roller Rink, 40'x100', maple floor, new tent, 5'x8' floor sections, all in very good condition. Reason for selling, building permanent rink. Best cash offer takes it. Write, wire or phone 3-6046.

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MILLER & LOVETT
COLUMBIA, TENN.
Phone: Day, 911; Night, 1328

REP RIPPLES

LUCE-MYERS PLAYERS (4) are operating in York County, Pa. . . . White Mountain Players are in the Groveton sector of New Hampshire. Charles Dillon is manager. . . . Vermont Players are operating around Swanton, Vt. . . . Chester Cobb, currently presently pix for camp groups in New England, is framing a pix school show. . . . Doos & Mae Show have taken on a 16mm. outfit. Org has three flesh performers and is in Southeastern Colorado. . . . Glenn Cusick left Barber, N. C., July 1 with his pix trick to play Eastern Tennessee territory in halls and schools. . . . Camden Players are putting in several weeks around Rockland, Me. They have three people and a 16mm. outfit. . . . Renfro Valley Folks day and dated Cole Bros.'

Circus at Adrian, Mich., July 3. It was a great day for Happy Holmes, who visited several old friends on Cole. He was with the circus four years. . . . John D. Finch, who was with Billroy's Comedians and other rep orgs, was married to Meredith Kershaw at Sullivan, Ill., June 14. He was discharged from the army last January after spending 34 months with the army engineers on the Ledo Road in the Burma jungles. Couple will make their home in Lorain, O., where Finch has a commercial advertising business. . . . Harry S. Weatherby, Ph.M. 2/C, formerly with Charles Hunter's and Jack Pfeiffer's Showboat Players as singing juvenile, has decided to give showbiz the go-by and remain in Uncle Sam's navy. He is doing duty aboard USS Consolation, hospital ship.

McKennon Hurt in Crash

CINCINNATI, July 13.—Marion C. Arnold reports that the Marian McKennon Players opened in Union City, Tenn., July 1, for a three-day stand as scheduled. En route from Paris, Tenn., to Union City, unit's truck, carrying chairs and driven by Owner Joe McKennon, crashed and overturned. Some damage was done to the light plant and to some chairs. McKennon suffered minor bruises and a head injury. Opening bill was *Kiss and Tell* and closer, *Over 21*.

Arnold adds that the company began week stands in Jackson, Tenn.

Renfro in Ninth Week

COLDWATER, Mich., July 13.—The Renfro Valley Folks Tent Show, William Ketrov, owner, has been out nine weeks this season and no days have been lost. Org day and dated Cole Bros.' Circus at Adrian, Mich., both having big night houses. Show will play Michigan six weeks then head south for fall tour. Weather has been okay.

Tough Troupin'

By E. F. Hannan

SSMALL tent shows have been hard hit this season in getting working help as well as performers. I stood on the lot of a small tent org on an afternoon and saw some 20 healthy young men poking around with seemingly nothing on their mind. I suggested to the owner that he make a try at picking up help locally, calling his attention to the young males that were on the lot. "I've tried that a dozen times in as many different towns," he said, "and have found these fellows are mostly all on G.I. pay and have no flare for travel."

On the performer side, it has got so that only good grub (which can't be had) and super living conditions must be dangled or thespians hang up the stage clothes and shove off. This all adds up to the many family shows that are doing okay and the pic tricks that are making more and more inroads on small-town show biz.

Perry Giles Lauds Plastic Flooring

(Continued from page 85)

clean. If it is not clean, it will cause skidding. For this purpose, we have purchased a scrubbing machine which cost over \$1,700. It will scrub about 6,000 square feet per hour."

Giles a Successful User

Perry B. Giles, operator of Curvecrest Roller Rink, Muskegon, Mich., seems to be something of a pioneer in the use of this particular material, having used it for the past three years. He, also, contributes some interesting facts on the subject:

"Our plastic floor is the result of several years of experiment with various methods of treating a floor to eliminate the use of skate powder. Altho commonly referred to as plastic, the preparation is really a heavy semi-liquid plastic paint which is applied to any standard floor, leaving a smooth, glossy surface which is skidproof but makes a very fast skating floor.

"The most outstanding advantage of this surface is the elimination of dust resulting from use of powder, but the operator will find other advantages equally important, foremost being the added life of the floor itself. The compound forms a hard film over the floor and also acts as a hard filler for all ordinary cracks and gouges. After our first two years of regular operation our floor began to show signs of wear and we found it necessary to replace boards here and there. Also, there was some widening of cracks due to lumber shrinkage. The following year we

began our experiments with the plastic compound, and in the three years since we have not replaced a board. The cracks and small gouges are filled to floor level, and our floor promises to last indefinitely. Likewise, the necessity for periodic sanding has been eliminated.

New Cleaning Problem

"This surface presents an entirely new cleaning problem. In order to maintain the non-skid quality, the floor must be thoroly scrubbed daily, even tho it may appear perfectly clean. Many operators find this difficult to realize, and several have found it necessary to sand and re-finish because they used inefficient cleaning methods from the first.

"When properly applied and maintained, the surface is good for several months of ordinary traffic. We find it advisable to resurface three or four times a year, depending on the amount of wear. This is not a great task. It means the application of another double coat of the plastic compound, with about a 48-hour interval for drying. In our rink (20,000 square feet) it takes one man approximately three hours to do the job.

"Until recently, our principal tests of this surface had been for public skating and skate-dancing, for both of which it is ideal. We had never bid for any championship event because of the newness of this type floor and the mental handicap it might be to any skater encountering this glossy skating surface for the first time. However, due to a last-minute emergency, the 1946 State ARSA meet was held here in April, and visiting skaters apparently found no difficulty in executing their maneuvers.

Skaters Enthusiastic

"Our skaters, and most visiting skaters, are enthusiastic about this surface. Many of our own present-day skaters are unfamiliar with the use of skate powder, and on visiting other rinks complain loudly at the extra effort required to skate on a powdered surface, and particularly at the dirt and the dusty air created by powder. This clean surface is particularly attractive to beginners and of older or very young skaters to our dust-free floor, air and furnishings.

"For our operation this surface has another advantage. We use our floor at intervals for public dances, and must convert overnight from a dancing to a skating surface. The fact that the surface is completely water-proof and must be scrubbed daily, anyway, means that removing any preparation we use for dancing is as simple an operation as the regular clean-up after each skating session, and the smooth, glossy finish makes it a more attractive dance floor than the standard rink floor presents.

"We feel confident that this surface, properly applied and maintained, measures up to all standard skating requirements, and the fact that it is rapidly being adopted by many large rinks in various parts of the country seems to indicate that the old dusty rink will soon be a thing of the past and that roller skating will have overcome its most serious handicap as a popular sport."

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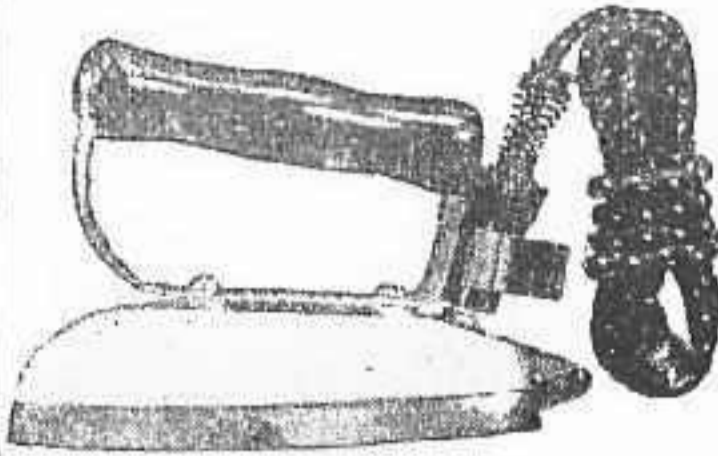
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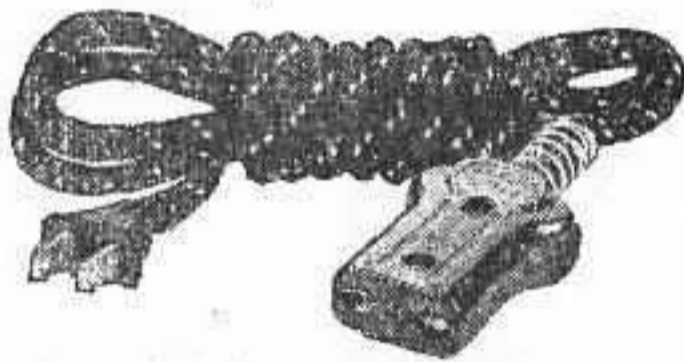
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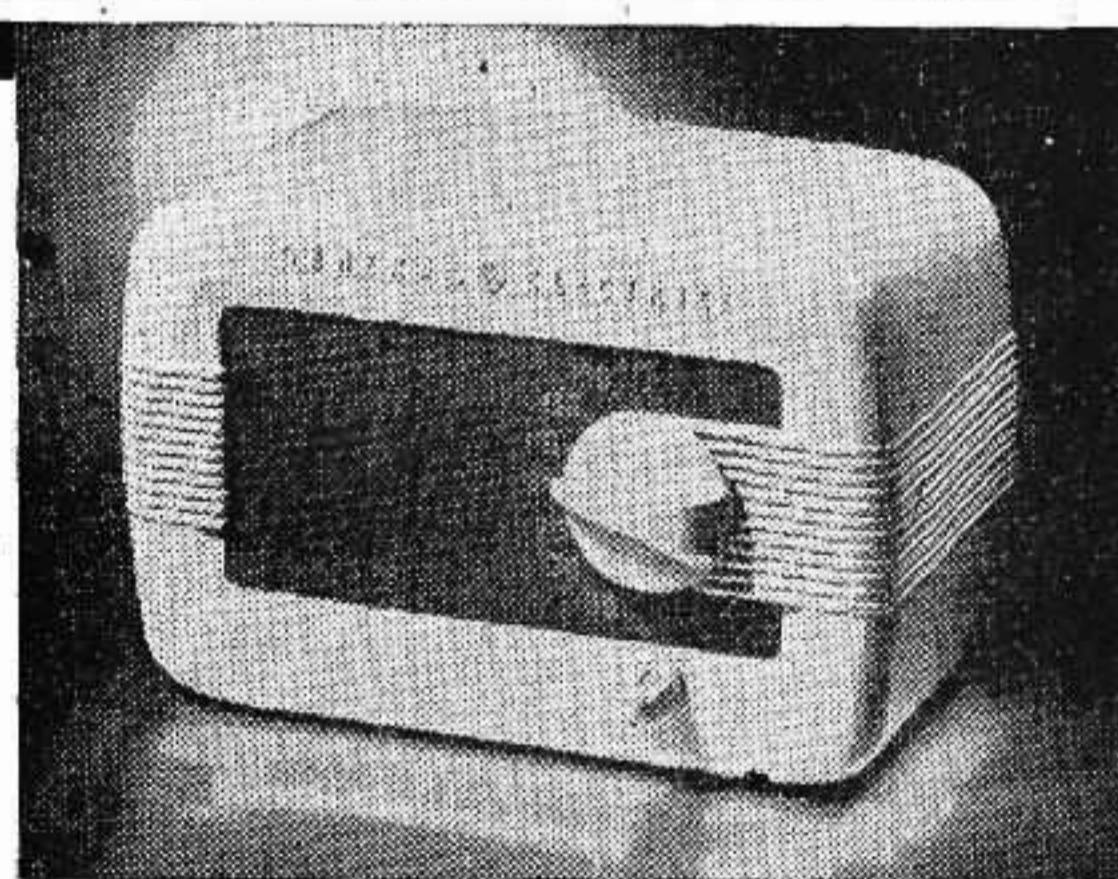
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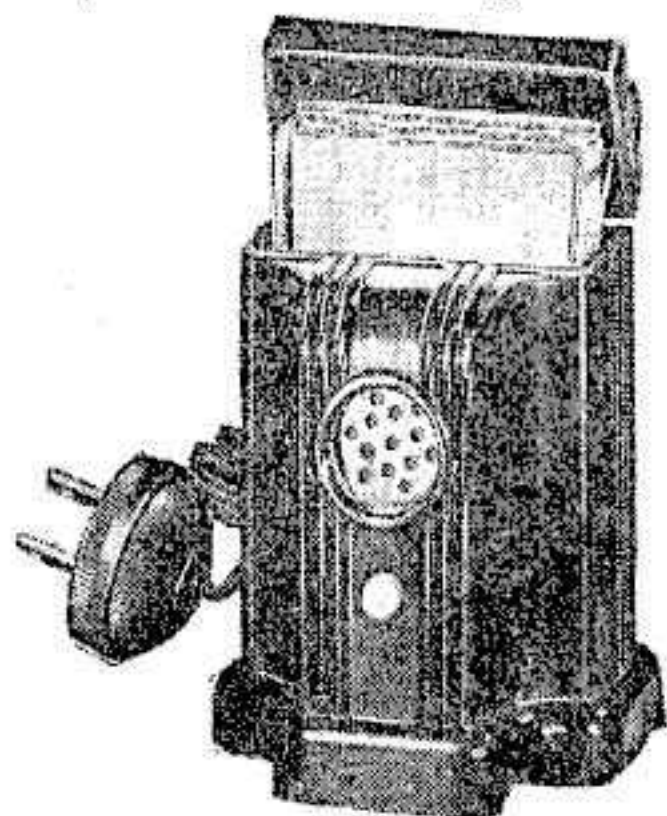
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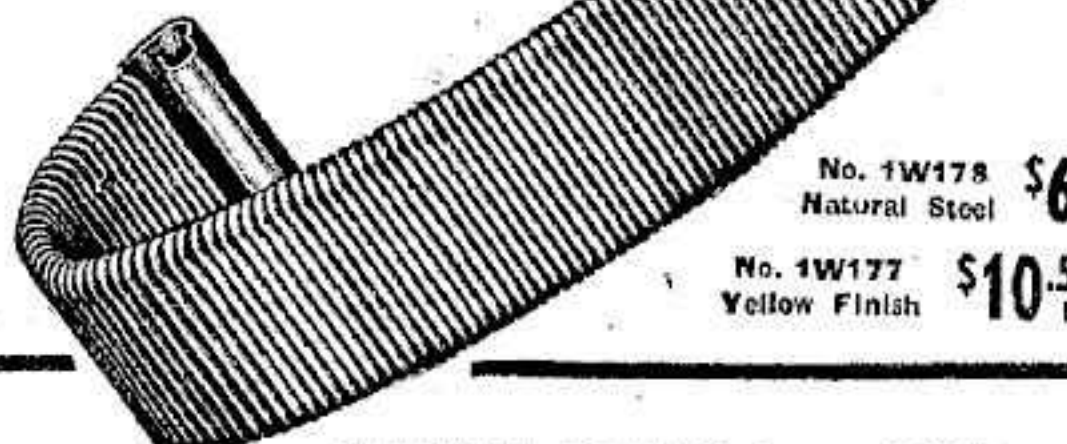
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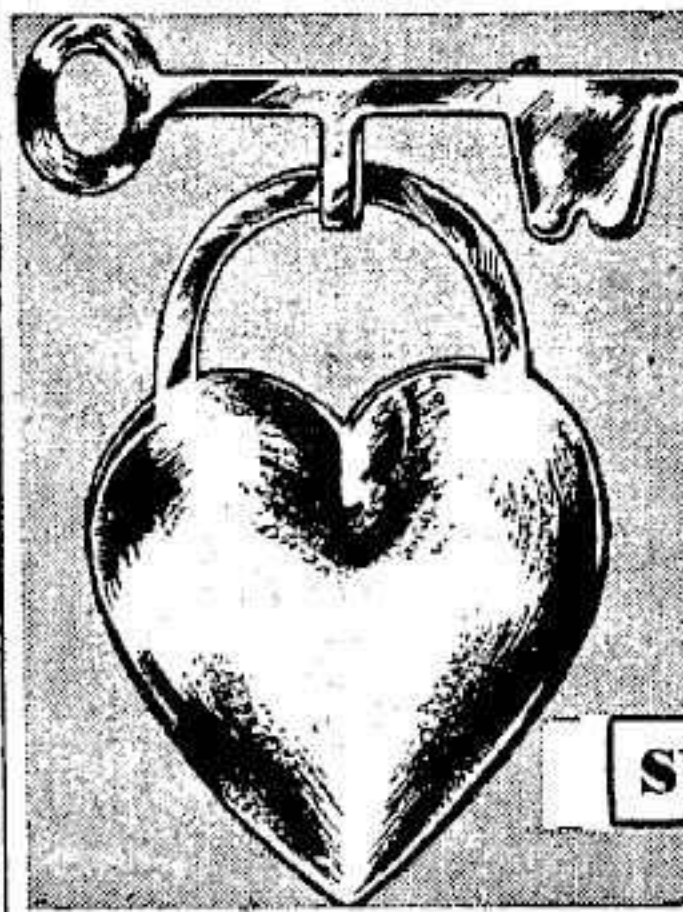
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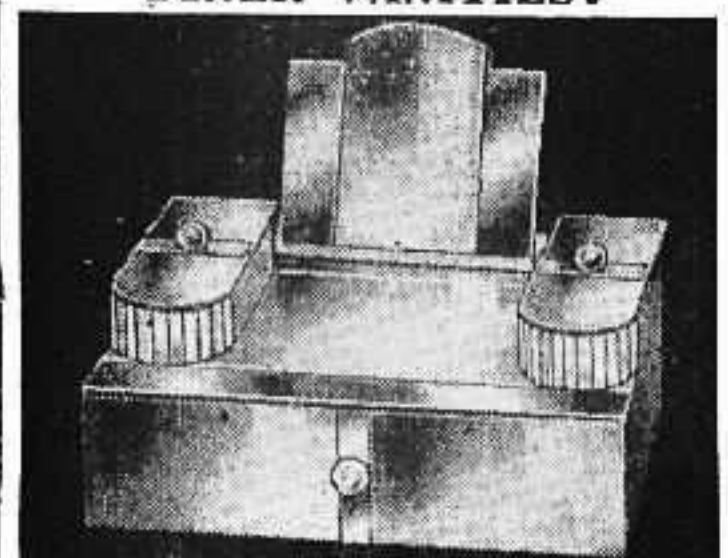
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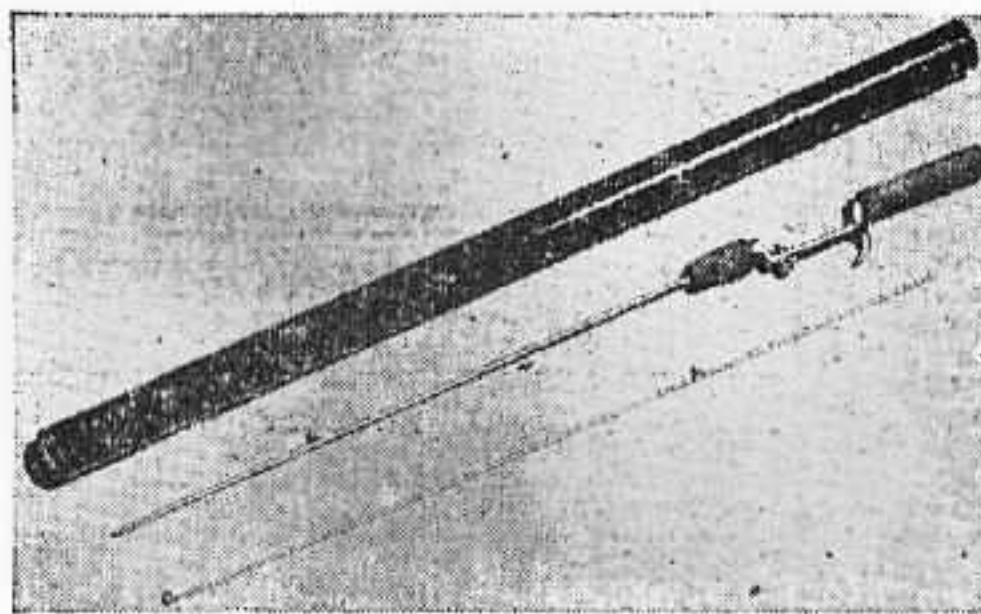
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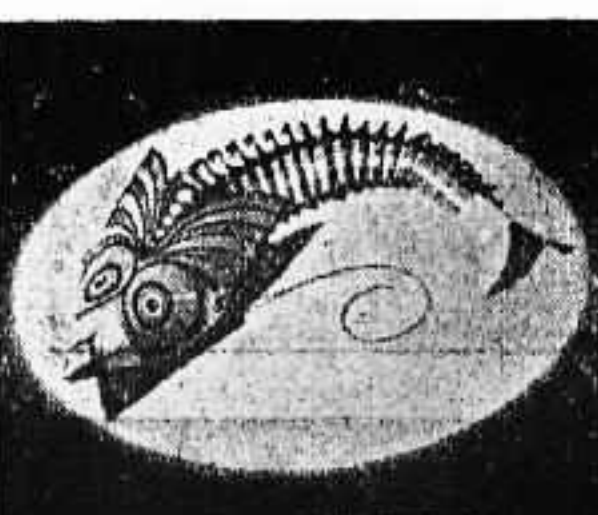
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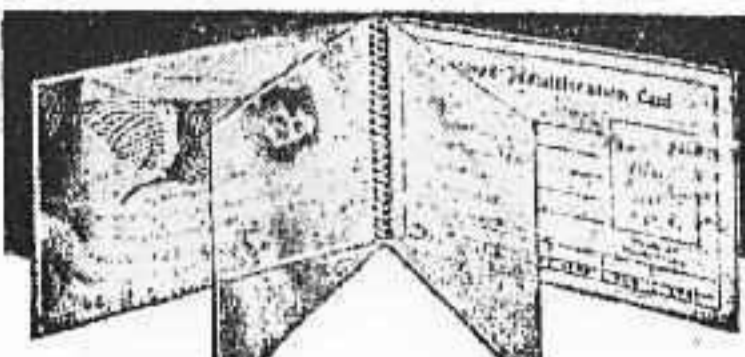
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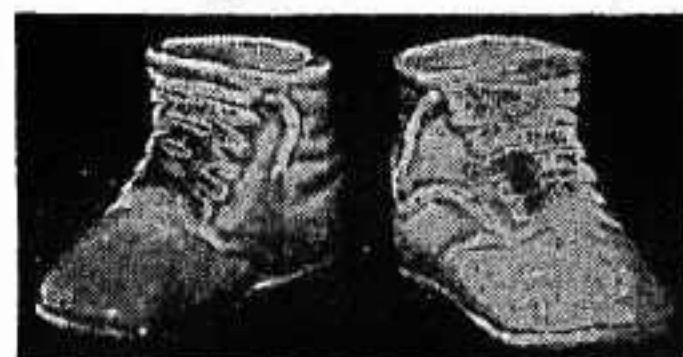
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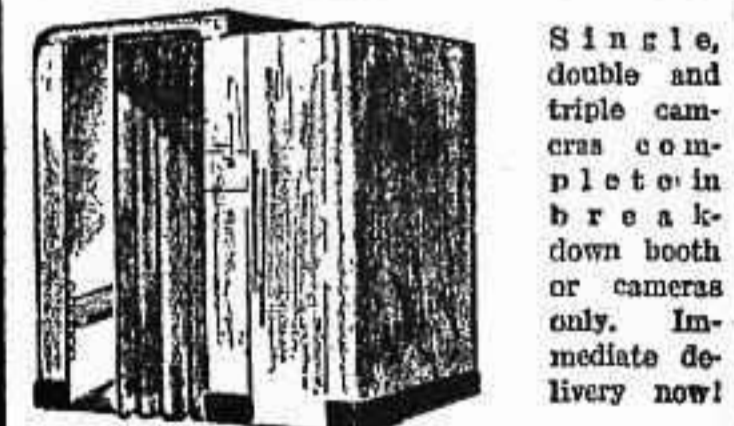
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TATTOOING OUTPUTS—LATEST DESIGN Sheets; Colors, Supplies; finest and best Tattooing Machines, all chrome plated, \$12.00 and up. Owen Jensen, 120 W. 83rd St., Los Angeles 3. au3

TATTOOING OUTPUTS AND SUPPLIES — Send for illustrated literature. Also Diamond Equipped Engraving Outfits for concessionaires. Moore, 651 S. State, Chicago 5. au10

WHOLESALE — TATTOOING MACHINES, \$60.00 dozen. Red, Green, Brown, Yellow, Blue, Black; 10 pounds, \$20.00. 100 Sheets Designs, \$5.00. Tubes, or Coils; \$6.00 dozen. 10 Pictures Tattooed Women; 100 sets, \$8.00. Needles, \$8.00 1,000. Steele, 540 Leavenworth, San Francisco. au10

WANTED TO BUY

A-1 CIGARETTE AND CANDY VENDING MACHINES; all other coin equipment. Mac Postel, 6750 N. Ashland, Chicago, Ill. jy27

ALL KINDS STAMP VENDORS, BALL GUM Vendors, Peanut Vendors, Popcorn Poppers, Potato Chip, Candy Floss, Doughnut Machines. Northside Sales Co., Indianapolis, Iowa. jy27

BALL GUM AND BOSTON BAKED BEANS wanted. Give price and quantity available in first letter. M. T. Daniels, 1027 University, Wichita, Kan. jy20

WANT—HAMMOND ELECTRIC ORGAN. AD- vise fully first letter. Want Bally Roll-Em Top Glass. Selling Jack-Pot Slots, \$27.50 up. Request list. Coleman Novelty, Rockford, Ill.

WANTED — LORD'S PRAYER MACHINE. State all first letter. Wilfred Drovin, 870 N. State St., Chicago, Ill.

WANTED—16-35MM. USED SOUND, SILENT Projectors, also 16mm. Sound Features Shorts. What have you? ABC Films, Bill, Boulevard Station, N. Y. C. au17

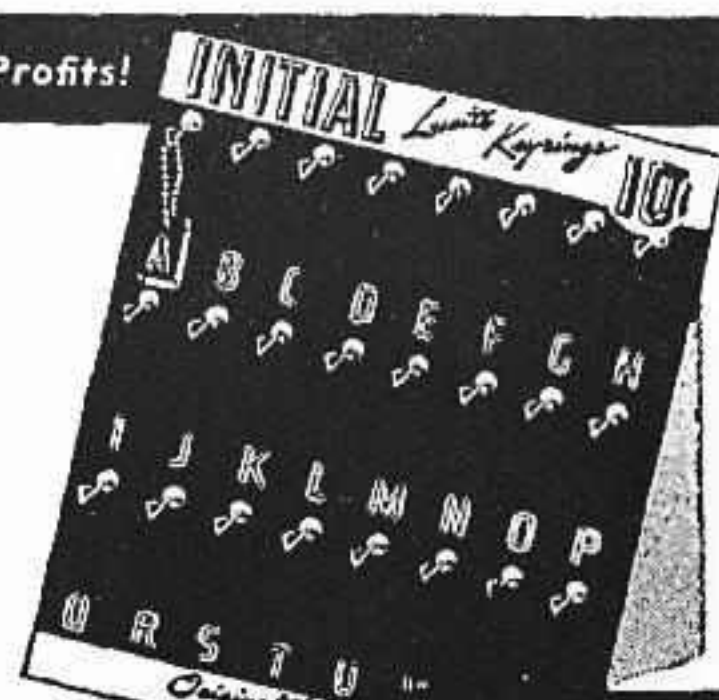
Take The INITIAL Step . . . to Quick Profits!

PERSONALIZED Initial LUCITE KEY CHAINS

The biggest little 10c item on your counter. Packs a powerful sales appeal with its handsomely cut initials on crystal clear lucite, gold color chain . . . AND, our FREE eye-catcher display card!

Take this INITIAL step . . . quick turnover and profits will surely follow.

Available in regular hand-larchief assortment. Minimum order: 12 dozen. Can also be ordered by individual initials. Minimum order: 6 dozen.



INITIAL LUCITE KEY CHAIN

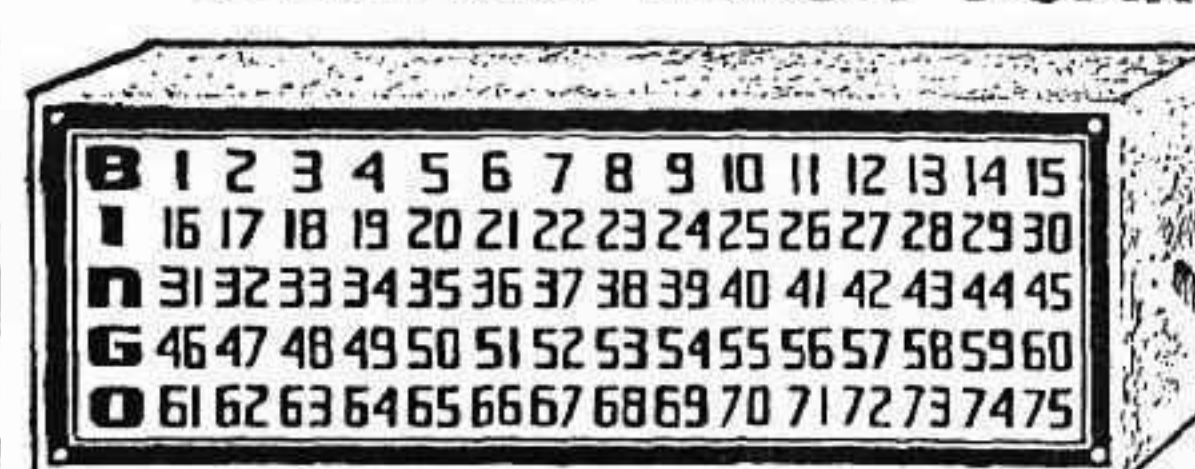
1 FREE DISPLAY to each store

Easy to sell from display. Stands well on any counter. Glossy finish in two attractive colors. Metal hooks for keyrings from A to Z.

Send \$9.00 for one gross assortment and a free display card.

Originalities
104 FIFTH AVE., NEW YORK

ELECTRIC FLASH BOARDS!



6 Ft. by 2 Ft. 4 In. by 9 In.

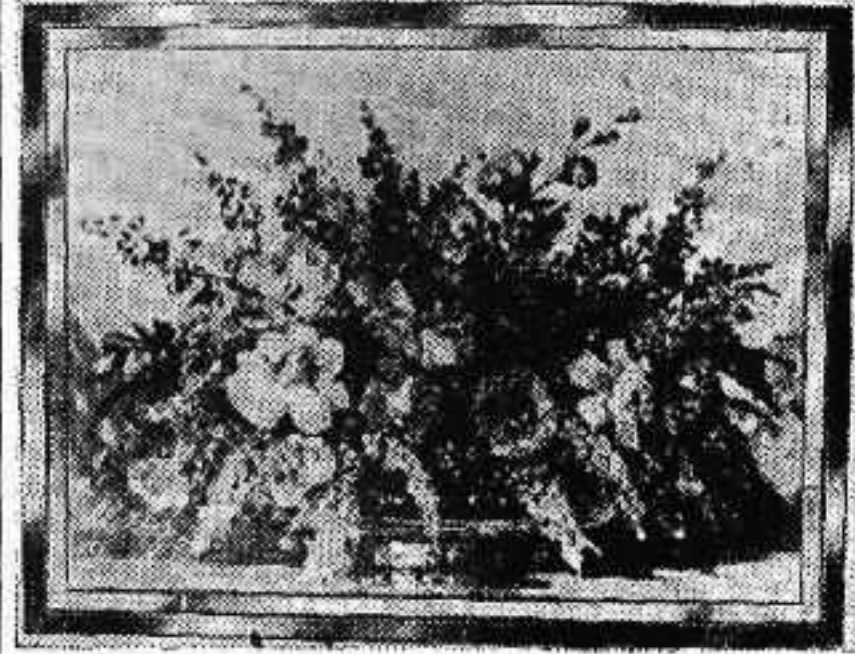
ALSO RUBBERIZED BINGO CAGES

WIRE OR WRITE FOR CATALOGUE

JOHN A. ROBERTS & COMPANY
235 HALSEY STREET
NEWARK 2, NEW JERSEY

IMMEDIATE DELIVERY

Specials, 7 & 10 Colors
Lap Board Markers
Padded 5, 6, 7 Ups
Plastic Markers, 3/4", 5/8"
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7 Ups—8000 Sets



SHARON LEE (Patented)
FRAMED PICTURES \$1.30 EACH

IMMEDIATE DELIVERY AT PRESENT
Beautiful 16" x 20" all-mirror frame of 1" hand-cut mirror flexo, overlaid with 1/2" blue mirror strip. Very flashy. 12 asstd. very popular subjects. Packed in excelsior, 6 to a case. Weight: 64 lbs. per dozen.

HAND MADE IN THE U. S. A.
W. L. MARTIN MIRROR BOX CO.
1447-59 W. 89th St. Chicago 36, Ill.

NEW LOW PRICE!! STAINLESS STEEL EXPANSION BANDS



Built to last for years. Will fit any watch. Individually carded. Immediate delivery.

MINIMUM ORDER—2 DOZ. \$5.00 DOZEN

PARKER PRODUCTS CORP., 3 E. 19TH ST., NEW YORK 3, N. Y.



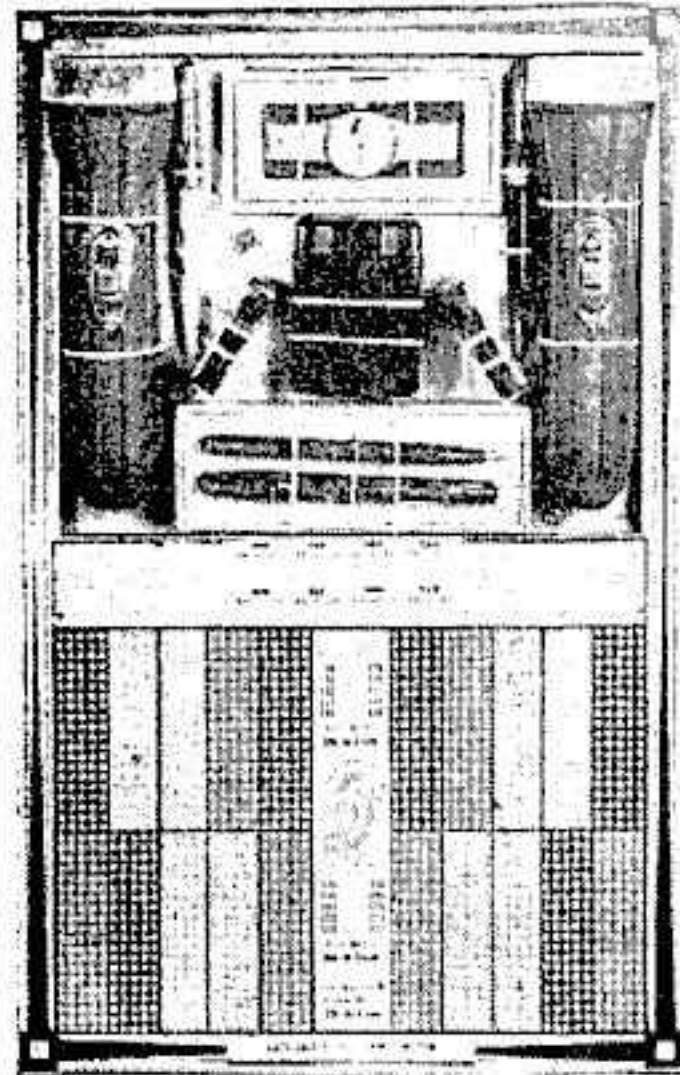
75c Sun Glasses; Special \$4.25 dz. Gross. \$48.00
Vinylite Tobacco Pouch, Gross 2.16
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10 Gr. Assl. Glassware Slum 37.50

WE HAVE A COMPLETE LINE OF ITEMS FOR BALL GAMES AND CONCESSIONAIRES OF ALL KINDS.

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DEAL NO. 860

MOUNTED ON A 2000 HOLE CUT OUT BOARD AT 5c PER SALE

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Assortment Consists of . . .

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Natural Latex — Two Sizes

36 Inch @ 20c in 250 Lots

38 Inch @ 22c in 200 Lots

40 Inch Extra Special Workers,

25c Each in 80 Lots

Sevens and Nines at Market Price

America's Fastest Balloon Inflator, \$20.00

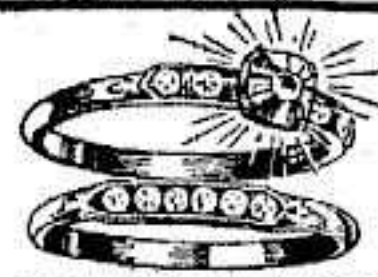
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25% Deposit on All Orders

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428 SIXTH ST., N. W.,

WASHINGTON 1, D. C.



Sterling Silver Wedding Bands—\$ 6.00 Per Doz.
\$ 8.00 Per Gr.
Sterling Silver Whitestone Solitaires—\$ 7.00 Per Doz.
\$ 75.00 Per Gr.

Also available in Gold Filled on Sterling Silver Base.
Whitestone Solitaires. Per Doz. . . . \$12.00
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Lady's Single Whitestone Engagement Ring. In Sterling Silver. Per Doz. . . . 4.50
14 K. Gold Plated on Bronze Base Metal Whitestone Ladies' Rings, \$2.50 Per Doz.; Per Gr. . . . 27.00
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Also a variety of Ladies' and Men's Whitestone or Colored Stone Rings.
If samples are desired send \$10.00 for assortment. No catalog.

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FAST SELLERS!

CIGARS—CANDY—GUM—COMBS

Bobby, Safety Pins, Fuses, Sanitary Goods

ACE RAZOR BLADES

1001 Other Items. — Write for FREE LIST!

Offered for Resale Only

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AVAILABLE—4-PIECE BAND WITH VOCALIST (colored). Night club, resort, or hotel. Near N. Y. C. Experienced. Sgt. G. Brown, 221 W. 148 St., Apt. 5, N. Y. C. 30, N. Y.

BEST SIX-PIECE COLORED DANCE AND Show Band in America. Fully equipped. Arrangers, Vocalists, Music Stands, Uniform Changes, union. Styled to satisfy. Wire or write Pete Suss, 232 William St., Buffalo, N. Y.

5-PIECE STRING BAND—AVAILABLE SOON for nite clubs and theaters. Can use reliable agent. All offers considered. Eddie Shaw, 621 Kenesaw Ave., N. E., Atlanta, Ga.

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HALF AND HALF, CHARLOTTE, SIDE SHOW Annex—Intelligent lecturer, A-1 flash wardrobe, blow-ups, can make own openings. Managers that have fairs and acts, answer. Disappointment reason for ad. Charles Hunter, Jr., 1910 Luzerne Ave., Silver Spring, Md.

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*MAGICIAN, POPULAR SCIENCE LECTURER, 37, will work straight show-vaude, club, road show; or for business firm as good will man. A.B., M.S. in chemistry. Excellent references. Salary, \$150.00 wk. John A. Snoddy, 520 Geary St., San Francisco, Calif. Ordway 4110, Ext. 405. 487/7/20

MISCELLANEOUS

*ANNOUNCER — SATISFACTORY NEWS programs for national advertisers. Metropolitan announcing and producing since 1936. Naval war service as radio technician. AFRA member. Permanent offer considered anywhere. Call Nashville, Tenn., 7-4037. Write Fred Scott, 2417 West End, Nashville 5, Tenn. 22/7/20

*COIN MACHINE MECHANIC—YOUNG, AMBITIOUS, experienced. High school graduate, also technical mechanical training in air force. Free to travel. Robert L. Raudeau, 2436 Carney Ave., Marinette, Wis. 23/7/20

*DRAMATIC BARITONE WITH ABNORMAL Range, also experienced M.A., write radio programs, scripts, music and lyrics. Have radio, stage, and night club experience. Specialize in many dialects. Prefer radio, either vocal or dramatics, or recordings, also script writing. James MacLachlan, 52 W. Hoffman Ave., Lindenhurst, N. Y. 15/7/13

EXCEPTIONAL LADY DOG TRAINER—33, experienced, reliable. Wants position with successful, friendly organization. Distance no drawback. Write Box C-259, Billboard, Cincinnati 1, O.

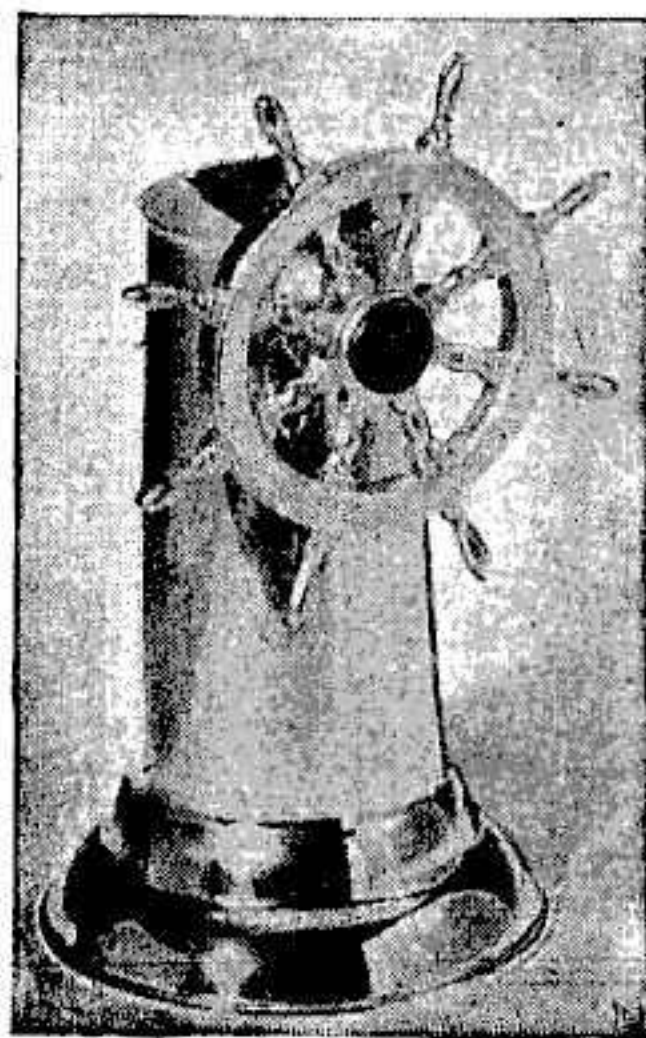
*ENERGETIC THEATER MANAGER AND Exploitation Man now working desires to make change. 10 years' experience. Personable, good wardrobe, honest, ambitious and progressive. Young, single, free to go anywhere. East preferred. Veteran. Box C-244, Billboard, Cincinnati 1, O. 6/7/13

*NBC STAFF DIRECTOR SEEKS PRODUCTION or program management opening with station offering security and opportunity to be of real service to community. Will go anywhere, however, Midwest preferred. Veteran. Produced for 22 months combat radio pickups in ETO with wire recorder. Al Borsuk, 311 W. 85th St., N. Y. C. 18/7/20

*RADIO ANNOUNCER—APPEARED ON WHIP, WAAF. Voice training with Mr. Alvan Knowles, former NBC Production, San Francisco. 4 yrs with theatrical group. Radio Guide magazine editorial and program writing; editor of various army unit publications. Script-writing army radio network in ETO. Hugh Harper, 6642 Paruell, Chicago, Ill. Eastwood 9123. 8/7/16

*RADIO ANNOUNCER — PRE-NAVY EXP. Bond tours and rallies. Navy radio shows. Willing to serve as apprentice to prove ability. Disc. furnished on request. Travel anywhere. Peter F. Gallagher, Box 95, Bala Cynwyd, Pa. Phone Cynwyd 0764. 16/7/20

WANT JOB AS BINGO CALLER OR CLERK or Merchandise Concession Operator. Some experience. Prefer location job, but will travel. Sober, reliable, trustworthy, good appearance, good health. State salary. Wire or write. J. E. Springston, Leahy's Trailer Park, Summer Ave., Memphis, Tenn. 1/20



Marine Lighter Table Model
Highly Chromed Finish, \$3.00 EACH

FALCON CAMERA — \$2.30 Each
Add 25c for Carrying Case

SPENCER ELECTRIC DRY SHAVES
\$2.08 EACH IN DOZ. LOTS

DUNHILL SILENT FLAME LIGHTER—\$1.35 EACH

STAINLESS STEEL WATCH BANDS—\$6.00 DOZ.

BULLET KEY CHAIN (30 or 45 Caliber)
\$8.00 GROSS

MAGNETIC PUPS — \$16.50 GROSS

25% Deposit on C. O. D. Orders

B. & N. SALES 913 Pine St.
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NOTE—MANUFACTURERS—NOTE

Opening Carnival, Park, Bingo and General Wholesale Merchandise Store in our own building. Manufacturers of this type Merchandise please contact at once.

HERB EVERSCHOR

1180-82 NO. HIGH STREET

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CASH AND CARRY . . . COME AND GET IT!

No. 30 Balloons, Lots, Cameras, Boxed Birthday and Greeting Cards, Flying Birds, Trick Dog, Etc. Mirrored Vanity Boxes, beautiful assorted styles. Musical Electric Religious Altars, Electric Christmas Trees, good items for Wagon Men and Agents.

BARNEY MERCANTILE CO.

2487 W. WASHINGTON BLVD.

LOS ANGELES 7, CALIF.

Roller Skate, Football, Basketball, Baseball on Double Heart or Ribbon Fobs, \$18.00 gross; \$1.75 dozen; carded

Complete line of Engraving Jewelry now ready for immediate delivery. Fob Pins, Filling Pins, Horse Pins, Anklets, Signet Rings, Identification Bracelets, Sterling Whitestone Rings. Send \$15.00 for samples.

JACK ROSEMAN CO.

507 FIFTH AVENUE

NEW YORK 10, N. Y.

BALLOONS

- Balloons, Streetmen special, Inflates
- 12 inches, best rubber. Gr. . . . \$ 9.00
- 15 gross lots 8.50
- Jumbo #13 Paddle Balloon. Gr. . . . 11.80
- 3 gross lots 14.00
- #524, Long Balloons. Gr. 7.75
- #426, Long Balloons. Gr. 6.50
- Balloon sticks, 18". Gr. 1.00
- Per 1,000 6.50
- Long Balloon sticks, 36". Per 1,000 12.00
- Long Balloon sticks, 33". Per 1,000 11.00
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- #2 Flying Birds. Gr. 14.80
- Swords with sheaths, 20" lgh. Doz. 3.75
- Gr. 42.00
- Loop-O-Plane on sticks, Tri-mot. Gr. 18.00
- Swagger canes, beautiful finish. Gr. 10.50
- Pinwheels, plastic and foil. Gr. . . . 7.00
- Lash Whips. Gr. 15.00
- Composition dolls, 6 1/2". Gr. 16.00
- Feather dress for dolls. Gr. 9.00
- Sticks for dolls, 30x1/4. Per 100. . . 1.50
- Plastic gun, holster and strap. Doz. 4.00
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- Large bullet key chains. Gr. 10.20
- Assorted carded key chains. Gr. . . . 4.75
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- Fadgabard metal gun with holster, imprinted with cowboys, Circus or Rodeo. Gr. 17.00
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- Running Mice. Gr. 15.00
- 50-L Buttons; Circus, Rodeo, Flag, Comic. Per 100 1.75
- Per 1,000 15.00
- Balloons, #8, Red. Gr. 8.00
- Bathing Caps, close-out. Gr. 30.00

1/4 Deposit, Balance C. O. D.
Send for our price list.

SCHATTUR NOVELTY CO.

142 Park Row

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FREE Wholesale Catalog

For dealers, salesmen and agents. 102 pages check-full of nearly 3,000 tested sellers. Household goods, display card items, jewelry, food, etc. are a few of the many money-making opportunities shown. There is no charge for this book. **SPORS CO.** 7-49 Lamont, Le Center, Minn.

AMERICA'S LARGEST SELLING BILLFOLD SALES MEN JOBBERS

No. 400E—All around Zipper Key Case, gen. calf, beautifully embossed.

PRICE \$6.00 Per Doz. #915 and 400E can be boxed in Gift Sets at no extra cost.

No. 915—All Around Zipper Wallet, made of genuine calf with beautifully embossed design, has 4 pass cases, large change pocket, individually boxed. Price, \$12.00 per doz. Send \$10.00 for sample assortment of Men's, Ladies' Zipper Wallets, Zipper Scotch Purses and Zipper Key Cases.

SUPREME LEATHER PRODUCTS COMPANY

78 Fifth Ave. Dept. B New York 11, N. Y.

HOWARD 5-TUBE RADIO

MODEL #901-I
Beautiful Ivory Plastic Cabinet
\$24.15 each

HOWARD 5-TUBE RADIO

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Beautiful Blonde Mahogany Finish
\$31.55 each

Also Table Model Radio-Phonograph Combinations.
1/3 Deposit, Balance C.O.D., F.O.B. Chicago.

Radio & Appliance Division

American Appliance

1526 W. 79th Street CHICAGO, ILL.



JACKASS CIGARETTE DISPENSER

As illustrated, only in four FLASHY colors. Holds ten cigarettes. Nod his head and clips out under his tail. New customers, write for prices. Get your Fall supply now.

KELLY SEARS
SILVER CITY, N. C.

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PHOTOS**

100 Sets (1200 Photos) for \$50

50 Different Sets Available

Fast Sellers—Designed for Profits!

Super high gloss actual unretouched photos. The type most in demand all over the country. These are EXCLUSIVE photos UNOBTAINABLE ANYWHERE ELSE! Every set in an attention attracting cellophane envelope! Write for sample sets today, 50c each.

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Novelties and Ball Game Items

- Flying Birds, Per Gross... \$16.50
- Best Grade Metallic Flying Birds, Per Gross... 21.00
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- Mexican Cholo Hats, Per Doz... 7.50
- Light Swagger Canes, Per Gross... 7.20
- Heavy Swagger Canes, Per Gross... 10.50
- Oomie Hat Bands, Per 1000... 17.50
- Oomie Buttons, 40 Lines, Per 1000... 7.00
- Oomie Buttons, 50 Lines, Per 1000... 17.50
- Heavy Metal Assorted Animals, Per Gross... 1.50
- Wedding Bands, Per Gross... 1.00
- Plastic Animals, Per Gross... 1.25
- Heavy Whiskey Glasses, Per Gross... 3.50
- Large Square Glass Ash Trays, Per Gross... 4.00
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- Mexican Jumping Beans, Per Gross... 1.00
- Swiss Warblers, Each in Envelope, Per Gross... 1.00
- Pin-Up Girl Plaque, Each in Box, Per Gross... 9.60
- Balloons, Oak Brand #9... 7.50
- Balloons, Oak Brand #11... 9.00
- 24" Plastic Balloon Sticks, Per Gross... 2.50
- #524 Long, Per Gross... 7.50
- Heavy Balloon Reed Sticks, Per Gross... 1.35
- Rabbit's Foot Key Chains, Per 100... 6.00
- Wood Milk Bottles, Each... .50

In business 34 years in Chicago. Visit our showroom when in Chicago.

M. K. BRODY

1116 S. Halsted St. Dept. B Chicago, Ill.

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**FLOWERS — RELIGIOUS
and NOVELTY SUBJECTS**

Statues artistically hand decorated and finished in high gloss—washable.

RIN TIN TIN—on Base... \$4.75 Doz.

KING SIZE SCOTTIE... 4.75 Doz.

DUTCH BOY & DUTCH GIRL (Each)... 3.75 Doz.

25% With Order, Balance C. O. D. Write Dept. BM for Photographic Booklet and New Price List.

Nite Glow Products Co.

106 W. 46th St. New York 19, N. Y.

**FUR COATS
JACKETS—CHUBBIES**

Large assortment of NEW 1946 outstanding creations. Perfect quality. Excellent workmanship. Distinctive furs of all types at popular prices. Earn EXTRA MONEY in your spare time selling furs to your friends and neighbors. Send TODAY for our New Illustrated Catalog and Price List. It's FREE.

S. ANGELL & CO. Manufacturing Furrier
236 W. 27th St. (Dept. b-3), New York 1, N. Y.

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Operator's Assortments—Immediate Deliveries

#9 Wood Chest (Mir. in Lid) & 1 Lb. \$2.25

Radio at \$29.95 list; walnut cab., 5 tubes \$21.95

#55 1 dozen Bullet Lighters... \$2.00

#56 Table Lighters (Bullet) dozen... 6.25

#85 Mirror Portable Bar, 18 Piece... \$3.35

New 400 \$12.50 Reynolds Pens... 7.50

Radios—Clocks—Watches—Pushcarts, Etc.

DELUXE SALES CO.
BLUE EARTH, MINN.

M. P. OPERATORS

★ PROJECTIONIST—35MM., 16MM. THEATER and Audio Visual Film Library experience. Excellent reference. Graduate Motion Pic. School, young, single, ambitious. Will travel. P. E. Gill, 204 Fourth St., Passaic, N. J. 11/7/46

★ PROJECTIONIST—TWENTY-FIVE YEARS' theater experience, up on all standard projectors and sound systems, experienced in stage craft. Pa. Projectionist License, age 45, single, will go anywhere. Reference if required. Ernest Everhart, 1310 Pennsylvania Ave., Tyrone, Pa. 21/7/26

MUSICIANS

★ ACCORDIONIST—24, EXPERIENCED, Radio, combo, stroll, read, fake. Will travel. Union. Veteran. Box C-225, Billboard, Cincinnati 1, O. 5/7/13

ACCORDIONIST (ARRANGER) AND VIBE Man—Both read and fake. Work well together. Have several own specialties. Prefer combo. Ray Moore, Box 275, Lattimer, Pa.

A-1 COLORED HAMMOND ORGAN STYLIST—Available after the 21st for lounges, bars, clubs. Now at ultra-exclusive club. Do not own organ. Union, large library, neat. No Southern locations. Reginald Smith, 903 E. Princess St., York, Pa. 3/20

AT LIBERTY—PIANO, READ, FAKE, AGE 38. Prefer South. Experience in all lines. Union. Box C-246, Billboard, Cincinnati 1, O. 3/20

★ AT LIBERTY JULY 6—ELECTRIC SPANISH Guitarist. Fine rhythm, take-off, experienced, reliable, 28, sober, excellent equipment. Prefer small jump band; no commercial outlets. Seek location in Arizona, South, or East. Relief Parker, Jr., 112 Hickory Drive, Montgomery, Ala. All letters answered. 9/7/46

ATTENTION—NAME, SEMI-NAME BANDS. Drummer, thoroughly experienced all styles. Union, sober, dependable, nice appearing. Headed own successful unit. Consider all offers, no parties. I own Hammond organ, can be used on band with me. For feature or shows can double marimba. Photos. Box C-262, Billboard, Cincinnati 1, O. 3/27

AVAILABLE AUG. 2ND—TWO SAXISTS, ALL saxes. Consider anything. Wire or write Box C-261, Billboard, Cincinnati 1, O.

BASS MAN—30 YRS. OLD, FINE EAR, READ anything. Combo and name band experience. Also Trumpet, read anything, fine take-off, arrange for any combination. Double vocals. Both prefer work together. Go anywhere. Available immediately. State top salary when answering. Jerry Martin, 2864 Vermont Ave., Grandville, Mich.

★ CONCERT VIOLINIST, COMPOSER AVAILABLE—Veteran, union, age 33, married. Twenty years' experience, concert, radio, symphony, theater, ensemble, and orchestral work. Desires radio, lounge, concert or composition. Location in Northeast preferred, but all considered. Write, wire R. Bernard Tipple, Box 15, Enterprise, Ala. 12/7/46

CONCERT PIANIST—33, FOR SEMI-CLASSICAL orchestra, trio or group. Play solos: Chopin's Polonaise, Clair de Lune, Grieg Concerto. Also have experience accompanying singers, violinists. Can play boogie-woogie. James Stout, 4703 Dale Ave., Cincinnati 5, O.

★ DRUMMER—AGE 22, WHITE, SINGLE, pre-war dance band experience. Beautiful pearl set. Prefer combo. Will travel. Frank A. Malakewicz, 2709 4th St., Penn, Ill. 13/7/13

DRUMMER—DESIRES CHANGE, READ good beat, any style, cut shows. New pearl equipment. Go anywhere, consider everything. Prefer locations. Drummer, 15725 Euclid Ave., E. Cleveland 12, O. 3/20

DRUMMER—AVAILABLE FOR PAIRS. Experienced, union. Must be good consecutive route. Write or wire Box C-258, Billboard, Cincinnati 1, O.

DRUMMER—DOUBLE ON VIBES, EXPERIENCED, 23, read or fake, cut shows. Non-drinker, reliable, married. Consider all. Write or wire Chuck Sherwood, 311 N. Pava St., Baltimore 1, Md.

DRUMMER—NINE YEARS' EXPERIENCE, soft society, stage bar, hotel and night clubs. Two-four, Four-four, Jump, Dixieland and all Latin American. Full white pearl set. 1942 car. Travel anywhere. Sober and dependable. Small combo preferred. Open now. Wire or phone Musician, Louisiana Hotel, Baton Rouge, La.

ELECTRIC GUITARIST AND VOCALIST—Colored. Name trio experience. Available now, will travel. Erwin, 203 W. 113th St., New York 26, N. Y.

EXPERIENCED HAMMOND ORGANIST—Desires position in rink, hotel, lounge, cafe or studio. Address Musician, 3709 Garfield Ave., Minneapolis, Minn.

FAMOUS GIRL SAXOPHONIST—DOUBLE ON Drums. Would like steady engagement with good band. Free to leave town. Will send photo if wanted. Box 410, c/o Billboard, 390 Arcade Bldg., St. Louis, Mo. 3/20

GIRL DRUMMER—EXPERIENCED, PREFER location on West Coast or Midwest. Box C-250, Billboard, Cincinnati 1, O.

GUITAR PLAYER AND SINGER OF HILLY and Western songs available for radio or stage. Experienced. Chuck Morgan, c/o The Billboard, Cincinnati 1, O.

LEAD TROMBONE—18 YEARS' EXPERIENCE name bands. Any style. Age 30, single, good appearance, reliable. Pete Boileau, 415 S. 6th Ave., Washington, Iowa.

ORGANIST—THOROUGHLY EXPERIENCED city R.S.R.O.A. rink musician desires communication for Fall engagement. Go anywhere. Box C-261, Billboard, Cincinnati 1, O.

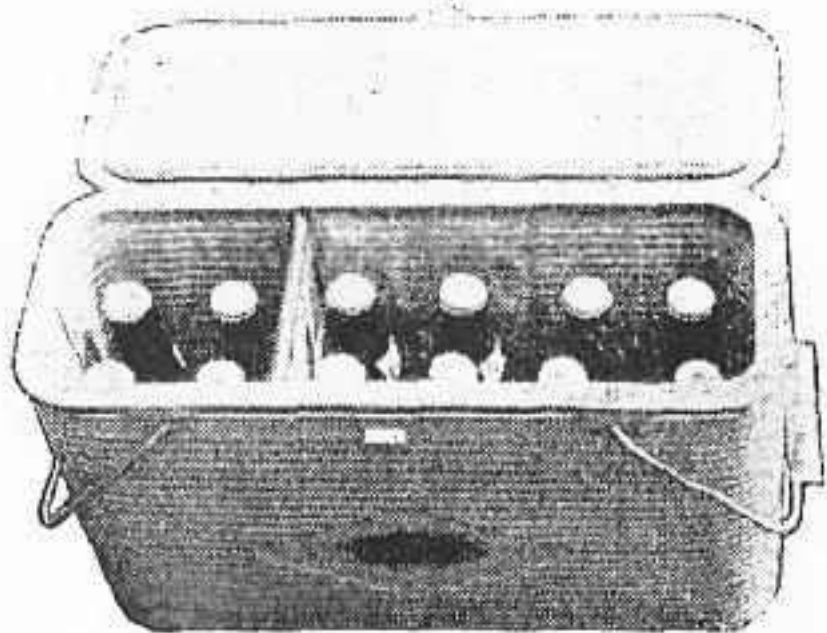
★ PIANIST, GUITARIST, SINGER, COMPOSER, Comedian—Will work single, team, ork. Pre-ary. 10 yrs. showbiz exp. Interested all fields. Adolphe E. Salecto, 2525 Federal St., Phila, Pa. 20/7/20

PIANIST—AVAILABLE IMMEDIATELY. Hotel styles. Hotels only. Box C-248, Billboard, Cincinnati 1, O. 3/20

PIANIST—VETERAN, MARRIED, OUT OR no notice. Prefer small combo, locations only. Write or wire Herb Hurler, 315 N. 3rd St., East Grand Forks, Minnesota. 3/27

PIANIST—UNION, SINGLE, VETERAN, PAST 35. Trained musician, wide professional experience, all lines. First-rate opening only, top salary. State particulars. Northern States preferred. Box C-260, Billboard, Cincinnati 1, O.

Here It Is, Folks... The BEVERATOR



That magic little lightweight all-metal refrigerator and new money-saving convenience for motorists, travelers by train, picnic goers, campers, fishermen, hunters, truckmen, etc. Keeps food piping hot and beverages icy cold. Holds 12 bottles of beer.

Excellent for use when traveling with tiny babies or older children. Keeps milk or other foods at proper temperature and thoroughly protects it against harmful bacteria and spoiling.

All-steel, Cadmium plated, beautifully enameled, nicked handles. Exterior finished in green color. Very easy to keep clean. Dimensions—18" wide, 12" high and 7" deep. Guaranteed satisfaction. Sample \$7.50; lots of 3, \$20.00. Cash with order. Shipping weight 11 lbs. per unit. F. O. B. Cambridge, Ohio.

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(Continued from page 97)

Stamko, Charles Wallace, Florence
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Steinfeldt, W. G. Walters, Geo.
Stennett, William Warbritton, Clyde
Ward, Virginia
Stephan, Margaret Warren, Mrs. Bill
Stevens, H. G. Washburn, George
Stevenson, Lewey H.
Stevens, Susie Wason, Mitchell J.
Stewart, Mrs. Billie Watt, Clifford
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Stuckton, Fred T. Waits, Colton
Stoltz, L. F. Webb, Kathryn
Stone, Brooks Webb, John L.
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Strout, Earl D. Wehr, D. P.
Sundstrom, John E. Wells, Bob (Texas)
Sutton, Whitely Whitaker, John Carl
Swanson, Leo M. White, Mrs. J. L.
Taks, E. L. I. White, Lucious
Tan, Gus Whitlock, George
Tarbes, Henry Whitmore, Otto
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Taylor, Lawrence Wilson, Lillian V.
Taylor, Chester Wilson, Loyd Mickey
Taylor, Doris Wilson, Sylvia
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Townsend, Cal Wright, Mrs.
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Townsend, Carol Yamanaka, Lucy
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Troxell, Anna Young, George
Truxell, Mrs. G. W. Young, J. K.
Tutterow, Charles Young, Max Byron
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Ventres, Al Zeno, Joe
Videlo, Ken Zern, Chas. A.
Wade, Stewart Zomp, Paul

Protencher, Lucien
Ouinette, Arthur M.
Reece, Johnny
Reynolds, Rae
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Ogilvie, L. H.
O'Neill, Patrick J.
O'Neil, Phillip E.
O'Neil, Mabel
Smith
O'Sullivan, Mr. & Mrs. Pak
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Potter, Herbert
Randall, Archie L.
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Russell, Jack
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Sears, Lucky
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Simon, Leon
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Horne, William M.
Hulick, M. L.
Karsten, Joe
Kerfer, Charles
Keller, Chester L.
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Clark, James H.
Clarkson, Al
Collins, Harry
Crosol, James M.
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Darvin, Melvin E.
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Davis, Larry
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Fischler, Abe Alan
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Houston, Chas.
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No. 30 TARGETS—18 cents each in lots of 300. 17 cents each in lots of 1000 or over. These balloons inflate up to 40 inches, color all.
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Will completely inflate 100 to 150 small balloons from one filling of the tank. Refills from any ordinary air line with free air. Specifications: Non-corrosive, stainless steel tank, 12 1/2" x 24"; volume 2100 cubic inches, designed for allowable working pressure of 400 pounds per square inch. Green Enamel Finish. The HANDY-AIR-TANK is extremely light and easy to carry. A necessity for novelty and balloon men. Advantages and uses at service stations. Ideal for road service.
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Pipes For Pitchmen

By Bill Baker

THE VENERABLE . . .
George M. (Doc) Reed, fogs thru a lengthy one from Columbus, O.: "Was pleased to read the pipe on my old friend, Harry Belts. Harry was in a class by himself when it came to selling corn punk and horn nuts. We can sell items now, that we could not see 15 or 20 years ago. I put in 55 years at the selling game, and 40 of those years were spent purveying med at fairs and on street corners." Doc recently celebrated his 71st birthday and says he's still going strong.

CHICK VARNELL . . .
Letters from Greenville, O., that the late Doc Harry Austin, old-time pitchman, med worker and performer, was buried at his family's plot in Bellefontaine, O. His passing, says Chick, was sudden so only a few of his friends attended his funeral. "Leona Alfretta went to great pains," adds Chick, "to notify many of his friends in Columbus of his death and collected quite a sum of money for a beautiful floral piece, which she personally brought to Bellefontaine for the funeral."

MRS. FRANCES CARLTON . . .
of Akron, and a med show performer some 30 years ago, wonders what has become of the med trick, which had X. W. Wittman as lecturer and owner; the Lanfords, Jack and Mahle Price, and Uncle Charley Wittman in its line-up.

R. A. CHALUE . . .
glass-cutter worker of note before entering the army is in Selfridge Hospital, Selfridge Field, Mich., awaiting his discharge. He says that when he gets the welcome white paper he plans to return to his glass-cutter purveying activities. He adds that he'd like to read pipes from Freddy Krause, with whom he formerly worked.

BEN (HOBBO) BENSON . . .
has returned to New York from Los Angeles, where he spent last winter working his profile sketch act. He says plans are under way for the first hobo convention since 1941 and Britt, Ia., is the site. Event is to be held August 27, and Ben says it should prove a field day for members of the tripes and keister brigade.

T. GOLD . . .
is reported to be getting plenty of long green working Chicago territory.

DAVE ROSE . . .
after a long silence, comes thru with the following from New Orleans: "Have been off the road doing war work for over four years. Last year, however, I purchased a photo gallery and opened on South Rampart Street here. Business was good until Camp Plache, which housed about 26,000 G.I.'s closed. This town isn't what it used to be. Haven't seen any of the boys so far this year. Altho no peddling is permitted on Canal Street anymore, the town is still open to pitchmen, and the boys who plan to winter here will be able to work as always."

A NUMBER . . .
of the boys have written in inquiring about such well-known pitch proponents as Joe Moris, Jake Branholtz, Eddie St. Matthews, Bob Posey, Tommy Atkins, Jimmy Wells, Chief Tommy Burns, Doc Gilbert, Charlie Nye and Mary and Madaline Ragan. Come on, boys and girls, let's make with the ink sticks.

Gen. "Ike" Top Vet Score; Honor G.I.'s With Special Days

(Continued from page 79)

ment its regular program with one arranged by the American Legion and will offer free gate and grandstand admission to vets, their wives and children, N. E. Stuckey, secretary, points out.

Hillsdale County Fair, Hillsdale, Mich., has named its day "Soldiers and Sailors Day," and offers free front and afternoon grandstand admission to vets and their families. It will have a parade of vets from downtown to the fairgrounds, and will provide cars for those unable to walk, H. B. Kelley, veteran secretary, has announced.

Pawnee County Fair, Pawnee City, Neb., will have a morning program on its veterans day. Highlights will be a Flag Parade of all vets and addresses by State officials.

Salute in Fireworks

Fireworks will be used by many fairs in honoring the returnees. At Paulding, O., special set piece titled "Thanks, Vets" will be offered, this in addition to grandstand program arranged by vet orgs. Fair won't charge vets at gate but will charge them at grandstand, Ernie Rulman, secretary, reports. The Calhoun County Exposition, Rockwell City, Ia., is mulling the idea of a fireworks display honoring veterans, but it will have no special day, Dwight W. Ewing, secretary, has announced.

Louisiana State Fair, Shreveport, has named its day "Veterans of All Wars Day," but the program has not been completed, Manager W. R. Hirsch reports. Admission to vets will, however, be free, he infos.

Oklahoma Vets To Pay

Oklahoma State Fair and Exposition, Oklahoma City, has named its day "American Legion Day." Vets will be charged regular admission, but special program consisting of parade of vets, flag-raising and memorial services will be offered, Ralph Hemphill, secretary, advises.

"Home-Coming Day" at Nuckolls County Fair, Nelson, Neb., will be highlighted by a free barbecue for vets and their families. All gates will also be free, William A. McHenry, secretary, has announced.

Not a few of the nation's fairs, particularly in the South, for years have been sponsored by American Legion posts. Most of these will not offer special admission concessions, but will hold special events honoring World War II vets, the survey indicates.

Plan Polish Tribute

Bethlehem (Conn.) Fair, while not sponsored by a vets org, is operated chiefly by, and its co-operating groups are comprised mainly of vets, Mrs. Frank Devine, secretary, points out, and for this reason no special event will be held. However, fair is considering idea of honoring various nations and weighing the possibility of paying tribute to Poland this year by offering polka band and Polish dances.

Many vet orgs will hold events on their own at fairs this year, judging from the survey replies. Some will operate concessions and some, such as the legion post at Marlinton, W. Va., which will give away an automobile at the Pocahontas County Fair there, will climax their fund-raising efforts at annuals.

Sponsor Separate Events

In many communities groups other than fairs are planning home-coming celebrations or have already staged them. For this reason fairs in some instances have decided to forego their own vets program. Some fairs, however, will stage supplementary events. The Cavalier County Fair at Langdon,

No Asset

By E. F. Hannan

TIPPING off the public to tricks of the trade never has done pitchdom much good. In fact, it's a question being debated whether showbiz ever has got anything from letting its hair down.

The magician who unmasks his tricks is soon without tricks and has no sales value for his work. Well-meaning groups prowl around tent shows as tho they were part owners and bust into dressing rooms without knocking.

What was once supposed a mystery is now common knowledge and getting shows little money. There's an old slogan: "Tell them all you know and they won't need you any more." The mystery attached to the article you are selling is often its best sales asset.

N. D., which runs July 15-17, has such a set-up. It won't hold its vets program in connection with the fair but will put it on in October in conjunction with the annual 4-H Achievement Day and annual poultry show.

Many annuals have had veterans days or nights since World War I. Included among these is the Littleton, N. C., Fair. T. R. Walker, secretary, points out that the Littleton event has had a Veterans Night for 25 years, and that, following custom, all vets will be admitted free. Most of the annuals which have been having special days or nights since World War I admit vets free if they are wearing either vets org uniforms or hats.

Proposes Permanent Memorial

The York (Pa.) Interstate Fair won't have a special day, but Samuel S. Lewis, manager and former lieutenant governor of Pennsylvania, advises he will propose the erection of a suitable war memorial, probably an all-purpose auditorium on the grounds.

The auditorium proposal, to be advanced to the fair board, would give the annual, when building conditions permit, an added exhibit building and the York area a structure which could be used at other times for public events.

Canada Pushes Plans

Canadian annuals are pushing their plans. James Grassick, secretary of the Regina (Sask.) Agricultural and Industrial Exhibition, says that the expo is now working on its vets feature. It has already decided to hold a parade of vets, with all those in the parade to be admitted free to the grounds. The Canadian Legion and the Army and Navy Veterans' Association, Grassick indicates, will co-operate in working out the balance of the program.

Free admission to gate and grandstand is planned at the Vermilion (Alberta) Exhibition, S. C. Heckbert, secretary, reports. It is planned to have the past Dominion president address the vets. Department of Veterans' Affairs will have trained men at the exhibition to advise veterans regarding rehabilitation, Heckbert points out.

Marion County, Ind., Ups 4 Grand for Prize Winners

WEST BETHEL, Ind., July 13.—More than \$4,000 in premiums will be offered in 4-H and open competition in the 16th Marion County Fair. Highlights will include nightly livestock judging and exhibits ranging from quilts and fancy work to rabbits, poultry, horticulture, farm equipment and commercial displays. Members of the board are Ray Fisher, president; Paul Moffett, vice-president; Harry Roberts, secretary and superintendent, and Mrs. Mary Sutherland, treasurer.

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OPA Warning To Preserve Price Record

Must be Held Till 1947

WASHINGTON, July 13.—Office of Price Administration has issued a reminder to wholesalers, retailers and all others required under price-control regulation to keep records that they must preserve them until July 1, 1947.

The action, authorized in a supplementary order, was taken in order to enable the agency to carry on the powers and duties under President Truman's executive order of June 30, the announcement stated.

The executive order authorized OPA to continue all the functions invested by the Emergency Price Control Act of 1942 which did not terminate by expiration of the act on June 30.

OPA warned that business men are required to preserve all books, accounts, invoices, bills of lading, sales lists, sales slips, orders, vouchers, contracts, receipts, correspondence, memoranda or other papers required to be kept under price control, in keeping with continuation of its enforcement duties for violations committed before expiration of the act June 30.

House Rejects Plan To Boost Price of Silver

WASHINGTON, July 13.—Outlook for the prevailing silver price to continue at least for the present was bright this week as House members of the Senate-House conference on silver prices declined to accept a Senate provision that would authorize silver sales at 90.3 cents for a two-third period ending June 30, 1948, and authorize sales at full monetary value of \$1.29 an ounce thereafter.

Acceptance of the Senate provision would have struck a heavy blow at manufacturers of silver nitrate, vital to all photo engraving and photographic processes. Leading producers of silver nitrate are now operating with from two to eight weeks' supply of the chemical, it was recently pointed out by Robert D. Howse, president of the National Association of Photographic Manufacturers.

Rep. John Tabor said acceptance of the Senate figures would freeze all silver stocks, as mining interests would hold their supplies until expiration of the two-year period in the knowledge they would gain higher prices at the end of that time. He said no silver would be available to manufacturers under the Senate proposal.

Senators from the Western silver producing States declared they would stand firm for higher silver prices and that no compromise offered by House members would be accepted.



"It's the new way."

Change Seen Export Hypo

U. S. manufacturers forecast Canadians able to buy mchs. with coins on par

(For additional information on coin machine exports, see story on Commerce Department export statistics elsewhere in this section.)

CHICAGO, July 13.—Coin machine manufacturers and distributors, who do business with Canada, are studying the effect Canada's revaluation of the dollar will have on the coin machine export business. Outlook now for trade with Canada is even brighter than before.

Until July 5, 1946, the Canadian dollar was worth approximately 90 U. S. cents. On July 5, however, the Canadian government revalued the currency and put the Canadian dollar on a par with the U. S. dollar. By this move, Canadian buyers of U. S.-built coin machines found their money capable of buying more equipment.

Costs Reason

Reason for the revaluation of the Canadian dollar, putting it on par with U. S. money, is obvious. Increased costs of manufactured goods in the United States has brought about a gradual decline in the purchasing power of the dollar. The difference was even wider for Canadian buyers of U. S. goods. For as long as the U. S. dollar was valued at approximately 10 per cent above the Canadian dollar, Canadian importers were paying 10 per cent more than list price for U. S. goods. On top of this, the importers faced freight charges, high duties, sales and excise taxes.

Coin machine traders, like other manufacturers and banking observers, believe that the revaluation of currency will serve to boost export of machines to Canadian buyers. Always a leader in the purchase of coin machines, Canadian distributors and operators are now in position to buy considerably more machines than they did in the peak years of 1939 and 1940. Only drawback currently is quantity, with manufacturers still suffering from materials shortages.

Some business men predicted that Canada might set up a stricter set of rules governing imports, but others, including leaders in the coin machine trade, think this prospect unlikely. For one thing, they point out, Canada has grown during the war from a predominantly agricultural nation to an industrial one. Canadian exports of all kinds—raw materials and finished goods—have exceeded imports for a number of years, with the result that Canada today is in excellent economic condition.

Juke Makers' Example

Juke box manufacturers, perhaps more than any other makers of coin-

(See Canada \$ Hike on page 136) or suffer the consequences of having sugar gobbled up by those who are willing to pay black-market fees.

News Digest

TAXES—From Washington comes definition of government regulations concerning cigar vending machines. Officials there say that cigar venders have to be constructed in such a way that the revenue stamp on the box of cigars will be plainly visible thru a glass plate. For full details of the official ruling on cigar venders see the first page of the vending machines section.

CANADA—Perhaps the biggest news to coin machine traders in months came July 5 when the Canadian Government announced it was revaluing its currency. Move makes the Canadian dollar equal in value to the U. S. dollar. Coinmen, like other exporters, view this move as a spur to exports and expect to sell more machines there than ever before.

COSTS—Candy men are studying the recently granted hike in freight rates, while vending machine men are wondering what percentage, if any, of the increased freight charges will be passed along. Trade opinion is that there will be general increases in cartage rates.

PLAY—Twin Cities coinmen are reporting play off. From long study of the trends in the industry most trade leaders have looked for regular slumps in the hot summer months. Shortage of beer, death of OPA and several other factors are making this summer worse than others, Minnesota coinmen report. Some collections are reported off as much as 30 and 40 per cent.

OPA—Not only is the coin trade finding the end of OPA an indirect cause affecting business, but some coinmen are actually feeling the end of price controls directly. From various parts of the country come reports of rental hikes and some evictions.

DISPUTES—Wayne County Circuit Court, Detroit, was the scene for airing trade dispute July 1 and 3. Dispute arose between a distributing firm and the AFL Music Maintenance Union, with the union complaining about "jumping of locations" and the distributor countercharging that the union and the established operators' association were trying to monopolize local trade. Full details are to be found in the music machine section under the heading, "Detroit Juke Case Into Court."

STAMPS—Sanitary Postage Association of America has set up a unique system of stamp vending in Detroit. Some 4,500 stamp venders have been placed thruout the city, with a vender located near every mailbox in the metropolitan area. Success of the trial installations (the test has been running for a year) makes the association confident the system could be used nationally.

PATENTS—Coin machine manufacturers may find that seized enemy patents contain ideas useful to the industry. These patents are now available for inspection and for unrestricted licensing thru most city libraries. The electrical industry, closely allied with the coin machine trade, has already made good use of many ideas found in the enemy patents.

SUGAR—Candy bar manufacturers and soft-drink bottlers are holding their breath on the sugar situation. The death of OPA leaves sugar still rationed, under Department of Agriculture regulations, but takes off the price lid. Economists believe this can only push sugar into black-market channels. Pressure on the sugar-rationing system will be tremendous. Bottlers and candy makers may be forced to pay skyrocket prices

Materials Continue Short Despite Production Boost During June, CPA Reports

Government Forecasts Acute Copper Scarcity Thru Year

WASHINGTON, July 13.—Scarcity of materials used in manufacture and repair of coin machines eased up slightly during June, but the Civilian Production Administration, in its month-end report, still painted a far-from-rosy picture of supplies.

Surveying the acute scarcity of copper and copper wire, CPA reported that June production ran far below the January level of 69,000 tons, but it was above the May output of only 20,500 tons. Increase resulted from the settlement of the five-month strike in the major copper mining and refining companies.

Citing CPA's action releasing 82,000 tons from the government reserves of imported copper, the report declared the wire mill industry has been drawing heavily on the government stockpile of foreign copper. Despite these withdrawals, May deliveries of wire bars amounted to only 74,000,000 pounds, a drop of 21,000,000 pounds from April. Deliveries of magnet wire for the month added up to only 15,000,000 pounds.

At week's end, Office of War Mobilization and Reconversion forecast that "even under the best circumstances copper will continue to be scarce thruout the rest of this year." In a report to President Truman, OWMR estimated that the total U. S. demand for refined copper will exceed 1,300,000 tons in 1946. But even with stepped up imports and full production for the rest of the year, the total supply is not expected to exceed 850,000 tons, the report said.

Copper Production

"During the first half of 1946 only about 200,000 tons of domestic refined copper were produced," it said. "An additional 120,000 tons were obtained thru imports." Government stocks of copper dropped from 500,000 tons in January, to 300,000 in June, as these reserves were fed into industry to cushion the sharp cut resulting from tie-ups in the domestic refineries.

Fractional horsepower motors also continued to be a scarce item thru June. CPA reported a "material decrease" in production of the small

Poole Named to Promotion Post

BOSTON, July 13.—Promotion campaign to be launched shortly by Associated Amusements, Inc., local distributing firm, will be headed by Harry Poole, who will also be assistant to Hary Factoroff in the sales department, it was announced here recently by Ed Ravreby, president.

The company recently completed moving headquarters to larger accommodations at 846 Commonwealth Avenue, where facilities include service rooms, separate offices for sales, bookkeeping and executive staffs, a large display lobby and storage space.

Visitors at the opening included George Swartz, Business Loan Company; Jack Reubens, Solotone Corporation; Mr. and Mrs. Ralph Moulthrop, Island Pond, Vt.; Henry Baron, Moosup, Que.; Archie Liversedge, Lawrence, Mass.; Joseph Roy, Lowell, Mass.; Eli Baron, Billerica, Mass.; James Bayzinatti, Sagamore, Mass.; Band Briefs, Providence, R. I.; John King, Laconia, Mass., and Lee Blond, Pawtucket, R. I.

power units from the 1,500,000 shipped in May. May shipments, however, represent a substantial increase over the 1,160,000 shipped in March.

"The increases, however, have been in the less than one-quarter horse power motors, while shipments of the one-quarter to three-quarter sizes have not been able to rise above the peak of 100,000 units per month reached in November and (shipments) slumped to 78,000 in April," the report said.

Drop in small motor output during June was attributed to the increased shortages of materials, particularly (See Material Shortage on page 134)

Trade Directory

Following tabulation of trade reports received during the weeks of July 6 and July 13 is made for the convenience of the industry. Tho the listings may be incomplete because of omissions, they are offered as an aid in revising trade files.

New Games

Bonus Roll (bowling game). Firestone Games, Inc., 1604 Chestnut Avenue, Brooklyn, N. Y.

Draw Bell (console). Bally Manufacturing Company, 2640 West Belmont Avenue, Chicago.

Skill Roll (bowling game). Firestone Games, Inc., 1604 Chestnut Avenue, Brooklyn, N. Y.

Tally Roll (bowling game). Firestone Games, Inc., 1604 Chestnut Avenue, Brooklyn, N. Y.

Golden Falls (bell). Mills Novelty Company, 4100 West Fullerton, Chicago.

Name Changes

Automatic Sales Company, Minneapolis, Minn., has changed its name to Don Leary's, Inc., 56 East Hennepin Avenue.

Coin Machine Equipment Company, 1348 Newport Avenue, Chicago, has changed its name to Coinex Corporation.

G. F. G. Skill Games, 1604 Chestnut Avenue, Brooklyn, N. Y., has changed its name to Firestone Games, Inc.

Address Changes

U-Need-A Vendor Service, 166 Clymer Street, Brooklyn.

Mutual Distributing Company, Inc., 508 Dellwood Avenue, Jacksonville, Fla.

Personnel Notices

Dick Washburn has been named manager of California Amusement Company, San Diego.

Bill Smith has been transferred to Los Angeles office of M. S. Wolf Distributing Company.

Harry E. Goodbinder has joined his father in the Good Specialties Company, 1612 Capitol Avenue, Omaha, Neb.

Eric Calamia was re-elected president, Retail Tobacco Dealers of America, Inc.

Tom Ryan, former executive assist-

I Say There, Have You Got a Penny To Unlatch the Door?

LONDON, July 13.—Ed Graves, coin machine editor of the *World's Fair*, British amusement newspaper, described in a recent issue a unique use for coin slots. Wrote Graves:

"Varied indeed are the uses of coin slots, both in the field of public utility and amusement. I have just come across what is a new example to me—the insertion of a penny in the slot to gain access to one's home and to leave again. In the Thames of Thames Ditton, is a small island and on it a number of residences. To reach the island one either crosses the narrow stretch of river by boat or by means of a suspension foot-bridge. On the Thames Ditton end of this bridge, there is a gate device thru which one may pass only after insertion of a penny in the coin slot attached thereto. It is in fact a coin-operated toll bridge and I wonder if there are any more of its kind in the country."

ant of National Confectioners' Association, has joined Sanitary Automatic Candy Corporation, New York, as purchasing chief.

Gerald Preshaw has been elected vice-president and treasurer, Aireon Manufacturing Corporation.

New Firms

Vend-o-Sales, 1706 Columbia Road, N. W., Washington, D. C. (Automatic merchandising division of National Distributors, Inc.)

Ellison Manufacturing Company, 50 Hamilton Street, Paterson, N. J. (To make phonograph precision parts.)

Munves Manufacturing Corporation, 2634 North Laramie Avenue, Chicago.

Branch Offices

Koven Distributing Company, Chicago, has set up a temporary branch office at 5033 Sixth Avenue, Kenosha, Wis., managed by Stanley Wilson.

Silent Sales System, Washington, D. C., has opened a branch office at 2505 North Charles Street, Baltimore.

Distributors Appointed

Tradio, Inc., Asbury Park, N. J., has named the following distributors for its coin-operated radio:

Tri-State Tradio Distributing Company, 906 High Street, Portsmouth, Va.

W. R. Allen Company, 160 Main Street, Booneville, Ark.

Tradio, Inc., 201 Denmead Street, Marietta, Ga.

T. B. Holliday Company, Inc., 1200 West Morehead Street, Charleston, N. C.

Supreme Distributors, 2817 N. E. Second Street, Miami, Fla.

H. & L. Distributors, Inc., 708 Spring Street N. W., Atlanta, Ga.

Kelley Music Company, 20 East Ninth Street, Chattanooga, Tenn.

Silent Sales System, 635 D Street N. W., Washington, D. C.

Empire State Radio, Inc., 366 Madison Avenue, New York.

Vendit Corporation, Chicago, has

named the following additional distributors for its candy bar vending machine:

Tradio, 140 West Forty-Second Street, New York.

East Texas Distributing Company, 219 South Welsh Street, Booneville, Ark.

Blake Sales Company, Inc., 1028 West Ninth Street, Los Angeles, Calif.

Stanley Amusement Company, 1534 Commerce Street, Tacoma, Wash.

Associated Amusements, Inc., 846 Commonwealth Avenue, Boston, Mass.

Hirsh Coin Machine Corporation, Washington, D. C., has named the following distributors to handle the firm's game:

Hamel Distributing Company, 910 Beacon Street, Boston 15.

Lemke Coin Machine Company, 131 West Vernon Highway, Detroit 1.

Joe Eisen & Son, 710 Twelfth Avenue, New York.

Dixie Coin Machine Company, 910 Poydras Street, New Orleans.

Empire Coin Machine Company, 2812 West North Avenue, Chicago.

Capitol Amusement Company, Grand Ledge, Mich.

General Distributing Company, 2812 Main Street, Dallas 1.

Bush Distributing Company, 250 West Broadway, Minneapolis.

William Bozell, 834 South Jackson Avenue, Lakeland, Fla.

Banner Specialty Company, 199 West Girard Avenue, Philadelphia.

Alfred Sales Company, 1006 Main Street, Buffalo.

Tropical Coin Machine Company, 3039 Northwest Seventh Avenue, Miami.

Automatic Coin Machine Company, 13 West Linwood Boulevard, Kansas City 2.

Associated Amusements, Inc., 72 Brookline Avenue, Boston.

Atlantic Products Company, 9024 Van Dyke, Detroit.

Angott Sales Company, 2616 Puritan Avenue, Detroit 21.

Central Distributors, 2334 Olive Street, St. Louis 3.

Charley Gordon, Spot Commission Company, 610 Marshall Street, Shreveport.

Wisconsin Novelty Company, 3734 Green Bay Avenue, Milwaukee.

Vending Machine Company, 205 Franklin Street, Fayetteville, N. C.

Superior Distributing Company, 11716 West Colfax Avenue, Denver.

Mack's Music Company, 2024 East Fayette Street, Baltimore.

E. T. Mape Music Company, 1701 West Pico Boulevard, Los Angeles.

Sicking, Inc., 1401 Central Parkway, Cincinnati.

State Music Distributing Company, 1156 Main Street, Hartford.

Frank Swartz Sales Company, 117 North Third Avenue, Nashville.

Roth Novelty Company, 54 North Pennsylvania Avenue, Wilkes-Barre, Pa.

Rice Music Company, 816 North Walker, Oklahoma City.

Redd Distributing Company, 195 Church Street, Hartford.

R. & S. Sales Company, 315 West Broad Street, Richmond.

R. & S. Sales Company, Third and Butler streets, Marietta, O.

Puget Sound Novelty Company, 114 Elliott Avenue, West Seattle.

Nickel Amusement Company, 1648 St. Clair Avenue, Cleveland 14.

National Novelty Company, 179 East Merrick Road, Merrick, L. I., N. Y.

Monarch Coin Machine Company, 1545 North Fairfield Avenue, Chicago.

Mills Sales Company, Ltd., 1640 Eighteenth Street, Oakland 7, Calif.

Arrow Novelty Company, 2852 Sidney Street, St. Louis.

Banner Specialty Company, 1508 Fifth Avenue, Pittsburgh.

Culp Music Company, 1405 East First Street, Tulsa, Okla.

Hercules Sales Company, 415 Frelinghuysen Avenue, Newark.

E. K. Bennett, Havana, Cuba.

E. J. Evans, Mexico City, Mexico.

Upset in Coin Machine Exports

Summer Dip For Coin Biz In Minnesota

Jukes, Games Hard Hit

MINNEAPOLIS, July 13.—Coinmen throughout Minnesota are pondering causes of a midsummer slump in coin machine trade that is reported hitting both operators and distributors and causing pretty sharp cuts in collections in some sections.

Play of juke boxes and amusement games of all types is said to be hit hardest, but there are reports that vending machine operators also are feeling the cutback in business to some extent. Some music men say collections of phonographs in taverns have dropped as much as 30 per cent and they add that even the resort areas have felt the pinch.

Factors Involved

General opinion is that there are several factors involved. Indirectly, death of OPA and the fast-growing "buyers' strike" attitude apparently being adopted by customers for all types of goods are blamed. On top of that, operators thru the vacationland territory of Northern Minnesota are being plagued by the shortage of beer in many resort spots as well as the year-round locations.

Big headache of the music operators has been the dearth of beer, but they also are said to be feeling indirect effects of the anti-spending attitude growing among consumers. Inflation talk, for one thing, has made the man at the coin chute more money-conscious. Fears of rising prices and other uncertainties of the moment also are making taverngoers more careful of the change, it was said.

Optimism, however, is still the general note of the trade here as elsewhere in the country. Most operators and distributors expect business to pick up rapidly once the uncertainties now clouding the whole industrial and business outlook clear up.

N. Bodine, H. Percy Form Norland Sales, Op Firm in Detroit

DETROIT, July 13.—Norland Sales Company, organized by two former G.I.'s to operate all types of coin machines, has established temporary headquarters in the Northwest section of the city at 4864 Whitfield Avenue, Norman R. Bodine, senior partner, announced.

Present offices are in Bodine's home, but he said that he and his partner, Harland W. Percy, plan to open a store as soon as conditions justify. Firm now operates a varied route of cigarette, nut and candy vending machines, but the partners are planning to expand into the amusement game and phonograph field. At present, they are specializing in locations such as bars, soda fountains, restaurants and confectionery stores.

Percy, who now is with a local utility company as a specialist in the mechanical department, will handle most of the servicing on the coin ma-

Calendar for Coinmen

July 15-18—Music Industry Trade Show, National Association of Music Merchants, Palmer House, Chicago.

July 18-20—Southern Wholesale Confectioners' Association, Region 1 (Maine, Vermont, New Hampshire, Connecticut, Massachusetts and Rhode Island), Copley-Plaza Hotel, Boston.

October 1-4—Iron and Steel Exposition, Public Auditorium, Cleveland.

October 14-19—Electronics Industry Exposition, Grand Central Palace, New York.

October 16-18—National Automatic Merchandising Association (national convention), Congress Hotel, Chicago.

October 21-26—Dairy Industries' Exposition, Atlantic City.

October 29-November 1—Fourth All-Industry Refrigeration Exposition, Refrigeration Equipment Manufacturers' Association and Frozen Food Locker Manufacturers and Suppliers' Association, Public Auditorium, Cleveland.

November 11-14—National Hotel Exposition, Grand Central Palace, New York.

First Post-War Bally Console In Production

CHICAGO, July 13.—George Jenkins, vice-president and general sales manager of Bally Manufacturing Company, announces that the firm's first post-war console is coming off production lines.

Jenkins said that the machine is of the three-reel, bell-fruit type with a new hold-and-draw feature added. Another innovation, he said, allows players to deposit a second coin after missing on the first spin, hold one or two reels and spin again to fill out a potential winning combination to an actual winner.

Machines, with both nickel and quarter play, have been on test locations for some time, it was said, and prospects are good for early deliveries.

Baker Novelty Gets G. M. Labs' Tools and Dies

CHICAGO, July 13.—It has been reported that the Baker Novelty Company here has recently purchased all tools, dies, special fixtures and other equipment used in manufacturing step-up units, free-play units, relays and the like for pin games and consoles from the G. M. Laboratories, Inc., Chicago.

This purchase likewise included the manufacturing rights.

Prior to the war, G. M. Laboratories were one of the largest suppliers of electrical units for the manufacturing of pin games and consoles.

It is possible that this purchase may signify that Baker Novelty has plans for re-entering the pin and console game field.

Bodine is experienced in sales and buying. He formerly held a position in the purchasing department of a major corporation.

He said there is little difficulty in obtaining new locations for venders, but the new operator—as well as the old—still faces two big problems: First to obtain new machines and, second, to maintain a steady flow of supplies to machines already on location.

B-r-r-r-p!

DEPOE BAY, Ore., July 13.—Expanded coin machine play is expected here following the death of Oscar, seal at a local aquarium. Oscar's innards bore marked resemblance to a well-filled coin box.

An autopsy performed on Oscar, who died from overeating, revealed in his stomach 186 pennies, five dimes, four nickels, two military buttons and an optionpro.

Dollnig Back To Trade With Own Firm in Chicago

CHICAGO, July 13.—Walter Dollnig, well known in trade circles here before the war, has formed Sun Coin Machine Company, 1312 North Clark Street.

Throwing his hat in the coin ring again after several years of army service, Dollnig said he intended to develop a distributing organization for a variety of coin-operated equipment with the emphasis on amusement machines.

Dollnig entered the coin machine business more than 15 years ago, and at various times has been an operator, distributor and manufacturer's representative.

He was discharged from the army in October, 1945, having seen service in a half dozen branches, including military police, infantry, military government, engineer corps, medical department and quartermaster corps.

J. Berger Set On Conversion

BALTIMORE, July 13.—Jack Berger announces that Victory Sales Company now has reached substantial production on its latest conversion game. Firm is working hard to boost output of the new equipment, with a staff of 13 now housed at the 1100 Harford Avenue headquarters.

Berger said that his new engineer, John Lapore, is responsible to a great extent for the post-war conversion which is called Double Features. Lapore worked with radar and other technical production during the war.

Small Nations Bigger Buyers

Over-all drop in foreign trade laid to shortages, slash in Mexican buying

WASHINGTON, July 13.—Some big changes in the foreign market for American coin machines showed up as the U. S. Department of Commerce issued its report on exports for the first three months of 1946.

To take the bad news first, the government reported that exports of all types of coin machines for the quarterly period totaled only 1,206 units valued at \$130,180. This compared with 2,177 units valued at \$175,032 that were shipped abroad in the first quarter of last year. This amounted to a drop of more than one-fourth.

Large part of the decrease, no doubt, stemmed directly from the scarcity of U. S. machines resulting from shortages of materials and the industrial upheaval accompanying the switch back to peacetime production. But in the Commerce Department's report the most noticeable factor was the sharp slash in Mexico's purchases of phonographs and other coin machines.

Mexico Phono Lead

Mexico retained its long-held position as the No. 1 foreign buyer of phonographs, but coinmen there whacked their purchases of all types of machines from \$91,253 in the first three months of 1945, to \$38,398 in the corresponding period this year. That was a reduction of nearly 59 per cent. They were edged out of first place as the biggest importer of American coin machines by Canada, which bought \$38,565 worth in the January-March period this year.

Canada's imports of American machines, however, totaled \$55,159 in the same period a year ago. So this year's buying up to March 31 represented a decrease of about 30 per cent.

But Canada and Mexico still were the best customers for U. S. coin devices from pinballs and scales to phonographs and venders. Together, they accounted for about 59 per cent of all exports, but a year ago, they were taking nearly 84 per cent. Big slash, however, was in shipments to Mexico. Coinmen below the Rio Grande still were buying 30 per cent of all exported coin machines, but a year ago they were taking 52 per cent. Canada's share dipped from 30 per cent in the first quarter of last year to 29 per cent.

More Customers

Those shifts, however, could mean only one thing—a lot of new foreign customers are appearing in the market. Most heartening to exporting U. S. coinmen was the appearance of the Union of South Africa as the No. 3 buyer of American coin machines. South Africans bought 92 machines valued at \$13,103. A year ago they weren't even on the list.

Cuba, another market that has been getting increased attention from American distributors, more than doubled its purchases. Operators on the Caribbean island took 103 machines valued at \$13,035 compared with the 51 amusement games they bought for \$5,007 in the first quarter of 1945. Cuban coinmen bought more than half as many machines in the (See Foreign Trade Drop, page 132)

Tax Rules Limit Cigar Venders

Box Display Still "Must"

U. S. Treasury officials remind manufacturers 30-year regulation continues

WASHINGTON, July 13.—Internal Revenue Department officials recently reminded cigar vending machine manufacturers that a 30-year-old regulation of the Treasury Department requires that machines be made with panels thru which box and cigars are clearly in view. The regulation was cited in reply to manufacturers' queries as to whether venders dispensing unboxed cigars would be legal.

According to Norman T. Morsell, assistant director of the department's tobacco and capital stock division, who is in charge of the tobacco section at Greensboro, N. C., use of machines vending individual cigars would make it impossible to know whether or not internal revenue taxes had been paid.

"It would not be practical or feasible to have a separate stamp placed on each cigar," Morsell said, "so it seems to me we've got to keep this regulation and crack down on violators as we have in the past. They are subject to a \$50 fine and confiscation of illegal vending machines they use in selling tobacco products to the public."

Must Be Okayed

Morsell pointed out that in recent years the department had approved some machines which had panels showing part of the box, but not the revenue stamp, and warned that all must be approved by the Internal Revenue Department before they can be placed on the market.

Morsell said working models or blueprints should be sent to Tobacco Section, Miscellaneous Tax Unit, Internal Revenue Bureau, 330 South Greene Street, Greensboro, N. C. If approved by that unit, a letter of application and model should be sent Joseph D. Nunan, commissioner of internal revenue, in Washington for final action. According to Morsell the entire process "takes about a week."

Text of the regulation is printed below.

Article 163 of Regulations No. 8, as revised and approved November 12, 1934, is amended to read as follows:

Art. 163. Vending Machines.—Vending machines may be used for vending only tobacco products which have been properly packaged and stamped by the manufacturers of such products. The tobacco products may be vended either in such packages or directly from such packages as put up by the manufacturers and approved by the Commissioner of Internal Revenue as provided for in Article 109.

Need Glass Panels

Machines designed for the automatic sale of tobacco products must have glass panels thru which the packages are plainly visible. The machines must be approved by the commissioner before their use is authorized. A working model or photographs of such machines which will show that the construction conforms with the following requirements must be submitted to the commissioner for inspection before such machines are used in dispensing tobacco

Op Helps

IDAHO SPRINGS, Colo., July 13. — David Dingler, Idaho Springs music and vending machine operator, is donating a percentage of the income from his routes to a community youth project to build a swimming pool.

Project is being sponsored by a local veterans' organization. Dingler has placed cards on his machines announcing that a percentage of the money put into them will go to financing the pool for the youngsters.

Freight Hike Sends Candy Costs Higher

Increase in Millions

PITTSBURGH, July 13.—Several million dollars will be added to confectionery costs as a result of the recent I.C.C.-authorized boost in freight rates, according to calculations of Arthur C. Roy, secretary of Manufacturing Confectioners' Traffic Conference of the U. S.

Basing his estimate on shipping costs for raw materials as well as finished goods, Roy predicted that firms which find it necessary to reduce shipping charges in order to operate profitably will have to turn to private transportation and cut overhead on material handling. No mention was made of possible candy price increases which might be passed on to vending men.

Roy inferred to the interim rate increase recently announced by the Interstate Commerce Commission, allowing an 11.3 per cent hike in "official" territory and a 6 per cent rise in Southern and Western territory.

Rail, Truck Par

This places rail rates on a par with truck rates, except for increases applying only to shipments under 5,000 pounds. Concerning the possibility of further freight rate increases by I.C.C., Roy said:

"From (the) dissent of three of the commissioners on the basis that the increase was not set high enough, it is quite reasonable to assume that this 6 per cent and 5 per cent, or 11.3 per cent increase, will be further increased, after full hearing, to at least 15 per cent of our present rates. Exceptions granted to heavier loading and bulk commodities will reflect a total increase of about 12½ per cent, or half of what was requested by the carriers. This, of course, is mere speculation, but is worth consideration in figuring future transportation costs."

products:

(a) Machines for vending a tobacco product directly from a statutory package must have the glass panels so placed that the internal revenue stamp, together with the required caution notice and marks or brands are plainly visible. The mechanism for delivery must provide for practically a direct feed of the article from the original stamped package. All of the stamp must remain on the package until the con-

Sugar Ration Without OPA Poses New Supply Problem

WASHINGTON, July 13.—Officials here join candy bar manufacturers and soft-drink bottlers in concern over what is likely to happen to sugar supplies which are still rationed but are not regulated as to price.

This unique situation developed when the Office of Price Administration closed June 30. Formerly the Office of Price Administration enforced and administered the rationing as well as the pricing of sugar. OPA had this authority delegated to it by the Department of Agriculture. On the end of OPA, however, the Department of Agriculture took back control and administration of sugar rationing.

Speculation now is on how long the rationing system for sugar will be able to hold up under the pressure of sugar prices. There is nothing to prevent sugar from selling at twice or three times its former ceiling price, and already there are indications that sugar will skyrocket in price simply because it is a scarce item and is likely to remain scarce the remainder of this year.

Home Use Limited

It is unlikely that the nation's housewives will start a run on sugar at the kind of prices they would have to pay for either over-the-counter rationed sugar or black-market sweets. Even if they did, the quantity which they could buy would have certain definite limits.

Largest users of sugar are candy makers, soft-drink bottlers, food processors and bakers. Not to be counted out of the running, tho their operations are necessarily furtive and somewhat concealed, are the moonshiners who have been credited with buying a large share of black-market sugar up to now.

If any one of these large industrial users of sugar should start buying up sugar stocks by the highest bidder method, candy makers and bottlers are going to be forced into the same practice or else forced to curtail production and perhaps close down. That is the prediction of official observers, and it has candy men and bottlers on edge. More optimistic is the attitude of the Senate debating the revival of OPA as this is written.

The Senate has, as this is written, already voted down decontrol of grain, and decontrol of sugar has not even come up for discussion. Unless the representatives' attitudes change

Tobacco Group Elects Berman

MILWAUKEE, July 13.—Louis S. Berman, of Milwaukee, was elected president of the Wisconsin Tobacco Wholesalers' Association as the group held its first business session since 1941.

P. J. McCarthy, Watertown, Wis., was chosen vice-president, and H. B. Paddock, Milwaukee, was named secretary. Henry J. Anderson, of Racine, was elected treasurer. Directors elected were: Henry Phillips, Wausau, Wis.; Ely Tannenbaum, Fond du Lac, Wis.; George Jones, Madison, Wis.; Paul Owen, Janesville, Wis.; Carl B. Leidersdorf, Milwaukee; Ray Burke, Green Bay, and Stanley Stacey, of Milwaukee.

sharply, most likely possibility is that sugar will be incorporated in any new price-control bill. The interim period, tho, is of grave concern to sugar users.

Meantime in Havana negotiations went on for the sale of the 1946 and 1947 sugar crops to the United States; In Havana (July 11) Secretary of Agriculture Clinton Anderson and high Cuban authorities, guided by President San Martin, set a basic price of 3.675 cents a pound on sugar purchasing. This price will be raised in proportion to any rise in prices of American goods which Cuba must import.

Sugar growers and mill owners in Cuba were reported in favor of the U. S.-Cuba agreement, while candy and soft-drink men here at home were hopeful that the purchase of these two crops would help relieve the shortage which now holds them to 70 per cent of their pre-war base use.

Sales Tax Hike To Pinch Candy Venders in NYC

NEW YORK, July 13.—Boost of New York's sales tax from 1 to 2 per cent may put operators of candy, soft drink and cigar venders in a squeeze by forcing them to absorb the tax. Increase was effective July 1.

These items all are subject to the levy, according to city officials, and Lazarus Joseph, city comptroller, announced that the city will collect the 2 per cent on all sales of taxable items. Joseph explained that the tax would be collected from retailers even on sales of less than 17 cents, altho consumers are not required to pay the tax on sales of less than this amount.

This would appear to mean that vender operators would have to absorb the levy, but no definite statement on this question could be obtained. Only clarification on the tax liability of vending machine owners was the announcement that cigarettes would not be subject to the sales levy since they already are under a State tax.

Ice Cream Out

Sales of ice cream by vender were exempted under a regulation designating ice cream officially a food except when sold in sodas, and sandwich venders appeared to be exempt from the tax even tho the price of the individual items is 17 cents or more. Joseph said no tax will be collected on the sale of food except in a restaurant, cafe, bar or other establishment where the charge to the customer is \$1 or more. Cookie venders also might be exempted from the levy under this provision.

Candy, Joseph said, is not considered a food for the purposes of the new tax regulation. Retail customers will be charged 1 cent on sales ranging from 17 to 66 cents, and 2 cents on sales of 67 cents to \$1, inclusive. On sales of more than \$1, they will be charged 2 cents for each dollar plus the 1 cent for odd cents up to 66 and plus 2 cents on odd cents of 67 and above.

Coffee, tea and milk are exempt from the tax on beverages, but all soft drinks are subject to the levy.

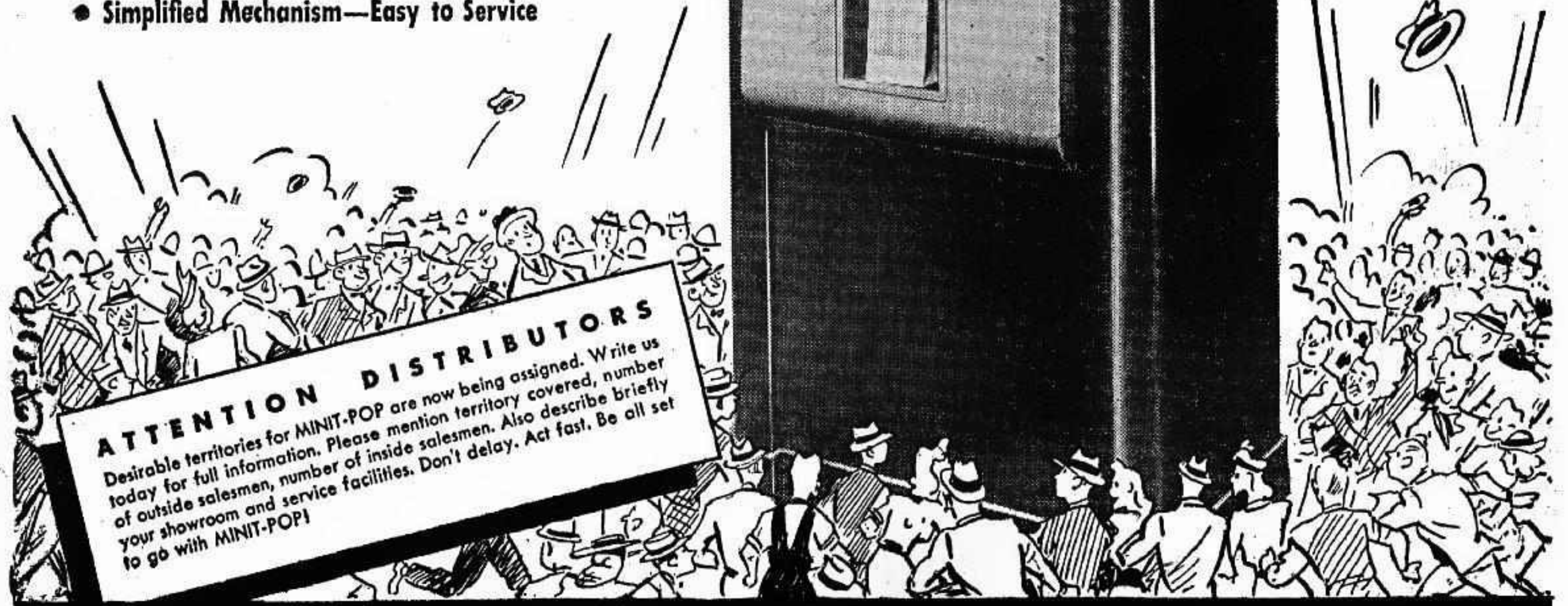
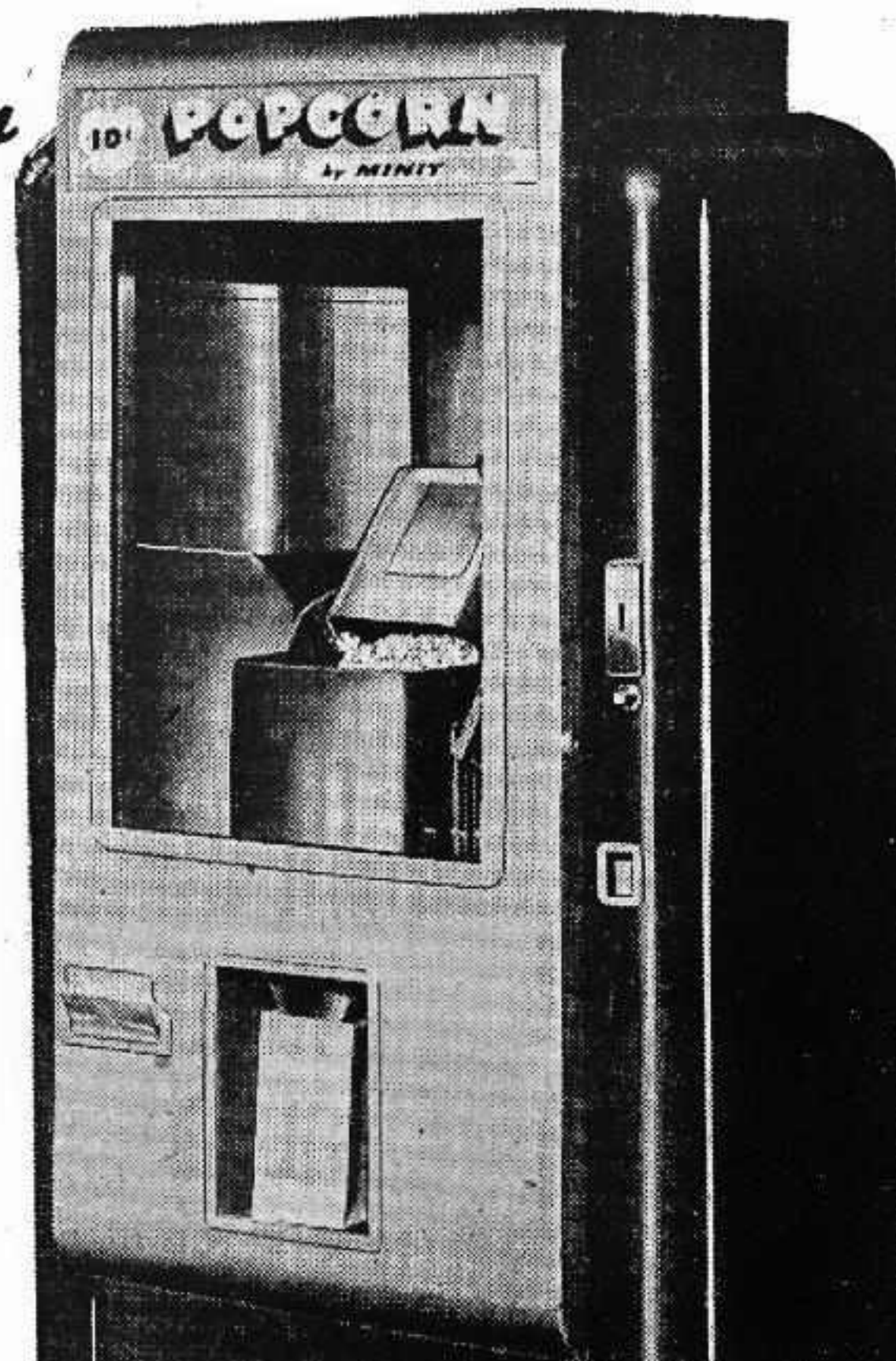
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Desirable territories for MINIT-POP are now being assigned. Write us today for full information. Please mention territory covered, number of outside salesmen, number of inside salesmen. Also describe briefly your showroom and service facilities. Don't delay. Act fast. Be all set to go with MINIT-POP!

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MANUFACTURERS OF AUTOMATIC COIN-OPERATED VENDING MACHINES FOR THE TRADE SINCE 1933

St. Paul Vetoes Special Levies

ST. PAUL, July 13.—Vending machine operators locally breathed more easily July 9 after voters in St. Paul roundly defeated a move sponsored by the municipal government calling for special tax levies.

Two amendments to the St. Paul home-rule charter would have enabled the city to levy taxes on cigarettes, candies or anything else except real estate and property decided upon by the authorities.

Bitter campaigns for and against the amendments were waged, but when the final results were established the two amendments, along with four others, were snowed under by "no" voters.

The licking given the proposal—approved in principle several months ago by the Minnesota attorney general—will serve as a deterrent to Minneapolis office holders who have been thinking along similar lines.

However, it was pointed out the municipalities now will turn to the Legislature for some assistance—and a cigarette tax was one of the "definite musts" approved by the recent meeting of the League of Minnesota Municipalities for the Legislature to enact at its 1947 session.

Candy Concern Buys Vancouver Bakery

VANCOUVER, B. C., July 13.—Picardy, Ltd., nationwide candy firm, has bought out Canadian Window Bakeries which has operated 19 stores here. According to D. B. McLeod, who will manage operations in Vancouver, a broad program of construc-

Tax Rules Limit Cigar Venders

(Continued from page 104)
tents are sold when the empty package shall be removed and the stamp thereon utterly destroyed. No such emptied package may again be used for a tobacco product under a severe penalty imposed by law.

Vending Packages

(b) In respect to machines designed to vend only full and unbroken original stamped statutory packages of tobacco products, responsibility for strict compliance with the internal revenue laws and regulations governing the sale of tobacco products will rest with the persons who sell, or offer to sell, tobacco products by means of vending machines, and such persons shall be liable to the penalties prescribed by law for having in possession and selling or offering for sale tobacco products not properly packed and stamped.

This Treasury Department decision is promulgated under the authority contained in section 321, Revised Statutes and section 3396, Revised Statutes.

(Signed) Guy T. Helvering, Commissioner of Internal Revenue and Roswell Magill, Acting Secretary of the Treasury, Sept. 10, 1937.

tion and expansion is planned, and production of candy bars, suitable for vending machines, may be one development.

Firm now has five new stores building, and a large amount of new equipment is on order. Altho candy sections are being added in some of the bakery locations, emphasis will be on individual candy outlets, according to McLeod.

1 to 5-Cent Cig Tax Plan For Indiana

INDIANAPOLIS, July 13.—Gov. Ralph Bates announced here last week that he will recommend a State tax of from one to five cents per pack on cigarettes. Recommendation will be made to the 1947 Indiana Legislature.

Funds derived from the proposed cigarette tax would be earmarked for a State-wide health program, the governor indicated.

State health commissioner, Dr. Leroy T. Burney, has had his office statisticians at work on a survey of the results in the 31 States now collecting cigarette taxes. Burney's survey predicts a maximum return in Indiana of \$3,458,000 for each cent levied on a pack of cigarettes. Minimum return indicated for Indiana would be \$1,902,000, while average return, according to the survey, would probably be \$2,680,000.

Earlier the Republican Legislative Advisory Committee considered proposals for a State cigarette tax by the 1945 Legislature. The tax, according to one proposal, was to provide a fund for new buildings and repairs to present buildings at State institutions.

The proposed cigarette tax was finally dropped, after much discussion, in favor of a special tax on alcoholic beverages, money from which now goes to the State building fund.

Cash in Circulation Drops \$60,000,000

WASHINGTON, July 13.—Federal Reserve Board reported here that money in circulation during the week ending July 10 had decreased \$60,000,000.

At the same time, member-bank balances increased \$74,000,000. Additions to member-bank reserves arose from an increase of \$325,000,000 in reserve bank credit and a decrease of \$60,000,000 in circulation. This was partly offset by increases of \$157,000,000 in Treasury deposits with Federal Reserve banks, \$146,000,000 in non-member deposits and other Federal Reserve accounts, and \$5,000,000 in Treasury cash and a decrease of \$3,000,000 in Treasury currency.

Approximately \$725,000,000 was estimated to be held in excess reserves of member banks. Holdings of loans, discounts and advances increased \$53,000,000, and of United States Government securities, \$390,804,000.

Dying OPA Removed Beer Coil Ceilings

WASHINGTON, July 13.—Restoration of OPA still will leave several items of refrigerating equipment including beer cooling and dispensing devices free of price control.

Price ceilings on these items as well as coils and fan coils designed for cooling and insulated cold storage doors were abolished June 26 in a suspension order which officials said "ends price control on these items at all levels of the trade." At its termination June 30, however, OPA still retained price controls on condensing units under one horsepower.

But Order 129, which lifted controls on beer cooling units, specifically exempted cabinets for frozen foods and ice cream from the suspension of price ceilings.

YOUR BEST BUY! NEW "SPARKS" LOBOY SCALES

(Formerly Pace Scales)
Arist-o-Scale
Improved mechanically and in appearance. Black porcelain foot base! Takes only 12" by 20" floor space! Aluminum cast column for strength and lightness! Baked enamel finish! Simple, foolproof weighing mechanism!



Mir-o-Scale
IMMEDIATE DELIVERY!
"Sparks" Arist-o-Scale \$115.00 Ea.
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Authorized "Sparks" Scale Distributors.

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Built in 2 models.
2 Books for 1c
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Write for your copy of the brochure that shows you why **PROFITS from POPCORN** are greater with a...

VIKING POPCORN MACHINE
In your interest, you MUST see it. Available now at DISTRIBUTORS Coast to Coast. All-metal construction. Better product for bigger sales! **WRITE TODAY!**

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VICTOR'S MODEL "V"
Famous Pre-War Vendor
GLOBE TYPE
Model V capacity: 5 to 6 lbs. of bulk merchandise or 1,000 to 1,200 balls of gum. Vends 1/2", 3/4" and 1" ball-gum.
Model V DeL. Cab. Type, \$13.75 Ea.
Model V Wall Bracket, 85c Ea.
Combination 1/2 and 3/4 Coin Counter, Plus Postage, \$1.25 Ea.
Orders Filled In Rotation
1/3 Dep.; Cert. Check or M. O.; Balance C. O. D.
PIONEER VENDING SERVICE
Exclusive Victor Distributor in N. Y.
481 Bockman St. Brooklyn 12, N. Y.

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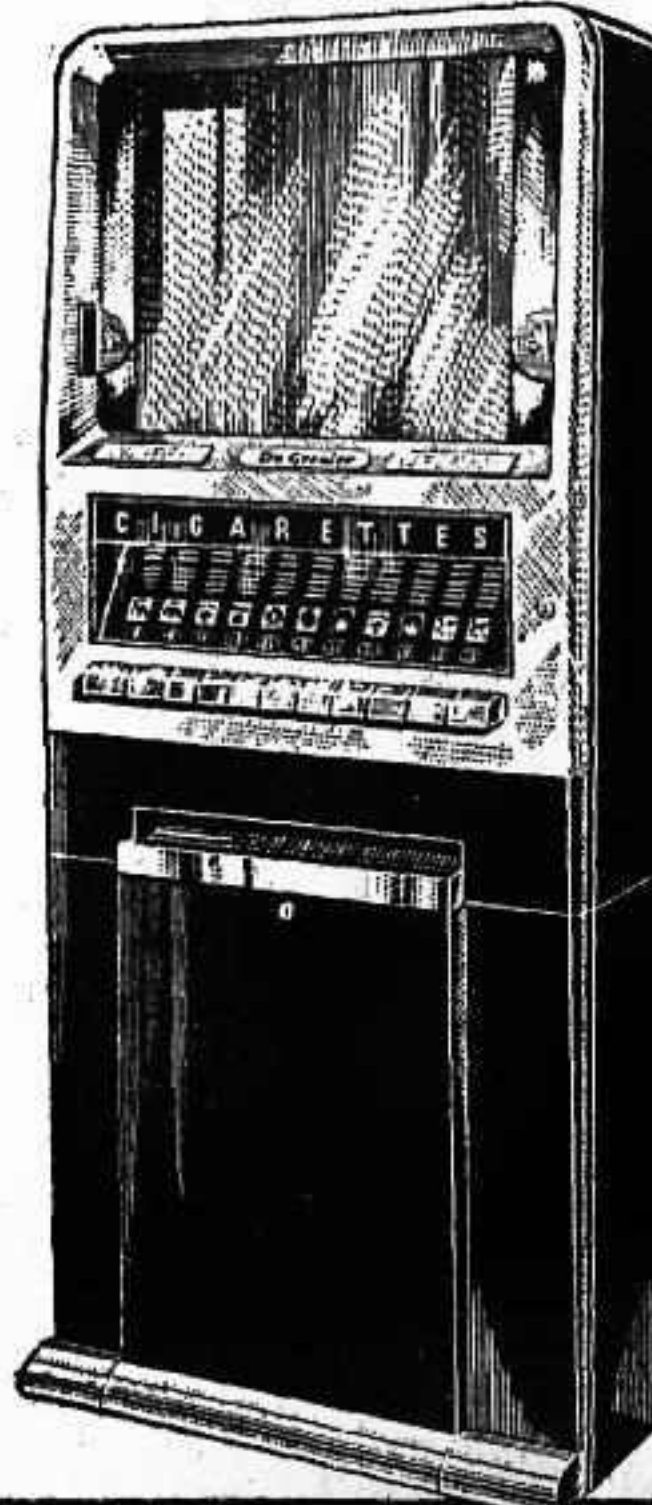
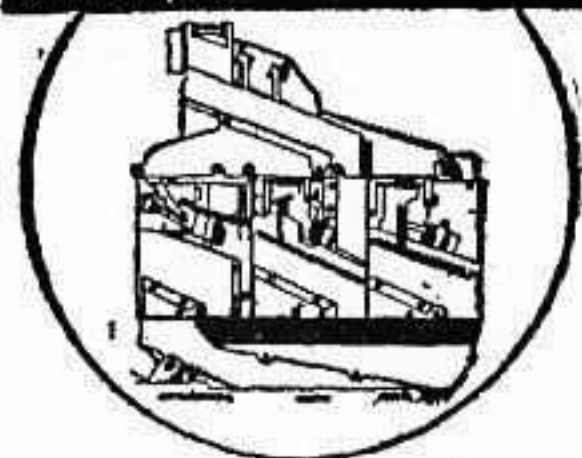
FEATURE

IN THE NEW DUGRENIER

Challenger

AMERICA'S FOREMOST CIGARETTE MERCHANDISER

ONLY THE CHALLENGER coin mechanism operates on nickels, dimes (and quarters—optional) in all combinations such as 3 nickels and one dime or 2 dimes and one nickel or 5 nickels, with separate slug rejection for each coin (quarter—optional). You can operate different columns to vend at 10¢ and 15¢ or 15¢ and 20¢ or 20¢ and 25¢ in the same machine at the same time. Coins are automatically separated into proper channels from one coin insert plate.



ARTHUR H. DUGRENIER, INC.

America's Foremost Manufacturer of Automatic Merchandisers
15 HALE STREET, HAVERHILL, MASS.

Growers Discuss Proposal To Curb Imports of Nuts

ATLANTA, July 13.—Members of the Southeastern Peanut Association gathered at the Biltmore Hotel here last week for the group's 28th annual convention at which chief topic of discussion was proposal now before the House agricultural committee which would limit imports of foreign nuts.

While most members of the association favored adoption of the plan, others pointed out that even with the anticipated bumper crops forecast for this year, increased consumption and demand for the product made it almost certain that such legislation would be unnecessary.

It was called to the attention of the group that legislation against foreign imports would force the closing of thousands of small retail nut stores, lessening the market for peanuts.

At another convention in Chicago,

that of the Peanut and Nut Salters Association, C. E. Johnson, president, said that while the move to stop foreign imports was started ostensibly to allow nut-producing countries to ship their products to famine-stricken countries, actually it prevents them from obtaining dollars needed to purchase essential materials from this country.

In the foreign nut market last week, imported nuts such as filberts, almonds, Brazils and cashews were plentiful, but demand was slow, while pecans fell far short of meeting demand.

It was pointed out that a fair volume of tinned goods was appearing on the market indicating a lessening of demand for salted nuts. Shortages of other products such as sugar and wheat drastically reduced sales to bakers and candy-makers.

Prices quoted during the week for peanuts (Virginia-Carolina) were 15.25 cents a pound for jumbos and fancies, 16.5 cents for extra large and mediums, and 14.625 for No. 1 Virginia.

Urge Spur to Sugar Output

CHICAGO, July 13.—Two specific recommendations for relieving the sugar shortage and avoiding "disastrous effects on a large segment of industry" were advanced this week by Joseph W. Milner, president of the American Bottlers of Carbonated Beverages.

Milner urged the government to (1) encourage foreign beet sugar producers to step up plantings in order to cut amounts they now are taking from our 1947 sugar supply and (2) to take steps to increase cane sugar production in this country and the Caribbean. He voiced the belief that an adequate sugar supply would be achieved by 1948 if cane plantings this fall are expanded.

Underlining the plight of candy and soft drink makers, he said: "Industrial users of sugar, such as soft-drink manufacturers, bakers, food canners and candy manufacturers, need 1,500,000 more tons of sugar than they will be able to get this year under current rationing regulations."

With the sugar crisis now in its fifth year, Milner declared that the "end of the shortage is long overdue."

Vitamin Candy Bar Tested by Fordham Chemistry Teacher

NEW YORK, July 13.—Candy bars chock-full of essential vitamins and minerals may soon make their national appearance, it was reported here recently.

Developed by Dr. Douglass J. Hennessey, associate professor of chemistry at Fordham University, the bars originated from an idea of Thomas J. Ryan, manager of Vita-Snack, Inc., who came to the university with a plan for putting the essential components into a single compact, easy-to-eat food.

As a result of the experiments and research undertaken by Dr. Hennessey, 50 cases of the new bar have already been delivered to the United Nations Relief and Rehabilitation Administration. The bars were donated by the Fordham University Alumni Association.

Hard To Combine

Most puzzling difficulty in development of the vitamin bar, according to Dr. Hennessey, was the difficulty of combining vitamins found in nature or produced synthetically into one carrier without hasty deterioration. He was finally able to combine 12 vitamins with eight minerals successfully. The product is said to be the only food containing all of the known vitamins and minerals.

In his research, Dr. Hennessey used for his vitamin sources, rice, fish, yeast and synthetic processes. Various kinds of salt produced the minerals.

Principal reason for development of the bars was the aversion of children for pills, Dr. Hennessey said. He pointed out the bar was not a complete food in itself, but would provide the ingredients most necessary to children in the famine-stricken countries.

So far, production of the bars is being utilized solely by relief agencies. In manufacturing the bars, Dr. Hennessey said it was first necessary to make a carrier of nuts and fruits in liquid form. Then each vitamin and mineral is added in specific quantities. After a hardening agent is put in, the product is ground mechanically, chocolate is sprayed on and the bar is ready to be cooled and wrapped.



CIGARETTE MACHINES REAL BARGAINS ALL SET FOR 20c

- DuGrenier Champs, 11 Col. \$ 75.00
- Apple or Orange Mach., ABT Make, 5c Slot. Ea. 20.00
- 20 Peanut Mach. For Lot 100.00
- Stewart & McGuire 7 Col. Mod. S. Ea. 30.00
- DuGrenier W's, 9 Col. 55.00
- Rowe Aristocrats, 6 Col., with Stands, Takes All Comb. of 20c, \$22.50 Ea. Repainted.

What Have You To Sell?
Half Deposit. Phone: BAL. 0606
HARRIS VENDING
2717 N. Park Ave. Philadelphia, Pa.



BRAND NEW! PROMPT DELIVERY!
Victor Model "V" 1c vendors. Handle ALL KINDS of nuts, candies and ball gum with no extra attachments required.
Model "V" Standard Finish (glass globe) each... \$11.75
Model "V" DeLuxe Cabinet (as pictured) each... \$13.75
Terms: 1/2 Cash With Order; Balance C.O.D.
R. H. ADAIR CO.
6924-6928 Roosevelt Rd., Oak Park, Ill.

The VENDIT delivers the candy or returns the coin. This positive, fool-proof operation, assured by an exclusive mechanical locking action, protects the candy purchaser against disappointment, assures satisfaction. The VENDIT does disappoint any and all attempts at dishonest operation. A special locking device prevents "riding the handle." Its National Slug Rejector protects against slugs. The all Lucite front, the same rugged, breakage-resistant material used for turret windows on B-29's, will stand unharmed under the severest jostling. With these trouble-saving features, the VENDIT combines eye-catching sales appeal, bigger 150-bar capacity and new mechanical simplicity. That's why coin men everywhere are ordering VENDITS now.

American VENDING CORPORATION
Factory: Kansas City, Kansas
Sales Offices: THE VENDIT CORPORATION, 2946 W. Grand Ave., Chicago 22, Ill.

Inventor Says Public Set for Apple Venders

YAKIMA, Wash., July 13.—Dr. I. M. Miller, inventor of the refrigerated apple vending machine described in these columns recently, is convinced that the public is ripe for apple venders.

Miller's thinking is in line with orchard owners' sentiments, since the orchard men lately have been spreading the word that cold, crisp apples are far superior in taste to apples as they are usually sold on the stands.

Says Miller: "It is very unfortunate that the average person is ignorant of the taste of a fresh, cold apple. Most people tell us that the Red Delicious apple tastes like a pumpkin. There is a reason for that—the 'green' grocer purchases the Washington apples right out of the refrigerator car, then piles them in his display window to get warm and soft. It's no wonder they taste like pumpkins.

Snappy, Juicy

"You must realize," Miller went on to say, "apples here (in Washington) are rushed from the orchards, placed in cold storage at once. They are washed and packed in the same cool temperature and are supposed to be eaten while they are still cold and snappy as well as juicy.

"This abuse of the prized apple of Washington led up to the idea of our refrigerated apple vender, which delivers the apple in as good condition or even better than it left the tree. If one has never eaten a really cold Delicious apple they don't know what they have missed."

Getting in a word about his vender, which was featured recently in a listing of patents available for license,

Eastern Canada Trade Notes

ST. JOHN, N. B., July 13.—Road into Fredericton, N. B. will be flanked with arcades if current plans pan out. Ralph Wallace, Robert Simpson and Colin Smith, ex-servicemen, have purchased E. O. MacDonald's Aula Arcade which includes an auto service station, cabins, restaurant and dance hall. MacDonald, who had operated the Aula layout for more than 20 years, is reported to have purchased a piece of land across the trunk road and to be planning a new entertainment center there. The trio of veterans are preparing to install a swimming pool and golf course which will offer all-around entertainment together with the arcade.

Noah's Ark, which features a zoo as well as an arcade, has reopened at Hebron, N. S. Native animals and birds vie for attention with all types of arcade equipment. . . . Coin machines in bowling alley locations are enjoying unusual play thruout the maritime provinces as cool weather continues into the summer months. Operators along the Bay of Fundy, Gulf of St. Lawrence and Northumberland Strait coasts report especially good business for arcade and amusement machines.

Coin play in port cities such as Halifax, St. John and Sydney is suffering as a result of a general business recession. To blame are a cut in shipping volume, closing of shipbuilding yards, and removals of soldiers and sailors who are being discharged at an increasing rate.

Dr. Miller—the inventor is a physician and surgeon—says: "This machine has the standard refrigerator unit and holds about 100 apples, which are delivered one at a time as the coin is inserted."

Price of Sirup Hiked To Meet Rises on Corn

WASHINGTON, July 13.—Twenty-five per cent price hike for corn sirup, of which candy manufacturers are the country's largest users, was announced by leading producers this week.

Hint of what may happen to candy costs and, hence, to prices paid by vending machine operators in the absence of OPA ceilings, the increase was said to compensate for the recent increases in the price of corn.

Among leading corn-sirup processors, from whom candy makers are expected to buy 800,000,000 pounds of sirup this year, Corn Products Refining Company quoted \$3.79 per hundred pounds in the market here for commercial grade sirup. This is 75 cents above figures for June. Penick & Ford, Ltd., another important producer, quoted \$3.76 Chicago base, representing an increase of 72 cents.

Reliable Nut Co. Enlarges Plant At Los Angeles

LOS ANGELES, July 6.—Reliable Nut Company is completing a new building program, encompassing the development of several acres of land and comprising one of the largest,

Venders in H'wood

CHICAGO, July 13.—Either Hollywood has an opening for a good historian of coin machines, or movie directors out there have a healthy respect for the durability of vending machines.

Dates on vending machines appeared to be a little mixed up in a scene of recent film, *From This Day Forward*, which otherwise featured a realism of setting seldom seen in Hollywood productions.

Dialog set the date of the sequence as 1936 and the setting was a movie theater lobby. In the background was a cigarette vender of about that year, but beside it stood a candy vender that certainly dated back to 1929 or 1930. The candy machine was the type with wrought-iron, curly-cued legs resembling those of an old-fashioned heating stove.

most modern and sanitary nut processing and candy manufacturing factories in the West. Everything for the operator will be processed.

Apart from the company's new general factory is the vender's building. Here every available accommodation will be found: parking, special loading facilities under weather-proof canopy, rest rooms and counter space for quick service.

Chuck Noonan will be in charge of the new vender's building. Noonan started as an operator over 10 years ago and understands the op's problems.

Company is located at 5721 Jefferson Boulevard and vender's building will be at the corner of Jefferson and Fairfax boulevards.

VENDING COMBINATION EXTRAORDINARY!

CASH-TRAY AND CALIFORNIA ALMONDS

A PERIOD OF RELATIVE INFLATION IS HERE, LIKE IT OR NOT! FOR NOW PENNY MACHINES ARE OUT! IT IS THE NICKEL MACHINE THAT GETS THE BIG PLAY AND MAKES THE BIG MONEY FOR THE OPERATOR!

HERE IS THE PROFIT-STORY

The 5c CASH TRAY, using Reliable's Salted California "TEENY" Almonds, is the world's foremost money-maker in the bulk-vending field.

Reliable's California "TEENY" Almonds are an irresistible delicacy. They are simply scrumptious! You can't stop eating them! CASH TRAY is adjusted to vend out 12 almonds per portion. People are happily whipping their nickels through these machines, licking their fingers, and emptying out bowls in "Jack Robinson" time. Reliable's "TEENY" Almonds are graded and processed especially for vending use, and have an approximate count of 700 or more per pound. There are therefore a minimum of 58 portions per pound. The current cost of Almonds is 90c per pound.

Thus: 1 1/2 lbs. in CASH TRAY—87 Portions @ .05	\$4.35
Cost: 1 1/2 lbs. @ .90	1.35
20% comm. to loc. Approx. .90	2.25
Profit per fill	\$2.10

Think of it! \$2.10 per fill! And it is a poor spot indeed that will not empty at least once weekly. Many spots empty nightly. The facts of actual operation have proven CASH TRAY and RELIABLE'S "TEENY" CALIFORNIA ALMONDS to be an unbeatable money-making combination.

Here is a machine made to order for the choicest spots: cocktail lounges, cafes, taverns, cabarets, restaurants—for bars, booths or counters, and on special brackets for industrial spots, factories, etc.—in short, the spots with the highest I. Q. (Income Quotient.) A precision built die-cast, high finish machine, constructed to last indefinitely!

PRICE: \$9.50 each F. O. B. Los Angeles. (Packed 6 machines per case)

IMMEDIATE DELIVERY


DISTRIBUTORS—INQUIRE ABOUT ATTRACTIVE OFFER!

RELIABLE NUT COMPANY

5721 WEST JEFFERSON ST.
LOS ANGELES 16, CALIF.

NEW!
WORLD'S FIRST
PRECISION BUILT

5 CENT
BULK VENDOR



NOW!
IMMEDIATE DELIVERY
 Write for Further Details.

Salesmen and Distributors wanted east of Iowa. Got in while there's no competition.

LOS ANGELES
MANUFACTURERS
 Contact F. J. McKERNAN, Sales Mgr.
 U. S. Bank Bldg. Johnstown, Pa.

Refund for Ops on Tax Paid Inventory As Sales Tax Dies

ATLANTIC CITY, July 13.—Concern of cigarette machine operators arising from the sudden ending of the resort's sales tax was relieved this week after a meeting of the three local tobacco wholesalers with the city commissioners and subsequently, with the city solicitor and officials of the tax administration office.

The 2-cent sales tax was paid on on all cigarettes in stock, and altho the tax was lifted, all the machines are still loaded with tax-paid cigarettes. In addition, machine operators, preparing for the summer influx, all have large inventories of tax-paid cigarettes.

As a result of the conferences and at the suggestion of Mayor Joseph Altman and the city commissioners, the Sales Tax Bureau issued this statement:

"A special crew of the sales tax office canvassed the city beginning Friday (June 21), calling on every store retailing cigarettes. The agents will take an inventory of taxed cigarettes on hand. The quantity will be the basis for a refund to the retailer for the tax paid for purchases made up to June 19, 1946.

"After these statements have been checked and payment approved by the commissioners, checks will be mailed to each retailer for his refund. Any retailer not called on within the next two days is requested to call at the sales tax office. The tax is officially off and no retailer is permitted to charge a sales tax."

The notice was intended to cover the needs of vending machine operators as well and was suggested earlier by Anthony M. Jacoby, of the Jacoby Tobacco Company.

It was estimated that some 400,000 packages of stamped cigarettes were still on retailer shelves and in coin-operated machines. Machine operators are fast withdrawing the packages in machines that called for a 2-cent tax. Removal of the pennies will lighten the load of local operators who had to take time out to insert pennies change inside the package wrappers as is done in Pennsylvania, where the State imposes a 2-cent tax on every pack of cigarettes.

Explains Taxes On Cigs in N. Y.

NEW YORK, July 13.—Misunderstandings over the effect of the city's hiked 2 per cent sales tax on pricing of cigarettes sold thru vending machines were cleared up by a statement by Lazarus Joseph, city comptroller.

"The truth is," Joseph said, "that there has been no city sales tax on cigarettes since June 30, 1940, when the State took over the tax from the city. Cigarettes were subject to the city sales tax from December 10, 1934, to May 1, 1938, when a special 1-cent city sales tax was imposed on every pack of twenty cigarettes."

Giving rise to the misunderstanding were newspaper reports that vended cigarettes would be raised in price 1 cent to compensate for the sales tax increase. Other reports circulated to the effect that price would be lowered because of a new ruling exempting cigarettes from tax application.

BALL GUM
 is still scarce and will be for the coming year; better order Marbles now, the best substitute!

CAN STILL SUPPLY
 Glass, Agate, Assorted Color Marbles.
 Barrel of 50,000\$54.50
 Keg of 21,000 23.80
 Solid Color, Cherry Red for Prizes.
 Per Thousand\$4.00

BRAND NEW!
PROMPT DELIVERY!
 Victor Model "V" 1/2 Vendors. Handle ALL KINDS of nuts, candies and ball gum with no extra attachments required.

Model "V" Standard
 Finish (glass globe), Each \$11.75
 Model "V" DeLuxe
 Cabinet (as pictured), Ea. \$13.75

YOU HAVE TRIED THE REST — NOW TRY THE BEST.

NEW "BELL" CHARMS
 ASSORTED COLORS
 10 Gross\$ 9.00
 100 Gross 85.00
 Samples — 25c
 Parcel Post Paid

ROY TORR LANSDOWNE PENNA.

IMMEDIATE DELIVERY!

NORTHWESTERN DE LUXE
 1c—5c
 Late Model
 Slightly Used \$16.95

Northwestern Tri-Selector\$22.50
 Shipman 2-Column Postage Stamp Machine 29.50
 1/3 With Order, Bal. C. O. D., F. O. B. Newark, N. J.

ASCO. VENDING MACHINE EXCHANGE
 55-57-59 BRANFORD STREET, NEWARK 5, N. J.
 BIGELOW 3-7744-5

QUICK! EASY! SERVICING
Saves Time! Saves Money!

Northwestern
Bulk Venders Give Immediate Access To
 ★ **MERCHANDISE**
 ★ **MECHANISM**
 ★ **MONEY**



JUST ONE OF THE REASONS WHY OPERATORS INSIST ON
Northwestern
WORLD'S FINEST BULK VENDERS

Before you buy—just ask any experienced operator, he'll tell you: "By all means get Northwesterns, they're built for operators!" Built for operators—that's what makes the difference. Take servicing for instance—time means money on your route, so every Northwestern is designed to provide quick, easy servicing. They're easy to clean—easy to fill—and give immediate access to money and all mechanical parts.

You can operate more Northwesterns with less work and effort. Machines are being produced as fast as possible, but the demand is so great there's just not enough to go around. Orders are being filled in the rotation received—first come, first served. Contact your Northwestern distributor, or write for complete details on bulk venders built exclusively for and sold only to operators.



Sold Through The Following Distributors

AMERICAN DISTRIBUTORS 1349 - 5th Avenue, Pittsburgh, Pa. Western Pennsylvania	NORTHWESTERN SALES & SERVICE 1198 Tremont Street, Boston, Mass. New England States
BADGER NOVELTY COMPANY 2546 N. 30th St., Milwaukee, Wis. Wisconsin except Western part.	OPERATOR'S VENDING MACHINE SUPPLY COMPANY 1023 S. Grand Ave., Los Angeles Southern California
E. T. BARRON & COMPANY 816 W. 36th St., Minneapolis, Minn. States of Minnesota, North Dakota, South Dakota & Western Wisconsin	PEANUT PRODUCTS COMPANY 801 Second Ave., Des Moines, Iowa Iowa, Nebraska & Indiana
FISHER BROWN 2101 South Ervay, Dallas, Texas State of Texas	RAKE COIN MACHINE EXCHANGE 609 Spring Garden St., Philadelphia Eastern Pennsylvania
M. T. DANIELS 1027 University Ave., Wichita, Kans. State of Kansas	S & H DISTRIBUTING COMPANY Madison at 32nd St., Grand Rapids Western Michigan
IDEAL NOVELTY COMPANY 2823 Locust Street, St. Louis, Mo. State of Missouri & Southern Illinois	VIKING SPECIALTY COMPANY 530 Golden Gate Ave., San Francisco Northern California
M. E. MADDOX 25 Main Street, Laurel, Maryland Washington, D. C., States of North and South Carolina	WESTERN DISTRIBUTORS 1226 S.W. 16th Ave., Portland Ore. State of Oregon
NORTHWESTERN SALES & SERVICE 4105 - 16th Ave., Brooklyn, N. Y. States of New York & New Jersey	WESTERN DISTRIBUTORS, INC. 3126 Elliott Ave., Seattle, Wash. State of Washington

Write For The Northwestern--It's Free!

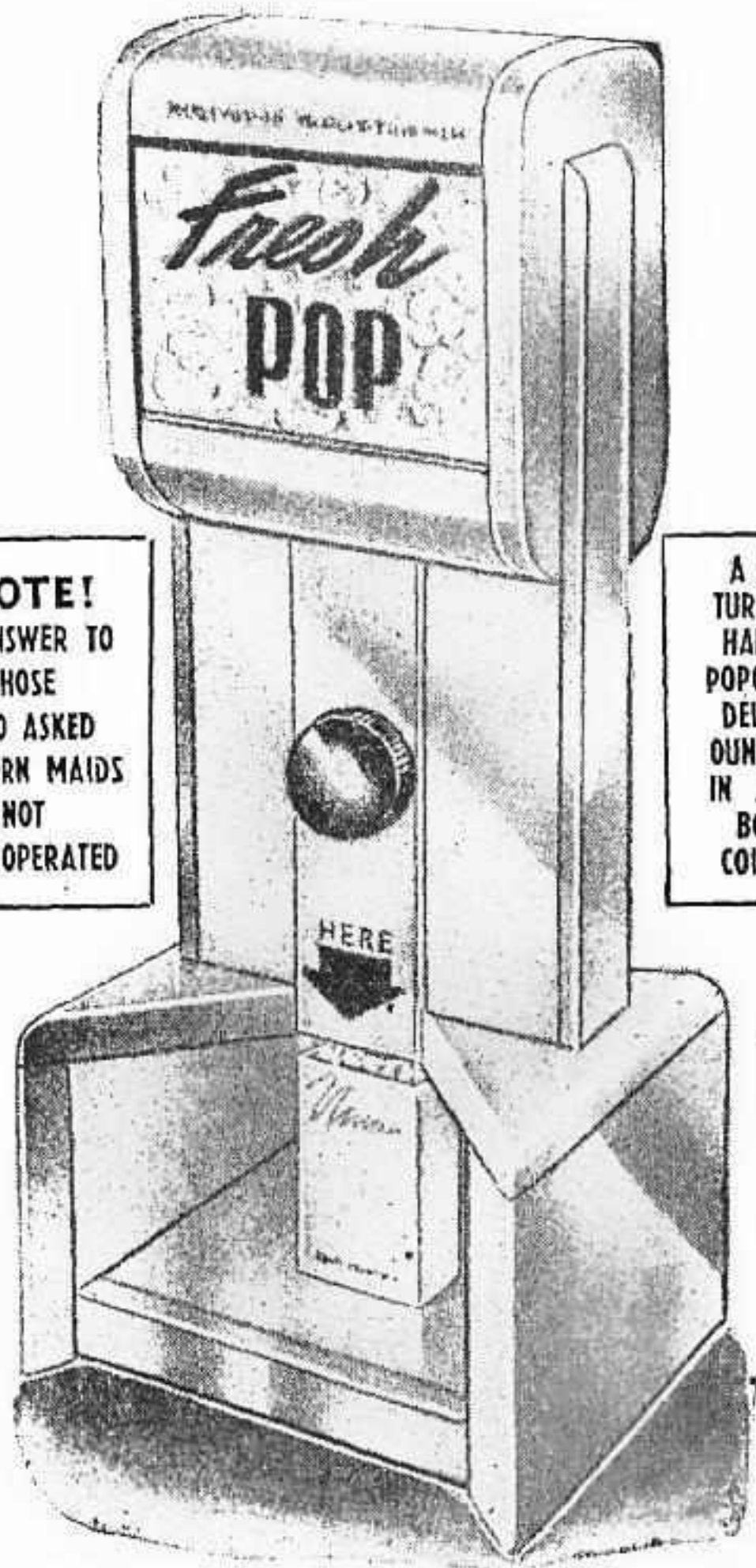
THE NORTHWESTERN CORPORATION
 5 EAST ARMSTRONG STREET, MORRIS, ILLINOIS

**THE REPORTS* ARE IN...
and THEY'RE WONDERFUL!**

OPERATORS RECOGNIZE

POPCORN MAIDS

AS A TERRIFIC MONEY MAKER



**NOTE!
IN ANSWER TO
THOSE
WHO ASKED
POPCORN MAIDS
NOT
COIN OPERATED**

**A QUARTER
TURN ON THE
HANDLE AND
POPCORN MAIDS
DELIVER A 2
OUNCE SERVING
IN A BOX OR
BOWL—NO
COIN NEEDED!**

* We knew Popcorn Maids were good, but how good was answered very quickly by the avalanche of orders we received from our first ad.

Check These Features

Holds 7½ Gallons of Popcorn—Heat Thermostatically Controlled. Made of Aluminum, Stainless Steel and Glass—Electric Light Inside. Priced Amazingly Low.

\$35.00

F. O. B. CHICAGO

SOME PROTECTED TERRITORIES FOR OPERATORS STILL AVAILABLE

MESSICK & KOLBA

130 N. WELLS ST., 19TH FLOOR

FRANKLIN 3400

CHICAGO 6, ILLINOIS

Survey Shows 4 Pct. Of Grocery Sales in Fast-Seller Ciggies

WASHINGTON, July 13.—Dollar volume equal to about 4 per cent of total food store sales is claimed for cigarettes as a result of a recent test conducted by a grocery trade publication. The magazine placed cigarettes among the fastest selling items in the grocery field.

Test revealed that with self-service carton promotion, cigarette sales rose sharply and remained at a high level. In one case, a self-service carton display featuring popular brands increased sales 56 per cent.

The test showed that profit and potential volume of cigarettes as a food store item are often under-estimated by food retailers. The publication pointed out that a store doing a volume of \$2,000 a week will sell \$80 worth of cigarettes, or more than \$4,000 a year. Assuming an 8 per cent average margin, the magazine said, gross profit on the \$4,000 would amount to \$320.

Amazing Stories In Background Of 5-Cent Drink

CHICAGO, July 13.—When the congressional battle was at its peak, Pepsi-Cola's skywriting planes flew over Washington writing the huge slogan, "Save Price Control."

Behind this activity undoubtedly was Walter S. Mack Jr., president, who is profiled in the current issue of *Pageant* magazine as the "business man with a social conscience." Story is headlined "Look What a 5-cent Drink Can Do."

Feature of Mack's company is its community services department which has the job of conducting national art contests, granting college scholarships and promoting teenage clubs. Department has its own building in Manhattan just across the river from the main Pepsi-Cola plant in Queens.

Story also reports that the company now has 500 franchised bottlers thru the country and 3,000 employees, which, tho unionized, have never been on strike.

Wall Streeter

Mack is a former Wall Street operator who gained notice in business circles for his ability to pull companies out of bankruptcy. Among firms he has nursed back to financial health were Celotex Corporation and United Cigar-Whelan stores. He came to Pepsi-Cola in 1938 after Loft Candy Company had fought a long court battle to retain control of the soft drink company. In the years since, Pepsi-Cola has repaid investors 210 times on their investments, the article said.

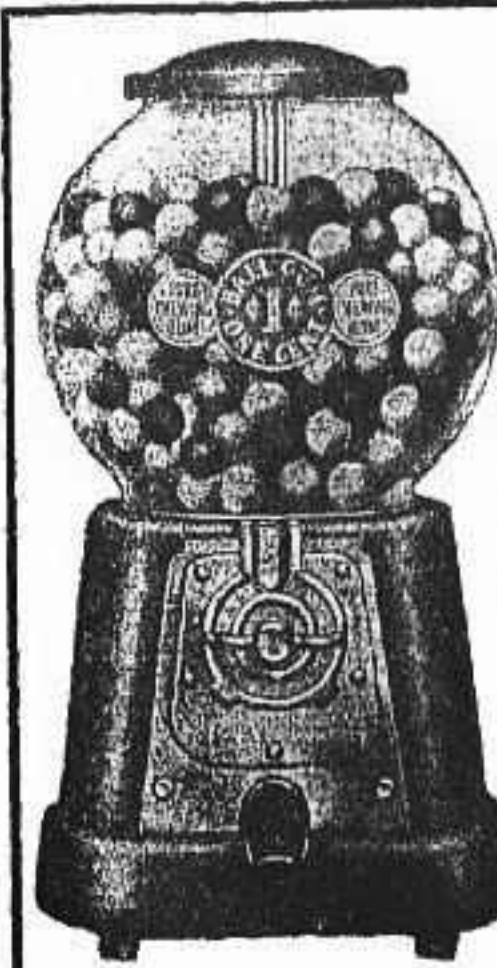
Reporting Mack's activities in teenage clubs, the writer says:

"In 1944, Mack gave his company's answer to growing juvenile delinquency by founding the Pepsi-Cola Junior Clubs. Four are now functioning in New York, giving teen-aged kids a place to have fun under wholesome conditions. Each club has its own system of self-government, run by the kids themselves. 'These clubs,' says Mack, 'are proof of what business can do in the life of a community, in addition to manufacturing a good product at a profit.'"

Mack also is reported as proud of the fact that his company, like other soft drink makers, can sterilize the bottle, fill it with a good soft drink, label it, crown it, pack it in a case, deliver it to the jobber, have the jobber sell it to the retailer, have the retailer sell it to the customer—"and have the customer get all that for only a nickel!"

Form New \$25,000 Company

WILSON, N. C., July 13.—Authorizing capital stock of \$25,000, the secretary of state has granted a charter to Sidney and Margaret Paine to deal in cigarettes. Firm will be known as Cigarette Service Company.



ADVANCE Ball Gum Machines

Order now and have your priority number in when shipments begin to move in regular order.

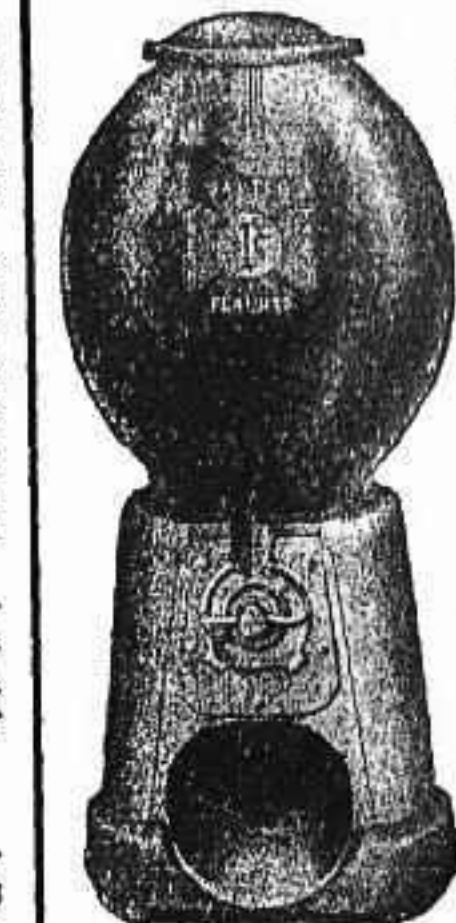
1 to 9, \$9.94;
10 to 24, \$9.01; 25 to 49, \$8.35; 50 to 99, \$7.95; 100 to 199, \$7.80.

It won't be long now until ADVANCE will be ready for Everybody. Neat, light, clean, trouble free; one of OLDEST.

THE NEW BLACKSTONE High Speed Double Barrel COIN PACKER



Count and wrap \$4 in nickels in 20 seconds. Made in three sizes. Nickel—penny—dime. Guaranteed. Price \$2.10 post-paid each size.



NOW Shipping ADVANCE PEANUT MACHINES

1 to 9, \$10.31;
10 to 24, \$9.35;
25 to 49, \$8.66;
50 to 99, \$8.25;
100 to 199, \$7.98.

GRIP MACHINES

RECONDITIONED

Cottlieb, C. T. S., CG, Holly, Universal Grip Machines, \$17.50.

(We reserve right to ship what we have.)



COLLECTION BOOKS 65c DOZ., POSTPAID

Three-in-One Flat Coin Wrappers, the BEST. 85c Per M. CHARMS, 15 Gross—\$13.25.

BALL GUM

BALL GUM is scarce, don't lose your location. MARBLES, 5/8", the perfect substitute. Ass'd. colors glass agates, others. Barrel, 40,000 \$52.50 Keg, 17,000 21.05 Cash with order. Prompt shipment.

THOMAS NOVELTY CO.
1572 Jefferson St. PADUCAH, KY.

Big Deal for Stamp Venders

Ecuador 1945 Cig Imports Down 80%

Detroit Mail-Box Tie-Up Set

Blanket installation planned after 4,500 machines get downtown area test

By H. F. Reves

DETROIT, July 13.—After nearly a year's test operation in Detroit's cosmopolitan area, a plan to locate stamp venders wherever there are mailboxes is being launched under the auspices of the Sanitary Postage Association of America. An entirely new kind of vender, especially designed for the purpose, will be used according to Joseph J. Schermack, president of the association.

Selection of Detroit as the test city was natural, since it is the home of Schermack's organization which originated the Sanitary Postage Station here in 1910 and has been making stamp vending machines since that time.

Shortly after V-J Day, the new program was touched off, with a postage vender placed near every mailbox in the city. This was also the 80th anniversary of the start of street mailboxes in America. A total of 4,500 machines were placed on location to serve the 2,200 mail collection boxes in the city—or better than two stamp vending machines for every box.

Different Locations

These venders were placed in many different kinds of location wherever convenience dictated. Locations included banks, hotels, drugstores, department, cigar, general, 5 and 10 cent, postcard and hardware stores; hospitals, newsstands, stationers, office buildings, grocery stores, deli-

catessens and restaurants, confectioneries, waiting rooms, apartment houses, resort hotels, and clubs, including Y. M. C. A. and Y. W. C. A.

Results of the blanket installation were viewed by the stamp vending men as highly successful. Public acceptance of the machines here, they say, fully justifies the spread of the coin-operated stamp vender as an essential service nationally.

Heavy wartime and post-war demands were so heavy that it was almost impossible to adequately handle the stamp business without additional facilities other than those provided at the regular postoffice and postal sub-stations. Selling stamps only thru post offices was like trying to supply the city with food thru wholesale grocers, eliminating the retail groceries.

Sell Many Kinds

Stamp vending machines used here in most instances sold not only the basic one, two and three-cent stamps, but air mail and special delivery stamps as well, providing complete post office service for the customer. Detroit's residents are now able to purchase stamps wherever a mailbox is located, and the same service is available in near-by stores.

Stamp machines on location in stores and other public buildings are easily identified thru a special sign, printed in three colors and placed in the store window. The sign reads: "Licensed Sanitary Postage Station." "Buy Your Postage Stamps Here."

Widespread use of the stamp vending system in Detroit is graphically shown on a huge city map prepared for Schermack's office. The map identifies every mailbox in the city with a white pin, while black pins are used to designate the location of stamp vending machines. This is one of the most detailed controls of its type ever developed in the coin machine industry.

National Outlook

Spread of the use of stamp vending machines is seen as a logical step in the growth of vending machines as a whole. The sale of stamps is normally a nuisance to the store or business enterprise which keeps them as a service to customers, since it is an operation carried at no profit and takes time away from service required by cash customers.

Experience here in Detroit — as elsewhere—shows that the stamp-buying public does not object to paying the slight service charge required when stamps are bought from a stamp vender. The convenience and cleanliness of the service more than compensate for the slight charge which is made.

Another aspect of the situation, stressed by the association here, is the value of the stamp vender as a public health measure. This feature, incidentally, was stressed in an article in *Cosmopolitan* by Postmaster-General Robert E. Hannegan. Article is entitled "Wanted—a Modern Postal Service."

500 Popcorn Venders Set in Buffalo Area

BUFFALO, July 13.—Al Bergman Sr., of Alfred Sales, Inc., announced that his company is distributing the T. & C. popcorn venders and that nearly 500 of the machines now have been set up in Buffalo and Niagara County.

Other Buffalo operators handling these machines are Franklin Hoffman and Superior Vending Company.

Dan O'Day will handle the venders in Chautauqua County, it was announced. Billy Daniels will handle them in Erie County, exclusive of Buffalo, and Nelson & Brown in Cattaraugus County.

WASHINGTON, July 13.—Bureau of Foreign and Domestic Commerce reported that Ecuador slashed its imports of cigarettes, mostly American-made, nearly 80 per cent in 1945.

South American country bought 7,383,000 "units" last year compared with 35,515,000 in 1944, but the United States remained the leading supplier. Country produces most of its other tobaccos, Commerce Department officials said.

Bureau also reported that during the war Spain greatly increased its plantings of tobacco until in 1944 its harvest amounted to 33,000,000 pounds, more than twice its pre-war crop. Severe drouth in 1945 reduced the yield to 15,000,000 pounds, but the 1946 crop is expected to equal that of 1944 unless it is reduced by lack of fertilizer.

NEW NORTHWESTERN

MODEL 33 **READY FOR DELIVERY** DELUXE \$19.75

← \$9.95 →

RUSH YOUR ORDERS TODAY!

WE ARE AUTHORIZED DISTRIBUTORS FOR NORTHWESTERN

ALSO AVAILABLE—MODEL 39.....\$11.80

ALL ORDERS FILLED AS RECEIVED!



NEW A. B. T. CHALLENGER

\$65.00 Each

Lots of 25 - - - - \$60.00 Ea.

Lots of 50 - - - - 55.00 Ea.

Lots of 100 - - - - 50.00 Ea.



COLUMBIA BELLS

Improved 1946 Models

\$132.50

Lots of 5 \$127.50 Ea.

Changeable to 1¢, 5¢, 10¢, 25¢ Play



Ready for Delivery!

New **GOTTLIEB 3-WAY GRIP SCALE**

\$39.50 Each



PACE

THE BIGGEST NAME IN BELLS

DELUXE CHROME BELLS

5c.....\$262.50

10c..... 282.50

25c..... 312.50

IMMEDIATE DELIVERY! ALL CHROME FINISH. SIDES ARE COVERED WITH STAINLESS STEEL DRILL PROOF PLATES.

MILLS Brand New Vest Pockets \$74.50

MUSIC

Rock-Ola Imperial\$275.00

Mills Throne 375.00

Wurlitzer 61 Counter Model 189.50

Seeburg Classic 450.00

Rock-Ola Twelve 159.50

AMI Singing Tower 450.00

NEW FIVE BALL, F.P.

Catalina ... \$249.50

Burf Queen ... 327.50

Suspense ... 324.50

Bubbles ... \$249.50

Stage Door Canteen ... 274.50

USED

Gun Club ... \$ 72.50

Grand Canyon 175.50

Rotation ... 39.50

Hit the Jap (Gold Star) 49.50

Texas Mustang 59.50

Lognonnaire 69.50

School Days \$ 49.50

5-10-20 ... 124.50

Sea Hawk ... 59.50

Sink the Ship (7-Up) ... 69.50

Metro ... 55.50

Mystic ... 69.50

CONSOLES

All in Perfect Condition

Harvest Moon\$119.50

Big Game 109.50

Kicker & Catcher, Ea. 29.50

Bob Tail 119.50

Zeta 50.00

Fast Time 119.50

Triple Entry 125.00

Jennings F.P. Silver Moon Counter Model 79.50

Hi-Hand 159.50

Keeney Super Bells 289.50

Mills Jumbo Parade 124.50

Big Top 119.50

BRAND IMPS, ea. \$13.50

Reconditioned IMPS, Ea.\$ 8.90

USED COUNTER GAMES

Arcade Grippers, Heavy Cast Iron, Floor Model\$49.50

Kicker & Catcher, Ea. 29.50

Sleepchase, New, Ea. 19.50

Sparks (Gold Award) 29.50

AMERICAN EAGLE (FRUIT OR SPORT REELS) 29.50

A. B. T. Guns 29.50

USED VENDING MACHINES

Northwestern Tri-Selector\$22.50

New Shipman 3 Col. Stamp Machine 39.50

Variety Shops, 5 Col., Clean, With Stand 17.50

Snacks, 3 Col., New Finish, With Stand 17.50

Brand New Stamp Machine 17.50

Advance Stamp Machines, 5¢, 10¢ or 25¢ Slots, Brand New 15.00

Model V Standard, New 11.75

Model V DeLux, New 13.75

Silver Kings, Rebuilt, Like New 7.95

Waiting Quesser Scale 150.00

New Waiting Quesser Scale 175.00

New 5¢ Hot Peanut Machines 39.50

1¢ Master Peanut Machines (Porcelain Finish), Sample, \$9.00. (Lots of 5) 8.50

RAKE COIN MACHINE EXCHANGE

609 SPRING GARDEN STREET PHILADELPHIA 23, PA.

DEPOSIT REQUIRED WITH ALL ORDERS—SEND FOR COMPLETE LIST

SHIPMAN

Triplex Stamp Machine, Brand New! Vends 1¢, 3¢ and 8¢ Postage Stamps. Slug-proof, compact, foolproof. Immediate Delivery.

Operator's Price .. **\$39.50**

STAMP FOLDERS

For Shipman, Advance, N. Y. etc.

10M—\$4.85

25M—\$11.75

CHARMS—for Bulk Venders, \$4.00 per Thousand.

Salted Peanuts (blanched 30 lb. carton), Lb. 27¢

Spanish Peanuts (90 lb. carton), Lb. 22¢

1/8 Deposit on All Orders, Balance C. O. D.

Parkway Machine Co.

623x W. North Ave. Baltimore 17, Md.



CIGARETTE VENDING MACHINES

U-NEED-A-PAK MODEL 500, 15 COL.\$125.00

U-NEED-A-PAK, MODEL 500, 9 COL. 120.00

NATIONAL 9-30's, 9 COL. 72.50

DUGRENIER W, 9 COL. 65.00

DUGRENIER S, 7 COL. 45.00

ADVANCE CANDY MACHINE, 4 COL., 64-BAR CAPACITY ...\$37.50

Our equipment reconditioned by New York's leading mechanics! Refinished like new. Ready for location!

PARTS AND MIRRORS FOR ALL MAKES.

1/2 Deposit, Balance C. O. D.

Uneeda Vending Service

100-102 Scholes St. Brooklyn 6, N. Y.

Florida's Cigarette Biz Up 63 Per Cent

TALLAHASSE, Fla., July 13.—At the close of the fiscal year, July 1, Florida smokers had plumped an unofficial \$10,245,000 into the State's coffers. Figure is a compilation of monthly returns on the cigarette tax.

During June, the cigarette tax yield was 63 per cent above the same month a year ago. One cause for the jump was the increased levy imposed by the 1945 Legislature, but increased consumption of cigarettes was likewise reflected in the record figures.

Detroit Juke Cases Into Court

Limits Fixed On Picketing

Power of associations to restrain location "raids" may be put to legal test

DETROIT, July 13.—Trade disputes that have been the basis for rumors in the juke box trade here for many months were aired in court hearings recently that led to issuing a temporary restraining order limiting the AFL Music Maintenance Union in some of its picketing procedures.

Hearings were heard in Wayne County Circuit Court on July 1 and July 3, and further hearings will be held to decide the question of making the restraining order permanent. The court hearings made news for the local papers and some of these reports made unpleasant reading about the industry.

The plaintiff, asking for a restraining order against the union, is a new distributing firm in this area, organized last February 12, according to newspaper reports. Trade reports say the new firm is a distributor for a well known make of juke boxes. Court testimony would also indicate that the firm has sought to place juke boxes in locations in the city as an operator.

Charge Monopoly

The plaintiff firm, in its petition to the court, charged that it wanted to sell juke boxes to the trade, but that the maintenance union and the established association of music operators here were trying to maintain a monopoly in the local trade.

Boycotting and monopolies were referred to in the hearings. Newspapers reported the plaintiff distributor as saying that the alleged monopoly maintained by the union and the operators' association is supported by manufacturers that work with these groups. Members of the union, as defendants, charged that a manufacturer of juke boxes was supporting the plaintiff distributor in its practices. The court referred to at least one manufacturer, but this did not get into the newspapers.

Charges were made by the complaining distributor that the union would not accept his employees into membership. The hearings brought out some details about membership in the maintenance union. Operators of juke boxes are apparently accepted as class B members and the court in its opinion said this was a legitimate practice.

The attorney for the union explained to the court a number of other details about the workings of the organization, its various classes of membership and the objectives of the organization, which include the protection of its B members (juke box operators) from having their locations raided by other operators.

Location Raiding

This raiding or "jumping" of the locations of member operators by non-member operators is reported in trade circles to be the really hot point at issue in the dispute. The reason for the union's picketing of the plaintiff distributor is said to have been because of allegations that (See *Motor City's Juke* on page 118)



CONFIRMATION PARTY given by Theodore Blatt, of Intimate Music Networks, Inc., in honor of his son, Arnold, was attended by a number of brother coinmen in the New York area. They took time out here to pose for an all-coin picture. Front row, left to right: Al Denver, Max Weiss, William Levy, Charles Aronson. Second row: Theodore Blatt, Dave Friedman, Jack Semel. Third row: Phil Raisen, Max Schiffman, Ducky Skolnick, Harry Siskind.

Platter Exhibits at NAMM Meet Draw Coinmen to Chi

CHICAGO, July 13.—A large number of coinmen who have branched out along record retailing and distributing lines are expected to attend exhibits and sessions of the National Association of Music Merchants Convention, which opens today (15) at the Palmer House.

Four-day gathering will bring together representatives of all branches of the music industry, with upward of 250 exhibits by makers of records, musical instruments, radios and other musical products. Bulk of the exhibits are divided between the diskeries and radio manufacturers, and it is the new wares of the platter-makers which will attract most attention from coin trade members.

Merchandise Clinics

On the convention agenda, which opens with a luncheon and address by NAMM President E. R. McDuff today, is a series of merchandising clinics.

Morning session on Tuesday will feature a discussion of record retailing problems, with Harry E. Callaway presiding. Elwood Reeves, manager of the music department of Bullock's, Los Angeles, will discuss "Controlled Inventory—More Profits—Fewer Leaks." Record promotion is the topic assigned to Stuart Ran-

dall, of Bradford's, in Milwaukee.

A sales training forum on Wednesday also is expected to be helpful to coinmen who have taken on retailing as a sideline. Featured at this session is an address by John W. Wingate, professor of marketing, College of the City of New York, titled, "There Is a Selling Job Ahead." New sales manual prepared by NAMM will be presented by E. R. McDuff.

Seven Allied Conferences

In conjunction with the convention, seven allied trade conferences will be held, including those of the Fair Trade Committee for the Music Industry, National Association of Musical Merchandise Manufacturers, Inc., National Association of Musical Merchandise Wholesalers, Inc.

William A. Mills, executive secretary of NAMM, is in charge of convention arrangements, with the assistance of a host city committee of 13. Promising a stimulating four days, the committee has planned a banquet as the convention climax, to feature Lew Diamond's orchestra and introduction of new officers.

Redd Moves to New \$100,000 Buffalo Office

BUFFALO, July 13.—Redd Distributing Company, after months of waiting, is now installed in its new \$100,000 home here at 881 Main Street.

Silas Redd and Vincent R. McCabe, the owners, told the story of how architects have jelled four separate buildings into an integrated whole which gives the firm unusual facilities for entertaining operators, housing its sales, service, office and executive personnel.

Finished structure has an 80-foot frontage of black glass and glass brick, with large curved display windows. Property is approximately 250

Clevelanders Name August "Hit" Record

Juke Ops Are Sponsors

CLEVELAND, July 13.—Readers of Stanley Anderson's column in *The Cleveland Press* have selected *What Comes Natur'ly* as "hit tune of the month" for August, according to the Cleveland Phonograph Merchants' Association, sponsor of the contest designed to rouse interest in the association's promotional campaign to popularize juke boxes and records.

Begun originally in February, 1941, the juke play and disk boosting idea became immediately popular and Cleveland citizens were kept posted on current hits by means of car cards, local newspaper advertising and radio time.

Current availability of disks has led association members to believe that the hit tune campaign can again be conducted successfully. Selection of the tune for the initial month of the campaign was decided by a three-day contest in Anderson's column.

Diskeries Co-Operate

Thereafter selection will be done thru the co-operation of record manufacturers who will submit a list of 10 tunes each month. They must be disks which the manufacturer can supply in quantity to satisfy the demand of every juke on location.

From these lists the association's committee will select one record which will be voted upon by the members of the association at the first meeting of the month preceding the month in which it will be used.

Sam Abrams, head of the Ohio Advertising Company, has been retained to advise the association on advertising copy and media.

feet in depth and provides floor space of 20,000 square feet.

Interior, finished in dusty rose and turquoise, has an outer merchandise display room and an office for the secretarial staff, headed by Anita Clark.

Suite of executive offices includes McCabe's, which is panelled in natural birch flex-wood, as well as those of sales manager Robert Baer.

Service and repair department, headed by Frank Voltman, has quarters which will accommodate 50 men. Other facilities include a conference room seating 60, storage space for 500 machines, stockroom, parts department and ladies' lounge. Large trucks can move into the building using either of two loading platforms.

The firm, which distributes Wurlitzer music machines, has leased one section of the building to Niagara Midland Corporation, record distributing company headed by Joseph Molien. Fitted with listening booths, salesroom, display racks and private offices, the Niagara headquarters serves as a complement to the juke box organization which it adjoins.

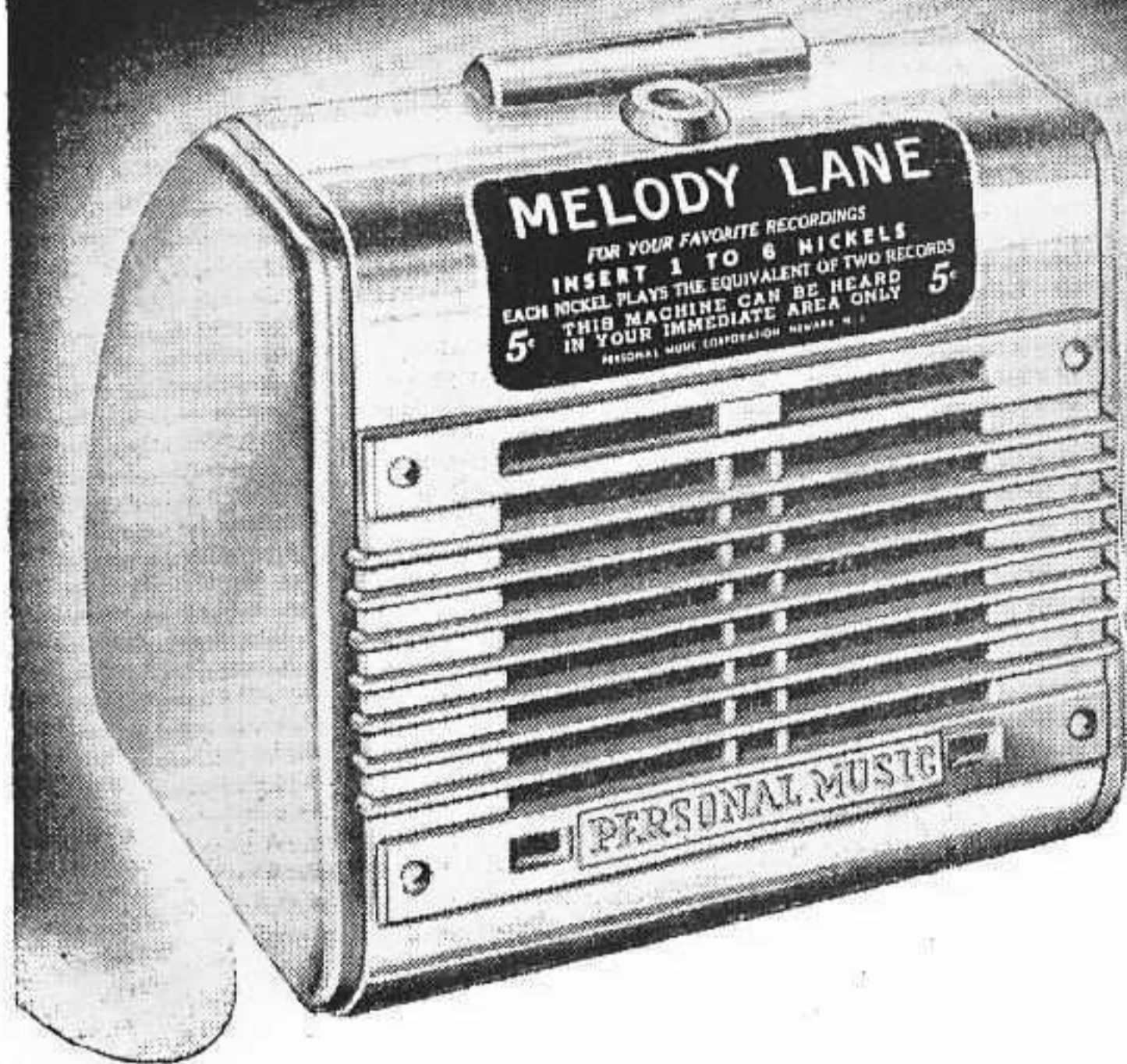
Charles E. Speich was the architect, and W. J. Borneman was contractor, with J. McKaig as consulting engineer.

Al Silberman Will Visit M. S. Wolf Coast Branches

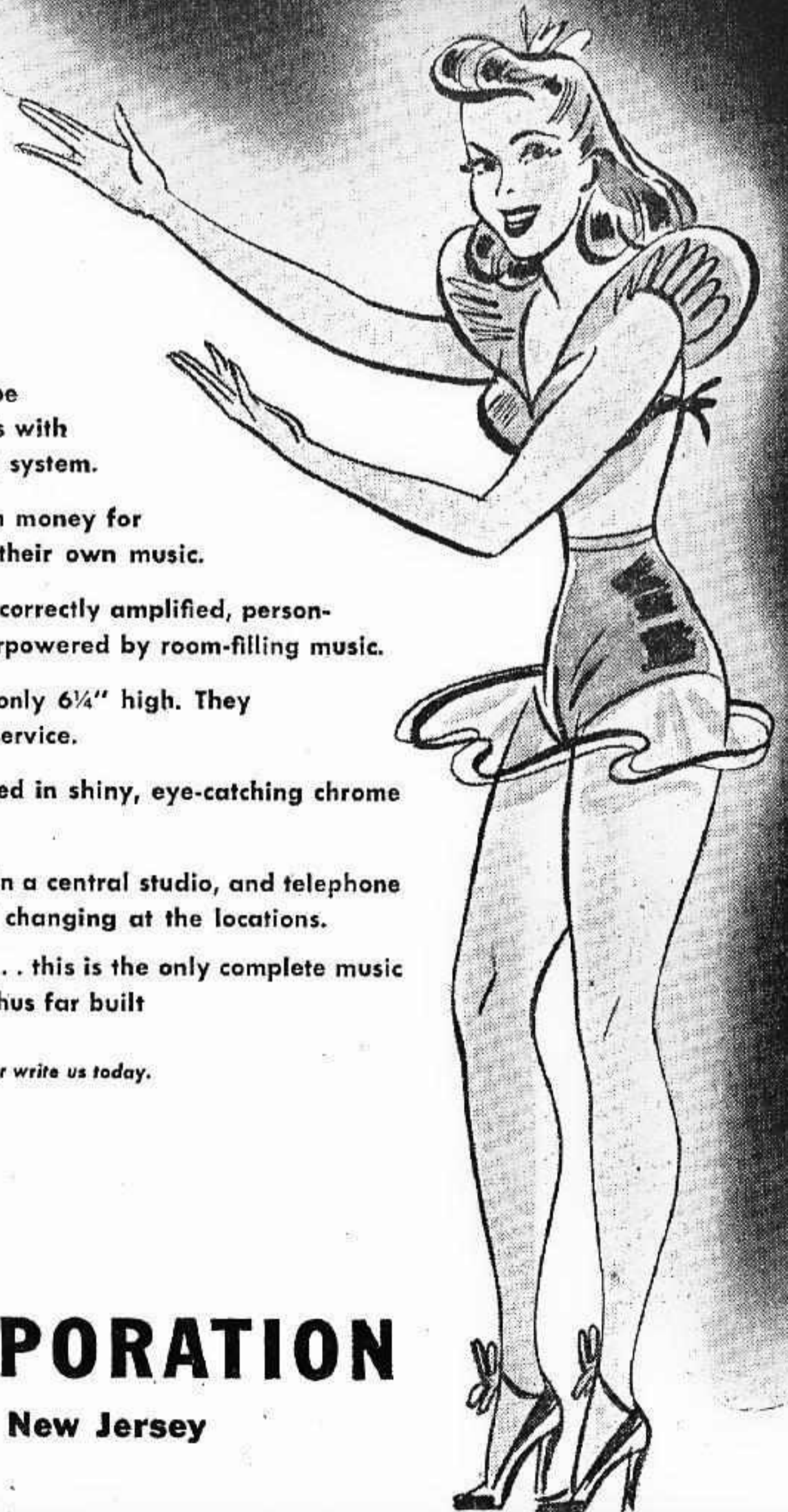
LOS ANGELES, July 13.—Al Silberman, well-known coinman, arrived here recently to assume duties as general manager of the M. S. Wolf Distributing Company with other branches in Seattle, Portland and San Francisco. Silberman plans a trip around the Wolf circuit to meet the branch managers.

One of the first official acts of the new general manager was to set up plans for showing of the AMI phonograph in Phoenix. Invitations have been issued to the operators in that section to visit the Wolf display to be held in the Westward Hotel, Suite 514, July 17-18.

Personal Music Gives You a New One



Meet
Melody Lane



It's the newest member of the famous *Personal Music* family. This baby is going places, and alert music merchants who get aboard now will be "in the groove with the heavy money." You can make big, multiple profits with a *Personal Music* system every day. It is a sound music merchandising system.

1. *Personal Music* boxes are separate money makers; each box takes in money for you at the same time because customers at each table or booth pay for their own music.
2. Patrons like *Personal Music* because it's *personal* music. It is full toned, correctly amplified, personalized enjoyment — six minutes for a nickel. Their conversation is not overpowered by room-filling music.
3. *Personal Music* units do not interfere with customer service; they are only 6¼" high. They require no valuable floor space and allow plenty of space for customer service.
4. *Personal Music* boxes are easy to keep clean. They are sleekly designed in shiny, eye-catching chrome with no dust-catching gadgets.
5. Installation and maintenance are simple because the record player is in a central studio, and telephone wires transmit the music to locations, eliminating title strips and record changing at the locations.
6. *Personal Music* systems are scientifically designed and exactly built . . . this is the only complete music system in which every part is as perfect as scientific sound experts have thus far built

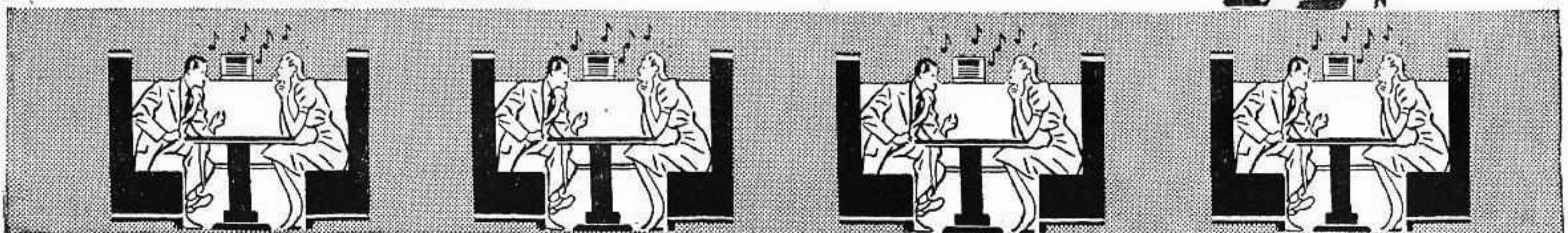
For information on this profitable, popular method of music sales, call or write us today.

THE HOME OF PERSONAL MUSIC



PERSONAL MUSIC CORPORATION

P. O. Box 720, Highway No. 1, Newark, New Jersey
Telephone Bigelow 8-2200



ADVANCE RECORD RELEASES

(Continued from page 31)

- POP FLY Maxwell Davis Ork (Kay Thomas) (RAISE UP) Black & White 784
- COLE PORTER REVIEW ALBUM .. David Rose Victor C-158
 - Begin the Beguine Victor 20-1880
 - Easy to Love Victor 20-1881
 - I Get a Kick Out of You Victor 20-1882
 - In the Still of the Night Victor 20-1883
 - I've Got You Under My Skin Victor 20-1879
 - Love for Sale Victor 20-1880
 - Night and Day Victor 20-1881
 - What Is This Thing Called Love? Victor 20-1879
- PROCESSION OF THE SARDARS Henri Rene and His Musette Ork (HEJRE KITI) Victor 25-0063
- RAISE UP Maxwell Davis Ork (Kay Thomas) (POP FLY) Black & White 784
- RATTLE AND ROLL Trummie Young and His Lucky Seven (BEHIND THE) Cosmo 901
- REMEMBER ME? Danny O'Neil (Virg Davis Ork & Choir) (OLE BUTTERMILK) Majestic 7199
- REQUEST RUMBAS ALBUM Henry King Ork Black & White 56
 - Batamu Black & White 7512
 - Bruca Mangua Black & White 7511
 - Grillito Black & White 7509
 - Jungle Drums Black & White 7509
 - Lamp of Memory Black & White 7510
 - Negra Consentida Black & White 7512
 - Say Si Si Black & White 7510
 - Tabu Black & White 7511
- RIGHTS OF MAN; BOYS OF BLUE Mickey Carton Ork (IRISH HORNPIES) .. Hill Celtic CI-1005
- ROGUE RIVER VALLEY Elton Britt (GOTTA GET) Victor 20-1927
- ROOT OF ALL MY EVIL Maxwell Davis Ork (Jo Evans) (GOODY GOODY) Black & White 785
- SEBASTIAN Betty Reilly (De Luxe Rhumba Ork) (ESTOY ACABANDO) De Luxe 1032
- SEZ HERE Melo-Larks (Three Dons) (AZUSA) Melodisc M-1014
- (I Got a Woman Crazy for Me) SHE'S Eddie Condon Ork (IMPROVISATION FUNNY THAT WAY) FOR) Decca 23600
- SIGNING OFF Dizzy Gillespie Ork (MEAN TO) Continental C-6024
- SMOKE GETS IN YOUR EYES Larry Clinton Ork (MY REVERIE) Cosmo SS-705
- SO IT GOES Enric Madriguera Ork (Patricia Gilmore-Dana Choir) (THE MINUTE) Vogue R-760
- SOMEDAY (You'll Want Me to Want You) Elton Britt (THE BEST) Victor 20-1864
- SOMEWHERE IN THE NIGHT Louanne Hogan (Earl Hagen Ork) (THIS IS) Musicraft 382
- STARDUST Gaylord Carter (FLIGHT OF) Black & White 3003
- TAKE ME IN YOUR ARMS Hazel Scott (Camarata Ork) (I'M GLAD) Decca 23551
- TAKE THAT TOMBSTONE OFF MY GRAVE Riley Shepard (I CAN'T) Musicraft 15083
- TELL ME WILL YOU EVER LOVE ME? Kendall Sisters-Roy West (WGAR Range Riders) (THIS IS) Continental C-5060
- TEMPO'S BOOGIE Lionel Hampton (THE LAMPLIGHTER) Decca 18910
- TEXAS STEEL GUITAR Paul Westmoreland and His Pecos River Boys (OKLAHOMA BOUND) San Antonio 106
- TEXAS TEX Tex Bencke-Miller Ork (GIVE ME) Victor 20-1922
- THAT'S EARL BROTHER Dizzy Gillespie and His Sextet (OOP BOP) Musicraft 383
- THAT'S MY HOME Patsy Garrett-The Holidays (Jerry Heffron Ork) (DON'T MARRY) Continental C-1187
- THE BEST OF TRAVEL Elton Britt (SOMEDAY) Victor 20-1864
- THE "JIMMIES" Jimmie Lunceford (I NEED) Majestic 1060
- THE LAMPLIGHTER Lionel Hampton (TEMPO'S BOOGIE) Decca 18910
- THE MINUTE SAMBA Enric Madriguera Ork (Dana Choir) (SO IT) Vogue R-760
- THE SONG IS YOU Tommy Dorsey (THEN I'LL) Victor 20-1938
- (It's Gonna Depend On) THE WAY THAT THE WIND BLOWS Gordon MacRae (Walter Gross Ork) (I'M SO) Musicraft 15084
- (I Wanna Go Where You Go) THEN I'LL BE HAPPY Tommy Dorsey (THE SONG) Victor 20-1938
- THERE ARE TWO SIDES TO EV'RY GIRL Jimmy Durante-Eddie Jackson (Ted Dale Ork) (G'WAN HOME) Majestic 1059
- THINK OF HOME Denver Darlin (I'VE JUST) De Luxe 5016
- THIS IS ALWAYS Jan Garber Ork (Tommy Traynor) (MY FICKLE) Black & White 787
- THIS IS ALWAYS Louanne Hogan (Earl Hagen Ork) (SOMEWHERE IN) Musicraft 382
- THIS IS COWBOY LAND Kendall Sisters-Roy West (WGAR Range Riders) (TELL ME) Continental C-5060
- THREE LITTLE DRUMMERS Mickey Carton Ork (IRISH JIG) Celtic CI-1007
- TIME WILL TELL Lulu Belle and Scotty (GRANDPA'S GETTIN') Vogue R-720
- TO EACH HIS OWN Freddy Martin (Stuart Wade) (YOU PUT) Victor 20-1921
- TOM AND JERRY POLKA Frank Zajc and His Polka Knights (JOLLY HOP) Continental C-1184
- VERA CRUZ Miguelita Valdes Ork (Miguellito Valdez) (BRUCA MANIGUA) Musicraft 15080
- WAIT TILL IT HAPPENS TO YOU Teddy Walters (Mannie Klein Ork) (ONLY HEAVEN) Musicraft 15081
- WALK IF OFF Delta Rhythm Boys (BUT SHE'S) Decca 18911
- WHAT IS THERE TO SAY Teddy Walters (Mannie Klein Ork) (MY HEART) Musicraft 15085
- WHAT IS THIS THING CALLED LOVE? Betty Rhodes (Charles Dant Ork) (I'VE GOT) Victor 20-1942
- WHATTA YA GONNA DO? Phil Brito (Walter Gross Ork) (AND THEN) Musicraft 15080
- WHEN I'M IN MY TEA Jo-Jo Adams (Maxwell Davis and His All-Stars) (HARD-HEADED WOMAN) Aladdin 144
- WHEN THE ANGELUS IS RINGING Vaughn Monroe (Vaughn Monroe-The Moon Maids) (JUST THE) Victor 20-1902
- YOU PUT A SONG IN MY HEART Freddy Martin (Stuart Wade) (TO EACH) Victor 20-1921
- VINCENT YOUMANS ALBUM Walter Gross Musicraft N-8
 - I Know That You Know Musicraft 385
 - More Than You Know Musicraft 387
 - Orchids in the Moonlight Musicraft 388
 - Sometimes I'm Happy Musicraft 387
 - Tea for Two Musicraft 386
 - Through the Years Musicraft 385
 - Time on My Hands Musicraft 388
 - Without a Song Musicraft 386

West Coast Sales Completes Buy of Royal Palm Music

FORT MYERS, Fla., July 13.—F. D. Coates, head of West Coast Sales Company here, has completed purchase of Royal Palm Music Company, 1624 McGregor. Reported price involved was \$65,000. Firm operates some 150 juke boxes in and near Fort Myers.

Coates says that he intends to expand his juke box holdings and he is likewise reported planning to begin the manufacture of neon-illuminated automatic phonographs. The neon tubes on the new juke, according to a local newspaper story, would be controlled by the music being played.

In addition to this, *The Fort Myers News-Press* says that Coates will go into the manufacture of amusement machines, believing that "such an industry would be most profitable in Fort Myers."

Indianapolis Firm Parties Jones Boy

INDIANAPOLIS, July 13.— Cocktail party and luncheon in honor of Spike Jones and his City Slickers was given here by Associated Distributors, Inc., to record dealers and coin phonograph operators. Following the luncheon, according to C. B. Harper, record department manager, the guests were conducted to a special reserved section in the Circle Theater to view Spike's matinee show.

After the show the entire group was taken by chartered busses, with police escort, to the RCA-Victor plant where they watched records being made.

RECORD REVIEWS

(Continued from page 33)

MORRIS BROTHERS (Victor 20-1905) *Grave Upon the Green Hillside*—FT; V. *Tragic Romance*—FT; V.

It's sob singing as Wiley and Zeke cry out the wordage of these backwoods songs. They are both sob songs. Brothers virtually have a crying jag as they duet to mandolin and guitar accomp for both songs of sorrow.

Strictly for the rocking-chair brigades out in the mountain country.

TONY PASTOR (Cosmo 483)

Surrender—FT; VC. *Cynthia's in Love*—FT.

Tony Pastor should bend an ear to the swing choir styling of the Three Flames a couple platters back. It's pure corn the way Pastor pushes it around for *Surrender*, even tho this pretty ballad lends itself to the Don Redman design. More pleasant plattering is *Cynthia's in Love*, which shows the maestro's tenor sax improvisings to good advantage.

Asking too much for this waxing to woo buffalo heads.

ERNIE BENEDICT

(Victor International 25-1060) *Red Wine Polka*—FT. *Cocktail Waltz*—W.

It's the old-country music that Ernie Benedict makes with his accordions and guitars for both of these sides. However, the rhythms are not as sharply defined nor the selections as tuneful, with the result that the spinning is sluggish rather than spirited. Wax weakness inherent in both the polka and waltz sides.

Weakies even for the nationality spots when there is so much brighter to be had.

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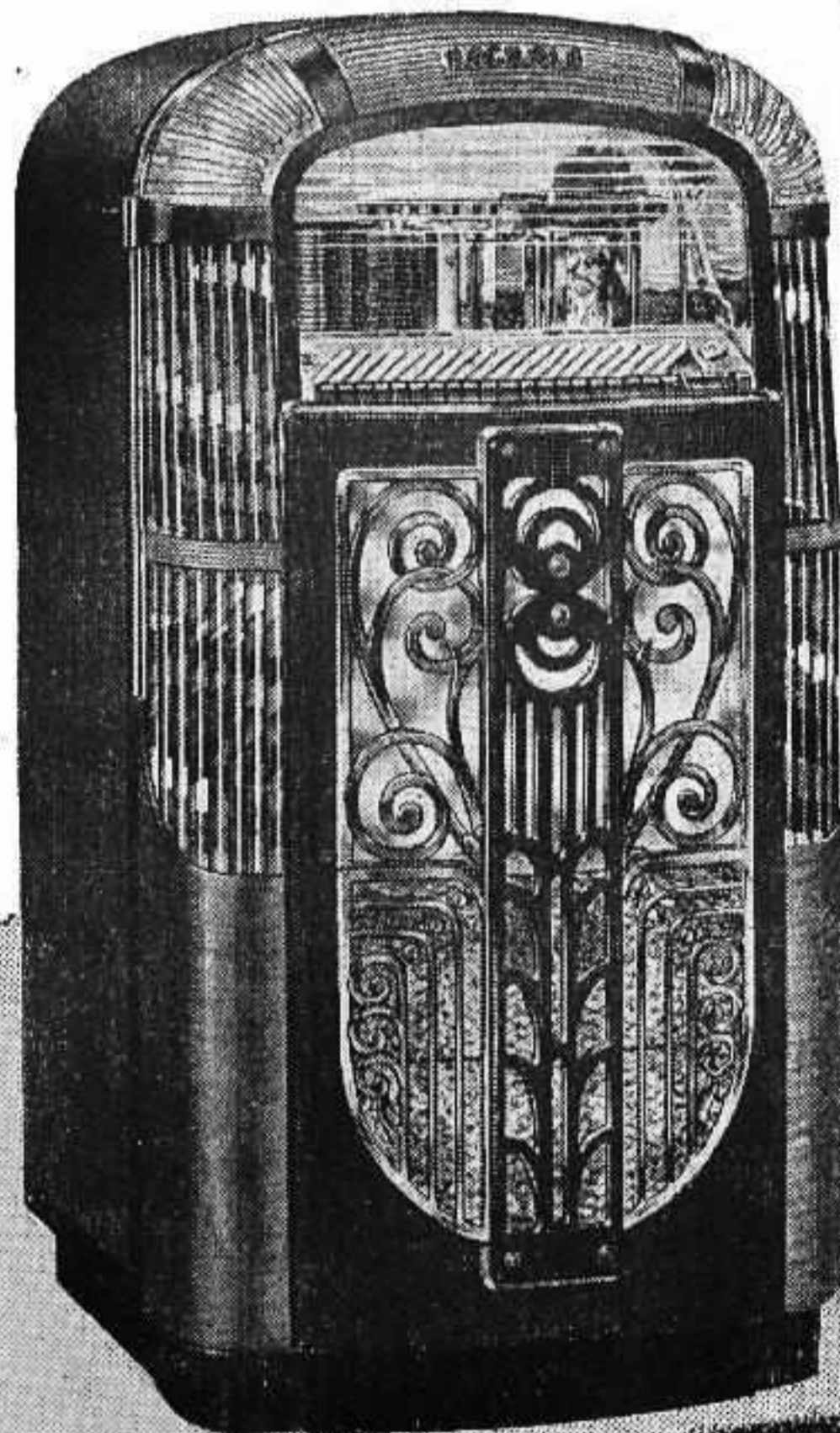
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Traces Ancestry of Juke Box

Phono Dates Back to 1893

Early day coin music boxes made part of penny scale —tune played from sheets

By Arthur E. Yohalem

Forerunner of the phonograph in pioneering automatic music was the coin-operated music box which flourished on commercial locations at the turn of the century. To grandpa and his yen for nickel-in-the-slot entertainment can be traced the disk record, automatic selector and coin operation which are the vital organs of today's juke box.

Altho automatic music works first appeared in watches about 1750, it wasn't until 1815 that the manufacture of music boxes became an established industry in Switzerland.

Then it became fashionable to incorporate tune-players in items ranging from snuff boxes and jewel cases to small bottles and cane handles. From these novelties it was but a short step to a music box which was a complete instrument in a cabinet of its own.

The first were operated by a pinned cylinder powered by a clock-like spring motor and soon the boxes occupied the place in middle-class European homes that the radio has today in America.

The fixed cylinders of these music boxes limited their repertoire and their sweetest tunes grew dull with repetition, so finally, in 1878 an interchangeable cylinder was developed which permitted easy insertion and removal. Four hand operations were still required to make the cylinders,



IT'S SCHOOL DAYS in Detroit as Aireon Service School, sponsored by Marquette Distributing Company, gets under way. Leonard Branson (extreme left), one of three factory men who led sessions, answers \$64 question asked by Elton Fredette (standing), owner of Fred's Music Company, as other students keep ears open. Front row, left to right: Joe De Young, Marquette; Jack Flanigan, Coin-o-Matic, Pontiac; Kenneth Whitehorn and Earl Russell, Macomb Music; William Woodward, T & H Novelty Company. Second row: Edwin Burgis and Nicholas Barber, Best Music; Mynor Harlan, Marquette. Third row: Leo Morse, Frank's Music.

however, and acquiring additional music for the boxes remained an expensive luxury.

German Music Disks

In 1886 Paul Lochmann revolutionized the industry when he developed the tune sheet music box in Germany. These sheets were steel disks in which notes were represented by punched perforations similar to the sound track in a player-piano roll.

Varying with the size of the music boxes from 8½ to 27 inches in diameter, the disks pivoted on an axis.

In contrast to the hand drilled and hand pegged cylinders, the disks were machine-made and cheap to produce, which made a large number of tunes available for music boxes.

It also meant that production no longer required skilled Swiss craftsmanship, and a short-lived American music box industry sprang up in Northern New Jersey. It is interesting to note that, altho Berliner invented the disk phonograph record at this time, Edison's old cylinder continued to be used in "talking machines" and it remained for the tune sheet music box to demonstrate the feasibility of disk recording.

First American Machines

Meanwhile, the coin machine industry had also moved across the Atlantic. In 1886 Percival Everett patented a penny-in-the-slot strength-testing device in England. Coming to the United States to seek financial backing, he was persuaded to incorporate the coin operation feature in personal weighing scales then being manufactured by the E. & T. Fairbanks Company at Johnsbury, Vt.

In an era when the influx of immigrants to America had created a demand for cheap "flash" entertainment, music boxes were incorporated in scales to give the user his weight for a penny and to attract additional patronage from onlookers. As the mechanism demonstrated the possibilities in coin-operated music, it was not very long before coin machine music boxes made their appearance.

In 1893, Gustav A. Brachausen, an employee of the Polyphon Musik Werke, which manufactured the Polyphone, a tune sheet music box in Leipzig, Germany, was sent to the United States to assist in the establishment of the Regina Music Box Company which was to produce the machines at Jersey City and Rahway, N. J.

American patents had been granted to both Suer and Raab the previous year for coin-controlled mechanisms for music machines, but neither proved practical. Brachausen, a clever mechanic, developed a device which made coin operation foolproof by utilizing an automatic slot-closing mechanism to prevent jamming while the box was playing.

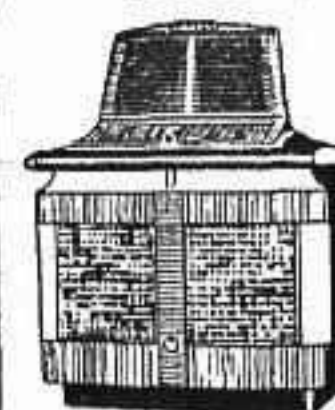
By 1895 he was successfully marketing both penny and nickel coin-

operated Regina disk boxes, but the tunes could be changed by the owner periodically replacing the single tune sheet. Similar machines were the Criterion, made by the M. & J. Pailard Company of New York, which controlled a coin device developed by Langfelder in 1894, and the Symphonium, a duplicate of its German namesake, produced at Asbury Park, N. J. These concerns and several others devoted most of their output to the production of disk boxes for home use, and the music box soon became a standard piece of furniture in many an American household.

Regina Gets Monopoly

Five years later, Brachausen secured another patent for the Regina which was to give it a virtual monopoly in the coin machine field. Amazingly similar to the basic ideas of today's coin phonograph, the new (See Juke Box Ancestry on page 121)

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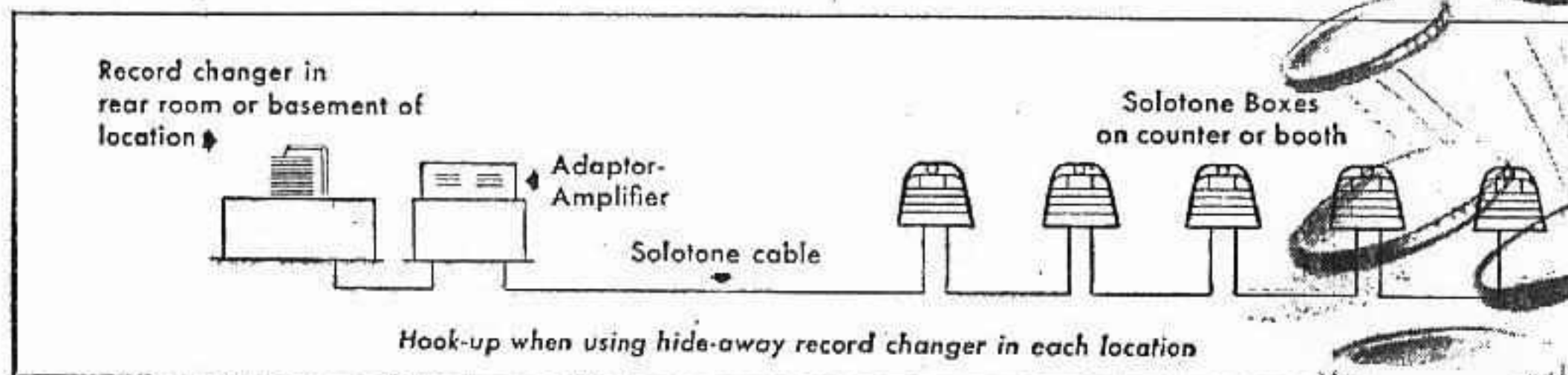
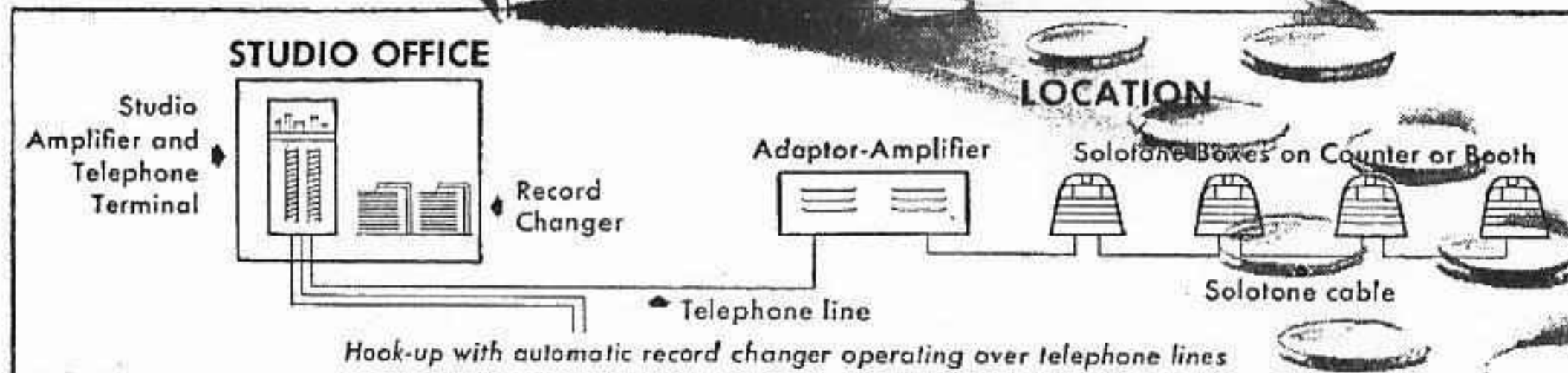
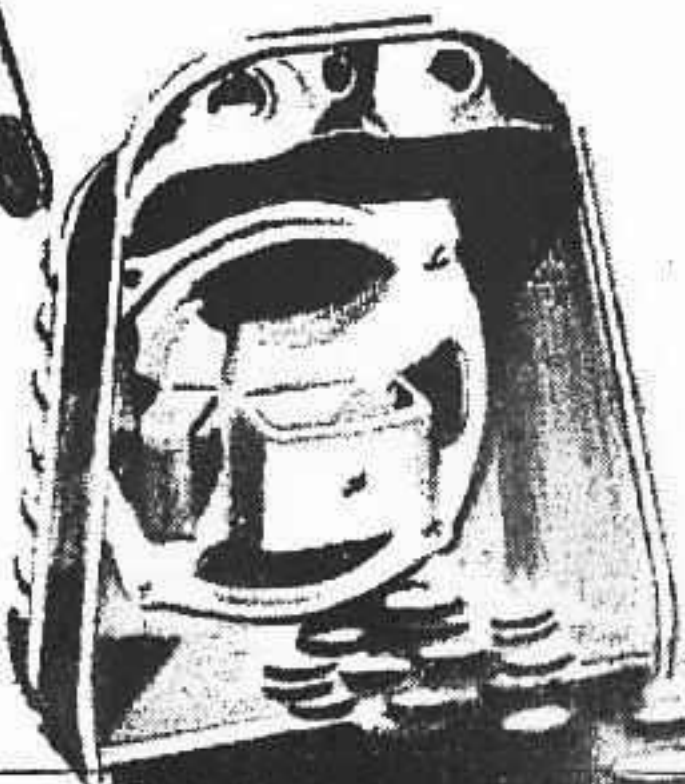
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AMERICAN FOLK TUNES

Cowboy and Hillbilly Tunes and Tunesters

During the past few weeks Dallas has certainly been the mecca for all Western bands and cowhands who can play a guitar or yodel. Hal Horton, of KRLD, who runs a booking office devoted exclusively to Western and hillbilly entertainments, says he has five bands come in his office in one day looking for engagements. There have been a number of new night clubs opening up and this is the headquarters for five theater chains, but it's a tough job to keep them all working.

Ted Daffan and His Texans who came from Hollywood and have been one-nighting thru the State, have taken over the Yacht Club, one of the largest dine-and-dance palaces, just outside the city limits. This is the Old Plantation which has been renovated and air-conditioned and it seems as tho the Daffan band is here for a long stay, as his Western swing music is drawing good crowds four nights a week.

Georgia Slim, ex-first lieutenant U. S. Air Corps, returned to the fold of KRLD and brought with him one of the finest small combinations to hit the Southwest in years, composed of Slim, the Forrester brothers, Big Howdy and Joseph, from the Grand Ole Opry; Dewey Groom and Cornpatch Hendricks. They have two spots daily on KRLD early-morning time and are booked solid each night for personal appearances. The boys have a unique instrumentation in their set-up, with a trio, duets and Dewey Groom handling most of the vocals, featuring the twin fiddles of Georgia and Big Howdy.

Paul Young and His Buckaroos on WFAA copped top money at the Texas fiddlers' contest held in Athens. They can thank their four-foot fiddler for his clever antics that swayed the judges in their favor. This group features the more modern swing and has a half-hour spot daily with the Saturday night shindig and keep themselves busy on personal appearances and dances.

Move to WWVA

Ed Moose and His South Mountain Rangers have moved from WCHS, Charleston, to WWVA. They are well known in the territory and have appeared with such acts as Hank Lawson's group, Lulu Belle and Scotty and Roy Acuff. The act is composed of the Adkins Sisters, Peggy and Mildred, who play and sing; Dan Spurrier, accordionist; Tex King, singer and yodeler; Ray Adkins, fiddler, and Ed Moose, emcee and singer.

Sunflower, who used to be on WWVA, is now with Curley Miller's group on WKST, New Castle, Pa.

Paul Howard and His Arkansas Cotton Pickers is one of WSM's singing finds. He is the composer of many folk-type songs and ballads, including such recent successes as *With Tears in My Eyes*, *What a Difference Just a Year Can Make* and *When You Tore Up My Letter*. Paul's show is rated as one of the Big 3 in bands and drawing power at WSM. He has recorded for Liberty.

One of the opry's best known stars, Clyde Moody, the North Carolina Woodcutter, is featured with the Cotton Pickers. This act also has Milton Estes, popular WSM emcee; Little Judy Dean, singer; bass and piano player, Wayne Watson, who portrays "Elmer Sparks"; Ralph Lamp; Arkansas Clem Walters, fiddler, and Jimmie Crabtree, electric steel guitar player appearing in the Grand Ole Opry Company. Paul is also featured on the *Noontime Neighbors* farm broadcast daily, the *Minnie Pearl Saturday Social* on Saturdays and the *Grand Ole Opry*, all broadcast over WSM.

Joe McDaniel Music Company is starting out with its own records. Label will be Blue Ribbon. One of the first recordings will be Lew Mel's

tune, *Is There Room Up in Heaven* (for an Old Rocking Chair). Joe McDaniel has published many well-known folk songs and his plans for having his own record company are of interest to all folk tune writers and singers. Another popular song of this type is being used on stations thruout the country and is becoming more and more popular, *I Believe I'm Entitled To You*, also published by McDaniel.

The *Hayloft Frolics* gang now consists of the following members: Curley and Hallie Miller, Jimmie Hutchinson, Marion Maryin, Froggie Cortez, Pete Cortez, Margie Krepp, Jackie Krepp, Jane and Jill, Pete Chefo, Sunflower, Slim Applejack, Smokey and Art Haggerty. Recently they had as their guests Lost John Miller and His Kentuckians. The *Hayloft Frolics* show is broadcast over WKST, New Castle, Pa., at 10 p.m. Harold (Hawkshaw) Hawkins, who recently signed a five-year recording contract with King Recording Company, Cincinnati, is also on the *Frolics* show almost every Saturday night.

Ernest Tubbs on a p.-a. tour at present.

Bobby and Harpo, the original Texas Saddle Pals, and their KFEQ *Jamboree Gang* are now on Station KFEQ, St. Joseph, Mo. Bobby has just had his latest number, *I Can't Teach My Heart To Forget*, accepted for publication.

Buddy Starcher is now on a p.-a. tour and recently appeared in several towns in Penna.

Rogers Sick

Jesse Rogers, singing cowboy of WFIL, Philadelphia, has been absent from his airshows because of illness. . . . Freddie Gray, who heads the quintet at the Melody Inn, Philadelphia, is the brother of Dick Thomas, cowboy singer and co-author of *Sioux City Sue*. Fred has tried his hand at hillbilly songs and composed *Ragtime Cowboy From Santa Fe*, which Dick recorded for National Records.

Dorney Amusement Park, one of the largest in Eastern Pennsylvania, is now featuring hillbilly and Western names in shows for the summer season. Jolly Joyce is booking the park. The line-up of talent includes Dick Thomas, the NBC Kadoodlers, Doc Hopkins and the WLS gang from Chicago, Denver Darling and the Carter Family. Joyce is also booking the Down Homers, daily morning stars of the New England Regional

network, and Vogue Record artists for the first time in the territory.

Dick Thomas and Max C. Freedman, co-authors of *Sioux City Sue*, have combined to write some more hillbilly ditties. Their names are now on *I Can't Get Back Too Soon to Tucson*, *I've Got a Gal in Laramie*, *Lonely Cowboy's Dream* and *Poncho*. When the boys heard recently that a new songwriting team has just completed a song called *I'm Gonna Sue Sioux City Sue* they said they'll counter that one with one called *We'd Like to Sue the Sioux City Sue Suers*. They have both been made honorary members of Sioux City by the Sioux City Chamber of Commerce.

Mother, Dear To Me, scheduled for an early release by M. M. Cole, is co-written by Bob Lewell and George Calder. Song will be featured and introduced by Ken O'Rourke, the yodeling cowboy, famous for his particular style of vocal talent.

Let's Sing and Be Happy is co-written by Lewell and Ted Matheson, with music by Al Moquin.

Smiley Records

Smiley Burnette, currently working on Columbia pic, *The Outlaw Tamer*, has collaborated with writer Ann Clark on material to be included in *Johnny Wonder and the Magic Box*, new set of kiddie records to be waxed by ARA.

Cowboy Ken Curtis, recent star of *Sacramento Rodeo*, starts his next Columbia Western *Lone Star Moonlight* on July 26.

Hank Newman and the Georgia Crackers, quartet now doing its first film work in *The Outlaw Tamer* at Columbia, inked to a recording contract by Bel-Tone Records.

Gene Autry at work on his first film since his return from service, now shooting *Sioux City Sue* at Republic Pix. Starring with him will be Lynne Roberts and the Cass County Boys.

Bill Johnson and His Cowboy Sereaders set for the summer at Triple Lake Ranch, dude ranch at Succasunna, N. J. Freddie Gray has written a new prairie lilt called *Ragtime Cowboy From Santa Fe*. The Five Kernels of Korn, novelty hillbilly band now summering at Club Avalon, Wildwood, N. J., are going to record *Annabelle*, tune written by Frankie Adams, who owns Sapphire Music Company.

In keeping with the rustic trend at Atlantic City, the Chez Paree, top resort cabaret, has brought in two Western acts for the *Hollywood Scandals* floorshow revue. Also, Gables Inn, resort roadhouse, is featuring the music of Zeke Brown and His Novelty Band.

Gene Autry returned to Hollywood after a successful tour of the Eastern

Motor City's Juke Cases Into Court; Picketing Limited

(Continued from page 112)

the distributor had raided locations of member operators.

Union members charged that the plaintiff distributor had undertaken to break up the union and raid locations of its members, and that the union had fought back by picketing those locations which had accepted juke boxes belonging to the distributor.

Testimony at the hearings alleged that "several of Detroit's more notorious gangsters and hoodlums" have entered the juke box business, and newspapers featured these charges. According to newspaper reports, union officials had made this charge in referring to the plaintiff distributor.

What the final decision in this touchy dispute will be is not yet known, since the court had only issued a temporary restraint. The union's newspaper hailed the opinion of the court as a victory for the union cause.

Limit Picketing

The terms of the temporary court order limited picketing of the distributing firm to not more than three union members at a time. The plaintiff had asked that picketing be stopped. The court forbade the congregating of union cars before the distributor's place and the gathering of sympathizers or others in excess of three at a time. The order would restrain the union from interfering with deliveries, from conducting directly or indirectly a primary or secondary boycott and from conspiracy to prevent the free flow of merchandise.

Trade circles interpreted the court opinion as upholding the right of the union to picket within certain limits, and also that the court opinion implied the right of the union to protect its operator members in their contract arrangements with locations in the placing of juke boxes. This was getting close to the big question of whether operators could be protected against "raids" by non-members. Operators are wondering if the final decision will settle this issue.

U. S. and Canada. He made appearances in Chicago, Cleveland, Pittsburgh, Washington and Toronto. Gene's new Republic picture will soon be ready for the market. Cottonseed Clark moved his Hollywood Barn Dance back from the Western Palisades to the KNX-CBS studios in Hollywood. Better shows for the listening audience are predicted, for the show has suffered from improper broadcasting facilities at the Palisades.

Other changes on the West Coast move Texas Jim Lewis to Redondo Beach and Deuce Spriggins into the Riverside Rancho. Riverside Rancho location is a break for Spriggins and will boost him a rung up the Western ladder. Tex Ritter's latest journey on the personal appearance trail is proving successful. Early part of tour was in Northwestern U. S. and Canada, with a switchover May 28 to New Haven, Conn., for a rodeo appearance. Ritter is always popular on tours, and his appearance anywhere helps to promote the popularity of folk music and folk artists.

Wesley Tuttle, who sometimes makes p. a.'s with Ritter, is now on a tour of his own thru Texas. Stops include Houston, Dallas, Austin, Galveston and Fort Worth.



GLAMOROUS DINNING SISTERS surround Alton Moss, manager of M. S. Wolf Distributing Company's new branch in Portland, Ore. The radio and juke box trio recently dropped in to admire new offices.

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IS LIKE HAVING A
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Solotone has given other operators a new source of bigger profits. It will pay you to visit our Cleveland studio where you can inspect the easy-to-install Solotone system and see how operators are making a big success with Solotone locations. Phone or wire us when you will arrive.

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Express 7122

Phonograph Pick-Up With "Liquid Wire" Patented by Warner

WASHINGTON, July 13.—Harry C. Warner, San Francisco, apparently the same inventor who holds the patents on one of the hot sandwich vending machines, has been granted a patent on a new type of phonograph. It is patent No. 2,403,696.

Head of the pick-up contains a liquid which will conduct electricity which would provide a varying resistance between two electrodes connected to a vacuum tube. Movement of the needle on the record apparently would vary the current flowing to the grid of the tube, and thus reproduce the varying sounds from the disk. Warner lays claim to eight new features in the device.

Description of its mechanism, as published in the *Official Gazette* of the U.S. Patent Office, follows:

"In a phonograph pick-up of the character described, the combination of a supporting housing adapted to be carried by the tone arm of the phonograph, a stylus pivotally mounted upon and extending from said housing adapted to engage a sound record, a deformable liquid containing receptacle having spaced electrodes mounted therein and adapted to be connected in the grid circuit of a vacuum tube with the plate to ground potential of said vacuum tube impressed there between, a current



ASSEMBLY LINE at Solotone factory in former West Coast Bendix airplane plant gets buzz from Jack Cohen, who distributes these music units thru his Timed Music, Inc., in Cleveland. Jack is back in Cleveland now telling associates how to test relay switches.

conducting liquid within said receptacle forming a variable conductance path between said electrodes, and means operated by movements of said stylus adapted to deform said receptacle and thereby change the conductance of said liquid in accordance with the recording upon a sound record."

Slash Dues for Cincy Juke Box Op Association

CINCINNATI, July 13.—Decision to reduce association dues as of August 1 was made at the regular monthly meeting of the Cincinnati Automatic Phonograph Owners' Association held this week (9) at the Hotel Gibson.

Action came as a result of the report brought in by a special committee appointed at the previous meeting to make recommendations on dues. William Fitzpatrick presented the findings of the committee, which also included Charles Kanter, Nate Bartfield and Louis Foltzer.

Twenty-Five Attended

Attended by 25 members and several guests the meeting was regarded as a good omen for the membership drive which the association is now stressing. One new member, Herbert Black, was introduced to the group.

Following a luncheon, members were addressed by Fitzpatrick, who emphasized association work and the increasing prestige enjoyed by the phonograph trade.

In conjunction with the general session, the executive board met in association offices, with Sam Chester, Charles McKenny, Charles Kanter, Al Lieberman, Morris Kleinman, Ray Bigner and Earl Butler participating.

Challenge Sets Displays in N.Y., Philly July 16-18

CHICAGO, July 13.—First two distributors' showings of the new Challenge phonograph will be held in New York and Philadelphia concurrently July 16 thru 18, Bert B. Davidson, sales director for U.S. Challenge Company, reported.

Herman Rosenberg, of H. Rosenberg Company, will be in charge of the New York exhibit, which will be held in the Gothic Room of the Park Central Hotel.

Mike Spector, of Spector Distributing Company, will be host at the Philadelphia display, which will be held in his company's showrooms at 812 North Broad Street the same days as the New York exhibit, July 16 thru 18. Davidson is going East to be present for the showings.

Feature of the showings will be debut of Challenge's new recorded sales presentation of the major points of their juke box. Fifteen-minute sales spiel was waxed on a Chicago recording firm, and it will be supplied to distributors thruout the country.

Frank Merkle Set in World Wide K.C. Job

KANSAS CITY, Mo., July 13.—Frank P. Merkle, who recently joined Allen J. Stern's World Wide Distributors organization as chief of the Kansas City and Omaha offices, is settled in his local headquarters, where the firm is housed in its own three-story building.

New post marks Merkle's return to the coin machine trade after a colorful wartime flying career in the navy. Attached for a year to advance Pacific air bases, he later was transferred to special duty assignment and thence to the Amphibian Landing Craft Division, Bureau of Ships. In this work, he flew his own plane on many trips to various points on the North American continent. One of his wartime flights was chronicled recently in *Flight* magazine.

Before the war, Merkle held various posts with coin machine manufacturers, and also gained prominence in Chicago thru his own business enterprises.

At one time he owned and managed the Merkle Dairy Company, fourth largest in the Chicago area. He also was president of the Dunne Construction Company. Entry into the coin machine field was in 1935, when he joined a juke firm as district manager, a post he held for six years. At the time he left for wartime service he was serving as sales director in the phonograph division of National Die-Casting Corporation.

In his present distributing activities with World Wide, Merkle expects to make good use of his personal plane, covering a territory which includes Nebraska, Iowa and Western Missouri. He supervises in these areas distribution of all World Wide lines, which include products of J. H. Keeney Corporation, U. S. Challenge Company, and Compas, Inc.

nance is a fine not exceeding \$50 or imprisonment of not more than 30 days or both. License of violator also is subject to revocation.

BLUES BANISHER

5c 10c 25c
UNIT #2—TOP VIEW MOUNTED FOR 600's AND 24's

Banish those service call blues—install Heath Coin Chute Adaptor Units on your phonographs. Replaces three chutes now on your 412, 616, 24, 600 and 500. Made of best material, completely nickel plated, brass slides. Fits perfectly, easily and quickly installed. Order today by number—

- #1 Unit Fits 412 and 616
- #2 Unit Fits 24 and 600
- #3 Unit Fits 500

\$22.50 EACH

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GENUINE FIBER MAIN GEARS

SAMPLE, \$4.00
FOR SEEBURG AND WURLITZERS, LOTS OF 10, \$3.50 EACH
(Less Steel Hub)

QUANTITY PRICE, \$3.00 EACH
Factory Guaranteed Against Defective Workmanship and Materials.

<p>CASTORS Heavy Duty Replacement Set of 4 \$1.60 Pkg. of 24 \$1.00 Pkg. of 100 3.00</p>	<p>PICKUP REPACK RUBBER Pkg., 20 Sq. Inches \$1.00</p> <p>VOLTAGE TEST LIGHTS To 600 Volts, Unbreakable 50¢ Each</p>
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PICK-UP COILS For Seeburg except 8800, 9800. Each \$1.50.
Quantity Prices to Distributors and Jobbers
Terms: 1/3 Deposit, Balance C. O. D., F. O. B. Los Angeles.

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WE BUY USED PHONO RECORDS

New Aluminum Universal Bar Box Bracket. Each, \$4.00
Guaranteed — Will Not Break or Chip

MERVIS TRUCKING CO.

7026 Lexington Ave. (Express 4777) Cleveland 3, Ohio

Hartford Licensing Of Jukes, Pinballs Into Effect July 19

HARTFORD, July 13.—Hartford's new city ordinance licensing pinball games and coin-operated phonographs goes into effect July 19. It was signed by the mayor Tuesday (9) after being passed unanimously by the Board of Aldermen.

Enforcement of the licensing provision was placed in the hands of the chief of police who said he made a statement in a few days as to the method of issuing the permits. It was estimated that there are more than 1,000 pin games and between 500 and 1,000 juke boxes in the city.

Ordinance includes a section directing the police department to prevent "the harboring of children under 16" on premises having pinball games. Law levies a license fee of \$35 a year on pinball games and \$15 a year on phonographs. Fees are to be paid by the operator, but the location owner must obtain a permit to have machines on his premises. Penalty for violation of the ordi-

FOR SALE

Immediate Delivery

- 10 Style 950 Wurlitzers\$740.00
- 10 Style 850 Wurlitzers 750.00
- 10 Style 750 Wurlitzers 725.00
- 15 Style 800 Wurlitzers 700.00
- 10 Style 780 Wurlitzers 600.00

All in first class condition ready for location.

EXTRA EQUIPMENT

- 5-10-25 Wurlitzer Bar Boxes....\$25.00
- 320 Wurlitzer Bar Boxes 20.00
- Model 304 Impulse Steppers ... 17.50
- Model 300 Adapters 27.50

Terms: One-Third Cash, Balance C.O.D. F.O.B. St. Louis.

ADVANCE PHONOGRAPH CORPORATION

4665 Page Blvd., St. Louis, Mo. (13)

Juke Box Ancestry Traced; Phono Dates Back to 1893

(Continued from page 116)

device enabled the machine to automatically change, select and repeat tune disks. In the words of its 1900 advertising copy: "It raises at will, any desired tune disks from the receptacle in which the disks are contained, places and adjusts it automatically, and having rendered it, places it in its original position."

Equipped with a piano sounding board to give it volume, housed in a mahogany, oak or rosewood cabinet that averaged six feet in height, and using a 27-inch disk (almost three times the size of today's phonograph record), the Regina was sold to individual locations, mainly restaurants, cafes and ice cream parlors.

Varying in price with the type of cabinet, the Regina sold at over \$500 and pioneered the idea that an expensive musical instrument could bring a profitable return. The Regina Company stocked over a thousand different tune disks, and for the next five years, successfully battled its rivals, the phonograph and player piano.

Edison's original phonograph had been exhibited for a few years after its invention in 1877, but its crudities doomed it to failure once its limited amusement possibilities were exploited. When the improved Edison machine was again marketed in 1888 it made no attempt to compete with the music box, but was marketed as a mechanical substitute for a stenographer. Nickel-in-the-slot phonographs did not emerge for public entertainment until 1892.

Edison "Talking Machine"

Then the phonograph was displayed to groups in the "slot parlor" rather than on individual locations like music boxes. Non-selective, the operation of single machines had been found unprofitable where only one coin could be coaxed from an individual. Known as the "talking machine," the phonograph's novelty lay in its ability to reproduce the human voice, and for 10 years it did not compete musically with the music box.

Edison "M" and "H" coin-operated models continued to use cylinders in the fashion of the antiquated music boxes, altho the music boxes were using disks. The possibilities of the automatic Regina were recognized in phonograph circles, and about 1904 the Edison Company developed a crude selective coin phonograph. Holding six and 24 cylinders and known as Hexaphones and Multiphones, they contained a lever for maneuvering the desired cylinder into place under the playing needle.

Very few of these machines were produced and they were rapidly displaced by the first modern-type coin phonographs developed by Gabel and produced by the Automatic Machine & Tool Company of Chicago in 1906. As the phonograph had improved to the point where it could reproduce recognizable singing it began to win the battle with the music box for home sales.

By 1904, the Regina Company realized it was fighting a losing cause when it produced the Reginaphone, a combination music box and talking machine. The streamlining of the phonograph into an item of furniture, and its popularization by a huge advertising campaign; the signing of operatic talent like Caruso, and improved reproduction all spelled the

doom of the music box.

Meanwhile the player piano had made its appearance. The coin-operated version did not arrive until 1898 when the automatic Regina was being produced. That year, Engelhart & Sons marketed the electric Peerless Player Piano in New York. It was literally a player piano in that it was a nickel-in-the-slot operated player device that could be fitted to upright pianos. This meant that a location owner invested in two instruments, the player and the piano.

Wurlitzer followed with the Tonophone, which incorporated the playing mechanism inside the piano. For the first few years the coin pianos made little headway against the music boxes, as their 44 or 65 note keyboards produced choppy renditions. When the player piano was developed to an 88-note keyboard for home use, rapid strides were made in improving mechanical pianos and they became superior to both phonographs and music boxes.

By 1906, the music box, losing its home market to the player piano and phonograph, passed into limbo as a coin music machine. The player piano, equipped with automatic re-winding devices for its rolls, made its way into commercial locations that the music box had successfully pioneered and successfully battled competition from the coin phonograph until prohibition and the radio doomed the player to the antique status it now occupies along side the music box.

The nickel-in-the-slot phonograph was not to realize the possibilities trail-blazed by the coin-operated music box until 1934, when the current juke box boom began.

PHONOGRAPHS WANTED

We Will Pay Cash for WURLITZER

61 — 71 — 81 — 616 — 24 — 500 — 700 — 800 — 850.

SEEBURG

Rex — Gem — Regal — Vogue — Classic — Colonel — Envoy — 8800 — 9800.

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Counter Models—Standard—Deluxe—Super—Masters. 5-Ball Free Play Games Wanted. State Condition. Write or Wire

BYRON NOVELTY CO.

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RECORD TRAYS

For 61, 71 and all other Wurlitzer Counter Models, reconditioned. I will make your old trays the same dimensions as when new and guarantee them to give satisfaction. Price \$7.50 for set of 12, or \$6.00 a set in lots of 5.

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3208 Jackson St., Amarillo, Texas

WE PAY 7c Each

for JUKE BOX RECORDS In Reasonably Good Condition, Not More Than 6 Months Old.

6c Each For Records Not More Than 3 Years Old.

And DON'T FORGET — We Pay the Railroad Freight. NO RED TAPE.

WANT USED "TOTAL ROLLS"

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Now in Preparation

The New 1946-47

ENCYCLOPEDIA OF MUSIC

... bigger ... better ... more comprehensive than ever!!!

... will be referred to from day to day and all year-around by

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JUKE BOX OPERATORS

IN 10 COMPLETE SECTIONS

Including a separate section on the

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More than 50 FEATURE ARTICLES

72 ESSENTIAL REFERENCE LISTS

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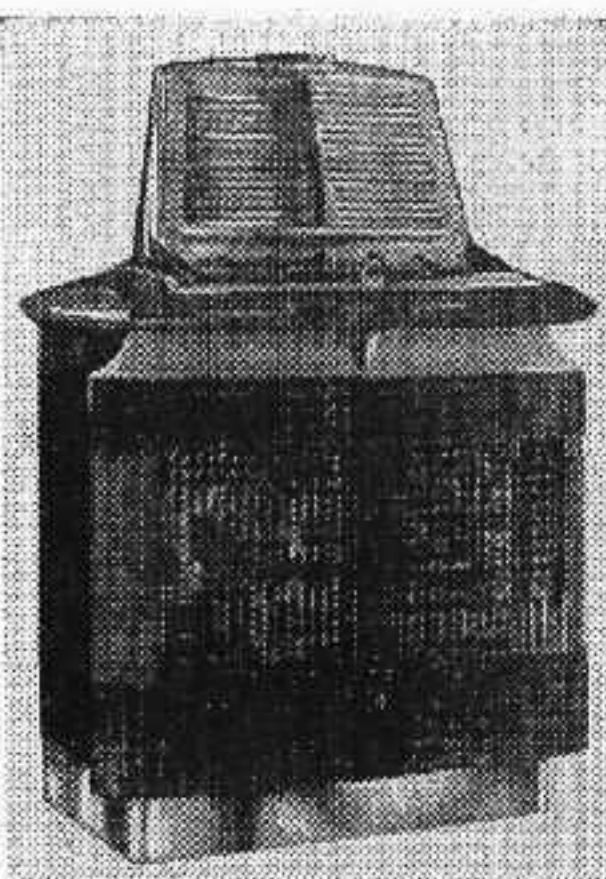


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Used phonograph records, fresh off of juke boxes. Each one checked, none cracked, chipped or broken. Carefully packed, \$90.00 per thousand.

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New Beauty of Design ... Scintillating Lighting ... Gleaming Plastics

DYNAMIC ATTRACTION—ELECTRONIC PERFECTION!

"AIREON"

Tomorrow's ELECTRONIC PHONOGRAPH TODAY ... With these "Exclusives" ...

- AUTOMATIC VOLUME CONTROL... regulates volume according to noise level in the room.
- PARABOLIC SOUND DISTRIBUTION... or Tone Flooding that leaves no dead spots in location.
- CARTRIDGE TYPE PICK-UP HEAD... made of lightest magnesium... can be changed in less than 30 seconds. Just plug it in.

AL BERGMAN SAYS:

I'm Now Delivering

Aireon

Electric Phonographs and Accessories TO OPERATORS IN WESTERN NEW YORK AND WILL BE

From now on!

Yes, I'm making installations right now on the most sensational, positively NEW radio-phonograph the industry has yet seen!

And is it living up to all the advance notices! Beautifully designed and with a host of exclusive features all pointed to extra coins in the cash box, more profitable operating and complete simplicity of servicing... "FROM NOW ON IT'S AIREON."

TRY US FOR HARD-TO-GET PARTS AND ACCESSORIES

ALFRED SALES, INC.

Distributors of Coin Operated Machines and Devices 1006-1008 MAIN ST. Lincoln 9107 - BUFFALO 2, N. Y.

Friedman Amusement Co.
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The authorized BELL-O-MATIC distributor of Mills Bell Products in the State of Georgia suggests: **MILLS BLACK CHERRY BELL**, the most copied Bell in the world!

WANTED
RECORD MATERIAL
MILLING FOREMAN

With experience and ability. Write us, giving experience and references. BOX D-256, Care Billboard, Cincinnati 1, Ohio.

Automatic Coin Machine & Supply Co.
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Music Operators:
It is SO SIMPLE to learn about our **NEEDLE RE-SHARPENING SERVICE**

Mail us a card and we will send you Complete Details and Free Shipping Containers at once. We know you will like the Quality and Economy of this service. Almost five years of serving hundreds of Music Operators. It has to be GOOD.

Re-Sharp Needle Service
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MUSIC BOXES FOR SALE

1 Rock-Ola Standard\$375.00
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3 Master Rock-Ola, Ea. 395.00

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MOST-PLAYED JUKE BOX RECORDS
(Continued from page 29)

Weeks to date	POSITION Last Week	POSITION This Week	Record	Label
6	12	15	I DON'T KNOW ENOUGH ABOUT YOU—Mills Brothers... (Johnny Desmond, Victor 20-1861; Peggy Lee, Capitol 236; Benny Goodman, Columbia 37053)	Decca 18834
1	—	16	THEY SAY IT'S WONDERFUL (M)—Andy Russell (Paul Weston Ork)	Capitol 252
4	—	17	THEY SAY IT'S WONDERFUL (M)—Frank Sinatra (Axel Stordahl Ork)	Columbia 36975
2	17	18	THEY SAY IT'S WONDERFUL (M)—Bing Crosby (Jay Blackton Ork)	Decca 18829
2	18	19	BOOGIE BLUES—Gene Krupa (Anita O'Day) ..	Columbia 36986
2	—	20	ONE MORE TOMORROW (F)—Frankie Carle (Marjorie Hughes)	Columbia 36978
			(Glen Gray-Eugenie Baird, Decca 18843; Glenn Miller Ork-Tex Beneke, Victor 20-1835; Danny O'Neil, Majestic 7171)	

Coming Up

I DON'T KNOW WHY (I JUST DO) (F)—Tommy Dorsey (Stuart Foster) ... Victor 20-1901
I GOT THE SUN IN THE MORNING (M)—Les Brown (Doris Day) ... Columbia 36977
IT'S MY LAZY DAY (F)—Vaughn Monroe (Vaughn Monroe-The Moon Maids) ... Victor 20-1892

BEST-SELLING POPULAR RETAIL RECORDS
(Continued from page 28)

Weeks to date	POSITION Last Week	POSITION This Week	Record	Label
11	3	5	THE GYPSY Dinah Shore ...	Columbia 36964
			<i>Laughing on the Outside (Crying on the Inside)</i>	
5	5	5	THEY SAY IT'S WONDERFUL Perry Como ...	Victor 20-1857
			<i>If You Were the Only Girl</i>	
3	9	6	DOIN' WHAT COMES NATUR'LLY Freddie Martin ..	Victor 20-1878
			<i>Blue Champagne</i>	
10	4	7	THE GYPSY Sammy Kaye ...	Victor 20-1844
			<i>(Gee! I'm Glad To Be) The One That I Am</i>	
4	10	8	THEY SAY IT'S WONDERFUL Frank Sinatra ...	Columbia 36975
			<i>The Girl That I Marry</i>	
1	—	9	TO EACH HIS OWN Eddy Howard ...	Majestic 7188
			<i>Cynthia's in Love</i>	
9	8	10	HEY! BA-BA-RE-BOP Glenn Miller-Tex Beneke ...	Victor 20-1859
			<i>The Whiffenpoof Song</i>	

Aussies Won't Give Up Jukes, Novelist Says in Humor Piece

NEW YORK, July 13.—Coin-operated phonographs in Australia were the subject of a semi-humorous article by Homer Croy, well-known Missouri magazine writer and novelist, in the *American Weekly*, Sunday supplement of the Hearst newspapers June 23.

Croy touched his piece off by mention of George Davidson, Sydney, Australia, coin machine distributor who recently was in this country on a buying trip. Davidson's report on coin machine conditions in Australia was printed in *The Billboard*. Piece in the Hearst papers was headed "Juke Box Jitters Down Under."

In it, Croy has this sally:

"The Australians also heard that former Mayor La Guardia of New York, had tangled with the juke boxes. Good Mayor La Guardia had said, 'Out with them, and had ordered the police to do their stuff. But the juke boxes licked him; the Little Flower came out looking like one pressed between the pages of a book. The biggest fine he could clamp on them was a dollar. Instead of defeating the juke boxes, it makes them thicker.

"Well," said the Australians, "if Mayor La Guardia can't lick them, what can we do?"

Juke Sells Bobby Soxer's Clothing

LITTLE ROCK, July 13.—Add one more juke box as a merchandiser of teen-age clothing. This time, it's a bobby-sox background for a window display by Pfeifer Bros., this town's leading department store.

Dan Levin, of G. & S. Distributing Company, placed the Wurlitzer juke box in Pfeifer's window display, which has been attracting considerable attention of passers-by.

No longer a novelty, jukes have been given considerable display in the nation's leading department stores as a merchandising medium for building appeal of teen-age fashion. Marshall Field, Chicago, and Levy Bros., Elizabeth, N. J., are other locations which have featured music machines in their displays.

New Firm for Blank Recording Platters

NEW YORK, July 13.—Formation of the Reeves Soundcraft Corporation, manufacturers of blank recording disks, was announced last week by Hazard E. Reeves, president. Manufacturing will be done in the firm's plant in Allentown, Pa.

A. C. Travis Jr., is vice-president in charge of sales of the new concern; Ray S. Dech, vice-president in charge of manufacturing, and R. C. Marshall III, secretary and treasurer.

FOR SALE
PHOTOMATICS

Old established route of 20 machines in and around Long Beach, Calif. Clearing around \$1,500 monthly. A fine route for \$22,500.

DALEY & RALSTON, Realtors 328 EAST 3RD STREET LONG BEACH, CALIF.

South Coast Amusement Co.
314 E. 11th STREET, HOUSTON 8, TEXAS

The authorized BELL-O-MATIC distributor of Mills Bell Products in the Southern half of the State of Texas suggests: **MILLS BLACK CHERRY BELL**, the most copied Bell in the world!

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★ FOR SALE ★

1 Wurlitzer 4-12\$180.00
1 Wurlitzer Simplex 6-16 225.00
3 Wurlitzer 42-600R, Victory Mod. Ea. 450.00
1 Wurlitzer 780E 725.00
1 Singing Tower, completely reconditioned, ready for location ... 400.00
1 Rock-Ola Commando 625.00
2 Seeburg Hide-Outs, complete, less receiver. Ea. 200.00

1/3 Deposit, Balance C. O. D.

SUPREME NOVELTY CO.
1024-30 W. Main St. Springfield, O.

MUSIC OPERATORS

We can refinish your used straight shank needles to perform like new. Micro-Precision ground . . . perfectly polished—.002 radius. Re-blackened shanks.

INDIVIDUALLY CARDED NESLO CO.
3810 N. Broadway, Chicago, Ill.

Mills Sales Co. Ltd.
1640 18th STREET, OAKLAND, CALIF.

The authorized BELL-O-MATIC distributor of Mills Bell Products in the States of Arizona, California, Nevada, and Oregon suggests: **MILLS BLACK CHERRY BELL**, the most copied Bell in the world!

WANT TO BUY

Model 320 Wurlitzer Wallboxes, will pay \$15.00 Ea.

ROBT. TAYLOR
BOX 934 PORTSMOUTH, OHIO

Buffalo:

Herb Ross is still busy enlarging his downtown arcade and his plans seem to be shaping up on an even larger scale than originally planned.

Hy Singer and Maury Farber have formed a partnership as Runyon Sales of Buffalo to handle AMI phonographs, Phonette telephone music systems and a number of record labels.

Three of the four sons of Alfred Bergman, of Alfred Sales, Inc., now are in the coin machine business. Bob is working in his father's company to learn the business while vacationing from military service, and Roy, oldest of the quartet, is heading up the firm's service department since his discharge from the Signal Corps. Al Jr., also a veteran, is running the Royal Amusement Company, and he reports that the firm's music and game routes have been enlarged considerably.

Mildred Vastola, long-time secretary and bookkeeper for the elder Bergman, is the mother of a boy, James, who preserved the male tradition in her family. She already had twin boys. . . . Marian Mellerski is the new stenographer at Alfred Sales, and the three new faces in the service department are Kenneth Beardsley, Merchant Marine veteran of three years' service on the Atlantic; Frank Alexander and Chick Tokarczyk.

J. H. Winfield & Company has a fancy new sign on its Main Street building. . . . Leo Pasciak has gone to Texas as field service manager for Aireon. . . . Harris Russell was beaming as he announced that his company, Russell Sound System of Syracuse, has made the first installation of Phonettes in this territory.

Murray Siedman, Capitol disk distributor, made arrangements for the personal appearances of Jerry Colonna, Billy Butterfield and Tony Romano that went over so well at the Music House. . . . Ben Kulick, who heads Fay-San Corporation, still is on the sick list. . . . Jim Lindsey is looking after the new arcade the Royal Amusement Company has opened in the Bemus Point Casino at Lake Chautauqua. . . . Lew Wolf Enterprises, which distributes Packard music equipment, reports that shipments of wall boxes, speakers and parts are coming thru in good quantity.

Commuting has become a major activity of Buffalo coinmen. . . . James D. Blakeslee makes the trip daily to and from his cottage on the American shore of Lake Erie. He reports he and his wife are enjoying the lakeside life, especially since they had the place remodeled and redecorated early this summer. . . . Alfred Bergman is another summer commuter, but on an international scale. He goes back and forth daily across the Peace bridge to his summer place on the Canadian shore of the lake. And he has picked up a fine tan en route.

Bernie Shapiro isn't as lucky as his fellow Buffalo commuters. He still is looking for a place to live here, so he has to go back and forth to Rochester every week end to see his wife and children. But he is still optimistic that the housing situation is going to ease up pretty soon. . . . Music operator Fred Van De Walker's daughter, Julea, was just graduated from Kenmore's senior high school, and now that the family has recovered from a siege of bad colds they are ready to enjoy the summer leisure.

Robert Baer, of Redd Distributing Company, was in Hartford, Conn., on a business trip. His company now is settled in its new de luxe quarters at 881 Main Street, but the decorators still are putting on the finishing touches. . . . Tom Hammel, sales manager for Redd, and two music operators, Jim Niederpruem and Vic Smith, were involved in a freak automobile smash-up while returning from a week-end golf outing. None

COINMEN YOU KNOW**Cincinnati:**

Ray Bigner, who operates Wesco Novelty Company, has been having big-chest trouble since his amateur softball team recently stepped into first place in the Greater Cincinnati Softball League. Players are sporting brand new uniforms with the Ray Bigner insignia prominently displayed. They're managed by Emil Wurtz, staffer in Bigner's juke box operating firm. . . . Charles Kanter's Ace Sales Company has bought five locations from Sam Butler's Electrical Maintenance Company.

Phil Ostand, of K & O Music Company, reports the purchase of Miami Music Company, formerly owned by Nate Bartfield and Al Lieberman. . . . Charles McKenney is making last-minute preparations for the opening (July 17) of Ohio Specialty Sales Company's new offices at 1424 Central Parkway. Formal opening will come later when firm receives the new Challenger juke box, for which it is distributor.

Sam Butler and his bride are honeymooning in the Smoky Mountains; they'll be away for two weeks. . . . Sam Gerros is absent from Arcadia Sales Company headquarters currently; he's hospitalized and recuperating after an operation.

Los Angeles:

F. E. Wilson and William (Bud) Parr, president and vice-president respectively of Solotone Corporation here, have gone East to set up new distributorships and contact established representatives. Wilson is covering the Midwest, while Parr is developing New England. Solotone is stepping up production at the Pacific Division plant of Bendix Aviation Corporation here, where over 500 machines a day are being produced. Clyde Jordan, vet music machine man, is acting as field representative for Solotone in the Southern States.

Leonard E. Baskfield, manager of E. T. Mape Music Company, San Francisco, is in town conferring with Ray Powers, manager of Mape's local offices. Powers reports lots of activity with used equipment. . . . Jacqueline MacLarty, Coinmatic Distributors secretary, returned from a yachting vacation at Catalina.

Bill Happel, Badger Sales Company, is taking a tour thru San Francisco, Portland, Seattle and on into Canada, to conduct a general survey of conditions and needs. A prominent Alaskan operator is coming down by boat to meet Happel in Victoria, with a plan toward obtaining a large quantity of consoles for the far northern area. Happel's nephew, Billy Happel, Jack Leonard and secretary Elaine Ryan are taking care of things locally while Happel is north.

Aubrey Stiemler has formed a partnership with Skeets Gallagher, veteran motion picture and stage actor, who joins him in setting up a new distributing company on Pico. . . . Jimmy Rutter, of Operator's Service, recently returned from a business trip to Springfield and St. Louis, and is now in San Francisco arranging sale of his new horse race game to a carnival con- (See Los Angeles on page 126)

was hurt, but Niederpruem's car was pretty badly banged up.

Phil Brito, Musicraft disk star, was quite pleased with the contributions he received along coin row for his Phil Brito Foundation, which operates a free clinic for underprivileged children at Columbus Hospital in Newark, N. J. Brito, who has been playing a night spot engagement here, also did a number of personal appearances at Buffalo platter shops.

Detroit:

O. H. Feinberg, of the U-Need-a-Pak Distributing Company, is in New York on business. He expects to remain there for about a week. . . . Newly formed Automatic Apartment Laundries, which will operate coin-controlled laundry equipment, is under management of three members of the weaker sex, Eileen Friedlander, Tania Berman and Jeanette L. Miller.

Phillip Schact and Louis Berman have returned from a business trip to New York. They expect to re-establish the Capitol Music Company here. . . . Bruce Bryan, of the Batter-Up Company, has rejoined his partner, John P. Kelly, after a three-week fishing trip in Northern Canada.

New grip machines designed by Edward A. Gorney will be ready for the market in about 60 days, according to Chester Rosinski, of the Mercury Products Company. . . . John Suratski, operator of the Paradise Novelty Company, has moved headquarters down the street to 6929 Harper Avenue, where he conducts the Paradise Recreation Center.

Public Accountant John S. Kaplan has joined the Pan-American Record Distributors as a partner in place of Hans Green, who sold his interest. Bernard Besman, senior partner in the firm, will attend the Music Industry Trade Show to be held in Chicago this week (15-19).

Sultan Distributing Company will be established at 12727 Linwood Avenue by partners, Morton Sultan, Sidney Verier, S. A. Grossbart and Henry Sultan, to distribute Sultan Records and other lines. . . . Isidor Elman, of Edelman Amusement Devices, is spending his vacation in the Adirondacks. During his absence Jerome Solomon will be in charge of plant operations.

Russell Anger, who formerly headed the American Dispensing Company, maker of soap dispensers and vending machines, is concentrating on the manufacture of stampings and other metal parts at the Anger Manufacturing Company, which he now operates at Redford, Mich.

Phoenix:

Marshall Littlefield has entered the coin machine business under the firm name Harmonice House Music Company. Officers are located at 2501 East Eighth Street, Tucson. . . . M. C. Haas and A. Corica have sold their distributing firm, Mel-o-Dee Music Company, to Wolf Reiwitz and Al Roberts. Company now has offices at 11 East Van Buren Street.

A. B. Byrd has established Arizona Distributors, with offices at 1127 South Ninth Street. . . . Henry A. Francis, of Tucson, now is distributing vending machines from his offices at 741 North Euclid Street. . . . I. W. Brayer has established Personal Music Company at 1302 North 24th Street.

Phoenix coin trade continues to expand. Latest builder reported is Robertson Bros.' Amusement Company, 1111 East Van Buren Street. Firm was granted a permit for \$1,000 worth of alterations to the interior of its building.

Vancouver:

Truman White was in town last week calling on distributors and rounding up equipment for his juke box operating firm, Fraser Valley Music Company. . . . Joe Myers, manager of Commercial Sound Systems, distributors for Aireon, expects a shipment of Canadian-assembled juke boxes from the Mafco plant in Montreal. Myers plans a showing soon.

Hugh Smith, Wurlitzer representative, reports shipments are meeting expectations and that a shipment of machines from the East is currently being distributed to prairie operators en route.

Chicago:

Harry Williams, prexy of Williams Manufacturing Company, is rapidly becoming a seasoned pilot. He has done considerable flying since he got his license and bought a two-passenger plane about three months ago. Recent jaunts include a flight to Milwaukee on business and a trip to Decatur, Ill., on which he took Tony Gasparro, executive vice-president and sales manager of the company. Gasparro reports that Williams handles his plane like a veteran.

Bert B. Davidson, director of sales for U. S. Challenge Company, was back in town after a holiday visit with his family in Tucson, Ariz. But he was getting ready to go to New York for the three-day showing of the Challenge phonograph which Herman Rosenberg is staging July 16 thru 18. Loretta Phillips, girl on the welcome desk at Challenge, has been spending all her spare moments working on the new publication of the Chicago Models' Club, of which she is chief photographer and columnist. She also is vice-president of the club.

Two Australians recently were making the rounds of local coin machine makers and distributors trying to line up phonographs and other coin devices for the market that is expected to develop down there soon. They were Hal S. Evans, of General Manufacturing and Distributing Company, and Norman C. Burt, of Burt Brothers, both from Sydney.

Jimmy Martin, of James H. Martin Company, had a chance to renew boyhood memories of Pittsburgh, Pa., when he met "Little Jackie" Heller, singer, on a recent trip to Minneapolis. He and Heller grew up together in the Steel City. Heller is playing at the Dyckman Hotel there. Martin was up talking to Twin City coinmen about some angles on disk distributing. Martin is busy now on plans for a display booth at the Music Industry Trade Show in the Palmer House this week. He also reports that he is expecting the show models of the new DuGrenier cigarette vender in about two weeks. . . . Dick Elwell and Bob Cook, partners in the Bel-Tone label on the West Coast, are motoring to Chicago for the music show. . . . George Mendelsohn, of Interstate Music Suppliers Company, New York, is due in town for the exhibition, and a quartet of Musicraft executives also is coming from Manhattan. They are Lee Savin, Oliver Sabin, Peter Hilton and Mike Elliott.

Murray Rosenthal, of Coin Machine Equipment Company, is on a business trip thru Wisconsin, Minnesota and Northern Michigan, according to his girl Friday, Ida Brotman. By a strange coincidence the journey will take him close to most of the State's best fishing spots. . . . Operator Bill Berbera, of Mishawauka, Ind., was in Chicago recently and visited Jimmy Johnson and Perk Perkins at Globe Distributing Company.

"Mac" McBroom, of the Phoenix Distributing Company, Phoenix, Ariz., was in town making the rounds of (See Chicago on page 124)

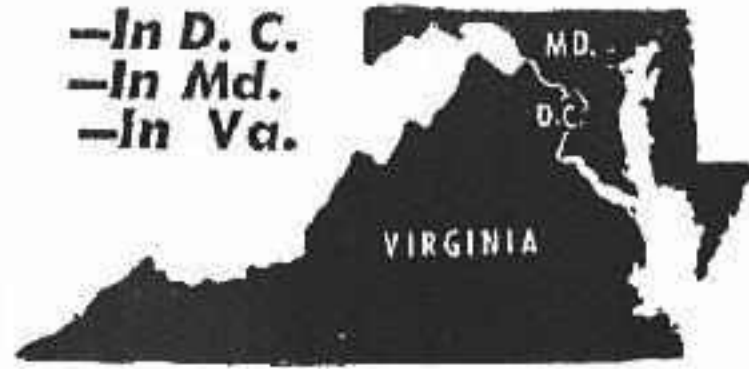
Twin Cities:

Herman Paster, head of Paster Distributing Company, played host to 40 employees at his Deer Acres Resort, Effie, Minn., from July 3-7. "Uncle Herman" footed the bill and kept the kids plenty busy having fun—victimizing a few with practical jokes and being on the receiving end of one or two himself—while the company plant was shut down completely during that period. . . . John Atol has stepped in at Zenith Sales Company, Duluth, to assist his uncle, Mike Atol, while another uncle, Elias Atol, is kept busy at the Atol brother's new enterprise, Northwest Challenger Company, in St. Paul.

Jonas Bessler, of Hy-G Amusement Company, is on a two-week vacation trip which took him to Kenora, Can- (See Twin Cities on page 128)

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-In Md.
-In Va.



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FOR THE NEW
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SUPER
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306 N. GAY ST. ★ BALTIMORE, 2, MD.

COINMEN
YOU KNOW

Chicago:

(Continued from page 123) manufacturers. Chicago's heat, he said, is worse than that of his home State. "Not the heat—the humidity." . . . Dave Bond, of Trimount Coin in Boston, was another visitor welcomed at several manufacturers' and distributors' headquarters.

Hank Maser, of Maser Music Company, San Francisco, and formerly salesman for a large coin machine manufacturer, is expected in town momentarily to visit old friends and renew Windy City acquaintanceships. . . . Don Leebern, of the Georgia Music Company, Columbus, Ga., arrived here at the same time as the current heat wave. He was one of those fortunate enough to obtain a room during the furniture convention which jammed local hostels.

Al Sebring, of Bell Products, reports firm is now making delivery on coin changer. . . . Harold Pincus, of Coin Machine Service Company, has been taking his vacation in Chicagoland so far because of press of business. Firm's location in the center of the coin machine industry is chiefly responsible.

O. D. Jennings, looking fresh and relaxed after a vacation on his Mississippi. Bill Lipscomb, sales manager of Jennings Western division, has joined other vacationing coinmen.

Earl Menzenberger, Indiana operator, stopped in at Bell-o-Matic offices during a quick visit here, one object of which was to look over his stable of trotting horses at Maywood Park. Charming Scott, one of his finest, was a recent winner at the new harness-racing course. Bell-o-Matic's showrooms, incidentally, are the latest hot-weather haven for coinmen, with two large photo-murals depicting cool mountain lakes now adorning the walls. Photos are approximately 8 by 11 feet and so real that several of the boys claim to have seen muskies jumping out of the water. One such was Florian "Cuthbert" Zogg (more commonly known as "Red"), who was in to show off his latest invention—an expanding rubber coin chute which will operate equally well with nickels, dimes and quarters. At any rate, that's the word from Grant Shay.

Morris Ginsburg is gone from his Atlas Novelty desk on a 10-day business-and-pleasure trip with his wife. Pittsburgh, Buffalo and Detroit are (See Chicago on page 125)

- 10 Seeburg #8800, remote control, each \$675.00
- 3 Wurlitzer #850, each .. 819.50
- 3 Seeburg Colonels, each.. 499.50
- 5 Seeburg #8200, remote control, each 675.00
- 1 Rockola Standard 39, each 399.50
- 5 Seeburg #9800, each... 719.50
- 50 Seeburg Wallomatics, good shape, each 39.50
- 10 New Mills Vest Pocket Slots, used one week, each 65.00
- 20 Used Vest Pocket Slots, each 49.50
- 2 Jennings' Silver Moon Console, free play, each. 124.50
- 1 Exhibit Punching Bag, 1c play, like new 109.50

Terms: One-third cash or certified check, balance C. O. D.

West End Amusement Co.

1603 W. Market St., Louisville, Ky.
Phone Wabash 6236

NEW EQUIPMENT—IN STOCK

- Chicago Metal Slot Stands \$ 27.50
- Chicago Coin Game 525.00
- Champion Hockey 289.50
- Amusement Lite League 425.00
- Genco Total Roll 525.00
- Bally Victory Derby 648.50
- Bally Victory Special 681.50
- Bally Surf Queen 327.50
- Groetchen Columbia Bells 145.00
- Mills Black Cherry Bell Write
- Mills Vest Pocket Bells 74.50
- Packard Plamore Wall Boxes 38.95
- Packard Plamore Speakers Write
- Evans Bangtail, J.P. Model 598.50
- Evans Galloping Domino, J.P. 598.50

RECONDITIONED MACHINES

- 1 Bally Rapid Fire Gun \$125.00
- 1 Keeney Submarine Gun 85.00
- 3 Silver Moon, F.P. 125.00
- 1 Watling Big Game, F.P. 100.00
- 1 Watling Big Game, C.P. 125.00
- 1 Jennings Bob Tails, C.P. 125.00
- 1 Mills Jumbo Parade, F.P. 125.00
- 1 5c Mills Q.T. Bell (Late) 65.00
- 1 5c Mills Q.T. Bell 45.00
- 5 5c Mills Blue Fronts 150.00
- 2 25c Mills Blue Fronts 200.00
- 1 5c Mills Brown Fronts 165.00
- 1 25c Mills Brown Fronts 200.00
- 2 5c Mills Gold Chromes 185.00
- 4 5c Mills V.P. Bells 45.00
- 1 5c Mills Bonus Bell 175.00
- 1 10c Mills Bonus Bell 200.00
- 1 Bally 5c & 5c Bell 150.00
- 1 Wurlitzer 81 Phonograph 250.00
- 1 Mills Empress 425.00
- 1 Wurlitzer 800R Phonographs 475.00
- 2 Wurlitzer 850 Phonographs, Ea. 795.00
- 15 5mltys 19.75

Terms 1/3 Certified Deposit, Balance C. O. D.

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Reconditioned Like New
5 Reel Poker Play with easy-to-read reels. One shot poker score card shows all winners. Ball Gum Vendor. Each \$18.50 Lots of 3, 17.50 Lots of 10 or more 15.00 Equipped with 75% - 25% Divider.



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Headquarters for Counter Games We Repair All Makes 809 W. MADISON ST. CHICAGO 7, ILL.

WANT MECHANIC

Must be experienced and have reference. Must be able to service all late model cash pay-out consoles and slots.

State salary expected. Steady job. Send all letters to BOX D-253, c/o Billboard, Cincinnati 1, O.

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ALL A-1 RECONDITIONED ARCADE EQUIPMENT

- | | |
|---|---|
| A.B.T. Target Skill (Early Model) . . . \$ 17.50 | 1 Reel for Mutoscope (Used) \$ 10.00 |
| A.B.T. Target Skill (Model F) 22.50 | Lion Head (Electric Shooker, 1¢) 39.50 |
| Ace Bomber 219.00 | Skee Barrel Roll (New) 389.50 |
| Bally Alley 29.50 | Love-a-Meter 129.00 |
| Bally Bull 69.50 | Mills Panoram 295.00 |
| Bally Rapid Fire 119.50 | Mystic Eye Exhibit 139.50 |
| Barrel o' Fun (Exhibit) 99.50 | Pikes Peak 19.50 |
| Batting Practice (Scientific) 119.50 | Pikes Peak Stands 2.50 |
| Blayole Speed Tester 125.00 | Viewing Show (Back to Nature) 49.50 |
| Card Venders (Exhibit) with Base 25.00 | Viewing Show (Have a Look) 49.50 |
| Card Venders (Metal Int.), 2 for 5¢ 39.50 | Plantellus (without Slide Signs) 39.50 |
| Champion Hockey (New) 289.50 | Periscope 215.00 |
| Chicago Coin Hockey 189.50 | Poker & Joker 89.50 |
| Chuck o' Luck 5.00 | Radiogram (Exhibit) 150.00 |
| Circus Romance 249.50 | Rameses (Exhibit) 125.50 |
| Donkey Strength Tester 139.50 | Soreon Test 149.50 |
| Egyptian Mummy Exhibit 119.50 | Seeburg Chicken Sam 109.50 |
| Evans Ten Strike (Used) 89.50 | Seeburg Gun (Bartender), Repainted . . 169.50 |
| Evans Ten Strike (New) 372.50 | Seeburg Gun (Photo Elec. Rifle Range, Repainted) 169.50 |
| Evans Tommy Gun 89.50 | Skee Balletto (Gottlieb) 69.50 |
| Fireman (Int. Thich-o-Graph) 100.00 | Skee Jump (Repainted) 59.50 |
| Gottlieb Gripper (Triple) 22.50 | Shooker Advance, Electric, 1¢ 19.50 |
| Grip Tease 39.50 | Sky Fighter 219.50 |
| Hockey (Seeburg) 109.50 | Striking Clock (Counter Model) 49.50 |
| Ideal Soccer Football (New) 395.00 | Super Bomber (Evans) 235.00 |
| Int. Mutoscope (with Stand) 29.50 | Stoner's Races 89.50 |
| Int. Mutoscope L. Sign Counter 29.50 | Test Pilot (Cabins Only) 10.00 |
| Jungle Hunt 25.00 | Texas League 42.50 |
| Keeney Air Raider 129.50 | Tokyo Gun 99.50 |
| Keeney Anti-Aircraft 39.50 | Tricks (Genco), Pin Ball 29.50 |
| Keeney Submarine 89.50 | Underson Raider (Used) 325.00 |
| Keeney Targette 89.50 | United Nations 89.50 |
| Kicker & Catcher 32.50 | Western Strength Test 39.50 |
| Knotty Peak (without Stand) 69.50 | Whoopee Ball 3.50 |
| Liberator 215.00 | World Series (Rock-Ola) 89.50 |
| Lift o' Graph 189.50 | Your Future Home 28.50 |
| Goalie (New) 525.00 | Zingo 119.50 |
| 1 Reel for Mutoscope (New) 18.50 | |

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MUSIC ROUTE FOR SALE

\$40,000 buys 47 Phonos, 2 Ray Guns and 1 Undersea Raider (new). Also included are two new Seeburgs and 2 new Rock-Olas. All on location except four machines in shop for repairs. Am engaged in other business here and cannot manage both. Ten thousand cash, \$500 month. Write

ROBERT L. LEE, Ems Distributing Company, Pocatello, Idaho

FRISCO, \$279.50

LATEST MARVEL 5 BALL REVAMP

CATALINA - - - \$249.50

LITE LEAGUE - - - 425.00

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RECONDITIONED FREE PLAY GAMES

READY FOR IMMEDIATE OPERATION

- Yankee Doodle . . . \$159.50
- Gott. Liberty 154.50
- Keep 'Em Flying . . . 144.50
- Four Aces . . . 119.50
- Chicago Coin Hockey (2 Players) . . . 285.00
- Hollywood . . \$179.50
- Shangri-La (Gott.) . . 149.50
- Big Top . . . 150.00
- Home Run, '42 92.50
- TORPEDO PATROL 129.50
- CONFEST, 1 Ball . . . 85.00

COUNTER GAMES

- 1c & 5c Liberty Bells, F.R. \$19.50
- 1c Mercury Cig. Reels 15.00
- 1c to 25c Comb., Head or Tail 9.50
- 1c Daval Jiffy, Cig. Reels 9.50

- 5c Mills Cherry Bell Chrome . . \$225.00
- Shoot Your Way to Tokyo, Clean, Ready for Operation 125.00
- '41 Derby 275.00
- Longacre 375.00
- Confest, 1 Ball 85.00

1/3 deposit with order, bal. C. O. D.

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MERCURY'S AFRICAN SPLASH
 Converted from Bally Rapid Fire Ray Guns. With Free Play Unit done in \$289.50 Black Lito

The most sensational machine on the market. Carries a new machine guarantee.

- Chicago Coin Goalee\$525.00
- New Mills Vest Pockets 74.50
- A.B.T. Challengers 65.00
- Shoot the Bartender 189.50
- Champion Hockey 289.50

ARCADE EQUIPMENT

- Bally Alleys\$ 64.50
- Lucky Strikes 99.50
- Shoot the Chutes 109.50
- Chicken Sams 109.50
- Evans Ten Strike 99.50
- Keeney Submarines 85.00
- A.B.T. Fire and Smoke 25.00

NEW REVAMPS

- Pioneer Bubbles\$259.50
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- Catalina 259.50
- Idaho 259.50

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- Set of 2-5¢ Club Console \$865.00 for set
- 5¢ Club Console\$185.00
- 5¢ 4-Star Chief 115.00
- 5¢ Silver Moon Chief 175.00
- 10¢ Silver Moon Chief 195.00
- 25¢ Silver Moon Chief 220.00
- 10¢ Club Special 175.00
- 25¢ Club Special 195.00
- 25¢ Club Special 200.00
- 5¢ Mills V.P. Chrome, plus 65.00
- 5¢ Mills V.P. B&G 49.50
- 5¢ Watling 95.00
- 10¢ Watling Relotop 115.00
- 25¢ Callie 69.50
- 5 Double Slot Safes, front and back doors 99.50

Every Machine guaranteed 100%. If these Machines do not look and perform like new, ship them back to us at no cost to you.

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- MUSIC**
- 1 New Model 1422 Rock-Ola\$775.00
 - 4 Wurlitzer 850's, Each 800.00
 - 3 Wurlitzer 24's, Each 325.00
 - 1 Wurlitzer 600 425.00
 - 1 Wurlitzer 500 475.00
 - 1 Seeburg 8200, ROES 700.00
 - 1 Seeburg 8800, ROES 625.00
 - 4 Wurlitzer 30-Wire Wall Boxes, Like New, Each 12.50
- SLOTS**
- 1 Mills 25¢ Play Black Cherry Bell\$200.00
 - 1 Mills 10¢ Play Silver Chrome Bell 160.00
 - 1 Mills 5¢ Play Silver Chrome Bell 150.00
 - 2 Mills 5¢ Play Brown Fronts, Each 125.00
- 1/3 Deposit Required, Balance C. O. D.
WEST SIDE NOVELTY COMPANY
 100 S. Wyoming Ave. KINGSTON, PA.

COINMEN YOU KNOW

Chicago:
 (Continued from page 124)
 included in their circuit. Atlas's Nate Feinstein will be leaving in a few days with Mrs. Feinstein for some relaxation at Elkhart, Wisconsin. Leaving the baby in Chicago, they'll be fancy-free.

Joe Munves, busy getting the new Munves Manufacturing Corporation started here, also has solved his housing problem. He'll be moving from New York into a swank Near North Side address. . . . Mike Spagnola has settled down to a tight schedule, giving mornings to Automatic Distributing Company, of which he is treasurer, and afternoons to Illinois Phonograph Owners, Inc., where he is executive secretary. So a good deal of the load at Automatic falls on president LeDrew Williams, who reports he's feeling fine and well recovered from a recent illness.

Irving Ovitz, never one to give up hope, expects remodeling activities at Automatic Coin Machines and Supplies to be cleared up in about 30 days. Priority and other construction headaches have made the job a long-drawn-out affair. . . . George Schoel, of Walter Oomens and Sons music operating firm, says slow business in June is expected to perk during the balance of the summer.

Bob Warner, American Vending Company of Cleveland, was in talking with Harry Brown at American Amusement Company. . . . I. H. Rothstein, of Banner Specialty Company, in Pittsburgh and Philadelphia, came in to confer with officials at Chicago Coin, also dropped in at Exhibit Supply. . . . L. C. Smith, operator from Burlington, Iowa, turned up at several coin offices.

Hy Rosenberg was in to see Gil Kitt at Empire Coin Machine Exchange, talked business for his H. Rosenberg Company, New York. . . . Fred Greenbank did some shopping for Illinois Novelty Company, Canton. . . . Ralph Crain, Kankakee op, came up on business. . . . George C. Watson, of Latta, South Carolina, was still in town, a visitor at several distributing firms.

Ken Wilkinson, who was a lucky survivor of the LaSalle Hotel fire a few weeks ago, was back in town uncovering equipment for United Amusement Company, San Antonio. . . . Bill Marmer, Sicking, Inc., was up from Cincinnati. . . . Roy McGinnis, prominent distributor in Baltimore, visited manufacturers.

SURPLUS EQUIPMENT FROM ROUTES JUST PURCHASED

- FIVE-BALL GAMES**
- 3 Strip Tease, Each\$100.50
 - 2 Horscope, Each 60.00
 - 1 Silver Skate 45.00
 - 2 Belle Hop, Each 50.00
 - 1 Bally Reserve 35.00
 - 1 Monicker 75.00
 - 1 Burlesk 30.00
 - 1 Texas Mustang 65.00
 - 1 Bolaway 75.00
 - 3 Five-Ten-Twenty, Each 120.00
 - 5 Big Hit, Each 250.00
 - 2 Victory, Each 82.00
 - 2 Velvet, Each 45.00
 - 1 Argentine 75.00
 - 1 Yanks 90.00
 - 2 Defense, Each 85.00
 - 1 Big Chief 30.00
 - 1 Twin Six 45.00
 - 1 Ton Spot 40.00
 - 1 Exhibit's Congo 30.00
 - 1 Alert 30.00
 - 1 Fishing 50.00
- PHONOGRAPHS**
- Mills Throne\$325.00
 - Mills Empress 385.00
 - Seeburg Rex 195.00
 - Seeburg Royal 275.00
 - Seeburg Regal 390.00
 - Seeburg Vogue 398.50
 - Seeburg Casino 325.00
 - Seeburg 8200 500.00
- PACKARD ADAPTERS**
 For all types of Phonographs . . . Write for Price
- WALL BOXES, all types . . . Write for Price**
- ARMY SURPLUS FRICTION TAPE (82 1/2 ft. rolls) @ 18¢ per roll in lots of 25**
- All above equipment guaranteed to be in A-1 condition, 10% discount allowed on each \$1000.00 order. 25% deposit required with order, and remainder C. O. D.
- RAY BIGNER**
 (Wesco Novelty Co.)
 1983-1985 STATE AVE. Phone: Wabash 1994-1995 CINCINNATI 14, OHIO
- CONSOLES**
- 3 5¢ Super Bells, P.O., F.P. Each\$325.00
 - 1 Parlay Races 30.00
 - 1 Big Game, F.P. 85.00
 - 1 Long Champ, P.O., F.P. 30.00
 - 1 Jockey Club 30.00
 - 1 Liberty Bell 15.00
 - 1 Bakers Paces, D.D. 5¢ (like new) 250.00
- ONE-BALL GAMES**
- 1 Congo\$ 30.00
 - 15 One-Two-Three, 1939, Each 35.00
 - 10 One-Two-Three, 1941, Each 85.00
 - 5 One-Two-Three, conv., No Reels; (\$10.00 Federal Tax.) Each 125.00
 - 5 Owls, Each 225.00
 - 1 Gold Cup 59.00
- ARCADE EQUIPMENT**
- 2 Goalees, like new, Each\$475.00
 - 2 Under Sea Raiders, Each 350.00
 - 2 Chicken Sams, conv. Rifle Range, Each 100.00
 - 1 Chicken Sam, converted to Clown 100.00
 - 2 Batting Practice, Each 85.50
 - 1 Bally Defender Gun 175.00
 - 1 Bally Torpedo 150.00
 - 1 Bally Bowling Alley 70.00
 - 1 Keeney Air Raider 125.50
 - 1 Keeney Texas League 47.50
 - 1 Belascora 250.00
 - 1 Rock-Ola World Series 95.00
 - 1 Exhibit Motor Race 100.00
 - 10 Smiley Counter Game (like new.) Ea. 29.50
 - 5 Black Hawk Counter Game, New, Ea. 22.50

HERE IS OPPORTUNITY KNOCKING

NEW GAMES READY FOR DELIVERY

BIG HITS...\$334.00 SURF QUEENS...\$327.50 GOALEES...\$525.00
 LITE LEAGUES...\$425.00 SPELLBOUNDS...\$325.00

- PIN BALLS**
- ABC Bowler\$65.00
 - Anabel 29.00
 - Armada 29.00
 - Argentines 75.00
 - Bandwagon 49.00
 - Big Chief 39.00
 - Broadcast 49.00
 - Captain Kidda 69.00
 - Convention 35.00
 - Defense 75.00
 - Dude Ranch 49.00
 - Four Diamonds 60.00
 - Four Roses 49.00
 - Fox Hunt 45.00
 - G. I. Joe 65.00
 - Girls Ahoy 75.00
 - Gun Clubs 69.00
 - HI Dives 69.00
 - HI Stepper\$69.00
 - Hockey 42 65.00
 - Horsescopes 58.00
 - Jeeps 99.00
 - Jungles 65.00
 - Lead Offs 45.00
 - Legionnaires 69.00
 - Lime Lights 45.00
 - Lucky 41's 45.00
 - Majors 41's 60.00
 - Miami Beach 60.00
 - Pan American 60.00
 - Paradise 59.00
 - Peacherino 60.00
 - Sara Suzys 49.00
 - School Days 60.00
 - Seven Ups 65.00
 - Show Boats 65.00
 - Sink the Japs\$85.00
 - Sky Ray 60.00
 - South Paw 65.00
 - Sparkys 49.00
 - Sport Parade 59.00
 - Sporty 39.00
 - Spot Oha 69.00
 - Spot Pools 69.00
 - Strat-O-Liner 60.00
 - Supper Chubbie 65.00
 - Ten Spots 50.00
 - Trailways 59.00
 - Venus 69.00
 - Vacation 49.00
 - Victorys 69.00
 - Wows 45.00
 - Yacht Clubs 49.00
 - Zig Zags 59.00

ARCADE

- 4 Bowl-A-Bombs\$99.00
- 3 Bowling Leagues 99.00
- 8 Belt-O-Balls 99.00
- 3 Bally Alleys 49.00
- 12 Batting Practices 99.00
- 2 Pookerinos 49.00
- 6 Tokio Guns 99.00
- 6 Chicken Sams (Conv.) 99.00

SLOTS

- 5c Jenning Console\$140.00
- 10c Jenning Console 160.00
- 25c Jenning Console 180.00

The Above Like New

Binghamton Amusement Co., Inc.
 19 MAIN ST. 4-1700 BINGHAMTON, N. Y.

FOR SALE FOR SALE

- PINBALL**
- Four Roses\$ 89.50
 - Band Wagon 69.50
 - Belle Hop 79.50
 - ABC Bowler 70.00
 - Eagle Squadron 209.50
 - Strip Tease 129.50
 - Marvel's Baseball\$124.50
 - School Days 82.50
 - Yanks 139.50
 - Sky Blazer 90.00
 - Argentine 89.50
 - Jungle 85.00
 - Topic\$ 90.00
 - '42 Home Run 99.50
 - Knockout 129.50
 - Victory 110.00
 - Gold Star 82.50
 - Zombie 79.50
- MUSIC**
- 3 Bar Boxes, Wurlitzer 30 Wire @\$10.00
 - 4 Wall Boxes, Seeburg 24 Wireless, RC @\$25.00
- ARCADE**
- Bell Ball Skoe Ball\$150.00
 - Supreme Skoe Ball (Brand New) 349.50
 - Windmills (Brand New) 29.85
 - Smileys (Brand New) 39.50
 - Skippers (Used) 5.00
 - Jumbo Parade, 5¢ F.P.\$ 75.00
 - Big Tops 125.00
 - Foreign Colors 174.50
 - Jennings Cigarola 89.50
- SLOTS—Jennings Guaranteed Factory Rebuilds**
- 3 10¢ Four Star Victory Chiefs\$210.00
 - 2 5¢ Four Star Victory Chiefs 200.00
 - 1 5¢ Silver Chief 150.00
 - 1 5¢ Silver Moon Chief 175.00
 - 1 10¢ Silver Moon Chief 185.00
 - 1 25¢ Silver Moon Chief 195.00
 - 1 5¢ Victory Chief\$190.00
 - 1 10¢ Mills War Eagle 125.00
 - 2 Silver Chromies, V.P. (Used) 45.00
 - 5¢ Spark's Champion (Brand New) 45.00
 - 5¢ American Eagle (Used) 35.00
 - 1 Keeney's Spinner Winner 45.00

GEORGE NOVELTY COMPANY
 1716 WASHINGTON AVENUE Phone 2790 NORTHAMPTON, PENNA.

For Immediate Shipment
.22 SHORTS
 Write, Wire, Phone for Prices.
SIMON SALES, INC.
 215 West 64th St., New York 23, N. Y.
 Phone: Tr. 4-6900

IN WESTERN PENNSYLVANIA AND WEST VIRGINIA

The New
AMI
 40 SELECTION PHONOGRAPH

Is distributed exclusively by

AMERICAN COIN-A-MATIC MACHINE CO.
 1435 FIFTH AVE. PITTSBURGH 19, PA.
 PHONE: ATLANTIC 0977

FOR SALE
 (Ammunition)
 1 to 20 Cases.
.22 SHORTS
 \$175.00 Per Case.
Peerless Vending Machine Co.
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WHOOPEE
 The new Jar Deal that beats all competition, takes in at 10¢, \$228.00; pays out 120 winners, \$168.00; definite profit, \$60.00.
 Sample Deal, \$3.50 Prepaid.
 Quantity Prices to Quantity Buyers.
 Also Tip Books and other Ticket Games.
WILSON WHITAKER
 2405 S. MADISON ST. MUNCIE, IND.

BINGO SPECIALS

- ALL METAL BED LAMP\$21.00 DOZ.
- #500 ALL METAL 24" ASH STAND, 7" BASE 15.00 DOZ.
- #734 ALL METAL 24" ASH STAND, 8" BASE 16.50 DOZ.
- #520 ALL METAL 24" ASH STAND, 10" BASE 22.50 DOZ.
- #100 ALL METAL 27" ASH STAND, 11" BASE 24.00 DOZ.

SEND FOR OUR COMPLETE CARNIVAL LIST.
STANLEY NOVELTY COMPANY
 14 E. BROAD STREET RICHMOND, VA.

If CALVERT SELLS It—It's GOOD

DISTRIBUTORS FOR

Bally
VICTORY SPECIAL
VICTORY DERBY
SURF QUEENS

We'll Buy Your MUSIC

any model—any make. State quantity, condition, price, etc.

Write, Phone or Wire

Look for the CALVERT 8-POINT INSPECTION tag on every reconditioned machine that leaves our place. It's your assurance that what CALVERT sells—is GOOD!

IMMEDIATE DELIVERY!

Orders taken subject to prior sale

- THOROBREDS . . . \$395
- LONG ACRES . . . 395
- PIMLICOS 325
- '41 DERBYS . . . 295

One-third deposit with order, F. O. B. Baltimore

CALVERT NOVELTY CO.

—COIN OPERATED EQUIPMENT—
708 N. HOWARD ST. YERON 3034. Baltimore 1, Md.

NOW DELIVERING — IN IOWA

PACKARD PLA-MOR ACCESSORIES

- | | |
|---------------------------------------|---------------------------------------|
| PLA-MOR WALL BOX \$ 38.95 | NO. 700 DAHLIA, WALL SPEAKER. \$21.95 |
| NO. 1000 ROTATING SPEAKER. . . 159.50 | BAR BRACKET 5.00 |
| NO. 900 ROSE, WALL SPEAKER. . . 49.95 | 30 WIRE CABLE. Per Ft.22 |
| NO. 800 DAISY, WALL SPEAKER. . 36.95 | ADAPTORS — WRITE FOR INFORMATION |
- STEEL HIDEAWAY CABINETS — WRITE

IN STOCK FOR SHIPMENT!

- CHI COIN'S GOALEE \$525.00
- CHI COIN'S SPELLBOUND. 325.00
- MARVEL'S FRISCO 279.50
- BALLY'S SURF QUEENS 327.50
- BALLY'S VICTORY SPECIAL, FP . . 661.50
- BALLY'S VICTORY DERBY, PO . . . 646.50

Gilbert DISTRIBUTING COMPANY *In Iowa*
3203 Forest Ave. • Phone 7-0569 • Des Moines

BUY IN CANADA

SAVE DUTY, SALES TAX AND EXCHANGE

All Sizes and Styles of Boards From 100 TO 5000 HOLES

With Both Number and Slot Symbol Tickets INCLUDING JACKPOTS

Write for Samples and Prices

PREMIUM PRODUCTS COMPANY
179 KING STREET WINNIPEG, MANITOBA, CANADA



MACHINE CLOSE-OUTS

- | FIVE BALLS | | ONE BALLS | |
|-------------------------------|--|--|--|
| Hi Hat \$ 79.50 | Long Ace \$335.00 | Thoroughbred 335.00 | |
| Texas Mustang 79.50 | '41 Derby 250.00 | Club Trophy 225.00 | |
| Major, '41 72.50 | Record Time 150.00 | Jumbo Parade, F.P., Late Head, Perfect . . 99.50 | |
| Pan American 69.50 | Jumbo Parade, C.P., Late Head, Perfect . . 99.50 | Jennings Four Star Chiefs, 5¢ & 10¢ . . . 85.00 | |
| Wild Fire 62.00 | | | |
| 5/10/20 120.00 | | | |
| Grand Canyon 200.00 | | | |
| School Days 49.50 | | | |
| Seven Up 57.50 | | | |

ALL MACHINES ARE CLEANED, CHECKED AND READY FOR LOCATION. 1/2 DEPOSIT WITH ORDER. BALANCE C. O. D. OR S. D.

ROBINSON DISTRIBUTING COMPANY 1400 St. Charles New Orleans, La. Raymond 8649
ROBINSON SALES COMPANY 7525 Grand River Detroit 4, Mich. Tyler 7-2770

COINMEN YOU KNOW

Los Angeles:

(Continued from page 123)

cessionaire there. . . . Jack Cohen, Solotone distributor for the State of Ohio, was in town checking with Bud Parr on the delivery of new boxes.

Cliff Blake, Blake Sales Company, has been appointed California distributor for the Vendit cigarette machine by Sam Kogen of the American Vending Corporation. . . . Al Bettelman, of C. A. Robinson Company, is making the rounds of coin row with his two-month-old son. . . . Mollie Simon, erstwhile stenographer and trouble-shooter for local operators, is working out of Charley Robinson's offices in the mornings and Automatic Vendors offices in the afternoons. Mollie's 11-year-old daughter was recently valedictorian of her graduating class, and gave an address on the atomic bomb. Mollie says she had a hard time keeping up with what her little girl was saying.

Charles E. Washburn, head of Ace Distributing and Coast Record companies, is up north calling on distributors and jobbers. Bill Abel, local manager for Washburn, is taking over as general manager of all Washburn's enterprises. Walt Hedenberg, who has returned from an extensive trip thru the Northwest, will become sales manager locally for Ace and Coast. . . . Rudy Pratt, General Music Company secretary, is happily expecting her army sergeant husband back from a year in Japan; he's due the middle of July.

L. E. Kelley and F. J. Myers, of K & M Service, are buying out their third partner, H. A. Lucas. Lucas has been with the organization since February, when he was discharged from the army. Kelley is in Dallas

(See Los Angeles on page 127)

SELL RIGHT TO

AMMCO

- | | |
|-----------------------|----------------------------|
| ABC BOWLER | SEA HAWK |
| BELLE HOP | SPOT A CARD |
| CHAMP | SPOT POOL |
| FOUR ROSES | SOUTHPAW |
| HOROSCOPE | STAR ATTRAC-TION |
| METRO | ZOMBIE |
| MIAMI BEACH | SKY BLAZER |
| PARADISE | 5-10-20 |
| SCHOOL DAYS | TRIUMPH |

WRITE—PHONE—WIRE For Our HIGHEST Prices

AMMCO DISTRIBUTORS

2513 MILWAUKEE AVE. CHICAGO 47, ILL. PHONE CAPITOL 1111

WANTED

EXHIBIT BULL'S-EYE GAMES

In good condition, with ticket Pay-Outs

These machines were manufactured about 1933-35 and are a single cabinet type with a ray pistol shooting a beam of light at a bull's-eye which keeps blinking. Upon hitting bull's-eye, odds are registered. Machine is similar to ABT Challenger except is in larger cabinet and shoots light rays.

E. L. BATES

574 Madison Ave. Grand Rapids 3, Mich.

READY FOR DELIVERY

NEW

- BALLY SURF QUEEN \$327.50
- CHICAGO COIN GOALEE 525.00
- CENCO TOTAL ROLL 525.00
- A.B.T. CHALLENGER 65.00
- BOWL-A-WAY (BOWLING GAME) 375.00

USED PHONOGRAPHS

- SEEBURG VICTORY MODEL . . . \$495.00
- SEEBURG R.C. SPECIAL 350.00
- SEEBURG MAYFAIR 450.00
- SEEBURG CROWN 425.00
- SEEBURG REGAL, R.C.E.S. . . . 475.00
- SEEBURG REGAL 395.00
- SEEBURG CASINO 415.00
- WURLITZER VICTORY 495.00
- WURLITZER 616, GRILLED . . . 295.00
- WURLITZER MODEL 500 IN ARISTOCRAT CABINET 525.00
- ROCK-OLA STANDARD 425.00
- ROCK-OLA SUPER 475.00

PIN GAMES

- GUN CLUB \$ 95.00
- JUNGLE 85.00
- NEW CHAMP 75.00
- SPOT POOL 75.00
- SLAP THE JAP 60.00
- SHORT STOP 45.00
- SCOOP 25.00
- FOX HUNT 45.00

ARCADE

- SEEBURG RAY-O-LITE (DUCK TARGET) \$159.50
- SEEBURG RAY-O-LITE (BEAR TARGET) 159.50
- SEEBURG RAY-O-LITE (COINEX TARGET) 159.50
- RAPID FIRE 165.00
- CHICAGO COIN GOALEE 425.00
- AIR RAIDER 150.00
- SHOOT YOUR WAY TO TOKYO . . 165.00
- SUBMARINE 125.00
- PIN GAMES—NEW PAINT, LEGS SANDED, RECHECKED.
- ARCADE EQUIPMENT—NEW PAINT.

MUSIC

- SEEBURG SPEAK ORGANS . . . \$ 35.00
- UNIVERSAL AMPLIFIER (MODEL A) 54.50
- UNIVERSAL AMPLIFIER (MODEL B) 74.50
- OPERATOR'S CLEAN-UP KIT . . . 3.85
- TITLE STRIPS, PER 10065
- MECHANIC'S TOOL KIT 17.95
- SEEBURG W52Z WALL-O-MATIC, 5c 39.50
- SEEBURG W510Z WALL-O-MATIC, 5-10-25c 59.50
- SEEBURG BAR-O-MATIC 59.50
- 12-INCH SPEAKER IN CABINET . . 16.50
- SEEBURG 3-WIRE SELECT-O-MATIC, 5c 35.00
- ROCK-OLA PLATFORMS 7.50

PARTS

- PERMO POINT NEEDLES \$.35
- 60 WATT LUMILINES95
- MAIN CABLES FOR RAY-O-LITES . . 6.15
- GUN CABLE 2.00
- 3000 OHM RESISTORS FOR RAY-O-LITES 1.22
- #1489 GUN LAMPS60
- COLLECTION BOOK10
- SERVICE MEN MAINTENANCE REPORT BOOKS (Double Size) . . 20
- ASH TRAY AND LIGHTER COMBINATION, 1 DOZEN 15.50
- BULLET DIME BANKS35
- PIN GAME TRUCKS 49.50
- DUCK TARGET, COMPLETE WITH SCENERY 14.95
- COINEX TARGETS 14.95
- FULL LINE OF PIN GAME PARTS, LOCKS, SPRINGS, DOORS, TIPS, ETC.
- PHONOGRAPHS, PIN GAMES, ARCADE EQUIPMENT REPAINTED AND REPAIRED AT REASONABLE CHARGES.

W. B. NOVELTY CO., INC.

1012-14 Market St. St. Louis 1, Mo.

WHAT HAVE YOU TO TRADE OR SELL!

- | | |
|---|--|
| Streamliner (Now) | Crossline \$249.50 |
| Big Parade \$135.00 | Sink the Jap. 59.50 |
| Spotcha 99.50 | Dixie 49.50 |
| Towers 89.50 | Big Town 44.50 |
| Four Roses 89.50 | Jumbo Parade, F.P., Late Head . . . 99.50 |
| Jumbo Parade, F.P., Late Head . . . 99.50 | Jumbo Parade, F.P. 89.50 |
| Sun Ray, F.P. 149.50 | Big Game, F.P. 99.50 |
| Big Game, F.P. 99.50 | Paces Reels Jr., P.O., Ralls 99.50 |
| Jungle Camp, P.O. 89.50 | Mills Owl 69.50 |
| Fortune 1 Ball F.P. 189.50 | |

PANORAMS 325.00
Wurlitzer 61 150.00
Wurlitzer 41 175.00
Wurlitzer 616, Special Liteup 299.50
1/2 Deposit With Order.

CHAS. HARRIS

2773 Lancashire Rd. Cleveland Hts. 6, Ohio

ATTENTION

TEN-STRIKE OWNERS Moulded Plexiglas to replace curved glass in Ten Strikes. Stronger, clearer, better than glass. Available NOW. Ea. \$4.85. 6—\$4.40 ea. Sent return mail, C. O. D.

WALTER McCULLOUGH
BOX 37 BUTLER, WIS.

Longer Record Life! Quality Reproduction! Fewer Service Calls! and More Profits With

PFANSTIEHL

NEW COIN MACHINE NEEDLES Operators' Price List

Subject To Change Without Notice. Up to 20 50c Ea. Over 20 49c Ea. Over 50 48c Ea. Over 100 46c Ea. Over 200 45c Ea.

1/3 Deposit, Balance C. O. D. F. O. B. Newark

EAST COAST DISTRIBUTORS, INC. 415 Frolinghuysen Ave., Newark 5, N. J. Phone: Bigelow 8-3525

COINMEN YOU KNOW

Los Angeles:

(Continued from page 126)

setting up the company's own distributing offices there, and Myers just returned from Northern California on a selling tour for their new Stanchel label. K & M Steno, Penny Eisen, has returned from a trip home to Brooklyn, where she underwent an appendectomy.

Fred Gaunt, General Music Company has just returned from San Diego and Imperial Valley towns, calling on operators and facilitating deliveries. . . C. A. (Charley) Robinson, well-known distributor, has just purchased a new home on Kings Road just off the famous Sunset Strip in West Hollywood.

Nels Nelson, one of the biggest dealers in used equipment locally and Southern California distributor for the Personal Music Box, still manages to keep his salesrooms stocked with reconditioned machines. Nelson's offices are frequently visited by out-of-town ops. . . Bill Cohen, of Silent Sales in Minneapolis, recently dropped in at Badger Sales.



SEND IN YOUR GAMES FOR CONVERSION

RIVIERA

CONVERTED FROM

"BIG PARADE"

OTHER CONVERSIONS FROM . . .

- ZOMBIE SUN BEAM DOUBLE PLAY WEST WIND DO-RE-MI STARS LEADER DUPLEX SKY BLAZER KNOCKOUT

\$60

F.O.B. Factory will be paid for above games.

Conversions for outright sale \$249.50 each

UNITED MANUFACTURING CO. 5737 BROADWAY, CHICAGO 40, ILLINOIS

JUST OFF LOCATION

- 1 5¢ Two-Tone Cabinet Evans Lucky Star \$189.50 2 5¢ Two-Tone Cabinet Lucky Lucerne 175.00 1 5¢ Royal Lucre Brown Cabinet 152.50

WHITFIELD MUSIC CO. Box 492 Wildwood, Fla. Phone 2282

Trade in Your Old COUNTER GAMES on Brand New "SMILEY"

at only \$29.50 \$5.00 Allowance on Used IMPs and CUBS \$10.00 Allowance on Used MERCURIES LIBERTIES MARVELS SPARKS AMERICAN EAGLES

OHIO SPECIALTY CO. 539 S. Second St. Louisville, Ky.

SALESBOARDS

Table with columns: Holes, Name, Profit, Price. Lists various items like Diamond Dust, Lulu Board, J.P. Charley, etc.

WORLD'S BEST BOARDS, TICKETS, CARDS DELUXE MFG. CO. DeLuxe Building Blue Earth, Minn.

WANTED TO BUY FOR CASH

- Wurlitzer 700 \$550.00 Wurlitzer 800 600.00 Wurlitzer 750M 600.00 Wurlitzer 750E 675.00 Wurlitzer 780E 650.00

IRWIN DISTRIBUTING CO. 106 S. Grove Phone 5-9697 Wichita, Kan.

SELL OR TRADE

- 3 5¢ Ad Lee Diggers, Ea. \$ 87.50 1 1¢ Mills Merchandise Digger 43.50 1 Exhibits Rat Claw 280.50

WANT MECHANIC

Thoroughly experienced on all types of Music, Games and Venders to take complete charge of shop and servicing of large operation in Maryland.

SPECIALS

- 7 Wurlitzer 500s. Ea. \$450.00 3 Wurlitzer 700s. Ea. 625.00 1 Wurlitzer 24A. Ea. 275.00

R. V. BRUCE Williamsburg, Ky.

WANTED

Mechanic on Pin Games, Mechanic on Pay-out Consoles, Mechanic on One Ball. Good opportunity with established distributor. ROY MCGINNIS CO. 2011 Maryland Ave. Baltimore 18, Md. Phone: University 1800

America's Finest...

PHONOGRAPHS — READY FOR LOCATION!

- 5 AMI Top Flights \$350.00 5 AMI Singing Towers 550.00 5 AMI Streamliners 550.00 5 Wurlitzer 412 or 312 225.00

WE CAN SUPPLY YOU WITH ANY OTHER MODEL YOU NEED! 1/2 Dep., Bal. C. O. D., F. O. B. Newark

RUNYON SALES COMPANY 123 WEST RUNYON STREET, NEWARK 8, NEW JERSEY All Phones: Bigelow 3-8777

SACRIFICING!! The following machines are still on location, A-1 in appearance and in perfect working order. Need cash for expansion of other business. No bunk, no junk. Machines expertly crated to reach you ready for location.

- FIVE BALLS Ten Spot \$ 74.50 Four Aces 129.50 Towers 89.50 Playball 69.50

NOVELTY GAMES DISTRIBUTING CO. 1327 MICHIGAN BLVD. RACINE, WIS.

FIVE BALLS

- Victory (Genco) \$76.50 Trailways 69.50 Owl 47.50 1-2-3 (1940) 54.50

LEW WOLF ENTERPRISES 1022 Main Street Telephone Garfield 7780 Buffalo, N. Y.



C. M. McDANIEL

Welcomes you
to his
NEW LOCATION

With ultra-modern offices, display rooms and a service department that will please you.

Remember—if we do not have what you want we will get it for you.

C. M. McDaniel Distributing Co.

851-53 North Flores Street San Antonio, Texas
Phone Fannin 0022

ALWAYS FIRST WITH THE LATEST — CONTACT US FOR THE BETTER DEAL

COINMEN YOU KNOW

Twin Cities:

(Continued from page 123)

ada, for fishing and then to Detroit Lakes, Minn., for some rest. . . The coin machine industry is expressing its sympathy to Jack Ravine, United Machines, and his wife on the accidental death of their three-year-old daughter, Virginia, who was run over by two automobiles in front of the Ravine home. The child was struck first by one car and thrown into the path of another.

Paster Distributing Company will play host to about 150 Wurlitzer music merchants at a dinner July 17 at the Nicollet Hotel in Minneapolis. A similar dinner for about 75 coinmen in Iowa was held July 15 at the Fort Dodge Hotel, Des Moines. Paster and his Des Moines office manager, Sam J. Nilva, were hosts. . . Recent visitors to the Twin Cities market included Jack Harrison, of Crosby, Minn., and his wife, and Jay Redding, of Houston, Minn. They were looking for equipment. . . George Atol, operator of a coin machine route in Western Wisconsin, reports business in that area good.

Dave "Dodo" Nathanson, head of Nathanson Cigar Company, cigarette-candy jobber, has been down to the office for the first time since he was hospitalized months ago for a serious ailment. During his absence his brother, Paul, assisted by Ben Breslaw and Florence Eisenstadt, have been operating the firm. . . Another ailing cigarette-candy distributor back at his desk for part-time work is Paul H. Lambert, an officer of McFadden-Lambert Co., St. Paul, who was bedded for many weeks by illness.

Henry Lichtig, of Perfection Sales Company, and Sol Sachs, of Sachs Nut and Shelling Company, are back from Chicago where they attended the annual convention of the National Association of Confectioners. Before reaching Chicago Lichtig, accompanied by his wife, had visited relatives in Detroit. Perfection Sales is a large candy-tobacco jobbing house which has been a popular spot for vending machine operators to patronize.

WILL PAY TOP PRICES FOR

- SCHOOL DAYS
- PARADISE
- SPOT POOL
- ABC BOWLER
- BELLE HOP
- SEA HAWK
- HOROSCOPE
- MIAMI BEACH
- CHAMP OR NEW CHAMP

WRITE, PHONE OR WIRE TODAY!

MARVEL

MANUFACTURING CO.
2847 Fullerton Ave., Chicago 47, Ill.
Everglade 0230

GET ON THE FAST PLAY BANDWAGON



CUT-OUT JACKPOT WRIST WATCH BOARD
PROFIT \$22.00
720 hole—5¢ Play. Takes \$36, Pays \$6.00 in Trade & Watch. Handsome Watch, leather strap. Flash appeal pulls fast play! Jackpot set-up averages P.O. steps up profit. Smartly profited design with unflinching action, generous profit. Simple deal, \$8.95.

List of 12 or more, ea. \$7.95. Send check or money order for immediate shipment.

GREENGLASS SALES CO. W. 23 St., N. Y. 10

OPERATORS GUARANTEED BUYS!

PACKARD EXCLUSIVE DISTRIBUTORS in

- ... Minnesota, N. Dakota, Northern Wisconsin and Northern Michigan
- OTHER GUARANTEED BUYS!
- Jockey Club, Ref. \$375.00
- Turf King 375.00
- Kentucky, Ref. Like Now 225.00
- Paces Reels, Aut. P.O., Ref. 125.00
- Silver Moon, Like New 125.00
- Jumbo Parade, Hi-Hd., Ref. 185.00
- Big Game, Aut. P.O., Ref. 135.00
- Jenn. Totalizer, Free Play 100.00
- Big Game, Free Play 100.00
- Pace Reels, Two-Way, 5¢-5¢ 275.00
- Pace Reels, Two-Way, 5¢-10¢ 300.00
- Keeney Super Bells, Two-Way, 5¢-25¢, Comb. Cash & Free Play 550.00
- Dewey Single 75.00
- Dewey or Callie Double 150.00
- Wurl. 816 Hideaway 250.00

- NEW MACHINES
- New Bank Ball, 9' \$375.00
- New Bank Ball, 12' & 14' Write
- Chic. Coin Goals 525.00
- Pilot Trainer 750.00
- Mills Black Cherry Bells Write
- Bally Victory Derby Write
- Bally Victory Special Write
- Champion Hockey 200.00

JENNINGS 4-STAR CHIEFS
5¢, \$125.00; 10¢, \$150.00; 25¢, \$175.00

WATLING ROLATOPS
5¢, \$75.00; 10¢, \$100.00; 25¢, \$150.00

Twin Ports SALES CO.
230 LAKE AVE. SOUTH
DULUTH 2, MINN.
MELROSE 2888

SALESBOARDS—All Orders Shipped Same Day Received

Holes	Play	Description	Average Profit	Net Price
400	5¢	LUCKY BUCKS, DEFINITE PROFIT	\$ 7.00	\$.85
520	5¢	EASY ACES, DEF. PROFIT, SLOT SYMBOLS	13.00	1.25
520	25¢	EASY FINS, DEF. PROFIT, SLOT SYMBOLS	55.00	1.25
720	5¢	BABY BELL, SLOT SYMBOLS	17.37	1.75
1000	25¢	ALL OUT CHARLEY, DEFINITE PROFIT	60.00	3.25
1000	\$1.00	JACK POT CHARLEY, THICK & PROTECTED	185.30	2.50
1000	5¢	OUT DOOR SPORTS, THICK, JUMBO HOLES	28.40	3.25
1000	5¢	SPOT OF GOLD, THICK, JUMBO HOLES	28.14	3.25
1000	10¢	BIG DIME DOUGH, THICK, JUMBO HOLES	42.75	3.25
1200	5¢	TEN BIG FINS, THIN, JUMBO HOLES	35.20	2.50
1200	5¢	VICTORY BELL, THICK, JUMBO HOLES	38.57	3.80
1200	50¢	TEXAS CHARLEY, THICK & PROTECTED	152.75	3.00

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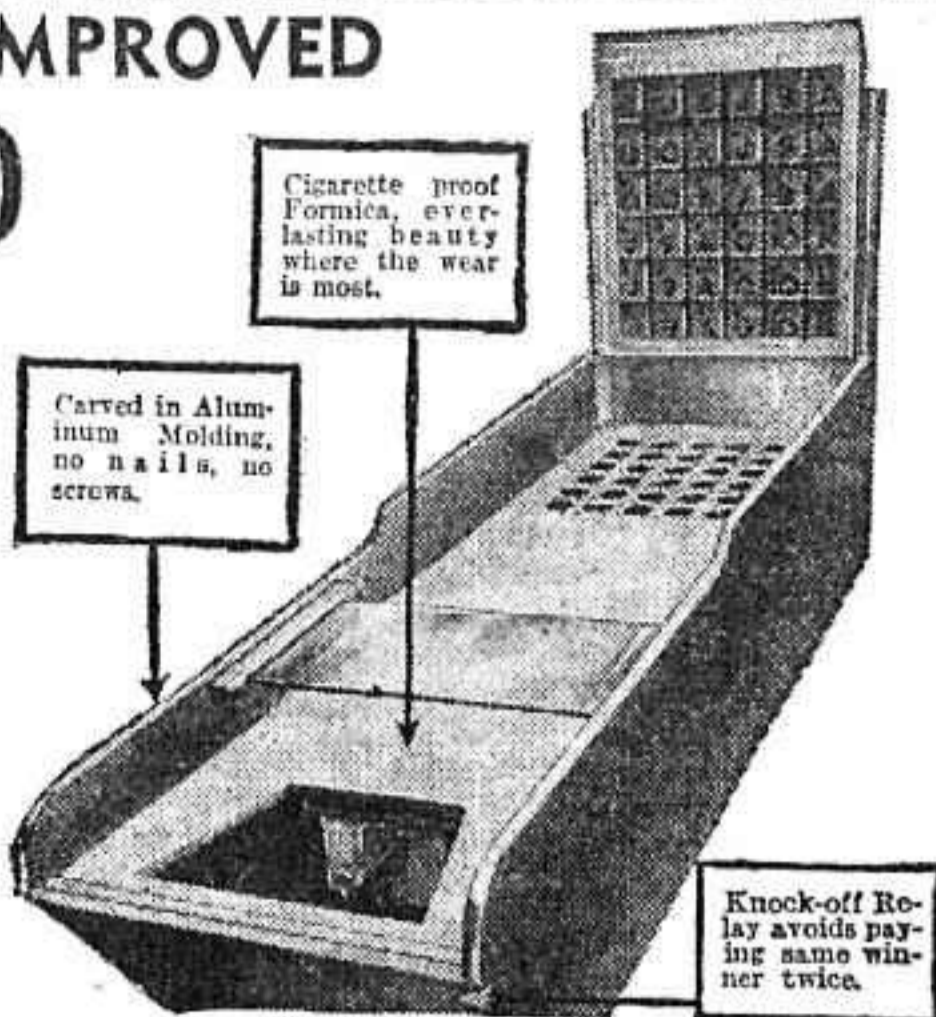
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SAM GARBER

Lowell Official for Licensing Pinballs

LOWELL, Mass., July 13.—Following the decision of the Massachusetts Supreme Court holding pinball games legal, Thomas B. Delaney, Lowell commissioner of licenses, has submitted a request to the city manager asking that an ordinance to tax the machines be introduced in city council.

Report is that the fee proposed would be \$10 a year, with licensing of machines placed under jurisdiction of the police commission. Pinballs have been popular in Lowell for many years, but here, as elsewhere in Massachusetts, there had been some question as to their legality until the Supreme Court ruled in a test case originating in Cambridge. Number of games in the city has increased considerably, since the decision was handed down, members of the trade said.

Joseph Silverman's Son Back From Navy

PHILADELPHIA, July 13.—A gala family reunion marked the return of Arnold Silverman, son of Joseph Silverman, business manager for the Philadelphia Automatic Amusement Machines Association, after three years in the U. S. Navy. He is Silverman's second son serving in the armed forces overseas. Another son was released earlier after seeing action with the air corps.

The young sailor lad was feted at a family dinner last Sunday (7) at the home of David Globman, Silverman's brother-in-law. Earlier this month Silverman was tendered a testimonial dinner at the Warwick Hotel by members of the local industry, at which time a substantial contribution in his honor was made to the Allied Jewish Appeal drive.

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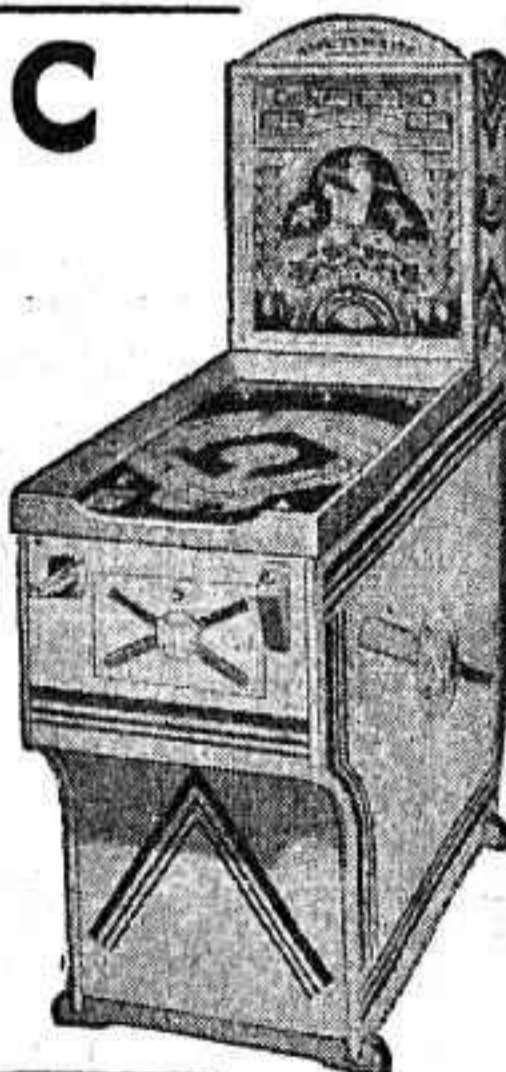
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Longacre 359.50	B&Q Vest Pocket Balls . . . 49.50
Victory 90.00	5/2 Liberty Bells 15.00
Spottem 40.00	Brand New Mills Vest Pocket Balls . . 74.50
50 Grand 49.50	25¢ Jumbo Parades 185.00
	1/2 American Eagles 15.00
	Hollywood 159.50
	Major '41 60.00
	Argentina 80.00
	Keeney Texas Leaguer 45.00

1/3 Deposit, Balance C. O. D.

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THE BIGGEST
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Deluxe Bells

100¢
50¢
25¢
10¢
5¢

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MFG. CO. INC.
2909 INDIANA AVE.
CHICAGO ILL.

Foreign Trade Drop Laid To Shortages, Buying Slash

(Continued from page 103)
three months this year as they did in the entire year of 1945." The Central American country of Guatemala moved into fifth place as a major importer of coin devices with purchase of 58 units valued at \$9,391. This was nearly double its imports of American machines in all of last year, when operators there bought only 18 machines valued at \$4,902. Columbia, where the juke box apparently zoomed into high popularity in the last half of 1945, was the sixth largest overseas buyer of coin machines and the biggest in South America. Last year the country rose to third place with purchase of 131 machines at \$63,747. Of these, 121 were jukes. In the first quarter this year, coinmen there bought 16 phonographs valued at \$8,575.

Aussies Back In
Australia also came into the market for U. S. phonographs in February with the purchase of one machine for \$500. Australians have been prohibited from buying anything except certain necessities abroad since the end of war. The Dutch colony of Surinam, off the north coast of South America, was another newcomer, buying one amusement game for \$300. Switzerland showed up on the export list for the first time since the outbreak of war with purchase of 20 venders, apparently used bulk machines, for \$60.

Another straw in the wind of the coin machine export trade was the increasing sale of venders abroad. In the first quarter last year, exports of venders totaled 409 units valued at \$8,662. But the 383 shipped overseas in the same period this year were valued at \$23,791. In dollar volume, this was an increase of about 175 per cent. And it would seem to indicate that the multi-column types of cigarette, candy and soft drink venders are receiving wider ac-

ceptance abroad. Exports of amusement games also showed a substantial increase in value despite a drop in numbers. The 712 games exported this year were valued at \$67,797 compared with a valuation of \$44,005 placed on the 1,134 sent abroad in the first quarter of 1945. In value, this was an increase of roughly 50 per cent.

Big Juke Drop
Big drop was in phonograph exports. In the first three months this year, 111 juke boxes with a value of \$38,592 were exported, whereas a year ago, 634 valued at \$122,365 were shipped abroad. This was a drop of 66 per cent.

In March, the last month reported, exports of phonographs totaled only 31, with a combined value of \$15,377. This compared with 367 worth \$59,114 exported in the same month of 1945. Vender shipments abroad totaled 238 units worth \$13,434 compared with the 202 valued at \$3,130 that were exported a year earlier. Total of 252 amusement games, selling for \$27,370, were exported in March, 1946, compared with 739 worth \$21,955 sent abroad in the same month of 1945.

Total value of the 521 coin machines exported in March was \$56,181. This compared with a valuation of \$84,199 placed on the 1,308 exported a year earlier. Major trend that appeared in the whole report was that the vender is taking a steadily bigger role in the export picture. In March, for instance, Mexico bought 31 venders valued at \$4,551. This was more than Mexican coinmen bought in the entire year of 1945. And several thousand per cent more than the one \$25 machine they bought in March a year ago. Cuba bought 51 venders valued at \$4,524, compared with nine worth \$1,161 the islanders took in the whole year of 1945.

SLOTS-CLUB BELLS

Original—Serials Over 400,000

8	5¢ Blue Fronts, Excellent	\$125.00
3	5¢ Pace Club Bell, 3/5 P.O.	90.00
1	10¢ Pace Club Bell, 3/5 P.O.	145.00
2	5/10 Pace Club Bell, Twin Slot	195.00
1	5/25 Pace Club Bell, Twin Slot	245.00
1	50¢ Pace Club Bell Royal	245.00
8	10¢ Blue Front, Pace, 3/5 P.O.	85.00
1	10¢ Blue Front, Pace, Slug P.	85.00
4	5¢ Pace Rockets, 3/5 P.O.	75.00
1	10¢ Watling Roll-a-Top, 3/5 P.O.	75.00
1	10¢ Jennings Silver Chief, 3/5 P.O.	125.00
1	10¢ Jennings Victory Chief, 3/5 P.O.	95.00
1	1¢ Pace Comet, Blue	8.50
3	Mills Q.T. Stands	14.50
1	Mills Double Cabinet Stand, Like New	90.00
1	Evans Bang Tall Console, '38	39.50
1	Evans Chuck-a-Lette	25.00
1	Mills Rio Console	125.00
1	Pace Races, Brown Cabinet	49.50
1	Pace Races, Black Cabinet	49.50

COUNTER GAMES

1	1¢ Mills Vest Pocket, B&G	\$95.00
2	1¢ Penny Pack	7.50
1	5¢ Champion Chip, P.O.	32.50
1	5¢ Grandstand Old Reels (Jennings)	25.00
1	1¢ Ex-Ray, Chip Payout Ball Game	7.50
3	1¢ Tots	14.50
4	1¢ Tally Divider Model	14.50
38	1¢ or 5¢ Imps, Like New	6.95
1	5¢ Mills Counter King	38.50

BALL PAYOUT

12	Bally Derbys	\$12.50
15	Bally Belmonts	12.50
13	Bally Breakness	14.50
14	Bally Breakness, Deluxe	22.50
11	Bally Fairgrounds	22.50
1	Bally Grand National (New)	125.00
2	Bally Pacemaker, Excellent	55.00
3	Gottlieb Track Records, Excellent (Crating Extra)	55.00
700	Thick Colored and Lulu Boards	1.50

NEW MACHINES

Pioneer's Smiley			Write
Champion Hokey			\$289.50
Rocket Ball (Skee-ball), 8" 6"			325.00

1/3 Deposit with Order, Balance C. O. D.

UNION SALES CO.

406 N. Adams St. Green Bay, Wis.
All Phones: Howard 2895

Coin Machine Exports

First Three Months, 1946

Country	Totals		Phonographs		Venders		Amusement Games	
	No.	Value	No.	Value	No.	Value	No.	Value
Canada	614	\$ 88,565	22	\$ 7,492	248	\$ 8,055	344	\$23,018
Mexico	229	38,398	47	9,212	31	4,551	151	24,635
Cuba	108	13,035	12	4,088	51	4,524	45	4,423
Guatemala	58	9,391	4	2,355	1	450	53	6,586
Honduras	1	610	1	610	—	—	—	—
Costa Rica	2	750	2	750	—	—	—	—
Colombia	16	8,575	16	8,575	—	—	—	—
Canal Zone	6	1,087	—	—	6	1,037	—	—
Dominican Republic	20	1,618	—	—	—	—	20	1,618
Ecuador	4	661	—	—	—	—	4	661
Philippine Is.	31	3,574	—	—	15	2,754	16	820
Surinam	1	300	—	—	—	—	1	300
Union of South Africa	93	13,103	6	5,010	11	2,860	75	5,733
Switzerland	20	60	—	—	20	60	—	—
Australia	1	500	1	500	—	—	—	—
TOTALS	1,206	\$130,180	111	\$38,592	383	\$23,791	712	\$67,797

March, 1946

Country	Totals		Phonographs		Venders		Amusement Games	
	No.	Value	No.	Value	No.	Value	No.	Value
Canada	249	\$16,214	4	\$ 3,120	155	\$ 3,909	90	\$ 9,185
Mexico	97	12,528	14	4,152	31	4,551	52	3,825
Cuba	87	9,122	3	740	51	4,524	33	3,858
Guatemala	50	8,955	4	2,355	1	450	45	6,150
Union of South Africa	21	7,530	6	5,010	—	—	15	2,520
Dominican Republic	13	1,168	—	—	—	—	13	1,168
Ecuador	4	661	—	—	—	—	4	661
TOTALS	521	\$56,181	31	\$15,377	238	\$13,434	252	\$27,370

"SMILEY" LEGAL COUNTER GAME,
BRAND NEW. Each.....\$ 24.50

- Champion Hockey 289.50
- Amusematic Life League..... Write
- Marvel Baseball 137.50
- Rock-Ola Commando..... 575.00

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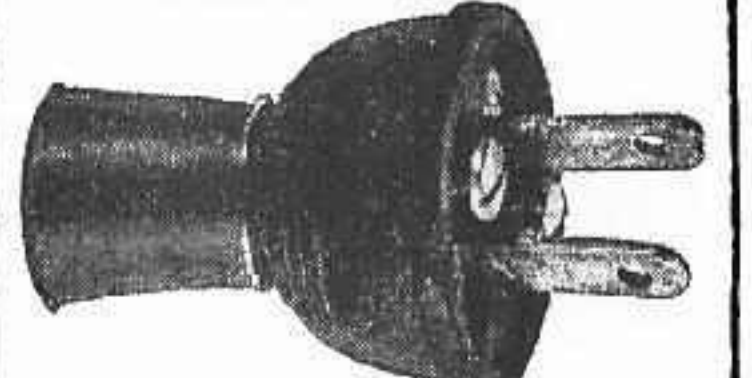
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Black Cherry Bell, Brand New, 3/5 Pay-out, 25¢ Play Write
Mills Escalator, 10¢ Play Write
Paces Races, 5¢ Play, Good Condition Write
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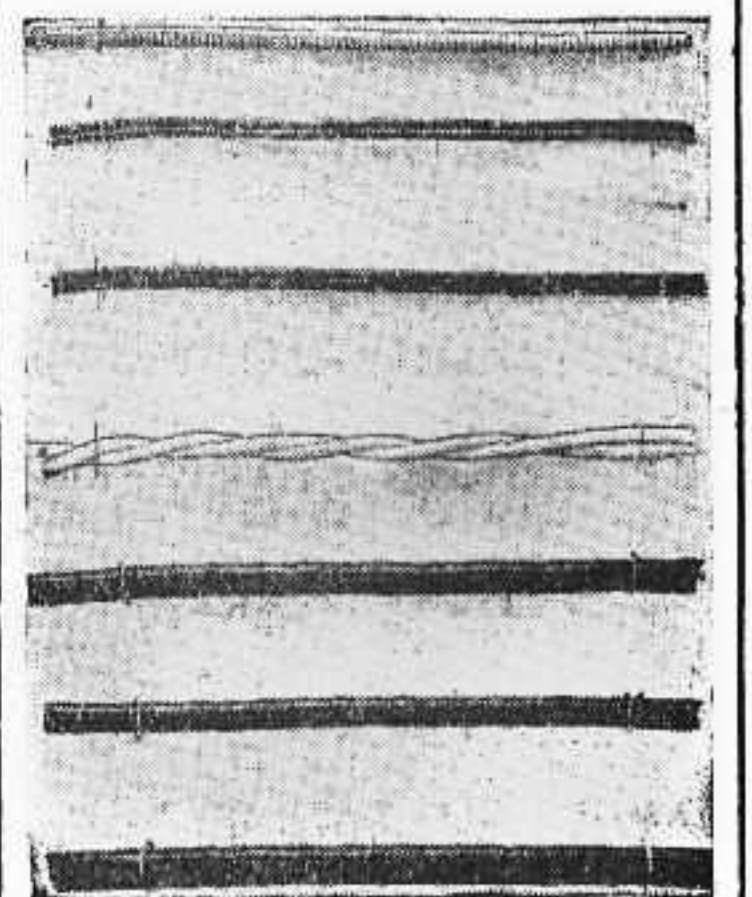
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18-2 Twisted POSJ Wire	250 ft. to coil, per ft.	4¢
1000 ft.		\$30.00
18-2 Rubber POSJ Wire	250 ft. to coil, per ft.	5¢
1000 ft.		\$35.00
18-2 Plastic POSJ Wire	500 ft. to coil, per ft.	4¢
1000 ft.		\$30.00
18-2 Rubber POSJ Wire (Flexible Shield for additional protection against deterioration).	250 ft. to coil, per ft.	8¢
1000 ft.		\$75.00
18-2 Rubber SJ Wire (cotton filler)	250 ft. to coil, per ft.	8¢
1000 ft.		\$65.00
18-2 Rubber SJ Wire (cotton filler)	250 ft. to coil, per ft.	10¢
1000 ft.		\$80.00
14-2 Rubber SJ Wire (cotton filler)	250 ft. to coil, per ft.	17¢
1000 ft., per ft.		17¢

Above wire frequently referred to as Lamp Cord, Rip Cord, Motor Drop Cord or Extension Cord.

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Each machine complete with 1,000 disks, each machine has front door with lock, and slug ejector. First come—first served. Offered subject to prior sale.

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- 3 Panorams. Ea. 375.00
- 20 Cent-a-Packs. Ea. 8.50

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FIVE DAYS' TRIAL

- 2 Microscope Skyfighters, Late \$195.00
- 1 Mills Jumbo, Comb., Late 195.00
- 1 Bally Hi Hand, Comb. 195.00
- 2 Bally Club Bells, Comb. 195.00
- 2 Paces Reels, Comb. Reels 145.00
- 1 Paces Reels, P.O., Ralls, Jr. 95.00
- 1 Paces Reels, P.O., Ralls, S.F., Sr. 95.00
- 1 Saratoga (Counter) 7 Horses, 1-5-10 & 25¢ Play, New 35.00
- 1 Victorious Turf Champs 95.00

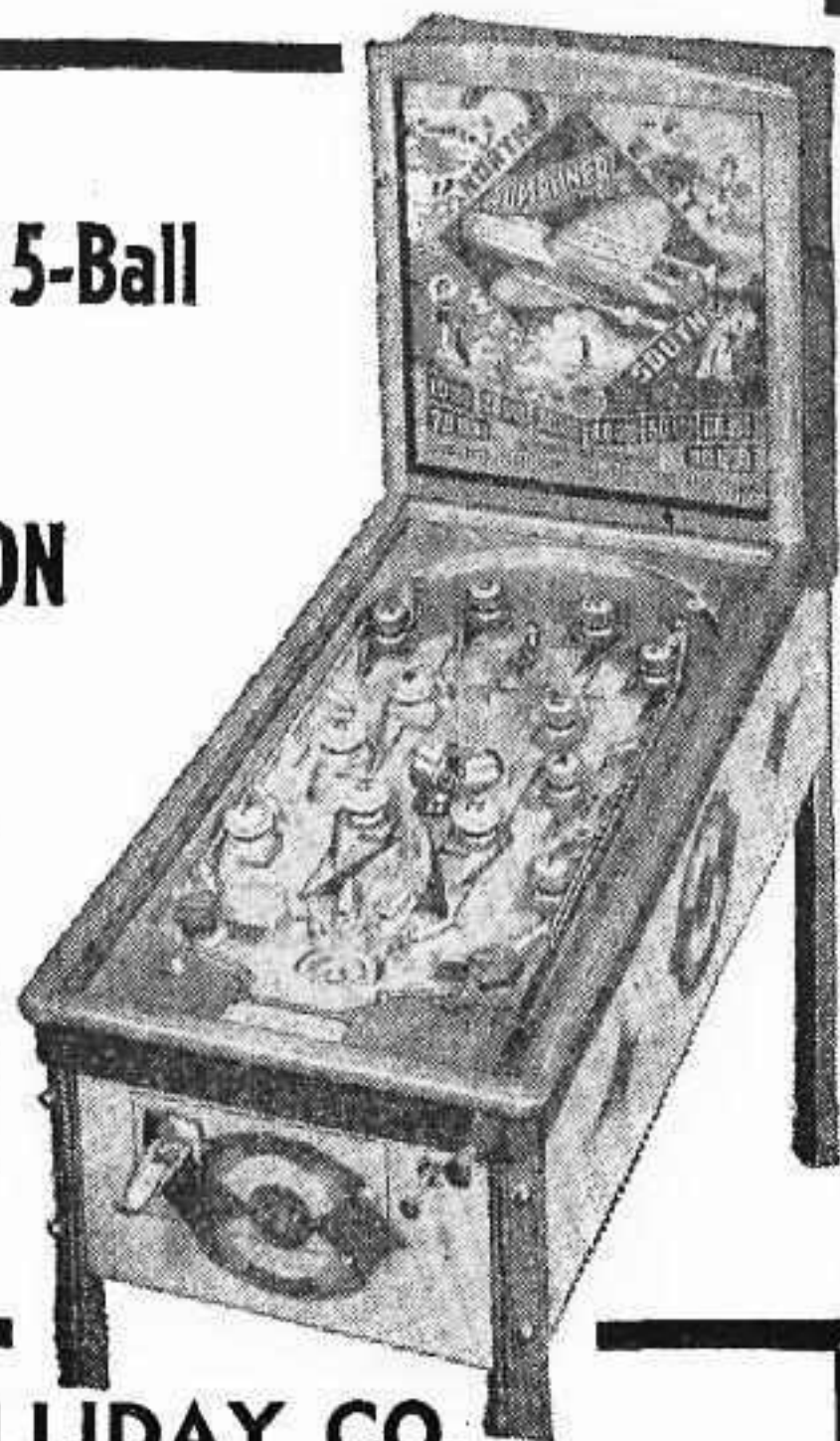
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MAGIC BUTTON



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The Above Available in Solid Red,
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WURLITZER MODELS Each

24 Top Corners \$ 1.20
24 Lower Sides 4.00
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700 Top Corners 7.00
700 Lower Sides 9.50
700 Back Sides 8.50
800 Top Center, Right or Left Red. 8.00
800 TOP CORNERS 16.50
800 Back Sides, Green 9.50
800 Lower Sides 13.50
750 Top Corners 8.75
750 Middle Size 2.00
850 Top Corners 9.50
750 Lower Sides 8.75
750 Top Center 4.25
850 Lower Sides 8.75
850 Top Center 11.00
950 Lower Sides 10.50

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bination Free Play and Cash

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BALLY CLUB BELLS

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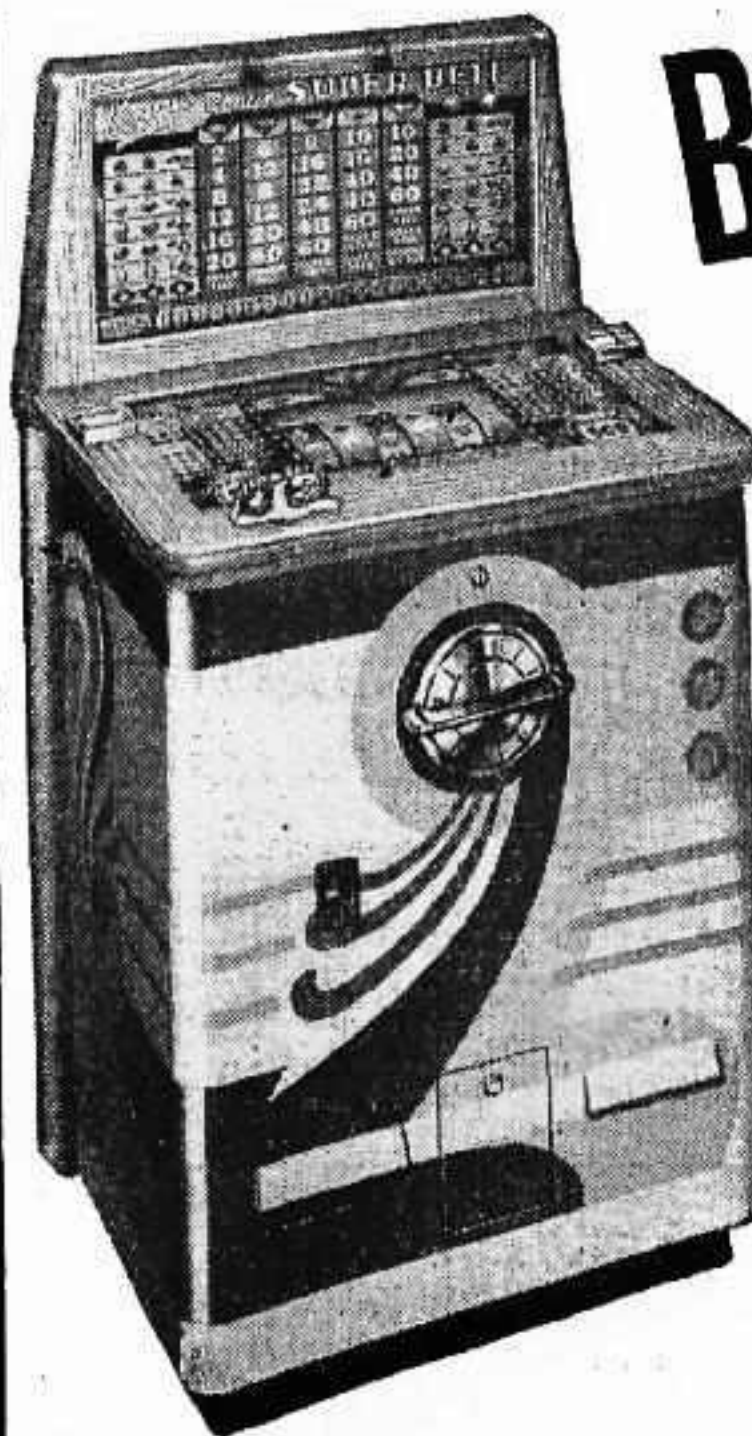
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2 Seeburg 8800 ESRC	\$685.00	1 Mills Throne	\$385.00
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5 Wurlitzer 750 E	765.00	7 Wurlitzer 816 remodeled Lite-Up	300.00
2 Wurlitzer 61 Counter Models, with Stand	190.00	1 Wurlitzer 700	750.00

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\$7.50 PER BOX OF 10, TAX INCLUDED**

NEW EQUIPMENT FOR IMMEDIATE DELIVERY PACKARD PLA-MOR WALL BOXES \$38.95

Packard "Out-of-This-World" Ceiling Speaker	\$159.50 (Plus Tax)	Genco TOTAL ROLL	\$525.00
Packard Bar Brackets	\$ 5.00	Gottlieb SUPERLINER	322.00
Pioneer "SMILEY"	39.50	Bally SURF QUEEN	327.50
Chicago Coin SPELLBOUND	327.50	Amusement Enterprises BANK BALL, 9 Ft. Size	375.00
Exhibit BIG HIT	334.00	(12 Ft. and 14 Ft.—Write for Prices) Game	\$305.00

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GLAMOR GIRLS	for Sport Parade	SEA RAIDER	for Capt. Kidd
FOLLIES OF '46	for Hi-Hat	BASEBALL	for Seven-Up
BOMBARDIER	for Victory	BASEBALL	for Slugger
G.I. JOE	for Jungle	PLAY BALL	for New Champ
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COSTS YOU ONLY \$9.50 Each F.O.B. Chicago

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- NEW! Large Size Bumper Caps
- NEW! Score Cards

NO MECHANICAL CHANGES

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RUSH YOUR ORDER TODAY

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CASE and CASTING ASSEMBLIES . . . \$50

CHROME PLATED FRONTS—With Cherry or Diamond Ornaments
GREY HAMMERLOID FRONTS—With Cherry Ornaments
Black or Natural Wood Case

Assembly includes Drill Proof Sides and Club Handle. Assembled and fitted. Shipped in Individual Wood Crate.

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Your old Mills Slots rebuilt like New and installed in new Wood Case and Casting Assembly. \$90.00 plus Mills Current Price on New Parts used.

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"You Can Always Depend on Active—All Ways"

Urges Holding Prices on Beer

SAM STERN SAYS . . .



INDIANAPOLIS, July 13.—A "sit-tight" recommendation has gone out to all beer wholesalers in the State from the office of Beer Distributors of Indiana.

Sent in telegram form by Robert Kyle, executive secretary of the association, this policy move tended to reassure coinmen here who have been wondering about the efforts of uncontrolled beer prices on machine play in tavern locations.

Kyle's statement was as follows: "Your association feels that to create public good will we must stand together against any immediate rise in wholesale beer prices above recent OPA increases until further action by Congress or the industry is determined. This is our opportunity to show we can stabilize prices ourselves."

MATERIAL SHORTAGE

(Continued from page 102)

slice sheet steel and copper magnet wire.

With the steel industry nearing its goal of operating at 90 per cent of capacity, CPA reported that shortages of raw materials such as coke, pig iron and scrap present serious threats to sustained near-capacity operations. It added further that "the tremendous losses in steel production resulting from the steel and coal strikes have caused a serious over-all shortage of this basic material."

Steel Critical

This view was repeated in a later report issued by the U. S. Department of Commerce, which declared that output of steel and metal materials still remains critically low.

Production of lumber, the third major item well up on the scarcity list, also continues far below demand, but it was believed nearing the pre-war level of 3,045,000,000 board feet per month. Gauging production of the three types of softwood which make up 90 per cent of lumber used, the agency reported that Western pine is running ahead of the 1946 production goal, Southern pine about even with its goal, and the West Coast (Douglas Fir) area about 10 per cent below the goal but gaining.

Output of softwood plywood, CPA reported, is moving steadily upward toward an annual rate of 1,500,000,000 square feet. But only six plants out of 35 producing soft plywood had enough logs to work three shifts a day. May production was estimated at 125,000,000,000 square feet.

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NEW DAVAL

MARVELS AND AMERICAN EAGLE \$50.00



Ball Gum Models \$5 Extra

Gusher, Jack Pot 54.00

Gusher, Bonus.. 54.00

ORDER TODAY!

SCOTT-CROSSE COMPANY

1423 Spring Garden St., Phila. 30, Pa.

FOR SALE MUSIC

1 8800, ESRC	\$650.00
1 Colonel, ESRC (New Paint)	550.00
2 Envoys, ESRC (New Paint)	525.00
2 Rock-Ola Supers	495.00
1 Monarch	250.00
2 Mills Throne (New Paint)	325.00
1 600 Wurlitzer K	450.00
1 600 Wurlitzer R	425.00
3 616 Wurlitzers	250.00
1 500 Victory Wurlitzer	525.00

1/3 Deposit With Order, Balance C. O. D.



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726 So. Fourth St. Louisville 2, Ky.

FOUR COIN MULTIPLE FREE PLAY KEENEY "CONTESTS," \$75.00 EACH

New Orleans Novelty Co.

115 Magazine St. RA 7904 New Orleans, La.

WANTED! NEW AND USED STEPPING RELAYS

- 500 or More 70 Point Double Roll—24 Volts Stepping Relays.
- 500 or More 10 Point Double Roll—24 Volts Stepping Relays.
- 500 or More 5, 10, 20 or 40 Point Double Roll—24 Volts No Reset Stepping Relays.
- 5000 or More 4, 6, 8, 10 Point Jones Plugs, Male and Female.
- 500 or more Transformers, 110 Volts, 60 Cycle, 24-36 Volts Secondary with 6-8 Volt Tap.

★

Want used Chicago Coin Games, not necessarily in working condition. All parts must be there. Will pay \$25.00 each.

Firestone Games, Inc.
1604 Chestnut Ave. Brooklyn, N. Y.

IN STOCK

New Surf Queens	\$327.50
New Big Hits	334.00
New Jennings Chiefs, 5/10/25	249.00 Up
Mills Blue Fronts, 54, A-1 Condition	139.50
Bonus and Melon Balls	\$175.00 & 145.00

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227 N. 10TH ST. PHILADELPHIA, PA.

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EAU CLAIRE, WISC.

ALL TYPES GUARANTEED RECONDITIONED COIN MACHINES

SLOTS		CONSOLES	
10¢ Watling Rotatop	\$ 79.50	Buckley Track Odds (minus D.D. feature)	\$425.00
5¢ Jenn. 4-Star Chief	119.50	Keeney '38 Tracktime, P.O.	109.50
5¢ Jenn. Club DeLuxe	139.50	Pace Twin Reel, 5 & 10 P.O.	275.00
5¢ Jenn. Silver Sky Chief	149.50	Bally Big Top, P.O.	109.50
5¢ Jenn. Silver Chief	149.50	Evans Jungle Camp, P.O.	79.50
5¢ Jenn. Club Console	169.50	Evans Lucky Lucre, P.O.	149.50
10¢ Jenn. Club DeLuxe	159.50	Evans '39 Gallop, Dom., Reg.	139.50
Jenn. Cigarolla	119.50	Evans '40 Gallop, Dom., J.P.	179.50
Mills Chromes, Brown Fronts, Blue Fronts	Write	Evans '41 Gallop, Dom., J.P.	225.00
		Keeney Triple Entry	119.50
PIN GAMES		COUNTER GAMES	
Exh. Action (Revamp), F.P.	\$119.50	Bally Bellance (Dice P.O.)	\$ 59.50
Genco Bang, F.P.	49.50	Bally Baby, New	19.50
Exh. Short Stop, F.P.	49.50	Vest Pocket Bells	49.50
Keeney Super Charger, F.P.	49.50	MISCELLANEOUS	
Mills Spinning Reel, P.O.	119.50	9-coil, Du Grenier Cigarette Machine	\$ 89.50
Mills 1-2-3, P.O.	59.50	Rock-Ola Counter Mod. Phonograph, 12 Rec.	225.00

NOW DELIVERING FOLLOWING NEW EQUIPMENT

Mills Genuine Black Cherry Bell	WRITE
Mills Genuine Vest Pocket Bells	\$ 74.50
Exhibit Big Hit, Regular	334.00
Exhibit Big Hit, 4-Coin Multiple	396.50
Champion Hockey, 2-Player Sensation	289.50
ABT Challenger	65.00
Catalina (New Revamp)	249.50
Arizona (United Revamp)	279.50
Flat Top (Williams Revamp)	195.00

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Med. Idler Gears for Mills	1.50	ABT F.P. Coin Chutes	5.50
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Knee Action, Side Arm, Clock and Main Slide, Ea.	.25	Collection Books	.07
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Locks for Mills	2.00	Bulbs:	
Back Doors for Mills	5.00	6V—Nos. 40, 44, 46, 47, 50, 51,	
Cash Box Doors for Mills	3.50	55, Box of 10	.75
		No. 1458-20V, Ea.	.15

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 No Overhanging Light Box
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 Split-Proof Legs

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 MILLS AND JENNINGS GOLF BALL VENDORS, MILLS CLUB BELLS. WRITE—

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REBUILT—5c AND 25c PLAY	Blue, 5c	\$ 75.00
MILLS Q. T.'s	Glitter Gold, 5c	100.00
	Blue, 25c	125.00
	Glitter Gold, 25c	150.00

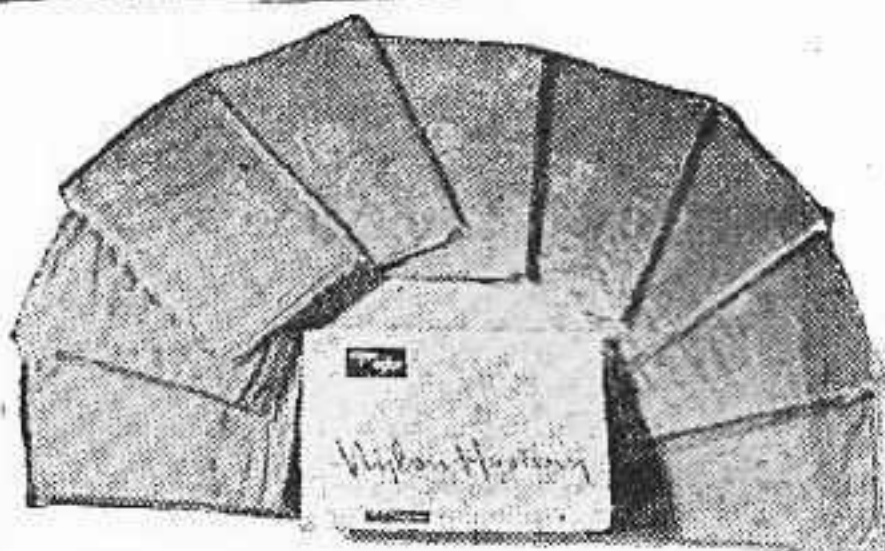
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1,000 Holes — 5c a Play
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COST OF DEAL..... 24.50
YOUR PROFIT\$ 75.50

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BERGEN 4-0718

Canada \$ Hike May Help Trade

(Continued from page 101)

operated equipment, have noted Canada's trend to encourage exports and home industries while discouraging imports of finished products. Rate of exchange, duties, excise and sales taxes plus freight and cartage have made the cost of a finished coin machine nearly double for Canadian buyers. But the duty on importing of parts has consistently been lower, with the result that at least three juke box manufacturers have found it advisable to set up assembly plants in Canada.

By setting up plants in Canada, parts for assembly can be shipped in at lower duty than would apply on finished jukes. This amounts to a considerable saving and likewise serves to encourage Canadian industry. The practice of assembling finished coin machines in Canada extends to back before the war.

Theoretically, of course, American holdings in Canada suffer under the dollar revaluation. This is not expected to have much effect on the coin machine trade, however.

More important at the moment is an increasing tendency of U. S. coin machine manufacturers to establish factory branches in Canada. The trade has taken a cautious view of this step, but the advisability of setting up these factory branches has now been proved. Trade looks for a number of additional coin machine factory branches to be established in Canada before the end of the year.

Washington Worried

Down in Washington, officials are beginning to worry about other consequences of the Canadian revaluation. Other foreign nations are expected to mark the U. S. dollar down to increase the value of their own currency and to reduce the costs of American products. This would be a reverse of the situation in the 1920's and 1930's, when foreign countries were devaluing their money in an attempt to sell surplus goods.

Great Britain, for instance, would like to revalue its currency to slash the cost of U. S. manufactured goods. But there has to be some basis for any sort of revaluation, and many nations would have difficulty establishing a basis.

World trade would suffer greatly if other nations began a race to revalue currency and depreciate the American dollar. What Canada has done is point out that the U. S. dollar is already inflated. Great Britain, unofficially, has also implied that the existing rate of exchange which makes the British pound worth approximately four U. S. dollars is over-valuing the U. S. dollar. More appropriate rate of exchange, the British say, would be \$5 for a pound.

Latin-American buyers figure in the picture of change money value, too. At the Savannah (Ga.) Monetary Conference recently, delegates from Latin-American nations complained strongly about the high costs of U. S. goods. U. S. manufacturers, they claimed, are pricing themselves out of Latin markets.



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IN STOCK
NEW 5 BALL PIN GAMES

Chicago Coin Spellbound	\$325.00
Marvel Frisco	249.50
Marvel Catalina	249.50
Bally Surf Queen	327.50
Marvel Hollywood	249.50
Exhibit Big Hit	334.00
Exhibit Four Coin Multiple	388.00

USED 5 BALL PIN GAMES

All Out	\$ 79.50	Mills Owl	\$ 79.50
Ten Spot	72.50	Fleet	54.50
Polo	32.50	New Champ	99.50
Follies	32.50	Salute	42.50
Four Aces	110.00	Victory	105.00

NEW AND USED ARCADE

Seeburg Target Skill Con.	\$ 98.50
Chi Coin Hockey	195.00
Bally Rapid Fire	125.00
1 Goalie, Like New	Write
New Love Analyst	225.00
New Superroll 10 foot (Skee Ball)	349.50
New Genco Total Roll	525.00
New Lito League	425.00

SLOTS — CONSOLES
ONE BALLS

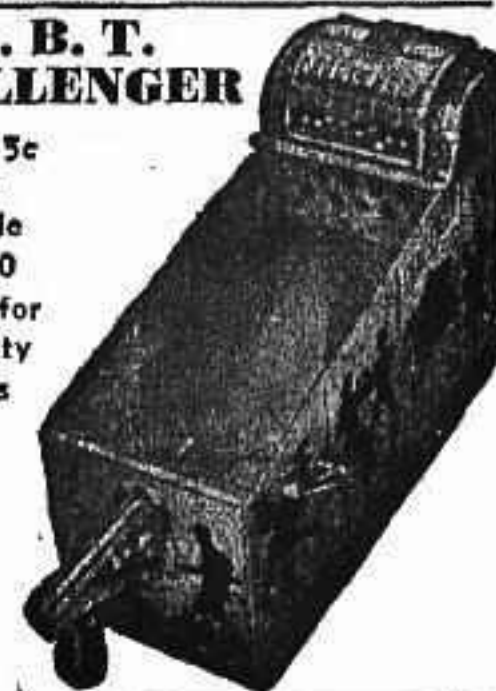
Jennings 4-Star Chief, 5¢	\$ 95.00
Jennings Chief 5¢	85.00
1 Gallo 5¢	40.00
2 Rol-A-Top Watling 10¢, Each	85.00
Blue Front 5¢	125.00
Blue Front 10¢	150.00
Used Dark Horse, F.P.	149.50
New Victory Derby, C.P.	649.50
New Victory Special, F.P.	861.50
Used Long Acres, F.P.	425.00
'32 Track Time	85.00
Jumbo Parade, P.O.	105.00

MUSIC

1 Panoram Peek Con.	\$325.00
2 Panorams	350.00
Rockola Imperial Hideaway	285.00
Seeburg Rex Wireless Hideaway	305.00
Rockola Moderne Corner Speakers	50.00
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Machines Must Be Complete. If Not Complete, Write Us Description and We Will Advise You of Price.

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- BLACK BEAUTY BELLS
- GOLD CHROME BELLS
- SILVER CHROME BELLS

LIBERAL ALLOWANCES FOR OLD EQUIPMENT
WE BUY, SELL AND EXCHANGE

BAKER NOVELTY COMPANY

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GET YOURS NOW!!!

HAND PAINTED CONVERSIONS

For Seeburg Guns that CAN BE WASHED! A picture that will attract attention—comes in BEAR or OWL ready to install. 1 sample \$18.00—3 or more, \$14.00 each.

MACOMB MUSIC SERVICE EAST DETROIT, MICH.
16700 NINE MILE ROAD

**IN STOCK!
ON DISPLAY!
NOW DELIVERING!**

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| Pre-Flight Trainer | Stage Door Canteen |
| Mills Black Cherry | Amusement Lite |
| Bells, 5-10-25c | League |
| Mills Vest Pockets | Red Ball |
| Chicago Coin Goalee | Exhibit Big Hit |
| Chicago Coin Spell- | Exhibit Big Hit |
| bound (New Pin) | Multiple |
| Genco Total Roll | Bally Surf Queen |
| Daval Gusher | Bally Victory Derby |
| Daval Buddy | Bally Victory Special |
| Champion Hockey | TRADIO RADIOS |
| Mutoscope Voice-O- | Mills Safe Stands |
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| Magic Pen | Venders |
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| ABT Challenger | |

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750-E.....\$699.00	850.....\$739.00
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JUMBO PARADE, P. O.....119.00	CLUB BELL.....219.00
JUMBO PARADE, COMB.....159.00	BIG GAME, F. P.....119.00
FASTIME, F. P.....89.00	TOTALIZER.....129.00
KENTUCKY.....\$109.00	

SLOTS — "IN PERFECT SHAPE"

5c BLUE FRONTS.....\$129.00	5c BROWN FRONTS (Original)..\$159.00
10c BLUE FRONTS.....139.00	10c BROWN FRONTS (Original)..169.00
5c GOLD CHROMES.....189.00	25c BROWN FRONT.....189.00
5c JENNINGS CLUB CONSOLE....189.00	5c CHERRY BELLS.....199.00
5c JENNINGS DIXIE CHIEF.....129.00	5c ROLATOPS.....109.00
5c JENNINGS CHIEF.....129.00	10c ROLATOPS.....119.00
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5¢ Super Bell Com. \$274.50	5¢ Silver Moon, F.P. \$119.50
Mills Jumbo, C.P., Late Model 109.50	Galloping Dominance, 2 Tone, J.P. 249.50
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Refinished—ONE BALLS—Reconditioned

Fair Grounds \$ 49.50	Kentucky \$249.50	Record Time, F.P. ... \$174.50
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Refinished—ARCADE EQUIPMENT—Reconditioned

TEN STRIKES
Rebuilt—Refinished
in
TWO-TONE VENEER GRAIN CABINETS
\$149.50

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Supreme Shoot to Tokyo \$125.00	Chi Coin Hockey \$185.00
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5¢ Mills Black Cherry \$225.00	10¢ Mills Silver Chrome \$250.00	25¢ Mills Gold Chrome \$225.00	5¢ Mills Copper Chrome \$225.00	10¢ Mills Brown Frants \$250.00	25¢ Mills Blue Frants \$125.00
Waiting Rotatops, 5¢ Only \$85.00					

NEW REDUCED PRICES
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Fantasy 42.50	Score Line 42.50	Venus 89.50
Flag Ship 32.50	Sea Hawk 55.00	Vogue 25.00
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Hollywood 249.50	South Seas 279.50
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Riviera 279.50	

MARVEL'S NEW 5 BALL REVAMP FRISCO — \$279.50

1/3 Deposit With Order, Balance C. O. D.

AMMCO Distributors

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Conventions Perk Phila. Coin Trade

33 Set Up to October

PHILADELPHIA, July 13. — A summer solidly packed with conventions has dispelled fears of local coinmen that the trade would experience usual summer slump. The Convention and Visitors Bureau here announced last week that no less than 33 conventions have been scheduled for local hotels and auditoriums from now until mid-October.

Result of the announcement was decision of local arcade operators to keep open around the clock as they did during wartime to provide entertainment for war workers on the swing shifts at war plants. Coinmen at a local and near-by amusement parks are also preparing for a bumper attendance during the convention weeks.

Come by Thousands

First invasion of visitors took place this week (15) when more than 10,000 delegates of Lions' International opened a five-day conclave. Another major convention will take place next week (25) when the Veterans of Foreign Wars hold their 1946 meet. Over 30,000 delegates plus a swarm of visitors will swell total attendance to six figures, according to officials of the Chamber of Commerce.

At least 60,000 persons are expected at the annual State convention of the American Legion starting on August 21. Affiliated organization, Sons of the Legion, has also announced intention of meeting concurrently, adding several thousand more to the total.

WE HAVE NEW GAMES

- BALLY SURF QUEEN
- BALLY VICTORY SPECIAL
- PIONEER BIG TOP
- EXHIBIT BIG HIT
- MARVEL'S FRISCO
- MARVEL'S CATALINA
- CHICOIN SPELLBOUND

JOBBER, WRITE FOR PRICES

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Toplo .. \$ 89.50	Four Aces .. \$119.50
Play Ball .. 59.50	Capt. Kidd .. 89.50
GOTTLIEB	Hi Hat .. 89.50
Liberty ... \$174.50	Big Chief .. 64.50
Belle Hop .. 69.50	Sluggo .. 59.50
Spot Pool .. 69.50	Bosco .. 89.50
School Days .. 59.50	Tan Spot .. 59.50
ABC Bowler .. 64.50	Metro .. 49.50
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New Champ .. 69.50	Sky Chief .. \$159.50
CHICAGO COIN	Jeep .. 119.50
Bolaway ... \$ 99.50	Short Stop .. 59.50
Home Run (plastic) .. 49.50	Landslide .. 59.50
41 Majors .. 69.50	Second Front .. 129.50
Legionnaire .. 69.50	Air Circus .. 129.50
Big Show (plastic) .. 54.50	REBUILTS
MILLS	Streamliner .. \$199.50
Jumbo .. 79.50	Casa Blanca .. 129.50
Free Play .. \$ 89.50	Bombardier .. 89.50
Owl 1-Ball .. 79.50	Eagle .. 89.50
	Squadron .. 89.50
	Paratropper .. 99.50
	Strip Tease .. 99.50

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plastic bumpers
SLUGGER 69.50
HOME RUN, '39 54.50
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American Beauty 139.50	Foreign Colors 102.50	Sea Hawk 82.50
Big Chief 89.50	Four Diamonds 52.50	Seven Up 57.50
Bolaway 327.50	Five-Ten-Twenty 182.50	Showboat 85.00
Bally Surr Queen 95.00	Gun Club 89.50	Sky Line 135.00
Bombardier 89.50	Hollywood 209.50	Sky Ralder 129.50
Bosco 95.00	Knockout 129.50	Strip Tease 72.50
Captain Kidd 85.00	Jeep 95.50	Genco Sluggo 90.00
Crossline 59.50	Jungle 152.50	Texas Mustang 79.50
Dixie 99.50	Legionnaire 129.00	Bally Topic \$84.50
Eagle Squadron 99.50	Marvel Baseball 129.00	Venus 32.50
1 BALL GAMES	COUNTER GAMES	Champion \$ 49.50
Bally Victory Special (F.P.) \$661.50	Chrome Vest Pockets \$4.50	Blue & Gold Vest Pockets 24.95
Bally Victory Derby (P.O.) 185.00	Black Hawk (Cig. Machine) 74.50	Mills New Vest Pocket 74.50
Dark Horse 135.00		
Sport Special 42.50		
Mills 1-2-3 (F.P.) 1939 mod. 1/3 Deposit, Balance C. O. D. 139.00		

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WANTED 1,000 GENCO GAMES

Games do not have to be in operating condition, but must be complete with all parts. Send us your list at once.

V. P. DISTRIBUTING CO.
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EXCLUSIVE DISTRIBUTION
AIREON MUSIC WILLIAMS' GAMES

WE ARE NOW DELIVERING

Pioneer Smiley \$ 32.50	Marvel Catalina \$249.50
Gottlieb's De Luxe Grip Scale 39.50	Pioneer Bubbles 249.50
Exhibit Big Hit (Regular) 334.00	Mills Box Stands 27.50
Mills Black Cherry Bells Write	Wind Mill 29.85
Mills Vest Pocket Bells, 5¢ 74.50	Packard Pla-Mor Wall Boxes & Speakers Write

SPECIALS FOR SALE

Chicago Coin Goatee \$375.00	Underson Ralder \$275.00
Pimlico 295.00	Bally Alley 45.00
Seeburg Shoot the Chutes Gun 90.00	Keeney Submarine 125.00
Club Trophy 225.00	Mills 50¢ Rebuilt Silver Chrome, 2/5 Write

WANT TO BUY: 500 FIVE-BALL FREE PLAY GAMES

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2625 LUCAS AVE., ST. LOUIS 3, MO.
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2 INTERNATIONAL MUTOSCOPE PHOTOMATICS FOR SALE

Latest Models. A-1 Condition. Ready to Operate.
Inside Lights Latest Improvements. 15c or 25c Slots.
\$600 EACH
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1440 COMBINATION TICKETS
\$1.00 Per Set. \$100.00 Per Gross Sets.
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W. P. Kelly, Harry Knapton Partners in Mass. Coin Business

SPRINGFIELD, Mass., July 13.—W. P. Kelly and Harry Knapton have entered into a partnership here under the firm name of Interstate Coin Machine Company.

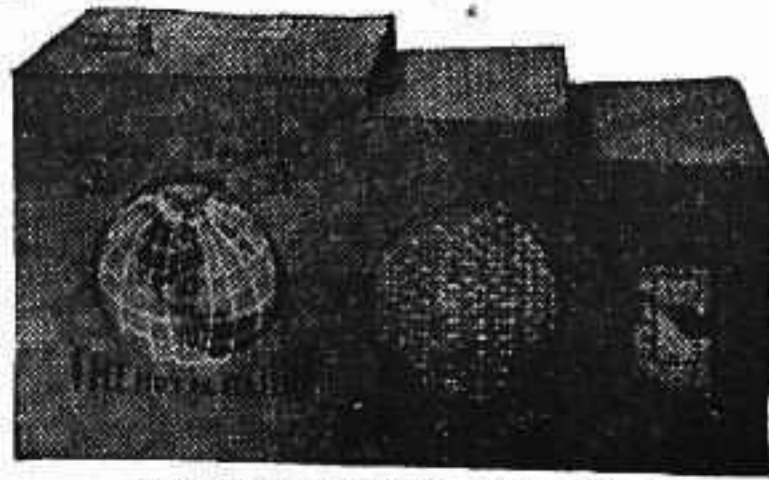
Organization already is in operation in offices at 314 Locust Street. Prior to its formation, Kelly was

connected with Automatic Coin Machine Corporation, also of Springfield. Both he and Knapton are well known in local trade circles.

Coombs to Lehigh Position

LANCASTER, Pa., July 13.—C. B. Coombs Jr., who served in the armed forces as a captain, has been appointed to represent the refrigeration division of Lehigh Foundries, Inc. in New England.

OPERATORS RAVE ABOUT



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Operators everywhere are discovering that it's a "snap" to place TRADIOS in the very best, big-profit locations. The leading Hotels, Tourist Camps and Club Rooms in the country are waiting to hear about TRADIO, the coin operated radio. To help you offer TRADIOS to these excellent locations just as quickly as possible, our staff of experts have done all the ground work for you.

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TRADIO, INC. ASBURY PARK, NEW JERSEY
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MILLS NEW POST-WAR MACHINES

**ORDER TODAY
IMMEDIATE
SHIPMENT**



BLACK CHERRY BELL

This wonderful new Bell is now ready for delivery in 5¢, 10¢, 25¢ and 50¢ Play. This machine actually glows and sparkles with brilliant dashes of Silver, Black, Red and Green.

Write For Prices

NEW SAFE STANDS \$27.50
Send 1/3 Deposit With Order.

SICKING, INC.



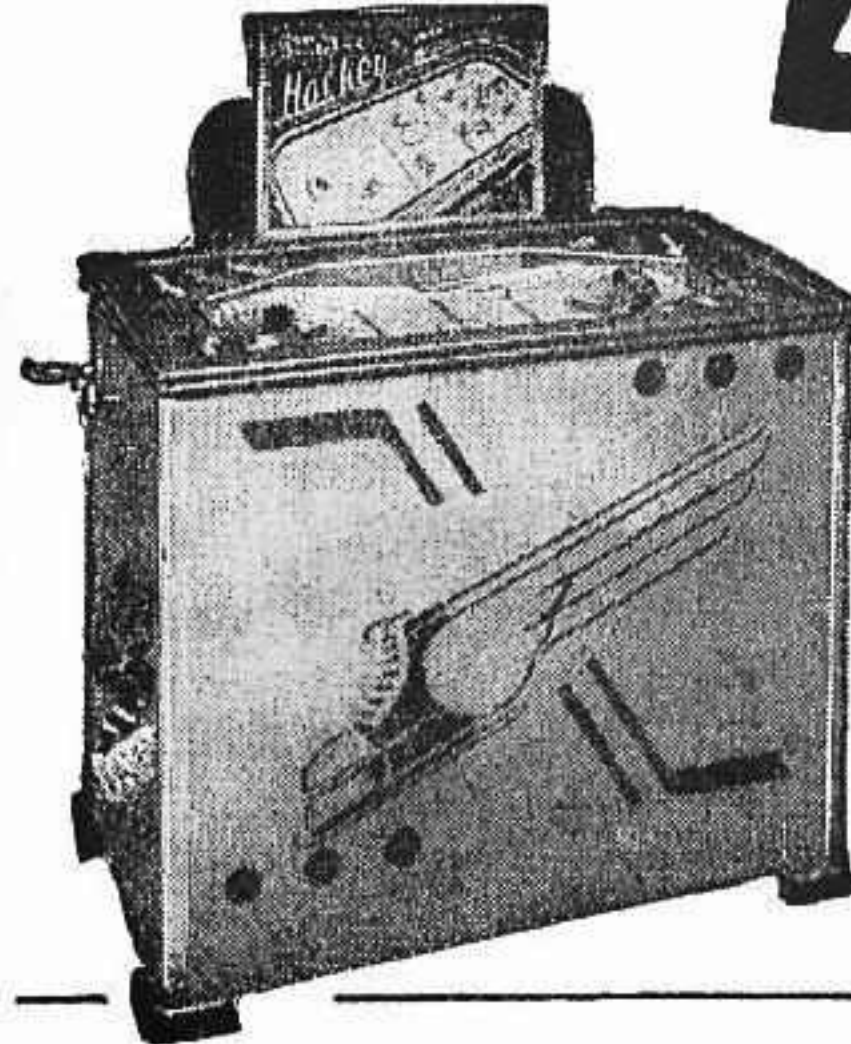
NEW VEST POCKET BELL

The Vest Pocket is a complete Bell, operating on 3-5 Mystery Payout system. Small payout cup in front is covered by drop flap. Reels can also be instantly covered, automatically removing the reward plate from sight. **BLUE & SILVER or GOLD & SILVER.**

\$74.50

1401 CENTRAL PARKWAY, CINCINNATI 14, O.

IN FULL PRODUCTION AGAIN!



**HOTTEST GAME
IN THE
INDUSTRY!**

**ORDER FROM
YOUR
DISTRIBUTOR
NOW!**

**MAX GLASS
MFG. CO.**

914 Diversey Blvd.

Chicago 14, Illinois

**ALL EYES ARE ON
Gottlieb's New Super Sensation
SUPERLINER**

**JET-PROPELLED
ACTION PLUS THE
MAGIC
BUTTON**



**RUSH
YOUR
ORDERS**

NATIONAL COIN MACHINE EXCHANGE
1411-13 DIVERSEY BLVD. (Phone: BUCKingham 6466) CHICAGO

ORDER NOW!

PHONOGRAPHS

Table listing various phonograph models and their prices, including Wurlitzer 616, Seeburg 800, and Rock-Ola 41 Super.

NEW UNIVERSAL AMPLIFIER

Fits all Wurlitzers, Rock-Olas, Seeburgs (except Hi Tones). \$42.00 Comp.

BOXES AND PARTS

Table listing various boxes and parts like Wurlitzer #331 Bar Boxes, Seeburg 20 Sel. Wall-o-Matics, etc.

WRITE-WIRE-PHONE

New York Distributing Co. 632 Tenth Ave. New York 19, N. Y. Circle 6-9570

Associated Amusements

846 Commonwealth Ave., Boston, Mass. The authorized BELL-O-MATIC distributor of Mills Bell Products...

ARCADE OUTFITTERS

New Exhibit Ideal Card Vendor \$29.50. Gottlieb Improved, DeLuxe Grip Scale \$39.50. A.B.T. CHALLENGER New, Improved—Write for quantity prices.

United Amusement Company

3410 Main St., Kansas City 2, Missouri. The authorized BELL-O-MATIC distributor of Mills Bell Products...



M. S. GISSER, Sales Manager

YES! WE HAVE THEM!

Exhibit Big Hit
Gottlieb's Super Liner
Chicago Coin's Spellbound
Marvel's Frisco
Marvel's Catalina
Keeney Bonus Super Bell
Daval's Gusher
Groetchen's Columbias

FREE PLAY GAMES

Table listing free play games like Marlines at Play, Flat Top, Cover Girl, etc.

MUSIC

Table listing music machines like A.M.I. 40-Record Highboys, Rock-Ola '41 Supers, etc.

BOWLING ALLEYS

Table listing bowling alleys like 10 1/2 Ft. Premier Skee Barrel Rolls, 14 Ft. Wurlitzer Skee Balls, etc.

SLOTS

Table listing slot machines like Mills 5¢ Black Diamonds, Mills 5¢ Blue Fronts, etc.

FEATURED ITEMS

Table listing featured items like BRAND NEW PACKARD BRACKETS \$ 4.50, Mills Panorams, etc.

CONSOLES

Table listing console machines like Keeney's Twin Nickel Super Bells, Paces Reels, etc.

ARCANE EQUIPMENT

Table listing arcade equipment like Pitchem & Catchem, Periscopes, etc.

VENDING MACHINES

Table listing vending machines like 1¢ Short Tab ROWE Gum Machines, etc.

BRAND NEW GROETCHEN SLOTS

Table listing Groetchen slot models like 1946 Models, Convertible to Penny, Nickel, Dime & Quarter Play.

REVAMPED MILLS SLOTS

Table listing revamped Mills slots like Black Front Special, Chrome Special, Gold Chrome Special.

RECONDITIONED JENNINGS SLOTS

Table listing reconditioned Jennings slots like 10¢ Original Big Chief, S.J.P. Bell, etc.

USED CAILLE SLOTS

Table listing used Caille slots like 5¢ Silent Sphinx, 2-4 Payout.

USED METAL CABINET STANDS

Table listing metal cabinet stands like Mills Jack-in-the-Box Cabinets.

USED MILLS SLOTS

Table listing used Mills slots like 5¢ Orig. Gossneck J.P. Bell, 2-4 P.O.

RECONDITIONED MILLS CONSOLE SLOTS

Table listing reconditioned Mills console slots like 5¢ Club Consoles, 25¢ Club Consoles.

BRAND NEW EVANS CONSOLES

Table listing Evans console models like 5¢ Bangtails, F.P. & O.P., Seven-Coin.

USED FREE PLAY CONSOLES

Table listing used free play consoles like 5¢ Keeney Super Bell, 5¢ Jennings Silver Moon.

USED PAGE SLOTS

Table listing used Page slots like 5¢ Original DeLuxe Comet, D.J.P. Bell.

USED WATLING SLOTS

Table listing used Watling slots like 5¢ Original Blue Seal Twin J.P. Vendor, etc.

USED CASH PAYOUT ONE BALL GAMES

Table listing cash payout one ball games like Bally Santa Anita.

BRAND NEW ONE BALL FREE PLAY GAMES

Table listing brand new one ball free play games like Bally Victory Special.

USED ONE BALL FREE PLAY GAMES

Table listing used one ball free play games like Bally Pimlico.

BRAND NEW FIVE BALL FREE PLAY GAMES

Table listing brand new five ball free play games like Bally Surf Queens, Exhibit Big Hit.

USED FREE PLAY FIVE BALL GAMES

Table listing used free play five ball games like Wagon Wheels, Catalina (Like New), Air Circus, etc.

BARGAIN IN USED ARCADE MACHINES

Table listing bargain arcade machines like 2 Bally Rapid Fires, 1 Keeney Submarine Gun.

WANTED FOR CASH, NEW OR USED

Late Model Mills & Jennings Slots, Music Machines, One Ball Free Play Games, Free Play Consoles, Five Ball Games, State Price in First Letter.

EXPERT SLOT MACHINE REPAIRING

On Mills, Jennings, and Pace, by skilled mechanics of fifteen years' experience. Prices reasonable. Satisfaction guaranteed.

TERMS: CASH IN FULL WITH ORDER OR 1/3 DEPOSIT. BALANCE C. O. D. REF.: DUN & BRADSTREET—ESTABLISHED FIFTEEN YEARS.

AUTOMATIC COIN MACHINE CORP.

338 CHESTNUT STREET Telephone 4-1109 or 4-1100 SPRINGFIELD 4, MASS.

Leader Sales and Distributing Co.

4116 LIVE OAK STREET, DALLAS, TEXAS. The authorized BELL-O-MATIC distributor of Mills Bell Products...

REAL BARGAINS!

Table listing real bargains like 2 Exhibit Short Stops, 1 Bally Spottem, 1 Playmate, etc.

ARCADE BUYS!

Table listing arcade buys like Microscope Punching Bag, Exhibit Punching Bag, etc.

Olshain Distributing Co.

1100-02 Broadway ALBANY 4, N. Y.

W. L. Amusement Company

217 S. 7th Street, St. Louis 2, Missouri. The authorized BELL-O-MATIC distributor of Mills Bell Products...

SPECIALS BY STEWART

Table listing specials by Stewart like 7 Longshots \$185.00, 1 Kentucky \$205.00, 3 Spinning Reels \$85.00, etc.

STEWART NOVELTY CO.

1361 S. Main St., Salt Lake City, Utah

United Novelty Company

Deltauney & Division Streets, Biloxi, Miss. The authorized BELL-O-MATIC distributor of Mills Bell Products...

QUALITY MACHINES

ABC Bowler \$ 67.50	Play Ball \$ 59.50
Am. Beauties 99.50	School Days 84.50
Anabel 37.50	Sea Raider 74.50
Argentine 89.50	Shangri La 109.50
Big Chief 64.50	Short Stop 69.50
Bolaway 79.50	Sky Rider 99.50
Bosco 84.50	Snappy '41 69.50
Champ 59.50	Sport Parade 59.50
Defense 99.50	Spot Cha 79.50
Flying Tigers 99.50	Spot Pool 69.50
Four Roses 69.50	Star Attraction 69.50
Gun Club 74.50	Union 69.50
Hi-Hat 79.50	Strip Tease 109.50
Horoscope 74.50	Super Chubbie 64.50
Miami Beach 69.50	Victory 99.50
	Zig Zag 79.50

SLOTS

25¢ Blue Front	\$179.50
Columbia Bell, Olg. Reel	59.50
Columbia Bell, DJP	79.50
5¢ Gold Chrome, Orig.	199.50
5¢ Melon Bells	129.50
10¢ Q.T., Green	79.50

MULTIPLES & CONSOLES

Derby '41	\$199.50
Derby '45 REV.	289.50
One-Two-Three, Refinished, like NEW.	99.50
Pimlico	289.50
Whirlaway	289.50
Big Game, P.O.	129.50
Club Bells, comb.	199.50
Evans Pacers, P.O.	309.50
Hi-Hand	159.50
Jumbo Parade, 5¢ F.P.	109.50
Paces Reels, w/rails	129.50
Paces Saratoga, comb., w/rails	149.50
Silver Moon Tot. 5¢	109.50
Super Bell, 5¢	269.50

ARCADES

Chi Coin Hockey	\$189.50
Exhibit Hi-Ball	79.50
Keeney Anti-Aircraft	59.50
Keep Punching	99.50
Liberator	109.50
Mutoscope Ace Bomber	229.50
Mutoscopes Sky Fighter	199.50
Seeburg Ray-O-Lite (REV.)	109.50
Zing-O	119.50

MUSIC

Rock-Ola RK 16	\$199.50
Rock-Ola RM 16 Plain	199.50
Rock-Ola Commando	599.50
Rock-Ola Premier	579.50
Wurlitzer 616, Plain	229.50
Wurlitzer 750E	725.00
Wurlitzer 24, '42 Vio.	379.50

Terms: 1/3 Deposit, Balance C.O.D.
Every Machine guaranteed clean and in A-1 operating condition.
PHONE: District 0500

SILENT SALES
635 "D" St., N. W., Washington 4, D. C.

COLORFUL TWIN JACKPOT PROFIT BUILDER!

ANOTHER WALSH JUMBO HOLE COIN LOAHER WITH UNUSUAL PLAYER APPEAL 800 HOLE 5c PLAY \$15 TOP PAYOUT \$18.30 PROFIT

THERE IS A WALSH "PLAYER APPEAL" BOARD FOR EVERY DESIRE... SEND FOR FREE CATALOG SHEETS.

We can supply you regardless of size, style, number of holes, payout or purpose. Write us your requirements.

THOMAS A. WALSH MFG. CO.
201-207 SO. TENTH ST., OMAHA, NEBR.

GOOD BUYS FOR IMMEDIATE DELIVERY!

- 1 Wurlitzer 800 \$745.00
- 2 Wurlitzer 750E 695.00
- 3 Mills Throne 315.00
- 1 Seeburg 8200 Cabinet with GEM mechanism 425.00
- 1 Seeburg Colonel ESRC 495.00
- 2 Seeburg 8800 ESRC 595.00
- 2 Seeburg 9800 ESRC 625.00
- 1 Wurlitzer 616 Light Up 295.00
- 1 Wurlitzer 616 Plain 245.00
- 1 Wurlitzer 750E, Mechanism in Metal Cabinet 425.00
- 1 Wurlitzer 24, Mechanism in Metal Cabinet 325.00
- Seeburg Wireless Boxes 37.50
- Seeburg 3-Wire Boxes. 37.50
- 2 Mills 25c Brown Fronts \$175.00
- 1 Gold Chrome, 25c .. 195.00
- 4 Blue Front, 25c ... 169.60
- 2 Blue Front, 10c ... 165.00
- 2 Brown Front, 10c .. 175.80
- 3 Brown Front, 5c ... 159.50
- 3 Blue Front, 5c 155.00
- 2 Jennings 5c Club Console 165.00
- 1 Pace 25c Console .. 195.00
- 1 Pace 5c & 25c Combination Console 249.50
- 8 Original Gold Chrome, 5c Q. T. 129.50
- 17 Blue 5c Q. T. 89.50
- 1 Blue 10c Q. T. 99.50

Terms: 1/3 Certified Deposit, Bal. C.O.D.

STERLING NOVELTY CO.
669-671 S. Broadway, Lexington 20, Ky.

FOR SALE

MUSIC

2 Wurlitzer 950	\$735.00
3 Wurlitzer 850	725.00
5 Wurlitzer 750E	725.00
5 Wurlitzer 800 with Adapters	725.00
5 Wurlitzer 800	695.00
3 Wurlitzer 700	600.00
5 Seeburg Hi Tone 9800	575.00
4 Vogues	425.00

WALL BOXES

- 15 Packard Boxes \$22.50
- 20 Buckley Boxes 17.50

5 BALLS FREE PLAY PIN GAMES

NEW GAMES

- Stage Door Canteen .. \$274.50
- Big Hit 334.50
- Catalina 195.00
- Vest Pockets 74.50
- Wagon Wheels 249.50

USED PIN GAMES

Flat Top	\$185.00
Spot Pool	55.00
Zig Zag	60.00
Streamliner	190.00
Oklahoma	200.00
Hold Over	30.00
Bosco	75.00
Texas Mustang	75.00

Terms: 1/3 Deposit, Balance C. O. D.
KERTMAN SALES CORP.
573-575 Clinton Ave., N. Rochester 5, N. Y.
Phone: Main 2507

"Yer Out!" he sez...

PUNCH THE UMP

... But YOU will be playing SAFE when you invest in PUNCH THE UMP... the salesboard with all the flash and color of the diamond. A DIE-CUT star that outscores them all!

PUNCH THE UMP
1280 Holes at 5/ ... \$64.00
Pays Out ... 29.92
Average Profit ... \$34.08
THICK DIE-CUT BOARD

SUPERIOR PRODUCTS 14 N. PEORIA ST. CHICAGO 7 ILL.

FRANKEL'S HOT WEATHER SPECIALS

WURLITZER 950 \$775.00	Brand New Groot. Columbias \$132.50 Brand New Packard Wall Boxes 38.95 Brand New Daval Gusher.... 54.00 New '46 Evans Bangtails JP Model 596.50	WURLITZER VICTORY Keyboard \$495.00
Floor Sample GOALEE \$425.00	Slightly Used UNDERSEA RAIDER \$325.00	
SEEBURG WALLOMATICS perfect \$39.50	IMMEDIATE DELIVERY NEW BALLY GAMES SURF QUEENS, 5 Ball FP. \$327.50 VICTORY SPEC'L, 1 Ball FP 661.50 VICTORY DERBY, 1 Ball PO 646.50	WURLITZER Model 120-5c WALL BOXES \$29.50

EARLY DELIVERY ON CHICAGO COIN'S NEW 5 BALL GAME "SPELLBOUND" \$325.00

FRANKEL DISTRIBUTING COMPANY

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DELIVERY RIGHT NOW NEW BALLY GAMES

- SURF QUEEN, 5 Ball \$327.50
- VICTORY SPECIAL, 1 Ball, F.P. 661.50
- VICTORY DERBY, 1 Ball, P.O. 646.50

One-Third Deposit, Balance C. O. D.
WE BUY, SELL AND EXCHANGE.
Phone: Jefferson 1644
3147 Locust St. ST. LOUIS 3, Mo. **MY CALL NOVELTY CO.**

MUSIC WURLITZER

2 950	\$795.00
3 750E	795.00
1 750M	750.00
1 800	795.00
5 500	555.00
1 24 Victory	485.00
1 500 Victory	575.00
10 616	315.00

SEEBURG

3 8200 EBRO	\$895.00
1 8800 EBRO	950.00
1 Envoy ES	525.00
1 Major EBRO	550.00

MILLS

- 1 Throne \$375.00

WALL BOXES

- 25 Buckley, latest model, Lito-Up, 24 selection \$ 17.50
- 10 Buckley, latest model, 20 selection 15.00
- 10 Seeburg Wireless (5¢ Wall-O-Matic) latest model... 37.50
- 15 Wurlitzer #120, like new .. 17.50
- 5 Gray #304 Steppers 10.00
- 2 Red Steppers 29.50

BRAND NEW
30-Wire Coded Cable, Per Ft. 32¢
30-Wire Slightly Used Cable, Per Ft. 10¢

SHEET PLASTIC
20 Inches by 50 Inches, Yellow or Red, 80 Gauge (Thickness of a 25¢ Piece)—\$8.50 Per Sheet.

All Merchandise Subject to Prior Sale!
50% Certified Dep., Bal. C. O. D. or Sight Draft.
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Phone: Market 2-6515

FIVE DAYS' TRIAL

- 1 Chrome Vest Pocket Bell \$ 59.50
- 1 Blue & Gold Vest Pocket Bell 49.50
- 1 Kill the Jap, Like New 15.00
- 2 Keep 'Em Bombing, New 10.00
- 2 King Six Dice 15.00
- 1 5 Jacks, Like New, Penny 35.00
- 1 Casino, New, Nickel 40.00
- 1 Jennings 4 Star Chief, 5¢ 95.00
- 1 5¢ Blue Front, Serial 432647 125.00

NORMAN DEE
Phone 800 Cumberland, Md.

GET GOING with Gottlieb's New Super 5-Ball SUPERLINER

"JET POWERED" ACTION
MAGIC BUTTON INCENTIVE
STREAMLINED DESIGN

DON'T DELAY—WIRE, PHONE OR
WRITE YOUR ORDER TODAY!



- **ADVANCE AUTOMATIC SALES CO.**
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DRASTIC REDUCTIONS!

★ **Arcade**

- 4 KING PIN
- 1 TEN STRIKE, HD FP.
- 3 AIR RAIDER
- 4 SUB GUN
- 2 SKY FIGHTER
- 3 SHOOT-THE-CHUTE

★ **One Balls**

- 6 BLUE GRASS
- 8 CLUB TROPHY
- 7 '41 DERBY

- 5 FORTUNE
- 10 LONG ACRE
- 2 LONG SHOT
- 6 PIMLICO
- 3 SPORT SPECIAL

★ **Consoles**

- 1 BIG TO, FP
- 3 BAKER'S PACER DD
- 1 BIG TOP, FP
- 2 BALLY CLUB BELLS
- 2 HIGH HAND



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**ALL EQUIPMENT
GUARANTEED TO BE
IN EXCELLENT SHAPE**



WRITE, WIRE, PHONE TODAY



First Come — First Served

BELL PRODUCTS CO.

2000 N. OAKLEY Humboldt 3027 CHICAGO 47, ILL.



Now it's REDD'S move!

... and what a move! But Don't take just anybody's word for it. See for yourself at the gala opening to be announced shortly. Everybody'll be there, including YOU!

Can't wait? OK, then here's a smattering of details, CONFIDENTIALLY: Most beautiful layout you've ever seen. Modern, Streamlined the real class! Tremendous repair and service dept. Stock room and parts dept. staggering in size. Storage room for 500 machines. Meeting rooms for operators and service school.

\$100,000 worth of sales—boosting facilities for Western New York's WURLITZER operators. You'll be hearing still bigger things about ...

REDD DISTRIBUTING CO.

881 MAIN ST.,
Silas Redd

BUFFALO 3, N. Y.
Vincent McCabe

Louisville Firm Corporates

FRANKFORT, Ky., July 13.—Ohio Specialty Company of Louisville has been issued a charter by the secretary

of state to manufacture and distribute coin-operated games and amusement devices. Firm was incorporated by Charles Rosen and Myer and Milton Cohen.

FOR OPERATORS WHO INSIST ON THE BEST

Seeburg

DEPENDABLE MUSIC SYSTEMS

DISTRIBUTOR FOR SEEBURG PHONOGRAPHS AND ACCESSORIES

GOTTLIEB DOES IT AGAIN! SUPERLINER

"JET-POWERED" ACTION!

New Post-War Streamlined Cabinet. Split-Proof Legs.



MILWAUKEE COIN HAS NEW EQUIPMENT FOR IMMEDIATE DELIVERY!

- Genco TOTAL ROLL
- Chicago Coin GOALEE
- Gottlieb STAGE DOOR CANTEEN.
- Gottlieb THREE-WAY GRIP SCALE
- ABT CHALLENGER
- Ace COIN COUNTER

Write for Prices

S L O T S

BLACK CHERRY BELLS, Orig. Mech., Club Handles, D.P. Sides and Front, Knee Action, 3/5 or 2/5. 5c -- \$235.00 10c -- \$255.00 25c -- \$275.00

- Mills New Vest Pockets \$ 74.50
- Mills Brown Fronts, compl. rebuilt, club handles, drill proof, 5¢ 150.00
- 10¢ \$175.00; 25¢ 225.00
- Mills Blue Fronts, Hand Load, Serial No. Over 400,000, 25¢ 250.00
- Mills Vest Pockets, Like New, Silver Chrome 55.00
- Mills Orig. Gold or Silver Chromes, Drill-Proof, Club Handles, Knee Action, 3/5 or 2/5, 5¢ 215.00
- 10¢ \$225.00; 25¢ 250.00
- Groetchan Columbia, late model, chrome or porcelain fin., double JP, conv., 5¢, 10¢, 25¢ 79.50

- Jenn. Master Silver Chief, S.P., 10¢ \$129.50
- Jenn. 4-Star Chief, Compl. Recond. and Refin., 10¢ 119.50
- Jenn. Silver Chief or Silver Club Special, 5¢ 119.50
- 10¢ \$139.50; 25¢ 169.50
- Jenn. Victory Model, 5¢ 119.50
- Pace All Star Comets, Comp. Refin. in Gold and Silver Chrome, 3/5 5¢ \$79.50; 10¢ 89.50
- 25¢ \$125.00; 50¢ 350.00
- Pace Rocket or Deluxe, S.P., 5¢ 94.50
- 10¢ 119.50

CONSOLES PAY TABLES

- Pace Club Consoles, 10¢ \$125.00
- Galle Club Console, Late Mod., 25¢ 125.00
- Bally Skill Field, 7-Coin Head 89.50
- Pace Reels, 5¢, Without Rails, A-1 Condition 89.50
- Pace Reels, 5¢, With Rails, A-1 Condition 89.50
- Pace Saratoga, 5¢, Without Rails 69.50
- Keeney Super Balls, 5¢, Like New 204.50
- Evans Rollatto Jr., 7-Coin Head 94.50
- Evans Bang Talls, 7-Coin Head 94.50
- The Favorite 49.50
- Rays Track, Late Serial Nos. 89.50
- Paces Races, Black Cabinet 89.50
- Evans Roll-ette 89.50
- Lucky Lucre, New Type Head 149.50
- Four Horsemen, 7-Coin Head 149.50
- Multiple Racer 89.50

- Skylark, F.P. or O.P. \$124.50
- Bally Challenger 89.50
- Race King 89.50
- Mills Big Race 49.50
- Turf Champ 69.50

MISCELLANEOUS

- Seeburg Wireless Wallomatics, Completely Reconditioned with New 70L7 Tube \$ 37.50
- 6 Seeburg 30 Wire Boxes, Late Type Metal Covers with 2 Adaptors. Lot 100.00
- Strips, S.P., O.H. or Club Special, Set of 3 .45
- 20 Step Discs, S.P., O.H., or Club Spec. or Cherry P.O. Set of 3 3.00
- 20 Step Star Discs, hardened .60
- Keeney Anti-Aircraft, Brown 79.50
- Keeney Air Raider, Like New 149.50

1/3 Deposits, Balance O. O. D.

Milwaukee Coin Machine Co.

3130 WEST LISBON AVENUE MILWAUKEE 8, WISCONSIN

BRAND NEW CIRCUS DAYS RAY GUN

Converted from Seeburg Chicken Sam. Scenery hand-painted in gay colors depicting circus in full action. The target is a clown carved from wood, reverses when hit. Cabinets—completely refinished and painted. Entire mechanism rebuilt from top to bottom. Looks and operates like new.

\$189.50

Free Play Unit Optional \$10.00 Extra

G-MEN HUNT CONVERSION FOR BALLY RAPID FIRE

IT'S NEW • IT PAYS OFF QUICK
IT'S TESTED • IT'S A MONEY MAKER

Never attempted before, this new and amazingly different Coinex Conversion will bring your take from Bally Rapid Fire Guns right up to that of a new machine. It's location tested, it pays for itself in a few days, AND THE PRICE IS RIGHT DOWN TO EARTH. Don't miss this one—be the first in your territory. Sold on Coinex famous Money Back Guarantee.

\$10.50 Each

DISTRIBUTORS — WRITE FOR TERRITORIES AND SPECIAL DEALERS' PRICE

FREE PLAY UNIT FOR SEEBURG RAY GUNS \$11.75
No Wiring
No Soldering
Installed in 3 Min.

24 HOUR SERVICE
Seeburg Ray Gun, Amplifiers, Motors and Rifles Repaired by Factory Trained Men.

WANTED
SEEBURG CHICKEN SAM and JAILBIRD
Must Be Complete With All Parts.
Will Pay \$60.00 Each
F. O. B. Your City

WRITE OR WIRE AT ONCE FOR SHIPPING INSTRUCTIONS. UNLIMITED AMOUNT WANTED—ONE OR ONE HUNDRED.

PRE-WAR #1489 GUN LAMPS.....65c EACH

CONVERSIONS
RIFLE RANGE\$14.75
SHOOT BEAR 14.75
CIRCUS DAYS (Hand Painted) . . . 19.50

No Fuss — No Bother.

EASILY INSTALLED ON LOCATION IN TEN MINUTES.

COLORFUL, WITH TOP PLAYER APPEAL. PAYS FOR ITSELF FROM INCREASED EARNINGS.

SPECIAL
MODERNIZE YOUR RAY GUNS. YOUR CHOICE OF THREE WINNERS. RIFLE RANGE — SHOOT BEAR CIRCUS DAYS. COMPLETE SERVICE CONSISTS OF REBUILDING, REFINISHING AND CONVERTING INTO MODERN GUNS THAT ATTRACT MORE PLAYERS.
\$79.50 Plus Parts
WITH FREE PLAY \$10.00 EXTRA

WANTED AT ONCE — PIN GAMES, MUSIC ARCADE MACHINES. SEND YOUR LIST

NEW MACHINES	ARCADE
GOALEE\$525.00	CHI. COIN HOCKEY\$219.50
LITE LEAGUE 425.00	BALLY RAPID FIRE 159.50
TOTAL ROLL 525.00	SEEBURG CHUTES 139.50
CHAMPION HOCKEY 289.50	KEENEY SUB 149.50
A. B. T. CHALLENGERS 65.00	COINEX RIFLE RANGE 189.50

New Improved 1946 COLUMBIA BELLS

Interchangeable heads, 1c, 5c, 10c and 25c play—AT NO EXTRA COST. Four machines in one. Will accept any game in trade. \$132.50



Telephone GRAceland 0317 • 1348 Newport Ave., Chicago 13, Ill.

READY FOR LOCATION

Goalees\$395.00 | Lite League\$425.00

PHONOGRAPHS

5 9800 Seeburg.....\$550.00 | 1 Colonial\$475.00
5 8800 Seeburg 535.00 | 2 Envoy 425.00
3 8200 Seeburg 560.00

CULP MUSIC CO.

1405 E. FIRST STREET

Phone: 4-4606

TULSA, OKLA.

CUTTING ROUTE, PULLING IN TODAY

3 8800, E.S.R.C. Each\$600.00 | 1 Seeburg Gem\$335.00
2 750E. Each 700.00 | 1 Rock-Ola Commando, Like New 600.00
1 780M 625.00 | Many Wurlitzer Wall and Bar Boxes.
1 61 Wurlitzer Counter Model 175.00 | Several #145 and #304 Wurlitzer Steppers.

WE ARE OPERATORS AND WISH TO DEAL WITH OTHER OPERATORS. F. O. B. Covington, Ky. 1/3 Deposit with Order, Balance C. O. D.

KENTUCKY SERVICE CO.

210 E. 20TH STREET

Telephone: Colonial 1095

COVINGTON, KY.

HARRY ROSEN · BERT LANE · MEYER PARKOFF
ATLANTIC NEW YORK CORPORATION*
Exclusive Seeburg Distributors
Announces the Establishment
of these
Affiliated Companies

SEABOARD NEW YORK CORPORATION

460 TENTH AVENUE, NEW YORK 18, NEW YORK

Exclusive distributors for Genco Manufacturing & Sales Co. and J. H. Keeney & Co. And a complete line of rebuilt and reconditioned equipment . . . backed by our famous *Triple Test Guarantee*.

SEABOARD NEW JERSEY CORPORATION

27-29 AUSTIN STREET, NEWARK 5, NEW JERSEY

Exclusive distributors for Genco Manufacturing & Sales Co. Plus a complete line of rebuilt and reconditioned equipment . . . backed by our famous *Triple Test Guarantee*.

SEABOARD CONNECTICUT CORPORATION

1625 MAIN STREET, HARTFORD 5, CONNECTICUT

Distributors for D. Gottlieb & Co., Genco Manufacturing & Sales Co. and J. H. Keeney & Co. Also a complete line of rebuilt and reconditioned equipment . . . backed by our famous *Triple Test Guarantee*.

Seaboard
TRIPLE TEST TAG

- Good Appearance!
- Mechanically Perfect!
- Properly packed for shipment anywhere in the world!

IF THIS MACHINE DOES NOT MEET EVERY CLAIM WE MAKE RETURN IT AND WE WILL PAY FREIGHT BOTH WAYS!

All used equipment backed by our famous **TRIPLE TEST GUARANTEE**

* Formerly ATLANTIC DISTRIBUTING COMPANY

Tax Calendar

Alabama
August 10—Tobacco stamp and use tax report and payment due. Tobacco wholesalers' and jobbers' reports due.
August 20—Sales tax reports and payments due.

Arkansas
August 10—Cigarette reports due.
August 20—Gross receipts tax report and payment due.

Colorado
August 15—Sales tax reports and payments due.

Connecticut
August 10—Cigarette tax report due.

Georgia
August 10—Cigar and cigarette reports due.

Idaho
August 15—Cigarette wholesaler drop shipment reports due.

Illinois
August 15—Cigarette tax return due. Sales tax report and payment due.

Iowa
August 10—Cigarette vendors' reports due.
August 31—Annual corporation report and fee due.

Kansas
August 5—Cigarette distributors' reports due.
August 20—Sales tax report and payment due.

Kentucky
August 10—Amusement and entertainment report and tax due. Cigarette tax reports due.

Louisiana
August 1—Tobacco wholesalers' reports due.
August 20—New Orleans City sales and use tax reports and payment due. Sales and use tax report and payment due.

Maryland
August 10—Admission tax payment due.

Massachusetts
August 20—Cigarette distributors' tax report and payment due.

Michigan
August 15—Sales and use tax reports and payments due.

Mississippi
August 10—Admission tax reports and payment due.
August 15—Sales tax reports and

payment due. Use tax reports and payment due.

New Mexico
August 15—Occupational gross income tax reports and payment due.

North Carolina
August 15—Sales tax report and payment due.

North Dakota
August 10—Cigarette distributors' tax due.

Ohio
August 10—Admission tax report and payment due. Cigarette Wholesalers' report due.
August 15—Use tax report on cigarettes due.

Oklahoma
August 10—Cigarette tax reports due. Coin-operated music box reports and tax due.
August 15—Sales tax reports and

payment due. Tobacco product reports due.

Rhode Island
August 10—Tobacco product tax reports due.

South Carolina
August 10—Soft drink tax report and payment due.

Texas
August 1—Cigarette distributors' and solicitors' reports due.
August 25—Prizes and awards of theaters tax reports and payment due.

Washington
August 15—Cigarette reports due.

West Virginia
August 15—Sales tax reports and payments due.

Wisconsin
August 10—Tobacco product returns due.

Wyoming
August 15—Sales tax reports and payment due.

Coin Machine Distributing Co.

500 N. Craig Street, Pittsburgh 13, Pa.

The authorized BELL-O-MATIC distributor of Mills Bell Products in Western Pennsylvania suggests: MILLS BLACK CHERRY BELL, the most copied Bell in the world!

FOR SALE

5 BALLY CLUB BELLS, COMP.

Clean, Good Condition

\$925 for the lot



635 "D" St., N. W., Washington 4, D. C.

Roy McGinnis Company

2011 MARYLAND AVE., BALTIMORE, MD.

The authorized BELL-O-MATIC distributor of Mills Bell Products in the District of Columbia and the State of Maryland suggests: MILLS BLACK CHERRY BELL, the most copied Bell in the world!

YOUR MONEY BACK GUARANTEE Plus Freight Paid Both Ways

IF THIS EQUIPMENT DOES NOT MEET WITH YOUR COMPLETE SATISFACTION.



Atlantic TRIPLE TEST TAG

- Good Appearance!
- Mechanically Perfect!
- Properly packed for shipment anywhere in the world!

IF THIS MACHINE DOES NOT MEET EVERY CLAIM WE MAKE RETURN IT AND WE WILL PAY FREIGHT BOTH WAYS!

THIS TRIPLE TEST TAG GUARANTEES ALL OF THIS EQUIPMENT TO MEET WITH YOUR COMPLETE SATISFACTION OR YOUR MONEY BACK—PLUS FREIGHT PAID BOTH WAYS

- SEEBURG**
- 2 REX. EACH 350.00
 - 1 REGAL 350.00
 - 2 CLASSIC. EACH .. 465.00
 - 1 ENVOY E. S. 500.00
 - 4 8800 E. S. EACH... 625.00
 - 5 8800 R. C. EACH.. 675.00
 - 10 WS2Z—WIRELESS WALLOMATIC. EA.. 39.50

- WURLITZER**
- 2 412. EACH\$175.00
 - 1 71 COUNTER MODEL 245.00
 - 3 616. EACH..... 265.00
 - 1 24-CELLAR UNIT Equipped for Seeburg Wireless Boxes ... 375.00
 - 3 24A. EACH 375.00
 - 2 500. EACH 525.00
 - 2 600K. EACH 525.00

- 6 750E. EACH\$750.00
- 1 850E 825.00
- 10 \$125 WALL BOX, 5-10-25c. EACH... 20.00

- ROCKOLA**
- 2 STANDARD. EACH..\$425.00
 - 2 MASTER. EACH ... 465.00

- MILLS**
- 2 THRONE. EACH ..\$350.00
 - 3 EMPRESS. EACH.. 395.00

1/3 DEPOSIT, BALANCE C. Q. D. IMMEDIATE DELIVERY GUARANTEED.

ATLANTIC

new york corporation
460 TENTH AVENUE • NEW YORK 18, N. Y. • BRYANT 9-5770

connecticut corporation
1625 MAIN STREET • HARTFORD 5, CONN. • HARTFORD 2-6141

new jersey corporation
27-29 AUSTIN STREET • NEWARK 5, N. J. • BIGELOW 8-4105

EXCLUSIVE Seeburg DISTRIBUTORS IN N. Y., NO. N. J. AND CONN.

SUMMER SALE!

SLOTS

- Groetchen 5c Columbia Bells ..\$132.50
- 5 or More. Ea. 127.50
- Pace Deluxe Bells, 5c-10c-25c-50c-\$1.00 Write

MUSIC

- 1 Wurlitzer 800, #304, Stepper and Adapter, Comp.\$795.00
- 1 Wurlitzer 24 379.50
- 1 Wurlitzer 616, Lite-Up 324.50
- 4 Wurlitzer 412 179.50
- Seeburg 8800, ESRC 689.50
- Seeburg 8800, ES 639.50
- 2 Seeburg Victory 515.00
- 1 Rock-Ola 12 Record, D.C. 150.00
- 1 Rock-Ola 16 Record, Lite-Up Cab. 279.50

PARTS

AMPLIFIERS—LESS TUBES

- 2 Wurlitzer 412\$ 27.50
- 3 Wurlitzer 616 32.50
- 1 Wurlitzer 600 42.50
- 1 New Universal with Tubes ... 45.00
- 1 Wurlitzer 24 Victory 475.00

WRITE AND GET ON OUR MAILING LIST!

1/2 Dep., Bal. C.O.D., F.O.B. N. Y.

DAVE LOWY & CO.

594 10th Ave. New York 18, N. Y. Phone: Bryant 9-0817

Valley Specialty Co.

550 Clinton St. N. Rochester 5, New York

The authorized BELL-O-MATIC distributor of Mills Bell Products in Western New York State suggests: MILLS BLACK CHERRY BELL, the most copied Bell in the world!

COLUMBIA BELLS

NEW-IMPROVED-1946 MODELS

IMMEDIATE DELIVERY

Fresh off the production lines—reaturing an array of new mechanical improvements—comes the famous COLUMBIA TWIN JACKPOT BELL!

These new, improved 1946 models in dazzling, durable ammerloid finish are changeable *right on location* to 1-5-10-25c play; hence, you get the service of four machines for the price of one... plus double slug protection!

COLUMBIA makes more money f-a-s-t-e-r—costs less money to own.

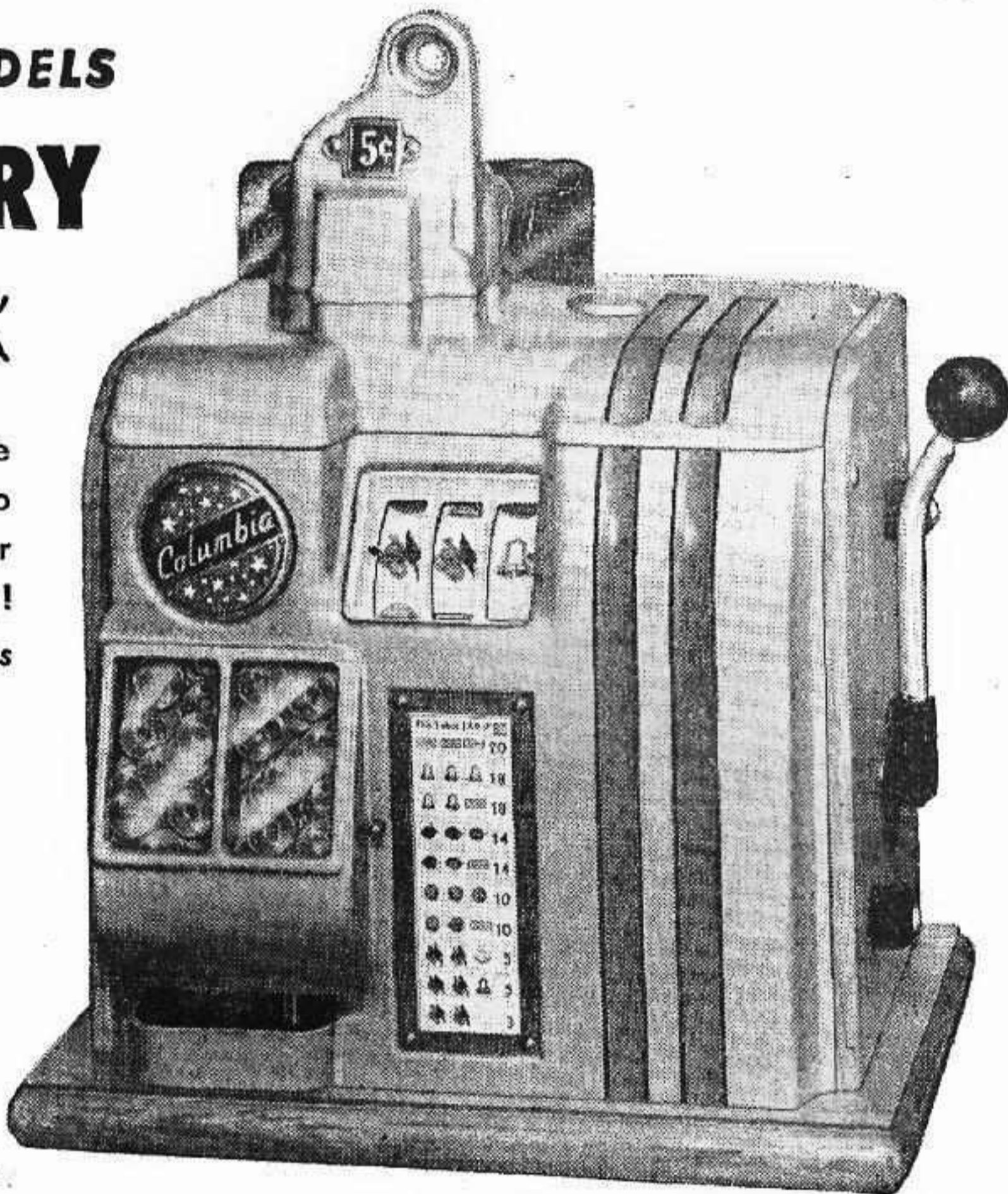
OPERATOR'S PRICE

\$145⁰⁰ FOB
Chicago, Ill.

All orders must be accompanied by a one-half deposit, postal money order or certified check, balance C.O.D.

GROETCHEN TOOL & MFG. CORP.

RANDolph 2807 126 N. Union Ave., Chicago, Ill.



HERE IS THE

RED-BALL

MACHINE THAT'S SWEEPING THE COUNTRY

IT'S NEW... IT'S PROFITABLE...
A SENSATIONAL MONEY MAKER

RED BALL is not a pin game and is not a pool table. RED BALL is a combination of both. It has the appeal of Pin Ball and the skill of Pool or Billiards.

RED BALL is positively LEGAL everywhere.

RED BALL is a beautiful, well-constructed machine of RED OAK, and the dimensions of the machine are 33 1/2 x 87" long. It has an electrical scoring device. It takes one minute and 25 seconds to play one game.

Ask any operator about the \$95.00 weekly receipts they get from RED BALL and they only have to pay 40% commission to the location.

It will pay for itself in eight weeks.

Operator's Price **\$395**

RED BALL
GROSSES
\$95 WEEKLY

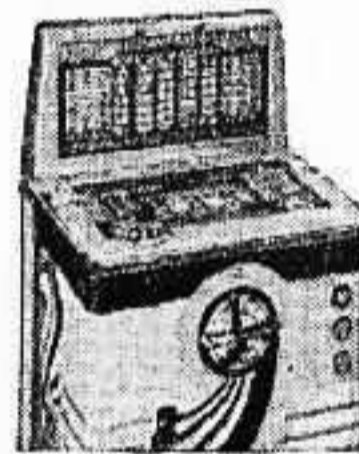
NOW THE
SENSATION
COAST
TO COAST
ASK ANY
OPERATOR!



See Red Ball On Display At
**SUPERIOR
DISTRIBUTING CO.**
11716 West Colfax Ave., Denver 14, Colo.

IF THIS AD DOES NOT INCLUDE THE GAME YOU WANT — SEND FOR OUR COMPLETE PRICE LIST!

LOCATION TESTS
PROVE THAT IT'S
THE GREATEST
CONSOLE
EVER BUILT
COMBINATION
FREE PLAY AND P. O.



NOW AVAILABLE IN
TWO POPULAR MODELS
SINGLE 5c HEAD
TWIN 5c-25c HEAD
LOOK FOR 3-WAY P. O.
BONUS SUPER BELLS
SOON!

THE NEW KEENEY BONUS SUPER BELL

PIN GAMES		CONSOLES	
Hit the Japs	\$ 34.00	Mills 4-Bells, Low Head, 5c-5c	
Capt. Kidd	68.50	5c-5c, Excellent Condition	\$510.00
Topie	72.50	Triple Entry, P.O.	140.00
Pan American	62.50	Paces Races, Brown Cabinet	150.00
Show Boat	55.00	Paces Reels, P.O., Jr.	78.00
Stop the Jap	39.50	Paces Reels, P.O., Sr.	120.50
Big Parade	125.00	High Hand, Combination	160.50
Rotation	22.50	Jumbo Parade, Combination	182.50
Dixie	42.50	Super Bell, 5c, Combination	285.00
Keep 'Em Flying	132.50	Silver Moon, Free Play	85.00
Majors, 1941	52.50	Club Bells, Free Play	200.00
Metro	40.00	Duo Bell, Free Play	475.00
Clover	64.50	Duo Bell, F.P., Push Button	585.00
Gun Club	59.50		
Monoliner	68.50		
Towers	72.50		

ARCADE EQUIPMENT		ONE BALLS	
A.B.T. Challenger Gun	\$ 32.50	War Admiral, P.O.	\$125.00
Rotary Mdsr. (Repainted)	250.00	Pimlico (Excellent Cond.)	325.00
Sky Fighter	200.00	Longacres (Excellent Cond.)	385.00
Citrus Romance	150.00		
Hookay	200.00		

MAKE EVERY LOCATION A "TOP LOCATION"

Convert Your '41 Derbys & Pimlicos to LONGACRES or THOROBREDS \$175.00
The New "Daily Double" Feature, if Desired, \$25.00 Additional.

ROY MCGINNIS CO.
2011 MARYLAND AVENUE BALTIMORE 18, MD.
PHONE UNIVERSITY 1800

MONARCH... THE HOUSE OF FRIENDLY SERVICE

Immediate Shipment—Brand New Factory Releases

BALLY VICTORY SPECIAL	\$681.50	MARVEL'S FRISCO	\$279.50
BALLY VICTORY DERBY	646.50	STAGE DOOR CANTEN	274.50
GOALEE	525.00	CATALINA	249.50
TOTAL ROLL	525.00	GROETCHEN COLUMBIA, TW, J.P.	145.00
AMUSEMATIC LITE LEAGUE	425.00	NEW MILLS VEST POCKETS	74.50
RED BALL	395.00	DAVAL'S GUSHER, J.P. & BONUS	54.00
EXHIBIT'S BIG HIT	334.00	GOTTLIEB 3-WAY GRIPPERS	39.50
BALLY SURF QUEENS	327.50	50¢ PACE DELUXE BELL	500.00
CHICAGO COIN'S SPELLBOUND ..	325.00	\$1.00 PACE DELUXE BELL	600.00

NEW CHAMPION HOCKEY Deluxe Model, \$289.50

Simple, trouble-free mechanism—no service calls. Be the first in your territory to feature this sensational money-maker.

BRAND NEW ROCKET BALL
8' 6" ----- \$335.00
10' 6" ----- 365.00

Sensational new Bowling Game. Sturdy construction. Lots of Player Appeal. Finished in striking Modern Design.

NEW JENNINGS SLOTS

STANDARD CHIEF	BRONZE CHIEF	SUPER DELUXE CHIEF
5¢ \$249.00	5¢ \$249.00	5¢ \$274.00
10¢ 259.00	10¢ 259.00	10¢ 284.00
25¢ 269.00	25¢ 269.00	25¢ 294.00

Brand New Mills Black Cherry Bells . . . Write for Prices

BRAND NEW A.B.T. CHALLENGERS

Single 1¢ or 5¢ Play	\$85.00
Lots of 25	80.00
Lots of 50	55.00
Lots of 100	50.00

NEW A.B.T. TARGET STANDS.
Price \$12.95 Ea.

AVAILABLE FOR IMMEDIATE SHIPMENT
LATEST NEW UNITED REVAMPS

ARIZONA	} WRITE FOR PRICES	OKLAHOMA
BRAZIL		SANTA FE
GRAND CANYON		STREAMLINER
IDAHO		TRADE WINDS
SOUTH SEAS		RIVIERA

Brand New Metal "Revolve-A-Round" Safe Stands

UNIVERSAL Single	\$ 99.50	DELUXE Single	\$185.00
UNIVERSAL Double	189.50	DELUXE Double	215.00
Rigid all-steel construction. Very attractive finish. Modern design.		Extra heavy cabinet. Beautiful 2-tone finish. Streamline design.	
STANDARD Single Box Type Slot Stand	\$24.50		

LATEST BLACK LITE CONVERSIONS SHOOT THE WOLF SHOOT THE BARTENDER \$249.50

EXPORT TRADE!!! Our Foreign Sales Dept. welcomes the opportunity to be of service. Send for our beautifully illustrated catalog and full particulars describing all coin-operated equipment.

WRITE FOR LISTS Arcade Equipment, 1 & 5 Ball Free Play Pin Games, 1 Ball Multiple Pay-Out Tables, Automatic Free Play and Pay-Out Consoles, and Rebuilt Slot Machine Values.

TERMS: 1/3 DEPOSIT, BALANCE C. O. D. OR SIGHT DRAFT

MONARCH COIN MACHINE Co.

1545 N. FAIRFIELD AVE. (PHONE ARMITAGE 1434) CHICAGO 22, ILL.

MORE OF EVERYTHING In Gottlieb's New Super Game

SUPERLINER

Super Appeal!
Super Design!
Super Performance!

Rush Your Orders for Early Delivery

OLIVE NOVELTY CO.

2625 Lucas St. St. Louis 3, Mo.



GREATEST TIME SAVING PENNY WEIGHING SCALE

CAPACITY \$10.00
SPRINGS ARE PRECISION CALIBRATED
HEAVY SHEET METAL DIAL IS GLASS COVERED
BASE WHICH PROTECTS POINTER
TIN SCOOP WHEN IN USE
Skilled Hand Workmanship is Employed in Building This Scale To Assure Reliability and Accuracy. There is a Sturdiness of Construction More Durable Than is Generally Found in Scales. Finish is Black Crinkle. Carrying Case is Made of Strong Black Fibre To Meet the Hard and Constant Use That It is Subjected to.

\$18.50 1/2 Dep., Bal. C.O.D., F.O.B. N. Y.

J. SCHOENBACH Distributor of Advance Vending Machines
1647 Bedford Ave., Brooklyn 25, N. Y.



SELLING OUT

ARCADE MACHINES

Lowest Prices in America!

- 11 ROCKET BUSTERS \$119.50
- 46 SUBMARINES 89.50
- 10 KEENEY AIR RAIDERS ... 134.50
- 16 DRIVEMOBILES 189.50
- 22 ACE BOMBERS 169.50
- 12 SUPER BOMBERS 219.50
- 84 SKY FIGHTERS 189.50
- 27 TOMMY GUNS 99.50
- 41 UNDER SEA RAIDERS ... 289.50
- 46 METAL TYPERS 289.50
- 10 BALLY DEFENDERS 189.50
- 18 CHICAGO COIN HOCKEYS. 179.50
- 48 EXHIBIT LOVE METERS... 34.50
- 12 VITALIZERS 79.50

- 10 PERISCOPES \$99.50
- 5 PITCH 'EM & CATCH 'EM 89.50



ALUMINUM DISCS for GROETCHEN TYPERS
Now satin finish. Now engraving. Highly polished.

Guaranteed Perfect \$8.50 per 1000 IMMEDIATE DELIVERY

Terms: 1/3 Deposit With Order. Balance C. O. D.

MAX GLASS DISTRIBUTING COMPANY

914 DIVERSEY BLVD.

CHICAGO 14, ILLINOIS

SEE
The New
AMI
40 SELECTION
PHONOGRAPH

PRODUCTION MODEL

ON DISPLAY IN OUR SHOWROOM
STOP IN TODAY!

David Rosen

855 NORTH BROAD STREET, PHILADELPHIA 23, PA.
PHONE: STEVENSON 2258-2259

ALL OVER THE COUNTRY...



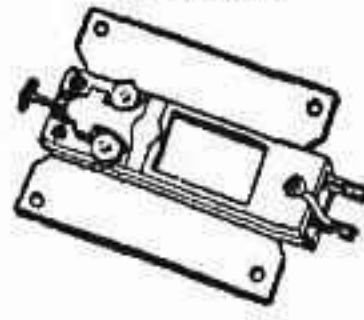
Phis Stand
 OPERATORS ARE MODERNIZING THEIR OLD PHONOGRAPHS WITH JEWEL CRYSTAL CONVERSION KITS. REDUCES RECORD WEAR BY 50%. IMPROVES TONE. SAVES NEEDLES. REDUCES SERVICE CALLS! COMPLETE INSTRUCTIONS WITH EACH KIT.

KIT NO. 1
 For Seeburg Round Head
 Tone Arms



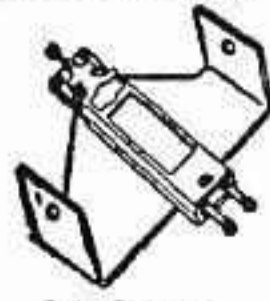
\$4.00 Ea.

KIT NO. 2
 For Seeburg Flat Head
 Tone Arms



\$4.00 Ea.

KIT NO. 3L
 For Wurlitzer Models 24,
 24A, 312, 412, 416, 500,
 600, 616 and 616A.

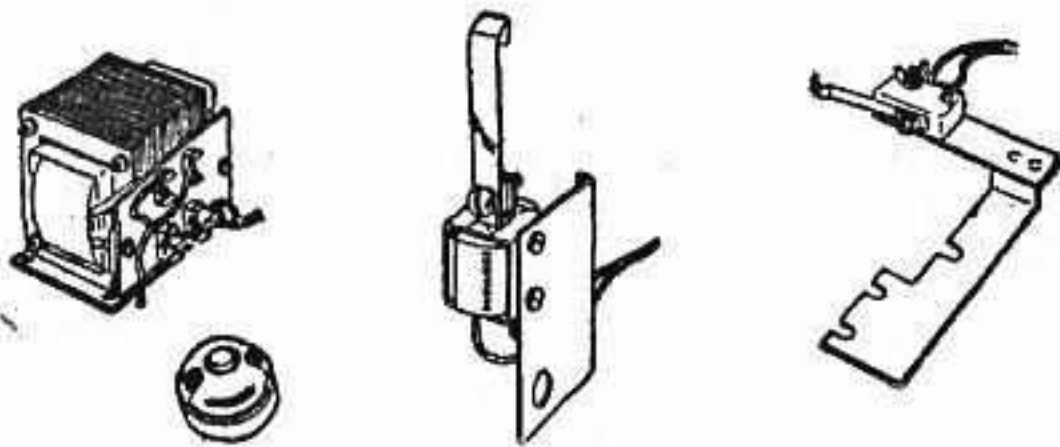


\$4.00 Ea.

KIT NO. 3S
 For Wurlitzer Models 700, 750, 780, 800, 950, 1015 \$4.00 EA.

STOP SERVICE CALLS With Our NEW ELECTRIC CANCEL KIT

CAN BE INSTALLED IN 5 MINUTES BY ANYONE
 NO DRILLING OR SOLDERING. FITS ANY SEEBURG.



FEATURES: 6-Volt Heavy Duty Transformer and Solenoid Coil. Light Action Acro Switch. Remote Push Button. Completely Wired, With Complete Instructions Furnished. **\$9.95 Each**

ALL KITS AND PARTS GUARANTEED — REMIT IN FULL — SAVE C. O. D. FEE

DISTRIBUTORS — SOME TERRITORY STILL OPEN — WRITE! WIRE! PHONE!
 NATIONAL SALES AGENCY

B BLOCK MARBLE CO.
 1527 FAIRMOUNT AVENUE • PHILADELPHIA 30, PA.
 Get it from **BLOCK** — They have it in stock!

NOW DELIVERING

BALLY VICTORY SPECIAL
 BALLY VICTORY DERBY
 BALLY SURF QUEENS
 EVANS BANGTAILS
 EVANS DOMINOES

ORDER TODAY!

PALISADE SPECIALTIES COMPANY
 498 Anderson Ave., Cliffside Park, N. J.
 Phone: Cliffside 6-2892-3

FOR SALE

10 JENNINGS
 HI-BOY SCALES

Need Some Work

\$325 for the lot



635 "D" St., N. W., Washington 4, D. C.

COMPARE!

Pre-flight Trainer

COIN-ARTS INDUSTRIES*

231 W. WIS. AVE., MILWAUKEE 3, WIS.
 Phone: BROADWAY 4418

WANT TO BUY CHICAGO COIN GAMES

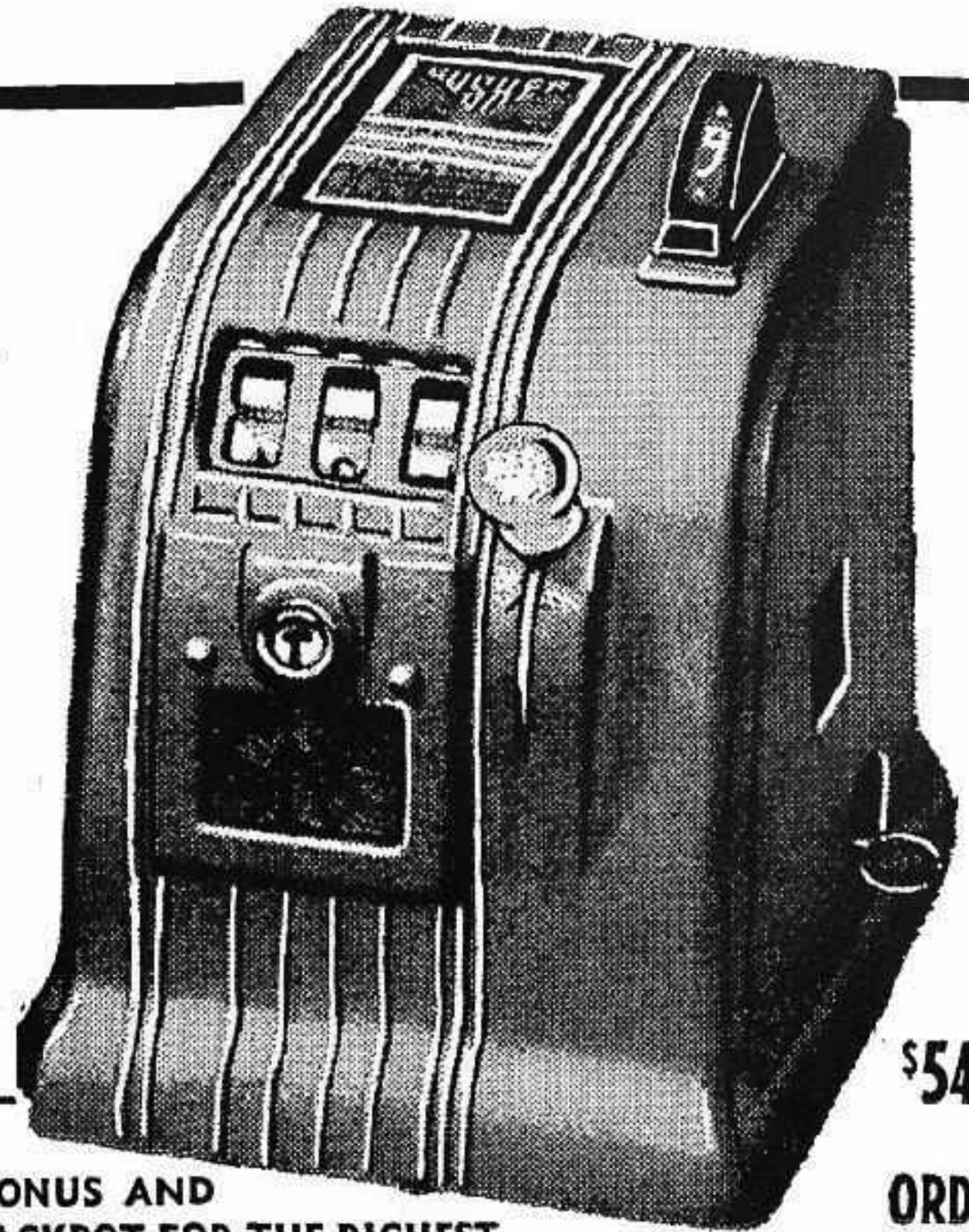
Any Kind—Don't Have To Work—All Parts Must Be There. Glass Not Necessary.

F. P. & K. DISTRIBUTING CO.

577 Tenth Avenue
 New York 18, N. Y.
 Longacre 3-6235

GUSHER...

FIRST NEW POSTWAR COUNTER GAME BY **DAVAL**



\$54.00

BONUS AND JACKPOT FOR THE RICHEST PLAY STRIKE IN YEARS!

ORDER NOW!

NEW!

ABT CHALLENGER	\$ 65.00	BANK BALL, 9 ft.	\$375.00
BALLY VICTORY DERBY	649.50	12 ft.	449.50
BALLY VICTORY SPECIAL	661.50	BAKER PACERS, 5 1/2 ft. Mod.	475.00
BALLY SURF QUEENS	327.50	Daily Double Model	525.00

SLOTS

Jennings Bronze Chief, 5c.....	\$249.50
Jennings Bronze Chief, 10c.....	259.50
Jennings Bronze Chief, 25c.....	269.50
Jennings Stand'd Chief, 5c.....	249.50
Jennings Stand'd Chief, 10c....	259.50
Jennings Stand'd Chief, 25c.....	269.50

NEW!

Jennings Super Deluxe (Life-Up) Chief, 5c.....	\$274.50
10c	284.50
25c	294.50
50c Pace Deluxe Bell.....	500.00
\$1.00 Pace Deluxe Bell.....	600.00
Groetchen Columbia Jackpot Bell.	132.50

USED EQUIPMENT as you like it

GUARANTEED!

If unsatisfactory, return in 10 days for full refund of purchase price!

SLOTS	PHONOGRAPHS
Jenn. Victory Chief, 5¢	Seeburg 8800 RC
10¢, \$140.00; 25¢	Seeburg 9800 RC
145.00	Rock-Ola Commando
Jenn. Silver Club, 5¢	Wurlitzer Victory, Kybd.
10¢, \$155.00; 25¢	Wurlitzer Victory, Round
165.00	Mills Empress
Jenn. 4-Star Chief, 5¢	
10¢, \$115.00; 25¢	
135.00	
5¢ Mills Black, H.L.	
175.00	
Vest Pocket Bell, BI & Gold.	
54.50	
Chrome Columbia, J.P. (High Model), 5¢, 10¢, 25¢ Play	
84.50	
Jenn. 25¢ Club Console	
185.00	

CONSOLES — ONE BALLS

Sport King	\$209.50
Kentucky	249.50
Jockey Club	325.00
Victory Derby (used 2 weeks)	595.00

All equipment listed above completely rebuilt and entirely refinished.

ATLAS NOVELTY COMPANY

2200 N. WESTERN AVE. • PHONE ARMitage 5005 • CHICAGO 47

ATLAS AUTOMATIC MUSIC CO., 4704 CASS AVE., DETROIT 1
 Assoc. ATLAS NOVELTY CO., 2219 FIFTH AVE., PITTSBURG 19
 Offices ATLAS MUSIC CO., 221 NINTH ST., DES MOINES 9



Sicking, Inc.

1401 Central Parkway, Cincinnati 14, Ohio

The authorized BELL-O-MATIC distributor of Mills Bell Products in the States of Kentucky, West Virginia, and Southern Ohio suggests: MILLS BLACK CHERRY BELL, the most copied Bell in the world!

PIN BALL					
1 New Champ\$ 62.00	1 Speedway\$35.00	1 Lucky\$50.00
2 Marines at Play 132.00	1 Polo 35.00	1 Fox Hunt 44.50
1 Play Ball 55.50	1 O'Boy 40.00	1 Four Roses 66.00
1 Speed Demon 40.00	1 Sporty 35.00	1 1-2-3 ('40) 63.00
1 Foreign Colors 140.00	1 Bela Way 75.00	1 Zanzibar 35.00
		1 Click 70.00		

ARCADE					
2 Chicago Coin Hockey\$209.50	1 Midget Skee Ball\$78.50	1 Bally Rapid Fire\$158.50

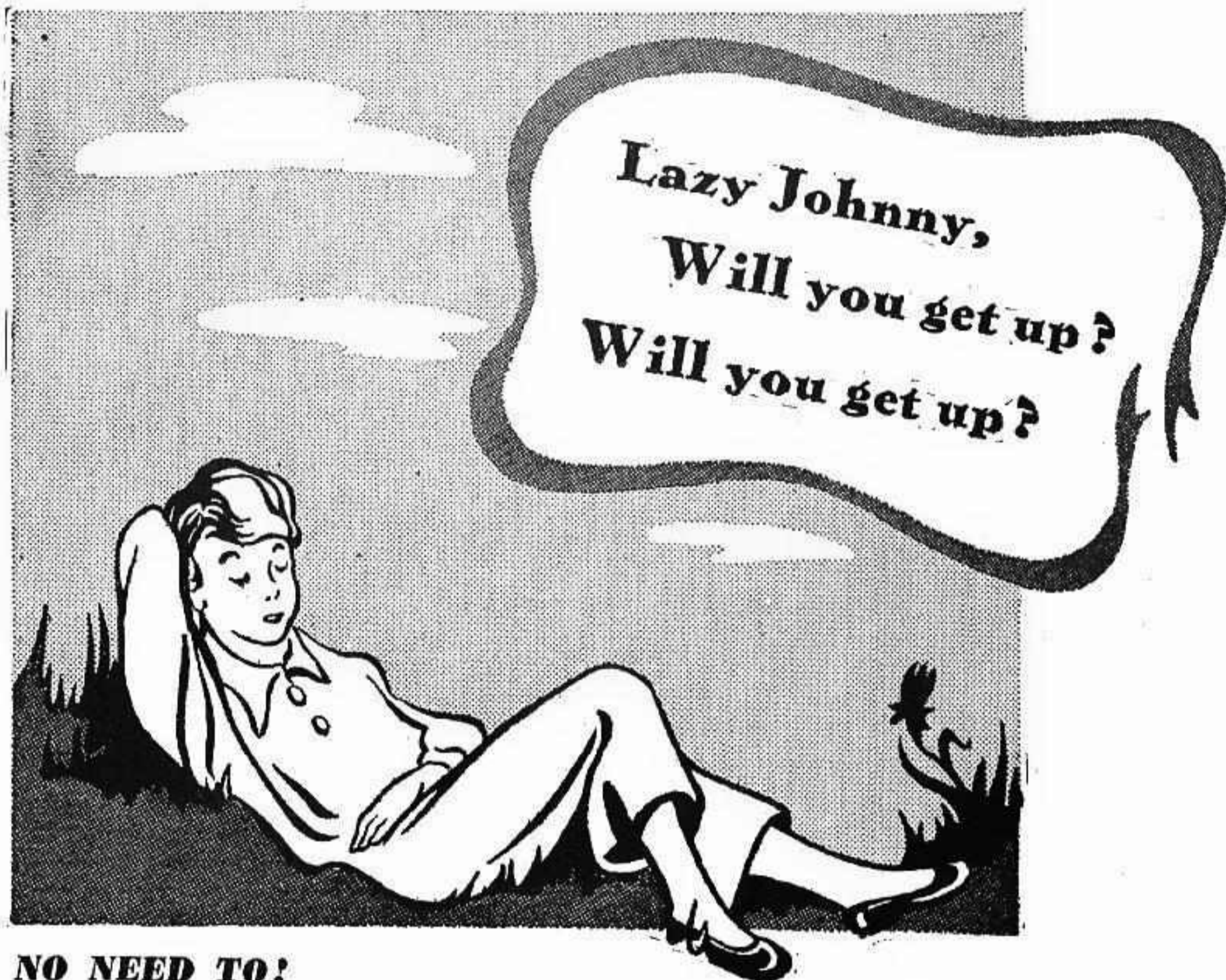
SLOT			
1 Pace 5¢ Mint Vender\$50.00		

PHONOGRAPHS					
1 412 Wurlitzer\$179.50	3 Seeburg Casinos\$325.00	1 819 Wurlitzer\$257.50
1 24 Wurlitzer 377.00	1 312 Wurlitzer 179.50	1 Spectravox & Playmaster 495.00
1 Seeburg Playboy Wallbox 14.00	2 Twin 12 Wurlitzer, Steel Cabinet 235.00		

1/3 DEPOSIT, BALANCE C. O. D.
ESKOW VENDING COMPANY
 310 W. MARKET ST., YORK, PA.

★ ★ ★ ★ ★ ★ ★ ★ ★ ★

Vending Machine Company
 207 FRANKLIN ST., FAYETTEVILLE, N. C.
 The authorized BELL-O-MATIC distributor of Mills Bell Products in the States of North Carolina, South Carolina, and Virginia suggests: MILLS BLACK CHERRY BELL, the most copied Bell in the world!



NO NEED TO!

Ah say, what a lazy, leisurely life you'll lead . . . when you "get on the ball" with Bank Ball! Oh, maybe we ARE exaggerating a little . . . but Bank Ball DOES have everything an operator could ask for.

Bank Ball has tremendous "play appeal." New competitive scoring features, vivid eye-catching light-up, quieter alleys. Bank Ball is sturdily constructed of strongest materials. Built for long play and big profits.

Write or wire today for name of your nearest Bank Ball Distributor. Join the operators everywhere who agree that Bank Ball is . . .

"QUICK TO CLICK"



14-Ft. Size Pictured Here

9-FOOT SIZE **\$375.00** 12 and 14 foot Sizes — Prices on Request.
 F.O.B. N.Y.

ORDER FROM YOUR NEAREST DISTRIBUTOR!

AMUSEMENT ENTERPRISES, INC.
 GEORGE PONSER
 IRVING KAYE
 2 Columbus Circle, N.Y. 19, N.Y.
 Phone: Circle 6-6651

ECONOMY
SUPPLIES THE NATION!

Original Gun Lamps, Ea. . . . \$.60
 Zip Cord (2-wire, rubber covered) 500 ft. . . . 7.50
 Pigtail Wire (Stranded), Per ft.04
 Shielded Wire, Per ft.04
 5-Wire (Rock-Ola Cable), Per ft.15
 Rubber Tips, Per 100 3.50
 Rubber Plugs, Ea.10
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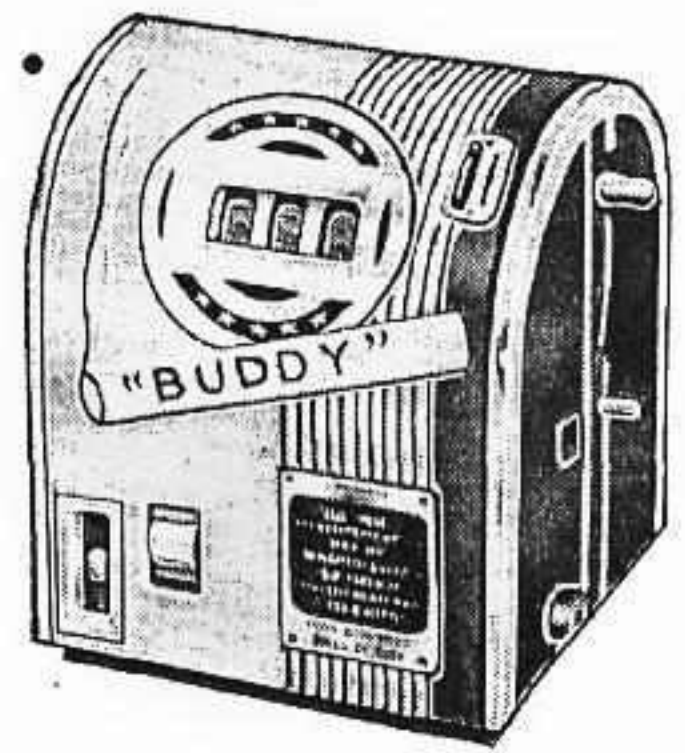
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25¢ MILLS BONUS BELLS	295.00
5¢ MILLS BLUE FRONT, ORIG.	139.50
10¢ WATL. ROLATOP	99.50
5¢ MILLS LATE Q.T.	109.50
10¢ MILLS LATE Q.T., ORIG.	139.50
1¢ MILLS Q.T., A-1	59.50
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'41 MAJORS	\$ 79.50
NEW CHAMP	82.50
LAURA	249.50
BALLY FLEET	54.50
GENCO VICTORY	94.50
STRIP TEASE	129.50
TEN SPOT	72.50
GUN CLUB	79.50
ZANZIBAR	99.50
YANKS	119.50
STAR ATTRACTION	79.50
SEVEN UP	74.50
BUBBLES, F.S.	178.50
FOUR ACES	129.50
HOLLYWOOD	169.50
BELLE HOP	79.50
SPOT POOL	79.50
ZIG ZAG	74.50
5-10-20	129.50

NEW REVAMPS

IDAHO	\$279.50
OKLAHOMA	279.50
STREAMLINER	279.50
CATALINA	249.50
TRADE WINDS	279.50
FOREIGN COLORS	119.50
PION'R BUBBLES	249.50
AMER. BEAUTY	149.50
TRAILWAYS	69.50
YANKEE DOODLE	179.50
PROGRESS	49.50
AMERICAN BEAUTY (Used) ..	119.50
CATALINA, F.S.	189.50
SANTA FE	229.50
BIG TIME	49.50
DIXIE	59.50
CLICK	79.50
SKY RAY	64.50
OKLAHOMA	229.50

USED PIN GAMES

TOWERS	\$ 89.50
PIONEER BIG TOP	189.50
INVASION	129.50
FLAT TOP	235.00
'42 HOME RUN	119.50
KEEP 'EM FLYING	154.50
HI HAT	89.50
SKY CHIEF	169.50
AIR CIRCUS	139.50
SLUGGER	79.50
MARINES	119.50
PIN UP GIRL	139.50
GOBB	119.50
CASABLANCA	169.50
BOOM TOWN	49.50
LANDSLIDE	59.50
1940 HOME RUN	49.50
UNITED BRAZIL	229.50
IDAHO	229.50

ONE-HALF DEPOSIT WITH ORDERS, BALANCE C. O. D. OR SIGHT DRAFT.

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VITALIZER

FOOT EASE FOR MILLIONS

LOCATIONS WAITING EVERYWHERE

As Permanent as Scales.
Ten Times More Operating Profit.

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Modernistic All Steel Construction.
Illuminated Display Sign.
Separate Cash Box.

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GET STARTED QUICK

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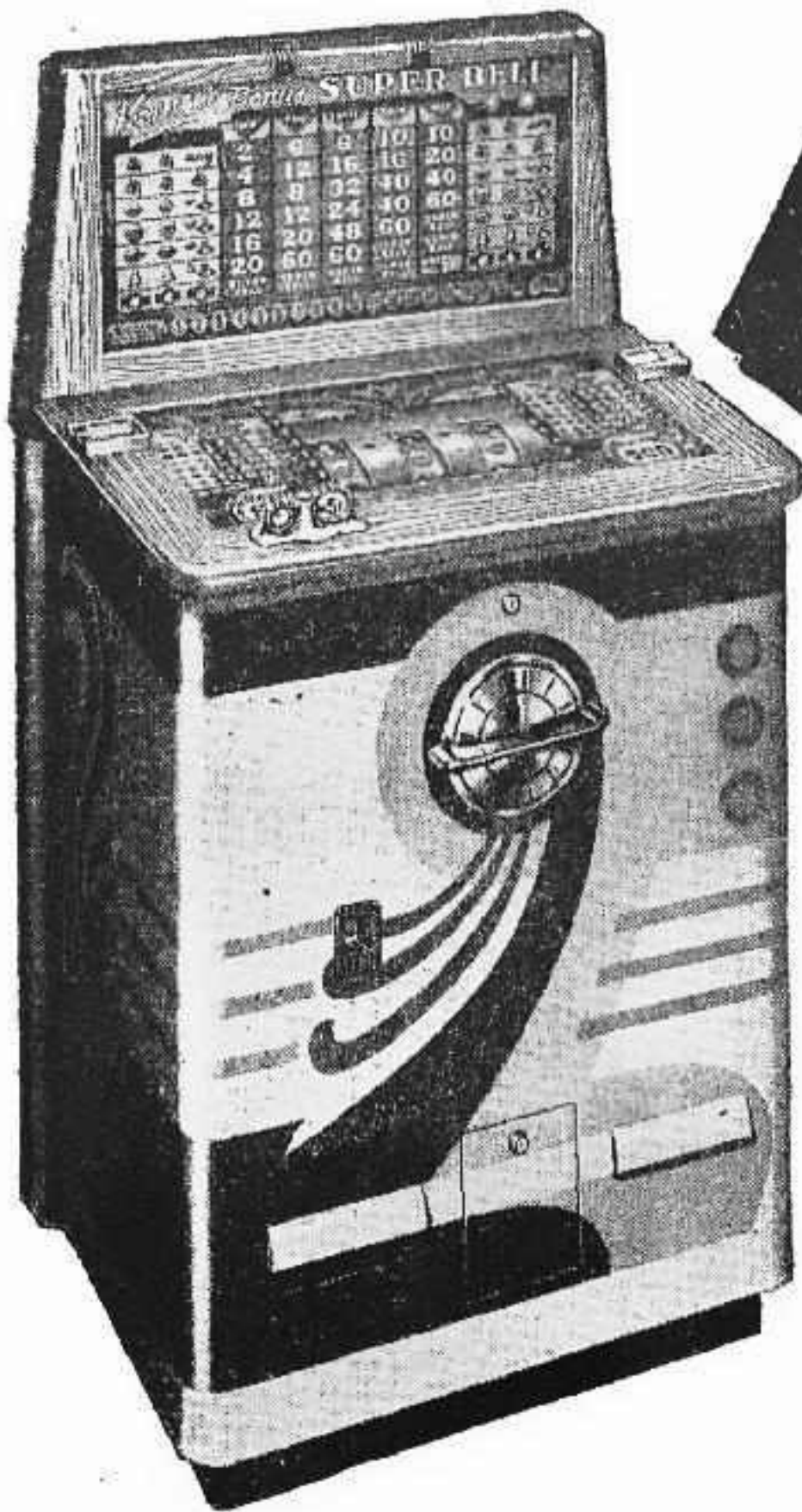
OH BROTHER, GOOD NEWS!

JENNINGS' NEW 50¢ PLAY SILVER EAGLE IS ON THE WAY!



HISTORY MAKING

Profits



- Single slot, Convertible Free Play and Payout.
 - Twin slot, Convertible Free Play and Payout.
 - Three-way, Payout Model only.
- Your choice—any combination of 5¢—10¢—and 25¢ play.
- ★ Up to 5 COINS every play.
 - ★ TRIPLE SCORING. Win on one to three rows every play.
 - ★ POSITIVE ODDS STEP-UP.
 - ★ 500 BONUS in addition to increased odds to jackpot winner playing five coins.
 - ★ Furnished in 5¢-10¢-25¢ play.

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FREE PLAY OR PAYOUT.

J. H. KEENEY & CO. INC.

**KEENEY'S
BONUS
SUPER BELL**
Proven
**THE GREATEST
MONEY MAKER
OF ALL TIME**

2600 W. FIFTIETH ST. • CHICAGO 32, ILL.

WE ARE NOW DELIVERING THE FOLLOWING NEW EQUIPMENT

Bally "Surf Queens"
Bally "Victory Derby"
Bally "Victory Special"

Bally "Undersea Raider"
Genco "Total Roll"
Gottlieb "Super Liner"

Marvel "Catalina"
Marvel "Frisco"
Globe's "Duffys"

USED EQUIPMENT READY FOR LOCATION

PIN GAMES (Five Ball)

Eagle Squadron	\$149.50
Invasion	149.50
Marines at Play	139.50
American Beauties	139.50
Marvel's Baseball	129.50
Victory	109.50
Flying Tigers	99.50
Monicker	99.50
Bosco	85.00
Zig Zag	79.50

PIN GAMES (One Ball)

"41" Derby	\$289.50
Keeney "Fortune"	69.50
"44" Victorious	84.50
"40" 1-2-3 F. P.	79.50
"39" 1-2-3 F. P.	49.50

CONSOLES

Buckley "Track Odds"	\$450.00
Evans' "Bangtails"	150.00
"39" Galloping Domino	139.50
"40" Galloping Domino	159.50
"40" Evans' Pacers	289.50
Bally "Roll 'Em"	129.50

ARCADE EQUIPMENT

"Chicken Sam" Rayolite	119.50
Keeney "Submarine"	139.50
Western's "Major League"	129.50
Bally "Defender"	199.50
Supreme "Rocket Buster"	139.50
Chicago Coin "Hockey"	199.50

PHONOGRAPHS

Used Seeburg Hideaway	\$300.00
Rock-Ola "Imperial 20"	250.00
Rock-Ola '39 Standard	375.00
Rock-Ola "Monarch"	275.00
Rock-Ola "Hideaway"	275.00
8800 Hitone, R.C.	650.00
8200 Hitone, R.C.	675.00
Seeburg "Commander, R. C."	550.00
Seeburg "Envoy"	500.00
9800 Hitone, R. C.	650.00
Major, R. C.	550.00
320 Wurlitzer Boxes	@ 20.00
Seeburg Three-Wire Wall Boxes	@ 34.50
Rock-Ola Wall Boxes	@ 15.00

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WHEELING, WEST VIRGINIA

"There is no substitute for quality"

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CATALINA	\$249.50	BOLOWAY	\$ 79.50
BUBBLES	249.50	INVASION	129.50
STRATOLINER	69.50	WILD FIRE	89.50
MARINES	139.50	GRAND CANYON ..	225.00
DEFENSE	109.50	BAND WAGON	49.50
FLAT TOP	225.00	SHOW BOAT	79.50
DUDE RANCH	59.50	FOUR ACES	129.50
AMERICAN BEAUTY	109.50	CAPT. KIDD	79.50
NEW CHAMPS	79.50	SPOT A CARD	89.50
GUN CLUB	79.50	SUN BEAM	89.50
HOME RUN, '42	109.50	STAR ATTRACTION.	79.50
SCHOOL DAYS	89.50	GUN CLUB	79.50
SNAPPY	79.50	SEA HAWK	69.50



ARCADE EQUIPMENT

Rapid Fires, A-1 ..	\$169.50	Voice Recorders ..	\$150.00	Batting Practice ..	\$119.50
Air Raiders, A-1 ..	169.50	Periscope	149.50	Scientific Clock ..	89.50
Sky Fighters, A-1 ..	199.50	Sea-a-Freak, new ..	89.50	Groetchen Typewriter	325.00
Panorams, late ..	379.50	Ace Bomber	249.50	Chi Coin Hockey ..	209.50
Photomatic, late ..	795.00	Tommy Guns	109.50	Keeney Submarine ..	159.50
Undersea Raider ..	345.00	Shoot the Chute ..	129.50	Voice Recorder ..	150.00
9' Skee Rolls	179.50	Daval 8' Bumper ..	99.50	Undersea Raiders ..	345.00
4 Evans 48' Automatic Duckpin Alleys (like new), each					\$750.00

NEW MACHINES—PROMPT DELIVERY

Genco Total Roll	\$525.00	Columbias	\$132.50
Goalee	525.00	Vest Pockets	74.50
Life League	425.00	Gottlieb Gripper, 3 Way...	39.50
Bally Undersea Raider	399.50	Mills Black Cherry Bells (Genuine)	
Chi-Coin Spellbound	325.00	Radionone Voice Recorders	
Gottlieb's Superliner	Write	Bally Victory Derby, One Ball C.P.	
Surf Queen	327.50	Bally Victory Special, One Ball F.P.	
Exhibit's Big Hit, Single or 4 Coin Multiple ..	\$334.50, 398.50	F. P. K. Skee Barrel	
Daval's Gusher	54.50	A. B. T. Challengers	65.00

CONSOLES

5c Superbells, F. P.-C. P. ..	\$279.50	Jumbo Parades, C.P.L. Head ..	\$129.50
25c Superbells, F. P.-C. P. ..	319.50	5c Jumbo Parade Comb., F. P. C. P.	229.50
4 Belts, Serial Over 1000 ..	399.50	25c Fasttimes, C. P.	169.50
Kentucky Clubs, 7 Coin	89.50	25c Bobtail Totalizer	159.50
Keeney Triple Entrys, 9 Coin ..	159.50	5c Bobtail Totalizers, F. P. ..	119.50
Walling Big Games, F. P. ..	109.50	5c Silver Moon Totalizer, F. P. ..	119.50

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MEASURED MUSIC
Orders now being taken for immediate delivery in Central and Southern Ohio. Hottest item in music.

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We are distributors for Central and South-eastern Ohio. Order now for preferred delivery.

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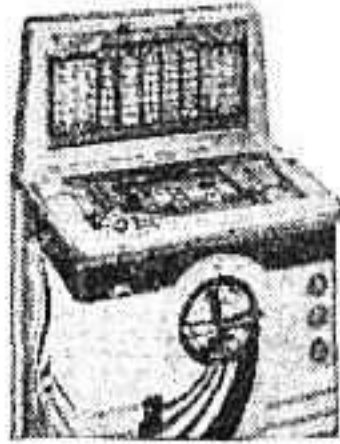
HEAVY STEEL, BURGLAR PROOF
Will Take Mills or Jennings Slots. Bottom Door for Storage and Weights.

SLOTS AND SAFES

5¢ BLUE FRONTS	\$145.00	50¢ JENNINGS CHIEF, A-1 ..	\$349.50
10¢ BLUE FRONTS	169.50	5¢ SILVER CHIEFS	185.00
25¢ BLUE FRONTS	179.50	10¢ SILVER CHIEFS	199.50
5¢ COPPER CHROMES, LIKE NEW	205.00	25¢ CAILLE 2/4, LIKE NEW ..	99.50
10¢ COPPER CHROMES, LIKE NEW	210.00	5¢ CHERRY BELLS	159.50
25¢ COPPER CHROMES, LIKE NEW	225.00	DOUBLE REVOLVAROUND SAFES, Brand New, Heavy Loading Type ..	225.00
5¢ GOLD CHROMES, LIKE NEW	205.00	5 TRIPLE SAFES, HEAVY ..	199.50

THE OPERATORS' DREAM CONSOLE

COMBINATION F. P., C. P.
1 COIN HEAD
5 COIN MULTIPLE
2 COIN HEAD
10 COIN MULTIPLE, LARGE JACKPOT



KEENEY'S NEW BONUS SUPERBELL

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COLUMBUS 15, OHIO

NEW MACHINES NOW BEING DELIVERED

GOTTLIEB Improved, DeLuxe GRIP SCALE	\$ 39.50
ABT CHALLENGER, Beautifully Designed	65.00
BIG HIT, EXHIBIT'S NEW FIVE-BALL	334.50
BIG HIT, 4-Coin Multiple FIVE BALL	398.50
CHAMPION HOCKEY, 2-PLAYER SENSATION	289.50
FRISCO, NEW FIVE-BALL	279.50
MILLS NEW BLUE AND GOLD VEST POCKET	74.50
GOALEE	525.00
AMUSEMATIC LITE LEAGUE	425.00
TOTAL ROLL	525.00
RED BALL	395.00
UNIVERSAL BAR BRACKETS, PAIR	6.95
SMILE A MINUTE CAMERA	1450.00

CONSOLES — SLOTS — 1-BALLS

Pace Saratoga, 5¢, rolls	\$ 84.50	Mills 5¢ Blue Fronts	\$125.00
Pace Reels, 5¢, rolls, A-1 Cond.	89.50	Mills 10¢ Blue Fronts	150.00
Bally Club Bell, Comb., late	239.00	Mills 5¢ Brown Fronts	145.00
Super Bell, 5¢, Comb. F.P. & P.O.	295.00	Mills 10¢ Brown Fronts	165.00
Mills O.T., Glitt. Gold, Rebit., 5¢ ..	89.50	Mills 5¢ Handload, 3/5 P.O.	185.00
Mills 5¢ Vest Pockets, Refin.	45.00	Jenn. Chief, 10¢	125.00
Mills 10¢ Glitter Gold	225.00		

RECONDITIONED 5-BALL FREE PLAY GAMES

Streamliner	\$180.00	Argentine	\$89.50	Spot a Card	\$72.50
Yankee Doodle	189.50	Genco Victory	89.50	Sluggo	72.50
Sky Chief	185.00	Capt. Kidd	89.50	Moroscope	69.50
Keep 'Em Flying	155.00	Texas Mustang	79.50	School Days	69.50
Big Parade	140.00	Belle Hop	79.50	ABC Bowler	67.50
Four Aces	129.50	Spot Pool	74.50	Ten Spot	64.50
5-10-20	129.50	Four Roses	72.50	New Champ	59.50
				Star Attraction	59.00

ARCADE EQUIPMENT

Keeney Air Raider ..	\$155.00	Undersea Raider ..	\$325.00	Chicken Sam	\$ 95.00
Drivemobile	185.00	Zingo	150.00	Night Bomber	175.00
Selectoscope	145.00	Card Vendors	39.50	Metal Typewriter ..	325.00
Liberator	129.00	Keeney Anti Aircraft ..	49.00	Love Meter	35.00
Black		Evans		Thunderbolt	225.00
Anti-Aircraft ..	54.00	Tommy Gun ..	95.00	Super Bomber	225.00
Brown		Batting Practice ..	110.00	Evans 10-Strike	119.00
Anti-Aircraft ..	84.50	Slap the Jap	119.50	Keeney Submarine ..	125.00
Oupid's Wheel ..	75.00	Bally Rapid Fire ..	119.50	Evans	
				10-Strike, F.P. ..	150.00
				Ace Bomber	249.50
				Orig. Sky Fighters ..	185.00

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All Machines Clean and Ready for Location

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WURLITZER	
1 850E	\$724.50
2 800	679.00
1 700E	695.00
1 616 Illum.	249.00
1 61 Counter	145.00
1 81 Counter	209.00
1 600R (not orig. cabinet) ..	355.00
1 24 w/30-wire adapter	285.00
1 Victory 500K keyboard	460.00
1 Victory 600R	435.00

SEEBURG

1 8800	\$639.00
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ROCK-OLA

2 DeLuxe	\$395.00
1 Counter Model	155.00

MILLS

1 Throne	\$298.50
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CONSOLES

3 Mills Jumbos	\$119.50
1 Bally Club Bells	224.50
1 Keeney Super Bell (combination F.P. & P.O.) ..	224.50

ONE BALLS

5 Bally Longacres	\$319.50
2 Bally 41 Derbys	264.50
1 Bally Whirlaway	184.50
1 Bally Dust Whirl	264.50
1 Bally Pimlico	298.50
2 Bally Record Times	164.50
1 Bally Gold Cup	48.50
2 Big Threes	78.50
1 Mills 1-2-3 '41	76.50

MISCELLANEOUS

New Berman Speakorgans with 12 in. P. M. Speakers ..	\$ 30.00
Isabell's Cream Cleaner Bottle ..	.65
12 Wurlitzer 30-wire Boxes	14.50
2 Wurlitzer #320 Boxes	14.50
2 Wurlitzer #125 Boxes	14.50
Packard 30-wire adapter for Mills Empress ..	22.50
10 Used Packard 30-wire Boxes ..	25.50

NEW EQUIPMENT

Chic. Coin Goalee	\$525.00
Genco Total Rolls	525.00
Amusement Lite League	425.00
Bally Victory Derby	646.50
Bally Victory Special	661.50
Gottlieb Super-Liner	322.50
Chic. Coin Spellbound	325.00
Bally Surf Queen	327.50
Globe Duffy	249.50
Marvel Frisco	279.50
Smiley Counter Game	22.50

Trade in your old equipment. Liberal allowances when purchasing any new equipment.

PIN GAMES

2 Jungles	\$ 77.50
1 Marines At Play	79.50
1 American Beauty	89.50
1 5-10-20	108.50
2 Sport Parades	48.50
2 Texas Mustangs	69.50
1 Wildfire	49.50
1 Victory	74.50
2 Paratroops	72.50
1 Argentine	76.50
1 Bandwagon	41.50
1 Home Run '42	82.50
1 Invasion	82.50
1 Big Parade	150.00
1 Zig Zag	69.50

SLOTS

1 Mills 25c Chrome 3/5 Pay-Out ..	\$190.00
1 Mills 10c Chrome 3/5 Pay-Out ..	175.00
1 Mills 5c Chrome 3/5 Pay-Out ..	170.00
1 Mills 5c Brown Front 3/5 Pay ..	130.00
2 Mills 10c Brown Front	140.00
1 Mills 10c Blue Front	115.00
1 Mills 5c Blue Front	115.00
1 Watling 10c Rolatop	58.00
1 25c Mills Double Jack Pot	46.50
2 5c Mills Double Jack Pot	32.50
1 Mills Vest Pocket, Blue & Gold ..	39.50
New Revolving Safes, Single	195.00

ARCADE EQUIPMENT

1 Evans Ten Strikes, High Dial ..	\$ 78.50
25 New Smileys, Ea.	22.50
1 Chic. Coin Hockey	155.00
1 Exhibit Bicycle	80.00

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He Forgot the Shells!



★ He Forgot the Bases Were Loaded!



He Forgot the Lunch!



BLACK CHERRY BELL
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★ NOTHING FORGOTTEN — HAS EVERYTHING!

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3 ELECTRIC EYE MOVING TARGETS!!!

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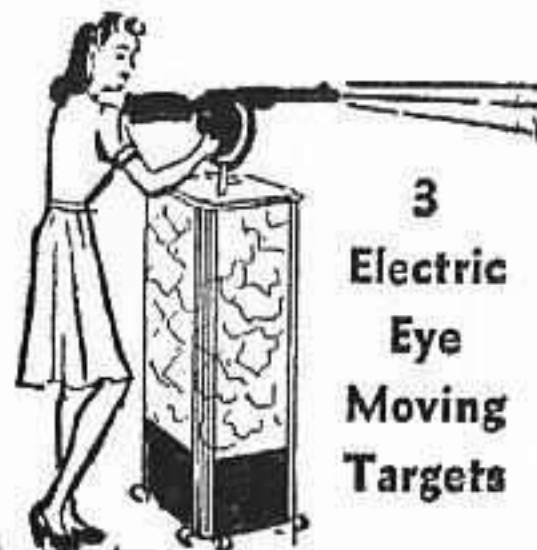
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From **BALLY RAPID FIRE**

TRIED—TESTED—PROVED!

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Not just a scenic conversion, but a complete unit with motor! Three Electric Eye Moving Targets! Scenery!



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JUNGLE FURY IS DIFFERENT!

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- PAINTED IN 14 GORGEOUS PLAY APPEALING COLORS
- EASILY INSTALLED TAKES 25 MINUTES
- COMPLETE WITH ELECTRIC MOTOR AND PHOTO ELECTRIC CELLS
- TRIED AND TESTED ON LOCATION FOR TWO SOLID YEARS

OR

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\$124.50
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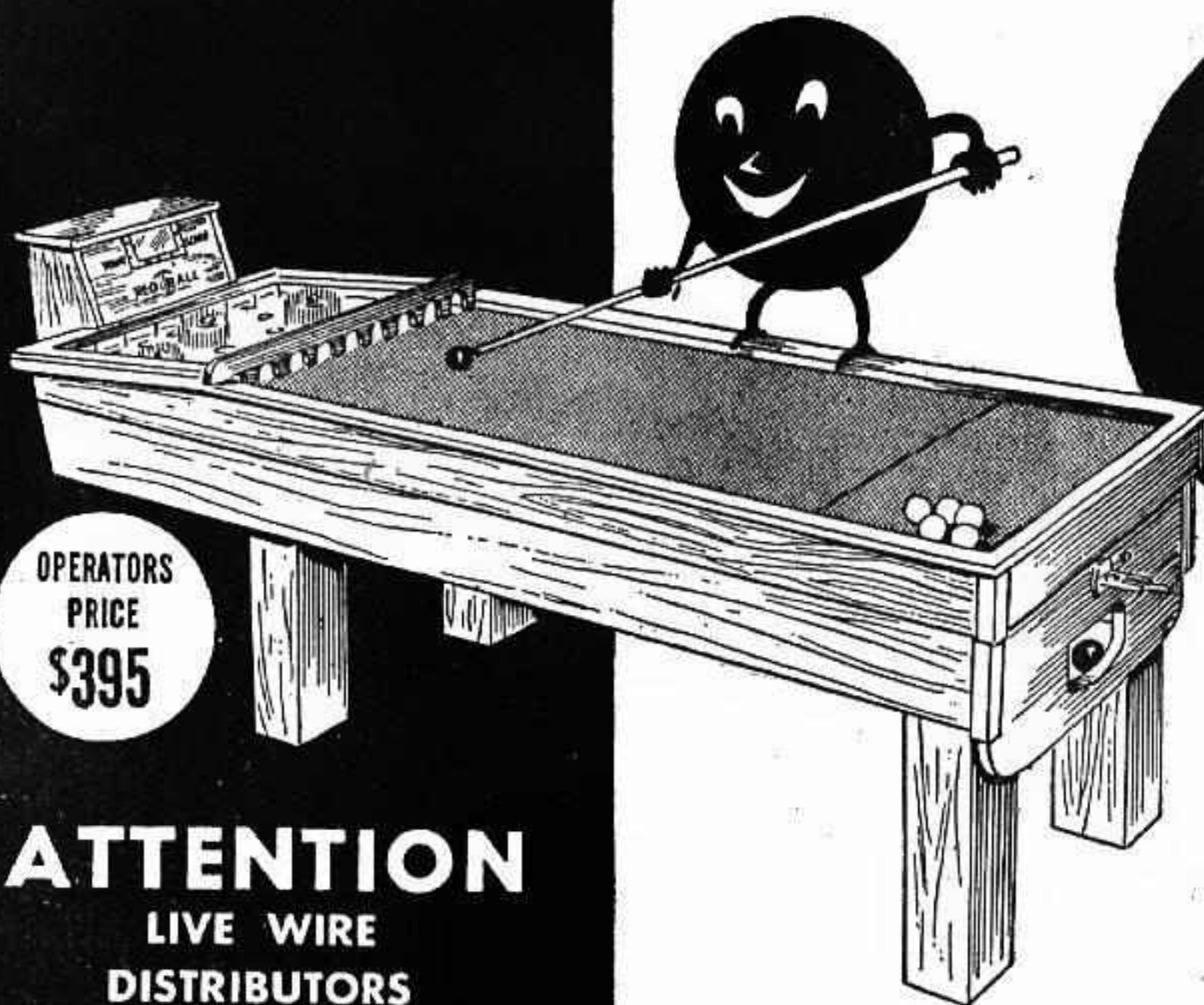
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OPERATORS! Put new life in your "SKY BATTLES." Can now convert to "JUNGLE FURY." WRITE!

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**OPERATORS AVERAGE
\$95.00 WEEKLY**

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THE NEW GAME SENSATION

NOT A PIN GAME... NOT A POOL TABLE BUT BOTH!

A new and electrifying machine that combines the appeal of Pin Ball and the skill of Pool or Billiards.

A beautiful, well constructed machine of RED OAK 33 1/2"x8'7". It has an electric scoring device and takes one minute and 25 seconds to play.

Operators average \$95 weekly and pay 40% commission per location . . . the machine pays for itself in about 8 weeks.

We are delivering 150 RED BALL MACHINES each day which insures you of your order . . . ON TIME!

EXCLUSIVE NATIONAL DISTRIBUTORS

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GENUINE MILLS
BLACK CHERRY
50¢ PLAY
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\$338.00

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"Often a few dollars less - Seldom a penny more"

LOS ANGELES see
Bill Happel
MILWAUKEE see
Carl Happel

KEENEY'S RECONDITIONED SUPER BELLS

KEENEY SUPER BELLS, 5¢, COMBINATION
FREE PLAY AND PAY OUT, REBUILT AND
RECONDITIONED \$325.00

KEENEY SUPER BELL, 25¢, COMBINATION
FREE PLAY AND PAYOUT, REBUILT AND
RECONDITIONED \$349.50

KEENEY SUPER BELLS, TWIN 5¢-25¢, COM-
BINATION FREE PLAY AND PAY OUT,
REBUILT AND RECONDITIONED \$595.00

KEENEY SUPER BELLS, TWIN 5¢-25¢, CASH
PAY OUT, RECONDITIONED & REBUILT \$450.00

KEENEY SUPER BELLS, 4-WAY, 3-5¢, 1-25¢,
CASH PAY OUT, REBUILT AND RECON-
DITIONED \$595.00

KEENEY SUPER BELL TWIN, 5¢-5¢, CASH
PAY OUT, RECONDITIONED & REBUILT \$395.00

RECONDITIONED CONSOLES

LARGEST STOCK OF DEPENDABLE CONSOLES ON THE WEST COAST

MILLS THREE BELLS, 5¢-10¢-25¢	\$895.00
KEENEY 4-WAY, 25¢-25¢-25¢-25¢, P.O.	650.00
KEENEY TWIN, 25¢-25¢, P.O.	450.00
BALLY OLUB BELLS, F.P., P.O.	239.50
BALLY HI HAND, F.P., P.O.	199.50
BALLY ROLL 'EM, P.O.	139.50
BALLY SUN RAY, F.P.	139.50
JENNINGS BOBTAIL, F.P.	124.50
JENNINGS SILVER MOON, F.P.	124.50
WATLING BIG GAME, F.P.	124.50
WATLING BIG GAME, P.O.	124.50
JENNINGS SILVER MOON, P.O., 25¢	225.00

MILLS FOUR BELLS, LATE HEAD, 5¢-5¢-5¢-25¢	\$750.00
MILLS FOUR BELLS, ORIG. HEADS, 5¢-5¢-5¢-25¢	495.00
PACE REELS, TWIN 10¢-25¢, P.O.	295.00
PACE SARATOGAS, TWIN 10¢-5¢, P.O.	295.00
PACE REELS, 5¢ (Comb.), F.P., P.O.	169.50
PACE SARATOGAS, 10¢, P.O., LATE MODEL	169.50
PACE SARATOGAS, 25¢, P.O., LATE MODEL	195.00
PACE REELS, 5¢, P.O., LATE MODEL	124.50
PACE SARATOGAS, 5¢, P.O., LATE MODEL	124.50
PACE REELS, 10¢, P.O., LATE MODEL	169.50
JENNINGS FAST TIME, P.O.	89.50
JENNINGS DERBY DAY	49.50

MILLS FOUR BELLS, LATE HEADS, 5¢-5¢-5¢-5¢	\$695.00
MILLS FOUR BELLS, ORIG. HEAD, 5¢-5¢-5¢-5¢	395.00
EVANS BANG TAILS, LATE D.D., JACK POT	295.00
EVANS DOMINOES, LATE D.D., JACKPOT	295.00
EVANS LUCKY LUCRE, 3-5¢, 2-25¢	295.00
EVANS LUCKY LUCRE, 5-5¢	195.00
EVANS LUCKY STARS, 5¢	129.50
BAKER PACERS, DAILY DOUBLE	299.50
MILLS JUMBO (COMB.), F.P., P.O.	214.50
MILLS JUMBO, LATE HIGH HEAD, P.O.	149.50
MILLS JUMBO, LATE HIGH HEAD, F.P.	129.50
JENNINGS SILVER MOON (COMB.), F.P., P.O.	199.50

RECONDITIONED SLOTS

MILLS REGULAR CHROME, 5¢	\$239.50
MILLS REGULAR CHROME, 10¢	249.50
MILLS REGULAR CHROME, 25¢	269.50
MILLS REGULAR CHROME, 50¢	445.00
MILLS BLUE FRONTS, 5¢	189.50
MILLS BLUE FRONTS, 10¢	199.50
MILLS BLUE FRONTS, 25¢	215.00
MILLS BROWN FRONTS, 50¢	395.00
PACE DE LUXE COMET, SLUG PROOF, 10¢	149.50
MILLS BROWN FRONTS, 25¢	225.00
MILLS VEST POCKET, BLUE & GOLD	49.50
NEW MILLS VEST POCKET	74.50

ONE BALL MULTIPLE F. P. TABLES

BALLY LONGACRE	\$359.50
BALLY THOROBRED	359.50
BALLY PIMLICO	275.00
BALLY OLUB TROPHY	195.00
BALLY '41 DERBY	195.00
KEENEY FORTUNE	189.50
KEENEY SKYLARK	139.50
BALLY BLUE GRASS	139.50
BALLY RECORD TIME	139.50
BALLY DARK HORSE	139.50
BALLY SPORT SPECIAL	129.50
MILLS '41 1-2-3	79.50

RECONDITIONED PHONOGRAPHS

SEEBURG 8800 NEW ROCK-O-LITE, R.C.E.S.	\$695.00
WURLITZER MODEL 850	795.00
ROCK-OLA SPECTRAVOX, PLAYMASTER	495.00
ROCK-OLA SPECTRAVOX (ONLY)	125.00
SEEBURG HIDE-A-WAY, R.C.	395.00
WURLITZER HIDE-A-WAY TWIN 12	250.00
MILLS EMPRESS	395.00
WURLITZER VICTORY 24	495.00
WURLITZER MODEL 500 WITH ADAPTOR	550.00
WURLITZER MODEL 500	495.00
ROCK-OLA MASTER ROCK-O-LITE	495.00
WURLITZER MODEL 950	795.00

DEPENDABLE

WURLITZER AND SEEBURG MAIN GEARS	\$ 2.95
CRYSTAL PICK-UP, ALL MODELS	3.00
WURLITZER STAR WHEEL AND PIN	.75
MOTOR BELTS, ALL SIZES	.75
SEEBURG OR ROCK-OLA TRAYS	.45
ACE COIN COUNTER	139.50
AMPLIFIERS, FITS ALL MODELS (UNIVERSAL)	45.00
TITLE STRIPS (BRISTOL), 1,000	4.75
TUBULAR COIN WRAPPERS, PER 1,000	.65
MILLS SLOT AND CONSOLE LOCKS, ALL MODELS	2.50
RECORD CARRYING CASE	5.95
BELL TIME CLOCKS	1.50

STANDARD BRANDS COIN MACHINE PARTS, SUPPLIES AND ACCESSORIES

MAESTRO POINT PHONOGRAPH Needles, Lots 100	\$.25
NELSON DOUBLE-POINT NEEDLES	.75
ELECTRIC SPEED SOLDERING GUN	12.95
COIL WINDING MACHINE	7.95
WIRE STRIPPER AND CUTTER PLIERS	4.95
WALSCO STAPLE DRIVER	3.70
ALL PURPOSE MACHINE TESTER	8.50
SPITFIRE WELDER	19.95
ALL-PURPOSE SOLDERING PENCIL, 4 TIPS	4.85
LIFETIME PRESSURE OILER	2.95
ALUMINUM NICKEL COIN COUNTER	1.35
MILLS JUMBO SOAVENTERS	2.45

ACCESSORIES

CHANGE-MASTER, HOLDS \$10.00 IN NICKELS	\$ 9.95
GUARDIAN DE LUXE ENGINEER'S POINT KIT	17.50
GUARDIAN OPERATOR'S POINT KIT	9.50
GUARDIAN INTERCHANGEABLE RELAY KIT	10.50
COLLECTION BOOKS—Pin Game or Phone, Per Doz.	.90
STANDARD LOCKS, 1" BARREL—Special, Per Doz.	6.79
2-WIRE ZIP CORD (500' & 250' SPOOLS)	\$9.90, 4.95
UNIVERSAL BAR BOX BRACKETS, Per Pr.	7.95
PENNY SCALE WITH CARRYING CASE	16.50
12" PM SPEAKER, 16 OZ. MAG.	9.75
CARBON RESISTOR KIT, 100 Asst.	2.25
STYNAMITE CABINET CLEANER, \$1.85 Gal.; Qt.	.60

BADGER SALES COMPANY

1612 WEST PICO BLVD. All Phones: Drexel 4326 LOS ANGELES 15, CALIF.

BADGER NOVELTY COMPANY

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Superliner
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SUPER-STREAMLINED
CABINET



ORDER FROM YOUR DISTRIBUTOR NOW!

D. GOTTLIEB & CO.

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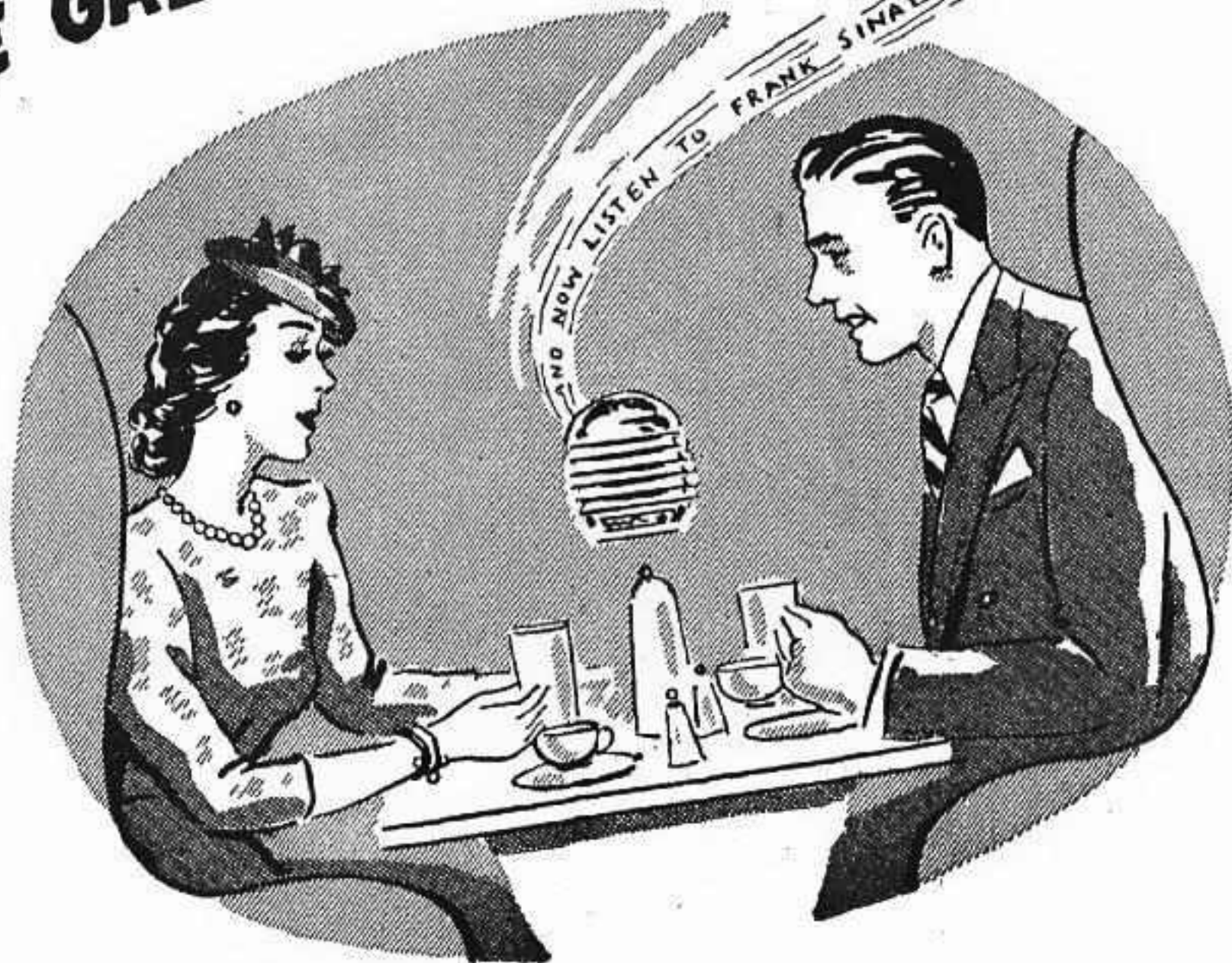
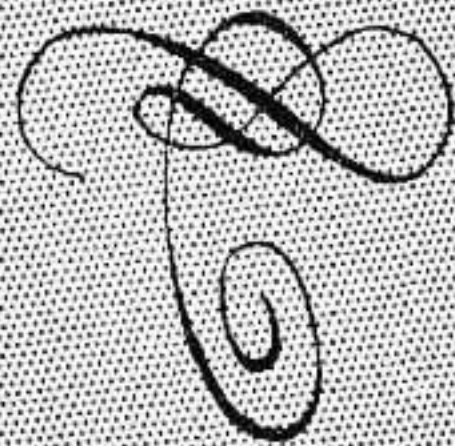
MEMBER

"THERE IS NO SUBSTITUTE FOR QUALITY!"

THE POWER OF SUGGESTION IS
THE GREATEST FORCE IN SELLING



HOW TO
MAKE MONEY
WITH
MUSIC



RADIO became a billion dollar industry because advertisers discovered that the human voice has terrific sales power. MUSICALE uses this principle—magnetic voice appeal—to sell music...an exclusive new idea that has produced astonishing profits in every location in which it has been installed.

The selling announcement is made through unit speakers which are distributed throughout the location. Everyone hears the announcement of each tune, everyone is "sold" on

listening—but only those who put a nickel into their individual speakers hear the music.

Only Musicale gives you the multiple profits of private music PLUS the money making appeal of suggested music. Wire or telephone for full story.



FIRST TIME MUSIC HAS
EVER BEEN REALLY SOLD

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telotone corporation
Telephone Engineering

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HERE ARE MORE OF YOUR

The Only
30 RECORD
"One Side"
**ELECTRIC SELECTION
PHONOGRAPH**

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Louisville, Ky.



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BILL SIROS
Amusement Enterprises
Houston, Texas



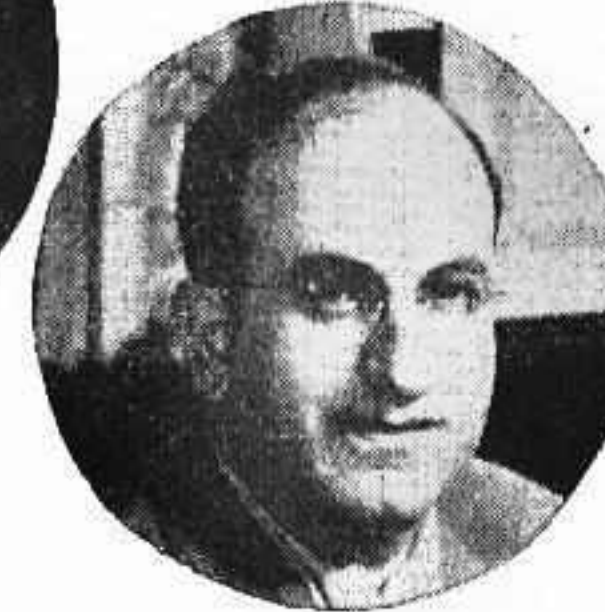
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O. B. DEATON
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Bert Klapper, Inc.
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Eastern Sales Company
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MUSIC to your EARS



U.S.-CHALLENGE CO.

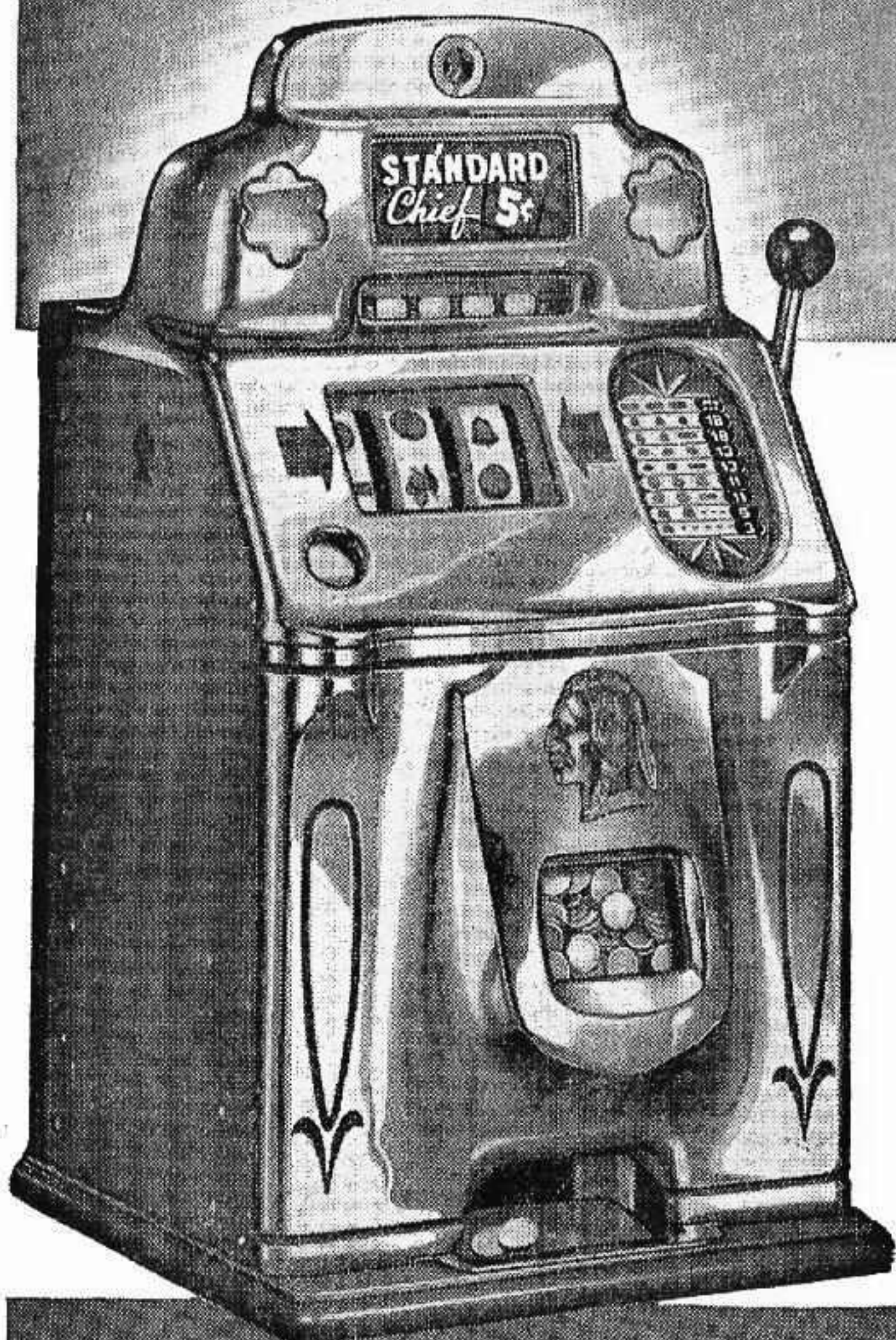
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EXCLUSIVE NATIONAL DISTRIBUTORS FOR FILBEN MANUFACTURING CO.

FACTORIES — BATAVIA, ILLINOIS • WICHITA, KANSAS • CENTERVILLE, IOWA

GENERAL OFFICE AND SHOWROOMS • FIELD BUILDING • CHICAGO, ILLINOIS

ACTION SPEAKS LOUDER THAN WORDS



Just set a Jennings Standard Chief within sight of players and the ACTION play becomes terrific!

●
THE FAMILIAR SYMBOL OF JENNINGS' TOPS IN QUALITY SLOTS

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3 OF THE 75 JENNINGS DEALERS AND DISTRIBUTORS FROM COAST TO COAST . . .



- W. G. FORTNER
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4307-39 WEST LAKE STREET • CHICAGO 24, ILL.

AMI

MODEL "A" PHONOGRAPH

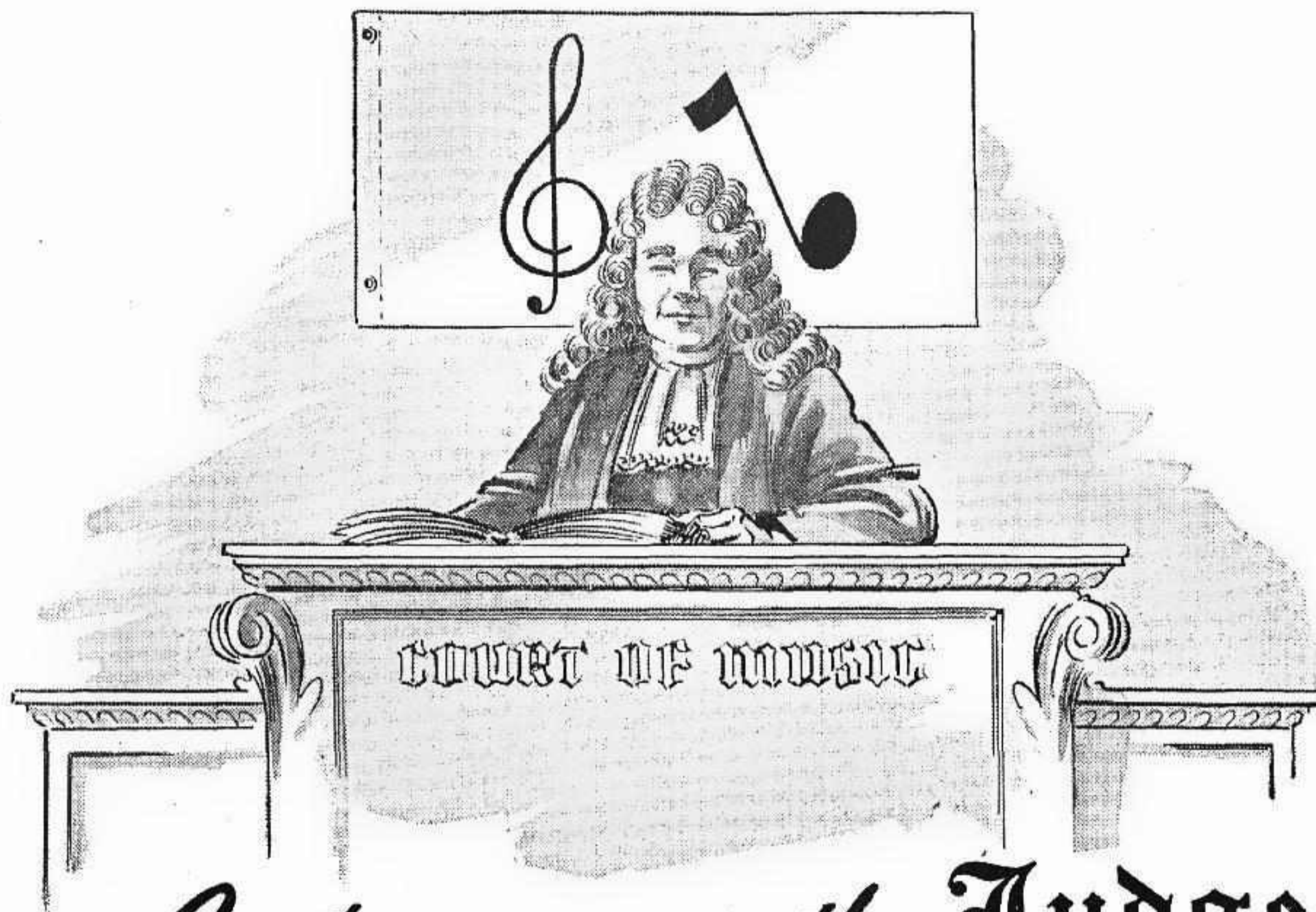
"THE ONLY COIN OPERATED INSTRUMENT PLAYING BOTH SIDES OF 20 RECORDS TO GIVE 40 SELECTIONS"

features:

- Simple Single
- 45 lb. Mechanism
- Interchangeable Sub-assemblies
- D.C. Low Voltage Operation
- Low Cost Tubes
- Instant Demountability
- Selenium Rectifier
- Electronic Tone Control
- Front Collection and Front Record Loading
- Lightning Record Change
- Non-cheat Selector
- Super-Illumination Ablaze with Color
- Head Height Speaker
- Pressure Bonded Water-proof Cabinet
- Personal, Living Fluid Tone

AMI Incorporated
 679 NORTH WELLS · CHICAGO 10, ILL.

"FIRST IN THE HEARTS OF THE MUSIC FRATERNITY"

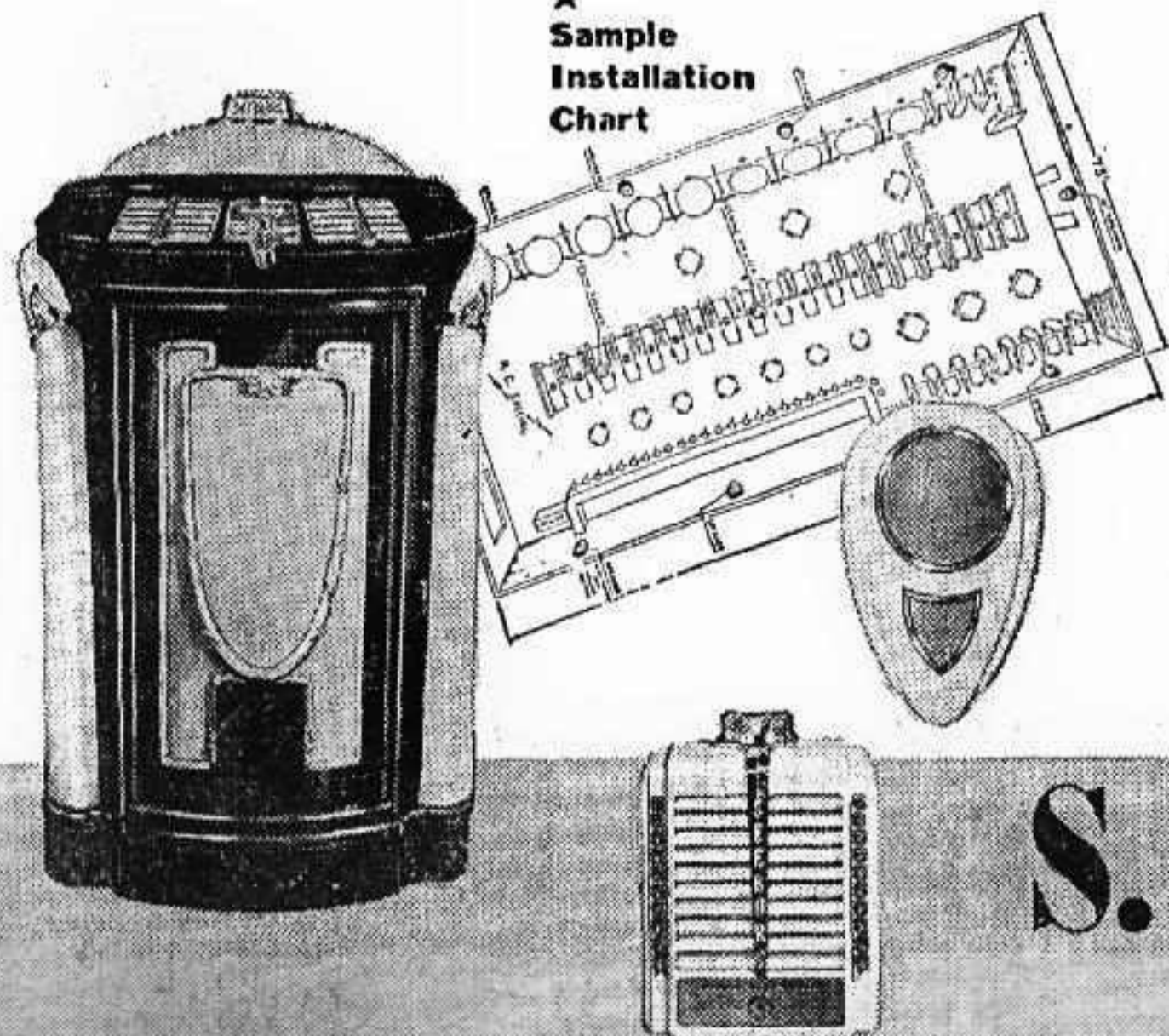


Customers are the Judges

... the verdict is: It takes Seeburg Scientific Sound Distribution to do justice to new records!

The juke box of olden days couldn't hold a candle to the new Seeburg Scientific Sound Distribution system. Juke box music was, in most cases, too loud if you were close to it... or the music was "lost" if you were in the distance. Time has marched on... and Seeburg has marched way out in front... by presenting recorded music in an evenly distributed volume over a large area... music that's never too loud, never too soft.

★ Sample Installation Chart

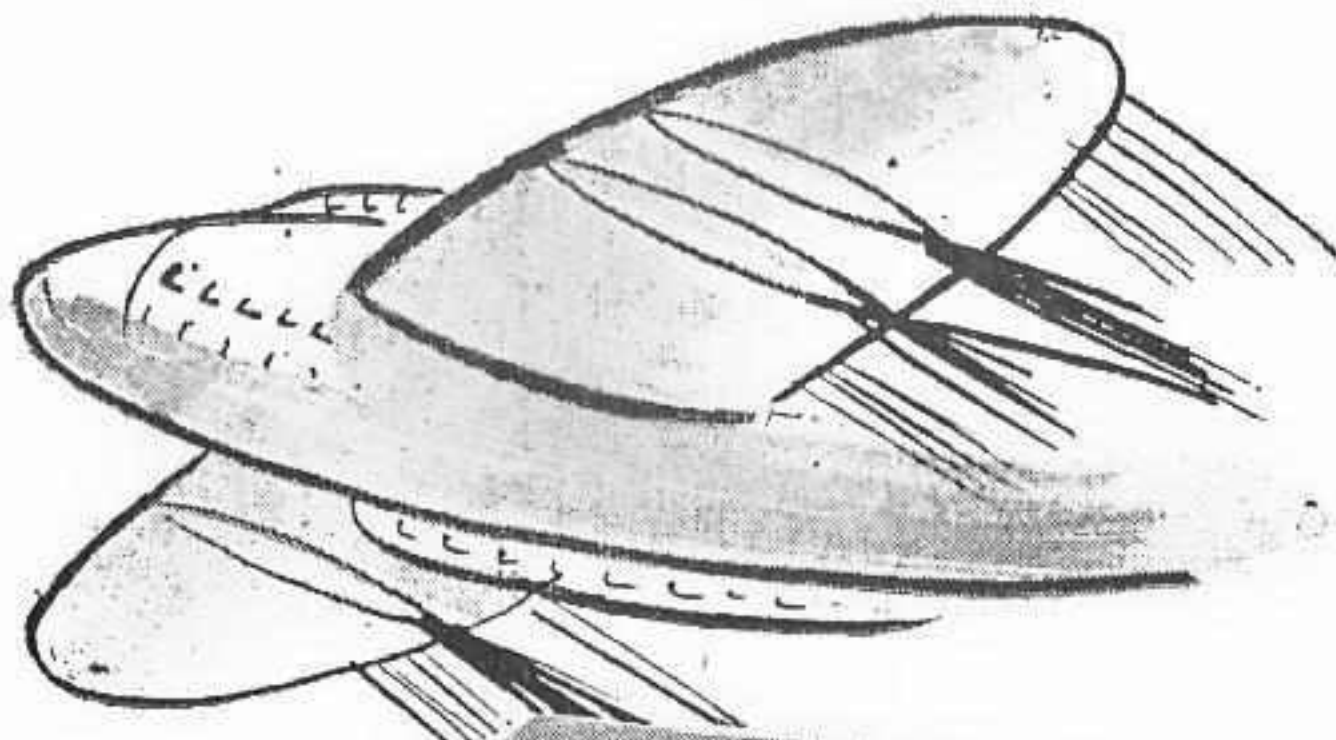


6 Complete Seeburg Offices!

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- ★ Houston, 910 Calhoun
- ★ San Antonio, 241 Broadway
- ★ New Orleans, 832 Baronne
- ★ Memphis, 167 South Second
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S. H. LYNCH & Co.

Exclusive Southwest Distributors



Superliner

**GOTTLIEB'S NEW
SUPER 5-BALL**

Super **APPEAL**
 —"JET POWERED" BY THE
MAGIC BUTTON—
 zooms play and earnings to
 a new high on all locations!



**ORDER NOW FROM ANY
 SOUTHERN AUTOMATIC OFFICE...
 GET STARTED ON A NON-
 STOP FLIGHT TO PROFITS!**

*Southern
 Automatic*
MUSIC CO.



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- 228 W. 7th Street
CINCINNATI 2, OHIO
- 325 N. Illinois Street
INDIANAPOLIS 4, IND.
- 425 Broad Street
NASHVILLE 3, TENN.
- 710 N. W. 2d Street, EVANSVILLE, IND.
- 211 E. 10th Street
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ALSO DELIVERING AT ALL OFFICES SEEBURG PRODUCTS • GOTTLIEB GRIP SCALE • DAVAL PRODUCTS
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Only **Aireon** has the *Fascinating*

PLAY APPEAL

*of
Electronic
Illumination*

• Irresistibly fascinating to players is the glow and sparkle of Aireon Electronic Illumination through softly colored plastics and gleaming crystal prisms. The modern beauty of seven cool, economical, fluorescent lights. For Top Play, Beauty, from now on—

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Turn "average" locations into
TOP MONEY SPOTS

with

Bally's
VICTORY SPECIAL

ONE OR FIVE BALL
REPLAY MULTIPLE



Bally's big, beautiful VICTORY SPECIAL is your post-war profit insurance in replay territory . . . quickly convertible to one or five-ball play and a fast money-maker either way, VICTORY SPECIAL features all the famous features of Bally's pre-war multiples . . . plus new play-stimulating ideas that insure plenty of repeat play. For top profits in replay spots order VICTORY SPECIAL.

VICTORY DERBY

ONE BALL MULTIPLE PAY-TABLE

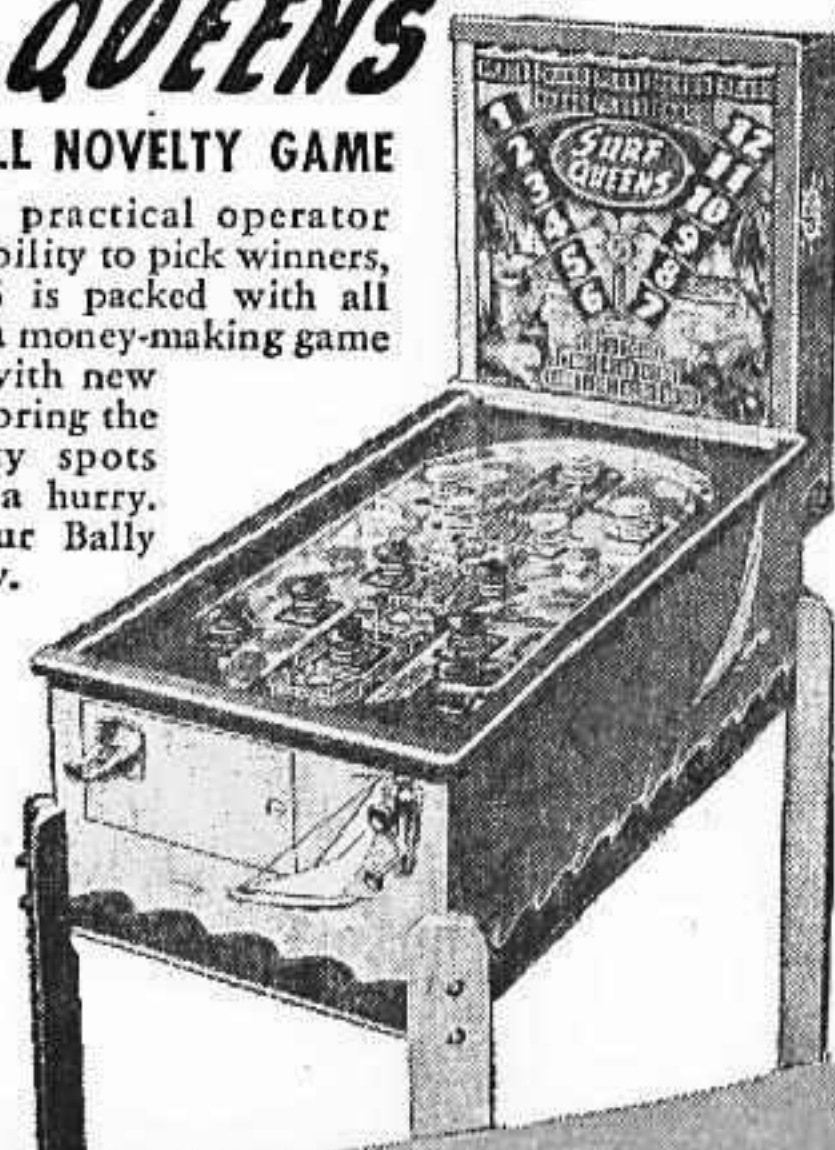
Packed with all the profit-proved features of Bally's famous pre-war multiple games, VICTORY DERBY also introduces new play-stimulating ideas that are pushing profits to a new all-time high. Order today to insure early delivery.



SURF QUEENS

NEW FIVE BALL NOVELTY GAME

Designed by a practical operator known for his ability to pick winners, SURF QUEENS is packed with all the elements of a money-making game . . . combined with new angles that will bring the slowest novelty spots back to life in a hurry. Order from your Bally distributor today.



Bally MANUFACTURING COMPANY

DIVISION OF LION MANUFACTURING CORPORATION
2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS

Why the Swing is Toward Seeburg...

NEW SYMPHONOLA "1-46"

In thousands of locations across the country, operators are acclaiming this latest development in automatic phonographs. Newly styled for greater beauty, the Symphonola "1-46" offers improvement in operation that encourages greater playing—means fewer service calls. But more than a vastly improved automatic phonograph—the Symphonola also makes possible the greatest advance in music merchandising through:

SCIENTIFIC SOUND DISTRIBUTION

With this new Seeburg development, proper sound distribution is tailored to each location and patrons are assured of music at exactly the correct level—no matter where they are seated—no blare near the phonograph—no fade-away in far corners.

To bring even greater advantages to Seeburg operators, our engineers have developed:

WIRELESS AUTOMATIC CONTROL

This new Seeburg engineering achievement no longer makes it necessary to run cable from the phonograph to wall boxes throughout the location. Just install wireless Wallomatics—plug them into electric outlets—that's all! Wireless Remote Control is as easy to remove as it is to install.



Symphonola "1-46"



1946 Remote Control Special



1946 Wireless Wallomatic



1946 3-Wire Wallomatic



12-Inch Mirror Speaker



8-Inch Teardrop Speaker



Dual Remote Volume Control

*"Be Sure —
Buy Seeburg"*

Seeburg

1902 • DEPENDABLE MUSIC SYSTEMS • 1946

J. P. SEEBURG CORPORATION
1500 N. Dayton Street, Chicago 22, Illinois

SEE YOUR SEEBURG DISTRIBUTOR FOR A DEMONSTRATION

Everybody Sees It!

That's Why Every Location Owner Wants A WURLITZER

● Wurlitzer's powerful national advertising in magazines, on billboards and in locations means everyone, everywhere sees Wurlitzer's Sign of the Musical Note . . . associates it with *America's Favorite Nickel's Worth of Fun* . . . looks for it as a means of identifying a place where he can enjoy Wurlitzer Music.

Every Wurlitzer location is feeling the influx of business and an upsurge in profits. As the news spreads, every location owner who does not have a Wurlitzer will want one.

That's why Wurlitzer Factory-Approved Music Merchants are in the most enviable position in the industry. They're sharing the rewards as Wurlitzer Extends Its Leadership. The Rudolph Wurlitzer* Company, North Tonawanda, N. Y.

**The Name That Means Music To Millions*



Watch
WURLITZER
EXTEND ITS *Leadership*

