

The Billboard

JULY 6, 1946
25 CENTS

THE WORLD'S FOREMOST AMUSEMENT WEEKLY

The Billboard 8th Annual College Music Poll

THE RAH-RAH SET VOTES
BEST BANDS AND SINGERS,
SONGS AND DISKS . . .

—Page 3

Celebration in the Peacetime Picture

JULY FOURTH MARKS START OF
AVALANCHE WITH TOPS IN TALENT

—General Outdoor

ANDY RUSSELL
His Fans, "Russell Sprouts"

(See Music) ⇨



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MUSIC OF THE STARS

from Hollywood

The World's Foremost Amusement Weekly

NEW DEAL IN MUSIC MENU

Another Showbiz Rep. Set in Primary For Capitol Hill

WASHINGTON, June 29.—Arch McDonald's victory in the primary election this week for Democratic nomination to Congress from Maryland's 6th district is considered tantamount to election in November—and that means another man from the show world on Capitol Hill alongside of Sol Bloom, Helen Gahagan Douglas, Glen Taylor and others.

McDonald, veteran sportscaster, whose programs are aired on WPIK and WWDC, is campaigning, on a platform of "applying the fair play of sports to the halls of Congress." He defeated his primary foe by a two-to-one ratio and is favored by an even bigger ratio to win the election.

G.I. "Claudia" Denmark Click

COPENHAGEN, June 29.—*Claudia*, performed by G.I. cast, the first soldier show to play this country and the only Yank legit production to play in Denmark, clicked solidly with a plush audience at the Staerekassen Theater May 22. Packed houses included members of the Danish royal family, nobility, statesmen and biggie longhair names. The show was done in English, but most of the audience was hep to the tongue and so understood the piece. Reviews were favorable.

Show was produced by the USAFE Theater Workshop and has been playing an extended ETO tour. Among the cast are Sgts. Walter Craig, Jack Hamilton and Corp. Les Mason. Title role was played by Marjorie Todd. Other fems were Harriet Eells, Shirley Albert, Jeane Arnold and Elizabeth Newman.

Conn. Elbow-Benders To Call Their Shots With New Labeling

HARTFORD, Conn., June 29.—State Liquor Control Commission, in an effort to familiarize the public with many new brands of liquors, imitation Scotch whiskeys, and alleged Scotch blends which are now appearing in the whiskey market, has issued a set of regulations which will govern all labels on such liquors and other alcoholic beverages which wholesalers plan to distribute to State-wide markets.

Chairman Russell L. Paterson, of the Commission, said that the new regulation requires all wholesalers and distributors to have labels calling to the attention of the prospective buyers the types of liquors and contents of each bottle. New ruling states no alcoholic beverage shall be imported into the State nor manufactured and sold within the State until the brand label shall have been submitted to the Commission for approval. Regulation will have an effect on Connecticut night spots and other locations serving liquor.

The Billboard's 8th Annual Cap and Gown Survey Orders Band-Singer Reshuffling

Big Upset Has Harry James Sliding From First to Fourth

NEW YORK, June 29.—*The Billboard's* eighth annual poll of college music favorites wound up this week with some drastic changes indicated in the three key over-all categories: Favorite bands (regardless of style), favorite male vocalists and favorite girl vocalists. Big upset in the band picture was the drop of Harry James from a 1945 tie for first place with Tommy Dorsey to a not-so-hot fourth place in the present poll. TD, unhampered by the James competitish, breezed into the No. 1 slot. The Woody Herman ork which ran a fair fourth last year, leaped right into the place position behind the tromboning Dorsey, and Stan Kenton, who was voted the "newer band most likely to make the grade" by the cap-and-gown kids last year, proved they were right in this year's tab by snatching the No. 3 over-all band slot. Another surprise is the fast and solid hold on the college kids grabbed



by the Glenn Miller band with Tex Beneke. Not yet on the scene for a year, the Beneke - Miller combo walked off with No. 5 position in what can only be looked upon as the highest kind of tribute to the Glenn Miller name and musical reputation. Benny Goodman, in spite of a couple of good disks in the past year, slipped from the No. 4 to the No. 6 slot, while Duke Ellington, Les Brown, Vaughn Monroe and Sammy Kaye made up the remainder of the top 10.

Bing-Frankie 1-2 Again

In the boy warbler category, old boy Bingo walked off with the honors as per usual, and much to no one's surprise, Frank Sinatra coasted in (See *Colleges' Band-Chirp*, page 21)

College Toppers

NEW YORK, June 29.—Here they are. Top band, male singer and fem singer as voted by America's colleges in *The Billboard's* Eighth Annual Poll of College Music Preferences:

No. 1 band, Tommy Dorsey and his orchestra.
No. 1 male singer, Bing Crosby.
No. 1 fem singer, Jo Stafford.
For full tabulations in these three categories see the Music Department.

Jersey City Group Moves To End Ban On Public Dancing

NEW YORK, June 29.—A drive to break up the Jersey City ban against dancing in public places, which has been in effect for 33 years, has been started by a group of people fronted by Joseph S. Mans. Campaign is well handled and has the support of *The Jersey Journal*. Newspaper is running a daily story and asks readers to sign printed coupon calling upon the authorities to have a special referendum on the ban.

Mans started his campaign about two months ago. *The Journal* came in about two weeks ago and has collected some 350 names. An appeal for a referendum requires 12,000 signatures from qualified Jersey City voters.

A request has been made by Mans, a discharged war vet, to Public Safety Commissioner Daniel Casey for a permit to have a booth in Jersey Square to solicit passers-by for signatures. Names must be in by September in order that the referendum may be included in the November elections. If drive is successful Jersey City can have cafes and ballrooms.

Jay Finn Charged With Rubber Checks By H'wood AGVA

HOLLYWOOD, June 29.—Bad check passing charges have been leveled against Jay Finn, Hollywood personal manager of several orks and bands, by American Guild of Variety Artists and union's local rep, Florine Bale has turned the case over to the Los Angeles district attorney for prosecution. AGVA stated that Finn had paid off Step Brothers, Negro dancing duo, in rubber currency, and that he owned back pay to Gloria Fisher and fem magician Frances Hess. Total amount involved, according to Miss Bale, is \$1,250. Acts in question worked for Finn early this month in special show put on under sponsorship of Las Vegas, Nev., Veterans of Foreign Wars Post. AGVA further charged that Finn had neglected to secure advance clearance from talent union and that he had no State license to operate as talent agency. Union rep, Florine Bale, stated first she heard of Finn's booking show was when performers informed her about bad checks.

Upon investigation, Arthur Kaye, AGVA regional director, learned that Finn, meanwhile, had moved on to Salt Lake City, where he was reported to be producing another show. According to Miss Bale, Finn wired the local office to hold off any action on case until Monday (24) at which time he promised to call at AGVA headquarters to straighten matters out. When Finn failed to appear as pledged, Miss Bale turned the case over to the d.a.

Caracas Can Be Had, But Not By Comics Who Gab Too Mucho

By Dennis Landry

CARACAS, Venezuela, June 29.—Efforts are being made to bring more night life to Caracas, a city of 500,000 crammed with oil dollars but with no place to spend them. Opening gun was fired by Rosario Carrillo, femscribe for *El Universal*, leading daily, who likened the present Caracas to the "London of the Oliver Cromwell period—just as Puritan." She pointed out that theaters and movie houses close at 11 p.m., streetcars and busses fold at 11 also, bars hardly are open after midnight, and the town's two cabarets are of the B-girl variety.

She urged that theaters and movies stay open at least until midnight and that streetcars and busses run until 12:30 to care for these crowds. "We need some decent night clubs, and bars should remain open until the crowds go home of their own accord," she wrote.

High Prices, Top Salaries

Caracas has almost doubled its population in the last 10 years, and money was never more plentiful. Because of high prices, salaries are (See *Caracas No Good* on page 4)

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D. C. Sees Show Boom Riding Beyond 1946

WASHINGTON, June 29.—Latest figures from Commerce Department and Bureau of Internal Revenue indicate an extended lease of life for current showbiz boom with Treasury Department seeing continued "good times" beyond end of 1946. Latest statistics in Commerce's running survey of business conditions reveal that while over-all retail sales for May showed no increase over April, eateries-niteries picked up 3 per cent last month and sale of radio sets and phonograph records jumped 4 per cent over April figures.

Internal revenue's tax report for May also showed that all fields except coin machines equaled or exceeded April returns. Admission taxes on theaters, niteries, fairs, etc., continued their usual monthly increase, hitting \$39,499,268 in May as compared with approximately \$3,000,000 less in April.

No Building for Showbiz, Says CPA

WASHINGTON, June 29.—Civilian Production Administration is now hinting its readiness to put the final ax to showbiz construction plans, with one key spokesman informing *The Billboard* this week that arrangements have been completed to "haul into court" any showbiz operators who persist in continuing construction in violation of the building ban.

CPA said that showbiz folk were 10 per cent of 2,350 firms to which orders were sent last May to halt "illegal building." Fine and imprisonment are in store for persistent violators, said CPA.

Among showbiz construction projects ordered halted by CPA during May were roller skating rinks in Washington, California and New York; a swimming pool in New Jersey; four bowling alleys in New York and two in California; night clubs in California and Rhode Island, and a half-dozen motion picture theaters on the West Coast.

The few showbiz applications that received a go-ahead, CPA said, involved "hardship cases" where the project had already been contracted for, and where a financial loss would have followed cessation of building. Spokesmen added that the transition period of the building ban is now considered over and that practically no permits for amusement construction will be made for the duration of the ban.

Fisher Threatens "Friendship" Suit

NEW YORK, June 29.—Trouble is brewing on the Stem over the producing of Winston Clewes' play *The Violent Friendship*, currently in the hands of Guthrie McClintic, with Sir Cedric Hardwicke due to play the lead in a fall preem. Dan Fisher, general manager of the Fred Fisher Music Company, is threatening suit to recover the play before McClintic puts it into operation.

According to Fisher and his attorney, Arnold Weissberger, the Clewes script was given to Fisher by the author's agent, Curtis Brown, Ltd., with an oral option dependent upon his being able to get a top thesp name for the lead. Fisher claims he gave the Ms. to Hardwicke, who in turn handed it over to McClintic. The latter, Fisher alleges, went to Curtis Brown, without consulting him and got production rights.

Fisher now says he is preparing a suit within the next two weeks naming McClintic and Hardwicke

Bilbo Race Stance Stirrs Washington On ABUse of Radio

WASHINGTON, June 29.—Irate over "abusive language" hurled by Sen. Theodore (The Man) Bilbo over the air in his race for renomination in the Democratic primary in Mississippi, Senate committee on privileges and elections is planning an emergency session next week to see if any remedial legislation can be rushed to the floor before Congress winds up for the summer. Committee is hurrying to explore the problem at the behest of Sen. Glen H. Taylor (D., Idaho) who this week charged that an investigation was urgently needed to curb the practice of using political campaigns, and particularly the publicly owned airwaves, for dispensing racial discriminatory invective.

With Federal Communications Commission taking a hands-off attitude, the Senate group has decided to carry the ball. FCC stood pat on its neutrality despite a strongly worded request Tuesday (25) from Sidney Hillman, chairman of CIO's Political Action Committee, urging FCC to investigate Bilbo's remarks made recently over a Jackson, Miss., radio station "calculated to incite white Mississippians to use violence against Negro citizens to prevent them from voting."

Meanwhile PAC's school for "politicians," which opened here this week, is giving plenty of thought to instruction in use of radio to counteract anti-race and anti-religion pressures in political campaigns.

The furore over the Bilbo incident has not reduced interest here in the recent complaint of Homer Rainey, candidate for the Texas governorship, that he has been barred from use of radio in his campaign. Wendell Berge, chief of Department of Justice's anti-trust division, told *The Billboard* that "it is safe to surmise that this case lies in the jurisdiction of FCC." Rainey had wired FCC and Justice Department protesting that he was restricted in buying time on Texas's chief radio station.

Judge To See Sally's Act; Police Aim at Dance-Drink Permit

SAN FRANCISCO, June 29.—Arrested twice in 24 hours on charges that her night club performances were lewd and obscene, Sally Rand made a brief appearance in court here yesterday. At the hearing, Municipal Judge Daniel Shoemaker decided to see for himself whether Miss Rand's fan and bubble dance is as naughty as the cops say. He said he would visit the club today and view a command performance.

Miss Rand answered multiple charges of indecent exposure, but after hearing three police witnesses, the judge adjourned the session in favor of a full-dress performance. Even if the judge finds her innocent, the police department has the final say. It has ordered the owners of the dance permit—Syd Wolfe and Eddie Fox—to show why it should not be revoked. Fox and Wolfe rent the dance and liquor permit to Miss Rand for 10 per cent off the top. The permit case comes up Monday (1).

Sue S. F. Spot for 50G

SAN FRANCISCO, June 29.—A \$50,000 damage suit is on file in Superior Court here against the Mandalay Club, charging that Patricia Mance, 19-year-old dancer, died as result of injuries received while employed there last February. The action, taken by the girl's parents, states that the dancer's costume caught fire from an open electric heater in her dressing room.

Double Taxation Out in U. S., G. B.

NEW YORK, June 29.—President Truman's signature on a treaty eliminating the double tax on entertainers who perform both in England and America is all that remains before the countries should see talent exchange that will probably be unprecedented. The boom should come just as soon as the showfolk and the 10-percenters realize that they have to pay only their own governments.

The old system was to pay 50 per cent tax to the English and 30 per cent to Uncle Sam. Many top-drawer scripters, actors and musicians who have been performing or have had their work performed in both countries will be getting a financial windfall big enough to make them think there really is a Santa Claus. Since the agreement is retroactive to January, 1945, Mr. Whiskers and John Bull will owe entertainers a tidy bit of change for taxes collected since then.

Beatrice Lillie, who played in *Seven Lively Arts* thru May, 1945, has a nice hunk of dough coming to her from U. S. The author of *Arsenic and Old Lace*, Joseph Kesselring, is in for the same sort of a surprise, since his play is still holding forth at the Strand Theater in London.

Entertainers taxed by the British will probably get their dough back sooner than those who have a claim against the U. S. English have put taxes collected in escrow while the treaty was being worked out.

Mpls. Radio City, Lyric Theaters Sold

MINNEAPOLIS, June 29.—Minnesota Amusement Company last week bought full ownership of the Radio City and Lyric theaters here, which it operates, in the largest theatrical transaction in local history. Radio City, vaude-film house with 4,000 seats, was in danger of being torn down less than four years ago because it was shuttered and no one was interested in the big barn. Then MAC which had operated the house as the Minnesota Theater in pre-depression years, reopened the place and it has been going big guns ever since.

Lyric is an all-film house, while Radio City was all film until two months ago when, in quick succession, the Woody Herman and Frankie Carle orks were booked in for stage appearances. Tex Beneke and the Glenn Miller band are the next flesh show inked for the house. Amount involved in obtaining land and buildings was not disclosed. Radio City originally cost \$1,500,000 to build and is carried on assessor's rolls at \$500,000.

Eatery Fights Conn. Law On Fem, Kid Night Work

HARTFORD, Conn., June 29.—Local police are permitted to enforce a State labor law prohibiting the employment of women and minors in restaurants from 10 p.m. to 6 a.m. Superior Court Judge John Conley has denied a petition filed by the Restaurant Liquor Dispensers' Association, of Connecticut; the Lobster Restaurant, Inc., of Hartford, and Helen Kane, of East Hartford, a Lobster Restaurant waitress, in which the petitioners asked for a temporary injunction restraining State and local enforcement authorities from pushing the statute which forbids such employment. Lobster has show and Lou Holtman's band. The statute was suspended by the governor under his special powers during the war and lifted in January. Suit will be tried in the fall.

Caracas No Good For Gab Comics

(Continued from page 3)

higher than anywhere else in the Americas. An average boxing show ticket costs \$10 U.S., and movie prices average \$1 U.S. The town's first flesh show in many months was the Fu Manchu magic show which played five straight weeks at El Nacional to packed houses at \$2 a throw. It could have stayed for weeks longer, but had to leave because of previous commitments.

The Chamber of Commerce and the Venezuela Tourist Club are co-operating with the government in a \$12,000,000 project for some new hotels. Daily plane runs are being made from New York and Miami to Caracas, and the present hotels are loaded with tourists and people who come here to work and are awaiting permanent places to live. All the new hotels will be modern, with spots for night clubs and theaters. Two of the present hotels have "Saturday night dances," and a few minutes after the opening tune it's practically impossible to get into the rooms.

Keen observers of the entertainment situation believe that an American show with plenty of girls, jugglers, animal acts, roller skates, acros, dancers and comedians who do not talk to much could play three or four solid months at top prices. An ice show or an American circus (Latinos go for clowns, trapeze, horses, etc.), would do equally well.

'Widow' Cracks 1-Nite Mark In Pitt Series; 'Robin' Fair

PITTSBURGH, June 29.—*Merry Widow*, with Wilma Spence and Ralph Herbert in the lead roles, drew 30,365 to Pitt Stadium for the third week's presentation of Pittsburgh's Civic Light Opera Association. Show rained out Wednesday (19), but drew record attendance for one night (8,495) on Friday (21).

Robin Hood opened fair on Monday (24) with 2,739, but built up to 3,254 Tuesday (25) and 3,855 Wednesday (26).

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E. W. Evans Pres. & Treas.
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Lawrence W. Gatto Secy.

Editors

Leonard Traube Editor-in-Chief
Joseph M. Koehler Indoor Editor
Pat Purcell Outdoor Editor
Walter W. Hurd Coin Machine Editor
William J. Sachs Exec. News Editor

Managers and Divisions:

W. D. Littleford, General Manager Eastern Division
1564 Broadway, New York 19, N. Y.
Phone: MEdallion 3-1615

M. L. Reuter, General Manager Midwest Division
155 North Clark St., Chicago 1, Ill.
Phone: CENTral 8761

Sam Abbott, General Manager West Coast Division
6000 Sunset Blvd., Hollywood 28, Calif.
Phone: HOLlywood 5831

F. B. Joerling, General Manager St. Louis Office
390 Arcade Bldg., St. Louis 1, Mo.
Phone: CHEstnut 0448

C. J. Latscha, Advertising Manager
B. A. Bruns, Circulation Manager
Cincinnati, Ohio Phone: MAIn 9391

Printing Plant and Circulation Office
25 Opera Place, Cincinnati 1, Ohio

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The Billboard also publishes:
The Billboard Encyclopedia of Music and
The Billboard Coin Machine Digest.



PETRY'S SPOTTING ON THE SPOT

World Radio Org With UN Tie Proposed

U. S. Contacts 30 Nations

WASHINGTON, June 29.—A world-wide radio communications commission working in co-operation with United Nations is being proposed by the United States, high-ranking State Department officials disclosed this week. Officials stated that telegrams suggesting an international radio conference to establish the commission have been sent to approximately 30 nations, and favorable replies are beginning to come in. According to the State Department, such a conference cannot be called under international law until 20 countries have signified willingness to participate. Confidence was expressed that sufficient responses will be received in time to hold the conference next April, probably in Washington or San Francisco.

Functions and power of proposed commission will be decided by the participating nations at the conference, officials said. They expressed belief, however, that registration of present radio frequencies and allocations of disputed frequencies are certain to be among the commission's functions, along with providing an international clearing-house of technical "know-how."

Countries which expressed interest include Great Britain, France and China, while Soviet Russia is conspicuous by its absence.

Expected to head the American delegation to the radio conference is Federal Communications Commissioner Ewell K. Jett.

Need of a world regulatory commission to control frequencies is becoming increasingly apparent, State Department spokesmen said, especially (See *WORLD-UN TIE* on page 20)

NBC 'Parade' Pitch Becomes 3-D. Plan

NEW YORK, June 29.—NBC's *Parade of Stars* has been extended so that it has become a joint promotion-publicity-program department operation for the first time this year. Last year Clarence Menser was brought into the operation actively, not only in working out the program details, but actually in appearing on the closed-circuit pitch to the affiliates. This year Syd Eiges, flack head of the web, will be in on the promotion, signing letters, jointly on the publicity slants of the *Parade* with Charlie Hammond, promotion and advertising director under whose aegis the program has done considerable marching during the past few years.

It is said to be Hammond's plan that every department that contributes to the annual promotion operation should be actively identified with it and not second-hand, i. e., if it's a program matter with which the giant pitch is concerned, then it logically falls into the Menser lap to front it to the stations; if it's publicity, then it's Eiges, and if it's promotion or advertising, then that's the Hammond baby.

ABC Publicity-Promotion Shifts Start With Oberfelder

NEW YORK, June 29.—With the announcement that Ted Oberfelder had been tagged assistant director of advertising and promotion made this week, the long-talked-about shifts in the publicity and promotion staffs of the American Broadcasting Company are expected to get under way. Naming of Oberfelder is the first step in upping him to the head of the department when Ivor Kenway makes a shift, which is said to be in the brass works.

About the same time that Oberfelder becomes assistant director and promotion boss, Earl Mullin, publicity department boss, will move into an administrative position, with Art Donegan stepping up as manager of the publicity department and with Jack Pacey, trade news flack, stepping up to assistant manager. While these shifts are said to be in the blueprint stage of the fall departmental plans, they may not go into effect

until January 1 if organization plans in other departments are delayed.

Among ABC skedded shifts will be the addition of two new men to the program department.

Colwell Joins Ex-R. & R.'ers; Take Real Biz

Noxzema & Smith Bros. Set?

NEW YORK, June 29.—Millions of dollars in billings are expected to exit from Ruthrauff & Ryan, Inc., as a result of the ad agency set-up being formed by Raymond F. Sullivan, Don Stauffer, S. Heagen Bayles, all of R&R, and Bob Colwell, of J. Walter Thompson. Exit of Vice-President Colwell from JWT had not yet been announced late this week, but it was learned on good authority that he would be in with the new organization as an employee.

Trade conjecture on the accounts which may move from R&R centered around the possibility that American Tobacco and Lever Bros. may give a sizable chunk of their business to the new company. Stauffer is expected to be the key man in this switch, and according to inside sources, the transfer is "already in the bag."

Noxzema & Smith Bros. Move

Definitely skedded as switching to the new group are Noxzema Chemical Company and Smith Bros. accounts. The former, on CBS for nearly four years, currently sponsors *Mayor of the Town*, Saturdays, at 8:30-55 p.m., and is a heavy spot buyer. Smith Bros., too, is a good account on spots.

R&R Lever and ATC Biz

R&R's cut on the Lever Bros. and American Tobacco Company business is in the heavy-money class, and loss (See *COLWELL JOINS* on page 20)

Rating System Hypos Impact

First attempt to measure spot recognition shows sky-high figures

By Joe Koehler

NEW YORK, June 29.—First attempt to bring to spot broadcasting an accepted rating system was revealed to all New York station and net spot reps Thursday (27) by one of the most successful of the percenters, Ed Petry, at the Dorset Hotel. Petry's Hank Ringold presented the pitch on the "new type of audience measurement," the yardsticking of commercial acceptance of spot broadcasting by the consumer.

Device—which was developed by Matt Chappell (ex-Hooper and Columbia University researcher) and Al Politz, whose development of "randomness" is said to have reached a new high in research accuracy—is supposed to be able to check just what a commercial can do. To avoid confusion between program identification and commercial recognition only spots were used as the basis of tests. The spots ran the gamut from one-minute jingles to live station breaks. Spots were broadcast for two months (in most cases) and at the end of each month a "researcher" (in this case, a high-school teacher) visited a number of ordinary consumers selected by the Politz "random" method. With him the researcher carried an electric phonograph. He played the spot commercials for the respondent and asked if the plug was recognized. The "yesses" and "nos" were tabbed and impact was reported. A "confusion" factor was arrived at by testing a panel of the same size as the research sample before the spots hit the air. This was necessary to determine the percentage of honest liars, i. e., people who recognize something they never heard before, the idea being that a solid portion of those who said "yes" without ever having heard the ad pitch would naturally say "yes" after they had the opportunity of hearing the advertisement (See *Petry's Spotting On* on page 14)

MBS Chi Sales Snags 3 Clients

CHICAGO, June 29.—Busy two weeks of sales on the part of the Mutual staff here culminated Friday (28) when the network signed its third customer in the past 14 days. Culminating deal called for sponsorship of *Cecil Brown and the News* on MBS Sundays from 8:25 to 8:30 p.m. (EDT) by the Murine Company (eye-wash makers), Chicago. Other two sales were the buying of *Vic and Sade* by Fitch and the purchase of *Nick Carter* by the Cudahy Packing Company. All three sponsors are Midwest firms.

In making the Cudahy deal Mutual's salesman George Clark was able to get the sponsor to discontinue a program on CBS to buy time on MBS, and in making the Murine sale Walter Holden got the account just when it was ready to make a deal to take the five minutes following the Sammy Kaye program on ABC.

STEALING AUDIENCES LEGAL

WKY Sells First NBC-Farmed Talent to Utility

NEW YORK, June 29.—Farm-out plan which some time ago was announced as part of NBC's \$100,000 program development has actually started, with WKY, Oklahoma City, taking the first of the lend-leased and actually selling the talent to a public utility, Oklahoma Gas & Electric Company. Performer "farmed" by NBC is Tommy Allen, baritone vet who won a web contract when he was heard on the *NBC Welcome Home Auditions*. Deal has (See *WKY SELLS FIRST*, page 20)

Rest With Phones?

PINE ORCHARD, Conn., June 29.—Phone exchange here has been thrown into an uproar by a subscriber request for three direct lines to New York, an unheard-of piece of biz in these parts. It seemed that Ed Kobak, Mutual web prexy who will be vacationing here for the next three weeks, wants to keep in direct touch with the MBS sales department, MBS program department and MBS publicity-promotion departments.

Kobak, however, realizing that his Australian bull whip can't reach from Pine Orchard to 1440 Broadway, New York, Mutual headquarters, has left the whip behind.

Stone Loses to Station WHN

Jurist nixes 'confidential' pleas also—rights to air ideas still undecided

NEW YORK, June 29.—Books on *Trial* has been held not guilty of stealing from *The Author Meets the Critics*, and the jurist, J. Botein, who handed down the decish, added a personal postscript to his judgment that "the impression gained by the court was that both programs, *Author and Books*, serve a highly useful and in- (*Audience Stealing Legal*, page 20)

WEAF TO PROVE LOCAL IDENTITY

All Areas in NewsRoundup

Suburban and borough newspapers co-op in city's most complete coverage

NEW YORK, June 29.—WEAF's coming of age, as part of metropolitan New York in place of being simply the key station of the National Broadcasting System, will be symbolized during the first week in September by the preem of its *Metropolitan News Round-Up*, a daily report of New York to New York at noon. WEAF will be the first web key to try to cover New York, altho CBS's WABC covers special human-interest stories with its own reporters, and Station WLIB (*New York Post's* voice) has its own newsroom.

Six-Way Deal

Difference between the Jim Gaines (WEAF topper) operation and the others (credit for the daily seg must be given to its daddy, Gaines, altho all the staff has worked with the boss on the plans and Tom McFadden, WEAF news and special events director, will head up actual operations) is that contracts have been signed with each of the important newspapers that cover sections of the metropolitan area. *The Brooklyn Eagle* will cover the borough of churches; *The Bronx Home News*, the borough of universities; *Long Island Daily Press*, Queens; *Newark Star-Ledger*, North Jersey, and the Westchester County publications, thru the county news bureau located in White Plains, the north of the city area. Each of these publications or bureaus will have a direct line to WEAF's newsroom and will have a paper staffer assigned to cover the news front for radio. WEAF will have a man assigned to cover Manhattan itself and will be able to call upon the entire NBC news staff in case a big story breaks on the island.

Thinking at present is that there will be four areas called in each day, with McFadden checking the spot news with each local broadcast man and weighing the relative news impact of the area pre-broadcast. Each spot picked up locally will be handled by a WEAF engineer, with tentative plans being set to assign a man to each area who lives in that area. Gain Riders will handle the suburban stint and then come into the main office at Rockefeller Center, thus avoiding a lot of traveling. Deal now is for the noon slot alone, altho part of the contract involves special-eventing if something happens in the area which requires on-the-spot air reporting. How this will be handled from an engineering basis is something that's tabbed "future" and will be left until the regular daily coverage problem is licked.

Each little pick-up will be a package all its own, signed-on with full credit to the originating newspaper or bureau, and signed-off with full credit also. Co-ordination will be handed at WEAF, with the voice to do the job still not selected by McFadden.

To start with at least, plans are for this being a pubserv package, altho if it goes over anything may happen. WEAF staffers realize also that the coverage is still spotty for a station with WEAF's primary area, but this is a problem that time can lick. If the dialers spin 'em, another *Met News Round-Up* can be adaed in the

Nielsen Radio Index

*Ratings Report Summary by Content Type
CBS Vs. NBC
March Vs. February, 1.46

Program Types	Average Audience				Total Audience			
	CBS		NBC		CBS		NBC	
	Mar.	Feb.	Mar.	Feb.	Mar.	Feb.	Mar.	Feb.
Music	6.9	7.2	6.7	7.3	11.9	12.4	10.4	11.2
Drama	10.4	10.8	9.0	9.8	13.5	14.0	11.4	12.3
Variety	9.8	10.2	14.7	15.9	14.7	15.3	20.1	21.7
Quiz and Audience Participation ..	9.8	9.9	11.4	11.8	13.4	13.4	15.8	16.1
News	9.5	9.9	4.7	5.5	11.3	11.5	6.5	7.5
Sports and Other News ..	—	—	5.8	5.5	—	—	7.9	7.9
Talks	5.0	5.1	2.6	2.3	7.0	7.3	4.2	3.7
Average All Types	9.6	10.0	10.1	11.0	13.2	13.6	13.8	14.9

*Unadjusted ratings—based on radio families in total NRI area, not adjusted for network coverage.

'The Shadow' on 208 MBS Outlets in Fall; 85 E.T. B.R.'s, Too

NEW YORK, June 29.—*The Shadow*, Charlie Michelson's pot of gold at the end of the rainbow, will hit a new high in airings this fall, when it returns to MBS September 8, with a web of 208 stations, and three sponsors, Blue Coal, in the East; Balm Barr and Cream Shampoo in the Midwest, and Pacific Coast and Carey Salt in the Northwest, Southwest and Southeast.

The whodunit will air on e.t.'s for 85 sponsors at the same time in areas not covered by Mutual that it's being webbed on MBS. *The Shadow* hit new audience research highs this past season due to the fact that MBS built up an audience ahead of it thru mood programing, i.e., plenty of cops and robbers stuff. His theme this fall is expected to bear extra dividends in *Shadow*, establishing a new high in Hooperatings for an inexpensive seg.

Rainey Charges It's Conspiracy

WASHINGTON, June 29.—Homer Rainey, having been rebuffed by the FCC in his previous appeal on the subject of being barred from the air in his race for Democratic nomination as governor of Texas, will make a direct frontal attack on at least four stations in the Lone Star State.

Plans have been laid for a special attorney to place before the commission charges of conspiracy against four of the stations who "no-ed" him on time during the primary. Charges will be filed Monday, July 1. Rainey feels that while the FCC might have ignored his protest against the "no time for sale" answer of the stations, it can't ignore, what he feels to be, actual conspiracy.

The charge will no longer be discrimination.

afternoon and an evening slot, for the men of the family will be made available.

Idea of Gaines is that this is top local pubserv and he's sold it to web brass to the tune of a minimum of 25G and with the knowledge that the 25 may grow to 50 without inflationary effort.

Publishers are co-opping with two thoughts in mind. First there is the (See WEAF TO PROVE on page 15)

NBC Audience Lead Thru CBS Glasses Just Ain't Hooper

NEW YORK, June 29.—CBS vs. NBC audience figures based upon Nielsen Radio Index, distributed intermurally to CBS top staffers, show the over-all lead of the senior network over Columbia as being (using average audience figures) 0.5 in March and 1.0 in February of this year, the two months of top dialing. Figures delivered to subscribers by the C. E. Hooper organization for the same period gave NBC a 2.6 margin for both months.

Nielsen's figures are broken down by program types, but the *Hooperating Chartbook* source does not furnish this data. Figures are arrived at in the Hoop study by taking the daytime figures and the nighttime figures and averaging them out, weighing the individual figures by the numbers of program they represent. Nielsen's chart is reproduced on this page.

Since Hooper has no figure to compare with Nielsen's "total audience" figure, only the average audience figures are compared. Trade points out that the distribution of the NRI figures by CBS is made naturally because they present a better Columbia pic than CEH's. NRI computations give CBS an edge in drama (Lux helps here), music, news and talks. NBC has the edge in variety, quiz and audience participation and sports.

MBS's D.C. News-Spec Events Set-Up Big Time With Paige

WASHINGTON, June 29.—Jack Paige has been named Washington head of Mutual Broadcasting System's special events and publicity, in keeping with MBS-Cowles expansion plan in the Capital. According to Abe Schechter, v.-p. in charge of Mutual's news, special events and publicity, the appointment puts the Washington outlet (WOL) on a par with New York, Chicago and Hollywood as a web originating center.

Paige plans to build a complete press info set-up as well as concentrate on a series of special shows to originate from Washington this fall. Mutual plans also call for added space at WOL with Charter Heslep, MBS Washington manager, moving into WOL quarters July 15.

"Talent Scout" Copied Before CBS Net Bow

Chrysler Interested B.R.?

NEW YORK, June 29.—Potential socko angles in CBS's *Talent Scout* program, slated for a debut Tuesday night, have caused more than a ripple of aggravation among competitive webs, and imitative shows are expected to pop up shortly. Recent audition of the show was attended by NBC reps, and inside report is that the senior web is preparing two "similar" programs. Agencies have also contacted Columbia, asking for copies of scripts, records, etc., and Chrysler, thru Ruthraff & Ryan, is known to be casting an interested eye at the CBS package in the hope that it may develop into another Major Bowes show.

First the B. R.

NEW YORK, June 29.—Arthur Godfrey show, *Talent Scout*, will not travel until it is sold—if as and when. If the opus grabs a bankroller it's expected the show will keep on the move, using talent in the different cities.

Program, however, differs in important respects from the Bowes format. Primary angle is to "put the listener into showbiz as a talent scout"—that is to cater to the yen of the average person who believes he knows a hitherto undiscovered top performer. Producer-Director Irving Mansfield, explaining this deep urge in the average radio listener, also points out that the show will not be slanted at amateur talent, but is intended to give a break to all performers, professional or otherwise, who have something on the ball but have missed the big time.

No Gongs!

There'll be no gongs or gimmicks which might tend to cast ridicule upon the performer, and an honest effort will be made to launch the winners into profitable show-business fields. In line with this Mansfield has secured okays from all major clubs and screen companies whereby the winners will be given auditions or screen tests. Club auditions will cost CBS a minimum of \$15 per man. Additionally, winners, as determined by an audience reaction indicator on emcee Arthur Godfrey's desk in the studio, will receive \$200 plus a shot (See *Talent Scout* Aped on page 12)

Aria Da Capo

NEW YORK, June 29.—It may turn out to be more than just a coincidence. *Talent Scout*, CBS opus presenting performers who have not yet clicked, will originate at CBS Playhouse No. 3, the same theater the Major Bowes show was housed in from September, 1936, until April, 1945. Bowes went off the show in December, 1944, because of illness.

Bessie Mack, who supervised the ams for Bowes and is auditions chief on the current opus, hopes there's something occult behind it all.

BANK ROLLS HOT FOR AIR SEGS

Cleveland No Longer Ball Desert; Indians, Percolators Get Together in 24 Hours

Standard Oil of Ohio Bankrolls Week-End Games

CLEVELAND, June 29.—Recent change in management of the Cleveland Indians ball club here resulted in an immediate Anschluss between the club, WGAR and Standard Oil of Ohio. Standard will sponsor all Saturday and Sunday games, and also parts of any night games the station can carry. Jack Graney, local baseball broadcaster, and Bob Neal, WGAR sports editor, will do the comment. These developments were extremely rapid and of top interest to radio and sports execs inasmuch as Cleveland had been the only major league city without baseball airings. This situation obtained during last season as well as up to the present.

Break in the local radio-baseball picture occurred last week-end when the club changed hands. Bill Veeck Jr., new prexy, called a meeting of radio station reps Thursday (27) and threw rights open to all for the balance of this season and in addition offered an exclusive arrangement for next year. Altho stations had other plans and commitments, great interest was shown and John F. Patt, WGAR general manager, indicated intention to carry parts of all night games plus Saturday and Sunday afternoon games. In cases of double-headers, Patt will broadcast only the first game, owing to prior commitments.

This deal opened Friday night (28), the station carrying from Chicago the first of a three-game series.

According to present indications, WTAM and WHK are not likely to do much baseball this year, but WJW will probably be in the picture for the

NAB's FM Battle Talk; FCC Adamant

WASHINGTON, June 29.—As NAB prepares to conduct a referendum on whether to oppose the proposed FCC rule withholding every fifth FM channel for one year, FCC is determined to remain adamant on the rule whether NAB decides to fight or not. NAB decides to test attitude of its members came as a result of resolution passed by its FM exec committee condemning the rule as "holding up FM development" and calling for NAB opposition.

FCC's answer was to publish a list of FM stations now operating or preparing to operate in the next few weeks. Pointing with pride at "very rapid FM development," commission announced that 47 FM stations are now on the air with 10 new ones "about to begin." In addition, FCC announced during the week the granting of CP's to two more non-commercial educational broadcasters, *College of the Pacific* at Sockton, Calif., and Santa Monica School Board, Santa Monica, Calif.

FCC's list of active FM stations included 13 for the State of New York, eight for Pennsylvania, five for Massachusetts, four for Illinois. No one broadcaster, according to the FCC list, holds more than two licenses for active or near-active stations.

remainder of the season.

Veeck, Indians' manager, issued a statement following meeting with station execs, expressing appreciation of the "generous and original attitude of the new Indians' management." Veeck explained that because of "lateness" in coming to a decision on broadcasting, it was impossible for some of the stations to modify previously made plans. He added, however, that the "stations signified great interest, and at least one (WGAR) is making arrangements to start broadcasting immediately."

Veeck also requested Cleveland fans to understand stations' problems in clearing time, and "to appreciate the fact that stations are trying to carry the broadcasts as a public interest and in doing so are entitled to the commendation of all baseball fans."

4th Estate Build-Up Via Competing Segs

HOLLYWOOD, June 29.—Two new program ideas, both dealing with exploits of American newsmen, and each containing practically the same gimmicks, are being readied for sponsor presentation. One seg is promoted by the Newspaper Guild, while the other package, owned by NBC, is tied in with *Editor and Publisher*, trade mag.

Situation came to light when the local guild headquarters announced appointment of actor's agent Daniel M. Winkler to peddle *The Newspaper Guild of the Air—The Story Behind the Front Page*. Seg was conceived by Winkler and screen-radic scripter Robert Andrews. Coincidentally, it was learned that NBC's Hollywood production manager Homer Canfield and Staff Writer Warren Lewis had worked up a similar package, called *The Fourth Estate*, featuring Mark Hellinger as narrator, with screen actor Edmund O'Brien doing the first dramatic part. It boils down now to a race to get packages in marketable shape, with NBC out in front. Whereas the Guild show is still in the talking stage, NBC has plattered its audition script.

Segs offered a prize of about \$1,000 to the reporter whose story is dramatized. Newsmen, regardless of union affiliation, will be eligible.

Johnson, A&S Coast Chief, Dies of Heart Attack

HOLLYWOOD, June 29.—Walter Johnson, 39, general manager of A. & S. Lyons agency, died suddenly of a heart attack at his home Friday (28). Johnson joined Lyons Agency in November, 1945, after serving as program director of Don Lee Broadcasting System following his return from service in the marine corps. He had been elevated to his new post last week and was in charge of all radio screen activities.

Prior to his service as a marine captain, Johnson had been associated with Music Corporation of America. Prior to this he had been an early pioneer in Don Lee net programming.

For the Record

NEW YORK, June 29.—With the Midwest showing of "The Billboard Ninth Annual Radio Promotion Exhibit and Competition" hitting a new high in attendance for a one-day presentation of web and station promotion, the period to be covered in "The Billboard's Tenth Annual Radio Promotion Exhibit and Competition" has been announced. Any and all promotion, flackery and advertising created and distributed from May 1, 1946, to April 30, 1947, will be eligible for entry in the industry's outstanding judging of radio's selling of itself to the public and trade. Deadline for entries at The Billboard New York office will be May 15, 1947.

Announcement of rules and regulations will be mailed at least two months before the closing date of the competition, altho in general they will be much the same as they were in 1946. Strikes, mail failure and a number of other factors forced a number of stations to miss 1946 deadlines. Among these were last year's First-Prize Winner, New York's WOR, Kansas City's KMBC and A. E. Joscelyn's WCCO, CBS Twin City percolator.

"Ninth" down, "Tenth" coming up.

CBS Program Splash Debs 7 Between July 1-6

NEW YORK, June 29.—CBS starts its first big summer splurge of programming the first week in July, seven programs being set to debut between July 1 and 6. From now on as spots open, programming chief Dave Taylor will throw in sustainers from a numerous backlog built up in the past months, and indications are that New York and Hollywood won't be the only origination points.

Taylor has already stated his desire to develop the web's programming on a national basis, and in view of this it is interesting to note that one of the newcomers is an opus titled *Oklahoma Round-Up*, a hillbilly piece of business set to bow Saturday (6) in the 10:15-45 slot. Origination for this program, which replaces the canceled *Continental Celebrity Club*, will be Oklahoma City. KNOX (Los Angeles) originates three of the newcomers. These are the revived Jack Kirkwood Show, set for a bow in the 9:30-10 p.m. slot Monday (1); Sweeney and March, comedy replacement for *Kate Smith Sings*, debuting Friday (5) in the 8:30-55 slot, and *The Whistler*, a Pacific Coast success coming into the Wednesday (3) 8-8:30 p.m. slot vacated for the summer by Jack Carson. *The Whistler*, strictly speaking, is not a sustainer. It debuted on the Pacific Coast net in May, 1942, and since December, 1943, it has been sponsored on the Coast by Signal Oil. Show hit a rating of 21.3 in March of this year, but nevertheless CBS will carry it on the new time as a sustainer.

Other programs are Milton Berle's *Kiss and Make Up*, coming into the place of the Lux show (taking hiatus) Monday (1), 9-9:30 p.m., and Arthur Godfrey's *Talent Scout*, moving into the Tuesday (2), 9-9:30 p.m. seg, replacing *Inner Sanctum* which in turn replaces Jackie Coogan for Bromo-Seltzer.

Ernie Martin, CBS Coast program chief, has been in New York for 10 days checking programs with Taylor.

William R. Christian joins Fred-eric W. Ziv Company as account exec; Howard A. Otte associates with the Chi office of the firm, and O. R. (Jim) Bellamy with the Cincinnati office.

ABA Prepping New Service

Open-end e.t. segs to be included as bank org follows members into field

By Paul Ackerman

NEW YORK, June 29.—Use of radio by banks is definitely on the upswing. Co-op programs are cashing in heavily, and from the viewpoint of the local angle, trade expects business to bounce upward for some time to come. Bearing out this view is a report by the American Bankers' Association to the effect that banks' interest in radio, as compared to 10 years ago, shows great progress. In line with this, the ABA plans a new radio service which will include production of open-end transcribed programs suitable for local sponsorship. The waxes, which will be five-minute dramatizations dealing with financial problems, are expected to be available within a few weeks.

In the meantime, however, the co-ops are carrying the ball and getting a good part of the bank advertising dollar with news programs—the institutions apparently going for this type of show in preference to any other. Mutual Broadcasting System, for instance, has its co-op gabbers sponsored by some 300 banks thruout the country and intends to cultivate the field thoroly. "Some banks," comments Bert Hauser, in charge of Mutual's co-ops, "have an ethical outlook and refuse to use advertising. We'll break that down." Such an agreement, for instance, is in effect among banks in Memphis. In New York, too, some such feeling exists among banks, altho both the National City, the Chase and other companies use newspapers to plug their dime check service. Generally, tho, the picture is lucrative, as evidenced by the line-up of sponsors carried by the top co-op news programs.

Lewis's 18 Bank Sponsors

Mutual's Fulton Lewis, top co-oper in the biz, leads all competitors in the bank field with a list of 18 bank-rollers. These include the Auburn Trust Company, over WMBO, Auburn, N. Y.; City National Bank & Trust Company, WHKC, Columbus, O.; American National Bank, KFEL, Denver; First Federal Savings & Loan Association, WGGA, Gainesville, Ga.; City National Bank, KHAS, Hastings, Neb.; Manchester Federal Savings & Loan Association, WFEA, Manchester, N. H.; Union National Bank, WDMJ, Marquette, Mich.; First Federal Savings & Loan Association, KVOX, Moorhead, Minn.; Oklahoma City Federal Savings Association, KOCY, Oklahoma City; First Federal Savings & Loan, WSAY, Rochester, N. Y.; First Federal Savings & Loan, WTSP, St. Petersburg, Fla.; First Federal Savings & Loan, KALL, Salt Lake City; Washington Trust Bank, KFIO, Spokane; City National Bank, WFEB, Sylacauga, Ala.; Victoria Bank & Trust Company, KVIC, Victoria, Tex.; Trumbull Savings & Loan Company, WRRN, Warren, O.; National Bank of Commerce, WBTH, Williamson, W. Va., and Household Finance Corporation, WFHR, Wisconsin Rapids, Wis.

One of these—the American Na— (See Bank Rolls Hot on page 20)

KNOCKOUT ... Here's how Louis-Conn

"a revolution as sweeping as sound pictures..."

"From the standpoint of viewing sports, last night marked a revolution as sweeping as sound pictures ... television won all eight rounds."

—PHILADELPHIA DAILY NEWS

"every detail could be followed..."

"The action was clear and every detail of the fight could be followed..."

"During the preliminaries, most of the guests ... seemed somewhat awed by the occasion. There was a feeling of "What hath God wrought" in the room: But when the main bout went on, all seemed to forget they were watching a screen."

—PHILADELPHIA RECORD

"television history was made."

"Television history was made last night.

"... the presentation ... evoked words of praise far beyond anything yet heard regarding the almost limitless possibilities of video.

"The NBC—WNBT transmission of the fight was magnificently achieved by the use of the RCA image-orthicon tube in three cameras. Viewers were able to catch every motion, every scowl or grimace, with as much ease as that provided by good quality motion picture photography."

—RADIO DAILY, NEW YORK

"wonderful stuff, this television."

"... Television ... looked good for a thousand-year run. Many of Washington's highest dignitaries—some who couldn't get away for the actual Yankee Stadium scrap, and some who preferred to see the

battle the easy way—turned out: Louis' victory was almost overshadowed by the new medium

"Wonderful stuff, this television."

—WASHINGTON POST

"... a hundred dollar seat."

"... When the camera focused ... on the actual battle you were there in a hundred dollar seat."

—THE BILLBOARD

"... a better seat than the front row."

"With RCA's new image-orthicon camera, installed only recently and used almost for the first time for the heavyweight championship fight, television brings you a picture almost as sharp, although much smaller, than a newsreel. But, unlike a newsreel, you can sit three feet away if you like:

"Television gives you a better seat than the front row. It was as if you were sitting in an armchair at ring level..."

—N. Y. HERALD TRIBUNE

"action like that on a movie screen."

"The images were in black-and-white, of course, and clear: The fight action appeared like that on a movie screen."

—N. Y. UP RADIO CORRESPONDENT

"the fight ... came in clearly ..."

"The fight picked up by five cameras in the stadium came in clearly and it seemed as though you were sitting in an elevated chair about three or four rows away. Those at the fight may have been disappointed but not those via television."

—UNITED PRESS

NBC's exclusive telecast of the title fight hit the press:

"television's rooters . . . optimism justified."

"... television's rooters predicted that its success in handling the Louis-Conn fight would do for the new medium what the Dempsey-Carpentier bout in 1920 had done for radio. Based on what we saw last night, *their optimism was justified*. The camera work was excellent and the close-up telecast of the action in the ring was sharply defined, better than we have ever seen... The ringside pictures were tops."

—N. Y. NEWS

"video has hit the bigtime"

"It took Joe Louis eight rounds to stop Billy Conn but television required considerably less time to establish its own lethal wallop. . . . Video has finally hit the bigtime."

—VARIETY

"doubters kayoed by fight telecast"

"Billy Conn wasn't the only fellow knocked out at Yankee Stadium last Wednesday night. There was a clean left to the jaw scored against many of those who doubted that television is ready for the public . . .

"B-W video had been given its greatest impetus since the visual art sprang from the laboratory a score of years ago. The reception was practically perfect. Every blow, every move about the ring was followed."

—BROADCASTING

"everyone there was sold"

"I saw the Louis-Conn exercises last night from all the best angles, in distinguished company and utmost comfort, as a guest of NBC-WRC and RCA at their demonstration of network television at the Statler Hotel. . . . In fact, any of you who have been withholding decision on television as an entertainment investment, pending word of this demonstration, may get in line at your nearest dealers, behind me or one of the 600-odd assorted Congressmen, Cabinet members and other top Government officials. *Everyone there was sold.*"

—WASHINGTON DAILY NEWS

"... a booster for television"

"Speaking of the fight, we saw it televised . . . and must admit *it made us a booster for television* . . . we attended Louis-Nova several years ago, ringside seat, and saw Louis-Conn a lot better . . ."

—SCHENECTADY UNION-STAR

NBC's Louis-Conn telecast was seen through facilities of

- WNBT** (NBC) New York
- WPTZ** (Philco) Philadelphia
- WRGB** (General Electric) Schenectady
- W3XWT** (DuMont) Washington

NBC television

NATIONAL BROADCASTING COMPANY
A SERVICE OF RADIO CORPORATION OF AMERICA

PLUG NIX STIRS PIC SQUAWK

Sensitive to NBC Policing

MGM, other film companies talk retaliation—threaten to yank stars' guest shots

HOLLYWOOD, June 29.—Current NBC clamp on granting film credits on air shows starring screen personalities has brought wave of resentment from pix studios, with underlying threats of nixing future radio shots for film stars unless web relents. Situation came to light last week when NBC refused to plug MGM's *Easy to Wed* at end of Frank Morgan's Sunday seg *The Fabulous Dr. Tweedy*. Since Morgan doesn't appear in *Wed*, NBC held that credit line must read "Frank Morgan appears thru the courtesy of MGM"—omitting phrase, "producers of *Easy to Wed*."

Ruling on picture plug is result of recent wire from Clarence Menger, NBC v.-p., in charge of net programming, reminding West Coast officials of long-standing policy against cuffo plugs. Edict was never tightly policed before, but web now seeks to put teeth in ruling to eliminate over-abundance of plugs deemed objectionable by listeners, NBC affiliates and net execs. Included in this category are product and merchandise plugs on give-away shows whereby show producers get free gifts in return for air plugs.

In the Morgan case, NBC relented and permitted *Easy to Wed* plug to remain when it was pointed out that contractual clauses with Morgan, Ruthraff & Ryan, Berg-Allenberg, and American Tobacco specifically call for such plugs.

Pic Plugs—Or Else

Meanwhile, Sid Strotz, NBC v.-p., in charge of the West Coast, conferred with MGM execs, L. K. Sidney and Les Peterson, in an effort to effect a permanent settlement, replacing current week-to-week arrangement. After confab with Niles Trammell, NBC prexy, Strotz gave okay to include another *Easy to Wed* plug in June 30 seg.

While stressing that relations with NBC are still friendly, MGM execs pointed out that from their standpoint, one of most important benefits film studio gets from loaning stars to radio is picture plugs on the air. While not discounting box-office build-up to be gained by radio shots for pix stars, film execs held that it's the immediate return that counts—and that return is measured in number of pix plugs aired. MGM has loaned an average of 20 personalities to four radio nets each week during past six months.

Other studios also have gripes. Several studios feel that they get a better deal on CBC, ABC and Mutual, where plugs are passed out more freely. At CBS, for example, one plug is given to studio delivering story property and a plug each goes to film factory whose stars are used. Thus it is possible for a picture firm to receive more than one plug per air show.

Radio exploitation chief for one pic firm, who asked that name be withheld, declared flatly that he will use radio only if it helps pic exploitation. If "proper" credits are not given, he said, stars and properties will not appear.

WGN Busts FM Network Plans

CHICAGO, June 29.—Further proof of a stalemate in the development of FM broadcasting was seen here this week when WGN, Mutual station, withdrew "without prejudice" its applications for three FM stations, one each in Grand Rapids, Mich., Fort Wayne, Ind., and Peoria, Ill. These stations were to have been key points of *The Chicago Tribune* (owner of WGN) play for a five-station FM chain to be known as Midwest FM Network, Inc. Other stations would have included WGNB, the FM station WGN now has in operation, and a station for which it made application in Milwaukee. The Milwaukee application will be retained.

Paul Brines, assistant manager of WGN, in commenting about the application withdrawals stated that uncertainty of the present FM picture was responsible. He said that at some future date the applications might be reinstated, but that with set manufacturers indicating that they would be building only a few FM receivers this year, there seemed little reason for going ahead with FM expansion plans. WGNB will continue in operation, he said, as an experimental (See *WGN Busts FM on page 17*)

Army Gets MBS's 'Spotlight Bands' in C-C 8-Wk. Hiatus

NEW YORK, June 29.—*Spotlight Bands* will not leave the air, despite Coca-Cola's shelving of the three half hours a week starting July 12 for eight weeks.

Deal has been worked out so that the Cugat-James-Lombardo Mutual half hours will be devoted to army recruiting. Thus, Mr. Whiskers gets a series that reaches the age group the recruiters are after, and C-C keeps its musical series intact for the fall when the soft drink org will again put dough on the line.

N. Y. Daily News Pushing FM Ap

NEW YORK, June 29.—While *The Chi Tribune* was pulling in its FM expansion plans and dropping three of its five station FM chain applications, *The New York Daily News* was putting plenty of steam behind its pitch for an FM'er in New York. Publisher took Ben Gross, radio editor of the sheet for nearly a generation, off the radio beat, and put him revising the planned programming of the paper's station application.

Feeling that Gross would turn out an acceptable application in keeping with the Pub-Serv demands of the FCC, the broadcast activities department next turned its efforts towards implementing its application politically. During the past week, it's said, Mayor O'Dwyer issued a memo to his city commissioners requesting that they do everything within their power "to help *The Daily News* FM station application along." Since the city has its FM percolator and has as yet done nothing about appointing a topper for WNYC or its sister FM'er, the note has caused a lot of raised eyebrows among the city hall family.

After issuing the memo, O'Dwyer left for the West Coast before he could be reached for comment.

Dealer Tie-Ins Top in Station Ear Promotion

BOSTON, June 29.—WCOP, Cowles's Boston station and local outlet for the American Broadcasting Company, is seeing to it that the recent uppage in power won't be missed by any listener in the coverage area. Besides a sock newspaper, car card and mailing campaign, the station has worked out a reciprocal deal with the Radio Technicians' Guild (an org comprising all radio repair stores in metropolitan Boston) whereby all sets coming into their stores are automatically calibrated for the best reception to WCOP.

Besides this shrewd and practical way of plugging the call letters, the guild is servicing free of charge all radio sets in the WCOP coverage area which are having trouble getting WCOP reception. A call to the station complaining about reception rates a visit from a radio repair man pronto.

In the first four weeks of the agreement the guild served 20,000 sets and inserted more than 5,000 WCOP call letters on push-button sets. The agreement calls for two announcements per day Monday thru Saturday for the guild, with the arrangement continuing indefinitely. And with radio sets needing plenty of servicing after the war years, the set-up looks good to impress WCOP on a flock of radios.

Philly Too

PHILADELPHIA, June 29.—WPEN snared a rich two-way promotion in tying in with the newly organized Philadelphia Appliance Dealers' Association, comprising about two-thirds of the local electric and radio appliance merchants. Association will feature station call letters in its advertising and merchants are urged to do likewise. And in sale of push-button radio sets member dealers guarantee the placing of WPEN on limited button sets.

Sounding a note for things to come, agreement carries a television clause granting WPEN exclusive right to present television broadcasts from association stores. In return the association gets air time to bring before the public salient facts about appliance use, care and selection—as well as getting across the name of the new association.

WPEN recently made a similar deal with the Philadelphia Retail Record Dealers' Association, giving station preem playing of new platters, and not too long ago WEA, with an RCA assist, distributed window cards to radio dealers in metropolitan New York.

CBC's Pre-Empting Station Channels Questioned by MP's

MONTREAL, Que., June 29.—Members of the Radio Broadcasting Committee of the House of Commons, yesterday drew from G. O. W. Browne, acting controller of the radio division of the department of transport, an apparently reluctant admission that the three privately owned broadcasting stations at Toronto, Winnipeg and Calgary, which have been ordered by the CBC to prepare to vacate the "clear channel" wavelengths which they now occupy, (See *MP's Query CBC's on page 17*)

Helluva Station?

WASHINGTON, June 29.—Most picturesque location of the week for a new station is offered in an application to FCC from a Newport, R. I., outfit which lists its address as "P. O. Purgatory Road." Applicant is "Scenic City Broadcasting Company."

Winsor Exits From D.-F.-S.; Directs Vic & Sade on MBS

CHICAGO, June 29.—Further break-up of the radio department of Dancer-Fitzgerald-Sample here took place this week when Roy Winsor, vice-president and radio director of the agency, resigned to become director of Mutual's new *Vic and Sade* program for Fitch (*The Billboard*, June 22) and to devote his time to free-lance program producing and directing. Winsor was slated to go to New York as radio chief for the agency when it switches its headquarters from here to Manhattan about August 1 and lumps all its radio and television activities there under the title Show Production, Inc., but instead decided to try his hand at free lancing here.

Dancer-Fitzgerald-Sample will still have a radio department here after the switch in headquarters, but policy making, etc., will come from New York. Charley Hotchkiss, who had been doing television work for the agency here, will go to New York, where he will be television chief for the agency. Radio head has not yet been set, but it undoubtedly will be Dancer himself, it is said here.

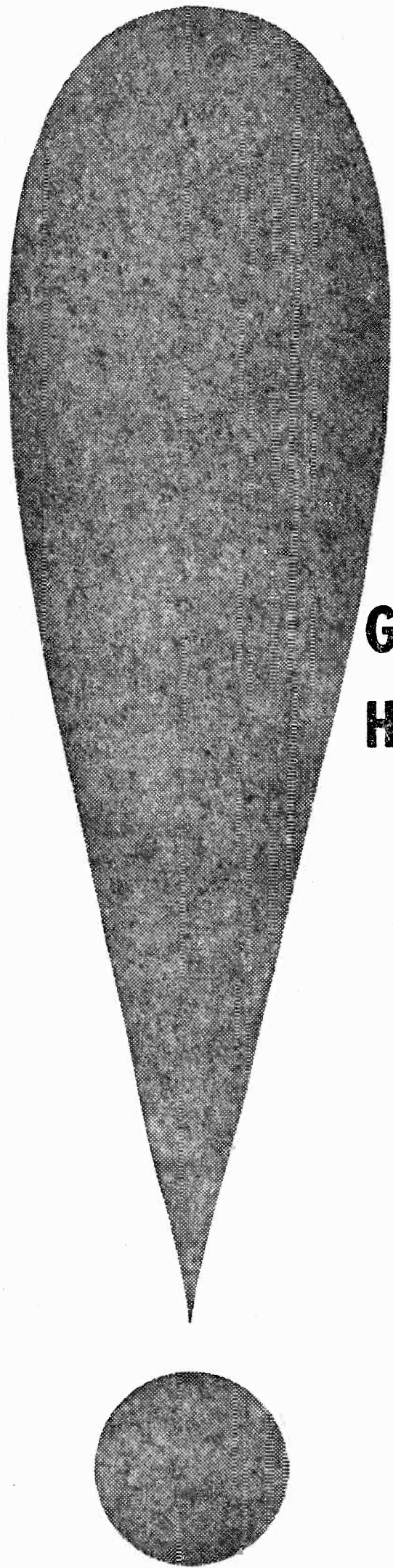
Altho the agency had at first decided to call its radio-television outfit Features Production, Inc., this week it changed the name to Show Productions after it became known that there was a radio packaging company here using Feature title.

When Winsor takes up his free-lance work he will be managed by MCA, which owns the *Vic and Sade* package. MCA is also selling a half-hour family show written by Winsor. This is known as *The Incredible Albert*, and is intended as a network airing. A local publishing company (See *Winsor Quits D-F-S on page 17*)

Seeds Vs. Groves In \$160,000 Suit

CHICAGO, June 29.—Negotiations between the Russel M. Seeds Agency and Grove Laboratories (*The Billboard* June 15) have definitely fallen thru and the agency will shortly file suit for \$160,000 plus undetermined damages, it was learned this week. That figure represents the amount the agency would collect if the company hadn't suddenly pulled out of the contract which, according to agency execs, still had a year to run. Damages will be based on the amount of adverse publicity the agency feels is entailed in a lawsuit.

Interesting complication developed this week when it was learned that Harry B. Cohen, now with the J. B. Tarcher agency, designated to handle Four-Way Cold Tablets, after Seeds's ouster, originated the idea for the tablets himself while working for H. W. Kastor, agency which formerly held the Grove account. Payoff is that Kastor Agency was ousted and filed suit. Cohen was a leading witness, and the court awarded the agency \$15,000 damages.



GILLETTE GIVES ABC THE SHARPEST HOOPER EVER HONED . . .

67.2

ABC's broadcast of the Louis-Conn fight, sponsored by the Gillette Safety Razor Company, drew the highest Hooperating of any program on any single network in radio history!

According to the figures, 71.6% of the nation's radio sets were in use at the time of the fight—and ABC's share of the listening audience was 93.8%!

That means, figured very conservatively, 45,000,000 people listened to the broadcast over their ABC stations.

Proof again that it's *programs* that draw the crowds . . . *programs* that build audiences . . . *programs* that make a listener out of a radio owner. Proof again that on ABC, with a good program, your available audience is perched on listening stools in millions of radio homes, and if you whistle the right tune they'll come a-running.

They're there; you can reach them; you can count them. You can *sell* them.

ABC

American Broadcasting Company

A NETWORK OF 207 RADIO STATIONS SERVING AMERICA.

Paul Porter Stands On Truman Orders

WASHINGTON, June 29.—Paul A. Porter, whose old job as chairman of the Federal Communications Commission is still technically open to him if he wants to return, has definitely promised President Truman that he will be a "good soldier" and handle any job Truman has for him in the growing inflation crisis, it was authoritatively learned today. Porter made what amounted to a reiteration of the pledge at a White House conference with Truman late Friday (28) as the Senate was passing the emasculated Office of Price Administration law.

It has long been known that Truman has been planning bigger things for Porter, but it has been known too that the President had wanted to keep the permanent chairmanship of FCC open until the present phase of the price-control crisis resolved itself. Rumors have been current that Porter might move up to the spot vacated by Economic Stabilization Director Chester Bowles, but the White House has been silent about that. Significant has been Porter's plea to OPA aids to stick to their posts.

NBC's Tip Sheets Ease Fevered Brows Of Affiliate Flacks

NEW YORK, June 29.—Syd Eiges, NBC's top flack, came up with an idea last March which has eased his aching relations with station affiliates. In the past Eiges and his predecessors have been beset by screaming station flacks who felt hurt when they read stories about network programming first in the trade press. For years there was no way out of this dilemma, since "iffy" stuff had no part in the senior chain's operation and besides no news could possibly be released officially until a regular sales order was written.

The Eiges routine takes the form of a tip sheet to station flacks, with plenty of Confidential items slugged

'Talent Scout' Aped Before CBS Bow

(Continued from page 6)
on a CBS variety show the next day such as *Night Life* or the Danny O'Neill program. Losers, too, will pick up \$100.

There are other cash giveaways and gimmicks. Each act is represented by a "talent scout" who gets \$25, whereas the scout who brings up the winner drags down \$100. Web also pays for such items as arrangements, having already plunked down \$160 for this purpose for one act on the opening show. All in all, program cost is estimated at \$3,500.

Mack Keeps 'Em Local

Bessie Mack, supervising the auditions, will restrict these to local people on the angle that there's too much heartbreak involved when out-of-town people make special trips for such a purpose. Out-of-towners who happen to be in New York, however, will get a prompt hearing. Miss Mack late this week was already in possession of some 300 out-of-town applications from such far-flung States as Mississippi, Rhode Island, Massachusetts, Connecticut, New Hampshire, etc. She is also known to have thousands of names of amateurs never used on the Major Bowes show, but, according to current plans, these people can only take their place in line with others.

Mansfield plans to use four acts on each show, and it's believed the comedy angles will come from Godfrey's interviews with the "scouts."

Show, in addition to Godfrey as emcee, Mansfield as producer-director and Mack handling the auditions, will include Hank Sylvern's ork and scripter Ken Lyons.

First winner gets an audition at the Latin Quarter.

in every mailing. Since the material is strictly FYI (For Your Information) and hasn't leaked up to date, the *Tip Sheet* has taken plenty of heat off the NBC publicity operation. Reaction to the TS has been sock, and its acceptance permits Eiges to underline flack campaigns with explanations that just wouldn't go in any form of release.

NIGHTTIME TALENT COST INDEX

Based on "FIRST EIGHTEEN" HOOPERATINGS for Evening Programs and the "FIRST THREE" Sunday Afternoon Segs.

In the absence of continuous data on non-telephone home listenership, The Billboard takes the liberty of projecting telephone home-based radio audience measurements to total urban families.

Vol. III No. 11E (Report June 30, 1946)

Program Sponsor, Agency, Not & Stat.	Hooper-Rating	Length and Weeks to Date	Opposition	Talent Cost	Cost Per Point	Talent Cost Per 1,000 Urban Listeners
MR. D. A. Bristol-Myers Ipana and Vitalls D. C. & S. NBC 131	15.8	1/2 hr. 361	Lead a Band—ABC Bob Crosby—CBS Spotlight Bands—MBS	\$ 4,500	\$ 284.81	\$.32
EDDIE CANTOR Bristol-Myers Trushay-Sal Hepatica Y. & R. NBC 131	14.7	1/2 hr. 502	Court of Missing Heirs—ABC Sad Sack—CBS G. Heatter—MBS Real Stories—MBS	\$13,500	\$ 918.37	\$.99
FRED ALLEN Standard Brands Tender Leaf Tea Blue Bonnet Marline J. W. T. NBC 141	14.3	1/2 hr. 492	Sun. Eve. Hr.—ABC Crime Dr.—CBS Special Investigator—MBS G. Heatter—MBS	\$12,000	\$ 838.16	\$.85
RADIO THEATER Lever Bros.—Lux J. W. T. CBS 151	13.2	1 hr. 543	I Deal in Crime—ABC Forever Tops—ABC Various—MBS Telephone Hr.—NBC Benny Goodman—NBC	\$18,000	\$1,212.12	\$1.32
WINCHELL** Jergens L. & M. ABC 183	12.6	1/4 hr. 660	Corliss Archer—CBS Exploring Unknown—MBS M.-Go-Round—NBC	\$ 8,000	\$ 478.19	\$.48
SCREEN GUILD Lady Esther Powder Blow CBS 149	11.7	1/2 hr. 253	Ed Hager—ABC Fantasy—ABC Flight of Week—MBS Contented Hour—NBC	\$10,000	\$ 854.70	\$.87
JACK HALEY Sealtest McK. & A. NBC 69	11.4	1/2 hr. 50	Detect & Collect—ABC Hobby Lobby—CBS Treasure Hour—MBS	\$ 8,500	\$ 745.81	***
SUSPENSE Roma Wine Blow CBS-82	10.8	1/2 hr. 83	Lum & Abner—ABC Earl Goodwin—ABC Carrington Playhouse—MBS Olmstead Playhouse—NBC	\$ 8,000	\$ 555.56	***
ALDRICH FAMILY General Foods Y. & R. CBS-145	10.6	1/2 hr. 378	Woody Herman—ABC Passport to Romance—MBS Cities Service—NBC	\$ 8,500	\$ 801.89	\$.81
TAKE IT OR LEAVE IT Eversharp Blow CBS 150	10.6	1/2 hr. 310	Mystery Hour—ABC Freedom of Opportunity—MBS Hour of Charm—NBC	\$ 4,500	\$ 424.53	\$.44
JUDY CANOVA Col. Palmolive Bates NBC 138	10.5	1/2 hr. 66	Boston Pops—ABC Sat. Serenade—CBS Celebrity Club—CBS Chi Theater—MBS	\$ 5,500	\$ 523.81	\$.58
FRED WARING Johnson's Wax L. L. & B. NBC-143	10.5	1/2 hr. 2	Doctors' Talk—ABC Encore Theater—CBS American Forum—MBS	\$ 7,500	\$ 714.29	*
TRUTH OR CONSEQUENCES Dux Compton NBC-74	10.3	1/2 hr. 311	Famous Jury Trials—ABC Mayor of Town—CBS Sat. Night Revue—MBS	\$ 7,000	\$ 679.61	***
ABBOTT & COSTELLO R. J. Reynolds Camels Esty NBC 140	10.2	1/2 hr. 203	Curtain Time—ABC That's Life—CBS You Make News—MBS	\$13,000	\$1,274.51	\$1.31
LIFE OF RILEY P. & G. Biow NBC-132	9.5	1/2 hr. 38	Dark Venture—ABC Hollywood Star Time—CBS Twenty Questions—MBS	\$ 6,500	\$ 684.21	\$.75
INNER SANCTUM Lipton Y. & R. CBS-144	9.5	1/2 hr. 279	Henry Morgan—ABC Ted Malone—ABC Grand Marquee—NBC Heatter—MBS Real Stories—MBS	\$ 4,500	\$ 473.68	\$.52
PEOPLE ARE FUNNY Raleigh Seeds NBC-144	9.5	1/2 hr. 254	Alan Young—ABC It Pays To Be Ignorant—CBS Heatter—MBS Real Stories—MBS	\$ 3,000	\$ 315.79	\$.34
MAN CALLED X Popsident F. C. & S. NBC-126	9.5	1/2 hr. 12	Concert Time—ABC American Forum—MBS Upton Close—MBS Crime Photog—CBS	\$10,000	\$1,052.63	*
ONE MAN'S FAMILY Standard Brands J. W. T. NBC 142	7.6	1/2 hr. 672	Sam Pettengill—ABC CBS Workshop—CBS Vera Holly Sings—MBS	\$ 4,500	\$ 592.11	\$.66
JOHN CHARLES THOMAS Westinghouse McCann-Erickson NBC-145	6.3	1/2 hr. 168	Nat'l Vespers—ABC Weekly News Review—CBS Various—MBS	\$ 8,500	\$1,349.21	\$1.58
CARMEN CAVALLARO Sheaffer Pen R. M. S. NBC 142	6.1	1/2 hr. 27	Elmer Davis—ABC Galen Drake—ABC CBS Workshop—CBS Open House—MBS	\$ 8,200	\$1,016.39	\$1.18

* Insufficient data.

** Includes second broadcast on Pacific Coast. *** The network in this case is not extensive enough to permit of the projection of Hooperatings and listeners-per-listening sets upon the urban city population on the same basis as networks of over 100 stations. The "talent cost per urban thousand listeners" is therefore not reported.

LN—Limited Network. MA—Moving Average. CH—Computed Hooperating.

L. & M.—Lennon & Mitchell. F. C. & B.—Foote, Cone & Belding. Y. & R.—Young & Rubicam. J. W. T.—J. Walter Thompson. R. M. S.—Russell M. Seeds. N., L. & B.—Needham, Louis & Brorby. McK. & A.—McKee & Albright. R. & R.—Ruthrauff & Ryan. D. C. & S.—Doherty, Clifford & Shenfield. S. & S.—Schwimmer & Scott.

Average evening audience rating is 6.3 as against 7.6 last report, 6.3 a year ago. Average sets-in-use are 21.9 as against 23.9 last report, 20.5 a year ago. Average available audience is 75.5 as against 77.0 last report, 73.9 a year ago. Sponsored network hours reported on were 70 as against 72 1/2 last report, 74 1/2 a year ago.


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A MARKET FACT
At Fairs, in Theaters

618,715 PEOPLE paid to see

WLS TALENT in 1945

WLS Gets RESULTS



890 Kilocycles
50,000 Watts
American Affiliate

CHICAGO 7

THE PRAIRIE FARMER STATION
BURRIDGE D. BUTLER
President
LENN SNYDER
Manager

REPRESENTED NATIONALLY BY JOHN BLAIR & COMPANY

DAYTIME TALENT COST INDEX

Based on "FIRST SEVENTEEN" HOOPERATINGS for Week-day Daytime



In the absence of continuous data on non-telephone home listenership, The Billboard takes the liberty of projecting telephone home-based radio audience measurements to total urban families.

Vol. III No. 11D (Report June 30, 1946)

Program Sponsor Agency Net & Stat.	Hooper-Rating	Weeks to Date	Opposition	Talent Cost	Cost Per Point	Talent Cost Per 1,000 Urban Listeners
WHEN A GIRL MARRIES General Foods Maxwell House Coffee B. & B. NBC 78	7.2	270	Terry & Pirates—ABC Feature Story—CBS Pete Howe—MBS	\$2,800	\$319.44	***
MA PERKINS P&G, Oxydol D.-F. & S. CBS 73	7.0	177	Powers Charm—ABC Lopez Luncheon—MBS Sketches in Melody—NBC	\$1,300	\$185.71	***
BREAKFAST IN HOLLYWOOD Kellogg P&G K. & E. ABC 193	6.5	236	Godfrey & Hawk—CBS Elsa Maxwell—MBS Fred Waring—NBC	\$1,500	\$230.77	\$.39
DR. MALONE P&G Crisco Compton CBS 42	6.3	256	But Not Forgotten—ABC Lopez—MBS A Miss & A Half—NBC	\$2,500	\$398.83	***
PORTIA FACES LIFE General Foods Post Raisin Bran B. & B. NBC 87	6.0	270	Dick Tracy—ABC Woman's Club—CBS Superman—MBS	\$2,750	\$458.33	***
LORENZO JONES Bayer D.-F. & S. NBC 141	6.0	493	Our Singing Land—ABC Give and Take—CBS This Is Your Country—MBS	\$2,000	\$333.33	\$.55
RIGHT TO HAPPINESS Ivory Soap Compton NBC 136	5.9	392	Ladies Be Seated—ABC Cinderella, Inc.—CBS Lady Be Beautiful—MBS	\$2,250	\$381.36	\$.75
JUST PLAIN BILL Anacin D.-F. & S. NBC 63	5.7	503	Jack Armstrong—ABC Cimarron Tavern—CBS Captain Midnight—MBS	\$2,000	\$350.88	***
GUIDING LIGHT General Mills K.R. NBC-125	5.6	No Weeks to Date	Co-ops—ABC 2nd Mrs. Barton—CBS Cedric Foster—MBS	\$3,000	\$535.71	\$1.01
BREAKFAST IN HOLLYWOOD Ivory Flakes, P&G Compton ABC 194	5.5	237	Godfrey & Hawk—CBS Cecil Brown—MBS Fred Waring—NBC	\$1,500	\$272.73	\$.44
WIDDER BROWN Phillips Toothpaste D.-F. & S. CBS 140	5.5	398	Hop Harrigan—ABC Give and Take—CBS Mutual Melodies—MBS	\$1,800	\$290.91	\$.45
TODAY'S CHILDREN General Mills K. R. CBS 127	5.5	132	Ethel & Albert—ABC Perry Mason—CBS Smile Time—MBS	\$2,500	\$454.55	\$.80
MA PERKINS P&G, Oxydol D.-F. & S. NBC 136	5.4	652	Al Pearce—ABC Winner Take All—CBS True Confessions—MBS	\$1,300	\$240.74	\$.42
OUR GAL SUNDAY Anacin D.-F. & S. NBC 142	5.3	490	At Your Request—ABC This Is Your Country—MBS Maggi McNellis—NBC	\$1,750	\$330.19	\$.60
STELLA DALLAS Phillips Milk of Magnesia D.-F. & S. NBC 140	5.3	414	Try 'n' Find Me—ABC House Party—CBS Johnson Family—MBS	\$1,750	\$330.19	\$.60
KATE SMITH SPEAKS Bran Flakes Y. & R. CBS 133	5.2	378	Glamour Manor—ABC Lyle Van—MBS Words & Music—NBC	\$5,000	\$961.54	\$1.70
BREAKFAST CLUB Swift McC-E & J.W.T. ABC 237	5.1	154	O'Neil & Stuart—CBS Shady Valley—MBS Daytime Classics—NBC	\$3,000	\$588.24	\$.89

***Since these shows employ a network of less than 100 stations, it is not possible to project their Hooperating and listeners-per-listening set figures upon a population base that would not be open to question. Therefore cost per thousand figures are not reported in these cases.

D.-F. & S.—Dancer-Fitzgerald & Sample. Y&R—Young & Rubicam. R&R—Ruthrauff & Ryan. B&B—Benton & Bowles. B., B., D. & O.—Batten, Barton, Durstine & Osborn. K&E—Kenyon & Eckhardt. P&R—Pedler & Ryan. KR—Knox Reeves. Mc-E—McCann-Erickson. L&F—Lambert & Feasley.

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Gillingham Returns to FCC

WASHINGTON, June 29.—With the return from the army of George O. Gillingham to his old post as director of the information for FCC,

Earl Minderman, who has been filling the job, moves to a new one which he calls "special assistant" to Chairman Charles R. Denny. Minderman said he will do writing and research jobs.

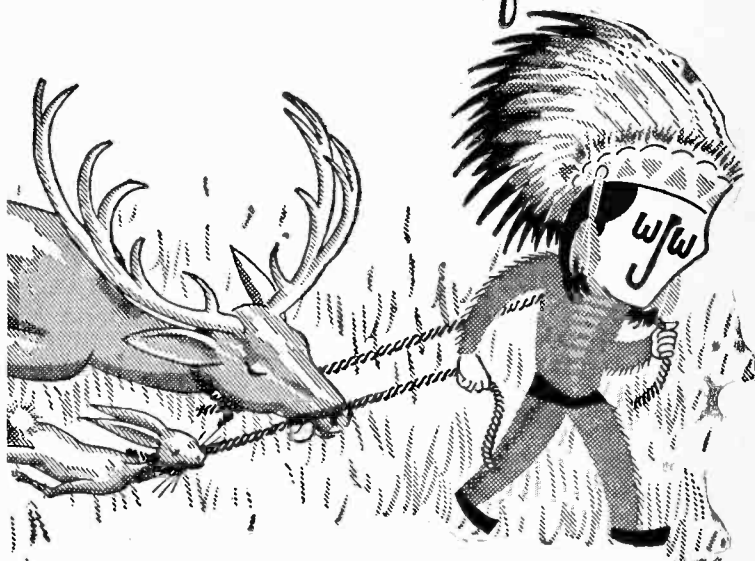


..... RIGHT! and Al Jarvis with his "Original Make-Believe Ballroom" is

on **KLAC**
570 ON THE DIAL LOS ANGELES

Represented by ADAM YOUNG JR. CO., New York-Chicago

ALL GAME THE SAME
TO CLEVELAND'S Chief STATION



Big or small, WJW consistently brings in the game that counts in the Cleveland billion dollar market. Local programming that hits home gets more daytime dialers per dollar than any other regional station.

BASIC ABC Network CLEVELAND, O. **WJW** 850 KC 5000 Watts DAY AND NIGHT REPRESENTED NATIONALLY BY HEADLEY-REED COMPANY

Outdoor Aquatics

Reviewed Saturday (22), 2:30-3:15 p.m. Style—Swimming and diving and Style Show interview. Sustaining on W6XAO (Don Lee), Hollywood.

Viewers today got a look at what they can expect from daytime outdoor scanning and should be thoroly satisfied by the prospects. Tele-head Harry Lubcke for the first time used the swimming pool in front of Don Lee's mountain-top studios, tying in the show with Occidental College's alumni day activities.

Three cameras (two would have been sufficient) focused on campus cuties going thru aqua antics. Interest also was kept high by exhibitions of various diving and swimming techniques, with gabber Byron Palmer calling strokes and plunges. Background music was disked in thruout the scanning, providing restful accompaniment for the action.

Fortunately, no attempt was made at strict production, giving seg an easy, informal air which suited the Saturday afternoon mood and making for enjoyable eyeing. Couple of gag divers added chuckles, breaking the monotony of straight stuff. Interviewers of songwriter—swim-booster Jimmy McHugh—was interesting and was capably handled by Palmer. Swin suit style show proved eye-appealing.

Lensing, for the most part, was down pat, lads framing the divers from board to water with ease. Slip-ups occurred during McHugh's gab session and the style parade. In the former, cameraman was unable to group both interviewer and subject, so decided to slice Palmer in half. In the style show, lenser lost his fem models a couple of times.

Sunlight scanning presented problems. Palmer's pained squinting into the sun and some silhouette close-up shots resulted from improper placement of subjects. Despite these faults, seg came out on the plus side. Also, considering this was first outdoor attempt made here in years, difficulties of uncontrolled lighting were taken in stride.

Secrets of a Gourmet

Reviewed Thursday (27), 9-9:15 p.m. Sustaining over W6XYZ (Paramount), Hollywood.

Tasty tele dish was whipped up tonight to give *Gourmet* fresh ear-eye appeal. Instead of the usual kitchen set, Gordon Wright (Klaus Landsberg's sub) gave the seg a picnic pitch. Mountain scene backdrop provided the realistic touch, while skit format was welcome change from former *Here's How* presentation. Radio gabber, Michael Roy, proved sock video material as gourmet, appearing opposite a Paramount starlet.

Seg is tabbed sustaining because nobody pays for it, altho J. Walter Thompson's Coast telehead, Ted Smith, is using it to plug three J.W.T. accounts (Safeway Meats, Avocados and California Wines) as experiment in commercial video. Roy used plugged products in prepping delicacies showing labels and naming brands. Patter was very good in that he didn't limit himself solely to subject at hand but threw in varied dishes to spice show. This, plus his fast action, kept things moving at zippy pace.

Judging by tonight's demonstration, video is top food peddler. Sound of pouring wine plus sight of ice-filled punchbowl can stimulate anyone's thirst. Close-ups of the meat and avocados had appetizing effects. Camera crew worked smoothly, panning and dollying at high level. Wright, who during his first week marred effects by flitting too often from one camera to the other, this time retained continuity by holding to one camera, switching only when necessary.

Red Benson Show

Reviewed Wednesday (26), 9:10-9:40 p.m. Style—Variety. Producer—Caples Agency. Station—WABD (DuMont), New York.

There were good, dancing moments in this scanning. Pauline Oner was the responsible artist. Red Benson hammed up the airwaves with material that was almost as bad as his delivery. Dave Lewis, the director, cleverly brought on the first act, the Denis Sisters, who were seen dancing in Benson's hands. That's a good visual stunt, and the girls weren't too bad with the heel and toe movements. It would have been better if the entire routine had had something to do with the intro, but even tho it didn't Lewis can be credited with not forgetting that he's presenting air pix.

Benson's "comedy," with which he was "assisted" by Fred Udall, didn't have a clever twist on it. His monolog with music, on audience participation shows, was ear stuff. Sight didn't lend a thing to the entertainment. (See *Red Benson Show* on page 51)

Mr. Parkinson's Umbrella

Reviewed Thursday (27), 8:30-8:45 p.m. Style—Narrative cartooning. Sustaining over WCBW (CBS), New York.

This could have had all the charm that has marked many a CBS cartoon story-telling session in the past. What destroyed the out-of-this-world quality of a Mr. Every-Day-in-the-Week-Nothing-Happens sort of guy was the lack of a sense of humor in the fingers of the illustrator, Marion Kos.

The story, scripted as well as directed by Philip Booth, had a never-never land quality that was swell. The audio part of the show was definitely okay, but the visual part might just as well not have been iked—and no video is better than its sight quality.

Bob Harris narrated the tale of the husband who fell on a flying umbrella one day on his way to work and landed kaput on top of the Chrysler Building in the exact matter of fact voice that makes such a story grand. If the denouement wasn't particularly sock, that happens all too often with a never-never land tale.

There's no question but that a quick inventive sketcher and a facile story-teller will make an inexpensive 15-minute scanning. Just because this didn't come off is nothing against the formula—it's against the talent.

The Magic Touch

Reviewed Monday (24), 9-9:30 p.m. Style—Variety. Sustaining on W6XAO (Don Lee), Hollywood.

There was enough entertainment in tonight's variety scanner to keep set owners amused. Seg opens with two Walt Disney animators, Bill Justice and James Norwood, recreating the all-familiar Disney characters, with a running commentary on how it's done at Walt's place.

Magician John (The Great) Scott held the spotlight for 10 minutes with an amusing array of hocus-pocus. With his comical silent partner, Tiger West, Scotty smoothly ran thru his bag of tricks, using cleverly made masks of such well-knowns as Der Bingle, Frank Sinatra, Jimmy Durante, and W. C. Fields. Act suffered somewhat, however, from slow camera work and failure to dolly in at the right time to focus on the magic-maker's hands. Better lensing would have made it sock video.

Singer Warren (Nibs) White and monologist Eleanor Steele also were on the bill. Miss Steel's bit was on the heavy side and suffered from too much close-up.

Scripting was by Brad Atwood and

Petry's Spotting on the Spot; Rating System Inflates Impact

(Continued from page 5)

ment broadcast whether they had heard it or not. Since this is so, any accurate researcher would develop an "exaggeration factor" which Politz calls "confusion factor" and uses it to adjust a favorable report to obtain greater accuracy. The Petry survey does this.

"Inflated" Recognition

A great deal of time and effort went into developing this "new" type of radio audience measurement, but despite all the ingeniousness, research-minded sponsors generally find it impossible to accept the "inflated" recognition figures which the tests reveal. Typical of the sky-high recognition factors which are reported in the survey (made in St. Louis because Petry reps no station there) is the following tabulation:

Sponsor	Stations and Freq.	Type and Time	Recognition	
			One-Month Net*	Two-Month Net*
Mennen	KXOK-5 KWK-5	2-Voice E.T. (Noon)	34%	37%
Adams Gum	KMOX-5	Station Break Jingle (Eve.)	50%	61%
Beechnut Gum	KSD-6 KMOX-4 KXOK-6	Station Break Live (Daytime)	49%	51%
Marlin Blades	KXOK-3 WEW-2	1-Min. Jingles (Early a.m.)	27%	26%
Colgate Hand Cream	KWK-10 KMOX-3	2 Voices E.T. (Daytime)	51%	51%
Goodyear Soles	KMOX-2 KWK-3	Station Break Talk (Eve.)	30%	Not Aired
Luden's	KMOX-5	Station Break Talk (Eve.)	51%	51%
Chiclets	KMOX-3	Station Break Jingles (Early a.m.)	48%	58%

*Minus confusion factor.

Since the figures of recognition represent not share of audience but actually the percentage of the total population, it can be seen at a glance why audience - measurement researchers say the figures are "out of this world." Early a.m. audience-measurement figures frequently run below a one for many stations, and in the case of Chiclets, for instance, it's questionable whether total audience for KMOX for the 20 jingles, five a week for an entire month, would add up to 48. It's admitted that a solid portion of the daily audience is repeat.

"Aided Recall"

What the trade is asking is why figures like these were ever evolved by such a reputable researcher as Politz, and tho one researcher seldom will cut the ground from under another, most audience-measurement experts trace the inflation to the method used in making the check-up. This "aided recall," i. e., the asking of a respondent whether or not he has ever heard a jingle or ad message, after playing the message for him, researchers claim, can inflate as high as 100 per cent, i. e. The figure of 48 might actually be a 24 in advertising impact. In fact, Politz admitted that without studies

Fred Herbst, with Jack Stewart handling production.

Of more than passing interest was a 16mm. featurette called *I Dreamed of Murder*, produced by Philip Sudano for Associated Artists. Experimental short used a rarely attempted technique of telling the entire story by a series of well-planned close-ups. Result was highly effective and especially good for video presentation. Seg proved that drama, suspense and interest can be sustained simply by close-ups, if the script, acting and lensing are superior.

Video Review of "Lights Out" on Page 51

over a period of time it was almost impossible to establish a margin for error that could be defended as being too big or too small. Politz also pointed out that this spot survey was "far too costly to be a continuing study such as Hooper's or Nielsen's."

Individual reaction to the release of the Petry spot survey included following comments:

"This is not a time to stress selling of spots as being less expensive than any other form of radio advertising . . . don't forget the FCC blue book."

"Only value that the survey can be said to have is to prove that somebody listens to jingles, and even if Petry didn't know that, advertisers using the medium effectively discovered it a long, long time ago . . . and there's little doubt but that the Petry org knew all about it too."

"If the survey proved anything it proved that station KMOX (CBS) can do the spot job alone in St. Louis, since the two-month top recognition (61 per cent) went to Adams gum using this station alone, and the second slot on the second-month tab went to Chiclets using KMOX alone—and none of the top ranking spots were without KMOX in their schedule."

"50 Many Variables"

"There were so many variables in the survey that neither the impact of the individual spot nor the station, nor the time of day, nor anything, was actually measured by the survey. Station breaks are no better than the programs which they break—and thus any station-break survey which doesn't indicate the programs involved is whistling in the dark."

"The field of measuring commercial impact has been so little touched in radio that it's good to see Petry bust in, but it's a shame that a public relations research expert hadn't looked over the figures first and decided that some further research was necessary before the almost naked tabulations were revealed to an unsuspecting industry."

"If the results are accepted at their face value it would indicate that frequency of impact (number of broadcasts) ceases to be economical after a certain point. (Top ranking spot was broadcast five times a week.)

Since there were some 30 station-time peddlers repped at the meeting, there were at least twice that number of comments, but they all ran in the pattern indicated in the previous few paragraphs—plus one all-important comment: "We expected that Ed (Petry) was going to proposition us (the station reps) on taking over the spot-survey idea, and we were all ready to consider it seriously, but now—who knows?"

Agency men and sponsors were shown the survey before it was unveiled for the trade press and reps, and they, to quote a gagster, "love those figures."

Hughes & Don Lee Holding Up Hollywood Licenses; FCC Okays 2d L. A. Hearing

28-Hour Rule Deferred Until October 31

WASHINGTON, June 29.—The myriad pies in which millionaire Howard Hughes has fingers is forcing more delay in Federal Communications Commission settlement of the Los Angeles video scramble. FCC reluctantly agreed yesterday (28) to reopen hearings in L. A. July 24 to permit Hughes to present his testimony. Off-the-record comment among the commissioners is that Hughes and another tardy applicant, Thomas Lee, of Don Lee Broadcasting System, will either show up at next month's hearings or have their applications thrown out of the business.

Biz Pressure

Hughes has missed the video hearings so far because of what he told FCC was "the pressure of other business." Lee, FCC spokesmen say, has claimed to have come down with "sudden illness," preventing his appearance. The continued scheduling and re-scheduling of hearings in the L. A. docket, according to one FCC official "is disturbing the commission's timetable." It was pointed out that FCC has originally hoped to have all testimony out of the way well in advance of the next session of the clear channel hearings slated to start Monday (1).

On the other hand, FCC was able to speed things in the San Francisco video docket since only six applicants remain for the six channels available. Commission announced yesterday that hearings slated in San Francisco have been canceled. Remaining applicants, FCC said, are Chronicle Publishing Company, American Broadcasting Company, Associated Broadcasters, American Broadcasting Company, Dorothy Thackrey, Don Lee Broadcasting System and Hughes Productions. Television Productions had pulled out of the race May 31.

FCC's hearing Monday (24) was devoted chiefly to sharp examination of varied activities of Paramount Pictures, whose wholly owned subsidiary, Television Productions, is another applicant for a Los Angeles channel. Paul Raibourn, Paramount v.-p., and head of television production, testified that Paramount owns three additional firms which are applicants for video stations, United Detroit Theaters Corporation, New England Theaters, Inc., and Balaban & Katz, Paramount, Raibourn stated, also "has an interest" in a dozen other video applicants. It also developed during the hearing that Raibourn is treasurer and a director of Allen B. DuMont Laboratories, applicant for several television stations. In addition, Raibourn testified that Paramount owns all of the "B" stock and about 6 per cent of the "A" stock of DuMont. One of FCC's lawyers spent about 10 minutes trying to add up on his fingers the number of video applications that Paramount has wholly or partly in its pocket, but gave it up as too complicated.

Continuing a hectic television week, FCC yesterday granted the request of Television Broadcasters Association to defer until October 31 its rule requiring a minimum of two telecast hours per day and 28 hours per week. At the same time, FCC announced that it is denying TBA's request to modify the rule so as to grant new licensees a graduated minimum telecasting schedule for the first of operation. This denial, FCC stated, does not prevent individual licensees from asking for the graduated minimum on their own account.

Elsewhere on the video front, FCC

this week permitted Lancaster Television Corporation and WGAL to withdraw their applications for Lancaster (Pa.) stations and accepted for filing, applications to make engineering changes in their video bids from WLIB (New York), Bremer Broadcasting Corporation (Newark), and William Penn Broadcasting Company (Philadelphia).

Hammond Tele Eye Jest Near Reality

NEW YORK, June 29.—Suggestion that an electric eye be added to every television receiver so that the fact that somebody was actually looking in can be researched this week was made as a gag by Charlie Hammond, NBC promotion and advertising chief. Hammond, who formerly had research under his wing, will be surprised to learn that the idea already is in the blueprint stage of at least one manufacturer. Latter realizes that a sponsor will have to have proof of viewing or else, so he's building the checking device into his receivers.

All that's missing is a magic eye that counts, records and delivers the info direct to a tabulating headquarters. Altho A. C. Nielsen is working on an adaptation of the radio audiometer to video, trade feels that it won't satisfy anyone to get a report that a television receiver was switched on. Sponsors are already asking, "Did anyone look?" During the interim period of air pix webs feel that a telephone recall audience measurement, such as was made by the C. E. Hooper organization for *The Billboard* last week, is the answer. For at least a few years only about three hours per night per station will be programed and a maximum of 28 hours a week will be required by the FCC. Recall, it's felt, can measure a limited number of segs accurately. Even first test revealed that video fans have better memories than radio tuners.

Short Scannings

Herb Lyon, WBKB, Chi, flack chief, will resign August 1 to move to Hollywood, where he will work in pic publicity. Successor not yet picked. . . . ABC scanned *The Fitzgeralds*, mushroom seg, June 21 and 28 over WPTZ, Philly. . . . Talent agent Ken Dolan and screen-radio actor William Gargan have announced plans to build a video station in San Jose, Calif. Duo will go into venture with other unidentified backers and are expected to shell out \$250,000 for initial buildings and operating costs. Site is still to be selected, and ap for license will be filed with FCC as soon as location is set.

Ellis Sard, who recently joined La Roche & Ellis, will specialize in tele. . . . Band leader Lloyd Shaffer is hiring a staff of artists for his newly formed company to produce animated cartoons exclusively for video. . . . Louis-Conn fight scanning convinced William H. Rankin and Bernarr Macfadden that tele is here commercially. . . . Patricia Vane has opened a video school in Chi to train talent.

RDG Wins at CBS Tele, But IA Balks

NEW YORK, June 29.—Vote in the Radio Directors' Guild-IATSE struggle over tele directors at CBS has finally been counted, but situation remains as jumbled as ever. Tally was six to five in favor of RDG, with two votes challenged by IATSE. Meyer Reiness did the tab for NLRB.

IATSE tossed its latest monkey wrench into the proceedings by refusing to sign a document stating the election was fair and the counting accurate. Both CBS and RDG put their signatures on the paper.

Even by challenging the two votes IATSE found itself behind the eight ball because in spite of the fact that the two directors objected to—Lel Swift and Leo Hurwitz—cast their ballots the RDG way, RDG has enough votes any way. IATSE's last maneuver is figured as a stall for time.

Trade talk is that IATSE is licked and knows it, but with the national convention coming up in July at Chicago, their New York organizers are trying to prolong the contest. That way results won't be final at convention meeting and organizers won't have to face top union execs screaming for their scalps.

Meanwhile RDG emerged from the scrap with ranks closed and unity stronger than ever. AFL and IATSE had Ed Byron, RDG prexy, under fire for three hours trying to work out arbitration deal but he stuck to his guns and refused to play ball with them. Union held a unity confab Monday (24) and backed their leader to the hilt. Once this matter is settled, RDG will continue organizing pilots at agencies and indie stations.

Webs Give Teletivity Quick Brusheroo

NEW YORK, June 29.—Announcement Friday (28) of a \$60,000,000 video and film center, tagged Teletivity, by Lawrence B. Elliman, of the real estate firm of Pease & Elliman, received the chill brusheroo by execs of the four networks here. Web video execs, all of whom are anxious to co-ordinate their own television and radio operations, feel it would be foolish to use someone else's facilities unless absolutely necessary. And they doubt such necessity exists. Webs have built up facilities over a long period of experimentation, ditto scripters and general video know-how, and to shelve all this just wouldn't make sense, according to current thinking.

Elliman, who said that three years of research had gone into the proposed video center, added that financing and expert business and technical management had been obtained. Plans call for construction on a 1,000-acre tract in the metropolitan area, according to designs drawn up by John and Drew Ebersson. Details include provision for 24 motion picture studios plus maintenance buildings and laboratories to process film. Personnel on the spot would include a staff of producers, directors and writers for companies which might require such services.

While designed as a production center offering facilities to film producers, networks, radio and video stations, advertisers, agencies and producers, it is believed that the ultimate development of Teletivity is likely to be mostly along film production lines, particularly 16mm.

Elliman said construction of the center within 25 miles of New York would begin as soon as building material became available.

Don Lee Equipment Splurge Prelude to Rapid Expansion

HOLLYWOOD, June 29.—Orders for nearly \$250,000 worth of equipment have been placed by Don Lee's tele outfit, W6XAO, in anticipation of rapid expansion once application for commercial channel is approved. Don Lee outlet, on the air since 1931, appears certain to get FCC okay.

According to video chief Harry Lubcke, equipment will include six G-E postwar cameras and one RCA "cat's-eye" camera which will give outlet total of 11 lense boxes. Also included will be revamped control room set-up and complete new transmitter, as well as additional number of mercury lighting set-ups.

Station has been operating solely on outmoded pre-war equipment, which has been rebuilt and re-designed. Latest rebuilding program under which cameras and power equipment were overhauled is nearly completed and new hand-built electronic view finders are shortly to be installed in existing cameras replacing present hit-or-miss viewers.

WEAF To Prove Local Identity

(Continued from page 6)

prestige factor. Giving the suburban and borough newspapers complete metropolitan acceptance and standing is one thing that direct reports aired by WEAf from its newsrooms is certain to do. Second, there is a direct financial return thru increased circulation. It's known that a substantial part of the areas covered by "local" newspapers still don't buy their home area rag. Fact that WEAf has to go direct to that newspaper to truly report what's going on there is certain to make more locals want to buy the sheet.

Indoctrination Plan

Part of the deal is a training period for the area newscasters. Men selected by their publishers will be brought down to WEAf and indoctrinated both on mike technique and how to write news for broadcasting. Program will have all the bugs of a *World Round-Up*, with just as much margin for error in calling in local news desks thruout the metropolitan area as there is calling in foreign reports from all over the world. First few weeks will be dry runs in order to check the bugs, but nobody is kidded that the dry runs will take 'em all out. It'll be six months or so before that's done.

Equipment is ordered and barring unforeseen incidents the due date (sometime in August) will be met. One unusual slant of the deal is that two of the publishers own stations themselves, *The Post* (WLIB), Brooklyn, and the Westchester (Macy chain) group (WFAS), White Plains. However, no conflict was seen between clear-channel WEAf and the daytime operation WLIB or the local operation WFAS.

"WEAF's There"

Basic idea on the part of WEAf is to get across that "WEAF was there," and it's in keeping with an underlying thought that the key station of the senior net must be the key local station of the area it serves—or else it's not fulfilling its obligations to listeners.

Just as an indication that Gaines isn't addicted to ideas with expensive broad sweeps, like *Metropolitan News Round-Up* and *Hi, Jinx*, he's been looking for a personality disk jockey, too, and has located a platter twister up in Buffalo named Bob Smith, WBEN's gift to dialers with disk yens. Smith will get going on WEAf before the MNR starts calling in reporters.

No. Central-Miss. Valley Net Shuffle Planned in \$ Hunt

CHICAGO, June 29.—Plans for reshuffling and refinancing the Mississippi Valley Network and the North Central Broadcasting Company are expected to be completed next week, a spokesman for the organization said. John Boler, who controls both organizations, was in Washington Thursday and Friday (28-29) trying to promote capital to underwrite the refinancing. It's known that some of the big-money boys are interested, but it remains to be seen whether or not they'll come across with the necessary cash.

Rumors about the financial situation at the two orgs have been widespread. NCBC has been showing a profit, while the more top-heavy MVN (34 stations) is said to be operating under too much overhead, and lack of selling power has been dragging the parent organization down.

Under Boler's proposed new alignment the organization would be more streamlined, with a key station in some city, such as Chi or St. Paul, which would feed a good majority of programs to the affiliates. NCBC stock would be transferred to MVN under the new deal. Boler is known to have long held the opinion that good commercial shows could also be pub-serv, and is expected to put his theories into practice for full network if given the green light by his Eastern backers.

Reported sale of WAIT, local indie, to be key station in MVN, appears to have fallen flat, tho no official confirmation has come from either party. However, same spokesman said WAIT deal was still a definite possibility.

'Boston Globe' Links With Cowles' WCOP

BOSTON, June 29.—Latest local newspaper to get radio-wise is *The Boston Globe*, a metropolitan daily with a circulation of more than 310,000. A co-operative agreement with WCOP, Cowles' Boston station and ABC outlet, makes available to WCOP the services of staff members, special events and news. A WCOP-Globe newscast is already on the air, Monday thru Saturday, from 6:15 to 6:30 p.m. From 8:30 to 9 a.m. Sundays, the station broadcasts the paper's comic strips.

WCOP is running daily ads in *The Globe*, plugging programs, sponsors and the station. Agreement is set to run for at least a year.

G.I. Inspired Biz

PHILADELPHIA, June 29.—With the housing shortages still critical it's more than unusual to find a realtor buying radio time. But this week found KYW adding to its account list the local realty firm of Heyman & Brother, participating weekly in the early morn *Musical Clock* show, placing until September 10 thru Abner J. Gelula & Associates, local ad agency.

However, instead of listing apartments, houses or office space, the Heyman firm purchased the air time to advertise special service for veterans—particularly financing. Commercial copy is aimed solely at G.I.'s, and this is believed to be one of the few times that a real estate concern has used radio for such purposes here.

Too Short for a Head

CHARLES B. BROWN, former RCA-NBC ad manager in New York, replaces Don McNamara as program director of KFI, Hollywood, NBC affiliate. Brown, vice-prexy of Colonial Film Productions, commercial and video film outfit, will devote a good portion of his time to tele-FM activities at KFI. . . . Kay Kyser reported anxious to get out of the G. W. Hill contract for a new deal with Colgate. Fly in the ointment is that GWH pact is for five years, permitting cancellation at end of any year, but barring Kyser from any other air show during the five-year stretch.

Drew Pearson turned down an offer to appear on *Superman* because his other air contract wouldn't let him. Idea was for Pearson to visit the metropolis and have Clark (Superman) Kent interview him about the Ku Klux Klan. More names are being queried on the same idea. . . . KOY, Phoenix, Ariz., readying a new market data book and rate card. . . . E. B. Berlinut has bagged the air rights to the Damon Runyon stories and will present same with *Levene and June Havoc* in a half-hour series. Runyon will supervise all scripts.

Strikebound *Vancouver Daily Province* asking CKWX to air the newspaper. Typos are out. . . . Leo J. Fitzpatrick has nixed an offer from Gen. Douglas MacArthur to become civilian director of Jap radio. . . . Two-day radio education institute will be held in Omaha at Creighton University July 12-13.

WIND, Chi indie, linking singer Don Reynolds with reps of Red Cross, army, Chi Council of Foreign Relations, OPA and Community Fund to show that pub-serv need not be dull. . . . Kenny (Senator Claghorn) Delmar will stage a sit-down strike in Chi July 9 to flack his westward trip. He will declare that he will continue west only on trains having word "South" in the road name and will head for New Orleans to board a Southern Pacific streamliner. Claghorn will ask mayors of towns along the route to Hollywood to sign a petition asking that the White House be turned around so that the front no longer faces north.

Office workers and publicists at WMCA have joined the Radio Guild, UOPWA (CIO), as a result of the Guild's apparent victory at CBS-New York in the NLRB election June 14 and are asking for recognition. . . . WCKY, Cincinnati, starting a series, *The Hour of Truth*, presenting the Catholic point of view. . . . NAB board of directors has appointed an advisory committee to co-operate with a Hollywood producer planning a motion pic based on the history of the broadcasting industry.

KLX, Oakland, Calif., has added a Piper Cub plane to its equipment for news and special events coverage. . . . Joe Di Natale, commercial manager of KODY, North Platte, Neb., has sparked a census that indicates city's population has increased 25 per cent. . . . Ralph Edwards will emcee *Take It or Leave It* July 21 and 28 shows. His own *Truth or Consequences* returns to the air September 7.

RKO has granted Don Lee another year lease on property now housing web's HQ in Hollywood. Net expects to have its new \$1,500,000 building completed by time lease expires. . . . Frank Danzig has cut his first dramatic seg, starring Francis X. Bushman and Gloria Blondell. Show is called *Justice* and dramatizes stories of American courts of law. . . . Increasing stress at CBS on bank-rolled segs is noted in the appointment of Herschell Williams Jr. to the position

of director of commercial program development at the web.

Reginald T. Townsend, v.-p. at Lennen & Mitchell, has been made a Chevalier of the National Order of the Legion of Honor of France. . . . Robert J. Enders Advertising Agency plugging its services via a 15-minute seg on WRC, Washington, called "Radio, Old and New." . . . In an effort to discover new voices and stimulate choral singing, WJR, Detroit, is sponsoring a summer choral clinic for high-school students.

Self-critic? CKNW, New Westminster, B. C., skeds among its programs one provocatively titled *Golden Bantam Revue*. . . . CBS, July 3, starts a series of cuffo net political broadcasts which will run 15 weeks. . . . WOWO, Fort Wayne, Ind., has instituted a G.I. college series, aired each Tuesday and Thursday for benefit of G.I.'s crowded out of regular colleges. . . . Because passage of the Lea-Vandenberg Act caught many members unawares, Hollywood AFRA has picked a committee to study the pending State and federal legislation affecting radio artists and to make regular reports. . . . Al Pearce Gang seems set for a new ABC show for an Armour five-a-week daytime strip.

The *Revolving Door*: Jack Odell has been upped to production director of WCFL, Chi. . . . James Sandison is to become manager of the Boston office of Peiry reppery. . . . Merritt Schoenfeld has left the Detroit-ABC manager post which he held for six months. Clarence T. Hagman, Minneapolis, said to be replacing. . . . Bob Bright has opened his own ad agency, Public Service, at 509 Fifth Avenue, New York. . . . Barry H. Keit heading San Fran office of Universal Radio Sales starting July 7. . . . Edgar H. Twamley, general manager, and Robert M. Scholle, v.-p. in charge of sales, have resigned from WLIB, New York.

Bill Wilson Jr. promoted to WENR (Chi) local and ABC national spot sales post. . . . B. R. Proctor elected controller of Lennen & Mitchell. . . . Carl L. Baker has joined the Chicago sales staff of William G. Rambeau Company. . . . Ed Content leaving WOR, New York, to go into business for himself as an acoustical consultant and studio design specialist. . . . Charles G. Burke upped to the sales manager slot at WJR, Detroit.

Phil Malloy and Bob Walsh, *spielers*; Ruth Lawson, continuity writer; Charles (Whitey) Wallace, engineer, new at WJIM, Lansing, Mich. . . . Herman Goldstein back at WDRC, Hartford, Conn. . . . Larry Stevens named head of publicity for Owen & Chappell. . . . John Conrad joining NBC-Chi *spieling* staff. . . . Art Frimm has established Radio Productions, Inc., program production org, at 732 Fulton Street, Fresno, Calif. . . . Sydney Mason has joined WIBC, Indianapolis, as producer-announcer-actor.

Foster May has shifted from ABC's Hollywood office to San Francisco, where he takes charge of KGO-ABC special events. . . . Harry Tranis and Wayne Robinson back at WSDS, Kalamazoo, Mich. . . . Bill Day heading news-special events at KOA, Denver. . . . Francis M. Fitzgerald named manager of WORD, Spartanburg, S. C. . . . Sgt. Joe O'Brien, chief *spieler* for AFN-Frankfurt, returning to the States.

Paul Lucas upped to assistant program manager at WTIC, Hartford, Conn.; George Bowe to promotion manager; Bernard Mullins, manager of special programs; Fred Wade, manager of auditions; Albert Jackson back as supervisor of studios.

Turner Takes Over As Chi Sun Radio Ed

CHICAGO, June 29.—Ulmer Turner, radio editor for the now defunct *Chi Herald-Examiner* from 1926 to 1939, and since then a free-lance newscaster in town, this week was named radio editor of *The Chicago Sun*, effective July 6. Turner will replace Betty Burns, *The Sun's* present radio ed, who is leaving to become top continuity writer for the Smith-Mansfield Advertising Agency in Honolulu. Miss Burns has been radio editor at *The Sun* for the past three and one-half years.

While working as radio editor of *The Sun* Turner will continue his network newscasts on ABC and will also continue as the newscaster on *The Sun's* news program on WJJD, station owned by Marshall Field, who also owns *The Sun*.

Young Show Switch To Y&R Tipped by Agency-B-M Meet

NEW YORK, June 29.—Additional shuffling of the Bristol-Myers business for the fall is expected to be announced momentarily and will probably include return of the Alan Young program to Young & Rubicam, agency which had control prior to Doherty, Clifford & Shenfield, Inc., which now has the show. Late this week B-M and Y. & R. execs were talking it over, and the switch was indicated. This will save Y. & R. for the loss of the Eddie Cantor show, nabbed by Pabst. Also in the works is a new fall program for D., C. & S. making up for the loss of the Alan Young show to Y. & R.

Early this week B-M announced its fall line-up. *Duffy's Tavern* replaces Eddie Cantor Wednesdays on NBC. Alan Young show, previously heard Fridays on ABC, will move to the *Duffy* Friday spot on NBC.

Religious Segs Get Ax From KFOX

HOLLYWOOD, June 29.—Sponsored religious programs will get the ax from KFOX (Long Beach), one of the last outlets to still accept them. Station informed bankrollers their contracts will not be renewed. KFOX daily devotes between four and five hours to Bible segs.

However, new policy won't mean total elimination of religious broadcasts. Outlet expects to retain some of its church remotes, but won't spare the knife when it comes to radio evangelism.

Remote Ear

SAN FRANCISCO, June 29.—Getting the ear of Sid Strotz, busy NBC v.-p. for West Coast operators, is a man-sized job and requires patience and ingenuity. For example, Homer Canfield, production director, tried for a week to get Strotz to listen to a platter of a particularly hot show prospect.

When all else failed, Canfield decided it was time for outside help. He composed a four-line jingle, a la radio's-singing commercial, with the idea of putting the heat on Strotz—musically.

Plot died aborning when Western Union refused to send a messenger to croon the ditty in Strotz's ear. Reason given by WU was that a new (alho vague) union ruling prevented the boy from taking on the singing chore.

UAW Seeks Probe Of Radio M'fers; Claims FM Sluff

DETROIT, June 29.—A demand for an anti-trust investigation of the radio manufacturing industry was made here Tuesday (25) by the (CIO) United Automobile Workers' radio-minded union which has figured in numerous station applications and programs during the past three years. Union is concerned over the scarcity of FM receivers, which is of special interest because of UAW'S intention to establish a number of FM stations.

Norman Matthews, chairman of the radio station committee of the UAW executive board, sent an official wire to the current session in New York of the FM executive committee of the NAB asking for:

(1) An information campaign on FM receiver production, beamed to the public, and (2) an anti-trust investigation by the Department of Justice as proposed by Sen. Glen Taylor. Matthews said that "figures just released by the Census Department show that out of a total value in March receiver shipments of \$20,000,000, less than \$30,000 was for receivers that included FM. This FM production level is about one-sixtieth of the 10 per cent FM proportion figure reported by radio manufacturers to the FCC in its survey in March of this year. Independent FM broadcast operators face economic starvation unless prompt steps are taken to speed up FM receiver production. Millions of prospective FM listeners will be penalized by the purchase of AM only receivers."

WINSOR QUILTS D-F-S

(Continued from page 10)

had been just about ready to buy this program a few weeks ago, but at the last minute some important members of the firm got sick, and the deal is still pending.

MCA is also going to peddle a new daytime serial, a five-a-week 15-minute program that Winsor has worked up.

Ken MacGregor has joined NBC as a senior producer. . . . Eric Johnson has replaced Chuck Crosby as sportscaster of WNHC, New Haven, Conn. Crosby goes to KMOX, St. Louis, as a spieler.

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WKY's VD Series Brushed Off by Non-Comm'l Ops

NEW YORK, June 29.—Condition which finds WKY's VD series on 40 stations (24 more are auditioning it) with only one non-commercial operation skedding it is without parallel. New York's WNYC is the single non-pro percolator skedding the series, while strictly commercial WINS and WWRL have it in the works too. Fact that the stations say what the platters cost the Sugg station operation to press (\$65 for the series of 13) isn't the factor that keeps the series off the outlets, since it's known that WKY will cuff any for-free station that hasn't a budget.

WOSU (Ohio State U.'s station), WKAR (Michigan State College), WHA (U. of Wisconsin), WHCU (Cornell U.) and the many other educational ops thruout the nation are not airing the series despite the fact that the colleges have long felt the need for a widespread info program of this type. Absence of any web-owned outlets in the list of stations programing the series is also noted by the trade, which doesn't understand why stations such as WABC (New York), WEAJ (New York) and the other big audience reachers haven't picked up the offer. Missing also are any stations in Boston, Philly, Washington, Chi, Buffalo and a host of other big cities where the campaign could be useful. Program execs still are of the opinion that the series is strictly pro-produced and as excellent summer replacement e. t.'s as money can buy, and the programing, they underline, will look good on any FCC report.

Tintex Air Plugs Rapped by FTC

WASHINGTON, June 29.—Federal Trade Commission is giving the thumbs-down sign to Park & Tilford's radio commercials for Tintex. FTC has given P&T until July 16 to answer a complaint against the plugs which, FTC says, mislead purchasers to believe that perfect dye jobs may be obtained from Tintex regardless of the materials or fabrics to be dyed or the colors desired, that the work may be done for the same price or less than is required with competitive dyes and that all dyeing with Tintex may be done safely, quickly and to perfection. "Tintex" says FTC, "is not materially different from other competitive household dyes."

WGN BUSTS FM

(Continued from page 10)

station where program techniques can be worked out.

Since The Tribune always has been a power in Milwaukee and at one time published special editions for circulation there, retention of the Milwaukee FM application is feasible.

Original application for operation of the Midwest network was made about a year ago.

MP's Query CBC's Pre-Empting on Station Channels

(Continued from page 10)

will suffer in consequence of the move.

The meeting revealed details of the corporation's actions to secure the Class 1-A channels now occupied by CFRB, Toronto; CKY, Winnipeg, and CFCN, Calgary, for use with three new CBC 50,000-watt transmitters on or after June, 1947.

The division controller told the committee that the CBC's board of governors, at its 46th annual meeting last March, applied for the use of the three channels concerned and recommended that the three stations still using them be so notified. He added that CFRB, CKY and CFCN had been given to understand previously that such action would be taken by the corporation when it so decided, and that it was this understanding that licenses to operate on these frequencies had been issued. He produced documents substantiating his testimony.

Fleming Asks for Non-Tech Language

"None of the members of our committee are technical experts," Donald Fleming, opposition M. P. stated. "Could not Mr. Browne give us some idea of the significance of such a change to the stations involved? I notice that the board of governors had recommended the use of other frequencies, specifically denoted, for these stations. What will be the practical effect of such a change on them?" Mr. Browne replied cautiously that since the new frequencies which had been suggested for use by the three private stations were not "clear channels" but were already in use by other stations in certain areas, the range would require these stations to install directional antennae of an approved type. Mr. Fleming interrupted him impatiently, "I have already pointed out to the controller that we are not technical experts. Now what will all this mean?"

Louis R. Beaudoin, M.P., went farther and asked if it would mean any change in the area covered by each of the three private stations. Would coverage be the same? "No," Mr. Browne replied, after some hesitation, "that is true."

After another pause he went on to suggest that it might not be an altogether unfair change in coverage power, however. There might be gains here as well as losses there. When asked to specify the nature of these alterations he said that he could not do so. Engineers were holding consultations on the matters now and their reports had not been issued. He agreed somewhat dubiously that it "might" be possible to secure copies of this report when it was submitted to the government department.

E. G. Hansell, opposition M.P., was not satisfied. Surely before such changes could have been recommended, studies had been made to determine what effect they would have on the coverage and consequent existence of the private stations," he said.

The acting controller agreed that such studies had been made but they had, he pleaded, been "tentative" studies only and, as a result, insufficiently authoritative to place before

Broadcast Rebirth In New Britain Cues Freq. Battle

HARTFORD, Conn., June 29.—Local radio circles see cut-throat competition in the offing for the New Britain market. City, which has had no station since WNBC (now WONS) moved to Hartford several years ago, will get a percolator when WKNB begins operation in August. In addition, other applications are already in, with two outfits apparently seeking the same wavelength.

Instrumental in one of the groups seeking a wavelength is Larry Edwardson, former sales manager for the old WNBC operation. This group requested a 5,000-watt day and night permit on 910 kilocycles. One week ago, however, WTHT, Hartford outlet, requested the same wavelength. WTHT's original request was for 1,230 kilocycles. Reports of other operators trying to break into the New Britain radio picture are numerous, altho local execs are wondering just what audience would be available in these parts. Hartford's four stations, WTIC (NBC), WDRC (CBS), WTHT (ABC) and WONS (MBS-Yankee) cover the area.

WKNB is operated by the New Britain Broadcasting Company, headed by Julian Gross, Hartford ad agency exec. Station will beam on the 840 kilocycle channel.

Wilder Stations' Nat'l Promotion by O'Brien & Dorrance

SYRACUSE, June 29.—Move towards making the operation of Col. Harry Wilder stations a unit, which was tipped lately by the colonel hiring Morris Novik (ex-WNYC) as pubserv counselor, took another step this week with the appointment of (Harry) O'Brien and (Dick) Dorrance to handle the national promotional efforts of WSYR here; WTRY, Troy, N. Y., and WELI, New Haven, Conn.

Effective August 1, WSYR and WTRY will be represented nationally by Headley-Reed, which has repped WELI, thus co-ordinating the time peddling for the three stations. Kettell-Carter will remain, however, as the Boston peddler.

Next step is said to be the co-ordination of advertising promotion of the three percolators despite the fact that WSYR is NBC and the other two outlets ABC airers.

the committee. "It seems to me that if they were good enough for the department and the corporation to use as a basis for important change, they should be good enough for us," Hansell observed.

Man Who Won't Come to Dinner

NEW YORK, June 29.—Letter from an agency promotion man thanking web and station personnel for co-operation and inviting them to "drop in and see me next time you are in New York" brought this crusher:

"Thank you for your letter . . . inviting me to call on you whenever I come to New York. Just between us, you wouldn't mind if I continued to stay in New York, would you?"

Signature was the punch line, the epistle coming from D. L. Provost, WEAJ (New York) program manager.

WLW 700 ON YOUR DIAL THE NATION'S MOST MERCHANDISE-ABLE STATION

Presenting...

a sparkling new

TRANSCRIPTION SERVICE

by *Capitol*

Take a million dollars worth of music and talent. Etch them into Vinylite with brilliant clarity and depth. Add the smartest job of programming yet seen. Result: the new *Capitol Transcription Service!* Ready now for radio station directors who know the sponsor appeal of big-name artists and top-hit tunes.

ON A PLATTER FROM HOLLYWOOD



Big Names Like These Raise Your Listener Level

Every Capitol name is an audience-builder. And every listener can find programs to enjoy. Singers . . . top bands . . . western stars . . . variety groups—all under exclusive contract to Capitol. Even the smaller stations can headline the biggest stars.

BIG NAME BANDS

Duke Ellington · Jan Garber · Skitch Henderson · Stan Kenton · Gene Krupa · Eddie LeMar · Enric Madriguera · Alvino Rey

BIG NAME VARIETY

Buddy Cole's Four of a Kind · Frank DeVol · King Cole Trio · Danny Kuaana · Del Porter and his Sweet Potato Tooters · Juan Rolando · Dick Shannon's Aleutian Five · Paul Weston

BIG NAME SINGERS

June Christy · Hal Derwin · Dinning Sisters · Carolyn Grey · King Sisters · Peggy Lee

BIG NAME WESTERN

Shug Fisher · Wally Fowler · Jack Guthrie · Karl & Harty · Oak Ridge Quartette · Tex Ritter · Merle Travis · Wesley Tuttle · Uncle Henry's Original Kentucky Mountaineers

Shows That Sell Sponsors



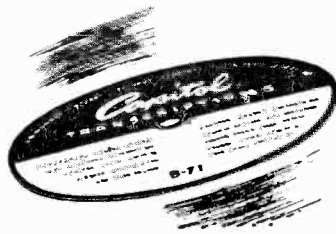
With 22 different program formats—30 hours of programmed entertainment each week—you can build a show to please any listener, any sponsor. Each dated format in your conveniently-bound Capitol format service suggests each transcription by title number, and times every phase of the period. Perfect programming aids, flexibly prepared to favor that extra zip and zest that can come only from your own program staff.

2000 Selections . . . 50 More Each Month

The basic library of the Capitol Transcription Service contains more than 2,000 selections. Every month Capitol guarantees you a minimum of 50 additional numbers. (As an extra bonus, production schedules indicate not 50 but 70 new monthly releases . . . and at no cost increase.) Your library comes in this handsome metal sliding-drawer cabinet designed to simplify selection.

Capitol Simplifies Your Programming . . . Like This

From sign-on to sign-off, production brighteners refresh every Capitol program format. Open and close each show with a brilliantly arranged musical theme. Perk up your audience with a few remarks by the featured artist. And background your commercials with distinctive musical interludes.



A RECORDED DEMONSTRATION SAMPLE FOR YOU

To show just what the Capitol Transcription Service can do for you, Capitol will be glad to send you a recorded demonstration. Hear many of the features that make the Capitol service different.

Audience Stealing Legal; Stone Loses

(Continued from page 5)
formative public function."

Station WHN was cleared of charges of "unfair competition" and abuse of "confidential relationship," and thus, likewise, was established a precedent that stealing an audience is as legal on the air as it is in any other form of showbiz. In the broadcasting world, audience larceny is regarded as standard practice, it being part of the birth of the Columbia Broadcasting System which built audience acceptance for air slots with *Arabesque*, the Yolande Langworthy escapist seg, and then moved the play-within-the-play free steal from the *Thousand and One Nights* (*Arabian Nights*) to build an audience for another time segment. Judge Botein ruled that as long as the program was clearly labeled as being different, and he decided that it was in this case, the fact that it appealed to the same audience was no infringement upon the rights of the program that occupied the slot previously. This has been known for eons, but it has for the first time been given the blessing of a court.

No "Iceberg"

Ruling on the fact that Martin Stone, producer of *The Author Meets the Critics*, claimed that the production of his program was so secret and confidential that like "an iceberg, 80 per cent is not readily discernible," Botein stated that "details of the technique which he (Stone) has evolved over a period of years would be readily apparent to any experienced radio expert upon hearing that program." Naturally, therefore, since it was open to anyone to hear, it could not be confidential.

Mailing list which was built by both the program and the station was held to be a joint property and therefore WHN did not violate any "confidential" arrangement by using it for announcing a new program.

No Idea Theft Decisive

There was no contest on the theft of the program idea which Martin Stone claimed but about which the lawyers on his behalf stated, "The plaintiff is not maintaining that he can enjoin any radio station other than Station WHN from broadcasting a program which appropriates the distinctive format, however reprehensible such conduct may be."

The field of "ideas" on the air is still as unregulated as it was the day on which the first word was sent forth on a carrier wave. Station WHN did not illegally steal either an audience or intrude upon any confidential relationship, and the decision as to what constitutes stealing ears and what's confidential in the matters of programs joins the slim Blackstone library on radio jurisprudence.

WORLD-UN TIE

(Continued from page 5)

ly in Europe, which is called "a hodgepodge of conflicting radio signals." Any agreement reached at the conference, it was stated, would supplement rather than cancel the NARBA meetings. Duplication of signals between North American stations and European or Asiatic broadcasters, officials said, is virtually impossible because of the distance involved.

Just what attitude Congress will take toward any proposed world commission is something officials are refusing to predict, but a rough-and-tumble battle on Capitol Hill is practically certain.

Helen Louise Morris has joined the copy department at WFAS, White Plains, N. Y. . . . Dick Tucker promoted to program director, WEIM, Fitchburg, Mass. . . . Frank Blair back as spieler during the summer vacation of the staff at WBRV, Waterbury, Conn.

Bank Rolls Hot for Air Segs; ABA Prepping New Service

(Continued from page 7)

tional Bank, Denver—is Lewis's oldest sponsor and recently renewed him for an eighth year on KFEL.

Second among the MBS co-ops is newsman Cedric Foster, bank-rolled by banks over WEBR, Buffalo, N. Y.; WSIX, Nashville; KLO, Ogden, Utah; WTAL, Tallahassee, Fla., and KGBK, Tyler, Tex.

Cunningham's Four

MBS's Bill Cunningham has four bank sponsors over WCNC, Elizabeth City, N. C.; WASK, La Fayette, Ind.; WMOX, Meridian, Miss., and KWYO, Sheridan, Wyo.

Frazier Hunt, another MBS co-op, has been sold to banks airing over KGKB, Tyler, Tex., and WBHF, Cartersville, Ga.

ABC co-ops also have been sold to about 30 banks, loan associations, etc., with the financial houses choosing news commentators predominantly. Leading the list are Raymond Gram Swing, Elmer Davis, Baukhage, Martin Agronsky, John B. Kennedy and Walter Kiernan. *Ethel and Albert*, the family sketch, also has some representation on the ABC bank list.

Bank sponsorship of the ABC shows runs Coast to Coast, with stations in these cities, among others, represented: Knoxville; Phoenix, Ariz.; San Diego, Calif.; South Bend, Ind.; Charlottesville, Va.; Rocky Mount, N. C.; Baton Rouge, La.; Norfolk, Va.; Dayton, O.; Houston, Nashville, Miami, Los Angeles; Shreveport, La.; Poughkeepsie, N. Y.; Brownsville, Tex.; Stamford, Conn.; Winona, Minn.; Waterville, Me., and Little Rock, Ark.

17 Buy NBC-Co-Ops

NBC co-ops have been successfully peddled to some 17 banks, the leading shows being such news programs as *World News Round-Up*, Richard Harkness; *News From NBC*, Robert McCormick and H. V. Kaltenborn. NBC's *Veterans' Advisor* also snatched a bank sponsor—the Central Bank & Trust Company, Denver.

Other cities where banks air NBC co-ops include Seattle; Phoenix, Ariz.; Washington; Rochester, N. Y.; Lima, O.; Winston-Salem, N. C.; Fort Wayne, Ind.; Bluefield, W. Va.; Pocatella and Boise, Idaho; Cumberland, Md.; Kansas City, Mo.; Lake Charles, La.; Miami, and Clarksburg, W. Va.

Networks thus far have not been able to make much of a dent in the bank advertising dollar, some web execs questioning the suitability of network programs for institutions which are so largely localized. Notwithstanding this, the American Bankers' Association has in the past considered a web show, the cost of which would have been borne by ABA members. Idea was discarded, however, when it was felt that banks which did not contribute would benefit as much as those which did, owing to the industry-type commercials which the ABA planned to use on the show.

However, a large banking association is understood to be considering a web show currently. This was indicated recently by George Frey, NBC's Eastern sales service manager, who stated one ad agency was apparently mulling a symphony program for such a sponsor. Frey, discussing the problem of banks using web programs, expressed the opinion that such a show might logically be an association job (ABA), with the first commercial being a general one and the remaining plugs localized.

543 Banks Use Radio

ABA's recent report on banks' use of the kilocycles does not mention

network programs, not even co-ops. It just mentions radio generally, pointing out "that the 303 stations supplying information in our 1946 survey listed 543 banks that were using their stations currently." That is an average of 1.9 banks per station.

ABA's study of 308 bank programs on which ABA received data indicates that 153 plug their services in general, 99 stress loans, 25 institutional, 13 savings, 13 checking, 3 safe deposit and 2 trust.

ABA analysis also showed that news is the program type most sponsored, music second (pop and classical about even), and sports, dramas and other types far behind.

Pub-Serve Keynotes FCC-Don Lee Quiz

WASHINGTON, June 29.—Long-slated inquiry into operation of the four stations controlled by the Don Lee Broadcasting System will get under way in the next few weeks with FCC promising sharp investigation into programming and management. Issue has been hanging fire since February 15, 1945, when commission first announced it would look into the Don Lee stations when their licenses came up for renewal. Stations are KGB, San Diego; KDB, Santa Barbara; KFRC, San Francisco, and KHJ, Los Angeles.

FCC will quiz the stations on "the character of public service to be rendered," the legal and financial qualifications of the stations' officers, and the dealings of the individual stations with respect to network operations. On the latter point, FCC wants to be assured that none of the stations has been violating rules regarding options with the network. Regulations state that no license may be granted applicant who makes arrangements with a network which prevents the station from refusing network programs considered "unsatisfactory or contrary to local public interest."

During the week, FCC granted CP's for 10 new standard stations, all except one to be 250-watters. Exception was a grant for a 1,000-watter to Purchase Broadcasting Company, Mayfield, Ky. Five stations were granted renewal of license until 1949, while nearly 50 relay station licenses were renewed.

COLWELL JOINS

(Continued from page 5)

of a good part of this will really hurt. On NBC, for instance, American Tobacco, thru R&R, sponsors the Frank Morgan Show, Sundays, 7-7:30 p.m., and Lever Bros., thru the same agency, sponsors Bob Burns, 7:30-8 p.m., on Thursday, and Amos 'n' Andy, 9-9:30 on Tuesday.

On CBS Lever Bros.' business, thru R&R, includes soap operas such as *Aunt Jenny's Real Life Stories* and *Big Sister*.

No announcement of accounts moving over has been made, but a blurb is expected soon inasmuch as the new agency is likely to begin functioning between July 15 and August 1.

In the meantime R&R has reshuffled its radio department with the appointment of Merritt W. Barnum and Willson Tuttle as co-directors. Barnum, who joined the agency in 1937, went to the OWI during the war and recently was elected vice-president in charge of programs. Tuttle has been with R&R since 1938 and prior to that was head of the New York office of A&S Lyons, talent peddlers. He's been in charge of talent for R&R for three years.

WKY Sells First NBC-Farmed Seg

(Continued from page 5)

Allan skedded for a three-a-week, 13-week, 15-minute program. WKY's part of the deal calls for Allan Clark, station's musical director, to work with Tommy Allen an hour a day aside from the latter's rehearsals. The bary also agrees to study an additional hour.

Selection of the singer was made from four audition disks which Clarence Menser, NBC v.-p. in charge of programs, sent to P. A. Sugg, WKY manager. Menser chose the four from a library of hopefuls which is said to run into the hundreds. On the basis of the first three weeks (nine broadcasts), the sponsor is said to be completely satisfied with the plan and Allen likes the guinea pig role.

If other affiliate stations find it possible to sell the "give-talent-a-chance idea," it may serve not only to develop a new source of performers who are worth-while, but with a minimum of cost to NBC and the affiliate stations. Outlets can play up the stunt with plenty of prestige, i.e., "We've been chosen by NBC to develop new network talent, etc." Idea can work four ways—for the talent, the station, the network and the sponsor.

Trade, however, points out that the stations involved naturally will have to have musical directors (plenty don't) and that m. d.'s will have to have enough on the ball actually to help the tyro talent. Men such as Jimmy Rich (ex-WNEW), who worked with Dinah Shore and the Andrews Sisters before they became known, are not too plentiful, but there are a number of them thruout the country—and what happens to the idea (when musical tald deal on them.

20-Second Dash

NEW YORK, June 29.—It's not recommended for the hot weather, but Peter Van Steeden can't escape it. Peter batons *McGarry and the Mouse*, the Cantor replacement, Wednesday nights on NBC. Immediately following, he has the baton assignment for *Mr. District Attorney*, and to make it in time, he must get to a studio up three floors in 20 seconds. He does it via special elevator.

Sell yourself with **MOSS**
Photos
8x10
5¢
You'll score a big hit with Moss genuine Photo Reproductions made from your photo or negative. Typical prices: 8x10's, 50 for \$4.13; 100 for \$6.60; postcards, 2c. Mounted blowups, 20x30, \$2.50; 30x40, \$3.85.

Write for FREE samples, price list B.

MOSS PHOTO SERVICE

155 W. 46th St., N. Y. C. 19. BRyant 9-8482

HOME WANTED

Former Naval Officer, Wife and Children need 4 bedroom home in Greater New York area. Will rent on 1-year lease or buy.

Write BOX 808

c/o The Billboard

1564 Broadway, New York 19, New York

COLLEGES' BAND-CHIRP CHOICES

TD, Bing, Jo Stafford Get Rah-Rah Nods

Glenn Miller-Beneke Rise

(Continued from page 3) behind Crosby. Perry Como, on the stretch of a series of smash hit Victor disks and his *Chesterfield Supper Club* stint, jumped from the No. 6 position in '45 to No. 3 this year, and Dick Haymes skidded one notch from three in '45 down to four this semester. Johnny Desmond proved that he is the most successful of the G.I.'s who came back to the swoon ranks by taking the five spot with a not-too-heavy total ballot, and Andy Russell edged into No. 6.

Jo Stafford Does It

Among the canaries, that Jo Stafford gal finally did it. After crowding Dinah Shore for No. 1 in 1945 by piling up 165 points to Dinah's 297, this year la Stafford edged just ahead of Dinah to grab the queen chirp

8TH ANNUAL COLLEGE POLL

FAVORITE MALE SINGERS

1. Bing Crosby 559
2. Frank Sinatra 462
3. Perry Como 341
4. Dick Haymes 133
5. Johnny Desmond 54
6. Andy Russell 27

(Only a scattering of votes for the next four places).

Judge Nixes Finley's 55G Damage Award

Case Not Yet Over

HOLLYWOOD, June 29.—In a surprise move, Judge Paul McCormick, who officiated in ballroom operator Larry Finley's recent antitrust suit against Music Corporation of America, reversed the decision of the jury's award to Finley of \$55,000 in damages as too speculative altho he considered there was ample evidence of conspiracy and monopoly. Altho Finley loses the \$55,000, Judge McCormick ruled the jury verdict valid, and since the conspiracy-monopoly elements remained in the case, MCA has to pay the lawyers' fees of \$7,500 and court costs running around \$1,500. McCormick's decision came after action brought by MCA Attorney Clore Warne in a last minute maneuver to kill case before moving on to higher courts for appeal, since new trial has been denied MCA recently by Judge McCormick.

Lack of Proof

Lack of proof of damages was a vulnerable point in Finley's suit against MCA, as reported exclusively in *The Billboard*, in which he con- (See *Finley Award Nixed*, page 25)

ASCAP Papas Okay 4,750 for Berlin, Hold Leeds Down To 750; Latter Is Miffed

Lou Levy's Firm Plenty Burned; Fireworks Due?

NEW YORK, June 29.—American Society of Composers, Authors and Publishers' board of directors this week voted to sustain the decision of the board of appeals on the availability rating of the Irving Berlin catalog at 4,750 points. At the same time, the board upheld the publishers' classification committee which had overruled the board of appeals in the Leeds Music availability rating case, thus holding Leeds at a 750 point rating. (The board of appeals had upped Leeds to 1,000 after the classification committee had voted them a 250-point jump from 500 to 750, but then the classification committee reheard the case and knocked out the appeals board decision.) The directors' meeting this week was the most fiery seen in the board room in a long time, with key members calling each other liars, etc.

Berlin Happy, Leeds Not

While Berlin had requested a 5,500 rating, Dave Dreyer, the firm's general professional manager, told *The Billboard* they were satisfied with the present decision, at least for the time being. Leeds, however, is far from being satisfied with the board's 750 point decision, and does not intend to sit still for it. Just what the firm will do or can do is another question. In their plea for a better-than-750 rating, Leeds pointed out that not only had they built a strong domestic catalog with many valuable copyrights (Leeds has absorbed 11 other Yank catalogs since

its inception), but they had done ASCAP a tremendous service by their set-ups in France, England, and notably their arrangement with the Russian Government whereby they set up the Leeds-Am-Rus Agency to rep all Soviet music here.

U. S.-Russky Reciprocal

Leeds pointed out to the board that Helen Black, of Preslit Music Agency, which is the Russian equivalent of ASCAP, had told them after her recent return from a visit to Moscow that it was likely that before the end of the year Russia and America would be working under reciprocal copyright arrangements. Leeds also called attention to the fact that the Soviet government had committed itself to doing business with ASCAP, and not Broadcast Music, Inc., strictly because of its (the USSR's) satisfaction with the manner in which the Leeds-Am-Rus deal had developed. When Leeds asked the board whether it wouldn't be a nice thing for ASCAP to collect from Preslit for all Yank music performed in Russia, Max Dreyfus said he didn't care whether the Russians played American music or not, or whether they paid for it or not. Some board members took the stand that Leeds was lucky to collect anything at all on its Am-Rus material, since the Russky stuff, unprotected by reciprocal copyright deals, is in the Public Domain.

As a matter of fact, Leeds only collected \$344 from ASCAP for its (See *ASCAP Papas Okay*, page 25)

8TH ANNUAL COLLEGE POLL

FAVORITE BANDS (All Styles)

1. Tommy Dorsey 340
2. Woody Herman 276
3. Stan Kenton 219
4. Harry James 175
5. Tex Beneke and the Glenn Miller Band 154
6. Benny Goodman 150
7. Duke Ellington 72
8. Les Brown 64
9. Vaughn Monroe 47
10. Sammy Kaye 38

crown. She did it by just exactly eight points. Dinah's No. 2 440-point total was way ahead of the No. 3 thrush, Peggy Lee, who came up out of nowhere in '45 to grab this coveted '46 spot. Also new to the top 10 are Helen Forrest, who grabbed No. 4; Billie Holiday, who took Slot 5; June Christy in six, and Doris Day in eighth. Big drop in the fem corps was taken by Ginny Simms, who fell from a good No. 3 in '45 to a poor No. 10 in '46. Georgia Carroll, who landed in No. 4 in '45, disappeared from the first 10 entirely this year.

As per usual, the collegers voted on many other facets of the music biz this year which will be interpreted in a series. So next week, more results, and analysis on who the rah-rah set picked and why.

8TH ANNUAL COLLEGE POLL

FAVORITE GIRL SINGERS

1. Jo Stafford 448
2. Dinah Shore 440
3. Peggy Lee 123
4. Helen Forrest 103
5. Billie Holiday 82
6. June Christy 64
7. Joan Edwards 51
8. Doris Day 43
9. Anita O'Day 39
10. Ginny Simms 33

ALL WARNER LYRICS TO ENGEL

Auld Pulls Out of Frederick Bros.; Rumored to Glaser

NEW YORK, June 29.—Georgie Auld, who signed a new contract with Frederick Bros. about two months ago, gave notice to the bookers today that he was winding up the deal.

When last pact was set it was for an indefinite period with Auld having the right to pull out on four weeks' notice. At that time, Auld paid FB \$3,500 on account of a total item of \$12,000 he owed the org. Now that he is pulling out, he must pay Frederick Bros. \$200 per week every week (except for a 13-week stretch when he'll be playing location dates, during which time payments will be suspended) until the balance of the 12G is cleared up.

The Auld band opened tonight for a five-week run at the El Grotto, Chi. Tho a new affiliation hasn't been announced, rumors are the band will go to Joe Glaser's Associated Booking Corporation.

Shellac Prices Soar; Diskers Fret Plenty

NEW YORK, June 29.—Reports circulated around the trade this week that the price of shellac, which has gone up about 50 per cent in the past couple of months, is due to continue to jump.

Reason is that a group of speculators is said to have gotten control of the shellac output in India and is maneuvering to squeeze sky-high prices out of all trades using the stuff. Shellac has always been a product subject to speculator manipulation.

Camacho to E. B. Marks

NEW YORK, June 29.—Johnnie Camacho, who worked with Bernie Prager in Robbins's Latin-American department, joined the L. A. department of Edward B. Marks Music Corporation this week. He will concentrate on Ernesto Lecuona's stuff for the Marks firm.

Will Use These As Foundation For New Mag

Price will be 15 cents and 'Song Hits' will jump from dime to 15 cents

NEW YORK, June 29.—Herman Starr, Warner group pub head, switched his lyric magazine tie-up from the Charlton Publishing Company, Darby, Connecticut, outfit this week, to Lyle Engel's newly organized affiliated Lyric Publishing Company, Inc. Deal gives Engel exclusive rights to publish in lyric magazines any and all tunes of Harms, Witmark, Remick, Advanced and New World pub firms. Dough paid by Engel to Warners was not disclosed, but it is known that the (See *All Warner Lyrics on page 26*)

Drug Chain Sets Up Disk Department in Four Key Stores; Dealers No Like

Some Retailers Feel Idea Cooked Up, Pressed by Majors

PHILADELPHIA, June 29.—The Nevin-Sun Ray Drug Company, which operates the giant chain of Nevins, Sun Ray and Media drug-stores throught this territory, has set up full-scale record departments at key stores. And with the five-and-dime chain stores running record counters for many years now, entrance of the drug chain into the disk mart is creating much concern among the regular local retail dealers. However, while the drug chain specializes in cut-rate items, the platters are peddled at the regular retail price.

Drug chain first interested itself in records several years ago at the height of the record shortage era. With shortages in all lines of merchandise, the drug chain set up used record counters at some of the stores, and in the words of one of the company heads, the used records were grabbed up so fast they couldn't get enough to meet the demand. For a starter the Nevin-Sun Ray chain has set up record and radio departments in four key stores. One in the center of this city, another in West Philadelphia, a third in Frankford and a fourth in Germantown—all main shopping centers. And with the drug chain operating several hundred stores along the Eastern Seaboard and extending south, Nevin-Sun Ray looms potentially as one of the biggest merchandisers of disks in the country. For with sales satisfactory at these four stores it was learned

that the chain is readying record counters for many more of its stores.

Co-Op Ads Plug Disks

As with cosmetics, the drug chain has already scheduled large display advertisements in local newspapers to direct disk traffic to its stores. With the number of stores selling records increasing, it is expected that the company will expand its ad schedule as it has with cosmetics. Ads, of course, are co-ops with manufacturers. In addition to records, stores handle all musical accessory lines, along with radio models, a compact music store in itself. Apart from competitish to retail shops, Nevin-Sun Ray set-up means competitish to the five-and-dime stores as well. Some dealers charge that entrance of the drug chain into the retail record biz was cooked up by the big platter firms to hit back at stores who have been carrying heavy stocks of the independent labels. Many large retail shops today are spending more money with the smaller waxworks than with the major firms. And the big boys don't like it one bit—even going as far as to open up new dealers in the immediate vicinity to hurt the established dealer.

Eastern M. S. Countersues Regis Diskery for \$3,000

NEW YORK, June 29.—Eastern Music Sales, in answer to suit instituted against it by Regis Record Company for \$4,686 for goods sold and delivered during the month of April, 1946, filed a general denial of all allegations, asked for dismissal of the complaint and filed a counter suit for \$3,000 against Regis. Eastern claims that it had an exclusive agreement with Regis, whereby Eastern was to have exclusive right to distribute and sell Regis Records thruout the city of New York and the State of New York. Also claim that Eastern represented that it would not assign sales rights in these territories to any other firms. Eastern claims Regis did assign such rights to others and thereby made it impossible for Eastern to sell its Regis records. By reason of this breach, maintains Eastern, they suffered cancellations and had to pay salesmen's commissions, advertising expenses, etc., and hence want the \$3G.

MCA Subs Young for Hill In 1st-Since-Suit Booking

HOLLYWOOD, June 29.—Summer band-booking pic at Mission Beach Ballroom, San Diego, Calif., is taking a different hue, with MCA-booked Tiny Hill heading east instead of playing the dancery in July after much ballyhoo about "first direct MCA booking into spot since the Larry Finley anti-trust suit against the agency."

MCA subs Sterling Young for first week of two weeks Hill was to play Mission Beach, with Jimmy Dorsey slated for three days of the remaining week. Dorsey was slated to go into Mission Beach for two weeks in August, but date of picture on Dorsey brothers has been moved up to August and therefore conflicted with Mission Beach stand. Stan Kenton is current at Mission Beach Ballroom, with Woody Herman skedded shortly.

Ain't What It Used To Be --- in Philly, Indie Diskers Find

PHILADELPHIA, June 29.—If the local disk picture is a true indication of what is happening, then the fight for survival among the waxworks is already on, for the past two weeks saw the mail coming to distributing houses, dealers, salesmen and even counter clerks, literally flooded with letters from the independent record companies seeking local distribution. It's a far cry from a year or two ago when local firms or individuals seeking distributor franchise for a small label were told to go fly a kite. At that time the smaller firms figured they could sell personally all the records they can produce and figured there was time enough to seek out a distributor. That time is definitely now as far as the local picture is concerned. And adding to their woes, there are no takers.

Area Salesman Gag

Such letters are coming in from record manufacturers all over the country. Also indicating that the honeymoon is over is the fact that the record firms in their letters state that if the party is not interested in a distributor franchise they will take you on as an area salesman, paying a straight commission for all records sold and no need to load up with inventory. Loaded-up inventory has become a major concern with some of the new record distributors, weighted down with an inventory that refuses to move. What hurts most is that they are mostly the \$1 platters aimed for the rich race market which isn't so rich anymore. Dealers in Harlem sectors are now wooing paleface patronage and today some of the town's smartest looking record shops are in colored sections of the city.

Dealer Resistance

Moreover dealers have built up a sales resistance to the small labels. Apart from the fact that record sales are dropping, complaining the market is being overflooded by unchecked production, dealers do not dare get in bad graces with the big distributing houses handling the big labels and frowning on the lesser lights. Since the big distributing firms also handle radios and electric appliances, record dealers depending on such merchandise must go easy on cutting out the major labels. Already it is noted that store window space is once again going to only the big record labels. And under no circumstances are the dealers interested in turning distributor at this stage of the game. As a result franchises go begging here. Smaller labels are so hungry for local outlets that they are allowing some counter clerks around town to sell their records under the counter.

Shosty's 9th Gets Here for July Preem

NEW YORK, June 29.—Am-Rus, Leeds' subsidiary handling all Soviet Russian music in the United States, this week had score of Shostakovitch's 9th Symphony flown over. Symph was dubbed on to microfilm and microfilm print was flown here.

Preem Yank performance for the Ninth will be that given by the Boston Symphony at Tanglewood, Mass., July 25. Boston longhair ork will, of course, be led by Koussevitsky. With the longhair world getting all het up over Shostakovitch's new piece, and *The Gypsy* still holding its grip on the No. 1 slot in the *Honor Roll of Hits*, Leeds is feeling pretty cocky. Just sitting back now and waiting for *Atomic Power* to blow the lid off folk best seller lists.

APC & Receiver Want Foreign Performance Payoff From ASCAP

NEW YORK, June 29.—Federal Judge Alfred C. Coxe reserved decision on motions for summary judgment by Harry M. Propper as receiver of AKM, Austrian composer society, and by the Alien Property Custodian in connection with the claim by both that they are entitled to royalty money supposedly held by ASCAP for AKM. Proper claims rights as receiver under a temporary appointment by the Supreme Court in 1941 and charges that APC had disregarded the New York State laws in brushing aside his claims and making its claims as the proper party to the funds which allegedly were frozen in 1941 by proclamation of war. APC claims the funds under a 1943 vesting order.

At this motion for summary judgment, ASCAP, represented by Schwartz & Frohlich, is third party in the APC suit in Federal Court and sides with APC as the proper party to receive funds, if any are due them, and further asserts that by reason of an offset, there is no royalty due AKM. Meanwhile the receiver's action in New York Supreme Court against ASCAP for the royalty money is awaiting trial. Suit seeks triple damages of \$150,000. APC has recently filed a suit against ASCAP for title to the AKM (Austrian), SACEM (French) and the STAGMA (German) society money under the 1943 vesting order. Propper in the Federal Court suit was named as defendant for claiming rights to the Austrian composers' society royalty money.

Walled Lake All Set

DETROIT, June 29. — Bookings have been set for the remainder of the season at Walled Lake Casino, Walled Lake, Mich., by the MCA office. Freddie Nagle was slated to open last night, following Will Osborne. Other bookings for the season are: July 12, Clyde McCoy; July 26, Ray Anthony; August 2, Art Kassel; August 9, Jan Garber, and August 23, Eddie Howard, closing the season on September 2.

ANDY RUSSELL

His Fans, "Russell Sprouts"

THE "Russell Sprouts" are the more than 300 Andy Russell fan clubs, who voice the widespread approval of the crooner. They even publish a monthly magazine called *Della's Fella* (Russell's wife is the former Della Norell). The catapult speed with which this singer has risen to the next-to-closing spot is remarkable when compared with others who had to inch their way up year by year. Russell was a 19-year-old skinbeater in 1939 when Gus Arnheim hired him. For three years he lambasted the drums in the Arnheim ork, getting offers from J.D., T.D., Glenn Miller and Charlie Spivak, but turning them down because he wanted to sing. Finally he got his chance to croon for Alvino Rey. "Pops" Whiteman heard him and put him on the ABC network on his own show.

Capitol Records joined the bandwagon and began a platter jamboree. Next Russell bagged a featured singing slot on the Old Gold show with Bob Crosby and Les Tremayne, sang at the Versailles, N. Y., and stretched a two-week paper to six at the Stem Paramount. He was featured in pix and was on the Joan Davis show over CBS. He's packing them in now at the N. Y. Paramount.

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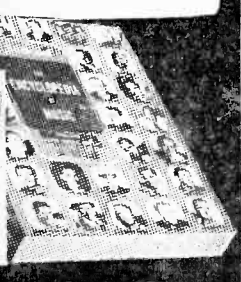
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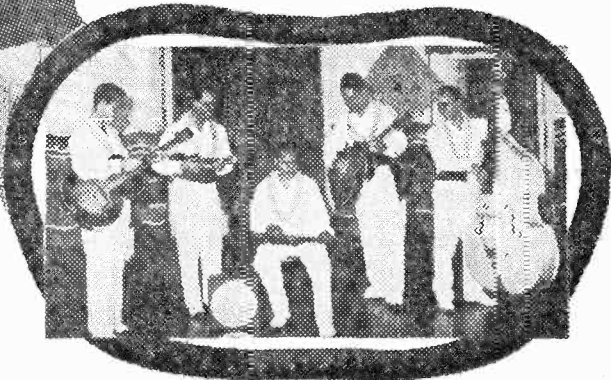




Bell Records

BILL ALILOA LINCOLN

and his
Hawaiians

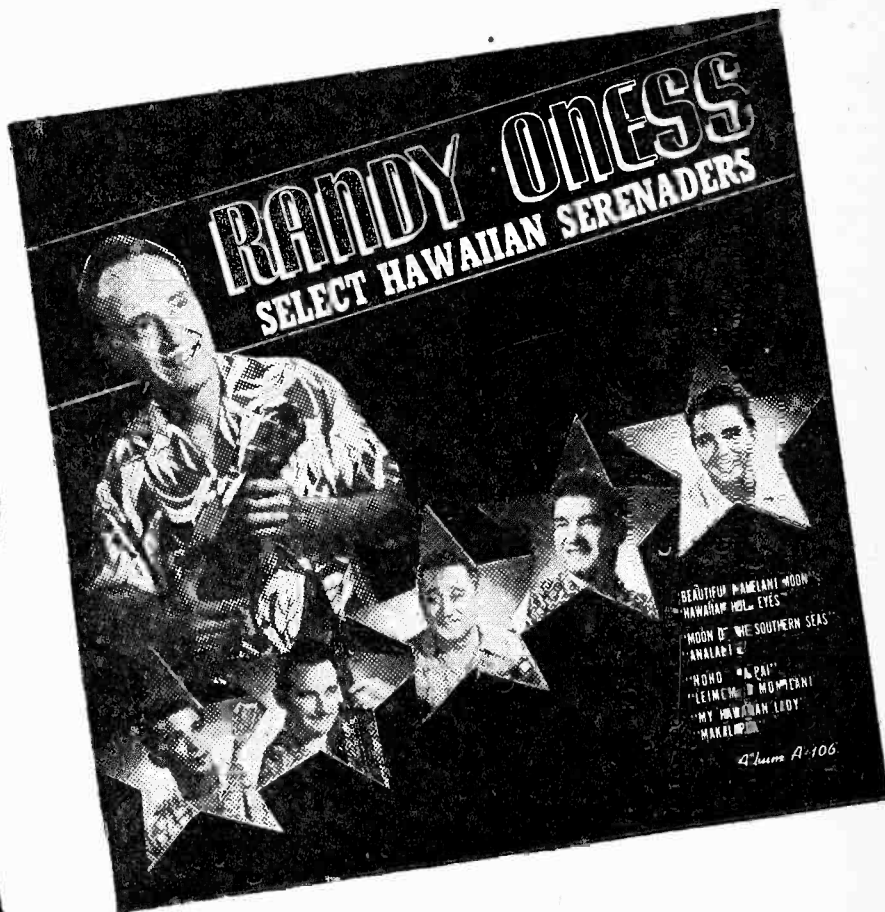


KU WAI O EIELE
MI UNA LAHILAH
SLEEP LITTLE BABY
NA KI LAWAI
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KUU LEI LILIA

MY LOVELY HAWAIIAN MAID

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RANDY ONESS

SELECT HAWAIIAN SERENADERS

BEAUTIFUL HAWAIIAN MOON
"HAWAIIAN HULA EYES"
"MOON OF THE SOUTHERN SEAS"
ANALANI
"HONO HONO"
"LEI MEI O HONOLULU"
"MY HAWAIIAN LADY"
MAKALAPUA

Album A-106



George TAUTU Archer

and his
PAGANS
featuring TAHITIAN Chants and Songs

AMA AMA
TOERAU
PAPIO

MARCELLE VARINE
TE MO'E NEI

TA U HERE
MARURU A VALI

HEI POROHITI

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LOVELY HULA HANDS TO YOU SWEETHEAT ALOHA BLUE LEI KUU IPO

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MGM 1st Wax Pact to Kate; 72 in 3 Years

Ends Columbia Tie-Up

NEW YORK, June 29.—Metro-Goldwyn-Mayer record division, headed by Frank Walker, signed its first artist this week when they inked a three-year pact with Ted Collins for Kate Smith, who thus ends a long-time connection with Columbia Records. Contract is effective October 1 and calls for la Smith to cut 24 sides a year. None of the parties concerned would talk about guarantees, advances, royalty arrangements, etc. There were persistent rumors around too, that MGM made overtures to Frank Sinatra re hooking up with MGM Records when his Columbia pact runs out, but this is strongly denied by Walker, and it is known that Mannie Sacks, Columbia artists and rep head, is one of The Voice's closest friends and advisors.

Walker told *The Billboard* that he was very happy about having been able to persuade Collins-Smith to join the MGM diskery. He said that he does not expect to be able to get into production until late fall or early winter at the earliest, and that he is not particularly keen to tie up a lot of talent until he has a better idea where he is heading. On the other hand, he leaves Monday (July 8) for Hollywood and said that while he was out there he would naturally talk to talent and he pointed out the possibility that "Sinatra's name might come up." Interesting

Non-Biz

NEW YORK, June 29.—The well-known music biz family of Robbins-Richmond took time out from biz this week. Jack Robbins's wife, Rose, had him packing his bags to leave July 3 for what she insists will be 90 days away from the biz. Larry Richmond, head of Music Dealers' Service, and Mrs. Richmond had their first baby. It was a girl, about 7 pounds 11 ounces, and they're naming her Lauren.

Mills Buys 28-Yr. Nicomede Catalog

NEW YORK, June 29.—Mills Music, Inc., thru Prexy Jack Mills, bought the Nicomede Music Company catalog this week for an undisclosed sum. Catalog is an Altoona, Pa., property, 28 years old, and was owned by Mrs. Joseph Nicomede, widow of the founder.

Outstanding material in the catalog are Nick Lucas methods for plectrum and Hawaiian guitars, and Andy Arcari's four-book accordion method. Cleffers who have tunes in the catalog are Arcari, Charles Magnante, Joe Biviano, Billy Murray and Lucas. Violet Nicomede, daughter of ex-owner, will come to work for Mills to handle her late father's stuff.

sidelight to the Collins-Smith-Walker deal is that the MGM disk head and the singer's manager are old pals and working mates, having put in about seven years together at Columbia, way, way back.

M. Duke Handles New Slack Ork

HOLLYWOOD, June 29.—Newly organized Freddy Slack band has been taken over by Maurice Duke, who will guide the destiny of the crew aside from his producing berth with Monogram Pictures and p.m. work for Freddie Stewart and Foy Willing. Duke relates that he was able to chisel the original \$25,000 demand from William Morris Agency for Slack's release, to the comparatively meager figure of \$1,250. Latter figure includes any and all obligations Slack had with the Morris firm and leaves Joe Glaser's Associated Booking Office and their tie-in with Music Corporation of America free to book the band after years of negotiations.

Slack's new band just teed off at Pacific Square Ballroom, San Diego, Calif., and hits the one-niter trail before a week's run at the Golden State Theater, San Francisco, July 17. An Eastern tour follows, with a New York location being worked on now by Duke. Duke also arranged for Slack to appear in Monogram's *High School Heroes*, teenage series which he is producing for flickery. Band will cut more for Capitol Records before heading East to follow up their current *House of Blue Lights*. Vocal features with band are handled by Gary Stevens, ex-Charlie Spivak singer just out of the service, and Dottie Ann Dare.

ASCAP-ers to Hawaii Soon

HOLLYWOOD, June 29.—With the music situation in the Hawaiian Islands said to be settling to some normal degree, Larry Shea, Western division director of ASCAP, expects to make a trip there this coming

Powerful Stuff

PHILADELPHIA, June 29.—*Atomic Power* hit Town Hall here Saturday (22) at a broadcast of the WFIL's local folk airer *Hayloft Hoedown*. Seems Elmer Newman and His Sleepy Hollow Gang were skedded to do the atom item on the show, had cleared it with program department, etc., but they followed Jesse Rogers on the bill. (Rogers does a morning show, in addition to the *Hoedown* stint, and he says he's been getting a listener demand for *Power*. When he finished another number on the *Hoedown* show, the audience started to whistle and yell for him to do *Atomic Power*. Jack Steck, station program director and *Hoedown* emcee, standing in the wings, shook his head, indicating that Rogers was not to do it, but the cowboy singer just figured the audience pressure was too great and gave out with the tune. Sleepy Hollow Gang resented Rogers doing their tune and whole thing wound up with a call to the police who had to come and take Rogers out of the hall.

September for a general look-see. Accompanying him will be Harry Levinson, from San Francisco, who is ASCAP's Western regional manager. Before heading westward from California Shea will make his second field trip east since taking over the reins from Dick Powers, now music co-ordinator for MGM pictures. He will be gone six weeks and he will hit Dallas, St. Louis, Kansas City, Des Moines, Minneapolis, Omaha, Denver, Seattle, Portland and San Francisco and other towns.

The Original

"I've Got a Right to Cry"

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JOE LIGGINS AND HIS HONEYDRIPPERS

A Must for every juke box operator
It's the original!
It's the best!

Another FIRST

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No. 222

HERB JEFFRIES with BUDDY BAKER'S ORCHESTRA



Exclusive RECORDS

SUNSET AT VINE HOLLYWOOD

802 Prez Rosenberg's 'Why Don't You Drop Dead' Gets Hot Reply

NEW YORK, June 29.—While 802 officials and the Unity faction were settling their Supreme Court battle over the manner in which the 1942 and 1944 802 elections were conducted Aaron Levine, militant anti-administration 802-er, was circulating a printed leaflet demanding action against local prexy Jacob Rosenberg.

"A New High"

Pamphlet was headed "A New High for . . . a Low-Life" and charged that Rosenberg in answer to a request by Levine from the floor at the June 10 802 meeting for an "informal report of what took place at the convention" asked Levine: "Why don't you drop dead?" Levine charged that "Rosenberg has held this office by connivery, intimidation of the membership and an elaborate system of abuse and reprisals against any who dared disagree with him" and maintained that "the utter contempt that Rosenberg has for the membership is an insult and a challenge to every one of us (802 members)."

The Works

Full text of leaflet follows: "A New High for . . . a Low-Life." Those of our members that came to the last monthly meeting of Local 802 on June 10, 1946, will never forget the disgraceful spectacle that they witnessed.

I believe that every member who could not or did not attend should know the story.

The entire labor movement and particularly we musicians have been under severe attack. Congress had passed the Lea Bill!

Congress had passed the Case Bill! These vital matters were the chief concern of the annual convention of the American Federation of Musicians.

These vital matters were the chief concern of every one of us.

Our local had sent delegates to that convention.

The monthly meeting of June 10 was adjourned for lack of quorum.

Jacob Rosenberg, president of Local 802, had just returned from that convention.

I made the following request of President Rosenberg: "Mr. chairman, would you mind giving us an informal report of what took place at the convention?"

Rosenberg, in a voice that had the venom of a snake, replied: "Why don't you drop dead?"

Rosenberg has become drunk with power. The wishes and the welfare of the membership are no concern of his.

I am an ex-G.I. I have recently returned from serving our country in a war which was waged to destroy dictatorship and oppression.

Here at home in my own union I am subjected to the degenerate insults of a tyrant and dictator.

It is high time that we the membership should give our full support to a new war—a war to rid ourselves of this foul-mouthed official who has been president of our local for the past 10 years.

Rosenberg has held this office by connivery, intimidation of the membership and an elaborate system of abuse and reprisals against any who dared to disagree with him.

The utter contempt that Rosenberg has for the membership is an insult and a challenge to every one of us.

Fraternally,
AARON H. LEVINE.

Scribblers for ABC's Chesterfield Disk Show

CHICAGO, June 29.—Music editors and columnists of local magazines, newspapers and trade papers will get a chance to air their views about current record releases and other developments in the music field as a result of a new policy inaugurated this week on WIND's ABC Chesterfield Supper Club platter show conducted by Eddie Hubbard.

Each Wednesday Hubbard will feature a board of two or three music industry writers on this seven-night-a-week 10:15 to 11 airing. Eventually two of the guests experts will be retained as permanent program talent. On the show in the near future, in addition to trade mag representatives, will be Bob Locke, of The Sun; Will Davidson, of The Tribune; Bill Irwin of The Times, and Paul Miller, of Esquire.

He Has 'Im, Now Hasn't---McDevitt's Georgie Auld Deal

HOLLYWOOD, June 29.—Barney McDevitt, manager of the recently opened downtown Avadon Ballroom, found himself in a booking tussle over the week end. According to McDevitt, he was promised the George Auld band by Billy McDonald, of the local Frederick Bros., to follow Henry Busse in early July. As he was negotiating his publicity and advertisements covering Auld's opening, McDevitt learned that Auld was set at El Grotto, Chicago, for a five-week engagement which would take the band two weeks thru their supposedly set Avadon opening. Furthermore Joe Glaser set the El Grotto date as an initial booking of the Auld crew, which he was known to have taken over from Frederick Bros., but the exact date was not known. In an attempt to retain Auld for the Avadon McDevitt may be able to switch Billy Butterfield, originally booked by GAC into dancery for an August opening, into Auld's time and have Auld follow Butterfield. If this cannot be worked out, Jack McClean's band from San Diego will probably be brought in as a hot-weather low-budget deal.

FINLEY AWARD NIXED

(Continued from page 21)

tended that MCA refused to sell him bands for his Mission Beach Ballroom in San Diego and conspired with other agencies to also not sell him bands. Finley's entering of his anti-trust suit against the booking firm only 45 days after he started operating the dancery, altho his lease for the spot ran for two years, was considered by many in the trade at the time a too hasty move.

MCA can now go further by taking the case to higher courts for possible complete dismissal via a reversed opinion. They can directly appeal McCormick's continued conspiracy-monopoly holdings before going to higher courts. Meanwhile, Finley may also appeal damage reversal before Judge McCormick again or start new action to cover identical period of time or perhaps the 14 to 15 months that have lapsed between his taking over Mission Beach Ballroom and the current date. Attorney Bill Christianson is waiting to hear from Finley, who has been back east since the original verdict four months ago, before going ahead.

ASCAP PAPAS OKAY

(Continued from page 21)

Am-Rus material performances for the first quarter of this year, while it collects \$2,000 for four audience performances from George Judd, manager of the Boston Symphony, when the Beantown Symph preems the just arrived Shostakovitch Ninth Symphony on July 25. The \$2,000 is for four performances, or \$500 per. Lou Levy, Leeds prexy, is on the West Coast at the present time, so it was impossible to determine what the firm's next step, if any, would be. There is some feeling that they may ask for a thoro investigation and checking of certain other catalogs availability-rated way above Leeds' 750 points which Leeds feels it can prove don't rate even equal to their holdings. Leeds's general feeling is, and it's one concurred in by most music men, that they've done one of the most progressive jobs in the industry, and that ASCAP should recognize it in a tangible way. Herman Starr, Louis Bernstein and other society biggies have said, in effect, at meeting after meeting: Leeds, you're wonderful, but sorry, no more points.

NO VACANCY
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Capitol Record #258
Sung by CAPITOL'S
New Recording Star
MERLE TRAVIS
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"JUST HANGIN' ON"
Coupled with
"YOU CAN'T BREAK THE CHAINS OF LOVE"
ANOTHER Coast HIT
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All Warner Lyrics to Engel As Foundation for New Mag

(Continued from page 21)

Warner firms were getting something like \$70,000 per year from Charlton for the rights to publish Warner firms' lyrics.

On the strength of securing exclusive rights to lyrics from these catalogs, Engel is starting a new lyric magazine, to be called Popular Song Hits. This will sell for 15 cents (first time a lyric mag has sold for more than a dime) and will hit the newsstands in August with the book dated September. At the same time Engel is jumping the price of his most successful current lyric book *Song Hits*, with a circulation of about 750,000 from 10 to 15 cents 100, and is dropping *Movie Songs* and *Latest Hit Songs*, two other dime lyric publications he was running. Idea is to have *Song Hits* and *New Popular Song Hits* each carry lyrics of tunes which can be secured in no other publication, not even another book put out by Engel.

Two Other Deals Cooking

Engel is presently negotiating with at least two other major publishers and publishing groups for exclusive rights to their lyrics. When and if he gets either one of these next two, he will be paying music publishers close to a half million dollars annually for the right to publish their lyrics. Coming at a time when the Songwriters' Protective Association and the Music Publishers' Protective Association are about to negotiate a new standard writers' contract, these lyric deals are particularly interesting to the trade.

Racks and British Firm

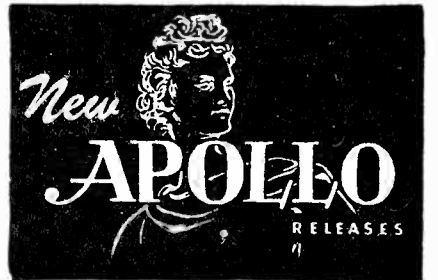
Not too long ago Engel launched a Canadian branch of his firm by putting out *Song Lyrics* in Canada, and he is presently negotiating with a British newspaper and magazine publishing company with the idea of making a deal to publish a lyric magazine in England. At present, Engel is testing a new six-pocket rack, designed to hold his two lyric magazines and four song folios, which he also publishes. If this rack boosts sales on the test, it will be used all over the country, just as fast as racks can be made.

In the meantime, Engel's plans to go into the business of distributing sheet music thru racks by a special arrangement with his magazine distributors, Macfadden Distributing Company, have been temporarily snafued by the sorrowful condition of newsstand sales of practically all items including sheet music. Both the established racks, the Music

Dealers' Service-International Circulation Company and Song Distributing Corporation-American News Company racks are cutting down on the initial orders they want from music pubs. Engel is also researching the disk field, looking for an unbreakable record which he can sell for a low enough price to handle thru newsstand distribution.

Per Inquiry Sub Deals

Getting back to the lyric mags, however, the publisher is not sitting back and letting sales take care of themselves. He is hooking up with every showbiz medium to boost lyric book sales as witness his deals with diskeries for *Song Hits* record of the month (current one is Victor's Como's *Surrender*), with Republic Pictures in lyric and movies star contests, with Coca-Cola for their Spotlight Band air shows (details in *The Billboard* about a month ago). Now he is making per inquiry deals with smaller radio stations, whereby they sell subscriptions to *Song Hits* and keep 40 cents out of each buck collected for a one year subscription to the mag.



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NEW YORK DETROIT LOS ANGELES
ATLANTA BALTIMORE NEW ORLEANS

How To Guarantee A Canary a Cool Million Per Year

NEW YORK, June 29. — Sara Vaughn's contract with the Musicraft plattery is one of the most unusual of any girl singer in the biz. Diskers guarantee the canary 1,000,000 records a year. Altho this at first glance seems like a fantastic figure for a relatively minor name attraction, it begins to add up when Musicraft's handling of the gal since pacting her and the company's future plans are examined. Gal already has cut sides on her own, backed by an ork headed by Tad Dameron. Next she will etch a few platters with the Teddy Wilson band. In August she'll cut some sides with Artie Shaw and his ork, and when Duke Ellington begins to wax for the firm around November, plans are to have her make a few sides with the Duke. Any platters she's on are credited toward that million Musicraft says they'll sell for her, so when it's split up between the orks mentioned, plus the gal's own output, it looks like a sound deal.

One other factor of the contract which makes it unusual is the fact that the chirp may make four sides for Columbia Records if that plattery wants her. Angle here is that one of the gal's top boosters is John Hammond, key artist man for Columbia, who may want her for a few special Columbia sides. This is somewhat similar to the deal whereby Columbia, which has Pearl Bailey under contract, permitted her to make some sides from *St. Louis Woman* for a Capitol album.

Hawkins's Guitarist Wants Job or Dough; U. S. on Vet's Cases

NEW YORK, June 29. — United States Attorney John F. X. McGohey yesterday began suit against Erskine Hawkins, ork leader now playing at the Strand Theater here, to compel the reinstatement of William McLemore, electric guitarist and returned G.I. who was replaced while serving in the armed forces abroad, by another musician. Hawkins was served with an order to show cause before Federal Judge Edward A. Conger, on Tuesday next, why McLemore should not be reinstated.

Action was brought under the amended Selective Service and Training Act which provides that if reinstatement is denied to an honorably discharged war veteran by an employer whom he served until inducted, and at his pre-war rate of compensation, he shall have judgment for what would be his salary for one year, if re-employed. In guitarist's case, salary for 52 weeks and one day, at rate of \$96 weekly, would total \$5,008. McLemore's suit was assigned to Earle N. Eishopp and Arthur C. Power, assistant United States attorneys who under McGohey's direction are giving all their time and attention to veterans' reinstatement cases.

Philly Promoters Trying Terptub Idea

PHILADELPHIA, June 29.—The dance season felled by the advent of warm weather, a new note in dance promotion is being tested here by a combine including N. Small, S. Rymer and A. H. Perry. With the town void of an air-cooled dansant, promoters have leased a boat from the Wilson Lines for a series of moonlight boat rides and dances down the Delaware River.

All are race proms and staged for Monday nights with the bands of Jimmy Tisdale, Jimmy Adams and Jimmy Shorter. Promoters linked with local clubs, churches and industrial plants to co-sponsor the shindigs. First boat dance was staged last Monday (24) and proms will conclude September 9.

Hunt's Back to Name Orks After 4 Years

WILDWOOD, N. J., June 29.— Hunt's Starlit Ballroom, resort's only dancery located on the Boardwalk, reverts to a name-band policy for the first time in four years. Guy Hunt, operating, has inked in Claude Thornhill, Mal Hallett and Buddy Rich for one-week stands next month. Will follow with other names for the remainder of the summer season.

During the war years ballroom held to the territorial names, but in earlier years was a major stopping place for the names. At Wildwood Crest Pier Ballroom, operated by that municipality adjoining this resort, Art Crane's music has been set for the season.

BOURNE, INC.

gave you a money maker in "New Spanish Two Step"

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Sonora Records
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HOME ENTERTAINMENT AT ITS BEST

RADIOS.. F.M.. TELEVISION SETS.. RECORDS.. PHONOGRAPHS.. RECORDERS



PART 1—The Billboard

HONOR ROLL OF HITS

THE NATION'S TOP TUNES (TRADEMARK)

1. THE GYPSY
2. THEY SAY IT'S WONDERFUL
3. PRISONER OF LOVE
4. DOIN' WHAT COMES NATUR'LLY
5. LAUGHING ON THE OUTSIDE (CRYING ON THE INSIDE)
6. I DON'T KNOW ENOUGH ABOUT YOU
7. SIOUX CITY SUE
8. FULL MOON AND EMPTY ARMS
9. ALL THROUGH THE DAY
10. I GOT THE SUN IN THE MORNING
11. IN LOVE IN VAIN
12. SURRENDER
13. COME RAIN OR COME SHINE
14. ONE MORE TOMORROW
15. I DON'T KNOW WHY (I JUST DO)

The nation's 15 top tunes, THE HONOR ROLL OF HITS is determined by a scientific tabulation of various degrees of each song's popularity as measured by survey features of The Billboard's Music Popularity Chart.

The title "HONOR ROLL OF HITS" and the listing of the hits have been copyrighted by The Billboard. No use of either may be made without The Billboard's consent.

ENGLAND'S TOP TWENTY

Weeks to date	POSITION		SONG	ENGLISH	AMERICAN
	Last Week	This Week			
9	1	1	MARY LOU	Francis Day	Mills
14	3	2	I CAN'T BEGIN TO TELL YOU	Chappell	Bregman-Vocco-Conn
6	2	3	MONEY IS THE ROOT OF ALL EVIL	Chappell	Sun
7	4	4	INTO EACH LIFE SOME RAIN MUST FALL	Bradbury Wood	Sun
7	6	5	OH! WHAT IT SEEMED TO BE	Sun	Santly-Joy
2	7	6	BLESS YOU FOR BEING AN ANGEL	Noel Gay	*
26	5	6	CRUISING DOWN THE RIVER	Cinephonic	*
9	10	7	IN THE LAND OF BEGINNING AGAIN	Feldman	Feist
20	9	8	CHICKERY CHICK	Campbell-Connelly	Santly-Joy
13	11	9	ALONG THE NAVAJO TRAIL	Peter Maurice	Leeds
15	8	10	LET BYGONES BE BYGONES	Feldman	*
2	20	11	HOMESICK—THAT'S ALL	Chappell	Mayfair
15	14	12	I'LL BUY THAT DREAM	Bradbury Wood	Burke-Van Heusen
19	19	13	I DREAM OF YOU	Peter Maurice	Embassy
11	16	14	GOOD, GOOD, GOOD	Campbell-Connelly	Berlin
5	13	14	COAX ME A LITTLE BIT	Victoria	Bourne Inc.
5	20	15	I'D LIKE TO GET YOU ALONE (When You're Lonely)	Campbell-Connelly	Marks
8	15	16	THIS HEART OF MINE	Bradbury Wood	Triangle
12	12	16	ON THE ATCHISON, TOPEKA AND SANTA FE	Sun	Feist
7	16	17	SEEMS LIKE OLD TIMES	Francis Day	Feist
1	—	17	YOU CAN BE SURE OF ME	Irwin Dash	Dash, Connelly, Inc.
2	17	18	SAVE A PIECE OF WEDDING CAKE FOR ME	World Wide	*
3	19	18	A DOOR WILL OPEN	Francis Day	Dorsey
2	—	19	IF I HAD A WISHING RING	Victoria	Melrose
1	—	20	YOU WON'T BE SATISFIED (Until You Break My Heart)	Chappell	Mutual

PLAY STATUS OF FILMS WITH LEADING SONGS

Tunes listed alphabetically are in films currently showing or to be shown soon. Only tunes which have won a position in one or more of the other features of the

Chart are listed, since many film-featured tunes never reach any degree of popularity, and many others are never even published.

ALL THROUGH THE DAY (Williamson), in 20th Century-Fox's "Centennial Summer." National release date not set.
I DON'T KNOW WHY (I Just Do) (Feist), in MGM's "Faithful in My Fashion." National release date not set.
IN LOVE IN VAIN (T. B. Harms), in 20th Century-Fox's "Centennial Summer." National release date not set.
LOVE ON A GREYHOUND BUS (Robbins), played by Guy Lombardo in MGM's "No Leave, No Love." National release date not set.

NIGHT AND DAY (Harms, Inc.), in Warner Bros.' "Night and Day." National release date—August 3, 1946.

ONE MORE TOMORROW (Remick), sung by Anne Sheridan in Warner Bros.' "One More Tomorrow." National release date—June 1, 1946.

STRANGE LOVE (Famous), in Hal Wallis Production's "The Strange Love of Martha Ivers." National release date—September, 1946.

Music Popularity Chart Week Ending June 28, 1946

RADIO

SONGS WITH GREATEST RADIO AUDIENCES

(Beginning Friday, June 21, 8 a.m., and ending Friday, 8 a.m., June 28)

Tunes listed have the greatest audiences on programs heard on network stations in New York, Chicago and Los Angeles. List is based upon John G. Peatman's Audience Coverage Index. The index is projected upon radio logs made available to Peatman's ACI by the Accurate Reporting Service in New York, Radio Checking Service in Chicago, Radio Checking Service in Los Angeles. Listed are the top 30 (more in the case of ties) tunes alphabetically. The total times the song has appeared among the top 30 in the Peatman survey to date will be indicated in the chart.

Wks. to date	TITLE	PUBLISHER	LIC. BY
16	All Through the Day (F) (R)	Williamson	ASCAP
4	Ashby de la Zooch (R)	Manhattan	ASCAP
6	Cement Mixer (Put-ti, Put-ti) (R)	American Academy of Music	ASCAP
8	Coax Me a Little Bit (R)	Bourne	ASCAP
8	Come Rain or Come Shine (M) (R)	Crawford	ASCAP
3	Doin' What Comes Natur'ly (M) (R)	Berlin	ASCAP
4	Don't Be a Baby, Baby (R)	Triangle	ASCAP
12	Full Moon and Empty Arms (R)	Barton	ASCAP
14	I Don't Know Enough About You (R)	Campbell-Porgie	BMI
6	I Don't Know Why (I Just Do) (F) (R)	Feist	ASCAP
6	I Got the Sun in the Morning (M) (R)	Berlin	ASCAP
3	I'd Be Lost Without You (R)	Advanced	ASCAP
1	If You Were the Only Girl (R)	Mutual	ASCAP
3	(I'll Be With You) In Apple Blossom Time (R)	Broadway	ASCAP
14	In Love in Vain (F) (R)	T. B. Harms	ASCAP
9	In the Moon Mist (R)	Shapiro-Bernstein	ASCAP
14	Laughing on the Outside (Crying on the Inside) (R)	BMI	BMI
3	Love on a Greyhound Bus (F) (R)	Robbins	ASCAP
10	More Than You Know (M) (R)	Miller	ASCAP
2	Night and Day (F) (R)	Harms, Inc.	ASCAP
13	One More Tomorrow (F) (R)	Remick	ASCAP
8	Prisoner of Love (R)	Mayfair	ASCAP
16	Seems Like Old Times (R)	Feist	ASCAP
13	Sioux City Sue (R)	Morris	ASCAP
5	Strange Love (F) (R)	Famous	ASCAP
2	Surrender (R)	Santly-Joy	ASCAP
11	The Gypsy (R)	Leeds	ASCAP
3	There's No One But You (R)	Shapiro-Bernstein	ASCAP
12	They Say It's Wonderful (M) (R)	Berlin	ASCAP
2	Who Do You Love, I Hope (M) (R)	Berlin	ASCAP
7	You Are Too Beautiful (R)	Harms, Inc.	ASCAP

RECORDS MOST-PLAYED ON THE AIR

Records listed here in numerical order are those played over the greatest number of record shows. List is based on reports received by The Billboard from disk jockeys throught the country. Unless indicated in this chart, other available records of tunes listed here will be found in Most-Played Juke Box Records chart. (F) Indicates tune is from a film; (M) indicates tune is from a legit musical.

Weeks to date	POSITION	TITLE	PUBLISHER	LIC. BY
8	2	1. THE GYPSY	Ink Spots	Decca 18817—ASCAP
10	1	2. THE GYPSY	Dinah Shore	Columbia 36964—ASCAP
14	3	3. PRISONER OF LOVE	Perry Como	Victor 20-1814—ASCAP
8	6	4. THEY SAY IT'S WONDERFUL (M)	Frank Sinatra	Columbia 36975—ASCAP
6	8	5. DOIN' WHAT COMES NATUR'LLY (M)	Dinah Shore-Spade Cooley	Ork
3	5	6. DOIN WHAT COMES NATUR'LLY (M)	Freddy Martin	Victor 20-1878—ASCAP
2	11	7. THEY SAY IT'S WONDERFUL (M)	Perry Como	Victor 20-1857—ASCAP
9	11	7. LAUGHING ON THE OUTSIDE (Crying on the Inside)	Andy Russell	Capitol 252—BMI
5	12	8. THE HOUSE OF BLUE LIGHTS (Hal McIntyre, Cosmo 486)	Freddie Slack-Ella Mae Morse	Capitol 251—ASCAP
8	9	9. THE GYPSY	Sammy Kaye	Victor 20-1844—ASCAP
3	—	10. I DON'T KNOW ENOUGH ABOUT YOU	Peggy Lee	Capitol 236—BMI
3	11	10. I GOT THE SUN IN THE MORNING (M)	Les Brown	Columbia 36977—ASCAP
12	4	11. LAUGHING ON THE OUTSIDE (Crying on the Inside)	Dinah Shore	Columbia 36964—BMI
1	—	12. THEY SAY IT'S WONDERFUL (M)	Bing Crosby	Decca 18829—ASCAP
1	—	12. TO EACH HIS OWN (F)	Eddy Howard	Majestic 7188—ASCAP
2	—	13. ALL THROUGH THE DAY (F)	Frank Sinatra	Columbia 36962—ASCAP
1	—	13. SURRENDER	Perry Como	Victor 20-1877—ASCAP
1	—	14. BOOGIE BLUES	Gene Krupa	Columbia 36986—ASCAP
2	12	14. ONE MORE TOMORROW (F)	Frankie Carle	Columbia 36978—ASCAP
3	7	15. HEY! BA-BA-RE-BOP	Tex-Beneke-Glenn Miller	Ork
4	—	15. THE GYPSY	Hildegard-Guy Lombardo	Decca 23511—ASCAP
4	—	15. THEY SAY IT'S WONDERFUL (M)	Andy Russell	Capitol 252—ASCAP

Coming Up

DOIN' WHAT COMES NATUR'LLY (M). Jimmy Dorsey.....Decca 18872
THERE'S NO ONE BUT YOU.....Hal McIntyre.....Cosmo 470

2 WHITING WINNERS



Margaret Whiting
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With Jerry Gray and His Orchestra
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Now starred on two big radio shows, Margaret
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Eight spectacular sides by the nation's top piano-guitar-bass combo!
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- 'I'm Through With Love'
- 'I Don't Know Why'
- 'I Know That You Know'
- 'I'm In The Mood For Love'
- 'What Can I Say After I Say I'm Sorry'

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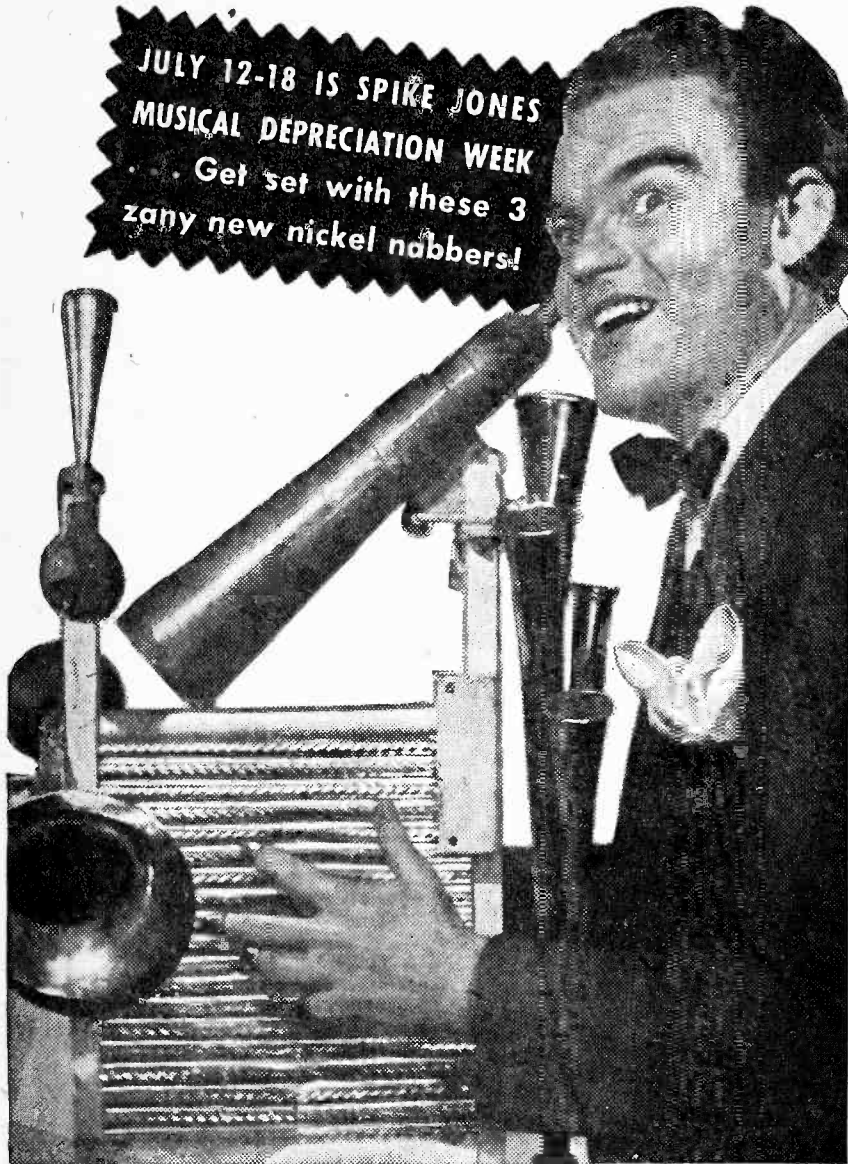
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Get set with these 3 zany new nickel nabbers!



THE GLOW-WORM and HAWAIIAN WAR CHANT (Ta-Hu-Wa-Hu-Wai)
Red Ingle and Aileen Carlisle with Chorus
Spike Jones and his Wacky Wakakians with Chorus
RCA VICTOR 20-1893

I DREAM OF BROWNIE WITH THE LIGHT BLUE JEANS and JONES POLKA
Vocal by Carl Grayson and Barefooted Pennsylvanians
Vocal by Mickey Katz
RCA VICTOR 20-1894

THAT OLD BLACK MAGIC and LIEBESTRAUM
Vocal by Carl Grayson
Narration by Richard Morgan
RCA VICTOR 20-1895

SONS OF THE PIONEERS and COWBOY CAMP MEETIN' and TUMBLING TUMBLEWEEDS
with Instrumental Accompaniment
RCA VICTOR 20-1904



PART 2—The Billboard

RETAIL SALES AND

BEST-SELLING SHEET MUSIC

Tunes listed are the national best sheet music sellers. List is based on reports received from more than 20 jobbers in all sections of the country. Songs are listed according to greatest number of sales. (F) indicates tune is in a film; (M) indicates tune is in legit musical; (R) indicates tune is available on records.

Weeks to date	POSITION Last Week	POSITION This Week	Song	Label
11	1	1	THE GYPSY (R)	Leeds
12	3	2	PRISONER OF LOVE (R)	Mayfair
13	4	2	LAUGHING ON THE OUTSIDE (Crying on the Inside) (R) BMI	
7	2	3	THEY SAY IT'S WONDERFUL (M) (R)	Berlin
14	5	4	SIoux CITY SUE (R)	Morris
7	7	5	I DON'T KNOW ENOUGH ABOUT YOU (R)	Campbell-Porgie
12	8	6	ALL THROUGH THE DAY (F) (R)	Williamson
4	6	7	DOIN' WHAT COMES NATUR'LLY (M) (R)	Berlin
7	10	8	FULL MOON AND EMPTY ARMS (R)	Barton
5	11	9	IN LOVE IN VAIN (F) (R)	T. B. Harms
4	9	10	DO YOU LOVE ME? (F) (R)	Bregman-Vocco-Conn
1	—	11	SURRENDER (R)	Santly-Joy
1	—	12	COME RAIN OR COME SHINE (M) (R)	Crawford
3	12	13	ONE MORE TOMORROW (F) (R)	Remick
8	—	14	I'M A BIG GIRL NOW (R)	World
12	—	15	SHOO FLY PIE AND APPLE PAN DOWDY (R)	Capitol

BEST-SELLING POPULAR RETAIL RECORDS

Records listed are those selling best in the nation's retail record stores (dealers). List is based on reports received from more than 700 dealers in all sections of the country. Records are listed numerically according to greatest sales. (F) indicates tune is in a film; (M) indicates tune is in a legit musical. The B side of each record is listed in italics.

Weeks to date	POSITION Last Week	POSITION This Week	Song	Label
9	1	1	THE GYPSY <i>Everyone Is Saying Hello Again (Why Must We Say Goodbye?)</i>	Ink Spots Decca 18814
9	3	2	THE GYPSY <i>Laughing on the Outside (Crying on the Inside)</i>	Dinah Shore Columbia 36964
15	2	3	PRISONER OF LOVE <i>All Thru the Day (F)</i>	Perry Como Victor 20-1814
8	5	4	THE GYPSY <i>(Gee! I'm Glad To Be) The One That I Am</i>	Sammy Kaya Victor 20-1844
3	7	5	DOIN' WHAT COMES NATUR'LLY <i>I Got Lost in His Arms</i>	Dinah Shore Columbia 36976

(Continued on page 114)

BEST-SELLING POPULAR RECORD ALBUMS

Albums listed are those selling best in the nation's retail record stores (dealers). List is based on reports received from more than 200 dealers in all sections of the country. Albums are listed numerically according to greatest sales.

Weeks to date	POSITION Last Week	POSITION This Week	Album	Label
45	1	1	Glenn Miller Glenn Miller and Orchestra	Victor P-148
8	2	2	Benny Goodman Sextet Benny Goodman	Columbia C-113
16	3	3	The Voice of Frank Sinatra Frank Sinatra	Columbia C-112
1	—	4	Dancing in the Dark Carmen Cavallaro	Decca A-441
23	5	5	On the Moonbeam Vaughn Monroe	Victor P-142

BEST-SELLING RECORDS BY CLASSICAL ARTISTS

Records listed are those classical and semi-classical records selling best in the nation's retail record stores (dealers). List is based on reports received from more than 350 dealers in all sections of the country. Records are listed according to greatest sales.

Weeks to date	POSITION Last Week	POSITION This Week	Record	Label
38	1	1	Clair de Lune Jose Iturbi	Victor 11-8851
54	4	2	Chopin's Polonaise Jose Iturbi	Victor 11-8848
33	2	3	Warsaw Concerto Arthur Fiedler, conductor; Leo Litwin, pianist	Boston Pops Victor 11-8863
12	3	4	Jalousie Boston Pops	Victor 12160
9	5	5	Spellbound Al Goodman	Victor 28-0404

BEST-SELLING RECORD ALBUMS BY CLASSICAL ARTISTS

Albums listed are those classical and semi-classical albums selling best in the nation's retail record stores (dealers). List is based on reports received from more than 200 dealers in all sections of the country. Albums are listed according to greatest sales.

Weeks to date	POSITION Last Week	POSITION This Week	Album	Label
20	1	1	Rachmaninoff Concerto No. 2 in C Minor Rachmaninoff, Philadelphia Orchestra	Victor DM-58
3	5	2	Tchaikovsky Nutcracker Suite Philadelphia Orchestra; Eugene Ormandy, conductor	Victor DM-1020
2	3	3	Exotic Music Kostelanetz	Columbia X-264
48	2	4	Rhapsody in Blue Oscar Levant, Philadelphia Orchestra; Eugene Ormandy, conductor	Columbia X-251
7	—	5	Grand Canyon Suite Toscanini, NBC Symphony Orchester	Victor 1038

Music Popularity Chart Week Ending June 27, 1946

JUKE BOX PLAYS

MOST-PLAYED JUKE BOX RECORDS

Records listed are those receiving the greatest play in the nation's juke boxes. List is based on more than 500 reports received direct from operators in all sections of the country. Listed under the title of each of the most played records are other available recordings of the same tune.

Weeks to date	POSITION		Record	Label
	Last Week	This Week		
10	1	1	THE GYPSY—Ink Spots	Decca 18817 (Phil Brito, Musicraft 15062; Jan Garber Ork, Black & White BW 774; Hildegard-Guy Lombardo, Decca 23511; Sammy Kaye, Victor 20-1844; Hal McIntyre, Cosmo 475; Gail Meredith, Manor 1019; Louis Prima, Majestic 7177; Dinah Shore, Columbia 36964; Freddie Stewart, Bel-Tone BT 7003)
14	2	2	PRISONER OF LOVE—Perry Como (Russ Case Ork)	Victor 20-1814 (Billy Eckstine, National 9017; Ruth Robin-Gus Bivona Ork, 4 Star 1069; Gordon MacRae, Musicraft 18065; Ink Spots, Decca 18864)
9	5	3	THE GYPSY—Sammy Kaye (Mary Marlow)	Victor 20-1844 (See No. 1)
9	4	4	THE GYPSY—Dinah Shore (Sonny Burke Ork) ..	Columbia 36964 (See No. 1)
7	3	5	LAUGHING ON THE OUTSIDE (Crying on the Inside)—Sammy Kaye (Billy Williams)	Victor 20-1856 (Teddy Walters, ARA 135; Enoch Light, Continental C-1175; Vincent Lopez, Mercury 2074; The Merry Macs, Decca 18811; Andy Russell, Capitol 252; Jerry Wald, Sonora 3007; Dinah Shore, Columbia 36964)
2	18	6	SURRENDER—Perry Como (Russ Case Ork)	Victor 20-1877 (Phil Brito, Musicraft 15073; Randy Brooks, Decca 18897; Al Donahue Ork, 4-Star 1120; Woody Herman, Columbia 36985; George Olsen, Majestic 7186; Tony Pastor, Cosmo 483; Jan Savitt and His Top Hatters, ARA-150; Deek Watson and His Brown Dots, Manor 1026; Bob Chester Ork, Sonora 3011)
6	7	7	DOIN' WHAT COMES NATUR'LLY (M)—Dinah Shore-Spade Cooley Ork	Columbia 36976 (Jimmy Dorsey, Decca 18872; Jan Garber Ork, Black & White BW 774; Freddy Martin, Victor 20-1878; The Five DeMarco Sisters, Majestic 7193)
3	12	8	DOIN' WHAT COMES NATUR'LLY (M)—Freddy Martin (Glenn Hughes-The Martin Men)	Victor 20-1878 (See No. 7)
6	10	9	THEY SAY IT'S WONDERFUL (M)—Perry Como (Russ Case Ork)	Victor 20-1857 (Eileen Barton, Mercury 3005; Ray Bloch Ork, Signature 15021; Bing Crosby, Decca 18829; Al Goodman Ork, Victor 46-0001; Ray Herbeck Ork, 4-Star 1082; Henry Jerome Ork, Davis 2107; Jack Leonard, Majestic 7176; Gordon MacRae, Musicraft 15065; Will Osborne Ork, Black & White BW 769; Andy Russell, Capitol 252; Ginny Simms, ARA 139; Frank Sinatra, Columbia 36975; Jerry Wald Ork, Sonora 3007)
4	13	10	DOIN' WHAT COMES NATUR'LLY (M)—Jimmy Dorsey (Dee Parker)	Decca 18872 (See No. 7)
5	11	10	PRISONER OF LOVE—Ink Spots	Decca 18864 (See No. 2)
10	8	11	LAUGHING ON THE OUTSIDE (Crying on the Inside)—Dinah Shore (Sonny Burke Ork)	Columbia 36964 (See No. 5)
5	9	12	HEY! BA-BA-RE-BOP—Tex Beneke-Glenn Miller Ork (Tex Beneke)	Victor 20-1859

(Continued on page 110)

MOST-PLAYED JUKE BOX FOLK RECORDS

Records listed are folk records most played in juke boxes. List is based on more than 500 reports received direct from operators all over the country.

Weeks to date	POSITION		Record	Label
	Last Week	This Week		
10	1	1	NEW SPANISH TWO-STEP ..	Bob Wills.....Columbia 36966
10	5	2	SOMEDAY (You'll Want Me To Want You)	Elton Britt.....Bluebird 33-0521
5	4	3	CINCINNATI LOU	Merle Travis.....Capitol 258
23	2	4	GUITAR POLKA	Al Dexter.....Columbia 36898
3	4	5	WAVE TO ME, MY LADY ..	Gene Autry.....Columbia 36984
9	5	5	ROLY-POLY	Bob Wills.....Columbia 36966
2	6	6	ATOMIC POWER	Buchanan Brothers. Victor 20-1850
1	—	7	YOU ONLY WANT ME WHEN YOU'RE LONELY ... Gene Autry.....	Columbia 36970
8	—	7	YOU CAN'T BREAK MY HEART	Spade Cooley....Columbia 36935
18	—	7	SIOUX CITY SUE	Zeke Manners....Victor 20-1797
1	—	7	A LITTLE WHITE CROSS ON THE HILL	Roy Rogers.....Victor 20-1872

MOST-PLAYED JUKE BOX RACE RECORDS

Records listed are race-type disks most played in the nation's juke boxes. List is based on more than 500 reports received direct from operators all over the country.

Weeks to date	POSITION		Record	Label	
	Last Week	This Week			
19	2	1	HEY! BA-BA-RE-BOP	Lionel Hampton....Decca 18754	
5	1	2	THE GYPSY	Ink Spots.....Decca 18817	
6	6	3	DON'T LET THE SUN CATCH YOU CRYIN'	Louis Jordan and His Tympany Five	Decca 18818
2	6	3	STONE COLD DEAD IN THE MARKET (He Had It Coming)	Louis Jordan-Ella Fitzgerald... Decca 23546	
5	3	3	(GET YOUR KICKS ON) ROUTE 66	King Cole Trio.....Capitol 256	
10	5	4	I KNOW	Andy Kirk-The Jubilaires..... Decca 18782	
3	—	4	SHORTY'S GOT TO GO	Lucky Millinder....Decca 18867	
9	—	5	BEWARE	Louis Jordan and His Tympany Five	Decca 18818
10	5	5	R. M. BLUES	Roy Milton.....Juke Box JB-504	
1	—	5	THEY ALL SAY I'M THE BIGGEST FOOL	Buddy Johnson....Decca 11000	
1	—	5	PRISONER OF LOVE	Ink Spots	Decca 18864

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FRANKIE CARLE



AND HIS ORCHESTRA

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★ I'D BE LOST WITHOUT YOU

COLUMBIA 36994

VOCALS BY MARJORIE HUGHES

★ ONE MORE TOMORROW
(from "One More Tomorrow")

★ I'M GONNA MAKE BELIEVE

COLUMBIA 36978

A double measure of great talent and tunes. Four sides that are bound to set up the spendthrift spirit among your patrons!

COLUMBIA RECORDS

Trade Marks "Columbia," and Reg. U. S. Pat. Off. Columbia Recording Corporation A subsidiary of Columbia Broadcasting System, Inc.





PART 3—The Billboard

ADVANCE RECORD DATA

ADVANCE RECORD RELEASES

Records listed are generally approximately two weeks in advance of actual release date. List is based on information supplied in advance by record companies. Only records of those manufacturers voluntarily supplying information are listed.

- A PETAL FROM A FADED ROSE .. Leon Rusk (I SEE) .. King 539
- AFTER I'VE SPENT MY BEST YEARS .. Doc Denning & The Four Star Rangers (NEVADA) .. Four Star 1129
- AHORA QUE NO ERES MIA .. Rodolfo Y Panchita (El Mariachi Acuna) (YO QUISIERA) .. Four Star 1128
- ALL THE WORLD IS NEW .. Herb Jeffries-Dick Shannon and the Aleutian Five (I WOKE) .. Decca 23592
- ALONG WITH ME .. Margaret Whiting (Jerry Gray Ork) (WHEN YOU) .. Capitol 269
- AMERICAN BALLADS ALBUM .. The Singing Sentinels .. Sonora MS-483
 - Blue Tail Fly .. Hoosen Johnny
 - Brass Wagon .. Lonesome Road
 - Colorado Trail .. Long, Long Ago
 - Desert Blue and Silver .. My Lord, What a Mawnin'
 - Dinah's in the Kitchen .. Old Aunt Jemima
 - Down Mobile .. Skip to My Lou
 - Golden Slippers .. Wait for the Wagon
 - Way Down Yonder in the Cornfield
 - I Told Her That I Loved Her in the Moonlight
- AND THEN IT'S HEAVEN .. Danny O'Neil (Virg Davis Ork & Choir) (THAT'S MY) .. Majestic 7198
- ANNIE, GET YOUR GUN ALBUM .. Decca A-468
 - Anything You Can Do (Ethel Merman-Ray Middleton) (Jay Blackton Ork) .. Decca 23586
 - Doin' What Comes Natur'lly (Ethel Merman) (Jay Blackton Ork) .. Decca 23584
 - I Got Lost in His Arms (Ethel Merman) (Jay Blackton Ork) .. Decca 23587
 - I Got the Sun in the Morning (Ethel Merman) (Jay Blackton Ork) .. Decca 23587
 - I'm an Indian Too (Ethel Merman) (Jay Blackton Ork) .. Decca 23585
 - Moonshine Lullaby (Ethel Merman) (Jay Blackton Ork-Garth-Turner-Bibb) .. Decca 23584
 - My Defenses Are Down (Ray Middleton) (Jay Blackton Ork) .. Decca 23588
 - (There's No Business Like) Show Business (Jay Blackton Ork-Chorus) .. Decca 23589
 - The Girl That I Marry (Ray Middleton) (Jay Blackton Ork) .. Decca 23588
 - They Say It's Wonderful (Ethel Merman-Ray Middleton) (Jay Blackton Ork) .. Decca 23586
 - Who Do You Love I Hope (Robert Lenn-Kathleen Carnes-Jay Blackton Ork) .. Decca 23589
 - You Can't Get a Man With a Gun (Ethel Merman) (Jay Blackton Ork) .. Decca 23585
- ANNIE LAURIE .. Ted Nash Quartet (COCKTAILS FOR) .. Savoy 604
- BABY, YOU GOTTA QUIT THAT NOISE .. The Carolina Playboys (I CAN'T) .. Sonora H-7016
- BLUE SKIES .. John Hardee's Swingtet (TIRED) .. Blue Note 513..
- BLUES IN B FLAT .. Opie Cates Ork (WHATTA YA) .. Four Star 1124
- BODY BY FISHER (Face by Frank-Don Brassfield & His Swing Sextette (Gordenstein) .. (SURPRISE SPECIAL) .. Masterstone 75-1
- BOOGIE WOOGIE COWBOY .. The Moore Sisters (THE COWPUNCHERS) .. Sonora H-7019
- BROOKLYN BOOGIE .. Louis Prima (MY VALENTINE) .. Majestic 1058
- BY THE WATERS OF MINNETONKA .. The Three Suns (FIVE MINUTES) .. Majestic 7197
- CAPULLITO DE ALELI (Violets in Bloom) .. Sacasas Ork (PRONTO JOSE) .. Victor 23-0327
- CHEROKEE .. Opie Cates Ork (TO EACH) .. Four Star 1131
- C-I-N-C-I-N-N-A-T-I .. Teddy McRae & His Zanzibar Ork (LOVER) .. Queen 4122
- COCKTAILS FOR TWO .. Ted Nash Quartet (ANNIE LAURIE) .. Savoy 604
- KING COLE TRIO, VOL. II, ALBUM .. King Cole Trio .. Capitol BD-29
 - I Don't Know Why .. Capitol 20062
 - I Know That You Know .. Capitol 20062
 - I'm in the Mood for Love .. Capitol 20063
 - I'm Thru With Love .. Capitol 20064
 - Look What You've Done to Me .. Capitol 20064
 - This Way Out .. Capitol 20061
 - To a Wild Rose .. Capitol 20063
 - What Can I Say After I Say I'm Sorry .. Capitol 20061
- COWBOY CAMP MEETIN' .. The Sons of the Pioneers (TUMBLING TUMBLEWEEDS) .. Victor 20-1904
- COWBOY'S HEAVEN .. Jesse Rogers (MY LOP-EARED) .. Sonora H-7014
- COWBOY'S LAMENT .. Burl Ives (DOWN IN) .. Decca 23591
- DER HARMONY SCHOTTISCHE .. Plehal Brothers (OUR KATY) .. Decca 45001
- DETOUR .. Curt Barrett and the Trailsmen Western Dance Band (SHARE A) .. Memo 5007
- DIGA DIGA DOO .. Jerry Wald Ork (RUMBA FANTASY) .. Sonora 3016
- DON'T BLAME ME .. Howard Slavin Ork (MY HEART) .. Howard R-502
- DON'T CRY OVER ME WHEN I'M GONE .. The Carolina Playboys (IT MAKES) .. Sonora H-7018
- (L'L ABNER) DON'T MARRY THAT GIRL! .. Helen Carroll and the Satisfiers (Russ Case Ork) (THE BOOGIE) .. Victor 20-1928
- DOWN IN THE VALLEY .. Burl Ives (COWBOY'S LAMENT) .. Decca 23591
- DREAMLAND RENDEZVOUS .. Skitch Henderson Ork (WHY DOES) .. Capitol 270
- ELLINGTON MOODS ALBUM .. Ram Ramirez Trio .. Gotham G-3
 - Dancers in Love (from "The Perfume Suite") .. Gotham 109
 - In a Sentimental Mood .. Gotham 110
 - Lost in Meditation .. Gotham 108
 - Prelude to a Kiss .. Gotham 108
 - Sophisticated Lady .. Gotham 109
 - Sugar Hill Penthouse (from "Black, Brown & Beige") .. Gotham 110
- FAITH OF OUR FATHERS' ALBUM .. Sonora Chapel Choir-Eugene Mott, Dir. .. Sonora MS-484
 - A Mighty Fortress .. Mine Eyes Have Seen the Glory
 - Abide With Me .. Nearer My God to Thee
 - Come Thou Almighty King .. Now the Day Is Over
 - Crown Him With Many Crowns .. O Beautiful for Spacious Skies
 - Faith of Our Fathers .. O Love That Will Not Let Me Go
 - Holy, Holy, Holy .. Onward Christian Soldiers
 - Lead Kindly Light .. Rock of Ages
 - Saviour Again to Thy Dear Name We Raise
 - The Church's One Foundation



Sweet...
and
Hot...

The Three Suns

America's favorite trio with two sweet ballads ...

Five Minutes More

(Vocal by Artie Dunn)

and

By The Waters Of Minnetonka

Majestic No. 7197

Earl Bostic

This top-flight jazz man leads his sizzling band in two blue, two red-hot tunes!

The Man I Love

and

Hurricane Blues

(Vocal by Earl Bostic)

Majestic No. 1055

The Major and The Minor

and

All On

Majestic No. 1056



Majestic

RECORDS

Studio: New York City Sales: St. Charles, Illinois
(Subsidiary of Majestic Radio & Television Corporation)

(Continued on opposite page)

Music Popularity Chart

Week Ending
June 27, 1946

AND POSSIBILITIES

RECORD POSSIBILITIES

In the opinion of The Billboard music staff, records listed below are most likely to achieve popularity as determined by entry into best selling, most played or most heard features of the Chart.

CINDY Jo Stafford with Paul Weston Orchestra Capitol 259

Capitol seems to do especially well with fem chirps, having had several clicks with Jo Stafford, Betty Hutton (before she left label) and Ella Mae Morse (whose "Cow, Cow Boogie" was label's first biggie), and it looks as if Stafford has done it again with her rendition of "Cindy." It's sprightly, danceable and eminently listenable, abetted no little by Nat Cole's piano, Ray Linn's trumpet and Herbie Haymer's tenor sax, all of whom chime in with the Weston ork to make it one of the best jobs of musical supports for a vocalist in a long time. Backing "I've Never Forgotten," from Republic film's "Earl Carroll's Sketchbook" which doesn't mean too much exploitation, is good job too.

BLUE SKIES Benny Goodman and His Orchestra with vocal by Art Lund Columbia 37053

Here is one of the best Goodman disks in a long, long time, and one of the most interesting arrangements of "Blue Skies" you'll ever hear. The bandwork is good, the Art Lund vocal is great, and the disk is surefire. Reverse "I Don't Know Enough About You," isn't bad, but "Skies" is the side. With the plugging tune will get from publishers and from the film of same name, it's a cinch.

SURRENDER Phil Brito with Walter Gross Orchestra Musicraft 15073

This Bennie Benjamin-Georgie Weiss ballad looks like it's headed for big things and this Brito cutting will help it get there. Tune is nicely suited for Brito's manly bary warbling and he does it full justice. Walter Gross's ork backing is a plus, too. You can't miss with this one. Reverse, "Who Told You That Lie?" is good, too.

HEY! BA-BA-RE-BOP (Parts 1 and 2).. Wynonie Harris with the Hamptone All-Stars Hamp-Tone 100

This one depends on the kind of production the new Lionel Hampton label can get from the Jefferson-Travis organization. If it gets any substantial amount at all, this rebop special will go. It's a cinch for the race spots and could easily join Hamp's own and the Benke-Miller platter on over-all hit charts. All-Stars are just that and Wynonie's vocal is strictly sockeroo.

ADVANCE RECORD RELEASES

(Continued from opposite page)


- FIVE MINUTES MORE Bob Crosby (Bob Crosby-The Bob-o-Links) (I'VE NEVER) Decca 18909
- FIVE MINUTES MORE The Three Suns (Artie Dunn) (BY THE) Majestic 7197
- FORGET AND FORGIVE The Carolina Playboys (LET'S BE) Sonora H-7015
- GAZING Ivory Joe Hunter Ork (IVORY JOE'S) Pacific 612
- GEE! YOU MUST HAVE FUN IN JACK HUNT AND HIS RHYTHM RANCH HANDS (SOMBREROS IN) Process 506
- HURTING ME Wingy Manone Ork (SLEEPY TIME) Four Star 1075
- GIT IT, GOT IT, AND GONE The Moore Sisters (HEART IN) Sonora H-7020
- GOIN' DOWN TO SANTA FE TOWN.. The Morris Brothers (TRAGIC ROMANCE) SIDE Victor 20-1905
- GUITAR POLKA (OLD MONTEREY) Rosalie Allen (I WANT) Victor 20-1924
- HAPPY BIRTHDAY Craven Edwards and His Lazy K Ranch Boys (THEY PLAY) Diamond 2007
- HAPPY WITH LOVE Don Brassfield & His Swing Sextette (Gordon Polk) (RUB YOUR) Mastertone 75-4
- HAWAIIAN WAR CHANT Spike Jones and His Wakiakins (Chorus) (THE GLOW-WORM) Victor 20-1893
- HEART IN THE HEART OF TEXAS.. The Moore Sisters (GOIN' DOWN) Sonora H-7020
- HEY BOBBY! Bobby Byrne Ork (The Band) (HYMN TO) Cosmo 492
- HONEY, LET'S GO OUT'N DANCE ... Curt Barrett and the Trailmen Western Band (TEXAS JUBILEE) Memo 5008
- HYMN TO THE SUN Bobby Byrne Ork (HEY BOBBY!) Cosmo 492
- I CAN'T BELIEVE IT'S TRUE The Carolina Playboys (BABY YOU) Sonora H-7016
- I DREAM OF BROWNIE WITH THE GRAYSON-BAREFOOTED PENNSYLVANIANS
- LIGHT BLUE JEANS Spike Jones and His City Slickers (Carl Grayson-Barefoot Pennsylvanians) (JONES POLKA) Victor 20-1894
- I GUESS I EXPECTED TOO MUCH... Dick Haymes (Earle Hagen Ork) (SHOULD I) Decca 18907
- I GUESS I WAS BORN TO BE BLUE.. Jack Hunt and His Rhythm Ranch Hands (NEW MEXICO) Process 505
- I SEE THRU YOU Leon Rusk (A Petal) King 539
- I SHOULD HAVE KNOWN Doc Denning & The Four Star Rangers (WHY SHOULD) Four Star 1130
- I WANT TO BE A COWBOY'S ROSALIE ALLEN (GUITAR POLKA) Victor 20-1924
- SWEETHEART Denver Darling (I'M GONNA) De Luxe 5015
- I WAS DREAMING SOMEONE ELSE'S DREAM Herb Jeffries-Dick Shannon and the Aleutian Five (ALL THE) Decca 23592
- I WOKE UP WITH A TEARDROP IN MY EYE Hal McIntyre (Nancy Reed) (SHOULD I) Cosmo 491
- ID BE LOST WITHOUT YOU Sarah Vaughn (Tad Dameron Ork) (YOU'RE NOT) Musicraft 380
- IF YOU COULD SEE ME NOW Bob Chester Ork (Lou Gardner) (SURRENDER) Sonora 3011
- IF YOU WERE THE ONLY GIRL Larry Bryant (MY BLUE) San Antonio 105
- I'LL BE LONELY The Carolina Playboys (SO LONG) Sonora H-7017
- I'LL GET YOU BACK SOMEHOW Phil Napoleon's Emperors (SISTER KATE) Swan 7510
- I'LL NEVER BE THE SAME Howard Slavin Ork (SHE'S A) Howard R-501
- I'M A LIAR Gordon Sizemore-Little Betty (WRIN-TO HEAVEN) Process 502
- I'M GONNA RIDE THAT TRAIN TO HEAVEN Johnny Moore's "Three Blazers" (Charles Brown) (WITH MY).... Exclusive 221

(Continued on page 114)

15069
**I HAVE BUT ONE HEART
YOU GO TO MY HEAD**
Gordon MacRae
with WALTER GROSS and Orchestra



15077
**YOU CALL IT MADNESS (But I Call It Love)
THIS IS THE NIGHT**
Teddy Walters
HIS VOICE AND GUITAR
MANNIE KLEIN and his Orchestra



15078
I DON'T KNOW WHY (I Just Do)
(from MGM film "Faithful in My Fashion")
vocal—Georgie Auld
JUST YOU, JUST ME
Georgie Auld
AND HIS ORCHESTRA



15079
MABEL! MABEL!
vocal—Carolyn Norman and Terry Parker
**NOBODY KNOWS THE TROUBLE
I'VE SEEN**
Les Elgart
AND HIS ORCHESTRA

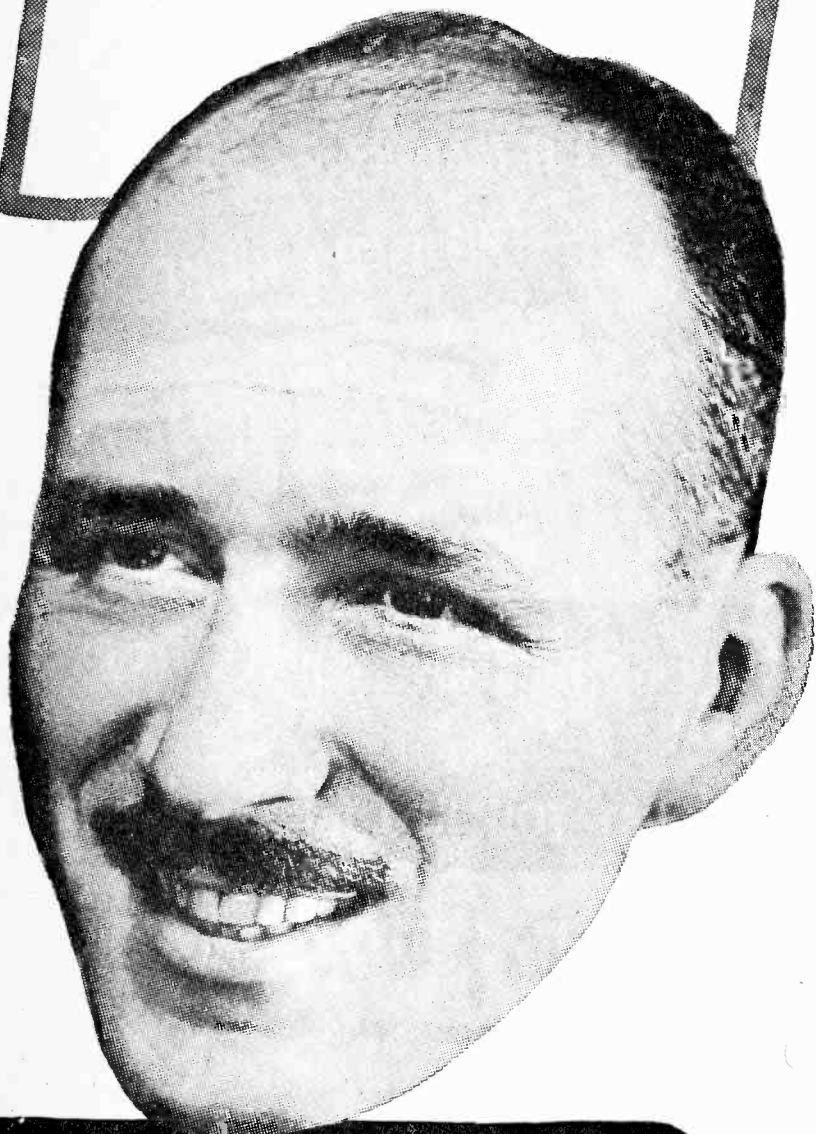


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NEW YORK • HOLLYWOOD

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15021 THEY SAY IT'S WONDERFUL
CYNTHIA'S IN LOVE

VOCALS BY
BOBBY DOYLE

Picked as "The record of the week" by Martin (Make Believe Ballroom) Block
SIGNATURE RECORDS LAST LONGER PRICE 75c

Signature records
DISTRIBUTED BY
GENERAL ELECTRIC
SUPPLY CORPORATION



PART 4—The Billboard

REVIEWS OF

Lightface portion of reviews is intended for information of all record and music

users. Boldface portion is intended for guidance of juke box operators.

Album Reviews

In a continuing effort to review as much of the output of all record manufacturers as manpower and paper limitations permit, The Billboard this week reviews recently released albums in a special ALBUM REVIEW section on Page 38. Albums covered are: "Twilight on the Trall (De Luxe No. 16), "Jazz at the Philharmonic," Vol. 2 (Disk 501), "Cedric Wallace Quartet" (International Vol. 13), "Square Dances" (Victor P-155), "Rhumba at the Waldorf" (De Luxe No. 17), "Texas Top Hands" (Savoy 3008 thru 3011), "Pat Kirkwood" (Cosmo DMR 102), "Sleeping Beauty" (Harmonia H-25), "Csardas" (International Vol. 14) and others. These album reviews, of course, are in addition to the reviews on this and the facing page, and those in the music machines department this week.

BETTY HUTTON (Victor 20-1915)

Wherever There's Me—There's You— FT; V.
My Fickle Eye— FT; V.

Typed for tackling the tunes with a measure of atomic energy, Betty Hutton exerts herself no end to live up to her reputation for her first sides on this new label. But the result is a major disappointment. Yells herself silly and at the same time violently for two tunes that are a far cry from being her forte. And as a result both sides are a far cry from the riotous comedy Miss Betty is able to deliver. Her exuberance is all forced and the spinning shows none of her subtlety in selling her specialty. Four Hits, a male quartet, give her vocal help and Joe Lilley's music is both rhythmic and filling. But all to no avail. In any event, even if the sides aren't much good, they're plenty loud.

Phono fans will expect better song material and the making better of it.

HARRY JAMES (Columbia 36996)

Friar Rock— FT.
Easy— FT.

Harry James sets the saccharine aside and goes on a strict riff kick for both of these sides. And on both counts, blows a powerhouse trumpet, hitting his notes hot and high. "Friar Rock" is an original spinning at a moderately paced jump tempo. It's a speed tempo for "Easy," for which James and trombonist Ray Coniff created the riff pattern that also finds the tenor sax of Corky Cornelius blowing off steam.

Phono fans will hop, jump and holler for both of these James instrumentals.

BILLIE HOLIDAY (Decca 23565)

What Is This Thing Called Love?— FT; V.

Don't Explain— FT; V.

Even the uninitiated will know what that five-letter word is all about after a listen to Billie Holiday's sultry and seductive chanting for Cole Porter's "What Is This Thing Called Love?," which comes to the fore again with the release of the composer's "Night and Day" movie. For Miss Billie tells you what it's all about in no uncertain and sexy tones. And it's still typically Holiday as she slows the tempo and dips into a mood indiego for her own torch ballad, "Don't Explain." In good voice for both sides, with fine orchestral backing from the studio gang, Billie is per usual terrific.

Nothing less than both sides will satisfy the Billie Holiday fans.

CHARLIE SPIVAK (Victor 20-1913)

Flat Feet— FT.

You Are Too Beautiful— FT; VC.

Charlie Spivak would have you believe that his band can swing out. And that's what he thinks he does for Fred Norman's "Flat Feet," the conventional riff opus. Mated side of the Hart-Rodgers "You Are Too Beautiful," a lush ballad, is a re-issue that features the maestro's sweet trumpet tootling and Jimmy Saunders' soulful lyricizing.

It's still "You Are Too Beautiful," which might be good for another once around.

BING CROSBY-XAVIER CUGAT (Decca 23547)

Siboney— FT; V.

Hasta Manana— FT; V.

Bing Crosby steps out of song character to bring two familiar Latin melodies to the waxes. And while Xavier Cugat's music

making for Ernesto Lecuona's "Siboney" and the lively "Hasta Manana" leaves nothing to be desired, Crosby does.

Hardly the gay caballero, the Bing Crosby fan will wait until something more like Bing Crosby comes along.

TEX BENEKE (Victor 20-1914)

I Know— FT; VC.

Ev'rybody Loves My Baby— FT; VC.

Two smooth ballad renditions of new songs that are hit potentials. And in the Tex Beneke setting hold plenty of attraction. Blend of muted brass and strings set forth the ballad "I Know," while a more rhythmic beat is set for the sax choir leading off for "Ev'rybody Loves My Baby," the collective efforts of the Three Suns and not to be confused with the standard ditty with the same title. The mixed voices of the Crew Chiefs carry the lyrical refrain effectively for "I Know," going under for the flipover to help the maestro sell the song.

Both sides hold promise, especially "Ev'rybody Loves My Baby."

FREDDY MARTIN (Victor 20-1908)

Dingbat the Singing Cat— FT; VC.

Happy Journey— FT; VC.

Again dipping into classical realms Freddy Martin comes up with a fanciful and rhythmical adaptation from Prokofiev's familiar "Peter the Wolf." And while there is not that melodic charm that Martin captures in his Concerto cuttings, there's plenty of popularity appeal in the pert rhythms of "Dingbat the Singing Cat," with Stuart Wade, Glenn Hughes and the Martin Men giving voice to the fairy tale of the fabulous kitty. In contrast the Martin music is slow-tempoed and smoothly spun for Ted Koehler's and James V. Monaco's sandman song, "Happy Journey," which is also geared to kiddie attraction.

Swell spinning for the boxes at home, but the "Peter the Wolf" fans are too young to drop coins.

JANE FROMAN (Majestic 1048-1049)

You, So It's You— FT; V.

Linger in My Arms a Little Longer, Baby— FT; V.

I Got Lost in Your Arms— FT; V.

Millionaires Don't Whistle— FT; V.

It's about time that the waxworks grabbed off the song-selling talents of Jane Froman, a name that commands respect and attention in show and smart sets. A far cry from the canaries that flood the spinning sides in this day, here is a lady who can really sing. Gives out from way deep down and gets under the listener's skin with her lyrical projection. While these are not the first sides she has ever waxed it's her first time on this label. And for those who can appreciate a good voice she leaves nothing to be desired. Displays her vocal versatility on each of the sides, equally effective for each different type of tune. She makes 'em literally wilt away as she warbles the wordage almost seductively for "You, So It's You," a haunting Latin lullaby; contrasting with beautiful delivery for a beautiful ballad in "Linger in My Arms a Little Longer." Her notes fall like balsam on the lobes as she wraps her pipes around the lush Irving Berlin show ballad from "Annie Get Your Gun" in "I Got Lost in Your Arms." And cutting an entirely different ditty facet, gives out like a million for a lively and lilting novelty ditty in "Millionaires Don't Whistle." Of particular note is the exciting and colorful musical background painted by the orchestra directed by Jerry Gray, making effective use of pizzicato Strad stuff.

Unfortunately these sides are way over juke box levels, altho there are rich possibilities in the novelty "Millionaires Don't Whistle."

MONICA LEWIS (Signature 15029)

Should I Tell You I Love You?— FT; V.

Put the Blame on Mame— FT; V.

It's fine song selling that Monica Lewis spins out for both of these sides. And with excellent musical support stemming from Ray Bloch's instrumentalists there should be a deepening wave of enthusiasm for the gal's styling on disks. Banked by muted strings, Miss Monica sings it smoothly and convincingly for the Cole Porter ballad "Should I Tell You That I Love You?" And with rhythmic contrast puts it over potentially for all the extra verses attending "Put the Blame on Mame."

Stemming from the "Gilda" movie, the phono fans will delight in Miss Lewis' delivery of "Put the Blame on Mame," which captures the screen spirit of the song.

Music Popularity Chart

Week Ending
June 27, 1946

NEW RECORDS

PHIL BRITO (Musicraft 15071-10573)
Come Back To Sorrento—FT; V.
Give My Heart a Break—FT; V.
Who Told You That Lie?—FT; VC.
Surrender—FT; V.

It was his singing of "Come Back to Sorrento" that first brought so much attention to Phil Brito. And hearing now all the warmth and appeal he packs into the song, singing it in Italian with an English lyric tag, it is easy to understand why. Paul Lavelle and his lush strings capture the singer's mood and enhance the selling qualities of the spin. For the other three sides Brito keeps to the tempo line with Walter Gross's musical background providing excellent support. Outstanding is the rhythm ballad "Who Told That Lie?," which Brito sings bright and brings out all the contagion packed in the summery song. Couples with a smooth spinning love ballad set to a beguine beat in "Surrender." And it's pleasant lyrical pleading for the ballad "Give My Heart a Break."

"Come Back to Sorrento" will catch the coins all over again.

SKINNAY ENNIS (Signature 15032-15033)

The Iggidy Song—FT; VC.
Remember Me—FT; VC.
Got a Date With an Angel—FT; VC.
I Don't Know Why—FT; VC.

The breathless whispered piping of Skinnay Ennis has always struck a responsive note with the needle fans, dating back to the days when he handled the vocal chores for the late Hal Kemp. And for his initial efforts on this label the singing maestro hits a high popularity mark. Particularly in bringing back "Got a Date With an Angel," his identifying theme and the song that first attracted so much attention to his singing style. Moreover, the muted staccato brasses and swirling saxons are in the Kempian tradition. Matting the side is another familiar in the ballad "I Don't Know Why," in which the smooth singing of Miss Carmene shares the vocal spotlight with the maestro. For the second pairing Ennis impresses most for the evergreen "Remember Me," which promises to bloom again on the strength of its use in the movie "Mr. Dodd Takes the Air." Companion piece, "The Iggidy Song," is a meaningless novelty with the boys in the band joining the maestro in song and adding an instrumental stanza satirizing the mickey-mouse brand of music. However, neither the song nor its presentation makes much listening sense.

Music ops should be able to make most use of "Got a Date With an Angel" and "Remember Me."

KITTY KALLEN (Musicraft 15074)

Just My Luck—FT; V.
Why Does It Get So Late So Early—FT; V.

Kitty Kallen again displays a fine sense of rhythmic lyrical projection, and in full voice, for these two ballads. And with Sonny Burke providing great band music it's great song selling. For both the singing and the songs are something to occupy the attention. "Just My Luck" is a plaintive and tuneful ballad by Joe Burke and Jimmy Van Heusen that should scale the song heights handily, and Allie Wrubel's "Why Does It Get So Late So Early" has a rhythmic lilt that spells contagion.

Both sides should sell if the songs show the popularity strength they deserve.

EDDY HOWARD (Majestic 7188)

Cynthia's in Love—FT; VC.
To Each His Own—FT; VC.

It's plenty sweet for the singing of Eddy Howard for both of these tuneful ballads, with the band boys setting an even rhythmic background to make the maestro's vocal efforts all the more pronounced. Fondles the wordage in fine order for "Cynthia's in Love" and in the same ballad tempo plus vocal help from the male trio brings out all the melodic appeal of the plaintive ballad tune "To Each His Own," movie title tune.

"To Each His Own" holds much promise to music ops, both as a potential song hit and in Howard's handling of the attractive melody.

HENRI RENE

(Victor International 25-0058)

Danube Waves—W.
The Skaters—W.

Henri Rene wraps up both of these continental waltz classics with rich instrumental color. His musette accordion silenced for this spin, it's spirited orchestration and playing, arranged by Harold Grant, for both of these everlasting classics.

Apart from home libraries, sides will see plenty of service at the skating rinks.

TED MARTIN-AIR LANE TRIO (De Luxe 1021)

Someday—FT; V.
Shame On You—FT; V.

Ted Martin, while in good bary voice, tries to make a pash ballad out of Jimmy Hodges' hillbilly dandy, "Someday." And in spite of the vocal help from the Freshmen and the blend of organ, accordion and guitar of the Air Lane Trio, it isn't catching in the least. Nor does the Air Lane threesome make much rhythmic sense in the modern idiom for Spade Cooley's outdoor bit, "Shame On You," for which Tony Lane takes in sorry stride.

Ops can skip this spinning.

FONTAINE SISTERS (Musicraft 15067)

My Fickle Eye—FT; V.
It Couldn't Be True—FT; V.

Blending their voices pleasantly and rhythmically, the Fontaine Sisters (3) make it pleasant listening without creating any undue excitement. Nor is there any appreciable measure of originality in their fashioning of the rhythm novelty "My Fickle Eye," or the slow ballad "It Couldn't Be True." Walter Gross's music fills in the background.

While the spinning is pleasant it's not interesting enough to keep coin boxes lit.

HARRY COOL (Signature 15031)

Who Told You That Lie?—FT; VC.
Just the Other Day—FT; VC.

It's a forthright commercial presentation, setting both of these ballads in rhythm style, that is turned in by the singing maestro. However, neither band nor maestro makes a marked impression—musically, vocally, showmanly or otherwise. And you can't blame it on the song selections.

Very easy for the phono fans to skip this spin.

BOYD RAEBURN (Musicraft 366)

You've Got Me Crying Again—FT; VC.
Summertime—FT.

These sound like rejects the waxwork found gathering dust when the new management took over. Spinning hangs heavy on the mediocrity for both the standard "You've Got Me Crying Again," for which Margey Wood adds voice as it is, and for the everlasting "Summertime," as an instrumental. It's Johnny Bothwell's alto sax for the Gershwin side. And while interesting enough, hardly enough to attract attention to this side. Besides Bothwell's identification gives away the age of the spin.

Music ops can skip on to the next review.

DAVE TARRAS (Savoy 8002-8003)

Eli, Eli—FT.
Let's All Dance—FT.
Frelachs—FT.
Send David—FT.

Long identified with the playing of Jewish folk music, Dave Tarras adds four such sides to the label's catalog. Save for the liturgical "Eli, Eli," spinning as a clarinet solo, the other three sides are the familiar music that rings out at weddings and other gay festivals. And in each instance it's the whining clarinet that carries each spin. Most tuneful and spirited of the three dance sides is "Let's All Dance." As a matter of fact it's only the clarinet that displays a true concept of this type of folk music. And since that instrument counts most, even the feeble trumpeting can be forgiven.

Only for suitable occasions will the dance sides serve in the music boxes.

WALTER OSSOWSKI

(Victor International 25-1063)

Pilot Polka—FT.
At the Banquet—W.

Walter Ossowski's instrumental four-some of fiddles and accordions are true and tried hands at handling the Polish dance music. And it's spirited spinning for both the polka side and for "At the Banquet," a Polish waltz melody.

Both sides serve well for this nationality group.

MARIE GREENE (Signature 15022)

Strange Love—FT; V.
Penthouse Serenade—FT; V.

It's persuasive song selling on the part of Marie Greene, a gal who knows how to get under a lyric and give out with a marked degree of intimacy. Heightening the intimate atmosphere of the spin is the casual musical accompaniment provided by the twin pianos and rhythm section as her Merry-men. Sings it in and out of tempo for "Strange Love," the screen title tune, and the familiar "Penthouse Serenade."

Spinning geared for the home boxes and not the coin chutes.

(Continued on page 116)

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Clyde McCoy—Vogue 752

ALL THE CATS JOIN IN (Regent)

Benny Goodman—Col. 36967 • Roy Eldridge—Dec. 23532
Opie Cates—Four Star 1102

BLUE CHAMPAGNE (Encore)

Jimmy Dorsey—Dec. 3775 • Freddy Martin—Vic. 20-1878
Frankie Masters—Okeh 6279 • Chris Cross—Coronet 10

DO YOU DO? DO YOU DO? (Commercial)

Enoch Light—Continental 1185

I DON'T KNOW ENOUGH ABOUT YOU (Campbell-Porgie)

Johnny Desmond—Vic. 20-1861 • Peggy Lee—Cap. 236
Mills Brothers—Dec. 18834

LAUGHING ON THE OUTSIDE (BMI)

Merry Macs—Dec. 18811 • Teddy Walters—ARA 135
Dinah Shore—Col. 36964 • Enoch Light—Cont. 1175
Jerry Wald—Sonora 3007 • Vincent Lopez—Mercury 2074
Sammy Kaye—Vic. 20-1856 • Andy Russell—Cap. 252

MOON OVER BROOKLYN (London)

Guy Lombardo—Dec. 18809

TOO MANY IRONS IN THE FIRE (Marks)

Mills Brothers—Decca •

VEM VEM (Pemora)

Jose Morand—Apollo 1007 • Don Jose—Gotham 101
Pancho—Dec. •

WHATTA YA GONNA DO! (BMI)

Louis Prima—Maj. 7191 • Louis Armstrong—Vic. 20-1891
Billy Butterfield—Cap. 265 • Bobby Byrne—Cosmo 488
Nick Lucas—Diamond 2019 • Johnny Aladdin—MFS 1504
George Barry—Coronet 17 • Helen Forrest—Dec. 18908
Kay Kyser—Col. • Shep Fields—Vogue •
Sunny Skylar—Mercury • Herb Kern—Tempo •
Opie Cates—Four Star 1124 • Jerry Wald—Sonora •
Phil Brito—Musicraft •

WHEREVER THERE'S ME THERE'S YOU (Republic)

Betty Hutton—Vic. 20-1915

WHO TOLD YOU THAT LIE? (Stevens)

Connie Boswell—Dec. 18881 • Vaughn Monroe—Vic. 20-1892
Phil Brito—Musicraft 15073 • Harry Cool—Sig. 15031

WITHOUT YOU (TRES PALABRAS)

(Peer)

Andy Russell—Cap. 234 • Desi Arnaz—Vic. 20-1058
Jayne Walton—Mercury 3002 • Noro Morales—Maj. 5000
Jack Carroll—Music Art 750 • Chucho Martinez—ARA 5006
Randy Brooks—Dec. 18874 • Tony Martin—Mercury 3019

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ALBUM REVIEWS

These album reviews are an extra service. Regular reviews of single disks begin as usual two pages preceding this in Part Four of the Music Popularity Charts. (From time to time, whenever space permits, *The Billboard* will publish additional reviews in this fashion in a continuing effort to review as much of the output of all record manufacturers as possible.)

JAZZ AT THE PHILHARMONIC—Vol. 2
(Disk No. 501)

This packaging of two 12-inchers is another Norman Granz creation. And in face of all the phony sound effects, there is plenty of instrumental sorcery whipped up in the jamnastics of saxists Lester Young, Charlie Parker and Willie Smith, and the bugle blowing of Howard McGhee and Al Killian. A fine procession of hot chorus improvisations and a lively beat gets them off for *Blues for Norman*, taking both sides to give every horn a hot say; then follow a similar pattern in a slower tempo for *I Can't Get Started*—which still leaves Bunny Berigan on top.

TWILIGHT ON THE TRAIL
(De Luxe No. 16)

A fine collection of Western classics featuring the soulful singing of Denver Darling, whose smooth baritone falls easy on the ear as he gives full expression and meaning to these prairie song stories. Heightening the effect is the vocal assist in a male trio, with the small rhythm band for instrumental support a decided asset. As a result, the spinning is ever bright and toe-tapping thruout. Three ballad sides include *Twilight on the Trail*, which serves as the album

jacket theme; *Tumbling Tumbleweeds* and *Cool Water*. And at a lively clip, *You Are My Sunshine*, *When My Blue Moon Turns to Gold Again* and *My Little Buckeroo*. Here is a set that the city folk will enjoy as well. Moreover, it's one that should provide rich coin for the phono operators.

CEDRIC WALLACE QUARTET
(International Vol. 13)

It's soft and subdued cocktailery brand of swing music spinning on six sides as presented by Cedric Wallace, one-time bass player with Fats Waller, and his small unit, originally a trio with guitar and piano, long featured at New York's Ruban Bleu. Robert Ashton adds his tenor sax to make it a foursome. With most of the six sides originals, plus Waller's *Jitterbug Waltz*, it's restful rhythm without creating any degree of interest or excitement. Nor does the foursome evidence any identifying measure of individual note that might make attraction for those who don't spend their evenings at a nitery. As a result, merchandising appeal—and the music—is highly restrictive. Other sides take in *Don't Blame Me*, *Ain't You Coming Back Honey?*, *Lady Be Good* and *Backstage*. Caricature of the foursome decorate the package cover.

SQUARE DANCES (Victor P-155)

With Lawrence V. Loy, the New England college lad who has become a folk dance authority, calling out the numbers, and the string band of Carson Robinson and His Pleasant Valley Boys dishing out the music

(Continued on page 116)

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ON THE STAND

Reviews of Orchestras Playing Hotels, Night Club and Ballroom Locations and One-Nighters

Charlie Barnet

(Reviewed at the Aquarium, New York, June 27. Booked by Music Corporation of America.)

TRUMPETS: Jimmy Pupa, Everett McDonald, Al Killian, Guy Chiaverini, Paul Webster, Art Robey.

TROMBONES: Sam Nestro, Porky Martin, Edward Fromm, Frank Bradley.

SAXES: Rae De Geer, Gene Kinsey, Kurt Bloom, Dave Matthews, Danny Bank, Johnny McAfee.

RHYTHM: George Jenkins, drums; Bill Miller, piano; Irv Lang, bass.

VOCALS: McAfee and Fran Warren.

ARRANGERS: Andy Gibson, Dave Matthews, Bill Moore.

Charlie Barnet has been around so many years with so many bands that the pattern is a familiar one to music buyers and pattern hasn't changed any in this showing at the Aquarium. Barnet still blows as exciting a reed as any musician in the country; he still has drawn around him a half dozen or so other top instrumentalists, and he, the instrumentalists and the other guys in the ork who come along for the ride give out with about the wildest, rockiest, uncontrolled jazz to be heard this side of a back-room jam session. Most of any given evening they do anyway, tho there are spots where they make use of the mutes and paint

(See Charlie Barnet on page 38)

Tiny Hill

(Reviewed at Trianon Ballroom, Southgate, Calif., June 18. Booked by MCA.)

CORNETS: Sterling Bose, Bobby Anderson. TROMBONES: Russ Phillips, Jimmy James. SAXES: Buddy Walden, Bobby Walter, Vic Jaroney, Jim Turner.

RHYTHM: Buddy Milton, guitar; Clarence (Penny) Pfeifer, drums; Pat Paterson, bass; Jimmy Shields, piano.

VOCALISTS: Buddy Milton, Bobby Anderson, Russ Phillips, Tiny Hill.

ARRANGERS: Wally Fobart, Ralph Morse, Bobby Walter, Bobby Anderson.

Let it not be said that the Hill aggregation (12) is a run-of-the-mill ork, for it offers a surprising contrast from most current bands, with more than half its numbers styled a la Dixieland jazz. One of the few two-beat jazz bands in the biz today, Hill's crew gives out with a solid commercial brand of Dixie, featuring the ork as an ensemble rather than spotting instrumentalists, altho cornetists take solo breaks occasionally. General effort is one of relaxed, easy-to-dance-to rhythms, with the entire ork achieving a full, rounded, over-all tone. Use of two cornets in place of the usual trumpets is especially helpful in attaining old Dix flavor. Best offerings are old stand-bys like Jazz

(See Tiny Hill on page 38)

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CHICAGO, June 29.—Additional proof of the popularity of kidisks were given this week by the Sonora Record Company when headquarters here revealed that in the eight-month period up to May 31 of this year second of the albums of Uncle Don, conductor of a WOR-Mutual kids' show, had sold 162,374 copies.

Uncle Don's first kid album was released in February, 1944. A story-telling album, it sold 257,481 copies in the next two years.

In October, 1945, Sonora released the second Uncle Don album, *Land o' Song*. Sonora execs expect it to top the first package which didn't do as well in the first eight months it was on sale. As a result of the success of the first two Uncle Don releases, Sonora on July 10 will release another album featuring him. This one will be called *Uncle Don's Song Shop* and will contain children's jingles and nursery rhymes.

Willing In Majestic Switch; Paired With Prima on Cowboy

HOLLYWOOD, June 29.—Foy Willing, Western-styled singer and band leader, switched to Majestic Records from Decca. In first plattering for Majestic, Willing teams with disker's best seller, Louis Prima's orchestra, for a duo feature of the tune *Voot Cowboy*. Maurice Duke, Willing's p.m., set Majestic contract with Ben Selvin, here from the East.

TINY HILL

(Continued from page 37)
Me Blues, I've Been Working on the Railroad and South.

As a sweet ork, however, the crew is just average. Well-defined beat which marks Dixie offerings is sometimes lost in such numbers as *Full Moon and Empty Arms* and *April in Paris*. Situation might be remedied with a little more work and a touch of rearranging to bring out more body and color in the various sections of the ork.

Vocal chores were handled by Tiny Hill on novelties and by guitarist Buddy Milton on ballads. Milton lad is far above average, with excellent control and range, and shows plenty of promise. He could, however, use more salesmanship. Current band has been together only four months, and ork has come along in good shape. A little more work in polishing sweet stuff and inclusion of more novelties in book should help sell band.

CHARLIE BARNET

(Continued from page 37)
some tone patterns in the softer musical shades.

As on previous dates, however, the band will never draw the ballad boys and their babes. It's strictly for those who get their kicks from the most uninhibited, unrestrained kind of powerhouse playing. As a big wild jazz band Barnet could probably hit the high top-name bracket at that (say up in the Woody Herman strata) if he would pay more attention to other facets of the band biz than just dishing out exciting music (which he does plenty). The music stands, for instance, are the crummiest looking you'll see in front of any ork of Barnet's standing. Leader himself could come out of the musical daze he's in once in a while to good advantage and flash up that fronting job with some showmanship that would at least begin to approach his and the ork's playing.

Top credit, aside from that which must go to the guys who make this stirring wild music, goes to Barnet's arrangers. Dave Matthews and Andy Gibson turn out most of the items in the Barnet books and they deserve

plenty kudos for creating some of the most colorful, imaginative musical doodling around. Band's vocalists, Fran Warren and Johnny McAfee, are adequate, but this isn't a sing band, it's strictly swing, and from-the-floor swing at that.

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| | I LEFT MY HEART IN MISSISSIPPI | |
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| #7005 | APPLE ON A STICK | |
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| | BUCK DANCE RHYTHM | |
| #1051 | I HUNG MY HEAD AND CRIED | |
| | YOU TURNED A GOOD MAN DOWN | |
| #1054 | SHIMMY SHAKIN' DADDY | |
| | PLEASE DON'T TURN YOUR BACK ON ME | |

MANOR—49c

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| #1009 | YOU'RE HEAVEN SENT | Deek Watson & His Brown Dots |
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| #102 | CAN'T WIN, CAN'T PLACE, CAN'T SHOW | Frankie Marvin |
| | HEADIN' DOWN THE WRONG HIGHWAY | Frankie Marvin |
| #103 | WRONG SIDE OF THE TRACK | |
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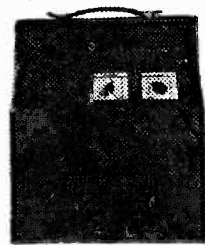
Lawrence's G'by

PHILADELPHIA, June 29.—Promotion-wise, Motor Parts Company, local Columbia Records distributor, staged a gala send-off for Elliot Lawrence, who leaves these parts with his band to open Monday (1) at the Hotel Pennsylvania, New York, his departure coinciding with the issue of the first Lawrence waxes on the Columbia label. On Thursday (27) Rex Alexander, Motor Parts promotion chief, brought together all the disk jockeys and dealers at the Ritz-Carlton Hotel for a farewell party for the maestro. Emphasis was placed on the fact that while the maestro was leaving town his music would still be available for home consumption via his new Columbia waxes. Each disk dealer and jockey attending received an autographed Lawrence platter for remembrance. Lawrence groomed his band at the WCAU studios, which once housed the Jan Savitt crew, and he is the first local band since Savitt to make a strong bid for national fame.

AGVA Okays Iturbi's Own Talent Agency

HOLLYWOOD, June 29.—Reversing an earlier ruling, local AGVA office revealed that concert pianist Jose Iturbi would be given a special license to open a talent agency sometime in the near future. Application was previously nixed by the talent union because of a ruling which forbids performers operating as agents. Iturbi appealed the local ruling to AGVA National Director Matt Shelvey, who granted special permission. Shelvey reasoned that Iturbi was in class by himself and would offer no competition to other performers if allowed to operate a talent office. Iturbi would reveal nothing of plans for the office, but it was learned that a new corporation has been set up under the firm name of El-Turia, Inc. Purpose of the corporation was not divulged by either Iturbi or any of his business managers.

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Guy Pleasure Beach Topper

BRIDGEPORT, Conn., June 29.—Guy Lombardo, playing a one-nighter at Pleasure Beach Ballroom here last Sunday (23), broke the season's record by drawing 2,600 persons at \$1.80 per, grossing \$4,680. This was more than Carmen Cavallaro drew on June 2. Besides being popular with local fans, the Lombardo orchestra's featured vocalist is a local lad, Don Rodney.

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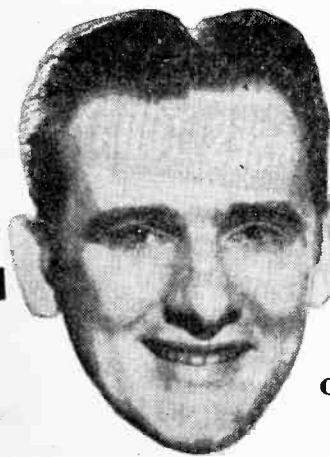
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Music---As Written

NEW YORK:

Eleventh annual golf tournament of the professional music men takes place at River Vale Country Club, Westwood, N. J., August 21. Harry Link is chairman of the golf committee and is hustling prizes. Leaders, singers, record companies, radio stations, etc., have been invited to contrib a prize. . . . New buying service for record dealers, supplementing self-selection merchandising service, will be debbed by RCA-Victor at the National Association of Music Merchants' meet in Chi July 15.

Benny Goodman may do an album of kid records in the near future. . . . Harry Carter, ex-Decca, has his own disk distrib company down Boston-way, called the Carter Corporation. . . . Count Basie getting a neat \$12,500 weekly for his Castle Farm, Cincy, stint. . . . Ted Nash, Les Brown saxist, led combo consisting of himself, Geoff Clarkson, Bob Leininger and Max Roach on a four-side session for Savoy plattery. Same disk also released second in its Hebrew series, with Dave Tarras. Titles are Koshtchok and Komarinska.

Press Agents Must Live Too department: Milt Rubin in a release on Moro Morales and Ella Logan says: "Morales has penned and is featuring a rumba arrangement of *Loch Lomond* which is really something to brogue about. Ella is delighted and her enthusiasm for the ditty is not to be scotched, it fairly kilt her." Us, too. . . . Now it's out. Slim Gaillard's newie, *Yep Roc Heresi*, has a meaning. Yep roc (and this is straight from Mills Music's p. a., Bernie Kalban) is Arabic for a grape-leaf concoction, and heresi connotes heat in food. So Gaillard's *Cement* follow-up is evidently a hot grape-leaf deal, whatever that is.

CHICAGO:

Frankie Masters ork, currently on tour of Texas theaters, is turning in grosses reported to be extremely high. In spite of a polio situation that kept those under 15 out of public places he did 25G at the Majestic, a San Antonio 3,700 seater, and in Dallas did a \$20,000 gross for the first four days of this week.

Acts appearing with the Masters show, which has also hit Beaumont, Houston and Fort Worth, are Carleton Emmy and his dogs, Billy Wells and the Four Fays, and Benny Ross and Maxine Stone. Band will visit Den-

ver, Omaha and Louisville in July and will then do a one-nighter tour thru Ohio, Pennsylvania and parts of Canada.

Diane Page replaced Ruth Marion as chirp for the Benny Strong band. She was formerly with Kenny Jackson's ork. . . . Shirley Richards is the new vocalist for Ted Weems. He hired her from the Steeplechase, Chase Hotel, St. Louis. . . . Rip Tide, Calumet City, Ill., will go back on a name policy July 27 when Milt Herth goes in there. . . . Berle Adams, of Mercury Records, left Friday (28) on his first vacation in four years. . . . Jay Burkhart's orchestra, which plays Sunday and Monday at the Embassy Club regularly, will fill in for Anson Weeks every Tuesday at the Sky Club, Elmwood Park, Ill.

DETROIT:

Pete Angel, musical director at WJBK, is opening at the Van Dyke Club for the summer, doubling with a small musical unit, replacing Guy Welch. . . . Les Backer closes June 30 at the Famous Door, following three and a half years, and will head for the West Coast where Mrs. Backer, who has been seriously ill for a long period, will remain on her family ranch to regain her health. . . . Jack Goldie, former saxman with the Tommy Dorsey band, will replace with a new unit. . . . Don Pablo, long-time orchestra leader at the Palm Beach Cafe, stricken by acute appendicitis, is to undergo three months' preliminary treatment prior to operation. . . . Chet Noble Trio, currently at the Canity Show Lounge, Chicago, and featuring Boyce Brown, alto saxman, has been signed by the new Sultan Recording Company, of Detroit, and cut its first four sides last week.

PHILADELPHIA:

Johnny Adams taking his band to Glenwood Hotel in the Penny Poconos for the summer. . . . Paul Neff renewed for 25 more weeks at Warwick Hotel. . . . Sonny Marlowe planning to take his band to the West Coast, with a Capitol platter deal a-cookin'. . . . Jack Lewis set for another summer season at Bushkill Falls (Pa.) Hotel in the Poconos. . . . Reese DuPree, vet race-dance promoter, went under the surgeon's knife June 26 at University Hospital to correct a varicose vein condition. . . . Eddie DeLuca, locked out of Jack Lynch's Walton Roof with the hostelry's shuttering as a fire precaution, switches to the Round the World Room at Atlantic City's Hotel President.

HOLLYWOOD:

Warren Pearl in town. . . . Jan Garber's daughter now singing with his crew, using the tag Kitty Martin. . . . Sid Lorraine upped at ARA pub firms, Carol and Stanley, with Allen Best added as Eastern rep for firms. . . . New Spina-Green pub outfit a two-way deal for songwriters, Mack Green and Harold Spina. . . . Allan Roberts and Doris Fisher scoring Columbia's *My Empty Heart*.

The highly exploited B. & O. Choir (Baltimore & Ohio Railroad) signed by ARA Records. . . . ARA's new pressing deal, with indie pressers, Olympic Recording, reportedly upping production to 500,000 per month. . . . New magazine slanted towards disk jockies, reviewers, dealers and coin machine men, inaugurated shortly by ARA to be called "Stardust."

First occupants of Capitol Records' new headquarters at Sunset and Vine were the staff handling the new Capitol transcription end of things. . . . Don Otis, of Capitol Transcriptions, headed for Chicago to record the Dinning Sisters. . . . Stan Kenton and

his bandmen to jump via auto from Hollywood to Detroit in just four days. . . . Music publisher Ralph Peer observing the 19th anniversary of his first trek to Mexico, Central and South America in quest of Latin American songs. . . . Dick Jurgens cuts for first time out of service on Standard Transcriptions this week in San Francisco, where he is playing the Claremont Hotel.



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MEMO:

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LINDA LORRAINE
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IN SHORT

New York:

Joe E. Lewis, who is supposed to be set for the Copa next September, isn't. Comic wants \$6,000 and Proser, who went to Chi to sign, is playing hard to get. Also Lewis doesn't want to open until October. . . . Margaret Whiting's vaude preem set for the Capitol end of July. . . . Eddie Mayehoff due back at the Blue Angel July 2. . . . Ruby Hill, current in *St. Louis Woman*, starts doubling into the Ruban Bleu July 17.

Josh White closed his four years at *Cafe Society Downtown* and will do concerts. . . . Ziggy Lane set for Leon and Eddie's August 9. . . . Debonairs at the Mardi Gras in their first Stem date since each member returned from overseas.

Dale Belmont, who got a \$29,000 verdict a few weeks ago against Lester Cowan Productions, lost it before she even could think of spending it. Supreme Court set the amount aside and ordered a new trial. . . . George Woods's nose job, according to the Lindy mob, was to make him look pretty when he goes to the Morris Hollywood office.

Chicago:

Paul Gray, emcee, returned here this week for a short vacation after which he will do the same clubs at which he enjoyed so much success recently. Gray will revisit the El Morocco, Montreal; Mayfair, Boston; Town Casino, Buffalo, and Chanticleer, Baltimore. . . . Roy Ward and His Modulators, just reunited after a term in the service, are reported doing well at Lyle's Lounge on the South Side.

Mary Jane Dodd, who in her last Chi appearance did the Chicago Theater, opened Friday (28) at Helsing's. . . . Nob Hill, new South Side cocktail lounge, will use the Casual's, quartet, for the spot's opening the first week in July.

Marles Noie, three-year-old girl who plays the piano and has such selections as Brahms' *Lullaby* in her repertoire, recently played a benefit at a Kenosha (Wis.) theater. As a result of this performance she is reported to be signed with Augie Morin, Wisconsin booker, on a p.-m. deal. . . . Mutual Entertainment Agency moved into more spacious offices in the same building.

Dick Abbott unit, a six-piece cocktail combo which has been booked without a management contract for the last two years, has signed with McConkey Orchestra Company. . . . Cliff Real closes a six-month engagement at Kesner's Sky Club July 11 and will then take a West Coast vacation.

Ken and Roy Page, just out of the navy, will be handled thru the Central Booking Office. . . . Bill Baird goes into Frolics, Omaha, July 5 and will be followed by Jayne Walton July 19.

St. Louis:

Charley Chaney's option has been renewed for an indefinite period at the Zodiac Bar. . . . Jim Breyley, of MCA's band department, was in town last week end. . . . Audrey Phelan trio signed for remodeled Piccadilly Room of Melbourne Hotel, replacing Russ Haviland, and Pat Nash, vocalist. . . . Alvin Rey set for a week at Tune Town late in July. . . . George Givot heading for Coast to make RKO picture with Pat O'Brien. . . . Mimi Walters, dancing star of *Follow the Girls*, signed for four weeks at North Shore Club.

Orville Crouch, just out of khaki, replacing Marty Burnett as manager of Loew's State Theater here. . . . George Arken, of USO Camp Shows, in the city signing up talent for six-month overseas show. . . . Nelson Sisters go from here to four weeks at

Chi's Oriental Theater. . . . Shirley Deane signed as singer at 400 Club, replacing Jeanne Webb, who has gone into the Steeplechase Bar. . . . Bob Carlyle, former Pinky Tomlin and Phil Levant vocalist, awaiting arrival of his British war bride. . . . Bob Parrish, Mills Brothers and Lou Jordan inked for Club Plantation. . . . Larry Ray, former Henry Busse pianist, now at Claridge Hotel. . . . Alan Gale booked to follow Romo Vincent at Starlight Roof of Chase Hotel.

Dorothy Shay and George Moore open July 12 in Crystal Terrace of Park Plaza Hotel. . . . Mort Dennis unit returning to Hotel Statler. . . . Marie Bono out of El Avion into North Shore Club. . . . Tommy Russo emceeding shows at Wonder Inn. . . . Betty Day, former Benny Beckner vocalist, recovering from injuries sustained in auto accident. . . . Joe Keegan, manager of 400 Club, visiting Chi clubs looking for talent. . . . Edgar Bergen and Paul Whiteman here visiting relatives and friends.

Atlantic City:

Two Maxies—Rosenbloom and Baer—headlined opening of Orsatti's Somers Point Casino June 28 and 29. . . . Kay Karlon Girls open at Chez Paree. . . . Buddy Lewis leads Nan DeMar Revue at Clicquot Club. . . . The Grooveneers back at Club Nomad. . . . Leo Lawler is managing Babette's, where Al Fisher and Company head the summer revue. . . . Skinny D'Amato and Irvin Wolf have complete control of the 500 Club.

Three Aces and a Queen set at Buddy's Cocktail Lounge. . . . Art Smith at the Hammond organ in Mermaid Room at Howard Johnson's on Boardwalk. . . . Count Smith and his piano at Lambs' Club.

Sophie Tucker and Zero Mostel are among the names to follow Willie Howard at the New Aquarium. . . . Billy Ryan makes his pro bow as a magi at Steel Pier, going in for a fortnight starting July 27. . . . Gene Arcade set for Marty Bohn's Nut Club at near-by Wildwood. . . . Rist Brothers Trio takes over at Eisenhower Musical Bar in Lakehurst, N. J. . . . Bess Myerson, Miss America of 1945, guesting with Esy Morales's band at Hotel President's Round-the-World Room. . . . Barbara Bardo an added started at Chez Paree.

Philadelphia:

King Cole Trio makes its first local nitery bow at the Cove, starting July 8. . . . The Hollis Hoppers at Maxie Spector's King Cole Club. . . . Betty King, former piano-vocal single, returns to the fold with a fem foursome. . . . Carmen Ventura, sister of band leader Charlie Ventura, bows with her own quartet at Riverside Inn under Jack Casper's wing. . . . Tune Toppers open at Ciro's mid-July. . . . Jackie DiGitano, younger brother of Adam (and Jane) DiGitano and just out of the army, debuting his own dance team at Casablanca. . . . Joan Barry back at Kaliner's Little Rathskeller. . . . Anne Hamilton and Elsie Sterling joined O. D. Mack Theatrical Agency. . . . George Clifford set for summer at Henlopen Hotel, Rehoboth Beach, Del. . . . Percenter Frankie Crane links forces with Dick Mayo's Agency. . . . Adrian Sisters added at Twin Bar, Gloucester, N. J.

Phil Moore brings his quintet back to the Cove July 15. . . . Art Davy Trio takes over at El Dorado, alternating with pianist Joe Small. . . . Bill Hopkins, owner of the nitery bearing his name, appointed chairman of the entertainment committee for the coming VFW encampment. . . . Larry Lane and His Five Melomen coupled with Freddy Gray Quintet at Melody Inn. . . . Doli

A. C. Hotel Chelsea Opens New Lounge

ATLANTIC CITY, June 29.—Resort's musical bar scene added stature this week with the lighting of the new Chelsea Grill and Cocktail Lounge in the beachfront and swank Hotel Chelsea. Cocktailery overlooking the Boardwalk and ocean seats 300 with a heavy array of musical talent on tap. Pedro Albani's rumba band, with vocals by Carmencita Del Rio in the top spot, alternates with the Eddie Harrington Trio. Also on tap is Charlotte Sande for piano-vocals and Art Smith at the organ installed at the east end of the lounge. Added feature is Penny Davis and her staff of tutors to explain the Latin dance steps to sippers. Boardwalk hostelries, in former years featuring floorshows, now emphasize cocktailery features for the after-dark divertissement. Musical units are also in the top spot at the side avenue hostelries.

Cliff Bell's, Det., Renamed Beauchamp's as Mgr. Buys It

DETROIT, June 29.—Cliff Bell's, North End spot, recently taken over by Joseph R. Beauchamp, long-time manager of the spot for Bell, is being retitled as Beauchamp's.

Cliff Bell himself will continue to run the downtown spot which also has his own name.

Camden Lounge Reopens

CAMDEN, N. J., June 29.—Billy Starr and Harry Fazzie reopen their refurbished Blue Mirror Room here this week. Spot uses two units, starting with the Lenny Payton Trio and the St. Louis Four.

Amenre, former trumpet feature with Louis Armstrong and the late Fats Waller, stepping out as a nitery single here. . . . Herb Mazer brings his pianology to Village Musical Bar.

Detroit:

Lyle Carlyle opened June 23 at Sid's Cafe, East Side spot. . . . Lee Walters opened at Nebiolo's in Melvindale last week. . . . Skeeter Palmer is at the Chancellor Lounge in the Barlum Hotel, with Jeanne Rand doing vocals. . . . Steve and Dorothy Matthews opened at the Crest Lounge. Bill Lockman is alternating with them starting this week. . . . Carl Bonner, pianist, opens at the London Chop House July 8. . . . Dick Betts, organist, moved into the Sapphire Room at the Hotel Wardell-Sheraton June 24. . . . Fritz Kingsland and His Kingsland-Aires opened at the Wonder Bar, sharing the stand with Frank Gagen. . . . Francis Faye back as headliner at Lee 'n' Eddie's. . . . Les Lamb, comedy emcee, in his sixth week at Geisz's Inn, has been booked to reopen the spot in the fall after the summer closing.

West Coast:

Sylvia Harris and William Shore, ballroom team currently with Ken Murray's *Blackouts* in Hollywood, have been inked by Paramount for featured spot in *Golden Slippers*, two-reel musical short. . . . Club Del Rio, San Pedro, Calif., shifting from hillybilly bands to small cocktail combos. Kenny Hall and the Toppers first crew to work spot with three air shots as part of deal.

Wally Vernon, at Sally Rand's Club, El Cerrito, Calif., for past six months, goes into El Rancho Vegas, Las Vegas, Nev. . . . Roy Milton Band starts road tour August 13 following present stint at Club Cobra, L. A. . . . Pianist Kent Clark opening at Jocooco Room, new night spot on Hollywood's Sunset Strip. . . . Nate Gray going into Somerset

House, Riverside, Calif. . . . Vince Barnett inked by David Alison to headline his *Talent Time* revue, opening July 2 at the Wilshire Ebel Theater, Los Angeles.

Joe Liggins and His Honeydrippers set for a week's run at Million-Dollar Theater, L. A., week starting July 16. . . . Frankie Ortega going into Coo-Coo Nut Groove, Santa Monica, Calif.

With defense plants closed down, reconversion as yet not under way and easy-spending G.I.'s for the most part out of the Southern California area, bookers report summer biz slump reminiscent of pre-war boom days.

Here and There:

Dick Haymes plays a week at RKO, Boston, September 22 on an old contract. . . . Bob Eberly gets the Steel Pier, Atlantic City, August 18. . . . Joe E. Lewis does four weeks, starting August 7, at the Mounds Club, Cleveland. . . . De Marlos open at the Blackstone, Chicago, July 4. . . . Baer and Rosenbloom open at Colosimo's, Chicago, July 17, with their own show. . . . Dolores Vogue's option at 20th Century, Philadelphia, picked up.

Keith Clarke's new handle is Pierre Cartier, under which he opens at the Capitol, Washington, July 11. . . . Mischa Auer at the RKO, Boston, July 4, then goes to McVan's, Buffalo, July 22. . . . Four Jays set at the Merryland Club, Washington, until September.

Jackie Miles will play a four-weeker at the Bradford Roof, Boston, starting August 1. . . . Maurice Rocco set for the Bali, Washington, September 20, after winding up at the Boston Latin Quarter where he starts August 25.

Paddy Mack just opened at the Morocco, Chicago. . . . Tom and Tiny Twist, after 30 weeks of club dates in Pittsburgh territory, start West to work fairs. . . . Esco La Rue signed for the third year to work in *Ice-Capades* (1947 version). Current edition winds up the season at Atlantic City September 2. . . . Ciro Rimac starts at Del Mar Casino, Santa Monica, Calif., July 4.

Comedy team Lew Nelson and Jack Sobol opened in new show at D'Jais, Secaucus, N. J., June 22 for indefinite engagement. Conway and Parks, comic dance team; Margo Wade, acro hooper, and Mary Brady, chirper, also there.

MEMO:

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PARÉE'S YANK TALENT SPREE?

French Spots Coinin' Dough

New and old clubs opening and offering U. S. prices—
Jacoby plans exchange

By Bill Smith

NEW YORK, June 29.—“Paris in the Spring” may soon become a reality for American acts if present plans started by Parisian nitery owners and at least one American op bear fruit. When the war started, Parisian cafes didn't shutter like those in other European capitals. The curfew darkened them at 10 p.m., but most managed to exist even tho it was thru German and collaborationist help. With the war over and the country—anyway Paris—rolling in black market moo, the after-dark spots are doing a terrific business, being jammed from the opening until the wee hours.

Most popular nitery, comparative to the Latin Quarter or the Diamond Horseshoe in New York, is the Bal Tabarin, owned by Pierre Sandrini. Spot does about \$20,000 a week and plays to packed houses every day. Sandrini has started to redo his Moulin Rouge, spending a fistful of dough. He expects to reopen in about a month and has made offers to the Andrews Sisters and the Bernard Brothers. Neither act has taken the job because of previous commitments and salary difficulties. But the difference between the money offered and their established salaries in this country isn't too great. There is about a 25 per cent difference between American and French salaries, but acts can live a lot cheaper in Paris than in New York.

Lou Walters, Latin Quarter op who recently returned from a trip to Paris, lived in the Ritz for about \$16 a day. Meals, he said, cost about \$1.25 and taxis charge about the same as they do in New York.

Club Openings

New and old clubs to light in the near future, if they haven't already done so, are the Lido, owned by Guerin, who also runs Le Club; Les Ambassadeurs, run by Clifford Fischer, and the Casanova and Florences. Before the war Florences was a Negro cafe. Today it is one of the smartest spots in Paris. Carrere's and Le Symphonie are other new spots.

The Lido has hired Gene Lesaux to put on its shows. Lesaux was formerly Clifford Fischer's producer in New York when he had the Folies Bergere. He also put the shows on for Earl Carroll. All these new clubs are trying to get Yankee performers, not so much for their quality as for the fact that France, like the United States, needs attractions.

Currency Flow

Money is, of course, the big handicap. French contracts for French actors call for daily pay even tho salaries are paid weekly. But American contracts would be on a weekly basis, with part of the dough to be paid in U. S. coin and part in francs. There is no embargo on currency where Americans are concerned. At least, if there is, it is no longer enforced. Frenchmen, however, cannot take all the dough out of the (See Paris Niteries on opposite page)

Terp Shirtag

HARRISBURG, Pa., June 29.—Pennsylvania's Department of Commerce has revealed this terse bit of information: “The Hughesville Manufacturing Company is remodeling a dance hall at Hughesville, Lycoming County . . . with the intention of manufacturing men's shirts.”

N. Y. License Chief Fielding Mulls New Nitery Fee Method

NEW YORK, June 29.—Stem cafes may soon be faced by a new gimmick which may help some and hurt others. Commissioner of Licenses Ben Fielding has inspectors out looking over the cafe situation and making reports to him. Using the report as a basis, he intends to propose a change in the cabaret licensing fee and now has various methods before him. One calls for a fee based on the club's gross business. Another is based on minimum charges; another on seating capacity.

Present fee is \$250 a year. If the new plan goes into effect, the charge may jump considerably for some and decline for others. Fielding feels that the new plan will place the burden of taxes on the clubs which do the business and not penalize those which just get along.

Frank Shapiro, N.Y. Op, Buys Newark Mirror; Policy Sticks

NEWARK, June 29.—New owner-operator of the Blue Mirror here, taking over on July 1, is Frank Shapiro, who also operates the Subway Inn, New York night spot at Lexington and East 60th. Former owners were the Minkoffs brothers. Shapiro plans to continue the same floorshow policy instituted by Minkoffs.

Bob Eberle opened a return engagement at Blue Mirror Thursday (27). Singer clicked solidly on his first Blue Mirror date early in April, after his army exit, before playing the New York Paramount. He is booked for an indefinite period.

Big-Dough Boys Don't Show, So A. C. Ops Tighten Their Belts, Hold Off Buying Acts

Hopes Pinned on Expected Gambling Lid Lift

ATLANTIC CITY, June 29.—Nitery ops here are concerned over the light well-heeled patronage this summer—worried that maybe the honeymoon is over already. Save for a smattering of the black market money boys who would rather strut their fineries on the Boardwalk or in hotel lobbies than keep them hidden at a ringside table, the money crowds are absent. And while the beach-front hotels are overloaded with customers, the bulk of the high-priced apartments and cottages are plastered with “for rent” signs. Indications are that the city

Balt. Nitery Ops' Name Competish At Fever Pitch

NEW YORK, June 29.—The Baltimore nitery situation is boiling over again. Curley Harris with his partners who run the Chanticleer, and Tom Shaw, Cy Bloom and partners who run the Club Charles are at it, swinging from the floor. Both spots want names and are bidding against each other to get them.

Latest squabble was over Belle Baker. She was first submitted to the Charles. When they hesitated, the singer was offered to the Chanticleer which bought her for \$2,250. When Charles ops heard about it they promptly got in touch with Baker, who said she hadn't accepted anything, even tho her agent had okayed the deal. So, instead of signing the Chanticleer paper, she took the Charles offer of \$2,500, okaying a September 19 date, which left the Chanticleer on the outside looking in.

The Jackie Miles date was another one of those things. Miles is to play the Chanticleer in the fall. The Charles tried to buy him for the summer on a four-week date. The Chanticleer said if Miles took the Charles it wouldn't use him in the fall. Both Miles and the Charles screamed bloody murder. The Morris office (Miles's rep) said it didn't want to be caught in the middle. The Charles claimed that the Morris office, because it had the Chanticleer exclusive, couldn't keep their acts out of competitors' clubs. The whole thing was settled when Miles discovered that he couldn't play the Charles because “I want to visit my mother.”

Philly Latin Casino's Hot Stanza Exit; Veldon as Op

PHILADELPHIA, June 29.—Latin Casino, one of the top spots in town, shuttered tonight until fall. Harry Steinman, op, will turn it over to Key Veldon, who was responsible for the beaut interiors of the Copacabana and Latin Quarter in New York.

Top names again will hold forth at the spot next season. First show will headline Joe E. Lewis plus Desi Arnaz's rumba band.

O Sale Mio!

NEW YORK, June 29.—Ever since Bill Miller took over the Riviera the grapevine has been buzzing with stories of the Embassy sale. The latest one reported that Mike Westerman, former owner of the now shuttered Onyx, was the buyer.

Bill Miller denied it. He claimed that Westerman had merely asked for a job. The Morris office, however, admits that Westerman asked it for talent for the Embassy, which he said he bought for \$125,000.

Meanwhile, Stanley Schwartz and Bob Wasserman, owners of the Coronet, Philly, which also has been rumored as sold, are coming to New York to try to buy the club.

Buffalo's Strength Contra-Seasonal

BUFFALO, June 29.—Local nitery activities haven't diminished with the onset of the summer season, usually the signal for a quieter program. Largest name talent users around here remain McVan's and Town Casino, which vie with each other as a rule for the biggest attractions. There seems to be plenty biz around for everybody.

McVan's has been spending good money, dishing out somewhere between \$1,500 and \$5,000 per week for headliners alone. Currently spot is offering Nan Blakstone for two weeks and doing okay. Future bookings include the Vagabonds, two weeks; the Delta Rhythm Boys, two weeks; Rochester and Kitty Murray, one week; Mischa Auer, two weeks. Spot has been planning a large-scale remodeling and enlargement program for a long time now, and Mrs. Lillian McVan Bain, owner, stated that plans are drawn up and a contractor hired and that enough inside and outside building materials should be available in the next six months to do a real job.

Harry Altman and Harry Wallens at Town Casino keep the customers coming with such names as Mills Brothers, Arthur Lee Simpkins, the Charioteers, Ted Lewis and Band plus a unit show and Ina Ray Hutton with her band and acts. Currently Casino is headlining Sophie Tucker for a two-week stand and is pulling big biz. Casino has the edge over McVan's with twice the capacity. Glen Casino, another giant nitery layout (about 1,000 persons) in suburban Williamsville, started the summer season slowly, with Roy Rodgers, Edith Fellows, Phil Brito and Jack Heller so far. Spot also is owned by Harry Altman.

Stocking-Boone Switch Cues More Acts at Det. W-S Hotel

DETROIT, June 29.—Robert B. Stocking took over this week as resident manager at the Wardell-Sheraton Hotel, featuring the swank Sapphire Room. Stocking comes from the Hotel Beaconsfield, Brookline, Mass. Douglass M. Boone, whom he replaced, is going to the Beaconsfield as general manager.

Plans for additional entertainment features in the hotel, which ranks as the Motor City's top transient apartment hotel, are in the offing, but details have not been released.

Music Hall's Wow 143G, Cap High 98G Pace Stem Takes

NEW YORK, June 29.—Radio City Music Hall (6,200 seats; average \$100,000) went to town last week when it premed with Ben Dova, Paul Faakon, Dolores Anderson and *Anna and the King of Siam*. House came up with a terrific \$143,000 for the first week, with long street lines for every show.

Next best was the Capitol (4,627 seats; average \$68,000) which is still up there, with the Ritz Brothers, Gracie Barrie, Buddy Morrow ork and *Two Sisters from Boston* doing a sensational business, getting \$92,000 for the third week. Previous week saw \$98,000 and opener attracted \$109,000.

Para Exit 55G

Paramount (2,664 seats; average \$75,000) exited with \$55,000 for the third and final frame of Glen Gray ork, Louis Jordan combo and *The Bride Wore Boots*. Bill teed off with \$69,000, followed by \$60,000. New bill, reviewed this issue, has Andy Russell, Raymond Scott ork, Alan Carney and *The Searching Wind*.

Roxy (6,000 seats; average \$75,000) finished its two-weeker with Peter Lind Hayes, Desi Arnaz, Copa Revue and *Somewhere in the Night* with \$69,000 for the closing frame. Opened with \$77,000. New bill, reviewed this issue, has Donald O'Connor, Three Swifts and *Smokey*.

Gate Sights Sock 50G; Frankie's First Topped by Ink Spots

SAN FRANCISCO, June 29.—Golden Gate, with the Ink Spots topping an all-Negro show, should register an approximate \$50,000 gross for the week ended Tuesday (July 2). Take opening day (26) was \$7,477, bettering Frank Sinatra's initial \$7,358.

Stageshow, in addition to the Ink Spots, has Peg-Leg Bates, Ida James, Coke and Poke, and Eddie Vinson's ork. Pic, *The Truth About Murder*.

Hildegarde's Take At Chi 23G Net

CHICAGO, June 29.—The 4,000-seat Chicago Theater came up with a healthy 67G for the week ended Thursday (27). Star for the week was Hildegarde. Jan Murray, comic; Patsy Kelly, and Harry Sosnik, ork leader, completed the bill. Hildegarde deal was a \$17,500 guarantee and 50 per cent of the gross over 57G. Show netted her and her associates an approximate \$23,000. Pic was *Our Hearts Were Growing Up*. Prices were 65 thru 95 cents.

Gross at the Oriental Theater (3,300 seats), which featured Spike Jones and His City Slickers as well as singers Helen Greco and Kay Ballard, was \$56,500. Oriental's prices were 65 thru 95 cents also. Pic was *Perilous Holiday*.

H'wood Million-Dollar Limping to Poor 20G

HOLLYWOOD, June 29.—This week's bill at the Million-Dollar (2,400 seats, 55-98 cents) is heading for a mediocre \$20,000. Layout includes Lecuona Cuban Boys, DeCastro Sisters and Amalia Aguilar. Pic, *Joe Palooka, Champ*.

Last week's offering barely scraped in \$20,400 in 26 performances. Show offered Slim Gaillard Trio, Red Nichols and His Five Pennies, Milton DeLugg Swing Wing, Del Rio Brothers, Russ Clark, and Dick Edwards. Pic, *Strange Impersonation*.

Strand Dips to 35G
Strand (2,770 seats; average \$45,000) slipped back to \$35,000 for its second week with Erskine Hawkins band, Charioteers, Berry Brothers and *Janie Gets Married*. Opener saw \$40,000.

Loew's State (3,500 seats; average \$25,000) really took it on the chin. Take for Ann Corio, Irving Caesar, Benny Meroff and *The Virginian* plummeted to \$21,000 as against \$34,000 for the previous week. New bill, reviewed this issue, has Rochester, June Lorraine, Val Setz and *The Green Years*.

Paris Niteries Rake in Scratch

(Continued from opposite page)
country that they want.

Biggest hits in Paris today are Bourbil, a panto act at Le Club, and Edyth Piaf at the Club Cinque. Bourbil is supposed to be a French Joe E. Lewis, but Americans who caught him don't believe he'd do well in the U. S. Mmle. Piaf, on the other hand, say observers, would be a hit here. Gal, billed as just Piaf, is a sentimental canary with a style resembling Hildegarde's, tho not her personality. Gal works perfectly still, with little make-up and a simple costume. She is said to be getting 25,000 francs daily, or about \$1,400 a week. Her American asking price is \$4,000.

U. S. Ops Hunt French Acts
The attraction shortage in the U. S. has started a number of American ops on a Parisian talent hunt. Lou Walters has just returned with what he says are new and novel ideas he will use in his future shows. But the most ambitious plan is one conceived by Harold Jacoby, operator of the Blue Angel.

Latter entered showbiz in New York some years ago as the manager of the Ruban Bleu. Before that he ran the Boef Sur le Toit in Paris, leaving the country about eight years ago. He is returning to Paris this summer, planning to bring American acts into Paris and French acts to the United States. Interchange of performers is not new. Jacoby, however, has contacts, can speak the language and is in a position to make deals. He doesn't intend to bring top names to Paris; the money is still prohibitive. He thinks there are enough good American performers around who can do well there.

In his Blue Angel, a class New York nitery, he uses small acts that sometimes graduate to big money, making them unavailable to him in the future. His idea is to offer these artists Parisian dates and then bring them back to his New York spot in the future. At the same time he plans to make a deal with Parisian performers to play in New York. Of course, the money angle will still be important, but Jacoby thinks if he can show American acts how to pick up some extra dough in Paris he can get them back to his place.

Trade doesn't think too much of the plan. A French act knows as well as an American how to ask for money. What it actually boils down to is that Jacoby will try to become an American booker for Paris cafes. As soon as the French becomes hep to American showbiz, the trade says Jacoby will have his hands full of the same problems American bookers have in buying American talent for American clubs. But any way you cut it, it still means that Parisian niteries are doing the business, are in the market for acts and are willing to at least approximate American salaries.

Nosed Out

NEW YORK, June 29.—Milton Berle, working at the Carnival, had the spot put on Jimmy Durante, who was out front. The Schnoz stood up and got a big mitt. "Tryin' ta get a laugh now," said the Nose, "is like putting another story on the Empire State Buildin'."

AC Ops Rein In On Act Buying

(Continued from opposite page)
musical units. Even the Negro hot-teries are stepping lightly, with only the Club Harlem, with Ziggy Johnson's lavish Negro revue, in full swing. And among the class road-houses, the Gateway, now Orsatti's Casino, has inked in a parade of name bands for the summer.

With the resort going into full swing this week, the after-dark scene holds little promise at the moment. Save for the new Howard Johnson Aquarium, on the Boardwalk opposite Steel Pier, where Willie Howard headlines the opening show which includes Andy Arcari, Patsy Garrett, Evelyn Farney and Eddie White, the midnight scene is devoid of names or heavy budget shows. Less than a dozen cabarets with floorshows have opened thus far, and the Boardwalk hotels are content to carry on with cocktail units.

Big lift to the nitery season would be the lifting of the gambling lid. Altho city fathers say no go to games of chance, everybody confidently expects the lid will be lifted in time for the July 4 holiday throngs. And unless the gambling casinos can get the green light, it will be slim pickings for both operators and performers here this summer. Also nitery ops are looking forward to the opening of the Atlantic City race track this season, which will also mean immediate after-midnight upswing.

Among the handful of cabarets in full swing, Babette's, opened for its 26th season, has the Fifth Avenue Models, with Bob Sheldon and June Burnett, Sheila Reynolds, Doris Ruby, Joyce Aimee and music by the Milians. Chez Paree offers a *Hollywood Scandals* revue, with Freckles Ray, Sue City Sue and sister, Barbara Bardo, the Cordays, Frances Cohen, Ann Howe, line of girls, and the Hollywood Redheads, fem band.

Paddock International opened with Bruce Stevens, Tato and Julia, Marion Taylor, Joe Gregory and Tommy Gill's band alternating with Bob Bell's pianology. Ray Rogers, Elaine Barrett, Jerri Travers and

AGVA's Big Stick Aimed at Member Suing S. F. Club

NEW YORK, June 29.—One of the few cases where AGVA has stepped in and ordered a member to stop court proceedings against a club operator under threat of being declared "unfair" developed recently. Situation occurred when Jess Mack, who was in at the Club Savoy, San Francisco, on a 10-week contract, was let out after two weeks on a claim made by club that actor breached his contract. AGVA was called in, investigated and ruled there was no breach and ordered the act back at full pay. Op agreed, but Mack refused to go back. Instead he asked AGVA to make claims against the club. AGVA ruled that he had no case and again told him to go back to work.

Mack then brought suit against the club charging monetary damages. Matt Shelvey, AGVA head, advised the actor that under union rules no member may bring suit without previous sanction of AGVA. Inasmuch as union had already ruled that he had no case, Shelvey warned Mack that in pursuing his legal action he would be faced with a charge of "conduct unbecoming a member and would be declared unfair."

Mario and Marie comprise the Nan De Mar Revue at the Clicquot Club, with music by Danny Lucera and Al Semola's piano. Jockey Club parades Sandra Lydell, Nana Martin and Shirley Leslie. Tom Endicott's Dude Ranch, Western-styled Boardwalk nitery, has only Bob Headley's band as yet.

With the July 4 holiday around the corner, it's the gloomiest after-dark picture ever seen at the resort. But if the boys get the go sign as far as gambling is concerned, or once the bangtails start running, the telephone wires will be burning to New York and Philadelphia for the top names as the floor budgets shoot sky high.

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NIGHT CLUB REVIEWS

Zanzibar, New York

(Wednesday, June 26)

Talent Policy: Floorshows at 8:30, 12:30 and 2:30. Owners-operators, Joe Howard and Carl Erbe; publicity, Carl Erbe. Prices: \$3.50 minimum.

New summer show is full of sure-fire acts even if productions are just stage waits. Kids try hard enough, but routines show so little imagination that results don't add up. Production gets its biggest lift from the Congeroos (two couples), who do an exciting and completely unrepressed jitter number that almost brings down the house.

Specialty acts register all the way. Cab Calloway opens and slides into the groove immediately. He really works, almost knocking himself out. As a show-cutter he is tops. As an emcee he is ingratiating. In his own spot he is the same old hi-de-ho boy with strong pipes and perfect diction. He even works with Pearl Bailey and the Peters Sisters, giving both acts plenty of help.

Pearl Bailey is better than ever. Her deliberate, lazy delivery with sluff-off bits got results from the opener, *15 Years*, to *St. Louis Blues* and special lyrics and *Woman's Prerogative*. Did a great job with *Legalize My Name*. Her slow double takes when Calloway straights for her were sock.

The Charioteers (5), doubling from the Strand, registered with four-part harmony (one boy on the piano). Did *One More Dream* and *Ride, Red, Ride*. Latter was a sockeroo of a walk-off number. They spoiled it by coming back for *Oodles of Noodles* and the tempo dropped. They need a faster encore to hold the pace.

The Peters Sisters got their usual good responses to their elephantine cavortings. Big yocks when Calloway came into the act. Crowd liked their Yiddish *Chusen, Kala, Mazeltov*.

Miller Brothers and Lois, standard hoofing act, working on the lower and two higher platforms, seemed to be off the beam at the start, but got into it okay and walked off to good hands.

Alan Dixon, ballet dancer who works with the production, is a good-looking light-skinned youngster. He makes a good appearance but doesn't impress as a dancer. Routine seemed confused, part ballet and part ballroomology, using line girls for partners.

New Horizon, Hotel
Continental, Chicago

(Thursday, June 27)

Talent Policy: Dancing and floorshows at 8:30 and 11:30. Management, Fred Clare; publicity, Al Turner. No cover or minimum.

Room which has featured the pianistics of Robert Crum for three months and music of Joe Vera's ork for the last few weeks brought in ballroom dancers Dianne and Walters for a one-week engagement that may be prolonged.

This was the team's first Chi appearance. Their first number was a waltz medley. Walters announced each new routine while the band played the team's theme, *Claire de Lune*. Their *Voodoo Moon* was best, and their version of Artie Shaw's arrangement of *Begin the Beguine* included some classy jive as well as the average amount of ballroom terping. Team's lifts and twirls are nothing out of the ordinary, and exotic numbers such as *Voodoo Moon* seem to be their better medium.

Robert Crum will finish his engagement here in a little more than a week. Crum goes all out to give his individual impressions of everything, from the classics to boogie-woogie. His playing is average or better, but his salesmanship is nil. Joe Vera's ork supplies dance music

Blackhawk, Chicago

(Wednesday, June 26)

Talent Policy: Dancing and floorshows at 9 and 11:30 p.m. Manager, Harold Peterson; publicity, Harry Miller. Prices: \$1 minimum weekdays; \$2.50 Saturday.

Del Courtney and his orchestra (13) are most of the show here. Production got off to a good start when the entire ork, with the exception of the pianist, came onto the floor to sing a parody to *Trees*. Boys got plenty of laughs and a good mitt when they ended with trees made of newspaper shooting out of their hands. Courtney also introduced the two acts and did so with a minimum of fanfare.

Hudson and Sharae, acro-adagio terpers, opened to *Lovely To Look At*. Team is strong on the acrobatics and lifts. Time and again Hudson perched his partner high above him while supporting her with only one hand. They ended with a twirl done with her wrapped about his shoulder but with neither holding on. This one drew a big hand.

Band's singers are Dottie Dotson, Gil Vester and Johnny Strong. Best of these in the sales department is the attractive Dottie, who gave *La Cucharacha* to start with and, applauded back, offered *Doin' What Comes Naturally*. This was a sock rendition. She used a well-modulated, confidential tone that carried thruout the big house.

Al Robinson and Alkali Ike, ventriloquist and his dummy, had little to offer. Robinson either froze when he was in the spot or he didn't have enough material and tried to make a go of it anyhow. There was little or no banter between the dummy and Robinson, and Robinson over-indulged in picking on the customers. Dummy's rendition of *Your'e the Only Star in My Blue Heaven* and *Ride, Tenderfoot, Ride* were the only bright spots.

Kitty Davis, Miami Beach

(Sunday, June 23)

Talent Policy: Dance bands and floorshows at 9 and 1. Owners-operators, Kitty and Danny Davis. Prices: From \$2.50.

Latest show here is an all-star affair, strong on comedy. Sharon De Vries has returned to offer a new routine of wacky stunts which kept the folks in an uproar. Sharon got her first break here some years back with a run of 16 weeks. Sang *Kiss Me Again* in farcical style, did a Helen Morgan on the piano for belly laughs, tickled the ivories on the Steinway in a concerto bit, with a sock finish doing Beethoven in jazz. A hit and lass begged off.

Van Kirk, emcee, proved himself a character comic. Stories and parodies fresh and lively. Country squire a pip, and portrayal of Englishman with monocle and mustache doing the *What Not* song kept them rolling in the aisles. *Song of the Woodchopper*, using prop tree and ax, closed Van for a heavy mitt.

Tommy Dix chirped *Great Day, Because, Buckle Down, Winsocki* and a swell oldster spiritual, *Round the Bend of the Road*. Encored with *Eli Eli* and gave it a punch few doing it can. Begged off.

Dancing Barretts, boy and girl, are sensational hoofers, featuring a ballet tango which put them over nicely.

Patsy Shaw, with plenty on the ball, sang some hot torchy numbers. Johnny Silvers ork cut the show without a slip, with Carlos Honez still doing rumba numbers. Biz heavy.

and features the singing of pretty Karen Forte. Gal has a pleasant voice, but sings a little too low for the fairly large room. She does a good job on *I'm a Big Girl Now* and *Give Me a Little Kiss*.

Lookout House, Covington,
Kentucky

(Wednesday, June 26)

Talent Policy: Dance and show band; floorshows at 8:30 and 12. Owner, Lookout House, Inc.; manager, Clay A. Rambeau; publicity, Betty Kapp. Prices from \$2.

Following in the wake of a highly successful five-nighter by the King Cole Trio, Hal Fisher, character impressionist and comedian, leads in the new contingent for a two-weeker. Deft master of the gag that he is, he had to call upon all his nitery savvy and wide repertoire of material to top the sock stuff dished out by the supporting acts.

The Lindsay Lovely Ladies (8) crack things open with a *Broadway Revue* production that wins payee favor. Dick and Sunny Millard run thru a series of neat tap routines. Outstanding is lad's nifty stair tap stunt and the boogie-woogie presentation which send the pair away to neat mitting. Gal is a looker and packs plenty of dance and eye appeal.

Howard Brooks combines an ingratiating manner with a vast assortment of click magic offerings to win going away. Intrigues 'em with his fast patter and card, golf-ball and stick manipulations, and wows 'em with his needle-threading-in-the-mouth specialty. Earned a booming hand and begged off.

Lindsay Ladies score again in this slot with varied specialties. Peggy Ray hits the high spots in a well- (See *Lookout House* on page 47)

Beachwalk, Edgewater Beach
Hotel, Chicago

(Tuesday, June 25)

Talent Policy: Dancing and floorshows at 8:30 and 10:30. Owner, William Dewey; manager, Phillip Weber; production, Dorothy Hild. Prices: 75 cents weekdays; \$1 cover week ends.

Summertime review at this picturesque outdoor spot located on the shore of Lake Michigan contains among others two animal acts and is done for the most part in the mode of a one-ring circus. Ringmaster Preston Lambert calls out the acts and the Henry Brandon ork (19) backs the show and provides dance music.

Henry Haag and his elephant, Judy, are on for only a short while but long enough for Judy to do a good job of walking a comparatively narrow plank and turning around on it. Ruby's Canines, eight small dogs that perform a dozen or more tricks for their pretty young mistress, follow.

Spot, which has plenty of space, featured production numbers that were good and used dazzling costumes and props. The first production (See *Beachwalk* on page 47)

Havana-Madrid, New York

(Tuesday, June 25)

Talent Policy: Floorshows at 8:30, 12:30 and 2. Owner-operator, Angel Lopez; publicity, Ed Weiner. Prices: \$2-\$3 minimum.

New show, representing a return to an old policy dropped about six years ago, is strictly for the *Se Habla Espanol* trade. It has color, flash, some fine singing and some excellent dancing wrapped up in a package supposed to be set in Cuba. Show is made up of various scenes, each one serving to bring on either a single, or a production in which the single works.

First one starts with the house staff, three boys and six girls, in a fascinating primitive bare-foot dance. Into this is carried Marina on large round platform resembling a tamborine. She is a sultry-looking gal billed as Cuba's foremost Afro-Cuban ballerina. Routine, a fast terp with grinds, gets good hands. Next is Canelina, a dark-skinned shouter with a raspy set of pipes who sells with plenty to spare.

Between the productions there was (See *Havana-Madrid* on page 47)

Village Vanguard, New York

(Tuesday, June 25)

Talent Policy: Dancing and floorshows at 10:30 and 12:30. Owner, Max Gordon; manager, Jerry Millich; publicity, Jay Russell. Prices: \$2-\$2.50 minimum.

With the return of Richard Dyer-Bennett, the Vanguard has a show that gets boff hands across the board. Folk song-guitar combo is the joie de vivre to customers of this cellar spot and, despite the hot night and skidding nitery biz, house was packed.

Lookin' classy in a white dinner jacket, D-B sang and played *Dinah* and *Willikens*, *The Beggar Man* and *The Good Old Man*, then encoored with *The Kerry Recruit* and *Barbara Allen*. His slightly nasal tone and intense look were disturbing at first, but the excellent lyrics and guitar strumming overcame minor defects. After each number was finished, the commotion was satisfying. D-B is a capable performer, smooth and with the ability to sell, and in spots where they'll listen, rates ace.

New to New York, Eleanor Bowers has voice and grace. Tall, blonde and tastefully gowned in pink and white, she opened the show with *Tomorrow Is a Lovely Day*, segued into another pop, then did an Irish folk tune. Encoored with *What Can the Matter Be?* and an additional pop. Thrush has possibilities for a Stem musical, but needs to develop change of pace and a bit more selling biz to put the tunes across. Nevertheless, the payees gave her a warm response.

Eddie Manson, assisted by Margery Welles on the 88, is a "sleeper" act. (See *Village Vanguard* on page 47)

Nixon Restaurant, Pittsburgh

(Monday, June 17)

Talent Policy: Dancing and floorshows at 8 and 12:30. Owner, Tony Conforti; manager, Carlo Pugliese; booker, Joe Hiller. Prices: 50-cent cover.

Preem show at this class spot since settlement of AGVA dispute is up to the usual standard of the room, which has been consistently the biggest money-getter in town. Top act is Woods and Bray, dancers. Emsee brings them on with a pitch on fem part of the act who is a deaf mute, but this seemed unnecessary as act stood definitely on its own and affliction explanation seemed in decidedly poor taste.

Team opens and closes the show. Teed off with a ballroom number, well executed and well received. Came back in the closing spot with a terrific adagio number and had the customers pounding their mitts.

Randolph, magic act, came on in the second spot and presented his familiar sock turn of cig and card manipulating. Warmly received. Phyllis Louise followed Randolph in a rhythm tap routine.

Bob Carter, emsee, now in his fifth year, is in spot next to closing and did a wonderful job on *One Alone*, *Gypsy* and *All Thru the Day*. Al Marsico's ork (9), now in its eighth year at the Nixon, backed up the show well and played for dancing.

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Latin Quarter, Newport, Ky.

(Friday, June 28)

Talent Policy: Dancing and floorshows at 9, 12 and 3. Owner, Tommy Callahan; manager, George Gebhardt; maitre d', Tommy Clare; publicity, Don Heck. Prices: \$1.50 minimum week-days; \$2.50 Saturdays and holidays. Drinks from 40 cents.

Mildred Bailey heads up the new talent platoon here, and if bow-night reception is a criterion, La Bailey and cohorts will par, if not surpass, the hefty two-week draw chalked up by Ethel Shutta, just closed.

Virginia Tiff Dancers, attractively gowned, get things going with a south-of-the-border tap offering, in which the cute Dolores takes a vocal solo shot to neat returns. Personable and smartly dressed Blackburn Twins win immediate favor with their geniality and sharp bits of tap routine. Body movements are the ultimate in synchronization. Garnered a terrific hand. Outstanding is their stylized rumbaing to *Adios Muchacho*.

Close on the heels of La Bailey for top honors is Frankie Marlowe, whose solid knockabout comedy offering stops it cold. Marlowe knocks himself out spilling himself all over the place until he has patrons wondering how a human can take such self-inflicted punishment. His dives, pratt falls and bits of business with the ork brought belly chuckles. Encoored with his split from the upper rungs of two chairs. Surefire nitery fare.

Any doubt of Miss Bailey's popularity here fades at her appearance. Wins a round of applause with her stylized piping of *Just a-Sittin' and a-Rockin'*, and scored handsomely with *Can't Help Lovin' That Man and Lover, Come Back to Me*. Encoores with a calypso tonsiling of *Old Rockin' Chair's Got Me*. Does a tremendous selling job and has 'em in her mitt all the way. Gets excellent piano support from her accompanist. Tiff Dancers close it with a military number.

Emsee Sammy Leeds leaves nothing to be desired in solid show pacing and his ork continues click on show and dance music. Charlie Hudson fills the lulls and continues a fave 88-er at the bar.

Music Box, San Francisco

(Sunday, June 23)

Talent Policy: Dancing and floorshows at 11, 12 and 1:15. Owner, Lloyd Campbell; manager, Harvey Stout. Prices: \$2.50-\$3.

With Jerry Lester a socko at the Copacabana, Lloyd Campbell decided it was names patrons wanted. So he brought in Benny Rubin and his revue. Bill includes Syd Chatten, mimic; Mae Williams, thrush, and Maurice and Maryea, dance team. Rubin presides in his easy, chatty style. Gags and bits break up the acts and the entire affair is a fairly worth-while show.

Rubin's stories and Maurice and Maryea open things up brightly. Splendid team does some difficult lifts and spins. Well mitted after four numbers.

Rubin then comes thru with an Amos 'n' Andy routine, giving way to Syd Chatten, whose offering includes take-offs of Fred Allen, Jack Benny, Senator Claghorn, Peter Lorre, W. C. Fields and other standards. Got a good duke.

Mae Williams came on with *This Is It* and after a bit of piano trouble at the start did well. Followed with *Prisoner of Love*, bringing house down. Encoored with *Sunnyside of the Street* and *Come Rain or Come Shine*. Gal has a tremendous voice and a sweet personality.

Rubin makes the spotlight a third time, offering his familiar jokes and stories. Entire cast comes out for *Doin' What Comes Natur'ly*, a giddy ending to a laughing show.

Herb Saman's ork worked in place of Chuy Penita. Did a good job despite short rehearsal.

Vine Gardens, Chicago

(Friday, June 21)

Talent Policy: Dancing and floorshows at 8:30 and 11:30 and 2. Owner, Jimmy Pappas; manager, Helen Weiss; publicity, Sam Honigberg; headwaiter, Floyd Feuricht. Prices: No minimum or cover weekdays; \$1 minimum Saturdays.

Show began with Eleanor Christian, tap dancer, who performed a standard act. She has a cute personality and sold well. Her interpretation of a girl dancing in the rain was well received.

Jessie Rosella, corpulent chirp, has lots of personality and a fair set of pipes. A perennial favorite here, she offered *I Surrender Dear* and *The Gypsy*, both of which drew a healthy mitt.

Dick Drake played Russian music on a balalaika-like affair and his dead pan and good musicianship brought forth much reaction. He then launched into a pantomime of an early-morning urban commuter. He is efficient and had them yocking thruout.

Grey and Diane, acro terpers, emphasize the acro angle. They did some worth-while stunts which involved his supporting her in mid-air while flat on his back. Some of their acro stunts are top-flight. Payees applauded them lustily for their efforts.

Emsee Bobby Sargent went thru a lot of the old gimmicks which eventually won them over to his side. Sargent has many gags which just don't go, but his joke on the telecast of the future which visualizes a video liquor salesman was cleverly done and well received. Concluded with a poem concerning emsees that sold well.

Joe Kish's ork (4) followed the show, and Jack Page and his boys (4) supplied intermission dance numbers. Biz good.

Casa Seville, Franklin Square, L. I., N. Y.

(Monday, June 24)

Talent Policy: Floorshows at 10:30 and 1:30. Owner-operator, Gene Seville; publicity, Frank Law. Prices: \$2-\$2.50 minimum (opening night \$5).

Gene Seville (ex-Rosaline and Seville) was probably a good dancer and has years of showbiz experience, but he's no impresario, knows little about routineing a nitery show and apparently is under the impression that dance teams are the backbone of a show. He has three dance acts on the same bill with two of them following each other. In between he has a boy singer, a boy piano player who didn't know how to get off and a scat-jive girl singer who almost blew her top. Headliner is another singer.

Opener is Eileen Duval, hooper, who pounded away for all she was worth. Gal, a fall looker, had trouble with the band all the way.

Next came Sandine and Davies, novelty dance duo in an East Indian number, Sandine (ex-Navy) and Davies (ex-line) do a real job. Stuff looks authentic but is not commercial. Did better later in a Latin number, with a folksy quality that was heartwarming and refreshing in its originality. Kids belong in a top Stem spot.

Danny Roberts, singing emsee, also had trouble with the ork. Latter blasted out as if it were a concert. Boy has improved since last caught at Leon and Eddie's. Got good hands for his three songs.

Jerry Verni, piano player, can handle the keys but doesn't look too good. Poor complexion should be covered with make-up. Should also learn to get off when he's ahead.

Jessie Elliot, a Betty Hutton-type shouter and cute brunette, is strictly a personality kid. But she works on that personality stuff so hard it becomes embarrassing. Needs to learn (See *CASA SEVILLE* on page 47)

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Oriental, Chicago

(Thursday, June 27)

This production lasts for exactly 30 minutes and is snappy all the way. Ray Lang and ork (12) backed the entire production.

Four Mills Brothers, John, Donald, Herbert and Harry, with guitarist, Norman Brown, got top billing. Boys gave aisle-sitters three songs in the inimitable Mills style and were palm-whacked back for still another song. Brothers started with *I Don't Know Enough About You* and drew a good hand. They then gave them *Til Then* and *Paper Doll*, coming back to do *You Always Hurt the One You Love*. Boys still have all their stuff and retired to a good hand.

Nelson Sisters, aerial gymnasts, have an act that is surefire theater entertainment. The two shapely girls operate from a bar set on a steel platform and also do some tricks from a trapeze-like swinging bar. They do all the difficult stunts with grace and apparent ease. Their final trick, a high-speed spin done with the aid of a neck-loop, was well rewarded by the audience.

Danny Drayson, comic, won his audience quickly with his zany antics, but slipped a little when he resorted to the "guy waiting for a streetcar" routine. Another oldie, the girl undressing and taking a bath, was more popular with the payees, and they mitted him well. Drayson relies little on lines altho he has a few good ones. His falls are done efficiently, and he doesn't bat an eye until he is two inches from the floor. His tap dancing is comical and good. Pic is *Postman Always Rings Twice*. Biz good.

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VAUDEVILLE REVIEWS

Loew's State, New York

(Thursday, June 27)

Topped by Eddie (Rochester) Anderson, this week's offering is bright, fast and short and keeps its pace thruout. There's variety in the bill and the headliner, tho his material could be juiced somewhat, nevertheless turns in a comedy appearance that brings the boffs a-plenty.

Terpers Joe, Lou and Myrilyn Caites open with a flash tap, with Caites Sr., coming on to get the hands for his footwork. Myrilyn's Russ toe dance is a top spot in the act.

Ed and Terry Wilser, musical twins, sell a variety of numbers on the trumpet and slide horn, with Ed contributing some 88-ings as a closer. Opening with *Pennsylvania Polka*, they swing into standard impressions of band leaders Henry Busse, Clyde McCoy and Tommy Dorsey, and close with *Ciribiribin*. Ed Tilser's piano offering is a medley of *Nola* and snatches from *Rhapsody in Blue*, seguing into hot boogie-woogie. Act got a good reception.

June Lorraine is a mimic who has a lot to offer. She indulges in some broad caricaturing of name pic stars, starting with Lionel Barrymore, working thru Charles Laughton to her ace spot, Bette Davis, which brings yocks and hands. She bows out with Jimmy Durante and gets an A for her material.

Val Setz is a nifty juggler with good patter and wins top hands for his dexterity.

Rochester opens cold with cracks about Jack Benny, then swings into story-telling, and comes up with several that are good. However, his act doesn't really get going until the advent of Kitty Murray, whose Rebop number followed by comedy dance coaxes the chuckles. The dance could be cut somewhat, but it serves to return Rochester in a knockabout comedy dance duet which rates heavy mits. However, it's not by any means a sock act for Rochester, who like the other West Coast visitors, is inclined to sluff off the Stem p.-a.

Ruby Zwerling and the house band give fine support. Film, *The Green Years*. Biz fair.

Olympia, Miami

(Wednesday, June 26)

This was old home week, several of the acts being repeaters of other years. Show leans to hoofing, with three acts supplying plenty.

Lewis and Van gave out with some rapid-fire softshoe steps. They have two platforms with steps on which they do a Bill Robinson. Boys almost stopped the show.

Billy Farrell and Boots followed in another terp specialty. Farrell opened with some shadow boxing steps. Pair did a lot of eccentric steps and chair tapping to close with a heavy mitt.

Phil and Mildred Crane, doubling from the Clover, chirped some duets, best of which were a medley from *Oklahoma* and *Donkey Serenade*. Phil soloed with *Ol' Man River*. Well liked.

Pierre Cartier, French magician, gave the customers a kick with his gags in English. Routines of the tie changing colors and paper tearing, pleased. Best laugh of the act came when Pierre broke an egg into a glass which had no bottom, held by ork leader Les Rhode.

Lane Brothers, acro comics, featured rope jumping, while one was mounted on the other's shoulders. Good hand.

Pic, *Tarzan and the Leopard Woman*. Heaviest mat in a year.

CARACAS, Venezuela, June 22.—Only stage presentations playing Venezuelan theaters at present are Aben El Kady and Princesa Samarkanda, mentalists.

Chicago, Chicago

(Friday, June 28)

Current production which stars Vivian Blaine and includes Fred Lowery and Dorothy Rae, Clark Brothers; Low, Hite and Stanley, and the Chicago Theater ork (13) under the direction of Lou Breese is skedded to last three weeks. Show runs 46 minutes, and aisle-sitters kept yocking and palm-whacking thruout.

Show began with a quick rendition of *Cement Mixer* by the ork and then the Clark Brothers, Negro tappers, gave them *Dancer's Delight*, *Rhythm Bounce* and *Get Away*. Their intro to their last number which began with some rhythmic verbal patter and bounced right into a dance was well received.

Fred Lowery, whistler, and Dorothy Raye, chirp, were solid with the payees from start to finish. Lowery opened with *Mocking Bird* and then gave them *Waters of Minnetonka*. This one brought him several bows. Later he gave forth with a whistler's version of *Rhapsody in Blue* in which the orchestra joined him. Dorothy Rae sang and sold *Debutante's Lament* to good returns. Their final was a duet to *Whistling Joe*, a number which she wrote. Whistling of Lowery on this one put it over big and they retired after four more bows.

Low, Hite and Stanley—a dwarf, a man and a giant—had them laughing before they reached stage center. They have a set routine which emphasizes slapstick. Giant is especially agile for his size, and their dance routines are done in perfect unison despite the tremendous differences in size. Their usual finale, a record backed number with the Andrew Sisters' version of *Sonny Boy* as their setting, was a riot.

Blond and beautiful Vivian Blaine used a clever poetic patter as an intro to her songs and as a means of telling her Hollywood story. This eliminated many of the dead spots that occur between an artist's numbers, and she used it to full advantage. She used numbers that were taken from pix she has appeared in. *Whispering, I Don't Care Who Knows It and It Might as Well Be Spring* were good, but she hit her high on *They Say It's Wonderful*. Star's down-to-earth approach, good looks and good singing had payees on her side from the first. Pic was *Do You Love Me?* House was filled.

Roxy, New York

(Wednesday, June 26)

This week's bill, headed by pic juve Donald O'Connor on his first date since his army discharge, is slim fare. Outside of the opening production number and a Paul Ash protege, show has little novelty. O'Connor, a personable kid with a pleasant voice and a good sense of clowning and timing, follows the accepted Hollywood attitude toward personal appearances—he loafs thru a brief act that is just so-so.

Opener with the Belle-Aires, a slick fem thrush trio selling *In the Land of the Buffalo Nickel*, segues into *Boogie-Woogie Choo Choo*, which brings the Gae Foster Roxettes and the whole chorus into a lively, jivey railroad number. Chorus handling of an oldie stunt — making train rhythms in a conga-chair dance—gets heavy mitting.

Three Swifts with their Indian clubs and comedy routines continue to get the hands, as does Buster Shaver and his midget trio in their chirp and terp routines.

Paul Ash intros a newcomer, a college boy accordionist, Tony Ravelli, who does a sock job with longhair (See *Roxy, New York*, on opp. page)

Paramount, New York

(Tuesday, June 25)

Parlay of Andy Russell and Raymond Scott's ork, with the Pied Pipers, Alan Carney and Jack Williams giving the bill a sock assist, should attract plenty of moo before the four-weeker is over.

Russell has acquired a delivery which now takes him out of the Sinatra imitation class. He shows a richer voice than before and a maturity that puts him into the top drawer set on his own. The dark-haired lad draws the raves from kids who probably came in with their lunches. Practically every song brought the squeals. Opened with *What a Difference a Day Makes*, and followed with a couple of ballad pops and a show tune. Best results came from his oldies; such as *Besame Mucho*. Finsher, however, needs more strength. It lacks the punch necessary for a good walk-off.

Raymond Scott ork is great visually and musically. Scott has become more than a fine musician. His fronting of his band, lifting it up with heavy gestures, fist waving and pounding, makes him something to see. He gets plenty from his boys. With six strings, four reeds, eight brass and three rhythm, the band does its best with the Scott *Powerhouse* number. Also registers with a medley ending with *Cement Mixer*, with sidemen glee-clubbing a chorus.

Pied Pipers (three boys, one gal) were in the groove all the way with their hep deliveries of *Route 66*, *My Gal Sal*, *Old Man River*, and *Come Rain or Shine*. Walked off to appreciative hands.

Alan Carney started slowly. His take-offs of pic names were okay but gags that accompanied them have been peddled up and down the Stem so long that everybody knew the toppers. Did better with his old soap box routine which involved take-offs of various nationalities. Bits of biz were sock and forced him into a beg-off.

Jack Williams, a Buddy Ebsen type, does some capable hoofing. Tall, long-legged lad warmed house up nicely with his fast and slow double and triple taps.

Dorothy Collins, blonde band canary, does two songs with more than average skill. First, *Empty Arms*, and second, *Man I Love*, got nice hands.

Pic, *Searching Wind*. Biz good.

Million Dollar, Los Angeles

(Tuesday, June 25)

The Lecuona Cuban boys make with the torrid tempi this week in their own Latin-American show, giving out with a king-sized bundle of solid south-of-the-border rhythms. It's a well-paced, highly entertaining bill with heavy accent on authentic musical interpretations and downright sexy dancing.

Band takes the spotlight with a wide variety of rumbas and sambas, featuring vocal ensemble and voices of Ernesto Ojea and Manyo Lopez. Ojea's *Granada* is well suited to his rich, strong tenor voice, while Lopez does interesting novelty ditties such as *I'm Learning English*.

Stealing the show is torso twister Amalia Aguilar, who does some of the wickedest shimmying this side of your nabe burly house. She wiggles thru two rumbas and reappears at the show's closing to dance to *Babalu*. Gal has no inhibitions, and customers don't mind at all.

Adding a touch of color is vocalist Isabelita, who offered *Negra Leono*, *Tres Caballeros* and *Linda Mujer*. Thrush is easy on the eyes and ears and can sell a number in no uncertain terms. In a tight-fitting sequined gown, she drew more than her share of whistles from the seat-sitters. Local Spanish-speaking population was out en masse and couldn't (See *Million Dollar, L. A.*, opp. page)

FOLLOW-UP REVIEWS

GLASS HAT, Hotel Belmont Plaza, New York: Newcomers to this bright and colorful bill are comic Doodles Weaver and thrush Wendy Bishop and both clicked. Weaver's zany style of humor was almost too fast for the crowd at first when he opened with patter, but he hit them suddenly, and from then on he was sock to the end. His baseball, Indianapolis race track and radio routines were tops, and his encore, miming to Eddie Stone's chanting of *I Surrender*, Dear left the table-sitters yocking loudly. Weaver is a novelty comic in that he has his own style of material and, even tho the corn is ripe in it, it sells heavily.

Wendy Bishop has looks and strong vocal cords and can peddle a ditty niftily. She did a neat job with *All in Favor Say "Aye," They Say It's Wonderful* and the swiny spiritual *The Righteous Train*. Heavy mitting brought her back for a Gershwin medley in which she did nobly by *Strike Up the Band*, *The Man I Love*, *Embraceable You* and *Summertime*. Only in the last number did she slip somewhat, dragging the tune and missing with the pipes here and there. But she came back with *Coax Me a Little Bit* and bowed out to top hands.

Otherwise the show with the Katherine Duffy Dancers and Don Costello continues gay and fast. Stone does a good job with vocals and his band plays smoothly for show and dancing.

18 CLUB, New York.—Two new acts, Bert Frohman and Jayne Manners, do well enough to keep the crowds from remembering the lack of air conditioning, tho Miss Manner's work is tended to raise temperature under any conditions. A tall, sexy blonde, gal can warble with skill. She showed it in a ballad. But pops are not her forte. Her big stuff is special material, colored indigo, which is about as subtle as a kick in the head.

Bert Frohman is quite a popular guy to judge from the turnout for his preem Monday (17). Practically every flicker name in the East and

all the Stem mob turned out. Whether the mobs will continue to pile in after the opening is something else. As a performer Frohman does a fine job. His 1920 style superimposed on current pops sells with plenty to spare. Singer opened with his familiar *You Gotta Give a Little* and then went into his arrangements of pops. Boy has an infectious grin which helped sell everything, including his schmaltzy ballads.

FLORENTINE GARDENS, Hollywood: Harry Richman, who replaced Jimmy Savo, does the spot up brown. He's on 35 minutes, and customers reluctantly let him beg off.

With his piano accompanist, Sid Franklin, Richman, dapper in a light blue, double-breasted business suit and sailor straw, opens with two parody versions—one for the men and another for the women—of *As Time Goes By*. *Broadway* is given straight. Taking over the piano, Richman plays his own accompaniment for a couple of pops, with clever lyrics at the end. He works up to *Birth of the Blues*, showstopper. Encores with chatter about old-timers in the biz, prefacing his sock rendition of *Seems Like Old Times*.

Remainder of show is the same. Jon and Inga Zerby still are a sensational dance team; Patty Jo Atkins whams as a coloratura; and NTG, with the Florentine Gals, joining for lavish line numbers. Emil Baffa's ork okay for show and dancing.

ROXY, NEW YORK

(Continued from opposite page) pops. He handles the squeeze-box with skill and turns in a top job on the *Light Cavalry Overture*.

Patsy O'Connor, a thrush with good, variable pipes, offers two numbers. The first, *Who Do You Think I Am?* delivered in brassy style, is followed by *Come Rain or Come Shine*, which she delivers with feeling. She got a big hand.

Climax is Donald O'Connor, who caught the crowd with his community song gag and then struggled thru a wartime service spiel which is beginning to be the stock in trade of almost every young male act today. This kind of script is wearing thin, and O'Connor would do well to clip heavily. He gets a few laughs here and there, then swings into a medley of his film musical numbers, including *Beautiful To Look At* and *For the First Time*, and nets good applause. He ends with a softshoe number which he livens with some clowning here and there. Begging off recalls, he leads the community sing as the show closer.

Paul Ash and the house band handle their chore well. Film, *Smoky*. Biz good.

VILLAGE VANGUARD

(Continued from page 45) Shy, good-looking harmonica blower won the crowd on appearance alone, but first two numbers, *Holiday for Strings* and *Meadowland*, sounded as tho they were strictly from Hohner's instruction book. But the mouth organ became a wild, exhilarating instrument for his next number, Georges Enesco's *Rumanian Rhapsody No. 1*. Terrific reaction was dulled a bit by the closer, *Dark Eyes*, done well, but an oldie. This boy bears watching. With arrangements of specially selected compositions, such as Rachmaninoff's *Concerto No. 2*, he's got the making of a top attraction.

Hank Duncan Trio (Duncan, piano; Sol Yaged, trumpet; Freddie Moore, drums) are solid. Boys fit the bill like a glove and do a sock job of cutting the show and playing for dancing. Don Frye okay for piano intermission and emcee chore.

LOOKOUT HOUSE

(Continued from page 44) executed tap stunt plus some strong song selling on *Sentimental Journey*. Line's trio does equally well with *It Might As Well Be Spring*.

The smartly attired Fisher, an immediate click, warms 'em up with a sock line of comedy material. Has an excellent sense of timing and his characterizations are accomplished with finesse. Soundest offering is his lighthouse blinkings reflected in human personification, which stopped it cold. Encored with a clever drunk bit that had the packed house jawing for more, but he begged off. He gets solid support from his attractive wife, Laura, who accompanies him at the piano and leads the band during his stint. Lindsay Ladies' finale is an excellently presented Gay '90s tintage take-off that wins terrific palm whacking.

Bernie Wulkotte, emcee, sans over-enthusiasm displayed at last look-in, works out solid show pacing. Bob Snyder's ork continues its ace dance and show music. Feilden Foursome is still in the intermish slot, with Larry Vincent still holding forth in the bar with his pianistics.

BEACHWALK

(Continued from page 44) number brought on Madame Irma and her Six Arabian Liberty Horses (chorines). Number was done around the circus ring and the effect was realistic. Six more chorines came out as elephants and did a merry dance routine to *Pink Elephants*. Second number was called *Spangles* and blossomed into a setting for the dancing of Myrtil and Pacaud. Team's act is largely acro, presented gracefully. They did some of the most difficult lifts and balancing stunts as if they were child's play.

Coco, Steve and Eddie, acro team which follows, were working under a handicap. One of the original team was absent and a substitute filled in. They relied heavily on buffoonery and went over fairly well.

The Henry Brandon band has been here for several months. The orchestra did an especially efficient job backing the production numbers. Brandon plays piano part of the time. Jack Milton, tenor sax man, does some of the male singing. Donna Lane, beauteous chirp, put over well *There'll Be Some Changes Made* and *Laughing on the Outside*. Spot was jam-packed.

HAVANA-MADRID

(Continued from page 44) Carlos Ramirez, with a powerful voice, who was kept busy hushing the request shouters. Boy did about five songs and was forced to beg-off. Pastora Ruiz (Rosario and Antonio sister) did okay with her flamenco heel clicks and heavy mugging that is part of Spanish gypsy terps.

Final scene is called *Fiesta in the Solar*, representing a Cuban village with washwomen, lottery sellers and gal and boy. Bystanders' routine calls for round-robin rumba, fast in-and-out torso twists to some excellent musical backgrounds.

Costumes are colorful and imaginative and handling of show by Sergio Orta is competent and gets fine results. In his own spot, Orta draws nice hands. Only drawback is his emseeing. His announcements are in English, but his pronunciation is so bad nobody knows what he's talking about. Show cutting by Catalina is one of the best seen locally in a long time.

MILLION DOLLAR, L. A.

(Continued from opposite page) get enough of the gal.

De Castro Sisters complete the bill with three well-chosen offerings. Trio does *Manisero*, *Peru* and *Maracas de Caracas*, the two last-named being original compositions of one of the gals. Canaries are young,

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CASA SEVILLE

(Continued from page 45)
how to undersell.

The Albertas might do okay in a different spot. Here they're just another dance team who have added magic and knockabout to their routines. Result was a tepid hand.

Monica Boyer, sultry looking canary, can really warble. She has a full rich voice and sells bits that deserve and win top hands. Her special lyrics and straight vocals are top-drawer material.

Jimmy Alden ork does a bad show-cutting job.

fresh and well costumed and do a smart job of voice blending.

Pic, Joe Palooka, Champ. Biz very good.

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Follow-Up Review

HARVEY

(Wednesday, June 26, 1946)

48TH STREET THEATER

A comedy by Mary Chase. Staged by Antoinette Perry. Settings, John Root. Company manager, Clarence Taylor. Stage manager, Bradford Hatton. Press representative, Tom Kilpatrick. Presented by Brock Pemberton.

Myrtle Mae Simmons Jane Van Duser
Veta Louise Simmons Ruth McDevitt
Elwood P. Dowd Frank Fay
Miss Johnson Eloise Sheldon
Mrs. Ethel Chauvenet Frederica Going
Ruth Kelly, R.N. Toni Favor
Duane Wilson Jesse White
Lyman Sanderson, M.D. Tom Seidel
William R. Chumley, M.D. Fred Irving Lewis
Betty Chumley Dora Clement
Judge Omar Gaffney John Kirk
E. J. Lofgren Robert Gist

You may be able to fry an egg on the sidewalk in front of the 48th Street Theater these days, but dog-day weather has no effect on the b.-o. thermometer for *Harvey*. It still registers "normal," which with *Harvey* means capacity. Frank Fay's invisible pal has chalked up over 700 performances to date, and it is Brock Pemberton's proud boast that there has never been an unsold pew for any one of them. Claim looked true enough Wednesday (26), when the house was packed to the last row of the top shelf.

What impresses most about *Harvey* is that it never wears thin. A couple of visits to the average comedy is usually plenty for anybody, but with *Harvey* the laughs are still there even when you're a jump ahead of the punch lines. Two best reasons for this are that Mary Chase has scripted a practically indestructible comedy, and Frank Fay's portrait of the genial inebriate Elwood P. Dowd, a portrait which won him "best performance" honors in *The Billboard's* Donaldson Awards for the 1944-1945 season. Unlikely that Miss Chase will write as good a comedy again, or that Frank Fay will get another part into which he fits like the proverbial glove.

However, *Harvey* is far from being all Frank Fay, even if he is the mainspring of the proceedings. Whole cast is perfectly integrated to get the most out of line and situation. Practically all of them have played together so long that perfect timing has become second nature.

Currently there is one permanent replacement in the cast. Toni Favor, who played the nurse's role in the West Coast troupe, has taken over the same part from Janet Tyler. Also for the past month Ruth McDevitt has been subbing for Josephine Hull while latter is on vacation. Miss McDevitt is likely the best substitute for Miss Hull that could be found, having followed the latter in *Arsenic and Old Lace* as the mad Abbey Brewster. She is accomplishing another excellent pinch-hitting chore for her in *Harvey*. Addition of young Miss Favor hasn't hurt the show in the least. She brings plenty of charm to the love interest between her and the young doctor.

For once a review of a happy comedy must end upon a sad note. Antoinette Perry, whose staging has been in a large part responsible for the play's phenomenal success, died on June 29. It is a pity that she could not have lived to see *Harvey* go on to more birthdays and likely take its place among Broadway's long-run record holders.

Middlebury Strawhat

MIDDLEBURY, Vt., June 29.—The first strawhat ever to operate here opens July 9 with a performance of *To My Husband* at Grange Hall. Venture is under the direction of Dexter Reynolds, Freddie Seymours and Katharine Squires. A six-week season is planned.

BROADWAY SHOWLOG



Performances Thru June 29, 1946

New Dramas

	Opened	Perfs.
Anna Lucasta (Mansfield)	8-30, '44	779
Born Yesterday (Lyceum)	2-4, '46	167
Dear Ruth (Henry Miller's)	12-13, '44	647
Deep Are the Roots (Fulton)	6-26, '45	318
Dream Girl (Coronet)	12-14, '45	326
Glass Menagerie, The (Playhouse)	3-31, '45	524
Harvey (48th Street)	11- 1, '44	711
Life With Father (Bijou)	11- 8, '39	2,784
On Whitman Ave. (Cort)	5- 8, '46	61
State of the Union (Hudson)	11-14, '45	261
Swan Song (Booth)	5-15, '46	53
Voice of the Turtle, The (Morosco)	12- 8, '43	937

Musicals

Annie, Get Your Gun (Imperial)	5-16, '46	52
Around the World (Adelphi)	5-31, '46	35
Call Me Mister (National)	4-18, '46	84
Carousel (Majestic)	4-19, '45	507

	Opened	Perfs.
Oklahoma! (St. James)	3-31, '43	1,413
Song of Norway (Broadway)	3-21, '44	780
St. Louis Woman (Martin Beck)	3-30, '46	105
Three To Make Ready (Broadhurst)	3- 7, '46	132

REVIVALS (MUSICALS)

Red Mill, The (46th St. Theater)	10-16, '45	296
Showboat (Ziegfeld)	1- 5, '46	200

ICE SHOWS

Ice-time (Center)	6-20, '46	12
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CLOSINGS

Are You With It? (Century)	11-10, '45	264
Saturday (29)		
Billion Dollar Baby (Alvin)	12-21, '45	220
Saturday (29)		
I Remember Mama (Music Box)	10-19, '44	713
Saturday (29)		
Takes to the road in September.		
O, Mistress Mine (Empire)	1-23, '46	182
Saturday (29)		
Suspends for summer. Reopens August 26, 1946.		

OUT-OF-TOWN OPENINGS

AWAKE AND SING

(Opened Sunday, June 23, 1946)

LAS PALMAS, HOLLYWOOD

Revival of the drama by Clifford Odets. Directed by J. Edward Bromberg. Setting, Boris Aronson. Production manager, George Tyne. Stage manager, Michael Markham. Wardrobe, Lorenza Walsh. Press representatives, Ted Sally and John Anderson. Presented by the Actors' Lab.

Moe Axelrod John Garfield
Myron Berger Art Smith
Bessie Berger Mary Tarcay
Jacob Morris Carnovsky
Hennie Berger Phoebe Brand
Ralph Berger Alfred Ryder
Schlosser Roman Bohnen
Uncle Morty J. Edward Bromberg
Sam Feinschreiber Peter Virgo

Presented 11 years after its initial Broadway run, *Awake* remains a powerful, highly emotional drama, packing some of Odets' most brilliant and provocative dialog. Time has done little to dim the dramatic import of the play and the performance of six members of the original Group Theater cast has helped capture much of the feeling and pathos of the Broadway production.

When the play opened in 1935 the nation was in the midst of a depression with unemployment and bewilderment blanketing the land. *Awake*, then considered to be radical and communistic, nevertheless reflected much of the frustration of the younger generation. Today, with the war still fresh and conditions unsettled, the play still shines as a lighted signpost of the years ahead. Its characters, violent and revolutionary as they are, emphasize with urgent forcefulness the need for constructive action and planning for what the statesmen call "world betterment." Thus the play is more than good entertainment.

Under J. Edward Bromberg's forceful direction, the harsh, sometimes pitiful characters are convincing and real. The embittered ex-war hero of World War I, Moe Axelrod, played to perfection by John Garfield, could be the forerunner of today's war veteran as he would appear 10 years hence. His contempt for humanity and his utter moral disintegration are the result of personal failure and disillusionment. (See *Awake and Sing* on opp. page)

KEN MURRAY BLACKOUTS

(Opened Tuesday, June 25, 1946)

EL CAPITAN, HOLLYWOOD

Ken Murray's *Blackouts*, starting its fifth year with its 2,167th performance, is like the answer to the question, "How far can a dog run into the woods?" Halfway. After that, he's running out. The same applies to *Blackouts*—it's running out. Most of all, the show needs tightening.

Since the last anniversary show, four acts have been added. They are *The Valiant*, a dramatic sketch with Elizabeth Walters, Robert Middlemass, Jack Negley, Danny Duncan, Jack Mulhall and, for this performance only, James Dunn, film Oscar winner; the Rudells, trampoline; Romer Twins, fem terpsiters, and Ben Yost's Vikings. Of the newbies, the Vikings and Rudells lead the field. Altho the Yost five offer the usual run of classical and semi-classical songs along with a medley of rah-rahs, their voice blending is outstanding and their selling showmanly. The Rudells, cast as part of *Nautical Moments*, combine comedy with bouncing. *Valiant* has strong talent, with both Dunn and Miss Walters doing superb acting, but the story covers too much in the time allotted. The Romer Twins do satisfactory tapping and singing.

Among the holdovers continuing to get yocks is *A Suit With a Belt in the Back*, in which fast-talking salesmen (Murray and Danny Duncan) sell a customer (Lew Hearn) a misfit job. However, the camel of last year is now no more, taking the punch off the finish. Joe Wong's singing imitations of Frank Sinatra and Bing Crosby are okay. Julia Rooney's soft tap brings down the house. The Glamorlovelies and the Elderlovelies, the latter in their portrayal of vaude in 1892 are pleasing.

As Murray quips, "*Blackouts's* answer to *The Outlaw*," Marie Wilson gets heavy mitting for her headpan recitations. Her material, originally based on war restrictions, has lost some of its zest in applying to reconversion. The Liphams, a tot (See *Blackbirds* on opp. page)

Off-Broadway Opening

MR. AND MRS. PHIPPS

(Wednesday, June 26, 1946)

PROVINCETOWN PLAYHOUSE

A comedy by John Hamilton. Staged by Paul Bernard. Sets designed by Florence Lamont. Lighting by Bob Wolcott. Stage manager, Stephen Harris. Press representatives, Judy Stollitzky, David Andrews and Nancy Farber. Presented by Dean Goodman.

Benny Phipps Steve Minton
Faith Phipps Emily Kipp
Mr. Skeeter Ben Yaffee
Annabelle Lou Prentis
Bill Hogan Mark Wood
Paula Leslie Gloria McGhee
Stephen Leslie John W. King

Preem production in a series of six due to be presented here in a 10-week season is not a very auspicious debut for a new scripter. Frankly the play is old hat, not too skillfully done, and if it were not for a few good showings by the non-Equity cast it would be a yawn. It has no Stem hopes as seen in this initial staging and would need a play surgeon—a specialist—to get it over as anything more than a rehash of the oldest theme in the biz—the designing she-wolf who nearly breaks up a newlywed couple. However, the young players helped considerably to get a giggle here and there and to keep the weak machinery running to the final curtain.

Scripter Hamilton has picked his characters from a stock box. His leading juve is too incredibly naive to be real. In A. D. 1946, healthy young budding authors shouldn't take over two hours to discover that a dame is on the make, especially when she is alarmingly unsubtle.

The plot centers around a couple from Mount Zion, Ind., who have come into a little cash and decide to give free rein to their artistic endeavors. He to write a novel; she to do water colors. They move to California, rent an expensive manse and find themselves involved with a top pic star and his trollop. After many misunderstandings they see the light and decide to forswear the longhair life and return to Mount Zion. There's a sub plot about a disappointed novelist and another Mount Zionite which ends in wedded bliss.

The play meanders thru three acts, with no noticeable high spots and banal dialog. The curtain falls each time on a letdown in lines and plot. Paul Berman tried to cover the more glaring weaknesses with his direction, but now and then they evaded his watchfulness.

Of the cast Gloria McGhee stands out with a slick comedy job as the she-wolf and nets herself hands on each appearance. Emily Kipp's well cast as the young bride; Mark Woods, John W. King and Lou Prentis are others who make something out of their roles. Steve Minton struggles hard to deliver but just isn't convincing. Ben Yaffee handles his comedy a little heavily but gets laughs.

DG, Stem Extend Pact 2 Mos.

NEW YORK, June 29.—Minimum basic agreement between League of New York Theaters and Dramatists Guild has been extended temporarily until August. Pact was to have expired in March but was continued until June 15.

League is currently studying new agreement which has 49 changes. Major objection on the part of the managers is the provision which gives the author of a book in a musical comedy the right to select the dance director, ork conductor and contractor. Altho it was thought Guild would revise pact to liberalize pre-production deals with films, new agreement does not alter the present 60-40 split.

Subway Circuit

GOOD NIGHT, LADIES

(Opened Tuesday, June 25, 1946)

FLATBUSH THEATER, BROOKLYN

A farce by Cyrus Wood, based on "Ladies Night" by Avery Hopwood and Charleton Andrews. Staged by Al Downing. Press agent, Vince McKnight. Presented by Jules Leventhal.

Dodie Tarleton	Yolande Donlan
Ebette	Sydell Robbins
Kittle Bonner	Barbara Englehart
Mike Bonner	Bruce MacFarlane
Mrs. Theresa Tarleton	Martha Morton
Alicia Blake	Ruth K. Hill
Fred Blake	Don Shelton
Prof. John Matthews	Benny Baker
Mrs. Blanche O'Brien	Marvel Conheezy
Anna	Kelly Flint
Myrtle Shea	Audrey Swanson
Eve La Bouche	Mary Ellen Popel
Policewoman	Lillian Udvardy
Fireman	John Armstrong

Subway circuit got off to another summer season's start with unveiling of *Good Night, Ladies*, as the first tidbit for shirt-sleeve customers. *Ladies* is close to tops for sexy corn, but nobody can say the pew-buyers don't like it. They do. So Jules Leventhal and the Brandts likely will do all right with it for a week at the Flatbush and ditto in the Bronx's Windsor with a follow-up.

Ladies is that rewrite by Cyrus Wood of the ancient Avery Hopwood farce, *Ladies' Night in a Turkish Bath*. Howard Lang and Al Rosen brought it to Broadway back in January, 1945, after a 100-week run in Chi. It got the hell panned out of it by the critics in both spots, but the customers just wouldn't stay away. Skeets Gallagher and James Ellison headed the cast for the Stem run, but lately Benny Baker has been playing it hither and yon out-of-town. Baker is the star of the current edition, with Bruce MacFarlane featured in the Skeets Gallagher slot.

Basically, *Ladies* is strictly on the old burly wheel formula, slapstick humor with plenty of gals running in and out of doors in their step-ins. It's a dull dish about a shy scientist whose pals take him in hand to cure him of fem fright. He gets the cure via a dance hall raid and a refuge in a ladies' Turkish bath. Wind-up has all the wives forgiving erring husbands. Period.

Baker does all right with the bashful scientist, playing him chiefly for dead-pan laughs. However, when the raucous script calls for it he can leap out of character at the drop of a hat for a bit of typical Baker stooging. MacFarlane works his head off to keep the pot boiling and does a terrific job with a long part in spite of a one-week rehearsal. Customers appeared to love them both.

Leventhal has given the current edition a good production, using Frederick Fox's two settings from the original. Gals have been cannily cast, and Al Downing puts them thru their paces in the manner that all such blatant farces should run.

Follow-ups booked at the Flatbush are *The Late George Apley* and musical, *On the Town*. Box office tariffs of last season hold: 60 cents to \$1.50 Tuesday thru Friday and including Sunday, with a top of \$1.80 on Saturday night for straight shows. Musicals are tagged at 60 cents to \$1.80 Tuesday thru Thursday, with top upped to \$2.40 for week-ends.

Burlington Summer Theater Deal Seems To Have Cooled

BURLINGTON, Vt., June 29.—Despite the fact that the local board of aldermen voted to permit the leasing of City Hall Auditorium for a summer theater, it does not seem likely that it will operate this season. Action was taken on request of a New York promoter, who appeared before the board several weeks ago. However, since that time nothing has been heard from him to indicate that he plans to locate here.

Corn, Ice and Body Competing for A.C. Vacation Dollars

ATLANTIC CITY, June 29.—Two legit-styled emporiums will be available to the resort crowds here this season. Chelsea Theater in Beach-front Hotel, Chelsea, lights up tonight (29) with a stock company offering *Maid in the Ozarks* for an extended run. The hillbilly sex angle is figured to keep it running all season. Performances skedded nightly, with with a midnight performance added Saturday.

Next Tuesday (2), Convention Hall ballroom goes legit for a summer season of operettas, under Sam H. Grisman. Starting with *The Student Prince*, starring Everett Marshall, ballroom-theater will follow with *The Merry Widow*, *Blossom Time* and *Girl Crazy*. A fortnight or more is figured for each, with a name brought in each time for a hypo.

Convention Hall also will house *Ice-Capades of 1946* in its auditorium, opening Wednesday (3) and lingering until Labor Day, with nightly presentations. Donna Atwood, Bobby Specht, Eric Waite, Rosemary Stewart, Robert Dench, Larry Jackson, Warren Headlough, the Hub Trio, Eldon Adair, and Mullen, Raiche and Mullen head the large cast.

Apart from the flesh fare at the theaters on the ocean piers and in niteries, vacationists will find a lit stage at the Globe Theater, where Izzy Hirst once again is presenting stock burlesque—and is permitted to bally it as "burlesque." Comics and peelers change weekly.

Shuberts Set Stock At Cox, Cincinnati

CINCINNATI, July 1.—Shubert interests are putting summer stock into the Cox Theater here, opening next Monday (8) with Jane Cowl in Bernard Shaw's *Candida*. Leventhal & McCoy office is handling production.

Others inked to show here include Mary Boland and Freddie Bartholomew. Length of the season will depend upon public response. The Cox for half of the summer will have as stage competition the summer opera opera at the Zoo, now in its 25th season.

NEW YORK, June 29.—Oscar Serlin has done right by the *Life With Father* troupe for the seventh straight time—a week's vacation for each of them with full pay. New principals, Donald Randolph and Mary Loane, won't share, of course, in the holiday largesse, having joined the company June 2, but the rest, right down thru the office force, rate the seven-day stanza, leaving one at a time.

BLACKBIRDS

(Continued from opposite page) and her sister and their two teenage brothers, continue to do it up brown with difficult balancing routines. Daisy, canine movie star handled by Rennie Renfro, is another dog act, with "her" puppies growing out of their cute stage. Harold and Lola, dance specialty, win hands in the *Jungle Fantasy* turn.

Bonnie Baker, singing matter-of-factly, does four oldies and a new pop to only fair results before getting her hand with *Oh! Johnny*. Harris and Shore, comedy dance team, have hit a new stride, with Sylvia Shore wowing with her mugging. A well-rehearsed badminton game between Ken Davidson and Joe Waters, both champs, with Jack Negley announcing, isn't the sort of stuff for repeat biz.

Pit ork, directed by Oscar Baum, does a commendable job of playing the show, which runs two hours and 45 minutes.

Nice 8G for Dame May's 'Night' in Hub as Horton Pulls 4G at Cambridge

BOSTON, June 29.—Opening week of the new Boston Summer Theater season in air-conditioned New England Mutual Hall racked up a tidy \$8,000 with Dame May Whitty starring in *Night Must Fall*. John Huntington and Lee Falk, producers, plan to move all Boston Summer Theater plays and stars to Cambridge following the one-week in Boston.

The take at the Cambridge Summer Theater stacks up big for this small house—\$4,000. Edward Everett Horton, in *Springtime for Henry*, beat the heat in Brattle Hall to draw in heavy gross.

Next attraction at Boston Summer Theater is Ann Corio starring in *Sailor Beware*. Cambridge Theater gets Dame May Whitty after *Springtime*.

Antoinette Perry 'A War Casualty'

NEW YORK, June 29.—The theater world was shocked by the death of Director Antoinette Perry yesterday (28). Miss Perry had suffered with a heart ailment for several years, but none of her friends realized how serious the illness was.

As recently as last Sunday she spent the entire day with the author, Constance O'Hara, making script revisions on *Sir Oracle*, which Brock Pemberton planned to put into August rehearsal under her direction. She was also busy with plans for a London production of *Harvey*, which called for importation of a British cast to work under her direction here, since she was physically unable to make an overseas plane trip.

During the years since Pearl Harbor, Miss Perry gave herself unstintingly to her own brainchild, the American Theater Wing, of which she was one of the founders, frequently working 20 hours a day. It was this continued overwork, in the belief of her co-workers, which brought about her sudden death.

As one official of the ATW put it, "Tony was as truly a war casualty as any soldier who died on a battlefield." (For further details see *Final Curtain*).

AWAKE AND SING

(Continued from opposite page)

The danger of such reactions is ever-present in these times.

In grandfather Jacob, brought vividly to life by Morris Carnovsky, is seen the complete frustration of the older generation. Mary Tarcai, as Bessie, is a strong, domineering mother and wife, offsetting the weak, impotent accomplishments of husband, Myron, played by Art Smith. As Uncle Morty, J. Edward Bromberg is a loathsome, selfish business man whose god is money and whose calculated disregard for his fellow man is the result of the society in which he lives. Phoebe Brand, as Hennie, and Alfred Ryder, as Ralph, are excellent as two children of a "lost" generation. Ryder's portrayal of Ralph is especially fine, played with sincerity, depth and understanding.

Peter Virgo, as Sam Feinschreiber, and Roman Bohnen, as Schlosser, complete an excellent cast. Carnovsky, Bromberg, Smith, Bohnen and Miss Brand play their original roles, while Garfield (the play's first Ralph) portrays Moe Axelrod more in keeping with his mature talents.

Boris Aronson's single setting is authentic and well executed. Production thruout is first rate and well paced. The play itself is rapidly assuming the stature of an American classic.

Strawhat Opening

NIGHT MUST FALL

(Opened Monday, June 24, 1946)

BOSTON SUMMER THEATER, BOSTON

John Huntington and Lee Falk present a revival of Emlyn Williams's psychological drama, first production of the new Boston Summer Theater season. Staged by Lee Falk. Settings, Paul McGuire. Lighting, Eliot Duvey.

Mrs. Bramson	Dame May Witty
Olivia Grayne	Ruth Homond
Hubert Laurie	William Mendrek
Nurse Libby	Marian Seldes
Mrs. Terence	Marion Grant
Dora Parkoe	Constance Moorehead
Inspector Belsize	Allan Tower
Dan	Walter Starkey

The tee-off of the new Boston Summer Theater in air-conditioned New England Mutual Hall is a sock success for box office and enjoyment. But more acting honors go to the regular members of the Summer Theater than to Dame May Witty as Mrs. Bramson or Walter Starkey as Dan.

Night Must Fall is a tense psychological drama about a bellhop murderer who is befriended by a wealthy and ill-tempered old lady. Dan, the egomaniac bellhop, works his way into Mrs. Bramson's confidence and gets around, finally, to murdering the old lady. Just as he is ready to polish off Olivia Grayne, Mrs. Bramson's niece, Scotland Yard arrives to arrest him. The plot is as simple as that. It's up to the actor playing Dan to make the chills and suspense come out.

Walter Starkey's performance just misses the target. His Dan is a cocky baby-faced kid with few traces of any mental twist, which is one way of saying that he doesn't get much menace or contrast into the role. Dame May Witty's Mrs. Bramson emerges as a fine characterization in the second and third acts, but she fails to underscore the ill-tempered, domineering selfishness of the old girl in the first act.

Ruth Homond, playing the role of Olivia Grayne, companion-niece of Mrs. Bramson, turns in a fine job as the unwilling victim of Dan's charm. Constance Morehead's portrayal of the maid whom Dan has got into trouble, is excellent. Mrs. Terence, the sharp-tongued housekeeper, is a sock characterization by Marion Grant. William Mendrek as Hubert, the bumbling suitor, gets across well. Marian Seldes, in the minor role of Nurse Tribby, makes plenty out of a few lines.

Night, as a strawhat vehicle for Dame May Witty and Walter Starkey, will require sharpening before the play can raise the required quota of goose-bumps.

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THE FINAL CURTAIN

AUSTIN—Harry Z., 68, vet pitchman and med showman, in Marietta, O., June 14. He was with the Healey and Bigelow med shows and was associated for many years with Chick Varnell as piano player and black-face comedian. Burial in Bellefontaine, O.

BENNETT—Mrs. John F., mother of Zina Bennett, Detroit magician, June 20 in that city.

BENSON—Edgar A., 65, former band leader, manager and agent for many leading bands, in New York June 25.

BERGEN—Edward J., 32, theater manager, in Wilmington, Del., June 24. He had managed theaters in Philadelphia, Chester, Pa., and Camden, N. J., for Warner Brothers.

BLUESTEIN—Mrs. Rosa, mother of Rubin, Morris and Sam Bluestein, concessionaires with various shows, in Atlanta May 16.

BRAGG—Wanda Gail, 11-month-old daughter of George and Edith Bragg, roadshow operators, recently in Bowdoinham, Me. Besides her parents she leave three brothers and two sisters. Burial in Bowdoinham.

COLTON—Margaret G., 72, former stage star (Margaret Miles), in Quincy, Mass., recently. Her late husband, Thomas J. Colton, was an impersonator.

DUNLOP—Jessie Olivia, at one time a member of the London College of Violinists, England, and sister of Wally Bristol, of Baldwin and Bristol, comedy team, June 6, at her home in Toronto.

FORREST—Steve (Charles Stevenson), 57, theatrical agent and former vaude performer, in Pittsburgh June 13.

GAFFNEY—Elizabeth, 88, former singer, June 17 in St. Raphael's Hospital, New Haven, Conn. She appeared in several Gilbert & Sullivan operas, including *The Mikado*. Burial in St. Bernard Cemetery, New Haven.

GRAVER—James M. (Pop), 69, manager of Warners' Grove Theater, Willow Grove, Pa., June 20 at his home in Philadelphia. Survived by his widow, Ida. Services in Philadelphia June 22, with burial in Union Cemetery, Boyertown, Pa.

HALL—Leonard, 50, former drama critic for the old *New York Telegram*,

in New York June 26. Survived by his widow, the former Alice Hughes, newspaper feature writer.

HARRIS—Lorenzo W., 58, one-armed sand-picture artist, in Neptune, N. J., June 26. He worked in front of the Boardwalk at Asbury Park, N. J., for nearly 25 years.

JOHANSEN—Henry, husband of the Norwegian soprano, Kirsten Flagstad, June 25 in Norway.

JOHNSON—Norman L., 52, drummer in the Orpheum Theater orchestra, St. Paul, in that city June 5 of injuries sustained in an auto accident several weeks before. He was organizer and director of St. Paul Winter Carnival clown bands. Burial in St. Paul.

KENT—Capt. C. R., day chief at the Shreveport (La.) fairgrounds for many years, and member of the Shreveport police force for 24 years, in that city June 22. Services in St. John's Catholic Church, Shreveport, June 24, with burial in Greenwood Cemetery there.

LINK—Edwin (Pop), 59, founder and leader of Bob-o-Links, radio vocal trio, June 18 in Minneapolis. He organized the trio 11 years ago with his sons, Bob and Dick, and they were on the WCCO Sunrisers program for years until he became ill last April. Burial in Fargo, N. D.

LUCERO—Manuel, performer with Foley & Burk Shows, June 16 when hit by an auto at Redwood City, Calif. Show Folks of America, San Francisco, were in charge of funeral and interment.

IN LOVING MEMORY

RUSSELL LICHLITER
Evelyn Lichliter

MCCLEAN—Mrs. Carrie Eddie, June 20 in an Atlanta sanitarium. Survived by two sons, Milton and Reginald. Services and burial June 21.

MILAM—Joseph A., 48, formerly with *The Sioux City Journal* and *Sioux City Tribune* and the past 10 years in the amusement business in Sioux City, Ia., in Davenport, Ia., June 17. Survived by two brothers. Services in Sioux City June 21, with burial in Calvary Cemetery there.

MULLANE—Frank A., 68, retired vaude performer, in New York June 25.

RICH—Stanley, 49, comedy juggler, of a heart ailment June 22 just before he was to go on in a show for International Harvester Company at Me-

morial Hall, Springfield, O. Survived by his widow and a sister.

ROGERS—Patrick H., former minstrel, stagehand and billposter, in City Hospital, Worcester, Mass., recently. He had been on the road as prop man with *Life With Father*.

SCHWENSEN—Harvey, 25, concessionaire on Capell Bros.' Shows, recently in Norman, Okla. Survived by his widow, his parents and four sisters. Burial in Missouri Valley, Ia.

Theater Owners' Association, indie exhibitors group, and one-time chief barker of the Twin Cities Variety Club, he was operator of the World Theater and other properties.

WILLS—Leo Carle, former vaudevillian who played the Keith Circuit in the early 1900's, June 19 at his home in Philadelphia. He retired 14 years ago after 30 years on the stage. Services in Philadelphia June 22, with burial in Holy Sepulchre Cemetery there.

Marriages

BOUDINOT-KEYS—F. A. (Babe) Boudinot, assistant general agent for the Ringling Bros. and Barnum & Bailey Circus, and Josephine Keys, nonpro, in Chicago recently.

COULTER-BENNETT—Col. Theron Coulter and Constance Bennett, film star, at Mission Inn, Riverside, Calif., June 22.

DALY-YESTER—Margaret Daly, daughter of Mickey Daly, head of Daly Theaters Corporation, Hartford, Conn., and Al Yester, at Hartford recently.

FETTA-BERGER—Louis (Tex) Fetta, manager of the Jungleland Show on Fay's Silver Derby Shows, and Audrey Berger in Benton, Ill., June 5.

HADLEY-JORDAN—Arthur Chapin Hadley, circus hand with the Ringling-Barnum circus, and Marian Best Jordan, trapeze artist with the same show, at York, Pa., June 15.

KINLEY-BAIR—Eddie Kinley, emcee, and Gloria Bair, entertainer, in Philadelphia June 29.

LEE-JACOBS—Corey Lee, superintendent of elephants with Bailey Bros.' Circus, and Dolly Jacobs, wild animal trainer with the same show, at Decatur, Ill., June 28.

LEWIS-BERK—Art Lewis, carnival and park operator, and Roslyn Berk June 18 at Miami Beach, Fla.

MENDES-HOLLMAN—John Prince Mendes, magician, formerly with *This Is the Army*, and Grace Caroline Hollman in Marble Collegiate Church, New York, June 13.

MILLER-SCHWARTZ—Burton Miller and Elaine Schwartz, staff member of WHTT, Hartford, Conn., recently in that city.

PAUL-SCHALLER—George Paul and June Schaller, trampoline performers, April 6, it has just been revealed. Bride is the daughter of Jack Schaller, manager and producer of a chain of high acts.

POWELL-ENGESSER—Billy Powell, wire walker, and Gee Gee Engesser, equestrienne, both with Cole Bros.' Circus, recently.

WILLIAM S. HART

William S. Hart, 81, pioneer motion picture star and idol of this generation's Western movie heroes, died June 23 in California Lutheran Hospital, Los Angeles. He had been in failing health for several years and died three days after a judge awarded custody of his well-being to the deceased's old-time pal, G. H. Frost.

The original hero of early Western films, Hart grew up in the Dakotas where he learned to rope and ride from the Sioux Indians. From a beginning salary of \$75 a week Hart rose to fame and his eventual salary neared the \$10,000-a-week mark. In one year alone he starred in 13 Westerns.

Among his best-known pictures were *Trail of the Lonesome Pine*; *The Bargain*, first full-length Western; *The Passing of Two-Gun Hicks*, *The Disciple*, *The Patriot*, *The Narrow Trail*, *The Cradle of Courage* and *Wild Bill Hickok*.

In later years he became associated with some of Hollywood's biggest producers, including Charlie Chaplin and Douglas Fairbanks Sr. In 1926, after 12 years in the movies, Hart retired to his ranch at Newhall, Calif.

Hart married Winifred Westover, actress, in 1921, but they separated before their son, William Jr., was born, and Miss Westover obtained a Reno divorce in 1927. Besides his divorced wife and son, Hart leaves a sister, Frances V. Bierck, of Westport, Conn.

Services in Church of the Recessional, Forest Lawn Memorial Park, Glendale, Calif., June 26. Remains were cremated and interred in Greenwood Cemetery, Brooklyn, beside of those of his sister, Mary, who died in 1943.

IN FOND MEMORY OF

LEE SLOAN

Who Passed Away July 1, 1943

"Gone But Not Forgotten by
His Pals"

**RAY MEYERS AND ALL THE GIRLS
FROM THE MUSEUM**

IN MEMORY OF OUR FRIEND AND CO-WORKER

E. C. DRUMM

Who Passed Away July 6, 1944

Missed by

GOODING GREATER SHOWS

Dick & Dot Richards
Harry Roebuck
John Chapman
Sam & Irvin Berk
Earl & Lucy Ingalls
Gerald & Lee Frantz
Angelo Blovsteas

Bill & Kay Leisure
Fred & Betty Thumberg
Esther & Maurice Myers
Harry Dreese
Earnest Hook
Jim & Eve Mulholland

IN LOVING MEMORY

Of My Husband

EDMUND C. DRUMM

July 6, 1944

CHARLOTTE DRUMM

Antoinette Perry

Antoinette Perry, 58, actress, director and associate producer, died in her sleep of a heart ailment June 28 in New York.

Miss Perry made her stage debut in Chicago in *Mrs. Temple's Telegram* at the age of 17. Four years later, she married Frank W. Frueauff, partner of Henry L. Doherty, and retired to private life until after his death in 1922. She returned to the stage under her maiden name in *Mr. Pitt*, with Walter Huston, and since 1928 was director for Brock Pemberton. She staged such hits under the Pemberton banner as *Strictly Dishonorable*, *Personal Appearance*, *Ceiling Zero*, *Kiss the Boys Goodbye* and most recently, *Harvey*.

Always interested in actors' welfare, she turned her attention to broader fields immediately after Pearl Harbor to organize the American Theater Wing, of which, as chairman of the board and executive secretary, she was the guiding spirit. Under her guidance, ATW had increased its activities to 54 projects at the time of her death.

Survived by two daughters, Mrs. Paul Fanning, the former Margaret Perry, and Mrs. Herbert B. Stranahan.

Tele Review

Lights Out

Reviewed Sunday (30), 8:50-9:10 p.m. Style — Drama. Sustaining over WNBT (NBC), New York.

NBC tried the most difficult job in video today. It took a radio script, which was supposed to depend entirely upon the listener using his imagination to reconstruct what was being aired, and gave the listener eyes. The odds were 10 to 1 that it wouldn't come off.

Surprise. It came off. Fred Coe, the producer-adaptor, did a terrific job, the best he's done to date, and, frankly, as good as anything that NBC's cameras have scanned since they've been using channel four.

Coe handled the cameras so that they were you—the murderer of your wife, a slut. When you were hung the screen went black, but as you were dying you saw the coolness of the waves breaking on the beach. He used a kaleidoscopic circle every time your, the murderer's, mind went blank.

Actually the play, it was called *First Person Singular*, one of the first *Lights Out* that Wyllis Cooper did when the series was miked in Chicago, was a monolog in your brain, with a word added here and a picture there. It grabbed a mood with its opening credits by simply having a hand pull the chain on a table lamp . . . and put out the lights. You felt the heat, a slow-moving electric fan accomplished that, and you saw the thing, your wife, you were to murder.

There were no errors, no slips, no bad performances. The play wasn't dragged out to a full half hour just because that was a normal time segment. It took 20 minutes to tell, and the cameras used just 20 minutes.

Credit a perfect assist from Bill States, technical director, and the usual adequate scenery job of Bob Wade as back-stopping Fred Coe's first completely adult scanning.

NBC aired *Lights Out* series at midnight, and that's when it should have been iced. This was no production to present to half pints. And one further rave note, the performance of Mary Wilsey deserves deep, sweeping bows. Katherine, the wife, was supposed to be a first-rate bitch and slattern, and Wilsey didn't for one try to pretty her up. She was Katherine and she deserved to die. To Wilsey's performance add a perfect miking of the husband's mind by Carl Frank. Of course, Frank's was strictly a radio job, which he's accustomed to handling with great regularity. But it's one thing to broadcast the wheels going around in a man's head when there's no vision to correlate with the spoken thoughts. It's another when the audience is there seeing just what the wheels are saying. So double-check Frank's monolog, like Fred Coe's direction and Mary Wilsey's wife, as terrific.

Margie Coate has been engaged as femsee for a tour of Lew Goldberg's *Gay '90s*. Also with the outfit will be Bedini and Arthur, other ex-burlys. . . . Betty Lee, six years at the Rainbow nitery, Buffalo, is mourning the death of her grandma.

RED BENSON SHOW

(Continued from page 14)

ment. The use of a "kid sister" heckler, Betsy Bubbles (Charlotte Dembro), could have been good, but the youngster wasn't cute on camera and her material was like her spelling of routine, r-o-t-t-e-n.

Only important thing wrong with the first dance ballet of Pauline Koner was the lead-in which didn't mean a thing. However, her dance on the park bench was swell visual stuff disturbed only by constant switching from one camera to another for no good reason. Second routine, later in the program, a Southern dandy dancing to *It Ain't Necessarily So*, also was swell stuff, with the only negative the camera switching. Latter must have a reason, and the sooner a shot caller realizes that the better. (Miss Koner's partner on CBS Choreotones, Kitty Koner, called these shots.)

A "looking for a Benson girl" gag could have been amusing and plenty oomphish, but the plant, the first girl to come up from the audience, Jackie Wait, was a stage wait. Either she was supposed to be a plant and, therefore, could have been fun, or she was supposed to be a "real" applicant for the Benson girl plug. As the latter, she'd hardly slip into a harem costume for a scene in Africa, with stooge Marvin Marx assisting. It left the home audience completely confused—and un-entertained.

Sign-off routine in which Benson asks for letters on "What is Red Benson doing in television?", was putting the neck out, but good. He's going to pay \$25 for the best answer.

Dave Lewis produced this all by himself. His first series was *Look Who's Here*, for which he had Lou Sposa assisting.

Burlesque

By UNO

Jackie Henkins, who was overseas with G.I. show *Jamboree*, started an engagement as comedian at Congress Hotel, Sackett Lake, N. Y. . . . Jack Buckley and Lee Murray, comics, left the Palace, Buffalo, for the Gayety, Toronto, on a six-week deal. . . . Joey Faye and Jack Diamond, recently with the closed *Windy City*, have signed with another musical, Arthur Klein's *Tid-Bits of 1946*. . . . Al Vale has set Aida Rameriz for the Midwest Circuit next season thru Milt Schuster, and Don Ozman, singer, for the Red Mill, Detroit. . . . Charlotte Lee, another Vale protegee, held over at the Palace, Buffalo. . . . Sammy Spears, comic, is in the Poly-clinic Hospital, N. Y., about to undergo a hernia operation. . . . Sammy Price opened June 29 for the summer at Garden Resort, Ferndale, N. Y. Next season back to the Midwest Circuit. . . . Lester Mack and Bamby are booked for the next three weeks at the Cafe Savoy, Montreal; Boulevard, Forest Hills, L. I., and Trade Winds, Washington.

Primrose Semon opened as featured femsee at the Red Mill, Bronx, N. Y., thru Hal Gould, Philadelphia, and with special material by Milt Francis. . . . Hank Henry has been re-engaged for next season by Phil Rosenberg for the Hirst wheel. . . . Harriette Baker replaced Beverly Carr as number producer at the Burbank, Los Angeles. . . . Harry Popkin, of Popkin & Ringer, ops of the Burbank, Los Angeles, and Suey Welch, booker, were New York visitors for the big fight and on burly business. . . . Loney Lewis opens July 2 at the Auditorium, Atlantic City, to do comedy in Sam Grisman's operettas, starting with *Student Prince*. . . . Leon Murray, back after four years in the army, will be with Maxey Furman at Sunrise Hotel, Livingston Manor, N. Y., thru the summer. . . . Eddie (Nuts) Kaplan, Eileen Dale, Flash Lane and Tanglefoot, of *Screwballs of 1946*, are at Club Avalon, North Wildwood, N. J.

Magic

By Bill Sachs

JACK HERBERT, recently pounced upon and shot by a thug in Chicago, is mending nicely, and the doctors say he'll be able to return to his magicking around mid-July. . . . L. O. Gunn postals from Paragould, Ark., anent the recent IBM conclave: "The St. Louis IBM convention was the best I've ever attended. A wonderful crowd, many fine shows and no drunks. Good dealer displays and a swell job done by the St. Louis boys." Gunn is now in Los Angeles. . . . Alexander closed at El Gaucho, Skokie, Ill., after 15 weeks and June 18 moved his crystal ball down Skokie Boulevard four miles to Frank Hutchins's Villa Moderne for an indefinite stand. . . . J. C. Admire infos that he will pilot the Great Ovette and Company, opening the season at Warren, Pa., September 2. The show, carrying four people, will play theaters and auditoriums en route to the West Coast, Admire says. Admire is vacationing on his mother's farm at Boland, Clay County, Ind. . . . Mandrake the Magician presented his *Gremlin Gambols of 1946* as a feature of a variety show at the Opera House, Chicago, Sunday night, June 23. . . . Al Terry typewrites from North Hollywood, Calif., that he has just returned from a 40-week tour with the USO *Hi-Jinks* and after a brief rest will leave for a trek thru Alaska. . . . Traeger the Magician, recently discharged from the service, is working casuals around his home town of Philadelphia. . . . Alfred V. Saal Jr., son of Al Saal, Toledo trixster, is in Q. M. Administrative School at Camp Lee, Va. Young Al, who joined the regular army in February, is a master of the puppets and mimic of the first water. He plans to resume his engineering studies after his stint in the army.

TOMMY WINDSOR, the Marietta, O., magish and magick maker, just out of bed after a seven weeks' siege with spinal meningitis, takes up the cudgel for Marquis the Magician in defending the latter against the words of Claude G. Lisman, Hope-ton, Okla., banker, which appeared here in the issue of June 22. "It is very evident," says Windsor, "that Lisman has never had the pleasure of seeing Marquis perform. George Marquis is one of the greatest showmen to ever step on anybody's stage. Ordinary tricks become miracles in Marquis's hands, and few can equal his ability as a spook-show operator. Perhaps he has an eccentric streak in his make-up, but that marks many of the world's greatest performers. The only thing wrong with Marquis is his inability to hang on to the many thousands of dollars he has earned. I'm getting a little bored with all these rumors about Marquis. I've caught his show several times, and on every occasion the theater was packed to capacity and Marquis gave a wonderful performance. And I don't think that's a 'bad attitude'." . . . Fu Manchu has just finished five weeks at the Teatro Nacional, Caracas, Venezuela, at \$2 top. He could have remained indefinitely, but previous bookings prevented. Fu Manchu, who hopped to Venezuela from long stays in Havana and Mexico, carries 15 girls and an array of flashy scenery. . . . Elmer Eckam, veteran Elmira, N. Y., magician, is in Jane Case Hospital, Delaware, O., with both arms and legs broken in an

Derby Exits K. C. After 53 Days; 123,000 Pull

KANSAS CITY, Mo., June 29.—All-American Speed Derby closed at Pla-Mor Arena Friday (21), after 11,249 hours. Contest opened April 30 with 18 couples on the floor, and ran 53 days to an estimated 123,000 people.

Pat and Dale Tharpe copped the \$2,000 prize, with Louie Meridets and Virginia Anderson finishing second. Show was emceed by King Brady, Hal Brown, Eddie Leonard, Bob Grey and Jack Kennedy. Follow-up contest is expected to open in Chicago late in July.

auto accident which took his wife's life. The fatal accident occurred while they were en route to the IBM convention in St. Louis. . . . Don Still, San Francisco magus, is visiting with magi in the Detroit sector. . . . Howard Brooks, a *This Is the Army* alumnus, was a magic-desk visitor last Thursday (27), having opened on a two-weeker the night before at the Lookout House, Covington, Ky. . . . The Tony Brandinos shoot with a novel announcement heralding the arrival of a daughter at South Highlands Hospital, Birmingham, June 5.

WALKATHON SPEED DERBY
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<p>STOCK TICKETS One Roll . . . \$.75 Five Rolls . . . 3.00 Ten Rolls . . . 5.00 Fifty Rolls . . . 17.00 100 Rolls . . . 30.00</p> <p>ROLLS 2,000 EACH. Double Coupons. Double Prices. No C. O. D. Orders. Size: Single Tkt., 1x2".</p>	<p>Worry Is Interest Paid on Trouble Before It Is Due.</p> <p>ORDER YOUR TICKETS In Advance Now and Get Them When Needed</p> <p>TOLEDO TICKET CO. Toledo (Ticket City) 2, Ohio</p>	<p>SPECIAL PRINTED Cash With Order. Prices:</p> <table border="1"> <tr><td>2,000</td><td>\$ 5.50</td></tr> <tr><td>4,000</td><td>6.30</td></tr> <tr><td>6,000</td><td>7.10</td></tr> <tr><td>8,000</td><td>7.90</td></tr> <tr><td>10,000</td><td>8.70</td></tr> <tr><td>30,000</td><td>12.10</td></tr> <tr><td>50,000</td><td>15.50</td></tr> <tr><td>100,000</td><td>24.00</td></tr> <tr><td>1,000,000</td><td>190.50</td></tr> </table> <p>Double coupons. Double prices.</p>	2,000	\$ 5.50	4,000	6.30	6,000	7.10	8,000	7.90	10,000	8.70	30,000	12.10	50,000	15.50	100,000	24.00	1,000,000	190.50
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IT'S TIME TO CELEBRATE

Centurama 1st Big Wingding

Des Moines leads horde of Iowa cities in centennial fete—Calif. readying up

By Pat Purcell

CHICAGO, June 29.—From Coast-to-Coast they're dusting off the streetlight poles, sweeping the streets and assembling the decorations for every possible type of celebration, some of which figure to develop into annuals of major league standing.



Some of those scheduled for this first full post-war season will be some shakes as hurrah-provokers, several communities and

cities of the Middle West having embarked on dough-spending sprees for talent that will make their offerings match par stroking with many State fairs and will be better than some.

Milwaukee Focal Point

Eyes of showbiz, virtually all branches, will be focused on the Milwaukee Centurama, which opens July 12 on the famed lake front of that city. This frolic really is a resumption of the mid-summer festival which went the way of all flesh during the war—but the civic committee, augmented by professional planners and promoters, has gone out on a lavish scale that promises to dwarf all previous efforts. Stage, screen and radio will contribute big names both locally and nationally. Johnny J. Jones Exposition will furnish midway attractions in addition to an independent midway.

Regardless of the scope of Centurama, which will mark the 100th anniversary of the city of Milwaukee, some observers and long-range planners believe this one will be merely a warming-up exercise for the State centennial which will be held in conjunction with the Wisconsin State Fair in 1948. Ralph E. Ammon, manager of the State annual, has announced the centennial presentation will run for 33 days.

Iowa Whoops It Up

This is Iowa's centennial year and all over the Hawkeye State the populace has entered in the "Hurrah for Iowa" spirit with gusto—and ride and show operators, concessionaires, pitchmen and what have you are ready to take an enthusiastic part in the proceedings. It has been a bonanza for street decorating and flag companies, as the State is liberally festooned from border to border.

Davenport was the first of Iowa's major cities to swing into the jubilee, with an assemblage on the levee Thursday (20) that police said was the largest through ever gathered in the city for anything. Feature was a fireworks spectacle presented by Thearle-Duffield, of Chicago.

Des Moines Shows the Way

Des Moines, capital city of the State, is now in the midst of a celebration (See *Celes Up 50 Per Cent*, page 62)

Gen. Ike To Speak at Lincoln

LINCOLN, Neb., June 29.—Nebraska State Fair here will have Gen. Dwight Eisenhower for its Veterans' Day, Secretary Edwin Schultz has announced.

Veterans' Day will be one of the big features of the State annual. Set for opening day, September 1, it will not only have "Ike" as the principal speaker but will offer drum and bugle corps and band competitions, admit vets free and will have other features now being worked on by the Veterans' Day Association, which is comprised of representatives of vet organizations and fair execs.

State annual has been holding vet days for 15 years—but, due to the appearance of Ike and other features—the '46 day is expected to top those of the past.

Hurrah Days Blanket U. S.

Everything from peaches to returning G.I.'s get homage

By Jim McHugh

NEW YORK, June 29.—Committees in cities, towns and hamlets thruout the country, armed with plausible excuses for paying homage to everything from peaches to returning G.I.'s, are sponsoring promotional festivities representing at least 50 per cent over war years.

Less than a decade ago, purveyors of outdoor entertainment saw little opportunity for more than piddling returns at the sponsored hinterland frolics. Many non-pro originators never lost their amateur standing with the result that final reports were written in red ink. But a large percentage of these spontaneous events were naturals and it is these that form the backbone of what has come to be annual big business.

They Go Everywhere

A cause to celebrate is easy to find, particularly with a war victory only months old, and there will be few ballfields, stadiums, public parks or churchyards that fail to find billing at the site of such event this year. A few new events, undoubtedly, will grow to rival in scope some of the older annuals. Included in the latter are a sizable number that have attained the status of fairs, capable of buying top-heavy grandstand shows, including revues, free acts, auto races, thrill shows and fireworks. In addition, they provide a market for the poster and ticket printing firms.

Sock for Carnivals

Larger ones add up to cream carnival dates, particularly since a worthy cause usually fronts for the promotion-celebration, with an automatic guarantee of heavy patronage and grosses. Plenty of gratuitous help is forthcoming from newspapers and radio stations in the handling of exploitation. Effort creates good will all around and, when handled right, results in kids' days, etc., a source of joy for the midway mogul.

Events are spread fairly evenly thruout the warm weather period with peaks being reached during the holiday weeks. Fourth of July heads the list, with Decoration Day and Labor Day following closely. Sectional holidays, such as Bunker Hill Day in Massachusetts, provide other solid tie-ins for dates. But, like all outdoor showbiz, weather is still the most important element.

Agencies Slice Melon

Booking agencies cut the largest slice of the melon. Few events, no matter how small, are run without at least one act, preferably of the high thrill variety. Most events (See *Big Dough on page 63*)

Detroit's World's Fair Study Committee Completes Work; City Council Action Is Next

Observations Secret Until City Dads Have a Look at Report

DETROIT, June 29.—Plans for the projected Detroit World's Fair are set to move from the investigation into the decisive stage with completion of the study activity of the World's Fair committee and formal preparation of its report. Detailed study has been made of financial and other operations of the New York, Chicago, Cleveland and San Francisco fairs to profit by their experience in planning a guide to operation of the Detroit event if it is decided upon. The formal report is ready for the printers and will be presented to the Detroit city council in about a month. No details of the report will be released until it has been presented to the council.

Offices of the committee in the Book Tower are being closed, but it was definitely stated by John P. Hunt, executive secretary, that this does not mean dropping of plans, but is merely an indication that the preliminary research period has been completed and further action is dependent upon the council action and the decision of whatever fair organization is set up.

Because of the large amount of preparatory work envisioned in the study made of past fair operations—and mistakes—it is expected that the fair will not be scheduled until at least 1951.

ASCAP's New Park-Carnival Rating Charts

NEW YORK, June 29.—American Society of Composers, Authors and Publishers announced here Thursday (27) that new rate schedules have been set for carnivals and amusement parks and are to be put into effect immediately. Rate schedules for circuses are now being prepared and will be released within the next few days.

A concerted drive will be undertaken to license carnivals and amusement parks according to the new rate schedule. Plans call for an enlarged field staff. During the war, ASCAP was unable to cover carnivals and amusement parks, due to manpower shortage and travel restrictions.

Showfolk Must Pay Income Tax To U. S., Canada

WASHINGTON, June 29.—U. S. Bureau of Internal Revenue and the Canadian Embassy both state that the recent tax treaty between Great Britain and the United States does not include Canada in its terms. U. S. showfolk operating in Canada, according to special deputy commissioner, Eldon P. King, must continue to pay Canadian and U. S. income taxes under terms of a treaty negotiated with Canada four years ago.

King says that American show people must pay income taxes to Canada on portions of income earned in Canada subject to whatever exemptions are allowed under current Canadian law. Total incomes from both countries of Americans must be reported in filing U. S. returns, King says, but income taxes paid to Canada may be deducted from U. S. income tax.

Commissioner King stated that a convention between tax experts of the two countries is likely within the next year to overhaul the tax treaty.

A new treaty, he said, will be certain to grant showfolk tax benefits denied them under the old treaty. Most likely to be adopted, King stated, is a provision to give showfolk complete exemption from Canadian income taxes if they are present in Canada less than six months and earn less than \$5,000. They would, of course, still be subject to U. S. taxes on the income.

Ind'p'l's Ponders Clean-Up Bond

INDIANAPOLIS, June 29.—Posting of a \$500 bond by all outdoor shows to guarantee the cleaning up of their lots would be required under an ordinance which Councilman A. Ross Manly proposes to introduce July 1. Less clear and more worry-causing for councilmen was a clause prohibiting "loud and obnoxious" noises and providing a \$25 fine for each violation.

"Just who is going to say how loud and what is obnoxious?" was the question bothering the city dads as they tackled the ticklish task of taking the muss and racket out of circuses and carnivals without outlawing peanuts and calliopes.

It was questionable whether action would be taken on the legislation in time to affect the two-day stand of Ringling-Barnum July 8-9 on the Victory Field parking lot. The big One played in Victory Field proper without a big top, after the Hartford fire in 1944, but this will be the first time the parking lot has ever been used by a show under canvas. Al Butler contracted the site and had to have several large trees removed to make enough room for the show.

Councilman Manly said he was sponsoring the proposed legislation for the benefit of his constituents in the vicinity of showgrounds that have long been used at Keystone and Southeastern avenues. For years, he said, people in that vicinity have spent sleepless nights while citizens from other parts of the city enjoyed the shows and then spent months afterwards picking up popcorn cartons and the like which the wind carried into their yards.

N. Y. Clamps Down On 3 Coney Items; 'Most Others' Okay

NEW YORK, June 29.—License Commissioner Benjamin Fielding clamped the lid on three Coney Island girl shows this week, declaring they were "indecent and repugnant." He added, however, that most of the other Coney shows were "splendid, diverting and wholesome." Suspended were *Palace of Wonders*, operated by David Rosen; *Tirza's Wine Bath*, run by Leona Duval, and *Bowery Follies*, run by Oscar Buchwald and Alfred Garto.

Fielding said that about 250 licenses have been issued for the amusement area and that Coney Island was likely to have its best season in years.

It was reliably reported here Friday (28) that Fielding is eyeing the possibility of obtaining additional revenue thru the licensing of nearly every other type of outdoor amusement unit and area, including pools. An attempt also will be made to adjust so-called "inequities" in outdoor units already licensed. Latter is taken to mean adjustments in license fees now paid to more nearly coincide with unit revenue.

Packs Chalks Record Marks at Knoxville And Nashville Dates

KNOXVILLE, June 29.—Tom Packs Circus chalked up a record here with sell-outs every night. Show, which opened Tuesday (25) and closed tonight, averaged 7,500 each night. Weather was ideal.

Show last week established a record for outdoor crowds when 7,000 people were seated on the grass of the baseball park at Nashville, Friday (21).

Even Mummies at Benson Farm Find Housing Is Tough

HUDSON, N. H., June 29.—Now the housing problem is troubling mummies.

Two of the wrapped-up relics were evicted from their home at Benson's Wild Animal Farm by Manager Harry Collier because they no longer proved a profitable attraction. But you can't throw a mummy out on the street like a living tenant. And what's more, Collier discovered, you can't even bury him.

Town fathers shook their fists when they heard that the Egyptian couple—holdovers from a 500 B. C. booking—were to be laid to rest in a local cemetery. These "furriners," with their magic curses and deadly fevers, might put everybody in town in coffins before winter set in. What's more they might be fakes, exclaimed the selectment.

But Prof. Carl C. Seltzer, of the Harvard University Archaeology Department, verified the fact the bandaid models were genuine Egyptians 2,500 years ago.

The prince and princess of the dynasty are still unwelcome guests on the Benson farm and the lot in Westview Cemetery is still vacant. Collier thinks he will limit his tenants to wild animals after he had solved the problem of the friendless Pharaohs.

86G Gross Scored By Sunbrock Show At Wrigley Field

CHICAGO, June 29.—A gross of \$86,000, excellent in view of the weather, was raked up by the combined Wild West and thrill circus in a five-day Wrigley Field stand, which closed Sunday (23), with biz giving Larry Sunbrock and associates of Rodeo, Inc., plenty of reason to smile.

Show opened to sad weather, Wednesday (19), cold and threatening skies holding matinee crowd to little better than 1,000, and rain washing out the first night performance. Weather the next afternoon was a little better and attendance was up about 500. Crowd that night was so-so, weather being cold and raw. Friday, skies were clear and sun warm. Attendance mounted at all shows thru Sunday afternoon, dipping only closing night.

Ball park was scaled at from 50 cents to \$2, with kids' tickets priced at 50 cents.

During the stand, Sunbrock said he had signed with Wrigley Field for appearances over the next three years. Jimmy Gallagher, general manager of the plant, denied that any agreement has been signed, pointing out it is impossible at this time to make such an agreement, due to the uncertainty of future baseball schedules.

Held inside a fenced area, which blocked off the playing field, performances did considerable damage to that portion of the park. Damage arose from churning of greensward by horses and stock. Damaged area has been worked and will not effect ball games.

Bus Crabbe's Water Route

BRIDGEPORT, Conn., June 29.—Buster Crabbe, motion picture star, opened his water carnival here Friday (28) for an eight-day engagement. An 11-week route includes Baltimore; Dayton, O.; Asbury Park, N. J., and Toledo, and coincides with the opening of his picture, *Swamp Fire*, in those cities.

Bandits Get \$2,000 Cash, 20G in Jewels in Holdup Of Mrs. Wagner in Joliet

Last-Minute Plan Change Saves Cavalcade's 25G Receipts

JOLIET, Ill., June 29.—Mrs. Al Wagner, wife of the owner of the Cavalcade of Amusements, and three men companions were robbed of an estimated \$2,000 in cash and jewelry, said to have been valued at \$20,000, by four bandits, dressed as policemen, in a holdup early today near the Milwaukee Railroad yards, one and a half miles east of here.

Only a last-minute change in plans saved between \$20,000 and \$25,000—reputedly Friday night's (28) receipts. This amount, Mrs. Wagner said, was sent to the bunk cars near the Milwaukee Depot on East Wash-

ington Street, in another car instead of being taken as usual by Mrs. Wagner.

Mrs. Wagner told Walter McGee, Will County deputy sheriff, that the bandits, in a black sedan, swept alongside of her car as she and her chauffeur approached the Milwaukee yards. Turning a spotlight on her car, three of the men, dressed in uniforms resembling those worn by Joliet policemen, jumped out. They were masked and two carried submachine guns, she said.

One of them shouted, "Hand over the money." She surrendered a small pouch containing the cash. They then forced her to turn over her jewelry, consisting of five diamond rings, a diamond-studded wrist watch, a diamond bar pin and a diamond bracelet. The fourth man, Mrs. Wagner said, remained at the wheel of the holdup sedan in which the bandits fled.

Mrs. Wagner was quoted as telling police she was positive it was an inside job because one of the bandits said, "They must have given the dough to the other car driver. Let's get him." He was referring to the night's receipts, reported at between \$20,000 and \$25,000.

Shows opened here Monday (24) under auspices of a marine veterans' organization.

Weather Helps Biz Boom at Nantasket And Revere Beach

BOSTON, June 29.—Hot weather, combined with the closing of schools, is building up to holiday crowds for Revere Beach and Nantasket. Weekend business, hiked by extra promotions, is booming.

Sunday (23), attendance figures at both spots were broken. An estimated 200,000 jammed Revere Beach and more than 100,000 were at Nantasket Beach. Auto traffic was reported the heaviest in years by State police.

Public bathing houses at both Nantasket and Revere open July 1. Politicos say no funds were allocated for an early opening.

Leopard Claws Horse, But Girl Escapes Injury

NORTH ATTLEBORO, Mass., June 29.—Breaking loose from its cage while the show was setting up here Wednesday (26), a leopard owned by the Sparks Circus attacked a horse, on which Sylvia Witschi, 12, of North Attleboro, was riding.

The horse bolted, throwing the girl to the ground, but was unable to shake off the cat which had embedded its claws deeply into the horse's flesh.

Circus attendants, armed with clubs, rushed to the assistance of the horse and drove the leopard back to its cage. The girl was not touched by the animal.

Witnesses said the girl was riding the horse around the lot watching the men pitch tents for the afternoon show when the animal escaped.

Show, battling extreme heat, drew two small houses here.

Burlington, Vt., Proves Good Digging for 3 Orgs

BURLINGTON, Vt., June 29.—For the first time since the start of the war area had three outdoor amusement concerns showing here within a space of 14 days. King Reid Shows made the initial bow, playing Winookski, Vt., a week stand to excellent business.

King Bros.' Circus played to straw houses at both matinee and night shows at the South Burlington showgrounds, and were followed on that lot by the Joseph J. Kirwood Shows. Kirkwood, despite cold weather, did a consistently good business and is the first carnival in half a century to get the local press to go all out, even cracking the morning daily here with a feature on its orphans' matinee.

New Miniature Streamliner Locomotive Shown in Chi

CHICAGO, June 29.—A new streamlined locomotive for miniature trains had its first official showing Saturday (22) at Dick Miller's Fairyland Park, 3900 South Harlem Avenue. Local dailies were represented by photographers, and Universal Newsreel had a cameraman on hand.

Unit was developed by the laboratory division of the P. A. Sturtevant Company, Elmhurst, Ill., affiliate of the Miniature Train and Railroad Company, Addison, Ill. Built to plans submitted by the electro-motor division of General Motors, locomotive is a faithful reduced-scale replica of the latest model Diesel streamliners. Some \$50,000 was expended on the project.

Powered by a 22-horsepower V-4 motor, each unit will have three coaches and an observation car, reproducing in miniature the newest car designs of the Pullman-Standard Car Manufacturing Company. Price of the complete train will run approximately \$10,000.

Heart Attack Fatal to Miller

CHICAGO, June 29.—Albert A. (Whitey) Miller, well known in carnival circles, died suddenly June 12, of a heart ailment, while playing Somerville, Tenn., with Johnny Caruso's Pine State Shows. Show personnel handled interment in Somerville. Their contributions have been pooled with those from friends on other organizations and a stone has been ordered for the grave, officials said.

RALPH J. CLAWSON
PHONE ME
AT EAST BANGOR, PA.
SID R. LANG

Cedar Rapids Off for C. of A., But Joliet Bow Is Bright

JOLIET, Ill., June 29.—Buffeted by unplayable weather for four days of the 10-day engagement, Cavalcade of Amusements fell below its 1945 pace at Cedar Rapids, Ia., week ending June 22, but nevertheless the date was still a winner and the org gathered some good will.

Thursday (20) there was a special matinee for the Famine Relief, and more than 600 cans of food were handed over to the Cedar Rapids committee. Youngsters from the Children's Home of Cedar Rapids were guests the same afternoon.

Cedar Rapids Gazette gave the special matinee a full page of mid-way pictures, featuring prominent local people and kiddies, and also commended the show in an editorial for the careful and courteous treatment accorded the youngsters.

Show was late arriving in Joliet Monday (24) and the day was lost. Delay was caused by practically the same railroad situation which kept Cole Bros.' Circus from getting on the lot in time two weeks ago.

Tuesday (25) night the business was excellent and indications were that only weather is needed over this week end to make it a successful stand. Show does not close here until Sunday night and will then move to South Beloit, Ill., for a Tuesday opening and the Independence Day event.

Tommy Rowland, of Joliet, gave Al Wagner's advance men plenty of help completing arrangements for the showing here.

Garrison Finish Needed by C&W At Cleve Sesqui

CLEVELAND, June 29.—Off to a slow start, Cetlin & Wilson Shows are banking on a Garrison finish to enable them to end up on the right side in their extended stand here.

Sponsored by the American Legion Commanders' Council as a feature of Cleveland's Sesquicentennial, biz has been away off since show's opening Monday (24). But with the big events of the Sesquicentennial program coming up, it is figured that attendance will mount and biz soar.

Boat races today and tomorrow on the lake, only a stone's throw from the lot at East Ninth and Lakeside, are expected to lure big crowds, and show is expected to benefit. Festival in the near-by Cleveland Stadium July 4 also is expected to serve as a boon. Org originally was set to wind up stand night of July 4, but has decided to extend stay thru July 6.

Co-operation of sponsors has been good. Highlight was a parade Tuesday (25) night, in which nine band and drum corps appeared.

Local gendarmes, however, couldn't make up their mind whether games should go. Result was that early in the week it was a case of open-and-closed for the operators. Friday night (28), however, everything was in operation.

Earl Purtle added his Flying Scooter here.

Cote, Regaining Health, Plans Ride Unit for July

DETROIT, June 29.—Reorganization of Cote's Wolverine Shows, postponed because of the illness of Elmer F. Cote, has been resumed. Org will go out late in July with rides to play a series of dates already booked. Concessions may be added for later dates.

Cote was a victim of recurrent kidney attacks and ultimately underwent a major operation for removal of stones, and is now convalescing at his home in Detroit.

Fredericton Stand Red One for Lynch

FREDERICTON, N. B., Can., June 29.—Bill Lynch Shows, first organized carnival to show here since 1941, called it a red one on closing Saturday (22). Perfect weather and a local building boom were responsible. Only previous stand had been a three-week engagement at Halifax, N. S.

Shows operates behind a 10-cent gate with the Star Dusters, one man and two women, working on a 120-foot rigging. A fair amount of paper was posted. Radio and newspaper advertising was used, plus a sound truck.

Well-painted equipment included a Merry-Go-Round, Ferris Wheel, Chair-o-Plane, Tilt-a-Whirl, Roll-o-Plane, Caterpillar, Octopus, 10-in-1, Mirror Maze, Funhouse, one-ring circus and pony ride. In addition, there were about 30 concessions.

Staff includes William P. Lynch, owner-manager; H. J. Morash, assistant and manager of the second unit when operating; Charlie Billings, general secretary; Bert Ganter, advance; G. H. Cavanaugh, lot superintendent; Paul Gerren, publicity; Ralph Redden, ride foreman; Clyde Miller, chief electrician; John McGuire, assistant electrician; Frank Hanlon and Maurice Levi, concession managers, and John Goldie, cook-house.

JJJ Books 4 Acts, Heavy Posting for Centurama

CHICAGO, June 29.—Ralph Lockett, general agent, announced here Monday (24) before leaving for Negaunee, Mich., that four free acts have been booked by the Johnny J. Jones Exposition for its midway during the *Centurama* in Milwaukee. The Flying Esquedas are scheduled for the first 10 days, beginning July 12, to be followed for one week each by Malikova, Blondin-Rellims and Les Kimris.

Lockett said 24,000 sheets of paper will be used by JJJ to bill the engagement over a radius of 100 miles and that Louis Roseburg, the show's regular biller, is being augmented by three others. He added that 50 24-sheet boards have been contracted in Milwaukee and that cards will be carried on 200 streetcars and busses.

BALLYHOO BROS.' CIRCULATING EXPO

A Century of Profit Show

By Starr De Belle

Road End, Ark.,
June 29, 1946.

Dear Pat:

This trick's slogan is "The show without a worry." Regardless of what other shows' worries are, this one never has anything to worry about because it takes care of its future worries before worry time arrives. While other agents burned up wires trying to get move permits, our agent, Lem Trucklow, had long before left his hotel and agent's lobby chair and booked a route that moved the train and left all worries behind. Pat, you've been around a lot, but

The Runaway Boy

MIAMI, June 29.—Don Lanning, prominent supper club owner here, wrote such an adequate account of the William D. Bartlett funeral that it was printed in a Miami paper. An impressive observation made by Lanning was:

"In the line of mourners who filed by the casket to take a last look at the remains of this prominent man were two characters whom no one seemed to know. One, a little man of about 60, wore a skull cap, like that of a rabbi. I imagine many thought he really was one. I would like to have known the thoughts of that little man as he said a dry-eyed good-bye to Willie. The little man was a side show performer who first knew the deceased as a kid that had realized his ambition to run away with a circus. The other man was 93 years old. He had been the mailman on the same circus.

"They had come to say good-bye, not to the big shot, not to the financial success, not even to the philanthropist, but rather to the little boy who had run away from home—run away to be with the circus."

The "little man" was Doc Garfield, and the elderly man was Frank LaBarr.

Prell Draws Heavy Gates in Hempstead

HEMPSTEAD, L. I., N. Y., June 29.—After a week of only fair business at West Hempstead, due to threatening weather, Prell's Broadway Shows set up Monday (24) on an ideal lot in the center of town and drew capacity crowds every night this week. Lot was small but had space for all shows, rides and concessions because tractors, trucks and trailers were parked near by.

Lighted ladders of high-diving Sonny Campbell, free attraction, and illuminated Ferris Wheels were effective ballyhoo, since they were visible to practically everybody entering town by bus, rail or car. Shows were heavily billed and weather was definitely on the favorable side. This is the first time in years the Prell shows have invaded Long Island territory. After playing next week at Freeport, shows return to New Jersey territory.

Royal Expo at Sparta, Ga.

SPARTA, Ga., June 29.—Royal Exposition Shows have been contracted for Hancock County Fair here, it was announced by J. David Dyer, chairman of the annual.

Strates Gets Off To Good Start at Binghamton

BINGHAMTON, N. Y., June 29.—Heavy advance flacking, excellent breaks in *The Binghamton Sun* and good weather combined to get the James E. Strates Shows off to a strong start here that indicated an extremely profitable week.

Rochester, N. Y., played last week, returned grosses that were up 15 per cent over last year. A giveaway card, distributed in one of the leading motion picture houses, did a strong plugging job.

Biz in Rochester held up even the night of the Louis-Conn fight, as shows had exploited fact it would aid broadcast over p.-a. systems. Many of the shows also had radio sets on inside while fight was in progress. Result was that business slowed down only during the actual time of the fight.

While visiting the show in Rochester, Max Cohen, secretary of the American Carnival Association, announced the shows now had more members in the ACA than any other org. More than 40 members were signed up at a special meeting. Many others had previously joined at Washington.

Mr. and Mrs. L. A. Howell returned to their home in Dallas after spending two weeks with Mr. and Mrs. and Mrs. Percy Morency. Howell is Mrs. Morency's brother. Mrs. Bernardine Holland returned to Detroit after visiting her father, F. Percy Morency, then ill, but now improved and back on the job.

Brandon May Be Banner Spot for Royal American

BRANDON, Man., June 29.—Pulling in here Thursday (27) from Omaha, Royal American Shows, which will be featured on the midway for the Brandon Provincial Exhibition, July 1-5, were greeted by a huge crowd, and everyone predicted this would be a banner spot of the season.

Opening day has been signalized as Veterans' Day with the local Canadian Legion in charge. Veterans will be admitted free. Lt. Col. L. D. M. Baxter, first vice-president of the Canadian legion; W. Davidson, president of the exhibition board, and Mayor F. T. Williamson will officially open the exhibition. A parade is scheduled for 12:30 p.m.

Newspapers and radio stations are beating the tom-toms and the entire countryside is well papered.

Show left Omaha Monday (24), where it raked up plenty of hay during its week's stand. Despite the virtual loss of Monday, Tuesday and Wednesday (17-18-19), the gross was big, according to Owner Carl J. Sedlmayr. Thursday and Friday came up with big takes for shows, rides and concessions. Saturday and Sunday (22-23) were big, altho business fell off some Sunday night.

Artie Lewis Marries

MIAMI BEACH, Fla., June 29.—Artie Lewis, former carnival owner and now a partner in the operation of Seaside Park, Virginia Beach, Va., was married to Roslyn Berk, daughter of Neil Berk, here Tuesday (18). They were attended by Charles and Billie Lewis, and Phyllis Berk.

World of Today Adjuster Moans Biz Is Too Good

GRAND FORKS, N. D., June 29.—Hugh (Foots) Reeves, who does the legal adjusting for the World of Today Shows and who takes up almost as much space on the midway as a set of diggers, was wrestling a sandwich of Dagwood proportions at the Greater Grand Forks State Fair Friday (28) at 7 p.m., an hour when normal individuals who know where to go were grappling with satisfying meals.

"Helluva a note, ain't it, when a fellow don't even get time to eat a meal," declared this undernourished-looking character between bites while casting baleful looks at Noble Fairly, general manager, and Curley Reynolds, co-owner with Izzy Wells. "These eggs," he continued, nodding at the executives, "book you into towns like this where the folks keep coming and coming, and spending and spending, and a fellow doesn't get time to eat."

A Novel Complaint

Such a complaint must be recorded in the "Now-I've-Seen-Everything" archives, as it is customary for the gentlemen of this industry to beef with a loaf under each arm, and one tied around the neck.

It was Fairly, equipped with his ever-ready cane, who conducted *The Billboard's* outdoor editor on a tour of the grounds, and the first stop was at the mitt camp operated by the ever-affable Viola Fairly, Noble remarking: "Ya gotta stop here first as that eliminates the possibility of contention later in the night."

The Blower Works!

Then on down the well-lighted midway, to see Johnny Willander smiling from the ticket box of his Baboon Show. Then a stop in front of Lovers' Lane, the funhouse owned and operated by Fairly, for a look-see if the blower was working. It was, skirts popping up while startled females screamed and Noble beamed.

The familiar figure of Johnny Bejano isn't around the side show anymore, but Charley Zern was there with a warm welcome. Fairly dismissed him with a curt, "he's just an ex-cirkie, but he has a good show," and the two-man caravan moved on to hear Fay Ayres make an effective opening for the *American Cuties* and to lure a sizable portion of a big tip thru at 50 cents a copy.

Jig Show Rolls High

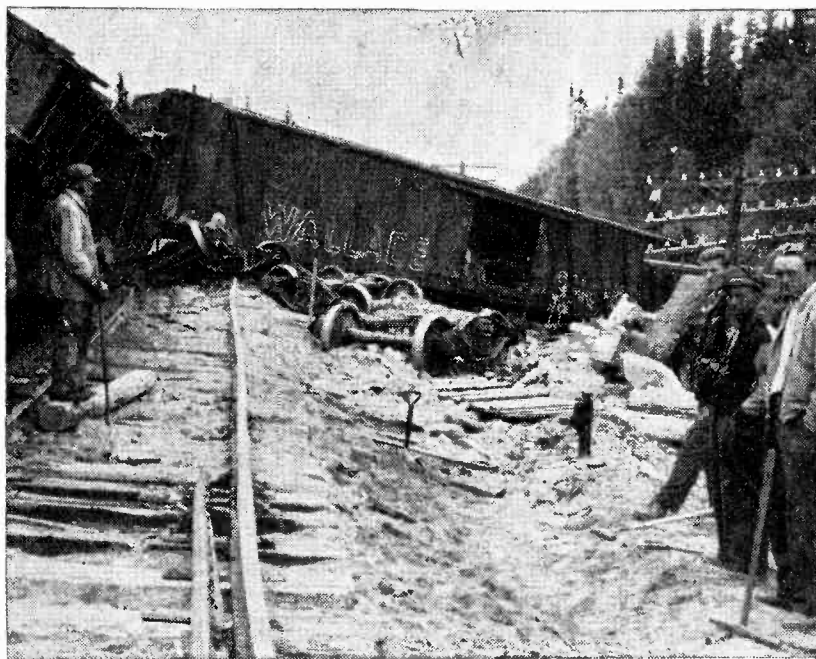
Peewee Parker grinned a toothy grin when he pointed thru the entrance to his *From Dixie to Harlem Revue* to expose a well-filled house, a neatly framed stage and some hard-working colored entertainers. Ray Ayres was adjusting his amplifying system preparatory to making an opening for his *Bubble Dance Revue*, and promised to give out the names of "all the principals and dancers tomorrow."

Thelma Day wiggled a flock of avoirdupois in the Fat Show and intimated there may be a divorce soon in her household. Jim Dunleavy was parked on the ticket box in front of his Reptile Show, and Mrs. Dunleavy in the ticket box of the Merry-Go-Round, were pleased to receive word that their daughter, Mrs. Ralph Clawson, is anticipating paying them an early visit.

Lots of Cheery Words

Pete Freeman at the Glass House, Pete Callendar at the Wild Life and Art Signor at the Arcade and show secretary, had nothing but cheery words for this first fair engagement of the season.

In fact, all hands seemed mighty happy as the ride crews were visited, (See *W of T Biz Too Good*, page 62)



THREE 72-FOOT CARS of the Wallace Bros.' Shows of Canada jumped the track at Beaver Lake, in Northern Ontario, early on the morning of June 17 while making the hop from Lachute, Que., to Noranda, Que. Two ride men were thrown from a car but escaped with minor injuries. The animals in the animal show car, which was turned on its side, also escaped unharmed. Jimmy Sullivan, shows' manager, reports that it was the org's first accident in 35 years on the road. The show is now on the Western Canada "B" Circuit of Fairs.

—Photo by Joe Woshitz

Best Newspaper Display Ad Puts Show Copy Writers on Their Toes

CHICAGO, June 29.—Almost anyone who knows how to write can fix up some sort of a newspaper advertisement, but it takes an expert to lay out one that has real sales appeal, and will help the show get the money.

The Billboard's Second Annual Carnival Promotion Award Contest has a division, No. 2 to be exact, for the fellows who are a bit more ingenious than the average with the scissors, pencils and verbiage.

A newspaper ad doesn't necessarily have to be a big one in order to have sock eye appeal—the appeal necessary to arrest the attention of the reader, and then drive home the message. Some clever ad writers can put over a selling point with the deft use of a single short phrase. An unusual picture or drawing may do the trick.

There is no set formula for successful ad writing, so that is why a contest is possible, and why the displays of the efforts of all entrants for the others to see and study will help develop this very important phase of the carnival industry.

Carnival agents, managers and owners are urged to select what they believe to be their best newspaper advertisements and enter them in *The Billboard's* contest. It is not necessary to mount the entries or to paste them in scrapbooks, as *The Billboard's* art department will arrange the displays. However, entrants must remember that neatness of presentation makes a subconscious impression on the judges.

There are five other divisions in the 1946 contest, and each show or agent is eligible to enter any one or all of the divisions. The others are:

1. Best press campaign for a single date.
2. Best tie-up promotion.
3. Best matinee promotion.
4. Best single story.
5. Best single midway picture.

Contestants are urged to make their entries as early as possible, and none will be accepted unless postmarked prior to November 1, 1946. Material should be sent to the Outdoor Editor,

The Billboard, 155 N. Clark Street, Chicago 1, Ill.

Winners will be announced in the *Cavalcade of Fairs* edition, and all material will be on display at *The Billboard's* suite at the Hotel Sherman, Chicago, during the annual outdoor conventions the first week in December.

Badger State Gets Fire Scare at Berlin, Wis.

BELIN, Wis., June 29.—Badger State Shows, owned by J. Vomberg, had a fire scare here Tuesday (25), but prompt work by employees extinguished the blaze before any considerable amount of damage was done.

Vomberg reported one concession was destroyed and three other tops were slightly damaged. Org was in full operation the same night.

Vomberg announced he would split his show, servicing July 4 celebrations at Menomonie and Watertown, Wis., with five rides each, and then will reassemble his organization for the opening of the fair season July 9 at Warren, Minn.

No Permits at Providence Until After Inspections

PROVIDENCE, June 29.—Carnivals playing here in the future will not be permitted to operate until after their equipment has been inspected, the Bureau of Police and Fire ruled as a result of a Chairplane swing accident Friday (7) when a 14-year-old girl was killed.

Fire-Eater Willsey Singed

FALCONER, N. Y., June 29.—Ray Willsey, 39, fire-eater with the Worthy Shows playing here, was burned during his act, Thursday (20), when a can of gasoline standing near by exploded. He was burned on the face and hands and hospitalized at Women's Christian Association Hospital, Jamestown, N. Y. His condition is not serious.

Toledo Opener Big for Ward

TOLEDO, O., June 29.—John R. Ward shows teed off to a strong start here Tuesday (25) night, luring 9,600, biggest opening night turnout of the season so far. Following night was even better, more than 10,000 going thru the gates.

Org made a 450-mile run in from Rock Island, Ill., where it did a quick loading job. Entire equipment was not up for Tuesday night opening but all shows and rides were in operation the following day.

Publicity in both *The Toledo Blade* and *The Toledo Times*, as well as radio, was strong. Ditto billposting job. Tie-up with a large music house on kids' matinee tossed out a promise of bringing out plenty of youngsters today.

Rock Island stand, previous week, turned out okay for all departments. Week there started light, but ended on a stronger note. While shows were in Rock Island, Owner Ward and his son-in-law flew to New York, combining pleasure with business by seeing the Louis-Conn fight and buying some newly imported monkeys and chimps. Julie and Joy Ward, daughters of the owner and Mrs. Ward, came on from Baton Rouge, La., and are running a photo gallery for the summer. Julie, who was graduated from high school this term, was gifted with a diamond ring by her dad.

Show train has been painted in effective color combination in preparation for the fair season, which will open the third week in July. Jo-Jo, clown and artist, is refurbishing show fronts. Giant arch lights from Lewis Supply Company, Memphis, will be delivered at Youngstown, O., as will new wire for the show.

Breezes Are Feted at Silver Wedding Anniversary Dinner

COVINGTON, Ky., June 29.—Mr. and Mrs. Nelson Breeze, owner-operators of Nelson Breeze Amusement Rides, were tendered a surprise picnic supper by relatives and friends in celebration of their 25th wedding anniversary recently, while org was showing at 11th and Main streets under auspices of the Covington Turners.

About 40 guests attended the affair held in the Turners' Gardens, where the Breezes were the recipients of numerous silver pieces. Joyce Elizabeth, their daughter, presented the Breezes with a three-tiered wedding cake and a bouquet of pink roses.

In attendance were Mr. and Mrs. E. F. Breeze, Maysville, Ky.; Mr. and Mrs. W. M. Breeze Sr., Margaret Breeze, Mr. and Mrs. W. M. Breeze Jr., Mr. and Mrs. J. Baker, Mrs. W. J. Schmitt; Mr. and Mrs. L. J. Knabe Jr., and son, Billie; Connie Capshaw; Mr. and Mrs. R. B. Lobnitz and sons, Eddie and Billie; Mr. and Mrs. H. Lemon and son, Harold, and daughter, Joyce; Chick Young, May and Mike LaVine, Frenchy Miller, Harry Hebenstreit, Emmitt Lewis, R. Dickerson, Boston Tucker, Shorty Kindrick and Charles Lowen.

Canton, O., Show Group To Change Name of Club

CANTON, O., June 29.—Members of the United Showmen's League of America voted to discontinue the use of that title at a meeting here Monday (24).

Showmen's League of America, Chicago, thru its legal adviser, Arthur Morse, protested the local club's title as being too similar. Members agreed they wanted no ill feeling or confusion with the Chicago org, so a new name will be selected at the next meeting, according to Bill Stewart, treasurer.

PENNY PITCH GAMES
 Size 46x46", Price \$35.00.
 Size 48x48", With 1 Jack Pot, \$42.50.
 Size 48x48", with 5 Jack Pots, \$50.00.

PARK SPECIAL WHEELS
 30" in Diameter. Beautifully Painted. We carry in stock 12-15-20-24-and-30-number Wheels. Price \$15.00

BINGO GAMES
 75-Player Complete \$5.00
 100-Player Complete 7.00

1/3 Deposit on All Orders.
SLACK MFG. CO.
 124-126 W. Lake St. CHICAGO, ILL.

ASTRO FORECASTS AND ANALYSES
 All Readings Complete for 1946

Single Sheets, 8 1/2 x 14. Typewritten, Per M. \$5.00
 Analysis, 3-p., with Blue Cover, Each03
 Analysis, 8-p., with White Cover, Each15
 Forecast and Analysis, 10-p., Fancy Covers, Ea. .06
 Samples of the 4 Readings, Four for 25¢.
 No. 1, 35 Pages, Assorted Color Covers35

NEW DREAM BOOK
 120 Pages, 2 Sets Numbers, Clearing and Policy.
 1200 Dreams. Bound in Heavy Gold Paper
 Covers, Good Quality Paper. Sample, 15¢.

HOW TO WIN AT ANY KIND OF SPECULATION, 24-p., Well Bound 25¢
PACK OF 75 EGYPTIAN F. T. CARDS, Answers All Questions, Lucky Numbers, etc. 50¢
 Signa Cards, Illustrated. Pack of 36 15¢
 Graphology Charts, 9x17. Sam. 5¢, Per 1000 \$6.00
MENTAL TELEPATHY, Booklet, 21 P. 25¢
"WHAT IS WRITTEN IN THE STARS." Folding Booklet, 12 P., 3x5. Contains all 12 Analyses. Very Well Written, \$5.00 per 100; Sample 10¢.
 Shipments Made to Your Customers Under Your Label. No checks accepted. C. O. D. 25% Deposit. Our name or ads do not appear in any merchandise. Samples postpaid prices. Orders or P. P. Extra.

SIMMONS & CO.
 19 West Jackson Blvd. CHICAGO 4, ILL.
 Send for Wholesale Prices.

BOOMERANG
 — MODEL 1946 —
 REPEATER · THRILLER · UNLIMITED CAPACITY



Write for Catalogue, etc.
U. S. RIDING DEVICES CORP.
 298 Junius St., Brooklyn, N. Y.—Harry Witt

REBUILT POPCORN MACHINES
POPCORN
 BOXES · BAGS · SEASONINGS
 Consolidated Confections
 1314 S. WABASH AVE. CHICAGO, ILL.

Candy Floss Machines
 Our AC Model #100 is now ready—complete with 3-step heater rheostat. Single Spinnerhead, \$197.50; Double Spinnerhead, \$212.50.
 Heater Rheostats, \$22.50; Single Bands or Ribbons, \$5.00 Ea.; Double Bands, \$13.00 Ea.
 Orders shipped on 25% deposit, balance on delivery. **CONCESSION SUPPLY CO.**, 1857 Ottawa Drive, Toledo 6, Ohio.

CARNIVAL WANTED
54TH ANNUAL REUNION
 August 12-17, Mammoth Spring, Ark.
 On the banks of the world's largest spring.
 Legion sponsored.
 E. E. STERLING, Secy.

NEW FORTUNE
 Buddha Papers on
NEW WHITE
 Paper
S. BOWER
 Belle Mead, N. J.

MIDWAY CONFAB

Glorious big Fourth.

Joe Sorenson, Girl Show operator on Turner Bros.' Shows, is seriously ill in Veterans' Hospital, Dwight, Ill., R. Sorenson reports.

L. T. (Pete) Christian, Richmond, Va., visited *The Billboard* New York offices Tuesday (25) en route to join the World of Mirth Shows, North Adams, Mass.

Al Wilson, first vice-president of the Heart of America Showmen's Club, was a caller Friday (28) at *The Billboard's* Chicago office. Wilson was en route home to Kansas City, Mo., after visiting his son, Lawrence, in Battle Creek, Mich.

"Big moron population here?" inquired a posing-show operator.

Eddie Cluxton, formerly with carnivals in the Midwest, is now working at the Normandy Cocktail Lounge in Westminster, Calif. Doc Reynolds writes that Edward (Curly) King is a patient in Municipal Hospital, Tampa.

To date the question, "Is a Funhouse a ride or a show?," hasn't been answered.

Lon Ramsdell, merry patch with the O. C. Buck Shows, celebrated a birthday Tuesday (25) at Menands, N. Y. He refuses to reveal which milestone he has just passed, merely stating that he isn't nearly as old as Walter L. Main, Sam Stratton, Walter D. Nealand or Mickey Mouse.

Detroit Notes: Hazel R. Liddon has established the Advance Service Company in a new location on Hamilton Avenue. . . . Charles H. Stapleton, supply man, was in Grand Rapids, Mich., on a business trip last week. . . . Flexible Freddie Jones is making headquarters in Detroit and booking attractions at special celebrations in Michigan this summer.

Fred Perkins, general agent, Continental Shows, recently bought a

POPCORN with the **POP GUARANTEED**

SPECIAL CONTRACT PRICE THROUGH JUNE, '46
\$10.25 Per 100 Lb. Bag

Best Hybrid Corn—Pops over \$100.00 per bag. Sold on money-back guarantee. Non-contract price, \$10.50 per bag.
 ALSO SUPPLIES: Top-quality popcorn cartons—5 sizes. Colored Cones, Glassine Bags, fine quality Seasoning, Cups, Spoons, Flavors, Napkins, Floss Papers.

NEW AND USED POPCORN AND PEANUT EQUIPMENT BOUGHT AND SOLD
PEANUT SUPPLIES: Strong, attractive bags best Virginia Roasted-In-the-Shell Peanuts, 19 3/4¢ per lb.; 100 lb. bags. Write, wire or phone nearest factory for price list and complete details.
 Address Joe Moss or Ed Berg for quick personal attention.
 Our best references: CIRCUS, CARNIVAL, PARK AND THEATER BUYERS.
 Deposit Necessary on Your Order Per Our Terms.

CHUNK-E-NUT PRODUCTS CO.
 JOE MOSS Philadelphia 6, Pa. ED BERG Pittsburgh 1, Pa.

OCTOPUS ROLLOPLANE FLY-O-PLANE
 World's Most Popular Rides
EYERLY AIRCRAFT CO., Inc., Manufacturers, Salem, Ore.

OHIO SUPER YELLOW POPCORN

BULK High Expansion — Excellent Quality **PACKAGE**

Packed in 100-lb. moisture-proof bags and in 10-oz. moisture-proof cans. Processors' ceiling prices. Test sample free on request. Also complete stock of Popcorn Cartons and Supplies.

BETTY ZANE CORN PRODUCTS, INC.
 638 BELLEFONTAINE AVE. MARION, O., or
 223 SPRING ST., S. W., ATLANTA, GA.
 Growers and Processors of Selected Popping Corn

COLEMAN HANDY GAS PLANTS



Model 457-G. Handy Gas Plant, 5 inch burner over 3-gallon tank, instant lighting, pump, 8 1/2" cast iron grate, carrying bale, completely assembled, \$16.95.
FIVE GALLON TANK, with air gauge, instant lighting valve, pump, tubing with connections, \$11.95.

Three Gallon Tank Complete \$9.75
 5" Coleman Burner 8.45
 7" Coleman Burner 7.95

Complete line tubing, tees, wall valves, generators, air gauges.
 American Ten Gallon Tanks With Large Foot Pump, Air Gauge . . . \$17.50
GIANT HEAVY ALUMINUM 12-Quart Geared Popping Kettles, Each . . . \$15.00
MODEL 460-G Handy Gas Plants with 7" burner, over 3-gallon tank, instant lighting, cast iron grate, pump, complete 18.95
 10% Discount on Orders of \$25.00 or Over.

IMMEDIATE SHIPMENT
NORTHSIDE SALES CO.
 (Established 1920)
 INDIANOLA, IOWA

WHEELS OF ALL KINDS
 Tickets—Paddles—Laydowns
 Complete BINGO Outfits
CARNIVAL SUPPLIES AND EQUIPMENT GAMES, ETC.

ALUMINUM MILK BOTTLES
 Now Available . . . Write

Write for Catalog
H. C. EVANS & CO.
 1520-28 W. Adams St., Chicago 7

GUARANTEED TO POP
27 TO 1
 THE VERY BEST QUALITY
POPCORN
 Immediate Delivery—F. O. B. Chicago

ALL SIZES OF BAGS
SALT AND SEASONING
 Distributors—
CRETORS Popcorn Machines

POPPERS BOY
PRODUCTS COMPANY
 60 E. 13th St. CHICAGO 5, ILL.

WANT SIDE SHOW ACTS

A-1 Fire Eater, 1 Working Act.
 Top salary.

Hadgi Ben Ali, come on.

JAMES THOMPSON
 Care Prell's Broadway Shows,
 Freeport, L. I., N. Y.

.22 SHORTS
 Ammunition
20 CASES FOR SALE
BEST OFFER TAKES ALL
 Box 2100, c/o The Billboard
 1564 Broadway New York 19

WANTED FIRST-CLASS CARNIVAL
 Auspices Rankin V. Fire Dept.
 Pref. July Week.
COM. C. J. FIRIST
 307 4th Rankin, Pa.

Free...
Write for your copy of the
brochure that shows you why
**PROFITS from
POPCORN**
are greater with a...

**VIKING
POPCORN MACHINE**

In your interest, you MUST see it. Available now at DISTRIBUTORS Coast to Coast. All-metal construction. Better product for bigger sales! **WRITE TODAY!**

VIKING POPCORN MACHINES
1481 W. Washington Blvd. Los Angeles 7, Cal.

**WILL PAY
\$100**

each for the following:
Big Six Wheels
Mutual Race Horse Wheels (large size)
Devil's Bowling Alleys (Evans make)
WRITE OR WIRE
RAY OAKES & SONS
BOX 106 BROOKFIELD, ILL.

MRS. JEANETTE HELLER

Very urgent that you contact immediately.

WESTERN UNION
ST. LOUIS, MO.

**FREAR'S UNITED SHOW
WANTED**

Cliff Tavia needs talent for Athletic Show; Jack Uensen, come on. Also Bill Parson needs Ride Help. Jim Baldwin needs Griddle Man and Waiters. Hebron, Nebr., this week; then Rockport, Mo.

HELP WANTED

Reliable Couple to work in French Fry Concession with own transportation. Must be clean. Good salary, best treatment. Long season closing in Florida in December. Address: **IVAN MILLER**, c/o J. J. Kirkwood Shows, Newport, Vt., this week; Plattsburg, N. Y., next week.

SHOOTING GALLERIES

and Supplies for Eastern and Western Type Galleries. Write for Circular.

G. W. TERPENING

137-139 Marine Street Ocean Park, Calif.

**WILL PAY CASH FOR
USED RIDES**

All or Any Part
When they won't run any longer don't junk 'em, sell 'em to us. **ALSO WURLITZER BAND ORGANS.** R. T. WADE, 16845 Lindsay, Detroit 27, Mich. Phone: VERmont 5-5232.

Waterfall Blowers

Delivery at Once. Also Skilfos.
BAKER'S GAME SHOP
2907 W. Warren Detroit 8, Mich.
Phone: TYler 5-0334

MERCHANDISE FOR SALE

Fireproof Burlap and Twine Nets, 36' x 36'. Bargain for Quick Buyers.

NEW YORK SALVAGE CO.

144 CHAMBERS ST. NEW YORK CITY

SECOND-HAND SHOW PROPERTY FOR SALE

\$6.00 Govt. Portable Water Fountain. Bargain. 5¢ Each Huckly Buck Metal Rings. Have plenty. \$6.00 Govt. Desk Trunks. Slightly used. Others. \$1.75 Flags on Streamers, 12x18 Inches. Others. \$30.00 New Canvas Sleeping Tent, 9x9, with Poles.
WEIL'S CURIOSITY SHOP
12 Strawberry St. Philadelphia 6, Pa.

D. S. (Swede) Morrison, concessionaire, who rebroke his leg July 15 on the Pine State Shows at Somerville, Tenn. He's in John Gaston Hospital, Memphis. . . . Ed Finnigen, of Prell's Broadway Shows, visited Dan Stewart and E. W. Somers while they were billing Hempstead, L. I., for Hunt Bros.' Circus. . . . Jo-An is working in the annex of the W. J. Dunne Side Show. . . . Bobby Kork, recovering from an auto accident, hopes to make some fairs soon. He's now at his home, Yettters Court, Trenton 10, N. J.

Wagons of the Gate & Banner Shows are so dry-rotted that when moved over streets they leave long trails of small particles of wood, so much in fact that the natives believe they're loaded with sawdust.

Mr. and Mrs. Andy W. McPherson have taken over management of George West's concessions, along with their own, on George Clyde Smith Shows. Freda Fred Van visited West's *Jewel Box Casino* on the Smith shows in Conemaugh, Pa., and entertained Amber West and Jimmy Fay at an after-show supper in Johnstown, Pa. . . . Johnnie Riddick reports good business for his Minstrel Show on Central Amusement Company, playing North Carolina. . . . Dee Painter, lecturer on Jack Munroe's Side Show, and Zora, annex attraction, were able to get in some shopping at Indianapolis while playing near-by towns. . . . The baby of Herman Higgins, concessionaire, is seriously ill at his wife's home in Chicago.

Show operator beefed all season over bad biz, bad weather and bad locations. Finally he had the biggest week of his career. At closing time on Saturday night the showman finally yelled: "I just noticed it. The midway in front of my show is too wide."

Mrs. Lucille Norwood, secretary on the Great Sutton Shows, owned by her father, has returned to her home in Osceola, Ark., to await a visit from the stork. Mrs. Norwood's husband is superintendent of the show. . . . Blackie Willard and Larry Lazerro, both of whom were in service, plan to take out concessions to play fairs. They may also take out an Athletic Show.

Chitter Chatter Girls' Club, of the Bunting Shows, held a meeting recently with 24 present. Evelyn Vinson presided, assisted by Martha Bell, vice-president; Dorothy Williams, secretary, and Georgia England, treasurer. Mom Aldefer, of Keokuk, Ia., was a guest. It was reported that Alice Fullick is resting at her daughter's home in Peoria, Ill., following a recent illness. The attendance prize, donated by Jane Bunting, was won by Aneeda Arnold. Entertainment committee for the next meeting will be Sadie Wortham, Bonnie Brengle and Donna Staff.

exhibit for the benefit of science." We always liked the billing some operators give their geek shows—"A moral

FOR SALE

One Six-Legged Male Hog, Eight Months Old.

ALVIN C. DIX

BOX 216 STRATFORD, WIS.

WANT

Man to work in Custard that can drive truck.
GEORGE WELCH

R & S SHOWS

This week, Morehead City, N. C.; next week, Greenville, N. C.

GYPSIES, NOTICE

Whereabouts of

PETE JOHNS

Last seen with J. P. Bolt's ROYAL EXPOSITION SHOWS. All wires to M. F. JOHNS, Crescent Amusements, Galax, Va.

POPCORN MACHINE

(BRAND NEW)

Build Your Own

Consists of a Complete Setup as follows:

One large aluminum kettle with stainless steel shell. Removable elements. 2350 watt, 110 volts, 60 cycle A. C. Includes a complete lid with motor, gears, switches, latest type hangers and all necessary wiring. Simple . . . all you have to do is hook up your wires!

Complete for only \$250.00

Will pop 30 pounds of popcorn per hour. Kettle can be removed in one second! Will start to pop in 3 seconds after first popping. This kettle can be installed in all makes of machines.

DEALER INQUIRY INVITED

CONSOLIDATED CONFECTIONS

1314 So. Wabash Ave. Chicago 5, Illinois

"AS LONG AS IT LASTS"

PURE CALIFORNIA

ORANGE DRINK

DRYMIX AND FLAVOR BASE

Contains 45% Corn Sugar

Yields 500% profit in 5-oz. cups

Send \$5.00 for enough to make \$25.00 worth and option on your season's requirements.

LONDONDERRY

835 Howard Street San Francisco 3, Calif.

WE HAD A FIRE

Monday, June 10th at 9:45 p. m., fire destroyed our showrooms. Steel fire doors prevented the conflagration from spreading to our main building.

BUSINESS GOING ON AS USUAL

No interruption of regular business was caused by the fire and your orders will continue to receive the same prompt attention as always.

STOCKS STILL COMPLETE

No merchandise was destroyed or damaged in the fire. Our large stock of desirable items is available to fill your needs.

ALL ORDERS SHIPPED SAME DAY RECEIVED

Write today for our new 1946 catalog

HEX MANUFACTURING CO.

468-470 Seneca St. Buffalo 4, New York
Merchandise for Every Type Midway Concession



The TLT-A-WHIRL Ride

On Midways All Over America
Its Grosses Are Getting Better All the Time

Manufactured by

SELLNER MFG. CO. Faribault, Minnesota

ROLL TICKETS

100,000

PRINTED TO YOUR ORDER

\$21.50

Keystone Ticket Co. DEPT. B SHAMOKIN, PA.

Send Cash With Order. Stock Tickets, \$17.00 per 100,000.

10,000 \$7.25
20,000 \$7.75
50,000 \$8.75

SHOWFOLKS OF AMERICA

1191 Market St. San Francisco 3, Calif.

MEMBERSHIP DRIVE STARTS MARCH 1, 1946, ENDS SEPTEMBER 1—JOIN NOW

Initiation Fee, \$2; Dues, \$5. This Pays You Up to July, 1947. Send in \$7 at once. After Sept. 1 will hold to strict examination. Contact:

SAMMY CORENSEN, President, Show Folks of America, 1191 Market St., San Francisco 3, Calif.
CLUB ROOMS NOW OPEN DAILY NOON TILL MIDNIGHT.

FOR SALE

Four Rides in A-1 condition. Two-abreast Parker Merry-Go-Round, new top, side wall, organ, gas or electric motor. Kiddie Auto, 8 cars. Kiddie Aeroplane, 10 passenger. Kiddie Train, 24 passenger. All Rides in operation at Gulf Beach. Come see them.

BOX 87
Pensacola, Fla.

WANTED

To book high-class Girl Show. Good proposition to the right party. Want a few more Stock Concessions. Pete Neese wants capable Slum Skillo Agents. Will buy or book Ferris Wheel with transportation.

All Address:
H. C. NEESE
Royal Amusement Co.
Pauling, Ohio, July 2-7

Have JULY OR AUGUST DATES Open for Large Carnival
in well-populated industrial district.

J. A. MANION, Commander
Gloucester Post #135, The American Legion
824 Bergen St., Gloucester City, N. J.

WANT

Side Show People, Half and Half on account disappointment. Best framed Annex. Fire Eater, Tattoo Artist, any Act worth while. Red Feather, wire. Fairs start in two weeks; have fifteen, north-south. Out all winter.

JOE E. HILTON
B-V SHOWS TOWANDA, PA.

WANT

Advance Agent with car. Will buy Set Joints.

ROYAL RIDES

Joe & Sam Saladino
Pell City, Ala., week of July 1; Leeds, Ala., week of July 8.

BLACKMON'S RIDES

Want Help on All Rides. Good Wages and Good Treatment. No luses, as you won't last.

July 1-6, Montgomery, Pa.

FROZEN CUSTARD

For Sale account of illness, new 30-gal. an hour ELECTRIC FREEZE, freezing cabinet, stainless steel, mounted all steel concession trailer, fluorescent lights; will throw in nearly barrel kraft mix and mixer. This good money maker and season just started, price \$5,000. Wire

J. A. DORSEY
243 Peachtree Hills Ave., N.E., Apt. 101-C,
Atlanta, Ga.

FOR SALE 10 CASES .22 SHORTS

Make Best Offer.
BOX D-219

c/o Billboard Cincinnati 1, Ohio

Diamond Midway Shows

Want Shows and Concessions, Rides that don't conflict with what we have, for American Legion Homecoming and Centennial, Olin, Iowa. Wire or phone
J. W. DIAMOND, Cascade, Iowa.

Tivoli Exposition Shows

WANT

2 MORE GOOD SHOWS for 20 Fairs and Celebrations. HAVE OPENING FOR A FEW GOOD RIDE MEN WHO CAN DRIVE SEMIS. Write or wire H. V. PETERSEN, Mgr., Winterset, Iowa, this week.

WANT AT ONCE

A-No. 1 Man for Super Roll-o-Plane, also Second Man for Ferris Wheel and Ride Helpers. Pitts-
burgh territory all summer.

AL BLUMENTHAL
617 5th Ave. McKeesport, Pa.

CLUB ACTIVITIES

Showmen's League of America

400 So. State St., Chicago

CHICAGO, June 29.—Secretary Joe Streibich, Al Humke and Cash Wiltze visited the Gold Medal Shows in South Chicago Heights, the Gem City Shows at Aurora, Ill., and the Cavalcade of Amusements at Joliet, Ill. John Lempart went along on one trip. Mel Harris, of the Gem City Shows, reports business good so far this season.

Bob Parker and family have arrived to spend the summer at Lake Delavan, Wis. Mike Wright is on a two-week vacation at his cottage at Delavan, and Joe Streibich says he may join him soon.

Jack Benjamin is back in town. Callers at the rooms included Bill Salisbury, Eph Glosser, Frank Benesch, Sid Roehmer, Lou Leonard, Rudy Singer, Ozy Breger, Al Cherner, Jack Krutt, Oliver Barnes, Larry O'Keefe, Charles H. Hall, Charles Levine, Isaac Malitz, Maxwell Harris and Max Friedman.

Books on the auto award are now being mailed to members. Joe O'Donnell forwarded the application of Mannie Malman, and Jack Downs reports that he will have 10 applications soon. The 1947 membership cards are ready.

Showfolks of America
San Francisco

SAN FRANCISCO, June 29.—President Sammy Corenson at Monday (17) meeting reported the death of Manuel Lucero, war vet and performer with Foley & Burk Shows, who was killed by an automobile Sunday (16) at Redwood City, Calif.

Mail included letters from Mel Smith, Pacific Coast Showmen's Association, and Art Craner. Corresponding Secretary Roche reported a visit to the Dodge Shows in Eureka.

Admitted to membership were Le-Roy Rasmussen, Dr. Joseph Sioff, Bill Walden, Gordon Nieman, Eunice White, Robert J. Martisen, Johnny Stewart and Harry Brown.

Visitors included Marie E. LeFors, past president, PCSA Ladies' Auxiliary; Millie Johnson and Joe Turner, guests of Fred Cockrell, and Mr. and Mrs. Arnold Gaynor and daughter, of Fairs Oaks near Sacramento, guests of Charlie (Electra) Quells. Eddie Fernandez, of Honolulu, spoke, and Harry Leslie, just returned from Hawaii, took a bow. Others presented were Gloria Winters, Mr. and Mrs. Ron Peyton, Johnny Stewart and Nate Cohn, the later bringing greetings from his father, Polish Fisher, whose show was playing North Sacramento. Lawrence Johnston, ventriloquist, entertained, accompanied on the piano by Joe Turner.

Fred Weidemann reported visiting Mike Krekos's West Coast Victory Shows and had a \$10 check from Mr. and Mrs. Harry Meyers for the cemetery fund. He said Mike's shows have several events scheduled for the benefit of the cemetery fund. Marie LeFors donated \$5 to the fund.

Steve Murphy reported for the Sick and Relief Committee: Albert Ander-
(See S of A on page 62)

International Showmen's Association
515 Chestnut Street, St. Louis

ST. LOUIS, June 29.—Repairing and redecorating of the club's new building is progressing, and new furniture and equipment has been ordered. It is hoped the building will be ready for occupancy September 1. Euby L. Cobb, secretary, on a tour of shows in this vicinity, reports he has sold many building bonds.

National Showmen's Association

1564 Broadway, New York

NEW YORK, June 29.—Walter K. Sibley, executive secretary, visited many shows last week and met members and friends. They included Prell's Broadway Shows, West Hempstead, L. I., N. Y., where he met Joe, Abe and Uncle Paul Prell; Louis Russell, H. Green, S. D. Pease, H. Stevens, Harry Edwards, Henry Tarbes, F. Miller, Bill Jones, Sammy Burd, Harold Lloyd, Ed Finnigan, Edgar Lewis, Jack Levine, Ben Beckwith and Al Burt. At the B. & V. Shows, Port Jervis, N. Y., he met Mr. and Mrs. Justin Van Vliet, Michael Buck, Clarence Lauther, Thomas Ely, Ernest Gregory, Ralph Russo, Tex Miner, A. Kalen, Al Steiner, J. Gilotta, Ted Wilson and Al Burt. Van Vliet ordered one table for the banquet.

At the O. C. Buck Shows, Albany, N. Y., he met Past President and Mrs. Oscar C. Buck, Lon Ramsdell, Sid Goodwalt, Harry Horner, James Quinn, Jack Burke, Harry Schwartz, Ray Peugh, Ed Evans, Whitey Sutton and Manny Kline. Buck ordered two tables for the banquet. At the Continental Shows, Herkimer, N. Y., he met Mr. and Mrs. Roland Champagne and daughter, Doris; Fred Perkins, Freddie Thurston, Vangel Balam, William Demerest, Tony Ferry, Mr. and Mrs. Emerson, Albert and Roland Champagne, Joe Gold, Louis Goldman, Joe Rudy, Bill Sturges, Whitey Sinclair, Frank Clesby, Bill Gilineau, Bill Kuhn and Joe Thompson. Roland Champagne ordered a table for the banquet.

At the Gerard Greater Shows, New York City, he met Mr. and Mrs. Charles Gerard, Mr. and Mrs. Ralph Endy, John O'Rear, Sam Murphy and others. At the Prudent Shows, Baldwin, L. I., he met the owner and others. At the Island Manor Show,
(See NSA on page 62)

Pacific Coast

Showmen's Association
623 1/2 S. Grand Ave., Los Angeles

LOS ANGELES, June 29.—Vice-President Bill Hobday presided in the absence of President Mel Smith. With him were Vice-President Harry Suker and Secretary Ed Mann.

On the sick list are George Hines, Roy E. Ludington, Jack Hughes, Bill Meyres and Dave Shapiro.

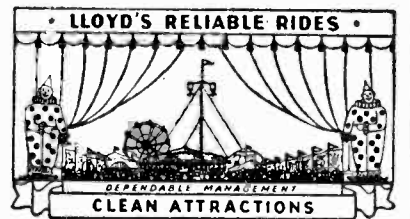
Harry Golub, entertainment chairman, visited after an absence. Ben Beno writes he now is with Joyland Shows. Ted LeFors, also with Joyland, visited.

Ladies' Auxiliary

Chaplain Minnie Fisher opened Monday (24) meeting with first vice-president, Mabelle Bennett, presiding. Letters were read from Edith Hargrave, Rose Westlake; Vivian Gorman, who sent in a member, Artoria Gibbens; also Bertha Cohen who sent in three new members, Betty Ferguson, Mrs. E. W. Dennison, and Dorothy Brown. Bazaar articles from Margaret Farmer, Mary Taylor, Mabel Hendrickson, Lill Mishkin, Nell Ziv and Leta Johns were displayed.

Berta Harris was reported in the hospital for an operation. Margaret Griebler's mother has passed away in the East.

Bank award went to Gertrude Di Santi, who is leaving for a trip north for a few weeks. Door prizes donated by Stella Gilbert and Vivian Horton were won by Esther Carley and Elsie Suker. Mora Bagby was back after a trip to Kansas City and Chicago. Vivian Horton and Vivienne Jacobi were present after a long absence. The next summer party will be July 15.



WANT First and Second Men for new 1946 Two-Abreast 36-Foot Jennie just received from factory; this week first time up. Also want Ten-Cent Grind Stores. We play some of the best spots in Lower Michigan, then three 4-H Fairs in August. We have Labor Day in Elkhart, Indiana. This week, Walkerton, Indiana. No gypsies or lusers.

INTERNATIONAL SHOWS
WANT

WHEEL FOREMAN capable of taking care of 2 Wheels. Top salary. RIDE HELP on other Rides also. Must be able to drive Semis. SLUM AND GRIND STORE AGENTS. CONCESSIONS NOT CONFLICTING.

FOR SALE 12 Erie Diggers and Parts.
\$750.00 Cash.

Address: Crawford, Nebr., this week; then per route.

HOME STATE SHOWS

WANT

Top salary for Wheel Second Man, Man to handle Kid Ride that can drive semi. Shows for long season. Jack, formerly with Whitey Moore, get in touch with us. Write either CARL LARSEN or DON TRUEBLOOD, Marengo, Ia., July 3-6; Traer, Ia., 9-13.

FOR SALE OR TRADE 25 KW. A. C. LIGHT PLANT

With all Switches, Rheostats, 2000 feet rubber covered Cable. Burns Gasoline, Butane Fuel Oil. Motor like new. Plant used 2 months. WILL TRADE FOR 24-SEAT CHAIR-O-PLANE, KIDDIE RIDES OR ANY OTHER RIDES. Address: BOX 406, c/o The Billboard 390 Arcade Bldg. St. Louis 1, Mo.

GIRLS—WANTED—GIRLS
BILL WOODALL WANTS

Girls for Strip Tease, Hula and Oriental Dancers; also Posing Girls. Experience unnecessary. Highest salary paid. Answer quick.

c/o LAWRENCE GREATER SHOWS
First and Dickerson Sts. Newark, N. J.

AGENTS WANTED

FOR ROLL-DOWN, HIT AND MISS, BUCKETS and "OVER 12" GRIND STORE. LINTON, IND. (BIG CELEBRATION), ALL WEEK. ADDRESS:

LOUIS CUTLER
c/o Rogers Greater Shows Linton, Ind.

WANTED FOR THE 16TH ANNUAL FIREMEN'S FAIR AND HOME COMING

Fredonia, Pa., July 23-27
A few more Stock Concessions. This is the largest Firemen's Fair in Mercer County. Address all mail to

JALLY W. JAILLET
STONEBORO, PA.
P.S.: Carlson Rides booked.

OMAR'S GREATER AMUSEMENTS WANT

Cookhouse, Bingo, Rides and Shows. For Sale—25 watt Masco Sound System for 110 or 6 volt battery. Complete with large Trumpet Speaker and Mike. Bought new this year. Also Tangle Calliope. Portia, Ark., this week.

DO YOU NEED THEM QUICK? CARNIVAL AND CIRCUS SIDE SHOW BANNERS

SNAP WYATT STUDIOS
1908 Franklin St. Phone: M-89592. Tampa, Fla.

CONTINENTAL

AMUSEMENT CO.

SHOWS

Want for Four Outstanding Still Dates and Following Fairs

CATAWBA COLORED LEGION FAIR
HICKORY, N. C.
MERCHANTS AND MANUFACTURERS EXPOSITION
FOREST CITY, N. C.
MOUNTAIN CITY FAIR AND BEAN FESTIVAL
MOUNTAIN CITY, TENN.
LIONS' CLUB DISTRICT FAIR
MADISON, N. C.
YADKIN COUNTY FAIR
YADKINVILLE, N. C.

VETERANS' WILKES FAIR
NORTH WILKESBORO, N. C.
ALEXANDER COUNTY LIONS' FAIR
TAYLORSVILLE, N. C.
LAURINBURG EXPOSITION
LAURINBURG, N. C.
KERSHAW COUNTY FAIR
CAMDEN, S. C.
LEGION DISTRICT FAIR
WHITEVILLE, N. C.
4 OTHERS PENDING

WANT Grind Shows with own equipment. Sam Golden wants capable Girl Show People for well-framed Girl Show. Want A-1 Bingo Caller, top salary. Dealers for Pea Pool, Under and Over, Pan Game. Capable Help all departments. Agents for Stock Stores, come on. Can place limited number Stock Concessions—no Fish Ponds or Bottles. Want Scales, Age, Custard, Diggers. Want Roll-o-Plane, Fly-o-Plane, Octopus or any Flat Ride with transportation. Positively best route in South. Join now. Be in on the winnings. WANT A-1 FREE ACT. All address:

MANAGER CONTINENTAL AMUSEMENT SHOWS
WEST JEFFERSON, N. C., THIS WEEK

Sensational Special Purchase and Sale of

MARINE PLYWOOD

U. S. ARMY HUTS

Marvelous, unusually durable huts, built for protection of U. S. Army radar crews and equipment all over the world.

ON DISPLAY AT FAIRDALE

GULF STATION

One Mile West on Route 40



\$149⁵⁰

All brand new and perfect quality, packed right in their original overseas shipping crates. Easily assembled and dismantled! Sturdy as an oak tree! Hurry! See one today!

IDEAL FOR

Chicken Houses, Brooder Houses, Farm Outbuildings, Tool Sheds, Children's Play Houses, Summer Cabins, Resort Dressing Rooms, Refreshment Stands, Equipment Shelters. Special Note—Send for photo and literature on how the Marine Hut can be used as a Popcorn Stand.

SPECIFICATIONS

Height, 7 feet; length, 7 feet; depth, 6 feet. Net weight 950 lbs. 5 window openings, all screened. 3 ventilators. Genuine marine plywood! Prefabricated—all ready to set up! No nails—all sections bolt together! Sliding door on steel trolley! Rugged metal roof! Detachable 8 foot ladder! Handy carrier! Observation platform! Speed wrench for assembling unit. 16 individual sections—all numbered for quick, easy assembly.

TERMS: CASH WITH ORDER—IMMEDIATE SHIPMENT.

P. K. SALES

507-509 WHEELING AVE.

PHONE 32941

CAMBRIDGE, OHIO

WANTED FOR THE LA FAYETTE EXPOSITION

Sponsored by the Grotto, July 8th to 14th, Inclusive.

ACTS

Outstanding Platform Acts. No High Acts. Trio Girl Strollets. Comedienne that can sing. Small Girl Ensemble for Style Revue. Strong Hillbilly unit for Sunday night the 14th. Wire, stating all and your best price. CAVALCADE OF AMUSEMENTS ON THE MIDWAY.

WANTED

For the Kokomo Agricultural-Industrial Fair, August 5th to 10th. First Fair in years. Acts of all kinds. Concessions.

Want to rent by the week for Southern dates: Top, 50x200, for cattle tent. You move and get in the air. Ford Munger Jr., please contact me immediately.

BRAUDE PARKER EXPOSITIONS

ROOM 228, LAHR HOTEL

LA FAYETTE, INDIANA

MID-CONTINENT EXPOSITION

WANTS - - - WANTS - - - WANTS

SHOWS—Own transportation—low percentage. Girl, Side Show, Snake, Fun House, Monkey, Life or Unborn, Wild Life and Crime Show.
RIDES—Octopus, Roll-o-Plane, Loop, Kiddie Airplane, Spit-Fire, Miniature Train or any Ride not conflicting. Own transportation—low percentage. 20% still, 25% fairs and celebrations.
CONCESSIONS—String, Hoop-La, Basket Ball, Bumper, American Palmistry, Novelties, Arcade, small Cook House or Grab, Ball Games, Scales, Age, Fish Pond and Grind Stores.
NOTE—Frank Steinberger, Everett Singleton, Bill Carner, please contact.
All Wires and Correspondence to

JAMES (JIM) MORAN

Business Manager
Humboldt, Neb., this week, American Legion Big 4th July Date.
This Show Plays the 55th Annual Reunion, Mammoth Springs, Ark.
"WATCH US GROW"

LONG

SEASON
CELEBRATIONS,
FAIRS

TED WOODWARD

Owner and Gen. Manager
Hlawatha, Kan., next week, downtown. First Show in 7 Years.
We Have Contracts for Fairs and Celebrations in Mo., Kan., Ark., La. & Miss.
"GROW WITH US"

J. J. PAGE SHOWS

Playing the Heart of the Coal Fields

CAN PLACE TO JOIN AT ONCE, ELECTRICIAN

Boozers, save your time and ours. Have opening for legitimate CONCESSIONS not conflicting with what we have. Good opening for Ice Cream, Custard and Photo. Want Man to take complete charge of SNAKE SHOW. Brand new outfit. Can place Musicians and Performers for COLORED MINSTREL SHOW. Good salary out of office and percentage. Want capable man to take charge of CIRCUS SIDE SHOW. Everything new, including banners. Want Girls for HOLLYWOOD REVUE and HAWAIIAN SHOW. Everybody address

J. J. PAGE SHOWS, Hazard, Ky., July 1 to 6

WANTED MAN FOR NEON PLANT WITH THIS SHOW

To work with man we now have. Must have knowledge of Neon and be able to blow some glass and service same.

All address

CETLIN & WILSON SHOWS

This week, Buffalo, N. Y.

CELEBRATIONS — FAIRS — CELEBRATIONS — FAIRS — CELEBRATIONS — FAIRS Want—GARDEN STATE SHOWS—Want

For the following route of Celebrations and Fairs: PORT PROVIDENCE IMP. ASSN. FAIR, PORT PROVIDENCE, PA., JULY 8-18; ANNUAL RESCUE FIRE CO. CELEBRATION, BANGOR, PA., in CITY PARK, JULY 15-20; THE GREAT KIMBERTON FAIR, KIMBERTON, PA., 10 BIG DANCE, JULY 24-AUG. 3; MALVERN BUSINESS MEN'S ASSN. FAIR, MALVERN, PA., AUG. 5-10; UNITED FARMERS' ASSN. FAIR, ABBOTTSTOWN, PA., AUG. 12-17; AMERICAN LEGION ANNUAL FAIR, PAOLI, PA., AUG. 19-24, week of the AMERICAN LEGION CONVENTION IN PHILADELPHIA, only a few miles away; ANNUAL FIREMEN'S CELEBRATION, PEN ARGYL, PA., AUG. 30-SEPT. 3. FIREWORKS, FREE ACTS, BANDS, ETC. One of the best LABOR DAY dates in the territory. ANNUAL BEAN SOUP HOMECOMING AND FAIR, McCLURE, PA., SEPT. 11-14, with our street fairs to follow. WANT Concessions of all kinds. What have you? Penny Arcade, Fun House, Grind Shows, Iron Lung, Wild Life, etc. We are carrying 7 Rides, 4 Shows and feature THE LAWRENCE TRIO as Free Act. All address:
R. H. MINER, Pen Argyl, Veterans' July 4th Celebration, this week.

REGAL EXPOSITION SHOWS, INC., WANTS

For twelve bona fide Fairs and all winter's work. Stock Concessions, \$25 a week. No graft. Want Ride Help that can drive semis. No drunks wanted. Good propositions to Grind Shows with own outfits. Would like to book Novelty Ride. Vi and L. H. Hardin wants for Life Show, Talker, Ticket Seller and Half and Half for Annex. Ma Jo, come on. Want String Game Agent. Want Scales, Custard, Jewelry.

Russellville, Ky., this week; Franklin following.

WANTED TO BOOK OR WILL BUY ELI WHEEL

We have twelve Wisconsin Fairs and several very good Celebrations which should make a very profitable season for a good Ferris Wheel. Can use Caterpillar Foreman, \$50 per week plus 5% of the gross. Can also use first-class Foreman for 1946 Spitfire. Concessions, if you are clean we will book you for our fairs. Can also use high-class Show. Contact us at Thorpe, Wisconsin, until July 5th; then Coleman, Wisconsin. Both Celebrations.

BODART SHOWS

★ PORKY PIG BANKS ★

READY FOR IMMEDIATE DELIVERY

No. 1771, 3" x 3 1/2" Each..... 7c
Packed 216 to crate.
No. 1775, 3 1/2" x 5 1/2" Each 10c
Packed 144 to crate.
No. 1778, 5" x 7" Each 20c
50% with Order, Balance C. O. D.

LA CASA MEXICANA
Box 1414, Brownsville, Tex.



No. 1771



Nos. 1775 & 1778

WORLD OF MIRTH SHOWS

WANT AT ONCE

Superintendent Paint Department. Top salary, best equipment. Also Painters. Little Red Haffards, come on. Jack Arnott no longer with show. All answers to FRANK BERGEN, World of Mirth Shows, South Portland, Maine, week of July 1st; then as per route.

WANTED

Ferris Wheel Foreman that will take care of Ride, \$60 a week and bonus. Can use Second Men on all Rides, Dealers for P. C. Joints that can stay sober and work every day.

J. S. BULLOCK

West Jefferson, N. C., this week.

Carnival Routes

Send to 25 Opera Place, Cincinnati 1, O.

(Routes are for current week when no dates are given. In some instances possibly mailing points are listed.)

Alamo Expo.: Cushing, Okla.; Ponca City 8-13.
A-1 Am. Co.: Sabinal, Tex., 4.
A. M. P.: Phoenixville, Pa.; Chambersburg 8-13.
American Beauty: Independence, Ia., 2-4; Waverly 6-8.
American Expo.: Midland, Pa.
American United: Baker, Ore.
Amusement Shows: (Rodeo) Gillette, Wyo.
Anderson Greater: North Platte, Neb.
Baker United: Rensselaer, Ind., 1-4; Attica 6-13.
Barkoot Bros.: Sand Lake, Mich., 2-4.
Bay State: Boston, Mass.
B. & C. Expo.: Warsaw, N. Y.
Beam's Attrs.: Salina, Pa.; Masontown 8-13.
Bee's Old Reliable: Greenvale, Ky.
Beeson, Tex.: Eldon, Mo.
Belton: Belhaven, N. C.; Roxboro 8-13.
Bernard & Barry: Hamilton, Ont., Can.
Berryhill United: Eminence, Ky., 3-5.
B. & H.: Edgefield, S. C.
Bill's Rides: Gulin, Ala.
Birke's: Hempstead, Tex.
Bishop Bros.: Ogallala, Neb., 2-5.
Blackhawk: Rushville, Ill.
Blue Grass State: Boonville, Ind.
Blue Ribbon: Marion, O.
Bodart: Thorpe, Wis.; Coleman 8-13.
Borderland: Raymondville, Tex.
Brewer's United: Grand Saline, Tex.; Terrell 8-13.
Bright Lights Expo.: Irwin, Pa.; Ellwood City 8-13.

Brownie Am.: Arapahoe, Neb.
Brown's Family Rides: St. Simon's Island, Ga.
Buck, O. C.: Keene, N. H.
Buffalo: Ravenna, N. Y.
Bullock Am. Co.: W. Jefferson, N. C.
Bunting: Henry, Ill.; Morris 8-13.
B. & V.: Towanda, Pa.
Byers Bros.: Lincoln, Neb.
Capell Bros.: Henryetta, Okla.
Capital City: Stearns, Ky.
Caravella Am.: Barnesboro, Pa.; Blairsville 8-13.
Carr, Lawrence: Hudson, Mass.
Casey, E. J., No. 1: (Fair) Morris, Man., Can., 2-4; (Fair) Emerson 5-6; (Fair) Dauphin 8-10; Kansack, Sask., 11-13.
Casey, E. J., No. 2: Ochre River, Man., Can., 4; (Fair) Killarney 5-6; (Fair) Dauphin 8-10; Humboldt, Sask., 12-13.
Cavalcade of Am.: South Beloit, Ill.
Central American: Neligh, Neb.
Central Am. Co.: Colerain Beach, N. C.
Central States: Wamego, Kan., 2-4.
Cetlin & Wilson: Cleveland, O., 1-4.
Chanos, Jimmie: Urbana, O.
Cherokee Am. Co.: Peabody, Kan.
Coastal Plain: Carthage, N. C.
Coleman Bros.: Pittsfield, Mass.
Collins United Rides: Kearney, Neb.
Collins, Wm. T.: (Fair) Jamestown, N. D.; (Fair) Fessenden 9-12.
Continental Am. Co.: West Jefferson, N. C.
Conklin: Hamilton, Ont., Can.
County Fair: Imperial, Neb.
Crafts' 20 Big: Stockton, Calif., 1-7.
Craig, Harry: Woodward, Okla.
Crescent Am. Co.: Galax, Va.; Pulaski 8-13.
Crystal Expo.: Sweetwater, Tenn.
Cumberland Valley: Crossville, Tenn.
Cunningham's Expo.: Parkersburg, W. Va.
Davis United: Logan, Ia.
DeLuxe Am.: Athol, Mass.; Turners Falls 8-13.
Dennis: Bertrand, Neb.
Denton, Johnny J.: Richlands, Va.
Diamond Midway: Unionville, Mo.; Worthington 10-12.
Dick's Paramount: Franklin, Mass.
Dickson United: Prague, Okla.
Dobson's United: (Fair) Cannon Falls, Minn., 2-4; Lake City 5-7.
Dodge Greater: Hoquiam, Wash.
Douglas Greater: Everett, Wash.
Dudley, D. S.: Carlsbad, N. M.
Dumont: Curtisville, Pa.
Dyer's Greater: White Hall, Ill.; Jacksonville 8-13.
Eddie's Expo.: New Bethlehem, Pa.
Edwards, J. R.: McConnellsville, O.
Ellman United: Evansville, Wis., 3-7; Marshall 8-15.
Endy Bros.: East Liverpool, O.
Fairway Am.: Commerce, Tex.
Fay's Silver Derby: Coal City, Ill., 3-7.
Fleming, Mad Cody: Hawkinsville, Ga.
Florida Am. Co.: Marshall, N. C.
Folks Celebration: Flagstaff, Ariz.
Francis, John: Beardstown, Ill.
Franklin, Don: Diboll, Tex.; Crockett 7-13.
Frear's United: Hebron, Neb.; Rockport, Mo., 8-13.
Fuller Greater: Salisbury, Pa.; Mt. Savage, Md., 8-13.
Garden State: Pen Argyl, Pa.; (Fair) Port Providence 8-13.
Gay-Way: Newman, Ga.
Gem City: Aurora, Ill.
Gentsch, J. A.: Trenton, Tenn.
Geren's United: Vincennes, Ind.
Gold Bond: Plattville, Wis.
Gold Medal: Belvidere, Ill.; N. Chicago 8-13.
Golden Gate: Taylorsville, Ky.
Golden West: (Fair) Callstoga, Calif., 2-7; Walnut Grove 9-14.
Gooding Am. Co., No. 1: Chillicothe, O.
Gooding Am. Co., No. 2: Hillsdale, Mich.
Gooding, F. E., Am. Co.: Punksutawney, Pa.
Greater Greater: Ashland, Ky.
Great Sutton: Savanna, Ill.
Greater Rainbow: Marion, Ia., 1-4; Sigourney 5-6; Boone 8-13.
Greater United: Floydada, Tex.
Grimes Am.: Ashland, N. H.
Groves Greater: Bogalusa, La.

Hale's: Grinnel, Ia.; Centerville 8-13.
Hanes, Bill: Brady, Tex.
Hannum, Morris: Stroudsburg, Pa.; Conshohocken 10-20.
Happy Attractions: Coshocton, O., 3-6; Middlesport 8-13.
Happyland: Ypsilanti, Mich.
Harrison Greater: Trenton, N. J.
Hartsock Bros.: Hurdland, Mo., 3-4; La Grange 8-13.
Hedrick's Gay Way: Sylva, N. C.; Martinsville, Va., 8-13.
Heller's Acme: West Haverstraw, N. Y.; Bayonne, N. J., 8-13.
Hennies Bros.: Anderson, Ind.
Heth, L. J.: Connersville, Ind.; New Albany 8-13.
Heth Expo.: Wisconsin Rapids, Wis.
Hill's Greater: Red Oak, Ia.
Home State: Marengo, Ia.; Traer 9-13.
Hoosier State: Boswell, Ind.
Imperial: (Fair) Monee, Ill.
International: Crawford, Neb.
Jackson Bros.: Winfield, Ala.
Johnston, Lloyd G.: Corning, Ia.
Jones Greater: Weirton, W. Va.
Jones, Johnny J.: Calumet, Mich.
Joyland Am. Co.: Marietta, O.
Joyland Midway: Brighton, Mich.; Carleton 8-13.
J. P. M.: Woodsville, N. H.; Laconia 8-13.
Kaus, W. C.: Spartanburg, S. C.
Keystone Expo.: Spring Hope, N. C.; McColl, S. C., 8-13.
Kilgore: Terrell, Tex.
Kirkwood, Joseph J.: Newport, Vt.; Plattsburg, N. Y., 8-13.
Lagasse Am. Co.: Holyoke, Mass.; Amesbury 8-13.
Lake State: Marquand, Mo.
Lamb, L. B.: Albia, Ia.; Oskaloosa 8-13.
Lankford's Overland: Arlington, Ga.
Lawrence Greater: (First & Dickerson) Newark, N. J.; Gloucester City 8-13.
Lee United: Coleman, Mich.; Grayling 8-13.
Leeright, J. R.: Madison, Neb., 1-4.
Lloyd's Rides: Walkerton, Ind.
Lone Star: (Fair) McLeansboro, Ill.; (Fair) Pinckneyville 8-13.
Long's United: Monterey, Calif., 4-7.
McArdell's Midway of Fun: Lisbon, N. D., 1-5.
McKee, John: Albert Lea, Minn.; Crosby 8-13.
Madison Bros.: Princeton, Ill.; Gibson City 8-13.
Magic Empire: Halls, Tenn.
Magnolia Expo.: Lawrenceburg, Tenn.
Maher, John K.: Metropolis, Ill.; Paducah, Ky., 7-13.
Maime Am.: Jonesport, Me.
Majestic Greater: Bridgeport, O.
Manning, Ross: Millinocket, Me.; Calais 8-13.
Marion Greater: Pelzer, S. C.
Marks: Wheeling, W. Va.
Meeker's: Toppenish, Wash.; Wenatchee 8-13.
Merriam & Robinson: Gowrie, Ia.
Meyerhoff's Crescent: Lethbridge, Alta., Can.; Saskatoon, Sask., 8-13.
Mid-Continent Expo.: Humboldt, Neb.; Hiawatha, Kan., 8-13.
Midway of Mirth: Greenville, Ill.
Mid-West: Rexburg, Idaho, 3-5; Wolf Point, Mont., 11-13.
Mighty Monarch: Hazlehurst, Ga.
Mighty Page: Clinton, Ind.; New Albany 8-13.
Model Shows of Canada: Moncton, N. B., Can.
Moore's Modern: Olney, Ill.
Mound City: Jerseyville, Ill.
Nelson Bros.: Cheyenne Wells, Colo., 2-4.
Ohio Valley: Grafton, O.
Omar's: Portia, Ark.
Page Bros.: McMinnville, Tenn.
Page, J. J.: Hazard, Ky.
Parada: Pittsburg, Kan.; Fort Scott 8-13.
Paul's Am. Co.: Springdale, Ark.
Pearlene Am. Co.: Perry, Okla., 3-4; Seminole 6-13.
Penn Premier: Allegany, N. Y.; Lakewood 8-13.
Peppers All-State: Hannibal, Mo.
Pike Am.: Salem, Mo., 4; Eminence 5-6.
Pine State: Manchester, Tenn.
Powelson Greater: Dover, O.
Prell's Broadway: Freeport, L. I., N. Y.
Pryor Am.: Ripley, W. Va.
Rainbow: Brazil, Ind.
Raines Am. Co.: Greenwood, Ark.
Raney United: Fosston, Minn., 1-4; Ada 5-7; Detroit Lakes 8-14.
Regal Expo.: Russellville, Ky.; Franklin 8-13.
Regent Am. Co.: Ashville, O.; Manchester 8-13.
Reid, King: St. Johnsbury, Vt.
Rio Grande: Forest City, Mo.
Rogers Bros.: Thief River Falls, Minn.; Bemidji 8-13.
Rogers Greater: Linton, Ind.; Sullivan 8-13.
Rogers & Powell: Bruce, Miss.
R. & S. Am.: Morehead City, N. C.; Greenville 8-13.
Rosen, H. B.: Livingston, Tenn.
Royal American: Brandon, Man., Can.
Royal Am.: Paulding, O.
Royal Rides: Pell City, Ala.; Leeds 8-13.
Schaefer's Just for Fun: Belton, Tex.; Valley Mills 8-13.
Scioto Valley: Knightstown, Ind.; Aurora 8-13.
Shan Bros.: Paintsville, Ky.
Shugart, Dic.: Wright City, Okla.
Siebrand Bros.: Twin Falls, Idaho.
Silver Slipper: Dayton, Tenn.
Smith, Casey: Elk City, Okla.
Smith, George Clyde: Coalport, Pa.; Altoona 8-13.
Smith's Greater: Pittsboro, N. C.
Snapp's Greater: Newton, Ia.
Sooner State: Canton, Okla.
Southern States: Fannin Springs, Fla.
Southern Valley: Leesville, La.
Sparks Bros.: Carrollton, Ala.
Sparks, J. F.: Mount Vernon, Ill.
Strader, M. A.: Great Bend, Kan.
Stafford's United: Hoopston, Ill., 3-4; Peach Grove, Ind., 8-13.
Standard: (Rodeo) Red Lodge, Mont.; Hardin 8-13.
Star Am. Co.: Lonoke, Ark.
Stebler, J. G.: Greater: Oakland, Md.
Stephen's: Osceola, Ia., 4-6.
Strates, James E.: Utica, N. Y.; Watervliet 8-13.
Strong Am. Co.: Schuyler, Neb., 3-5; Norfolk 6-13.
Sunflower State: Brush, Colo.
Sunset Am. Co.: Elkader, Ia., 1-4; (Fair) Carrollton, Ill., 6-13.
Sweeney Attrs.: Pennington, W. Va.
Tatham Bros.: Centralia, Ill.

Circus Routes

Send to 25 Opera Place, Cincinnati 1, O.

Bailey Bros.: Peoria, Ill., 3-4.
Banard Bros.: Akron, Ind., 4; Rochester 6.
Beatty, Clyde: Auburn, Wash., 2; Chehalis 3; Longview 4; Olympia 5; Tacoma 6-7; Seattle 8-11; Mt. Vernon 12; Bellingham 13-14.
Bell Bros.: Slayton, Minn., 5; Tracy 6.
Bradley & Benson: Dolgeville, N. Y., 4.
Cole Bros.: Pontiac, Mich., 2; Adrian 3; Coldwater 4; Elkhart, Ind., 5; Kankakee, Ill., 6; Streator 7; Galesburg 8; Rock Island 9; Cedar Rapids, Ia., 10; Marshalltown 11; Ames 12; Carroll 13.
Cole, James M.: Malone, N. Y., 2; Champlain 3; Plattsburg 4; Lake Placid 5; Tupper Lake 6.
Dailey Bros.: Bozeman, Mont., 2; Billings 3; Lewiston 4; Great Falls 5; Shelby 6.
Garden Bros.: Belleville, Ont., Can., 3-5; St. Catharines 6-10; St. Thomas 11-13.
Kelly, Al G.-Miller Bros.: Broken Bow, Neb., 3; Sargent 4; Burwell 5; Ord 6; St. Paul 7; Spalding 8.
Kelly & Morris: Ashland, Wis., 3-5.
King Bros.: Hyannis, Mass., 2; New Bedford 3; Newport, R. I., 4; Bridgewater, Mass., 5; North Attleboro 6; Gloucester 8; Nashua, N. H., 9; Concord 10; Rochester 11; Dover 12; Portsmouth 13.
Mills Bros.: Burlington, Wis., 2; Delavan 3; Menomonee Falls 4; Jefferson 5; Janesville 6; Sauk City 8; Baraboo 9; Portage 10; Beaver Dam 11; Waupun 12; Plymouth 13.
Montgomery, C. R.: Fairview, Mont., 2; Terry 3; Miles City 4; Baker 5; Bowman, N. D., 6; Hettinger 7.
Owens, Buck: Paris, Ill., 2; Terre Haute, Ind., 3; Martinsville 4; Columbus 5; Rushville 6; Connersville 8.
Packs, Tom: St. Louis, Mo., 1-4; Evansville, Ind., 5-7; Columbus, O., 9-14.
Patterson Bros.: Harrison, Mich., 2; Barryton 3; Schoolcraft 4; Reed City 5.
Polack Bros., No. 2: Dallas, Tex., 4-10.
Ringling Bros. and Barnum & Bailey: Columbus, O., 2-3; Springfield 4; Dayton 5; Cincinnati 6-7; Indianapolis, Ind., 8-9; Fort Wayne 10; Mansfield, O., 11; Youngstown 12; Cleveland 13-14.
101 Ranch Wild West: Nampa, Idaho, 2; Boise 3-4; Gooding 5; Jerome 6; Burley 7.
Sparks: Dover, N. H., 2; Sanford, Me., 3; Biddford 4; Portland 5-6; Brunswick 8; Lewiston 9; Augusta 10; Rockland 11; Belfast 12; Waterville 13.

Misc. Routes

Send to 25 Opera Place, Cincinnati 1, O.

Barrett, Roy (Polack Circus) Dallas, Tex., 4-10.
Curtis, Rube (Shrine Circus) St. Louis, Mo., 1-4; (Police Circus) Evansville, Ind., 5-7; Columbus, O., 9-15.
DeCleo, Harry (Slout Players) Delton, Mich., 1-6; Albion 8-13.
Francis, Leo (Celebration) Paris, Ill., 4-6.
Hannford, George, Family (State Fair Park) Milwaukee, Wis., 2-7.
Harvey & His Instruments (Sunset Park) West Grove, Pa., 4.
Hershey, Lew (Park) Fairport Harbor, O., 4-6.
Hope's, Bob, Hollywood Laugh Show (Stadium) Des Moines, Ia., 3; (Municipal Aud.) Kansas City, Mo., mat., 4; (Auditorium) Topeka, Kan., night, 4.
LaZella's Aerial (Fair) McLeansboro, Ill., 2-5.
Long, Leon: Atlanta, Ga., 1-4.
McClung's, C. C.: Pythons (Sesqui-Centennial) Cleveland, O., 1-4.
Mendell Bros. Miniature Circus: Ravenna, N. Y., 1-6.
Miller's, Irvin C.: Brown Skin Models (Palace) Memphis, Tenn., 1-5.
Plunkett Stage Show: Seminole, Tex., 3-5; Seagraves 7-9; Denver City 10-12.
Rellim, Blondin: (Soldier Field) Chicago, Ill., July 4.
Renfro Valley Folks: Adrian, Mich., 3; Morencio 4; Hudson 5; Montpelier, O., 6; Coldwater, Mich., 7; Marshall 8; Albion 9; Eaton Rapids 10; Grand Ledge 11; Portland 12; Ionia 13.
Romas, Flying (Packs Circus) St. Louis, Mo., 1-4; Evansville, Ind., 5-7; Columbus, O., 8-13.
Slout, L. Verne, Players: Delton, Mich., 1-6; Albion 8-13.
Wing's, Robert G., Donkey Baseball: Milan, Mich., 3-4; Dundee 5-7; Clinton 8-10.

WANTED
Two Trumpet Players, Union Scale.
VIC ROBBINS, Leader
Sparks Circus, Dover, N. H., July 2; Sanford, Me., 3; Buddeford, 4; Portland, 5-6.

WANTED
Help for Wheel and Merry-Go-Round. Good salary, long season. Only sober people apply.
Wire or Write
SAM TASSELL
5839 Walnut Street PHILADELPHIA, PA.
PHONEMEN
Book Tickets, Banners, Labor and Police Deals.
FRANK B. HILDEBRAND
117 E. HOWARD GIRARD, O.
Tel. 55607

POPCORN
"Rush Hour" Mammoth Yellow Popcorn is dependable. It can be relied upon during rush periods. Packed in 100 pound moisture-proof bags at \$9.25 per 100 pounds.
PEANUTS
Roasted Jumbos in the shell @ \$21.00 per 100 pounds. Packed in 90-pound bags. Fancy Raw (not Jumbo) in the shell @ \$18.00 per 100 pounds. Packed in 100-pound bags.
Our Booklet Price List covers our full line of popcorn supplies. Sent upon request.
Prunty Seed & Grain Co.
—POPCORN PROCESSORS—
620 NORTH 2ND ST. ST. LOUIS 2, MO.
"In our 72ND year"

PHONE MEN
State Labor Day Celebration, Ticket and Book. Wire
TED WHITE
Labor Temple, 323 1/2 Boonville, Springfield, Mo.

ACTS WANTED FOR ENGLAND
Flying Return, Perch Act, Trampoline Act, Girl Tumbling Act or Girls To Form an Act and Any Other Useful Acts or Families.
For Europe's Number 1 Circuses and Vaudeville Theatres.
Your Act Booked, All Your Business Arranged and Personal Arrangements Made While in Europe.
Send Terms and Details With Photographs to
THE WALLABY INTERNATIONAL VARIETY AND CIRCUS AGENCY
(Licensed annually by the London County Council)
Bankers: Barclays, Ltd., Piccadilly, London, W. 1.
"The Old House," 13 Alexandra Gardens, Hounslow, London, England.
Our Representative Will Be in the U. S. A. in September.
SHEILA PUGH and DIGGER PUGH
"THE WALLABIES," London Palladium — 3d Year

WANTED AT ONCE
Phone, Program, Ticket Salesmen; Promoters that can get the job done, high-class Acts of all kinds, Colored Cowboys for
World's First All-Star Championships Colored Rodeo
Rickwood Ball Park, Birmingham, Ala., July 17-18-19.
Fair secretaries and organizations, book this great thriller. Now booking for rest of season. All write, wire or come on. Pay your wires.
JOE DOWD, Mgr. Rodeo **Birmingham, Ala.**

LAWRENCE GREATER SHOWS

Want for Newark, N. J., July 1 to 6, and Combined Firemen's Celebration to follow at Gloucester, N. J.

Ride Foreman for Ferris Wheel and Foremen and other Help for office-owned Rides. Also Help in all departments. Bill Woodall wants Girls and Canvasman for Posing Show. Office paid. Joe Hilton wants Act and Freaks for Side Show. Concessions—Will book Custard and Cook House. Will also book Grind Concessions of all kinds. Address:

BEN HERMAN, Manager Lawrence Greater Shows
NEWARK, N. J.

DICK'S PARAMOUNT SHOWS WANT

For Westerly, Rhode Island, and choice spots, Concessions and Grind Stores, Ball Games, Fish Pond, Guess Your Age, Scales, capable Agent for Pitch-Till-Win. Ride Help—Chairplane Foreman, Second Man on Ferris Wheel; Semi Drivers preferred. Franklin, Mass., week July 1.

MAJESTIC GREATER SHOWS

Can Place for
OAKLAND COUNTY FAIR, MILFORD, MICHIGAN

AUGUST 7 TO 10, and Other Choice Michigan and North Carolina Fairs
SIDE SHOW—(Joe Hilton and Milo Anthony, answer.) Snake Show, Wild Life and Mechanical Show. Want Spit Fire, Roll-o-Plane and Caterpillar. Want legitimate Concessions of all kinds. Will sell exclusive on Custard, Lead Gallery, Scales. Charley Harbaugh wants high-class Slum Store Agents. Those joining now given preference at fairs. Address:
SAM GOLDSTEIN, Owner-Mgr. HARRY E. WILSON, Asst. Mgr.
Bridgeport, Ohio, this week; Mt. Vernon, Ohio, week July 8.

FLORIDA AMUSEMENT CO. WANTS

To join at once capable Grinder for Geek Show. Best Geek on road. Want sober Agent for new Race Track and Blanket Wheel, join immediately. Man and Woman for flashy new Two-Headed Baby Show. Doral Dashan wants Ticket Seller who can grind, also Female Impersonator. All people who can stand prosperity and sober. Use couple more Slum Agents, Man for Ball Game, Hit & Miss. All address:

HOWARD INGRAM
MARSHALL, N. C., THIS WEEK; BURNSVILLE FOLLOWS.

WANTED

Foremen and Second Men for new Rides, Ferris Wheel, Octopus, Chairplane. Workers to erect and operate Concessions. Will book or buy Kiddie Rides.

Smyrna, Del., thru July 6.
BUSTER GORDON
Box 261, Elkton, Md.

BERRYHILL UNITED SHOWS

Want for some of the best Celebrations and Fairs in Kentucky, including one of the biggest 4th Celebrations in the State, at Eminence, sponsored by the Odd Fellows—20,000 people last year. Held yearly for the past 48 years. No Ex. for this spot.

WANT—Capable Ride Help. Must be sober; highest wages.
WANT—Shows of all kinds, especially want good 5 or 10-in-1. Also would like to book good Cookhouse or Grab that caters to showfolk.
Concessions of all kinds that do not conflict. No flats. Also would like to book good, high class Free Act. Capt. Hulburd, come on. This Show stays out until November 1. Everybody Write, Wire or Phone.

LEO BERRYHILL, Mgr.
Eminence, Ky., this week.

PINE STATE SHOWS

PRESENTING NEVADA BILL'S WILD WEST RODEO

WANT for American Legion's July 3-4-5 Celebration at Manchester, Tenn., and long season through proven route, including tobacco markets. Good deal for Cook House, Grab, Bingo, Fish Pond, Cigarette, Long or Short Range Shooting Gallery, Penny Arcade, Scales-Asc. Hoop-La, Pitch Till You Win, Stock Stores, Custard, etc. Will sell X on two Wheels. Capable Roll Down Agent and Coupon Agents, good Man for Lineup Store, Tom Sparks, I wired you, Frankie Costello, Jimmie Reed, Neal Benway, Johnnie Combs, all contact Bob Bullock. Will book one Flat Ride and Roll-o-Plane with transportation, also any Show not conflicting. We buy and sell Rides and Show Property. What have you? **JOHN J. CARUSO, Owner, Manchester, Tenn.;** then per route.

WANT ELECTRICIAN

For Show of 8 Rides, 8 Shows, 50 Concessions. No light plants. Have complete transformer truck. Must have tools, be experienced carnival electrician. No drinking tolerated. Top money to man that can produce. State all in wire or letter. Give past employment. Address
BOX D-235, The Billboard, Cincinnati 1, Ohio

SHOWS 20 RIDES PENN PREMIER SHOWS SHOWS 20 RIDES

Largest Motorized Show in the East

Can place—Monkey Show with working acts, Iron Lung or Fun House. Good spot for any kind of Animal Show or Walk Through.
Concessions—Can place Photo, Rotaries, Pitch-Till-U-Win, Ponds, Novelties.
Jimmie Davidson wants Agents for Wheels or Coupon Stores. Can place one or two more Choice Wheels or Coupon Stores.

AL BOXALL WANTS—COUNTER MEN AND CALLER FOR ONE OF THE BEST FRAMED BINGOS ON THE ROAD. Must be sober and reliable. Good proposition, with long season to follow.

Walter Paul wants—Acts for Side Show that are outstanding. Can place Sword Swallower, Mental Act, Tattoo, Pin Cushion, or act to feature. Salaries paid from office. This Show will be out until Thanksgiving with real money spots. Address all mail and wires to:

LLOYD D. SERFASS, Gen. Mgr.

Allegheny, N. Y., this week; Lakewood Old Home Week & Boat Regatta, next; with two weeks to follow in Erie, Pa.

WATCH OUR ROUTE LIST FOR RED ONES—ALWAYS FIRST IN

FOR SALE—LIGHT PLANT

In operation now. Can be seen at any time. This Light Plant is as good as new, not misrepresented. Reason for selling—We play Philadelphia lots and the city authorities will not let light plants operate. This plant is 50 k.w. AC, 60 cycle, 220-110 volts. 12-cylinder American La France gasoline driven motor. This motor is brand new. This job is complete, panel board and all switches. It is mounted on a 3½-ton Diamond T Truck, with a brand new 1946 motor, not rebuilt. This plant has a special built body 18 feet long, opens all 4 sides, has 32x6 10-ply tires practically brand new. This job cannot be appreciated unless seen. Anyone interested in buying this plant must see same in operation. Price \$5,000.00.

MAX GRUBERG, WORLD FAMOUS SHOWS
P. O. Box 101, Philadelphia 5, Pa.
Showing This Week and Next Week Broad and Bigler Sts.

SUNSET AMUSEMENT CO. WANTS

Help for brand-new Caterpillar, also Tilt. Help to join Carrollton, Ill., Fair, July 6. Legitimate Concessions open, including String Game, Fish Pond, Bowling Alley, Pitch-Till-You-Win, Airplane, Country Store. Vickie Lee wants Outside Man for Athletic Show. Can use Side Show Acts and Girl Show Dancers. Fairs start July 7.

Elkader, Iowa, until July 4; after that Carrollton, Illinois.

MIDWEST SHOWS

WANT

FOR WOLF POINT, MONT., STAMPEDE, JULY 11-13
CONCESSIONS, SHOWS — ALSO ACTS FOR 10-IN-1

Answer Rexburg, Idaho, July 2-3-4-5; Then Wolf Point, Montana.
ED LUNDGREN

OUR LADY OF MOUNT CARMEL CELEBRATION

Biggest in Pennsylvania—Rosetta, Pa., July 22nd through 28th, including Sunday.
Want 2 Free Acts for one or five weeks. Want Auto Mechanic. Haverstraw, New York, this week; Bayonne, New Jersey, July 9th to July 20th. All address:

HELLER'S ACME SHOWS

B & C's EXPO SHOWS

Wayne County Firemen's Celebration, July 8-13

Firemen's Parades, Baby and Legion Parades every day. Cheektawaga Old Home Week and Centennial, July 15-20; with Western New York 12-County Firemen's Celebration, 80 companies and 30 bands in the parade; with the Monroe County Fair at ROCHESTER, N. Y., in EDGERTON PARK, and 4 more big FAIRS to follow. RIDES—One more MAJOR and one more Kid. SHOWS—MONKEY, 10-IN-1, PIT. What have you? CONCESSIONS—GRIND STORES, FRENCH FRY. All open. What have you? **Warsaw, N. Y.,** this week; then per route.

SMITH'S GREATER SHOWS

Want an outstanding sensational Free Act, one that finishes on the ground; High Diver preferred. Ella Carver, Don Cherris, if at liberty answer; others write. Need a good Allan Herschell Merry-Go-Round Foreman, Second Man on Wheel; also Foreman for Loop-o-Plane; two good Foremen that drive. I will pay good salaries and percentage. CONCESSIONS now open—Pop Corn, Candy Apples, Snow Balls, Peanuts, Scales, Pan or Coor Joint Rat Game; these Concessions will be open for booking after this week. Ida Groner wants Bingo and other Concession Help. This show will positively show the great Berryville, Va., Horse Show and Fair, with plenty of good ones. Will consider a good reliable G. A. All address: **M. L. BARTLETT, Pittsboro, N. C.,** this week.

DON FRANKLIN SHOWS

WANT BINGO FOR BALANCE OF SEASON on P. C. Join at once.
 WANT CONCESSIONS that work for stock. Candy Floss, Age, Cork Gallery, Arcade.
 WANT Dealer for Pea Pool. Agents for Stock Concessions and Ball Games.
 RIDE HELP—WANT Foreman for No. 5 Wheel and Second Men on all Rides. Want Man to Repair Organ.
 WILL BOOK RIDES AND SHOWS for balance of season including the Wharton District Fair and others.
 WILL BUY FOR CASH, KIDDIE RIDES.
 Diboll, this week; Crockett, 8-13; Trinity, 15-20; Conroe, 22-27; all Texas.
DON FRANKLIN, Owner-Mgr. JOE PRUITT, Supt. of Rides

JACKSON SHOWS WANT

Kiddie Ride, Grind Shows and Girl Shows, Bingo, Popcorn, Snow Ball or any Stock Concession, Man to take charge of up-to-date Cook House.
 P. R. Ryan wants Skillo, Roll-Down and Swinger Agents. Joe McCarroll and Reno, wire.

PHIL ROCCO, General Manager
 Winfield, Ala., this week

ATTENTION, CONCESSION OPERATORS

You can now buy direct from the manufacturer. Here is the greatest sum value ever offered to the carnival trade in a hundred years. Below is a partial list of items now available.

No. 1—Six-in-One Multiple Screw-Drivers (Pocket Size). Gross	\$1.00
No. 2—Conventional Type Screw-Drivers (Pocket Size). Gross	1.00
No. 3—Oriental Letter Openers (Pocket Size). Gross	1.00
No. 4—Automatic Wrenches, Light Duty (Pocket Size). Gross	1.00
No. 5—Automatic Wrenches, Heavy Duty (Pocket Size). Gross	1.25
No. 6—Open-Eyed Screw-Drivers, Tool Steel (Pocket Size). Gross	2.00

The above tools are all made of full-bright and full-tempered steel. The name of the tool is stamped on each item. They are highly polished and packed one (1) gross to the package. These tools are made to use, even though they are sold at slum prices. A trial order will make you a customer forever. Please order by numbers.

Terms: Cash with order or 25% with order, balance C. O. D. **A. O. VAN DRAKE CO.**
 Valparaiso, Indiana

ALAMO EXPOSITION SHOWS

Can Place for the Biggest July 4th in Oklahoma

AND FOR THE BALANCE OF THE SEASON

COOK HOUSE, FROZEN CUSTARD, PENNY ARCADE, MAN TO TAKE CHARGE OF COMPLETE HAWAIIAN SHOW. CONCESSION AGENTS FOR COUPON STORES. CAPABLE RIDE HELP. (Good pay—no drunks wanted.) Fair season starts with Anthony, Kans., July 22-27; then nine more fairs to follow. Cliff O'Steen, contact me. All address:

JACK RUBACK, Mgr., Cushing, Okla., this week; Ponca City, Okla., next week.

MIDWAY OF MIRTH SHOWS

WANT SHOWS WITH OWN OUTFITS. Girl Show, Athletic Show, Slide Show, Mechanical Show (Bob Housel, come on). **WILL BOOK ONE MORE MAJOR RIDE NOT CONFLICTING. FERRIS WHEEL FOREMAN.** (Will pay top salary to sober and dependable man.) Address: Greenville, Ill. (Big July 4th Celebration), this week; Oakland, Ill. (V.F.W. Street Celebration), July 8-13; Ilopololis, Ill. (American Legion Homecoming on Streets), July 15-20; Farmerville, Ill. (50th Annual Irish Day Homecoming), July 22-27; Palmyra, Ill. (Lions' 40th Annual Celebration, City Park), July 29-Aug. 3; Covington, Ind. (Legion Free Fair), Aug. 8-10; then Elnora, Ind., Fair; Windsor, Ind., Annual Homecoming in City Park; then the cotton country.

SPECIAL NOTICE OUTDOOR SHOWMEN

The appearance of "Help Wanted" and "Shows, Rides and Concessions Wanted" advertising in The Billboard each week is so important to Showmen and Shows that it has become necessary to handle all late advertisements (those received Sunday and Monday) in a uniform style as shown below in order to accommodate more shows and render a better service to all advertisers. This new policy will enable The Billboard to expand and improve its outdoor editorial coverage. **EFFECTIVE WITH THE JULY 13 ISSUE** this is how your advertisement will be set if received late—small ads single column, large ads double column.

SHOW NAME HERE

CAN PLACE FOR BALANCE OF SEASON AND 10 BONA FIDE FAIRS. RIDE HELP in all departments. Foreman and Second Man for Ferris Wheel; Foreman and Second Man for Octopus. SHOWS with own transportation—Fat Show, Fun Show and others that don't conflict; Mechanical and Hillbilly Shows. CONCESSIONS —A few 10c Stock Concessions open. Wheel Agent for best framed Concession on road. **INDIVIDUAL'S NAME, SHOW NAME, ADDRESS AND STATE.**

NOTE Name of show will be set as the first line in 10 point type. Body text, 5 or 6 point regular and signature in 5 or 6 point caps.

DEADLINE REMAINS THE SAME AS BEFORE—9 A.M. MONDAY MORNING, BUT ONLY FOR LAST-MINUTE ADS.

Those who want their ads set in larger type and displayed must have copy in Cincinnati earlier.

Celes Up 50% Over War Years; Sock for Shows

(Continued from page 52)

bration that will reach its climax Thursday (4). Activity has been booked for many sections of the city, but the top spots are the Drake University Stadium for a pageant, and the fairgrounds where Max Goodman's Wonder Shows of America are playing, augmented by a horse show, Bob Hope's show Wednesday (3) and John A. Sloan's AAA-sanctioned automobile races Thursday (4).

Powers behind Des Moines doings are anxious to make it an annual affair like the Aquatennial in Minneapolis, which is also going in July, with the *Aqua Follies* and the parades again the top features.

Little Fellows Cut Loose

With Des Moines and Davenport setting the pace, Iowa's birthday will be hailed in a flock of towns, villages and hamlets. Going next week (1-6) are Cedar Falls, Grinnell, Emmetsburg, Belle Plaine, Elkader, Perry, Lewis, Bussey, Keokuk, Logan, Newton, Missouri Valley, Storm Lake, Sioux City and Muscatine.

Spots set for later in July are Algon, Wapello, Manning, Fort Madison, Donnellson, Oelwein, Eddyville and Carroll. August will see action at Central City, Clear Lake, Toledo, Waverly, Burlington, Keosauqua, Leon, Estherville, Corydon, Clinton, Albia, Council Bluffs, Red Oak, Chariton, Cedar Rapids, Sigourney, Fort Dodge, State Center, Bloomfield, Charles City, Adel, Tama, Eldon, Garner, Des Moines (State Fair), Mount Pleasant, Nashua, Britt, Sidney and Dakota City.

Iowa will be about shouted hoarse by September, but Villisca, Ottumwa, Clarinda, Lisbon and Fairfield will go in that month.

California Gets Set

California committees are girding for a joust with the State Legislature for ample appropriations for the centennial years of 1948, '49 and '50, each of 'em meaning something big in the history of the commonwealth. The brothers pushing plans for three years of celebrating are seeking State appropriations that seem almost fantastic, but the idea of keeping up a golden flow in the Golden State seems to be catching on, and the lads may get it to play with.

May Day at Los Banos, hyped by Arthur P. Craner's effective promotion work, hit a new high two months ago, and the Bear Flag Centennial at old Fort Sonoma pulled tremendous crowds, but amateur management left it financially crimped and the State had some bills to pay when it was over.

Lodi's grape and wine festival in September has the earmarks of being big, while the cotton and harvest festivals in the San Fernando Valley promise to surpass their best previous records.

Chicago Marking Time

Mayor Edward J. Kelly of Chicago canceled the fall festival two weeks ago, and it was a wise move, as preliminary planning was too late and the chances are it would have been a bust.

However, hizzonor the mayor hasn't given up the idea of a big fall celebration for the Windy City, but it won't go until 1947. Kelly would like to see a permanent trade and fun fair established in Chicago, and his planners have been told to go ahead with the development.

There are numerous other fetes booked for the summer and fall all over the nation, promising action for all types of outdoor amusement purveyors.

W OF T BIZ TOO GOOD

(Continued from page 55)

viz: Duke Warner, kiddie rides; Charlestown Winters, Merry-Go-Round; Edward Oakley, Loop-o-Plane; Martin Fetterman, Roll-o-Plane; Alvin Patzold, Tilt-a-Whirl; J. Brazell, Octopus; Ross VanHorn, Ridee-O; Eugene Vernon, three Ferris Wheels; Morris Hudnall, Spitfire, and Johnny Willander again at the pony ride.

Agents Too Busk

Fairly said he didn't have time to explain all the games on the front-end as there were more than 60 concessions, and the agents were too busy to take the time to give satisfactory demonstrations themselves.

Wells, the silent slender man, bowed an affable bow in confirmation when Reynolds declared that "all we need is weather Saturday to give this fair a new all-time midway gross."

And, Reeves said: "Go ahead and print that so one of those railroad shows will take this away from us next year and we won't have to work so hard," anklng away for another Dagwood with his arms around two minions of the law.

NSA

(Continued from page 58)

Rockville Center, L. I., he met Lawrence Tamargo and Larry Falco.

Club visitors included Stanley Walthon, Sol Wahmish, J. N. Zachry, Henry King, Dave Ricci, Frank Blat-sky, George Regan, Edward Turbin and Bert Richter. New membership cards are being mailed as dues are received.

S of A

(Continued from page 58)

son and Mr. Mulholland home from the hospital. Paul Linder is confined to his hotel with a cold and Mrs. Alethea Orr is still ill at her home. Harry Reynolds was present, greatly improved in health. Flowers were sent to Lee Watry, gravely ill in Providence Hospital, Oakland.

July 1 will be Foley & Burk Night. Pot of Gold winner was Louis Schoenthal.

SUNFLOWER STATE SHOWS

Want to hear from Mr. Turnbow, who wired from Junction City. Wire again at once. **WANT FIRST AND SECOND MEN ON ALL RIDES. HAVE SEVERAL STOCK JOINTS OPEN. ALSO BALL GAMES, PENNY PITCH, PHOTOS, DIGGERS AND GRAB. WILL BOOK ANY GRIND SHOWS.** Address:

C. A. GOREE, Mgr., Brush, Colo., this week.

WANT FOREMEN

for 1946 TILT-A-WHIRL, also FERRIS WHEEL. All new transportation. Must be sober and reliable. Drunks and chasers, save stamps. Address:

BOX 407, c/o The Billboard
 390 Arcade Bldg. St. Louis 1, Mo.

WANT

Sober and reliable Help on Kiddie Rides, also Semi Driver. No drunks. Good treatment and salary.

Marie and Bill Hegeman
 Firemen's Carnival, Leesburg, Virginia

ANYONE KNOWING THE WHEREABOUTS OF VENITA KELLY

nee McDaniel

whose home is in Columbia, Miss., have her get in touch with **E. A. KELLY, of 1154 Texas Street, in Mobile, Alabama.** Anyone knowing the whereabouts of the girl mentioned, please wire me.

CONCESSIONS WANTED

FOR ALL GOOD FAIRS AND HOME-COMINGS at Jerseyville, Ill.; Belleville, Ill.; Shelbyville, Ill.; Macon, Mo.; Shelbyville, Mo.; Mexico, Mo.; West Plains, Mo.; Morrilton, Ark.; and Hampton, Ark.

MOUND CITY SHOWS

Jerseyville, Ill., this week; then Belleville

FOR SALE

2 KIDDIE RIDES (KIDDIE AUTO AND KIDDIE FERRIS WHEEL). These are absolutely the finest Kid Rides ever built and are in A-1 condition. Cost approximately \$7,000.00 to build. Stored in St. Louis. **FIRST \$2200.00 CASH TAKES THEM. P. F. (PAT) DOWNEY, c/o The Billboard, 390 Arcade Bldg., St. Louis 1, Mo.**

See Big Dough In Fun Dates Now Ready

(Continued from page 52)

are promoted strictly within a community with little or no mushrooming publicity, the result that selling and looking contacts are jealously guarded secrets. Most of the latter, incidentally, are accidental since chairmen, altho filled with ambition, generally have very little know-how. Net result is that the booker, after selling a show, frequently arranges for a carnival or independent midway depending upon the size of the event, makes promotional and exploitation suggestions and contributes a bundle of publicity material for local release.

If an event will stand it, the committee can be sold on auto races, thrill shows and even revues, some of which are too elaborate and expensive for all but the largest fairs. Tendency, however, is to undersell rather than overload a promising event with talent that would result in scuffling to make the pay-off and so chill permanently any possibility of the committee turning it into an annual.

Bookers Build for Future

Smart bookers, capable of gauging a promising event, build for fu-

Down River Amusement Off Road; Into Park as Planned

DETROIT, June 29.—Down River Amusement Shows quit the road this week, as planned, after three months of dates in Southeastern Michigan, and are moving into Pleasureland Park, in the South-End suburb of Ecorse, with the miniature railway, kiddie auto ride and Merry-Go-Round. This was the first season out for new show, organized by Severin Hilo, owner of the park.

Hilo reported a fair average for the season, with many of the spots badly hit by strikes. Last stand was for a week at Monroe, Mich.

With the break-up of the Down River shows, the following have joined other orgs: Capt. R. V. Ritz's Hell-on-Wheels to the Happyland Shows; Bill Postelwaitte, with seven concessions; Gabe Kent, with one, and George Schimberg, with two, together with the Ferris Wheel, to the W. G. Wade No. 2 Shows at Crown Point, Ind., and Tin Ries, with the Penny Arcade, to the Wade No. 2 Shows, opening at Port Huron, Mich.

ture, repeat business. For the most part, the only connection committee-men have with showbiz is thru the agency, with the result that they appreciate honest treatment to the extent that rival agents couldn't steal a date under any circumstances.

In many instances bookers set dates, sometimes even establishing routes. Events generally run for a week with the exception of the Fourth of July, the biggest single day.

Sponsoring groups are found in almost every category of community life and include city officials, newspaper and radio stations, merchants, firemen, churches and a variety of civic groups. Frequently the sponsoring group alone is assurance of at least moderate success. Church-sponsored events seldom miss and while they are usually small, a healthy attendance and gross will be forthcoming unless a major catastrophe interferes with the staging of the event.

Independents Get Well

Smaller events have to be handled in groups before they add up to big money for bookers, since one to three acts usually suffice. Independent concessionaires, however, tab these as worth-while business. Once in, they become as familiar to patrons as the committee badge wearers, thus creating confidence and adding to their fortune.

Groups sponsoring the fun week's fare pretty well as is attested by the fact that so many survive to become bona fide annuals and grow with the years after they had been started with more hope than anything else.

CARNIVAL ROUTES

(Continued from page 60)

Texas: Llano, Tex. Thompson Bros.' Rides: Osceola Mills, Pa. Tidwell, T. J.: Borger, Tex. Tinsley's City Rides: (Legion Park) Athens, Ga.

Tivoli Expo.: Winterset, Ia.; Tama 8-13. Triangle: Clarion, Pa. Turner Bros.: Rock Falls, Ill. Twin City: Rock Rapids, Ia., 4-6. United Expo.: Chanute, Kan. Victory Expo.: Blackwell, Okla., 1-4; Sallina, Kan., 6-13.

Virginia Greater: Woodstock, Va. Virginia Midway: Clintwood, Va. Wade, W. G.: Port Huron, Mich. Wallace Bros.: Somerset, Ky. Ward's, John R.: World's Fair: Youngstown, O.; Columbus 8-13.

West Coast Victory: Klamath Falls, Ore., 2-7. White Star Attrs.: Fairport Harbor, O. Wilson's Famous: Sullivan, Ill.; Pana 8-13. Wolf: Litchfield, Minn.

Wolfe Am. Co.: Gaffney, S. C. Wonder City: Rantoul, Ill. Wonder Show of America: Des Moines, Ia. World of Mirth: Portland, Me. World of Pleasure: Sault Ste. Marie, Mich., 3-13.

World of Today: Minot, N. D. Worthy: Medina, N. Y. Zeiger, C. F., United: Mitchell, Neb., 1-5.

BIG FOURTH OF JULY CELEBRATION

ST. CLAIR, PENNA.

EXPOSITION AT HOME SHOWS

Want ten-cent Grind Stores, Hoop-La, String Joint, Pitch Till Win, Ball Games, Scales, Guess Your Age, High Striker, Candy Floss, American Palmistry, Snow Balls. Reliable Couple to operate Cook House, good proposition. Carl Jones wants Couple for Pan Game, Second Man for Merry-Go-Round, Semi Drivers, Skeet Hubbard wants Side Show People; salary out of office. Manager for complete Snake Show, Billposter with transportation for rest of season. Can use high sensation Free Act balance of season, General Agent. First show in St. Clair in eight years; Pottsville next week.

Wire ROX GATTO, Necho Allen Hotel, Pottsville, Penna.

CAVALCADE OF AMUSEMENTS

Can place Foreman for Octopus. Have complete frame-up for Monkey Show. (Earl Chambers, wire.) Will finance any worth-while Attractions and furnish any kind of equipment needed. Showmen with ideas, wire.

All address AL WAGNER, Mgr., South Beloit, Ill., this week

GENERAL AGENT

Must be reliable. No drunk or hotel sitter.

FAY'S SILVER DERBY SHOWS

Coal City, Ill., this week.

WANTED FOR HARLEM SWING REVUE

On JOHN R. WARD'S WORLD'S FAIR SHOWS

Chorus Girls, Female Specialty Number. Sleeping car accommodations. Salaries paid out of office. Josephine Rutledge, Margaret Taylor, come on. Rubber Willie, Loraine Williams, wire. Tex Forrester, talker; Leonard Duncan, manager. Also place road Musicians.

YOUNGSTOWN, OHIO, THIS WEEK

JOYLAND MIDWAY ATTRACTIONS WANT

Concessions that work for ten cents. Also two small Pit Shows. Brighton, Mich., July 3 to 6; Carleton, Mich., July 10 to 14; Sanford, Mich., July 17 to 21; Clio, Mich., July 24 to 27. All bona fide celebrations. Wire

R. T. WADE, Brighton, Michigan

WANTED

For road unit, finest framed Side Show on road, Freaks, Working Act. Top salaries. Anything that is outstanding. Wire, no time to dicker.

FLOYD WOOLSEY

Bill Hames Shows

Brady, Texas

WANTED AT ONCE FOR SPARKS CIRCUS SIDE SHOW

Half and Half for Annex, Fire Eater, Mental Act and Magician capable of cutting or stretching. No slo pitch. Alligator Boy or Girl. If you expect an answer state all in first letter or wire. All accommodations furnished.

AL TOMAINI, SPARKS BROS.' CIRCUS

Dover, N. H., July 2; Sanford, Me., 3; Biddeford, 4; Portland, 5-8.

CAN PLACE

First-class Side Show Talker that can stand prosperity. Reason for this ad is whiskey. Also want Inside Lecturer. Can use two Novelty Acts, also Ticket Sellers. Charlie Cox, Bill Redman, Jack Rodgers, wire me. Best of treatment and meals. If lishes, don't answer. Bill Sylvia no longer with this show.

CLAUDE BENTLEY

Care James Strates Shows
Week July 1, Utica, N. Y.; week 8th, Watervliet, N. Y.

WANT

Girls for Dancing Show—Good Strip Dancers, also Hula, Rhumba, Oriental, etc. Girls for Posing Show. Top salary. Also place Agents, Men, 2 Women for Wheel and Stock Stores. Transportation furnished after joining. Wire, write. Girls, send photos if any; state age. Herbert Logan, contact me at once.

HAROLD L. BROW

Barkoot Bros.' Shows

Week of July 2, Sand Lake, Michigan.

JOHN MCKEE SHOWS

WANT

Kiddie Rides of any kind. One or two Shows with own transportation. Slim Moore wants Agents. Wire, don't write. Address: Albert Lea, Minn., this week

MARC CAMPBELL

Wire

SAM GOLDEN

c/o Continental Shows West Jefferson, N. C.

FOR SALE

Top, 80x20; Banner Line, 110 ft.; P.A. Set, Banners, Sword Box. Complete, ready to go. Best offer. Come get it this week.

GILBERT TRACEY

Tracey's Side Show BALTIMORE, MD.

WANT MECHANIC

for Carnival of 8 Rides and 8 Shows. Must be A-1, sober, have tools and be capable of keeping truck and ride motors in condition. If you are not experienced save your time and mine. Top salary.

E. L. YOUNG
BLUE RIBBON SHOWS

MARION, OHIO

HAVE GOOD OPENING FOR

ARCADE MECHANIC who is sober and capable. Also can use AGENTS for Fish Pond, Hoop-La, Coke Joint, Ball Rack, Balloon Joint and Shooting Gallery. All address:

F. M. SUTTON, JR.

c/o John R. Ward World's Fair Shows
Youngstown, Ohio, this week; Columbus, Ohio, July 8-13; then per route.

FOR SALE

Mangel's Kiddie Whip

Capacity 16 kiddies, very good condition, \$1000. Come and get it.

KIDDIELAND

Ocean Beach Park New London, Conn.

WANTED

Skills and Roll Down Agents, also Wheel outside and Man to put up joints. Big Fourth of July Celebration, Cecil, Ohio, this week. Good spot following.

Call or wire

RUTH NEESE

BARNES HOTEL PAULDING, OHIO

WANT

Experienced, sober Couple, ticket box and grind, 50 ft. Funhouse; sound set, panel front. Permanent good spot. Big Fourth plus soldiers' pay. 25% of gross; no nut, no gate or grift.

WIRE

JOHN A. WILSON

Amer. Legion Beach-Park BILOXI, MISS.

CHICK FRANKLIN

Wire Me at Once, Important.

BOB HETH

HETH EXPOSITION SHOWS

Cedarburg, Wisconsin, this week, or as per route

RALPH CLAWSON

Wire Me at Once.

CHAS. T. GOSS

Care John R. Ward Show Youngstown, Ohio

CARAVELLA * AMUSEMENTS**

Cleanest Midway

WANT**FOR BEST STILL DATES — PENNSYLVANIA AND SOUTHERN FAIRS — ALL BONA FIDE****CONCESSIONS:** Can place FISH POND, BOWLING ALLEY, BLOWER, STRING, HI STRIKER, JEWELRY or any other concession not conflicting.**SHOWS:** WILD LIFE, FUN HOUSE, MONKEY, IRON LUNG and other shows of merit not conflicting. Must have own outfit and transportation. **BUDDY BERNSTEL WANTS FEW MORE GIRLS FOR REVUES. TOP SALARY.****RIDES:** WILL BOOK OR BUY MOON ROCKET, OCTOPIJS, ROLL-O-PLANE, SPITFIRE, CHAIRPLANE, KIDDIE AUTO. CASH.**HELP:** RELIABLE RIDE SUPERINTENDENT, top wages. Can place good Ferris Wheel and Merry-Go-Round Men. General Office Help experienced in this business.**NOTICE:** CHARLES VAUGHAN, please contact me at once, important.

"Some people cannot stand prosperity and success for others." Disregard any false rumors connected with this show. Our season ends with all bona fide Southern fair dates. "Altho only our second year on the road, we are proud to state that we can compare ourselves with the very best in show business."

"Thomas Niswander Is Not Connected With This Show"

—ALL WIRE —

CARAVELLA AMUSEMENTSBARNESBORO, PA., This Week — BLAIRSVILLE, PA., Next Week
DU BOIS, PA., Following Week**WANTED****Drome Riders, Men and Women. Also want good Drome Talker.****CETLIN & WILSON SHOWS**

Cleveland, Ohio, July 1-4

WANTED

Stock Concessions, no buy back, for one of the best spots in Mobile for Heart of Mary Catholic School in the middle of Harlem Downtown Davis Avenue. Plenty money here, good territory to follow.

BERNEY SMUCKLER

Post-Office Box 392, Mobile, Ala.

OLD SETTLERS AND AMERICAN LEGION FESTIVAL DAYS

Four Big Days and Nights — August 7, 8, 9 and 10

COLUMBIA CITY, INDIANA**F. E. GOODING'S RIDES ALREADY BOOKED****WANT CONCESSIONS**

WRITE JACK HANCOCK, CONCESSION CHAIRMAN

WANT BINGO COUNTER MAN

That can relief call. Operate 7 days a week. Here until Sept. 15th. No moves. Don't apply unless you can stay sober. Lushes don't last. Can also place Ball Game and a Slum Store Agent. Come on, will place you. No collect wires. No tickets unless I know you.

ART D. HANSEN, Folly Beach Amusement Park

FOLLY BEACH, CHARLESTON, SO. CAR.

ANTI-INFLATION TICKET PRICES**10,000 - \$6.80 EACH ADDITIONAL 10M - \$1.45**

WORDING CHANGE . . . \$2.00

COLOR CHANGE50

CASH WITH ORDER,

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DALY TICKET CO.

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UNION MADE—

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All One Copy

FROM THE LOTS**W. G. Wade**

MUNCIE, Ind., June 29.—Week ending June 22 was spent here, and that is almost all that can be said. Weather was hot, location was at Fifth and Madedonia and the sponsor was the South Side Business Men's Club. Indiana State convention of the VFW was held here the last three days, which helped some, but not enough. On closing night, Bailey Bros.' Circus was starting to line up, ready to pull on as soon as shows pulled off.

Local trotting horse meeting drew most of the boys on the shows in the afternoon. Long run from Marion, O., was made without mishap.

Charles Ashville, Winchester, and Robert King and party, Richmond, Ind., were visitors. Capt. Billy Sells was on hand, renewing acquaintances. Mrs. C. D. Scott, Regal Exposition Shows owner, also visited, as did Mrs. Levine and family, Hennies Bros.' Shows.

Florence Schaefer is readying her Monkey Circus for an early opening. R. C. Preston purchased C. L. Ferguson's photo gallery. D. Wade, general representative, received his new Ford convertible coupe. George Lampier has taken charge of beat-the-dealer. Hans Hanson and the lot crew manage to keep busy.—WINGIE SCHAFFER.

American Exposition

MASSILLON, O., June 29.—Playing here under auspices of the Shrine Trumdrum, shows opened Monday (17) to big business. Weather was ideal opening night, but rain hurt two successive days. Friday and Saturday nights (21-22), wheather was okay and business good. Shrine advance promotion was not as big as last year, and the opening-night parade was missing.

Harry Lottridge, lot superintendent, and crew did a good job on the lot following the rain. Over 60 loads of cinders and shavings were spread.

Line-up here was much the same as the week at Canton, O. Floyd Smith's Fun in the Dark replaced Bert Perry's Glass House, which shifted to Todd Spellman's unit at Ashland, O. Little Joe Miller's doll store was here, and Arman's potato chips was added. Milo Anthony's 10-in-1 and Rex Barnes's Monkey Circus had a big week as did the concessions. Ride biz was especially big on the week-end.

Shows, in charge of Charles O'Brien, were the first in here this year. Last year they were the only shows to play here. Personnel of the Gooding Shows visited en route to Ashland, O.—REX McCONNELL.

Worthy

FALCONER, N. Y., June 29.—After miserable weather at its opening date at Dunkirk, N. Y., the first part of June, show has been enjoying good weather for a change. An excellent week was chalked up under Fire Department auspices at Salamanca, N. Y., where the Loyal Order of Moose bought a big block of tickets for the matinee Saturday (15). Engagement here was given a boost by a parade Tuesday (18).

Shows carry four rides, including the new Kiddie Rocket, designed by F. Lewis, which is getting record business; Merry-Go-Round, rebuilt by Jim Cunningham; Ferris Wheel and Kiddie Auto Ride. Girl Show, under direction of Jim Riley and Whitey Rodgers, along with the side show, is getting a good play.

Jack Hudson, general agent, and Jim Cunningham, take care of the lots.—DOROTHY HUDSON.

Turner Bros.

DIXON, Ill., June 29.—Joe Sorenson, manager of the Girl and Posing shows, has been released from Veterans' Hospital, Dwight, Ill., after suffering a heart attack, and is resting in winter quarters at Petersburg, Ill. Ken Parks is pinch-hitting for Sorenson.

Roughhouse Kelly has engaged Jimmie Howard as the feature attraction on his Athletic Show. The new Allan - Herschell Merry - Go - Round was delivered at Kewanee, Ill. Walter Dearing has returned to his job on bingo after being a patient in Veterans' Hospital in Danville.

Visitors included M. J. Law and Harry Mench, Mom and Pop Wasserman and Billy Carsky, the latter from the Casey Concession Company, Chicago.

Capitol City

CAMPBELLSVILLE, Ky., June 29.—Stand here week of June 10 proved a red one. Horace Drenon completed his new popcorn trailer. Three new tractors were added by Owner F. L. Keef to his rolling stock.

Emery Ball has replaced Sam Blasingame on the Roll-o-Plane. Morgan Hoyes joined here. Ditto Bob Shelton with his bingo and three other concessions. Thruston Apple was putting finishing touches to his Funhouse. He has also added a snowball concession. His Motordrome still is top money-snagger. Mrs. Apple's niece, Virginia Hicroft, joined to take charge of two kiddie rides. Paul Dunlapp built a new fence for the Chair-o-Plane.—DIXIE CUNNINGHAM.

Crescent Amusements

LEXINGTON, N. C., June 29.—This was a return engagement, shows having been rained out the entire week earlier in the season. Shows opened big and business continued.

At Albermarle, N. C., week ending Saturday (22), auspices of the VFW, stand was marred by rain. Matinees Wednesday, Thursday and Friday (19-20-21) were good and the midway was packed Saturday night, but spending was slow.

Frank Long, secretary, and Joe Palmer, business manager, are constantly on the go. A birthday party was held for Mrs. L. C. McHenry, wife of the owner, at Albermarle.

Visitors were B. C. Lee, of R. C. Lee's Rides, and H. B. Shive, general manager, W. C. Kaus Shows.—LOUIS BRIGHT.

International

VALENTINE, Neb., June 29.—Filipino Jimmie, manager of the Side Show, has booked Mae Joe Arnold as annex attraction. Line-up includes Charles and Annie Perez, knife throwing; Evelyn Gray, electric chair; James Perez, Filipino whip cracker; Glasco, human ostrich; Mucha Hia, glass dancer; Georgia Hays, fire-eater; Albert Johnson, Punch and Judy; Annie Perez, blade box; Earl Jensen and Norman Cox, tickets.—FRANK WEST.

Continental

FORT EDWARD, N. Y., June 29.—Shows moved here from Frankfort, N. Y., June 17. Opening night drew large crowds, which kept up for the week. Weather on this stand was ideal and it marked the first week that the show enjoyed good weather. Results were satisfactory, Manager Roland Champagne said. Rides did capacity, as did shows and concessions.—AL CHAMPAGNE.

WANT

24-Seat Chairplane, A1 condition, for cash. Have few more Stock Concessions open. Due to disappointment, can give small Grab good proposition. Wire or write

White's Rides and Bazaar

Chatsworth, Ga., this week; then as per route.

CAN PLACE

High-class Hillbilly Show, have nice frame-up. Also place worth-while Attractions; furnish complete frame-ups. If you have any ideas contact

AL WAGNER

Cavalcade of Amusements

South Beloit, Ill. Fairs start July 28th.

WANTED

Ben Stewart wants Agents for Razzle Dazzle. Joy Asher wants Agents for Roll Down. Cecil Brown wants Agents for Clothes Pins. All other Agents answer to

EARL L. DIXON

Penn-Premier Shows, Allegany, New York.

AMERICAN LEGION

Binghamton, N. Y.

Will book a Big Show and furnish \$1,500.00. Fireworks display during any week in July or August. Wire

W. S. MALARKEY

210 Court Street Binghamton, N. Y.

WANTED TO BUY

Kiddie Rides, Auto and Airplane. Must be in good shape.

WM. PURCHASE

107 66th Street West New York, New Jersey

BOB HOUSSELS

WANTS

Hula, Strip-Tease and Specialty Dancers for #1 Show, Posing Girls for #2 Show; Man and Wife to handle Big Snake Show; Ticket Sellers and Carvaemen. Shorty Wylie, Wild Bill, wire me. 30,000 soldiers here. Salary your limit. Get on the gravy train. Wire or write.

c/o SOUTHERN VALLEY SHOWS, Leesville, La.

FOR SALE

Sit Down Cook House, built on trailer; 2 ton and Half 1938 Chevrolet Trucks; Kiddies' Chair Plane, in operation; Tent, 40 by 140, in good condition, poles, stakes and side wall. Baker & Lockwood make; Eiks' Flags and 5x8 Flag.

HERMAN WOLFE

St. Francis Hotel NEWARK, N. J.

Great Sulton Shows

Will furnish outfit for Girl Show. Must have two or more Girls.

Savanna, Ill.

TENTS-BANNERS

CHARLES DRIVER — BERNIE MENDELSON

O. HENRY TENT & AWNING CO.

#862 N. Clark St. Chicago 40, Ill.

World of Pleasure

KALAMAZOO, Mich., June 29.—Show moved here Saturday night (22) from Ann Arbor, Mich. Move, under direction of George Pence, ride superintendent, was made without mishap and we set up on the North Burdick Street circus grounds under auspices of the Military Order of Cooties, with Wilson B. Hayes, chairman.

Opening night (24) was big, gate count beating last year, and shows, rides and concessions scored. Tuesday (25) Cole Bros.' Circus played the fairgrounds here and many visits were exchanged. Dick Scatterday, Cole banner man, cut up jackpots with Owner John Quinn, General Agent Schafer and the writer. The writer, with his family, caught the Cole show and renewed acquaintances with Curley Stewart and Robert North. Stanley Barbay, of the side show was host to friends on the Cole show.

Mrs. Al Kelly Dear reports she is receiving her *Billboards* every Tuesday and has no trouble selling them. Mickie Mansion's Side Show, featuring Francesco A. Lentini, three-legged man, is getting plenty of newspaper space these days. Doris Yeager, Merry-Go-Round ticket seller, celebrated her birthday at Ann Arbor.

Gene Paggett joined here with a Girl Revue. Mrs. Bernie Hollands is in charge of the front-gate ticket box. Dickie and Debbie Haven are visiting their grandparents, Mr. and Mrs. James Carroll. Sam Hull received a new tent here from U. S. Tent & Awning Company for his Penny Arcade. Mrs. Bennie Merritt, who has been on the sick list, is back in the cigarette shooting gallery with her husband.

Visitors at Ann Arbor included Mr. and Mrs. O. A. Baker and Harold Lindsay, secretary of the Escanaba, (Mich.) Fair.—EDGAR C. MAY,

West Coast Victory

MOUNT SHASTA, Calif., June 29.—Shows made a long move over the Siskiyou Mountains to fill in a week here before entering Oregon. Week ending Saturday (22) at Petaluma, Calif., wound up better than was figured. General Manager Mike Krekos visited Wednesday (19) and met with the shows' board of directors. July 2 was set for the annual PCSA show-within-a-show drive. Date will find shows at Klamath Falls, Ore., for the Buckaroo Days.

Secretary Louis Leos reports that if business in Oregon is just average, shows will register a larger gross this year than last. Art Craner, press representative, remained in San Francisco and, after trips to Southern California and Seattle, will rejoin shows at Gresham, Ore. — ART CRANER.

J. A. Gentsch

FULTON, Ky., June 29.—Filling in only open date until late fall, org opened here week of June 17. Opening turnout was smallest crowd of the season. Belief is that the return engagement was to early.

Myrna Gentsch, manager's daughter, is getting along okay following the removal of a scyst. Pete Roberts, who joined as builder, has taken over the bowling alley. Mrs. George Harson, who opened a nickel-in, is doing okay.

Old-timers Ewing Griffith, Jackson, Tenn., and Joe Curry, Dyersburg, Tenn., visited and participated in all jackpots of the week, reviving stories dating back to the old wagon days.

Other visitors included J. T. Bess, son of Charlie Bess, concessionaire, and daughter, Mrs. Pearl Hawkins, of the cookhouse.—WHITIE STEWART.

40TH ANNUAL SPRING MILL FAIR
CONSHOHOCKEN, PA.

TEN BIG NIGHTS — JULY 10 TO 20

TWO SENSATIONAL FREE ACTS, FIREWORKS

Brand New 1946 Chevrolet Displayed on the Grounds and Given Away Last Night, and a Free Gate.

One of Eastern Pennsylvania's Outstanding Dates.

WANT SHOWS—Snake, Monkey, Wild Life, Iron Lung, Motordrome. Still have beautiful Side Show outfit for a capable operator with his own banners. Tired of letter writing. Come on.

WANT RIDES—Any Flat Ride except Tilt.

WANT CONCESSIONS—No exclusive, strictly Stock Concessions. No percentage or others. All replies to

MORRIS HANNUM SHOWS

Stroudsburg, Pa., This Week; Then Conshohocken, Pa., July 10-20.

IOWA CHAMPIONSHIP RODEO

SIDNEY, IOWA, AUGUST 20-21-22-23-24

FIVE DAYS - FIVE NIGHTS — 100,000 ATTENDANCE

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SHOWS, RIDES CONCESSIONS AND BALL GAMES (No Wheels or Coupons)

Need Cook Houses, Grab, Popcorn and Snow Cone.

Any Other Legitimate Concessions.

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TAFT JOHNSON, Concession Dept., Sidney, Iowa

WANT

Side Show with something inside, Midget Show, Fat Show, Fun House. Want Minstrel Show; people paid from office. Want 10-Cent Stock Concessions.

We are now getting ready for our Fairs, so come on and get the cream. Next week, Roxboro, N. C.; then Thomasville up town, Everybody's Day Celebration sponsored by Chamber of Commerce; then Bassitt, Va.

Address all

BELTON SHOWS

Clayton, N. C.

C. J. BELTON, Owner

W. R. JOHNSON, Mgr.

CLYDE PARRIS, Agent

A. M. P. SHOWS

"JUGGY"

Want first-class Electrician and Mechanic, Second Man for Roll-o-Plane and reliable Help in all other departments; semi drivers preferred.

Concessions—Duck Pond, Photos, Novelties, Coca-Cola, String Game, Custard, Root Beer and any others not conflicting.

Shows—Fun House, Glass House, Wild Life, Unborn, Monkey Show, others not conflicting. Francis Lee wants Girls for Girl Show; no experience necessary; will furnish wardrobe.

All replies to A. M. PODSOBINSKI, Owner-Manager; F. C. BOSWELL, Business Manager This week, Phoenixville, Pa.; next week, Chambersburg, Pa.

BEAM'S ATTRACTIONS WANT

Experienced, sober Electrician, Operator for new Fun House, Ride Men, Agents for Stock Concessions. Write or wire

M. A. BEAM, Salina, Pa., this week; Masontown, next week

CARAVELLA ★ ★ ★ AMUSEMENTS

Cleanest Midway

FIRST BIG EVENT OF THE SEASON

DU BOIS G.I. CELEBRATION AND FAIR

July 15th-20th

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WASHINGTON FAIR

July 29th-August 3d

ATTRACTIONS BY "HAMID"

ALL CONCESSIONS OPEN
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SPACE LIMITED

Watch BB for further announcements

All Wire

F. H. CARAVELLA, Barnesboro, Pa.

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WANT FOR
WEEK OF JULY 8
GREENVILLE, N. C.

FIRST IN 8 YEARS

RIGHT IN TOWN — CITY PLAYGROUNDS
BACKED BY ALL CIVIC ORGANIZATIONS

- Any legitimate Concessions.
- One Flat Ride with transportation.
- Sober P. C. Dealers that can stand prosperity.
- Man and wife to operate Fun House.
- Sober Ride Help always welcome.
- Any Ride or Show not conflicting.
- Our Fairs start last of August closing with biggest Armistice Celebration in the South.

WRITE — WIRE

J. M. RAFTERY, Morehead City, N. C., July 1-6

CADILLAC, MICHIGAN 5TH ANNUAL HOME COMING

JULY 8-9-10-11-12-13, CITY PARK

WANTED

Legitimate Concessions of all kinds. Can place Pit Show, Unborn Show, Snake Show and Fun House. Also Ferris Wheel and Tilt-a-Whirl Foremen. We hold the exclusive contracts for the following:

GREENVILLE, MICHIGAN, July 15th-20th
WAKARUSA, INDIANA, STREET FAIR, July 23rd-27th
SOUTH BEND, INDIANA, ST. JO. COUNTY FAIR, July 20th-August 3rd
ROCHESTER, INDIANA, 4-H FAIR, August 5th-9th
ARGOS, INDIANA, 4-H FAIR, August 12th-27th
WABASH, INDIANA, 4-H FAIR, August 20th-24th
RENSELAER, INDIANA, JASPER COUNTY FAIR, August 26th-30th
JONESVILLE, MICHIGAN, LABOR DAY CELEBRATION, September 2nd
CASSOPOLIS, MICHIGAN, CASS COUNTY FAIR, Sept. 3rd-7th
COLDWATER, MICHIGAN, BRANCH COUNTY FAIR, September 10th-14th
BOURBON, INDIANA, FAIR, September 17th-21st
MARION, INDIANA, STREET FAIR, September 24th-28th

Write or wire

C. D. MURRAY, Mgr. W. G. Wade Shows Unit No. 2
Per Route

A. M. P.

DICKSON CITY, Pa., June 29.—After a short move from Dunmore, Pa., everything was up and ready by Sunday night and show opened Monday (17) to capacity business under auspices of the Sportsmen's Club. All equipment is being put in tip-top shape for the July 4 celebration in Phoenixville, Pa., home city of Owner A. M. Podsobinski. Show has two more weeks in Pennsylvania, then Maryland and the West Virginia coal fields, with the fair season opening the last week in August. General Agent G. C. Mitchell is expected back on the show after he completes the Southern fair route.

Mr. and Mrs. Fred Bancroft joined here with their side show, replacing Louis Augustino. Dr. G. Hewey Barnhart left after a week's visit with the Bancrofts to join Mills Bros.' Circus in Illinois. Many folks with the side show have renewed acquaintance with Minnie Myers, of the Jewel Box Casino, who was on the Marks Show last season.

Side Show Roster: Berle (Blackie) Hoskins, talker; Elmer Esmond and Bill Tipping, tickets; Walter Horton, tattooed man; Harry Bancroft with Cheeta, baby chimp; Prof. Eddie Torbert at the Unaphone; Princess Tiny, four-handed girl; Lady Zoeann, Oriental cabinet; Cactus Peggy, yodeling cowgirl; Scotty Kean, smoke artist and bagpiper; Buckskin Betty, rifle shot; Colorado Fred, knife throwing; Cleo Renee, annex. Raymond (Skeets) Bancroft, recently discharged from the navy, is doing a good emcee job for his parents.—FRED C. BOSWELL.

Happyland

ADRIAN, Mich., June 29.—Org, now showing here, narrowly averted complete destruction at 6 p.m. Monday (17) while at River Rouge, Mich., when a tornado swept within three blocks of the show lot, demolishing houses and store buildings.

Most of the personnel saw the twister approaching, and, for a few moments, it seemed heading straight for the lot. Fortunately, it veered off as the midwayites stood holding their breath.

Co-Manager William G. Dumas dispatched the ride crew to the damaged area, where they assisted in removing the injured from the wreckage. Cool-headedness and prompt action of showfolk volunteers was front paged by *The River Rouge Herald*.

About four hours after the twister an electrical storm, accompanied by high winds, hit the lot, demolishing Tommy Blackhall's fat show top and overturning several concessions. Harry Lewiston, who operates several amusement enterprises in the Detroit area, came to Blackhall's aid with the loan of a top, and the Fat Show was back in operation the following night. Visitors at the Rouge lot included Bertha (Gyp) McDaniels, Mrs. Milton Morris, Woodrow and Francine Jones, Mr. and Mrs. Carl Lauther Jr., all of the Johnny J. Jones Exposition.—PAUL D. SPRAGUE.

Page Bros.

HARTSVILLE, Tenn., June 29.—For the first time since opening org enjoyed a full week without rain here the week ending Saturday (15). Auspiced by Trasdale County Recreation Center, shows racked up good business.

Birthday party given Clifford Craig, secretary, was attended by 70 members of the org. Four-piece band was composed of Abe Franks Jr., Johnnie Butler, Sam Nickles and Joe Robertson. Edna Franks served the refreshments.

Rose Lee, armless wonder, joined as feature of the Side Show. Tex Allen and Kitty Kettleman added another trick to their free act.—C. C. LEASURE.

A-1 Amusement

NATALIA, Tex., June 29.—Org, built to cater primarily to kids, has quadrupled size since season's opening, despite grief arising from polio and weather. Outfit opened in Pleasanton, Tex., just as ban fell on public gatherings due to polio. Ban was in force three weeks, and rain, hail and wind storms followed for 22 days, killing first six weeks.

Show then moved into Charlotte, Tex., timed with peak of watermelon and cantaloupe shipping season, and racked up good two weeks biz, after which it moved in here to catch the beginning of the spring crop movement.

Roster follows: Merry-Go-Round, booked by Ann Moore; operator, Bob Marsh, tickets, Lillie Marsh; Chairplane, operated by Cecil Wooten, with Josephine Sanchez on tickets; Kid Auto Ride, Melvin Storey, operator, and Pauline Garcia, tickets; mug joint, operated by Bob O'Leary, with wife, May, and son, Wallace; set joint, Tony Martine; clothespin and hoop-la, George and Irene Young; ball games, Two-Boots Roberts and Tom Erwin; six arrow, Fred (Wingy) Reid, who also has a ball chuck, with A. L. Smith, agent; log, Allen Windsor; cigarette penny pitch, June Smith; glass pitch, F. A. Sprinkle; snow cone and juice, Joyce Springle and Violet Ogle; office-owned penny pitch, operated by Rose Neighbors, and office-owned darts, operated by Tony Edmonds.

Visitors Saturday (22) included Pat McGinniss, owner-manager of the Shamrock Shows, who was accompanied by Al and Edna Carpenter and Dick and Bertha Hart.—WILLIAM A. REID.

Hartsock


KIRKSVILLE, Mo., June 29.—Paint flowed freely on all fronts, rides and concessions as shows made ready for a big July 4. Walter Hartsock is now sole owner and manager of the shows, having purchased Jack Diamond's interest in the show. Diamond is organizing his own shows for a July 4 opening in Iowa. Diamond free acts went over big in Missouri.

Concessions are doing well, and LeRoy Itschner's Penny Arcade is adding several new machines. Tommy Mooney's Razzle-Dazzle has Red Gaither and Strawberry Rusher as agents. Roy Logan joined at Shelbina, Mo., with new pan game, Coca Cola bottles and balloon darts as did Charley Reynolds, with ball game, rat game and beat the dealer. Thomas Dehlaney is second man on the Ferris Wheel. He's also shows' electrician. Shows are in their 10th week and so far have lost only one night. That was when lightning struck the transformer at Browning, Mo.

Crawford Bros.' bingo left to join the Gold Bond Shows, and Hartsock is operating an office corn game to big business. Walter, Roy and Bryan Hartsock have Ferris Wheel, Merry-Go-Round, Glider, Tilt-a-Whirl, Octopus and Loop-o-Plane; Side Show, Jean Krump's two girl shows. S. W. Gaither is Funhouse manager. Jack Bennet is in charge of eight office-owned concessions. LeRoy Itchner has the cookhouse and Penny Arcade; Roy Logan, 4; Charley Reynolds, 4; Tommy Mooney, 6, and Harry Scheizer, 1. Junior and Ruth Barker have photos and a novelty stand. Bozo Boswell has the mitt camp and cigarette gallery, and Ruella Mooney a ball game.—TOMMY MOONEY.

Rockwell

SANTA ANA, Calif., June 29.—After leaving the barn in Compton, Calif., in April, shows owned by Mrs. Elva P. Rockwell have been doing good business. Shows move on six trucks and have five concessions, three major and two kiddie rides. Lee Wallace is manager.



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Will furnish complete outfit, top, stage,
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Will also furnish bus for performers's trans-
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Have 6 Fairs in Iowa and 3 Southern
Fairs with others pending. Address:
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Hannibal, Mo., this week, then per route.

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Dark Room Operator and Tinter for Photo
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Crafts 20 Big

STOCKTON, Calif., June 29.—Roy E. Ludington, general manager who has been on the sick list with a heart ailment, is coming along fine and plans to visit the shows here July 4. Owner O. N. Crafts; Jimmy Lynch, commissary manager; Roger Warren, concession man, and Frank Warren Jr., midway manager, plan a hunting trip to the Northwest this fall and will wind up in Alaska for big game hunting. They will make the trip in Crafts' twin engine plane.

Red Hildebrand, retired carnival owner, is a frequent visit to the PCSA clubrooms, Los Angeles. Harry Hargraves, former carnival inventor and park man, who now lives in retirement in Santa Monica, Calif., recently enjoyed a week's deep sea fishing off the West Coast of Mexico. Hargraves flew there with Crafts, and they had to pay a \$75 fee to land, \$25 for the take-off, \$50 per day for a cabin fishing cruiser and a hotel bill of \$26 per day.

Nate Miller, the old Roman of the road and for many years a ride operator at exhibitions and parks, is well situated at Long Beach, Calif. Life magazine photographers took shots of the shows in Merced, Calif., and reports are that six pages of pictures will appear in an August issue. Miller and Zambrino are operating rides at Long Beach and Ocean Park.—ROY E. LUDINGTON.

Florida Amusement

NEWLAND, N. C., June 29.—Everyone is looking forward to the July 4 Veterans Homecoming at Marshall, N. C. Shows will be the first to play Marshall in nine years.

Hobson joined and has taken over the Snake Show. Billie Shaffer joined at Boone, N. C., with his high act. The Sensational Kays, who left at Spruce Pines, N. C., will return after filling contracts with the Ernie Young office. Mr. and Mrs. Bert Naylor joined with two concessions.

Red Inman continues to handle the legal adjusting, Doc Rutherford is handling press and advertising ahead and J. J. Barkley is in charge of the office.

All shows have new canvas, and a new marquee, with 100-foot wings, and two new trucks have been added.

Boone, under auspices of the American Mechanics Junior Union, proved a good one. Mary Johnson, who was confined to the hospital, is back on the job.—JODINE BAILEY.

Thompson Bros.

FLEMINGTON, Pa., June 29.—Rain and unusually cool weather were the rule here, but business was better than expected. Ferd Thompson added two more concessions, and Dick Harrison joined with his concessions.

Frankie Bland and Duke Bronell, of Penn Premier Shows, visited. W. Davidson was a guest of Manager James Thompson. Mr. and Mrs. Donald Down spent several days at their home in Williamsport, Pa. H. Caselman received his new house trailer. John Krobok purchased a new food truck.

Orrie Shurr, operator of the kiddie auto, has recovered from the flu. Billy Reich is on the sick list.

R. W. Sharpe, ride superintendent, keeps on the move. Ferris Wheel topped rides at Renova, Pa.—R. W. SHARPE.

Harrison Greater

EGG HARBOR, N. J., June 29.—Org has reached its mid-season mark. Manager-Owner Frank B. Harrison reported biz to date has lived up to expectations, and congratulated Charles M. Powell, general agent, for routing the show thru lush territory.

Out since March 31, outfit enjoyed its first full week without rain at (See Harrison Greater on page 86)

TAP THIS "HIDDEN CONCESSION"
... and **ADD SHOW PROFITS**



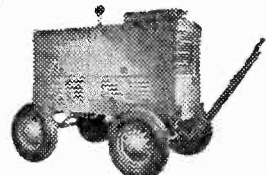
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Trailer-Model Generating Plant — 5-75 K.W. AC or DC

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LATE MODEL MOON ROCKET IN PERFECT MECHANICAL CONDITION
Now in Operation in a Large Amusement Park

**This Ride Includes Numerous Added Equipment and Decorations, Includ-
ing 100 Extra Feet of Neon and Several Highly Decorative Background
Panels. Ride Has Recently Been Equipped With All New Wheels and
Bearings. Thirty Extra Wheels and All Equipment Necessary for Operation
Is Included. PRICED AT \$14,500.**

**Address All Communications to:
BOX D-236, Billboard, Cincinnati 1, Ohio**

Wanted—GIRLS—Wanted

**For HAWAIIAN Show. Top salaries. Wardrobe furnished and
transportation furnished after you join. Also need Girls for
POSING Show. No experience necessary. Wardrobe and trans-
portation furnished. Girls who have worked for us before, wire.
Charlene Brand, Dixie Naldrett, Betty Franks, wire. All answer**

J. SCIORTINO or GINGER RAE
World of Mirth Shows, South Portland, Me.; next week, Bath, Me.

HERBIE MACE SHOWS

WANTED AT ONCE

FREE ACT—SOUND TRUCK AND RIDES—SHOWS—CONCESSIONS
FOR BIG ROCKVILLE, MARYLAND, CELEBRATION, JULY 22 TO AUGUST 3.

First outside carnival in many years, and for long season South. Now playing excellent territory. FLAT RIDES with transportation—Whip, Caterpillar, Octopus, Roll-o-Plane and Kiddie Rides. SHOWS: Fun House, Glass House, Life, Mechanical or other good Grind Shows of merit. CONCESSIONS: Legitimate Stock Concessions only. Good opening for Frozen Custard, Penny Arcade, Scales, High Striker.

SOUTHERN FAIR SECRETARIES: Have open dates for our fall tour.
HERBIE MACE SHOWS, ANACOSTIA STATION, WASHINGTON, D. C.

OPEN FOR BOOKINGS MODEL JAPANESE SUBMARINE

We have just been authorized to release a model Japanese Submarine. Submarine is approximately 25 feet long, and the actual suicide type used at the invasion of IWO JIMA.

All steel construction, perfect detail. Mounted on 34-foot trailer but removable for inside display purposes.

EXHIBITION INCLUDES

- Prize winning original model of IWO JIMA group, measuring approximately 12 feet long by 12 feet high, and about 8 feet deep.
- Deep sea diving equipment.
- Many war scenes blown up for display purposes.

A COMPLETE EXHIBITION READY TO START A NATIONWIDE TOUR

WRITE—PHONE—WIRE

ALBERT THOMAS

1301 Linden Avenue
Baltimore, Maryland

Phone Madison 3505-W

PHIL LITTLE WANTS

FOR MILWAUKEE (WIS.) CENTENNIAL, JULY 12 TO AUGUST 11

GRIDDLE MEN — STEAM TABLE MEN
ICE CREAM WORKERS — GRAND STAND WORKERS

Good Pay for Reliable Men

Address: PHIL LITTLE, c/o Hotel Wisconsin, Milwaukee 3, Wis.

Wants—SIDE SHOW OPERATOR—Wants

CAN PLACE MANAGER WITH ACTS FOR TEN-IN-ONE

Will furnish Complete Outfit, with 146 ft. Front.

We have 2 Acts on Hand—Magician and Frog Boy.

Have 6 Fairs in Iowa, starting August 1st; 3 Southern Fairs, with more pending.

PEPPERS ALL-STATES SHOWS

Hannibal, Mo., this week; then per route.

Want—Bunting Shows—Want

Legitimate Merchandise Concessions working for 10 cents. For Soldiers & Sailors Reunion (on the streets), Morris, Ill., July 9 to 13. Can also place Cookhouse and Grab Joint and Concessions of all kinds for McDonough County Fair, Macomb, Ill., July 23 to 26; Brown County Fair, Mt. Sterling, Ill., July 30 to August 2. We hold exclusive at the above three spots.

Address Henry, Ill., this week; then as per route.

— FOR SALE —

CATERPILLAR, completely rebuilt, including new motor, over 800 ft. neon, new cat-walks, bally cloth and clutch. This ride is high speed and does not use tunnel.

45-FT. MERRY-CO-ROUND, center pole mounted on wagon. Just completely rebuilt with new motor, new royal blue top and just repainted. This is the most beautiful portable Merry-Co-Round in the country.

SILVER SCREEN ROAD SHOW, complete with truck, tent, chairs, and all projection equipment.

Ken Murray, Box 264, Bloomington, Ill. (Ph. 5903-0)

Smith's Greater

FUQUAY SPRINGS, N. C., June 29.—Shows played the fairgrounds at Asheboro, N. C., the week ending June 15. Part of the date was lost to rain, but the week-end put everyone on the right side of the ledger. Shows opened on a new lot here to a big night. Org moves from here to Pittsboro, N. C., for a three-county Lions' Club July 4 Celebration.

Recent arrivals included Mr. and Mrs. Sid Gromer with six concessions and a well-flashed bingo. Joe and Billy Kinlaw joined with three stock concessions, and Mr. and Mrs. Bill Taylor came on with nine stock concessions. M. L. Bartlett has three good stands.

Mr. and Mrs. E. J. Gordon have four flashy stores. Phil Mislach is Ferris Wheel foreman, with Robert Amen, second man. Harvey Brooks Jr. is the Merry-Go-Round foreman, with J. Henry Hadley, second man. Bruce Collins is Loop foreman, and Buddy Mayes, second man. Clarence Muffi has the Kiddie Ride. Ivone, Imp in the Clouds, is the free act.

Staff has K. F. (Brownie) Smith, owner-manager; M. L. Blaske, secretary; Joe Kinlaw, lot man; Arthur Wee, agent; Tony Castleberry, sound system; Phil Mislach, electrician; Jerry Thorpe, transportation. Shows move on 15 trucks and semis. Manager Smith purchased a new International tractor. Manager Smith and Agent Wee return with a good line-up of Virginia bookings.—PECK WILSON.

O. C. Buck

MENANDS, N. Y., June 29.—Shows played next to the Ringling-Barnum circus here opening day, Monday (24) and business was beyond expectations, due mainly to the circus sell-out. Whitey Sutton, manager, reported his biggest Monday since the season started.

Officials of both shows visited with Lon Ramsdall, who celebrated his birthday Tuesday (25), and Harry Swartz. A new top and sidewall is on the Merry-Go-Round, and the Silver Streak is decked out in a new top and back, plus a neon sign.

En route to North Adams, Mass., Mr. and Mrs. Sam Beatty, formerly with the shows, visited. Other visitors included Gerald Snellens, World of Mirth Shows; Mr. and Mrs. Walter K. Sibley, National Showmen's Association; Johnny Kline Jr., Mr. and Mrs. William Hanley, Jim Carey, J. W. M. Goff, Mrs. Helen Kimball and George Wilson.

Jimmie Hix joined the Paul Ollis concessions. Sid Goodwaldt, Ralph Flannigan, Jim Quinn, O. C. Buck, Roy Peugh, Larry Narcassio, Harry Swartz and Harry Horner entertained Lon Ramsdall on his birthday.—ROY F. PEUGH.

Regal Exposition

RUSSELLVILLE, Ky., June 29.—Org opened to fair biz and beautiful weather here this week. Light shower fell Tuesday (25).

Flying La Vans, who joined with their free act several weeks ago, are going big, holding crowds on the midway. Mrs. B. M. Scott, owner, returned here following a few days visit with her stepmother, Mrs. Pearl Schroyer, and friends in Dayton, O., and Cincinnati. Last week Elmer James and family made a short visit to their home in Tell City, Ind. New concessionaires have been arriving.—NORMA CHAMBERS.

W. C. Kaus

ROCK HILL, S. C., June 29.—Shows closed a six-day engagement after only two days of good business. Rain, night baseball and the Louis-Conn fight were tough opposition the first four nights. However, the biggest matinee of the season and near (See W. C. KAUS on page 86)

ADDEM-UP DART BOARDS

A SURE-FIRE GRIND STORE . . . WORKS FOR A QUARTER AS WELL AS A DIME

Flashy, 3-color Silk Screen Job. A Chart Free with Each 2 Boards. Flash your Joint with HI-Class Merchandise.



GROSSES MORE MONEY THAN THE BEST BALL GAME

#1 BEAVER BOARD. Ea. \$10.00

#2 SPONGE RUBBER ON PLYWOOD
Single-sided Board. Ea. 25.00

#3 SPONGE RUBBER ON PLYWOOD,
Double-sided board. Ea. 37.50

PLEASE ORDER BY NUMBER

PENNY PITCH-BOARDS IN STOCK

#2 FIVE JACKPOTS
1 3/4" inside squares. Ea. 65.00

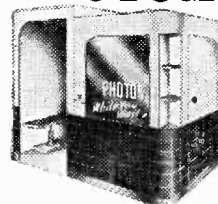
#4 NICKEL BOARDS
1 3/4" inside squares. Ea. 60.00

THESE TWO BOARDS WILL BE ALL WE
WILL MAKE THIS SEASON.

RAY OAKES & SONS

Box 106 Brookfield, Ill.
Home of the World's Finest Zoo

Coin or Regular Streamline PHOTOMACHINES



Quick Delivery. Single, double, triple. 10 sizes, bust to full length. Cameras only or cabinets complete. KD or 1 piece.

Write—phone—wire.

Federal Identification Co.
Dept. R, 1012 N. W. 17, Oklahoma City, Okla.

WANTED DROME RIDERS

MEN AND LADY RIDERS

Big Drome—Good Equipment.

For rest of season and all winter's work in Florida. Address:

SAMMY LOWREY

c/o Wonder Shows of America.
Des Moines, Ia., this week, then per route.

AT LIBERTY

Thoroughly experienced Ride Mechanic. Can get them up, down and running. State best proposition.

BOX D-238

The Billboard Cincinnati 1, O.

FOR SALE — CHAIRPLANE

Jones 24 Seats, complete and in operation. A-1 condition.

JACK NASWORTHY

c/o M. A. SRADERS SHOWS
Great Bend, Kan., week July 4

WANTED

Book any kind Tent Show, you name the date. Write:

THOS. S. MADDOX

V. F. W., MILTON, FLA.

L. J. HETH SHOWS

WANT NOW AND FOR THE FOLLOWING FAIRS

Lebanon, Tenn., Aug. 19th-24th
 Dickson, Tenn., Aug. 26th-31st
 Oneida, Tenn., Sept. 4th-7th
 Jamestown, Tenn., Sept. 11th-14th
 Scottsboro, Ala., Sept. 16th-21st

Jasper, Ala., Sept. 23rd-28th
 Carrollton, Ga., Sept. 30th-Oct. 5th
 Covington, Ga., Oct. 7th-12th
 Cordele, Ga., Oct. 14th-19th
 Americus, Ga., Oct. 21st-26th

SHOWS: Organized Minstrel Show, or Manager With Talent. Have New Top. Bus Transportation. Salary Sure From Office. Fun House, Glass House or Any Walk-Thru Show.

SHOW HELP: Three Girls for Posing Show (experience not necessary). Top salary. Hillbilly Show Performers to enlarge show.

RIDE HELP: Ferris Wheel Operator, Chair-o-Plane Foreman.

CONCESSION HELP: Caller for Bingo. Floyd Heth wants Roll Down Agents.

CONCESSIONS OPEN: Frozen Custard, Candy Apples, Hoopla, Novelties, Lead Gallery.

GOOD OPENING FOR FLAT RIDE.

All Replies:

Connersville, Ind., Now; Huff's Park, New Albany, Ind., Next Week.

CONTINENTAL SHOWS

NOW PLAYING CATSKILL, N. Y.

FIRST SHOW IN CATSKILL, N. Y., IN SEVEN YEARS
 CONTINENTAL SHOWS ALWAYS FIRST

Want Concessions of all kinds. Two more weeks New York State, then Vermont and New Hampshire. Shows—Have several new Show Tops and transportation. What have you? Girl Show—Have newly framed outfit, want Operator to take over; must have two Girls. Bingo—Have very good opening for Corn Game, with four outstanding Fairs: Barton, Vt.; Lyndonville, Vt.; Westport, N. Y.; Boonville, N. Y. One more Flat Ride with transportation. Wire

ROLAND CHAMPAGNE, Owner Continental Shows
 WESTERN UNION, CATSKILL, N. Y.

AMERICAN LEGION CELEBRATIONS

JULY 7-13 — TUNKHANNOCK, PA.

Want for this week and several more to follow, Shows, legitimate Concessions, sensational Free Act. Have fourteen more bona fide Celebrations and Fairs to follow. Answer this week, Candor, N. Y.

MICKEY PERCELL, Percell's Pioneer Shows

Attention, Fair Secretaries and Committees

Georgia, Alabama, Mississippi

Have 8 Rides, 5 Shows, 30 Concessions.

Few open dates.

Address BOX D-240, Care The Billboard, Cincinnati 1, Ohio

THE JOLLY SHOWS

Stock Concessions of all kinds; no grift on this show. Cook House open. Kiddie Rides open, will buy or book same. This is real Concession territory. Bingo Help wanted. Want Ride Help for No. 5 Wheel. No drunks tolerated. Will buy Frames, Joints, Rat Game. Write, wire, call

BILL ENFANTE

JACK ROBINSON

2235 First St., N. W.

Michigan 6051

Washington 1, D. C.

LOOK! READ-COME ON! FAIRWAY AMUSEMENTS

WANT TO JOIN IMMEDIATELY — FOREMAN and Second Man for MERRY-GO-ROUND. Highest wages for capable, sober men who appreciate nice equipment. JOHN HENRY CARLSON, ROBERT N. PARK, JOHN NEIGLOS, OPLE LUSE and others, wire or come on. We own all Concessions and can always use Agents who want to make money. We carry no gambling joints. Ticket Sellers, Help of all kinds, come on. Guarantee to place you where you can make money. Commerce, Texas, July 3-13; then Honey Grove. C. A. BAIN, MGR.

JOHN K. MAHER MIGHTY MIDWAY SHOWS

WANT SHOWS AND CONCESSIONS

CAN USE THE BEST RIDE HELP AT THE BEST WAGES. GRAB JOINT WANTED.

ADDRESS: Metropolis, Ill., July 1-6; Paducah, Ky., 6-13; Hopkinsville, Ky., 15-20; Golconda, Ill. (Fair), 22-27; Harrisburg, Ill. (Fair), July 29-August 3. And other Illinois Ace Fairs to Follow.

VIRGINIA GREATER SHOWS

WANT

Frozen Custard, Coca-Cola, High-Striker, Nylon Stockings, Scales and Guess Your Age, Cigarette and Lead Shooting Gallery, Grocery and Merchandise Dart Wheel and Penny Arcade. Have complete Rat Game for sale. Will book same on show. Contact Jack Huffines. Want at once, Musicians and Girl Dancers for Minstrel Show. Office paid. Mary Lou, Anna Ruth Blake and Sparrow, come on. Jerry Jackson, answer. Also want a good Talker for Minstrel. Have complete bus for transportation.

Louie Augustino wants People for Circus Side Show and Wild Life Show. One good Grind Store Agent.

Want good Truck Mechanic for very good equipped fleet. Dutch Kershner, come on.

This week, Woodstock, Va.

FOR SALE

2 SURE-LITE 50 KW. LIGHT PLANTS, mounted on 22-ft. Freuhauf semi trailer, closed van opens all sides. These generators used only a few weeks and in excellent like new condition. Will sell with or without trailer.

ONE DOUBLE LOOP-O-PLANE, in good condition. Can be seen in operation on show.

ONE KIDDIE CHAIRPLANE RIDE with motor.

IF INTERESTED, WIRE OR WRITE FOR PRICES AND FULL INFORMATION

JOSEPH J. KIRKWOOD SHOWS

WEEK JULY 1ST, NEWPORT, VERMONT

WEEK JULY 8TH, PLATTSBURG, N. Y., THEN PER ROUTE

WANT

KEYSTONE EXPOSITION SHOWS

WANT

Want for Cotton Mills and Tobacco Markets, and will play the cream spots of North and South Carolina. This week, Spring Hope, N. C., Big 4th of July Celebration, auspices Junior Chamber Commerce; next week, McColl, S. C.

Want Concessions as follows: Ball Games, Slum Spindle, Clothes Pin Pitch, Dart, Hoop-La, Cigarette Penny Pitch, Guess Your Age, Scales, String Game, any 10-Cent Concessions and American Palmistry. Good proposition for Grab Joint. Bob Mahan wants Stock Store Agents. Office wants Percentage Agents. Will buy for cash Baby Eli Ferris Wheel and Kiddie Airplane. Must be in first-class condition. Office owns five Rides now and booked solid until Xmas. Address all mail and wires to

CARL O. BARTELS, Owner-Manager; ALBERT C. BARTELS, Business Manager

CARNIVAL FOR SALE

Can be seen in operation now. 8 Rides: 5 major Rides, 3 Kiddie Rides, all in first-class condition and newly painted. Positively no junk. Also trucks and semis to haul same without doubling back. Also have several stock concessions. Wire, switches. Office truck, fully equipped, also several big tops, banners, etc. To see it, is to want it. Will sell all or none, no piece meal sales, and for cash only. This is not to settle an estate, and is not on account of sickness. I am just retiring from the road. Interested parties with cash write or wire BOX D-237, c/o Billboard, Cincinnati, Ohio.

SHOWMEN

STOP—LOOK—LISTEN

FABICK HAS

FOR IMMEDIATE DELIVERY

**BUDA DIESEL ELECTRIC GENERATOR SETS, 30 KW.
with Switchboard and Synchronizer for parallel
Operation.**

**GENERAL MOTORS DIESEL ELECTRIC GENERATOR
SETS, 60 KW.**

JOHN FABICK TRACTOR CO.

3100 GRAVOIS

ST. LOUIS 18, MO.

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Fabick Service

IS DEPENDABLE

NOTICE

The operation of all concessions known as Bartlett's Diggers, both in the United States and Dominion of Canada, will continue as in the past under the personal supervision of Robert K. Parker, for the estate of W. D. Bartlett. Office and factory located at 28 N. E. 54th Street, Miami 38, Florida. Mr. Jack Dyke will continue his exclusive operation for the estate of W. D. Bartlett on the West Coast as in the past.

SIGNED: **JAMES A. DUNN**
EXECUTOR AND TRUSTEE
ESTATE OF W. D. BARTLETT

WARNING

Miami Diggers are protected by United States Patents Nos. 1,882,563 and 2,166,854, also Dominion of Canada Patent No. 368,191. Any infringements will be prosecuted to the fullest extent of the law.

RIDES WANTED FOR FAIR DATES

Can use Merry-Go-Round, Big Eli Wheel, Tilt-a-Whirl, Octopus, Rolloplane, Auto Ride for Circuit of large Fairs commencing August 11. Great opportunity. Equipment must be modern and in good condition.

Address inquiries

F. E. GOODING AMUSEMENT CO.
1300 Norton Avenue Columbus 8, Ohio

NEW

IMPROVED

SPITFIRE RIDES

Available for 1946 Season

FRANK HRUBETZ & CO.

Front and Shipping Sts.

Salem, Oregon

CAPABLE FERRIS WHEEL FOREMAN WANTED

Also Second Men on Octopus and Merry-Go-Round. Top wages. Only sober and reliable Help need apply. Don't write, come on.

Ford City, Pa., Week of July 1, and Broughton, Pa., to Follow

KEN-PENN AMUSEMENT COMPANY
619 EARL AVENUE NEW KENSINGTON, PA.

Alamo Exposition

McALLISTER, Okla., June 29.—This territory gave shows only a fair week's business. Move to McAllister saw the first serious accident with truck hauling. Merry-Go-Round overturned and the truck was wrecked and the van damaged. Estimated loss was about \$700. Joe Rosen also had the misfortune to have a wheel come off the trailer which houses his photo booth, and damage, altho not serious, will delay him several days.

Among showfolk who will never forget the trip and who had plenty of blowouts are Bennie Hyman, who had four, and Adolph Menter. Albert Wright gave a luncheon in McAllister Sunday night at the Hotel Crutchen for several friends. Rosemary Ruback is due back at Cushing, Okla., July 4. Business, which at this writing is off from last season, is expected to rise again at the many fairs shows have booked for the fall.

Much painting and repairing is being done this week getting ready for the long grind of events which start July 4 at Cushing. Line-up is 10 rides, 10 shows, 40 concessions and the Miller Duo, free act.—H. B. ROWE.

W. G. Wade

MARION, O., June 29.—Week ended June 15; location, Drake Field; auspices, Marion Navy Club; weather, good; business, very good.

With the best co-operation possible from the committee under Skipper Pickert and Arthur Wall, this spot was a red one. Wednesday night (12), a storm blew up late at night and blew down the side show and Morrison's Animal and What Is It? shows. Both shows were up and ready the next night, however.

The Marion Star gave with plenty of pictures and stories and Station WMRN carried three midway broadcasts. Station's owner, Bob Mason, along with Lew Mahla, Ed Pletta and Don Sherwood, were nightly visitors.

Lela Nelson went home to witness the graduation of her daughter. Opal and Earl (Smitty) Frazer expect their son on a 14-day furlough.

New concessionaires joining include George Peterson and James Farrell, each 3; Flo Zimmer, Bill Gardner and Gay Love, each 2, and D. R. Snyder, H. E. Roby and Joe Duncan, each 1.—WINGIE SCHAFER.

Blue Ribbon

PORTSMOUTH, O., June 29.—Business was good here. Recently joining were Mr. and Mrs. Casey Sens with bingo and five concessions, Charles Baldwin with a new Kiddie Ride and four concessions, and Mr. and Mrs. Rollie Davidson, custard and candy floss. George Kelly added three concessions, making 15.

Irish Gaughn is going big with his nylon hose wheel, as is T. A. Stevens with the color game. Mr. and Mrs. Robert Quinlin and Ben Kaplan visited Quinlin's father in Huntington, W. Va. Fred Barker is special agent and billposter.

Dolly Young, adjuster, entertained Chief Hughie Ruddy and Lieutenant Bailey.—E. H. SMITH.

Penn Premier

STROUDSBURG, Pa., June 29.—Invading their home State and winter quarters for the first time in four years, shows got a big reception here. Over 1,000 were on hand when shows pulled into town, streets were gaily decorated and weather was ideal. Sponsored by the VFW, of which Owner Lloyd D. Serfass is a member, (See Penn Premier on page 86)

3000 BINGO

No. 1 Cards, heavy white, 5x7. No duplicate cards. 35 cards, \$3.50; 50 cards, \$4.00; 75 cards, \$4.50; 100 cards, \$5.50; 150 cards, \$8.25; 200 cards, \$11; 250 cards, \$13.75; 300 cards, \$16.50. Remaining 2700 cards \$5 per 100 for cards only—markers or tally omitted. No. 3 cards—Heavy, Green, Yellow, Red—Any set of 50 or 100 cards, per card 6¢.

3000 KENO

Made in 30 sets of 100 cards each. Played in 3 rows across the cards—not up and down. Light weight cards. Per set of 100 cards, tally card, calling markers, \$3.50.

LIGHT WEIGHT BINGO CARDS
White, Green, Yellow, Black on White, postal card thickness. Can be retained or discarded. 3,000, size 5x7, per 100, \$1.25. In lots of 1,000, \$1 per 100. Calling markers, extra, 50¢. Ping Pong Balls, printed 2 sides . . . \$30.00
Ping Pong Balls (for blowers). Dz. . . . 1.50
Replacements. Numbered Balls, Ea.50
3,000 Jack Pot Slips (strips of 7 numbers) . per 1,000 \$ 1.25
M. W. Cards, 5x7; White, Green, Red, Yellow, per 100 2.00
3,000 Small Thin "Brownie" Bingo Sheets, 7 colors, pads of 25. Size 4-5, per 1,000 1.25
3,000 Featherweight Bingo Sheets, 5 1/2 x 8, loose, per M 1.40
Round Gray Cardboard Markers, 1800 for 1.00
Thin Plastic Markers, brown color, M . . . 2.00
All above prices are transportation extra. Catalog and sample cards free. No personal checks accepted. Immediate delivery.

J. M. SIMMONS & CO.
19 W. JACKSON Blvd., Chicago 4, Illinois

WANTED

Second Man for Custard

Salary \$50 Per Week

Wire or Call

JOHN B. O'REAR

900 Grand Concourse, Bronx, New York City

Tel.: Jerome 7-4700

FERRIS WHEEL (No. 5) AND CHAIRPLANE

FOR SALE

These Rides run only a few short seasons. V-belt driven, steel base, like new, only \$5700 for both. Can be seen in operation at

Glenwood Springs Park

Dacula, Georgia

STOP, DON'T JUNK THAT OLD RIDE SELL IT TO US WE PAY CASH

R. T. WADE

16845 Lindsay

Detroit 27, Mich.

FOR SALE BURCH AND STAR ELECTRIC POPCORN MACHINES

Both in good working condition

C. L. FLEENER WAYNESVILLE, MO.

WANTED] THOMAS FUNLAND SHOWS] WANTED

Owing to disappointment, can book Ferris Wheel, Merry-Go-Round and any 10 cent Grind Concession. Percentage sold. Mitt Camp. Ball Games, Snow Cones, Fish Pond, String Game open for largest I. O. O. F.-4th of July Celebration in Missouri. Rogersville, Mo., July 3, 4, 5, 6 and Reeds Springs following week, and other good ones, both celebrations and fairs, to follow. Concession agents wanted.

WANT

Capable Count Store Agents, get in touch with

ENGLISH JACK SAUNDERS

Alamo Exposition Show, Cushing, Okla., week of July 4th; Ponca City, 8th to 13th. Fairs and Celebrations following immediately. Right show. Right people. You work and make money.

WANTED TO BUY

Factory-built Kiddie Auto Ride; must be in good shape. Contact:

D. R. GOWIN

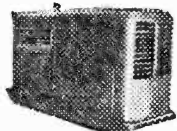
c/o AMERICAN EXPOSITION SHOWS,
Midland, Pa., week of the 4th

Generate Your Own Power

All the electricity you need for lights and equipment at a fraction of the cost for city power.

New 30 KW Portable Diesel Generator Sets

Brand new . . . International units . . . radiator cooled . . . fully enclosed . . . mounted on skids. Easy to operate.



30 KW, Type UD-14, 60 Cycle, 127/220 Volt. Specially low priced. For further information wire

ELECTRIC EQUIPMENT CO.
63 Curlew Street • Box 51 • Rochester 1, N. Y.

40-FT. 2-ABREAST PARKER MERRY-GO-ROUND

Good Continental Power Unit.
\$3,200 Cash

Come and get it. Up and Running at Atlantic Beach, Morehead City, N. C.

EVAN S. GLENN
Atlantic Beach, N. C.

After July 9th, Gastonia, N. C.
Phone County 2005

NEW ENGLAND AMUSEMENT CO.

WANTS

Bingo Caller, Foreman for new Merry-Go-Round, Wheel Foreman; must know your business. All replies to

HARRY J. KAHN, Mgr.
Springfield, Vermont, this week; Windsor, Vermont, week of July 8th.

AGENTS WANTED

String of Good Fairs

Mitt Reader, Slum Stores, Ball Game, Penny Pitch, Percentage, Coupons and Bingo

Big Fourth Spot.

DAVE TENNYSON
Walkerton, Indiana

FOR SALE

2 Kid Rides—1 20-Seat Kiddie Swing, 1 Kiddie Merry-Go-Round, 16 horses, 4 chariots, one small organ that goes with Merry-Go-Round; fences for both rides, ticket box, one 1936 1 1/2 Chev. truck. Both rides load on one truck. All in A-1 condition. One man ups and downs both rides in 2 hours. Can be seen in operation in Madison, Nebr., week of 4th, and Norfolk, Nebr., the following week. The first \$3,000.00 cash gets them.

R. L. JOBE
c/o J. R. LEERIGHT SHOWS

WANT

HEY-DEY FOREMAN

FOR MID-WEST RAILROAD SHOW. TOP SALARY. ADDRESS.

BOX 405, c/o Billboard, 390 Arcade Bldg., St. Louis 1, Mo.

FOR SALE

3 Brass Merry-Go-Rounds

Can be seen up and running. Good condition.

ELMER F. COTE

81470 Grand River, R. F. D. 1, Wixom, Mich.
Phone: South Lyon 3927

AL EDWARDS Wants

Swinging Ball Agents. Blackie Null, have Fish Pond for you. Wire or come on.

J. J. KIRKWOOD SHOWS
Newport, Vt., this week; Plattsburg, N. Y., following.



Johnny Says

Hitting the circuit without Complete Insurance Cover-

age may result in costly lawsuits, property loss, or even your business.

And, incidentally, I can cover you by binder upon receipt of authority.

For fast, reliable, low-cost insurance service contact **J. J. (Johnny) Jones, Jr.**, at phone 7183.

TAGGART INSURANCE COMPANY
ST. PETERSBURG, FLORIDA

W. G. WADE SHOWS

Muskegon, Mich., July 6-13, including Sunday, auspices Muskegon Firemen.

Can place Independent Shows and a few more Concessions for this date and Lansing, Mich., to follow. Lansing closes our still date season, and we will begin a circuit of 13 fairs, starting at the Gratiot County Fair, Ithaca, Mich.

Wanted—Rolloplane Foreman and Helper to join at once. Must be here for July 4. Doc Hagar wants Working Acts for Side Show, Magician,, Lecturer and Grinder. Rich Dooling, wire. Fred Miller wants Girls for Girl Show.

Address **W. G. WADE SHOWS**, Crown Point, Ind., until July 4

WANT

GEREN'S UNITED SHOWS

WANT

Show Electrician—Must be able to handle nine Rides, fifty Concessions, six Shows; must be sober and reliable; salary \$65.00 per week. Concessions—We only sell X on Bingo, Corn, Snow Cotton Candy, Novelties, Photo, Ice Cream; all the above now booked. No X on Stock Concessions. Want LARGE COOK HOUSE, \$50.00 per week. Will take you through seven Indiana Fairs, finishing Labor Day week. Ride Men—Foreman for Spillman Merry-Go-Round; must be sober and know ride, also drive semi. Salary \$60.00 per week. Second Men for Flying Scooter, Spitfire, Tilt. All replies wire

Western Union, Vincennes, Indiana, July 1st to 6th.

W. R. GEREN

CONCESSIONS WANTED

FOR LAKE COUNTY, IND., MAMMOTH LABOR DAY CELEBRATION

To be held Sept. 2nd at Wicker Park, Northern Indiana's Most Beautiful Park. All kinds of Concessions. No exclusives, no Carnival or Line-up Stores wanted. Attendance last Labor Celebration, Seventy Thousand. Nationally known men attending to make important key-note speeches. Don't miss it. Apply to:

RUSSELL S. GRAVES, Sec'y
142 Rimbach St. Hammond, Ind.

SWOOPER FOR SALE

In excellent condition. May be seen at **OCEAN VIEW PARK**

Ocean View, Va.

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FOR MILWAUKEE CENTURAMA

NOVELTY AND SPECIALTY MEN
ALSO ONE GOOD CHAIR SCALE MAN

Wire **NATE TASH**
c/o J. J. JONES EXPO., Calumet, Mich., until July 6

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TO JOIN NOW

FOR FINEST SIDE SHOW ON ANY CARNIVAL

GOLD MEDAL SHOWS

Offer for 12 weeks of Fairs to Side Show Acts of all kinds, the best of accommodations, Cook Houses and top salaries. Office paid and guaranteed.

Pitch Acts, Bally and Working Acts, strong Freak to feature. Walter De Lentz, Alzora, Turtle Girl, John Williams, Lillie McGregor, Zombie, Mother Lewis, etc., wire.

Want good Mental Act, Magic and Musical Act. All reply in full to **TONY MARINO**, Hotel Raleigh,

Chicago, Ill.

Must open North Chicago, Ill., on Monday, July 8.

FOR SALE

1 Laughing Sal figure, new, complete with record changer, amplifier, speaker and 20 records. Never uncrated. Price \$500.00
1 D. P. Strip Photo Booth, two size pictures, portable 3.8 lens. Price \$450.00.
1 Twelve unit Balloon Racer, complete. Price \$750.00.
1 Case H. V. 22 Shorts. Make offer.

All Prices F. O. B. Revere Beach, Mass.

J. VICTOR SHAYEB

258 Boulevard Revere 51, Mass.

PAUL'S AMUSEMENT CO.

Need for the biggest Fourth of July Celebration in Arkansas, Springdale Rodeo-Carnival combined, week July 1-6.

Few more legitimate Stock Concessions, String, Bumper, Hoop-La, Darts, Pitch-Till-U-Win, Basket Ball, etc. Have good route celebrations after Fourth. Would book or buy for cash Octopus, Roll-o-Plane or Tilt. All reply to **P. A. SCRIMAGER, Owner & Mgr.**
Paul's Am. Co., Springdale, Ark.

FOR SALE

Baker Ball Shooting Gallery Duck Machines, Pistol and Motor, reconditioned, \$29.50 Ea.

KEEL SCALE CO.

739 E. 7th St. Colorado City, Tex.

Wanted-Wanted-Wanted

Slum Skillo Agents for big 4th July, Carrollton, Ala., and balance of season. We work every week. Wire

Charlie or Bill Bailey

Care Sparks Bros.' Shows Carrollton, Ala.

SWERN & CO.

Trenton, N. J.

Will Buy or Rent 10 to 16 ft. diameter Carousel for November and December, 1946.

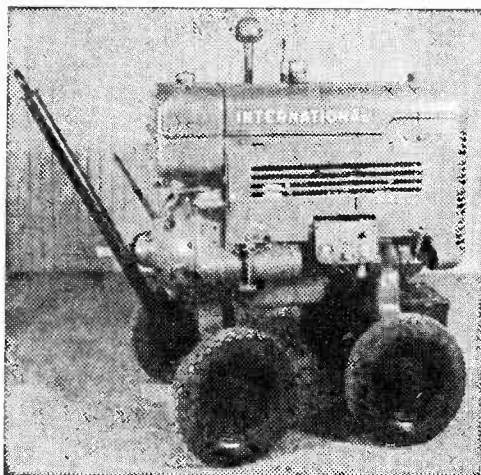
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#5 Eli Ferris Wheel and 16-Seat Chair-o-Plane. State your proposition.

J. L. "JIMMIE" HENSON
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FLAT RIDES**

U-2 \$575.00

EDWARD C. FLAHERTY

43-87 VERNON BLVD. LONG ISLAND CITY, N. Y.
TELEPHONE STILLWELL 4-0050

Barkoot Bros.

CORUNNA, Mich., June 29.—K. G. Barkoot is back on the midway after three years of illness, now enjoying good health. Shows are doing nicely, under E. F. Deibert, manager, despite bad weather.

Midway consists of following—Rides: Ferris Wheel, Merry-Go-Round, two Chairplanes and Kiddie Auto Ride. Concessions: Bingo, Ed Deibert; cookhouse, A. T. Lylo; penny pitch and over-and-under, Mr. and Mrs. John O'Toole; popcorn, Earl Wagner; pitch-till-you-win, Mr. and Mrs. Ed Blackburn; age and cork gallery, Jack Diamond; Coca-Cola, rat game and blower, Butch Thompson; fishpond and ball game, Sheik Hennessey; diggers, L. F. Billings and Mrs. Jack Neal; mitt camp and photo gallery, Louis Stanley; ball game, dart game and beat-the-dealer, Clyde Butler; ball game, Pat Davis; bumper game, Joe Sherp; dart game, Roy Davis; ball game and pitch-till-you-win, Obie Shaw; weight, Bob Howard; high striker, Blackie Duquette; pony ride, L. E. Wise. Hillbilly show, with Uncle Joe and His Hillbillies, Bertha Louise of the Prairie Sisters, Shorty and Franchie, and Slim Pete, is under the management of Joe Sherp.

Staff: K. G. Barkoot, owner; E. F. Deibert, manager; Joe Scott, advance agent; Ed Blackburn, electrician; John O'Toole, mailman and *The Billboard* sales agent; Mrs. Agnes O'Toole secretary.—AGNES O'TOOLE.

Marks

CONNELLSVILLE, Pa., June 29.—Shows arrived here Monday (17) from Cumberland, Pa., and were ready to open Monday night. Nightly grosses were satisfactory.

The committee, Connelville Township Volunteer Fire Company, co-operated. Good publicity was given shows by *The Courier*. A party for the carrier boys was given, with the committee and the shows' executives seeing to the entertainment of the youngsters.

The writer had the pleasure of entertaining two very old newspaper friends, Clark Queer, of *The Mount Pleasant Journal*, and Don C. Hayman, of the Uniontown newspapers. Guy Markley, in charge of H. W. Jones's bingo, reports the season has been good so far. Working with him are Frank Lambo, Tarzan Atkins, Jerald Stringer, Harold McCarthey, Fred Collins and Dave Cypress. Chet Dunn, with the Octopus, has pulled good grosses. Business office of Willie Lewis is the headquarters of many of the show personnel because of the addition of a number of comfortable chairs. Shows moved from Connelville to Uniontown, Pa., a distance of only 12 miles, which enabled them to get set Sunday afternoon.—EDDIE EGER.

John Francis

PONTIAC, Ill., June 29.—Stricken with pneumonia while org played Normal, Ill., John Francis, was up and about during show's stand here June 10-15. By way of demonstrating he was back in health, he made a trip into St. Louis. Month ago, while show was playing Lincoln, Ill., he celebrated his 70th birthday, and personnel tossed a big party, with Doc Yetter as emcee.

Show lost two days here due to rain but other days netted good business in clear weather. Euby Cobb, Dee Lang and Cy Horwitz visited. Walter and Kay Karnes are doing big biz with the Motordrome. They purchased a new house trailer here and had their friends in from the show for the house-warming.

Spotted in downtown Normal, stand accounted for big business. East Peoria, Ill., played on downtown city streets, May 20-26, also proved a red one. Galesburg, Ill., May 13-18, provided a good week of business.

"LIGHTS"
AT LOWER COST
Generate your own electric current at less than city rates with a lightweight, compact, reliable Universal Lighting Plant. Simple, safe to operate—pays for itself in a short time. Models to handle 10 to 500 bulbs. For circuses, carnivals, road shows, etc. Write for literature!

Universal LIGHTING PLANTS

UNIVERSAL MOTOR COMPANY
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Gas and Diesel
Electric
Generator Sets

Immediate Delivery

250—300 watt, 115 volt, 1 1/2 H.P. Briggs-Stratton Engine with carrying case. Complete tools and spare parts, runs 3 hrs. on 1/2 gal. gasoline. \$97.00.

All types of large sets. All new, some 50% off. IMMEDIATE DELIVERY

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Posters and Cards of every size and description for every occasion. Exclusive designs created for your show. LOW PRICES. Write for Samples!

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FOR SALE
CONCESSIONS AT THE
OWEN COUNTY FAIR
Spencer, Ind., August 21-24
Can Come in Sunday, August 18 or Monday, August 19.
P. M. RUMBLE
10th and Poplar Sts.,
Petersburg, Ind.

CARNIVAL WANTED
Any week starting July 15 and thereafter thru September. Streator Civic Organization will sponsor on regular show grounds in city with license waived.
Rides and Concessions Preferred.
Write:
DANIEL McMULLEN
403-6 Murray Bldg.
Streator, Illinois.

CANVAS GOODS MANUFACTURING CO.
CONCESSION TENTS
SIDEWALLS CANVAS COVERS
1361 Frankford Ave. Philadelphia 25, Pa.
Phone: NEB 7120

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RACING DERBY RIDE COMPLETE WITH MOTOR
L. L. ARONSON
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CARNIVAL AND PARK AMUSEMENT DEVICES NOW AVAILABLE

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MOON ROCKET
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Concession Tents are now available—Full Size, Perfect Fitting, Quality Workmanship—Best Materials. Send specifications for quotation.

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TENTS—Concession, Gypsy, Camping. Flashy trimmings. Tents of all sizes. Merry-Go-Round and Caterpillar Tops, Big Tops.

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CORN PALACE
MITCHELL, S. D.
SEPT. 23-28
 6 Big Days and Nights on "The Northwest's Greatest Midway"
 Concessions—Write, Wire or Phone
W. T. WILT

WANTED
 Ferris Wheel, Merry - Go - Round, other types Children's Rides at
CUYAHOGA COUNTY CIO LABOR DAY PICNIC
 To Be Held September 3 in Cuyahoga County. Contact
A. E. Stevenson, Secretary
 Cleveland Industrial Union Council
 100 WALNUT AVE. CLEVELAND, OHIO
 Cherry 8373

FREE ACT WANTED
 2 Weeks—Hamburg, N. J., July 8-13; Midvale, N. J., July 15-20.
 One show nightly. High Act or Act that can work on 15x20 stage. Reply:
FIREMEN'S CELEBRATION COMMITTEE
 HAMBURG, N. J.

FEATURE ACTS WANTED
 Have openings for a few first class acts to complete 2-hour afternoon and evening program following Labor Day, Sept. 5-6-7. Do you have an open date? Must be good and priced right. Tell all first letter and attach contract.
LE ROY FALL FESTIVAL ASSOCIATION
 Lyle V. Morgan, LaRoy, Ill.

WANTED ACTS
 Suitable for Outdoor Pumpkin Festival, September 27 and 28, Eureka, Illinois.
GEO. F. HAECKER
 Chairman Program Committee

9th Annual CLARENCE HOMECOMING WANTED
 Good Free Act. Dates: August 22, 23 and 24. Five performances.
N. H. HILGEDICK, Clarence, Mo.

WANTED
 Rides, Shows, Concessions for
MAMMOTH AIR SHOW
 To be held at Orange Airport, July 13th & 14th. Sponsorship of Orange Gun Club. Contact
Wm. Wilkey
 67 GROVE ST. ORANGE, MASS.

WALLACE BROS.' SHOWS WANT
 COOKHOUSE HELP. Cook, Griddle Man and Waiters. Must be A-1. Contact
D. L. HALL
 Somerset, Ky., this week; then per route.

JOHN B. WILKES
 Lonesome and ill. Won't you please communicate with me. I understand.
EVE

SPONSORED EVENTS
 Veteran, Lodge and Other Organization Festivities

Communications to 155 No. Clark St., Chicago 1, Ill.

Mpls. Aqua Presses Advance Ticket Sale

MINNEAPOLIS, June 29. — With the water cast for the *Aqua Follies* already set and final touches being put to other events in the annual Minneapolis Aquatennial, July 19-28, festival has undertaken an advance ticket sale for the six big paid events for the first time in Aqua's history.

Mail-order requests for reservations are coming in and being filled first come, first served. Also new is plan whereby 750 city firms are given group tickets for Aquatennial events. Special sale closes Sunday (30).

Al Sheehan, producer of *Aqua Follies*, has re-signed Jane Dillard, his 1945 ace, as this year's fem lead. Her male lead will be Lyle Graves. Stubby Krueger heads the water comedy array. Divers include Pete Des Jardins, Jim Patterson, Earl Clark, Charlie Diehl, Ed Chamberlain, June Breck, Clint Osbourne and Brud Cleveland. Helen Starr, of the University of Minnesota, is director of the 32-girl water ballet, while Johnny Williams is in charge of 24-girl stage line.

Sheehan said 14 shows are set, running thru July 28, with a possibility of two Sunday matinees being added. The 5,000 seats have been scaled from \$1.50 to \$3, tax included.

Among other Aquatennial features will be Aquatennial Music Festival contest with winners to compete in Chicagoland festival, daytime and evening parades, barbershop quartet contest, canoe derby, baton twirling contests and Queen of Lakes contest.

Golden State Gets 12G Pop Show for L. A. Legion

LOS ANGELES, June 29.—Contract for the pyrotechnics at the Coliseum July 4 has been awarded Golden State Fireworks Company, Redondo Beach, Calif., for \$12,000. Event is being sponsored by the American Legion.

According to Patrick Lizza, president of Golden State Fireworks, productions will be the *Battle of Iwo Jima*, *Battle of Leyte*, *Niagara Falls* and the *Taj Mahal*, the last 75 feet high. A fireworks American Legion emblem, 48 by 48 feet, and a replica of the discharge button, 36 by 36 feet, will be staged.

Mammoth Spring, Ark., July 4 Cele Canceled

MAMMOTH SPRING, Ark., June 29.—Mammoth Spring's July 4 Celebration, sponsored by the Civic Club, has been canceled. E. E. Sterling, secretary of the club's entertainment committee, announced. Sterling said it was too close to the 53d annual Soldiers, Sailors and Marines Reunion August 12-17. The Civic Club will join in promoting the latter event.

3-Day Fete in Sumner, Ia.

SUMNER, Ia., June 29.—The VFW will stage a three-day celebration on the streets here August 7-9. Harold Rundle is chairman of concessions.

WANTED
 RIDES AND FREE ACTS
 (Prefer Ferris Wheel, Merry-Go-Round, Loop-O-Plane, Tilt, Whip and Kiddie Rides)
 July 31, August 1, 2, 3
 Lawrence Park Vol. Fire Dept. (Erie, Pa.)
 \$25,000 to draw from. Av. 10,000 per night last year. Contact Harry Frame, Chairman, 3715 Main St., Lawrence Park, Erie, Pa.
 P. S. The ride man we have had for the last 5 years has organized his own carnival.

WANTED CLEAN CARNIVAL
 Week of Sept. 9 to 14, 1946
 State all particulars by letter. Write
BELINGTON FESTIVAL & FAIR, INC.
 Theo. Murray, Secy. Belington, W. Va.

Rotary Sponsored Rodeo Set in Detroit July 4-6

DETROIT, Mich., June 29.—Rotary clubs of Wyandotte and Trenton, Detroit suburbs, will sponsor a rodeo July 4-6. Russell Cotney and James Edwards are co-chairmen.

Dearborn, Mich., Junior Chamber of Commerce plans its fifth annual rodeo Labor Day week-end, instead of the first week in July, as previously announced.

FOR SALE
 Mangels Merry-Go-Round for sale, \$1,500.00. Can be seen in operation at Oakland, Md., July 1 to 6. Can place Custard, Scales, Ball Games, Bowling Alley, Shows with own outfits.
STEBLAR GREATER SHOWS
 Oakland, Md.

L. F. "BUDDY" BAILEY
 or anyone knowing his whereabouts, contact
V. D. BARTON
 R. R. 1, Crown Point, Ind. Important.

CETLIN & WILSON SHOWS
 WEEK JULY 8TH, BUFFALO, N. Y. (BLACK ROCK)
WANT:—Legitimate Merchandise Concessions.
WANT:—Worthwhile Grind Shows With Own Equipment. We Will Furnish Wagons for Same.
CAN PLACE:—Foremen for Roll-o-Plane and Chair-o-Plane. Can Also Place Wagon Builder and Blacksmith. Train Help, Good Salary and Working Conditions.
CAN PLACE A FEW EXPERIENCED CARNIVAL HELP IN ALL DEPARTMENTS.
 All Address This Week
CLEVELAND, OHIO



WEEK JULY 8-13
 AMERICAN LEGION CELEBRATION MEMORIAL FIELD BRIDGETON, NEW JERSEY
 WEEK JULY 15-20
 MT. CARMEL CHURCH CELEBRATION HAMMONTON, NEW JERSEY
 1ST SINCE 1941
 60,000 ATTENDANCE
WANT FOR THESE TWO CELEBRATIONS
 and two more celebrations to follow and for balance of fair season, Concessions of all kinds.
WANTED
 Sideshow—Cash Miller, please answer. Wild Life, Hillbilly, Minstrel, Midget or any other Show with merit. Will furnish outfit with transportation.
WILL BOOK OR BUY ROLL-O-PLANE, OCTOPUS OR TILT-A-WHIRL.
 Help on all Rides, semi drivers preferred. Harry Steavans can place Ball Game Agents, few more P. C. Agents.
 All Address: **SAM E. PRELL** Freeport, Long Island

FOR SALE
 Brand new streamlined Miniature Steam Locomotive—for spring delivery. Have one used Steam Train.
 Can be seen operating at 95th and S. Crawford Ave., Chicago.
JOHNSON ENGINEERING COMPANY
 2517 W. 59th Street Chicago 29, Ill.

LAWRENCE CARR SHOWS
 Want Girl Show Operator with Girls.
LAWRENCE CARR SHOWS, Hudson, Mass., this week; then as per route.

SUN BEATS DOWN ON BIG TOPS

R-B Matinees Late, Biz Okay

Night crowds big in N. Y. one-day stands—patrons faint waiting for openings

UTICA, N. Y., June 29.—With the temperature at 97 and the show one and a half hours late starting, Ringling Bros. and Barnum & Bailey Circus had from a half to a three-quarters house here Wednesday (26), but packed 'em in at night. Delay in the matinee, advertised for 3:15, was attributed to the labor shortage. Menagerie was corralled and opened at 4:30, the big show getting under way 15 minutes later. Reports were two women fainted while waiting in the heat for the doors to open.

At Schenectady Tuesday (25), reports said 21 persons passed out in the pre-matinee crush amid heat that set an all-time city record. Matinee, an hour and 15 minutes late, drew about three-quarters of a house and night crowd was capacity despite extreme heat and humidity. A last-minute switch in lots had to be made because of the muddy condition of the site originally contracted in Schenectady proper. Permission was voted the show to set up in suburban Rotterdam at a special session of the town board Monday. Roy Bates and Randolph McCloud, show employees, were hospitalized at Schenectady for injuries.

Sunday of Rest at Albany

A day's rest was welcomed at Albany Sunday (23) after a strenuous week of one-day stands. Business at this spot was, as usual, tops. The O. C. Buck Shows, set up next to the R-B lot, actually profited from the (See R-B Matinees Late on page 77)

B-B Now in New England Claims First-In Record

WHITE RIVER JUNCTION, Vt., June 29.—Bradley & Benson Circus entered Vermont from New Hampshire Saturday (22), playing to fair business in chilly weather. Two days earlier King Bros. was across the Connecticut River at Lebanon, N. H. However, B-B claims a record for not having followed another circus into an actual show stand all season. Owner Jimmy Bagwell has instructed General Agent Benny Fowler, "if we can't be first in, we don't play 'em."

After a light matinee in rain, the weather cleared at Newport, N. H., Friday (21) and the crowd was a runaway business at night. Show reports a straw matinee at Laconia, including 300 orphans who were guests of the management. Business at Franklin and Rochester were fair.

Biz Light at Ellensburg As Wind Belts 101 Ranch

ELLENSBURG, Wash., June 29.—Wind and cold weather gave the 101 Ranch Wild West a rough go here Friday (21), business being light at both performances. Wind that reached a velocity of 60 mph. caused some canvas damage in the afternoon and made it necessary to lower a side show top when two poles threatened to split.

Altho less strong at night, wind was cold and biting, and a small crowd shivered thru the show.



PERSONNEL OF THE CLYDE BEATTY BAND. From front to rear, Henry Kyes, cornet and leader; Happy Belisle, snare drum; Spud Slovensky, cornet; Phil Dato, cornet; Sylvester Loriaus, baritone; Raymond Aquilar, cornet; "Walking Mike" Doyle, calliope; Rudolph Anderson, trombone; Al Yoder, bass drum; Walter Foreman, trombone, and Marty O'Connor, bass.

Poison Pen Harries Bailey In Ohio and Indiana Spots

LOGANSPORT, Ind., June 29.—Poison-pen letters and wires, and long-distance phone calls to newspaper editors, police and fire chiefs have dogged Bailey Bros.' Circus the past week.

Hamilton, O., with one of the prettiest lots of the season and perfect weather, had to be by-passed Friday (21), reportedly because show could not measure up to the city's fire ordinances. Show moved on that same afternoon to Greensburg, Ind., where a fair matinee and capacity night house were racked up Saturday (22).

Show arrived in Kokomo Tuesday (25) morning to find that *The Tribune* had carried a page-one story Monday stating the show had canceled the town. Paper's story was based on a telegram received Monday morning, signed "Jack Beach, press representative," and filed from Wabash, Ind. Circus personnel said signature obviously was an attempt to dodge direct forgery of the name of James M. Beach, the show's general agent, who was said to have been in Iowa at the time the wire

was sent.

The Tribune carried retractions on the front page of its Tuesday morning and afternoon editions, and L. G. Stone, 24-hour man, used radio, a sound truck and extra newspaper space to resell the show. Attendance, however, did not go above the half-way mark, afternoon or night.

Charles Woofendale, deputy State fire marshal, visited the show in Kokomo for the purpose of investigating what he termed as "reports that someone is trying to embarrass the show in various ways." Called to another city by a report that the big top was not properly flameproofed, Woofendale said he had made tests that proved the canvas to be safe.

Coming to Logansport from Kokomo, show had a light matinee and fair night house Wednesday (26).

Polack No. 1 Okay In 4th Fresno Run

FRESNO, Calif., June 29.—Polack Bros.' No. 1 had a good week in Memorial Auditorium ending Monday (24). The SRO sign was out for the night shows Wednesday (19) and Thursday (20), and there was an overflow of 2,000 Friday (21) night. All other nights were capacity except Sunday, which dropped off. Matinee crowds ranged from half to three-quarters.

This was the show's fourth annual appearance in the same building. Sponsors were the Fresno Scouts. Mickey Blue handled the promotion and reported the auspices' take was about \$12,000.

Mabel Stark was about to enter the steel arena to put her tigers thru their paces Thursday (20) night when the auditorium was plunged into darkness by a burned-out switch. Lights were restored and the act proceeded.

Cole Rides Out Wave in Mich.

Mercury jigs merrily on high, but folks pour in—several faint at Jackson

KALAMAZOO, Mich., June 29.—Cole Bros.' Circus has been riding out a heat wave to exceptionally fine business thru Michigan, pulling the folks in while the mercury soared, customers perspired and performers wilted.

Jackson netted a capacity matinee and a fair night house Sunday (23) in the face of sweltering heat. Weather was so hot that several would-be waiting customers fainted while lined up on the midway for the matinee. Afternoon show had been delayed an hour, and the long wait, combined with the blazing sun at the fairgrounds lot, was too much for them.

This city, played Tuesday (25), came up with a fair night house and a half house for the matinee.

Show moved into Michigan from Indiana, where weather was cooler. South Bend, played June 21-22, came up with excellent houses. Michigan City, played the previous day, provided capacity night and a fair matinee.

Sparks' Biz Spotty First Week of Tour Thru New England

TAUNTON, Mass., June 29.—Attendance was estimated around the three-quarter mark at both performances of the Sparks Circus here Tuesday (25). Business was reported somewhat lighter the day before at Brockton, Mass., where a VFW carnival was under way. Saturday, however, gave the show a big day at Framingham, Mass., despite opposition from a local dog show and a carnival. This was in contrast to light biz two days earlier at Northampton.

Show entered Massachusetts after blowing Tuesday (18) at Hudson, N. Y., because of late arrival and a lot knee deep in mud. Pittsfield produced good business Wednesday (19) even tho there was a downpour at night.

From Massachusetts, General Agent Marshall Green is piloting show northward into New Hampshire and Maine, with a two-day stand skedded for Portland July 4-5.

Garden Bros. Pack 'Em in For 5 Days in Ontario Spot

SAULT STE. MARIE, Ont., June 29.—Garden Bros.' Circus, first ever to play here more than a one-day stand, packed the old Arena Rink Building, now headquarters of the Navy League of Canada, for five afternoon and night performances. Engagement was sponsored by the Rotary Club.

Show was characterized by the press as "of the highest caliber," with the Heerdinks's Horizontal Bar act credited as the highlight of the program. Building was not high enough for the Flying Melzoras.

Dailey in Montana For Return East

NEPHI, Utah, June 29.—Business was just fair for Dailey Bros.' Circus here Friday (21), following two full houses the day before in Fillmore, Utah. Weather was excellent in both spots. The show's bulls attracted attention of the natives in Fillmore when they were sprayed on Main Street with city hose.

Following several more stands in Utah and a couple in Idaho, Dailey entered Dillon, Mont., today and then headed Eastward across the State for a swing thru the Middle West in late July and August.

Portland Run Big for Beatty Despite Rains

PORTLAND, Ore., June 29.—Clyde Beatty Circus really pulled one out of the hat to pack 'em in during its three-day stand here, ending Sunday (23)—and this in spite of two days of downpour.

No actual attendance figures were revealed, but the big top was virtually packed for all six performances. Opening day's business Friday (21) was the biggest show ever drew in Portland, and the final matinee was exceptional in that reserved seats, at \$2.40 including admish, were sold out before the blues were filled. Side Show shared the bonanza, enjoying its best play since Los Angeles.

Beatty followed by two weeks the 101 Ranch Wild West Show, but public's appetite seemed only whetted by that. This was first straight circus of the season. Take was surprising, not only because of lousy weather, but also in view of loss of payrolls with closing of the shipyards. Absence of Pacific Coast baseball in town was a possible factor. Press co-operation was okay, with advance stories and art, and a flattering review of show's opening.

Show came here from Salem, Ore., where business was fair Wednesday and Thursday (19-20). Route after Portland included The Dalles, Ore., and Walla Walla, Wash., one day each, followed by three days in Spokane starting Wednesday (26). Show was greeted in Spokane with coming-soon wait ads of Cole Bros.

Judge Upholds North In R-B Dismissal Try

NEW YORK, June 29.—A motion of officers and directors who guided Ringling Bros. and Barnum & Bailey Circus in 1944 to have dismissed a suit against them by John Ringling North, in which he charged mismanagement, was denied by Justice Pecora in New York Supreme Court here this week. Defendants' motion to have the suit dismissed was based on an alleged improper court jurisdiction, that North had no legality to use and that appearances in New York would work a hardship.

North's suit to oust the then incumbent management and regain control of the circus was begun in April, 1945. He claimed that officials were negligent in operation of the circus to the extent that the Hartford circus fire resulted, and asked that they be compelled to reimburse the circus corporation with more than \$2,500,000. North further petitioned for a general accounting, with the announced purpose of showing a waste of corporate assets. He has control of 37 per cent of the Ringling circus stock.

A motion for summary judgment to settle a suit against the circus management by the New England Fire Insurance Company was denied by Justice Schreiber, New York Supreme Court. Insurance company, which holds a policy issued to Harry Dube, program publisher, sued in May, 1945, for \$6,250 damages claimed to have resulted from the discontinuation of the program as a result of the circus fire.



TERRELL JACOBS believes in starting 'em young as his twins get a lesson in handling wild animals. That's Carroll (Judy) holding the cub, with Terrell Jr. (Punch) handling the revolver, with Terrell in the middle.

Mills Ends Illinois Swing; Wis. Next

WAUKEGAN, Ill., June 29.—After more than three weeks in Illinois, with business ranging from light to good, Mills Bros.' Circus will enter Wisconsin July 2 at Burlington, following its two days here today and Monday.

Crowds were light Wednesday (26) at Rochelle, where lot was so small only two poles could be used for the big top and show had to be presented in one ring. The VFW sponsored the show. Business was not much better the next day at De Kalb, under American Legion auspices. Lot trouble was encountered there, too. Jack Mills reported Sterling okay Tuesday (25), and reports from Rock Island indicate two fair crowds there Monday (24).

Mills was two days behind Buck Owens at Galesburg Saturday (22). A good matinee and fair night were reported at Canton Friday (21). Rain and a muddy lot held attendance down at Pekin Thursday (20). No attempt was made to set up the grandstand, chairs being put on the ground.

Freeland's Al Dean Put On AGVA's Unfair List

LOS ANGELES, June 29.—Al Dean Circus, one-ring org, which has been playing auspices around Los Angeles, has been declared nationally "unfair" by the American Guild of Variety Artists. The show, owned and operated by Forrest Freeland, is charged by AGVA with dismissing the Jumping Jacks, an acrobatic act, and refusing to pay the troupe \$150 in back salaries owed.

Freeland, when interviewed by *The Billboard*, stated that he had just been notified by AGVA that he was on the unfair list and that the whole thing was a complete surprise to him. He stated that only one of the acrobatic trio, Bob Perry, was with the Dean show this year and that the beef was evidently an outgrowth of the show's financial troubles of last year. According to Freeland, Perry was paid \$40 per day whenever he worked and was paid for every day except for the last date at Upland, Calif., where the show closed last month. Freeland also stated that he has been making payments on the money due the original troupe for last season's booking and that not more than \$60 is still unpaid.

The show, now in the barn for the second time this season, is undergoing reorganization and according to Freeland, will hit the road again in July.

25% Ready for R-B Hartford Payments

HARTFORD, Conn., June 29.—Edward S. Rogin, receiver of the Ringling Bros. and Barnum & Bailey Combined Shows, Inc., this week petitioned Superior Court for permission to make a 25 per cent payment on claims which he said would total about \$4,000,000 arising from the disastrous fire here July 6, 1944.

He reported that he has on hand \$1,004,561.73 in cash to pay claims. He asked the court also to disallow all claims against the receiver which had not been submitted to arbitration or reduced to judgment.

The Board of Arbitration, meanwhile, announced additional awards totaling \$269,479.98.

Hartford County Bar Association recently set up a schedule of fees for handling Ringling fire cases. Lawyers will charge 10 per cent of amounts recovered in death cases. In injury cases, 14 per cent will be charged for amounts up to \$5,000, and 10 per cent for amounts up to \$20,000. No charge will be made on money awarded over \$20,000.

Detroiters Form Circus Corporation

DETROIT, June 29.—Incorporation papers filed this week for the Western Circus Corporation by Walter H. Lathers and George McCall substantiated rumors that a new circus is in process of formation hereabouts. Capitalization is set at \$100,000.

Lathers is reputed to be one of the country's leading promoters in pari-mutuel harness racing and is known in other fields of amusements. McCall has an extensive background in showbiz. His latest permanent assignment was as managing director for Howard Hughes of the Downtown Theater, Detroit's ace vaudeville house, before it was sold to Harry and Elmer Balaban some months ago.

McCall, currently in California, gave no details of the circus venture before he left Detroit for the Coast. Lathers is also out of town.

Patterson Reports Good Biz at Michigan Stands

EATON RAPIDS, Mich., June 29.—Patterson Bros.' Circus was reported doing good business on one-night Michigan stands by J. C. Patterson, owner.

Personnel includes Jerome Smith, boss canvasman; Bill Arnett, Wild West concert; Connie Lee, swinging ladder; Beverly Harnett Noble, mule jitterbug and jumping; Bill Noble and his Palamino stallion, Gold Flash; Gene Tracey and wife, clowns.

C. R. MONTGOMERY WILD ANIMAL CIRCUS

WANTS FAMILY ACT FOR BIG SHOW DOING TWO OR MORE. Also SOBER ELECTRICIAN TO HANDLE 25 KW. DIESEL. WANT MENAGE SUPERINTENDENT, SEAT MEN AND RIGGERS. All wire A. C. MOSS, Mgr., as per route.

I. B. McCOY WANTS FOR SIDE SHOW

Acts strong enough to feature. Preferably those with own pitch.

Route: Fairview, Mont., 2; Terry, 3; Miles City, 4; Baker, 5; Bowmans, N. Dak., 6; Hettlinger, N. Dak., 7.

E. K. FERNANDEZ of Honolulu WANTS

FOR FALL ISLAND FAIRS

Circus Acts — Hillbilly Shows — Minstrels — Vodvil Performers — Side-show Attractions, Etc., Etc. All People To Leave Pacific Coast Sept. 25, 1946. I pay transportation and freight both ways.

Please give routes well in advance so that I can contact you. A number of letters have been returned because of route changes. If you haven't heard from me, write again. Give permanent address if possible.

BILTMORE HOTEL E. K. FERNANDEZ LOS ANGELES 13, CALIF.

WANTED IMMEDIATELY

Side Show Boss Canvasman, Assistant Bosses in every department, Seat Men and Rigging Men.

COLE BROS.' CIRCUS

Adrian, Mich., July 3; Coldwater, 4; Elkhart, Ind., 5; Kankakee, Ill., 6; Streator, 7.

ON ACCOUNT OF SICKNESS BANARD BROS.' CIRCUS FOR SALE

Going and Doing Business.

AKRON, Ind., July 4th

ROCHESTER, Ind., July 6th

KELLY & MORRIS CIRCUS WANTS

Acts for Enlarging Show: Aerial Acts, Clowns, People to Take Concert, Working Men, Come On. Show doing good business, pay good salaries. Want Side Show. Will buy 60 ft. top.

KELLY & MORRIS CIRCUS

Ashland, Wis., July 3-4-5

WANTED

For

MABLE MACK MULE SHOW

Hillbillys or Whip Act, or any Novelty Act. (No animals.) Fourth of July week, Hillsdale, Mich. Permanent address: 777 W. Locust St., Wilmington, Ohio.

RHINESTONE

Punches, \$5.50. 20-Size Stones.

\$2.50 gross. Settings, 25¢. Metal

Spangles, all sizes

and colors. Elastic

Opera Hose, black or

suntan, \$4.95. Mail

Orders only.

L. BRYAN

707 Eighth Ave.

New York 19, N. Y.

WANTED

FOR BOB DICKMAN CIRCUS

All kinds of acts doing 2 or more. Sam Dock, Clare Brison and Jane Brison, Tim Mix, Harry Rutter, all answer.

Small Side Show with own equipment, \$30.00 week rent. Popcorn and Peanuts open.

BOB DICKMAN CIRCUS

c/o Wm. Van Etten

232 Broadway Newburgh, N. Y.

WANTED

Book Rodeo any date from now on. Write:

THOS. S. MADDOX

American Legion & V. F. W., Milton, Fla.

NET ELASTIC OPERA HOSE

Black or Suntan, \$5.00. Elastic Dance Belts.

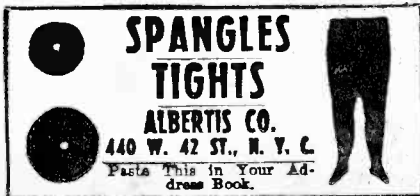
\$3.50. Rhinestone Setting Punches, \$5.50.

Settings, 25¢ a gross. Metal Spangles, Chainette

Prings, Cellophane Hulas, Leis or Bra, \$10.00.

Folder? Yes. C. GUYETTE, 346 West 45th

Str., N. Y. 19, N. Y. CI-rcle 6-4137.



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dress Book.

Ringling-Barnum

Leaving Pennsylvania after a week of one-day stands, which gave us rain and muddy lots every day, our first sunny day was in Trenton, N. J. Business was good and visitors numerous. They included Bill Day, Jim Hoye, Levi Van Houten, Joe Minchen, John Kreis, Frank Westvelt, Agnes Meir and Paulette Marchie, the Canestrelli Family, Benny Cristiani, Louis Rosen, Josie Burzi, and Mr. and Mrs. Parks and daughter, and Wendell Goodwin, *The Billboard* representative. Visitors in other towns were Barbette and Elmo, Mr. and Mrs. Roland Simpson and daughter, Marcia Ann, and Mrs. Simpson's mother; Mitzi Sleeter, Murray Fein, Mrs. William Lish, and Mrs. Joe Bainbridge and daughter.

Gunther Wallenda celebrated his birthday. Ernestine Clarke, Patsy Walsh and Jinx Loyal were shaken up in a fall while doing a pyramid during the riding act. Willie Krause is back in the flying act after his mishap.

Backyard Scenes: Bus service has improved since Tidwell received his route card. . . . Georgie Campbell refused the job of boss midget clown, despite the dressing room vote. King Saluto reigns in all his glory. . . . There wasn't much catnapping between shows on the one-day stands. . . . Scully, of the ringstock department, opened a shampoo parlor. . . . Tex Rowan has the American flag on display by the wardrobe top every day. . . . Shura, the mailman, spends his spare time polishing the car used in the clown gag.—DICK MILLER.

Banard Bros.

We've been having good and bad weather in Michigan. Ramon Mettler, who used to have the Mettler band, visited in the Homer while on vacation from *The Journal-News*, Hamilton, O. Bob Couls and others from Webster Bros. visited. Walter Holstberry bought two horses at Adrian, Mich. Edward Coplan joined to handle banners.—TEX GARNER.

LIVE SLOTHS

THE UPSIDE-DOWN ANIMAL

\$75.00 EA.

The first importation in five years. We also have

Ringtail Monkeys, ea. . . . \$50.00
Golden Spider Monkeys, ea. . . . 75.00
African Green Monkeys, ea. . . . 40.00

Many other varieties of Animals, Birds, Reptiles.

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PERFORMERS

We can supply you with any made-to-order equipment, Ballbearing Swivels, Wire Rope, Manila or White Line Splicing, Seamless Covered Spanish Webs. Send for FREE sample.

THE HEBELER SHOPS

P. O. Box 56 Bloomington, Illinois

BUCK OWENS CIRCUS

WANTS

Grooms and Boss Groom to take charge of Ring Stock, Clarkie, join at once. Can also use Ground Act and Half and Half that has own transportation. Jeff Kaiser, wire J. W. Ethridge, Terre Haute, Indiana, 3; Martinsville, 4; Columbus, 5; Rushville, 6; Connersville, 8.

WANTED

Man to help on elephant.
WIRE OR PHONE UNTIL JULY 11
HARRY HAAG, FISHER'S ELEPHANTS
Edgewater Beach Hotel, Chicago

DRESSING ROOM GOSSIP

Cole Bros.

On the theory that it's better late than never, herewith is presented some chit-chat that dates back a week. A mail mix-up kept this piece from hitting print before this.

In Rockford, Ill., with a Sunday off, Edgar H. (Doc) Wilson and his wife, Ivy, outdid themselves to entertain the personnel. Noted for their delightful parties, they surpassed themselves this time. In fact, the Wilsons invited so many people that they had to give two parties—one Sunday, the other following Monday night's show—to accommodate everyone. Variety of fine food, including pheasant, turkey, squirrel and raviola, was served.

Guests included Mr. and Mrs. Zack Terrell, Noyelles Burkhart, Cece La Belle, Mr. and Mrs. D. D. Monarch, Mr. and Mrs. Ed Grady, Col. and Mrs. Harry Thomas, Mr. and Mrs. Freddie Freeman, Mr. and Mrs. Winn Partello, Mr. and Mrs. Billy Powell, the entire Cristiani family and Bagonghi; Brownie Gudath; Otto Griebing and daughter, Elsa; Mr. and Mrs. Dick Lewis, Harold and Eileen Voise, Johnny Chamberty, Mr. and Mrs. Bill Spalding and two Rockford circus fans, Mr. and Mrs. Bill Whitehead.

Hosts presented beautiful wedding presents to the Partellos and Powells, both couples recently married. At the conclusion of the second party, Doc and his wife closed their beautiful home and took to the road with the show on one of their customary tramping expeditions.

Recent visitors included Mr. and Mrs. Bert Wheeler, Harry R. Mueller, Jack Bougerol, Dr. and Mrs. Schlack, Dr. H. H. Conley and son, Ab Johnson, George Valentine, Wayne Larey, Fred Wolf, Issy Cervone, Dean Thomas, S. O. Braathen, M. A. Goodenough, James McElwee, Frank Friedman, Sunny Peterson, Mr. and Mrs. Hunt and the Hunt twins, Orrin Davenport, Barnum Garett, Mr. and Mrs. M. B. Thompson, John Thompson, Benny Thompson; Mrs. J. Martin and twins, Roger and Jeannine; Mrs. Garnet Kough, W. W. Hohenadel, W. B. Hohenadel and F. L. Hohenadel.

I thought I had seen everything until I saw Otto wearing a grouch bag.

Side Show: Rose Westlake, mental marvel, was singing all day, and with good reason; she has lost 20 pounds. There's plenty harmony on the bandstand; everyone seems to co-operate with R. V. Lewis since he took over leadership. Shuffling Sam House is getting plenty of laughs. Fred Harris is doubling with magic and punch. Mary Pofret and Leo Fortune celebrated birthdays. Former received a telegram from her mother. Band played *Happy Birthday* in honor of both celebrants. All in all, Arthur Hoffman has a swell side show.—FREDDIE FREEMAN.

Bailey Bros.

Little Lucy Henderson made her debut in Logansport, Ind., going in spec. Shorty Sylvester and Jamie Sadowski celebrated their birthdays. Marion Davies has joined, and Opal Stevens is back at her post on the tax box and working the pony drill. Mrs. Goe spent several days visiting the maestro.

Other recent visitors included Mr. and Mrs. Nick Carter, Mr. and Mrs. Ed Ballard and family, Etta Hodgini, the Marshes, Lyman Keyes, H. K. Cuthbertson, Jane Russell, and Cookie, the barber from Peru. Tom and Betty Waters spent another Sunday with us. Forrest Fought, caliope, and Claude Coones, bass, visited and played in Skinny Goe's band.

Jimmie O'Conner entertained the writer in Logansport. He has quit tramping and is with the Pennsylvania Railroad.—DOLLY JACOBS.

Clyde Beatty

We had our first rain of the season (repeat: first rain of the season) at Portland, Ore. At Salem, Ore., the first day of summer, the train crew and candy butchers had their first baseball game. The butchers won, 18-9.

Heard daily in the padroom. See if you can figure it out: "How many diamonds did you have?" (Not a jewelry store.) . . . "Why did you paint?" (Not a paint store.) . . . "If I'd led with a king, I'd have taken them all." (Not a war.) . . . "I had a bad hand." (Not a doctor's office.) . . . "The jack and queen were stiff." (Not an undertaking parlor.) . . . "If you want to duck, I'll show you." (Not a swimming pool.) . . . "What are you doing, smoking out?" (Not a men's lounge.) . . . No, it's just a friendly game of hearts.

Mr. and Mrs. Fred Carmical gave a party at their home in Portland. Present were Mr. and Mrs. Bob Reynolds, Fay and Bill DeWayne, Grace and Harold Genders, David Drake; Esther, Milonga and Philip Escalante; Jean Evans, Anita and Rubin Olvera, Margie Hoffman, John Cline, Ralph Cooksie, Tommy Rouse and Mel Rennick. Visitors at Portland included Mr. and Mrs. Louis Picchiani, Chuck Conners and Mr. and Mrs. J. F. Remmick.—DON FRANCISCO.

Bradley & Benson

We've been having superlative weather and good business, with an occasional turnaway.

Jimmy Bagwell and the writer visited the King Bros. lot, Thursday (20), and next day we were favored with a visit from Floyd King and party.

Show is constantly enlarging. We've added two sections to the grandstand and several to the blues. Three of our trucks caught fire in one week, but damage was slight.

The writer is sporting a new Chrysler. Now I seem to be the most popular fellow around when it comes time to go to town after the show.—JOSEPH W. SCHAROUN.

Dailey Bros.

Everyone is looking forward to grassy lots. Our hottest day of the season was at Needles, Calif., where the thermometer registered 128.

Monte Carlo Club in Las Vegas, Nev., was well patronized by our folks on our Sunday there. Some of them rolled away on Las Vegas cartwheels.

It was a happy day for the Pyle family when Mildred rejoined at Cedar City, Utah. John West left and was replaced by Johnny (Red) Smith.

Recent visitors included Mr. and Mrs. Robert Acevedos, Mariano and Pete Escalante, Herbert Webber and Mrs. Hank Carlisle.—DOROTHY LEE BROWN.

Stevens Bros.

A storm that hit just at door time canceled the night show at Oxford, Neb. Another blow next night did not interfere. Show has been arriving early and starting on time. Recent weather made us think we'd had a short summer.

Sunny Albright and Chuck Fuller tried their hand at manufacturing fireworks, but after a dozen boxes of matches failed to do anything to the first batch, they closed shop for further instructions. Arthur Stensvad of North Platte, Neb., visited at Cozad with his camera. Mel Lewis and Esther Pepiton left at Ogallala.—HARRY VILLEPONTEAUX.

King Bros.

Our 10th week found the show moving right along. To date there has been but one accident, a truck demolished when sideswiped by a moving van. Biggest event of the week was doing four shows in Montpelier, Vt.

We had a swell visit with Wes Herwig, former troper of Randolph, Vt., whose article in *Railroad* magazine is something all showfolks should read. The Missus made a big hit with those cookies. Also visiting were Arthur Huse, of Boston, and Tommy Clark, of Rutland, Vt. The writer enjoyed a visit from Norman Clement and Art Dow, both of Laconia, N. H., with whom we tramped in Burma.

Personnel of Bradley & Benson Circus visited in Bellows Falls, Vt. It was great to see Charley Arley, Irma Ward and Jimmy Bagwell again.

Mrs. Grace Webb, of the side show, is ill in her Buffalo home. Charles Webb, big top boss, was laid up for a few days. Tommy Bentley is back on the wire after a fall from his unicycle.

Recent arrivals: Betty Kimball, daughter of Mrs. L. D. Hall, and her son, and Mrs. Dorothy Rumbaugh, wife of Harold Rumbaugh, from Everett, Wash. Johnny Sobol threw a party on his 32d birthday. Guests included all six of the Halls, Sylvia Gregory, Fred Wenzel and Pop Thompson.

Chita Cristiani is a picture on the rosinback in spec. Three girls of the ensemble have a feud on, trying to outdo each other in each show. Our new sound system is quite an innovation. The butchers really get the menagerie up in no time at all.—EDDIE HENDRICKS.

Sparks

Manager James Edgar's decision to pass up Hudson, N. Y., because of the lot's condition gave us our first mid-week rest of the season. Time was spent in the cinemas and bistros of Pittsfield, Mass.

Esma Maley and Ken Poley bowed with their new menage act. Gloria Fox joined and brightens the spec atop elephant Topsy's noggin. She'll do web and work in Whitey Kurowski's bull act, along with Mrs. Kurowski. Jose and Anne Fernandez are sporting a portable radio. Jack and Kay Burslem are proud owners of a rabbit, which threatens to oust Bachelor from his favorite lounging spot.

Frank Weiner deserves a hand for holding down his many jobs. Albert and Cleo Fleet, accompanied by Cleo's sister and Felix, the prop boss, made a trip to New York to see the girls' brother. George Penny is hearing squawks because folks can't understand why we have a cookhouse sans meat. Frank McClosky visited in Pittsfield. Everyone sorry to see the Esquedas leave.

Laugh of the week: Ernie Burch's crack to a sister in the audience giving out with some unprintable wordage: "Go home and put on a girdle, Tessie."—GLENN GRAVES.

Webster Bros.

Despite the weather, show has been keeping its head above water. A new dog act, received at Onsted, Mich., is worked by Anne Girard. Side show has received a shipment of monkeys. Fred Greiner, John Young and the writer visited Buck Lucas and Walter Holstberry on Banard Bros. Shows were only 13 miles apart.

Tinker Toy, specialty pony AWOL for several hours in Clayton, Mich., was returned by irate citizens who objected to the pony's fondness for garden greens.—R. W. COULS.

UNDER THE MARQUEE

Spreading or flocking?

William Carlton Fleming, general agent of the James E. Strates Shows, visited the Sparks lot in Endicott, N. Y.

Jack Bell, veteran head of the United Billposting Company, Detroit, is leaving this week-end for a month's boat trip to Montreal.

Bob Morton, after closing the season with the Hamid-Morton Circus, went to his winter home in Miami Beach, Fla., for a bit of fishing and relaxation.

Newspapermen jest about press agents' "jeweled verbiage," but they love it.

Omer J. Kenyon, general representative of the Hamid-Morton Circus, visited the St. Louis office of *The Billboard* en route to Colorado for a vacation.

Charles H. Consolvo Tent, Circus Saints and Sinners, will christen the new Hotel Portsmouth's banquet hall, Portsmouth, Va., at a dinner July 8. Ex-Gov. Volgate W. Darden Jr. will be the main speaker.

Dan Stewart, former steward of Hunt Bros., is now ahead with E. W. (Slim) Somers on the bill car. His wife, Bobby, and the baby are back on the show, Bobby working novelties for Lee Bradley.

If you think it's hot under big tops these summer days, try working near the peaks with a flying act.

Joseph Brislin, CFA, of Barre, Vt., who caught King Bros. at Burlington, and Montpelier, Vt., reports the show had to give extra performances both afternoon and night at Montpelier.

Altho the Southern Pacific runs thru the Garden Valley District at Roseburg, Ore., there are no unloading facilities there, so the Clyde Beatty show had to unload downtown and trek a mile back to the lot over the Pacific Highway.

Seen on the Magic Carpet of Hotel Sherman, Chicago: Ralph J. Clawson, former manager of the Sparks Circus, and his wife, Rose. . . I. J. Polack, fresh from his No. 2 unit at El Paso, Tex., moved into a new suite his org recently took over in the Ashland Building, Chicago.

Ralph W. Clawson, who recently resigned as general manager of Sparks Circus, accompanied by his wife, Rose, spent three days in Chicago last week on business. He announced he is considering several propositions and will make a definite announcement soon.

When we hear of sweeping changes in circus department heads, we pray that one of our personal friends will handle the new broom.

Circus acts that played Larry Sunbrock's rodeo at Wrigley Field, Chicago, included Malinkova, high wire; Roy Valentine's Flying Romas, Arturo Konyot's comedy drunk horse act, Alex and Dorita Konyot, and Jimmy Davison and Gabby DeKos, clowns.

"It's harder to get train reservations and hotel rooms than to find lots these days," Bill Conway, veteran R-B contractor, observed to the boys at the Atwell Club, Chicago, the other day.

Wheeling the Big Top, a story by Wes Herwig about circus trains, appears in the July issue of *Railroad* magazine. . . *Parade*, Sunday magazine of a string of metropolitan dailies, carried a picture story of a 10-year-old girl's trip thru Ringling-Barnum in its June 23 issue. . . That was a swell double-page spread of R-B pix in the June 25 issue of *Look*.

Elaine Nippo, wife of Bill Nippo, clown with Mills Bros., underwent a major operation in University Hospital, Chicago, Sunday (23). . . William E. Pinfold, who recently left King Bros., is now working promotions for Mills Bros. . . Frank Kelly, late of the Sparks show, was in Chicago last week-end.

Management of Chariot & Tableau Circus is recognizing working coal miners at the front door as members of the circus profession.

Three monkeys escaped when Mills Bros. played Pekin, Ill. Next day police had found one, were still hunting the others. . . Monty Knight's toy fox terrier, Tiny, mother of three puppies, wandered away from the Bailey Bros. lot in Logansport, Ind., Wednesday (26). Monty returned from La Fayette for her after she was found next day.

Bonnie Hunt, of the Twins Sweet Shop, Chicago, flew to Spokane, Wednesday (26) to join her husband, Walter Forbes, on the Clyde Beatty show. . . Lou Ann Hayden, known in circus aerialist circles as Butch Krause, greeted friends in Chicago while dancing with a USO-Camp Show's hospital unit in near-by spots. Unit closes July 6 at Battle Creek, Mich.

Seen on the R-B lot at Trenton, N. J., were Joe Minchin, Paterson circus fan; Wendell Goodwin, *The Billboard* representative; Walter D. Cogle, Mercer County district attorney; Mercer County Freeholder Harry Leiberman, and John Curry, local theatrical impresario. Others were Mr. and Mrs. Elmer Kemp, and George and Neil Dorsey, who once owned their own circus.

Zeb Stubblefield, circus authority around Oat Straw, Neb., claims that all circuses coming there split their shows, with half playing at Corn Fodder.

George Valentine, injured during the Omaha Shrine Circus, hopes to be back in the act soon. Act is now at Meyers Lake Park, Canton, O. . . Mario (Iwanow) and Conchita, with Sparks early in the season, were in Chicago last week, he for medical treatment. . . Vates Engesser, who has been working elephants with Cheerful Gardner on Polack Bros.' No. 1 unit, left in San Francisco to hop to Los Angeles for an operation.

Personnel of the side show band and minstrels with Cole Bros.: R. V. (See *Under the Marquee*, page 101)

R-B Matinees Late But Business Okay

(Continued from page 74)

Big One's turnaway Monday (24) night.

Show made a 194-mile run to Albany from Trenton, N. J., where both performances did capacity Saturday (22), with a turnaway at night. Matinee, following the usual pattern of one-day stands, was two hours late. Loraine W. Keim, workingman, was injured on the show train and taken to McKinley Hospital.

Easton, Pa., gave the show two full houses Friday (21). Weather was cloudy, but cleared at night. Matinee was an hour late.

Nine Days in Detroit

DETROIT, June 29.—The Motor City will have its first circus under canvas in three years when Ringling-Barnum plays nine days, starting July 20, on two different lots. First four days will be on the West Side, at Michigan and Wyoming roads, followed by a five-day stand on the East Side at Harper and Connors Avenue. The old north-end location will not be played this year.

Al Butler, contracting agent, completed the deals for the two lots. Cole Bros. will get within 25 miles of Detroit when it plays Pontiac Tuesday (2), going the next day to Port Huron.

Attendance Mark Falls

At Gladewater, Tex., Rodeo
GLADEWATER, Tex., June 29.—A new attendance record was chalked up at the ninth annual Gladewater Rodeo, which closed Friday (14). Todd Whatley, Bethel, Okla., won the trophy for the best all-round cowboy. Results follow:

Bareback Bronk Riding—Todd Whatley, Bethel, Okla., first; Jim Likes, Kim, Colo., second; Jimmie Schumacher, Phoenix, Ariz., third; Paul Gould, Sweetwater, Tex., fourth.
Calf Roping—Bob Mansfield, Tyler, Tex., first, 28.4 seconds for two calves; John Eckhart, Tyler, Tex., second, 31.2; Royce Sewalt, Brownwood, Tex., third, 32.1; J. K. Harris, Gladewater, fourth, 32.4.

Saddle Bronk Riding—Texas Kid Jr., Fort Worth, first; Paul Gould, second; Ernie Barnett, Pampa, Tex., third; Jim Likes, fourth.

Steer Bulldogging (for two steers total time)—Dick Johnson, Valliant, Okla., first, 16.1; Dub Phillips, San Angelo, second, 19.2; Royce Sewalt, Brownwood, Tex., third, 22; Hub Whiteman, Clarksville, Tex., fourth, 24.
Bull Riding—Jake Monroe, Wright City, Okla., first; Orval Mann, Stillwell, Okla., second; Todd Whatley, third; Nub Martin, Okmulgee, Okla., fourth.

Turnaways Give J. M. Cole Red One at Watertown, N. Y.

WATERTOWN, N. Y., June 29.—James M. Cole Circus played to turn-away business at both shows on the fairgrounds here Wednesday (26). Line formed at the ticket wagon 45 minutes before opening time afternoon and night, and many ticket holders who were turned away from the matinee returned for the night performance.

Coming here from Oswego, route for rest of the week included Carthage, Gouverneur, Potsdam and Massena.

Corral Notes

Ole's Ranch, on Route S-41 on the Marlton and Berlin Circles in New Jersey, staged its second rodeo show of the season Sunday (16). Shows will be staged every Sunday afternoon.

Meadow Lake, Sask., Racing and Sports Association will sponsor a three-day stampede, the town's 24th annual, with more than \$5,000 in prizes. Officers are H. Alger, president; A. P. Weber, manager, and J. (Denny) Smith, secretary.

Harry Knight, of Arizona, one-time world's champion cowboy, will be a judge at the Lethbridge, Alta., three-day rodeo. Bill Linderman, last year's world champion rider, will compete. Trick Rider Bob Rooker, Missoula, Mont., will be featured with his troupe.

Weyburn, Sask., Junior Chamber of Commerce has contracted 87 bronks for its rodeo. Owners of three of the bronks claim their animals have never been ridden.

More than 500 cowboys from Fairbanks, Alaska, to Beaumont, Tex., have been invited to compete in the annual Weyburn (Sask.) Rodeo in July.

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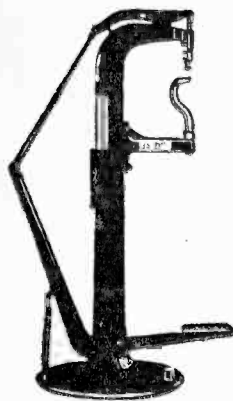
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New Bedford, Mass., July 3; Newport, R. I., July 4; Bridgewater, Mass., July 5; North Attleboro, Mass., July 6; Gloucester, Mass., July 8, and Nashua, N. H., July 9.

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Record Turnout For Convention

Brown renamed president —'47 events in Oakland— \$25,000 budget proposed

NEW YORK, June 29.—Members of the Roller Skating Rink Operators' Association of the United States, representing every section of the country, attended in unprecedented numbers to make this year's national convention, held at Louis J. Brecker's Gay Blades Rink, June 24 thru 28, the greatest in the organization's 11-year history. The 1946 United States Amateur Roller Skating Championships, sponsored by the United States Federation of Amateur Roller Skaters and sanctioned by the RSROA, were held in conjunction.

Year's highest temperatures turned the meet into a perspiration marathon, but events ran as scheduled and no sessions were cut short. Operators' enthusiasm for future growth and expansion of the RSROA was evident thruout. Business sessions actually covered two years, since last year's convention was canceled in compliance with a request of the Office of Defense Transportation. Fred Martin, secretary-treasurer, said: "This was the most successful meet in the history of the RSROA, both in attendance and interest." Representatives of more than 50 member-rinks were present.

Brown Re-Elected President

William T. Brown, Southgate Roller-drome, Seattle, was re-elected unanimously for his third consecutive term. Other officers elected, all without opposition, were M. H. Hinchcliffe, Wal-Cliffe Roller-drome, Elmont, L. I., N. Y., first vice-president; Thomas S. Boydston, Lincoln-rink, Lincoln, Neb., second vice-president; Edward H. La Venture, Whalom Roller Rink, Fitchburg, Mass., third vice-president, and Jack Britton, Warner Park Roller Rink, Chattanooga, fourth vice-president. La Venture and Britton are the only new office-holders.

J. W. Norcross, Lakeside Roller Rink, Fort Collins, Colo., and Fred H. Freeman, Bal-a-Roue Rollerway, Medford, Mass., were unanimously re-elected to the board of control. William F. Sefferino, Sefferino Roller-drome, Cincinnati, only other member whose term expired this year, asked that his name not be submitted in nomination. He was succeeded by Victor J. Brown, New Dreamland Arena, Newark, N. J. Other board members are Phil J. Hays, Arcadia Roller Rink, Chicago; H. D. Ruhlman, Lexington Rink, Pittsburgh; W. J. Betts, Redondo (Wash.) Roller Rink; L. G. Fox, Crosstown Roller Rink, Omaha; Joseph P. Seifert, Bay Ridge Rink, Brooklyn; Alfred W. Kish, Lima (O.) Roller Rink, and Fred A. Martin, Arena Gardens, Detroit.

Only notes of discord were sounded



WILLIAM T. BROWN, Southgate Roller-drome, Seattle, who was re-elected for his third consecutive term as president of the Roller Skating Rink Operators' Association of the United States, recommended an operating budget of \$25,000 to members in annual convention in New York June 24-28. He reported rapid gains in association membership as well as in registration of amateurs.

Thursday (27) at the general meeting by Joseph Kelly, Chez Vous Roller Rink, Upper Darby, Pa., who claimed to represent a block of 24 Pennsylvania votes which he wanted to cast as a unit. Attempting the block vote against his own nomination as fourth vice-president, Kelly was overruled after lengthy debate as to the legality of the vote and asked instead that his name be withdrawn from nomination, which it was. He said that members of the Pennsylvania delegation had agreed not to accept any offices.

William Egan, Newark, N. J., RSROA lawyer, ruled that while the constitution does not hold for or against block voting, it was evident that the RSROA membership was overwhelmingly against it. The attack against the move was led by Fred Freeman and Victor Brown. It was maintained that if voting by blocks was permissible, smaller States would have no representation and only discord could result.

Kelly, defending his proposed block voting said: "We intend to stick together and don't intend to be kicked (See Rename Brown on opp. page)

Hartford Club Stages Show

HARTFORD, Conn., June 29.—Richland Figure Skating Club here presented *Roller Revels of 1946*, first post-war roller skating event to be featured here, recently at Hartford Skating Palace. Show included figure skating, comedy, acrobatic and precision skating. Proceeds will be used to enter club members in national competitions.

Carbonell Gets Manager Post

HARTFORD, Conn., June 29.—George Carbonell, who has been on the professional staff of Conrose Roller Rink here since 1940, has been appointed manager of the rink. Recently he announced a Friday night open house for all servicemen and ex-servicemen and women.

Crystal City Roller Palace, Corning, N. Y., operated by Mr. and Mrs. Victor Reynolds, recently introduced a 1946 Hammond organ to skaters, with Charles Darrin, of M. Doyle Marks & Son, Inc., musical instrument dealer, at the console.

Close Contests Mark Nationals

Nation-wide group of 500 skaters vie for titles — dinner-dance a feature

NEW YORK, June 29.—More than 500 skaters took part in the 1946 United States Amateur Roller Skating Championships sponsored by the United States Federation of Amateur Roller Skaters here June 24-28 at Louis J. Brecker's Gay Blades Rink. Competitive spirit and talent displayed by the large number of skaters made this an outstanding event. Meet was sanctioned by the Roller Skating Rink Operators' Association of the United States. Contestants from every section of the country were competing nationally for the first time since 1944 because of the postponement of the 1945 meet in accordance with a request from the Office of Defense Transportation.

Events were scheduled during the morning, afternoon and late at night, with the early evening and night hours being used for public sessions. Everything ran smoothly and as scheduled. Chief disadvantage was that most events were scheduled while the operators were meeting, with the result that many of the latter missed seeing favorite contestants vie for honors. Outer ring and mezzanine of Gay Blades held large crowds at all times, altho officials emphasized that their chief interest was in the events and not the attendance.

Contests failed to rate acknowledgment as a bona fide sport in the New York press, a recognition that many claimed it should have had. However, human interest was there, and pretty girls cutting figures on skates rated space.

Buffet dinner and dance were held Friday (28) night at the Park Central Hotel, where trophies were presented to winning contestants. Operators, officials, contestants and friends taxed the capacity of the ballroom.

Competition Keen

Each event was strongly contested, with most of the competitors scoring wins with very narrow point margin (See 500 SKATERS on opp. page)

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Rename Brown RSROA Prez; Conclave Pulls Record Throng

(Continued from opposite page) around." Previously, he had questioned the pro school location change from Ventnor Athletic Center Rink, Ventnor, N. J., to Eastern Parkway Rink, Brooklyn. Fred Martin answered that it had to do chiefly with economic and housing problems.

25G Budget Proposed

President Brown told members that roller skating was now big business. He proposed an operating budget of \$25,000 for 1947 and said that this would amount to less than \$100 per rink. He said that in keeping with his original platform both membership and amateur registration were increasing rapidly but, he added, there is still need for bigger RSROA nights.

A. S. Barker, Vancouver, B. C., president of the RSROA of Canada, guest speaker, said that ties of friendship only bound the U. S. operators and the 10 Canadian rinks he represented.

Oakland Gets '47 Events

Membership approved the Public Auditorium, Oakland, Calif., for the 1947 meet and convention.

President, annual operator-members and wives' dinner was held at the Park Central Hotel Wednesday (26). Among operators present were Leo Doyle, Doyle's Rink, New Britain, Conn., and Crystal Palace Rink, Pittsfield, Mass.; H. E. Neckes, Hartford (Conn.) Skating Palace; L. E. and S. G. Lecfler, Riverside Stadium, Washington; Harry J. Warner, Davis Islands Coliseum, Tampa; Frank Holtzclaw, Frank's Roller Rinks, Boise and Emmett, Idaho; Phil J. Hays, Arcadia and Army Rinks, Chicago; Joseph L. Bell, Bell's Rink, Fort Wayne, Ind.; John J. Walsh, Co-Ed Rollerdom, Allston, Mass.; Orville W. Godfrey, Arcadia Rink, Detroit; Louis H. Firestone and Howard M. Oviatt, Flint Park Rollerade, Flint, Mich.; J. Harper and Min Spencer, Mount Morris (Mich.) Rink; W. W. and Lillian F. Morrison, Doling Park Rink, Springfield, Mo.; Lloyd G. Fox, Crosstown Rink, Omaha; Dr. Lewis M. Berliner, Paterson (N. J.) Recreation Center Rink; Benjamin F. Morey, Riverview Beach Rink, Pennsville, N. J.; Joseph P. Seifert and Carl Carlson, Bay Ridge Rink, Brooklyn; Emil Lence, Eastern Parkway Rink, Brooklyn, and John T. Swanson and William Opatrny, Empire Rollerdom, Brooklyn.

Louis J. Brecker, Gay Blades Rink, New York; Vincent Padula and Morris Traube, Park Circle Rink, New York; Nathan Steinberg and Ben Glass, Queens Rink, Elmhurst, L. I., N. Y.; Ainley D. Marsh, Sunyside Rink, Long Island City, N. Y.; M. H. and W. B. Hinchcliffe, Wal-Cliffe Rollerdom, Elmont, L. I., N. Y.; Jack C. Dalton, Rollerade, Cleveland; Charles F. Hovarth, Skateland, Cleveland; K. D. Strayer, Tulsa, Okla.; Chris Jeffries and Hazel Latourette, Imperial Rink, Portland, Ore.; E. H. and R. Bollinger, Oaks Parks Rink, Portland, Ore.; Rupert H. Cicero, Armory Rink, Ford City, Pa.; George, John and Andrew Faiska, Broadway Rink, Glassport, Pa.; James J. Cicero, Cicero's Crystal Ball Rink, Ebensburg, Pa.; Walter P. Carter Sr., Moonlite Gardens Rinks, Jamison, Pa.; William W. Eareckson, Rainbow Rink, Mechanicsburg, Pa.; Walter J. Wolf, Ringing Rocks Park Rink, Pottstown, Pa.; William H. Carpenter, Town Hall Rink, Scranton, Pa.; Ernest E. and Lydwyn Young, Riverdale Rink, Natick, R. I.; N. A. Yingst, Chilpewee Park Rink, Knoxville, Gordon R. Wolley, Salt Lake City; Henry W. Mason, Health Center Rink, Norfolk, Va.; Glenn C. Hubbard, Monterey Rink, Spokane;

George M. Otto, the Roller Bowl, Tacoma, Wash., and Ted C. Bruland, Victory Rink, Anacortes, Wash.

New Members Accepted

New members accepted during the convention included Floyd Holcomb, Vancouver, Wash.; Ferris Nicholas, North Sacramento, Calif.; Elwood Allard, Manchester, N. H., and Robert Hirshmugel, McHenry, Ill.

Equipment dealers having display booths at Gay Blades included Blaes Bros., Inc.; Johnny Jones Jr., Cleveland Skate Manufacturing Company, E-Z Roll Wheel Company, Carroll M. Bierman Manufacturing Company, Hyde Shoe Company, Roll-Away Skate Company, M & K Rink Supply, Chicago Roller Skate Company, G. R. S. Company, Brooks Shoe Manufacturing Company, Skatin' Toons and Richardson Ballbearing Skate Company.

500 Skaters Vie For Honors In Close Contests

(Continued from opposite page)

gins. Harold Wyant, Dayton, O., won three out of five first places in speed skating for senior men, one of the stand-out performances of the meet.

Results: Quarter mile, Harold Wyant, Dayton, first; Orville Godfrey, Detroit, second, and Norman Archer, Detroit, third. Half mile, William Keplinger, Dayton; Orville Godfrey and Harold Wyant. Mile, Harold Wyant, Orville Godfrey, and Anthony Mirelli, St. Louis. Two mile, Norman Archer, Detroit; Harold Wyant and William Keplinger. Five mile, Harold Wyant, Norman Archer, and Robert Graham, St. Louis.

Intermediate boys' quarter mile, Charles Oppelt, Cincinnati; Thomas Allen, Detroit, and Ray Martinez, Cleveland. Half mile, Ray Martinez, Thomas Allen and Charles Oppelt. Mile, Charles Oppelt; William Notto, Detroit, and Thomas Allen. Two mile, Charles Oppelt, Ray Martinez and William Notto.

Junior boys' half mile, Steve Hromjak, Cleveland; Dale Godfrey, Detroit, and Robert Smith, St. Louis. One-sixth mile, Dale Godfrey, Steve Hromjak, and Link Pettit, Seattle. Half mile, Steve Hromjak, Dale Godfrey and Robert Smith.

Juvenile A boys' one-third mile, Joey Hakim, Detroit; Bobby Martin, Detroit, and Lauris Muellenhagen, Mount Morris, Mich. One-sixth mile, Bobby Martin, Joey Hakim and Lauris Muellenhagen. Juvenile B boys, Donald Michael only competitor and winner of the one-sixth and quarter-mile championships. Juvenile C boys' one-twelfth mile, Charles Michael, Lima, O., and James Johnson, Detroit. One-sixth mile, James Johnson and Charles Michael.

Senior ladies' quarter mile, Mary Lou Dauer, Cincinnati; Norma Whitney, St. Louis, and Dorothy Kohls, Detroit. Half mile, Mary Lou Dauer, Norma Whitney and Ann Shy, Dayton. Mile, Mary Lou Dauer, Dorothy Kohls and Ann Shy.

Intermediate girls' one-sixth mile, Charlotte Roos, Cincinnati; Marion Wagner, Ventnor, N. J., and Charlene Orr, Denver. Quarter mile, Charlotte Roos, Marian Wagner and Charlene Orr. Half mile, Marian Wagner, Charlotte Roos and Charlene Orr.

Junior girls' one-sixth mile. Delores Pirrmann, Cincinnati; Shirley Martin, Detroit, and Julia Boone, Ventnor, N. J. Quarter mile, Delores Pirrmann, Shirley Martin and Julia Boone. Half mile, Delores Pirr-

mann, Shirley Martin and Julia Boone.

Juvenile A girls' one-sixth mile, Alice Plumb, Detroit; Ernestine Davis, Mount Morris, Mich., and Dorothy Van Damme, Detroit. Quarter mile, Alice Plumb, Ernestine Davis and Dorothy Van Damme. Juvenile B girls' one-sixth mile, Donna Lee Hill, Detroit, and Jackie Heidebreicht, Mount Morris, Mich. Quarter mile, Donna Lee Hill and Jackie Heidebreicht. Juvenile C Girls, Phyllis Markey, Dayton, only entrant and winner of the one-twelfth and one-sixth mile races.

Junior pairs, Henry Kirsh and Joan Westenberg, Elmont, L. I.; Raymond and Audrey Murtha, Elmhurst, L. I., and George Kuzma and Vernie Bauer, New York. Junior girls' figures, Nancy Lee Parker, Detroit; Joan Westenberg, Wilmont, N. Y., and Kunie Williams, Cleveland. Junior dance, Henry Kirshe and Joan Westenberg, Elmont, L. I.; Robert La Venture and Gertrude Pichette, Fitchburg, Mass., and George Smith and Elizabeth Mahoney, Medford, Mass. Junior boys' figures, Henry Kirshe, Elmont, L. I.; Roger Fuerst, Dayton, and Rudy Goldman, Elmhurst, L. I.

Novice ladies, Gloria McCarthy, Brooklyn; Grace D'Andrea, Bay Ridge, N. Y., and Geraldine Specht, Pittsburgh. Novice men, Robert Gormley, Chicago; Robert Cawley, Brooklyn, and Robert Allar, Cleveland. Novice dance, Thomas White and Toy Johnson, Medford, Mass.; James Schmoll and Lura Schneider, Columbus, O., and Nicholas and Delphine Andre, Elmont, L. I. Novice pairs, Richard Lynch and Violet Farina, Brooklyn; Donald Tuohy and Jeanne Kuester, Elmhurst, L. I., and Homer McMahon and Mary Lou Orr, Washington.

Intermediate dance, Otto Lund and Delores Devlin, Columbus, O.; Charles O'Connell and Mary Abbott, Medford, Mass., and Thomas Lane and Patricia Fifield, Medford. Intermediate pairs, Norman Latin and Margaret Wallace, Brooklyn; Douglas Breniser and Louise Moore, Detroit, and William Van Wagner and Patricia Carroll, Elmhurst, L. I. Senior pairs, Clarence Rader and Marie Reed, Cleveland; Paul Bauman and Carol Bodden, New York, and Thomas Lane and Cynthia Ranlett, Medford, Mass.

Senior men, Ted Shufflebarger, Ogden, Utah; Thomas Lane, Medford, Mass., and Albert Patten, Cleveland. Senior ladies, Margaret Williams, Cleveland; Shirley Snyder, Dayton, and Delores Molla, Detroit. Intermediate ladies, Margaret Peggy Wallace, Brooklyn; Patricia Carroll, Elmhurst, L. I., and Joan Blazek, Cleveland. Intermediate men, Norman Latin, Brooklyn; J. W. Norcross, Greeley, Colo., and Ted Rosdahl Jr., Chicago.

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Regina Facing Federal Charge?

Builds Mutuels Sans Permit

Conviction can carry stiff penalties—Women's building razed by blaze

REGINA, Sask., June 29.—Regina Exhibition board faces possible federal prosecution for making alterations to its pari-mutuel building after the city had rejected its request for a permit to do the work.

On June 13 the city's permits committee refused the board's request for a permit because of the non-essential character of the work proposed.

A personal investigation by the committee June 20 disclosed that work had almost been completed on a new 65-foot addition to the building, which provided for 15 additional pari-mutuel wickets. A member of the committee estimated that 75 per cent of the lumber used was new.

Calls for Stiff Penalties

Recent federal order-in-council which empowered municipal authorities to control the issuing of building permits to insure that priority would be given home builders, can impose penalties of imprisonment up to two years and a fine up to \$5,000 for building, altering or repairing (See REGINA FACING on page 82)

Hobby Exhibit Set For Escanaba Annual

ESCANABA, Mich., June 29.—For the first time in its history, Upper Peninsula State Fair will have a hobby crafts exhibit. George A. Grenholm, Escanaba recreation director, is chairman.

Exhibit will have two classifications, one for collector's items and the other for creative exhibits. Collector's division includes dolls, coins, war souvenirs, stamps, autographs, Indian relics, match books, novelties, clocks, moths and butterflies, dishes, buttons, heirlooms, and guns. Creative division includes sculpture (any medium), woodwork, tooled work, carvings, wall hangings, weaving, miniatures, jewelry, model airplanes, masts and pottery.

This year Hiawathaland Council, Boy Scouts, will prepare an exhibit, featuring the three aspects of the Scout program, cubbins, scouting and senior scouting. In addition, Scouts will provide messenger service on the grounds.

Vermont Governor Okays Fireworks for Annuals

MONTPELIER, Vt., June 29.—Gov. Mortimer R. Proctor has relaxed the wartime ban on public display of fireworks to permit exhibits planned by the State's agricultural fairs.

Retail sale of fireworks is still banned throughout the State.

Gay Pilots Santa Barbara

SANTA BARBARA, Calif., June 29.—Plans for the annual Santa Barbara Horse Show, July 27-August 2, are moving along under the direction of Gay's Enterprises, headed by Weldon E. Gay, manager. Whitey Bahr is associate manager.

Saginaw Down

SAGINAW, Mich., June 29.—Saginaw County fairgrounds here are being literally undermined—by ancient coal mines. Grounds are partly over the site of abandoned mines and tunnels, reported to be 125 feet underground, which have evidently been sinking, causing a sinking-in of part of the parking lot. Drop is said to have been approximately one foot within the past year.

Sacramento Extends Run to 9 Days With Special Events Set

GALT, Calif., June 29.—Directors of Sacramento County Fair here have extended this year's date to run from July 20 thru July 28 in order to comply with the State racing board's pari-mutuel betting permit. A special thrill show has been booked for the first Sunday and the annual rodeo will be held closing day.

Horse show is slated to run five nights, beginning on Wednesday. Feature for opening night will be an athletic show with boxing and wrestling. A variety show with stage revue will run for three days beginning Sunday (21). Each evening's program will be climaxed by a fireworks display.

Annual will have a free gate after 6 p.m. Day admission will be 50 cents, including tax. Day grandstand general admission will be \$1.25, with reserved seats at \$1.75; boxes \$2.50, and \$3.50 for the new clubhouse. Advertising will be heavy and the fair will be billed within a 100-mile radius. Newspapers, radio, sound trucks and billboards will be utilized.

Pari-mutuel machines have been installed with wide ramps leading (See Sacramento 9 Days on page 82)

Salute to Local Hero Peps Cortland, N. Y., Premium List

CHICAGO, June 29.—Outstanding among the '46 premium books to reach *The Billboard's* fair department this year is that of the Cortland County Fair, Cortland, N. Y.

Once again the Cortland annual, operating for the 108th year, salutes one of Cortland County's native sons. Front-covered is the picture of Elmer Sperry and opening the text matter is a five-page reprint from *The Scientific American* on the life story of Sperry, who died in 1930 with a record of 300 patents, including the gyro-compass used in both the Sperry and Norden bombsights.

Following its custom, the annual selected Sperry because not only was he a native son of Cortland County but had been a member of the agricultural society which sponsors the fair. Story is inspirational in tone, highly interesting and adds much to the attention-compelling nature of the book.

Inspires Readers

Such a feature, the Cortland fair board feels, provides an ideal editorial background for the competition inherent among fair exhibits and furnishes an inspiration to readers. It is the claim of the Cortland

Ky. State To Go On Own Grounds

CPA reverses early ruling—okays construction—to use concrete, no lumber

LOUISVILLE, June 29.—Kentucky State Fair will be held at the State fairgrounds here. Any doubt that the annual would open August 25 at its old stand was removed from the minds of officials when the Civilian Production Administration okayed \$40,000 worth of construction at the fairgrounds. Permission was granted on appeal from a previous CPA ruling denying it.

Edward M. Brooks, assistant fair manager, said bids will be taken July 2 on the construction work. Work includes building of new bleachers and boxes in the grandstand at the track for the horse show spectators, he said. Concrete instead of lumber will be used. Repairs to roads and filling of pits in the merchants and manufacturers and poultry buildings also are planned.

Other State fair news includes the appointment of E. J. Bowden, Raleigh, N. C., as manager of the horse show. He succeeds Thomas L. Clore, Eminence, Ky., resigned.

In announcing Bowden's appointment, Dr. W. E. MacGregor, Louisville, chairman of the horse show committee and member of the State fair board, said Bowden has managed the North Carolina State Horse Show, Wilmington, Winston and Statesville horse shows, all on the North Carolina circuit.

Judges named for various classes are:

Saddle horses—J. G. Stringfield, Philadelphia; Homer Murray, Woodburn, Ky., and Arthur Simmons, Omaha.

Hunters and Jumpers — Manley Carter, Orange, Va.; Equitation (child)—Ky. On Home Grounds on page 82

Pacific Coast Auto, Cycle Races Go Big

LOS ANGELES, June 29.—More than 27,000 fans turned out at the Coliseum's first summer midjet racing card Wednesday (19) and watched Ed Haddad roar off with the featured 30-lap race, finishing ahead of Danny Oakes and Duke Nalon. Haddad also captured the curtain-raising trophy race from Oakes.

The new one-third mile track is slightly banked. There is little broad-sliding on the turns and a minimum of passing.

17,000 at Gilmore

LOS ANGELES, June 29.—A new sweepstakes champ was crowned at Gilmore Stadium Thursday (20) when Gordon Cleveland roared to a 30-lap victory, finishing 30 yards ahead of Perry Grimm. Duke Nalon was third.

The crowd was about 1,000 off the usual sellout (capacity 18,000), which may be attributed to a racing card the previous night (19) at the Coliseum which debuted its summer program before 27,000.

4,000 at Santa Monica

SANTA MONICA, Calif., June 29.—Jimmy Gibbs won the four-lap scratch finale and the Mayor Roy Schafer Trophy before 4,000 fans at Santa Monica Municipal Stadium here Tuesday (25). Jack Milne was second, Corde Milne, third.

7,000 at Bonelli

SAUGUS, Calif., June 29.—Don Farmer, El Monte, became the first two-time winner in 11 weeks of midjet auto racing at the Bonelli Ranch Stadium here Sunday (23) when he won the 30-lap main event in 10:00.65 before 7,000 fans.

Overflow at Lincoln

LOS ANGELES, June 29.—Before an overflow crowd at Lincoln Park Stadium, Lammy Lamoreaux edged out Jack Milne and Pete Colman to win the main event in the June 21 motorcycle race card here. Jimmy Gibb crashed but was unhurt.

White Horse Troupe Loses One Actor in Truck Crash

GRAND FORKS, N. D., June 29.—One of the albino horses of the White Horse Troupe owned by Cal and Ruth Thompson, of Napier, Neb., had to be destroyed after breaking a leg when a trailer overturned on the highway when the org was en route here Sunday (23) from Austin, Minn.

White Horse Troupe was skedded to open here Monday (24) at the Greater Grand Forks State Fair but was unable to work that night because of a muddy track. Unit presented a highly satisfactory show Tuesday.

Chariot Races Skedded For Weyburn, Sask., Event

WEYBURN, Sask., June 29.—Chariot races will be included in the racing program of the Weyburn Fair, with a daily purse of \$150. Prize money for races at the two-day event will be over the \$1,000 mark.

Four cattle and horse barns have been built, replacing three barns destroyed by fire last fall. Hog and sheep pens are to be built.

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Shows, Rides and Bingo All Booked.

Independent Concessions being booked now.
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CARL L. MORGAN, Supt. of Concessions,
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WANTED

For Fair and Live Stock Shows, book good Carnival
week beginning October 7th to the 14th. Write:

THOS. S. MADDOX
Manager, Fair, Milton, Fla.

Santa Ana Up 200% Over '41

Junior fair, horses draw
40,000 in 4 days—com-
mercial exhibits hard to get

SANTA ANA, Calif., June 29.—
First annual Orange County Fair
and Horse Show since 1941 drew
about 40,000 in four days. Atten-
dance was up 200 per cent over the
'41 event, Tad Dunning, who han-
dled tickets, said.

Event opened Thursday (20) with
a junior fair. Matinee and night
horse shows were staged Friday and
Saturday and Sunday matinee. Atten-
dance ran above expectations. Dun-
ning said that a section of the
bowl had been roped off and deco-
rated, but the decorations were re-
moved to make space for the people.
Horse show money was \$7,300 and
with premiums for the fair, the to-
tal was \$10,000.

Admission was 50 cents, with tick-
ets good for general admission to
the horse shows. Reserved seats in
the horse show bowl were an addi-
tional 50 cents.

Commercials Scarce

A spokesman for the event said
that much difficulty had been en-
countered in getting commercial ex-
hibits. Several airplane and boat
manufacturers were unable to show
because of the lack of products.
Tractors were borrowed from some
county ranchers and shown.

Fair was housed in permanent
buildings constructed by Western Air
Flying and Training Command. They
were turned over to the city and
have been designated for fair use
in the future. Agricultural exhibits,
which were cold and abstract, were
in the buildings. Livestock was ex-
hibited under canvas.

Abundance of Citrus

Citrus exhibits accounted for a
greater number of the 100 displays.
Public service displays by the Sixth
Army ground forces recruiting car-
avan from Fort Ord included field
artillery, engineer amphibious equip-
ment, infantry and signal corps,
while the air forces at March Field
worked over the grounds.

Santa Ana County Fair was start-
ed 10 years before the war and re-
ceived State aid the last five be-
fore combat recess.

Township Requires License, Insurance for Jersey Races

TRENTON, N. J., June 29.—Ham-
ilton Township Committee has adopt-
ed an ordinance requiring that pro-
motors of all speed contests in-
volving animals, vehicles and air-
craft must secure a permit from the
committee if the contest is held in the
township.

Promoters must also provide a
minimum of \$50,000 insurance against
injury to spectators and damage to
property. Speed contests held in the
township take place at the New Jer-
sey State Fairgrounds.

Fredericton Gets Grounds But No Annual on '46 Card

FREDERICTON, N. B., June 29.—
Exhibition plant has been officially
turned back to Fredericton Exhi-
bition Company by the Canadian Gov-
ernment.

Part of the grounds is being used
as a rehabilitation school for war
veterans, and indications are that it
will not be possible to resume the
annual this year because of the need
of constructing new buildings.

Around the Grounds

CPA has given approval to Carroll
(O.) County Commission to build a
\$116,000 grandstand and community
building of brick, steel and concrete
at the county fairgrounds, Carrollton.
Voters at a recent election approved
bond issue to finance construction.

Dates for the 1947 Merced County
Fair and Livestock Show (Los Banos
May Day Festival), Los Banos, Calif.,
have been set for May 1-4.

Moniteau County Fair, Cali-
fornia, Mo., this year will unveil
a new art hall costing \$3,000. The
old structure was destroyed by
fire. A heavyweight wrestling
match will be one of the special
events, Harold Kingle, secretary,
says.

New sheep and 4-H Club barns are
part of future plans of Fairfield
County Fair, Lancaster, O., but they
have been shelved for this year. A
(See Around the Grounds, page 82)

WANTED For HARVEY COUNTY FREE FAIR

October 15-18

Grandstand Show to work on 75-25 split.
Can work afternoon and evening show.
Stadium seating 2500. Lights, P.A. Grand-
stand provided. 200,000 population in 30-
mile radius. Shows booked soon will be
included in fair advertising and premium
book.

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Acrobats, Singers, Comedians and Dancers.
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WEST—J. C. Michaels Attrac-

tions, Reliance Building, Kan-

sas City, Mo.

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Grandstand Entertainment. For the

CHEYENNE COUNTY FAIR

Dates, August 13, 14, 15 and 16.

Address: E. L. HOOPER, Secy.
SIDNEY, NEB.

AROUND THE GROUNDS

(Continued from page 81)
new gateway and some new fencing will be up for the '46 annual, Russell W. Alt, secretary advises.

Cheshire Fair, Keene, N. H., has shelved plans to construct two large exhibition buildings this year, but proposes to repair buildings on the grounds recently purchased by the association. Purses have been upped to \$3,700 to lure race horses. A rodeo will be presented each afternoon and night. Mrs. Helen W. Adams, secretary, writes.

Mel J. Thompson, secretary, Durham and Goldsboro, N. C., fairs, both sponsored by the American Legion, has been released from Watts Hospital, Durham, N. C., where he underwent treatment for a cardiac ailment. He has resumed his Aurora,

N. C., law practice and his duties at the two annuals.

James M. Harper, general superintendent of Huntingdon (Pa.) County Fair Association, has appointed the following department superintendents for this year's annual: Earl W. Hall, grounds and buildings; Eugene Irvin and Charles States, livestock; William J. Altmanshofer, police and parking; Samuel Norris, fruits and grains; Elby Boring, flowers and vegetables; Mrs. Leslie Smith, fancy work and arts; John Miller, grange exhibits; Charles Hetrick, poultry and pet stock; J. Nevil Fouse, ticket sales.

Russ Moyer stepped in Monday (10) as publicity director of Reading (Pa.) Fair. Discharged from the army last year, he was with *The Reading Times* and later with Sam Nunis, auto race promoter, before taking the fair post. Deal is for year-round job.

Buddy Hankinson, son of the late Ralph A. Hankinson, is expecting his army discharge soon. He saw service in the C. B. I. theater.

Ronald Marks, son of Jake Marks, well known to Eastern fair men as a top-notch window carder, fiber tacker and grandstand concessionaire, is wearing an army uniform. Jake is in Rock Island, Ill., and maintains he won't go out on the road this year.

H. Jack Hancock, one time press representative for J. Alex Sloan and now managing editor of *The Jackson, (Miss.) Daily News*, is reported recovering from a cerebral hemorrhage suffered May 13.

SACRAMENTO 9 DAYS

(Continued from page 80)

to the windows to make them more accessible to the bettors.

California Amusement Company has been booked to supply 10 rides, 8 shows and 40 concessions.

Fairgrounds have been renovated and modernized. In addition to the new clubhouse, a new cafeteria and dining room and several new stables have been built. Stables will house an additional 600 head of horses. Other new buildings include a new office for the racing secretary and steward, receiving barn and jockey rooms. There is also a new paddock and bleachers to seat 7,000. Standing room will accommodate 10,000 railbirds.

All exhibit space in the main building has been sold and two additional exhibit tents have been acquired for commercial exhibits, farm machinery and auto show.

Fair board anticipates 100,000 visitors and entries to date indicate that the agricultural and livestock shows will be the biggest in history.

KY. ON HOME GROUNDS

(Continued from page 80)

dren)—Nona Rutland, New Orleans. Plantation—John Taylor, Eaglesville, Tenn.

MacGregor said premiums this year have been boosted to more than \$40,000.

Selection of a Miss Kentucky, to represent the State in the beauty contest finals at Atlantic City, is on the program. Plans are to have 120 candidates, one from each county, vie for the crown.

WANTED

Shows, Rides and Concessions for County Fair, August 19 to 23. Contact

CHARLES S. KIRKER, Secretary
Phone 139-F31 West Union, Ohio

Regina Facing
Federal Charge?

(Continued from page 80)

without a permit. Where an attorney-general authorized a prosecution, the fine would be increased to \$10,000 and imprisonment for five years.

James Grassick, manager of the Regina Exhibition, said that "very little" new material was used. Most of the lumber, he said, was from the Grain Show building, which is being prepared for permanent exhibit space.

Delay Action on Permit

He explained that the board's application for a permit was made May 14 and that the committee's decision was not made until June 13, despite the essentiality of the work being done in time for the summer exhibition.

"The delay in issuing a permit was hampering the efforts of the board to complete the extension planned," he said.

Fire Razes Building

Regina's Exhibition plans received another setback when damage of nearly \$100,000 was done in an early morning fire that levelled the Women's Exhibit building at the fairgrounds Friday (21).

Leased by the army, the building housed quartermaster's stores and an engineers' workshop.

Cause of the fire was not determined. Loss to the military was broken down as follows: \$20,000 to cover alterations made to the building to fit it for army use; \$20,000 damage to engineers' stores and workshop equipment; \$9,000 to quartermaster's stores.

Exhibition Loss 50 Grand

Loss to the exhibition board, which owned the building, was placed at \$50,000.

Building, close to the midway area, was only a few feet away from where \$238,000 worth of military equipment burned May 20, 1943.

Insurance carried on the Women's Exhibit building was \$27,400. Structure, according to exhibition board estimates, will cost about \$75,000 to replace. Discussions had been going on between the board and the army for its return in time for exhibition use.

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- See the hoops roll around stage and back into tent!
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Can place only legitimate Merchandise Concessions

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OSCAR VALENTINE, 4-H Fair Secretary, 1671 Lincolnway, East,
Playland Park, South Bend 18, Indiana

N. Y. Spots Get Week-End Rush

NEW YORK, June 29.—Amusement parks, pools and beaches in the New York area enjoyed the top week-end of the season Saturday and Sunday (22-23).

The first week of summer came in on a torrid heat wave, sending the thermometer into the high 80's and sending people scattering to parks and beaches.

Both Coney Island and the Rockaways drew better than usual attendance Saturday, but really hit the peak Sunday. Coney Island attendance was estimated by police at more than 1,000,000. Estimated attendance at the Rockaways was 900,000.

Jones Beach drew the usual carriage trade and parking space there was at a premium. Orchard Beach, in the Bronx, hit a new season's high of 50,000, which is about half of what a hot Sunday in July or August usually brings.

Myers Lake Rolls New Miniature Train

CANTON, O., June 29.—A new Addison Miniature Train arrived at Meyers Lake Park this week and was put into operation, Carl Sinclair, managing director, announced. Work is well under way on the new high ride, and a new modern picnic shelter has been constructed near Moonlight Gardens. New outdoor dance pavilion is in operation. Name band policy will continue Sunday nights, with local bands skedded Tuesdays and Saturdays. Bill Clark is in charge of the pavilion.

To date, grosses are behind last year, Sinclair says. He blames the unseasonable weather. Funspot has been drawing strong when the weather is okay. Decoration Day was the best in several years.

Building materials are now available for completion of the new building to house a cafeteria, operated by the park, under management of Harry Reeder, and for the enlargement of the Penny Arcade, operated by Glenn Mains.

Harry Shirk, concessions manager, has made several shifts to conform with the revamped midway. Soda fountain and soft drinks have been switched from the beer garden to the main promenade and tropical drinks have been added.

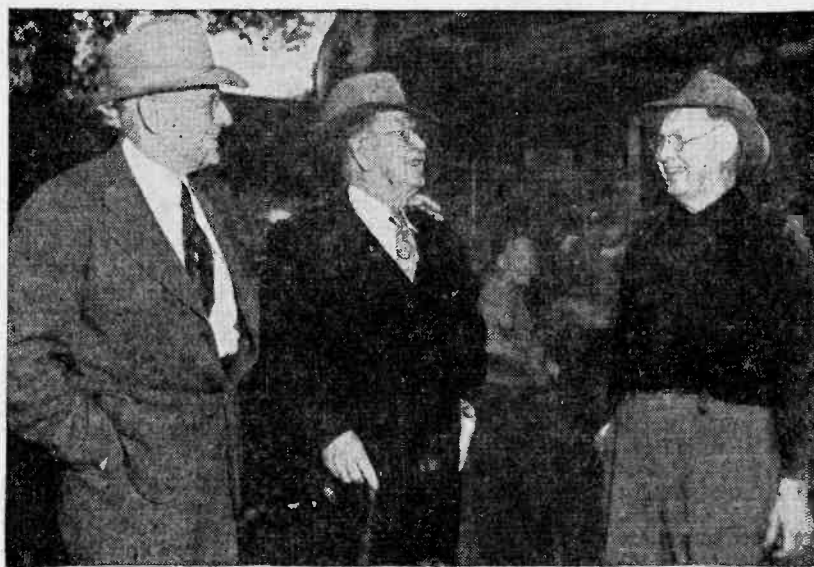
Free-act policy is being continued, George Valentine's flying act being the current feature. Joe and Mae Lewis closed Sunday (23).

Picnic bookings are heavy for the last half of the season. Con Haney's three rides are enjoying big business, as are the pony ride, train and high striker owned by Mrs. Howard Peters.

Merry-Go-Round Marriage First Stunt at Palisades

PALISADE, N. J., June 29.—Palisades Park staged its first big publicity stunt of the season—a wedding on the Merry-Go-Round—Wednesday (26) afternoon. Stunt's drawing power was limited by torrid heat which lured patrons to the big swim pool and shady spots. Event was covered by newsreel photos and was heavily plugged via radio.

Couple married were a former G.I., Alfred J. Schiebel, of Weehawken, N. J., and Ann Monaco, of Jersey City, N. J. Ceremony was performed by Rev. Marion L. Nelson, of San Angelo, Tex., with entire wedding party installed on the Carousel. Bridal couple was gifted with furniture and a two-week honeymoon at Loch Sheldrake, N. Y. Stunt was handled by Palisades drum beater Bert Nevins and staff.



PROMINENT SHOWMEN enjoyed a chat recently at Sunland (Calif.) Amusement Park. Left to right, Frank Babcock, former California carnival owner; Lou Berg, former amusement operator in Hawaii, and C. H. (Fat) Allton, who owns Sunland.

Photo by Sam Abbott.

Venice Pier Is Dead But Still Does Biz

VENICE, Calif., June 29.—The ghost of the old Venice pier dies hard.

The amusement zone which supplied fun and gaiety for millions during its 40-year existence and which was recently closed as being unsafe after a bitter battle between two local pressure groups, still shows a semblance of life. The pier proper is now barricaded and guarded night and day, but concessions on the 150-foot-long approach are still doing business at the same old stand.

Six concessions, including a bottle game, a lead gallery, hamburger stand, ice cream parlor, a wheel game and scales glean enough business from the trickle of curiosity seekers who come to view the fallen glory of the pier to make it worth while to stay.

Scholastics Find Vacation Vocations at Cincy's Coney

CINCINNATI, June 29.—Ralph G. Wachs, manager of Coney Island here, this week came up with the answer to the oft-repeated local question: How do school teachers spend their vacations? Wachs pointed out that in Coney the teachers and professors have found a veritable haven for vacation vocations in addition to supplementing their annual scholastic stipends. "Few Coney patrons," said Wachs, "realize that the men taking the dimes at the automobile gate are school principals." Currently operating at the gate are William Tabscott, principal of Amelia, O., High School, and Charles Brauning, who spends his springs, winters and falls dictating the policies at Butler, Ky., High School.

Stanley Anstaett, one of the refreshment stand managers during the summer, is principal of Amelia Elementary School, while Lester (Pop) Emerick, swim-pool office manager, is assistant principal at Mount Washington School. Ben Flora, athletic coach at Bellevue, Ky., High School, is Emerick's assistant. Walter Dills, teacher at Williamstown, O., Public School, is working as manager of the park stock room. Joseph Kuley, Elder High School teacher, manages the Land of Oz, Coney's miniature park.

Harold Miller, principal of the Dry

New Bubble Bounce Lands at Riverview

CHICAGO, June 29.—The long-awaited Bubble Bounce arrived Tuesday (25) at Riverview Park and work was begun at once setting it up. Management hopes it will be ready for operation July 4. The air compressor was damaged in shipment and whether it can be replaced in time is the question, park officials said. Ride is located between the Bobs and Flying Turns.

For a change, weather over a week-end was okay and Saturday and Sunday (22-23) found about 50,000 on the grounds for the two days. This is just about average, it is said.

A noticeable pick-up in kiddie business is expected now that Chicago schools have closed for the summer. Friday (28) was the final day and more kiddies will be expected to take advantage of the two-cent Mondays, Wednesdays and Fridays.

Ridge, Ky., School, is an assistant to Wilbur H. Harmon, Coney office manager. Milton Dehymer, principal of the Locust Corner, O., School, is working as a gardener on the staff of Henry Schwab.

Western Hills High School has contributed a number of its faculty members to the staff. Paul Nohr, teacher and athletic coach, has charge of the Moonlite Gardens gate. Cecil Tower, assistant principal, and Afton Price, teacher, serve as floor men in the same department. Edgar McNaabb, coach at Beechwood High School; Roy Anderson, teacher at Withrow High, and Paul Richert, teacher at Hughes High, have similar jobs. Clifford Johnson and Robert Morgan, also of Western Hills, are working in the Moonlite Gardens refreshment department.

Myrl Erdman, teacher at Amelia School, and Eleanor Graham, teacher at Anderson Township School, have jobs in the bookkeeping department, while Mildred Laure, Amelia School, and Margaret Wenzel, Louise Moreton and Margaret Cramer, of the Moscow, O., School, are cashiers.

"We are glad to have these school people on our staff," Wachs said. "They are of an exceptionally high caliber and make good, conscientious workers."

Food Shortage Only Sad Note In East's 4th

Few Special Features

NEW YORK, June 29.—Parks in the New York area are set for big gates and a good take if the present heat wave continues over the July 4 week end. Few spots are offering anything special in the way of attractions.

Olympic Park, Irvington, N. J., besides its usual circus, will offer special concerts by Joe Basile's band plus a display of fireworks the night of July 4. Park's four-act circus bill has lined up the Tien Tsin Lu Troupe, acro and bar act; Simms, magician; Marimba Aires, musical, and Lou Manning and Mitzie, equilibrists.

Rockaway's Playland, for its holiday free attraction, will have Peaches O'Neill and her Sky Revue, while Palisades (N. J.) Park will have the Berosini Troupe of high-wire performers and Art Mooney's band.

Jones Beach will splurge on one of the largest fireworks displays ever presented at that resort and will offer free dancing to the music of Wally Rhode's band as added attraction. Magic Water Ballet will be presented in the west bathhouse pool and roller rink.

Blue note is the threatened shortage of hot dogs, hamburgers and drinks. Only the larger caterers at Coney Island, Rockaway Beach and other resorts in the area have been able to secure supplies of these items large enough to meet expected demand.

Atlantic City Seeks Retention of 3% Tax

ATLANTIC CITY, June 29.—In an effort to retain the city sales tax that netted more than \$2,000,000 in the past year, the resort filed an appeal Friday (28) in the State Court of Errors and Appeals at Trenton to stay the recent judgment of the State Supreme Court holding the tax unconstitutional.

City attorneys declared that the stay would permit the resort to collect \$1,000,000 in sales taxes this summer. Collection of the tax was suspended when the Supreme Court decision was handed down last week. In arguing for a stay attorneys asserted that Atlantic City would suffer irreparable damage if it is not permitted to collect the 3 per cent tax on hotel rooms, amusements, restaurant checks, liquor purchases and other items this summer. Tax was originally authorized by the State Legislature to permit the resort to raise funds to repair damage suffered in the 1944 hurricane.

Va. Beach, Ocean View Hotel Biz Behind 1945

NORFOLK, June 29.—While business at Tidewater, Va., beach resorts is on the upgrade, hotel ops are still looking for that record-breaking influx predicted earlier. Reservations at Virginia Beach and Ocean View hotels are behind last season and reports are there are plenty of vacancies. Continued chilly weather is given as the reason.

Heavy week-end traffic is noted at Ocean View Park and an enlargement of parking space is planned. Admissions to all Seaside and Virginia Beach amusements have been reduced to weekday patrons.

Riverview Notes

CHICAGO, June 29.—Pat Roos is a newcomer in the penny-pitch, with A. L. (Windy) Windes and his gang, along with Lee Pinckley. Mrs. Pinckley is no newcomer, however, having worked here three years ago. She has trouped with many shows, including Dodson's and World of Pleasure. Bob Pinckley, Lee's husband, is working on the Looper. He was discharged from the army three months ago.

Folks celebrated another birthday Tuesday (18). This time the honored guest was Danny Calameri, who chalked up No. 25. The boys and gals gathered at the Italian Kitchen, near the park, and all reported a big time. The previous affair at the same place was Wednesday (5), when Jack Davis marked his 22d birthday.

Ida Rovitz, who has trouped with Hennies Bros. and Johnny J. Jones Exposition, among others, is back for her 12th season with Eddie Lazar in hoop-la. . . . And back at the ball game for his fourth year is Ted (The Greek) Kazanis. . . . Marty King is on his third season with the Penny Arcade. . . . Ted Didomenico, known to the boys at Riverview as Nellie's son, is back with Calameri and Trenker in the ball game for the third season.

Virginia Noto, who works in one of the refreshment stands, bashfully tells you she and Albert Rodrigo have decided to wed in July, 1947. With Virginia in the refreshment stand, owned by Louis Madsen, are Viola Miller and Margaret Zywicki. Mrs. Johnny Paluso, wife of the trick rider at the Motordrome, started last week as ticket seller at the Breath of Life, and Mrs. Bill Snyder started as ticket seller at the Boomerang. Bill Snyder is the talker on the Motordrome. . . . Bert Thomson, who manages the Looper, owned by Norman Bartlett, reports his crew includes Jimmie Anderson.

Toni McLaughlin, fishpond op, has set August 3 as the date for her marriage to Maj. Gene Berri in Chicago. . . . There was plenty of activity around the Motordrome Wednesday (26). Photogs from *The Chicago Daily News* were taking pictures for the rotogravure section. . . . The sun was a bit bright for Agnes Burke, owner of one of the guess-your-age, and she donned the colored glasses. Her assistant, Freddie Forsythe, operates another of her stands. . . . Kids were plentiful Wednesday and the rides got a big play. Mill-on-the-Floss, Whip, Cuddle Up and Flying Turns had waiting lines.

Line-up at the dart game on the river has Johnnie Mason, Bill Runge and Millie Myers. At the pitch game in the same location are Dave Ferguson, Ben Rabutnik and Semour Liss. All are old-timers here, but Rabutnik tops 'em all with about 40 years behind him. . . . Max Hirsch's son, Ray, is in the line-up of the dart game on the main walk, along with Jack Forkash and Preston Myers.

Rumor at Riverview has it that Hank Belden, who retired from the shooting gallery last year after some 40-odd years, is thinking about taking a portable shooting gallery on the road.

Packard Heights Boasts New Arcade Building

ATHOL, Mass., June 29.—Victor D. Papineau and M. F. Wood point with pride to the recently completed building which houses the Arcade, bathhouses and workshop at Packard Heights picnic grounds here. Dance pavilion has been enlarged and boasts 10,000 square feet of floor space. Old-fashioned and modern dances are held every Saturday night, with modern dances only on Thursday nights.

John Mullins Sells Phoenix Spot To Run His Other Holdings

CHICAGO, June 29.—John Mullins, owner of Crystal City Park, Tulsa, Okla., visited *The Billboard* offices in Chicago Wednesday (26) en route to Joliet, Ill., for a business conference on the Cavalcade of Amusements, and refuted the story published in the June 22 issue of *The Billboard* saying that he had sold his Riverside Park interests in Phoenix, Ariz., because business was bad.

"It is true that park business falls off in Arizona during the hot months and I had intended to close for that period, but I had an opportunity to sell out at a satisfactory profit, so I took it," Mullins said. He said the rides were purchased by J. S. Bell and associates of Odessa, Tex., and concessions were returned to Crystal City in Tulsa.

Mullins declared he will devote his entire time to handling his numerous operations in Tulsa. He also owns the Motordrome on the Cavalcade of Amusements.

He said he intends to return to Phoenix at the close of the Tulsa season to engage in a new enterprise.

Atlantic City

Early seasonal start was big with the crowds swelled by more than 10,000 delegates to the Kiwanis International convention here for five days.

Steeplechase Pier, emphasizing rides and games, has entered the hum of activity along the Boardwalk. Line-up includes a Dodgem, Whip, Ferris Wheel, Carousel, Air-Ships, fire engine, a live pony track, pony cart and boat rides; also a number of counter games and concession stands.

Finding "junior" on the beach will be easier now that a portable electric amplifying system has been installed.

The *March of Time* in wax exhibit on Steel Pier has added a new display of the German war prisoners in their court trials.

The beauty contest season got under way officially when "Miss Atlantic City 1946" was selected to serve as hostess to the visiting beauties who come here to compete in the Miss America pageant the first week in September. The pageant this year now includes \$25,000 in college scholarships for the beauties.

Pleasant Lake Features Rich's Band in Pavilion

JACKSON, Mich., June 29.—Buddy Rich's ork moved into Bartlett's pavilion at Pleasant Lake Friday (21). Band replaced Drexel Lamb's 15-piece band which opened May 25. Spot drew 2,170 paid admissions at 75 cents per copy opening night. Other counts are Decoration Day, 1,600; June 1, 1,550, and June 8, 1968.

Miniature golf layout, set up in 1932, continues to enjoy big business, according to Mrs. Howard Frink, lessee, who has been operating concession since her husband died three weeks ago.

Long Beach Pike

LONG BEACH, Calif., June 29.—Joe Glacy has renovated his Freak Show and has a complete new line-up. It includes Billy Pilgrim, armless and legless wonder; Marvello, fingerless piano player; Louis Roma, magician; Lady La Vonnda, half woman-half baby; William Hall, fire eater; Sally Osborn, electric act; Mary Kokas, sword box; Peggy La Marque, inside lecturer; Nina Sontada, headless girl; Alma Evans, midget clown; Edward Charlesett, mechanical man; Charles G. Cox, manager and talker; George Haley, talker; Finley Lawrence, tickets.

Doc Johnson's snake show has been augmented by a new feature, Bobo, African jungle-bred snake handler and trainer. . . . Jewel and Bill Hoday celebrated their 10th wedding anniversary. . . . Jewel Wilson, midget ticket seller at the flea circus, has recovered from a severe illness and is back at work.

Johnny Aldridge is receiving congratulations for his layout and painting job on the backdrop of the Drive-a-Boat concession in Virginia Park. . . . Ed Rivers says the sailors are still flocking to his tattoo parlor. . . . The Avons are attracting good crowds with their mentalist act. . . . Frank Turner reports that his sealed-in-plastic concession is getting its share of business.

Pop Ludwig says business at Virginia Park is holding up first rate in spite of the fact that the fleet, usually based at Long Beach, is at sea for the atom bomb tests.

They Took 'Em Off; Now They're Closed

NEW YORK, June 29.—The crowd out front of a Coney Island Side Show was big and the talker was going to town with "come on in and see them dance. The more you clap the more they take off. Come on in, it's only 30 cents."

The crowd listened and started buying tickets. Included in the crowd was License Commissioner Benjamin Fielding.

Now the Palace of Wonders, Tirza's *Wine Bath Revue* and the *Bowery Follies* are closed. Their licenses were suspended on the ground they staged indecent exhibitions.

"I told Tirza last May she would have to wear a bathing suit for that Wine show," Commissioner Fielding said. "Yet, when I went in there, she stripped down to a net brassiere and a pair of net panties. I don't like that."

Tirza's terse comment was: "Why ain't I got brains?"

Fireworks at Chain of Rocks

ST. LOUIS, June 29.—Fireworks displays will be featured at Chain of Rocks Amusement Park and Sylvan Beach Park, operated by Carl Trippe, July 3-4.

Business Goes to the Dogs!

NEW YORK, June 29.—Amusement parks in the New York area hit the jackpot in attendance Sunday (23), but there was the little problem of having enough food to go around. Most of the spots ran out of eats early.

Palisades (N. J.) Park had a new problem. People were buying hot dogs and other foodstuffs for home consumption. One patron brought a suitcase and ordered 50 hot dog sandwiches.

Needless to say, the park nixed the idea and promptly started rationing the dogs—one to a customer.

Drabours' Seaside In Full Operation

NEW YORK, June 29.—Drambour Bros.' new amusement spot, Seaside Amusement Park at Rockaway Beach, is in full operation. Park has a modern Whip, Merry-Go-Round, Kiddie Rides and 14 concrete block buildings, housing games, eateries and concessions. Owners have been hampered by inability to secure rides or building materials, but plan to erect a Coaster as soon as materials are available.

Space is also reserved for a Roll-o-Plane, delivery of which has been promised by mid-July. Park is located on the Shore Parkway and Seaside Avenue—with entrances on two sides.

79-Year-Old Bride, Husband, 18, Draw 12,000 to Funspot

HUNTINGTON, W. Va., June 29.—"Somebody must o' left the gate open."

Those were words of wisdom from Mrs. Delbert Sprouse, 79-year-old bride of 15 days, when she, together with her 18-year-old husband, saw 12,000 persons swarm into Camden Amusement Park here Sunday (23) to witness the first public appearance of the newlyweds.

Introduced as the "most celebrated married couple since the duke and duchess of Windsor," the couple, married in Louisa, Ky., amidst plenty of national publicity, appeared here with a hillbilly band.

Originally scheduled for only one afternoon appearance, the crowd was so large that promoters hastily arranged to have four afternoon shows and several at night. The bride okayed the extra shows but appeared tired as she rested, licking an ice cream cone or drinking pop, between trips to the stage. The crowd at the first show threatened to get out of hand, pushing up and on to the platform. The emcee pleased with: "Now folks, Mrs. Sprouse is 79 years old and can't take as much as we younger folks."

Show consisted of husband, Delbert, fingering a bull fiddle and the bride speaking into a microphone. Her greeting was

"Hello people."

That was all.

Camden Park is owned by E. G. Via. Booking of the couple was done thru the F. J. Evans Talent Management Company.

Another Attendance Record Smashed at LeSourdsville

MIDDLETOWN, O., June 29.—For the second time this season the attendance record for a single day was smashed when 25,000 persons went thru the turnstiles at LeSourdsville Lake Park here Sunday (23). Bathing facilities were overtaxed, and it was necessary to set up a check room in the dance pavilion.

Rides set new gross records and the dance pavilion, featuring Eddien Kadel's band, drew capacity.

Halifax Spot Installs Bicycle Rental Service

HALIFAX, N. S., June 29.—Bicycle renting service has been established at Francklyn Park. Sponsor is D. Kaill, recently discharged from the overseas Canadian armed forces.

Francklyn is one of the largest and most heavily patronized spots in the maritime provinces. The Don Low and Butsy Bennett orks are supplying music for nightly dancing in the pavilion.

While Strolling Thru the Park

More than 3,000 children from 32 orphanages were guests of the Knights of Columbus and Norman S. Alexander, managing director, at Woodside Park, Philadelphia, Thursday (13). Children received transportation to and from the park, plus meals, concession and ride entertainment. Mayor Bernard Samuel was on hand to greet the youngsters. . . . Vernon D. Platt, recently returned from army service in the Philippines, has resumed his job as manager of Somerton Springs Park, Somerton, Pa. Newest addition to the park is an outdoor dance floor, with a surrounding stone terrace and fireplace for the group outings and picnics. Henry Gift has the bowling alleys open day and night.

Long Beach (Calif.) Notes: Homer Jones has his new Spitfire in operation in Virginia Park. He is installing a new glass-brick and tile box office. . . . Mr. and Mrs. H. A. (Pop) Ludwig, Virginia Park manager, have returned from a 2,000-mile auto trip, visiting San Francisco, Sacramento, Lake Tahoe, Donner Pass; Las Vegas and Searchlight, Nev., and parts of Arizona. . . . Louis Sonney, who operates a wax crime show on the pike, has added a radar car exhibit. . . . Joe Glacy and Charlie Cox, freak show operators, report business holding up well. . . . George Haley, who had the midget show for 10 years with Royal American, is now a Long Beach resident. He's working on the ticket box at Glacy's concession. Elmer Velare's new glass-and-neon front basketball game on Silver Spray Pier is an eye-catcher. . . . Como Norris has returned from a business trip to San Francisco. . . . Walt Adams's Skyfighter is getting an overhaul job.

John J. Carlin Sr., of Baltimore, owner of Carlin's Park there and Buckeye Lake (O.) Park, will spend several weeks at the latter spot.

Sunny skies bring a sunny smile to the countenance of Jack Rosenthal, co-owner of Palisades (N. J.) Park, with his brother, Irving. Business has been excellent at the spot whenever the weather has been favorable.

Dick Dillon plans to take his Miniature City on the road after July 15 to play fair dates. Dillon has a string of concessions and a roller rink at Geauga. His Miniature City is also there at present.

Coaster at LeSourdsville Lake Park, Middletown, O., will be improved thru the purchase of a complete set of coaster cars from National Amusement Device Company thru William de L'horbe Jr., sales manager of the company.

George Hanneford Troupe closed at Edgewater, Detroit, and was followed by the Sky Princess in her slide for life. . . . Sandor Rotter, who has the engraving jewelry stand at Edgewater, Detroit, reported a good pick-up in business Sunday (23) after two slim weeks.

Willow Grove Park, Philadelphia, has opened six large shaded picnic groves equipped with tables, benches and kitchen facilities. The Roller-drome is operating nightly and on

Saturday and Sunday afternoons; the Casino Ballroom features the music of Clarence Fuhrman on Wednesday and Saturday nights, and Frankie Schluth again heads the free Sunday stage-shows in the outdoor auditorium.

Jo Jo Lewis and Eva May are working at Meyers Lake Park, Canton, O. . . . Ike L. Lawlor, Sioux City, Ia., has bought Arnold's concessions and property at Lake Okoboji, Ia., while Lester Heinsheimer and Dan Douthit, both of Sioux City, purchased the Okoboji Club. . . . Clay Cannon, just out of the army, joined Don Dorsey's aerial act at Idlewild Park, Ligonier, Pa., as rigging man.

Jimmie Helman, now in his second year at Woodside Park, Philadelphia, reports good business with his photo gallery layout. He plans to play a number of Pennsylvania fairs before

resuming operation of his small arcade and photo studio in Philadelphia this fall.

Atlantic City officials have chosen a song from the 20th Century-Fox musical *Three Little Girls in Blue* as the city's official ditty for 1946. Song extols the resort Boardwalk.

Capable manner in which Belmont Park's staff fought a fire recently at the Montreal resort was commended by Gilbert Layton, secretary, Montreal Association for the Blind, in a letter to Manager Rex D. Billings. The sightless group was enjoying an outing at the park when the fire started. All were led to safety by park attendants.

Now known as the Four Flying Siegrists, Charlie Siegrist, with his wife, son and daughter-in-law, took top billing at Revere Beach, Mass., the week of Bunker Hill Day (17) during the delayed erection of the steel tower for Carver's high-diving horse. The horse act opened a week late, Monday (24), with Ruth Webster, 17, as rider.

CONEY ISLAND, N. Y.

By UNO

Bob Jacobs, who bought out Johnny Sender in the operation of an arcade on Surf, has rechristened his possession Sea Breeze Amusement Center. New personnel comprises Lou Fishman, general manager; Tony Vollaro, assistant; Michael Cascio, recordings and Jack Shapiro, photos. Sender, who was to have opened another arcade on the boardwalk, will leave soon for California to seek better medical aid for an ailing son. Jacobs's other amusement interests include spotting juke boxes and sundry arcade equipment in Greater New York railroad terminals and bowling alleys. . . . About 4,200 paid \$5,276 to see the first boxing show at the Velodrome since 1941 on June 24. Fight promoter Harry Turner, who will offer similar exhibitions every Monday evening, said he was satisfied with the opening attendance and the receipts that evened all expenses. . . . Frankie Longo and Louis Dasaro shifted two of their Pre-flight Trainers from Lou Daiell's Bowery Arcade to South Beach, Staten Island, and replaced them with skee and basketball games.

Joe Bonsignore's Tunnel of Fun on Surf has John Borgese as ticket man. The new Thompson Roller Coaster, another Bonsignore enterprise next door, has Frank Kinsley and Ted Stillman, ticket sellers; Mrs. Alwine Habib, ticket taker; Jim Repetti, at the switches; Vincent Borgese, second fare man, and Tony Caronna, relief man. Joe's son, Johnny, who was first-class machinist in the navy and is a recent dischargee, is new manager of Dad's Bowery Bond Sled. . . . Eddie Davis is back at Phil Pates's photo gallery on Surf. . . . Albert Behmouras is managing Feltman and Meinch's air gun gallery on Surf. . . . Skee ball alleys on Surf, operated by Mrs. Julius M. Seidell, has John Ruggiero as attendant. . . . Charles Cohen, ticket seller at the Loop-o-Plane on Surf and who has been connected with the Island 25 years, and wife, Evelyn, have decided to retire after

the season and make Miami Beach, Fla., their future home.

New Dangler ride operated by McCullough Bros. (George and Leonard) has Herb Hasson and Frank Keefe, ticket men, and Jack Shaver, operator. Their first Carousel, adjoining, has Joseph D'Amora as cashier. Another Merry-Go-Round, new this season at West Eighth, has Tom Frazier, manager and mechanic, and Pete Pelaro and Jay Finn, ticket men. Ted McCullough, another brother, has a parking lot on Surf when he is not assisting elsewhere for the family money-getters. . . . Coney's latest innovation, a broadcasting series over WLIB every Saturday and Sunday (12:45 to 1 p.m.), piloted by "Desperate" Dick Bell and labeled *The Station's Coney Roving Reporter*, now includes Steeplechase, Tirza's Wine Bath and Wonderland show. . . . Coney Island Ventures, Inc., of which Joe Albala is prexy, and Louis J. Molianas, secretary, operates Famous Eagle Bar on Surf. Entertainers are Jack Barrett, Victor Banakas and Famous Kirby, all vocalists.

Pinto Brothers's new Scrambler centrifugal ride on Surf near Stillwell was unveiled June 22. Ten-car manipulation has Albert and Silvio Pinto, electrical engineers; Jim Bark, machinist; Eddie and Jimmie Santo, repairmen; Frank Ortolano, ticket seller; Ray Nethery, ticket taker; Frank Del Mastro, second fare man; and Albert Esposito, who built the ride, maintenance man. . . . Ex-G.I.'s returned to the Kyrimes's Virginia Reel on the Bowery are Robert Truax, brakeman, and Nick Plotentes, mechanic. . . . Billy Bonder doubles as mechanic and manager of Johnny DeRicca's motorboats on West 12th. Wife Helen is a bottle game operator for Abe Seskin on Surf. . . . Eddie Ledarkramer and Dubbs Wolfarth have taken over two new concessions on Stillwell for a pan and bull's-eye ball games. . . . Al Strauss, formerly of Flying Scooter, is a new ticket taker at Bowery Follies.

Steeplechase oldies, besides Frank Walsh, a 50-year employee, are Jimmie Onerato, general manager, 28 years of service; Charles Lapp, whirlpool operator, 40; Rocco Onerato, head cashier, 22; John Motto, front (See *Coney Island, N. Y.*, page 86)

With the Zoos

Two Kodiak bears are being shipped by Brookfield (Chicago) Zoo to the London Zoo. Ordered in 1939, shipment was delayed due to the war.

Leo Blondin reports the birth of a buffalo and six monkeys recently at Lincoln Zoo, Oklahoma City. Buffalo's birth got a flock of publicity when a reporter made the error of calling it a water buffalo.

R. Marlin Perkins, director at Lincoln Park Zoo, Chicago, announces opening of a "Zoorookery" in what formerly was the Lincoln Park Rock Garden. Perkins will house colorful native and exotic birds, including flamingos, swans, peacocks and water fowl.

Storms Zooms Business At Pensacola Gulf Beach

PENSACOLA, Fla., June 29.—Because of a storm, Gulf Beach here is getting more business than it can handle, according to E. P. Preston, secretary. A month ago a storm knocked the bridge to Pensacola Beach out and as a result entertainment seekers have been swarming Gulf Beach.

Spot has 5 rides, 18 concessions and refreshment stands, dance pavilion and a bathhouse on the boardwalk. Fred R. Rainey is Gulf Beach manager, Mrs. Rainey manages the tavern and ballroom and Emogene Rainey manages the bathhouse. Showfolks here include Charles Coon, ride owner; Skelly brothers, who have chicken-in-the-rough; C. Joseph, popcorn and snowballs; H. A. Hadfield, ice cream, and F. C. Himrichs, shooting gallery.

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More Cops Needed

OCEAN CITY, Md., June 29.—New concession and amusement spots at this resort town have ushered in the need for a larger police force and the Business Men's Association has moved to meet the situation. Move was requested because of the large crowds expected to visit the newly developed spots this season.

ACT WANTED

Small outdoor Free Act for week-end in July.

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BROOKLYN 24, N. Y.

Frontier Contests

These dates are for a five-week period.

Arizona

Prescott—Prescott Frontier Days. July 1-4. Miss R. Gentry, Box 618.

California

Fortuna—Fortuna Rodeo. July 27-28. Clarence Johnson.
King City—King City Stampede. July 28. R. E. (Tex) Garner.
Lompoc—Rodeo. July 4.
Redwood City—Rodeo. July 4-7.
Willits—Willits Frontier Days. July 3-4. A. M. Sacry.

Colorado

Boulder—Powwow Days Rodeo. July 28-29. Perry Frazier.
Brush—Brush Rodeo & Race Meet. July 3-4. Harold Gray.
Cheyenne Wells—Cheyenne Co. Round-Up. July 3-4. Verne Sallee.
Florence—Florence Rodeo. July 3-4. J. C. Stevens.
Greeley—Spud Rodeo. July 3-4. E. H. Folbrecht.
Meeker—Range Call Rodeo. July 4-5. Bond Norman.

Idaho

Blackfoot—Rodeo. July 4-6.
Marsing—Rodeo. July 2-4.
Nampa—Snake River Stampede. July 11-13. R. Baker Young.
Pocatello—Pocatello Rodeo. July 12-14. Beverly Gordon.
Rexburg—Rodeo. July 3-4.
Rupert—Rupert Rodeo. July 3-4. H. T. Breazeal.
Twin Falls—Rodeo. July 4-6. A. J. Meeks.

Illinois

Pecatonica—Clyde S. Miller Rodeo. July 4. Tom Morrissey.

Iowa

Davenport—Clyde S. Miller Rodeo. July 13-16.
Grinnell—Clyde S. Miller Rodeo. July 5-6.

Missouri

Trenton—Lions' Club Rodeo. July 2-4. Billie Veach.

Montana

Red Lodge—Red Lodge Rodeo. July 3-4. H. C. Olcott.
Wolf Point—Wild Horse Stampede. July 11-13. T. R. Kelly.

Nebraska

Ogallala—Ogallala Rodeo. July 3-4. A. J. Bracken.

Nevada

Reno—Reno Rodeo. July 4-7. Glen E. Myers.

New York

Rochester—Grotto Rodeo in Edgerton Park. July 22-27. Bryant G. Parsons, 182 Commodore Pkwy.

North Dakota

Killdeer—Killdeer Mountain Round-Up. July 2-4.
Mandan—Mandan Rodeo. July 4-7. J. I. Rovig.
Medora—Frontier Days & Rodeo. July 3-4. W. J. Ray.
Van Hook—Van Hook Rodeo. July 4-6. Al M. Ulrich.

Oklahoma

Anadarko—Caddo Co. Rodeo. July 19-21. Dr. P. H. Corblin.
Atoka—Atoka Rodeo. July 10-13. C. C. Stephens.
Dewey—Dewey Round-Up. July 4-7. H. C. Courtney.
Hinton—Kikanis Club Rodeo. July 16-18. Omer Luelien.
Mangum—Mangum Rodeo. July 11-13. Ben Sorrells.
Ponca City—Ponca City Rodeo. July 26-28. Ralph Coppock.

Oregon

Crawfordsville—Callapooia Round-Up. July 3-4. Harry Sprenger.
Klamath Falls—Buckeroo Days Rodeo. July 4-6. H. E. Getz.
Molalla—Molalla Buckeroo Rodeo. July 2-4. Clyde Kendall.
Saint Paul—St. Paul Rodeo. July 2-4. Carl Smith.

South Dakota

Belle Fourche—Black Hills Round-Up. July 3-5. J. F. Koller.
Huron—Am. Legion Rodeo. July 12-14. George W. Chitty.
Martin—Rodeo. July 3-4. Dale E. Pyle.
Mobridge—Mobridge Rodeo. July 3-5.
Rapid City—Black Hills Range Days. July 19-21. George C. Simpson.

Texas

Amarillo—Tri-State Fair Assn. Rodeo. July 4-7. Rex B. Baxter.
Coleman—Coleman Rodeo. July 10-13. Sam T. Cobb.
Falfurrias—Am. Legion Rodeo. July 3-4. R. L. Schultz.
Kerrville—Junior Chamber of Commerce Rodeo. July 3-6. Bill Oliver.
Levelland—Levelland Rodeo. July 3-5. J. W. McDermitt, Morton, Tex.
Lubbock—Am. Business Club Rodeo. June 26-29. Porter Garrett.
McGregor—Chamber of Commerce Rodeo. July 18-20. Lothar A. Krause.
Pecos—Am. Legion West of the Pecos Rodeo. July 4-6. Walter M. Daggett.

Utah

Lehi—Lehi Roundup. June 26-29. J. Ferrin Gurney.

Nephi—Ute Stampede. July 11-13. Raymond Jackson.
Neola—Neola Rodeo. July 4-5. Rex Gardner.
Ogden—Pioneer Days. July 19-24. E. J. Fjeldsted.
Price—Robbers Roost Rodeo. July 25-27. Ben Ward.
Salt Lake City—Days of '47 Rodeo. July 17-22. Sheldon R. Brewster.
Tooele—Bit & Spur Club Rodeo. July 4-6. Lillian Park.

Washington

Chelan—Lake Chelan Rodeo. July 27-28. Frank L. Buell.

Wyoming

Cheyenne—Cheyenne Frontier Days. July 23-27. Robert D. Hanesworth.
Cody—Cody Stampede. July 3-4. H. E. Melbratten.
Dubois—Dubois Rodeo. July 27-28. Tom W. Smith.
Gillette—Am. Legion Rodeo. July 3-4. Walter Saunders.
Kemmerer—Kemmerer Rodeo. July 12-14.
Lagrange—Lagrange Rodeo. July 4.
Lander—Rodeo & Pioneer Celebration. July 2-4. Herb B. Jones.
Saratoga—Saratoga Rodeo. July 4.
Sheridan—Bots Sots Stampede. July 12-14. E. S. Lewis.

Canada

Calgary, Alta.—Calgary Stampede. July 8-13. J. Charles Yule.
Cardston, Alta.—Cardston Rodeo. July 17-18.
Lethbridge, Alta.—Lethbridge Rodeo. July 5-6. George Rhodes.
Maple Creek, Sask.—Cowtown Round-Up. July 3-4. D. M. Dugas.
Raymond, Alta.—Raymond Stampede. July 1-2. A. M. Bradley.
Swift Current, Sask.—Frontier Days Rodeo. July 1-2. R. DesBrisay.
Weyburn, Sask.—Broncho Daze Rodeo. July 18-20. W. J. Mertz.

HARRISON GREATER

(Continued from page 67)

Bridgeton, N. J., under auspices of Redmen. Burlington, N. J., lot was downtown but rain hurt and show was moved on and off by tractors.

Gloucester, N. J., proved a red one, despite the fact that org followed the Prell show by a few weeks. Prell outfit had been completely rained out, but this show, ably backed by the VFW committee, scored a bang-up week in good weather. Radio and newspapers gave strong support. The Camden Post-Courier first-paged a short article, and a party for the paper's carriers netted a three-column picture on page three.

Stand at Chester, Pa., turned out well, altho Cetlin & Wilson's railroad show was spotted several blocks away. We were in first by three days, chalking up 12,000 paid admissions before C. & W. set up, after which grosses dropped.

Bristol, Pa., gave an exceptional week. Twin Ferris Wheel finished in No. 1 spot, with the Caterpillar a close second. Brownie's Chez Patee Revue topped the shows, with Slim Young's Side Show second.

Fun stores, under Paddy Finnerty, have been getting strong play since the rains stopped, with Curley Graham and Leo Hirsch actually beaming the past few weeks.

Marvelous Millettes, free act, have been drawing praise and many newspaper stories which are enhanced by the war record of three boys, Joe Phillips, Roland Markee and Jimmie Millette, all of whom served in the Pacific Theater and made the Bouganville beach landing. Millette was wounded.

Org is now prepping for the fair season. Crew under Earl Tillman has been working on show fronts, using plenty of chrome and paint. Blackie Rogers, Manager Harrison's assistant, has the ride crew building new platforms.

Staff remains virtually the same as when show opened, with exception of Henry Mears, who is now with another show. Francis Harrison is treasurer and in charge of the office, with W. W. Howard as advertising manager and special agent. Henry Apping is master electrician in charge of carpenters while the show is on the road. P. J. Finnerty is legal adjuster, with Curley Graham superintendent of concessions, and Leo Hirsch in charge of percentage stores. Sully Sullivansky is in charge of the front gate and handles the mail and Billboard sales. The writer handles press and radio.—THOMAS W. RICE.

Coney Island, New York

(Continued from page 85)

man, 18; Angelo Brienza, dwarf clown on the Fun Stage, 15, and Tom Bennett, promoted from doorman to general handyman, 10. Kevin Carmody, who was an aerial gunner in the army, is back as assistant cashier. Frank Tilyou is treasuring a letter of thanks from William V. Finn, prexy of the Press Photogs, for the dinner and good time park extended the association recently. Police Anchor Club's 10th annual Orphan's Day outing was a big event July 1, with Mayor O'Dwyer attending. . . Stan-

ley Gersh, of Perfect Games, celebrated a birthday June 21. . . . Julius Tolces is a 24-hour man on general repairs all over the Island. . . . Kitty Mason is a new bally girl at Tirza's.

Al and Joe Buxbaum's Shamrock Irish House on the Bowery completed its talent list last week. Marty Buxton at the Novachord and Carl Wolf and a six-piece ork serve music. Herb O'Neill and Ed Cassidy are singing barkeeps. Sammy Mass, Little Victor Mascari, Teddie Hoffman, Smiling Al Wilson, Charles Ryan, Sam Cowley, Steve Benjak, Billy Ross, Pat Reilly, Al Bennett, recently of the Metropole, New York, and Harry Snyder are singing waiters. Dancers are the perennial Paddy McDermott, Helen Malone and Catherine Carr. Head chef is Jack Kalish and assistants, Harry (Pearl Diver) Newlands and Peter Schools. New this season are a bandstand and kitchen equipment. . . . New concessionaire on Harry Nelson's property, Bowery and Steeplechase walk, is Mrs. Louis Stein, operating a luncheonette where fish and chips prevailed earlier. Assistants are Gloria Cellini, former roller-skating champ, who toils thus to pay for vocal tuition; Harriett Lex, Ann Owen, Paul Carnelli and Frank Santaro.

W. C. KAUS

(Continued from page 68)

capacity crowds Friday and Saturday nights put the stand on the right side of the books.

Concessionaires joining here were Walter Silverberg, with guess-your-age and weight, and Eustis Capanas with novelties.

Wedding anniversaries celebrated just two days apart were Klondike Fred and Mrs. Wright, their 25th, and Russ and Helen Owens, their 20th. Gifts were in abundance for both couples.

Marie Kaus made an overnight trip to Washington to get her daughter, Kathy, who has been in school there. John (Hoppy) Riddle is putting finishing touches on the No. 3 light plant wagon. Hank Owens failed to get his Billboards last week and after running out of alibis he had to hide out. Connie Phillips, who operates a concession for Aggie Trout, took delivery on a new panel truck here.

Ruth and Irene Strunk, daughters of Mr. and Mrs. J. L. Strunk, concession operators, have arrived from Kulpmont, Pa., where they attend school. Mr. and Mrs. Frank Madish received news that son, Stanley, has been made fullback on the University of West Virginia's football team. Vernon and Mitzi Moore, Miami showfolk, are visiting Taxi and Agnes Baquette for a few days. Bob Coleman, out of the vets hospital, where he has been under observation and treatment since Fayetteville, took delivery on a new house trailer. Silent Harry Myers had trouble getting living accommodations the last two dates. Lil Elkins spends her spare time prettying up her penny pitch. Jeanie Kaslin, 'tis rumored, turned down a lucrative offer at dress designing to remain with hubby, Tom, and the shows for the summer.

Jack Perry, ride and concession operator and until this season general agent, is getting his affairs in shape in preparation for a trip to Mexico City. He expects to leave July 10 and will remain until fairs start.

It was old-home week for Jack Miller's corn game crew as three out of five of his countermen were born and reared in Rock Hill.

A new organization, the Grippers' Club, has been formed on the midway. Every male member of the shows belongs. Membership is \$1. Dues are 25 cents per week. Meeting nights are Tuesday, in the Minstrel top, and members are assessed for most any sort of beef, real or mythical. Trials are permitted, but nothing gets by without an assessment. Money is also raised by cash bingo parties every Wednesday after closing. Purpose is to acquire funds to equip two baseball teams and provide horseshoes for the pitching fraternity, relief for an occasional emergency, and for social get-togethers thruout the season. The treasurer reports there is an excess of \$500 on hand. Jack Perry, Russ Owens, Jack Miller, Walter Rusch, Bob Coleman and Eddie Elkins are the creators and biggies in the org.—HERB SHIVE.

Fascination game, operated by Sidney Kahn and John Gibbs, and Fortune Poker game, next door, by Kahn, who also has numerous spaghetti eateries in Manhattan, has Salvatore (Cappy) Capanegri, manager; Buck Rodgers (song writer), talker; and Artie Pilatski at the mike. . . . Mrs. Irving Gold, formerly an Island cashier, is performing similar duties at Max Schaffer's Brodway (New York) Sports Palace arcade. . . . Hotel and bar on Surf near West Fifth are being operated by Mrs. Henry Stubbmann since the demise of her husband. Son, Henry Jr., takes care of the Carousel on the premises.

PENN PREMIER

(Continued from page 70)

shows received good co-operation from the committee headed by Floyd Lambert and Frank Weller.

Mr. and Mrs. Serfass were hosts to more than 200 at a dinner in the VFW home. Speakers included Mayor Hal Harris, Al Renton, Russell Jones, Harold Evans, Sen. Montgomery Crowe; Arthur N. Frantz, game protector, and Al Bydiark, ride superintendent. Later in the week, Mrs. Serfass entertained local friends at a luncheon in the Elks home.

Stach Grey, en route here, was in an accident that damaged his house trailer to the extent of \$500. New Octopus and Tillman and Johnson's Comet led rides here. Tilt-a-Whirl, Ferris Wheels, Spitfire, Merry-Go-Round, Kiddie Aeroplane, Chairplane, Pony Ride, Kiddie Autos and Kiddie Swings followed.

Flash Davis' Hell Riders in the Motordrome, and Johnnie Til's Girl Revue topped shows. Artists' Models, Fink's Sahara Rose, Snake Show, Doc Cormier's Heaven to Hell, Don Atew's Port of Missing Girls and Shaw's Monkey Show followed in that order. Side show, managed by Walter Paul, with Prince Leon handling the inside, probably would have figured among the first, but both men, well known here, threw show wide open to friends and made it a real homecoming.

Al Boxall's bingo had its best week of the season, as did Mr. and Mrs. Reid's midway diner. Visitors here included A. B. Cherry from the Lakewood celebration, which Mr. Bland contracted. Bland also reports signing the Army and Navy Celebration in East Liverpool, O., the Welcome Home Celebration in Ashtabula, O., and three fair dates in Tennessee and Alabama.—ERNEST ARNOLD.

Kinsey Players For Canton Run

CANTON, O., June 29.—Madge Kinsey Players, after a four-year absence imposed by the war, return to Canton July 2 for an indefinite stay. Tent will be pitched on a parking lot just outside the corporate limits on State Route 8. Company has played Canton for several seasons, first at the Grand Theater and then in its own tent.

Company will be headed by Madge Kinsey Graf, characters; Otto (Toby) Imig, comedy; George Colbert, Joan Davis, Betty Kinsey Graf, Jean Kinsey Graf, George O'Brien, Harry Graf, business manager and general business.

New members are Jack Murdock, male lead, and Don Lasley, general business.

Rep Ripples

SUNNY MILLARD, of Dick and Sunny Millard, appearing at the Lookout House, Covington, Ky., is the daughter of Roy E. and Hazel Fox, well known in rep and tab circles for many years. At one time Roy had out the Roy E. Fox Comedians, a railroad org, and formerly was with Harley Sadler. . . . Doug and Lola Couden, who are laying off this summer, camping in State parks, will open in Tennessee. They visited Mattie Rixon on way up thru Georgia. . . . Slim Vermont (Earl V. Balger), who is in Veterans' Hospital, Ward F 3, Otteen, N. C., cards that his t. b. test proved negative and that he is learning to walk again. He had been on his back since last November and had no use of his legs. Friends are urged to drop him a line.

BYRON GOSH was guest of honor at a champagne banquet on the Madge Kinsey Show at Bucyrus, O., celebrating the 25th wedding anniversary of Mr. and Mrs. Harry Graf. . . . Bradley's Pic Show is showing around Athens, Ga. . . . Gill's Family Show, vaude-pic with three people, is in the Carson (Nev.) area. . . . Kennebec Players, five people, open their Maine season of resort towns July 5. They will make 25 towns with E. F. Hannan's *A Husband for Mary*. . . . Charles E. Gilmore has a tent pic show in Cimarron County, Oklahoma. . . . Chester Cobb is playing halls with pix in St. Lawrence County, New York. . . . Bird's Show is around Anniston, Ala., playing halls and schools with flesh and

Dramatizing Dramatics

By Charles Lammers

WLW Dramatic Director and a Veteran Dramatic Stock and Rep Performer and Producer

WITH the co-operation of English teachers and drama coaches, WLW dramatic staff has been conducting an experiment to revitalize interest in the drama. Realizing that the best way to keep people interested in drama, even radio drama, is to let them see drama, James D. Shouse, vice-president of the Crosley Corporation, and Robert E. Dunville, general manager of WLW, put WLW's stock company on tour thru Ohio, Indiana, Kentucky and West Virginia.

As most high schools stage their annual spring play on a Friday evening, WLW executives made available for us a half hour, late in the evening, and each Friday night this spring the stock company has presented a half-hour original radio drama from a high-school auditorium following the school's own annual production. Altho the cast is made up of professional radio actors, including a number of them veterans of rep and stock, necessary union clearance was secured to cast one of the school players in a small part to give air auditions to deserving and

talented young actors. In each instance the young actor was selected by the English department or the drama coach of the school. Uniformly their performances have been good.

Scripts Carefully Chosen

Each of the schools which joined us in the experiment so timed its production to end before 10:30 p.m. From 10:30 to 11 p.m. our own production was broadcast direct from the stage of the school auditorium in full view of the audience. Profiting by a brief excursion into this field last year, the WLW sound and technical departments constructed special equipment which simulated studio conditions almost 100 per cent. Scripts, many of them written by WLW staff members, some purchased in the free-lance market, were chosen not alone for their air possibilities but with an eye to the visual audience. In selecting dramas I have, without neglecting broadcast interest, selected plays which would give a live audience an insight into all the mysteries of a radio production.

The sound men who go on the road with the stock company and me sweat blood. The actors too are on their toes every moment of the time, having the incentive of a live audience before which to work. The local students and the adults in the audience get a liberal education in the production of a dramatic radio broadcast. And, bear in mind, it is now the radio which carries the mission of the drama into most of the millions of homes in the United States and other countries of the world.

Modus Operandi

Mechanically, our schedule in each city is about as follows: Our troupe, accompanied by sound experts and technical men, arrives in the city about 5 p.m. Telephone circuits have been leased from the school auditorium to the station in Cincinnati. All the necessary equipment is set up and a dress rehearsal under actual broadcast conditions is conducted. Then the equipment is moved out of sight until the students have completed their play. Immediately after the final curtain the technical crew, in view of the audience, resets the stage for the radio drama, the telephone circuits are tested, the producer introduces the various members of the cast and presents the young local actor who is receiving his professional baptism in that night's broadcast.

Results Are Threefold

Three targets are chalked up by a series of broadcasts such as this. First of all some deserving young Thespian gets his first break in professional drama; second, the students themselves are shown the thrill and excitement that is inherent in the production of drama on the air, and third, the parents and other members of the audience are given the opportunity to see real flesh and blood radio actors and to learn some of the studio mysteries.

Katherine Fox, director of special broadcast services for WLW, is working out a participation by other schools in the series next spring. All English teachers and drama coaches interested in stimulating interest in the drama are invited to participate. Directing WLW's stock company on the road has been a great adventure for me. It has been a thrill to be associated with so many young, ambitious lovers of drama, and we of WLW are looking forward to an even more flourishing season in 1947.

16mm. pix. . . . Bailey's Texas Show is showing around Enid, Okla. . . . Cleveland's Puppet Show will play resort towns in New York and Vermont, and open in schools in the fall. . . . Marion F. Goff, Monahans, Tex., saw the Plunkett Family Show when it was there, June 13-15, under American Legion auspices, reporting it a neatly framed vaude unit.

GEORGE (JUNIOR) FRANCIS, who recently finished eight weeks with Al Jahn's ork, enjoyed a week's visit with his parents, Mr. and Mrs. Cat E. Francis, in Cincinnati en route from Milwaukee to Memphis to join Ted Fio Rito's ork. The parents are ex-rep troupers. . . . Everett Players, four people, are operating in Washington County, Maine. . . . Utica Players will make some dates in the Saranac, New York, area after July 4. . . . Gilboy Trio is showing flesh bills and 16mm. pix in Wayne County, Pennsylvania. . . . Jones and Criger have a small colored trick around Brookhaven, Miss. They will work fairs later. . . . Haley's Fun Show is in Lewis County, Wisconsin. . . . Flume Players, four people, are operating in the White Mountains, New Hampshire. They have moved their headquarters from Littleton to Groveton. . . . Graham's Pic Show is playing around Thomaston, Ga. . . . Vermont Players are in South Georgia.

Pix Handy

By E. F. Hannan

PIX with vaude give good value to smaller town patrons. Pix run uniform, and once the folks get up in 16mm. film shows they go for them.

Flesh tent and hall shows are having trouble with scarcity of performers and high cost of traveling. The pic operator carries his show under his arm. I have caught several tent shows this season of the smaller variety and they offered less than ever for the show and left a bad taste with the townies. This is not due to ideas of the operators, as they have no choice. Good performers are not to be had, and general expense makes it necessary to cut everywhere.

The little showman with pix and a family that can act some is sitting pretty.

Bisbee Scores In Paducah, Ky.

PADUCAH, Ky., June 29.—Those who feel that the days of the rep shows are over should have been in Paducah during the recent showing here of Bisbee's Comedians.

Everything on the show was in perfect order. Rolling stock was painted white and carried the letters of Bisbee's Comedians. Flameproof top houses a well-appointed theater. Color scheme adds attractiveness and eye appeal.

The bill was one of those well-known Toby shows. The writer could have played most any part in the piece, but the natives had never seen it before, and it went like a house afire.

Between each act was offered a variety of good vaude, headed by June and Connie Mundie. J. C. Bisbee, assisted by his wife, gave the crowd many a creepy moment with their act. Maxine Lacy was cast in the leads.

Marc Johnstone did a good line of parts. Virginia Oliver was the ingenue. Billy Charles Choate did juveniles, also appeared in solo numbers between acts.

Howard Johnson did characters, and Ralph Blackwell heavies. Between acts latter appeared with his wooden partner. Lucille Stoddard was cast in a strong line of characters and Audra and Hardesty and Leo Lacy did general business. Bob Fisher was at the piano. Soloist with the band and playing a good accordion was Devere Stoddard.

The stage was well taken care of by Red Turner. In front of the show was Cliff Malcolm, meeting the mayor and yours truly, one of the city commissioners. Boob Brasfield did the comedy and directed the show.—J. C. WILLIAMS.

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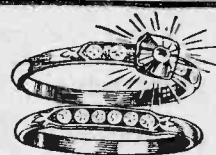
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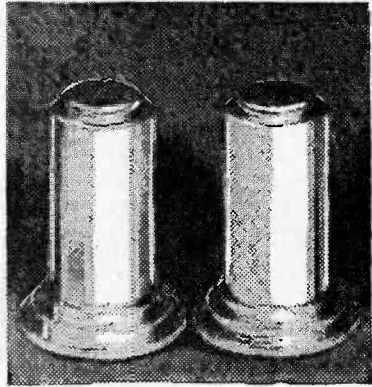
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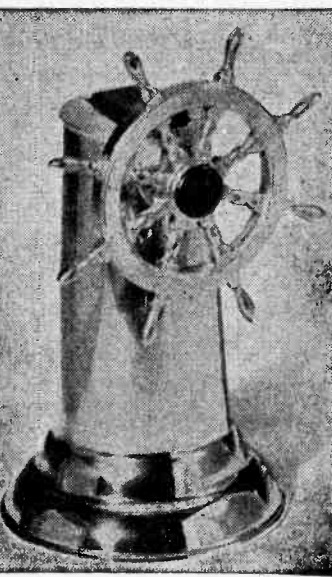
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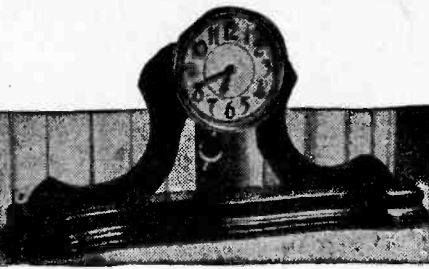


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NOTICE—Only advertisements of used machines accepted for publication in this column.

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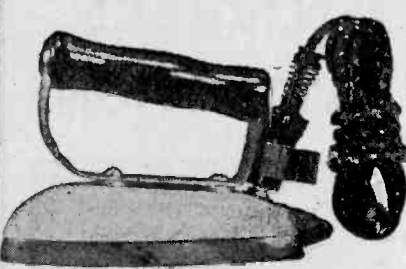
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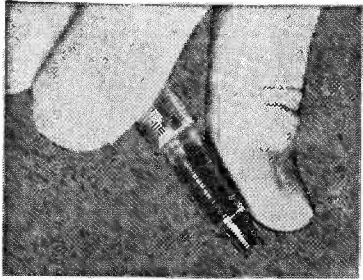
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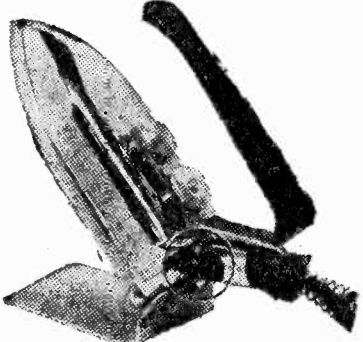
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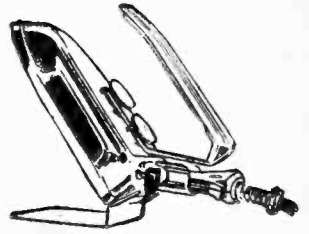
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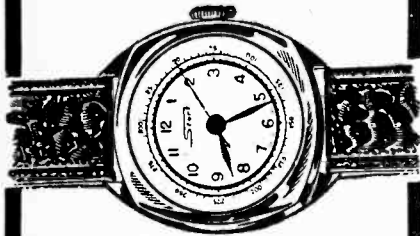
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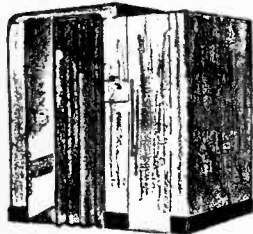


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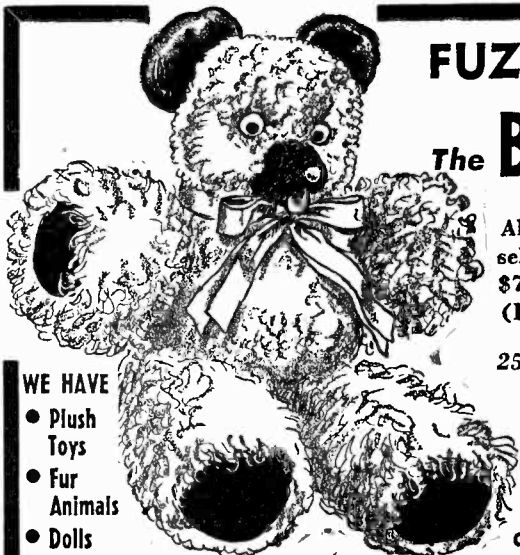
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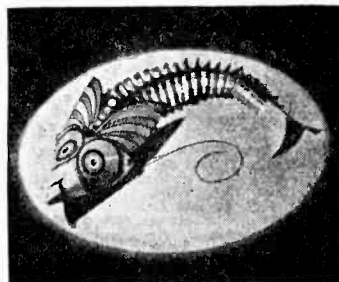
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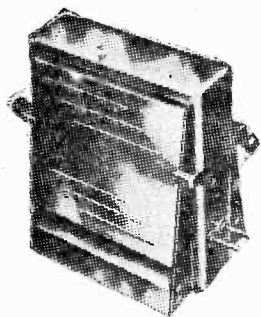
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CLOTH BANNERS, 3x10 FEET, \$6.00, WITH Brass Grommets. Write for prices on special jobs. W. Courtney, 541 N. Longwood St., Baltimore 23, Md. au17

WALDO STUDIO — PAINTED BANNERS, Scenic Props, Illusions, Novelty Photo Backs, Wall Panels, Stage Displays. 8230 Wornall Rd., Kansas City, Mo. se7

TATTOOING SUPPLIES

LARGER SELECTION, BETTER QUALITY—Tattooing Outfits, Supplies, New Designs. See my price list before buying! Steele, 1817-A, San Pablo, Oakland, Calif. jy20

At Liberty—Advertisements

5c a word, minimum \$1, maximum 50 words, cash with copy.

ACROBATS

HAND-BALANCING UNDERSTAND—AGE 24, wt. 150, prof. experience. Have routines, music and costumes. Write C. F. Greb, 5030 S. Hermitage, Chicago, Ill.

AGENTS AND MANAGERS

ROLLER RINK MANAGER—CLEAN, SOBER, dependable. Experience with both portable and stationary rinks. Manage or take complete charge on salary or percentage. Knows dance steps; furnish reference. Write Box C-243, Billboard, Cincinnati 1, O. jy13

BANDS AND ORCHESTRAS

MODERN TOP BAND NOW AVAILABLE—3 to 5 pieces, commercial, clean cut personnel, desire good spot in West. Wire or write Sol Betnum, 323 S. Berendo, Los Angeles, or phone Filtray 3264.

SIX-PIECE BAND NOW AVAILABLE FOR resort, hotel, or club. Box CH-105, Billboard, Chicago, Ill.

WANTED TO BUY

A-1 CIGARETTE AND CANDY VENDING MACHINES; all other coin equipment. Mac Postel, 6750 N. Ashland, Chicago, Ill. jy27

AFRICAN DIP BALL GAME—STATE CONDITION and price. Charles J. Sherman, c/o Seaside Park, Virginia Beach, Va.

ALL KINDS STAMP VENDORS, BALL GUM Vendors, Peanut Vendors, Popcorn Poppers, Potato Chip, Candy Floss, Doughnut Machines. Northside Sales Co., Indianapolis, Iowa. jy27

BALL GUM AND BOSTON BAKED BEANS wanted. Give price and quantity available in first letter. M. T. Daniels, 1027 University, Wichita, Kan. jy20

SOLOVOX WANTED—IN PERFECT ORDER and shipped on 3 day trial. Write Charles LaFascio, 3716 Colonial Ave., Norfolk, Va.

WANTED—16-35MM. SOUND, SILENT PROJECTORS, Films, Small Radios, what have you? Outdoor Camera Film, \$2.50 100'. ABC Films, B-111, Boulevard Station, N. Y. C. jy13

WANTED—COMPLETE "SNOWBALL" outfit, must be in good condition and priced right. Jackson Bowling Center, Jackson, Tenn.

WANTED — VOLTAGE REGULATOR OR Step-up for Electric Diggers. Also used Candy Floss Machine. No junk. Lamar Byrum, Shelbyville, Mo.

50-PT. ROUND TOP, ONE 50 AND 2 15 Middles. Also Star Backs and Blues. Hill Bros. Dog & Pony Show, 803 Roosevelt Bldg., Indianapolis, Ind.

MISCELLANEOUS

AN EX-VET, BY TRADE A PROJECTIONIST, experienced as Houseman, Roller Rink Operator. Can do most anything. What have you? Write Box C-238, Billboard, Cincinnati 1, O.

***ENERGETIC THEATER MANAGER AND Exploitation Man now working desires to make change. 10 years' experience. Personable, good wardrobe, honest, ambitious and progressive. Young, single, free to go anywhere. East preferred. Veteran. Box C-244, Billboard, Cincinnati 1, O. 6/7/13**

***RADIO ANNOUNCER—APPEARED ON WHIP, WAAF. Voice training with Mr. Alman Knowles, former NBC Production, San Francisco. 4 yrs. with theatrical group. Radio Guide magazine editorial and program writing; editor of various army unit publications. Script-writing army radio network in ETO. Hugh Harper, 6642 Parrnell, Chicago, Ill. Englewood 9123. 8/7/16**

M. P. OPERATORS

***PROJECTIONIST—35MM., 16MM. THEATER and Audio Visual Film library experience. Excellent reference. Graduate Motion Pic. School, young, single, ambitious. Will travel. P. E. Gill, 204 Fourth St., Passaic, N. J. 11/7/16**

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HOT WATER Quickly ANYWHERE ★ ANYTIME NEW! SAFE! GUARANTEED!

Now you may have hot water almost instantly. Winter or summer, at home—in cottage—trailer—shop—office—or anywhere that you have an electric outlet. Heat from a pint to a tubful. All you do is immerse PLASHEAT in the water and in a few moments (depending upon the amount of water) you have hot water.

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25% Deposit, Balance C. O. D. F. O. B. New York

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... Sterling Silver and Gold Plated! Highly Polished! Patent Back! Wonderful Engraving Number! **\$1.50 PER DOZ.** Sample Lots - \$1.75 Dozen 6 DOZ. LOTS

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ARMY — NAVY — MARINE

Now available—the 3 famous Mascots in METAL and in their natural colors... the Army Mule (6 1/2" tall), the Navy Goat (6"), and the Marine Bulldog (4 1/2"). These favorites sell fast as souvenir items—and they're handsome, too! Each Mascot individually packed in ready-to-mail carton, weighs about 1 1/2 lbs.

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SPECIALS

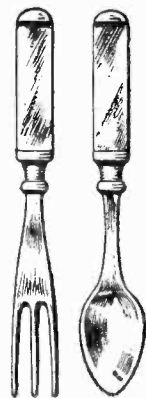
- | No. | Description | Cost |
|---|--|-------|
| J1160 | Wedding Band Ring, Gr. | .75 |
| N8026 | Metal Buzzer Toy, Gr. | .75 |
| N8025 | Metal Airpl. Whistle, Gr. | .85 |
| N8074 | Misc. Felt Pennant, Gr. | .75 |
| N2130 | War Pictures, 5 x 8 in. Gr. | .60 |
| N8356 | Misc. Plastic Bottles, Gr. | 1.00 |
| N1830 | Salt & Pepper Shakers, Gr. | 3.00 |
| N2517 | Whiskey Mug, Handle, Gr. | 3.50 |
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| N6925 | Plastic Bean Blower, Gr. | 4.50 |
| N 237 | Bubble Pipe, Plastic, Gr. | 4.75 |
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| N9482 | Metallic Flying Bird, Gr. | 21.00 |
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| N8359 | Plastic Cane, pastel, 100 | 18.00 |
| K5 | Plastic Bracelets, Gr. | 3.35 |
| 25 | Metal Ashtrays, Gr. | 4.50 |
| N9273 | Comic Buttons, per 100 | 1.75 |
| N9287 | Comic Hat Band, per 100 | 1.65 |
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America's Oldest Supply House

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Actual size. Space on both handles for engraving. In three finishes: Pink, Gold and Silver.

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No samples less than a dozen.

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- 15-Key Toy Spinnet Planos. Ivory or Red Finish, 6" W., 12" L. and 10" H. \$34.50 Dozen—Sample \$3.95
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New Price List Available Soon—Write. One-Third Deposit, Balance C. O. D.

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Over 35 Cards and Folders, all in 4 to 6 colors. Cost as low as \$20.00 a thousand with envelopes. All are fast 10¢ sellers. Send 25¢ for sample cards and folder.

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Gold-Filled White Stone Flash Stickpins \$4.00 Doz.

- Asstd. Gents' Stickpin, Doz. \$4.00
- Old Fashioned Wide Gold Shell WED. DING RINGS, Each
- Ladies' and Gents' Asstd. RINGS—Sterling and G. F. Doz. 5.00

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OUTSTANDING FEATURES

- New 1946 DeLuxe Shaving Head
- Self Starting—Self Sharpening
- 110-120 V. 60 Cycle A.C. Operation
- Precision Built Vibrator Type Motor
- Available in Ivory Plastic
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- No Radio Interference
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Beautifully Packaged in Self-Selling Counter Box

IMMEDIATE DELIVERY

\$2.17 Ea. Less Than Doz. **\$2.08** Ea. Dozen or More



1 YEAR GUARANTEE

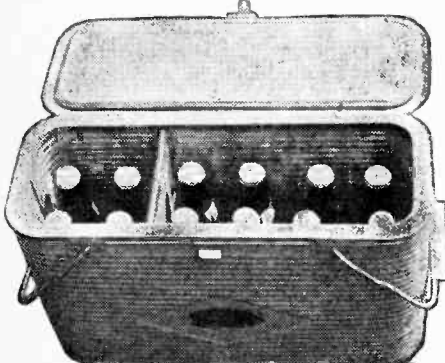
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Featuring the Famous Precision Milled Ignition Wheel. Sells on sight. A Natural for Salesboard Items or Gifts. WRITE FOR PRICES.

25% with order, Balance C. O. D.

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We expect to deliver Radios soon. Write for prices.

Here It Is, Folks... The BEVERATOR



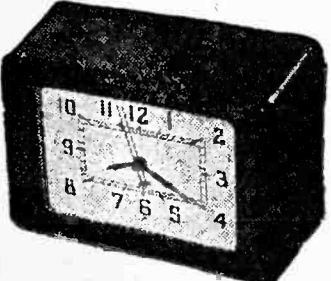
That magic little lightweight all-metal refrigerator and new money-saving convenience for motorists, travelers by train, picnic goers, campers, fishermen, hunters, truckmen, etc. Keeps food piping hot and beverages icy cold. Holds 12 bottles of beer.

Excellent for use when traveling with tiny babies or older children. Keeps milk or other foods at proper temperature and thoroughly protects it against harmful bacteria and spoiling.

All-steel, Cadmium plated, beautifully enameled, nicked handles. Exterior finished in green color. Very easy to keep clean. Dimensions—18" wide, 12" high and 7" deep. Guaranteed satisfaction. Sample \$7.50; lots of 3, \$20.00. Cash with order. Shipping weight 11 lbs. per unit. F. O. B. Cambridge, Ohio.

THE BEVERATOR CO. 6th & Miami Sts., Cambridge, Ohio

GOOD NEWS! BRAND NEW ELECTRIC ALARM CLOCKS!



Immediate Delivery—Any Quantity

Here's the hottest salesboard or premium item on the market today. A fortunate purchase makes this sensational offer possible. A brand-new 1946 Electric Alarm Clock made by one of the largest manufacturers of Alarm Clocks for a lifetime of service.

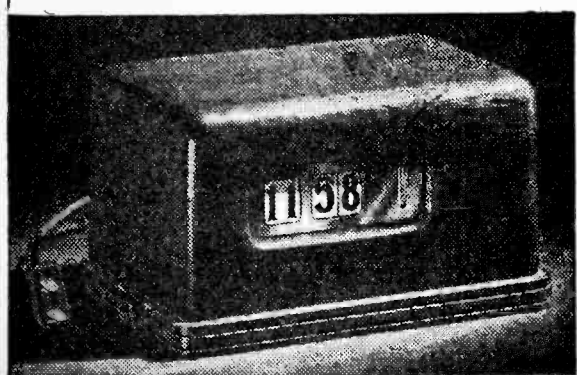
ONLY **\$6.15** Each Tax Incl.

HURRY—ORDER NOW. SUPPLY LIMITED.

Terms: 1/3 Deposit With Order, Balance C. O. D., Montgomery, Ala.

American Merchandising Co., Inc.

12 ADAMS AVENUE DEPT. BAC-5 MONTGOMERY 4, ALABAMA



TIME AT A GLANCE

Electric Numeral Clock

A fully guaranteed clock that tells the exact time every time. Attractively cased in fine-grained, beautifully finished wood.

RETAIL PRICE **\$14.95**

YOUR COST **\$8.50**

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NEED MERCHANDISE?

WE HAVE A FULL LINE OF SLUM—BINGO—CIRCUS AND PREMIUM ITEMS
SEND FOR ILLUSTRATED CATALOGUE

TELL IT TO **Casey** YOUR DEPENDABLE SOURCE OF SUPPLY
1132 S. WABASH AVE. • CHICAGO

MUSICIANS

★ ACCORDIONIST—24, EXPERIENCED, RADIO, COMBO, STROLL, READ, FAKE. Will travel. Union. Veteran. Box C-225, Billboard, Cincinnati 1, O. 5/7/13

A-1 COLORED HAMMOND ORGAN STYLIST—Available after the 21st for lounges, bars, clubs. Now at ultra-exclusive club. Do not own organ. Union, large library, neat. No Southern locations. Reginald Smith, 908 E. Princess St., York, Pa. j920

ALTO, CLARINET, BARITONE—AVAILABLE immediately. Wire, write Eddie Kish, 1815 W. New York St., Indianapolis, Ind.

ARRANGER - PIANIST — YOUNG, PROGRESSIVE, well experienced all lines, name, semi-name. Responsible, no drunks or radicals. Prefer commercial bands, locations only. Write or wire Pianist, Box C-239, Billboard, Cincinnati 1, O.

★ AT LIBERTY JULY 6—ELECTRIC SPANISH Guitarist. Fine rhythm, take-off, experienced, reliable, 28, sober, excellent equipment. Prefer small jump band; no commercial outfits. Seek location in Arizona, South, or East. Kelfe Parker, Jr., 112 Hickory Drive, Montgomery, Ala. All letters answered. 9/7/6

AT LIBERTY—PIANO LEADER FOR TRAVELING Vaudeville Unit. Experienced and reliable. Available now or for coming season. Arthur Craig, 8 Whitner St., Greenville, S. C. j913

AVAILABLE AT ONCE — TRUMPET MAN with 20 years' experience, sober, reliable, married. Location preferred. Al Tweedy, 217 S. Claiborne St., Mobile, Ala. Phone 2-9534.

BASS MAN—READ, FAKE, GOOD CHORUSES, good intonation. Small and large band experience. \$100.00 minimum. Satisfaction guaranteed or no notice. Available Aug. 1. Musician, Box 3814, Peninsula Sta., Daytona Beach, Fla. j913

★ CONCERT VIOLINIST, COMPOSER AVAILABLE—Veteran, union, age 33, married. Twenty years' experience, concert, radio, symphony, theater, ensemble, and orchestral work. Desires radio, lounge, concert or composition. Location in North-east preferred, but all considered. Write, wire R. Bernard Tipple, Box 15, Enterprise, Ala. 12/7/6

DRUMMER—EXPERIENCED, 21, READ OR fake, cut shows. Consider all. Write (or wire) Willard Niemece, 3342 N. Seeley Ave., Chicago 18, Ill. Phone Wellington 2998.

DRUMMER—35 YRS. OLD, TWO BEAT OR four, solid. Floorshow. Latin. Good outfit. Experienced. Go anywhere. W. G. Scott, Gen. Del., Charleston, W. Va.

DRUMMER—VET, 26, NAME EXPERIENCE. Desires change. Go anywhere. Must give notice present job. No habits. Paul Broome, Clarkston Hotel, Nashville, Tenn.

EXPERIENCED HAMMOND ORGANIST—Desires position in rink, hotel, lounge, cafe or studio. Address Musician, 3709 Garfield Ave., Minneapolis, Minn.

GIRL STRING BASS, MAN ELECTRIC SPANISH Hawaiian Guitar—Vocal. Five years together. Read, fake. Fine library and wardrobe. Photos on request. Would like to join high class combination. Box C-236, Billboard, Cincinnati 1, O.

HAWAIIAN GUITAR—DOUBLING ELECTRIC Spanish Lead. Do solo, background and intros. Western style or hillbilly acts preferred. George Sloan, 511 Washington St., Wilmington, Del. j913

JAM TRUMPET—LIKE JUMP AND SWEET with 5 or 6-piece combo. Will go anywhere, single, age 21, clean cut, well experienced. Will consider everything in replies. Can furnish good sax and drummer man if wanted. Richard B. Peckham, 569 N. Church St., Richland Center, Wis. j913

LEAD JAZZ TROMBONE—SING, LEAD JAZZ Trumpet. Both have semi-name experience. No mickey. Musicians, 7504 Elizabeth St., Cincinnati 31, O. j96

LEAD ALTO TENOR, CLARINET—AVAILABLE July 10th, Box C-234, Billboard, Cincinnati 1, O. j96

PIANIST—READ, FAKE, PLENTY OF EXPERIENCE. Would like resort job or cool location. Bob Williams, 108 W. Burlington St., Iowa City, Iowa. j96

PIANIST—AVAILABLE IMMEDIATELY; young, dependable, 4-F, union. All around. Fast, butterfly style. Prefer society or tenor style bands. Experienced. Address Joe DeGregory, 534 Linden Ave., Steubenville, O.

PIANIST—UNION, VETERAN, SINGLE, PAST 35, trained musician, wide professional experience, concert to dance. Northern States preferred. Top salary only. Two weeks' notice present job. Box C-241, Billboard, Cincinnati 1, O.

★ STRING BASS, ARRANGER—TEN YEARS' professional experience, five years with U.S. A.A.F. bands and orchestras. Solid rhythm. Can use bow. Ad lib, reading no object. J. C. Carpenter, 617 Blair St., Florence, Ala. 4/6/22

STRING BASS DOUBLES GUITAR—HAVE fine instruments, competent arranger. Any type outfit considered. Like small combos. Musician, 2390 Sabine Pass, Beaumont, Tex.

STRING BASS—VET., NAME BAND EXPERIENCE, age 27. Read, fake, neat appearance. Available now. Write or wire Rudy Bandy, 1772 E. 20 St., Cleveland, O.

TENOR SAX, CLARINET, ARRANGER—FINE tone and take-off on both Selmer instruments. Well experienced all styles. Cut anything. Age 26. Married, sober, reliable. Box C-240, Billboard, Cincinnati 1, O.

★ TROMBONE—AGE 29, EXPERIENCED, good reader, available immediately. Prefer resort or location but willing to travel. Write Musician, Box 333, Murphysboro, Ill. 10/7/6

TROMBONE—ALL ESSENTIALS, LARGE OR small bands. Experienced. Good. Take off, cut or else. J. F. "Duke" Dunaway, Eufala, Ala.

TRUMPET—BEAUTIFUL TONE, SOME TAKE-OFF. Last seven years with name bands. Read anything, direct shows. Bob Whorton, Herlong, Calif. j913

TRUMPET MAN—28, UNION, PREFER COMMERCIAL band or cocktail unit. Kenny Smith, 1137 N. Sacramento Ave., Chicago 22, Ill.

TRUMPET RIDE MAN—READ, FAKE, GOOD tone, high range, plenty experience. Prefer work with large band. Will travel. Give details on first contact. Write c/o Musician, 249 E. Front St., Logan, O.

OAK AND ANDERSON'S BALLOONS

Lowest Prices—All Sizes
ONE ORDER WILL CONVINC YOU

- Per Gr.
- Flying N. Y. Birds.....\$17.00
- Metallic Pin Wheels 8.00
- Cholo Hats..... 21.00
- Balloon Sticks, 18 Inch75
- Sun Ray Glasses, Crooked Lens. 21.00
- Plastic Key Chain 4.75
- Per Doz.
- Horseshoe Leather Fob \$.75
- Zipper all around billfolds with baseball, bathing girls, cowboys, Mexican pictures, and discharge emblems, genuine leather, two ways, four windows, change purse 18.00

- Each
- Pilot Balloons, 40 Inch \$.20
- 8-Foot Rubber Extension Cord. .29
- Dbl. Burner Elec. Stove, With Cord 3.75
- Single Elec. Stove With Cord.. 1.75
- Elastic, Heavy Rubber, 3/4 Inch, 144 Yds. 12.00
- Elastic, Heavy Rubber, 1/4 Inch, 144 Yds. 8.00
- 25% Deposit With Order—Send Certified Check or Money Order

WM. BROAD SALES

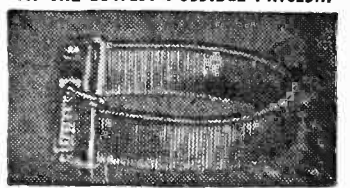
315 Macomb, Detroit 26, Mich. Phone: Cadillac 1677

WOMEN'S FRIENDSHIP RINGS STERLING SILVER

With 2 cushion-shaped hearts. Not a flat stamp, but a deep pillow-like effect.

SMART EMBOSSED RING—WELL MADE
\$6.75 Doz. **\$7.50** Doz.
In one-gross lots. In dozen lots.

FINEST STAINLESS STEEL STRETCH BANDS AT THE LOWEST POSSIBLE PRICES!!!



Stainless Steel **\$6.00** Doz. Gold-Plated **\$8.00** Doz.

Retails for \$3.00 and \$4.50. Send \$1.00 for Sample Board. You must mention The Billboard to get these low prices.

25% Deposit Required, Balance C. O. D.
LOUIS LE VITE
21 E. Van Buren St. Chicago, Ill.



RETAILER
2 Doz. to Carton
WHOLESALE ONLY, \$7.20 DOZ.

(Sorry—Last Week Price Incorrect)
ASSORTED FRAGRANTS

Write for catalog on other premium and sales-board items. 25% with order, balance C. O. D.
GIFT BUYER SERVICE
2408 East 75th, Dept. B2, CHICAGO 49.

HEAVY DUTY BINGO CARDS IN 2 COLORS

WEAR LIKE 60
LOOK SO NIFTY

3000
TO SET

No Two
Identical

SOLD IN LOTS OF 100
NO LESS

Also Bingo Blowers and Other
Bingo Supplies

WRITE FOR SAMPLES

BINGO				
12	27	33	47	64
10	18	42	52	66
14	16	FREE	48	63
6	23	40	50	71
5	21	44	58	74

TRUMPET—4 YRS. SEMI-NAME BAND EXPERIENCE. Read or jam. Union, age 21. Available immediately. Please state type of job and band. Semon J. Sandven, 848 Benton, Springfield, Mo.

TRUMPET, VALVE TROMBONE—ARRANGE. Some vocals. Good reading, tone, jazz. Experienced, all sizes, styles. Large or small band, either horn or both. George Williams, 2617 Sixth, Peru, Ill. Phone 513. jy13

VIBRAHARPIST—SWEET AND SWING, EXPERIENCED, all styles. Young, strictly sober and reliable. Like to join ambitious small combo. Photo, records on request. Carl Dean, 815 W. California St., Oklahoma City.

OUTSTANDING PLATFORM TRAPEZE ACT— Available Celebrations, Fairs, etc. Attractive equipment. For literature, particulars, address Charles La Croix, 1304 South Anthony, Fort Wayne 4, Indiana.

THE "GREAT KELLY—RIDE OF DEATH" closing feature attraction. Bicycle chute act. Jumping cars through fire using fireworks. Beautifully electrically lighted. Mike Kelly, Goshen, Ind. jy20

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VOCALIST—EXPERIENCED, SWEET CON- tralto voice, young, attractive, fine library pop. and standard tunes. Available June 15th. \$65.00 minimum. Wire or phone Christine Albert, Morrison, Ill., R.R. No. 2. Phone 4777. je29

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HARVEY THOMAS VAUDEVILLE REVUE available now. Singers, Dancer, Comedians, Musicians. Will travel anywhere. 162 N. State, Phone Dearborn 5263, Chicago, Ill. jy6

★ **YOUNG COMEDIAN AND CLEVER IMPRES-** sionist with original parodies. 2 1/2 years' navy shows. Pre-navy exp. at local banquets, conventions. Prefer clubs and vaude, but will consider all offers. Herb Petrait, 2441 Castle Ave., Cleveland, O. 7/6/20

PARKS AND FAIRS

AVAILABLE AFTER JULY 4TH—CLOWN Juggling Act. Good wardrobe and props. Plenty experience. Work grandstand come in. Fair agents, write. Juggler, 935 5th Ave., Des Moines, Iowa.

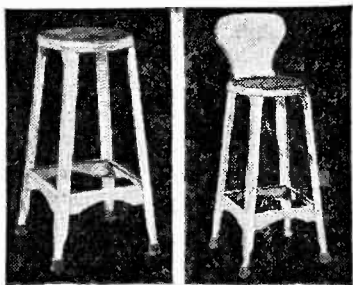
BALLOON ASCENSIONS—PARACHUTE Jumping. Modern equipment for fairs, parks, celebrations. Always reliable. Claude L. Shaffer, 1041 S. Demmon, Indianapolis 8, Ind. jy13

GUTHRIES, FRED AND MARIE—FOUR DI- ferent Free Attractions. Dancing Tight Wire, Balancing, Trapeze, Iron Jaw Butterfly and Double Trapeze. Beautiful wardrobe. Reasonable. 216 W. Ninth, Cincinnati, O. jy20

HIGH ACT—BEAUTIFUL LIGHTING EFFECT. Write for particulars. The Sky Gene, Billboard, Cincinnati 1, O. jy20

MORRIS MANDELL & CO.
131 W. 14th St., New York 11, N. Y. Dept. B
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Aluminum Stools of Aircraft Alloys. Enduring Strength, Incredible Lightness. Red and White. For Kitchen, Bar, etc.

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Novelties, Toys, Brooches, Pins, Kids' Necklaces, Jewelry, Perfumes, etc.
3,000 PIECES, Asst. \$25.00.
SOME ITEMS RETAIL AT 25¢ EA.
Lots Less than 3,000, 1¢ Ea.
L. H. G. COMPANY
19 E. 16 St. New York, N. Y.

HIGH GRADE YELLOW GOLD-PLATED STAINLESS STEEL EXPANSION WATCH BANDS

1/2 DOZ. FOR **\$9.00**
Send \$2.00 for sample band. Retail for \$4.50.
B. LOWE, Holland Bldg., St. Louis 1, Mo.

CHOCOLATES

Operator's Assortments—Immediate Deliveries
#9 Wood Chest (Mir. in Lid) & 1 Lb. \$2.25
#10 Cedar Chest (Mir. in Lid) & 1 Lb. 2.49
#55 1 dozen Bullet Lighters \$2.00
#56 Table Lighters (Bullet) dozen 8.25
#85 Mirror Portable Bar, 19 Piece \$3.36
New 400 \$12.50 Reynolds Pens 7.50
Reels—Clocks—Watches—Pushcarts, Etc.
DELUXE SALES CO.
BLUE EARTH, MINN.

START WHOLESALE PEARL BUSINESS

Internationally advertised Cleopatra Pearls offer you an unusual opportunity to start business with small capital. Pearls are reliable year-round fast-sellers to jewelry, gift, specialty, department and other stores. Sample lines only \$25-\$100. Complete co-operation.

CLEOPATRA PEARLS
Capt. B, 264 Fifth Avenue, New York 1, N. Y.



The Billboard's

VETERANS' RE-EMPLOYMENT FREE ADVERTISING SERVICE

IF YOU ARE AN HONORABLY DISCHARGED VETERAN AND HAVE SHOW BUSINESS QUALIFICATIONS OR EXPERIENCE HERE'S HOW YOU MAY SECURE A FREE ADVERTISEMENT.

Prepare your "At Liberty" advertisement of not more than 50 words and mail it to us, together with a photostatic copy of your discharge papers, and we will publish the ad for you in the regular Classified At Liberty columns of the earliest possible issue.

If you wish us to prepare the ad for you, send us your full name, age, address, working experience before entering service (not amateur show business experience), in which field you most prefer to

work and your qualifications for a position of that kind. Mention salary expected or required if you wish.

There will be no charge made for writing or publishing your ad and you will be obligating yourself in no way.

Address your letter (and be sure to enclose the photostatic copy of your discharge papers) to The Billboard's Veterans' Re-Employment Service, 25 Opera Place, Cincinnati 1, Ohio.

EMPLOYERS: For Your Convenience in Selecting These Ads They Are Preceded by a Star (★).



ALUMINUM FOIL PIN WHEELS,
\$7.00 Gr.



PRE-WAR DECORATED MUSICAL TRUMPET,
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Spanish Hats, Mexican Hats, Cholo Hats, Cowboy Hats, Small Min. Hats with Feathers, Dolls and Feathers, Birds, Whips, R. W. B. Batons with Bells; Comic, Rodeo, Circus, Gene Autry, Roy Rogers, Wolf, etc., 50 or 70 Ligne Buttons of any description, made to order. Lead for Badge Boards, Key Chains, Police Whistles, Gun Holsters.



Ducks, \$2.25 Per Doz

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Fish, \$2.25 Doz.

LARGE SELECTION OF SLUM, GLASS AND FLASH ITEMS—BALL GAMES
Swagger Canes, Worth Baseballs, Jumbo Fox Tails, Pin-Up Plaques, Jumbo Cigars, Comto Squares, Hat Bands, R. W. B. Bell Batons, large and small Lels. #3-4-5-6-7 In. Hoops for Hoop-La. All sizes of Balloons. Large and small Plaster.

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No. 30 Meteorological type formerly used by U. S. Army. All Balloons are tested and will inflate to 30 inches and are of the highest quality heavy tough red stock.

Prices: 100-999 - - - - - 26c Each
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Terms: 1/3 Cash, Balance C. O. D.
Sample — 26c in Stamps

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Bowen Road

Elma, N. Y.

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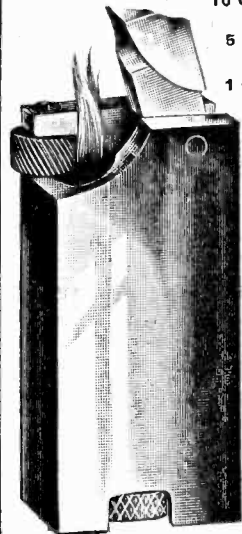
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10 Gross Lots **\$5.40** Per Doz.
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1 Doz. Lots **\$7.20** Per Doz.



Here's a sensational new polished aluminum precision made Cigarette Lighter that scoops the field for price, appearance and performance. Beautiful, slim, feather-light styling and high-test carbondum wheel proves this the outstanding lighter "buy." Your money back if you can duplicate this value anywhere on the market. Rush your order today and watch how fast they sell. Send 25% deposit with order if not rated.

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A Lucky Four Leaf Clover design—sparkling mother of pearl inside a Good Luck Horseshoe. Beautifully fashioned, yet heavy weight.

IDEAL FOR GIFT OR PREMIUM.

\$9.00 PER DOZEN

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OUR NEW SENSATION



We proudly offer our new sensational seller. It's a quick selling quarter deal, with 44 tabs or pulls, grossing \$44.00 for each dealer. **REAL VALUE—NO BLANKS.** It sells and satisfies. Widely diversified, ALL AMERICAN MADE items for ladies and gentlemen. You will never have to apologize for HIT PARADE. Packed 12 deals to case. **\$5.65 ea.**

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Streamlined Watch Bands
Smart looking; Stainless Steel, for Men, \$6 doz.
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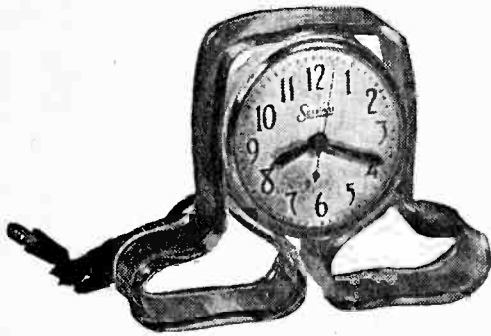
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An Ideal Salesboard, Premium and Promotion Item! Plays Real Tones on All-Metal Chromatically Tuned Harp

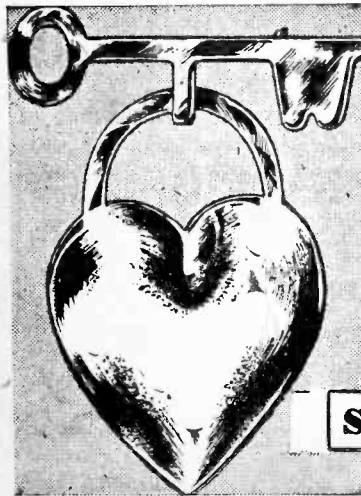
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Nothing else like it! So rich looking it sells itself! Beautiful lacquered finish and fine workmanship applied to a novel idea that has universal appeal. Order today!

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Mail is listed according to the office of The Billboard where it is held, Cincinnati, New York, Chicago and St. Louis. To be listed in following week's issue mail must reach New York, Chicago or St. Louis office by Wednesday morning, or Cincinnati office by Thursday morning.

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Parcel Post

Ferguson, Mack 15c Wages, Mrs. J. W. 10c (books)

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D.; Blustein, Morris; Bolenbarker, Luke; Bolton, Roy C.; Boltze, Albert; Boltze, Edw.; Boyd, Chas. D.; Boyle, Velma; Brady, Hardy; Brazley, Alfred; Breese, J. M.; Brewer, Geo. Wash.; Britt, B. H.; Brooks, Vlm; Brooks, Harry; Brooks, Wilbert; Brown, Edgar P.; Brown, F. D.; Brush, Mrs. Hester; Buck, Dottie; Bug, John Harvey; Bullock, J. M.; Bumpus, Geo. F.; Burch, Mrs. Verlie Mae; Burdett, Sonny; Burdese, H. A.; Burgess, Jack; Burgess, Millard; Burke, Billie; Burke, Mrs. Carol; Burnett, Mrs.; Burrell, Jerry; Burton, Mrs.; Busech, Frank C.; Butterfield, Roy C.; Bybee, Mrs. Mattie G.; Bydaire, Albert; Cagan, Frank; Caldwell, J. E.; Cambron, Jane; Campbell, Al; Carlson, Lee; Carr, Judy; Carey, Thos. P.; Carson, Lee; Casey, M. Patrick; Chapman, Larry; Chibers, Alfred L.; Cibul, Mrs. Frank; Cibul, F.; Clark, Miss Fanet; Clark, Mrs. Harry; Clarkson, Al; Claude, Don; Clausen, Edw.; Coble, Lewis; Cobler, Pete; Cole, Ted; Cole, Michael; Coleman, Robt. C.; Collins, E. G.; Collins, Geo.; Connick & Dolly; Conti, Mike; Copeland, N. H.; Corbett, John M.; Cossi, Tommy; Costello, Robt.; Cothren, John K.; Cowart, Clyde; Cowley, James S.; Cox, Edith May; Crawford, Mrs.; Cristin, Prof.; Crosby, Merle; Crum, Lawrence; Crump, Cliff; Cruz, Dewey; Cunningham, Mrs.; Dail, James Marvin; Dakoff, Mike; Davenport, Harry; Davis, Joe; Dawson, Geo. S.; Dearo, Bert; Decker, Therman; Del Grasso, Daniel; DeLaughter, Mrs.; Delmar, Jene; Delmont, Louis; Demetro, Archie; Demetro, Thos.; Demetro, Walter; Dengler, Geo. O.; Dexter, Alvah; Dixons, James; Dixon, M. G.; Dixon, Virginia; Dolliver, Frederick; Donovan, James J.; Dontigney, W. C.; Dot & Smoky; Dotson, Nellie Joyce; Dove, Maynard; Dover, J. M.; Drake, Geo.; Draper, Robt.; Dublin, Joe; Duffy, Jack T.; Dugan, Manon N.; Dunn, Chester A.; Durrett, Alac; Eads, C. E.; Eagleson, G. S.; East, Geo.; Edwards, Bert; Edwards, Roy E.; Eklund, Eric; Eldstrom, Nestor; Elhart, James; Elias, Danny; Emerson, R. W.; Endicott, Jimmie; Enquest, Clarence R.; Erits, Mrs. Geo.; Eysted, Benjamin; Falor, Chas. Wm.; Fatham's Shows; Feltner, James; Fenner, Harry; Ferguson, Danny; Ferguson, McD.; Ferguson, Tex.; Fernandez, Bob; Ferr, Thos.; Fester, Chuck; Fetta, Audrey; Fields, Gaby; Fien, Murray; Filner, Geo.; Fisher, Edwin L.; Fisher, Francis C.; Fisher, Geo.; Forbes, Matty; Ford, Doc L. B.; Foss, J. D.; Francis, Ruby; Frank, E. J.; Frank, Johnnie; Frank, Miller; Frank, Miller J.; Freeman, Ralph; Frey, Wm.; Frick, Artis M.; Frick, Jack; Gallagher, Luke J.; Galle, Ben; Gallupa, Mrs. Jack; Gambien, Wm. H.; Gammon, Chas.; Garner, Floyd E.; Garton, Wm.; Gatchell, H. S.; Gates, Aron; Gee, Robt. H.; Gillen, Bill; Gilman, Clara & Leonard; Gilmer, Bill; Gloden, Betty; Goson, David; Guard, Chas.; Goldfarb, Itay; Goldman, Sam; Golly, Alex; Gonzales, Jos.; Goodman, John; Goodrich, Babe; Gordon, Geo.; Graham, H. B.; Graham, R. C.; Gratiot, Merle J.; Gray, Gilda; Greene, R. Z.; Griggs, James; Grisewell, Earney; Guiler, Kenneth; Guilfoyle, Chubby; Gurriere, J. V.; Guy, John N.; Guyon, G. R.; Hackney, Mrs.; Hale, D. D.; Hall, Charlie; Hall, John D.; Hall, Paul L.; Haltman, Howard; Hamblin, Mrs.; Hamilton, Leo; Hammond, C. J.; Hammond, Mrs.; Hangsferer, Allen; Hanlons, Tommy; Hansen, Herbert; Hansen, Wm.; Hanson, Lois T.; Harbin, Frank; Harding, Wm.; Hardy, Patricia; Harkey, H. E.; Harrington, Jerry; Harris, James Otis; Hartz, Ben A.; Harvey, Wm.; Hastings, Mrs.; Hastings, W. B.; Hawkins, Mrs. E.; Hecker, Lee; Heddings, Victor A.; Heintze, Earl A.; Heller, Mrs. Jeanet; Helman, Jordon; Henley, Arvil F.; Henne, Donald; Henry, Clifford P.; Herrick, Carl F.; Hickman, Mrs.; Hicks Jr., Cecil Roy; Higgins, Gerald J.; Higgins, Herman A.; Hileman, Alfred; Hill, Mrs. Dorothy; Hill, R. S.; Hiller, Billie; Hirsch, Leo; Hobers, Ira E.; Hogue, Mack; Holder, Les; Holdt, Fern Irene; Holmes, Buddy; Holston, John F.; Holtman, Howard; Hood, W. D.; Horne, Jos.; Hos, Lee; Houston, Chas.; Howard, Mrs.; Howard, Johnnie; Hubbard, H. D.; Hunt, Arthur & Alma; Hunter, Mrs. May; Hutchison, L. T.; Irvin, Orville V.; Irvin, Bobby; Isted, Tracy Alfred; Jackson, Robt.; Jacobson, Philip H.; Jamison, Eddie; Jenkins, Brownie; Jennings, Minnie; Jennings, Pearl; Jewel, C. R.; John, Pete; Johnson, C. L.; Johnson, Kathleen; Johnson, Michael; Johnson, Russell; Johnson, Whitey; Johnston, Ed.; Jones, Bobby; Jones, Al Rodeo & Circus; Jones, Carl D.; Jones, Carl T.; Jones, G. C.; Jones, Haskell; Jones, Mrs. Mary; Kahrntroff, Morris; Kardi, Mr.; Keirch, Ray; Kean, Frank Piper; Keitiholokai, Mrs.; Keller, Harry; Kellum, Norris; Kelly, Fred M.; Kelly, George; Kelly, Toby; Kennerly, Lee; Kendrick, Paul; Kenley, Jesse R.; Kidwell, Lucky W.; King, Doris; King, R. C.; King, Tex; Kiser, Tubby; Kline, Bill; Knox, Clifford R.; Kobler, N. A.; Kovora, Mr.; Krooner, Ralph A.; Kruptee, Adam; Lafayette, Mrs.; Lamb, Buddy; Lambert, Chas. E.; Lambert, Jack; Landers, Ervin; Langford, Walter; Lankford, Harold; Lankford, Mrs.; Lapham, L. F.; Laster, L. B.; Lavigne, Bud; Ledford, Edward; Ledford, Vance; Lee, Chuck; Lee, J. B.; LeRoy The Wizard; Leverton, Robert; Levitt, Larry; Lewis, Mrs. A. W.; Lewis, Richard A.; Lign, Mrs. Murray; Ling, Mrs. Chan; Lippman, Mrs.; Lolly Pop & Lolly Pop; Long, Earl R.; Long, F. D.; Long, Kathrine; Loshaway, Clifford; Lunsford, Rose; Luse, Oble; Lutz, Mrs. May J.; McBryde, Loyd; McCain, William; McCall, Lillian; McCarthy, Joseph; McCaulley, H.; McDaniel, Mrs.; McDonald, C. L.; McGrean, Bernard; McKinley, H. E.; McLain, William; McLendon, Leon; McMillan, Lucille; McNair, Kenneth; McNatt, Mrs. Hazel; McNece, L. R.; McTell, Robert D.; Madore, Mrs. Alberta; Madron, T. A.; Malcolm, Cliff; Malman, Marvin; Marks, George; Marks, Tom; Marchette, Robert; Marshall, Ray; Marten, Pearl; Marteny, Alma G.; Martin, Tex; Mason, Francis; Mason, Raymond; Matchett, Mrs. W. Teresa; Maurer, Fred; Maurice & Andre; Mayer, Betty; Mazer, Lewis; Meacham Co., E.; Messe, Mrs. John D.; Meeks, Mrs.; Meikenhouse, Chas.; Meredith, Pat; Meserve, Jenemae; Michils, Marty; Minck, Isadore; Miller, Clifford M.; Miller, Colvin L.; Miller, Dave; Miller, Mrs. J. W.; Miller, Ralph; Miner, Frank; Minor, Wm. D.; Minor, Billy; Misterka, Steven A.; Mitchell, Lawery; Mix, Art; Mohamed, Behee; Mong, H. R.; Monroe, George; Montague, Danny; Montague, Ernest; Moran, James N.; Morris, Lloyd; Morrow, Mrs.; Mortellaro, J. J.; Morton, Alma Lee; Mosiac, I. S.; Moysie, Eddie; Mudy, Peter; Mueller, Henry A.; Murock, Robert K.; Murphy, Mrs. J. J.; Murphy, P. A.; Murphy, Mrs. Ruth; Murray, Bernard; Myers, Bill; Myro, Al J.; Nelson, David; Nelson, Dela; Newstadt, Coleman; Newton, Jr., Wm.; Nicholas, John; Nickles, Mrs. John; Nixon, Geo. & Pat; O'Brien, George E.; O'Brien, Eddie; O'Connell, Francis; O'Dear, Mrs. Jerry; O'Grady, Margaret; Otis, Si; Owens, Richard; Paer, Milton; Painter, Lola; Paluga, Frank; Palitz, Al; Parker, Mfg; Partridge, Edward; Patten, Geo. H.; Patterson, Mrs.; Patton, Mary; Patten, Thomas; Paulus, Frances; Paulus, Mrs. Paul; Paulus, Paul; Payette, Jos. Ray; Payne, Jack (High Diver); Pelittier, Fred Curly; Pelley, Grace; Pena, Evelyn; Perry, James E.; Persely, Charles; Peterson, Howard; Pettit, Margie; Phillips, Michael; Phillips, Jimmie; Phillips, Raymond; Phoenix, Mr. & Mrs. C. B.; Pierce, Nehemiah; Pili, Ira; Porter, Blacky; Posey, James H.; Powell, Chas. M.; Pranchak, Michael; Presley, Art; Pridmore, Gertrude; Prokop, Edw.; Purvis, Cecil E.; Puteett, Wayne; Quist, Gertrude; Quist, Mrs. Irving; Rae, Eunice; Rallstons, Frederick; Randolph, Walton; Raums, Rodeo Jack; Rayner, Leo W.; Ray, Rob. E.; Raysdale, L. S.; Reed, J. A.; Reese, Manuel; Reeves, Mrs. Harry; Regan, Mrs. Mary; Reid, Jimmie; Reiswick, E. C.; Renaud & Arden; Renaud, Thomas A.; Reneau, Chester E.; Renstorn, John T.; Renton, Al; Rhyner, W. L.; Ricardo Company; Richards, John W.; Richards, Lucky; Riggle, Charles; Risque, Clarence A.; Riker, Ado; Riley, Eugene; Risko, John; Roarer, Danny; Robinson, Mrs.; Robinson, William; Rogers, Clarence L.; Roland, Mrs. N. P.; Roney, Kenneth; Rosen, Lieut. Ben; Rothrock, J. H.; Rozier, Harley F.; Rumbley, W. E.; Russell, Bill Cleo; Ryan, Mrs. Dannie; Saleeby, Fred; Sanders, Mrs.; Santalone, Louis; Sapiro, S. J.; Sargent, Lee E.; Schmidt, Mrs.; Schneider, Ralph; Schneider, Harry; Scott, Harold O.; Scott, Henry P.; Seamans, Brayton; Shaw, Wm. A.; Shea, William; Sheldon, Pat; Sheldon, Samuel; Shellenberger, Rhoda E.; Shelton, Toby; Shocker, V. J.; Shore, Louis; Shore, Margie; Showalter, Mrs.; Showalter, Mickey; Shriver, Mrs.; Shurber, John; Shurster Sr., Julius; Silcox, Joe; Silkmitters, Dale E.; Silliman, Myrtle; Miller

Simes, J. W.
Simpson, Wilfred G.
Simpson, Woodie A.
Simons, Charles A.
Simons, Jack
Sisco, R. H. Tent Show
Slade, Arnold
Slade, Art
Slaton, Milder
Slaughter, Kenn
Slaughter, Mrs. Kenneth
Smith, Edwin H.
Smith, James G.
Smith, Roy D.
Smith, Bing
Smith, Richard L.
Solomon, Sam
Sorensen, Mrs. Willie
South, Mrs. Earl
Spitzer, Harry
Spiker, Johnny
Stanczak, Frances Gertrude
Staneart, Virgil M.
Stanley, Millard G.
Stark, John
Starks, Mrs. Miles H.
Starling, Jack
Stebbins, P.
Steinbarger, Frank
Sterner, Elton E.
Stone, Brooks
Stoppel, Ella
Story, Bill
Strode, Milton J.
Sturgeon, Leslie D.
Sullivan, Maxine
Sutton, Mrs. G. L.
Sutton, Rocky
Sweet, George
Swift, H. L.
Tan, Gus
Taylor, Curley Jack
& Clarence
Teagarden, Jack
Temples, Lynn C.
Thomas, Beatrice
Thomas, H. W.
Thomason, Orbin
Thorne, G. R.
Thornton, Hugh K.
Throne, H. L.
Tom, Archie
Tordenshield, Carl
Towery, Betty
Treen Jr., W. F.
Trotter, Clara
Troy, James
Tucker, Willie
Tyner, Jimmy
(Death Dodgers)
Victor, Mrs. Lucy
Video, Ken
Vidlia, Prof.
Venus, Bunny
Vess, Charles
(Pop)
Vogstead, George
Volz, James
Vouderbrink, C.
Wagner, Gene
Wakley, Jean
Wald, Mrs. Frank
Walters, Geo.
Wall, Mrs. Gerald
Wallace, Mary
Walk, Daisy
Walker, Don C.
Walker, George
Washburn, Maurice
Waters, Mrs. J. A.
Watson, John
Webb, Kathryn
Webb, Claud W.
Webb, Mrs. William

Webster, Bros.
Hippodrome Circus
Weed, Ann
Weiner, S.H.
Wetzel, Albert
Wells, Charlie
Wells, Glenn E.
Wells, John E.
Westbrook, Harry
(Buster)
White, Essie E.
White Eagle, Chief
White, Gaylord
White, Guy
White, Mike
Whites, Arcade
Whyte, Frank A.
Wieser, Mrs.
Williams, Eddie
Williams, Chick
Williams, Rebecca
Winfield
Williams, Cneity
Williamson, Harry
Willies, C. W.

Willis, Floyd M.
Wilson, Louis
Wilma, The Great
(Robbins)
Wilson, Charles
Wilson, George
Wilson, Marie
Winkley, Frank
Wise Jr., J. A.
Winters, Thos. J.
Wolf, Helen B.
Worley, Roy C.
Woods, Loren T.
Wray, James L.
Wright, Will
Wrisk, Mrs. Virginia
Wusins, John J.
Yamanaka, Lucy
Yanda, Tom
Yeachum, Homer
Young, Jack
Zachini, Edmundo
Zacchini, Dairo
Zell, Bob
Zimm, George

Gregory, Bob
Harlan, Earl J.
Hass, Israel H.
Hayes, Slim H.
Herman, Al H.
Hooker, James
Hurst, Robert C.
James, D.
Johnson, Hazel
Karsten, Joe
Keller, Chester L.
Koons, Jack
Matthews, Henry
Mays, Livingston
Mintz, Benjamin
Mueller, Henry A.
Nelson, H. C.
Nelson, Theresa
Newcomb, Clarry
Richardson, Vaughan

Peterson, Lucille
Sasso, Alfred
Schultz, William H.
Sherman, Chester
Shubert, Lil
Signor, Sig
Signor's Shooting Galleries
Texas Tom
Tanguay, Eva
Tucker, Sammy
Walton, Lou
Warner, Joe
White, Bob
Williams, Charles
Williams, Col. Dome
Winestone, Penny

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390 Arcade Bldg.,
St. Louis 1, Mo.

Adkins, Roste Irene
Alexander, Cavity C.
Alexander, T. S.
Antis, Herbert
Barlow Jr., Dennis J.
Barton, Ralph H.
Beach, Harry
Bemore, Minnie Bell
Benjamin, Harry
Birchman, Arthur
Blount, Al
Boatwright, Bruce E.
Brannock, John
Brewton, Francis
Brown, Mrs. Irvin F.
Bullock, R. T.
Burnett, R. C.
Burto, Al
Burto, Leon
Carlson, Buck
Carruthers, Mrs. Gloria
Coley Jr., Jefferson James
Cox, Mrs. Iona
Daniels, Oss
Davidson, Mrs. Evelyn
Davis, Mr. and Mrs. Ike
Dover, J. M.
Fedina, John
Fields, Harry S.
Ford, Charles W.
Forrest, Thomas P.
Francis Bros., The
Gielow, William R.
Goad, Charly
Gould, L.
Green, Charles
Green, Flora Lee
Gregory, Mrs. Zora
Graves, Floyd A.
Hastings, Carleton
Heiderson, Mrs. Texas Tommy
Holman, Jack
Hubbard, Venice V.
Hughes, Ellis
Hutton, Betty
Johnson, Bertil A.
Johnson, Ray
Keeler, John

Kemper, Mr. & Mrs. George
King, Floyd
Knight, Mr. and Mrs. Bob
Lee, Robert E.
"Tex"
McGregor, Harold G.
Maddox, Ralph B.
Mellon, Mrs. A. J.
Meyers, Andrew
Miller, Mrs. Mae
Moran, James A.
Moran, Willard Curtis
Morgan, Mae
Morrow, Mrs. W. S.
Murray, Mrs. Isabelle
Murray, Robert
Olson, Gunnard R.
Parks, Mrs. D. H.
Patrick, Thos. W.
Pearl, Walter C.
Piker, Billy
Poda, Jack E.
Powell, George
"Whitey"
Pyles, Carol A.
R. & K. Enterprises
Raye, J. L.
Reynolds, Duke
Riley, Louis
Ritchie, Kenneth
Moon
Rosenheim, J. C.
Roy, "Whisky"
Russell, Oliver J.
Schneider, Elmer
Charles
Sellers Brothers
Circus
Spencer, Charles E.
Sponsler, Howard M.
Swain, Cecil V.
Taylor, Mr. & Mrs. Jim
Thibodeaux, Lester
Vreeland, Robert L.
Vetrand, Peter F.
Wells, Floyd M.
Wood, Mrs. Marion
Wray, Mrs. Velma
Wrisk, Mrs. Virginia

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1564 Broadway,
New York 19, N. Y.

Adams, Frank J.
Bass, Eleanor
Bennett, Allan
Berk, Sam
Black, Dan
Blair, Carl
Blumbers, Philip J.
Boyd, Joseph M.
Butler, Howard J.
Clark, Mr. & Mrs. Jim
Coley, Clark Z.
Conklin, Bobby
Conn, Francis
Constantino, John A.
Dahlstead, Arvid
Delaney, John D.
DelRio, Bobby
Dely, Antonette
Dely, William
Demaro, Billy
DeSeo, Gloria
Dougherty, Barnard V.
Gary, Tex
Gilbert, Sadie
Gregory, Bobby
Harris, Millie E.
Hcaly, Frank
Hebron, Lillian
Hebron, James
Howard, Kenneth W.
Irsay, Margaret
Kelsey, Wm. G.

Lane, Harry
Lewis, Stan
Linguist, Harold
Martez, Louis
McCarthy, Gilbert
McKay, Al
McLaughlin, Colman
Miles, Frank E.
Mitchell, Tom
Moreno, Ed.
Nazarechok, Nicholas
Nelson, Harry S.
Palrone, Sam
Pridemore, Thomas
Quincy, T. J.
Ritter, Tex
Rogers, Clifton
Reed
Roman Jr., George
Rosenfield, Joseph
Ruediger, Albert
Silverman, Hattie
Spiegel, Samuel
Thomas, Eugenia
Thomas, Robert
Tobler, Ethel
Vlado, Nicholas
Walsh, Harold
Walter, Margaret & Clarence
Weiss, John C.
Wilds, Daisy
Zabriske, James

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With the Smooth Top Mirror-Like Finish..



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MEN'S Stainless Steel \$6.00 Doz. **WOMEN'S** White, Pink, or Yellow Finish \$12.00 Doz.

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Send \$13.50 for 1 Doz. Sample Assortment.

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Guaranteed, Perfected, Improved



Men's Stainless Steel Doz. 500 for \$200.00 \$6.00
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NEW 1947 RADIO

AT ITS SPECTACULAR BEST



A new table model radio that gives console performance console beauty! A powerful superheterodyne set with 6 RCA-licensed tubes, including rectifier tube and built-in aerial giving tremendous volume, hairline selectivity, beautiful tone! Two-tone walnut finished cabinet with its slide-rule illuminated dial. Only \$29.95 F. O. B. New York City. Write in for dealers' price. WE HAVE THESE IN STOCK... SHIPMENTS MADE DAILY.

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- 6 RCA-Licensed Tubes, Including Rectifier Tubes
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BIG SUMMER SPECIAL

Fast Seller! Peak Appeal!

MANUFACTURER'S CLOSE-OUT BAR HARBOR SET



Pillow and head rest, button tufted for added strength and comfort. Choice of blue and white, yellow and brown stripes or solid maize colors. Previously featured by leading stores at \$2.49 a set.

CLOSE-OUT PRICE 99¢

A SET Shipping charge 16¢.

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On **NOVELTY FELT HAT BANDS**

ASSORTED COLORS AND SAYINGS

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ANY QUANTITY, ANY SIZE, ANY LETTERING
Best Materials—Best Workmanship—Neat, Attractive Art Work
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WE HAVE PUT AN ENTIRELY NEW LINE OF PORCELAIN PLANTERS ON THE MARKET that are JUST EXCELLENT SELLERS.

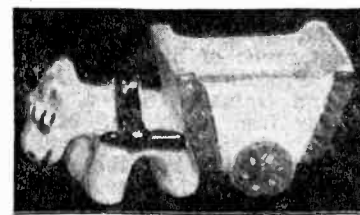
DONKEY GART PLANTER, this is JUST ONE OF THEM.

DECORATED IN TWO COLORS. BROWN and BLACK. No. 4436 K

\$3.80 PER DOZ. PIECES.

PACKED: 1 DOZ. ASST. Size: 1 1/2 inches high, 1 1/2 inches deep. Weight: 6 lbs. to the doz.

ILLUSTRATED PRICE LIST "K" OF FULL LINE MAILED ON APPLICATION. PROMPT DELIVERY TO RE-SELLERS—No C. O. D. SHIPMENTS WITHOUT A 25% DEPOSIT.



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"Amazing"

NEW FROZEN SUCKER MOLD

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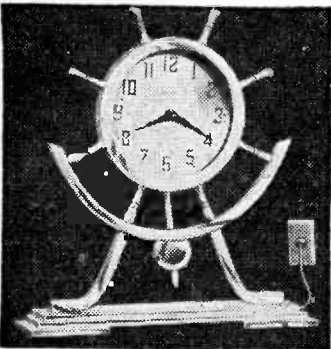
DELICIOUS FROZEN FRUIT JUICE SUCKERS

Can be made in the home. MOLD with 4 PLASTIC HANDLES. Packed in four color box. Postpaid \$1.00 Each—\$69.00 Per Gross. 25% with order, balance C. O. D.

PARK SALES & MFG. CO.

399 EAST ARCHWOOD AVE. AKRON 4, OHIO

NAUTICAL ELECTRIC PENDULUM CLOCK



<p style="text-align: center;">SILENT Electrical Movement TRIPLE CHROME PLATED GUARANTEED For 1 Year</p>	<p style="text-align: center;">PRICE \$8.37 In Lots of 6 OPA Ceiling \$13.95 Sample \$8.95</p>
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Height 9 3/4". Base 9 x 2 3/8"

TERMS: 25% with Order, Balance C. O. D.
F. O. B. Chicago
IMMEDIATE DELIVERY!

Electronic Distributing Co.

3162-64 ELSTON AVENUE
CHICAGO 18, ILLINOIS
TELEPHONE IRVING 7670

Pipes For Pitchmen

By Bill Baker

JOE BUMBERG . . . a newcomer to the tripes and keister profession, is in Cleveland working his Mexican novelty snakes at the Sesquicentennial. He says he enjoyed reading the "Can Opener" piece written by Tom Kennedy, which appeared in a recent issue of *The Billboard*.

BIG AL WILSON . . . says he's still gathering the lucre working Detroit spots and reports that most of the boys and girls playing the Motor City are doing likewise.

ED McDONALD . . . who pranced into Detroit recently from Miami, is doing well as a cashier at a three-way window at the race track there. Ed says that he plans to purchase a home in Miami Beach, Fla., next November.

OAK HYTEX BALLOONS

● Leaders for 30 years, OAK Balloons are more popular than ever. Today, production is our problem. Thanks to the coal strike, our output has been further curtailed due to lack of chemicals from coal used in making synthetic rubber.

The several numbers now offered in the OAK line are being distributed on an equitable basis to jobbers in all sections. Other items will be made available as soon as possible.



**RINGLING BROS.
BARNUM & BAILEY
CIRCUS**



**COLE BROS.
CIRCUS**



**BAILEY BROS.
CIRCUS**

New!

**FLASHY
RED, WHITE
AND BLUE
PLASTIC
BALLOON
STICKS**

**See them at
your jobbers**

ALWAYS BUY BALLOONS IN THE BLUE
BOX WITH YELLOW DIAMOND LABEL

The Oak Rubber Co.
RAVENNA, OHIO

OAK-HYTEX TOY BALLOONS
 SELLING THRU JOBBERS ONLY

DELTONE RADIO

Table Model #460. 5 tubes, ac/dc one band clock dial, 5-inch speaker in walnut cabinet. O.P.A. priced and underwriter approved.

<p style="text-align: center;">List Price</p> <p style="text-align: center;">\$27.35</p>	<p style="text-align: center;">O.P.A. Price</p> <p style="text-align: center;">\$39.40</p>	<p style="text-align: center;">Your Cost</p> <p style="text-align: center;">\$28.35</p>
--	--	---

3-Tube Record Player in Portable Case.

IMMEDIATE DELIVERY—All Orders Must Be Sent in With Deposit.

DELTA DIST. CO.

2849 Cropsey Avenue Brooklyn 14, N. Y.

STEAMBOAT . . . paddle worker of note, is purveying his wares at various Motor City locations to reported click returns.

RED McCOOL . . . is another ace pitchman working the Detroit area to successful takes.

RAY C. HERBERS . . . is in Cleveland for the Sesquicentennial celebration on the lake front there. Ray and P. J. Fitzpatrick, vet circus Side Show talkers, are taking out a wax outfit which they purchased in Baltimore recently. They are set to open on the Sixth Street lot, St. Louis, September 15, with new lectures and a new show. Unit is set for a two-month run. Ray says he'd like to read pipes here from Peggy Bainschetti, Eddie Gillespie, Carl King, Jack Lamell, Ray A. Walton, Emmet Smith, Doc Turner and Louisville Lou.

SPECIAL — YELLOW SINGING BIRDS

Top Quality, extra loud whistle, bright flashy feather wings in assorted colors. \$15.00 gross, complete with sticks.

JUMBO-METALLIC PINWHEELS

Finest Material. Sturdy Construction. Variety of dazzling colors. \$9.00.

NOVELTY & NOTION EXCHANGE

125 W. FIFTH ST. DAYTON, OHIO

FEATURE LAMPS



<p>No. 5220 with Push Switch \$1.75 each In Doz. Lots \$1.65 each In Gross Lots</p>	<p>No. 5242 without Switch \$1.50 each In Doz. Lots \$1.40 each In Gross Lots</p>
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Crystal Glass Lamps, complete with shades in assorted colors. Overall height 14". Pkd. 1 doz. to ctn., no less sold.

Write for Bingo Circular No. 200.

CONTINENTAL DISTRIBUTING CO.
822 N. Third St. Milwaukee 3, Wis.

WOW! NEW, SENSATIONAL FAST SELLING NOVELTIES



"KIBITZ" WONDER DOG

*Dances, Sits,
Wiggles,
Sleeps*

A riot of fun and action for all ages. Finger control under base makes every movement a laugh. Packed individually in attractive display box. **\$7.20 DOZ.**

STINKY,
the Skunk, famous Lapel Pin. Made of real furs and ermine tails. Attractively carded. **\$6.75 DOZ.**

Send 25% With Order, Balance C. O. D.

BERNARD FINE & CO.
507 5TH AVE. NEW YORK 17, N. Y.

CHIEF THUNDER CLOUD . . . and family are still working Pittsburgh to reported good takes.

RAMBLING INTO . . . Cleveland recently to work the Sesquicentennial there were Paul Botsford and wife, Florence, with punch needles.

STILL WORKING . . . New Kensington, Pa., to good takes is Doc Curley Bartok with his med trick.

BEN MEYERS . . . the horsebacker, blew into Cleveland to work the Sesquicentennial with his large soap bubbles. Ben says it isn't the intake but the out-take that counts.

AL BURNETT . . . Detroit worker, is still holding forth in Pittsburgh to good returns, reports from Smoky City indicate.

SPEEDY HASKELL . . . is in Cleveland with his Svengali decks and expects to corral a goodly share of the loose geedus at the Sesquicentennial.

ELECTRIC PENCIL

Professional Model



For engraving gold, silver or colors on leather, plastics, wood, silk, books, cards, on almost any smooth material. Favorite of pitchmen, 5 & 10's, libraries, industries. We originated this practical Electric Pencil in 1931. Guaranteed for one year. Price with six rolls of Superior Gold Foil, rolls 1" x 400", postpaid on receipt of \$7.25 money order. Extra rolls gold, silver or colors, six rolls, \$2.50; twelve rolls, \$4.80, money order, postpaid.

JEWELRY ENGRAVERS!

We have the famous Burgess Vibro Tool for immediate shipment. We have supplied this tool to stores of Kress, Grant, Newberry, Green, Kresge, etc. Price postpaid on receipt of \$7.50 money order, includes 20 regular needles. Carbide Needle, \$2.00 extra. New low price on Diamond Point Needle, \$5.95.

R. E. STAFFORD
2434 N. Meridian St., Indianapolis 8, Ind.

POCKET KNIVES

Fine assortments 2, 3 and 4 Blade Styles with Pearl, Bone, Stag Handles, \$6.00 to \$20.00 Doz. Flash-lites, complete, from \$3.50 to \$15.00 Doz. Guaranteed Lever Fountain Pens, \$6.25 Doz. Briar Pipes, \$4.00 to \$30.00 Doz. Send \$10.00 or \$25.00 for Sample Assortments PREPAID.

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44 Bromfield Street BOSTON, MASS.

Coin or Regular Streamline PHOTOMACHINES



Quick Delivery. Single, double, triple. 10 sizes, bust to full length. Cameras only or cabinets complete. KD or 1 piece. Write—phone—wire.

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Dept. T, 1012 N. W. 17, Oklahoma City, Okla.

PAPER MEN

Good publications for small towns and rural areas in Southern, Eastern and far Western States. Plenty of good maps in stock.

ED HUFF & SON
5411 GURLEY DALLAS 10, TEXAS

Kid Roberts Again

By E. F. Hannan

KID ROBERTS, top med showman, spent much of his earlier days chasing Professor Gleason, horse tamer and trainer. Gleason could get money from a handful of on-lookers provided they had equine tastes. Roberts fell into these ways and one story which is founded in truth goes something like this: The Kid had a platform med show at Berlin Falls, N. H., a lumber town, in the spring of one year just when the loggers were rolling into town with much kale. Kid's show was at the closing point, but late one night

MEDICINE MEN

Route Men, Credit Men, Debit Workers! Here's the package with everything. ZEST-O-LAX. It's Big—full pint capacity. It's Good—this formula has been giving satisfactory results for more than a quarter century. It's Safe—the package and label see to this. It's Profitable—sells for \$2.50 and costs you as little as 15c. Write for full information on ZEST-O-LAX as well as hundreds of other money makers.

GOODIER COMPANY Dallas 4, Texas
FORMERLY UNIVERSAL LABORATORIES

PAPER MEN

Can use a few good paper men in Kentucky only. Best proposition. Write

KENTUCKY FARMERS HOME JOURNAL
Louisville 2, Kentucky

BOARDWALK COSTUME JEWELRY & GIFT SHOP

With Window & Open Front Also Living Quarters. Complete rent only \$1,200.00 per season. Biggest Season in History Just Ahead. Must Sell. First \$500.00 Gets It.

507 Boardwalk Atlantic City, N. J.

MEDICINE MEN

Write today for new wholesale catalog on Tonics, Oil, Salve, Soap, Tablets, Herbs, etc. Low prices—rapid service. (Products Liability Insurance Carried.)

GENERAL PRODUCTS LABORATORIES
Manufacturing Pharmacists
187 E. Spring St. (Dept. B) Columbus, Ohio
There Is No Substitute for Quality.

someone came around and told the Kid that lumberjacks were dealing the pasteboards for big passes in a near-by stable.

The Kid donned a Western make-up, stuck a badge on his coat and went around the back way, stepping in quickly on the game. "Now boys," he said, "just throw your cards into the middle of the table, leave the jack right there and just go on ahead of me to the Berlin House and I'll save you getting up early for court in the morning. Some of the better neighbors complained to me and a sheriff's got to do his duty."

They fell for it and busting out of the door, the loggers made for the open. The Kid picked up the dough and went back to the platform show. Waking his helpers he gave orders to hitch up and get going. Before morning the med trick was at Bryant Pond in Maine across the State line. For a long time afterward the Kid would tell the story ending with: "I hated to pull that on good fellows, but my show was on its last legs and I never let anything I owned die easy. It had to be done, that's all."

No longer at teardown time do ballet gals hear the boss tap his cane on their dressing room side poles and yell: "Get the grandstand chairs, gals, and there'll be an extra buck in your pay envelope Sunday."

Under the Marquee

(Continued from page 77)

Lewis, leader; Pat Shelton, trumpet and sax; Hooks Tiliord, tenor sax; Bill May, bass; Bo Mills and Henry Grundy, trombone; Noah Robinson, age 67, bass drum; Shufflin' Sam, trap drum and comic; Irene Lewis, inter-locutor; Tiny Glass, soubrette; Dee Freeman, song and dance man. . . . Milt Herriott's dogs, ponies, mules and high school horse are with Jay Gould's Circus.

When Cole Bros.' Circus and World of Pleasure Shows day and dated in Kalamazoo, Mich., Stanley Barbay, side show manager of the World of Pleasure, and Lee Erdman entertained at a chicken dinner in their trailer. Guests included Mr. and Mrs. Frank Phillips, Mr. and Mrs. Frank Lentini, Mr. and Mrs. Red Rogers, and Mr. and Mrs. Sleepy Johnson; Billie Burke, Anna and Goldie Fitts, Mlle. Charlene, Billy Griffen, Annie Arno, Jimmy Vellino, Billy Dick, Joe Gropp and June Carter.

Harry and Marge Chipman, owners of Circus Inn and White City Park, Yakima, Wash., gave members of the 101 Ranch Wild West Circus a royal welcome during the show's Yakima engagement. Guests included James and Ruby Wood, Ova and Robert Thornton, Walton de Pellaton, Mr. and Mrs. Mark Smith, Zack T. Miller, Blevins Miller Gibbs, Tillman Taylor, Andy White, Joe and Anna Metcalf, Allan Wood, James Wood Jr., Joe and Betty Sullivan, Bunny and Allan King, Norman Anderson, Skeeter Kneudson, Tinker Tower, Pat Ward, Jack Wright, Mr. and Mrs. Buck Eddy, Lou Kish, Smokey and Dorothy Chism, Fred and Cecelia Bowery, Hope and Don McLendon, Lee O'Brien, Harry Mellon, Mr. and Mrs. Fay Avalon, Leroy Conkey, Teddy Metcalf, Cliff and Mary Henry, Frank Micharelo, Jockey Moore, Virginia Wood, Lee and Betty Gardner and Max (Mulligan) Kaplan.

Mrs. Harvey (Sunny) Moore has been in Columbus Hospital, Great Falls, Mont., with a brain concussion sustained in a recent blowdown of the C. R. Montgomery Side Show in Great Falls. . . . James (Joe-Ann) Blair closed with Mills Bros. at Sycamore, Ill., and joined the Mark Williams Side Show on the Gooding Greater Shows at Logan, W. Va.

Buck Leahy closed with the Bob Dickman show at Roscoe, N. Y., to play parks and fairs. . . . George (Mechano) Stevens, earlier this season with Cole Bros., writes from Grand Island, Neb., that he is now with Anderson's Greater Shows. . . . Earl F. Hammond, whose wild animal farm is located at Aurora, Neb., writes that he has launched his summer tour after playing three weeks to fair business in Nebraska. He caught Cole Bros. in Lincoln.

Bill Van Etten reports that the Bob Dickman show did good business in Port Jervis, Middletown, Newburgh and Beacon, all in New York, and is now headed for Connecticut. Show received a new 60 by 90 top in New Paltz, N. Y. . . . Mell Henry, with the Sparks show, writes that he will sail for Honolulu in November, accompanied by two midgets. On Sparks, he is handling the downtown ticket sale and clowning the night show. . . . Mr. and Mrs. Otto A. Zange, McKees Rocks, Pa., recently flew from Miami to Havana.

Big kick in a red-wagoning circus windjammer's life is for a local musician to sit in as a guest artist and wind up 10 bars behind the band when the fast gallop ends.

BALLYHOO BROS.

(Continued from page 54)

on a roller-coaster road making it possible for the train to coast from its highest peak to the next highest and on down to the lowest spot.

We had a town on every peak. The first move from High Peak, Ark., to Next Peak, Ark., was made with a man at every carbrake. They held the train down to 25 miles per hour and brought it safely onto the unloading switch.

We passed up our next spot thru sleepy brakemen. When the train arrived our boys were comfortably tucked into sidewall on the flatcars. Failing to awaken in time we speeded on thru and didn't stop until we arrived at the town booked for the following week. The shows' special agent was also to blame by not being at his post and failing to throw the siding switch that would have brought the train onto its unloading crossing. Without booking or billing, our agent re-enacted the old meller, *Asleep at the Switch*, and took no bows. We blew a billed town and arrived in the next one ahead of our paper, but there was no loss as we later learned that the concessions couldn't work there. The bosses are great believers in, "Where there is no heat; there's no money."

At this writing the show just left the end of the line. At unloading time there was just enough incline in the tracks to make unloading a pleasure. The wagons were coasted from car to car and down the chutes by merely kicking the caulks from under the wheels. The lot was located only 100 feet from the chutes, and the wagons were coasted onto the grounds. The railroad's incline was just steep enough to give the train a good start when it was coasted



Dog Shows

These dates are for a five-week period.

California

El Monte—July 7. Mrs. Helen W. Walsh, Monrovia, Calif.
Santa Barbara—July 21. Sidney F. Heckert Jr.
Vallejo—July 20. Mrs. Ena M. Hudson, 1501 Capitol Ave., Sacramento, Calif.
Vallejo—July 21. R. P. Swartz, Box 377.

Illinois

Rockford—July 21. Mrs. Grace Klemnedson.

Indiana

La Porte—July 28. Thomas A. Webster.

Ohio

Chagrin Falls—July 28. Lee S. Wade, 11103 Kinsman Road, Cleveland.
Ellsworth—July 14. William Geisler, 244 Oakley Ave., Youngstown, O.
Steubenville—July 7. Mrs. C. W. Lighthizer.

Pennsylvania

Bloomsburg—July 7. Foley, 2009 Ranstead St., Philadelphia.
Bradford—July 13. Foley, 2009 Ranstead St., Philadelphia.
Erie—July 14. Foley, 2009 Ranstead St., Philadelphia.
Sunbury—July 6. Foley, 2009 Ranstead St., Philadelphia.
Washington—July 6. Mrs. Carolyn H. Henry, Finleyville, Pa.

Washington

Vancouver—July 14. Mrs. Elfing, 8604 N. E. Sandy St., Portland, Ore.

Wisconsin

Manitowoc—July 14. Mrs. Eva Holenbeck.

onto another railroad without paying a switch move. We are moving with an engine ahead of us.

This is positively the first carnival to start a Coast-to-Coast tour and coast one-fourth of the way. Just tell your readers that we are coasting along. MAJOR PRIVILEGE.

EXPANSION BRACELTS FOR MEN

Gold Filled or Stainless
Immediate Delivery

For Resale Only



BUY NOW

Prices in September will be much higher. Sold in leading stores for \$10.00 or more.

NOT AN IMITATION
This is the Real Thing.

Gold Filled, per doz. . . . \$48.00
Stainless, per doz. . . . 40.00
SAMPLE 5.00

25% with Order, Balance C. O. D.
MONEY BACK if not Satisfactory

GUERRIN & OVERHOLT
350 Park Ave. Portsmouth, R. I.

Free . . .
Write for your copy of the
brochure that shows you why
**PROFITS from
POPCORN**
are greater with a . . .

VIKING POPCORN MACHINE

In your interest, you MUST see it. Available now at DISTRIBUTORS Coast to Coast. All-metal construction. Better product for bigger sales! **WRITE TODAY!**

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1431 W. Washington Blvd. Los Angeles 7, Cal.

BINGO

SPECIALS ★ CARDS
TRANSPARENT MARKERS
Write for Bulletin

AMUSEMENT INDUSTRIES, Box 2, DAYTON 1, OHIO

FAST SELLERS — REAL PROFITS

\$1.49 WEATHER WIZARD
RETAILER



3-color gleaming plastic, lightweight, unbreakable weather forecaster—a real Weather Wizard. Predicts the weather indication 8 to 24 hours in advance.

LIGHTERS
55c EACH IN GROSS LOTS

- ALL METAL
- CRACKLE FINISH
- WINDPROOF

Immediate delivery **\$7.20** ORDER DOZ. TODAY

25% Deposit with Order, Balance C.O.D.
F.O.B. Chicago
DEPT. BB-30, 729 W. MADISON CHICAGO 6

BANNER NOVELTY CO.

NEW LOW PRICE!! STAINLESS STEEL EXPANSION BANDS



Built to last for years. Will fit any watch. Individually carded. Immediate delivery.

MINIMUM ORDER—2 DOZ. **\$5.00** DOZEN

PARKER PRODUCTS CORP., 3 E. 19TH ST., NEW YORK 3, N. Y.

LOOK AT THESE FAST-MOVING PROFIT-MAKERS!

BOY SCOUT KNIVES
With 4 Blades, Can Opener Attachment **\$18.00** Doz.

CANDID CAMERAS
With Carrying Case. Takes #127 Film **\$2.75** Ea.

5% DDT, QT. CANS **\$4.00** Doz.

SHELL-FRAME HARLEQUIN SUN GLASSES **\$3.00** Doz.
Scientific Lenses

ARISTA ASSOCIATES 446 DEAN STREET, BROOKLYN 17, N. Y.

Communications to 155 No. Clark St., Chicago 1, Ill.

What Should Trade Groups Do?

AOLAC Stress On Services

California organization now interviews servicemen for members--notarizes reports

LOS ANGELES, June 29.—With revival of pre-war coin machine trade associations and formation of new ones throught the country, the old question of "what should a trade group do" also has revived.

Thought on the subject often is quite divided. Some coinmen feel that their trade organization should limit itself to trying to head off unfair laws and to doing a little missionary work for coin machines among the general public. Others think it also should be a "service" organization to its members, giving them those extra services they could not afford to buy as individuals.

One answer to that question is found in the Associated Operators of Los Angeles County, Inc., which has been held up to coin machine operators' associations throught the country as a model of an active, progressive organization. The other day it added another to its list of services for members.



CURLEY ROBINSON

Samuel (Curley) Robinson, managing director of AOLAC, announced that the association would have its notary public accompany operators on a round of their locations to have the federal excise tax forms filled out. The announcement said:

"As you know, Form 11B special tax return, if it entails more than \$10, must be notarized by the location at the time of making out their special excise return. This office, in an endeavor to co-operate in all public matters, will have a notary public accompany you on your route at your convenience so that all locations requiring Form 11B will be properly notarized at no cost to either you or your location."

Altho this is a comparatively small service, it signalizes the part which (See Big Question on page 104)

Calendar for Coinmen

July 9-11—National Confectionery Salesmen's Association, Statler Hotel, Buffalo.

July 15-18—Music Industry Trade Show, National Association of Music Merchants, Palmer House, Chicago.

July 18-20—Southern Wholesale Confectioners' Association, McAllister and Columbus hotels, Miami.

July 31—National Automatic Merchandising Association, Region I (Maine, Vermont, New Hampshire, Connecticut, Massachusetts and Rhode Island), Copley-Plaza Hotel, Boston.

October 1-4—Iron and Steel Exposition, Public Auditorium, Cleveland.

October 14-19—Electronics Industry Exposition, Grand Central Palace, New York.

October 16-18—National Automatic Merchandising Association, national convention, Congress Hotel, Chicago.

October 21-26—Dairy Industries Exposition, Atlantic City.

News Digest

PRESS—Coin machines received a good press throught the country as one of the large telegraph news services—Associated Press—carried a full-page spread for Sunday papers, a Hearst Sunday supplement carried a full-page story on juke boxes in Australia, and *The Louisville (Ky.) Courier-Journal* devoted three full pages of its magazine section to pinball and other amusement games.

JUKE TAXES—Ohio courts ruled that Youngstown's city license fee was too high after city officials failed to show any extra costs arising from the "inspection and regulation" of coin-operated phonographs there. Court of Appeals also invalidated the city's excise tax on the grounds that it violated the city's charter requiring that a special occupational tax on any trade, profession or business must be put to popular vote.

FANS—Electric fans are the latest device to be tried for coin operation. Coinmen in the East reported that experiments with coin-controlled fans in hotel rooms have proved successful, and one operator said he is planning to enter the business on large scale as soon as he gets fans. Coin chute is simply attached to a standard fan. Experimenters with the idea discounted reports of shortages of either fans or coin chutes and said they were able to obtain both in quantity.

LICENSES—Ordinance licensing juke boxes and pinball games was reported to be nearly certain of passage by the Common Council of Hartford, Conn.

CANDY—Candy makers at the annual convention of the National Confectioners' Association still were not certain just what the Office of Price Administration is going to do about their problem—the conflict between rising costs of materials and the nickel candy bar. Off the record it was reported that OPA is about to give the green light to a general reduction in size of the nickel bar. Candy makers have sought this as way out of their dilemma since they want to keep the 5-cent bar as a merchandising unit. Just where that would leave the vender operator, whose costs also are up, was not made clear, but there was hope that

a slight cut in the wholesale price might accompany such a slash in candy bar weights. OPA officials at the meeting, however, were mum on the subject except in private gatherings.

SUGAR—Sugar picture, as outlined by experts at the NCA convention, is expected to continue dark until mid-1947. Head of one large sugar company forecast that the present 60 per cent ration for candy makers, soft-drink bottlers and other industrial users will continue probably until the last half of 1947, when he predicted it might be boosted to 80 per cent. Shortages of corn sirup also is expected to continue for some time.

NAMA—National Automatic Merchandising Association announced preliminary plans for its first post-war national convention to be held in the Congress Hotel, Chicago, October 16 thru 18. New England vender and service machine operators are scheduled to gather for a NAMA regional session at the Copley-Plaza Hotel, Boston, July 31.

ASSOCIATION—Newly formed Independent Operators' Association announced plans to expand into a national organization of cigarette vending machine operators. New group reported operators from Pennsylvania, Connecticut, New Jersey as well as New York were present for the first general meeting. Association now claims membership of more than 50 Eastern cig-vender owners.

GAMING—New York Committee To Tax Betting has set up offices and launched a campaign to legalize operations of bookies as horse-race betting commissioners. Group, headed by a veteran New York legislator, asks that the 15 per cent levy now assessed on bets at race tracks under the pari-mutuel system also be levied on off-track betting commissioners.

TRADE AIDS—Revival of many coin machine trade associations, which were permitted to lapse during the war years, has raised the old question of what should a trade organization do for its members. Example of one school of thought is the Associated Operators of Los Angeles, which has added employment assistance, an employment service and a notary public to its list of aids to member operators.

Freight Hike May Up Coin Parts Prices

11% Boost for East

WASHINGTON, June 29.—A new cost factor will enter into the manufacture and distribution of coin machines and vended merchandise as a result of stop-gap authorization by the Interstate Commerce Commission of a general 6 per cent freight rate increase.

Meanwhile railway officials say they will press for a 25 per cent freight rate increase at an ICC hearing in Chicago July 22.

General grant of 6 per cent increase, effective July 1 after three days' notice, is described by railway officials as only a temporary measure. New rates are similar to the emergency increases authorized March 2, 1942, and suspended by the commission July 1, 1944. Excepted from the 6 per cent bracket are certain basic commodities such as coal and iron, subject to varying rate considerations.

Extra 5% for East

Eastern railroads received an additional 5 per cent boost to equalize their earnings with other carriers. In providing the official classification district a premium of 5 per cent the ICC found that the financial and traffic situation of the Eastern railroads justified larger increases than in other districts. Freight shipments there consist largely of manufactured goods which are more expensive to handle than bulk goods.

In authorizing the upped rates the ICC said the railroads had shown that some increases were justified in view of "increases in wages and prices of materials and supplies and declining volume of freight traffic and revenues from passenger traffic."

Industry spokesmen agreed the rate increase was another step toward higher prices on all types of consumer goods. Freight rate hike as well as other increases in costs will eventually pass to consumers, they said. Meanwhile OPA Director Paul Porter said more time will be needed for study before he can forecast what effect, if any, the increases will have on the prices of goods shipped by rail.

Reshipment Factor

The freight rate boost came as no surprise to the coin machine trade, already accustomed to reconversion cost trends. But manufacturers point out that effect on price structure is still a matter of conjecture as increased rates will reflect mostly on cost of parts.

Reshipment of parts to and from coin machine factories will tend to boost costs of parts more than the 6 per cent, some manufacturers said. And in the East the 5 per cent hike, on top of the general 6 per cent, will raise costs still further, it was said.

Additional ICC hearings will be held in the Mountain Pacific, Western, Southern and Eastern rate territories "as soon as possible after the close of the Chicago hearing and not later than August 12," the commission said.

Roll Out the Barrel

SHAWNEE, Okla., June 29.—Nickels, dimes, quarters and half dollars—a barrel full of them—were dug up here recently by a pair of skylarking youngsters, but they didn't come out of a juke box.

Coins were identified by FBI men as loot from a robbery of the First National Bank of Morton, Tex., staged in 1945.

Eight-year-old Dixon Lee Lowther and a playmate happened on the barrel as they tried to bury a forbidden stock of firecrackers. When the boy ran to his mother, exclaiming, "I just struck a gold mine," she wasn't so sure.

D. A. Bryce, FBI agent in Oklahoma City, said that Mrs. Lowther was a sister of Ollie Melton, one of the bank robbers, but that the money was buried without her knowledge. Next job was to count the coins.

Joe Silverman To Be Honored At Philadelphia

PHILADELPHIA, June 29.—Joe Silverman, business manager of the Amusement Machine Association of Philadelphia, will be honored at a testimonial dinner given by coinmen at the Warwick Hotel Monday night (1).

Billed as a "grand affair for a grand fellow," the dinner will be an all-industry affair. Pin game operators, for whom Silverman has labored in association activities, will join with representatives of music, cigarette and other vending machine firms.

Distributors, jobbers and factory representatives also will turn out to pay tribute to Silverman, who is given wide recognition for coin-trade development in Philadelphia.

Dinner is being arranged by a group of friends, with Bill Rodstein, president of the association for many years, serving as chairman. Others in the sponsoring group include Joe Ash, Ray Bernhardt, Frank Engel, Phil Frank, Jack Kauffman, Jim O'Brien, Sam Pinkowitz, Eddie Richter, Dave Rosen, I. H. Rothstein, Sam Stern and Lou Sussman.

Sponsors say the only requirement for admission to dinner and cocktails is "your friendship for Joe."

D. Washburn to Cal. Amusement

LOS ANGELES, June 29.—Bill Wolf, M. S. Wolf Distributing Company, is making another switch in personnel, with Dick Washburn, formerly of Charles E. Washburn Company here, going to San Diego to take over managerial duties at the Wolf operating branch, California Amusement Company.

Bill Smith, who joined the staff some months ago after several years with E. T. Mape Music Company, will be moved to Los Angeles, where he will be associated with the Wolf Distributing unit. Wolf handles AMI phonographs in California, Nevada, Arizona and the Hawaiian Islands.

Other branch offices of Wolf Distributing are in San Francisco, Portland and Seattle.

New York Lawmaker Leads Drive To Legalize Horse Race Betting Off Tracks

Forms Committee To Tax Betting With Support of Daily

NEW YORK, June 29.—The New York Committee To Tax Betting has set up offices here and launched what local daily papers have called "the first serious effort to legalize the corner bookie."

The committee, which has its offices in the Imperial Hotel at 32d and Broadway, is headed by Patrick H. Sullivan, New York assemblyman, who plans to introduce the committee's proposal as a bill at the next session of the Legislature. Sullivan said the proposal was drafted after study of a survey by the committee's research director, George V. De Lerry.

Core of the plan is a 15 per cent levy on off-track bets, the same amount now levied on pari-mutuel wagers at New York race tracks. Split-up of this tax would be as follows, according to the committee: 4 per cent and odd cents or "breakage" on all bets to the State Treasury; 4 per cent to the city or county treasury, and 4 per cent to the track. The licensed bookie, or betting commissioner, as they are called in some sections, would receive a flat 3 per cent on all wagers, win or lose.

Revenue Split

Split of the pari-mutuel tax is 6 per cent and breakage to the State, 5 per cent to the city or county, and 4 per cent to the track.

Under the system proposed by the committee, the licensed bookie would phone his bets directly to the track. The amounts would be charged to his account and bet thru the pari-mutuel totalizers. Sponsors of the plan claim that it also would give horseplayers a break, since track odds then would reflect all bets on a given horse in-

stead of only those placed at the track as under the present system.

Bookmakers and lawyers who have first-hand knowledge of their problems were reported strongly in favor of the proposal. According to the *Daily News*, which has been active in the campaign to legalize gaming, one race-track lawyer declared:

"Anything that's underground is an invitation to corruption, graft and crime. These days you'll find the bookies have been forced to subsidize unscrupulous police officers on the one hand and criminal elements and fixers on the other.

"Inevitably politics enter the picture and you have an unlawful industry being protected by public office-holders who actually are nothing more than shakedown men. Such elements would be eliminated were off-the-course betting to be legalized. The revenue it would bring in needs no advocacy."

Committee officials estimated that it would bring an additional \$1,900,000 a day into the city treasury compared to the present \$100,000 from the pari-mutuels. They based this estimate on the report that \$20 is bet with bookies for every dollar bet at tracks.

Bertram R. Bernstein, committee secretary, said the bookies—to be known as betting commissioners—would be regulated along the lines of liquor stores. They would be licensed by the State Racing Commission, which would have authority to limit the number in each locality. Like liquor stores, they would be placed a certain distance apart and excluded from church and school areas. They would have to keep books open to (See *Horse-Race Betting*, page 104)

No New Beer Cuts, Detroit Promised

WASHINGTON, June 29.—Assurances that the shortage of beer in Detroit will not get any worse have been given a group of Detroit citizens by Clinton P. Anderson, secretary of agriculture.

Porter Hicks, spokesman for the Detroit Citizens' Committee To Oppose Prohibition, said that Anderson had told him plans for an additional cut in grain will not go thru. He added that Anderson also had told him that the cut in grain supplies for beer was not a disguised prohibition move.

Coin Chutes Planned for Hotel Fans

Location Test in East

NEW YORK, June 29.—Electric fans are the latest gadgets to be considered for coin operation and, according to one operator, installations are being planned for seven hotels in New York, Brooklyn, Washington and Newark.

While no firm has yet been reported turning out a coin-controlled fan, operators experimenting with the device said that a coin chute can be attached to a standard-type fan in an hour or so. They said also that location tests of the idea have been made in New Hampshire and Washington, and results indicated that the fans could be operated profitably on a basis of three hours for 25 cents.

Most hotels, they pointed out, now rent fans, but the business does not produce much revenue because guests hesitate to trot down and get a fan or send a bellboy for it. Instead they simply go out to a cooler spot. And if they do send for a fan they usually don't get one because hotel managers seldom keep any sizable stock of fans.

Fan hook-up for coin chute, as described by the experimenting operators, consists of an ordinary fan bolted to the wall with a coin-controlled switch attached. Coin box could be placed beneath the base of the fan or set into the wall to make it tamperproof.

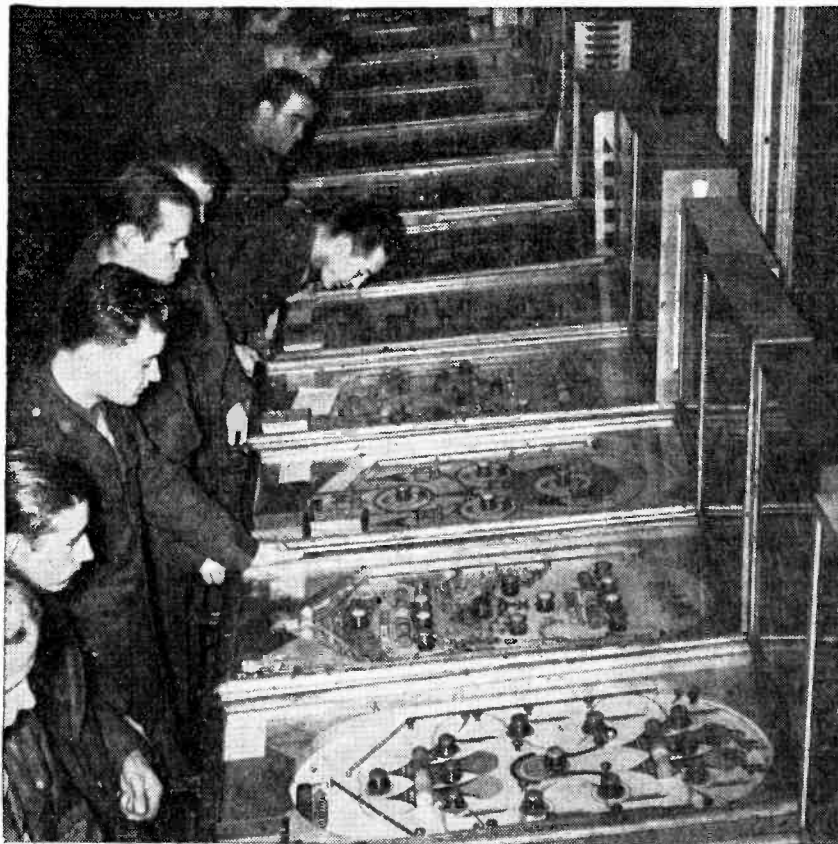
New York operators interested in the idea discounted reports that shortage of fans or coin chutes might be a stumbling block to development of coin operation. They said a canvass of the market showed that fans would be obtained in quantity and that the shortage of coin chutes has eased up materially.

One operator asserted he has placed orders for more than 300 fans and that he intends to order 700 more within the next two weeks.

Goodbinder Back to Omaha Novelty Firm

OMAHA, June 29.—Harry E. Goodbinder has joined his father, J. Goodbinder, in the Good Specialties Company, Omaha novelty wholesaling firm, after returning from more than three years' service in the army. The younger Goodbinder, who held the rank of first lieutenant, saw service overseas.

Company handles salesboards and tickets as well as other novelty merchandise. It is located at 1612 Capitol Avenue.



HERE'S ONE REASON why G.I.'s in England recently staged a traffic-stopping demonstration in Piccadilly Circus to protest announced shutdown of London's Red Cross Rainbow Corner Club. Line of pin tables, as well as several juke boxes, entertained soldiers thruout the war in this biggest of overseas clubs.

—Associated Press Photo

The Big Question Is What Should Trade Groups Do

(Continued from page 102)

an active local association can play in the smooth functioning of members' businesses. This involves an idea of an association as more than simply a protective organization to be used in times of storm and stress and forgotten after the storm blows over.

Other services which the AOLAC and other active coin machine associations thru the country provide members include reminders of the due date on license fees, endeavoring to put down unethical or unfair trade practices among members, and providing a highly specialized employment service for the industry.

Example of the latter service is AOLAC's files of mechanics, route and servicemen. "We have in our files," Robinson reports, "a list of competent, experienced mechanics, servicemen, routemen and solicitors whom we have interviewed and can recommend."

Among its other services, the association also keeps an eye on all legal aspects of the trade. For instance, in its latest report to members, it says: "The association is pleased to note that violations regarding minors are practically non-existent. At it is to the advantage of this business to maintain this standard, we urge you to be constantly on the alert."

Community Service

But like any good trade association, AOLAC does not limit its activities to the industry it represents. It realizes that for a trade association to have influence and standing in its community, it must take active part in the affairs of the community. This is evidenced by its membership in the State of California Chamber of Commerce and in the Los Angeles Chamber of Commerce.

Objectives of a trade group is well set forth in the preamble of the constitution adopted by the AOLAC at its formation June 3, 1937. It declares its intention to "promote, advance and maintain goodwill and harmonious action between the individual members; to establish high standards of business operations; to create and maintain ethical business practice among members; to prevent violation of law; to stimulate a cordial public interest toward amusement machines and devices and their manufacturers, owners, operators and exhibitors; to prevent unfair and unjust legislation concerning amusement machines and devices; to the end that the members may receive benefits and advantages, and the industry in general be benefited thereby, and that the public view said industry with favor and esteem."

286 Members

The association reports that it now has 286 members who employ on an average two people. This makes approximately 900 persons engaged in the amusement machine trade in Los Angeles County. During the war 87 members operators were in the armed forces. And to back up these men, the association itself donated more than 2,200 pinball machines, more than 350 juke boxes and many hundreds of other amusement games for use of the armed forces in Southern California and overseas.

During these years and since V-J Day as well, the association also has been at the forefront in work toward solution of the many problems that confront the coin machine industry, nationally as well as locally, members point out proudly.

Trade Directory

Following tabulation of trade reports received during the weeks of June 22 and 29 is made for the convenience of the industry. Tho the listings may be incomplete because of omissions, they are offered as an aid in revising trade files.

Address Changes

Harry Marcus Company, 2901-13 North Pulaski Road, Chicago.
Miami Vending Company, 4420 Northwest Second Avenue, Miami.
Memphis Amusement Company, 1104 Union Avenue, Memphis.

New Firms

Mastertone Record Company, Los Angeles.

Personnel Notes

A. L. (Al) Silberman named general manager of M. S. Wolf Distributing Company, Los Angeles, beginning July 1.

Paul Rosenau appointed assistant sales manager of Leaf Gum Company, Chicago.

Harry Horwitz named manager of Edward Stein's Playland Arcade, Detroit.

James H. Marshall appointed director of the sugar branch of the U. S. Department of Agriculture.

R. W. (Dick) Hood, president of H. C. Evans Company, named entertainment chairman for 1947 convention of Coin Machine Industries, Inc. Nicholas Sarra has purchased P. & S. Sales Company, New Britain, Conn.

New Machines

Plans for manufacture or patenting of the following new machines were announced:

Coin Changer by Bell Aircraft Corporation, Burlington, Vt.

Bowling game by Min-o-Bowl, Inc., New York.

Football amusement game by Ideal Novelty Company, St. Louis.

Beverage vender by Hydro Silica Corporation, Gasport, N. Y.

Shoe-shining machine by Pan Coast Amusement Company, New York.

Candy vender, Vendall Company, Chicago.

Refrigerated apple vender, Ira M. Miller, Yakima, Wash.

Branch Office

Jack Gutshall Distributing Company is opening a branch office at 640 16th Street, San Diego, Calif.

Distributors

Amusement Enterprises, Chicago, announced appointment of the following new distributors:

Acme Novelty Company, 2039 Fifth Avenue, Pittsburgh.

American Vending Company, 810 Fifth Avenue, Miami Beach, Fla.

Silent Sales System, 635-37 D Street Northwest, Washington.

Amusement Service System, 359 Adams Street, Boston.

Bush Distributing Company, 25 West Broadway, Minneapolis.

Harold Perkins, 1623 North California Avenue, Chicago.

Personal Music Corporation, New York, reported appointment of the following new distributors:

Acme Music Company, 1124 Hennepin Avenue, Minneapolis.

Automatic Distributing Company, 806 North Milwaukee Avenue, Chicago.

Columbia Music Company, 1514 Northeast 33d Street, Portland, Ore.
C. & C. Distributing Company, 712 Fourth Avenue, Seattle.

E. & W. Distributing Company, 1638-42 Payne Avenue, Cleveland.

T. & L. Music Company, 1424 Central Parkway, Cincinnati.

Central Ohio Coin Machine Exchange, 185 East Towne Street, Columbus, O.

Toledo Coin Machine Exchange, 813 Summit Street, Toledo.

H. & L. Distributing Company, 708 Spring Street, Atlanta.

Louisiana Coin Machine Company, 931 Poydras Street, New Orleans.

Commonwealth Music Company, 121 South Seventh Street, Louisville.

Maestro Music Company, 357 South Hill Street, Los Angeles.

Nels Nelson, 2329 West Pico Boulevard, Los Angeles.

Maestro Music Company, 905 Mission Street, San Francisco.

Marston Distributing Company, 1751 Cass Avenue, Detroit.

Pioneer Distributing Company, 508 Hillsboro Street, Raleigh, N. C.

Royal Palm Music, Inc., 1630 McGregor Boulevard, Fort Meyers, Fla.

Supreme Distributors, Inc., 3817 North East Second Avenue, Miami.

Runyon Sales Company, 123-125 West Runyon Street, Newark, N. J.

Denmark Named Telecoin Rep

PHILADELPHIA, June 29.—Recent announcement was made here of appointment of Bernie Denmark as representative for Telecoin, national distributor of Bendix coin-operated Launderettes. Denmark is presently Telecoin distributor in Baltimore and Atlantic City.

Report also stated that Denmark has been completing negotiations with a newly formed combine planning to set up a chain of coin-operated laundries in apartment buildings thruout the city.

Arrival of vacation crowds at Atlantic City this week is expected to add to popularity of coin laundries in that city, according to Denmark.

HORSE-RACE BETTING

(Continued from page 103)

inspection by representatives of the commission.

Strength of the drive is indicated by the background of the four leaders of the committee. Sullivan, a lawyer, has been in the New York Legislature for 17 years. Bernstein, who was discharged from the army about a year ago, is a member of the law firm of Waylor & Kohn and formerly was employed by the State Banking Department. De Lery is inventor of a plastic glass product, but he formerly was a professional research expert. Fourth committee official is Edward J. Carroll, who was discharged from the army three months ago. He formerly was a member of several State commissions as a researcher.

Campaign for Legal Bingo

HAMILTON, Ontario, June 29.—Proposal to make bingo illegal has driven the United Benevolent Bazaar Council, made up of 21 member organizations, to enter an amendment to the criminal code to permit "all types of bingo and house games." Provincial attorney general has been asked to permit municipal authorities to approve the conduct of the games.

L. A. Business Feels Effects Of Sales Levy

LOS ANGELES, June 29.—A ½ per cent sales tax and a retail gross receipts tax are major features of new municipal revenue measures here which are expected to boost the city's revenue by \$7,000,000.

According to the ordinance, the sales tax is imposed on all retail transactions. Returns are to be made on a quarterly schedule, with the first period ending July 1. A 30-day period of grace is allowed after this date, with subsequent penalties of 10 per cent for each month that remittances are overdue up to a maximum of 50 per cent.

All retail businesses are subject to the \$7.50 gross receipts tax, plus 50 cents for each \$1,000 receipts above \$15,000. Wholesalers will remit \$8 on gross receipts under \$20,000 and 40 cents additional for every \$1,000 above the base figure.

N. Y. Sales Levy

Los Angeles ordinance marks the second instance in which a sales tax has been imposed by a major city. Innovator was New York, according to the Municipal Finance Officers' Association, which until recently levied 1 per cent on retail sales. Recently the tax was raised to 2 per cent.

Currently, however, other cities are considering this revenue producer, along with others such as the city income tax which Philadelphia and Toledo have tried successfully. Sales-tax proposals are pending now in Chicago.

Other new taxes here include one on fabricators. Companies engaged in processing or manufacturing will pay a \$12 annual tax on gross receipts to \$12,000 and \$1 for each additional \$1,000.

Schutz Has New Gun Conversion

CHICAGO, June 29.—Coin Amusement Games here is in production now on a target gun conversion which features three photo-electric cell moving targets, it was announced by Bernard Schutz, partner in the firm with his brother, Charles, and Aubrey Weinzelbaum.

Equipment was developed by Henry Ginardi, shop engineer for the company and veteran production man with a background of 20 years in the coin machine field. The three-target layout comes complete with motor in one unit and has been tested on location over a period of a year, according to Schutz.

Partners say they are ready to make deliveries and have a stock of materials to assure production for some time. Operators may order the complete conversion unit and make their own installations or send old machines for a rebuild-refinish job together with installation by the conversion firm.

Atlantic City's Sales Tax Out

ATLANTIC CITY, June 29.—Favorable action for coin machine operators here was the recent lifting of the local 3 per cent sales tax.

End of the tax came on receipt of a writ of judgment notifying the city solicitor of a Supreme Court decision holding the levy unconstitutional. Since May, 1945, when it became effective, approximately \$2,100,000 has been collected thru the tax.

End of Strikes May Ease Lead Shortage Soon

NEW YORK, June 29.—Increased supplies of lead as a result of strike settlements and larger imports may provide a partial solution to the lead-bullet headache of arcade men as well as shortage problems of coin machine manufacturers.

Quick upturn in production is expected to follow recent ending of work stoppages in a number of the country's principal lead refineries. Also the Civilian Production Administration announces that it will import 2,700 more tons of lead in July than June, bringing total imports for the month to 8,700 tons.

CPA spokesman added that lead-using industries need 70,000 tons for July, but that only half of this amount can be eked out of home and foreign production.

This is the net result of sharply declining output during labor disputes. In May production fell to 19,530 tons from April's refined output of 23,766. Both months showed drastic reductions from January, when 51,054 tons were produced.

U. S. production for all of 1946 is estimated at 350,000 tons, compared with a 1945 output of 387,000 tons.

Price Upped on Take-Home Beer

WASHINGTON, June 29.—What effect the expected price ceiling increase for beer sold in taverns and restaurants will have on coin play in these locations is the latest subject for speculation among trade members.

This week Office of Price Administration announced a price boost of one cent on a 12-ounce bottle of beer, but emphasized that it applies only to beer sold for off-premise consumption.

Similar increase for beer consumed in taverns, bars, hotels and restaurants is expected shortly, however.

Price of draught beer is not affected because the 1-cent figure is too small to reflect in sales by the glass, it was said.

Small Bulbs in Better Supply

CHICAGO, June 29.—Supply situation on at least one hard-to-get item has brightened slightly, with light-bulb manufacturers now promising 60 to 90-day delivery of small bulbs for coin machines, dealers reported.

Bulb manufacturers and outlets here explained that as production of other types of sorely needed lighting equipment catches up to demand, output of novelty-sized bulbs increases apace with coin machine needs. One coin operator supply company here expects a small shipment of bulbs about July 10, with slight easing up of other parts also anticipated by summer's end.

47 Pay Bell Tax in Indianapolis Area

INDIANAPOLIS, June 29.—Records in the office of the Internal Revenue Collector here today disclosed that 47 establishments in the city and county paid federal tax on slot machines for the period ending June 30.

All but seven places paying the \$100 annual tax on each machine are located outside the city limits.

Salt Lake Coinman Opens Cafe With Bang and Plenty of Meat

SALT LAKE CITY, June 29.—J. A. Stevenson, proprietor of the Consolidated Amusement Company here, largest operator of jukeboxes, pin games and vending machines in the State, has become one of the State's most sensational restaurateurs.

In Salt Lake City he opened a swank joint in one of the lesser sections of the city. It was an instantaneous hit. Beautifully decorated, with excellent service and fairly reasonable prices, it is a distinct departure from the typical Utah dining-out spot which leans on the "ham and egg" and "roast beef" side.

To put over anything unusual in Utah, and especially in an "out-of-location" spot, required a bit of doing. Stevenson did it by going into every junior livestock show in the State and bidding in the top cattle, lamb

and swine, culminating his purchases with \$921 spent for top beef in the Intermountain Junior Fat Stock Show here—the all-time high for junior shows in country.

Besides obtaining State-wide publicity and assisting the 4-H and FFA growers, he got beef, pork and lamb legitimately—not black market—when there wasn't a carcass in local packing plants or stockyards. He serves meat while competitors serve kippered salmon or macaroni. There is no ceiling on stock for junior livestock or educational shows.

Probe Famine In Draft Beer

INDIANAPOLIS, June 29.—Board of directors of the National Tavern Association at a recent meeting here moved to find out why some breweries have discontinued sale of draught beer.

Directors adopted a resolution authorizing the association president to name a committee to call on the brewers and discuss the problem with them.

Pointing out that draught beer has always been the drink of working people, who also are the staunchest opponents of prohibition, the resolution declared "the future of the beer industry depends upon the continued patronage and active support of the workingman and woman."

State Liquor Chiefs Elect Fred J. Motte

ATLANTIC CITY, N. J., June 29.—Fred J. Motte, of Rhode Island, was elected president of the National Conference of State Liquor Administrators at the group's 12th annual convention here.

Charles J. Fleck, chairman of the Illinois Liquor Control Commission, and Roy A. Nord were elected vice-presidents, and John Roach, chief of Wisconsin's Beverage and Cigarette Tax Division, was named secretary-treasurer and acting executive secretary.

Texas Retail Sales Up 54.9% for April

AUSTIN, Tex., June 29.—Independent retail sales in Texas climbed to 54.9 per cent in April this year over the same period the year before, according to a recent report of the University of Texas Bureau of Business Research.

Among the cities, largest gain was made by Beaumont, where sales soared 132 per cent over the year before. Wichita Falls was second with 78.4 per cent, and Austin was third with 77.4 per cent.

Chemical Show Scheduled For Sept. 10-14 in Chicago

CHICAGO, June 29.—Fourth National Chemical Exposition will be held in the Chicago Coliseum September 10-14, Dr. H. E. Robinson, chairman of the show committee, announced.

Exhibition will be sponsored by the Chicago Section of the American Chemical Society and it will run concurrently with the ACS convention which opens September 9. Exhibits from many manufacturers of chemical products, from paint and motor oil to corn sirup, will be on display, it was said.

Steel Makers Drive To Set Output Peak

May Swell Parts Supply

CHICAGO, June 29.—Steel and parts shortage for coin machine manufacture will ease, as the steel industry aims for a new peak peacetime output of 40,000,000 tons in the second half for a year's total of 67,700,000 tons, a production comeback designed to ease the now tight distribution problem.

Despite production losses of 12,000,000 tons of steel ingot during the strike-troubled first half of this year, the steel industry is hitting 86 per cent of rated capacity, up 8.5 points over the previous week and within three points of pre-coal strike level. At this pace output is expected to exceed the 63,205,000 net tons produced in a non-war peak year.

For the first time since the steel strike, sheet and strip customers can expect shipments to full extent of their quotas, according to *Iron Age*, national metal-working paper. This is interpreted here as a favorable go-signal for coin machine manufacture during the coming year.

86 Per Cent of Capacity

Rise in steel production has been rapid in last month's operations. Output figures indicate a steady climb from 43.6 per cent of ingot capacity last week in May to 55.2 per cent on June 3, up again to 77.5 per cent June 10, now 86 per cent capacity, and, according to industry officials, still increasing. However, it may be September before unbalance in steel products is eliminated.

Second period output of 40,000,000 tons represents a considerable increase over first period output of 27,700,000 tons. But the figure is still less than peak wartime production of 89,242,000 tons for 1944, altho it exceeds the 66,650,000 tons in 1940, a war year.

Estimate of how soon steel supply will balance heavy demand depends to a large extent on the number of orders which are duplicates. Steel companies have no way of knowing the magnitude of duplications in steel ordering, but some steel observers predict that an unusually large proportion of backlogs will be canceled as duplications.

Newcomers Hit

Shortage will have most important effect on producers who have entered new fields. While the steel industry will attempt to take care of newcomers, allocations are generally based on the pre-war steel consumption of individual customers. Special efforts are being made by the steel industry and CPA to take care of small consumers by keeping warehouses well stocked with steel. A new CPA directive provides that producers shall ship to warehouses during third quarter of this year not less than the same proportion of the quarters output shipped to warehouses during the final quarter of 1945.

M. Rosenthal Firm In Chi Now Coinex

CHICAGO, June 29.—Murray Rosenthal announces a change in the name of the distributing firm which he heads, from Coin Machine Equipment Company to Coinex Corporation.

Firm's headquarters will remain at 3437 North Southport Avenue, with enlarged service and warehouse departments at 1348 Newport Avenue.

Leary Company Revamps Name

MINNEAPOLIS, June 29.—J. D. and D. P. Leary, who have operated under the firm name of Automatic Sales Company, announced that they have changed the company's name to Don Leary's, Inc.

"Expanding activities in fields other than the operation of coin-controlled equipment have made the name change seem advisable," they told customers. "The company continues to be owned and managed in its entirety by J. D. and D. P. Leary. All policies, obligations and assets remain unchanged."

Firm is located at 56 East Hennepin Avenue. It will handle phonographs, records, public-address systems, radios and other electrical appliances.

Firm Planning Coin- Operated Theaters Sets Export Branch

CHICAGO, June 29.—NATCO International, Inc., is a new firm recently incorporated here to engage in exporting and importing of photographic equipment and supplies.

Company shares quarters at 2638 North Pulaski Road with National Industries, Inc., which recently announced production of coin-operated movie machines. It also is rated as the country's third largest producer of 16mm. sound motion picture projectors.

Names of incorporators include Marian F. Lambert, Judith Y. Koral and Bertha M. Hinchman. Correspondent is listed as Hurvitz, Needman & Dray, 160 North La Salle Street.

J. P. Aaron Elected Secretary of NABCA

CHICAGO, June 29.—John P. Aaron has been chosen executive secretary of the National Alcoholic Beverage Control Association, it was announced after a special meeting of the association's executive committee in the Drake Hotel here.

Aaron, who is known to his friends as Pat, has been chairman of the Michigan Liquor Control Commission for the past two years. It will be several weeks before he takes up his new position, it was said.

As a result of the appointment, offices of the association, which have been in Chicago, probably will be moved to Detroit.

NAMA Slates Big Meeting For October

Scheuer Maps Schedule

CHICAGO, June 29.—Preliminary plans to hold the 1947 convention of the National Automatic Merchandising Association at the Congress Hotel here October 16 to 18 were approved recently at a meeting of directors of the organization in Hershey, Pa.

According to officials of the organization, the session marking the 10th anniversary of the association, will be the largest yet to be held.

"We are offering the most elaborate and basic program ever offered automatic merchandisers," said B. W. Scheuer, convention chairman.

"We are laying out three days which ought to contribute more to the welfare of the industry and its members than any prior NAMA convention has attempted."

At the same time, Scheuer appealed for industry-wide support to make the convention a success. The convention chairman is president of the Vendomat Corporation, Baltimore. He was a member of the NAMA public relations committee and was appointed by Robert Z. Greene, president of the organization, to head committees assigned to work out details for the conclave.

Rooms Reserved

Scheuer said meeting halls and rooms have already been set aside at the hotel for members and convention registrants. The convention committee has arranged with hotel officials to set aside rooms, including single, double and suite accommodations, within prevailing price ranges.

Special rooms have been earmarked for committee members who will convene 24 hours before the meeting to thrash out details of their reports and recommendations.

Scheuer said the convention will feature a line-up of meetings, forums, discussion panels and speeches by leading automatic merchandisers and members of allied industries. He said the program is being planned to provide frequent changes of pace to provide against "convention fatigue," sometimes associated with such meetings.

"The convention committee has not forgotten that one of the primary purposes and benefits of the meeting is the opportunity it affords operators, manufacturers and suppliers to get acquainted, to learn each others problems and to talk shop," Scheuer said.

Legislative Problems

High on the convention program will be discussion of legislative problems, the availability of vending equipment and supplies, business practices and public relations in the industry, he said.

Treatment of the broader aspects of automatic merchandising will be supplemented at the convention by detailed analysis of specific problems encountered by the operators, the chairman pointed out.

The meeting will be first fully developed convention of the organization since the removal of wartime restrictions on travel and large gatherings.

Last annual meeting in November, 1945, was restricted to business sessions. At that time the group inaugurated its present three-year \$200,000 public relations program.

Scheuer advised operators and manufacturers wishing to make reservations to write NAMA headquarters, 120 North LaSalle Street, Chicago (3).



"What? No straws?"

—Cartoon reprinted from National Bottlers' Gazette

Tooth-Saver Fluorine Pills Via Vender Planned at Chi

CHICAGO, June 29.—Jack Kelner, of Kelner Venders here, announces that he has been commissioned by Dr. Earl Hershman, of Artesia, Calif., to develop national distribution by vender of a fluorine tablet which will prevent tooth decay and preserve enamel.

Interest in fluorine dates back to 1908 when it was discovered that its presence in Colorado Springs' water supply had caused mottled enamel in the teeth of 80 per cent of the town's residents. A similar discovery in Bauxite, Ark., showed that mottled enamel resulting from fluorine in water there had retarded tooth decay.

An early study at Galesburg and Quincy, Ill., showed that at Galesburg, where the water supply contained fluorine, there was only one-third as much dental decay as in a comparable group in Quincy, where the water was practically fluorine free. On the basis of such evidence, Newburg, N. Y.; Grand Rapids, Mich., and Marshall, Tex., decided to increase fluorine content of their water supply.

More recently Dr. Earl Hershman has conducted tests in some State in-

stitutions where results could be checked. Conclusions illustrated, according to Kelner, the practicability of vending tables containing the tooth-preserving gas.

Idea of vending gum, candy and beverages enriched by vitamins has long been considered by manufacturers. And vender operators have often predicted popular sales appeal of vitaminized items. But AMA has consistently questioned whether a product of this character can be marketed as a confection under the food provisions of the Food, Drug and Cosmetic Act.

Penny-Pushing Invention Aid To Cig Venders

NEW HARTFORD, N. Y., June 29.—New machine timed to the current fluctuating price picture is an automatic package coin inserter and boxer patented by D. Stuart Brahe, cigarette vending machine operator here.

Device loads one to four pennies into cigarette packages, with or without cellophane wrappers, and repacks them in original cartons. Cutting knife, adjustable to handle varying thicknesses of paper, automatically makes incision to width of penny.

Seeks Maker

Coin tube assembly is raised or lowered for adjustment to package thickness, and automatic stop mechanism allows selection of one, two, three or four pennies from tubes.

Brahe has sold several hand-built models to cigarette vending firms in this area. These operators, he says, have been using the device over a period of months and report satisfactory, time-saving results. Altho current models are hand-operated, design provides also for electrical operation. According to Brahe, his invention can load and package more than 1,500 packages an hour.

He is now looking for manufacturing facilities which will put the device in volume production.

Schutter Keeps Five-Cent Bars

ST. LOUIS, June 29.—Despite increased material costs and probable rise in shipping costs, Schutter candy division of the Universal Match Corporation has no intention at present of abandoning production of 5-cent bars to make 10-cent bars, according to A. H. Rosenberg, president of the firm.

Refuting reports that more and more candymakers were shifting to manufacture of the 10-cent sellers, Rosenberg said the company would continue to make Old Nick and Bit-o-Honey, its present 5-cent bars.

The concern's policy in regard to the shift follows that of most major candymakers who have declared the present 5-cent bar still the top consumer favorite, altho some major firms and a few minor ones are experimenting with the higher priced product in order to get around OPA price ceilings and counteract the narrowing profit margins on 5-cent bars.

Wheat Shortage Stops Test of Bread Venders

PHILADELPHIA, June 29.—Plans of local coin machine men and bakers for placing of bread and baked goods venders in test locations here have been postponed pending easing of the current shortage of wheat, according to Sam Lerner, local operator who is interested in the project.

According to Lerner, the postponement will give the interested business time to improve existing types of venders. Plans called for placing of machines in a concentrated area including a factory district and middle-class residential neighborhood.

Machines were to have been exploited thru a program of advertising and publicity, according to Lerner. Private tests made in the laboratories were said by Lerner to have been successful, and co-operation of the baking industry was withdrawn only when the bread shortage became acute.

Lerner explained the machines would have been impractical if rationing of bread became general. Pointing out that success of the machine was assured under any circumstances during the scarcity of bakery goods, Lerner said the results would not show a normal merchandising condition which might cause operators to over-reach.

RTDA Renames Eric Calamia

CLEVELAND, June 29.—Eric Calamia was re-elected president of the Retail Tobacco Dealers of America, Inc., at the organization's 14th annual convention in the Hollenden Hotel here.

H. Esmond Rowley, of S. S. Pierce Company, Boston, was elected executive vice-president to succeed Bernard Garfinkel, of Chicago, and Ralph Williams, of Faber, Coe & Gregg, Inc., New York, was chosen treasurer. Williams succeeds William A. Hickey, Davenport, Ia.

Malcolm Fleischer, who recently returned from military service, was returned to the post of executive secretary which he held before the war.

Other changes in RTDA's official family included the election of three new directors: Henry J. Link, Rochester, N. Y.; David J. Salsman, Cleveland, and Michael Tilles. They replaced Clyde P. Burritt, Rochester; Conrad Olson, Minneapolis, and Hickey.

1st Candy Vender?

RACINE, Wis., June 29.—Herbert E. Davies, blind Racine vending machine operator, believes he was one of the first ever to sell candy bars by vender, at least in the United States.

Davies and a friend converted a sanitary napkin dispenser into a single-column vender filled with bars and placed it in a factory in 1927, he relates. Because the capacity of this primitive vender was small, he was kept busy from morning until night rushing to the factory to refill the machine, he recalls.

Davies, who has been active in the Independent Vending Machine Operators of Wisconsin, an organization of blind operators, and recently joined the National Automatic Merchandising Association, still operates an extensive route of nut, candy and gum venders.

LEGAL TRENDS TOPIC AT NAMA

Indie Venders Out in Philly Theater Spots

Boston Session Slated July 31

New England operators of vending machines to take up problems of industry

BOSTON, June 29.—Report on the most recent trends in State and local legislation affecting coin-operated vending and service machines will be among the features of the New England regional meeting of the National Automatic Merchandising Association. Session will be held in the Colonial Room of the Copley-Plaza Hotel here July 31.

In line with NAMA's campaign to double its membership by October, the meeting will be open to vending and service machine operators from Maine, Vermont, New Hampshire, Connecticut, Massachusetts and Rhode Island. Paul Kimball, regional chairman, said members are being urged to bring their wives, their friends in the industry and their competitors as well.

Kimball in Charge

Kimball, vice-president of the American Locker Company, Inc., Boston, will open the meeting at 10 a.m. with introductions of regional officials and national officers of NAMA. He will be assisted by the three regional vice-chairmen, E. E. Adams, of Mills Automatic Merchandising Corporation, Boston; Louis Risman, Mystic Automatic Sales Company, Medford, Mass., and J. H. O'Neil, Canteen Company, Watertown, Mass.

"What's Happening in Legislation" will be the topic of a talk by C. S. Darling, executive director of NAMA, immediately after the introductions. He will review recent trends in taxation and legislation thruout the United States as well as in New England. Adams, who is regional vice-chairman in charge of legislation, also will be present.

A clinic on public relations for vending machine operators will follow Darling's discussion. It will be conducted by O'Neil, who is vice-chairman in charge of public relations.

Feature address will be delivered by Robert Z. Greene, NAMA president, following a luncheon in the hotel. His subject will be "NAMA at Work." Greene, who is president of the Rowe Manufacturing Company and a pioneer member of the association, will discuss the operation of the organization and the benefits it confers on members and the greater benefits that may be expected when the current membership drive has made it completely industry-wide.

Discussion Panel

Highlight of the afternoon session will be an "Information, Please" panel on industry and operating problems. It will be conducted on the lines of similar forums which have won enthusiastic response from NAMA members thruout the Midwest and Pacific Coast regions.

A board of experts in various phases of vending, from candy and cigarette manufacturing to gum machine operators, will be available to answer questions from the floor. In panels conducted at Chicago and elsewhere, discussion has ranged over almost every aspect of vending from the care of candy and other supplies to new wrinkles in the insertion of pennies into cigarette packs.

Meeting will close with election of the regional chairman following the forum.

Venders Get National Press Play Thru AP Story and Pix

CHICAGO, June 29.—Vending machines, especially the newer type such as hot dog and coffee venders, received wide national publicity thru a feature story issued by the Associated Press and published in daily papers throughout the country.

Article was prepared by William Conway of the Chicago bureau of AP and based upon information supplied by *The Billboard* and various vending machine makers and operators. Story was accompanied by a layout of pictures of the new sandwich venders, which most papers used.

Conway wrote:

"In one stage or another of planning or production are coin-operated

machines that will serve heated hamburger, hot dog and cheese sandwiches, steaming coffee and soup, packaged ice cream, frozen foods or mechanically mixed soft drinks, and coin-fed radios for hotel rooms.

"There is talk in the trade, too, of devices that would provide fruit juice, canned goods, phonograph records, raw fruit, and emergency supplies of gasoline at night.

"Ready for production for Automatic Canteen Company of America is a grill that offers a choice of three hot sandwiches—frankfurter, melted cheese or hamburger. The apparatus functions in a cabinet 72 inches high, the consumer puts in a coin and presses one of three buttons. A bun-styled sandwich, sealed in a transparent wrapper, slides into a glass cylinder, is heated electronically for 18 seconds, and slides out to the customer.

"A hot dog dispenser being manufactured for Radio Chef, Inc., operates in somewhat similar fashion. A rack for mustard jars can be fastened on one side of the cabinet.

"At least two firms are preparing to handle hot beverage venders. One will serve a cup of coffee—black, with cream or sugar, or both. Another will furnish coffee, soup or hot chocolate.

"The Frez-o-Mat Sales Corporation (See *Venders' Press Play*, page 111)

Five-Cent Bar Seen Keystone Of Candy Biz

CHICAGO, June 29.—In the opinion of the United States Department of Commerce, the 5-cent candy bar is here to stay, according to George F. Dudik, the department's confectionery specialist.

In a speech at the National Confectioners' Association convention here, Dudik said that the annual survey of candy sales and distribution conducted by the commerce department had shown that the 5-cent candy jobber was the producer's most important customer.

Dudik pointed out some of the services which the department offers to manufacturers, and said that while the surveys contained much information that was helpful, many times producers wanted to know the answers to questions not covered by the survey.

"They want to know what candy sells best, what areas and what cities have the largest per capita consumption," Dudik said. "They want to know about sectional preferences, not just brands, but types of goods.

"They want to know not only where the purchasing power is located, but where the desire to buy candy is centralized. They want to place their goods where it will have the greatest acceptance, move the most quickly, and bring them the best returns."

More Info Sought

He said it was sometimes impossible for the department to answer all these questions and advised closer co-operation between manufacturers in making marketing surveys, he pointed out such a policy could cover more territory and make the investigation more comprehensive.

Manufacturers questioned during the course of the surveys made by the commerce department were usually more willing to tell what kinds and how much they sold than to tell who buys what they sold, he said.

He pointed out, however, that a maker of chocolate bars and a manufacturer of packaged chocolates could get together in a co-operative study without being hindered by a feeling of competition.

The industry's job was not only to find the markets, but to develop them and to make poor candy territory good candy territory, by co-operation and industry promotion, he added.

PHILADELPHIA, June 29.—Berlo Vending Company has been retained to locate candy venders in all the motion picture theaters of the Warner Brothers theater circuit here, numbering several hundred in this area. At first it was thought that the Warner theaters would be open territory for independent operators. However, the Warner Brothers' Service Corporation has just completed negotiations for Berlo to continue its machines at the movie chain in this territory.

The motion picture company only last month established the Service Corporation for the purpose of taking over from private operators the placement and operation of vending machines in Warner Brothers theaters thruout the country. Leonard S. Schlesinger, who was a former zone manager for Warners in Philadelphia and then left for home offices in New York to become assistant to the general manager of the theater circuit, has been named president and general manager of the newly formed Service Corporation.

Mass. Bottlers Set '47 Meet in Boston

BOSTON, June 29.—Officials of the Massachusetts Bottlers of Carbonated Beverages announced that the association's 1947 convention will be held in Boston January 13-15.

Exhibits will held in connection with the sessions.

ANOTHER

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- Sunflower Seeds, Salted, 20# Carton . 20¢
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- 3 Pair Up. Pr. 27.87



This machine is made of sheet metal, finished in gold with chrome trimmings and suitably lettered.

Machine has rubber bumpers for counter use, but can be hung on the wall if desired by drilling holes in back.

The standard machine is arranged to sell four 1c postage stamps for 5c or three 3c for 10c. The machine can be arranged for 25 cents where it is desired to sell a larger number of stamps, or stamps of a higher value.

Stamps are placed inside a cardboard folder and vended out much like a stick of chewing gum. These cardboard folders can be procured cheaply from any printer, or there are concerns who would gladly furnish them for the privilege of having their advertising printed on the folder.

This machine is approximately 3 1/2 inches wide, 5 3/4 inches deep and 16 inches high.

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Candy Men Hear Pricing, Ingredient Troubles Will Plague Industry Into 1947

NCA Speaker Forecasts 80% Sugar Quota Next Year

CHICAGO, June 29.—Members of the National Confectioners' Association received little assurance of imminent relief from their most pressing problems—pricing and ingredient shortages—as spokesman for both industry and government took a pessimistic view of prospects for next year.

Earl B. Wilson, president of the California and Hawaiian Sugar Corporation of San Francisco declared at the convention here this week there would be no increase in sugar allotments for the industry before the second quarter of 1947. He said that by the last half of 1947 manufacturers who are now limited to 60 per cent of their 1941 consumption will probably be raised to 80 per cent.

Outlook for increase in available corn sirup was fully as dark, according to Pendleton Dudley, executive secretary of the Corn Industries Research Foundation, who told the convention that corn refining plants on their present supplies could operate at a minimum only until the end of this month.

Geoffrey Baker, deputy administrator of the Office of Price Administration, told the confectioners that only when there were supplies available to meet existing demand would OPA controls be lifted from the industry.

Wilson said the United States would have available from all sources this year a total of 5,600,000 short tons of sugar, raw value, of which about 200,000 tons was earmarked for the armed forces.

More Beet Sugar

Of the total amount, Wilson said, about 2,000,000 tons would be required for unrestricted consumption. He said that with continuance of price controls within the next 18 months, base price for refined sugar would be about 7 cents a pound. It is now 6 cents.

In order to meet present rate of rationing, Wilson said, it would be necessary to use every available ton of sugar and reduce year-end stocks to a level that will make balanced distribution possible thruout the country.

Wilson hoped for brighter prospects in 1947 due to an expected increase this fall in Continental beet and cane production of 200 to 250 thousand tons. This crop, Wilson said, would not be available for consumption until 1947. He also said Caribbean production was expected to increase upwards of a million tons over this year.

He said improvement in the European beet sugar situation should cause a noticeable reduction in foreign demand, Javanese mills are almost intact, Wilson said, and capable of operation as soon as cane is available.

Corn Plants To Close

Dudley said that the corn industry had expected closing down of all but two of the nation's 11 corn refining plants by July 1. The directive issued by Chester Bowles, director of economic stabilization, to Secretary of Agriculture Anderson authorizing the release of 6,000,000 bushels of corn to wet processing millers had given the millers a 30-day respite.

He said that many of the purchasing heads of corn refining plants had sent salesmen out to cover the corn belt as additional corn purchasers without being able to add much to supplies.

Dudley said that Washington plans for the corn industry after July 31

were not yet available, and that there was no certainty of what might happen in August, September and October, as new shipments of corn are not scheduled to reach the terminal markets until November.

He said that Department of Commerce reports indicate that about one billion bushels, one-third of last year's crop, still remained on the farms on April 1.

"Altho feeding operations and sales in the black market must have absorbed a considerable part of this corn in the three months that have elapsed since then, obviously a substantial part of last year's crop is still unconsumed," Dudley said.

Urges Corn Set Aside

"To maintain the corn refining industry on an 80 per cent basis of operations during the current period ahead of us after August 1," he pointed out, "will call for some 30,000,000 bushels of corn, certainly not an impossible objective in view of the over-all picture."

He said that as an extreme measure, the government might issue a set-aside order, or authorize a program of subsidy payments in order to prevent the closing of corn refining plants which would be reflected in the closing also of scores of foundries, textile mills, paper mills and candy factories and seriously hamper production of critically needed pharmaceuticals.

He further pointed out that at two recent conferences effecting the corn refining industry government officials had indicated that in the distribution of the products of the industry it would be necessary to follow some system of priority, certain industries be classified as top priority and others as less essential.

Baker told the convention that because of world sugar needs and because domestic sugar demand is far greater than supply, rationing on its present basis could continue to be expected during the rest of the year.

He pointed out that altho four or five months ago most observers believed sugar rationing could be discontinued at the end of March, 1947, due to developments of the past few months, it would probably continue for a year beyond that time.

Cuban Output Off

Factors tending to substantiate this view, he said, were increased emphasis on foreign shipments, decline in 1946 production in Cuba and Puerto Rico and, tho there has not yet been an official announcement, possibility that next year supplies will have to be shared with Allies and liberated areas.

"We will, at the end of this year, again carry over an extremely small quantity of sugar in this country," Baker said. "In addition, Cuban and Puerto Rican carry-overs will be very low. Recent indications with respect to Caribbean production suggest that even with reduced carry-overs at the year-end we will have difficulty reaching the supply for 1946 indicated in the combined food board recommendation.

"Some of the factors which make life miserable for sugar users and consequently make rationing difficult," he said, "are: first, the low level of the ration which it has been necessary to maintain since July, 1945; second, the improbability of any further improvement during the balance of this year beyond the slight increases provided April 1; third, the termination of war contracts which (See Candy Men Hear on page 111)

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For Peanuts

LOS ANGELES.—A coin machine operator was telling it around Coin Row the other day:

"It was in the lush '20's when I was just getting started in the merchandise vending machine business — peanut, candy and gum—in Chicago. Nearly everyone I knew was getting rich over night playing the market, but I kept plugging away on what seemed to them a small-time penny ante game.

"One of my friends, an important executive, took special pleasure in ribbing me publicly at every opportunity by introducing me as a guy who worked for peanuts. It rankled, but I tried to laugh it off.

"Anyway I got the last laugh. In the '29 crash my snooty friend lost every dime and one day he came around to humbly make a \$25 touch. Before assenting I asked him to accompany me on my route and he hung around all afternoon while I serviced each machine, counted pennies, paid commissions, etc. At the end of the day I handed him a canvas bag containing 2,500 pennies. 'Here,' I said, 'is the loan you requested. Now you know why I work for peanuts!'"

ABCB Meets in Miami Nov. 19

NEW YORK, June 29.—Executive board of the American Bottlers of Carbonated Beverages announced that it has selected Miami as the site of the group's convention November 19-21.

According to John F. Leary, chairman of the convention committee, the site was selected with a view to combining pleasure with business. Preliminary plans include a boat excursion around Biscayne Bay, sight-seeing tours and a tea at a Miami Beach hotel.

Board members indicated that Atlantic City probably will be chosen for the ABCB convention in 1947.

Scientist Lays Tooth Decay To Varied Causes --- Not Candy

CHICAGO, June 29.—Scientific disbelief in the widespread opinion that eating candy will cause tooth decay was voiced here this week at the convention of the National Confectioners' Association by Robert C. Hockett, scientific director of the Sugar Research Foundation, Inc., New York.

Hockett said that thru interviews with many specialists he had come to the opinion that tooth decay was a complex phenomenon involving many factors.

"Some investigators believe that sugar is fermented to acid with particular speed by oral bacteria and therefore recommend controlling caries by reducing sugar intake," Hockett said. "It cannot be expected that this plan will succeed brilliantly however since tooth decay was prevalent long before the introduction of sugar into our diets."

He pointed out that sugar had so many merits as a food and is so well liked that people generally would resist curtailment even to the point of "preferring to eat cake with false teeth if necessary."

He also noted that total carbohy-

NCA Urges Only Year Extension For Sugar Law

CHICAGO, June 29.—Members of the National Confectioners' Association in convention here this week dispatched telegrams to members of Congress urging they vote against the Johnson Amendment to the Sugar Act which would extend the act to December 31, 1949.

The telegrams declared members of the association opposed to extending the act beyond the end of next year, pointing out that would be sufficient time to permit a thoro study of the entire sugar problem and permit a sound bill to be prepared. Text of the telegrams read:

"With reference to 6689 extending the Sugar Act to December 31, 1947, we urge you to vote against Senator Johnson's amendment to this bill extending the act to December, 1949.

"As large industrial users of sugar, we have a vital interest in the supply of sugar and are seriously handicapped by the present shortage. Also we feel that in the public interest it is better to extend the sugar control act for only one year.

"This will allow ample time for a thoro study of the problem, correction of any inequities if they exist, and will permit a sound bill to be prepared before the one-year extension expires.

"On the other hand, extension as proposed by Senator Johnson's amendment would continue any inequities now existing in present quotas, and would be an affront to Cuba who has been our principal source of supply and might tend to delay signing of contract for the 1947 Cuban sugar crop.

"In addition we believe it would tend to curtail Cuban production urgently needed for the next few years.

"Senator Johnson's amendment would also mean adoption of a long range program without adequate study. We feel the United States will obtain more sugar faster by extension only for one year rather than three.

"We urge your co-operation in opposing Senator Johnson's amendment."

drate intake of the American people is not high. He said only about 50 per cent of our total calories are taken as carbohydrate in contrast to the Italian's 65 per cent and Japanese 85 per cent.

"Consequently there are no general physiological reasons for curtailing our carbohydrate consumption further. On the economic side it would be quite impossible to maintain the world's populations without heavy dependence upon foods of this kind since there is simply nothing available nor likely to become available to take its place," Hockett said.

"Some consider tooth decay to be essentially a deficiency disease due to lack of fluoride thru the drinking water or by surface treatments of the teeth," Hockett declared. "The sugar research foundation has contributed some funds for investigation of this kind in New England where the waters are naturally very deficient in fluoride.

"As more funds become available and studies are intensified, there is hope that a simple key to effective control may be found—a key which may enable us 'to eat our cake and have our teeth, too.'"

19 Million Match Books Plug Washer

SOUTH BEND, Ind., June 29.—A 19,000,000 match - book promotion program has been carried on during the past 12 months by Bendix Home Appliances to advertise the automatic washing machine it is producing for coin operation in laundrette stores and for home use.

Three-color books were used by 79 distributors and 9,000 dealers in what is believed to be the biggest match-book promotion stunt ever tried in the appliance field.

Hershey Chocolate Votes 75c Dividend

NEW YORK, June 29.—Hershey Chocolate Company announced payment of a dividend of 75 cents per share on common stock and \$1 quarterly dividend on preferred. Both dividends are payable August 15 to shareholders on the company books July 25.

F. L. Jacobs Company, Detroit auto part maker who announced plans to manufacture a vending machine, reported that directors of the company had authorized payment of a quarterly dividend of 62.5 cents per share on preferred. It is payable July 31 to stockholders on record July 15.

Sam Roth Forms Vend-o-Sales In Washington

WASHINGTON, June 29.—Samuel F. Roth, president of National Distributors, Inc., of Washington, announces that his company has formed an automatic merchandising division under the name Vend-O-Sales. New division is located at 1760 Columbia Road, N. W.

Roth said, under the new set-up, National Distributors will act as the buying-and-selling agency, while Vend-O-Sales will handle the actual placement and operation of the machines. Company vends candies, cakes, cigarettes, chewing gum and peanuts.

Roth declared that future plans of his corporation call for the automatic merchandising of all types of products which vending machines can retail conveniently.

New division has adopted maroon and gray as the company colors, which will be displayed prominently on decalcomania stickers on its machines in Washington, Virginia and Maryland. Uniforms worn by route salesmen and the new delivery and service trucks of the company also will be maroon and gray and they will be decorated with distinctive company insignia in these colors, Roth said.



ADVANCE Ball Gum Machines


Order now and have your priority number in when shipments begin to move in regular order.

1 to 9, \$9.94;
10 to 24, \$9.01; 25 to 49, \$8.35; 50 to 99, \$7.95; 100 to 199, \$7.69.

It won't be long now until ADVANCE will be ready for Everybody. Neat, light, clean, trouble free; one of OLDEST.




CHALLENGER NOW BEING SHIPPED—ORDERS TAKEN NUMERICALLY—GET YOURS IN. \$65.00



GRIP MACHINES

RECONDITIONED

Good working order. Gottlieb, C. T. S., CC, Holly, Universal Grip Machines while they last, \$17.50. (We reserve right to ship what we have and guarantee satisfaction.)



NOW Shipping ADVANCE PEANUT MACHINES

Get your order in and reserve priority number.

1 to 9, \$10.31;
10 to 24, \$9.35;
25 to 49, \$8.66;
50 to 99, \$8.25;
100 to 199, \$7.98.

BALL GUM


BALL GUM is scarce, don't lose your locations. MARBLES, 5/8", the perfect substitute. Ass'd. colors glass agates, others.

Barrel, 40,000 \$52.50
Keg, 17,000 21.05

Cash with order. Prompt shipment.

THE NEW BLACKSTONE High Speed Double Barrel COIN PACKER

Count and wrap \$4 in nickels in 20 seconds. Made in three sizes. Nickel—penny—dime. Guaranteed. Price \$2.10 post-paid each size.



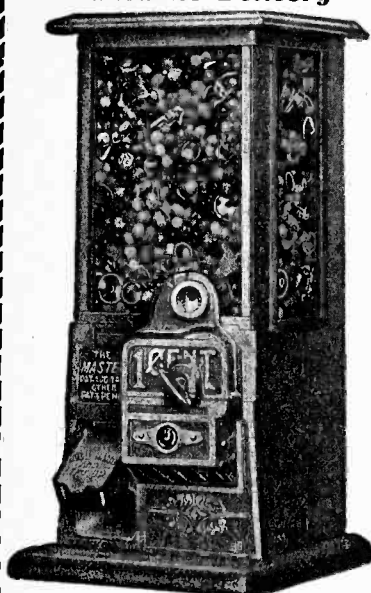
COLLECTION BOOKS 65c DOZ. POSTPAID

Three-in-One Flat Coin Wrappers, the BEST. 85¢ Per M.
CHARMS, 15 Gross—\$13.25.

ACCURATE COIN COMPUTING SCALE SAVE TIME—SERVICABLE CARRYING CASE, \$16.50

THOMAS NOVELTY CO. 1672 JEFFERSON ST. PADUCAH, KY.

"MASTER" NOVELTY PENNY VENDOR
Immediate Delivery



EASY TO OPERATE
START A ROUTE NOW! **\$13.95** Ea.

Two Tone, Tan and Green, Porcelain Finish. Capacity—5 lbs. of Pistachios or 1000 Balls of Gum or Peanuts or other products—proportionately.

ORDER TODAY!
1/3 Dep., Bal. C.O.D., F.O.B. N. Y.
TRI-STATE VENDING CO.
561 10th Ave. New York 18, N. Y.
Phone: LO. 3-3987

MOST-PLAYED JUKE BOX RECORDS

(Continued from page 31)

Weeks to date	POSITION Last Week	POSITION This Week	Record	Label
9	14	13.	THE GYPSY—Hildegard-Guy Lombardo.....	Decca 23511 (See No. 1)
14	6	13.	I'M A BIG GIRL NOW—Sammy Kaye (Betty Barclay).....	Victor 20-1812 (Ruby Newman Ork, Sterling 7003; Dick/Stable Ork, Coronet COR-512; Gertrude Niesen, Decca 23499; Ray McKinley Ork, Majestic 7190)
14	17	14.	SIoux CITY SUE—Bing Crosby-The Jesters (Bob Haggart Ork).....	Decca 23508 (Hoosier Hot Shots, Decca 18745; Zeke Manners, Victor 20-1797; Tony Pastor, Cosmo 471; Kate Smith, Columbia 36963; Dick Thomas, National 5010; Jimmy Walker, Coast 2016)
7	19	15.	CEMENT MIXER (Put-ti, Put-ti)—Alvino Rey (Rocky Coluccio).....	Capitol 248 (Bob Crosby, ARA 137; Slim Gaillard Trio, Cadet CR-201; Jimmy Lunceford, Majestic 1045; Wingy Manone Ork, 4-Star 1074; Hal McIntyre, Cosmo 475; Charlie Barnet, Decca 18862)
8	10	16.	LAUGHING ON THE OUTSIDE (Crying on the Inside)—Andy Russell (Paul Weston Ork).....	Capitol 252 (See No. 5)
1	—	17.	ONE MORE TOMORROW (F)—Frankie Carle (Marjorie Hughes).....	Columbia 36978 (Glen Gray-Eugenie Baird, Decca 18843; Glenn Miller Ork-Tex Beneke, Victor 20-1835; Danny O'Neil, Majestic 7171)
4	15	18.	I DON'T KNOW ENOUGH ABOUT YOU—Mills Brothers.....	Decca 18834 (Johnny Desmond, Victor 20-1861; Peggy Lee, Capitol 236; Benny Goodman, Columbia 37053)
7	19	19.	GIVE ME THE MOON OVER BROOKLYN—Guy Lombardo (The Lombardo Trio).....	Decca 18809
3	15	20.	THEY SAY IT'S WONDERFUL (M)—Frank Sinatra (Axel Stordahl Ork).....	Columbia 36975 (See No. 9)

Coming Up

IF YOU WERE THE ONLY GIRL—Perry Como (Russ Case Ork)... Victor 20-1857
STONE COLD DEAD IN THE MARKET (He Had It Coming)—Ella Fitzgerald-Louis Jordan..... Decca 23546

Mass Candy Sales Big Need, Mulcahy Tells NCA Confab

CHICAGO, June 29.—Need for mass selling, such as that provided by vending machines, is a vital need of the candy industry, according to James F. Mulcahy, merchandising director of the National Confectioners' Association.

In a speech at the convention of the association, Mulcahy said that with proper attention to certain factors in marketing and promotion at the retail level, there are indications that the industry has a potential of a billion dollar annual production at cost.

"We have mass production," Mulcahy said, "What we need is a mass selling service. By offering that large group of individuals in the distributive areas of this industry attractive working tools, studies of improved sales technique, then practice with basic merchandising fundamentals,

Lehigh Readies New Cig Venders

EASTON, Pa., June 29.—A new cigarette vending machine will be ready about "the first of September" made by Lehigh Foundries, Inc., according to Morris J. Auerbach, of the firm's engineering department. First showing is planned for the East in one of New York's hotels, Auerbach added.

After the cigarette machine is set a cup vender type soft drink machine and a candy vending machine will be turned out by the concern, John K. Grof, also of the engineering staff, states.

we will create an effective, co-ordinated selling force with the ability to influence merchandising techniques at the retail levels."

He stressed the need for nationally unified distributive effort and pointed out the necessity for point of sale promotion in order to step up turnover.

BALL GUM

is still scarce and will be for the coming year; better order Marbles now, the best substitute!

CAN STILL SUPPLY

Class, Agate, Assorted Color Marbles.
Barrel of 50,000 \$54.50
Keg of 21,000 23.80
Solid Color, Cherry Red for Prizes.
Per Thousand \$4.00

NUTS-4-U PEANUTS

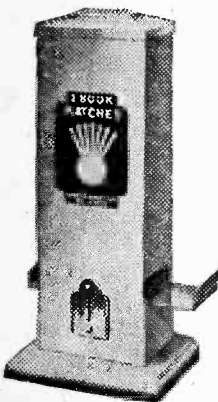
90 Pound Carton, Blanched \$24.30
120 Pound Spanish 25.20
INDIAN NUTS—NEW CROP.
100 Pound Carton—\$54.00

NEW "BELL" CHARMS

ASSORTED COLORS
10 Gross \$ 9.00
100 Gross 85.00
Samples — 25c
Parcel Post Paid

ROY TORR LANSDOWNE PENNA.

HAWKEYE MATCH VENDORS



again leading the field.

Built in 2 models.
2 Books for 1c
OR
1 Box for 1c.

Retails for **\$5.95**

HAWKEYE NOVELTY CO.
1754 East Grand DES MOINES, IOWA

AGENCY WANTED

Any good line of Vending Machines. Manufacturer must be able to make shipment. Will set up and sell new operations. Will do own advertising and work on strictly commission basis. Interested in territory of New York, New Jersey and vicinity.

BOX D-228, THE BILLBOARD
Cincinnati 1, Ohio

Candy Sales Register Drop Of 5% for First 4 Months

WASHINGTON, June 29.—Altho sales of confectionery and chocolate candy products maintained about the same level in April, 1946, as a year earlier, dollar sales were about 2 per cent lower than in March, and showed a drop of 5 per cent in the first four months of 1946 over the year previous, according to an announcement by J. C. Capt, director of the census.

According to data based on reports from 288 manufacturers located throughout the country, pound quantity was 9 per cent under that reported for April, 1945, while sales decreased 4 per cent during that period.

For the first four months of this year there was a poundage loss of 7 per cent and a 3 per cent decline in sales value.

78% Above 1945

Sales of manufacturers to retailers increased 78 per cent over 1945, and manufacturers of chocolate products

competitive with candy decreased 4 per cent during the month.

A year-to-year sales comparison showed increases ranging from 3 per cent in Massachusetts and California to 26 per cent in the Washington-Oregon area.

Largest percentage increase in 1946 over 1945 was in the Arkansas-Oklahoma-Louisiana-Texas territory where manufacturers reported an increase of 10 per cent, with 8 per cent reported from New York confectioners.

In Illinois sales remained unchanged, and small decreases were reported in Massachusetts and California. Pennsylvania was 27 per cent under the dollar volume for the corresponding period of 1945.

The survey, conducted by the bureau with the assistance of the National Confectioners' Association, made no allowance for seasonal or price fluctuations.

SHIPMAN

Triplex Stamp Machine. Brand New! Vends 1c, 3c and 8c Postage stamps. Slug-proof, compact, foolproof. Immediate Delivery.

Operator's Price .. **\$39.50**

STAMP FOLDERS

For Shipman, Advance, N. Y. 61c.
10M—\$4.85
25M—\$11.75



SCHERMACK'S

1c & 3c Automatic Roll-Type Postage Machines

\$70.00 COMPLETE 10% Discount Lots of 5
BRAND NEW—IMMEDIATE DELIVERY
Sells Postage Stamps on Rolls Without the Bothers of Using Folders or Folding Stamps.

CHARMS for Bulk Venders. \$4.00 per Thousand.

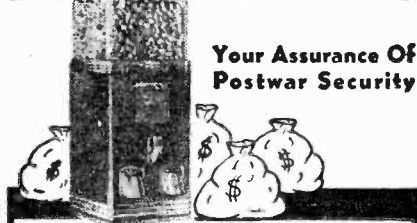
Salted Peanuts (blanched 30 lb. carton) Lb. 27c
Spanish Peanuts (90 lb. carton) Lb. 22c

1/3 Deposit on All Orders, Balance C. O. D.

Parkway Machine Co.

3046T Tloga Pkwy. Baltimore 15, Md.

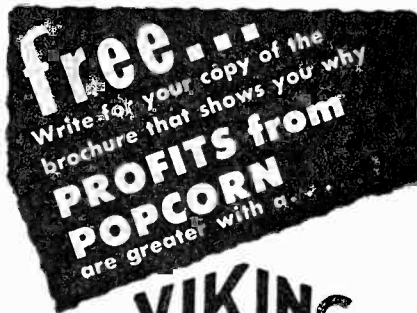
Northwestern



Your Assurance of Postwar Security

Time and time again Northwestern bulk venders have proved their worth as steady, dependable money-makers under any and all conditions. That's why so many operators, and others interested in a permanent income, are looking forward to the time when these machines will again be available. To make sure of your postwar success, plan now to invest in Northwesterns—venders built for operating. In the meantime, keep in touch with activities through our free monthly paper The Northwesterner.

THE NORTHWESTERN CORPORATION
5 EAST ARMSBROOK STREET, MORRIS, ILLINOIS



VIKING

POPCORN MACHINE

In your interest, you MUST see it. Available now at DISTRIBUTORS Coast to Coast. All-metal construction. Better product for bigger sales! **WRITE TODAY!**

VIKING POPCORN MACHINES
1481 W. Washington Blvd. Los Angeles 7, Cal.

CIGARETTE MACHINES

and Penny Inserting Machines. Brand New Foot Model, with Table. Large Size. Can Insert Up to 4 Pennies. Very Strong. Guaranteed \$47.50
Stewart & McGuire 7 Col. Mod. 5, Ea. \$30.00
DuGrenier W's. 9 Col. \$55.00
Rowe Aristocrats, 6 Col., with Stands, Takes All Comb. of 20c \$20.00 Ea. Repainted

What Have You to Sell?
Half Deposit. Phone, BAL. 0606

HARRIS VENDING

2717 N. Park Ave. Philadelphia, Pa.

Size Cut on Bars Seen Certain

NCA Chiefs Talk to OPA

Confectioners' convention attracts huge crowds to Chi as candy problems mount

CHICAGO, June 29.—Percentage size reductions of candy bars seemed certain here this week as the largest convention in the history of the industry was held at the Stevens Hotel, where 3,500 members of the National Confectioners' Association met to discuss problems currently plaguing manufacturers.

In a closed session of officers of the association and representatives of the OPA, it was agreed that formation of a committee to adopt a pricing formula based on increased labor and material costs would be ac-

Roasted Eggs Again

BERGENFIELD, N. J., June 29.—One vending machine operator with ideas in this town has revamped a vender to serve a roasted egg and a small bag of salt—packed in a cardboard box—for 10 cents in local bars.

ceptable to the pricing agency.

It was pointed out at the session that bar manufacturers were caught in an unbearable situation with costs entitling them to a price increase which would at the same time effect seriously sales volume if bars were raised from 5 to 6 cents.

For Nickel Bar

Candy manufacturers, spokesmen said, were unwilling to lift the price of bars over a nickel because of the necessity of converting existing vending machine models, and because the merchandising value of the 5-cent bar has long been recognized.

While the pricing outlook was comparatively bright, spokesmen for the industry and government representatives took a dim view of the prospect for relief from material scarcities.

Authorities at the convention told association members there appeared little likelihood of a sugar abundance before early 1948, and a spokesman for the corn refining industry declared there was not enough corn to keep wet millers in action beyond August 1.

At the same time it was pointed out there would be continued government regulations on sugar which would prevent possibility of monopolistic control of the market by other

manufacturers and sugar consumers. The convention which opened Monday (24) with a golf tournament at Olympia Fields country club closed Friday (28) following election of officers.

Philip P. Gott, of New York, was re-elected president. W. Melville Cribbs, of Chicago, and Robert Welch, of Cambridge, Mass., were elected vice-presidents in place of Herman Hoops, of New York, and Charles F. Scully, of Chicago.


Elected to the board of directors were Charles T. Clark, of Pittsburgh; Charles F. Haug, of New York; Warren Watkins, of Los Angeles, and Walter Sandell, of St. Paul, Minn.

Chosen Miss Candy of 1946, after a nationwide beauty contest, was Miss Evelyn Rae, of Cambridge, Mass.

J. Seidler Set For N. Y. Move

BROOKLYN, June 29.—Opening of Jack Seidler's U-Need-A-Vendor Service at the firm's new four-floor building, 166 Clymer Street, will take place within the next three weeks, according to Bill Fink, general manager. Firm has been operating at 102 Scholes Street for years as a coin machine distributor.

"Over \$50,000 is involved in the new headquarters," Fink states, "\$40,000 for the building and over \$10,000 for remodeling. Plenty of free parking space is available alongside the building to make it easy for the operators."



Sells More Candy • Pays More Profits

The VENDIT Corporation

2946 W. Grand Ave., Chicago 22, Ill.



BRAND NEW! PROMPT DELIVERY!

Victor Model "V" 1¢ vendors. Handle ALL KINDS of nuts, candies and ball gum with no extra attachments required.

Model "V" Standard Finish (glass globe) each... **\$11.75**

Model "V" DeLuxe Cabinet (as pictured) each... **\$13.75**

Terms: 1/3 Cash With Order; Balance C.O.D.

R. H. ADAIR CO.
6924-6928 Roosevelt Rd., Oak Park, Ill.

WANT CIGARETTE —AND— CANDY VENDORS

Any Make—size—Model—State Mechanical and Paint Condition—Quote Best Prices

MACK H. POSTEL
6750 N. Ashland, Chicago, Ill.

CIGARETTE MACHINES WANTED

NATIONAL OR ROWE STATE CONDITION AND LOWEST PRICE

ALMO CIGARETTE VENDING MACHINE CO.
4213 Race Course St. Louis 10, Mo.

VENDERS' PRESS PLAY

(Continued from page 107)

tion has an automatic self-service frozen fruit and vegetable dispenser, and is developing plans for a coin-operated machine for packaged ice cream, along with frozen fruit for homemade sundaes.

"Also at the planning point is a coin-activated vender of frozen foods, earmarked especially for large apartment buildings. Designers are pondering the possibilities of adding such quick-meal items as lunch meat, potato salad and cheese.

"New soft drink dispensers are headed for the market, too. One type uncaps bottles, pours the contents into cups and disposes of the bottles. The Vendo Company of Kansas City, still a year away from full production, has a few models of a machine 'which does everything but drink it.'"

CANDYMEN HEAR

(Continued from page 108)

were a source of additional sugar for perhaps 15 per cent of industrial users, and fourth, the supply of corn sugar and sirup is in short supply and cannot be relied on as substitutes to the extent they were during the war period."

Baker said the OPA intended to "hold the line as rigidly as possible along the adjustment front" and said the agency's policy would be to prevent dissipation of supply by further base adjustments unless very strong reasons existed for so doing.

NEW A. B. T. CHALLENGER

\$65.00 Each

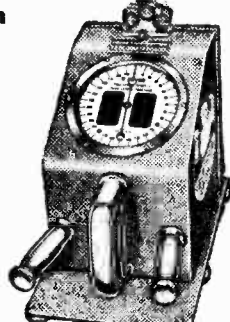
Lots of 25 - - - - \$60.00 Ea.
Lots of 50 - - - - 55.00 Ea.

JOBBERS, WRITE FOR SPECIAL PRICE

Now It Can Be Had!

New GOTTLIEB 3-WAY GRIP SCALE

\$39.50 Each



AUTHORIZED DISTRIBUTORS

NORTHWESTERN MERCHANDISERS

Model 33 \$ 9.95
De Luxe 19.75
Model 39 11.80

READY FOR DELIVERY!
Rush Your Orders Today!

MUSIC

Rock-Ola Imperial \$275.00
Mills Thru 375.00
Wurlitzer 91 Counter Model 199.50
Seeburg Classic 450.00
Rock-Ola Twelve 159.50

CONSOLES

All in Perfect Condition

Big Game \$109.50
Bob Tail 119.50
Zeta 60.00
Fast Time 119.50
Jennings F.P. Mint Vendor 79.50
Hi-Han 189.50
Keeney Super Bells 289.50
Mills Jumbo Parade 124.50
Big Top 119.50

DEPOSIT REQUIRED WITH ALL ORDERS — SEND FOR COMPLETE LIST

COLUMBIA BELLS

Improved 1946 Models

\$132.50

Lots of 5 \$127.50 Ea.

Changeable to 1¢, 5¢, 10¢, 25¢ Play



NEW FIVE BALL, F.P.

Catalina ... \$249.50	Bubbles ... \$249.50
Surf Queen ... 327.50	Stage Door ... 274.50
Suspense ... 324.50	Canteen ... 274.50

USED

Clover ... \$ 85.00	School Days \$ 49.50
Gun Club ... 72.50	Glamour Girl 59.50
Spot Pool ... 62.50	6-10-20 ... 124.50
Action ... 124.50	Sea Hawk ... 59.50
Grand Canyon 179.50	Sink the Ship (7-Up) 59.50
Bombardier 74.50	

CIGARETTE MACHINES

Look like new and work to perfection

U-Need-a-Pak, 9-12 Cols. Ea. \$59.50
DuGrener 7 Col. Model VD 72.50
DuGrener 11 Col. Split Champion. Ea. 95.00
DuGrener 7 Col. Model V. Ea. 69.50
Stewart & McGuire 7 Col. Model S. Ea. 49.50

MILLS Brand New Vest Pockets \$74.50

USED COUNTER GAMES

Arcade Grippers, Heavy Cast Iron, Floor Model \$49.50
Kicker & Catcher, Ea. 29.50
Steepchase, New. Ea. 19.50
Sparks (Gold Award) 29.50
American Eagle (Fruit or Sport Reels) 29.50
A. B. T. Guns 29.50

USED VENDING MACHINES

Jennings In-A-Bag Nut Vender, As Is .. \$ 6.00
Northwestern Tri-Selector 22.50
New Shipman 3 Col. Stamp Machine .. 39.50
Variety Shops, 5 Col., Clean, With Stand 17.50
Snacks, 3 Col., New Finish, With Stand 17.50
Brand New Stamp Machine 17.50
Advance Stamp Machines, 5¢, 10¢ or 25¢ Slots, Brand New 15.00
Model V Standard, New 11.75
Model V DeLuxe, New 18.75
Silver Kings, Rebuilt, Like New 7.95
Waiting Guesser Scale 150.00
New Waiting Guesser Scale 175.00
New 5¢ Hot Peanut Machines 39.50
1¢ Master Peanut Machines (Porcelain Finish, Sample, \$9.00. (Lots of 5) .. 8.50

BRAND IMPPS, ea. \$13.50

Reconditioned IMPPS, Ea. \$ 8.90

RAKE COIN MACHINE EXCHANGE

609 SPRING GARDEN STREET PHILADELPHIA 23, PA.

SPECIAL - 100% Reconditioned Machines

20 5c U-SELECT-IT CANDY MACHINES.	Ea. \$45.00
100 1c 3-Col. Snack Nut. Cap. 15 lbs.	Ea. 15.00
50 1c-5c comb. Nut Venders. Cap. 5 lbs.	Ea. 10.00
12 1c ABT Challengers Games	Ea. 30.00
20 1c 4-col. Model N Adams Gum Venders	Ea. 15.00

ALSO—CANDY-CIGARETTE-NUT MACHINES. Write for Free List.

CAMEO VENDING SERVICE, 432 W. 42nd, New York

Youngstown Phono Tax Trimmed

Courts Void 2 City Levies

License fee held too high for costs of "inspection"—excise violated charter

YOUNGSTOWN, June 29.—Tangled skein of Youngstown city taxes on coin-operated phonographs, which has been a center of interest to Ohio juke owners, appears to have been straightened out by the courts.

In two separate court actions the Youngstown chapter of the Ohio State Automatic Electric Phonograph Owners' Association successfully challenged both the \$25 a year excise tax on jukes and the \$10 city license fee. Excise tax also included a levy of \$1 a year on each wallbox. Court decisions, in effect, had trimmed city taxes on phonographs to a flat \$5 a year.

Court of Appeals of the Seventh District of Ohio held the excise levy invalid as in violation of the city's charter and voided an amendment boosting the city license fee to \$10 on the grounds that it was exorbitant. Clyde W. Osborne, attorney for the phonograph association, said that the invalidation of the amendment would put the license fee back to \$5, and the association does not plan to contest this lower figure, altho it apparently would be subject to the same legal attack as the higher fee. Court costs, however, probably would exceed the amount of the fees for association members, it was indicated.

Interest in the excise tax case was high among attorneys and officers of other Ohio phonograph associations, but Osborne declared it probably would not have any State-wide legal effect since the action was based entirely upon the city's charter. Youngstown's charter contains a provision that no excise tax may be levied upon a "trade, profession, occupation or business" without approval by popular vote. The tax on phonographs was invalidated on the grounds that the city council had (See *Youngstown Phono* on page 142)

Brit Jukes to U. S.?

LONDON, June 29.—The *Daily Express*, leading metropolitan newspaper here, is the authority given by the amusement weekly *World's Fair* for a report that the coin firm of Hawtin is now exporting British-made jukes to the United States.

While the story had coinmen agog on both sides of the Atlantic as a new version of the old "carrying coals to Newcastle" fable, it is being given some credence by trade sources.

It is generally known that under current British foreign trade regulations coin machine manufacturers are required to earmark 85 per cent of their production for export. Even the European countries are seen as the most logical markets for this output, British music machines might find takers among hard-pressed U. S. operators awaiting new equipment.



RIGHT-HAND WIFE is Ila Girdner, who buys records, makes changes and collections for husband Jack's music routes in Watsonville, Calif. They're talking disks here.

W. Deaton Host To Cincy Juke Ops at Banquet

CINCINNATI, June 29.—Warren C. Deaton, of Galion, O., distributor for Rock-Ola phonographs, was banquet host to Cincinnati phonograph operators and their wives and a number of other distributors at the Sinton Hotel recently.

Among speakers were Sam Chester, Diamond Vending Company, president of the Automatic Phonograph Owners' Association of Cincinnati; Charles McKenney, Ohio Specialty Company, vice-president of the association, and Charles Kanter, Ace Sales Company, secretary-treasurer. Ray Votaw, of Argo Distributors, Dayton; Al Lieberman, B-W Novelty Company, and Deaton also spoke.

Banquet was marked by much merriment, but highlight of the gathering was the pledge of close co-operation between distributors and operators voiced by representatives of both groups.

Others attending were Mr. and Mrs. Frank Schroth, Moray Kleinman, Alfred Salupo, Mr. and Mrs. Sam C. Butler, Louis Foltzer, Mr. and Mrs. John Weisenberger, Mrs. Eleanor Batte, Mr. and Mrs. Phil Ostand, Al Chasson, Mrs. M. Katz, Mr. and Mrs. Nate Bartfield, Jerry Levy, Earl Butler, Hal P. Seale, and Mr. and Mrs. Harry Hester.

Sylvania To Boost Lamp Bulb Prices

CHICAGO, June 29.—Effective Monday (1), there will be price increases of approximately 10 per cent for popular types of incandescent lamps and 5 per cent for most types of fluorescent lamps manufactured by Sylvania Electric Products, Inc., it was announced this week. Officials of the firm said the increases would bring Sylvania's prices in line with those of the industry as a whole.

Armour Plastic To Build Disk Presses

CHICAGO, June 29.—Armour Plastic Molding Corporation here has announced production of a new phonograph record press which will turn out either 10 or 12-inch disks of shellac, composition or Vinylite.

Firm's announcement said that six such presses with steam generator and pre-heating tables can be operated in an area 20 feet by 30. It operates automatically on an 18-second cycle with 150-ton pressure. According to the company, it presses, cures, cools and returns to the molded record within the 18 seconds.

Company is located at 2850 South Michigan Avenue.

D. Rosen Adds to Disk Line in N. Y.

PHILADELPHIA, June 29.—Mercury Records have been added to the record lines handled by David Rosen, coin machine distributor here, according to Harry Rosen, in charge of records. All of the State of Pennsylvania and the southern part of New Jersey are included in the new distributorship.

Other expansion plans and new lines are under consideration by the firm, with "more and more emphasis being laid on records," Rosen adds.

City Plans Juke Box Dance in Des Moines

DES MOINES, June 29.—Juke boxes will provide the music for two city-sponsored teenage dance centers here thruout the summer, according to Kathryn Krieg, superintendent of the playground and recreation commission.

Dances are scheduled twice weekly, from 8 to 10:30 p.m. each Tuesday at Brooks School, East 21st and Des Moines streets, and during the same hours each Wednesday at Park Avenue School, Southwest Ninth Street and Park Avenue.

Hartford Will Act on Jukes, Pin Licensing

HARTFORD, Conn., June 29.—As the local citizenry flocked to stage appearances here of Liza Morrow, billed as Benny Goodman's "Queen of the Juke Boxes," the city fathers moved thru a thick political haze to clamp licensing fees on jukes as well as pinball machines.

Licensing proposal, which now appears certain of passage by the Common Council next month, is expected to provide for annual fees of \$35 for pin games and \$15 for juke boxes, both fees to be paid by operators rather than locations.

Until early this week councilmen were in a dither over conflicting plans to "control" machines thru licensing fees. Original measure, sponsored by the mayor and the council's ordinance committee, called for the \$35 and \$15 levies and provided for administration by the police department.

Disagreements over this plan were complicated by the injection of an alternate proposal which would give administration to the sealer of weights and measures and place the fees at \$20 for pin games, \$10 for phonographs. New turn was taken during a party caucus of aldermen aligned with Ralph D. Kase, State central committeeman for the Republicans.

As the council approached a deadlock, local newspapers picked up the issue, footballing it about in the time-honored fashion. One daily carried an editorial attacking the substitute plan as defeating alleged regulatory objectives. In part, it read, "the proposed ordinance does not seem to meet the needs of the situation, which are principally protection of the morals of youth. Nor does it fix fees at adequate sums. The committee ordinance is much to be preferred by the public. Whether it will be adopted . . . depends largely on how much interest is shown in the matter between now and June 24, when the Court of Common Council is scheduled to make a decision."

At the meeting to which reference was made, the council tabled the original ordinance for printing, which is a customary action and implies passage of the measure when it next comes before the council.

Assn. of Cincy Juke Ops Grows

CINCINNATI, June 29.—Three new members were initiated into the Automatic Phonograph Owners' Association of Cincinnati at its last meeting, Sam Chester, president, announced.

They were Louis Schoenlaub, of Columbia Amusement Company; Herb Black, of A. & A. Amusement Company, and Abe Salmon, of Globe Games Company.

Chester also announced appointment of a committee to investigate the possibility of reducing the association dues. William Fitzpatrick was named chairman. Other members of the committee are Nate Bartfield, Louis Foltzer and Charles Kanter. Group is scheduled to bring in a report at the association's next regular meeting in July.

Extra takes ... ON A SILVER PLATTER



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Bigger profits are easy with a *Measured Music** system and the new Melody Lane box. Your location-take, instead of one coin at a time, is multiplied by the number of music boxes in the place—one at each table, counter space and booth. How does it work? One automatic record-player set for continuous play can provide music for every restaurant, drug store and tavern in town. Telephone circuits carry the music from your office or studio to each location where *Measured Music** boxes are installed.

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Music merchants and location owners who know the *Personal Music* systems are sure of their superiority and are not only willing but eager to tell of their success. Why not investigate and join up with the sensation of the music business?

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- ① Simple installation.
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- ⑤ No tune titles to type or install.
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ADVANCE RECORD RELEASES

(Continued from page 33)

I'M GONNA SUE SIOUX CITY SUE... Denver Darling (I WAS) ... DeLuxe 5015
 IT JUST AIN'T RIGHT ... The Velvetones (REVERSE THE) ... Sonora 3012
 IT MAKES NO NEVER MIND ... The Carolina Playboys (DON'T CRY) ... Sonora H-7018
 IT'S WRITTEN ALL OVER YOUR FACE ... The Velvetones (PITTSBURGH JOE) ... Sonora 3010
 I'VE NEVER FORGOTTEN ... Bob Crosby (Bob Crosby-The Bob-o-Links) (FIVE MINUTES) ... Decca 18909
 IVORY JOE'S BOOGIE ... Ivory Joe Hunter Ork (GAZING) ... Pacific 612
 JONES POLKA ... Spike Jones and His City Slickers (Mickey Katz) (I DREAM) ... Victor 20-1894
 JUMPIN' AT THE JUBILEE, PARTS I & II ... Basin Street Boys (Eddie Beal Trio) ... Exclusive 220
 JUST WOLFIN' ... Howard Slavin Ork (SATAN WAS) ... Howard R-503
 KEEP YOUR HANDS UP, STRANGER ... Beaver Valley Sweethearts (PRAIRIE GAL) ... Process 504
 KOMARINSKA ... Dave Tarras Ork (KOSHTCHOK) ... Savoy 8004
 L'AMOUR-TOUJOURS L'AMOUR ... Jan Peerce (MACUSCHLA) ... Majestic 1057
 LAZY LULLABY ... Jerry Wald Ork (Mary Nash) (YOUR CONSCIENCE) ... Sonora 3014
 LET'S BE SWEETHEARTS AGAIN ... The Carolina Playboys (FORGET AND) ... Sonora H-7015
 LIEBESTRAUM ... Spike Jones and His City Slickers (Red Ingle) (THAT OLD) ... Victor 20-1895
 LINGER IN MY ARMS A LITTLE LONGER, BABY ... Bob Chester Ork (Lou Gardner) (SHORT TALK) ... Sonora 3017
 LINGER IN MY ARMS A LITTLE LONGER, BABY ... Helen Forrest-The Chickadees (WHATTA YA) ... Decca 18908
 LOUIS-CONN FIGHT HIGHLIGHTS ... (LOUIS-CONN KNOCKOUT) ... Aladdin 150
 LOUIS-CONN KNOCKOUT ROUND ... (LOUIS-CONN FIGHT) ... Aladdin 150
 LOVE OF MY LIFE ... Artie Shaw (THE GLIDER) ... Musicraft 378
 LOVELY WAHINE ... Mac's Misters (SEEMS I) ... Memo 2003
 LOVER ... Teddy McRae & His Zanzibar Ork (C-I-N-C-I-N-N-A-T-I) ... Queen 4122
 MACUSCHLA ... Jan Peerce (L'AMOUR-TOUJOURS) ... Majestic 1057
 MAYBE MANANA ... Mac's Misters (SI! SI!) ... Memo 2004
 MABEL! MABEL! ... Hal McIntyre (Johnny Turnbull) (THIS IS) ... Cosmo 494
 METRONOME-ALL OUT ... Mercer Ellington Ork (PASS ME) ... Musicraft 379
 MEXICAN HAT DANCE ... Nick Esposito Ork (ROSE ROOM) ... Pacific 613
 MI TERRUNO ... Rodolfo y Panchita (El Mariachi Acuna) (SERENATA TAPATIA) ... Four Star 1127
 MY BLUE EYES ... Larry Bryant (I'LL BE) ... San Antonio 105
 MY HEART IS OWNED AND OPERATED BY YOU ... Howard Slavin Ork (DON'T BLAME) ... Howard R-502
 MY LOP-EARED MULE ... Jesse Rogers (COWBOY'S HEAVEN) ... Sonora H-7014
 MY RANGER JOE ... Gordon Sizemore-Little Betty (WINDING) ... Process 501
 MY SUGAR IS SO REFINED ... Johnny Mercer (The Pied Pipers-Paul Weston Ork) (UGLY CHILE) ... Capitol 268
 MY VALENTINE ... Louis Prima (Jack Powers-Ensemble) (BROOKLYN BOOGIE) ... Majestic 1058
 NEVADA ... Doc Denning & The Four Star Rangers (AFTER I'VE) ... Four Star 1129
 NEW MEXICO SUNSET ... Jack Hunt and His Rhythm Ranch Hands (I GUESS) ... Process 505
 OBELLI ... Manuel Lopez-Rafael Mendez Ork (YO ESTOY) ... Exclusive 223
 OUR CONSCIENCE TELLS YOU ... Jerry Wald Ork (Mary Nash) (LAZY LULLABY) ... Sonora 3014
 OUR KATY POLKA ... Plehal Brothers (DER HARMONY) ... Decca 45001
 PASS ME BY ... Merton Ellington Ork (Carmen Clarke) (METRONOME-ALL) ... Musicraft 379
 PICKIN' UP THE PIECES ... Mac's Misters (QUEEN OF) ... Memo 2002
 PITTSBURGH JOE ... The Velvetones (IT'S WRITTEN) ... Sonora 3010
 PRAIRIE GAL ... Beaver Valley Sweethearts (KEEP YOUR) ... Process 504
 PRETENDING ... Andy Russell (Paul Weston Ork-Vocal Group) (WHO DO) ... Capitol 271
 PRONTO JOSE (Quickley, Joseph) ... Sacasas Ork (Octavio Mendoza) (CAPULITO DE) ... Victor 23-0327
 QUEEN OF THE BOBBY SOX ... Mac's Misters (PICKIN' UP) ... Memo 2002
 REET! VOOT! BA-LE-BA ... Mac's Misters (STEEL GUITAR) ... Memo 2001
 REVERSE THE CHARGES ... The Velvetones (IT JUST) ... Sonora 3012
 RHUMBA TIME AT EL MOROCCO ALBUM ... Chiquito Ork ... Gotham G-2
 Baramba (Chiquito) ... Gotham 902
 Copacaramba (Chiquito) ... Gotham 902
 El Chaparrito (Chiquito) ... Gotham 900
 Eu Vi Um Leao ... Gotham 901
 Montuno (Chiquito) ... Gotham 901
 Sal Si Puedes (Chiquito) ... Gotham 900
 ROSE ROOM ... Nick Esposito Ork (MEXICAN HAT) ... Pacific 613
 RUB YOUR LAMP, ALLADIN (I Want the Genie With the Light Brown Hair) ... Don Brassfield & His Swing Sextette (Gordon Polk) (HAPPY WITH) ... Mastertone 75-3
 RUMBA FANTASY ... Jerry Wald Quintette (DIGA DIGA) ... Sonora 3016
 SATAN WAS RIGHT (The Devil Is You) ... Howard Slavin Ork (JUST WOLFIN') ... Howard R-503
 SEEMS I HEAR ALOHA ... Mac's Misters (LOVELY WAHINE) ... Memo 2003
 SERENATA TAPATIA ... Rodolfo y Panchita (El Mariachi Acuna) (MI TERRUNO) ... Four Star 1127

SHARE A LITTLE OF THE BLAME... Curt Barrett and the Trailsmen Western Dance Band (DETOUR) ... Memo 5007
 SHE'S A DARLING ... Howard Slavin Ork (I'M A) ... Howard R-501
 SHORT TALK ... Bob Chester Ork (Peter Dean) (LINGER IN) ... Sonora 3017
 SHOULD I TELL YOU I LOVE YOU... Dick Haymes (Earle Hagen Ork) (I GUESS) ... Decca 18907
 SHOULD I TELL YOU I LOVE YOU? ... Hal McIntyre (Frankie Lester) (I'D BE) ... Cosmo 491
 SI! SI! SENOR! ... Mac's Misters (MAYBE MANANA) ... Memo 2004
 (I Wish I Could Shimmy Like My) ... Phil Napoleon's Emperors (Tony Spargo) (I'LL NEVER) ... Swan 7510
 SLEEPY TIME DOWN SOUTH ... Wingy Manone Ork (GIT IT) ... Four Star 1075
 SO LONG TO MY LITTLE OLE HOMESTEAD ... The Carolina Playboys (I'LL GET) ... Sonora H-7017
 SOFT MELLOW MOONLIGHT ... Beaver Valley Sweethearts (SONG OF) ... Process 503
 SOMBREROS IN THE SUN ... Jack Hunt and His Rhythm Ranch Hands (GEE! YOU) ... Process 506
 (Love Is the) SONG OF THE STARS ... Beaver Valley Sweethearts (SOFT MELLOW) ... Process 503
 SOUTH AMERICA, TAKE IT AWAY ... Mel Torme and His Mel-Tones (Sonny Burke Ork) (TRY A) ... Musicraft 381
 STEEL GUITAR BOOGIE ... Mac's Misters (REET! VOOT!) ... Memo 2001
 SUNNY ROAD ... Roosevelt Sykes and His Original Honey-drippers (THAT'S MY) ... Victor 20-1906
 SURPRISE SPECIAL ... Don Brassfield & His Swing Sextette (BODY BY) ... Mastertone 75-2
 SURRENDER ... Bob Chester Ork (Lou Gardner) (IF YOU) ... Sonora 3011
 SWEET OLD ME ... Tab Smith (TRUNK PACKED) ... Queen 4123
 TEXAS JUBILEE ... Curt Barrett and the Trailsmen Western Dance Band (HONEY, LE'S) ... Memo 5008
 THAT CHEAP LOOK IN YOUR EYE ... Frankie "Pee-Wee" King and His Golden West Cowboys (YOU WERE) ... Bullet 614
 THAT'S MY GAL ... Roosevelt Sykes and His Original Honey-drippers (SUNNY ROAD) ... Victor 20-1906
 THAT OLD BLACK MAGIC ... Spike Jones and His City Slickers (Carl Grayson) (LIEBESTRAUM) ... Victor 20-1895
 THAT'S MY HOME ... Danny O'Neil (Virg Davis Ork & Choir) (AND THEN) ... Majestic 7198
 THAT'S THE GROOVY THING, PARTS I & II ... Earl Bostic Ork ... Gotham 111
 THE BOOGIE-WOOGIE BARNYARD ... Helen Carroll and the Satisfyers (Russ Case Ork) (DON'T MARRY) ... Victor 20-1928
 THE COWPUNCHERS' WALTZ ... The Moore Sisters (BOOGIE WOOGIE) ... Sonora H-7019
 THE GLIDER ... Artie Shaw (LOVE OF) ... Musicraft 378
 THE GLOW-WORM ... Spike Jones and His City Slickers (Red Ingle-Aileen Carlisle-Chorus) (HAWAIIAN WAR) ... Victor 20-1893
 THE PERFECT EVENING WALTZ ... Walter Domkowski Ork (VETERAN'S POLKA) ... Victor 25-1067
 THE YODELIN' MOUNTAINEER ... J. E. Mainer's Mountaineers (WHAT'LL I) ... King 538
 THEY PLAY THE MUSIC THIS WAY WHERE I COME FROM ... Craven Edwards and His Lazy Ranch Boys (HAPPY BIRTHDAY) ... Diamond 2007
 THIS IS THE NIGHT ... Hal McIntyre (Frankie Lester) (MABEL! MABEL!) ... Cosmo 494
 TIRED ... John Hardee's Swingtet (BLUE SKIES) ... Blue Note 513
 TO EACH HIS OWN ... Opie Cates Ork (Trudy Erwin) (CHEROKEE) ... Four Star 1131
 TRAGIC ROMANCE ... Cowboy Copas (YOU WILL) ... King 537
 TRAGIC ROMANCE ... The Morris Brothers (GRAVE UPON) ... Victor 20-1905
 TRUNK PACKED UP ... Tab Smith (SWEET OLD) ... Queen 4123
 TRY A LITTLE TENDERNESS ... Mel Torme and His Mel-Tones (Sonny Burke Ork) (SOUTH AMERICA) ... Musicraft 381
 TUMBLING TUMBLEWEEDS ... The Sons of the Pioneers (COWBOY CAMP) ... Victor 20-1904
 UGLY CHILE (You're Some Pretty Doll) ... Johnny Mercer (Paul Weston Ork) (MY SUGAR) ... Capitol 268
 VETERAN'S POLKA (Weteranow) ... Walter Domkowski Ork (THE PERFECT) ... Victor 25-1067
 WHAT'LL I DO WITH THE BABY-O? ... J. E. Mainer's Mountaineers (THE YODELIN') ... King 538
 WHATTA YA GONNA DO! ... Opie Cates Ork (Trudy Erwin) (BLUES IN) ... Four Star 1124
 WHATTA YA GONNA DO! ... Helen Forrest-The Chickadees (LINGER IN) ... Decca 18908
 WHEN YOU MAKE LOVE TO ME ... Margaret Whiting (Jerry Gray Ork) (ALONG WITH) ... Capitol 269
 WHO DO YOU LOVE I HOPE? ... Andy Russell (Paul Weston Ork-Vocal Group) (PRETENDING) ... Capitol 271
 WHY DOES IT GET SO LATE SO EARLY? ... Skitch Henderson Ork (Ray Kellogg) (DREAMLAND RENDEZVOUS) ... Capitol 270
 WHY SHOULD I CRY OVER YOU ... Doc Denning and the Four Star Rangers (I SHOULD) ... Four Star 1130
 WINDING ... Gordon Sizemore-Little Betty (MY RANGER) ... Process 501
 WITH MY HEART IN MY HAND ... Johnny Moore's "Three Blazers" (Charles Brown) (IT AIN'T) ... Exclusive 221
 WRINKLED AND OLD ... Gordon Sizemore-Little Betty (I'M GONNA) ... Process 502
 YO ESTOY APRENDIENDO INGLES (I'm Learning To Speak English) ... (OBELLI) ... Exclusive 223
 YO QUISIERA ... Rodolfo y Panchita (El Mariachi Acuna) (AHORA QUE) ... Four Star 1128
 YOU WERE THE CAUSE OF IT ALL ... Frankie "Pee-Wee" King and His Golden West Cowboys (THAT CHEAP) ... Bullet 614
 YOU WILL FIND ME HERE ... Cowboy Copas (TRAGIC ROMANCE) ... King 537
 YOU'RE NOT THE KIND ... Sarah Vaughn (Tad Dameron Ork) (IF YOU) ... Musicraft 380

BEST-SELLING POPULAR RETAIL RECORDS

(Continued from page 30)

Weeks to date	POSITION Last Week	POSITION This Week	Artist	Record
7	6	6	Glenn Miller-Tex Beneke	HEY! BA-BA-RE-BOP ... Victor 1859
1	—	7	The Whiffenpoof Song	DOIN' WHAT COMES NATUR'LLY ... Victor 20-1878
1	—	8	Perry Como	SURRENDER ... Victor 20-1857
3	4	9	Perry Como	THEY SAY IT'S WONDERFUL ... Victor 20-1857
2	9	10	Frank Sinatra	THEY SAY IT'S WONDERFUL ... Columbia 36975

Curfew for Jukes In Michigan Town

BENTON HARBOR, Mich., June 29.—Juke box curfew to insure the local populace undisturbed hours of sleep has been instituted by the city commission here.

Just where the rights of Benton Harborites who prefer to sleep clash with those who want a late-hour lick from their favorite music machine is

Carter Corp. Is New Disk Firm in Boston

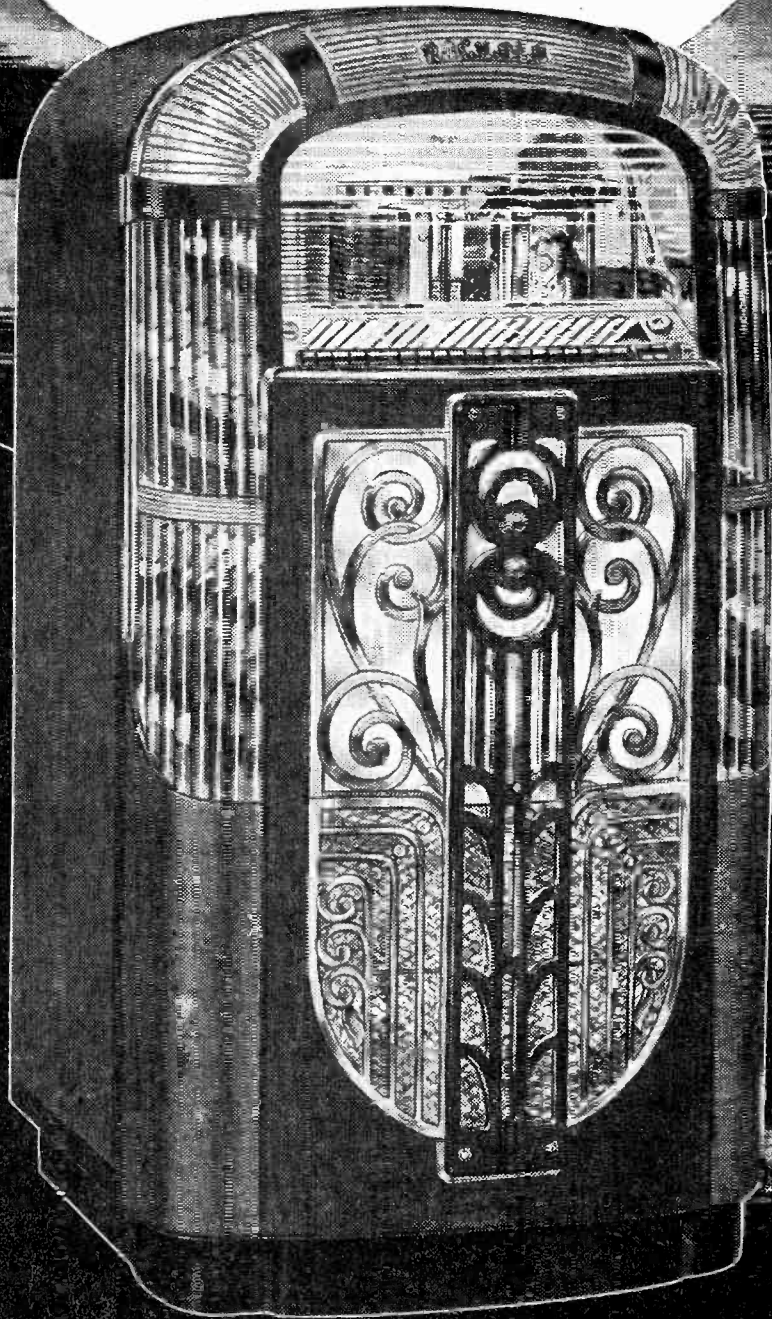
BOSTON, June 29.—Harry Carter has announced formation of the Carter Corporation, phonograph record and accessory distributing company. Firm's headquarters will be at 1139 Tremont Street here.

to be determined by Police Chief Alvin Boyd, who will be responsible for carrying out the order. He will set his own curfew hours.

The New ROCK-OLA

The Phonograph of Tomorrow

the Best
in Music
Today!



ROCK-OLA *Manufacturing Corporation* • 800 N. MEDZIE AVE. • CHICAGO 51, ILL.

Record Reviews

(Continued from page 35)

SAM DONAHUE (Capitol 260)

Take Five—FT; V.
Dinah—FT.

Interest here is solely centered in Donahue's aggregation, built around remnants of the navy band he had taken over from Artie Shaw. Precision brass work shares the lime-light with thrush Mynell Allen's rhythm vocal on *Five*. Weak lyrics leave the lass little to work with. Side would have been better as straight instrumental number. Moderately tempoed *Dinah* gains its effects by interplay between brass and reed wings, with Donahue's tenor sax, Dick LaFave's trombone, Mitchell Pawloski's trumpet and Robert DuRant's keyboarding in for short solo rides.

With neither side holding much nickel magnetism, *Five* may catch some fivers.

PEGGY LEE (Capitol 263)

Linger in My Arms a Little Longer, Baby—FT; V.
Baby, You Can Count on Me—FT; V.

Coming up with two "baby" ballads, Peggy Lee projects herself lyrically with rousing results for both. The wax turns warm as Miss Lee packs plenty of appeal into her slow styling of *Linger*. Hubby Dave Barbour, fronting the accompanying ork, takes a couple of groovy guitar solos to add to the platter's pleasantry. Here, as on the reverse, the band's mellow trombone quartet provides the lush touch. *Count on Me*, a rhythm ditty, gets top-drawer treatment from the Lee-Barbour team, and receives a midway lift when the ork takes over a chorus at double tempo.

Linger will linger on turntables for some time to come, with the flipover promising profits when the A side wears out.

ROSS LEONARD; JACK BUCKINGHAM ORCHESTRA (Memo 2023)

The Stars Look Down—FT; V.
Your Eyes Have It—FT; V.

Sugar-coated pipes of Ross Leonard take it sweet and easy on the top-side's dreamer as George Bushell's salon-styled ork provides him with a second helping of the sticky stuff. On the reverse, Jack Buckingham's sax-heavy band lends Lombardo backing to Lee Wood's word warbling. Both sides spin at terpsable tempos and make okay listening.

Couplet will pass the coin test providing they like it honeyed.

JOHNNY TYLER AND RIDERS OF THE RIO GRANDE (Stanchel 501, 503)

Oakie Boogie—FT; V.
Yes, I Do—FT; V.
Troubles on Your Mind—FT; V.
Dora Darlin'—FT; V.

Another new label bows in, this waxery limiting distribution strictly to the coin machine field. Kick-off cuttings, devoted to the heart-warming outdoor styled warblings of Johnny Tyler, hold ample pleasure for folk music fans. Tyler's mountain troubadouring, coupled with the snappy beat backing by the Riders, gives all surfaces a bright spin. Instrumental wing consists of twin electric guitars, two fiddles, piano and drum plus Tyler's own guitar.

Disks can get double duty along rural routes.

THE DINNING SISTERS (Capitol 261)

Love on a Greyhound Bus—FT; V.
The Iggidy Song—FT; V.

Pairing hit-headed tunes, the Dinning sisters ring the bell with this couplet. Harmonizers take a lively ride on *Greyhound Bus* (from MGM's *No Leave, No Love*) and score solidly. Flipover is the dilly ditty recently introed on the Bob Hope airshow, and from the sound of things, the country is doomed to live thru another nutty novelty. An unbilled ork provides suitable backing.

Double-decker packs nickel-nabbing potentialities.

ARTURO & ELENA (Courtney 44, 45)

El Relajo—FT; V.
No Hay Como ser Mexicano—FT; V.
El Rosal—FT; V.
El Arbol—FT; V.

It's the simplicity of south-of-the-border folk ballads that appeals in this double disking. Singing (Spanish) in unison almost throat, Arturo and Elena lend themselves authentic accompaniment on guitar and accordion. Element of sameness marks the moderate three-quarter tempo which is sustained thruout. In the true manner of Mexico's folk music, melody varies little from side to side, serving only as a pattern for the new lyrics.

Okay for language locations in border towns.

PANAMA FRANCIS (Queen 4117)

Three Bones—FT.
Sweet Slumber—FT; V.

Not much here. Top side is a tired riff tune played at confused beat by Francis and His Miamians. Recording is badly balanced, tone is distorted and clinkers are heard in profusion. Spotlighted during the proceedings are take-offs by a muted horn and tenor sax. *Sweet Slumber* on the flipover is a Millinder ditty, a pretty tune sung by Leo Ketchum. Treatment is only passable.

Will draw only where band has personal following.

SLIM GAILLARD (Queen 4121)

Slim Gaillard's Boogie—FT.
Travelin' Blues—

A firm beat and a progression of instrumental solos mark the boogie-blues number. Nothing new or exciting but competent in its field. *Travelin' Blues* finds Gaillard talking to himself, with a soft, slow musical background behind him. He mentions a number of towns, Detroit, Chicago, etc., he intends to visit. Should have been a salable idea, particularly for race locations in those towns, but the arrangement is a bit too dreary and undertoned to wager on its catching on.

Neat try, anyway. May still hold interest in race spots.

RILEY SHEPARD (King 531)

I Trusted You—FT; V.
I Was Never Nearer Heaven in My Life—FT; V.

Backed by an outfit somewhat more solid than the usual folk outfit, Shepard is in fine voice debuting a brace of his own penned ditties. Top side is a torchy ballad crooned quite sobbingly. Shepard takes first chorus, steel guitar and trumpet split the second, and Shepard returns to wind it up. *Heaven on the flipover* picks up in tempo, but is slightly marred by technical difficulties in the recording. Piano and trumpet split the intervening chorus. Beat is dancey thruout.

I Trusted You will grab the nickels for this one on juke.

GRANDPA JONES (King 532)

8-More Miles to Louisville—V.
Tears That Make Believe—V.

Lyrics will make the ditty about *Louisville*, particularly in locations in the South bidding to mountain-music lovers. String band, spotlighting mandolin, keeps things hot on both sides while Jones shouts the vocals. Halfway in the middle of the *Louisville* song something in the studio must have made him chuckle—it's barely noticeable however. Flipover is tear-jerker, but tempo is still pell-mell.

Deep South will take to *Louisville* ditty on the boxes.

HANK PENNY (King 534)

Flamin' Mamie—FT; V.
I Just Can't Understand—FT; V.

Hank Penny is currently hot on the folk music Hit Parade as a result (See *Record Reviews* on page 134)

Album Reviews

(Continued from page 36)

that matches the square dance figures, this album makes for a welcome addition to American folk lore on recorded labels. And for the city folk who want to get into that hoe-down spirit, the attractive album jacket includes four printed pages of charts and descriptions to help you master the intricacies of the calls and dance formations. The music and the calling is all in the traditional square dance spirit, sounding off on *Spanish Caballero, Irish Washerwoman, Solomon Levi, Comin' Round the Mountain, Jingle Bells, Paddy Dear, Golden Slippers* and *Turkey in the Straw*.

RUMBA AT THE WALDORF (De Luxe No. 17)

Altho there is no persuasion, there is plenty of smoothness in the Latin rhythms expounded by Emil Coleman and His Waldorf-Astoria Ork for the six standard selections that make up this package. All instrumentals, attractively arranged, they are sounded off with supper room finesse rather than pitching for rumba frenzy. Familiars include *The Peanut Vendor, Lady in Red, Mama Inez, Carioca, Green Eyes and Orchids in the Moonlight*. Cover design is as reserved as the brand of rumba music dispensed on the inside.

TEXAS TOP HANDS

(Savoy 3008-09-10-11)

An instrumental and vocal five, these Texas Top Hands sing and play their way thru an authentic brush-country setting, taking in everything from a square dance stepper to an old-fashioned waltz. And each of the eight sides spin true to the spirit and tradition of the outdoors. Walter Kleypas, accordionist, adds his husky baritone voice to *Fiesta in Old San Antone*, guitarist Curley Williams licks out the lyrics for *Rye Whiskey*, drinking classic, and the square-dance ditty for *Little Brown Jug and Ida Red*, which also sets forth the Western style of hot fiddle scraping of "Sleepy" Short. "Knee-High" Holly, bass, provides the hayseed singing for *I Won't Care* and *A Sinner's Prayer*; steel guitarist Rusty Locke nasally sings for *Life's Not the Same Without You*, while all the lads join in to yelp *Put Your Little Foot Out There*. Thoroughly toe-tapping, bright and breezy, sides are designed just as well for spinning in the coin boxes. Album cover not included with records shipped for review.

PAT KIRKWOOD ALBUM (Cosmo DMR 102)

Making her disk debut on the label, movieland's Pat Kirkwood is packaged singing four selections from her new *No Leave, No Love* movie that stars Van Johnson. And while Georgia Stoll provides full-fashioned instrumental support, the songbird is strictly on a screen kick in her song-selling. There is no degree of intimacy in her styling. And while enjoying a good voice for rhythm ditties, her styling and presentation are entirely for the screen sound track rather than making for any fair measure of commercial appeal. Fares best when singing the rhythmic ditties *Love on a Greyhound Bus, Isn't It Wonderful?* and *Listen to Me*. But for sure not for the ballad *All the Time*. Album jacket not included with records shipped for review.

SLEEPING BEAUTY (Harmonia H-25)

Leslie Biehl not only provided the poetry for *Sleeping Beauty*, but is also on the spin for the narration, taking six sides to recite his popular piece while the small orchestra directed by Haakon Bergh fills in with descriptive music. A musical fairy tale designed for youngsters, it will be a hard task holding the youngun's attention to all six sides. Far too much music, which is largely descriptive rather than melodic, and hardly enough narration in having the writer recite a stanza to start off each side. Material is there for rich and fanciful dramatic or recitative

presentation for a platter set—but they don't do it that way, lacking entirely in imagination for something that is to appeal to a child's imagination. Suitable drawing makes for a colorful jacket cover with the poem reprinted on the inside cover for child to follow.

CSARDAS (International Vol. 14)

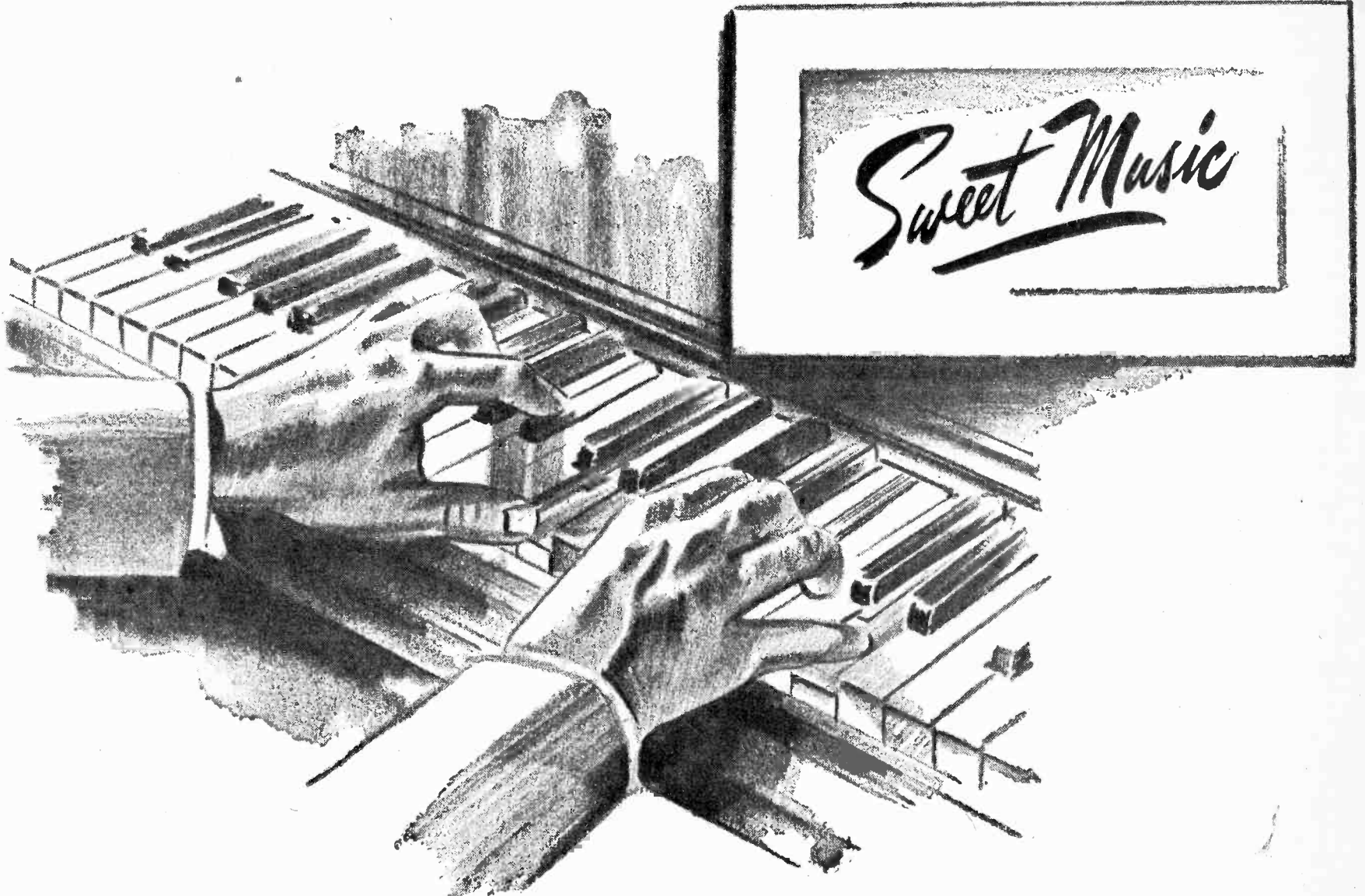
With a medley of three gypsy dance selections on each side, fiddler Sandar and His Musical Gypsies are packaged for six sides of Romany selections. But lacking in musical contrasts and color, and reaching no great shakes in musicianship, this spinning makes for no musical stimulation. As such, its interest is solely as a folio of gypsy folk music of the dance variety. Album cover is devoid of any eye appeal.

MUSICAL DEPRECIATION—SPIKE JONES (Victor 20-1893, 20-1894, 20-1895)

Spike Jones, whose hilarious and biting satires on syncopation has done so much to set back jazz about a quarter of a century, blitzes Tin Pan Alley with a vengeance that should pay off handsome dividends for the disks. And to quicken the selling pace, RCA-Victor has added another week of observance to the nation's holiday weeks by proclaiming June 12 to 18 as Spike Jones Week—dedicated to "musical depreciation." And for such observance—and onslaught—brings on Spike like gang-busters with a batch of delirious disks. To six new sides are re-issued ten familiar ones. And since it would take a Dali to devise a cover design for the doings of Spike and His Musical Slickers, dealers are dared to devise their own packages. The six new sides (20-1893-94-95) represent Jones at his zaniest best. With a corps of chanters and chanteuses that fire away long before they see the whites of the composer's eye, Jones is at his zaniest best. It's more than musical depreciation. Musical dementia is a better word than the Greeks could ever make out of it. A burlesque of *The Glow Worm*, a travelogue-tailored *Hawaiian War Chant* with Donald Duck chanting, a roll-out-the-barrel *Jones Polka* to blend with all pastel shades of a hangover, a musical hangover that spins out as *I Dream of Brownie With the Light Brown Jeans, Liebestraum* or the rape of a classical melody plus some punk poetry, and an out-of-the-world winding of *That Old Black Magic*. These make up the six new sides. The five re-issue couplets groove the goings-on for *Chloe-Serenade to a Jerk* (20-1654); *Cocktails for Two-Leave the Dishes in the Sink* (20-1628); *Blue Danube-You Always Hurt the One You Love* (20-1762); *Holiday for Strings-Drip, Drip, Drip* (20-1733); and *Old McDonald Had a Farm-Mother Goose Medley* (20-1836).

A PIANO RECITAL—HAZEL SCOTT (Signature S-1)

First package of platters to be offered up by the waxwork, it's a smart—and smart selling—catch for Signature in snaring Hazel Scott. Running the gamut of ballad, blues, boogie-woogie and a dash of the classics to demonstrate her technical proficiency at the piano, Miss Scott provides a highly pleasant interlude for eight sides rich in varying musical moods. For her rhythmic designs, Miss Hazel strokes the Steinway pleasantly for *I Guess I'll Have to Change My Plans, How High the Moon* and her own melodic tone poem, *Idyll*. Set to her boogie beat is her original *A Rainy Night in G*. Her manner of jazzing the classics is marked in Chopin's *Valse in C Sharp Minor*. Proving just as potent a Steinway squatter for the classics, Miss Scott impresses with Chopin's *Fantasia Impromptu*, the composer's *Nocturne in B Flat Minor*, and to show off her technique, a medley of (See *Album Reviews* on page 130)



5c 10c



TWO KINDS . .

Ask any electronic engineer what size speaker is necessary to reproduce the music people like to hear. He'll tell you that Solotone's got it. A genuine 6-inch electro-magnetic speaker that plays sweet music—the full range from treble to base—that brings customers back for more.

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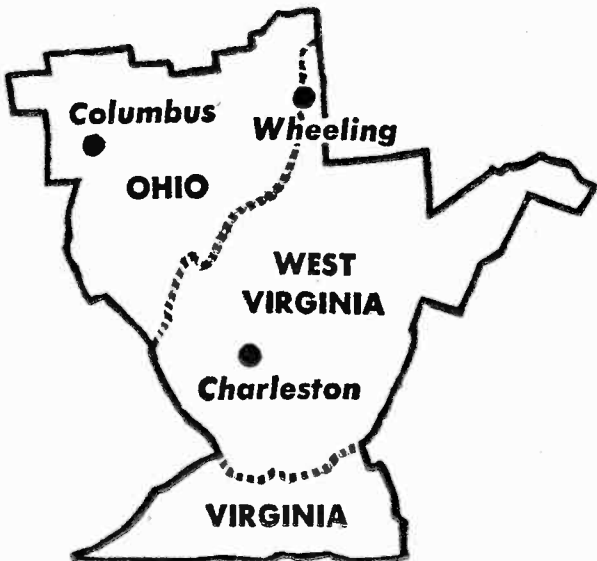
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Charleston, W. Va. All Phone Main 5563 Wheeling, W. Va.

AMERICAN FOLK TUNES

Cowboy and Hillbilly Tunes and Tunesters

Indicative of the increasing popularity of the folk artist in Atlantic City is the fact that Steel Pier, for the June 15 week, headlined the Campbell Sisters, comedy and singing act long identified with WLS, Barn dance air shows and also heard on records. They shared the pier spotlight with movieland's Montana Kid and his wonder horse, Coley Boy.

Folk tunes and artists also hold a prominent spot at Tom Endicott's Dude Ranch, an Atlantic City Boardwalk night club with rustic atmosphere. Endicott, who features the folk music of Bob Headley, plans on bringing in hillbilly headliners when his full nitery season gets under way.

At near-by Wildwood Eddie Suez's famous Club Avalon will feature an outdoor attraction for the first time with Harry Ranch and His Kernels of Korn, musical novelty act, coming in for the summer.

Vogue Recording Company released recently a disk cut by the Down Homers, cowboy quintet featured over WTIC, Hartford, Conn., and the New England Regional Network. Who's Going To Kiss You When I'm Gone?, and Baby, I Found Out About You are on one record. Guy Campbell and Shorty Cook, who head the outfit, wrote Who's Going To Kiss You When I'm Gone? Bob Mason, 6 feet 7 inch cowboy, is the writer of Baby, I Found Out About You.

Hawkins Signs King Contract

Harold (Hawkshaw) Hawkins, formerly with Blaine Smith on Station WKST, New Castle, Pa., has signed a five-year contract with the King Record Company, Cincinnati.

Peewee King's Golden West Cowboys, with Cowboy Copas, Grandpa Jones, Becky Barfield and Spike and Spud and the Dixie Dudes, is one of WSM's Grand Ole Opry's most popular units. Peewee and his group have appeared in a number of motion pictures. King has created quite a few of the melodies presented over the station by his band. Becky Barfield, who is 17, is considered one of radio's best yodelers, and has had her vocal ability since she was four. Cowboys include Chuck Wiggins, Tex Sumney, Norman Nettles, Jimmy Wilson and Fiddlin' Hal Smith.

New Folk Records

Victor Records recently released a platter by Zeke Manners and his band. Make With the Music is on the first side. Flipover is Nobody's Love Is Like Mine.

American Music has published another tune by Bob Nolan. Title is Love Song of a Waterfall. PRC recently used the number in its latest Eddie Dean Western, Romance of the West. Bob's collaborator on the number was Carl Winge.

Coast Records has released a new disk by the Plainsmen. Top tune is New San Antonio Rose and the flipover is Along the Rio Grande.

New album of folk songs has been released by Decca. Entitled Roustabout Songs, it is a collection of Ohio River Valley songs. Some of the numbers are Alberta, Let Yo' Hair

Hang Low; I'm Wukkin' My Way Back Home and Ain't Got No Place To Lay My Haid.

Burl Ives has recorded for Decca several of the folk songs he made famous in the stage production of Sing Out Sweet Land. Among them are Blue-Tailed Fly and Big Rock Candy Mountain.

Ed Miller and His Louisiana Play Boys are heard on Station KMLB, Monroe, La., at 11:30 a.m. to 12 noon—Monday thru Saturday. Brooks Hamilton, piano; Robert East, electric standard; Pappy Cairo, hot electric steel; Edmond Middleton, rhythm guitar, and Huey Middleton and Tommy Thompson, twin fiddles, form the aggregation.

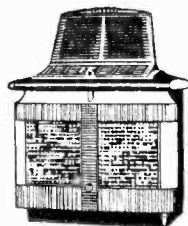
You'll Pay the Price Someday, written by Roy West, Lenny Sanders and Ernest Benedict, has just been recorded on Process Records by Donna and Colleen Wilson.

Coming and Going

Texas Rose, by Lew Mel, Larry Gondringer and Billy Doyle and published by M. M. Cole Company, has been recorded by Denver Darling and His Texas Cowhands, Slim Duncan and His Texas Tornadoes and Judy Martin and Her Mountain Rangers. It is being heard on many programs, including those of Ray Smith, George and Dixie, Roy West, Marty Licklider, Cowboy Jack Hunt, the Prairie Ramblers and Bill Boyd.

Tex Fletcher, former Grand National Picture star, recording for Majestic Records, is now making per- (See Folk Tunes on page 139)

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Increases your income. Gets the best Spots. Choose AIREON.

USED ARCADE EQUIPMENT

- Keeney Air Raider \$150.00
- Chicago Coin Hockey 190.00
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Complete Line Pin Ball Parts. Order Live Rubber Bumpers Today. Phonograph Cabinets Refinished. EXPERT Workmanship.

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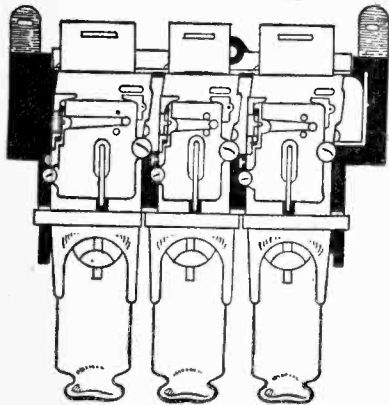
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It will pay you to get your name on our Mailing List. VALUES ALWAYS.

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Banish those service call blues—install Heath Coin Chute Adaptor Units on your phonographs. Replaces three chutes now on your 412, 616, 24, 600 and 500. Made of best material, completely nickel plated, brass slides. Fits perfectly, easily and quickly installed. Order today by number—

- #1 Unit Fits 412 and 616
- #2 Unit Fits 24 and 600
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\$22.50 EACH

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Phono Parts Firm Files Incorporation

PATERSON, N. J., June 29.—Articles of incorporation have been filed with the secretary of state for the Ellison Manufacturing Company, 50 Hamilton Street, to design, manufacture, buy and sell at wholesale and retail, electrical, aeronautical, automotive, mechanical assembly, radio and phonograph precision parts.

Stock consists of 100 shares valued at \$100, with \$5,600 earmarked to start business. Agent for incorporation was William F. Johnson.

FOR SALE

- Packard Pla-Mor Boxes, new. Ea. . . . \$ 38.95
- Packard Model 800 Wall Speakers, new. Ea. 33.95
- 1 430 Wurlitzer Speaker 100.00
- 2 125 Wurlitzer 5-10-25 Boxes. Ea. . . . 40.00
- 2 Brackets. Ea. 1.00
- 1 Wurlitzer Bar Box 15.00
- 2 Rock-Ola Tone Her Speakers. Ea. . . . 49.50
- 4 Rock-Ola 5-10-25 Bar Boxes. Ea. . . . 35.00
- 11 Rock-Ola 5-10-25 Wall Boxes. Ea. . . . 35.00
- 4 Rock-Ola Bar Boxes. Ea. 20.00
- 10 Rock-Ola Wall Boxes. Ea. 20.00
- 1 Keeney Aircraft Gun 50.00

1/3 Deposit, Balance C. O. D.

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- Seeburg 9800's, ESRC. \$599.50
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 - Wurlitzer 600's 369.50
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tory Built, 2 Boxes... 300.00
- Terms: 1/3 Cash, Bal. C. O. D.

B & B NOVELTY CO.
715-17 WEST MAIN, LOUISVILLE, KY.
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**Emerson Radio, GIC
Report New Merger**

CHICAGO, June 29.—Decision to merge General Instrument Corporation into Emerson Radio & Phonograph Corporation was announced by Benjamin Abrams, president of the latter firm, and Abraham Blumenkrantz, president of General Instrument Corporation. Action was the result of a board of directors meeting which urged combination under Emerson Radio & Phonograph Corporation.

Under terms of the merger, Emerson will issue 640,000 shares to its stockholders in exchange for its 400,000 shares now outstanding, a ratio of 1.6 for 1, and will issue 486,858 shares of Emerson stock for the 486,858 shares of General Instrument.

General Instrument Corporation and its subsidiaries, including the F. W. Fickles Company, will continue to function as a separate division of the Emerson firm. Management and personnel will remain the same. Likewise, the policies and customer relationships of General Instrument Corporation will be unaffected.



Talk to any coin machine operator in Buffalo (Western New York and Northern Pennsylvania, too) and the conversation will invariably turn to Redd.

"The town's gone Redd," he'll say. "No matter how you look at it, Redd's got the formula for swelling the old bankroll: Wurlitzer phonographs, the best ever . . . sales and service facilities unmatched in this area . . . convenient, modern headquarters nearing completion, the showplaces of the industry."

Can you blame the town for going Redd?

REDD DISTRIBUTING CO.

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Silas Redd

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For 61, 71 and all other Wurlitzer Counter Models, reconditioned. I will make your old trays the same dimensions as when new and guarantee them to give satisfaction. Price \$7.50 for set of 12, or \$6.00 a set in lots of 5.

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| 4 9800 RC. Each \$725.00 | 4 800. Each 775.00 | |
| 4 8800 RC. Each 695.00 | 1 600 500.00 | |
| 4 8200 RC. Each 695.00 | 1 Victory 495.00 | |
| 1 Commander RC 500.00 | | ROCK-OLA |
| 2 20-Rec. 43 Cab. Each.. 500.00 | | 1 Premier \$600.00 |
| 3 Classic RC. Each 495.00 | | 2 '38 Deluxe. Each 450.00 |
| | | 2 '39 Stand. Each 425.00 |
| WURLITZER | | MISCELLANEOUS |
| 5 700. Each \$625.00 | | 15 Buckley Wall Boxes. Ea.. \$12.00 |
| 1 780M. Each 700.00 | | 1 Tail Gunner 60.00 |
| 2 750M. Each 725.00 | | |

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- 3-#71 245.00
- 5-#616, Lite-Up 300.00
- 2-#616, Victory 450.00
- 6-#24, Victory 500.00
- 5-#600, Victory 549.50
- 10-#600, Keyboard 475.00
- 10-#500 500.00
- 10-#700 675.00
- 10-#800 735.00
- 1-#750E 750.00
- 10-#850 775.00

SEEBURGS

- 1-Colonel, Elec. Select.. \$469.50
- 3-Colonel, Remote Control 519.50
- 10-8800 RC, ES 650.00
- 5-Seeburg 3-Wire
5c, 10c, 25c Boxes... 35.00
- 3-Bar-O-Matics
Wireless 39.50

**All Equipment
In A-1 Shape**

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ATLAS PHONOGRAPH SERVICE

4848 Page

Phones, Forest 6200, Delmar 1234

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New Aluminum Universal Bar Box Bracket. Each, \$4.00
Guaranteed — Will Not Break or Chip

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EXCLUSIVE!!!

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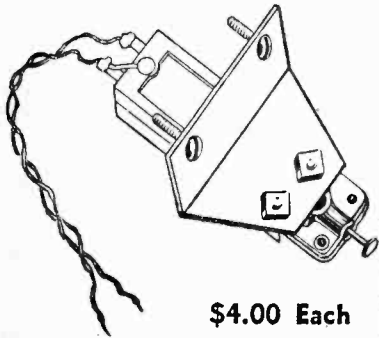
SAVE YOUR RECORDS! MODERNIZE YOUR OLD MACHINES WITH JEWEL CRYSTAL CONVERSION KITS!

Reduces record wear by 50%, improves tone of machine, saves your needles, reduces service due to bad records. Complete instructions with each crystal kit.



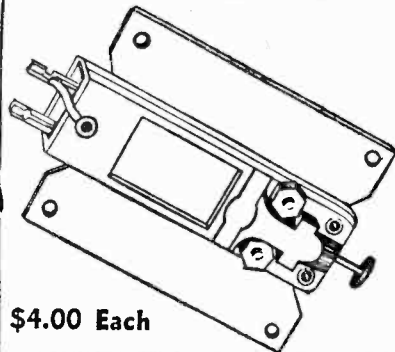
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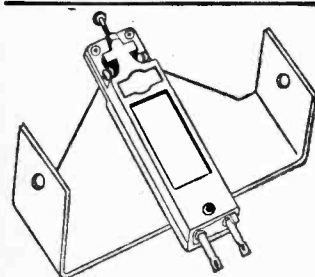


\$4.00 Each

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KIT No. 3L
For WURLITZER
MODELS: 24, 24A, 312, 412, 416,
500, 600, 616, 616A... \$4.00 EACH

KIT No. 3S
For WURLITZER
MODELS: 700, 750, 780, 800,
950, 1015... \$4.00 EACH

ALL KITS AND PARTS GUARANTEED — REMIT IN FULL — SAVE C. O. D. FEE
DISTRIBUTORS — SOME TERRITORY STILL OPEN — WRITE! WIRE! PHONE!
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GENUINE FIBER MAIN GEARS

SAMPLE, \$4.00
FOR SEEBURG AND WURLITZERS, LOTS OF 10, \$3.50 EACH
(Less Steel Hub)

QUANTITY PRICE, \$3.00 EACH

Factory Guaranteed Against Defective Workmanship and Materials.

CASTORS

Heavy Duty Replacement

Set of 4 \$1.60

Pkg. of 24 \$1.00

Pkg. of 100 3.00

PICKUP REPACK RUBBER

Pkg., 20 Sq. Inches \$1.00

VOLTAGE TEST LIGHTS

To 600 Volts, Unbreakable... 50¢ Each

PICK-UP COILS For Seeburg except 8800, 9800. Each \$1.50.

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PACKARD PLA-MOR BOXES	\$38.95
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PACKARD PLA-MOR 30 Wire Cable. Ft.	.19
PACKARD PLA-MOR #900 Speaker	49.95
PACKARD PLA-MOR #800 Speaker	38.95
PACKARD PLA-MOR #700 Speaker	21.95

FOR SALE — PHONOGRAPHS

Wurlitzer P12	\$149.00	Wurlitzer 700	\$675.00
Wurlitzer 412	189.00	Wurlitzer 800	725.00
Wurlitzer 616	249.00	Wurlitzer 850	825.00
Wurlitzer 816 Lite Up	299.00	Seeburg Regal	385.00
Wurlitzer 24	375.00	Seeburg Plaza RC	495.00
Wurlitzer 24 Remodeled	395.00	Seeburg Envoy RC	525.00
Wurlitzer 800K	475.00	Seeburg 8800	600.00
Wurlitzer 500K	495.00	Seeburg 8200 RC	650.00

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Two New Firms Seek Okay for Coin-Op Radio

PHILADELPHIA, June 29.—Coin-operated radio in hotel rooms, which has occupied the interest of the trade here for several months, is about ready for the local markets. The past week saw two new coin firms established here for the primary purpose of locating the coin-operated radios in hotel rooms and other locations. The two new firms are Radio-Matic of America, Inc., and the Penn Coin Radio Company.

Radio-Matic, coming into this area from Indianapolis, filed an application June 10 with the Pennsylvania Department of State for a certificate of authority to conduct its business here. Character and nature of the business, according to its application, is to purchase, lease and sell radios and television apparatus and to engage in the business of installing and maintaining such apparatus in public places. Local office for Radio-Matic will be established at 123 South Broad Street.

Robert Kline, veteran operator here, is the first to turn to the coin-operated radio field in setting up the Penn Coin Radio Company at 2221 North Salford Street. A certificate has been issued in the Common Pleas Court for Kline to conduct his business in Philadelphia County under that trade name.

Many other operators are viewing with interest the coin-operated radio field, with Philadelphia considered a rich market. While most large hotels maintain radios in the rooms, there are several hundred smaller hotels and apartment houses where such radios would be welcome.

Stokes Firm to Bigger Offices

JACKSONVILLE, Fla., June 29.—C. M. Stokes Jr., president of Mutual Distributing Company, Inc., announced that his firm has moved to new quarters at 508 Dellwood Avenue, Jacksonville.

Fred Rabe, secretary-treasurer of the concern, said the new location will provide ample space for offices, parts department and showrooms to display machine for visiting operators from their territory of Northern Florida and Southern Georgia. Company, which was located on Park Street, is distributor for Packard music systems as well as pinball games and other coin-operated equipment.

Juke Distribs Open Service Schools in New York, Newark

NEW YORK, June 29.—First sessions of schools for Seeburg phonograph servicemen opened at showrooms of the Atlantic New Jersey Corporation, 27-29 Austin Street, Newark, and the Atlantic New York Corporation on 10th Avenue here.

Charlie Smith, factory serviceman who conducts both schools, says that classes will be held every Monday evening at the Newark showrooms and every Thursday evening at the New York location.

Joe Fishman, manager of the New Jersey firm, addressed servicemen at the initial class of the Newark school. Harry Rosen, Bert Lane and Myer Parkoff instructed at the New York showrooms.

Double-Point

2 NEEDLES IN 1

The Only Phonograph Needle with Two Osmium Points (one on each end)



When one point shows wear — REVERSE, and use the EXTRA Point

ORDER TODAY FOR BETTER PLAY
UP TO 10,000 PLAYS PER NEEDLE

- (5000 with each point)
- 10 Try-Out samples — 75c each... \$7.50 (20 Playing Points)
- 50 Double-Point Needles — 73c each... \$36.50 (100 Playing Points)
- 100 Double-Point Needles — 70c each... \$70.00 (200 Playing Points)
- 250 Double-Point Needles — 65c each... \$162.50 (500 Playing Points)
- 500 Double-Point Needles — 60c each... \$300.00 (1000 Playing Points)

JACK NELSON

NATIONAL DISTRIBUTOR OF COIN MACHINE PRODUCTS

800 N. CLARK STREET CHICAGO 10, ILLINOIS

PHONOGRAPHS

- 2 Wurlitzer 950... \$800.00
- 3 Wurlitzer 850... 800.00
- 1 Wurlitzer 800... 750.00
- 2 Wurlitzer 700... 700.00
- 3 Wurlitzer 500K... 500.00
- 2 Wurlitzer 600K... 500.00
- 1 Wurlitzer 61 (Counter)... 175.00
- 1 Seeburg Envoy ES... 500.00
- 1 Seeburg Classic... 500.00
- Wurlitzer 750E Hide-A-Way with 580 Speaker, 145 Stepper and 5 125 Wall Boxes... 500.00
- 1 Wurlitzer 100 Wall Box... 20.00
- 1 Wurlitzer 145 Stepper... 45.00

Terms: Cash in Full — Purchaser Must Arrange To Pick Up Machines Here

JOE WIGINGTON

9 N. 6th St. Richmond 19, Va.
Phone 2-7002

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After almost five years of RE-SHARPENING PHONO NEEDLES, our service is used regularly by hundreds of Operators. If you have not tried RE-SHARPENED NEEDLES do so and be convinced. Write for complete information and free shipping containers. Prompt and guaranteed service is assured.

Re-Sharp Needle Service

P. O. Box 770 Fort Dodge, Iowa

WALL-BOXES

and Bar Boxes that can be used on every music machine. For 10-record music machines, 12-record, 18-record, 20-record and every type of 24-record music machines.

Also have adapters, stepper-ups that can be used on all Wurlitzers.

WALL BOXES & BAR BOXES @ \$20.00

ADAPTERS & STEPPER-UPS @ 37.50

1/3 With Order, Balance C. O. D.

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WANT TO BUY

Seeburg Duo Remote Consoles. Also other music equipment.

DAVIS DISTRIBUTING CORP.

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New York:

Jack Seidler, Henry Efrein, S. Quaranta, Bob Clark and Joseph Pulco are very much wrapped up in their new national cigarette vending machine operators' association which held its first general meeting this week. Together with Louis Notkin and Samuel Marche, group counselors, they have big plans.

Al Sternberg, Arcade Bulb Company, will be married next Saturday (6) at Garfein's Restaurant, Avenue A and Houston Street. . . . Oscar Levy, Brooklyn cigarette machine operator, is pacing the floors these days now that his wife is expected to leave for the hospital for a glad event at any moment—wife's name is Gertrude.

Bill Fink, U-Need-a-Vendor Service, is busy with the firm's new penny inserter machine. . . . Coney Island ops report that this year will be the best in the history of the place. . . . An op in New Jersey is giving the boys something to think about with his revamped egg vending machine. . . . Music ops in Jersey claim that 10-cent play has taken a turn for the worst—worst and worst.

J. Breidt, U-Need-A Vendors, Inc., is on a short business trip to Chicago. . . . Leon Taksen, Philly distributor, was in town for a while this week. . . . George and Victor Trad, Tradio Radios, also decided to drop into the big city this week, making their headquarters as usual at the Park Central Hotel.

Dave Lowy has been entertaining many propositions since his recent release from the army. . . . Ben Smith and Perry Wachtel, De Peri Advertising, have finally located new quarters and expect to move in the near future. . . . Joe Munves is still in Chicago setting up the new Mike Munves manufacturing venture.

Coney Island ops and arcade owners, along with the Rockaway coin machine men, expected this July 4 celebration to be "tops of them all"—if the weather holds. . . . Interest is mounting for coin-operated electric fans for hotels around the city. . . . A new cigar vending machine is expected to be announced shortly by a New Jersey manufacturer.

Jack Gardiner, Electronic Amusement Corporation proxy, is said to be considering huge expansion plans for his B-29 turret gunner, according to Elmer Gouger, of the same firm. . . . Morris J. Auerbach and John K. Grof, both of the engineering staff of Lehigh Foundries, Inc., Eastern, Pa., were in town this week to attend the meeting of the Independent Operators' Association, Inc. . . . Hal Meeks, Eastern Electric Vending, reports biz "fast."

Ed Raverby, Associated Amusements, Boston, still making week-end trips to Astor Hotel, reports that the opening of his new place "is drawing them like flies." . . . Change of name of Jack Firestone's G. F. G. Skill Games firm to Firestone Games, Inc., took place this week. . . . Jack Kane, Atlantic New York Corporation's new (See New York on page 128)

Boston:

Factory service representatives are expected to be on hand at all classes of the school for servicemen which will be started by Barney and Louis Blatt, of the Atlas Distributing Company, as soon as additions to their headquarters are completed.

Bill Greeley, of Hamel Distributing Company, reports increased deliveries of new speakers and wall boxes. . . . J. J. Golumbo has begun manufacture of a plexiglass coin box.

Saul Robinson and Henry Gladstone, of Paramount Music, report some difficulty in getting new equipment. . . . The Bissonnette Arcade, Lowell, Mass., is selling out to enable the owner to reopen the spot as an automobile salesroom, its pre-war use.

COINMEN YOU KNOW**Los Angeles:**

Ken Brown and Preston Jarrell, Coinmatic Distributors, have left George Burke to hold the fort while they fly to Phoenix and Tucson in Brown's new plane to call on operators for their U-Need-A Vendor. . . . Dick Washburn, formerly of Ace Distributing Company, is taking a week's vacation in the High Sierras prior to joining Bill Wolf's forces in San Diego.

Paul and Lucille Laymon have returned from their trip to the East and are expecting a sample of Bally's new Draw Bell console to arrive any day. Recent ops calling at Laymon's showrooms include Fred Allen, William Black and Alex Koleopolus, from Bakersfield; M. C. Stewart from Big Bear, and Ivan Wilcox, from Visalia. . . . Elaine Ryan, Bill Happel's secretary at Badger Sales Company, is back in the office with a beautiful tan after a week's vacation at Catalina Island.

Bob Tanner, who will be in charge of Coast Record Company's new distributing offices in Dallas, went to Texas to begin arrangements. Bill Abel, Coast's general manager, will follow Tanner in a few days to assist in setting up the business there.

L. E. Kelley, of K & M Service, is in Dallas setting up his company's own distrib offices. Kelley will continue on thru the East and Midwest, calling on distributors and record retailers. . . . Jerry Karpman, New York coinman who has moved west, is doing a first-class job of setting up his operations here.

Sam Donin, owner of new Automatic Games Company with partner Dannie Jackson, has found quarters next door to the new AOLAC building. Donin has been appointed Southern California distributor for Pace and is planning factory representative deals with other lines in the near future. Recent callers at Bill Happel's Badger Sales showrooms include local

Cincinnati:

Ray Bigner, Wesco Novelty Company, has completed the sale of routes formerly operated by Carl Welz and Walter Russell. . . . Dave W. Briggs, staffer at B. W. Novelty Company, recently suffered a heart attack. . . . John Weisenberger returned the other day from a business trip to Cleveland.

Phil Ostand's K. & O. Music Company has taken over five locations from Electrical Maintenance Company. Electrical routes belong to Sam Butler. . . . Mrs. Jerry Levy, wife of the well-known juke box operator here, has returned home after hospitalization for a serious illness.

Sam Chester, president of Automatic Phonograph Owners' Association, was among prominent patrons at the Horse Show here. Sam rode his new horse. . . . Ray Votaw, Argo Distributing Company, Dayton, O., called on a number of music operators here.

New Orleans:

Julius (Papa) Pace has returned from a trip to Chicago looking over the market for new equipment for his Poydras Street showrooms.

Baseball teams sponsored by competitors, Louis Boasberg, of New Orleans Novelty, and Marion J. Matranga, of Dixie Coin, will play a series of games to settle an interrupted series of several years ago. . . . Phil Pace, Papa's boy, is a new member of the Dixie Coin staff. He is a former AAU wrestling champion.

Nicholas G. Carbajal has leased a three-story building at 918 Howard Avenue, from which he plans to distribute the new Bally juke.

ops R. E. Sanderson, Jack Brady, B. Corenblum, Earl Cale, Jack Perock, H. Smith, John Nelson, Jack Bahler, Norman Glover, Bob Causey and Ben Korte and out-of-towners Irvin Gayer, San Bernardino; Ray Foust, Santa, Ana, and Tommie Fikes, Tulare.

Chicago:

International coin machine trade got a tidy shot in the arm this week as coinman Jose Garcia, of Mexico City, moved into Chicago on a buying trip. Jose bought his own truck here, filled it with equipment and "trucked on down." . . . Vince Murphy, at Monarch Coin Machine Company, came up with another export slant. Firm has just concluded a deal with a South African company for amusement machines and juke boxes. Vince also reported inquiries from India, China and most of all from South America.

Harry Brown is expanding his American Amusement Company shop, recently added eight new mechanics to handle rebuild and conversion work. Staff is on a seven-day week currently, he says. Among out-of-towners looking in on this activity were Dan Cohen, Crescent Cigarette Sales, New Orleans; Joseph Hanna, Hanna Distributing Company, Utica, N. Y., and Cliff Wilson, Cliff Wilson Distributing Company, Tulsa.

Jack Kelner and Ken Zeigel, of Kelner Venders, are planning a four-day business trip to Washington July 14. They expect to come back with important news for the vender trade. Meanwhile Jack's secretary, Pat Wilson, is vacationing in her home town, Middlesboro, Ky. Jack Lopath, a Purple Heart winner, has now won a promotion in Kelner's service department. Likewise promoted was Leo Czarnik, former coast guardman, now head of repair department.

Charlie Schlicht, Mills phonograph division, talked music machines with Marvin Bland, who was up from Terre Haute, Ind., in the interests of Indiana Music Company. Another visitor in Schlicht's office was Bill Marmer, Sicking Manufacturing Company, Cincinnati. . . . Congratulations were in order in the Coca-Cola cooler division as assistant sales manager Jim O'Connor announced the birth of his daughter June 18. Name is Patricia Ann.

Elmer Larson, Indianapolis arcade owner, reported big biz in the Indiana capital when he visited several coin offices. Changing equipment and bringing in new machines do the (See Chicago on page 126)

Twin Cities:

Ted Bush and his nephew-brother-in-law, Ozzie Truppman, spent the week-end at Lake Mille Lacs, where they caught their limit of pike and pickerel. They were guests of Minneapolis operator Chester Case, who operates a resort at Mille Lacs. . . . Jules Dirck, of Marshall, Minn., hospitalized by an operation, and Jack Lowery, of Lake City, by illness, are up and around again and have visited the local market in the Twin Cities. . . . Martin Parker, district representative for Aireon, was in the Twin Cities for several days conferring with his firm's distributors, Bush Distributing Company. Parker was here at the time Bush conducted its first Aireon service school for Twin Cities operators. Similar school for out-of-town coinmen is now being planned.

Philadelphia:

Sam Stern, Scott-Crosse Company, is now in Chicago visiting with various coin machine manufacturers. . . . Leon Taksen was a hurried visitor to New York this week. . . . The Rake family, Rake Coin Machines, is happily awaiting the return of Nat Rake, who is expected home any minute now from his long voyage from the isles of Japan.

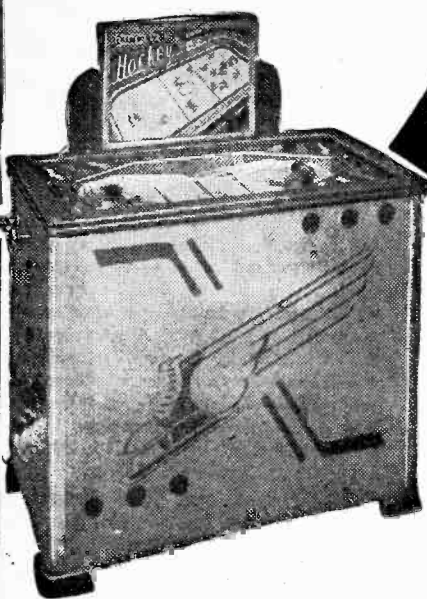
Harry Rosen, David Rosen Distributing, is happy with his new Mercury line and the heavy record volume now being enjoyed by the firm. . . . Ben Fireman is busy working on a new deal. . . . National distributorship for a newspaper vending machine is said to be falling into the lap of a Philadelphia distributor.



HOT-WEATHER CURE for coinmen visiting O. D. Jennings & Company in Chicago is a double-dip ice cream cone. Seated, left to right: F. Burgeson, Barrington, Ill.; Leo Belfy, Richmond, Va.; Fred Andersen, Cliffside, N. J. Standing: R. S. McLaughlin (left), Jennings general sales manager; H. M. Branson, Louisville.

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- No Service Calls!
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- ABY CHALLENGER
- BANK BALL
- STAGE DOOR CANTEN
- DELUXE GRIP SCALE
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COINMEN YOU KNOW

Detroit:

Joseph Budjack, of Budjack Enterprises, is expanding personnel of his company with plans to begin production soon on a new model Chart-o-Graph. . . . Bruce Ryan, Batter-Up Company, has left for eight weeks' fishing in Northern Canada. John P. Kelly, his partner, will run the business during his absence.

Charles H. Stapleton, of Advance Service Company, made a trip recently to Grand Rapids, Mich., contacting the local trade. . . . Max Marston and Harry J. White have bought out the C. W. Dubell route at Jackson, will operate under the firm name of Jackson Automatic Music Company. Moving to Jackson to take direct charge, White will continue to supervise White Novelty Company from there. Here Max has established Cass Music Company, 1751 Cass Avenue, to operate Personal Music routes in partnership with father-in-law, Thomas Du Ross.

Merle Schneider, Apollo Record Distributing Company, has left for Northern Ontario on a fishing trip. His brother, Ed, is running the office in his absence. . . . Ted Wade, machine painter, is leaving his Buena Vista Avenue quarters for a new location. . . . Boris Siegel, former Detroit operator, came in from Toledo on an equipment-buying mission.

Art Kline, Toledo, and Art Slade, Milwaukee, partners in Coin Arts Corporation, spent four days of their vacation visiting with Mr. and Mrs. Henry C. Lemke here. . . . A new grip machine is reported being readied for production here. Plans call for machine rentals rather than sales. . . . Jerome Solomon has been named manager of Edelman Amusement Devices. New staffers at Edelman include Sandy Cole, chief mechanic, and Mary Roy, a new office employee.

George Russell, former partner in the firm and acting manager of the Playland Arcade here, has left the spot to enter business in Ohio. . . . Harry Horwitz, formerly with the Star Music Company, will take over management of the Playland for Owner Edward Stein. . . . New firm established under the firm name of Advance Service Company is owned by Hazel R. Liddon.

Myrle Goldman has assumed management of the Motor City Music Company, 16194 Montevista Avenue. . . . Morris A. and Lillian M. Goldman are forming the Morris Music Company at 3311 Burlingame Avenue. . . . Bernard Besman and John S. Kaplan are operating the Pan-American Record Distributing Company, it was announced here recently. . . . Headquarters of the Moss Music Company is now at 2635 East Jefferson Avenue, according to Irving Moss, who recently moved offices from Collingwood Avenue.

George Skinas, former member of the Automatic Phonograph Owners' Association, has been appointed vice-president of the organization to succeed Tony Syracuse, who recently resigned. Skinas' place on the board will be filled by Jack Baynes. . . . Charles Brownstein, of the Brown Music Company, has resumed active management of his business following recovery from an illness which confined him to bed for several months.

Kansas City:

Installation of J. Renz Edwards as president of the Kansas City, Kan., Chamber of Commerce came off recently, with 350 members and guests present to give the prominent tobacco vending and jobbing executive a spectacular send-off. Occasion was the 29th annual meeting of the organization.

WE HAVE NEW GAMES

- BALLY SURF QUEEN
- BALLY VICTORY SPECIAL
- GOTTLIEB STAGE DOOR CANTEN
- EXHIBIT BIG HIT
- MARVEL'S FRISCO
- MARVEL'S CATALINA
- CHICOIN SPELLBOUND

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Toplo \$99.50
Broadcast . . . 49.50

GOTTLIEB
Liberty . . . \$179.50
Belle Hop . . . 74.50
Spot Pool . . . 89.50
School Days . . 59.50
ABC Bowler . . 64.50

EXHIBIT
Big Parade . . \$149.50
Sky Chief . . . 159.50
Action 119.50
Short Stop . . . 59.50
Landslide . . . 89.50
Second Front 129.50

CHICAGO COIN
Bolaway . . . \$99.50
Fox Hunt . . . 39.50
Home Run (Plastic) . . 49.50
'41 Majors . . . 69.50

GENCO
Bosco \$89.50
South Paw . . . 99.50
Sluggo 69.50
Big Chief . . . 69.50
Hi Hat 89.50

REBUILTS
Flat Top . . . \$199.50
Arizona . . . 199.50
Casablanca . . 139.50
Bombardier . . 99.50
Eagle Squadron 99.50
Strip Tease . . 99.50

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of our Location Agreement and other Forms mailed with our circular.

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- 2 Photomatics (late) . . . \$695.00
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- 3 Panorams 350.00
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1ST EASTERN SHOWING OF THE CHALLENGER '47

THE PLAN: Greater New York and Connecticut Operators invited to proceed by Bus, Train, Auto or Plane to . . .

OBJECTIVE: The Park Central Hotel, "Gothic Room".

TIME: July 16th and 17th, 1946 (from 12:00 Noon to 10:00 P.M.)

PURPOSE: To attend Gala Buffet Showing of the new "Challenger '47"

IN COMMAND: (Your Humble Host) Herman Rosenberg.

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BE THE FIRST IN YOUR TERRITORY TO OPERATE BING

ACT NOW DONT WAIT BING IS THE HIT BOARD OF 1946

THE FASTEST MOVING BOARD IN THE WORLD

Bing
BEAT THE DEALER
TWO DICES PAYS DOUBLE

- 1080 HOLE BOARD
- THICK TICKETS
- TWO DICE ON EACH TICKET
- ANY AMOUNT CAN BE BET
- MORE THAN ONE CAN PLAY BING

IN LOTS OF 100 \$4.25
 IN LOTS OF 100 to 500 . . \$3.98
 IN LOTS OF 1000 \$3.75
 NO ORDERS TAKEN FOR LESS THAN 25
 ONE HALF DEPOSIT WITH ORDER BAL. C.O.D

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 Look This Over

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 Ready for Immediate Delivery!

SILVER CHROME CABINETS \$39.50
 Brand new
 Gold and Black Chrome Cabinets also available all completely assembled, 5c, 10c or 25c play; 2/5 or 3/5 pay.

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We have thousands of satisfied customers. Why not join the crowd by ordering these beautiful "eye appealing" 50c SLOTS. All machines sold on money back guarantee. Available from stock for immediate delivery 2/5 or 3/5 pay. Write for Distributors' Prices!

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 "IF YOU MISS US - YOU MISS MAKING MONEY"

CLEAN OUT SALE

616 Wurlitzer Music, plain and illuminated Pin Games, 1940 and 1941 models
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 Panorams
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Arcade Equipment, including Penny Devices

This equipment is all complete and in working condition. The market is good and we expect a fair price. Come in and look at it. Make your offer reasonable. Don't try to steal it. I am too busy.

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MILLS ESCALATOR SLOTS
 MILLS 4 BELLS
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 MILLS JUMBO PARADES—Combination Free Play and Cash
 KEENEY SUPER BELLS—Combination Free Play and Cash
 BALLY CLUB BELLS
 BALLY HIGH HAND

M. S. WOLF DISTRIBUTING CO.
 1348 Venice Boulevard Los Angeles, California

COINMEN YOU KNOW

Chicago:

(Continued from page 123)

trick, he said. . . . Another Hoosier trade report came from Steven Sohacki, of Gary, Ind., who did a piece of business with Lewis Coin Machine Service. Sohacki told the Leo Lewises returned veterans were a factor in hiked coin play and said he was expanding routes with new arcade equipment. C. Baut, South Chicago op, was also seen at Lewis Coin.

Murray Rosenthal is filling orders for a new target gun conversion which he says ops can install in 10 minutes. He's wishing he could trade places with Stanley Chase, firm's head mechanic, who currently is occupied pulling fish out of Lake Geneva at Williams Bay, Wis. . . . Two West Coast coinmen were spotted on buying rounds—Stanley Koltzof, of Tacoma, and Danny Jackson, Automatic Games, Los Angeles. . . . Harry Silverberg, W. B. Music, Inc., Kansas City, and Bill Betts, W. B. Novelty Company, St. Louis, were Missouri visitors.

A leading coin manufacturer here who shall be nameless thinks out-of-town trade members should be warned against unnecessary July trips to Chicago, much as he would like to see them. Reason: Hotel room famine. Conventions and shows have gobbled up all open reservations, leaving little hope for those who haven't already secured rooms.

Rumor that the movie's Van Johnson was in the building had Bell-o-Matic's bobby-sox employees in a dither. When she heard that Van was in the bungalow with firm executives, switchboard operator Rosemary Probst rushed to fix her make-up. But it was all a mistake; Van was safe in California at that moment the case of real live coin visitors. Salesman Jim Longaker entertained Chris Heinz, of Heinz Novelty, in Memphis, at Dan's Grill. Among other callers were John Bretucci, United Novelty Company, Biloxi, Miss.; Jack Miller, op from Rochester, N. Y., and Tommy Reay, who has routes in Illinois. . . . New in Bell-o-Matic's order department is petite blonde, Mae Voth, niece of Ida Voth, Vince Shay's secretary.

Emil Iacaponelli, of the P. M. Jager firm, was one of several New Orleans coinmen seen on the coin machine circuit. Blessed with an unpronounceable name, Emil says that when making his signature he "knocks the devil out of those lifetime writing guarantees. . . . Others up from the Crescent City included Julius "Papa the Champion" Pace, Dixie Coin Machine Company; Andrew Monte, A. M. Amusement Company.

Dave Lovitz, advertising manager at Jennings, is getting out a nifty house organ titled *Chief's Pow-Wow*. Dealers and distributors throuth the country who are on the mailing list figure in a column called *Around the Tepee*. Plant visitors this week included R. F. Jones, Jones Distributing Company, Salt Lake City; A. H. Myers, Consolidated Distributing Company, Kansas City; Frank Kolar, South Bend, Ind.; F. Burgeson, Barrington, Ill.; Leo Belfy, Richmond, Va., and Fred Anderson, Cliffside, N. J.

Paul Glaser, Empire Coin Machine Exchange salesman, is expected back this week from a vacation in the East. . . . H. M. Branson, Louisville distributor, making one of his rare trips to Chicago, did it up brown. He flew in with his family, will spend the better part of a week here and fly back. . . . Philadelphia coinmen in town were Edward Casnoff, General Coin Machines, and Joe Ash, Active Amusement Machine Company.

H. Zorinsky made a double play taking in the National Confectioners' (See Chicago on page 130)

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UNIVERSAL AMPLIFIERS

Model A \$54.50
Model B 74.50

TITLE SHEETS

Printed 2 Sides—Red Perforated
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5,000 SHEETS (100,000 Strips). Price per 1,000 Sheets, \$4.00. Net Cost \$20.00.
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TERMS: Immediate shipment F.O.B. New York, 1/3 Deposit, Balance C. O. D. Shipments made by Railway Express unless otherwise instructed by you.

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Over 20 49c Ea.
Over 50 48c Ea.
Over 100 46c Ea.
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USED PIN GAMES

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|---------------------------|---------------------------|
| 1 Avalon . . . \$17.50 | 2 Landslide \$39.50 |
| 1 All Out . . . 59.50 | 1 Marvel . . . 89.50 |
| 2 Anabel . . . 24.50 | 1 Baseball . . . 89.50 |
| 1 All Amer. . . 49.50 | 2 Miami . . . 89.50 |
| 1 Argentine . . . 79.50 | 1 Beach . . . 69.50 |
| 1 Action . . . 119.50 | 1 Paradise . . . 59.50 |
| 1 Bosco . . . 79.50 | 1 Pylon . . . 27.50 |
| 1 Barrage . . . 39.50 | 1 Bally . . . 49.50 |
| 1 Brit Spot . . . 17.50 | 1 Playball . . . 49.50 |
| 1 Bally . . . 24.50 | 1 Playtime . . . 49.50 |
| 1 Beauty . . . 24.50 | 2 School . . . 59.50 |
| 1 Big Parade . . . 19.50 | 1 Days . . . 59.50 |
| 2 Belle Hop . . . 59.50 | 1 Smack the . . . 49.50 |
| 2 Bolavon . . . 79.50 | 1 Jap . . . 49.50 |
| 2 Big Chief . . . 49.50 | 1 Sink the . . . 59.50 |
| 1 Brazil . . . 209.50 | 1 Jap . . . 59.50 |
| 1 Congo . . . 24.50 | 1 Snappy . . . 59.50 |
| 1 Commander . . . 49.50 | 1 Suspense . . . 274.50 |
| 1 Capt. Kidd . . . 89.50 | 1 Seven Up . . . 59.50 |
| 2 Defense . . . 89.50 | 1 Spot Pool . . . 69.50 |
| 2 Fox Hunt . . . 44.50 | 4 Texas . . . 79.50 |
| 1 Gun Club . . . 89.50 | 1 Ten Spot . . . 59.50 |
| 1 Gobs . . . 99.50 | 1 Towers . . . 59.50 |
| 1 Home Run . . . 27.50 | 1 Three Score . . . 29.50 |
| 1 Hi Hat . . . 69.50 | 1 Three Up . . . 39.50 |
| 1 Invasion . . . 109.50 | 1 Ump . . . 24.50 |
| 1 Jungle . . . 79.50 | 3 Victory . . . 89.50 |
| 2 Jeep . . . 109.50 | 1 Wow . . . 34.50 |
| 1 Knockout . . . 119.50 | 1 Twin Six . . . 49.50 |
| 1 Keep 'Em . . . 159.50 | 1 Four Aces . . . 119.50 |
| 3 Legionnaire . . . 69.50 | 1 Kismet . . . 149.50 |

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Brand New Legal Counter Game

BUBBLES . . . \$249.50

5-Ball Revamp Pin Game

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5-Ball Game

Also All Other New Equipment.

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Bally VICTORY SPECIALS (1 BALL FP)

Bally VICTORY DERBYS (1 BALL CP)

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SLOTS

- 10c Jennings Dixie Bell, 3/5 . . . \$ 95.00
- 25c Pace Comet 2/4 . . . 95.00
- 50c Jennings Century, 3/5 . . . 225.00
- 2 Columbia Bells, Cigarette Reels, Ea. 45.00
- (50 Others in Shop)

1 BALL, F.P.

- 2 Bally Long Acre . . . \$435.00

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- 1 Evans Galloping Dominos \$225.00
- 1 Buckley DD JP Track Odds 650.00
- 1 Mills Four Bells 395.00



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 Send Us Your List at Once
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 The authorized BELL-O-MATIC distributor of Mills Bell Products in the States of Minnesota, North Dakota, and South Dakota suggests: MILLS VEST POCKET BELL, the tiniest automatic payout ever made.

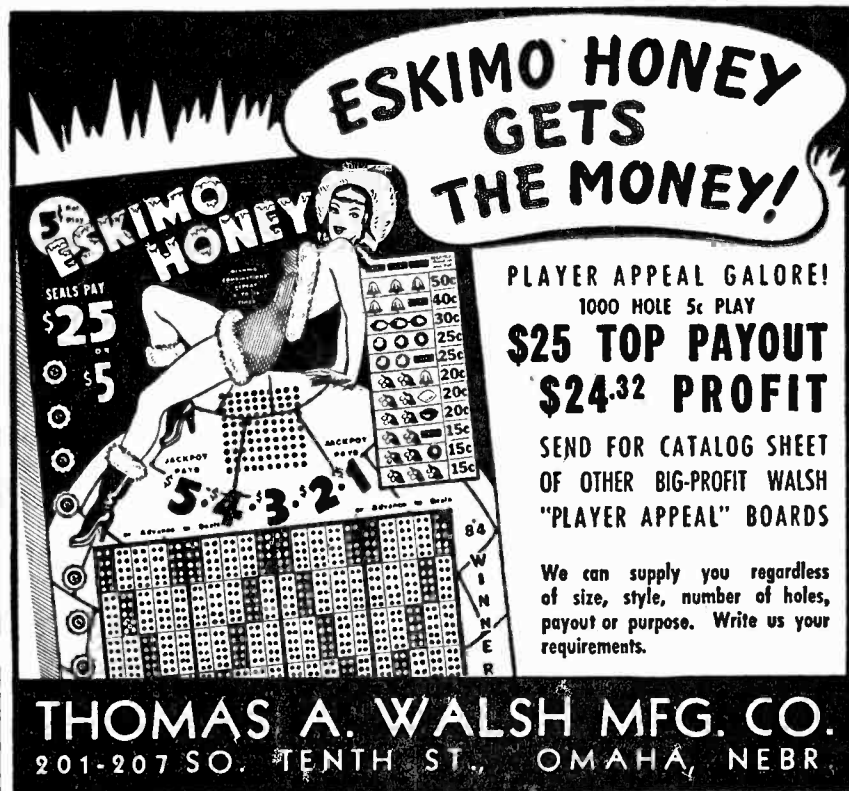
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USED TWO WEEKS
 Guaranteed to be like new machines or money refunded.
 \$435.00 Each.
 1/3 in Certified Check. Balance C. O. D.
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 Chester Pollard Football Games \$75.00
 Chester Pollard Golf Machines 20.00
 Need not be in working condition, but must have all parts.
IDEAL NOVELTY COMPANY
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 Phone, FRanklin 6544

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Vending Machine Company
 707 FRANKLIN ST., FAYETTEVILLE, N. C.
 The authorized BELL-O-MATIC distributor of Mills Bell Products in the States of North Carolina, South Carolina, and Virginia suggests: MILLS VEST POCKET BELL, the tiniest automatic payout ever made.

"Yer Out!" he sez...

 .. But YOU will be playing SAFE when you invest in PUNCH THE UMP... the salesboard with all the flash and color of the diamond. A DIE-CUT star that outscores them all!
PUNCH THE UMP
 1280 Holes at 5¢ ... \$64.00
 Pays Out ... 29.92
 Average Profit ... \$34.08
THICK DIE-CUT BOARD
SUPERIOR PRODUCTS 14 N. PEORIA ST. CHICAGO 7, ILL.

ESKIMO HONEY GETS THE MONEY!

PLAYER APPEAL GALORE!
 1000 HOLE 5¢ PLAY
\$25 TOP PAYOUT
\$24.32 PROFIT
 SEND FOR CATALOG SHEET OF OTHER BIG-PROFIT WALSH "PLAYER APPEAL" BOARDS
 We can supply you regardless of size, style, number of holes, payout or purpose. Write us your requirements.
THOMAS A. WALSH MFG. CO.
 201-207 SO. TENTH ST. OMAHA, NEBR.

EVANS
Symbol of Superiority
 in
CONSOLES
H. C. EVANS & CO.
 1520-1530 W. ADAMS STREET • CHICAGO 7, ILLINOIS

BRAND NEW
COLUMBIA BELLS
 AVAILABLE FOR IMMEDIATE DELIVERY AT FACTORY PRICES
TRIMOUNT COIN MACHINE CO.
 40 Waltham St., Boston 18, Mass.
 Tel. LIBerty 9480

Sicking, Inc.
 1401 Central Parkway, Cincinnati 14, Ohio
 The authorized BELL-O-MATIC distributor of Mills Bell Products in the States of Kentucky, West Virginia, and Southern Ohio suggests: MILLS VEST POCKET BELL, the tiniest automatic payout ever made.

SALESBOARDS
SPECIALS—IMMEDIATE DELIVERIES

Holes	Name	Def.	Profit	Price
600	5¢ Diamond Dust	Def.	\$ 11.00	\$.85
1000	1¢ Clg. Bd. Girlie, 26 Pk.			.78
1000	5¢ Lulu Board Jr. Def.		18.00	.89
1000	25¢ J.P. Charley	Avr.	52.04	1.22
1000	25¢ J.P. Charley Sp. Tk.		52.04	1.49
1000	10¢ J.P. Ready Money Seal		50.70	1.89
1000	5¢ J.P. Home Run Baseb'l		27.00	1.89
1000	5¢ J.P. Win A Finn, Jum.		25.30	1.98
1200	25¢ J.P. Texas Charley		102.28	2.29
1184	5¢ J.P. Jumbo Tens Jumbo		33.00	2.49
1000	5¢ J.P. Beat This Card XTK		33.30	2.59
1020	5¢ J.P. Hot Stuff Girlie		27.00	2.79
1020	5¢ J.P. Wanna Dough Girlie		27.00	2.89
1800	5¢ J.P. Lulu X Thick Seal		33.00	2.89
1664	5¢ Victory Bell X Thick		46.55	3.74
2170	5¢ TabRd. Wh. Blue Tickets		36.00	1.99
2170	5¢ Rd. Wh. Blue, Sin. Bd.		36.00	1.59
2280	5¢ J.P. Deal	Avr.	44.00	2.89
120	Baseball Books, Singles, Am. Nat. doz.		\$1.95	
120	Tip Tickets: Books Singles, Doz.		...	1.98

Grand Prize Boards, Real McCoy Boards, etc.
 SEND FOR NEW CATALOG

WORLD'S BEST BOARDS, TICKETS, CARDS
DELUXE MFG. CO.
 DeLuxe Building Blue Earth, Minn.

Associated Amusements
 846 Commonwealth Ave., Boston, Mass.
 The authorized BELL-O-MATIC distributor of Mills Bell Products in the States of Massachusetts, Maine, New Hampshire, and Vermont suggests: MILLS VEST POCKET BELL, the tiniest automatic payout ever made.

FOR SALE

8	Target, Jap and Shoot the Chute	.. \$ 90.00
4	Supreme Rocket Busters 80.00
1	Pitch and Catch 65.00
1	Roll-A-Ball 225.00
1	Paces Races, not in operation, but all parts 100.00
1	Evans Bang Tails (25¢ play) 100.00

1/3 Deposit with Order, Balance C. O. D. or Sight Draft
ROWLAND MUSIC COMPANY
 ROWLAND, N. C.

REMEMBER THIS

NON-INFLAMMABLE
NON-BRITTLE
SHRINK-PROOF
RIGID MATERIAL
EXPERTLY MOLDED
PERFECT FIT • GUARANTEED

New! Unbreakable! Guaranteed! Clear-transparent plastic windows for Model 850 Program Holder. \$5.00 Per Set.

Determine Right or Left as You Face Phonograph

ROCK-OLA MODELS Each

Standard, Master, DeLuxe or Super
Top Corners \$12.75
Lower Sides 12.75
Top Door Plastics 6.75
The Above Available in Solid Red, Yellow, Green.

COMMANDO Each
Top Corners \$ 8.00
Top Center 7.00
Long Sides 12.75
Combination Yellow & Red Color Scheme.

SEEBURG MODELS Each

"Hi Tone"—Model 9800, 8800,
8200, Lower Sides \$14.50
"Gadet"—"Major"
Top Corners 6.00
"Classic"—"Colonel"
Top Corners 2.50

SHEET PLASTIC

20"x50"—Non-Brittle Pliable.
60 Gauge Red, Yellow or Green (Thickness of a New Half Dollar). Per Sheet \$14.50.
IF YOU DON'T SEE WHAT YOU WANT, ASK FOR IT! WE MAY HAVE IT IN STOCK!

TERMS: 1/3 Deposit With Order, Balance C.O.D., F.O.B. New York.
Remit Full Payment and Save C.O.D. Charges. Checks Acceptable!
ORDER FROM YOUR NEAREST DISTRIBUTOR!

ACME SALES CO.

505 W. 42nd St.
New York 18, N. Y.
LO. 3-4138

Acme PLASTICS
ARE UNCONDITIONALLY GUARANTEED AGAINST BREAKAGE FOR 3 YEARS

WURLITZER MODELS Each

24 Top Corners \$ 1.20
24 Lower Sides 4.00
61-71-41-600-500 Top Corners 4.00
700 Top Corners 7.00
700 Lower Sides 9.50
700 Back Sides 8.50
800 Top Center, Right or Left Red 8.00
800 TOP CORNERS 18.50
800 Back Sides, Green 9.50
800 Lower Sides 13.50
750 Top Corners 8.75
750 Middle Size 2.00
850 Top Corners 9.50
750 Lower Sides 8.75
750 Top Center 4.25
850 Lower Sides 8.75
850 Top Center 11.00
950 Lower Sides 10.50

MILLS

Available in Red, Yellow or Green
Throne—Empress Each \$14.00
Top Corners
Throne—Empress
Lower Sides 14.00

COINMEN YOU KNOW

New York:

(Continued from page 123)

sales promotion, publicity and advertising manager, is hard at work on several of his ideas.

Mac Pearlman, H. Rosenthal Company, is putting finishing touches on the Challenger Juke Box showing to be held shortly. Rumors claim that it will be "showing of showings." ... Willie (Little Napoleon) Blatt spent some time here this week, coming up from Miami, Fla. ... H. F. Dennison, Personal Music prexy, will have some more distributor announcements shortly.

H. T. Patrey, NATD official here, has just recovered from a bad cold. ... Doc Eaton is expected in town any time now. ... Dave Margolin and Leo Knebel, Manhattan Phono, are filling orders for Aireons in turn now that first shipments have arrived. ... Al Bloom, Speedway Products, reports that his new plastic gold cloth is gaining not only interest but orders. ... Walter S. Heebner, assistant director of Popular Artists for Victor, left last Saturday (22) by plane for California. ... Matty Forbes is still busy with his association—seems one thing always follows another.

New American Newspaper Vending Machine will be ready "within the next month" for its first showing. ... Joe Hirsh has been quiet of late, but rumors have it that he is busy with a plan of action. ... Barney Berkens has several new ideas up that well-filled sleeve of his that will be announced soon. ... Norman Keil, New Milfred, N. J., cigarette op, spent some time in the city this week meeting old and new friends.

Ben H. Golob, of the firm of the same name, has been busy displaying his new Vendit candy vending machine this week. ... Mrs. Joseph Mozza, Bridgeport, Conn., is reported to be planning expansion of her amusement arcade. ... Paul Botello, Upper New York operator, has headed up to Maine with the family for a month's vacation. ... Ernie Klein, Brooklyn merchandise machine op, reports that his brother, Thomas R., has been just discharged from the marines and will join him in the operator business.

While business for Atlantic City arcade owners hasn't been "good" to date, George J. Litot, AC arcade owner, reports a huge boom is expected following the Fourth. ... J. McKim Smith is said to be considering further expansion. ... Sol Wohlman, Pan Coast Amusement, claims big things are headed for ops with his new shoe-shine coin machine.

Ben Fielding, license commissioner, spent some time this week making the rounds of Coney Island amusement spots. ... B-29 turret guns, now being installed in various spots in the city in batteries of three, cost Uncle Sam over \$50,000 when new, Jack Gardiner reports. ... Jerry Mannes and Frank J. O'Brien report that use of leases for coin machine locations in Connecticut has increased 70 per cent since the end of the war.

Sam Holtzman, Bob Jacobs and Hal Dendier have been sweating away pounds taking care of the crowds at Coney Island.

Joseph H. Ashkouti, Tradio Georgia, flew up to Asbury Park, N. J., last Saturday for a conference with the Trad brothers. Joe stayed until Wednesday, when he flew back. ... Jack Fitzgibbon, Jaffco, is still sitting on his special announcement. ... Max Munves claims that he can get coin machines now—but he can't find a suit of clothes.

PACE THE BIGGEST NAME IN BELLS

Deluxe Bells } \$1.00
} 50¢
} 25¢
} 10¢
} 5¢

PACE MFG. CO. INC.
2909 INDIANA AVE.
CHICAGO ILL.

WANT TO BUY

ANY Quantity the Following GOTTIEB Games—

SCHOOL DAYS \$30.00
PARADISE 30.00
SPOT POOL 40.00
ABC BOWLER 35.00
BELLE HOP 40.00
SEA HAWK 30.00
HOROSCOPE 35.00
MIAMI BEACH 45.00
CHAMPS 40.00

EMPIRE COIN MACHINE EXCHANGE

2812 W. North Ave.
Chicago 47, Ill.
Humboldt 6288-89

MUSIC FOR SALE
3 T12 Wurlitzer Adapters & Speakers \$224.50

ACCESSORIES
20 WS2Z Seeburg Wallomatics \$40.00
10 Old Style Buckley Boxes 10.00
3 Model 300 Wurlitzer Adapters 24.50
Miracle Point Photo Needles, Per 100 20.00

USED PINBALLS
3 Marlies at Play \$ 79.50
2 American Beauty 89.50
2 Invasion 89.50
1 Knockout 129.50

NEW PINBALLS
Stage Door Canteen \$274.50
Surf Queen 327.50
Big Hit 334.00
Catalina 249.50
All United Revamps 279.50
Immediate Delivery on All of Above.
Terms: 1/3 Deposit, Balance C. O. D.

IRWIN DISTRIBUTING CO.
106 SO. GROVE WICHITA, KANSAS
Phone 5-9697

BRAND NEW EQUIPMENT NOW BEING DELIVERED!

PACKARD PLA-MOR BOXES, SPEAKERS, CABINETS AND OTHER PACKARD PLA-MOR PRODUCTS—BALLY NEW 5 BALL SURF QUEEN—BALLY UNDERSEA RAIDER—CHICAGO COIN GOALEE—STAGE DOOR CANTEN—SKILL ROLL—BANK BALL—GOTTIEB GRIP—MARVEL—AMERICAN EAGLE, 1c & 5c PLAY—5c, 10c, 25c AND 50c PACE.

RECONDITIONED PHONOGRAPHS!

Wurl. P-12 \$145.00	Wurl. 750E \$750.00	16 Reb. Rock-Ola ... \$169.50
Wurl. 312 145.00	Wurl. 750M 720.00	Seeburg Regal 395.00
Wurl. 412 169.50	Wurl. 61, Crt. M 189.50	Rock-Ola Commando 625.00
Wurl. 616 269.50	Wurl. 71, Crt. M 239.50	Wurl. 24, Hidden Unit, Buckley Adapter, Completely Rebuilt. . 350.00
Wurl. 800 Rotary ... 440.00	Wurl. 81, Crt. M 249.50	
	'39 Std. Rock-Ola ... 425.00	

RECONDITIONED ARCADE EQUIPMENT!

1 6 Ft. Midget Skee Ball \$ 89.50	2 Bally Alley, Refinished, Ea. \$ 69.50
1 Scientific Batting Practice 129.50	1 Mutoscope Sky Fighter, Refinished & Rebuilt 249.50
2 Bally Rapid Fire, Ea. 129.50	1 Mutoscope Sky Fighter, Rebuilt 229.50
2 Shoot-the-Bear, Sam Conv., Refinished and Rebuilt with New Cable, Ea. 149.50	1 Bally Alley 39.50
2 Tokyo Raiders, Drivemobile Converted, Refinished, Ea. 295.00	1 Keeney Submarine, Refinished 149.50
1 Bally Undersea Raider, Floor Sample 365.00	2 Keeney Submarine, Ea. 129.50
	1 Western League, Refinished 149.50
	1 Western Baseball 119.50

FIVE BALLS RECONDITIONED!

A.B.C. Bowler \$ 67.50	Fox Hunt \$ 45.00	Seven Up \$ 72.50
All American 62.50	Jungle 69.50	Speed Ball 69.50
Big Chief 65.00	Keep 'Em Flying 139.50	Shangri La 159.50
Dude Ranch 59.50	Metro 64.50	Stratolliner 64.50
Four Roses 69.50	Play Ball 69.50	Zig Zag 79.50

CONSOLES READY TO GO!

1 5¢ Mills Q.T., Factory Rebuilt, Crackle Finished \$ 84.50
1 1946 Evans Galloping Dominoes, 5¢ Play, 7 Coin 595.00
1 5¢ Baker's Pacer 195.00

PARTS AND SUPPLIES

New Wurl. Fibre Gears \$3.50	All Used Parts for Wurl. 12's and 16's.
Permo Point Needles30	(Order Either by Part Number or Send In Old Part.)
All Types Collection Books10	
Eagle Phonograph Replacement Plastics.	

CRATING CHARGES WILL BE IN ADDITION TO ABOVE PRICES
All above machines have been completely reconditioned through our shop and are ready for location.

Terms: 1/3 Deposit With Order, Balance C. O. D. Orders Filled in Rotation as Received.

EXTRA SPECIAL ATTRACTION!!!
Greyhound Household and Travel Electric Portable Iron for only \$6.20 Ea.
Send money with order.

RUTHERFORD ENTERPRISES
615 MADISON, AMARILLO, TEXAS

M. M. RUTHERFORD
Tel. 1016
Pampa, Texas

J. C. WESBERRY
Tel. 4725
Amarillo, Texas

JOBBERS AND DISTRIBUTORS

"BUY MACHINES REBUILT BY RUTHERFORD'S AND YOU BUY SATISFACTION"

NEW METAL STANDS FOR A B T CHALLENGERS \$12.95 ea.

Wisconsin Novelty Co.
of Milwaukee
3734 N. Green Bay Ave. Milwaukee, Wisc.

USED MACHINES FOR SALE

11 Bally Club Bells, comb., \$185.00 each; 2 Bally Hi Hands, comb., \$175.00 each; 1 5¢ Keeney Super Bell, comb., \$250.00; 2 Evans Lucky Stars, 1941 model, two-tone cabinets, \$200.00 each. Perfect mechanical condition. One-half deposit, balance sight draft.

H & G NOVELTY
718 S. W. 26th Road MIAMI 36, FLA.
Phone 34140

FREE PLAY Air Circus \$139.50 Bally Beauty 39.50 Big Show 39.50 Britz Spt. 39.50 Bombardier 99.50 Bolaway 89.50 Bosco 89.50 Commodore 29.50 Crossline 59.50 Dixie 49.50 Dude Ranch 49.50 Drum Majors 39.50 Five-Ten-Twenty 129.50 Gun Club 69.50 Home Run 69.50 Jolly 29.50 Line Up 34.50 Monicker 89.50 Marines at Play 149.50 Mr. Chips 29.50 Pylon 39.50 Powerhouse 29.50 Polo 29.50 Roxy 29.50 Score Card 39.50 Silver Spray 34.50 Sink the Japs (7-Up) 49.50 Sky Chief 145.00 Snappy 69.50 Super Six 29.50 Shangri La (Gott.) 99.50 Shangri La (Gott.) 129.50 Sport Parade 49.50 Topic 84.50 Triumph 29.50 Vegue 29.50 Variety 29.50 Victory 99.50 Wildfire 69.50 Yankee Doodle 149.50 Zig Zag 79.50	CONSOLES Jumbo Parades, F.P. \$119.50 Jumbo Parades, P.O. 129.50 Pace Reels (Comb.) 149.50 Bally Club Bell (Comb.) 219.50 Bally Big Top, P.O. 99.50 Bally Big Top, F.P. 119.50 Saratoga 79.50 Jenn. Fast Time, P.O. 109.50 Jenn. Silver Moon, F.P. 129.50 Jenn. Bobtail, F.P. 129.50 Wat. Big Game, F.P. 109.50 Pace's Races, Br. Cab. 129.50 Mills Four Bells 375.00 Evans Jungle Camp, F.P. 79.50	COUNTER MACHINES NEW Daval Penny Packs \$22.50 Daval Amer. Flags 14.50 Daval Lucky Smokes 14.50 Daval "21" 14.50 Daval Rex 14.50 Grotchen Kilx 14.50 USED Penny Packs "21" \$ 9.50 Amer. Flags 7.50 Amer. Eagles 12.50 Amer. Eagles (not coin operated) 12.50 Lucky Smokes 7.50 Mercurys 12.50 Sparks 17.50 Zephyrs 9.50 Kilx 7.50 Pok-o-Reel 7.50 Wings 9.50 Marvel 12.50 Liberty 12.50 Cent-a-Packs 6.50 Imps 6.50 Cubs 6.50 Ace 6.50 Bingo 12.50 Seven Grand 22.50 A.B.T. Jungle Hunt 29.50 A.B.T. Fire & Smoke 29.50 A.B.T. Target Skill 29.50
MISCELLANEOUS Drivemobile \$249.50 Rapid Fires 99.50 Mills Cigarette Ma. 49.50 Nat. Candy (9 Col.) 119.50 Stew-McGuire Cig. Mach. (10 Col.) 49.50 Chi Coin Hockey 149.50 Mills Scales 89.50	PHONOGRAPHS Wurlitzer 800 \$650.00 Wurlitzer 780E 650.00 Wurlitzer 24 Victory 425.00 Wurlitzer 61 (Stand) 169.50 Seeburg 9800 Remote 650.00 Rock-Ola '40 Super (Rockolite) 495.00 Packard Wall Boxes 38.95 Seeburg Hideaways 350.00	ONE BALL, F.P. Sport Special \$149.50 Longacre 395.00 Thoroughbred 395.00 Big Three (1-2-3) 59.50
SLOTS 150 New and Used MILLS, JENNINGS, PACE, WATLING, COLUMBIA, 5-10-25-50 Cent Play—Write. Used Mills Vest Pockets \$39.50	NEW GAMES Bally Surf Queen Bally Vic. Spec. & Vic. Derby Williams Dynamite Chi Coin Spellbound Chi Coin Goatee Pioneer Smiley Mills Black Cherry Mills Vest Pockets United South Seas Pioneer Big Top Marvel Catalina Marvel Frisco Gottlieb Stage Door Ganteens	WE BUY, SELL, TRADE

Terms—1/3 Deposit, Balance C. O. D.

OHIO SPECIALTY CO.

539 S. Second St.

Louisville 2, Ky.

BLACK-LITE MAGIC

"SHOOT THE MOTHER-IN-LAW"
FOR CHICKEN SAM

"KILROY IS HERE"
FOR SHOOT THE CHUTES

\$1450

WITHOUT BLACK-LITE

Either conversion, with or without Black-Lite, installed on location in 20 minutes. Complete with Black-Lite tubing, fixture, ballast and doll. 1/2 dep. with order. bal. C.O.D., F.O.B. Chicago.

\$5500

WITH BLACK-LITE

Order From Your Nearest Distributor or Write Us
UNCONDITIONALLY GUARANTEED!

WILL PAY \$65 For Chicken Sams, Japs and Jail Birds. Must be complete with all parts.

SPECIAL! NEW FACTORY MADE FREE PLAY UNIT FOR CHICKEN SAMs, \$10.50 EA.

WRITE—PHONE—WIRE YOUR ORDER TODAY!

CENTRAL

COIN MACHINE COMPANY

CENTRAL

2408 BRYN MAWR AVE. PHONE ARDmore 9345 CHICAGO 45, ILL.

ANNOUNCEMENT

New List Price on BIG HIT

Due to constant increases in cost of material, we were compelled to increase the cost of our game Big Hit. On June 3d, we announced new prices as follows:

Regular 1 Coin 5-Ball Game \$334.00
Multiple 4 Coin 5-Ball Game 398.00

EXHIBIT SUPPLY CO.
 4222-30 W. Lake St. Chicago 24, Ill.

CONSOLES Lucky Lucre, Life Cab. \$175.00 Gal. Dominoes, Life Cab., JP... 175.00 Bang Tail, Life Cab., JP 175.00 Gal. Dominoes, Wal., JP 125.00 Bang Tail, Wal., JP 125.00 Evans Star 125.00	SR. RAILS Buckley Track Odds (AC) \$250.00 Saratoga 75.00 Fast Times 75.00 Multiple Races 49.50
ONE BALLS War Admiral \$150.00 Race King 125.00 Fortune 125.00	
Grandstand \$40.00 Pace Maker 40.00 Grand National 40.00	

WILL BUY FOR CASH ALL TYPES MILLS ESC. MACHINES

WRITE WIRE PHONE

Mayflower Distributing Co.

2218 UNIVERSITY AVENUE ST. PAUL 4, MINN.

WANT TO BUY
Will pay \$65.00 for . . .

- | | |
|----------------|-------------|
| STARS | ZOMBIE |
| DUPLEX | SUN BEAM |
| SKY BLAZER | DOUBLE PLAY |
| DO-RE-MI | WEST WIND |
| FISHIN' ACTION | THUMBS UP |
| | JEEP |

Will pay \$100.00 for . . .
KNOCK-OUT, BIG PARADE AND SKY CHIEFS

All Machines Must Be Complete With All Parts, Glass and Legs.

Wire for Shipping Instructions.

MUSIC SALES CO.

680 Union Ave.

Phone 8-8421

Memphis, Tenn.

COINMEN YOU KNOW

Chicago:

(Continued from page 126)

Association confab at the Stevens Hotel and calling on various manufacturers. He heads H. Z. Vending in Omaha. . . Sid Stiebel was up from Louisville, representing Southern Automatic Music Company. . . George Bloom came in from Miami. . . Lee Trefl did some buying for his Delta Amusement Company in Cleveland, Miss.

Bernard Schutz, Coin Amusement Games, reports production on a new conversion for target guns using three photo-electric cell moving targets. . . Earl Bedwell, op from Muscatine, Ia., visited distributing offices. . . Paul Paden was up from South Bend, Ind.

Rumor is persistent that Jimmy Martin, well-known music man, has formed connection with a national organization to install booths in lobbies of theaters thruout the country to sell more popular records of the larger disk makers. . . Frank J. Bradley, of Automatic Equipment Company, Buffalo, was in Chicago to attend the NCA convention, also sandwiched in some visits to coin machine manufacturers here.

H. H. Vanderzee, vice-president and chief engineer of AMI, Inc., is off on a record-playing marathon. He has one of the firm's juke boxes flipping disks continuously 10 hours a day. As of June 25 he'd counted 70,496 plays without a stop, and he promises to supply continuing statistics as the marathon continues.

ALBUM REVIEWS

(Continued from page 116)

Scarlatti's *Sonata in C Sharp Minor* and *Paradisi's Toccata*. Album cover carries a picture of the soloist embellishing a baby grand design.

INTERNATIONAL NIGHT—HENRI RENE
(Victor S-44)

Henri Rene and his musette orchestra, peppering the music with his squeezings of the musette accordion, builds an attractive musical montage with rhythmic adaptations of classical themes based on European folk melodies. His rhythmic patterns, moreover, retain the musical tradition of the Continent, and at the same time convey the gay and care-free spirit of a Bohemian festival. As such, it's delightful dishing for the six sides, each part of a Slovak theme Rene weaves to create the flavor of an *International Night*. All instrumentals, orchestrated as colorfully as the music itself, the sides take in *Gypsy Rhapsody* based on Liszt's *Second Hungarian Rhapsody*; *Turkish Delight* designed from Mozart's *Turkish Rondo*; *Neopolitan Echoes* bringing out the rich melodic theme from Tchaikovsky's *Caprice Italien*, an *Ecstasy waltz* fashioned from Dvorak's *Slavonic Dance No. 10*; a *Dance of the Clowns* polka that stems from Smetana's *Dance of the Comedians*; and a *Peasant Wedding mazurka* in which you recognize Mozart's *Mazurka in D*. Gay dancing figures carry out the theme for the album cover with picture and bio of the maestro on the inside cover. Package also provides rich phono material for operators servicing locations in international quarters.

THE NEW BLACKSTONE HIGH SPEED DOUBLE BARREL COIN PACKER

Count and wrap \$4 in nickels in 20 seconds. Made in three sizes. Nickel—penny—dime. Guaranteed. Price \$2 each size.

Blackstone Coin Packer Co.
Madison 1, Wis.



THESE MACHINES IMMEDIATE SHIPMENT

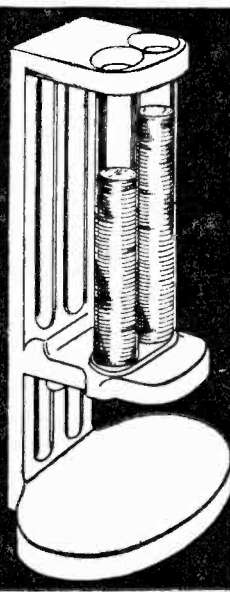
Following are a list of Machines I have for sale:

Seeburg Wall-o-Matics, WS22, Perfect	\$ 39.00
Seeburg 9800, RCES	700.00
Seeburg Colonel, RC	550.00
Envy, RC	500.00
Seeburg Classic	450.00
Seeburg Major	400.00
Wurlitzer Model 850	750.00
Wurlitzer Model 800	700.00
Wurlitzer Model 81	200.00
Wurlitzer Model 616, Ill.	200.00
Wurlitzer Model 618	175.00
Wurlitzer Model 600	400.00
Wurlitzer Model 500	395.00
Wurlitzer Model 24	275.00
Wurlitzer Model 700	600.00
Rock-Ola Standard	400.00
Mills Throne	350.00
Mills Empress	400.00
Seeburg Hideaway, New	500.00
Mills Four Bells	400.00
Keeney 3-5c, 1-25c Super Bell	550.00
Paces Reels, P.O.	45.00
Baker's Paces, Standard, Used 2 Weeks	350.00
Smack the Japs	30.00
Jolly	25.00
Metro	30.00
Keeney Super Track Time	300.00
Keeney Kentucky Skill Time	100.00
Jennings Library	20.00
Watling 10c Rol Top	85.00
Watling 25c Rol Top	125.00
Watling 5c Rol Top	95.00
Blue Front, 5c	125.00
Blue Front, 10c	135.00
Blue Front, 25c	169.50
5c Black Handload	200.00
Watling Ten Thumb Scale	50.00
Watling 500 Fortune Scale	100.00
National 9-Column Clg. Machine	60.00
25c Mills Cherry Bell	185.00
Mills Vest Pocket, New	50.00

BELMONT VENDING CO.
700 Main Street BRIDGEPORT, OHIO



MAN! WHAT A TIME SAVER!



ACCURATE! DEPENDABLE! TRIGGER ACTION!

Make change with a smile

ZIP - - - ZIP - - -

You know it's correct. Solid aluminum construction. Mahogany krinkle finish. Non-marring or slipping base. \$5 with order or send \$17.50 and we will ship prepaid.

Pat pending.

Vend-O-Matic Sales Co.
Ellicott Square
Buffalo 3, N. Y.



SILVER BELLS

NOW AVAILABLE!
50¢ SLOTS
(2/5 or 3/5 Pay Out)
Manufactured to Your Specifications.

\$350.00 Write for Quantity Pricest

SPECIAL!
Liberal trade-in allowances on your used Mills Escalator Slots as an Introductory Offer.

Write—Phone—Wire TODAY for details!
Each machine "coin tested." Sold on money-back guarantee with 14-day trial.



CHERRY CHROMES

CENTRAL MANUFACTURING CO.
652 W. Walnut • Tel. DEArborn 2034 • Chicago 6, Ill.

C. & P. SALES CO.

407 MADISON PHONE 5-4576 MEMPHIS, TENN.

FOR SERVICE THAT SATISFIES

CONSOLES	NEW SLOTS	REBUILT SLOTS
Evans Dominoes, 1940, J.P. \$225.00	Mills Black Cherry Bell, 5c Play Write	5c Mills Chrome Bell, 2/5 Pay \$179.50
Mills Jumbo, C.P. 129.50	Mills Black Cherry Bell, 10c Play Write	5c Mills Brown Front 179.50
Pace's Twin Reel, 5c & 10c 225.00	Mills Black Cherry Bell, 25c Play Write	10c Mills Brown Front 197.50
Keeney's Super Bell 5c & 25c, C.P. 335.00	Mills Vest Pocket \$ 74.50	5c Mills Blue Front 117.50 up
Keeney's Super Bell, 5c, Factory Recon. 269.50	Just Traded for Some New Pace's Slots Write	25c Mills Blue Front 197.50
Watling Big Game, 5c F.P. 89.50	Columbia's, 5c-10c-25c 132.50	5c Jennings Four Star Chief 97.50
Watling Big Game, 10c, C.P. 129.50	New A.B.T. Challengers Ready for shipment 65.00	5c Pace's All Star 97.50
Watling Big Game, 25c, C.P. 149.50	Each 65.00	5c Watling Rolatop 107.50
Jennings Totalizer 107.50	All Kinds of New Cabinets for Sale Write	5c Columbas, J.P. 97.50

All of Our Slots Have Been Refinished and Reconditioned. Slots Overhauled and Refinished for \$35.00 Each. We Also Buy and Sell All Kinds of Coin Control Machines Regardless of Condition. Let Us Know What You Have for Sale. 1/3 Cash Deposit With Order, Balance C. O. D.

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Games do not have to be in operating condition, but must be complete with all parts. Send us your list at once.

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Reconditioned Like New
5 Reel Poker Play with easy-to-read reels. One shot poker score card shows all winners. Ball Gum Vendor.
Each \$18.50
Lots of 3, 17.50
Lots of 10 or more 15.00
Equipped with 75% - 25% Divider.

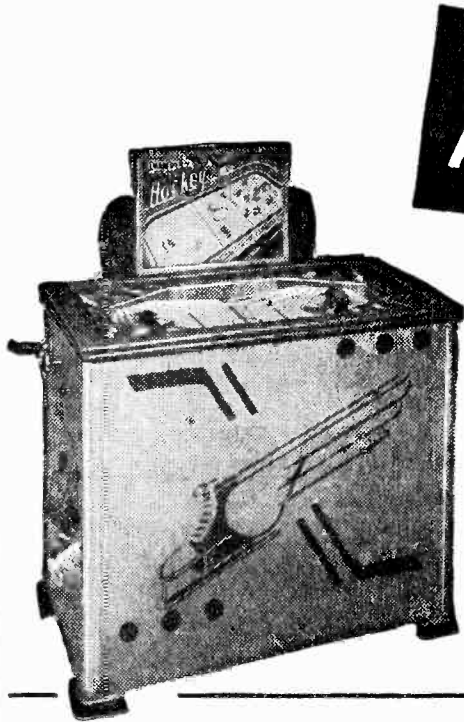
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WRITE FOR OUR CATALOG

WANT all types and makes of Counter Games Many other makes of Counter Machines. Tell us your needs.

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Headquarters for Counter Games We Repair All Makes
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Pre-flight Trainer
COIN-ARTS INDUSTRIES
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BUT WE'LL HAVE MORE**



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**READY FOR YOU
BY
JULY 10th**

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NOW!**

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SILVER EAGLE
... IS COMING SOON!**

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AND COMPANY**
4307-39 West Lake St., Chicago 24, Ill.

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USED PHONOGRAPHS—PERFECT CONDITION**

READY FOR LOCATION

- 3 750 E WURLITZERS, Each\$695.00
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- 1 850 E WURLITZER 750.00
- 1 8200 RCES SEEBURG 650.00
- 2 8800 RCES SEEBURG, Each 625.00
- 1 IMP. 20 ROCK-OLA 250.00

USED GAMES—PERFECT CONDITION

- 2 GOALEE (Like New) WRITE
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1/3 Certified Deposit**

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REPLACEMENT
PLASTICS**
available at **RIGHT** prices!

New CLEAR, TRANSPARENT PLASTIC WINDOWS
For your Model 850 program holder \$5.00 per set

**Thickest • Strongest
Toughest • Non-Inflammable • Perfect Fit!**
Almost 1/4 inch thick—COLORS TINTED THROUGH AND THROUGH SAME AS
THE ORIGINAL. A Quality Product Worthy of Your Expensive Instrument

WURLITZER	Each
800 Top Corners.....	\$16.50
800 Lower Sides.....	13.50
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700 Lower Sides.....	9.50
700 Back Sides.....	8.50
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750 Lower Sides.....	8.75
750 Top Center.....	4.25
750 Middle Sides.....	2.00
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850 Lower Sides.....	8.75
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950 Lower Sides.....	10.50
24 Top Corners.....	1.00
24 Lower Sides.....	4.00
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ROCK-OLA	Each
Standard, Master, Deluxe or Supers: Top Corners (Solid Red, Yellow or Green).....	\$12.75
Lower Sides (Red or Yellow).....	12.75

SEEBURG	Each
"Hi-Tone" Model 9800, 8800, 8200: Lower Sides (Solid Red, Yellow or Green).....	14.50
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SHEET PLASTICS	Each
20" x 50"—Pliable—Per Sheet, 50 Gauge, Red, Yellow, Green or Clear.....	\$12.50

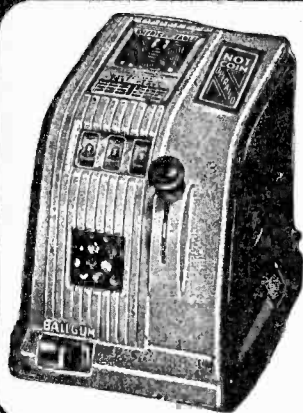


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NEW DAVAL MARVELS AND AMERICAN EAGLE

(Non-Coin-Operated)
\$54.00 Tax Free
 "No Tax on These Daval Counter Games," says Uncle Sam.

NEW PACES DELUXE CHERRY BELLS

5c, 10c, 25c, 50c, \$1.00
 Pace's Exclusive Simplified Mechanisms Have Hundreds Less Parts Than Any Other Make!!
NO SERVICE!
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COLUMBIA BELLS

Operator's Price \$132.50,

F. O. B. MEMPHIS, TENN.

New Improved

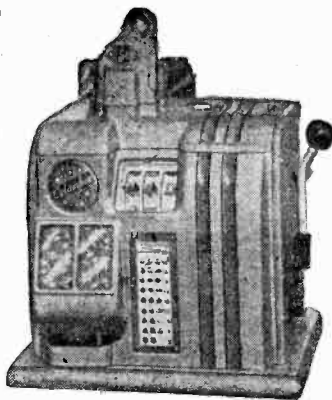
1946 Columbia Twin Jackpot Bells are now read for immediate delivery.

In Lots of 5—\$127.50

In Lots of 10—\$120.00

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 Phone 8-8421



MECHANICS SLOT TOOLS

A REAL SET OF PRECISION MADE TOOLS

Guaranteed To Stand Hard Use

- No. 1 Escalator Arm Bending Bar.
- No. 2 Long Utility Bending Bar.
- No. 3 Mechanism Operating Lever.
- No. 4 Reel Wrench.
- No. 5 Reel Pliers.
- No. 6 Spring Hook.

COMPLETE SET \$10.85

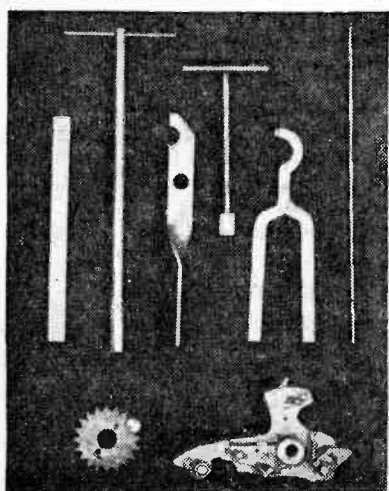
LITTLE GEM PERCENTAGE REGULATORS FOR MILLS OR JENNINGS

A Regulator that stays put. Won't work loose and fall off. Not Detectable When In Use. (Specify whether for Mills or Jennings). \$1.00 Each.

MILLS M-L-B 2509 MAIN OPERATING LEVER
 Rebuilt Like New. Worn Teeth replaced with Steel. Send old lever and we will rebuild. \$1.65 Each.

MEHL SALES CO.

2702 State St. East St. Louis, Ill.
 Phone: East 7155



Jewel Sales To Block Marble

PHILADELPHIA, June 29.—Harry Block, Block Marble Company, announces that his firm has taken over the national sales agency for all products manufactured by the Jewel Coin Machine Products Company, Canton, Ohio. Jewel is a new company devoted to the manufacture of specialty devices for the coin machine trade.

Present Jewel products include crystal conversion units for Seeburg and Wurlitzer phonographs and automatic trip units for Seeburgs. Other new products are in the process of being manufactured and will be available "in the very near future."

"Present Jewel distributors will be maintained," says Block, "and new distributors will be added to cover the entire nation."

Coinex Expands Parts, Jobbing

CHICAGO, June 29.—Murray Rosenthal announces expansion of activities for Coinex Corporation, which he heads here, to include general jobbing of coin machines and an enlarged parts department. Rosenthal also said firm now is making deliveries on a new conversion for target games.

Conversion is for Bally equipment and features a G-Man bank-robber hunt theme. Rosenthal said installation can be made by operators in a few minutes.

Extension of parts stocks will make available to that trade components of several machines for which the firm has not previously carried parts. To handle the increased load, Rosenthal said that another man would shortly be added to the parts staff.

G. F. G. Firm Gets New Name

BROOKLYN, N. Y., June 29.—Change of name from G. F. G. Skill Games to Firestone Games, Inc., was announced this week by Jack Firestone, proxy of the coin machine manufacturing firm. Location will remain at 1602 Chestnut Avenue.

With the announcement of the change Firestone issued a statement that two new machines will go into production this week. One is a skee-ball type and the other a new roll-down game. Samples of both machines are now ready, he said.

40,000 Illinois Firms Train Vets

SPRINGFIELD, Ill., June 29.—With more than 11,000 facilities for training and more than 40,000 Illinois firms conducting on-the-job training courses for veterans, the State has made steady gains in providing for the veterans who want to fit themselves for a place in industry, according to Gov. Dwight Green.

The governor recommended the training program to "every employer who wants to help re-establish the ambitious veteran in his home community."

He said that the Illinois Veterans' Commission assists hundreds of veterans daily and has worked out special programs for preparing veterans for the type of work they wish to follow.

Among facilities providing training are those of coin machine manufacturers, distributors and operators, where vets are learning to service, build and operate machines.

SLOTS-CLUB BELLS

Original—High Serials

- 6 5¢ Blue Fronts S.J.C.H. \$125.00
- 1 Set Mills Melon Bells 410.00
- 3 5¢ Pace Club Bell, 3/5 P.O. 110.00
- 1 10¢ Pace Club Bell, 3/5 P.O. 170.00
- 2 5/10 Pace Club Bell Twin Slot 210.00
- 1 5/25 Pace Club Bell Twin Slot 245.00
- 1 50¢ Pace Club Bell Royal 65.00
- 7 10¢ Blue Pace Comets, 3/5 P.O. 85.00
- 1 10¢ Blue Pace Comets, Slug proof .. 85.00
- 4 5¢ Pace Rockets, red, 3/5 P.O. 85.00
- 1 5¢ Pace Rocket, chrome finish 75.00
- 1 10¢ Watling Rel-A-Top, 3/5 P.O. 125.00
- 1 10¢ Jennings Silver Chief, 3/5 P.O. 37.50
- 1 10¢ Jennings Victory Chief, 3/5 P.O. 9.50
- 1 1/4 Pace Comet, blue 14.50
- 2 Mills O.T. Stands 90.00
- 1 Mills Double Cabinet Stand (No Keys) 7.50
- 1 Chicago Double Cabinet Stand, Like New 12.50
- 3 Tots (Counter Games) 14.50
- 1 BALL PAYOUT
- 3 Bally Derbys \$ 12.50
- 5 Bally Belmonts 14.50
- 18 Bally Breaknoss 22.50
- 8 Bally Breaknoss DeLuxe 22.50
- 11 Bally Fairgrounds 135.00
- 1 Bally Grand National (New) 56.00
- 2 Bally Pacemaker (Excellent) 55.00
- 3 Gottlieb Track Records (Excellent) (Crating extra) 1.50
- 700 Late Cash Sales Boards \$ 39.50

UNION SALES CO.
 409 N. Adams St. Green Bay, Wis.
 All Phones: Howard 2995

TUBE SALE!

- 5U4 @ 75¢
- 5Y3 45¢
- 6C4 80¢
- 6J5 45¢
- 6L6 @ 95¢
- 6SC7 79¢
- 6SN7 65¢
- #80 45¢

All tubes carry a 90-day O.P.A. guarantee. Order at once while they last. Many other numbers in stock.

70L7 SUB

(For Seeburg Wall-o-Matic and Bar-o-Matic. Sold on a money-back guarantee.)

COMPLETE UNIT WITH ADAPTER .. \$1.30

12" P.M. SPEAKER

With 20-Oz. Magnet, Famous Make ... \$8.90

ORDER AT ONCE!

Paul's Radio Accessories

4425 Drexel Blvd. CHICAGO 15, ILL.
 Phone: Kenwood 0990

MR. OPERATOR: This machine is perfect for your route—mail me a card for particulars.

"NEW" 1946 "NATION"

WEIGHING MACHINE

- ★ All porcelain
- ★ Correct height, 64", base 12 1/2 x 23 1/2
- ★ Foolproof operation — only 5 moving parts
- ★ For indoor or outdoor locations. Will hold up to Three Hundred Dollars in Pennies.
- \$100.00 Cash
- \$25.00 Dep., Bal. C. O. D.
- \$108 On Time
- \$10.00 With Order, \$5.45 Per Mo.—SPECIAL PRICE 5 OR MORE CASH OR TIME.

F. O. B. Tennessee. Orders Filled in Rotation.

RUSS THOMAS

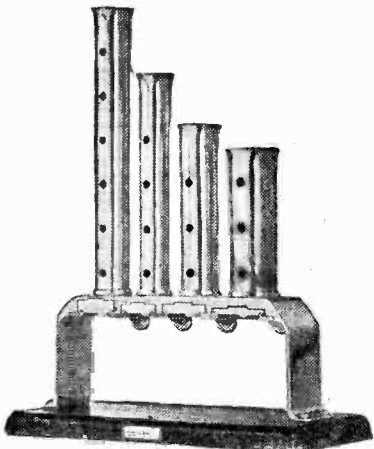
Vending Machines and Supplies
 3285 OVERLAND PL. MEMPHIS 11, TENN.

FOR SALE

- 1 1941 Majors Each \$75.00
- 1 Speed Ball, Bally 60.00
- 1 Crossline 75.00
- 1 Broadcast 65.00
- 1 Chief 40.00
- 10 Derby Days, FT 17.50
- 3 Derby Days, ST 25.00
- 1 Romy 25.00
- 2 Big Show 25.00
- 1 Bowling Alley 25.00
- 6 Keeney's Free Races 15.00
- 1 Ten Strike 70.00
- 1 Ray's Track, CP 75.00
- 2 Super Six 65.00

CLEVELAND-CHICAGO AMUSEMENT SALES CO.
 1887 Fulton Road CLEVELAND 13, O.

MASTER CHANGER



Nothing on the market to compare with it.
Attractive . Fast . Efficient

Highly polished chrome finish. Die cast and precision machined. Weighted non-slip base. Automatically dispenses 5 nickels, 5 dimes, 4 quarters or 2 halves with a flick of the finger.

Master Model (Illustrated)\$27.50
Junior Model (Two 5c Tubes) 17.50

F.O.B. Seattle.
(Distributor Discounts)

Northwest Sales Co.

Bell-o-Matic Distributor
3144 Elliott Ave., Seattle 1, Wash.

Valley Specialty Co.

550 Clinton St. N. Rochester 5, New York

The authorized
BELL-O-MATIC distributor of Mills
Bell Products in Western New
York State suggests: **MILLS VEST
POCKET BELL**, the tiniest auto-
matic payout ever made.

Manufacturers, Attention

HAVE LUMBER, PLYWOOD AND ALL METAL. CAN MAKE ANY CABINET OR ASSEMBLE COMPLETE MACHINE. SEND US YOUR SAMPLE AND SPECIFICATIONS FOR BID. WILL SHIP DIRECT TO YOUR CUSTOMER. WILL CONSIDER LARGE ORDERS ONLY. FAST DELIVERY.

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The authorized
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Bell Products in the State of Iowa
suggests: **MILLS VEST POCKET
BELL**, the tiniest automatic payout
ever made.

Guaranteed Longacres & Thorobreds, \$350.00 Ea.

NEW ORLEANS NOVELTY COMPANY
115 Magazine St. NEW ORLEANS, LA.
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**UNUSUAL! SENSATIONAL! DIFFERENT!
YOU TOO WILL SAY SO WHEN YOU SEE**

Bally's **NEW CONSOLE
"DRAW
BELL"**

BALLY PARTS
We are the
OFFICIAL BALLY
Parts Distributor.
Immediate atten-
tion to MAIL and
PHONE Orders.

COME IN AND SEE IT AT

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3181 ELSTON AVE. CHICAGO, ILL.

INDEPENDENCE 2210
EXCLUSIVE BALLY DISTRIBUTORS

**NEW SLOTS—F. O. B. CHICAGO
GROETCHEN 5c COLUMBIA BELLS, \$132.50**

5 OR MORE\$127.50 EA.
All Columbias are supplied, free of charge, with change parts for opera-
tion of 1¢, 5¢, 10¢ and 25¢. Unless otherwise specified, machines are
shipped set for 5¢ play.
PACE DELUXE BELLS, 5c-10c-25c-50c-\$1.00
WRITE FOR PRICES!

PHONOGRAPHS — READY FOR LOCATION

Watch this box for Weekly Specials
AMPLIFIERS—LESS TUBES

- 2 Wurlitzer 412\$27.50
- 3 Wurlitzer 616 32.50
- 1 Wurlitzer 600 42.50
- 1 New Universal with tubes 45.00

- 1 Wurlitzer 24 Victory\$475.00
- 1 Wurlitzer 300, #304, Stepper and Adapter, comp. 795.00
- 5¢ Wireless, 24 Selection, Wallomatics, new Acme Covers 32.50
- 4 Wurlitzer 412 179.50
- Seeburg 8800 ESRC 689.50
- Seeburg 8800 ES 639.50
- 1 Rock-Ola 12 Record, D.C. 150.00
- 1 Rock-Ola 16 Record, Lite-Up Cab. . 279.50

WRITE AND GET ON OUR MAILING LIST!

1/2 Deposit, Balance C. O. D., F. O. B. New York

DAVE LOWY & CO. 594 10th Ave., New York 18, N. Y.
Phone: Bryant 9-0817

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CONSOLES

- 20 Bally Club Bells (comb.) Ea.\$225.00
- 5 Bally High Hands (comb.) Ea. 190.00
- 10 Mills f.p. Vender Slots, Ea. 125.00
- 1 Mills Golf Ball Vender 225.00
- 2 Mills Jumbo Parades f.p. Ea. 125.00
- 1 Mills Jumbo Parade (comb.) 225.00
- 1 Paces Pay Day 25¢, like new\$400.00
(Same as Super Track Time)
- 10 Jennings Silver Moons f.p. Ea.\$100.00
- 5 Jennings f.p. Vender Slots, Ea. 90.00
- 1 Keeney Super Track Time 325.00
- 1 Baker's Pacers, D.D. 250.00
- 1 Paces Races, Bl. 75.00
- 10 Mills Four Bells (low head), Ea. 425.00

ARCADE

- 1 Ace Bomber\$225.00
- 2 Keeney Submarines 125.00
- 2 Bally Defenders 225.00
- 2 Scientific Baseball & Basketball 75.00
- 1 Scientific Batting Practice 100.00
- 1 Mountain Climber\$ 75.00
- 1 Bally Rapid Fire 90.00
- 1 Sky Fighter 200.00
- 1 Air Raider 150.00
- 1 Skeeballette 75.00

DURSELL NOVELTY CO.

176 Arch St. (Phone: 5154-W) New Britain, Conn.

**FOR NEWS ON THE LATEST RELEASES
GET ON OUR MAILING LIST TODAY!**

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"You Can Always Depend on Active--All Ways"

GOOD BUYS FOR IMMEDIATE DELIVERY!

- 2 Wur. 850\$745.00
- 1 Wur. 750E 695.00
- 2 Wur. 800 745.00
- 2 Mills Throne 335.00
- 1 Seeburg 8200 Cabinet with GEM Mechanism 450.00
- 1 Seeburg Colonel ... 495.00
- 1 Seeburg 8200 E.S.R.C. 695.00
- 1 Seeburg 9800 E.S.R.C. 650.00
- Seeburg Wireless Boxes. 37.50
- Seeburg 3-Wire Boxes.. 37.50

- 4 Mills 25c Brown Fronts (Reb.).....\$175.00
- 3 Gold Chromes, 25c... 195.00
- 4 Blue Fronts, 25c.... 169.50
- 2 Blue Fronts, 10c.... 165.00
- 1 Brown Front, 10c... 165.00
- 3 Brown Fronts, 5c... 159.50
- 3 Blue Fronts, 5c.... 155.00

(All above machines factory rebuilt)

- 3 Jennings 5c Club Consoles 165.00
- 1 Pace 25c Console.... 195.00
- 1 Pace 5c & 25c Comb. Console 249.50
- 4 Orig. Gold Chrome, 5c Q. T.'s 129.50
- 2 Blue 5c Q. T. 89.50
- 1 Blue 10c Q. T. 99.50
- 6 Green Vest Pockets .. 49.50
- 4 Blue & Gold Vest Pockets 54.50
- 4 Chrome Vest Pockets. 69.50
- 1 Mills Scale (Loboy). 69.50
- 2 Sheffler Scales 49.50

Terms: 1/3 Certified Deposit, Bal. C.O.D.

STERLING NOVELTY CO.

669-671 S. Broadway, Lexington 20, Ky.

ROUTE FOR SALE

One of the best routes in Northern Indiana, consisting of 250 machines, all on location.

PRICE \$47,500.00

- 112 Watling Scales, plain and fortune.
- 8 Wurlitzer Phonograph.
- 20 Pin Ball machines purchased in 1948.
- 25 Slot machines, 12 purchased in 1948.
- 50 Penny machines, such as Texas League, Chaf-lengers, Kicker & Catcher, Pike's Peak, Gottlieb Grip.

30 Arcade machines, all are latest types.
5 Pay Tables.
1 Ford Truck. All supplies, tools and records, including office furniture.
Competent mechanics will stay if needed. The seller will stay with purchaser until details are arranged. Reason for selling is ill health.
Established 15 years.
Gross receipts, \$50,000.00 a year.
Net profit, \$30,000.00 a year.

This route will pay for itself in 2 years.

BOX D-239
THE BILLBOARD CINCINNATI 1, O.

United Amusement Company

3410 Main St., Kansas City 2, Missouri

The authorized
BELL-O-MATIC distributor of Mills
Bell Products in the entire State
of Kansas and the Western part
of Missouri suggests: **MILLS VEST
POCKET BELL**, the tiniest auto-
matic payout ever made.

WANTED CHICAGO COIN GAMES WILL PAY \$25 EACH

Any kind. Don't have to work. All parts must be there. Glass not necessary. SHIP AT ONCE C. O. D. Open for inspection.

Firestone Games, Inc.
1604 Chestnut Ave. Brooklyn, N. Y.

MILLS NEW POST-WAR MACHINES

**ORDER TODAY
IMMEDIATE
SHIPMENT**

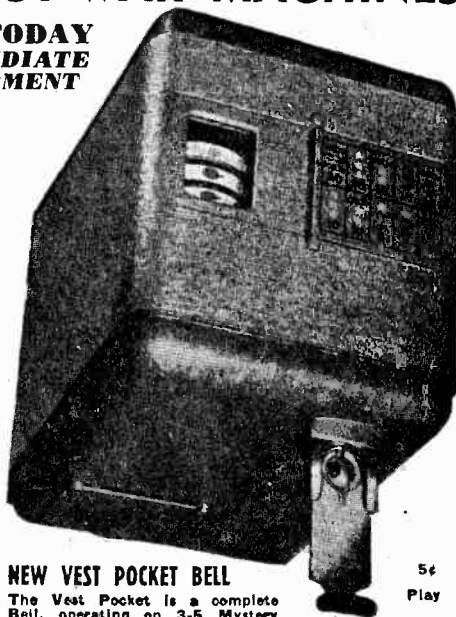


BLACK CHERRY BELL

This wonderful new Bell is now ready for delivery in 5¢, 10¢, 25¢ and 50¢ Play. This machine actually glows and sparkles with brilliant dashes of Silver, Black, Red and Green.

Write For Prices

NEW SAFE STANDS \$27.50
Send 1/3 Deposit With Order.



NEW VEST POCKET BELL

The Vest Pocket is a complete Bell, operating on 3-5 Mystery Payout system. Small payout cup in front is covered by drop flap. Reels can also be instantly covered, automatically removing the reward plate from sight. **BLUE & SILVER or GOLD & SILVER.**

\$74.50

SICKING, INC. 1401 CENTRAL PARKWAY, CINCINNATI 14, O.

RECORD REVIEWS

(Continued from page 116)

of his *Steel Guitar Stomp*. Now he dishes up two more naturals on the same label. Salute to *Mamie* is a juke box riot which features some hot fiddle scrapings as well as Penny's vocalizing. Flipover is a lament.

Both sides of this platter will reap coinage.

ART KASSEL (Vogue 734)

Sweetheart—FT; V.
A Little Symphony—FT; V.

Acoustically as well as aesthetically the Vogue product is extremely attractive. Balance and tone achieved are far superior to some other minor companies wax. Art Kassel retains his sweet, bouncy style—albeit somewhat thin—and the tunes are fairly contagious. Top side is warbled by the Kassel Trio; flipover, *A Little Consideration*, is Sunny Skylar's tune and is dueted by Kassel and canary Gloria Hart.

The tunes are what count on these sides and should produce some draw.

CLYDE MCCOY (Vogue 752)

There's Good Blues Tonight—FT; V.
Baby, What You Do to Me—FT; V.

McCoy's inevitable muted, growl horn kicks off both sides here, but band is solid enough behind it. On *Blues* Billie Jane Bennett's vocal achieves the letter if not the spirit of the ditty. After the vocal follows more plunger horn, and ensemble work takes it home. Treatment is practically same on *Baby*; beat is peppy, and la Bennett handles lyrics in satisfactory fashion. In respect to the McCoy trumpet, nickel-pushers are either violently for or against it.

McCoy fans will contribute a few nickels here.

BOB STANLEY MUSICAL BOUQUET ALBUM (Sonora Album 480; Sonora 1125-26-27-28.)

Orchids in the Moonlight—Tango.
In Apple Blossom Time—Waltz.
Tangerine—FT.
Love Sends a Little Gift of Roses—Waltz.
When You Wore a Tulip—FT.
Pretty Little Poppy—Rumba.
Won't Somebody Buy My Violets—Tango.
Lilacs in the Rain—FT.

Sonora obviously is building up for that day when only those record companies will survive who have built up a big catalog of standards. Packages like this one, entitled *Musical Bouquet*, will sell slowly but handsomely over the years whereas today's pop tune is apt to be a pile of worthless shellac tomorrow. The ballads in this album, each named for a different flower, are all picked for their long-time popularity. Appeal is for listening rather than dancing pleasure, with beat quite mild. Bob Stanley's MBS ork produces a lush treatment, most of choruses being played ensemble.

Chalk it up for home consumption, unless you have hard-to-get requests for these particular oldies.

JACK TEAGARDEN (Teagarden Presents 11224)

Basin Street Blues—FT; V.
Martian Madness—FT.

The new Teagarden label features the maestro's pic as well as name. Top side is launched at a relaxed beat, Jack singing the blues tune his name is associated with in his old 1935-'36 fashion. It's a wee bit outdated for jukes now, but record collectors will love it. Side is practically all Mr. Tea, two-thirds vocal, one-third slyphorn.

Martian Madness is a riff tune with a profusion or hot solos, which should appeal to the jitterbug trade.

SONNY THOMPSON-EDDIE WIGGINS SEXTETTE (Sultan 2502)

South Side Boogie—Piano Solo.
Onyx Jump—FT.

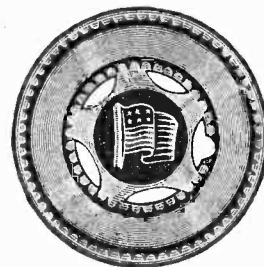
Piano pyrotechnics on the Maurice Rocco order are dished up by Sonny Thompson on the top side here. Item is strictly a showpiece, but bad acous- (See Record Reviews on page 136)

ARCADE SPECIALS

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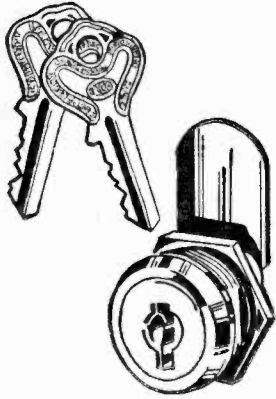
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RECORD REVIEWS

(Continued from page 134)
tics dampen its salability. The Wiggins instrumental on the flipover is definitely the superior side here. Tune is made of riffs flung together, and Nat Jones's hot tenor takeoffs sell the piece. Jazz collectors may sneer at it, but the customers will take to its authentic beat.

Best bet here is *Onyx Jump*.

RED SAUNDERS-SONNY THOMPSON
(Sultan 2503)

Vi, Tell Me Why—FT.
Sonny's Boogie—Piano Solo.

Nat Jones's tenor sax comes thru stong on *Vi*, making musical sense out of an otherwise dated arrangement. Performance has a tendency to be ragged and band lacks discipline. No vocal. *Sonny's Boogie* is a flashy side of eight-to-the-bar. Tempo changes are noticeable however. Right in the middle, Thompson switches into several bars of *Anitra's Dance* in swing tempo, which serves only to convey an impression of sloppiness. Which goes to show you can't fool the recording set.

Main interest here will be in race locations where the names have a draw.

FRED KIRBY (Sonora 7009)

My War-Torn Heart—FT; V.
I've Been a Fool Too Often and Too Long—FT; V.

This brace of hillbilly ballads adds to Kirby's popularity. They're in the briarhopper's usual sobbing mountain-music vein. Adept backing by a string band and accordion helps the vocals along, and the beat is dancey altho a little draggy for the ditty on the top side. Kirby's daily broadcasts out of Charlotte, N. C., will help peddle the platter in folk music locations in the South.

I've Been a Fool is better side. Will bring in nickels.

EDDIE WIGGINS SEXTETTE
RED SAUNDERS (Sultan 2501)

Oriente—FT.
Red, the Re-Bop Guy—FT.

A ragged, beat-to-the-sox performance mars the Wiggins' Sextet's jump item right away on this Sultan platter, pairing two different bands from Chi's Randolph Street. Erratic engineering and little attention to acoustics do the rest. Selection itself spotlights thin, hot solos in succession from trumpet, tenor, piano and vibes. The Saunders' offering, *Red the Re-Bop Guy*, is a 12-bar blues. Saunders takes an earthy vocal and side hits a stronger beat.

The Saunders side may pull a little in race locations.

CARLOS MOLINA (Capitol Album BD-25)
Rhumba

Tempi vary from side to side, providing plenty of rhythmic urge on these eight faces. Latin lyrics are shared by Lydia, Bobby Rivera and Mano Lopez, with two surfaces spotlighting the Molina music-makers. Maestro leans on strings considerably to round out ork's tone. Arrangement of *Rhumba Rhapsody* is interesting, but lacks full fire. Most effective note-placer between these covers is *Tilin Tilin Tilan* in which bowed and pizzicato strings help build the beat backing Lopez' vocal. Lydia and Rivera pair talents in a speed singing of the guaracha-rhumba, *Arebatadora*. Lass is particularly fetching in *Chiqui-Cha*, with the guaracha pulse adding spice to side's rhumba rhythm. Rivera is at his best warbling *Hasta Manana*.

The geared for the home shelf, ops will find juke appeal in disks, especially *Rhumba Rhapsody*, *Chiqua-Cha*, and *Hasta Manana*.

THE PIED PIPERS (Capitol 264)

Remember Me—FT; V.
Walk It Off—FT; V.

Coupling both facets of their song personality, Pipers ring the bell with this dinking. Honeyed harmonizing gives their revival of *Remember* new (See Record Reviews on page 137)

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RECORD REVIEWS

(Continued from page 136)

appeal. Paul Weston's band backing is interesting. He abandons the usual string wing, utilizing muted brass to punctuate the moderate pulse. *Walk It Off*, clefted by Sidney Miller and Inez James, is an infectious lilter with blenders building well on its bouncy beat.

Pipers will pull plenty with *Remember*.

BILLY BUTTERFIELD (Capitol 265)

Whatta Ya Gonna Do?—FT; V. *Billy the Kid*—FT.

Interest here is in the newly formed Billy Butterfield band, which comes up better-than-average on this record. *Billy the Kid* shows crew packs potential with Butterfield blowing a hot horn and capably rounded out by Bill Stegmeyer on clarinet and alto sax, Bob Levine on tenor sax, and Michael Carrano on piano. Allen Wylie's warbling of *Whatta Ya Gonna Do?* Swingly ballad is easy to take and gets plenty of spice from the Butterfield trumpet.

Gonna Do should do well almost anywhere; *Billy the Kid* will hold up some coin plunkers.

COOTIE WILLIAMS (Capitol 266)

When My Baby Left Me—FT; V. *Echoes of Harlem*—FT.

It's the B side that walks off with the cookies. Orchestration is highly effective, building expertly from the start. Piano, bass and guitar hold the shuffle beat while Williams wields his torrid trumpet in the growl groove to give Duke Ellington's oldie new life. Side stacks up favorably with Cootie's cutting made some years back with the Ellington herd. Aimed at the race cash register, Eddie Vinson's vocal on *My Baby* passes.

Cootie Williams fans will feed phones for *Harlem*.

WESLEY TUTTLE (Capitol 267)

The I Tried—FT; V. *When You Cry*—FT; V.

Flavored with Western appeal in his pipes, Wesley Tuttle's troubadouring makes for easy listening. Guitars and piano hold a moderate pace for *I Tried* and set the sugary scene for his slow ballading of *When You Cry*.

Both sides will collect coinage along the rural routes.

HERB JEFFRIES (Exclusive 222)

I Left My Heart in Mississippi—FT; V. *Lucky So and So*—FT; V.

Herb Jeffries' mellow pipes capture the lyrical appeal of Ben Ellison's ballad, *Mississippi*. Tune should hit high. Buddy Baker's band suitably sets the scene here and on the flip-over. *So and So* (Duke Ellington-Mack David), taking a slow beat, gets equally fine projection from Jeffries. Lucky Thompson's soulful saxing adds to side's interest.

Mississippi should flow with silver.

IVIE ANDERSON (Black & White 771)

I Got It Bad and That Ain't Good—FT; V. *On the Sunny Side of the Street*—FT; V.

Picking on two faves, Ivie Anderson lifts her pipes to give both a pleasant once-over-lightly dusting. With Wilbert Baranco riding the ivories, his recording ork adds plenty to couplet's merits. Brighter beat in *Sunny Side* suits songstress' styling better than topside's slow tempo.

Couplet can nudge nickels in race phones.

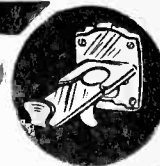
ABE MOST SEXTETTE (Superior 105, 106)

Dream Man—FT; V. *Mostly Capers*—FT. *Who's Sorry Now*—FT; V. *Noise for the Boys*—FT.

Ex-Les Brown clarinetist Abe Most, whipping together a solid sextet, has plenty for the needle in this double dinking. Jill Jordan's song selling in *Dream Man* is cut from quality cloth, but she takes a sorry nosedive in revived *Sorry Now*. Sixsome (Most's clary, Ray Linn on trumpet, Vince Terri's guitar, Herm (See Record Reviews on page 138)



ALL TYPES GUARANTEED RECONDITIONED COIN MACHINES



SLOTS

10¢ Watling Rolatop	\$ 79.50
5¢ Jenn. 4-Star Chief	119.50
5¢ Jenn. Club DeLuxe	139.50
5¢ Jenn. Silver Sky Chief	149.50
5¢ Jenn. Silver Chief	149.50
5¢ Jenn. Club Console	169.50
10¢ Jenn. Club DeLuxe	159.50
Jenn. Cigarolla	119.50
Mills Chromes, Brown Fronts, Blue Fronts	Write

CONSOLES

Buckley Track Odds (minus D.D. feature)	\$425.00
Keeney '38 Tracktime, P.O.	109.50
Pace Twin Reel, 5 & 10 P.O.	275.00
Bally Big Top, P.O.	109.50
Evans Jungle Camp, P.O.	179.50
Evans Lucky Lucr, P.O.	149.50
Evans '39 Gallop, Dom., Reg.	139.50
Evans '40 Gallop, Dom., J.P.	179.50
Evans '41 Gallop, Dom., J.P.	225.00
Keeney Triple Entry	119.50

PIN GAMES

Exh. Action (Revamp), F.P.	\$119.50
Genco Bang, F.P.	49.50
Exh. Short Stop, F.P.	49.50
Keeney Super Charger, F.P.	49.50
Mills Spinning Reel, P.O.	119.50
Mills 1-2-3, P.O.	59.50

COUNTER GAMES

Bally Reliance (Dice P.O.)	\$ 59.50
Bally Baby, New	19.50
Vest Pocket Bells	49.50

MISCELLANEOUS

9-col. Du Grenier Cigarette Machine	\$ 89.50
Rock-Ola Counter Mod. Phonograph, 12 Rec.	225.00

NOW DELIVERING FOLLOWING NEW EQUIPMENT

Mills Genuine Black Cherry Bell	WRITE
Mills Genuine Vest Pocket Bells	\$ 74.50
Chicago Coin Goalee	525.00
Stage Door Canteen	274.50
Exhibit Big Hit, Regular	334.00
Exhibit Big Hit, 4-Coin Multiple	396.50
Champion Hockey, 2-Player Sensation	289.50
ABT Challenger	65.00
Catalina (New Revamp)	249.50

Order Your PARTS From Our Gigantic Stock!

Main Clock Gears for Mills, Compl.	\$2.50
Med. Idle Gears for Mills	1.50
Springs for Mills: Main, Handie, Long Knee Action, Side Arm, Clock and Main Slide, Ea.	.25
Cash Boxes for Mills	1.25
Locks for Mills	2.00
Back Doors for Mills	5.00
Cash Box Doors for Mills	3.50
Playmaster Phonograph Needles, Ea.	\$.27
ABT F.P. Coin Chutes	4.00
Coin Chutes for V.P. Bell	3.50
Collection Books	.07
Fiber Main Gear for Wurlitzer	3.95
Bulbs:	
6V—Nos. 40, 44, 46, 47, 50, 51.	.75
55. Box of 10	.75
No. 1458-20V. Ea.	.15

AUTOMATIC COIN MACHINES & SUPPLY CO.

ALL PHONES: CAPITOL 8244

4135-43 ARMITAGE AVE. • CHICAGO 39, ILLINOIS

Affiliate Office: IOWA STATE SALES CO., 567 Seventh St., Des Moines 9, Iowa

UNITED

Exclusive Distributors for Wisconsin and Peninsula of Michigan for —

CHALLENGER '47 PHONOGRAPH EVANS TEN STRIKE AND CONSOLES

ALSO DELIVERING } CHICAGO COIN GOALEE—GENCO TOTAL ROLL—
ABT CHALLENGER—CHAMPION HOCKEY—
BALLY SURF QUEEN AND OTHER GAMES.

8—QUALITY USED MACHINE BUYS OF THE WEEK—8

Drive-mobile conversion (like new)	\$269.50	Santa Anita (1 Ball P.O.)	\$ 94.50
Seeburg Hideaway RC	345.00	Evans Lucky Lucr '41	149.50
Wurlitzer Hideaway—24 unit	295.00	Race King (1 Ball P.O.)	89.50
Wurlitzer Hideaway—Twln 12	245.00	Callie Enamel, 10¢ 3/5 P.O.	49.50

WRITE TODAY FOR OUR PRICE LIST — Terms: 1/3 Certified Deposit

Wisconsin's Leading Distributors

UNITED COIN MACHINE COMPANY

6304 W. GREENFIELD AVE. PHONE, GR-6772 MILWAUKEE 14, WISCONSIN

VICTORY CONVERSION VALUES

ON DECK	for Snappy	SKY RAIDER	for Big Parade
GIRLS AHOY	for Sea Hawk	TAIL GUNNER	for Ten Spot
MISS AMERICA	for All American	ARTISTS & MODELS	for Star Attraction
GLAMOR GIRLS	for Sport Parade	SEA RAIDER	for Capt. Kidd
FOLLIES OF '46	for Hi-Hat	BASEBALL	for Seven-Up
BOMBARDIER	for Victory	BASEBALL	for Slugger
G.I. JOE	for Jungle	PLAY BALL	for New Champ
ARMY & NAVY	for Knockout	PLAY BALL	for Old Champ

HERE IS WHAT YOU GET

NEW! Flashy, 14 Color Score Glass
NEW! Large Size Bumper Caps
NEW! Score Cards

NO MECHANICAL CHANGES

VICTORY GAMES

2140-44 Southport Ave. Chicago 14, Illinois

"America's Pin Game Conversion Headquarters"

RUSH YOUR ORDER TODAY

COSTS YOU ONLY \$9.50 Each F.O.B. Chicago

NOTHING ELSE TO BUY

BOWL-A-WAY

Distributor Territories

Now Available—

Write, Wire or Phone

Act Fast

Manufactured by
WISCONSIN NOVELTY CO.



\$375.00

F. O. B. Milwaukee, Wis.

- LOCATION TESTED
- 11 FT. 6 INCHES LONG
- BEAUTIFULLY DESIGNED CABINET
- 5000 FREE BALL RETURN
- FOOL PROOF BALL RELEASE
- SILENT SPONGE RUBBER PLAYING FIELD

OPERATORS!

Write, wire, phone today. Here is a real money-making game. Be first in your territory!

WISCONSIN NOVELTY CO.

of Milwaukee

3734 N. GREEN BAY AVENUE

MILWAUKEE, WIS.

QUICK DELIVERY!

MILLS SLOTS

DELUXE CLUB BELLS

BLACK CHERRY BELLS

BLACK BEAUTY BELLS

GOLD CHROME BELLS

SILVER CHROME BELLS

LIBERAL ALLOWANCES FOR OLD EQUIPMENT
WE BUY, SELL AND EXCHANGE

BAKER NOVELTY COMPANY

1700 W. WASHINGTON BLVD.

CHICAGO 12, ILLINOIS

SALESBOARDS—All Orders Shipped Same Day Received

Holes	Play	Description	Average Profit	Net Price
400	5¢	LUCKY BUCKS, DEFINITE PROFIT	\$ 7.00	\$.85
520	5¢	EASY ACES, DEF. PROFIT, SLOT SYMBOLS	13.00	1.25
520	25¢	EASY FINS, DEF. PROFIT, SLOT SYMBOLS	55.00	1.75
720	5¢	BABY BELL, SLOT SYMBOLS	17.37	3.25
1000	25¢	ALL OUT CHARLEY, DEFINITE PROFIT	60.00	2.50
1000	\$1.00	JACK POT CHARLEY, THICK & PROTECTED	185.30	3.25
1000	5¢	OUT DOOR SPORTS, THICK, JUMBO HOLES	28.40	3.25
1000	5¢	SPOT OF GOLD, THICK, JUMBO HOLES	28.14	3.25
1000	10¢	BIG DIME DOUGH, THICK, JUMBO HOLES	42.75	3.25
1200	5¢	TEN BIG FINS, THIN, JUMBO HOLES	35.20	2.50
1200	5¢	VICTORY BELL, THICK, JUMBO HOLES	38.57	3.60
1200	50¢	TEXAS CHARLEY, THICK & PROTECTED	152.75	3.00

WRITE FOR OUR LATEST PRICE LIST

Large Stock Plain, Tip, Definite, Jackpot Boards and all kinds of Cigarette Boards, 1¢, 2¢ or 5¢ stating your requirements. 25% deposit with all orders—balance C. O. D.

MICHIGAN CITY NOVELTY CO. BOX 66, MICHIGAN CITY, INDIANA

FOR SALE

8 1946 Model Ten Strikes, Like New, Ea.	\$174.50	1 Basket Ball Game	\$ 39.50
2 Bally Rapid Fire Guns, Ea.	89.50	10 A.B.T. Challengers, Ea.	24.50
3 Bally Sky Fighters, Ea.	97.50	5 Kicker and Catchers, Ea.	18.50
1 Bally Defender	97.50	3 Pikes Peaks, Ea.	18.50
1 Seaburg Hitler Gun, Not Working	32.50	1 1940 Galloping Dominoes	169.50
1 Gypsy Card Reader	69.50	1 1939 Galloping Dominoes	97.50
1 Texas League	32.50	1 Paces Reels Console	149.50

One-Third Deposit, Balance C. O. D.

AUSTIN AMUSEMENT CO.

P. O. BOX 546

510 W. 6TH STREET

AUSTIN, TEXAS

RECORD REVIEWS

(Continued from page 137)

Saunders' Steinway, Artie Bernstein's bass, Nick Fatool on drum) keeps the jamnistic juice flowing on the flipover. Trumpet, guitar and piano ride a high-flavored riff pattern in *Capers*. Drum and clary intros lively spinning in *Noise*, with the others coming in for their share of the grooved spotlight.

Dream Man and *Noise* hold the nickel appeal.

BOB HAYWARD (Exclusive 218)

Gloria—FT; V.

Memories of Home—FT; V.

A newcomer to the wax whirl, Bob Hayward possesses a fine sense of lullabying that should take him places fast. His voicing of Leon Rene's *Gloria* rings the romantic bell. Reverse, a nostalgic tune, also gets top selling. Buddy Baker's mood music frames both ballads.

Gloria should prove winsome with flip-over making an attractive twin.

RED MACK ORCHESTRA-HARMONY TRIO (Jupiter 100-1, 100-2)

Melody—FT; V.

Rainbow Falls—FT; V.

My Revenge—FT; V.

Don't You Know About It, Too—FT; V.

New label entry is apparently using platters to plug pub-owner's product. Kick-off cuttings carry little to excite the musical world. *Melody* is a pallid ballad that doesn't live up to its tag. Warbler Maurice Stanley tries hard but is burdened by weak wordage. Instrumental trio (sax, accordion, guitar) are harmonically dull on the three sides they appear. Flipover finds Gene Durock faring better in singing his own clefting, and makes side best of the bunch. *My Revenge* fails to impress as a tune, nor does Red Mack's vocal and ork hold much. Reverse, done by unbilled vocalist and previously mentioned trio, is a wax waster.

Forget about these.

Rate Hike Asked for Railway Express Up To ICC Authorities

CHICAGO, June 29.—Coincident with current upward revisions of rail freight rates affecting parts cost of coin machine manufacture, the Railway Express Agency now seeks ICC authority to increase all less-than-carload rates and charges to obtain "urgently needed additional revenue."

As temporary relief, the express agency requests authority on 30 days' notice to increase rates by 15 to 30 cents 100 pounds and revise graduated charges on shipments under 100 pounds to the basis of pound rates plus 50 cents with certain exceptions.

Reason given by the agency for its request is need to meet higher wages of its employees, larger pay-roll taxes and increase in other expenses.

Registrations Show More New Trucks for Business

DETROIT, June 29.—Some new trucks seem to be getting out into the hands of business firms despite the fact that the majority still have to put up with war-battered vehicles, according to first post-war reports from R. L. Polk & Company.

Registrations of new trucks in 43 States totaled 74,811 in the first quarter of 1946, the automobile and truck reporting service found. This compared with 142,260 registered in the same period of 1941.

Thirty-seven per cent of the sales were of trucks in the 5,000-pound or smaller class, and 35 per cent in the 10,000, 14,000-pound classification.

SAM STERN SAYS...



NOW DELIVERING
NEW
DAVAL

MARVELS
AND
AMERICAN
EAGLE
\$50.00



Ball Gum Models \$5 Extra

Gusher, Jack Pot 54.00

Gusher, Bonus.. 54.00

ORDER TODAY!

SCOTT-CROSSE COMPANY

1423 Spring Garden St., Phila. 30, Pa.

Direct Positive Paper CAMERAS—EQUIPMENT

Filling orders coast to coast. No delay. Plenty of Eastman Direct Positive Paper. New Low Prices. 250' rolls 1 1/2"—\$4.20. 2 1/2"—\$5.85. 3"—\$6.53. 3 1/4"—\$6.90 (plus tax). Full stock of other sizes. Also a new line of Cameras, Enlargers, Lenses, Chemicals, Backgrounds, Frames, Mounts, etc. Prompt shipments anywhere. New catalog just published lists everything. Sent Free.

Memphis Photo Supply Company

P. O. Box 1350 MEMPHIS 1, TENN.

NEW COLUMBIA BELLS

5-10-25c, \$132.50 Each
Eastern Pennsylvania, Southern New Jersey and Delaware distributor.

LEHIGH SPECIALTY CO.

1407 W. Montgomery Ave.
PHILADELPHIA 21, PA.
Phone: Poplar 3299

WANTED LITE-O-CARDS

WRITE — WIRE — TELEPHONE

Kramer Amusement Co.
236 Dryades St. New Orleans 13, La.
Phone: Canal 3618

WANTED

Mechanic on Pin Games. Mechanic on Pay-out Consoles. Mechanic on One Balls. Good opportunity with established distributor.

ROY MCGINNIS CO.

2011 Maryland Ave. Baltimore 18, Md.
Phone: University 1800

WANTED

Panorams or Panoram Peek Show. Write or wire best price.

AMUSEMENT ARCADE
(Pennyland)

419 9th St., N. W. Washington, D. C.



MARKEPP VALUES

NEW 5 BALL PIN GAMES

Chicago Coin Spellbound	\$325.00
Bally Surf Queen	327.50
Marvel Catalina Con.	249.50
Marvel Hollywood	249.50
Exhibit Big Hit	334.00
Exhibit Multiple Play	396.50

IMMEDIATE DELIVERY

USED 5 BALL PIN GAMES

Fleet	\$54.50	Attention	\$89.50
Silver Spray	52.50	All Out	79.50
New Champ	99.50	Exhibit	79.50
Seven Up	82.50	Stars	89.50
Flicker	82.50	Ten Spot	72.50
Salute	42.50	Polo	32.50
Metro	69.50	Follies	32.50
4 Roses	69.50	Four Aces	110.00
Victory	105.00	Mills Owl	79.50

NEW AND USED ARCADE

1 Goalec, Like New	Write
New Lite League	\$425.00
New Genco Total Roll	249.50
New Superroll 10 foot (Skee Ball)	349.50
New Love Analyst	225.00
Chl Coin Hockey	195.00
Bally Rapid Fire	125.00
8 Exhibit Light Up Card Machines	
W/Base. Each	37.50

SLOTS — CONSOLES ONE BALLS

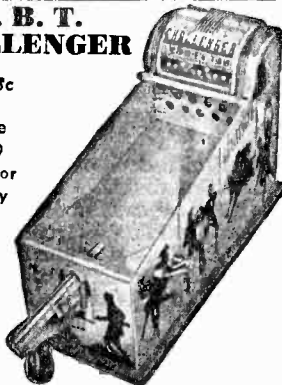
Used Dark Horse, F.P.	\$149.50
New Victory Derby, C.P.	249.50
New Victory Special, F.P.	249.50
Used Long Acres, F.P.	425.00
'32 Track Time	85.00
Jumbo Parade, P.O.	105.00
Jennings 4 Star Chief 5¢	95.00
Jennings Chief 5¢	85.00
2 Pace Comet 5¢. Each	50.00
1 Caille 5¢	40.00
1 Rol-A-Top Watling 10¢	75.00

MUSIC

1 Panoram Peek Con.	\$325.00
2 Panoram	350.00
Rockola Imperial Hideaway	285.00
Seeburg Rex Wireless Hideaway	305.00
Rockola Moderne Corner Speakers	50.00
Singing Tower 201, Like New	450.00
Seeburg Mayfair, ES	395.00
Wurlitzer 61 with Stand	169.50

A. B. T. CHALLENGER

1c or 5c Play
Sample \$65.00
Write for Quantity Prices



Gusher Daval's

New Jack Pot or Bonus Counter Game — Hand Load.
A Real Money Maker.

Order from Mark Kepp Now.

\$54.00

Also—American Eagle and Marvel Cigarettes 1c & 5c play. Write for prices. All Machines Carry Mark Kepp Guarantee.



THE MARKEPP CO.

(M. M. Marcus & Sons, Est. 1928)
4310 Carnegie Avenue Cleveland 3, Ohio
Phone: Henderson 1043

FOLK TUNES

(Continued from page 120)
sonals at parks in Pennsylvania. He's on the air over WOR-Mutual network every Sunday morning from 8-8:15.

Ted Conway, arranger for the Iowa Cornhuskers' Station WMT, Waterloo, Iowa, has recently had about 15 new tunes accepted by Arcadia Valley Pub Company, Ironton, Mo.

Tex Grande, one of the country's outstanding hillbilly singers who recently returned after two and a half years of service overseas, has resumed his recording for De Luxe Records, Linden, N. J. Prior to his entering the service the firm released the Grande recording of *I'm Sending X's to a Gal* in Texas which became one of the nation's best sellers.

Irving Siegel, songwriter and accordionist, has been starred for the past couple of months at the Singing Night Club, Miami, where the lobby displays his compositions along with photographs. Siegel's songbook is getting national distribution. Included in his book are his compositions: *Mem'ries of Mother, Montana Moon, Idaho Moon and It Seems Like I've Known You Forever.*

Marvin Greer is now singing over KRBC, Abilene, Tex.

Bobby Gregory and His Cactus Cowboys recently recorded 10 more songs on Radio Transcriptions, using a "glockenspiel" in several of the numbers. The boys are also scheduled to make another album of phonograph records soon. Hoagy Carmichael, famed popular song composer, has written two folk songs for a forthcoming picture, *Canyon Passage*. They are *Rogue River Valley* and *A Buttermilk Sky*.

Spade Cooley and his ork are at ork on a new Universal pic short subject.

Buck Ritchey, Harry Long and Larry Huseby are on KVI, Tacoma, Wash. These three "Musikeers" have worked day and night with their own music and Top Notcher recordings and now this station is joining the Mutual-Don Lee Broadcasting System. Soon the boys and gals down South will be hearing their own records played from the Northwest.

Buck has consistently played Bill Boyd, Wally Fowler and Red River Dave records along with all the other high-ranking artists. Red Foley and Hank and the Yodeling Ranger are other favorites on this station.

Promoters, Take Note

Folk Tunes reader George Durst, Jamaica, N. Y., suggests somebody ought to put on a gigantic folk tunes festival in New York. Reason he gives for picking New York is that people of more than 40 nations live there, speaking over 75 languages, and that since the United Nations are meeting on the site of the old World's Fair, a United Nations folk festival would be apropos. He claims the site has a lot of extra space.

Dance Contest

Record crowd of Western fans turned out recently for Ken Chrisman's first annual dance contest for Western band leaders and radio performers at the Painted Post in Hollywood.

With Hank Penny emseeng, contestants included such folk artists as Spade Cooley, Cottonseed Clark, Wesley Tuttle, Tex Williams, Smokey Rogers, Deuce Spriggins, Al Dexter, Jimmy Walker, Carolina Cotton, Tex Atchison, Merle Travis, Walt Schrum, Johnny Bond, Foy Willing, Jack Kenny and Charlie Morgan and their partners.

Winners, however, were a pair of dark horses—John Paul, fiddler with the Riders of the Purple Sage, and Pat Ellis, who took first prize. Gag prizes went to Jimmy Walker, an expectant papa, which included a baby cap, rattles, all-day sucker and a bottle of booze with a nipple.

Following the dance contest band took over the stand for a jam session.



M. S. GISSER, Sales Manager

MUSIC

1 A.M.I. 40-Record Highboy	\$425.00
1 Wurlitzer 780E	650.00
1 Wurlitzer 780M	625.00
1 Rock-Ola 41 Super	495.00
1 Wurlitzer 618	250.00
1 Wurlitzer 600 Rotary	450.00
1 Wurlitzer Key Board Victory	510.00
4 Rock-Ola Commandos	650.00
1 Mills Throne of Music	395.00
2 Seeburg 9800 R C	695.00
1 Seeburg 30-Wire Cellar R.C.	350.00
5 Buckley Lite-Up Speakers	35.00
25 Seeburg WS27, Wallomatics, Wireless	39.50
15 Late Buckley Wall Boxes	20.00
10 Early Buckley Wall Boxes	10.00
BRAND NEW UNIVERSAL AMPLIFIERS	45.00

BOWLING ALLEYS

10 10 1/2 Ft. Premier Skee Barrel Rolls	\$295.00
2 14 Ft. National Skee Balls	225.00
1 9 1/2 Ft. Jacco Barrel Roll	275.00
5 9 1/2 Ft. Bowling Leagues	150.00
1 9 1/2 Ft. Bell-a-Ball	125.00
2 9 1/2 Ft. PIN UP GIRLS	325.00

SLOTS

1 Mills 5¢ Black Diamond	\$165.00
5 Mills 5¢ Blue Fronts	150.00
2 Mills 10¢ Blue Fronts	165.00
1 Pace 10¢ Comet	85.00
1 Watling 10¢ Roll a Top	85.00
1 Watling 10¢ Roll a Top Console	135.00
1 Pace 5¢ Club Bell	150.00
5 Jennings' Triplex Chief	150.00
5 Jennings' 5¢ Club Consoles	165.00
1 Jennings' 10¢ Club Consoles	185.00
1 Jennings' Silver Moon Chief, 10¢	195.00
1 Bally 5¢ Twin Bell	100.00
1 Columbia Comb. Gold Award	65.00
1 Columbia Comb. Double Jack Bell	75.00
5 Mills 5¢ Vest Pockets	45.00
2 Mills 25¢ Golf Ball Vendors	285.00
BRAND NEW DOUBLE REVOLV-AROUND SAFES	225.00
1 Used Double Revolveraround Safes	150.00

GROETCHEN'S COLUMBIA SLOTS, Immediate Delivery \$132.50

Keeney's Twin Nickel Super Bell	\$335.00
Paces Reels, Combination	150.00
Paces Saratoga, Combination	140.00
Silver Moon, F.P.	110.00
Totalizer, F.P.	110.00

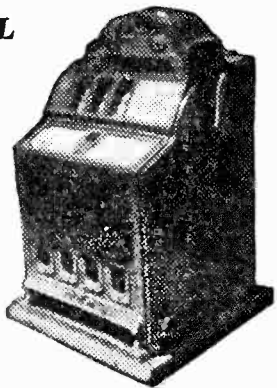
WE RECOMMEND THESE BUYS!

Brand New PACKARD BRACKETS	\$ 4.50
2 Photomatics, Late Models	675.00
5 Pre-Flight Trainers, Previously Used by Army Air Corps	625.00
10 Wurlitzer 14 Ft. Skee Balls, Without Ball Return	295.00
10 Mills Panorams, Ready to Operate	350.00
10 Bolascres, New Ten Strike Conversion	325.00

Paces Saratoga, Senior, P.O.	\$110.00
Paces Saratoga, Junior, P.O.	100.00
Big Game, F.P.	95.00
2 Late Mills 4-Bells, 5¢ Play	450.00
Keeney's Kentucky Club	110.00
Keeney's Pastime	175.00
Keeney's Track Time	125.00
Bally Club Bell, Comb.	225.00

SPECIAL

25 SLOTS—These are all 5¢ Mills Type Mechanisms exactly as shown—front mint & vendors complete and in good operating condition—have signs indicating legal ruling issued in this state. In addition to this lot we have 10 mechanisms and 10 escalators. This entire lot available for prompt shipment at only \$1500.00.



ARCADE EQUIPMENT

1 Pitchem & Catchem	\$140.00
1 Periscope	175.00
1 Exhibit Late Type Vitalizer	175.00
4 Used Goalecs	175.00
2 Chicken Sams	115.00
1 Shoot the Chutes	115.00
1 Rapid Fire	135.00
2 Keeney Air Raiders	135.00
3 Anti-Aircraft Guns	95.00
1 5¢ Play Metal Typer	195.00
2 Evans Tommy Guns	135.00
New Champion Hockeys	289.50

VENDING MACHINES

65 1¢ Short Tab ROWE Gum Machines	\$17.50
25 1¢ HERSHEY 2-Col. Candy Bar	12.50
25 Shipman 5¢ & 10¢ Stamp Vendors	22.50
15 Asco 5¢ & 10¢ Stamp Vendors	20.00
10 1¢ Standard Stick Gum Vendors	15.00
ACE "FEATHERLITE" COIN COUNTERS Now Available	\$139.50

WANTED!

ANY NUMBER OF TWIN TWELVE CELLAR MUSIC BOXES! WILL PAY TOP DOLLAR FOR ANY AND ALL AVAILABLE!

PLASTICS!

WE HAVE A LARGE QUANTITY OF WURLITZER PLASTICS FOR 500 AND 600 MODELS AT HALF FACTORY PRICES! WRITE US YOUR REQUIREMENTS!

TERMS: 1/2 DEPOSIT WITH ALL ORDERS, BALANCE C. O. D.

CLEVELAND COIN MACHINE EXCHANGE

2021-25 PROSPECT AVENUE Phone: Prospect 6316-17 CLEVELAND 15, OHIO

NOW AVAILABLE FOR IMMEDIATE DELIVERY

Reconditioned BALLY'S

THOROBREDS	\$349.50
LONGACRES	349.50
'41 DERBY	189.50
CLUB TROPHY	189.50
PIMLICO	250.00
DARK HORSE	129.50
BLUE GRASS	129.50

NOW DELIVERING NEW BALLY'S

VICTORY SPECIAL
VICTORY DERBY
SURF QUEENS

KWIK NIKLES

STREAMLINED COIN CHANGER

All Metal Feathertouch Operation, Guaranteed, Solid Brass Tube Chrome Plated, Speedy and Simple. Holds 200 Nickels. Also Available in Pennies, Dimes and Quarters.

\$9.85 Immediate Delivery

Coming—DRAW BELL—a new console by BALLY!!

Write . . . wire . . . phone . . . come in . . . Today!

PAUL A. LAYMON

Direct Line Distributors for Bally Mfg. Co. in California, Nevada, Arizona and the Hawaiian Islands.
1503 W. PICO BLVD. DRExel 3209 LOS ANGELES 15, CALIF.

NOW DELIVERING!

Chicago Coin SPELLBOUND - COALEE	
Exhibit BIG HIT	Bally SURF QUEEN
Gottlieb STAGE DOOR CANTEEN	Williams "SUSPENSE"

Murray Simon
NOVELTY AMUSEMENT CO., INC.
999 Main St. HARTFORD, CONN.
Tel.: Hartford 7-8511

PATIENCE, PLEASE

WE'VE GOT NEWS! REAL NEWS

WATCH for an IMPORTANT ANNOUNCEMENT

by **B. D. LAZAR CO.**

in the July 20 issue of The Billboard

B. D. LAZAR CO. 1635 FIFTH AVE. PITTSBURGH 19, PA.
Phone: Grant 7818

CITY CONTESTS PINBALLS LEGAL

FIRST!!! FROM FORST!!!

THE RECORD SMASHING PLAYING TICKET HIT OF ALL TIME!!!!

MAKING MORE ACTUAL PROFIT THAN ANY JAR GAME ON THE MARKET—

Locations report actual volume sales increase over seven (7) times.

Just exactly like a jar except players keep going for the jackpot and can pick from any lucky spot.

FOR IMMEDIATE DELIVERY!!

**36 Reds
6 Blues
2 Whites
1 Jackpot
PROFIT \$20.00**



1260 TICKETS FIVEFOLD

\$2.15 EACH. \$2.00 IN 3 DOZ. LOTS

**Coin Machine Department
SLOT BARGAINS!!**

- 3 5¢ Blue Fronts. Ea. \$125.00
- 2 10¢ Blue Fronts. Ea. 135.00
- 2 25¢ Blue Fronts. Ea. 175.00
- 2 5¢ Brown Fronts, D.P.N.A.C.H., Serial 454974. Ea. 145.00
- 2 10¢ Brown Fronts, D.P.N.A.C.H., Serial 456146. Ea. 165.00
- 1 25¢ Brown Front, N.A.C.H. 190.00
- 1 5¢ Mills Gooseneck Front Vender 29.50
- 1 5¢ Jennings Gooseneck, S.J. 29.50
- 1 25¢ Callie Green, S.J. 39.50
- 4 5¢ Callie Club Slot, Late. Ea. 59.00
- 4 10¢ Callie Club Slot, Late. Ea. 59.00
- 2 5¢ Mills Vest Pocket, Blue & Gold. Ea. 39.50
- 2 1¢ Pace Blue Fronts. Ea. 39.50
- 1 Triple Cabinet Revolveraround Stands, No Lock on Front Door 139.50
- 1 Single Cabinet Revolveraround Stand 49.50
- 5 Mills Old Type Double Stand. Ea. 49.50
- 1/3 Deposit With Order, Balance C. O. D.

Forst Music & Novelty

1279 MAIN ST. GREEN BAY, WIS.

Syracuse To Appeal Ruling

Location owner who upsets city ordinance now faces charges under gaming law

SYRACUSE, N. Y., June 29.—Syracuse amusement game operators are blinking their eyes at the unusual spectacle of a city fighting a court battle to establish the legality of pinballs in order to get the revenue from license fees.

Judge Homer V. Walsh, of Syracuse, declared the city ordinance licensing the games void on the grounds that the games are illegal, but Assistant District Attorney Russell Harrington announced that the decision will be appealed.

Case had another odd legal twist to it. Judge Walsh's decision invalidating the ordinance also freed the location owner who was charged with violating the city law by allowing minors to play the machine. But on the other hand, it left him and another defendant to face a charge of violating State law by operating a gaming device. The other defendant is charged with disorderly conduct for smashing the machines involved in the case.

Excerpts from the 10-page opinion follow:

"It is the opinion of this court that practically every pinball machine in the city of Syracuse is a slot machine and a gambling device. It is not a game of skill and has a distinct element of chance, and in all instances the attainment of a certain score is rewarded by payment of money on the reward in so many 'free plays' on the machine.

"Whether the reward is given by the machine itself or by the proprietor is immaterial. It is the great element of chance and the reward that governs. To say that it is a game of skill is the same sort of argument as to say a golfer could make a certain score by banking his shots off the trees and rocks along the golf course.

"That is what you do on pinball machines. The ball hits different objects in its course, and after hitting the first object, to say the course of the ball can be controlled by any skill on the part of the player is ridiculous.

Some Pay Off

"On practically every pinball machine in Syracuse, the attainment of a certain score releases the coin plunger for so many free games. The player can take the free games and play them on the machine, or the proprietor pays the players so much for each free game. If the player takes the money, there is a plunger underneath the machine which the proprietor presses to get the 'free games' out of the way and have the machine ready for the next player. That makes the pinball machine, in the opinion of the court, a slot machine, and a gambling device, and cannot be legally licensed by the city of Syracuse, or anyone else.

"The fact that the shifting of one or two electric wires to stop the free plays when the occasion demands, or when the police approach, does not change the fact that such slot machines are a gambling device. In that regard it is the same as a quarter machine, which everyone knows can be set to do just as the operator

Nickel on the Air

PHILADELPHIA, June 29.—Another instance of broadcasters riding the juke box popularity wave turns up here as Station WCAU, 50,000-watt CBS outlet, schedules a new Saturday afternoon *Juke Box Parade*.

Conducted by Georgie Thomas, program is to feature current juke hits, with each tune preceded by the sound effect of a coin dropping in machine.

It is planned to make the show a regular visual broadcast from the WCAU auditorium, with an automatic phonograph on the stage for playing recordings.

wants it to do. By the manipulation of these electric wires the pinball machine will do also, just as the operator wants it to do.

Steal To Play

"In the case at hand, it appears from the reports of police officers, that four or five of the boys playing these machines, secured money to play them by stealing pocketbooks in our large department stores and in other public gathering places. These boys are from 12 to 15 years of age. There were some six or eight cases of this sort within a period of a few days.

"I consider this a very dangerous condition and one which should be immediately stopped. There are a great many of these pinball machines located in the neighborhood of practically every one of our public schools and it seems a poor public policy to allow the youth of this city to become gambling conscious before they are out of the elementary school grades. These machines are properly before this court.

"I have looked at these machines, and within the past few days had an electrician demonstrate to me how the adjustment of electric wires in back of these machines can make them give 'free plays' or not give 'free plays' as the proprietor wishes, and these 'free plays' are indicated on the face of the machine.

Slight Adjustment

"When first examined, these machines did not give free plays, but on the slightest adjustment of wires on the back of these machines, the coin plunger was released and the machines did give 'free plays' on the attainment of a certain score. Practically every machine in this city is of the same type as the machines referred to here. These machines referred to here were actually licensed by the city of Syracuse.

"This demonstration took place in the office of Chief of Police Kinney. There was no attempt made at secrecy. Machines were produced by the chief's clerk, Officer Decker, and Officer Ours. Also present were newspaper men from both our daily papers. Chief Kinney was there during part of the demonstration.

"These machines were not brought to police headquarters until four or five days after the defendant was arrested. The tops had been smashed in, and the machines otherwise defaced and made unworkable, so that it did require some adjustment to put the machines back in working order.

Bad Influence

"This court feels that this ordinance, in the past, and at present, has,

Urges Planning For Export Biz

NEW YORK, June 29.—U. S. manufacturers who aren't making plans to get into the Latin-American export business are missing a good bet, says Garland F. Smith, president of Tamcor International Export House, Chicago. Smith currently represents a number of industrial manufacturers in Latin America.

Many industries, Smith points out, are allocating 10 per cent of their total production to the South American trade. This move, he predicts, will give these firms an inside track during the coming years which will pay off good dividends.

"They are getting their products here now and are establishing demands for their goods," Smith says. "As U. S. shortages are eased in the next few years, they will be able to increase their exports.

"Other companies are refusing to go into Latin America because they are now able to sell at home everything they can produce.

Reap Benefits

"In a few years, when the market at home becomes glutted, they will start looking around for export outlets. But they will be too late then. Those who are exporting now will be able to ship their surpluses and will reap benefits one hundredfold in the years ahead."

Altho Smith does not represent any coin machine distributor or manufacturer, what he says about the Latin-American trade holds true for this industry. Smith had a few suggestions to offer manufacturers, one that they make sure that their products are up to snuff.

"The U. S." he says, "is in a particularly advantageous position. We have a reputation for producing superior products at prices comparable with those of all other countries. Some few concerns which have dumped inferior products here have hurt us, but the record has been fairly good.

Need Easy Credit

"South American business men are realistic enough not to allow political quarrels between countries to interfere with trade. Argentina is ready to buy everything the United States can offer, providing it is as good or better than that of competitors."

If manufacturers here at home would offer Latin buyers easier terms of credit, Smith adds, this would help greatly. He said that some British firms are now offering 60 to 90 days' credit, while most U. S. firms require cash payment.

Summing up his conclusions about the South American market, Smith said, "The Latin-American market is growing. It is comparable to what the U. S. market was between 1860 and 1900."

and is, creating a bad influence on the youth of this city.

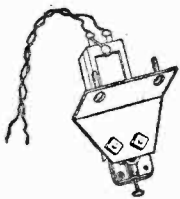
"The city of Syracuse by ordinance cannot license a slot machine. It is my opinion that these pinball machines in Syracuse are slot machines and are absolutely prohibited by Section 982 of the penal law of this State relating to slot machines.

"For these and other reasons stated above, I feel that the ordinance is illegal, and the motion of the defendant to dismiss (violation of city ordinance) is granted on all the grounds stated."

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OPEN TERRITORIES AVAILABLE.
SEE OUR AD PAGE 122, THIS ISSUE.
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Phila. 30, Pa.

NEW AND USED EQUIPMENT

- Each
- New Goalees In Cases \$525.00
- Chi Coin Hockey 190.00
- Sky Fighters 225.00
- Supreme 9 Ft. Skee-ball 210.00
- Roll-a-Ball, 7 1/2 Ft. 139.50
- Keeley Air Raider 155.00
- Used Total Rolls 445.00
- Chicago Coin Relascore, 9 Ft. 125.00
- Genco Skee-rol, 9 Ft. 145.00
- Mills Panoram 390.00

CRATING \$5.00 EXTRA
We Carry a Full Line of Supplies.
MARCUS KLEIN

577 10th Ave. New York 18, N. Y.

PACKARD EQUIPMENT
Packard "Out of the World Speaker"
Packard Wall Boxes and Cable
ON DISPLAY
Stop In and See the Marvelous Speaker
In Action.

NEW PIN GAMES

Keeney Bonus Bell	Bally Victory
Exhibit Big Hit	Special
Amusematic Lite	Bally Surf Queen
League	New Columbia
New Mills Vest	Bells ... \$132.50
Pockets ... \$74.50	In Lots of 5 \$127.50
Champion Hockey	Whirlwind, 2 Player

JOBBER—WRITE FOR QUOTATIONS USED GAMES

Grand Canyon ... \$175.00	Oklahoma \$195.00
Keep 'Em Flying ... 165.00	Four Aces ... 135.00
Yanks ... 125.00	5-10-20 ... 125.00
Air Circus ... 135.00	Gun Club ... 75.00
Venus ... 89.50	Jungle ... 85.00
Invasion ... 85.00	Marines at Play ... 75.00
Hollywood ... 150.00	Big Chief ... 49.50
Ten Spot ... 64.50	Spot-Cha ... 99.50

CONSOLES
Perfect, Clean Condition

High Hand	\$175.00
Jennings F.P. Silver Moon	109.00
Bally Big Top	119.50
Super Bell	275.00
Jennings F.P. Bobtail	109.50
Watling Big Game	109.50

IN STOCK — NEW MILLS 5-10-25c BLACK CHERRYS CALL FOR PRICE

TERMS: 1/3 Deposit, Balance C. O. D.
K. C. NOVELTY CO.
419 MARKET ST. PHILA. 6, PA.
MARKET 4641

Court Draws Line On Entertainment Cost as Deduction

WASHINGTON, June 29.—Some interesting cases involving the application of entertainment expense to income tax deductions were ruled on by the United States tax court recently.

From the ruling of the court, coinmen who in many cases spend large sums annually for the entertainment of customers, may find clarification of the regulation permitting deductions for business entertainment.

In brief, the rule is this: Business entertainment expense is deductible; personal entertainment expense is not.

One case the court was called upon to decide involved the president of a large manufacturing company. He bought as his residence a large co-operative penthouse which he used as his home and as a place to entertain business acquaintances. He also held meetings there of company officers and directors.

He later sold his co-operative rights and rented the penthouse on a lease basis. In his income tax return he claimed the loss on the sale of the co-operative rights as a deductible item and deducted also the amount he had spent on food, liquor and other items in entertaining on company business.

The tax court ruled against the manufacturer on both counts. On the loss on sale of the co-operative rights, the court held the place was bought primarily as his residence and not for profit. The business use was only incidental and the loss was a personal matter not allowable for income tax deduction. The court said the food and liquor items as entertainment was for the benefit of the corporation and it could claim the deduction only if the expenditures were proven properly and the company had reimbursed the president for them.

Club Dues Rule

In another case involving club dues, an item often listed for deduction by coinmen, the court ruled that when a person joins a social or country club it is a personal affair and not ordinarily deductible. However, if he joins the club and uses its facilities for business purposes the dues are deductible. One manufacturer was permitted to deduct membership fees after showing that contacts made at the club resulted in large orders for his firm.

In another case the tax court ruled that where a person has joined the club partly for pleasure and partly for business purposes, deduction must be made on a basis of the percentage of business and personal use involved.

In all cases the court decided that character and amounts of expenditure should be accompanied by voucher or other reasonable evidence.

Coast To Push Faye Platters for Jukes

LOS ANGELES, June 29.—Boots Faye, a new Western singing star, has been introduced to the juke box field by Coast Record Manufacturing Company here. Miss Faye is the wife of Idaho Call, Coast's currently popular recording artist.

New warbler is backed with solid enthusiasm by the Coast diskery in view of the comparatively small representation of her sex in Western music.

Miss Faye is being billed as the "Singing Sweetheart of Coast Records." Her initial platter combines "I'll Keep On Loving You with I Can't Fool My Heart."

Distributors for Tradio Added

ASBURY PARK, N. J., June 29.—Distributors for Tradio, Inc., maker of coin-operated hotel radios, were announced by George Trad. These are additions to those already announced.

Tri-State Tradio Distributing Company, 906 High Street, Portsmouth, Va., will be in charge of Virginia, West Virginia, and Kentucky.

W. R. Allen and Company, 160 Main Street, Booneville, Ark., will handle Arkansas and Oklahoma.

Tradio, Inc., of Georgia, 201 Denmead Street, Marietta, Ga., is announced as Georgia representative.

T. B. Holliday Company, Inc., 1200 West Morehead Street, Charlotte, N. C., handles North and South Carolina.

Supreme Distributors, 2817 N. E. 2d Street, Miami, will be in charge of Florida.

H. & L. Distributors, Inc., 708 Spring Street, N. W., Atlanta, Ga., will handle Alabama.

Kelley Music Company, 20 E. 9th Street, Chattanooga, is Tennessee agent.

Silent Sales System, 635 "D" Street, N. W., Washington, D. C., is announced as in charge of Washington, D. C.

Empire State Radio, Inc., 366 Madison Avenue, New York, will be in charge of all of New York State outside of the metropolitan area.

Tradio, 140 West 42d Street, New York, will handle New Jersey and metropolitan New York.

East Texas Distributing Company, 219 South Welsh Street, Booneville, Ark., is in charge of East Texas.

Milwaukee's Jukes Helping To Boost City "Centurama"

MILWAUKEE, June 29.—Juke boxes here are playing a role in ballying *Centurama*, the tag Milwaukeeans have put on the forthcoming celebration of the city's 100th birthday.

Promotional advertising appearing in local newspapers urges readers to look for four songs to be dedicated to *Centurama* on "your favorite juke box." Popularity of jukes in this beer-famed town is said to have prompted civic leaders to enlist cooperation of operators.

Advertisements reads as follows:

Centurama hits for the *Centurama* Lake Front Show — 1. *Milwaukee Wisconsin*. 2. *Junca Park*. 3. *If You See a Garden*. 4. *Centurama*. Watch for the exciting *Centurama* hits. Records of these four smash hits of the *Centurama* Lake Front Show will be available soon. Thrill to these unbelievable four songs, sung by Lanny Ross and the Murphy Sisters, and played by Will Lorins's orchestra. Get them at your favorite record store and play them wherever you see the special blue *Centurama* tag on your favorite juke box.

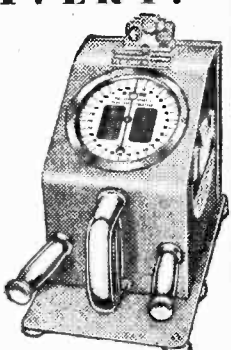
De Luxe Names Distributors In Pittsburgh, New England

LINDEN, N. J., June 29.—Jules Braun, president of De Luxe Record Company here, announced appointment of two distributors for his firm's disks.

They are Sterling Record Company, 209 Barbeau Street, Pittsburgh, and Music Suppliers of New England. Music Suppliers will distribute in Maine, Vermont, New Hampshire, Rhode Island and Connecticut.

IN STOCK FOR IMMEDIATE DELIVERY!

GOTTLIEB Improved De Luxe GRIP SCALE



New A.B.T. CHALLENGER Chicago Coin GOALEE
Munves 10 Ft. SKILL ROLL THUNDERBOLT
Complete Line of New Exhibit Machines
Complete Line of A.B.T. Coin Chutes.
Pistols and Parts Always on Hand
WRITE FOR PRICES TODAY
New or Rebuilt Amusement Machines—Any Make or Model—Munves Has Them All.

MIKE MUNVES
510-514 W. 34th St.
N. Y. 1, N. Y. (Bryant 9-6677)

FOR SALE

10 Wurlitzer 61 Counter Models. Ea.	\$210.00
1 Wurlitzer P12	125.00
1 Wurlitzer 24 in 600 Cabinet	410.00
1 Seeburg Envoy, E.S., R.C.	575.00
1 Rock-Ola Deluxe Dial Head, R.C.	495.00
1 Rock-Ola Spectravox & Playmaster	510.00
1 Mills 12 Record	50.00
1 Seeburg Stroller & Speaker with Box, R.C.	50.00
1 Seeburg Organ Type Speaker Wireless	27.50
1 Capehart 10 Record Machine (Free Play Only)	65.00
100 Ball Gum Machines (Ball Gum to Machine Buyers Only)	6.75
25 Master Vendors	10.00
15 Wrigley Tab Gum Machines	14.50
10 Adams Tab Gum Machines	14.50
100 Columbus Peanut Machines	6.00
10 Hershey 1 & 5¢ Two-Col. Vender	15.00
5 Hershey 1¢ Single Col. Vender	7.50
1 Gottlieb 3-Way Grip Tester	15.50
3 Mills Vest Pockets (Chrome)	49.50

Will buy all types of Music and Vending Machines. We have a complete line of hard-to-get Parts for Music and Vending Machines.

All above Machines are in good working condition.

SEND 1/3 DEPOSIT WITH ORDER

A-1 MUSIC CO.
2026 Market Street Philadelphia 3, Pa.

Roy McGinnis Company
2011 MARYLAND AVE., BALTIMORE, MD.

The authorized **BELLO-MATIC** distributor of Mills Bell Products in the District of Columbia and the State of Maryland suggests: **MILLS VEST POCKET BELL**, the finest automatic payout ever made.

FRISCO, \$279.50
LATEST MARVEL 5 BALL REVAMP

CATALINA - - - \$249.50
LITE LEAGUE - - - 425.00
STAGE DOOR CANTEN WRITE

RECONDITIONED FREE PLAY GAMES READY FOR IMMEDIATE OPERATION

Yankee Doodle ... \$189.50	Hollywood ... \$209.50
Gott. Liberty 154.50	Shangri-La (Gott.) ... 149.50
Keep 'Em Flying ... 144.50	Big Top ... 150.00
Four Aces ... 119.50	Knockout ... 125.00
	Home Run, '42 ... 92.50
	TORPEDO PATROL 129.50

COUNTER GAMES

1c & 5c Liberty Bells, F.R.	\$17.50
1c Mercury Cig. Reels	15.00
1c to 25c Comb., Head or Tail	9.50
1c Daval Jiffy, Cig. Reels	9.50

5c Mills Cherry Bell Chrome ... \$225.00
Shoot Your Way to Tokyo, Clean, Ready for Operation ... 125.00
'41 Derby ... 275.00
Longacre ... 375.00

1/3 deposit with order, bal. C. O. D.

MID-STATE CO.
2848 Roosevelt Road CHICAGO 12, ILL.
Sacramento 2691

★ FOR SALE ★

2 Hi Tone ES, perfect condition. Ea.	\$650.00
2 Wurlitzer 24 Victory, perfect condition. Ea.	469.50
2 Seeburg Victory Model, perfect condition. Ea.	495.00
2 Wurlitzer 71 Counter Model, perfect condition. Ea.	239.50
1 Wurlitzer 81 Counter Model, perfect condition.	239.50
2 Seeburg 12-record Symphonola, perfect condition. Ea.	179.50
1 Rock-Ola 12-record Symphonola, perfect condition	179.50
1 Wurlitzer 412, perfect cond.	179.50
1 Wurlitzer 51 Counter Model, perfect condition.	139.50
1 Wurlitzer 616 plain.	249.50
1 Wurlitzer Rotary 610, perfect condition.	449.50
2 Bally Hi Hands, perfect condition. Ea.	189.50

1/3 Deposit, Balance C. O. D.
All Prices F. O. B. Philadelphia

NATHAN MUCHNICK
1251 N. 52 St. Philadelphia 31, Pa.
GRE. 3153

Friedman Amusement Co.
441 Edgewood Ave. S E, Atlanta, Georgia

The authorized **BELLO-MATIC** distributor of Mills Bell Products in the State of Georgia suggests: **MILLS VEST POCKET BELL**, the finest automatic payout ever made.

TRADE WITH CONFIDENCE HERE!

COMPLETELY RECONDITIONED		DELIVERY GUARANTEED		READY FOR LOCATION	
Spot Pool	\$95.00	Crossline	\$54.50	Follies	\$44.50
Majors '41	79.50	Velvet	64.50	Sea Hawk	69.50
Monicker	97.50	Hi Hat	24.50	Twin Six	52.50
Star Attraction	74.50	Wildfire	69.50	5-10-20	129.50
Legionnaire	69.50	Metro	59.50	All American	69.50
Silver Skates	62.50	Zip	32.50	Seven Up	74.50

WRITE FOR OUR COMPLETE LIST OF PERFECT PIN GAMES

NEW ARCADE AND REVAMPS—NEW GAMES

NEW	Catalina (New)	\$249.50
Chl Coin Goalee	(Write for Price)	249.50
Champion Hockey	Write	269.50
Stage Door Canteen	\$274.50	229.50
Groetchen Metal Typer, Brand New	395.00	229.50
Gottlieb 3 Way Gripper (New)	39.50	229.50
Bank Ball (Bowling Game) 9 ft.	Write	229.50
Bank Ball (Bowling Game) 12 ft.	Write	327.50

Fair Grounds	\$45.00	1-BALLS	\$17.50
DELIVERY GUARANTEED	CONSOLE BARGAINS	FACTORY RECONDITIONED	LIKE NEW

Watling Big Game Hunter, F.P.	\$109.50	Bally Big Top, P.O., Like New	\$134.50
Bally Club Bell, 5¢ Comb. F.P. & P.O.	209.50	Keeney Super Bell, 5¢ Comb., Like New	285.00
1941 Galloping Dominos, Like new	269.50	Keeney Super Bell, 5-5¢ Comb. F.P. & P.O., Like New	535.00
Keeney Derby Days, Slant Top, P.O. (Perfect condition)	45.00	Keeney Super Bell, 5-25¢ Comb. F.P. & P.O., Like New	545.00
Bally Club Bell 5-25¢ comb.	299.50	1940 Galloping Dominos	134.50
Paces Reels comb. F.P. & P.O. w/rails	144.50	Paces Races, Black Cab. with separators.	89.50

USED ARCADE		EQUIPMENT	
Drive Mobile	\$284.50	Chl Coin Hockey (Like New)	\$189.50
Test Pilot	99.50	Mutoscope Sky Fighters, Late Models	185.00
Keeney Anti-Aircraft, Br. Cab.	37.50	Periscope	95.00
Poker Joker	79.50	Exhibit Love Meter	174.50
Evans Ten Strike	69.50	Exhibit Post Card Venders on stands, (Like New)	32.50
Evans Tommy Gun	90.00	Keeney Submarine	97.50

COUNTER GAMES		FACTORY RECONDITIONED	
Pikes Peak	\$17.50	Crisis Cross	\$17.50
Selectem	12.50	Civilian Defense	9.50
Smiley (New)	Write for Price	Marvels	17.50
Groetchen Zephyr (New)	17.50	Libertys	17.50
Penny Peeks (Like New)	12.50	American Eagle	17.50
Kicker Katcher	22.50	Imps	7.50
Holly Gridders	15.50	Cubs	7.50
ABT Challengers	24.50		
ABT Targets Blue	19.50		

IMMEDIATE DELIVERY		SLOTS		FACTORY RECONDITIONED	
Mills New Black Cherry Bells	5-10-25¢ Write for Special Price	Mills 5¢ Q.T. Glitter Gold	\$94.50	Jennings Standard & Club Chiefs, New	5-10-25 Write for Prices
Watling 5¢ Rolatop	\$89.50	Mills 1¢ Roman Heads (Factory Rebit.)	85.00	Jennings 5¢ Club Console (Floor Sample Like New)	185.00
Mills Original 5¢ Q.T. Glitter	174.50	Groetchen Columbias Gold Awards	47.50	Columbias Gigarette Reels	57.50
Mills Original 10¢ Q.T. Glitter	184.50	Columbias Fruit Reels 5¢	57.50	Latest Model Vest Pocket	Write for special price
Mills New Vest Pockets	Write	Mills 5¢ Q.T. Blue	82.50		
Mills 25¢ War Eagle	125.00				
Mills Blue Fronts, 5¢	134.50				
Mills 10¢ Blue Fronts	144.50				

Wanted—Pin Games—Arcade—Slots—Consoles and Phonographs.
 Terms: 1/2 Down, Bal. Send Us Your Lists. Highest Prices Paid.
 C.O.D. or S.D., F.O.B. Chicago. Get on Our Mailing Lists.

COIN AMUSEMENT GAMES, INC.

1335-37 E. 47TH STREET KENWOOD 5556-7 CHICAGO 15, ILL.
 Only 10 Minutes From the Loop on the Outer Drive

Youngstown Phono Tax Is Trimmed

(Continued from page 112)
 levied the tax without such a vote. Decision was handed down originally by Judge David G. Jenkins, of Common Pleas Court for Mahoney County, and affirmed by the Court of Appeals.

License fee decision, however, might have application to other Ohio cities since it involved a question of how much a city can charge for licensing juke boxes. Judge Erskine Maiden, also of Common Pleas Court, held that the \$10 fee was exorbitant after association attorneys introduced witnesses to show that the city actually was put to little or no extra expense for inspection or "policing" of juke boxes. Legal principle involved was that a license fee is essentially to cover cost of regulation or inspection and not for revenue-raising purposes.

Among witnesses who testified that the city was put to no extra expense to "regulate" coin-operated phonographs were present and former police chiefs and other city officials.

Judge Maiden's decision that Youngstown's fee for such "regulation" was exorbitant was upheld by the three-judge Court of Appeals, which to all effects is the court of final appeal in both of these cases.

Officers of the association active in the cases were E. Marx, president of the Youngstown chapter of OSAEPOA, and Robert Edward, secretary.

Rumpus Record Puts Out New Disk Label

LOS ANGELES, June 29.—Rumpus Record Company here is releasing a new disk bearing the label "Pauli." Records will feature sophisticated specialties and novelty numbers by the popular local chanteuse Pauli Wheeler.

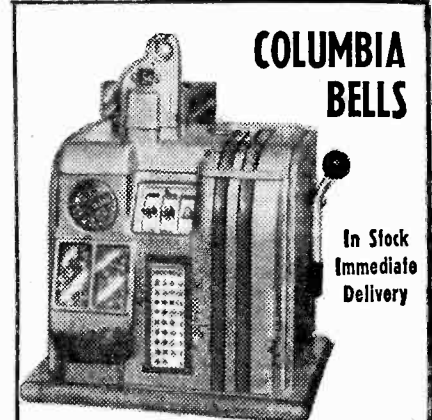
Miss Wheeler is well known for her unusual and intimate presentations of original comedy numbers, having played in the Starlit Room, Radio Room, Zephyr Room and many other West Coast night clubs.

Group will be known as the Soiree Intime Series. First platter is already spinning in local juke and wired-music locations.

Sanford Music Established To Operate Studios in N. C.

RALEIGH, N. C., June 29.—New charters recently issued by Secretary of State Eure included one for the Sanford Music Company, of Sanford, N. C., to operate music studios.

Authorized capital stock issue amounted to \$25,000, and subscribed stock \$300, by O. L. Crabtree and W. H. Richardson, of Raleigh, and H. C. Wilson, of Sanford.



COLUMBIA BELLS

In Stock Immediate Delivery

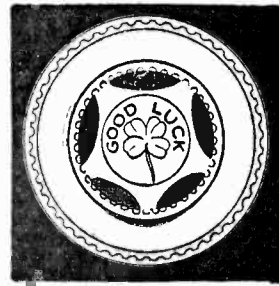
ORDER NOW!

SINGLE PRICE.....\$132.50

Write for Quantity Prices

METAL TYPER DISCS

WRITE US FOR THE BEST



EXPERT REPAIR SERVICE ON GROETCHEN METAL TYPER

STANDARD SCALE CO.

715 N. KINGSHIGHWAY, ST. LOUIS 8, MO.

Successors to the Groetchen Tool Co. in the manufacture of Metal Typer Name Plate Machines.

BARGAINS

2 Canteens. Ea.	\$225.00
2 Flat Tops. Ea.	210.00
2 Lauras. Ea.	210.00
2 5-10-20, Latest. Ea.	100.00
2 Miami Beach. Ea.	69.50
2 Pioneer's Big Top. Ea.	190.00
3 Gun Club. Ea.	59.50
2 Trapeze. Ea.	30.00
2 Dark Horse, 1 Ball. Ea.	100.00

All In O. K. Condition.

1/2 Deposit, Balance C. O. D.

SCOTT NOVELTY CO.

710 W. 42d Street HOUSTON 8, TEX.

WEST SIDE—FOR QUALITY & SERVICE!

PHONOGRAPHS

Seeburg Hi-Tone 8800, ESRC	\$700.00	Seeburg Hi-Tone, ES	\$650.00
Wurlitzer 750E	795.00	Wurlitzer 800	795.00
Wurlitzer 780	700.00	Wurlitzer 500 Victory	575.00
Wurlitzer 500	550.00	Wurlitzer 500, Leather Sides, Red Plastic Dome	595.00
Rock-Ola Master with Remote	545.00	Rock-Ola Spectravox and Playmaster	475.00
Mills Throne	375.00		
Wurlitzer 950	795.00		

GRUEN PRECISION DIODE METERS, for lining up wireless boxes\$14.50

WALL BOXES

Wurlitzer #100 Box	\$19.50	Buckley Chrome, 32 Sel.	\$17.50
Wurlitzer Bar Boxes	19.50	Buckley Chrome, 24 Sel.	19.50
Seeburg Wireless, 24 Sel., Perfect.	32.50	Wurlitzer #125 Boxes, Perfect Condition	24.50
Seeburg 20 Sel. Wireless	42.50	Rock-Ola Boxes, All Types	Write

Recording Booth, completely equipped, ready for operation; G. I. Recorder and custom-built Amplifier, modern mahogany and walnut Cabinet, Signs and Advertising Matter. Truly a business in itself. We only have one. \$695.00.

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Keeney Submarine	\$175.00	Genco Play Ball	\$189.50
Keeney Air Raider	195.00	Evans Ten Strike	135.00
Keeney Anti-Aircraft	75.00	Bally Alley	69.50
Supreme Shoot Your Way to Tokyo	175.00	Century Super Torpedo	275.00
Victory Roll (6 1/2 Ft.)	165.00	Chicken Sam	129.50
Munves Superroll (9 Ft.), Like New	275.00	Mutoscope Sky Fighter	245.00
G & G Champion Hockey, Like New	250.00	Williams Periscope	195.00

A. B. T. CHALLENGERS\$65.00

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 All equipment guaranteed in perfect condition. We pride ourselves on our clean reputation! WRITE—WIRE!

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WANTED ANY MILLS ESCALATOR TYPE SLOT MACHINES

1¢, 5¢, 10¢ or 25¢ Play
 We will buy any of these Slots, regardless of condition, as long as all parts and mechanism are intact.
 Wire, phone or write quantity you have and price wanted.

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 (Phone: Jefferson 2857)

PIN BALLS

Clean—Refinished—Close-Out	
Drum Major	\$34.50
All-Baba	27.50
Box Score	25.00
Keeney's Super-charger	22.50
U-Need-a-Pak Cigarette Machine, 8 Col.	\$39.50
A Steal—Cigarette Machine, 8 Col.	27.50
1/3 Deposit, Balance C. O. D.	

DON VENDING SERVICE

305 Federal St. CAMDEN, N. J.

Electronics Firms Plan Exposition in N. Y. Oct. 14 to 19

NEW YORK, June 29.—Electronics manufacturers are going to sponsor what they call the largest exposition ever attempted in the field. Dates have been fixed for October 14-19 at the Grand Central Palace.

Working demonstrations and exhibits of the technical advances made in the field of electronics will be principal features of the show.

Three broad categories of electronics will be included in the exhibit—broadcasting, industrial applications and communications. Automatic phonographs, telephone music systems and various electronic vending machines would fall into the industrial application category, show executives said.

Crowe-Martin Disks New Hillbilly Tunes

HOUSTON, June 29.—Texas diskers stepped up recording activity during the past month with the Crowe-Martin Distributing Company recording five hillbilly numbers here and several Mexican and Bohemian numbers in San Antonio, the firm announced recently. Recordings were made in co-operation with the Globe Record Company, Los Angeles, which will release and distribute the numbers.

Featured on the hillbilly disks are Shelley Lee Alley and His Alley Cats, Jerry Irby and His Texas Ranchers and Elmer Christian and His Bar X Cowboys.

Bohemian recording was by Louie and His Old-Time Band, while the Mexican vocal disks were made by Lydia Mendoza, who before the war had a contract with one of the major record firms. Three of the Mendoza numbers were released immediately, according to Crowe-Martin.

Rate Boost for Railroads, Truckers Reported Likely

CHICAGO, June 29.—Rail and motor freight rate increases appear imminent, according to veteran railroad observers, despite the recent Supreme Court rejection of the ICC order changing class freight rates.

Already accustomed to problems involving higher production costs and diminished supplies of vital parts and materials, the coin industry views the prospect of increased shipping costs as just another ripple to be ironed out in stride.

Chief speculation centers now on effect of the Supreme Court's decision which refused to vacate an injunction of the United States District Court, Utica, N. Y., prohibiting the Interstate Commerce Commission from placing new class rates into effect. Decision prevents a 10 per cent increase in Northeastern class rates and 10 per cent decrease in Southern and Western rates.

Dates to 1942

However, there is a feeling among those who have studied the ICC's interest in the railroad request for a 25 per cent increase that a decision might be issued any time. Carriers' plea for a 25 per cent rate increase dates back to 1942, but the ICC delayed issuing a decision because of uncertain conditions.

Concern of coinmen was tempo-

rarily eased recently when Economic Stabilization Director Chester Bowles and Price Administrator Paul Porter appeared before the Interstate Commerce Commission as unexpected witnesses against the railroad's petition for a 25 per cent hike, causing delay in final action.

As a result of the Supreme Court decision, the ICC will have to decide whether to add the increases on present rates or make up its collective mind that the rates are too high already. In commenting upon the commission's forthcoming decision, a spokesman at the ICC said that undoubtedly some increase would be granted the railroads.

10 Per Cent Hike Talked

A 10 per cent increase was receiving "wide discussion" among persons in the ICC who have followed proceedings in the several rate controversies which the commission has been faced with since pre-war days. A decision might be reached any time, the spokesman said.

Meanwhile shippers of coin machines and parts point out that a rate increase by motor trucks makes it as expensive to ship material from Chicago to Kansas points as from Chicago to Texas and Oklahoma. Fact that freight rates have not been solved causes some conjecture over possible increased costs that may have to be absorbed by each branch of the juke and vender industry.

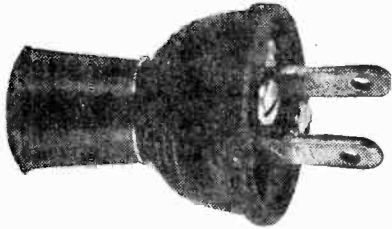
Truck Rate Up

Motor truck rate increase brought about by cancellation of refrigeration and heater services is being fought by several traffic organizations in the Middle West. New rates were contained in five separate tariffs filed with the ICC.

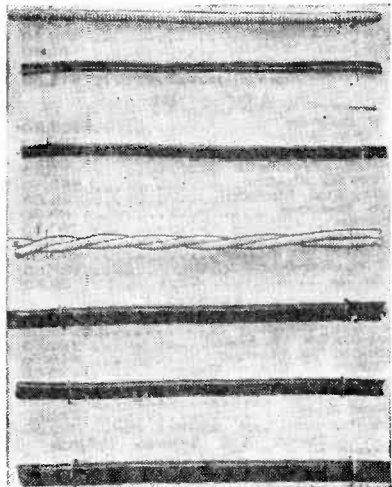
Coupled with boost in motor freight rates came the announcement of "cost-of-living" wage increases averaging an estimated 12½ cents an hour granted to 700 Akron district truck company employees.

Scant relief is the ICC's grant of lower rates for water carriers operating from the Atlantic to the Pacific Coast. Main concern of coinmen is over shipment of parts in and around coin machine manufacturing and distributing centers.

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Lots of 250, ea. 12¢
Lots of 1,000, ea. 11¢
Lots of 5,000 Write for Prices



- 18-2 Twisted POSJ Wire
250 ft. to coil, per ft. 4¢
1000 ft. \$30.00
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1000 ft. \$35.00
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500 ft. to coil, per ft. 4¢
1000 ft. \$30.00
- 18-2 Rubber POSJ Wire (Flexible
Shield for additional protection
against deterioration).
250 ft. to coil, per ft. 8¢
1000 ft. \$75.00
- 18-2 Rubber SJ Wire (cotton filler).
250 ft. to coil, per ft. 8¢
1000 ft. \$65.00
- 16-2 Rubber SJ Wire (cotton filler).
250 ft. to coil, per ft. 10¢
1000 ft. \$80.00
- 14-2 Rubber SJ Wire (cotton filler).
250 ft. to coil, per ft. 17¢
1000 ft. \$176

Above wire frequently referred to as Lamp Cord, R13 Cord, Motor Drop Cord or Extension Cord.
Terms: Net. 25% with Order, Balance C. O. D. Express.
(Except to Rated Firms)
ELECTRIC FAN PRODUCTS
102 N. Niles Ave. South Bend, Ind.

ORDER NOW!

- ### PHONOGRAPHS
- Wurlitzer 616 \$265.00
 - Wurlitzer 616 Lite Up Top & Bottom 299.50
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 - Wurlitzer 600 489.50
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 - Seeburg Plaza 385.00
 - Seeburg Regals 395.00
 - Seeburg Envoy, ESRC 565.00
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 - Rock-Ola Standard 425.00
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 - Mills Throne 299.50
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 - Wurlitzer Twin Twelve & 4 Packard Boxes 335.00

NEW UNIVERSAL AMPLIFIER

Fits all Wurlitzers, Rock-Olas, Seeburgs (except Hi Tones).
\$42.00 Comp.

- ### BOXES AND PARTS
- Seeburg 5-10-25c Bar-o-Matic Boxes 49.50
 - Wurlitzer 320—Sweet Music Boxes 19.50
 - Wurlitzer 331-332 Bar Boxes 5.00
 - Buckley Chrome Lite Up Boxes 17.00
 - Metal Record Strips, Ea. .05
 - Wurlitzer Main Gear, Ea. 4.00
 - Coin Chute To Fit Wurlitzers, Ea. 8.50
 - Counter Model Fibre Gears for Wurlitzer 41-61-71 1.50
 - Steel Wire for Turn Table Gears 1.25
 - Steel Wire for Main Fibre Gears 1.25
 - Turn Table Bushings 1.00
 - Copper Contacts for Magazine Switch 1.50
 - Volume Control Keys, Per 100 3.00
 - Seeburg Wallomatic Wireless, 5-10-25c 50.00

WRITE—WIRE—PHONE
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NEW GAMES FOR IMMEDIATE DELIVERY

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| GOALEE Write | MILLS BLACK CHERRY GENUINE Write |
| TOTAL ROLL \$525.00 | VICTORY SPECIAL Write |
| EXHIBIT BIG HIT 334.00 | VICTORY DERBYS Write |
| STAGE DOOR CANTEN 274.50 | NEW JENNINGS SLOTS |
| CHAMPION SUPER DELUXE 289.50 | STANDARD OR BRONZE CHIEFS— |
| HOCKEY 289.50 | 5¢ \$249.50 |
| MUNVES SUPER ROLL 349.50 | 10¢ 259.50 |
| GOTTIEB GRIPS 39.50 | 25¢ \$269.50 |
| ABT CHALLENGERS 65.00 | NEW FACE DELUXE BELL— |
| SURF QUEENS 327.50 | 50¢ \$500.00 |
| DAVAL'S GUSHER 54.50 | 1.00 \$600.00 |
| | NEW GROETCHEN COLUMBIA |
| | JACKPOT BELLS \$132.50 |
| | MILLS NEW VEST POCKETS 74.50 |

ARCADE EQUIPMENT

- Bally Defender \$235.00
- Bally King Pin 195.00
- Bally Rapid Fire 165.00
- Chicoin Hockey 209.50
- Keeney Air Ralder 185.00
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- Keeney Texas Leaguer 55.00
- Mutoscope Sky Fighter 245.00
- Batting Practice 125.00
- Seeburg Chicken Sam 125.00
- Gott. Long Base Grips 29.50

FACTORY REBUILT SLOTS

- Gold Chromes 5¢ \$250.00
- Gold Chromes 10¢ 275.00
- Gold Chromes 25¢ 375.00
- Silver Chromes 50¢ 375.00
- With Knee Action and Drill Proof Cabinets
- Will pay top dollar for any and all types of Mills Escalator Slots.

SHOOT THE MOTHER-IN-LAW,
Black Light Change Over for
Chicken Sams \$55.00

NEW REVAMPS

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|------------------------|-----------------------------|---------------------------|
| Arizona \$269.50 | Grand Canyon \$269.50 | Santa Fe \$269.50 |
| Brazil 269.50 | Idaho 269.50 | Streamliner 269.50 |
| Bubbles 249.50 | Frisco 279.50 | Trade Winds 269.50 |
| Catalina 249.50 | Oklahoma 269.50 | South Seas 289.50 |
| | Riviera 289.50 | Wagon Wheels 269.50 |

ONE-BALLS

- Thorobred \$425.00
- Turf King 350.00
- Long Shot 245.00
- Blue Grass 195.00
- Long Ace 425.00

LIKE NEW—RECONDITIONED AND GUARANTEED

- '41 Derby \$310.00
- Kentucky 265.00
- Fortune 185.00
- Record Time 175.00
- Santa Anita 125.00

SLOTS AND CONSOLES

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|-------------------------------|------------------------------|
| Baker's Pacers, D.D. \$275.00 | Mills 5¢ Blue Front \$150.00 |
| Bally Club Bells ... 265.00 | Mills 10¢ Blue Front 175.00 |
| High Hand 195.00 | Mills 25¢ Blue Front 210.00 |
| Jumbo Parade, F.P. 125.00 | Mills 5¢ Brown Fr. 160.00 |
| Jumbo Parade, P.O. 145.00 | Mills 10¢ Brown Fr. 185.00 |
| Paces Saratoga ... 75.00 | Mills 25¢ Brown Fr. 220.00 |
| Paces Twin, 5-10 275.00 | Mills 5¢ Bonus Bell 175.00 |
| Silver Moon, F.P. 125.00 | Mills 10¢ Bonus Bell 215.00 |
| Super Bell, 5¢ comb. 325.00 | Mills 25¢ Bonus Bell 285.00 |
| 2-Way Super Bell 5-5 425.00 | Mills 5¢ Q.T. Blue 85.00 |

MILLS PANORAM REELS

\$36.00 per wheel of six subjects. Series 1 to 20 now available. Don't delay, order now for immediate delivery. Catalog on request.



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Write for Complete List of Five-Balls, Slots, Consoles, Arcade Equipment and Phonographs.
TERMS: One-Third Deposit, Balance C. O. D.

BELL PRODUCTS CO.

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| Gottlieb Stage Door Canteen \$274.50 | Marvel Catalina \$249.50 |
| Gottlieb's De Luxe Grip Scale 39.50 | Pioneer Bubbles 249.50 |
| Exhibit Big Hit (Regular) 334.00 | Genco Total Roll 525.00 |
| Mills Black Cherry Bells Write | Mills Box Stands 27.50 |
| Mills Vest Pocket Bells, 5¢ 74.50 | Surf Queen 327.50 |
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| | Packard Pla-Mor Wall Boxes & Speakers Write |

SPECIALS FOR SALE

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| Pimlico \$295.00 | Foreign Colors \$102.50 |
| Victory Special Write | Bally Alley 45.00 |
| Grand Stand 47.50 | Keeney Submarine 125.00 |
| Club Trophy 225.00 | Mills 50¢ Rebuilt Silver Chrome, 2/5 Write |

WANT TO BUY: 500 FIVE-BALL FREE PLAY GAMES

OLIVE NOVELTY CO.

2625 LUCAS AVE., ST. LOUIS 3, MO.
(Phone: Franklin 3620)

1946 COLUMBIA BELLS NOW DELIVERING

Factory Fresh Columbia Twin Jack Pot Bells. Changeable 1-5-10-25 Play; Double Slug Protection.

Columbia makes more money faster and costs less money to own. It's a money maker.

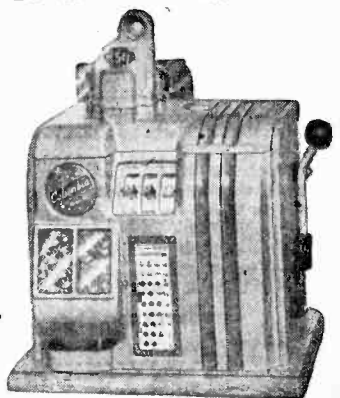
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OPERATOR'S PRICE **\$132.50** F.O.B.

IN LOTS OF 5 \$127.50 Each

All orders must be accompanied by a one-third deposit, postal money order or certified check, balance C. O. D.

S & H SALES CO.
TRINIDAD, COLO. TAYLOR, TEXAS
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NEW, LARGER HEADQUARTERS
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Come One! Come All!
And Come Soon!
 Visit our new, spacious 3-story building. See the large, smart showrooms. Look at our displays of the finest coin-operated equipment in the country. Examine the extensive facilities for speedy, efficient servicing—the completely stocked parts dept. Chat with our trained personnel. Have them show you our recreation room. You'll always find plenty of parking space.

ASSOCIATED AMUSEMENTS, INC.
 846 COMMONWEALTH AVE., Boston 15, Massachusetts
 Telephone: Longwood 8440-1-2-3

Millions of New Cars Seen a Highway Coin Trade Hypo

DETROIT, June 29.—Recent announcement here that automobile makers will put millions of new cars on the highways in the next three years is expected to open hundreds of thousands of new locations for coin machines, operators say.

With highway departments in most States planning new super-highways to link every part of the nation, members of the coin machine industry have announced their intention of keeping up with the trend.

Recent editions of business magazines have pointed out many ways for business men to cash in on the situation, with special emphasis on roadside stands and gas stations, both excellent locations for many types of coin machines.

One of the more prominent business journals telling of the possibilities in sandwich routes along super-highways, advised use of coin-operated venders as the most practical method of merchandising.

New Venders

Coin machine men point out that many of the recent advancements in the industry have given them an

inside track on tourist business which is expected to boom sales of machine vended coffee, "electrocuted" hot dogs, ice cream, cigarettes, candy and soda pop.

It was also pointed out that the new highways will put motor truck freighting on the upswing, and it has long been recognized by the trade that truck drivers account for much of roadside play of all types of coin-operated venders, juke boxes and amusement machines.

Almost as essential to a roadside restaurant or lunchroom as the counter and chairs is the juke box, operators said. Many busy highway locations are even more profitable than big-city establishments of the same type.

Nation's Wholesale Biz Climbs to All-Time Peak in April

WASHINGTON, June 29.—Bureau of Census recently reported that merchants' wholesaler sales in April established an all-time record.

Sales for the first four months of 1946 were 20 per cent over the same period of 1945, while dollar value of sales was double that of the similar period of 1939.

On April 30 inventories were 11 per cent above those of April 30 last year, but there was no change from the end of March. Dollar volume of inventories is still below 1942 levels despite price increases, the bureau said.

In terms of physical volume many lines have shown little improvement from the wartime loads, the report pointed out.

Altho substantial sales gains were reported for most lines of trade in April compared with a year ago, notable exceptions were coal, off 40 per cent, and beer, off 11 per cent.

Others showing substantial gains were confectionery, 47 per cent; tobacco, 45 per cent.

Decreases were noticed in supplies of paints, varnishes, coal, farm supplies, beer, liquor and lumber. Many trade lines reported less than a three-week supply of merchandise on hand. Beer stocks were inventoried to last one week and tobacco less than two weeks.

April Sales Rocket 35% Ahead of 1945

WASHINGTON, June 29.—Total sales of nation's retail stores during April increased 35 per cent in dollar volume over same period a year ago, according to the Department of Commerce. April sales were estimated at \$7,400,000,000.

Commerce Department's index of sales based on 100 for the 1935-'39 average was 227 for April, compared with 232 for March. Sales of durable goods stores were up 49 per cent, only 10 per cent below pre-war peak, while sale of non-durable goods stores were up 26 per cent.

GREAT VALUE
Low Price—Act Now!
FREE PLAY

ABC Bowler \$ 89.50	Play Ball .. \$ 59.50
Am. Beauties 139.50	School Days 69.50
Anabel .. 29.50	Short Stop .. 49.50
Big Chief ... 59.50	Sky Raider .. 89.50
Boloway ... 79.50	(REV) .. 89.50
Bosco .. 89.50	Snappy #41 .. 69.50
Capt. Kidd .. 89.50	Spot Parade .. 47.50
Champ 59.50	Spot Cha .. 79.50
Defence .. 94.50	Spot Pool .. 89.50
(Genco) .. 89.50	Star Attraction .. 79.50
Flying Tigers 89.50	Strip Tease 119.50
Formation .. 39.50	Super .. 49.50
Four Roses .. 69.50	Chubbie .. 49.50
Gobs .. 89.50	Victory ... 94.50
Gun Club .. 89.50	Yanks ... 99.50
Horoscope .. 69.50	Zig Zag ... 89.50
Miami Beach 79.50	

SLOTS

5¢ Blue Front ..	\$139.50
25¢ Blue Front ..	189.50
10¢ Caille ..	89.50
5¢ Cherry Bell ..	139.50
Columbia Bell Cig. Reel ..	59.50
Columbia Bell DJP ..	79.50
5¢ Copper Chrome ..	229.50
5¢ Gold Chrome ..	229.50
25¢ Gold Chrome ..	269.50
5¢ Jennings ..	69.50
5¢ Melon Bell ..	129.50
10¢ O. T. Green ..	79.50
5¢ Watling Rotator ..	79.50

MULTIPLES & CONSOLES

Derby '45, JP, FP, (REV) ..	\$299.50
1-2-3, FP (Refinished like NEW) ..	109.50
Pimlico, FP ..	299.50
Whirlaway, FP ..	249.50
Big Game, PO ..	129.50
Club Bells, Comb. ..	219.50
Evans Racers, PO ..	139.50
Jumbo Parade, 5¢ FP ..	109.50
Jumbo Parade, PO ..	119.50
Paces Races, Black ..	79.50
Paces Races, Brown ..	159.50
Paces Reels, W/Rails ..	89.50
Pace Saratoga, Comb. ..	149.50
Silver Moon, 5¢, FP ..	119.50

ARCADES

Bally Defender ..	\$199.50
Chl Coin Hockey ..	199.50
Exhibit High Ball ..	69.50
Gottlieb Skee-ballette ..	79.50
Keeney Air Raider ..	139.50
Keeney Anti Aircraft ..	49.50
Keep Punching ..	99.50
Liberator ..	109.50
Mutoscope Ace Bomber ..	229.50
Mutoscope Sky Fighter ..	229.50
Seeburg Ray-O-Lite (REV) ..	129.50
Zingo ..	99.50

MUSIC

Rock-Ola Commando ..	\$619.50
Rock-Ola RM 16, Plain ..	199.50
Rock-Ola '39 Standard ..	419.50
Wurlitzer 24 Victory Model ..	499.50
Wurlitzer 616, Plain ..	229.50
Seeburg Colonel ..	459.50
Seeburg Regal ..	379.50
Mills Panorams, Late, Solo-Vue, Perf. ..	399.50

Terms: 1/3 Deposit, Balance C. O. D. Every Machine Guaranteed Clean and in A-1 Operating Condition. Phone: District 0500.

SILENT SALES
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WANT COUNTER GAMES
 Columbus, Northwestern and Victor Peanut Machines
WILL PAY TOP PRICES
 Will Buy Any Type of Machine Send Us Your List
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PATIENCE, PLEASE
WE'VE GOT NEWS! REAL NEWS
WATCH for an IMPORTANT ANNOUNCEMENT
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 in the July 20 issue of The Billboard

B. D. LAZAR CO. 1635 FIFTH AVE. PITTSBURGH 19, PA.
 Phone: Grant 7818

FOR THOSE WHO INSIST ON THE BEST

Mills Original Gold or Silver Chromes, Drill Proof, Clb. Handles, Knee Action, 5¢ 2/5 Pay ..	\$210.00
10¢ 2/5 Pay ..	220.00
25¢ 2/5 Pay ..	235.00
Mills Hand Load, J.P., 5¢ 2/5 ..	225.00
Mills Hand Load, J.P., 10¢ 2/5 ..	255.00
Baker's Black Beauty, 5¢ 2/5 ..	195.00
Baker's Black Beauty, 25¢ 2/5 ..	220.00
Baker's Rebuilt Chro., 5¢ 2/5 ..	200.00
Baker's Rebuilt Chro., 10¢ 2/5 ..	210.00
Watling Rol-a-Top, 5¢ ..	95.00
New Columbia Cig. Mach., G.A. ..	128.50
Used Columbia Cig. Mach. ..	89.50
Victory Chief, 5¢ 3/5 ..	115.00
Victory Chief, 10¢ 2/5 ..	125.00
Silver Moon Chiefs, 5¢ 2/5, 3/5 ..	145.00
Silver Chiefs, 5¢ 3/5 ..	140.00
Silver Club, 5¢ 3/5 ..	145.00
Four Star Chief, 5¢ 3/5 ..	100.00
New Marvel Cig. Machs. ..	35.00
Used Marvel & Amer. Eagle ..	15.00

CONSOLES

Mills Four Bells ..	\$390.00
Pace Saratoga, C.P., 5¢ ..	75.00
Pace Saratoga with Rails, 5¢ ..	100.00
Evans Rollette Jr., 7 Coin ..	100.00
Exhibit Chucklette, 7 Coin ..	75.00

AMERICAN SALES & SERVICE CO.
 515 17th St. ROCK ISLAND, ILL.

WILL PAY TOP PRICES FOR
SCHOOL DAYS PARADISE SPOT POOL ABC BOWLER BELLE HOP SEA HAWK HOROSCOPE MIAMI BEACH CHAMP OR NEW CHAMP
WRITE, PHONE OR WIRE TODAY!
MARVEL MANUFACTURING CO.
 2847 Fullerton Ave., Chicago 47, Ill. Everglade 0230

REAL BUYS!

MUTOSCOPE PUNCHING BAG ..	\$69.50
EXHIBIT PUNCHING BAG ..	39.50
ROSENFELD PUSH ME HARD ..	25.00
BALLY RAPID FIRE ..	69.50

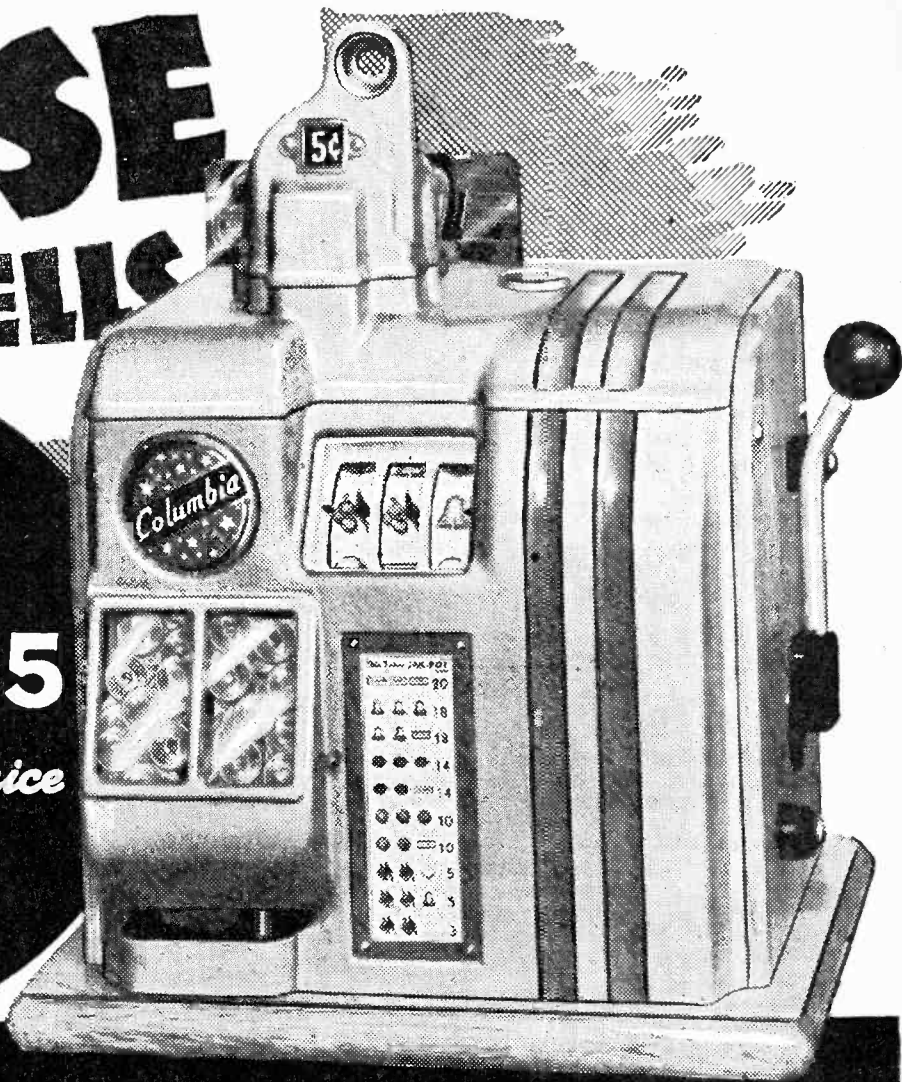
OLSHEIN DISTRIBUTING CO.
 1100-02 Broadway ALBANY 4, N. Y.

PRICE RISE ON COLUMBIA BELLS

ORDERS
RECEIVED
PRIOR TO
JULY 15
filled at OLD price
\$132.50

F O B CHICAGO

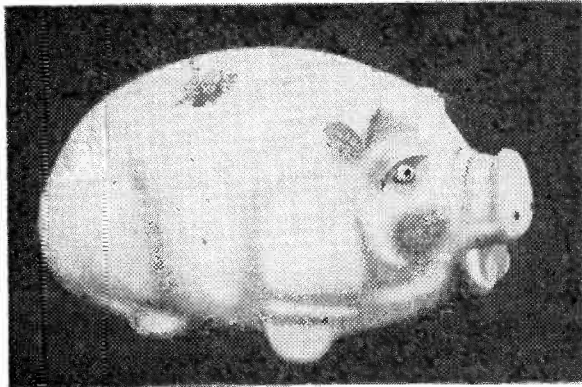
Quick action NOW means real cash savings. Buy new Columbia Twin Jackpot Bells before price rise. You have until midnight, July 15, to get in orders. These are newest 1946 models with inter-changeable coin slot (1-5-10-25c play). Double slug protection; smartly styled in dazzling Hammerloid; silent mechanism; precision built by experienced tool engineers. Operators call it the "Money Making King." Save money—get your orders in NOW!



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- ★ BILL COOPER - 3015 ELM - DALLAS - R. 0556

Look! Salesboard Operators, Carnival Men and Buyers Everybody Wants a Piggy Bank!



Holds \$1,000 in Coin.
Copyright Cork Opening in Stomach

New Sensational GIANT PIGGY BANK

SIZE 8 Inches high 16 Inches long
Pastel colors of Pink, Blue and Cream.

\$2.00 each

In 1-dozen Lots.
Individually Packed.

\$3.00 each

Retails for **\$3.98 each**

1/3 Deposit with Order,
Balance C.O.D.
F. O. B. Chicago
IMMEDIATE DELIVERY
Write us for Salesboard
Pig Deal

UNIVERSAL DISTRIBUTING CO.

2600 Nebraska Ave.

St. Louis 4, Mo.

FOR SALE

FOR SALE

PINBALL		PINBALL		PINBALL	
Four Roses	\$ 89.50	Marvel's Baseball	\$124.50	Tonic	\$ 90.00
Band Wagon	69.50	School Days	32.50	'42 Home Run	89.50
Belle Hop	79.50	Yanks	139.50	Knockout	129.50
ABC Bowler	70.00	Sky Blazer	90.00	Victory	110.00
Eagle Squadron	209.50	Argentine	89.50	Gold Star	82.50
Strip Tease	129.50	Jungle	85.00	Zomble	79.50

MUSIC

3 Bar Boxes, Wurlitzer 30 Wire @	\$10.00	4 Wall Boxes, Seeburg 24 Wireless, RC @	\$25.00
ARCADE			
Bell Ball Skee Ball (Brand New)	\$150.00	Jumbo Parade, 5¢ F.P.	\$ 75.00
Supreme Skee Ball (Brand New)	349.50	Big Tops	125.00
Windmills (Brand New)	29.85	Foreign Colors	174.50
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Skippers (Used)	5.00		

SLOTS—Jennings Guaranteed Factory Rebuilts

3 10¢ Four Star Victory Chiefs	\$210.00	1 5¢ Victory Chief	\$190.00
2 5¢ Four Star Victory Chiefs	200.00	1 10¢ Mills War Eagle	125.00
1 5¢ Silver Chief	150.00	2 Silver Chromes, V.P. (Used)	45.00
1 5¢ Silver Moon Chief	175.00	5¢ Spark's Champion (Brand New)	45.00
1 10¢ Silver Moon Chief	185.00	5¢ American Eagle (Used)	35.00
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Phone 2790

NORTHAMPTON, PENNA.

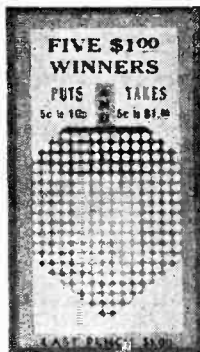
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WINNIPEG, MANITOBA, CANADA

America's Finest...

PHONOGRAPHS — READY FOR LOCATION!

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2 Wurlitzer 600K	545.00	1 Rock-Ola Commando	665.00
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Complete Line of Phonographs and Parts

WE BELIEVE WE STILL HAVE THE LARGEST STOCK OF 12 RECORD PHONOS IN THE U. S. A.

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WURLITZER COUNTER MODEL STANDS FROM \$15.00 TO \$25.00 EACH	
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WE MANUFACTURE MANY NEW NECESSARY WURLITZER PARTS AND HAVE A COMPLETE STOCK OF USED PARTS FOR ALL PHONOGRAPHS—SEND US YOUR ORDERS!!!

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(23 Units 1946 Equipment)
PRICE—\$50,000 Plus Inventory
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Competent mechanics and route men will stay if needed.
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If you have the cash and mean business write
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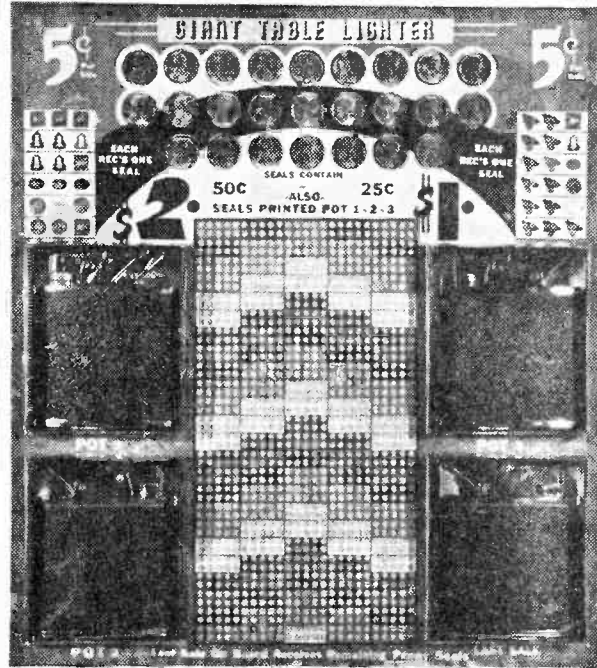
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Mounted on Die Cut Board Cellophaned.

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Available with FALCON CAMERA — \$16.00 DEAL.

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AVAILABLE IN 3 WEEKS

20,000 STEPPER UNITS 150 Add Up 12 Vt. Coils and Reset **\$16.00 ea.**
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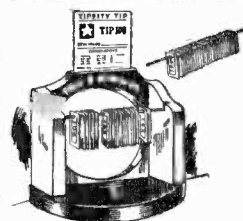
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Yes, buy "Fair Play" Ticket Games and you buy the BEST . . . We are the largest manufacturer of Tab Tickets . . . sold exclusively thru distributors and operators . . . Easy to handle for faster play . . . makes you the most profit. Made for Jar or Box use or for our "Dangling Ticket Vender" illustrated. Specializing in

RED-WHITE & BLUE 2160's - 2170's - 2180's
Single or Staped in 5's

TIPS 120's 136's **BASEBALL** 120's **BINGO** 1050's 1250's

COMBINATION 1440, 1836, 2052, 2280, 2520

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Old established route of 20 machines in and around Long Beach, Calif. Clearing around \$1,500 monthly. A fine route for \$22,500.

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Must have ability to manage shop and men. Must be tops on music and remote. Must know games and slots. Prefer married man with family. Outline fully in first letter past experience and references. Send photo. This is an excellent opportunity and only the best need apply.
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PRICE \$40,000

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CONVERTED FROM
 CHAMP
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 PARADISE
 SPOT POOL
 MIAMI BEACH
 ABC BOWLER

Immediate Delivery!

PRICE

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Chrome Cabinet Assemblies Custom Built!

**Better Built by Buckley—
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- ✓ COMPLETE NEW PRECISION - BUILT LIGHT WOOD CABINETS EXPERTLY FINISHED WITH PERFECT FIT NEW ALUMINUM CASTINGS.
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SURF BLUE WRINKLE CHOCOLATE WRINKLE
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 Look and Operate Like New, \$95.00

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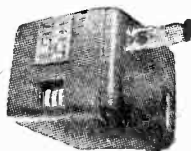
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 Whirlaway (New Re-vamp) ... \$400.00
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INCREASE YOUR EARNINGS AT ONCE — ORDER MILLS NEW VEST POCKET BELL..\$74.50

DELIVERIES OF THE NEW KEENEY BONUS SUPER BELLS WILL BE INCREASED DURING JULY

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Will accept best price on all or part of Slots listed — all machines in perfect condition mechanically and very clean appearing.

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1 Mills Blue Front, 10c	1 Mills War Eagle, 10c	1 Mills Club Bell, 10c
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1 Mills Blue Front, 50c	Half Dollar 2/5	Blue and Gold
1 Jenn. 4 Star Chief, 5c	2 Jenn. Victory Chief, 5c	2 Jenn. Silver Chief, 5c
1 Watling Rolatop, 25c	1 Watling Rolatop, 10c	1 Watling Treasury, 10c
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	Rebuilt, 5c	

ONE BALLS

'41 Derby\$245.00	Jockey Club\$295.00	Victory Derby Write
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NEW WINDMILL-PENNY COUNTER GAME .. \$29.85

CONSOLES

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 ONE WEEK DELIVERY

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in
 TWO-TONE VENEER GRAIN CABINETS
 \$149.50

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ELEGANT

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Waiting Rotatops, 5c Only \$85.00					

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NOW - - \$45.00

COMPLETE WITH ALL NECESSARY PARTS READY TO ASSEMBLE

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- New Black Cherry Safe Stands
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- Black Cherry Bell Cabinet Assemblies that will please you.

Let us convert your old Mills Escalator Slots into new Black Cherry Bells, 5c, 10c, 25c or 50c Denominations. All work done by skilled precision mechanics and guaranteed 30 days. A trial is all we ask.

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20 YEARS FAIR DEALING WITH JOBBERS AND OPERATORS THROUGHOUT AMERICA

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THE WORLD'S LARGEST STOCK

★ Ready for Immediate Delivery ★

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Brand New PACKARD BOXES — WRITE

Rock-Ola Wall Boxes \$27.50	5 Wire Cable } in Stock
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Full Line of Parts Carried for All Phonographs — Write Us Your Needs

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And Many More. Write for Complete List of Specials

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1 Photomaton Write
5 Rex Skee Ball Alleys, like new \$175.00
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20 Seeburg Chicken Sams 100.00

Small Arcade Machines in Stock at All Times From \$5.00 Up

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Holes	Play	Description	Your Profit	Net Price
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600	5¢	Diamond Dust	11.00	.70
1000	5¢	Nickel Charley	17.00	.98
1000	25¢	17¢ Winner Charley	50.00	.98
1000	25¢	Golden Boy Charley	45.00	.98
1000	1c	Cigarette Boards—28, 30, 32, 34, 36 Pack Payout		.78
1000	5¢	Cigarette Boards, 90 or 99 Pack Payout — Nickel Special Half Free		.78
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1000	25¢	J. P. Charley, Avg.	51.98	1.22
1200	25¢	Cheerful Charley, X Thick, Avg.	82.65	2.98
1800	5¢	Red, White and Blue, X Thick	18.00	1.95
1800	10¢	Red, White and Blue, X Thick	36.00	1.95
1800	5¢	Lulu Lee, X Thick	18.00	1.95
1800	5¢	Lulu, X Thick	30.00	1.95
1800	5¢	Lucky Color, X Thick	24.00	1.95
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EXTRA SPECIAL—To invite your inspection of our line of Quality Merchandise we are offering SUPER THICK MONEY BOARDS at ridiculously low prices. These prices are as follows:

800	5¢	SUPER THICK JACKPOT MONEY BOARDS, Avg.	\$22.70	\$1.89
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FIRST SHOWING IN THIS TERRITORY

June 11th and 12th

THE MACHINE THE SOUTH HAS BEEN WAITING FOR—

the **NEW AMI** 40 SELECTION PHONOGRAPH

On Display at the Beautiful Showrooms of
H & L DISTRIBUTORS, INC.

Sure we're particular here in the South. And proud of it! That's why we've been waiting so anxiously for the NEW AMI Phonograph. 'N' say, she's a honey! Can't touch her for style. And wait'll you hear that sweet, mellow tone. Naturally, the NEW AMI is a "winner" — top-flight money-maker.

That's why we've lined up such a gala Coming-Out Party to introduce the new AMI Phonograph. It'll be a party in the true Southern tradition. A wide variety of delicious foods—and a choice selection of excellent . . . ah . . . beverages.

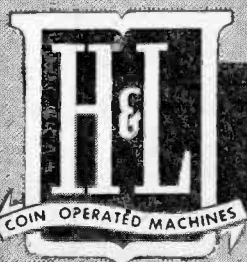
So see the NEW AMI Phonograph! And see the H & L Showrooms, the finest showrooms in the South. Look in at our H & L repair shop. Meet our engineers and service staff. Learn, first hand, why H & L can do a better job for you than any other distributor in Georgia or Alabama. Come on along. Combine business with pleasure. We'll be waiting for you.

DON'T FORGET! URGENT!

You're INVITED to Gala First Showing of the NEW AMI PHONOGRAPH and "Debut" Celebration

- THE TIME: July 11th and 12th
- THE PLACE: H & L Distributors Showrooms
708 Spring Street, N.W., Atlanta, Ga.
- HOSTS: Morris Hankin and Jack Lovelady
- PROGRAM: See the NEW AMI Phonograph
Enjoy delicious food and fine "drinks".

Take a look at our complete H & L Distributor Service which is at your disposal.



DISTRIBUTORS, INC.

708 SPRING ST., N. W., ATLANTA, GA.

MORRIS HANKIN
JACK LOVELADY

Every BOWLING ALLEY LOCATION SHOULD HAVE...

CHICAGO COIN'S



—and not only bowling alleys but bus and train stations, summer resorts theater lobbies, hotels, cigar stores and everywhere else that people gather. Goalee gets the play!

5c and 10c PLAY MEANS Twice the Income

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SMASH-HIT 25¢ BOARDS



\$1000 TOP

400 HOLES—
\$1.00 buys section; 5 hole sections with last sale FREE each section.

\$43.90 PROFIT

Order as: No. 400 HIGH SEE

400 HOLES—
10 Sections pay \$2.00 LAST SALE each section.

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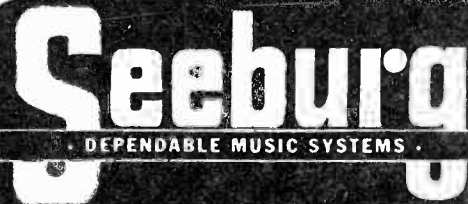
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ACE "Featherlite" COIN COUNTER

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- Genco TOTAL ROLL
- Chicago Coin GOALEE
- Gottlieb STAGE DOOR CANTEN.
- Gottlieb THREE-WAY GRIP SCALE
- ABT CHALLENGER
- Ace COIN COUNTER

Write for Prices

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BLACK CHERRY BELLS, Orig. Mech., Club Handles, D.P. Sides and Front, Knee Action, 3/5 or 2/5.
5c -- \$235.00 10c -- \$255.00 25c -- \$275.00

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Mills Brown Fronts, compl. rebuilt, club handles, drill proof, 5¢	150.00	Jenn. 4-Star Chief, Compl. Recond. and Refin., 10¢	119.50
10¢	\$175.00; 25¢	225.00	
Mills Blue Fronts, Hand Load, Serial No. Over 400,000, 25¢	250.00	Jenn. Silver Chief or Silver Club Special, 5¢	119.50
Mills Vest Pockets, Like New, Silver Chrome	65.00	10¢	\$139.50; 25¢
Mills Orig. Gold or Silver Chromes, Drill-Proof, Club Handles, Knee Action, 3/5 or 2/5, 5¢	215.00	Jenn. Victory Model, 5¢	119.50
10¢	\$225.00; 25¢	250.00	
Groetchen Columbia, late model, chrome or porcelain fin., double JP, conv., 5¢, 10¢, 25¢	79.50	Pace All Star Comets, Comp. Refin. In Gold and Silver Chrome, 3/5 5¢	\$79.50; 10¢
		25¢	\$125.00; 50¢
		Pace Rocket or Deluxe, SP, 5¢	94.50
		10¢	119.50

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Race King	89.50	20 Stop Discs, S.P., C.H., or Club Spec. or Cherry P.O. Set of 3	3.00
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1/3 Deposit, Balance C. O. D.

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3130 WEST LISBON AVENUE MILWAUKEE 8, WISCONSIN

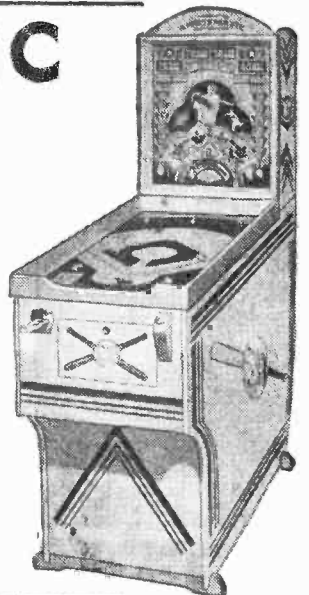
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Machines Must Be Complete. If Not Complete, Write Us Description and We Will Advise You of Price.

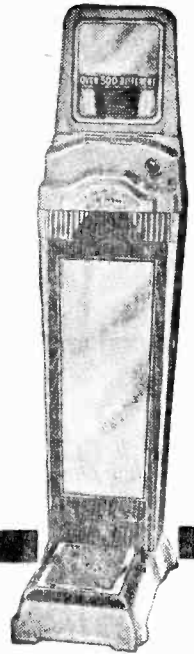
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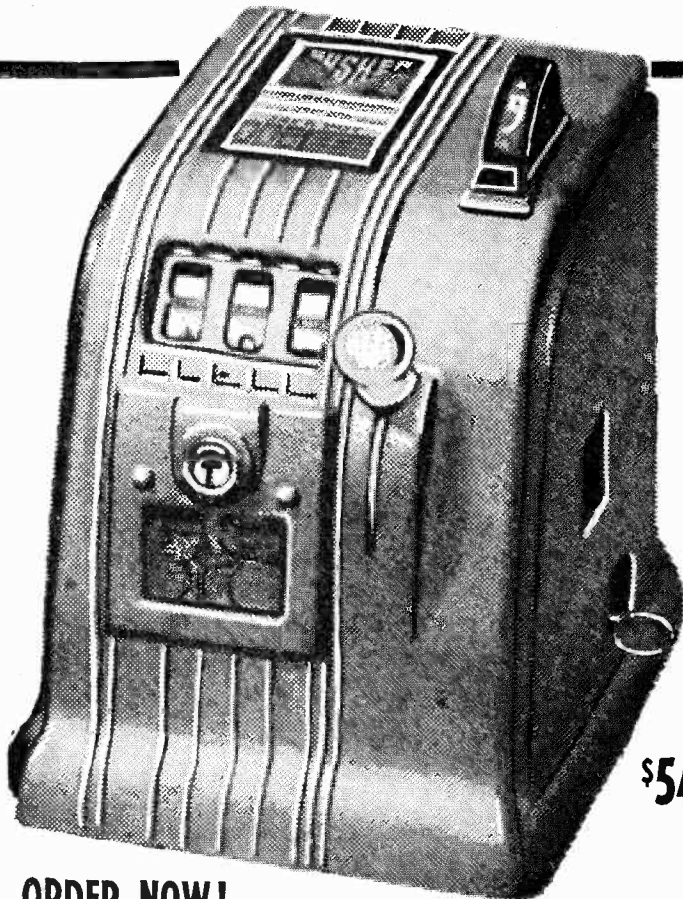
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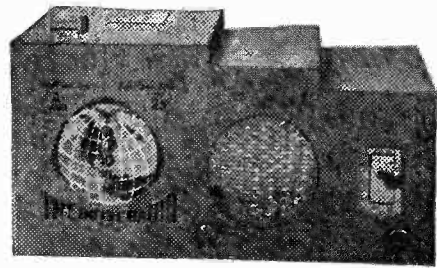
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TOPS!**

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Free Play Unit
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Type E-3, shoots standard B-B. Real money makers. 50% off list.

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He put in his thumb... And pulled out a plum



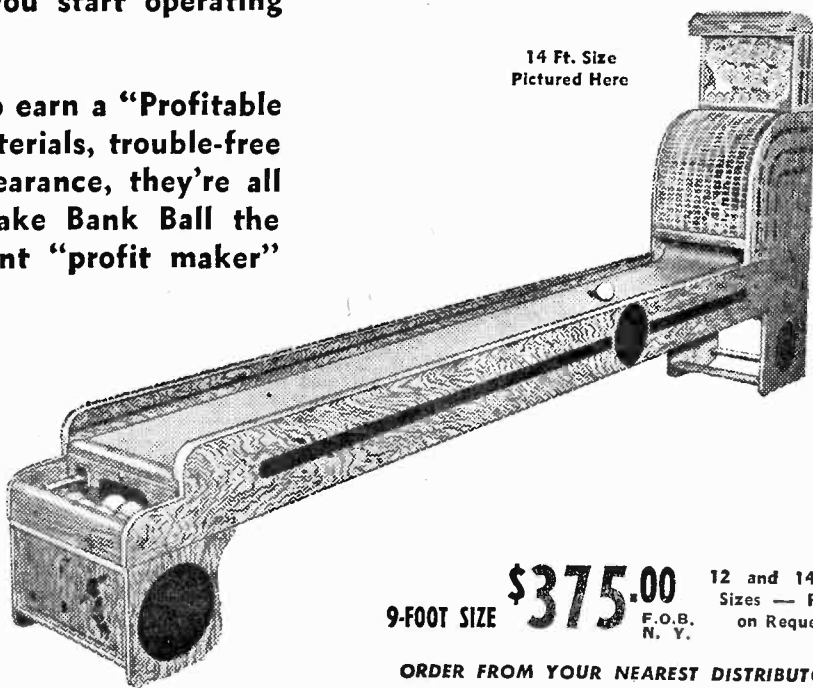
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Bank Ball is designed to earn a "Profitable Plum"! Finest new materials, trouble-free operation, colorful appearance, they're all part of the plan to make Bank Ball the greatest, most consistent "profit maker" ever manufactured.

Yes, the "money it makes" entitles Bank Ball to its place amongst the finest games in the country . . . a game which is definitely—

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14 Ft. Size Pictured Here



9-FOOT SIZE **\$375.00** 12 and 14 foot Sizes — Prices on Request.
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Dixie Coin Machine Company

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The authorized BELL-O-MATIC distributor of Mills Bell Products in the State of Louisiana suggests: MILLS VEST POCKET BELL, the tiniest automatic payout ever made.

Brand New Factory Releases--Immediate Shipment!

NEW CHAMPION HOCKEY Deluxe Model, \$289.50

Simple, trouble-free mechanism—no service calls. Be the first in your territory to feature this sensational money-maker.

King of them all ROCKET BALL

Sensational New Bowling Game—Well Constructed. Finished in Striking Modern Design. Two Handsome Models.

8' 6" ----- \$335.00
10' 6" ----- 365.00

BRAND NEW FACTORY RELEASES—IMMEDIATE SHIPMENT

GOALIE	\$525.00	EXHIBIT'S BIG HIT	\$334.00
TOTAL ROLL	525.00	STAGE DOOR GANTEEN	274.50
AMUSEMATIC LITE LEAGUE	425.00	GROETCHEN COLUMBIA, TW. J.P.	132.50
RED BALL	395.00	NEW MILLS VEST POCKETS	74.50
MARVEL'S FRISCO	279.50	GOTTLIEB 3-WAY GRIPPERS	39.50
50¢ PACE DELUXE BELL	500.00	\$1.00 PACE DELUXE BELL	600.00

JENNINGS SLOTS

STANDARD CHIEF		BRONZE CHIEF		SUPER DELUXE CHIEF	
5¢	\$249.00	5¢	\$249.00	5¢	\$274.00
10¢	258.00	10¢	259.00	10¢	284.00
25¢	269.00	25¢	269.00	25¢	294.00

BRAND NEW A.B.T. CHALLENGERS

1¢ or 5¢ Play
Single

AVAILABLE FOR IMMEDIATE SHIPMENT

ARIZONA	\$269.50	OKLAHOMA
BRAZIL		SANTA FE
GRAND CANYON		STREAMLINER
IDAHO		TRADE WINDS
SOUTH SEAS—RIVIERA, Ea.		\$289.50

FREE PLAY CONSOLES — BEAUTIFUL CONDITION

Jumbo Parade, 5¢ F.P.	\$109.50	Jennings Silver Moon, 25¢ F.P.	\$169.50
Watling Big Game, 5¢ F.P.	119.50	Watling Big Game, 25¢ F.P.	189.50
Jennings Boatail, 5¢ F.P.	129.50	Bally High Hand, 5¢ Comb.	209.50
Jennings Silver Moon, 5¢ F.P.	129.50	Bally Club Bells, 5¢ Comb.	265.00
Jennings Silver Moon, 10¢ F.P.	159.50	Keeney Super Bell, 5¢ Comb.	325.00

Thoroughly Reconditioned 1-Ball Multiple Payout Tables

Fairmont	\$495.00	Kentucky	\$275.00	War Admiral	\$265.00
Turf King	375.00	Long Shot	275.00	Keeney Fortune	200.00
Jockey Club	375.00	Sport King	275.00	Santa Anita	165.00
		Gott. Multiple Races.	95.00	Mills 1-2-3	89.50

Ready for Location — 1-Ball Free Play Tables

Langacres	\$425.00	'41 Derby	\$350.00	Dark Horse	\$195.00
Thoroughbreds	425.00	Club Trophy	325.00	Sport Special	175.00
Pimlico	375.00	Sportsman	295.00	Mills '41 1-2-3	99.50

FLASH!!! Just received a carload of used Wurlitzers, Seeburgs, and Rock-Ola Phonographs. Write for prices.

EXPORT TRADE!!!

Our Foreign Sales Department welcomes the opportunity to be of Service. Send for full particulars and information concerning all coin-operated equipment.

WRITE FOR LISTS: SPECIAL ARCADE EQUIPMENT VALUES, 5-BALL FREE PLAY PIN GAMES AND REBUILT SLOT MACHINE VALUES.
TERMS: 1/3 DEPOSIT, BALANCE C. O. D. OR SIGHT DRAFT

MONARCH COIN MACHINE CO.

1545 N. FAIRFIELD AVE., (PHONE ARMITAGE 1434) CHICAGO 22, ILL.

WE ARE EXCLUSIVE DISTRIBUTORS FOR PACKARD MANUFACTURING CORP. FOR VIRGINIA AND NORTH CAROLINA

Packard Pla-Mor Wall Boxes	\$38.95	#700 Speakers	\$21.95
30-Wire Cable (Woven Cover)		#800 Speakers	36.95
Per Ft.22	#900 Speakers	49.95
One Piece Bar Bracket	5.00	#1000 Speakers (OUT OF THIS WORLD)	159.50

IMMEDIATE DELIVERY

MILLS BLACK CHERRY BELL, 5-10-25¢ Play, 2/5 or 3/5 PAYOUT ON ONE CHERRY.	\$74.50
MILLS VEST POCKET, F. O. B. FACTORY	65.00
ABT CHALLENGER TARGETS (SAMPLE)	80.00
ABT CHALLENGER TARGETS (LOTS OF 25)	80.00

WRITE FOR FURTHER INFORMATION AND PRICES ON OUR COMPLETE LINE

USED AND RECONDITIONED

FIVE BALL FREE PLAY		ARCADE EQUIPMENT	
1 Bally Chevron	\$ 19.50	2 Sky Fighter	\$210.00
1 Keeney Red Hot	39.50	1 Supreme Rocket Buster	169.50
1 Venus	84.50	1 Super Torpedo	169.50
1 Bally Monicker	97.50	3 Liberators	169.50
1 United Midway	129.50	1 Supreme Boiascore, F.S.	250.00
1 Big Parade	129.50		
1 5-10-20	129.50		

USED PHONOGRAPHS

2 A.M.I. Singing Tower	\$450.00	1 Mills De-Re-Mi	\$ 77.50
2 A.M.I. Top Flights	275.00	1 Seeburg Victory Model, M.S.	379.50
2 Rock-Ola Windsor	300.00	1 Rock-Ola Commando	597.50

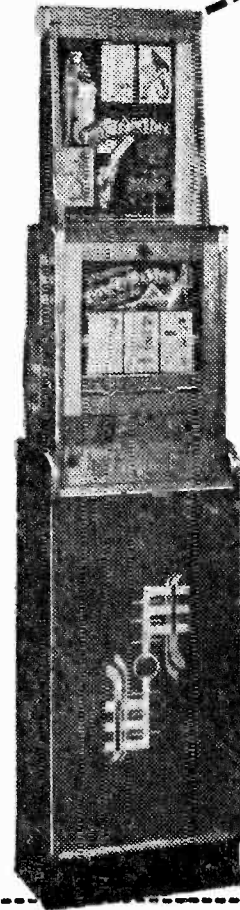
FULL CASH MUST ACCOMPANY ORDER IN FORM OF POST OFFICE, EXPRESS, TELEGRAPH MONEY ORDER OR CERTIFIED CHECK.

MOSELEY VENDING MACHINE EXCHANGE, INC.

OO Broad Street, Richmond, Va.; Office Phones 3-4511, 3-4512, Residence Phone 5-5328

Eye-Catching is PROFITABLE!

The New **VICTORY de LUXE** "LITE-UP-TOP" CARD VENDORS by **MUTOSCOPE** are Eye-Catching!



MUTOSCOPE Card Vendors have been popular and profitable for many years. And now, they're better than ever... BRIGHTER THAN EVER! They'll dress up any surrounding and do a "CHAIN-SELLING" job that will be profitable for all progressive operators.

The New VICTORY DE LUXE CARD VENDORS have these special features: INDIRECT LIGHTING • BEAUTIFUL FULL COLOR SINGLE AND DOUBLE DISPLAYS • ALL-METAL, CADMIUM PLATED STURDY MECHANISM • ANTI-CHEAT VENDING DEVICE • SEPARATELY LOCKED CASH BOX ... 1c - 2c - 2 for 5c COIN CHUTES • AND MANY OTHER DESIRABLE FEATURES.

All this adds up to a better machine, a more attractive machine... to give you more profits.

35 DIFFERENT NOVELTY CARD SERIES TO SELECT FROM. EVERY ONE A WINNER. EVERY ONE A BIG SELLER.

INTERNATIONAL MUTOSCOPE CORPORATION
44-01 Eleventh Street, Long Island City 1, N. Y.

Gentlemen:

Send me at once, complete details on the New Victory De Luxe "Lite-up-Top" Card Vendors.

NAME _____

FIRM _____

ADDRESS _____

CITY _____

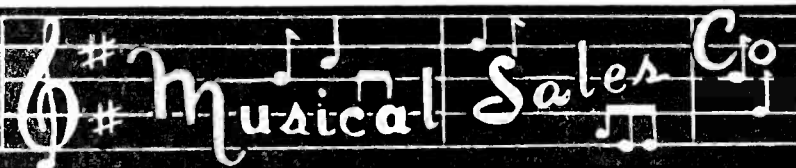
ZONE _____ STATE _____

3-7-6

You'll Like the **SIMPLICITY** of

SEEBURG SCIENTIFIC SOUND DISTRIBUTION

Consider the simplified design of the Seeburg Remote Units. Operators are happy to discover that Seeburg's One-Piece Coin Mechanism and Slug-Rejector slides out after loosening just one screw! Another feature in the Seeburg Plan to bring you **Finer Music, Better Performance, Bigger Profits.**



EXCLUSIVE SEEBURG DISTRIBUTORS

FOR MARYLAND—WASHINGTON, D. C.—VIRGINIA
140 W. MT. ROYAL AVENUE BALTIMORE 1, MARYLAND
415 W. BROAD STREET RICHMOND 20, VIRGINIA

Mrs. Von Reydt Runs Houston Disk Store

HOUSTON, June 29.—Mrs. Maria Cruz Von Reydt, wife of Hans Von Reydt, co-inventor of a parking meter

and later a juke box distributor, is now manager of the Melody Record Shop here.

Mrs. Von Reydt, a professional radio and night club singer, is well known to Texas coinmen, having sung at many of their gatherings in various parts of the State.

PRICE CHANGE

Effective July 15, 1946,
the operator's price of the

COLUMBIA Twin Jackpot BELL

will be increased from \$132.50 to
\$145.00 F.O.B. CHICAGO

This new price will apply on all orders received and shipped after July 15, 1946. Remember, when you buy a Columbia Bell, you get the service of four (4) machines for the price of one (1); changeable right on location to 1-5-10-25c play . . . plus double slug protection.



Remember:

Columbia is the only automatic Bell convertible to four (4) coin play.

EFFECTIVE ONLY UNTIL JULY 15
OPERATOR'S PRICE

\$132.50 F.O.B. CHICAGO

All orders must be accompanied by one-half deposit, postal money order or certified check, balance C. O. D.

GROETCHEN TOOL & MFG. CORPORATION

126 N. UNION AVE.

RANDOLPH 2807

CHICAGO 6, ILL.

Exclusive Texas Distributors

United Amusement Company

310 S. Alamo Street
San Antonio, Texas

Southern Distributing Company

1010 Leland Avenue
Houston, Texas

WANT TO BUY
ANY QUANTITY

MILLS SLOTS

ESCALATOR MODELS

WILL PAY TOP CASH PRICE

BUCKLEY TRADING POST

4223 W. LAKE ST.,

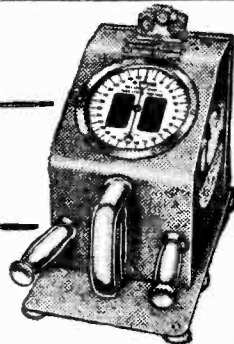
CHICAGO 24, ILL.

FLORIDA'S MOST PROGRESSIVE DISTRIBUTOR

NOW DELIVERING

GOTTLIEB PRODUCTS

Improved Deluxe
GRIP SCALE



STAGE DOOR CANTEEN

Exclusive Distributor in Florida and Cuba
Purveyors to the Automatic Equipment Industry



FLORIDA AUTOMATIC SALES CORP.

839 WEST FLAGLER ST.

MIAMI FLORIDA

All Phones: 3-6221

TAMPA, FLORIDA. 120 SO. FRANKLIN ST. PHONE 3856
JACKSONVILLE, FLORIDA. 615 MAIN ST. PHONE 5-3460
HAVANA, CUBA. ADDRESS TO BE ANNOUNCED.

CASE and CASTING ASSEMBLIES . . . \$50

CHROME PLATED FRONTS—With Cherry or Diamond Ornaments
GREY HAMMERLOID FRONTS—With Cherry Ornaments

Black or Natural Wood Case

Assembly includes Drill Proof Sides and Club Handle. Assembled and fitted.
Shipped in Individual Wood Crate.

WE HAVE A LARGE STOCK OF MILLS SLOTS

Write or phone for our prices

TRY OUR RE-BUILDING SERVICE

Your old Mills Slots rebuilt like New and installed in new Wood Case and Casting Assembly.
\$90.00 plus Mills Current Price on New Parts used.

WOLFE MUSIC COMPANY

1201 W. MAIN ST.

OTTAWA, ILL.

Tel. Res. 1302
Tel. Shop 1312

ATTENTION, LOUISIANA OPERATORS SLOT BARGAINS

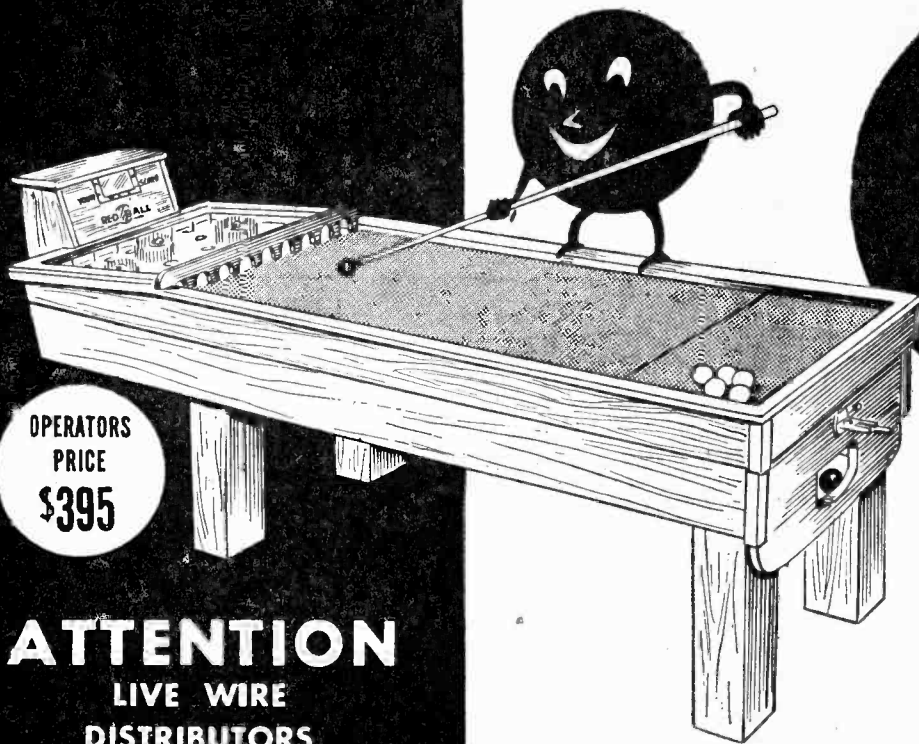
MILLS SLOTS	5c	10c	25c	50c
Refinished Blk. Cherry & Gold Chrome	\$200	\$225	\$250	\$475
Brown Front, Originals	135	145	160	
Blue Front, Originals	125	135	145	
Gooseneck w/J.P.			50	
Roll-a-Tops, WATLING	100	110	125	

1/4 Deposit, Balance C. O. D.

CROWN TOOL COMPANY

5017 Timen Blvd., Corpus Christi, Texas

THE NEWEST AND GREATEST MONEY MAKER!
 INVESTIGATE...



RED BALL

THE NEW GAME SENSATION

NOT A PIN GAME... NOT A POOL TABLE BUT BOTH!

OPERATORS PRICE
\$395

ATTENTION
 LIVE WIRE DISTRIBUTORS

WRITE FOR EXCLUSIVE IN YOUR TERRITORY, YOU NEVER SOLD ANYTHING SO FAST, SO NEW, SO DIFFERENT AND SO PROFITABLE

A new and electrifying machine that combines the appeal of Pin Ball and the skill of Pool or Billiards.

A beautiful, well constructed machine of RED OAK 33 1/2" x 8'7". It has an electric scoring device and takes one minute and 25 seconds to play.

Operators average \$95 weekly and pay 40% commission per location . . . the machine pays for itself in about 8 weeks.

We are delivering 150 RED BALL MACHINES each day which insures you of your order . . . ON TIME!

OPERATORS AVERAGE
\$95.00 WEEKLY

EXCLUSIVE NATIONAL DISTRIBUTORS

HIRSH COIN MACHINE CORP.

1309 New Jersey Ave. N.W., Washington, D. C.

Phone HO. 3170

MONEY BACK GUARANTEE

ORDER NOW for IMMEDIATE DELIVERY

NOT 1... NOT 2... BUT 3... ELECTRIC EYES



HERE'S THE CONVERSION THAT GIVES YOU MORE ACTION!
 MORE PLAYER APPEAL — MORE FOR YOUR MONEY!

JUNGLE FURY

A Conversion From Bally Rapid Fire

Not just a scenic conversion, but a complete unit with motor! Three Electric Eye Moving Targets! Scenery! and a Money Back Guarantee!

TRIED, TESTED AND PROVED ON LOCATION! PROVED TO BE A CONSISTENT HIGH MONEY MAKER FOR OVER TWO YEARS!

\$69.50

Can Be Easily Installed on Location by Just Attaching 4 Wires!

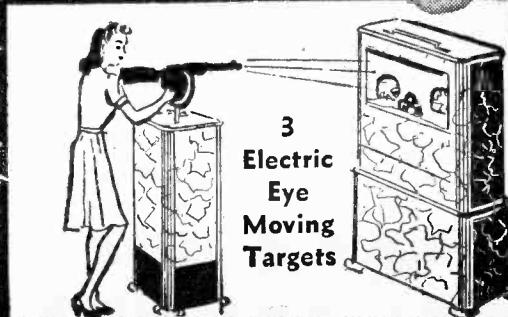
IT'S AS EASY AS THAT!

Terms: Prepaid or 1/2 Deposit, Balance C. O. D., F. O. B. Chicago.

OR

Send us your Bally Rapid Fire Game—Freight Prepaid—and we will make the complete installation, refinish with our Special Marble Clo and recondition like new!

\$124.50
 Plus Parts



COIN AMUSEMENT GAMES INCORPORATED

1335 E. 47th Street

Phone, Kenwood 5556

Chicago 15, Ill.

"Only 10 Minutes From the Loop on the Outer Drive"

TESTED Empire Coin MACHINES

RED BALL—NEW LEGAL POOL TABLE TYPE ARCADE GAME	\$395.00
EXHIBIT'S NEW 5-BALL—BIG HIT, \$319.50; WITH 4-COIN MULTIPLE	398.50
MUNVES SUPER ROLL	\$349.50
PREMIER SKEE BARREL ROLL ...	429.50
NEW VEST POCKETS	74.50
NEW SPEED IRON SOLDERING GUN	14.95
AMUSEMATIC LITE-LEAGUE—SENSATIONAL LEGAL BASEBALL GAME	425.00
CHAMPION HOCKEY, 2 Player Legal Game \$289.50 UNIVERSAL Bar Brackets. Pr.	6.95
GENCO TOTAL ROLL	\$525.00
NEW JENN. SUPER DELUXE LITE UP CHIEFS—5c, \$274.00; 10c, \$284.00; 25c ..	294.00
KLEER-FLO PARTS CLEANER AND 30 GALLON DRUM OF FLUID	129.50
NEW JENNINGS BRONZE & STANDARD CHIEFS, 5c, \$249.00; 10c, \$259.00; 25c	269.00

SPECIAL! GROETCHEN METAL TYPERS, A-1 \$325.00

Special! **FRISCO!** NEWEST 5-BALL REVAMP \$279.50

SPECIAL! SHOOT THE MOTHER-IN-LAW, BLACK LITE CHANGE-OVER \$ 55.00

CONSOLES

5¢ COMB. SUPER BELLS	\$289.50
BALLY SUN RAYS, F.P.	149.50
25¢ CLUB BELL, COMB.	295.00
MILLS BOX STANDS, COMPLETE ..	19.50
HI HAND, COMB.	209.50
GALLOPING DOMINOES, J.P.	249.50
MILLS JUMBO, F.P.	129.50
BALLY BIG TOP, P.O.	119.50
WATLING BIG GAME, F.P.	89.50
BALLY BIG TOP, F.P.	129.50
NEW EVANS DOMINO, J.P.	598.50
JENN. SILVER MOONS, F.P.	129.50

ARCADE

BROWN ANTI-AIRCRAFT	\$ 64.50
WILLIAMS ZINGO	225.00
ORIGINAL SKY FIGHTERS	169.50
GROETCHEN ZOOMS	34.50
SHOOT THE BARTENDER, SAM CON.	189.50
AIR RAIDER	174.50
MAID 'N' MONSTER, CHUTES REV.	145.00
SHOOT TO TOKIO	129.50
SHOOT THE WOLF, BLACKLIGHT.	249.50
BALLY DEFENDER	219.50
HOLLY GRIPPERS	14.50
KEENEY SUBMARINE	139.50
AMERICAN EAGLES	19.50
MERCURY & LIBERTY	24.50
BIG GAME HUNTER—LATEST.	44.50
CHICAGO COIN HOCKEY	219.50
BLUE TARGET SKILLS—LATEST.	39.50

ONE BALLS

FAIRGROUNDS	\$ 59.50
DARK HORSE, F.P.	189.50
'41 DERBY	339.50
KENTUCKY	249.50
CLUB TROPHY	315.00
LONG SHOT	239.50
VICTORIOUS, F.P. TURF CHAMP ..	109.50
SPORTSMAN, F.P.	195.00
SKYLARK, F.P. and P.O.	175.00
RECORD TIME, F.P.	184.50
LONGACRE, F.P.	435.00
BLUE GRASS	195.00
SPORTS SPECIALS, F.P.	174.50
'40 MILLS 1-2-3, F.P.	89.50
MILLS OWL—1 OR 5 BALL, F.P.	79.50

SLOTS

25¢ MILLS BONUS BELLS	\$295.00
25¢ MILLS BROWN FRONT	185.00
5¢ MILLS BLUE FRONT, OVAL CARD	154.50
5¢ MILLS LATE Q.T.	109.50
10¢ MILLS LATE Q.T., ORIG.	139.50
1¢ MILLS Q.T., A-1	59.50
VEST POCKETS, BLUE & GOLD ..	54.50
COLUMBIAS—FRUIT REEL, G.A. OR J.P.	89.50
5¢ JENN. CLUB CONSOLE CHIEF ..	169.50

SPECIAL—SEEBURG CLASSIC, R. C. 6 5c WALL-O-MATICS AND SPEAK-ORGAN \$765.00

Special! 2 - 5c MILLS CLUB THE FOUR PIECES \$1195.00
1 - 10c CONSOLES
1 - 25c

WANTED! HI DIVE, LEADER, ZOMBIE, STARS, DO-RE-MI, DOUBLE PLAY, SUN BEAM, DUPLEX, SKY BLAZER & WEST WIND @ \$85.00. ALSO ALL MUSIC AND OTHER EQUIPMENT. SEND YOUR LIST. WE NEED F.P. CONSOLES!!

USED PIN GAMES

'41 MAJORS	\$ 79.50
NEW CHAMP	82.50
LAURA	249.50
BALLY FLEET	54.50
GENCO VICTORY	94.50
GOTT. LIBERTY	174.50
TEN SPOT	72.50
GUN CLUB	79.50
ZANZIBAR	99.50
YANKS	119.50
ATTENTION	74.50
SEVEN UP	74.50
BUBBLES, F.S.	179.50
FOUR ACES	129.50
HOLLYWOOD	189.50

NEW REVAMPS

IDAHO	\$289.50
OKLAHOMA	289.50
STREAMLINER	289.50
CATALINA	249.50
TRADE WINDS	269.50
FOREIGN COLORS	119.50
PION'R BUBBLES	249.50
SURF QUEEN	327.50
TRAILWAYS	69.50
YANKEE DOODLE	179.50
PROGRESS	49.50
AMER. BEAUTY	129.50
CATALINA, F.S.	189.50
SANTA FE	229.50
MARVEL BASE BALL	149.50

USED PIN GAMES

TOWERS	\$ 89.50
PIN UP GIRL	139.50
INVASION	129.50
FLAT TOP	235.00
BOSCO	89.50
PLAY BALL	89.50
HI HAT	89.50
BROADCAST	89.50
GLAMOUR	49.50
CROSSLINE	79.50
MARINES	119.50
FOUR ROSES	72.50
GOBS	119.50
CASABLANCA	189.50
BOOM TOWN	49.50

ONE-HALF DEPOSIT WITH ORDERS, BALANCE C. O. D. OR SIGHT DRAFT.

Empire Coin
MACHINE EXCHANGE

2812 WEST NORTH AVENUE · PHONE: HUMBOLDT 6288 · CHICAGO 47, ILLINOIS

ORIGINAL JAR-O-DO • ORIGINAL JAR-O-DO

"JAR-O-DO" CONTAINERS \$ \$
\$ ON YOUR COUNTER \$
\$ PUTS MORE CASH \$
\$ IN YOUR POCKETS!! \$



"Big Charley"
Takes In 2170 Tickets @ 5 for \$1.00 \$434.00
Pays Out (Actual) 380.00
Profit (Actual) \$ 74.00
(Stapled 5 to a bundle)

UNIVERSAL MFG. CO.

405-411 E. 8TH ST., KANSAS CITY 6, MO.

"WORLD'S FOREMOST MFR. OF JAR GAMES"

WHY!!! — Because the attractive, entirely new container IS INCLUDED FREE OF CHARGE—each time you order refills!!

Figure for yourself the tremendous saving this would result in for you—SPARE YOURSELF THE EXTRA EXPENSE OF CONSTANTLY RE-ORDERING JARS!!

This remarkable container is shown here with the famous Original "Jar O'Do" "Big Charley" tickets . . . derive more profit from this popular deal—BY MAKING IT A HABIT TO USE THE "JAR-O-DO" CONTAINER!

Brilliant, beautiful attraction—THE TOP SLIDES OPEN EASILY — NO CLUMSY LID TO SCREW OFF AND ON!!

Hurry! Write TODAY for full particulars!

ORIGINAL JAR-O-DO • ORIGINAL JAR-O-DO

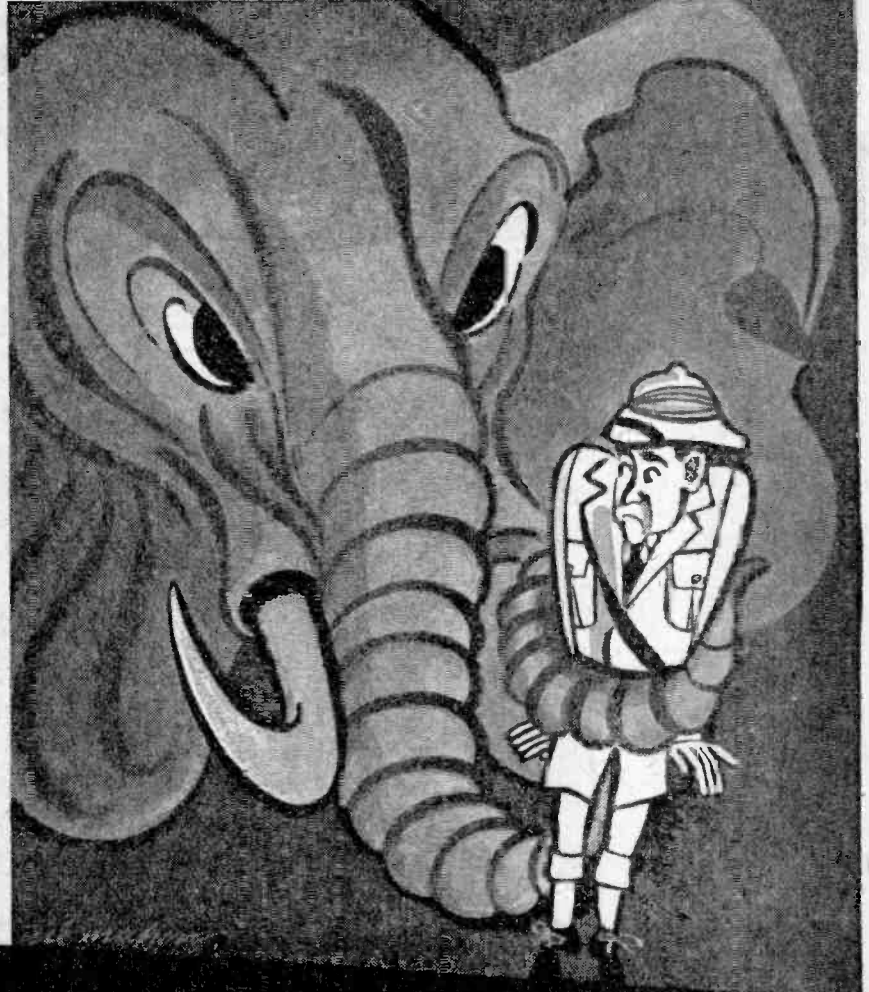
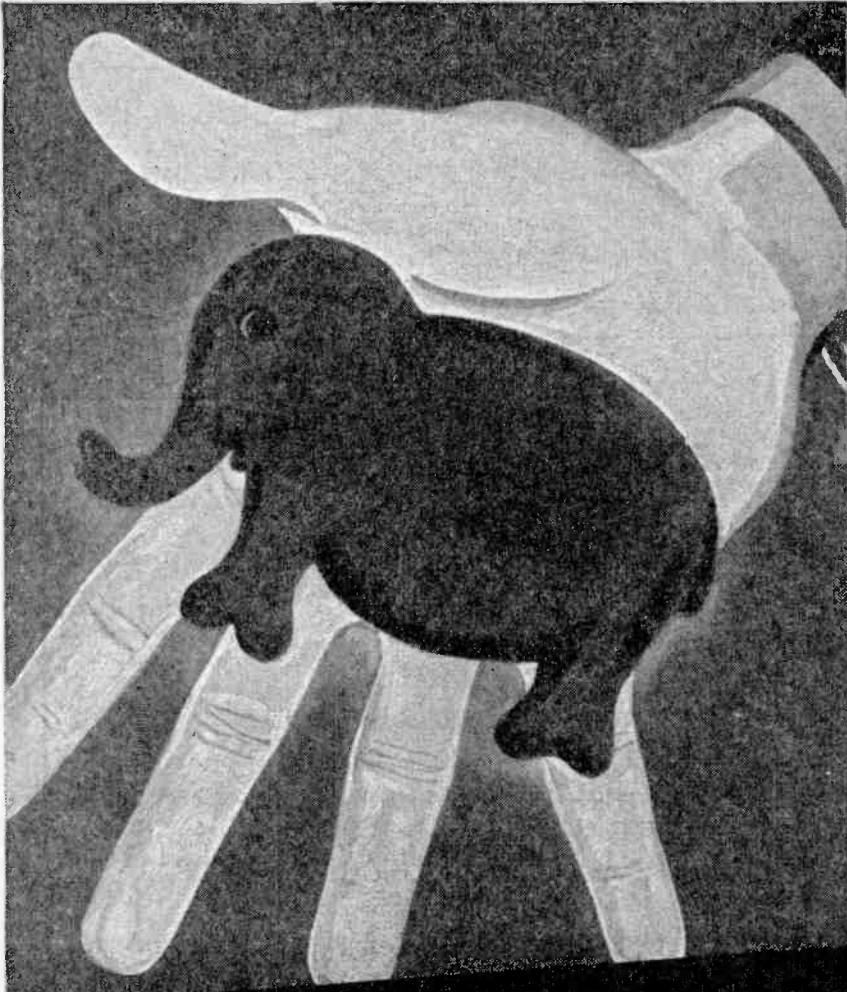
Only one word describes it . . .

DYNAMITE!

Williams
MANUFACTURING
COMPANY

161 W. HURON ST.
CHICAGO 10, ILLINOIS

MEMBER CMI



Gingerbread or Genuine?

A renovated coin machine, no matter how full of Gingerbread, no matter how ornate and loaded with "doo-dads" it is, will never give the service expected, because you cannot cover up an old mechanism with frills and expect it to stand up under the heavy usage that a coin machine receives.

If it is a Genuine Mills Bell, then you have a different picture. For Mills has been building world-acknowledged, outstanding coin equipment for 57 years, and when you purchase a genuine Mills Black Cherry or Golden Falls, you are assured new, factory-assembled merchandise, thoroughly checked and approved by top-notch inspectors. If it bears a "Certificate of Manufacture," it is a Genuine Mills Product!



THE BLACK CHERRY BELL • a product of Mills

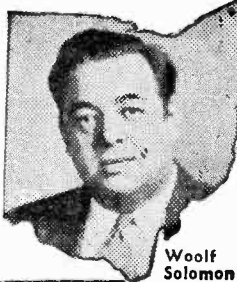
Bell-O-Matic Corporation

EXCLUSIVE NATIONAL DISTRIBUTOR: MILLS BELL PRODUCTS

TELEPHONE SPAULDING 0600
4100 W. FULLERTON AVENUE
CHICAGO 39, ILLINOIS

"There is no substitute for quality"

PIN BALLS	
Bubbles	\$249.50
Catalina	249.50
Big Hit, Regular	298.50
Big Hit, Multiple	398.50
Surf Queen	327.50
Stage Door Canteen	274.50
Victory Derby	646.50
Victory Special	661.50
School Days	89.50
Flat Top	225.00
Score Card	29.50
Strat-o-Liner	69.50
Invasion	139.50
Owl	89.50
Bandwagon	49.50
Victory	99.50
Spot Pool	89.50
Zombie	\$ 89.50
Wild Fire	69.50
Repeater	69.50
Spot a Card	89.50
Monicker	99.50
ABC Bowler	69.50
Foreign Colors	159.50
Marines	148.50
Pan American	69.50
Broadcast	69.50
Big Time	49.50
Topic	99.50
Defense	109.50
Jumbo, '44	225.00
Showboat	69.50
Belle Hop	79.50
Leader	89.50



ARCADE EQUIPMENT					
Rapid Fires, A-1	\$169.50	Voice Recorders	\$150.00	Baffing Practice	\$119.50
Air Raiders, A-1	169.50	Periscope	149.50	Scientific Clock	89.50
Sky Fighters, A-1	199.50	Sea-a-Freak, new	89.50	Groetchen Typer	325.00
Panorams, late	379.50	Ace Bomber	249.50	Chi Coin Hockey	209.50
Photomatic, late	795.00	Tommy Guns	109.50	Keeney Submarine	159.50
Undersea Raider	345.00	Shoot the Chute	129.50	Voice Recorder	150.00
9' Skee Rolls	179.50	Daval 8' Bumper	99.50	Undersea Raiders	345.00
4 Evans 48' Automatic Duckpin Alleys (like new), each					\$750.00

NEW MACHINES—PROMPT DELIVERY	
Genco Total Roll	\$525.00
Goalee	525.00
Life League	425.00
Bally Undersea Raider	399.50
Chi-Coin Spellbound	325.00
Super Streamliner	325.00
Surf Queen	327.50
Exhibit's Big Hit, Single or 4 Coin Multiple	\$319.50, 398.50
Daval's Gusher	54.50
Columbias	\$132.50
Vest Pockets	74.50
Gottlieb Gripper, 3 Way	39.50
Mills Black Cherry Bells (Genuine)	
Radiotone Voice Recorders	
Bally Victory Derby, One Ball C.P.	
Bally Victory Special, One Ball F.P.	
F. P. K. Skee Barrel	
A. B. T. Challengers	65.00

CONSOLES	
5c Superbells, F. P.-C. P.	\$279.50
25c Superbells, F. P.-C. P.	319.50
4 Bells, Serial Over 1000	399.50
Kentucky Clubs, 7 Coin	89.50
Keeney Triple Entrys, 9 Coin	159.50
Watling Big Games, F. P.	109.50
Jumbo Parades, C. P. L. Head	\$129.50
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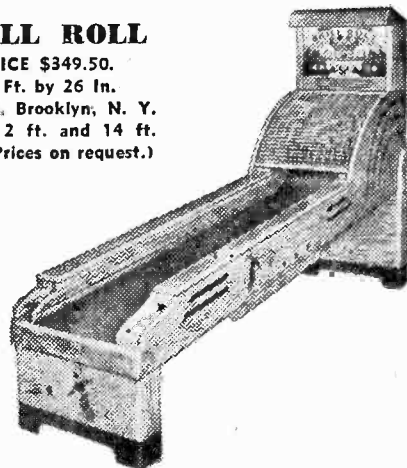
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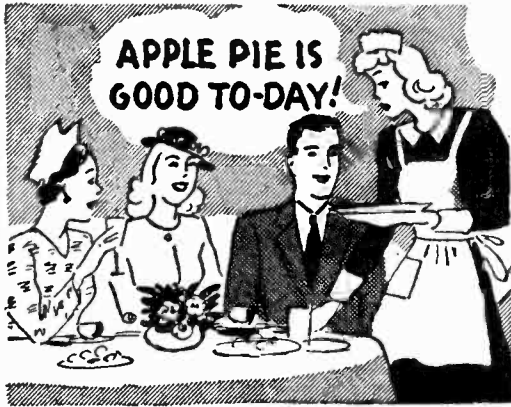
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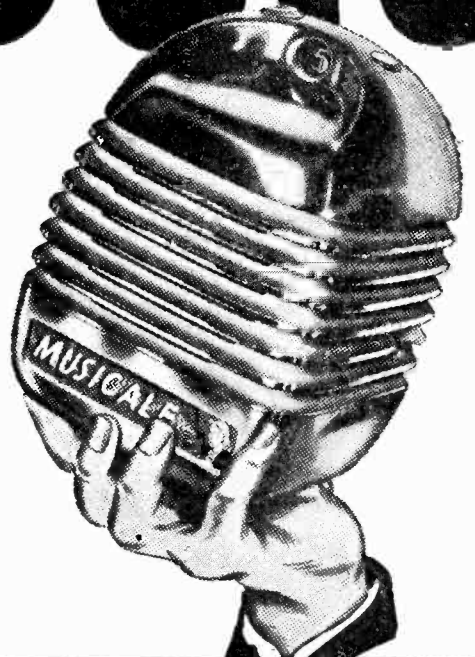
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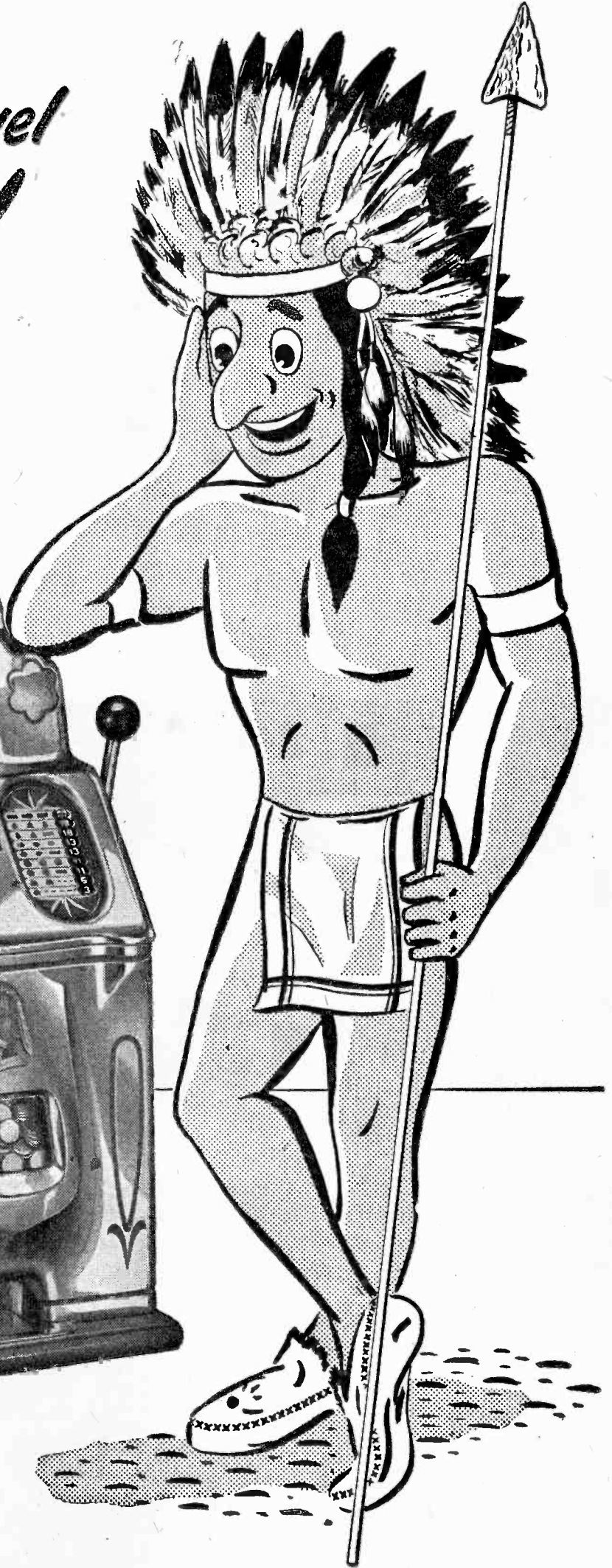
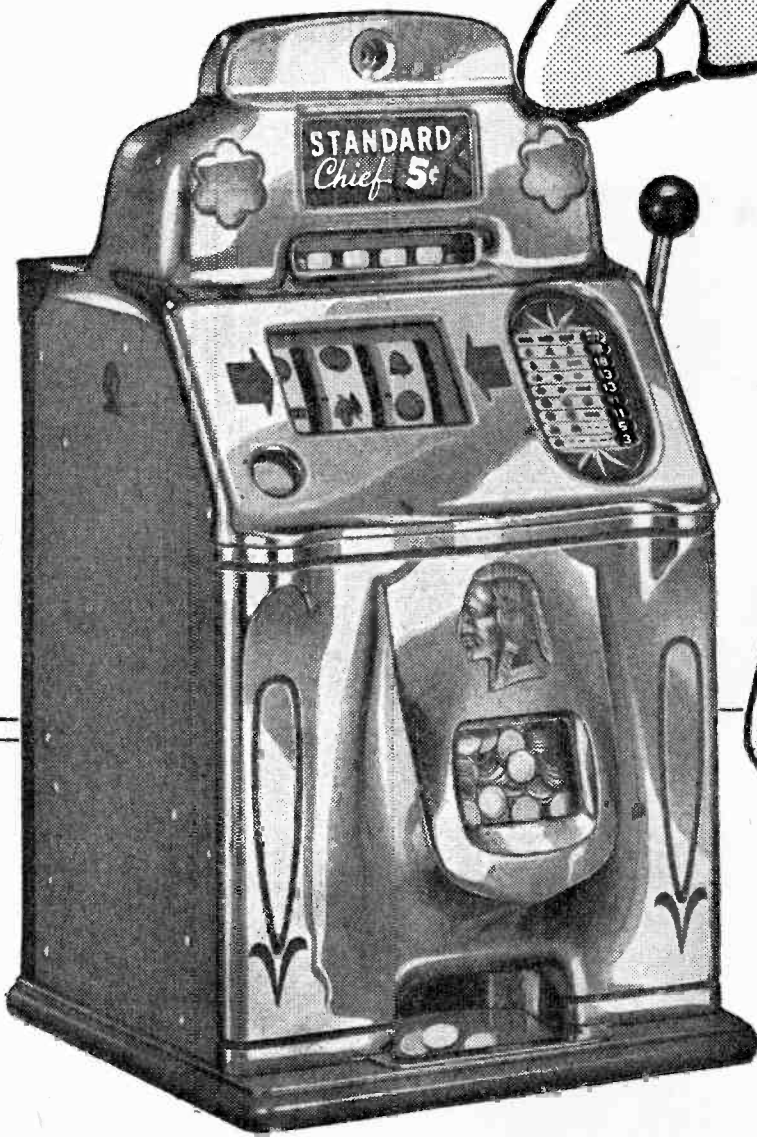


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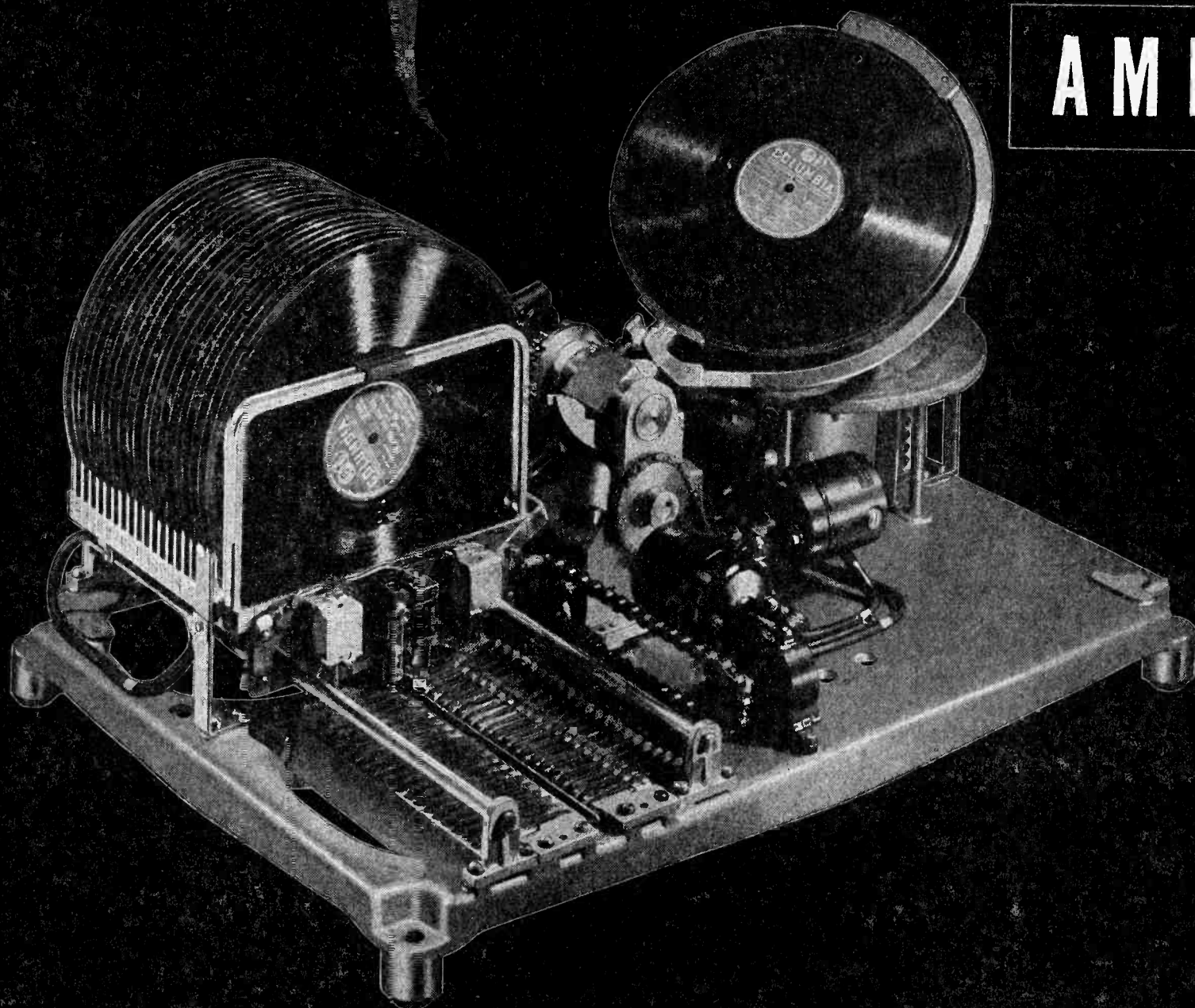
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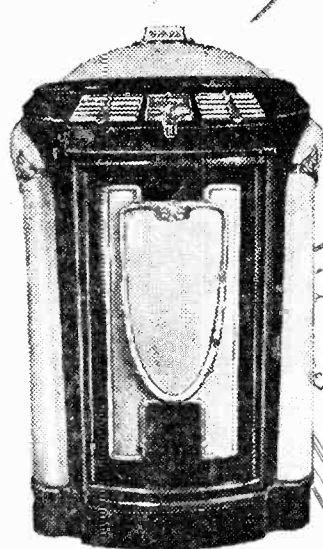
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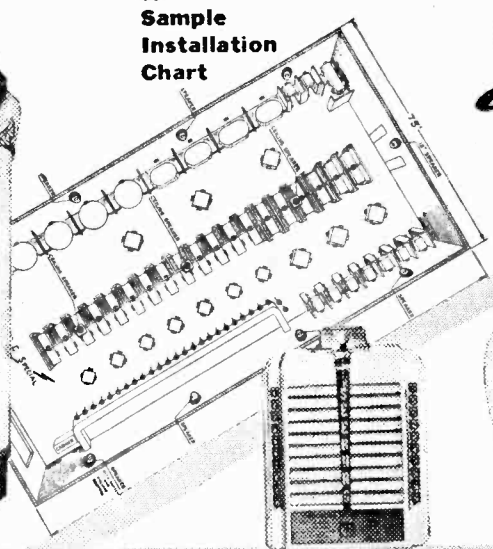


MUSIC BY A MASTER

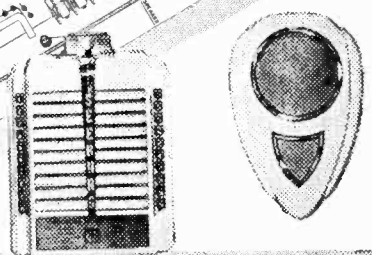
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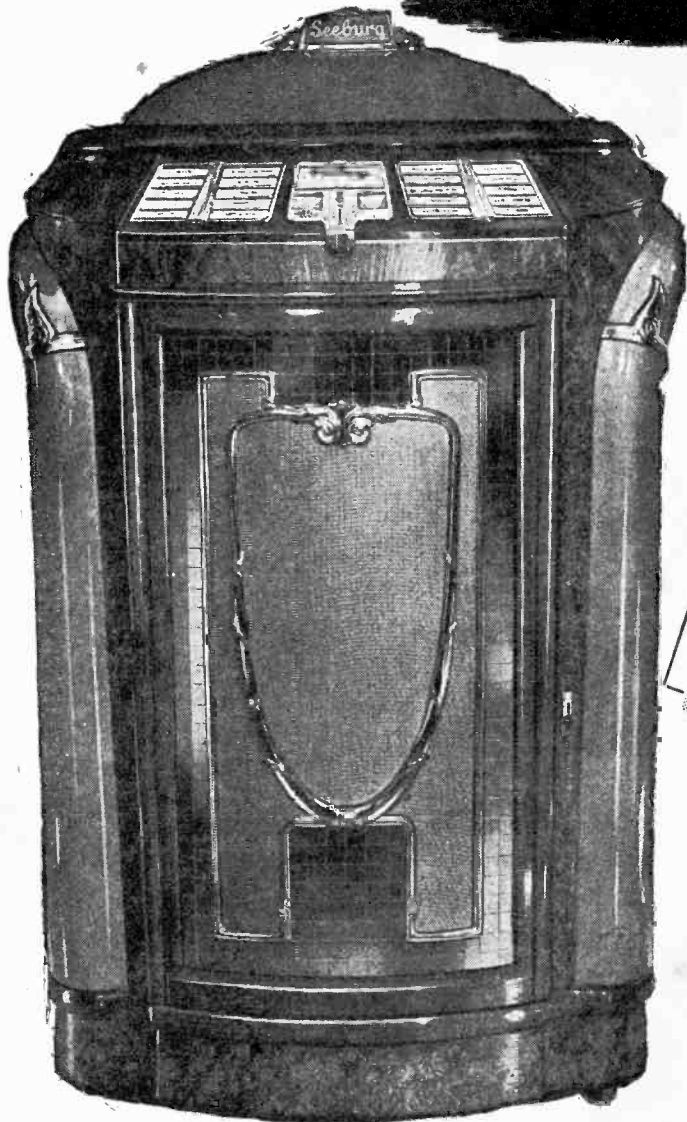


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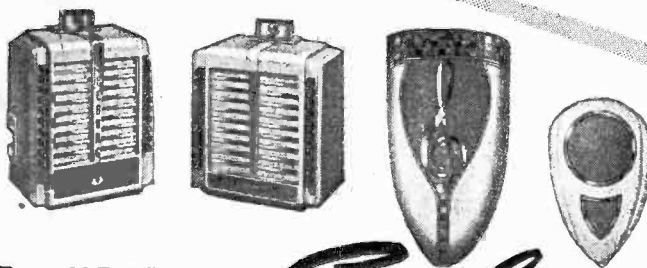
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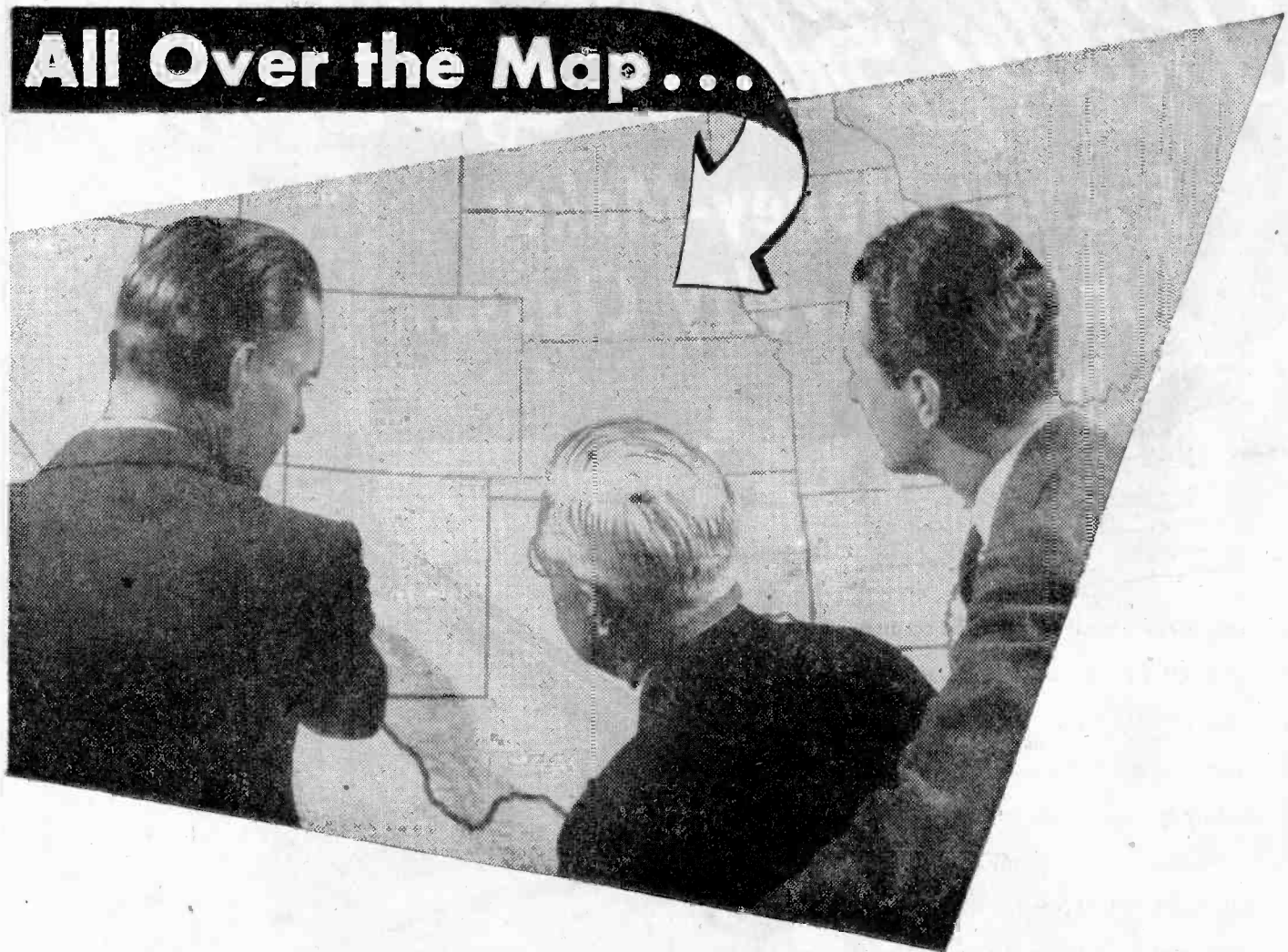
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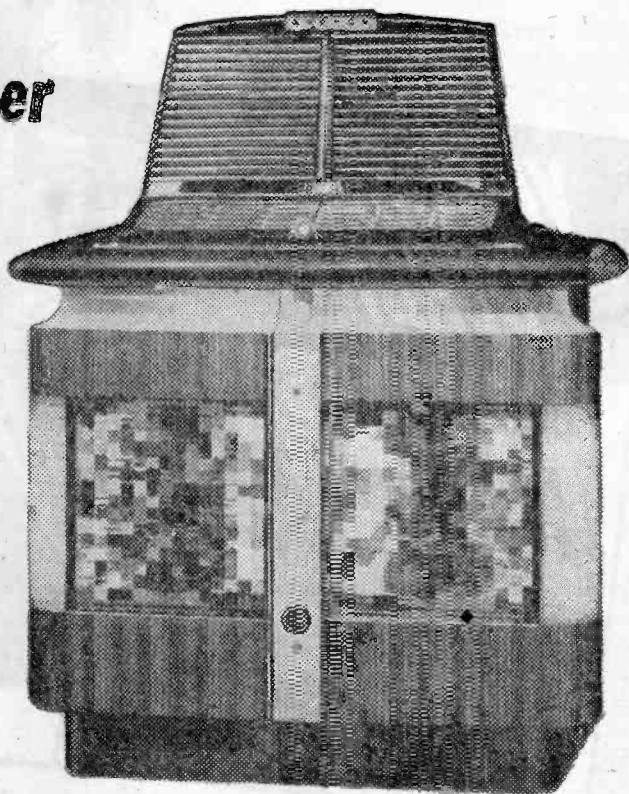
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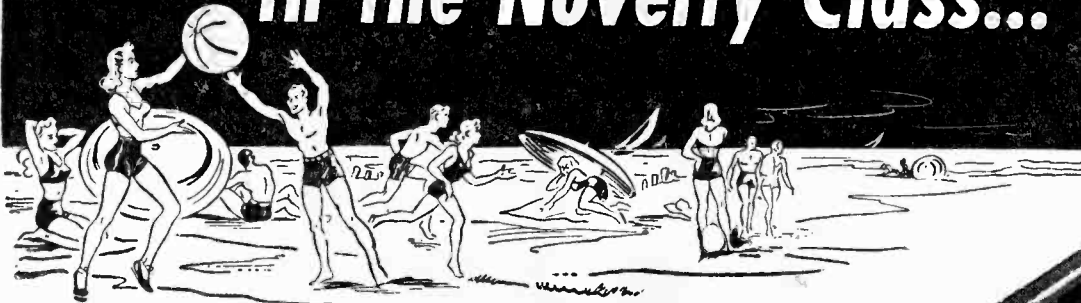
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MULTIPLE

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Beauty... *is More than Skin Deep*

Beautiful to look at—yes—with fresh, modern styling that attracts attention yet possesses dignity! But "handsome is as handsome does," and the beauty of the Symphonola is more than skin deep.

Operators handling thousands of locations are finding that the Symphonola "1-46" marks a new era in music merchandising. Two amplifiers provide independent volume control for the speaker in the phonograph and remote speakers at other points. This assures sound at conversational level, thanks to "Scientific Sound Distribution."

Seeburg also offers Wireless Remote Control which means simplified installation—easy removal or change when desired—greater playing appeal to customers.

Seeburg
1902 • DEPENDABLE MUSIC SYSTEMS • 1946
J. P. SEEBURG CORPORATION
1500 N. Dayton St., Chicago 22

ON DISPLAY AT YOUR SEEBURG DISTRIBUTOR

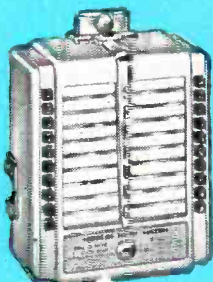
*"Be Sure —
Buy Seeburg"*



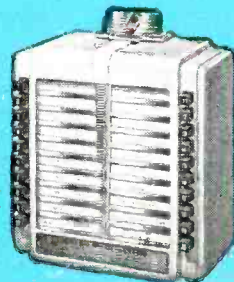
Remote Control Special



Dual Remote Volume Control



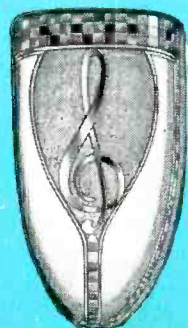
Wireless Automatic



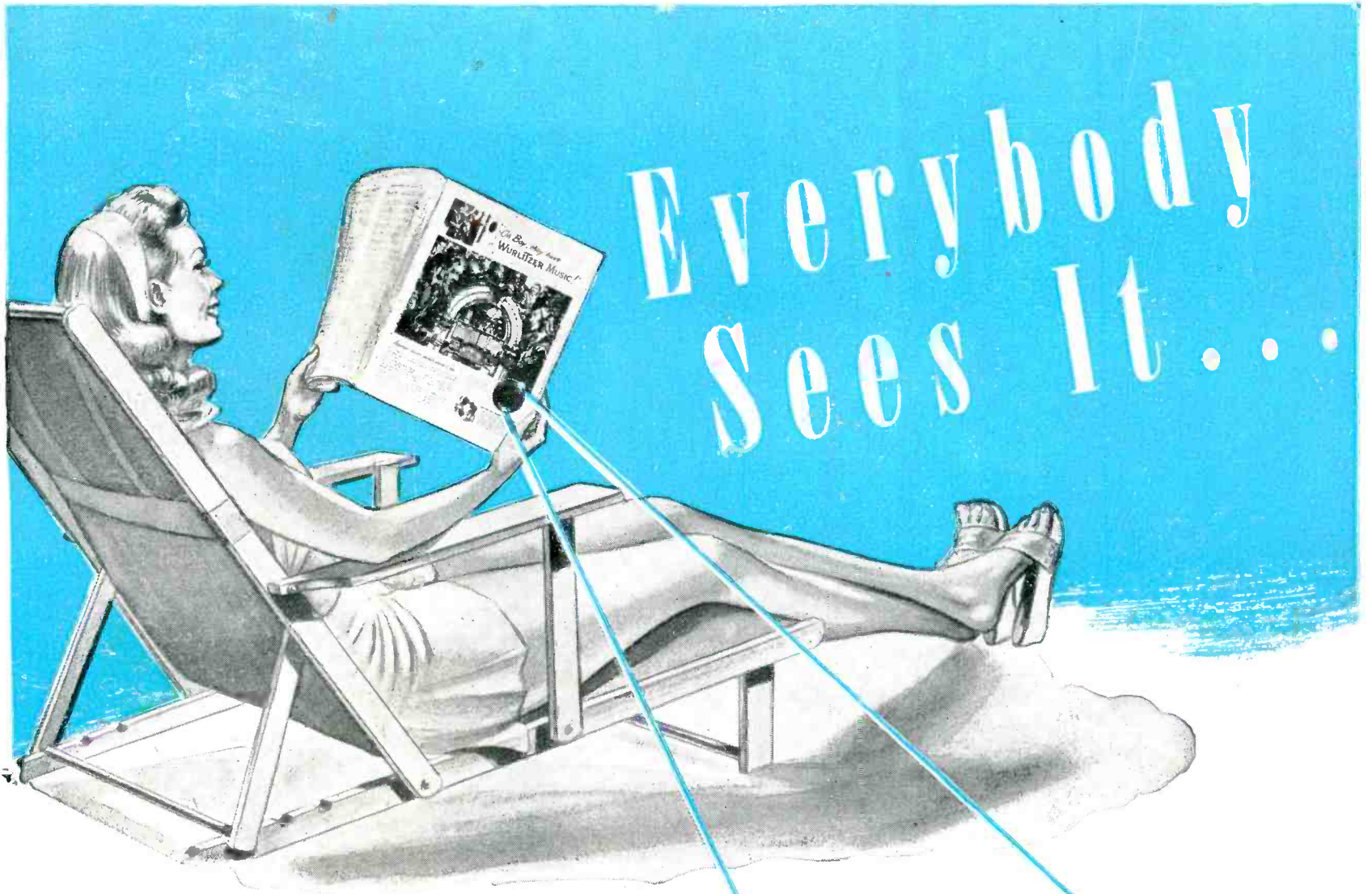
3-Wire Walleomatic



8-Inch Tear Drop Speaker



12-Inch Mirror Speaker



**That's Why Every Location
Owner Will Want a
WURLITZER**

● Every man, woman and child in America who reads, rides or walks is seeing Wurlitzer's national advertising on billboards coast to coast — in full color pages in the Saturday Evening Post, Collier's, Look and Liberty. All are being told to look for Wurlitzer's *Sign of the Musical Note* to find places where they can have fun enjoying Wurlitzer Music.



Wurlitzer's "Triple Action" Advertising Campaign will reach Everybody... Everywhere



It's the greatest business-booster ever offered location owners. It's a tremendously effective location-getter, working day and night for Wurlitzer Factory-Approved Music Merchants. The Rudolph Wurlitzer* Company, North Tonawanda, New York.

*The Name That Means Music To Millions

Watch **WURLITZER**
EXTEND ITS *Leadership*