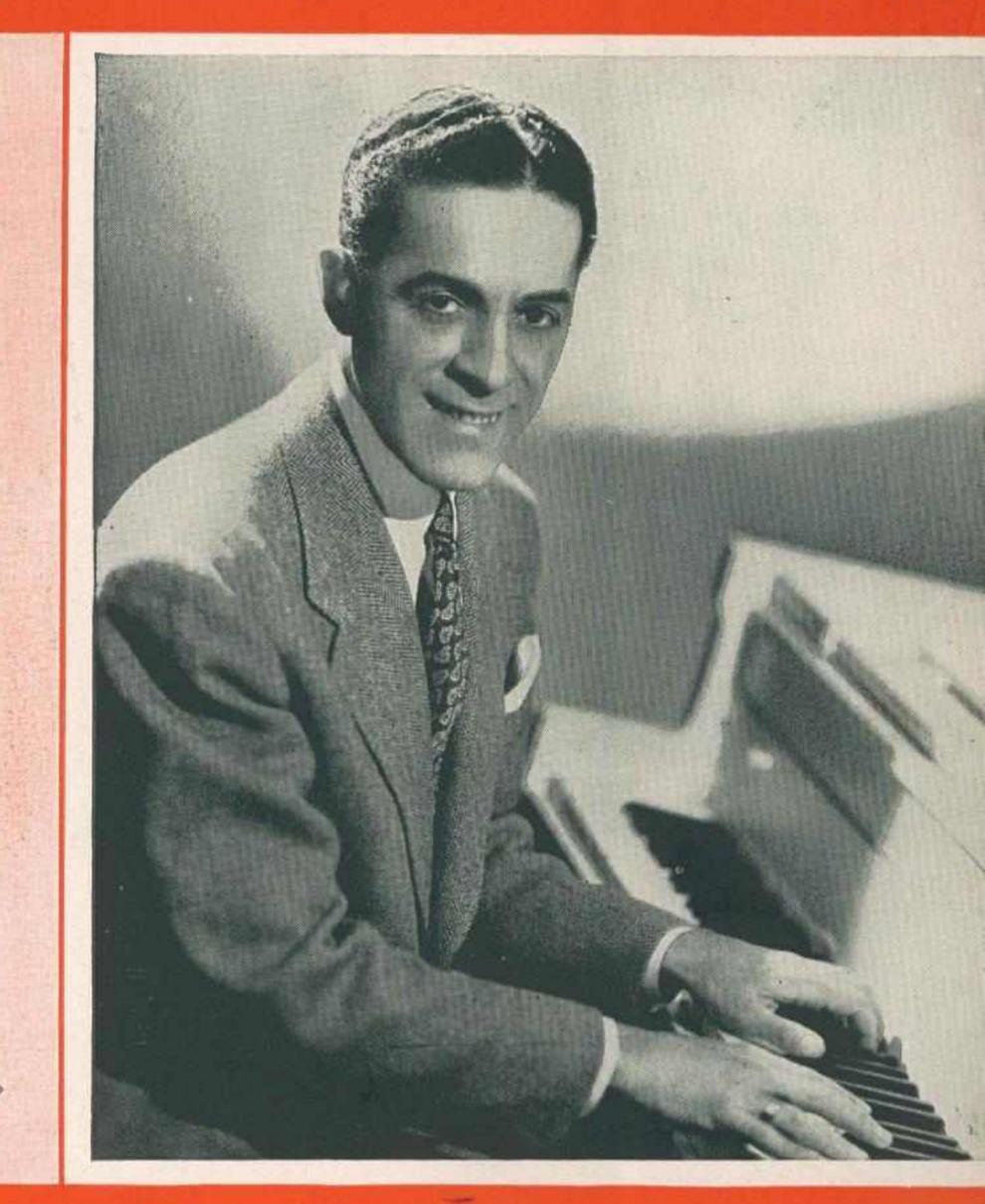
# Billio Bi

### THE WORLD'S FOREMOST AMUSEMENT WEEKLY

# Cream of the Crop

WINNERS OF THE BILLBOARD'S 9TH ANNUAL RADIO PROMOTION EXHIBIT AND COMPETITION —Radio Dept.



# Petrillo at St. Pete

AN EYE WITNESS REPORT ON THE AFM CONVENTION —Page 3.

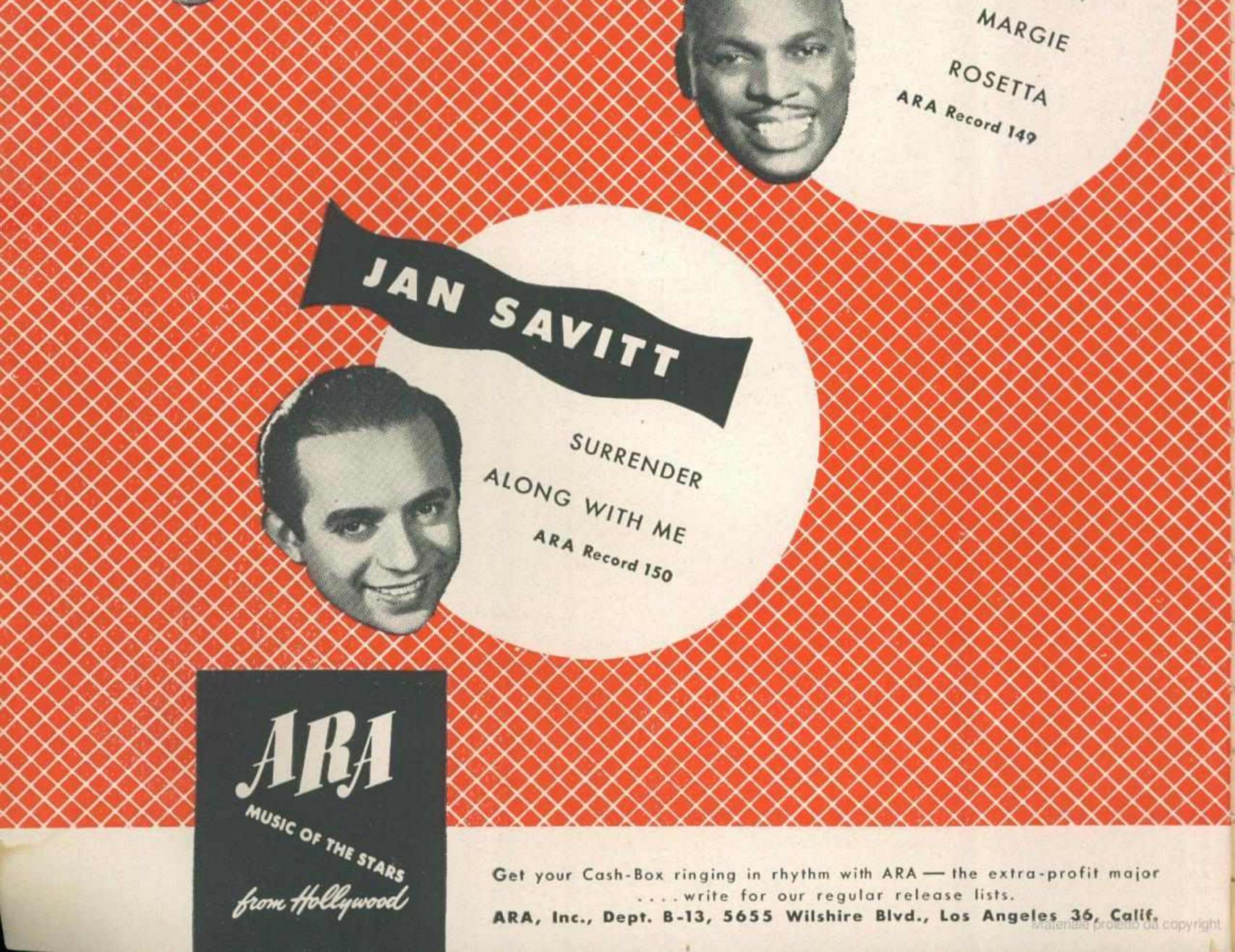
# **Television Directors**

RATING THE NEW YORK "HERE'S HOW" FRATERNITY —Television Dept.

FRANKIE CARLE 88'ing the Pops With a Longhair Touch (See Music)

# 3 New Releases from ARA the Extra-Profit Major!

EARL HINES



JUDY CANOVA

APPLE ON A STICK

MY FICKLE EYE

ARA Record 4007

Vol. 58. No. 24



The World's Foremost Amusement Weekly

SCARES

June 15, 1946

# AFM Exec Smacks Hotel Manager in Spitalny Squabble

ST. PETERSBURG, Fla., June 8.-Phil Spitalny, a waitress, a highranking American Federation of Musicians' official and the manager of Soreno Hotel here were involved Wednesday night (5) in an ugly incident which left the manager with a black eye and the AFM convention with a bad taste in its mouth. Spitalny, whose girls had performed for the delegates during the afternoon, had to get to Savannah, Ga., in a hurry and asked the hotel to put on some extra help so all 40 of his troupe could feed and be gone. They sat themselves in the dining room, and waited for service, but none came. After a while Spitalny called one of the waitresses and asked what went. She told him to keep his shirt on, and then added a reference to his religion.

Outraged, Spitalny sent for the manager, who was in the room at the time, and demanded that the girl be dismissed. The manager proclaimed that Spitalny would get out before the waitress would, whereupon a bystanding AFM executive flattened mine host with a sock on the eye. All this took place in full view of convention delegates and officials, and added to the week's earlier incident of the sightseeing tour cancellation, made a doubly bum impression on AFMers and their guests.

# Strong Stance on Case and Lea Bills Gets Approval; **AFM's "Political Action"**

# "Times" Flub Pulls AFM Parade Fans, But to Wrong Place

PR'

**Careful Disk Royalty Handling, Public Relations Features** 

#### By Dick Carter

ST. PETERSBURG, Fla., June 8.-Radio and record people who hate James C. Petrillo's guts can draw no comfort from the story of the 49th annual convention of the American Federation of Musicians



which closed here Friday (7) after five days devoted to praising the AFM president, damning his enemies and projecting his current policies into the future. The largest convention in Federation history, 753 delegates from 470 locals, cheered Petrillo's every word. They re-elected him unanimously. They returned his entire administration to office. They endorsed his break with the American Federation of Labor tradition, a tradition which has hitherto prevented AFM from seeking new strength in joint political action with

other unions. They made the walls shake with their approval of his plans to decree another record embargo, should the Case Bill be (See PETRILLO VOWS on page 16)

# **AFMeet** in a Nutshell

In the various departments of this issue of The Billboard there are more than 30 individual stories covering every phase of the American Federation of Musicians' 49th annual convention in St. Petersburg, Fla. Following is a condensation of highlights from some of these stories: (1) Speeches by both James C. Petrillo, AFM prexy, and Joseph Padway take apart the Case and Lea bills and those they consider responsible for the legislation. Both promise no more recording, no more music for network radio if bills hold up. Petrillo talk tabs AFM's (AFL) start toward "political activity." (2) The record royalty fund, which Petrillo estimates will hit \$2,500,000 per year shortly, was the subject of 17 proposals. AFM is proceeding with great care in administration of this bundle. (3) The Petrillo feels it is "money poured down a sewer," rankand-file wants and will get a public relations staff set-up to try to sell the nation's newspapers and thru them, the public, on the pitch that Petrillo is not a czar, and that he is battling for nothing more than a square shake for musicians. (The Billboard had pushed for such a public relations staff for several months preceding the convention.) (4) The AFM will set up a research department. This was Petrillo's own suggestion. He feels, and the conclave agreed with him, that it is necessary for the union to know everything possible about all organizations related to the music profession.

ST. PETERSBURG, Fla., June 8.-James C. Petrillo will always remember this city and its newspapers. One local sheet stirred up a fuss involving him in violation of an antique "sedition" statute (see other story in this issue), and the other loused up his parade. And we do mean parade.

On Wednesday (5) afternoon Phil Spitalny's fems played a brief concert in the Coliseum here, from which Petrillo then led the entire convention in impressive mass formation thru the streets of St. Pete to the Palais Royale Convention Hall. Trouble was the parade was conducted thru deserted streets. The St. Petersburg Times had announced the marchers would go down Fourth Street and Second Avenue, which is where the spectators went. But the parade, in solitary grandeur, wove down Fourth Avenue and Second Street.

Thumb - Twiddling Is St. Pete Sport, **AFM Delegates Find** 

# **By-Law Change Nixes** Longhair **Special Meets**

ST. PETERSBURG, Fla., June 8.-From now on symphony musicians will not be permitted to maintain their own intra-union caucus, American Federation of Musicians convention here ruled Wednesday (5) in repealing a by-law which had permitted the longhairs to maintain their own associations for discussion purposes. Repeal was proposed by Oscar Hild, president of Local 1, Cincinnati, who said members of the Cincy Symphony under employer influence had decided among themselves to throw 10 of their colleagues out of work in order to keep wages pegged at their current level.

He said they reached this decision at a time he was negotiating for a \$20 weekly increase per man, with no loss of employment. He was seconded by Jack Rosenberg, president of Local 802, New York, who observed that the symphonist caucuses have been prey of "poisonous" influences.

Earlier, the convention repealed a by-law which had made it necessary for two successive conventions to vote repeal of any provision affecting traveling symphony orchestras. This bylaw had been adopted in 1942 as an SOP to the Boston Symphony, then in the process of organization by AFM, and fearful lest the rules suddenly be altered to its disadvantage once it joined the fold.

(5) The AFM may make application for license to operate a frequency moduation radio station.

(6) In Washington, meantime, as in New York, top radio and record legalists and execs stirred uneasily, and more and more expressed the feeling that there's a good chance constitutionally that Lea Bill won't stand up under Supreme Court scrutiny and the Case Bill will be vetoed by the President.

A score or more of other resolutions affecting practically every branch of show business were proed-and-conned, and stories on these will be found in the Radio, Music, General Indoor, General Outdoor and Music Machines departments of this issue.

	In This Issue	
American Folk Tunes	Legitimate	Reviews: Bands       41         Legit       52         Night Club       46         Records       32         Vaude       48         Television       18         Rinks-Skaters       84         Roadshow Films       86-87         Routes: Carnival       66         Cliccus       66         Legitimate       53         Miscellancous       66         Sponsored Events       74         Television       18-19         Too' Short for a Head       10         Vaudeville       45-56         Vending Machines       107-11

The Billboard, Main Office, 25 Opera Place, Cincinnati 1, Ohio, Subscription Rate: One year, \$10.00, Entered as second-class matter June 4, 1897, at Post Office, Cincinnati, O., under act of March, 1897, Copyright 1946 by The Billboard Publishing Company,

ST. PETERSBURG, Fla., June 8.-This sleepy refuge of the aged and infirm, known as "The Sunshine City," was called a variety of less complimentary names by delegates to the AFM's sweltering convention this week. Recalling the lavish, almost continuous entertainment afforded at the 1944 confab in Chicago, delegates were inclined to bitterness about this resort's pier-fishing, shuffleboard and 12 o'clock closing. The estimate didn't exactly soar, moreover, when the boys learned the city fathers had picked this week to extend the curfew to a few beach niteries which had hitherto been permitted to remain open after midnight.

When the would-be revelers found their evening activities severely limited by local facilities some of them took off for Tampa. Others withdrew to their hotel rooms, where they made the welkin ring all night. This was quite a trick since liquor was not in abundance and a lot of the guys had to get along on high spirits rather than grain.

#### **Park Concerts**

As usual the majority of delegates were solid citizens, many accompanied by their fraus, and asking little but some high grade entertainment. All they got were some park concerts, which seemed to please many, and a special performance by Phil Spitalny and his chicks, a major event for many more. The rest of the considerable leisure time allowed the delegates was spent sitting in front of the hotels, making small talk.

One manifestation of the town's function as a last stop for the nation's ancient are the street-corners, most of which have ramps, so that the A.K.'s won't trip and kill themselves. A talkative taxi-driver said that every day the outgoing trains carry their quota of coffins, containing the homeward-bound remains of typical residents.

#### GENERAL NEWS 4

#### June 15, 1946

# **AFM Research Department** To Gather Info on Every Firm in Music Business

"Must Learn Their Business Methods," Says Petrillo

ST. PETERSBURG, Fla., June 8 .-- all business organizations which are American Federation of Musicians related to our profession." Recomwill establish a research department mendation was made to the AFM "to gather information and data on

### Army - Navy Asked Lay Off Paid Dates For Service Bands

ST. PETERSBURG, Fla., June 8.-On the recommendation of Local 161, Washington, American Federation of Musicians convention here decided Thursday (6) to ask the federal government to stop paid performances by army and navy bands.

Washington delegation complained that service orks are being booked by commercial agents and are keeping union members out of work. Cited national statutes to show that much commercial booking of service personnel is illegal. AFM exec board will handle the matter. In another gesture toward the military, the convention voted to press Congress for action leading to higher rank for army band leaders. Now rated as warrant officers, the G.I. stickwavers are entitled to no less than first looey, said the convention.

convention here Wednesday (5) by President James C. Petrillo and was unanimously adopted.

Petrillo's recommendation said "past experience has proved to us that when we met with industry they were thoroly familiar with our business. As a matter of fact, in recent controversies with the recording companies, they went so far as to make most detailed researches, employing professional research bureaus, to determine just what our membership consists of and the manner in which they were employed.

In order to compete with them, I believe it necessary for us to do likewise and to familiarize ourselves with the manner in which they conduct their business.

**Chi Fire Hastens Closing of Walton** Hotel & Roof, Phila PHILADELPHIA, June 8.-Local fire marshal, taking a lesson from the Chicago fire, ordered the Walton Hotel to close its doors by Sunday (9), following expiration of a 30day notice given the midtown hostelry six weeks ago. C. Picman Baker Jr., manager of the hotel, said they are unable to comply with the fire safety regulations laid down by the city and will close now for extensive alterations. Jack Lynch's Walton Roof atop the hotel, which has housed the biggest names and bands since early days, also closes. Lynch is said to be considering both a midtown and suburban spot to house a new separate club.

# **Barley** Nix

ST. PETERSBURG, Fla., June 8 .- Because the beer shortage is causing unemployment among American musicians, Local 5, Detroit, convinced the American Federation of Musicians convention here Thursday (6) to go on record against shipment of barley overseas. Detroiters asserted that the starving Europeans are not getting the barley, which is falling into the hands of foreign brewers who make beer out of it and send same back here at tremendous profits. It was explained that altho none of the barley is reaching foreign tummies in the whole grain state, neither is enough beer being sent here to relieve the shortage. There was no opposition to the resolution.

# **Double Tax Nixed** By U. S.-G.B. Deal; **Danes Ease \$ Curb**

NEW YORK, June 8.—Secretary of State Byrnes and British Minister J. Balfour Thursday (6) signed a protocol giving entertainers the benefits of provisions of the Convention of 1945 for the avoidance of double taxation between the United States and the United Kingdom. Theatrical, circus, vaude and other entertainers were excluded from the benefits provided in the original convention.

money that may be brought into Denmark have been lifted. Persons leaving Denmark for any countries, except Norway, Sweden and Finland, are now permitted to take out of the country 200 Danish kroner (about \$40) instead of only 50 kroner (about \$10), the previous allotment. Restrictions on bringing in or taking currency out of European countries have been one of the drawbacks to the booking of foreign talent. Gradually, such restrictions are being relaxed, and while Europe still provides only a poor field for American talent, conditions are definitely improving.

# **Post-Fire Kayo Of 4 Chi Spots** Enrages Ops

CHICAGO, June 8.—Disastrous fire in the LaSalle Hotel here this week, which took 58 lives, also set off official action which closed four local night clubs. Controversy between city officials and nitery ops over fire regulations for clubs which has been brewing for several months and has been aired in the city council more than once, is raging.

The four clubs closed as violators of fire ordinances by order of Building Commissioner Paul Gerhardt Jr. are Club Alabam, McGovern's Liberty Inn, Cuban Village and El Mocambo. The Chicago Cafe Owners' Association entered the fight for the first time when they tried to stop the closings. Milton T. Raynor, attorney for the CCOA, declared that the clubs have spent considerable money in the last six weeks correcting hazards pointed out by officials in the past.

Meanwhile, as the fight raged, several of the spots kept their bars open but did not allow any entertainers to perform. Ops of the shuttered niteries denied that they were violators and called Building Commissioner Gerhardt's action unjustified. All of the shuttered niteries were declared on the hazard list last April when one of the councilmen cited flagrant safety violations.

City's case against the niteries was weakened by the fact that the Shubert Theater reopened 4:45 p.m., From Denmark comes word that Thursday (6) in time for that evethe Danish authorities are relaxing ning's performance. This gave rise currency restrictions. At present all to the talk that political favoritism restrictions on the amount of foreign was being exercised, that the clubs were being discriminated against, and the whole thing was a political football. Final action has not yet been taken by the council but is expected momentarily. In the past it has been the practice of city officials to take the pressure off as soon as the specified violations have been taken care of. Meanwhile, the LaSalle will be (See CHI OPS HOT on page 51)

#### **Building Outlook Bleak; Coal** Strike Delays Ease 3 Months

WASHINGTON, June 8.-Most officials of the Civilian Production Administration and the Federal Housing Administration are decidedly pessimistic about an early easing of the ban on showbiz and other types of "non-essential" construction, a survey by The Billboard disclosed this week.

Consensus is that the freeze is certain to extend thru 1946 and probably well into 1947. Officials state that the effects of the coal strike on production of critical building materials, which are just beginning to show in production of figures, have added at least three months to the life of the ban.

# Painful Wynn Burn

DETROIT, June 8. - Ed Wynn is reported burned up at the handling he got-or didn't -in the Automotive Golden Jubilee. He did a beautiful job of general clowning in the fire department section of the cavalcade on Saturday, but was generally invisible otherwise. Story goes that he had worked up special material for the Pioneers' Dinner Friday night, and then somebody forgot to ask him to attend. He waited in his room for calls that never came thru, and felt that the motor executives, many of whom he had entertained in his own home, should have been more hospitable when he made the trip here for their celebration. Another angle of the situation, reported by Vera Brown, gossip columnist of The Detroit Times, was that Wynn refused to go on in the Golden Jubilee Revue at Olympia Saturday night, because "he didn't get top billing over Fred Waring and Art Linkletter."

## **Tootlers Want Dough** For Hospital Jobs; Kosty, Pons and McDonald **Cite 400G Contrib**

ST. PETERSBURG, Fla., June 8 .--American Federation of Musicians will seek payment for musicians who perform in government hospitals. Federation convention here adopted a resolution from Local 161, Washington, which stressed union's wartime contributions, called attention to Veterans Administration's plans for a program of musical therapy and concluded that musickers should get paid.

According to its delegates, Local 161 contributed around \$400,000 worth of gratis music during the war. Thea. Wing Plots Showbiz

# AFM Drops 1% Bite **On Orks' Show Jobs**

ST. PETERSBURG, Fla., June 8 .-The 1 per cent levied by American Federation of Musicians on bandsmen's theater salaries will end September 15.

AFM convention here unanimously adopted a resolution which pointed out that the theater defense fund now amounts to \$2,164,256.64 and is growing out of all proportion to the need.

In the last fiscal year only \$275 were paid out in strike benefits, the fund's sole purpose. The fund will sters will no longer have to kick in

# Set for British Concert Dates

LONDON, June 8 .- Andre Kostelanetz and frau Lily Pons, as well as Jeanette MacDonald have been set for concert appearances here by Promoter Harold Fielding.

Kosty will play two concerts at Albert Hall June 16 and 23 (with la Pons showing at the first date only) and will make two additional appearances fronting the Liverpool Philharmonic. Miss MacDonald is skedded to hit here on the 20th and will do a short concert series, including one at Albert Hall.

Courses for Ex-G.I.'s

NEW YORK, June 8.-Beginning July 8, ex-G.I.'s of showbiz will have their own college on the Stem Cincinnati, Ohio where they can brush up on their acting, dancing, scripting, etc. The American Theater Wing is taking over a building in the midtown area and offering an eight-week summer session (to be followed by fall and winter courses) to returned vets of the trade (must be union members) that will stress the practical side.

In radio, most of the sessions will be conducted at CBS, WNEW, WABC and Mutual studios.



Founded 1894 by W. H. Donaldson Publishers

Roger S. Littleford Jr. William D. Littleford

E. W. Evans ..... Pres. G Treas. Joseph G. Csida .....Vice-Pres. Lawrence W. Gatto ......Secy. Editors

#### Leonard Traube ......Editor-in-Chlef Joseph M. Koehler ..... Indoor Editor William J. Sachs ..... Exec. News Editor

Managers and Divisions: W. D. Littleford, General Manager Eastern Division 1564 Broadway, New York 19, N. T. Phone: MEdallion 3-1615 M. L. Reuter, General Manager Midwest Division 155 North Clark St., Chicago 1, Ill. Phone: CENtral 8761

Sam Abbott, General Manager West Coast Division 6000 Sunset Blvd., Hollywood 28, Calif. Phone: HOllywood 5831

F. B. Joerling, General Manager St. Louis Office 390 Arcade Bldg., St. Louis 1, Mo. Phone: CHestnut 0443

C. J. Latscha, Advertising Manager B. A. Bruns, Circulation Manager

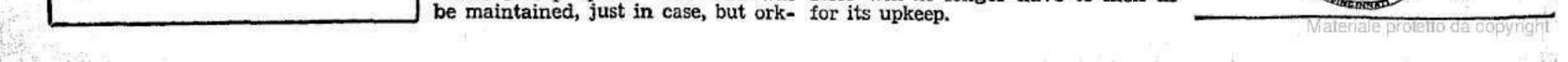
Phone: MAin 9391 Printing Plant and Circulation Office 25 Opera Place, Cincinnati 1, Ohio

Subscription rates, payable in advance—One Test. \$10.00; Two Years, \$17.50. Single Copy 254. These rates apply in the United States, U. 8. Possessions, Canada and countries in Pan-American Destensions, Canada and countries in Pan-American Postal Union. Rates in other foreign countries sent upon request. Subscribers when requesting change of address should give old as well as new address.

Display Advertising-Sixty cents an agate line, minimum space 10 lines. Full Page \$420.00, Half Page \$210.00, Quarter Page \$105.00.

The Billboard also publishes: The Billboard Encyclopedia of Music and The Billboard Coin Machine Digest.





RADIO Communications to 1564 Broadway, New York 19, N. Y. The Billboard 5

. Mutual Bags Over - All 1st

> CBS's color pitch wins blue ribbon-NBC takes pub-serv, CPN regional

NEW YORK, June 8.—The Mutual Broadcasting System was voted tops in over-all promotion by advertising agency and sponsor execs at the Ninth Annual Radio Promotion Ex-



hibit and Competition held at the Waldorf-Astoria June 3 and 4 under the sponsorship of The Billboard. Nearly 200 advertising execs turned in their ballots which not only bowed to MBS for an over-all job, but to the

Columbia Broadcasting System for the best "single campaign," its promotion of color television, and the National Broadcasting Company for its public service promotion. In the regional web division the Columbia Pacific Network took first slot with its Meet the Missus promotion.

However, the simple statement of the winning is only part of the story, which was created by the Exhibit and *Competition*, for besides the hundreds of agency and bank-roll toppers who attended the two-day showing, hundreds of station and network promotion men also viewed the exhibit which included entries from seven networks and 140 stations. (The report on the station competition is found in another column on this page.)

Top Stations 3 CBS, 1 NBC, 1 ABC affil-

iate and 3 CBS O&O outfits place in various divisions

WEEI, WOV

NEW YORK, June 8.—Station WEEI (Boston), owned-and-operated percolater of the Columbia Broadcasting System, topped the honors in the station divisions of the Ninth Annual Radio Promotion Exhibit and Competition, with two firsts and one second award. Close behind came indie Station WOV, which won two firsts for itself. The ballot fillers-in and signers voted blue ribbons to 12 stations in 13 categories with only WEEI and WOV rating more than one. Three CES owned-and-operated stations, WEEI, WTOP (Washington) and KMOX (St. Louis) received the greatest number of points in their categories with three CBS affiliates, WRVA (Richmond, Va.), WRNC (Durham, N. C.) and KLZ (Denver) rating plenty balloting

One NBC affiliate, WMVA (Martinsville, Va.), rated a first for its *Truth or Consequences* build-up and one ABC affiliate, WCOL (Columbus, O.), won a public service first. WHN, the Old Gold-Red Barber baseball calling outlet, won a first for its promotion of sports and CKCK (Regina, Sask.) led the field for its promotional job, taking the lead away from CKLW (Windsor, Ont.), which ran first in previous years.

NINTH ANNUAL RADIO PROMOTION EXHIBIT AND COMPETITON

UPSETS IN PROMOTION WI

The Over-All Promotion Toppers NETWORK MUTUAL BROADCASTING SYSTEM

CLEAR CHANNEL NETWORK AFFILIATE WRVA (Richmond, Virginia)

REGIONAL CHANNEL, NETWORK AFFILIATE WEEI (Boston, Massachusetts)

LOCAL CHANNEL, NETWORK AFFILIATE WDNC (Durham, North Carolina)

> NON-NETWORK WOV (New York, New York)

The Single Campaign Promotion Toppers NETWORK COLUMBIA BROADCASTING SYSTEM Color Television

> REGIONAL NETWORK Columbia Pacific Meet the Missus

CLEAR CHANNEL, NETWORK AFFILIATE WTOP Washington, D. C. The Unknown City

REGIONAL CHANNEL NETWORK AFFILIATE WEEI (Boston, Massachusetts) Jimmy Foxx

#### WRVA Clear Topper

The Clear Channel Over-All balloting proved that a study of good promotion pays. Barron Howard, business manager of WRVA (Richmond, Va.), visited the exhibit at the Waldorf-Astoria last year and spent an hour studying what he thought would be the reasons why the ad agency and sponsor ad managers would vote for one station over another. Later when he read reports on winners he checked his notes and in 1945-'46 WRVA promotion was the winner.

Second station in the Over-All category, Clear Channel, was WIBC (Indianapolis), which has Sam White (ex-WLW, Cincinnati) in the promotional saddle. White won for WLW two years ago and has been patterning his operation along these sock lines during the past year at *The Indianapolis News*' station. He ran 10 points behind WRVA. Voters either thought he was first or nothing. All his points came from first place votes.

#### WOWO Third

WOWO (Fort Wayne, Ind.), landed in the third slot. This Westinghouse operation might have done better if the entry had been bound more tightly—and had been less voluminous. Both the binding and the number of pages cost it some first places—as pallots noted. CBS's KNX and NEC's KOA took fourth and fifth places.

In the Regional Channel Over-All Division, WEEI took its first blue riboon, the only owned-and-operated station in this section. Right behind t came the Gaylord-operated WKY Oklahoma City), an NBC afifliate. A. Sugg, not so long back from service, heads this station and tho nany admired both his over-all presentation and his VD campaign, WKY an nine points behind WEEI, altho (See WEEI, WOV on page 12) LOCAL CHANNEL, NETWORK AFFILIATE WMVA Martinsville, Virginia Truth or Consequences

> NON-NETWORK WHN (New York, New York) "Sports"

Public Service Promotion Toppers NETWORK NATIONAL BROADCASTING COMPANY

CLEAR CHANNEL, NETWORK AFFILIATE KMOX (St. Louis, Missouri)

REGIONAL CHANNEL, NETWORK AFFILIATE KLZ (Denver, Colorado)

LOCAL CHANNEL, NETWORK AFFILIATE WCOL (Columbus, Ohio)

> NON-NETWORK WOV (New York, New York)

Canadian Promotion Topper CKCK (Regina, Saskatchewan)

THE NINTH ANNUAL RADIO PROMOTION EXHIBIT AND COMPETITION

Visits Chicago June 24

#### Web Vote Bunched

The network voting was close and a number of advertisers and their agencies by-passed voting in the web over-all division because they couldn't make up their minds, being swayed one way by the fact that they had shows on the webs and another way by the exhibits. So close was the web voting that in first and second choices Mutual and National ran neck and neck. The fact that MBS landed 10 third places against NBC's four gave the margin of six to MBS and the top ranking in the division. The American Broadcasting Company wasn't far behind. It had four less first places, two less second places and two more third places than MBS.

Voters were seen to spend over an hour and a half evaluating just this section of the exhibit. Edge went to MBS (if ballot comments can be taken as any indication) because it used a theme or mood for its presentation—A Network Under Glass and never once forgot that theme thru its many pages. The book was bound in plexiglass and had several plastic glass pages thru its presentation.

#### NBC's Formal

NBC's over-all presentation was formal, complete and impressive. Comments were that everyone knew that NBC did a promotional job and that the "impressiveness" was a little too much.

ABC pitch was complete, simple and effective. It's seldom that a show-money presentation runs right up with the winner and the placer as a check of the First Five breakdowns (Mutual Cops Over-All, page 12)

#### RADIO 6

#### The Billboard

June 15, 1946

# "Pot o' Gold" Coming Back; FCC Reaction Worries Trade

NEW YORK, June 8 .- Pot o' Gold programing has some execs worried. which hit the air waves in 1939 and Pot, which will feature Dick Stastarted a run of programs which sub- bile's 20-piece orchestra, singers and sequently tangled with the lottery an emsee, will make use of the telelaws, will return to radio in the fall phone books and the spinning wheel under its original sponsorship, the -just as the original did. Original, Louis B. Howe Company, maker of which folded in June, 1941, gave Tums. The details of the half-hour away sums ranging from \$100 (when show and the network upon which it a person's telephone was called but will be aired are not yet known, the not answered) to \$4,600, this figure original program's basic idea will be being the result of pyramiding the kept-that of giving away large sums remaining \$900 of the total one grand from holding stock in a broadcast of money to people at home-the for the next week's jackpot. recipients being chosen by telephone numbers indicated by the turn of a osity of some is where Horace Heidt wheel.

Indications that the show will retain essentially its old format has the trade worried, owing to Federal Communications Commission's accent on good station programing and the admitted need of the industry for new ideas, talent, etc. Pot o' Gold and its successors drew attacks from within and without the radio industry on the ground that such shows were inherently in the nature of lotteries and, as such, not in the public interest. Their effect on programing was also held to be negative, inasmuch as more orthodox programs in opposite time segs had a tough time holding their audiences. (They didn't.)

Feeling that the Pot type of show would stage a comeback percolated thru the radio trade strongly, owing to the successful promotions of such programs as Queen for a Day and other giveaway shows. But whether such a trend jibes with the FCC's report highlighting the importance of

fits into this picture, if at all. Heidt, the original bandmaster on the show, was regarded by many as having a claim to a percentage of the original idea.

# **Rexall Decides** To Go Platter Via Pkg. Deal

HOLLYWOOD, June 8 .- First of a series of five-a-week platter shows for United Rexall Drug takes to the airwaves June 17 over four stations to mark the beginning of the company's revamped radio advertising policy, Seg will be a 15-minute transcribed show tagged Music From its requirements of identifying an-Hollywood, featuring songstress nouncements for transcribed pro-Jeannie McKeon, Buddy Cole and grams. Under the proposed rule, his musical crew, and announcer Jack Rourke. Stanza's initial airings will be over KRI, Los Angeles; RDG Maps Plans; WCOP, Boston; WNEW, New York, and KPO, San Francisco. Rexall plan calls for several different type platters to be aired thruout the country on a five-a-week strip basis. Preliminary work paving the way for slot buying has been completed and all spot announce- to map out demands on web when ments and chain breaks have been guild kicks off with negotiations this canceled in favor of the new plat- summer. ter format. Platter packages will be tailor-made for Rexall's product basically for initial contract recog-(See Rexall Goes Platter, page 10) jurisdiction to infant org.

WCHU's Hanna

For "Freedom"

Station gen. mgr. proposes

plan to aid broadcasters as

cleric gripes to House group

NEW YORK, June 8.—Outlining a

plan whereby "radio would be de-

religious programs in the category

of free public service broadcasts in

and good will." Hanna, who points

# Network Brass May Have To Nix Stock in Station Or Else No License Okay

### Terre Haute Decish Tips FCC's Thoughts

Communications Commission is considering a new rule designed to increase network competition by prohibiting a web stockholder or officer station. Announcement that FCC Angle which has excited the curi- was mulling such a rule was buried in a decision issued Friday (7), granting an AM station in Terre Haute, Ind., to Wabash Valley Broadcasting Corporation.

Commission stated the application "raises a question of policy" since one of the corporation's stockholders, Robert E. Hinckley, is an official of American Broadcasting Company and former head of Federal Contracts Termination Agency here. The question is serious, FCC stated, since other stations operating in the same vicinity would be at a competitive disadvantage in attempting to secure affiliation with ABC. On assurance by Hinckley that he would relinquish his interest in Wabash Valley Broadcasting Corporation if commission should decide to adopt such a rule, FCC granted the application.

One new rule was promulgated by FCC this week, proposing to liberalize

WASHINGTON, June 8 .- Federal transcriptions with certain exceptions need not be announced provided station "does not attempt to create the impression that the program consists of live talent." Recorded programs consisting of speeches, news events, forums, special events, or "any recorded program in which the element of time is significant" must continue to be announced at the beginning and end of the program, FCC stated.

# **'Rogues' Gallery'** Hot Fitch Seg, **Goes Off MBS**

HOLLYWOOD, June 8.-Rogues' Gallery now set to move from Mutual and fill summer time slot for same sponsor's Fitch Bandwagon on NBC, beginning June 23. Deal has been okayed by agency and sponsor and awaits only final go ahead from NBC.

Plans to fill the Cass Daley time slot with Rogue died several weeks ago, despite sponsor's pitch to move it into a choice NBC Sunday slot. Idea was nixed by NBC since series would also be aired on a rival net. NBC refused to build show only to have it return to Mutual come fall. (The Billboard, May 4). If mystery HOLLYWOOD, June 8. - Radio stanza takes to NBC for summer Directors' Guild network commit- months, it will be with the understanding that the show goes off Mutual for good. NBC will then be willing to go to town promotionwise. and build the show for another prime time slot in the fall, or retain the seg Cass Daley leaves Bandwagon and advertising needs, rather than open- nizing guild and will avoid needling may be replaced by a new program end type of transcriptions now in nets for more pay, etc., for ob- to be built around Alice Faye-Phil common use. Rexall advertising vious reasons. RDG's sole paper Harris family plot similar to Ozzie execs are said to favor package with CBS was acquired from AFRA and Harriet stanza. Understood that transcriptions over library offer- when latter handed over meggers' the Harrises, Mr. and Mrs., have been (See Rogues' Gallery on page 10)

# 'Philly News' Tie With WDAS Set; WPTZ on Block

PHILADELPHIA, June 8. - With three of the four local newspapers already owning and operating stations, negotiations are under way for the fourth local sheet to get itself a radio address. Announcement should be forthcoming within a fortnight confirming the report that Lee Ellmaker, publisher of The Philadelphia Daily News, has made a deal with A. W. Dannenbaum, owner of WDAS, full-time indie. Instead of purchasing the station as did the other sheets for their outlets, the set-up provides for Ellmaker to purchase the stock held by the Steppacher estate.

News-WDAS tie-up will not surprise local industry. Both have a lot in common as far as policy and operation are concerned, and for many years now, they have maintained a heavy space - for - time swappage. Adding weight to the News-WDAS (See "PHILLY NEWS" on page 13)

# **Padway Claims** AFM Will Win **Case-Lea Battle**

ST. PETERSBURG, Fla., June 8 .- livered back to the broadcaster," Joseph A. Padway, general counsel Mike Hanna, general manager of of AFM and also attorney for the WCTU, Ithaca, N. Y., in a statement parent AFL, at the musicians' con- this week called for the placement of vention here Wednesday (5) blasted the Case Bill, which if signed, "will destroy labor's power to bargain col- order that radio might win back lectively," and AFM will join other "self respect, listener appreciation unions on the skids.

# Web Needle Nixed

tees, representing organized membership at ABC, met Thursday (6)

Appears pitch to webs will be in the present slot.

PUB-SERV OR PAID RELIGION?

Crosley-WINS;

**Okay Expected** 

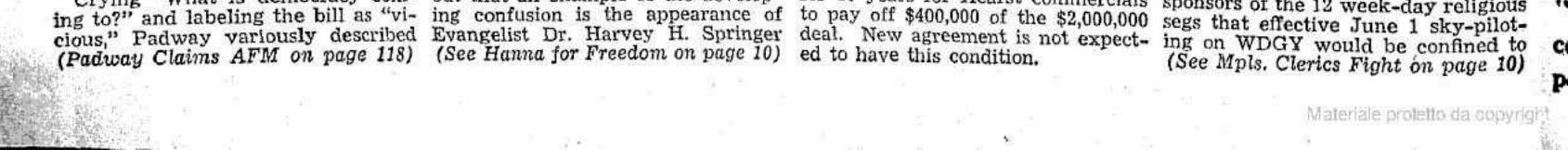
FCC Reopens

WASHINGTON, June 8 .- A new agreement between Hearst Radio, Inc., and the Crosley Corporation for the sale of Hearst's Station WINS, New York, was indicated this week when Federal Communications Commission announced that a petition to reopen the record has been granted. Hearings will begin June sioners.

Fight WDGY Protest rally to blast outlet for religious seg ban beef to Congress threatened

**Mpls.** Clerics

MINNEAPOLIS, June 8.-The fight against the new WDGY ownership for banning commercial religious segs from the air Mondays thru Saturdays 19 before the full slate of commis- broke out in a rash here with the clerics threatening to take their beef Okay of deal is expected. Com- to Congress. The Stuarts, of Nemission originally proposed to nix braska, who acquired the indie six the transfer chiefly because of a weeks ago from the widow of Dr. sale condition which required Cros- George Young, founder, gave notice ley to reserve an hour every day by registered mail May 1 to the Crying "What is democracy com- out that an example of the develop- for 10 years for Hearst commercials sponsors of the 12 week-day religious





"If you want to make good use of your time . . .

# Listen to ABC."

Now that advertisers are thinking twice about getting the greatest possible value out of their radio time, a good many are lending a willing ear to ABC. By actual comparison, rates are low. Several good time periods are still available. And ABC's 202 stations reach all the people who live in Twenty-Two Million\* radio homes located in practically every major market in the United States.

We suggest that you get all the facts while good time periods are still available, because buying a good ABC time period now means a mighty valuable franchise for years to come.

Worthwhile ABC franchises have already been nailed down by such shrewd buyers of radio time as General Foods, Westinghouse, Bristol-Myers, Miles Laboratories, Carter Products, Sterling Drug and many others.

For example, Swift, a quarter-hour sponsor of *The Breakfast Club* for four years, has now doubled its participation to a halfhour every morning.

\*Night-time coverage. This figure continues to climb with steadily improving station facilities.

### 7 REASONS why more leading advertisers sit up and listen to ABC

- ECONOMICAL RATES Network X costs 43.7% more than ABC per evening half-hour. Network Y costs 28.7% more.
- REACHES 22,000,000 FAMILIES, located in practically every major market in the U.S.
- 3. EXPERT PROGRAM SERVICE available if and when you want it.
- 4. EFFECTIVE AUDIENCE PROMOTION that is making more and more people listen to ABC.
- GOOD WILL—a nation-wide reputation for public service features that present all sides of vital issues.
- 202 STATIONS—eager to cooperate in making every program a success in every way.
- PRACTICAL TELEVISION program-building on an economical basis.

American Broadcasting Company



every fifth available frequency for year

WASHINGTON, June 8 .- Reversal of Federal Communication Commission's policy on FM channel reservations this week is being hailed as a victory for Senate Small Business Committee, which has been urging all along that some FM frequencies be reserved for returning servicemen. FCC yesterday issued a proposed decision reserving for a period of one year every fifth FM channel available in a given area. Senate report five weeks ago, scoring FCC for preparing to distribute all channels at once with no regard for veterans, may have had something to do with the commission's decision.

FCC's announcement, making no mention of Senate Small Business Committee, merely stated: "The object of this policy is to permit an equitable distribution of FM frequencies, pursuant to the Communications Act." Under the proposed policy, no channel reservations will be made in areas allotted four or less frequencies, while areas with 10 channels stressed that parting is friendly, but listed would have two frequencies, hinted that web has long been diswithheld. Following the new policy, FCC awarded eight FM channels yesterday (7) to applicants in the Washington area, holding up two channels for one year. One D. C. channel ington. still remains available for immediate assignment, since FCC decided that only eight of the 11 applicants are qualified to operate an FM station at present. Applications of the three not favored-Capital Broadcasting Company, Mid-Coastal Broadcasting Company and Chesapeake Broadcasting Company—were not definitely rejected, but still have a chance for

be the long-haired stuff pays dividends. From bookies to books?

Wasn't very long ago that

some of the local stations went

in heavily for race results in-

stead of belles lettres, but may-

# Don Lee Drops Two, **Replaces With KVI**

HOLLYWOOD, June 8.-Don Lee Regional net will drop two stations in Washington State in a shake-up designed to strengthen total coverage in the Northwest area. Slated to exit as web affiliates are stations KOL, Seattle, and KMO, Tacoma, both 5,000 watters, with rival 5-kw. outlet KVI, Seattle, coming into Don Lee family as replacement. Shift becomes official August 1, at which time both Don Lee Regional and Mutual cease feeding KOL and KMO.

WASHINGTON, June 8. - Top- dent supporter of the Lea-Vandernotch legalists here are privately berg law. conceding that American Federation of Musicians may have the edge in any constitutionality test of Lea-Vanderberg Act, with insiders at office of U.S. Attorney-General hinting that the government's Chicago district men are already complaining that they have "too tough a nut to crack." Coupled with this general attitude in high legal circles is another move, generally regarded in the direction of conciliation, by National Association of Broadcasters, which issued its second plea in a fortnight for a get-together with James C. Petrillo, AFM chief, on negotiating new contract policy for AM, FM and video music. The NAB statement issued today in absence of, but presumably at request of President Justin Miller, who is now on the West Coast, declared that "neither legislation nor judicial determination can obviate or diminish the ultimate necessity for industry and labor to sit down together and reach fair agreements by proper discussion, adjustment and negotiation." The trend in industry and congressional circles appears to be moving toward a public "educational" campaign against Petrillo in anticipation of what many here regard as possible victory for the AFM chief in any test of the Lea-Vanderberg Act. At the office of Rep. J. Percy Priest (D., Tenn.), for example, it was flatly declared that "an educational campaign to get the public informed about the issues is now necessary since Congress can't do much more about this." Priest has been an ar-

#### Petrillo's Own Campaign

NAB officials, are indicating that Petrillo, himself, appears to be engaged in an educational campaign of his own, touched off at the St. Petersburg (Fla.) convention. NAB, which this week added Edward J. (Ted) Heffron as executive assistant to Miller and A. D. (Jess) Willard, frankly announced that Heffron will handle public relations. In its latest statement on the Petrillo issue, NAB expressed regret "that Mr. Petrillo found it expedient or necessary to resort to personalities and to terms of conflict" at the AFM conclave. "The ultimate objective of the radio industry and the AFM must be to provide the best possible music for the American public," stated NAB. "Only by reasonable approach can we hope to solve our mutual problems and discharge our obligation to the American people."

On Capitol Hill anti-Petrilloites

Coastal were passed over, commission said, because of FCC's general dissatisfaction with the operation of their AM stations. Capital's local Station WWDC, according to FCC, gives a little too much emphasis to horse-racing information; while the majority stockholder in Mid-Coastal "has not demonstrated his realization of the duties and responsibilities of a licensee." Mid - Coastal operates WPAT (Paterson, N. J.). This stockholder, FCC said, showed no familiarity at all with commission rules or the code of the National Association of Broadcasters. Witnesses for Chesapeake, commission stated, have established no clear-cut programing policy.

Applicants granted FM stations in the nation's capital are: Commercial Radio Equipment Company, Cowles Broadcasting Company, National Broadcasting Company, Metropolitan Broadcasting Company, Potomac Broadcasting Co-Operative, Evening Star Broadcasting Company, WINX Broadcasting Company and Theodore Granik.

Twenty other FM applicants Revenue and War Services and one around the country, whose bids were of the three Crown Ministers with uncontested, were granted final CP's jurisdiction over the net. The latest by FCC earlier in the week, while 14 episode in the squabble, which in received engineering approval of recent weeks has registered a sky-

Don Lee execs in Hollyood satisfied with weak coverage both stations offered. KVI, because of engineering advantages, is reported to have largest coverage in the State, reaching 72 per cent of Wash-

Don Lee expects to add still another station to its regional web by August 1, with tie-up with one of two new stations now under construction in Bakersfield, Calif., replacing KPMC, former Don Lee outlet.

MONTREAL, June 8 .- The unique

position of the Canadian Broadcast-

ing Corporation-which, altho owned

by the federal government and pos-

sessor of the sole trans-Canada web,

at the same time controls the private

station with which it competes-was

further emphasized in Parliament

this week in a verbal interchange

between John Diefenbaker, Progres-

sive-Conservative member, and Hon.

J. J. McCann, Minister of National

are chafing over the AFM president's blast from St. Petersburg against the Lea-Vanderberg legislation. Petrillo's singling out of Representative Dondero (R., Mich.) for attack because of his statement that Congress might "go further if necessary" to curb Petrillo, has caused some red races. Anti-Petrilloites are privately indicating that Dondero's statement has not found much qualification among them even tho they would like to do something to curb the AFM chief. They point out, for example, that they went even further than the Lea-Vanderberg Act (See Legal Eagles Fear on page 12)

Reasons for Nix Applications of Capital and Mid-Net's "Holy \$" An AFM FM-er **On the Rack** ST. PETERSBURG, Fla., June 8. — American Federation of Musicians will seek a frequency modulation license if all goes Refusal of govt. to produce well, under the terms of a resopapers re CFRB burns up lution adopted by AFM convention here Friday (7). Introduced M. P.—buck-passing seen

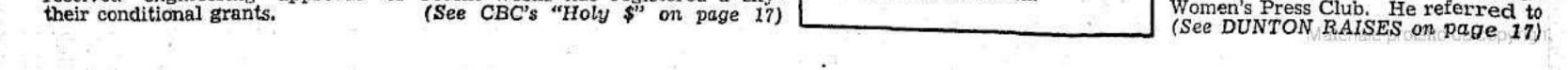
by Ray Meurer, of Local 566, Windsor, Ont., the resolution provides that a committee shall investigate the field and if findings are favorable the international officers are directed to apply for the license.

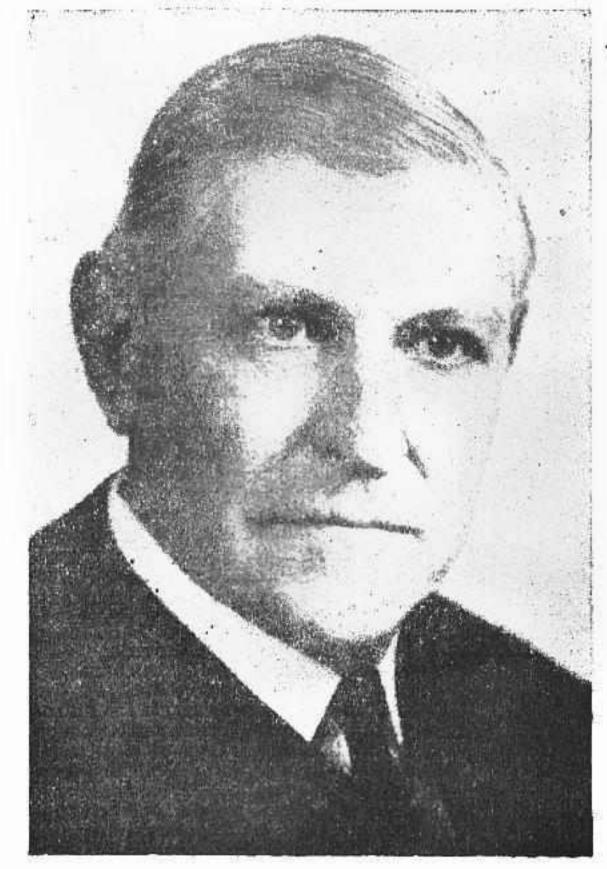
Meurer spoke enthusiastically of FM's potentialities, pointing out that 14 labor unions have already placed their bids for licenses, and the musicians are in the best position of all to serve the public interest. "We have the program content, the money and the potential for an original network," he said, claiming that an AFM-FM chain is well within the realm of reason.

# **Dunton Raises** Pub-Serv Issue

Freedom of air not license, web board chairman sayshits U.S. 'over-exploitation'

MONTREAL, June 8.-Air frequencies are not privately owned, and a station operator has only temporary permission to use "part of a strictly limited public domain," A. Davidson Dunton, chairman of the board of governors of the Canadian Broadcasting Corporation, said this week in an obvious reference to the widespread criticism which greeted the announcement that the CBC intends to take over the frequencies of threeprivately owned stations. Dunton made this statement in a 10,000-word brief which he presented to the radio committee of Parliament and in an address given at the Canadian Women's Press Club. He referred to





#### BOARD OF ADVISORS

- HONORABLE BERNARD SAMUEL, Mayor of Philadelphia
- MR. WALTER H. ANNENBERG, Publisher, The Philadelphia Inquirer
- MR. WILLIAM L. BATT, President, SKF Industries, Inc.
   HONORABLE ROBERT V. BOLGER, Judge, Orphans Court
   MR. EARL D. BOND, M. D., Director of Research, Pennsylvania Hospital

The HONORABLE OWEN D. ROBERTS, Retired Justice Supreme Court of the United States, Permanent Moderator.

Distinguished and Dynamic I

DISTINGUISHED in its sponsorship and its roster of outstanding speakers.

**DYNAMIC** in its spirited discussion and in its potent appeal to the people of Philadelphia.

That's the Philadelphia and Suburban Town Meeting, another WFIL program in the public interest that captures the public's interest.

#### TOPICS FOR DISCUSSION

- MR. EDWARD G. BUDD, President, Edward G. Budd, Mfg. Co.
- MR. RICHARD L. DAVIES, Chairman, Foreign Policy Association
- DR. THOMAS S. GATES, Chairman, University of Pennsylvania
- HONORABLE HERBERT F. GOODRICH, Judge, United States Circuit Court of Appeals
- MR. EARL HARRISON, Dean, Law School-University of Pennsylvania
- MRS. YARNALL JACOBS, Chairman, Inter-Cultural Committee, United Nations Council
- DR. ROBERT L. JOHNSON, President, Temple University
- MR. JAMES L. McDEVITT, President, Pennsylvania Federation of Labor Unions
- MR. JOHN W. NASON, President, Swarthmore College
- MR. CLARENCE E. PICKETT, Director, American Friends Service Committee
- REVEREND EDWARD M. RILEY, JCD, Director, Philadelphia Parochial Schools
- MR. BENJAMIN RUSH, Chairman, Insurance Company of North America
- MR. THEODORE SPAULDING, Director, National Association for the Advancement of Colored People

FIRST ON YOUR DIAL IN PHILADELPHIA

- DR. ALEXANDER J. STODDARD, Superintendent, Philadelphia Public Schools
- MR. LEON C. SUNSTEIN, Chairman, Allied Jewish Appeal

560 KC

HONORABLE NOCHEM WINNET, Judge, Municipal Court

- Will There Be Another War in Our Time?
- Do We Need Higher City Taxes To Obtain Needed City Improvements?
- Is Philadelphia Losing Its Standing Among America's First Cities?
- Are the Best Interests of Management and Labor Compatible?
- Should Philadelphia Improve Its Port Facilities?
- Can Communism and Democracy Exist Together in a World at Peace?
- Is Philadelphia Training Good Public Servants?
- Should All Americans Have Equal Freedom of Opportunity?

The Philadelphia and Suburban Town Meeting joins the roll. of well established WFIL public interest programs such as:

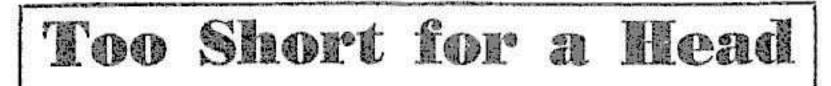
# THIS WEEK IN PHILADELPHIA • WITHIN OUR GATES The magic of books • Science is fun music in the Air • Cultural Olympics



REPRESENTED NATIONALLY BY THE KATZ AGENCY

The Philadelphia Inquirer Station

RADIO 10



Foote, Cone & Belding taking over production reins of Frigidaire's Holluwood Star Time, after 20th Century-Fox bowed out of exclusive talent tie-up. Famous Artists, former owners of package, severed all ties. . . . Howard Hughes account shifted from Russell Birdwell to Carl Byoir. . . . Young & Rubicam, which this week set a video show sponsored by Gulf Oil over WCBW (CBS tele station in New York), is prepping another, probably for Bristol-Myers over NBC's outlet, WNBT.

That artist in first row center seat at weekly "Penguin Room" stanza is famed John Groth, who is sketching Hildegarde while boning up on broadcasting. . . . WHLS, Port Huron, Mich., building housing the station, transmitter land and 10 acres adjacent, sold for \$300,000, . . . Funchon & Marco, St. Louis theater ops, offering early arrivals at the houses playback of their Down Memory Lane seg, aired over KXOK. . . . Press Wireless has received more than 500 reports from 59 monitoring stations thruout the country on the quality of their 58 test shortwave broadcasts.

WWRL, New York, has nixed U.S. offer to buy 13 spot announcements about army recruiting and is airing them free as public service. . . KSTP's (Minneapolis) contest for fishermen seems to keep cropping up with angles. To take some of the prize award load (\$567,000 in merchandise) off the merchants, the station has bought insurance from Lloyd's of London to cover the second 30 prizes in the list of 1,000 offered. Coverage cost was \$800. . . . Hollywood's El Patio Theater has been made available to nets for airings. Harry James's Coca-Cola seg for MBS is first show set for origination from there.

youth in areas. . . . WKY sponsored a city-wide concert to raise \$1,500 to send Oklahoma City high-school choir to Memphis to complete contest. . . . Ronald Dawson, staff director at CBS, New York, celebrating 21st anniversary in radio. . . . FCC has granted Granite State Broadcasting Company, formerly Concord Broadcasting Company, CP for a 250-watter on 1240-kc. in Manchester, N. H., with call letters WKBR. Station, owned by William J. Barkley, exec v.-p. of Collins Radio Company, will be affiliated with WKXL, Concord, N. H.

The Revolving Door: Guy Bowman, reported "killed" on casualty lists sometime ago, back spieling at WJBK, Detroit. . . . Carl Wyman named technical supervisor at KYW, Philly, succeeding William C. Ellsworth, transferred to broadcast HQ of Westinghouse stations. . . . Merrill Myers has joined KTSA, San Antonio, as program manager. . . . Jerome F. Seehof has exited La-Roche & Ellis for copy job at Dancer-Fitzgerald-Sample. . . . Joy Hodges leaving Honeymoon in New York June 28 to go to Hollywood where she will write, direct and appear in commercial fashion shorts for Transfilm. . . . Walter Nilson has returned to commercial department, Bob Avery to announcing staff at WTHT, Hartford, Conn. . . . B. Walter Huffington named manager of WSSV, Petersburg, Va.

Leo J. Fitzpatrick has opened offices in the Fisher Building, Detroit, to handle his various radio interests, but has not disclosed his plans for a major connection. . . . WABC, New York, is broadcasting Cinderella, Inc., from Iceland Restaurant on Broadway. . . . Boston pop concert Saturday (15) over ABC will include a composition of a Canadian composer containing several popular air jingles. . . . FCC has okayed WHBC, Canton, O., upping its power to 5,000 walts.

H. K. Reynolds, FC&B v.-p., named resident manager of agency's San Francisco office, replacing Eugene Harrington, recently resigned. . . . Clayton Brace in production, Dudley Tichenor in charge of national advertising at KLZ, Denver. . . . John Thompson named news manager for KPO, San Francisco, replacing Ina Shippey. . . . Pat Bishop back as news editor at KFI, Los Angeles. . . . Art Baker ends four-year run as newscaster on NBC, Graham Fletcher moving into slot sponsored by White King Soap.

"County Fair" on June 8 aired its paper bag stunt from the Carrier Midway, several hundred miles out in the Atlantic. . . . Colgate has bought Denis Day, possibly for a transcribed seg. . . . Sammy Kaye's "So You Want To Lead a Band" goes to Tuesday night, starting June 18, with band broadcasting from various cities while on tour.... WTEL, Philly, awaiting the outcome of WHAT's hearing before FCC for new wave-length. If WHAT gets it, WTEL will apply for remainder of time it now shares with the station. . . NBC owned-and-operated station execs huddling in New York. . . . Anita Ellis set to replace Peggy Lee on Tommy Rigg's Borden show.

William Spier will continue as producer of Suspense, altho handling Orson Welles Mercury Theater, replacing Danny Kaye. . . AFRA-Hollywood mulling plan to aid exservicemen. . . . KJFG, Hollywood, has started sales promotion department with Paul Forrest taking over head post. . . . Jack Haley and Eve Arden begin work September 1 on film version of Village Store, built around air show series. . . . Candy sponsors, among the first to cancel radio budgets because of product shortages, are beginning to return. Lance Candies, Inc., Charlotte, N. C., this week bought a five-minute weekly news seg on ABC, starting July 7, and Mars, Inc., has contracted for a new Curtain Time series on NBC, starting July 6. Latter will originate from Chi. WTCN, Minneapolis, has appointed George Heleniak as St. Paul rep. . . . W6XAO, Don Lee, will be built around a water ballet and diving demonstrations. Video outlet has swimming pool built near entrance to studios. . . . Joe Connolly, flack chief at WCAU, Philly, has an ap with FCC for a siation at Williamsport, Pa. . . . Gen. Joe Stillwell will present Ralph Edwards with a plaque June 15 for his efforts on behalf of G.I.'s. Mrs. Lilliebell (wife of Guy) Lombardo in stitches from being bitten by her dog. . . . Jackie Kelk set for summer appearances on Supper Club. to Wednesdays, 9-9:30 p.m., canceling out Jones and I. ABC's new seg, Stump the Authors, goes into vacated Sunday 4 p.m. slot June 16. "The Jim Grouch Club" returning to WPAT, Paterson, N. J. • • • Wilson Sporting Goods Company sponsoring College All-Stars vs. Los Angeles Rams football game over full MBS August 23. . . . "The Farmer Takes a Stand," audience participation show sponsored by Superior Paint, preems June 22. . . . "Ann Marster's Celebrity Notebook" debs Monday (10) over WGN, Chi. . . . CKWX, Mutual outlet in Vancouver, starting a youth forum to give kids a voice in public affairs.

#### REXALL GOES PLATTER

(Continued from page 6) ings because: (1) advertiser has complete control over package production; (2) all rights to show remain with sponsor; and (3) a plattered show will give the drug firm an opportunity to showcase and develop its own talent.

Rexall time buyers are combing the nation's markets to find sufficient time slots worth grabbing and holding on to, with time slots to be bought in 52-week segments. Waxed series will be produced in addition to the Durante-Moore net stanza which remains parent firm's prestige show, while newer local offerings will plug local retail outlets of Liggett, Owl and Sontag drug chains.

Production and programing for series will be handled by the Hollywood office of BBDGO. Len Carey is account exec. Walter Ramsay will produce the series. N. W. Ayer continues to handle the Schnoz and Moore seg.

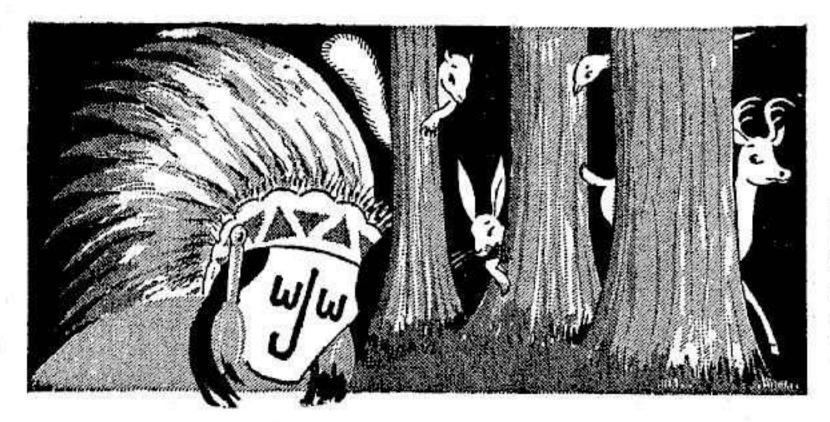
#### HANNA FOR FREEDOM

(Continued from page 6) before the House un-American Activities Committee with the complaint that "religion is being kept off the air," claims there is cause for alarm "when organized community groups try to take advantage of a misconceived notion that the FCC has, thru its recent public service analysis, opened the door for demands on station time. . . ." To accede to such demands, the broadcaster points out, results in lopsided program structure which militates against service in the public interest.

Hanna, who rallied interest of broadcasters in the problem at the last regional meeting of the NAB in New York, claims radio's true function in the field of religion is not to promote any special doctrine, but rather to provide spiritual inspiration. This is best done, he says, by enlisting the aid of representatives of all religious groups, who would plead the cause of religion on a broad plane. The plan, says Hanna, calls for the cancellation of a lot of "easy money" contracts-but this could be recouped by greater attention to the selling of hitherto untapped commercial accounts, with a resultant higher level of programing and public service.

Both WPTF, Raleigh, N. C., and WTTM, Trenton, N. J., running weekly talent hunt segs for

# Chief STATION-your guide in the happy hunting ground!



Let WJW, Cleveland's CHIEF Station, guide you in this happy hunting ground . . . where prospects abound! WJW local programs are planned particularly to reach and SELL-the Cleveland money market. WJW gives more dialers per dollar . . . reaches more potential buyers . . . than any other Northern Ohio station!



#### ROGUES' GALLERY

(Continued from page 6) optioned for the seg, with definite plans to be formulated later.

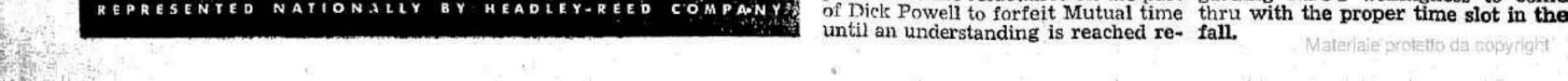
Only fly in the ointment now appears to be the reluctance on the part garding NBC's willingness to come

#### MPLS. CLERICS FIGHT

(Continued from page 6) Sundays only. The clerics then formed the Greater Twin Cities Ministerial Council to fight the ban. First move, following a blast in the newspapers, was to call a protest rally in Minneapolis Armory for tomorrow (9).

Dr. W. H. Murk, St. Paul pastor and rally chairman, charged WDGY's Court of Missing Heirs switched move is "definitely a violation of constitutional rights and an encroachment upon our civil liberties." He declared religion should have the same right to buy time as do liquor, tobacco, patent medicines and other enterprises. Dr. Murk claimed "this sinister movement" started in New York and Washington and is sweeping gospel programs from the air thruout the nation. He accused KSTP, WCCO and WTCN, the other Twin Cities stations, of refusing to sell time to religious groups and carrying, instead, net church airers by preachers of the "social gospel" who get their time for free.

Melvin Drake, vice-president and manager of WDGY, said the move was made to effect "a balance of programing" and that the station felt it had too much "commercial religion." The indie is continuing a 15-minute. non-sponsored religious seg daily and 12 to 13 hours of paid airers on the Sabbath.



# **James Roosevelt** Will Try Mikin<sup>?</sup> Way to Politics

HOLLYWOOD, June 8.-James Roosevelt, eldest son of the late FDR, will make his debut as a sponsored news commentator, bowing in over local indie KLAC. Tentatively set to begin early in July, series will be sponsored and will be aired live over KLAC, and waxed for re-broadcast on WLIB, New York, and KYA, San Francisco. (All three outlets are owned by Ted and Dorothy Thackery, publishers of New York Post.) Pasadena indie KXLA will also take the waxed version.

Roosevelt's entry into radio has long been rumored, but poor health prevented him from giving serious consideration to offers previously made. Presently hospitalized, Roosevelt is expected to recover in time \$85. to begin series as scheduled.

Most politically outspoken of the bia Pacific network-owned commerlate president's four sons, launching of the radio seg is seen by some as an opening wedge in Jimmy's reentry into the national political picture. According to present plans, series will be offered for sale to local indies throut the country, thus giving Roosevelt transcribed nationwide coverage. Also in the works is deal for Roosevelt to take over a portion of Drew Pearson's summer chores on columnist's ABC Sunday seg. Pearson is reported to have favored Roosevelt as logical candidate to fill his shoes during his hiatus. Roosevelt may get his own ABC news show in the fall, depending on his Pearson replacement Hooper.

### Flackola

NEW YORK, June 8.—Flacks around town are taking fees of \$25 weekly to represent bands and singers in disk jockey circles. Just trying to get plugs via the turntables.

One p. a. remarked: "A pretty low way to make a living!"

### **CBS** Scribblers Get 26% More on Pacific Coast Net

HOLLYWOOD, June 8 .--- Twenty-six per cent base rate boost was granted senior writers by Columbia Broadcasting System here Thursday (6), in a contract agreement with Radio Writers' Guild. One-year pact, retroactive to May 1, ups 10-man scribbling staff's weekly take from \$57.50 to \$72.50. RWG asked for

Also, scribes working on Columcial shows will get a 50 per cent raise in rates. For example, CPNbankrolled 30-minute dramatic seg formerly paying \$47, will now bring a writer \$70.50 in addition to his regular salary.

In negotiations, which started April 10, CBS's Coast Veepee Don Thornburgh and Western Program Director Hal Hudson represented the net, with RWG Prexy Sam Moore, council member John Dunkel, Guild Secretary Margaret Kalish, and CBS unit chairman Kathleen Hite speak-

# **Don Lee Engineers**<sup>2</sup> Wage Hike to \$100

HOLLYWOOD, June 8. - Fivemonth negotiations between IBEW and Don Lee Broadcasting System ended yesterday (7) with web agreeing to 2 per cent hike in engineers' wages. Pact covers knobtwirlers at Don Lee's Hollywood operations, including KHJ, KHJ-FM and W6XAO (tele outlet); KFRC, San Francisco; KDBN, Santa Barbara, and KGB, San Diego.

New paper, retroactive to January 1 and expiring July 1 next year, provides for pay scale ranging from \$62.50 to \$100 per week at web's local stations. Former rate was \$57.50 to \$75. Web veepee, Lewis Allen Weiss, represented Don Lee and IBEW's Roy Tindal spoke for union.

# "Phone Again, Finnegan" to

Erwin Phone Again, Finnegan airer June 27. Stanza moves from Hol- cheaper. lywood's Radio City to Columbia with NBC regarding the time slot.

nance, has ridden the Saturday 1 a.m., PST slot since taking to the grounds that the web felt the show changes in the Copyright Act. didn't measure up to nighttime standards.

rin continues to handle production Jack Brown. Latter rejoins after



NEW YORK, June 8.-Saga of Der Bingel has taken another detour and has bounced back with a familiar theme-that the groaner will wax a series to be sold to indie stations thruout the country at \$100 per halfhour broadcast. Latest switch, however, leads trade to believe there's something behind all the talk-for the transcription company would be World Broadcasting System, which is now owned by Decca Records, with whom Crosby is closely linked. Decca Records, when first queried on this reported deal, referred inquiries to World execs, who in turn referred them to Jack Kapp, of Decca. Kapp denied the story.

Agency people close to Bing figure he likes the idea of the show, which would have interesting production angles. For instance, no house band CBS Because of NBC Nix would be used. Crosby would do dialog and his recordings—previously HOLLYWOOD, June 8 .- Stuart waxed-would be dubbed in. It's pointed out such a set-up would be bows off NBC and shifts to the CBS much easier for Bing than transcribweb starting 6:30 PST Thursday, ing a show with a house band and

If deal should go thru, problem of Square following a disagreement what steps will be taken to mitigate the angle of competish via Crosby Seg, sponsored by Household Fi- recordings on stations thruout the country will assume top importance -some music and radio execs believair several months ago. Request for ing that such a program would test switch to a nighttime slot was re- the validity of radio's use of recordportedly nixed by NBC on the ings on the air and lead to possible

An estimated 3,000 attended Mina-Program will be hypoed at the belle Abbott's WLW Mailbag Club's time of its shift, with writer Ash- picnic at Sharon Woods, Cincinnati, meade Scott joining the staff to work June 1. Recent additions to station's with Harry Stewart. Frank Fer- vocalist staff are Bill Harrington and

# "Showmanship Comes in Nifty Packages at WBBM"



"Yes Sir'ee, when the WBBM showmanship department offers a package, advertisers get a package!"

### ... as witness "The Bennett Sisters"

Three singing sisters and a four-instrument musical group combine their talents on "The Bennett Sisters"-one of the neatest program packages ever to come out of the WBBM showmanship department.

The three Bennetts are no strangers to WBBM listeners. They are firm favorites... listened to and liked on WBBM's "Melody Lane", which the Chicago Federated Advertising Club selected as Chicago's best local musical-variety show. Sales-tested by Montgomery Ward and Wieboldt's Department Stores, the trio now is available to another advertiser on its own quarter-hour program.

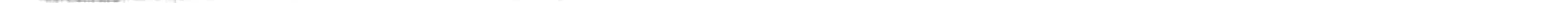
Tie in with this package and you get speedy delivery and a welcome reception for your sales message throughout WBBM's

5-state Primary Area.\* For details about "The Bennett Sisters," call us or Radio Sales.

\*CBS Seventh Series Listening Areas, 1944.



REPRESENTED BY RADIO SALES, THE SPOT BROADCASTING DIVISION OF CB



#### RADIO 12

The Billboard

June 15, 1946

# WEEI, WOV Top Stations; Mutual Cops Over-All First; 12 Awards in 13 Catagories

(Continued from page 5) landing one more first place vote.

Three points behind WKY came the Cowles-operated KRNT (Des Moines). Phil Hoffman, manager, is promotional-minded-and the presentation told a swell story. Another Gaylord station, KLZ (Denver), came in fourth, and WOOD (Grand Rapids, Mich.), one of the stations recently purchased by ABC but expected to be resold, came in fifth. In this division there were one CBS o.-and-o., a CBS affilate, two NBC affiliates and one ABC affiliate. Three of them had newspaper affiliation.

In the Local Channel Over-All category, WDNC (Durham, N. C.), noted for being promotional foolswith nylons, cigarettes (when they



were impossible to get) and everything, repeated its win of last year. It was the only CBS affiliate to walk away with an award in this division. ABC affiliates won three out of five places in this Over-All judging; second (WCBS, Springfield, Ill.), third (WIZE, Springfield, O.) and fifth (WGAC, Augusta, Ga.). WHEQ (Memphis) landed in fourth slot, It's an MBS affiliate and also thinks in terms of promotion all year around.

One New York station, WOV, and one Chi outlet, WJJD, were the only two indies to get over-all vote attention. WOV topped, in number of points, all station votes-equaling the CAE corralled by MBS, 66. The that not only sold the Queen to two Ralph Weil operation actually re- sponsors, but sold all the networks ceived more first place ballots than on programing similar segs. any other promotion in the exhibit, 20, nearest to this figure being the firsts that were given CBS color television. The 40 points which went to tion in other divisions.

In the Single Campaign presentations, WTOP not only came in first in the Clear Channel category but National Broadcasting Company was also took a third with its Janice the sole contender for honors, but Grey promotion (a pitch for a local this in no way detracted from the daytime serial that was sound). The honor it received via the ballots, first place came from the selling of since every form bore instructions, Washington as The Unknown City. "Where there are limited entries in (N. Y.) WEAF's Hi Jina presentation any category, it is not necessary that won it the only NBC spot in this you vote unless you sincerely feel category. Agency men might have that an exhibit rates it." Practically voted it higher rank if it were a every voter felt that way about the "proven operation," to quote several National Broadcasting Company's their comments, KNX (Los Angeles) so with votes, another CBS o.-and-o. operation, came in fifth place mention because of its selling Southern California campaign and just to make this category four out of five for Columbia, the ballots gave the Columbia's Biggest Show in Town the nod over WGAR (Cleveland) second place.

# CBS, NBC, CPN Other Winners

(Continued from page 5) indicate.

webs are doing a promotional joband the choice as to which is doing the best is a tough assignment.

#### Color, Then "Queen"

In the single campaign the outstanding promotion of the 1945-1946 season, CBS received the nod from the agency and advertising execs, regardless of what they thought of color television. Just nine points behind color was the job that Mutual did for Queen for a Day, a campaign

The other three web promotions that received bows were the now famous Listen campaign of CBS, the It Happened on NBC ad campaign WJJD were actually more than were and the two wartime pocketbooks necessary to land in first place posi- which CBS used to sell the job it did during the war.

#### NBC Pub-Servs Alone

In the public service division the

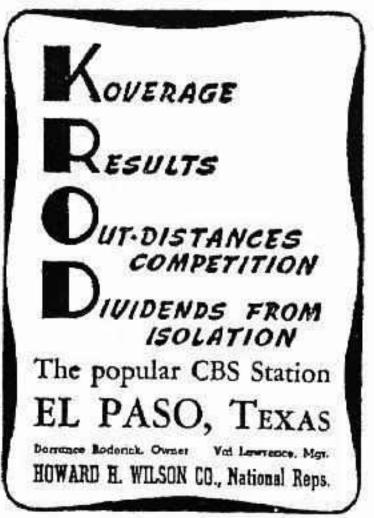
public service bow was the Yankee which appear on another page will Regional net, whose entry was part of the single campaign section of What the vote proves is that the the regional web division. Yankee ran third among the single campaigns, but it was the only regional to receive its bow for Pub-Serv. It was six points behind the winner, a commercial promotion, and only one behind Don Lee's Queen job.

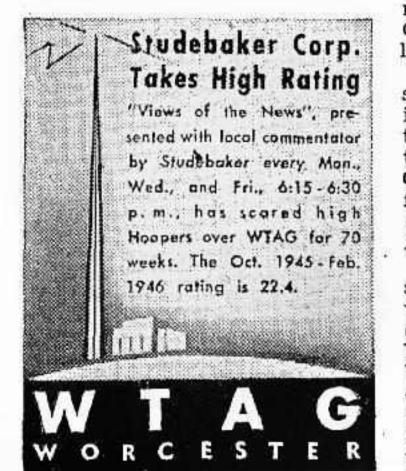
> The winner in the regional network single campaign division was the Columbia Pacific Network with its Meet the Missus. The three top rankers in this class were even closer than the three web winners in the over-all balloting. CPN won with second places-16 to Don Lee's 4 and Yankee's 2. Don Lee's Queen for a Day promotion was only five points behind CPN's total. It had five more first places than the winner.

> The promotional race went once again to the webs that used ideasin presentation and promotion. Even the many station men from North Carolina to Vermont, who made private bets on the winners, didn't materially vote too differently from the men with franchises . . . the 15 percenters and the bank rolls.

### AFRA, NBC Argue **Coast Gabber Case**

HOLLYWOOD, June 8 .- Arbitration board weighing tiff between AFRA and NEC, concerning latter's 15 per centers who wrote this fact in public service promotion-and said insistence on retaining its single junior announcer, was told by NBC that it needs junior gabber because web doesn't own its local outlet. Other nets own stations here, and therefore need more spielers to double from local to web operations, NBC said. Web also indicated apprentice classification can be used to cultivate material for senior status. AFRA contended NBC's Hollywood headquarters is no place to break in tyros; that the very fact guy can meet standards of web operations means he deserves senior pay. Union also emphasized that NBC's sole junior voicer was only one on the Coast, and that even 100-watt indies have agreed to AFRA's demand for eliminating junior rung. Union also pointed to clause in NBC's junior announcer pact, which allegedly states gabber does not have to be elevated to senior bracket. Lower rung voicer gets from \$125 to \$175 monthly. Senior class pay scale starts at \$260 per month. Board consisted of John Dales, exec secretary of Screen Actors' Guild, representing AFRA; Cecil Underwood, Coast head of Warwick & Legler agency, for NBC, and C. A. DeMonterville repping American Arbitration Association. AFRA's exec secretary Claude McCue and NBC's Coast veepee, Sid Strotz, rounded out session. Results are expected latter part of this week.





#### Jimmy Foxx Promotion

WEEI's Jimmy Foxx Station promotion rated first place in the Single Campaign Regional Channel Division. The four other places went to two Mutual and two ABC affiliates. KFEL (Denver), Gene O'Fallon's station, was second, and WHK (Cleveland) was fifth. Both landed their honors with Queen for a Day promotions. This program won four places in the balloting-first for MBS, second for Don Lee, second for KFEL and fifth for WHK, which is plenty honors for a program promotion.

ABC's Breakfast in Hollywood brought a fourth place in single campaign, RCD to WCSC (Charleston, S. C.) and a second place to WEED (Rocky Mount), N. C.). In the Local Channel Division, which was led by little WMVA with a Truth or Consequences pitch. WEED did okay with the Breneman-Hopper screwy hat campaign. Other ABC affiliate winner in the Single Campaign, Regional Channel Division, was WFIL with a local show promotion Teen-Age Time.

KTOK (Oklahoma City) was the second network station that landed in a "First Five" with a local promotion-The Market Basket. The station took fourth position in the Local Channel, Single Campaigners. The final slot (fifth) went to WAZL (Hazleton, Pa.) for a Cavalcade of America promotion.

Clear channel awards in the public service division went to nationally Two CBS well-known stations. o.-and-o.'s. KMOX and WABC (New York) landed okay-KMOX first and WABC third. AVCO's WLW (Cincinnati) took the second slot, WHAM three NBC and two CBS wins in this Middle West to evaluate June 24.

The only other web to receive a

#### division.

It was different in the regional channel division with two CBS and two ABC wins, first two slots going to KLZ (Denver), the Hugh Terry baby, and WEEI, the Hal Fellows operation, in the order tabbed. WFIL (Philadelphia) and WNAX (Yankton, S. D.) took third and fourth places. This was WFIL's second mention in the competition.

Local channel entries in Pub-Serv just produced one winner, WCOL (Columbus, O.). In the non-network group, WOV took its second first and WJBK (Detroit) a second place.

#### WNYC Third

Little WNYC, New York City's own operation, landed in third place with the indies—with a letter presenting its record. Simple presentations snagged a great many wins in the Ninth Annual Radio Promotion Exhibit and Competition. They were what the voters cried for.

Canada had the best display of entries in the nine-year exhibit history, altho Canadian visitors were ashamed at what they called the "small representation." CKCK took first, and CKLW, a previous winner, second. Other winners were third place, CKOC (Hamilton, Ont.); fourth place, CFAC (Calgary, Alta.), and fifth, CKAC (Montreal, Que.).

That briefly is the story of "who got what" in the radio promotion field's annual sweepstakes. Why they got them and what went to make winning exhibits is another story-which will be scheduled within a few weeks. The exhibits themselves will be seen again in the Windy City. The date, June 24. The trade expects that this year's turnout will be double that of last year when around 400 came to the Continental Hotel to see what made advertising and promotion tick in radio. The Billboard executive editorial and (Rochester, N. Y.), fourth, and WHO radio staff will be turning the pages (Des Moines), fifth. This means of winners and non-winners for the

#### LEGAL EAGLES FEAR

(Continued from page 8) by approving the Case Bill, and, as one ardent anti-Petrillo solon said, "Look what we've run up against on that one."

Addition of Heffron to NAB staff will not affect status of Charles A. Batson as director of information even tho Heffron will specialize ir NAB public relations, it was explained at NAB. Heffron until recently was executive secretary of the National Council of Catholic Men and as head of the council's public relations he guided its Catholic Hour program over National Broadcasting Company.



#### RADIO 13

# NINTH ANNUAL RADIO PROMOTION "Philly News" Tie **EXHIBIT AND COMPETITION**

#### **OVER-ALL PROMOTION DIVISION**

The Net Voting*	THE STREET	7954-51-55	
MBS	1sts 12	2ds 10	3cls 10
NBC 60	12	10	4
*The Columbia Broadcasting System did not	8 submit	8 tan ent	12 rv in
the over-all division.			
WRVA 46	e 8	6	10
WIBC	12		
WOWO	2	10 6	$\frac{2}{2}$
KOA 14	-4		2
WEEI	10	4	10
WKY	11 6		4
KLZ 16	4	2	_
WOOD 14 The Local Channel First Fiv	2	4	
WDNC	12	-	2
WCBS	6 8	6	2
WHBQ 14	3 <del></del>	4	6
WGAC 12 The Non-Network Top Two	5 <del>10 15</del>	*	
WOV	20	2 10	$\frac{2}{2}$
SINGLE CAMPAIGN DIVI	STON	10	4
The Net Voting	51011		
Color Television (CBS) 65	1sts 16	2ds 8	3ds 1
Queen for a Day (MBS) 56	10	8	10
Listen (CBS)	6 4	$^{12}_{4}$	4
Pocket Books (CBS) 13	4	-	1
The Regional Net Three Meet the Missus (CBS Pacific) 58	8	16	2
Queen for a Day (Don Lee) 53	13	4	6
Public Service (Yankee) 52 The Clear Channel Five	10	2	18
The Unknown City (WTOP) 38	10	2	4
Biggest Show in Town (WGAR) 32 Janice Grey (WTOP) 26	2	10	8
Hi Jinx (WEAF) 20 Southern California (KNX) 12	8 2 4 2	2 2	42
The Regional Channel Five	- 11	170	
Jimmy Foxx (WEEI)	12 8	4	·
Teen Age Time (WFIL) 16		6	2 4
Breakfast in Hollywood (WCSC) 12 Queen for a Day (WHK) 12	4 4	_	_
Local Channel Five			G
Truth or Consequences (WMVA) 37 The Hats (WEED) 34	11 8	4	4 2
Tom Mix (WCPO) 24 Market Basket (KTOK) 18	8 2 2	7	4 8 2
Cavalcade of America (WAZL) 14	_	6	2
Sports (WHN) 46	10	6	4
Free Speech Mike (KMPC) 34	6	6	
"Formal Opening" (KGVL)	8	4	4 2 2 2
"I'm Five Years Old" (KMYR) 12	$\overline{2}$	2	$\overline{2}$
PUBLIC SERVICE DIVIS	ION		
NBC (The Top Network)		$\widetilde{E}$	
The Clear Channel Five	de la	0.1-	
KMOX	1sts 8	2ds 6	3ds
WLW	2	8	2
WHAM 12	6 2 2	2 2	2 2
WHO 12 The Regional Channel Four		2	2
KLZ 52	14	4	2
WEEI	10	84	2 4 8 2
WNAX	2	2	2
(Other station votes too scattered to The Local Channel Leader	be tabl	bea)	
WCOL 32	10	1	-
WOV	18	2	4
WJBK	6 4	4	4
The Canadian Five*	1-1 <b>-1</b> -1 1-1-1-1		
CKCK 40 CKLW 33	8	8	
CKOC	4	6	2 2 2
CKAC 10	2	2	· 2 4
*These are not broken up into di	visions.		1998

# With WDAS Set

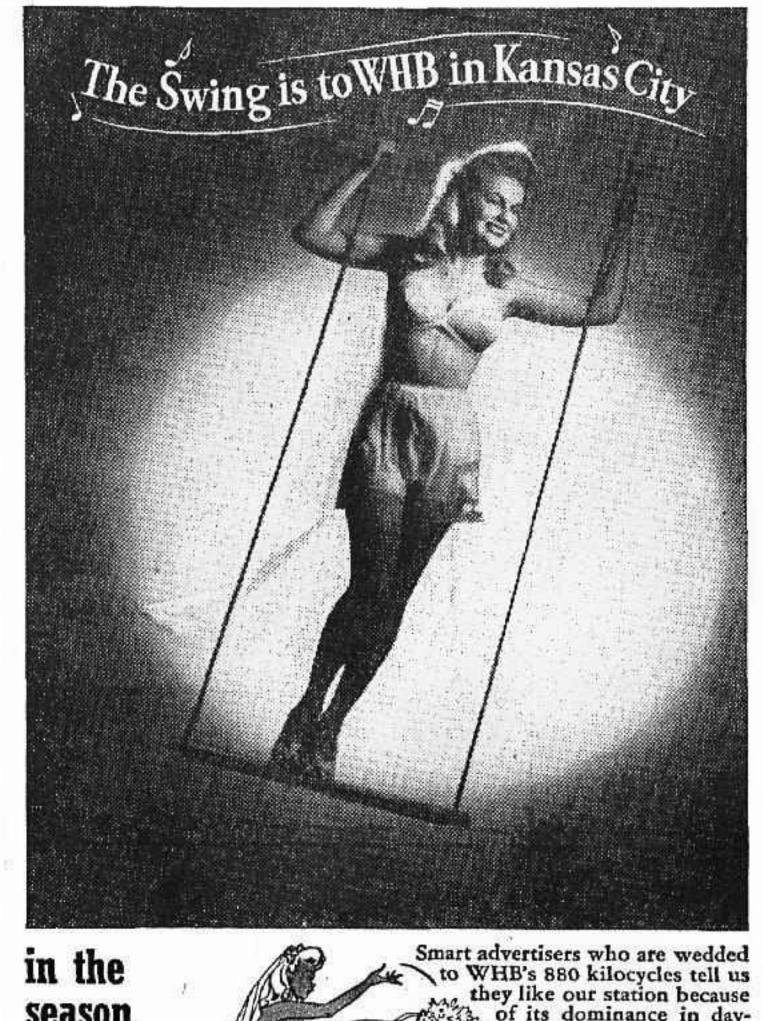
(Continued from page 6) tie-up talk is the fact that Pat Stanton, vice-president and general manager of the station, is pulling out to set up his own outlet. Stanton is the main cog in WDAS's operation.

#### FM and Video on Slate

ing their attention to FM and tele- loading the station undoubtedly will vision. News has its own applica- mean the end of the Philco post-war tion in for an FM station, as has dream of a vast television network. WDAS, which also applied earlier for Insiders contend that Philco is fed television. Negotiations also are un- up with the intra-industry video batder way for one of the newspapers to the and has now come to the conclutake over WPTZ, Philco television sion that it would be best to devote station, already in operation here all its energies to manufacturing.

commercially. Philco execs are now huddling with The Inquirer and Bulletin, but Walter Annenberg's morning sheet, The Inquirer, is said to have the inside track. Grabbing WPTZ would soften the blow of the competish Record getting WCAU, which has ambitious tele plans.

Newspaper getting WPTZ would take over the operation and programing, but would have to permit Philco to continue its experimenta-The fourth estaters are also direct- tion work on television relays. Un-



season for bouquets!

of its dominance in daytime audience rating ... because of our coverage of the Greater Kansas City metropolitan area plus the western part of rural Missouri and the eastern third of Kansas... and because we give whole-hearted co-operation to WHB advertisers in merchandising and exploitation. It's true that WHB is the station with "agency point of view"... where every advertiser is a client who must get his money's worth in results. We can sell your product or service in this

booming market, and we invite your inquiry.

For WHB Availabilities, 'phone DON DAVIS at any ADAM YOUNG office :

New York City, 18 Chicago, 2		LOngacre 3-1926
San Francisco, 4 Los Angoles, 13		
	for the KANSAS	STATE NETWORK
		reat Bend • Wichita

KANSAS CITY HOOPER INDEX APRIL 1946	WHB	Station A	Station B	Station C	Station D	Station E
WEEKDAYS A. M. MON. THRU FRI. 8 A.M12 Noon	24.7	12.5	25.8	12.2	19.8	4.3
WEEKDAYS P. M. MON. THRU FRI. 12 Noon-6 P.M.	27.4	25.5	19.8	15.3	9.4	1.0
SUNDAY AFTERNOON 12 Noon-6 P.M.	19.3	23.0	27.5	13.9	13.5	1.6
SATURDAY DAYTIME 8 A. M 6 P. M.	34.8	14.6	25.9	16.5	+7.0	0.0

Materiale protetto da copyright

#### TALENT COST INDEX 14

The Billboard

#### June 15, 1946

# TAKING THE WORDS OUT OF BILLBOARD'S MOUTH REPRINTED FROM BILLBOARD OF MAY 18th WFBR in Baltimore, won its 10 points in a non-radio-minded city (newspaperwise) for it's publiciz-

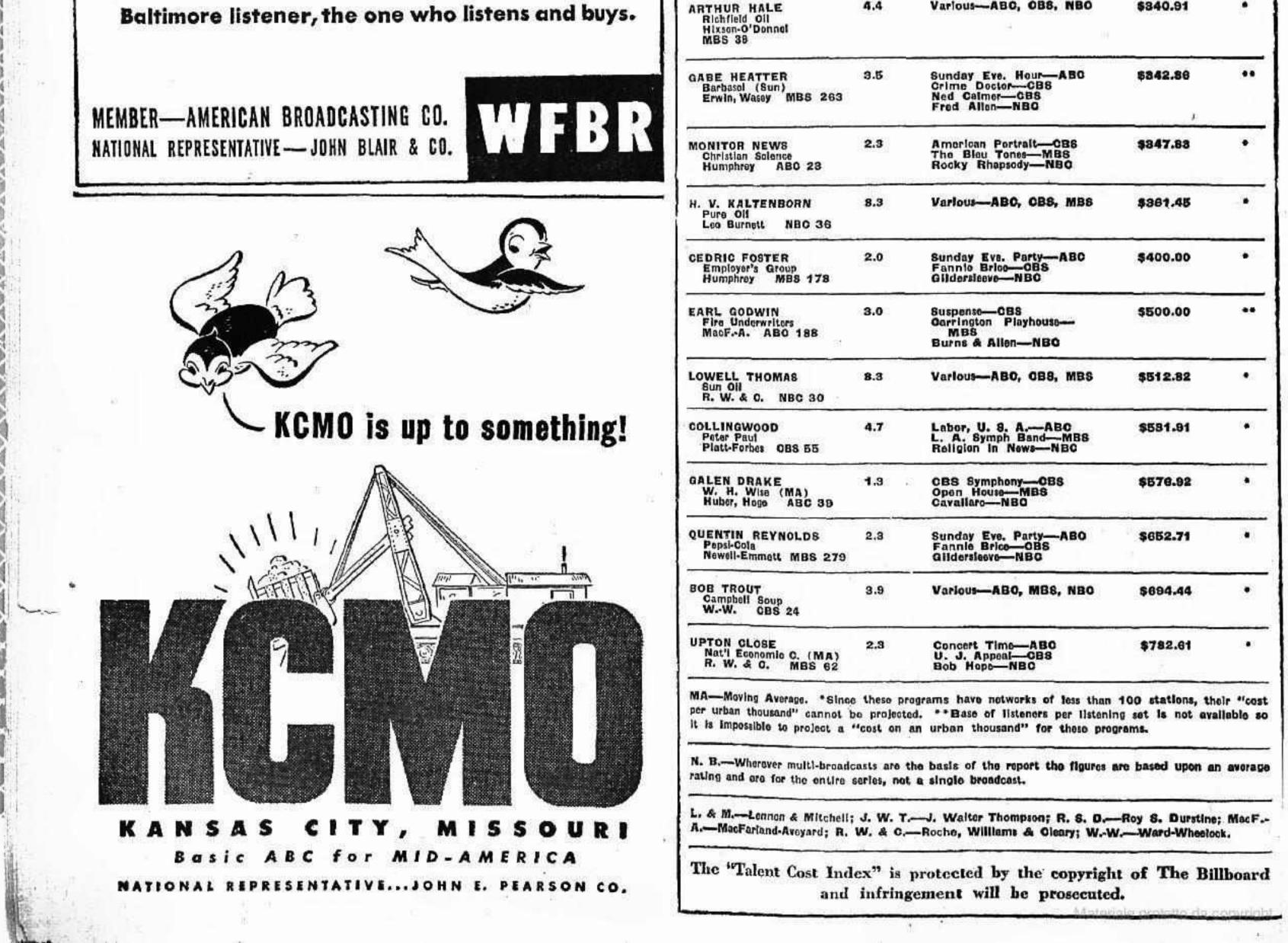
ing of local programs. Said the editors, it (WFBR) not only produced good service programs but sold them. 19 Again WFBR proves that it is a living, breathing radio station — not just a spot on a dial. And to advertisers WFBR offers the real





AN INDEX of how much it costs news sponsors to reach urban listeners, based Augon information made available by C. E. Hooper organization and projected by the Audience Research Department of the Radio-Television Department of The Bill-board. (In the absence of continuous data on non-telephone listenership, The Bill-board takes the liberty of projecting telephone-based radio audience measurements to total urban population in areas covered.)

Producer				Talent Cost
Spansor Agency Nat & Stations	Hooper Ratings	Opposition	Oost Per Point	Per 1,000 Urban Listeners
WALTER WINCHELL Jargens L. & M. ABC 200	17.4	Corliss Archer—CBS Exploring Unknown—MBS Merry-Go-Round—NBC	\$344.83	\$ .34
NED CALMER Parker Pen (Sa-Sun) J. W. T. (MA) OBS 140	5.2	Sunday Eve. Hour-ABC Gabe Heatter-MBS Fred Allen-NBC	\$288.46	\$ .30
GABE HEATTER Zonite Erwin, Watey MBS 200	6.8	Various—ABO, CBS, NBC	5863.04	5 .48
DON GARDNER Serutan R. S. D. ABO 176	3.9	Thin Man—CBS Go to Opera—MBS Jack Benny—NBC	<b>\$384.62</b>	<b>Ş .4</b> E
DREW PEARSON Frank H. Lee Weintraub ABC 186	5.8	Thin Man—CBS Go to Opera—MBS Jack Benny—NBO	\$431.03	\$ .51
WILLIAM L. SHIRER J. B. Williams J. W. T. CBS 144	4.4	Counterspy—ABO Quick as a Flash—MBS NBC Symph—NBO	\$464.65	\$ .58
VANDERCOOK Miles Lebs Wado NBC 137	<b>5.7</b>	Various-ABC, CB8, MBS	\$614.04	\$ .71
GABE HEATTER Kormi Erwin, Wasoy MBS 283	5.4	Various—ABO, CBS, NBC	\$868.87	\$ .7
BILL HENRY Johns-Manville J. W. T. CBS 63	7.8	Various—ABC, MBS, NBO	\$197.87	28.
ARTHUR HALE Richfield Oil Hixson-O'Donnol MBS 38	4.4	Various-ABC, OB8, NBO	\$840.91	
GABE HEATTER Barbasol (Sun) Erwin, Wasey MBS 263	3.5	Sunday Eve. Hour-ABC Crime Doctor-CBS Ned Calmer-CBS Fred Allen-NBC	\$842.86	••
MONITOR NEWS Christian Salence Humphrey ABC 23	2.3	American Pertrait—CBS The Blau Tones—MBS Rocky Rhapsody—NBQ	\$847.88	•
H. V. KALTENBORN Pure Oli Leo Burnett NBC 36	8.3	Varlous—ABC, CBS, MBS	\$361.45	
CEDRIC FOSTER Employer's Group Humphrey MBS 178	2.0	Sunday Eve. Party—ABC Fannio Brice—OBS Gildersieeve—NBC	\$400.00	•
EARL GODWIN Fire Underwriters MacFA. ABO 188	3.0	Suspense—CBS Carrington Playhouse— MBS Burns & Allen—NBC	\$500.00	
LOWELL THOMAS Sun ON R. W. & C. NBC 30	8.3	Various—ABO, OBS, MBS	\$512.82	
COLLINGWOOD Peter Paul Platt-Forbes OBS 55	4.7	Labor, U. S. A.—ABC L. A. Symph Band—MBS Religion in News—NBC	\$581.91	5 <b>4</b> 57
GALEN DRAKE W. H. Wise (MA) Huber, Hogo ABC 39	1.3	CBS Symphony—CBS Open House—MBS Cavallaro—NBO	\$576.92	
QUENTIN REYNOLDS Pepsi-Cola Newell-Emmett MBS 279	2.3	Sunday Eve. Party—ABO Fannie Brice—OBS Gildersleeve—NBC	\$652.71	•
BOB TROUT Campbell Soup WW. CBS 24	3.9	Various—ABO, MB8, NBO	\$694.44	٠
UPTON CLOSE Nat'l Economic C. (MA) R. W. & C. MBS 62	2.8	Concert Time—ABC U. J. Appeal—CBS Bob Hope—NBC	\$782.61	( <b>•</b> )



#### COMMERCIAL IMPACT COMPILATION

			ve" nighttime and "Firs . Rating* and based upo		ng of	TRADE ERVICE EATURE Billoard
/ol. 111 No. 3				June,	1846	Hooper
Program Ratio	ng*	Ident.	Sponsor Product	Agency	Net	Rating 27.5
	1.1	76.7	Lever Brothers Pepsodent	F. C. & B.	NBO	- 23.5
MOLLY	9.0	80.9	S. C. Johnson Wax	N. L. & B.		19.0
RADIO THEATER 1	181	87.9	Lever Brothers Lux	J. W. T.	CBS	24.2
(OH)	4.6	60.2	Brown & Williamson Raleighs	R. M. S.	NBC	17.4**
WINCHELL	3.1	75.1	Andrew Jergens Jergens' Lotion	L. & M.	ABO	19.7
	2.9	65.0	Lady Esther Beauty Products	Blow	CBS	15.5
LEAVE IT	2.8	81.6	Eversharp Pens & Pencils	Blow	OBS	18.8**
	2.6	68.8	American Tobacco Lucky Strika	R. & R.	NBO	*10000
EDGAR BERGEN 1		65.6	Standard Brands Chase & Sanborn	J. W. T.	NBC	18.8
	0.6	79.1	R. J. Reynolds Cample & Prince Albert	Esty	088	18.4
	0.2	62.3	National Dairy Sealtest	MoK. & A.	NBC	16.3
CONSEQUENCES	9.2	70.7	Prooter & Gamble Duz	Compton	NBO	13.0
	9.0	76.6	American Tobacco Lucky Strikes	F. C. & B.	CBS	11.8
	8.8	60,6	Lever Brothors Rinso	R. & R.	NBC	14.5
	8.5	60.2	Kraft Foods Various	J. W. T.	NBC	12.3
	8.5	46.1	Bristol-Myers Vitalis-Sai Hepatica	D. C. & S.	NBC	18.4
BANDWAGON	7.4	60.0	F. W. Fitch Various	L. W. R.	NBC	12.4
(10:30) (CH)	7.1	51.0	Colgate-Palmoliva Palmolivo Soap	Bates -	NBO	13.9
PEOPLE ARE Funny	6.9	50.2	Brown & Williamson Raleighs	R. M. 8.	NBO	1348
ABBOTT & Costello	6.7	45.2	R. J. Reynolds Camels	Esty	NBC	14.9
DINAH SHORE	6.5	55.4	General Foods Birdseye	Y. & R.	NBC	11.8
WE, THE PEOPLE	8.5	54.0	Guif Oll Gasoline	Y. & R.	CBB	12.0
EDDIE CANTOR	6.4	49.0	Bristol-Myers Trushay-Ipana	Y. & R.	NBO	13.0
DR. CHRISTIAN	6.3	52.8	Chesebrough Hairtonic	McCE.	CB8	11.9
BOB BURNS	0.2 Show	58.2	Lever Brothers Lifebuoy Scap	R. & R.	NBC	10.7
MA PERKINS	4.9	70.4	Prooter & Gamble Oxydol	DF8.	CBS	6,9
BREAKFAST IN HOLLYWOOD	4.6	70.2	Procter & Gambio Ivory Flakes	Compton	ABC	6.5
MA PERKINS	4.1	74.8	Procter & Gambio Oxydol	DFS.	NBC	5.5
LET'S PRETEND	4,0	68.1	Gream of Wheat	B. B. D. & O.	CBS	5,9
COUNTRY FAIR	3.8	65.2	Borden Instant Coffee	K. & E.	CBS	5.8
STARS OVER Hollywood	3.7	47.8	Bowey's, Inc. Dari-Rich	Sorenson	CBS	7.8
THEATER OF TODAY	3.7	46.4	Armstrong Cork Floor Covering	B. B. D. & O.	CBS	7.9
PEPPER YOUNG	3.5	62.1	Proctor & Gamble Camay Soap	P. & R.	NBO	6.7
RIGHT TO HAPPINESS	3.5	47,3	Procter & Gamble Ivory Soap	Compton	NBO	7.3
BREAKFAST IN Hollywood	3.4	51.0	Kellogg Pop	K. & E.	ABO	6.7
BREAKFAST	3.3	56.4	Philoo Refrigerators	Hutchins	ABC	5.9
WHEN A GIRL MARRIES	3.3	50.2	General Foods Various	B, & B,	NBC	6.5
GRAND CENTRAL STATION	3.2	45.0	Pillsbury Flour	MoOE.	CBS	7.2
QUEEN FOR A	8.1	65.3	Procter & Gambio Duz	Compton	MBS	4,8
BIG SISTER	3.1	56.7	Lover Brothers Rinso	R. & R.	CBS	5.4
TODAY'S CHILDREN	3.1	61.2	General Mills Betty Crocker Soup	K. R.	NBC	5.0
property and the second s	_		program and conscious of	sponsor.	1	
**Include Pacific C	loast r	epeat re	tling. CH-Computed	Hooperating.	0	

# RESULTS COUNT In Public Service, Too!

A series of only nine successive nightly dramatic broadcasts — seven 30-minute and two 20-minute entitled "This Is a Different War," written and produced by KYA's staff, brought this response from San Francisco-Bay Area listeners:

# 1,200,000 CANS OF FOOD For the Starving Children

of Europe and the Far East

This phenomenal response—unprecedented in radio history—led Rev. James M. Murray, chairman of the food drive, to write:

"I and great numbers of other people who heard these programs have a new concept of the part played by Station KYA in the field of public service."

Represented by Adam J. Young- New York-Los Angeles San Francisco-Chicago

SAN FRANCISCO



#### RADIO 16

#### The Billboard

June 15, 1946

# **Petrillo Vows** Net Music End If L-V Sticks

(Continued from page 3) signed and future record royalty funds be outlawed. They went into a frenzy of delight over his projected "policy change" which will end network broadcast of music in the event the Lea Act is found constitutional by the courts.

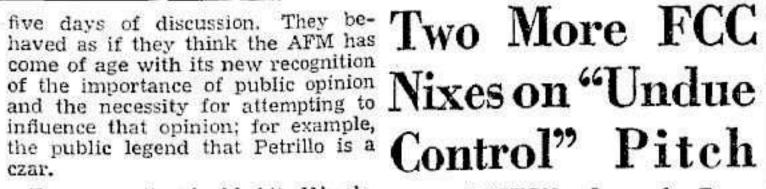
#### AFM More Purposeful

Petrillo emerged more powerful than ever, and there seemed to be not a single delegate who didn't believe that the Federation Itself became more purposeful during the

come of age with its new recognition of the importance of public opinion and the necessity for attempting to influence that opinion; for example, the public legend that Petrillo is a czar.

The convention doubled itself backward in meticulous attention to the precepts of organizational democracy in order that nobody within or without the AFM might later make accusations of log-rolling. All but the rudiments of parliamentary procedure were by-passed, and the floor was always open to every delegate to speak on any topic, germane or otherwise. As a result, debate often transgressed every rule of procedure, but as AFM officials pointed out to The Billboard, it was considered pre-(See MR. P. SCORES on page 20)





WASHINGTON, June 8 .- Drum beating by Federal Communications Commission to prevent what it calls "undue concentration of control" of radio stations is going to be a familiar sound here during coming months, with FCC following up its KWQ decish (The Billboard, June 8. In lead of this story, KQW was mistakenly referred to as KJW and KWQ) with two more proposed decisions along exactly the same line. In one case, FCC turned down an applicant for a new standard station on the ground that he was closely connected with another station in the vicinity. Another applicant received a construction permit contingent upon his divesting himself of a small block of stock in a near-by station.

In the first decision FCC proposes to deny the bid of Berkeley Broadcasting Company for a 250-watter in Martinsburg, W. Va., because the firm controls WINC, 21 miles from Martinsburg at Winchester, Va. "Potential lack of competition," FCC stated, "would be present in the programing of the two stations if the applicant were granted the CP." Grant will be given to Martinsburg Broadcasting Company, FCC said, "since applicant holds no interest in any other radio station."

Same issue was involved in application of old Dominion Broadcasting Corporation for a new station at Lynchburg, Va., and bid of Piedmont Broadcasting Corporation to shift frequency of WBTM, Danville, Va., to same facility requested by the ODBC. Commission declared more competition would develop by granting a new station to Old Dominion and proposed to deny Piedmont's application. FCC, however, warned the president of the successful firm that he must dispose of his stock in WLVA, Lynchburg, Va. In a third proposed decision this week commission continued to favor local residents in deciding among qualified but mutually exclusive applicants. FCC decided to grant a new station at Peoria to Illinois Valley Broadcasting Company because majority of its stock is owned by longtime Peoria residents. At the same time applications of Greater Peoria Broadcasters and Central Illinois Radio Corporation were turned down because their chief stockholders come from outside the city.

### Life&Death Matter

HOLLYWOOD, June 8 .-When a national sponsor latches onto a web sustainer for a commercial run, program format, story line, and title usually emerge intact in segue from free to paid airing. Exception is recent package sale of Murder Is My Hobby which preemed from Hollywood over Mutual June 14, 7 p.m., P.S.T. Program was bought intact with one exception --- title was changed to Mystery Is My Hobby.

Wags laff off switch from "murder" to "mystery," saying original title would have been funnier-if not more profitable to sponsor. Sponsor, however, doesn't agree-and for good reason-seg is bankrolled by Mutual Benefit Life Insurance Company, Omaha.

### Radio Pkg. Org **To Book Voices** For Disney Film

HOLLYWOOD, June 8.-Recently organized Jack Rourke Productions, Hollywood package agency, has been inked by Walt Disney Studios to scout voice talent for future Disney cartoons, first of which is a fulllength feature, Peter Pan, now in production at Disney Studios.

Contractual deal calls for the Rourke agency to handle all voice screening for speaking parts in Disney productions, with the bulk of talent to be garnered from local AFRA membership. Unique set-up, by which Rourke will platter auditions for final approval by Disney, has the radio agency scouting for a motion picture firm.

# Air Pic Looks Up; **P&G Renews Six**

CHICAGO, June 8. - Procter & Gamble shot some optimism into the radio picture this week by renewing six programs on NBC, the latest three being negotiated here by John McCormick, of NBC, and Dancer-Fitzgerald-Sample, Inc., representing the client. Latest renewals, effective July 1, are Joyce Jordan, M.D., heard on 89 stations Monday thru Friday, 9:45-10 p.m. (C.D.S.T.); Life Can Be Beautiful, which replaces Woman of America, Monday thru Friday starting June 24, 2-2:15 p.m.; and Ma Perkins, Monday thru Friday, 2:15-30 p.m. The last mentioned two will be aired on the full NBC web.

Perkins will originate in Chi, with New York the originating point for the other two. Products include Drene, Dreft, Oxydol, Spic and Span and Ivory Flakes. Earlier in the week, P&G renewed Truth or Consequences and Life of Riley, comprising an hour time block on Saturday night for Duz, Teel and Dreft, and the Rudy Vallee Show, Thursday night, for Drene.

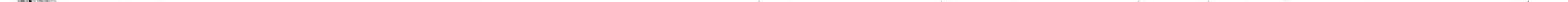
Disney is said to favor the plan, inasmuch as the screening process takes the load of testing and finding talent off his hands and places the responsibility into the lap of a radio agency more familiar with talent requirements and abilities of AFRA personnel. Rourke-Disney deal is on a cartoon-to-cartoon basis.

#### N. Y. AFRA Attacks Case Bill L-V Act, and Supports OPA

NEW YORK, June 8.—Members of the AFRA local here went down the line politically in accepting three resolutions at a meeting Thursday (6) at Hotel Capitol. They passed measures condemning the Case Bill, asking for the repeal of the Lea-Vanderberg Bill and pledging wholehearted support of strong OPA.

In addition, three other resolutions were given the green light, Local board is now permitted to appoint members to the board in case of vacancies because of resignations of other causes until the next national board election. Regular membership meeting in the fall will be called within a month after the nationa convention so that local members car find out what cooked at the all-important confab. Tho the resolution calling for special discussion meet ings was okayed, the measure wil be submitted to referendum.

Group insurance was recommended to radio artists by a committee wh investigated the matter, but a refer endum also will be taken on this Finally a wages and working condi tions committee for negotiations wit nets, agencies, package producers, in dependent stations and transcriptio outfits was set up, consisting of a local board members, seven singer. nine actors and five announcers.ovright



#### 17 RADIO

# CBC's "Holy \$" On the Rack

#### (Continued from page 8)

rocketing temperature (see The Billboard, June 1 issue), arose because the government refused to table CBC documents, which are public property, relating to the taking over of the wave-length of Station CFRB, Toronto, one of three outlets (the other two are CFCN, Calgary, and CKY, Winnipeg) whose wavelengths CBS will annex.

When Diefenbaker, opposition M.P., called for the production of the documents, McCann asked that the motion be dropped since the radio committee of the house was then sitting. Diefenbaker jumped up and said that he had attended the session of the radio committee the previous day and that there, too, CBC officials had refused to produce the documents. However, McCann still refused.

#### **CBC** Triumvirate

McCann is the minister basically responsible to the people for the CBC. Reconstruction Minister C. D. Howe Transport Minister Lionel Chevrier handles matters of equipment and transmission, both domestic and international.

The parliamentary battle exploded May 20, when Arthur Smith, an M.P., asked McCann if the CBC were buying the three stations and he intimated that M.P.'s were being given the run-around on the whole subject. Immediately, McCann replied that "You cannot believe the papers." When asked the same question on the same day, McCann said that he didn't know. However, the taking over by the CBC of three waveofficially announced lengths was shortly after. On May 24, Gordon Graydon, an- indies to supplement network covother opposition member, asked Re- erage. construction Minister Howe if private interests would have a chance radio committee before anything final was done by the CBC in the matter of the three private stations. Howe replied that McCann should Radio Committee. answer that question, to which Graydon retorted, "It has been such a job to know who has control or supervision over this matter that I took the trouble of sending a notice to all ministers concerned. I was hoping I wouldn't have to make it in the form of a circular letter to the entire cabinet." Who rules the CBC is the \$64 question these days and many members of Parliament are decided that the present session of the house should not end before the whole setup is simplified so that the people of Canada will know who runs this Crown corporation.

al 1 1.

Я

3

P.d

al

1D

3.

)II

t-

il

ed

h٢

T.

is li-

n

ol

al

:15

# Family Parade

HOLLYWOOD, June 8 .--Young & Rubicam's v.-p., Glenhall Taylor, in addressing CBS **Program Managers' Pacific Coast** meet spoke of increasing trend to family programs. Chief reason for this, according to Taylor, is increased number of young families resulting from wartime marriages, with latter interested in hearing on the air humorous situations and problems they face in everyday life.

To prove his point, Taylor named family shows now on (Blondie, etc.) and then pointed to comedy shows which have been gradually moving into family-type line (Snooks, etc.) Pix, he indicated, have proven popularity of family theme with Hardy series and others.

#### **Liggett-Myers'** Indie Time **Supplements Neb Coverage**

HOLLYWOOD, June 8.-Unique has jurisdiction over licenses, while twist in Coast indie time sales is six per week, half-hour nightly slot purchased by Liggett-Myers for Chesterfield on KFWB. Recorded music and news seg, tagged The Chesterfield ABC Round-Up, tees off June 17.

> Show will be piloted by Maurice Hart, Martin Block's former New York understudy. To promote program, outlet is already beaming series of 30-second spot announcements, waxed by name personalities now on Chesterfield Supper Club network airer. Liggett & Myers with this show takes its initial fling at indie Coast radio and becomes one of few sponsors to use metropolitan

# **Dunton Raises Pub-ServIssue**

(Continued from page 8) the freedom of the air in these terms: "While the freedom of the press means that anyone with the money can start a newspaper, only a limited number of persons can have the opportunity of using the limited number of radio frequencies available.

"Freedom of the air does not simply mean freedom for anyone who has permission to use a frequency to broadcast what he likes. It must mean freedom for the public, and different sections of the public, to get at least some of the service and ideas they want broadcast on that frequency. It does not mean freedom for money or for position to dominate the public asset of the airwaves. It does mean freedom for, and responsibility for, service to the public."

#### "Listeners Have Precedence"

He referred to CBC control over private stations and said that high profits, which the corporation did not begrudge, were apparently being made by private stations. However,

in conformity with the nature of broadcasting as a public utility, it was the corporation's duty to have uppermost in mind the interests of the listening public and this must take precedence over the desire of private stations for extra profit. "Thru the co-operation and guidance of the CBC, Canadian listeners have been protected from at least some of the undesirable commercial overexploitation that is causing great concern in the United States," he claimed.

In his report, the 36-year-old former newspaperman, also suggested a slight increase in time allowed on the network for political broadcasts and revealed that the international service of the CBC will establish regular broadcasts to Russia in the near future. More than 10,000 letters were received from Europe last year praising the CBC international broadcasts, he said. He also said that in a year the CBC had broadcast more than 55,000 separate network programs of which 80 per cent were sustaining and 20 per cent commercial. Of the sustainers, more than 85 per cent were produced in Canada, the rest originating in the U.S. and Great Britain.



to present their case to the house Chairman A. Davidson Dunton presented a full picture of the present and some glimpses into the future of the net to the House of Commons

> McCann said the CBC was autonomous and was required to assume full responsibility for its aims and policies subject to certain statutory safeguards in the national interest.

Dunton said the corporation felt that it had the responsibility to retain an acute and abiding sense of duty to be impartial and that as long as this board of governors is in office "if there is any political pressure it will be rejected from whatever quarter it comes."

McCann reported that the vacancy left on the board of governors when Dr. A. W. Trueman resigned to be-OTTAWA, June 8 .- Federal Reve- come president of the University of nue Minister McCann and CBC Board Manitoba would be filled soon.



# **Evers-Tinker-Chance**

NEW YORK, June 8 .- Another indication of the trend in the direction of separating show business from the sales and mechanical end of radio is the action of the Dancer-Fitzgerald-Sample Agency, which has filed for incorporation of its radio department as a separate entity under the name of Feature Productions, Inc. New corporation will be headed by H. M. Dancer, agency's president, who will devote a large portion of his time to radio, film and video activities.

Feature Productions, Inc., which is expected to be in operation in about one month, complicates the agency's program operations to some extent owing to fact that Frank Hummert, formerly of Blackett-Sample & Hummert, heads up that defunct org's Air Features, Inc., which still produces for Dancer-Fitzgerald-Sample. Radioman with a program idea for the agency would therefore first go to Dancer, who would shift him to the new Feature Productions, Inc., and from there to Air Features which, in turn, might pass the program on to Hummert.

Feature Productions, Inc., will have the same personnel as the present radio department of Dancer-Fitzgerald-Sample, Inc., plus additional creative talent. Headquarters will be in New York, but branches in Chi and Hollywood will be continued.



Materiale protetto da copyright

18

#### (REVIEWS) TELEVISION

#### The Billboard

#### Henry Morgan

Reviewed Thursday (6), 8:30 p.m. Style-Morgan, Agency-Emil Mogul, Sponsor-Adler Shoes. Station WABD (DuMont), New York.

The Morgan, yelept Henry, is okay before the camera. He has taken his usual routine and in his first broadcast, started ribbing not only Old Man Adler, the you-can-be-taller-thanshe shoe king, but DuMont's John Wanamaker Studio, the air-"cooled" lights, the camera, cameraman, video production routine and himself.

#### Is Morgan telegenic?

The hair on his chest is spotty, thru the kinescope, and there's nothing particularly matinee idolish about his puss, but half the audience-filled studio, young and old, hung around the studio doors for autographs and a close-up of their "idol,"

What this scanning proved is that the Morgan rib routine, if he can hold the pace, is just as funny for video as it is for miking. It further proves that a personality is a personality-no matter what the mess he's thrown into.

All of which should give an idea that Henry Morgan didn't do anything particularly creative for an airpic show, nevertheless sent the viewing audience and the studio audience away saying, "He's funnier on the telescreen than he is on radio."

#### Around the Town

Reviewed Saturday (8), 3-3:30 p.m. Style-Man on the Street, Sustaining over WCBW (CBS), New York.

CBS proved that it's possible to

Reviewed Thursday (6) S-S:15 p.m. Style—Musical Commercial, Agency— Donovan & Thomas, Sponsor-A. C. Rittenhouse, Station WAED (DuMont), New York.

Chime Time

There was some magnificent camera work and some sloppy shot calling in this 15 minutes. The opening and the closing, especially the latter with groups of singers seen thru different venetian blinds, some of which had lettering on the slats, superb camera handling and good lighting, but the constant jumping in the body of the show from group shot to closeup, when dollying was the crying need, just didn't make video sense. The continuity was vintage 1923 and some of the pseudo acting was even more ancient. Singing a song to mother is corn and it requires a performing mother, who knows how to take it, to make it anything but sticky. However, Susanne Foster bridged the gap as the mother, even if Jean Tighe didn't as daughter.

It took 15 minutes for Miss Tighe and the gang to choose a set of Rittenhouse chimes for mother-especially since each chime had a song sung to and cued by it. This is supposed to be the first of four commercial experimental shows produced by Rittenhouse. Credit Harvey Marlowe tagged before, the camera work was at times tops. All that was missing was an explanation why it was aired.

#### Hits and Bits

# Aps' Proposed Film Time Get FCC Scrutiny

#### Blue Book Policy Seen

WASHINGTON, June 8 .-- First serious signs that Federal Communications Commission may apply its blanket "blue book" rules for live talent and "minimum commercials" to the baby video industry are detectable here in the aftermath of FCC's hearing on arguments by six applicants for New York City's four remaining video channels. Commission's lively interest in the amount of time blueprinted by the applicants for film use on the projected New York stations is seen as paving the way for an important new administrative development along this line, with one influential legalist in an off-the-record statement saying, "If FCC takes that step it will be the crowning blow to television."

Question of the amount of time to American Broadcasting Company for be devoted to films in operation of television stations came up repeatedly with playing with an idea that didn't at the hearing which wound up come off-and check the first effort Thursday (6), and one important FCC of Art Rivera, the agency director, as spokesman in conversation afterward being much better than the usual acknowledged that the commission is break-in show. The girls and boys "vitally interested in this aspect." scanned okay, sounded okay and, as At the hearing, witnesses for WLIB (Brooklyn), operated by The New York Post, and News Syndicate Company, owner of The New York Daily News, testified that, if given channels, they would devote a high proportion of operating time to use of movies. WLIB said that 60 per cent of its time would go to films, while News Syndicate Company stated it would spend up to \$50,000 for this Tonight's vaude seg was about the purpose during the first few months Meanwhile the battle over the her video bow, showing she's tops "blue book" is raging in official cir-Gil Fates, WCBW's man on the for tele. Her tobasco piping (Cow- cles, with two blasts getting to the Cow Boogie and Shoo-Fly Pie) plus floor of Congress this week. This looks rang the bell. Show teed-off time they came from congressional friends of the FCC-Sen. Hugh erington and Joe Rollo vying for Mitchell (D., Wash.) and Rep. Andrew Biemiller (D. Wis.). Mitchell lambasted the broadcasting industry in a half-hour speech on the Senate floor for what he called "the daily

#### June 15, 1946

### Without Mirrors

NEW YORK, June 8 .- Some mighty important brass, being escorted around one of the nation's major video stations by the outlet's general manager, were hard put to it not to titter in the guy's face when, after raving for five minutes about some unidentified accomplishment of the station, he finally got to the point. "It's colossal," he said, "phenomenal! Not even NBC does it. What is it? Why get programs off the air on time."

#### **Duane Jones Back With Series** For Sweetheart Soap on ABC

NEW YORK, June 8 .- The Manhattan Soap Company, makers of Sweetheart Soap, thru its agency, Duane Jones, signed with American Broadcasting Company for a series of half-hour one-acters over WABD, Series will air Thursdays at 8 p. m., starting June 20.

This marks return of the agency to air-pic since its DuMont opener, Let's Have Fun, which Tom Hutchinson directed under the supervision of Walter Ware, for Mueller Macaroni Products.

radio diet of crime and horror stories directed to children."

He commended the FCC's public service report.

Representative Biemiller's contribution to FCC's defense was to put into the record the text of a recent speech by Judge Thurman Arnold, in which he commended the "Arnold's speech," FCC report. Biemiller told the House, "answers a most unwarranted attack on FCC made by Carroll Reece, chairman of the Republican National Committee." FCC is indicating that it might make a "relatively early" decision in the New York City video case. Vying for the remaining four New York city channels, besides WLIB and News Syndicate are Bamberger Broadcasting Corporation (WOR), Bremer Broadcasting Corporation (WAAT), American Broadcasting Company and Debs Memorial Fund (WEVD). Commercial channels already have been assigned to National Broadcasting Company, Columbia Broadcasting System and DuMont laboratories, while Metropolitan Television Corporation holds a non-FCC members have been visibly impressed by a statement Tuesday (4) by Mark Woods, head of ABC, 000 in the next three years in development of video. This figure, according to Woods, includes nearly \$2,000,000 projected for a one-year period in New York which would represent the key city in ABC's proposed video web stretching to Los Angeles, San Francisco, Chicago and Detroit.

take a camera out on a crowded street corner and scan a typical manon-the-street session. If it'll work in New York, it'll work anywhere. There were plenty of production errors in the first photographing, but in spite of the fact that the quizee's face couldn't be seen most of the time, it didn't drag too much.

street, didn't come thru the ike too engagingly and at least one of the girls who was brought on camera was a plant (the young lady with a chicken from CBS's County Fair-Borden program). There also were practically no close-ups of the question answers. In spite of it all, one viewer asked could this be interesting McQuaig Twins came on for a cute, without the sight stuff. When the pic self-accompanied (guitar) song seswas tuned out, he was amazed to dis- sion of Sioux City Sue. Betty Jo okay for filler, with gal's Joan Davis cover that it was a typical street Houston went thru regular acro rou- antics in act's favor. corner air session. This will give the tines, good looks and smooth perdoubters plenty of pause when they formance placing her on the plus side, the top drawer. Plus panning and argue sound vs. sight and sound. Give Comic Ray Erlemborn, using gaggy dollying gave home viewers an onvideo a fair chance-and radio will gab and slapstick to show how radio stage look-see. Dissolves, used in be beyond the shadow of a doubt- sound effects work, sold well. White scanning Miss Morse, led to effect of that his web plans to spend \$10,000,an also ran 10 years from now.

Reviewed Tuesday (4), 9-9:30 p.m. Style—Variety. Sustaining over W6XYZ (Paramount), Hollywood,

best beamed by this outlet in some of operation. time. Thrush Ella Mae Morse made with station's announcer Keith Hethemsee chores. This was kept up thruout, resulting in lively patter and livelier viewing material.

In the send-off slot, 11-year-old and Stanley, dolly dance duo, were lass chirping in her own ear.

Lensing was again straight from commercial license.

#### **Election Returns**

Reviewed Tuesday (4), 9:30-11 p.m. Style-News, Sustaining over W6XYZ (Paramount), Hollywood.

This was primary election night in L. A., and the outlet stayed on for an additional hour and a half to air returns. Method employed was simple photographic stunt but proved highly effective. Camera, fitted with extension tube on lens, focused on a United Press teletype machine in action, giving the viewer a feeling he was getting news hot off the wire. Extended lens magnified the type so that it was easily legible at some distance from the set. Judging by tonight's demonstration, this type of scanning holds high promise.

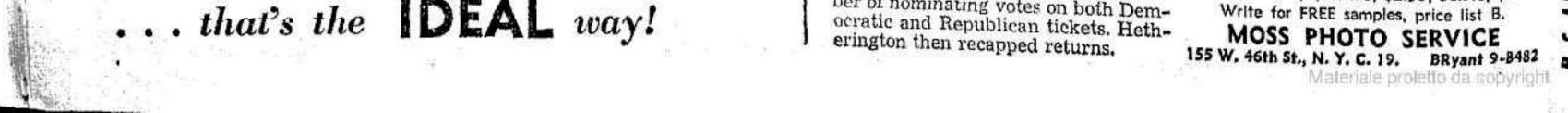
Seg started with Keith Hetherington giving background of nominees as film-slide portraits of each were flashed on the screen. Sign-off shot was of Gov. Earl Warren, who at 100 for \$6.60; postcards, 2c. that time had received highest num- Mounted blowups, 20x30, \$2.50; 30x40, \$3.85. ber of nominating votes on both Dem-

**Review of Video Version of** "Enter Madame" on Page 51



8 × 10 %

11) 160	West 46th Street New	York City 19, LO 3-002
N D D	THEATRICAL & COMMER	HIGH ON QUALITY
ODERN STUDIO	REPRODUCTIONS 100 8×10s \$6.00 1000 8×10s \$55.00 FAN MAIL PHOTOS 1000 5×7 \$30.00 5×7 \$30.00 1000 POSTCARDS \$20.00	MOUNTED ENLARGEMENTS 20x30 \$2.00 30x40 \$3.00 Also Colored Enlargements. Finest work, price depend- ing on work involved.



The Billboard

Stem

# Meg Genius **Still Rarity**

New band and increased segs fail to produce anything new-Sobol leads

#### By Joe Kochler



new band and in- thing. creased video produc-

tion haven't developed a single "shot caller" with anything new on the ball. In a number of cases, industry evaluation has stepped down the respect with which certain directors have been held in the past. Among the latter cases is Tom Hutchinson, whose recent production as a free-lance, the opening night show at DuMont's new Wanamaker studios, Let's Have Fun, was admitted even by Hutchinson himself as being "pretty bad." Hutchinson, not so long ago, was rated NBC's topper with the eye stuff and his work with RKO television was interesting if not especially inspired. Today, at the senior web Ed Sobol leads the directors beyond question. Time has (for the time being at least) passed Hutchinson by. Among the ad agencies that have check-up. been in the field since New York's three stations have been perking regularly, megging genius has been difficult to uncover. Don McClure (N. W. Ayer) has produced a couple of filmed time signals that have been a little off the beaten path but that's all. Ken Foster (Esty) started from below bottom with his first show, Here's How, for Super Suds and rose a little with later scannings. Trade video index on Foster is that he's still a good flack. (His official job is publicity director for the agency). Karl Knipe (Anderson, Davis & Platte) has supervised only the Magic Carpet (Alexander Smith Carpet Company) airings and his plans for a daily hour of daytime air-pix as yet has not come to pass. He's tabbed. at present as a good stop-watch holder on the Bud Gamble spot calling (Gamble produces Magic Carpet).

is at least static. The same is true of Bill Forbes (Young & Rubicam), whose agency is only now getting its air-pix feet wet with two new shows (see another story in this issue).

Another shot caller, whose old waveband video job indicated plenty on the ball, but who hasn't been throwing that ball around lately, is Lee Cooley (Ruthrauff & Ryan). Cooley's old waveband handling of daytime radio serials for video indicated at that time that they wouldn't require too much changing for scanning.

#### Lewis Trying

Dave Lewis (Caples) hasn't had any shows on the air for sponsors but NEW YORK, June 8 .- With tele- he's cutting his teeth with a series vision's first two months on new of auditions over WABD (DuMont). wavebands coming to a close (June While his first few Look Who's Here 15), the industry is suffered, as most variety shows withevaluating the direct- out a sock emsee do, from lack of ing and producing cohesion, each scanning improved. ability available, not Lewis slipped every now and again only in New York but with indigo material, such as I Was thruout the nation, Drunk Last Night, I Wanna Get Marand has come up with ried and everything but a strip, but the conclusion that the he's in there trying, which is some-

> Howard Reilly (J. Walter Thompson), who's doing the Standard Brands Hour Glass Show over WNBT, is learning everything the hard way and both the agency and the network (NBC) haven't discovered as yet how to handle the co-op responsibility which is the senior web's policy on video at this time. Reilly blames old NBC equipment and Sobol (NBC) says that being handed a "fully rehearsed" program, doesn't give the NBC producer much freedom to turn out a sock airing. However, Reilly seldom makes the same mistake more than three times and that's something. No attempt is being made in this report to evaluate the producing ability of any agency, station or indie directors on the basis of work done out of New York. That's for another

ities . . . and hasn't shown anything real shakedown cruise yet, and Paulespecially creative.

Shot-Callers Tele-Rated

#### Belanger Contribs Terp

Paul Belanger (CBS) is video's dance man and has made the only creative contribution to air-pix choregraphy not only in New York but thruout the nation. Even two video conscious English visitors claim that they have nothing on the tight little isle to compare with Belanger. Trade, however, questions his commercialism, feeling that much of what he does is for the balletomanes and not for regular tuners.

Bob Bendick is the CBS special events man and his handling of the Ringling Bros. and Barnum & Bailey Circus was a full test of his abilities. It was tops for the most difficult type of remote scanning yet attempted. Ben Finer, now program director of the station, is credited with doing plenty of early experimental work. Lately he hasn't called shots on many productions, with his See What You Know n. s. h. Leo Hurwitz now handles the Saturday Evening Spotlight and CBS Television News (Henry Cassirer handles thenews). He leans to the Belanger school, but is willing to take chances and most of the time his tries come up with better than routine shots. Fred Rickey, Phil Booth, Ralph Warren and Steve Marvin haven't been tested adequately, but Marvin's handling recently of the dance scanning Mississippi, indicated plenty on the ball. Final director evaluated at CBS, Cledge Roberts, has specialized on cartoonists and artists with Draw Me Another, Tales of Hoff and Here's Dow typical of what can be done with strictly visual material. He rates number one

Alley, the filmer. It's difficult to evaluate Barker as a director. From what has been seen to date, he's strictly routine. Paul Alley, both as a commentator, and as a film editor does a sock job. If he doesn't show the imagination that Howard Marlowe, of the American Broadcasting Company has, it may be traced to the fact that Alley has to do a dayby-day job and not just a high spot filming. Also Alley edits regular army newsreels, etc., to give daily pictorial coverage for NBC and Marlowe only handles lush feature assignments. Since he handles both continuity, voicing and cutting, Allen is the only all-around film newsman in television-and he's okay.

TELEVISION

19

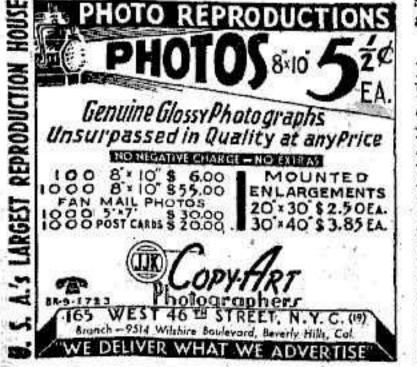
#### **NBC Equipment Lack**

On the NBC outdoor coverage Burke Crotty, Gary Simpson, Noel Jordan all work to the limit of the equipment which WNBT has at its disposal. Close-ups on all the outdoor shots are too few and far between but that's not Jordan, Simpson or Crotty's fault. Only time and new equipment will enable the viewer to get sports views that are out of this world. They're coming and the NBC trio is planning to bring them to the video audiences if the sports backers don't become too worried about what the air-pix field is going to do to them in the box-office.

With the exception of Bobby Henry of ABC and a general evaluation of the work of Howard Marlowe of the same web, the Here's How men and women have been checked with this report. Bobby Henry is too tyro to be judged at this moment. Uninspired is the word for Henry. Marlowe on the other hand stands a good chance of joining Sobol at the top of the visual air heap. . . . And even perhaps of passing him because Marlowe takes chances and eventually that should pay off in a better job of kinescope entertainment. His productions haven't the smoothness that professional viewers ask for-but they hold their audiences, which is what they're supposed to do. His Famous Jury Trials were good drama, and he didn't have the scripts to work with that Sobol has. The New York Here's How contingent checked and rechecked, places Ed Sobol (NBC), number one on drama, Howard Marlowe (ABC) number one try-anything-once director, Paul Alley (NBC), number one newsreel editor, scripter and voicer, Paul Belanger (CBS), number one dance scanner, Cledge Roberts (CBS), number one with the pen, ink and crayon boys. Burke Crotty (NBC) rates first among special eventers with Bob Bendrick (CBS) with less shows under his belt right behind. Rating the camera men is another Ronald Oxford and Fred Coe aren't matter and another issue of The Billboard, as is a rating of the shot callers in Schenectady, Chicago, Philadelphia and Hollywood. Off Main Stem reports are skedded for a future issue.

#### Long, Forbes Inactive

Ted Long (B.B.D.&O.), who was active during the old channel days hasn't come up with anything during the past few months, so his standing



In Prairie Statistick & lite

#### 2 Out of 3 Stations Perk

Two of the three video stations in New York are active productionwise. Only DuMont is committed to placing its program life in the hands of agency and indie producers. Thus far, Bud Gamble, Jay Strong, Bob Loewi and Tony Ferreira have produced segs for WABD. Gamble's show for Pulitzer ties' didn't come Jay Strong's The Headmaster off. and Ferreira's Angels Don't Marry weren't bad video, but they also didn't indicate the fact that both of the directors had scanned a number of shows and knew what an ike was all about. Their progress (as far as New York is concerned) has been backward.

Sposa, whose job is twofold, producer and wet nurse-wet nurse to agency directors, some of whom have never even handled a radio production from the control room not alone a four camera, sound and film channel headache like DuMont's John Wanamaker Studios. He has grown considerably since the Wanamaker Studios opened and his index is definitely upward.

At CBS (WCBW), Worthington Miner, top legit director and station boss has stepped out of actual shot calling and as a result there aren't many dramatic segs on the sked. Most of these recently have been handled by Frances Buss, only gal megger at New York stations. Miss Buss can always be expected to do a competent scanning, altho her Casey, Press Photographer (sole recent straight play), from an acting point of view, was less than good. Buss is rated an okay all-around director. thing that would call for special abil-

in this field and if his Consumers Quiz and You Be the Judge haven't hit the high spots of his other scannings, the trade doesn't expect everything--yet.

#### NBC No. 1 in Drama

NBC is first in drama. That's not even open to question with Ed Sobol, rating every award that anybody could give out for producing straight legit entertainment, from Broadway successes. His Blithe Spirit, which reopened drama on WNBT's new channel 4, was about the finest type of air-pic entertainment that has been scanned to date, with the hour and a half viewing seeming like a half hour. Second man at NBC on drama is supposed to be Ernest Colling and he has come up with some fine handling of performers. His Little Women this last Christmas was far better than the City Center production of the same show, even tho the cast was much the same and the air version adapted from identical script. Colling bats about 75 against DuMont's producing staff is Lou Sobol's 90. (Trade points out that if Sobol doesn't like an assignment it usually comes up second rate).

> at their NBC best with story material and while Oxford has delivered acceptably on one or two assignments, he doesn't rate with his two seniors, Colling and Sobol.

> Sobol's work on Standard Brands Hour Glass has been, as noted before, professional but uninspired. Being professional isn't enough in video.

#### Wade Hep

Warren Wade is another NBCer who knows what to do when he's handed a play to produce. His Children of Old Man River, was one of the most ambitious plays yet presented at WNBT. However, as noted in The Billboard review at the time, it missed in acting what it delivered in production.

Other indoor directors at NBC inbut thus far hasn't been given any- clude Peter Baker, whose Radio City Matinees haven't really had a

### 8x10 GLOSSY PUBLICITY PHOTOS 100 for \$6.25

As low as 5c Ea. in quantity. If you use photos you should get our price list and see our samples before ordering. Drop us a card for free sample and price list. This is not the cheapest service, but our prices are low enough so that you can now afford real quality. Prompt, courteous service. Quality guaranteed.

> Mulson, Dept. B, 310 E. Washington Avc. BRIDGEPORT, CONN.



record royalty fund. After lengthy their fists. torrid, often repetitious debate which consumed half of Thursday (6) and almost all of Friday (7), the body finally agreed to let the AFM exec board solve the problem.

#### Disarmingly Simple

Seventeen resolutions had been offered the convention, each claiming to reveal the secret of painless, honest, profitable, wisdom-packed distribution of the dough. Most of them were disarmingly simple in theory, recommending a forthright division of the money and be done with it. The law committee, charged with sifting the various resolutions and offering advice to the confab, found most merit in the proposal of Local 802, New York, which called for the exec board appointment of a committee which would survey all plans and make a final report by January 1, 1947. In the end the Local 802 resolution won over in-

The major problem which faced position from many smaller locals, American Federation of Musicians which seemed most concerned over from \$7,500 to \$10,000, and fourth convention here this week was dis- the political dangers facing them if assistant, Ed Canavan, moved to bursement of the rapidly growing they came home without money in \$8,000 from \$7,000.

#### Smallies Want Pro-Rata Share

The small locals plumped with all their might for pro-rata distribution of the coin, with the individual local to determine avenues for expenditure. This argument, with its emphasis on local autonomy, was ap-(See AFM St. Pete Confab, page 116)

**Petrillo Speech** Cues AFM Entry he'll ask for it. Into Politics Mr. P. and Slate ST. PETERSBURG, Fla., June 8.-If the Case Bill becomes law, making union collection and administration of royalty funds illegal, the AFM will stop recording, President James C. Petrillo told a widly enthusiastic opening session of the 49th annual AFM convention here Monday (3). If the Lea Act is judged constitutional by the federal courts, AFM will not renew its network contracts when they expire January 1, 1947, said Petrillo, with the federation negotiating only a local basis with New York, Chicago and Los Angeles web outlets and forbidding network broadcasting.

third assistant, Clair Meeder, went

Members of the executive board were all voted raises to \$2,600, from \$1,500. And, lest we forget, all the delegates went away purring, because their per diem was increased to \$30. President Petrillo, who gets \$46,000 a year from Local 10, Chicago, and the AFM, also was tendered a raise, but turned it down for a variety of reasons.

He told the convention he doesn't need more money, as he is already getting more than sufficient. He said that anytime he needs more money

(Continued from page 16) ferable to waste time rather than deny anyone the right to make himself heard.

#### **Public Criticism and the Fund**

Another example of this new AFM awareness of its place in the public eye was the debate on disposition of the record royalty fund. Every speaker-and there were dozensattuned his remarks to the paramount necessity for doing nothing with the money that might expose the union to criticism. Still another example was the convention's insistence on establishment of public relations machinery which, combined with concerts to be subsdized by the record fund, will be used to convince John Q that the AFM is democratic, aboveboard and has no designs on the American way of life.

No Truck With Wall Street

# **200GAdvance** & 200 Tunes, **Cugie-BMIdea**

#### **Bornstein Tie Ended?**

NEW YORK, June 8.-Deal to set up a Broadcast Music, Inc., affiliated music publishing firm between BMI and Xavier Cugat is said to call for a \$200,000 annual advance against royalties on the part of the broadcasters' licensing outfit, and for BMI to toss some 200 titles into the band leader's catalog immediately.

Tunes would come from other catalogs with BMI affiliations. Trade talk now is that the organization of the Cugat-BMI firm would mean the end of the present partnership between the maestro and Saul Bornstein in Bogat Music. Disposition of the Bogat catalog is unknown at present.

# **Detroit To Get** AFMeet in '47

ST. PETERSBURG, Fla., June 8 .--In 1947, James C. Petrillo and the AFM convention will hit Detroit.

the union and its leader will arrive in the Motor City next year only a those places, we won't go ourselves." vehicles drew an echo at American elimination of segregation on trains bit bloody, definitely unbowed and The federation had expended \$3,500 Federation of Musicians convention and busses, delegates feel a wedge with eyes on gains currently un- on refreshments, which Petrillo or- here. A resolution endorsing the has been driven and that it won't dreamed of. What the radio and rec- dered turned over to charity. There Supreme Court's verdict and asking be long before the Basies, Calloways

#### Lea Act Slammed

Terming the Lea Act "discriminatory, un-American, unconstitutional and undemocratic," Petrillo called for united labor action to elect friendly political candidates and defeat those 378, Newburyport, Mass., 998 to 97. who favor anti-labor measures. This news is not to be underestimated in showbiz because it marks a departure from AFM precedent. Previ-(See Petrillo Speech Cues, page 116)

# Negro Ban Clinches Nix on St. Pete as **Future Confab Site**

ST. PETERSBURG, Fla., June 8.-If nothing else, an episode Tuesday (4) put the final kibosh on this town as the site for future AFM conventions. According to the convention schedule, the day was to have been devoted to a sightseeing tour.

At the last minute the union exec board canceled the outing because the local authorities refused to permit Negro delegates to visit points of interest and take nourishment with the white contingent. President James C. Petrillo, in one of his infrequent

# Swept Back Into Office; Bd., Too

ST. PETERSBURG, June 8.-James C. Petrillo was re-elected to the presidency of the American Federation of Musicians by the union convention here Friday (7). Petrillo, unopposed on the ballot, got every one of the 1,098 votes cast under the federation's weighted method. He carried his entire administration back into office with him.

Vice-President C. L. Bagley and Secretary Leo Cluesmann, like Petrillo, ran unopposed and got every vote, with no abstentions. Financial Secretary-Treasurer Thomas F. Gamble defeated Oscar E. Wright, of Local

All exec board incumbents were likewise returned for another year, with Oscar Hild, president of Local 1, Cincinnati, topping the list, followed by Herman Kenin, John Parks and Chancey Weaver. Also-rans were George Clancy, Stanley Ballard and Oscar Apple. Clancey had been conceded an excellent chance of election, having been particularly active, both politically and socially, during the convention. W.- M. Murdoch, Canadian rep on the exec board, was re-elected unanimously.



With "big business," with Wall Street, however, the AFM wants no truck. For the National Association of Broadcasters and the majority of the nation's congressmen it has implacable hatred. Thus the lines are

# 15% or More Scale Hike For Ramblers

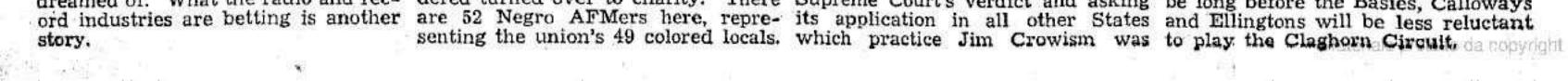
**More \$\$ for Traveling Orks** 

ST. PETERSBURG, Fla., June 8 .---A scale increase of 15 per cent or more was decreed for traveling bands and orchestras by American Federation of Musicians' convention here Wednesday (5), on the recommendation of President James C. Petrillo,

Under the union by-laws, a traveling engagement is a job of not less than one week played on a concert, musical comedy or opera tour, or at resorts, fairs, chautauquas or expositions. Dance orks on theater tours also come under this provision. Onenighters are under local jurisdiction and not affected by the AFM hike, which will go into effect as soon as the international exec board draws up the new scales.

passed by the convention with few dissenting votes.

Supreme Court action can alter the Southern booking picture opening the ST. PETERSBURG, Fla., June 8 .- way for Negroes to travel first class This week's United States Supreme and, therefore, making Dixie jobs less Betting here tonight is that both press statements, said, "If our colored Court decision outlawing Virginia's unattractive to the race. Altho Southdelegates aren't good enough to go to segregation of Negroes in public ern States are expected to resist



The Billboard

21 MUSIC

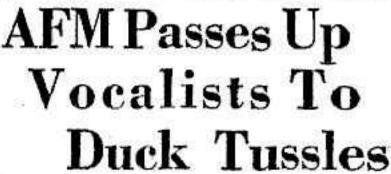
NEGLECTS NOBODY, BUT GOOD Radio, Diskers No Chains for Mr.P. Get Plenty of Hot Attention

#### **Other Biz Factors, Too**

drawn, drawn more sharply than ever because the AFM now faces legislation which it believes a threat to its future. Existence of this legislation has been the impetus, perhaps, for the birth of a new, stronger AFM than the powerful machine which has given radio and record execs so many sleepless nights.

It is well to remember that Petrillo's past gains have been achieved by purely economic methods-collective bargaining and strikes. But now the AFM will fight on two fronts—the political as well as the economic. AFM is, therefore, a much more formidable opponent. Exactly where matters will end, nobody can say. Joseph A. Padway, AFM attorney, is confident that the Lea Act is. a dud and can not stop the Petrillo juggernaut. All organized labor is four-square in opposition to the Case Bill, passage of which, according to AFL insiders here, would mean the downing of the gauntlet, general unrest and national conditions which would make the future of the AFM no more uncertain than the future of anything else.

ST. PETERSBURG, Fla., June 8 .- When word broke here that the Florida State Attorney had ideas about prosecuting Jimmy Petrillo for violation of a sedition statute which has been on the books since 1882, the newspaper boys started scouring the town for angles. Perhaps the most fetching wrinkle was provided by a drawling constable, in answer to a query as to Petrillo's fate if convicted. "Chances are he'd be sent to the State pen at Raiford," murmured the constable. "For 90 days he'd be behind the eightball, with seven other cons. If he didn't cause any trouble for 90 days, he'd qualify for a road gang. No, we don't use chains unless we have to." Another captivating bit of business was furnished by State Attorney Tom Watson, who said the sedition statute has never been tested in the court. Furthermore he had no knowledge of anyone ever having been booked for a violation.



# Mr. P. Says No Use, But **Rank and File Wants and Will** Get Press Relations Dept.

#### "Money Down Sewer," Says Prexy, "But If Membership Wants It, Okay"

At long last, American Federation of Broadcasting Company's 134 net-Musicians will establish a public re- work affiliates. He declared that if lations department, but President there had been a National Associa-James C. Petrillo is convinced that tion of Manufacturers' program inwhere press relations are concerned volved and the net had 200 stations, "whatever we spend is money thrown all would have used the seg. down the sewer." In response to a deluge of resolutions seeking crea- those of other delegates and officials tion of publicity apparatus, the federation convention here voted to refer the project to the exec board. Petrillo, in a biting speech Thursday (6), said, "It becomes necessary at times to spend money to convince. yourself that you're doing the best you can for yourself." He agreed that in view of the rank-and-file demand for publicity experimentation, some coin would be dispensed in whatever ways seemed most feasible.

#### Wall Street Makes Bad Press

He made plain that he believes his bad press stems from something more basic than the absence of a stories and riled the convention alpublicity staff. "I'd like somebody most to the point of violence. Payoff in this convention to name one union came Friday (7) when the rag anwhich has good press relations," he nounced a "rebellious" convention shouted. "The press is Wall Street. had tossed the law committee's reso-There is no use kidding ourselves lution on the record royalty fund about that. The radio commentators back into the laps of the exec board. are Wall Street." Tracing AFM's relations with various sections of the press, Petrillo averred that The Chicago Sun had been "very fair with musicians until just recently they bought a radio station and changed their policy." He attributed a similar change of Teary-Eye Delegates policy to The New York Times for identical reasons. Referring to the vast audiences addressed by radio news analysts, he asked, "What Tootlers; No Can Do chance have we got, no matter how much money we got? By the time they are done with us, we're right After a spirited and occasionally back where we started."

ST. PETERSBURG, Fla., June 8 .-- carried by only 20 of American

Most of Petrillo's speeches and here were rich in allusions to the anti-AFM attitude of the press. Correspondents covering the affair were occasionally embarrassed to look up from the press table and find several hundred delegates looking daggers at them. In the bars the atmosphere was usually shot with suspicion until the newsguy demonstrated that he, too, was fiesh and bone.

#### Independent's Cuties

This condition was considerably aggravated by the fantastic behavior of the local afternoon sheet, The Independent, which racked up an amazing total of inaccuracies in its In point of fact, the convention had adopted the committee's resolution after a lengthy and orderly debate. The story also made references to a ("See Money in Sewer" on page 122)



ST. PETERSBURG, Fla., June 8 .--Rex Riccardi, assistant to President James C. Petrillo, of American Federation of Musicians, is examining the entire booking agent-band situation, in which the federation discerns a number of abuses, it was disclosed here this week.

A resolution offered to the AFM convention by the Reno, Las Vegas, Nev.; Stockton, Calif.; San Francisco and Richmond, Calif., delegations, which would have limited band agency contracts to three years, was referred to Riccardi for study.

In suggesting this procedure, the good and welfare committee said that Riccardi has been casing this and other problems, as part of a vast patern of abuse.

#### Mills Contact Additions

NEW YORK, June 8.—Mills Music this week moved its professional department to the sixth floor of the Brill Building, in which firm has been housed, and added Jack Richmond and Milt Friedman to the plugging staff. Next plug tune is Joe Ricardel - Frank Warren novelty, Sh-h, the Old Man Is Sleeping, and Simmons Mattresses on the tune.

ST. PETERSBURG, Fla., June 8 .---American Federation of Musicians is not looking for any jurisdictional squabbles. This was made crystal clear at the union convention here Wednesday (5), with the defeat of a resolution that would have required the union to organize band vocalists.

Altho it was pointed out that most of the warblers belong to no union. it was also mentioned that they technically come under jurisdiction of American Guild of Variety Artistsand this argument defeated the resolution. Local 733, Birmingham, which introed the resolution, based pitch on desirability of collecting union taxes from singers, asserting that they often get paid more than the sidemen.

Labor for Victory, which he said was

**Resolution Nixed But AFM** May Cook Up Something To **Snare Tax - Ducking Bands** 

"Poorer" Locals Seek Protection Against Traveling Evaders

ST. PETERSBURG, Fla., June 8 .---That traveling orks are ducking payment of taxes to hinterland locals and that the locals are hard-pressed to control the situation was disclosed at American Federation of Musicians convention here Wednesday (5). A resolution introduced by Local 375. Oklahoma City, asked incorporation in all contracts of the AFM by-law 41, requiring leaders to check in at local headquarters before playing a trav- ticular resolution was thumbed down, eling job. The resolution was nixed general professional manager, Sid by the committee on measures and Mills, is trying to make a tie-up with benefits, and the convention concurred.

tract between promoter and ork is no medium for the transaction or routine business between leader and union. While convention agreed with this reasoning, evening bar chatter was that the problem has not been solved for short-handed locals who have to deal with frisky traveling maestri.

It is understood that altho this par-AFM will undertake to remedy the situation by instituting a formal routine which will insure communication between leader and local.

# Nix Home for Aged

ST. PETERSBURG, Fla., June 8 .-misty-eyed debate, American Federa-Acidly he told of the program, tion of Musicians' convention here decided Wednesday (5) not to establish a home for its aged.

> • A resolution on the subject, introduced by a group representing the St. Petersburg, Clearwater, Jacksonville, Orlando, Tampa and West Palm Beach locals was turned down by the conclave. Everybody agreed that nobody wants to throw the AFM's ancient to the wolves, but they also agreed that AFM is in no position to undertake the responsibility of a home,

Liability Insurance Committee pointed out that a con- For Sidemen Needs Checking, Says Tulsa ST. PETERSBURG, Fla., June 8. -The exec board of American Fed-

eration of Musicians will study a declaration made here by Local 94, Tulsa, that band leaders are not taking out liability insurance on their sidemen.

The federation ruled some time ago that leaders of traveling bands must insure against injury to the sidemen, but Local 94 says it hasn't been done in every case.

#### The Billboard

June 15, 1946

# **NEW RCA VICTOR** RECORDS RCA

22

MUSIC

# **Record Revolution: 100%** Distrib, Dealer Return **Privilege Is Diamond Plan**

#### Gwirtz Launches Full Return Idea, Effective June 15

business, which has been going along happily for years with a 5 per cent return privilege, got a jolt this week with the announcement by Diamond Record Manufacturing Company, indie plattery headed by Irv Gwirtz that the org would grant a full 100 per cent return privilege to distributors, and thru them to dealers, effective next Saturday (15). Return privilege, as has always been the custom in the disk biz, is for merchandise only, not cash, and the Diamond plan works this way: All merchandise sold to distributors each month is subject to a discount of 2 per cent providing payment is made by the 9th of the following month. On all merchandise for which the distributor has made pay-

Food and Wet Pants Themes for Kidisks; Psychology Angles NEW YORK, June 8 .- Another runner in the Kidisk sweepstakes Winant Productions, which plans to educate the young ones in such fundamental aspects of the good life as eating and why nice people don't wet their pants. The Winant stuff is said to have been formulated in accordance with the latest principles of child psychology for presentation in musical story form. First album, set for release some time in July, will contain three 10inch platters (six sides), entitled It's Fun To Eat, and packaged to retail for \$3.50. Records will be shellac, with plastic a likelihood for ensuing albums. Distribution will center here in the beginning, but the firm has its eye on nationwide coverage. It's Fun To Eat uses radio talent, including Irving Kaufman, Jack (Popeye) Mercer, Renee Terry and Eugene Loewenthal, all of whom get billing on the labels. Orchestra is under direction of Winston Sharpels, who also wrote the music. Words are by the firm's owners, Murray and Sylvia Winant, who got the kiddle education bug while he was confined to an army hospital last year. Say they have enough material on tap for a flock of albums, with the pantswetting item scheduled for next. Keith Monroe, former manager of the Dionne Quintuplets, has joined the firm to handle publicity.

NEW YORK, June 8 .- The record ment promptly on or before the discount date, he will be permitted a return up to 100 per cent of his purchases of that month for current releases, so long as the return is made prior to the end of the month following payment date. This time limit is for single disks only and doesn't apply to albums.

#### Albums 1-Year Privilege

On albums, the 100 per cent return privilege is extended so that sets may be returned for replacement by current releases any time up to one year from purchase date, In the case of both albums and single disks, Diamond will furnish distribs with a form on which they must ask authorization to return merchandise. Same form also provides for distrib listing the new merchandise he wants in exchange for the returned item. All merchandise, of course, must be in salable condition.

Diamond is notifying not only its distributors, but dealers thruout the country, so that they can request extension of the return privilege from the distrib. The plan does not apply to juke box operators because only unused merchandise may be returned and operators' only reason for purchasing disks is to put them on their machines. The indie plattery is confident that the 100 per cent return privilege idea is not only sound, but will do much to establish the label with dealers all over the country. They pooh-pooh trade fears that such a policy may lead to confusion, expensive departments for handling returns and shipping replacement merchandise and arguments over whether merchandise is or isn't in "salable" condition when returned. Gwirtz believes that it will not be long before other waxeries adopt the same policy. His current concentration on building his Diamond label is further evidenced by the fact that he has already sold two of his four distributing companies and has two others on the block. California Record Supply was sold to Musicraft and Pennsylvania Record Supply to Harry Sigmund. Eastern Music Sales and Record Dealers' Supply are now on the market. Gwirtz was formerly a partner in Musicraft.

AND HIS INT	RI RENÉ ERNATIONAL ORCHESTRA WAVES-Waltz and
THE S	KATERS-Waliz
HENRI RENÉ and his Musette Orchestra	EL RELICARIO and COPACA POLKA RCA VICTOR 25-1065
WALTER OSSOWSKI and his Instrumental Quartet	PILOT POLKA (Pilotka Polka) and AT THE BANQUET (Na Bankiecie Oberek) RCA VICTOR 25-1063
NADCISO	SALVADOR Vals Alto

MARTINEZ and his Accordion

and

EL ARBOLITO - Shottis (The Little Tree) RCA VICTOR 25-1064

ERNIE BENEDICT and his Polkateers

ACE POLKA and JOLLY RHYTHM POLKA RCA VICTOR 25-1066

### **R-O-M** Club Set for July

HOLLYWOOD, June 8 .- Kick-off of Al Ortale's Record-of-the-Month Club (latest entry in the subscription platter race) is skedded for July. According to RMC Prexy Ortale, org already has 1,800 members with high promise for more pouring in as national ad campaign goes into full gear. For \$12.60 annual advance fee, joiners get vinylite disking each month of tunes RMC's panel of judges pick as month's top. Subscribers also get dividend disk for each six-month membership, plus 14-pocket album to hold year's platters and the two cuffos.

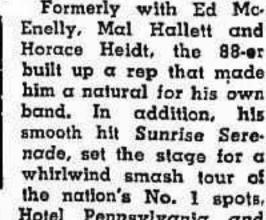
FRANKIE CARLE 88-ing the Pops With a Longhair Touch

AC'S boy, Frankie, has a golden touch that brings in the shekels at the box office. Carle's fingers glide over the ivories with classical skill, but the pops come thumping out with a hepcat beat.

Billboard

over

Sentare



including the Hotel Pennsylvania and Capitol Theater, New York; Meadowbrook, Cedar Grove, N. J.; Eastwood Gardens, Detroit: Sherman Hotel, Chicago; Mission Beach, San Diego, Calif., and the Palladium, Hollywood.

He opened again at the Palladium June 11 and will remain there until July 22.





# GUARANTEED PROFIT

. TO ALL DISTRIBUTORS-TO ALL DEALERS

- YOU ONLY KEEP WHAT YOU CAN SELL
- ELIMINATE OWNING "DEAD STOCK"
- WE TAKE ALL THE CHANCES YOU TAKE NONE

DIAMOND offers 100% RETURN PRIVILEGE on all merchandise purchased, replacing any slow-movers with current releases. The complete plan may be had on request.

# EXCLUSIVE FRANCHISES AVAILABLE TO AGGRESSIVE DISTRIBUTORS

DIAMOND will announce within the next 30 days its additional array of BIG-NAME ARTISTS for immediate release. These names will take DIAMOND out of the category of an independent label—putting it into the MAJORS immediately.



# DIAMOND RECORD CORPORATION 1650 BROADWAY, NEW.YORK 19, N. Y.

24 MUSIC June 15, 1946

# RECORDS PRESENTS TYPICAL MUSIC FROM 20 LATIN AMERICAN COUNTRIES

SPECIAL RELEASE: 1001

**MRST ALBUM RELEASE:** LATIN AMERICAN MUSIC with Alfredo Antonini and his Viva America Orchestra, with vocals by Elsa Miranda, Instrumentals: La Zandunga (Mexicon "ranchero"), La Mulata Tomasa (Cuban numbal. Cominito de la coso l'merenque from the Dominican Republic; Chapinita Guatemalan "corrido"). Vocals: Advas Mariguita Linda (Mexican "concion"), W Nuevo Amor (bole/b), Maria Therese Loro (Wohr), and Tres Palebras (bolero). Notes by Julius Mattfeld, noted av. mority, Album JA-1, 2-12" winylite records

SOON TO BE RELEASED: TYPICAL LATIN AMERI-CAN MELODIES

featuring Los Andrinis, famous Latin American troubadours, in Alma Uanera (Venezuslan "joropa"), Tango Verde (Ecuador), Andalucia (Cuban), 18 de Septiembre (Chilean "cuece'1, Sol y Sombre ("paso doble," famous bull fight march), Tico Tico (Brazilian samba), Recverdos (Colombian "posilio"), and Granada Mexican "Iantosia espanol"]. Album [A-2, 2-12" winylite records ...

"CHIQUITA BANANA" - Elus Mirerdo, the eriginal "Chiquita Banana" girl singing har famous song in English and Spanish, and "TEMOR ['There's Still A Little Time'], popular bolero in shumbo, sambo and tongo rhythms. 10" record, 75c plus las.

released by

DISC

COMPANY OF AMERICA

# Hard To Take

NEW YORK, June 8 .- Bernie Kalban, ad and publicity head for Mills Music, who absolutely does not use tea, swears this is true. He got a long-distance phone call this week from Fredericktown, O. Phoner was G. C. Fearn, prexy of the J. P. Foote Foundry Company. Fearn told Kalban that because of the wonderful publicity the cement industry had received from Mills' tune, Cement Mixer, they (Foote Company) were going to send Mills a cement mixer for free.

Kalban was stymied, but only momentarily, about what to do with the gadget, which Foote insisted would be shipped to New York by trailer truck. Now Kalban is planning to promote an idea whereby Mayor O'Dwyer will proclaim a New York City Cement Week. During that week all property owners would be urged to repair their cellars. etc., with cement, and Kalban wants to station the cuffo cement mixer in Times Square during the week and give away free buckets of cement.

(Ed. Note: The first reader who says press agents should be buried in a large bucket of cement will be put on the unfair list of the Association for Wilder and Wackier Press Stunts.)

# \$2,525 Court Costs **Judgment Against Arnstein Entered**

NEW YORK, June 8 .- Final judgment of \$2,525 against Ira B. Arnstein was entered in New York Federal Court in connection with the songwriter's latest suit against Cole Porter. The order was signed by Federal Judge John C. Knox after argument by Porter's attorney, Samuel J. Silverman, for allowances of attorney's fees and costs. This is the largest judgment ever entered against Arnstein and the second time that attorney's fees were allowed.

Arnstein is still batting zero having failed to win any of his actions, altho he has been suing in the federal courts for more than 25 years. In asking for allowances of counsel fees in latest case, Silverman submitted a decision by the late Judge Frank J. Coleman, in 1933, in dismissing an Arnstein suit against Nathaniel Shilkret.

# **First TD Casino** Week Hits High

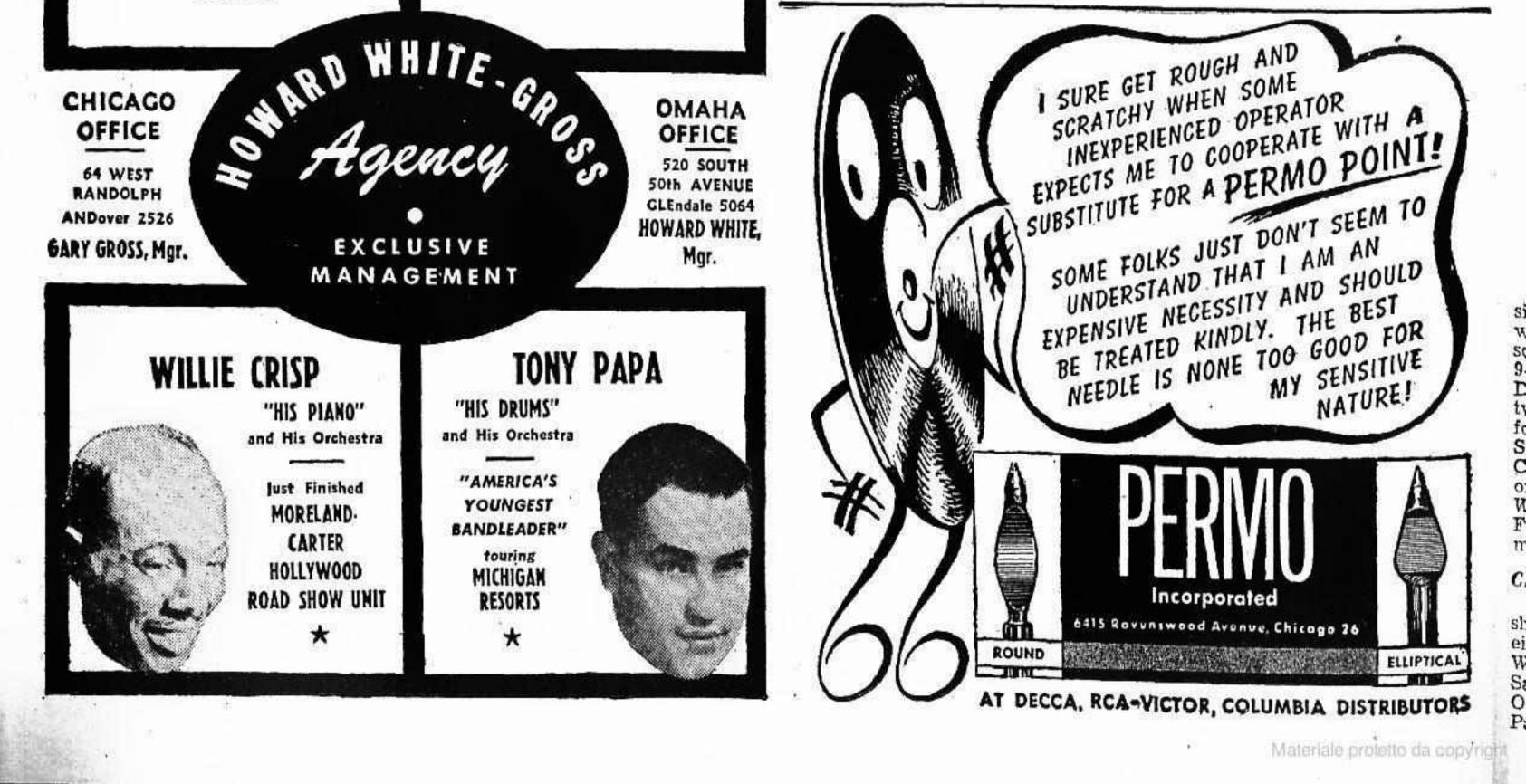
HOLLYWOOD, June 8. - First week for Tommy Dorsey's band at his (and brother Jimmy's) Casino Gardens Ballroom, Santa Monica, Calif., developed into heftiest week's attendance since the maestro took over the spot couple years ago. With an opening night and the Decoration Day week-end thrown in for good measure, T. Dorsey brought in patronage totaling 21,359. Figure busted previous grand total Harry James set last year which included Labor Day week-end.

Woody Herman's band, not seen in these parts since outfit hit hot streak financially (last run here at Palladium almost two years ago), is expected by trade to also send Casino Gardens' attendance figures soaring

#### WRITE FOR COMPLETE CATALOGUE

117 WEST 46TH STREET, NEW YORK NEW YORK 19, NEW YORK





# Music----As Written

#### NEW YORK:

Capitol Records to release 16mm. on Bob Hope to stores. Gimmick tied in with Hope album, I Never Left Home, and may be used regularly spotting other names as attention August 30. getters. . . . Page Cavanaugh Trio following King Cole Trio footsteps by spotting on ABC sustainers several times weekly. . . . Local 47, AFM, to repeat wounded concert at Hollywood Bowl, August 26. Top orks and pic names already skedded. . . . Freddie Fisher (the old Schnicklefritzer) eclipsed from national boom to Vine Street cocktailery job, on the comeback trail via new disk contract and switch to Santa Monica Ballroom, splitting shifts with Spade Cooley, June 14.

KFWB on flacking stunt for Bill Anson, disk jockey, has made tie-in with Exclusive Records co-sponsoring the "Gloria" contest; search for gal typifying song Gloria plattered by Bob Hayward. . . . Reason for Leon Rene (Exclusive prexy) tiff with Ben Ellison, as explained by former, was because Ellison, Exclusive g.m., didn't give outfit usual 60-90 days protection in dishing original tune to Martin Block pub firm. . . . Palladium dancery has ended its eight-year-old Palladium Life, throwaway for G.I.'s overseas. Mag, which has 36,000 circulation, is folding due to paper shortage.

Stock deals among diskeries still going strong. Reported this week that Keynote Records would float an issue for \$100,000, running \$3.75 par value. Simons, Linburn & Company are underwriters. Listed on company's board of directors are names such as Paul Robeson and John Hammond. The Cosmo Records stock deal, reported in formation a long most complex to be worked out. joining Spike Jones's band. Cosmo offices are a strange place these days with new faces (Nick Wells, Reuben Uselander) in key administrative positions. However, look for stock deal to come thru shortly. Eť Chirp changes have Karen Rich, x formerly with Shep Fields' ork, re-IÊ. placing Peggy Coffey as Bobby Byrne rć canary, and June Davis joining with Georgie Auld band as Oriole band d. when they open El Grotto, Chicago he June 29. . . Dick Gelula, former XI flack, has joined American Artists Bureau and is opening new spots on Long Island. Has a Hempstead eatery playing bands Monday nights. They take the tables and chairs out of the joint, and run as dance hall for the night. Gelula feels that if they do good business on a Monday night he'll have proved his idea that Long Island is hungry for orks. . . . Musicraft has signed Mercer Ellington, Duke's son, after having closed deal with Duke himself couple of weeks back. . . . Columbia has signed Eileen Farrell, Prudential Family Hour airchirp, to a one-year paper. First

Cole Trio will get a 5G guarantee for two one-nighters. One will be Gary, Ind., July 27 and the other Savoy Ballroom, Chicago, July 8. . . . Glenn Miller band will play the Knights of Ak-Sar-Ben concert in Omaha

Charlie Fisk went into Mary's Club, Kansas City, Mo., June 10 for three weeks. . . . Bob Thomas, ex-vocalist for the Frankie Carle ork, is currently making the rounds of the Chicago bookers. . . . Johnny Gilbert ork aet for Virginia Beach, Va., September 1 thru 28, ... MCA has just signed the Ozzie Clark band (14) with vocalist Mary Lou. They will do the Iriquois Gardens, Louisville; Lake Club, Springfield, and the Blue Moon, Wichita, within the next few weeks. Personal manager of the band is Ralph Webster, who once had his own outfit. . . . Frederick Bros. have signed Walter Bloom band (10) and their gal. Bloom was formerly with the Lawrence Welk and Ray Pearl orks. Band went into Music Box, Omaha, June 14 and then moves to Bismarck, N. D. . . . Lang Thompson, FB band booker, cut his vacation short and returned to the office Monday (10). . . . Milo Stelt, FB head here, traveled to Memphis to take in the Sully Mason ork now playing at the Claridge there.

#### **PHILADELPHIA**:

Allan Fielding, band leader at the Swan Club, and songwriters Max Spikol and Johnny Fortis have sold their tune, How High Is Up?, to Leeds Music. . . . Billy Kretchmer, former saxman and present owner of Swingroom here, will conduct two jazz sides for 20th Century Records. . . Nancy McDonald, harpist who filled in for Edna Phillips with the time ago, is apparently one of the Philadelphia Orchestra this season, is



cutting will be an Irish album. signed by their bandleaders along at Parky's with Skitch Henderson, with disks to jockeys. . . . Les Brown Jan Savitt's band and the Golden softballers beat Buddy Johnson team, Gaters. . . . Johnny Mercer grooved 9-1, in Central Park last week. . . . batch of Capitol Transcriptions be-Diana Lynn, Para pix star, has cut fore leaving for New York. Owned two of six sides she's signed to do by Capitol Records, of which Mercer for Capitol Records. . . . Martha is president, the transcription outfit Stewart pencilled in for part in 20th adds to its weight with Mercer's Century-Fox musical based on life name. . . . June Bundy, ex-Spike of Joe Howard, called I Wonder Jones' exploiter recently with Thor-Who's Kissing Her Now? . . . Bernie son-Hardin publicity office, and Aur-Freedman appointed general traffic iel Macfie, formerly part of the Capimanager for Musicraft.

#### CHICAGO:

show late in June, will go in for eight weeks with options. . . . Jerry Wald will do the Rendezvous Club, ... Vocalist Skip Nelson to go into Salt Lake City, September 30 thru October 5 and will then go on to Palladium in Hollywood. . . . King

Armand Di Camillo, leader of the second violin section of the Pittsburgh Symphony, has joined the house band at KYW.

#### DETROIT:

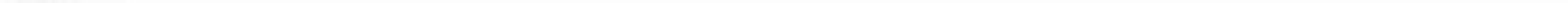
Connie Gale, vocalist at the London Chop House, has switched to Artie Fields' band, currently at Lee and Eddie's, replacing Dottye Green. . . . Reade Pierce is opening on the City of Cleveland III, Great Lakes excursion steamer, for the season, with a unit featuring Tom Maloney and Don Littlefield. . . . Sammy Mandell's ork moves over to Ted Lipsitz's Supper Club, downtown spot, June 16 when the Latin Quarter closes for the summer. . . . The Allan Jones concert tour has been extended, with the singer now booked for Constitution Hall, Washington, November 7.

#### HOLLYWOOD:

Bullets Durgom Las Vegasing with the Joe Pasternaks before heading for New York with Andy Russell's air and Paramount Theater sessions. Pied Pipers heading East, too. Durgom has Connie Haines again under Cosmo Records sending out letters p.m. She summer-replaces Meet Me tol magazine staff, joined hands to head new flacking firm with Exclusive Records, Music Hall theaters Cab Calloway set for Zanzibar and actor John Sutton already set as accounts. . . . Artie Shaw used 39-piece crew for Musicraft cuttings. Trocadero June 20. Mac Green, Nelson's new p.m., set singer for Capitol (See Music as Written on page 34)

With "Body and Soul" and "What's the Score?" still on the griddle, Herb Jeffries gives out with two more hits on Exclusive Records. Backed by the incomparable arranger, Buddy Baker and his Orchestra.





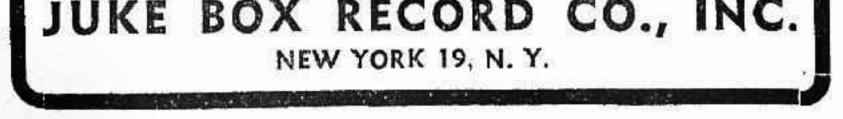


	POSIT Last Week	This	BONG	ENGLISH	AMERICAN
I Deservisioned	1 1	1.	MARY LOU	Francis Day	Mills
63	4	2.	MONEY IS THE RO	OT OF	
88			ALL EVIL	Chappell	Sun
17	3	3.	CHICKERY CHICK	Campbell-Connelly	Santly-Joy
4	10	4.	INTO EACH LIFE	SOME	S. S.
		8 : ENS		Bradbury Wood .	
9	7	5.	ON THE ATCHISO	N, TO- A FE Sun	Fairt
			PEKA AND SANIA	A FE Sun	Bregman-
11	5	6.	I CAN'T BEGIN TO	Chappell	Vocco-Con
23	2	7.	CRUISING DOWN	THE	
23	-	1.000	RIVER	Cinephonic	
4	9		OH! WHAT IT S	EEMED	E
5 <b>7</b> 5		0.	TO BE		Santly-Joy
6	11	9.	IN THE LAND OF		
			NING AGAIN	Feldman	· · · Feist
12	13	10.	I'LL BUY THAT D	REAM Bradbury Wood .	Burke-Van
12075	1222	2051-121			Heusen
12	8	11.	LET BYGONES B	E BY-	1-000 CSA00 (9011)
ASSAULT:	100	1003000	GONES	Feldman	
10	6	12.	ALONG THE NAV	/AJO	22 22.0
oyeo -	Constant of	Contract.	TRAIL	Peter Maurice	· · · Leeds
16	12	13.		J Peter Maurice	
12	14	14.	ASHBY DE LA ZO	OCH Noel Gay	Mannattan
8 4 2	14	15.	GOOD, GOOD, GOO	D Campbell-Connelly	- · Berlin
4	17	16.		TIMES. Francis Day	
ĩ	18	16.		T. Ascherberg, Hopw	
2943	pir-str	11.	MARV'S	& Crew	****
5	19	18.	THIS HEART OF	MINE Bradbury Wood .	Triangle
5 2	15	18.	I'D LIKE TO GE	TYOU	1999 - 1999 -
0.22		53190	ALONE (When Yo	u're	
	f i	(	Lonely)	Campbell-Connelly	
23	16	19.	IT'S A GRAND N	IGHT	
10001628			FOR SINGING	TRAIN	Williamson
6	-	20.	WAITIN' FOR THE	TRAIN	Mouth Dis-
			TO COME IN	Francis Day	Martin Blog
2 - 12	Dull!	e Bacan sana	the second	Billhound care by much	
	- uomsi	uer no	or available as ine	Billboard goes to press.	
N=10					
1000	-50.0 - 0.00	12 200			100
TO P	1.87	000		MO THEME THEFT	
PL	AY	Nº V	VPIN DR RIE	MS WITH LEADI	NG SONGS
T T			TOD OF TH		no bonob
There	-		habetlantin are in di	ms   Chart are listed, since n	any film-feature
1 011	os nate	a alb	inspectority are in in	the blars are moved, arnos h	is man of manula
Cittren	tly sh	owing	or to be shown av	on. tunes never reach any	legree of Dobulk

DO YOU LOVE ME? (Bregman-Vocco-

in MGM's "Faithful in My Fashion." IN LOVE IN VAIN (T. B. Harms), in 20th Century-Fox's "Centennial Summer." Na-ONE MORE TOMORROW (Remick), sung by Anne Sheridan in Warner Bros.' "One More Tomorrow." National release date-

materiale protetto da copy





#### 27 MUSIC



# RADIO

### SONGS WITH GREATEST RADIO AUDIENCES

(Beginning Friday, May 31, 8 a.m., and ending Friday, 8 a.m., June 7)

on programs heard on network stations in New York, Chicago and Los Angeles. List is based upon John G. Peatman's Audience Coverage Index. The index is projected upon radio logs made available to Peatman's ACI by the Accurate Reporting Bervice in New York, Radio Checking Service In Chicago, Radio Checking Service in Los Angeles. Listed are the top 30 (more in the case of ties) tunes alphabetically. The total times the song has appeared agency controlling per among the top 30 in the Peatman survey the tune is indicated. to date will be indicated in the chart

Tunes listed have the greatest audiences | under the "Weeks to Date" column, but only those making their appearance in the list on or after November 29 arc tabbed. Other tunes have been on Peat-man before but this information is not available. The music checked is pre-ponderately (over 60 per cent) alive. (F) Indicates tune is from a film; (M)

indicates tune is from a legitimate musical; (R) indicates tune is available on records. In each instance, the licensing agency controlling performance rights on

Wks.

1s

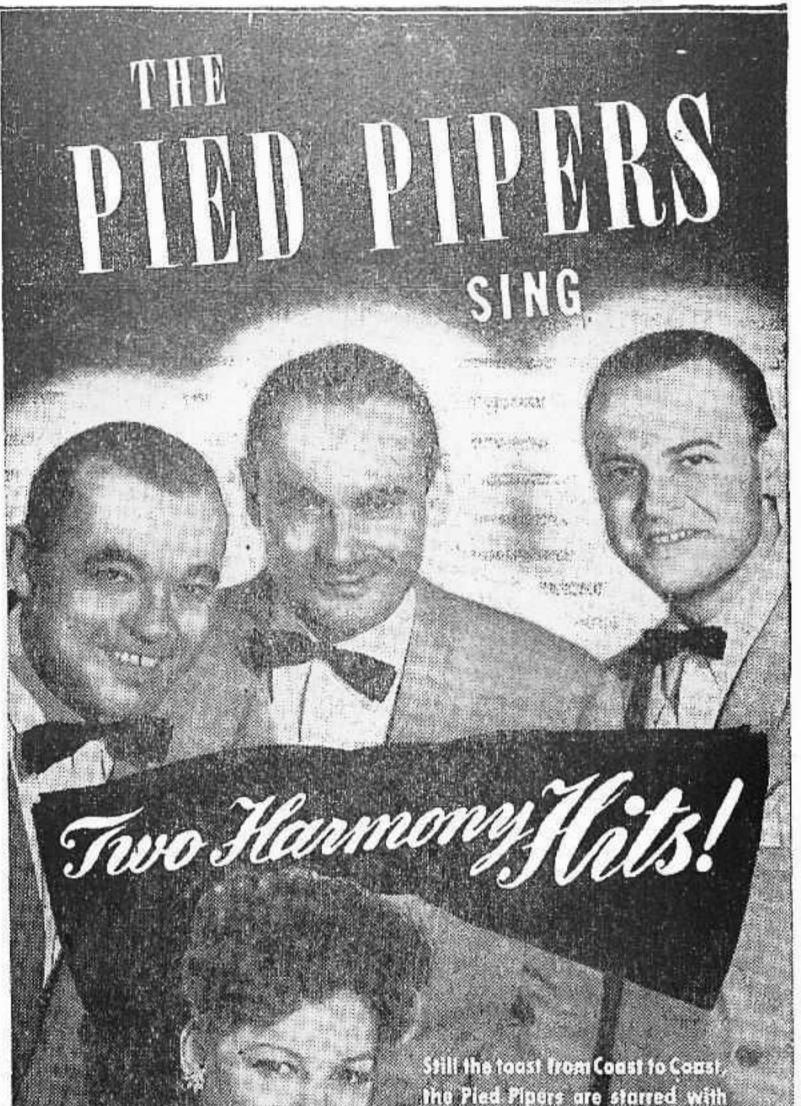
to date TITLE

#### PUBLISHER

LIO.

BY

13.	. All Through the Day (F) (R)	Williamson-ASCAP
	. Cement Mixer (Put-Ti, Put-Ti) (R)	
5.	. Coax Me a Little Bit (R)	Bourne-ASCAP
	. Come Rain or Come Shine (M (R)	
	. Cynthia's in Love (R)	
5.	. Do You Love Me? (F) (R) Bregi	nan-Vocco-Conn-ASCAP
З.	. Don't Be a Baby, Baby (R)	Triangle-ASCAP
9.	. Full Moon and Empty Arms (R)	Barton-ASCAP
11.	. I Don't Know Enough About You (R)	Campbell-Porgie-ASCAP
з.	. I Don't Know Why (I Just Do) (F) (R)	Feist-ASCAP
	I Got the Sun in the Morning (M (R)	
	L I'm a Big Girl Now (R)	
1.	. (I'll Be With You) In Apple Blossom Time (R)	Broadway-ASCAP
11.	. In Love in Vain (F) (R)	T. B. Harms-ASCAP
7.	. In the Moon Mist (R)SI	hapiro-Bernstein—ASCAP
4.	. It Couldn't Be True (Or Could It) (R)	Santly-Joy-ASCAP
1.	. June Is Bustin' Out All Over (M) (R)	T. B. Harms-ASCAP
	. Laughing on the Outside (Crying on the Inside) (R).	
7.	. More Than You Know (M) (R)	Miller-ASCAP
	. Oh! What It Seemed to Be (R)	
	. One More Tomorrow (F) (R)	
	Prisoner of Love (R)	
14.	. Shoo-Fly Pie and Apple Pan Dowdy (R)	CapitoI-ASCAP
	. Should I Tell You I Love You? (M) (R)	
	). Sioux City Sue (R)	
	. Strange Love (F) (R)	
8.	. The Gypsy (R)	Leeds-ASCAP
	. There's No One But You (R)	
	That shu the Mandaeth I Alt I be	



9. They Say It's Wonderful (M) (R)	Berlin-ASCAP
11. We'll Gather Lilacs (R)	Chappell-ASCAP
3. Without a Penny in Your Pocket	

### BECORDS

Records listed here- in numerical order | dicated in this chart, other available recare those played over the greatest number | ords of tunes listed here will be found in of record shows: List is based on reports Most-Played Juke Box Records chart. received by The Billboard from disk (F) Indicates tune is from a film; (M) jockeys thruout the country. Unless in- indicates tune is from a legit musical.

	Last	This	Going Strong
o date	Week		Lie, By
7 5	1 2	1.	THE GYPSY Dinah ShoreColumbia 36964—ASCAP THE GYPSY Ink Spots Decca 18817—ASCAP
11	3	3.	PRISONER OF LOVE. Perry Como Victor 20-1814-ASCAP
9	5	4.	LAUGHING ON THE
			OUTSIDE (Crying on
2	7	5.	the Inside) Dinah Shore Columbia 36964-BMI DOIN' WHAT COMES Dinah Shore-Spade Cooley Ork NATUR'LLY (M) Columbia 36976-ASCAP
5	4	5.	THE GYPSY Sammy Kaye Victor 20-1844-ASCAP
5	5	6.	THE SAY IT'S WON-
6	8	7.	DERFUL (M) Frank SinatraColumbia 36975-ASCAP LAUGHING ON THE
			OUTSIDE (Crying on the Inside) Andy RussellCapitol 252-BMI Pied Pipers-Paul Weston Ork
3		8.	IN THE MOON MIST
7	-	9.	Vogue R 732; Will Osborne Ork, Black & White BW 200) LAUGHING ON THE OUTSIDE (Crying on
		1	the Inside)
7	5	10.	CEMENT MIXER
		19225	(Put-Ti, Put-Ti) Alvino Rey Capitol 248-ASCAP
9	10	10.	PRISONER OF LOVE. Billy Eckstine National 9017-ASCAP
2	9	11.	THE HOUSE OF Freddie Slack-Ella Mae Morse
			BLUE LIGHTS Capitol 251-ASCAP
2	-	11.	THE GIRL THAT I MARRY (M) Frank Sinatra.Columbia 36975—ASCAP (Al Goodman Ork, Victor 46-0002)
1		12.	L COT THE SUN IN
			THE MORNIN' (M) Les BrownColumbia 36977-ASCAP (Monica Lewis, Signature 15028; Hal McIntyre, Cosmo 478; Buddy Morrow Ork, Mercury 3020; Leo Reisman, Decca 18861; Artie Shaw, Musicraft 365)
2		1 12.	THE SAY IT'S WON- DERFUL (M) Andy Russell Capitol 252-ASCAP
4		1 13.	ALL THROUGH THE
22	0,000314	- Martin	DAV (F) Perry ComoVictor 20-1814-ASCAP
6	10	13.	THE MAD BOOCIE Count Basic Columbia 36946-ASLAP
1		13.	THE CVPSV Hal McIntvreCosmo 475-AJCAP
7		14.	I'M A BIG GIRL NOW. Sammy Kaye Victor 20-1812-ASCAP

#### **Coming Up**

CEMENT MIXER (Put-Ti, Put-Ti) ..... Jimmy Lunceford ...... Majestic 1045 CYNTHIA'S IN LOVE ..... Tex Beneke-Glenn Miller Ork ..... .....Victor 20-1858 COME RAIN OR COME SHINE ...... Margaret Whiting ......... Capitol 247

Frank Sinatra in network radia shows and theatre appearances

# 'REMEMBER ME'

(From the Warner Bros. Picture "NEVER SAY GOODBYE") with PAUL WESTON and His Orchestra

Pied Pipers' wizardry puts new charm in a sweet, sentimental song! Strong rhythm plus Paul Weston's orchestral arrangement makes it a sure-fire favorite!

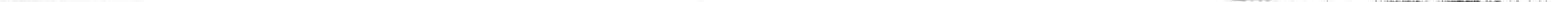
# 'WALK IT OFF'

Catchy lyrics with a contagious lilt slate this tune for a big play. Another hit by the writers of 'Come to Baby, Do'-the Pipers' styling is tops, as always!

50c plus tax



CAP. 264





The Billboard



# JUKE BOX PLAYS

### MOST-PLAYED JUKE BOX RECORDS

Records listed are those receiving the tions of the country. Listed under the greatest play in the nation's juke boxes. title of each of the most played records List is based on more than 500 reports re- are other available recordings of the selved direct from operators in all sec- same tune.

POSITION Weeks Last This **Going Strong** to date Week | Week 7 1 1. BW 774; Hildegarde-Guy Lombardo, Decca 23511; Sammy Kaye, Victor 20-1844; Hal McIntyre, Cosmo 475; Gail Mere-dith, Manor 1019; Louis Prima, Majestic 7177; Dinah Shore, Columbia 36964; Freddie Stewart, Bel-Tone BT 7003) 2. PRISONER OF LOVE-Perry Como (Russ Case Ork) ..... 11 2 (Billy Eckstine, National 9017; Ruth Robin-Gus Bivona Ork, 4 Star 1069; Gordon MacRae, Musicraft 15065; Ink Spots, Deccn 18864) 3. LAUGHING ON THE OUTSIDE (Crying on the Inside)-7 3 Dinah Shore (Sonny Burke Ork) ..... Columbia 36964 (Teddy Walters, ARA 135; Enoch Light, Continental C-1175; Vincent Lopez, Mercury 2074; The Merry Macs, Decca 18811; Andy Russell, Capitol 252; Jerry Wald, Sonora 3007; Sammy Kaye, Victor 20-1856) 4. THE GYPSY-Sammy Kaye (Mary Marlow) .... Victor 20-1844 6 6 (See No. 1) 5. THE GYPSY-Dinah Shore (Sonny Burke Ork) . . Columbia 36964 ð 4 (See No. 1) 6 (See No. 3) 7. I'M A BIG GIRL NOW-Sammy Kaye (Betty Barclay) .... 11 7 (Ruby Newman Ork, Sterling 7003; Dick Stabile Ork, Coronet COR-512; Gertrude Niesen, Decca 23499; Ray McKinley Ork, Majestic 7190) 8. LAUGHING ON THE OUTSIDE (Crying on the Inside)-5 9 Andy Russell (Paul Weston Ork) ..... Capitol 252 (See No. 3) 9. THE GYPSY-Hildegarde-Guy Lombardo.....Decca 23511 6 8 (See No. 1) 10. SIOUX CITY SUE-Bing Crosby-The Jesters (Bob Haggard Ork) ..... Decca 23508 11 11 (Hoosler Hot Shots, Decca 18745; Zeke Manners, Victor 20-1797; Tony Pastor, Cosmo 471; Kate Smith, Columbia 36963; Dick Thomas, National 5010; Jimmy Walker, Coast



	20205 10	0.000	2015)				
3	15	11. DOIN' WHAT COMES NATUR'LLY (M)-Dinah Shore- Spade Cooley OrkColumbia 36976 Jimmy Dorsey, Decca 18872; Jan Garber Ork, Black & White					
- i	13359 ()	1 Sale	BW 774; Freddy Martin, Victor 20-1878)				
5.	12	12.	Coluccio)				
- 8	1	1	Wingy Manone Ork, 4-Star 1074; Hal McIntyre, Cosmo 475)				
	10	13.	(See No. 2)				
ŧ (	<u>जनम</u> ्	14.					
	-	15.	(Johnny Desmond, Victor 20-1861; Peggy Lee, Capitol 236) GIVE ME THE MOON OVER BROOKLYN-Guy Lombardo				
	5	16.	(The Lombardo Trio)Decca 18809 OH! WHAT IT SEEMED TO BE-Frankie Carle (Marjorie Hughes)				
	L 0	l,	7164; Dick Haymes-Helen Forrest, Decca 23481; Charlie				
e l	1	19	Spivak, Victor 20-1806; Dick Stabile Ork, Coronet COR-511) (Continued on name 144)				
	1	та 2	(Continued on page 144)				
	MO	ST.I	(Continued on page 144)				
	MO	' ST-J					
			(Continued on page 144) PLAYED JUKE BOX FOLK RECORDS				
ecc	orda 11	sted	(Continued on page 144) PLAYED JUKE BOX FOLK RECORDS are tolk records most   more when 500 reports received direct from				
red	rda li in ju POSU	isted ike bo TION	(Continued on page 144) PLAYED JUKE BOX FOLK RECORDS				
ekr	POSI	isted ake bo TION	(Continued on page 144) PLAYED JUKE BOX FOLK RECORDS are tolk records most   more when 500 reports received direct from				
rek	rda li in ju POSU	isted ake bo TION   This   Week	(Continued on page 144) PLAYED JUKE BOX FOLK RECORDS are folk records most more than 500 reports received direct from the List is based on operators all over the country.				
ekr	POSI	lated uke bo TION   This   Week   1.	(Continued on page 144) PLAYED JUKE BOX FOLK RECORDS are folk records most more than 500 reports received direct from operators all over the country. NEW SPANISH TWO STEPS. Bob WillsColumbia 36966				
ekr	POSI	isted ake bo TION   This   Week	(Continued on page 144) PLAYED JUKE BOX FOLK RECORDS are folk records most more than 500 reports received direct from bres. List is based on operators all over the country. NEW SPANISH TWO STEPS. Bob WillsColumbia 36966 GUITAR POLKA				
ekr ate	FOSI FOSI Last Week	lated uke bo TION   This   Week   1.	(Continued on page 144) PLAYED JUKE BOX FOLK RECORDS are folk records most more than 500 reports received direct from bres. List is based on operators all over the country. NEW SPANISH TWO STEPS. Bob WillsColumbia 36966 GUITAR POLKA				
ekr	POSI FOSI Last Week 1 2 3 4	Isted ake bo TION This Week 1. 2. 3.	(Continued on page 144) PLAYED JUKE BOX FOLK RECORDS are folk records most more than 500 reports received direct from the country. NEW SPANISH TWO STEPS. Bob WillsColumbia 36966 GUITAR POLKA				
kr	POSI POSI Last Week 1 2 3	Isted ake bo TION This Week 1. 2. 3.	(Continued on page 144) PLAYED JUKE BOX FOLK RECORDS are folk records most more than 500 reports received direct from bres. List is based on operators all over the country. NEW SPANISH TWO STEPS. Bob WillsColumbia 36966 GUITAR POLKA				
kr	POSI FOSI Last Week 1 2 3 4 4	Isted ake bo TION This Week 1. 2. 3. 4.	(Continued on page 144) PLAYED JUKE BOX FOLK RECORDS are folk records most more than 500 reports received direct from bres. List is based on operators all over the country. NEW SPANISH TWO STEPS. Bob WillsColumbia 36966 GUITAR POLKA Al DexterColumbia 36966 CINCINNATI LOU Merle TravisCapitol 258 I WISH I HAD NEVER MET SUNSHINE				
ekr ale 2	POSI FOSI Last Week 1 2 3 4 4 4 5	Isted uke bo TION This Week 1. 2. 3. 4. 5.	(Continued on page 144) PLAYED JUKE BOX FOLK RECORDS are folk records most more than 500 reports received direct from bres. List is based on operators all over the country. NEW SPANISH TWO STEPS. Bob WillsColumbia 36966 GUITAR POLKA				
ekr ate	POSI FOSI Last Week 1 2 3 4 4	Isted uke bo TION This Week 1. 2. 3. 4. 5. 6.	(Continued on page 144) PLAYED JUKE BOX FOLK RECORDS are folk records most more than 500 reports received direct from bres. List is based on operators all over the country. NEW SPANISH TWO STEPS. Bob WillsColumbia 36966 GUITAR POLKA Al DexterColumbia 36968 CINCINNATI LOU Merle TravisCapitol 258 I WISH I HAD NEVER MET SUNSHINEGene AutryColumbia 36970 ROLY-POLY				
ved late 7 22 1 3 3	POSI FOSI Last Week 1 2 3 4 4 4 5	ated ake bo TION This Week 1. 2. 3. 4. 5. 6. 7. 8.	(Continued on page 144) PLAYED JUKE BOX FOLK RECORDS are folk records most more whan 500 reports received direct from bres. List is based on operators all over the country. NEW SPANISH TWO STEPS. Bob WillsColumbia 36966 GUITAR POLKA Al DexterColumbia 36966 GUITAR POLKA Al DexterColumbia 36966 I WISH I HAD NEVER MET SUNSHINE Gene AutryColumbia 36970 ROLY-POLY Bob WillsColumbia 36976 DETOUR Spade CooleyColumbia 36935 SIOUX CITY SUESpade CooleyVictor 20-1797 YOU CAN'T BREAK MY HEART				
ekr ale 2	POSI FOSI Last Week 1 2 3 4 4 4 5	Isted Ike bo TION This Week 1. 2. 3. 4. 5. 6. 7. 8. 8.	(Continued on page 144) PLAYED JUKE BOX FOLK RECORDS are folk records most more than 500 reports received direct from tes. List is based on loparators all over the country. NEW SPANISH TWO STEPS. Bob WillsColumbia 36966 GUITAR POLKA Al DexterColumbia 36966 GUITAR POLKA Al DexterColumbia 36970 CINCINNATI LOUMerle TravisCapitol 258 I WISH I HAD NEVER MET SUNSHINEGene AutryColumbia 36970 ROLY-POLYBob WillsColumbia 36970 ROLY-POLYBob WillsColumbia 36970 Spade CooleyVictor 20-1797 YOU CAN'T BREAK MY HEARTSpade CooleyColumbia 36935 WAVE TO ME, MY LADYGene AutryColumbia 36935				
ed ate	POSI FOSI Last Week 1 2 3 4 4 4 5	ated ake bo TION This Week 1. 2. 3. 4. 5. 6. 7. 8.	(Continued on page 144) PLAYED JUKE BOX FOLK RECORDS are folk records most more whan 500 reports received direct from bres. List is based on operators all over the country. NEW SPANISH TWO STEPS. Bob WillsColumbia 36966 GUITAR POLKA A1 DexterColumbia 36966 GUITAR POLKA A1 DexterColumbia 36988 CINCINNATI LOU Merle TravisCapitol 258 I WISH I HAD NEVER MET SUNSHINE Gene AutryColumbia 36970 ROLY-POLY Bob WillsColumbia 36935 SIOUX CITY SUESpade CooleyColumbia 36935 SIOUX CITY SUESpade CooleyColumbia 36935				

### RECORDS

Records listed are race-type disks most | based on more than 500 reports received played in the nation's juke boxes. List is | direct from operators all over the country.

100000	POSIT		
Weeks	Last	This	12 19
	Week	Week	
16	1	1.	HEY! BA-BA-RE-BOP Lionel Hampton Decca 18754
2	-	2.	THE GYPSY
27	3	3.	R. M. BLUES
14	-	4.	DRIFTING BLUES Johnny Moore's Three Blazers
7	4	4.	BEWARE Louis Jordan and His Tympany Five Decca 18818
2	5	5.	SHORTY'S GOT TO GO Lucky Millinder Decca 18867
2 3	4	5.	DON'T LET THE SUN Louis Jordan and His Tympany CATCH YOU CRYIN' Five Decca 18818
14	-	5.	SALT PORK, W. VA Louis Jordan Decca 18762
14 2	6	6.	(GET YOUR KICKS ON)
	1		ROUTE 66 The King Cole TrioCapitol 256 Andy Kirk-The Jubilaires
7	2	6.	I KNOW Decca 18782

12

with Axel Stordahl And His Orchestra

#### SOMETHING OLD. SOMETHING NEW FROM THIS DAY FORWARD From "From This Day Forward" COLUMBIA 36987

THEY SAY IT'S WONDERFUL THE GIRL THAT I MARRY Both from "Annie Get Your Gun" COLUMBIA 36975

ALL THROUGH THE DAY TWO HEARTS ARE BETTER THAN ONE COLUMBIA 36962

And His Orchestra

ON THE ALAMO Vocal by Art Lund

RATTLE AND ROLL COLUMBIA 36988

DON'T BE A BABY, BABY Vocal by Art Lund

ALL THE CATS JOIN IN Vocal by Liza Morrow And Benny Goodman From "Make Mine Music"

COLUMBIA 36967

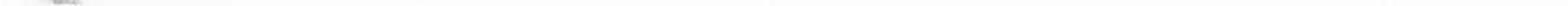
#### GOODMAN

SEXTET SESSION An Album of **Eight Solid Sides** 

COLUMBIA C-113

#### PUSH THESE BIG HITS AND TOP YOUR BEST BUSINESS VETI ORDER NOW FROM YOUR NEAREST COLUMBIA DISTRIBUTORS

# COLUMBIA RECORDS



30 MUSIC

PEERLESS DISCOS	PART 3—The Billboard	
PRESENTS	ADVANCE RECORD DATA	
LATIN AMERICAN	ADVANCE RECORD RELEASES	
HONOR ROLL OF HITS	Records listed are generally approxi- mately two weeks in advance of actual release date. List is based on information untarily supplying information are listed.	
1 NOCHECITA	A HUNDRED YEARS FROM TODAY . Georgie Auld (Sarah Vaughn) (ROUTE 66)Musicraft 15072 ACE POLKAVictor 25-1066 ACROSS THE GREAT DIVIDEStuart Hamblen (Covered Wagon Jubilee Ork) (SHEEPSKIN CORN)	
2 AMOR DE LOS DOS	ALONG WITH MEJan Savitt and His Top Hatters (SUR- RENDER)ARA-150 AND THEN I LOOKED AT YOU Bob Eberly-The Song Spinners (CYNTHIA'S	
3 HUMO EN LOS OJOS	IN)Decca 18896 APPLE ON A STICKJudy Canova (Lou Bring Ork) (MY FICKLE)ARA-4007 AS TIME GOES BYDooley Wilson (KNOCK ON)Decca 4006	
4 TRAICIONERA	ATOMIC POWER	
5 POR ESO NO DEBES	A WOMAN GETS TIRED OF ONE MAN ALL THE TIME	
6 10 MINUTOS MAS	BABY, BABY ALL THE TIMEBuddy Rich Ork (Buddy Rich) (QUIET RIOT)	
7 COPITAS DE MESCAL	(SEPTEMBER SONG)Decca 18898 BELLE OF THE OLD BARN DANCEBetsy Gay (Covered Wagon Jubilee Ork) (SLAM MY)Superior 107 BLUE CHAMPAGNEChris Cross Ork (Bob Johnson) (I'LL	
8 DIEZ ANOS	BE)Coronet Cor-10 BLUE LIGHTSCoronet Cor-10 (THE LAMP)Superior 109 BLUE LOUEddie Heywood Ork (CARRY ME)	
9 LAGRIMAS DE SANGRE	BOOGIE AT THE CIVIC OPERA Albert Ammons and His Rhythm Kings (DOING THE) Mercury 8007	
10 NOCHE PLATEADA	CALL ME MISTER ALBUMDecca A-466 Along With Me (Danny School-Paula Bane) (Lehman Engel Ork and Chorus) Decca 23561 Call Me Mister (Bill Callahan) (Lehman Engel Ork and Chorus)Decca 23564 Colma Name Train (Lehman Engel Ork and Chorus)Decca 23564	

A HUNDRED YEARS FROM TODAY	Georgie Auld (Sarah Vaughn) (ROUTE 66)Musicraft 15072
	Ernie Benedict and His Polkateers (JOLLY
ACROSS THE GREAT DIVIDE	Stuart Hamblen (Covered Wagon Jubilee Ork) (SHEEPSKIN CORN)
ALONG WITH ME	Jan Savitt and His Top Hatters (SUR- RENDER)
	Bob Eberly-The Song Spinners (CYNTHIA'S
APPLE ON A STICK	Judy Canova (Lou Bring Ork) (MY
ATOMIC POWER	FICKLE) ARA-4007 Dooley Wilson (KNOCK ON)Decca 4006 Riley Shepard (GUILTY POWER)
ATOMIC POWER	Red River Dave-Texas Tophands (YELLOW ROSE)
A WOMAN GETS TIRED OF ONE MAN ALL THE TIME	George Williams Ork (DON'T CARE) Hub 3013
	Andrews Sisters (Vic Schoen Ork) (I DON'T)Decca 16899
M NNS STATISTICS AND A ST	Buddy Rich Ork (Buddy Rich) (QUIET RIOT)
BEGIN THE BEGUINE	Josh White (JELLY, JELLY)Decca 23582 Bing Crosby (John Scott Trotter Ork) (SEPTEMBER SONC) Decca 18898
	Betsy Gay (Covered Wagon Jubilee Ork)
BLUE CHAMPAGNE	Chris Cross Ork (Bob Johnson) (I'LL BE)
BLUE LIGHTS	Suzy Belle (Covered Wagon Jubilee Ork) (THE LAMP)Superior 109
BLUE LOU	Eddie Heywood Ork (CARRY ME)
BOOGIE AT THE CIVIC OPERA	Albert Ammons and His Rhythm Kings (DOING THE)
Along With Me (Danny School-Fau	la Bane) (Lehman Engel Ork and Chorus) Decca 23561 Decca 23564

Engel Ork and Chorus).....Decca 20009 Going Home Train (Lawrence Winters) (Lehman Engel Ork-Male Chorus) ...

	Daces 23560
11 PALABRAS DE MUJER	Little Surplus Me (Betty Garrett) (Lehman Engel Ork)Decca 23562 Military Life (Jules Munshin-Chandler Cowles-Harry Clark (Lehman Engel Ork)
12 DE CODATON A CODATON 3212	South America, Take It Away (Betty Garrett) (Lehman Engel Ork-Male Trio)
12 DE CORAZON A CORAZON	The Face on the Dime (Lawrence Winters) (Lehman Engel Ork)Decca 23563 The Red Ball Express (Lawrence Winters) (Lehman Engel Ork-Male Quartet)
13 YO VIVA MI VIDA	When We Meet Again (Paula Banc) (Lehman Engel Ork and Chorus)Decca 23561 Yuletide, Park Avenue (Betty Garrett) (Lehman Engel Ork-Vocal Septet) Decca 23564
14 COMOS DIFFEDENTES 2210	CARRY ME BACK TO OLD Eddie Heywood Ork (BLUE LOU) VIRGINNY
14 SOMOS DIFFERENTES	CEMENT MIXER (Put-ti, Put-ti) Al "Stomp" Russell Trio (I MUST)
15 RUMBA MATUMBA	CLAIR DE LUNE Al Gayle and His Biltmore Ork (MEM'RIES BLUE) Tech-Art 500
IS KUMDA MATUMDA	COLD PILLOW (Zimna Pierzyna) Walt Dana Ork (TELEVISION POLKA) Dana 501 COME BACK TO SORRENTO Phil Brite (Paul Lavalle Ork) (GIVE MY)
COMPILED FROM A NATIONWIDE REPORT OF COIN OPERATORS,	COME BACK TO SORRENTO Phil Brito (Paul Lavalle Ork) (GIVE MY) COPACA POLKA
RECORD STORES AND RADIO STATIONS	CYNTHIA'S IN LOVE
	CYNTHIA'S IN LOVE
	THEN)Decca 18896 DOING THE BOOGIE-WOOGIE Albert Ammons and His Rhythm Kings
COMING UP	(Mildred Anderson) (BOOGIE AT) DON'T CARE BLUES George Williams Ork (A WOMAN)
COMING OF	DON'T CARE BLUES George Williams Ork (A WOMAN) Hub 3013 DON'T SAY YOU'RE SORRY AGAIN Erskine Hawkins (Jimmy Mitchelle) (I'VE
DORDE DE CODATON 2271	DOUBLE TALK
PUDRE DE LURALUN	DOWN BY THE RAILROAD TRACK. Sheriff Tom Owens's Cowboys (FREIGHT
ESO ES AMOR	DO YOU DO? DO YOU DO? DO Enoch Light Ork (Patsy Garrett-Lamp-
LOV LO AMIVA	DREAM MAN
VIVA MI SUERTE	DRIVIN' NAILS IN MY COFFIN Floyd Tiliman (SOME OTHER)
	JIMMY DURANTE ALBUM Jimmy DuranteDecca A-442
MANANA O PASADO	Durante-The Patron of the Arts (Roy Bargy Ork)Decca 23566 Inka Dinka Doo (Roy Bargy Ork)Decca 23351
	Jimmy, the Well Dressed Man (Eddie Jackson-Roy Bargy Ork)Decca 23568 Joe Goes Up-I Come Down (Roy Bargy Ork)Decca 23568
\$1.00 RETAIL, 60c WHOLESALE, PLUS FED. TAX	So I Ups to Him (Eddle Jackson-Roy Bargy Ork)Decca 23567 Start Off Each Day With a Song (Eddle Jackson-Roy Bargy Ork)Decca 23566
ST.UU KETAIL, OUC WHOLESALE, PLUS PED. TAX	Umbriago (Six Hits and a Miss-Roy Bargy Ork)
	Have the Feeling?) (Roy Bargy Ork)
Send for Complete Catalog	8 MORE MILES TO LOUISVILLE Grandpa Jones (TEARS THAT) King 532
Jena ion complete catalog	EL ARBOLITO
	EL RELICARIO (My Toreador) Henri Rene and His Musette Ork (COPACA POLKA)
COAST RECORD MANUFACTURING CO.	FOUR O'CLOCK DRAG Kansas City Six (THREE LITTLE)
COADI RECORD MANULACIURINO CO.	FREIGHT TRAIN BLUES
2534 W. PICO BLVD. LOS ANGELES 15, CALIF.	GARDNER STREET SUSIE The Harlem Blue Knights (THIS AIN'T)





	Riley Shepard (ATOMIC POWER)
	J. C. Heard and His Cafe Society Ork (THE WALK)
HER BATHING SUIT NEVER GOT	Chuy Reyes Ork-The Music Maids (SIN
HOW AM I TO KNOW?	Billie Holiday-Eddle Heywood Ork (SHE'S FUNNY)Commodore 569
CANDY MOUNTAINEERS ALBUM.	Paul Hunt and His Rock Candy Moun- taineersDisc 631
Lamplighter's Hornpipe	Disc 5040 Disc 5039
Riga Jig Jig	Disc 5038 Disc 5038 Disc 5040
I CAN'T BELIEVE THAT YOU'RE IN LOVE WITH ME	Tab Smith Ork (MY MELLOW) Hub 3024
I CAN'T FORGET (Nie Umiem	Dana Ensemble (MARY)Dana 505
I DON'T KNOW WHY (I JUST DO)	Andrews Sisters (Vic Schoen Ork) (AZUSA)
	Tommy Dorsey (Stuart Foster) (REMEM- BER ME)Victor 20-1901
I DON'T WORRY ABOUT OUR LOVE (Juz O Nasza Miloso Sie Nie Trwaze)	Dana Ensemble (WARSAW COUPLETS)
EVERY DAY	George Barry Ork (Allen Gerard) (LONE- SOME AND)
I GOT LOST IN HIS ARMS	Jane Froman (MILLIONAIRES DON'T) Majestic 1049
I GOTTA GET IT OFF MY CHEST IF I HAD YOU	Ace Harris Ork (PLL SHOW) Hub 3021 Enoch Light Ork (Danny Sullivan-Lamp-
I JUST CAN'T UNDERSTAND	lighters) (DO YOU?) .Continental C-1185 Hank Penny (FLAMIN' MAMIE)
I KNOW	Elliott Lawrence Ork (Jack Hunter) (WHO DO)
I'LL BE ALL SUNSHINE TONIGHT.	Red River Dave-Sula's Texas Rangers (SHAME ON) Continental C-5059
I'LL SHOW YOU HOW IT'S DONE	Ace Harris Ork (I GOTTA) Hub 3021 Al "Stomp" Russell Trio (CEMENT MIXER) Excelsior 174
I SAID IT BEFORE AND I'LL SAY	Jerry Sellers (Michael Foreman Ork) (I (WON'T)
ISLE OF CAPRI	(PICKLE IN)
I WAS NEVER NEARER HEAVEN .	Riley Shepard (I WAS)King 531 Riley Shepard (I TRUSTED)King 531 Jerry Sellers (Michael Foreman Ork) (1
I'D BE LOST WITHOUT YOU	SAID)
BLOSSOM TIME IT'LL TAKE A LITTLE TIME	Chris Cross Ork (Margie Woods) (BLUE CHAMPAGNE)Coronet Cor-10 Dick Stabile Ork (IT'S DAWN)
IT'S DAWN AGAIN	Dick Stabile Ork (Russ Emeri) (IT'LL
I'VE GOT A RIGHT TO CRY	Erskine Hawkins (Laura Washington)
JAY GEE	(DON'T SAY)
JOHNNY & KATHIE (Jas I Kasia) .	Josh White (BACK WATER) Decca 23582 Walt Dana Ork (OLD COUNTRY)
JOHNNY CAN'T RHUMBA	. Chuy Reyes Ork-The Music Maids (WITH- OUT WORDS)
(Continue	d on page 118)

TRADE SERVICE EATURE



Lightface portion of reviews is intended for information of all record and music

PERRY COMO (Victor 20-1877) Surrender-FT; V. More Than You Know-FT; V.

Perry Como has no trouble at all wrapping his voice around the slow dreamy arrangement of the new ballad, "Surrender," with the fine support of Russ Cass and his orchestra. Even more superb is the flipover, "More Than You Know," the lutest ballad revival from the past. Cass arrangement is excellent, and Como makes every word and every note of the verse and chorus count.

Make room for this fine duct in the juke boxes.

MODERNAIRES WITH PAULA KELLY (Columbia 36992)

Juke Box Saturday Night-FT; V. Salute to Glenn Miller-FT; V.

The Modernaires turn in five of the numbers they recorded with the late Glenn Miller when they were featured with his band, and altho Miller worked for the Bluebird label, Columbia deserves plenty of credit for co-operating on this wonderful tribute to a great name in popular music. Columbia has dropped one of the competitive rules between companies for this one and can take a bow for it. "Juke Box Saturday Night" features the same arrangement as the original Miller recording, and it's still a potent tune. "Salute to Glenn Miller" is a medley of tunes and arrangements, including "Moonlight Sere-nade," "Elmer's Tune," "Don't Sit Under the Apple Tree" and "Chattanooga Choo-Choo"-from the most popular of the Miller recordings. Mitchell Ayers is in charge of the orchestra for this session.

Here's a twosome that can't fail to click.

users. Boldfase portion is intended for guidance of juke box operators.

**REVIEWS OF** 

#### SONNY BOY WILLIAMSON (Victor 20-1875)

### You're an Old Lady-FT; V. Early in the Morning-FT; V.

PART 4—The Billboard

Williamson gives the litting blues, "You're an Old Lady," plenty of power, and is supported by Tampa Red on the guitar; Big Macco, piano; Charles R. Saunders, drums, and doubling at the harmonica himself. Same combo is at work on "Early in the Morning," a slower tempoed blues with lots of good singing from Williamson.

For race locations only.

#### BILLY ECKSTINE (National 9019) You Call It Madness-FT; V.

#### Tell Me, Pretty Baby-FT; V.

After clicking solidly with "Prisoner of Love" out of the late Russ Columbo's tune file, Eckstine draws still another of the great crooner's hits, "You Call It Madness," and it looks as if the revival will bring it to the top. Eckstine does a verse and a chorus of the slow ballad in fine style, and the band stays well in the background with some excellent accompaniment. Flipover is in blues tempo, and here again Billy clicks with "Tell Me, Pretty Baby." Band gets a chance to show off for a solid chorus on this side,

You can stock this double-header and look for plenty of action.

#### MORTON DOWNEY (Majostic 1046.47)

Blue Shies-FT; V. More Than You Know-FT; V. All By Myself-FT; V. My Romance-FT; V.

Backed by Jimmy Lytell's band, Downey

1044

1037

Josephine, Please No Lean on the Bell

Hey! Ba-Ba-Re-Bop

It Takes a Long Tall Brown-Skin Gal

St. Louis Blues

The Gypsy

Pickle in the Middle

**Come Rain or Come Shine** 

7179

7177

7172

Baby Won't You Please Come Home?

Gimme a Little Kiss Will Ya, Huh?

Where Did You Learn to Love

Majestic

#### LOUIS ARMSTRONG (Victor 20-1891) No Variety Blues-FT; VC. Whatta Ya Gonna Do-FT; VC.

Thelma Middleton and Armstrong make much of the cute "No Variety Blues" during an amusing duct. Thelma can certainly sing the blues, and the maestro is no novice himself. Armstrong does a solo vocal on "Whatta Ya Gonna Do," a fast ballad, and clicks again. His trumpet and his band get a chance to show their stuff and it makes for a terrific side.

Both sides should get plenty of action in jukes.

#### BOB ATCHER (Columbia 36983) I Want To Be Wanted-FT; V. I Must Have Been Wrong-FT; V.

"I Want To Be Wanted" is a fast hillbilly ballad with plenty of tear in the lyrics. Bob is in good voice and makes a good job of it. Flipover, "I Must Have Been Wrong," is another sad ballad in fast tempo, and here again Bob clicks. String band provides the background.

For hillbilly locations only.

#### VAUGHN MONROE (Victor 20-1892) Who Told You That Lie?-FT; VC.

It's My Lazy Day-FT; VC.

Monroe and the Moon Maids share the vocals on both sides and they are certainly an unusual combination. His voice is heavy and theirs is shrill. The result is not too easy on the ears, "Who Told You That Lie?" is a ballad which is only fair as ballads go. Band takes a good chorus on the side. "It's My Lazy Day" comes from "Bordertown Trails" and would have been a better side if Monroe had soloed without the Maids chiming in.

Monroe is "hot" right now, so both sides will draw plenty of nickels. However, the disk will never be able to sustain interest.

#### RAY McKINLEY (Majestic 7189-90)

Down the Road Apiece-FT; VC. I'm a Big Girl Now-FT; VC .- Part 1 and Part II

One Love-FT; VC.

With Chris Adams doing the vocal, T'm a Big Girl Now," one of leading novelty tunes of the day, turns out to be two click sides. Band alternates with Chris on the choruses, and the tuneful arrangement gives the musicians a chance to show off their instruments. Chris takes six verses on the song, most of them featuring clever new lyrics. Less easy on the ears is "Down the Road Apiece" with Mc-Kinley himself on the vocal. This interpretation of the boogie tune rates only fair. Flipover, "One Love,' is no credit to McKinley, Majestic or Teddy Norman. Norman massacres the sweet ballad by singing flat, sharp and generally off-key.

revives a quartet of oldies, including two from the pen of Irvin Berlin, which will be part of the score of the film, "Blue Skies." He is completely at case in the lilting title song of the film and even gets in a few melodious whistles, but the best of the four is certainly "All By Myself," also from the Berlin pen. Downey certainly takes you back with this one. "More Than You Know," from "Great Day," is way out of his line. He makes the slow ballad too dramatic and doesn't do much for the pash lyrics. Same failing is evident on "My Romance" from "Jumbo," and in addition, he fumbles the melody here.

"All By Myself" will appeal to oldtimers, but there's not much else here.

#### ROY ELDRIDGE (Storling 105)

#### Pluckin' the Bass-FT.

I'm Getting Sentimental Over You-FT; VC.

"Pluckin' the Bass" is a unique instrumental in which the band separately and collectively make like a bass. As the side progresses, the Eldridge trumpet begins to sound off in fast, fine style. Flipover, "I'm Getting Sentimental Over You," features an unidentified fem singer with a terrific voice. Here again, Eldridge's fine trumpet is front and center.

Collectors will find more there than juke box trade.

#### MARY OSBORNE-MARY LOU WIL LIAMS (Continental C-6021)

He's Funny That Way-FT; V. DDT-FT.

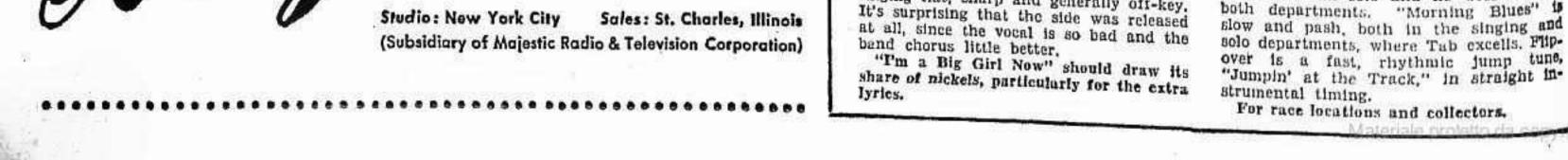
Mary Lou Williams's all-fem band shows up well on this coupling. Full combo includes Mary at the pinno; Bridget O'Flynn, vibes; Mary Osborne, guitar; Marjory Hyams, drums, and Bea Taylor, bass, Mary Osborne takes a fine vocal on "He's Funny That Way" and gets good support from the combo. It's a real torch tune the way they play it. "DDT" is a fast instrumental that gives the gals a chance to show their stuff as musicians, and they do it without much difficulty.

"Funny That Way" should interest the juke box trade.

#### TUBBY "TAB" SMITH (Southern Records 124-25)

Joy at the Savoy-FT; VC. Morning Blues-FT; VC. Keep Right on Doin'-FT; VC. Jumpin' at the Track-FT.

"Joy at the Savoy" gets 'Tab at the mike for a vocal and a good sax solo. It's a fast rhythm tune on which the band shows off well. "Keep Right on Doin" is a sweet ballad which also has a Tab vocal and sax solo and he does well in both departments. "Morning Blues" i





Week Ending May 23, 1946

# NEW RECORDS

#### ELTON BRITT (Victor 20-1873) Blue Texas Moonlight-FT; V. Thanks for the Heartache-FT; V.

Britt is right in his own territory on the the vocal for "Blue Texas Moonlight," a moderate tempoed ballad, with his own band backing him up. He's better than good on the flipover, "Thanks for the Heartaches," a faster ballad. Band takes long choruses on this side, but Elton comes up singing now and again to put the side across.

For folk music locations.

#### PATSY GARRETT

(Continental C-1182-83)

Chiquita Banana-FT; V. The Continental Polka-FT; V. Blue Rhumba-FT. Wedding Bells Polka-FT; V.

With support from the Cuban orchestra, Patsy makes cute work of "Chiquita Banana," the newest rumba rage born of a commercial about bananas. The Cuban orchestra works alone on "Blue Rhumba," a superb Latin arrangement of Dvorak's Slavonic Dance No. 10. Band is excellent here. Sulas's Musette Orchestra backs Patsy on "The Continental Polka," a fast polka from MGM's "Easy to Wed," and on the equally rapid "Wedding Bells Polka." Her voice is well suited to the polka rhythms.

For folk and foreign locations primarily.

#### RED RIVER DAVE

(Continental C-5054)

There Ain't a Town in Texas-FT; V. She'll Be There-FT; V.

"She'll Be There" is a sad, slow ballad about mother, and Red River Dave makes it a real lament. He's much happier on the fast "There Ain't a Town in Texas," a novelty extolling the big State. Sula's Texas Rangers make the musical background.

Not much outside of folk music sites.

#### RHYTHMAIRES (Swan 7505)

Sweet Lorraine-FT. Just Jammin'-FT.

The Rhythmaires make some fine slow

#### CECIL CAMPBELL'S TENNESSEE RAM-BLERS (Victor 20-1874)

North Carolina Skies-FT; VC. Beaty Steel Blues-FT.

Ray Lear does the vocal on the fast ballad, "North Carolina Skies," which tells about the wonders of the State, and does it well. "Beaty Steel Blues" is a fine instrumental in fast time. A hillbilly location disk.

#### TEX ATCHISON AND HIS SANTA FE BOYS (Victory 124 and 125)

He Was Your Friend and Mine-FT; V. Riding Over the Sage Brush Plains-FT; V.

Oh, Come My Love-FT; V. If You Must Cry Over Someone-FT; V. In down-to-earth manner Tex Atchison's easy warbling pleases in "He Was Your Friend," a heartfelt vocal dedication to

Triend," a heartfelt vocal dedication to the memory and deeds of Franklin D. Roosevelt. Flipover is soothing in its simplicity, treating the joys of "Riding Over the Sage Brush." Santa Fe Boys whose fiddle and guitars accompany Atchi-son thruout, blend voices in a slow-paced ballad, "My Love." Reverse, a routine love ditty, takes a moderate beat. Rural music boxes may find platter

Rural music boxes may find platter profit here, with varied locations showing friendliness to "Your Friend."

#### CALVIN BOAZ WITH MARVIN JOHN-SON ORCHESTRA (G & G 1029)

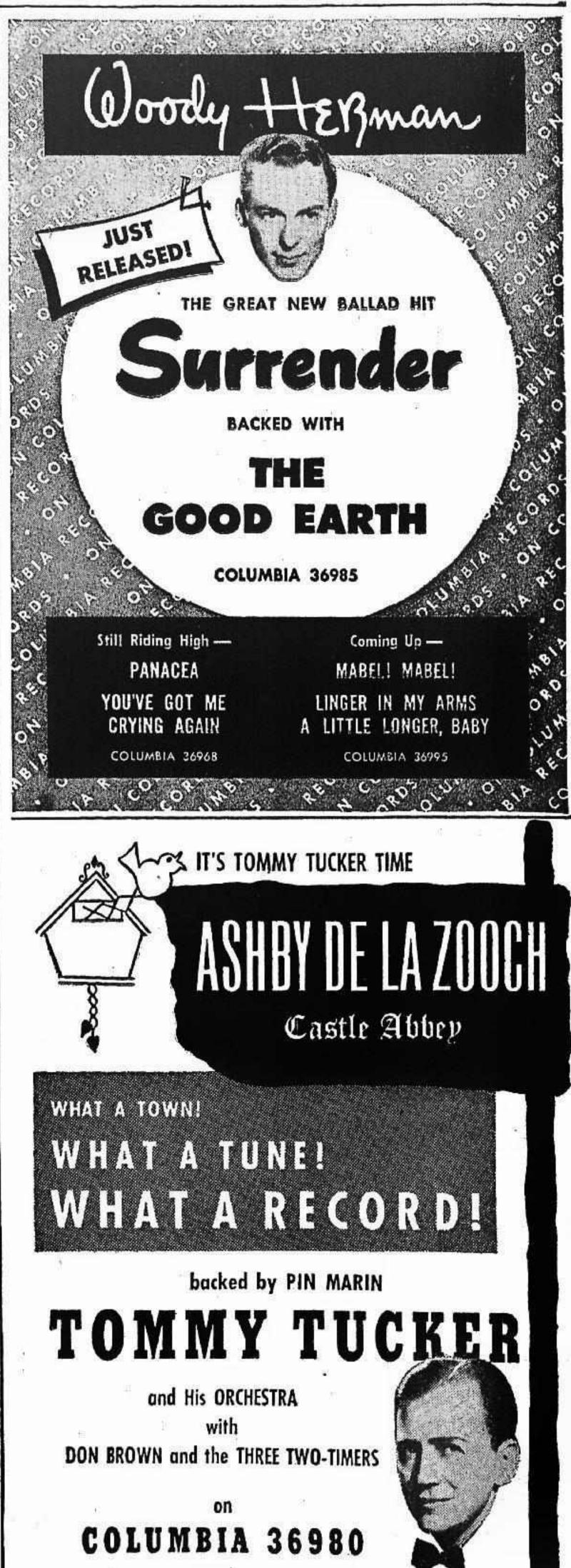
Just a Dream—FT; V. Saffronia Bee—FT; V.

Singing strictly in the race register, Calvin Boaz's baritone comes thru in fine form. With Marvin Johnson's band setting the slow beat, Boaz turns in a righteous bit of blues shouting in "Dream." Cutting a contagious clip, he takes tempo de jump in his stride as he slings the wordage of "Saffronia." Side's interest is also kept alive by solo breaks from ork's sax, trumpet and plano.

"Saffronia" may win race sugar.

#### CASS COUNTY BOYS (ARA 4006)

See That You're Born in Texas-FT; V.



swing on "Sweet Lorraine" with good solos by Ben Robertson, plano; Aaron Smith, guitar, and George Duvivier, bass, The last named uses the bow in addition to plucking the strings. "Just Jammin'" is just what the title indicates. Here again the solo work is okay.

Not much for the juke trade.

#### BAILEY'S SWING GROUP

(Juke Box 506)

#### Pine Top's Boogie-Woogie-FT. Eccentric Rag-FT.

"Pine Top's Boogic-Woogle" opens clow but builds up hot and fast as it goes along with some solid solos from the drums, plano, sax and trumpet-all of whom are unidentified. "Eccentric Rag" shows the unit has plenty on the ball with lots of fast ragtime action done up in modern dress.

A collectors' item with no appeal for the coin market.

#### **BUDDY COLE (Capitol BD-24)**

#### **Piano Cocktails**

Pouring plenty of lvory magic into these eight sides, Buddy Cole gives his evergreen selections new sparkle. There's nothing of flash in the way he plays, but Cole (formerly spotlighted in Alvino Rey's ork) knuckles the keyboard in a vitalized style that is entirely effortless and thoroly satisfying. His Steinway sticks strongly to the melody line with subdued string bass and guitar accompaniment neatly defining the beat. Dream treatment goes to "Smoke Gets in Your Eyes," "Temptation," "Body and Soul," "Begin the Be-guine," "Night and Day," "Stardust," "I've Got You Under My Skin" and "The Song Is Over."

For the home library.

#### VIC SCHOEN ORCHESTRA AND

STUART WADE (Music Survey 1A) That's My Home-FT; V.

THE TOWN CRIERS (Music Survey 1B) Monkey, Monkey-FT; V.

Strictly for tune-testing purposes, platter is currently being distributed to disk jockeys for trial airings. Latter are supposed to send waxery reports on listener reaction which will gauge music pubs' plug plans. Sid Robin's "That's My Home" (Leeds Music Corporation) is a melodic ballad cut from "Along the Navajo Trail" cloth, sympathetically sung by Stuart Wade, who is backed by Vic Schoen's ork. "Monkey, Monkey," by Vic Mizzy and Mann Curtis (Shapiro-Bernstein, Inc.), is a dilly ditty that may catch as projected here by the Town Criers. Voice blenders get suitable support from ork fronted by Jerry Feldman.

Not available to phono ops.

#### Boogie-Woogie Cowboy-FT; V.

To mark their debut for this diskery, the Cass County Boys tee off with a winning spin of Cole Porter's tuneful tribute to Texas (from "Something for the Boys"). Harmonizers, bringing along their accordion, guitar and bass, packs plenty of toetapping urge into this surface and make it come up a bellringer. Reverse passes as a hybrid cross between Western and eightto-the-bar.

Jukes at outdoor locations will jingle brightly with "Texas"-especially in Texas.

RED CALLENDER TRIO (Black & White 781)

Red Light-FT; V. Be Happy, Pappy-FT; V.

If this threesome (plano, guitar and bass) would stick to their instruments instead of taking on vocal burdens, there would be more for the ears. Little that comes thru from beneath the trio's race shouting saves sides from being total waxwasters. Brisk beat in "Red Light" helps out, but lyrics are trite. Words are even weaker on the backside, with voicers adding to tune's troubles by badly missing the starting beat.

"Red Light" may stop some, altho race phono fans have better from which to choose.

#### JESSE CRYOR (C & G 1030, 1932)

Ace in the Hole—FT; V. Y-O-U Controls Me—FT; V. My Blue Heaven—FT; V. My Baby Loves Me So Supreme—FT; V.

Reminiscent of yesteryear's vintage, Jesse Cryor's plaintive piping makes for pleasant listening. Small unbilled jazz band holds a moderate tempo. Gotham's conmen, who have an "Ace in the Hole," get a vocal rebuke in Cryor's cleffing. "Y-O-U," also an original, is a plausible love lyric which includes governmental alphabet soup for rhyme's sake. "Blue Heaven" fares well under his nasal styling. Flipover, a race ballad with a humorous kick, gets added weight from a featured groovey guitar.

Ops may want to take a chance with these,

#### BOB CROSBY (ARA 137)

Cement Mixer-FT; V.

Where Did You Learn To Love?-FT; V. Coupling Gordon Polk's vocal fling at Slim Gaillard's nutty novelty, "Cement Mixer," with the maestro's lullabying on the flipover, disk may have merit. It's hard telling, tho, because faulty reproduction hides it from the needle. If you can't hear it, better pass it up.

(Continued on page 125)

MUSIC

34





Moss Agency Harry Representing Name Bands, Name Acts, Tops in Cocktail Units. 1697 BROADWAY, NEW YORK CITY Phones: Columbus 5-7788, 7789, 7790

### "Gypsy Love" Court **Tiff Has Continental** Vs. Tams-Witmark

NEW YORK, June 8 .- With the withdrawal of a motion for a temporary injunction sought by the Continental Music Publishing Company and April Productions, Inc., a suit was disclosed in New York Supreme Court against the Tams-Witmark Music Library, Inc., and Municipal Theater Association, involving the American public performance rights to the German operetta, Zigeunerliebe (Gypsy Love). The operetta was composed prior to 1923 by A. H. Willner, Robert Bodansky and Franz Lehar.

According to the complaint, April Productions claims the assignment of rights to the American version, written by the late Harry B. Smith, under an employment contract with Lee Shubert in 1923, and sought to stop Tams-Witmark from licensing said version to the Municipal Theater for performance in St. Louis.

After argument on the motion and for distribution look-see. . . . Mike before court could render decision, Nidorf, in from New York, among the plaintiff withdrew by stipulation music gang present for cocktail its motion for a temporary injuncparty at the Palladium in connection with Kaye's So You Want to Lead a tion. Tams-Witmark, in opposing the temporary injunction motion, Band finalist contest. Larry Barnett denied the validity of plaintiffs' claim heads eastward June 16 to look into to the rights and stated that it inother MCA office music activity. . . . Al Donahue band at Saltair, Salt tends to continue to make agreements. Claims that the late H. B. Lake City, for initial sessions since before war. Frank Walsh, band p.m., Smith version, if it exists at all, bereports re-done spot immense with longs to Tams-Witmark because in 1911 T-W acquired the American 55,000 square feet of dance floor. version written by Robert B. Smith, late Harry B. Smith and Franz Lehar and that Robert B. Smith, following to determine the rights of April Prorenewal of copyright assigned the ductions and Continental. Action still rights to them again for the entire stands, only the temporary injuncrenewal term. Action was brought tion motion having been withdrawn.

# **Music**--- As Written

(Continued from page 25) pressings. . . . Songsmith Harry Ravel made audition radio platter tagged Notes to You. . . Orrin Tucker a surprise Palladium item this fall. . . . Stan Kenton and frau Mexico City vacashing. . . . Milt Karle advancing Kenton forthcoming Coast one-nighters. . . . Hotel Flamingo, Las Vegas, slated to use name bands in fall.

Frank Castro named general manager of Peer Music Enterprises' 22 catalogs from Latin American countries, handling exploitation and making recording deals with various U.S.A. firms, . . . Cavalcade of Music set in ambitious music score for Columbia's flicker, The Jolson Story. . . . This Time, tune penned by Joel Benton-Paul Weston, set for waxings by Sinatra, Stafford, Les Brown and T. Dorsey. . . . Enric Madriguera may do radio series soon. . . . Joe Liggins to get tonsils yanked.

Pan-American Records' J. F. Bard and Franz Green both heading East

#### June 15, 1946

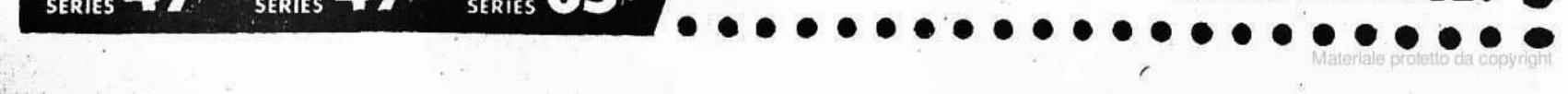
#### Savoy Names Canuck Distrib

NEWARK, N. J., June 8 .- Among first indies to work toward setting up export of disks is Savoy Records here. Plattery this week named Dominion Music Distributors, Ltd., Toronto, as Canadian distrib, and is making plans for distribution in South America and South Africa.



The Eldcen Company 610-616 W. NATIONAL AVENUE MILWAUKEE 4. WISCONSIN







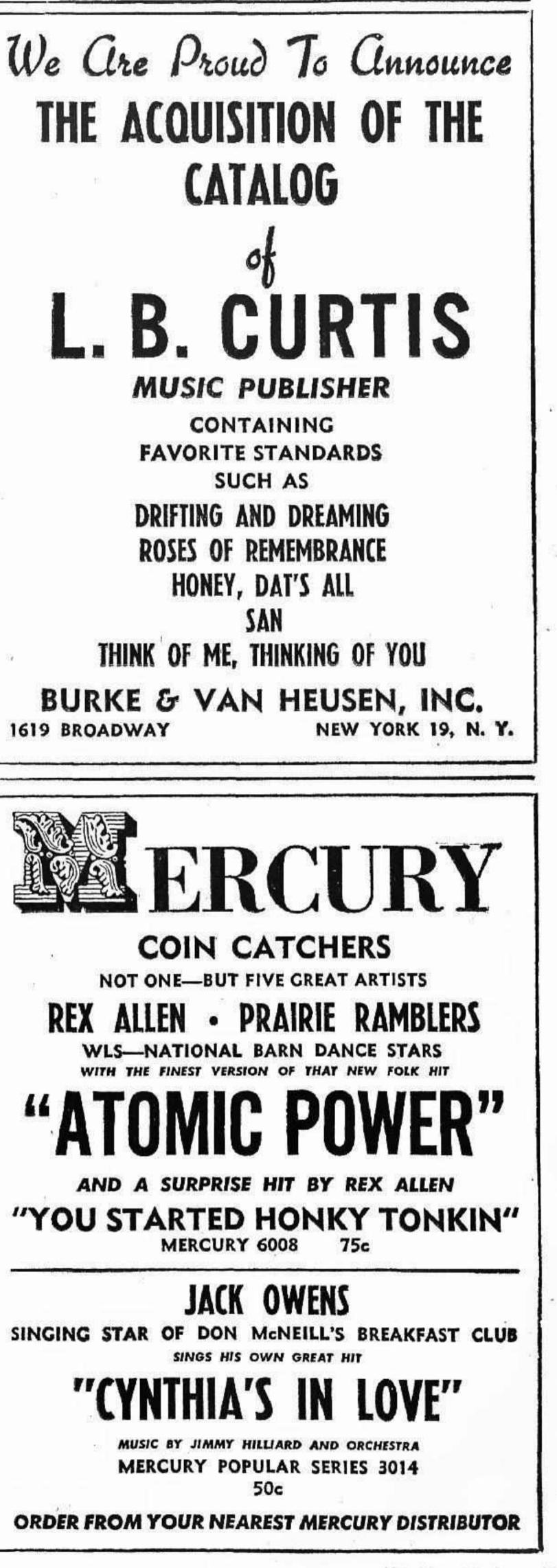
HILLBILLY Bullet 600 Wave to Me, My Lady —with vocal Zeb's Mountain Boogie —instrumental Owen Bradly & His Tennesseans List 79c SEPIA Bullet 251 Dig This Boogie

# 77 Lifts Unfair Tag for 3 Philly Conv. Hall Dates

PHILADELPHIA, June 8 .-- Local musicians' union's unfair listing of the city-owned Convention Hall was lifted temporarily to permit three events to be held as scheduled without any union-sponsored discord, such as picketing. Giant auditorium was placed on the AFM blacklist when the city wouldn't guarantee that a minimum of 15 musicians would be engaged for each event calling for music. Spokesman for Local 77, in absence of Prexy Frank P. Liuzzi, now attending the AFM national convention in St. Petersburg, Fla., said the relaxation of the ban would apply only to the Palestine Emergency Fund Pageant, Wednesday (12), the combined Catholic girls' high schools' graduation exercises tomorrow (9), and the national convention of the American Red Cross (18-21). He explained that since these affairs were planned and arranged before Convention Hall was placed on the AFM unfair list, Local 77 exec board has decided to permit them to take place as planned.

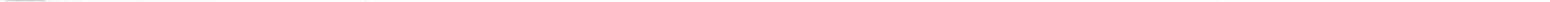
#### Palestine 20, Hi School Teachers

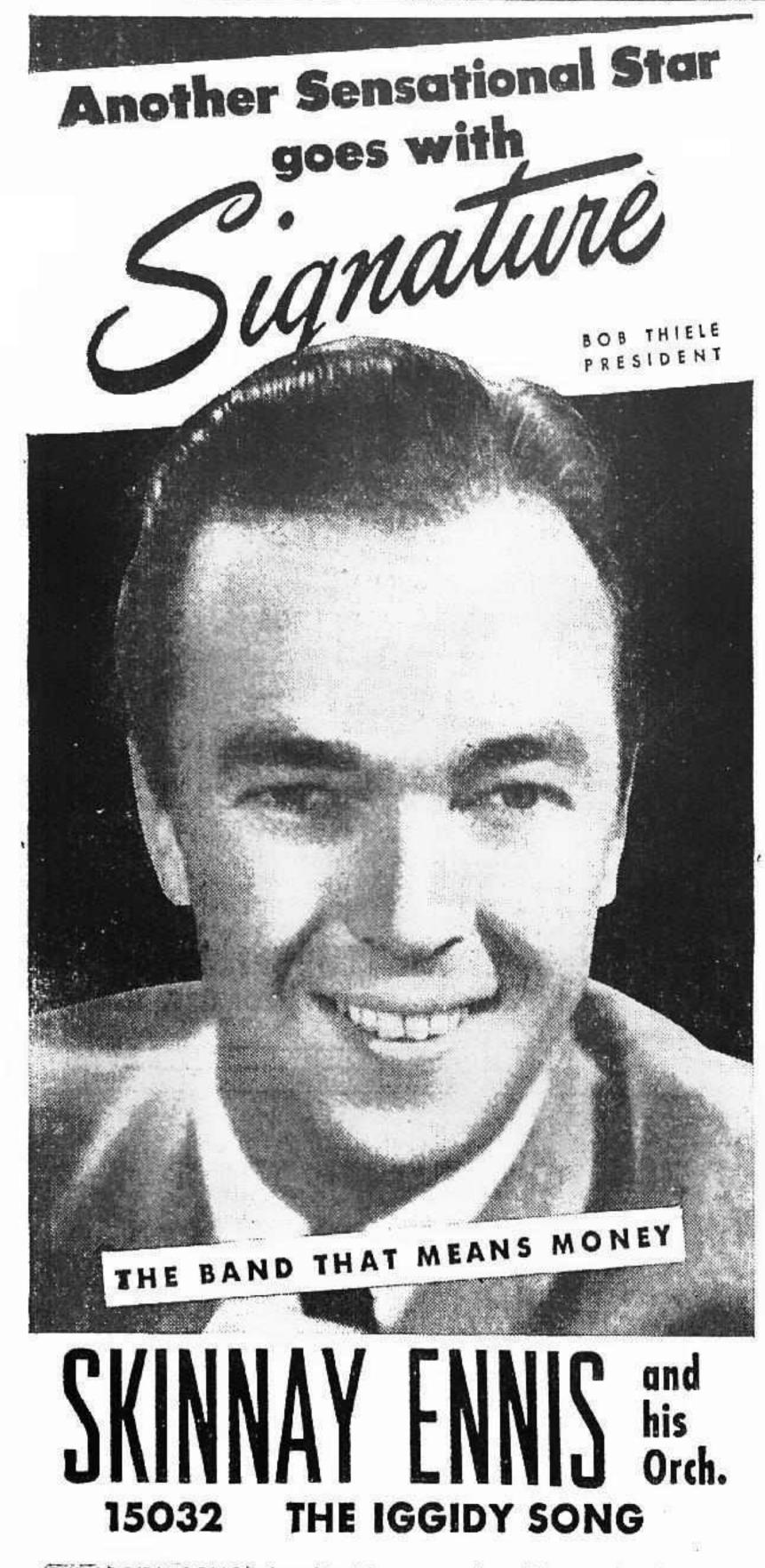
Palestine Pageant, union spokesman said, will employ about 20 members of the local union. He also pointed out that only school orchestras were to take part in the graduation exercises, but that members of the union had served as instructors in many of the schools involved. Red Cross conference has scheduled no professional music. However, no mention was made by the union of the Lions' International Convention to be held in the hall in July. Lions have scheduled dancing for several nights. Local union set up a pattern for employment of a minimum number of men on all engagements, both one-nighters and location stands at ballrooms, niteries, cocktaileries and hotel rooms. Purpose was to boost music budgets, particularly where engagements provided for big show outlays where the requirement is not met, sponsors of event or owners of spot must make up the difference in stand-by fees. Similar pattern is also in force by the local Negro musicians' union, also affiliated with the AFM. Trustees for Convention Hall were guided by an opinion from the city solicitor's office in rejecting Local 77's demand for a minimum guarantee of musicians to be hired at the hall. New Disker Passes Up Para Tag Despite **OK**; Takes Universal SAN FRANCISCO, June 8.- A new record company, headed by Harry Browne and Dutch Niemann, will soon release its initial pressings under the Universal label. Firm also plans to distribute this label and others from its Oakland outlet, known as Globe Distributors. Niemann said that Universal has been accepted as the label name after he and Browne decided against using Paramount. This decision was brought about by the suit filed against Paramount Records in Hollywood by Paramount Pictures. However, Browne and Niemann have received an okay to use Paramount as a record label from the secretary of state in Sacramento. Universal title has been cleared thru the State Department. Already signed for recording with the new firm a Saunders King and Jack McVea.





Small or large quantities. Complete service, including masters, labels, processing and pressing. SONGCRAFT, INC. 1650 Broadway New York, N. Y.





# **Combo Disk-Film Juke Box** May Develop Pix Shorts Field for Orks and Singers

# Bands Record in N. Y., Then Filmed While Doing 1-Nighters

source of revenue for and a new means of building and maintaining popularity of orks is quietly being developed with very few band leaders, managers or bookers fully aware of the situation. New outlet will shape up as a result of a new type of combination automatic phonograph and film machine. These combo disk-motion picture juke boxes will be ready to hit the market as soon as present labor unrest, critical material shortages, etc., enable at least one large Chicago manufacturer of coin-operated machines, Mills Industries, Inc., to get into production. Other manufacturers are rumored to be planning similar combination machines, tho no verification is forthcoming at the moment.

It is known that Mills, who introduced their Panoram (film-juke box machine) a little more than a year before the war started, have been experimenting with the combination idea for some time and are ready to spring it. Operators have tested combo idea on a number of locations in this territory and have found it a click. Tests were worked out as follows: When operators originally placed Panorams on location they found that it was necessary in most majority of patrons could see the got the idea of utilizing the stand and the selections on the combination were worked out so that on a 24selection machine every fourth one was a film and the rest were regular wax disks. Picture tab was dime for a three-minute short, or three threeminute shorts for a quarter. Disk and quarter for one, two and five sides.

HOLLYWOOD, June 8 .- A new carried out with the Dean Hudson band just a few weeks back, while the band was playing Flager Gardens at Miami Beach, Fla. Hudson band had been recorded in New York, and with addition of Miss Miami Beach. Miss Florida, assorted curvaceous babes and hefty chunks of Miami Beach scenery, band scenes were made right on location in Miami Beach. Next skedded is atmosphere stuff with band playing the Canadian territory. Here, too, the band (as yet unselected) will be recorded in New York studios, joined while making a tour of Canuckland, where scenic stuff will be filmed.

#### **Entertainment and Looks**

Best bands for the juke films are those who not only play passable dance music, but who have hefty entertainment features, are young and good looking. Any ork filling that bill, with a sked of one-nighters thru scenically, historically or otherwise interesting territory will have a better than fair chance to pick up the extra moola. Record companies, who have a number of bands who have made the juke shorts under contract, haven't up to present writing raised any objections to their bands recording for the juke film makers. Only squawks and refusals have come from some of the film companies, who absolutely will not permit their contractees to make pictures for anyone else, juke or otherwise. Tho the business hasn't yet reached spots to raise the machine so that staggering proportions, and probably won't hit important status (from the film. They elevated it simply by standpoint of orksters and other talplacing it on a stand about three ent) until a hundred thousand or feet high. Someone subsequently more of the combination machines (or for that matter the straight filmspace by building a record juke box jukes) hit locations, it isn't a busimechanism into it. This was done ness to be sneezed at even today. This is borne out by a partial list of attractions which have been filmed: Johnny Long, Chuck Foster, King Cole, Jerry Cooper, Peggy Mann, Patti Clayton, Phil Brito, Stan Kenton, Dinning Sisters, Lee Sullivan, Glen Gray, Bob Hannon, Larry plays were standard nickel, dime Stewart, Deuce Spriggins, Air Lane Trio, the Three Suns, Joe Reichman, Will Bradley, Cab Calloway, Louis Jordan, Mills Brothers, George Paxton, Jeri Sullivan, Phil Moore and many others. Price at present is from scale up. Some machine manufacturers are also toying with idea of adding television to the combination, making it a disk - film - video gadget. You name it.

THE IGCIDY SONG, play this side once and you'll know why the coin is rolling in. A novelty song that will get plenty of play. Skinnay and the whole gang join in on this side -- sound effects and all.



#### 2,000 Shorts in Library

Before the war came along, Soundies, Inc., Mills picture-making subsid (in which Jimmy Roosevelt originally had a key exec spot), was turning out the three-minute shorts at a rapid clip. They are now turning out about one new release per week, and on most of these shorts the attractions used are bands and sing-The Soundies library (they ers. rent the film to machine operators) now carries about 2,000 features. There are approximately 3,000 filmjuke boxes in operation around the country at present.

New wrinkle in band usage, developed since last winter, is to get pictorial atmosphere and scenic background by shooting the bands somewhere on the ork's one-nighter trek, or while the band is playing an interesting location date. First band with which this was tried was Lawrence Welk. Filmcraft (production unit headed by Bill Crouch) recorded the tunes the band was to make while the ork was in New York, but later in the winter joined the Welk band in New Orleans while it was on a one-nighter trek thru the territory, and shot plenty of New Orleans French quarter atmosphere. Recordings were then synchronized with the film. Similar caper was



# Chi Sherman Asks Soft-Pedal in New Robbins Rolls With New Ideas **Ork** Arrangements

CHICAGO, June 8 .- Ernest Byfield, top exec and band buyer for the Hotel Sherman College Inn here, who last week announced that he was not going to pay the Dorsey, James, etc., top name band prices, but was going to bring in only bands he could get at less "exorbitant" figures, this week said that he was going to ask orks coming in to work over their libraries and bring in some new special arrangements. Seems last two orks in the spot were heavy on the brass and shattered eardrums in the low-ceilinged spot. Byfield wants orks to play softer, less blaring arrangements.

Orks pencilled in are Tex Beneke and the Glenn Miller band, Charlie self, for that matter) can cut acetate Spivak, Claude Thornhill, Louis disks in local radio stations or other Prima, Gene Krupa, Frankie Carle studios, and from these acetates and Ray Anthony. Spot is also drop- Arvid plans to re-record onto masping nitery act and eight-girl line, ters. Firm also will supply plated which was the same thing Byfield masters, mothers, stampers and any did in '44.

#### **Case's Score for Bard-**

NEW YORK, June 8.-Russ Case, RCA-Victor musical director for pop stuff, took his first crack at composing this week when he did an original score for a Shakespeare Album for kids which the Camden plattery is going to make with filmer Charles for 15 years by Promoter Jimmy Coburn.

Idea is to present simplified version of the bard's stuff for the moppets.

#### **Regis Sues Eastern Distrib**

NEW YORK, June 8.-Regis Record Company (New Jersey outfit) filed suit in Federal Court against the Eastern Music Sales, Inc., for \$4,686. Plaintiff seeks payment for goods allegedly sold and delivered between house band maestro. Saturday night April 6 and April 24, 1946. Attorney Leo Waxman represents Regis.

"Small Order" Waxery for Ops, **Dealers Set Up** 

NEW YORK, June 8.-Disk dealers and juke box operators who want to sell platters by local talent got a break this week with formation of Arvid Records, Inc., Mount Vernon, N. Y. Thomas Hanlon, of the company, maintains it was set up expressly to handle "small order" wax biz.

Dealers or operators (or talent itstyle of label. Will take orders for 50 or more pressings.

# Coburn Kidisk Album Philly Sports Olymp **Changes to Terpery**

Olympia, operated as a sports arena band. Toppi, will become a dance hall this summer when the Elate Club, Inc., Busse's New Boy, Gal Set takes over.

The five-year lease became effective May 15 and is held by one of the city's oldest Negro clubs, which sponsored the Independent Unaffiliated Servicemen's Canteen during the war. Jimmy Shorter Sr., one of the officials of the Musicians' Local 274, is the club advisor and dances will be the attraction in addition to special event dances.

### **Bird** and **Beast**

NEW YORK, June 8 .- When Jack Robbins made the deal agreeing to sell out his 26 per cent interest in the Big Three (Robbins-Feist-Miller) firms to Metro-Goldwyn-Mayer, one of the first things he did was call his youngest son, "Brother," who is still in an army camp. He told him what he'd done and the kid asked why.

"The littleRobbins," said Jack, "just got tired of chasing the big Hon's tail."

### Vic Lombardo Ork In June 28 N. J. Bow

NEW YORK, June 8 .-- Vic Lombardo, who (as was reported in The Billboard a month ago) is leaving brother Guy's ork to start a band of his own, is set for a June 28 opening at Ross-Fenton Farms in suburban New Jersey.

Date was set by General Artists PHILADELPHIA, June 8 .- The Corporation who is handling the

SAN FRANCISCO, June 8.-Eddie Williams, Dallas, has joined Henry Busse and orchestra as male vocalist at the Palace Hotel. Williams replaces Bill Jacoby. Betty Taylor, recently of the Red Nichols ork, replaced Betty Brownell as thrush with rest. In connection with creation of the Busse group recently. Band the Robbins-Connelly orgs, as in all closes at the Rose Room (9), plays a other publishing enterprises, Robweek at the Golden Gate Theater bins intends to lay heavy stress on here and then moves to the Avodon, new promotion and exploitation ideas Los Angeles, for six weeks.

# **Connelly Tie; United Artists Pub Firms In**

#### J. J. & Sons International

#### By Joe Csida

NEW YORK, June 8 .- Ink had hardly dried on the final papers signed Thursday (6) between Jack Robbins and Metro-Goldwyn-Mayer, winding up Robbins's 26 per cent interest in the Big Three firms (Robbins-Feist-Miller) which he built, when Robbins revealed to The Billboard a number of new music publishing ideas, some of which he has already launched. These include American and English firms working on the same tunes, and an extensive artists-publishing company and a sales and distribution set-up.

#### Robbins-Connelly Two-Way Tie

In connection with the former idea, Robbins and Reg Connelly, English publishing topper, are setting up two firms: Robbins - Connelly, Inc., a Yank firm, and Robbins-Connelly, Ltd., a British organization. Firms already have two numbers on which they will go to work in the near future. These are For Those in Love, penned by Benny Davis and Ted Murray, and Millionaires Don't Whistle, written by Song of Norway cleffers Robert Wright and George For-

(See Robbins Cracks on page 38)



2821 Live Oak St. MUSIC SALES CO. New

MUSIC SALES CO.

303 N. Peters St.

June 15, 1946



# **Robbins Cracks With New Ideas;** Connelly Tie; United Artists In

(Continued from page 37) and on disks. It's part of Robbins's theory that tastes of Britons and Yanks aren't so far apart that songs can't be made hits simultaneously in both countries. (Ed. note: Recent success here of such hits as The Gypsy, which was originally a smash in England, would seem to bear out Robbins's theory.)

#### United Artists of Music

Talent publishing company idea is to set up a sort of United Artists of the music business. Idea of artists owning publishing companies, of course, is not new, but Robbins is apparently laying particularly heavy emphasis on deals with band leaders, singers, etc., who not only have proved solid box-office attractions, but-more important-have proved their real or potential abilities as composers or judges of material. It is also Robbins's plan to build such artist-owned pub firms into really active enterprises, rather than operate them (as many ork leaders do) simply to collect a little royalty by forcing a diskery to permit recording an occasional side or working out a guaranteed performance royalty with Broadcast Music, Inc.

#### Ellington-Arnaz First

First pub firm in the United Artists of music publishing biz pattern is Ellington Publications, Inc., in which Robbins and Duke Ellington are 50-50 owners. This will have no bearing on Ellington's present Tempo Music firm. Second deal is a firm being organized with Desi Arnaz, with Robbins and the ork leadersinger again splitting ownership 50enter into the picture.

or another. Despite this attachment, and despite the fact that in the early days of Broadcast Music, Inc.'s big push in the music field they offered Robbins some fancy deals which he flatly rejected, the publisher told The Billboard this week that he was not irreconcilably set against BMI. "When and if they ever develop a platform based on really encouraging, aiding and intelligently working with creative talent," said Robbins, "I'll be ready to listen to any reasonable deals they may care to make." He still believes, however, that BMI's only policy has been a "down-with-ASCAP" one, and that they have contributed little, if anything, to the nation's musical score.

#### Abeles's Two Masters?

It is known that since the Robbins-MGM schism developed, BMI toppers have burning the midnight oil, trying to figure some angle which would enable them to harness Robbins's unquestioned, if sometimes erratic talents as a song-builder, and his many music biz contacts. On the BMI-ASCAP theme, Robbins told The Billboard that he is "bewildered, not mad," about the past and present activities of some of his erstwhile business associates. "I can't understand," he said, "how any man can serve two masters. Julian Abeles (music and film biz attorney) has represented MGM and other ASCAP publishers, and at the same time represented and was instrumental in tearing the E. B. Marks catalog away from ASCAP and bringing it into the BMI fold."

680 Union Ave. Momphis, Tonn.	TRILON RECORD DIST. CO.
JAMES H. MARTIN	
1407 Diversey Bivd. Chicago, III. DAVID ROSEN	TARAN DIST. CO.
P abb N, Broad St. Philadelphia, Pa.	
A C D DAIS	CLIFF WILSON DIST. CO.
1212 S. State St. Salt Lake City, Utah	119 S. Walker St. Oklahoma City, Okla.

593 Tenth Ave.

3123 San Pablo Ave.

Dallas, Texas

New Orleans, La.

RUNYON SALES CO.

TRILON RECORD DIST. CO.

New York, N. Y.

Oakland, Callf.



#### J. J. Robbins & Sons Dream Firm

International sales and distribution agency for the United Artists pub firms would be J. J. Robbins & Sons, Inc., which has been Robbins's dream firm for a number of years. His deeply sentimental feeling that he wants to build something substantial and worthy for sons "Buddy" and "Brother" is well known in the trade. Part of this firm's future set-up would include a revolutionary "country club" office-audition room arrangement for writers. Robbins envisions this as being a beautifully decorated, comfortable affair where writers could come in, get to know one another better, learn to work with one another and schmooz generally. One of the more unorthodox features of the structure, according to Robbins, would be pianos, which when not in use, would slide back into wall recesses. "I feel," said Robbins, "that the creative talent which in the final analysis is responsible for America's music, should be furnished pleasant and inspiring surroundings in which to have their efforts heard. It's about time we stopped pushing creative people around."

#### BMI Needs "Platform"

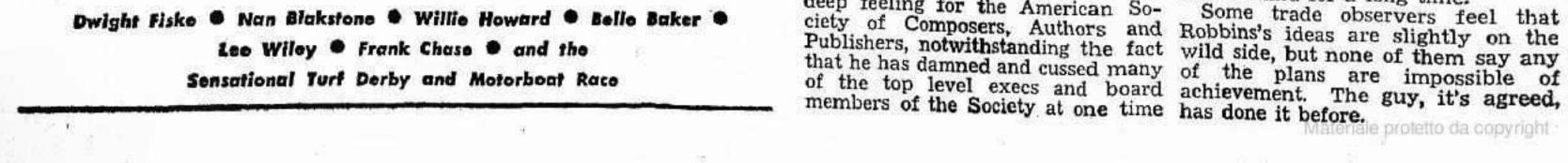
Almost as well known in trade circles as Robbins's filial devotion is his had in mind for a long time." deep feeling for the American So-

#### Video Rights Problem

Robbins sees Abeles as a potential threat to ASCAP security, particularly on the score of music licensing 50. (It is Robbins's plan to split rights for video. He maintains that 50-50 with all artists with whom he Abeles, who has had and is figured to works out deals.) The erstwhile Big continue to have a voice in the ac-Three topper is also talking pacts for tivities of the MGM pub firms, is on full firms or special enterprises with record as being in favor of having Morton Gould, Oscar Levant and MGM handle video licensing itself, others. Ferde Grofe, whose contract rather than assign them to ASCAP. with the Big Three had a clause de- If such a situation develops, and the claring it null and void if Robbins Music Publishers' Holding Company ever left the organization, may also (Warner group consisting of Harms, Witmark, Remick, Advanced) takes the same stance, Robbins points out that ASCAP will be in a bad way, since the Big Three and MPHC last year collected a full third of the publisher end of the ASCAP performance melon. Big Three firms got \$500,000 and the Warner firms took around \$750,000.

#### Million \$ Surplus

Most recent indication of trade feeling that Robbins took a lot less dough for his 26 per cent than the stock was worth (he got \$673,000, or \$500,000 net after taxes) is hitherto unrevealed info that he left the firm with better than a \$1,000,000 surplus. This is made up of around \$500,000 in cash, \$300,000 in accounts receivable and \$225,000 in bonds, etc. None of this even starts to take into consideration the high value of copyrights in catalogs. Robbins, too, believes he was "taken," but feels he had no other alternative. Abeles, Dick Powers, Charlie Moskowitz, Lep Friedman and practically everyone else in the pix end of the business either had the right to overrule his decisions, or at least hamper him severely in carrying out plans. "All the time I was trying to run a business," Robbins said, "I had to spend 80 per cent of my time playing politics. Now that I'm free I'll be able to carry out some of the ideas I've



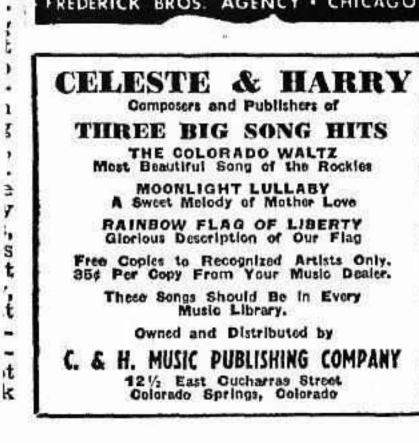


#### Stafford and O'Day **G.I.'s Vocal Faves** MUNICH, Germany, June 8 .- Al White, disk jockey for Armed Forces network in Muenchen, who conducts show called Luncheon in Muenchen, completed one-month poll of G.I.'s in European Theater of Operations this week to determine the troops' favorite singers. Crosby came home way in front, with Sinatra taking second and Vaughn Monroe third. Jo Stafford was highest rated fem vocalist, with Anita O'Day second and Dinah Shore third. Complete tabulation follows: 1. Bing Crosby ..... 1,498 2. Frank Sinatra.....1,056 3. Vaughn Monroe..... 922 4. King Cole Trio..... 685 Jo Stafford..... 641 6. Perry Como..... 611 7. Phil Harris..... 593 8. Dick Haymes..... 498 Anita O'Day..... 406 10. Danny Kaye ..... 392 11. Dinah Shore..... 360 12. Andy Russell..... 13. Ink Spots..... 314 14. Johnny Desmond..... 15. June Christy..... 242 16. Frances Langford..... 204 17. Deanna Durbin..... 176 18. Billie Holiday ..... 47 19. Hoagy Carmichael..... 20. Margaret Whiting ..... 21. Carmen Lombardo..... 22. Dick Deyer. ..... 23. Helen Forrest..... 24. Betty Hutton ..... Votes 25. Mildred Bailey ..... Each 26. Bob Eberly..... 27. Grandpappy Jones..... 28. Harry the Hipster Gibson.

# **FB**-Armstrong Tie **On Movie Stable**

HOLLYWOOD, June 8 .- L. A. Frederick, Frederick Bros.' agency prexy, indicated the firm's deeper interest in the film field with the bringing in of Sam Armstrong's stable of 40 flicker people, including Sterling Holloway. Armstrong was formerly of Kane-Armstrong, which dealt exclusively in picture work, so the FBA deal means they take over all his clients, writers and actors. Entrance of Armstrong into the local FBA office follows the firm's acquisition over a year ago of picture talent held by Bill Woolfenden, who also came in as Frederick's picture department head. Woolfenden continues as pic chief, with Armstrong working closely with him. Armstrong's 40 properties ups the FBA flicker talent total to over 100. Tom Kettering, FBA v.-p. here, stated that other deals involving the merger of indie picture agents are expected to take place.







If you have a phonograph in your home-a juke box in your tavern-or operate a route of ma-chines-YOU will want to get acquainted with usi Just send us your name and address and we will send you our list of brand-new records that are ready for immediate shipment. All labels-all types-just let us know what you need. Become one of our thousands of satisfied regular customers. Write today! (Don Leary's.)

AUTOMATIC SALES CO. Minneapolis 1, Minn. 56 East Hennepin

## **Ormandy Hits Good** 10G at Portland

PORTLAND, Ore., June 8 .- Philadelphia Symphony, batoned by Eugene Ormandy, grossed a good \$10,-000 at the Civic Auditorium here Monday (27) under management of Phil Hart's Record Shop. Any doubt whether Portlanders would go for the longhair-it's been 30 years since a symph orchestra of this caliber put in here-was dispelled when reserved seats sold out considerably in advance.

Hart saved 300 unreserved seats at \$2.50 for performance night, and some standing room was sold after those were gone. In all, 4,700 tickets were sold at \$1.20 to \$3.60. Columbia Records are sponsoring the Ormandy tour as promotion for the conductor's Masterworks platters.

#### **Decca's Quarterly 30 Cents**

NEW YORK, June 8.-Decca this week declared a 30 cent per share quarterly dividend on capital stock. Dividend is payable June 29.



# Hits the Jukes within

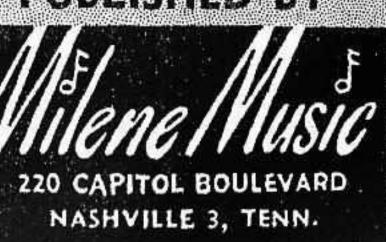
# "THANKS FOR THE HEARTACHES" (THANKS FOR THE TEARS) by FRED ROSE

# VICTOR RECORD So. 201873

Order From Your Record Distributor-We Do Not Sell Records

PUBLISHED BY

Sole Selling Agents ACUFF ROSE PUBLICATIONS 220 Capitol Blvd., Nashville 3. Tenn.



s

е is

# ALADDIN'S NEW SMASH HITS " JAMMIN THE BOOGHE RINGSIDE BOOGIE! #135--- "Specially When I'm in a Lovin' Mood" "Dark Eyes" Vocal by Jimmy Young #139-"Itty Bitty Girl" Velma Nolson with Will Rowland and His Orchestra Exclusive ALADDIN Distributors

Major Dist. Co., Brooklyn, N. Y. | Music Sales Co., Memphis, Tenn. J. C. Boylan Co., Cleveland, Ohio J. F. Bard, Chicago, Ill. Davis Sales Co., Denver, Colo. Taran Dist. Co., Miami, Fla. O'Rourke Agencies, Honolulu B. Besman, Dctroit, Mich. Crowe Martin, Houston, Texas Record Sales Co., Birmingham, Ala. Mesner & Mesner, Hollywood, Calif. ALADDIN RECORDINGS, 4918 Santa Monica Blvd., Hollywood, Calif.

# **Pubs Answer Diskers Beef ReCo-Operation; Top Names On All No. 1 Plugs Wanted**

### Waxeries' 'International Spy' Technic Silly-Tune-Sellers

NEW YORK, June 8.—Endorsing the premise that music biz will never hit peak profit per hit until diskers and publishers begin co-operating down the line, pubs insist that all the current blame should not be laid at their door or shoved off onto Hollywood. In response to the disker gripe that publisher assistance in picking and fashioning hits is far from tops, tune merchants cite recorders' all-out "secrecy" kick as one factor which is limiting everyone's intake. Pubs insist that since there is no such thing as absolute secrecy in showbiz, waxworks' dog-in-themanger attitude toward songs is serving only to heighten antagonisms and make it more difficult for a meritorious ditty to get started.

#### **Rare All-Around Top Handling**

As matters stand, only a sure-fire smash like Irving Berlin's Wonderful gets automatic top treatment from all waxers. Wonderful has disks by Bing Crosby (Decca), Frank Sinatra (Columbia), Perry Como (RCA-Victor) and Andy Russell (Capitol), plus a everybody. Novelties, they feel, give flock of indie first-stringers. Some of artists and waxers sufficient leeway the stuff from the Jerome Kern Centennial Summer score also is getting Grade A handling by all platter firms, the pub view being that diskers have no choice in such matters since to put a lesser artist onto the tunes would be simply to hand the loot to the opposition. In these cases, there is no point in being secretive about artist-rep schedules, because the industry knows the whole story in advance, and nobody, least of all the song's pub, worries about what's going to happen to a certainty like Wonderful. Chief pub gripe concerns disk handling of top tunes which do not happen to originate in Berlin or Kern scores, but which figure to do mighty well with proper wax assistance. The beef, verified by execs of major diskeries, puts things this way: Waxers want to jump the gun and be first to hit the counters and boxes with a plug song. They maneuver Artists, handling the booking.

like so many international spies, concealing their activities even from the pub himself, while keeping a sharp lookout for "suspicious" moves by the opposition. If Capitol hears Bing Crosby has waxed the song, Capitol like as not will junk it. If Decca hears Sinatra or Como is on the song, it's tough to get a Crosby record of it. While all this jockeying is in progress, with diskers rubbing each other's wounds raw, publishers believe a song suffers. When the platters finally hit the market, at least one company has sloughed off the song, and at least another has handed it to a dog artist in order to help him fill his contract while murdering the tune, say the publishers.

What pubs would like, of course, is Sinatra, Como and Crosby on every song, with assists from the Ink Spots, Andrews Sisters, Johnny Mercer, Dinah Shore, Sammy Kaye, Vaughn Monroe, Billy Eckstine and Margaret Whiting. But the more temperate among them, realizing such a disk Utopia is not for this world, say that in the meantime a healthier condition all around would be for plug songs to be treated as plug songs by for attempts at exclusivity. But refusing to work on a ballad without having a stranglehold is destined simply to hurt the ballad and prevent the industry from reaping maximum possible revenue, they feel.

DEBUT OF A GREAT NEW ALBUM CARIB "Carib Song" enjoyed a brief but highly successful run on Broadway i in it's one of the most in-teresting albums to hit the market in JONG hit the market in months the whole album features fine singing. ... from the Broadway musical hit BASKET 
WOMAN IS A RASCAL SLEEP, BABY, DON'T CRY The Billboard.

### WASHERWOMAN . IF . INSECT SONG Recorded by . . . Baldwin Bergersen Orchestra

. . . the orchestra that played the original Broadway show

### With Vocals by . . . William Archibald

. . . who did the book and lyrics for the show

# On International Vol.

CARIB SONG was one of the most interesting ovenings Broadway has known in years. It starred Katherine Dunham, with music by Baldwin Bergersen and a book and lyrics by William Archibald.

Mr. Archibald skillfully tells his story of love, simple and not so simple, among the West Indies fisherfolk. Mr. Bergersen's music stays with you, heightening the story, and setting your senses alive to the smouldering fragrance of the Caribbean.

#### Reade's Asbury Swim Pool Going in Heavy for Orks

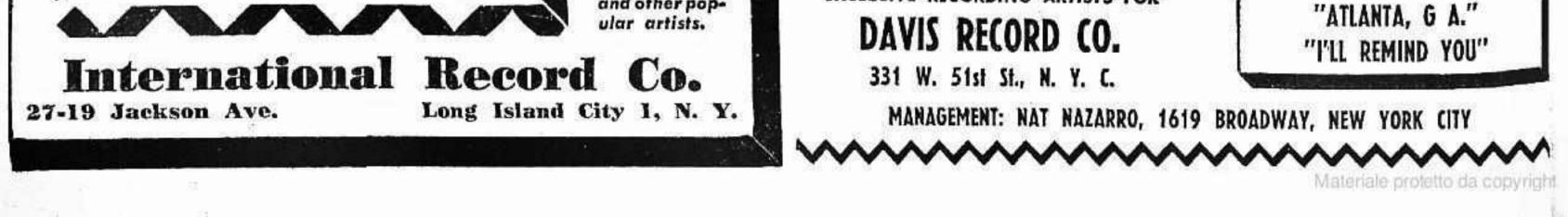
NEW YORK, June 8.-Monte Carlo Pool, Asbury Park, N. J., operated by Walter Reade Jr., real estate and theater tycoon, will use bands this summer strictly for concerts and not thinking of competition with Convention Hall, same town.

Tony Pastor will be first, July 4-6, followed by Tommy Tucker, July 12-13. July 22, place brings in Buster Crabbe Water Carnival, after which bands will be resumed.

Bob Bundy, Consolidated Radio



EXCLUSIVE RECORDING ARTISTS FOR



LIST PRICE

\$3.50 Plus Taxes

DEALERS' PRICE

\$2.10 Plus Taxes

Write for new

circular describing other

new, exclusive

International

Record Al-

bums, featur-

ing Frances

Faye, Cedric

Wallace, Max-

ine Sullivan,

Enny de Vries

and other pop-

41

#### STAND

Reviews **Ballroom Locations and One-Nighters** 

Maury Cornelius.

SAXES: Roger Lewis, Ray Balub, Joe Perna.

VOCALISTS: Sanders, Gloria Villaire.

pianist-vocalist-leader, Joe Sanders, whose pianology is informal and commercial. Going for oldies, he adds whistling to his instrumental and vocal work. His music is made to order for the more mature guys and gals who like to dance.

Outfit gets a boost from good

#### Harry Cool

Milt Stavin.)

Taylor, Bob Haddick.

Jimmy Dell.

Bob Kurt, Cookie Adams.

Jimmy Dell.

ruff, Nook Schreier.



42 MUSIC June 15, 1946





HOLLYWOOD, June 8. - When Glenn Wallichs, Capitol Records' exec, heads East, he will stop in Chicago to look over probable site for a Midwestern pressing plant for the firm. Plant is expected to be in operation by late this year or no later than early '47. It will supplement Capitol's recently acquired huge Scranton set-up as well as Los Angeles pressery, also opened recently.

Report just issued by the firm shows plattery had a greater net income in the first three months of this year as the entire net of last year. Actual sales increase in the corresponding three-month period is 103 per cent. Statement, which covers thru March 31, 1946, shows sales of \$2,094,064.59 with net income of \$107,761.43 after all charges, including provision for federal income taxes. Figures compare with sales of \$5,119,528.71 and net take of \$95,-145.36 for all of 1945. Phenomenal jump can be attributed not only to lower rate of federal taxes but to fact that Capitol has more than doubled sales in the correspond quarter year stretch.

Not included in these figures are earnings of Scranton Record and Scranton Record Distributing Corporation, acquired March 26, altho all other subsidiaries are figured in. Hereafter, Scranton takes are to be incorporated in regularly issued statements by Capitol of net gains and sales.





# BLACK LIGHTS **BLACK LIGHT FIXTURES**

All fluorescent and luminescent materials, satin filters



Capitol also announced the election of Donald Royce, v.-p. of Blyth & Company, firm which entered Capitol picture during recent Wall Street negotiations, as a director to succeed Mrs. Marie Wallace DeSylva. A declaration was made of a quarterly dividend of 65 cents per share on its preferred stock payable July 1, 1946 to stockholders of record, June 15, 1946.

# **MCA Denied New Trial in Finley Case**

HOLLYWOOD, June 8 .- Among a number of current formality hearings on the Larry Finley-Music Corporation of America band monopoly case is one last week in which MCA was denied a new trial by Federal Judge Paul McCormick.

However, before the matter of Finley's award in his anti-trust suit against MCA is taken up for appeal to higher courts by the booking firm, Judge McCormick will hear both sides give their views on the damages and in particular MCA's contention that the award given Finley (\$55,-500) had no real basis and is entirely speculative.

# **McKinley Switches** From WM to GAC

NEW YORK, June 8 .- Willard Alexander yanked the Ray McKinley band away from the William Morris Agency this week and assigned booking of the ork to General Artists' Corporation.

#### Cavallaro's Hot \$3,960 At B'port Pleasure Beach

BRIDGEPORT, June 8. - Carmen Cavallaro, playing a one-nighter at Pleasure Beach Ballroom here last Sunday (2), drew 2,200 persons for a

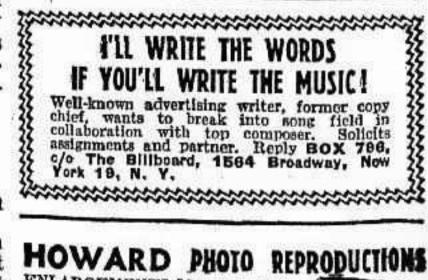






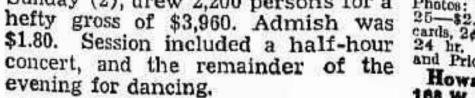
We supply vocal orchestrations in all keys, sheet music and dance orchs. on all titles listed in this magazine. For quick O. O. D. shipment send \$1 deposit. Bulletin free!

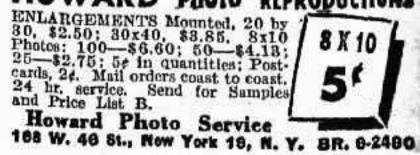
**Sherwood Music Service** 1585 Broadway NEW YORK 19, N. Y.











Materiale protetto da copyright



ORDER NOW These sensational new APOLLO RELEASES 2 SMASH HITS BY **RAY EBERLE** "ALONG WITH ME" "IN THE STILL OF THE NIGHT" Record No. 1006 That combination samba-polka by the composer JOSE MORAND and His Orchestra. Vocals by Marilyne Towne. "VEM VEM" (Samba) "AMADO MIO" (Bolero) Record No. 1007 WYNONIE "Blues" HARRIS with Johnny Alston and His All Stars "PAPPA TREE TOP" "PLAYFUL BABY" Record No. 372 **CEE PEE JOHNSON** 

& BAND "THE 'G' MAN GOT THE 'T' MAN" "I'M SO LONESOME" Record No. 1005

## **Peggy Lee Leaves** Borden; Back for July 'Supper' Run

HOLLYWOOD, June 8.-Chirper Peggy Lee quit CBS summer replacement Borden Show for Ginny Simms after four-week stanza. Carlos Gastel, Miss Lee's manager, asked for out because he felt her billing and role on show after the first broadcast was not in accordance with agreement made with Young & Rubicam, agency handling series.

On initial show of series, which also spots Tommy Riggs and Betty Lou, Miss Lee handled introduction and lines on program, but billing and format competition said to have entered picture thereafter.

Guest appearances on other air shows are being set for Miss Lee now and in July she will make a limited return run as mistress of ceremonies of Chesterfield Supper Club from New York. While back East she will double into either the Paramount or Strand theaters.

#### Slate Disks To Bow In

NEWARK, N. J., June 8.—Another new indie plattery will bow here in the near future when Maurice Slate issues his first Slate label disks. Local Michael Foreman ork, with Jerry Sellers on vocals, will do I Won't Believe You Any More and I Said It Before and I'll Say It Again for company's first sides.

#### La Shay's Columbia Album

NEW YORK, June 8.-Dorothy Shay, radio and nitery chirp, who opens at the Starlight Roof of the Waldorf-Astoria here, Monday (10), include stuff like la Shay's Feudin', than they now are in the Midwest Fightin' and Fussin', and Uncle Fud, which gal has been doing around night spots.

**Off-Key Jobs** 

PHILADELPHIA, June 8 .--Most of the nation's 6,000,000 pianos are out of tune, according to C. D. Bond, president of the National Association of Piano Manufacturers. He made the statement at the Bok Vocational School where 15 World War II vets have enrolled for courses in piano tuning under the G.I. Bill of Rights. The nation's pianos, Bond said, are in such bad shape that tuning and repairing them should provide steady work for some 10,000 new piano tuners for years to come.

dlers should have corrected this long ago. Cool has a habit of bending deeply at the knees and beating with both outstretched arms, giving the impression he's trying to fly. It's not an appealing style and leader would do well, if it's possible to achieve it without too much selfconsciousness, to correct the fault.

Extra added attraction, unnoticed by most of the payees, is band-boy Pete Bordato, sharp-looking kid with crew haircut and Hollywood jacket, who sits at a table alongside bandstand all night and does every number with the band. Mouths words of all the tunes, blasts out brass passages, rocks with the rhythm, claps out the beat and generally puts on a show all night long. All of which he does completely oblivious of the fact that there's anyone in the joint but the band and he.

With four Signature disk sides now being pushed thru General Electric Supply, diskery's distrib, and airtime being piled up out of the Casino all summer (Cool ork is set for entire season), there's no reason why, come has been signed to cut an album of the fall, this ork shouldn't be as well, originals for Columbia. Album will or better established around the East,



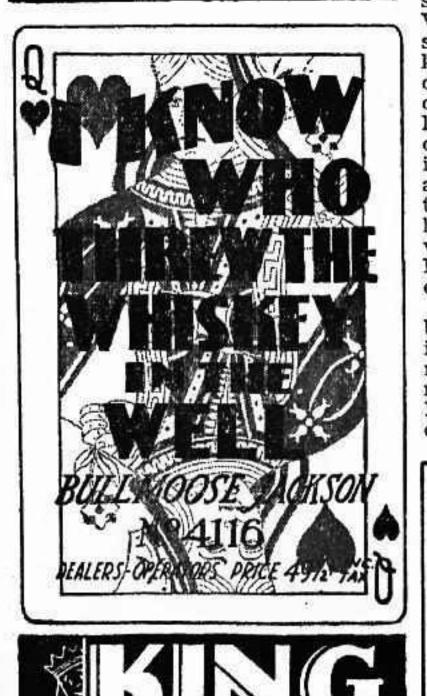
for single copy or

group rates-also, combination Bill-board and ENCY-CLOPEDIA sub-

scription offer.

SIR CHARLES and his ALL STARS "THE STREET BEAT" "20TH CENTURY BLUES" Record No. 759

#### APOLLO RECORDS DIST. CO. 615 10th Ave- New York 19, N. Y. LOS ANGELS NEW YORK DETROIT THE THAT THE THE WE KERLE ATTS ALIANIA



540 BREWSTER AVE. CINCINNATI 7. OHIO

#### HARRY COOL

(Continued from page 41) ties he does, but could be doubly effective with special stuff.

All of which isn't to indicate that word-slingers monopolize the evening when the Cool crew works. Sets are nicely worked out so that there's a good balance of dance music and purely entertainment stuff. Various ork sections all handle assignments adequately except when kibitzing goes on right in the middle of numbers. At such times, brass often comes in a couple of beats too late, trumpets being chief offenders on the night caught. This kind of informality among sidemen is probably passable at the Casino where the kids don't mind, but it would hardly fit in a New York hotel spot, which the Morris agency is trying to line up for the ork come summer's end.

Cool makes an ingratiating fronter, but it's a little surprising to see that in giving the downbeat on many a number he goes thru a series of rather awkward - looking gestures. It's surprising because band has been operating since last July and han-

RECORDS SHIPPED ANYWHERE Large stock. Popular, Hillbilly, Dance, Jive, Race, Boogie Woogie, Popular Albums and Classical Albums. "Home of the Blues Records."

# RECORD EXCHANGE

The South's Largest Record Store Memphis, Tenn. 105 Beate at Main Tel. 5-6303



#### MUSIC-COCKTAIL

June 15, 1946

#### Communications to 1564 Broadway, New York 19, N. Y.

### **Midwest Bookers** Nix 'Turkey' Acts & Low-Price Policy New York:

CHICAGO, June 8 .- Feeling that cocktail ops are going to have to quit operating with "turkey" acts and inexpensive plano singles and trios was brought out in strong terms this week by bookers here. In definite contrast to the ops views which were partially aired recently (The Billboard, June 8) as being in favor of low-price acts, Joe Musse, head of Frederick Brothers' cocktail department here, and other bookers stated that from their angle it was an entirely different picture and that operators who were planning to establish a low-price policy were making a mistake.

Musse stated, "Midwest operators' opinion that prices on units have come down and should stay down is definitely not sound. Good units, the type with punch, still cost a lot of hay. It is true that there are many cheap units available currently, but many of them are "turkeys" and few of the cocktail ops want turkeys. It is about time the ops quit quibbling about unit prices and start thinking about the number of payees in their spots."

Jack Russell, of Mutual Entertainment Agency, was of a similar opinion. Russell stated that while open at Loew's State July 4. . . . Sol it is true that ops will not put up the Tepper will fly to Europe in midcoin for ordinary stuff, they are only August. . . . Louis Jordan due at too eager to come up with dough the Apollo July 13. . . . Peter Lind when quality comes into the picture. Hayes offered a five-year deal at wood Show Bar after a long run and

key Orchestra Company's Chi office, Deal turned down. . . . Lynn Barrett, Bar. Mario replaced at Show Bar by took another slant. The McConkey of the Copa, getting a Paramount org does a good out-of-town business test. and has fewer attractions appearing in the city than either of the above- Chicago: mentioned agencies. Shelton said that the heavier competition between cocktail lounges will not be felt until the building restrictions are lifted and many more spots enter the field. At that time the emphasis on quality will come fully into the picture. Until that time, however, he claimed that the lack of beer and liquor in many districts would keep ops looking for low-price talent. Musse retaliated by predicting a very bright future for the cocktail field and added that the day was not far off when much bigger names will be absorbed by the up-and-coming cocktail spots. As if to substantiate this prediction, another booker mentioned a high-priced night club name and said that a cocktail op had actually asked if he could get the artist at the Blackhawk. for his spot. Opinion of the majority of the bookers was that many cocktail ops are getting by on a lower nut for the present but would have to up it considerably once the period of economic instability was over. Bookers seemed to agree on the fact that spots now operating with the cheaper type trios and piano singles will be out of luck when the real squeeze is on. Musse in particular stressed that this was a good time for the places using cocktail-type entertainment to establish themselves with a good reputation on talent. Otherwise the newer lounges and the expanding old ones will drag away their trade when talent becomes scarce again.

#### SHORT IN

Joe Dosh planning personal appearances, will break in his act cade. in houses around the city, . . . Jack Guilford starts at Cafe Society Uptown after Labor Day. . . . Karen Rich is Bobby Byrnes' new canary. . Sylvia Harris and William Dorval Shore, comic ballroom team current in Ken Murray's on the West Coast, have signed with the flickers. . Francis Renault recuperating at Neurological Institute, Medical Center, New York. He is supposed to give second concert at Carnegie chambers September 21. . . Betty Sharp, who replaced Margaret Richmond at Manhattan Room, Hotel New Yorker, will stay until June 28. The Garlands drew a hold-over at Village Barn. Jack Spoons added there.

G.I. auditions at Versailles dropped after AGVA shook its finger. . . . Bob Hope comes into the Yankee Stadium July 4 for a one-nighter. . Spike Jones outfit due at the Strand July 5 for a three-weeker and one-week option. If the option isn't picked up he'll do the week at the Earle, Philadelphia. . . . Little Jack Little's father died. . . . Three Sailors Dick Shelton, head of the McCon- the Copa for eight weeks each year.

law. . . . Mary Lou Howard, songstress at 212 Club, guest of honor on the destroyer-tender U. S. S. Cas-

Sally Kelly, former singer at Walton Roof, is working niterles in Norfolk. . . . Tiny Barron is out of the act, Tiny, Lou and Al, thru illness, but the two remaining partners are continuing as a duo in Philly niteries until she's recovered. . . . Henny Youngman, appearing at Jack Lynch's, revealed that he bought a large tract at Woodstock (93 acres) and will turn it into an actors' colony. . . Tony Palumbo, boss of the Cove, is hospitalized.

#### Detroit:

Joe Conti is playing his first date since his service discharge at Club Casanova. Detroit is his home town. . . . Gus Howard is vacationing before opening at the Palm Beach Cafe June 10. . . Jimmy Gavagan, Irish tenor, just out of Saint Albans Naval Hospital, opened at Cafe Burgundy. . . Nicole Vallieres made a lastminute switch from Club Casanova, operated by Sam Chiados, to Club Gay Have, Dearborn, operated by latter's brother, Mickey.

#### Pittsburgh:

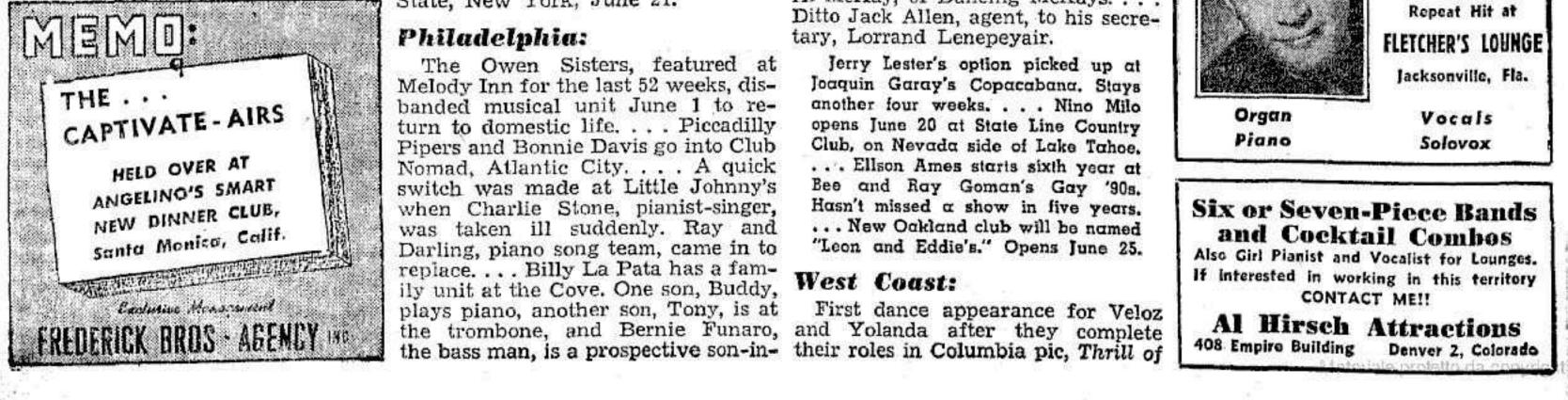
Stepin Fetchit set for Don Metz Club Casino June 17. . . . Mario and His Merri-Makers closed at Hollyopened Monday (3) at new J. & J. Sunset Trio, headed by Al Dilernia. . . . Stan Hayden added to Swartz Nite Court of Fun line-up. . . . Blue Ridge has lifted Ted Blake's option and comic is set for two more weeks. . . Villa Madrid still using musical entertainment, with Joan Lee's allfem band alternating with Mark Lane's ork. . . . Florence Spurrer, organist, has left Club 636 to open at Waverly Bar. . . . Jon Walton, clarinclist with Harry Walton Quartet, is ailing. He has been replaced by Harry Peirce. . . . Band Box, new class lounge owned by Jules and Larry Swartz, ops of Swartz Nite Court of Fun, opens Monday (10). Will feature a trio and two single piano players.

Brazil, will be a recital at the Hollywood Bowl August 10. . . . Anne Triola goes east for tour in connection with her first film, Without Reservations. . . . Majorie Garretson leaving Hollywood for tour thru Iowa, Minnesota, winding up at Bellrive Hotel, Kansas City, Mo., July 19. . . . Jay McShann ork opens June 29 at Plantation Club, L. A. . . . Billy MacDonald, Frederick Bros.' booker, back at work after appendectomy. . . . International Sweethearts of Rhythm, first Negro ork to play Lincoln Theater, Los Angeles, under new live-show policy. Crew plays Million-Dollar Theater, Los Angeles, week of July 16, going into Lincoln July 23. . . . Fred Sanborn goes into Golden Gate, San Francisco, July 17.

#### Here and There:

The Hotel Texas' Den, Fort Worth, reopened Wednesday (5) with Ken McGarrity's band for night dancing and luncheons. Henry Love is manager. . . . John Kirby band opens at RKO-Boston June 20. . . . Crosby Sisters go with Tex Beneke-Glenn Miller ork into the Oriental, Chicago, August 8.

Jerry Lewis, record pantomimist, after 20 weeks at Havana-Madrid, New York, now heading floorshows at Blue Mirror, Newark, N. J. Rest of Blue Mirror show includes Sinclair and Alda, Judy Lynn, Jery Delmar ork and Paquita Rhumba Band. . . . Wally Kibblern, former WHN Gloom Dodgers singer, held over at Tip Top Club, Union City, N. J., for another two weeks. . . . Look mag photographers scheduled to descend on Kay Sweeney's, Union City, N. J. Spot features cowboy combo, Warren and His Texas Rangers, who get a WIZ wire in July.



Lake Club, Springfield, Ill., has been remodeled and will re-open June 21. . . . Paul Gray, currently at El Morocco, Montreal, may go into Boston's Mayfair Room soon. . . . Joe Rio took over the emsee chores at Helsing's, Friday (7). . . . Le Roy Brothers, puppet act at Oriental Theater here, will open at the Schroeder Hotel, Milwaukee, June 18. . . . Danny Thomas, who was originally skedded to arrive in Hollywood June 10, got the date pushed back and is leaving Chicago June 13. Joe E. Lewis followed him into the Chez Paree June 14. . . . Jay Seiler, comic and acrobat, went from the Blackhawk to Colosimo's here and is getting \$700, \$150 more than he earned

Bill Samuels and Cats 'n' Jamer Trio go into Apollo Theater, New York, for one week, June 21. They'll get 1G for the engagement. . . . Cosmopolitan Trio moves into Paolella's, Chi, when the Cats 'n' Jammers head for New York. . . . Lil Duke who is currently working in the GAC cocktail department here, will soon start singing with the Jerry Erkes ork.

Fun for Your Money, a package show put out by Central Booking Office, will open at the Latin Quarter, Toledo, June 17 and will do three weeks at the Tic Toc, Milwaukee, immediately afterward. Hellzapoppin type and includes Leo Fuld, Bobby Pincus, Starkey Kaye and Sid Miles. . . Lamberti opens at Loew's State, New York, June 21.

#### Miami:

Murray Weinger's Copacabana reported opening end of June with dance bands and an inexpensive floorshow. . . . Beachcomber is on the rental market at \$42,000 a year, but Ned Schuyler is still at the helm. . . . Big turnout at Kitty Davis for Jack Kofoed, Miami Herald columnist, who will cover the atomic bomb experiment. . . . Al Weiss and Jim Latham, of Olympia Theater, are honorary members of AGVA.

#### San Francisco:

Sally Rand has taken over Club Savoy and will reopen it June 10 as "Sally Rand's." Slate Brothers and Miss Rand will top the opening show. . . . Club Yorker, Oakland, offered Andrews Sisters \$15,000 for one week, but no go. . . . Jackie Clarke, checkroom gal at Gay '90s, married Al McKay, of Dancing McKays. . .

#### **Doublers Set Allentown**

PHILADELPHIA, June 8.-The original Barbary Coast Boys, Eddie Gold and Harry Reed, who are now doubling between Palumbo's Theater-Restaurant and Palumbo's Ciro's, both in Philadelphia, also will double between Club Rio and Rio Chaim in Allentown after their current run. Allentown will pay \$1.000.



#### NIGHT CLUBS-VAUDEVILLE Communications to 1564 Broadway, New York 19, N. Y =

The Billboard 45

The Layoffs Are Coming This Summer

BLUES

#### By Bill Smith

NEW YORK, June 8.-If cafe ops mean what they say, there'll be a lot of layoffs this summer for the fourfigure-salary acts. Last May, June and July the Florida ops were knocking down agency doors and offering all kinds of loot for attractions for the winter. What happened in Florida is history, so now the Miami ops are playing hard to get. They say that for the coming season they won't talk dough or dates until 30 days before they need acts to open. Possibility that attractions won't be available if such a method is followed doesn't seem to worry the sunburn buyers. They say they took a beating last year and don't intend to stick their chins out this year.

There's another angle to the buying hesitancy. Last year, the mobs, heavy with black market plunder, New AGVA-EMA Code overwhelmed Florida. The fact that they didn't give the cafes a big play is something else. But this year, it is expected that a lot of the Florida regulars will give the resort a brushoff and go to Cuba, Nassau and other places which were shuttered during the war. Cruise ships, also skedded to steam this winter, are expected to drain off potential Florida biz.

Philly Poser: Should Booker or Owner Be **Responsible for Acts?** 

PHILADELPHIA, June 8 .--- Judge Joseph L. Kunn imposed a fine of \$100 each and costs (\$25.13) on Nicholas Porecca (Jack High) and Perdy Pierce (Mickey Diamond), entertainers, and the proprietor of Silver Fleet Inn, Guido D'Antonio, for Miami Ops Play Hard To Get taking part in and presenting indecent shows. Trio originally pleaded not guilty but changed their pleas when two detectives began a recital of the ribald jokes they allegedly heard at the Inn last November. Claude O. Lanciano, attorney for D'Antonio, contended that booking agencies should be held accountable for the "character" of shows they offer to niteries, "since the proprie-tors have no idea of what the shows are until they are put on."

Assistant District Attorney D. Barlow Burke told Magistrate Edward Williams in January that "the owner is not altogether responsible for the show. It is often the fault of the booking agents who do not furnish clean acts." He also suggested that "city council should enact a law to make booking agencies legally responsible for the type of shows they provide."

# **On Notice, Showtime**

NEW YORK, June 8 .- Part of a new code now being drawn up by

Jersey Bump Isn't Dance, Acts Learn 2 Spots Stick Out Name Policy

#### By Don Marshall

NEWARK, N. J., June 8 .- Those blues in the night arising from the direction of the Jersey side of the Hudson are only the night club operators in the Mosquito State adding their voices in the wilderness to the wails of New York nitery owners who are bemoaning the falling off of business these past few months. A poll of a number of the State's better saloons in the Northern New Jersey-New York metropolitan area reveals that business in the field is in a deep rut here, too.

The ops aren't overjoyed over the fact that Uncle Sam will lose dough on them for a change next year when their 1946 tax returns are filed. They would rather see a brace of busy waiters hustling around changing tablecloths on every table every hour because of a constant turnover in business. As it stands now, most Jersey joints are scenes of desolate loneliness, with the help creating the only activity. In one spot, an observer reports that he overheard a waiter plead with a departing couple, "Please don't go yet. We're afraid to stay here all alone!" And that's no joke, son.

### Convoy Plumbing

NITERIES

PHILADELPHIA, June 8 .--Marty Bohn, comic-emsee and owner of the Nut Club in Wildwood, N. J., made a trip up here just to get a plumber for repairs at his Jersey nitery. He got the mechanic, but had to promise to drive the plumber to and from the shore.

### Schnozz 30's With **Boff Stem Blowouts**

NEW YORK, June 8 .- As a big drum thumping deal, the take-over of the Silver Slipper, a dime-adancery, by Metro Wednesday (5) to celebrate Jimmy Durante's 30 years in the biz, was a huge success. Stunt will probably hit all the papers and wire services and should hypo biz for Schnozzola's latest flicker. Tho admission was "by invitation only," with Leon ('n' Eddies) Enken as the headwaiter, gimmick didn't draw many names. Only real celeb present who was around when Durante was boffing them on the Stem, was Irving Berlin. Despite the sponsorship, flicker personalities were conspicuously absent.

The Schnozz put on two shows and fractured them both times. His ad lib to a photog: "You from a highclass magazine? Okay, take my pitchure" knocked them dead. Lou Clayton's soft shoe and sand dancing was still as good as ever, Eddie Jackson's cake walk pulled juicy mitting and with Durante gargling I'Ups to Him, the boys really went to town. Cuffo mob (everything on the house) had a big time loading up and taking bows. Show started with Dan Healy brought on by Joe Laurie Jr. Healy, in turn, gave everybody he knew an intro until the piano movers shoved him off so Clayton, Jackson and Durante could go to work. Next day (?) CBS and N. W. Ayer Ad Agency threw a shindig at the Waldorf-Astoria for Durante and his air partner, Garry Moore. The press, sponsors, web and agency brass packed the joint.

#### Hold That Top Line!

A big Florida pay check usually establishes the act on a higher basis, and performers expect and demand that the new figure be the floor for all future jobs. Ops around the country hungry for attractions didn't hesitate to pay the increases. But with business off today, ops are pulling in their offers. They charge that few attractions attract, and even if they do, the chunks they take out of the spot's weekly take leaves little to the ops. If weather is bad or strikes interfere, the red ink starts piling up.

Actors who have tasted the fleshpots aren't going back to coffee and cake. If one agent can't get them the dough, they leave and shop around. Other offices who deal with the same spots can't do much better. Result is that rather than take a cut, the act will lay off.

A spot like the Carnival, which claims to be doing a capacity biz with Milton Berle, has a maximum of 650. It's estimated that the average check is \$5. For two shows, assuming a full house, seven days a week, the take would be \$45,500. A 20 per cent tax removes about \$9,000. Berle takes out about \$9,000 (includes \$7,500 guaranty plus percentage), other acts and productions cost about \$4,000, and bands remove about \$2,000. That leaves the op about \$15,000, out of which comes salaries of kitchen and dining room staffs, rent, light and the cost of food and liquor. A few days of rain and even these figures are knocked on the head. This doesn't leave the op with much money to show. In fact, he has to worry just to break even.

Where there isn't a Berle to bring 'em in the situation becomes worse. Not all clubs are as big as the Carni- Double features continue as Mon-(See Layoffs in Offing on page 49) day-thru-Thursday fare.

AGVA and the Entertainment Managers' Association, is aimed at correcting various beefs made by performers who do club dates. The EMA, which consists largely of club and borscht bookers, has about 30 members who have applied to AGVA thru their org for franchises.

Two changes will be included in the new code. The first will do away with sudden cancellations of club dates without sufficient notice. The second will be specific about the time a performer starts working when hired for a club date. At present acts have to hang around as long as three or four hours before being put on. Under new regulations, time limit will be set at about 45 minutes.

#### It'll Be No Show When **Trenet Exits Embassy**

NEW YORK, June 8.-Bill Miller will run his Embassy on a no-show policy when Charles Trenet exits from the club. Noro Morales, who moved from the Embassy to Miller's recently-opened Riviera, will go back to the Embassy and Curbello's Rumbas, now at the Embassy, will move across the river.

Major reason for dropping the acts is Miller's inability to find anybody with enough drawing power to follow Trenet. Ralph Lane Society Ork, current at the Embassy, will continue.

#### National, Louisville, Back To Vaude for the Summer

came back to Louisville yesterday (7) when Jack Gwynn's magic unit bowed at the National to open a week-end summer policy.

Sunday, are planned, coupled with a film, said Vance Schwartz, manager.

The musicians literally play for their own amusement.

#### The Chopping Block

To ease their nut, a few spots have chopped floorshows completely and are featuring only local bands or small combos. Others have washed their hands, kissed their talent goodby and moved a juke box in. Only two well-known spots sticking it out with name policies are the Terrace Room, Newark, which features top name bands, and D'Jais', Secaucus, running name personalities, i. e., Phil Brito, Dolly Dawn, etc. Even these attractions are failing to ring the bell on the cash register.

Time was when these ops would forget their ulcers for a minute and go into an established routine whenever business dropped a bit. It was always a big dance down the road, or the unusual weather was keeping them in, or they were staying home to listen to Bob Hope and Red Skelton. But now? Ask any Jersey op how business is these days and he'll shrug a well-padded shoulder, point to a ring of patronless tables and candidly admit that the joint ain't jumpin' with customers as it should be. Today they no longer offer any excuses. It's just rough and there's nothing to be done about it.

#### Aspirin Sales Boom

Some blame it on the curtailment of working hours and the wave of strikes; Northern New Jersey is a center of heavily diversified industry. Another factor could be the LOUISVILLE, June 8. - Vaude large number of discharged servicemen whose weekly "take-home" from the 52-20 club doesn't permit "unlimited" spending in night spots.

Whatever it is-Jersey night club Four-shows daily, Friday thru operators are beating a path to the barbershop for hair restorative applications and at the same time are wondering if there isn't an easier way to make a living.

#### **Ritz Bros. Mull Offers** From N. Y. and Chi Copas

NEW YORK, June 8 .- The Ritz Brothers, current at the Capitol, may accept a deal for the Copa, to open some time in the fall or their first available date. Harry Ritz plans to be on the West Coast by July and after that the boys are due in Chicago.

The Chi Copacabana, due to preem about September, has made a substantial offer for the trio, but nothing has been accepted. The boys admit that everything being equal they will go into the New York Copa for no less than \$10,000. The obstacle is the third show. The comics want to work only the dinner and supper shows.

#### **Arnaz for Para After Roxy**

NEW YORK, May 8 .- Desi Arnaz, who goes into the Roxy with the Copa show June 19, will play the opposition, the Paramount, in the fall. Latter deal calls for Arnaz and his band. On the bill with him will be Diosa Costello in her first Stem presentation job. Gal has had a couple of dates at Loew's State.

46

#### NIGHT CLUBS-VAUDEVILLE

#### Trocadero, Hollywood (Thursday, June 6)

Talent Policy: Dancing and floorshows at 9:30 and 11:30 p.m. Owner-manager, Norman J. Staller; headwalter, Francois; publicity, James Byron. Prices: \$2 cover.

Mimic Arthur Blake scores heavily as the only attraction in current Troc offering. Blake's 45-minute stint ended with customers clamoring for more. As a mimic, Blake ranks other top impersonators and takes up where they end. Not content with mirroring the voices of the famous, he attempts to ape the walks, facial and body movements and other identifying trademarks of his subjects. Results are accurate.

Offering included old stand-bys, such as Charles Boyer, Jimmy Stewart, la Hepburn, Peter Lorre and other standard take-offs. Blake hit his stride, however, with a biting satirical piece on Bette Davis. Exaggerated body, hand and facial movements brought howls from the ringsiders and hefty mitting.

Blake then came thru with impressions of Hollywood movie columnists which had customers holding their sides. His act is unquestionably one of the best in the business, and should improve with opening night kinks ironed out. Routines should be shortened and speeded up a bit. Mimic could easily eliminate several standard take-offs such as Boyer and Edward G. Robinson in favor of his more original material.

Eddie Oliver Ork did a solid job of supporting Blake. Oliver's playing of Grieg's Piano Concerto, which opened show, was well received.

# PAT VALLEY

Iceland Restaurant, New York (Friday, June 7)

Talent Policy: Floorshows at 7:10 p.m. and 11:10 p.m. and dancing. Owners, Abe Goldstein and Noel Lee; publicity, Frances Kaye. Prices: \$2 minimum, Smorgasbord dinner, \$1.49.

The Kentucky Derby as an ice show theme is now dated on the Stem. Some weeks back the Hotel New Yorker produced a fast and flashy show based on the race. Now the Iceland, debbing a new frozen show policy, follows with a bill on the same theme. This shows lack of savvy, particularly as the newcomer lacks the smoothness, the pace and the color of the former. Except for several solos by Carol Lynne and Don Wusso and their duet, the acro skating of Bobby Temple and odd moments here and there in the skating of supporting bladers, the icer as a whole is ragged. Individual spots but customers gave them big numbers are too brief, exhibit little mitts. and end abruptly, lacking flash.

Opener with the line, featuring Babe Voorhis and Halquina (Lucky) Peterson, segues into a solo for the latter, who is bowing on the Stem. She is young and may develop, tho so far she does only a fair job on her blades. In the next number Miss Voorhis (a looker, with loads of personality and skating possibilities) joins Wusso and Temple for a trio number that again is only so-so. This leads into Carol Lynne's opener and gives her the briefest chance to reveal her talents as a top blader. Like most of the company, she doesn't seem quite at home on the small floor, but her grace, agility and skill in her spins make up for her Dir.: ABNER GRESHLER, Radio Olty, N. Y. (See Iceland Restaurant on page 48)

Hotel, New York (Thursday, June 6)

Talent Policy: Floorshows at 8:30 and 12:30. Owner, Belmont Plaza; manager, Carl F.

A sock Kathryn Duffy production and some excellent singing by Bob Russell helped make the new show a fast-moving package, loaded with eye-pleasers. Rest of the cast was adequate but not outstanding.

Stuff is geared for commercial values. The Duffy line wears three costumes, each designed with skill. Its routines, excellently delivered, show imagination, while the girls (9) themselves are pretty. Three of the kids, Claire Reese, Jeanne Isner and Frances Matone, have their own turns besides working with the group. Pony-size fillies are a little rough in

Line also carries Don Costello, a ballet tap-singer. In the terp department, boy shows ability, but as a singer, he doesn't impress.

Imaginative productions use a cover girl stunt stemming from a newsstand idea; a finely conceived flower and bee number, and a minstrel show opening. All get results.

poor comic. Songs sell beautifully, Lewis, House was chock-full. particularly a medley of oldies. But his corn mixed with indigo detracts from his otherwise good job. Leslie Long, band canary, also has a show spot. Brunette is long on looks but short on voice and selling. Does ballads acceptably, but blues are way out of her line. Small pipes put her at disadvantage here. Needs an intimate spot to register. Eddie Stone cuts a difficult show in excellent style. Leader also chants in front of the boys during dance sets and is still as good as when he gave out with lyrics for Isham Jones.

# June 15, 1946

Mayfair Room, Blackstone Hotel, Chicago

(Friday, June 7)

Talent Policy: Dancing and floorshows at 9:30 and 11:30. Arnold Kirkeby, owner; manager and headwaiter, Emile; publicity, Evelyn Nelson. Prices: No minimum or cover.

Into a room that was his before he Johnson: publicity, Bayne & Zussman. ever entered came Carl Brisson, his Prices: \$2-\$2.50, minimums. Danish song man stayed on for approximately 52 minutes, and in that time was awarded two encores and several bows. His starting number. Hello, There, drew a warm hand and he immediately launched into These Foolish Things. Brisson doesn't just sing a song and that's good.

> His All in Fun was especially well received, and in his rendition of Lillette he gave forth with some rather sophisticated blues lines. He interrupted many of his numbers long enough to get in a gag or two. He sang two Danish songs and called on his Danish following to join him. They did and the effect was charming. Called back, he gave the customer's of this intimate room Paper Moon. With a bit of persuasion he cajoled the sophisticates into a community sing. His parody to No Can Do got many yocks, and he ended with Last Time I Saw Paris.

The Ernie Heckscher ork (10) supported Brisson and also played dance music during the interludes. End with an audience participation Ork's leader is currently down with stunt using a Maypole prop for male an illness and is expected back withcustomers and gals to march around. in 10 days. Band is accompanied thru Bob Russell is a fine singer, but a Brisson's numbers by his pianist Dick

# **Glass Hat, Belmont Plaza**

The Billboard

NIGHT CLUB REVIEWS

Just Completed 2 Weeks 631 CLUB SCHENECTADY, N. Y.



GENERAL ARTISTS CORP. CINCINNATI . NEW YORK . CHICAGO . HOLLYWOOD . LONDON





#### **Bal Tabarin, San Francisco** (Tuesday, June 4)

Talent Policy: Dancing and floorshows at 9 and 12. Owners, Tom Gerun and Frank Martinelli; publicity, Edith Campbell. Prices: \$2 minimum.

First production, French Follies. with Helene Hughes handling, has Andre, Andree and Bonnie, Rolly Rolls, M'lle Joan, the Mazonne-Abbott Dancers, Helene Hughes Dancers, Three Boys and Bill Clifford's ork. Opens with M'lle Joan, who also works the show as femsee, introducing the Hughes girls in a "pony" dance with a curtain revealing legs only. Smart, well done.

Andre, Andree and Bonnie tag on with their mannequins and unique dancing. Good mitt.

Girls and boys then on in a fast French maid number which serves to bring on Rolls, who mugs, mimics operas and piano types. Good for laughs. Off to a terrific hand.

Helene Hughes Dancers next in a French Can-Can, but in a way never seen here before. Precision is just about perfect, costumes gorgeous. Mazonne-Abbott Dancers are sensational in their Apache number. Much rough-housing and plenty of fem

#### Club Bali, Miami

(Monday, June 3)

Talent policy: Dance band and floorshows at 9 and 1. Management: Owners-operators, San Tanstin and Kurt Dose. Manager, Jack Young. Prices from \$2.

This boulevard spot has some bright features, with line wintry dressed for two corking numbers, making up for the letdown in acts.

Joe E. Ross, emsee and comic, seemed to work under wraps, unable to use a lot of stuff which he displayed on the beach. Ribs radio and took off Edward G. Robinson, Lionel Barrymore, W. C. Fields and Charles Boyer. Did Sunny Side of the Street with a Ted Lewis bit and for encore, his poker game which got some laughs.

Lloyd and Willis, hoofers, are tops. Marylin Willis does what comedy the act used for good results. For encore tried out a new dance which scored heavily. Nice returns.

Sheila Reynolds, thrush, good to look at, with a pleasing voice. Rendition of They Say It's Wonderful from Annie Get Your Gun okay. A medley from Showboat included My Bill and Ol' Man River. Returned to do My Hero from The Chocolate Soldier and earned a heavy mitt.

Danny Yates ork ample with his violin solos a feature.



#### Blue Ridge Club, Pittsburgh (Monday, June 3)

Talent Policy: Dancing and floorshows at 11 and 1. Owner-manager, Bill Goldie. Booker, Don D'Carlo.

Back with shows for the first time since the AGVA dispute, Bill Goldie has two outstanding turns which were strong enough to hold up the hour-long layout. Goldie has emseed his own shows here for the past 10 years, but turns the reins over to comic Ted Blake at the beginning.

Blake handles his job well. Fresh from a winter's work in Miami, the comic has a lot of new material but gets his loudest yocks from his old stand-by, Marchie, Marchie, a collection of all the gags he used during his years as a nut club entertainer.

Other strong act is tenor Johnny Gallus, now in his 65th week at the Blue Ridge. Idol of Pitt bobby-soxers, kid came on with loud applause and had to beg off after seven numbers. He makes a fine appearance, has flashy wardrobe and sells his high tenor voice exceptionally well. Gallus is ripe for the best niteries in the country but wants to stay in Pitt.

Libby Lane and Dorothy Drake, dancers, were brought in to round out the show. Nelson Armstrong's ork did a terrific job on the show and played well for dancing.

#### Tom Breneman's, Hollywood (Wednesday, May 29)

Talent policy: Dancing and floorshows at 9:30 and 12. Owners: Tom Breneman and Walter Smith; manager, Frank Kern. Publicity, Renzo Cesana. No cover or minimum.

Thee acts in current show pack enough entertainment to make the customers sit up, with Ray Parker, vent, coming thru with an original twist. In addition to a running line of patter with his dummy, Porthole, vent pulls surprise by mingling with ringsiders and continuing to carry on cross-fire conversation with his wooden partner who remains on stage. Stunt is mystifying, different and entertaining. Device which Parker guards with atomic bomb secrecy enables him to roam around club within 50-foot radius of stage and carry on biz with Porthole.

#### Minnesota Terrace, Hotel Nicollet, Minneapolis

(Monday, June 3)

Thient Policy: Dancing and floorshows at 8:30 and 12. Nell R. Messick, manager; James Hickman, room manager; Sally Delaney, publicity. Prices: \$2 dinner; \$1.50 supper; drinks from 60 cents.

Dorothy Lewis is a real trouper and her 1946 ice show, given its preem here, showed it. Last year, thanks to a quick marriage, she threw together a hodge-podge of her old shows and got by with a few digs. This year the gal comes all the way back with what positively is her best offering-and she does it with an enlarged cast.

Has taken her regular routines, juggled them around, added three more to the cast for a total of 10 and has come up with the fastest 25minute icer she's ever produced. And every act is top-drawer. Opener has four gals and two men in a quick ballroom number, with miniature bar as prop. Ed Leary's Russian saitor dance with sit spins, jumps and twirls is a promise of things to come. Miss Lewis then hits ice for first time in a tap specialty which goes into a waltz joined by the four-gal line and four men.

Miss Lewis has added comedy this year with Hayes Carlin Jr., doing a drunk act to terrific mitt. Miss Lewis's Park Avenue fantasy solo, with break-ins by Carlin, is done in old form with handstands, sit spins, jumps and one-foot spins and twirls.

Ensemble does a toreador number with some tricky skating. This works into the finale with Miss Lewis doing a castanet offering and winding up in black light with a Spanish cape fire dance for very effective closing.

Cast includes brother, Gene Leary (subbing until another brother, Art, gets out of navy in a few days), Eddie Delbridge, Bill Johnstone, Mitzi Dexter, DeLores Einfeldt,

# Sweet MARY ELLIS

Sweet . . . and sizzling torrid as the equator in July . . . business increases like wildfire with her original "Dance of the Flame" . . . the most sensational cretion since the world famous Moth Dance. . . . Other specialties originated by Miss Ellis . . . her tantalizing Lace Stocking Dance and the show-stopping "Tigress" are what audiences crave . . . something fresh, different!

> AVAILABLE For Better Clubs Within Continental United States

Address MARY ELLIS The Billboard Cincinnati

Fred Skinner, whose ivory tickling and vocals, definitely on the boogie side, are solid. Skinner does Hey, Lordy, Mama; Ah, So Fine from Martha; Roll 'Em, Pete, and Shine.

Acro dancer Jean Marie Wilson completes show with two numbers, an acro ballet seg and tap toe dancing bit, latter especially well done and brings a hefty hand.

Parker handles emseeing with Eddie Cletro's seven-piece ork backing up show and playing for dancing. Over-all offering is well paced and skillfully presented, one of best shows spot has offered in several months.



Breaking House Records Everywhere LOST JOHN and His Allied Kentuckians America's Foremost Hillbilly Act. Transcriptions at 230 radio stations. Available for Theatres, Parks, Fairs, etc. Write, Wire, Phone. JACK PIERCE Bristol, Tenn. 213 Broad St. Phone 1013

Wilma Robinson and Grace Gruber. Terrific costuming was executed by Bud Kilpatrick, local designer. Show booked thru August. Billy Stofft's 11-piece local ork handled show first rate. Red McLeod, saxophonist, arranged music. New crooner and ork fronter is Tony Grize, sax double, who has strong bary pipes.

Bill also includes Negro singer, Beverly Hills Country Club, Newport, Ky. (Friday, June 7)

> Talent Policy: Dance and show band; floorshows at 9 and 1. Management: Beverly Hills Company, operator; Bernard Glatt, managing director; Frank Sennes, booker; Howard B. Thompson, of Allen, Heaton & McDonald, pub-licity. Prices: Dinner from \$2.50; drinks from 55 cents. Minimum, \$2, except Saturdays, \$3.

Three sock acts, plus the Kathryn Duffy Dancers (9), with Christine Carson, ballerina, give this spot another corking entertainment layout. When caught, acts followed each other in succession, making for a somewhat dull pacing. This has since been remedied by the insertion of another line number about halfway.

The precision Duffy gals, arrayed in flouncy summer gowns with big hats, crack the ice with Summertime Swingtime, featuring Christina Carson in her usual top-drawer ballet work. Sylvia and Christian, a tall, blonde lovely and a muscular, stocky male, scored solidly with their rhythm ballrooming. Offered two routines replete with an assortment of above-the-average holds, spins and twirls which brought applause thruout the running. Grabbed a prolonged hand, and for an encore lad has his partner do a balance toe stand in the palm of his hand, with his arm half extended before him.

Jack Powell, still working blackface and still doing the same turn he did in vaude for many years, drew almost continuous laughter with his sure-fire rhythmic drumming bit. (Night Club Reviews on page 50)

# AMAZING? AMAZING? FRAKSON THE COMEDIAN MAGICIAN

**12TH RETURN ENGAGEMENT** WALDORF-ASTORIA **NEW YORK** 

Direction: MCA



48

NIGHT CLUBS-VAUDEVILLE

#### **Orpheum**, Los Angeles

(Tuesday Afternoon, June 4) Ringing down the curtain on flesh fare (see The Billboard, June 1), Orpheum's final stage fling appropriately consists of good old-time vaude. Show kicks off with Frank Evers' wire act, which serves to round out house's 13-year vaude stretch since he appeared on its opening bill in 1933. His smooth stepping plus eye-holding, barefoot wire routine by capable partner, Dolores, made act go over with a bang.

Display of twirling tap work by Amelia Gilmore got hefty hand. Al Lyons and house ork (11) provided which was only fair. suitable support with Liszt's Hungarian Rhapsody, giving routines biz, knows how to milk an audience ballet touch.

Brothers built from the start with comic precision pantos winning bows. Lads came on again in last slot as south-of-the-border team, with one of and George, moving over from Slapsy Maxie's nitery, whip up plenty of excitement with Blues in the Night, Into Each Life Some Rain Must Fall and St. Louis Blues. Lads add zip to any revue, displaying sales knowhow.

Lacking name draw, show pleased seat warmers with its pace and entertainment. Pix, Captain Tugboat Annie and Throw a Saddle on a Star. Biz n. s. h.



### VAUDEVILLE REVIEWS

The Billboard

#### Loew's State, New York

#### (Thursday, June 6)

This week's bill ranges all the way from showbiz vets to relatively new vaude names, but the total adds up to only a so-so show that is slow paced and ragged. Les Elgart and his ork opened with Mabel, with Carol Norman and Terry Parker chirping the lyrics. The tune is a corny play on Humoresque, and the outfit did little to get it over. Parker returned for a solo, I'm in the Mood for Love,

Pat Rooney, after 55 years in showfor all the claps their paws will give, Soft-shoe dance duo of Mercer went thru his time-honored routines and socked 'em over with top showmanship, selling everything from soft-shoe to mimicry of Joe Frisco.

Seguing from the ork's average the boys garbed in fem attire. Johnny rendition of Someone To Watch Over Me, Doctor Marcus went into his comedy magic act and culled the top boffs of the show. He kibitzed with the crowd and got them in the first few seconds, holding them thru his act and piling up good hands on his bow-out.

> The Virginians, quintet, did a routine job of oldies, I Cried for You and I Got Rhythm. Then attention was focused on the bull fiddler, the only one in the combo who has something to offer. His handling of the bird song and *Hey! Ba-Ba-Re-Bop* are the only really bright moments of this act. He has a good set of pipes and a selling sense and sends the troupe off to big applause.

only tune that merits attention in the stunts. Lad operates from a platshow, Parade of the Bobby Soxers, form. Won a solid mitting. One of which is catchy, neatly arranged and the gals has some cute lines between nicely handled. Oddly enough, it got stunts which helps sell the act even only a fair reception.

### Chicago, Chicago

(Friday, June 7) This, 49-minute revue is so packed with talent that there isn't even time for encores altho quite a few were merited. Heaviest billing went to Belita, ice skating star, but everyone in the show put forth an effort that made the result pleasing to the payees.

The Ice Revue, produced and directed by Truly McGee and Carl Snyder, was socko from start to finish. The chorus (11) did its routines to perfection and blended beautifully into some of the feature numbers.

Lou Breese's Orchestra, which usually operates from the stage, was moved into the pit to make way for the ice platform. The ork (14) started the show with Sioux City Sue and backed the rest of the production very well. Jack Owens, star of the radio seg, Breakfast Club, gave with vocals on They Say It's Wonderful, Cynthia's in Love (his own composition), Cement Mixer and I Don't Know Why. Owens' voice was in top form and the aisle sitters warmed up to him immediately.

Chris Cross, cowboy ventriloquist, got quite a mitt with country manner and fairly good gags. He used a McCarthy type dummy named Louis, a one-handed job that was a baby, and a puppet-like affair that was new vocal trimmings. painted and garbed as a Negro jazz man. He gave a good impression of Winchell and each of his characters did a song. Best hand was won by baby singing My Man.

Jansleys, two gals and a man, per-The ork at this point produced the formed some very unusual Risley more. Belita came on last and skated to Gershwin Medley. Her grace and a speed are remarkable. She closed to I'll See You Again and was brought back for two bows. Biz, very good.

#### June 15, 1946

#### Paramount, New York

#### (Wednesday, June 5)

New show here builds from a somewhat tame, tho smooth opening, to a jumpin' finale in the hands of Louis Jordan and his Tympani Five. Jordan, quite candidly, walks away with the show, even tho the headlined Glen Gray ork, and the chirpers, terpers and Larry Storch cull their fair share of hands. But it's Jordan's show completely.

Opener, the Casa Loma Stomp brings the Glen Gray boys to the fore and they do a neat job of the first of only two solos they perform. The second, After You've Gone, also gets slick treatment. Otherwise the band gives fine aid to the rest of the acts.

Chirping is shared by Eugenie Baird and Ronnie Dayton, who chants in the now classic swoon style with Prisoner of Love and In Love in Vain. His voice is light, not too steady at times, but his handling of the vocals bring bobby-sox squeals. In the croon tradition he's okay. Miss Baird does a nice job with her chanting of All Thru the Day and Stardust, selling both her looks and songs.

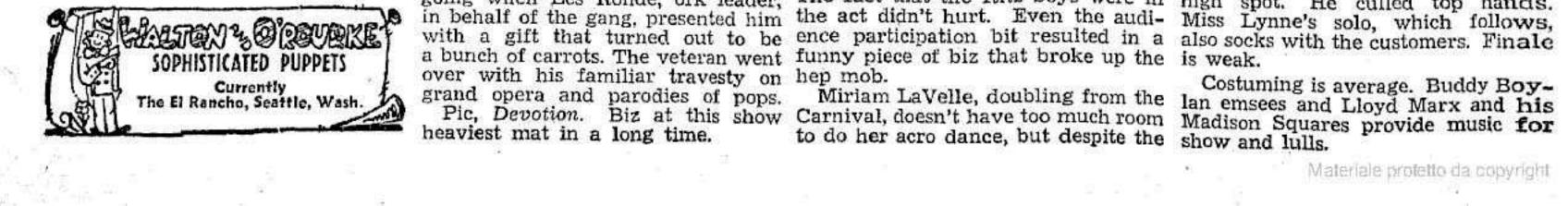
Larry Storch, who has built fast in the niteries, does his now customary standout job with his mimicry, handling almost a score of top pic names and getting them down cold. His amazing vocal versatility makes his impressions sock, especially the closer, Churchill. Boffs and hands bring him back for a recall—an oldie dialect story which he presents in

The Four Evans-senior and junior -have a fast, flash terping act, in which the oldsters shine and keep the kids on their toes in more ways than one. The seniors are presented without the customary gush, and their showing is that much stronger because it stands on its merits. Jordan and his crew juice the show at this point to top pace, as they open with Hold That Line and then into their own version of Hey, Ba-Ba Re-Bop, which nets them big hands, Jordan brings yocks with his kibitizing with pew-sitters in his next, Beware, and he follows with Caldonia. Closer rings in a four-girl line and the Casa Loma boys to a jive finish. Film, The Bride Wore Boots. Biz fine when caught.

LAFFINGLY YOURS HAL FISHER Now Playing Return Engagement at the LATIN QUARTER Detroit, Mich. Direction DICK HENRY William Morris Office, N. Y.







Closer is Gene Baylos, who worked hard to bring the chuckles. His gag material is not new and, except for a quickie here and there, doesn't deserve more than smiles. But even when he did a new one, the response was flat. His coin machine and manin-the-subway gags are very funny and fared better than his patter, but thruout he had an uphill battle with a hard-to-amuse crowd.

Pic, Tangier. Biz fair.

### Olympia, Miami

#### (Wednesday, June 5)

The bobbysoxers came out in full

mitt for trio.

dummy, Gabby, got plenty of laughs, and Vera Vague.

comedy specialty, drew most of the laughs from efforts of man to retain hat on his head. Pair did some they licked the goo off his pan. clever stunts and closed big.

Harry Rose, emsee, started things going when Les Rohde, ork leader,

#### Capitol, New York (Thursday, June 6)

With the Ritz Brothers knocking themselves out, current show is like money in the bank. The boys come high, getting well over \$10,000 and 100 per cent billing with the flicker. but the way they work out they should give the house many days of S. R. O. biz once word gets around.

Harry, Jimmy and Al were in and force to greet return engagement out of the show, the wings and the of Tommy Dix. In good voice, he orchestra. Harry's mugging and cockopened with Great Day and then eyed bits killed 'em. Jimmy and Roger Young. Closed with Buckle Al's work stands up beautifully Down from Best Foot Forward and alongside of the middle guy. As sinchirped Because for his encore. gles, they each registered. As a Stopped the show cold. Will double team, they broke up the house. When into Kitty Davis starting Sunday (8). they were in the wings they heckled The Shooting Mansfields (3), the actors. On stage they broke each father, mother and daughter, have other up and fractured the crowd. an old-time sharpshooting act, They pulled all kinds of crazy bits of smashing glass balls from all posi- business. Some of their lines were tions. Mansfield socked them when tinged with blue, but they sold them he shot out a tune on chimes. Heavy so well and the mob yocked so loudly that results were big. Lads worked Phyllis Willis and her sailor with every act. There is nothing subtle about them. It was sock from scoring with phone call from Mor- the walk on to the walk off. Latter timer Snerd, also Carmen Miranda was particularly effective. It ended in a pie slapstick, with Harry "acci-The Kemmys, fem and man, acro dently" getting his mug plastered with cream while the other two guys grabbed cups of coffee to drink while

Maxellos's (two boys, two gals) standard Risley routines sold nicely. The fact that the Ritz boys were in

handicaps she was as good as ever.

Gracie Barrie, looking plenty okay, opened with Jose Gonzalez, followed with a ballad and went into her Yiddish I Want To Play. Good hand. Then the Ritz boys came back with her and it didn't matter much what she did.

Buddy Morrow's band (14) did a nice show cutting job. Band had three numbers of which Brahm's Lullaby, with Morrow soloing, was the standout.

Pic, Two Sisters From Boston.

#### ICELAND RESTAURANT

(Continued from page 46) rather obvious lack of ease on the pocket-size floor.

Rest of the show ambles along with a duet by Wusso and Temple, a somewhat brighter comedy number by Babe Voorhis and Temple and another solo by Lucky Peterson before climbing to a high spot in the show-Temple's leaps over hurdles, chairs and a table. This nets a big hand and is one of the few colorful spots. Show slumps again until the waltz duet by Miss Lynne and Wusso, which is slick. Wusso's later Pagliacci solo gives him a chance to show what he can do on the ice and is the high spot. He culled top hands.

# Layoffs in Offing; Miami Operators Play Hard To Get

(Continued from page 45)

val, but acts that get top dough in a big plant won't work for less in a smaller one.

bad. Out-of-town attractions are bought on a percentage basis. If they do the business, they get a cut. On the Stem there are no percentage deals except occasionally at the Roxy. But where theaters are concerned, acts point to raised admissions with justification. However, that, too, may get knocked for a loop.

Eugent Connolly, New York councilman, has introduced a resolution calling upon the city council and the license commissioner to investigate charges of exorbitant admission charges in movie houses. He claims also came off second-best with AGVA that prices have jumped 400 per cent in the past six years and asks a readjustment. Resolution has been sent to a committee where it may die, but it is a sign of the times. A new 2 per cent city sales tax now being argued will be another sock at consumers' pocketbooks and may hurt Opening Hyps Det Competish business still more.

Where the whole thing will end up nobody in the trade seems to know. Talent sellers just sit back gathering new ulcer crops.

DALLAS, June 8 .- Pappy Dolsen, Downtown Theater of its advantage who was with Abe & Pappy's Cabaret until he decided to build his own night club, has opened Showland, with Bernie Cummins's house, besides the Downtown, has band and a floorshow.

with the

# **D. C. Duet Changes** Hands; Will Post \$1,500 AGVA Bond

WASHINGTON, June 8 .- Tiff between local nitery ops and American Guild of Variety Artists appears to be blowing over, with the trade privately admitting that AGVA re-In theaters, the situation is equally mains in the driver's seat. Herb Sachs, who threatened to pull entertainment out of his Duet Club in protest against AGVA orders to post a \$1,500 bond to insure salary payments to his talent, abruptly tossed in the towel Wednesday (5) and announced sale of the nitery to a fiveman syndicate headed by Walter Osgus, insurance broker.

> Duet Club will continue entertain- registers okay. ment policy, Bert Tucker, new manager said, and will post the bond with AGVA. Tucker was formerly with Latin Quarter, Palm Island, Fla.

Lotus Restaurant, Chinese nitery, this week, junking its matinee show under orders of the guild. Spot will continue three-a-day policy with first show at 7:15 p.m.

# Mich. Theater Shift to Thurs.

DETROIT, June 8 .- Switch to a Thursday opening was made this week by the Michigan Theater, ace house of the United Detroit Circuit, depriving the Balaban - operated in opening a day ahead of other attractions in town, Hitherto, only the United Artists, smaller straight film opened, but the shift will mean that



18 CLUB, NEW YORK: Young Joey Bishop, latest addition to show, has a lot of nerve. He goes on the floor, heckles, and manages to get some laughs. Unfortunately, he has ance, as star of the show. Before a poor routine and poorer selling ability to back up his aggressiveness. In his own spot his material ran from Harvey Stone G.I. rehashes to blue gags sadwiched in between racial chatter. Asking a customer who doesn't laugh: "What's the matter with you-anti-semitic?", isn't funny. It's dangerous and makes for poor showmanship. Best thing is his appearance. His cadaverous looks are amusing and when he throws that skeleton of his around in take-offs of flicker names he

Rest of the show is the same. Roy Sedley is still a glib ad libber. Jerry Bergen pulls yocks with his dwarfish antics, and Gaye Dixon is still a sock song seller. Incidentally, that Gordon Andrews crew plays a lot of music for just a five-piece combo.

the dominant houses in town, aside from Fox, will have the early opening date.

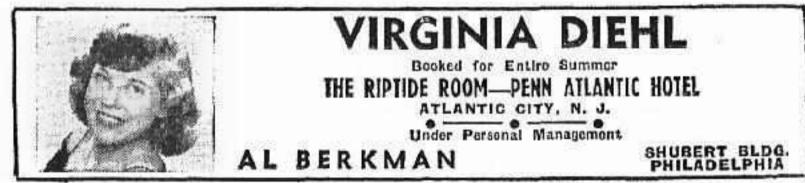
Move is announced as only for the summer, but it is expected it will be carried thru next season if it proves reasonably successful.

#### Viv Blaine to Roxy, First Stemmer at 5G?

YORK, June 8.—Vivian NEW Blaine will open at the Roxy some time between July 31 and August # for her first Stem personal appearcoming East, she will do three weeks at the Chicago Theater, Chicago, starting June 28.

Roxy deal is said to call for a \$5,000 salary, considered high for the gal.





# MIRIAM LaVELLE

#### NEWEST DANCING STAR

Jack Eigen, WMCA, Broadway and Hollywood Reporter, says: "The greatest dancer to hit this town in years . . . remember, you heard it here."

> NICKY BLAIR'S CARNIVAL NEW YORK (Currently)

# DOUBLING



CAPITOL THEATRE **NEW YORK** (Opening June 6)

# FOR THE RECORDS

#### OPENED

January, 1945, played 12 weeks BAL TABARIN, San Francisco.

#### OPENED

April, 1945, played 16 weeks CHEZ PAREE, Chicago.

#### OPENED

September, 1945, played 10 weeks COPACABANA, New York.

#### OPENED

November, 1945, CARNIVAL, New York, and HELD OVER.

(INDEFINITELY)

Management: WILLIAM MORRIS AGENCY

Weinman's, Trenton, N. J.

(Tuesday, June 4)

Talent Policy: Dancing and floorshows at 10:15 and 12:15. Owner-operator, Jack Rogerson; publicity, Herbert Hooley.

One year has passed since Jack Rogerson and his associates took over mangement of this politically historical spot. Under his guidance, it's still a rendezvous for politicians and newspapermen.

Vic Sands, pantomimist, stopped the show with his version of Lawrence Tibbett singing The Barber of Seville. Previously he won sock mitts with His Rocking Horse Ran Away, a la Betty Hutton, and wowed them with the old reliable, Old Sow,

Show is emseed by Bobbie Sheldon, who knows how to bring the performers onto the small stage. His story of his first day in the army won heavy palm-pounding. Dutch Miller scored with rich and colorful voice. June Burnett, blonde singer, fell flat.

Harry Duke's band is still here and With Woody; Connee turning in a solid job. Payees pleaded with Duke for a clarinet solo, and he clicked heavy with St. Louis Blues.

#### Starlit Room, Hollywood (Monday, June 3)

Talent Policy: Floorshows at 9:30 and 11:30 p.m. No dancing. Owner, Harold Golden. Manager, Slim Bergman, Prices: No minimum, \$1.20 admission.

Starlit Room, a small, intimate spot on Sunset Strip, offers a bawdy show which apparently rest well with regulars. Comic Ray Bourbon carries the load on his hefty shoulders, holding the spotlight for over a half-hour with a routine of original lyrics and take-offs of the fems. His delivery is generally fast, smooth, clever, but fact remains gagster reaches way down in gutter for good portion of his material. For example, pantomime of gal being picked up in a bar and monolog of old shrew bickering with her husband contain combination of smart lines and blue gestures for questionable effect. Only other act is tenor Alan Cole, whose vocal varieties are well done. Lad opens with Prisoner of Love following with Goodby Soon, A Pretty Girl is Like a Melody and Day By Day. Cole is good looking, sells well, and should develop into top-flight vocalist.

# Rain, Strike Stall Stem's

NEW YORK, June 8 .- The week- this issue, has the Ritz Brothers, end downpour and Jersey tube strike Gracie Barrie, Miriam Lavelle and kept potential customers home last Two Sisters From Boston. week. Most Stem takes, altho higher than previous week, still were off.

Radio City Music Hall (6,200 seats; average \$100,000) with its natural draw lifted the take to \$137,000 for the second week with Joe Jackson Jr., Bettina Dearborn and To Each His Own. Opener was \$125,000.

#### **Roxy Hits 72G**

Roxy (6,000 seats; average \$75,-000) collected \$72,000 for the second marker with Count Basie band, Gene Sheldon and Do You Love Me? Previous frame, a five-dayer and also

Paramount (2,664 seats; average \$75,000) bowed out with Duke Ellington ork, Mills Brothers and Blue Dahlia with \$74,000 against previous week's \$71,000. Bill started with \$112,000, followed with \$95,000. For the four-weeker, total was \$352,000. New bill, reviewed this issue, has Glen Gray ork, Louis Jordan group and The Bride Wore Boots.

#### Cap's 5-Weeker 406G

Capitol (4,627 seats; average \$68,-000) wound up its five-weeker with Guy Lombardo ork, Willie Shore, Annamary Dickey and Postman Always Rings Twice by getting \$62,000 for the final stanza. Bill opened with \$105,000, followed by \$94,000, \$85,000 and \$60,000. Total for run was \$406,000. New bill, reviewed

# POPCORN MACHINE

In your interest, you MUST see it. Available now at DISTRIBU-TORS Coast to Coast. All-metal construction. Better product for bigger sales! WRITE TODAY!

VIKING

Write for your copy of the brochure that shows you why

PROFITS from

POPCORN are greater with a...





# **Comeback; MH Fat 137G**

000) came out on the short end for the second week of Tommy Tucker

ork, Steve Evans and One More Tomorrow. Previous week and preem saw \$41,000. \$25,000) moved up to \$31,000 for Frank Parker, Slate Brothers and

the preem, was \$50,000.

ork, Pat Rooney, Gene Baylos and Tangier. Post-Voice Chi 45G

**48G at Oriental** CHICAGO, June 8. - Chicago Theater came back to normal after the record-breaking (90G) Sinatra engagement ended June 6. House did \$45,000 with Woody Herman. Chicago seats nearly 4,000 and prices were 65 to 95 cents. Paul Winchell, ventriloguist, and terper Steve Condos were on the bill with Herman and pic was Cinderella Jones.

Strand (2,770 seats; average \$45,-

Loew's State (3,500 seats; average

Road to Utopia as compared with

previous inning of \$23,000. New bill,

reviewed this issue, has Les Elgart

Oriental Theater finished the first week of the current bill with Connee Boswell and Jackie Green as headliners on Wednesday (5) and pulled in 48G. Oriental has 3,180 seats and scale was 65 to 95 cents. Pic, Hoodlum Saint.



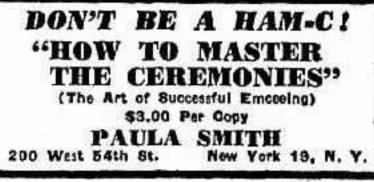
50

SCENIC STUDIO AND RENTAL SERVICE · 6 Paint Frames · Shop Equipment Scenery e Sights - Props -At present location in Chicago 20 years. **Owner** Retiring. Address Box 741 c/o The Billboard

Publishing Co., Chicago, III.

FOR SALE







### L. A. Orph Flesh Exit Poor 18G NIGHT CLUB REVIEWS

Orpheum show is last before house trap drums and prop chair, and folswitches to deluxe film policy, and lows by beating a rhythmic tattoo vaude moves to Million Dollar Thea- with the sticks on about everything in ter. Straight five-acter should do sight, including the ork leader's teeth \$18,000 (2,200 seats; 55 to 98 cents, and a bald pate in the front row. Won average \$25,000). Bill includes John- a smash mitting. ny and George, Mercery Brothers, Amelia Gilmore, Bill Bradford and tenor, kicked this opening mob right Evers and Dolores. Pix Captain Tug- smack in the pants. A handsome boat Annie and Throw a Saddle on a devil with a keen sense of selling and Star.

Last week's offering, with Andy Russell in a featured slot, did a healthy \$32,500 in 34 performances. Also on Orph stage were Wesson Brothers, Mel Torme and His Meltones, Patti Thomas, and Bud Hughes and Pal. Pic, In Fast Company.

#### Fourth Prima Date in 2 Years At Det. Downtown Neat 37G

DETROIT, June 8.-Louis Prima and his orchestra pulled \$37,000 this week at the Downtown Theater (\$2,800 seats; house average, \$23,000), by far the highest figure since the record-breaking Sinatra engagement several weeks ago. Pic, One Exciting Week.

Prima consistently has been a good draw for this house, coming in the week of September, 1944, to do \$32,500, and returning March 30, 1945, with a \$28,000. On August 31, he returned again, aided by the Labor Day week-end, to hit \$41,500. This adds up to \$139,000 in four engagements.

**Chuck Foster Ork, Dinnings** Sock 23G at Omaha Orph OMAHA, June 8.-Chuck Foster ork and Dinning Sisters rolled up a hot \$23,000 for the week ended June 6 at Orpheum Theater (22-75 cents: 3,000 seats). Also on the bill were Hal Stone and Watkins Twins. Pic, Three Strangers.

Shows scheduled for August include Henry Busse, Count Basie and

(Continued from page 47) HOLLYWOOD, June 8 .- Current Opens in his usual fashion, with his

Allan Jones, movie and concert a bell-like tenor that falls on your ears like a feather, Jones stacks up as one of the best male canaries ever to show here. Opens with I Think Laundry - Hotelman Liebow I'm Falling in Love and follows with medley of Gershwin nifties. He an-Serenade. Stopped it cold and returned again to do Alone. Begged off and Panama. with a curtainer.

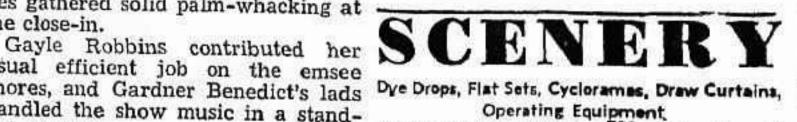
Duffy Dancers wind it up with a colorful gypsy dance woven around Christine Carson's terpsing. Latter covered up with some fancing ad libbing about midway when she accidentally threw a shoe. Duffy lovelies gathered solid palm-whacking at the close-in.

usual efficient job on the emsee chores, and Gardner Benedict's lads handled the show music in a standout manner.

It Might as Well Be Spring, and a Partners Walters in Coast LO

NEW YORK, June 8 .- Lou Walswered the shouts for more with ter's new partner in his West Coast Symphony, a thrilling The Lord's Latin Quarter, to preem sometime Prayer, and his tag ditty, Donkey this fall, is William Liebow, the big laundry and hotel man of Florida

Hollywood Club will occupy its own building, part of which will be rented to outside tenants. Spot will have a sub-cellar garage for customers, a preview screening room, a tank for water scenes and an ice rink for skating productions.



SCHELL SCENIC STUDIO s. High Columbus, C.

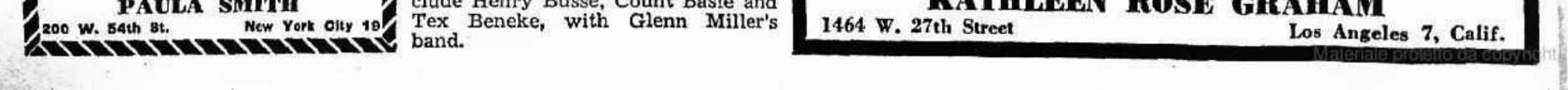
# THEATRICAL AGENCIES, ATTENTION

Please notify clientele. California lady wishes to supervise the love and care of their children, ages 4 to 6 years, 24 hours a day, 365 days a year.

Service includes clothing, all incidentals, elocution, physical training, checkup by child specialist, two monthly reports issued to parents, hospitalization when needed for usual child's illnesses.

24-hour protection costs but 35c per hour. Service only for theatrical people. Write for further details concerning six months to a year basis. Can furnish best of references.

#### **KATHLEEN ROSE GRAHAM**



#### 51 GENERAL NEWS



blames his recent failure to put in cruise. . . . Martinelli is playing Bufan appearance at His Majesty's Thea- falo niteries and is current at the ter, Montreal, onto financial diffi- Casa Nova. He has been in New culties. Writing from Joe Ovette's York State the last 18 months. country home, near Buffalo, under date of May 29, Marquis says: "We closed the show May 25 at the Erlanger Theater, Buffalo, financial circumstances forcing us to cancel the Montreal engagement. Altho the Buffalo papers were kind to us, we just didn't score. America will accept but one magician at a time, and that magician today is Blackstone. In 1920-'21 Blackstone learned the same thing, what with Thurston holding and Helen Caldwell, with Phil Arnthe No. 1 position. He soon gave up old and Eileen Thayer, second; Don the ghost and went into vaude. Each Donnison and Adele Bailis, third, and year the path of the magician be- Billy Willis and Gerry Guertin, comes narrower and more steep." fourth. ... Lenore Walton has toted her bag of nifties from Old Vienna Gardens, Collinsville Sam, judges; Phil Cos-Russells Point, O., to Kasee's, Toledo. . . . Hardeen Jr., handled by Dick Bill Stein and Eddie Leonard, Richards, of the Al Grossman office, has been getting nibbles from England, but isn't committing himself yet, pending clarification of the tax situation. Hardeen is assisted by Allan Marcus. . . . Al Saal, Toledo trixster, hopped to Ottawa, Ont., last week for a single engagement at the Chateau Laurier. . . . Happy Holmes is on tour in Ohio with Bill Ketrow's under-canvas hillbilly show, featuring John Lair's Renfro Valley Folks. Happy has the concert and is doing 25 minutes of juggling and magic. . . . Alton Sharpe scribbles from his native Dallas that he is breaking in his new turn on casual spots in that area thru the local MCA. office and that he expects to hit the magic unit, now in rehearsal in

secretary, and Omar Hunt, sergeant at arms. Three new members were accepted, C. Thomas Roberts, Everett Secoy and Jimmy Trimble. . . . Gene Gordon is absent from his Buffalo MARQUIS THE MAGICIAN, in a magic emporium while entertaining communication to the desk, on the Great Lakes on a convention

#### Hendrixson, Caldwell Cop **Collinsville Derbyshow**

COLLINSVILLE, Ill., June 8.-The derbyshow which got under way at Ardison Hall here April 3 has come to an end after a run of 154 hours. Winners were Hughie Hendrixson

Staff included Jimmy Passo and tello and Al Zuckerman, trainers, and emsees.

Another walkie is slated to get under way at Exposition Park, Aurora, Ill., June 19.

#### CHI OPS HOT

(Continued from page 4) closed for an estimated six months. American Room, hotel's nitery, which is downstairs from the main lobby where the blaze broke was badly damaged and will naturally be shuttered until the hotel goes back into operation. Florian Bach, maestro of the American Room's ork, severely burned his hands while rushing instruments road soon. H. L. (Buddy) Throne's from the room shortly after the fire began.



Meeting of the Hirst Circuit in New York, June 4, brought in Al Somerby (Boston), George Jaffe (Pittsburgh), Sam Cohn (Union City, N. J.), Jess Meyers (Newark, N. J.), Jules Arliss (Philadelphia), Hon and Buddy Nichols and Gus Flaig (Baltimore), Bernie Ferber (Washington), Art Lewis (Norfolk, Va.), Manny Davis (Allentown, Pa.), Jack Beck (Cleveland), Johnny Kane (Detroit) and Dick Zeisler (St. Louis). Discussions were on routine matters pertaining to the Eastern wheel, now split with the Midwestern. . . . Dave Cohn, Eastern agent, has signed Johnny Dove for the Midwest circuit next season. Also Querida, for the Avenue, Detroit; Joy Davis, Palace, Buffalo; Janeen, 606 Club, Chicago, and Steve Mills, Al Murray, Ed Ross, Betty Allen, Chalimar and Joe Crosby's Six Fashionettes for the Hi-Way Casino, Fall River, Mass. . . . Hap Freyer, former ace comic, is now head kitchen man at Sportsmen's Club, Indianapolis. . . . George Tuttle, house singer, is now a lunch counter concession operator in the Wonderland show, Coney Island, N. Y. . . . New summer policy at Rivoli, Seattle, is a combo of burly and vaude with Keith Linforth, formerly of The Drunkard, manager, and and Chester Steigerwalt, assistant.

Scurvy Miller, longtime comic at Avenue, Detroit, has resumed there after two-week absence because of the death of his mother in Baltimore. Harry Levine replaced him.

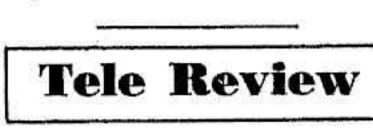
Palmer C. Cote, Bobby Faye, Abe Gore and Irma Vogelee opened at Palace, Buffalo, last week. Held over is Naomi (Mrs. Hap Arnold). All replaced Jai Leta, Jack Buckley and

on a co-operative basis, with \$67.50 going to each of the eight principals. House seats 1,200 and admish was \$1.20.



Quincy, Ill., is slated to open on the stage of the Orpheum Theater there about July 1. He plans to play towns of 50,000 population. With it, besides Throne, are Norma Schmezle, Betty Lou Taylor, John Humphrey, Norman Hart, Alice Blivens, Louis Rhoda, and the Teen-Agers, a sevenpiece ork.

DEL BREECE is at present in. Tampa catching up on some tarpon fishing and enjoying a visit with Warren Hamilton, formerly Warren the Wizard, now a builder of magic. Breese was in Miami this winter for 12 weeks at the Park Avenue and then went to Cuba for several weeks. "Just missed catching Fu Manchu (Dave Bamberg) in Cuba," writes Del, "but had several sessions with him, his father, Okito, who is with the show, and Romero, chief assistant. Just before leaving Havana I had the pleasure of catching Paco Miller and his show from Mexico City. Altho primarily a vent (of which he is a master and in a class by himself), his magic is something to behold." . . . Roy (Scrubboard) Wallace, who mixes magic in his line of novelty entertainment, writes in to laud Milbourne Christopher for his fine article here recently. "It would be swell," says Wallace, "if the magic department had more space to handle more articles the likes of Christopher's." Wallace is currently working in the Indianapolis area. . . . Richard Hugh was forced to cut short his Indiana tour recently when his truck caught fire, destroying nearly all his equipment. He is back at his barn in Dayton, O., rebuilding for the fall season which gets under way at the Fulton County Fair, Rochester, Ind., August 9. . . . Assembly No. 31, SAM, Indianapolis, at its recent annual election selected the following officers: Clarence Myers, president (re-elected); Duane tale without anything being period Dungan, vice - president; William but the story. Coe put on his video



#### Enter Madame

Reviewed Sunday (9), 8:35-9:40. Style-Drama. Sustaining over WNBT (NBC), New York.

Fred Coe did his best job to date with the show that started Brock Pemberton as a legit producer back in 1923, Gilda Varesi's Enter Madame. It was only a shame that the tale of the opera singer, Della Robbia, had to be done without a Della, as Carol Goodner didn't come thru the kinescope with any of the flair normally expected from an egocentric. With all the build-up that's given the great madame, her entrance fell flat on its face. Instead of an exciting, flamboyant, colorful Metopera character, there walked upon the screen a woman with less eccentricity than a "normal" wife.

However, accepting the character as Miss Goodner played it, the rest of the scanning was top-drawer entertainment. There wasn't a bad performance in the lot, with the exception of Beverly Bain, who leaned a little on the burlesque side when she told off Gerald Fitzgerald (John Graham) for deciding that, after all, he did love his wife, and informed him that his wife could have him, but not without Gerald paying the price. Check Richard Moley's performance as the priggish son, John, as superb.

The credits were super cinema despite their simplicity, and the camera handling was in the best Ed Sobol dramatic tradition which, of course, is tops. The Bob Wade set was one of the most effective seen on NBC and, technically, Albert Protzman brought a feeling of period to the Steinmetz, treasurer; Duke Stern, long pants with this program.

Lee Murray. . . . Bob Carney, Stinky and Shorty and Murray Briscoe are in stock at Howard, Boston. . . , Ruby (Tangara) Foreman, back in burly, has signed for the Midwest circuit next season. . . . Margie Palmer, formerly in Manhattan niteries, is now in her 12th week at the Burbank, Los Angeles, where other principals are Diane Van Dyne, Arabella Andre, Jan Cafara, Bon Bonne, Billy Mack (just recovered from a lengthy illness), Betty Rowland, Billy Reed (house singer) and Mimi Reed, specially dancer. . . . Ina Lorraine, featured strip, has signed with Phil Rosenberg for 24 weeks on the Hirst circuit next season. . . . Lew Powers is vacationing at home in Trumbull, Conn. . . . Jacques, Waterbury, Conn., for the last week of the season ran



People in all lines of the Rep Business. Actors that double some Instrument or Specialtics. Young Gen. Bus. Team, Character Team, Single Men. Positively no booze. Wire or write. Week stands. Top salary. Address: E. C. WARD, Blackwater, Mo.



THE TOLEDO TICKET CO.

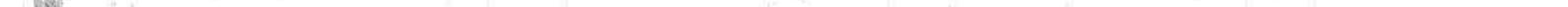
Toledo (Ticket City) 2, Ohio

Double counons. Double prices.

100,000 .... 24.00

1.000,000 .... 190.50

Roll



No C. O. D. Orders.

Size: Single Tkt., 1x2".

The Billboard 52

LEGITIMATE

Communications to 1564 Broadway, New York 19, N. Y.

# "Bed," "Dancer" Quick Flops As Dog-Days Hit Main Stem

terings mark the end of the first week from the aisle-sitters. However, it is of annual legit dog-days, and the hot doubtful that either would have made weather blitz leaves two or three the success grade if they had had the more weak sisters tottering on the temerity to brave a summer opening. brink of a bow-out. The two newies, Second Best Bed, which unveiled opus at the Adelphi, Around the Monday (3), and The Dancer, which World, produced by Orson Welles, dipreemed two days later, turned out rected by Orson Welles, staged by the lights at the Barrymore and Bilt- Orson Welles and with Orson Welles. more tonight. Local critics pooh- The Wellesian frolic took a seven-topoohed Bed unanimously, and only two pasting from the critics, and a one out of the nine met drama ex- few of them wondered what would perts saw merit in The Dancer. The happen to the show if Welles with-Magnificent Yankee and Lute Song, drew from it as he had threatened. which have been hereabouts for some However, late bulletins from the months, also called matters off for the Adelphi have Welles announcing that summer and will take to the road in he will continue to juice-up his own the fall.

a doubtful entry to the Stem at a showmanship to pull it over the hottime when it's going to need every weather hurdle remains to be seen. break in its favor at the b.-o. is a The customer doesn't bother to wonreal puzzle to the trade. Any show der why the boys dish up mediocre has got to have plenty on the ball to fare for dog-day theater. He just survive the doldrums which begin stays away. when the theater refrigerators begin to churn. Orthodox explanation is that everybody from producer to cast gets so close to their individual opera that they can't see the woods for the trees. Bed, for instance, had three strikes against it before it ever came in, altho it provided Ruth Chatterton with a fat part. Veteran operators find less excuse for the usually astute George Abbott to preem a macabre melo which would have tough going under the most auspicious beginning. Abbott showed sound common sense in scrapping his last three ventures, Mr. Cooper's Left Hand, Twilight Bar and One Shoe Off, during their hinterland tryouts. Something about The Dancer must have got under his skin. Anyway it's sliced, it adds up to two fast foldings in the same week, which is a high percentage in judgment error.

NEW YORK, June 8.—Four shut- in years, despite an eight-to-one veto

Another case in point is the new extravaganza as long as the show can Just what prompts anyone to bring be made to run. Whether Welles has

## **Derwent Takes Top Position in Equity's Peaceful Election**

NEW YORK, June 8 .- At one of the most peaceful ballotings in history, attended by 350 members at Hotel Astor, Actors' Equity yesterday elected its regular ticket to office. Slate chosen include Clarence Derwent, prexy; Augustin Duncan, first vice-president; Cornelia Otis Skinner, second vice-president; Dudley Digges, third vice-president, and William Harrigan, fourth vice-president. Paul Dulzell won the nod as treasurer and John Beal as recording secretary. New members of the council are John Alexander, Mady Christians, Warren Coleman, Alan Hewitt, Carol Stone, Myron McCormick, Anne Burr, Richard Taber, Edna Thomas and Margaret Webster. Philip Bourneuf will replace the late Philip Merivale for the rest of an unexpired threeyear term. There were 720 valid ballots cast and '160 write-in votes for council members. Treasurer report showed a fat report at the session by Paul Dulzell made mention of the fact that money for the cast of Annie Get Your Gun is being held in escrow pending arbitration. Managers have challanged the union's contention that they owe salaries for four-day layoff due to structural trouble. Dulzell also told the members that a committee headed by Sam Jaffe is scouting the possibility of making senior membership in Equity a little easier to achieve. Exec Straight Wharf Theater on Nantucket secretary paid tribute to Bert Lytell, former prexy, and informed him the association had given him \$1,000 gift also will present The Master Builder, and made him honorary president for life.

completed last week.

order to be counted.

# Silo Circuit

For first time in its history the John Drew Memorial Theater, East Hampton, N. Y., will go completely pro for a summer season. In recent years the house has showcased experimental offerings by Rollins Studio drama school. As of July 1, Francis I. Curtis takes over for a 10-week policy of weekly guest-stars supported by a permanent troupe. Already contracted for are Dame May Whitty, Grace George, Dennis King, Edward Everett Horton and Thornton Wilder. Gerald Savory will direct.

Second stanza at Theater-inthe-Dale, New Milford, Conn., unveils July 3 with a new play, Aunt Judith, by Bill Noble and George Savage. Eddie Dowling is reported interested in the tryout, which will be staged by Elizabeth Miehle, his production assistant.

Barter Theater, Abingdon, Va., will follow up season opener, Blithe Spirit, with two tryouts, Virginia Overture and Oh, My Aching Back. Arnold Sungaard has scripted Overture, and Back is a joint effort by ex-G.I.'s in the company.

Sayville Playhouse, Sayville, L. I., lights for another summer session Monday (24) with My Sister Eileen. Joseph Kramm will direct.

Tallulah Bankhead opens the season at Gus Schirmer's Greenwich (Conn.) Theater in Private Lives Monday (24). Donald Cook will play opposite. Plans call for pop Broadway revivals plus a pre-Stem tryout of an intimate review. Litchfield Summer Theater. Litchfield, Mass., relights Monday (10) after five-year shuttering. Opening bill, Angel Street, tees off a 12-week season. Also skedded are Little Foxes, Blithe Spirit, Winterset and Philadelphia Story. Guild Players, Stamford, Conn., reopen at their Prospect Street Playhouse Monday (24). Opener is Junior Miss with Francis DeSales. Second bill will be Soldier's Wife.

# It's Grisman's Season at A. C. **Convention Hall**

ATLANTIC CITY, June 8 .-- Smoke has cleared away after the "Battle of the Ballroom" (The Billboard, May 25) leaving Sam H. Grisman, New York producer, in possession of the field. Town is set for a summer season of legit. Arthur Kram, associated with the Shubert interests, had offered the Convention Hall Commission \$2,400 a week for nine weeks, or 6 per cent of the gross over same period, for use of the 5,000-seater for presentation of Shubert and other shows. Grisman negotiated with the city commission for a similar deal for the production of song-and-dance revivals on a straight 10 per cent of the gross without cash guarantee.

A week ago it appeared Grisman was bowing out on the deal, altho he held a lease approved by the commission. His reps are reported to have given ill-health as the reason. Kram, in a hot session at the city commission chambers, demanded that he be given the contract. Grisman, however, wanted a cash settlement and left town in a huff. Today the picture has reversed.

#### **July Preem**

"I have signed a lease for the Convention Hall ballroom running from July 2 to September 2," said Grisman in New York. "It has been approved by the city council and signed by Mayor Joseph Altman. We open a season of musical revivals July 2 with The Student Prince. Casting is al-

A dr Sta Pat ma' Em Ma Get Henr! Aubre The Sergi Made Catht W The topfirst roll, uppi stait crac fash be e melo pack Fun curt susp stre droy ples too P men letee man has rela his form way rock bacl as 1 B of a The did who of h he and a k exkno take and liqu let's and coir T and her tell mai key two No. ture the С SCri Eve par Ho Kei of t do ma pro wit fee im del tim dir fai slip exc on Yo in

ai

gro

a

sin

go

ter

Wit

Pri

#### **Two Shows Beat Critics**

Yankee and Lute Song have managed to make creditable success runs. The former racked up 160 performances since last January and Lute hit the 142 mark. Yankee was turned down by a five to four vote of the critics, but survived by virtue of sock performances by Louis Calhern and Dorothy Gish. Lute came thru on the basis of one of the most stupendous bank balance of \$1,361,821.73. Yearly productions to be seen on the Stem

# Chi Gt. Northern Closed, Shubert **Out and In Again**

CHICAGO, June 8.—Aftermath of the LaSalle Hotel fire here this week saw at least one legit house, the Great Northern, closed, and another, the Shubert, seriously threatened with closing for alleged offenses against fire prevention regulations. Windy City, at the Great Northern, was skedded for a folderoo today after producers suddenly abandoned plans to make a New York run, so the earlier closing didn't hurt anybody too much except angels who lost 280G.

However, it was different with the Shubert. Here, Mike Todd's extravaganza, Up in Central Park, was doing weekly biz to the tune of 45G. Original order had the theater closed Thursday (6). Manager Sam Gerson immediately hiked to Mayor Ed Kelly's office and came out after some time with the age-old comment: "The show'll go on." He apparently convinced city authorities the violations weren't as serious as originally

#### Wilmington Skeds 5 Plays

WILMINGTON, Del., June 8.-After four years of inactivity, Arden's Robin Hood Theater will reopen under new management June 27 with a performance of Lady Windermere's Fan, the first of five plays to be presented there this summer by Repertory Players, Inc. In past seasons most of the members of the company have played in repertory at the Island, Mass. Managing directors Miranda d'Ancona and Marie Donnet Dame Nature, The Sea Gull and The Devil Passes.

ready under way."

House will be scaled at \$1.20 to \$3.60 top, including tax.

Rumblings of discontent with the ballroom legit set-up are rife in the Atlantic City Amusement Men's Association which has labeled the venture unfair competition and predicted its failure.

#### **Elitch's Gardens Sets 10-Week Denver Season**

DENVER, June 8 .- Opening of Elitch's Gardens' 56th summer theater season has been set for June 23 with Marianne Stewart signed as lead for the 10-week program. Arnold Gurtler, Elitch president, said that members of the company will include Lenore Lonergan, Helen Bonfils, Grace Coppin, Elizabeth Brew, Robert Ober, Jay Norris, George Calvert, Henry Bernard and Walter Gilbert. Male lead not yet selected.

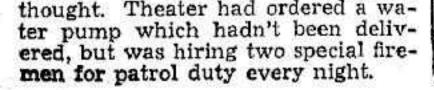
Plays will be produced under the direction of George Somnes. Charles Parsons again will be stage manager with Albert Stephens his assistant. Joseph DeLuca will do scenery.

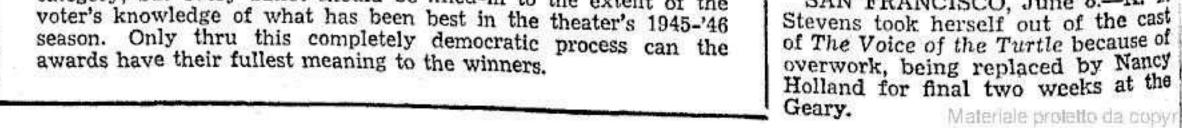
#### **Chorus Equity Elects**

NEW YORK, June 8 .- Chorus Equity elected its regular ticket to office today at the annual meeting held in the Hotel Capitol. Paul Dulzell was chosen chairman of the executive committee; James Russell, recording secreary, and Daniel Nagrin, council representative for five years, and Gilbert Adkins to fill unexpired term on executive committee for one year. New executive council is composed of Vivian Cherry, Joseph Cuneff, Margaret Gibson, Hayes Gordon, Paula Kaye, Brayton Lewis and May Muth.

#### Stevens Exits S. F. "Voice"

SAN FRANCISCO, June 8 .-- K. T. Stevens took herself out of the cast





The Theater Goes to the Polls

Annual Donaldson Awards, the theater's annual accolades for the

season's outstanding achievements, sponsored by The Billboard, was

out-of-town voters, the deadline for balloting has been set back to

June 20. All ballots must be in the mail on or before that date in

own by the theater as a whole, it is essential that everyone use his

franchise who can possibly do so. It is not necessary to vote in each

category, but every ballot should be filled-in to the extent of the

Delivery of the ballots and instruction booklets for the Third

Because of the additional time required for mailings to and from

As the Donaldson Awards represent the annual tributes to its

#### The Billboard

#### LEGITIMATE 53

# **BROADWAY OPENING**

#### THE DANCER

(Opened Wednesday, June 5, 1946)

#### BILTMORE

A drama by Milton Lewis and Julian Funt. Staged by Everett Sloane. Music by Paul Bowles. Setting by Moiley, General manager, Charles Harris. Stage manager, Emery Battls, Press representatives, Richard Maney and Anne Woll. Presented by George Abbott,

Henry Wilkins Edgar Kent
Aubrey Stewart Colin Keith-Johnston
The InspectorLuis Van Rooten
Sergi KrainineAnton Dolin
Madeline KrainineBethel Leslie
Catherine Krainine
Second

With a juicy murder in each act, The Dancer ought to rack up as a top-flight chiller-diller. True, the first victim isn't on the company pay roll, and the second gets her comeuppance behind the turn of a spiral staircase, but No. 3 has his spine cracked in thoroly workmanlike fashion in full audience view. Should be enough excitement to please the melo fans, but The Dancer fails to pack it. The Milton Lewis-Julian Funt opus is a contrived affair from curtain to curtain and its moments of suspense are interlarded with long stretches of dialog which induce drowsiness rather than goose pimples. Dancer's future doesn't look stuffed-shirt, and thereby stood all too bright.

Plot spotlights a post-war Paris menage, peopled by a daffy ex-balleteer, a dilettante and the latter's man servant. It appears that there has been some sort of unnatural relationship between the dancer and his pal which was broken up by the former's marriage years before. Anyway, the marriage has gone on the rocks, and the pal has the dancer back under control, altho looney as hell.

Ball starts rolling with the murder of a gal in a joyhouse up the street. The pal knows that his daffy friend did it, because it seems that ladies who ask him for money remind him of his wife. Just when the pal thinks he has police suspicions lulled, wife and daughter turn up. Mama has a key to a secret hoard that the ex-terper has cached, but doesn't know where it is. She threatens to take him away. Pal leaves mama and the terper alone with a bottle of liquor and the doors locked-and let's nature take its course. It does, and when she asks papa where the coin is, he ups and strangles her. Third act has gendarme in and out and daughter coming back. Pal eggs her into getting her daffy father to tell where the coin is, and then makes the mistake of pocketing the key. The looney has a moment or two of sanity and knocks off murder No. 3. He's back to scribbling pictures and nutty as a fruitcake at the final curtain. Chief faults of Dancer are in the scripting, which gives Director Everett Sloane little more than paper-doll characters to work with. However, Anton Dolin and Colin Keith-Johnston do more for the roles of the wacky dancer and his pal than do the authors. Dolin makes the mad terper a pitable figure and proves that he can work on a stage with his head as well as with his feet. Keith-Johnston suggests the implications of the pal with proper delicacy. Helen Flint has a tough time as the wife. Neither script or direction manage to make her even faintly believable, however. Luis Van Rooten's portrait of a slightly venial Parisian detective is excellent-an actor who should go on to better things than The Dancer. Young Bethel Leslie registers nicely in the small part of the daughter. George Abbott has given Dancer a fine production. The motley background of a duplex apartment with a spiral staircase is rightly in the sinister mood for the matters which go on in it. Unfortunately, the latter lacks the thrills to keep pace with it. (Closed Saturday (8). Printed for the record.)

#### SECOND BEST BED

#### (Opened Monday, June 3, 1946) ETHEL BARRYMORE THEATER

A comedy by N. Richard Nash. Staged by Ruth Chatterton and the author. Setting and costumes by Motley. Company manager, Sam Nixon. Stage manager, Lillian Udvardy. Press representative, Vince Mc-Knight. Presented by Ruth Chatterton and John Huntington.

Ballad Seller ..... Richard Dyer-Bennet Nell Garris ..... Elizabeth Eustis Fenny Brushell ..... Peter Boyne Yorick ..... Ralph Cullinan Anne Hathaway Shakespeare. Ruth Chatterton Lewis Poggs ...... Ralph Forbes Squire Simon Lummie ..... Howard Fischer The Beadle ..... Max Stamm Will Shakespeare ..... Barry Thompson Master Yarrow ..... John McKee Farmer Legge ..... Jefferson Coates Michal, the Tavern Keeper ... . Ralph Sumpter Harelip Ben ..... John Gay

It's a tough chore to bring the Bard to life and make him look and sound as if he'd ever written a play. It is evident that N. Richard Nash is not the man to do it-at least not yet. Nash dreamed up a cute biographical idea about Master Will-how he came home to Stratford from London-town to stymie Anne Hathaway Shakespeare's proposed divorce from him and her marriage to a local Avon-side on its collective head. Nash missed the boat. What might have developed into a lusty Elizabethan farce turns up as three acts of somewhat queasy smut. As far as Second Best Bed is concerned, Nash might just as well have stood in it. Nash's Master Will is right cute—

but nothing that the author has given him to say, or in the way that Barry Thompson says it, would convince a customer that Will is capable of writing even a B pic. He is just a strutting, grandiloquent playboy on a three-day home-town leave. The biography books do say that Master Will looked in on Anne about once a year, but it's hard to believe that either acted the way they do at the Barrymore, when it happened.

Title stems from an item in Shakespeare's will by which he left his wife his "second best bed." Some folks have thought he was just being nasty to Anne. But Nash tells you otherwise.

These frisky proceedings bring Ruth Chatterton back to the Broadway stage for the first time in some seasons. She co-sponsors the opus as well as co-directs it with the author and is also its star. She is a very fetching, turbulent Dame Shakespeare, but like her Will is inclined to be cute. But then, neither she nor Barry Thompson are to blame for the things Bed requires them to say and do. Ralph Forbes is fine as an ambitious bumpkin, until the script catches up with him, too. Elizabeth Eustis does well by a likably trollop and Richard Dyer-Bennet carols bawdy Elizabethan ballads nicelyif you like bawdy Elizabethan ballads. The rest of the Stratford townsfolk do what they can with what they have been given in a nice. cottage interior designed by Motley.

Bed might be a riot on the campus, but it won't be at the Barrymore.

Closed Saturday (8). Printed for the record.



# ROUTES

**Dramatic and Musical** 

Bloomer Girl (Shubert) Boston,

Cyrano de Bergerac (Forrest) Philadelphia. Goose for the Gander, with Gloria Swanson (Colonial) Boston,

Laffing Room Only, with Olsen & Johnson (National) Washington. Laura (Harris) Chicago. Meet the Wife, with Mary Boland (Shubert-

Lafayette) Detroit. Merry Wives of Windsor (Music Hall) Kansas

City, Mo., 10-12, Obsession (Lobero) Santa Barbara, Calif.,

13-14.

Oklahoma (Biltmore) Los Angeles. State of the Union (Blackstone) Chicago. Up in Central Park (Shubert) Chicago, Voice of the Turtle (Geary) San Francisco. Voice of the Turtle (Plymouth) Boston. West, Mae (Metropolitan) Scattle. Windy City (Great Northern) Chicago.

#### Mpls. Lyceum and Bldg. Sold To Detroit Group for 450G

MINNEAPOLIS, June 8. - The 2,162-seat Lyceum Theater, home of legit here, has been purchased by Ben B. Fenton and associates of Detroit. New owners paid \$450,000 for the house and adjoining four-story, Insurance Exchange Building.

Sale was approved in district court on application of Northwestern National Bank, which has been trustee under foreclosure of a mortgage on the property in December, 1936. A stay of 30 days was granted to enable any of the 200 beneficiaries under the trusteeship to appeal the sale.

Reported that new owners plan an extensive remodeling job. Leo B. Murray, house manager, said he expects to continue in the same post and already is booking for next season.

#### **Oberon-Webb First Try**

NEW YORK, June 8 .- New producing combo of John Oberon and Ruth Webb has completed plans for launching of their first effort, Another Day, a play with music by Ruth Stieff and Priscilla Stanton. Maria Gambarelli will play a ballerina in it. Rehearsals are skedded to start in late July.



#### New Dramas

	Opened	Perfs.
Anna Lucasta (Mansfield)	8-30, '44	755
Born Yesterday		143
Dear Ruth		623
Deep Are the Roots (Fulion)		204
Dream Girl (Coronet)		203
Glass Menagerie, The		500
Harvey		687
I Remember Mama		689
Life With Father	A contract of the second second second	2,760
O, Mistress Mine	and a second second	158
On Whitman Ave	5- 8, 46	87
State of the Union (Hudson)		237
Swan Song	. 5-15, '46	29
This, Too, Shall Pass (Belasco)	. 4-30, '46	47
Voice of the Turile, The. (Morosco)	. 12- 8, '43	913
Music	als	

MAILSICC	113	
Annie, Get Your Gun (Imperial)		28
Are You With It?		
Around the World (Adelphi)		
Received a seven to from the critics. No: (Post), Robert Garli American), William Ha Telegram), Howard B Tribune), Robert Cole Lewis Nichols (Times), berger (PM). Yes: (News), Herrick Brown	vernon and (Jour wkins (We arnes (He man (Mir Louis Kro John Chap (Sun).	Rice rnal- orid- rald- ror), onen- oman
Billion Dollar Baby (Alvin)		12726
Call Me Mister		60
Carousel		183
Oklahoma! (St. James)		1,389
Song of Norway (Broadway)	8-21, '44	736
St. Louis Woman (Martin Beck)	3-30, '46	81
Three To Make Ready (Broadhurst)	3- 7, '46	108
The supervision of the supervisi		Statistics of the local division of the loca

#### REVIVALS (DRAMAS)

	Opened	Perfs.
King Henry IV, Fart I (Century)	5- 6, '45	16
King Henry IV, Part 11. (Century) Ocdipus (with)	5- 7, '46	7
The Critic	. 5-20, '46	11
Uncle Vanya	. 5-13, '46	7
. (MUSICA	LS)	i.
Red Mill, The		272
Showhoat	. 1- 5, '46	176

#### **OPENINGS**

Second Best Bed ..... 6- 5, '46 (Barrymore) Took a complete critical thumb-

down for a zero score. No: Louis Kronenberger (PM), Howard Barnes (Herald - Tribune), Lewis Nichols (Times), Robert Garland (Journal-American), William Hawkins (World-Telegram), Vernon Rice (Post), Herrick Brown (Sun), Robert Coleman (Mirror), John Chapman (News).

Hamlet City Center)	
Return engagement 2	weeks.
Dancer, The	6- 5, '46

Critics opened eight to one against melo. No: Herrick Brown (Sun), Vernon Rice (Post), Robert Garland (Journal-American), Howard Barnes (Herald - Tribune), Lewis Nichola (Times), John Chapman (News), Robert Coleman (Mirror), Louis Kroneaberger (PM). Yes: William Hawkins (World-Telegram).

#### CLOSINGS

Dancer, The (Biltmore) Saturday (8).	6- 5, '46	C.
Lute Song (Plymouth) Saturday (8).	2- 6, '46	149
Magnificent Yankee, The (Royale) Saturday (8).	1-26, '46	160
Second Best Bed (Barrymore) Saturday (8).	6- 3, '46	1

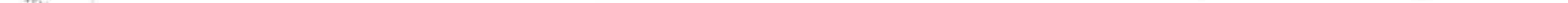
#### "Red Mill" for London

NEW YORK, June 8.-Charles Hickman, London producer-director, left for home this week after having completed arrangements for showing of click, The Red Mill, in the West End shortly. Cast will be all-English and Hickman, who directed Song of Norway (a smash hit in London), with a British cast, will pilot the second musical.

#### The Subject Is "Jack"

NEW YORK, June 8 .- The Billboard last week neglected to give the first name of the Wasserman who is being dunned for \$800 back salaries by Actors' Equity. It's Jack.





Vol. 58. No. 24 June 15, 1946



The World's Foremost Amusement Weekly

Communications to 155 No. Clark St., Chicago 1, III.

ANIMAL KINGDOM COMEBACK

Imports Ease, High Pitch or Politico? Who

Demand soars to heaviest circus, zoo, other outlets

#### By Jim McHugh

dealers are racing to bring 'em back tomers stomp; that a pitch, high or alive now that it is once again possi- low, was a quick way to get rid of ble, but not at all easy, to import wild merchandise or that a bally was the beasts in quantity for the first time way to get folks into the tent. since 1941. Demand is the heaviest in history and supply, from the end go politely over the highways and of the war until now, has amounted by-ways, they give the mas, the pas to little more than a trickle. Sup- and the kids a combination bally and plying new animals badly needed by high pitch, with the "geetar" and zoos, circuses and independent show- hillbilly tossed in, extra-like. men is largely dependent upon highly flexible factors such as shipping Take this Jim Folsom down Alaspace, famine and the unpredictable bamy-way. A big chunk of man he smart 'un. Yes, sir; gits hisself \$12,mortality rate of animals in transit. is. Measures 6 feet 8 inches from tip It will take a minimum of a year, to tip. See what he ups and does! and perhaps three or more, before And him only 37 years old. back orders alone can be filled. mals in particular, are considerably above pre-war levels due to inflated Alabama; told the folks he was runforeign markets and increased transportation costs. An animal on the hoof costs more in India, Africa, Malaya and South America, chief export centers. Shipping space is at a premium and more expensive than it was before the war. The famine situation in India is so acute that the government will allow no food to be taken from there to feed animals en route with the result that feed has to be shipped from here to nourish the animals on their way to this country. Net result of this and the unprecedented demand for animals has resulted in a straight cash-on-thebarrelhead policy on the part of dealers.

CHICAGO, June 8 .- It's getting so day came Tuesday (4), they showed that if you scratch a "geetar" player while making hillbilly music, or a in history from carnival, pitchman making a high one or a talker ballying, you'll find a politician lootenant guvernor now. Beat him a-stumping.

Leastways, that's the way it is thru the country. Usta be that hillbilly NEW YORK, June 8. - Animal music was a way to make the cus-

But, no more! Now when politicos

And, sure as shooting, it pays off.

up at the polls; all eager-like to vote for him. And he got so many votes that he beat L. Handy Ellis; he's the right smartly, too, and that just cinches the guvernor's job for Big Jim down in Democratic Alabamy, cause no Republican's got a chance.

Seems like Big Jim took a page from outa the book of Jimmy Davis, the guvernor of Louisiana, and musta had his eyes peeled on W. Lee O'Daniel, the senator from Texas. That's what helped them get in. You remember how Guvernor Jimmie usta give out with Bedbugs Blues and how Senator Lee got where he is partly because of that pass the biscuits, pappy business.

That Guvernor Jimmie is a right 000 a year for being guvernor-and what do ya know?-he got hisself \$34,000 just last year, mind you, for He took hisself a corn-shuck mop royalties from songs he had writ.

# Strates Ducks Dealers Race Knows When One Sees a Crowd! Flood; Buffalo **Opens** Strong **Org Loses Big Holiday**

BUFFALO, N. Y., June 8 .- James E. Strates has reasons to be both sad and happy today.

As the owner of the organization bearing his name peeked at his ledger for the past three weeks, the ink was decidedly of the wrong hue; but the current week's reports were more than heartening and he has the satisfaction of knowing that his equipment, recently assembled after a disastrous winterquarters fire, is intact.

Strates was in New Jersey when the rail and coal strike turmoil was on, yet he managed to get an ODT permit to move to Elmira, N. Y., for the annual Decoration Day celebration. It looked like the right thing to do. As the Strates train pulled into Elmira May 29, it was raining the traditional "cats and dogs," and it didn't stop. He was hesitant about unloading, and that was a smart bit of hesitancy. Decoration Day morning the Elmira lot was under four feet of water, and some of the city was under five feet, the Chemung River having gone on a rampage. Sitting it out the remainder of the week, Strates decided on a move into Buffalo, the show being unloaded Saturday (1) and well flashed for the Sunday drivers to see before the opening Monday. That opening was by far the biggest Strates has ever had in this city, attributed to the activity on the lot before the bow. Nate Eagles' Hollywood Midgets paced the midway with Claude Bentley's Side Show and Al Mercer's (See Strates Ducks Flood, opp. page)

#### The Sky Is the Ceiling

There is no OPA ceiling on animals but it isn't all gravy for the dealers. An elephant in its native land brings \$2,000, which is perhaps \$500 less than a trained pachyderm could be bought for here prior to the war. Cost now, f.o.b. New York, will run in the neighborhood of \$3,800. A (See ANIMAL BIZ on opp. page)

### Mr. Action Is Loose Again; Sunbrock in Chi, Milwaukee Runs

CHICAGO, June 8.—The Billboard telephone rang and a voice said: "This is Larry Sunbrock."

What Ho! Mates-Mr. Action, in person, is with us again, after a long absence.

Larry cheerfully admitted that he has been playing his rodeo since January 15 in every city of 15,000 or more in Florida, Georgia and North and South Carolina and "I've been avoiding the heat and baling up money," as he put it.

the Milwaukee Baseball Park, June ly appreciated by police officials. 14-17, meaning his bronk riders, Further evidence of co-operation was wood with some nifty starlets to lend

Prices for all animals, and mam- and a pail of soap suds. Then an open-wagon rig. And then he toured ning for guvernor in the Democratic primaries; told them this while the orchestry played, There'll be Some Changes Made.

Now seems like another fellow, this Roy Acuff, who sings hillbilly and strums the "gectar" is out to go politic. 'Pears as how Roy had sort a Then, the story goes, he decides again all-out for Big Jim. When election (See WHO KNOWS on opp. page)

tossed the idear of running for guvernor in Tennessee around in his mind. Well, the folks in Alabamy went it. ... Seems he's got a contract with

Wade Gets Well at Detroit Jubilee on Downtown Lots

tomotive Golden Jubilee proved a bonanza for the W. G. Wade No. 2 Shows, managed by Cameron D. Murray, in its history-making fourday stand on a parking lot on swanky Washington Boulevard, in the heart of downtown Detroit.

All kinds of records were hung up as the org played to a total of 35,476 ride customers in four days-actually three days, as Friday was almost a blank due to the worst cloudburst in 30 years flooding the city. There were five rides. A total of 30,558 customers rode the three majors, while the two kiddle rides closed early each night and did only moderately well by comparison, except on Sunday. Top mark of 6,321 paying customers was set on the Tilt Saturday, which was the high day.

Wade's office car was painted gold to match the jubilee theme, even to the tires.

#### **Mayor Praises Show**

Mayor Edward J. Jeffries Jr. was a visitor Sunday, and told Murray that he regarded the carnival as "the highlight" of the jubilee celebration.

Show closed voluntarily at 2 a.m. Saturday, tho it could easily have Larry's next venture will be in run all night, a move that was high-

DETROIT, June 8 .- Detroit's Au- ry-Go-Round organ at midnight Decoration Day, altho the show stayed open later, to give residents of the city's two top hotels, including most stars of the jubilee, a chance to rest. Sunday the show did not open until noon to co-operate with the city's principal downtown churches, a stone's throw away.

> Contract for the date, secured by Murray on a percentage basis, had (See Detroit Auto Fest, opp. page)

# **Concesh**, Novelty Biz Big at B'ham Air Go

BIRMINGHAM, June 8.-Concessionaires, particularly those with food and beverage, sold everything they could muster at the 12th annual National Air Carnival here, Saturday and Sunday (1-2), and novelty men declared they did a land-office business.

Two-day show drew 300,000, even tho it did rain a bit the first day. Army and navy brass was much in evidence, and there were plenty of the same type from South and Latin-American countries and from Russia. Army and civilian fliers flipped planes all over the skies.

Buddy Rogers came from Hollyground atmosphere.

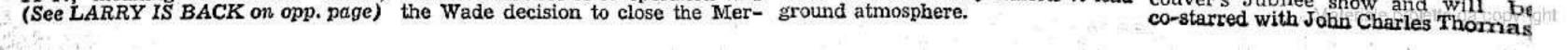
# **AFM** Convention **Ups** Tootlers' **Fair Date Scales**

ST. PETERSBURG, Fla., June 8 .----Bandsmen playing State fairs will get \$90 a week from now on, American Federation of Musicians' convention here ruled this week. Resolution, introduced by Local 390, Edmonton. Alberta, Canada, said that the raise from \$70 per is necessitated by the fact that name bands no longer play the fairs, and that the entertainment is now vaude type.

Scales, Edmonton felt, should be commensurate with vaude. Convention also agreed to raise the district fair scale to \$12 a day from the current \$10, and county fair scales to \$10 from the present \$8.

### Vancouver Signs Cantor

VANCOUVER, B. C., June 8.-Eddie Cantor has been signed for Vancouver's Jubilee show and will be



**Dealers** race as imports ease-demand from shows heaviest in history

(Continued from opposite page) pair of tigers having a pre-war value of \$3,000 cost \$5,000 today. A young hippopotamus, "boarding" in Europe,

can be had for \$5,000 in advance. Elephants head the scarcity list. This was amply illustrated by M. Kahn and Harry Rimberg, representing the International Import & Export Corporation, who stated that they had received 45 inquiries from prospective buyers wanting a total of 125 elephants as the result of one ad they ran in The Billboard. Responders included representatives of circuses, carnivals and zoos. In all, they expect to receive 25 elephants before September, normal end of the shipping season. Six are due in the next few weeks. All are consigned with three going to Bailey Bros.' Circus and three others to an undisclosed source. All elephants available for importing are approximately five years old and under six feet in height. Kahn acted as agent for Benson's Wild Animal Farm, Nashua, N. H., until Benson's death and before that represented Carl Hagenbeck, Germany.

#### 9 Months to Year for Shipment

It takes from nine months to a year to arrange for many shipments. During the war dealers had to rely on reserves and some South American shipments. Meanwhile the demand for small animals has increased be- root beer and hot dogs. cause so many are needed as replacements for those that died during the Engineering, provided the fireworks war. Chimpanzees, snakes, monkeys, display, first to be set off downtown sloths and anteaters are being im- in years, at the conclusion of the ported in large numbers. Henry Saturday night jamboree, and also Treflich Company has brought in the public address systems used about 800 monkeys during the past thruout the jubilee at many locations month. Heinz Ruhe, recently discharged from the army, and representing the third generation to operate Louis Ruhe, Inc., is counting on the arrival in the next few weeks of shipments of leopards, bears, pythons, monkeys and birds. Meems Bros. & Ward report a great demand for pythons. Big snakes, sold by the foot, are not coming in longer than 15-foot lengths at present. Boa constrictors and bushmasters are being imported. Prices are too elastic to be quoted. Smaller animals, monkeys, birds, cloths, anteaters, etc., are becoming more plentiful and carnival animal shows, which are largely dependent upon this category, are being revived. This firm recently shipped 15 sea lions and 5 lions to the Brussels, Belgium, Zoo.



DAN DeBAUGH, veteran of the Ringling Bros. and Barnum & Bailey Circus, passed away in his sleep at his Chicago home Monday (3). Complete details in Final Curtain.

### **Detroit Auto Fest Gives Wade Red One**

(Continued from opposite page) the city well off the nut virtually from the start.

Rides were operated at practically standard carnival prices (despite the opportunity to boost) of 25 cents on the Ferris Wheel and Tilt-a-Whirl, 15 cents on the Kiddie Auto Ride and Airplane, and 15 cents for children and 25 cents for adults on the Merry-Go-Round.

Concessionaires were Bill Postelwaitte, scales; Morris Greenburg, guess-your-age; George Visnis, popcorn and peanuts; Peggy Black, novelties, and Pork Chops Montrose,

Bert E. Thomas, of Detroit Sound

# Fruit of Spending Spree **Evident on Goodman Midway**

**GENERAL OUTDOOR** 

When Wonder Shows of America un- Mrs. Jimmie Hurd; Glass House, Mrs. folded Tuesday (4) night at 24th Jimmie Hurd; Penny Arcade, J. H. and St. Clair here, it revealed that Nagle. Max Goodman had spent a wad in winter quarters. Outstanding are the two shows produced by Mrs. Raynell Golden, for many years a leading girl show producer.

years, has the Gay Paree Revue and the Texas on Broadway Hillbilly Show. Performers in both shows are well chosen, being accomplished singers, dancers and musicians.

New Diesel light plants, built on special aluminum and steel trucks, were used here for the first time.

In addition to Raynell's two shows, a large Funhouse was also built in winter quarters. All fronts have been repainted and embellished with more lighting effects and the rides were also done over. All wagons were repainted and a new office wagon is now being built under the direction of George Golden.

Shows enjoyed phenomenal business in Little Rock and San Antonio, the first two dates, and did fair business in Fort Worth, Oklahoma City and Tulsa. Rain hurt these last three spots. Texarkana, Tex., the other stand played to date, was a blank East in Jersey, things don't work out because of the "murder" scare in that city at the time the show was there.

Shows made the move from Tulsa to East St. Louis without mishap, but the train did not arrive until Monday noon, so Monday night was lost. Tuesday, Wednesday and Thursday business was good enough to insure a profitable five-day engagement. Shows move to Champaign Sunday for a six-day run.

EAST ST. LOUIS, Ill., June 8 .- house, Jimmy Robichaud; Life Show,

Ride line-up and foremen are Merry-Go-Round, Vaco C. Bunnell; Twin Ferris Wheels, Clarence T. (Red) Wood; Ridee-O, Robert E. Baldwin; Heydey, Johnny P. Glover; Mrs. Golden, retired for three Skooter, Merle F. Doan; Octopus, William P. Joplin; pony ride, Mr. and Mrs. Joe Murray; Roll-o-Plane, Homer S. Finley; baby rides, Mrs. Evelyn Finley.

### Who Knows When **One Sees a Crowd?**

(Continued from opposite page)

a radio station in Nashville and a picture company out in Hollywood. But then last Saturday (1) some of his friends and maybe kinfolk put him into politics; they filed a paper putting him in. If he takes to running, 'spect the Tennessee folks will hear plenty of "geetar" and hillbilly between now 'n' 'lection, with some carnie tossed in.

Funny thing about 'lections. Over quite the same. Harold Hoffmanyou remember; he was guvernor when that fellow Hauptmann was tried. And you'll 'member hearing tell of what a story-teller this Hoffman is. Seems as if the folks back there like to hear his stories. That's why they have him to so many dinners, wearing a monkey suit.

Well, Hoffman, he's got some of that show stuff in him. Seems like A new Fly-o-Plane is to be added he's a member of the Circus Saints men's Association, both in New York. the primaries. But, his stories didn't help none; when they counted up Tuesday he got beat. "Too bad, too," a coupla circus and carnival fellows say. They said he was quite a showman and they allowed as how maybe he was defeated because he was away from home so long while in the navy.

#### Frank Buck's "Comeback"

Frank (Bring 'Em Back Alive) Buck, who exited from the animal business at the beginning of the war, will make a bid to return to the field in July, when he has scheduled a trip to Malaya and Singapore. Buck plans to fly out, make a picture, and return with a boat load of animals.

Lions, strangely enough, are plentiful since they breed readily in captivity. The king of beasts can still be bought for approximately \$50. In fact, during the war lions went begging for owners when feeding became lion and fawn at Central Park Zoo a problem. The proferred gift of here. lions was refused for the same reason when the securing and cost of flesh of their own in the near future, as to feed them became prohibitive.

Birth rate of captive animals does little to affect the total census, and can never keep pace with the high mortality rate. Most notable new arrival this season is Boston, a giraffe born to Ringling-owned parents during the circus's Boston engagement. Other births recorded include a sea and two Languar monkeys.

and various shows.

#### **Concessions Everywhere**

Joe Dermer had the contract for refreshment concessions, with tents and stands scattered thru the downtown district, on parkways, sidewalks, and some right on the streets. Solly Skegsburg had the exclusive novelty concession, and Fred Ihme the ice cream. Business for them was not too good, attributed chiefly to the cold weather and the fact that the huge crowds were out for a big free show and were not spending freely for anything.

Sunday (2) night the Wade unit moved to Brooklyn and Michigan avenues, opposite Briggs Stadium, for a four-day stand during the baseball series here.

#### STRATES DUCKS FLOOD

(Continued from opposite page) Charm Hour Revue neck and neck for second honors.

New Moon Rocket was delivered here and the Looper, a new device, was due to arrive today.

This is General Agent William C. Fleming's home town, and he arranged the stand under auspices of the Kiwanis Club. Cards on streetcars and busses were the top advertising media.

Some zoos are planning expeditions soon as they feel they can be reasonably sure of the results. Most have standing orders with dealers with few specification limitations on the kind or type of animal they will accept. Recently the Bronx Zoo, containing the nation's largest stock, added two Wanderoo monkeys, a pair of pelicans

next week, and a new Merry-Go- and Sinners and the National Show-Round and Heydey have been ordered. Shows are now carrying both When he gets out of the navy, he derides but will dispose of them when cides to run for guvernor again in the new ones arrive.

Executive staff is comprised of Max Goodman, general manager; W. E. (Bill) Snyder, business manager; George Golden, concession manager; Joe E. Goodman, treasurer and in charge of publicity; Arthur Sharpe, secretary; R. L. (Bob) Lohmar, general agent; O. W. Hoag, special agent; Grant Chandler, general superintendent; T. F. Lewis, trainmaster; Eddie Latham, chief electrician and Diesel engineer; Louis Yaffa, concessions secretary, and W. H. (Bill) Allen, cookhouse manager.

Attractions include Gay Paree, Elsie (Calvert) and Jake Brizendine, managers; Texas on Broadway Hillbilly, Jack Carter; Circus Side Show, Jimmy Hurd; Motordrome, Mr. and Mrs. Sammy Laurie; Atomic Bombs on Parade, Zeke Shumway; Fun-

#### LARRY IS BACK

#### (Continued from opposite page)

bulldoggers, etc., and circus acts, will close on a Monday night. Asked why, he said that Rudy Schaffer, secretary of the Milwaukee Ball Club, told him Monday was a good night-otherwise he didn't know why.

Then Mons. Sunbrock will sail his fleet into Chicago for a run at palatial Wrigley Field, home of the Chicago Cubs, June 19-23. Jim Gallagher, the Cub's business manager, was asked how come-and he said the idea was to make money and that Sunbrock has plunked down a sizable chunk of kale on the line, in advance.

ing the town Thursday (6), and the ing in, the first of them 'coming radios will start belching late next from the winner of a local bust-andweek.

won't be any heat-well, not much, north of the Far Northern city of anyway.

### **Conklins Push Plans** For Hamilton's Fete

HAMILTON, Ont., June 8 .- Program for the 100th anniversary celebration of this city's incorporation is taking shape under the eyes of J. W. (Patty) and Frank R. Conklin, the two working with the city's officials.

Midway will be set on the main streets and court house square. There was a mild beef by some of the beauty stricken city fathers about the possibility of marring the courthouse lawn or shrubbery, but this has quietly subsided.

Besides national sporting attractions, including track and field and swimming championships, and a parade expected to be seven miles long on the ambitious program, a highlight will be a beauty contest and the winner will be crowned Miss Canada, the first of such contests in the dominion and one, officials hope, which will resemble the Atlantic City parade of pulchritude. Winner gets a free trip to Hollywood. Naturally, lure of a possible Sunbrock's billers started plaster- kleig light future has entries pourthigh competition 'way up in the Larry assures one and all there mining town of Yellowknife, miles Edmonton,



#### By Pat Purcell

CHICAGO, June 8 .- The Billboard's second annual Carnival Promotion Award Contest is on:

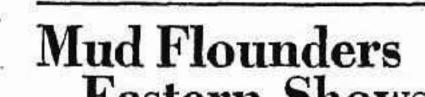
Plaques designating the winners of the 1945 contest now adorn the walls of five touring organizations, awarded at the December conclave in conjunction with the International Association of Fairs and Expositions Convention in Chicago, and the agents who delivered the prize-winning efforts have similar plaques stored with other momentos of their careers in show business.

The 1945 contest was limited to five divisions:

- 1-Best press campaign for a single date.
- 2-Best single newspaper display adverlisement.
- 3-Best tie-up promotion.
- 4-Best matinee promotion.



PRESIDENT TRUMAN is now a life member of the Regular Associated Troupers, Los Angeles, having been presented with a gold card. In the picture, seated, is Lucille Dolman, club president, holding the card, while John R. Castle, who made the proposal and represented the club in the transaction, and Marie Bailey, club secretary, look on. Castle knew the President in Kansas City, Mo.



pulled in here, his home town, to meet with a hearty greeting at the runs and some equally welcome business on the lot.

Back on the rails after four weeks of an enforced stay in New Jersey, caused by the coal and rail strikes, the outfit was in a mood to welcome a boom in biz. Three of the four weeks in Jersey, shows, moving overland, showed only eight days, meanwhile losing every Saturday.

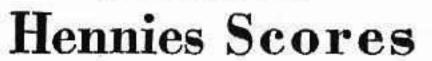
When the show train pulled in here, 3,000 of the town folk were on hand which was regarded as a tribute to Dave and to the advance work. And when the shows bowed Monday night (3), 9,000 went thru the gates and all rides, shows and concessions reported excellent business.

Additional equipment and features were tacked on here. Five new flat cars, one 80-foot, all-steel day coach and George Vogstedt's Illusion Show were added.

time Merry-Go-Round horse, one of the first on which he worked as a young man some 40 years ago.

Presentation was made by Mrs. C. W. Parker, of the Parker Shows, for which he worked, who came here with her daughter, Gertrude, from Leavenworth, Kan., for the occasion. The horse was flown here from Kansas City and, appropriately, the event took place during the Motor City's celebration of the replacement of the horse by the automobile. The horse was painted gold for the presentation.

General Eisenhower's show business background was disclosed by a Detroit resident last January, and reported in The Billboard at the time. Following this discovery, he was made an honorary member of the Michigan Showmen's Association.



#### 5-Best single story.

The current contest, however, will have an added starter:

6-Best single midway picture. The first Carnival Promotion Award Contest was devised to encourage press agents, promotion and public relations men to display their (Six Divisions for Flackers, page 61)

# **Promotion** Contest Rules

Contest. Here they are:

made:

- 1-Best press campaign for a single 'else opened. date.
- tisement.
- 3—Best tie-up promotion.
- 4—Best matinee promotion.
- 5-Best single story.

6-Best single midway picture.

The entry deadline is November 1, 1946. Entries must be mailed to the Outdoor Editor, The Billboard, 155 North Clark Street, Chicago 1, III.

Entries may be submitted on prepared layout boards or in scrapbooks.

Neatness is not a paramount factor. However, a neatly prepared entry may have extra appeal.

Entries contending for awards for best promotion campaigns may be supplemented by written reports and should be supported by references.

Judges will be newspapermen, advertising specialists and promotion managers, and their decisions will be final.

Any show or agent may enter any or all of the divisions, but should designate the division for each entry, otherwise The Billboard's contest board will specify a division for each entry.

Pictures will become the property of The Billboard to be used for publication as The Billboard sees fit.

### **Eastern Shows**

NEW YORK, June 8.-More than three inches of rain fell in Metropolitan New York Saturday and Sunday (1-2) to turn show lots into quagmires. Intermittent rains preceding and following the torrent caused carnivals to lose, in whole or part, all but two of the last 10 days.

World of Mirth Shows spotted at Perth Amboy, N. J., failed to get all of its units ready for opening Monday (3) when several heavy wagon's with fronts bogged down in the back end of the lot. Lew Hamilton was unable to get his Girl Show open until A few simple rules govern The Wednesday (5). Bob Buffington got Billboard Carnival Promotion Award his Minstrel Show open Tuesday (4). L. Harvey Cann's Motordrome did First, there are six awards to be not get open. Waltzer, heaviest of the rides, was not up. Everything

Other shows rained out in New 2-Best newspaper display adver- Jersey following a big Decoration Day included Endy Bros., Port Read- Ohio Valley Gets Deshler ing; Harrison Greater, Burlington; Garden State, Alpha; Heller's Acme, East Newark; J. F. Martin, Bayonne; Prell's Broadway, Newark; Virginia Greater, Morristown, and Lawrence Greater, Trenton.

# Gem City Owners Mourn Death of **Quincy's Mayor**

QUINCY, Ill., June 8 .- Thomas H. Hickey, Robert H. Hoffman and Jack Downs, owners of the Gem City Shows, named in honor of this city, are mourning the death of Mayor Edward J. Schneidman, who lost his life in Chicago Tuesday (4) in the Hotel LaSalle fire which claimed the lives of 60 people. He was their close personal friend.

One of Schneidman's last official acts was to snip the ribbon across the marquee to officially open the Gem City Shows at Baldwin Park here Monday (3).

DESHLER, O., June 8.—Ohio Valley Shows have been signed for the annual Firemen's Street Fair here July 16-20, Special Agent Bill Harris getting the contract.

# Mickey Percell Didn't Have An Ark, So They Toted It Off

MONTGOMERY, Pa., June 8 .--Owner Mickey Percell and personnel to pull the semis and the ride out of the Pioneer Show know how smart Noah was to heed advice and get himself an ark at the time of the biblical flood.

thing like this: After a banner week could be had to remove them to at Jersey Shore, Pa., shows moved safety. into Duboistown, Pa., along the Susquehanna River, arriving on a Sun- cellent, especially the first two nights. day and setting up. Next day the Joining here were Betty Kirkland's Pennsylvania flood came and the cat rack, Mr. and Mrs. William Foscrew worked in water up to their ter's slum store and George Updewaists in some places transferring graff, Chairplane foreman. Mrs. and

Later, Percell hired a large tractor and the rest of the week was spent cleaning up equipment.

At one stage in the flood, 50 show members were marooned on the Arch Pioneer Shows story goes some- Street bridge for hours until a boat

Business in Montgomery was ex-

# **On Chicago Lots**

CHICAGO, June 8.-Hennies Bros." Shows, completing their fourth week in the Chicago area, have racked up neat grosses despite their arrival in this territory at least two weeks too early, a move made to keep in operation while coal and rail strikes hit the country.

Business at 95th and Western Avenue and Harvey, Ill., "was much better than a blank," as J. C. McCaffery, general agent, put it, and Hammond. Ind., including Memorial Day, was on its way to being the best still date in the org's history, but Friday and Saturday were too cold, completely chilling the spenders.

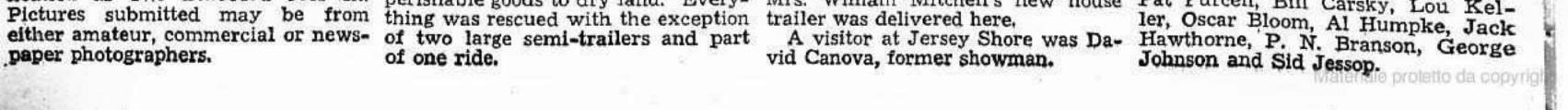
This past week at 87th and Anthony Avenue the front gate showed an average topping 7,000 nightly thru Thursday, but Friday was fluffed. Shows' next move is to Cicero, Chicago suburb, for a 10day stand.

#### Lights Get Publicity

New searchlights purchased from the War Surplus Division, drew so many letters of inquiry to The Habmond Times that it resulted in a front-page story which The Chicago Daily News picked up and ran thru all metropolitan editions.

Haffner-Thrall Car Company advised Harry W. Hennies that five new flat cars will be delivered Saturday (15) to give the org 30 cars. New Scooter arrived in Hammond from Birmingham winterquarters. Streamlined cars were purchased from the Lusse Company, of Philadelphia. Leo Barber, foreman, erected the ride while the show was playing Harvey.

Visitors have been plentiful here, Mike Conti, press chief, noting John Courtney, Sheik Lempart, Al Sweeney, Eddie Murphy, Mike Dolan, Joe Streibich, Phil and Mike Shepherd, perishable goods to dry land. Every- Mrs. William Mitchell's new house Pat Purcell, Bill Carsky, Lou Kel-



The Billboard

# CONCESSIONS

Will book exclusive on two Glass joints. play Philadelphia lots. Glass gets a lot of money on the lots. Not interested in flat rates, percentage basis only. For Sale----14x14 Cat Joint, complete, good as new. price \$200.00.

MAX GRUBERG WORLD FAMOUS SHOWS P. O. Box 101 Philadelphia 5, Penn.

### SUNFLOWER STATE SHOWS WANT HELP

On Merry-Go-Round, Mix-Up, Loop-o-Plane, Both First and Second Mon, must drive and stay soler. Good salary and bonus. Best of equipment to work with. Want all Shows except Girl Show, to work with, Want all Shows except Girl Show, Ten-in-One and Snake Show. All others open. Want to book Grab, Scales, Age, Basket Ball, Jingle Board, Candied Apples. Will sell and book on Show: Loop-o-Plane, Have six Iron Claw Machines with nice trailer---\$300.00, Eight weeks of the very best Colorado has to offer. Brush, Colorado, July 4th, Blackie Blankinship wants Girls for Girl Show (experimed or not experienced). Good salaries. Tickets? Yes, if I know you. Want Bill Poster Bauner Man, also Sound Car. Good deal. Wire: C. A. GOREE, Sunflower State Shows Ft, Morgan, Colorado, this week; then per route.

#### **Midway of Mirth Shows** WANT WANT

Ball Games, Penny Pitch, Frozen Custard, Novelties, Merchandise Concessions. Shows with own outfits. Second Men on Rides. Address: Assumption, Ill., this week; Machanlesburg (American Legion Celebration), june 18-22; Sportsmen Celebration, Benld, June 27-30; then the Big One-Greenville, week of July 4th; Oakland Homecoming, July 10-15.



Need two or three good Acts to enlarge show for long circuit of Indiana and Michigan fairs. Write or wire

# **CENTRAL AMUSEMENT CO.** WANTS

for best 4th of July Celebration in Eastern North Carolina at Colerain Beach, N. C. We have all accommodations for trailers and cottages. We have had extra large crowds past 5 years; large drawing area. Account of disappointment want Bingo. Can place Stock Concessions, Shows with or without own outfit. Want Acts for 10-in-1, also Minstrel Show Performers and Musicians. No grift, no gypsies at any time. Sherman Husted, Mgr. Central Amusement Co. Creswell, N. C., this week; Murfreesboro, N. C., June 18 to 23.

# WANTED QUICK FOR SIDE SHOW

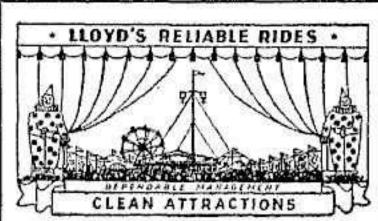
Freaks and Working Acts. Best proposition. May Jo Arnold, Carl Aiken, Willie Brown, Lee Campello, Bee Molton, Jack Galupo, contact immediately. Talkers and Ticket Sellers. Want Organized Minstrel Show, have outfit, nice proposition. Want Grind Shows with own outfits. Want Mechanic; good salary. Also want Truck Drivers and General Help. Will book Candy Floss, Scales, Cotton Candy, Custard, Cigarettes and Long-Range Gallery. Have opening for Diggers for week July 4 and balance of season.

Address

**REGAL EXPOSITION SHOWS, INC.** 

Sturgis, Ky., week June 10; Henderson, Ky., following.

### **MORRIS HANNUM SHOWS** WANT FOR MAMMOTH CELEBRATION COREY FIELD, COATESVILLE, PA.



WANT Electrician for Concession. We have the best electrical set-up in the State of Indiana, Want Concessions such as Root Beer, Hoop-La, Photo, Custard and String Game. Luke Petty wants Agents for Dart Store. Dave Tennyson can use Agents for Stock Stores. No drunks or gypsies. Address all mail to General Delivery, Indianapolis, Ind., until June 15th.

### KING BROS.' CIRCUS WANTED

Cornet Player for Big Show Band and other Musicians account enlarging. Colored Musicians on all instruments for Side Show-Minstrel Band combination. Biller, 24-Hour Man, Ticket Sollers and Candy Butchers. Meals and sleeper accommodations furnished. Address: Bennington, June 12; Rutland, 13; Middlebury, 14; Burlington, 15, and Montpelier, 17; all Vermont.

### **Steblar's Greater Shows** WANT

Merry-Go-Round Foreman, Ferris Wheel Foreman. Can book Flat Ride for Oakland, Md., 4th of July. Can place Ball Games, Scales, High Striker, Custard, Shows with own outfits. Happy Jack Long, wired you; wire was returned. Can place your Show.

> STEBLAR'S GREATER SHOWS June 13 to 22, Weston, W. Va.

MARK WILLIAMS **Gooding Greater Shows** Welch, West Virginia

# FOR SALE

Complete Grab Joint or Man and Wife to operate same, Agents for office Concessions, Pace Stock Concessions of all kinds and Rides with own transportation.



Mt. Vernon, Tex., this week; Sulphur Springs. June 10th; Gransaline Annual July 4th, best in Texas.

### CARNIVAL WANTED **54TH ANNUAL REUNION**

August 12-17, Mammoth Spring, Ark. On the banks of the world's largest spring. Legion sponsored? E. E. STERLING, Secy.



Chestertown, Md., this wook; Newport next. JOHN KEELER, Mgr.



LIBERTY ENTERPRISES 210 E. Loxington St. BALTIMORE 2, MD. Phone: Lexington 2775

WANTED **BOWLING ALLEY AGENT** A. W. MORRIS MARKS SHOW Cumberland, Mo., this week; then as per route CONCESSIONS-Ten-Cent Stock Concessions.

SHOWS-Monkey, Wild Life, Unborn,

RIDE HELP-Experienced Men for Merry-Go-Round, Tilt and Chairoplane.

Baltimore, Maryland, now; Coatesville, June 15-22.

# **EXPOSITION AT HOME SHOWS**

#### ROX GATTO, Owner-HENRY MEARS, General Manager-CARL JONES, Concession Manager

Want Show Builder; Bert Miller, wire Henry Mears. Louis Jackson wants Agents and Relief Caller for Bingo; good treatment; best salary. Want Workingmen all departments, prefer semi drivers. Want Working Acts for office-owned Side Show. Carl Jones wants Concession Agents. Want Billposter with car. Wire ROX GATTO, Hagerstown, Maryland.

# SMITH'S GREATER SHOWS

WANT for the following bona fide Celebrations: American Legion Victory Celebration, week June 10th, Liberty, N. C.; Gladstone and Homecoming Convention, week June 17th; Ashebore, N. C. A big one-Farmer and Tobacco Exposition, Fuquey and Verina, N. C., week June 24th; Lions' Club 4-County 4th of July Celebration, Pittsboro, N. C., week July 1st. Would like to book a nice Corn Game, Cook House, High Striker, Scales, Soft Drinks or any 10¢ Stock Concessions. Will book or buy a Chair-o-Plane or Octopus. Can use Ride Help, aemi drivers preferred. All address:

M. L. BARTLETT, Chairman, As Per Route, or W. C. YORK, Asheboro, N. C.

# PAGE BROS.' SHOWS

Can place Novelty Jewelry, Coca-Cola, Scales, Pistol Dart, Candy Floss, Diggers. Any Show except Monkey, Wax, Girl. Have one Top. What have you to put in it? Have complete Jig Show, need People. Fun House, 15 %. Have best 4th in Tennessee, also 7 Fairs starting 10th of August. Martsvillo, Tenn., this week; Murfreesboro, Tenn., next week.

P.S.: Have a nice Free Act to draw the people.

# **BEAM'S ATTRACTIONS**

**CELEBRATIONS**—FIREMEN'S JUBILEES—FAIRS

Want Merry-Go-Round Foreman, Electrician, Help for other Rides. Good salaries to sober men. Pay by cash only. Excellent opportunities for Concession Agents. Write or wire

M. A. BEAM Greensburg, Pa., this week; New Kensington, Pa., next week,

#### **GIRL SHOW OPERATOR** WANTED

Will place reliable Girl Show Operator for large Railroad Show. Must have own wardrobe. Will either pay salary out of office or percentage. Have long fair season on one of America's largest Carnivals. Address: BOX 395, c/o Billboard, St. Louis 1, Mo.

WANTED PHONE MEN For Buffalo Federation of Labor Show. A. F. of L. Tickets, Banners and Program. Also Publicity and Contest Man. Write immediately: CHARLEY WATTS 617 Main Street, Room 215, Buffalo, N. Y. MIKE BOSCO WANTS Bingo Caller and Bingo Clerks. Agents for Pea Pool, Beat the Dealer and newly framed Six Cats. A. M. P. SHOWS Dunmore, Pa., this week; Dickson City, Pa., next week. **CONCESSION TRAILER** 

FOR SALE All aluminum, 18 feet long, brand-new electric brakes, Jumbo Popcorn Machine; also other equipment installed. Bargain at \$3,000.00.

POPCORN STAND ON WILSON SHOWS Lincoln, Ill., this week; Chillicothe, Ill., next wock.



Two first-class Dinner Cooks and two Fry Cooks. Also Grab Joint Man. Top salaries. Address:

W. H. "BILL" ALLEN a/a Wonder Shows of America Champaign, Ill., this week; then per route.

#### CARNIVALS 58

The Billboard

June 15, 1946



#### ASTRO FORECASTS AND ANALYSES

All Readings Complete for 1946

Single Sheets, S 1/2 x14, Typewritten, Per M. . \$5.00 Analysis, 3-p., with Blue Cover, Each .... .03 Analysis, 8-p., with White Cover, Each .... .15 Forecast and Analysis, 10-p., Fanoy Covers, Ea. .05 Samples of the 4 Readings, Four for 25¢. No. 1, 35 Pages, Assorted Color Covers .... .35

#### NEW DREAM BOOK

120 Pages, 2 Sets Numbers, Clearing and Polloy-1200 Dreams. Bound in Heavy Gold Paper Covers, Good Quality Paper. Sample, 154. HOW TO WIN AT ANY KIND OF SPECU-

PAOK OF 79 EGYPTIAN F. T. CARDS, ..... 254

Answers All Questions, Lucky Numbers, etc. 50¢ Signa Cards, Illustrated. Pack of 36 ..... 15¢ Graphology Charts, 9x17. Sam. 5¢, Per 1000 \$6.00 MENTAL TELEPATHY, Bocklet, 21 P. .... 25¢ "WHAT IS WRITTEN IN THE STARS." Folding

Booklet, 12 P., 3x5. Contains all 12 Analyses. Very Well Written, \$5.00 per 100; Sample 10¢. Shipments Made to Your Customers Under Your Label. No checks accepted. C. O. D. 25 % Deposit. Our name or ads do not appear in any merchandise. Samples postpaid prices. Orders or P. P. Extra.

SIMMONS & CO. 19 West Jackson Blvd. CHICAGO 4, ILL. Send for Wholesale Prices.

# MIDWAY CONFAB

of Amusements, was in Chicago last anna has her Port of Missing Girls week making railroad contracts.

Lillian Harris is doing a singing bit and stage managing the Gay New Orleans Hep Cat Revue on Cavalcade of Amusements.

Texas Kidd, owner of the Texas Kidd Shows, who died May 30 at Fort Worth, was one of the Southwest's best known showmen. He played Texas with his shows the past 45 years.

Garnett Dabney, W. C. Kaus Shows, in New York to pick up a new frozen custard outfit for Manager Jack Perry. . . . Louis E. (Stretch) Rice, Endy Bros.' Shows, in New York for a day on business.

Donald Drake, former carnival employee, and brother of Frank L. Drake, New Hartford, Conn., has been released from the army, after over four years of service. He was sent overseas in 1943 and saw service in New Guinea, the Philippines and Japan.

RALPH R. BANDY, son of Mrs. Earl Conner, re-

ceived his discharge from the navy May 21 at New Orleans, He served 30 months aboard LST boats. Before entering service, he trouped with John Francis, the Great Sutton and Byers shows. He is now resting at his home in Gautier, Miss.

Joe Schilobo, agent for Cavalcade annex on Penn Premier Shows. Roxwith that org. Harry Fink, with the same outfit, is shopping for a new trailer.

> Jim Coffee writes from Kansas City, Kan., that he visited Cherokee Amusement Company at Coffeyville, recently and insists that Big Boy Sonderly is "still king of the darts," and that all concessions got a big play. . . . J. R. Jewel, circus evangelist, visited Oscar Bloom's Gold Medal Shows at Logansport, Ind.

Tex Conroy, vet side show talker and manager, is again handling the front of Carl J. Lauther's Side Show on the Johnny J. Jones Exposition after an absence of seven years. He first joined Lauther in 1922. During the war he served with the navy on a secret operation and was honorably discharged last year.

Mr. and Mrs. Paul M. Farris, concessionaires on the Snapp Greater Shows, spent Sunday and Monday (2-3) in St. Louis, en route back to the show from Zanesville, O., where they attended the funeral of Farris's aunt, who reared him from the time his mother passed away when he was two years old.

Phil Little, vet concessionaire, who has the cookhouse and four stores on the William T. Collins Shows, was awarded contracts for all food and drink concessions for Milwaukee's Centurama. L. L. (Larry) Hall, of Milwaukee, had the deal in his pocket but tossed it back to the committee two weeks ago.





Model 457-G. Handy Gas Plant, 6 Inch burner over 3-gallon tank, instant lighting, pump,  $8 \frac{1}{2}$ " cast iron grate, carrying bale, com-pletely assembled, \$16.95. FIVE GALLON TANK, with air gauge, instant lighting valve, pump, tubing with connections, \$11.95.

Three Gallon Tank Complete.....\$9.75 5" Coleman Burner ..... 6.45 Complete line tubing, tees, wall valves, generators, air gauges. American Ton Gallon Tanks With Large Foot Pump, Air Gauge ... \$17.50

GIANT HEAVY ALUMINUM 12-Quart Geared Popping Kettles. Each .... \$15.00

10% Discount on Orders of \$25.00 or Over.

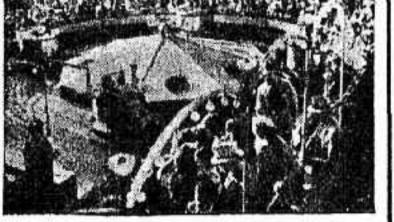
IMMEDIATE SHIPMENT

NORTHSIDE SALES CO. (Established 1920)

INDIANOLA, IOWA







Write for Catalogue, etc. **U. S. RIDING DEVICES CORP.** 298 Junius St., Brooklyn, N. Y .- Harry Witt

GUARANTEED TO POP

Del Crouch, drome operator on Endy Bros.' Shows, has had his share of tough luck. Monday (3), Jesse Rogers, a rider, fell and is confined to Warner Hospital, Pottsville, Pa.,. with a broken collarbone and a cracked shoulder blade, and Wednesday a bally cycle burned.

Prof. J. (Bozo) Mansfield, formerly with the Caravella Amusement Company, is now in Dayton, O., rebuilding his show to return to the road as an indie. He has purchased a new top and a new two-and-ahalf-ton truck and bus to haul the outfit.

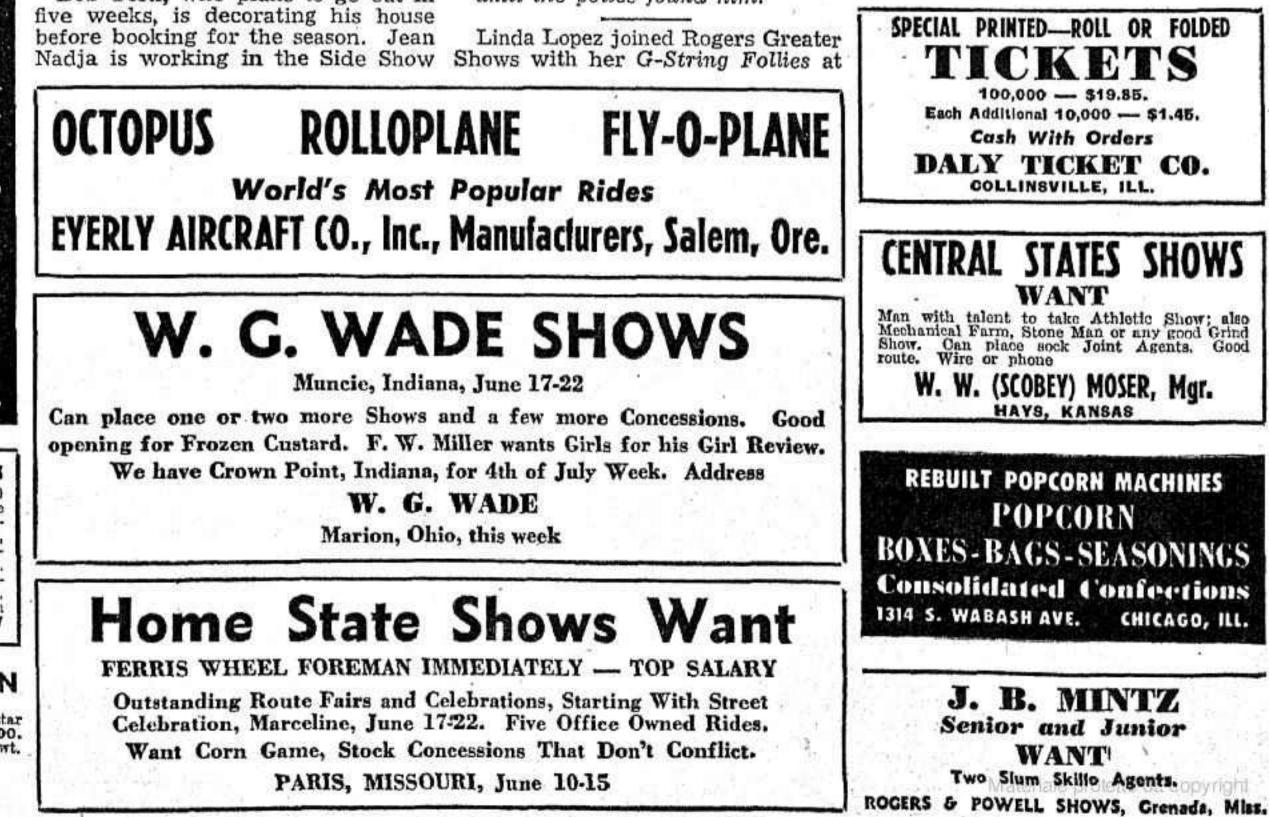
Bob Tork, who plans to go out in

Frank Lewis, who is operating a concession for Frank Aschy on the Gold Medal Shows, was initiated in the Loyal Order of Moose in Logansport, Ind., May 29. . . . Mr. and Mrs. Frank Hanasaki left their home in St. Louis last week to operate their concessions on Raney United Shows in Minnesota.

Leo Nardini, 40, a midget, and a semi, owned by Virginia Greater Shows was "found" on a New Jersey highway by State police after it had been "lost" for three days, the driver having deserted the equipment after experiencing motor trouble. Midget cooked his own meals and waited patiently until the police found him.









#### CARNIVALS 59

WHEELS OF ALL KINDS Tickets-Paddles-Laydowns **Complete BINGO Outfils** CARNIVAL SUPPLIES AND EQUIPMENT GAMES, ETC. ALUMINUM MILK BOTTLES Now Available . . . Write Write for Catalog H. C. EVANS & CO. 1520-28 W. Adams St., Chicago 7 LOOKING for Something? You Will Find It in "HEX" New Catalog WRITE FOR YOUR COPY TODAY Hex Manufacturing Co. 468-470 Seneca St., Buffalo 4, N. Y.



Kokomo, Ind., while Cecil (Bumps) Lantham, frog man, joined Billy Logsdon's Side Show. . . . J. Al P. Hymes, Mike Manston, Tony Gallo and Mr. and Mrs. Drado have their concessions on Browning Bros.' Big Shows and reported bumper business Decoration Day at the Lebanon (Ore.) Strawberry Festival.

A spark of life was kindled on Chicago's Hotel Sherman Magic Carpet Monday (3) when Carl J. Seldmayr and Herb Pickard, of Royal American Shows, and Bob and Virginia Edwards, of Cavalcade of Amusements, popped into town on business. Bob Lohmar, Wonder Shows of America, ankled his ample figure thru the lobby Wednesday (5).

Officials of West Coast Amusement Company seen in the lobby of the Roosevelt Hotel, San Francisco, Iast week were General Manager Mike Krekos, Secretary Art Craner, Secretary-Auditor Louis Leos, Manager Harry Meyers. Assistant Manager George E. Coe and General Agent William T. Jessup left for the Northwest to complete the route thru Oregon.

Freddie Bates Jr., is managing the Temple Gardens on Highway 90 near Mobile, Ala., for his mother, Lucille Maserang. . . . Rita Raye joined Joe Hilton's Side Show as annex attraction on W. C. Kaus Shows. Tommie Spangler is handling tickets.

. Wax-E reports a successful birthday party for Happy Jack, magician with Wendel Kurtz's Side Show on Cetlin & Wilson Shows while org was in Bluefield, W. Va.

Harold Atherlie, concessionaire with Golden West Shows, hosted personnel at a barbecue in Jackson, Calif., prior to opening at the Jackson Fiesta. Present were Polish and Rose Fisher, Harold Shapiro, Mr. and Mrs.

# POPCORN

Bee Hive Hybrid Popcorn (Popping Volume) \$125.00 to \$150.00 \$10.75
Premium South American (Popping Volume) \$90.00 to \$110.00 9.50
Regular South American (Pops 22 to 1) 8.50
Popcorn Boxes-Printed and Colored (41/2x2x7) Large 10c 6.50M
Popcorn Boxes-Printed and Colored (4x5%x2) 2 for 15c 5.50M
Savorol-Powdered Popcorn Seasoning, 50 Pounds
Popsrite Liquid Popping Oil. Packed 4 Gallons to Case (LIMITED) 7.50
Cases Popcorn Salt. 24 Full 2 lb. Box 1.85
Gallon Kettle Kleener. Leaves No Taste in Kettle. Gal
Heavy Cast Aluminum Scoops (81/2x23/4) Each 1.25
Five Cent Glassine Bags (3x13/4x63/4) 12M to Case 1.76M
Ten Cent Glassine Bags (31/2x21/4x73/4) 8M to Case 2.53
Five Cent White Bags (3x17/8x7) 10M to Case 1.35M
Kraft Bags (33/4x21/4x9) 5M to Bale. 10c Size
Kettle Cleaning Kit. Complete 6.00
Kimpak Wipes. Cases of 30 Boxes, 125 to Box, Size 15"x18". Case 10.35
Popcorn Cones. Assorted colors, 5M lots 2.35
Popcorn Color. 1 Gal
2 Pound Glassine Bags. 6M to Case 2.96M
1/2 Pound Brown Kraft Bags. 10M to Bale
3/4 Pound Brown Kraft. 10M to Bale 1.20
Note: Add 15c per thousand if you order less than case lots of bags or cones

#### STAR POPCORN MACHINES COLEMAN EQUIPMENT COMPLETE REPAIR DEPT.

#### **POPCORN MACHINES**

Prompt delivery. Jumbo Carnival Poppers, capacity 40-50 pounds per hour. Trade in old equipment.

Call at our nearest warehouse for Beehive Corn, Boxes and Salt. Other supplies stocked in Nashville.

# BLEVINS POPCORN CO.

155 2D AVENUE SO.

SO.

#### NASHVILLE, TENN.

ATLANTA 377 Whitehall, S. W. PHILADELPHIA 81 Fairmount Street

MEMPHIS 671 S. Main St.

NEW ORLEANS 1053 Constance St.

FAIR

HAVANA, CUBA Num. 7 Franco

.22 SHORTS

Have Ten Cases Left. Don't Write or Phone, But Wire Best Offer.

11

2

**CECIL C. RICE** Care Carnival, Bainbridge, Georgia

WANTED

Second Man who understands publicity, Novelty Store, P. C. Agents and Ride Help.

Address:

SAM E. PRELL or BOB MCGLURE PRELL SHOWS

Dover, week June 15; W. Hempstead, Long Island, following week.



Who knows Tennessee, Kentucky, Alabama. Salary no object if you can produce.

Join on wire - No Time to Write

H. B. ROSEN AMUSEMENTS Kingston, Tenn., This Week.



3 Kingery Poppers in excellent condition.

ROTHERHAM BROS. Revere Beach, Mass. 190 Boulevard

Homer Rees, Joseph and Gladys Lang, Homer (Pinky) Sterns, Paul Beers, Dave Kagan, Mr. and Mrs. R. S. Moyer, Willie Bartley, James Bowen, John Huddleston, Prince Omwah, Mary Webb, Earl Farnham, Lido and Patricia George, M. Mc-Kinney, Warren Stuber, Jake Wheeler, Georgiana Wheeler, Pa-tricia Ann Berry, Amok Sudana, Rochelle Evans, Alice Grey, Chico, Charlie Magee, Marcus Wheeler, Mr. and Mrs. Britton, B. Straughn, George Stickles, Johnny Weber, C. Reed, B. Holt, Mr. and Mrs. Mitchell and family, Dewey Mitchell, Louie Dreschler, Jerry and Pat O'Brien, D. Churchill, Mr. and Mrs. Clarence Ponds, E. Mason, Ed Souders, F. Winchell, G. Farmers, Mr. and Mrs. Miller, Mr. and Mrs. Bud Sickinger, J. Jackson and G. Davis.

Detroit Notes .- Bill Postelwaitte joined the W. G. Wade No. 2 Unit for the Detroit Automotive Golden Jubilee with his scales. . . . Charles Stapleton loaned his scales to the Down River Amusement Shows for the Romeo, Mich., Blossom Festival, booked by Postelwaitte, with Bud Paul, Bill's brother-in-law, as operator. . . . Charlie Russell, brother-inlaw of Severin Hilo, owner of Down River Amusement, was a visitor Decoration Day. He plans to buy his own popcorn wagon and join the shows. . . . Roscoe T. Wade's Joyland Midway Attractions, in the suburbs at Van Born and Telegraph roads, were flooded out by a cloudburst May 31. . . . Louis Rosenthal and Charles Westerman, of the Rosenthal Novelty Company, were visitors to the W. G. Wade Shows on Washington Boulevard. . . . D. Wade, general agent of the shows, in town for a few days, returned to Richmond, Ind., where the No. 1 unit was playing. . . . Bill Green, MGM exploitation representative at Chicago, was a visitor to the Wade lot Sunday (2).

#### I. LIVESTOCK SHOW ARK. **PINE BLUFF, ARKANSAS**

INDEPENDENT MIDWAY

Can place for the eighth annual Rodeo, Stock Show & District Fair, week Oci. 7 to 12, inc., Mer-chandise Concessions, Eating, Drinking, Jewelry, Novelties, Photos, Demonstrators, Sheet, Popcorn, Peanuts, Frozen Custard, Diggers, American Palmistry (no Gypsics). Will sell ex on latter three, Walter Davis, Windy & Bob, write. Also sell ex on all Eat and Drink privileges for Rodeo Grandstand. All replics:

J. BILL CARNEER, CHAMBER OF COMMERCE, PINE BLUFF, ARKANSAS



### **BRIGHT LIGHT EXPOSITION SHOWS** CAN PLACE

Flat Ride, Shows, Unborn, Fun House, Half and Half. Can place one Girl Show. Frankie Tezzano get in touch. Will buy Penny Arcade with or without transportation. Place Concessions not conflicting.

Write or Wire JOHN GECOMA or L. C. HECK Phillipsburg, Pa., This Week; Cherry Tree, Pa., Week June 17; Nanty Glo, Week June 24; Irwin, Pa., Big Fourth of July Celebration, July 1

# CAVALCADE OF AMUSEMENTS

Can place Tractor Drivers and Mule Drivers. Also 1 Show Carpenter. Blackie Peyton, answer.

Address: AL WAGNER, Mgr.

Davenport, 1a., until June 14; Cedar Rapids, June 14-22.

# WANT DEPENDABLE AGENTS

Can place now. Man or Woman for Milk Bottles, Agent for Clothes Pin Pitch and Cork Gallery. Don't wire, come on. We operate seven days a week now until Labor Day. Perma-nent spot, no moves. Have several cabins available now for Help. Chasers, lushes and P. G.'s won't last, so save your time and stay away.

ART D. HANSEN Folly Beach Amusement Park, Folly Beach, Charleston, So. Car.

#### 60 CARNIVALS

PACIFIC COAST

SHOWMAN'S ASSN.

Special offer-June,

July and August

New Members, \$20.00

The Billboard

# CLUB ACTIVITIES

#### Showmen's League of America

400 So. State St., Chicago

CHICAGO, June 8. - Chairman Tommy Thomas, of the Ways and Means Committee, advises that the auto books will be mailed about July 1.

Redecorating and remodeling program will start at once so that everything will be in shape by October 1. Joe Sorenson is in the Veterans' Hospital, Dwight, Ill. James Lamont is recuperating following a recent operation. William J. Coultry is still a patient in Alexian Hospital.

Recent visitors were Sidney Nathanson, Max Sharp, Alex Wilson, Max Brantman, Joe Murphy, White Lehrter, James C. Donahue, James T. Richards and Louis Herman. Secretary Joe Streibich, Bill Carsky and Lou Leonard visited the Royal American Shows at Peoria, Ill.

#### Ladies' Auxiliary

Applications of Mrs. Simon Warner and Mrs. Ruth Overstreet received.

Nan Rankine, past president, joined the Happyland Shows. Agnes Barnes is vacationing in Detroit. Mrs. L. M. Brumleve, past president, returned from a vacation in Fredonia, Wis.

Sick list includes Nellie Byrnes, Mrs. Ann Belden and Maud Geiler. condition. Billie Wasserman and Ruth Martone, who have been ill, have recovered.

Ethel Weer writes from South

#### Showfolks of America San Francisco

SAN FRANCISCO, June 8.—President Sammy Corenson presided at the Monday, May 27, meeting.

Admitted as members were Serafino Freitas, Helen Dorothy Forest, Betty Crozier and Roy T. Allen. Introduced were Mr. and Mrs. W. R. Webster, Telora Reese and Red Kearns. Lee Brandon, of the Craft shows, said that the org would be well represented when it is guested by the club in the fall.

Council Raiford, of Foley & Burke Shows, said the Cemetery Fund drive was the first order of business and suggested that collectors be authorized on each show to collect the annual dues. He said that the week of July 4 would be a good date for the drive.

Nate Cohn extended best wishes from his father, Polish Fisher, whose show, the Golden West Shows, have been racking up good big and been getting the breaks in the weather.

Cookrell, co-chairman of the membership committee, reported plans for the special four-week drive which opened with the May 27 meeting.

Sick and Relief Committee reported that Fred Ramsey is convalescing. Bill Anderson is to enter Sutter Hospital. Dr. Mannheim recently visited Harry Reynolds, who is suffering from a heart and lung

Oscar Lowenthal, reporting for the Building Committee, said that new guarters near the Esquire Theater are America, and a letter was received being considered. Approval of the fire department must first be obtained before alterations can be started. Adam McBride donated \$5 for the Cemetery Fund. President Sammy Corenson was again in the chair for the meeting Monday (3). New members admitted were Jack Conley, Richard Arcand and B. E. Allen. Billy Webb was voted an honorary membership. Added to the sick list were Charles Daily, Otto Boehm and Mr. Mulholland. Guests presented were Joe Turner, John Donlin, Mrs. Fred Wharton, Bob Martinson and Jerry Cirencione. Members welcomed back were Jack Morganthal, Mr. and Mrs. Kelly Mc-Shay, Fred Ramsey and Edith Walpert. Corenson set June 16 for memorial services at Mount Olivet Cemetery.

#### June 15, 1946

#### National Showmen's Association 1564 Broadway, New York

NEW YORK, June 8 .- Photos of Decoration Day services held at Ferncliffe Cemetery have been received. A new lease has been signed. Jack Carr is still confined to his home seriously ill. Neal Carr is still on crutches. Phone calls were received from George Rector, John Carney and Henry Finneral. Visitors included Garnett Dabney, Jack Rose, Nick Anniello, Frank Blatsky, Louie Fineman, Eddie Cohen, Morris Black, Louis Elias, Ike and Nate Weinberg, Bernie Miller, George Regan, Sam Walker and Lieut. Ben Rosen.

Walter K. Sibley, executive secretary, is back on the job after a recent illness and plans to start visiting member shows. Mrs. Evelyn Fallon was interred in the NSA plot, Ferncliffe Cemetery. Club year starts July 15, 1946, at which time dues are payable.

Concessions-Cotton Candy, Pop Corn, Bingo, Penny Arcade, Diggers, Stock Concessions that work for 15¢ to join at once. Indiana's biggest 4th July Celebration, Knightstown, on the square. Frank Bradford, come on. Address:

WANTS--WANTS

### WM. E. LAMB SCIOTO VALLEY SHOWS

Virginia and Chase, Cincinnati 23, Ohio, this week; Brockville, Indiana, June 18-22; then as per route.

# Card issued to Sept. 1, 1947. Reinstatements, \$15.00. Card issued to Sept. 1, 1947.

THIS OFFER EXPIRES SEPT. 1, 1946

# CAN PLACE AGENTS

for Guess Your Age and Scales Ball Games, Six Cats, Pop in Buckets, Pan Game, Dealer. Want Counter Man for Bingo, man and wife, or single man and woman. Good salary and percentage, Long season South this winter. Clarksburg, W. Ve., then Wheeling, Morgantown, W. Va., to follow. Wire

> L. I. THOMAS JOYLAND SHOWS



for COMPLETE MONKEYLAND SHOW Must Understand Monkeys. Have 66 ft. Neon Front, Brand New Banners, Monkeys and Transportation, Join at once. PEPPERS ALL-STATES SHOWS Evansville, Ind., This Woek, Then Per Route.





Good, clean Concessions for Street Fair, July 17-18-19-20. Contact

R. E. HAUDENSHELD, Clerk . Green Springs Rural Volunteer Fire Dept. Green Springs, Ohio

from Madaline Ragan.

Raffle books on cash awards, with Elsie Miller, as chairman, are being forwarded to members. Address changes should be sent the secretary at 4215 W. Fifth Avenue, Chicago 24.

Jeanette Wall and Edith Streibich spend most of their time at their summer homes at Delavan Lake, Wis. Lillian Woods, treasurer, and can be found each week-end at Lake Marie, Wis.

A number of members visited Mr. and Mrs. Edward A. Hock Shows playing in and around Chicago.

Phoebe Carsky's daughter, Lynne, marked her second birthday,

Edith Bullock, past president of Ladies' Auxiliary, Pacific Coast Showmen's Association, returned from her vacation. Mora Bagby, Los Angeles, spent a few days in Chicago en route to New York and environs.

June Carter, please send in your new address to the secretary.

#### Missouri Show Women's Club

#### 515 Chestnut St., St. Louis

ST. LOUIS, June 8.-At a special meeting Tuesday (4), in the new clubrooms, tribute was paid to Mrs. Iris Kamen for her generous donations toward the furnishing and decorating of the new home. In the absence of President Mrs. Harriet Maher, Vice-President Lee Belmont presided.

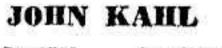
Mrs. Bea Dawson donated a smoking stand, which was won by Mrs. Kamen. Mrs. Belmont reported that ladies of the Royal American Shows have become members of the club almost 100 per cent.

#### **Heart of America** Showmen's Club

931A Broadway, Kansas City, Mo.

KANSAS CITY, Mo., June 8 .---Artie Brainerd, chairman of the cemetery committee, supervised the decoration of graves May 30 in Showmen's Rest, Memorial Park Cemetery.

To buy or lease Merry-Go-Round and O-Car Whip. Address:



Route 13, Box 1534 KIRKWOOD, MO.



#### WANTED

Foremen for Eli #5 Wheel and Little Beauty Merry-Go-Round. Both Rides almost new. Those with me on Burrell & Rust Shows, please answer. Can use few more Concessions, including Bingo and Popcora.

Address: P. G. RUST 417 Walnut Bellevillo, Ill.

# **DICK'S PARAMOUNT SHOWS**

### WANT

### WANT

#### WANT

Ride Help, Second Men on Chairplane, Tilt-a-Whirl, Ferris Wheel; top salaries; semi drivers preferred.

**CONCESSIONS-Guess Your Age and Scales.** 

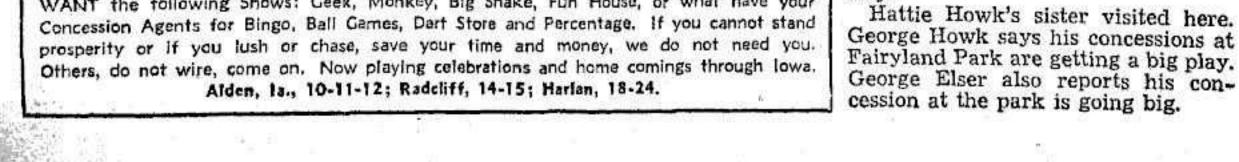
Week of June 10, New Bedford, Mass.

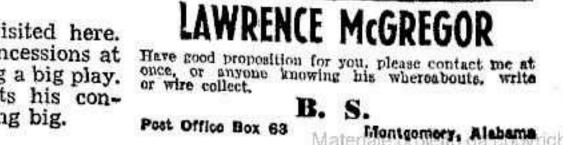
#### LAKE STATE SHOWS WANT

WANT WANT For best route of Homecomings, Celebrations and Fairs in Illinois and Missouri, starting June 20 and ending last week in October—including Homecomings at Marquand, Mo.; Cuba, Mo.; Houston, Mo.; Warrenton, Mo. Fairs at Eldon, Mo.; Marsnfield, Mo.; Washington, Mo.; St. Genevieve, Mo.; Perry, Mo.; Birch Tree, Mo.; Piedmont, Mo., and four Fairs in Arkansas. Want Ball Games, Novelties, Cigarette Gallery, Frozen Custard, Bumper, any Concessions that work for 10c. Want Man for Caller on large Bingo. Also want Concession Agents (Howard Rayburn, answer). Want Ride Help that drive Semis—good salary to sober men. Address: LAKE STATE SHOWS, Mt. Olive, III., this week; then per route,

# MERRIAM & ROBINSON SHOWS

WANT the following Shows: Geek, Monkey, Big Snake, Fun House, or what have you?





The Billboard

#### CARNIVALS 61

# Six Divisions for Flackers **In Second Promotion Contest**

(Continued from page 56) wares so they might receive the cisions. recognition they deserve. All entries cago convention, and many show Billboard's suite to gain first-hand line. knowledge of the efforts others had made to attract more people to their or mounted on layout boards. Those midways.

It also served as a means for owners and managers to get better acquainted with the work of the agents, and fair executives and committee members had an opportunity to gain some knowledge of the efforts made by the more enterprising organizations,

#### **Entries Accepted Now**

In order to make it easier for agents and show owners to be represented in the competition, entries will be accepted immediately. All entries must be post-marked not later than midnight, November 1.

Several agents and owners waited until near the deadline last year before sending in their entries, and when they started to round up the material they found it had been mislaid and they did not have time to get back copies of the newspapers. By sending in entries immediately at the completion of the campaign, the bugaboo of lost material will not handicap any possible winner.

#### **Rules Arc Simple**

Rules governing the Carnival Promotion Award Contest are simple. Any show, large or small, railroad or truck, is eligible, and all will receive the same consideration in the judging as a board of impartial experts who have little or no personal knowledge

of carnival people will make the de-

The judges will be selected from were on exhibition during the Chi- advertising, newspaper and promotion fields, and each one will be a owners and managers visited The recognized authority in his particular

> Entries may be sent in book form who do not care to go to this effort may simply send their clippings, and The Billboard's art department will handle the mounting of the clippings, pictures, letters or any other material.

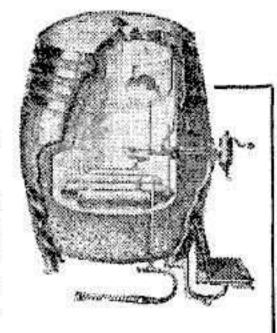
#### **Picture Contest New**

The best single picture division has been added this year in order to encourage all operators to get better art for exploitation purposes. These pictures do not necessarily have to be made by someone connected with the organization. They may be obtained from an amateur camera fan or from a commercial photographer with the latest and most expensive equipment, or a newspaper photographer.

However, the picture must be made on the midway of the show entering it. All pictures entered will become the property of The Billboard to be used for publication as The Billboard sees fit. Pictures may be of a crowd in front of a ride or a show; of a show front; of the marguee or entrance; of a light tower; of the office wagon; of a group of employees, or a general view of the midway, with or without customers.

Complete rules for the contest are printed in other columns of this section. Check them over carefully and prepare your entry as early as possible. All entries should be labeled as to the division in which they are entered, otherwise The Billboard's contest board will decide in which division it belongs. Any show may enter one or all of the divisions, and there is no limit to the number of entries any show or agent may win. The judges will not even know the name of the agents making the entries when they make their decisions.





WRITE SPECIAL DELIVERY AIR MAIL OR WIRE-ACT FAST CONCESSION SUPPLY & EQUIPMENT CO., 1309 S. Homan Ave., Chicago 23, Illinois

# **MIGHTY PAGE SHOWS**

#### WANT NOW FOR THE LARGEST 4TH OF JULY **CELEBRATION IN THE STATE**

Under Strong Auspices-With Bands, Parades, Fireworks. New Automobiles To Be Given Away on the Grounds. This Is a Winner. 40,000 Attendance Expected.

CONCESSIONS-Will book all kinds of Concessions. No exclusives. Preference given those joining now. Contact Mack House, concession manager. Can place good Concession People. SHOWS with or without own outfit. Want Monkey Show, Wild Life, Big Snake, Unborn. Mose Smith, Rex Barnes, wire. Bob Overstreet wants Drummer and Sax for Minstrel; top salary to good people. Pocketbook Harris wants to hear from people who have worked with his Ride Men. Place Working Men on all Rides; must drive semis. This show positively has one of the largest 4th dates in the State, with fall Fairs and Celebrations in the South to follow.

MIGHTY PACE SHOWS, Princeton, Indiana, this week.

#### BRIDGEPORT, OHIO, 4TH OF JULY WEEK Choice Still Dates and 13 Bona Fide Fairs in Michigan and North Carolina to follow.

MAJESTIC GREATER SHOWS

Can place Side Show (Billy Logsdon, let's hear from you), Snake Show, Wild Life, Riders for Silo Drome. Happy wants Accordion or String for Hillbilly Show. Will book or buy major Rides with or without own transportation.

CONCESSIONS of all kind. Will sell ex. on Photos and Custard. Al Wallace wants first-class Griddle Man. Address:

JOE

Wired you, what is wrong? All is forgiven; you can take my word. Do you need cash? Get in touch with me and will send any amount.

#### KITTY KELLY

Belton Shows

5

Hillsboro, N, Car.

## **BINGO HELP WANTED**

Want experienced Bingo Help, Sherman (Bud) Mason, get in touch with Lynn Small.

#### BAKER UNITED SHOWS

Crawfordsville, Indiana, this wook; Greencastle, Indiana, week of June 17th.

#### WANT

SCENIC SHOW ARTIST Must be capable and know what he is doing. Salary \$100.00 per week if you can produce.

#### GEM CITY SHOWS

Jack Downs, Gen. Mgr. Galesburg, Ill., this week; Bloomington, Ill., next week,

#### 1945 Winners

Winners of plaques in the 1945 contest were:

1—Best press campaign for a single date - Cavalcade of Amusements, William B. Naylor.

2-Best single newspaper display advertisement-Conklin's Frolicland. Neil Webb.

3-Best tie-up promotion-Johnny J. Jones Exposition, Herb Pickard.

4-Best matinee promotion effort-Endy Bros.' Shows, Joe Rowan.

5-Best single story-Mad Cody Fleming Shows.

Entries should be mailed as early as possible to the Outdoor Editor, The Billboard, 155 North Clark Street, Chicago 1, Ill.

# **BADGER STATE SHOWS**

Want Shows-10-in-1, Monkey Show, Wild Life or any Shows not conflicting with what we have. Playing Stevens Point, Wis., 11-16. Portage Vets Celebration, 18-23. Sov City Legion Celebration, 24-30. Then the best Fourth in the State at Watertown, following with 14 Minnesota Fairs, starting at Bornsville, Minn., July 10.

# FOR SALE

Fifty Kw. Diesel Fairbanks-Morse Light Plant, AC. Best money can buy; just like new; mounted on special-built Ford Truck, same as new. Complete outfit, \$7000 cash. No checks, no terms. Can place experienced Ride Help. All address:

> BULLOCK AMUSEMENT CO. Hickory, N. Car., week june 10th to 15th

SAM GOLDSTEIN, Owner-Mgr. HARRY E. WILSON, Asst. Mgr. Uhrichsville, Ohio, this week; Salem, Ohio, week June 17.

# WANTED

Cigarette Shooting Gallery, Devil's Bowling Alley, Hoop-La, Swinger, Penny Arcade, Darts, Cane Rack.

WANTED-Monkey Show, Crime Show, War Show, Wild Life. WANTED\_Truck Mechanic, Truck Drivers, Ride Help.

WANTED TO BOOK OR BUY Tilt and Merry-Go-Round.

#### Address all communications to GEORGE CLYDE SMITH SHOWS

#### Altoona, Pa., this week; Seward, Pa., next week

The last one of our Miniature Trains is in the factory right now for a complete overhaul and repaint job. The serial number on it is 50. It will be ready for delivery on the 25th of this month. The last low dollar is Twenty-Five Hundred, including the trailer with new Goodyears. Financing can be arranged; first in, first out.

The production on the new Kreiling Chairplanes is limited as you may imagine, but there is one right now that is ready for delivery, because the man didn't have the rest of the money. It is up or down in thirty minutes, hydraulic brake, ball-bearing motor. Cutler-Hammer control, bronze and plastic collector ring, with G-E carbon brush assembly. The drive is roller chain and double vee belt to final drive, all Timken hearing equipped. Capacity: 8 Chairs. Haul-away at Peoria—\$1,500.00. Should gross fifteen grand yet this season at ten and two. Orders after July 4 for 1947.

#### CLEMENT-PEORIA, 200 N. JEFFERSON

#### A. M. P. SHOWS "JUGGY"

Due to disappointment have a good opening for Wild Life and Side Show with or without equipment. Any worth-while Show given consideration. Contact. Can place Grind Stores not conflicting. Can always place reliable Ride Men. Good proposition. Long season. Joe W. Keown wants Swinger Agents. Frenchy Kingston wants Count Store Agents. No lushies. Blackie and Jack Thorp, Jimmie Lane, come on; good proposition. All replies to

A. M. PODSOBINSKI, Mgr. FRED C, BOSWELL, Business Mgr. Dunmore, Pa., this week; Dickson City, Pa., next week.

Dick Slim **KELLEY** and **BEST** SIDE SHOW

Can place Working Acts and all-day Grinders. Walter Ali, lost your address. Twisto, contact us immediately. George, come home.

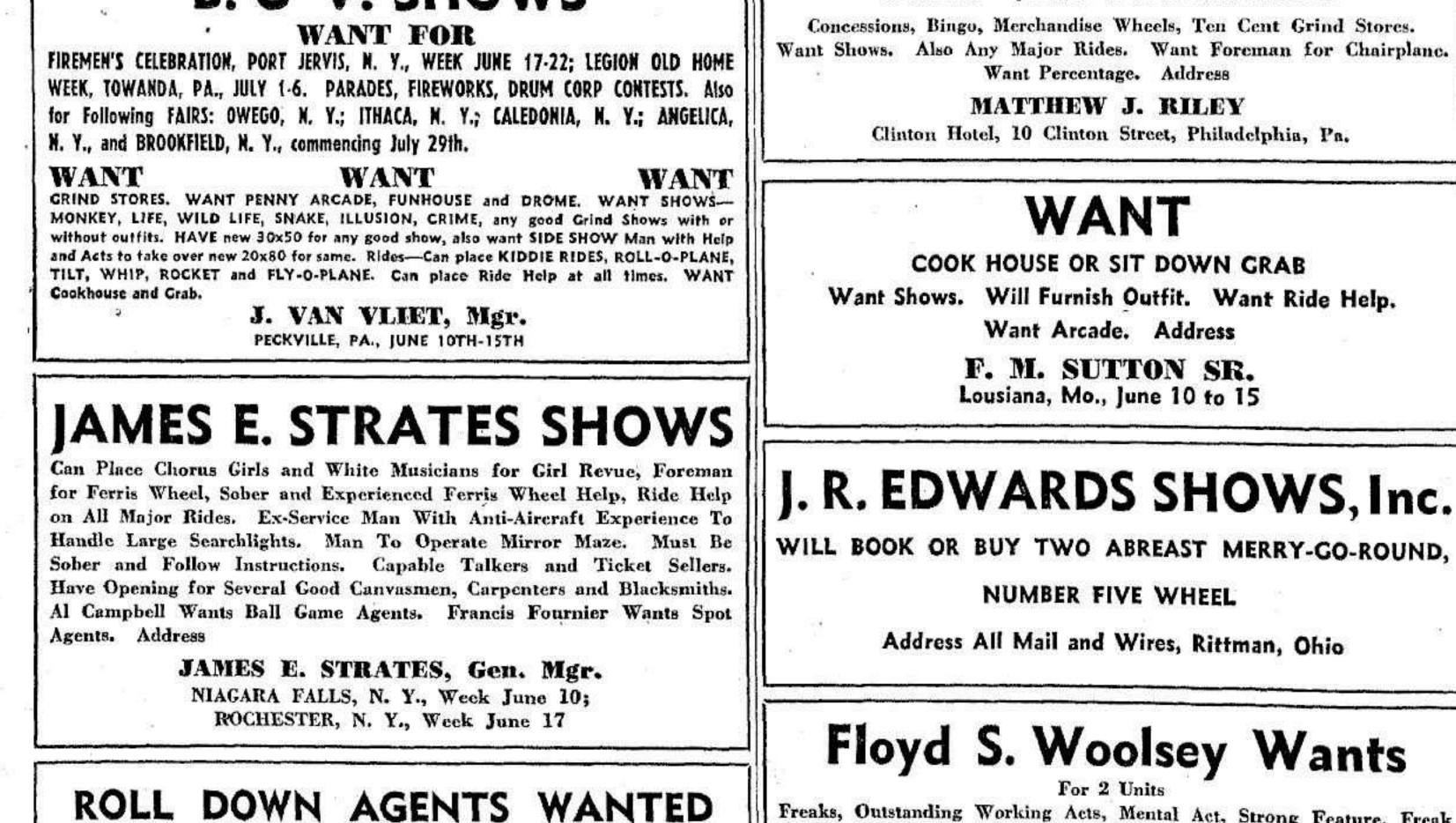
WE HAVE A GREAT SHOW --- WITH CAVALCADE OF AMUSEMENTS. Cedar Rapids, Iowa, until June 22.

# **MOORE'S MODERN SHOWS**

Now Booking for Illinois' Biggest Three Day July 4th Celebration, Olney, filinois, and 10 Fairs and Celebrations Following.

Show has Merry-Go-Round, Ferris Wheel, Autos, Sky Clipper, Train, 1946 Roll-o-Plane, Octopus, Tilt-g-Whirl and seven high-class Shows. Can use one more Grind Show with own outfit. Can place Cookhouse. Can use useful Help on Show. Can place one Ride not conflicting. Address: Litchfield, ill., this week; Madison next week.

62 CARNIVALS	The Billboard	June 15, 1946
CARAVELLA *** A Featuring HUGO ZAC "AMERICA'S ACE DARE-DEVIL PERFORME OVER A FERRIS WHEEL WANT FO PENNSYLVANIA'S CHOICEST FAIR DU BOIS FIREMEN'S CELEBRATION. KITTANNING'S FIREMEN'S CELEBRATION BARNESBORO (BIG 4TH JULY DATE). DU BOIS FAIR.	Want Second M         CHINI         R SHOT FROM A CANNON         NIGHTLY"         R         DATES & CONVENTIONS	<b>C'S UNITED SHOWS</b> Ien for Merry-Go-Round and Wheel. Want Foreman for Best of treatment and pay to all. Chasers and drunks save ac McCreary wants Grind Store Agents, Slum Skillo and ats. Al Herman can use Slum Store Agents also P. C. eew Sure Lite Power Plant, 30 K.W. Never used, on Dodge same. All new rubber, new motor. First three thousand ddress <b>S. W. NICKERSON</b> NICK'S UNITED SHOWS cek, Bucyrus, Ohio; Next Week, Mansfield, Ohio.
WASHINGTON FAIR. MERCER FAIR GRATZ FAIR All Merchandising Concessions, P. C. Games and C for above-mentioned fair dates. Grand stand space Eating Stands, Ice Cream, Floss, Apples and Noveld WANT NOW at Big 4th July Celebration, Barnesboro, Pa., Ju All Concessions not conflicting. SHOWS—Side Shows, Fun House, Fat Show, Haws or any good Show of merit. RIDES—Will book or buy any good Flat Rides celebrations. Pony Ride. HELP—Can place experienced and reliable Men of Round Foreman and also capable Lot Man. ALL WIRE	JULY 29-AUG. 3 AUG. 20-AUG. 24 SEPT. 17-SEPT. 21 Grind Shows of merit will be placed in now available for Pop Corn, Bingo, thes. WIRE IMMEDIATELY. Ind for ly 1-6; also for Blairsville, Pa. bilan, Girl, Minstrel, Midget, Hillbilly for route of choice fair dates and on all Rides. Want good Merry-Go- Top wages.	HELP WANTED CAPABLE RIDE MAN ng the Maintenance of Ferris Wheel, Roll-a-Plane and Tilt-a-Whirl. ar down work. Good salary and working conditins. hust be of good character and sober individual. RAMONA PARK GRAND RAPIDS, MICHIGAN
CARAVELLA $\star \star \star$ BROOKVILLE, PA., THIS WEEK; DU B. & V SI	AMUSEMENTS BOIS, PA., NEXT WEEK MAT WANT FOR	THEW J. RILEY ENTERPRISES R BARRON HILL, PA., FIREMEN'S FAIR N DAYS - JUNE 19TH TO 29TH INCLUSIVE



**Contact HARRY DENNIS** 

Cedar Rapids to follow.

FIDLER UNITED SHOWS

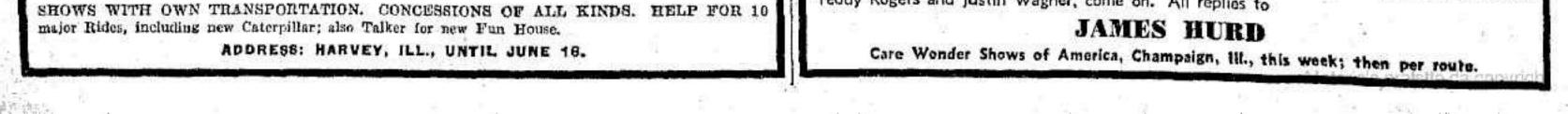
WANT

Freaks, Outstanding Working Acts, Mental Act, Strong Feature, Freak or Half and Half, Sword Swallowers, Fat People, Musical Act. Dolly Gayer, answer. Good prop to A-1 Front Man who can deliver. Park opens June 15; road opens Bill Hames, Brady, Texas, July 1. Write or wire. State all Care Cavalcade of Amusements, Davenport, Iowa, until June 12; first letter. Address Sandusky, Ohio.

# WANTED

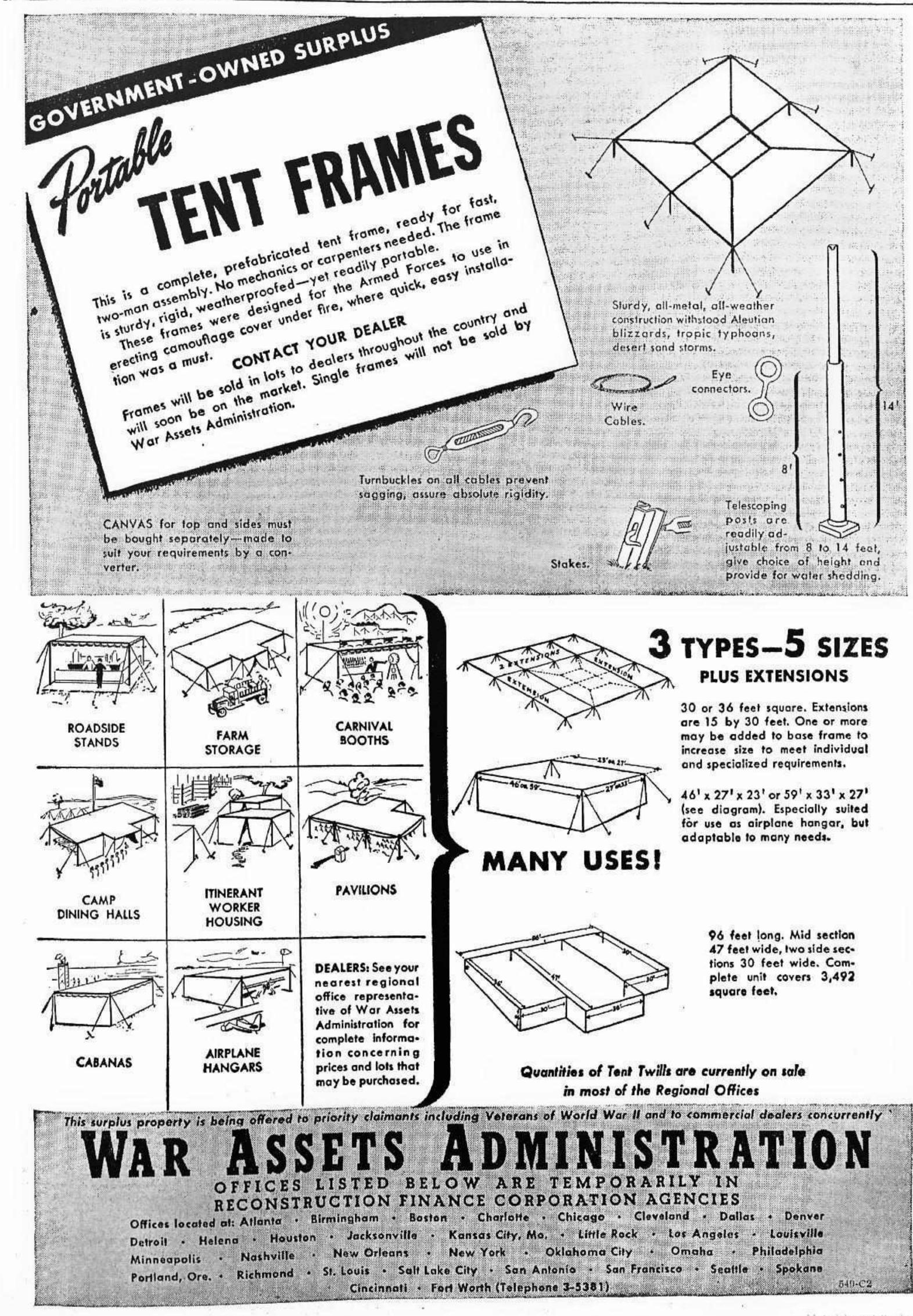
### FOR AMERICA'S OUTSTANDING SIDE SHOW

Good Grinders and Talker. Any outstanding Freaks. Salary no object-paid out of office. Teddy Rogers and Justin Wagner, come on. All replies to



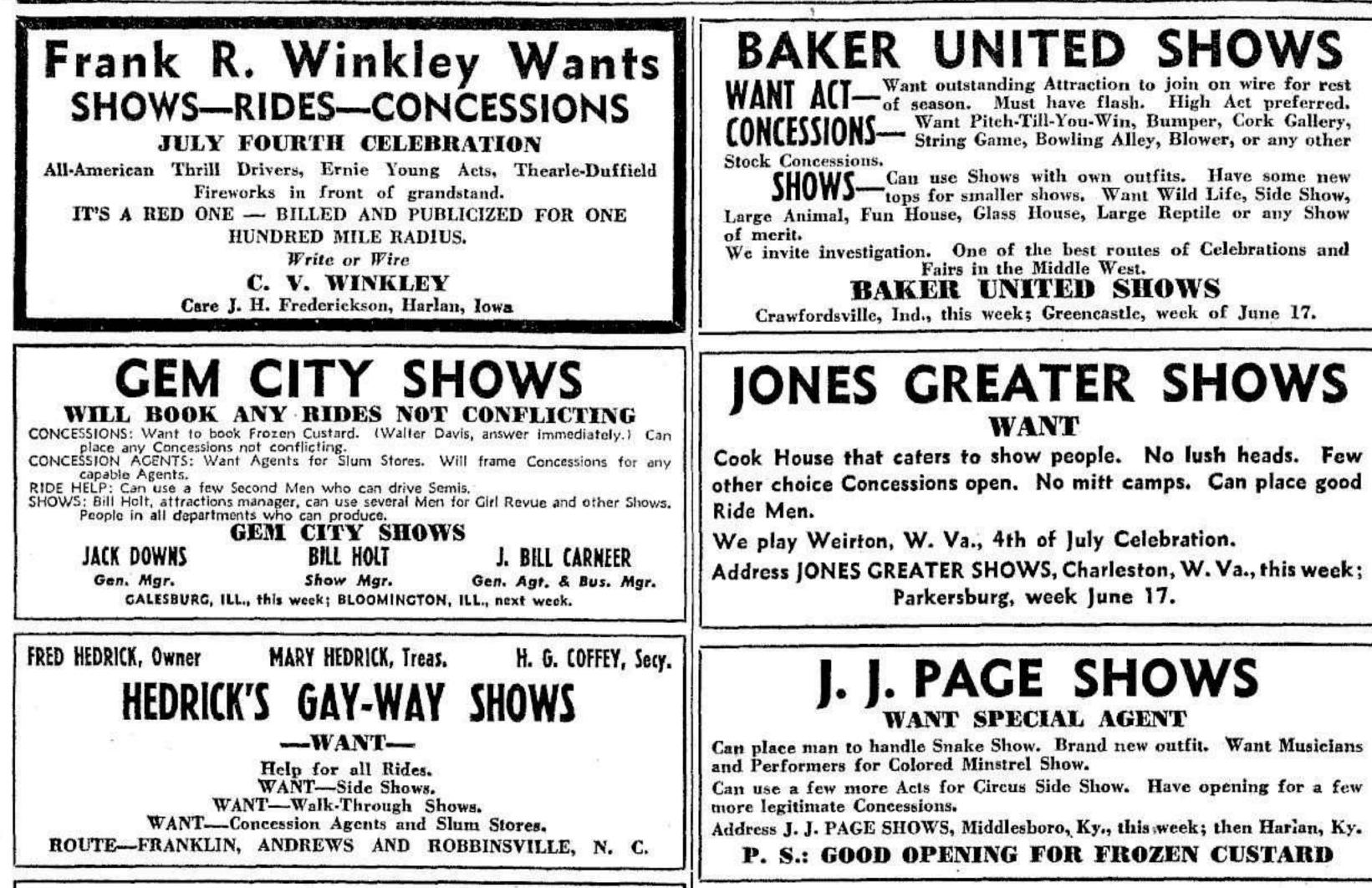
÷,

#### CARNIVALS 63



64 CARNIVALS

June 15, 1946



# HARRY CRAIG SHOWS

For Rides—Merry-Go-Round Foreman, one more Ferris Wheel Foreman, also Spitfire Foreman, Second Men for all Rides. Good proposition elderly Man to handle and keep up Train Rides. Place organized Side Show or capable Manager who can produce in keeping with new top. Can place Athletic Show Manager, also new Top. Grind Shows, contact. Need Six Cat Agent to operate brand-new set-up, also Ball Game Agents. Cortes Henderson needs Grind Store Agents. Need good Second Agent who can post and litho; Deane Locke, contact. Will book organized Minstrel Show with or without own outfit. Can use capable Cookhouse Man who will cater to showfolk and public.

Abilene, week June 10th; then Childress; both Texas.

# WANT FOR WEEK JUNE 17TH, FALLS CHURCH, VIRGINIA

and other spots in and around Washington, D. C. Rides and Concessions not conflicting.

### FAIR SECRETARIES, NOTICE

Have a few open dates in October and November on way to Florida. This is an eight-ride show. Can place Foreman for Spitfire Ride. Alton Coleman, contact us. Write, wire summer address: 4501 Madison St., Riverdale, Maryland. Winter address: Box 474, Boynton, Florida.

### BARNEY TASSELL UNIT SHOW BARNEY TASSELL

WANT - WANT CONCESSIONS OF ALL KINDS\_RIDES NOT CONFLICTING FOR BIG JULY 4TH CELEBRATION AND 8 MORE WEEKS TO FOLLOW.

# (JOE AMOS, Mgr.)

805 1ST NORTH

(Phone 66344) ST. PETERSBURG, FLA.

# WANT FIRST-CLASS BILLPOSTER

Without car, immediately.

# MORRIS HANNUM SHOWS

Across from Circus Lot, Baltimore, Md.

# NORTHERN EXPOSITION SHOWS

Cook House, Fat Lady Show, Midget Show or Illusion Show. Lots of Celebrations, also nine Fairs in Montana. We carry six Rides, three Shows, eighteen Concessions.

# PENN PREMIER SHOWS

Can place legitimate Concessions of all kinds.

WANTED-SIDE SHOW ACTS, SWORD SWALLOWER, MENTAL ACT OR OTHER ACTS TO FEATURE.

Can place Girls for Hawaiian Show.

Address all mail to L. D. SERFASS, Firemen's Celebration, Montoursville, Pa., this week; Williamsport, Pa., June 17 to 22.

# WANT

Help on rides, Auto Truck Carnival Mechanic, Foreman on 8-Car Whip; also Chair-o-Plane and Ferris Wheel. Best treatment and top wages; long season. Want Frozen Custard, Waffles, Candy Floss. All address as per route: Nyack, N. Y., June 8th to June 15th; East Newark, N. J., June 17th-30th. All help, come on; can place you.

# HELLER'S ACME SHOWS

# NICK'S UNITED SHOWS

On account of disappointment can place Bingo for balance of season. Can also use dependable Agents. Pete Neese and Diebert not connected with the show.

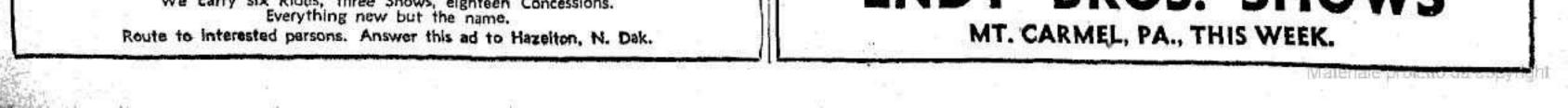
Answer to Bucyrus, Ohio, this week; Mansfield, Ohio, next week.

# JOHN R. WARD'S WORLD'S FAIR SHOWS

Want Talker and Manager, Colored Revue Musicians, Comedians, fast-stepping Chorus Girls, Piano Player and Drummer. Leverne Farr, Sonny Gardner, C. J. Hollis, Jack Jackson, Alabama Blossom Blutch Malone, Mary Washington and Delaney, Fred Hood, Rookie Davis, Buster Johnson, William Bratton, wire me.

> JOHN R. WARD Decatur, Ill., this week; Rock Island, Ill., next week.

# CAN PLACE PHOTO MACHINE AND LEGITIMATE SLUM CONCESSIONS. ENDY BROS.' SHOWS



# MARKS SHOWS

- WANT for week June 17, Connellsville, Pa.; week June 24, Uniontown, Pa., and the largest 4th of July Celebration in the State of West Virginia to follow:
- CONCESSIONS-Can place legitimate Concessions of all kinds.
- SHOWS-Glass House, Fun House, Monkey Show or any other moneygetting Attractions with or without equipment or transportation.
- RIDES-Will book or buy 18-car Caterpillar. We have transportation. Good proposition for Kiddie Rides.
- CAN PLACE Show Carpenter and Painter who can use spray and can letter. All replies to Cumberland, Md., this week; then as per route.

# **RIDE HELP** WANTED FOR ALL RIDES

ROCKET, CATERPILLAR, OCTOPUS, ROLL-O-PLANE, ETC. Good opportunity for reliable sober men-highest wages, chance for advancement.

# TRIANGLE SHOWS

Oil City, Pa., Week June 10; Johnsonburg, Pa., Week June 17. Come on-tickets-wire if necessary

# WANTED ZOO HELP

Count Store Agent and Sticks. Must be capable. Open and ready to go. Wire answer.

#### **BAM GATES OF GEORGE EMERSON**



### **Featuring Bob Fisher's Fearless Flyers**

A route of choice Ohio spots, with Marion, Ohio, 4th of July

Starting Our Fairs With Germantown, Ky., August 5th, and Continuing Thru the South to Florida This Winter.

#### CAN PLACE

- CONCESSIONS-Exclusive Jewelry, High Striker and any Merchandise Concessions.
- SHOWS-Monkey Circus, Athletic Show, Minstrel Show, Wild Life, Fun House.
- SHOWMEN-Leslie Lucas can place outstanding Acts and People in 10-in-1.
- Jinx Lane wants Girls for Girl Show and Posing Show with or without wardrobes.
- RIDES-Spitfire, Octopus, Flying Scooter or Fly-o-Plane, Kiddie Auto or Train.

Address

#### EDDIE YOUNG, Mgr.

Portsmouth, Ohio, this week; Logan, Ohio, week June 24

# HARRISON GREATER SHOWS, INC., WANTS

#### Bristol, Pa .- First Show in This Year-June 10-15.

Want Cook House and Frozen Custard. Want Slum, Concessions of all kind, no exclusive. Want Ride Help on following Rides: Merry-Go-Round, Twin Ferris Wheels, Chair-o-Plane, Loop-o-Plane and Caterpillar. Want capable Lot Man that can move show off and on lot. Henry Mears no longer with this show. Have complete outfits for any worth-while Shows.

					ALL	
	General	Deli	very,	Fulton,	Ky.	

# FOLKS CELEBRATION SHOWS

#### WANT

Ferris Wheel and Tilt-a-Whirl Foremen, \$60.00 per week. Can also use good Second Men; must be capable and sober. 10-in-1 can place Tattoo Man, Fat Lady or Man or any other good Working Acts. Can use capable Builder that can produce. Want Billposter.

Gallup, New Mexico, June 11-16; Winslow, Ariz., June 18-23; Flagstaff, Ariz., Big 4th of July Celebration, June 28-July 7.

# VICTORY EXPOSITION SHOWS

WANT

WANT

Popcorn and Peanuts, Snow Cones, Candy Floss. Want Shows with own outfit. (Hukell, contact.)

> All Replies to ALVIN VANDIKE

Care Victory Exposition Shows, Great Bend, Kan., this week; then as per route.

# CARL BIXBEE

WITH PINE STATE SHOWS WANT WANT

WANT

Agents for Stock Concession, Slum Skillo, Roll-Down, Blower and P. C. All new Concessions. Contact CARL BIXBEE, with Pine State Shows, Somerville, Tenn.

# WANTED CLOTHES PIN AGENTS

Capable man to take store. Positively no lushes on this show. Must take orders as given. Long season. New store.

EDDIE YOUNG, Blue Ribbon Shows

Portsmouth, Ohio, this week

Willis Johnson, answer this ad. All mail and wires to

Frank Harrison, Owner Patty Finnerty, Bus. Mgr. BRISTOL, PA.

# LAWRENCE CARR SHOWS WANT

For the BIGGEST CELEBRATIONS IN NEW ENGLAND, LAWRENCE, MASS., V. F. W. CONVENTION, JUNE 17-22. Y. D. CONVENTION

Heart of Downtown WORCESTER, MASS., JUNE 24-29. Concessions of all kinds. Shows-Monkey or Mechanical or non-conflicting

Working Acts for beautiful 150-ft. Side Show. John Terry wants Agents in Chicopee, Mass., June 10-15; Lawrence, Mass., June 17-22.

# SOUTHERN STATES SHOWS WANT

Few more Stock Concessions. Opening for Hoop-La, Bowling Alley, High Striker, Floss Candy, Bumper, Photo Gallery, any Stock Concessions not conflicting with what we have, as we carry only one of a kind. Opening for live-wire Agent for office-owned Concession. Ted Meadows, contact me. Also need experienced Ride Men and Helpers. All answer to

> JOHN B. DAVIS DUNNELLON, FLA., THIS WEEK

# WANTED

Side Show Talker, one who can stand prosperity. Can always use Freaks, Pinheads or any good Side Show Act for a year-around proposition. Acts that wrote before, write again.

#### WENDEL (PROPS) KUNTZ

Care Cetlin & Wilson Railroad Show, Pikesville, Kentucky

#### W. E. BUNTS, Mgr.—G. BEEMON YANCEY, Gen. Agent—VAL IRELAND, Business Mgr. WANTED

Man to take charge Minstrel Show, also Dancers and Singers. Legitimate Concessions all kinds and Diggers. Wheel Agents. Working Men in all departments. Foremen for Octopus and Loop-o-Plane.

#### W. E. BUNTS, Mgr. Crystal Exposition Shows

Murphy, N. C., this week; Dalton, Ga., 17th; Maryville, Tenn., 24th; then the big 4th July spot. Will book any Show not conflicting.



To join at once, capable Side Show Manager who has Acts. We have new 20x100 top, 130 ft. aluminum banner line. We furnish transportation. Wire

#### **OSCAR BLOOM**, Mgr.

**COLD MEDAL SHOWS** Lafayette, Ind., this week; Danville, Ill., next week.

WANT

SHOW PEOPLE - FREAKS

#### FRANK SHAFER

Can place Athletic Show Manager, Girl Show Manager with Girls, Freaks for Side Show. People who worked for me before, wire. Have A-1 equipment. Show can use Merry-Co-Round Foreman. Shoshone, Idaho, June 11-15; Burley, Idaho, 17-22.

# WANTED

Shows, Rides and Concessions for 4th of July Celebration at Oshkosh, Wis., Fairgrounds.

# Carnival

The Billboard

## Routes

Send to 25 Opera Place, Cincinnati 1, O.

(Routes are for current week when no dates are given. In some instances possibly mailing points are listed.) A-1 Am. Co.: Charlotte, Tex.; Poteet 17-22 Adams Am.: Winchester, N. H. Alamo Expo.: Paris, Tex. A. M. P.: Dunmore (Scranton), Pa. American Beauty: Knoxville, Ia. American Expo.: Canton, O. American United: Walla Walla, Wash.; La Grande, Ore., 16-22. Anderson Greater: Salina, Kan. Badger State: Stevens Point, Wis., 11-16. Baker United: Grawfordsville, Ind.; Greencastle 17-22. Beam's Attrs.: Greensburg, Pa. Bee's Old Reliable: Frankfort, Ky. Beeson's, Tex. Am.: Richmond, Mo. Belton: Hillsboro, N. C. Bernard & Barry: London, Ont., Can. Berryhill United: Pleasureville, Ky. B. & H.: York, S. C. Bill's Rides: West Blocton, Ala. Bishop Bros.: Chappell, Neb. Blackhawk: Washington, Ia. Blue Grass State: Washington, Ind. Blue Grass State: Washington, Ind. Blue Ribbon: Portsmouth, O. Border State: Stroud, Okla. Borderland: Hebronville, Tex., 10-22. Brewer's United: Mount Vernon, Tex. Bright Lights Expo.: Phillipsburg, Pa.; Cherry Tree 17-22. castle 17-22. Tree 17-22. Brown Family Rides: Jesup, Ga.; St. Simon Island 17-22. Brownie Am.: Caldwell, Kan. Buck, O. C.: Cohoes, N. Y. Buffalo: Hamilton, N. Y. Bullock Am. Co.: Hickory, N. C. Bunting: Keokuk, Ia. Burdick's Greater: Yoakum, Tex. B. & V.: Peckville, Pa.; Port Jervis, N. Y., 17-22. Byers Bros.: Fremont, Neb., 10-13. Capell Bros.; Caney, Kan. Capital City: Campbellsville, Ky.; Glasgow 17-22. Caravella Am.: Brookville, Pa. Carr, Lawrence: Chicopee, Mass.; Lawrenco 17-22. Casey, E. J., No. 1: Norwood, Man., Can., 10-17; (Fair) Deloraine 19-20; Reston 21-22.
Casey, E. J., No. 2: Pilot Mound, Man., Can., 13; Gainsborough, Sask., 14-15; Glenavon 18; Sintaluta 20; Lemberg 21-22.
Cavalcade of Amusements: Davenport, Ia., 10-12; Cedar Rapids 14-23. Central Am. Co.: Creswell, N. C.; Murfreesboro 17-22. Central States: Hays, Kan. Cetlin & Wilson: Pikeville, Ky. Chanos, Jimmie: Wapakoneta, O. Cherokee Am. Co.: Wellington, Kan. Coastal Plain: Remseur, N. C. Coleman Bros.: Worcester, Mass. Collins, Wm. T.: Moorhead, Minn., 10-13; (Fair) Flaxton, N. D., 17-19. Continental Am. Co.: Hickory, N. C. County Fair: Ashton, Neb.; Arnold 17-22. Orafts 20 Big: Merced, Calif., 11-16. Craig, Harry: Abilene, Tex.; Childress 17-22. Orescent Am. Co.: Burlington, N. C.; Albemarle 17-23. Crystal Expo.: Murphy, N. C.; Dalton, Ga., 17-22. Cudney Border State: Stroud, Okla. Cumberland Valley: Cookeville, Tenn. Cunningham's Expo.: New Martinsville, W. Va.; Toronto, O., 17-22. Curl, W. S.: Xenia, O. De Luxe Am .: Holyoke, Mass.; Amherst 17-22. Denton, Johnny J.: Johnson City, Tenn. Diamond & Hartsock Bros. Greater: Shelbina, Mo.; Bucklin 17-22. Dick's Paramount: New Bedford, Mass, Dickson United: Crescent, Okla. Dudley, D. S.: Littlefield, Tex. Dumont: Natrona Heights, Pa. Dyer's: Cairo, Ill. Eddie's Expo.: Cheswick, Pa. Edwards, J. R.: Rittman, O. Endy Bros.: Mt. Carmel, Pa.; Sharon 17-22. Exposition at Home: Hagerstown, Md. Fairway Am.: Gilmer, Tex.; Quitman 17-22. Fidler's United: Harvey, Ill., 11-16. Fleming, Mad Cody: Thomaston, Ga. Florida Am. Co.: Spruce Pine, N. C.; Boone 17-22. Folks Celebration: Gallup, N. M.; Winslow, Ariz., 17-22. Francis, John: Pontiac, Ill. Franklin, Don: Ennis, Tex. Frear's United: South. Sloux City, Neb. Fuller Greater: Garrelt, Pa.; Confluence 17-22, Garden State: Washington, N. J.; Lambertville 17-22. Gay Way Rides: Manchester, Ga. Gem City: Galesburg, Ill.; Bloomington 17-22. Gentsch, J. A.: Hickman, Ky. Geren's United: Wilmington, O.; Xenia 17-22. Gold Bond: Monticello, Ia.; Decorah 17-22. Gold Medal: La Fayette, Ind.; Danville, Ill., 17-23. Golden Gate: Cave City, Ky. Golden West: Winters, Calif., 11-16; North Sacramento 18-23. Gooding Greater: Welch, W. Va. Gooding Park Attrs.: Niles, O. Grimes Am.: Groveton, N. H. Great Sutton: Louisiana, Mo. Greater Rainbow: Fairfield, Ia.; Grinnell 17 - 22ST. LOUIS 4, MO. Greater United: Amarilio, Tex.

Groves Greater: Winnfield, La. Hale's Shows of Tomorrow: Nebraska City, Neb.; Maitland, Ia., 17-22. Hannum, Morris: Baltimore, Md.; Coatesville, Pn., 17-22. Happy Attrs.: Philo, O.; Cambridge 17-22, Happyland: River Rouge, Mich., 10-16, Harrison Greater: Bristol, Pa. Hedrick's Gay Way: Franklin, N. C.; Andrews 17-22. Heller's Acme: Nyack, N. Y.; East Newark, N. J., 17-30. Hennies Bros.: (87th & Anthony) Chicago, Ill. Heth, L. J.: Martinsville, Ind. Hill's Greater: Omaha, Neb. Home State: Paris, Mo. Hoosier State: Lebanon, Ind. Hyalite Midway: Scottsbluff, Neb., 10-12; Alliance 15-23. Alliance 15-23.
Imperial: Bushnell, Ill.; Abingdon 17-22.
International: Yankton, S. D.
Jackson Bros.: Baldwyn, Miss.
Jones Greater: Charleston, W. Va.; Parkersburg 17-22.
Jones, Johnny J., Expo.: Lansing, Mich.
J. P. M.: Franklin, N. H.
Joyland Am, Co.: Clarksburg, W. Va.; Wheel-ing 17-22. Joyland Am, Co.: Clarksburg, W. Va.; Wheel-ing 17-22.
Kaus, W. C.: Rockingham, N. C.
Kilgore: Troup, Tex.; Rusk 17-22.
Kirkwood, Joseph J.: Claremont, N. H.; Burlington, Vt., 17-22.
Lagasse Am. Co., No. 1: Hudson, Mass.; Chicopee 17-22; No. 2: Ludlow, Mass.; No. 3: Haverhill, Mass.; Cambridge 17-22.
Lake State: Mount Olive, N. C.
Lamb, L. B.: Carlinville, Ill.; Macomb 17-22.
Lankford's Overland: Bryomville, Ga.
Lawrence Greater: Linden, N. J.
Lee United: Leslie, Mich.
Leeright, J. R.: Broken Bow, Neb.
Long's United: Yuba City, Calif., 11-16.
McCown Midway: Lebanon, Mo.; Lamar 17-22.
McKee, John: Burlington, Ia.; Muscatine 17-22. 17-22. Madison Bros.: Taylorville, III. Magic Empire: Ackerman, Miss. Maine Am. Shows; Caribou, Me. Majestic Greater; Unrichsville, O.; Salem 17-22. Manning, Ross: Madison, Me.; Brewer 17-22. Marks: Cumberland, Md. Martin's United: Beaumont, Calif., 12-16. Meeker's: The Dalles, Ore.; Pendleton 17-22. Merit: Lowell, Mass. Merriam & Robinson: Alden-Radeliffe, Ia.; Harlan 18-24. Harlan 18-24.
Meyerhoff's Crescent: Edmonton, Alta., Can., Prince Albert. Sask., 17-22.
Mid-Continent Expo.: Tecumseh, Neb.
Midway: Wells, Minn., 14-16.
Midway of Mirth: Assumption, Ill.; Mechan-icsburg 17-22.
Mighty Page: Princeton, Ind.
Mound City: Edwardsville, Ill.; Carthage 17-22.
Nick's United: Bucyrus O.: Mansfield 12-22. Nick's United: Bucyrus, O.; Mansfield 17-22. Northern Expo.: Hazleton, N. D. Ohio Valley: Minerva, O, Omar's Amusements: Mansfield, Mo. Page Bros.: Hartsville, Tenn.; Murfreesboro 17-22. Page, J. J.: Middlesboro, Ky.; Harlan 17-22. Paul's Am. Co.: Waldron, Ark. 17-22. port 17-22. Peppers All-State: Evansville, Ind. Percell's: Dushore, Pa.; New Milford 17-22. Pike Am.: Mountain View, Mo. Playland: Buffalo, Okla.; Waynoka 17-22. Porter's, Al, Wonderland: Waldorf, Md. Prell's Broadway: Dover, N. J.; West Hemp-stead, L. I., N. Y., 17-22. Price: (Mexican Park) Kenedy, Tex. Rainbo: Austin, Ind. Raines Am. Co.: Mena, Ark. Rancy United: Gilbert, Minn.; Nashwauk 17-25. Regal Expo: Sturgis, Ky. Regent Am. Co.: Dayton, O. Reid, King; Wincoski, Vt.; Plattsburgh, N. Y., 17-22. Riley, Matthew J.: Barron Hill, Pa., 19-29. Rio Grande: Warrensburg, Mo. Rogers Bros.; Ashley, N. D., 10-12; Edgeley 13-15; Oakes 17-19; Lisbon 20-22. Rogers Greater. Portland, Ind.; Peru, 17-22, Rogers & Powell: Grenada (uptown), Miss. Royal American: Omaha, Neb. Scott Exhibition: Fulton, N. Y.; Syracuse 17-22. Shan Bros.: Logan, W. Va.; Pocahontas, Va., 17-22. Shipley's Am .: Avery, Tex. Shugart, Doc: (Rodeo) Idabel, Okla. Siebrand Bros.: Ogden, Utah. Silver Slipper: Lafayette, Tenn. Smith, Casey: Hominy, Okla. Smith, George Clyde: Altoona, Pa.; Seward 17-22. Smith's Greater: Liberty, N. C.; Asheboro 17-22. Snapp's Greater: Boonville, Mo. Sooner State: Cyril, Okla, Southern States: Dunnellon, Fla. Southern Valley: Lake Charles, La. Sparks Bros.; DeKalb, Miss.; York, Ala., 17-22. Sparks, J. F.: Shelbyville, Tenn. Srader, M. A.: Grand Island, Neb. Standard: Sturgis, S. D.; (Rodeo) Miles City; Mont., 19-23. Steblar Greater: Weston, W. Va., 13-22. Stephen's: Oskaloosa, Ia.; Marshalltown 17-22. Strates, James E.: Niagara Falls, N. Y.; Rochester 17-22. Stumbo: South West City, Mo. Sunflower State: Fort Morgan, Colo. Sunset Am. Co.: Creston, Ia. Sutton, F. M.: Louisiana, Mo. Tatham Bros.: LeRoy, Ill. Thompson Bros. Rides, Unit No. 1: Renovo, Pa. Thompson Bros. Rides, Unit No. 2: Jersey Shore, Pa. Tidwell, T. J.: Lubbock, Tex.

Pearlene Am. Co.: Canton, Okla.; Hennessey Penn Premier: Montoursville, Pa.; Williams-Royal Amusement Co.: Albany, Ind. R. & S. Am.: Beaufort, N. C.; Kinston 17-22, Rosen, H. B., Am.: Kingston, Tenn. Scioto Valley: (Virginia & Chase Sts.) Cin-cinnati, O.; Brookville, Ind., 18-22,

#### June 15, 1946.

Turner Bros.: Ottawa, III. Twin River Am. Co.: La Porte City, Ia.
Twin River Am. Co.: La Porte City, Ia.
United Expo.: Newton, Kan.
Utah Expo.: (Rodeo) Rigby, Idaho.
Veterans United: Fredericksburg, Ia., 12-13;
New Hampton 14-19; Eagle Grove 20-23.
Victory Expo.: Great Bend, Kan.; Emporis 17-22, Virginia Greater: Annapolis, Md. Wade, W. G.: Marion, O.; Muncie, Ind., 17-Wallace Bros.: Mount Sterling, Ky. West Coast Am. Co.: Santa Clara, Calif.; Petaluma 18-22. Whitney & Scott: Belmond, Ia. Wilson's Famous: Lincoln, Ill.; Chillicothe 17-22.
Wolf: Bird Island, Minn., 11-13; Cold Spring 14-16; Clara City 17-19; Keusington 21-22,
Wolfe Am. Co.: Abbeville, S. C.
Wonder City: Carbondale, Ill.
Wonder Shows of America: Champaign, Ill.
World of Mirth: New Brunswick, N. J.
World of Pleasure: Lima, O.
World of Today: Omaha, Neb.
Worthy: Salamanca, N. Y.; Falconer (James-town), N. Y., 17-22.
Wrightsman Am. Co.: Sonoma, Calif. 17-22. Wrightsman Am. Co.: Sonoma, Calif. Zeiger, C. F., United: Longmont, Colo.

# **Circus Routes**

Send to 25 Opera Place, Cincinnati 1, O.

- Bailey Bros.: Bryan, O., 12; Auburn, Ind.,
- Bailey Bros.: Bryan, O., 12; Auburn, Ind., 13; Elkhart 14.
  Banard Bros.: Fremont, O., 11; Fostoria 12; Napoleon 13; Wauseon 14; Montpelier 15; Morenci, Mich., 17.
  Beatty, Clyde: Aituras, Calif., 11; Klamath Falls, Ore., 12; Grants Pass 13; Roseburg 14; Eugene 15-16.
  Bradley & Benson: Nashua, N. H., 15.
  Cole Bros.: Des Moines, Ia., 11-12; Mason City 13; Albert Lea, Minn., 14; Waterloo, Ia., 15; Rockford, Ill., 17; Elgin 18; Joliet 19; Michigan City, Ind., 20; South Bend 21-22; Jackson, Mich., 23.
  Cole, James M.: Mount Morris, N. Y., 12;

- Cole, James M.: Mount Morris, N. Y., 12; LeRoy 13; Brockport 14; Medina 15; Lockport 17.
- Dailey Bros.: Winslow, Ariz., 11; Flagstaff 12; Kingman 13; Needles, Calif., 14; Bar-stow 15; Las Vegas, Nev., 17; Cedar City, Utah, 18; Milford 19; Fillmore 20; Nephi 21; Provo 22.
- Garden Bros.: Kirkland Lake, Ont., Can., 10-12; Timmins 13-16; Sault Ste. Marie 18-
- Gould, Jay: Breckenridge, Minn., 10-12; Faribault 13-16.
- King Bros.: Cohoes, N. Y., 11; Bennington, Vt., 12; Rutland 13; Middlebury 14; Burling-

#### JIMMIE LYNCH and HIS DEATH DODGERS

will be the grand stand attraction both afternoon and evening, with fireworks following evening show. Address:

TAYLOR G. BROWN Secretary Fair, Oshkosh, Wisconsin

### CARNIVAL WANTED

Rides, Shows, Concessions, July 1 thru 6, American Legion. Addrass: L. M. FLESHER

Box 6, Ripley, W. Va.

#### GOLDEN GATE SHOWS

Want Ball Games, Penny Pitch, Hoop-La, Cane Rack, Pop Corn, Fish Pond, Bumper Joint, Mug Joint, Mitt Camp, any Stock Joint. Office wants P. O. Dealers, Will book Kiddy Rides, 20 per cent. We play the coal fields, Come on, I will book you. FRANK OWENS, Mgr. GOLDEN GATE SHOWS

Cave Olty, Ky.

#### WANTED

Ferris Wheel Foreman. One who is not afraid of 16 Wheel. Steady work year round. No ups or downs.

> **GRIFFEN AMUSEMENT COMPANY** lacksonville Beach, Florida

#### Florida Amusement Co. WANTS

Concessions, any Show not conflicting. Poole, wire or phone at once; wired you Springfield. Spruce Pine, N. C., this week; Boone, N. C., follows. HOWARD INGRAM

#### WANTED TO BUY

One Merry-Go-Round, 2 abreast, in fair condition. Wire immediately collect.

#### HAROLD BECKER

1616 So. Hamiln Ave. CHIGAGO 23, ILL. Rockwell 1431

#### FOR SALE

S-Abreast Allan Herschell DeLuxe Merry-Go-Round. 2 Tractors and Trailers. In St. Louis-ready to go. Address:

**CHARLES OLIVER** 

1417 Gratton St.



# SHOWS

Want Shows with own outfits for balance of season. Have A-1 proposition for Wild Life, Animal Show, Snake, Side Show or any capable Show. It will pay you to look us over. Concessions—Can use a few more legitimate Concessions for best route of Indiana Fairs and Celebrations, including Rensselaer, 4th of July, four days starting July 1st.

ton 15; Montpelier 17.

Mills Bros.: Freeport, Ill., 11; Dixon 12; Mar-seilles 13; Wenona 14; Bloomington 15; Decatur 17; Lincoln 18; Mason City 19;

Pekin 20; Canton 21; Galesburg 22. Montgomery, C. R.: Deer Park, Wash., 11; Newport 12; Sandpoint, Idaho, 13; Bonners Ferry 14; Libby, Mont., 15.

Owens, Buck: Ottumwa, Ia., 11; Knozville 12; Grinnell 13; Marshalltown 14; Marengo 15; Iowa City 17; Davenport 18-19; Gales-burg, Ill., 20; Monmouth 21; Bushnell 22, Packs, Tom: Nashville, Tenn., 17-22, Poker Deck Rodco: Ellis, Kan., 13-15.

Polack Bros.: (Shrine Auditorium) Los An-geles, Calif., 10-16. Polack Bros., No. 2: Tucson, Arlz., 12-15;

El Paso, Tex., 17-22. Ringling Bros. and Barnum & Bailey: Baltimore, Md., 10-13; Wilmington, Del., 14; York, Pa., 15; Harrisburg 17; Lancaster 18; Reading 19; Allentown 20; Easton 21; Trenton, N. J., 22.

Sparks: Mahanoy City, Pa., 11; West Pittston 12; Scranton 13; Endicott City, N. Y., 14; Sydney 15; Onconta 17; Hudson 18.

Stevens Bros.: Colby, Kan., 11; McCook, Neb., 12-13; Cambridge 14; Arapahoe 15; Oxford 17.

Webster Bros .: Rockwood, Mich., 11; Carleton 13; Maybee 13; Ida 14; Temperance 15.

101 Ranch Wild West: Bremerton, Wash., 11; Renton 12; Seattle 13-16.

# CAN PLACE

For Englewood, N. J., also Fourth of July Celebration Week.

Major Ride, American Palmist only, Guess and Age and Photo. Fire High Act for sale. Top, 40x140; just repaired, 100 new Elk Colors Flags and others. Address:

H. WOLFE

St. Francis Hotel

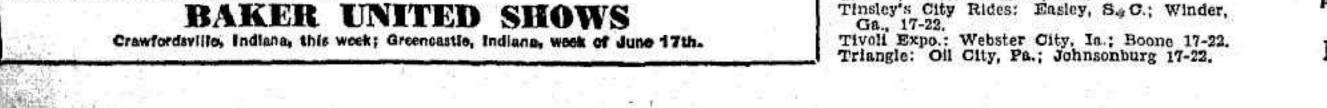
NEWARK, N. J.

### JOHN MCKEE SHOWS WANT

One or Two Shows-Five-in-One, Monkey, Fun House, Slim Moore wants Agents. Want Girls for Hawalian Show. All address:

JOHN McKEE, Mgr. Burlington, Iowa, this week, or come on.

BEN KEILMAN and LARRY REECE



SHOWS



Available in sizes of

from 5 K.W. to 300

Anywhere

# 4516 Horrisburg Blvd.

electricity.

The Billboard

A G.M. DIESEL-DRIVEN ELECTRIC POWER PLANT TAILORED TO SUIT YOUR NEEDS

K.W. Designed around the famous

General Motors Diesel Engine. Com-

plete with single bearing close

coupled generators, large type instru-

panels. Write for prices and details

of the plant to supply your show with'

STEWART & STEVENSON

SERVICES

SERVICE . PARTS

G.M. Diesel Engines

Hallett Diesel Engines

**Continental Red Seal Engines** 

**DOUGLAS GREATER** 

SHOWS

WANT FOR

Anytime

Houston 3, Texas

Kent, Wash.

ments mounted on STAINLESS STEEL

#### FROM THE LOTS

#### Eddie's Exposition

BUTLER, Pa., June 8 .- Shows Tampa, is in operation.

Kline's Attractions. Mr. Dietz and Jack Beil visited William McIntyre, president, Stoneboro, Pa., Fair.

Rain stopped in time Wednesday (15) for the public wedding of Mrs. Flossie Mitchell and William Blossard.

Concessionaires are Jolly Jaillette, bowling alley and popcorn; Carl Staley, slum spindle, stock blower, penny pitch and magnet dog pick out; Tommy Shriber, ball games; Paul Rihl, string game and shooting gallery; Lee Mathews, clothespin pitch, Coca-Cola ball game and balloon pitch; Harry Beers, photos; Slim Harris, pan game, darts, pea pool and beat the dealer; Bill Scott, black pitch; Mrs. Mathews, candy apples; Mel Clark, country store; Denny, candy floss; Tom, high striker; Gladys Torell, mitt camp; Betty and Jack Beil, huckley, brick cane rack and penny pitch; C. Lamphere, novelties; Pappy Dietz, bingo; McMillan, cookhouse.

Art Kimfle has the wild life and geek shows, Jimmie Gibson the Pin-Up Revue and Mrs. Harry Beers the crime show.—BETTY BEIL..

#### **Majestic Greater**

ing State Street showgrounds here Calif.-G. C. MITCHELL. week ended Saturday (1) under Volunteer Fire Department auspices, org ran into three days of rain. Business, when weather permitted, was good. Rain early in the week made lot a mud hole, but shows opened May 28 to a packed midway. Following day was also big and Decoration Day netted one of the biggest of the year. Rain hurt on Friday, and Saturday was a washout. Happy, Sandy and Pardners, radio stars, joined here and proved popular. Mr. and Mrs. Jimmy Johnson stayed with her parents while here. Troy Scruggs left for Kentucky to purchase kiddle autos, which he has booked on the shows. Owner-Manager Sam Goldstein made a hurried trip to Detroit to visit his wife. Al Devine, sound truck man, now has three concessions. Charlie Todd and George Gorman are much in evidence. Jimmy Smith, Motordrome ace, was a welcome visitor. Dick Hyland, in addition to being connected with Roy Rosier, now has three concessions. Floyd King is among the missing. Mack Maxwell, old-time fight manager, is chef in Al Wallace's Cookhouse. Much painting is being done in preparation for the fairs .- HARRY E., WILSON.

#### A. M. P.

TAMAQUA, Pa., June 8 .--- Org opened here May 13 to the largest moved in here week of May 23 from crowd of the season so far and re- Phoenixville, Pa., where rain allowed ceipts were far above expectations, only two good nights of business. Kiddie ride, which Jack Beil and Louis Augustino's side show headed Howard Jaillette built last winter in the shows at Phoenixville, with the Tilt leading the rides, followed by Great Floydon joined here with his the Ferris Wheel and Merry-Gohigh-pole act. Visitors included Mrs. Round. Friendship Fire Company Kline and daughter and son, of (sponsors) gave top co-operation, as did The Daily Republican. John Wayne handled publicity and bagged much with stories of the La Vonnies (free act), and human interest items on personnel. Much fun was had at the expense of Fred C. Boswell, business manager, and his Georgia drawl.

Lot was crowded with well-wishers duckpond, fishpond, bumper devils, of Owen-Manager Juggy Podsobinski. Trailerites were in their glory, as Juggy's family's store was opposite the lot. But-no sugar! Willis Haggard (cow with human skin and sound truck) did not play spot, leaving for dates booked in Maryland and West Virginia. A 16-people colored show joined here. Pauline Wilson joined in Westminster to handle Pig-Iron Whitey's (Royal Bast) cig gallery.

> Doc Anderson's monkey autodrome is still getting its share. Harry Fink's Jewel Box Casino is still enjoying good results. Hawaiian Nights is okay, too. Pennyland is taking the appearance of big-time business.

> Kate Augustino is still clicking, and her parrot is the "talk" of the lot. Mr. and Mrs. J. W. Hardy are doing well with the French fries and overand-under.

J. A. Keown is handling special agent work. The writer is looking forward to a visit from son, Charles STRUTHERS, O., June 8 .- Play- D., who is now located in San Diego,



No. 1 Cards, heavy white, 5x7. No duplicate cards, 35 cards, \$3.50; 50 cards, \$4.00; 75 cards, \$4.50; 100 cards, \$5.50; 150 cards, \$8.25; 200 cards, \$11; 250 cards, \$13.75; 300 cards, \$16.50. Remaining 2700 cards \$5 per 100 for cards only—markers or tally omitted. No. 3 cards—Heavy, Green, Yellow, Red—Any set of 50 or 100 cards per card 6d. set of 50 or 100 cards, per card 6¢,



Made in 30 sets of 100 cards each. Played in 3 rows across the cards-not up and down. Light weight cards. Per set of 100 cards, tally card.

M. W. Cards, 5x7; White, Green, Red, .5 1.25 Yellow, per 100 3,000 Small Thin "Brownle" Bingo Sheets, 7 colors, pads of 25, Sizo 4-5, per 1,000 3,000 Featherweight Bingo Sheets, 2.00 1.25 5 1/2 x8, loose, per M Round Gray Cardboard Markers, 1800 for 1.00 Thin Plastic Markers, brown color, M ... 2.00 All above prices are transportation extra. Catalog and sample cards free. No personal checks accepted. Immediate delivery.





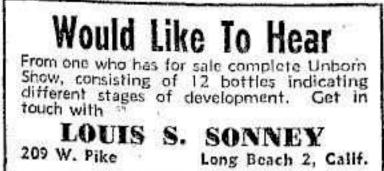
In your interest, you MUST see it. Available now at DISTRIBU-

Fairs and Celebrations in the Northwest, Including the Biggest in the West. PUYALLUP, WASH. 9 Capacity Days and Nights. Want 10-in-One, Motor Drome, Merry-Go-Round. Want Shows of Merit, With or Without Own Equipment. Cal Lipes, Johnny Branson, Joe Glacy, Bob Perry, write. All Useful Showmen, write. Season Ends October. No Gate Charge. Free Admission. Address E. O. DOUGLAS FRANK WARD, Gen. Agt. Route 5, Box 870

WANT SIDE SHOW TALKER (must be sober),

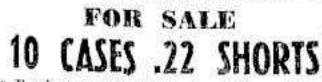
Magician to handle inside, useful Side Show People, Girls for bally. Long season; winter museum work.

A. G. HEINICKLE c/o American United Shows Walla Walla, Wash., 9-15; La Grande, Ore., 16-22; Emmett, Idaho, 23-29.



#### **Tivoli Exposition Shows** WANT

2 MORE GOOD SHOWS for 20 Fairs and Cele-brations. HAVE OPENING FOR A FEW GOOD RIDE MEN WHO CAN DRIVE SEMIS. Write or wire H. V. PETERSEN, Mgr., Webster City, lown, dung 19:45



Also Remington and Winchester Rifles, automatics and repeaters. Make best offer.

BOX D-219, c/o Billboard, Cincinnati 1, Ohio

#### Hill's Greater

KANSAS CITY, Kan., June 8 .--Show closed here Saturday (1), the 11-day engagement under auspices of the American Legion proving okay. One night, Thursday (23), was lost because of rain.

Top money getter among rides was the Roll-o-Plane. Pony track was added here, giving the show eight rides. Top among the shows were Cliff Ostein's Hawaiian Revue, with Professor Darrell's Animal and Monkey Circus a close second. Ferguson reported good business with bingo.

to take care of the boys and have nounced that the show had been condition. some left over for the public.

Comimttee here was very co-opera- KINS.

#### **Don Franklin**

CORSICANA, Tex., June 8.--Shows opened at Cameron, Tex., May 21, two days preceding the centennial celebration, which ran for three days. Location was the city park, and auspices, the Chamber of Commerce Centennial Committee. Opening night business was good; Wednesday night was light, due to intermittent rain. Thursday the shows opened at 10 a.m. and business was good until midnight. Friday was lost entirely due to rain, but Saturday the sky cleared and the org had its biggest day of the season.

Mr. and Mrs. D. Victor, who have been with it since leaving quarters, opened their new Monkey Show at Cameron, Tex. Some concessionaires joined for Cameron, but the regular concession line-up remains practically unchanged since the opening.

A new Diesel light plant was delivered on the final night in Cameron and was used for the first time in Mexia, Tex., where the show opened Monday (27).

A new Funhouse has been purchased from King Amusement Company, Mount Clemens, Mich., and arrived here last Tuesday.

Joe Pruitt has joined as superintendent of rides, and Mrs. Pruitt was put in charge of the Funhouse. Orville Wick purchased two concessions from J. C. Harris and is now operating four. Joe McManus has added more new blue canvas to his concession line-up. Mrs. A. Roedecker joined in Mexia with one concession. The 92-mile move from Cameron to Mexia brought the first truck trouble of the season, as two ride trucks and three concession trucks had breakdowns, but the show opened up on time Monday night.

Smith's Midway Cafe is still able tive and Owner Howard Hill ansigned for next year.-FRANK GAS-

TORS Coast to Coast. All-metal construction. Better product for bigger sales! WRITE TODAY!

#### VIKING POPCORN MACHINES 1481 W. Washington Blvd. Los Angeles 7, Cal.



I have a licensed studio doing \$800 to \$700 per week, will turn over to right party for summer, maybe permanent. Want one that knows what it is all about; able to produce.

> BEN BOSWELL 1646 N. W. 7th Ave, Mlami, Fla-

PAUL OLLIS WANTS Track Agent, also Slum Skillo Men. Always operating. Phone or wire Hendrick Hudson Hotel, Troy, N. Y.,

or Care O. C. Buck Shows.

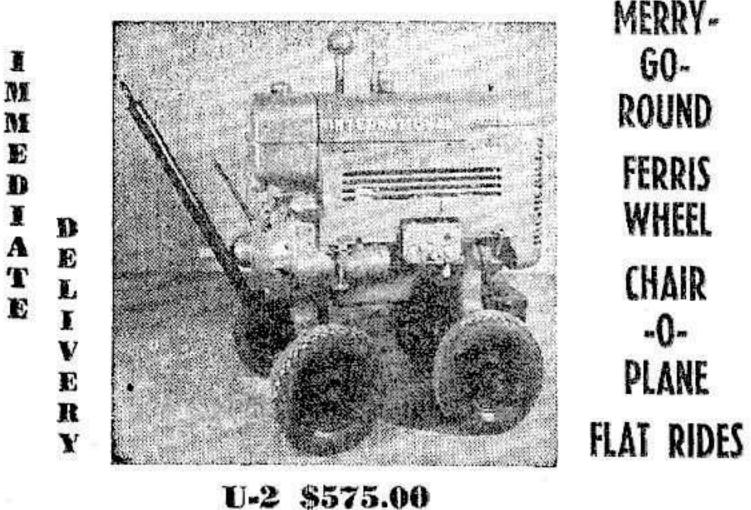


CARNIVALS 68

-0-

June 15, 1946

### POWER UNITS FOR ALL TYPES OF RIDES **LE-ROLG INTERNATIONAL ENGINES**



EDWARD C. FLAHERTY LONG ISLAND CITY, N. Y. 43-87 VERNON BLVD. **TELEPHONE STILLWELL 4.0050** 

# WONDER CITY SHOWS CAN PLACE SHOWS-OWN EQUIPMENT

Rides-Tilt, Roll-o-Plane, Loop. Will furnish transportation for Rides. Stock Concessions of all kinds. Vandalia, Ill., biggest 4th July Celebration in Illinois. 30,000 attended last year. Expect larger crowd this year, as the celebration is held two days, July 3-4. Wonder City Shows playing six days. Sponsored yearly by the Lions' Club with fireworks, baseball, athletic events, free act, parades. Located in heart of city in city park. No exclusive at this date. Wire early for space, as it is limited. No space held without deposit. Place Grind Stores, Wheels, French Fries and Ice Cream for this engagement. All address:

#### W. C. Kaus

FAYETTEVILLE, N. C., June 8 .--Show made a fast move of 126 miles here from Kannapolis, N. C. Opened to light business first two days, but with the Fort Bragg paydays starting Wednesday, the week developed into the biggest still date in the shows' history. Decoration Day saw over 5,000 go thru the gate. Civil Air Patrol sponsored.

Visitors were Mr. and Mrs. Tommy Carvel and brother, Jerry, who were concessionaires on the shows for many years and who are now in the same capacity at Fort Bragg Post Exchange; Colonels Cox and Powell, native Georgians; John Liddy, former National Showmen's Association secretary and now managing a USO unit; Eddie Elkins; Cliff Wellon, Hollywood, Fla.; Joe Barr, H. L. Harrington and Judge Glenn Cobb.

With schools closed Billy Kaus Teddy joined his mother here. McIntyre, daughter of the cookhouse operators, Mr. and Mrs. E. M. McIntyre, came in from Winchester, Va. Mrs. Connie Williams arrived with her two sons from Burlington, N. C. Mr. and Mrs. Roger Fingers's two children came on with Roger's mother, and Mrs. Fred Wright came down from Boston to join her husband, Klondike Fred, who has an office-owned percentage concession. Mrs. Richard Dabney and son, John, came in from Rochester, N. Y. Stanley Madish, who has been visiting his parents, Mr. and Mrs. Frank Madish, for several days, returned to his studies at Kelpmont, Pa.

Lilian (Lil) Elkins, formerly a Broadway garment shop operator, sports a new dress every day, designed and made by her own creative hands. Mrs. Tom Kaslin is another



\* ATTENTION: LAWRENCE CARR SHOWS WANTS-

#### JOE KARR, WONDER CITY SHOWS

Carbondale, Ill., June 10-15; Mt. Vernon, Ill., June 17-22; Effingham, Ill., June 24-29; then the big one, 4th July Celebration, Vandalia, Ill., July 1-6, with A-1 route to follow and a guarantee of ten fairs. Will buy Show Tops, all sizes.



44

### FIREWORKS - - - FREE ACT - - - PARADE FIREMEN'S WELCOME HOME WEEK

New Milford, Pa., June 17th to 22nd, with outstanding Fourth of July Celebration. Want Shows of all kinds, Penny Arcade, Concessions non-conflicting, Ride Help. Proven route of fair celebrations. No gate. Answer: This week, Dushore, Pa.

### **MICKEY PERCELL, Mgr.** PERCELL'S PIONEER SHOWS

# ALAMO EXPOSITION SHOWS

WANT COOKHOUSE FOR BALANCE OF SEASON. We have ten Fair contracts in Kansas, Oklahoma and Texas. Show has 200 people and will stay out until middle of November. Will buy Male Chimp not over 3 years old. Can place good reliable Billposter-will furnish car. Will book

adept at sewing.

Johnny Ryan, Funhouse operator, planed to Miami on business. Ross Owens and Marie Kaus made a business trip to New Bern, N. C.

Louis Scott, who has the Minstrel Show, gave a special show to Negro soldiers stationed at Fort Bragg. This is the third consecutive season for the Scott troupe and his cast includes W. W. Christian, Leopold Jones, Bertha Lewis, Charles Osborne, Red Lark, Eddie McCoy, Horace Leak, Leroy Richardson, Kid Franklin, Baby Scott, Mildred Robinson, Rebecca Christin, Frances Vincent, Nina Porter, Albertina Parker, Harry Brock, Hubert Fuller, Howard Porter and Walter Lewis.-HERB SHIVE.

#### Jackson Bros.

BELLS, Tenn., June 8.—Business has been exceptionally good despite the weather. Phil Rocco joined with cookhouse and joints, as did Junior Turner and George Greenwald, pan joint; Curley Setliff, chuck-a-luck; Ted Bircheat, bumper; Jack Anyon, set spindle; Jack Kennedy, beat the dealer, and Russell Green, mitt camp.

Johnny Nelson motored to Birmingham to pick up two tops and will operate a dog and side show under management of Mr. and Mrs. Archie Johnson.

James Jackson reports good business on all rides. Mr. and Mrs. Roy Wilson have the fishpond and stock pan game. Leo Schamshak has popcorn. Kitty Jackson gave up the fishpond for the slum spindle. Carl and Hazel Gray left the show last week. Mrs. Rocco and Virginia Nelson are operating the penny pitch.

An Octopus and Kiddie ride are expected any day.-JACK KEN-NEDY.

#### **Golden West Shows**

BRODERICK, Calif., June 8 .-Business was off here due to rain. 1202 Eye St., S. E. Washi Tel. EXecutive 5918 Show closed here May 26 after a week under American Legion auspices. It was the wettest week so far this season. The crowds stayed away.

For the Biggest Celebrations in New England, Lawrence, Mass., VFW Convention June 24 thru 29

Concessions of all kinds except eating concessions. Shows-Monkey or Mechanical, or non-conflicting working acts for beautiful 150 ft. Side Show. Jonn Terry wants Agents in Chicopee, Mass., June 10 thru 15.

Lawrence Carr Shows WESTFIELD, MASS.

1 2

1



Top salary and bonus to competent operator.

GEORGE BERTOLI Willow Grove Park, Montgomery County, Pa. Phone: Willow Grove 1343

# **ROBERT (BOB) SORENSON**

Your Brother Joe is very III. Contact us at once.

TURNER BROS.' SHOWS

Ottawa, Ill., this week

RIDES, SHOWS AND CONCESSIONS WANTED

For American Legion 4th of July Celebration, Elderado, Illinois, July 2, 3 & 4. Wire, Write or Phone L. E. LAZARRO American Legion Post 169, Elderado, III. (Phone 24W)

### WANT

Capable Billposter that can and will post paper; top salary, transportation furnished. Join on wire,

J. F. SPARKS SHOWS

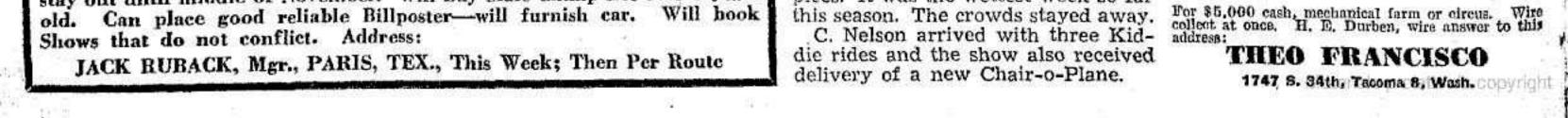
Shelbyville, Tenn., this week; then as per route.

### FOR SALE

Complete Bingo outfit, 14 x 30 ft. frame and tent, with lights, P. A. system, cards, balls, cage, and some stock. First \$800.00 Takes All K. E. HALL

Washington 3, D. C.

#### WANTED



4

#### The Billboard

#### CARNIVALS 69



#### Florida Annisement

SPINDALE, N. C., June 8.--Shows have been doing big business in North Carolina despite some bad weather. Mr. and Mrs. Sydney Groner joined with bingo and hoopla. Mrs. Groner is the former Mrs. Helen Engle, of Endy Bros.' Shows. Others joining here included Mr. and Mrs. Thomas Sullivan and son, Daniel, with two joints, and MacKee, one. Jack Phreatt is the new Chairplane foreman, and Mr. and Mrs. Charles Engh have taken over the cookhouse and frozen ice. Doral Dashon has the Crime Show.

W. H. Snyder, who recently underwent an operation, is back and has the trucks in tiptop shape. Jimmie Dale, Ferris Wheel foreman, while driving the transformer truck down the mountains, hit a soft shoulder and overturned the truck. Dale escaped injury.

Mrs. M. B. Rutherford arrived from Daytona Beach, Fla., to join her husband. The Sensational Kays, Fritz and Otto, are doing their high wire act. The writer celebrated his 69th birthday May 23 .- M. B. RUTHER-

#### Alamo Exposition

LAWTON, Okla., June 8 .-- Org moved in here this week from Ardmore, Okla. Several monkeys will be delivered while here.

Stands at Ardmore, and Denison, Tex., previous week, were marred by rain. Biz at Ardmore was particularly hard hit because of weather, but at Dennison it stood up well. Difficulty was encountered at Denison in getting on and off the lot due to

Carl and Jimmie Byers planed to Ardmore May 30 and a party was given for them by the shows that night. Ted Custer and Jack Ruback saw them take off the following day, with Carl, a licensed pilot, at the controls. While in Ardmore, members were saddened to learn of the death of Texas Kidd, prominent carnival and rodeo man. Mrs. Rosemary Ruback is again with it. Bill Tank is doing a good job with the front arch and as supervisor of sound equipment. Boots Cutler, former showman, visited at Ardmore. Joe Baker, former legal adjuster, was a nightly visitor. Steve Rich and party from Mc-Allister, Okla., visited at Dennison. Bob Seitzer left the shows .--- H. B. ROWE.



**CONCESSION AGENT** For Slum and Percentage Joint Playing Chicago Lots All Summer, Then South for the Winter. 1 2 If You Lush Don't Answer. EARL TAUBER 4515 Magnolia Ave.  $\left| \mathbf{h} \right|$ Chicago 40, Illinois Ardmore 7327 If you still mean what we talked about in Augusta, Ga., this winter, write, wire or come on. Can't wait any longer. EDDIE LEWIS R. & S. SHOWS This Week Next Week Beaufort, N. C. Kinston, N. C. WANTED **Floss Machine Operator** Clean. Honost. No drunk. Good wages. Wire at once. R. LUCHTMAN Washington Park, Michigan City, Ind. C. T. (Blackie) Black, answer. HAROLD D. LANKFORD Contact Mother at once. Government money. LOUISE LANKFORD c/o Ward's World Fair Shows, Decatur, III. WILL PAY CASH FOR All or USED RIDES Any Part When they won't run any longer don't lunk 'em, soll 'em to us. ALSO WURLITZER BAND ORGANS. R. T. WADE, 16845 Lindsay, Detroit 27, Mich. Phone: VErmont 5-5232. and Supplies for Eastern and Western Type Galleries. Write for Circular.

G. W. TERPENING

137-139 Marine Street

#### West Coast Amusement

MARTINEZ, Calif., June 8 .-- Closing here Sunday (2) gave the shows a near all-time low. Business was almost nil in practically all departments and, as one member of the organization said: "Business was at least consistent, all bad." This town, a wartime boom industrial center, proved a great disappointment as population and added industries should have given the org a winner. Weather was cool and the waterfront lot did not help warm things up.

Many of the personnel visited the Clyde Beatty Circus at Vallejo, Sunday (2), and others visited Pacific United Shows in San Pablo.

General Manager Mike Krekos motored in from San Francisco for the final day. Shows play the annual Rodeo next. - ART Livermore CRANER.

#### Dennis Rides and Shows

PLAINVILLE, Kan., June 8 .---Shows have played to big business the last four weeks. Lone exception was Phillipsburg, Kan., where the org was rained out the final night .--Occan Park, Galif. F. A. NELSON.

# CAPABLE FERRIS WHEEL FOREMAN WANTED

That can drive Truck. Salary all you are worth. Long season South. Join Hickory, N. C., this week.

# J. S. BULLOCK

# SHOW PROPERTY

We buy, sell and trade new and used show property; rides, concessions, joints, machines, devices; trucks, tractors, trailers, busses; photo equipment, restaurant fixtures; many other scarce items. No investment too large; no sale too small. Let us know what you have and what you want.

JOHN LYONS, ROYAL EXCHANGE Phone 26852

10431/2 3rd Ave.

Huntington, W. Va.



45c each

F. O. B. St. Louis, Mo. Full remittance must accompany order.

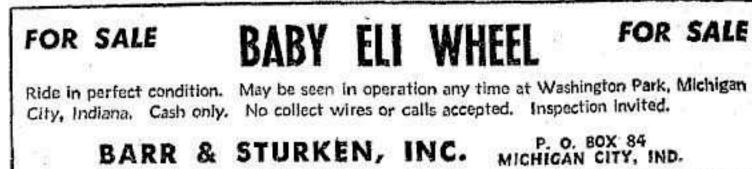
HAMILTON SALES & SERVICE

1119 16th STREET

HUNTINGTON, W. VA.

### WORLD'S LARGEST SIDE SHOW WITH CLYDE BEATTY CIRCUS

WANTS ONE FEATURE PLATFORM ACT. Must Be A-1 CAN ALSO USE MAN TO WORK TICKET BOX AND MAKE SECOND OPENINGS WIRE, DON'T WRITE: PETE KORTES, Klamath, Ore., 12; Grants Pass, 13; Roseburg, 14; Eugene, 15-16; Coos Bay, 17; Albany, 18; Salem, 19-20; Portland, 21-23.



70 CARNIVALS

June 15, 1946

# ALL ABOARD FOR THE **CLEVELAND** SESQUI-CENTENNIAL

#### CLEVELAND, OHIO

"The incomparable-unsurpassable celebration of the Middle Western States"

JUNE 24 TO JULY 4 Inclusive

LAKE FRONT LOCATION BESIDE THE MUNICIPAL STADIUM

**CAN PLACE** all legitimate Merchandising Concessions.

- CAN PLACE Fly-o-Plane or Whip for this engagement and for balance of long circuit of major Fairs.
- HAVE good proposition for Glass House or Laughing Mirror Show.

WANTED-Two Second Men for Ferris Wheels.

WANTED-Blacksmith and Wagon Builder. We have a few good jobs for skilled Carnival Workers.

All Address



Week June 10, Pikeville, Ky.; June 17, Ashland, Ky.

### **Eddie's Exposition Shows** Want Shows That Don't Conflict. Want Fun House

FOR CELEBRATIONS AND FAIRS

SHARPSVILLE, PA., JUNE 17-22—First Show in 5 Years

BIG 4TH JULY CELEBRATION AND HOME COMING, JULY 1-6, NEW BETHLEHEM

#### B & V

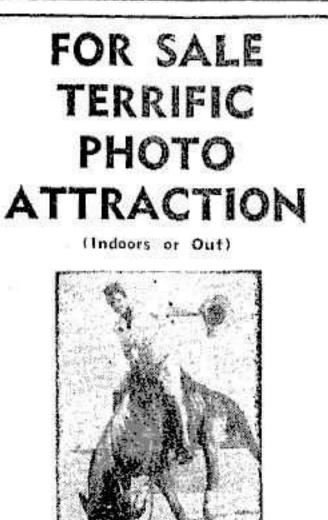
MAHANOY CITY, Pa., June 8.-Show arrived here May 27 in a torrential rain. Opening night was postponed. Tuesday (28) rain continued, but show opened. Decoration Day, with excellent weather prevailing, surpassed anything of the last few seasons.

Staff includes Justin Van Vliet and Michael Buck, co-owners, with Van Vliet doing advance and Buck being concession and lot manager, and Joseph Pendrak, ride superintendent.

Ride foremen are William Knapton, assisted by Thomas Korkowski and G. F. Parker, Merry-Go-Round; Benjamin Devol, assisted by James Hoover, Ferris Wheel; Leo Busch, assisted by Alfred Anderson, Chair-o-Plane, and Mike Godek, pony ride.

Concession line-up includes C. Lauther, popcorn and custard; Queenie Van Vliet, cat, with Helen Krier, agent; Hangstoffer, mug joint; J. Sinko, duckpond, bottles and slum skillo; H. W. Jones, bingo, with Tom Ely operating and Ernest Gregory assisting; Bill Barber, candy floss and darts; Mr. and Mrs. C. Walter, candy apples; Pat Montana and Ray Everett and son, French fries; E. Buck, cat; Ted Miner, bottles and pitch-tillyou-win; Kalman, duckpond and bottles; Ted Wilson, scales and pea pool; Marge Van Vliet and M. Buck, pan game; T. Harrison, mitt camp; Rosenberg, penny pitch; Bill Onuska, over and under; Joe Pendrick, cage; Murphy, beat the dealer, and A. Steiner, cookhouse, assisted by Paul and Butch.

Word has been received that the new Octopus is on its way. Three more semi-trailers were delivered here. New equipment is keeping Wilbur Sutton, show's sign painter, busylettering and numbering. Queenie Van Vliet has a new 28-foot trailer for her concessions. Michael Van Vliet is busy with his job as The Billboard salesman and mailman. He is assisted by his sisters, Boots and Charlie.-J. VAN VLIET.



Mounted Horse (white with spots), in bucking position, on sturdy, invisible base, Will pay for itself many times. Never been used, still in taxidermist's crate. \$750.00, F.O.B. N. Y. C.

G. LUCAS

Green Heron, North Miami Beach, Fla.

# ATOMIC SHOWS

Can place few concessions, shows of any kind for our celebrations.

Come to Nassau, Minn., June 18 or 19, or write 3800 E. 34th St., Minneapoils, Minn.

Richard (Shorty) Gayloy, come on. Jack Thomas, can use Slum Store and Razzle Dazzle Agents.



#### ROCKY GROVE FAIR, CLARION, FAIR, WEST ALEXANDER FAIR

#### **BIG STONEBORO FAIR, LABOR DAY-85,000 People**

Answer as routed, Cheswick, Pa., this week EDDIE DIETZ P.S.-H. H. McMillen wants Front Counter Man for Cook House.

# WORLD OF PLEASURE SHOWS

#### ANN ARBOR, MICH., JUNE 17-22

Can place Shows of all kinds with their own equipment. Especially want Fun House, Iron Lung, Glass House, War Exhibit, Mechanical City (Youngblood, wire), Wild West, Frozen Alive, Large Animal and other worth-while Attractions. Ride Help for 10 major Rides, Truck Drivers given preference; Billposter that can Drive Truck and stay sober; must be A-1 Lithographer. Steve Kuzmicz, wire and come on.

JOHN QUINN, Mgr., Lima, Ohio (All This Week)

#### Want — SILVER SLIPPER SHOWS -Want

Lafayette, Tenn., week of June 10 thru 15; Gallatin, Tenn., week of June 17 thru 22. Now booking for bonafide 4th of July Celebration, Dayton, Tenn. Sponsored by American Legion and Veterans of Foreign Wars.

Giving away a 1946 Ford on the Lot. Fireworks and Free Acts Giving away a 1946 Ford on the Lot. Fireworks and Free Acts Good opening for following concessions: Fish Pond, Clothes Pin Pitch, Dart Joint, String Game, Bowling Alley, Blower, Novelties, Jewelry, and other Stock Concessions. Come on, we will take care of you.

SHOWS-Have opening for Grind Shows and shows of merit, with own transportation. Will book or buy Funhouse or Glass House.

HELP-Can use experienced and reliable ride help on all rides. Semi drivers given preference. Walter Hood, come on, can place you on Coke Bottle Joint. Can place Foreman for brand new #12 Eli Wheel. Earl Gribbins, wire; can place you and family.

All Replies and Wires to WILLIAM O. HAMMONTREE, Gen. Mgr.; FRED ALMANY, Bus. Mgr.



Flavors, Cups, Spoons and everything you need. New catalogue ready now. If you have not received your copy write for it today.

#### **Douglas Greater**

ALBANY, Ore., June 8 .- Mr. and Mrs. Curley Jones joined with a Roll-o-Plane and F. A. Robinson joined with jewelry.

Imanuel Odeska won the bottle of champagne donated by Joe Gould, the raffle bringing \$22.50 which was donated to the PCSA Auxiliary. Mary Richards won the prize for selling the most chances. Winners the last two times in bingo were Evelyn Woronuk and Jerry Fox. The writer and Joe Frank, a visitor on the show, won door prizes. Other visitors were Mrs. Whitey Frank and Devolis West, the latter of Aberdeen, Wash. New members of the club are Pat Bachler and Jane Wilder.

Helen Delamartre has been ill. Midge Holding spent several days in Portland, Ore., going thru the clinic.

The writer's youngest brother died recently. Mary Richards spent a few days in Kent, Wash. Peggy Eikman seas that he expects to be home shortly .- MARIE ATKINSON.

### Smith's Greater

MEBANE, N. C., June 8.—Big topic of conversation among showfolk still is the combination tornado and hailstorm that hit the shows April 29. Merry-Go-Round was a complete loss, while concession damage was extensive. Ferris Wheel, which was not up on time, was not damaged. Only casualty among the personnel was Owner K. F. (Brownie) Smith, who took quite a beating from the hail attempting to save equipment.

Stevens Family held down its living quarters by family weight. The Gordons lost their pan joint, and Ivene, Imp in the Clouds, lost 17 of

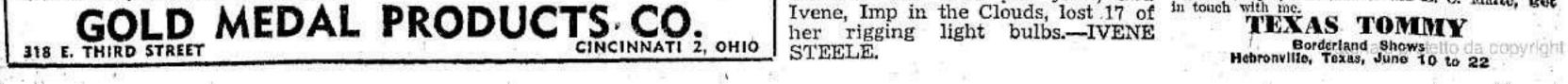
the blg ones, Barnesville and McConnelsville Celebrations. Can place Tilt-a-Whirl, No. 5 Ferris Wheel at 25%. Any type of Show with own equipment at 25%. Concessions wanted—Fish and Duck Pond, Snow Conc, String Game, Cane Rack, Penny Pitch, Lead Gallery and Guess Your Age and Weight. Address all mail and wires to J. R. EDWARDS SHOWS, INC., at Rittman, Ohio



JIM FOREST Daytona Beach, Fla. 31 N. Atlantic Ave.

WANTED

Cook House Help, Agents for Stock, Concessions; also Operator for Dark Room on Photo Gallery, Blackie Wright, Don Manuel and E. C. Marte, get in touch with me.



#### 71 CARNIVALS

# TENTS

#### CIRCUS, CARNIVAL CONCESSION

**Builders for Good TENTS** for Over 75 Years.

Hooper's Flameproofing Compound Khaki, Forest Green, Blue, Olive Green and White.

UNITED STATES TENT & AWNING CO. 2315-21 W. Huron CHICAGO 12 Chicago's Big Tent House Since 1870

TENTS MERRY-GO-ROUND TOPS **CONCESSION TENTS** Central Canvas Goods Co. Harry Sommerville Forest Gill KANSAS CITY 6, MO. 121 West 8th St.

**Carnival** and Concession TENTS Serving the Showmen of the Southwest IOHN M. COLLIN CO.

18 E. KIRK ST. SHAWNEE, OKLA.

TENTS—BANNERS

Two 16x16 4-Way Concession Tents, 5' Awnings all around, 3' Bally Cloth, Green, Red Yrim,

#### World of Pleasure

BATTLE CREEK, Mich., June 8 .--After a red one at Muskegon, Mich., which incidentally, may prove to be show's top gross of the season, org concluded another big week here tonight.

Playing under auspices of the 40 and 8 and Spanish-American War Veterans, shows opened Monday (3) to a record crowd. Wednesday night (5), 5,000 people were on the lot.

The two-week stand at Muskegon, under auspices of the Volunteer Fire Department, started off at a fast pace and kept it up. Shows were set on Henry Street, next to the Polish Club. May 26, was the top day and rides, shows and concessions nabbed big takes.

J. J. Richards received a new tent from Anchor Tent & Awning Company for his concession. Mr. and Mrs. Bill Rice made a boat trip to Milwaukee from Muskegon to visit Ned Torti. Paul James and Robert Ellsworth built new light equipment for the Roll-o-Plane and Octopus and are now building three new light towers.

Several fishing parties were formed at Muskegon, with Mr. and Mrs. Al Kelly Dear and Mrs. Joe Quinn reporting good catches. Mrs. Keath, who has palmistry, celebrated her birthday in Muskegon. The Keatings are in their fifth year with the shows and are building a new mitt camp. They will use four readers.

Owner Joe Quinn made a trip to Grand Rapids, Mich., and purchased three new tractors and trailers. Jimmie Jamison is doing the high fire dive, and Mrs. Jamison opened a jewelry concession. The Girl Show was a new top.

Visitors in Muskegon were Mr. and Mrs. Lee Elliott and Mr. and Mrs. Don Elliott. Lee Elliott is a former electrician and concessionaire with the shows. Because of ill health he did not go out this year. At Battle Creek, the committee, headed by Lou Yeakey, co-operated. Tom Young and Dick Ford were in charge of the front gate. Ray Purcell, of the sheriff's department, had charge of the midway. Steve Peterson, of Station WELL, interviewed Glentennia, of the Side Show, and Jimmie Jamison. Joining here were Jack Guthrie, of Charles Golding's frozen custard; Mr. and Mrs. Donna Keefer, Girl Revue; Robert Miller, who joined Dan Leaslie as an agent on ball games; Corkie Zimmerman, grab joint, and Forest Poll, merchandise rotaries. Homer Ferguson, painter, resigned here to accept a job in Detroit. Lloyd French is doing good work getting the Roll-o-Plane up and down. George Pence, ride superintendent, had as visitors here his brother, sister-in-law and father. Also visiting here was Art Mitchell, old-time circus man, who is a Battle Creek resident. American Carnival Association membership jumped here when 104 members joined. Addeo Riker, of the corn game, underwent a shoulder operation recently in Lansing, Mich. Owner Quinn entertained the Battle Creek committee and their friends at a dinner in the Post Tavern Hotel. Party included Lou Yeakey, Tom Young, Dick Ford, Ray Purcell, Mrs. Quinn, Mr. and Mrs. Dear and Mr. and Mrs. E. C. May .- E. CLAYTON MAY.

# **PEPPERS ALL-STATES SHOWS**

#### "America's Finest"

#### WANT

WANT

WANT

CONCESSION AGENTS FOR STOCK AND GRIND STORES. Ted Sorenson, misplaced your wire. Ed C. Rutledge, contact Jack Barry at once. Have a beautiful Mitt Camp. (Want American Fortune Teller with one more reader.) Have two complete Fish Ponds, plenty of stock and transportation. Henry Laugherty, Shorty Wakefield, get in touch with me at once. Will book Scales, Jewelry and Basket Ball Game.

SHOWS with own transportation. Crime Show, Illusion, War Show, Fat Show, Mechanical and Wild Life, or what have you?

SIDE SHOW PEOPLE WANTED. High-class Mental Act, Half and Half; Theresa Tracy, wire at once. Fire-Eater, Sword Swallower, Tattoo Artist, Ticket Sellers. All Acts paid by the office. WANT TWO GIRLS FOR GIRL REVUE. Paid out of office. Top salary. WE ARE HEADING FOR IOWA FAIRS. NO TIME TO WRITE-WIRE.

#### Frank W. Peppers, Mgr., Evansville, Ind., this week

# R. & S. AMUSEMENTS

Beaufort, N. C., This Week, Followed by KINSTON, N. C., June 17 to 22

FIRST SHOW IN 4 YEARS V. F. W. Victory Celebration Comprising 5 Counties FOLLOWED BY

BEST 4TH OF JULY SPOT IN THE CAROLINAS

Want Mug Joint or any legitimate Concessions. Can use two outstanding Acts for these dates.

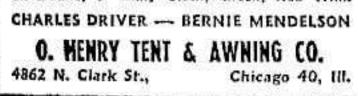
Can place Grinders and Ticket Sellers for three money-getting Shows.

Reliable, sober Ride Help always welcome.

J. M. RAFTERY

Beaufort, N. C.

# FOR SALE-LIGHT PLANT





SIDE WALL FOR SALE 10 Foot MAIN AWNING & TENT CO. 230 MAIN STREET **CINCINNATI 2, OHIO** 

CARNIVAL WANTED For Our ANNUAL RODEO September 1 and 2 For further details communicate with WILMER A. KRAUSE, Secy., Rodeo Association, McLaughlin, So. Dakota

#### **RICH CREAM** CAIRO, ILL., V. F. W. CARNIVAL

This week, location 20th and Commercial Sts.; then the Big One. Want Fun House, Glass House, Fat Show, Skinny Show, any clean Show not conflicting. Second Men on Spitfire, Roll-o-Plane. Need fourteen more Con-cession Agents, Drunks, stay away. Contact: **DYER'S GREATER SHOWS** 

# P.S.: Yes, we play City Park, White Hall, Ill., 14th Annual Celebration, July 1-6.

#### SECOND-HAND SHOW PROPERTY FOR SALE

\$10.00 Skeleton of Child, 7 months old. Mermald, life size, fine condition, cheap. \$100.00 Horse Race Machine, nickels, dimes, quarters. Cost \$975.00 when new. Good cond. \$30.00 New Wall Sleeping Tent, 9x9 ft.; others. WEIL'S CURIOSITY SHOP 12 Strawberry St. Philadelphia G, Pa.



FOR BOWLING ALLEY Write or Wire MURL DEEMER o/o Cavalcade of Amusements Divenport, Ia., till June 12th; Gedar Rapide, June 14th to 22nd

#### **Casey Smith**

PAWHUSKA, Okla., June 8 .--Shows first in here in several years, opened Monday (3) to the largest gate of the season so far. Sunday (2), Rosa Starr was hostess at a dinner in honor of Joe Starr's 49th birthday. Joe has been in show business 32 years, making his debut in 1914 with Miller Bros.' 101 Ranch Show. A new Chairplane has been added.

Recent visitors were Mr. and Mrs. D. B. Martin.-BABE SHERWIN.

In operation now, Can be seen at any time. This Light Plant is as good as new, not misrepresented. Reason for selling-We play Philadelphia lots and the city authorities will not let light plants operate. This plant is 50 k.w. AC, 60 cycle, 220-110 volts. 12cylinder American La France driven motor. This motor is brand new. This job is complete, panel board and all switches. It is mounted on a 31/2-ton Diamond T Truck, with a brand new 1946 motor, not rebuilt. This plant has a special built body 18 feet long, opens all 4 sides, has 32x6 10-ply tires practically brand new. This job cannot be appreciated unless seen. Anyone interested in buying this plant must see same in operation. Price \$5,000.00.

#### MAX GRUBERG, WORLD FAMOUS SHOWS

P. O. Box 101, Philadelphia 5, Pa.

Showing This Week Torresdale and Devereaux Sts., Philadelphia, Pa, "



4 Rides. Make your own terms. Shows, any kind, including Girl Show. Concessions, all kinds. Drink and Eat Stand will clean up. Ball Games, Stock Stores, come on. Will sell ex on Photos. Need Bingo help and percentage dealers. Best in this section. First time in 4 years. Fireworks, Free Acts. Legion spending plenty to put it over.

Wire or Write

FRANK SWEENEY GLENDALE, W. VA. or Washington Hotel, Charleston, W. Va.

# BEE'S OLD RELIABLE SHOWS WANT WANT WANT WANT CONCESSIONS: Want agent for Six Cat, Dart Store, Stock Wheel and other merchandise con-cessions. Also capable agents for Count Stores. John Terry is no longer connected with this show

in any way. RIDES: Want Foreman and Second Man for brand new Merry-Go-Round, top wages if you can and will keep ride in new condition. Drunks, stay where you are, we can't use you. SHOWS Sally Baker wants Girls for Girl Show. Ann, Dotty, Betty and Judy, wire. Address: Frankfort, Ky., this week; then as per route.



TENTS-Concession, Gypsy, Camping. Flashy trimmings. Tents of all sizes. Merry-Go-Round and Caterpillar Tops, Big Tops. ANYTHING IN CANVAS Quick Deliveries. Wire



CARNIVALS 72

# 10 RIDES-GEREN'S UNITED SHOWS-6 SHOWS

#### THE SHOW THAT PEOPLE CAN ONLY SPEAK WELL OF ASK ANY SPONSOR WE HAVE EVER SHOWED UNDER

Want for the following: The largest 4th of July Celebration in the State of Indiana, "Vincennes," twenty-two years under the American Legion at Riverside Park. Want for Vincennes, large Cook-House. Concessions. Penny Arcade, Jewelry, Snow, Pitch-Till-U-Win, Bowling Alleys, Country Store, Cigarette-Pitch, Hoopla.

Shows: Can use two Girl Shows for 4th of July week only, thirty-five per cent; must have your own outfit complete.

Have for Sale: Snake Show complete, almost new top and wall, five new Banners, Banner Line, Pit and Ticket Box, complete ready to go, \$400.00 takes same.

> Fowler American Legion Fair, July 23rd to 27th. Hamlet Starke County 4-H Club Fair, July 31st to August 3rd, Centerville Wayne County 4-H Fair, August 6th to 10th Bicknell Knox County Farmers' Fair, August 14th to 17th.

Peru Miami County 4-H Fair, August 27th to 31st. Goshen Elkhart County, Fair, Sept. 2nd to 7th.

All in Indiana. Then South until Christmas. All replies:

W. R. GEREN

Wilmington, Ohio This Week.

Xenie, Ohio lune 17-22.

### SENSATIONAL NEW EXHIBIT "THE BREATH OF LIFE"

A Small Nut Show That's Getting the Dough. For immediate shipment we have a limited number of HIGH-CLASS AUTHENTIC IRON LUNG EXHIBITS-includes Iron Lung, Blowups and full instructions for demonstrations; a complete show ready to start. Small nut. These outfits are duplicates of "The Breath of Life" Show we built now showing in Riverview Park, Chicago. This show drew \$800 on Decoration Day. For full information write or wire

#### **IRON LUNG RESEARCH CO.**

4131 SHERIDAN RD., CHICAGO, ILL.

# HOOSIER STATE SHOWS

Want to buy, book or lease I more Baby Ride, preferably Chair-o-Plane. Show Electrician wanted. Legitimate Concessions that can and will work for 10c. Want sensational Free Act for Farmland, Ind., Street Fair, July 15-20, inclusive. Want Shows with transportation.

#### Dyer's Greater

DYERSBURG, Tenn., June 8 .--(3). Joining were Fred Russell, from Marion, O. shooting gallery; Allen Brewer Jr., who recently was graduated from Brewer concessions; William Russell, Matthews's concessions; M. Carmac, blower, and Stach Wotach, airplane bumper.

and Mrs. Roy Haag, Mr. and Mrs. Birchman, ticket offices. H. W. Taplin, with a new grab and candy floss.

Miller's concessions.

Leroy (Shorty) Orchard operates the office bingo and ball game. Mc-Grath Family is operating four concessions since the return from overseas of two of their sons. Vernon (Bob) Felton is on the Tilt-a-Whirl; Willard (Pug) Harper, the Spitfire, with Mrs. Harper on Tickets. Claude Butts again has the Roll-o-Plane, with Mrs. Butts selling tickets.

#### **Ohio Valley**

TIFFIN, O., June 8 .--- Shows were Shows jumped from Batesville, Miss., located in the heart of town and which was a good one despite some business, especially the first part of rain, and opened big here Monday the week, was good. Org came here

Line-up includes Roxie Harris, owner-manager; Jack Murphy, genhigh school at Jackson, Tenn., eral agent; Bill Harris, secretaryspecial agent. Ride personnel has just back from service in Germany, Don Simon and Jack Harris, Ferris Wheel; Bob Harris and Pinky Simon, Chairplane; Bud Birchman, Allen Clinger and Jim Henry, Whip; Pop Still with the shows are the Allen Birchman and Pudd Schaffer, Merry-Brewer Family, with George O'Neil Go-Round; Norman Dull, kiddie in charge of their concessions; Mr. rides, and Mrs. Harris and Mrs.

Concessionaires are Bill Wolcott, Penny Arcade, percentage and penny Mert Morris, who returned from pitch; John Swisher, two, with Jimmie overseas duty last fall, has added Rose as top man and Bacon-Butts two pythons, three black spiders, Shorty, second man; Clifford Salkeld. two ring-tail monkeys and a baboon bingo; Bill Phillips, high striker; Bill to his Wild Life Show. Mrs. Morris, Harris, pea pool; Nip Harris, fishformerly Bertha Haag, is ticket pond; Bill McKay, beat the dealer; seller. The Red Millers are here Jack Hendix, hot dogs; Adams and with the Battle Field and doing top Reno, three; Jack Murphy, two; Tom biz. Mrs. Miller handles the electri- Hughes, cookhouse; Bill Hopkins, cal effects. Paul Miller, just back snowball, ball game and darts; Eli from overseas, has the Ferris Wheel Ziko, photo, mitt and scales; Warner, and Mrs. Bobby Miller handles three; Carl A. Caloian, The Billboard tickets. Clayton (Slim Jim) Klan- and two; John Cobern, duckpond and dred is superintendent of Paul roll down; Lester Michael, popcorn; Shorty Brown, Mickey Mouse circus and heart pitch.

> Miss Koffman, whose uncle is owner of White Star Attractions, was a guest of General Agent Murphy. Nick's United Shows played near here and many visits were exchanged. Show experienced difficulty in getting on the lot at Mansfield, Monday, May 27, and it opened Wednesday for a 10-day stand. Opening was fair but Memorial Day was terrific, crowds assembling at noon and staying until after the midnight fireworks. Whip topped the midway at Mansfield but all hands did business. Harry Moore joined with his Monkey Show. Bert Geyer added his Creation Show and there were several new concessions. Wind and rain hit hard Friday afternoon, two concessions going down.-BILL HARRIS.

Write or wire as per route. All answers to

#### E. M. EVANS, Gen. Mgr. HOOSIER STATE SHOWS

Lebanon, Ind., this week. "The Show With a Million Friends."

# **JIMMIE CHANOS SHOWS**

#### WANT

#### For American Legion 4th July Celebration, Urbana, O.

Legitimate Concessions of all kinds. Want Shows with own outfit; I have complete Girl Show outfit. Want sober and reliable people to run it that have more than one girl; also I have complete Athletic Show open for right man. Will book Diggers for 4th of July. Want capable people to run two new Ball Games, Cat Rack and Milk Bottle. Also want Ride Help for Ferris Wheel. Octopus, Roll-o-Plane and Chair-o-Plane. We have—starting June 10th—Street Celebrations and Fairs. All replies to JIMMIE CHANOS, WAPAKONETA, OHIO

### BISTANY GREATER SHOWS WANT

For the biggest Fourth of July Celebration in this part of the country, and the rest of the season playing Tobacco Markets in Georgia, North Carolina and Florida all winter. Will book or lease or buy Merry-Go-Round, Chair-O-Plane, Kiddle Rides or any other ride that will not conflict. Shows with own outfit of any kind. I have the territory if you have the show. Concessions—any kind of legitimate Concession. Can use Ride Help. Need Second Man on Wheel. Can place one more High Free Act. Fitz Winters wants two Percentage Dealers, one Wheel Agent and good Man to take complete charge of Hoop-La. Year around work, Florida this winter. Jim Smith, let me hear from you, Don't listen to false rumers, this show stays out all winter. Write or wire

LEO M. BISTANY, Military Park Hotel, Newark, N. J.

#### TURNER BROS.' SHOWS WANT WANT

Few experienced Ride Men that drive semis. Can place Shows with own equipment. Playing biggest 4th of July Celebration in Illinois at Rock Falls. Number 1 string of Fairs to follow.

> FOR SALE-40-Foot Merry-Go-Round Top. Up twice.

Address: OTTAWA, ILL., THIS WEEK; THEN PER ROUTE.



Canton, Ohio, Week of June 10th; Then Per Route

### WANTED TO BUY OR LEASE

Ford Barrick, back from overseas, is assistant manager, and Knute Knutson is secretary. Lieut. George Dyer is expected back from Italy soon and will take over the general manager's job, now being held by (See Dyer's Greater on page 102)

#### Hartsock

BROWNING, Mo., June 8 .- Entire org enjoyed good business here the week ending Saturday, May 25, under VFW, altho weather was off. Opening night, Monday, May 20, was lost when lighting struck the transformer and practically all the wiring in concession row was set on fire.

Crawford brothers' bingo had a big week. Boss Crawford was stricken with pneumonia and taken to the hospital, but is improving rapidly. Ferris Wheel led the rides, with the Tilt running a close second.

Mooney's concessions have received six new tops from the Central Canvas Company. Jimmy O'Brien's hoopla is doing okay.

Jack Diamond, co-owner, is general agent and doing the billposting. Co-Owner Walter Hartsock expects delivery of a new trailer soon.

Joe Sharp, of the American Beauty Shows, was a nightly visitor here and several members of the Hales Shows, playing near by, also visited. -TOMMY MOONEY.

#### **Down River Amusement**

DETROIT, June 8 .- Shows opened a day late at Romeo, Mich., Sunday (26), when rain prevented the scheduled Saturday bow. Electric utility company's trucks were stuck in the mud getting on the lot to set up the necessary transformers, and the Blossom Festival, sponsored by Romeo Lions Club, was put off a day. Civic parade to the carnival lot opened the event with a very good Sunday afternoon and evening business, according to Severin Hilo, show's manager.

#### W. G. Wade No. 1

MARION, Ind., June 8.-Week ended June 1 was made here under the Phi Delta Kappa. Lot was located three blocks from the business district. Committee was co-operative, and despite the weatherman's pranks, business was better than previous years. Friday night was lost to rain. Saturday kiddies' matinee was the best of the season to date.

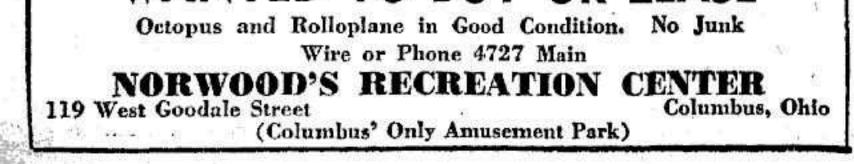
Show opened Monday, day and dating Mills Bros.' Circus. Baker's United Shows were in near-by Gas City, and there was a great deal of visiting between the circus and shows.

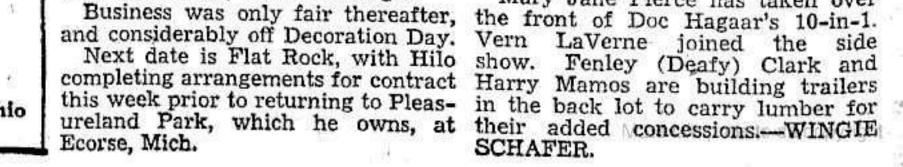
Fred A. Miller is handling public relations, as well as operating a cookhouse. He has equipped one of his semis as a kitchen, and has two deep-freeze units, as well as a large refrigerator. Miller is assisted by Paul Eckman, who acts as chef and purchasing agent.

Charles Henry has charge of Miller's equipment, including transportation, and can be seen in the business district several times daily with the command car purchased from army surplus. Waiters include Willis Solomon, Chester Boyd, Earl Jones, Charles and Edna Henry and Dorothy Solomon. Margaret Davis is relief cashier.

Among the concessions joining recently were H. Hardesty, knife rack and pitch; Don Huguinard, basket ball; Bill Hasurg, peelers; Ernest Kaapuni, jewelry, and Dan Evans, buckets.

Mary Jane Pierce has taken over





73

### O. C. Buck

r.e

15

15

n

le

s.

e

SCHENECTADY, N. Y., June 8 .--Early portion of the date here for the Shows completed a successful en-Carman Fire Department was good. Monday opened strong. The lot was ridge, Minn., under Veterans of Formade about 125 feet larger by firemen to accommodate the show, and the roads approaching the lot from the streets were widened, making the location good.

Continued rains at Oneonta, N. Y., marred last week and only three nights could be played. Many trucks were stuck moving off and did not arrive at Schenectady until Monday a morning.

William (Bill) Jones visited Ralph Flannigan, manager of his bingo game, and Harold A. (Big Six) Bouck was also a visitor.

Mr. and Mrs. Claude Morse joined Sid Goodwaldt on the cookhouse at Oneonta.

Luke Seifker, chief electrician and mechanic, is confined to the Troy Hospital with pneumonia. Frank Neidhardt is at Ellis Hospital, Schenectady, with blood poison.

Midway Chatterbox, a weekly show paper, will be published by Blanche Henderson, Roy Peugh and Mrs. Charles Johnson, confined strictly to news of the O. C. Buck midway.

#### Geren's United

WASHINGTON C. H., O., June 8 .--This is the second week here as it was impossible to get the trucks on the lot at Jackson, O. First week here was okay. Spitfire and Scooter had riders lined up and the other rides did well.

Several concessions joined here this week, including Buck Weaver, from the Baker Shows, and Youngblood's two mechanical shows, Ring Bros.' Circus and Village.

Chet Pierce and Art Brooks have -Pappy Snyder has all new junction club is now in the process of formaboxes on rides and new cable on the tion. midway.

#### William T. Collins

MOORHEAD, Minn., June 8 .-gagement Saturday (1) in Breckeneign Wars auspices, playing to satisfactory crowds despite a slight hailstorm late Decoration Day and cold weather Friday and Saturday.

service for those killed in the Ringling Bros.' circus disaster of 1897. eign Wars formed the guard of honor.

A four-foot spray composed of American Beauty roses and Calla lil- bership race are: James E. Strates, lies was placed at the base of the broken center pole monument by Bill Palace of Wonders, 16, and Joyland Collins. Services were read by Father Midway Attractions, 15. A. Jande, of St. Adalbert's Church, Wahpeton, N. D.

After the services shows opened for a special matinee, at which Bill and Mickey Collins were hosts to 85 children from the Indian Orphanage at Wahpeton. Free cotton candy, popcorn, ice cream and orangeade was added to the entertainment furnished by their hosts.

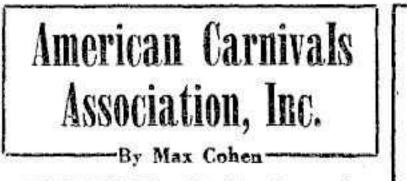
Matinee had sunshine until closing time, after which a hail-storm hit but stopped soon, cleared off and in no way affected the night's business.

#### **Peppers All-State**

arrived here from Paris, Tenn. Rain a report covering various types of was plentiful there and show arrived personnel service establishments. Nuhere in the rain. With the aid of merous retail trade reports are on plenty of cinders we were able to get hand. on the lot.

New spotlight has been added. Sensational Royals, free act, are Cote, Undergoing Surgery, clicking.

Another bingo party was held for the truck and ride motors in good the welfare fund of the show. Mrs. shape, and all rides and concessions Jack Martinkus is treasurer and Mrs. are being painted for the big Fourth. F. W. Peppers, secretary. Women's Mrs. Bill Noe is at her home following an operation. Robert and Mary Katherine Zentini are spending their vacation with their parents, Rusty and Emma Zontini, on the show.-JACK MARTINKUS.



ROCHESTER, N. Y., June 8 .--Visit was made to B. & C. Exposi-At 11:30 a.m., Decoration Day, per- tion Shows at Dansville, N. Y., Decosonnel turned out for a memorial ration Day. Shows were located on a downtown lot under auspices of the Moose Lodge. Managers D. Roy Breckenridge Post Veterans of For- Barnes and Myron Colegrove extended courtesies.

Standings in the personnel mem-37; W. G. Wade, 39; Lee United, 22;

Information from Washington is a revenue bill will not be acted on this year. There is prospect of legislation which would retain the payroll tax for old age insurance at the present 1 per cent for the year beginning next January 1, and individual income taxes may secure some reduction next year, but such legislation will not in all likelihood, be passed until 1947. There also is the prospect of a 10-20 per cent reduction in surtaxes next year.

A list of items freed from price controls by the OPA, effective May 26, is on file.

The U. S. Commerce Department released information relative to the PADUCAH, Ky., June 8.-Show production of trucks and trailers, and

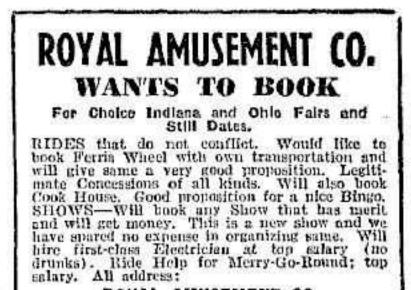
# Unable To Open Wolverine

DETROIT, June 8.-Elmer F. Cote, operator of Cote's Wolverine Shows,



#### PRICED TO SELL

16 x 20 Marquee with Ticket Box and Electric Stringer, four pieces of side wall 8 feet high, suy ropes every 12 feet, 120 feet long, poles and etakes to put up Marquee and three sections of side wall. All for \$140.00. Will ship at once. One-foot Bellows with extension 3 feet high for blowing up balleons, will Parcel Post on receipt of \$7.00. One V-S Ford van-like body, seven feet wide, six feet high, twelve feet long, swell show or concession outfit, suitable for office or living when unloaded, mechanically OK and good appearance, good rubber with spare, \$400.00. Here is the season's buy. High speed Ford V-8 semi-covered extension pole on rope for high tension current with cut-outs, A-1 condition, good rubber and spare with 75 kw, trans-former. Will take on primarside 2300-4600-6900 voltage on secondary with refill style fuses. With reel of about 2,500 feet wire. A two-wire, 110 volt line for each side of Midway and a three-wire system for center of Midway 110 and 220 volt. Price, \$1,000.00, just the cost of transformer. Address A. SMITH, Breadway Trailer Park, Elmira, N. Y.



ROYAL AMUSEMENT CO. Albany, Ind., this week

Wilmington, O., is next, with a big week expected, as the town is heav-•ily billed. Fred Haines, with the sound car and new calliope, is working the date .- FRED GUTHRIE.

#### "Heart of Texas

ODESSA, Tex., June 8.-Week ended May 25. This was a return engagement, and altho not up to the Show ended its eight-day stand here, <sup>7</sup> first visit, business was satisfactory. Mr. and Mrs. Ray Amy arrived, as did Mrs. Craig and Bucky, and Bobbie Jean, daughter of Mr. and 7 Mrs. Eddie Lynch. Sammy George, vet Girl Show operator, also came were rained out but Wednesday was on here.

Bill and Joy Gooch are back after a periodical trip to their other rides and privilege cars on other shows. Capt. Harry Froboess is scoring with his free act. General Agent Johnny Cannon parked his car and planed in for a short visit.

#### Lawrence Greater

TRENTON, N. J., June 8 .- Shows closed here Saturday (1) to poor biz, with four nights lost to rain. Shows used name of Metropolitan Shows . for this engagement, and had plenty of paper up and plenty of spot announcements over Station WTTM, but it was no go.

Rain prevented opening Monday Capital City and Tuesday and Wednesday and Decoration Day attendance failed to hold up. A deluge Saturday night turned the lot into a quagmire and prevented shows from opening. Shows used a new lot in Hamilton township, opposite State Fairgrounds, and experienced plenty of difficulties.

WINDSOR HOMECOMING AUGUST 29, 30, 31

Wants Rides-Shows-Concessions. Write SEC., Windsor, Ill.

#### Virginia Greater

MORRISTOWN, N. J., June 8 .--Saturday (1), with the take not too bad considering the weather. Opening night, May 25, was excellent, with rain holding off until after closing. Monday and Tuesday okay. Decoration Day was a big one, with the following two days fair. The final night, Saturday (1), the rains came again.

Mr. and Mrs. Ed Curtin, who have been in Camden, N. J., because of Mr. Curtin's illness, went to Concord, N. H., for the funeral of Mrs. Curtin's sister, Mrs. Evelyn Fallon, widow of the late Tommy Fallon.

Morristown, near Orange, N. J., gave the Masuccis an opportunity for many family reunions. Louis and Kay Augustino joined here with their 10-in-1 and Wild Life Show. Kay also plans to install her concessions .- HAPPY ARNOLD.

HARTSVILLE, Tenn., June 8 .-Weather here was uncertain. Shows ended a successful three weeks at Portland, Tenn., at the Strawberry Festival, with everyone satisfied.

Secretary Joe Lowery and J. W. Lindhauer motored to Chattanooga Sunday to visit Joe's mother, who was ill. Don (Whitey) Myers joined here with two concessions, and Pinkie Smothers added three making a total of seven for him. The writer's brother, Sam Blassingame left for Georgia .- DIXIE CUNINGHAM.

was taken to Grace Hospital, Windsor, Ont., for a major operation Thursday (6).

Cote made plans several weeks ago to put the Wolverine Shows, inactive for several seasons while Cote operated a small park northwest of Detroit, back on the road this summer. His illness has shelved this plan temporarily.



### NOTICE TO ALL SHOWMEN AND RIDE OWNERS "I have a route of the best fairs, celebrations and still spots on the West Ceast and I can place two clean Shows and one major Ride. If you have a Funhouse, Life, Animal, Snake or ANY other Show or an Octopus, Roll-o-Plane, Tilt, Loop, Spitfire, Fly-o-Plane or any other money-making ride with your own transportation, and if you are not having the biggest year of your career, contact mo immediately. . . . Growds are big; money is plentiful, and every week is a winner." Harry Polish Fisher GOLDEN WEST SHOWS 1865 OAK STREET PLAYTIME AMUSEMENTS **BOOK NOW FOR YOUR BIGGEST 4TH** Merrymount Park, Quincy, Mass. Over 150,000 People Attend This. **3 BIG DAYS** Bonfirs, Fireworks, Clambake. Need another Wheel, any Flat Rides, filde Show, Monkey Show, Motor Drome, GRIND STORES ONLY. Big for Grab, etc.

Also want good Wheel Foreman. No lushes.

E. W. BURR

Box 206

Quincy, Mass.

### WANT TO BOOK MY BINGO

With Live Show from August 1 to balance of season. Wire collect.

#### A. W. LEWIS

**Care** American Exposition Shows

Canton, Ohio, Weck of June 10th; Then Per Route

### WANTED-CONCESSION AGENTS-WANTED

Agents for Slum Blower, Clothes Pin Store, Percentage Agents, Country Store, Big July 4th Celebration, than 10 Fairs in Wisconsin and Bouth all winter. Al and Vi Petka, come bome-bave Scales and Age for you. Memphis Childress wants Cookhouse Waiters. Regan and Jimmie Martin, come on; tickets if needed.

Address WHITEY LUTZ

e/o JOHN FRANCIS SHOWS, Pontiac, Ill., this week; then per route.



CARNIVALS 74

The Billboard

June 15, 1946

# 40,000

**People Want To Have Fun** 

We are seeking an amusement operator to provide a clean, attractive midway.

### HERE IS OUR OFFER

An industrial plant of 3,500 employees in a city of 40,000 population has a 13 ACRE RECREATION PARK which is offered RENT FREE for a period of one week, or less if desired, to some amusement operator.

# **ALL WE ASK:**

is that the show operate for our own one-day family pic-

nic for plant employees at a "Blanket Fee" agreeable to the amusement operator. Dates preferred for the plant picnic are July 20 or 27. Any Saturday during August is acceptable.

- Write or Telephone --H. G. HUMPHRIES OWENS-CORNING FIBERGLAS CORPORATION NEWARK, OHIO

### CONCESSIONS WANTED **AIRPORT DEDICATION AND AIR SHOW** TWO DAYS-JULY 20-21

One of the nation's great airports in the center of Ohio.

## SPONSORED EVENTS

Veteran, Lodge and Other Organization Festivities

Communications to 155 No. Clark St., Chicago 1, Ill.

Decatur, Ga., Legion Show Huge Success

DECATUR, Ga., June 8.-The Hippodrome Thrill Circus, staged here May 20-25, under auspices of the Harold Byrd Post of the American Legion and produced by Edwin N. Williams, drew capacity houses five of the six nights.

Show got plenty of ballyhoo from Atlanta (four miles away) newspapers and opened with a parade thru Atlanta's main streets, the first such parade in 11 years.

Feature acts included the Paraoff Trio, aerial ladders; The Dobas, perch; the Sidneys, bicycles; American Eagles, high wire; the Armstrongs, hand balance; Rudynoff's Horses; the Three Milos, aerial; the Great Fussner, spiral globe; the Up-Wilson Duo, comedy acrobats; Mick- as free act. ey Ducall, juggling, and Sunny Jim Curtis, clowns.

Thru courtesy of the performers, will be featured. 11 acts were presented at Lawson General Hospital.

#### **Regatta for Marietta Fete**

MARIETTA, O., June 8.-Mid-East

### **Cash for Whiskers**

SWIFT CURRENT, Sask., June 8 .- With males in the city growing beards to publicize the Kinetic Club's Frontier Days' Celebration, the board of directors has offered \$80 for competition. Beards have been divided into four groups-full brush, Van Dyke, mutton chops and Lincoln-with each winner to get \$10. Two \$20 awards will go to owners of registered beards participating in a draw.

#### Galax, Va., Inks Crescent As Repeat for July Event

GALAX, Va., June 8.-Thirteenth Side-Down Downies, aerial; Linders- annual Firemen's Carnival and Celeman's Dogs and Ponies; Jim Ger- bration, sponsored by Galax Volunber's Rocking Ladder; Sky Princess, teer Fire Department, will be staged aerial and slide; Jean Dawn, muscle here July 1-6, with the Crescent control; Pierott and Pirouette, skat- Amusement Company again on the ing; the Kurkliters, trampoline; the midway and Fearless Gregg, cannon,

Parade led by 8th Battalion Band Gerber, Sinon and Collins and Rube of the Virginia State Guard, and water battles between fire departments





R-B

CIRCUSES Communications to 155 No. Clark St., Chicago 1, Ill. The Billboard 75

RECORD Philly Gives **Biggest Gross** 

> 53 grand nailed in single day-Washington biz rolls ahead of '45's sizzling pace

WASHINGTON, June 8 .- Fred De-Wolfe, vet treasurer of the Ringling Bros.' and Barnum & Bailey Circus thought he had seen everything when Enid, Okla., last fall gave the Big One its record all-time gross for a single day.

However, when Philadelphia Wednesday, May 29, surpassed Enid's super-effort, his eyes popped. When it was all racked up, counted and packaged that night in old Quaker Town, the Big Show gross was right on the \$43,000 mark, while Fred Sinythe's Side Show count was another 10 grand to make it a \$53,000 day.

Philadelphia, the first stand under canvas, stood up like a major all week and ran second in the all-time high gross race as far as any circus is concerned. Last fall playing Rocky Mount, Goldsboro, Greensboro and Charlotte, all in North Carolina, the Big One registered a count of \$231,-000 for the week. That mark still stands, but the Philly count, not divulged either officially or unofficially, was right on its heels.

# **Polack** Springs Unit No. 2; Has **A Fast-Stepper**

PHOENIX, Ariz., June 8 .- Polack Bros. sprung Unit No. 2 here Monday r (3), using the billing, "Jumbo of Shows," same as is being used for the original unit which opened in Los Angeles Friday (7).

Offered here outdoors in the Municipal Stadium under the El Zaribah Shrine, 17 displays were presented on a stage and in one ring. Program ran fast, and performance was well dressed and lighted. Two aerial towers and a 75-foot ladder for high acts made a strong background,

Irving J. Polack was on hand for the opening, directing the routine. Sam T. Polack was promotion director here with H. R. Marteney, Walter Ullman, Willis Alley and Walter . Fleck listed as promotional directors. Staff includes William Stevenson, assistant manager; T. Dwight Pepple, general agent; Mrs. Opal Mills, secretary; William (Whitey) Wilbur, master rigger; George Page, conson, bandmaster.

Ethel Robinson, Chicago, is talent all Polack Bros.' acts.

Route includes Tucson, Ariz., 12-15; El Paso, Tex., 17-24, and Dallas July 1-6. Show will move on one baggage (See Polack No. 2 Unit on page 86)

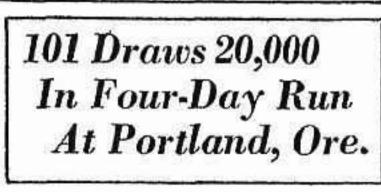


kitty to throw a birthday party for Bob Morton May 24 at Quebec City. Peeking over the rail, left to right, are Omer J. Kenyon, Elsie Basile, Bob Morton, Len Humphries and Joe Basile.



SLAPS DOWN

ST. JOSEPH, Mo., June 8.-Bounccessions manager, and Everett John- ing back after surprisingly poor draws at Wichita and Hutchinson, Kan., Cole Bros.' Circus rang the bell scout and official booking agent for here Thursday (6) with 5,000 at the matinee, and 8,500 at night. The two days previous, Wednesday (5) at Topeka, and Tuesday (4) at Salina, almost capacity (3,500) every show, Kan., business was very good.



PORTLAND, Ore., June 8.-The 101 Wild West Ranch Show, playing Portland the first time in 20 years, drew an estimated four-day attendance of 20,000 for nine shows ending Sunday (2).

Weather was good thruout. It was and Saturday (1) General Agent Poor draw at Wichita can be par- Walter Harvey garnered good publictially explained by the fact that many ity by arranging hook-up with The Oregon Journal whereby a special carriers and newsboys.

### Beatty, Catching Up On Route, Hooks Biz; **Ira Watts Takes Bow**

town folk, in holiday mood, thronged ness. to the Clyde Beatty Circus here, fill-Show was originally billed in here May 25, but that date had been canceled due to the rail strike. Show had only one week's advance.

Previous stand, Eureka, Calif., proved tremendous. No railroad show had played town since 1938, when the Al G. Barnes Circus was in, and one straw house and two capacity crowds were racked up. Show arrived on the Eureka lot at 4 p.m., May 29, and proceeded to amaze townies by setting up in time for night show. Showfolks were in turn amazed by overflow turnout. Capacity both shows the following day was in the face of overcast skies.

Ira Watts, veteran manager, has been taking deserved bows for his supervision during the rail strike. Show lost only one day's performance (May 26). When outfit pulled into Palo Alto May 23, Watts unloaded equipment and livestock and then, in anticipation of the strike, - sent the flats, stock cars and sleepers on to Redwood City, next stand.

Following the night show at Palo Alto, when the strike was on, show equipment was pulled overland to Redwood City, 10 miles distant, with police escorts accompanying elephants, camels and other animals.

wood City stand, show received widespread publicity on its overland move. Wire services carried the stories. San Francisco newspapers carried big picture spreads and four newsreel companies took pics of the switching railroad cars.

airplane factories there, employing thousands of people, have closed show was put on for 2,000 Journal down. People were plentiful on the lot but weren't parting with their money. Many were seen walking up to the box office but when they saw the prices they chilled. All told the NAPA, Calif., June 8 .- Tuesday two-day stand May 31 and June 1, (4) was primary election day and the netted only a good single day's busi-

Hutchinson, ordinarily a good ciring the big top matinee and night. cus town, just didn't turn out. The matinee drew about 1,500, and the night show about 2,400. Danny Moroz, Russian Cossak, was injured when a horse he was riding swerved room for the menagerie tent and aniinto a quarter pole. He suffered a mals were corraled. It was the first fractured collarbone.

the show was unable to get the large played it. circus lot and was forced to take a small one, which put the show in In Illinois and Michigan about June crowded quarters. There was no 20.

Decoration Day opening was a sellout despite stiff competition from Pacific Coast League double-header, initial performance of Ice Follies and Decoration Day downtown parade coincidental with circus matinee.

Wednesday (29) circus played to two straw houses in Salem, Ore., and from Portland moved on to Oregon City en route to Washington.

major circus for Emporia since 1940 At Emporia, Kan., Decoration Day, when the Ringling-Barnum show

Show will pick up its original route

# **Delaware**, Florida Courts **Draw Fire From Ringlings**

CHICAGO, June 8 .- Legal salvos by members of the warring Ringling clan have been fired in the courts of Wilmington, Del., and Sarasota, Fla., in the latest front-line developments in the intra-family fight. While the legal shooting was going on Robert E. Ringling continued on the outside, looking in as the Big One operated. His mother, Edith Conway Ringling, however, was busy in her efforts to reseat him as president.

The opposing Ringling faction was not idle, either. As a result, the "old masters" pictures valued at \$15,000,-000, in the Ringling Museum at Sarasota continue temporarily, at least, the property of the State of Florida, a fact challenged by Robert E. Ring-During the following two-day Red- ling and Mrs. Charles Sanford, the swered Mrs. Ringling's original peti- Leiniger Troupe, acrobats and aerialformer Hester Ringling.

Robert's mother aimed her latest legal projective in Chancery Court, Wilmington, filing an amendment to a petition in which she sought to buttress her claim that an alleged animals walking and of elephants voting stock agreement between her and Aubrey B. Haley had been vio-

lated at the April Ringling election. York, that Robert had been unseated nounced. as president.)

tion by pointing out that the alleged ist; Tommy Whiteside's company of voting agreement would be illegal in clowns, and Martha Hagerman, rethe State of Delaware because it volving ladder. The 26 displays now would serve unlawfully to separate have acts working in three rings. Two stock voting rights from stock owner- more pieces have been added to the ship rights.

Mrs. Ringling in her amended peti-(Delaware, Florida Courts, page 85) as a staff member.

Washington Runs Ahead Show moved into the nation's capital last Sunday for a Monday open-(See R-B Sets Mark on page 86)

### Mills' Take in Trek Thru Ind., Ill., Good

WILMINGTON, Ill., June 8 .- A trek thru Indiana and Illinois is proving profitable for Mills Bros.' Circus. Show played here Thursday (6) to two strong houses in ideal weather.

La Fayette, Ind., gave with two strong ones Wednesday (5). Even weather, which was warm in the afternoon and cold at night didn't stop change from Elkhart, Ind., Monday (3) and the show clicked with two full ones.

Rain cut the matinee crowd at Plymouth, Ind., Saturday (1), but it was capacity at night.

Weather Decoration Day at Delphi, Ind., was excellent for two good houses. Crowd saw H. J. Wills, teacher in the La Fayette, Ind., high school, realize a life-long ambition of playing the snare drum in a circus band.

Owner Jack Mills announced receipt here of a new cookhouse and a new public-address system, the latter being personally delivered by the R. E. Conover family.

Mrs. Tom Mix, widow of the late Tom Mix, joined at Kokomo, Ind., last Tuesday, bringing with her a company of cowboys and cowgirls, (It was this election, held in New Jack Mills, manager of the show, an-

Mills also announced that among Mrs. Haley and others had an- performers recently joining were the band, bringing membership up to 10. Julien West joined at Decatur, Ind.,

#### 76 CIRCUSES



In your interest, you MUST see it. Available now at DISTRIBU-TORS Coast to Coast. All-metal construction. Better product for bigger sales! WRITE TODAY!

VIKING POPCORN MACHINES 1481 W. Washington Blvd. Los Angeles 7. Cal.



Program Ads Under-Privileged Children Tickets **Regular Tickets** 

First Circus in Dallas this year. Hot 4th July spot. Auspices of South and East Dallas Chamber of Commerce, combined with Kiwanis Club.

Several Large Cities to follow. Wire or come in. Phone ready.

#### BEN MORRISON

Fair Grounds Park DALLAS, TEXAS. Telephone: Taylor 1237

## **Strike** Proves **Boon to Bailey**

PAINESVILLE, O., June 8 .---Painesville kept pace with spots in New York and Pennsylvania on the Bailey Bros.' Circus itinerary by turning out two straw houses here Wednesday (5). This was in keeping with the last five out of seven stands.

Two factors worked in show's favor here, one being the weather, which was ideal, and the other being the fact the show arrived the opening day of the strike at the Diamond Alkali Company, largest employer in the city. Men took advantage of the vacation and, with their families, attended the circus.

Weather was cool at Meadville, Pa., Tuesday (4) and only a fair house caught the matinee. A strong night house was on hand, however.

Erie, Pa., was a red one Monday (3), the night show being a straw after a fair matinee crowd. Lot was jammed at night and it was necessary to stop selling tickets five minutes after the show started, with hundreds being turned away. All concessions and the annex did a heavy business. Owner Bob Stevens announced the new 33-foot sleeper for concession men was delivered here. He said the new big top is expected any day. Show recently bought three small elephants from International Import Company, New York, Stevens said.

After a good matinee, a heavy rain at night cut the house almost in half onians. at Dunkirk, N. Y., Friday (31).

A bright sunshine brought out plenty of customers in North Tonawanda, N. Y., Decoration Day. Matinee was an overflow and the night a full house.

# **R-B** Program

PHILADELPHIA, June 8 .-- Program presented under canvas here by Ringling Bros.-Barnum & Bailey Circus ran as follows, as caught May 29: Display 1-Erwingos.

Display 2-Adam Smasher, clown production.

Display 3-Giustino Loyal Family. Display 4-Irah Watkins's Ponies, Chimps and Dogs, and Yu's Dogs.

Display 5-Clowns.

Lin Display 6-Con Colleano, Tengs, Karrels.

Display 7-Spec, Toyland.

Display 8-Roland Tiebor's Seals.

Display 9-Harry Rittley.

Display 10 .- LaLage and aerial ballet.

Display 11-Clowns.

Display 12-Equine Carousel.

Display 13-Clowns.

Display 14-Changing of the Guard. Display 15-Masimilliano Truzzi.

Display 16-Share-a-Ride, clown production.

Display 17-Wallendas.

Display 18-High-Jumping Horse. Display 19-Bargain Sale, clown production.

Display 20-Bombshells, Therons, Eriksons and Arriolas.

Display 21-Clowns.

Display 22-William Heyer and Starless Night.

Display 23-Clowns.

Display 24-Flying Behrs, the Otaris, the Behees and Flying Clark-

Attendance Records Shattered in Omaha OMAHA, June 8.—Attendance records toppled at the 17th Annual Tangier Shrine Circus, which closed here Wednesday (5) in City Audi- Dailey Gets Two Full torium with capacity turnouts of 6,500 at each of the 11 regular performances. were four matinees, seven night Bros.' Circus played to two full shows and a special matinee for shut-ins of the Omaha area, who were guested by Shriners. Latter provided transportation to and from show for shut-ins, who filled the aud to capacity. Rink Wright directed for the 14th year. Program included Spiller's Seals; Littlejohns, Mary Lou Hudson, Corrine Dearo and Eva May Lewis, cloud-swing; Leo Gasca and Company, Don Berto and Company, Noble Trio, Ruby Haag's Dogs; Tiny and Betty, high perch; Eva Lewis, trapeze; Lucille Mueller, hand-balancer; Rue Enos, clown contortionist; Mario Ivanov and Conchita, Bert Dearo, Chick Yale's Table Rock, Six American Whirlwinds; Lopez and May Regay, juggling; Capt. Bill Bushbaum's Horses, George Valentine Troupe, and Mel Hall, unicycle.

### Rome, N. Y., Winner For James M. Cole

ROME, N. Y., June 8.-James M. Cole Circus racked 'em in here Wednesday (5), the crowd spewing out onto the straw at night and a good sized throng turned out in the afternoon despite a thunderstorm that broke before the start of the matinee. Stand was rated one of the best since show started out six weeks earlier.

Show ran into difficulty setting up the previous day at Herkimer, N. Y., lack of manpower causing 30 minutes hold-up on the start of the matince. Evening show got off on time. Turnout was good, full house at night and a good matinee.

Little Falls, N. Y., Monday (3), marked fourth time in almost six weeks that the show had fair weather and dry grounds, and business was good.

When show arrived in Amsterdam, N. Y., Saturday (1), it ran into a downpour. Grounds were quagmire and matinee was canceled. Show got off on time at night but only half a house was on hand.

Cobleskill, N. Y., May 31, and Delhi, N. Y., previous day, netted good turnouts.

#### **Two Kansas Spots Give** Kelly-Miller Top Draw

STAFFORD, Kan., June 8.-With excellent weather, Al G. Kelly-Miller Bros.' Circus drew a capacity night here Wednesday (5), after a fair matinee.

With perfect weather, Pratt, Kan., Tuesday (4), proved another good one.

At Cheney, Kan., Sunday (2), show drew a fair matinee and a capacity

June 15, 1946

### WANTED - WANTED - WANTED BUCK OWENS CIRCUS

Ground acts; family act doing 2 or more; organized Arabs or Teeter Board act; girls for Aerial ballet and menage; will consider amateurs. Side show acts; side show ticket seller; half and half. Wire Ottumwa, Iowa, 11; Knoxville, 12; Grinnell, 13; Marshalltown, 14: Marengo, 15.

P. S. Can place man to run pit show. We have top and transportation.

### JAMES M. COLE CIRCUS CAN PLACE

Man capable of handling 40 by 80 Bail Ring Show Top. Can use experienced Big Top Riggers, Seatmen and Canvasmen, Side Show Acts.

Mt. Morris, New York, June 12; Leroy, 13; Brockport, 14; Medina, 15; Lockport, 17.

### **BAILEY BROS.' CIRCUS** WANTS

CIRCUS ACTS (GROUND, AERIAL AND CLOWN), FAMILY ACTS doing 2 or more to enlarge program. WANT GOOD COOK-HOUSE. All address:

#### BAILEY BROS.' CIRCUS

Auburn, Ind., 13; Elkhart, 14, and per route



Turnaways were the rule at Batavia, N. Y., Wednesday (22) for both shows. Tickets going for 30 cents were distributed in the schools and kids were dismissed early.

Weather was ideal at Geneva, N. Y., Tuesday (28), and both shows were capacity.

### Pagel's Show Works Fete; Acts Listed

BLOEMFONTEIN, O. F. S., June 8. -Centenary celebration of the Orange Free State is under way at Bloemfontein, featuring Pagel's Super Circus, billed as Africa's largest railroad show. Formerly managed by Mrs. William Pagel, show is now under direction of Carl Fischer.

Pagel cirk is strong on animal acts, featuring Carl Fischer with a mixed group of lions, tigers, leopards and cheetahs; Loys's dancing elephants, Pagel's Liberty horses, Anzac Troupe of bareback riders, Bobi Myers' sea lions and groups of camels and leaping llamas.

Also on the bill are a team of American roller-skaters, Downey and Daye; Roy Moroue, aerialist; Jimmy Quinn and Bubbles, wirewalkers; Pasadena Kid, whip cracker, and an all-girl band, Dash Bain's Circusettes.

### Enterprise, Ore., Gives Montgomery an Overflow

ENTERPRISE, Ore., June 8.-An overflow crowd was out Saturday (1) for the C. R. Montgomery Circus.

At Elgin, Ore., May 31, show battled rain at night, getting a light tip. Matinee was strong. La Grande, Ore., Decoration Day and Gooding, Idaho, paid off.

Midland Champions Named Rodeo ended Sunday (2) with the (1) came up with a good night house following champions: Sonny Hancock, Roswell, N. M., calf roper; Bill Linderman, Red Lodge, Mont., saddle and a hard rain at night. Freehold,

#### Nealand's Space Snatch In Pottstown Nets Score

POTTSTOWN, Pa., June 8.-What made the one-day stand of the Sparks Circus here Wednesday (5) notable was the advance newspaper campaign, handled by Walter D, Nealand. It topped that of any since the Hagenbeck-Wallace show played here in 1933. Capacity night and a fair matinee resulted. Matinee would have been better but for a sudden afternoon shower.

Coatesville, Pa., played the previous day, accounted for two capacity MIDLAND, Tex., June 8 .- Midland crowds. Somerville, N. J., Saturday and a fair matinee. Weather hurt, skies being overcast in the afternoon

night.

# Ones at Monahans, Tex.

MONAHANS, Tex., June 8.-Fa-During the eight-day run there vored with ideal weather, Dailey houses here Saturday (1). The day before, at Odessa, Tex., show had a fair matinee and a straw at night. Business at Pecos, Tex., May 30. was good, show getting two strong houses.

> Ringling-Barnum banner crew scored with 17 good hits for the Trenton, N. J., engagement June 22.





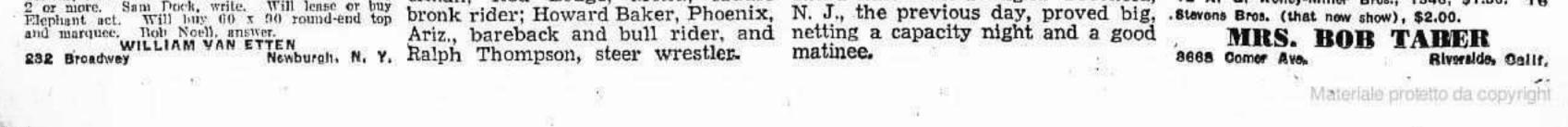
Black or Suntan, \$5.00. Elastic Dance Belts, \$3.50. Rhinestone Setting Punches, \$5.50. Settings, 25¢ a gross, Metal Spangles, Chainette Fringes, Cellophane Hulas, Leis or Bra, \$10.00. Folder? Yes. C. GUYETTE, 346 West 45th Str., N. Y. 19, N. Y. CI-rcie 6-4137.

### TRAINED SEALS and Seal Trainer Wanted Describe fully with experience, reference, etc.

P. O. BOX 1540, San Antonio, Texas

### BEATTY RAILROAD CIRCUS PHOTOS

Set of 12 Photos, \$1.50; 1946 Beatty Show, 12 Al G. Kolley-Miller Bros., 1946, \$1.50. TB



### UNDER THE MARQUEE

George Hartwell spent the day with performer, in Kansas City, Mo., May Tex Burrell on Barr Bros. at Aledo, Ill., and reports the performance the paratroopers last winter, just in pleasing.

Charlie Miller, 96, who toured England with Buffalo Bill in 1887, appeared on Broadway as part of the exploitation of the movie, "Badman's Territory."

Flying Aristocrats, new trio recently formed by Robert Kerr, Robert Martin and Eddie Kohl, are rehearsing in Detroit prior to going on the road July 1.

Earl Shipley, who quit clowning to go into war work in 1942, joins Jimmie Lynch's Death Dodgers at Fort Wayne, Ind., Wednesday (12).

playing Meyers Lake Park, Canton, O., Ted Deppish was almost a nightly visitor, exchanging circus material Dickman show had three weeks of and pictures.

Mr. and Mrs. A. C. Bokelman and son, Billy; Fred Jones and Bill Green motored 117 miles from Washington, Kan., to Salina, Kan., to catch Cole Bros.' Circus.

June is busting out in Denmark-Albert Schumann, of Denmark's leading circus dynasty, will soon wed one · of the daughters of Charlie Rivels, head of another of Europe's frontyank circus clans.



ELLIS (SKINNY) GOE, band leader with Bailey Bros., is back on the road after an absence of eight years. His

29. Partello was discharged from Weather hit the second of a series of time to connect for the season with eight performances being given, May the circus.

Park and Freehold, N. J. . . . Jack were exhibitions. Rogerson, manager of Weinman's, Trenton, N. J., night spot, has joined trained by Chester LeRoy, former the Circus Fans' Association.

William H. Judd, New Britain, Conn., past president, Circus Fans' Association, underwent an operation at New Britain General Hospital May 29. . . . A. Everett Austin Jr., Menke, Roman riding; Harry Beiler, director, Ringling Art Museum, Sarasota, Fla., will open a summer theater in Windham, N. H., to be known as the Windham Playhouse, July 8. - When Al and Louise Weir were Harry A. Ganz is business manager.

> Bill Van Etten reports the Bob good business in New Jersey before moving into New York State. Dick Wayne Barlow and Ray Elder did some fancy applauding for Larry Sunbrock's show in Chattanooga. . . Don Dorsey has completed a two weeks' run at Rocky Glen Park, Scranton, Pa.

Gerry Worth, Cole Bros.' performer who was injured at Lexington, Ky., (See Under the Marquee, page 85)

### Rain Washes Away Valley Park Rounds

VALLEY PARK, Mo., June 8 .-rodeos here a hard blow, only three of 30 thru June 2.

Mickey Contreras, Phoenix, Ariz., Wendell Goodwin, The Billboard won the calf roping, and Jonnie Rivers representative, and Elmer Kemp, of won two of three contests in which Trenton, N. J., caught the Sparks cowboys attempted to take a loose show at New Brunswick, Asbury rope off a cow's neck. Other events

> Acts included high school horses, 101 Ranch cowboy, and worked by Shirley, Geraldine, Norita and Dorothy Krause; Lydia Moore and Monroe Veach, fancy roping; Betty Talkington and June Breckenridge, trick riding; Darwin Kraus and Frank mule act, and Roy Davis, clown.

Staff included Joseph Mrazek Sr., producer and stock owner; Ben Kraus, general manager; Joseph Mrazek Jr., ticket superintendent; Earl Armstrong, arena secretary; Bob White, announcer; William Whitmire, musical director; Percy Moore, superintendent of chutes; Darwin Kraus, superintendent of saddle horses; Jonnie Rivers, grand entry director; Chester LeRoy, horse trainer; Red Bristow, superintendent of wild stock; Clyde Ford, superintendent of props; Billie Veach and Marion Reed, pickup men; Valley Mount Kid, chief of cowboys.

#### **Sleepy Hollow Rodeo Gets** 3,200 Decoration Day

PENNSBURG, Pa., June 8 .- An estimated 3,200 attended the All-American Championship Rodeo and Wild West Show Decoration Day at Sleepy Hollow Ranch. A feature was bulldogging from an auto by Frank Beattie..

The staff: Elmer and Pete Newman, producers; Tex Brown, arena secretary and timer; Sammy Penn, announcer; Frank Beat-tie, arena director; Tex Smith, clown; Lou Young, Charles Pfleuger, pick-up and flagman; Russ DeMark, superintendent of chutes; trick riders-Marian Mossop, Lois Schawel, Wimpy Sleeter, Frank and Bill Beattie; trick roping-Al Workley and Tex Smith. Stock was furnished by Roger Westcott, Maple Shade, N. J.

Results: Bronk riding-Bill Beattle, Frank Beattie, Al Workley, Leon Manchester, Cal Rapp. Steer riding-Frank Beattie, Ed Foster, Leon Manchester, Charles Pfleuger, Charles Sherf, Ed Schrieber, Wimpy Sleeter: Bareback riding-Ed Foster, Wimpy Sleeter, Charles Pfleuger, Charles Sherf. Calp roping-Ed Foster, Frank Beattie, Tex Smith, Lou Young. Steer wrestling-Ed Foster, Leon Manchester.



Of K-M Bros.' Show

HUGO, Okla., June 8 .- The program for the Al G. Kelly-Miller Bros.' Circus, under direction of Dores Miller, follows:

Corral

Plans for its annual world's championship rodeo have been approved by the Los Angeles County Sheriffs' Relief Association, it was announced by Sheriff Eugene W. Biscailuz, president. Event is set for August 25 in Los Angeles Memorial Coliseum.

last tour was with Hagenbeck-Wallace. Observers agree that he still toots a nifty trumpet.

Howard (Mulie) Marshman left King Bros.' recently and took a week's vacation in New England. He will handle publicity for the Midwest Horse Fair at Bayard, Ia., working out of Omaha.

Arthur Hopper sends word via Babe Boudinot that Paul Ringling has changed his mind about joining the Ringling-Barnum traffic department and will remain on the ranch in Montana.

Carl Fraser, general agent, Mills Bros.' Circus, visited the show at Delphi, Ind., and conferred with General Manager Jack Mills. Following Indiana and Illinois dates, show moves into Wisconsin.

John Follansbee, circus man and model builder, visited The Billboard New York office Tuesday (4). He predicts that model builders will soon devise a way to cover miniature animals with simulated fur or hair to add realism.

Frank Miller, Ringling concessionaire, in New York on business Wednesday (5), rejoined the show at Washington. . . . Gordon Bostock is renewing contacts in London-representing Dave Solti, of the George A. Hamid office.

Otto Griebling's 16-year-old daughter, Elsie, recently joined Cole Bros. and goes for the circus like a duck does for water. No wonder-show business goes back in the Griebling family for generations.

\* Weeks, Cole Bros.' concessionaire, and managers; Frank Dunigan, secwas married to Marion Knowlton, (See K-M BROS. LINEUP, page 86)

1-Grand spec, with entire new wardrobe designed by Dale and Ila Miller; 2-Dancing elephants, presented by Jack Fulton and Franklin Nocl; 3-Riding monkeys, worked by Delores Wicks, Obert Miller and Franklin Roof will be built over the old Nocl; 4-Aerial ballet, featuring Karen Kay Miller and Evelyna Rossi, Jonnie May Bnyder, Virginia Noel and Mary Frazier; 5-Clown walkaround; 6-Pony drills in three rings, Red Farrher, Ring 1, Delores, Ring 2, Marvin Wicks, Ring 3; 7-Juggling, Gus Kanerva, Ring 1, Lucille Frazler, Ring 2, Corky Frazier, Ring 3; 8—Tenia, tight-rope walking elephant, presented by Jack Fulton; 9—Tight wire, Ring 1, Johnnie Frazier, Ring 3, Mary Frazier; 10— Clowns, levitation; 11—Menage, Karen Kay Miller on Lockie, Ring 1, Delores Wicks on Sil-ver Moon, Ring 2, Jack Fulton on White Cloud, Ring 3, with specialties on bippodrome track Ring 3, with specialties on hippodrome track by Silver Moon and White Cloud; 12-Clowns; 13-Hand balancing, Jack Frazier, Ring 1, Gus Kanerva, Ring 3; 14-Elephants, presented by Jonnie Mae Snyder and Dores Miller, Ring 1, and Virginia and Franklin Noel, Ring 3; 15-Evelyn Rossi, aerialist; 16-Concert announcement; 17-Jonnie Mae Snyder, assisted by Mary Rossi; 18-Dogs, presented by Obert Miller, Ring 1, and Delores Wicks, Ring 3; 19-Clowns; 20-Cloud swing, Mary Frazier, Ring 1; web, Jonnie Mae Snyder, Ring 2, cloud swing, Evelyna Rossi, Ring 3; 21-Liberty horses, Marvin Wicks, Ring 1 with Sparkle, Delores Wicks, Ring 2 with Sun Glow, Red Farrher, Ring 3 with Polka Dot; 22-Clowns; 23-Ladder perch, Ring 1, Corky and Johnnie Frazier, belt perch, Ring 3, Jack and Mary Frazier; 24-Bulls in three rings, Ring 1, Margaret, presented by Johnnie Mae Snyder, Ring 2, Tenia, presented by Dale Miller, Ring 3, Elsie, presented by Virginia Noel; 25-Head balancing trapeze, August Kanerva; 26-Liberty act, Ring 1, presented by Dores Miller, Ring 2, presented by Delores Wicks, Ring 3, presented by Obert Miller; 27--Concert announcement; 28-Ring 1, Roman rings, Dale Miller and Virginia Noel, Ring 2, muscle grind, Jonnie Mae Snyder, Ring 3, Roman rings, Evelyna Rossi and Mary Frazier; 29-Ponles, Ring 1, Marvin Wicks, Ring 2, Delores Wicks, Ring 3, Obert Miller; 30-Table rock, Rings 1 and 3, Frazier Brothers.

Concert: 1-Trick and fancy roping by Chief Keys; 2-Boxing ponles, presented by Marvin Wicks; 3-Rifle shooting, Chief and Tilite Keys; 4-Clown mule, presented by Buzzy P. Potts; 5-Horse catching by Chief Keys and riders Delores and Marvin Wicks, Jack Fulton and Red Farrher; Producing clown, Buzzy P. Potts and clowns Corky and Johnnie Frazier and Chuck Surface.

The staff includes: Obert Miller Winn Partello, assistant to Gene and sons, Dores and Kelly, owners

Raymond, which claims to be the first town in Alberta to sponsor stampedes, will have a two-day show in July under direction of Ray Knight. bleachers, making two grandstands to seat 2.800.

David O. Zelznick's Studio, Culver City, Calif., has donated an engraved silver dollar money clip to be awarded to the top bronk rider at the Weyburn (Sask.) Junior Chamber of Commerce Rodeo.

Patsy Rodgers, 21, of Calgary, will represent Canada at the 1946 Madison Square Garden Rodeo in October. She is the first Canadian girl chosen to participate in the show. Selection was made by Frank Moore and Everett Colborn, of the Garden show.

Santa Rosa Round-Up, Vernon, Tex., ended Monday (3), after attracting one of the greatest crowds in West Texas rodeo history. R. B. Anderson, manager, said official paid attendance was 51,200 for six shows. Three times the new \$150,000 plant's 8,000 seating capacity was overflowed.

Dixon, Ill., June 12; Marseilles, 13; Wenona, 14; Bloomington, 15; Decatur, 17.



## WANTED FOR BARR BROS.' CIRCUS

Good Contracting Agent, Billposters, Boss Canvasman for eighty and three thirties, Banner Man, Acts of all kinds to strengthen show. Wire answer as quick action necessary.

BARR BROS.' CIRCUS, Rochester, Minnesota

### MUSICIANS WANTED FOR CLYDE BEATTY CIRCUS

Good Cornet, others write, if you want to be with a real show and A-1 band. Address HENRY KYES as per route: June 12, Klamath Falls; 13, Grants Pass; 14, Roseburg; 15 and 16, Eugene; 17, Coos Bay; 18, Albany; 19 and 20, Salem; 21-22-23, Portland, all Oregon.

#### 78 CIRCUSES

The **Sillboard** 

#### **Ringling-Barnum**

The first teardown of the season was made in a pouring rain. To make the move from Philadelphia to Washington perfect, we were delayed four hours when a draw head was pulled on Car 80, and we sat outside Philadelphia waiting for repairs.

Two hospital shows were given in coaches were right beside it. Philadelphia,

Lee Wallenda left to join the Kimris act. Big Joe Remalette joined. Visitors in Washington included Mr. and Mrs. Melvin D. Hildreth, Iggy Day; Karl Bickel, of mother, Helen Amaya's parents, Larry Trade, Vivian and Bill Webster's son, Billy, and Vivian's mother and sister, Doris.

Sheik Gwinnell is on the sick list; Harold Nickleson is on the sidelines with a broken ankle, and Al G.; bus driver, is in a hospital in Philly.

Backyard Notes: Allen Lester looking sharp in his new straw hat while escorting the press around the back lot. . . . Dick Burns, head porter, having his troubles trying to find berths to sleep all hands. . . . John T. Howard, purchasing agent, moaning about his laundry. Seems he had it sent from Sarasota air-mail special delivery and it cost him \$6.40 for postage. He plans on doing his own from now on. . . . Paul Jung's picture is on the cover of the July American magazine.... Fred Smythe knocked 'em dead with the side show in Philly .- DICK MILLER.

#### **Bailey Bros.**

Ninth week found the show getting out of the mud. Sun was out for a few days and almost everyone became a member of the de-mudding crew. George Meyers is having a operation last winter, is coming along tough time getting the acts thru the fine and expects to join shortly. maize of clotheslines and into the big top. mingham by the serious illness of her father. The Sadowski girls joined in Geneva, Pa. Jane works the sword box and Delores assists the Great Ginsburg. Their mother underwent an operation two days after the girls joined. Diane Pressly celebrated her fourth birthday. She received many gifts, proof of her popularity. The Stanleys never miss a good coffee spot. The Ellis and Anderson staff is comfortably situated in the new sleeper bus. Colonel Stevens and Al Dean are busy these days designing the new cookhouse trailer. Ernie Stewart and King Reynolds are exclusive with their new patioed dressing rooms. Boots and Bee Kyle Wackerly have the last word in a living trailer. Rusty Rusterholtz, CFA, spent a busy day clowning with the show and taking pictures in Erie, Pa. Mr. and Mrs. Walter L. Main were on hand in Meadville, Pa., and John McCune, of the McCune family of acrobats, visited and informed that Jimmy and Kathleen Healy are on their way to Tokyo with a USO unit, the same unit, incidentally, they've been finally came out from behind those abroad with the past four years. Since Mack MacFarland has been ROYACK. away, a lot of folks shudder when they see a piece of chalk. Wonder who puts up those fancy arrows?-DOLLY JACOBS.

#### ROOM GOSSIP DRESSING

#### Cole Bros.

Kansas City, Mo., gave us three swell days and business was good. It was a beautiful grassy lot and the

One for the books: Seen in the cookhouse for breakfast at 8 a.m.-Jo Jo Monarch, Ethel Freeman, Nena Thomas and Dick Lewis, Even George Davis had to look twice. After seeing that, I look for Pete and Moga-Sarasota, Fla.; Julie Colleano's dor Cristiani to make it any morning now.

Brownie Gudath's home on the West Coast burned. He had it covered by insurance and hopes it will be rebuilt by the time the snow flies.

Laurence J. Butler, CFA of Augusta, Me., departed from Kansas City for home after spending two weeks with the show. Seems like old times around the lot what with the baseball teams organized. Property men, ushers, butchers, clowns and weds, Mr. and Mrs. Miller, by the big dressing room performers are taking part. The clowns, performers and band boys can hold their own with the best. Even the girls organized a softball tear.1 in Hannibal, Mo., and came up with some real sluggers in the persons of Ruth Nelson, Gee Gee Engesser and Jackie Richardson. The kinkers were leading the working boys, 9 to 3, in Hannibal when the order came to tear down for move to Kansas City. Gee Gee's parents visited in Kansas City.

Scallions to those around the show who take the water out of the other performers' buckets!

Joe Haworth Jr. is in the hospital in Statesville, N. C. Mrs. Noyelles Burkhart, who underwent a major

#### Al G. Kelly-Miller Bros.

Now out on our fifth week, we still continue to have rain, altho not as much as the first three weeks. Paul VanPool was a frequent visitor around Joplin, Mo. He took many pictures. Many of the showfolks went into Joplin for a Sunday night.

Big worry has been laundry. Sometimes the girls can get out and locate a washer woman, otherwise they have to do the best they can.

a lot of new costumes. We really have a musical backyard; almost every one has a battery radio and it seems that they are all on at the same time.

A set of silver was given the newlyentire personnel. Walt Stevens, Dale Miller and daughter, Karen Kay, visited relatives in Fayetteville, Ark. Mrs. Ann Woyton remained on the show three days, visiting her aunt and cousin, Mary and Evelina Rossi. Another accident occurred when Virginia Noel's ladder fell during the matinee in Neosho, Mo. Virginia received a sprained ankle but was able to appear in the spec the following day.

One of the bad monkeys got loose at Pawhuska, Okla. After Obert Miller and his son, Dorie, attempted but failed to capture him, one of the townies quietly walked up to the monkey, slipped a rope around his neck, and then returned him to the show .- EVELINA ROSSI and JONNIE SNYDER.

#### June 15, 1946

#### Dailey Bros.

Steve (Shorty) Byrd is still click-" ing with his No. 1 novelty stand. Jack Knight, Mickey Humphries, and Harold and Trooper Newton, of the banner department, are expecting a visitor, Jack Knight Jr., who will spend the summer with his father.

Red Rumble's pie car is going full blast with the help of his capable staff headed by Happy Star. Delores Bartell rejoined the show after spending a week in Minnesota. Gertie Burton, wardrobe lady, joined clown alley in Amarillo.

Backyard scenes: Joe Douglas, boss Mary Frazier, back in the show animal man looking for the water again, is doing okay. Since Jonnie plug, and Blackie Martin looking for Mae Snyder has been working the a crossing wide enough to unload on. bulls she has been coming out with Latter does a swell job regardless of the width.

> Mrs. Ben Davenport and Jean Allen celebrated their birthdays.

> Attention Dick Miller, Ringling show, and Eck Lawson, Beatty show: Harry (Bad) Brown failed his first meeting of the Ramdoodle Club. Let's hear your reports.-DOROTHY LEE BROWN.

#### Stevens Bros.

Not mentioning any names, we have two fellows on the show who overslept in Comanche, Okla. When they awoke, they found they had missed the fleet. What's more, they had no route cards. And, to top it off, they were short of money.

Figuring the show moved to Duncan, Okla., they hitch-hiked there, only to find that the circus was not billed. They turned around, hitchhiked back to Comanche, then headed for Temple, Okla. Arriving there they didn't find the show. On the brink of despair, they were finally picked up by a show car on a business trip, some eight miles from the lot. Now they carry their route cards at all times. Henry Yantz is the pappy of twins. The Albrights have built a chariot which is now being drawn by two white ponies in the spec. Little Bob Tabor is doubling as boss canvasman for John Crady's pit show, with little Miss Shelia Grady assisting. Latter is also known as Goat Trainer Grady. Doc Tomb and his wife who had been doing whip-cracking in Bob Grubb's concert, left in Elk City, Okla., to play rodeos. Mud Stevens. mother of Owner Bob, has the novelty stand, but has an assistant. Dusty, superintendent of tickets. The writer, who has taken over the outside grease stand, is wearing a goodsized goose egg on his forehead, the (See STEVENS BROS. on page 887)



Circus performers, family troupe doing 3 or 4 acts: man with trained ponles, dogs or monkeys; small organized colored show; agent with car.

BUCK BROS.' CIRCUS WACO, Texas

1946 Dailey Bros.' Photos Unloading, setting up, and backyard scenes. of 50 photos and data sheet, \$4.00. Set

TED BOWMAN

Visitors recently were Mr. and Mrs. Felix Morales and family, P. J. Opal Stevens was called to Bir- Smyth, Mr. and Mrs. Birrys, George Elsier, George and Hattie Hawk, Mr. and Mrs. L. A. Savidge, Frances and Jack Scares, Frank Capps and Mitzie Sleeter.-FREDDIE FREEMAN.

#### C. R. Montgomery

The Ramdoodlers, recently organized, now has 31 members. Delores and George Surtees marked their 30th wedding anniversary. Celebration was between shows in the side show tent. Couple came marching in to the tune of Here Comes the Bride by Tex Orten and band. Special entertainment included a hula dance by Manuel Valarde, songs by the gang and a solo, Little Bit of Heaven, by Papa Surtees.

What's this about Tex Orten carrying his newly acquired stock in his trailer? Everyone has been making the cookhouse since Chick Dale took over. Lillian Bell is in charge of the tax box at the front door. Wonder why McGee goes back to Boise, Idaho, every night?

Mrs. Drake has been busy lately. Al Moss and C. J. Matchelt have few idle moments these days. Sweaters whiskers.--JACK BELL-MARIA

#### King Bros.

Just saw Mrs. L. D. Hall smiling very sweetly in the quagmire. This appears.

Larry Benner, inside lecturer of the side show, usually fixes things for his trio on Sunday picnics so all their worries are over, as he terms it. I will try to do a little sleuthing for Fred Wenzel and see if I can't find jeeps. out who did him dirt last week.

birthday last week and from what I town was ours, he took his time. can gather, Jan really went out on After trying to find the lot he had that chicken dinner.

Mickey and Bessie Dale are quite joke, son. the flash enthusiasts with their new

#### James M. Cole

Rain continues to dog the show and much switching of lots has been in order. Davie MacIntosh is the new general superintendent and Charles Smith is acting boss canvasman.

Big event was the birth of a son to Mr. and Mrs. Tonio Alverado in Little Falls, N. Y. New arrival was named Belmonte. The girls in the backyard, headed by Gracie Mac-Intosh, are getting the baby's wardrobe together.

Captain Christie, bitten by one of the cats in his act at Cortland, N. Y., is on the mend and hopes to rejoin soon. Iza LaBird joined clown alley in Sidney, N. Y., and the next day opened his tonsorial parlor. He reports business brisk. Even the writer is sporting a fresh haircut.

Myrna Carsey joined Bill Tumber's side show. Joe Myers, Auburn, N. Y., joined for a two-day visit at Little Falls and washed all the rolling stock. He said he wanted everything tip top when the show played his home town. -CHARLIE CUTHBERT.

#### **Buck Owens**

No summer weather as yet. There's no question about spring will be a little late this year.

 Newcomers are Mr. and Mrs. J. W. Ethridge, Janies and Whitey Guyer; is her first season trouping and she Tommy Hoffman, trombone player, is having a beautiful time of it, so it and Slim Hart, in charge of the marquee,

> Army recruiting officers spent two days with the show getting joineruppers. They made their headquarters in clown alley. Clowns didn't lack transportation; they rode

Billy Nelson stopped to eat break-Charlie Forrest celebrated his fast one morning and, thinking the to get a bus and ketchup. That's a

#### **Clyde Beatty**

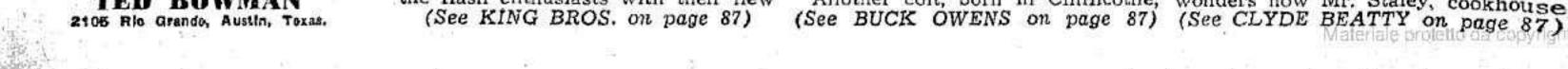
The gang looked forward to Reno. Nev., and the way they were talking you would think they had the U. S. Treasury at their command. Some, I know, have pooled their dough for one big fling. (I hope they know what they are doing. Time will tell. The show will have played Reno by the time this hits print).

From out front, Pete Kortes has a new banner line that adds plenty of flash to the midway. His side show turns them over.

Shorty Hinkel, ex-joey, hasn't forgotten the smell of grease paint. Now Kortes's sound man-and a good one, he comes around to the dressing room every day.

Bob Reynolds and Fred Bennett have everything running smoothly in the props department. Big top gang, under the eye of George Warner and his assistant, get it up and down pronto.

The candy department gives all it has-from bible backs to canvas. Chief Electrician Lee wins the wonen's thanks for that extra hour. One Another colt, born in Chillicothe, wonders how Mr. Staley, cookhouse



#### PARKS-RESORTS-POOLS

Communications to 155 No. Clark St., Chicago 1, 111.

200 GRAND BLAZE AT CONNEAUT

CONEY ISLAND, N.Y.

By UNO

# Paul Huedepohl Quits Jantzen

Former NAAPPB head says break came over policy-Rennie named successor

PORTLAND, Ore., June 8.—Paul H. Huedepohl, for the last seven years managing director of Jantzen Beach Park and for 11 years in charge of the park's swimming pool, has resigned and is succeeded by Bob Rennie, former Kaiser shipyard official, Harvey Wells, president of the Hayden Island Amusement Company, Jantzen Beach operators, announced.

Huedepohl, in commenting on his resignation, said the break came over policy.

"The problem was one of business men not having an amusement business viewpoint and I was on the verge of a nervous breakdown," he said.

Leaving here to attend the Rotary International Convention in Atlantic City, after submitting his resigna-tion, Huedepohl said his plans for the future were indefinite.

"I only know one thing," he said, "and that is I'm going to take a long vacation, after which I intend to be in outdoor show business."

Widely known in the outdoor amusement field and a past president of the NAAPPB, Huedepohl was with the beaches, breaking a run of several Jantzen Beach 20 years, joining in (See Huedepohl Quits on page 80)

Cold and rain that started mid- Izzy Klein in charge of arrangeplentiful, have again received dis- Milk Bath. comforting info from the Remington people that their next quarterly dole will not be up to the usual quota. . . Not kicking in this strain is Willie DeMola, who has one gallery a few blocks distant. . . . Lady Cleosona, mentalist, and Jack Rose visited Island friends last week from their home in Gary, Ind.

At Chamber of Commerce meeting, with Connie Hilbert presiding, it was decided to resume fireworks, with

### **Beachgoers Spend** Freely as California Sun Gets 'Em Out

OCEAN PARK, Calif., June 8.-Sunny skies and warm weather lured a record Decoration Day crowd to weeks of bad weather and fair to poor grosses for concessionaires. Altogether more than a million southlanders swarmed the beaches in Los Angeles County. Long Beach, Ocean Park and Santa Monica all profited. More than 200,000 crowded the threemile stretch of beach between Santa Monica and Ocean Park and when not day (1) and Sunday (2). swimming, spent lavishly at all amusement zones. on prospects for a profitable summer. aerial thrill act; Kirk's Circus, canine Plans for expansion of amusement group; Parker and Miller, equilibrists, facilities on the pier and along the and Rose Mary King, xylophonist. pike are progressing well and will be Joe Basile's band is giving daily conready to take care of peak crowds certs in the picnic grove with Bubbles expected by July 1.

afternoon of June 1 and continued ments. Display will be featured all day Sunday put damper on a every Tuesday starting July 2 to the four-day holiday week-end that be- last week in August. The Mardi gan hopefully with sunny skies and Gras, third week in September, will warm temperature Decoration Day. again be under the supervision of What looked like a harvest for all I. Krauz, prexy of the Coney Carniops with a record turnout of cus- val Company. . . . New Tirza Wine tomers on May 30, wound up with Bath assistant manager is Sandy gloom all over the Isle. . . . Lou Reiss, and new extra week-end and Wally Carbone, who resumed talker is Sam Torres. . . . Maxine operations of two shooting galleries (Phelan) Murray is a new addition on Surf when word was flashed to the Palace of Wonders. Dave that ammunition would be again Rosen plans to feature her in a

Feltman's Park: Workmen laying foundation for a new open-air garden eatery, capacity 350, adjoining the Merry-Go-Round at the Surf front. . . . Charlie Feltman Jr. and Harry Meinch are partnered in Feltman's own patented air-gun manipulation at two galleries, one in the park and one on Surf. . . . Tilt-a-Whirl is engineered by Bill Olsen, with John Cameron assisting. . . . Lou Klein's Boomerang has Max Smith as ticket taker. . . . Charlie Miller, former Luna manager and last season boss of the now demolished Crazy Castle, is helping Johnny Santos at the fish pond game, moved from Bowery lane to Arcade aisle alongside Stern's oldtime movie enclosure. . . . All other concessions, including William Wolforth's African Dodger, a Guess-(See Coney Island, N.Y., on page 81)

# **Music Temple** Is Destroyed

Five motorboats, hotel furniture, doughnut machine, concession material is lost

ERIE, Pa., June 8 .- Fire of undetermined origin here May 31 destroyed the Conneaut Lake Park Temple of Music, erected in 1921 at a cost of \$165,000, and approximately \$35,000 worth of equipment stored in the building.

Equipment lost included five new motorboats, valued at \$3,000; furniture from the Park Hotel, doughnut machines, various concession equipment, lumber and steam tanks.

It is believed the fire started near the kitchen of the building. First alarm was sounded at 11:10 p.m. Firemen, aided by 50 volunteers, arrived at 11:20 and by 11:30 p.m. the entire building was gutted.

Terrific heat caused the damp concrete floor to explode, which, combined with the exploding tar pails, made the entire area too dangerous for immediate investigation.

There were no deaths or injuries. B. A. Schiff, owner of the motor boat concession, just a few days before the fire, moved 60 boats, valued at \$30,000, and 30 new Merry-Go-Round horses, valued at \$6,000, from the building. The Temple, which had a seating capacity of 2,400, was built by public subscription.

# **Boston Area Off OnWinningPace**

BOSTON, June 8.-Park season in this area opened with tremendous crowds May 30.

Revere Beach and Paragon Park, Nantasket, drew healthy crowds and concessions did remarkable business. Weather was good and crowds came from near-by Boston. Automobile traffic was heavy and most roads feeding the beaches were jammed.

The Nantasket boat, Mowack, was not able to go on its schedule run Thursday (30) due to mechanical failure. Several hundred people were left on the docks. A chartered group of school children was sent to Nantasket via a bus.

Norumbega Park, Auburndale, Mass., Salisbury Beach and Old Orchard Beach, Maine, all opened for the holiday and did good business. Vagaries of New England weather being what it is killed business Saturday and Sunday following.

eY.

100

If business on the holiday is an indication of the summer business, operators feel that it will be the greatest season in years. Nantasket drew an estimated 75,000 and Revere Beach, according to Boston police, drew more than 100,000.

#### **Ballroom** With Tony Pastor Set for Cedar Point's Bow

SANDUSKY, O., June 8 .- For the first time since 1942 the grand ballroom at Cedar Point on Lake Erie will be in operation when the resort opens June 15. Tony Pastor's orchestra is the attraction the first seven days.

Many improvements on the midway and on rides, impossible to complete during the war, have been made.

#### Week-End Washout Socks Olympic; New Acts Set

IRVINGTON, N. J., June 8 .-Olympic Park's capacity business Decoration Day was offset by an almost total washout the past weekend, killing attendance both Satur-

Park is making a bid for patronage this week-end with a diversified cir-Ricardo handling vocals.

### Doss, Keeler Open **Pismo Beach, Calif.**

FISMO BEACH, Calif., June 8 .--Park personnel here is optimistic cus bill including the Lawrence Trio, Pismo Playaway, new amusement park, makes its bow here Saturday (15). George A. Doss and Ross O. Keeler are co-owners.

Spot is situated on Highway 101, midway between Los Angeles and San Francisco.

Joe Rose, local dance band owner, hopes to open his Rose Garden Ballroom before July 1. Local and name bands will be featured, and boxing and wrestling bouts will be held twice weekly. Ballroom is being erected at a cost of \$75,000, Rose said.

L. F. Coe has the Merry-Go-Round, night club, Funhouse and skating rink; Jim Wade, photographs, and John Burton, Sportland Arcade. Others connected include Tex Riley. Earl Fowler, Bob Perry, Jack Watson, J. F. McCaffery, Duncan Walton and the Dutchman.

Spot will have four major rides as well as a Kiddieland, Aeroplanes and Loop-o-Plane.

#### **Dallas Fair Funspot Loses Decoration Day**

DALLAS, June 8.—Heavy rain put the damper on Decoration Day business at Fair Park here, spot being unable to open. Roy Rupard, however, was not too downhearted, pointing out that the park has been operating for 30 days to good business. Spot operates longer than the average, going thru October instead of closing Labor Day as the majority.

Rupard says attendance so far this season, even with the spot rained out the week of May 27, is about 25 per cent ahead of last year.

#### Materiale protetto da copyright

# **30,000 Turn Out for Auto** Giveaway at Carroll's Spot

sumption of auto give-away night, popular at Riverside Park before the war, hit this resort like an atomic bomb Tuesday (4) when 30,000 jammed the spot. Event had a story-book finish when a former angle since Carmen Cavallaro was G.I. produced the winning stub on the first ticket drawn. Event drew Page 1 publicity, plus pictures in all Springfield dailies due to unusual sion, with Carmen playing second angles.

For the drawing ceremony Ed Carroll, owner-manager, arranged to have a veteran from the U.S. Convalescent. Hospital for the Blind, Avon, Conn., on hand. He turned out to be a most popular hero with the crowd, and when he drew another veteran's name it produced a thrilling climax. Corp. Carl P. Nystrom, of Springfield, Mass., vet of air corps battles over Guam and Okinawa, was the winner. It also happened to be the 42d wedding anniversary of the parents of Corp. Nystrom and they were called to the stand. Carroll threw a party for all Restaurant.

AGAWAM, Mass., June 8. - Re- the principals after the drawing and presented the blind vet with \$50 for his co-operation. Harry Storin, promotion chief for Carroll interests, handled the mike.

The night had a double-barreled booked for the ballroom. Spacious spot was comfortably filled and the drawing was held during intermisfiddle to the two war heroes.

Glenn Miller orchestra comes in Monday (10), followed by Jerry Colona and the Butterfield Band June 19 and Guy Lombardo June 22. Fireworks start Friday (14), Flag Day, and will be presented every Thursday night. Sunday stageshows will be inaugurated Sunday (9).

Saturday (1) Carroll staged his annual dinner for State senators and representatives of Western Massachusetts. Thirty-five were presented with gold-finished passes for the park following a cocktail party and steak dinner at Parkview Terrace **PARKS-RESORTS-POOLS** 

The Billboard

Write for your copy of the brochure that shows you why 66... PROFITS from POPCORN are greater with a. VIKING POPCORN MACHINE

In your interest, you MUST seeit. Available now at DISTRIBU-TORS Coast to Coast. All-metal construction. Better product for bigger sales!

VIKING POPCORN MACHINES 1481 W. Washington Blvd. Los Angeles 7, Cal.

## WANTED

For 4-Abreast Carrousel-14 **Outside Jumping Horses With** Rods, Forks and Bearings.

ROCKAWAYS' PLAYLAND

ROCKAWAY BEACH, N. Y.

# WRITE TODAY!

## Sunset Clicking **Despite Weather**

ATLANTIC, Ia., June 8.-Starting its sixth week of operation Monday (3), Sunset Amusement Company is on the right side of the ledger despite some inclement weather during the first four weeks.

Two light towers and a Spitfire have been added. Delivery on a Caterpillar is expected soon.

Vaugn Flora, after several years in the army, is back and has assumed his old jobs of ride superintendent and general manager. John Logan is in charge of canvas and light towers; George Martin is electrician; J. P. and Pearl Daniels, advance and banners, and Mrs. K. H. Garman, front gate tickets.

Ride men are: Merry-Go-Round, Otto Buckholz, foreman; Bryan Buckholz, second man; Ferris Wheels, Daniel Dunning, foreman; Vern Denton and Buford Gibson, assistants; Tilt, Claude Slavin, foreman; Marshall Buck and Roy Pettle, assistants; Octopus, Robert Cougili, foreman; Orvil Vincent, second man; Spitfire, Elmer Watkins, foreman; Olen Dillard, second man; Miniature Train, Charles and Gladys Drollinger, owners; Junior Drollinger, tickets; Chair-o-Plane, Lyle and Ralph Drollinger, owners; Mrs. Lyle Drollinger, tickets.

Concessionaires are: Louise, Evelyn and Beverly Buckholz, high striker; Lucille and Blackie Bunch, 5; Mrs. Ann Robertson, spill the milk; Ernie Robertson and Lee Gray, at the penny pitch, nodded assent, hoop-la; Blackie and Irene Harriss, ball game; Emil French, basketball; Duke Mitchell, two dart stores, fish pond, over and under, and Coke bottles; Mr. and Mrs. James Horton, knives and clothes pins; Effle Charnes, cork gallery; Pamela Matthews, penny pitch; Mr. and Mrs. R. T. Wilder and George, ball game, cigarette gallery and pitch-till-youwin; J. G. Jackson, scales; Mrs. Jackson, Coke bottles; Dave Moran, bucket; George and Margaret Martin, arcade; Mr. and Mrs. Tom Brewer, popcorn and candy apples; Henry Kuplien, cookhouse, with Freds Holman, Bob Clarke and Slim as assistants; Harry Nestor, beat the dealer; Mr. and Mrs.

S. M. Toland, novelties; Harry and Goldie

West, floss; A. E. Cleveland, custard; Mr.

and Mrs. L. Weaver, corn game, with Frank

and May Dean Weaver and Frank Heim,

assistants; Mr. and Mrs. Emery Herbert, dart;

### **Riverview** Notes

CHICAGO, June 8 .- Wednesday (5) found a number of kiddles on hand, taking advantage of the twocent time from 1 to 5 p.m. Spot Billings, manager of Belmont Park, features two-cent days Mondays, Wednesdays and Fridays. . . Tuesday and Thursday nights from 7 p.m. to midnight the teenagers are attracted because rides only cost them a nickel. This two and five-cent business will pick up by leaps and bounds now that the schools are about to close for the summer. . . Rides, especially, were doing well Wednesday and some concessions were getting good play.

The races concession clicked and kids kept the Battaglios, Sam and wife and daughter, Dorothy, busy. . Dick Pronath, who has been here 12 years, not counting the time he day. spent in the service, has Gloria May, Anthony Kash and Gene Runge helping him. Last named is a new addition to the bottle game.

Jack Davis, of the Motordrome, has made arrangements to handle The Billboard sales here. Boys on the Drome were about to take the canvas roof off. It will be replaced with tin or wood, if materials can be obtained. . . . A. L. Windes, who holds forth plus a big smile, when asked if biz at his stand was good Decoration Day when 55,000 crammed Riverview.... Smiles on the faces of his aids, Clarence Neissen and Melvin Keiber, were almost as big.

Workmen were busy fixing the roof of the Jitterbug, but that didn't stop the kids from going in for a look-see. Mardi Gras, held annually at Riverview before the war, will not be resumed this year, management said. ... Despite the fact Decoration Day was an attendance record breaker, nothing out of the ordinary happened, with crowds being orderly.

June 15, 1946

### **Belmont's Bookings On Pace With '45's** Mark of 252 Events

MONTREAL, June 8 .--- Rex D. said that outing bookings for the season are coming in at a rate that is on a par with the record set last year when 252 major events were handled. This is true despite the fact that local war industries have been discontinued and plants are now in the process of reconverting.

Many records were shattered in May. Empire Day (17), plus Saturday and Sunday, making a threeday week-end, attracted an announced 50,300 paid admissions. All records were broken Sunday when 26,000 paid, while 12,000 cash customers braved a steady rain Satur-

During the same period 6,300 paid to dance to the music of Stan Wood and his local ork. Benny Louis and his band open here June 9.

Spot has several new fronts plus four modernistic entrance towers. Jack Ray, Toronto, handled the designing, lighting and construction.

Ben Mouton, swaying pole, was the featured act at opening. Flying Bells opened Monday (3).



The Majestic, a steamer which plied up and down the St. John's River and tributaries for many years and is almost a half-century old, has been beached at Nauwigewauk, N. B., as part of a new amusement park established there by T .A. Jarvis. The old steamer will provide dining and dancing facilities and will offer floor and theatrical shows. Jarvis plans several rides and stands for the park.



FREE ACTS AND CONCESSIONS

#### **JULY 4th CELEBRATION**

INTERLAKEN PARK

FAIRMONT, MINN.

Write

FOR SALE

Two Pre-Flight Trainers, in new condition,

AERODROME

WANTED

Concessions of all kinds; one Ball Game, Guess

Your Age; all Concessions are open except Palmistry. Want Rules - Chair-o-Plane and Ferris Wheel. We have four Rides now and a few Concessions and a Dance Hall. We also have

fireworks and picnics four times a week. The park consists of forty acres. Write or wire

**ELI GEORGE** 

Hazel Park, Pa.

Concy Island 24, N. Y.

at an attractive price.

585 Surf Ave.

Clarence Buttedahl, pitch-till-you-win and dish penny pitch; Bert Bowlus, darts; Loopy Bowlus, cigarette store and buckets, the last named under Andy Hanson; Clarence Bowlus, hit or miss; Woody and Mary Gaither, pan game; Red Anthony and Dick Bauman, diggers; Mr. and Mrs. Muserlian, Crime Show and big six; George and Samuel Nicholas, mitt camp, string game, glass stand and jingle board; Mr. and Mrs. J. Kirk, photo gallery, assisted by Gene Kirk and Art Brophy. Shows are: Congress of Oddities and Girl R. A. ERICKSON, Mgr.

Show, Doc Womack; Mulligan Family from Hollywood, Claude MacDonald; Reptile Pit, Margaret Hutzler, assisted by Virgil; Athletic Show, Tony and Vickle Lee, with Casey Pennock, wrestler; Girl Show, Linden and Farrel West with Doris Slavin, specialty dancer; J. P. Daniels, Animal Show, with Joel Smith on tickets.

#### **Cascade Plunge Opening** Tops '45; Picnics Boom

BIRMINGHAM, June 8.—Cascade Plunge here opened May 25 amid heavy spending and attendance which surpassed last year on opening day. Opening was delayed a week by rain.

Spot has been redecorated and all equipment overhauled. Several large picnics have been booked and signs point to a banner season in that department. Dance hall continues to draw big Saturday nights, with Sam Busby's band featured, and Jeff Powell as emsee,

Several employees have returned ance. from the services, including Gene Killian, former marine corporal, superintendent of the pool and dance hall.

#### **Enlarged Tolchester Opens**

CHESTERTOWN, Md., June 8 .--Tolchester Beach and Park opens tomorrow with 15 rides. Ralph Mc-Ginnis is manager. Improvements include a pony track, Racer Dips, Funhouse, Arcade, and canoe and boat lake. Salt water bathing and fishing are offered, and a new dance plaza has been added. Steamer Bear Mountain leaves Baltimore daily for traffic department of the Chicago &

Biz naturally took a drop the weekend (June 1-2), after the big holiday crowd, and the weather didn't help. It rained Saturday and was cold and cloudy Sunday.

### Dartmouth's Lincoln In Big Holiday Biz Island and Rockaway Beach.

its fifth year of operation, attracted from 6 to 8 p.m., preceded the evening feature, a welcome home dance for all veterans and their guests. Fireworks display drew 20,000 despite chilly weather. Skating rink reported capacity business.

Park has a new Roller Coaster, built under supervision of Edward J. Leis, of Riverside, R. I. Ride was designed by Ackley, Bradley & Day, architects of Sewickley, Pa. Management hopes to have the new Bubble Bounce in operation soon.

Spot opened April 6 and despite cool weather, 21,000 were in attend-

#### **HUEDEPOHL QUITS**

(Continued from page 79) 1926 from Yakima, Wash., where he had been director of physical education in the Yakima school system. In 1928 he supervised construction of the Jantzen Beach swimming pool. He had charge of the pool until 1939, at which time he became managing director of the park.

Rennie has been assistant to the general manager of Kaiser's Vancouver, Wash., shipyard the last five years. Previously he was in the

Public Service Corporation, Newark, N. J., whose urban and interurban trolley and bus lines serve most of the outdoor amusement spots in this region, is extending its operations this season by running special week-end and holiday bus excursions to Palisades Amusement Park, Coney Firm also offering "mystery" night NORTH DARTMOUTH, Mass., tours with patrons kept in the June 8 .- Lincoln Park here, marking dark as to destination and parties partied at an undisclosed roller rink. 30,000 persons Decoration Day and Both projects are being extensively business was big. Rides and con- publicized. . . . A. B. McSwiggan's cessions did top business from open- Kennywood Park, Pittsburgh, has aring until closing. A band concert ranged for three dance band remote broadcasts weekly, over WCAE.

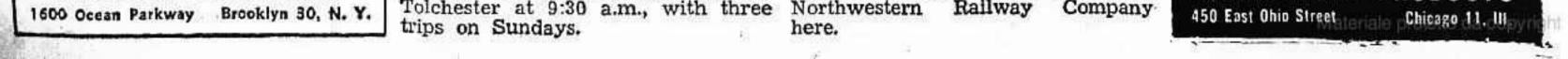
> Jack Shillan, British amusement device manufacturer, and his enterprises were given a plug in Ernest Hauser's article, Socialism Comes to an English Town, in The Saturday Evening Post. Article deals with the effects of the British socialism program on the town of Banbury, where some of Shillan's factories are located. Shillan, who operated the Rocket. Speedway at Dallas and New York World's Fair, voices some salty objections to Prime Minister Attlee's methods and those of the socialist group in power. He is due in the U.S. soon.



FREE-LANCE AMUSEMENT PARK ARTIST AND DESIGNER Recently completed OCEAN VIEW PARK, No-folk, Va., and SEASIDE PARK, Virginia Beach. Contact HI NEIGHER

Springfield, Mass. 71 Mayfair Avc. Springfield 2-7560

WANTED TO BUY TWO OR MORE DONKEY BALL GAME UNITS WRITE ARTHUR FISHBEIN



#### June 15, 1946

n

nt

e

25 ٢.

e

st

0

11

le

et

k

's

# Coney Island, New York

#### (Continued from page 79)

Your-Age and a hammer, have vacated the lane due to the "spite" wall J. G. Ward erected after a court battle with the Feltmans and which closes the right of way leading to the Bowery proper. Concessionaires are seeking a refund of their season's deposits as a consequence. Meantime Ward is standing pat but would consider a removal of the wall for 20Gs. . . . Permit has been granted for the erection of a new \$15,000 milk bar. . . . Herbert Weaver's game Arcade has Mary Flynn as cashier.

Doc Zinbad is indoor manager and lecturer of Wonderland show. . . Another newcomer is George Tuttle, former burly vocalist, attracting trade to his lunch counter conces-' sion with his tenor. . . . Photo and voice-recording booths in Sam Holzman's Arcade are manned by Fred Silverberg. . . Jack Greenspan assists at Maginn and Fishbein's frozen custard on Surf. . . . Sol O. Strauss has installed for the first time at his Famous Bar, on Surf, an entertainment menu featuring Lana and Bob, a musical-vocal team and Chico Marks, emsee. New barkeeps are Jack Lipow, former ork drummer, and Joe Ross.

Resort Amusement Company, controlling concessions outside. Luna, has Helen Bonder, former Dup-the-Lady worker, piloting a bottle game. . . . Another bottle game has Claire Marie Nugent and sister Dottie in charge. . . . Vincent Salvador, expugilist, and Phil Ross are attendants at Phil Pates's photo gallery. . . . A newcomer is Joseph G. (Nemo) Markay, silhouette expert, adorned with battle stars. . . . Another army dischargee is Phil Persily at the Pan game. . . . Phil was with the weather and radio service divisions. . . . Paul Broumas is behind the Pepsi-Cola stand. . . . Abe Seskin and partners have effected a deal for the lighting of the large Morris ciggie sign at the old location on the Surf Avenue exterior of the park. Sally Lobell, sister of Herman Wolff, Boardwalk Arcade man, is operating two Pre-Flight Trainers normal. y in a Harry Nelson concession on Steeplechase Walk. . . . Bob Adler, long-closed rides in operation. At 45 years an Islander, also an oldie neither resort were they in any too in the carnival game which he left four years ago, heads the Coney chanically okay. Play was only fair Island Amusement Syndicate, shar- since the crowds were only fair. ing office space with Charlie Larkin, Lagoon, reported in The Billboard. realtor, on Surf near West 5th. Busi- two weeks ago as not quite ready,

ness centers on ride and game sales. ... Spot next door tenants Prof. J. A. Bostwick, horscope reader, another Island oldie.

Jeanne Gordon and sister, Maisie, continue at the Surf Skooter with Mickey Safarano, mechanic, and Chappie Celeste, ticket seller. . . . Luigi Picaro, former acro, who starred and handled the Romas Troupe, Five Salties and Six Whirlwinds in burly and vaude, is guarding the hobby horses in Steeplechase Park. . . . Joe Melino, of the act, Melino and Davis, is selling tickets in the park. . . . Tilyous played hosts to 75 officers and enlisted men from the aircraft carrier, Franklin D. Roosevelt, their first group outing since returning from maneuvers on May 31. Among them was Parachute Rigger 2d Class Roy Coleman, a survivor of the Hornet, who gave the Parachutes a big play. . . Monroe J. Ehrman, a Coney longtimer in the publicity game, has renewed his contract with the local Chamber of Commerce to handle all the news emanting from this area. Ehrman did Coney's Mardi Gras for the dailies the last 30 years. . . Sid Daiell has installed in his Aerodrome a new photo studio and a penny-pitch to keep 12 Pre-Flight Trainers company.

### **Top Utah Locations Finally Get Lights**

SALT LAKE CITY, June 8 .- Lagoon and Saltair, two of Utah's outstanding resorts, broke a four-year blackout, and opened a season of about 13 weeks Decoration Day. Opening with them were Black Rock Beach and Sunset Beach on the shores

### **Brown Angles Utica** At Families, Sockers

DETROIT, June 8 .- Utica Amusement Park, located 20 miles north of Detroit, opened Decoration Day under management of Myron Brown, who took over the property, formerly the Stanton Welsh Park, two years ago.

Operation is centered on a family picnic policy and angled especially at the younger patrons, with no beer allowed, contrary to the policy of most amusement spots in this area. Free dancing, using a record-player and amplifying system, will go on week-ends thru the summer.

Brown is bringing in a carnival organization to play under Utica American Legion Post auspices in August. At present, there are no rides, portable rides which were formerly operated by individual concessioners having been removed.

Unique feature of the promotion is the installation of a complete public-address system in a jeep, which Brown uses for bally at the entrance as well as in near-by towns.

#### **Preps Swamp Happyland**

VANCOUVER, B. C., June 8 .-Happyland, at Hastings Park, did a whale of a matinee business when high school sports were staged at the Park Oval recently. Some 6,000 bobby-sockers and juveniles swamped the rides and shows from noon until midnight.



See E. F. KALLMAN





### Many Improvements Amusement Company, with Ranch S. At Whalom Opening Freed, assistant manager, did a bang-up job on improvements, but job was

Decoration Day to gigantic business, 2 by 10 advertisement in the dailies many additions and improvements apologizing for parking conditions, were noted, including new attrac- which were abominable. Unusual tions, added fire protection, and a rains flooded the parking lot, and larger paved midway.

stations, a wider grass and flower vertising, admitted its defects so it plot in the center of the spot, beauti- should not be badly hurt in the overfication of the approaches of the all picture. It will be ready when open air theater, re-styling of the name bands are available. Resorts theater stage, improvements to the played against Frankie Carle at the shelter in the picnic area and addi- Rainbow Randevu, and its new airtions of swings and tables, erection conditioning system. of a refreshment stand near the Merry-Go Round, opening of novelty and Sunset, had normal business in and game stands in the spa on the threatening weather. lakefront which has been closed for years, and the taking over by the amusement association of operation of the boat house and the motor launch for lake rides.

Next season it is planned to push the Merry-Go-Round and Circular Swing back to allow for widening the center area, Henry G. Bowen, president, said. Also scheduled next year are erection of a new Whip and Dodgem. New Funhouse is expected to be ready this month.

of Great Salt Lake.

Dancing was featured at both major resorts. Saltair had Al Donahue's ork with Mert Draper and His Dreamy Lagoon Orchestra at the Lagoon. Donahue clicked tremendously in spite of threatening weather at \$2 a couple. Lagoon play was

Both Saltair and Lagoon had the good visual condition, altho mewasn't.

New Lagoon owners, the Utah Kimball, manager, and Robert S. FITCHBURG, Mass., June 8. - too much for the rundown condition When Whalom Park opened here of the spot. As a result, spot took a nobody wanted any part of it.

Also noted were modern comfort Lagoon has been fair in its ad-

Bathing resorts, like Black Rock

#### **Buckeye Lake in Click Bow**

BUCKEYE LAKE, O., June 8 .--Buckeye Lake Park opened the season May 25 to free-spending crowds. Inclement weather failed to crab Second day's business, business. with better weather, was another big winner, A. Steinwall says. Park has added a number of new features. Great Siegfried, ski jumper, was the opening free-act attraction.

### **NITENTION, TAIN OF LINION**

We Must Have Room for New Equipment and Will Therefore Sacrifice

# **FIVE PILOT TRAINERS 2 PHOTOMATICS 2** PHOTOMATONS

# AT SIX HUNDRED AND FIFTY DOLLARS (\$650.00) Each

#### OLEY BROTHERS AMUSEMENT CO. **422 WEST BROAD STREET** RICHMOND, VA.

DIALS 3-3396 and 2-5937

### FROM MAINE TO CALIFORNIA POKER GAME OPERATORS Equip your tables with our new improved, everlasting Positive Contacts. Send \$2.50 for sample set of 18 contacts. We also make contacts for Fascination, Five Star and all group games. Also Timers. TOLCES

2905 W. 15TH STREET

BROOKLYN 24, N. Y.

82 The Billboard

#### FAIRS-EXPOSITIONS

NO SHORTAGE OF RACE HORSES

**AROUND THE GROUNDS** 

Communications to 155 No. Clark St., Chicago 1, Ill.

*June* 15, 1946

# **Barns on Big Time Jammed**

Trot head thinks flack in metropolitan areas will help small annuals grab throngs

By Herb Dotten

CHICAGO, June 8 .- There will be enough trotters and pacers this year for all fairs, in the opinion of Henry J. Knauf, president of the United States Trotting Association.

Here for the opening of the Maywood Park track Thursday (6) night, Knauf reversed his belief, expressed in midwinter, just prior to his elevation to the presidency, that there would be a dearth of horses and that many of the smaller annuals would be short on entries.

Knauf allowed, however, that the quality of racing will be off in some instances, due to the fact that many 7- and 8-year-olds, who normally would have been retired, will be raced to meet the demand. Most of would go to the smaller fairs.

night events, does not mean that they will be without sufficient horses, Knauf maintained.



ronto, stopped in New York Tues- last year was \$534,000. day (4) on business before continuing to Atlantic City, where he attended the Rotary International Convention.

DAN P. THURBER, secretary-manager of the North Montana State Fair,

Great Falls, has

announced an am-

bitious program

for his annual

which will be resumed in August after missing a year, Running race purses have been set at \$30,000, a boost of \$20,000 over the last meet and \$15,000 contracted for grandstand attractions, a \$4,000 up.

H. P. Edwards, manager, Upper Penninsula State Fair, Escanbana, Mich., conferred with Sam J. Levy, Barnes-Carruthers, and visited The Billboard office while in Chicago en route East.

Pomona Fair, the Orange Show at the older wigglers, he indicated, San Bernardino and other similar events of Los Angeles, Calif., County, confirming reports that the WAA will The fact that many of the early would get a break if the request of abandon the coliseum on the ESE closing events advertised by a rea- the Los Angeles Chamber of Com- grounds that it is now leasing. sonably large number of annuals had merce for an \$197,500 advertising Word that the WAA would release not filled, forcing shifts to over- appropriation is granted by Los Angeles County. Last year the chamber received \$170,000. The \$27,500 increase would be used to further exploit Pomona Fair, the Orange

Elwood Hughes, general manager, Show and like events. Total alloca-Canadian National Exhibition, To- tion by the county for exploitation

> California State Fair, Sacramento, called off this year, may not run before 1948 if move succeeds to defer re-opening until a new site is acquired and a new plant is built. Proponents of this plan argue there is no point in pouring money into present grounds for a '47 event if the plant is to be later abandoned. Site change will be up before State Legislature next January.

Calif., this year will benefit by can- ture. cellation of the State fair. Racing program and grandstand attractions planned for the State fair will be (See Around the Grounds, page 85)

#### **Nash Awaits Confirmation** He'll Get Coliseum Soon

SPRINGFIELD, Mass., June 8 .---General Manger Charles A. Nash, of the Eastern States Exposition, and Col. John Millea, War Assets Administration chief for New England, are ring. still awaiting word from Washington

# **On-the-Grounds** Garden Judging, **Timonium Twist**

TIMONIUM, Md., June 8 .- Food production will be spurred by a new method of judging home gardens in connection with the 65th Annual Timonium Fair which opens here Labor Day.

Gardens will be judged on the home premises and outstanding samples from the winners will then be displayed at the annual. Miss K. E. Braithwaite, only woman fair board Sacramento County Fair, Galt, member, will be in charge of this fea-

> Premiums have been increased to \$49,991 from \$37,432.50 in 1942, when the fair was last held before the army took over the plant. The increase of \$12,558.50 is in line with the general rise in agricultural operation and labor expense, points out Matt L. Daiger, president of the Maryland State Fair and Agricultural Society. Besides the new method of judg-

ing garden products, the fair, Daiger says, will also offer new show pavilions and a new pear-shaped show

#### Oshkosh, Wis., Sitting **Pretty on Racing Entries**

#### Entry Fee Blockade

Horses owners today are unwilling to pay the 5 per cent required by fairs for many of the early closing events when they see the possibility of competing at pari-mutuel tracks (See NO SHORTAGE on page 85)

#### Lynch Death Dodgers Get **Big Bundle in Milwaukee**

MILWAUKEE, June 8.-Popping in as the first special attraction at State Fair Park this season, Jimmie Lynch's Death Dodgers gathered \$11,-088.45 after federal taxes and 20 per cent rental had been paid to the association Sunday (2).

Afternoon was chilly but approximately 9,600 turned out while about 5,000 more braved the evening chill for the night show. Lynch had his org well dressed and used six new Dodge sedans as well as the customary clunkers.

Next event at this spot will be auto races tomorrow (9) presented by Al Sweeney and Gaylord White, and Ralph E. Ammon, State fair manager, has arranged to accommodate more than 20,000.

#### **Fields Wins at Bonelli Ranch**

SAUGUS, Calif., June 8.-Russ Fields, Long Beach, Calif., started in 10th position, but went on to an easy midget auto racing triumph in the feature before 8,000 at Bonelli Ranch Sunday (2). Bill Brereton, San Diego, was second, and Mack Hellings, Burbank, Calif., third.

#### Hellings Wins San Diego

SAN DIEGO, Calif., June 8.—Mark Hellings, of Burbank, Calif., won the midget auto main event here Wednesday (5). Bill Vukovich, Fresno, was second, and Lyle Dickey, Los Angeles, third. Walt Faulkner, San Diego, set a track record in the

### **Rain Belts Flemington's** Rodeo; Auto Races Next Dewey Names Commission

FLEMINGTON, N. J., June 8 .--Jackie Wescott"s Rodeo lured good afternoon and night crowds here Decoration Day at the fairgrounds, but it was rained out Saturday (1). Rodeo will be presented four nights during the fair, Maj. E. B. Allen, manager, announced.

Next event will be the big car races Sunday (16) under direction of Sam Nunis. Ted Horn and Joe Chitwood head the list of drivers slated to compete.

the building for sports events was given to House Majority Leader Mc-Cormack by WAA Deputy Administrator John J. O'Brien. Neither Nash nor Millea have as yet received any official word on the reported decision.

## **To Eye Expansion Plans**

ALBANY, N. Y., June 8 .- Gov. Thomas E. Dewey Tuesday (4) appointed Col. Hugh Barclay, James H. Stone and Robert G. Soule members of a temporary commission to plan , for an expanded State fair.

New York State Legislature created the commission this year and appropriated \$15,000 for the purpose of planning a bigger State fair, suspended since 1941, at Syracuse.

# New York, California Join **Higher Admission Parade**

New York and California, two States which rank among the highest in giving financial aid to their fairs, are also well up in the ranks of those increasing admission prices to meet increase of roughly 20 per cent front the increased cost of operations.

fornia orgs this week indicated a price jump in responding to The Billboard's survey of the nationwide ing are Calistoga Fair and Horse admission price trend.

Point, one of the smaller New York fairs, came up with the biggest jump. Suspended since '41 due to wartime from \$1.25 to \$1.50. A. A. Jensen, conditions, the Whitney Point event, Susanville secretary, reports his anwhich draws from near-by Bing- nual will increase its price, but has hamton, will resume operations with not said to what extent. a 75-cent front gate, an increase of 25 cents.

#### **Cortland Hikes Night Price**

CHICAGO, June 8 .- Annuals of years, has increased its night front gate admission from 40 to 50 cents. Other New York annual reporting this week is the Chenango County Fair, Norwich, which has effected an gate and grandstand admissions. Three New York and two Cali- Front gate has been tilted to 60 cents, and the grandstand to 90 cents.

The two California annuals report-Show, Calistoga, and Lasse County Broome, County Fair, Whitney Livestock Show, Susanville, both of which have been out of action since '41. Calistoga has hiked its price

#### Minot Eases It Up

OSHKOSH, Wis., June 8.-Winnebago County Fair is assured of a strong harness racing program. Offering purses of \$500 for eight early closing events, the annual has drawn a total of 131 entries. The 2:28 pace has 33, the most in any event, while the 2:24 trot has nine, the smallest : number in any race.

Last fall the race track was resoiled and this, coupled with the strong entry, is expected to produce high grade races.

#### Winkley's Auto Meet Gets 4.500 Paid at Austin, Minn.

AUSTIN, Minn., June 8 .- Frank Winkley's auto race meet here Sunday (2) drew an over-capacity of 4,500 people, 1,000 being sold admissions to the infield after the stands were packed.

Ben Musick, Texas speedster, featured, turning the half-mile over in 26.5 seconds for a new track record.

#### Breckenridge, Tex., Ups 15G for Rodeo at Annual

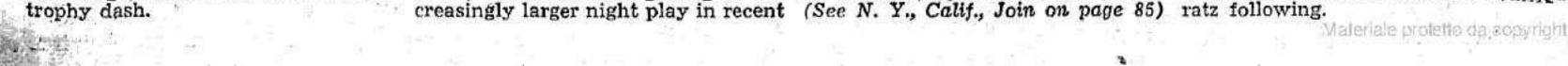
BRECKENRIDGE, Tex., June 8 .---Stephens County Fair Association has raised \$15,000 for its first rodeo. Association has purchased 50 acres preparatory to making improvements. Monroe Veale, president, said.

#### 24,000 at Balboa Races

SAN DIEGO, Calif., June 8 .- Walt Faulkner won the feature event of the midget auto racing program here May 30. Dutch Helman, Fresno, was second, and Dick Ferguson, Los Angeles, third. An overflow crowd of 24,000 packed Balboa Stadium.

#### Grimm Wins at Gilmore Stad

LOS ANGELES, June 8 .- Perry Grimm roared to victory at Gilmore North Dakota State Fair at Minot Stadium in the main event Decorahas come thru with an announcement tion Day before a turnaway crowd Cortland County Fair, Cortland, of price increases. Outside gate will of 18,500. Johnny McDowell was sec-N. Y., which has been getting an in- be 40 cents, up 5 cents; grandstand ond, with Ed Haddad and Bob Trank-



S

191

ЪС

W

in

al

3- 4

16

11-

Ce

E.

rd.

3-

to

31)

1y of

al

B-

L. \

y. \

g- '

er

3-

W

36

e- 1 1

ly vn –

ist - -

ed >

0

1

5 ak

.....

a-1 4

5

a

11-

ce

le

n-de

11.

n-

of

.s-ds

in

alis

-

 $\mathbf{F}_{\mathbf{r}}$ 

x

alt -

of

11'8 -

'as /

\*

\*

11-

of

10

ry

·a-

Nd

2C-

k-

re ?!

85

.s-'e-

ts,

1d

1.3

# 30,260 See Horn Fair Dates Cop at Atlanta

ATLANTA, June 8.-Ted Horn, Paterson, N. J., was the winner of the feature at the Southeastern States Exposition track here Sunday (2), three days after he had placed third in the revival of the Hoosier Decoration Day classic at Indianapolis.

A crowd announced at 30,260 by Mike Benton, Expo president, saw Horn win with ease in the 25-mile feature, outspeed Duke Nalon in a two-mile match race, and flash home first in a five-mile heat. Walt Ader, Bill Holland and Red Bryon finished in that order after Horn in the main event. Races here were directed by Sam Nunis.

Of all the drivers who started and finished the recent Indianapolis race, Horn is expected to participate in the most speed events at fairs this year.

Joie Chitwood, Reading, Pa., who started the Hoosier grind but did not finish in the driver's seat, will also be seen at a number of annuals. Chitwood also operates an auto thrill show. The car Chitwood started at Indianapolis finished in fifth position with a relief driver at the wheel.

George Robson, Californian who won the Indianapolis race, has not as yet been signed to compete in any fair programs but it is understood that several promoters have made him offers.





The following corrections and additions to the List of Fair Dates were received during the week ended June 7.

The complete List of Fair Dates was published in the TRADE SERVICE issue dated May 25. The next complete list will be published FEATURE in issue to be dated July 27. See each issue of The Billboard for corrections and additions,

#### Alabama

Billionatel

Mobile-Mobile Co. Fair. Oct. 23-Nov. 12. Mort L. Bixler.

#### Arkansas

- Harrisburg-Poinsett Co. Fair Assn. Sept. 25-28. Edward S. Maddox.
- Mena-Polk Co. Fair Assn. Oct. 3-5. Mrs. Norma Granford. Perryville-Perry Co. Fair Assn. Oct. 3-5.
- Elam Turner. Waldron-Scott Co. Fair Assn. Oct. 10-12.
- Norman Goodner.

#### California

gene Kenefick.

#### Colorado

- Hugo-Eastern Colop Fair Assn. Sept. 12-14. John S. Jones.
- Hotchkiss-Delta Co. Fair Assn. Sept. 10-13. Garner McKnight.
- Yuma-Yuma Co. Fair. Sept. 2-4. Glenn B. Thompson.

#### Idaho

Orofino-Clearwater Co. Fair Assn. Sept. 27-28. C. Ross Trout.

#### Illinois

Danville-Illinois-Indiana Expo. July 29-Aug. 4. R. D. Molesworth.

Pecatonica-Winnebago Co. Fair. July 7-14. Tom Morrisey.

#### Indiana

- George H. Neises.
- Huntingburg-Dubois Co. Fair Assn. Aug. 5-10. W. H. Utt.
- Indianapolis-Indianapolis Colored Fair. July 15-20. Albert Neuerburg, 4401 E. 10th St.

#### Iowa

Le Mars-Plymouth Co. 4-H & Agrl. Soc. Aug. 19-21. H. H. Jones. .

#### Kentucky

- Columbia-Adair Co.-Columbia Fair. Aug. 21-24. Alfred Flowers. Hartford-Ohio Co. Fair. Sept. 2-7. J. R.
- Russell. Manchester-Clay Co. Fair Assn. Aug. 29-31.
- J. M. Rogers.

### Vast Improvements **Ready for Opening** Of Langdon Annual

LANGDON, N. D., June 8 .- When the gates of Cavalier County Fair are thrown open July 15, the plant will reflect vast changes over '45. An improvement campaign, launched at the close of the last year's annual, has proceeded on schedule.

All buildings were painted last fall. Every frame structure, except the dance pavilion, has been shingled; the roads have been improved by the spreading of 1,470 yards of shale, and the race track has been reconditioned.

Still other changes may be noted if delivery schedules are maintained. Now on order from the War Assets Administration is sufficient eight-Galt-Sacramento Co. Fair. July 20-28. Eu- foot-high chain-link fencing to encircle the entire plant, and huge floodlights which will be used to light the parking area.

Future Farmers of America have planted 400 young trees. FFA also has added eight picnic tables to the two previously available.

A spur to the development of the livestock show is seen in the provision by the association to pay truck mileage on all livestock brought from a distance of more than 10 miles.

#### Crown Point-Lake Co. Agri. Soc. Aug. 20-25. Mineola Sets Talent Array

MINEOLA, L. I., N. Y., June 8 .--Charles Bochert, manager, has contracted all entertainment for Mineola Fair. New features include ox pulling and sheep herding. Square and modern dancing will be presented with Jack Morrissey and ork. Diamond B Ranch Rodeo will be featured at afternoon and night shows. Midget auto races, directed by Jake Kedenberg, Freeport, will be an added Saturday attraction. Two nights of fireworks have been booked by International Fireworks Company. I. & T. Shows will be on the midway.



... Direct from the pages of John Steinbeck's book "Cannery Row"chapters seventeen and nineteencome the . . .

SKATING MILLERS

**1946** presentation

SKY SKATING

Atop a Fast-Moving Car

# POPCORI are greater with VIKING POPCORN MACHINE

In your interest, you MUST see it. Available now at DISTRIBU-TORS Coast to Coast. All-metal construction. Better product for bigger sales! WRITE TODAY!

#### VIKING POPCORN MACHINES 1481 W. Washington Blvd. Los Angeles 7, Cal.

### PLEASE CONTACT **Barren Hill Firemen's Fair**

Lafayette Hill, Montgomery County, Pa. RIDES-SHOWS-CONCESSIONS Week June 24 to 29, 1946, Inclusive.

ATTENTION, MR. WASSERMAN

"Bingo Concession"

Please contact us immediately



Greenup, Illinois

Murray-Calloway Co. Fair Assn. Sept. 25-27. R. K. Kelley. Russell Springs-Russell Co. Fair Assn. Aug.

7-10. Melvin A. Smith.

#### Maryland

Upper Marlboro-Southern Md. Agrl. Fair Assn. Oct. 14-16. William T. Davis.

#### Michigan

West Branch-Ogemaw Agrl. Soc. Aug. 20-23. Thomas P. Rau.

#### Minnesota

Motley-Morrison Co. Agrl. Assn. Aug. 8-10. V. Lockwood.

#### Mississippi

Jackson-Mississippi State Fair. Oct. 7-12. J. M. Dean.

#### Missouri

Albany-Gentry Co. Fair. Aug. 29-31. Kenneth Grace.

Memphis-Scotland Co. Agrl. Soc. Oct. 10-11, Vernon Winkler,

#### Montana

Bridger-Fair & Rodeo. Sept. 1-2. Mike M. Kapor.

Dodson-Phillips Co. Fair. Aug. 10-11. S. E. Kodalen.

Polson-Lake Co. Fair. Sept. 10-11. Les Baldwin,

#### North Carolina

Burlington - Burlington Community Fair. Rocky Mount-Rocky Mount Fair. Sept. 17-Week of Sept. 16. Pete Neese. 21. H. F. Fral'n. Cherokce-Cherokee Indian Fair Assn. Oct. 1-5. William E. Ensor Jr.

#### Oklahoma

Ada-Pontotoc Co. Free Fair Assn. Sept. 16-19. Bill Bevers, Chandler-Lincoln Co. Free Fair. Sept. 12-14.

A. M. Jarvis. Chickasha-Grady Co. Fair Assn. Sept. 12-14.

M. G. Tucker.

Cordell-Washita Co. Fair Assn. Sept. 16-18. James V. Son.

Cushing-Cushing Free Fair. Sept. 3-7. E. J. Kersting. Fairview-Major Co. Free Fair. Sept. 10-12.

Roy O. Ward.

Hobart-Klowa Co. Free Fair. Sept. 12-14. Eva Stokes.

Hugo-Choctaw Co. Fair Assn. Sept. 19-21. Robert Massengale.

Madill-Marshall Co. Fair Assn. Sept. 13-14. Marietta-Love Co. Free Fair. Sept. 12-14. Jasper M. Harl.

Oklahoma City-Oklahoma Co. Free Fali Sept. 16-18. W. Cromwell. Pawnee-Pawnee Co. Fair Assn. Sept. 3-5.

E. Joe Sharp. Pond Creek-Grant Co. Free Fair. Oct. 15-18, Mr. Dedrick, Medford, Okle.

Shawnee-Pottawatomie Co. Free Fair Assn. Sept. 12-14. Mrs. H. L. Swink. Watonga-Blaine Co. Fair. Sept. 10-12. O.

W. Hyning. Waurika-Jefferson Co, Free Fair. Sept. 11-13. Hugh DeWoody.

#### South Carolina

Kingstree-Williamsburg Co. Fair Assn. Sept. 16-23. H. C. Crawford.

#### Chatham, N. Y., Books Acts

CHATHAM, N. Y., June 8 .- Franklin Gould, attractions manager, Columbia County Agricultural Society here, signed for acts thru Joe Hughes, of the George A. Hamid office. William A. Dardess, secretary, said that the fair will have an independent midway.

#### Tennessee

Ottway-Greene Co. Fair. Sept. 25-28. George R. Justis, Greeneville, Tenn. Sparta-White Co. Fair. Aug. 29-31. Paul B.

Andrews. Winchester-Franklin Co. Fair Assn. Sept. 27-28. Floyd Anderton.

#### Texas

Oleburne-Johnson Co. Fair & Rodeo. Sept. 9-14. C. S. Peyton.

#### Virginia

Weirwood-Weirwood Fair Assn. Aug. 13-16.

Charles N. McCune, Box 136, Chesapeake.

#### West Virginia

Webster Springs-Webster Co. Fair Assn. Sept. 9-14. Ralph Cunningham.

#### Wisconsin

Webster-Central Burnett Co. Fair. Sept. 9-11. R. E. Krause.

#### Canada

QUEBÉC Shawville-Shawville Fair. Sept. 19-21. R. W. Hodgins,





for fair and rodeo August 30-31.

#### PLATTE COUNTY FAIR AND RODEO

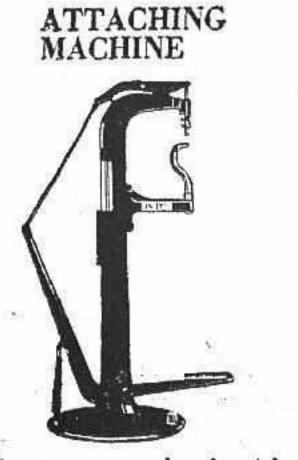
C. R. STUMPFF, Wheatland, Wyoming



1 2

#### **RINKS AND SKATERS** Communications to 25 Opera Place, Cincinnati 1, 0.

June 15, 1946



Now you can do the job quickly and easily and we have the rivets 10/16" for forepart 26/16" for Men's heels and 28/16" for Women's heels.

HYDE ATHLETIC SHOE COMPANY Manufacturers of those famous BETTY LYTLE Roller Shoes CAMBRIDGE, MASS.

### WANTED IMMEDIATELY PORTABLE ROLLER SKATING RINK

To operate under our auspices for the summer. Also open for other clean entertainments. Address:

Major H. H. Honghtalen Indianapolis Auxiliary Police 4149 Carrollton Ave. Indianapolis, Ind.



244 BLVD. OF AL

PITTSBURGH 22, PA.

Fair Grounds



HIGHLIGHT of the National Championships of the United States Amateur Roller Skating Association, held May 7-11 in Ed J. Von Hagen's Norwood Roller Rink, near Cincinnati, was the closing night formal dinner dance in the Florentine Room of the Hotel Gibson, Cincinnati, in honor of the contest winners. Above is shown part of the throng which attended the gala affair which was attended by many officials of the USARSA, members of the United Rink Operators, and celebrities, including Norwood's Mayor Ward and James Garfield Stewart, mayor of Cincinnati. The latter presented 15 trophies to the various contest winners,

Shows En Route To Nationals by Colo. RSROA'ers

DENVER, June 8 .- Carl Johnson, operator of Skateland Roller Rink nent visitors. here, will lead a five-car caravan of his skaters to the RSROA National Championships in New York, June 24-28. Cleanses the air, providing a snug grip with less come wear and lower main-tenance cost. \$4.00 per gal., \$3.75 per gal., in 5 gal. containers. Terms: 25 % with order, balance C. O. D. GAGAN BROTHERS AGA SECOND MARK MARK Crosstown Rink, Omaha; Arcadia Roller Rink, Chicago, and Lexington Rink, Pittsburgh.

### **Prominents Attend USARSA** Nationals

CINCINNATI, June 8 .- A roundup of names made at the national championships of the United States Amateur Roller Skating Association in Norwood (O.) Roller Rink, May 7-11, revealed a number of promi-

Among those present were Mrs. Hazel Barker, owner of Skateland, Martinez, Calif.; William Schmitz, head of the America on Wheels organization; Earl Van Horn, Mineola (L. I.) Roller Rink; Vern Black, Ashland, Ky.; Jim Dolan, of Massa-(See Big-Shots Present on opp. page)

### Roller Rumblings

L. F. Coe is operator of the roller rink in Pismo Playaway, new amusement park which is to open June 15 in Pismo Beach, Calif.

Joe La Tella, pro, has left Twin City Arena, Elizabeth, N. J., to assume a similar position with Berthana Roller Arena, Ogden, Utah.

Russ Golden is managing Skateland, Canton, O. Rink is operating seven nights a week to excellent pa-(See Roller Rumblings on opp. page)





With the group will be Mrs. Johnson and daughter, Kay, and Skateland pro, Charles Dancey.



Carthage, Texas



3215 W. 54th STREET

LOS ANGELES, CAL.

#### Szabo, Wisnewski Purchase Summer Rollery in Michigan

BRIGHTON, Mich., June 8 .--- Wonder Rink at Island Lake here was recently bought from L. Seat and A. Karslake by Joseph Szabo and Ignace Wisnewski, who renamed it Lakeview Roller Rink and began operations May 30. They plan on holding two sessions daily until Labor Day.

Skating area has been enlarged by the new operators and exterior remodeling has been completed.

#### Oaks Teaching Fundamentals

PORTLAND, Ore., June 8.-Dean Songer, head professional at Oaks Park Roller Rink here, reports that the spot is now on a summer schedule, with Monday night classes in fundamentals. Spring season closed May 28 when 100 skaters graduated from the second class in skate dancing. Songer reports that public interest in skating here is higher than at any time in the rink's history. Preparations are now being made by the staff for a new course of classes for the fall and winter season.

FOR SALE

Sectional interlocking portable floors. I have

enough new 33/32 hard maple flooring to build one 50 by 120 floor and three 40 by 100 floors, all laid on new 2 by 3s, 90 cents per sq. ft., F. O. B. Houston.

JOE J. ROOK

12708 Powell Lane, Houston 15, Texas

Phone Green Bayou 422

SKATING RECORDS

With

STANDARD DANCE TEMPOS

Write for Complete List.

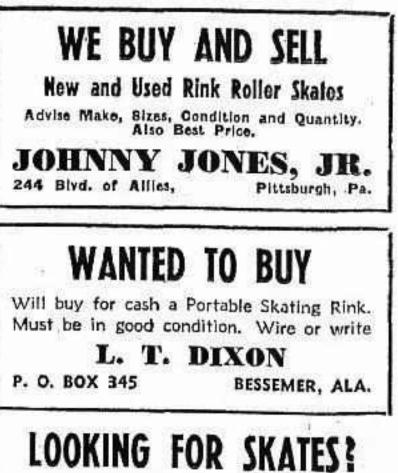
SKATING RHYTHMS RECORDING CO.

Santa Ana, Calif.

# VIKING POPCORN MACHINE In your interest, you MUST see

it. Available now at DISTRIBU-TORS Coast to Coast. All-metal construction. Better product for bigger sales! WRITE TODAY!

#### VIKING POPCORN MACHINES 1481 W. Washington Blvd. Los Angeles 7, Cal.



Have several hundred pairs for lease on percentage basis, or will go in partnership. Will lease or rent skating rink or building suitable for skating. What have you? Write

P. O. BOX 1141, Hartford 1, Conn.

### FOR SALE

173 pairs used rink akates, cast iron trucks, regular run of sizes. Best offer takes all.

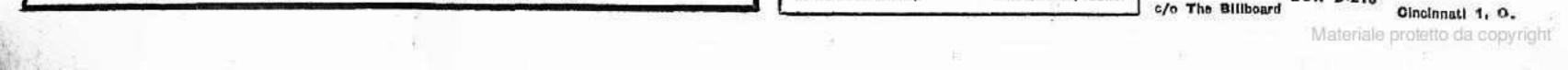
#### L. JORDAN

Phone B. I. 5044-J Blue Island, 111. 2514 Orchard St.

### WANT

Good man for portable rink. Must be able to man-age floor, keep up skates and know how to take care of tent; take complete charge of outfit. No drunks wanted. Must be able to furnish reference.

BOX D-218 c/o The Billboard



P. O. Box 1838,

R.

# No Shortage of Oat-Burners; Big-Time Barns Are Jammed

(Continued from page 82) without putting up anywhere near that size entry, Knauf held.

The USTA prexy admitted that he was surprised at the number of horses now available. He pointed out that Maywood Park, with stabling facilities for 500 horses, had to turn back 400 applications; that the Roosevelt (L. I., N. Y.) Raceway, with 900 stalls, had to refuse the same number of horses and that the Buffalo (N. Y.) Raceway, with facilities for 500. turned down 400 more, while Santa Anita, Calif., which stabled 800 during its recent meeting, also refused hundreds of entries.

#### Incentive for Breeders

One of the principal reasons, aside from bringing older horses out of retirement, has been the widespread expansion in breeding during the past - few years. Development of pari-mutuel racing spurred this, for it could afford to pay high purses, which meant a greater opportunity for breeders. What's more, purses offered at betting tracks forced many fairs to up their purses, all of which made breeding more attractive.

Referring to the boom in breeding, <sup>5</sup> Knauf said that 450 mares were bred in Illinois alone last year and that this year the figure will be near 500, an all-time record. What helps, he . adds, is that "many of the little fellows" have been breeding one, two or three horses. At his own Illinois breeding farm he will breed more than 100 horses.

Availability of help, coming with the war's end, lightened the burden on breeders. So, too, has transportation problems ended.

**Big Time Flack Aid** 

tures almost daily for three weeks. Dailies here have wide circulation thruout the Midwest and the play given is regarded as a cinch to help fair racing.

A crowd of 11,320 cash customers made the Maywood opening, and \$154,977 went thru the pari-mutuel machines. Both figures were regarded as excellent, in view of the fact that interest had to be built from scratch.

#### Starting Still a Problem

Starting methods surprised the city folks and drew some unfavorable comment. A starting gate will be tried before the 33-day meet is much older.

Starting gates made their bow recently at both Roosevelt Raceway and at Santa Anita. The one at Roosevelt, built by Steve Phillips, wellknown starter, is comprised of twin gates, hydraulically operated, mounted on an automobile. The one used at Santa Anita was mounted on a jeep and had a single gate, also hydraulically operated. As yet, the use of starting gates is considered "experimental."

The recent Santa Anita meeting, which marked the first grand circuit meeting ever held on the Pacific Coast, proved a terrific success. Exclusive of two charity days, the 25day meeting drew 300,926 persons and a pari-mutuel play of \$11,535,395, an average of \$457,415.80 per day.



Delaware, Florida **Courts Draw Fire** From Ringlings

#### (Continued from page 75) tion maintains that the alleged voting agreement was signed in Evanston, Ill., on or about September 15, 1941, and was lawful in Illinois. She also maintains that such a joint voting contract is legal in New York State, and points out that the annual election and board meetings were held in New York City.

Her petition asked for a legal reply from Mrs. Haley, James A. Haley, John Ringling North, James B. Griffin, George Woods, W. P. Dunn Jr., and the Ringling Bros. and Barnum & Bailey Combined Shows, Inc., the latter a Delaware corporation which accounts for the action in Wilmington.

Robert Ringling was also named as a\*respondent, but was expected to make a legal reply, supporting his mother's contentions.

#### Claim Share of "Masters"

Robert Ringling and Mrs. Sanford meanwhile were awaiting a decision by the Sarasota court, in which they claimed that the terms of will and codicil of the late John Ringling had not been fulfilled as ownership of the pictures in the Sarasota Museum was held by the Rembrandt Corporation, all of the stock in which had been owned by John Ringling. Under the terms of the latter's will, the State of Florida was entitled to his home and museum in Florida and one-third interest in the circus and other assets.

It is the contention of Robert Ringling and Mrs. Sanford that the pictures were not legally willed to the State of Florida, but that the third consecutive year at Fontaine Rembrandt stock should be construed Ferry Park, Louisville, and later as assets of the estate. Since the pictures are valued at an estimated \$15,000,000, and if the contentions of Robert Ringling and Mrs. Sanford are upheld, it would mean that the remaining two-thirds or \$10,000,000 would be available to heirs.

### N. Y., Calif. Join **Price Hike Parade**

85

(Continued from page 82)

general admission will be 75 cents, up 10 cents, and the grandstand reserved section will be \$1.00, up 15 cents, H. L. Finke, secretary, has announced.

Two additional Nebraska annuals have reported increased prices. Gage County Fair, Beatrice, will have a 75-cent grandstand, as against 65 cents last year, and Merrick County Fair, Central City, is raising both its grandstand and front gate to 50 cents. Grandstand last year went for 35 cents, and the front gate for 40 cents.

#### Indiana, Montana Follow

Two Indiana annuals have also announced price increases. They are Benton County Fair, Benton, Ind., which has set the front gate at 40 cents, an increase of 5 cents, and Lyons Fair, Lyons. Latter, last held in '41 with a 10-cent gate, will reopen with a 25-cent gate.

Two war-suspended Montana annuals will return with higher prices. They are Blaine County Fair, Chinook, with a jump from 50 cents to \$1.20, and Fallon County Fair, Baker, which has scaled its new prices at 50 and 75 cents, an increase of 15 and 25 cents, respectively.

Wallingford Grange Fair, Wallingford, Conn., has also announced an up. Adult front gate will be hiked from 40 to 50 cents, but children's gate admission will remain at 25 cents.

#### UNDER THE MARQUEE

(Continued from page 77)

May 13, writes from her home in Astoria, N. Y., that she is on the mend and expects to return to the show early in July. . . . Leo Francis, white face clown, has opened his will play celebrations and fairs.

Interest in racing at fairs will hit a new peak this year, Knauf predicted. Wartime suspension of many fairs brought a suspension of racing activities in those areas. With the revival of these fairs interest will be stronger than ever. Publicity given harness horse racing with betting has fired interest in the rural areas, h Knauf said.

The USTA prexy referred to the publicity given by the widely circulated Chicago newspapers to the Maywood opening. Drum-beating here in advance of the Maywood bow was powerful, dailies running fea-

#### BIG-SHOTS PRESENT

(Continued from opposite page) chusetts; Julius Navari, Flamingo Roller Palace, Pittsburgh; George Sticka, Elizabeth, N. J.; Mr. and Mrs. William Holland, Holland's Skateland, Bridgeport, Conn.; Jesse and Malcolm Carey and E. M. Mooar, Circus Garden and Carman rinks, Philadelphia; Paul Gilbert, Skate-Jand, Martinez, Calif.; Bill Love, skating editor of The New York Journal-American, and Mrs. Love; Robert Ware, Chicago Roller Skate Company; E. A. Whitcomb, Richardson Ball Bearing Skate Company; Harry Portugal, Roll-Away Skate Company; Dave Rothman, Johnny Jones representative, and Perry Giles, Curvecrest Roller Rink, Muskegon, Mich.

#### ROLLER RUMBLINGS

(Continued from opposite page) tronage, city council recently having approved Sunday sessions.

Bill Scholle is directing operations of Brady Lake Park Roller Rink, near Ravenna, O.

John McEvoy is the new organist at Perth Amboy (N. J.) Arena. Mc-Evoy, released from the army four months ago, succeeds Al Titus, who left the Arena to devote full-time to other interests.

(Continued from page 82)

staged at the Galt annual, Eugene Kenefick, secretary-manager, announced. Among the attractions will be six days of horse racing, a oneday rodeo and a horse show four nights. Bleachers seating 3,000 will be added.

P. T. Strieder, manager of the Florida State Fair, Tampa, plans to visit the State fairs in Illinois, Wisconsin, Iowa, Minnesota and Indiana. "I hope to pick up some new ideas which will be of value in Tampa," he points out. It will be his first trip to any Midwestern fair since 1941.

St. Joseph's Fair, Centerville, Mich., according to Lester R. Schrader, secretary, will flash plenty of white paint September 16-21. Construction of two new race horse barns, a new boys' and girls' building, and a new poultry building are planned for the future.

A half-mile race track and baseball diamond will be completed in time for the Crow Wing County Fair, Brainerd, Minn., but the grandstand won't be up. Erection of the stand and construction of a new poultry building, general exhibition building, and added rest room facilities are being held up, due to building restrictions.

Kit Carson County Free Fair, Burlington, Colo., will again feature its "Catch It, Calf Contest." "We have carried this for two years and it has proved a real drawing card," G. M. Baxter, secretary, writes.

Eastern Montana Fair, Miles City, which operated on a modified basis in '45 because war prisoners were housed in some buildings, this year will confine its work on the plant to general repairs and improvements. J. H. Bohling, secretary, reports that the fair plans to erect several new exhibit buildings when the building situation permits.

#### **Charge Mismanagement**

Robert Ringling and Mrs. Sanford had filed their contention in Circuit Court prior to the April Ringling election. In it they petitioned the Probate Court to remove John North and his mother, Ida Ringling North, John Ringling's only sister and a coexecutor, and Henry W. North, John North's younger brother, as trustee, maintaining that a codicil to John Ringling's will revoked their appointments as executors and trustees and charged the Norths, in effect, with mismanagement of the estate.

This petition didn't come to light until Friday, May 31, as lawyers had removed the documents from the court files for study, a perfectly legal procedure in Florida. It was on that date that the Norths asked the court to dismiss the claims of Robert Ringling and Mrs. Sanford, the Norths maintaining the codicil did not revoke their appointment and that they had properly executed their tasks in conformance with the will and codicil.

Construction of the will and codicil had been sought years previous by Board of Commissioners of State Institutions of Florida. In the intervening years, bills of complaint, amended bills, motions and petitions, claims and cross-claims have been filed by both sides. The Norths, named as cross defendants in the State's suit, asked that the case be relegated to Probate Court on the grounds that the probate judge had appointed the executors and, that therefore, only he had authority to dismiss the Norths. The Circuit Court had granted the motion, but the Florida Supreme Court reversed the decision on appeal.

Isaac and Donald Marcks caught Polack Bros. in Oakland, Calif., and they recently closed Marcks Minature Circus at the Hobby Show in Berekeley, Calif. . . . S. A. Wayne, Gordon and Mickey Spangler, J. J. Bowers and John H. Thiele Jr., were recent visitors at Rex M. Ingham's animal farm at Ruffin, N. C.

Al G. Kelly-Miller Bros.' band includes George Bell, leader; Lloyd Wattin, trumpet; Ross Essex, drums; Howard Stratton, trombone; Frank Fogg, bass; Louis Mittendorf, baritone; Walt Stevens, calliope, and Homer Clark, clarinet. Also on the K-M org, Mary Frazier and Virginia Noel fell from swinging ladders, but both have returned to the performance.

Jack Grady, handling press and radio; George Stone, schools, and J. E. Hill in charge of the advance trucks for Bailey Bros.' Circus, visited Rex McConnell, Ted Deppish, T. Ward Snyder and Robert Granger, of the Charles Siegrist Showman's Club when they were in Canton, O., Decoration Day. . . . Tom Gregory, CFA president, visited Banard Bros. at Rittman, O., Decoration Day. Gregory took many pictures during the afternoon. Roy Wild, circus fan and musician, of Canton, was on the show at Lodi, visiting Doc Hefferan.

Visitors at Al G. Kelly-Miller Bros.' Circus in Cheney, Kan., Sunday (2) included Mr. and Mrs. Zack Terrell, Noyelles Burkhart, Mr. and Mrs. Paul Nelson, the Cristiani Family, Otto Griebling and daughter; Mr. and Mrs. Billy Powell, Mr. and Mrs. Verne Crawford, Mr. and Mrs. Charlie Cerf and grandson; Fred and Bette Leonard, Mr. and Mrs. Al Bernard and son, Buster, and Mr. and Mrs. Swede Johnson and son. Mrs. Doris Miller was honored at a stork shower by women of the circus.

### ROADSHOW FILMS-REPERTOIRE

#### **NEW WESTERNS**

#### Never before in 16mm .- now available.

NEW MAJORS

All latest releases-now in our Ratelph and Richmond libraries.

#### ALL NEGRO CAST

The greatest array of all negro cast features and shorts ever known in 18mm.

#### RELIGIOUS

All of the better religious films,

#### INTRODUCTORY DISCOUNTS

750 Watt Lamps \$2.85, 1,000 Watt Lamps \$3.85, Photocells \$3.95, 500 Watt Storeopticons \$18.95. Used 1,600 ft, recis \$1.25. Similar Savings on Screens, Miorophones and Accessories.

#### BEST

Yes, there's always a best-Let us prove ft.

#### 50 USED PROJECTORS

For sale, rental or rental-purchase. All makes -Also new projectors.

### NATIONAL FILMS

E. E. Carter, Pres.

Raleigh, N. C.





### Findlay, O., Hefty **For Kinsey Players**

FINDLAY, O., June 8 .--- Mr. and Mrs. Bruce E. Rinaldo, of Shelby, O., visited the Madge Kinsey Players in their big tent theater at Findlay, O., recently. They report that the Kinseys have well-equipped stage and a good line of bills, and were playing to big biz when caught.

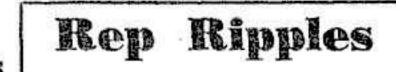
Roster includes H. E. Graf, manager; Madge Kinsey, assistant manager and concessions; Otto Imig, comedian; George Colbert, George O'Brien, Jack Murdock, Don Lasley, Bette Kinsey Graf, Jean Kinsey Graf and Jo-Ann Colbert, with Lottie Anspach at the piano.

The Kinseys are playing their established territory in the Buckeye State.

# Rinaldos on Auto Trip,

enjoy a Mother's Day celebration ill at Hotel White, Beallsville, O. with Mrs. Rinaldo's sister and brother-in-law, Al and Flora Hunt, of the Hunt Sock Company. The groaning board was surrounded by Mr. and Mrs. Al Hunt; the latter's son, Cyril Meyers; his wife, Phyllis, and their children, Roger and Joan; Jay and Mae Stoker (Mae Callihan); H. P. Fitzgerald and wife, Mary, and son, Pat; Charles Moehler, Lyle West and the Rinaldos.

Leaving Chicago, the Rinaldos drove to Eau Claire, Wis., Mrs. Rinaldo's birthplace, then to Minneapolis, where they had a get-together with old friends, including Sam Spedden, of the Spedden-Paige Stock Company. Then they hopped to Clinton, Ia., for a few days' visit with Rinaldo's sister, and then back to Chicago. Homeward bound to Shelby, they stopped for a visit with Mr. and Mrs. Dan Alspach at Bluffton, O. Dan Lou Griner Back on Road was an advance agent for some years. His father recently passed away at Bluffton, where Dan has a cleaning and pressing plant. transferred from the 809th AAF Depot, Erie, Pa., to the 831st Army Air tures. Show will move on six pieces Forces Depot, Shelby, where he has of rolling equipment, presenting a been conducting a drama group. On variety program. June 12 he will give a local presentation of his own play, Romance of a Showboat.



ROY BUTLER and Alice Richey are still located in Hollywood, where Roy is in pix. His latest is MGM's Two Sisters From Boston. Their son, Robert, is in the recording business. Latter has three sons and resides in Santa Monica, Calif. . . . Bill Henderson recently left for the East after a year in pictures in Hollywood. . . Saunders Brothers recently opened their summer pic show at Harrisville, N. Y., to play towns around the Thousand Islands. . . . Noble's Fun Show, with a 16mm. outfit, is experiencing satisfactory biz around Hazleton, Pa. . . . Crown Point Players are making some auspice dates around Burlington, Vt. ... Dave Costa reports good business with his three-people drama-pic show around Galt, Ont. . The Crawfords are playing around Nelson, B. C., with a vaude-pic style show, . . . Bailey's All-Texas Show Visit Repertoire Folks is in the Ardmore, Okla., sector. . . . Day's Fun Show, vaude-pic, is oper-SHELBY, O., June 8 .- Bruce E. ating around Twisp, Wash. . . Mrs. and Maybelle Fowler Rinaldo mo- Hattie J. Hunter, better known as tored to Chicago recently in time to Helene del Mar Rinaldo, is critically



RELIGIOUS pic operators are find- ing that they can get money on the block-ticket-buying idea. This is nothing new, but one religious pic showman says that he has been making two-day stands and selling out for the second day to church groups or local orgs.

Block buying is as old as showbiz, but in the religious pic game there is a good chance to mow down opposition that comes up in other branches of small showbiz when blocks of tickets are offered. Religious pix seem a natural for such trade promotion.

#### June 15, 1946

## **R-B** Sets Mark In Philadelphia

(Continued from page 75) ing, and the biz for the week ran like this: Matinee, better than two-thirds full; night, near-capacity; Tuesday matinee about two-thirds; night, capacity; Wednesday matinee and night near-capacity; Thursday matinee, near-capacity; night, capacity; Friday matinee, all but a few hundred seats occupied; night, sold out, today's matinee and night show was sold out in advance.

Frank Braden, vet press representative, declared that Washingtor always has been good for the show but biz this week has run away above normal. Top now seats better than 11,000, as compared with the 8,700 capacity allowed here last year. Tor is a 200 with five 60-foot middle pieces.

#### Travels on 86 Cars

Show moves in three sections, a total of 86 cars counting the one ir advance. First section has 18 flats, i coaches and 4 stock; second section has 16 flats, 9 coaches and 3 stock, and third section has 14 flats, 14 coache: and 4 stock.

Show opens a four-day stand in Baltimore Monday (10) and variou: organizations in the city have ar ranged to entertain 20,000 public school children.

#### K-M BROS.' LINEUP

(Continued from page 77) retary-treasurer; Mr. and Mrs. Bucl Reger, banners; Dale and Ila Miller buyers; Kelly Miller, superintenden of transportation; Dores Miller equestrian director; general agent H. V. Darr; concession managers John McLaughlin and Whitey and Mary Thorne, novelties, and Mr. and Mrs. Craig, cold drinks; cookhouse Dale and Ila Miller, managers; Agne Brown, cook; Bill Day and Willard F Smith, waiters; electrical department C. W. Bennett, chief; Ralph Pattor. assistant; ticket sellers, reserves, Gu Kanerva, Roy McGee, Mrs. Buch Reger and Mrs. Jack Fogg; front door Mr. and Mrs. Frank Dunigan; bi show, Kelly Miller; pit show man ager, Pete Smith; side show manage Lawrence White; side show ticks sellers, Dayle Hancock and Housto Thompson; inside acts, Neal Rame; magician; knife throwing, Chief an Tillie Keys; Frankie Bell, in charg of Oriental dancers; billers, Mr. an Mrs. Frank Behee; brigade manage Tom McLawclan; band, George Bel leader; L. W. Watson, Jack Fogi Howard Stratton, Ross Essex, Home Clark, Louis Mitterdorf, Walte Stevens.

before released. New and used 16mm. Projectors for sale. We Pay You To Run Commercially Sponsored Pictures SWANK MOTION PICTURES Attention: Ray Swank 614 North Skinker Blvd. St. Louis 5, Mo.

#### 16MM, ROADSHOWMEN SPECIAL ATTRACTIONS Latest and biggest assortment of Western Action and All-Colored Cast Films, OUR LIST-The Showmen's Delight, WRITE TODAY. Southern Visual Films 66 Monroe St. MEMPHIS, TENN.

#### WANTED

for traveling tent vauleville show, people in all lines, girl singers and dancers, chorus girls, amateurs considered; novelty acts; billposter with own car and some knowledge of advance work. State lowest salary and all, first letter. People with own trans-portation preferred. Write or wire

W. C. RICHARDS Livingston, Alabama



### "Drunkard Performers"

All type melodramatic performers to join either road on permanently located show. Send all information with latest photo. No drinking permitted. Address all applications to

BOX D-186, Billboard, Cincinnati 1, O.

#### **Florence Benn Placements**

CHICAGO, June 8 .- Florence Benn car, two semis and some passenger Enterprises here has made the fol- cars. lowing placements: Boris Duke and Gene Henry, J. B. Rotnour Players; Louise Salerno, Bob Dietrich, Katheryn Berg and Betty Zane, Christy Obrecht Stock Company; Joseph and Bernice Toniutti, Hildegarde Saunders, Wayne Wellman, Don and De-Lores O'Neal, Loretta Miller, Neal Schaffner Players; Florence Wesson, Maude Nevins, Bob Gentry, Famous Players; Arlene Sundquist, Kay Ross, Manhattan Players; Helga Barry, Jay Sheridan, Brown Stock Company; Bush Burrichter, Trixie Maskew, John Morris, Roberson-Gifford Players; Ramon Rodriguez, Brooks Stock Company; Earl Deskin, Edward Meekin, Anthony DiTorrice, Gayle Hesser, Don Walker, Wyley Hancock, Mary Maher, Shady Lane Players.

FULLERTON, Md., June 8 .-- Lou Griner's Variety Show opens June 24 after being off the road the past four years. Org will play under canvas Some months ago Rinaldo was around the Eastern shore of Maryland and carry seven people and pic-

### Polack No. 2 Unit Is Fast Stepper

#### (Continued from page 75)

Nate Lewis doubles as announcer and equestrian director,

#### The Program

1. Solos by Phyllis Jermaine, finishing with the national anthem.

2. Acrial ballet on swinging ladders. Johnny Gibson's Troupe. 3. Carlos and Etta Carreon and their black

beauties.

4. Olympia Boys, comedy bar,

5. Power's elephants, presented by Sparky and Irene Lafferty.

6. Gene Randow and his (five) merrymaking clowns.

- 7. Cyse O'Dell, one-arm planges.
- 8. General Grant, renowned driving horse. 9. Sonny Moore and his pets.

10. Clown stop.

- 11. Miss Concha, iron-jaw.
- 12, Paul Gordon, bicycle,

13. Aerial display. 14. Don Carlos Carreon and the Black Horse Troupe.

- 15. Clown boxing match.
- 16. Pape and Conchita, perch pole. 17. Gibson's Hollywood Sky Ballet.

138,000 See Polack S. F. Show SAN FRANCISCO, June 8 .-- Polack Bros.' Islam Shrine Circus at Civic Auditorium here played to a strong 138,000 attendance, giving 23 performances in 11 days, ending Sunday (2). Attendance was up 25 per cent over 1945, according to George Westerman, promotional director. With the exception of one rainy day,

crowd was tremendous, but droppe off heavily closing night.

When their circus was stranded i Redwood City, Calif., because of th rail strike, about 75 of the Clyd Beatty troupe visited.

Before opening in Los Angeles yes terday under auspices of Al Mala: kah Shrine in Shrine Auditoriun show played to a good two-day crow at Modesto. Performances were hel out of doors. Westerman reports heavy advance seat sale for the L. Angeles run, most of the reserve seats being bought up a week ago.

### WANT PEOPLE FOR MED SHOW

Who can change strong for 2 weeks. Musicians, Teams, or what have you? Can use good Strong Man. Boozers, lay off. State your lowest in first letter. You get it here and you must be able to cut it and be with it and for it. Now playing Houston, Tex. Address:

RAY SMITH HOUSTON, TEX General Delivery

#### BARDEX Radio Minstrel CAN ALWAYS USE

Colored Musicians, Comedians, and Med Show P. dissatisfied where you are, write to DR. MILTC

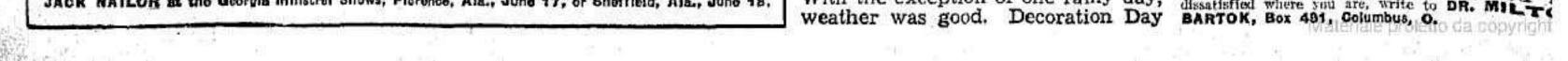
FOR SALE-THE GEORGIA MINSTREL SHOWS Now on the road, playing one-night stands, full and complete show, band performers, girls and plenty

of people to work with.

Fine trolley drive Tent, measuring 70 feet with two 30's and 14-foot middle piece-no patches. This tent is in first-class shape and is practically new. I have a thousand Chairs, 17 Strings of Blucs, 8 Van Type Trucks. Brand new Light Plant, 10 kw. AC and one 5 kw. AC. All this equipment mounted on '41 Model Van Type Ford Truck. One '42 Model House Car, used for an office, and 1 Advance Chevrolet.

Show is now on the road making money. This is no junk but all first-class equipment. You have everything you need to open up the ticket office and start operating and making money. Our Advance Agent is now on the road one week ahead of the show. If interested write, wire or contact

JACK NAILOR at the Georgia Minstrel Shows, Florence, Ala., June 17, or Sheffleid, Ala., June 18.



#### STEVENS BROS.

(Continued from page 78)

result of being hit by a pole felled by a high wind. Bobby Tabor was also hit on the head by a falling pole of the pit show but is okay. Sailor Nielson, of the side show, was clawed by a lion. Wounds, however, were not serious, altho they required medical attention.

While in Elk City, Dale Tierney, former manager of the Tom Mix Circus, and wife were visitors. Now with Fox Pictures, he was en route to New York.

Bros.' Circus, was a visitor in Buffalo. until the end of the flying act. A special birthday dinner was served in honor of Mrs. Bob Stevens and Swampie Club, will, take women Bob Grubb.

Side show top, recently destroyed, has been replaced with a 50 with two 30's, bought from Dailey Bros. Ben Davenport and Ralph Noble of the California, who clowned thru the latter org visited at Waynoka, Okla., show at Eureka, Calif.; Merla A. jumping from Wichita Falls, Tex. Sprague, Sacramento CFA; Mr. and Other recent visitors included Leo Mrs. Ira Watts, Vallejo, Calif.; Mr. Moore, Electra, Tex., and Vernon and Mrs. Mathieu, of King Tuffey Pratt, of Hugo Bros. - HARRY note, and Mike Krekos .- DON FRAN-VILLEPONTEAUX.

5\$

#### CLYDE BEATTY

(Continued from page 78)

stewart, can come up with the meals has been named Champion. This he does, the way things are.

Dirty Dozen hold sway, comes this laugh: One rule is that if you wish to smoke a cigarette you must first ask permission from another member and pay five cents. If you fail to ask Delores Molos have left to work permission and are caught smoking, parks. Genevieve Tignor, Mrs. Owens' the cost is then 25 cents. Mel Rennick found himself asking a waiter's permission to smoke in the cafe the other night. He'd forgotten the rule Don Breshear, formerly of Globe is in force only from the first call

> Red Larkin, president of the members out for a dinner soon. Recent visitors included ex-trouper Tommy (Smoky) Rouse, now with the Sportsman's Club of Northern CISCO.

#### BUCK OWENS

(Continued from page 78)

writer thinks the band sleeper is one From the backyard, where the of the best yet. It sleeps 12 and has an observation platform for those who wish to sit and enjoy the scenery or a smoke. John F. Dusch is expecting his wife any day. Mike and friend, departed after a pleasant visit.

> Ted Wilson was surprised by a visit from her daughter, Mrs. D. V. Allen, and latter's son from the Casey Smith Shows. Band leader Homer Lee visited. Billie Bedoni had plenty of visitors while in Chillicothe and Trenton. Among them were Billie's sister, Mrs. Grover Gann, the latter's husband and their daughter, Jean; Mr. and Mrs. Arlo Dryden, Mr. and Ray Thomas and family, Betty Cuhlman, Mr. and Mrs. Phillip Krouse, dling the feminine end. Mrs. John Hogan and son, Chris Hoerath and wife, Laura Cooper, Bart -VIRGINIA SMITH.

#### KING BROS.

(Continued from page 78)

camera, but after holding a trick on the wire for him until we were blue in the face, it was nice to learn he had not opened his shutter!

Lee Hinckley has added two to his band and they really go to town now.

Mary Laurish has a time with her boys in getting them to load their walkaround heads at night. Our deepest sympathy is extended to her in the recent loss of her father.

Tommie Bently's announcement for Tripoli's forward over three bulls was so hot five people upped with quarters thinking it was another sweet pitch.

Had a letter from Floyd Crouch who now is doing a high act on a carnival.

Recent additions to the show are Ginger and Benson, and Fritzie Soble. Mrs. Arthur Dryden and son, Tom; Capt. Matt Laurish is doing fine with our bulls with Flo McIntosh han-

Pappy Johnson really is a swell trouper to talk to anytime, in any Farming, and Chief Morris Dorney. kind of weather. See you again next week.—EDDIE HENDRICKS.



88

BARRY-Charles A., 59, concert pianist, radio artist, vocal teacher and amateur producer, in Westerleigh, Staten Island, N. Y., June 4 of a heart attack suffered while directing rehearsal of The Mikado at Westerleigh Public School May 30. He was a member of the Wanderers Quartet, which broadcast nationally, and formerly was an announcer and pianist at Station WOR, New York.

BERGEN-Mrs. Anna E., mother of Rose Westlake, of Cole Bros.' Circus, May 4 in Los Angeles. She also leaves another daughter, Mrs. Betty Moody, and two sons, Martin J., and John Edward Healy.

BERGER-Mrs. Clare, wife of George S. Berger, treasurer of Butterfield Theaters, Inc., Detroit, May 28 in Grace Hospital, Detroit. Interment in Bergland, Mich.

BRENDEL-William J., 58, brother of El Brendel, film comedian, in Philadelphia May 27. He also leaves a son, William J. Jr.

BURNS-Frank, former carnival concessionaire and legal adjuster, in Veterans' Hospital, Detroit, recently. Survived by his widow, Christie, and two daughters.

COLBORN - John H. (Farmer John), concessionaire for 30 years, June 2 in Mercy Hospital, Tiffin, Q. Burial in Union Cemetery, Columbus, O., June 5.

CONISHA-Michael, 51, organizer and leader of the Esso (Standard Oil) band, in Elizabeth, N. J., June 3.

COWLEY-Countess, first wife of the fourth Earl of Cowley and a former actress, in London June 3. Before her marriage in 1914 she appeared, under her maiden name of Mae Picard, in the New York production of The Girl on the Film, where she met the Earl, who also held a role in the show.

CULLEN-William F., 78, employed at Hamid's Pier, Atlantic City, for many years, May 27 in that city. Survived by his widow, three daughters, two sons and a brother. DEAN-Montgomery E. (Skip), 72, former vaude performer, in Lincoln, Neb., June 1. Dean was on the road for many years with Mitchell & Mitchell. He was with Campbell Bros.' Circus from 1904 to 1912, and at one time was a member of an act known as the Nebraska Sand Hillbillies. Services and burial in Lincoln June 4. FOERSTER-Willa Holt Wakefield, 76, former Broadway vaude favorite, in Los Angeles June 3. She last appeared at the Hollywood Playhouse. GARY-George, 33, emsee at Helsing's Vodvil Lounge, Chicago, in that city June 2 of mjuries sustained in an auto accident. Gary's real name was George Karesh. Remains were flown to New York, his home, for burial. GROSS—Arnold, 65, summer stock (Brighton Beach, N. Y.) producer and theatrical attorney, in New York May 28.

#### The Billboard

### THE FINAL CURTAIN

started in vaude as a sand artist. From 1910 to 1928 he played the Keith and Orpheum circuits, Empire Theater, Glasgow, Scotland, and the Tivoli, London, in the act known as Keith and Kiernan. He joined Harry Heller's Shows in 1929 with a magic act and Snake Show, and was with him again from 1940 to 1945 as a free act. He had an iron lung exhibit on tour this year. Survived by two sisters, Mrs. Dorothy Whitaker, Mrs. Fred Steen, and a brother, Maurice.

LAWLESS — George, 64, Long Beach, Calif., sportsman, cafe owner and park operator, June 4 at Magnolia Hospital, Long Beach. Lawless made a fortune in the Long Beach amusement zone and owned considerable property along the Pike. Survived by his widow, Minnie, and a step-son, James Woodward. Services in Long Beach June 10.

LUPEN-James, 17, son of Mr. and Mrs. I. H. (Poolball) Lupen, concessionaires, May 15 at Woodland, Calif. He also leaves a sister, Marie Atkinson, of Douglas Shows, and two brothers.

McCARTY-Edward T., 58, former rodeo performer and co-owner of the McCarty-Elliot rodeo stock, May 31 of a heart attack at his ranch near Chugwater, Wyo, A bulldogger, bronk rider and calf roper, he won championships at Cheyenne and Pendleton, Wyo., and at Bozeman and Billings, Mont. Rodeo stock developed by he and Verne Elliot, which included the famous Midnight and Five - Minutes - to - Midnight, performed at top shows in the United States and in England. Survived by his widow and five children.

home in Hartford, Conn. He was a member of the old Hartford (Conn.) Philharmonic Symphony and later of the Hartford Symphony. Recently he led the orchestra at Club Algiers, Farmington, Conn., nitery. Survived by his widow, a son, sister and brother. Services in Hartford, with burial in Springfield, Mass.

MUMFORD-Mrs. Lillian Gove, former Detroit musician, June 4 in Harper Hospital, Detroit.

MORET-M. Thomas, president of Les Amis du Cirque of France and custodian of the famed French circus collection, recently in Paris of a heart attack.

NUCKOLS - Virgil (Texas Kid), pioneer rodeo and carnival producer, in Fort Worth May 10. At one time his Wild West and carnival shows employed more than 500 persons, playing in 27 States. Burial in Fort Worth.

OBERHOLTZER - Arthur R., 58, night club and hotel operator, May 7 at his home near Norristown, Pa., of a heart attack. Survived by his widow, a son and five sisters.

OGLESBY-George W., 75, former treasurer of the National Variety Artists, in New York June 2. Under the name of William Marble he played vaude circuits with his wife as the team of Chip and Marble.

OLSHANETZKY - Alexander, 52, New York conductor and composer, in Atlantic City June 3 of a heart ailment shortly after conducting a musical pageant at the Municipal Auditorium, Atlantic City. He began his career in Russia and came to America in 1923, where he wrote the scores of several Yiddish "musical shows and popular songs.

#### June 15, 1946

A.

-23

19

1

1

10.

\*

12

57.1

ŧ!

100 1

12

A

100

(N. Y.) Hospital. His widow, the former Anna Vanderbilt, survives. Services in St. Mary's Church, Little Falls, May 31.

SLEZAK-Leo, 71, a leading member of the Vienna State Opera and father of Walter Slezak, actor, in Bavaria, recently. He sang at the Metropolitan Opera, New York, from 1909 to 1913, and appeared in this country later in concerts. He also was featured in several Viennese musical films. •

VALENTINO — George, 73, originator and for many years manager of the Four Flying Valentinos, aerial act, in Duke's Hospital, Peru, Ind., May 16. The troupe traveled with leading circuses of this country and Europe. Survived by a sister, Mrs. Adelaide Murray, Columbia, S. C., and a stepson, Robert Jacobs, circus performer. Services and burial in Peru May 20.

VALLANCE-Anna J., 42, owneroperator of concessions the past 25 years, in New York June 1. She recently was with Penn Premier Shows and formerly was with Dumont Shows. Survived by husband, Walter Vallance, and son, Walter Jr. Interment at Woodlawn Cemetery, New York.

VOIGHT-Flossie I., former member of the Feagan Family Band, June 1 in Detroit. She was trombonist with the Mat Wixom Greater Shows, circus organization playing Michigan, in 1905, and later with the Kempf Sisters' Wild West Shows and Bulger & Cheaney Circus. She was the widow of Rudolph Voigt, known professionally as Rudolphy Clark, juggler. Survived by two brothers, Rex and Joseph Jr., and one sister, Mrs. Donna Holliday, all formerly with the Feagan Family Band.

Marriages

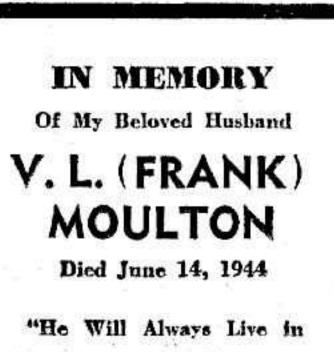
HALSTEAD-Harry, 75, associated with Station WGNY, Newburgh, N. Y., in Cornwall, N. Y., June 4.

HUTCHENS - Mrs. M. E., 86, mother of John T. Hutchens, ownermanager of Hutchens's Modern Museum, in Barry County Hospital, Cassville, Mo., May 27.

JOSEFFY-Former chautaqua magician, magic inventor and manufacturer, May 27 in Robert Green Hospital, San Antonio, where he had gone for treatment of tuberculosis. He was the inventor of Balsamo, the talking skull. Remains were cremated.

KENNEDY - Harold, 58, former minstrel, in New York June 1. He was with George Primrose Minstrels for many years. Survived by his widow, Emma Francis, working in Billy Rose's Diamond Horseshoe floorshow.

KIERNAN-Peter (Van Lane), 55, vaude performer and son of the late Peter Kiernan, founder and publisher of The New Orleans Daily News, May 27 in Union City, N. J. Kiernan



Wife—BEE

My Heart"

McELWEE-W. T. (Tom), 75, former circus employee, recently at Corsicana, Tex.

MIXER-Ralph H., 55, violinist and music teacher, recently at his

### **DAN DeBAUGH**

Dan DeBaugh, 65, Western office manager for the Ringling Bros. and Barnum & Bailey Circus, died of a heart attack in his sleep at his home in Chicago Monday (3).

He ran away from home in Fond du Lac, Wis., in 1893 to join the Ringling Bros.' Circus as a billposter and remained with that org until the turn of the century. He spent a season each with the Buffalo Bill Wild West and the Ben Wallace shows, returning to the Ringling advance in 1904, and stayed with the org until his death. In 1907 he was made excursion manager for the show, and in 1919 was placed in charge of the Chicago office.

Thru his career he was close to the entire Ringling family, but probably was more intimate with the late Charles Ringling and his son, Robert E. Ringling.

He was also vice-president of the Baring Advertising Agency, a subsidiary of the Ringling-Barnum organization, and was a longtime member of the International Alliance of Theatrical Stage Employees, holding the position of house electrician at Chicago's Erlanger Theater.

He was a 33d Degree Mason, a past grand master and a past grand treasurer of the Illinois Grand Lodge, AFAM. The widow, Florence, and a son, Howard, survive. Services were held Thursday (6) at the Oriental Consistory.

O'ROURKE-Danny (Frank), 49, former vaude and musical comedy performer, and recently with the Chez Liberty burlesque show unit, recently in San Francisco of diphtheria. Survived by his widow, Elsie. Burial in San Francisco.

PRIESS-William H., 54, pioneer radio expert, in New York June 1. Beginning as a stage electrician, he served as chief engineer and vicepresident of the DeForest Radio Company, and held navy, army and Department of Commerce posts, and for a time headed his own firm, Television Radio Corporation.

ROGERS - Patrick H., former property man with the stage play, Life With Father, recently in City delphia nitery owner, in that city Hospital, Worcester, Mass. He toured the country in vaude and at one time was a featured tenor with the L. G. Fields' Minstrels. He was a member of the billposters' local, Actors' Equity, and former president and business agent of the Northampton (Mass.) stagehands' local.

SCANLON-Edward, 64, former vaude juggler, May 27 in Little Falls May 19.

AVERY - McMAHON --- Randolph Francis Avery, Barnes-Carruthers Theatrical Agency, and Betty Mc-Mahon, non-pro, in Chicago June 1. BATT-READ-William C. Batt Jr. and Jane Read, Philadelphia radio commentator, pianist and singer, in

that city June 1. BEROSINI - GARCIA - Veno Berosini, former member of the Berosini Troupe, wire-walkers, and at present, due to war wounds, doing a musical single, to Louise Garcia at the Church of the Ascension, New York, June 1.

COHEN - BLOCK - Sidney Cohen and Ethel Block, daughter of a Phila-June 2.

DAVIS - CHRISTIANSON - Bill Davis, son of Mr. and Mrs. C. D. Davis, of Frank Burke's Shows, and Clarice Christianson, of Paynesville, Minn., May 26.

DAVIS-BOWER-Gene Davis and Doris Bower, both with the Mark Williams Shows, in Portsmouth, O.,

ERNST-FURNESS-Bud Ernst and Betty Furness, actress, in Las Vegas, Nev., June 1.

FANN-JOHNSON-Charles Fann, second man on the Ferris Wheel with Dyer's Greater Shows, and Clara Johnson, bingo employee with the same show, in Greenville, Miss.

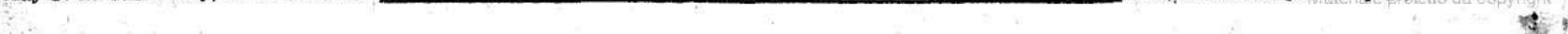
FORTE-EDWARDS-Al Forte and Grayce Edwards, singer, in Philadelphia June 1.

JOHNSON-HERPEL - Doc Johnson, Snake Show operator, Long Beach, Calif., and Bertha Herpel. nurse, February 11 in Phoenix, Ariz., it has just been revealed.

JOHNSON - KURTZ - Jimmie Johnson, cigarette shooting gallery operator, and Mary Kurtz, penny pitch concessionaire on Florida Amusement Company, May 29 in Tryon, N. C.

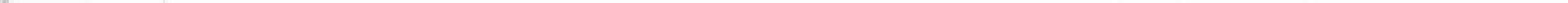
MILLER-WETZEL-LeRoy Miller. radio Comedian on WFIL, Philadelphia, and Mary Wetzel in Philadelphia May 25.

ROGERS - PLUCHINSKI - Ray Rogers, comedian, and Clara Pluchinski, in Philadelphia May 27. tetto da copyright



#### **MERCHANDISE-CLASSIFIED**





90

MERCHANDISE-CLASSIFIED

The Billbourd

#### June 15, 1946

#### PARK, CIRCUS AND CARNIVAL SPECIALS -----Per Doz. Tumblers ...... \$ 4.00 Worth Covered Base Balls ...... \$ 2.75 Salt and Pepper Shakers ..... Weighted Feather Darts, Dox. ..... 1.20 3.00 4 to 7 Inch Hoop-La Rings. Dox. ... Engraved Wedding Rings ..... .95 .70 Paper Flags ..... .65 Straw Horse & Man ..... 4,00 Horseshoe Plaques ..... Paper Flag Bows ..... .75 2.00 Comic Paper Masks ..... 1.00 Muslin Flags on Sticks ..... 1.15 Plaster Dogs, Ducks, Etc. ..... 1.25 R. W. & B. Batons, Gross ..... 16.50 1.35 Cloth Flag Bows ..... Silver Canes, Gross ..... 14.50 Humorous Mirror ..... 3.00 Mirror Memo Books ..... 4.50 Flying Birds, Gross ..... 16.50 Lead Pencils ..... 2.15 Parachute Trooper, Gross ..... 21.00 Painting Puzzle Book ..... Medium Leis, Gross ..... 4.00 6.50 Puzzle Pictures, Per Bale (250) .... 1.50 Medium Plaster, Gross ..... 7.00 Tongue Novelty, Per Bale (200) ... 1.50 Wheel Tops ..... 4.80 Aluminum Milk Bottles, Each ..... 1.75 Airplane Gliders ..... 4.00 Wood Milk Bottles, Each ..... Paper Hats ..... 5.00 .50 Jumbo Tails, Per 100 ..... 21.00 Assorted Prevue Brooches ...... 9,60 Knife Rack Rings, Per 100 ..... 2.75 Comic Hat Bands, Per 100 ..... 1.85 Cano Rack Rings, Per 100 ..... 2.75 Shooting Corks, Per 1000 ..... 2.25 Per 1,000 ..... 17.50 Comic Books, Per 100 ...... 1.50 U. S. MADE SLUM 2.00 Flag Buttons, Per 100 ..... Motto Buttons, Per 100 ..... .90 Per Gross MacArthur Buttons, Per 100 ..... 1.45 Heavy Whiskey Glasses .....\$ 3.50 Army Metal Buttons, Per 100 ..... Miniature Mugs ..... 4.00 Limited Quantity-25% Deposit, Balance C. O. D., F. O. B. Indianapolis. BROTHERS (Established 1880) Importers Wholesalers KIPP 117-119 S. Meridian St., Indianapolis 4, Ind. Attention, Jobbers, Concessionaires, Vendors WE HAVE EXCLUSIVE RIGHTS FOR GENE AUTRY PENNANTS-BUTTONS, MINIATURE GUN AND HOLSTER, ETC. WRITE FOR SPECIAL PRICES **:::** CARNIVAL—CIRCUS—PARK—SPECIALS ::: Rah Rah Dinky Hat, Per Gross ..... 10.80 Plain Rabbit Feet. Per 100 ..... 4.00 Sallor Hats. Per Gross ..... 22.50 Yacht Caps. Per Gross ...... 27.00 6 Inch Glass Plaques-Plnup-Sceno, etc. Balloon Sticks. Per Gross ..... 1.25 Silver Bombers. Per Gross ..... 15.00 Gross ..... 22.50 Composition Dolls. Per Gross ..... 16.80 5 Inch Tinsel Cardboard Plaques. Per Feather Dress for Dolls. Per Gross ..... 9.00 Gross R.W.B. #9 Ribbon. Per 50 Yd. Rolls... 9,60 4.00 #5 Ribbon All Colors. Per 100 Yds. ... 3.50 Colluloid Fish, Ducks, Swans, Etc. Per Gr. 24.00 70-L Buttons-Circus - Comic - Rodeo.

50-L Buttons-Circus, Comio, Rodeo, Flag,



#### The Billboard

MERCHANDISE-CLASSIFIED 91



92 MERCHANDISE-CLASSIFIED

#### June 10, 1946

## BLANKETS

Doz.

- \$1.50 Doz.
- \$1.50 Doz.

**Razor Blades**, 80 Cents Card Pocket. Special, \$8.50 Doz.

- \$10.00

Balance C. O. D. Keep This List, We Have No.

### FORMULAS & PLANS

"NATURAL" FOR PITCHMEN, DEMON-strators, etc. Make and sell Silver Plating Fluid.

## SECOND-HAND GOODS

All Electric or Gas Heated Machines, cheap. jy13

Many articles for sale and many more wanted.

M. S. Albright, Warrenton, Mo.





20

94

**MERCHANDISE-CLASSIFIED** 

#### The Billboard

#### June 15, 1946



#### The Billboard

#### **MERCHANDISE-CLASSIFIED** 95



2½x3½ IN. CAMERA WITH F4.5 LENS IN Automatic Shutter, \$139.00. We manufacture all sizes single; double and triple camera. En-largers up to 8x10, \$79.00. One fourth with order, balance C.O.D. Biltright Camera Mfg. Co., Factory, Greensboro, N. C. Sales Office, Atlanta Ga. Atlanta, Ga.

96

MERCHANDISE-CLASSIFIED

The Billboard

#### June 15, 1946





**MERCHANDISE-CLASSIFIED** 98

The Billboard

June 15, 1946



# GLO NOVELTY CO. 372 BROOME STREET (Dept. B-3) New York 13, N.Y.



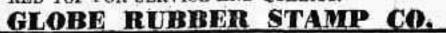
## WIGGLE FISH

New - Alive With Action - Realistic - Three-Color Embossed - Life Like-will sell on sight. 18 inches long. Be first in your territory with this new novelty. Works on string, crawls and wiggles with that fascinating action to make it a sure-fire hit wherever demonstrated. PACKED 1/2 GROSS TO BOX - PER GROSS, \$21.60



#### RUBBER STAMPS FOR SERVICEMEN MADE WHILE-U-WAIT

Takes only seconds to make a Stamp and has the best mark-up. Send \$56.00 for Trial Outfit, complete with 1,950 Letters, Commas and Periods FREE; 300 Rubber Type Holders, 60 Half-Ounce Bottles Indelible Ink, 60 Ink Pads, 1 Roll Tape, 1 Bottle Glue, Type Case and Display Cards. Can take in \$250.00. No Arcade, Army or Navy Store should be without a set-up. We handle all fill-ins. Will ship on \$5 deposit, WE ARE THE WORLD'S LARGEST SELLER OF RUBBER TYPE FOR SERVICEMEN. ALL LETTERS ARE MACHINE OUT AND PRINT ACCOURATELY. BUY RED TOP FOR SERVICE AND QUALITY.



808 S. FIGUEROA STREET LOS ANGELES 14, CALIF.

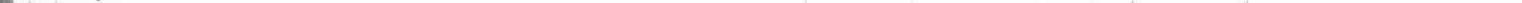
BUOM Drummer, 分辨 拍影 St., S.E., Grand Rapids, Mich. Phone 3-0741. Por Doz. Lots. ELECTRIC GUITAR-CELLO-GOOD READER, single string take-off, six string chords. Theo. Smith, 130 25th Ave., Altoona, Pa. je22 Packed 6 in a Carton. ELECTRIC GUITARIST, TROMBONIST, Vo-calist, Arranger, Read, fake and play jazz. Young, sober, and will be a good steady man for the right outfit. Locations or long engagements 25% with orders, balance with small band preferred. Write to Charlie Gillim, 2115 W. Iowa St., Evansville, Ind. je22 C. O. D. ANGLE & CO., Wholesalers EXCELLENT LEAD CORNET-ANY PART. cut all shows anywhere. Prefer long season, 3 Belmont Ave. NEWARK 3, N. J. vaudeville. Long experience, sober, neat, union. Herm Miller, 726 Rosselle, Jacksonville, Fla. EXPERIENCED ALTO AND TENOR SAX, Clarinet Section Work. Good reader, sober, reliable, union. Available for rerritory or other work. Allan Borgman, 5602 Washington Court, St. Louis 12, Mo. RADIOS ENPERIENCED DRUMMER - JOIN IMMEdiately. Any proposition considered, dance or shows. New equipment, plenty rhythm, reliable. Tom Wrenn, 20 Chatham Rd., Asheville, N. C. FOR IMMEDIATE DELIVERY FADA Radio Phono Combinations (Table Models), \$65.00. LEAD, ALTO SAX-EXPERIENCED DANCE and theater. Will take best offer above \$75.00. OPA Ceiling, \$100.44. Musician, 3209 N. Oakland, Milwaukee. LEAD TRUMPET—SEMI NAME BAND EX-perience. Age 26. Married. Sober. Very de-pendable. Cut anything or no notice. Commercial or jump. Union 802. Have car. Travel anywhere. Frank Andreotti, 505 Westchester Ave., Mt. Vernon, N. Y. Phone 8-3178. Portable Electric Phonos, \$59.15, OPA Ceiling, \$75.16. 25% dep. with order, bal. C. O. D. VINE \* LYRIC WRITER WANTS TO COLLABORATE with composer. Salary secondary. For further particulars contact: Thomas J. Gallagher, 557 Adams Ave., Elizabeth, N. J. 488/6/1 1130 W. Walnut St. PIANIST-READ, JAM, 12 YRS.' EXPERI-ence. Locations only. Union. Reliable units only. Contact Musician, 614 Demers Ave., Grand Forks, N. D. je22 Louisville 3, Ky. AGENTS, PITCHMEN, DEMONSTRATORS PIANO-AVAILABLE IMMEDIATELY. PRE-fer jump combo, Chicago or vicinity. Experi-enced. Consider anything except mouse bands. Also arrange. Bob Andrews, West End Cabins, Winners Minn. Wonderglo Lens Cleaner The world's finest eye glass and camera Winona, Minn. je22 lens cleaner. "Makes Lens Shine Like a RINK ORGANIST-EXCEPTIONALLY GOOD. All R.S.R.O.A. dances. Perfect metronomed rhythm, latest library music. Available now. Union. Box C-207, Billboard, Cincinnati 1, O. Diamond." Don't delay. Act now. Send 25c for sample and prices. Sample price rebated on first order. DAVROY LABORATORIES ROY SANDERS' SYLVANIANS-UNION; 5 TO 8 men, will augment. Can use reliable agent. Jobbing, playing club dates, commercial style. Con-tact above, 1017 N. 9th St., Reading, Ps. Detroit 4, Mich. 4905 Boston CHOCOLATES \* SINGING GUITARIST - 5 YRS.' RADIO. vaule club experience; own 15 minute cowboy program. Free to travel. Union. Seeks hillbilly show or dance ork.- Hector V. Flatcau, 301 Chest-nut St., Kelso, Washington. Kelso 2430-J. Operator's Assortments-Immediate Deliveries #9 Wood Ohest (Mir, in Lid) & 1 Lb. .... \$2.1 #10 Cedar Chest (Mir. in Lid) & 1 Lb. 491/6/1 #269 Camera (Candid), 16 Pic. .... New 400 \$12.50 Reynolds Pens ..... \* STRING BASS MAN-6 YRS.' DANCE BAND erp. Read, fake, AFM. Wants to join 16-pc. dance ork. New England preferred. George P. Milazzo, 774 N. Ridgeway Ave., Chicago 24, Ill. Nevada 1129. 489/6/1 DELUXE SALES CO. ★ STRING BASS MAN-DOUBLE ELECTRIC guitar. Banjo soloist. Radio, club exp. Read, fake. Seeks small combo. AFM. Roy J. Geyer. 1805 E. 19th St., Cleveland, O. 477/5/11 BLUE EARTH, MINN. BOX CANDY \$12.00 DOZ BALLOONS. BOARDS. TICKETS-Red. White Blue, 5 fold. Price: \$2.75 in Single Packages. I Gross, \$2.50 Per Package. Please send 25 STRING BASS-GIRL, 21. READ, FAKE. Experienced in combo, semi-name, symphony. Prefer combo work. Musician, 2403 E. Bennett Ave., Milwaukee, Wis. with order. TROMBONE-UNION, GENERAL BUSINESS-work Brass Section. No lead, no takeoff. Write Box 87, Elmira Heights, N. Y. je29 H & K PAINT & NOVELTY CO.

Anteriate URBANA, OHvright

128 E, Court St.

#### MERCHANDISE-CLASSIFIED 99





MERCHANDISE-LETTER LIST 100

### June 15, 1946



The Billboard

Constantine, G. P. Glu, H. L. Coogan, Val Glass, Por D

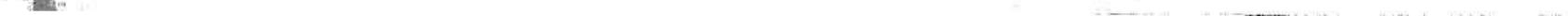
Larkee, M. Lasure, Thad B. Laswell, George LeRoy, Ray

Tinkelpaugh, Nola



#### The Billboard MERCHANDISE-LETTER LIST 101





#### MERCHANDISE 102

Now Available! OAK-HYTEX BALLOONS

Present production limited to a few popular sellers. See your jobber.

CONCESSION AND PREMIUM MDSE.

The OAK RUBBER Co.

RAVENNA, OHIO

#### NEW LOW PRICE IN DOZEN LOTS

Pocket Knives, Pearl-like with Key

Club Brush Sets. Set Double Edge Metal Razor Kit, Metal Mirror & Blades, \$2.00 Value. Set ... .50 .80

LARGE ASSORTMENT OF SLUM ITEMS SEND FOR SAMPLES-NO CATALOGUE 25% Deposit With Order, Balance C. O. D. Money refunded if not entirely satisfactory.



#### STILL WORKING ...

the G. C. Murphy Store, Meadville, Pa., with Exit Foot Products are Irving (Doc) Livingston and Ruth. Doc says when they close there they will make Cincinnati for a few days before heading for the West to work a number of Neisner's five and dimers. Doc would like to read pipes from Glenn and Marcia Hosberg, A. D. Powers, Eddie Diebold and Mabel and Ott Gerhardt.

#### A. P. CURRY . . .

who is making his home in Harrisonburg, Va., welcomes the knights of the tripes and keister to jackpot sessions while in the city.

#### REPORTS FROM . .

Strassburg, Va., indicate that the city is proving a red one for leaf workers.

#### PAT MALONE ...

and Jack (Bottles) Stover card from Strassburg, Va., that they are in the old stamping grounds of John Gecoma's Bright Light Exposition Shows and getting some fair results.

AUTOMOTIVE GOLDEN JUBILEE... Detroit, May 29-June 9, drew the biggest roster of street workers that the Motor City, favored spot back in the old Ford motor days at Highland Park, has seen in years. Bill Weiss had the penny machine, with Barney Kaplan as operator. Harry Kible, George Duncan, Single-O George and The Push (Lefty Shapiro), were working gas balloons. Marty Lawless; Nate, the Syrian; and Solly Kegsberg, were in charge of agents. Barney Kaplan, Parker Landry, Al-Ien, Weiner, Jennison, Bannick, Messina and Whitie Wheat worked banners and buttons. Heavy Hemmingway was stock man over at headquarters, 1440 Broadway. Opening night was reported big for gas and target workers, other workers not doing so good till the out-of-town customers arrived later in the week. Many more workers expected to come up from the Indianapolis auto race.

Buzz and Marion Robinson, of Mickey roll, Jockey Ross, Otis Benson, Maxie Mouse note; Otto and Mabel Ger- Brothers, Joe Clark, Jimmie Miller hardt and Glen Hasburg.

#### HARRY BELT ...

one of pitchdom's vet operators, who made Cincinnati his headquarters many years ago, was a Pipes-desk visitor last Thursday (6) while in Cincy for a few days to visit friends. Harry and Mrs. Belt spent the winter in Miami, where they operated a souvenir and jewelry stand, and are en route to Montreal, where they will engage in a like venture at a summer resort in that area. Harry, who is nearing 70, looks as fit as that well-known violin, and he's boasting to friends that he's been on the water wagon for nigh onto seven months, which is best attested by his slimmer waistline.

#### CHARLIE PETIN ...

vet Washington pitch ace, during a visit to The Billboard's Cincinnati office last week, had the following comment for the boys and girls in the profession: "The boys who know what it is all about in regards to spots, towns and what have you, are still laying dead with items that are ginned out. There are plenty of good spots in the country, such as highway lots and live intersections. Rent is cheap and there's no worry about blocking sidewalks, and no taking care of having anyone to fix for you. Plenty of locations are available around the big cities and roadside stands can easily be promoted. Oldtime jumps from now on are out, and there's no need anymore to spend half your time traveling to make a spot. Play still and come out on top. Business will be good for at least two more years, so try to get well this summer, as it should be a red one."

#### AL FENNING ...

#### June 15, 1946

boys would like to read pipes from Warner, George Earle, Bummy Car Lester Kane, Eddie St. Matthewi Shorty Treadway; Paul Miller and wife, Ada Earle, and the host of others I have met in my years d travel. I'm still working med to okay returns thru the Edgar drugston here. Pipe in, boys and girls, and la us know where you are."

#### STOCK SALES ...

in Missouri and Arkansas are giving the pitch lads plenty of red ones reports from those sectors indicate.

#### A NUMBER ...

of the lads are setting their sights of the aviation exposition to be held at Offutt Field, Omaha, July 18-21, und der Ak-Sar-Ben auspices.

#### DYER'S GREATER

(Continued from page 72)

William R. Dyer. B. Ford is electrician; Ike Miller, lot superintendent and Everett Harris, 24-hour man and billposter.

Harriet Matthews, hospitalize for some time in Cleveland, is back She has placed Hazel Gray at the hoop-la and she will operate the tinting table.

Paul Miller, who was seriously wounded in action, manages to hold down his old job on the Ferris Wheel New van arrived and the manage ment has been assured the new Merry- Go-Rround will be on hand July 1. Delivery also is expected soon on a Funhouse and Octopus-M. K. (CAP) MATTHEWS.



NEW YORK 10, N. Y.

. C. MARGOLIS

### MARZIPAN CANDY LOOKS LIKE REAL FRUIT MINIATURE SIZE

Delicious Candy Pears, Oranges, Lemons, Peaches, Plums, Bananas, Strawberries, Apples, beautifully colored. Packed assorted in attractive half-pound box. Plenty of eye appeal. Big repeater.

#### \$9.00 Per Dozen Boxes

F.O.B. New York. No C. O. D.'s. Sample Box, \$1.00 Postpald.

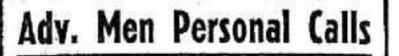
Al Finberg & Associates New York 25, N. Y. 216 West 100th St.

### WIRE WORKER OR ENGRAVER

I have a spot on the Asbury Park, New Jersey, Boardwalk for the summer season, rent only. Spot is a proven money maker. Call, write or wire

SAM EDELSTEIN 613 Mattison Ave. Asbury Park, N. J. Phone 2537

٠



For Italian language weekly founded 1927

#### **Special Magazine Edition State Wide Work**

Good income. No high pressure. Dependable men only. Season or permanent. State territory desired.

> **D. STIVALE** 125 S. 3rd St., Harrisburg, Pa.

### PAPER MEN

Good publications for small towns and rural areas in Southern, Eastern and far Western States. Plenty of good maps in stock.

12 W. 27TH STREE NEW YORK 1, N. ED HUFF & SON DALLAS 10, TEXAS open spaces with foot remedies. The 5411 GURLEY

#### CHARLEY COURTEAUX ...

is still garnering the shekels in Miami with a variety of items. Charley now makes his home in the Florida metropolis.

#### THEY TELL US ...

that a number of the boys and girls of the tripes and keister fraternity invaded Indianapolis early to cut jackies on their anticipated scores at the 500-Mile Speedway there Decoration Day. What was the outcome?

#### HAVEN'T HAD ...

a word from Art Nelson, personable exponent of the pitch, in a long time. What's doin', Arthur?

#### BEN MEYERS ....

is still horsebacking around Philadelphia. He says he'd like to read pipes here from Morris Kahntroff, Red McCoy and the Ragan sisters.

#### HARRY RUTHERFORD ....

and Doc Livingston were June 6 visitors at the Pipes desk. Harry is working rubbing oil at Neisner's on Race Street, Cincinnati, to good results. With him recently was Lawrence Levy, owner of the LaRenz Company, who made his first pitch in about 10 years for Harry to an okay return, and the latter wonders whether the old master is coming out of hibernation to show the workers how it should be done. "Rubbing body aches is a far cry from rubbing stains, tho," Harry points out. Doc, now a full-fledged farmer, still gets the urge to come out from behind the plow to dig into the med business. He is presently visiting his home in Cincy, but plans to leave soon for the

better known in pitch circles as Baldy Al, and wife, are proud grandparents, a girl having been born to their daughter, Ruth, at Polyclinic Hospital, New York, recently.

#### NATIONAL AIR . .

Carnival at Birmingham, June 1-2, was a red one, with most of the pitch lads reporting a land-office business.

#### A. S. LEE . . .

is working sheet in Halifax, N. S., to top results.

#### PAUL LOKEY ....

is making Virginia territory with a photo gallery and getting the gelt.

#### JOE LEVY . . .

currently working Harrisburg, Pa., says that in all of his 22 years in the pitch business, he just recently learned that the soap bubbles have returned him to the youth age, and that he's been getting plenty of geedus with the item.

#### KID CARRIGAN ....

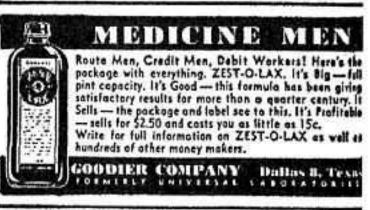
is in El Paso, Tex., with a jewelry layout, having recently returned from a successful run in Mexico.

#### TOMMY ADKINS ....

fogs thru the following from Forrest City, Ark.: "Enjoyed a visit and brief chat here recently with Jimmy Rogers, of corn dope note. All of which took us back a long way, and I began to wonder what has become of Guy

In your interest, you MUST see it. Available now at DISTRIBU-TORS Coast to Coast. All-metal construction. Better product for bigger sales! WRITE TODAY!

#### VIKING POPCORN MACHINES 1481 W. Washington Blvd. Los Angeles 7, Cal.



### MEDICINE MEN

Write today for new wholesale catalog on Tonics, C Salve, Soap, Tablets, Herbs, etc. Low prices rapid service. (Products Liability Insurance Carrie GENERAL PRODUCTS LABORATORIES

Manufacturing Pharmacists 137 E. Spring St. (Dept. B) Columbus, Of There Is No Substitute for Quality.



### TRICKY DOGS!



Super Magnetic TRICKY DOGS bring loads of laughs from children and adults. A cinch to demonstrate. Quick profit to Distributors, Salesmen and Hustlers. TRICKY DOGS er black and white plastic Scotty Pups on powerful Ainic Magnets. They attract and repel each other. Full of mill ohlef, lively, a menagerie of fun! TRICKY DOGS se themselves on sight. Only \$17.00 per gross. Send only 25% deposit, balance C. O. D., plus postage

### SPECIAL PRICE

(SAMPLE DISPLAY BOX OF 2 DOZEN SETS, \$3.30 POSTPAID) CHARMING NOVELTY CO.

Vol. 58. No. 24 June 15, 1946



#### COIN MACHINES

The World's Foremost Amusement Weekly

Communications to 155 No. Clark St., Chicago 1, III.

### Editorial Good Ole Summer

#### By Walter W. Hurd

June brings summer officially to the Northern third, the top third, or whatever part of the old globe the United States happens to be on. Operators coming up from the Deep South tell me it has already been too hot to be called just plain summer. On the day this is written topcoats and overcoats are still being worn in a lot of Northern States.

National crises and International crises during the last two months assure us that this summer may not be a dull one. It is now certain that it will not bring that lively business boom that a lot of people had hoped for. Most people, I think, will join me in hoping that the summer months bring no other crisis, at home or abroad, worse than the ones we have just seen.

There is a lot of guessing about just what sort of harvest we will reap during the summer from the crises that we have just sown. Every man is entitled to his own guess and I'm trying to keep my real guess to myself, knowing full well that events will not turn out just as I had guessed they would.

33

There is enough life in the coin machine trade to promise some interesting news during the summer. The manufacturing industry will be the most visibly hit by the delays in business which have come to pass. Manufacturers were already having difficulty enough in getting vital parts-and now the search for those vital parts is much more difficult than ever.

One big manufacturer has already taken time by the forelock and frankly announced that his post-war-juke box will be shelved until 1947. The manufacturer is not quitting, but is simply concentrating on a special type of coin-operated machine for which it has one of those big orders that every manufacturer covets.

Most manufacturers will probably be following a similar course, concentrating on a machine for which they find it possible to get parts to turn out a fair quantity. Not many public announcements of the shelving of post-war models until next year are expected, as the trade will pretty well understand what the situation is anyway. Operators in many States have the big bright spot of the year, the summer tourist trade, to cheer them up from now until Labor Day. Reports from the tourist areas show that record business will be there for all operators who have machines they can move to the right places. That is, reservations for the resort areas are at one of the highest levels on record. But a short rail crisis recently made the country realize that travel could be cut to a minimum this summer. A lot of family cars are very old by this time and so the railroads are expected to carry much of the tourist travel this year. For many years the summer season has become increasingly important to operators, and this summer should be even more so, even if all the operator can do is to look over the field for next yearwhen he can plan on having some new machines. The old-timers will remember those years when the summer slump was a kind of bugaboo for the operator. Then he stayed in the city with his machines while the crowd went away for more leisurely spots. As the years passed, operators have learned to go where the crowds goand also that many people are in the cities at all times. This summer will keep the spotlight on one crucial point in the business life of the nation which may have much meaning for the coin machine trade, even the we may not realize it at the present time. The spotlight will be on the signs that show what is happening to the spending money people have in their pockets. Two business papers have recently warned that some signs are already appearing which show people are scared, or may not have as much money to spend as they did during the war years. One of the papers said a short business recession might be expected during the summer. But the operator will have his machines in the city, or in the resort areas, and that is where the people go who have money to spend during the summer. Operators got a taste during the war of how sweet business can be when everybody has plenty of money to spend. Now, operators will be much more interested in those ups and downs of business that raise or lower the spending money in the pockets of the people. While operators make as much money as they can during the summer, manufacturers will be compelled to spend more time on the finishing touches on new machines. There will be a lot of new ideas still popping up, too, for the times are such as to inspire inventors to turn to the coin machine field. The industry has had a lot of favorable publicity in business papers in recent months, and many an engineer in unexpected places is hard at work on new ideas for coin machines. We have had a lot of interesting announcements of new ideas already, but that may be considered as only a beginning. While the brakes may have been put on manufacturing at the present, yet it will not stop new ideas. There are some who will even bet that these delays will insure better machines than ever when the brakes are off.



"My dear, he's the chap who stands inside of juke boxes to turn over the records."

## **News Digest**

dustries, Inc., appointed a five-man unchanged, with the sugar situation committee to make arrangements for as bad as ever. Operators of candy the 1947 Coin Machine Convention, vending machines, however, are com-First such show since 1941, the con- ing into a slower season. With a slight vention will be held February 3-6 at increase in bar allotments-brought Chicago's Hotel Sherman. For full about by the 10 per cent sugar hike details concerning assignment of ex- granted several months ago-most hibition space at the convention see operators will be able to keep their the feature story on the first news heads above water and do as well or page of this section.

TAXES-Meeting in Chicago for the 39th annual conference on taxation, federal, State and corporation tax experts came up with some interesting predictions on what to expect during the next two or three years. For one thing, the experts told their audience, municipal expenses are going up. For this reason two things are likely to happen: (1) State governments will have to give wider support to local financing, and (2) municipal taxes will probably be increased.

NAMA-Members of the National Automatic Merchandising Association held a regional convention in Chicago Friday (7). This meeting will touch off similar regional meetings in various parts of the country, making approximately the same swing around the nation as they did during the 1945-'46 year. High point of the conventions, including the one held in Chicago, were the "information please" panels on vending machine supplies.

PLAY-Trade is more and more coming to realize that general business conditions are reflected sharply Vending Association went on record in coin machine play. From Detroit recently to oppose the shipment of comes word that juke boxes there- tax-free cigarettes into Ohio. Tho as in every other State at the mo- not mentioned in the dispatch, the ment-are suffering a decline in Ohio venders' complaint probably play because of the shortage of beer. stems from Indiana mail-order Best juke box locations, say oper- houses that have also been shipping ators in Detroit, are restaurants and cartons of cigarettes to Chicago dairy bars where shortages have buyers, making it impossible for for the most part been cleared up.

CMI-This week Coin Machine In- CANDY-Outlook for candy bars is better than last year at this time.

> PATENTS-Recent study of the Official Gazette, published by the U.S. Department of Commerce, shows coin machine patents growing fewer in number. Majority of the patents continue to be for vending machines of one type or another. Lack of patents does not mean the trade is slowing up its developmental work, but that actual production of new machines is still being hampered by shortages and by recent strikes. Until these material and manpower problems are licked, most manufacturers are tied up in efforts to keep the production lines busy.

PARTS-At least one part vital to the production of juke box speakers seems assured in good quanity. Spiders for speakers-the little gadget used to hold the cone-will be given help by the Civilian Production Administration. Both cloth and paper cones are used. CPA wants to make certain that a steady flow of the spiders finds its way into manufacturers' hands.

VENDING-Hamilton (O.) Cigarette Illinois retailers to meet their price.



CMI Lays Plans For 1947 Show

June 15, 1946

# **Chrest Heads** 5-Man Group

Fire commissioner's ruling requires 25 per cent slash in booths for convention

CHICAGO, June 8.-Preliminary plans for the promotion of the 1947 Coin Machine Convention and show were discussed, among other matters, at a meeting held Tuesday (4) in the offices of Coin Machine Industries, Inc.



June	10-13-Radio Manufacturers' Association, Stevens Hotel, Chicago.
June	12-14—Pacific Coast Electrical Association, Fairmont Hotel, San Francisco.
June	12-15-Retail Tobacco Dealers of America, Hollenden Hotel, Cleveland.
June	24-27-National Confectioners' Association, Stevens Hotel, Chicago.
July	15-18—Music Industry Trade Show, National Association of Music Merchants, Palmer House, Chicago.
July	18-20-Southern Wholesale Confectioners' Association, Miami.

# Lax Group Foresees Boost In Levies as Revenue Dips

eral, State, municipal and corporation tax experts gathered at the Palmer House here this week for the 39th annual conference on taxation spon- motor vehicles. sored by the National Tax Association.

General conclusion reached at the conference was that major changes in the existing tax systems will be necessary in the coming years. Just what these changes will consist of caused some differences of opinion. Industrial and trade significance of the meeting, and the ideas proposed there, is clear, since many of the representatives present for the conference are in official or advisory capacities to federal, State and local governments. One point on which nearly all of the speakers agreed was that municipal taxes will be increased during the coming years to meet increased costs of labor and materials.

CHICAGO, June 8 .- Some 600 fed- financial support to help cities meet their obligations. Second proposal was that revenue bases be broadened to make full use of takes on utilities, amusements, liquor licenses and

> (An interesting sidelight to the proposal to broaden taxes on amusements came from Springfield, Ill., where the Legislature is currently working on ways of financing the State's veteran bonus. Originally, increased taxes on cigarettes, race horse betting and movie admissions were written into the bill as a way of raising the needed funds. At the last moment, however, the Legislature withdrew the proposed tax on movie admissions.)

Seer Supply een Tighter Vith Summer

#### Brew Jobbers Gloomy

HICAGO, June 8.—Prediction of eightened beer shortage this sum-, with virtual disappearance of ft beer, was being studied by coinmen who have been watching the ups and downs of tavern locations thru a succession of shortages, brown-outs and other troubles.

R. H. Hopkins, general manager of the National Beer Wholesalers' Association, made the forecast, declaring that the ratio of draft beer sales to bottled goods was on the downgrade. With the normal hot weather increase in beer consumption, he said, would come a real shortage and the demise of beer by the glass.

Sales of draft beer which in 1939 accounted for 60 per cent of total volume, were credited in 1945 with only 35 per cent, according to Hopkins.

#### **Continuing Trend**

Continuing trend is seen in comparative figures for March of this

JOHN CHREST, Exhibit Supply, named CMI show committee chairman.

On that day CMI's board of directors met with members of the show committee. Laying the groundwork for what the trade expects to be the biggest convention in the history of the coin machine industry, these two bodies approved the floor plan and exhibit contracts drawn up for the convention.

#### **Committee Named**

Five prominent coinmen have been named to act as a committee in charge of arrangements and planning (See C.M.I. Lays Plans on page 134)

### Edmundston Leads Maritime Cities in **Coin Machines Play**

EDMUNDSTON, N. B., June 8 .--City's amusement policy continues to rank Edmundston among leading Canadian cities in coin machine play, operators claim. For more than 50 years this center of the wood pulp industry has been high on the roster of users of bell machines, and town council's policy has contributed to a large extent in making the community a leader from the standpoint of coin machine revenue.

Almost every store, hotel, restaurant, service station and roadside inn has at least one bell machine, and most locations have from two to five. Because the city also permits Sunday movies and sports events, the amusement trades here enjoy a seven-day week, with customers drawn from a 50-mile radius.

Machines are operated at varied types of locations, including skating rinks, sports fields and other spots which attract the community's sporting population.

#### **Returns Reduced**

the Council of State Governments, per cent of current municipal retold the conference that revenue from sources. The other major source of existing taxes will probably be re- income, Sudenski said, comes from duced greatly in the next two or non-property taxes. Currently, he three years.

were unanimous in their agreement city's total revenue. Sudenski sugwith Bane that this situation will gested that these taxes should bring come about. Two main proposals in 25 to 30 per cent of a municiwere suggested to offset the decline pality's total resources. in existing tax revenue.

First proposal, which got enthusi- 3-6 was open to the public and atastic support, was that the State tracted wide interest from the finangovernments lend their services and cial press thruout the nation."

#### **City Financing**

Professor Paul Sudenski, professor of economics at New York University and consultant to the New York 254,208 barrels in draft form. Bureau of Budget, gave an outline of financial resources.

Sudenski said that the general Frank Bane, executive director of property tax usually supplies 65 to 70 pointed out that non-property taxes Other speakers at the conference supply an average of 17 per cent of a

The conference which ran June

### Wilkinson in La Salle Fire

CHICAGO, June 8.—Only coin machine man trapped in Tuesday (4) night's tragic La Salle Hotel fire which took 58 lives and injured hundreds, kept his head in the confusion and lead his family to safety.

Hero to his family was Ken (Wilkie) Wilkinson, United Amusement Company, San Antonio. Ken, with his wife and two children, ages 14 and 16, had been in Chicago on business and pleasure for some two weeks.

The Wilkinson family stayed on the eighth floor of the La Salle.

At 1:30 a.m. Wednesday morning one of the Wilkinson children wakened from the smoke which was seeping, into the room. The youth quickly roused Ken and Mrs. Wilkinson who dressed hurriedly.

Wilkinson then told his wife and children to wait on one of the small balconies along the hotel's side. There they would be free of smoke, while Wilkinson himself wrapped a blanket around his head and started walking downstairs. He was stopped by the fire and smoke at the third floor and had to climb back to the eighth floor.

Once there, he brought his wife and children into the hall, and safely guided them to the opposite end of the building where there was a fire escape. Meantime many others frightened by the fire and smoke had plunged to their deaths from upper stories.

After the fire had been put out, Wilkinson took himself and his family back to San Antonio gladder than ever just to have both feet safely on the ground.

year and March, 1945. During the 1946 period brewers sold the equivalent of 5,581,027 barrels, of which only 1,860,000 went into kegs, the remainder being bottled. A year ago production amounted to 6,303,239 barrels, with the higher ratio of 2,-

Principal reasons for the switch to how cities are now deriving their bottled beer, Hopkins said, was the transportation problem. While bottled beer can be shipped by truck or rail under ordinary conditions beer in kegs requires refrigerated cars. Another explanation given it the reluctance of brewers who have huge advertising budgets, to lost brand identity in beer sold by the glass.

> Hopkins based the forecast of an over-all summer shortage on continued rationing of grains to brewers as well as on the normal summer time demand increase colliding with a static supply.

### Senate Subsidy For '47 Metal

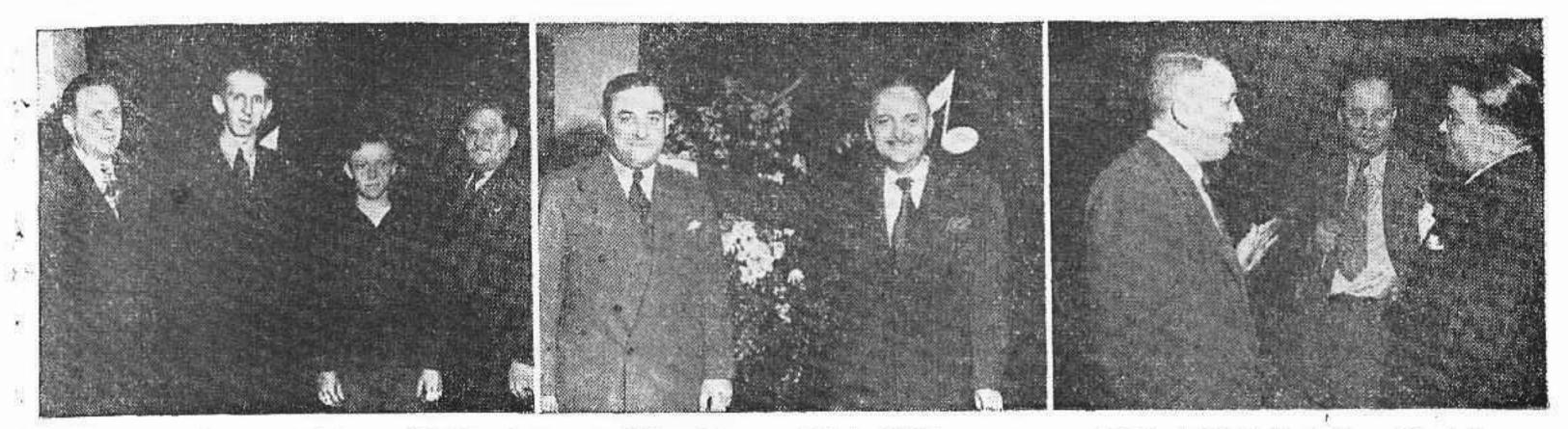
WASHINGTON, June 8.-Senat Banking and Currency Committe recently approved an amendment t the price control bill earmarkin \$100,000,000 for copper, lead and zin subsidies. Amendment also extend the current subsidy on non-ferrou metal to July 30, 1947.

Senator McFarland, of Arizona, au thor of the amendment, said his pro posal was approved by the committe without opposition. An original pro vision which would have legislate price increases for copper, lead an zinc was stricken from McFarland bill.

The Arizona senator pointed ou that the provision granting the ir crease seemed unnecessary becaus the OPA has already announced pric increases for the three metals. Orig inally, the amendment would hay reduced the metal subsidies \$50,000,000 and provided correspond ing price increases, eriale protetto da copyright

0145350	7 .	70.46
une	15,	1946

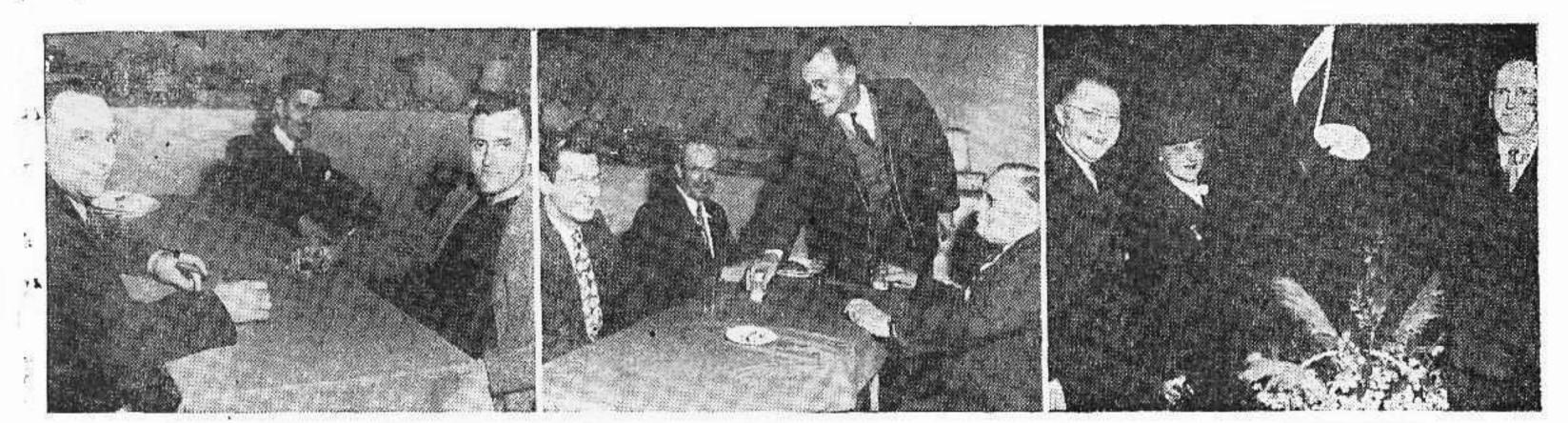
# Coin Clan Gathers in Seattle



\* Frank Countner, Al Yoder and Rodney and Phil Dennis

Walter Solomon and Budge Wright

Bill Staed, Bill Wolf and George Schnabel



X

e .....

1-

#### Harry Krueger, Charles Michaels, Jack Roberts and W. A. Nelson



Frank McFarland, Russ Wachob, J. C. Martin and Jack Langeloh

Cy and Margaret Morgan and Free Beutler

#### COIN MACHINES 106

#### The Billboard

#### June 15, 1946

### Where to Punch?

DES MOINES, June 8 .-- A senior psychology student of Dr. Herman F. Brandt, of Drake University here, recently passed among students a non-payoff salesboard to determine which section of a board is most often punched. Of the 1,150 students who punched the board, 318, or about 30 per cent, chose the upper left-hand corner.

According to Dr. Brandt, this proved that the manual pattern is the same as the ocular pattern and corresponds to earlier findings in visual research that the upper left portion of a visual area has greater attention and sustained interest value than other portions.

Members of the salesboard industry said the findings prove that, of the 1,150 students who punched the board, 318, or about 30 per cent, chose the upper left-hand corner. Spokesmen for the industry said that the boards would continue to be manufactured with the other portions included.

**OPA Opposes** 25% Boost in **Freight Rate Bowles**, Porter Appear

# Single - Page Application Form Simplifies Patent **Procedure Under New Plan**

#### Commissioner's Committee Seeks Other Short-Cuts

Commissioner Casper W. Ooms an- explained. All he does is agree to nounced that his office has introduced license or sell it at a "reasonable a new simplified application form for price." He does not have to state the patent seekers, which is described in price, and he may withdraw it from The Official Gazette of the U.S. Pat- registration any time he choses. ent Office as a "single signature" blank.

typed out on a single page of legal size paper, and Ooms said it is one takes no part in negotiations. When of the first steps toward simplifying it receives an inquiry from a manupatent procedure to handle the record facturer as to patents in certain innumber of applications now being filed.

To plan other such steps, Ooms has appointed a committee headed by P. J. Federico, patent law expert, to study what can be done to simplify Patent Office regulations. Federico's committee will limit itself to procedure, but a committee appointed by President Truman a year ago is now studying the federal patent laws with a view to proposing revisions of the lows: statutes.

Ooms reported that his office expects to receive nearly 100,000 applications for patents this year if the present rate of filings keeps up. As a result of the shortage of clerical help, there now is a backlog of more than 106,000 applications awaiting action, he said.

#### **Register of Patents**

Register of Patents Available for in .....

WASHINGTON, June 8.—Patent Register for license or sale, Reynolds

Aim of the Register, according to Reynolds, is simply to put the patent The new application form can be holder in touch with a prospective buyer or developer. Patent Office dustry, it turns the list of those on the Register over to him. Largest listings so far have been those of Radio Corporation of America, which placed all its patents up for license on standard terms, and International Harvester Company, which is listing 1,200 of its patents for license.

> Form of the new simplified patent application as set forth in Order No. 4051 (Official Gazette, May 7) fol-

> APPLICATION FOR U.S. PATENT Oath, Power of Attorney, and Petition Being duly sworn, I.

Jamana and see the AT
depose and say that I
am a citizen of
residing at;
that I have read the foregoing speci-
fication and claims and I verily be-
lieve I am the original, first, and sole
inventor of the invention or discovery
in

Iowa Teen Center Pays Expenses in Juke, Vender Play

CORNING, Ia., June 8.-Raider Rendezvous, Corning's widely known teen-age canteen, continues to attract many delegations of youngsters from other Iowa towns eager to start similar clubs.

Curiosity of many of the visitors centers on the question of how a town of only 2,300 supports such a large teen center. Answer of club sponsors is that expenses are met from sales of soft drinks, candy bars and nuts to the teen-agers, from membership fees and proceeds from the club's juke box. And the club has two paid supervisors.

Juke box is one of the main features of the club. It is at one end of the booth-lined dance floor, highlighted by a large silhouette of two jitterburgs in action.

### Morris Heads Y&T Coin, Hdwe. Depts.

STAMFORD, Conn., June 8 .-James J. Morris, Army Air Force vet. has rejoined the Stamford Division of Yale & Towne Manufacturing Company, which has assigned him as its lock and hardware specialties representative with territory including New York City, Long Island, New Jersey and Western Connectitcut, it was announced by Mark A. Miller, assistant general manager.

After three years with the air force, where he was assigned to the flight Licensing or Sale, which is published claimed and described therein; that operations office of the air line in The Official Gazette, was estab- I do not know and do not believe that known as the "Fireball Express" bethis invention was ever known or tween Miami and Chabua, India, used before my invention or discov- Morris returned to Yale & Towne, where he had worked since 1928. Morris will handle Yale's specialties which include locks, door closers and hardware for manufacturers and suppliers of coin box machines and related industries.

WASHINGTON, June 8 .- Concern of manufacturers, shippers and distributors of coin machines was temporarily eased when Economic Stabilization Director Chester Bowles and Price Administrator Paul Porter appeared before the Interstate Commerce Commission as unexpected witnesses against the railroads' petition for a 25 per cent increase in freight rates and urged postponement until there can be a full hearing, Railroads had previously petitioned for the rate boost effective May 15. Hearings, however, will continue, and as a result, final action has thus far been put off.

#### Depends on Margins

In his argument against an immediate hike in freight rates, Bowles stressed the importance of timing. "Their effect on prices," he said, "will depend in great part upon the margins available for their absorption. I think it probable that the margins indicated in recent profit statements will prove to be about the lowest that we shall see during the transition period."

Opposing an interim increase to be followed by a later adjustment after hearings, Porter urged full preliminary hearings to assure "proper distribution of such increases as may be found necessary among the broad categories of commodities affected." N. E. Dodd, Under-Secretary of Agriculture, said he could not imagine a more dangerous threat to prospective prices than "a hastily prescribed rate increase of 25 per cent now."

#### Point to Earnings /

The Office of Price Administration pointed at the wartime earnings record of the railroads and asked the Interstate Commerce Commission to consider war profits before granting any immediate increase in freight rates.

Roy E. Curtis, economist for the transport division of the OPA, quotted railroad and financial sources to show that the railroads had a "financial cushion" to support them during the transition to peacetime traffic.

lished by the Patent Office last year in an effort to put more patented devices to use, and it continues to carry about 45 patents each week. According to T. P. Reynolds, who is in charge of the Register, only 2 to 5 per cent of the thousands of inventions, devices and formulas patented each year ever are developed for commercial use. To remedy this situation, Secretary of Commerce Henry Wallace set up the Register, which is intended to be a central clearing house for patent holders and potential legal representatives or assigns more buyers or licensees.

his rights by listing his patent in the patent on this invention or discovery

ery thereof, or patented or described in any printed publication in any country before my invention or discovery thereof, or more than one year prior to this application, or in public use or on sale in the United States for more than one year prior to this application; that this invention or discovery has not been patented in any country foreign to the United States on an application filed by me or my than 12 months before this applica-Owner of the patent loses none of tion; and that no application for



BOBBY-SOX SETTING pairs up teen fashions with latest in jukes for window display of Levy Bros.' Department Store, Elizabeth, N. J. Rock-Ola was supplied by East Coast Distributors, Inc.

has been filed by me or my representatives or assigns in any country foreign to the United States, except as follows:

And I hereby appoint .....

....., Registration No. ...., my attorney or agent with full power of substitution or revocation, to prosecute this application and to transact all business in the Patent Office connected therewith.

Wherefore, I pray that Letters Patent be granted to me for the invention or discovery described and claimed in the foregoing specification and claims, and I hereby subscribe my name to the foregoing specification and claims, oath, power of attorney, and this petition, this

Inventor ..... First Name, Middle Initial, Last Name Post Office Address:

8	ç.	٠	٠	•	•	٠	•	٠	•	•	٠	٠	•	٠	•	•	٠	٠	÷	٠	•			•		
17700		٠	٠	•	٠	٠	٠	٠	•		•		٠	•		•	٠	٠	•	٠		•	٠	•	•	•
State of			e,		2		3	ŝ	i.	0	8	8	8		0	8			•					.)	)	55
County	O.	f													÷.,									1	ē.	

Before me personally appeared .....to me known to be the person described ir the above application for patent, who signed the foregoing instrument ir my presence, and made oath before me to the allegations set forth thereir as being under oath, on the day and year aforesaid.

Notary Public

(Seal)

Patent Office concludes with the note that "this form may be executed only when attached to a complete application as the last page thereof.

NAMA Seeks To Double Members

# **Cig Venders** Urge End of **Denver Levy**

#### Fight Demand for Hike

DENVER, June 8 .--- While local retailers and cigarette vending men are marshaling forces for repeal of Denver's 1-cent-per-pack relief tax, another group is proposing to hike the levy to 2 cents.

Trouble started, paradoxically, with the recent 1-cent price ceiling increase allowed for vended cigarettes. Coming on top of the 1-cent relief tax, price rise brought the total to 16 cents per pack.

This raised a double headache, Operators now cannot meet lossleader prices of 15 cents which prevail in Denver stores. In addition, alterations will have to be made on more than 1,500 machines, and even when this is accomplished, the venders will have trouble handling the 4-cent change transaction.

1.8

.

. . •

1

1.

#### **Proposed Relief**

Proposal for a higher relief tax 000 per year. was made recently to the city council which has been hunting means of raising \$289,000 yearly to finance a city employee pension and retiretaken as yet.

Tax was first imposed July 30, a recent report which recommended

# Chi Candy Convention Expected To Draw Many Vending Men At Chi Meeting

erators who attend the 1946 National officials stated. Confectioners' Association convention June 24-27 at the Stevens Hotel here.

Coinmen will be on the alert for merchandising slants as confection trade problems are thoroly aired. Part that venders will play in the meet is still a matter of conjecture, but it was pointed out that what is of interest to the candy industry is closely related to vending machine business, particularly as it affects the nut, gum and candy trade.

The 250,000 nickel venders in the candy field are resuming their prewar importance as volume sales media. Their annual pre-war sales volume was \$12,500,000. Prior to the war, there were more than 3,000,-000 penny venders in the lucrative candy, gum and nut trade, which is roughly two venders to every other type of coin machine. Volume in sales reached a pre-war high of \$78,000,-

#### **Slashed** Costs

Slashed selling costs thru the use of vending machines are credited by ment plan. No action has been manufacturers with keeping 5-cent candy bars profitable, according to shown at the meet.

CHICAGO, June 8 .- The question Thursday night with a dinner dance. of what's new in the candy business Speeches, panel discussions and exwill be answered for coin vender op- hibitions will be sandwiched between,

Speakers and their subjects were announced as follows: Gerald S. Doolin, field representative, NCA Sanitary Standards Committee, Glimpses Into the Future; Charles R. Adelson, chairman of Machine Sanitation Committee, New Developments in Machine Sanitation; John H. Jacobs, Plant Sanitation; James A. King, New Processing Techniques; Russell Stover, chairman of the Washington committee, Your Washington Office, and H. O. Smith Jr., manager, NCA Washington office, "The Washington Situation.

L. M. Martin, Department of Agriculture, will discuss the government food research program, while Col. Charles F. Lawrence, chief of the QM Food and Container Institute of Armed Forces, will describe the army food research program. OPA pricing machines. policies will be subject of a talk by Geoffrey Baker, deputy administrator for price. Neal V. Diller will outline management problems.

D. P. O'Connor, chairman of the exposition committee, states that much advance interest centers on new machinery models which will be Lively give-take features panel discussion covering variety of new op problems

MapCampaign

CHICAGO, June 8.—Leaders of the National Automatic Merchandising Association called upon their members to work to double the organization's membership between now and the next meetings in October.

Pointing to NAMA's record of progress in strengthening the industry in its 10-year history, Robert Z. Greene, president, declared:

"I wish to invite every non-member who is eligible for membership in NAMA to turn in his application."

Eligibility is limited to those who operate only merchandising and service machines such as candy, cigarette, soft-drink venders, scales, dairy drink dispensers, coin-operated typewriters, storage lockers and other vending

#### New Problems

C. S. Darling, executive director, told the operators from Wisconsin, Illinois and Indiana assembled for the Region VI meeting at the Congress Hotel that they should be able to double their organization's membership roster by fall. He pointed out that the tremendous expansion of the industry in recent years is bringing many new and pressing problems , which demand united attention of every operator thru their trade association. Greene declared that "in order for the association to continue its progress, a member must contribute something besides his dues. You can assist in organizing NAMA's defense against adverse legislation, national or local." "Our organization has been built on high ideals," he added. "We want to keep these ideals. We are interested not only in the number of members, but in the type of member. To strengthen the organization, it behooves every operator to influence other eligible operators to join."

1940, as an emergency relief measure. As is common with most special tax levies, it has outlasted the conditions which inspired its enactment. Stamp is labeled "for relief," and cigarette men feel that the \$300,000 collected annually is not necessary today.

Charles Kaplan, Denver coinman, started the ball rolling for repeal, pointing out to the city councilman in his district some of the objections of vending machine operators.

Explaining the difficulty in adjusting machines, he predicted that the trade would be crippled because venders made to collect the additional penny are not readily available.

Altho operators are allowed 8 per cent for affixing stamps, he said, they are generally agreed that this is a losing proposition. Additional complication now arising is the necessity for a two-machine arrangement, one where tax is collected and another for out-of-town locations where it does not apply.

City authorities thus far have extended little hope for repeal action. In the face of the proposed tax hike, it was considered probable that all tobacco men in Denver would join forces with vending men in fighting for repeal as well as against the increase.

### **Midwest Distribs** New Firm in Cincy

CINCINNATI, June 8.-Recently incorporated by Stewart S. Cooper, Carl P. Mitchell and Lawrence R. Lake, the Midwest Distributing Company will act as distributors for vending and amusement machines.

No Nylons, But We Have-

HARTFORD, Conn., June 8 .--Nylon-hunting women followed a line of youngsters into a downtown store to find a vender dispensing-yepbubble gum.

continued use of venders to maintain a comfortable margin of profit for wholesalers and retailers.

Neal V. Diller, program chairman, promised a well-rounded program dealing with new machinery, sales promotion, new ingredients, new processing techniques, sanitary standards, research, distribution, supply, government, management and industrial relations.

Meet will open Monday (24) with a golf tournament at the Olympia Fields Country Club and will close

## R. J. Vonesh **To NAMA Post**

CHICAGO, June 8.-Appointment of Raymond J. Vonesh as legislative director of the National Automatic Merchandising Association to replace Frank Newman, who resigned, was announced by C. S. Darling, NAMA use. executive director, at the regional meeting here yesterday.

Like Newman, Vonesh is a navy veteran who saw service in the South Pacific. He participated in the campaigns on New Guinea, Philippine Islands, Okinawa and Japan as a communications officer with rank of lieutenant. Altho in the navy, he reports that he never saw service on a ship, since he acted as navy liaison officer on communications for army and marine landing parties.

Before going into the service Vonesh practiced in Chicago for five years, mainly with the firm of Righeimer & Righeimer, which specializes in condemnation proceedings. Graduate of Loyola University Law School at Chicago, he took a year's post-graduate work in federal taxation and accounting at Northwestern University.

Darling said his appointment is effective June 17. Newman left to join the staff of Automatic Canteen.

## Vendo Changer **On Location in Moline** Theater

DAVENPORT, Ia., June 8 .- First commercial public installation of the Vendo Company's coin changer has been made in the Orpheum Theater here by Lawrence Frankel, Moline, Ill., coin machine operator.

According to Alex Izzard, Vendo publicity director, who was here for the installation, it was the first such public installation in the United States.

Machine, which has received wide publicity in newspapers and magazines, was placed on a stand about 4½ feet high, next to one of the theater's candy venders. Frankel said it was installed on a lease basis, with the location paying a monthly fee for its

Izzard said the machine was location-tested for nearly three years at the huge North American bomber plant in Kansas City, Kan.

### Venders, Cigs Hit New Ark. Tax High

LITTLE ROCK, June 8.—Vending machine tax revenues set an alltime record of \$35,381 in the 1945-'46 revenue year and showed a gain of \$2,531 over last year when the State's May accounts were closed recently.

During the same period cigarette tax collections rose from \$2,654,851 to \$4,295,445, according to Revenue Commissioner Otho A. Cook.

for a high percentage of the total of more than \$47,000,000 which the State pound. collected during the year to show a '45.

#### Lively Panel

One value of the trade association was emphasized in the lively "Information, Please" panel held just before the luncheon at which Greene and Darling spoke. Under guidance of Tom Vaughn, former assistant to Darling and who now operates the New Orleans Cigarette Service, the panel ranged over a host of operator problems from refrigerated candy venders to cigarette pricing and onthe-job training of veterans.

Members of the panel of experts, representing nearly every branch of the industry and allied fields, were Walter C. Knack, Dixon, Ill., cigarette operator; O. G. Zeman, Philip Morris & Company; Neill Mitchell, Lehigh Foundries, Inc., Easton, Pa.; William Swingler, Canteen Service Company, (see NAMA Sets Goal on page 112)

#### **Spearmint Oil Price Hike**

WASHINGTON, June 8. - Producers and jobbers of spearmint oil were authorized by the Office of The two sources were responsible Price Administration to increase the ceiling price on the oil by \$1.50 per

Increase was authorized effective gain of nearly \$11,000,000 over 1944- May 24 under Amendment 7 to MPR 472.

June 15, 1946

# **OPA** Explains **New Ceilings**

#### Flavored sirup makers may increase prices if profit runs below 4 per cent

CHICAGO, June 8.—Office of Price Administration Supplementary Order No. 160, granting price increases under certain conditions to manufacturers of fruits and flavored sirups was the chief topic of discussion at the annual convention of the National Association of Manufacturers of Fruit and Flavoring Sirups at the Drake Hotel here Wednesday (5).

A. L. Frankel, price economist of the Chicago metropolitan district of OPA, presented the agency's version of the order and attempted to clarify aspects of the measure puzzling to the industry.

Frankel said the order which became effective May 28 was designed to grant relief to fruit and flavoring manufacturers whose profits had decreased because of the squeeze between rising labor and material costs and price ceilings.

OPA spokesman pointed out that the measure was designed to benefit producers not bulking large enough in the national economy to warrant continued stringent control, nor yet ineffectual enough to permit decontrol.

The measure, Frankel said, pro-

### Knack Named

CHICAGO, June 8 .- Walter C. Knack, Dixon, Ill., candy and cigarette vending machine operator, was elected chairman of Region VI of the National Automatic Merchandising Association at the regional conference in the Congress Hotel Friday (7).

He succeeds Russell L. Strain. vice-president of the American Locker Company. Other regional officers will be chosen by an executive committee which Knack will appoint.

facturers of 4 per cent of sales. OPA policy would permit the dollars and cents increase to be passed along to retailers and consumers.

The economist explained four steps were necessary to apply for price increase under terms of the order.

First, the applicant must select the 1945 profit and loss statement for the smallest unit of the business for which regular separate accounts are kept. If the fiscal year did not begin January 1, 1945, the profit and loss period must be used.

Second, an amount which reflects increases in wages and salaries and legal increases or decreases in material prices which have taken place since closing date of the profit and loss statement must be added.

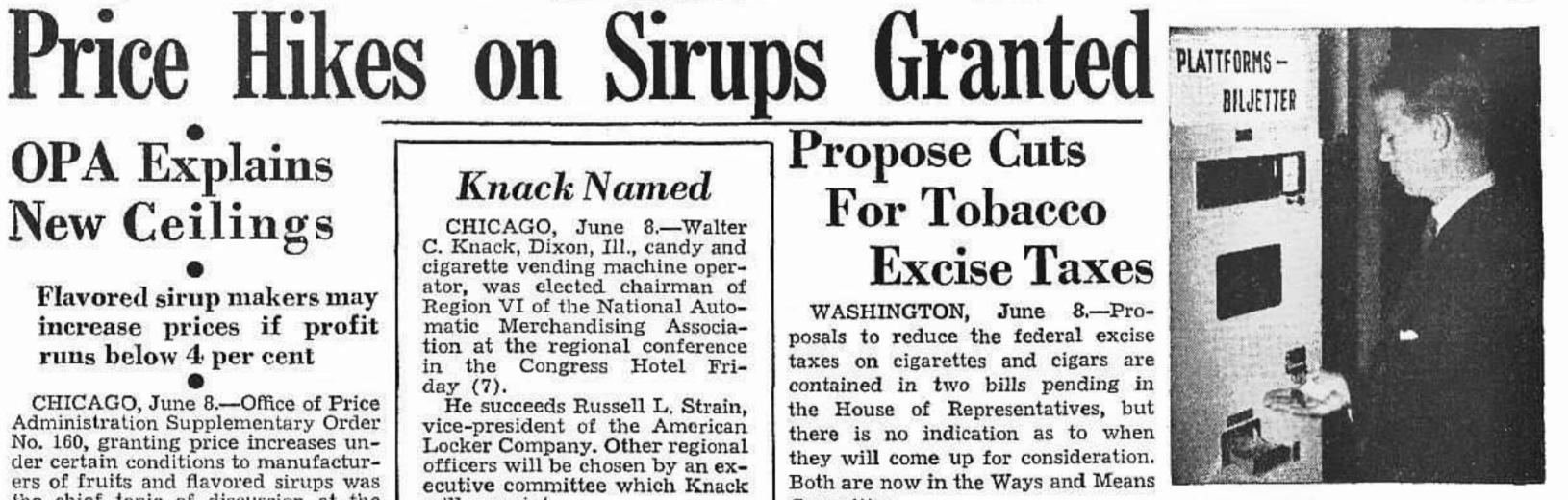
Third, a further amount to take ac-

# **Propose Cuts** For Tobacco **Excise Taxes**

WASHINGTON, June 8 .- Proposals to reduce the federal excise taxes on cigarettes and cigars are contained in two bills pending in the House of Representatives, but there is no indication as to when they will come up for consideration. Both are now in the Ways and Means Committee.

H. R. 5174, introduced by Representative Knutson, of Minnesota, proposes that federal excise taxes be reduced to the pre-war level which the Revenue Act of 1940 fixed at \$3.25 per thousand for small cigarettes and \$7.80 for the large sizes. This rate, however, was an increase from that prevailing for 14 years prior, when the 1926 law had fixed the rates at \$3 per thousand for small cigarettes and \$7.20 for large ones. Return to the 1940 rate would reduce cigarette costs by one-half cent per pack.

In 1942, the rate was boosted again statement for the most recent fiscal to \$3.50 per thousand on the small sizes and \$8.40 on the large ones. That rate now prevails. The 1942 act also upped rates on cigars which had been taxed on'a graduated scale according to retail price. Pre-war rate on cigars had ranged from \$2 per 1,000 on those selling up to 5 cents and \$13.50 per 1,000 on cigars selling at more than 20 cents apiece. Present rates range from \$2.50 to \$20 per 1,000.



COIN SLEUTHING is a feature of this Swedish railway ticket vending machine, on location at Stockholm Central Station. Besides vending tickets and making change, machine includes concealed camera which snaps picture when slug or counterfeit coin is inserted, photographing offender in the act. Meaning of Plattforms-Biljetter: Platform-Tickets.

### ASRE Confab Covers **Refrigerant Topics**

ST. PAUL, June 8.-Broad discussion of new developments in refrigerating equipment was featured in sessions of the American Society of Refrigerating Engineers' 33d annual meeting which closed Wednesday (5) at the St. Paul Hotel.

Altho refrigeration elements of

vides for a guaranteed profit to manu- (See OPA EXPLAINS on page 111)



America's Foremost Manufacturer of Automatic Merchandisers 15 HALE STREET, HAVERHILL, MASS.

H. R. 4369, introduced by Representative Bennett, of Missouri, also seeks to end war rates on certain excise taxes, including those on tobaccos.

## 3-Way Vender For Ice Cream

NEW YORK, June 8.-Patents have been applied for a three-in-one ice cream vending machine which will dispense ice cream bars, ice cream sandwiches and a pre-made ice cream cone from a three compartment coin-operated cabinet. Machine is the idea of David Rubin, local ice cream official.

Production plans will hinge largely on parts and material supply, Rubin said. Tentative plans call for production to begin in August, with first deliveries hoped for in September.

Machine will be six feet one inch high, two feet two inches wide and two feet five inches deep. Cabinet will have a 400 piece capacity. Machines will be manufactured in New Jersey.

### **Ohio Vending Group** On Records Against No Tax Cig Selling

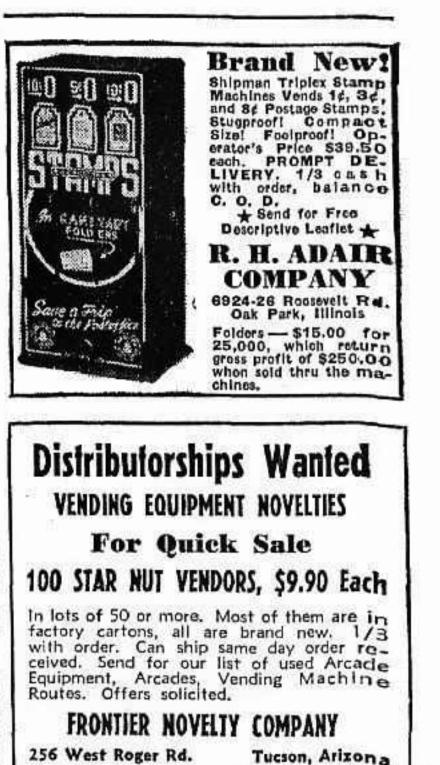
CINCINNATI, June 8.-Hamilton County Cigarette Vending Machine Association met here recently for the purpose of discussing plans for preventing the sale of cigarettes shipped here from States having no cigarette tax.

Maurice Levitch was elected president of the association. Levitch pointed out that thousands of dollars annually are lost to the State as well as to the tobacco trade as the result of out-State shipments.

vending machines were not dealt with specifically, new information was presented concerning problems which interest coin machine manufacturers.

G. B. Wilkes, of Massachusetts Institute of Technology, offered a paper on Conductivity of Various Materials at Low Temperatures. Rating and testing of cooling coils were discussed by C. M. Ashley, Carrier Corporation.

Closing session highlighted a presentation of technical phases of home freezer developments which have progressed simultaneously with frozen food merchandising and are thus interesting to vending men.



Vandi

6.6

# Now in Production! Time to Order. The New MEAN DEFINITION OF THE NEW The Stand-Out Money Maker in Its Field!

### **NEW MECHANICAL SIMPLICITY!**

Four simple sub-assemblies, easy to remove! No complicated mechanisms in the VENDIT. It's so simply constructed that long, costly "out-of-service" periods are no more.

### **NEW GREATER SELLING POWER!**

Streamlined, richly colored, the VENDIT is an eye stopper everywhere. Displays more candy and gum more affractively. And even a child can operate it with ease. Five years of round-the-clock operation in busy war plants proved the VENDIT a super salesman!

### **NEW GREATER CAPACITY!**

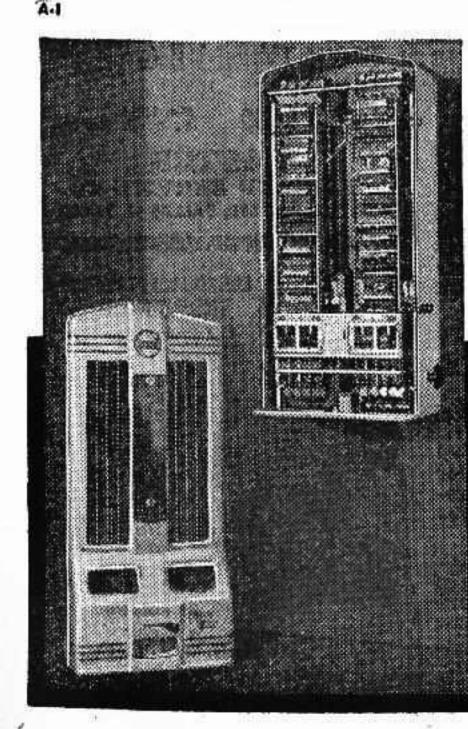
The VENDIT holds 150 bars of candy, and every bar and pack of gum in its trays is 100% selective. This big capacity means wider selection for the buyer, more impressive appearance, more sales between service calls.

### NEW GREATER VISIBILITY!

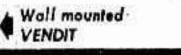
Fifty candy bars and gum packs or other merchandise are simultaneously in full view of the buyer facing the VENDIT. That means more sales appeal. Arrows in the selector window plainly point out the bar to be released when coin is dropped and lever pulled. No guessing.

### FOOL PROOF, THUG PROOF, SLUG PROOF!

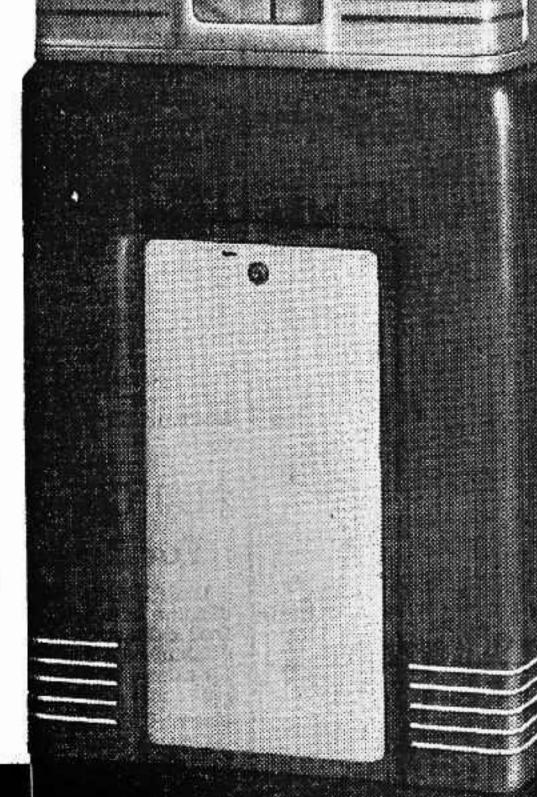
With its fool-proof locking feature, the VENDIT positively delivers the candy or returns the coin. Candy guards prevent torn wrappers. Special locking device prevents riding the handle. National Slug Rejector kicks back every slug. Entire front is Lucite, the rugged, breakage-resistant material used for gun turret windows on the B-29's!



For Low First Cost, For No Maintenance Cost, For More Sales, For More Profits, VENDIT tops everything else in its field. It's rolling off the production line now, and now's the time to order your VENDITS.



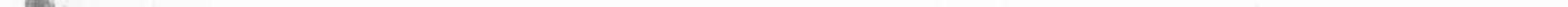
Floor mounted



Vending

805 Minnesota Avenue, Kansas City, Kansas Sales Representatives: THE VENDIT CORPORATION, 2946 West Grand Avenue Chicago 22, Illinois

Umerican Vendinglarp.



### VENDENG MACHINES 110

June 15, 1946



OAK RIDGE, Tenn., June 8 .---Frank U. Payne, manager of Atomic City Music Publishers here, thinks this city may become known, at least in the coin machine industry, as more than simply the place where the atom bomb was put together.

Payne, who right now is busy plugging his firm's song Dreamy Mellow Moon, said he has invented several vending machines.

As he describes it, the machine will offer customers a selection of eight or more different drinks. Total capacity of an eight-flavor vender would be about 400 bottles. Dispensing mechanism is to be built in units, so that by simply changing cabinets and the number of units used, an operator may increase or decrease the number of flavors vended. An eight-flavor unit would be about 32 inches square and four feet high. Individual dispensers are about four inches wide, so each added flavor would increase the length of the vender about four inches.

Machine is air cooled and the bottle delivery mechanism operates by gravity after insertion of the coin to trip it, Payne said. He filed application on the patent in 1941 under Serial No. 494,230.

# **Cig Production** Up, Tax Shows

# Atomic Bomb City Houses a Vending Machine Inventor Candy Imports By U. S. Zoom; Exports Climb

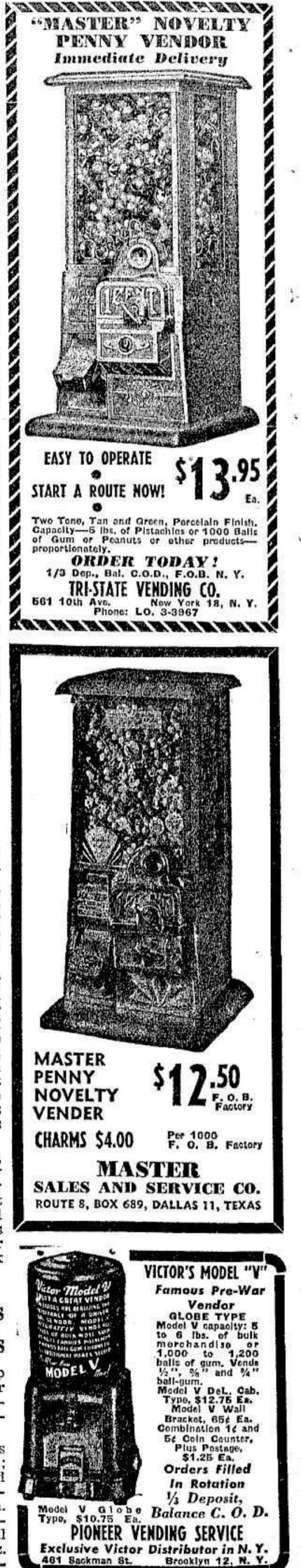
WASHINGTON, June 8.-Total of 62,575,000 pounds of candy valued at \$9,722,000 was imported by U. S. candy buyers during 1945, the Department of Commerce reported. Bulk of the foreign candy came from Cuba, Argentina, Mexico and other Latin-American countries where little or no rationing of sugar has been attempted.

In the same period U.S. candymakers shipped 25,000,000 pounds of candy valued at \$7,000,000 to foreign countries, along with 4,000,000 pounds of chewing gum valued at \$2,400,000. Net American purchases of candy thus would boil down to about \$2,400,000. Net gain in American candy supplies thus would boil down to about 37,500,000 pounds.

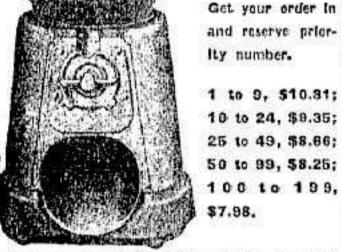
January figures, however, indicated that the trend has changed somewhat since the first of the year with exports more nearly approaching imports. For January, 1946, imports from Cuba and Argentina, two biggest suppliers of foreign candy, amounted to 1,469,000 pounds against exports of 1,228,000 pounds of American candy and confections.

In the same month, a total of 302,-000 pounds of U.S. chewing gum was shipped to foreign buyers.

During 1945, a total of 49,872,000 pounds of Cuban candy was imported, compared with 31,643,000 pounds brought from the island in 1944. Imports from Argentina amounted to 8,214,000 pounds, an increase of approximately 5,000,000 pounds over 1944. Third largest source of U.S.



materiale protetto da cooyright



**5**0)

23

MACHINES GRIP **RECONDI-**TIONED Good working order. Cott-lieb, C. T. S., GG, Holly, Universal Grip Machines while they last, \$17.50. We reserve right to ship what we have and guarantee satisfaction.)

### **COLLECTION BOOKS** 65c DOZ., POSTPAID Three-In-One Flat Coin Wrappers, the BEST,

85¢ Per M. CHARMS, 15 Gross-\$13.25.

# BALL GUM

BALL GUM is scarce, don't lose your locations. MARBLES, %", the perfect substitute. Asstd. colors glass agates, others.

Barrel, 40.000			
Keg, 17,000			21.05
Carb with	andes	Dramet al	Inmast

Cash with order. Prompt shipment.

THOMAS NOVELTY CO. PADUCAH, KY. 1572 Jefferson St.

## **CIGARETTE MACHINES WANTED Postage Stamp Machines**

Latest model 2-Column New York Postage Folder Type, slupproof, sells 1¢ and 3¢ stamps, costs \$35.00 each. Our price, \$13.60 each; any quantity. Roll type, like new, 1¢ and 3¢ stamps. Cost 365.00 each. Our price, \$25.00 each. We also buy any kind Vending Machines. Half deposit.



WASHINGTON, June 8.-Federal tax payments on cigarettes during April indicated that manufacturers increased production nearly 49 per cent over the same month of 1945, the Bureau of Internal Revenue reported.

Taxes were paid on 1,272,575,165 packages in April of this year compared with 854,505,250 packs of 20 during April of 1945, the tax report disclosed. This was an increase of 418,069,914 packs or 48.92 per cent more than in the same month last year.

For the 10-month period ending April 30 production of cigarettes totaled 12,508,726,406 packages compared with 9,663,713,634 packs in the corresponding period of the 1944-'45 fiscal year. This was an increase of 2,845,013,272 packages, or 29.44 per cent.

# \$300 Ceiling Price **For Revco Freezers**

DEERFIELD, Mich., June 8 .- Indication of what to expect in frozen food cabinets was given when OPA established a \$300 retail ceiling price for sales of Revco, Inc., Model FF-62, six cubic foot chill chest. Revco is also making an ice cream vender.

On sale to distributors and dealers, this model can be sold at prices not to exceed \$150 and \$180, respectively, according to Order 495, MPR 591.

Announcement of OPA regulations focused attention on coinfrozen food venders, long a subject of discussion by coinmen. Speculation has increased steadily since. February when officials of the Refrigeration Equipment Manufactur- sentatives. ers' Association predicted coin-operated vending machines for the sale of frozen fruits, vegetables and meats.

Coin machine enthusiasts pointed out that frozen foods, because of keeping qualities, make an ideal vending machines.

imports of candy was Mexico which shipped 3,313,000 pounds.

# **Pitney-Bowes Says Output of Postage Machines Increased**

STAMFORD, Conn., June 8 .- Output of postage meters, mailing machines, and allied equipment is nearly double its best pre-war volume, Walter H. Wheeler, president of Pitney-Bowes, Inc., announced.

Wheeler disclosed that the company which originated the U.S. metered mail system, operated at a loss for the first time since 1921 because of reconversion, but the deficit was more than offset by tax recoveries and a use of the contingency reserve, with result that the company had a net income of \$516,432 or 57 cents a share for fiscal year ended March 31. This compared with \$486,116 or 53 cents a share in the preceding year.

Firm's reconversion, said Wheeler, "is about completed with reasonably good operating profits anticipated for the year ahead." The annual report disclosed that United States postal revenue collected thru postage meters reached \$211,000,000 for fiscal year ended June 30, 1945, an all-time peak for the 26th consecutive year.

# DixieCupAnnounces Sales Appointments

NEW YORK, June 8 .- Dixie Cup Company, maker of paper cups for vending machines, announced appointment of four new sales repre-

They are Melvin L. Mowrer, Los Angeles; Gerald E. Beatty, New York; James N. Brennan, Columbus, O., and Lewis P. Hurt Jr., who will repre-sent the firm in Eastern Virginia. Mowrer will work out of the comtheir uniformity of packaging and pany's Los Angeles office, but he will make his home in Phoenix, Ariz. product for sale thru coin-operated Brennan and Beatty just recently returned from service in the army



PHE HICK	TT OTT	BCIVICC	<b>HH H</b>	oric.	at my.	
	4 THE R. P. LEWISCON					

### VENDING MACHINES 111

# **OPA Explains New Ceiling; Price Hike on Sirup Granted**

(Continued from page 108) count of increases in salaries, wages and material price increases which occurred during the accounting period covered by the statement, but which did not affect production costs during the entire period and therefore are not completely reflected in the statement, should be added to the total cost figure.

### May Up Ceilings

Fourth, if the net increases in total costs reduce the manufacturers' total percentage of profits to sales below 4 per cent, the manufacturer may increase ceiling prices for the commodities listed in the order by an amount sufficient to restore the profit percentage to 4 per cent, Frankel said.

While the association, according to President William H. Hottsinger, has been seeking relief since the end of the war because of rising costs, most members said the new order requires a complex accounting system unwarranted by the benefits granted them under the measure.

Members of the industry pointed out that under the order not all products they manufacture are listed. Use of different materials having varied responding secretary. prices in divergent branches of manufacture, with consequent variations Y: Sawyer, Boston; O. J. Straus Jr., in profit and loss figures for each Cincinnati; Arthur C. Beall, Baltidivision, makes it virtually impossible more; Oliver Petran, Buffalo; B. R. to benefit from the OPA measure under existing accounting methods, they man, Chicago, and R. A. Simonet, said,

Spokesmen said the order rigidly were re-elected.

defines fountain fruits and flavored sirups to exclude related products such as glaze fruits, blended sirups and other by-products, which causes additional cost-figuring complexities.

President Hottinger, of Bowey's, Inc., Chicago, opened the one-day meeting. In his welcoming speech he stressed the importance of the association's wartime activity and discussed the legislative and promotional program during the past year.

### Packaging Talked

The industry's packaging problems were discussed by H. S. Van Vleet, director of container research of the American Can Company. He also told association members about new methods of packaging developed during and after the war.

A round-table discussion of the industry's problems and the association's 1946-'47 program was discussed at the noon luncheon after which was held election of officers.

Hottinger was re-elected president; I. S. Brightman, former secretarytreasurer, was elected vice-president and treasurer; Fred W. Hewitt, former delegate at large, secretary, and John S. Hall was re-elected cor-

Delegates at large selected were: Murphy, Los Angeles; G. M. Chap-Milwaukee. Chapman and Sawyer



# FACTORY REBUILT-LIKE NEW POPCORN MACHINES

- 1 Burch Floor Model, No. 8 cabinet, all electric, French fry, all new wiring and completely refinished; size 20 x 30 x 65 inches high, excellent condition, ready for operation. Price \$475.00
- 1 Burch Caramel Corn Machine complete, large volume for dry pop use until supply is available for caramel corn. Price \$250.00
- I Cretors Cabinet Model with built-in Peanut Roaster, gasoline heat and electric motor driven. Size 24 x 32 x 67 inches, rewired and refinished. Price \$295.00.

1 Valley Cabinet Model, size 23 x 27 x 62 inches., wet pop, in excellent condition. \$250.00.

Terms: One-half deposit, balance C. O. D. Full remittance with order, deduct 5% discount.

MANUTATINA AND THE PLAN

P. K. SALES CO. 507-509 Wheeling Ave.

Cambridge, Ohio

# There is a NEEDfor a Million Taverns ... Drug Stores... Confectionery Stores Cigar Stores

# PLACE THIS MACHINE IN ANY LOCATION!

Will sell one hundred times more popcorn by this beautiful display that delivers it fresh and hot. A quarterturn on the handle and it delivers a two-ounce serving in box, bowl or bag, or other container as desired.

# CHECK THESE SUPERIOR FEATURES

 Holds 7½ gallons of popcorn, approximately 30 servings
 Heated, thermostatically controlled . Machine works from either side with dual controls . Easily cleaned, with removable glass and hinged top . Made of aluminum, stainless steel and glass • 36" high, 17" wide and 81/2" in thickness • Electric light inside hinged top for attractive display.

Set up a route of these machines, tying it in with your own bulk popcorn production. Or, let it help your present location provide extra dividends. No work for the serviceman, just delivery of popcorn on his regular rounds.

AMAZINGLY LOW PRICED - PROTECTED **TERRITORIES FOR OPERATORS** 



NOT COIN OPERATED

\$35.00

112

HERE'S

VENDING MACHINES

June 15, 1946



## THE WAY TO BIG CASH PROFITS

ALL ELECTRIC -- COM PLETELY AUTOMATIC. ICC COIN OPERATION ELIMINATES ATT END. ANT. BEAUTIFUL DE-SIGN: Designed to harmonize with the finest of fixtures, Brilliantly illuminated. Passersby and customers stop, marvel and BUY. AUTOMATIC OPERA-

TION: Fully automatic, it feeds the corn, pops it, seasons it and delivers it to your customers hot and fresh. Continuous operation for 10-hour period costs less than 10c for power.

DIMENSIONS: 60" Height, 15" Width, 15" Depth. Shipping Weight, 150 lbs.

CAPACITY: Size of Bag of Popcorn vended can vary from 6 to 12 oz. 5ize.

Lots of 5 or More, \$149.50. Specify 5¢ or 10¢ Play.

F. O. B. Cambridge, O. 5% for full remittance with order. Immediate

### SUPPLIES for POPMATIC

EXTRA HEATING ELEMENTS. Ea	\$ 5.00
POPCORN, Per Lb	141/20
GLASSINE BAGS. Per 1,000	2.50
POPPING OIL (Packed 6 Gal. Per	6
Case). Per Gal	2.50

THE P. K. SALES CO.

6TH AND HYATT AVE., CAMBRIDGE, OHIO

# NAMA Sets Goal In Members Drive

(Continued from page 107) Chicago; Julius Schmidt, George Ziegler Company, Milwaukee candymakers; Clarence Adelberg, Stoner Manufacturing Corporation, Aurora, Ill.; T. Walter Tyrrell, Dr. Pepper Company; M. L. Moses, Midwestern Merchandising Company; Howard Hultz, Springfield, Ill., cigarette vender operator; John Pepple, Peerless Weighing & Vending Machine Company, and Darling. R. L. Strain, regional chairman of NAMA and vice-president of the American Locker Company, presided.

### Floor Comment

Session was livened by a steady stream of answers and comments from the floor as well as questions. Warmest interest seemed to center on the question of whether an operator should count his receipts on location or take them back to the office for checking. With temperature outside in the high 80's, another subject of considerable discussion was the need for refrigerated candy vending machines and its allied problem of refrigerating candy in the warehouse and in the truck transporting it to the machine.

Howard Hultz, who is regional vice-chairman in charge of public relations, conducted a clinic on public relations for operators which concluded the daylong meeting. Assisting him was Tom Hungerford, NAMA director of publicity.

Pre-Popcorn Vender To Be **Ready Shortly** CHICAGO, June 8.-W. H. Messick

and George Kolba, of Messick & Kolba Manufacturing Company, are organizing production plans for new popcorn venders. First machines are slated to be ready for delivery by July 15, Messick says.

Vender was designed by Barnes & Reinecke, industrial engineers, and will be manufactured at a rate of 200,000 per year, according to Messick. He said the firm already has material on hand for the first 10,000 venders.

Manually operated, the machine features a ratchet control which on each quarter-turn insures an even measurement and steady two-ounce flow of popcorn into a built-in receptacle. Vender holds 7½ gallons of pre-popped corn, has a cabinet of aluminum and stainless steel, and sports a colorful glass top which will be decorated by silk screen process customed to operators' requirements. Electrically lighted glass top, Messick states, can be used for advertising purposes.

Messick is veteran of 17 years in the premium advertising business, and his partner, Kolba, has had 16 years' experience in the machine business.

# **Cleveland Meet Cleveland Exporting Of Tobacco Men**

		TAK		Contraction of the second	100000000
		TED AR	10.000		1212122
		• • •			
		PRICES			
For I Advance Advance	Hot Pean Model Postage	ulk Vende uts, Addi D" Ball Stamp Postage	Gum . Vendor		3.50 9.94 8.00
DC 00	100 810	10¢ y Napkin t, Cylind	rical .	7	0,38
Advanc	(25¢ Add	10 Min. 10 Min. ittional fo Changer	or 25¢ 4	Slot)	
Hold 100 MAC	S 500 Pe DIFFE HINE F	RENT I OR EVE	MACHI RY PL	NES_	0.50 A E. RTS
Contraction of the second	0.2.0.000.00.00	Weighin n Packer, al Weighi Scale, 3 ndor with			A
Munves	Superoll Deposi	t With	AU	Orde	9.50 rs
JUNE	PRICE	S ON	MERCI		SE Lb.
Jumbo Boston Raisinc Pumpki Sunflow Indian Pisteoh Marbies	Peanuts, Baked B ts (Cand n Seeds, or Seeds, Nuts, 25 io Nuts, and Ch	30# Ca 30# Ca icans, 35 y Coated) Salted, 2 Salted, 2 Salted, 2 Carton Large, 2 arms UNITS	ton # Carto 35# 5# Car 20# Ca 5# Car	Carton ton ton	22¢ 27¢ 30¢ 22¢ 22¢ 22¢
	CASH	WITH	ORDE	R	
Recond Each	Itlaned N	dvance #	nny Ve	ndor.	6.00
	-	HOE	_		
		Ave., B			N. Y.
	-				
	RI	EG	AI		
KI	NG C	OF TI	HEM	AL	L
aruha	ly har	pennie	. 10	thone	1 for
eilnor	1 1197	Politic	a 10	shour	1 101



In your interest, you MUST see it. Available now at DISTRIBU-TORS Coast to Coast. All-metal construction. Better product for bigger sales! WRITE TODAY!

VIKING POPCORN MACHINES 1481 W. Washington Blvd. Los Angeles 7, Cal.

VENDING MACHINES
65 1c Short Tab ROWE Gum \$17.50
or All. Ea 15.00
25 Like New HERSHEY Tc 2-Col. Candy Bar Vender. \$12.50
or All. Ea 10.00
25 SHIPMAN 5c & 10c Stamp \$20.00 Vender, 2 Col. Ea
15 ASCO 5e & 10e 2-Column \$20.00 Stamp Vender. Ea
10 1c Standard Stick Gum \$15.00 Venders. Ea.
1/2 Deposit Required on All Orders.
CLEVELAND COIN

MACHINE EXCHANGE Cleveland 15, Ohio 2021 Prospect Phone: PRospect 6316

## Group Organized to Set for June 13 **Push Foreign Trade**

CLEVELAND, June 8.—Chamber of Commerce here has announced the merger of the Cleveland Export-Import Association and the Inter-American Council into a single unit to be known as the Cleveland World Trade Organization to Promote Foreign Business for Cleveland Industry.

Board chairman for the new organization will be Charles J. Stillwell, president of Warner & Swasey Company. Association will function as the foreign trade department of the chamber in co-operation with the regional office of the U.S. Department of Commerce. Merged units were formerly separate divisions of the chamber.

### **Provide** Info

Organization will provide foreign trade and general information service on Latin America, according to Walter I. Beam, executive vice-president of the Chamber of Commerce.

Group will promote Cleveland Thursday. products and services by special projects, including foreign business tours, world trade bulletins and the preparation of a buyer's guide in foreign languages. Representatives of foreign businesses will be encouraged to visit Cleveland, and foreign trade clinics are planned for training export-import executives.

Charles J. Ewald, who made a 15,-000-mile airplane trip thru countries in South and Central America last year in behalf of Cleveland importers and exporters, will serve as executive director of the organization.

### Midwest Address Corrected

LINCOLN, Neb., June 8 .- In an be announced soon. article in the May 25 issue of The Billboard, announcing formation of charged from the army with rank of the Midwest Merchandizing Corporation here, a typographical error was the sanitary corps, has had seven made in listing the address, said John W. Duffek, vice-president of the firm, who reports the correct address as 1543 S. 20th Street.

### CLEVELAND, June 8.-Retail Tobacco Dealers of America, Inc., will

hold its 14th annual convention at the Hotel Hollenden June 13-15 with a number of leading tobacco men as speakers, Eric Calamia, president, announced.

Meeting will be concerned chiefly with merchandising methods of the tobacco retailer, but Malcolm L. Fleischer, counsel for RTDA, will discuss recent developments in fair trade laws at the afternoon session Friday.

Group will have luncheon with the Cleveland Tobacco Table Friday night and hold its annual banquet at 8 p.m. Saturday. Another feature of the session will be jobbers' night, which begins at 10:30 p.m. Friday.

Many firms in the tobacco and al-A non-profit body, World Trade lied industries are expected to have representatives and displays at the convention. Special emphasis will be placed on new trends in tobacco merchandising.

Registration will start at 3:30 p.m.

### NCA Names Doolin Standards Sanitary **Committee Director**

CHICAGO, June 8.—Philip P. Gott, president of the National Confection Association, announced appointment of Gerald S. Doolin as director for the NCA's Sanitary Standards Committee,

Charles F. Scully, of Williamson Candy Company, is chairman of the committee. Gott said appointment of the 18 members of the committee will

Doolin, who was recently discaptain after three years' service in years' experience in food chemistry, bacteriology and plant sanitation. He will also serve as an administrative assistant to the NCA president.

in the United States than nickels, dimes and guarters put together. You can make a success by operafing a route of our Penny Bulk Merchandisers. Special discount to new operators.



# **REGAL PRODUCTS CO.**

GAYS MILLS, WISCONSIN



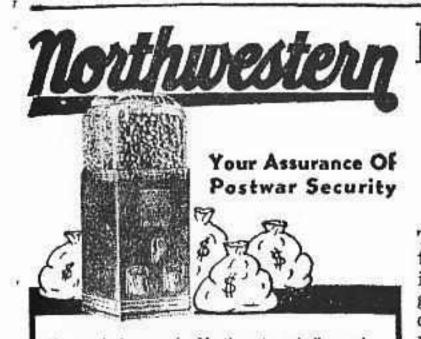
## WANTED

Used 1c coin-operated machines. State type, quantity and condition in first letter and include price.



The Billboard

### **VENDING MACHINES** 113



Time and time again Northwestern bulk venders have proved their worth as steady, dependable money-makers under any and all conditions. That's why so many operators, and others interested in a permanent income, are looking forward to the time when these machines will again be available. To make sure of your postwar success, plan now to invest in Northwesterns--venders built for operating. In the meantime, keep in touch with activities through our free monthly paper The Northwesterner.

THE NORTHWESTERN CORPORATION

HAWKEYE MATCH VENDORS

# Peanut Council Picks Officers In Va. Meeting

VIRGINIA BEACH, Va., June 8.— The once-lowly peanut emerged from the war years fifth among all crops in the South, according to H. L. Wingate, newly elected first vice-president of the National Peanut Council which met here recently.

According to W. T. Parker, U. S. Department of Agriculture expert, the industry must look to the American housewife to develop and maintain its post-war markets. Parker, who is chief of the peanut section of the Commodity Credit Corporation, told council members that in a famine-racked world the need for peanuts may be increased during the next few years.

### Subsidy Unnecessary

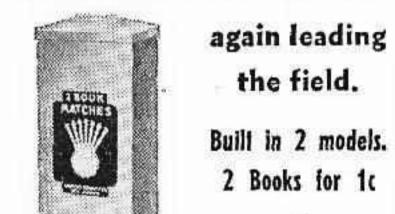
Secretary of Agriculture Clinton Anderson also addressed the conclave. He was introduced to council members by Congressman Steve Pace, of Americus, Ga. The secretary said there was a better than even chance

that government subsidy of the peanut crop would not be necessary this year.

He pointed out that farmers are planning to exceed the department's goal of 2,500,000 acres by about 19 per cent, only about 6 per cent less than in 1945. The small difference, he said, should not cause serious difficulties this year from the standpoint of price.

Approval of the council was given proposals for establishment of a research department and a three-year, million dollar advertising campaign. James E. Wood, of Edentown, N. C., was elected president of the council, succeeding Walter A. Richards, of Columbus, Ga. Wood is vice-president of the Edentown Peanut Company. W. W. Kelly, Cleveland, was elected second vice-president, and J. D. Sargent, president of the board of directors of the Southwestern Peanut Growers' Association, was chosen third vice-president.





# 1 Box for 1c. Retails for \$5.95

## HAWKEYE NOVELTY CO.

1754 East Grand

DES MOINES, IOWA



Lots of 5 or more—10% discount. The famous prewar scale that every operator has been anxiously awaiting. "LIFETIME GUARANTEE." We will replace any part of the mechanism at any time free of charge if returned to us.

ORDER IMMEDIATELY --WE WILL SHIP AT ONCE. Be first to secure those new locations with a fooiproof, dependable scale, 1/3 deposit on all orders.

Parkway Machine Co. 3046M Tioga Pkwy. Baltimore 15, Md.

## Philly Papers Laud Coin Laundries as Housewife's Friend

PHILADELPHIA, June 8.—Coinoperated laundries are making news here, with local papers calling them a great contribution to the harassed housekeeper.

Cause for the new interest is the opening of a Launderette by Harry Feinstein at 2406 North 29th Street. It is one of the first coin-operated laundry units in the city.

Feinstein keeps the location open 12 hours a day, from 8 a. m. to 8 p. m., six days a week. Spot has 22 machines. Clothes a re washed, rinsed and damp dried. Housewives are urged to shop during the 30 minutes it takes for the procedure, rest in the shop or watch the machines as work. Price set for 10 pounds of wash it 25 cents, with soap furnished by the management.

Newest slant of interest is word that coin-operated manglers and irons will be tested at some of the coin-operated laundries within the next few weeks. Wall slots, controlling electrically operated units, will receive the coins. Hourly rate will be charged for the iron or mangler.

New coin idea will be plugged to give the housekeeper more room at home and less washday atmosphere around the house. Damp-dry clothes from the laundries can be ironed on the spot. Plans call for special carriers to facilitate carrying of clothes from the laundries to homes. Carriers will operate on a rental basis.

CULUMBIA BELLS, \$132.50	DuGrenier 11 Col. Split Champion. Ea. 95.00 DuGrenier 7 Col. Model V. Ea 69.50
NEW IMPROVED 1946 MODELS	Stowert & MaGuire 7 Col. Model S. Es. 49.50
IMMEDIATE DELIVERY	BANUL & Brand
	New S7450
Changeable to 1, 5, 10, 25c Play	Vest 3/4.30
and have been here read have only out and have need here	Pockets
NEW PIN GAMES	and the man who has not the set of the set o
	USED COUNTER GAMES
Catalina .\$249.50   Bubbles\$249.50	
USED	Kicker & Catcher. Ea
Invasion\$ 90.00   School	Constant (Cold Barand) 2950
Marvel Days . \$ 49.50	American Eagle (Fruit or Sport Reels) . 29.50
Baseball, 124.50 Glamour Clover 65.00 Girl 59.50	4 D T Cure \$5.00
Gun Club, 72.50 5-10-20 124.50	
Spot Pool. 62.50 Spot-A-	USED VENDING MACHINES
Action 124.50 Card 72.50	
Grand Mystla 49,50	Northwestern Tri-Selector
Canyon 179.50 Sink the	New Shipman 3 Col. Stamp Machine 89.50
Bombardier 74.50 Ship (7-up). 59.50	Variety Shops, 5 Col., Clean, With Stand 17.50
CONSOLES	Brand New Stamp Machine
HERE HERE AND A REPORT OF A REAL AND A	Slots, Brand New 15.00
All in Perfect Condition	Model V Standard 10.75
Blg Game	Model V DeLuxe
Bob Tall 119.50	Sliver Kings, Reculit, Like New
Zeta 60.00	Watting Guesser Scale
Fast Time 119.50	
Jonnings F.P. Mint Vendor 79.50	
Hi-Hand 189.50	· · · · · · · · · · · · · · · · · · ·
Keeney Super Bells	SEND FOR COMPLETE LIST

# RAKE COIN MACHINE EXCHANGE

609 SPRING GARDEN STREET

PHILADELPHIA 23, PA.





"The beer shortage," Heilbronner continued, "is the obvious proof of this fact. Even when play seems to be holding up-when one goes feeding nickels, into the machinegross returns may be less because spots are now open shorter hours. "The closing hours on weekdays and the decision of most spots in town to close entirely on Sundays means that a lot of the most profitable playing time for the machine is lost. It can only take in a maximum average of so much per hour and must operate a certain number of hours per day or week to turn in the kind of returns that make an operation profitable." From his own operations, Heilbronner reports that business in his locations is off around 20 to 30 per cent, which means the juke boxes are getting 20 to 30 per cent less play. He says that a check with other leading operators in the city and was discharged a year ago after confirms this drop in play.

RACINE, Wis., June 8 .- Sid Vail- is now stationed in Wisconsin. Dale, into a tavern and finds a crowd lancourt, proprietor of Sid's Amuse- 22, saw submarine service in the

mills in the same week of 1945 and 15,155,000 feet milled by them in the week of May 11. **Offsets** Increase

### Some Not Affected

On the other hand, Heilbronner points out, the operator who has specialized in dairy bars and restaurants is not feeling the results of the beer shortage in his gross. His locations are little affected and continue to turn in their average business, which places him in a very fortunate spot.

One type of phonograph location has actually shown an increase here in Detroit during recent weeks. Restaurants which formerly closed at or near 8 p.m., have now gone back to their pre-war practice of staying open later-until 1 a.m., or even the full 24 hours.

restaurant locations, while they do not show average returns as high as those showed by tavern spots before the beer shortage, are enjoying better business with their juke boxes than ever before. This, op- cians convention here this week, the platters, 30 per cent to AFM Shipments in both weeks of this year erators say, shows that the number Body nixed a resolution which would treasury and remainder divided however, ran ahead of production just of hours a machine is available to have put AFM in the disk biz on a equally among locals. the public for play is of first im- competing basis with major comportance.

lected, Heilbronner and other oper- music in locations which employ live laws forbidding phonos in places year earlier. ators in this city say. The beer talent and downed a third which using live tootlers. On license gimshortage which is currently hamper- would have imposed a tax on jukes. mick, Montreal suggested that the try of British Columbia was still ties (See Play Up, Down on page 140)

years. "They all enlisted," Sid relates

proudly. "Five of them were under age, so their mother and I had to enlisted two years ago and served sign waivers."

The six brothers include a set of twins, Ronald and Donald. Eldest, Arnold, 30, served three years as an electrician in the coast guard, specializing in the servicing of amplifying equipment. Before the war, Arnold was a route man for his father's company.

Edward, 26, was a staff sergeant 39 months in the ETO. Since his discharge he has been operating a farm near Racine.

Sid Jr., 27, is still in the army and already has six years of service. He-

ment Company, is proud of his fam- Pacific and ETO areas. He was a ing served in overseas assignments, which early in the war won fame With four of the boys still in serv- for its exploits along the Japanese ice, they have a total service of 24 Coast. Dale was recipient of the Navy Cross and is now with navy ging again behind the stream of orintelligence in England.

> Ronald and Donald, the twins, 19, together in the South Pacific and ETO. They saw action at Iwo Jima, Okinawa and Mindanao. Donald suffered shrapnel wounds in action 1945. off Guam and will face surgery to within a short time.

Meanwhile, Sid Vaillancourt has been running the business with the assistance of his wife. Late wrinkle is firm's solution of the old record problem.

Sid has set up a rental service for schools and private clubs, supplying records and amplifiers for dances. (See Racine Op Proud on page 140)

# **AFM To Make Own Disks; Two Anti-Juke Box Ideas Nixed by St. Pete Conclave**

### Operators here find that these Arizona Proposes Waxing Plan; Montreal Anti-Box Ideas

ST. PETERSBURG, Fla., June 8 .- music problem by having the union Three acute headaches were spared create its own canned stuff. Wanted the record and juke box industries the net profits divided as follows: week and 18,463,000 feet ordered in by the American Federation of Musi- 40 per cent to musicians who make the corresponding week a year ago Tuscon, Ariz., to solve the canned union couldn't.

From the lumber buyers' point of ily's war record, his six sons hav- crew member of the U.S.S. Cabrilla view, this drop in Southern milling just about offset the increase in Western production.

> Western pine production was lagders after running ahead of them for the first time in months. Orders the week of May 18 totaled 62,703,000 board feet compared with 54,216,000 feet the preceding week and 60,226,-000 feet the corresponding week of

Those figures pretty well sum up remove fragments upon his arrival the situation of the Western lumber industry, bigger orders and smaller production than a year ago. Shipments from the mills tell an even sadder story.

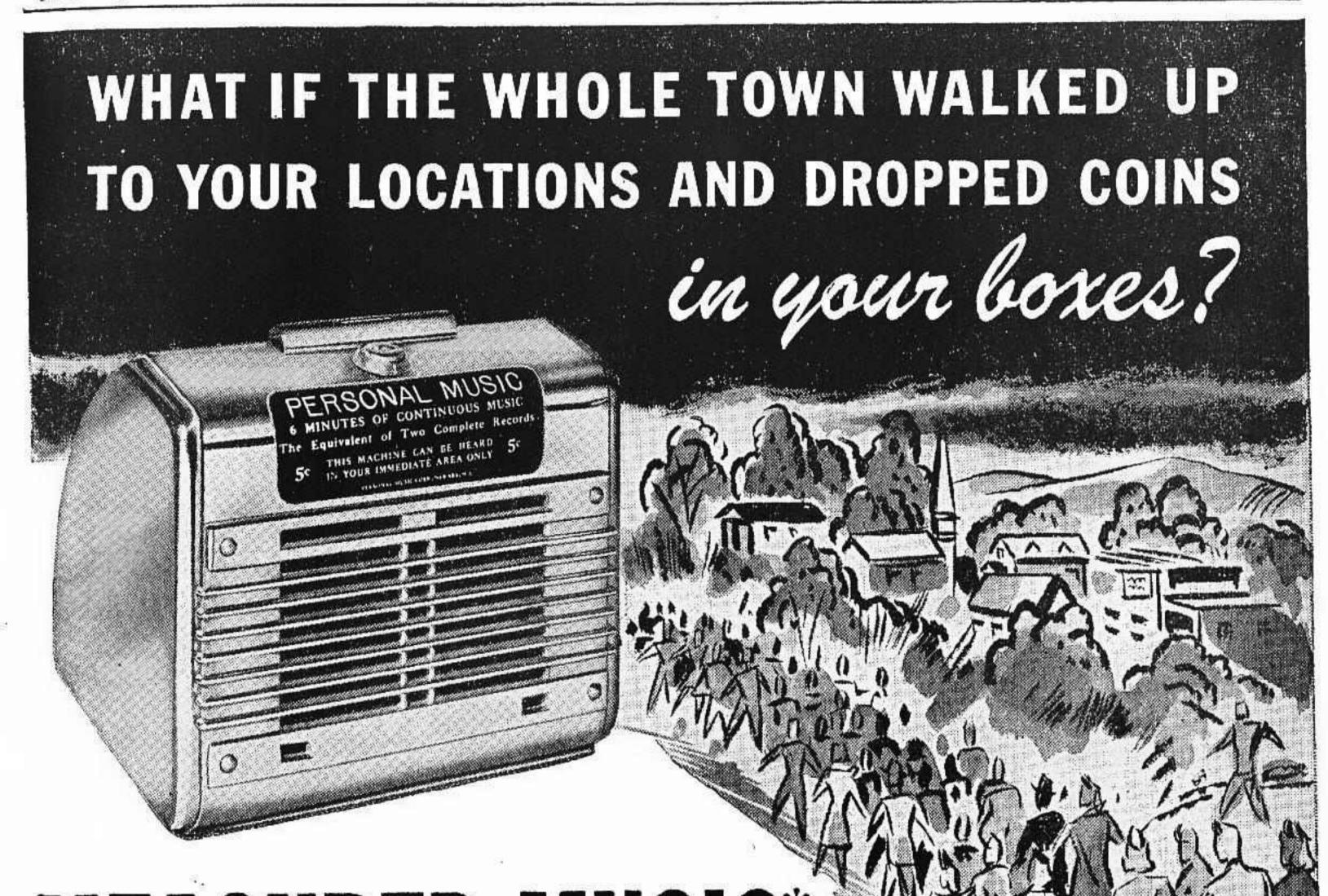
> In the week of May 18 railroad cars and trucks hauled away from the mills only 57,669,000 feet of pine lumber compared with 61,407,000 feet the week before and 67,022,000 feet a year earlier. Allowing for drying and curing time, this would indicate the industry is shipping out the lumber at about the same rate it was a year ago.

> The previous week's excess of shipments over production might have resulted from the mills holding back shipments until after the boost of ceiling prices recently, but no statement on that was available.

### **Orders** Down

The Southern industry oddly has experienced a decrease in orders almost in step with the decline in production. Orders of the 107 mills reporting for the week of May 18 totaled 15,448,000 feet compared with 16,148,000 ordered the preceding as they did a year earlier. Week o The anti-juke box resolutions, of- May 18 the mills shipped 14,673,000 panies, turned down another which fered by Local 406, Montreal, pointed board feet compared with 16,237,000 Tavern spots are not to be neg- would have forbidden mechanical out that some locals already have a week earlier and 17,701,000 feet a

Meanwhile the huge lumber indus ing business in such locations will It was the idea of Local 586, government might impose a tax if the up by a strike. The British Columbia (See Lumber Mills Busy on page 140



# **MEASURED MUSIC**\* GIVES YOU THE TAKE OF THE MASSES IT'S MULTI-PROFIT, HERE'S WHY...

MEASURED MUSIC boxes are small (only 61/4" high) individual eye-catchers—smooth, shiny, compart round-top, plated jobs with definite customer-appeal. They can be heard only in the vicinity of the box. The music quality is superb and only the ones who insert a coin hear the music. Patrons who don't want music don't hear it. Instead of one coin at a time, your profit is increased by the number of units installed in a location. All Personal Music boxes can operate at the same time without interference. A MEASURED MUSIC system will supply music for any number of locations, each with many units. It's a city-wide service. The multiple profits are as wide as you care to make them.

Installation and servicing are simplified because there is only one automatic record player to maintain in your studio — no big floor models to move about, no title strips to install. This is your opportunity to have the whole town dropping coins in your music boxes with big profit to you.



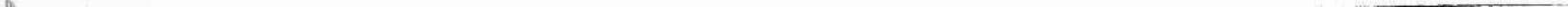
Write or call today for a booklet.

PERSONAL MUSIC CORPORATION

P. O. Box 720, Highway No. 1, Newark, New Jersey Telephone Bigelow 8-2200

Registered Trade Mark

Materiale protetto da copyrigi



### 116 **MUSIC MACHINES**

The Billboard

### June 15, 1946

# **Now in Preparation** The New 1946-47 ENCYCLOPEDIA OF MUSIC

... bigger ... better ... more comprehensive than ever!!!

## The Juke Box Network

### A complete sub-section within the Record Section

. . . containing a pictorial exhibit of the new juke boxes, four major feature articles and seven complete reference lists essential to juke box operators.

### IN 10 COMPLETE SECTIONS including a separate section on the famed MUSIC'S WHO'S WHO More than 50 FEATURE ARTICLES 72 ESSENTIAL REFERENCE LISTS Over 25,000 GUARANTEED CIRCULATION

# **AFM St. Pete Confab Mulls** 17 Ideas for Using \$1,841, 899 Record Royalty Fund

### Petrillo Says Pot Will Hit 21/2 Mil. Yearly

(Continued from page 20) pealing for a while, but eventually was passed the convention was again collapsed under repeated reminders assured that the committee on disthat (1) the fund's purpose is to create employment, (2) the public would disapprove of AFM treating lution proposed this week, as well as the fund as a melon, (3) small locals any future plans presented. would get insufficient money on a pro-rata basis to create any employ- provided in Petrillo's annual report, ment and (4) the fund is even more an AFM than a local problem and would be best administered centrally, but in keeping with local needs.

### **Rosenberg Pitches 802**

Speaking in behalf of his resolution, Jack Rosenberg, 802 president, said that the ideal plan will serve to decentralize music, creating employment in the stix, attracting musicians away from the large centers to their small-town homes, relieving congestion and employment problems in cities such as New York, Chicago and Los Angeles.

Altho AFM head, James C. Petrillo, refused to be drawn into the debate earlier remarks of his gave solid indication that he, too, favors this sort of plan and opposes a method which would do anything less. After

# Petrillo Speech **Cues AFM Entry**

the law committee recommendation bursement of the fund (three men) will give careful study to every reso-

Sidelights on the problem were which revealed that between September 20, 1943, and December 31, 1945, 163,740,494 platters were sold. Total earnings by leaders and men, aside from royalties paid leaders, were \$1,841,899. An additional 1,-067,100 disks were made here and sold abroad. Gross sales on all disks during that period were \$95,825,-795.80. Petrillo told the convention that AFM revenue from the fund will reach \$2,500,000 annually in a short time. The current contracts with record companies expire December 31, 1947.

# Massachusetts Juke Ops Plan Organization

BOSTON, June 8.-Music operators whose routes total more than 1,600 juke boxes in the State laid the groundwork for organization of the Massachusetts Phonograph Guild at a meeting held in the Copley Square Hotel this week (5).

ing included three Massachusetts distributors and 17 operators whose routes vary from a few machines to more than 300.

## **IMMEDIATE OFFERING** TO JUKE BOX JOBBERS AND DISTRIBUTORS

200,000 RADIO TUBES

Bulk Packed 100 to Carton. Manufactured by RCA, Ken-Rad, Sylvania, Tung-Sol, Etc.

5R4\$ .50	6SN7\$ .42
5Y3-GT33	650750
6AC7 1.00	65G755
6J650	75765
6L6M67	88450
6SA750	9002G35
6SH750	21013000 F (6100000000) - HERIT
6SJ7-GT43	900335
65K750	12H6M33
6SL7-GT55	12SH7M39
Have complete sto	ck on hand of the
following items:	
Transformers: Pow	er, Audio, Chokes
for P.A.	
Condensers: Paper	& Electrotytic.
Resistors: Insulate	
	our Bulletin
sena for u	the manuelle
	DIDIA
	RADIO
<b>V. Q. V.</b>	KAVIV

160 Duane St., Dept. B., New York 13, N.Y. Cortlandt 7-0371



ANTSELTERAL

RESERVE YOUR

COPY NOW ....

B. A. Bruns, Circulation Man-

Cincinnati, Ohio,



For 61, 71 and all other Wurlitzer Counter Models, reconditioned. I will make your old trays the same dimensions as when new and guarantee them to give satisfaction. Price \$7.50 for set of 12, or \$6.00 a set in lots of 5.

## HUGO JOERIS 3208 Jackson St., Amarillo, Texas





(Continued from page 20) ously the union has steered shy of politics. Enumerating what he views as unjust contradictions in the Lea Act, Petrillo pointed out that if a radio exec keeps a school band off the air, it is no violation of the law, but if AFM does, there is a violation. He also mentioned the recent episode wherein Niles Trammel, NBC prexy, declared that he didn't pick up Toscanini from La Scala because he didn't want AFM trouble. Petrillo asked how come Trammell isn't guilty of a law violation since he refused to air Toscanini from abroad.

### **Big Guns on NAB**

Petrillo's heavy artillery was con- locations. centrated on NAB, which he says, long list of names he considered anti-AFM public officials with radio ties, merce Committee, whose son owns WFGY, Spokane; Paul Porter, CBS attorney; Sen. Worth Clark, who bobbed up with 20 per cent of KJBS, San Francisco, after he was defeated for re-election from Idaho; James that time a member of the group Fly, New York, Muzak; Elmer Davis, whom Petrillo has never forgiven for his attempt to break the disk ban by putting it on a "patriotic" basis, and Congressman Lea.

Temporary chairman for the evening was A. C. Stargis, of Automatic Music.

There was general agreement that an effective organization would have to be one composed of a majority of music operators in the State who would govern themselves thru definite regulations. It was suggested that a man outside the trade should be selected as Guild director.

Chief discussion, led by Phil Schwartz, of Winros Vending, centered about problems of membership responsibility and an association policy for percentage commissions to

Operators present voted unanidominates Congress. He reeled off a mously to require members to deposit complete lists of their locations with percentages allowed for each locaincluding Sen. Burton K. Wheeler, tion. These, according to the agreechairman of Senate Interstate Com- ment, would be submitted in sealed envelopes.

> Decision was made to hold another organizational meeting June 19, to which only operators who had submitted lists would be admitted. At would be appointed as chairman and a constitution would be drafted, it was agreed.

Representation at the dinner meet-

# 12c A POUND BOXED USED JUKE BOX RECORDS

No Counting Necessary-Box Records Well and Ship by Truck Line F. O. B. to Us. We Will Go by Weight Packed and Forward Check to You. Ship Any Quantity: Advise When Shipping, Not Too Many Hillbilly. No Broken Records, Must Have Wrappers on Records.

### SCHWARTZ MUSIC CO. 2117 So. Loomis CHICAGO, ILL.



# Aireon Sets Up **California Lab**

PASADENA, Calif., June 8. -Aireon Manufacturing Company has set up reseach and experimental laboratories here and in Los Gatos with Jack Strauss, Western representative of the company, in charge.

Offices will be at 1027 North Highland Avenue, Los Angeles, according to Randolph C. Walker, president of the concern.



Materiale protetto da copyright

MECHANIC Experienced in repairing Music Machines. (Experience Necessary). Good Salary for Capable Man. References - Write OVERBROOK AMUSEMENT CO. 618 Spring Garden St., Philadelphia, Pa.



118 MUSIC MACHINES

	SHE'S FUNNY THAT WAY Billie Holiday-Eddie Heywood Ork (HOW
ADVANCE RECORD RELEASES	SHE'S FUNNY THAT WAT Bine Honday-LEale Heywood Ofk (HOW AM)Commodore 569 SHOOT THE WORKS The State Fair Band (THE JOLLY)
(Continued from page 31)	SHOULD 1 TELL YOU I LOVE Kitty Kallen (Sonny Burke Ork) (JUST
JOLLY RHYTHM POLKA Ernie Benedict and His Polkateers (ACE	YOU?
JUMP JUMP	SIT BACK AND REE-LAX
(GOING JAM-MAD)Superior 102 JUST A DREAM	
(Eddie Vinson) (TOO MANY) Mercury 8009	SIX, SEVEN, EIGHT OR NINE "Hot Lips" Page Ork ("Hot Lips" Page) (THESE FOOLISH) Commodore 574
JUST THE OTHER DAY Harry Cool Ork (Harry Cool) (WHO TOLD)	SLAM MY DOOR WHEN YOU GO Betsy Gay (Covered Wagon Jubilee Ork) OUTSuperior 107
JUST THE OTHER DAY	SLIM GAILLARD'S BOOGIE Slim Gaillard & His Boogiereeners (TRAVELIN' BLUES) Queen 4121
JUST A DREAM	SOME OTHER WORLD
LA BORRACHITA Al Gayle and His Biltmore Ork (PARAN PAN)	SOUTH SIDE BOOGIE Sonny Thompson (ONYX JUMP)
LINGER IN MY ARMS A LITTLE LONGER, BABY	SQUARE DANCES WITH AND Ralph Page the Singing Caller and His
LINGER IN MY ARMS A LITTLE Woody Herman (Lynne Stevens) (MABEL! LONGER, BABY MABEL!)	WITHOUT CALLS ALBUM New England OrkDisc 630 Disgusted Brides
LONESOME AND SORRY George Barry Ork (I FALL)	Ladies' Whirligig
MABEL! MABEL!	Odd Couple in the Center
MARGIE	Star the King
MARRIED MAN BLUES The Harlem Blue Knights (Helen An- drews) (SWING 17) Superior 103	STEAL AWAY The Famous Soul-Stirrers (LORD WILL) Aladdin 2001
MARY (Marysia)	SURRENDER
MILLIONAIRES DON'T WHISTLE Jane Froman (I GOT) Majestic 1049	SURRENDER
(1) MOONSHINE LULLABY (2) I Al Goodman Ork (Audrey Marsh-Mullen GOT THE SUN IN THE MORNING, Sisters) (THE GIRL)Victor 46-0002	SUSIANNA'S GOT SOMETHING The Harlem Blue Knights (Danny Griss- Helen Andrews) (MY MAN)
MOON OVER MONTANA	SWEET LORRAINE
MOSTLY CAPERS Abe Most Sextet (DREAM MAN)	(THROUGH A)Commodore 572 SWEET SLUMBERPanama Francis & His Panamanians
MY FICKLE EYEJudy Canova (Lou Bring Ork) (APPLE ON)ARA-4007	(THREE BONES)Queen 4117 SWING IT FOR ME The Harlem Blue Knights (Danny Griss)
MY MAN, HE THRILLS ME EV'RY The Harlem Blue Knights (Helen An- DAY	(MARRIED MAN) Superior 103 TEARS THAT MAKE BELIEVE Grandpa Jones (8 MORE) King 532
MY MARY (Moja Marys) Walt Dana Ork (RACETRACK POLKA)	TELEVISION POLKA
MY MELLOW MAN	THE BROKEN HEARTED ONE YOU Cousin Emmy and Her Kinfolk (RUBY)
OJ, TARADUM Walt Dana Ork (HELICOPTER POLKA)	(1) THE GIRL THAT I MARRY (2) Al Goodman Ork (Jimmy Carroll-Earl WHO DO YOU LOVE? I HOPE Oxford) (MOONSHINE LULLABY)
OLD COUNTRY POLKA (Staro-	THE LAMP POST OF OLD BROAD- Stuart Hamblen (Covered Wagon Jubilee
krajska) ONCE IT'S GOOD, ONCE IT'S BAD	WAY
(Raz Jest Dobrze, Raz Jest Zle), Dana Eesemble (RED BELT)Dana 506 ONE LOVE	THE JOLLY LUMBERJACKS The State Fair Band (SHOOT THE)
ONYX JUMP	THESE FOOLISH THINGS (Re- Don Byas ("Hot Lips" Page Ork) (SIX,
	mind Me of You)
JOSE PAFUMY AND HIS LATIN- Jose Pafumy and His Latin-American Ork AMERICAN ORK ALBUM International Vol. 15	(GARDNER STREET)Superior 101 THREE BONES Panama Francis & His Panamanians
Begin the Beguine	(SWEET SLUMBER) Queen 4117 THREE LITTLE WORDS Kansas City Six (FOUR O'CLOCK)
Rumba Rhapsody	THROUGH A VEIL OF INDIFFER- Red McKenzie (Ernie Caceres Ork)
Take It AwayInternational P-804 Tico TicoInternational P-802	ENCE
PARAN PAN PINAl Gayle and His Biltmore Ork (LA BORRACHITA)Tech-Art 502 PICKLE IN THE MIDDLE (AND The Four King Sisters (Buddy Cole Ork)	(Eddie Vinson) (JUST A) .Mercury 8000 TRAVELIN' BLUESSlim Gaillard & His Boogiereeners (SLIM
THE MUSTARD ON TOP) (ISLE OF)	GAILLARD'S)Queen 4121 TROUBLE NOT THE WOMANSunset Jubilee Singers (TWO WINGS)
POOR BUTTERFLY	TWO WINGS
A Little Rumba Numba (Giee Club)Decca A-467	VI, TELL ME WHY Red Saunders Ork (SONNY'S BOOGIE)
Ev'ry Time We Say Goodbye (Glee Club)Decca 18893 Ev'rything I Love (Gordon Goodman-Glee Club)Decca 18894	WARSAW COUPLETS (Kuplety
I Love You (Glee Club)	Warszawskie)Dana Ensemble (I DON'T)Dana 507 WHAT SO PROUDLY WE HAIL
Night and Day	ALBUM
You'd Be So Nice to Come Home To (Glee Club)Decca 18895	Dir.) (Ken Darby Singers)
PROKOFIEFF: OVERTURE ON HE- BREW THEMES OP. 34, SEX-	Dir.) (Ken Darby Singers)
TETTE, PARTS I AND II (12") Vivian Rivkin and OrkDisc 4020 PUT YOUR LITTLE FOOT RIGHT Tex Russell and His Hollywood Cowboys	Dir.) (Ken Darby Singers)
OUT	Dir.) (Ken Darby Singers)
RACETRACK POLKA	Chorus)
RED, THE BE BOP GUY	Mixed Chorus)
REMEMBER ME? The Famous Soul-Stirrers (GOLDEN BELLS) Aladdin 2002	(TEXAS TORNADO) Aladdin 508 WHO DO YOU LOVE, I HOPE? Elliott Lawrence Ork (Resalind Patter)
REMEMBER ME?	WHO TOLD YOU THAT LIE? Harry Cool Ork (Harry Cool) (JUST
ROCKIN' AT RYANS "Hot Lips" Page Ork ("Hot Lips" Page) (YOU'D BE) Commodore 571	WHO'S SORRY NOW? Abe Most Sextet (Dorothy Allen) (NOISE
(Get Your Kicks On) ROUTE 66 Georgie Auld (Georgie Auld) (A HUN-	FOR)
RUBY	YELLOW ROSE OF TEXAS Red River Dave-Texas Tophands (ATOMIC
SALVADOR	YOU GOT TO PLAY YOUR HAND Little Sam Ork (JUST A) Hub 3023 YOU CAN'T BREAK THE CHAINS Tex Russell and His Hollywood Cowboys
SEPTEMBER SONGBing Crosby (John Scott Trotter Ork) (BEGIN THE)Decca 18898	OF LOVE
SHAME ON YOU	YOU WAITED A LITTLE TOO LONG. Tex Russell and His Hollywood Cowboys (PUT YOUR)
SHEEPSKIN CORN AND A WRIN- Stuart Hamblen (Covered Wagon Jubilee KLE ON A HORN Ork) (ACROSS THE) Superior 108	YOU'D BE FRANTIC, TOO "Hot Lips" Page Ork ("Hot Lips" Page) (ROCKIN' AT) Commodore 571

## **Padway Claims AFM To Win Case-Lea Tiff**

(Continued from page 6) it as "the worst we have ever been confronted with," "it lacerates the heart of labor," "this terrible bill," and predicted that President Truman will veto it.

### Lea Going-Over

The Lea Act also was subjected to a going-over during Padway's two-

hour speech. Labeling it "one of the most dishonest pieces of craftsmanship introduced into any legislature of the world, except perhaps Nazi Germany when Hitler convened the Riechstag and told them what to do," Padway assured the convention that "such colossal discrimination cannot stand before any legal court." He allowed for the possibility that "there may be lower judges who'll uphold it," and said the federation is prepared for a difficult, expensive fight.

Petrillo's Solo Rap Chance? strike against WAAF, Chicago, Padboard would have been liable to 20 a strong back.

years in stir and \$10,000 fine apiece, In reference to the current test had they called the strike as a body. The remainder of Padway's adway revealed that the reason Pet- dress concerned itself with the derillo took independent action in call- velopment of labor legislation in this ing the strike, and did not involve country since World War I. He rethe federation's nine-man executive ceived a standing ovation at the board, is because the Lea Act pro- speech's conclusion, with many of vides only one year's imprisonment the delegates seeming to read into and \$1,000 fine under these circum- Padway's remarks the inference that, stances. Under a separate conspir- while the Case Bill can break the acy statute, Petrillo and the exec backs of many unions, the AFM has Materiale protetto da copyright



Studio Amplifier and Telephone Terminal	STUDIO OFFICE Record Changer Heak-up with automatic	Adaptas-Amplifi Telephone fine record changer operating	Solotone co	e
Record cha rear room location (	Adop		Solotone Boxes on counter or booth	
	SOL	OTC	DNE	

ONLY Solotone has dual coin chutes-for both nickels and dimes. This exclusive Solotone feature can add as much as 30% to your take over any individual music system.

But that's not all. Only Solotone gives you-and the customers-true, high fidelity tone because of the genuine 6-inch speaker.

And Solotone has real eye-catching beauty that means more business for you. The rugged die cast case has a brilliant chrome finish, set off by contrasting colors in the speaker grille and box panels. Solotone boxes invite more use and the tone quality brings 'em back for more.

Phone or write now for the complete Solotone story.

NOW DELIVERING COMPLETE SOLOTONE INSTALLATIONS

## NDIVIDUAL MUSIC SYSTEM

SOLOTONE CORPORATION, 2311 W. PICO BLVD., LOS ANGELES 6, CALIF.

The Billboard

IT'S AN OLD CHINESE PROVERB that says there's always one best in everything, and the guy who's got it is in the money.

The old chink had Solotone in mind. Solotone gives you extra profits with double coin chutes that catch both the nickels *and the dimes*. Solotone gives you extra profits because the eye-catching beauty of Solotone boxes attracts more customers. And Solotone gives you extra profits because the high fidelity tone brings customers back for more.

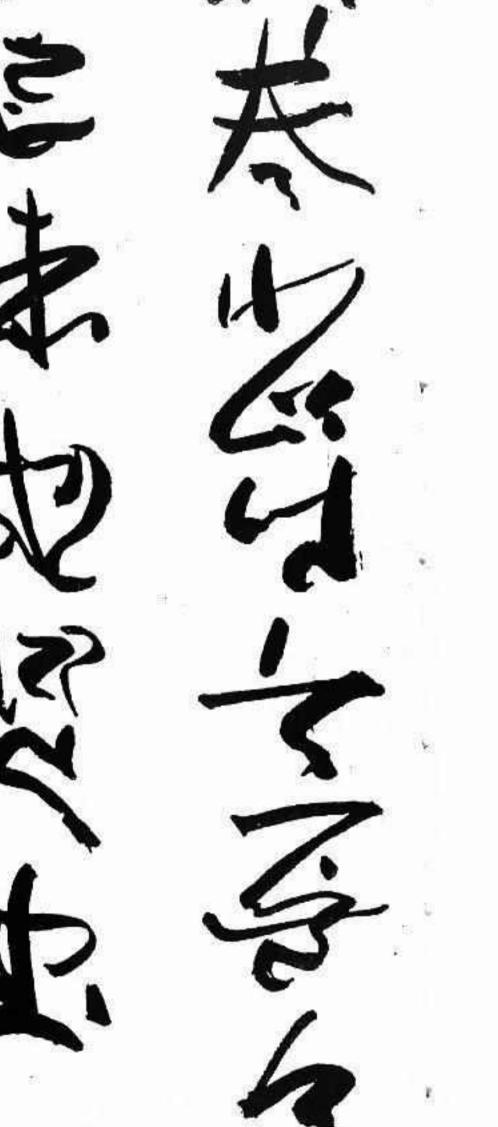
For all the tea in China—don't sell Solotone short. It can make more money for you, too. Phone us today for the story.

Now Delivering Complete Solotone Installations

# DISTRIBUTORS FOR SOLOTONE

June 15, 1946









THIS IS THE ACID TEST of any entertainment. Once a customer has paid for entertainment, does it please him enough to buy more?

All we ask is that you watch a buyer at any Solotone box. For his first 5c he gets six minutes of true, clear high fidelity music. Keep on watching him. When the first play is up in goes another nickel or a dime. He's SATISFIED and that's why Solotone takes in more profit.

With three years' experience in individual music business, Solotone knows what pays off. That's why Solotone, exclusively, has a big 6-inch high fidelity speaker . . . that's why Solotone has dual coin slots . . . and that's why Solotone can make more money for you. Better wire us today for the full story.

# DISTRIBUTORS FOR SOLOTONE FOR OHIO, INDIANA AND WEST VIRGINIA TIMED MUSIC INCORPORATED 4816 EUCLID AVENUE CLEVELAND 3, OHIO

# THIS AD WILL REAPPEAR JULY 13TH WANTED-RECORD SCRAP

We will pay 7c a pound, F. O. B. Pasadena, Calif., for worn or broken Shellac records

WE DO NOT WANT Laminated, Glass, Aluminum or Synthetic Records

# **Shipping Instructions**

Mark Bill of Lading, "Talking Machine Record Scrap" Ship FREIGHT COLLECT ONLY, via truck or Carloading Co.

This is the least expensive way of shipping. For example, the rate from New York is only \$2.80/cwt.

We will weigh your shipment, deduct shipping cost and mail you a check for the difference.

No other arrangements necessary. We will buy-any quantity -until further notice in these pages.

Nelson Milling Co. under new ownership



295 South Fair Oaks

Pasadena 2. Calif.

# 'Money In Sewer,' Says Mr. P., But AFM Rank and File Want And Will Get Press Dept.

### **Okay If Membership Wants It, Says Prexy**

(Continued from page 21) lack of democracy in Petrillo's handling when actually Petrillo had allowed debate to proceed until everyone was talked blue in the face. As soon as the paper hit the convention floor, tempers began to smolder, and a number of delegates rose to protest the story. Petrillo finally took over and used the incident as an example of what he has had to contend with all along.

### Stink Pressure

Thursday (6) The Independent had scored a clean beat with its yarn about Petrillo being liable to sedition charges under an 1882 Florida statute. The Independent reporter had intimated to other pressmen that his paper had been instrumental in creating the stink. During the Friday demonstration Petrillo told the angry throng that The Independent owners were "the instigators of trying to have me arrested for inciting revolution. This paper has misquoted this convention every day."

While taking the gloomy view of what can be achieved by a presagent, Petrillo is more optimitate about the possibilities inherent in wise administration of the record royalty fund. He believes that the act of using the fund to bring music to the public will be more good than any number of press releases. Meanwhile, however, the treatment he got this week, both in print and in person, from certain correspondents assigned to the convention, has convinced him of the desirability of making himself more accessible. His assistant, Harry Steeper, who acted as press shepherd all week, treated the boys warmly and generated plenty of good will.

Petrillo told The Billboard Friday that, while he would not presume to speak for the exec board and predict what sort of publicity machinery will be established, he is himself alert to the fact that the membership desires a formal public relations office. He said, "We'll naturally do the best we can."



All Communications to 155 N. Clark St., Chicago 1, Il.



# FOR SALE MUSIC ROUTE IN NORTHERN ILLINOIS

Consisting of 43 Late Model Machines-Wurlitzers and Seeburgs.

Write BOX D-220

The Billboard

### Cincinnati 1, Ohio



### Acuff Governor?

To show the growing trend of folk artists rising high in American life, Tennessee governship if the Republican party accepts him in the primary next August. Acuff, who left WSM in Nashville two months ago and headed for Hollywood under contract to Republic Pictures, said he would accept the nomination if he were chosen by the Republicans. The hoe-down fiddler and ballad singer was mentioned for the Democratic nomination two years ago, but refused to run because it interferred with his radio contracts. If Acuff wins the governorship, it will make the third time that an American folk tune artist has been chosen as governor of a State. First was W. Lee (Pappy) O'Daniel, of Texas, who is now senator of that State. Second is the present governor of Louisiana, Jimmy Davis.

### West Coast

Hoosier Hotshots, currently on p.a. tour thruout the East, return to Hollywood in July to start work on That Old Texas Trail, next Ken Curtis Western musical at Columbia.

Jack Kenny, Western tunester, has been awarded a trophy for being the best Western songwriter of 1945. Kenny is now working on music for a Western musical reported to be angeled by a Texas oilman and scheduled to tour the Midwest, eventually winding up in New York. Musical is tagged Texas.

Judy Canova is to do a Western musical, Ghost Town, this summer for Columbia. Film is scheduled to roll early in July.

### New Company

the weekly Hayloft Hoedown, WFIL, Philadelphia, and on daily shows at the station, have recorded eight sides for Cowboy Records, new recording company organized by Jack Howard and James E. Meyers. Eight additional sides have been made by the Santa Fe Rangers for the company.

billy shows, has made an album of Western ballads for Sonora Records. The album, Saddle Serenades, will Roy Acuff, Tennessee "hillbilly," will include four disks with Jesse's singbe qualified as a candidate for the ing and guitar playing featured in Back in the Saddle Again, Prairie Moon, Shining Up My Patent-Leather Boots, Old Conestoga Wagon and Ridin' Down the Canyon.

> The Golden Trail, written by Tony Starr, Philadelphia hillbilly songwriter, will be introduced by the Ramblers of Louisville.

National Records has a new platter coming up with Dick Thomas, popular Philadelphia cowboy singer, doing the vocalizing. Record will have on one side Ragtime Cowboy From San Anton, from the pen of Thomas and Fred Gray. Flipover will be Sleepy Head, written by Ace Pancoast, Philly songwriter. Arrangements for both sides are by Johnny Fortis, another top name in the Philly music business.

Folio of cowboy songs will be published by the Sapphire Music Company, Philadelphia, operated by Frankie Adams. They will be sold at park shows where Sapphire folk artists make appearance this summer, and will also be distributed at newsstands and music counters.

Bill Nettles and His Dixie Blue Boys have a new record release, You Walked Away With My Heart and Master - Minded Mama - Victor 20-1846. His latest composition is They Left My Darlin' Over There. It has been assigned to Hill & Range Songs, Inc. At present, Bill Nettles and his group, the Dixie Blue Boys, are making personal appearances thru the South and are packing them in. His gang now includes: Richard Sleepy Hollow Gang, featured on (Curley) Roark, co-writer with Bill on No Time for Tears, recorded on Bluebird Records by Bill Boyd, who plays guitar and sings; Carr Brothers, Ervin, Verley and Orlin, who feature sacred songs; Lois Nettles, the Dixie Sweetheart, and writer of Sweetheart, Say Hello Again; the Dixie Dude, Teller of Tall Tales, and Jesse Rogers, singing star of bill- Shirley Nettles, aged 8.e protetto da coo cant



# **Navy Presents** High Award to Wurlitzer Men

NORTH TONAWANDA, N. Y., June 8 .- Naval Ordnance Development Award, high honor bestowed by the U. S. Navy Department, has been conferred upon the Rudolph Wurlitizer Company plant here. Individual merit awards were presented to 16 of the firm's executives and engineers.

wartime role in developing the proximity fuse, awards were given "in appreciation of distinguished service in naval ordnance development."

E. Johnson, vice-president and general manager of the North Tonawanda plant, and to Raymond C Haimbaugh. Other key members of the organization cited include: Roy F. Waltemade, Lamar E. Hayslett, Frederick H. Osborne, Charles J. Hull, Francis M. Schmidt, John H. Riggs, Otto E. Grupp Jr., Rowland E. Stubbs, Garland L. Tomlin, Robert S. Tuttle, Michael J. Corbett Jr., Theodor Wensel Jr., Ture G. Shelin and Thomas F. Downey

The proximity fuse, on which firm personnel worked, has been called a secret weapon second only to the atomic bomb. Also known as the "VT" fuse, this device automatically explodes bombs, rockets and artillery shells as they near their targets.

While the factory now is converted to peacetime production, members of the organization, on receiving the awards, recalled their war production schedules and the top-secret design.

# Dress Up Jukes To Fit Location Need

MILWAUKEE, June 8 .--- Shortage of juke boxes has caused members of the trade to exercise ingenuity in devising systems of keeping customers satisfied by tailoring phonographs to suit location requirements.

Operator Louis Pesick revamps old phonographs completly by painting them and rebuilding the mechanism. In recognition of the company's Jukes for bowling alley lounges are decorated with appropriate designs suitable to the location.

Jukes for modernistically decorated cocktail lounges or bars are in a Individual certificates went to Carl modernistic motif in keeping with the atmosphere of the location. Before reconverting machines, Pesick consults with the location owner to decide the most appropriate design, and other operators in this area are following Pesick's lead.

> Pesick recently completed a new brick building adjoining his headquarters at 2415 Fond Du Lac Avenue as service workrooms. He has established a repair service and in addition to his own work handles repair and service for about a dozen other operators stymied by the shortage of servicemen.

> tude or atmospheric conditions. This unit was selected as standard for all production of proximity fuse equipment for bombs and rockets.

In addition to the present awards, the North Tonawanda plant or members of the staff have been honored work of improving the weapon's basic by the U.S. Army Ordnance Department, Office of Scientific Re-Most significant achievement, they search and Development, as well as said, was the design of a wind-driven by four presentations of the Army-generator which is unaffected by alti- Navy "E" for production.



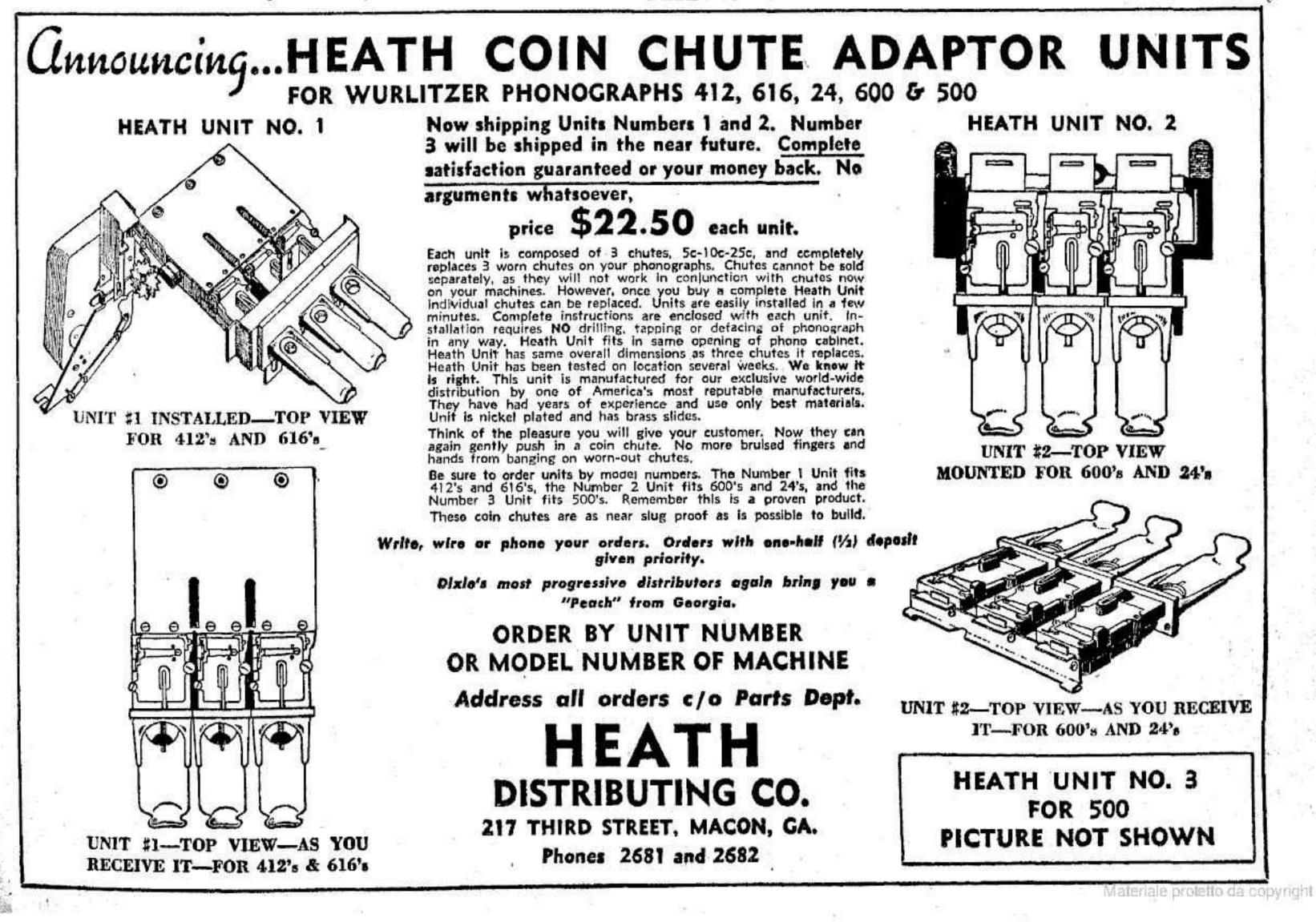


1/2 Deposit, Balance C. O. D., F. O. B. Covington, Ky.

### **KENTUCKY SERVICE CO.**

210 E. 20TH STREET, COVINGTON, KY.

TEL.I COLONIAL 1095



The Billboard



## "THE HIGHEST BIDDER" TURN YOUR USED RECORDS \$\$ INTO CASH \$\$ WRITE, CALL OR JUST SHIP TO . . MUCHNICK NATHAN 1251 N. 52nd St., Philadelphia, Pa.

Phone: GRE 3153

WILL PICK UP WITHIN 100 MILE RADIUS.



# **Illinois Tech Announces** New Agency for License **Of Armour Wire Recorder**

### Carl L. Titus To Head Magnetic Recorder Division

CHICAGO, June 8.—Reorganiza- license to manufacture adaptor units. tion of all magnetic wire sound re- Adaptors are complete wire-recorder corder activities and establishment of units which can be connected with a magnetic recorder division for li- existing radios for recording playcensing, has revived coin industry's back. In the past year, the number interest in wire-recorders as a possi- of licensees has doubled from 15 to ble step in evolution of musical re- 30 firms. cording.

Changes in activities were announced by Dr. Jesse E. Hobson, director of the Armour Research Foundation of Illinois Institute of Technology.

New division will replace the Wire Recorder Development Corporation, which in past has been in charge of foundation's commercial activities. Carl L. Titus, former engineering advisor, will head the group which will co-ordinate all sound recorder activities, including foundation's licensee technical service, research and engineering, and licensing negotiations with manufacturers interested in development of Armour magnetic wire sound recorders.

facturers in the new recording technique was first awakened when the J. P. Seeburg Corporation, Aireon Manufacturing Corporation, and Bank & Olafson sought and received licenses to exploit the Armour magnetic wire sound recorder. Policy of the foundation has been to grant small-size recorder which can be carlicenses for some particular applica- ried in a case on shoulder strap, can tion or several applications as dis- record from 66 minutes to two hours tinguished from a blanket license.

At regular meetings of licensees, there has been talk of adapting the wire recorder to juke boxes. Thus far, no firm has manufactured music machines with wire recorders for widespread commercial use, but predictions persist that the wire sound recorder eventually will be used in some manner relative to a coin-operated device.

No dream, the wire recorder has advanced beyond the idea stage. The British Broadcasting System has been using the recorder for some years, as have certain special events departments of American radio stations.

### Two Models

Considerable interest was attracted to the recent pocket-size recorder Interest of music machine manu- which records sounds on wire as thin as human hair. Like the bigger models of this magnetic recorder, weighing about 40 pounds, the baby of the family weighing only three pounds, was invented by Marvin Camras, young physicist at the Armour Research Foundation. The of sound, depending on thickness of

Doc Eaton, in New Job, Recalls Juke **Pioneering Times** 

CHICAGO, June 8.—DeWitt (Doc) Eaton, who recently was named vicepresident in charge of sales by AMI, Inc., took the occasion of his move to a new post for a look backward to the juke box industry's pioneering days.

"The modern super-illuminated juke box," he reminisced, "has come a long way since the days of the Gay '90s when enterprising inventors began to adapt the 'talking machine' to coin-operation."

In those days, said Eaton, the embryonic juke was fitted with ear tubes which looked something like a medical man's stethoscope. Put in a penny, wind up the spring motor, and the machine would give out with a short speech or song.

It wasn't until the 1920's, tho, that machines which we would recognize today as coin-operated phonographs were introduced. By this time, the "talking machine" had become a national institution, with gorgeous console models taking over an honored spots in the average home. The juke box at this stage was still a pretty primitive gadget, Doc recalled. Most of them were sequence playing devices, and those which were selective entailed turning a lot of complicated gadgets.

When the first fully automatic, selective juke box was invented and manufactured in 1928, this branch of the coin machine trade came into its own. Eaton pointed to the record of his firm in helping the pioneering of this development which has been followed by further progress adding up

606-610 MAIN ST., MALDEN, MASS.

WE ARE SEEBURG EXCLUSIVE DISTRIBUTORS FOR THIS AREA WHEELING COLUMBUS 10 IRGINI CHARLESTON IRGÍNIA

Phonograph Operators, Stop in at One of Our Three **Convenient Offices or** 

WRITE US AND WE WILL HAVE OUR SALESMEN CALL ON YOU

SEEBURG SCIENTIFIC SOUND DISTRIBUTION

Is as Essential as Remote Control Selection-Don't Fail To Hear It

# SHAFFER MUSIC CO.

1925 MARKET ST. WHEELING, W. VA.

606 5. HIGH ST. COLUMBUS, OHIO

5227 McCORKLE AVE. CHARLESTON, W. VA.

Seeburg Corporation was granted wire, and can be played back instantly.

> Larger model has been played continuously from one wire for 15 hours without interruption, and will play for longer intervals if desired. Here's how it works:

> A .004-inch magnetic wire is fed from one reel to another thru a series of guide pulleys, passing thru a magnetic recording head in the process. Input of the microphone is converted electronically into a magnetic field thru which the wire passes. This field magnetizes the wire and leaves a reproducible magnetic record of sound fed into the microphone.

In the recording head the wire passes thru a small slot cut along the side of a laminated core. A .002inch gap is cut in the core in a plane at right angles to the axis of the slot. The magnetic flux traverses the wire longitudinally at this gap. Electrical compensation to correct for frequency response is incorporated in the amplifier and is used during recording process. The record can be played back instantly without processing.

### Sound Removed

Sound can be removed from the wire as easily as it was recorded. After demagnetization, wire is left in a neutral state, and a new message can be recorded.

An experimental recording of the Chicago Symphony Orchestra, with a new high fidelity model wire-recorder, was acclaimed by critical musicians who heard the play-backs as the most faithful reproduction of music they had heard.

Another firm recently granted a license was the Webster Electric Company, Racine, Wis. Webster is known to the trade as a manufacturer of parts for music machines and a producer of a variety of intercommunications systems. At the same time, licenses were granted to Steiner A. G., Switzerland's largest radio corporation.

Simultaneous with Dr. Hobson's announcement of reorganization of activities and establishment of new

to the many variations in wall boxes, wired music and telephone music now being used in the trade.

magnetic recorder division came notice of four additional firms to list of licensees. These include: Garrard Engineering & Manufacturing Company, Ltd., Wiltshire, England; Ateliers de Constructions Electriques de Charleroi, Belgium; Avery Sound Instrument Corporation, New York, and Magnicord, Inc., Chicago.

"All revenue derived by the Armour Research Foundation from the magnetic wire sound recorder is expended in research and development, Hobson stated. The Armour Foundation is spending more than \$90,000 a year in further wire recorder research, sharing its findings with its licensees.

MUSIC EQUIPMEN	IT
FOR SALE	
WURLITZER 500 VICTORY K \$5	575
WURLITZER 500 K 5	25
WURLITZER 600	Charles and the second second
WURLITZER 600 R 4	7.75.75.000
WURLITZER 616	
WURLITZER 616 LIGHT-UP	a characteristic second second
5 WURLITZER 320 BOXES. Ea.\$19	.50
10 WURLITZER 30 WIRE	and a
이 이 이 이 이 이 이 이 이 이 이 이 이 이 이 이 이 이 이	.75
22 SEEBURG 30 WIRE	-
BOXES. Ea	.15
ROCK-OLA PLAYMASTER AND	00
SPECTRAVOX 525	.00
SUBMIT YOUR ROUTE-WE W	/ILL
BUY ONE MACHINE OR YO	UR
ENTIRE OPERATION.	
MODERN MUSIC	- 1
MACHINE CO.	- 1
2614 W. Pico Blvd. Fitzroy 2 Los Angeles 6, Calif.	887
Los Angeles 6, Calif.	

## **Record** Reviews

(Continued from page 33).

### MOORE SISTERS (Sonora 7011) Palace in Dallas-Waltz. Chime Bells-Waltz.

Again Texas is saluted in threequarter-time by the Misses Viola, Bella and Yvonne. Top tune is fairly melodic, and the girls' harmonizing is up to their standard on Western ballads. String band backs. Reverse side is slightly under-recorded, but the ditty itself in which the "chime bells" are interpreted with much yodeling is already a hillbilly favorite -being Elton Britt's tune. Vocalizing occupies practically all the surface on both sides.

Geared for outdoor locations strictly. Will make for fair jingling.

### RAYMOND SCOTT (Sonora 3008) Magic Garden-FT. Mr. Basie Goes to Washington-FT.

Top side here is played at a slow, relaxed beat. The arrangement is on an Ellington kick, and in between ensemble passages excellent solo work is spotted from Charlie Shavers on a sweet trumpet and Milt Yaner on alto sax. Mr. Basie is a riff tune, well heated. However, one fault noted is failure of mike to bring in Johnny Guarnieri's piano filigree properly. More attention from the sound engineer would have made this side great. Cliff Leeman's drumming is socko on both numbers, incidentally. One of Sonora's best tries at that.

Coupling wil draw nickels from j-bug set.

JESSE ROGERS (Sonora 7012) When the Sun Goes Down-FT; V. I Love the Name of Texas-FT; V. Now on ABC's Hayloft Hoedown,

aired out of Philly, Jesse Rogers has picked up a sizable radio following since his WHB days in Kaycee. This platter will make him more fans. Backed by a string band, he shouts the fast-stepping ragtime blues, When the Sun Goes Down, on the top side and then slows up on the flip-over for the ballad tribute to the Lone Star State.

fined tempo, bemoan the woes of lost love.

Couplet could collect coin at outdoor locations.

TERRY FELL AND THE FELLERS (Memo 3001)

You Ran Around—FT; V. Pve Done All I Know To Do—FT; V. Paper Heart—FT; V. You Don't Want Mc Any More-FT; V.

These outdoor chants get realistic renditions from Fell, with sympathetic support coming from the Fellers' fiddle and steel and rhythm guitars. Sides show little change in rhythm, as Fell effectively turns on the weeps to tell of the gal that left him. Lads blend nasal voices in You Ran Around, and bring in a piano for this surface.

May attract trys along the rural routes.

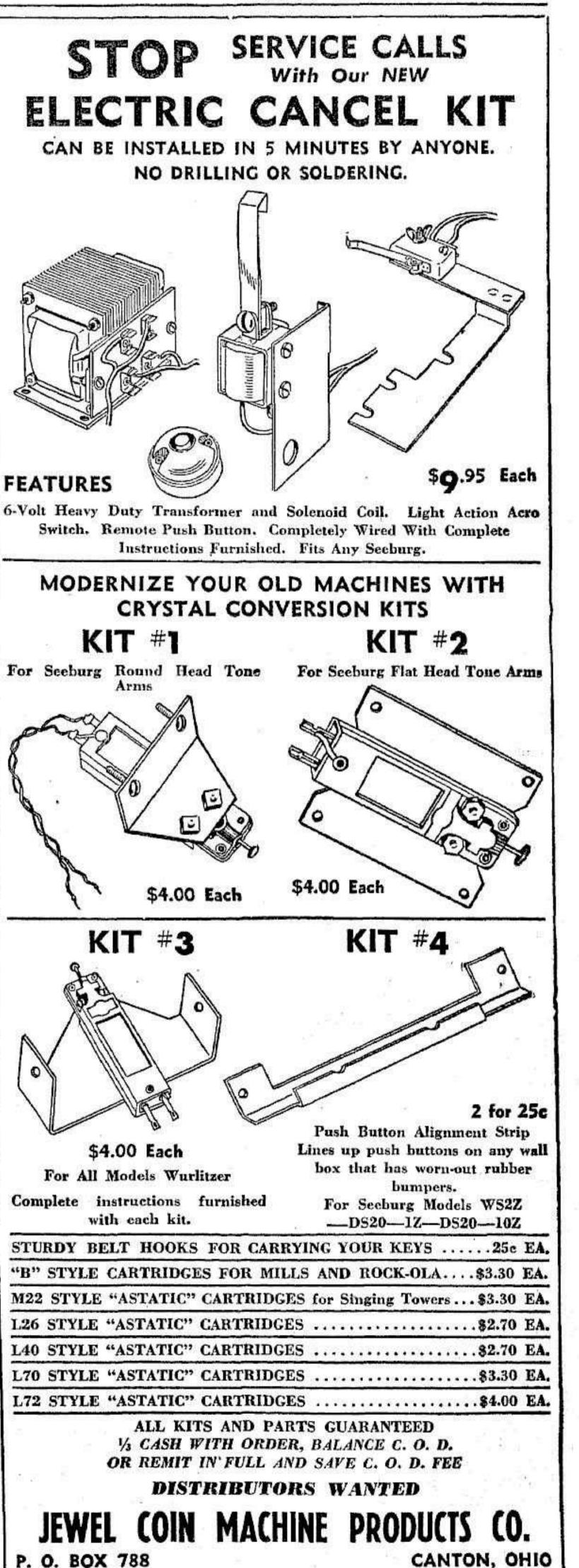
"PORKY" FREEMAN TRIO (ARA 133) Boogie-Woogie Boy-FT; V. Tiger Rag-FT.

With Freeman's all-string trio (bass and two guitars) laying down a slow but solid beat, Merle Travis uses his mellow baritone pipes to good advantage in a boogie-hillbilly chant. Flipover finds a highpowered dusting of Tiger Rag taken at breakneck speed. Highly interesting effects result from letting the bass take the spotlight as both guitars stick to sustaining chords.

Geared for mountain turntables, Boogie may attract.

# **CAPOA Meets** With Distribs

CINCINNATI, June 8 .-- Ohio distributors were guests at a breakfast meeting of the Automatic Phonograph Owners' Association board of direc-



Will spin profitably in Western music boxes.

### PETE DAILY AND HIS CHICAGOANS (Sunset 7559)

### Sugarloot Strut-FT. Redlight Rag-FT.

For some fortright Chicago jamnistics, the spinning really jells on this clambake that takes its cue from Pete Daily's earthy cornet blowing. Lending a high-quality assist is Rosey McHargue, clarinet; Joe Rushton, bass sax; Bud Wilson, trombone; Don Owens, piano; Dick Fisher, banjo; Country Washburne, tuba, and Sleepy Kaplan, drums. "Sugarfoot" rides a speed groove as the boys turn in old-time torrid tootling, with a moderately paced gait for the equally fine flipover.

A diskophile's joy.

### DOC DENNING AND THE FOUR STAR RANGERS (4 Star 1054)

### A Pair of Broken Hearts-FT; V. Painting the Town-FT; V.

With squeeze-box and guitar setting the Western scene, Doc Denning turns in a thoroly appealing taste of teary troubadoring. Both tunes, after serving as manager of the tax holding to a moderate and easily de-

tors, arranged by its Committee to Meet With Distributors.

Affair, held at the Hotel Gibson, featured discussion of potential supply and deliveries of new equipment, sparked with a talk by Warren Deaton, juke distributor in Galion, O.

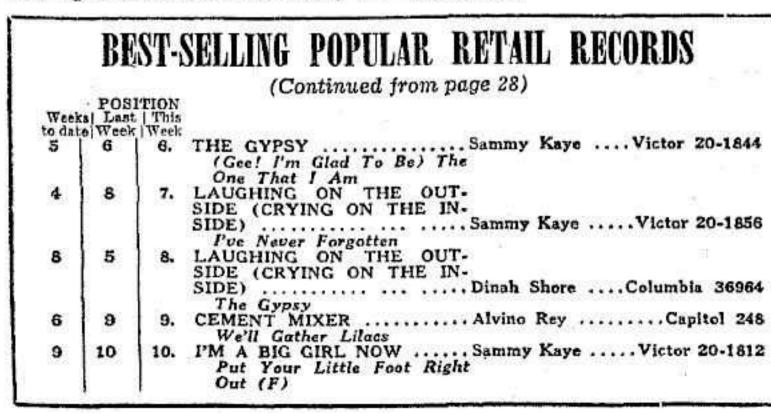
Among distributor guests were Ray Votaw, Dayton; Don Fosgate, Triangle Distributing Company; Charles Trau, Coin Machine Mart; Leonard Goldstein, T. & L. Distributing Company; Milton Cohen, Ohio Specialty Company, and Deaton. William Marmer, of the Sicking Company, was another visitor.

Next meeting of the board of trustees is announced for Tuesday, June 11, at the association offices. General meeting will be held at Hotel Gibson June 9, with Sam E. Chester presiding.

### Everett L. Hahne Is New **Treasurer for Wurlitzer**

CHICAGO, June 8.-Election of Everett L. Hahne as treasurer of the Rudolph Wurlitzer Company has been announced by the firm.

Hahne moves into the new position department.





### ARCADE EQUIPMENT

Lucky Strikes	\$105.50
Shoot the Chutes	109.50
Chicken Sams	
Evans Ten Stelke	
Batting Practice	
Anti-Alecraft	
Keeney Submarines	
Marvel's 1c Cigarette Fruit Reels	19.50
Bally Alley	
Smiley	39.50
Shoot the Bartender	189.50
Champion Hockey	289.50
A.B.T. Fire and Smoke	25.00

	-	
_		

Ic Mills	Q.T.	2									•		\$ 59.50
5c Mills													129.50
Sc Mills													109.50
25c Mills	Bonu	5	3	1	5								295.00
													이 말 같아? 아파 좀

Pioneer	Bu	bł	h	25										\$24	19	.50
Foreign	Co	lo	13		 									1	19	.50
Trade W	/in	ćs,		<b>.</b> ,	 					•	•		 	2	59	.50
Catalina																
idaho .							2							2	69	.50

### The Billboard

June 15, 1946



# **COINMEN YOU KNOW**

### New York:

Jack Karns, of the Jack Karns Company, has been appointed national representative of the Samco Products Corporation, maker of record carrying cases and phonograph accessories, according to B. Cutler, of Samco. Karns is now on a Midwestern tour to appoint distributors for the carrying cases.

Matty Forbes, Cigarette Merchandisers' Association, was host last week end to members of the organization at their annual outing at Laurels County Club, Sackett Lake. Starting last Thursday (6), the affair ran until Tuesday (11), with a merry time for all.

Dave Lutzker's son, Stanley, will be married June 16 to Mildred Goldberg in a hotel wedding in Manhattan. Dave is one of the principals of Intimate Music Networks, Inc.

Sid Dalell, Coney Island's Aero Drome, is planing to install several penny pitch tables and a phono studio in the same location with his preflight trainers. ... Dave Engles. Herclues Sales & Distributing Company, has left for a two-week Southern business trip.

Harry Berger, West Side Distributing, has left for a short Chicago business trip. Moe Bitter, taking advantage of the boss's absence, has really pepped up his golf trips. It is claimed Moe, already a good golfer, has been clipping a few points off his score of late.

Dave Lowy, fresh out of service, was guest of honor at his firm's showrooms on 10th Avenue yesterday afternoon (7). Most of coin machine row and many operators attended to welcome Dave back into the coinmen fold again. He served most of his time overseas. Al Cohn, Asco Vending, Newark, has many stories to tell about his Canadian trip. . . . H. Morrow, vet Brooklyn operator, now completely recovered from his long illness, is back on the job again. . . . Hal Meeks, Eastern Electric Vending Machines, claims orders are coming in so fast he doesn't know what to do. I. M. Jadwat, Southern African coin machine opertor, is the latest addition to the rolls of the Arcade Owners' Association of America, according to Barnett R. Berkens, executive secretary. Al Blendow, International Mutoscope, reports that the firm's exhibit at the National Marine Exposition, just concluded, has been a success from the standpoint of interest and attention from export officials. H. Klein is International Mutoscope's export manager. Teddy Blatt's firm, Intimate Music Networks, Inc., has just invested over \$115,00 in a 10th Avenue building and plan improvements for the new headquarters of Solotone music boxes. . . . Leon Epstein, Refrigeration Corporation of America, claims his firm has been thinking about coln-operated frozen food cabinets. Mac Pearlman, H. Rosenberg Company, Inc., is making plans now for the Challenge juke box showing of his firm late this month. . . . Jack Karns, Jack Karns Company, is now in the middle of a tour of the Midwest area, appointing distributors. Fred Oddo, Min-o-Bowl, Inc., Brooklyn, is planning a Manhattan showroom-probably on 10th Avenue -for the immediate future.... David Rubin is busy with plans for his new ice cream vending machine that will vend three different types of ice cream products. An intense compaign is now being conducted in the New York area to get theater acceptance of popcorn so that popcorn vending machines can be installed in show houses, or at least outside with patrons allowed to

carry the popcorn inside. Legal counsel has been hired for the expected battle.

Jack Fitzgibbon, Jafco, has been practicing his golf game lately. . . Robert and Lowell Walcutt are back making phonograph needles in Newark. . . Buddy Parr, Solotone president, Los Angeles, was in town this week to talk many points over with 'Teddy Blatt.

Stanley Gersh and Sam Garber, Perfect Games, are working on something new that will be announced shortly. . . Ed Ravreby, Associated Amusements, Boston, is still kept busy running back and forth between Boston and here. . . George Trad, Tradio Radios, is still running around the country appointing distributors for his firm's coin radio.

George Ponser, Amusement Enterprises, Inc., is still receiving congrats from operators on the injunction secured by the firm against police or license department action against their machine. . . Lawrence Reiss, Statler Distributors, reports production of his cookie machines is on a definite upgrade now.

Sid Morrison, coin-operated vending machine store owner, reports that two new stores will be opened in the Manhattan area within the next month.... A new coin vending machine location in Penn Station with plenty of soft-drink machines was opened recently.

Rockaway Beach is host to record crowds for this time of the year, according to Al Meyers, arcade owner. ... Sam Holtzman. Coney Island arcade owner, has completed modernization of his place—including fireproofing.

		COI	12	9	4	
atling	Big	Game,	F.P.		 	

Watting Big	Game,	. F.P.	 	 	89.50
Hi-Hand Con					
Watling Big					
Mills Jumbo,	C.P.		 	 	129.50
Mills Jumbo,					129.50
Mills 4 Bells					

### **REBUILT PINS**

Progress \$ 49.50	Towers \$ 89.50
Fantasy 44.50	Dude Ranch 59.50
Marines 119.50	Belle Hop . 79.50
Flat Top 235.00	50 Grand . 54.50
Mismi Beach 79.50	Spot a Card 84.50
Play Ball 64.50	Air Circus . 139.50
On Deck 47.50	Shortstop . 49.50
Chubble 42.50	Sparky 49.50

ONE-HALF DEPOSIT WITH ORDER, BALANCE C. O. D. OR SIGHT DRAFT

### INTERSTATE DISTRIBUTING CO. 6651 N. Clark St. CHICAGO 26, ILL. Phone: BRiargate 2526

FOR SALE	2
CLEAN AND WORKING	
3 Contest, 1 Ball F.P	100.00
1 Grand National, 1 Bail F.P	25.00
1 Fairgrounds, 1 Ball F.P	80.00
1 Multi-Play, 1 Ball F.P	60.00
2 Preaknoss, 1 Ball C.P	25.00
1 Phantom, 1 Ball C.P	30.00
1 Thistiedown, 1 Ball C.P	75.00
1 Scoop, 5 Ball F.P	20.00
1 Line-up, 5 Ball F.P	40.00
1 Smack-the-Japs, 5 Ball F.P	87.50
1 Beat-It-21, Counter Game	8.00
1 Sportland, Counter Gama	8.00
1 7/11 Counter Game	6.00
3 Wagon Wheels Counter Game	5.00
5 21 Venders Counter Game	9.00
1 Watling 14 Slot	30.00
1 Mills Free Play Slot	75.00
1 Rows 8-Column 120-Ber Candy Ven	65.00
JAMES M. GRIFFIN	146033
118 Pennsylvania Ave., Elmira, N.	Υ.



### FOR SALE

100 pieces of used Penny Arcade equipment, in good condition. Must be seen to be appreciated.

> G. A. KOONS R. R. 2, St. Harys, Ohly

The Munves brothers, Mike, Joe and Max, are getting in a little golf now and then, but business is said to be "the best ever." ... Bob Jacobs has added several new pieces to his newly purchased Coney Island Arcade. A voice recorder is among the lot.

### Chicago:

Joe Schwartz, of National Coin Machine Exchange, says the man of the hour is the fellow with used phonos. Trade-ins are fewer than anticipated, as many operators are renovating old machines for expansion purposes.

Murray Rosenthal, of Coin Machine Equipment Company, had unexpected visitors at his house. Trouble is, they called when he was away and took \$1,395 worth of jewelry and furs.

W. H. Messick is back in town after a business trip to Toledo and Detroit where he visited operators. He says prospects for his popcorn vender are bright. New machine is manually operated, but can be converted into a coin vender at a moment's notice.

Sylvia Gordon and Min Brotman, of the front office staff at Automatic Coin Machine & Supply, say that their out-of-town visitors have been lingering long due to their new aircooling system. Remodeled offices and showrooms may take on the appearance of a summer resort as the thermometer and business steadily climb.

Ward Peters and E. Tridico, of Gonvales, La., came up to this coinmen capital to have a look for themselves and joined other guests at Globe Distributing, a mighty busy spot. . . . Perk Perkins says he added a new secretary, Marie Methgen, and may have to make more additions soon. Another out-of-town shopper was S. Palmentier, Canton, O.

Al Sebring said there'd be news soon about a new model of his coinchanger. Several improvements will be incorporated, he says. . . . Harold Brown, operator from Mattoon,

(Continued on page 128)

1	
	MUSIC Seeburg Envoy
	Mills Throne 325.00
	CONSOLES Jumbo Parade FP\$119.50 Jennings Silver Moon FP 125.00 Watling Big Game FP 110.00 Club Bells PO 195.00 Four Bells 4/Sc
	Sight Draft,
	Distributor for
	ROCK-OLA
101	The Phonograph of Tomorrow
	LION
1	
	DISTRIBUTING COMPAN
7	
	DISTRIBUTING COMPAN Phone Wobash 7689
	DISTRIBUTING COMPAN Phone Wabash 7689 76 So. Fourth St. Louisville 2, Ky
	NEW AND USED EQUIPMENT New Goaloos in Gases
	NEW AND USED EQUIPMENT New Galloes In Cases
	New Gaslees in Cases 5525.00 Chi Coin Hockey 55.00 Seeburg Chicken Sam 95.00 Supreme 9 Ft. Skeeball 195.00 Supreme 7 1/2 Ft. Skeeball 195.00 Roll-a-Balt, 7 1/2 Ft. 125.00
	New Gaslees in Cases
	A So. Fourth St. Louisville 2, Ky New Gaalees in Cases S525.00 Chi Coin Hockey Same 95.00 Supreme 8 Ft. Skeeball 195.00 Supreme 8 Ft. Skeeball 195.00 Supreme 7 ½ Ft. Skeeball 150.00 Supreme 7 ½ Ft. Skeeball 150.00 Chi Coin Skeeballs, 9 Ft. 110.00 Genco 9 Ft. Skeeroll 150.00 Chi Coin Skeeballs, 9 Ft. 110.00 Genco 9 Ft. Skeeroll 150.00 Keeney Texas Leaguer 35.00
	A So. Fourth St. Louisville 2, Ky New Gaalees in Cases S525.00 Chi Coin Hockey 195.00 Seeburg Chicken Sam 95.00 Supreme B Ft. Skeeball 195.00 Supreme B Ft. Skeeball 195.00 Supreme B Ft. Skeeball 195.00 Supreme B Ft. Skeeball 195.00 Supreme 7 ½ Ft. Skeeball 195.00 Supreme 7 ½ Ft. Skeeball 150.00 Chi Coin Skeeballs, 9 Ft. 110.00 Genco 9 Ft. Skeeroll 150.00 Chi Coin Skeeballs, 9 Ft. 110.00 Genco 9 Ft. Skeeroll 150.00 Keeney Texas Leeguer 145.00 Keeney Air Raider 145.00 Keeney Anti Aircraft (Brown) 45.00 Pan Coast 9 Ft. Mechanical Skee-
	A So. Fourth St. Louisville 2, Ky New Galees in Cases S525.00 Chi Coin Hockey 195.00 Seeburg Chicken Sam 95.00 Supreme B Ft. Skeeball 195.00 Supreme B Ft. Skeeball 195.00 Supreme B Ft. Skeeball 195.00 Supreme 7 ½ Ft. Skeeball 150.00 Supreme 7 ½ Ft. Skeeball 150.00 Chi Coin Skeeballs, 9 Ft. 110.00 Genco 9 Ft. Skeeroll 150.00 Keeney Air Raider 145.00 Keeney Air Raider 145.00 Keeney Anti Aircraft (Brown) 46.00 Pan Coast 9 Ft. Mochanical Skee- balls 185.00
	DISTRIBUTING COMPAN Phone Wobash 7689 6 So. Fourth St. Louisville 2, Ky New Galees in Cases Each New Galees in Cases 5525.00 Chi Coin Hockey 195.00 Seeburg Chicken Sam 95.00 Supreme B Ft. Skeeball 195.00 Supreme B Ft. Skeeball 195.00 Supreme 7 1/2 Ft. 125.00 Chi Coin Skeeballs, 9 Ft. 110.00 Genco 9 Ft. Skeeroll 150.00 Chi Coin Skeeballs, 9 Ft. 110.00 Genco 9 Ft. Skeeroll 150.00 Keeney Texas Leaguer 35.00 Genco Playball 150.00 Keeney Air Raider 146.00 Keeney Anti Aircraft (Brown) 45.00 Pan Coast 9 Ft. Mochanical Skee- balls 185.00 CRATING \$5.00 EXTRA We Carry a Full Line of Supplies
	DISTRIBUTING COMPAN Phone Wobash 7689 6 So. Fourth St. Louisville 2, Ky NEW AND USED EQUIPMENT New Galees in Cases 5525.00 Chi Coin Hockey 195.00 Seeburg Chicken Sam 95.00 Supreme B Ft. Skeeball 195.00 Supreme B Ft. Skeeball 195.00 Supreme 7 1/2 Ft. Skeeball 195.00 Supreme 7 1/2 Ft. Skeeball 150.00 Chi Coin Skeeballs, 9 Ft. 110.00 Genco 9 Ft. Skeeball 150.00 Chi Coin Skeeballs, 9 Ft. 110.00 Genco 9 Ft. Skeeball 150.00 Keeney Texas Leaguer 35.00 Genco Playball 150.00 Keeney Anti Aircraft (Brown) 46.00 Keeney Anti Aircraft (Brown) 46.00 Keeney Anti Aircraft (Brown) 46.00 CRATING \$5.00 FXTRA We Carry & Full Line of Supplies. MARCUS KLEIN 577 10th Ave. New York 15, N. Y.
	A Solution of the second state of the second s
	DISTRIBUTING COMPAN Phone Wobash 7689 6 So. Fourth St. Louisville 2, Ky NEW AND USED EQUIPMENT New Galees in Cases 5525.00 Chi Coin Hockey 195.00 Seeburg Chicken Sam 95.00 Supreme B Ft. Skeeball 195.00 Supreme B Ft. Skeeball 195.00 Supreme 7 1/2 Ft. Skeeball 195.00 Supreme 7 1/2 Ft. Skeeball 150.00 Chi Coin Skeeballs, 9 Ft. 110.00 Genco 9 Ft. Skeeball 150.00 Chi Coin Skeeballs, 9 Ft. 110.00 Genco 9 Ft. Skeeball 150.00 Keeney Texas Leaguer 35.00 Genco Playball 150.00 Keeney Anti Aircraft (Brown) 46.00 Keeney Anti Aircraft (Brown) 46.00 Keeney Anti Aircraft (Brown) 46.00 CRATING \$5.00 FXTRA We Carry & Full Line of Supplies. MARCUS KLEIN 577 10th Ave. New York 15, N. Y.
	DISTRIBUTING COMPAN Phone Wobash 7689 6 So. Fourth St. Louisville 2, Kr. New Gallees In Cases SB2E.00 Chi Coin Hockey 195.00 Seeburg Chicken Sam 95.00 Supreme B Ft. Skeeball 195.00 Supreme B Ft. Skeeball 195.00 Supreme 7 % Ft. Skeeball 195.00 Chi Coin Skeeballs, 9 Ft. 125.00 Chi Coin Skeeballs, 9 Ft. 125.00 Chi Coin Skeeballs, 9 Ft. 125.00 Chi Coin Skeeballs, 9 Ft. 125.00 Genco S Ft. Skeeroil 150.00 Keeney Texas Leaguer 35.00 Genco Playball 2500 Keeney Anti Alrcraft (Brown) 4500 Keeney Anti Alrcraft (Brown) 4500 Keeney Anti Alrcraft (Brown) 4500 Keeney Anti Alrcraft (Brown) 150.00 Keeney Anti Alrcraft (Brown) 4500 Keeney Anti Alrcraft (Brown) 150.00 Keeney Anti Alrcraft
	DISTRIBUTING COMPAN Phone Wobash 7689 6 50. Fourth St. Louisville 2, Ky New Galees in Cases 5525.00 Chi Coin Hockey 195.00 Seeburg Chicken Sam 95.00 Supreme B Ft. Skeeball 195.00 Supreme B Ft. Skeeball 195.00 Gureney Trys Skeeball 195.00 Gureney Trys Skeeball 195.00 Genco S Ft. Skeeball 195.00 Genco Playbell, 9 Ft. 110.00 Genco Playbell 150.00 Keeney Anti Alreraft (Brown) 45.00 Keeney Anti Alreraft



### **COIN MACHINES** 127

# **ATTENTION, OPERATORS!!!**

Operator's Price-Single Lots	\$1	32.50
Lots of Five	1	27.00
Lots of Ten	1	21.00

Service and the service





The Billboard

# THIS WEEK'S SPECIALS FROM MULLININX

	ONE	BALLS		
TURF KING	\$350.00	SANTA	ANITA	 \$150.00
JOCKEY CLUB				
KENTUCKY				
LONG SHOT				

### SLOTS

1	10c Mills Gold Chrome, new cabinet, 2/5 P. O	\$225.00
	25c Pace Blue Front Comet, 2/4 P. O.	
	50c Jennings Century, 3/5 P. 0	
	50c Mills Original Roman Head, 3/5 P. O	
	50 other slots on hand being rebuilt and refinished	

### MISCELLANEOUS

1	<b>Buckley Dai</b>	ly Double	Jackpol	Track Odds	\$650.00
				Dominos	<ul> <li>A set of the set of</li></ul>
22	BRAND NEW	Seeburg	30 Wire	Boxes	15.00

### ATTENTION, GEORGIA OPERATORS

LET US HAVE YOUR ORDERS FOR BALLY'S UNDERSEA RAIDER BALLY'S VICTORY DERBY BALLY'S VICTORY SPECIAL BALLY'S SURF QUEENS

We have all this equipment on hand for immediate delivery. All merchandise unconditionally guaranteed.

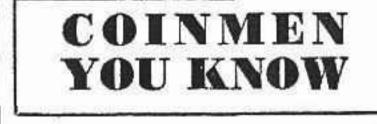
1/3 deposit with order, balance C. O. D. or S. D.

# INX AMUSEMEN

1516 Bull Street

Phone 3-6601

Savannah, Ga.



(Continued from page 126) Ill., made a brief visit and reported on conditions down-State. . . . Leon Gross was in from Cassapolis, Mich.

Jimmy Johnson and Perk Perkins, his new partner at Globe Distributing, are thinking of putting up a "Standing Room Only" sign at their California Avenue headquarters. Rebuilt jobs vie for space now with the coin-changer, coin-sorter and coin-counter they're handling. . . . Harold Pincus's Coin Machine Service quarters on Western Avenue are looking bright and shiny. Painters have done a job on them.

Al Silberman, Williams Manufacturing Company vice-president, pulled a La Guardia with V.-P. Doc Eaton, of AMI, touring the Loop in red fire depariment cars. They were guests of Chief Tony Mullaney and Frank Mc-Auliffe, chief of Fire Insurance Patrol. Two chiefs showed them the latest equipment in downtown fire stations.

With juke box and concertina music setting the tone, more than 100 Atlas Novelty Company staffers with their families and friends had fun at the firm's Decoration Day picnic. Eddie Ginsburg, who entertained the crowd at his Palatine farm, said the biggest problem was promoting food. It took the better part of a week to round up everything. He prevailed on a friend to make frankfurters up specially. By the day's end everybody had plenty to eat. Even the dogs could hardly walk, chuckled Eddie.

Julius (Papa) Pace was in town collecting compliments from coin machine friends. Papa's just come off a diet that lost him 15 pounds and is looking fitter than ever. Visit was strictly business for his Dixie Coin Machine Company, New Orleans. . . . Ben Sarkisian, big-time West Coast op, got around to several coin firms while spending a few days here. Home base is Fresno, Calif. Ross Lewis wore a sleepy-eyed look when cornered in one distributing oftice. He'd started from Peoria, Ill., where he operates juke boxes, at 4 a.m., driving to Chicago. . . . Among Iowa operators shopping for equipment were Dave Johnson, Sioux City, and Del Agnew. . . . Coinman Ed Ware was up from New Orleans. Among those present at a recent meeting of the Illinois State Chamber of Commerce at the Chicago Club were B. R. Jaeger, of J. P. Seeburg Corporation; J. R. Bacon, O. D. Jennings & Company, and Bernard Wahlberg, Mills Industries. Dave Lovitz, of O. D. Jennings & Company, and his bride have returned from their honeymoon at Starved Rock, Ill. . . . Among recent Chicago visitors was James B. Clarey, Automatic Amusement & Novelty Company, Burlington, Vt. ... Local coin industrialists are always glad to see Elmer Wolfe, Ottawa, Ill., who deals in those hard-to-get iron castings. He was in town on business recently. Danny Mailet, associated with the coin machine business in Ottawa, Ill., for more than 20 years, was in town visiting friends in the trade. . . . Barney Sugarman, New York distributor, was also a visitor recently. Distributors making the rounds here last week were Dave Rosen, Philadelphia; Joe Munves, New York, and Henry Fox, New Orleans. All reported excellent business in their territories. . . . R. Yamakoa and H. Hiyane, of Honolulu, who represent Electric Equipment Company in Hawaii, attended the recent radio parts show here. They returned by plane. Dan King III, president of San Francisco's Western States Distributing Company, was welcomed here by friends last week. Dan's firm is West-(Continued on page 130)

3 3 2	MMEDIA Wur. 850		LIVE	RYI	No.
32	Wur. 850	2011 - 1020 (CHARTER)			100
32	The second s			45.00	
2	Wur. 800		7	45.00	
22.90 h	Mills Thro			35.00	
1	Seeburg 8	200 Cab	inet		
	with <b>GEM</b>	Mechan	ism 4	50.00	
1	Seeburg 82	200 E.S.J	R.C. 6	95.00	
1	Seeburg 98	300 E.S.J	R.C. 6	50.00	
1	Wur. 24		3	25.00	
1	Wur. Vict	tory Mo	odel	587 578	
	With 600	Mechan	ism 3	95.00	
6	Mills 25c	Brown	5 p		
Ŭ.,	Fronts (R	eb)		75.00	
5	Gold Chro	mes. 25	ic. 1	95.00	
6	Blue Fron	ts. 25c.	î	69.50	
4	Blue From	ts. 10c.	1	65.00	
3	Brown Fre	onts. 10c	1	65.00	
4	Brown Fro	mts. 5c.	1	59.50	
	Blue From			55.00	
	(All above				
	Jennings			S? {	
×,	Consoles		1	65.00	
1	Pace 25c (	Console.	1	95.00	
	Pace 5c &		11111		
2	Comb. Con		2	49.50	
4	Orig. Gold				
	5c Q. T.'s			29.50	
2	Blue 5c (			89.50	
	Blue 10c			99.50	
4	Green Ves	t Pocke	ts	49.50	
5	Blue & G	old Ves	t		
1	Pockets .			54.50	
6	Chrome V	est Pock	cets	69.50	
1	Mills Scal	e (Lobo	y).	69.50	
2	Sheffler	Scales .	•	49.50	
Te	erms: 1/3 Cert	ified Depa	sit, Bal.	C.O.D.	
C	TERLING	NOV	<b>FI TV</b>	rn.	
-	2:0000-0000/27	(			
66	59-671 S. Bro	adway, Le	xington	20, Ky.	



June 15, 1946

COOD BUNC



Thickest · Strongest Toughest · Non-Inflammable · Perfect Fit! Almost ¼ inch thick-COLORS TINTED THROUGH AND THROUGH SAME AS THE ORIGINAL. A Quality Product Worthy of Your Expensive Instrument

### WURLITZER

### ROCK-OLA

Each 800 Lower Sides..... 13.50 800 Middle Sides ..... 3.00 800 Top Centers (Right or Left, Red)..... 8.00 800 Back Sides (Green)..... 9.50 800 Top centers (onyx)..... 4.00 600, 500 Top Corners..... 4.50 700 Top Corners..... 7.50 700 Lower Sides..... 9.50 700 Back Sides..... 8.50 750 Top Corners..... 8.75 750 Lower Sides..... 8.75 750 Top Center..... 4.25 750 Middle Sides..... 2.00 850 Top Corners..... 9.50 850 Lower Sides..... 8.75 850 Top Center ..... 11.00 850 Peacock Glasses..... 3.50 950 Lower Sides..... 10.50 24 Top Corners..... 1.00 24 Lower Sides..... 4.00 41-61-71 Top Corners..... 4.50

Each Standard, Master, Deluxe or Supers: Top Corners (Solid Red, Yellow or Green).....\$12.75 Lower Sides (Red or Yellow). . 12.75

### SEEBURG

"Hi-Tone" Model 9800, 8800, 8200: Lower Sides (Solid Red, Yellow or Green)..... 14.50 "Classic"-"Colonel"

Top Corners (Solid Red, Yellow or Green)..... 6.00

### SHEET PLASTICS

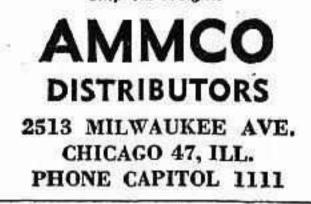
20" x 50"-Pliable-Per Sheet." 50 Gauge, Red, Yellow, Green of Clear..... \$12.50

If You Don't See What You Want ... Ask For It! We May Have It in Stock! COIN MACHINE CO. GLE -1514 N. Fremont Ave. • Chicago 22, Illinois • Phone: Michigan 1247

# TEN STRIKES ALSO

	ABC BOWLER\$25.00	
	BELLE HOP 25.00	
1	CHAMP 25.00	
	FOUR ROSES 35.00	
	HOROSCOPE 30.00	
	METRO 30.00	
	MIAMI BEACH 35.00	
	PARADISE 25.00	
	SCHOOL DAYS 25.00	
	SEA HAWK 25.00	
	SPOT A CARD 35.00	
	SPOT POOL 35.00	
	SOUTHPAW 35.00	
	STAR ATTRACTION 40.00	
	and the second	

Games must be complete with all parts. Cabinets must be in good condition. Ship via Freight.





176 ARCH STREET NEW BRITAIN, CONN. Phone 5154-W

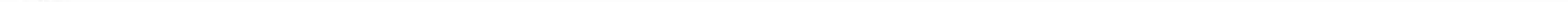
a copyright

The Billboard

### June 15, 1946

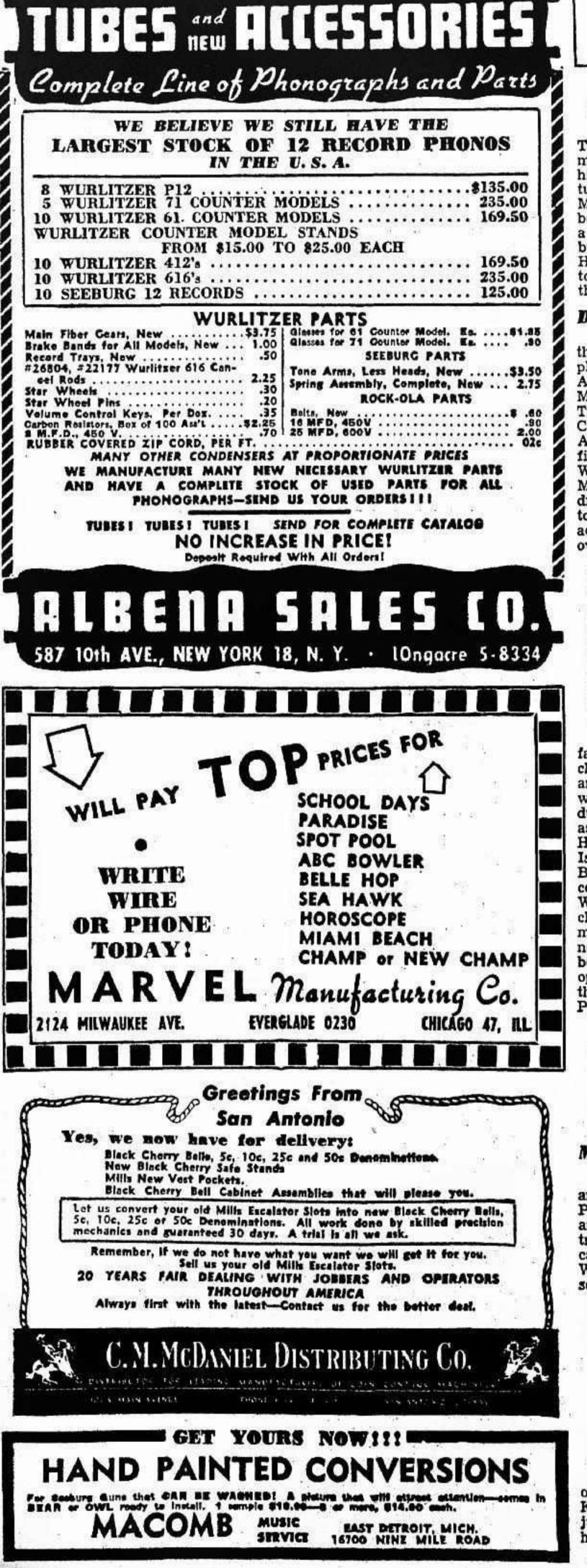
### COIN MACHINES 129





The Billboard

June 15, 1946





(Continued from page 128) ern distributor for Pace Mapufacturing Company.

George Pickett breezed in from Toronto to study the local equipment supply situation. He visited his friend, Andy Oomen, before returning home. . . Max Lefkowitz, Mexico City, is another beyond-theborder visitor. He gave Harry Brown a good picture of the import-export business. . . From the South T. V. Holliday, Charlotte, N. C., came up to this coin machine "hub" to look things over.

### Detroit:

Max S. Schreiber is establishing the Crown Vending Machine & Supply Company at 19350 Warrington Avenue. . . Max R. and Marcella Marston have teamed up with Thomas Du Ross to incorporate the Cass Music Company at 1751 Cass Avenue. Capitalization of the new firm is listed at \$25,000. . . . Robert Wolfe, who joined the Willis Coin Machine Service as a partner, has dropped out of the business in order to concentrate on amusement games, according to Bradlee Willis, now sole owner of the firm.

Frederick A. Rossie, former collector for Western Music Company, is now head of Western Distributors, which has moved from Muirland Avenue to a new location on Cass. . . . Lou Heilbronner has dropped the title of Melody Music Company and is now operating under the name of Interstate Music Company. He is in partnership with Ray Olrich, Toledo, who has been using the Interstate name there for several years.

J. Lee Hackett Company, manu-



facturer of cigarette vending machines, has moved its plant to new and bigger quarters at 1961 Milwaukee Avenue East. Plans for production still are reported uncertain as a result of the death of Bernard A. Hacket, inventor of the machine. . . . Isidor Edelman, maker of the new Bang-a-Fitty, was in New York recently on a business trip. . . . Michael Weinberger, of S and W Coin Machine Exchange, has bought out the music route of Gustay Kowalske, northeast section operator. Weinberger has been expanding his music operations rapidly since he purchased the Patterson Music route in Lincoln Park recently.

Leon and Merle Schneider are establishing the Schneider Sales & Service Company at 2677 Coplin Avenue... Norman R. Bodine and Harland W. Percy are forming a new vending machine company under the name of Norland Sales Company at 4864 Whitfield Avenue.

### Milwaukee:

Douglas Opitz, re-elected secretary and treasurer of the Milwaukee Phonograph Operators' Association, and George Gessert, Packard distributor, will spend several days' vacation with their wives in Eau Claire, Wis., after conclusion of the State association meet.

Les Rider, L. & R. Distributing Company, is quite proud of the four new tires he got for his Chevvie. . . . Bob Roehl, owner of the Playland Arcade, distributor of amusement equipment and juke operator, is sporting a new 1946 truck, painted white, in addition to a new monoplane which he uses in contacting up-State coin trade—all this plus his 1946 Mercury coupe. Firm name will appear on truck, plane and coupe.

Bud Shankland and brother, Jim, owners of Shankland Amusement, Kenosha, are jacks of all trades. Bud just completed a sales tour on which he sold a shoe-shine kit he recently (Continued on page 132) FOR SALE 20 Cases .22 SHORTS WRITE -- WIRE -- PHONE Best Offer AMUSEMENT ARCADE, INC. 116 E. Baltimore St., Baltimore 2, Md. Phone: Lexington 6713

Materiale protetto da copyright



The Billboard

June 15, 1946

## BLACK CHERRY CABINET SETS INCLUDES WOOD CABINET COMPLETE. ASSEMBLED, READY TO USE **NO FILING OR FITTING** CASTINGS IN BEAUTIFUL HAMMERLOID FINISH WITH BRIGHT CHERRY ORNAMENTS - POLISHED, ETCHED AWARD PLATE-CLUB HANDLE-DRILL PROOF PLATES-CABINET RAILS AND POLISHED MONEY CUP. COMPLETE ..... SET GOLD CHROME SETS

COMPLETE WITH CABINET FITTED SAME AS ABOVE .....

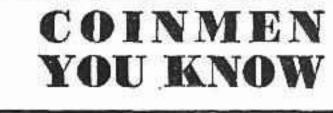
Why Use Inferior Sets When the Best Costs No More?

When ordering specify NICKEL, DIME or QUARTER play. Also specify 3/5 Mystery, 2/5 or 3/5 One-Cherry payout.

**QUICK DELIVERY-**MILLS SLOTS BLACK CHERRY BELLS BLACK BEAUTY BELLS **GOLD CHROME BELLS** SILVER CHROME BELLS

LIBERAL ALLOWANCES FOR OLD EQUIPMENT WE BUY, SELL AND EXCHANGE

**BAKER NOVELTY COMPANY** 



(Continued from page 130) perfected and a kitchen stool on which he holds the patents. . . Brother Jim is a regular employee of the North Shore line and also deals in used cars.

Clyde Nelson, General Novelty music operator, says its good fishing at Freemont, Wis. . . . Neighboring op, Elmer Engle, of Manhardt's Master Music, caught some big ones at Lake Winnebago. . . . Business was partially neglected as coinmen Izaac Waltons grabbed their fishing equipment and made a beeline to the many North Wood lakes.

L. G. Casper, new vice-president of the MPOA, is being assisted in his juke business by his son, Donald, who recently was discharged from the Army Air Corps after three and a half years in service. . . . Ervin F. Schultz and Leo Jarvis, co-operators of the Fon du Lac Novelty Company, called on General Novelty and saved Vic Manhardt and his crew the job of unpacking two games which had just arrived. They bought them sight unseen, just picked up the crates, put them on their truck and rolled away.

Art Vaillancourt, owner of Gem Novelty, Racine, on getting out of service after 20 months overseas, recently bought Happy Halberstadt's route to add to his own equipment. ... Toni Molik, girl Friday at Hasting's Distributing, serviced a juke route prior to coming with the firm. Feat is not too unusual here, as Jack Price, owner of Wisconsin Novelty, says he has two full-time girls working routes for him. Toni has an unusual background aside from her juke experience, being a member of the local musicians' union and artist of the clarinet, sax and fiddle. She formerly canaried for a local band. Ray Jordan, young ace salesman for Harold Klein, is getting set to swing back thru the northern part of the State to introduce the Aircon juke box to interested ops. Ray has an incentive for his hard work, friends say, as they listen for wedding bells soon. Douglas Opitz in his first duty as reelected secretary-treasurer of the MPOA, supervised the arrangements for the association's annual picnic at Jack Gilbert's Five-Mile House, There were prizes for all, lood, drinks and games for the ops, their wives and friends. . . . Tony Stahl and Red Wiskerchen, local operators, assisted in the picnic festivities which several hundred persons attended. Juke operators here are beginning to make room for four tunes which are to be hits on Milwaukee jukes this summer. Songs were written expressly for the Milwaukee Centurama to be celebrated this summer.



1700 W. WASHINGTON BLVD.

CHICAGO 12, ILLINOIS

## **BLACKHAWK'S** PERPETUAL PENNY CIGARETTE MACHINE RED, WHITE AND BLUE JAR MACHINE

Immediato Delivery–No Federal Tax

SUPER COLOR BALL CABINET

\$**7** A.95

F.O.B. ST. LOUIS

There is nothing to get out of order, nothing to adjust, no replacement expense, yet in spite of the extreme simplicity of construc-tion, this cabinet is completely automatic and will give positive unfailing action.

Ruggedly constructed, practically indestructi-ble, guaranteed to give positive results and your first cost is your only cost.

WE HAVE THESE MACHINES IN STOCK READY TO SHIP

The fastest little money-maker on the market today

Exclusive Missouri Distributors

Write, Wire or Phone Today.

MCCALL NOVELTY CO.

3147 LOCUST ST. ST. LOUIS 3, MO. (Phone: Jefferson 1644)







2625 LUCAS AVE., ST. LOUIS 3, MO. (Phone: Franklin 3620)

### Vancouver:

LINTE

Ed Gudewill, of Goodwill Amusements, juke box op, is going in for telephone music. He has recently taken delivery of several new jukes from the distributors in this territory. ... Marjorie Russell, manager of the record department of Woodwards department store, is featuring Kidisk platters on a large display stand in a prominent position.

Hugh Smith, of Smith Bros.' firm, has returned from a trip to Seattle. .... Bud Ward, recently discharged from the Canadian Air Force, is in charge of the record department of Ward Music Company, Naydeen Fraser and Peggy Edmonds are in charge of sales at the Ward firm.

J. H. Myers, new Aireon distributor, is planning a showing of the new models for the ops of British Columbia, Alberta and the Yukon. Date for the exhibit has not been set yet, but it will be held at Hotel Vancouver.

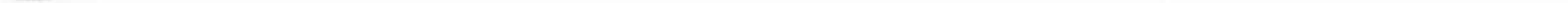
(Continued on page 136)

the manufacture of Metal Typer Name Plate Machines.

WANT TO BUY ANY Quantity the Following **GOTTLIEB** Games-SCHOOL DAYS ......\$25.00 PARADISE ..... 25.00 SPOT POOL ..... 35.00 ABC BOWLER ..... 25.00 BELLE HOP ..... 25.00 SEA HAWK ..... 25.00 HOROSCOPE ..... 30.00 MIAMI BEACH ..... 35.00 CHAMPS ..... 25.00 EMPIRE COIN MACHINE EXCHANGE 2812 W. North Ave. Chicago 47, Ill. Humboldt 6288-89 **NOW DELIVERING:** "SMILEY" . . . \$39.50 Brand New Legal Counter Game BUBBLES . . . . \$249.50 5-Ball Revamp Pin Game BIG TOP . . . . \$249.50 5-Ball Game Also All Other New Equipment. ORDER TODAY LEON TAKSEN COMPANY 2035 Germantown Ave. Phila. 22, Pa. Phone: Poplar 3638 AND FOR SALE CASES WRITE - WIRE - PHONE Best Offer NOVELTY AMUSEMENT CO., INC. 899 Main St., Hartford 3, Conn. Phone: Hartford 7-8511 acopynant



Materiale protetto da copyright





Let us ship you samples of these remarkable machines. If after ten days' operating period you are not thoroughly convinced that they are entirely satisfactory, both from a money-making as well as a mechanical viewpoint, you may return the machines and the full amount will be refunded to you.

Many more pleasant surprises, including the new '47 CHALLENGER, are in store for you. Watch for announcement of first showing at our new, beautiful show rooms.





tries, which stages the convention, goes about assigning exhibit space. On or about September 1 CMI members will be given their first chance to take exhibit space. First offer applies to members only and will be held open for three weeks. Then non-members who exhibited in the last convention will be given the next opportunity to reserve space.





# SACRIFICE

### 500 Machines, A-1 Condition, Ready for Location

PHONOGRAPHS           Most Machines Marble Glow and Light Up.           15 Mills Empress'	PIN BALLS           ABC Bewisr         \$ 64.50           Argentina         71.50           Air Force         \$ 84.50           Broadcaster         \$ 39.50           Big Parade         \$ 124.50           Big Chief         \$ 47.50           Big Chief         \$ 47.50           Big Show         \$ 34.50           Bally Beauty         \$ 42.50           Bosoo         \$ 79.50           Click         \$ 72.50           Capt, Kidd         \$ 69.50           Dude Ranch         \$ 45.00           Four Rossa         \$ 64.50           S-10-20         \$ 114,50           G.1. Joe         \$ 74.50	Major New Champ Paradise Seven Up Stratoliner Spot Pool Star Attraction Sky Blazer School Days Bara Suzy Sky Ray Sporty Towers Texas Mustang Victory Venus	89.50 89.50 84.50 72.50 49.50 61.50 49.50 69.50 69.50 89.50 89.50 89.50 89.50 89.50 89.50 89.50 89.50 214 74.50 84.50 74.50 84.50 74.50 84.50 74.50 84.50 74.50 84.50 74.50 84.50 74.50 74.50 84.50 74.5
JACK KAY ACE DISTRIBUTIN Newark, N. J	MIAM 442		69.50

This offer will likewise be held open three weeks.

After members and non-members who were former exhibitors have had an opportunity to reserve space, the remainder of the exhibit booths—if any—will be open to other prospective exhibitors.

### "No Use Trying"

Hoping to cut short a flood of queries concerning exhibit space, Gilmore, said, "There is no use to try to get exhibit space reserved in advance of the date it will be offered for sale to members only because of the association's set rule that no space is to be sold in advance."

CMI officials likewise urged all coinmen who expect to attend the 1947 show to make their room reservations at the Hotel Sherman well in advance.

As in former years, the Hotel Sherman will be the center of the convention. Entire exhibit space of the Sherman will be thrown open to the convention. This includes the grand ballroom, mezzanine floor, exhibition hall and annex.

The Famous, Patented

Chicago "ACE" Lock

insures

"UTMOST Security!"

Only the Ace ROUND

Key Opens It

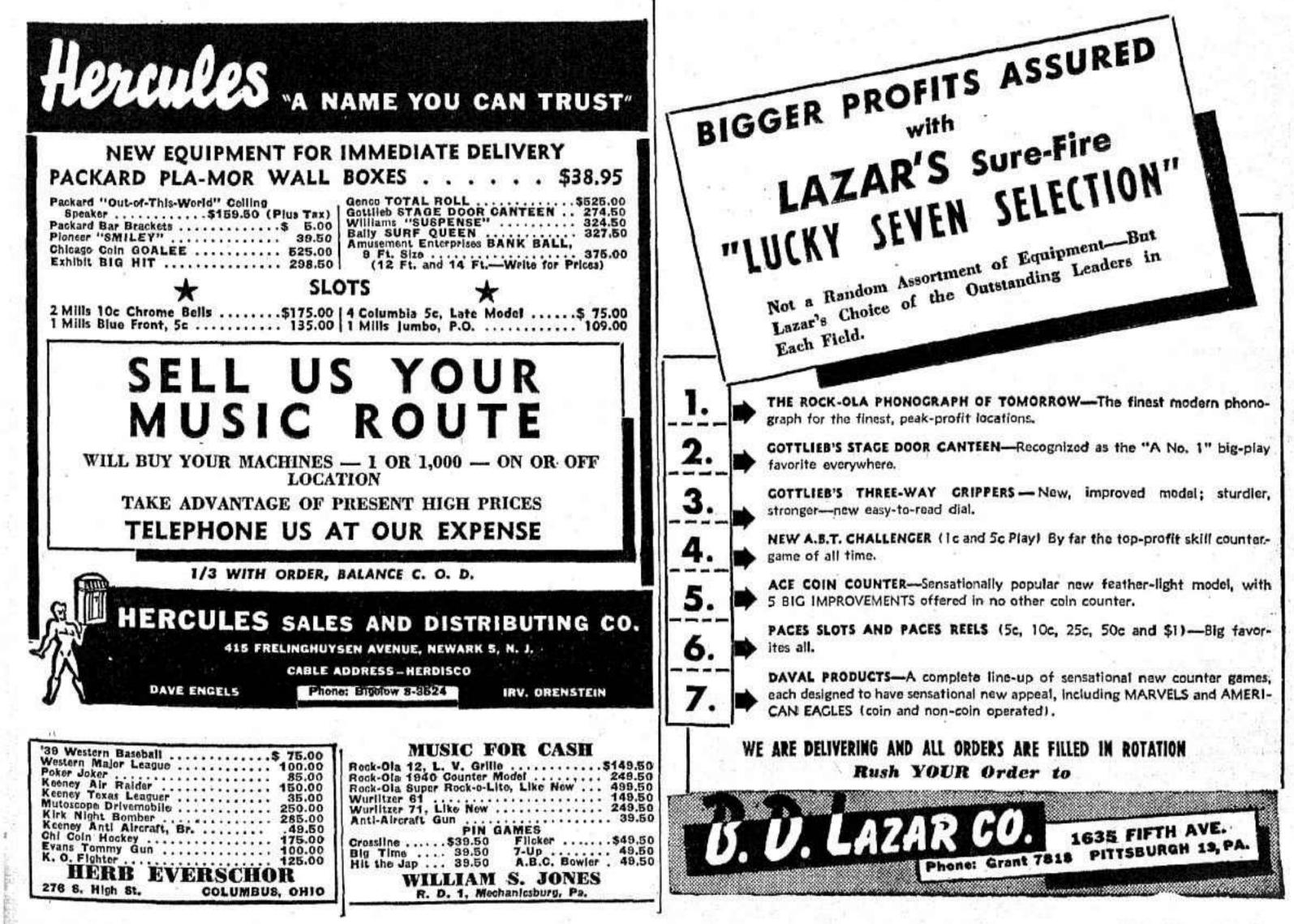


PUNCH OR TOPS



Materiale protetto da cabyright

June 15, 1946	The B	illboard COIN MACHINES 135
		SILENT SALES
WANTED TO BUY		SUPER SPECIALS FREE PLAYS  Atr Circus
MILLS ESCALATOR SLOTS MILLS 4 BELLS		Cover Girl (REV) 199.50 Miami Beach 79.50 Star Attraction 79.50 Defense (Gence) 94.50 Victory
MILLS 3 BELLS		3-Bally Pimilco       \$299.50       1-Jumbo Parade, PO       \$119.50         1-Dark Horse, FP       169.50       2-Paces Races, Black       89.30         2-Fortune, FP       179.50       2-Paces Races, Black       89.30         10-Mills 1-2-3, '41 (Rebuilt &       139.50       1-Paces Saratoga w/Ralls Comb.       159.50         1-Spinning Reels, PO       109.50       1-Silver Moon FP Totalizer       149.50         1-Evans Pacera       299.50       2-56 Super Bell Comb.       279.50         1-High Hand       189.50       1-Watling Big Game, PO       129.50         1-Bally Defender       \$229.50       1-Kirk Night Bombor       \$259.50
MILLS JUMBO PARADES-Com- bination Free Play and Cash		1-Belly Sky Battle       189.50       1-Liberator       179.50         1-Bally Torpedo       149.50       1-Mutoscope Ace Bomber       249.50         3-Kcency Anti-Alroraft, Brown       49.50       1-Mutoscope Sky Fighter       249.50         1-Keency Submarine Gun       129.50       1-Seeburg Ray-O-Lite (REV)       119.50         1-Keep Punching       109.50       1-Zingo       109.50
KEENEY SUPER BELLS-Com- bination Free Play and Cash		2Columbia JP Cigarette Recis       \$ 59.50       1256 Blue Front       \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$
BALLY CLUB BELLS		3-Buckley Chrome Hinged Wall Boxes
M. S. WOLF DISTRIBUTING C		635 "D" ST., N. W., WASHINGTON 4, D. C.
1348 Venice Boulevard Los Angeles, Calif	ornia	



Materiale protetto da copyright



# EVERY MACHINE A PEACH OF A BUY

If any machine is unsatisfactory notify us within 48 hours after receipt of machine and full refund will be given. No argument whatsoever.

### MUSIC MACHINES

MUSIC M	ACHINES
	2 Wall-O-Matics, 5-10-25¢ Model WS102 47.50
Brand New Munves Super Roll \$349.50 Tokyo Ralder, Rebulit & Rofinished	Evans Ten Strikes, Brand New\$372.50 Champion Hockeys, Brand New 289.50 Scientifio Batting Practice
ready for location.Every one ready for immediateTen Spot\$ \$9.50Barrage\$ \$4.50Owi\$ \$5.00Sparky\$ 72.50Broadcast\$ \$4.50Turf King (1 Ball)\$ \$50.00Yankee Doodle\$ \$25.00Super Six\$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$	S         69.50         Shangri La         \$169.50           82.50         Golden Gate         59.50           49.50         Red Hot         59.50           92.50         Vogue         49.50           169.50         Top Notcher         59.50           65.00         American Beauty         139.50           82.50         Armada         54.50
Evans Pacers (factory rebuilt)\$350.00 10¢ Paces Reels, late model 150.00 4 5¢ Paces Reels, latest model 125.00 1 Pace 10¢ & 25¢ Twin Comet Console guaranteed like new 375.00 25¢ Buckley Track Odds, J.P., latest model	Mills Jumbo, P.O
5¢ 1 Star Ohlef, refinished       \$95.00         5¢ Rol-A-Top 3-5 P.O., refinished,       \$95.00         (no vender)       \$95.00         5¢ Rol-A-Top 2-4 P.O., refinished,       \$95.00         6¢ Rol-A-Top 2-4 P.O., refinished,       \$95.00         6¢ Columbias, J.P.       \$95.00         5¢ Columbias, J.P.       \$95.00         10¢ 4 Star Chlef, refinished       \$10.00         10¢ 4 Star Chlef, refinished       \$140.00         10¢ 4 Star Chlef       \$120.00         Jennings 10¢ Club Special       \$135.00	10¢Pace, refinished\$135.00Milis5¢Gold Chrome, rebuilt175.005¢Columbias, G.A., latest model54.5010¢MilisBonus, refinished175.0010¢RollerTop, refinished135.0025¢PaceGomet, refinished135.0025¢PaceGomet, refinished165.0645¢H.L.Black Fronts, K.A. & C.H.10¢H.L.Black Fronts, K.A. & C.H.190.001125¢H.L.Black Fronts, K.A. & C.H.25¢MUSTACCOMPANYALLORDERSMUSTACCOMPANYALL
UCATU DICTDIDI	ITING COMDANY



(Continued from page 132) ... Hugh Koonts and Ralph Moster have joined the staff of Commercial Sound Systems as mechanics under Irving Koombs, chief mechanic.

Jack Gillis has joined Coast Music Service, Ltd., telephone music ops, and is in charge of the record department. He will return to the University of British Columbia in the fall to study dentistry. . . . Drake Cummings, of Automatic News Venders, states that his firm has received hundreds of orders by wire and mail for samples of Auto Newsy, but the strikes in different branches of industry have tied up the steel supply, making delivery improbable for time being.

Earl Beresford, of Roxy Automatic Music Company, vacationed in Seattle but is now back in town.... A rumor current on Coin Machine Row is that a British Columbia distributor for AMI jukes will be appointed soon. . . . Mrs. Schneider, manager of Pacific Coast Novelty Company, juke ops in this territory for past 15 years, says her firm is branching out in a big way, with several choice locations already signed for new machines.

### Indianapolis:

Homer E. Capehart and a group of friends from Washington watched the Speedway race here and said it was a real thrill. In the party were Howard Peterson, Assistant Secretary of War; Paul Porter, of OPA; Sam Pryor, vice-president of Pan-American Airlines; Ray Donaldson, secretary to Capehart, and Henry Holthusen, New York attorney

Joe Zimmerman, who operates Skeeball and pinball machines, found him-





# WANTED AT ONCE **100 Bakers Pacers Check Model**

Will pay highest cash price.

Write, Wire, Phone

FRANK URBAN

616 Adams St.

Phone Adams 7307 Toledo 4, Ohio

(Drep Sints, M Glow Light-up Top, Bottom) (Write for Description of Above Mills)	Wurlitzer         61         \$160.00           Wurlitzer         312         140.00           Wurlitzer         312         140.00           Wurlitzer         412         160.00           Wurlitzer         616         250.00           Wurlitzer         24 (M' Glow Col, Plastic &         350.00           Wurlitzer         600         450.00           Wurlitzer         500         500.00           Wurlitzer         500         110.00	SALE AND IN A-1 WORKING ORDER Rock Ola RM 16 Plain
& Grill) ALL MACHINES SUBJECT TO PRIOR SALE TERMS	(Drop Slots, M Glow Light-up Top, Bottom	Chicago Coin Goalee Write

self in an embarrassing spot recently. Needing some spare balls, he wired a company to send him 24. Back came a letter confirming "your order for 24 Skeeballs" at a cost of nearly \$10,000. Joe burned up the wires with a message explaining he only wanted 24 Skeeballs not a manufacturing company.

Simon Berman, of Sicking Company, has returned from a threeweek vacation. He visited his brother-in-law, an operator in Los Angeles. . . . Janes Music Company has been equipped with burglar alarms in front and rear of the building.

Frank Banister, of Banister Distributing Company, visited pinball operators in Evansville, Richmond, Muncie and Danville, Ill. . . . Peter Stone, Indiana Automatic Sales Company, spent several days calling on State phonograph operators.

Simon Berman, of Sicking, made business trips to Chicago and Cincinnati. . . L. L. Anderson, Automatic Distributing Company, Terre Haute, Ind., and C. M. Thacker, Thacker Music Company, Rochester, Ind., were here on business.

### **Boston:**

Bill King is president and Charles DeSabatino is treasurer of the new King Distributing Company which has moved into quarters formerly occupied by Automatic Coin at 1209 Washington Street. Firm is lining up distributorships of various lines of coin-operated machines in New England and is in the process of assuming exclusive distributorship of a new line which Bill states will create a big demand and startle operators. Expansion plans call for remodeling of plant and enlargement of staff of mechanics to service machines in stock.

J. Eliot, of Eliot Enterprises, has been appointed sub-distributor of Tradio radios in New England. . . . Associated Amusements is still in the process of moving to its new location at 846 Commonwealth Avenue. Con-

(Continued on page 138)

WANT TO BUY CHICAGO COIN GAMES Any Kind-Don't Have To Work-All Parts Must Be There. Glass Not Necessary.

F. P. & K. DISTRIBUTING CO. 577 Tenth Avenue New York 18, N. Y. Longacre 3-6235

1-copyright

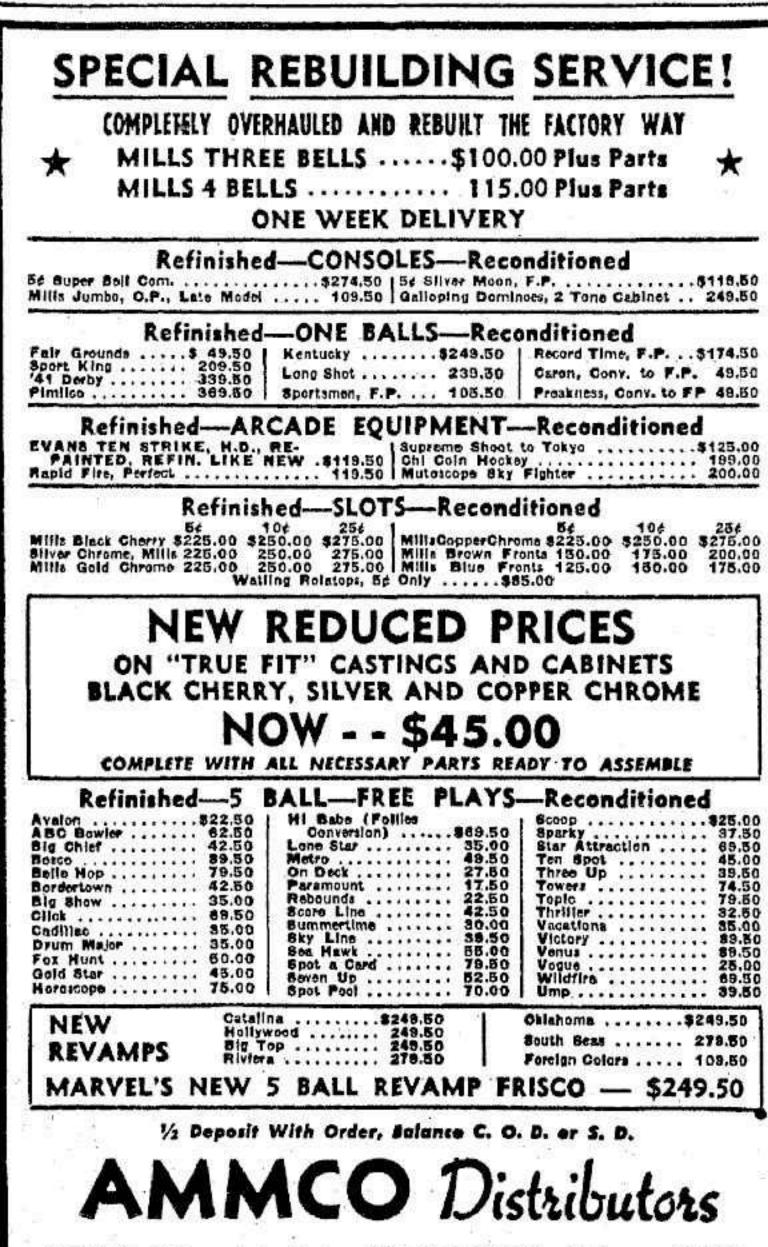
	The Butobara	UIN MACHINES 151
HARD TO GET PARTS*MAIN FIBRE GEARSforWURLITZERforWURLITZERforWURLITZERforWURLITZERforWURLITZERforWURLITZERforWURLITZERforWURLITZERforWURLITZERforWURLITZERforWURLITZERforWORMS FOR TURNTABLEGEARSfor </th <th>Evans Symbol of Superiority in CONSOLES H. C. EVANS &amp; CO. IS20-1530 W ADAMS STREET + CHICAGO 7, ILLINOIS</th> <th>WANTED—WANTED!In Good ConditionWILL PAYWurlitzer 412Wurlitzer 616Wurlitzer 616Wurlitzer 616Wurlitzer 616Wurlitzer 600RAnd Boftom225.00Wurlitzer 600RWurlitzer 600RWurlitzer 600RMurlitzer 600RWurlitzer 700Wurlitzer 600RWurlitzer 700Wurlitzer 700Wurlitzer 700Wurlitzer 700Wurlitzer 700Wurlitzer 750E600.00Wurlitzer 750EWurlitzer 750ESeburg Gem, Regal300.00Seeburg Envoy, ESRC425.00Mills IhroneJUKE BOXESSEND LIST OF PHONOGRAPHEND LIST OF PHONOGRAPHEND LIST OF PHONOGRAPHEND LIST OF PHONOGRAPHEND MIST OF P</th>	Evans Symbol of Superiority in CONSOLES H. C. EVANS & CO. IS20-1530 W ADAMS STREET + CHICAGO 7, ILLINOIS	WANTED—WANTED!In Good ConditionWILL PAYWurlitzer 412Wurlitzer 616Wurlitzer 616Wurlitzer 616Wurlitzer 616Wurlitzer 600RAnd Boftom225.00Wurlitzer 600RWurlitzer 600RWurlitzer 600RMurlitzer 600RWurlitzer 700Wurlitzer 600RWurlitzer 700Wurlitzer 700Wurlitzer 700Wurlitzer 700Wurlitzer 700Wurlitzer 750E600.00Wurlitzer 750EWurlitzer 750ESeburg Gem, Regal300.00Seeburg Envoy, ESRC425.00Mills IhroneJUKE BOXESSEND LIST OF PHONOGRAPHEND LIST OF PHONOGRAPHEND LIST OF PHONOGRAPHEND LIST OF PHONOGRAPHEND MIST OF P
1,000 GENCO GAMESGames do not have to be in operating condition, but must be complete with all parts. Send us your list at once.V. P. DISTRIBUTION SAGE OLIVE ST. — 2339 PINE ST. Central 38922336 OLIVE ST. — 2339 PINE ST. Central 3892CEXCLUSIVE DISTRIBUTION NUSICDISTOST. LOUIS 3, MO.BREON MUSICSCALESEREDISTRIBUTION CAMESSCALESEREDISTRIBUTION CAMESSCALESEREDISTRIBUTION CAMESSCALESEREDISTRIBUTION CAMESSCALESEREDISTRIBUTION CAMESSCALESEREDISTRIBUTION CAMESSCALESEREDISTRIBUTION 	CUDERINE DRONNER 14 N. PEORIA ST.	** FOR SALE**           WURLITZER MUSIC           2 850         5725.00           9 760E         700.00           5 800         685.00           5 700         685.00           5 700         685.00           5 700         685.00           5 700         685.00           5 700         685.00           5 700         685.00           5 700         685.00           10 H1 Tone 9800         5575.00           2 H1 Tone 9800         5575.00           2 H1 Tone 8800         575.00           2 H1 Tone 8800         575.00           2 H1 Tone 8800         5575.00           2 H1 Tone 9800         5575.00           2 H1 Tone 9800         5575.00           5 BALLS FREE PLAY PIN GAMES         523.50           Sola Way         5 65.00           7 opic         74.55           Soven Up         74.55           7 opic Aces         100.00           2 J2 Jag         60.00           2 J3 Deposit, Balance C.O.D.         60.00
1000 256 J.P. Charley Avr. 52.08 1.22 1000 10 J.P. Ready Money, Seal. 50.70 1.69 1000 56 J.P. Home Run 22.85 1.89 1200 256 J.P. Texas Charley. Avr. 102.28 2.29 1180 5c Jumbo Tens, Seal, Jumbo \$33.00 \$2.49 1000 56 J.P. Beat This Card \$3.00 2.79 1020 5c J.P. Wanna Dough, Girlie 27.00 2.79 1020 5c J.P. Toket Deal Def. 44.00 280 J.P. Ticket Deal Def. 44.00 280 J.P. Ticket Deal Def. 44.00 200 Basebail Books, Single Banded, Doz 120 Tip Books, Single Banded, Doz 139 120 Tip Books, Single Banded, Doz 140 150 160 160 160 160 160 160 160 16	RIVIERA CONVERTED FROM	<ul> <li>WANT *</li> <li>COUNTER GAMES</li> <li>Columbus, Northwestern and Victor Peanut Machines</li> <li>WILL PAY TOP PRICES</li> <li>WILL PAY TOP PRICES</li> <li>Will Buy Any Type of Machine Send Us Your List</li> <li>VEEDCO 2113 MARKET ST. PHILA. 3, PA.</li> <li>MEW PRE-FLIGHT TRAINER Complete with Panoram, \$950.00.</li> <li>Hamilton Beach Arcade Phone 4-5224 Hamilton Beach, Or</li> <li>PENNY SENSATION</li> </ul>
SAMPLE \$5.00 Full amount with order. VALLEY SPECIALTY CO., INC. 550 N. Clinton Rochester 5, N. Y.	SEND IN YOUR GAMES FOR CONVERSION UNITED MANUFACTURING CO. 5737 BROADWAY, CHICAGO 40, ILLINOIS	Used Twenty-eight C.C. Grips, top-notch con dition. Entire Lot, \$400.00. 1/3 Certified Cash, Balance C. O. D. WATERS NOVELTY CO

÷



### **MUSIC MACHINES** 138

June 15, 1946



COINMEN YOU KNOW

(Continued from page 136) tractors are rushing work so that Ed Ravreby can occupy new quarters about July 1. . . . Additions are scheduled for the Playland Arcade.

Julian Falcone has installed a preflight trainer at his Westerly (R. I.) arcade. This makes the second location of the trainer in New England. Machines on location at Revere Beach, Mass., are getting strong play. Ed Ravreby made his regular

monthly visit to Chicago for a round of factories in an attempt to get increased allocation of new machines for New England.

### Albany, N. Y.:

Ed A. Brennan, formerly with General Electric Company, has joined Electronic Associates, sales reprecentatives, and opened a new office for the firm here. Firm also functions as an engineering and consultant organization.

### Madison, Wis.:

J. W. Coan, president of the Coan Manufacturing Company, makers of U-Select-It venders, on a recent trip between St. Louis and Kansas City had to take to the ditch to avoid striking a child who had wandered onto the highway in front of his car. Altho he had been traveling at 70 miles an hour and his car was wrecked beyond repair, Coan escaped with only minor injuries, his friends will be glad to hear.

### Cleveland:

Burt Dean, sales manager of the E. & W. Distributing Company, and Gary Weber, distributor for AMI, returned from a business trip that took them thru most of Ohio.



5U4 @	6L8 @
5Y345¢	6807
604	86N7
615	#80

All tubes carry a 90-day O.P.A. guarantee. Order at once while they last. Many other numbers in stock.

### **70L7 SUB**

(For Sceburg Wall-o-Matio and Bar-o-Matio.

2513 N. Milwaukee Ave. (Capitol 1111) Chicago 47, Ill.



Ohio Phonograph Merchants' Association gave a luncheon for Louis Prima, record artist, at Chef Bolardi's restaurant. Prima took time off from his engagement at the Palace Theater to shake hands with his boosters.

Jack Cohen, president of the OPMA, is Los Angeles bound with his family for a month of combined business and pleasure. . . . James Ross, vice-president of the association, took charge of the regular monthly meeting held at the Hotel Cleveland.

### San Francisco:

George Murdock is back from a swing thru the Bay area. He's with M-B-W & Associates. . . . Bill Wolf was in conference with Kenny Wolf, Chet Garton and Maurice Griffin on plans for M. S. Wolf Distributing Company here. The Wolfs were then off to Portland, Ore., for the opening of their branch there and from Portland to a week of fishing in the mountains.

Hank Lucas, of K. & M. Distributing Company, Los Angeles, is due here on his way home alter a nationwide business trip for the record firm. . . . Elmer Peterson, former San Diego music operator, called on coinmen here. . . . Leon "Hi-Ho" Silver is expanding his candy vending machine routes.

Fred Weil, of E. T. Mape Music Company, was seen in luncheon confab with Jack Umphreys. . . . Hank Maser was looking over equipment for his H. A. Maser Music Company. ... Juke box in the outside lobby of the Warfield Theater here is ballyhooing Do You Love Me?, with Dick Haymes and Harry James.

### • Pittsburgh:

J. D. Lazar, B. D. Lazar Company, will celebrate his 25th wedding anniversary tomorrow (9). The firm will celebrate its 27th year in the coin machine distribution business August 1.



**ORIGINAL**—FAST ACTION TICKETS Pick-a-Fin Pad, Ten Big Fins, Mystery Pad, Everything Goes Pad, Jar Deals, Bingo Tickets, Tip Books. Write for prices. Please state your requirements,

## Wilner Sales Co., Inc. 715 N. Elm St., Muncie, Indiana

### CLOSE OUT

Every Machine Clean, Good Repair. NOW of Location.	n
Hame Due Dall Chocation.	
Home Run Ball Gum Target, 1000	
Balls Gum	0
A.B.T. Model F Target 15.0	ň
A B T Elte and Smale	
A.B.T. Fire and Smoke 22.5	
A.D.L. DIV USING MURICE 225	0
FIRDS FEAR	
Kloker and Catcher 27.5	
Toyas Leaguer	
Texas Leaguer	
W CANCENT O'WHEN FIRANE DELLA CALL	0
Exhibit Card Vender, on Stand, 2,500	
Caros	0
Evans Ten Strike	ž
Evans Ten Strike	
Batting Practice 85.0	
Acceley's Air Halder	0
Reener's Shoot the Jan 115.0	0
Tall Gunner	
Take 10.0/. add for anthe 11	
Take 10% off for entire lot. Every machin	10
now on location. Will be recleaned, propor	17
adjusted and crated for shipment	5
1/3 Cash, Balance C. O. D.	
The second section of O. D.	
THOMAS NOVELTY CO.	
1572 Jefferson PADUCAH, KT	

PADUCAH, KY.



ş.





# Stannite, British Coin Firm, Back to Mach. Production

LONDON, June 8. — British coin machine manufacturers are gradually regaining personnel lost to the services and are completing changeover from war work to peacetime production, according to a story in a recent issue of *The World's Fair*, English amusement paper published in London.

Ed Graves, coin machine editor of the paper, gives some interesting facts on the conversion of one wellknown coin machine manufacturer, the Stannite Automatic, Ltd.

This firm, Graves says, is now off the "essential works" list, which means that its war work and postwar work for essential needs is now completed. The firm has not immediately gone over to coin machine production, the report says. Meantime, the manufacturer's workshops are being reconditioned and probably retooled for machine production.

Writes Graves of Stannite's reconversion: "As far as can be judged, seeing for oneself, I should say this transition period will be made in 10 to 12 weeks' time. Gradually, members of the old, experienced coin machine staff are returning, and when the firm announces its readiness to give service, one may rest assured that the standard will be as desired. Stannite will be in a position to produce almost every conceivable type of spare, and in due course will be producing complete machines, the blueprints for which are already in their early stages."

# 584 Towns Dry In Pennsylvania

HARRISBURG, Pa., June 8. — While Pennsylvania shows boldly on wet-dry prohibition maps as a cleansweep State for the wets, coin machine men here point out that their business has nevertheless been substantially affected by dry votes, and that it is further threatened by a drive the drys plan for 1947.

Since prohibition repeal, 584 Pennsylvania towns have voted dry. This means that 746,788 people now live in communities where taverns are banned. For coinmen, it means loss of locations.

Reason that such communities still remain technically wet is that local option voting in the State does not affect State liquor stores, which remain open whichever way the vote goes.

### Philly Wet

Virtually all of the dry communities ban beer as well as hard liquor, altho a few of them permit beer taverns. From the coinman's point of view—in relation to tavern locations—Philadelphia County is the only entirely wet spot on the Pennsylvania map. Practically all of the other counties have dry areas prohibiting sales by the drink by retailers who operate bars, taverns and clubs.

Since prohibition's repeal, 1,851 cities, boroughs and incorporated townships in the State have voted on the liquor issue, with the result that 584 now ban liquor taverns—and therefore, a big location field for the coin trade.

No liquor elections are scheduled in the State this year, but both the liquor industry and dry elements, such as the Anti-Saloon League, W. C. T. U. and church groups are girding for a battle in 1947.



Lots of 3 17.50 Lots of 10 or more 15.00 Equipped with 75 % - 25 % Divider.

POK-O-REEL Reel Poker Play with easyto - read reels. One shot poker score card shows all winners. Ball Gum Vendor. Each \$18.50 Lots of 3 17.50 Lots of 10 or more 15.00 Equipped with 75 5 - 25 12 Divider.



# Valley Specialty Co.

550 Clinton St. N, Rochester 5, New York

The authorized

BELL-O-MATIC distributor of Mills Bell Products in Western New York State suggests: MILLS VEST POCKET BELL, the tiniest automatic payout ever made.

# Am. Amusement Tell Expansion

CHICAGO, June 8.—New location and complete modernization feature the \$100,000 expansion plans announced by Harry Brown, owner of the American Amusement Company here. Firm will move from 4047 West Fullerton Avenue to 158-164 East Grand Avenue about August 1.

Brown, who has been in the coin machine business for 20 years, says that despite the shortage of steel, wood and light bulbs, he expects to expand his business threefold to handle increased demand for machines.

Enlarged plant will have 30,000 square feet, and will include facilities for modern offices, showrooms and workshops. Staff of employees will be doubled, Brown stated.

## South Carolina Back To Sunday Blue Law

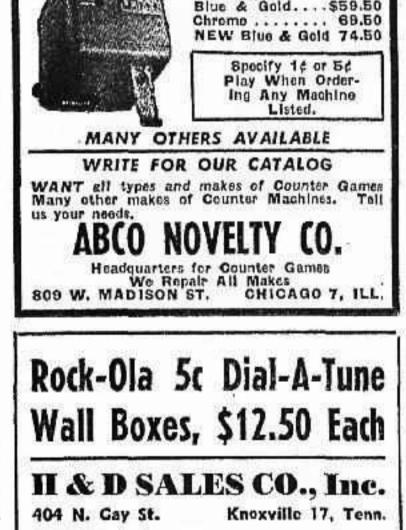
SPARTANBURG, S. C., June 8.— South Carolina appears headed back to its blue laws requiring amusement centers and theaters to close on Sundays.

In Spartanburg, Mayor Leon Moore instructed Chief of Police Lewis E. Jett to close all bowling alleys and theaters after the State attorney-general handed down an opinion that the wartime suspension of the closing laws had ended. Opinion, issued by Attorney-General John M. Daniel, declared that the wartime act authorizing Sunday amusements in cities and towns adjacent to military bases in the State has expired.

As a result of the ruling, the mayor and city council of Spartanburg adopted a resolution declaring that a scheduled referendum on Sunday movies would not be necessary.

## South Coast Amusement Co. 314 E. 11th STREET, HOUSTON 8, TEXAS

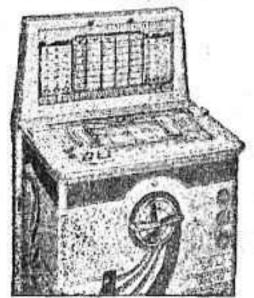
The authorized BELL-O-MATIC distributor of Mills Bell Products in the Southern half of the State of Texas suggests: MILLS VEST POCKET BELL, the tiniest automatic payout ever made.



 • THRILLING 2 PLAYER ACTION
 • FASCINATING COMPETITIVE APPEAL
 • SENSATIONAL OPERATING DEPENDABILITY
 • FULLYE MODEL
 • Stage, 50
 • BULLYE MODEL
 • Stage, 50
 • BULLYE VENDING MACHINE CO.
 • OWInchester Ave., Martinsburg, W. Va.



for producing the operator's DREAM CONSOLE, THE "BONUS SUPER BELL." We are proud to be Distributors for OHIO AND WEST VIRGINIA I



and the second second	MI	USIC				
3 Mills Pan	orams			2.2		\$375.00
1 AMI TOP	Flight					250.00
6 AMI Sing	ing Towers					.375.00
1 WURILZOP	24, Cellar,	R.C.				275.00
1 Mills Em	NPD CE					495 00
1 40-Record	AMI High	boy .	1.12.12	11425	1.1.1	450.00
20 WS2Z V	Valiomatics					39.50
Wurlitzer #	310 Wall E	Boxes				18.00
Brand New	Kleer Tone	Speak	cers			\$ 29.50
Brand New	Universal A	mplif	lers			45.00
Brand New	Packard B	rackets	5			4.50
and the second se		1000491555	1201	1000		

### ARCADE EQUIPMENT

Alleys
1 9 1/2 Ft. Bell-a-Ball 75.00
4 10 % Ft. Premier Skee Barrel Bolls . 325.00
1 Jennings Barrel Roll
1 Keep 'Em Punching 110.00
1 Smiling Sam 150.00
2 Ten Strikes
3 Keency Submarine Gun
2 Shoot the Chutes 135.00
1 Shoot Your Way to Tokyo 135.00
2 Tommy Guns
2 Western Baseball 110.00
1 Chicago Coin Hockey 189.50
1 Rotary Claw
2 Panoram Peep Shows with Film 395.00
CHICAGO COIN GOALEE
AMUSEMATIC LITE-O-LEAGUE 425.00
SUPREME'S BOLASCORE 325.00
EXHIBIT'S PEP-O-METER 295.00
2 Late Model Photomatics\$795.00
NOW DELIVERING BRAND NEW PER-
FECT'S POKER TABLE! Excellent for Con-
cessions or Arcades-Complete with all Deluxe
Trimmings. Crated-\$175.00.
CONSOLES
Paces Reels, Combination\$150.00
Paces Saratoga, Combination 140.00
Silver Moon, F.P 110.00
Totalizer
Jumbo Parado, F.P 85.00
Big Top, F.P
Paces Saratoga, Junior, P.O 100.00
Big Game, F.P 95.00
Milits Square Bells, P.O
Milits Square Bells, P.O.       75.00         Exhibit's 7 Coin Head Saratoge, P.O.       75.00         Keeney's Kentucky Club       110.00         Keeney's Pastime       175.00         Keeney's Track Time       125.00         Keeney's Triple Entry       125.00         Keeney Twin Nickel Super Bell       335.00
Milits Square Bells, P.O
Milits Square Bells, P.O.       75.00         Exhibit's 7 Coin Head Saratoge, P.O.       75.00         Kcency's Kentucky Club       110.00         Kcency's Pastime       175.00         Kcency's Track Time       125.00         Keency's Tripic Entry       125.00         Keency Twin Nickel Super Bell       335.00         BRAND NEW DOUBLE REVOLV-       AROUND SAFES         AROUND SAFES       \$225.00         COUNTER GAMES       15.00         15 Marvel American Eagles (Used)       \$ 15.00         10 Mills 5c Vest Pockets       45.00         BRAND NEW A.B.T. CHALLENGERS 85.00       86.00         BRAND NEW GOTTLIEB 3-WAY       39.50
Milits Square Bells, P.O
Milits Square Bells, P.O.       75.00         Exhibit's 7 Coin Head Saratoge, P.O.       75.00         Kcency's Kentucky Club       110.00         Kcency's Pastime       175.00         Kcency's Track Time       125.00         Keency's Tripic Entry       125.00         Keency Twin Nickel Super Bell       335.00         BRAND NEW DOUBLE REVOLV-       AROUND SAFES         AROUND SAFES       \$225.00         COUNTER GAMES       15.00         15 Marvel American Eagles (Used)       \$ 15.00         10 Mills 5c Vest Pockets       45.00         BRAND NEW A.B.T. CHALLENGERS 85.00       86.00         BRAND NEW GOTTLIEB 3-WAY       39.50
Milits Square Bells, P.O.       75.00         Exhibit's 7 Coin Head Saratoge, P.O.       75.00         Kcency's Kentucky Club       110.00         Kcency's Kentucky Club       175.00         Kcency's Pastime       125.00         Kcency's Track Time       125.00         Keency's Triple Entry       125.00         Keency Twin Nickel Super Bell       335.00         BRAND NEW DOUBLE REVOLV-       AROUND SAFES         AROUND SAFES       \$225.00         COUNTER GAMES       15.00         15 Marvel American Engles (Used)       \$15.00         10 Millis 56 Vest Pockets       45.00         BRAND NEW A.B.T. CHALLENGERS 65.00       65.00         BRAND NEW GOTTLIEB 3-WAY       39.50         BRAND NEW GENCO'S NON-COIN       39.50         BRAND NEW GENCO'S NON-COIN       0PERATED PUNCH A BALL       \$ 17.50
Milits Square Bells, P.O
Milits Square Bells, P.O
Milits Square Bells, P.O
Milits Square Bells, P.O.       75.00         Exhibit's 7 Coin Head Saratoge, P.O.       75.00         Kcency's Kentucky Club       110.00         Kcency's Kentucky Club       175.00         Kcency's Pastime       175.00         Kcency's Pastime       175.00         Kcency's Pastime       175.00         Kcency's Track Time       125.00         Kcency's Triplo Entry       125.00         Keaney Twin Nickel Super Bell       335.00         BRAND NEW DOUBLE REVOLV-       AROUND SAFES         AROUND SAFES       \$225.00         COUNTER GAMES       15.00         15 Marvel American Eagles (Used)       \$ 15.00         10 Mills 56 Vest Pockets       45.00         BRAND NEW A.B.T. CHALLENGERS 65.00       86.00         BRAND NEW GOTTLIEB 3-WAY       39.50         BRAND NEW GENCO'S NON-COIN       0PERATED PUNCH A BALL       \$ 17.50         ONE BALLS       \$ 5000       \$ 75.00         Sport Pages, P.O.       \$ 75.00       \$ 75.00         Sport Spocials, F.P.       175.00       \$ 75.00         Record Times, F.P.       175.00       \$ 75.00
Milits Square Bells, P.O.       75.00         Exhibit's 7 Coin Head Saratoga, P.O.       75.00         Keency's Kentucky Club       110.00         Keency's Kentucky Club       175.00         Keency's Pastime       175.00         Keency's Pastime       175.00         Keency's Pastime       175.00         Keency's Track Time       125.00         Keency's Triplo Entry       125.00         Keency Twin Nickel Super Bell       335.00         BRAND NEW DOUBLE REVOLV-       AROUND SAFES         AROUND SAFES       \$225.00         COUNTER GAMES       15.00         15 Marvel American Engles (Used)       \$ 15.00         10 Millis 56 Vest Pockets       45.00         BRAND NEW A.B.T. CHALLENGERS 65.00       BRAND NEW GOTTLIEB 3-WAY         GRIPPERS       39.50         BRAND NEW GENCO'S NON-COIN       39.50         BRAND NEW GENCO'S NON-COIN       39.50         ONE BALLS       \$ 75.00         Sport Pages, P.O.       \$ 75.00         Sport Specials, F.P.       175.00         Record Times, F.P.       175.00         Blue Grass, F.P.       195.00
Milits Square Bells, P.O.       75.00         Exhibit's 7 Coin Head Saratoga, P.O.       75.00         Keency's Kentucky Club       110.00         Keency's Pastime       175.00         Keency's Pastime       175.00         Keency's Pastime       175.00         Keency's Pastime       175.00         Keency's Pastime       125.00         Keency's Triplo Entry       125.00         Keency Twin Nickel Super Bell       335.00         BRAND NEW DOUBLE REVOLV-       AROUND SAFES         AROUND SAFES       \$225.00         COUNTER GAMES       15.00         15 Marvel American Engles (Used)       \$ 15.00         10 Mills 5¢ Vest Pockets       45.00         BRAND NEW A.B.T. CHALLENGERS 65.00       BRAND NEW GOTTLIEB 3-WAY         GRIPPERS       39.50         BRAND NEW GENCO'S NON-COIN       39.50         BRAND NEW GENCO'S NON-COIN       0PERATED PUNCH A BALL       \$ 17.50         ONE BALLS       \$ 57.00       \$ 57.00         Sport Pages, P.O.       \$ 75.00       \$ 5000         Sport Specials, F.P.       175.00       \$ 175.00         Blue Grass, F.P.       195.00       \$ 15.00         Dark Horse, F.P.       195.00       \$ 250.00
Milits Square Bells, P.O.       75.00         Exhibit's 7 Coin Head Saratoga, P.O.       75.00         Keency's Kentucky Club       110.00         Keency's Pastime       175.00         Keency's Pastime       175.00         Keency's Pastime       175.00         Keency's Pastime       175.00         Keency's Pastime       125.00         Keency's Triplo Entry       125.00         Keency Twin Nickel Super Bell       335.00         BRAND NEW DOUBLE REVOLV-       AROUND SAFES         AROUND SAFES       \$225.00         COUNTER GAMES       15.00         15 Marvel American Engles (Used)       \$ 15.00         10 Mills 5¢ Vest Pockets       45.00         BRAND NEW A.B.T. CHALLENGERS 65.00       BRAND NEW GOTTLIEB 3-WAY         GRIPPERS       39.50         BRAND NEW GENCO'S NON-COIN       39.50         BRAND NEW GENCO'S NON-COIN       0PERATED PUNCH A BALL       \$ 17.50         ONE BALLS       \$ 57.00       \$ 57.00         Sport Pages, P.O.       \$ 75.00       \$ 5000         Sport Specials, F.P.       175.00       \$ 175.00         Blue Grass, F.P.       195.00       \$ 15.00         Dark Horse, F.P.       195.00       \$ 250.00
Milits Square Bells, P.O.       75.00         Exhibit's 7 Coin Head Saratoga, P.O.       75.00         Keency's Kentucky Club       110.00         Keency's Pastime       175.00         Keency's Pastime       175.00         Keency's Pastime       175.00         Keency's Pastime       125.00         Keency's Track Time       125.00         Keency's Triplo Entry       125.00         Keency Twin Nickel Super Bell       335.00         BRAND NEW DOUBLE REVOLV-       AROUND SAFES         AROUND SAFES       \$225.00         COUNTER GAMES       15.00         15 Marvel American Eagles (Used)       \$15.00         10 Mills 5¢ Vest Pockets       45.00         BRAND NEW A.B.T. CHALLENGERS 65.00       65.00         BRAND NEW GOTTLIEB 3-WAY       39.50         BRAND NEW GENCO'S NON-COIN       0PERATED PUNCH A BALL       \$ 17.50         ONE BALLS       \$ 75.00       \$ 50001         Sport Pages, P.O.       \$ 75.00       \$ 75.00         Sport Pages, P.O.       \$ 75.00       \$ 75.00         Blue Grass, F.P.       195.00       \$ 75.00         Bark Horse, F.P.       195.00       \$ 250.00         Sarata Anits, P.O.       250.00       \$ 250.00 </td
Milits Square Bolis, P.O.       75.00         Exhibit's 7 Coin Head Saratoge, P.O.       75.00         Keeney's Kentucky Club       110.00         Keeney's Pastime       175.00         Keeney's Pastime       175.00         Keeney's Traok Time       125.00         Keeney's Traok Time       125.00         Keeney's Triple Entry       125.00         Keeney's Triple Entry       125.00         Keeney Twin Nickel Super Bell       335.00         BRAND NEW DOUBLE REVOLV-       AROUND SAFES         AROUND SAFES       \$225.00         COUNTER GAMES       15 Marvel American Engles (Used)       \$ 15.00         15 Marvel American Engles (Used)       \$ 15.00         BRAND NEW GOTTLIEB 3-WAY       45.00         BRAND NEW GOTTLIEB 3-WAY       39.50         BRAND NEW GENCO'S NON-COIN       0PERATED PUNCH A BALL       \$ 17.50         ONE BALLS       Sport Pages, P.O.       \$ 75.00         Sport Pages, P.O.       \$ 75.00       Sport Specials, F.P.       175.00         Blue Grass, F.P.       195.00       Dark Horse, F.P.       195.00         Dark Horse, F.P.       195.00       250.00       Santa Anita, P.O.       250.00         Santa Anita, P.O.       250.00       5 0.00
Milits Square Bells, P.O
Milits Square Bells, P.O
Mills Square Bells, P.O.       75.00         Exhibit's 7 Coin Head Saratoge, P.O.       75.00         Keeney's Kentucky Club       110.00         Keeney's Pastime       175.00         Keeney's Pastime       125.00         Keeney's Traok Time       125.00         Keeney's Traok Time       125.00         Keeney's Triple Entry       125.00         Keeney's Triple Entry       125.00         Keeney Twin Nickel Super Bell       335.00         BRAND NEW DOUBLE REVOLV-       AROUND SAFES         AROUND SAFES       \$225.00         COUNTER GAMES       15.00         15 Marvel American Engles (Used)       \$ 15.00         10 Mills 5c Vest Pockets       45.00         BRAND NEW A.B.T. CHALLENGERS 65.00       66.00         BRAND NEW GOTTLIEB 3-WAY       39.50         BRAND NEW GENCO'S NON-COIN       0PERATED PUNCH A BALL       \$ 17.50         ONE BALLS       \$ 75.00       \$ port Specials, F.P.       175.00         Bue Grass, F.P.       175.00       \$ 195.00         Bark Horse, F.P.       195.00       \$ 00         Bark Horse, F.P.       195.00       \$ 00         Santa Anita, P.O.       150.00       \$ 50.00         Santa Anita, P.O. <td< td=""></td<>
Milit Square Bells, P.O
Milits Square Bells, P.O



June 15, 1946

# New T&L Home

AO Names Eagan **Open in Cincy Regional Director** CINCINNATI, June 8 .- Sid W. Block and Leonard Goldstein enter-

NEW YORK, June 8.-F. M. Eagan, Playland Arcade, Dallas, was named Southwest regional director of the Arcade Owners' Association of America, May 31, according to Barnett R. Berkens, organization executive secretary.

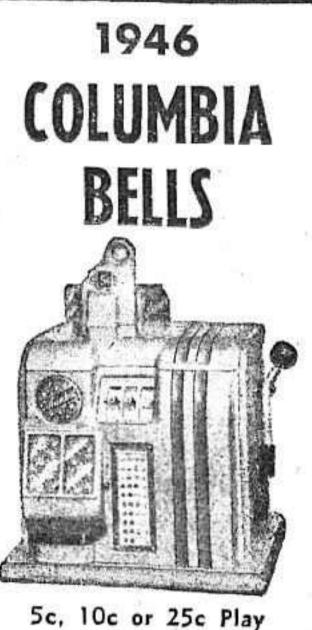
Eagan will be in charge of all activities of the group in the area, besides acting as regional editor of Arcade Owners' Bulletin, official organ of the association.

## Panel on Juvenile **Delinquency Favors Teen** - Club Remedy

READING, Pa., June 8.-Panel discussion on juvenile delinquency was featured this week at a meeting of the Shillington Civic Club in the fire hall of the near-by town. Discussion went all out in favor of canteens as means of preventing delinguent children.

"If we give teen-agers a place they can call their own," one speaker stated, "they will learn self-government and more easily learn to obey laws. Let the youngsters themselves provide the criticism and help needed by those who think that laws should be broken. When they find they are no longer looked up to and admired by their contemporaries, they will learn to live with them as peaceful citizens.

"Canteens solve the problem and are an inexpensive means of combating the evil that is destroying the lives of so many youngsters. There, no one will criticize their preference for jitterbug dancing or their choice of music which seems noisy to adults.



## \$127.50 EACH in lots of 5 or more \$132.50 single

Factory fresh Columbia Twin Jack Pot Bells. Changeable 1-5-10-25 Play; Double Slug Protections.

Columbia makes more money faster-costs less money to own-no wonder it's the money-making king.

Write, phone or wire your order now. 1/2 Deposit, Balance C. O. D.

**Phone: Atlantic 1818** McGlenn's Distributing Co. DISTRIBUTORS of COIN-OPERATED MACHINES 612 Fifth Ave., Pittsburgh 19, Pa.

CLEVELAND COIN MACHINE EXCHANGE 2021-25 Prospect Ave., Cleveland 15, Ohlo Phone: Prospect 6316-17

Keystone

tuture,

"Taverns are the old standby of the music machine business," Heilbronner concludes. "After you've been in business even only a year or two, you find that the collections don't vary much from week to week. They are steady and dependable. Old operators like myself, when we think of buying out routes, are willing to pay a much higher average per location for taverns than for any other type of location for that reason."

tained coin machine men and well-

wishers this week (5) at the formal

opening of new quarters for their T.

& L. Distributing Company at Central

in the hundreds, enjoyed a buffet

luncheon with rathskellar accompani-

owners, Block and Goldstein, as well as Goldstein's two brothers who assist

him in active management of the business. Paul Goldstein acts as as-

New building provides larger streamlined showroom and stock-

Firm distributes AMI phonographs,

CAMDEN, N. J., June 8 .- Richard

Gilbert was appointed musical di-

rector of RCA-Victor Red Seal Re-

cordings, according to J. W. Murray,

vice-president in charge of RCA-Vic-

tor record activities. Richard Mohr

has been named assistant to Gilbert.

cording director. Before joining the

staff of RCA, he was music editor

for Scribner's magazine and con-

tributed articles on recorded music

(Continued from page 114)

eventually clear up, the relief does

not appear likely in the immediate

to leading music publications.

PLAY UP, DOWN

Gilbert formerly was associate re-

room on the main floor, with repair

Personal Music equipment and a line

**Gilbert to RCA Music Post** 

On hand to do the honors were the

Guests, which Block said numbered

Parkway and Lincoln Drive here.

ments and music.

sistant manager.

shop downstairs.

of amusement machines.

Heilbronner, incidentally, is continuing a pre-war pooling of service facilities which his company and three others did thruout the war years. Other companies participating in the service pool are Gunn Music, Sly Music and E. and A. Music.

Set up in 1938, the pooling arrangement, managed by Heilbronner, keeps two servicemen constantly employed. The burden of providing help for any one operator is cut down and it is unnecessary to call upon the collectors to pinchhit as servicemen. Plans for future operation of this service do not include expansion to take in other companies, Heilbronner said. He feels that to make the service effective, it must be kept a small, well-balanced business.

### LUMBER MILLS BUSY (Continued from page 114)

timber lands had been expected to yield 5,000,000,000 board feet this year. About half of this would have been for export. Ottawa officials estimated that the walkout, which started May 15, was costing the United States and Canada nearly 5,000,000 board feet of lumber a day.

### RACINE OP PROUD

(Continued from page 114) Service has proved popular with lo- and found a burglar, unaware of their cal organizations which can rent 70 presence, busily at work with a tire used records for \$4 an evening, with iron trying to pry open the money a 50-cent breakage charge. Ten dol- box of the machine. When he saw lars rents an amplifier and 50 rec- the police, he grabbed a butcher knife ords for one evening's use, and car- and attempted to slash his throat. ries no breakage fee.

### **Jukes and Venders**

"They can dance to their hearts" delight to juke boxes and drink coke dispensed from soda machines. They have shown a marked preference for such things and it's a harmless way for them to enjoy themselves.

"Canteens will help them think properly, provided there is a minimum of adult interference. Let the adults guide them and make suggestions, but under no circumstances should they issue blank orders. Let the government of the canteens be run according to the same system used for city, State and national governments. If it's done that way, they will become interested. It's important that teen-agers be interested in what they are doing, and if we give them these innocent pleasures, we can combat juvenile crime much more easily.

"The war's end hasn't stopped juvenile delinquency, as so many altruists expected. Canteens have worked elsewhere and they can work here. If they can't enjoy themselves at home because of adult complaints, they will go out on the streets. Let's give them canteens where they can dance and be happy," the speaker concluded.

## **Juke Box Catches Thief Red Handed**

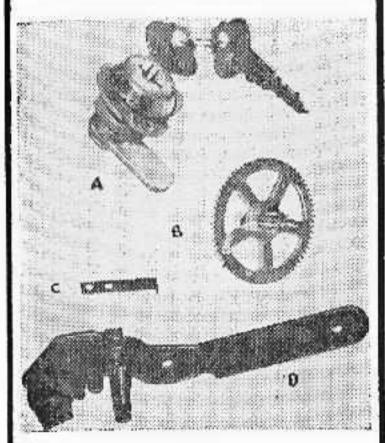
PHILADELPHIA, June 8 .- A burglar was captured here when he accidentally set off a juke box in a closed restaurant. Police were investigating a broken door in the restaurant and found no one inside. They were ready to leave when a juke box began to play.

They went inside the eatery again The juke went right on playing.



Panoram Co. 2538 W. Huntingdon St., Phila. 32, Pa. The authorized **BELL-O-MATIC** distributor of Mills Bell Products in the States of Delaware, Eastern Pennsylvania, and Southern New Jersey suggests: MILLS VEST POCKET BELL, the tiniest automatic payout ever made.

## HARD TO GET UNLIMITED QUANTITY--IMMEDIATE DELIVERY



(A) INDEPENDENT LOCKS, complete with 2 keys. Ea.	\$ .56
(B) SMALL IDLE GEAR for Mills Slots (brass). Ea	1.20
(C) SLIDE SPRING for Mills Slots. Ea.	.08
(D) KNEE ACTIONS for Mills Slots (3 t a set). Note that reel-activating	
steel block is oil hardened. Set	12,2517.2
NEW PIN GAME CARTONS. Ea	1.90

NEW	CATALI	NA				Wrile
900 -		PI	NS	evisavi		
Top Bello Capta Cross Gobs	r Darby Notcher Hop In Kidd line					37.50 37.50 79.50 95.00 65.00 109.50 89.50
ALC: LA		ARC			oon no	200-249424
Chica Keen Evan	f Fire igo Coin ey Anti- s Ten Sta t Your W	Hockey Alreraft rikes, Hi	(Br	own) Ial	111	209.50 37.50 122.50
Watl	r Jann. Ing Rolat Ing Rolat Pocket E	Chief, 5 op, 5¢	::::	:::		95.00

L. A. Co. Plans **Coin Bowl Game** 

LOS ANGELES, June 8.-Ed Johnson announced that he has joined Frank Grow and Eugene May, of the Grow Gear & Manufacturing Company, in the production of a new bowling game called Strikes 'n' Spares.

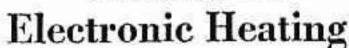
Game is a scaled-down replica of a regulation bowling alley with pins, ball and alley exactly in proportion no immediate prospect of tax relief, to a standard alley, Johnson said.

Customer can play five frames with the usual strikes and spares upon insertion of the first coin. If he wishes to complete the game by playing off the last five frames, he must insert another coin. Or he may clear the scoreboard after the first five frames and start anew. Machine is adaptable to three combinations of play: Five cents for each five frames, 10 cents for the first five and five cents for the last, or 10 cents for each five.

For servicing, the machine is divided into three distinct units, each of which is assembled on a separate panel and mounted on rubber. Each unit may be removed. Over-all length of the game is 14 feet.

Grow Gear, which engineered and built the game, was one of the West Coast's leading makers of critical gears and precision parts during the war. Machine was developed under supervision of D. W. Price, coin machine designer.

Universal Pacific Sales Company will handle national distribution of the game, with Johnson acting as sales manager for the Western States and Jack Nelson as sales manager for the East and Middle West.



# No Relief on **Federal Levy**

### **Congress Plans Recess**

Seen for '46

WASHINGTON, June 8 .- There is and observers predict little decrease in levies prior to 1948, a Washington survey indicated recently.

Congressional sources disclosed that both houses of Congress are so busy with priority legislation that any revenue measures would have but slim chances of favorable consideration, even if this were not an election year.

With adjournment looked for about July 1, even if a special session were called after the elections in the fall, it is believed unlikely that any tax bills would be on the agenda.

### Time Is Short

Capitol Hill spokesmen said that the time required to draw up a bill and hold hearings is far too short for proper preparation and consideration, and unless action is taken this year, it will not affect incomes before 1948 unless it were made retroactive, a measure which would cause too many complications for support.

Tax experts hold that making relief retroactive would result in much confusion because it would require revision of the withholding tax.

Congressional leaders and tax experts were said to agree on several measures necessary to bring the tax picture back to normal and at the same time meet the needs of government.

85.48	MARKEPP
	VALUES
Victory \$105. Four Roses 69. Seven Up 82. Attention 69. All Out 79. Fleet 54.5 Exhib. Stars 89.	LI. PIN GAMES 00 Filcker \$82.50 50 Target Skill 42.50 New Champ 99.50 50 Ten Spot 72.50 50 Sky Blazer 90.00 50 Silver Spray 52.50
O Chi Coin Hockey Bally Rapid Fire Shoot the Chute NEW Love A 5d Vest Pocket '32 Track Time Jumbo Parade P Long Acres. One	LOTS-CONSOLES NE BALLS 
AMI HI-Boy 30 Wurlitzer 600R Mills Throne of Rockola '40 Mas Rockola Moderne Buckley 20 Selec	1USIC         Victory       450.00         Music       335.00         ter Walnut       450.00         Corner Speakers       50.00         t. Chrome W.B.       22.50         S.       5.25         Tone Speakers       29.50
	AMERICAN EAGLE 1c or 5c Play Coin Operated Plain\$50.00 Ball Gum\$55.00 Not Coin Operated: Plain\$54.00 Ball Gum\$9.00
A. B. 7 CHALLEN Ic or 5c Play Sample	

\$65.00

Write for

Quantity

Prices



1

# **Reported Boosting Output of Plastics**

SCHENECTADY, N. Y., June 8 .the production process of molding cipal changes: plastic, engineers at General Electric's industrial heating division here announced this week that while reconversion to peacetime production is lagging in most fields, the plastics industry will "increase its normal output of molded plastic parts, used in coin machines."

The heating process serves to soften the plastics material, and makes it possible to double the output of molded parts from existing mold press equipment. Electronic heaters are also being used to speed the production of plastic radio cabinets and numerous other cabinet items, officials state.

Former methods of processing plastic material called for it being placed in a mold press in a cold state, or after being heated in ovens or on hotplates. The new heater, using penetrating high - frequency waves, warms the plastic uniformly thruout to approximately 250 degrees F, thus permitting it to flow readily into the mold. Besides improving the molded parts, the technique cuts the time of the molding process in half.

Small enough to fit between two molding presses, the new heater allows alternate operation of both Disk plastic materialpresses. called preforms-are placed on the electrode of the oven-like preheater and the cover then closed. Timing of the heating operation is automatic, started by a pushbutton. The operator transfers the material to adjacent presses.

"With the increased production of plastics," General Electric officials state, "many new type cabinetssome in fields never entered by plastic makers-will be made within the next year."

### Changes Seen

Among measurers advocated by Because of the use of electronics in both groups were the following prin-

Elimination of the undistributed profits tax which coupled with the taxes on corporate earnings has caused an impact of double taxation on industry.

There should be a continuation for a few more years of the present provisions for carryback of net operating loss, extension of permission to carry such losses forward, and recognition in cases of both corporations and individuals of the principle of averaging incomes over a reasonable period.

Reduction of the corporate rate and early abandonment of the surtax next year and again in 1948 to bring the rate below 25 per cent within a few years.

Immediate repeal of the tax on inter-corporation dividends and of the penalty on consolidated returns with optional use of such returns permitted, with allowances more in line with actual depreciation.

### Capital Gains

Reduction of rates applicable to capital gains reduced to an established rate of about 121/2 per cent within a few years in order to encourage transactions and create new revenues.

Immediate reduction of withholding tax rates applicable to individual incomes with establishment of a 50 per cent ceiling and corresponding decreases in the surtax.

Continuation of the excise tax as an important feature of the tax structure, with low rates on articles of wide use but small necessity to supplement income taxes.

losses, depreciation and credit and credit and estate and gift taxes.



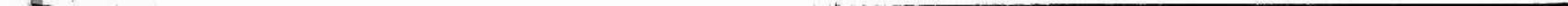
## W. L. Amusement Company

217 S. 7th Street, St. Louis 2, Missouri

The authorized

**BELL-O-MATIC** distributor of Mills Bell Products in the Eastern part of Missouri and Southern Illinois suggests: MILLS VEST POCKET BELL, the liniest automatic payout ever made.

Experts declare other modifica- relief provisions in connection with tions needed are those relating to war the excess profits tax, foreign tax



### **COIN MACHINES**

143

### INTERNATIONAL SCOOPS Filbin Unit 24 Record Buckley Remoted ..... \$225.00 Paces Reel Comb. ..... 159.50 Mills Vest Pockets ..... 42.50 Mills 5c Blue Fronts.... 139.50 Liberal trade-in on your old Counter Game for DAVAL'S NEW COUNTER GAME -**GUSHER.** Write for Circulars and prices. Jennings 5c Blue Skin ... 139.50 Jennings 5c Silver Chief ... 149.50 Jennings 10c Silver Chief . 169.50 Jennings 25c Silver Chief . 174.50 SMILEY LEGAL COUNTER GAME \$39.50 Seeburg Shoot the Chutes. \$ 79.50 nue.

Seeburg Coinex Conversion 119.50 Skee Barrel Roll..... 325.00 Jennings Roll in the Barrel 165.00 2 Hi-Dial Ten Strikes ..... 79.50 Astrology Scale ..... 169.50 (With 9,000 Cards, Rebuilt) 30 Brand New Asco Stamp Vending Machines, \$25.00 Each. Entire Lot, \$675.00.

PIN	BALL .
Venus \$89.50 Boomtown 49.50 Flicker 69.50 Orosslines 64.50 Velvet 69.50 Eagle Squadron 119.50	Cadillac \$39.50 Barrage 59.50 Champ 59.50 Horoscope 69.50 Towers 79.50 Stratoliner 59.50 Jolly 39.50
INTERNATIONAL CO 2115 Prospect Ave.	of New Games. IN MACHINE DIST. Cleveland, Ohio 5769-70

\*\*\*\*\*

**Dixie Coin Machine** 

# **Fullerton** Coin **Row in Chicago** Sees 3 Changes

CHICAGO, June 8 .- Coin machine . row on Fullerton Avenue has a few notches less in its belt as more of the coin trade decided to hoe another row, adding to the number of firms on Armitage Avenue.

A shadow of its former self, Fullerton Avenue has lost the following firms: Walter Oomens & Sons, Allied Novelty Company and Automatic Coin Machines & Supply Company. Meanwhile Harry Brown, of American Amusement Company, plans to move soon from his location at 4047 West Fullerton to new enlarged quarters at 158-164 East Grand Ave-

Armitage Avenue coin machine trade belt is increased by additions there of the Oomens firm at 3262 Armitage and Automatic Coin Machines & Supply Company at 4137 Armitage.

Moves made by these firms will net a total gain of more than 40,000 square feet, American Amusement Company accounting for an extra 30,000 feet, and Automatic Coin Machines & Supply Company chalking up a gain of 10,000 square feet.

Walter Oomens & Sons added to its facilities. Newest feature is a laboratory testing board, utilizing surplus radar equipment. Oomens says his firm plans enlarging its facilities soon.



CHICAGO, June 8.—Remodeling of

Company 910-912 Poydras St., New Orleans 13, La. The authorized **BELL-O-MATIC** distributor of Mills Bell Products in the State of Louisiana suggests: MILLS VEST POCKET BELL, the tiniest automatic payout ever made.

the enlarged Automatic Coin Machine & Supply Company is nearing completion, according to Irving Ovitz and Oscar Schultz, who head the firm. New plant at 4137 Armitage Avenue will receive its finishing touches about July 31, Schultz said.

**Ovitz**, Schultz

New location will increase space facilities from 2,500 square feet to 11,000 square feet. The plant, which will be air-cooled thruout, will be one of the most luxurious in the city, Ovitz said, pointing out that it will include modern offices, showrooms and workshops.

Schultz, with 12 years' experience, and Ovitz, a veteran of nine years, total 21 years in the coin machine business.

H. Kohn Will Make

**Arcade Equipment** 

BROOKLYN, June 8. - Howard Kohn, former arcade operator, has organized Joy Machines, Inc., 16 Court Street, as manufacturers of "arcade equipment of all kinds." A new arcade machine is now on the production lines, according to Kohn.

## FOR SALE—SLOTS

3 5¢ Blue Fronts. Ea\$125.00
2 10¢ Blue Fronts. En 135.00
2 25¢ Blue Fronts. Ea 175.00
2 5¢ Brown Fronts, D.P.N.A.C.H.,
Serial 454974. Ea 145.00
Z TUC Brown Fronts, D.P.N.A.C.H.
Serial 456146. Ea 165.00
1 25¢ Brown Front, N.A.C.H 190.00
1 5¢ Mills Gooseneck Front Vender 29.50
1 5¢ Millis Gooseneck, S.J 29.50
1 5¢ Mills Gooseneck, S.J
Proof, Very Clean
T be Jennings Geoseneck, S.J 29.50
1 25¢ Callie Green S.J 39.50
4 5¢ Callie Club Slot, Late, Ea 59.00
4 10c Callie Club Slot, Lato, Ea 59.00
2 5¢ Mills Vest Pocket, Blue &
Gold. Ea
2 IC PAGE Blue Fronts, E.a 39.50
1 Dd Pace Blue Front
1 10¢ Pace Blue Front 58.50
1 Triple Cabinet Revolvaround Stand.
No Lock on Front Door
1 Single Cabinet Revolvaround Stand . 49.50
5 Mills Old Type Double Stand, Ea 49.50
1/3 Deposit With Order, Balance C. C. D.
T I M I A II I
FORT MILLIC & NOVOITU
Forst Music & Novelty
1279 MAIN ST. GREEN BAY, WIS.

THE NEW BLACKSTONE HIGH SPEED DOUBLE BARREL COIN PACKER Count and wrap \$4 in nickels in 20 seconds. Made in three sizes. Nickel-penny-dime, Guaranteed. Price \$2 each size. Blackstone Coin Packer Co.



# Leader Sales and Distributing Co. 4116 LIVE OAK STREET, DALLAS, TEXAS

The authorized **BELL-O-MATIC distributor of Mills** Bell Products in the State of Oklahoma and the Northern half of the State of Texas suggests: MILLS VEST POCKET BELL, the tiniest

automatic payout ever made.



### **TRADE WITH CONFIDENCE HERE!**

5 BALL FREE PLAYS Ready for Location Completely Reconditioned Legionnaire ...... \$ 72.50 Star Attraction .....\$77.50 
 Star Attraction
 67.50
 Red Hot
 39.50
 Majors '41
 77.50

 School Days
 64.50
 Rotation
 64.50
 Rotation
 64.50
 Progress
 47.50

 Metro
 62.50
 Monicker
 97.50
 Seven Up
 75.00

 Scoop
 37.50
 Wildfire
 59.50
 Seven Up
 75.00

 All American
 69.50
 Fleet
 49.50
 Twin Six
 52.50

 Bello Hop
 77.50
 5-10-20
 129.50
 Ton Spet
 69.50

 We have many more Games in Stock
 Write for our Complete List
 69.50
 50.50
 50.50
 NEW ARCADE AND REVAMPS REVAMPS ARCADE Champion Hockey Bank Ball Bewling Game, 9 Ft. ..... 375.00 Trade Winds (New) ..... 269.50 Brazil .... 228.50 Bubbles ..... 295.00 12 Ft. ..... 449.50 

 Streamliner (New)
 \$249.50
 Idaho
 229.50

 Delivery Guaranteed—Like New—CONSOLE BARGAINS—Factory Reconditioned—Like New
 229.50

 1941 Galioping Dominos Factory Recon. \$269.50
 Keeney Super Bell, 5¢ Comb. F.P. &
 \$289.50

 Baily Club Bell
 219.50
 Keeney Super Bell, 5¢ Comb. F.P. &
 \$289.50

 Pages Reels, 5¢ Comb. F.P. & P.O.
 149.50
 Keeney 5.5¢ Twin Super Bell, Comb. F.P.
 \$289.50

 Baily Club Bells, 5-25¢ comb. F.P. & P.O.
 149.50
 Keeney 5-5¢ Twin Super Bell, Comb. F.P.
 \$265.00

 Baily Club Bells, 5-25¢ comb. F.P. & P.O.
 149.50
 Keeney 5-25¢ Twin Super Bell, Comb. F.P.
 \$45.00

 Pages Reels, 5¢ Comb. F.P. & P.O.
 149.50
 Keeney 5-25¢ Twin Super Bell, Comb. F.P.
 \$45.00

 Paces Races, Rod Arrow, Late Serial
 179.50

 Paces Races, Brown Cab,
 159.50

 ARCADE Drive Mobilo .....\$285.00 Advance Post Card Venders, like new ... \$ 12.50 Exhibit Love Moter ..... 175.00 Periscope ..... 97.50 Paker Joker ..... 78.50 COUNTER GAMES 

 Millis New Black Cherry, Original
 Billis New Black Cherry, Original
 States
 Sta 

 Millis Blue Fronts, Perfect, 5¢
 139.50
 Gold Awards

 Millis Blue Fronts, Perfect, 10¢
 149.50
 Gold Awards

 Groetchen Chrome Columbias, Conv.
 Groetchen Columbias, Conv.
 Groetchen Columbias, Fruit Roet

 5-10-25¢, Like New
 79.50
 Watling 5¢ Blue Seal Slot

 Millis 25¢ Olub Consoles
 295.00
 Watling Rolatop 5¢

 Wanted-Pin Games-Arcade-Slots-Consoles and Phonographs. Terms: 1/2 Down, Bal. 0.0.D. er S.D., F.O.B. Send Us Your Lists. WE INVITE FOREIGN TRADE Get on Our Mailing Lists. Chicago. COIN AMUSEMENT GAMES, INC. REET KENWOOD 5556-7 Only 10 Minutes From the Loop on the Outer Drive 1335-37 E. 47TH STREET CHICAGO 15, ILL.

Madison 1, Wis.

1.1

41



WATCH FOR BIG ANNOUNCEMENT REAL SOON of gala 1st Showing in the South AT THE H & L SHOW-ROOMS. It will be a Red-Letter affair!

J. H. KEENEY "Super Bell"

PHONOGRAPH

The finest Console ever built. Setting new records for peak earnings from Coast to Coast. Triple Scoring. Convertible free play or payout.

NOW DELIVERING SAMPLES and taking quantity orders for Super Bell and the complete Keeney line of games.

# BLACK-LITE k transformation with the state of the state

# TODAY'S TWO TOP LEADING SCENIC CONVERS



Here are scenic conversions that are really tops. Sparing no expense we have Craig Parker, the largest studio in the coin machine industry, doing our work exclusively.

No blots! No blurs! Hairline registration! Twelve different colors! Completcly Black-Lited with the highest quality fluorescent paint obtainable.

### WITHOUT .00 WITH ALL BLACK-LITE CONVERSIONS BLACK-LIT

F. O. B. Chicago. 1/3 Deposit With Order. Either conversion, with or without Black-Lite, installed on location in 20 minutes. Complete with Black-Lite tubing, fixture, ballast and doll.



Black-Lite distributorships open in some States. Give full particulars and territory covered in first letter.

### OUR IRON-CLAD MONEY-BACK GUARANTEE

If in 5 days you don't agree that this scenery is not a cartoon, but real art, and that it tops all others in appearance, design, workmanship, lacquer and player appeal, we will pay the shipping charges both ways and return your money in full.



## INTERNATIONAL **MUTOSCOPE'S** 'VOICE-O-GRAPH'

The world's finest 100% Automatic Voice Recording Studio. No attendant. Tremendous popularity. Best locations. Not a fad. No new yearly models. Year after year continued top earnings. NOW DELIVERING SAMPLES and taking quantity orders for "Voice-o-Graph" and the com-plete Mutoscope line.

# PERSONAL MUSIC

MORRIS HANKIN

N OPERATED MACHINES

"Measured Music," an instantaneous success with location owners and public. And for you, the operator, it increases profits per installation tremendously.' We've already made several complete installations in this territory. We can make IMMEDIATE DELIVERY and our experts will handle installations down to the last detail.



For latest, complete information on this equipment, including prices, place your name on our current mailing list. - CALL, WRITE OR WIRE TODAY -Exclusive Distributor for Alabama and Georgia

DISTRIBUTORS, INC.

### LILLIN IIIIII

### ARCADES, AMUSEMENT PLACES, SPORTLANDS, Etc.

Attention! The Biggest Assortment in the U.S. of New and Factory **Rebuilt, Beautifully Repainted Amusement Machines on Hand** 

### NEW EXHIBIT MACHINES

ļ	Exhibit Love Meters, Wheels of Love, Wise Owls, Blind Mice (Set of 3	Wish
ŝ	comp, with stand and sign. Per Set \$218.50	Pop-
ľ	Foot Vitalizer 225.00	magr
ĥ	Streamline Card Vendor with Base &	Ideal
à	Fist Striker	Kiss-
Ż	Blue Bird 295.00	Supe
L	Air Mail Letter 295.00	Thur

Wishing Well	\$295.00
Merry-Go-Round of Love	295.00
Pep-o-Meter	295.00
Magnetic Thermometer	295.00
Love Tester	295.00
Ideal Card Vendor	29.50
Kiss-o-Meter	295.00
Superoll, New	
Thunderbolt, New	
이 등 집안에서 2 가지의 비원 같은 것은 것이 물건이 많은 것 같아요. 이 것 이 것은 것 같아?	

### **GUNS**

	· ㅋㅋㅋ · · · · · · · · · · · · · · · · ·	
	Munves Chicken Sam, Complete Conv. \$150.00	
	seeourg Unicken Sam, Jali Birg, Shoot	
	the Chutes 150.00	1
	Bally Rapid Fire 185.00	
	Bally Defender 250.00	
	Bally Torpodo 175.00	1
	Bally Sky Battle 225.00	Ľ
	Bally Convoy 225.00	L.
	Keeney Air Raider 185.00	
	Keeney Antl-Alroraft 75.00	
5	Keeney Submarine 150.00	
	Mutoscope Skyfighters 250.00	
	Liberator 150.00	Ľ
	Periscope 150.00	L
	Supreme Shoot to Takyo 150.00	L
	Rocket Buster, Supreme 195.00	Ŀ
	Sky Pilot 175.00	1
		11

### ATHLETIC

Ball Grip, Exhibit & Others\$125.00
Barnhardt Dial Striker 125.00
Exhibit, Striking Clock Grip 125.00
Exhibit Star Striker 145.00
Exhibit Lighthouse, Siren Grip 125.00
Exhibit Tiger Pull
Exhibit Tiger Pull
Exhibit Vibrator Muscle Builder 195.00
Lifter 60.00
Mutoscope Windmill Grip, Light-Up 125.00
Mills Punching Bag 145.00
Mutascope Punching Bag
Raise the Davil Grip Machine 150.00
Western Super Grip, Fl. Cab. & Sign 45.00

### ELECTRIC SHOCKERS

Horseshoe, Floor Size	 •	•	÷.	a.		•	•		.\$	75.00	M
Pepper Upper. Floor Size				-	•			-	<u> </u>	75 00	1 104
Roover, Floor Size										65.00	E
Mills, Floor Size	 			i,						150.00	I E

### **NOW DELIVERING!**

New ABT Challengers, First come-first served! Complete stock on hand of Guns-Parts-Coin Chutes. GOTTLIEB GRIP SCALE, CHI COIN GOALEE, Order Today!

### AMUSEMENT

Chester Pollard of Hoot Mon Golf	75.00
Groetchen Mountain Climber	45.00
Grootchen Mountain Climber	115.00
	275.00
Klok 'Em & Catch 'Em	185.00
Chicago Coin Hockey	225.00
Mulascope Hockey	
Kirk's Astrology Scale	95.00
Kirk's Quess Your Weight Scale	125.00
Bingo of Criss Cross	10.00
Mills Flip Skill	35.00
Keep Punching, Upright	110.00

### BOWLING AND BASEBALL

	Keency Texas Leaguer	\$ 45.00
4	Scientific Batting Practice	115.00
2	Midget Skee Ball, Late Model Scientific Upright Baseball or Basketball	115.00
1	Scientific Upright Baseball or Basketball	110.00

### FORTUNE TELLING

Į	Exhibit Horoscope of	A	st	10	te	o a y	é.	C	1:	2	
ł	Months)		62	827		22	÷.,	-2	1.11		\$ 75.00
1	Cupia's wheel			141						Ξ.	195.00
I	Paim Reader			1	1			2			. 100.00
I	Paim Reader Mutoscope Career Pilot	١.,		0							. 225.00
ł	Provide a traditional de la constantia de l		-		-	100	2	1	2	-	[] - CENTRES

### CARD VENDING

1	Mutoscopp 1¢ or 2 for 5¢ World's	and have -
		35.00
1	Exhibit Floor Size	30.00
1	Exhibit Floor Size, Streamlined, Light-Up	45.00

We sell cards at factory prices. 44 different Exhibit postal card series (including 1946 series) on hand. Also on hand are cards for any machine that vends cards including "Palm Reader," "Scale Cards," "Grandmother," "Mystic Pen" and "Paper Love Letters," etc.









June 15, 1946

The Billboard

#### COIN MACHINES 151

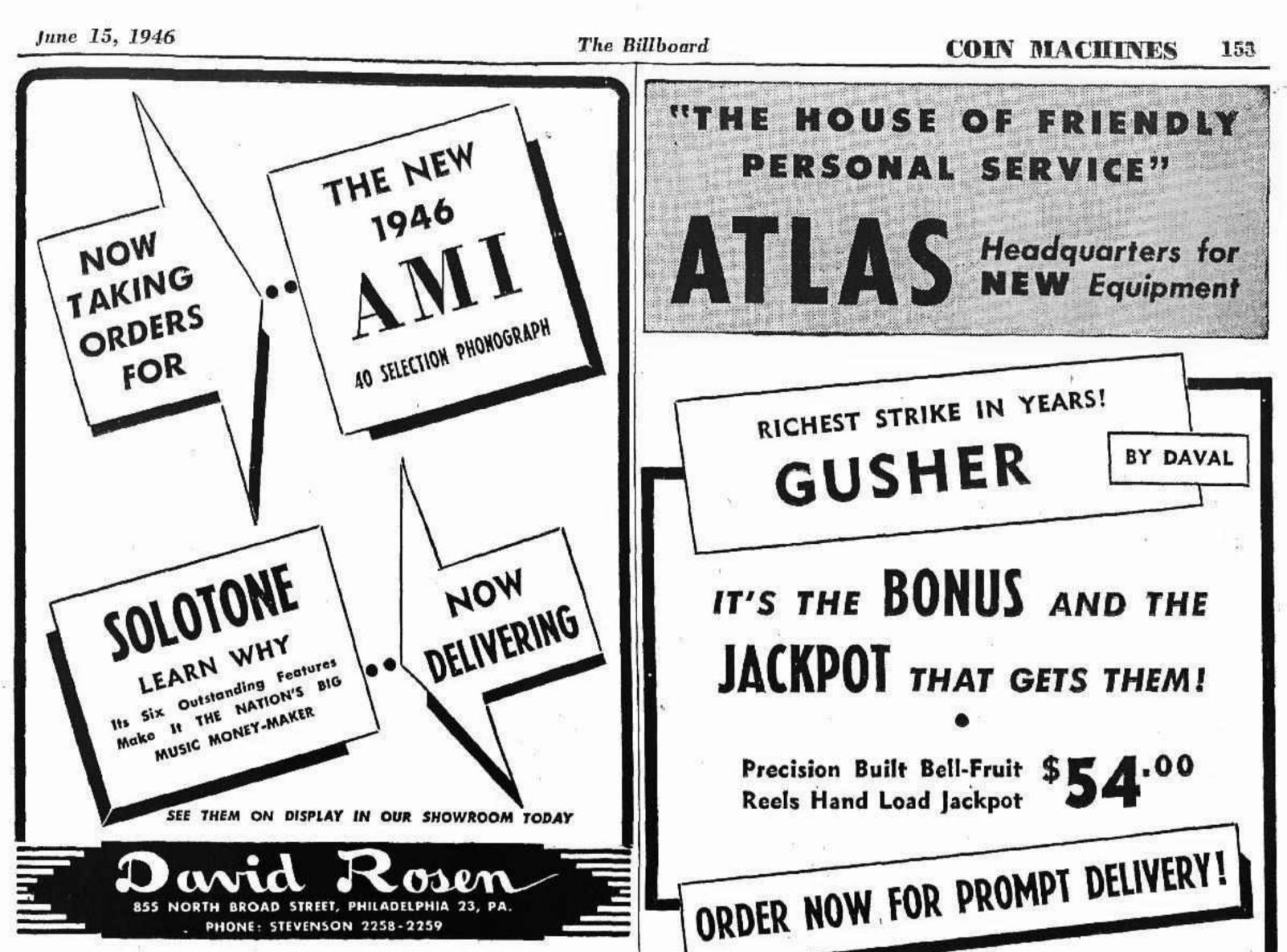


NTERNA	TIONAL	. MU	roso	COPE	CORF	ORATION	
44-01	Eleventh	Street,	Long	Island	City 1,	N. Y.	

end me at once, complete details on the	New Victory De Luxe "Lite-up-Top" Card Vendors
IAME	

FIRM		
ADDRESS		
CITY	 STATE	





# ... far superior!

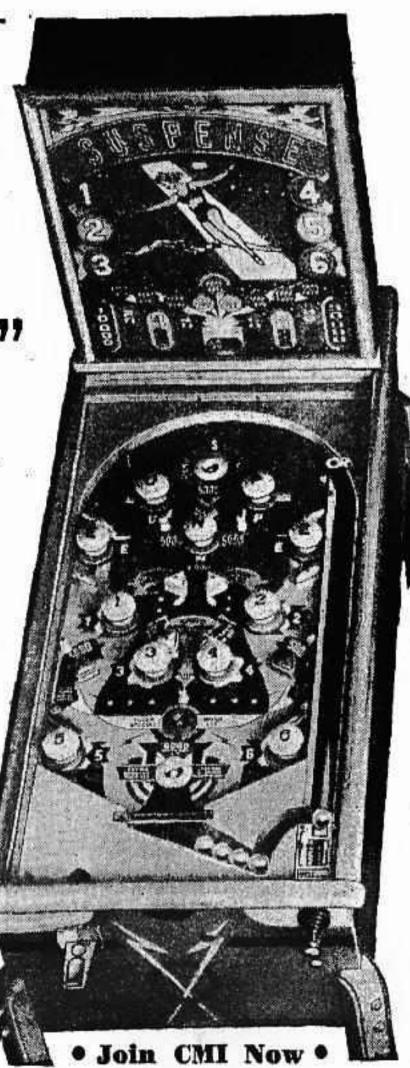
# **"SUSPENSE"**

"SCHEMATIC" PANEL VISUAL BALL LIFT

ORDER FROM YOUR JOBBER OR A WILLIAMS REGIONAL DISTRIBUTOR

> illiams UFACTURING COMPANY

161 W. HURON ST. CHICAGO 10, ILLINOIS





Jennings	Bronze	Chief,	5t		\$249.50	
Jennings	Bronze	Chief,	10c		259.50	
Jennings	Bronze	Chief,	256	•••	269.50	
Jennings	Stand'd	Chief	, 5c		249.50	
Jennings	Sfand'd	Chief	, 10c		259.50	
Jennings	Sfand'd	Chief,	25c	••	269.50	

## NEW!

Jennings	Super	Del	uxe (	Life	e.Up)	
Jennings Chief,	5c					\$274.50
						284.50
25c .						294.50
50c Pace	Deluxe	Be Be	ell			500.00
\$1.00 Pa	ice Del	uxe	Bell.			600.00
Groeichen	n Colum	bía	Jack	toc	Bell.	132.50

NEW	ABT CHALLEN	GER
0	1c OR 5c PLAY	
	\$65.00	A
LOTS OF	25 60.00	
O BROCCHERT ATCH	50 55.00	Artes and
LOTS OF	100 50.00	W. WA
Order	Now—Early Delivery!	

### **USED EQUIPMENT** as you like it

**GUARANTEED!** 

If unsatisfactory, return in 10 days for full refund of purchase price !

SLOTS-CONSOLES-1-BALLS-ARCADE EQUIPMENT ! Tell Us What You Need . . . We'll Supply It!





June 15, 1946

Bc.

Play

\$74.50

10c Play

\$96.00

960 G.L. Holes

Takes In

Pays Qut ..... 46.48

PROFIT ... \$49.52







RANdolph 2807 126 North Union Avenue, Chicago 6, Illinois

## UUK EA MUST SELL EVERYTHNG TO THE WALL BY JUNE 30th! BARE FIRST COME ---- FIRST SERVED

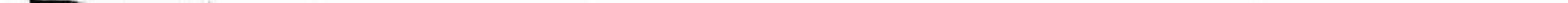
ABT RIFLE RANGE — 6 GUN ......\$1,250.00

1 ACE DOWDED \$105.00	2 KNOCKOUT FIGHTERS, EA \$395.00	1 RAPID FIRE
1 ACE BOMBER	2 KNOTTY PEAKS, EA 89.50	1 ROCKET BUSTER 149.50
그는 그는 것 같은 것 이 것 않아요? 것 같은 것 같	1 LIBERATOR 129.50	1 SKILL JUMP 29.50
	이 이 이렇게 잘 것 같아요. 같아요. 안전 사람이 많은 것이 돈을 다 같이 많이 같아요. 같이 가지 않아요. 아이들 것이 집에서는 말했다. 것 같은 돈을 다 나 가지 않는 것 같아요. 것 같은 돈이 나 있다. 것 같아요. 같아요. 같아요. 것 같아요. ? ? ? ? ? ? ? ? ? ? ? ? ? ? ? ? ? ? ?	1 SKILL SHOT 29.50
	1 LIFT O GRAPH 179.50	
	7 LOVE METERS, EA 35.00	· · · · · · · · · · · · · · · · · · ·
1 CUPID ARROW	1 LOVE PILOT 169.50	2 SMASH THE AXIS, EA 49.50
22 MUTOSCOPE CARD MACHINES, EA. 39.50	1 LOVE TELLER 169.50	1 STRIKING CLOCK 49.50
6 CHICKEN SAM MACHINES, EA. 69.50	1 METAL TYPER 325.00	1 SOLAR HOROSCOPE 99.50
Contraction of the second of the second of the	<b>1 MUSCLE BUILDER 195.00</b>	2 SUPER BOMBERS, EA 225.00
1 BALLY DEFENDER         195.00           1 DRIVEMOBILE         195.00	31 MUTOSCOPES, EA 60.00	<b>1 SUPER TORPEDO 169.50</b>
1 DRIVEMOBILE TOKIO RAIDER. 195.00	1 5-REEL MUTOSCOPE 225.00	1 TAIL GUNNER 129.50
1 ELECTRIC CHAIR 99.50	1 NIGHT BOMBER 225.00	1 TEN STRIKE 69.50
1 ELECTRICITY IS LIFE 99.50,	1 PENCIL MACHINE 29.50	2 TEST PILOTS, EA 99.50
3 FIRE AND SMOKE, EA	1 PERFUME GIRL 69.50	2 TEXAS LEAGUERS, EA 49.50
2 FLIP SKILL, EA 22.50	1 PHOTOMATIC 650.00	1 THIGH O GRAPH 129.50
1 FORTUNE TELLER	그는 것은 것은 것을 다 가지 않는 것은 것을 다 있었다. 그는 것은 것이 가지 않으며 가지 않는 것은 것을 다 있는 것을 것을 것을 것을 수 있다. 그는 것을 것을 것을 것을 것을 수 있다. 그는	2 TOMMY GUNS, EA 129.50
1 GRANDFATHER CLOCK 99.50	1 PHOTO STUDIO 850.00	
2 GRIP TEASE, EA 69.50	2 PIKES PEAK, EA 22.50	1 TORPEDO 169.50
7 GRIP TESTER, EA 22.50	<b>1</b> PISTOL SHOT 250.00	1 UNDERSEA RAIDER 325.00
1 CHICAGO COIN HOCKEY 185.00	1 POKER AND JOKER 89.50	1 VITALIZER 69.50
1 KICKER AND CATCHER 17.50	1 PUNCHING BAG 169.50	<b>1 WHEE GEE MYSTIC 169.50</b>
1 KISS O METER 165.00	1 OUESTION GIRL 69.50	1 WIZARD PEN MACHINE 129.50
2 ALSS O METER 100.00		
TERMS: 1/3 WITH ORDER, BALANCE	I A VI A N B A B C A	OFFERS FOR ENTIRE LOT
C. O. D. BANK REFERENCES, AMERICAN	LAYLAND ARCA	WILL DE CONSIDERED!
NATIONAL BANK OF CHICAGO.	LAILAND ANCA	WILL BE CONSIDERED!

TERMS: 1/3 WITH ORDER, BALANCE C. O. D. BANK REFERENCES, AMERICAN NATIONAL BANK OF CHICAGO.

520 S. STATE ST., CHICAGO 5, ILL.

**PHONE LAKeview 7800** 





# ensational ROLL-A-BALL Barrel Roll

FEATURE

# THE NINE BALL ALLEY

WITH THE PLUS

not just another skee ball alley ... It's the greatest income producing LEGAL GAME ever manufactured. And that has been proven where the proving means most ... on location. Hundreds of BARREL ROLLS are now in operation throughout the nation nabbing nickles ... fast. Get Your Share of This Gravy. ORDER YOUR BARREL ROLLS TODAY!



Immediate Deliveru /

# **REVOLVING BARREL**

Will Skill

NOW BEING SHOWN AT YOUR NEAREST DISTRIBUTOR OF WRITE - WIRE - PHONE

> JOHN A. FITZGIBBONS AL SCHLESINGER

IT'S NEW, IT'S DIFFERENT, IT'S PROFITABLE

#### FEATURES

Thrill Skill Revolving Barrel Legal Everywhere + Location Tested + Salidly Construction Absolutely Foolproof + Nossless + Giant Cash Box + Sumple Assembly + Flashy Colored BackboordLite-Up + 97/ Ft Long Guaranteed Working aship FOB POUGHKEEPSIE N V

\$379.50

776 TENTH AVENUE NEW YORK 19, N.Y PHONE: COLUMBUS 5-7996

### ATTENTION LIVE WIRE DISTRIBUTORS

**OPERATORS** 

PRICE

\$395

WRITE FOR EXCLUSIVE IN YOUR TERRITORY, YOU NEVER SOLD ANYTHING SO FAST, SO NEW, SO DIFFERENT AND SO PROFITABLE

# THE NEW GAME SENSATION

NOTHING ELSE LIKE ITI

. GROSSES OVER \$95.00 A WEEK /

THEY CAN'T RESIST TO PLAY ITI

- YOU ONLY HAVE TO PAY 40%
   COMMISSION
- . WILL PAY FOR ITSELF IN EIGHT WEEKS
- OVER 100 MACHINES ON TEST LOCATION FOR SEVEN MONTHS

THIS GAME WAS PLAYED ALL OVER THE WORLD DURING THE WAR. THOUSANDS SOLD TO THE ARMY, NAVY, RED CROSS AND U.S.O. CLUBS

# HIRSH COIN MACHINE COMPANY

1309 New Jersey Ave. N.W., Washington, D. C.

Phone HO. 3170

ASK ANY GI





When something is sort of "Blue Bloodish" the word for it is—La De Da! Anything that is well designed, pleasing to the eye, and bearing marks of distinction — anything that shows good taste is .... La De Da!



You want your locations to have the best. You want to eliminate as many service calls as you possibly can. You want low operating costs. Do what thousands of operators have done to make these points come true. Operate genuine Mills Bells bearing the "Certificate of Manufacture."

# BELL-O-MATIC CORPORATION

EXCLUSIVE NATIONAL DISTRIBUTOR: MILLS BELL PRODUCTS

**4100 Fullerton Avenue** 

Chicago 39, Illinois

Phone: Spaulding 0600



#### The Billboard

June 15, 1946





LOS ANGELES see

Bill Happel

MILWAUKÉE see

Carl Happel



### **KEENEY'S RECONDITIONED SUPER BELLS**

KEENEY SUPER BELLS, 52, COMBINATION FREE PLAY AND PAY OUT, REBUILT AND 

KEENEY	SUPER BELLS, TWIN 52-254, COM-	
BINAT	ION FREE PLAY AND PAY OUT,	
REBUI	LT AND RECONDITIONED	

KEENEY SUPER BELLS, TWIN 54-254, CASH PAY OUT, RECONDITIONED & REBUILT \$395.00 KEENEY SUPER BFLL TWIN, 52-52, CASH PAY OUT, RECONDITIONED & REBUILT \$375.00

#### **RECONDITIONED CONSOLES** LARGEST STOCK OF DEPENDABLE CONSOLES ON THE WEST COAST

MILLS THREE BELLS, 56-106-256	.\$895.00
KEENEY 4-WAY, 254-254-254-254, P.O	
KEENEY TWIN, 25¢-25¢, P.O	
BALLY CLUB BELLS, F.P., P.O	
BALLY HI HAND, F.P., P.O	. 199.50
BALLY ROLL 'EN, P.O	, 139.50
BALLY SUN RAY, F.P	. 139.50
JENNINGS BOBTAIL, F.P	
JENNINGS SILVER MOON, F.P	. 124.50,
WATLING BIG GAME, F.P	. 124.50
WATLING BIG GAME, P.O	
JENNINGS SILVER MOON, P.O., 25¢	. 225.00

#### RECONDITIONED SLOTS

MILLS REGULAR CHROME, 54	.\$239.50
MILLS REGULAR OHROME, 10¢	
MILLS REGULAR CHROME, 25¢	
MILLS REGULAR CHROME, 50¢	. 445.00
MILLS BLUE FRONTS, 5¢	. 189.50
MILLS BLUE FRONTS, 10¢	
MILLS BLUE FRONTS, 254	
MILLS BLUE FRONTS, 50¢	
MILLS Q.T. GLITTER GOLD	
MILLS VEST POCKET, CHROME	
MILLS VEST POCKET, BLUE & GOLD	. 49.50
NEW MILLS VEST POCKET	. 74.50

ROCK-OLA	COMMANDO\$650.00
ROCK.CLA	PREMIER
ROCK-OLA	SPECTRAVOX & PLAYMASTER 450.00
ROCK-OLA	SPECTRAVOX (ONLY) 100.00
POOK OI A	MASTER NEW ROCK-O-LITE 485.00
POCK-OLA	1 ATF 54-104-256 BAR BOXES 39.50
DOCK OLA	LATE SA BAR BOXES 24.50
ROCK-OLA	LATE 5¢ WALL BOXES 19.50

MILLS FOUR BELLS, LATE HEAD, 54-54-54-254 \$750.00
MILLS FOUR BELLS, ORIG. HEADS, 5¢-5¢-25¢ 495.00
PACE REELS, TWIN 104-254, P.O 295.00
PACE SARATOGAS, TWIN 104-54, P.O 295.00
PACE REELS, 5¢ (Comb.), F.P., P.O 169.50
PACE SARATOGAS, 104, P.O., LATE MODEL 169.50
PACE SARATOGAS, 254, P.O., LATE MODEL 195.00
PACE REELS, 54, P.O., LATE MODEL 124.50
PACE SARATOGAS, 54, P.O., LATE MODEL 124.50
PACE REELS, 10¢, P.O., LATE MODEL 169.50
JENNINGS FAST TIME, P.O 89.50
JENNINGS DERBY DAY 49.50
ONE BALL MULTIPLE F. P. TABLES
BALLY LONGACRE
BALLY THOROBRED 359.50
BALLY PIMLICO
BALLY CLUB TROPHY 195.00
BALLY '41 DERBY 195.00
KEENEY FORTUNE 189.50

KEENEY SKYLARK ..... 139,50 BALLY BLUE GRASS ..... 139.50 BALLY RECORD TIME ..... 139.50 BALLY DARK HORSE ..... 139.50 BALLY SPORT SPECIAL ..... 129.50 MILLS '41 1-2-3 ..... 79.50

MILLS FOUR BELLS, LATE HEADS, 54-54-54 \$595.00
MILLS FOUR BELLS, ORIG. HEAD, 54-54-54-54 395.00
EVANS BANG TAILS, LATE D.D., JACK POT 295.00
EVANS DOMINOES, LATE D.D., JACKPOT 295.00
EVANS LUCKY LUCRE, 3-5¢, 2-25¢ 295.00
EVANS LUCKY LUCRE, 5-5¢ 195.00
EVANS LUCKY STARS, 56 129.50
BAKER PACERS, DAILY DOUBLE 299.50
MILLS JUMBO (COMB.), F.P., P.O 214.50
MILLS JUMBO, LATE HIGH HEAD, P.O 149.50
MILLS JUMBO, LATE HIGH HEAD, F.P 129.50
JENNINGS SILVER MOON (COMB.), F.P., P.O 199.50

#### ARCADE EQUIPMENT

MILLS PANORAM	.\$425.00
MILLS SOLO-VLUE	
BALLY DEFENDER	
KEENEY SUBMARINE	
KEENEY AIR RAIDER	
NEW LITE LEAGUE	
NEW GOTTLIEB 3-WAY TESTER	. 39.50
NEW PITCH 'EM AND GATCH 'EM	. 169.50
NEW CHICAGO COIN GOALEE	. 525.00
NEW SKEE BARREL ROLL	. 449.50
NEW GENCO TOTAL ROLL	. 525.00
NEW ABT CHALLENGER	. 65.00

### RECONDITIONED PHONOGRAPHS, WALL BOXES AND SPEAKERS

SEEBURG ENVOY, R.C., E.S\$	595.00
WURLITZER MODEL 780M	695.00
SEEBURG 8800 NEW ROCK-O-LITE, R.C., E.S	695.00
WURLITZER MODEL VICTORY 24	495.00
NURLITZER MODEL 500	495.00
SEEBURG HIDE-A-WAY, R.C	395.00
BUCKLEY CHROME ILL. BOXES	24.50
PACKARD PLA-MOR BOXES	27.50

ROCK-OLA MODI	ERNE SPEAK	ERS	1.	en en antes	\$59.5(
NEW KLEER-TON	E SPEAKER	CAB.,	23", 18	3", 10"	24.50
METAL SPEAKER	R CAB., 15",	14", 8	1/2"		5.95
WALNUT SPEAK	ER CAB., 15"	, 14",	9 V2 " .		4.91
12 IN. P.M. 16 03	Z. SPEAKER				8.71
12 JN, P.M. 20 02	Z. SPEAKER				12.5
12 IN. P.M. 46 01	Z. SPEAKER				18,50
12 IN. P.M. 64 0	Z. SPEAKER				24.50

**BADGER NOVELTY COMPANY** 

#### **BADGER SALES COMPANY**

1612 WEST PICO BLVD.

LOS ANGELES 15, CALIF. All Phones: Drexel 4326

2346 N. 30TH STREET All Phones: Kilbourn 3030

MILWAUKEE 10, WIS.

6 da copyrigh





AL STERN OFFERS AL STERN OFFERS NEW GAMES FOR IMMEDIATE SHIPMENT Notal Roll	NEW MACHINES NOW BEING DELIVEREDSTACE DOOR CANTEEN\$279.50ABT CHALLENGER, Beautifully Designed\$ 65.00BIG HIT, EXHIBIT'S NEW FIVE-BALL298.50CHAMPION HOCKEY, 2-PLAYER SENSATION289.50FRISCO, NEW FIVE-BALL249.50MILLS NEW BLUE AND GOLD VEST POCKET74.50COALEE525.00AMUSEMATIC LITE LEAGUE425.00MOTION HOCK525.00			
SPECIALS ONE BALL MULTIPLE FREE PLAY Derby '41	TOTAL ROLL			
Super Bell 5¢       \$285.00       Three Bell       \$895.00       Four Bell       \$375.00         Evans '41 Domino       200.00       Jumbo Parade 25¢       195.00       Jumbo Parade       Jumbo Parade       135.00         Twin Super Bell       375.00       4-Way Super Bell       500.00       Square Bell       500.00         PHONOGRAPHS         750 Elec, Sel.       \$775.00       9800 Margio R. C.       \$725.00       Reckola De Luxe       \$450.00         Rockola Standard       425.00       8800 Margio R.C.       650.00       Seeburg Classic       450.00	RECONDITIONED 5-BALL FREE PLAY GAMESStreamliner\$190.00Yankee Doodlo189.50Sky Chief165.00Keep 'Em Flying165.00Hi Hat89.50Big Parade140.00Belle Hop79.50Four Aces129.50Spot Pool74.50New Champ59.50New Champ59.50New Champ59.50Streamliner129.50Streamliner74.50New Champ59.50Streamliner129.50Streamliner74.50Streamliner59.50Streamliner59.50Streamliner59.50Streamliner129.50Streamliner74.50Streamliner59.50			
Reaking Wall Boxes .\$ 38.05 30-Wire Cable	5-10-20       129.50       Four Roses       72.50       New Champ       59.50         CONSOLES         Baily Olub Bell Comb.       S239.00       ARCADE       SLOTS         ONE BALLS       Cupid Wheel       195.00       Mills Q.T., 25¢ Glit- tor Gold, Rebuilt.       125.00         Turf King, P.O.       \$325.00       Baily Rapid Fire.       155.00       Mills Q.T., 5¢, Glit- tor Gold, Rebuilt.       89.50         Turf King, P.O.       \$325.00       Baily Rapid Fire.       155.00       Mills Q.T., 5¢, Glit- tor Gold, Rebuilt.       89.50         Dark Horse, F.P.       165.00       Batting Practice       119.00       Mills D¢ Blue Front.       125.00         Batting Practice       119.50       Mills D¢ Blue Front.       175.00       Mills D¢ Blue Front.       175.00         Builts Owi, F.P.       79.50       Onder Sea Raider.       345.00       Mills D¢ Br. Front.       175.00			
1014 N. Ashland Ave. (Brunswick 2338-6878) CHICAGO 22, ILL. EXCLUSIVE DISTRIBUTORS: J. H. KEENEY-PACKARD CORPCOMPAS, INC.	NATIONAL COIN MACHINE EXCHANGE 1411-13 DIVERSEY BLVD. (Phone: BUCkingham 6466 Mericale pro Chicago			





Super Bell

eeneys

This remarkable machine is offered only by authorized Keeney distributors listed below in the following models:

- Single slot—Convertible Free Play and Payout.
- Twin slot—Convertible Free Play and Payout.
- Three-way—Payout Model only.

YOUR CHOICE-Any combination of 5c-10c-25c play.



### TRIPLE SCORING Win on one to three rows every play





### **DISTRIBUTED BY:**

TEXAS and N. W. LOUISIANA ACME AMUSEMENT CO. 2413-15 N. Pearl Dollas I, Texas

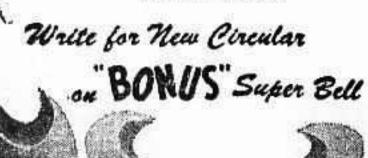
Northern CALIFORNIA, Western NEVADA ADVANCE AUTOMATIC SALES CO. 1350 Howard Avenue San Francisco, Calif.

> NEW JERSEY and PENNSYLVANIA BANNER SPECIALTY CO. 199 W. Girard Ave. Philadelphia 23, Po.

1508 Fifth Avenue Pittsburgh, Pa. ACTIVE AMUSEMENT COMPANY 417 Frelinghuysen Ave. Newark 5, New Jersey

WISCONSIN and Upper MICHIGAN BADGER NOVELTY COMPANY 2546 N. 30th Street Milwaukee 10, Wisconsin

ARIZONA, Southern CALIFORNIA Southern NEVADA BADGER SALES COMPANY 1612 W. Pico Street Los Angeles 15, Calif.



WEST VIRGINIA, OHIO Except S. W. Corner CLEVELAND COIN MACHINE EXCHANGE 2021 Prospect Avenue Cleveland 15, Ohio

CENTRAL OHIO COIN MACH. CO. 185 E. Town Street, Columbus, O.

NEW MEXICO, COLORADO and WYOMING Except S W. Section of Wyo. DENVER DISTRIBUTING CO. 1856 Arapahoe Street Denver, Colorado

GEORGIA and ALABAMA H & L DISTRIBUTORS, INC. 708 Spring Street, N. W. Atlanta, Georgia

Washington, D.C. DELAWARE and MARYLAND ROY MCGINNIS COMPANY 2011 Maryland Avenue Boltimore 18, Md.

NEW YORK CITY SEABOARD NEW YORK CORP. 460 Tenth Avenue New York 18, N.Y.

NEW YORK Except N. Y. C. and Long Island REX COIN MACHINE DIST. CORP. 821-29 S Salina Street Syracuse 3, New York

MICHIGAN Escept Upper Peninsulp **ROBINSON SALES COMPANY** 7525 Grand River Avenue Detroit, Michigan

MISSISSIPPI, Western TENNESSEE

LOUISIANA **ROBINSON DISTRIBUTING CO.** 1400 St Charles New Orleans, La.

NORTH and SOUTH DAKOTA and MINNESOTA SILENT SALES COMPANY

200-11th Ave. South Minneapolis 15, Minn.

INDIANA, KENTUCKY Eastern TENNESSEE, S. W. OHIO SOUTHERN AUTOMATIC MUSIC CO. 540-42 5. 2nd Street Louisville 2, Ky. 242 N. Jefferson St. Lexington, Ky.

228 W. 7th Street Cincinnati 2, Ohio

2600 WEST FIFTIETH STREET - CHICAGO 32 ILLIHOIS

Southern Automatic Music Co., continued 603 Linden Avenue Daylon, Ohio 1329 S. Calhoun St. Ft. Wayne, Indiana 425 Broad Street

> Nashville 3, Tenn. 211 E 10th Street

Chattanoogo 3, Tenn.

325 N. Illinois Indianapolis 4, Ind.

710 N. W. 2nd Street Evansville, Indiana

FLORDA SUPREME DISTRIBUTORS, INC. 3817 Second Ave., N. E.

Miami 37, Florida MAINE, MASS., VERMONT, N. H.

CONNECTICUT and RHODE ISLAND TRIMOUNT COIN MACHINE CO. **40 Waltham Street** 

Boston 18, Mass.

UTAM, Southern IDAHO, Eastern NEVADA and Weslern WYOMING THE R. F. VOGT DISTRIBUTORS **Cullen Hotel Building** Salt Loke City, Utah OREGON

WESTERN DISTRIBUTORS 1226 S. W. 16th Avenue Portland, Oregon

WASHINGTON

WESTERN DISTRIBUTORS 3126 Elliott Avenue

Seattle 1, Wash.

ARKANSAS WOOD DISTRIBUTING CO.

Eldorado, Arkansas

ILUNOIS, IOWA, NEBRASKA, KANSAS, MISSOUR

WORLD WIDE DISTRIBUTORS 1014 N. Ashland Ave. Chicago 22, Illinois 1513 Ook Street Kansas City, Mo.

da copyright



the house that Jack built

# LINERING VERTIGES DEVICE TOP THERE NEED FOR BUSIDERS ROESER

# USES MAGNETIC POWER OF HUMAN VOICE TO FILL YOUR CASH BOXES!

MUSICALE is a magnet that picks up more money than any music you've ever seen before. Musicale is a sensational money maker because it is the only music system that not only actually SELLS people on listening, but also delivers the tunes to each customer privately. Profit tested on location!



Music for the individual-sold to the individual — is vastly more profitable than music for the "house" as present Musicale locations are proving. And Musicale "locations" can be anywhere that people gather!

HOW MUSICALE WORKS EACH MUSICALE unit is a selfcontained speaker that provides music that is rich and true in tone, but low in volume — so adjusted that the music is heard only by those close to the speaker.

Each Musicale unit is an individual source of music, an individual coin collector. Each booth, every three counter seats can profitably use a Musicale unit. Each selection is announced and sold through the magic power of suggestion to the people near every Musicale unit. Those who

don't want music don't hear it, those that do, pay for it. One girl, one turntable, one set of records can serve hundreds of locations, thousands of units — or Musicale can be operated by an ordinary record changer.

3

Thousands of locations that never before permitted juke boxes are happy to profit from the customerpulling, private entertainment of **MUSICALE.** Manufactured to precision standards of the telephone industry. Call Esterbrook 3110 for the complete, Proof-packed story.



CHICAGO, ILL.



500 N. PARKSIDE

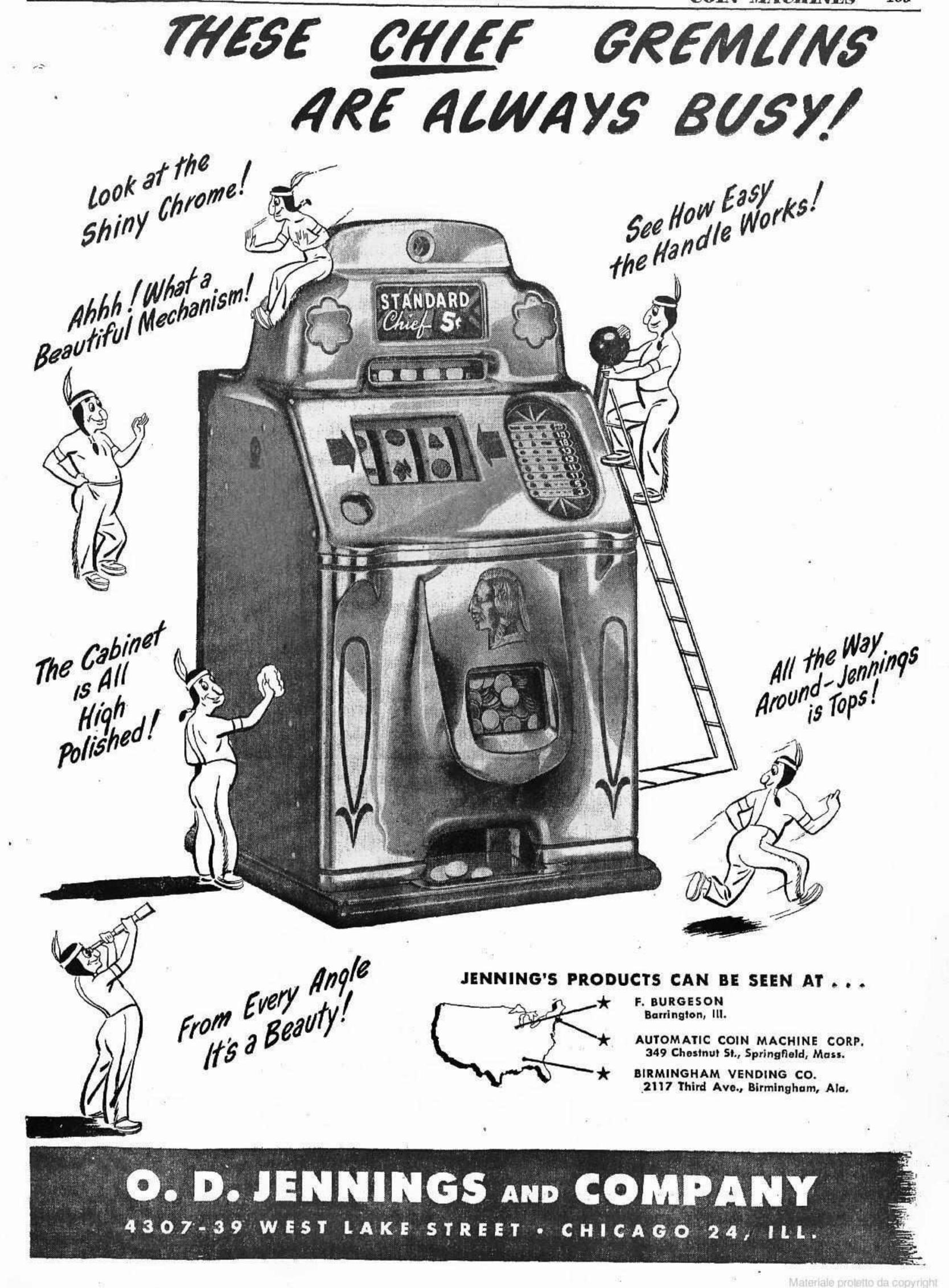


NO HELIXES NO TORSION SPRINGS NO MAIN GEARS NO STAR WHEELS NO SPIRAL GEARS NO MITRE GEARS NO TURNTABLE CLUTCHES

The Challenger '47 is the only 30 Record "One Side" Electric Selection Phonograph



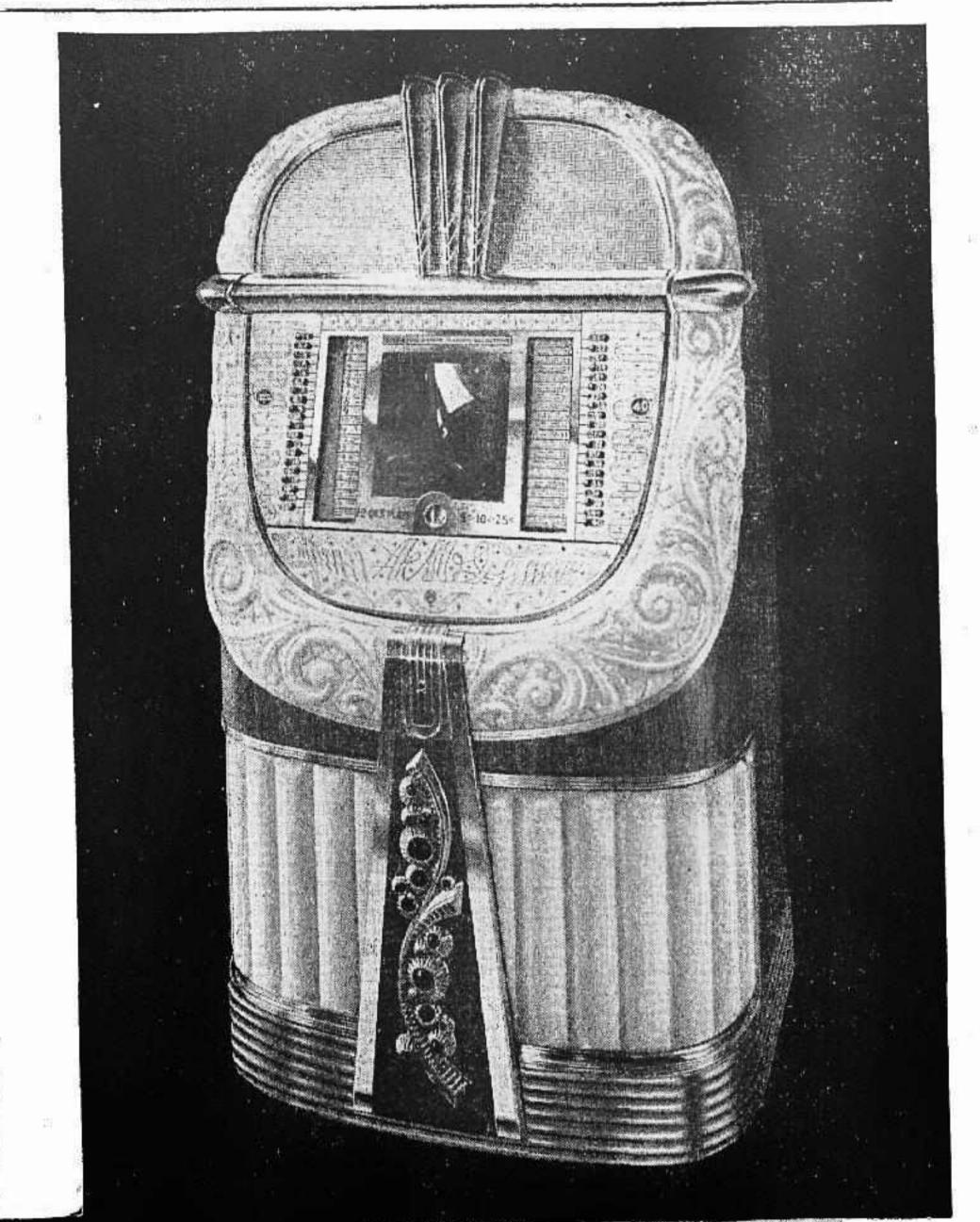
June 15, 1946



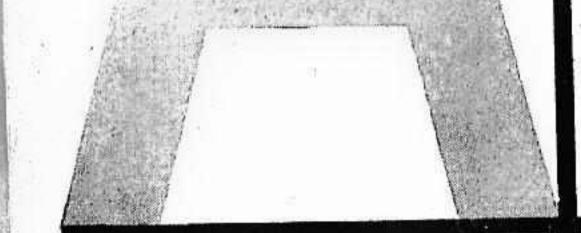
### 166 COIN MACHINES

The Billboard

June 15, 1946



2.00



Always

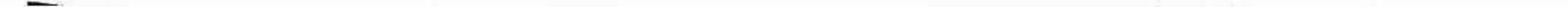
What does AMI mean? Boyd Alley, our Virginia distributor, says it means: "Always More Income!"

AUTOMATIC INSTRUMENT COMPANY

More

Income!





#### **COIN MACHINES** 168

The Billboard

June 15, 1946



# SOUTHERN'S EVANSVILLE OFFICE

# 710 N. W. 2nd ST. EVANSVILLE, INDIANA

NEW AND RECONDITIONED EQUIPMENT, FULL STOCK OF PARTS AND A CAPABLY STAFFED, MODERN SERVICE DEPARTMENT

For your convenience . . . A COMPLETE ORGANIZATION WITHIN THE GREAT SOUTHERN AUTOMATIC NETWORK

### DELIVERY NOW ...

SEEBURG PHONOGRAPHS, R. C. SPECIALS, WIRELESS AND WIRED WALLOMATICS, TEARDROP SPEAKERS, VOLUME CONTROL UNITS GOTTLIEB STAGE DOOR CANTEEN . GOTTLIEB GRIP SCALES EXHIBIT BIG HIT . KEENEY SINGLE AND TWIN BONUS SUPER BELL **GLASS CHAMPION HOCKEY · ACE COIN COUNTING MACHINE** ABT CHALLENGER GUN . DAVAL NEW MARVEL AND AMERICAN EAGLE



Southern Automatic MUSIC CO.

LOUISVILLE CINCINNATI INDIANAPOLIS NASHVILLE

710 N. W. 2nd STREET EVANSVILLE, INDIANA CHATTANOOGA LEXINGTON DAYTON Materiale protetto da copycioht FT. WAYNE



ARCON

C

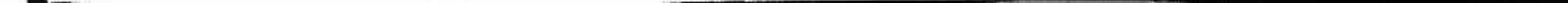


Nickels are lost when the customers can't hear the music because of the noise in the location – or when they refrain from playing because the music is too loud. That can't happen to Aireon Electronic Phonographs equipped with Aireon's exclusive Automatic Volume Control. This sensational feature permits pre-setting volume to a pleasing level when location is quiet. From then on, the location noise level controls the volume automatically – never too loud, always clear and audible, always an invitation for more plays and more nickels. There's never been a location-getter and profit-maker like Aireon's Automatic Volume Control!



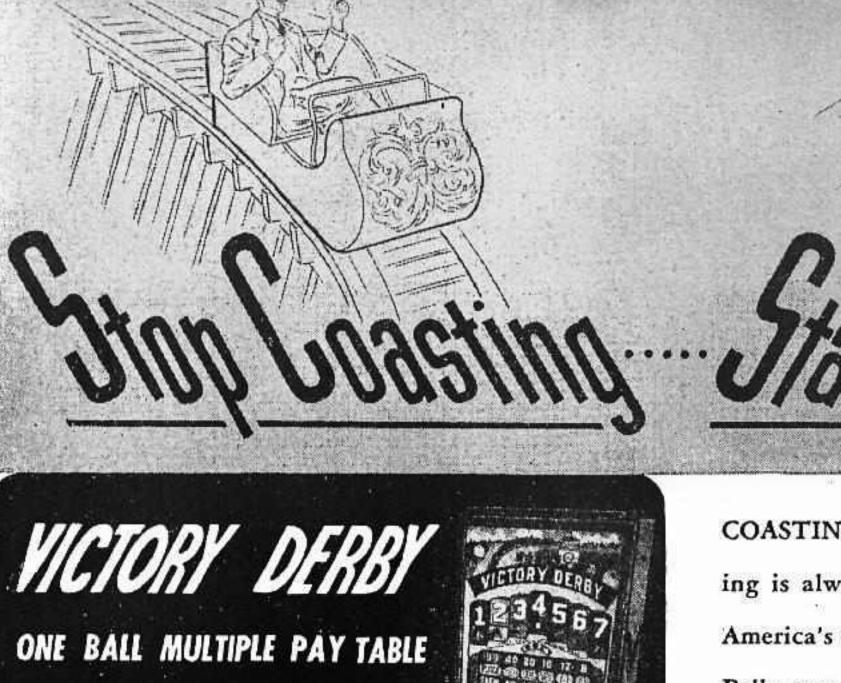
General Offices: 1401 Fairfax Trafficway, Kansas City, Kans. In Canada: Mafco Corp., Ltd., 4001 St. Antoine St., Montreal, Que.

Plants and Laboratories: Slater, Mo. . Los Gatos, Calif. . Oklahoma City . Mexico, D. F. . Kansas City . Greenwich, Conn. . Pasadena, Calif.



#### 170 **COIN MACHINES**

#### June 8, 1946



Packed with all the profit-proved features of Bally's famous prewar multiples . . . plus new play-provoking ideas that are pushing profits to a new alltime high! Hundreds of VICTORY DERBY games on location for months are consistently topping all pre-



COASTING IS FUN and coasting is easy. But coasting is always down-hill and ends at the bottom. America's keenest operators quit coasting the day Bally started delivering post-war games. They're climbing now ... climbing with bright new, troublefree Bally products to top spots in their territories. Because they're taking the trouble today to Ballybrighten their locations, they'll own the envied routes of '47... after coasting has jerked to a stop. They're increasing their profits today, reducing their service costs, building a strong, secure future ... rapidly climbing to the top with Bally.

vious collection records of pre-war and war-time operations. See your distributor today and arrange for early delivery of VICTORY DERBY.

# VICTORY SPECIAL **ONE OR FIVE BALL REPLAY MULTIPLE**



Bally's big, beautiful VICTORY SPECIAL is your post-war profit insurance in replay territory..quickly convertible to one or five-ball play ... a fast money-maker either way, VICTORY SPECIAL features all the famous features of Bally's pre-war multiples ... plus new playstimulating ideas that insure plenty of repeat play. For top profits in replay spots order VICTORY SPECIAL.

VICTORY DERBY and VICTORY SPECIAL feature Bally's new Finger. Touch Shuffle and new Slug-Rejector drop-type coin-chute. Simply drop coins in Cup-front chute...then a slight pressure on Shuffle starts the play.

NEW FIVE BALL NOVELTY GAME

NOVELTY

**REPLAY** QUICKLY

CONVERTIBLE

SURF QUEENS

Make a date with Bally's new sparkling SURF QUEENS-fastest five-ball novelty game ever built. Designed by a practical operator known for his ability to pick winners, SURF QUEENS is packed with all the elements of a money-making game . . . combined with new angles that will bring the slowest novelty spots back to life in a hurry. Order from your Bally distributor today.

Sally MANUFACTURING COMPANY

DIVISION OF LION MANUFACTURING CORPORATION

2640 BELMONT AVENUE, CHICAGO 18, ILLIN OISale protette da copyright

# REMOTE CONTROL WAS Marconia idea...

Marconi may well be called the "inventor" of remote control. Because of his development of wireless, ships at sea may talk to the shore-airplanes are never out of touch with their bases - explorers in remote corners of the earth are in constant communication with civilization.

REMOTE CONTROL

And Seeburg engineers have applied the



miracle of remote control to phonograph operation! With Seeburg Wireless Remote Control no clumsy multi-wire cables are necessary. Just install a Seeburg Wallomatic anywhere-plug into electric outlet-that's all.

Your Seeburg Distributor will gladly demonstrate this revolutionary development in automatic music merchandising. He will also show you the beautiful Symphonola that is already running up new popularity records in thousands of locations, and explain the advantages of "Scientific Sound Distribution."

"Be Sure Buy Seeburg"

Symphonola "1-46"

Wireless Wallomatic

**Seeburg Distributor** for a demonstration!

DEPENDABLE MUSIC SYSTEMS 1946 .

> J. P. SEEBURG CORPORATION 1500 N. Dayton St., Chicago 22



# That's Why Every Location Owner Will Want a WURLIZER

• Everybody's seeing Wurlitzer's national advertising! On billboards coast to coast! In full color pages in the Saturday Evening Post, Collier's, Look and Liberty! Everybody is being told to look for Wurlitzer's Sign of the Musical Note that identifies places where they can have fun while enjoying Wurlitzer Music. That's why every location owner will want a Wurlitzer — will want to cash in on Wurlitzer's sensational program to further popularize his place of business. The Rudolph Wurlitzer\* Company, North Tonawanda, New York. \*The Name That Means Music To Millions.



PHONOGRAPH



Wurlitzer's "Triple Action" Advertising Campaign will reach Everybody... Everywhere

Watch WURLITZER EXTEND ITS / eadership