

The Billboard

MARCH 23, 1946

25 Cents

THE WORLD'S FOREMOST AMUSEMENT WEEKLY

■

HOW GOOD OR BAD ARE NEW YORK'S DRAMA CRITICS?

How the Broadway reviewers called the shows as the season reaches the pre-Easter home stretch is surveyed in "New York Critics' Accuracy Averages"—Legit Dept.

■



PHIL BRITO

He's Set for Pix

(See Music Section)

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If They Hex U. S., We Can Ax Mex Acts

Two-Way Flare-Up

LAREDO, Tex., March 16.—Influx of Mexican showfolk, pugs, etc., into U. S. and their getting show dates without a business permit are irking one J. H. Brown here. He feels that since Yank artists going south of the border have to take out a permit or face a fine of several hundred dollars, the law should be made to apply in the U. S., too.

In a statement to *The Billboard*, Brown, who is not identified, says that Latin terpers, chirpers, pugs and wrestlers are pouring into California to fill dates in the Latin niteries. These "furriners," he feels, should be made to take out permits and join show unions.

As it happens, exactly the opposite is happening "down the line a ways" (as a Texan thinks) where, across the Rio Grande from McAllen, Tex., there's an influx of Yank talent at high fees doing a land-office business in Mexico, sans permits or the customary 30-day date limit. The town where this is happening is Reynosa which has a heavy week-end traffic of Americans anxious to hit the hot spots and spend dough. Figures from McAllen banks show that around \$100,000 goes over the river each week-end.

Biggest niteriy in Reynosa, Monte Carlo Inn, is currently starring Johnny (Scat) Davis and his ork, with Sally Lang, thrush, and the comedy terp team of George and Arlene Colston. Yanks are there thru offices of the inn owner, Reuben Gonzalez, who also happens to be vice-mayor and civic leader of the burg. This makes circumventing regulations a mite easier and, according to reports, the inn, a 500-seater, is doing an SRO biz twice a night over week-ends. Gonzalez has been employing U. S. talent for some time and pays up to \$5,000 for names, it says here.

Philly Town Hall Sold for 161G

PHILADELPHIA, March 16.—Town Hall, six-story building in downtown Philly, used for dances, shows, concerts and radio programs was sold at auction March 7 for \$161,500, subject to unpaid taxes totaling \$220,000.

Charles J. Green, attorney and successful bidder, said he was acting for an "undisclosed client." Town Hall was formerly the Scottish Rite Temple and was built in 1927. The Masonic Order lost control of it in 1938. Building is used by Philadelphia "Pops" orchestra for regular concerts; WFIL *Hayloft Hoedown*, weekly radio show beamed coast-to-coast via ABC in front of visual audience here who pay \$1 top; weekly dances promoted by local operators, with Elliot Lawrence's Band the current attraction.

Auto Industry Planning Top Shows for 50th Anniversary

DETROIT, March 23.—Celebration of the 50th anniversary of the automobile industry this spring will mean plenty of trade shows thruout the country.

Keynote to the celebration will be a civic celebration in Detroit May 31. Event will be given its atmosphere by a parade of old cars—the industry somewhat resents calling these historic buggies "jalopies"—which will take the various automobile pioneers and guests thru the streets to the 5,000-seat Masonic Temple where formal celebration will take place, with a network broadcast covering the show. End of General Motors strike is speeding plans for an extraordinary event.

Following the Detroit celebration, which will set the pattern for the national celebration, a series of similar programs will be held thruout the country during the summer and fall.

Opportunities for showbiz tie-ups are indicated in the strong reliance which the auto companies have long placed upon all branches for their various trade gatherings. This has meant not only major radio programs, but consistent use of bands and talent at all types of sales meetings and trade shows. In addition, tie-ups have been close with outdoor shows under sponsorship of local or regional dealers, notably in the rodeo field in which Ford men have taken a strong personal leadership for years in the

Detroit territory, often individually, if not under direct company sponsorship.

Details Coming

Details of the celebration have not been completely worked out, but the scope of the program being planned indicates wide opportunities for local tie-ups under automotive sponsorship in selected fields of show business on a national scale.

Lobby Control Hyped by Bill, Possible Probe

WASHINGTON, March 16.—As foretold by *The Billboard*, the move to regulate lobbyists at the nation's capital is now approaching high gear, with two proposals for lobbyist-regulation introduced in Congress within the last 72 hours. In event of enactment of legislation, entertainment biz representation which is now among the "jumbos" on the capital front, will be required, along with all others, to register periodical statements on membership, money spent for lobbying and dues or other fees collected.

New Bill, Probe

In line with the recommendation by the joint congressional streamlining committee, Rep. Howard W. Smith Friday (15) tossed into the hopper a lobbyist-regulation bill identical to the one scrapped by Congress nearly a decade ago in the last spirited move for such regulation. Meanwhile, Rep. Adolph V. Sabath, chairman of the powerful House Rules Committee, has introduced a resolution calling for a thoro investigation of lobbies and lobbyists.

It is generally agreed among administration leaders and government observers that the lobbyist-regulation move never had a better chance in Congress than at present. A lengthy, vigorous battle is expected. It is anticipated that Smith's bill will rest in committee until a decision is reached on the Sabath resolution which provides for open hearings and even grants the investigating committee the power of subpoena.

Proponents of statutory lobbyist- (See *Lobby Control Hyped*, page 56)

Video Future Pirates' Boon

Playing tele programs in theaters certain, but who collects the payoff?

NEW YORK, March 16.—Motion picture producers, who have laughed at video making any difference in their operations, were told this week by Dr. Allen B. DuMont that the future of the business would be as different from today's operations as today's operations are different from the silent days. Not only will theater operation end of the screen business be different but the actual shooting of pictures will be changed by video, with the director being able to see, via television view-finder, the pictures as they are being photographed. Also via the video-coaxial cable route, it will be able to shoot film in what has been termed inaccessible locations heretofore.

However, what concerns the radio business most is the fact that, thru the use of the Paramount-DuMont controlled device of photographing film directly off the face of a high intensity kinescope, it will be possible to project upon the screen of any theater a sporting or news event practically while it's happening—or hold it up until the feature picture has ended. This is the way the Louis-Conn fight is expected to be seen in certain theaters later this year. However, there arises a legal point about this taking off the air of pictures which are to be shown for a profit. During the earlier days of sound broadcasting thousands of picture houses stopped their picture schedules at 7 p.m. in the East, 6 p.m. in the Middle West and at other hours, depending on the broadcast time, to permit their audiences to listen to (See *Tele in Theaters* on page 53)

New Outfit Cues Soup-to-Nuts "Centralization"

NEW YORK, March 16.—Basing expectations on past performances of other operations such as booking and production offices with fingers in other pies, a new clearing house for centralized showbiz service has entered the sweepstakes.

New org, tabbed Production Associates, has opened mid-town offices and is in biz to handle anything from legit productions to concession management. It's the brain child of Dale Wasserman, former manager of Katherine Dunham, and Perry Watkins, scenic designer and production manager.

What may turn out to be a new efficiency slant on the part of the pair is that Production Associates is set up as a \$50,000 holding corporation, and each of its subsidiary activities is either a separate corporation or a limited partnership. All are to be (See *New Org Cues* on page 54)

"Skating Vanities" 86G in 10 Shows At Det. Olympia

DETROIT, March 16.—*Skating Vanities* topped all former Detroit records for a roller show, grossing \$86,000 in nine days, with 10 performances at Olympia, closing Wednesday night (13). Attendance was around 45,000, according to Harold Steinman, producer.

Gross ran about one-third over the previous figure set on the last *Vanities* appearance at the Olympia in September, 1944, when the gross was around \$65,000. On that occasion attendance was 40,000, spread over 11 days with 13 performances.

Vanities hit its high gross this season in face of the fact that it was set day-and-date with the Shrine Circus at the State Fair Coliseum for the first half of the engagement.

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New Hollywood Facilities Ease Space Shortage

HOLLYWOOD, March 16. — Networks and recording outfits are latching onto the newly completed recording and broadcasting facilities at 6000 Sunset Boulevard and are bidding for studio space and use of recording facilities. Building appears to be the answer to the ever-growing shortage of space now plaguing the nets and waxeries in the film capital. J. Frank Burke, owner of local Station KFVD, is said to have sunk \$500,000 into the new building.

Completion of the new building comes at a time when space is tighter than usual, due to remodeling and building by networks and because of the increase in audience shows. ABC now is giving the KECA Playhouse a thoro face-lifting and has moved a total of 16 shows a week to studios at 6000 Sunset. *Al Pearce Show* is aired from the new building five times weekly, as is *What's Doing, Ladies?* In addition, the following ABC stanzas now originate from new quarters: *Bill Thompson Show*, *I Deal in Crime*, *Dark Venture*, *Musical Playground*, *Eddie Marr's Win, Place or Show* and *Hollywood Music Hall*.

Some Shows To Stick

ABC has a standard broadcast contract with operators of 6000 calling for cancellation after two weeks' notice. Chances are that the bulk of the net's shows will move back to home grounds as soon as studios are remodeled, but there should be some overflow which would continue to originate from 6000.

Jack Kirkwood Show, five-a-weeker on CBS, is doing Friday originations from 6000 and it is reported that CBS's *Maisie* stanza will soon move to the same spot.

The 6000 Sunset plant consists of one large audience studio (298 seats) with latest equipment and acoustical construction. Three small studios plus recording rooms are going into use as fast as completed.

Four record companies also have signed year contracts to do waxing from the new location. ARA is now running sessions weekly. Four Star, Gilt Edge and Richard A. Nelson firms are also committed for the next year.

First You Have To Get 'Em To Control 'Em

NEW YORK, March 16.—Control of crowds to avert panic in legit and pic houses, ballrooms, arcades, department stores and other places of assembly will be discussed by authorities in several fields of safety work at the debut session of the four-day Safety Conference and Exposition to be held April 9-13 at Hotel Pennsylvania under auspices of Greater New York Safety Council. Harry Anderson, manager of the insurance department of Paramount Pictures, Inc., will talk on public assembly hazards in theaters and other amusement centers.

Crowds in office buildings will be discussed by Charles Steen, associate superintendent of Rockefeller Center. George A. Callahan, manager of the protection department of Lord & Taylor, will speak on stores, and John McElraevy, general counsel of Alfred M. Best Company, will sound off on the nature and extent of legal responsibility for regulation and protection of persons assembling in large numbers.

NEW YORK, March 16.—Ben Selvin, head of artists and repertoire for Majestic Records, has been upped to a vice-presidency of the firm, the board of directors announced this week.

\$15.50 Day OK Deal For UNRRA Reps, Hotel Mgr. Says

ATLANTIC CITY, March 16.—Hotel men defended themselves against charges that rates for delegates to the forthcoming UNRRA conference were "unfair and unjustified." Gerald R. Trimble, manager of the Claridge Hotel and former president of the Atlantic City Hotel Association, defended the local rate which he said was \$15.50 per day. Trimble said the rates are far below the average for the accommodations offered. Cost would be more than double in Florida, Trimble added.

Delegates are being charged \$14 for two in a room, or \$7 each. They get three meals a day for \$8.50 each for a total of \$15.50 per person. Trimble said beachfront hotels here ran from \$9 to \$22 daily without meals and he thought the delegates were getting a good buy.

Reading Drops Plan For Amusement Tax

READING, Pa., March 16.—Following the lead of New York and Philly, local city fathers, after loud protests from showbiz ops, have shelved the plans for an additional amusement tax on admissions.

Unpopularity of the proposed levy with ops undoubtedly had a great deal to do with nixing.

Showbiz in the News

NEW YORK, March 16.—Various folk and phases of showbiz are getting plugs in the April issue of *This Month*, Canadian-backed pocket mag.

For instance, 21 air, legit and pic personalities are highlighted delivering quips, gags, anecdotes and short shots. Maria Ouspenskaya, noted thesp, is the subject of a profile by Harold E. Schmidt. Mark Sherwin, *New York Post* news editor, deals with an "expose" of tipping in Main Stem cafes and niteries. Hy Gardner has a piece on Tommy Dorsey, and Ed Greif scripts a story about Max Jordan, NBC newsman on foreign beats, under the title *Where's Max?*

In the current issue of *Motion Picture* magazine Burl Ives, balladeer, is profiled. His life, starting from legit bit parts, first in *Heavenly Express* in which he dubbed the singing voice for John Garfield, thru an early-morning CBS airing to *Cafe Society* Uptown, then *Sing Out Sweet Land* and now Hollywood, is handled in this special biography.

The current issue of *Today's Woman* magazine carries a strong plea for tolerance by Margo, legit and pic thesp, who puts across her message to kids, recalling her own first years in the U. S. when she came here from Mexico and her battle for tolerance among other school brats.

When It Rains . . .

NEW YORK, March 16.—Good will and a gamble paid off in heavy bucks for ork leader Cootie Williams last week. When Williams arrived at a Harrisburg (Pa.) one-nighter he found heavy rains greying the promoter's hair. Promoter asked the bandman to cancel the date and keep the deposit.

Williams no-diced that but told the promoter that he'd give the deposit back and absolve him of any money headaches in return for a 70 per cent piece of the gate, despite the rain. Deal was ordered. Williams picked heaviest single date coin since the new year.

WTOL Hears FCC Calling on Too Much Commercial Time

TOLEDO, March 16.—Arch Shawd, vice-president and general manager of WTOL, last week said the station has made certain program changes after receiving a letter from the Federal Communications Commission which charged that the Toledo station was devoting too much time to advertising and not enough to live broadcasts featuring public service organizations. WTOL, now operating under a temporary license, has an application before the FCC for a three-year renewal of its AM license in Washington. Last Saturday (9), the FCC cited WTOL as one of the stations which failed to fulfill promises made to devote a certain amount of program time to public service broadcasts. The criticism of WTOL followed an announcement by the commission that it was taking steps to correct what is termed advertising excesses by some stations.

Shawd claimed, "We are giving more time for public service than any station in the area." He said that since the FCC survey in November, 1944, program changes made by the station would show that WTOL is devoting much less time on a percentage basis to advertising than the FCC report charges. Originally licensed to operate in daytime only WTOL was granted unlimited broadcast time April 17, 1939, and eight months later affiliated with NBC. In addition to the application for renewal of its AM license, WTOL has applied for FM license.

The FCC criticism further complicates an already muddled radio situation here. WSPD, the only other station, is turning away prospective advertisers because of full program slate and Edward Lamb, president of the Unity Corporation, granted an AM license for a new Toledo station (to operate daytime only), is trying to obtain necessary equipment to get started. The station call letters will be WTD. The Fort Industry Corporation, Detroit operator of WSPD, has applied to FCC for a television license in the Toledo area. If it is granted, the company plans to spend about \$200,000 dollars for equipment. FCC still has before it an application from *The Toledo Blade* for a license to operate an FM station.

New Star & Garter Set-Up Gives Chi 2 Peeler Houses

CHICAGO, March 16.—Local burly got a shot in the arm this week when Arthur Clamage, who owns interests in six houses in the Midwest, and Warren B. Irons, of the Folly, Kansas City, Mo., bought the Star and Garter, West Madison theater. Duo expects to open the house late in August or early in September, using top-notch burly names as attractions.

Star and Garter, a burly house back in the '20's, has been a movie theater for the past 10 years. House, a 1,800-seater, will undergo a \$50,000 renovation. Irons, who will manage, piloted the Haymarket Theater, burly house here, about 10 years ago.

Star and Garter will make it two first-class burly houses for Chi, with the Rialto as opposition.

King Cole's Sizzling \$8,400

HOLLYWOOD, March 16.—King Cole Trio, taking a quick one-nighter jump between their regular stand at the Trocadero, rolled up a gross of \$8,400 at the San Francisco Auditorium March 12. Gross by the trio is stupendous when the fact is considered that few 20-piece name bands hit a figure of this proportion on a one-nighter. Take for Cole was \$4,100.70 for the night. GAC and Cole's p. m., Carlos Gastel, booked the session with John Burton, San Francisco promoter.

Catalina, Monica Back on Showshelf

HOLLYWOOD, March 16.—Southern California's pre-war playground, Santa Catalina Island, is feverishly reconverting from its wartime job of training merchant seamen to the lighter business of dishing out fun. With wartime restrictions lifted, the Wrigley-owned island is getting a new coat of paint and businessmen are polishing up the brass for the coming influx of civilian joy seekers.

Booking agencies are submitting talent lists to island niteries and bars and to the Casino, only major ballroom on the strip with a name-band policy. Casino will reopen May 30, and other spots are set to spring before that date. Spots like the Chi-Chi and Paul Mirabel's Club Brazil (formerly owned by Happy Hacker) will use cocktail combos and acts as in the past.

Army is relinquishing its hold on hotels at Santa Monica Beach, with control returning to private ownership within 30 days. Famed hotels such as the Del Mar Club, Grand Hotel, Shangri-La, Miramar and Edgewater Beach Club, all commandeered for army use, will be reopened or have already opened to the public.

Paxton's May 20 Pennsy Date

NEW YORK, March 16.—George Paxton ork goes into Hotel Pennsylvania after a tour of one-nighters May 20, Frederick Bros.' agency announced last week. Agency refused to comment on unconfirmed trade rumor that Paxton and Howie Richmond had come to a parting of the ways.

The Billboard

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The Billboard also publishes:
The Billboard Music Year Book and
The Billboard Coin Machine Digest.



Bop KMPC for Bopping 'Be-Bops'

NBC's Maybe "Digest" Like CBS "Talks"

Private Printing Tests Idea

NEW YORK, March 16.—Ten years to the month from the date of the first issue of *Talks*, CBS's class approach to promotion, NBC brought out its compilation of "public service" broadcasts, under the title *NBC Digest*. *Talks* debbed in January, 1936. NBC's *Digest* slipped out (internally) January, 1946. *Digest's* total print order for No. 1, Volume 1, was 100, with distribution restricted to NBC and RCA staffers who were expected to tear into the booklet.

Digest was designed to be "different" from *Talks*, but the difference is typographically and in physical format, not in content, which is just what the CBS book has been all along, a digest of the material which the web has aired and which supposedly has an ageless quality. Ageless requirement is a must, as *Talks* is a quarterly.

NBC mag is still a collection of question marks. It may or it may not be a commercial printing with a regular subscription price. It may be a monthly or a quarterly. It will, however, be a publication of the "department of information." At this stage of its development it's being fathered, and mothered, too, by Horton Heath, who is technically "assistant to the vice-president and general manager, Frank Mullen.

Sioussat Baby

In the past 10 years *Talks*, which has been edited for nine years and nine months by Helen Sioussat, talk director of CBS, has grown from a few thousand circulation to 21,000 during the war and 24,000 now. Size has been kept to the 56 pages with which it started, but the get-up has been modernized both in type and layout "practically every year." Its readers have been restricted to libraries, colleges, Congress and other "big brain" areas. With the easing of paper shortages, postcard writers who have asked for *Talks* and been nixed in the past, unless they were apparently of the "opinion inspiring strata," are being sent the mag. (See NBC Maybe "Digest," page 14)

New Radio Brass At N. Y. Y&R?

NEW YORK, March 16.—Tom Lewis, head of radio on the Coast for Young & Rubicam, will arrive here from Hollywood Thursday (21) for a look-see. That's the announced intention of the trip. However, the news this week that Gordon Cates, formerly brass of radio, would be supervisor of all the General Foods accounts, leaves the top New York radio slot wide open. Y. & R., being a typical advertising agency, doesn't function too well without top brass around, so the trade feels that Tom Lewis's trip has something in mind besides greeting old friends.

It's expected there'll be another bit of brass at the Madison Avenue 15 percentery before Lewis goes back to the Coast. At least, that's what the trade tongues are wagging.

Peabody Vs. Radio Editors; It's Longhair Vs. Ulcer Gents

NEW YORK, March 16.—Last week, under the aegis of *The Billboard*, the nation's radio editors chose radio's "firsts." This week the George Foster Peabody Radio Awards published their findings. There's a whale of a difference between the two lists, which poses the query: Who listens most, a selected group of longhairs, or the nation's radio eds? The groups concur on only one program, ABC's *Town Meeting of the Air*, which the radio scribes picked as their No. 1 public service airing. The Peabody longhairs agreed, giving this program its second such award from them in three years.

Otherwise, division of opinion was surprising. The eds threw the palm in the guffaw field to Bob Hope and gave Fred Allen top place as program they wouldn't miss. The Peabody boys preferred Edgar Bergen and Charlie McCarthy for their laugh sessions, and ignored the rest of the comedy crews. Eds gave Bergen ninth place. In drama *Lux Radio Theater* won the scribes, while the pros preferred Arch Oboler's MBS shows as their No. 1 choice. Oboler didn't get a mention from the eds.

Paul White Wins Award

The Peabody group had a special category of their own; an award to Paul White (CBS) for outstanding broadcasting of the news. In this, too, the scribes were at variance, for their choice of spielsers was overwhelmingly NBC men, with William L. Shirer (CBS) coming in 10th.

It would be expected that on longhair music there'd be some close agreement. But here again the two

groups fell apart. The Peabody outfit went for the GM program, *NBC Symphony of the Air*, which has less of a classic style of program than the *New York Philharmonic*, the scribes's choice. However, Dr. Howard Hanson and the Eastman School of Music and Station WHAM, Rochester, N. Y., got a special award from Peabody. The radio eds ignored this.

P. S. Choices Differ

In the public service field there was still further divergence. Peabody choice for outstanding public service went to KFWB, Hollywood, a station which was passed over by California radio eds in their choice. This outlet also was praised by Peabody group for its handling of UNO conference, whereas the radio eds thought KYA did the top job on this spiel fest. Two other citations in the public service field were awarded to WOV and WHAS by the Peabody group. In the case of the latter station, for a change, both groups concurred giving the palm to the Mark Ethridge station for *Wake Up, Kentucky*. Oklahoma's KOMA got the Peabody Award for outstanding public service by a local station for its *Save a Life* airings. Scribes preferred WKY for *Save the Soil*.

Radio eds picked 10 top national kid segs with *Let's Pretend* getting the nod. The Peabody board narrowed its choice to a local show, KOWH, Omaha, for its *We March With Faith* etherizing.

Thus, the comparison. The Peabody awards will be handed out at a dinner here April 24.

Riff Tune Ban Stirs Trade

Hipster, Gaillard, Herman disks barred—some like it, others feel it's tempest

HOLLYWOOD, March 16.—KMPC's "Be-Bop" blast blew hot winds over Hollywood last week. Fireworks flared when the indie's new musical director, Ted Steele, banned "Be-Bop" because (1) It's not music, (2) it's very suggestive and contributes to juvenile delinquency and (3) the station doesn't like the stuff, anyway. In ripping riff, Steele listed as absolutely verboten the following disks: Woody Herman's *Your Father's Mustache*, All of Harry the Hipster, All of Slim Gaillard, and versions of *Come for a Ride*, *Drink Hearty*, *Cement Mixer* and *Who Put Benzadrine in Mrs. Murphy's Ovaltine*.

Steele told *The Billboard* he wasn't gunning good jive, but was against risqué lyrics on hot platters used by some wax jockeys, and even disks sans lyrics that have "music which in itself is suggestive". As to exactly what constitutes "suggestive music," Steele did not say, but referred again to "Be-Bop and hot stuff." According to him, listeners do not like that type of music. To prove his point, Steele cited *The Billboard's* music popularity charts which he said he has always followed in planning shows. Charts show strong preference for ballads and novelty tunes, and rarely indicate a hot jive number, Steele said.

Suicide Attempt Spills Over

What started out as a local indie ban, swelled to national stature when press wires and national mags picked up the story for general release. Yarn gained impetus when a 19-year-old gal made an unsuccessful suicide attempt at the Hollywood Palladium Wednesday (13) and papers stated that she blamed the life-ending move on Benny Benson's (Bob Crosby band) "torrid trombone." (Only Benson in band plays trombone.)

Understood some Eastern outlets have sent congratulations to Steele (See KMPC Bopped on page 56)

Summertime and Ratings Cause "Uprising" Among Some "City" Subscribers

No Cancellations Received, Says Hoop

CHICAGO, March 16.—Movement is getting under way in some cities in the Midwest to cancel Hooper ratings service during the summer months and possibly the year round. Movement came to light at the radio conference at Oklahoma City last week and, at the present time, seems to be centered in Omaha, and Kansas City, Mo.

Reasoning of the station men who are considering dropping the Hooper service—at least in the summertime—is this: Daylight Saving Time, April 28 to September 28, plays plenty of hell with their programming and makes Hooper Continuing Movement Surveys just about useless. They say that when Daylight Saving Time comes along, the network shows are aired at the same time in the East, but have a one and two-hour difference in the Central and Mountain Time zones. This, they claim, knocks their local programing around and causes plenty of local replacements. Means that shows lose ratings while both local and net airers are being shifted to new time schedules, and

means lower ratings that don't represent a true picture of year-round listening in their territories. They say, too, that net summer replacements cause lower ratings, as does the general summer listening hiatus, and this they say, too, results in a picture that is not completely true or representative of a year-round listening picture in their areas. So they say, if Hoopers can't give them an indicative picture for this time, why should they use them. They plan to cancel and save plenty of dough—in the case of one Omaha station, about \$700.

Not a True Pic?

The period most of them are willing to let pass the board as far as their subscribing to Hooper is concerned, is the May thru September 1. Some, however, are thinking of canceling even more, for they say, what is most valuable to them is the CM findings, and the next period to which they could subscribe for the service would be October thru February 1. This, they say, would reach (See *Summer, Ratings on page 19*)

Judis Finds Flack for Her Station WNEW

NEW YORK, March 16.—Will Yolen will leave his slot as special eventer and promotion manager of Warner Bros. to take over increased press facilities and public relations of WNEW around April 1. It will be announced March 20 by Bernice Judis, station manager.

His new duties start when the station begins its move to new quarters in 565 Fifth Avenue.

Yolen served W.B. for six years, both in New York and on the Coast. During the war he was stationed in London as managing editor of the newsroom of ABSIE, the American Broadcasting station in Europe.

Before coming to the pic org he was publicity director of the amusement area of the New York World's Fair. He is the author of the legiter *Fit To Print*.

AFM Refunds \$750 Fees on Off-Line Disks

No Letter With the Check

NEW YORK, March 16.—American Federation of Musicians recently refunded about \$750 in recording fees to Harry S. Goodman, transcription producer in what may be a precedential case involving off-the-line recordings and stand-by charges.

Case developed in Chicago, where Goodman's live show, *Mystery House*, a 30-minute program, is broadcast from WGN. Goodman wanted to put a line into the studio to record a series of the broadcasts. He cleared everything with the electrical workers' union, but James C. Petrillo, AFM chief who was then in Chicago, insisted that Goodman pay a \$36 fee per broadcast in addition to the \$72 for the organist on the live show. Petrillo, according to Goodman, said the \$36 additional was for the AFM's pension fund. Goodman paid each check of \$108 under protest, but didn't let the matter drop there.

In New York he checked Rex Ricciardi, AFM exec in charge of recordings, on the subject of whether a recording charge was mandatory when taking a show off the line.

Shortly after, Goodman received a check from the Federation sans letter or anything.

Danny Kaye Spikes Pabst-Exit Rumor

HOLLYWOOD, March 16.—Danny Kaye this week squelched a trade rumor that Pabst Blue Ribbon Sales Company, sponsors of his weekly CBS radio show, was thinking of replacing his show with another type radio program. Kaye said that as early as last January he requested a release from his radio contract with the Pabst company and was unequivocally turned down. Hence, he will continue on the air in fulfillment of the contract.

Kaye gave as his reasons for the original "out" request the fact that his radio program and his commitments with his writing and acting staff were in direct conflict with his agreements here, and for personal appearance in New York and other cities. Case in point was the loss to the Kaye program of his chief director and producer, Goodman Ace, who gave up the Kaye show because other commitments in the East prevented him from carrying thru with the show on the West Coast for the rest of the season. Kaye, under terms of his contract, has the right to produce the summer show and as yet has not made up his mind whether or not he will take on this additional chore or refer his summer replacement show to Warwick & Legler, as he did last year with Harry James and his musical aggregation.

ABC Extending Remotes

HOLLYWOOD, March 16.—American Broadcasting Company, going in strong for remotes here, added another line recently pulling in Opie Cates from the newly opened Roger Young Ballroom in downtown Los Angeles. It is a two-a-week show (Friday and Saturday). Last year ABC carried only the remote, Freddy Martin from the Hotel Ambassador's Coconut Grove. To this the web has added Blue Morocco, Casino Gardens, Florentine Gardens and now the Young ballroom.

P. S. Story Corrections

NEW YORK, March 16.—Three errors got in under the proof-reader's nose in presenting the stations cited by the nation's radio editors for public service. First, the two stations tabbed in New Orleans became one. Actually, the credits should have read:

Louisiana, New Orleans, WWL

Quiz of Two Cities

Louisiana, New Orleans, WSMB

Jill Jackson

Second error was in two asterisks becoming one. The station that was wrongly tabbed in this case was KFUE which with one * became a television station. With the ** it would have been credited properly as an "educational outlet."

Third error was really the editors'. They (most of them) thought so highly of WCAU's *Career Forum* that they tagged it *School of the Air*. That's really CBS's, not WCAU's. However, *Career Forum* is an outstanding example of a local public service presentation—and title or not, the editors think of it as WCAU's *School of the Air*. And, as someone at CBS quipped, "Is that bad?"

KXOK First With Glennon Services

ST. LOUIS, March 16.—KXOK was first to the tape today with funeral services for John Cardinal Glennon, aired from St. Louis Cathedral 9:30 to 10 a.m. Rev. James P. Johnson, pastor of St. Patrick's Church, gave brief outline of the services, which began at 10. Alex Buchan of KXOX offered a eulogy during the same seg.

Services included a solemn pontifical mass celebrated by Archbishop Amleto Cicognani, apostolic delegate to the U. S. The sermon was delivered by Bishop Christopher E. Byrne of Galveston, Tex. Father Johnson described the carrying of the body to the basement of the cathedral, where it was laid to rest in a crypt beneath All Souls Chapel in the east nave. Father Johnson's airing was a KXOK exclusive.

Nielsen Preps Relay Speed-Up For Autometers

CHICAGO, March 16.—New device which would greatly speed up the service of the A. C. Nielsen Company's radio survey is being worked out at the Nielsen headquarters here. The new development, which is in the hush-hush and experimental stages, would enable Nielsen to get reports from its autometers on radio sets thruout the country direct by telephone wire.

The present Nielsen system, used with about 1,000 autometers in the country is this: Nielsen fieldmen collect the tapes, on which survey material is automatically printed by the autometer, from homes in their territory. These reports are then sent to the Chicago home office, where they are tabulated and become part of the resultant over-all Nielsen surveys of listening habits, as determined by the listeners in homes equipped with autometer attached radios.

With the new system, however, Nielsen believes it can have all its autometers hooked up with the home office by telephone wire. Then the time formerly taken to forward data to Chicago will be eliminated and plenty of time will be saved and a resultant better service to clients will be possible.

Because it is still in the experimental stages, Nielsen execs are not talking about exact details of the manner in which their new automatic relay system will work. It is expected to be a couple of months at least before all the bugs are worked out. And until they are, Nielsen execs are saying very little — and promising still less.

Hollywood RWG Probes Agents, Preps Op Code

HOLLYWOOD, March 16.—Radio Writers' Guild will set up a "fair practice code" covering agents and has launched an investigation of currently existing conditions.

Guild told *The Billboard* that to protect its members it wants to get better acquainted with the way agents operate. Probe will go into commissions, type of representation given and nature of percenter pacts.

Altho RDG was mum on writer-agent difficulties, it is understood that scribe beefs have been coming in. Reason for this is that many newcomers in the writing field don't know biz and agree to seven-year pacts with percenters getting a slice of take whether they deserve it or not. When penman get themselves into raw deals, they come to the Guild with their woes when it is too late. By standardizing agent practices, RWG will be able to protect tyros.

Nixes Co-Op Outside AFL

NEW YORK, March 16.—Talk of a deal whereby Hollywood and Chicago radio directors guild groups would affiliate with the New York RDG was effectively throttled this week by George Maynard, RDG executive secretary here. Proposed merger would be something of a hybrid. Inasmuch as the New York group is an affiliate of the American Federation of Labor, whereas the two other units would continue to remain outside the fold. The New York RDG, Maynard said, "is firmly entrenched in AFL and will consider no affiliation with any group unless that group accepts AFL as the parent body."

Maynard stressed the strength that the AFL tie-up gives the union because of the fact that practically all showbiz unions are AFL. He continued, "We are 100 per cent loyal to AFL and intend to stay with it till hell freezes over. We will not act as an umbrella for non-union groups trying to avail themselves of union privileges. Hollywood and Chicago RDG's are 20 years behind the times in their thinking."

He pointed out that most of the merger's membership is concentrated in the East. "We love our boys out there," Maynard stated, "but we're going to wait until they come to their senses." Hollywood has between 60 and 100 members in their chapter, Chicago has 60 and New York far outstrips them, both claiming above 250.

AFRA Starts Framing New Contracts (60)

"Cost-of-Living" in Plans

NEW YORK, March 16.—Despite expected handcuffing of unions by anti-Petrillo Lea Bill, radio industry is heading for a definite battle with labor. Aspirin, but plenty, is indicated. Chief reason is the fact that major contracts between the American Federation of Radio Artists and broadcast ownerships expire in March. Local AFRA committees, representing singers, actors, announcers, will start drafting proposals in April. Such proposals, embodying cost-of-living increases in line with general labor practice, will be submitted to the AFRA convention which meets in August, at which session the convention delegates will boil down the suggestions and submit a rough draft back to the original local committees. Latter will approve or suggest changes to the AFRA national office, which will then start bargaining.

Contracts, numbering in excess of 60, are those affecting networks, stations, advertising agencies, talent agents, producers and transcription companies. During the war, AFRA was bound by a no-strike pledge, but in future negotiations it will take the position that "the shoe is on the other foot."

Radio industry is currently enjoying a breather in its sparring with President James C. Petrillo of the American Federation of Musicians, owing to pressure behind the Lea Bill. AFM has characterized the measure as tantamount to an "open shop on the air" and will fight it with every bit of strength. It's believed, however, that the Lea Bill has already tied back the wings of the AFM to some degree. Just how much will be fully known when the union sits down with the National Association of Broadcasters' Music Committee April 8 in New York, to talk over the matter of radio employment, transcription, etc.

Imminence of the AFRA negotiations, however, may bolster the AFM attitude. AFRA has expressed itself as unalterably opposed to the measure, and the two unions may find themselves in even closer cooperation as regards to radio. That some version of the Lea Bill will become law is believed by AFRA. Nobody knows just how different this version will be—but AFRA, in all future contracts, intends to include protective provisions which will dull the edge of the Lea Bill provisions.

Ross Returns To CBS, April 1

NEW YORK, March 16.—Lanny Ross returns to radio via the *Lanny Ross Show* on CBS, Monday, April 1, sponsored by Procter & Gamble for Ivory Soap. Program will be broadcast Monday thru Friday, 7-7:15 p.m. Talent includes chantoosy Evelyn Knight, the Chittison Trio (guitar, piano and bass), and Will Lorin's orchestra.

Perry Lafferty will conduct and Nelson Case will announce.

Ross was a major in the army and his slot is one that has built Kate Smith and plenty of others and is presently building Perry Como.

AFM Exec Board Frees Spitalny

Ruling of 802 Reversed

NEW YORK, March 16.—In one of the most important decisions ever rendered by the executive board of the American Federation of Musicians with regard to alleged infraction of union regulations, H. Leopold Spitalny, NBC conductor and former contractor for the network, was exonerated this week of the charge that Henri Nosco, an NBC conductor and violinist, received less than scale pay for services on NBC programs. Charge of underscaling had been pressed by Local 802, AFM, in December, 1945, with the result that the then NBC contractor was found guilty by the 802 trial board and barred from contracting at NBC for one year. He was also fined \$1,000.

Nine-man executive board of the AFM, in reversing the 802 decision and sustaining the ex-contractor in this phase of his appeal, still has under advisement other facets of the Spitalny case. These are: (1) Final disposition of the charge against Nosco, whom 802 found guilty of accepting less than scale and who was fined \$1,000, and (2) final disposition of the 802 charge against Spitalny to the effect that he underscaled himself as conductor of various NBC programs. For this alleged malpractice he was fined an additional \$1,000.

His Job Back?

AFM's reversal of the 802 decision with respect to the Spitalny-Nosco situation raises the question of whether or not the former NBC contractor will get his job back. Irvin Husin, Spitalny's attorney, wouldn't speculate on this matter at the present time, pointing out that all phases of the case had not been settled. However, the fact remains that Spitalny has been cleared of the alleged offense for which he was barred from contracting.

NBC, contacted late this week, would not speculate on the matter, either. The network has always taken the position that the affair was one involving musician and union, with NBC only indirectly concerned. NBC, however, has taken cognizance of the fact that Local 802 still has the right, under AFM regulations, to appeal the decision of the executive board to the AFM convention at its meeting in June. It's not known yet whether this will be done, but it is claimed that in 40-odd years the convention has never reversed a decision of its executive board.

Shield in Saddle

Local 802 handed down its Spitalny decision in December of 1945. James Petrillo, AFM president, refused to grant a stay of the sentence pending an appeal. NBC shortly thereafter announced that Dr. Roy Shields, of NBC's Chicago division, would take over the contractor's post in New York. Spitalny's appeal was then followed by Local 802's answer which, in turn, was followed by the Spitalny rebuttal and the 802 rebuttal.

Spitalny's appeal rested upon the contention that there existed a misinterpretation of the price scale for various types of engagements, and also upon the point that the 802 delegate who collected the tax on Nosco's salary for services as a conductor and violinist should have squawked earlier than he did if there was sufficient evidence of malfeasance. Details on the early history of the case are carried in the December 8 and 22 issues of *The Billboard*.

Peace! It's Wonderful

NEW ORLEANS, March 16.—Hillbilly tunes have their uses in the early morning, as Louis Bono, Dixie buckaroo on WWL here, learned from a fan letter.

"Dear Louie," said the missive, "Would it be possible for you to have a radio program on Sunday morning? (Bono airs Monday thru Saturday.) I ask you this question because, since my wife and I have been married, I have had to get up in the morning to make coffee. Now that my wife has come to like your singing, she gets up to hear you—and, consequently, makes the coffee while listening. Of course, since you don't have a program Sunday morning she doesn't get up so early and if I want some coffee I have to make it myself. Is there anything you can do to make her make the coffee on Sunday morning?"

Letter was signed, "Coffee-Loving Husband."

Public To Stuff Field Mice In New FCC Rulings Against Plugs on Education Airings

FM Permits Go to Indie Mortarboards

WASHINGTON, March 16.—Sharp impetus to preparations of educational broadcasters for development of regional networks is seen resulting from FCC's revised rules and regulations for non-commercial FM broadcasting, issued this week. Announcement of the new rules little more than a week after FCC issued its Public Service Responsibility Report is considered significant since it is recalled that FCC in the report cited educational broadcasting as providing a pattern for development of live talent and "Public Service" programming.

In setting aside 20 FM channels ranging in frequency FM 88.1 to 91.9 mc. exclusively for non-commercial operators, FCC emphasized that special consideration will be given applications which meet the requirements of any State-wide plan for non-commercial broadcasters. Commission expressly prohibited transmission of programs of other classes of stations unless the non-commercial operator carefully deletes all advertising in the continuity. This is taken by insiders to be a sharp blow at the hopes of some commercial broadcasters to plant their programs on the educational stations. It is further believed that FCC's warning follows the agency's plans for more widespread development of live talent programs.

New Permits

FCC's promulgation of the new rules is expected to spur U. S. Office of Education's activities in establishing regional networks devoted solely to educational broadcasts. Office's plans are already in final stage. Incidental to its new rules, FCC further

AFRA, RDG To Mull Aid To Job-Hunting Vets

NEW YORK, March 20.—Joint meeting between AFRA war vets and Radio Directors' Guild on March 20 will discuss ways and means of getting jobs in radio for ex-servicemen. Old RDG-AFRA plan of handing out cards to vets to give them a chance to be seen by the meggers boomeranged when the U. S. Employment Service somehow got the cards and started handing them out to any vet who wanted to get into radio.

Soon the directors were up to their ears in applicants without experience and with little talent. Naturally, the plan was junked. Execs at AFRA are giving the vets a chance to thrash out their problems and see what concrete ideas servicemen have to solve their problems.

stepped up tempo in the field of educational broadcasting this week by granting FM construction permits to several independent educational organizations including Sacramento and El Paso, Tex., school districts and Kansas State Agriculture College. Also FCC approved basic engineering plans of St. Louis University for FM station.

Station and Paper Urge Improvements For Winona, Minn.

WINONA, Minn., March 16.—KWNO here, together with *The Republican-Herald*, today launched a projected post-war program for this Southern Minnesota community. The 10-point program of civic development includes everything from public works to face-lifting for Winona's business district.

This is believed to be the first time a radio station has undertaken to tell the community it serves what it should do to make the place a better town in which to live.

Program was divided into two parts:

1. How to make Winona more inviting, industrially.
2. How to make Winona more attractive as a residential city.

Station and the newspaper told the town bluntly that "leadership has been lacking" and "progress slow," urging that it was time to wake up.

M. H. White, president of KWNO and publisher of *The Republican-Herald*, promoter of the post-war program, said he and his media are prepared to offer the town the necessary leadership.

Program outlined for Winona by KWNO includes:

1. A civic auditorium.
2. New State highway to the Iowa State line south.
3. Modernization of business district.
4. Two outdoor municipal swimming pools.
5. Municipal athletic stadium and recreation field.
6. Controlled, steady industrial expansion.
7. Completion of Lake Winona improvement program.
8. Completion of municipal airport.
9. Adequate parking facilities for business district.
10. River terminal and small boat harbor.

Town has apparently liked the idea. White has received assurances of support from all walks of life in Winona, but the fight's only started.

Dyke Plays Hard To Get To NBC Tune

Trade Sees Him Back at Net

NEW YORK, March 16.—Following the announcement that Abe Schechter has been appointed news and press v.-p. (as tabbed exclusively in *The Billboard* March 16), the trade is talking about NBC's VIP-ing of Brig. Gen. Ken Dyke, ex-promotion, ad and press brass of the senior web. Question that the industry is asking is whether or not Dyke is coming back to his pre-war job at the chain. Dyke is said to have told friends that he has plans which do not include a slot in broadcasting. However, it is known that several NBC offers have been made to the general, offers which will not be discussed either by web officials or by Dyke.

Actually, at the present time, Dyke's old slot at NBC no longer exists. Research, which was part of promotion back in Dyke's days, is now autonomous with Hugh M. Beville, as manager reporting directly to the sixth floor. Promotion and advertising has a manager in Charles Hammond, who has developed, the trade points out, an operation which has plenty on the ball and which is, to say the least, very different from the old promotion and ad set-up. Hammond reports directly to Frank Mullen, v.-p. and general manager, as does Beville. Sid Eiges, press chief of the web, also reports to Mullen. Naturally, Mullen, even with an assist from V.-P. Bill Hedges, his other self, has plenty to do and there's a fair possibility that Dyke may get a veepeeship which would cover publicity, promotion and advertising and a host of other policy makings.

Pitch Still To Be Sold

Dyke, however, says the trade, has still to be sold, and he's still in uniform and urging others to get in the swim. Moreover, as stated before, he's not certain that he wants in again at the network, which means that the industry may be told within the next few weeks that Dyke's back on the job.

Abe Schechter's jump to a v.-p. was made a good deal quicker than was generally expected and his plays for hyping the Mutual publicity set-up won't be felt for some time. However, one thing looks certain. With Schechter riding herd on the operation, Jim O'Bryon, publicity manager of the chain, will spend more time on the road than in the past. A good press, feels Schechter, is made at the point of publication, not sitting behind a desk and, it's said, he further feels that the man to build that press is the boss of the department, not a staffer.

No change in the flack organization is expected at this time either at CBS or ABC, altho the subject of reorganization of both operations was on the agenda of execs during the past week. This is not meant to indicate, say spokesman at both Columbia and American, that anything is held to be wrong with the operations, but just that the FCC attack on broadcasting means that some of the accent on press relations may have to be shifted to building up "programming in the public interest." Schechter is only the beginning.

Just-what-they've-always-wanted Dept.: Forrest Dickson and Irving Moore will receive a B-17 Flying Fortress as a wedding present when they marry between appearances on ABC's *Bride & Groom* show. Moore is a former B-17 pilot.

Special Interests—

Special

NBC's pledge, made 20 years ago, for broadcasting in the service of all listeners . . . means broadcasting not only programs which entertain the great majority of America's listening millions . . . but programs which serve practical needs and varied tastes of specialized listening groups.

As THE BILLBOARD'S recent poll shows, the range of NBC's program balance is wide—wide enough for America's leading radio editors

- ... to single out its Special Service programs
as making NBC **"TOP NETWORK IN PUBLIC SERVICE"**
- ... to honor its advertisers' programs—
a total of 7 out of 10 choices for commercials
marked by good taste and effectiveness—as **"TOP COMMERCIALS"**
- ... to select programs on NBC—totaling
14 out of 21 program categories—as **"RADIO'S BEST"**

Further, through the detailed classification in its poll, results of THE BILLBOARD'S survey emphasize that for Special Service . . . best commercials . . . top programs—NBC's broadcasting is in a class alone—a class that keeps it . . .

AMERICA'S NO. 1 NETWORK



A Service of Radio
Corporation of America

... the

Service

300 Radio Editors again have paid signal honor to NBC's advertisers, their programs and the network itself in Billboard's annual Radio Poll.

FIRST PLACES

14 out of 21 on NBC

NATIONAL BROADCASTING COMPANY

Top network in public service

FRED ALLEN (Standard Brands)

The program they hate to miss

FIBBER MCGEE & MOLLY (Johnson's Wax)

Program with best commercials

KENNY DELMAR (Standard Brands)

Radio's newest star

BOB HOPE (Pepsodent)

Favorite comedian

INFORMATION PLEASE (Socony-Vacuum)

Best quiz show

BING CROSBY (Kraft Cheese)

Favorite male singer (popular)

DINAH SHORE (General Foods)

Favorite feminine singer (popular)

BILL STERN (Colgate-Palmolive-Peet)

Favorite sports announcer

H. V. KALTENBORN (Pure Oil)

Most interesting news commentator

DON WILSON (American Tobacco)

Favorite studio announcer

JOHN CHARLES THOMAS (Westinghouse)

Favorite male singer (classical)

CHESTERFIELD SUPPER CLUB (Liggett & Myers)

Best 15-minute program

THE ARMY HOUR

Top 1945 War Program

PROGRAMS WITH "TOP COMMERCIALS"

7 out of 10 on NBC

JOHNSON'S WAX (Fibber McGee & Molly)

PEPSODENT (Bob Hope)

AMERICAN TOBACCO (Jack Benny)

SOCONY-VACUUM (Information Please)

GENERAL FOODS (Burns & Allen)

STANDARD BRANDS (Fred Allen)

BELL TELEPHONE (Telephone Hour)

National Broadcasting Company

NAB Files "Bid" Squawk Against FCC

License Policy Blasted

WASHINGTON, March 16.—With National Association of Broadcasters having formally filed its protest this week (15) against Federal Communications Commission's proposed rules for competitive bidding and advertising in station transfers, commish is expected to await further briefs before putting rules into final form. NAB, in filing its brief, used the opportunity for another slap at FCC for what NAB describes as commission's overshooting bounds of Communications Act of 1934 in policy on station transfers and licensing.

FCC took the NAB criticism in stride, and it looks like the commissioners don't plan to retreat from their projected policy for public advertising of station sales, a policy which reached fruition after the commission acted in the historic transfer of Crosley interests to Aviation Corporation. In criticizing FCC policy, NAB stated: "Surely the Congress would have spoken in clear and unmistakable terms had it intended that the commission should institute a system of publicly auctioning licenses and permits whenever a licensee or permittee desired to effect a transfer and where such a procedure would leave the transferer with no recourse if a transfer satisfactory to him were not effected." NAB added: "Administrative authority to act upon such a basic question or policy must find more substantial support than a tenuous inference in order to be sustainable."

NAB further reminded the FCC that the policy is without precedent in administration of broadcasting, and pointed out that the commission "recognized in the AVCO case that the procedure now proposed was a reversal of consistent and settled practice." NAB cited FCC's majority opinion in that case in which FCC itself suggested broader legislative power, a suggestion which was followed by Representative Emanuel Celler's (D., N. Y.), introduction of a bill to broaden the commission's powers. NAB renewed its request that, if FCC insists on making the rules final, a number of exceptions should be stipulated, including protective rules for heirs in the transfer of radio properties.

Hubbell Robinson, exec veepee in charge of radio at Foote, Cone & Belding, spending a month on West Coast in connection with Tony Martin airtel, which prems on April 11 over CBS. Sponsor is Bourjois Perfumes.

**K
R
O
D**

**FOUR
LETTERS**

that spell
"RADIO
AUDIENCE"

in the

El Paso Southwest

The CBS Station in El Paso, Tex.

Dorance Roderick, Owner Val Lawrence, Mgr.
HOWARD H. WILSON CO., National Reps.

Drafted musicians must get their jobs back, even if orks no longer are playing at radio station, Pennsylvania State Selective Service Board rules. For complete info read the story in the Music Department.

Compromise Lea Bill Probable; See Long Delay

WASHINGTON, March 16.—Move to modify the provisions of the Lea-Vandenburg anti-Petrillo bill is developing on Capitol Hill in the wake of house action Tuesday (12) appointing as conferees Clarence Lea, Alfred Bullwinkle, Oren Harris, Carroll Reece and Clarence Brown. Group will meet with Senate delegation, led by Edwin Johnson, to work out a compromise between the mild Vandenburg bill which merely forbids interference with cultural radio programs and the far more drastic Lea substitute.

Representative Vito Marcantonio forced a roll call on the question of sending the bill to conference, and by the overwhelming vote of 309 to 39, the House registered approval.

Nature of compromise is problematical, since parliamentary procedure in this case permits conferees to write a completely new bill. Since House struck out every word of the Senate bill and substituted its own provisions, theoretically every point is in dispute.

Lobbyists who want to avoid a show-down vote on the anti-Petrillo bill until after the meeting between AFM and NAB, April 8, are gleeful, as prospect dims for immediate action by conferees. Senator Johnson told *The Billboard* that he had no immediate plans for calling a conference meeting. Even when launched, meetings are likely to be prolonged, with pro-labor senators bent on as mild a measure as possible, and the anti-Petrillo house action holding out for the version passed by the House.

Thackrey's Going To Town With KLAC

HOLLYWOOD, March 16.—The way that KLAC (nee KMTR) took to the air this week after two weeks of re-programming has the town convinced that Ted and Dorothy Thackrey, publishers of *The N. Y. Post* and new owners of the station, are set to give top local indie stations a run for their dough. KLAC is setting its sights at the top rung of local prestige and profit ladder now being shared jointly by KFVB, Warner Bros.' outlet, and KMPC, the West's most powerful independent.

The Thackreys aren't holding onto the purse strings when it comes to buying programs and talent. Signing of Al Jarvis, originator of the *Make-Believe Ballroom* disk show, to a seven-year contract proves that the station is an example. Jarvis brings in Peter Potter, also former KFVB name disk jockey, to work with him as a team on KLAC.

Don Feddersen, KLAC manager, had his share of headaches in lining up a total of 19 hours of new programming, following the cancellation of all commercial contracts. New programming does away with all religious commercials which accounted for 48 per cent of the station's prior revenue, as well as medical programs, which were good for another 10 per cent of the cash take.

KLAC's revamped program structure calls for a marked upping in news coverage sparked by a tie-up

AFRA, RDG Set Joint Sessions To Air Gripes

HOLLYWOOD, March 16.—Meggers gave a nod to the proposal that both local bodies of American Federation of Radio Artists and Radio Directors' Guild hold regular joint sessions to air mutual problems. Idea was voiced by AFRA Prexy Carlton Kadell last week in an address before RDG. As a result, both orgs will put their heads together March 26.

Producers like the joint session idea because they feel that evils exist on both RDG and AFRA sides of the fence which could easily be remedied once they are brought to light. For example, an actor may have gripes about the way a megger operates, but is afraid to beef for fear the producer won't call him again. Producers are also anxious that an established avenue be opened for actors to gain hearings. This would bring meggers in touch with new talent at hand, and at same time spare producers from being hounded by job seekers.

Kadell said AFRA's membership list here is swelling far out of proportion to the jobs available and asked that some system be set up whereby newcomers and untried talent get a hearing. He also asked that a method be evolved by which AFRA would know if a tyro is being considered by a producer before giving him an AFRA card. He suggested that producers give prospects who make the grade written verification so that AFRA would know who deserves membership.

As it now stacks up, anyone who insists on joining and can shell out fees, gets an AFRA card whether he has a definite job lined up or not. This, to a great degree, is responsible for the fact that AFRA's Hollywood membership has surpassed 2,500, with applicants still knocking down the union's doors at the rate of 40 to 50 per month. Around 800 of the union's present membership are pic people. Some are top names who occasionally do guest shots, but most of them are flicker bit players who want to cop mike coin.

Feeling among AFRA-ites has been to close membership in an effort to keep the list down to where producers would have some general idea as to what talent is available. AFRA has resisted this pressure because it is bound by regulations that forbid such a move. It also prefers to remain open to give the deserving an equal break. Kadell thinks that a "note of verification" plan would help screen newcomers.

with *The Los Angeles Daily News*, which now sponsors 10 five-minute newscasts daily. Deal includes regular wire service coverage, plus a pooling arrangement whereby KLAC uses the reporting facilities of *The News* as well as their own legmen in covering local news. In addition to a six-man news staff, the station will have a mobile recording unit to "chase fires, cover the courts and police activities."

Sportswise, the station covers all home games of the Hollywood Stars and Los Angeles Angels baseball clubs, with Fred Haney doing the miking. The station has never had any baseball coverage before. Paul Pendarvis, former name band leader, has been signed as station's musical director, and will do a daily half-hour music seg with more in the offing. With the bugs of reorganization ironed out, KLAC is setting its sights toward Washington, where application to increase power from 1,000 to 5,000 kw. is now up before the FCC.

Was It?

GREENSBORO, N. C., March 16.—Chalk up a new one for the singing ads. Recently a dentist who had his radio tuned to WBIG here was caught operating his dental drill in rhythm with the jingle, "It's O.K. To Owe Kay Till Pay Day."

SESAC Library Uses 1½-Minute Tunes as Plus

NEW YORK, March 16.—SESAC, performing rights society which set up a transcription library service in the summer of 1945, already has a subscription list approaching 200. Company has always carried out an intensive survey of broadcasters' music needs as part of its SESAC license service, and as a result has been able to streamline its wax service so as to permit better program disk use.

Primary need of the broadcasters is a library service with shorter tunes, according to the survey. Accordingly, SESAC is recording pieces with a duration of only 1½ to 2 minutes—about half as long as the average transcription piece. It's claimed that this makes possible for the broadcaster a flexibility of operation, particularly in the case of participation segs. Each e.t. is so paced that it can be used as a complete 15-minute program.

Stations taking the library service receive, cuffo, a copyrighted program guide with program notes and other material calculated to reduce to a minimum the work of a director or producer in putting together a show.

One interesting angle helping to sell the SESAC library is the fact that many stations are now operating on a per-program ASCAP license, rather than the older blanket license. These same stations are also SESAC licensees, and the SESAC wax service helps remove the pressure of possible copyright infringement.

Columbia Recording Corporation cuts for SESAC.

SESAC library service is the first post-war venture into a field which has been dominated for years by the NBC radio-recording division (Thesaurus), Standard, Associated, Lang-Worth and World. Competition is expected to be keener than ever, especially when the FM market opens.

WCAU Names Three Veepees

PHILADELPHIA, March 16.—WCAU upped several of its top execs to the vice-presidential bracket. Comdr. Joseph L. Tinney, formerly director of public information in the Fourth Naval District, has been elected executive vice-president. Stan Lee Broza, formerly program director, now rates the vice-president in charge of programs tag. Alexander Rosenman was moved up to vice-president in charge of sales and Philip J. Sharkey has been elected treasurer.

**8x10 GLOSSY
PUBLICITY PHOTOS
100 for \$6.25**

As low as 5c Ea. in quantity. If you use photos you should get our price list and see our samples before ordering. Drop us a card for free sample and price list. This is not the cheapest service, but our prices are low enough so that you can now afford real quality. Prompt, courteous service. Quality guaranteed.

**Mulson, Dept. B,
310 E. Washington Ave.
BRIDGEPORT, CONN.**

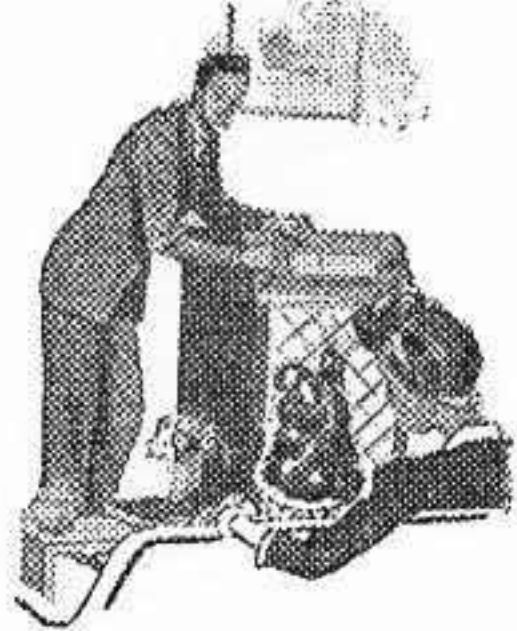
Another
smash in



March 16, 1946

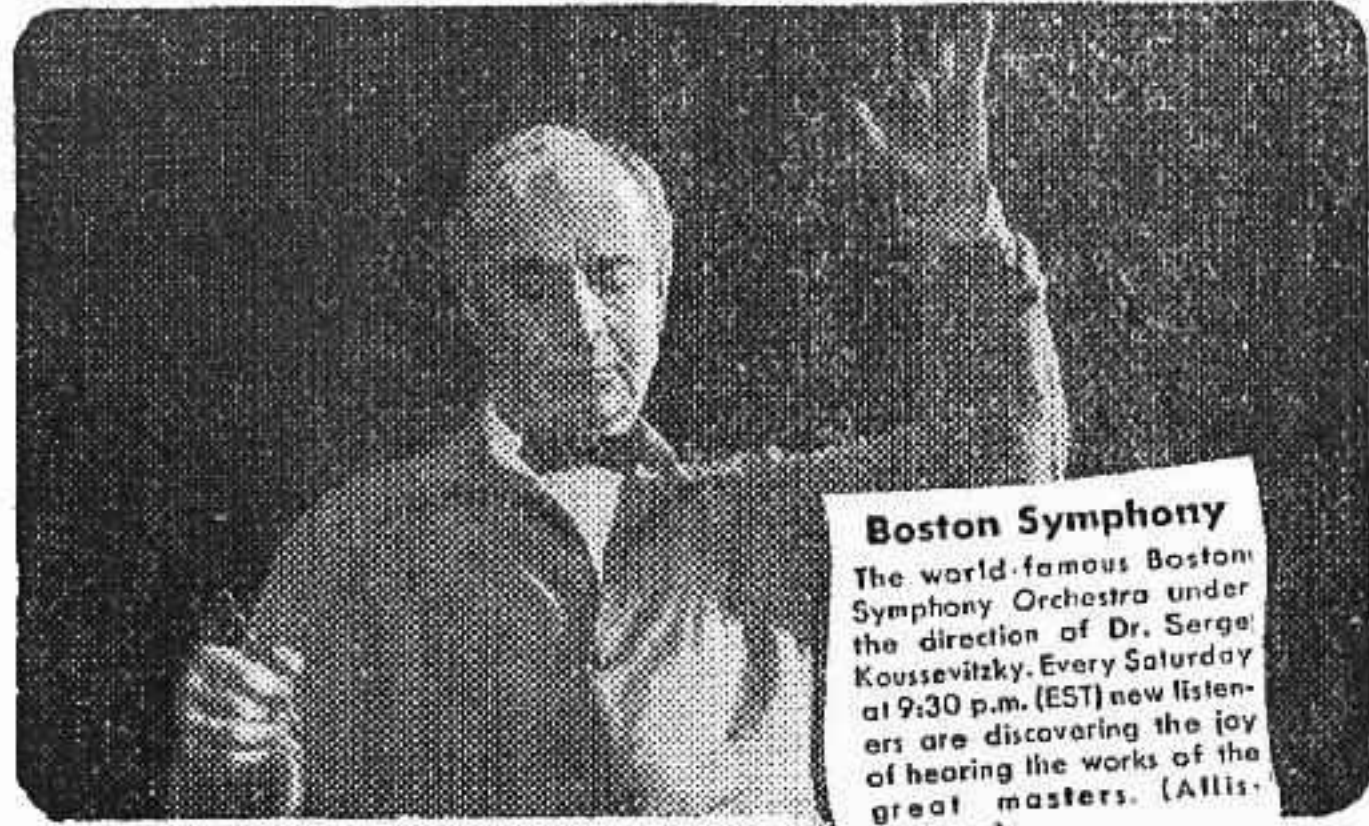
... to build a bigger audience
for ABC advertisers

For truly great music...

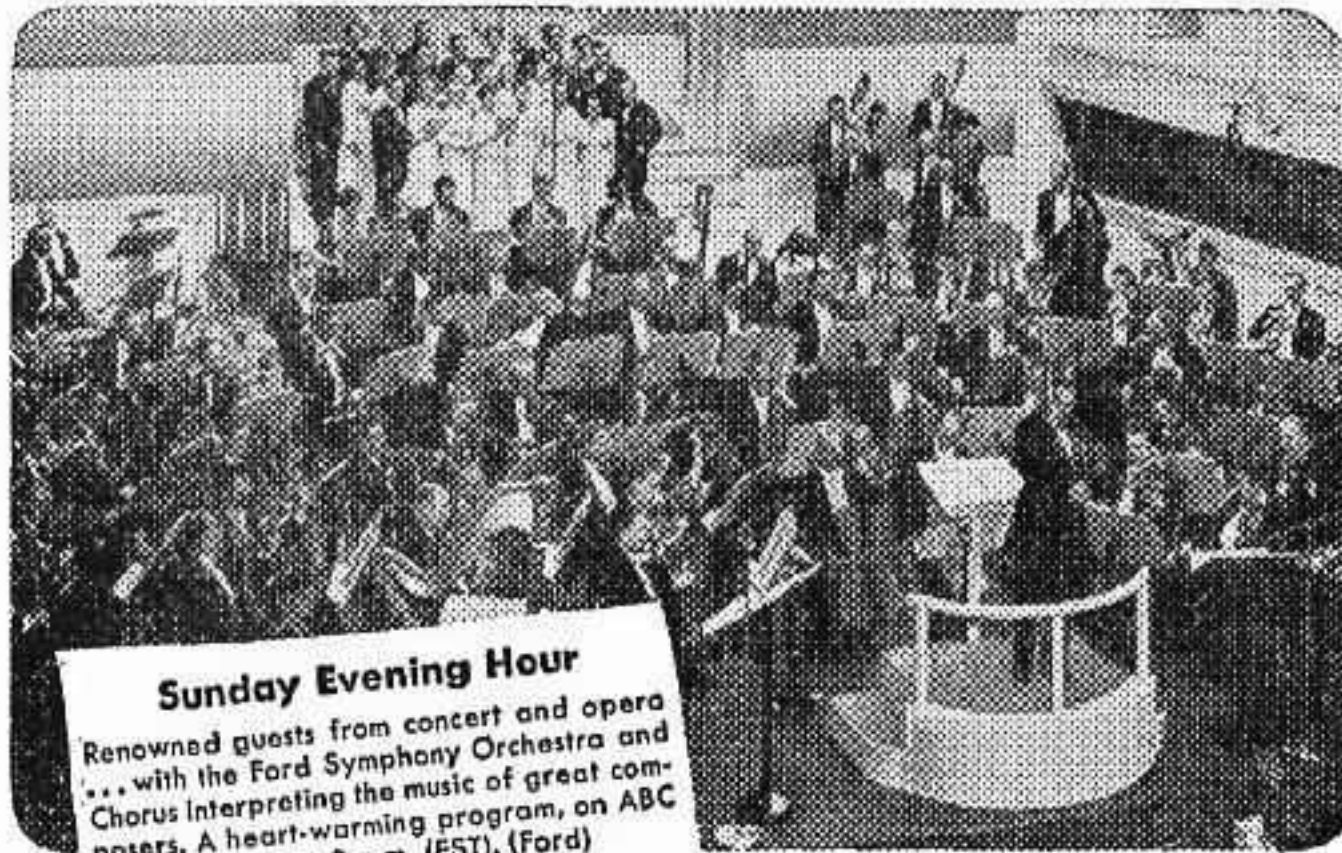


Listen to ABC

AMERICAN BROADCASTING COMPANY



Boston Symphony
The world-famous Boston Symphony Orchestra under the direction of Dr. Serge Koussevitzky. Every Saturday at 9:30 p.m. (EST) new listeners are discovering the joy of hearing the works of the great masters. (Allis-Chalmers)



Sunday Evening Hour
Renowned guests from concert and opera... with the Ford Symphony Orchestra and Chorus interpreting the music of great composers. A heart-warming program, on ABC every Sunday at 8 p.m. (EST). (Ford)



Metropolitan Opera
The entire season of Saturday afternoon operas from the stage of the Metropolitan Opera House. During intermissions hear the Opera News of the Air, the Opera Quiz and the Opera Round Table—discussions by noted musical authorities. Tune in at 2 p.m. (EST) every Saturday. (The Texas Co.)



Piano Playhouse
Out-of-this-world arrangements of classical and popular music played on three grand pianos by Cy Walter's Piano Playboys. A popular weekend feature, Saturdays at 12 noon, Sundays at 12:30 p.m. (EST).



Southernaires
Folk songs...spirituals... music of the old South... sung by five harmonious male voices. Listen to the Southernaires next Sunday morning at 10:30 (EST)—and you'll want to hear them every week.



Hymns of All Churches
Fred Jacky conducts a choir of beautifully blended voices in favorite hymn selections. For your complete enjoyment mornings at 10:30 (EST) Monday through Friday. (General Mills)

FOR THE KIND of music you like to listen to quietly in a darkened room... hear the symphonies, the operas, the vocal and instrumental programs brought to you on your American Broadcasting Company station. The programs shown on this page are indicative of the outstanding music you can expect when you listen to ABC.

There's plenty of popular, danceable music, too—played for you by such great name bands as Paul Whiteman's, Guy Lombardo's, Woody Herman's, Sammy Kaye's. The ABC weekly program is studded with sparkling musical shows—Sunday Evening Party, Pages of Melody, Senior Swing, The

Jack Berch Show, and many more. Maybe it's because so many people enjoy hearing good music that they are setting their dials to American network stations today. Already Twenty-Two Million families from coast to coast listen to ABC — are learning that the easiest way to enjoy good music of every kind is to get set and stay set on ABC!

**Why more leading companies
are advertising on ABC today**

Advertisers who want a nation-wide audience during good time periods at low cost are buying time on ABC today. One network costs 43.7% more per evening half-hour than ABC; another costs 28.7% more. Yet ABC's 198 stations reach Twenty-Two Million families, located in practically every major market in the U. S. If you are an advertiser, remember that a good ABC time period bought today can mean a valuable franchise for years to come.

American Broadcasting Company

A NETWORK OF 198 RADIO STATIONS SERVING AMERICA

Time Buyers - note well!



Individuality

is as evident in radio stations as in humans. In Detroit, the distinguishing characteristics of WWJ imbue it with a positive personality. WWJ has emphasized its individuality through policies designed to increase enjoyment for its audience . . . and make WWJ time more productive for its advertisers. WWJ is consistently foremost in public service. This speaks well for WWJ . . . and speaks forcefully for the products advertised on it.

Your sales message on WWJ is enhanced by the prestige achieved through 25 years of progressive broadcasting service.



NBC Basic Network
Associate FM Station WENA

AMERICA'S PIONEER BROADCASTING STATION—First in Detroit
National Representatives: THE GEORGE P. HOLLINGBERY COMPANY

OWNED AND OPERATED BY THE DETROIT NEWS

A TRANSCRIPT IN PART OF THE WED. MAR. 6 BROADCAST
OF *America's No. 1 Newscaster*
H. V. KALTENBORN
7:45-8:00 P.M.—E.S.T.



ANNOUNCER: Before you begin, Mr. Kaltenborn, we have in our studio tonight a special guest who wishes to address you. I present Mr. Joseph Koehler, Radio Director of Billboard magazine. Mr. Koehler.

KOEHLER: The gang at Billboard who push out all the news that show business wants to read, and that goes to the radio end of the business, asked me to come by here this evening to remind you that you're still tops in this business of news commentating, H. V.

It's simple to bounce up one year as a topper, but to go on year after year in first place—that's a typewriter with another row of keys.

Three hundred twenty-four newspapermen throughout the nation, men who are kept alive by radio news and who keep that news alive, have just voted you Number One newscaster in their fifteenth annual poll.

That's something after 25 years on the air. Why when I made my first trip to broadcast with Unknown, Inc., in 1921 from Newark, N. J.—that's where New York broadcasting began—you were already building yourself into a tradition. And you are still Number One.

As we say weekly in the pages of The Billboard, you can't beat know-how on the air. And this tribute to you from your own profession, news gathering, is just another recognition, H. V., that you have it, that you have know-how.

KALTENBORN: Thanks, Joe Koehler, but the funny thing about know-how is that you must never become too conscious of the fact that you do know how. I'm always so busy thinking about my matter that I sometimes become careless about my manner. And then, fortunately for me, my radio audience checks me up and I try to do better.

You never get through learning in this radio business. That's one reason why it's even more fascinating in 1946 than it was when you and I had our first go at it a quarter of a century ago. But I've just had a most uncomfortable thought. I've been off the air for a month and I seem to have won this award while I was off the air. I hope that has no subtle significance. Anyhow, I'm grateful to The Billboard for giving me the chance to win and I'm grateful to those newspaper colleagues who helped me win.



Daytime TALENT COST INDEX

Based on "FIRST EIGHTEEN" HOOPERATINGS for Week-Day Daytime and the "FIRST THREE" Saturday A.M.-ers

In the absence of continuous data on non-telephone home listenership, The Billboard takes the liberty of projecting telephone home-based radio audience measurements to total families.

Program Sponsor, Agency Net & Stat.	Hooper-Rating	Weeks to Date	Opposition	Talent Cost	Cost Per Point	Talent Cost Per 1,000 Urban Listeners
BREAKFAST IN HOLLYWOOD Kellogg-Pep K&E ABC 103	8.4	223	2d Husband—CBS Elna Maxwell—MBS Fred Waring—NBC	\$1,500	\$178.57	\$.27
BREAKFAST IN HOLLYWOOD Ivory Flakes, P&G Compton ABC 104	7.7	155	Amanda—CBS Cecil Brown—MBS Fred Waring—NBC	\$1,500	\$194.81	\$.32
WHEN A GIRL MARRIES General Foods Maxwell House Coffee B&B NBC 76	7.6	256	Terry & Pirates—ABC American School—CBS Pete Howe—MBS	\$2,300	\$302.63	*
PORTIA FACES LIFE General Foods Post Raisin Bran B&B NBC 87	7.4	247	Dick Tracy—ABC American School—CBS Superman—MBS	\$2,750	\$371.02	*
MA PERKINS P&G, Oxydol D-F&S CBS 73	7.4	163	Constance Bennett—ABC Lopez Luncheon—MBS Various—NBC	\$1,300	\$175.68	*
OUR GAL SUNDAY Anacin D-F&S NBC 142	6.9	476	Club Matinee—ABC Music—MBS Quartets—NBC	\$1,750	\$253.62	\$.38
WIDDER BROWN Phillips Toothpaste D-F&S CBS 140	6.7	384	Hop Harrigan—ABC Feature Story—CBS Mutual Melodies—MBS	\$1,600	\$238.81	\$.35
RIGHT TO HAPPINESS Ivory Soap Compton NBC 136	6.6	386	Ladies Be Seated—ABC Sing Along—CBS Various—MBS	\$2,250	\$340.91	\$.55
KATE SMITH Bran Flakes Y&R CBS 133	6.5	364	Glamour Manor—ABC Win. Lang News—MBS Words & Music—NBC	\$5,000	\$769.23	\$1.17
PEPPER YOUNG P&G Camay Soap P&R NBC 79	6.4	593	Ladies Be Seated—ABC Sing Along—CBS Remember—MBS	\$2,650	\$414.08	*
HELEN TRENT Kolyona-Bisodol D-F&S CBS 112	6.4	637	Club Matinee—ABC K. Maxwell—MBS Van Damme Quartet—NBC	\$1,800	\$281.25	\$.45
DR. MALONE P&G Crisco Compton CBS 42	6.4	242	But Not Forgotten—ABC Sunsettime—MBS Morgan Beatty—NBC	\$2,500	\$390.63	*
STELLA DALLAS Phillips Milk of Magnesia D-F&S NBC 140	6.4	400	The Fitzgeralds—ABC House Party—CBS Johnson Family—MBS	\$1,750	\$273.44	\$.41
BREAKFAST CLUB Phileo Hutchins ABC 237	6.1	140	Arthur Godfrey—CBS Shady Valley—MBS Daytime Classics—NBC	\$3,000	\$491.80	\$.79
MA PERKINS P&G, Oxydol D-F&S NBC 136	5.8	642	Al Pearce—ABC Scott Presents—CBS Palmer H. Ork—MBS	\$1,300	\$224.14	\$.34
AUNT JENNY Lever Bro. (Spry) R&R CBS 81	5.8	476	David Harum—NBC Ted Malone—ABC Lindlahr—MBS	\$2,000	\$344.83	*
LORENZO JONES Sterling-Bayer Aspirin D-F&S NBC 140	5.8	478	Time for Women—ABC Gordon MacRae—MBS Mutual Melodies—MBS	\$2,000	\$344.83	\$.47
BIG SISTER Lever Bro., Riso R&R CBS 140	5.7	259	Glamour Manor—ABC Morton Downey—MBS Words & Music—NBC	\$2,500	\$438.60	\$.64
STARS OVER HOLLYWOOD Bowey's Dari-Rich Sorenson CBS 49	10.2	365	American Farmer—ABC On the Level—MBS Atlantic Spotlight—NBC	\$4,000	\$392.16	*
GRAND CENTRAL Pillsbury Mc-E CBS 120	8.1	392	Sat. Sr. Swing—ABC Opry House Matinee—MBS Nat. Farm & Home Hr.—NBC	\$3,000	\$370.37	\$.45
BILLIE BURKE Lambert L & F CBS 147	8.1	188	Ed McConnell—NBC Various—ABC Land of Lost	\$1,500	\$185.19	\$.22

SATURDAY A.M. SHOWS

*Since these shows employ a network of less than 100 stations, it is not possible to project their Hooperating and listeners-per-listening set figures upon a population base that would not be open to question. Therefore cost per thousand figures are not reported in these cases.

Average daytime audience rating is 4.6 as against 4.9 last report, 4.6 a year ago. Average sets-in-use are 17.0 as against 18.0 last report, 16.0 a year ago. Average available audience of 72.8 as against 74.4 last report, 69.9 a year ago. Sponsored network hours number 88 1/2 as against 81 1/2 last report, 82 3/4 a year ago.

D-F & S—Dancer-Fitzgerald & Sample. Y&R—Young & Rubicam. R&R—Ruthrauff & Ryan. B&B—Benton & Bowles. B., B., D. & O.—Batten, Barton, Durstine & Osborn. K&E—Kenyon & Eckhardt. P&R—Pedlar & Ryan. KR—Knox Reeves. Mc-E—McCann-Erickson. L&F—Lambert & Feasley.

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Nighttime TALENT COST INDEX



Based on "FIRST FIFTEEN" HOOPERATINGS for evening programs and the "FIRST THREE" Sunday afternoon segs.

In the absence of continuous data on non-telephone home listenership, The Billboard takes the liberty of projecting telephone home-based radio audience measurements to total families.

Vol. III No. 4 (Report March 15, 1946)

Program Sponsor, Agency, Net & Stat.	Hooper-Rating	Length and Weeks to Date	Opposition	Talent Cost	Cost Per Point	Talent Cost Per 1,000 Urban Listeners
FIBBER MCGEE AND MOLLY S. C. Johnson Floor Wax N. L. & B. NBC 142	30.0	1/2 hr. 415	Hank D'Amico—ABC Doctors' Talk—ABC This Is My Best—CBS Am. Forum of Air—MBS	\$10,500	\$ 350.00	\$.34
BOB HOPE Lever—Pepsodent F. O. & B. NBC 128	28.8	1/2 hr. 290	Concert Time—ABC Bob Crosby—CBS Let's Take Our Bearings—MBS Am. Forum of Air—MBS	\$15,000	\$ 520.83	\$.52
RED SKELTON (CH) Raleighs R. M. S. NBC 145	24.2	1/2 hr. 181	Hoosier Hop—ABC Congress Speaks—CBS Behind CBS—CBS Better Half—MBS	\$ 9,500	\$ 392.56	\$.40
EDGAR BERGEN Standard Brands Chase & Sanborn J. W. T. NBC 144	23.7	1/2 hr. 375	Sun. Eve. Hr.—ABC Boulah Show—CBS Alex. Med. Board—MBS	\$14,500	\$ 611.81	\$.57
RADIO THEATER Lever Bros.—Lux J. W. T. NBC 149	23.5	1 hr. 519	I Deal in Crime—ABC Forever Tops—ABC Various—MBS Telephone Hr.—NBC Information Please—NBC	\$16,000	\$ 680.85	\$.68
WINCHELL** Jergens L. & M. ABC 187	23.3	1/2 hr. 645	Request Performance—CBS Exploring Unknown—MBS M.-Go-Round—NBC	\$ 6,000	\$ 257.51	\$.27
FRED ALLEN Standard Brands Tender Leaf Tea Blue Bonnet Mar'ine J. W. T. NBC 141	23.2	1/2 hr. 479	Sun. Eve. Hr.—ABC Crime Dr.—CBS Don't Be a Sucker—MBS G. Heatter—MBS	\$12,000	\$ 517.24	\$.47
BING CROSBY Kraft Velveeta J. W. T. NBC 137	23.1	1/2 hr. 657	Town Meeting—ABC Kostelanetz—CBS G. Heatter—MBS Real Stories—MBS	\$12,500	\$541.13	\$.57
MR. D. A. Bristol-Myers Ipana and Vitalls D. C. & S. NBC 131	20.7	1/2 hr. 347	Pages in Melody—ABC Malsie—CBS Spotlight Bands—MBS	\$ 4,500	\$ 217.39	\$.22
SCREEN GUILD Lady Esther Powder Blow CBS 141	20.6	1/2 hr. 239	Gleason's Diner—ABC Various—MBS Contented Hour—NBC	\$10,000	\$ 485.44	\$.52
JACK BENNY** Amer. Tob. Co. Lucky Strike R. & R. NBC 145	20.2	1/2 hr. 541	Drew Pearson—ABC Don Gardiner—ABC Thin Man—CBS Operatic Revue—MBS	\$22,500	\$1,113.66	\$.99
JACK HALEY (LN) Sealtest McK. & A. NBC 69	19.3	1/2 hr. 37	Detect & Collect—ABC Hobby Lobby—CBS Treasure Hour—MBS	\$ 8,500	\$ 440.41	***
AMOS 'N' ANDY Lever Bros.—Rinso R. & R. NBC 148	18.1	1/2 hr. 322	Guy Lombardo—ABC Inner Sanctum—CBS G. Heatter—MBS Real Stories—MBS	\$ 9,000	\$ 497.24	\$.50
TAKE IT OR LEAVE IT Everharp Blow CBS 147	17.9	1/2 hr. 294	Hour of Charm—NBC Theater Guild—ABC Freedom of Opportunity—MBS	\$ 4,500	\$ 251.40	\$.25
EDDIE CANTOR Bristol-Myers Trushay-Sal Hepatica Y. & R. NBC 131	17.7	1/2 hr. 478	Golden Gate—ABC Frank Sinatra—CBS G. Heatter—MBS Real Stories—MBS	\$13,500	\$ 762.71	\$.74
THE SHADOW (LN-MA) (Del., Lack. & Western) R. & R. MBS 35	11.3	1/2 hr. 268	Jones and I—ABC Family Hour—CBS Gen. Motors Symph.—NBC	\$ 2,500	\$ 221.24	***
THE SHADOW (LN-MA) Grove R. & R. MBS 51	10.5	1/2 hr. 268	Jones and I—ABC Family Hour—CBS Gen. Motors Symph.—NBC	\$ 2,500	\$ 238.10	***
JOHN CHARLES THOMAS Westinghouse McC.-E. NBC 143	8.0	1/2 hr. 150	Hollywood Star Time—CBS Vespers—ABC Cunningham—MBS World Tomorrow—MBS	\$ 8,500	\$ 955.06	\$1.11

Sunday Afternoon

*Insufficient data. **Includes second broadcast on Pacific Coast. ***The network in this case is not extensive enough to permit of the projection of Hooperatings and listeners-per-listening-sets upon the urban city population on the same basis as networks of over 100 stations. The "talent cost per urban thousand listeners" is therefore not reported.

LN—Limited Network. MA—Moving Average. CH—Computed Hooperating.

L. & M.—Lennen & Mitchell. D., C. & S.—Doherty, Clifford & Shenfield. F., C. & B.—Foote, Oone & Belding. Y. & R.—Young & Rubicam. J. W. T.—J. Walter Thompson. R., W. & C.—Roche, Williams & Cleary. R. M. S.—Russel M. Seeds. N., L. & B.—Needham, Louis & Brorby. McK. & A.—McKee & Albright. McC.-E.—McCann-Erickson. B., B., D. & O.—Batten, Barton, Durstine & Osborn. H. & M.—Henri, Hurst & McDonald. L. W. R.—L. W. Ramsey. R & R.—Ruthrauff & Ryan.

The average evening audience rating is 9.9 as against 10.5 last report, 10.0 a year ago. Average sets-in-use of 30.6 as against 32.3 last report, 31.6 a year ago. Average available audience of 79.9 as against 80.6 last report, 79.3 a year ago. Sponsored network hours reported on were 77 as against 77 1/4 last report, 80 1/4 a year ago.

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THANK YOU, I SAY THANK YOU, RADIO EDITORS OF THE U. S. A. for making me radio's newest Star. Star, that is. It was well worth waiting ten years for.

THANK YOU ALSO, WHN, for my first years experience in radio.

THANK YOU, BRIAN J. BYRNE, for writing and casting me in an Irving Reis CBS Workshop Show.

THANK YOU, IRVING REIS, for keeping me on permanently and giving me important parts to play.

THANK YOU, HOMER FICKETT, for starring me on Cavalcade of America and making me a regular March of Time actor for seven years. Thanks, Homer.

THANK YOU, JOHN LOVETON, for making me oh so Lucky with George Washington Hill.

THANK YOU, FRANK COOPER, for a chance to play comedy, including the Senator on the Alan Young Show.

THANK YOU, MILDRED FENTON, for the first chance to M.C. on my own show.

THANK YOU, MINERVA PIOUS, for speaking to Fred.

THANK YOU, FRED ALLEN, for making me this year's newest Star, and (that bonus ain't bad either).

THANK YOU, MOTHER, for being one of the Delmar Sisters. That was a good act, too.

THANK YOU, ALICE, for your love, faith and inspiration all these years.

Gratefully,

Kenny Delmar

There have been many other boys and girls who have helped me in the past ten years. To all of them thanks a million

and that's no ioke, son

'Poiret' Serial Set As CBS P.M. Soapie

NEW YORK, March 16.—Hercule Poirot, detective series based on the sleuth created by author Agatha Christie, debuts as a five-a-week program over CBS, Monday thru Friday, 7-7:15 p.m., starting April 1, sponsored by Proctor & Gamble for Ivory Soap. Program will not be broadcast over WABC, CBS New York outlet. Harold Huber will portray Poirot and Carl Eastman will direct. Scripter is Alfred Bester.

Rourke's Package Programs

HOLLYWOOD, March 16.—Jack Rourke, formerly in charge of package deals for Don Lee, Mutual, has launched a new package program agency with more than a dozen shows ready to go.

Labeled Jack Rourke Productions, company has seven half-hour segs available and an equal number of 15-minute stanzas completed.

Rourke continues his free lance assignments as producer-announcer of *Lois January's Calendar*, Don Lee-Mutual daily airer, and announcer of *Rave of the Week*, Sunday night seg also from Don Lee-Mutual.

Net-Caliber E. T. Series Happy \$ Huntin' Grounds

NEW YORK, March 16.—Production and planning activities of top transcription companies indicate lush dough is awaiting performers. Tip-off on what this disk business can mean to talent is shown by operations of firms such as Frederick W. Ziv Company, which is sinking literally millions into network-caliber programs on wax.

Three Ziv quarter-hour musical programs, each contracted for a series of 130 disks, represent an investment of \$750,000, according to Charles Gaines, Ziv exec. Most of the investment represents talent costs—with a comparatively small amount for exploitation and mechanics. Programs in question are the recently announced *Barry Wood Show*, starring warblers Wood and Margaret Whiting, Hank Sylvern's orchestra and the Melody Maids; *Sincerely*, Kenny Baker, with Baker, Donna Day, Buddy Cole, Jimmy Wallington, and *Pleasure Parade*, which has used such talent as Irving Miller and Nat Brusiloff orchestras, vocalists Kay Lorraine, Dick Brow, Lillian Cornell and the Modernaires, and emcees Wallington, Milton Cross and Vincent Lopez. Gaines is now lining up a name band for a fourth musical, which is expected to bring the total cost (of the four shows) to \$1,000,000.

Spare-Time Deal

Beauty of the deal for talent is that it's all done in spare time—with artists doing an entire series of 130 programs in four or five months and still holding regular jobs—whether in legit, radio or night clubs. Margaret Whiting, for instance, has two network shows and is now cutting disks for Ziv. Barry Wood, working on the same Ziv transcription, recently did three out-of-town theater dates and one night club assignment. He is also scheduled for radio guest shots. Wax companies, never forgetting the lean years when top talent either refused to record or did so under assumed names, are anxious to adjust production schedules to permit performers to work in spare time. Tying in with this is the fact that "names" are more amenable to appearing on wax under their correct monickers.

Wax shows, with top names, are getting wide agency acceptance. Announcement of Barry Wood-Margaret Whiting platter, for instance, resulted in 10 inquiries from ad agencies almost immediately. Reason lies in the fact that a class disk offers a local, regional or national advertiser a program of network caliber—with no restrictions as to stations. Latter angle appeals especially to advertisers with distribution problems.

Ed Poll Winner Hall of Fame Repeat Airing

NEW YORK, March 16.—*Sorry, Wrong Number*, the melo monolog, and the only strictly entertainment program to be chosen by the nation's radio editors in the recent poll by *The Billboard*, makes its upteenth bow Sunday, March 24 on the *Radio Hall of Fame*, with Agnes Moorhead in the spiel role.

The thriller was eighth in the top airings of the year, according to scribes, taking its place with V-J Day, FDR death and funeral etherizing, Corwin's *On a Note of Triumph* and the atomic bomb broadcast.

Swift Mulls Buying Another 15 Minutes Of 'Breakfast Club'

CHICAGO, March 16.—Strong possibility that Swift & Company, meat packers, will sponsor an additional 15 minutes of ABC's *Breakfast Club* was seen here this week as a result of confabs between ABC, Swift and J. Walter Thompson execs. JWT is the agency handling the present portion of the *Breakfast Club* which is sponsored by Swift—8:30 to 8:45 a.m. (C.S.T.).

Talks concerning additional Swift sponsorship are just about up to the contract-signing stage, and Swift is expected to sign soon with sponsorship of the new seg to take over soon after that. Swift's additional time would be the 15-minute period from 8:15 to 8:30. *Club* is also sponsored now by Philco from 8:45 to 9.

NBC Maybe "Digest" Like CBS "Talks"

(Continued from page 5)

tempt is made to give an "over-all picture" of the talks that have been broadcast during the previous three months, and its continuing plus reception at colleges, etc., seem to indicate that it's doing its job.

Commercial Pubs Want It

Many projects for *Talks* have come up during its 10 years of publication. A number of mag pubs have dickered for "publication rights" to issue it as a commercial venture, with newsstand distribution. Setting a price on it at CBS has also been weighed, but brass has thus far decided that the good will is worth more than any cash profit involved. In this they have differed from the approach they have taken on the F.D.R. book, their *From D-Day to Victory in Europe* and *From Pearl Harbor Into Toyko*, which were all pubbed and distributed thru regular newsstand and book channels.

Monthly Weighed

Monthly idea has also been weighed at CBS, but each time the execs have returned to the quarterly idea, the quarterly seemingly being of the "cloistered" type that hits at pros. Question of release of material has been no ache. In fact, Miss Sioussat admits that any number of air talkers coyly suggest, when they deliver their air manuscripts for approval, that "wouldn't it make a good subject for publication in *Talks*, also.

NBC has come to the talk *Digest* idea, because they state they've had a great number of requests for copies of talks after they're aired and the distribution thru colleges, etc., is admittedly a solid promotion for the public service side of the web. Since the idea came of life in January, it cannot be directly traced to the FCC's recent 139-page blast against the "commercialized" web and station operation, altho no doubt some segments of the trade may take this approach to the *Digest* when it becomes a public matter.

NBC's *Digest* is late—but a good idea, states the trade—and better late than never. Of course, there are still some who feel that it'd be swell if someone published a four-web talk book.

ABC Nielsen Index 50th Pact

CHICAGO, March 16.—A. C. Nielsen Radio Index Service signed its third web this week, the American Broadcasting Company. Contract is for two years. NBC and CBS are the other nets already in. Addition is the 50th account of the Nielsen outfit, which in recent months has been going all out for web, ad agency, station and sponsor biz.

FIRST FACTS



The first dog show in America was held in New York under the auspices of the Westminster Kennel Club.

The first broadcast of a football game was heard over WIP. (Pennsylvania versus Cornell in 1922.)



WIP WAS THE FIRST STATION IN PHILADELPHIA

THINK OF **WIP** FIRST WHEN YOU THINK OF SALES IN PHILADELPHIA

610 K. C.
MUTUAL'S 3rd MARKET AFFILIATE
5000 WATTS
REPRESENTED NATIONALLY BY
GEO. P. HOLLINGBERY CO.





In this Big Market...
17 out of 20 Radio Homes
are WLW Listeners...

According to the Nielsen Radio Index for August and September, 1945, 84.9% of the radio homes in this vast four-state area listened to The Nation's Station at least once, for six minutes or longer, during four measured weeks of listening.

And, even more significant, 68.6% tuned to WLW during an average week!

Translated in terms of people, these startling figures mean that, out of 2,708,038 radio homes in 325 counties of seven midwestern states, 2,299,124 homes are reached regularly by WLW, and 1,857,714 are HABITUAL WLW listeners!

That's CIRCULATION!

But wait—that's only half the story!

How deep is this broad coverage... how much listening does it represent?

No listeners were counted who remained tuned to WLW for less than six minutes consecutively. AND THE AVERAGE AMOUNT OF LISTENING PER HOME WAS 321 MINUTES PER WEEK!

That's PENETRATION!

If you have something to sell to the 12,296,337 people who live in WLW-land, we believe we can reach most of them for you and deliver an audience that is both BIG and LOYAL.

In view of the foregoing facts, you'll pardon us for using the word DOMINANT, when we talk about WLW coverage of this important midwestern market.

WLW

THE NATION'S MOST MERCHANDISE-ABLE STATION

DIVISION OF THE CROSLY CORPORATION

Midwest NBC Plans 3-Step Auditions On Disks for Talent

CHICAGO, March 16. — In line with NBC's announced \$100,000 Chicago radio expansion program, a new audition plan for discovering talent has been developed by NBC's Midwest Division. Plan is skeddled to start soon, according to Arthur Jacobson, Central Division production manager.

Arrangements with AFRA are to have talent auditioned by NBC since January 1, 1946, to be used in casts of the experimental half-hour shows. Programs won't hit the air but will be disked for reference of producers.

Plan will give program execs a chance to study local talent and how to use it in building shows. Three steps will be used in the auditions: The general audition, the special, and finally, if talent makes the grade, the show audition. Also under the plan, all NBC Central Division directors will have a chance to produce shows.

Young & Rubicam auditioning Scatergood Baines for the Travelers' Insurance Company, which is hunting a 30-minute seg.

WHBF Goes Tit for Tat, Buys Its News

CHICAGO, March 16.—WHBF, Rock Island, Ill., Mutual affiliate, has started its own radio column in four neighboring towns. Payoff is that station pays for column, something new in Midwest radio, at least. Three of the papers run radio columns in addition to flack column of WHBF.

Fern Hawks, publicity head of station, who writes the column, features local personalities as well as Mutual shows, and says reason for buying news space is that the papers do heavy advertising with station and WHBF wants to reciprocate.

Prelims for New Philly Outlet

PHILADELPHIA, March 16.—New firm has filed incorporation papers here under the name of Franklin Broadcasting Corporation. John Morgan Davis, one of owners of WPEN, local indie station, and lawyer for the principals, refused to reveal their names at this time, but said that they are planning to apply to the FCC for a license here or somewhere in the surrounding area as soon as necessary legal work is done.

FCC, Short, Holds Decisions; Denny Most Likely Boss

WASHINGTON, March 16.—Big-time Federal Communications Commission decisions will stay in suspension pending President Truman's appointment of two commissioners to fill the required seven-member body, it has been learned. Determined to avoid inviting congressional censure for action on major cases without a full commission, Acting Chairman Charles R. Denny Jr., reportedly has made some drastic revisions in FCC schedules, altho he has sent word along to associates and underlings to prevent any let-up in processing of applications. Consequently, it is anticipated that appointment of commissioners to fill two vacancies will be speeded.

Insiders believe Denny is getting favorable reception in administration circles as the result of his few weeks on the job as acting chairman, and word is going the rounds that his designation as permanent chairman is in the offing. Altho Denny was believed to have started his new job with the handicap of a hostile Congress, he is winning a reputation for conscientiousness and fairness. It has been noted that even Representative Wigglesworth, in his blast against Paul A. Porter and FCC this week (see story this issue), carefully went out of his way to praise Denny's efforts as erstwhile chief counsel to FCC.

Denny Independent

Denny, who is only 34, is regarded as demonstrating plenty of independence in his role as FCC chief, but he is known to be delegating authority more amply than Porter did to the rest of the commissioners. The young chairman is described by insiders as showing marked respect for age and experience of the older members of the commission. Commissioner Clifford J. Durr is now regarded as having a stronger voice in FCC affairs than previously, altho Porter is known to have acquiesced to Durr influence in the writing of the report on public service responsibility of broadcast licenses, which had been in preparation for months. Durr, viewed as a left-winger, is gradually emerging as a balancing force on the commission, and there is every indication that Denny will be leaning heavily on Durr for counsel to prevent FCC from going "conservative."

Hearings Continue

Meanwhile, the commission is wading thru heavy schedules of consolidated hearings on FM applications. At hearings this week, FCC heard testimony from Frank M. Russell, National Broadcasting Company vice-president, that NBC expects to have full-fledged standard broadcast operations "for many years," despite its effort to get in the FM field.

Permanent FM grants are now another step nearer with approval by FCC this week of basic engineering plans of 15 applicants for FM stations. Previously, these applicants had received only conditional grants subject to further review of engineering details and program plans by the commission. FCC action authorizes the 15 applicants to go ahead with purchase of equipment. Still left are 337 FM conditional grants to be acted on and 285 FM applications which FCC has yet to consider.

BBC Program Service Altered

LONDON, March 23.—Readjustment in BBC program services made in February affects American listeners. Airings in the North American Service now end at 9:45 p.m. (EST).

However, that doesn't mean that

Calumet B'dcasting To Appeal FCC's Nix of WHIP Bid

CHICAGO, March 16.—Protesting that the FCC was "prejudiced" and "unjust" in turning down last week its application to reopen and operate radio station WHIP (offices and studios in Chi) the principal stockholders of the Calumet Broadcasting Corporation this week said they were going to take their case to the United States Court of Appeals. Notice of intention to file the case in the appeals court will be given next week by Austin Canfield, attorney for the company, and its two principal stockholders, Doris Keene and Dr. George Courrier. FCC (The Billboard, March 16) claimed, in denying the license, that "the principal stockholders have been reluctant and evasive" in making disclosures relative to stock ownership.

The stand of the corporation, however, is one in which they charge the FCC with Gestapo methods of investigation, dishonesty in gathering testimony and prejudice against the applicants resulting from pressure brought to bear on FCC attorneys by Anti-Defamation League members because the station used to air the Father Coughlin series, and certain people in the radio trade here.

One of the principal points that the applicants intend to bring up in the case is their contention that an electrical transcription that was purported by the Commission's counsel to have been made of a conversation in the office of J. C. Thompson, head of the Wacker Building here, is not a true transcription.

This transcription, made at a meeting in Thompson's office March 21, 1944, is of prime importance in the case because it was attended by Dr. Courrier, and according to the commission, relates plans of the corporation which were not given freely in later testimony at an FCC hearing here.

Corporation stockholders refute this transcription. They claim that the original conference took only about 25 minutes. While the playing back of a transcription of what was purported to be that meeting, took about an hour and a half. It is their contention that parts of the transcription, accepted by the Commission as a part of the record of the case, were "dubbed in."

Their stand is summarized by a letter sent to Paul Porter in July, 1945, by Albert L. Gale, advertising consultant for the stockholders. In his letter, Gale, who was present at the meeting in Thompson's office, states in part: "That transcription, or a part of it, has already been repudiated. There was every indication that new material has been 'dubbed in' to suit certain purposes. I repudiate the transcription, and I brand it as only one incident in a campaign that is unfair, unbusinesslike and un-American."

Surprising thing about this letter, the applicants say, is that altho it was entered by Porter as part of the record of the case, no questioning of witnesses concerning it was undertaken at the FCC hearings in Washington. They claim that it was the duty of the FCC to investigate such a charge. Fact that it did not is one of the top reasons why they are saying the commission was prejudiced in the hearings.

the day's listening is over. At that time, GSU (7,260 kc.), GSL (6,110 kc.) and GVZ (9,640 kc.) (for the Pacific Coast) are transferred from North American Service to the General Forces Program Service, thus making segs available without interruption until 11 p.m. (E. S. T.).

THANKS, EVERYBODY!

Currently
ROXY THEATRE, N. Y.

On the Air . . .
PHILIP MORRIS FOLLIES OF 1946
NBC—EVERY TUESDAY 8 P.M. E. S. T.

Your friend
Herb Shiner



DIR.: WM. MORRIS AGENCY

Business Was WAIVED FOR THE DURATION but BARTON IS BACK!

—after 3 years as a Navy Public Relations Officer—

Again Offering

Exclusive "PERSONALIZED Publicity Service"

Jane Barton Publicity

7 West 44 Street
New York

Murray Hill
2-9461



Congratulations

DINAH SHORE

**for winning the
Radio Editors' Poll
for the
Fifth Consecutive Year**



Exclusive
COLUMBIA RECORDING ARTIST

WALT DISNEY'S
"MAKE MINE MUSIC"
To Be Released April 20

DINAH SHORE'S OPEN HOUSE—NBC, Thursday 8:30 EST, 7:30 CST, 6:30 MST, 9:00 PST

Birds Eye Frosted Foods

One-Station Towns Mutual's Meat

Local Hooper May Top Nat'l

Ratings for Powell show used by MBS in promotion pitch claiming more ears

CHICAGO, March 16.—Mutual is making a new promotional pitch on the basis of a recently completed special Hooper survey which shows that net segs, altho not rating high in the national picture, are reaching more listeners per dollar expended than is indicated by national surveys.

Dick Powell's *Rogue's Gallery* was show surveyed by Hooper, and on the basis of results, MBS is very likely to begin many such surveys for its segs. In national ratings, *Gallery* rates 4.4—not too bad, but not good, either. But in single-station cities, *Gallery* hit a 14.1 average. Point Mutual is plugging is that control of one-station towns gives it greater listening audience in those areas—even if its shows are operated on a slender budget—a fact they think sponsors will go for—especially since many companies are viewing the high price of programs with more than a little alarm and are beginning to wonder if a high price package is really worth the dough. This means plenty to Mutual, since 70 per cent (181) of its outlets are in one-station towns.

Also, the new Mutual trend is building up town's pride in its radio station by tying in local advertisers to web programs. Local druggists, in the case of the Fitch show, can and do get plugged more frequently than on any other web—by local commercials.

181 Exclusive MBS Towns

As said before, of the Mutual web's 255 stations, 181 are exclusive MBS one-station towns. Rest of web stations are broken down as follows:

Number of stations:
18—Two-station cities
13—Three-station cities
43—Four-station cities

Gil McClelland, Mutual Midwest promotion manager, claims on the basis of the survey, as well as other factors, that there is a decided swing for listeners to tune in local stations instead of catching stations in other cities, and cites his points: (1) Practically all stations now have access to wire service news, thus reducing the importance of big web stations coping the news when it breaks; (2) pride in the home-town station automatically insures a certain number of listeners, anyway; (3) improved quality of recorded programs, so that it's difficult to tell the difference be- (See 1-Station Towns on page 56)

Chi RWG Prexy Calls Air Hypo Hot Air; Org Plans Workshop

CHICAGO, March 16.—A blistering attack on members of radio row here who have been planning grandiose plans to rejuvenate Chicago radio was made this week by Herb Futran, president of the local Radio Writers' Guild, in an interview with a representative of *The Billboard*. Futran condemned all the plans which have been promulgated here to develop local talent and to bring back the origination of a large share of local network shows. Futran's principal complaint was that up to now the originators of all these plans have not conferred with the RWG before announcing their Chi hypo modus operandi.

Altho he did not name names, Futran, by implication, hit at the hypo plans of the Radio Management Club, NBC and other industry groups planning to do something about what is claimed to be the slow dying of Chi radio.

Futran said that none of the backers of any of these plans had talked to RWG execs before announcing their plans. He claimed that this was

sheer foolishness, because any plan that had to do with a shot in the arm for Chi radio had to take into consideration the radio writers—who would create the shows that would be a part of any hypoing plan.

Futran went even further. He claimed that all of the plans presented to date were nothing but a lot of hot air. He said that they were intended to be publicity for those who advanced them, and nothing more. After all the talk had died down, he said the result in the way of concrete achievement would be: Nothing but the after effects of a lot of hot air.

Futran stated that the RWG had plans of its own, among them a radio workshop it recently announced, wherein new programs would be aired on a sustaining basis on various local stations. He predicted that this workshop would come into being in the near future. After that, he said, other plans would get under way. But, he said, there would be no advance statements or publicity about them until there was a certainty they could be carried out. The RWG, he said, would be different. It would act, and then talk. It would not, he claimed, talk big, and then do little.

Spotlight Band Radio Producers In-Out in 2 Days

NEW YORK, March 16.—Following the broadcast of the *Spotlight Bands* seg Wednesday (13), the entire production staff received pink slips. While production men knew that traveling crews would not be required under the new James, Cugie, Lombardo deal, nevertheless, they hadn't expected the axe to fall so soon or so publicly.

However, Al Steele, of Coca-Cola, stated the following day that it was "all a mistake" and that it happened because Sonny Werblin (MCA brass) happened to be on the Coast and that it would "all be straightened out" after they powpowed Friday (15). Following the meeting, Steele explained that all of the staff would be kept, with possibly one exception, and that one exception was still a question mark. Steele had talked with Paul Lewis, West Coast Darcy ad agency man (Darcy has the Coca-Cola account) and Lewis had, in turn, talked with Werblin and everything was okay.

New deal has the three bands working in studios, with no traveling contemplated for the time being. Eventually, one ork will work out of Chi, one out of New York and one out of Hollywood so that studio audiences in all places can be accommodated. Expectation is that Hooper program ratings (which Darcy claimed weren't being sought during the war) will be upped by the hep sweet and conga combo, since audiences will know just when to tune for what type of tootling.

Trade is still waiting to see what will happen. It feels that the new type set-up can't use as many men as were used in the touring army camp formula. Even Mutual's Oswald (touring flack) hasn't exactly a place in the new set-up, but everything is nebulous at the moment.

WXYZ Wins Arbitration in Lay-Off Tiff

AFRA "Seniority" Nixed

DETROIT, March 16.—Three-man arbitration panel in case between AFRA and WXYZ under basic union provision providing for arbitration of disputed issues ruled last Saturday (9) that station does not have to lay off employees, specifically announcers, in inverse order of seniority, as contended by AFRA. Case started when station found it necessary to lay off announcer because G.I. who was pre-war announcer returned from service.

No question whatever over his getting job, but station contended it could select announcer who was to be laid off on grounds that: (1) Terms of written contract, which did not provide for any seniority rule, could not be altered by implication; (2) station contends union could not take over prerogatives, of management in selecting man for layoff, and that announcers do very specialized work, working as team, and are not interchangeable. Situation was compared to orchestra having G.I. drummer returning and which would not be required to lay off saxophone player, altho he might have least seniority, but would lay off drummer even tho he had more seniority than saxman; (3) that AFRA has no right to give preference to one of its members over another.

Arbitration award, not subject to appeal, finds in general favor of station position on seniority and goes contrary to very important union contention. Board made up of Chairman George Bowles, attorney; George Clancy, secretary, musicians' union, and Al Renner, representative, Hotel and Restaurant Workers' Union. WXYZ was represented by Raymond J. Meurer, theatrical attorney, and AFRA by its executive secretary, Boaz Siegel.

Winnipeg's 3d Outlet Debbs

WINNIPEG, March 16.—Winnipeg's third radio station, staffed mainly by ex-servicemen, began broadcasting at 6 a.m. Monday (11). Station, CJOB, is owned and operated by Blick Broadcasting, Ltd., a private company, and is located on the 10th floor of a downtown office building. Slogan of the station is "Working for Winnipeg." During the first week of operation no commercials were heard. Service clubs and peace-time groups working for the community were saluted. President and managing director is J. O. Blick, former Royal Canadian Air Force pilot. Commercial manager is A. J. Messner, and production manager is L. R. Roskin. Station operates 20 hours daily from 6 a.m. to 2 a.m. Frequency is 1340 and power is 250 watts.

AFRA Signs Ford Chorus

DETROIT, March 16.—Ford Chorus (26), appearing on the *Ford Sunday Evening Hour* from Detroit Music Hall over ABC, has been signed by AFRA for the first time. Signing is first fruit of the increased aggressiveness of AFRA in securing contracts in this territory, with more moves slated to be launched on other segments of local radio. Contract was agreed to by Kenyon and Eckhardt, agency for the Ford program. In the past, principals used on the show generally have been AFRA members.

Cigs Spending in Caracas for Talent

CARACAS, Venezuela, March 15.—New daily half-hour show over radio Caracas started this week by Philip Morris is a transcription program, featuring music and a 16-minute play in Spanish. Other cigarette companies have announced shot in the arms for their programs, with Camels bringing Carlos Ramirez, Latin singer, from Hollywood for appearances, and Lucky Strike negotiating with Pedro Vargas, Mexican singer.

The N. Y. Chisel

NEW YORK, March 16.—When Robert St. John starts his new co-op program, *Facts and Fairs*, April 1 he will have WEA as his New York outlet, but he came by that percolator in the deal the hard way. Seems that his lecture bureau, Colston Leigh, is a toughie and just won't have any of its stable make any cuffo appearances. Seems also that Jim Gaines, WEA brass, didn't want any more co-ops unless he could do something with them to promote WEA.

So when St. John approached Gaines on assuring himself of the New York station, he was told that he could have it if he'd do something about promoting the seg. St. John said: "See my agent." Gaines said: "No soap, that's your job" (seems he knew Leigh). So St. John had to tell Leigh that WEA could have him for a number of "for free" dates. Leigh is still screaming—but can't do a thing about it. He's even expected to promote the dates set up by WEA for St. John.

PHOTO REPRODUCTIONS
PHOTOS 8x10 5²/₀ EA.
Genuine Glossy Photographs
Unsurpassed in Quality at any Price
NO NEGATIVE CHARGE—NO EXTRAS

100 8x10 \$ 6.00	MOUNTED
1000 8x10 \$55.00	ENLARGEMENTS
FAN MAIL PHOTOS	20x30 \$2.50 EA.
1000 5x7 \$ 30.00	30x40 \$3.85 EA.
1000 POST CARDS \$ 20.00	

J&K COPYART
Photographers
165 WEST 46TH STREET, N.Y.C. (19)
Branch—9514 Wilshire Boulevard, Beverly Hills, Cal.
WE DELIVER WHAT WE ADVERTISE

Gloom Shrouds Byrnes' Dept. Broadcast Plan

WASHINGTON, March 16.—State Department outlook for getting Congressional authorization for proposed world-wide broadcast and info dissemination program is at a new low after a week of stormy hearings on the proposal in House Rules Committee. Despite earlier storm signals, State Department had been so sure that it would get a green light from Congress that it hired additional specialists from the defunct OWI.

Rep. Eugene Cox, a member of House Rules Committee, now declares that the State Department bill sponsored by Chairman Sol Bloom, of House Foreign Affairs Committee, "has one chance in a million" to get clearance. Measure already has approval of House Foreign Affairs Committee but needs House Rules Committee clearance before it can reach the floor for debate.

Summer, Ratings Cause of Uprising

(Continued from page 5) them too late (after the end of that period) to be of much value to them, and thus only ones they say they could use would be the one for the middle third. (Hooper issues CM reports three times a year.)

The controversy about Hoopers, as far as the Midwest is concerned (and it must be pointed out that the controversy has not yet reached Chi stations), is expected to come to a head March 19, when C. E. Hooper addresses a meeting of the Omaha Advertising Club. "Hoop" is expected to have plenty of questions thrown at him there. How he answers them will affect the use of his reports by the Midwest stations during the summer.

Hooper Says "Uprising" A Question of Low Ratings

NEW YORK, March 16.—C. E. Hooper, head of the organization bearing his name, when told of the "uprising" of stations in the Midwest on his city reports, stated:

"It sounds more like one or two stations unhappy over their ratings than a movement. After all, there are 234 station subscribers to City Hooper Ratings located in 68 different cities. Audience behavior and network competition being what it is, no one expects everybody everywhere to like every rating in the report.

"Actually, right now there are fewer unhappy subscribers than at any time since we started, for two reasons: (1) The stations understand the reports better than ever before, and (2) they have learned that time is no longer being bought and sold. Today it is audiences.

"We have not received the reported cancellations.

"No enlightened station manager would cancel a City Hooper Report for any of the reasons given. For example, they have to know the effect of Daylight Saving Time on local and network program audiences to run the station in the face of 1946 competition from other stations equipped with audience information.

One Station Doesn't Stop Reports

"Cancellation by one station in a city cannot suspend publication of a city report. The other subscribers take up the slack until the cancellor is ready to come back. And if all stations canceled, as they did in one city for a short time, the service is kept going to provide the buyers with

station information. At this moment, however, we have no reason to suspect this is going to be necessary in any city in the Midwest, West or elsewhere.

"So far, as a result of these conditions and policies, no City Hooper Rating report has suspended publication in any city in which it has been started. We are in our sixth year of publication of city reports."

Hooper is expected to answer the station men with questions on their minds at his Omaha Ad Club appearance this week. He's confident that when it comes to a showdown, his CM reports will prove their worth—even to stations that don't head the list of "greatest audience getters."

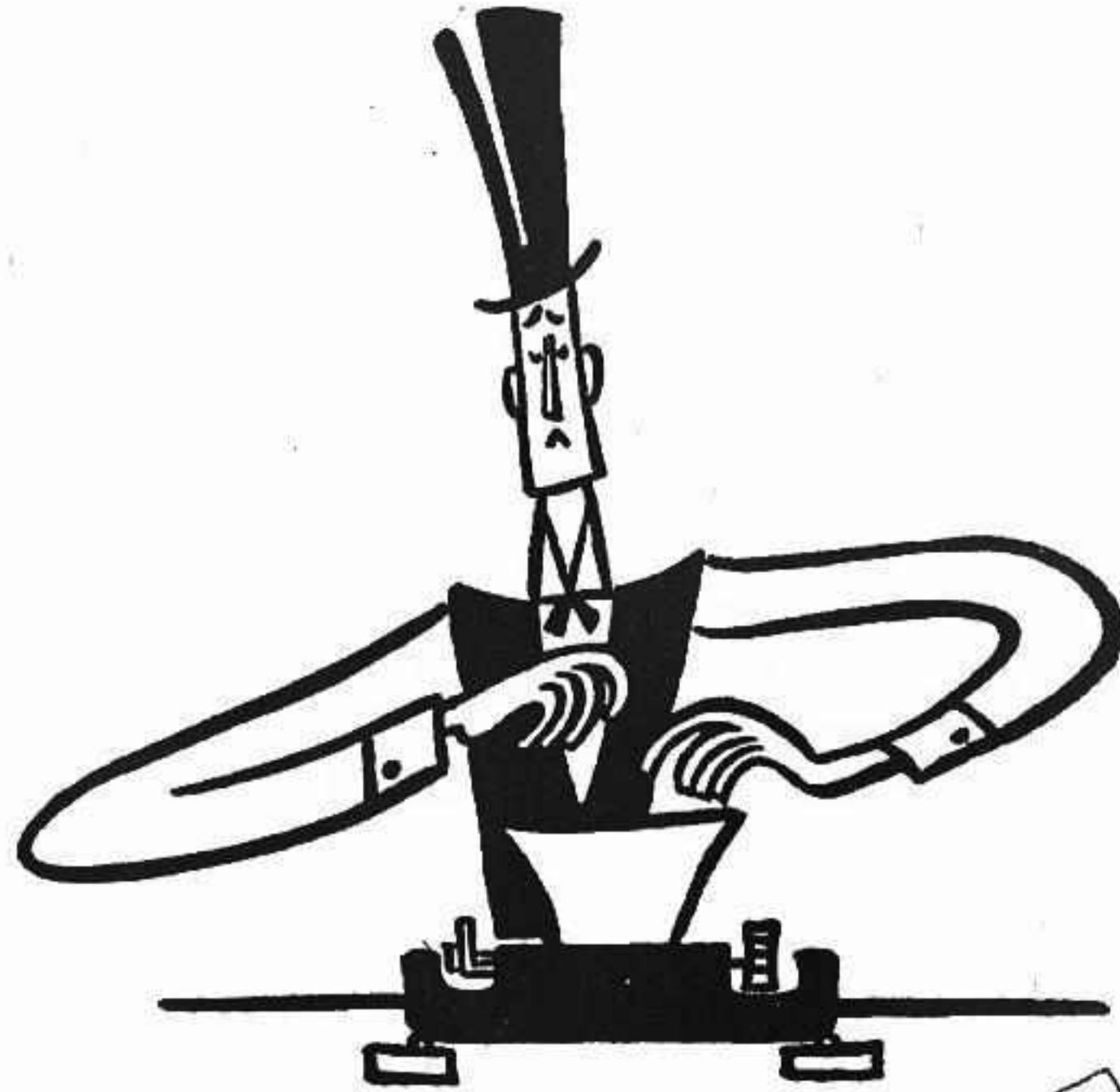
UAW (CIO) Wants Auditions With Quality Facts?

DETROIT, March 16.—United Auto Workers (CIO), starting their organization of broadcasting facilities which it hopes to have perking just as soon as transmitting equipment rolls off the production lines (now that the GE strike is over), is sending out requests to transcription organizations for audition disks. Re-

quests also ask for details like "frequency response," i.e., do the platters deliver a wider range than "ordinary AM transcriptions?"

Audition requests are non-committal and transcription organizations are being cagy about making quotes, etc., as in a number of cases the organizations have exclusive deals in certain areas and the UAW requests are open-ended and don't indicate the use to which the material is to be put.

Even straight script libraries are receiving requests from the "international educational department" of the union, just in case.



There... they sped away and an hour later they came back to rest a spell before...

ADVICE TO THE FORLORN

Write to WOR. For a personal reply you don't have to enclose a stamped addressed envelope. If you prefer, dial PE 6-8600.

Women Avoid It.
"Dear WOR: I'm a swell cosmetic. But women avoid me. The other day I received an unsigned note reading, 'Get in touch with WOR.' Can you tell me what this means?"
CURIOUS.
Certainly. Please send me your name and address.

Plenty Dates.
"Dear WOR: What would you do if your sales manager dated you up with every dealer in town, but they failed to stir you?"
PRETZEL.
Use your charm. Pretzel. Make the man buy you some nice time on WOR.

Dresses Smartly.
"Dear WOR: I dress smartly and meet the right people. But I would like to make new friends. PRUNE."
You can't and won't win new friends until you use WOR.

Renewed Affection.
"Dear WOR: I was once the best-loved suspender in Greater N. Y. During the past two years men have lost interest in me. My dealers frown when I appear. What can be the cause?"
PUZZLED.
Don't despair, Puzzled. Have WOR build a program for you without delay.

People Sneer.
"Dear WOR: I'm a young and personable advertiser with 20% distribution in Greater N. Y. But my friends sneer when I tell them about my network show. Can anything be wrong?"
JUNIOR.
Tsk, tsk, Junior... shame! With that distribution you should know you ought to supplement your network show with WOR.

And eye... brisk, sun... the fact th... let its vis... thrills all... from morn... banked and... the sky at... led by that... wasn't born... —the Grum...
On the gro... controlled air... at the beck a... radio truck... the air because... wind which wh... At 10:30 ear... their ship. Fly... You can't and... friends until you... Gates that had... public since June... wide open in hon... at the Naval Ai... Bennett Field... streamed throu... Navy Day.
It was a fie... had long had... glimpse of son... time secrets... planes, radar... est, fastest air... late that, desp... got to the batt... day, especial... that end of... pestered y... went on... as lon... They...
taking their places in the big air show along the Hudson.

RCA To Vie With CBS Video on Road

B&W, Color Troupes Set

RCA's unit starts within 3 months—advertisers nix live shows, go for films

NEW YORK, March 16.—RCA-Victor will send a television troupe on tour within the next three months. Troupe is the same that was supposed to tour following the Gimbel (Philly) department store presentation, but didn't, despite a number of specific dates that had been set for the showing.

NEW YORK, March 16.—CBS is firing everything it's got to get across the color pitch. In addition to the road tour, the net has George L. Moskovics, commercial manager of its New York video station, WCBW, making the circuit and lecturing on color television. Moskovics appears before the Pittsburgh Advertising Club Tuesday (19).

Several hurdles tripped the first tour, not the least of which was the decision that to tour anything based upon pre-war equipment was not too intelligent, if black-and-white video was to be sold by the pitch. The equipment has been modernized and will employ several high intensity tubes in receiving sets and at least one image orthicon, since the scanning by the light of a match is said to have been considered one of the top showmanlike stunts that the Camden manufacturing org could dig up. Up to now there has just been one image orthicon available for scanning and it had lots of more important assignments than a touring "side-show," as some RCA-Victor execs characterize the tour.

Advertisers Nix Deal

Another sizable hurdle was the fact that advertisers nixed participation in the deal, since it required them to build a live show. A number of manufacturers were interested in tying into the show but wanted to supply moving pictures as their contribution. In fact, many were willing to supply pix and pay a weekly fee for the advertising but they still didn't want to undertake the responsibility of building and keeping going a live program on tour. As one org stated, "We're not in show business, we haven't the slightest idea of how to control actors or actresses on tour, and we just don't want any new headaches. We have enough of our own right now."

Despite the hurdles, the tour will (See RCA VS. CBS on page 22)

50,000 ENCORES A DAY

That's what I have been doing daily for 11 years, turning out 60,000 prints daily! The biggest stars look for Moss's photo-reproductions to sell themselves to their fans. Pardon me if I take a bow.

8x10's..... 50 for \$4.13
100 for \$6.60
Mounted Blow-Ups—
20x30, \$2; 30x40, \$3.85
Postcards 2¢ in quantity

Write for Free Price List B, Samples and "How To Sell Yourself!"

MOSS PHOTO SERVICE
155 W. 46th St., N.Y. 10
BRYANT 9-8482

Sonora Prexy Raps Video Commercials

CHICAGO, March 16.—Tele commercials had better get better or video audiences won't stand for them, Joseph Gerl, prexy of Sonora Radio & Television Corporation, told the Chi Junior Chamber of Commerce this week (12). Sonora is one of the larger companies here which will begin manufacturing video sets shortly.

"The radio broadcasting companies today," Gerl declared, "despite their airy statistics on public service time versus commercial time, have deluged the American public with a flood of product advertising. The ordinary radio listener has built up a defense mechanism against that practice. He closes his ears to the commercial. But will that be possible with television?"

Gerl cited attempts at advertising which movies in small towns sometimes try to promote. They are a failure, he said, because they aren't sufficiently entertaining. He says tele commercials are in the same category.

"They assume the television spectator is a moron," he said, "who has nothing else to do but to hang pop-eyed around the tele receiver and watch the wonders of soap chips dissolving in moving water."

When asked by *The Billboard* how video commercials could be improved so that they would be stomachied by audiences, he replied: "It can be done, all right. Just more ingenuity, and more subtle, momentary appearances. Remember not to cram commercials down their throats, eyes and ears."

IATSE Pic Boys Nixed at CBS Studio

IBEW "No's" This Time

NEW YORK, March 16.—Jurisdictional dispute which came out into the open when newsreel men at the *March of Dimes* shindig at the Waldorf-Astoria in January refused to permit CBS tele cameramen to shoot pic for WCBW, broke out again Saturday (9). This time the shoe was on the other foot, with IBEW (CBS technical union) refusing permission to fix the Movietone crew to shoot sound pictures at CBS Theater No. 5 of Borden's *County Fair* broadcast.

Kenyon & Eckhardt, ad agency, had set a deal with Bert Lahr and a special cast to participate in a regular broadcast which would be shot by the newsreel for a feature insert in pic theater releases. Fox crew, said to have been about 20 men, was on the job setting up for all-over coverage when a CBS engineer wondered if the union had okayed the taking of sound off the web control board. He called the union office and Charles Calame, IBEW radio division business manager, nixed it. After much arguing back and forth (until it was too late actually to shoot the pic) Calame agreed to permit the pictures to be shot, if there was a stand-by IBEW man paid for each sound man with the pic crew. Payment was to (See IA PIC BOYS on page 22)

1 Video Photog Atom Bombing

NEW YORK, March 16.—Video stations will have a television pool working the *Operation Crossroads*, navy Pacific atomic bomb experiment. One cameraman will cover the actual bombing, together with color pix of everything leading up to the blast, for all the television stations in New York. His pix will be flown back to Washington with the rest of the newsreels, checked by the navy and then released to the stations.

In addition, the stations will have available to them all the film taken by the navy so that complete coverage of the event can be scanned for the air pic audience. Whereas one man will cover for video, the pic newsreel pool will have five men covering the event.

Research Okays CBS Color Tests On Consumers

NEW YORK, March 16.—Realizing that the trade was looking upon its consumer color television research as weighted, CBS brought C. E. Hooper, radio measurement authority, and Dr. Raymond H. Franzen, consulting psychologist, into its second session (March 9) as "observers."

Both authorities stated frankly that they believed the tests fair to both black and white color. In fact, Hooper stated that in a number of cases he felt that Columbia leaned over backwards in being fair. Hooper explained that after looking over some of the questionnaires used by the Department of Agriculture he felt that he had seen all the hooks and noted all the weighing that could be put into a questionnaire—and that CBS hadn't done it.

Neither authority knew much, if anything, about television. Their "observing" was done not as video specialists, but as research men.

Observers did not, of course, certify conclusions drawn from the reports, but were there to prove that CBS hadn't anything up its sleeves.

Second group of guinea pigs were non-set owners and there were 101 of them as against the first group (set owners). Seven out of 10 were willing to wait from one year to "indefinitely," according to Frank Stanton, CBS researcher-prexy who reported on the results. Non-set owners were willing to pay more for color than set owners, with the average figure being 48 per cent more for an 8 by 10-inch color picture than for an equivalent black and white set. Set owners only wanted to put 34 per cent more on the line.

Rest of the results of the survey (as announced) indicated that the non-set owners weren't very different from the set owners. Virtually the same percentage used the word "magnificent" to describe color video, and this was also true in their nixing of the spending of more money to improve the quality of programing in black and white, instead of spending it to develop color television.

Because the question used in the public release of the information on the research project continue to seem prejudiced, the trade is still waiting for a release of the entire survey—the questions and the answers—with a feeling that when everything is put on the line the true picture will come out. They trust Hooper and Franzen.

Richards's Stations, WGAR And WJR, Back CBS Color; Withdraw Downstairs Request

One'll Wait for Commercial License, Other'll Experiment

CLEVELAND, March 16.—Active backing up of CBS by its affiliates, on color video, started this week with G. Richards's stations, WJR and WGAR, withdrawing their downstairs tele applications. With the request to FCC for withdrawal of the channel requests went an explanation that the two stations felt that they did not want to "participate in a system for only one or two years or less, which will be rendered obsolete at the end of that time, when by working a little harder and perhaps waiting a little longer we can offer the public something that we can count on for all time."

However, R. Morris Pierce, engineering v.-p. for Richards, suggested that since WGAR had "a lot of construction planned for 1946, it would not seek an 'experimental license' for u.h.f. (color television) this year, but would wait until the FCC announced that high definition television licenses were being issued on a commercial basis."

On the other hand, WJR plans to proceed, as soon as equipment can be obtained, to apply for and obtain an experimental grant from FCC for operation on the 480-496 kc. region.

Since CBS states that it will not be

ready to submit suggested standards for pigmented air pix for around six months, and since the Commission states that a fair estimate of the time required for the hearings on color standards will take at least another six months to a year, and the final decision around three to six months thereafter, it's seen that no commercial standards can be available for a minimum of a year and a half.

Following the setting of the standards, stations will have make applications for licenses which will require (if present consolidated hearings are any indication) another six months to a year, which means that the earliest the first license for a commercial u.h.f. station could be issued would be two years. Following the issuance of a construction permit for air pix station, at least six months to a year will be required for the delivery of the first transmitter from any of the larger manufacturers, with from six months to a year being required for the installation and testing of equipment. Thus, engineers in the trade point out conservatively that proceeding with the utmost dispatch, no commercial scanner will be on the air with color in less than four years, and that RCA's prediction (See Richards's Stations on page 22)

WBKB Op Plenty Commercial

Station Back With New Sets

B&K outlet soon will go to 15 hours of live program time—more staff hired

CHICAGO, March 16.—Indication that WBKB, local tele station, will begin hitting its pre-commercial stride when it returns to the air Monday (18) after the frequency change, was evident this week. Station will up its live program time from 11 to about 15 hours in the near future, undoubtedly the week after it gets back on the air, if not the first week.

In addition, many new programs will be added, plenty of them commercial. One commercial program will be that of the Morgan Dance Studio, which will have a once-a-week seg at an as yet undetermined time. A leading newspaper in town is also expected to start a commercial program on WBKB soon. In addition, the station is lining up a series of dramatic programs, using the amateur talent of one of the universities in town.

Special Events Programing

Special events will come in for plenty of programing. Bill Eddy, station director, now estimates that about 50 per cent of his program time will be devoted to that field, whereas in the past he thought that category would not receive more than one-third of total programing play. For this reason, the station has placed an order for RCA orthicon cameras and

expects to have them delivered in about a month.

As part of the preparations for the expanded program schedule, Eddy this week hired two new members for his production staff, Jack Gibney and Ivan Mackey. Three more will be added next week.

With this increase in programing, Eddy expects to be working two full shifts a day, whereas now he is working with one. One crew will be in rehearsal while the other is putting on aired shows.

Stage Sets Rebuilt

During their hiatus, the WBKB staff completely rebuilt its stage sets and added some new ones. Station now has 128 set combinations.

It has been said by some WBKB staffers that when they start their 15-hour-a-week live program operation they will have a crew of only 55, whereas, they point out, CBS in New York had a crew of about 80 for (See WBKB Op Comm'ial, page 22)

Use of Features A Hollywood Ache

NEW YORK, March 16.—Hollywood's greatest danger is the use of feature films in tele, according to N. Peter Rathvon, RKO pictures prexy, who admitted that studios might find video a good ad medium via trailers.

"Our idea at RKO," he said, explaining the company's tele experimenting at New York studios "is to fill the program need without getting features dragged into the procession. Screen features in tele are the great danger we, in Hollywood, face."

He elaborated on his company's video experimentation by saying that

ABC To Bring Melo, Broadway Names to New Tele-Theater

SCHENECTADY, March 16.—Paul Mowrey, ABC's video chief, plans to deb the web's drama programing with ABC Tele-Theater Wednesday (20). Name Broadway talent will be recruited for the half-hour melos.

First play to be offered will be *The Devil on Stilts*, b Florence Ryerson and Colin Clements, and will star Beverly Roberts, who recently appeared in *Ten Little Indians*. Marlo Dwyer and Pat McClarney will support.

Four dramatic segs will originate from WRGB, General Electric outlet here. Ben Kaufman and Tony Farrar are producers, Bobbie Henry the director.

RKO expected the market to be ready before too long. Just how long that would be, he could not determine, but he suggested that it would be reasonably soon.

"It all hinges," he said, "upon when advertisers decide to take tele time and pay for it. But there must be a greater advance and expansion of television before we can do much. We need more stations, for one thing. What we are doing now in our New York studios is experimenting, so that we'll be ready when the time comes."

He explained that RKO product was aimed at establishing the type of film for tele, using more close-ups in short subjects, thus tying in with radio expectation. One such experiment is in visual rather than audible quiz programs.

WABD Back on Air; New Studio Set for April 14

NEW YORK, March 16.—Beating the FCC deadline by 24 hours, DuMont's WABD came back to the air on its channel (5) Thursday (14). Return is based upon an hour's scanning a night from 8 to 9 p.m., across the board (Monday thru Friday). Film scanner is located at 515 Madison Avenue and film will be the extent (as matters now stand) of station's air contribution until the new Wanamaker studios are ready (W. sked is now set for April 15).

Wanamaker studios were shown to trade press and an invited audience of SMPE (Society of Motion Picture Engineers) Wednesday (13) with just a framework of the equipment installed. However, cameras were in the main studio, control room viewing kinescopes and board were installed and master control was all but working for the preview. Second and third studios, however, were still plastered walls, without any indication of what they'll be like come the day.

Air-Conditioning Works

New studio is air-conditioned (conditioning was working) and already gives every indication of being the first real air pic studio built in the entire U. S. Flexibility seems high, but real test of the installation will wait upon the opening and the pre-test airings which are sked a week before official first airing.

Guest of the SMPE, naturally, was Dr. DuMont, who pitched for integration between motion pictures and television but at the same time put on the line just how different the film industry will be once video industry gets under way. (Details of DuMont's talk together with news re- (See WABD Is Back on page 22)



Keep your eyes on the new Carolinas...

where the people WBT serves have **DOUBLED** their income since 1940.

We've found the end of the rainbow. It's right in our own backyard. Stretching north and south from WBT's transmitter, through the great and growing Carolinas, is a pot of gold that has even us gasping—and we've been watching it grow for 20 years.

It's the product of determined teamwork by Carolina industry and agriculture. In 1940 this prosperous pair pulled \$751,484,000† powerful purchasing dollars into WBT's 83-county primary area*. By 1944, they had pushed the Carolinas' effective buying income to the raised-eyebrow level of \$1,688,476,000†. That's a 25% faster pace than was set by the nation as a whole—and it's still climbing!

What's more, a goodly share is still to be spent. People in North and South Carolina increased their bank deposits 230% from 1940-1945—almost double the saving rate of the nation itself. Not counting what they may have at home in sugarbowls and mattresses, Carolinians' 1945 bank accounts balanced at \$1,270,367,000*.

That's only *part* of the Carolina scene for 1946. There's new business, new industries, new building, new jobs, bigger incomes ahead. Keep your eyes on the *new* Carolinas, and let WBT—the *only* way to reach all these 83 rich counties at once—keep Carolina eyes on your product and brand name.

†Sales Management's Survey of Buying Power, April 1941-May 1945.

*CBS 7th Series Listening Areas, 1944.

*Member Bank Call Report, Fed. Res. Sys., June 1940-June 1945.

WBT  *The South's Pioneer Station*
 THE CAROLINAS • 50,000 WATTS
 SOUTHEASTERN BROADCASTING COMPANY

Represented by Radio Sales, the SPOT Broadcasting Division of CBS

WAZL on Block; M-D Group Has Too Many Stations

LANCASTER, Pa., March 16.—Station WAZL, Hazleton, Pa., is on the market, with a number of bidders already in the running, it was disclosed by Clair McCullough today. Seems that the McCullough interests recently purchased WRAW (Reading) and the FCC okayed the purchase last week but reminded the Mason-Dixon group boys that they had one station too many, FCC maximum being six.

Reason for the decision to ax WAZL was simply that it was the "furthest away from the rest of the stations owned by the group—and if they had to sell one, well, why not sell the one they had to travel most to supervise.

Of course, after McCullough finds the b. r. he wants to have the station, it will have to be advertised for sale, and anyone who seems to have some dough to spend for the station and who has a good public service record can pitch for it also. However, for the record, the org chosen as okay by the station owners has been the station buyers.

Grupp Quits NBC; Still Baton Happy

NEW YORK, March 16.—Dave Grupp, drummer at NBC, quit the network recently and is reported casting about for instrumentalists for a large radio band. Grupp, nationally noted percussionist, played the snares and bells on the Toscanini program Sundays and was versatile enough to switch to dance music on week-days.

Trade report is that Grupp had ambitions for a conductor's post at NBC and was dissatisfied with some of his assignments—particularly those of morning programs. He had been threatening to leave for some time.

RCA VS. CBS

(Continued from page 20)

go out, if for no other reason than to counteract plans of the Columbia Broadcasting System to send a color television demonstration to key centers. Latter plan is very hush-hush but is set for sometime within the next six months. Problem of a portable transmitter, etc., is said to be licked, with equipment to be built from the original color scanner which aired from the Chrysler Building in New York. If the decision goes against traveling with an actual air transmitter, the demonstration will be made via co-ax cable. However, every attempt will be made to actually air color to double-prove the CBS point, which is "wait for color, and avoid obsolescence."

Since CBS will air from film (and will carry the color research story to the public via "tests" which the public will be brought in to see (see CBS color consumer research story on this page), RCA realizes that black-and-white will have to use live performers and entertain, while CBS demonstrates. The upstairs-downstairs battle in video has passed the prelim stage and both camps are getting ready for the main bout. Latter is another reason why original RCA troupe was called off, since what RCA must show is good black-and-white with top definition and clarity—or else give in that color is better waiting for, which neither General Sarnoff nor any top radio corp execs really believe.

Both sides are sincere, each in its own way, and either side is liable to win—if the other slips—and, that's why the color vs. black-and-white battle won't stop for a moment, from here on.

Too Short for a Head

New audience giveaway show, tagged *What Can You Lose?* and featuring Wendell Niles, appears set to replace Bob Hope for the summer. Audition platter was cut at NBC last Friday (15). Production is being handled by Al Capstaff, producer of Hope show.

WPEN, Philly, received a card from a listener that read: "I fear I made a big mistake this morning. If you receive a card signed HMW, will you please cross out your station letters and substitute WIBG and forward it to that station?" It was done.

Promotion Dept.: Woody Forman (Forman Ozzie of CBS's "A Woman's Life," determined to get recognition from radio directors who weren't calling him, sent each one a postcard, inscribed on the back with bright red letters: "Would it help if I brought you an apple?" (Old adage—an apple for the teacher.) A week later, Woody and his girl friend in the gal's 16-cylinder Cadillac personally delivered to each of the 145 directors in his file a shiny Delicious apple, wrapped in a brown paper bag containing his calling card. (Results: unknown.)

University of Minnesota has set aside the 3G it received for broadcasting rights of the Minnesota football games last fall with Indiana and Wisconsin universities as a special emergency aid fund for vets attending the school. Broadcasts were paid for by the army, which made recruiting pitch during the game. University usually bars sponsored airings of games, but waived policy at army's request.

F. M. Sloan has a problem. Before his recent promotion, he was an engineer at KYW, Philly, and worked under Leslie Joy, general manager of the outlet. Now he is assistant to Walter Evans, general manager of all Westinghouse stations, and supervises his old boss. A problem?

One hundred Sacramento (Calif.) public school teachers, who attended the KFBK Radio Summer School last July, are back in the station's classroom again. The Sacramento Bee (McClatchy) outlet is running a special "refresher" course, discussing new programs for recommended listening and ways to use them in the classroom, production patterns, television and FM. The summer school course will be repeated this year from July 15 to August 3, open to teachers in the area. Other schools will be conducted at KWG, Stockton; KMJ, Fresno; KERN, Bakersfield, and KOH, Reno, all McClatchy stations.

William Harding has been named a program director of Ted Bates' radio department. He formerly handled the Fred Allen show at J. Walter Thompson and worked on such segs as *Stage Door Canteen*, New York Philharmonic and Ballantine Show at CBS.

Les Alexander, WIP (Philly) spieler, bought a midget car to solve his parking difficulties with a full-size vehicle. But he's still having trouble—this time with pranksters. Jokers are always lifting the car onto the sidewalk wherever he parks it. But the topper came the other night when fellow WIP-ers put the car in the elevator at the Gimbel Bldg., took it up to the 12th floor, where the station is located, and placed it right in the main corridor leading to the studios.

Gil Partridge exits as promotion manager of KFI, NBC outlet in Hollywood, on April 15 to head San Fernando Valley Broadcasting Company. Station is still on paper, but once FCC grants license, new outfit plans erection of studio and plant in the Valley with accent on "community service" pitch. (Are you listening, FCC?)

Fort Frances, Ont., Canada, Chamber of Commerce now prepping a

resolution demanding that CBC make its programs available to CKFI, local outlet, so residents of Rainy River District "will get something for their license fees." A committee has been named to investigate why "CBC wants \$14,000 to bring programs to the district," not served by any other station.

News department of KRNT, Des Moines, overrun by journalism studies from Iowa colleges and junior colleges when the Des Moines Register and Tribune held its March journalism clinic. Almost 80 per cent of the collegians were girls. First day brought 364 students from 54 schools.

American Veterans' Committee radio chapter swung a nice deal in Chi, placing dramatized announcements on March 9, 10 and 11, plugging vet re-registration in order to vote. AmVets reports co-operation all the way thru, including from AFRA, which cleared the talent for free; from a diskery, which cut the platters at cost, and from nine stations which ran the pitch. Chapter added the final touch by signing up the recording engineer.

Henry P. Johnston, exec veepee of The Birmingham News-Age-Herald and managing director of WSGN, Birmingham, has donated 5G for the purchase of books for Uniontown (Ala.) High School library and pledged another G as an endowment for his parents. The county board of education plans to build an addition, which will be named for the donor, to house the collection.

Mimeo release on the George Foster Peabody Awards showed that the stencil cutter wasn't a highbrow. In the paragraph discussing George V. Denny, who conducts "American Town Meeting of the Air," the last name was spelled three times as "Benny."

WOV, New York, Monday (18) beams a new type of jazz show, *The Jazz Underground in Denmark*. Special seg featured Baron Timme Rosenkranz and his collection of Danish jazz disks, which were made during the Nazi occupation. The platters included some by Svend Asmussen, hot fiddler, and Kjeld Bonfils, jive pianist and composer.

All West Virginia stations are joining the nets in adopting *Daylight Saving Time* from April 28 thru September 29. The change was voted unanimously at a meeting held to form the West Virginia Broadcasters' Association. Officers elected: Prexy, Howard L. Chernoff, general manager, West Virginia Networks; exec committee, Harold Shaw, WBRW, Welch; John Phillips, WGKV, Charleston; Joe L. Smith Jr., WJLS, Beckley, and Stanton P. Kettler, WMMN, Fairmont.

KCMO, Kansas City, Mo., has brought in Leon Decker, ex-ABC in New York, to be assistant to James Monroe (Heying), news editor. Decker formerly was with AP in Middle West, then news editor in New York, and handled such shows as *Ford's Watch the World Go By* for the Blue.

RICHARDS'S STATIONS

(Continued from page 20)

of a minimum of five years, isn't far off.

However, consumers aren't particularly disturbed whether the color they view on the air is scanned experimentally or commercially, so that CBS's pitch that color will be on the air in several spots within the next two years isn't far off, either.

However, while "experimental" or "commercial" makes no difference to the consumer, it does to the station owner who can't take it with him on an experimental basis.

Newkirk Links Five Ex-ABS Outlets Into Regional Net

HOLLYWOOD, March 16.—Van Newkirk, who now operates the West Coast wing of the defunct Associated Broadcasting System on a per occasion regional web basis, last week left on a station relations jaunt thru the Northwest area.

Newkirk will spend the next three weeks building his five stations, now tagged United Pacific Network, into a core for a regular regional net. Stations are KSAN, San Francisco; KWBR, Oakland, Calif.; KWJJ, Portland, Ore.; KRSC, Seattle, and KFOX, Long Beach, Calif.

IA Pic Boys Nixed at CBS

(Continued from page 20)

be for a complete day's work, not a part thereof. However, when the time came to shoot the picture today, the newsreel org found the sked impossible and postponed the date.

Okay Only Once?

Kenyon & Eckhardt feel that they'll get the picture taken regardless of the fact that newsreel organizations seldom give press agents a second try at a film flacking. However, Calame stated that the okay was for today and that he didn't know if the agreement would be extended for another time. Other union men stated that evidently Calame didn't want to establish a precedent. As far as the IATSE boys are concerned, they won't care if they ever take a moving picture in a radio studio. Trading, which would permit IATSE boys to come into an area controlled by radio engineers in return for permitting IBEW to shoot 16mm. film, just doesn't make sense to the filmers.

Round 2 has passed. Round 3 is coming up. Web isn't involved, as this is simply a matter of an ad agency trying to obtain screen publicity for a client. Hal Davis's department (K&E publicity division) has landed plenty of space for the *County Fair* seg, but that is the agency's business and nothing for which the web could go to bat. When the showdown does come off, it will be over a clear-cut case of jurisdiction, not over a twilight sleep episode.

WBKB OP COMMERCIAL

(Continued from page 21)

four hours of live programming. Using their efforts in an efficient manner that will allow them to have plenty of live programs with a comparatively small staff, the station hopes to reach the FCC required 28 hours-a-week operation in the near future, and certainly before the July 1 deadline. With this type of operation, Eddy and his crew expect to be ready for full-scale commercial operation whenever it comes.

WABD IS BACK

(Continued from page 21)

view of the two pictures shown the engineers are in another column in this issue).

CBS is skedded back on the air within another 10 days with NBC set for a short period after April 1. Sets in the New York area are rapidly being reset for the new channels and a great majority of the 4,000 viewers will have their receivers working with three stations to look at once again, starting the third week in April.

Bust Big Canuck Lyric 'Leggers

Disks, Video and Films Part of Palladium Push

HOLLYWOOD, March 16.—Maurie Cohen, Palladium prexy and formerly an RKO and independent pic producer, is reported set to produce a musical flicker, with story revolving around the Palladium.

Palladium's corporate set-up, Southern California Enterprises, Inc., includes several screen-interested personalities, including Edward Small and Sam Briskin. It is understood that Cohen desires several top name bands for the picture, which may mean that prices offered by him for bands to play the dancery will be upped because names have refused to play the spot at figures offered.

In line with the Palladium's contemplated expansion, including a previously announced nationwide chain of Palladiums, is the move by Cohen to shortly televise bands from the local Palladium. Idea calls for real production rather than merely televising bands. Programs would be commercial, in that Cohen expects to foot the bill for lines and time.

Another outlet in Palladium-contemplated new enterprises is a recording company. Disk deal is reported set, but details not revealed.

Meanwhile, in a move to assure exclusive rights to the Palladium name for future ballrooms in other cities, Cohen will go to San Francisco March 26 and attempt to secure a permanent restraint injunction against a San Francisco ballroom called the Palladium. Court allowed him a temporary injunction, forcing the downtown San Francisco dancery to change its name to Palmor Ballroom.

Parking Troubles, Lent Lick Monroe At Det. Graystone

DETROIT, March 16.—Vaughn Monroe, one of the hottest ork attractions, drew a disappointing crowd of 2,000 and gross of \$2,460 in a one-nighter at Graystone Ballroom here Tuesday (12). Engagement actually went about \$1,000 in the red. Band took \$2,250 as its share, and \$700 spent for newspaper advertising, plus other expenses brought the net to about \$3,500.

Principal reason for the disappointing figures, according to Manager Frank M. Steltenkamp, was the difficulty of finding parking facilities. Sportsmen's Show at Convention Hall drew such crowds that little parking space within a half-mile area was available. Accordingly, the advance sale was good, but the door sale, usually a heavy factor, was negligible. Door sales went at \$2 per head. Advance tickets sold for \$1.25.

Another adverse factor was that the date took place the first week of Lent.

Capitol's 'Own' Player Line

HOLLYWOOD, March 16.—Starting immediately, Capitol Records will handle six phonograph models in a special deal with Packard-Bell. Models will be for home and record store players. Initial deal covers the West Coast only, but nationwide distributions of phonos by Capitol will take place shortly. Phono will be called Capitol.

Teagarden Tests New Bus Deal for 1-Nighter Tours

CHICAGO, March 16.—A new idea which may save orchestras making one-night stands some dough was revealed here this week by the Transportation Equipment Brokers' Company. Outfit either sells or leases buses to orks and provides drivers, if needed, at costs below those of chartered buses.

Jack Teagarden was the first name ork to go for the plan several weeks ago and reports a saving in cost per mile over any other system. In addition, he owns the bus, and escapes the federal tax of 15 cents a mile on each person, a tax which applies to chartered buses but not to owned or leased ones.

Here are the comparative figures as compiled by Teagarden: Chartered bus, 40 cents per person, per mile, 15 cents tax. Leased or owned, 14 cents per mile operating cost per person, plus 21 cents per mile on payment of bus (which costs \$7,000).

Teagarden figures a difference of at least 15 cents per mile, per person, with added plus of bus ownership.

Jessel's Torch Album And Canova Inked at ARA

HOLLYWOOD, March 16.—ARA Records, out after top names, has signed Georgie Jessel to cut eight sides for an album titled *Torch Songs by Georgie Jessel*. Firm expects to issue the album soon.

ARA moved to new and enlarged offices on Wilshire Boulevard recently and are expanding their staff, with Dave Gould, formerly with GAC here, latest addition handling talent for the firm.

Judy Canova, just signed to ARA, cut her first sides last week. ARA also cut Unique String Quartet (three fiddlers and cello) last Friday, doing heavy and light arrangements of pops.

802 Indies Want More \$\$\$ For Doubling, Mini Men in Locations, Upped Scales

Will Press Issues at April Price Meet

NEW YORK, March 16.—April price-list meeting of Local 802, American Federation of Musicians here, will be asked to make drastic changes in the union's policy on such fundamental matters as payment for doubling, number of men employed by individual locations and over-all wage scales. Resolutions, which appear to be generating considerable support on the exchange floor of the local, will be introduced by an informal group which calls itself the Independent Committee, and takes pains to emphasize that it is not associated with the Blue Ticket, Unity Ticket or any of the local's other political factions, altho it supported the present administration during the 1944 elections.

Including such dance musikers as Teddy Wilson, Sid Weiss, Cozy Cole and Jimmy Maxwell, and radio men

Charge Printer, Distrib And Retailers With Racket

Three-month investigation by Lyle Engel, lyric mag publisher, comes to head—claim biggest illegal operation in pub biz in many years

HAMILTON, Ont., March 16.—Attorney Ramsey R. Evans, representing Song Lyrics, Inc., and ONS Lyrics of Canada, Ltd., caused to be issued out of the Supreme Court here today a writ in which aforementioned lyric outfits are plaintiffs and Wilson Publishing Company of Toronto, Ltd., Gordon Fieldman (sometimes known as Feldman) and approximately 50 Toronto retailers are named defendants.

Writ claims: (1) A declaration that plaintiffs have exclusive rights to publish the lyrics of certain songs thruout the Dominion of Canada.

(2) A declaration that the defendants have infringed the plaintiffs' copyright as stated above by publishing and/or distributing and/or printing and/or retailing without the consent of the plaintiffs, the said lyrics of the said musical works or any part thereof.

(3) An injunction restraining the defendants and each of them, its and their agents, servants and employees from publishing and/or distributing and/or printing and/or retailing the said lyrics of the said musical works or any part thereof.

(4) \$50,000 damages.

(5) Additional damages, general, specific and punitive.

(6) Such parts of the profits made from such infringements as the court may deem proper.

(7) Such further relief as the court may deem proper. All of which means that Lyle Engel, New York lyric magazine publisher, ably abetted by his circulation manager, Bill Brett, and Canuck Lawyer Evans, is well on the way toward busting the largest alleged bootleg song lyric racket the music

industry has had to contend with for some time.

First inkling of the case started the latter part of January when Engel, who had just set up his Song Lyrics of Canada, Ltd., for printing and distributing lyric magazines in the Dominion, began to get reports from his wholesalers that the Canadian market, particularly around Toronto and Montreal, seemed to be flooded with bootleg lyric sheets. Engel retained Evans, who put an investigation staff on the trail of the alleged bootleggers. For about three months retailers were carefully investigated until a lead was developed to carry the investigation into the distributor set-up, and thence into the publishing set-up.

Wilson Publishing Company, allegedly, is the printer of the illegal Canadian sheets, and George Fieldman (or Feldman) is alleged to be the distributor. There were more than 50 retailers in the Dominion handling the sheets, but the 50 selected are the only ones charged in the writ.

Four bootleg sheets were circulated: *Modern Cowboy Songs and Ballads*, *Big-Time Cowboy Songs*, *Latest Radio Songs and Top Hits*. Among the literally hundreds of American tune lyrics which were included were: *Aren't You Glad You're You?*, *Story of Two Cigarettes*, *A Door Will Open*, *Along the Navajo Trail*, *Bell-Bottom Trousers*, *Chickery Chick*, *Candy*, *Don't Fence Me In*, *Dance With a Dolly*, *Gotta be This or That*, *Honey*; *It's Been a Long, Long* (See Canadian 'Leggers on page 56)

Spot Sales To Cut 8-Tune Disk From BMI's Pin-Up List

NEW YORK, March 16.—Agreement has been reached between Broadcast Music, Inc., and Spot Sales, Inc., whereby the sales org will cut eight top tunes from the monthly BMI pin-up sheet (BMI promotion piece plugging org's numbers), on a single 16-inch disk under a "BMI Pin-Up Platter" label and peddle them to broadcasters thruout the country, Loren Watson, prexy of Spot Sales, Inc., announced last week. Records, first one of which is skedded for distribution April 1, will be sold outright for 15 bucks, BMI pubs will be recompensed at 2 cents per tune on each record sold. That is, if a pub has three numbers on the disk, he receives 6 cents per record sold.

Watson also announced that ork leader Enoch Light has been appointed musical director and will head both a 21-piece "listening" band and a 15-piece dance ork. Artists already signed include the Song Spinners, Harry Prime, Danny Sullivan and Arlene Wood. Recording sessions will be held at World Broadcasting. Trade sees in arrangement a move to save some dough for stations on a "per program" agreement with ASCAP, by alleviating a drought of BMI music on transcriptions.

No Minimum Enforcement On the question of minimum employment, the committee states that the local's by-laws are insufficient, (See 802 Indies to Press on page 56)

King JUKE



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MACHINE
NEEDLE

The Eldeen Company

504 N. WATER ST. MILWAUKEE 2, WIS.

Vogue
THE
PICTURE RECORD

Now in Production

VOGUE RECORDINGS INC.
BOOK BUILDING • DETROIT 26, MICH.

Music---As Written

NEW YORK:

BAND BABBLE: Rex Stewart band strictly on its own for six months, under terms of release from William Morris office. Forbidden to sign with any booking agency during that period. . . . International Sweethearts of Rhythm did a film short here this week before going on tour. . . . Henry Jerome still at Childs' Paramount Restaurant after more than a year. . . . Erskine Hawkins renewed at Hotel Lincoln until May 9. . . . Stan Kenton pared to a mere nine brass. Trombonist Gene Bowland leaving to concentrate on arranging. . . . Harvey Stryner, former Raymond Paige trumpeter, has his own band at Flagler Hotel, Fallsburgh, N. Y. . . . Tab Smith has his new eight-piecer on a Southern tour. . . . Tim Gayle, ex-Fred Waring flack, managing a couple of vocalists from Detroit, Lorry Raine, gal, and Jack Fisher. . . . Nat Brandwynne at Roosevelt Hotel for eight weeks, with Merit Curtis, Joe Martin and Jan Martel on vocals.

PLATTER PALAVER: Bobby Sherwood just cut four sides for Capitol, including one with Johnny Mercer. . . . Decca has added a distributing outlet in Toledo, making a total of 36 from coast-to-coast. William Richter in charge of the new branch. . . . Cousin Joe, latest blues singing rave of the jazz hounds, cut four for Aladdin Records. Joe's right name is Pleasant Joseph. . . . Mercury Records to release six sides by Johnny Pineapple. . . . Jo Stafford flying to the West Coast Friday (22). Will stay a week and cut her third Capitol album. . . . David Rose in town dicker-ing for a radio show.

PUBS AND PENNERS: Sessions of writers classification committee of American Society of Composers, Authors and Publishers recently were sparked by a rebuke handed one

writer who has been dealing with Broadcast Music, Inc., firms. Appealing for a higher ASCAP rating, the cleffer was told in no uncertain terms that he could hardly expect such consideration under the circumstances. . . . Maria Grever *Ti-Pi-Ti-Pi-Tin*, whose Delaportilla music firm was turned down by the ASCAP membership committee a while back, is going ahead with publishing plans. . . . Drake, Livingston and Hoffman have something called *Ashby De La Zouch*, which has landed on a Tommy Tucker transcription. . . . Kim Gannon and Walter Kent signed to do seven songs for Producers Releasing Corporation Film, *Missouri Hayride*.

CHICAGO:

Louis Jordan set for the Oriental Theater April 25 for two weeks. . . . Dezi Arnaz's Latin ork moves from its present stand at Ciro's, Hollywood, to the Copacabana, New York, May 9, with intervening stops at the Orpheum Theater, Omaha, April 19-26; Palace Theater, Columbus, O., April 29-May 2, and Palace Theater, Akron, 3-5. . . . Bob Thomas has replaced Paul Allan as vocalist with Frankie Carle.

Jack Russin, brother of tenor man Babe, is accompanist of Martha Raye, currently at the Latin Quarter. . . . Slam Stewart has joined the Gale agency's talent stable. . . . Duke Ellington plays Carnegie Hall Concerts November 23-24. . . . Dorothy Donegan being set for a concert tour starting in May by Frederick Bros., with tentative stops in Canada, the East Coast and Midwest.

Kirby Walker, blues shouter, has joined De Luxe Records catalog. . . . Teddy Phillips goes into the Rainbo Ballroom April 16 for a week. . . . (See Music—As Written on page 52)

ASCAPub's Classif Committee To Drop Leeds Back to 750?

NEW YORK, March 16.—At press time today it looked very much like the American Society of Composers, Authors and Publishers' classification committee was going to overrule its appeals board and knock the Leeds Music Corporation rating down from the 1,000 points granted by the board, to the 750 original dished out by the committee.

What Leeds will do about the cut, when and if it takes place, is not known. Lou Levy, firm's prexy, is on the Coast at present, but may come back to town shortly. Leeds has threatened for some time to get active with a BMI firm if they weren't treated right by the ASCAPers, but insiders feel that the classification committee may just be doing a little face-saving, and that the Levy firm rating may be upped again right after the next quarterly payments April 1, but by the classification committee, itself, and not by the appeals board.

Special Attention to Platters Part of Barnett MCA Deal

HOLLYWOOD, March 16.—Larry Barnett, new co-ordinator of MCA's complete band activities, left the Beverly Hills office for New York over the week end. In upped role, Barnett will regularly spend time supervising MCA's band departments in Dallas, Detroit, Cleveland, Chicago and New York as well as continuing to devote attention to the Beverly Hills set-up.

Job also takes in specialized attention in the recording field, with details on this matter still unrevealed. MCA local staff threw a party for Barnett before his departure.

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FAVORITE G. I. BALLADEER . . .
watch for his First Release

★ **TONI ARDEN**

National 7010 • WHITE ROSES • DO YOU MIND?
and Reissued by Popular Demand!

National 7011 • SOUTHPAW SPECIAL!
FUZZY WUZZY

DICK THOMAS ★
SIoux CITY SUE

Latest and Greatest Release!

• Moanin' in the Mornin', Grievin' in the Evenin' Blues
(I CAN'T GET BACK) TOO SOON TO TUCSON • National 5011

and Still Going Strong

5010 • SIOUX CITY SUE • SOME DAY DARLIN'
5005 • AS LONG AS I LIVE I WILL LOVE YOU 5008 • HALF WAY TO MONTANA
• I DON'T WANT A MILLION SWEETHEARTS • HONESTLY
5009 • RIDIN' 'NEATH THE ARIZONA MOON • WEARY NIGHTS AND BROKEN DREAMS

Billy ECKSTINE
HIS LATEST SENSATIONAL RELEASE!
Available March 25th

9018 • BLUE • 2nd BALCONY JUMP!
Still Tops!

9017 • PRISONER OF LOVE • ALL I SING IS BLUES
9015 • LONESOME LOVER BLUES
9014 • RHYTHM IN A RIFF
• LAST NIGHT (AND NOW TONIGHT AGAIN)
• COTTAGE FOR SALE
9016 • I'M IN THE MOOD FOR LOVE
• LONG LONG JOURNEY

★ **PETE JOHNSON & JOE TURNER**

Reissued by Popular Demand!

9010 • S. K. BLUES • PARTS 1 and 2
9011 • WATCH THAT JIVE • Johnson and Turner Blues

★ **GATEMOUTH MOORE** ★

Hotter Than Ever! Terrific Blues Shouter!

6001 • I AIN'T MAD AT YOU PRETTY BABY
• IT AIN'T NONE OF ME
6002 • DID YOU EVER LOVE A WOMAN?
• I'M GOIN' WAY BACK HOME

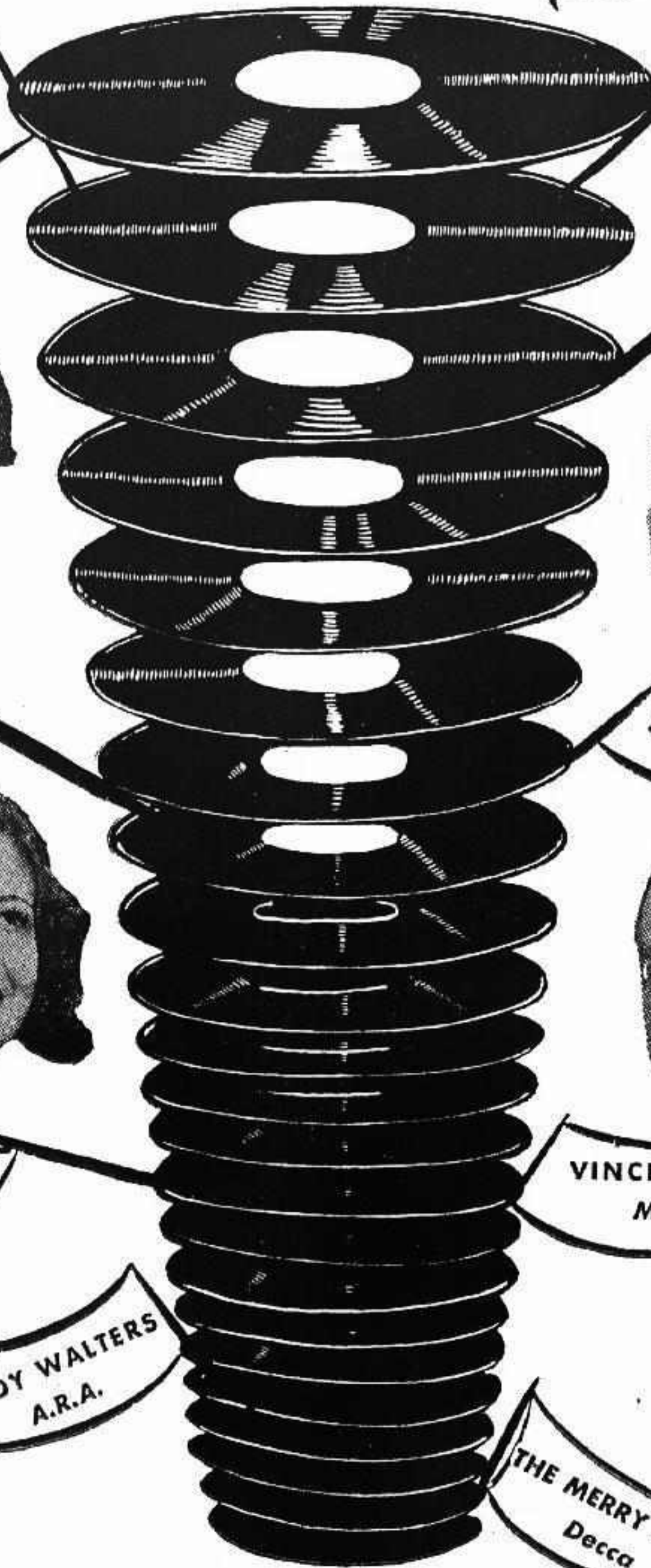
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FOR

LAUGHING ON THE OUTSIDE

(CRYING ON THE INSIDE)



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CHICAGO

Eddie Janis
HOLLYWOOD

NEW RCA VICTOR International RECORDS

*Sliding Scale or Just 3 Cents
Per Sheet SPA-MPPA Extremes*

NEW YORK, March 16.—Songwriters Protective Association, faced with a mandate from its membership to obtain improved sheet music royalty standards in the forthcoming negotiations with Music Publishers Protective Association, is having a time trying to figure some way of making higher sheet royalties palatable to the pubs. Most publishers are well satisfied with the prevailing 3-cent rate and at this stage of the game look with jaundiced eyes on anything which smacks of higher sheet royalties.

cost of producing a book makes it necessary for the publisher to sell several thousand before meeting net. In song publishing, however, the profit to the publisher is not much different on any thousand copies shipped, and the modern nature of the business, with its upped production costs, increased cost of exploitation, and so on, make the current 3-cent rate the only logical one—with appropriate exceptions for production songs and songs written by composers of unusual prestige.

3 Cents Long, Long Time

Since SPA policy is a peaceable one (the org has never been known to engage in serious conflict with MPPA), the penners' contract committee is now sweating out creation of a royalty proposal which, while providing higher take for writers, will not give pubs an opening for charges of highway robbery. Right now, the solution seems to lie in a sliding scale, which would allow writers of hits to collect premiums on sales above certain set figures. SPA members say there is precedent in the industry for such an arrangement, and that when a publisher really wants a song he sometimes comes thru with a contract guaranteeing the writers as high as 6 cents, providing the ditty sells sufficient copies.

Writers' retort to this is that in the old days, when pubs got 18 cents a copy from the retailers, and the rack biz and record biz were not nearly so lucrative as now, writers were getting the 3 cents which they are still drawing, while pubs are collecting 22 cents from retailers, and are reaping heavy dividends from the racks and disks. Penners claim that, while cost of producing an individual song has unquestionably gone up, when examined in relation to other activities of the publisher the individual song is seen to bring far more net revenue. One SPA member declares that where pubs are better off nowadays is in being able to run two or three separate publishing businesses under one roof, with two or three separate plugging staffs, realizing three complete sets of revenues, but being able to centralize the operation so that the cost is far less than it would be for three individual publishers with the same catalogs. To which a pub says, "Maybe so, but I promise you that 500,000 copy hit in 1936 meant more money to me than it does today."

Sliders Are Exceptions

Such sliding scale deals are, of course, an exception. Writers of pops, in the overwhelming majority, collect 3 cents per copy—infrequently 4 cents. What SPA hopes to do is sell the pubs on the notion that any writer, no matter what his prestige, is entitled to coin in proportion to the success of the song. Publishers consulted by *The Billboard* agreeing abstractly, point out that the current 3 cents per copy royalty arrangement fulfills this objective. They declare that the bookkeeping involved in computing a sliding scale of royalties would be so complicated as to render it impossible on an industry-wide basis—especially in view of the returns problems.

Drawing a parallel between song publishing and book publishing, one major pub declared that in book manufacturing there is good reason for the sliding royalty scale, since the

It can be seen that there is a wide area of disagreement. Many SPA members speak freely of "fact finding committees," "ability to pay," "open your books," and other apparatus which have recently gained popular attention. It is safe to predict that the question of sheet royalties will consume the most time and generate the most heat during the negotiations. The record of SPA vs MPPA is such, however, as to minimize the likelihood of serious struggle. All concerned, writers and publishers, having vented their preliminary ideas on the royalty matter, conclude with words to the effect that "We'll work it out."



**HENRI
RENÉ**
and his Orchestra
**CORNISH
RHAPSODY**

Parts 1 and 2
(From the Gainsborough film "Love Story")
Vladimir Sokoloff
Pianist

RCA VICTOR 25-1052

**GRETA
KELLER**
with Victor
Continental Orchestra
**SYMPHONIE
AH, LE PETIT VIN
BLANC—Valse Musette**
(Ah, For A Little White Wine!)



RCA VICTOR 26-7001

**STEFANO
LOMBARDI** **MAMÁ—Fox Trot**
MARÍA—Tango
with Victor Continental Orchestra

RCA VICTOR 25-7001

**HENRI
RENÉ** **I YI YIMMINY YI**
and his Musette (The Smorgasbord Song)
Orchestra **THE RAIN POLKA**

RCA VICTOR 25-1055

**LECUONA
CUBAN
BOYS** **AY! MAMÁ INÉS—Rumba**
(Vocal by Augustin Braguera)
INVOCANDO A CHANGO
Rumba (Vocal by Chiquito Orefiche)
(Both sung in Spanish)

RCA VICTOR 23-0270

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 "PATIENCE AND FORTITUDE"
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LEEDS MUSIC CORPORATION



PART 1—The Billboard

HONOR ROLL OF HITS

THE NATION'S TOP TUNES (TRADEMARK)

1. OH! WHAT IT SEEMED TO ME
2. PERSONALITY
3. DOCTOR, LAWYER, INDIAN CHIEF
4. YOU WON'T BE SATISFIED (UNTIL YOU BREAK MY HEART)
5. SYMPHONY
6. LET IT SNOW! LET IT SNOW! LET IT SNOW!
7. ONE-ZY, TWO-ZY (I LOVE YOU-ZY)
8. DAY BY DAY
9. I'M ALWAYS CHASING RAINBOWS
10. I CAN'T BEGIN TO TELL YOU
11. SOME SUNDAY MORNING
12. SHOO-FLY PIE AND APPLE PAN DOWDY
13. AREN'T YOU GLAD YOU'RE YOU?
14. ATLANTA, G. A.
15. SEEMS LIKE OLD TIMES

The nation's 15 top tunes, THE HONOR ROLL OF HITS, is determined by a scientific tabulation of various degrees of each song's popularity as measured by survey features of The Billboard's Music Popularity Chart. The title "HONOR ROLL OF HITS" and the listing of the hits have been copyrighted by The Billboard. No use of either may be made without The Billboard's consent.

ENGLAND'S TOP TWENTY

Weeks to date	POSITION Last Week	POSITION This Week	SONG	ENGLISH	AMERICAN
5	1	1	CHICKERY CHICK	Campbell Connelly	Santly-Joy
11	4	2	CRUISING DOWN THE RIVER	Cinephonic	*
9	2	3	KENTUCKY	Campbell Connelly	BMI
4	3	4	I DREAM OF YOU	Peter Maurice	Embassy
11	5	5	IT'S A GRAND NIGHT FOR SINGING	Chappell	Williamson
5	6	6	IT MIGHT AS WELL BE SPRING	Chappell	Williamson
7	7	7	MY HEART IS DANCING WITH YOU	Irwin Dash	*
13	8	8	IT'S BEEN A LONG, LONG TIME	Bradbury Wood	Morris
14	9	9	OUT OF THE NIGHT (Did You Ever Get) THAT FEELING IN THE MOON-LIGHT?	Francis Day	Paul-Pioneer
14	11	11	I'LL CLOSE MY EYES	World Wide	*
22	12	12	I'M IN LOVE WITH TWO SWEETHEARTS	Irwin Dash	Music Makers
3	13	13	LOVE STEALS YOUR HEART	Chappell	*
20	14	14	UNDER THE WILLOW TREE	Mac Melodies	*
4	15	15	SO IN LOVE	Bradbury Wood	Bregman-Vocco-Cenn
6	16	16	WHEN THE GANG MEETS AGAIN	Strauss-Miller	*
10	17	17	TWO CAN DREAM AS CHEAPLY AS ONE	Campbell Connelly	*
10	18	18	ROSE OF SANTA LUCIA	Feldman	*
10	19	19	THE MOMENT I SAW YOU	Peter Maurice	*
6	20	20	NANCY	Chappell	Stanwood

*Publisher not available as The Billboard goes to press.

PLAY STATUS OF FILMS WITH LEADING SONGS

Tunes listed alphabetically are in films currently showing or to be shown soon. Only tunes which have won a position in one or more of the other features of the Chart are listed, since many film-featured tunes never reach any degree of popularity, and many others are never even published.

ALL THROUGH THE DAY (Williamson), in 20th Century-Fox's "Centennial Summer." National release date not set.
AREN'T YOU GLAD YOU'RE YOU? (Burke-Van Heusen), sung by Bing Crosby in Rainbow Productions' "The Bells of St. Mary's." National release date—December, 1945.
DIG YOU LATER (A HUBBA-HUBBA-HUBBA) (Robbins), sung by Perry Como in 20th Century-Fox's "Doll Face." National release date—January, 1946.
DOCTOR, LAWYER, INDIAN CHIEF (Burke-Van Heusen), sung by Betty Hutton in Paramount's "Stork Club." National release date—December 28, 1945.
GIMME A LITTLE KISS (ABC), sung by Deanna Durbin in Universal's "Lady On a Train." National release date—August 24, 1945.
I CAN'T BEGIN TO TELL YOU (Bregman-Vocco-Cenn), in 20th Century-Fox's "The Dolly Sisters." Sung by John Payne. National release date—November, 1945.
I'M ALWAYS CHASING RAINBOWS (Miller), in 20th Century-Fox "The Dolly Sisters." Sung by John Payne and Betty Grable. National release date—November, 1945.
IN LOVE IN VAIN (T. B. Harms), in 20th Century-Fox's "Centennial Summer." National release date not set.
IT MIGHT AS WELL BE SPRING (Williamson), sung by Dick Haymes in 20th Century-Fox's "State Fair." National release date—October, 1945.
I'M GLAD I WAITED FOR YOU (Shapiro-Bernstein), sung by Alfred Drake in Columbia's "Tars and Spars." National release date—January 10, 1946.

(Continued on page 113)

Sterling

POPS

INTO THE "POP" MARKET
 FIRST RELEASE — STERLING NO. 7001
ONE-ZY, TWO-ZY
WE'LL GATHER LILACS
 SECOND RELEASE — STERLING NO. 7002
WHERE DID YOU LEARN TO LOVE?
ALL THROUGH THE DAY
TOMMY JONES & HIS ORCHESTRA
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Music Popularity Chart

Week Ending
Mar. 15, 1946

RADIO

SONGS WITH GREATEST RADIO AUDIENCES

(Beginning Friday, March 8, 8 a.m., and ending Friday, 8 a.m., March 15)

Tunes listed have the greatest audiences on programs heard on network stations in New York, Chicago and Los Angeles. List is based upon John G. Peatman's Audience Coverage Index. The index is projected upon radio logs made available to Peatman's AGI by the Accurate Reporting Service in New York, Radio Checking Service in Chicago, Radio Checking Service in Los Angeles. Listed are the top 30 (more in the case of ties) tunes alphabetically. The total times the song has appeared among the top 30 in the Peatman survey to date will be indicated in the chart

under the "Weeks to Date" column, but only those making their appearance in the list on or after November 29 are tabbed. Other tunes have been on Peatman before but this information is not available. The music checked is preponderately (over 60 per cent) alive. (F) Indicates tune is from a film; (M) indicates tune is from a legitimate musical; (R) indicates tune is available on records. In each instance, the licensing agency controlling performance rights on the tune is indicated.

Wks. to date	TITLE	PUBLISHER	LIC. BY
1	All Through the Day (F) (R)	Williamson	ASCAP
15	Aren't You Glad You're You? (F) (R)	Burke-Van Heusen	ASCAP
7	Atlanta, G. A. (R)	Stevens	BMI
	Come to Baby, Do (R)	Leeds	ASCAP
	Day by Day (R)	Barton	ASCAP
9	Doctor, Lawyer, Indian Chief (F) (R)	Melrose	ASCAP
7	Everybody Knew But Me (R)	Berlin	ASCAP
5	Gimme a Little Kiss (F) (R)	ABC	ASCAP
	Here Comes Heaven Again (F) (R)	Robbins	ASCAP
	I Can't Begin To Tell You (F) (R)	Bregman-Vocco-Conn	ASCAP
15	I'm Always Chasing Rainbows (F) (R)	Miller	ASCAP
	I'm Glad I Waited for You (F) (R)	Shapiro-Bernstein	ASCAP
1	In Love in Vain (F) (R)	T. B. Harms	ASCAP
	It Might as Well Be Spring (F) (R)	Williamson	ASCAP
15	Let It Snow! Let It Snow! Let It Snow! (R)	Morris	ASCAP
6	Oh! What It Seemed To Be (R)	Santly-Joy	ASCAP
5	One-zy, Two-zy (R)	Martin	ASCAP
7	Personality (F) (R)	Burke-Van Heusen	ASCAP
2	Seems Like Old Times (R)	Feist	ASCAP
2	Shoo-Fly Pie and Apple Pan Dowdy (R)	Capitol	ASCAP
	Some Sunday Morning (F) (R)	Harms, Inc.	ASCAP
	Symphony (R)	Chappell	ASCAP
1	Take Care (When You Say "Te Quiero") (R)	London	BMI
9	The Bells of St. Mary's (F) (R)	T. B. Harms	ASCAP
1	Tumbling Tumbleweeds (R)	Sam Fox	ASCAP
7	Wait and See (F) (R)	Feist	ASCAP
1	We'll Gather Lilacs (R)	Chappell	ASCAP
2	What a Deal (R)	Vanguard	BMI
5	Who's Sorry Now? (F) (R)	Mills	ASCAP
4	You Won't Be Satisfied (Until You Break My Heart) (R)	Mutual	ASCAP

RECORDS MOST-PLAYED ON THE AIR

Records listed here in numerical order are those played over the greatest number of record shows. List is based on reports received by The Billboard from disk jockeys throught the country. Unless in-

dicated in this chart, other available records of tunes listed here will be found in Most-Played Juke Box Records chart. (F) Indicates tune is from a film; (M) indicates tune is from a legit musical.

Weeks to date	POSITION Last Week	POSITION This Week	TITLE	Lic. By
6	2	1	OH! WHAT IT SEEMED TO BE..... Frank Sinatra.. Columbia 36892—ASCAP	
7	3	2	OH! WHAT IT SEEMED TO BE..... Frankie Carle.. Columbia 36905—ASCAP	
9	1	3	PERSONALITY (F)..... Johnny Mercer..... Capitol 230—ASCAP	
2	11	4	ONE-ZY, TWO-ZY (I LOVE YOU-ZY)..... Phil Harris..... ARA 136—ASCAP	
15	2	5	DOCTOR, LAWYER, INDIAN CHIEF (F)..... Betty Hutton..... Capitol 220—ASCAP	
8	7	6	YOU WON'T BE SATISFIED (UNTIL YOU BREAK MY HEART)..... Les Brown..... Columbia 36884—ASCAP	
4	5	7	DAY BY DAY..... Frank Sinatra.. Columbia 36905—ASCAP	
2	—	8	YOU WON'T BE SATISFIED (UNTIL YOU BREAK MY HEART)..... Perry Como-The Satisfiers..... Victor 20-1788—ASCAP	
12	6	9	SYMPHONY..... Jo Stafford..... Capitol 227—ASCAP	
3	11	10	SHOO-FLY PIE AND APPLE PAN DOWDY..... Stan Kenton..... Capitol 235—ASCAP	
4	8	11	ATLANTA, G. A..... Sammy Kaye..... Victor 20-1795—BMI	
3	10	11	SHOO-FLY PIE AND APPLE PAN DOWDY..... Dinah Shore.. Columbia 36943—ASCAP	
2	7	12	OH! WHAT IT SEEMED TO BE..... Dick Haymes-Helen Forrest..... Decca 23481—ASCAP	
1	—	13	DARKTOWN POKER CLUB..... Phil Harris..... ARA RM116—ASCAP	
12	6	13	LET IT SNOW! LET IT SNOW! LET IT SNOW!..... Vaughn Monroe.. Victor 20-1759—ASCAP	
8	9	14	I'M ALWAYS CHASING RAINBOWS (F)..... Perry Como.... Victor 20-1788—ASCAP	
1	—	14	ONE-ZY, TWO-ZY (I LOVE YOU-ZY)..... Freddy Martin.. Victor 20-1826—ASCAP	

Coming Up

DAY BY DAY..... Bing Crosby-Mel Torme.... Decca 18746
PATIENCE AND FORTITUDE..... Count Basie..... Columbia 36946
I'M IN THE MOOD FOR LOVE..... Billy Eckstine..... National 9016

NOW!

ALVINO REY
WITH HIS ELECTRIC-GUITAR AND
NEW SENSATIONAL BAND
Makes His First Recording!

'CEMENT MIXER'
(Vocal by Rocky Coluccio)
Created in Hollywood—the novelty hit that's sweeping the country! A perfect showcase for Alvin's new band... a reward for Rey's thousands of record-hungry fans.

'WE'LL GATHER LILACS'
(Vocal by Jo Anne Ryan and Quartet)
No. 1 song from England... tailored for America by the master of the electric guitar. A ballad earmarked for a spring sensation on Capitol long-playing records.

Capitol RECORDS
FROM HOLLYWOOD
Sunset and Vine

HERE THEY ARE!

THE GLENN MILLER ORCHESTRA



with **TEX BENEKE**

Swing Low Sweet Chariot
AND

I'm Headin' for California
Vocal by Tex Beneke and The Crew Chiefs
RCA VICTOR 20-1834

It Couldn't Be True!
(Or Could It?)

Vocal by Tex Beneke and The Crew Chiefs
AND

One More Tomorrow
(From the Warner Bros. picture "One More Tomorrow")
Vocal by Artie Malvin
RCA VICTOR 20-1835



PART 2—The Billboard

RETAIL SALES AND

BEST-SELLING SHEET MUSIC

Tunes listed are the national best sheet music sellers. List is based on reports received from more than 20 jobbers in all sections of the country. Songs are listed according to greatest number of sales. (F) Indicates tune is in a film; (M) indicates tune is in legit musical; (R) indicates tune is available on records.

Weeks to date	POSITION Last Week	This Week	Song	Artist
5	1	1	OH! WHAT IT SEEMED TO BE (R)	Santley-Joy
5	2	2	PERSONALITY (F) (R)	Burke-Van Heusen
14	3	3	SYMPHONY (R)	Chappell
12	6	4	SOME SUNDAY MORNING (F) (R)	Harms, Inc.
6	9	5	DOCTOR, LAWYER, INDIAN CHIEF (F) (R)	Burke-Van Heusen
4	7	6	YOU WON'T BE SATISFIED (Until You Break My Heart) (R)	Mutual
2	5	6	DAY BY DAY (R)	Barton
1	—	7	ONE-ZY, TWO-ZY (I Love You-zy) (R)	Martin
7	8	8	I'M ALWAYS CHASING RAINBOWS (F) (R)	Miller
7	—	9	AREN'T YOU GLAD YOU'RE YOU? (F) (R)	Burke-Van Heusen
19	10	9	I CAN'T BEGIN TO TELL YOU (F) (R)	Bregman-Vocco-Conn
11	4	10	LET IT SNOW! LET IT SNOW! LET IT SNOW! (R)	Morris

BEST-SELLING POPULAR RETAIL RECORDS

Records listed are those selling best in the nation's retail record stores (dealers). List is based on reports received from more than 700 dealers in all sections of the country. Records are listed numerically according to greatest sales. (F) Indicates tune is in a film; (M) indicates tune is in a legit musical. The B side of each record is listed in italic.

Weeks to date	POSITION Last Week	This Week	Song	Artist	Label
6	1	1	OH! WHAT IT SEEMED TO BE	Frankie Carle	Columbia 36892
5	3	2	As Long as I Live (F)	Frank Sinatra	Columbia 36895
10	2	3	PERSONALITY	Johnny Mercer	Capitol 230
14	4	4	DOCTOR, LAWYER, INDIAN CHIEF	Betty Hutton	Capitol 220
5	5	5	YOU WON'T BE SATISFIED (Until You Break My Heart)	Les Brown	Columbia 36884
2	7	6	OH! WHAT IT SEEMED TO BE	Dick Haymes-Helen Forrest	Decca 23481

(Continued on page 128)

BEST-SELLING POPULAR RECORD ALBUMS

Albums listed are those selling best in the nation's retail record stores (dealers). List is based on reports received from more than 200 dealers in all sections of the country. Albums are listed numerically according to greatest sales.

Weeks to date	POSITION Last Week	This Week	Album	Label
2	3	1	Bells of St. Mary's	Decca A-410
4	2	2	Showboat	Victor P-152
2	5	3	Don't Fence Me In	Decca A-417
6	1	4	State Fair	Decca A-412
1	—	5	The Voice of Frank Sinatra	Columbia C-112

BEST-SELLING RECORDS BY CLASSICAL ARTISTS

Records listed are those classical and semi-classical records selling best in the nation's retail record stores (dealers). List is based on reports received from more than 350 dealers in all sections of the country. Records are listed according to greatest sales.

Weeks to date	POSITION Last Week	This Week	Record	Label
4	3	1	Chopiniana	Columbia MM-598
2	4	2	From a Program of Chopin Piano Music	Victor DM-1034
35	—	3	Rhapsody in Blue	Columbia X-251
2	—	4	The Swan Lake (Tchaikovsky)	Victor DM-1028
35	—	5	Rhapsody in Blue	Victor DM-358

BEST-SELLING RECORD ALBUMS BY CLASSICAL ARTISTS

Albums listed are those classical and semi-classical albums selling best in the nation's retail record stores (dealers). List is based on reports received from more than 200 dealers in all sections of the country. Albums are listed according to greatest sales.

Weeks to date	POSITION Last Week	This Week	Album	Label
18	1	1	Warsaw Concerto	Victor 11-8863
39	2	2	Sanroma Boston Pops	Victor 11-8848
25	3	3	Chopin's Polonaise	Victor 11-8857
46	4	4	Clair De Lune	Decca 29150
3	5	5	Bluebird of Happiness	Victor 11-9007

RCA VICTOR RECORDS

Music Popularity Chart

Week Ending
Mar. 14, 1946

JUKE BOX PLAYS

MOST-PLAYED JUKE BOX RECORDS

Records listed are those receiving the greatest play in the nation's juke boxes. List is based on more than 500 reports received direct from operators in all sections of the country. Listed under the title of each of the most played records are other available recordings of the same tune.

Weeks to date	POSITION		Record
	Last Week	This Week	
7	1	1	OH! WHAT IT SEEMED TO BE —Frankie Carle (Marjorie Hughes) Columbia 36892 (Frank Sinatra, Columbia 36905; George Paxton, Majestic 7164; Dick Haymes-Helen Forrest, Decca 23481; Charlie Spivak, Victor 20-1806)
14	2	2	DOCTOR, LAWYER, INDIAN CHIEF (F) —Betty Hutton (Paul Weston Ork) Capitol 220 (Hoagy Carmichael, ARA 128; Les Brown, Columbia 36945; Bill McCune, Davis 2103)
9	5	3	PERSONALITY (F) —Johnny Mercer Capitol 230 (Dinah Shore, Victor 20-1781; Pearl Bailey, Columbia 36930; Helen Carroll-The Satisfiers, Victor 20-1807; Bing Crosby, Decca 18790; Bill McCune, Davis 2103)
7	4	4	YOU WON'T BE SATISFIED (Until You Break My Heart) —Les Brown (Doris Day) Columbia 36884 (Perry Como, Victor 20-1788; Louis Prima, Majestic 7144)
11	3	5	LET IT SNOW! LET IT SNOW! LET IT SNOW! —Vaughn Monroe (Vaughn Monroe-The Norton Sisters).... Victor 20-1759 (Connie Boswell-Russ Morgan, Decca 18741; Danny O'Neil, Majestic 7162; Woody Herman, Columbia 36909; Bob Crosby, ARA 129)
6	7	6	OH! WHAT IT SEEMED TO BE —Frank Sinatra (Axel Stordahl Ork) Columbia 36905 (See No. 1)
3	11	7	ATLANTA, G. A. —Sammy Kaye (Billy Williams)..... Victor 20-1795 (Woody Herman, Columbia 36949)
15	8	8	SYMPHONY —Freddie Martin (Clyde Rogers)... Victor 20-1747 (Marlene Dietrich, Decca 23456; Benny Goodman, Columbia 36874; Jo Stafford, Capitol 227; Danny O'Neil, Majestic 7162; Guy Lombardo, Decca 18737; Bing Crosby, Decca 18635; Phil Moore Four, Musicraft 15048; Harry Cool, Signature 15007; Barry Wood, Cosmo 469; Jean Sablon, Decca 40002A)
4	12	9	SEEMS LIKE OLD TIMES —Guy Lombardo (Don Rodney-Lombardo Trio) Decca 18737 (Vaughn Monroe, Victor 20-1791; The Five Red Caps, Davis 2101; Thelma Carpenter, Majestic 1030; Kate Smith, Columbia 36950)
7	6	10	YOU WON'T BE SATISFIED (Until You Break My Heart) —Perry Como-The Satisfiers (Russ Case Ork)... Victor 20-1788 (See No. 4)
13	10	11	I'M ALWAYS CHASING RAINBOWS —Perry Como (The Satisfiers-Russ Case Ork) Victor 20-1788 (Dick Haymes-Helen Forrest, Decca 23472; Continental Dance Ork, Continental C-1170; Harry James, Columbia 36899; Ted Martin-The Mack Triplets, De Luxe 1006; Barry Wood, Cosmo 469; Guy Lombardo, Decca 18789)
18	9	11	I CAN'T BEGIN TO TELL YOU (F) —Bing Crosby-Carmen Cavallaro Decca 23457 (Andy Russell, Capitol 221; Harry James, Columbia 36867; Sammy Kaye, Victor 20-1720)
1	—	11	ONE-ZY, TWO-ZY (I Love You-zy) —Freddie Martin (The Martin Men) Victor 20-1826 (Phil Harris, ARA 136; Tommy Jones, Sterling 7001; Eddie Cantor, Pan American 71; Hildegarde-Guy Lombardo, Decca 23511; Kay Kyser, Columbia 36960; Yank Lawson Ork-Monica Lewis, Signature 15021)
11	13	11	SYMPHONY —Benny Goodman (Liza Morrow)... Columbia 36874 (See No. 7)
11	10	12	SYMPHONY —Bing Crosby (Victor Young Ork).... Decca 18735 (See No. 7)
1	—	13	McNAMARA'S BAND —Bing Crosby-The Jesters (Bob Haggart Ork) Decca 23495 (John Ryan, Victor 20-1827)
5	—	14	LET IT SNOW! LET IT SNOW! LET IT SNOW! —Connie Boswell-Russ Morgan Decca 18741 (See No. 5)
2	—	14	LET IT SNOW! LET IT SNOW! LET IT SNOW! —Woody Herman Columbia 36909 (See No. 5)
1	—	14	SHOO-FLY PIE AND APPLE PAN DOWDY —Dinah Shore (Sonny Burke Ork) Columbia 36943 (Stan Kenton, Capitol 235; Guy Lombardo, Decca 18809)
2	15	15	DAY BY DAY —Frank Sinatra (Axel Stordahl Ork)..... Columbia 36905 (Les Brown, Columbia 36945; Bing Crosby-Mel Torme, Decca 18746; Monica Lewis, Signature 15009; Jo Stafford, Capitol 227; Martha Stewart, Victor 20-1828)

MOST-PLAYED JUKE BOX FOLK RECORDS

Records listed are folk records most played in juke boxes. List is based on more than 500 reports received direct from operators all over the country.

Weeks to date	POSITION		Record
	Last Week	This Week	
8	1	1	GUITAR POLKA Al Dexter..... Columbia 36898
5	4	2	SIOUX CITY SUE Zeke Manners.... Victor 20-1797
8	2	3	SIOUX CITY SUE Hoosier Hot Shots... Decca 18745
4	5	4	SILVER SPURS (On the Golden Stairs) Gene Autry..... Columbia 36904
2	—	5	DETOUR Wesley Tuttle..... Capitol 233
5	—	6	HONEY, DO YOU THINK IT'S WRONG? Al Dexter..... Columbia 36898
1	—	6	KENTUCKY WALTZ Bill Monroe..... Columbia 36907

MOST-PLAYED JUKE BOX RACE RECORDS

Records listed are race-type disks most played in the nation's juke boxes. List is based on more than 500 reports received direct from operators all over the country.

Weeks to date	POSITION		Record
	Last Week	This Week	
4	1	1	HEY! BA-BA-RE-BOP Lionel Hampton.... Decca 18754
9	5	1	DON'T WORRY 'BOUT THAT MULE Louis Jordan..... Decca 18734
3	4	2	RECONVERSION BLUES Louis Jordan..... Decca 18762
3	2	3	SALT PORK, W. VA. Louis Jordan..... Decca 18762
11	2	3	BUZZ ME Louis Jordan..... Decca 18734 Johnny Moore's Three Blazers...
5	3	4	DRIFTING BLUES Philo P-112 The Blues Woman.....
3	6	5	VOO-IT! VOO-IT! Juke Box JB-502

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FEATURE COLUMBIA'S Hottest HERMAN Disc



WOODY HERMAN'S

ATLANTA, G. A.
Vocal chorus by Woody Herman
WILDROOT

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COLUMBIA 36949

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PRIZE PLATTER!

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COLUMBIA RECORDS

Mildred Bailey

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Esquire Magazine
for its 1946
All-American
Jazz Band



...sings for Majestic!

"All That Glitters is Not Gold"
"In Love in Vain"

Record No. 1034

Majestic

RECORDS

Studio: New York City Sales: St. Charles, Illinois
(Subsidiary of Majestic Radio & Television Corporation)

NOW SHIPPING

2022-(A) IF IT'S WRONG TO LOVE YOU
(B) YOU CAN'T BREAK MY HEART
(Idaho Call and His Sun Valley Cowboys)

2017-(A) HIDE YOUR FACE
(B) THIS LONELY WORLD
(Jimmy Walker and His Western Stars)

STILL GOING STRONG

2018-(A) I LEARNED TO LOVE YOU TOO LATE, MY DARLIN'
(B) WHITE CROSS ON OKINAWA
(THE PLAINSMEN, ACC. BY COAST RANCH HANDS)

2019-(A) TIME ALONE WILL TELL
(B) I DON'T WANT ANYONE BUT YOU
(CAL AND BUDDY AND THEIR RANCH HANDS)

2020-(A) A LAZY DAY
(OZIE WATERS, ACC. BY COLORADO RANGERS)
(B) BROOMSTICK BUCKEROO
(OZIE WATERS AND THE PLAINSMEN, ACC. BY COAST RANCH HANDS)

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PART 3—The Billboard

ADVANCE RECORD

ADVANCE RECORD RELEASES

Records listed are generally approximately two weeks in advance of actual release date. List is based on information supplied in advance by record companies. Only records of those manufacturers voluntarily supplying information are listed.

- A LITTLE BIT INDEPENDENT Marie Greene Signature 15018
- AIN'T THAT A SHAME Roy Eldridge Ork (Roy Eldridge) Decca 23532
- ALL THE CATS JOIN IN Roy Eldridge Ork (Buster Harding) Decca 23532
- ALL THROUGH THE DAY Ray Bloch (Larry Douglas) Signature 15017
- AMADO MIO Dick Haymes (Earle Hagen Ork) Decca 18816
- ARE YA KIDDIN' Harry Cool (Harry Cool) Signature 15019
- BEWARE Louis Jordan and His Tympany Five (Louis Jordan) Decca 18818
- BIG LEG MAMA BLUES Wingy Manone and His "Jump" Jammers (Wingy Manone) Gilt-Edge 535
- BOOGIE WOOGIE TIME DOWN Lillette Thomas and Her Escorts (Lillette Thomas) Sunshine 108
- BILLET D'AMOUR Standard Symphonietta—A. Rizzi, director Standard International F-1002
- BLUE GARDEN BLUES Cootie Williams Majestic 7148
- BROTHER NOAH Sunshine Quartet Sunshine SP-1501
- CAN'T HELP LOVIN' DAT MAN Margaret Whiting (Frank DeVol Ork) Capitol 247
- CASEY (The Pride of Them All) Jerry Colonna (Frank DeVol Ork and Vocal Trio) Capitol 249
- CEMENT MIXER Alvino Rey Ork (Rocky Coluccio) Capitol 248
- CHOO CHOO BOOGIE TRAIN (Parts 1 and 2) Austin McCoy and His Sextet (Mac Johnson) Sunshine 105
- CINDERELLA SUE Ray Bloch (The Bloch Four) Signature 15017
- COME CLOSER TO ME (Acercate Mas) Carmen Cavallaro-Bob Eberly Decca 18813
- COME RAIN OR COME SHINE Margaret Whiting (Paul Weston Ork) Capitol 247
- COMO TE SONABA (I Was Dreaming of You) Alfredo Mendez Ork (Hector Rivera) Standard International F-4001
- COQUETTE Johnny Green Ork (Kay Thompson Singers) Decca 23531
- CORNISH RHAPSODY (Parts 1 and 2) Henri Rene Ork Victor International 25-1052
- DO YOU LOVE ME? Harry Cool (Jeanne Shirley-Harry Cool) Signature 15019
- DO YOU LOVE ME? Hal McIntyre (Nancy Reed) Cosmo 472
- DON'T LET THE SUN CATCH YOU CRYIN' Louis Jordan and His Tympany Five (Louis Jordan) Decca 18818
- DON'T YOU EVER LET ME GO Marie Greene Signature 15018
- DOWN IT AND GET FROM ROUND IT Lillette Thomas and Her Escorts (Lillette Thomas) Sunshine 108
- EE-BOBALIBA Monette Moore (Teddy Bunn's Group) Gilt-Edge 532
- EVERYONE IS SAYING HELLO AGAIN (Why Must We Say Good-by?) Ink Spots Decca 18817
- FULL MOON AND EMPTY ARMS Carmen Cavallaro-Bob Eberly Decca 18813
- GIMME A LITTLE KISS (Will Ya, Huh?) Gene Krupa (Carolyn Grey) Columbia 36954
- GLAD NEWS Jubilee Singers Bibletone 2006
- JASCHA HEIFETZ ALBUM Jascha Heifetz (Emanuel Bay-Piano) Decca A-435
- A Woman Is a Sometime Thing Decca 29195
- Bess, You Is My Woman Now Decca 23522
- It Ain't Necessarily So Decca 23521
- My Man's Gone Now Decca 29195
- Prelude—No. 1 Decca 23522
- Prelude—No. 2 Decca 23523
- Prelude—No. 3 Decca 23523
- Summer Time Decca 29195
- Tempo di Blues Decca 23521
- HIT THAT JIVE, JACK Cecil Gant Gilt-Edge 534
- HOW CAN I EXPLAIN The Master Keys Top 1146
- HYMNS CHILDREN LOVE ALBUM Muriel Wilson-Paula Heminghouse Bibletone HV
- Can a Little Child Like Me Bibletone 1803
- Jesus Loves Me Bibletone 1801
- Jesus Loves Even Me Bibletone 1802
- Stand Up for Jesus Bibletone 1802
- There Is a Happy Land Bibletone 1803
- When He Cometh Bibletone 1801
- I COVER THE WATERFRONT Johnny Green Ork (Barbara Ames) Decca 23531
- I DIDN'T MEAN A WORD I SAID Ella Fitzgerald-Billy Kyle Trio Decca 18814
- I FALL IN LOVE EV'RY DAY Hal McIntyre (Frankie Lester) Cosmo 472
- I GOT THE BLUES IN THE MORNIN' (Thinkin' 'Bout the Night Before) The Master Keys Top 1146
- I HAVE BUT ONE HEART Monica Lewis Signature 15016
- IL GOLFO INCANTATO (The Enchanted Gulf) Giovanni Vicari Harmonia H-2056
- IL NAUFRAGIO DEL SIRO Enzo Di Mola (Giovanni Vicari) Harmonia H-2034
- I'LL BE YOURS (J'Attendrai) Jack Smith Majestic 7173
- I'M HEADIN' FOR CALIFORNIA Glenn Miller Ork-Tex Beneke (Tex Beneke-The Crew Chiefs) Victor 20-1834
- I'M JUST A LUCKY SO-AND-SO Ella Fitzgerald-Billy Kyle Trio Decca 18814
- IN LOVE IN VAIN Monica Lewis Signature 15016
- IT COULDN'T BE TRUE! (Or Could It?) Glenn Miller Ork-Tex Beneke (Tex Beneke-The Crew Chiefs) Victor 20-1835
- IT'S THE SAME OLD STORY Big Joe Turner-Pete Johnson Trio Decca 11001
- I'VE FOUND A NEW BABY Bing Crosby-Eddie Heywood Trio Decca 23530
- JAZZ AT THE PHILHARMONIC ALBUM—VOLUME II (2-12") Lester Young and All-Star Ork (Supervised by Norman Granz) Disc 501
- Blues for Norman (Parts 1 and 2) Disc 2001
- I Can't Get Started (Parts 1 and 2) Disc 2002
- J. D.'S JUMP Jimmy Dorsey Decca 18812

(Continued on page 112)

Music Popularity Chart Week Ending Mar. 14, 1946

DATA AND REVIEWS

RECORD POSSIBILITIES

In the opinion of The Billboard music staff, records listed below are most likely to achieve popularity as determined by an attempt into best selling, most played or most heard features of the Chart.

NOW AND FOREVER.... Freddy Martin (Artie Wayne)..... Victor 20-1829

A combination of a gorgeous Tchaikovsky melody with the classic concerto rhythms created by the maestro makes for a stand-out spin. Jan Savitt adapted this lovely theme from the master's "Sixth Symphony," and with Artie Wayne's piping of the pash lyrics plus Jack Fina's fine Steinway styling, it packs all the ingredients of a click. Companion piece should also get good play, showcasing Fina's Steinwaying for "Bumble Boogie," an original eight-beat variation of the Rimsky-Korsakov classic.

PATIENCE AND FORTITUDE..... Ray McKinley (Ray McKinley and the Gang)..... Majestic 7169

Still another variation of ex-Mayor La Guardia's radio theme, with Maestro Ray catching the true spirit of the song in fashioning it as a swing spiritual. Moreover, the spinning marks the introduction of his own band in wax circles, altho the side is taken up mostly by Ray's gitty singing which is glossed neatly by the rhythm harmonies of The Gang, male foursome.

RECORD REVIEWS

Lightface portion of reviews is intended for information of all record and music users. Boldface portion is intended for guidance of juke box operators.

HOT LIPS PAGE (Continental C-6015)

The Lady in Debt—FT; *V. Sunset Blues*—FT; V.

Label's first bid for the hot jazz trade is promising, with Hot Lips Page, whose blues shouting is just as exciting as his trumpeting. Hot Lips emphasizes his singing talents in these two sides. Desired effect is more pronounced when he's shouting out that he's going back to Kansas City to see Bessie Booze because he's got the "Sunset Blues." It's real K. C. blues shouting that Hot Lips gives forth. Instrumentally, his small band provides adequate support with special attraction in the trombone slides of Benny Morton, another Kay-see alumnus. His blues shouting is just as sincere for "The Lady in Debt," also of race origin with the double-entendre designed by Leonard Feather.

Race locations will make the most of these blues-shouting sides.

JOSE LUIS MONERO (Standard F-4002)

Por Que Llegaste?—FT; *V. Callandon Callando*—FT; V.

It's authentic singing of a Spanish troubadour that makes for this platter attraction for those getting their needle kicks from south-of-the-border spinning. Jose Luis Monero gives forth romantically, bringing out all of the melodic beauty of "Por Que Llegaste? (Why Did I Ever Meet You?)," for which the A. Mendez ork provides a contagious bolero beat. More spirited is his singing for "Callandon, Callando (Sh. Quiet)," which is set to the guaracha rhythms.

Sides will spin right where the Spanish colonies congregate around the machines.

KAI WINDING (Savoy 590)

Grab Your Ax, Max—FT. *Always*—FT.

Kai Winding unquestionably cuts a fancy jazz figure with his trombone slides. But you'll never know it here with what is panned off as a "new jazz group." Makes it a rider for both his own riff pattern, "Grab Your Ax, Max," and for the Berlin standard, "Always." But there's an inherent weakness in the ragged rhythm section, which doesn't even set a bright tempo for the taking off. Winding gets in some nice kicks for his "Always" stanza, but it's like playing in an empty shell for all support he gets from this so-called new jazz group. None of other soloists make even a little dent in the disk.

Nothing here to interest the phono fans.

TOMMY DORSEY (Victor Album P-152)

Showboat

The immortal Jerome Kern music of "Showboat" gets smooth and smart etching in the characteristic Tommy Dorsey design of matching sweet trombone slides with the featured voices of the band. Tempos are nicely contrasted, Dorsey proving that his band can even play a waltz smoothly, as they do for "You Are Love." Lyrical assignments for the eight sides are shared by Stuart Foster, Peggy Mann, Sy Oliver and The Sentimentalists. Selections run the gamut from "Ol' Man River" to "Make Believe," adding Kern's new song, "Nobody Else But You," which doesn't hold up with the standards. Already an album best seller, this is a cinch to continue to ride.

With "Showboat" in the revival stage, any of these sides will stack up well for the phonos.

CHUCK FOSTER (Mercury 2065)

I'm in Love With Two Sweethearts—FT; *VC. Ah-Dee-Ah-Dee-Ah*—FT; VC.

Chuck Foster debuts as a disk maestro here with a distinctly different style of tenor ork doing a pair of numbers that loom as potent coin-nabbers. First, the British fave, is just made for this band's poignant vibrato style, but last chorus has been poorly recorded. Reverse is an as yet undiscovered novelty ditty that is just zany and cute enough to catch on with the "Hut-Sut" and "One-zy, Two-zy" crowd.

"Two Sweethearts" is a strong contender, while "Ah-Dee" still rates the question mark.

JAY McSHANN (Mercury)

Kansas City Boogie—BW; *I. Garfield Avenue Blues*—B; VC.

Jay McShann and bass and drums jump right into a real K.C. groove on this one, with trio's efforts rating more than ordinary attention, not only musically, but because of some lusty exhorting by a Negro voice in the background. Blues side, done by an unidentified but, very spirited shouter, has McShann's piano and sextet playing background for a tune all about Chi's well-known Southside thoro-fare.

"Garfield Avenue Blues" is the better bet of these two race numbers.

(Continued on page 130)

Kitty Kallen



... a favorite in the nation's theatres, night clubs and on the air... a topflight vocalist who'll soon be garnering new fame via Musicraft records.

TWO that are **NEW**

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New
MERCURY
RELEASES

Young
America's Favorite
EILEEN
BARTON

IN THE BEST RENDITION
TO DATE OF
"ONE-ZY TWO-ZY"
AND
"AS IF I DIDN'T HAVE
ENOUGH ON MY MIND"



MUSIC BY THE SENSATIONAL
JERRY JEROME ORCHESTRA
MERCURY 2069

On the Stand

Bob Crosby

(Reviewed at Hollywood Palladium,
Hollywood, Calif.)
(Personal Manager: Gil Rodin)
(Booker: MCA)

TRUMPETS: Claude Bowen, Quigley, Dale Pearce and Joe Wiedman.

TROMBONES: Murray McEachern, Walter Benson, Buddy Youngman and Billy Hearn.

SAXES: Wilbur Schwartz, Gus Bivona (clarinet), Dave Pell, Franklin Myers and Robert Lawson.

RHYTHM: Jimmy Stutz, bass; Bob Bain, guitar; Ernie Hughes, piano, and Frank Carlson, drums.

VOCALISTS: Bob Crosby, Gordon Polk and Jewel Hopkins.

ARRANGERS: Tommy Todd and George Siravo.

Bob Crosby has thrown away his Dixieland book and decided to go strictly modern. To turn the trick, he got a new aggregation which already packs plenty of rhythmic punch.

Band heats up with a lot of drive, sparked by solid flashes from the Quigley trumpet and McEachern's trim tramping. Beat at best stays comparatively moderate, with Crosby feeling that terp's the thing, and superspeed selling is out. Rhythm comes up good and strong, Carlson and Stutz occasionally getting the spotlight. Library leans toward peppy stuff and is well-spiced with novelty ditties as *Cement Mixer*, *Personality* and a revived, hepped-up *Shimmy Like My Sister Kate*.

Vocals vary. Gordon Polk gets juve jivers jumping with his sock selling of *Cement Mixer*. Guy is really a showman and knocks himself out pulling payees to bandstand. Quigley steps down from brass section to word a scat version of *Kate*

Longhair and S. A. Stuff Set for Aladdin Waxery

HOLLYWOOD, March 16.—Aladdin Records, specializing in blues and jazz, heads into the classical field with the signing of Chura Cherkassky, concert pianist, to do an album of Chopin's works. Leo and Eddy Mesner, owners of Aladdin, swung the deal, with Albert Morini, Cherkassky's manager.

Mesners say they are planning further expansion into the classical record field. Distribution outlets so far have been limited to race and jazz locations, with their hottest dishing, *Be-Baba-Leba*, taken up by several names, including Charlie Barnet's plattering for Decca. Aladdin is arranging a different distribution for classical wares. Aladdin (ex-Philo and Medlee) are also set to put out rumba stuff for the first time.

and Rip Van Winkle that fires the customers. Sweet side has Jewel Hopkins as its rep, who falls easy on the ears, warbling words to tunes of the *You Go to My Head* brand. Trouble, tho, is sugary pipes aren't enough. It takes interpretation to put a song across. She might relax more at the mike, and sell that song instead of banking on voice quality.

Crosby cops mike-clingers for himself, putting the sox-appeal into sticky lyrics, and takes an occasional vocal throw at the *Personality* stuff. His marine sojourn seems to have bettered his voice.

11 More Pages

IMMEDIATELY following Part 3 of the Music Popularity Charts which start on the next page, there are 11 more pages of music and record news.



..It's **LOPEZ** Again.

GREATER THAN EVER!

VINCENT LOPEZ

MERCURY
2074

HIS PIANO AND HIS ORCHESTRA

"LAUGHING ON THE OUTSIDE"

and

"ASHBY DE LA ZOOCH"

CHUCK FOSTER
AND HIS ORCHESTRA



"AH DEE DAH"

"I'M IN LOVE WITH TWO SWEETHEARTS"

MERCURY
2065



Out of the Army - back at the Keyboard

JAY McSHANN

"The Man Who Jumps the Blues"
AND HIS SEXTET

"HOOTIE BOOGIE"

"GARFIELD AVE. BLUES"

MERCURY 8002

**DE LUXE HAS THREE
SLICK CHICKS with a
STYLE THAT CLICKS**

*** **MACK TRIPLETS** ***
SINGING

"ONE-ZY, TWO-ZY" DE LUXE # 1016

backed by "SEEMS LIKE OLD TIMES"

AND HERE'S THE BEST BET FOR THE SWOON SET

TED MARTIN

SINGING

"TEMPTATION" DE LUXE = 1014

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Associated Dist., 1823 California, Denver, Col.
Banner Spec. Co., 1508 5th Ave., Pittsburgh.
Interstate Music, 236 W. 55 St., New York City.
Pacific Allied Prod., 812 W. 8 St., Los Angeles.

Jas. H. Martin, 1407 W. Diversey, Chicago.
Crowe-Martin Dist., 1201 Chenevert, Houston.
Monarch Sales, 210 N. 22 St., Birmingham, Ala.
Music Sales Co., 680 Union, Memphis, Tenn.
Music Sales Co., 303 N. Peters St., New Orleans.
Allied Music Sales, 740 Superior Ave., Cleveland.
Friedman Am. Co., 441 Edgewood, Atlanta, Ga.

SS Rules Vet Bass Must Get Back WCAU House Ork Job Tho Old Band Is Out

Musicker Employee of Station, Not Ork Leader

PHILADELPHIA, March 16.—Re-employment Division of the State Selective Service Board has ruled that a radio studio musician who was drafted into the service is entitled to his job back upon his return even tho the band he had played with was no longer employed at the station. Ruling was made in the case of Artie

Singer, bass player with the Elliot Lawrence ork. Singer, who was a member of the Joey Kearns ork at WCAU, entered the service in 1942. Since that time the station has had two other bands—Johnny Warrington, and currently, Lawrence.

Board said that Singer was an employee of WCAU, and not Kearns, and hence was entitled to his old job back under the G.I. Bill of Rights. Singer's return forced Lawrence to drop Andy Ricardi as bass player. Thus far, the musicians' union has taken no action and refuses to say whether it contemplates any.

H'wood SPA Office a Must, Say Members; Romberg To Check It

NEW YORK, March 16.—Limitations of Songwriters' Protective Association as a guide and protector of West Coast writers, particularly those who deal with the Hollywood studios, is a problem which members of SPA believe must be faced in the near future. Penners based in California have been clamoring for months about the desirability of SPA opening a Los Angeles office, and recent gestures of pic cleffers toward the Screen Writers' Guild is expected to inspire action from SPA.

Sigmund Romberg, SPA president, now here after a concert tour, is scheduling a West Coast trip for himself, and on his agenda will be discussions relative to the problem of affording the California guys adequate service. SPA's attitude has traditionally been one of expecting the writers to bring abuses to the association's attention, and the 3,000-mile distance between Hollywood and New York has not expedited such communication of gripes.

PHIL BRITO

He's Set for Pix

THIRTY-YEAR-OLD Phil Brito is about to pull the lever for the jackpot with a four-year contract with Monogram Pictures. The swoons of the bobby-soxers are no novelty to the crooner—he was recently

mobbed by a crowd of ankleteers at Boston's RKO Theater—and his flicker paper should propel him into the national limelight and make his phiz as well known as his voice. Brito started warbling in high school and soon had 18 segs on five

New Jersey and New York outlets. Then he got the notion that he wanted to wave a stick and formed his own band. He went back to singing for Huston Ray's ork, then switched to Lloyd Huntley's band and cut his first few solo vocal disks for Decca while he was with Huntley in Montreal.

After two years with Huntley, Brito was signed for an NBC series and for platters with Jan Savitt's Top Hatters. Then he joined Al Donahue's ork at the Rainbow Room and made disks and toured the country with the band. He exited from the band biz with several segs of his own over WLW, Cincinnati, followed by a five-a-week program over the Blue Net from New York, then a series of theater and nitery personal appearances.

Exclusive Musicraft dinking and an e.t. series which he emsees have built up the Brito rep with the customers from Coast to Coast. If proof were needed, the Brito fan clubs—the members even wear a celluloid pin bearing a pic of their idol—cropping up all over the country, are the evidences.

Song Suit Drops Sinatra, RKO; 5 Defendants Remain

NEW YORK, March 16.—Two-year-old suit of Myron Tallant against Tommy Dorsey, Frank Sinatra, Julie Styne, Sammy Cahn, T. B. Harms; American Society of Composers, Authors and Publishers; Radio-Keith-Orpheum pix, National Broadcasting Company and others over an alleged copyright infringement involving the song *Come Out, Come Out, Wherever You Are*, took a cute twist recently when documents at Southern District Federal Court here showed that Sinatra and RKO were no longer listed as defendants.

Some of the remaining defendants are miffed because they say that when the suit was originally filed an agreement was made among the defendants not to settle out of court unless unanimously. Tallant's suit is based on his claim that the song, used in Sinatra's starring film, *Step Lively*, infringed on a composition he had submitted years ago to an amateur contest conducted on a Dorsey network show sponsored by Tums. At the time Sinatra was a vocalist with Dorsey.

It is understood that Dorsey, Harms, et. al., are still determined to stick it thru and will not settle out of court unless by common consent.

Kearns for Lawrence As WCAU House Band

PHILADELPHIA, March 16.—Joey Kearns is set to return to WCAU as leader of the house band in June when Elliot Lawrence goes on tour. Kearns, just discharged from the army, preceded Lawrence at the Station.

Lawrence has been getting a big build-up since his station debut. Outlet has grabbed plenty of Coast-to-Coast CBS time, valuable to the new band, with Lawrence recently signed by Columbia records.

Jacobs Elected 708 Prexy

ATLANTIC CITY, March 16.—Joseph H. Jacobs was elected president of Local 708, AFM, here. Jacobs is a member of the music staff of the local public school system. Other officers installed were: George F. Allen, vice-president; Thomas Gill Sr., secretary - treasurer; Ruppert M. Chase Sr., business delegate; James Evans, chairman, executive board and committee on finance; James Telbert, chairman, membership; Howard Perry, chairman, education; Charles A. Jones, chairman, publicity, and Wilbur Ross, chairman, welfare.



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**NAPA Copyright Act
Reconversion Meet
Looks Set for April**

NEW YORK, March 16.—Revision of the Copyright Act of 1909 to establish on a national scale the "interpretive right" of an artist in his recordings is again being pressed by the National Association of Performing Artists. Maurice J. Speiser, NAPA exec, is attempting to arrange a meeting of representatives of all music interests in an effort to mobilize industry-wide support for such a revision, and it looks like the con-fab date will be April 4 or 5.

Amendment to the Copyright Act along lines sought by Speiser would do two things: (1) Nullify the royalty exemption now enjoyed by the coin machine industry; (2) make possible the licensing of all radio stations using recordings.

One amendment favored by the NAPA was incorporated in the Buckley Bill, introduced in the House in May, 1945, and referred to the committee on patents. This bill, apropos of coin machines, contains the following:

"Amend Section 1 of such Act (Act of 1909) by striking out the last paragraph thereof which reads: 'The reproduction or rendition of a musical composition by or upon coin-operated machines shall not be deemed a public performance for profit unless a fee is charged for admission to the place where such reproduction or rendition occurs.'"

Incorporation of such a clause in an amended Copyright Act would result in licensing of most spots now using coin-operated music machines.

London to Lund

NEW YORK, March 16.—Vocalist Art Lund, who has Broadway talking to itself over his show-stopping with Benny Goodman ork at Paramount Theater, was with Goodman for a brief spell in 1941 as Art London. When William Morris Agency wanted to plant Dick Haynes somewhere, they managed to talk Goodman into dropping London and taking on Haynes.

Shortly afterward, London joined the navy. Recently discharged, and back with Goodman under his right name, Lund is now one of the hottest bits of tonsil merchandise.

**Miller Contests ASCAP Out
In Youmans's Litigation**

NEW YORK, March 16.—Miller Music, defendant in Vincent Youmans's suit for an accounting of performing rights royalties due on his songs, *Time on My Hands*, *More Than You Know*, *Thru the Years* and *Great Day* (see last week's issue of *The Billboard*), has opposed Youmans's motion to eliminate American Society of Composers, Authors and Publishers as a defendant.

Miller has consented to taking Youmans's testimony in Denver, where he is ill, on the condition that plaintiff pays defendant's expenses and counsel fees incurred in getting the testimony.

Chester Neat \$1,857, B'port

BRIDGEPORT, Conn., March 16.—Bob Chester did exceptionally well in a one-nighter at Ritz Ballroom here Sunday (10), grossing \$1,857.60.

MICRO TONE

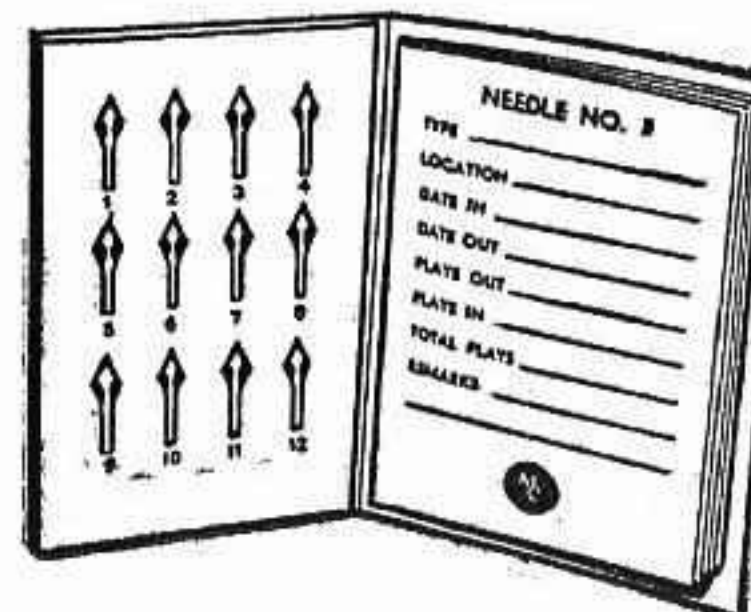
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Alexander Says W.M. Broke McK. Promise; Basie Gale's Awhile

NEW YORK, March 16.—Willard Alexander told *The Billboard* this week that he had a verbal agreement with Abe Lastfogel, of the William Morris Agency, whereby Lastfogel would release the Ray McKinley band anytime Alexander requested it. When Alexander did ask for the release last week, however, the agency refused and said that McKinley would have to work his three-year contract with them. Lastfogel said he had no comment on the situation.

McKinley tussle is just part of a wide-open split between Alexander and the agency. The personal manager also yanked the Vaughn Monroe and Count Basie bands from the agency last week. Latter ork is being handled by the Gale agency at the present time. Alexander says they have them for bookings for three weeks of one-nighters only, while the Gale outfit claims to have the bands for April, May and June. Scramble for the two orks and for other Morris properties (as pointed out in *The Billboard* way back in January when Alexander, then head of band department, and others left W.M.) continues on its merry way. Alexander says he has had interesting offers from Music Corporation of America and General Artists' Corporation, but as of right now he is "just listening" and will continue to handle bands himself on a free-lance basis. Best trade guesses at the moment are that Monroe will wind up under the MCA banner (because of pic and radio deals they are in a position to deliver), and Basie a toss-up between MCA and Gale on a permanent basis. GAC and others are still pitching, however, and anything can happen.

You Want To Lead a Band?

NEW YORK, March 16.—Shorty Sherock's recent road adventure provided such a nightmare of bad breaks that the leader has found it necessary to revamp his entire aggregation before doing the cirk again, Grady Watts, his new personal manager, said. Almost from the start, Sherock was socked by headaches. First, illness forced several sidemen out, and when local men were rushed in as replacements, they made with sour notes. Then some of his regulars dropped out rather than play with the pick-ups and Sherock had to do more shopping along the way. Just before the trip ended, some of the more loyal sidemen called it quits and the remaining few went to sick call. Ork is mending and is skedded to appear in new bunting early April.

Berger Pressery's Own Label

HOLLYWOOD, March 16.—Berger Enterprises, pressing for a half dozen indie recording outfits in last seven months, will produce disks under its own Enterprise Label. Thirty-two releases are skedded, according to Howard Utter.

No "names" have been waxed to date, and none are scheduled for early recording; artists are mostly local attractions. Company will continue to press records for other outfits, including Cosmo, Apollo, Gilt Edge, Pan American and Four Star.

Bradshaw's Nice Ritz \$1,406

BRIDGEPORT, Conn., March 16.—First Negro ork to play Ritz Ballroom here in several months, Tiny Bradshaw, did nicely, on a Sunday, for a \$1,406 take.

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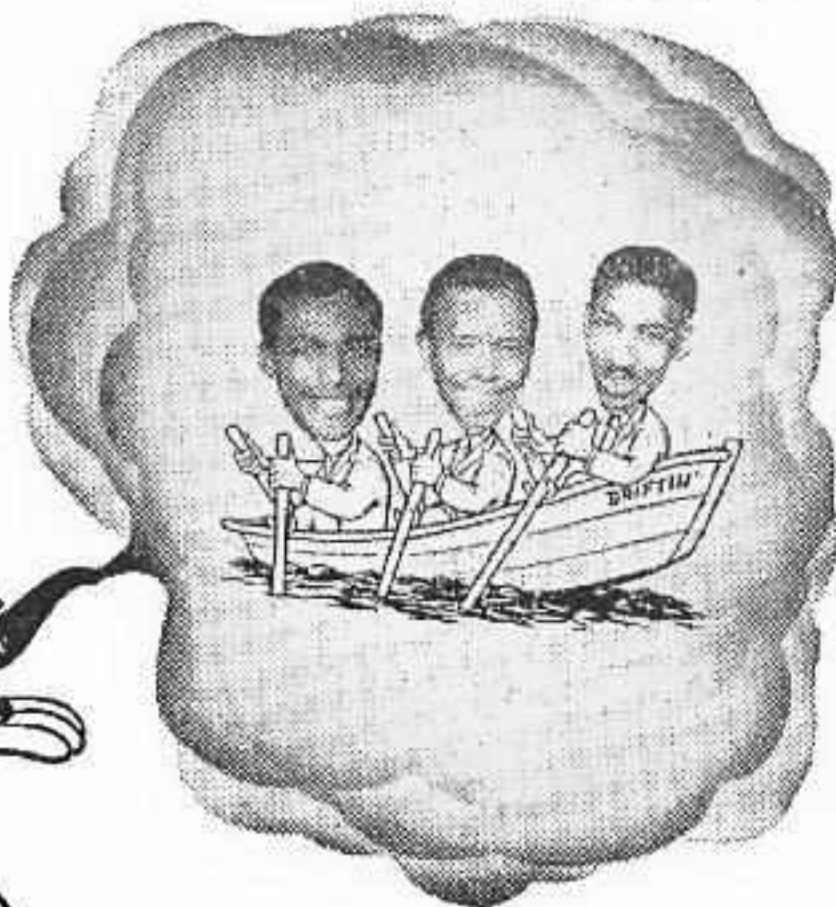
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WOR Job Won't Nix Dates, TD Assures Ops; First Ainer Set

NEW YORK, March 16.—Music Corporation of America, which books Tommy Dorsey and Arthur Michaud, his manager, has been getting calls and telegrams from band buyers who interpret Dorsey's new job as pop music director of WOR here to mean that the band will be canceling dance and theater dates. Michaud and the agency are now in the process of reassuring all concerned that the WOR job does not conflict with any of TD's normal activities and will not require his constant presence in New York.

Wednesday (20), the first of Dorsey's WOR gimmicks will take the air under the title *Endorsed by Dorsey*. Slated for 10-10:30 p.m. on a weekly basis over Mutual, the show will feature talent figured to merit and need the TD endorsement. First show will have Buddy Moreno, Vera Holley, Herman Chittison Trio and a 45-piece studio ork playing Dorsey arrangements. Dorsey will not appear on the program.

The Playshop program of Dorsey's is still in the works, with no definite starting date set.

Ex-Scribes Dance Promoters

PHILADELPHIA, March 16.—Tom Cavanaugh and Jimmy Martin, two ex-newspapermen, are promoting a series of Saturday night dances at the First Regiment Armory here. Initial promotion is Saturday (16) with Vaughn Monroe's ork. Stan Kenton follows on March 23. Cavanaugh and Martin formerly promoted weekly dances at suburban Brookline (Pa.) Country Club.

Music's Honest John

PHILADELPHIA, March 16.—Jack Ziehler, general manager Tin Pan Alley Music here, rode on a Reading Railroad train from Olney Station (in North Philadelphia) to its downtown terminal near his office during the recent transit strike tying up all street cars and subways here. Train was so crowded the conductor was unable to collect fare, so when Ziehler got to town he stopped at the post office and bought a 17-cent money order to pay for his fare; a 13-cent special delivery stamp and a 3-cent stamp for regular postage. The money order cost 6 cents. Total, 22 cents extra. Result, he received a letter of thanks from the Reading president, R. W. Brown, for his honesty (but no rebate).

Jeff-Travis To Float 750G Stock Issue End of Month

NEW YORK, March 16.—Jefferson-Travis Corporation, which controls the Musicraft and Guild diskeries here, has filed with the Securities and Exchange Commission in Philly for a registration certificate covering a \$750,000 stock issue to be marketed about the end of March.

Particulars in the prospectus filed with SEC cite the J-T Corporation as requesting the go-head on 30,000 shares of cumulative convertible preferred stock, valued at about \$25 per share. Public issue will be underwritten by Richard J. Buck & Company, which will throw the shares into the over-the-counter market, J-T not being listed on the New York Stock or Curb exchanges.

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W. M. Sets McIntyre Back in Commodore After McKinley

NEW YORK, March 16.—Trade speculation as to which way Hotel Commodore bookings would fall now that Willard Alexander has left the William Morris Agency, was temporarily ended this week when Bill Burnham, of W. M., set Hal McIntyre to follow Ray McKinley at the spot May 2. Booking is set for four weeks, winding up the Commodore's season and maintaining what has come to be a William Morris exclusive on the date.

Sam Donahue, like McKinley, a Willard Alexander property but booked by General Artists' Corporation, was mentioned as likely to get the May job at the Commodore on the theory that the hotel might prove to be more an Alexander than a W. M. baby.

McIntyre was also set this week for three weeks at Post Lodge, Larchmont, N. Y., opening June 12. Claude Thornhill is being discussed by the Morris Agency and Harry Moss, Post Lodge booker, for two weeks preceding McIntyre.

Robin Hood and Philly 77 Deal Gets Tootlers' High \$

PHILADELPHIA, March 16.—Robin Hood Dell Concerts, Inc., has signed agreement with the Musicians' Union, Local 77, for the summer concert season at the open-air bowl in Fairmount Park.

New pact insures Dell musicians a weekly minimum of \$90, highest in series, now in its 17th year.

Season opens June 24 and will run for seven weeks. Dimitri Mitropoulos has been signed as principal conductor. He is permanent conductor of Minneapolis Symphony.

HRM, Song Plugger

NEW YORK, March 16.—His Royal Majesty's British Empire is now a song plugger for a Yank pub. It seems that Drake, Hoffman and Livingston wrote and are publishing a song called Ashby de la Zooch, and it seems that the song refers to an actual English town of the same name. So the British information service here is talking of "tie-ups" and "stunts" and all that sort of rot. Do you think this satisfies Drake, Hoffman and Livingston? It does, but they are not above wishing the British information service could have got Winston Churchill to do the tune on one of his recent Coast-to-Coast programs.

Palisades Dances Bow In April 20; Post Lodge Open

NEW YORK, March 16.—Palisades Amusement Park, across the Hudson River from Gotham, opens its dance season April 20 with a week-end policy which will extend to May 29, at which time it converts to four-week deals, six days a week. Harry Moss is booking the spot. Post Lodge, Larchmont, N. Y., also booked by Moss, opened this week (12) with George Towne, followed April 9 by Herb Miller and, June 3, by the first of a series of name orks not yet signed.

Byrne's Pla-Mor \$2,900

KANSAS CITY, Mo., March 16.—Bobby Byrne Ork grossed \$2,900 at Pla-Mor Ballroom. Bill Wittig, manager, said this is good draw for a new band with as little build-up as Byrne has had since army hitch.

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Relax, OPA! These Indie Diskers Are Cutting Prices Now

NEW YORK, March 16.—In a story last week on the OPA price decontrol order for disks, *The Billboard* pointed out that the ceiling lift was "permanent" and would continue as long as record manufacturers didn't abuse it by raising prices recklessly.

Stories below from New York, Chicago and Hollywood further bear out the trend reported in *The Billboard* decontrol story. Indie platteries are cutting prices, rather than considering uppages.

CHICAGO, March 16.—Mercury Records, Chicago waxery, this week announced that starting April 1, it will release a special popular series selling at 50 cents retail. Move from a 75 to a 50-cent label makes the firm another in the parade of indies to cut prices.

Irving Green, prexy of Mercury, told *The Billboard* that the reduction in price was prompted by the label's drive for larger sales on its current pop releases could now be accomplished because Mercury has just added 22 more presses to its rolling stock, making a total of 87 presses in operation.

Besides the new POP-ular label, Mercury will continue in the specialized catalog field at 75 cents with its rustic series, featuring folk artist talent, and an as yet untitled race series. First releases for the new POP-ular series are: Buddy Rich's *Dateless Brown* and *It Couldn't Be True*, and Jayne Walton's *Without You* and *I Fall in Love With You Every Day*.

Mercury this week purchased 125 masters from the now defunct Premier Records, St. Louis diskery, at a reported \$50,000. Artists on the masters include Ted Fio Rito, Sonny Dunham, Harry Cool, Nick Lucas, Gracie Barrie, Vivien Gary Trio, Jay McShann, Julia Lee, George Olson, Ambrose Haley and His Ozark Ramblers and Russ David's St. Louis radio crew. First of the Premier masters issued on the Mercury label will be *Hootie's Boogie* and *Garfield Avenue Blues* by McShann.

NEW YORK, March 16.—Joe Davis this week cut the price of his Davis pop platters from 75 to 50 cents in another manifestation of the fact that smaller diskers, far from taking ad-

Glenn Miller Ork Set for I-Nighters

CHICAGO, March 16.—The Glenn Miller ork, featuring Tex Beneke, was set this week by Paul Bannister, GAC one-night skedder, for two weeks of one-nighters thru the Midwest territory, starting April 26 at Purdue University, Lafayette, Ind. Dates were sold on the basis of a \$3,000 guarantee or 60 per cent privilege for week days, with week ends going for \$3,500 or the 60 per cent privilege. Itinerary for the remainder of the dates includes: Kiel Auditorium, St. Louis, April 28; Auditorium, Kansas City, Mo., 29; Coliseum, Tulsa, Okla., 30; Auditorium, Oklahoma City, May 1; Forum, Wichita, Kan., 2; Coliseum, Lincoln, Neb., 3; Skylon, Sioux City, 4; Chermot, Omaha, 5; Tromar, Des Moines, 7; Million-Dollar Ballroom, Milwaukee, 8.

Band's grosses on the dates should be hiked considerably by Victor's announcement that it will put out four sides by the ex-AAF ork this week. Victor hasn't released four sides in a single week by a band since before the war.

Jurgens Sole P. M. for Dick

NEW YORK, March 16.—Will Jurgens, always in the picture with brother Dick, is now sole personnel manager of the band. The Jurgens p. m. contract with Arthur Michaud and Howard Christensen expired while the brothers were in the marines together, and has not been renewed.

vantage of the end of OPA ceilings, are slashing prices in order to meet stiffer competition (see last week's issue of *The Billboard*).

In preparation at Davis's plant are 20 albums using old U. S. Record Company masters of Harry James, James-Dick Haymes, Sammy Kaye, Jan Peerce, Three Suns, Hot Club of France, Korn Kobblers and Singin' Sam. Separate Sammy Kaye disk, *Gimme a Little Kiss, Hugh?* will shortly be released by Davis at 50 cents a pop.

HOLLYWOOD, March 16.—Still another indie disker to slash the retail price of platters from 79 to 55 cents is Cal Shrum, Westernair label. Shrum plans the price cut to coincide with his personal-appearance tour thru the Northwest, in connection with which the cowboy singer has worked out promotion tie-ups with dealers and film houses.

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Green Promoters Are Booker Slug Against Old-Timer Sharpies

NEW YORK, March 16.—One-nighter bookers are making use of the rash of Johnny-come-lately promoters who, fresh out of G.I. Special Services, think they are a cinch to get rich quick as dance ops. In Eastern Pennsylvania and Upper New York State, areas where many towns have had only one promoter for years, the competition of the eager newcomers is proving healthy for the business. Bookers, long resentful of the sassy attitude of guys who had the hop biz monopolized in their towns, are now cooling off the old-timers somewhat by selling the youngsters.

One booker said that if the influx of budding promoters continues, it may not be long before an agency can offer a band to one of the established Eastern Pennsy guys without hearing "Well-l-l, I dunno. The price is kinda high, but if you're stuck, call me." Another booker's pet peeve about prima donna prom guys is their "That's an awful lot of money—can't you offer me some protection in case I lose?"

Aside from occasional assistance to agencies in helping chop down experienced, but difficult promoters, most of the new people are strictly morning glories with not the slightest conception of the score. Just the other day a booker tossed one out of his office for asking: "Where should I promote? How much should I charge? Should I have window cards in drugstores?"

Another booker, commenting on the pleasant effect of being able to sell to competing promoters rather than monopolists, remarked that, even though many of the new ops are green, they don't have to be very bright to hold their own among the rank and file of more experienced one-nighter buyers. "The average guy who calls himself a promoter hasn't the faintest

Kingdom for a Hot Chirp, Cry Orkers

NEW YORK, March 16.—Band builders' long-standing moan about the absence of a really hot musical commodity, something to be the 1946 Glenn Miller or Harry James, is deepened by their complaints that one more barrier to developing such an attraction is the total lack of bright new girl vocalists. While the presence of at least one skirt on every bandstand is traditional, the caliber of new chirpers around today is such as to have several leaders seriously considering getting along without any fem at all, tradition or no tradition. While this might be all right for an established band, managers feel that the public is educated to expect a cheery young dame with its musical faves, and will demand such a morsel with any new band it is asked to worship.

One booker, describing the situation, opened last week's issue of *The Billboard* to the Music Popularity Charts and showed that of 19 disks "going strong" on the jukes, only three are band numbers with girl vocals. This is a far cry from the days of Helen Forrest (Harry James), Peggy Lee (Benny Goodman), Helen O'Connell (Jimmy Dorsey), Anita O'Day (Gene Krupa) and Marion Hutton (Glenn Miller). Band people say this wouldn't be too hard were it not for the fact that the public is still demanding girl singers and freely expresses its disapproval of gals it doesn't go for.

conception of what he ought to do. I wish I had the money I've lost because one-nighter promoters have loused up on me. Most of those people just put out a few show cards and think they're promoting something."

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20th Century Records are not Sensational, Mr. Operator

20th Century Records are not sensational, Mr. Operator. They have no breakneck tempos, no bicycle pumps, no wild shrieking trumpets, no honking saxophones, no big names. If your locations like tuneful melodies played in easy style with dance rhythm that anyone can follow—then we've got something you can use.

We will bet you've never heard "HEART OF MY HEART" sung as beautifully as Henry Patrick and the Tavern Boys do it on our Release No. 1001. When good fellows get together, they most always wind up singing "HEART OF MY HEART"—and here is a record they can sing with, listen to, or dance to with equal pleasure in any kind of location. A sure-fire nickel puller. No one else has done "HEART OF MY HEART" as you will find it on 20th Century Records. The other side of "HEART OF MY HEART" presents "POLLY WOLLY DOODLE." Everybody knows "POLLY WOLLY DOODLE," for it is as familiar as an old friend. Our version of "POLLY WOLLY DOODLE" has a nice dance tempo which features a little of that old-time clarinet playing that makes

you want to get up and dance, plus a novelty vocal. Send for a box of this number, 49c net, and watch the nickels come rolling in.

Can you use a cute novelty on your locations? "WHO DID IT TO MARY?" is just the thing—a peppy tune in a danceable rhythm, and a clean lyric with a surprise twist that will have them dropping nickels in to hear it over and over again. Remember "I SAID NO"? We think "WHO DID IT TO MARY?" will do as well, and the curiosity excited by the title will get the song started on your locations. The other side of Release No. 1002 presents a new song by the writer of "BELL BOTTOM TROUSERS." A tuneful, whistleable song sung from the heart with a melody that you will be humming after you hear the record once. "I CAN HARDLY WAIT" is the name of this song. Keep your eye on it because it will make money for you. Try a box of these too. You can't get stuck for much in case we are wrong in what we say.

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No. 210 "Blue Moods"
"Got a Right To Cry"
Joe Liggins

No. 209 "Blues at Sunrise"
"You Taught Me To Love"
Ivory Joe Hunter

No. 208 "Left a Good Deal in Mobile"
"Here's Hoping"
Herb Jeffries

No. 207 "The Honeydripper"
Parts 1 & 2
Joe Liggins

No. 205 "You Taught Me To Love"
"Johnnie's Boogie"
Johnny Moore

No. 204 "Close to You"
"Got Your Love In My Heart"
Frank Haywood

No. 203 "Please Believe Me"
"So Glad"
Frank Haywood

No. 202 "I Wonder"
"Skyline"
Dan Grissom

No. 201 "How Come?"
"Ev'rything About You Appeals to Me"
Leon Rene

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802 Wants Reisman, Waldorf To Up With 5G Retroactive \$\$\$

NEW YORK, March 16.—Local 802, American Federation of Musicians, here has given Leo Reisman until March 24 to untangle his end of a snarl involving retroactive pay for dates played during 1944 and 1945 at the Waldorf-Astoria Hotel. Members of Reisman's band are owed in the vicinity of \$5,000, retroactive to early 1944, according to the local, and Reisman is being held accountable for coin due those sidemen whom he was paying over scale for those engagements. Sidemen who were paid straight scale are to get theirs from the hotel.

Situation rises from the local's recent negotiation of a retroactive scale increase on Class A spots. Union takes the position that musicians who got over scale should also benefit retroactively, to the extent of the scale increase. Local also wants an accounting from Reisman as to who gets what from the hotel.

Ex-MCA Talmadge to Mercury

CHICAGO, March 16.—Art Talmadge, for the past three years a Special Services non-com in the army, was discharged last week and has joined Mercury Records as director of promotion and advertising. Talmadge, previous to his entrance into khaki, was associated with MCA's advertising and publicity department for seven years. He has worked out a special promotional gimmick to present new talent on Mercury Records to record-buying public. Firm is making up special record envelopes, which will contain regular sleeve and disk, upon which will be a picture of the newcomer, suitable for framing, and on the back will be a biography of the entertainer.

Cross, Bott in Columbia Shifts

NEW YORK, March 16.—Columbia Records Corporation has named Bus Cross head of its Cleveland-Detroit-Toledo-Syracuse-Buffalo area. He moves from the Charleston-Pittsburgh-Cincinnati-Columbus-Louisville territory, where he is succeeded by Joseph Bott, former salesman for Columbia's Cincy distributor, Tri-State Distributing Corporation.

Philly Symph Shake-Up

PHILADELPHIA, March 16.—Shake-up in Philadelphia Symphony Orchestra brought five resignations and reported dismissal of two others. Harl McDonald, manager, said the quittings were due to "post-war adjustments." Number of players involved is considerably less than the 18 booted by Leopold Stokowski when he first took over the baton.

Shaw Signs Four for Gale

NEW YORK, March 16.—Additional road ammunition for the guns of Billy Shaw was picked up last week by Gale Agency, Inc. Willie Bryant, Mercer Ellington, Dizzy Gillespie, Bob Lee orks and the Slam Stewart Quartet signed with the agency. Ellington lad is Duke's son.

Schuster Piloting Fields Ork

NEW YORK, March 16.—Wally Schuster, teamed up with Kermit Coell in Hudson Music pub venture, shouldn't have any trouble getting plugs from Herbie Fields's new ork. Schuster is now managing the Maestro, lately departed from Lionel Hampton's ork and set to open in one of the 52d Street spots.

Triple Twilight

NEW YORK, March 16.—Three Suns' Majestic waxing of *Twilight Time* is a new high in something or other. Originally issued with *How Many Hearts Have You Broken?* about a year ago, it sold to the limit of Majestic's then very limited production.

Hearts was beginning to peter out, so the firm reissued *Twilight* back-to-back with *Shaga-Shugu-Shuffle*, and the new disk outsold the first one. Believing that *Shaga* had realized its fullest potentialities, Majestic's Ben Selvin then tossed *Twilight* onto the same pancake with *It's Dawn Again*. A plug from Winchell and whammo—the third Majestic record of *Twilight Time* has already outsold the previous two.

Majestic has pulled a similar stunt with Louis Prima's *Brooklyn Boogie* and *You Won't Be Satisfied* disk. Both sides were formerly on sale as separate records, backed by other material.

Major Diskers O. O.-ing Retailer Sales to Ops

NEW YORK, March 16.—Suspicion that certain disk distributors are overselling retailers was sharpened recently when major diskers learned that some consumer outlets are engaged in the sideline of selling new platters to juke box ops. Since every record still counts nowadays, major diskers see red at the thought of some retailers being able to get enough merchandise to be able to set up sidelines, while other stores don't get enough to fill the retail demand. Squawks for records from retailers and juke box ops still arrive at record companies by the dozens, and it's no comfort for the firms to learn all of a sudden that one guy's famine is another guy's feast.

Decca is currently investigating a couple of well-known retailers, one in the Midwest and one in up-State New York, both of whom send phono ops periodical lists of available disks—all hit stuff. Decca is disinclined to blame the retailers, but is loaded for bear in case it discovers its distribution outlets have been committing the cardinal sin of salesmanship—overselling.

G.I. Disks Cuts First Sides

NEW YORK, March 16.—G. I. Records ran its first session last week, with Jimmy Foster, WOR singer, joining a mixed quintet, The Holidays, on *Memphis in June* and *Storybook Romance*. Backing was by Buddy Weed and an instrumental group. Weed, former Paul Whiteman pianist-arranger, is set to make several more sides for all ex-G.I. firm. The Foster-Holidays numbers follow the Sinatra-Pied Piper formula.

4-Star Gets Gaillard, Fio Rito

HOLLYWOOD, March 16.—Slim Gaillard and Ted Fio Rito were signed last week to exclusive pacts by 4-Star Records. Fio Rito is the first name band inked by this waxery. Gaillard is upping in stature here since his *Cement Mixer* spinner for Cadet Records clicked on the Coast. He has also made several sides for Atomic Records.

Schmit, Wilson, RCA-V. V-P's

NEW YORK, March 16.—Election of two new vice-presidents in the RCA-Victor division—D. F. Schmit in the engineering department, and Fred D. Wilson in personnel—was announced last week.

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UNIQUE MUSIC PUBLISHERS 910 ALBERTA ST. DETROIT 20, MICH.

Intl. Name-Calling Brings Trade Spec Re Am-Russ, Globe

NEW YORK, March 16.—With U. S. Secretary of State James Byrnes using harsh words in describing recent Russian activity and Uncle Joe Stalin talking equally tough (not to mention Winston Churchill's rough repartee) Yank music men are speculating on the effect strained American-Russo relations may have on Leeds Music Corporation's Am-Russ set-up (whereby Leeds exclusively represents all Russ music used in U. S.), and William Morris Agency's Globe Record Company, Inc. (whereby Globe will distribute Soviet-made recordings in America).

William Morris Jr., head of the agency and responsible for working out the Globe deal, told *The Billboard* that the response to his first announcements about handling the Russ disks were tremendous.

He said a recent advertisement in *The Billboard*, offering the disks, drew an "overwhelming" number of replies from readers who were eager to get the Sov platters. In Morris's opinion the present strained situation will have no ill effect on Russ music demand here at all. George Levy, of Leeds (Am-Russ), said that the demand for Russian compositions has increased in the past two weeks by a very substantial percentage.

Whether Globe and Am-Russ "booms" are attributable to present international name-calling or not is a moot point. Probably is, according to most competent trade observers, that effects of situation will not really be felt until the international crisis clarifies itself.

All available facts and figures do show that more Russian music was

used in this country in the war years and since, than ever before. And reports from Russia indicate that American music in Vodkaland is on the upbeat too. American Society for Russian Relief this week, for instance, issued a report claimed to have emanated from the Society, which said that more than 600 radio musical programs were "highlighting" the work of American composers. Most popular Yank cleffers in USSR, according to ASRR report are: George Gershwin, Jerome Kern, Ferde Grofe, Rudolph Friml and Stephen Foster. American folk songs, the communique claims, are also high on the Russky hit parade, particularly as recorded by Marian Anderson. No pay-off for Yank music used in Russia at the present time, even tho Leeds collects thru ASCAP for Soviet writers.

Cantor for Schall at Bourne; Max Back to Bands

NEW YORK, March 16.—Max Schall has resigned his professional managerial slot with Bourne Music's coast office to return to personal-managing bands, pub's general manager, Jerry Johnson, announced last week.

Ben Cantor, of the Chicago office, will fill the vacancy. Schall, according to Johnson, is due east some time this week to begin negotiations with a number of bands. He did not comment on rumor that Schall and ork leader Charlie Spivak might get together again.



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Because of a mechanical error, the release date of National Record #9018, Billy Eckstine's recording of

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RELEASE DATE IS MARCH 25TH

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RUSS FLEGLE

Skateland, Tiffin, O.

**Zugsmith Claims 10-Year Jump
On Egan as Band Advance Man**

Editor's Note: Billboard reporter Dick Carter's story (March 2 issue) on advance exploitation men working with orks last week prompted a memory piece from Jack Egan. Egan, presently personal manager for the Alvino Rey band, told of his road job for Tommy Dorsey back in '38. Egan used the word "pioneer," which brings the following "rebuttal" from Albert Zugsmith, who claims to have been out beating the band in the backwoods as far back as 1928. Any other contenders for the Daniel Boone of Orkdom title?

ATLANTIC CITY, March 16.—I am reading an article by Jack Egan, personal manager for Alvino Rey, pointing out that Tommy Dorsey was the pioneer in the field of dance-band exploitation on one-nighters. It goes back to January, 1938, to prove it.

I am afraid he is wrong; I will have to go back 10 years to 1928 when the writer was 18 years old and did the advance job for Ted Weems leaving the Steel Pier in Atlantic City and going all the way out to the Coast and back in a Ford car, with a portable typewriter, etc., singing "On the Road for MCA."

Check this with Bill Sachs in your

Cincinnati office, who I am sure will remember, as Cincinnati was one of our stops and Bill convinced me to become what I believe was the first columnist that The Billboard hired, writing a two-column piece called *Between You and Me . . .* for free!

Leaders Into Wits

At that time we introduced something new in the music business in making a band leader (Ted Weems and then later Paul Whiteman) a wit. In other words, funny sayings were attributed to the band leaders breaking into the various columns and sent up to New York, Chicago, etc. And this is still 1928 I am talking about.

**Reichhold's 32 1/2 G Symph
Picture Contest Twist**

NEW YORK, March 16.—Henry H. Reichhold, chemical magnate who has put up \$32,500 for the winners of a *Symphony of the Americas* competition, has injected some business-like wrinkle into the layout, it was learned this week. Guaranteeing each of the three prize winners a coast-to-coast radio performance of his work, in addition to the cash, Reichhold is in the process of simulating a movie scheme, proceeds of which will be used to make the contest a periodic affair.

Reserving the right to nominate the publisher of each prize-winning composition, Reichhold also stipulates that film royalties shall be withheld from the composers and poured into a pool, for use in future contests. Other performing rights will be licensed thru American Society of Composers, Authors and Publishers, which means that the composer will get half.

Contest, open to any native-born citizen of the Western hemisphere, awards \$25,000 to the winner, \$5,000 to the runner-up and \$2,500 for show.

**Chi Bus Company Plans
One-Nighter Dough Saver**

CHICAGO, March 16.—New idea that saves orchestras making one-night stands some dough was revealed here this week by Transportation Equipment Brokers Company, which sells or leases busses to orks, provides drivers, if needed, at below costs of chartered busses.

Jack Teagarden, first to go for the plan several weeks ago, reports a big savings in cost per mile over any other system. Under the plan ork can go where it wants to when it wants to, and escapes the federal tax of 15 cents a mile on each person, a tax which applies to chartered busses but not to owned or leased ones.

Figures compiled by Teagarden are: Chartered bus: 40 cents per person per mile, 15 cents tax.

Leased or owned bus: 14 cents per mile operating cost per person, 21 cents per mile on payment of bus (which cost \$7,000). In the course of a year, Teagarden says he figures to save a considerable sum.

ARA "With It" Album

NEW YORK, March 16.—ARA Records has signed Joan Roberts, Johnny Downs and other members of the *Are You With It?* Broadway cast to make an album of the hit show's tunes.

Duke Ellington about to sign a transcription deal with Capitol. . . . Ernie Fields and Frederick Bros. not seeing eye-to-eye. . . . Guy Lombardo cut four sides for Decca Friday (15). . . . Ernesto Lecouana from Hollywood to New York.

**'Rainbow' Chase Has
ASCAP Rating Hook**

NEW YORK, March 16.—Whether Shapiro-Bernstein or Fred Fisher Music Corporation is to share with Robbins music in the revenue from *I'm Always Chasing Rainbows* was tossed into the federal court here this week when the Fisher firm asked for a judgment against S-B and Harry Carroll, co-writer of the tune. Complaint charges that in 1935 Carroll sold all his interests in the song to the late Fred Fisher and, therefore, was unable subsequently to assign the rights to Shapiro-Bernstein.

It is further charged that Shapiro-Bernstein is violating Fisher's rights with full knowledge of the earlier deal between Carroll and Fisher. Shapiro-Bernstein is now publishing copies of the song under an arrangement with Miller music, of the Robbins combine.

In another section of the complaint Fisher points out that until the matter is cleared up, the firm will be unable to seek an upped availability rating at the American Society of Composers, Authors and Publishers.



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and

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THANKS, KEN

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AUTOMATIC SALES CO.

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Calif. Liquor Permit Trade at New High

SACRAMENTO, March 16.—Rapid turnover in California liquor licenses brought \$467,792 in transfer fees into the State treasury during the last five months of 1945.

State Liquor Administrator George M. Stout said liquor premises are being sold and resold at the highest rate since repeal. During the five-month period 7,129 licenses changed hands, 1,576 in August alone.

State's revenue, however, is only a small part of sums privately exchanged in the transactions. California on-sale licenses are limited to one to 1,000 population and as a result, prices of the licenses, with fixtures and accompanying good will, have been selling for \$5,000 to \$35,000.

Last year the Legislature increased the transfer fees. Under the former rate California would have netted only \$71,290 instead of \$467,792 for the five-month period.

88-ers Eat Okay In Sacramento New

SACRAMENTO, March 16.—Piano players are on the increase in local cocktail lounges as proprietors realize more and more that with the war honeymoon over they must give the patron something more than a stool and a back bar mirror.

Current line-up shows these ivory-ticklers holding forth, and all making a good piece of change: Ray Brown at night, and Harvey Jackson in afternoon, at Bedell's, swank restaurant and bar. Evan Selby at Buddy Baer's Lounge, a popular spot with the former heavyweight fight contender on hand to greet the clientele. Helen Tvede, pretty blond with a nice wardrobe, at night at Top of the Town, city's newest high class spot atop the 14-story Elk's Building. Dick O'Kane at O'Kane's Whitehouse, popular steak house.

In addition, these orchestra leaders are night spot headliners: Gabe Silveira at Mocambo, ritzy Yolo County spot; Virg Finley at Club 43, a new place making a strong bid; Johnny Acosta, at Prosperity Corner, with a two-act show headed by Maria Del Mar.

2 New Drinkeries Opened in Philly

PHILADELPHIA, March 16.—Two musical bars have debuted to further emphasize how this type of operation has caught on here.

New lounges are the Hunt Club, with Dave Prichard and His Seven Korney Klowns on the stand, and the Forge, operated by John Fielding, former advertising exec, with talent line-up not set.

Bill Hopkins, operator of the Hopkins Rathskeller, will shutter June 1 to open a musical lounge at another location July 1. Spot not announced as yet.

Flashcast Sign New Bar Gimmick

PHILADELPHIA, March 16.—Latest stunt in the musical bar scene here is the promotion idea to be used by the Click which will be operated by the local Palumbo interests. Spot has ordered two flashcast signs, same as used by newspapers for news bulletins, and will have them run on two sides of the buildings housing the spot—in the heart of the downtown theater district. The signs will offer news and plugs for the shows inside.

Oldest Nitery Opens Musical Swing Bar

ATLANTIC CITY, March 16.—This resort's latest musical bar is the Paradise Swing Room, opened by Harold and Leonard Abrams. Spot features the Four Jays and is an adjunct to the Abrams's regular summer season night spot adjoining the Paradise. Night spot claims to be the oldest nitery operating in America.

1st Memphis Musical Eatery

MEMPHIS, March 16.—Opening of La Salle's Brass Rail Restaurant last week marked first local eatery to feature regular music entertainment. La Salle has Matty King playing the solovox on a 6-to-midnight stint.

IN SHORT

West Coast:

Horace Henderson opens Tappers Inn, Richmond, Calif., for four-week run. . . . Jack McVey returns to Swing Club, Oakland, Calif., for 12 weeks. . . . James McClain held at North Pole Club, Oakland, and set at spot until July 1. . . . Edna Williams' all-girl sextet held at the Last Word, Los Angeles. . . . Buddy Vaughan Quintet opens in April at

Riverside Club, Casper, Wyo. . . . Vivian Gary Trio added eight weeks at Susie-Q, Hollywood. . . . Esquire Trio has drawn another four weeks at Zanzibar, Santa Monica, Calif. Group has cut four sides for Memo Records. . . . Johnny Black Trio held at Steak House, Phoenix, Ariz. . . . Bob Hoffard stays for four more weeks at Indio Hotel, Indio, Calif.

WALLY VERNON, at Hollywood Supper Club, El Cerrito, Calif., signed to six-month contract at that spot. . . . ALAN JONES into Chez Paree, Chicago. . . . NICK AND VICKI COLLINS open at Golden Gate, San Francisco, April 10. . . . LIPHAM FOUR inked by Ken Murray's Blackouts. . . . JIMMY HOLLYWOOD, held over at Dominic's Club, Vallejo, Calif. . . . ANDY RUSSELL set for Eastern personals this summer. . . . CHARLOTTEERS going into Zanzibar, New York, during summer vacation from Crosby show. . . . EARL HINES and ork open at Orpheum Theater, Los Angeles, April 23. . . . JIMMIE LUNCFORD set for same house June 4.

Phil Shelley, Coast booker, has set Three Lind Brothers in their first civvie booking at 5100 Club, Chicago. . . . Dancing Waltons into Tom Breneman's, Hollywood. . . . Stan Early to appear with Frank Sinatra at San Francisco's Golden Gate, and then will fly to New York to join Milton Berle at Nickie Blair's Carnival Room. . . . Jerry Aldin being (See IN SHORT on page 51)

MEMO:

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Beer Shortage Socks Detroit Talent Bookings on Button

DETROIT, March 16.—Complaints of show and talent cancellations multiplied at an alarming rate at booking offices here late this week, as the national beer shortage hit the Detroit territory in full force. A lot of nabe spots closed down early on several evenings, while some shuttered for a day or more, as they ran out of beer. Ale, a big favorite here, was an unavailable commodity.

Most general trend was to cut the show from six to three nights a week, altho some night spot ops told their booking offices to yank their show. In some cases, places expected to meet still further difficulties, and decided to cut down until after Easter. However, settlement of the GM strike, brought a new spirit of optimism among owners, who appeared to feel that they had a chance to increase their business—if they could only be sure of supplies to sell.

Lounge Outlook Bad

In the cocktail lounge field, situa-

tion appears more serious, with such an office as the Jules Klein Agency, which specializes in the lounge field reporting fairly wholesale talk of cancellations. However, much of it is still in the unconfirmed state.

The situation is aggravated by a wave of pressure from other areas, notably Chicago, which struck the local talent market in mid-week. Chicago agents who have been unable in many instances to supply talent needed in the local area in past months now have started offering their acts. Situation appears to stem from the same factor, the beer shortage in the Chicago area primarily, and the effect is cumulative in major adjacent areas such as Detroit.

Vogue Disk Execs Buy Out Det. LQ; Morelli Mgr. Again

DETROIT, March 16.—Latin Quarter, leading Detroit night spot, returned to the management of Tony Morelli, former manager, Monday (11) with the withdrawal of Irving L. (Red) Cohan, who has left for California to go into business. Morelli, who managed the Club Royale here until its demise in a fire two years ago, reopened the Latin Quarter last fall, following the departure of Lou Walters from the enterprise.

Coincident with the present shift of management, Cohan disposed of the interest which he had in the spot, and it is being entirely taken over by Tom L. Saffady, head of Vogue Records, and his immediate associates. Saffady formerly had a major interest in the spot. Latin Quarter shows are being booked by the Larry Lawrence Agency, Detroit.

Newport To Mug Nitery Employees

NEWPORT, Ky., March 16.—As a means toward ridding Newport of gangsters and hoodlums, city board of commissioners has adopted an ordinance requiring cafes and night clubs having more than four employees to register their employees at police headquarters. Ordinance was sponsored by Robert Sidell, city commissioner, who is also an official of the Cincinnati Musicians' Union, Local 1.

Newport's drive to oust undesirables followed in the wake of a recent gang shooting here which involved employees of a local night haunt. Under the ordinance, all nitery employees must submit to photographing and fingerprinting by police. Penalties for failing to abide by the new legislation are fines of \$10 to \$100 or 50-day jail sentences for the employees, and revocation of licenses for the operator. Ordinance excludes musicians and entertainers from the registration requirements.

AGVA Eyes Niteries For Talent Bonds

PHILADELPHIA, March 16.—Local AGVA office is set to pull out shows next week from any night spot failing to put up the cash bond to secure talent salaries, according to Dick Jones, local executive secretary. Jones added he didn't expect any trouble in Philadelphia but might have to use the ax up-State, particularly in the Allentown area.

He also announced that locally, 55 agents were using the AGVA contracts as compared with 13 at the same time last year.

Dry Stickers

PHILADELPHIA, March 16.—New headache has hit the local nitery scene with a group of dries pasting "I Didn't Like This Ad in My Paper" stickers on local night club ads in the dailies and mailing them to the paper's publishers.

Campaign to put pressure on local newspaper owners has just gotten underway here. Spokesmen for the clubs say the stunt originated in Rolla, Mo., October 12, 1945, under the leadership of a localite and directed against alcoholic beverage advertising. But it soon developed into a campaign against bars, niteries and other spots using liquor.

Another headache for local ops is return of rationing of ad space on the local sheets. Limiting of space has been lifted, but the *Inquirer* and *Bulletin*, town's largest morning and evening sheet respectively, are back doling lineage out again.

Two Montreal Ops Vie for LQ Moniker; One Has Charter

MONTREAL, March 16.—Trouble is expected over the proposed name, Montreal Latin Quarter, for the new \$400,000 three-story night club which will be built here in the spring (see *The Billboard*, March 16). Backers, headed by Hector C. Boulay, registered the name at City Hall last autumn. A few weeks later, another night club op, Gustave Longtin, partner of Sam Cleaver, owner of the Esquire Club, registered the same name with the provincial government from whom he obtained a charter and a liquor license.

Longtin claims that the provincial charter supersedes the city registration and, on that basis in a month or two he is opening a Latin Quarter club himself in a converted Mountain Street house (formerly the German Club). Meanwhile, Boulay is consulting his lawyers on whether or not Longtin's claim would stand a court action.

Building To Go Ahead

Boulay told *The Billboard* that whatever the outcome is on the name question, the construction of the club, which will have a capacity of 400 in both the main rooms and the private salons, will start late in the spring. The club will be ready early in 1947.

New details were revealed to *The Billboard* by Boulay, who said that the private third-floor salons would feature one-way glass thru which guests can look without being seen. With the two upper floors in a horseshoe form overlooking the main dancefloor and the stage, those in the salons will see the floorshow thru oblique one-way windows looking down.

Another innovation will be a rail around each table in the main club room which will give at least three feet of elbow space around each table. This will prevent the maitre d'hotel from jamming together tables on big nights. Plans for the new club were made by Rodolphe Lajoie, local architect, and they call for an ultra-modern white building.

Proser Wants Arnez

NEW YORK, March 16.—Desi Arnez is due to come into Monte Proser's Copa May 9. Proser is also angling to get Tony Martin to open with him but so far deal is in the talking stage.

EMA-ARA Deal Set To Go, But Splits Chi Group

NEW YORK, March 16.—The EMA-ARA deal is cooking on the front burner and will probably be ready to serve within the next few days. Of the more than 75 members of the EMA (Entertainment Managers' Association), Chi agent group, about 30 already have joined ARA (Artists' Representatives Association), the New York percenters' outfit, and their applications for AGVA office.

Altho about 30 agents have come into the ARA set-up, it doesn't mean that it will be all smooth sailing from here on. There is a movement afoot in Chicago by agents who don't want any part of ARA, to set up their own association. It is understood that the leaders in the new set-up are Charlie and Frank Hogan and Dave O'Malley. The last named used to head the EMA. Movement is so strong that Matt Shelvey, AGVA national administrator, has left for Chicago to confer with reps of the new outfit and discuss plans for coming in under its own name. Shelvey will be in Chicago until Wednesday (20).

There is no objection in AGVA to any new agents' association. So long as the new body is set up properly and lives up to the controversial Rule B, franchises will be granted. However, members must pay dues of at least \$50 a year, so payment will not be a dodge to get franchises cheaper than AGVA charges. New orgs must hold regular meetings and copies of the minutes of the first meeting must be shown to AGVA to prove bonafide status. Each member must pass an AGVA screening. Among the new ARA applicants (formerly EMA members) who have applied for franchises, either as full or associate members, are the Al Borde office, Henry Greben office and Paul Marr office.

Nitery Ops Boost Philly Sandlots

PHILADELPHIA, March 16.—Local niteries are garnering plenty of good will for their part in aiding the current campaign to raise \$100,000 for the Sandlot Sports Association.

Association was organized by civic-minded citizens to aid sandlot baseball players in providing an organized system which furnishes fields, paid and trained officials, matched competition and league play, and is credited with helping the drive against juvenile delinquency.

Night spots have collection boxes displayed prominently and are encouraging patrons to give with frequent announcements from the floor. Special certificate of recognition will be presented to operators for their part in the drive.

Brice's 800 Sold To G. V. Syndicate

NEW YORK, March 16.—Lew Brice's 800 Club which did a quick folderoo after playing to empty tables for a week, has finally been sold. Buyer is said to be Rocky Camera and a syndicate which owns and operates the Greenwich Village Inn and Tony Pastor's Uptown.

Latter spot is having tough going and with the 800 Club vacant new ops plan to move operations to Seventh Avenue.

Brice who has a two-year lease on the room has been asking \$15,000. What price was finally determined upon was not disclosed.

La Martinique Pay For Celebs Brews How-Much Battle

NEW YORK, March 16.—La Martinique will be the first major New York club to reinstall celeb nights, but in order not to run afoul of the AGVA "no celebrity nights" edict, ops will pay performers one-seventh of their established salary.

It is in the interpretation of the words "established salary" that trouble will arise. Ops and bookers feel that actors who want to be seen in Stern spots should not ask for or expect one-seventh of their regular salary. A \$1,000 performer who comes into New York, say bookers, should be satisfied with \$600 or \$700. AGVA says that it isn't interested in an op's appraisal of a performer's salary. The actor will get one-seventh of his established salary and the established salary will be determined by AGVA, not by bookers or ops.

Miami Club's Try To Disqualify Judge In Court Case Fails

MIAMI, March 16.—State Supreme Court has refused to disqualify Circuit Court Judge Stanley Milledge from presiding at the injunction suit brought by Attorney Victor Gimblin against Club 86. Milledge was prosecuting attorney before he went on the bench, and used the injunction method to restrain gambling.

Attorneys for the club claimed their clients could not get a fair trial. Supreme Court ruling indicates that if the defendants' claim was true and Judge Milledge was removed from the case, it might open the door to unrestrained gambling. With the season on the wain, all this clamor about gambling may die out of its own accord, for without players the rooms must shutter.

Balt. Charles Set With Jerry Lester and Ravazza

NEW YORK, March 16.—Club Charles, Baltimore, finally has its show set and is due to preem about April 9. Bill will headline Jerry Lester and will also have Carl Ravazza. The Chanticleer, the opposish, plans to open early in May with Sophie Tucker, in for \$4,500.

"Yates Decish Has 'Em Over Barrel"-Buell

NEW YORK, March 16.—Frederick Bros.—Charlie Yates suit in which a decision went to FB, has Yates and Joe Glaser, who hired him, over a barrel, according to Richard Buell, attorney for Frederick.

Yates has 30 days in which to file a motion for an appeal. If such an appeal is granted he will be required to put up a heavy bond. During those 30 days, said Buell, all commissions for acts sold by Yates for the Glaser Office, will rightfully belong to Frederick Brothers and an effort will be made to collect them.

Talent agency lawyer also says the decision has given him a hold on Joe Glaser who will be charged with aiding, abetting and inducing Yates to breach a contract. Every day that Yates stays with Glaser makes them both more and more liable.

Neither Joe Glaser nor Charlie Yates were available for comment.

Ritz Bros. at Hub Mayfair for 8½G

NEW YORK, March 16.—Ritz Brothers are set to open at the Mayfair, Boston, May 2, for a price said to be \$8,500. When act closes it may come into New York to open at the Carnival where Milton Berle is current.

Incidentally Berle walked out with \$10,050 for his second week.

Adler-Draper "Yule Run" Grows & Grows

NEW YORK, March 16.—Larry Adler and Paul Draper are due back at the New York City Center for Christmas, and this time it will be a 12-day run, with eight matinees.

When pair preemed at house four years ago, run was only for three days. Following two years it was a four-day run. Last year it was stretched to a full week.

AGVA Gerracing Louisville Niteries

NEW YORK, March 16.—Pat Geraci, AGVA national representative, has been sent to Louisville to help organize that territory. His job will be to get clubs to sign a minimum basic agreement, get cash bonds and pull members into AGVA. Gerraci is one of AGVA's top men and helped organize the Boston and Hollywood territory.

Collision Kills 1, Injures 2

MIAMI, March 16.—An auto collision March 8 at a Miami Beach corner resulted in the death of one Latin Quarter chorus girl and serious injury of two others. Dorothy Jane Rattinger (Jan Ollanova), 19, Brooklyn, N. Y., succumbed to internal injuries. Lonnie Chester, New York, and Caroline Sleeper, Burlington, N. J., are in St. Francis Hospital. L. Q. show went on as usual. Miss Rattinger's body was sent to Brooklyn for interment.

Flannigan O'Keefe

NEW YORK, March 16.—Dennis O'Keefe is being set for theater dates this summer. Act will carry two people, and routine, now being worked on, will be the same his father did in vaude years ago. Old act used to be Flannigan, Flannigan and Edwards.

Come H&HW, Business Goes On

NEW YORK, March 16.—Phil Foster, comic, out of the army a couple of weeks, tells about the registered letter he got while he was in the front lines in Germany and his group was huddled in the snow at the top of a hill, dodging enemy's and its own artillery. A guy was noticed crawling up the hill. When he got to where the bunch were dug in, he whispered for Foster, who, wondering why he was whispering, whispered back, "Here."

"I got a registered letter for ya," said the messenger.

"Okay, give it here."

"Not until you sign," said the guy. Nobody had a pencil, but finally an officer came thru with a piece of crayon and Foster tore off his gloves and opened the letter while ducking high explosives.

Letter said:

"Dear Phil:

"Under clause so-and-so I am picking up your option for another three years. I hear you have grey hair now, but there is nothing to worry about. You are my boy and I love you like my own son. I got two-three jobs waiting for you as soon as you get home.

(Signed) "Willie Weber."

As soon as Foster got to where he could write and mail a reply he sent this back:

"Dear Willie:

"I hereby authorize you to collect 10 per cent of everything I'm catching."

Para-BG Wham 120G; MH in Fair 102G Exit; Rox OK 80G; Cap, Strand Dip; State Up

NEW YORK, March 16.—It's still the Paramount (3,664 seats; average, \$75,000) in the lead. Second week of Benny Goodman, Pat Henning and *Road to Utopia* brought another record-breaking \$120,000. Opened with \$135,000, an all-time high for the house.

Radio City Music Hall (6,200 seats; average, \$100,000) bowed out with \$102,000 for its fifth and final stanza with Paul Gerrits, Jack Powell and *Adventure*, making it \$608,000 for the run. Opened with \$123,000, followed with \$115,000. Third inning was \$136,000 and fourth week showed \$132,000. New bill (reviewed this issue) has the Gaudsmith Brothers, Ted and Flo Vallet and *Gilda*.

Roxy, Capitol

Roxy (6,000 seats; average, \$75,000) collected a good \$80,000 for its opener with the Hartmans, Herb Shriner, Liberace and *Sentimental Journey*.

Capitol (4,627 seats; average, \$70,000) fell back to \$74,000 for Sammy Kaye, Marie McDonald, Jack Carter and *Soldier Takes a Wife*, after a preem of \$85,000.

Strand, State

Strand (2,770 seats; average \$45,000) for its third and final frame with Jack Carson, Art Mooney ork, Arthur Treacher and *Three Strangers* for a total take for the run of \$153,000. Started with \$70,000, followed

by \$43,000. New bill (reviewed this issue) has Cab Calloway ork, Moke and Poke, Dorothy Saulters, Peters Sisters and *Cinderella Jones*.

Loew's State (3,500 seats; average, \$25,000) saw \$30,000 for Guy Kibbee, Ross and La Pierre, Al Gordon and *Harvey Girls*, against \$29,000 for previous frame. New bill (reviewed this issue) has Benny Rubin, Bob Howard, Patsy Garrett and *Vacation From Marriage*.

Sugar Chile's 36G Regal Gross Busts Ellington's Record

CHICAGO, March 16.—Sugar Chile Robinson, who's set several box-office marks in Detroit, his home town, proved this week that he's a hot Negro attraction in Chi, also, when he racked up at the Regal Theater an all-time record gross and attendance mark of \$36,000 from 61,000 persons, with ducats scaled from 55 to 85 cents.

Seven-year-old boogie-woogie 88-er came into the 2,800-seat house on a \$6,000 guarantee and a 50-50 split of everything over \$18,000. Package show, which included Buddy Johnson's ork and two supporting acts, cost \$4,100, so the moppet pocketed \$11,000 for his cut.

Robinson topped Duke Ellington's record \$32,800 gate set the previous week, and outdid the 50,500 attendance mark set in 1943 by Ella Fitzgerald, Ink Spots and Cootie Williams, when ducats scaled from 45 to 75 cents.

House record might have been upped even more if a five-show-per-day schedule could have been accelerated, but Robinson's parents objected when the management attempted to put on six for the week-end.

Golden Gate Strong 30G

SAN FRANCISCO, March 16.—Held over a third week vaude-film show at the Golden Gate (2,850 seats; prices 45 cents to \$1; average, \$32,000) grossed \$30,000 for week ended Tuesday (12). Stageshow had Jeri Sullivan, Ben Carter and Manton Moreland, Danny Drayson, Sylvia Manion and Company, and Steve and Sally Phillips. Pic, *The Spiral Staircase*.

Frederick Brothers Setting "Fun" Pkge.

NEW YORK, March 16.—A new package is being readied by Frederick Brothers which will carry Edgar Kennedy and Bobby Pincus.

Kennedy, if he comes in, will have four people. Other additions will bring size of company to about 14. Show will sell for about \$4,000 and will be submitted to cafes and theaters. Package will carry tag line *Fun for Your Money*.

Follow-Up Reviews

LATIN QUARTER, NEW YORK: Lou Walters has picked a sure-fire replacement for Arthur Lee Simpkins in canary Audrey Vaughn. New to the nitery field, Miss Vaughn takes the LQ payees by storm and wrings a hefty palm-whacking.

Thrush sells from the minute she walks out. Good looks, curves and poise are accented by a sophisticated white evening gown trimmed with silver, and when she uncorks the dramatic qualities of her voice, the customers respond heartily.

Debs with *Italian Street Song* for a good hand, then builds a sock effect with an aria from *La Traviata*. She winds up with *Romany Life*, but the audience won't let her go without a bow-off speech. Emsec who brings her on for the thank-you makes it fall flat and gets in her way. Also, he should drop the "beginner" tag in announcing her number. The girl's good enough to deliver with the best of them.

Second new act, replacing Gloria Gilbert, is the Continental Willys, standard vaude Indian club, warm-up-the-house routine. Three fems and two men, pleasingly dressed in white and grey, toss the clubs back and forth, then do it with hoops. Only novelty is the use of black light on hoops. Men climb ladders, women balance on their shoulders and toss the clubs, then finish with four tossing the clubs at one man. Latter bit is hardly worth the build-up one of the girls gives it. Polite applause.

BLUE ANGEL, NEW YORK: Seems as tho Lent, Christmas and other holidays, normally considered bad for cafes, don't affect this room. Small tables for two, with six squatting around them, are jammed in every dime-sized space, and at \$3.50 minimum, that means a lot of moo. Show continues to draw the carriage trade, and every act gets a terrific mitt.

Sheila Barrett, wearing a gigantic orchid, is as good as ever. Her long lay-off hasn't affected her timing or hurt her ability to make with those dagger-edged take-offs. Here and there she throws in a bit of blue stuff which sells to plenty of yocks. Her chantousey bit, with a lot of plot stuff and ending with a raucous *Harrigan*, was a great walk-off.

Rose Murphy's impish voice coming out of that heavy frame continues to amaze. As a Steinwayite, the gal's light-fingered stuff is wonderful to see and hear. Crowd loved her *Blue Skies*, *Stormy Weather* and other pops she gives a childish bounce to.

Inca Tacky Trio, two girls and a boy on guitar, look good in their Peruvian Indian costumes. Team's Spanish-Indian chants have an authentic sound, but what's more important is that they have an infectious beat that customers come in on. Trio closed with *Ba-Ba-Lu* in which one girl showed a terrific canary-range. Finisher had plenty of flash and pulled a big hand.

Jane Harvey, subbing for Mildred Bailey (sick), is a lovely, fresh- (See Follow-Up Review on page 49)

Greenwich Village Inn, New York

Talent Policy: Dancing and floorshows at 8, 12 and 2:30. Owner, Sherman Sq. Operating Company; publicity, Milton Rubin. Prices: \$3.50 minimum.

This is a bright, lively show from start to finish, a little heavy on the chirpers, but they warble well and merit the fat hands they get.

Opener is the Mildred Ray line, good-lookers who could put a mite more oomph into their steps. But they're decorative and help to prepare the setting for tapstress Jan Merrill, who beats 'em out with fast, clean trick steps and gets sock reception, particularly for her Latin number, which is a seller.

Johnny and George, first hold-over act, still give out with bright and brassy numbers and don't stint the customers in selections from ballads to Yiddish pops. Opening, as usual, with *You Were Meant for Me*, boys really get going, selling with top showmanship.

Spring ballet number by the line again intros Jan Merrill, still tapping 'em out fast.

Comic Gene Baylos, also a repeater, takes his time about getting the yocks from the table-sitters, but his kibitzing does it eventually, and even if here and there the gags have blue borders, he still proves himself funny.

Headliner is Lee Sullivan, whose pipes, always mellow and well handled, have taken on added power since last heard. Sullivan knows just what to do with a number and does it with sock. His pic experience has done him no harm and, if anything, has matured his style to excellent effect. He keeps his numbers varied, opening with *I'll Buy That Dream*, segueing into *I'm Always Chasing Rainbows* and getting hot recalls for dual numbers from his film—*Just Say That I'm a Friend of Yours* and *Sweet Sixteen*. Second recall brings *Did You Ever Get That Feeling?* and *An Irish Lullaby*. His warm tones sell stronger on the torchies or ballads, but he can put over a fast number with skill.

Ned Harvey's band plays a good show and for dancing, with "Smilin'" Lou Taylor doing brisk emcee chorus.

NIGHT CLUB REVIEWS

Beachcomber, Miami Beach

Talent Policy: Dance band and floorshows at 8:30 and 12:30 with Impromptu show at 2:30. Management: Owner-operator, Ned Schuyler; general manager, Casey Castleman; publicity, Les Simmonds. Prices from \$4.

One of the last big openings of the waning season found three stars vying with honors Friday (8). Belle Baker, Willie Howard and Chico Marx put on a great show and an overflow crowd hailed them.

Marx has lost none of his cunning, tickling the ivories as few can and using his Italian dialect for a lot of laughs. Highlight was a duet with ork leader Don Richards.

Belle Baker is playing a return engagement. Ned Schuyler made no mistake in bringing her back. An ovation greeted her first appearance. She sings too many songs to find space for here in the 40 minutes she works, doing some new ones and plenty of the oldies which made her famous, *Eli, Eli* and *Yiddisher Mama* being especially well liked. She'll be here three weeks. Jack Goodman is at the piano.

Willie Howard comes back with his familiar routine. His "French Professor" drew belly laughs. Al Kelly is getting billing this year. His double-talk bit seeking advice from Howard is still a scream. Willie gets on a soapbox and with Al as the listener, goes thru his side-splitting "Union Square" speech for equal rights. Kelly and another stooge come on for an encore, but folks demanded more, so Willie did Al Jolson, Harry Lauder, Frank Sinatra and Bing Crosby. He worked 35 minutes and begged off.

Freddie Jenal is emcee and soloist, chirping *With a Song in My Heart* and *Symphony*. Kaye Dowd is a canary with looks and voice. She works with the chorus and joins Jenal for a duet number, *Farewell My Love, Fare Thee Well*, that is well liked. Sumara, a holdover, dances with the chorus to good results. Line has new costumes.

Don Richards cuts the show without a slip. Biz big. Spot will remain open longer than usual.

Embassy, New York

Talent Policy: Floorshows and dance music at 8:30, 12:30 and 2:30. Operator, Bill Miller; publicity, Howe Horwitz. Prices, \$3.50-\$4.50 minimum.

Format remains basically the same. Productions and costumes are a hold-over from the previous show. The only changes are the two new acts, Danny Rogers and Edith Fellowes.

Miss Fellowes, ex-pic moppet, and recently in the title role of *Marinka*, is a pint-sized eyeful on the floor and preem night the room, filled with flicker names, gave her a big welcome hand. Opened fast with *Romany* and followed with a pace-changer, *It Might as Well Be Spring*, selling it beautifully. Then came a novelty, *Little Girl*, with an amusing talk-sing intro. Song itself did nothing for her, or she to it. Walked off to *Italian Street Song*. In the voice department gal does okay, but it is in the bits of biz that she shines. Cute pan and big eyes make her a natural for a mugging routine. Occasionally threw out a few ad libs accompanied by a little-girl-flirt-kick that pulled titters. Building up comedy and toning down the straight vocalizing could make her more than just another act.

Danny Rogers, in showbiz for many years, and recently "discovered," has all the makings of a top-flight comic. He's fast on the ad lib; has nerve without being offensive, and his two routines kill the people. The poker game panto bit and his table top hoofery are both sock. The first gets yocks; the second gets heavy mitting. Where he falls short is in the chatter department. Ad libs are not a rou-

Slapsy Maxie's, Hollywood

Talent Policy: Dancing and floorshows at 9 and 12. Owner-manager, Sam Lewis; head-waiter, Lawrence Arbon. Prices: \$2.50-\$5, minimums.

It's a fast and funny show from start to finish, with holdovers Ben Blue, Patti Moore and Ben Lessy knocking themselves out for the customers. Blue paces the show from the start, weaving in and out with a series of near-bawdy blackouts which never fall short of their mark.

Funniest of Blue's many skits is take-off on the old meller, *The Reading of the Will*. Billing himself as the world's greatest quick-change artist, Blue beats his brains out trying to prove it by playing half a dozen assorted characters. Stooges, Patti Moore and Ben Lessy, add more confusion to the skit, until "production" gets out of hand with Blue forgetting his accents, costumes and characters to mugg for the ringsiders. All in all, he butchers the story and earns solid mitting for his labors.

Patti Moore plays a very delectable foil for Blue's antics. In addition to playing the fem in the blackouts, she teams up with comic Ben Lessy in a vocal duet, with new comedy lyrics to *Atchison, Topeka and Santa Fe*, and a cute take-off on the *Gallagher and Sheam* oldie. Both ditties, with lyrics by Jerry Seeley, sit well with the customers.

Rubber-faced Jack Marshall heads list of incoming acts. He does the emseeing and several of his original songs, his version of a screwy novelty ditty calling for a mass of facial contortions and the clever use of a multi-shaped hat. Thrush Laura Dean Dutton, blond and bubbly, gives out in a goodly manner. Offering a full, rich voice, she tosses out the vocals with ease and assurance. She opens with oldie *Strike Up the Band* and follows with *Symphony*. Opener might easily be dropped in favor of pop tune, since she's limited to two songs and a recent hit tune might register better with the customers.

The Garcias, two youngsters with some new ideas on south-of-the-border hoofing, sell their wares easily. Their routines are short but sweet, and have a fresh zingy quality. Negro dancing combo, the Will Martin Trio with Sammy Davis, more than hold their own in the hoofing department. Davis's take-off on Bojangles Bill Robinson brought heavy hand from all corners.

Always a top act, and with their usual colorful get-ups, Ben Yost's Vikings (5) swell the room with a medley of operatic numbers and a group of Southern melodies arranged for their unique vocal talents. Pay-off is the encore, when Ben Blue joins the group, complete with a resplendent but ill-fitting replica of the Vikings' Norse costume, and a ludicrous blond wig. Blue does his best to break up the act and almost succeeds. Routine gives him chance to do some "Blueish" pantomime, heckling the vocalists and building to a crazy climax. Show closed with customers laffing their fool heads off.

Matty Malneck's ork plays first-rate for show and dishes out music for dancing in same manner.

Shined an idea in his day-dream bit of how the movie biggies would fight over him. Idea needs working on.

Greb and Lober, hold-overs, are still one of the best novelty dance teams around. Their young and fresh appearance, costumes and routines, are sock all the way. Jack Spano, production boy singer, does a fine job. Darlene Zito, production canary and taps-ballet, also a hold-over, is satisfactory.

Latin Quarter, Detroit

Talent Policy: Two dance buds and floorshows at 8:30 and 11:30. Manager: Tony Morelli. Prices: \$1-1.50 cover.

Current show at this swank spot is fast-moving and well-balanced long enough to satisfy the Motor City's popular sport of nitery time buying.

Top spot goes to Hal Fisher with a long variety-comic turn that's plenty original in both dialog and song material, and neatly done. Deep voice, a taste for the serio-comic, a smart blending in of snatches of old and new songs into his stories, a racy touch here and there, and some novel imitations, these are his valuable stock in trade.

Three Rays, comedy knockabout acrobats, are a real feminine novelty, hard working and entertaining. A little too much emphasis on pratfalls and mishaps, however.

Vic Hyde plays a melange of instruments, two and three trumpets plus lively hoofing, working cleverly in a homespun-corny style that clicks. Nice imitations of many musical styles.

Dawn Brothers, opening in a fine harmony whistling turn, follow with a clever dramatic story of bird courtship, all whistling plus extra effects.

Virginia Tiff and the Tiffany Dancers (12) have three lavishly produced numbers, especially pleasing in a waltz featuring white-plumed fan effects.

Clyde McCoy and His Sugar Blues Orchestra do a beautiful job of working with the show and add plenty of help on their own, featuring a cute soloist, Billi Jane Bennett. Soft rhythm of the band blends in nicely for both show and dance, and McCoy's own trumpet work is clear and pleasing.

Ramon and His Latin Rhythms (7) alternate, featuring smart rumba rhythms in a very lively style. Tom Montgomery has pop cocktail music style at the organ for the patrons in the lounge.

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Vine Gardens, Chicago

Talent Policy: Dancing and floorshows at 9:30, 11:30 and 2. Jimmy Poppas, owner; Helen Weiss, manager; Sam Honigberg, publicity. No cover or minimum weekdays, Saturdays, \$1.

It was a Larry Ross's show all the way here. He emceed, hoofed and cracked his way thru about 40 minutes of almost solid yocks. He kept table-sitters with him, too—something fairly rare even with the best comics.

Ross had an entirely new routine since last caught and crowd kept yelling for more. Obligated with a variety of material from pantomime to ad lib. Slow motion of a golfer panicked 'em. So did his father-nursing-baby routine. Guy has plenty of risqué stuff, but so cleverly handled, it isn't offensive even to night clubbers who would ordinarily turn thumbs down. Instead they give forth with the roars, but plenty.

Woody Mosher, novelty terp, got a kind reception from payees for his style, unique for male terps, dancing on his toes. Just back from five years in a machine gun outfit overseas, but seems to have lost nothing of his hoofing savvy.

Mary Ann Russell, chirp, showed plenty of power in her pipes coupled with neat style, but could do with a better hair-do to set off her face to better advantage. Sang *I'm Always Chasing Rainbows* and *Begin the Beguine*.

The Harmonicats, mouth organ trio formerly with Borrah Minne-vitch, have a good standard act which brought them plenty palm-whacking.

Lovey Stacey, acro-terp, proved she could twist flesh into all sorts of positions and was rewarded with heavy palming.

The Glass Hat, New York

Talent Policy: Dancing and floorshows at 8:30 and 12. Owner, Hotel Belmont Plaza; manager, Carl F. Johnson; publicity, Gertrude Bayne, Irving Zussman. Prices: \$2-\$2.50, minimums.

Titled *Paris in the Spring*, the Glass Hat's annual spring revue, produced by Kathryn Duffy, is as Gallic as a Coney Island hot dog. Nevertheless, the show's entertaining, fast-paced and stunningly garbed. Ralph Moni's costumes lift the production into the top showmanship class and the special lyrics, written by Gail Robbins, sew the numbers together.

Line, dressed largely in white, black and yellow feathers, with white telescope hats trimmed with the same plumage, opens with a hat box number. Good-looking girls aren't too nimble with the hoofs, but nobody looks at the feet, anyway. Vilma Sherry, brunette tapster, closes the number with a few fast turns, winning healthy applause.

Headmaster's costume of Arthur Lloyd, billed as "The Humorous Card Index," seems to have no relationship to the act and stumps payees at first. Lloyd starts slow with a couple of card tricks, using oversize, gimmicked pasteboards, then builds to good response by yanking out on request from the audience cards of all descriptions, including report cards, union cards, time cards, keep-off-the-grass signs, etc. Act bogs down toward the end because the guy is on too long and his stuff becomes repetitious and looks easy.

Vilma Sherry returns in black bra and skirt for a sock precision turn number, then cleats her way, smoothly and expertly, thru a slow version of *I'm Always Chasing Rainbows*. Girl sells well and gets a good hand.

Line, dressed to represent famous Parisian perfumes, follows with *At a Perfume Counter on the Rue de la Paix*. Claire Reese and Dorothy Buckridge do a short ballet intro, after which Miss Reese retires to the mike to bring on the gorgeously costumed girls. Her words are inaudible at times because of the band, but who's listening, anyway?

Bob Russell, who pilots the show, takes over the mike for some fair mimicking, then segues into *Atchison, Topeka and Santa Fe*. Singer sells on looks and polish alone and shows a good bary, but gags don't even raise a titter. He follows with slick parodies on *The Trolley Song*, minstrel show, radio commercials and comics and winds up with *Donkey Serenade* done straight. Goes off to a great hand.

Line comes back for hodgepodge *Mademoiselle Frou-Frou* which winds up with a can-can. Russell draws members of the audience onto the floor by offering small bottles of perfume as gifts. Emsee even gets one man to come up. From then on the stunt is strictly ad-lib for laughs, with no feelings hurt, and Russell even gets one girl to sing, whispering the lyrics of the tune in her ear. Stunt is a good closer, building good will and informality.

Payson ork (10) cuts the show well, except in one or two spots, and plays for dancing. Nino Morales rumba band (8) relieves.

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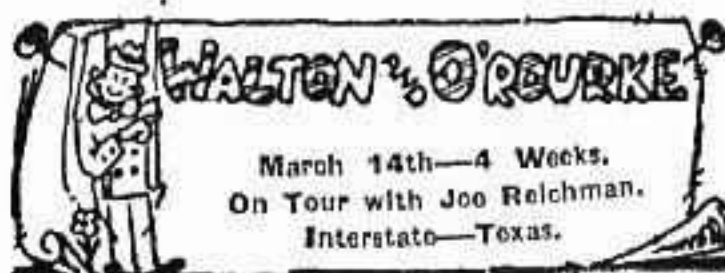
FREDERICK BROS.

New York

FOLLOW-UP REVIEW

(Continued from page 47)

looking brunette with low, throaty pipes somewhat on the order of Evelyn Knight's. She opened with *Eyes for You* and closed with *Gentleman Wouldn't Say Goodnight*. Gal sings okay, but the numbers are too sophisticated for her appearance. Given proper coaching and better material, she should make the grade.



Olympia, Miami

(Reviewed Wednesday Afternoon,
March 13)

Show included some name acts, but failed to come up to expectations. Customers at opener were colder than a January freeze in the North.

Gloria LeRoy, an elongated fem, has an acro contortion specialty with a tossing around of legs in a series of whirls that made the folks gee-whizz her. Earned a good mitt.

Graciano Brothers are in the deuce spot. They're a pair of hoofers in gob attire, with one doing comedy antics and falls for laughs. Comic blows the trumpet while the straight hoofs. Well liked.

Gracie Barrie, from the Copacabana, took a long time to get started. She chirped a Spanish ditty for an opener which got nothing. *It's Been a Long, Long Time* did little better. *Tico Tico*, for her encore, was the best thing she had, and sent her off to a good hand.

Johnny Morgan, emsee, ribs radio from which he comes. He told a few stories and sang some hot parodies to a medley of pops. His take-off on a horse opera for his encore was the best he offers and he took several bows.

Gil Mason closed the show with his chimp and dog act (from a nitery) and drew the heaviest mitt of the bill. Dog howling with the band and monk's jitterbug bit are sock in any show.

Pic, *Man Alive*.

VAUDEVILLE REVIEWS

Music Hall, New York

(Reviewed Thursday Night,
March 14)

For this show, the house has used all its mechanical devices. Stages go up, down and forward. Gigantic steps, three tiers high, sink into each other as the Rockettes go thru their usual intricate performances. It's all eye-catching and makes for an effective spectacle that wins loads of applause.

Flesher opens with the ork upstage playing the overture from *The Merry Wives of Windsor*. At the finish, the downstage platform rises rapidly, showing an accorded mirrored set on which Richard and Flora Stuart do a satisfactory ballroom turn to *Begin the Beguine*. Boy's crimson-lined black cape and his partner's swirling white gown give the act lots of flash, mirrored reflection heightening the impression. Team pulls a juicy mitt with its spin-lift in which the cape and the gown form a spinning circle. Stage down, and Grant Garnell comes out above the ork to give out with a robust *I Pagliacci*. Curtain drops and opens showing house balleters going thru a painted doll and tin soldier routine. Gals have ribbons tied to their wrists which travel up to the proscenium, giving the effect of puppets pulled by strings. Applause breaks out midway as the line goes thru corkscrew (See *Music Hall, N. Y.* on page 52)

Oriental, Chicago

(Reviewed Thursday Afternoon,
March 14)

Russell Birdwell's two-year exploitation job for Howard Hughes' *The Outlaw* is paying dividends for this house, which is doing Midwest preem of the flicker and has Jane Russell, star of the pic, as headliner in the stage show. House has had standing room only for first two days and crowds show no indication of slackening.

La Russell coming on in the middle of the bill isn't doing herself a whole lot of good with her current p.a. outside of giving the crowd a figure to ogle at. Girl has little talent to offer. Comes on in skin-tight gown to do two torch numbers, both of which ditties suffer from her apathetic handling. Crowd gave her hefty but short mitt, indicating they had enough.

Harrison, Carrol and Ross teed off with a top display of variety entertainment. Harrison (guy) and Carrol (gal) started it off with precision tap, segueing into solo cleft numbers by both. Ross, a handsome dwarf, really broke it up with his versatility, playing boogie piano and harmonica, doing some nifty acro comedy and generally putting loads of movement and comedy into the act. Applause was just a wee bit short of encore-nabber.

Dave Appolon is back with the same four-piece crew that played at a neighboring loop theater last year, but act is much improved. Comedy is much faster, music is smoother, and Carmen Valez, young vocalist, is sparking the entire routine with some throating that had fems swooning and mitting. Kid did three songs, and only time schedule prevented him from continuing for 10 minutes more. A good-looking boy, Valez has possibilities for a bid at a single spot.

Orpheum, Los Angeles

(Reviewed Tuesday Afternoon,
March 12)

On deck this week was *Carnival of the Dance*, which boils down to a variety show which Sherrill Corwin has put together to separate band runs. The acts draw applause individually, and show was above average. Appeal mostly to older people.

Muriel Lane, former band thrush, takes up where Al Lyons and his ork leave off with the overture, a medley from *Of Thee I Sing*, with three tunes, using *Who Cares?* to warm up. Her best is the second, *Whistler's Mother-in-Law*, altho she drew the comeback nod with an Irish tune: Encored with *You're in Wrong With the Right Gal*. Voice has a throaty quality, and she puts plenty into a song.

Jane Slater, deucer, starts the terping part of the bill with rhythm tapping. Gal muggs well and does a clean cleating job. On music cut-outs, her tapping got a good send-off.

Shapely Dagmar with her *Devil and the Lady* turn won the audience from the start with flash. With a papier mache devil's head hung on her right shoulder, she twists and turns in seductive fashion. Rated good mitting.

Bob Dupont sells smooth juggling with clever comedy, taking advantage of his bald dome to garner laughs. His pantomime, hanging medals on himself for Indian club routine, removing the "award" when he misses a club, and his Rube Goldberg-like contraption for giving himself a kick with a rubber boot as added punishment, net plenty of laughs.

Closer is Niraska in butterfly routine behind a transparent curtain on which is projected a woodland scene. As the backstage lights come up, Niraska appears waving the long (See *Orpheum, Los Angeles*, page 52)

Loew's State, New York

(Reviewed Thursday Evening,
March 14)

Show packs a punch. It has speed, comedy and timing and pulls hands from a house that at times seemed asleep.

Benny Rubin, emsee, hasn't changed any of his material. It's still the same old chatter he used the last time here. But old or new, the comic has a selling flair that customers appreciate with loud guffaws. As an emsee, he moves the acts rapidly, doing one bit with Patsy Garrett in which he almost broke her up. In his own spot, next to closing, he's in there pitching all the way and walked off to loud hands.

Bob Howard, who closes the bill, kept the house at the heat that Rubin generated. His voice and piano of old pops got hands in the right places. Keyboard and larynx selling is solid. Chatter, however, smells of the silo. Crowd liked the act.

Don Cummings, a big hunk of a man who carries a lasso, mostly for a prop, works a lot like Doodles Weaver. He uses a hand-to-the-face bit for sotto voce stuff before telling his gags. Material is okay but delivery is too fast. Crowd frequently was working on one gag while he was trying to sell the next. A short string-cutting magic bit seemed lost. He got the belly stuff with his radio commercial routine which involved a drunk getting in and out of a girdle.

Patsy Garrett, short, chunky canary, preemed with *Sunny Disposish*, followed with *Symphony* and bounced nicely with *Doctor, Lawyer, Indian Chief*. Then came a bit with Rubin and she bowed off after *I'm Always Chasing Rainbows*, giving it a lot of tear-jerking oomph that the house ate up.

Fred Lowery, blind whistler (ex-Horace Heidt), led on stage by partner Dorothy Rae, starts with *Whippoorwill* and varied bird calls. He followed with *Indian Love Call* and finished with *Rhapsody in Blue*. Duetted with Miss Rae on *Whistling Joe* for a big hand. Gal does one vocal, a cowboy novelty, for a fair hand. Team looks good, tho Lowery's talk is too loud.

Six Marvelettes, who open the bill, came on in short, red costumes and worked fast two and three-high building and segued into solo flips and butterflies. Do a good pyramid and topple. They finish with one of the girls doing a full-twist somersault to a good reception. Last trick is good but it fails to get top results because of lack of sufficient build-up. Pic, *Vacation From Marriage*. Biz fair.

Strand, New York

(Reviewed Friday Night, March 15)

Cab Calloway has had much stronger entertainment line-ups than the *Jumpin' Jive Jubilee* he lays before Strand payees this trip. Stand-out act is the Peter Sisters, pachydermus singing trio, who wind up the proceedings. Gals are some 600 pounds of personality. Teed off with *Gotta Be This or That*, followed by *Rainy Sunday*, which is more of a solo job than a threesome. Both drew boff mitting, but it wasn't till the mountainous lasses went into their clowning routine, doing jive dance steps, samba hip wriggles, etc., that they started the audience foot-stamping and whistling for more. Everything about the act is right, from the white evening gowns, designed to make them look even heftier than they are, to the informal, just-having-a-good-time manner in which they do their stuff.

Only other near show-stop was Calloway's pert vocalist, Dottie Saulter, who makes up what she lacks in true voice by her song selling. Her special emphasis is cute utilization of eyes, flashing white teeth and cute gestures. Pulled only fair hand for *Frim, Fram Sauce* intro, but banged (See *Strand, New York*, on page 52)

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Ain't Funny McGee Understatement --- Why Vaude Choked

By Reaching-for-Laugh Department of The Billboard

NEW YORK, March 16.—Peace, it's wonderful! Best way to keep peace, says George Lewis, of the Gag Writers' Protective Association, is to create more yocks for Yanks and for the rest of the world later. Lewis, association spieler, says his outfit is planning for laughs thru showbiz on April 1. Object: National Laugh Week. Poser is to get all showbiz in a lather to support the idea.

Meanwhile, Lewis has approached high officials with the request that he be made consultant on comedy to UNO. That, of course, follows Laugh Week, which is the association's primary purpose just now. To that end, Hollywood was approached to pitch in and get the giggles. MGM has agreed to highlight laughs on the screen thruout the week and even said it would hold up debbing the new Jimmy Durante film in Boston until April 1. (Watch MGM flack result from that little gesture!)

Papers, Radio Enlisted

Newspapers have been approached to lend editorial support thru the pitch that native gag men should be encouraged and new gagsters should get a break. Radio, too, can help, says Lewis. Nets have agreed to stress guffaws all thru the week. This help, he maintains, is important, as radio is where gags mean dough and the need for new gag men is serious. Air comics today, he says, are not funny men, but line readers, and he looks to National Laugh Week to uncover bright but latent gag talent.

Least response so far is from legit. Lewis has been in touch with Actors' Equity and the Theater Guild with overtures for a gag-filled revue. A department store has been approached to donate dough and space for a theater. Nothing tangible has resulted so far, mazuma being the main stumbling block.

In the nitery field, Lewis is planning a comics' convention at Toots Shor's, with name funsters meeting to pledge future working for more laughs and less blue stuff.

In short, National Laugh Week, designed primarily to gut-bust America, is also a talent search and a clean-up campaign.

Opening date, remember, is April 1!

NEW YORK, March 16.—Actors' Equity nearly admitted an elephant to the ranks of its members. Question came up last week when producers of *Bigger Than Barnum* wanted to know whether the pachyderm and trainer, part of the show, needed a union card to work. Bigwigs at Equity went into a huddle, and blackballed the elephant and overseer. Neither had a speaking part. Case was referred to the American Federation of Musicians on the basis of the elephant's trumpeting.

Look for Nitery, General Showbiz Freeze April 1

OMAHA, March 18.—Construction of night spots is certain to be knocked out under a freeze order on commercial and industrial building which will come not later than April 1, Virgil J. Haggart, of Omaha, secretary of the Association of General Contractors, said yesterday (17). Haggart just returned from Washington conferences on building restrictions which will put homes at the top of the list.

Niteries, theaters, roadhouses and amusement projects, he said, are certain to be held nonessential under the coming restrictive building order. He added that the order probably will not apply to repairs and maintenance and construction already under way.

Village Inn Sued By Elaine Barrett

NEW YORK, March 16.—Greenwich Village Inn ops are being sued by Elaine Barrett for being canceled out in what she calls a violation of her contract. Gal was originally bought for a four-week-and-option deal and was to have her own spot and work in productions. After a week, Rocky Camera, owner of the spot, wanted to get rid of her. AGVA ruled that it was a pay-or-play contract. Then the club inquired if it would be within its legal rights to keep the girl just for productions. AGVA ruled that it could.

Ops then charged that Miss Barrett did sluff-off production jobs and let her out. She went to AGVA and they upheld the club. She then asked permission to sue the club in the courts. AGVA gave it and action was started by her for an undisclosed sum of money. Case opened Friday (15) in New York Supreme Court and was adjourned for two weeks.

Hot Sugar Chile Takes 11G of 36G

DETROIT, March 16.—Sugar Chile Robinson took \$10,945 as his share of a gross of \$36,000 for the week just closed at the Regal Theater, Chicago race house. The seven-year-old Detroitier recently drew \$70,000 in two non-consecutive weeks at Downtown Theater here.

Despite records established, an Eastern office just offered MCA, which handles him, \$1,500 per week, underestimating his current box-office strength by a fabulous percentage.

Tony Curachi and quartet took off at Blue Hill Southside lounge, K. C., for indef run.

The Berles Sweat

NEW YORK, March 16.—Milton Berle was flopping back in his dressing room at the Carnival after a tough Saturday night show. He was covered with sweat and looked beat when his brother, Frank, came puffing in, looking like he had gone thru a Turkish bath with his clothes on.

"I musta lost 10 pounds out there tonight," wheezed the comic.

"You lost 10 pounds," complained his brother. "Boy, you don't know from nothing about losing pounds. Wadda ya think I'm beat from. It's from trying to get thru that mob outside."

IN SHORT

(Continued from page 45)
screen-tested for lead in Bill Mauldin's *Up Front* pic. . . . Sheila Rogers and Dickie Lane to open at Ciro's, Hollywood.

THREE BITS OF RHYTHM held over until June at Venetian Room, Long Beach, Calif. . . . JACK CASCALES has inked thrush Edith Wolff to personal management pact, as well as Frank Patchen band (6). Latter is former Sonny Dunham arranger. . . . HAPPY GREEN and His Clefs have had option renewed at Eddle's Cafe, San Diego, Calif. . . . DUSTY BROOKS and His Four Tones, now broadcasting nightly over KMPO, Hollywood, from Club Hi-D-Ho.

East:

Moorehead and Garrie, at the Blue Mirror, Washington. . . . Lee Sullivan current at Greenwich Village Inn, New York, signed by pic producer Charles R. Rogers. . . . Renee and Lucille Grant added to Crest Room show, New York. . . . Dan Friendly is the new head of RKO's stagershow department. . . . Buster Bunnell (formerly Buster and Billie Burnell) is doing a single at the Embassy Club, Philly. . . . Joan Edwards and John Sebastian open at the Wedgewood Room, New York, March 29. . . . Dick Richards now associated with Al Grossman, New York. . . . Jimmy Summerville and Margie Hyames group just opened at the Cafe Mardi Gras, New York. . . . John Burton and Freda Kaye back in New York after eight months in the Pacific with the USO. . . . Frances Chun into Chin's Pagoda, Buffalo. . . . Cholly Wayne set for Chin's Red Dragon, Buffalo.

Joe Jackson left *Ice-Capades* and

opened in *Holiday on Ice*, Atlanta. Will be with the show until May 8. . . . Jeanne Reldae in for the season at the Whitehall, Palm Beach, Fla. . . . Ed (Rogers) Salecto working at Mocambo, Miami. . . . Ben Victor current at Hollywood Club, Elmira, N. Y. . . . The Three M's from the Midwest opened at the Alcazar, New York. . . . Tito Pandely current at Zodiac Room, New York.

Ted Straeter gets another four weeks at the Persian Room, New York. . . . Joey Bishop opens at the 21 Club, Baltimore, March 28. . . . Buddy Rocco Trio at Jerries Cocktail Lounge, Paterson, skedded for Soundies in May. . . . Baggie Hardman (Five Kings) at Iceland Restaurant, New York, dropped his electric guitar in a hurry when a short gave him a shock. . . . Jimmy Savo goes back to the Persian Room, New York, in June. . . . China Doll will be the new name of the old La Conga and Club London, New York. . . . Eddie Koch in his third year at Charlie's Hi Hat, Daytona Beach, Fla.

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CURRENTLY STRAND THEATRE NEW YORK

PERSONAL DIRECTION: SAM RAUCH

STRAND, NEW YORK

(Continued from page 50)

over with *Be Bob a Le Bob*. Encored with *Caldonia*, assisted by Cab. Calloway still has the knack of making his hi-de-hoing look like something fresh, and the scat cats in the house go for it big as ever. Leader makes a mistake in trying to get audience participation for standard *Minnie, the Mocher* opener. It's a rare audience that's ready to join in loud Harlemese wailing at any show's beginning, and Cab's unsuccessful efforts to get 'em yelling doesn't help get bill off to good start.

Band (4 trumpets, 3 trombones, 5 sax and 4 rhythm, plus Cab) still cuts an excellent show and does a batch of numbers on its own, best of which are *Honeydrifter* (which Calloway disked for Columbia) and a tasty jump arrangement of *Russian Lullaby*. Calloway's vocals on *Honeydrifter* and jive and blues stuff like *Minnie, St. James Infirmary*, etc., are fine, but when leader takes the wordage on ballad *Who Can I Turn To* it doesn't come off at all. His voice is much too gravel-loaded and scratchy to sell that type of tune effectively. Band and show would probably be helped by addition of a good balladeer. Out of the ork Tyree Glenn, trombone; Hilton Jefferson, sax, and others take solo rides which draw fair hands.

No. 2 act, the Three Poms, is just a fair fem acro-tap trio, turning in an ordinary type of terping. Comedy spot is held down by Moke and Doke, who need material, better knock-about bits of business and tightening up generally before they'll help any layout.

Biz good at show caught. Pic, Warner's *Cinderella Jones*.

ORPHEUM, LOS ANGELES

(Continued from page 50)

"wings" of her costume. Turn has plenty of flash and brings the show to a bang finale.

Sylvia Manon, Denas and Valley were booked for six days, having closed in San Francisco on the Orpheum's opening day. They did not appear for the first day's bill.

Pic, *Allotment Wives*.

Sonny King Takes Umbrage

NEW YORK, March 16.—A bunch of the boys were whooping it up at Hanson's Drugstore Monday (11) night. Sonny (*Sorrento*) King, weighing 190 pounds and six feet tall, backed Bill Smith, *The Billboard* night club-vaude handicapper, into a corner and thundered: "The columnists think I'm great. *The Billboard*, my friends, think I stink."

Smith, who even when he's Adlered, only hits a perky five-three, kept his kisser clammed. The ref (guy behind the counter) asked: "What are ya talking about?"

"He knows what I'm talking about," hollered King. (It was the review in the March 9 issue of King's singing at Leon and Eddie's.) "That's the guy who's supposed to be my friend."

"Drop dead, ya ham!" Smith retorted. "When you're up there working, you're not my friend. You're just another guy."

King bellowed, "Why ya lousy so-and-so" and grabbed Smith by the collar, ripping the coat.

P.S. Smith didn't even catch the show or write the review, and still doesn't know how good King is.

Music---As Written

(Continued from page 24)

Art Weems supervising deals during a short stay in Chicago. . . . Charlie Glenn reopens the Rhumboogie, razed by fire in January, with Eddie Mallory's ork and Dinah Washington. . . . Cozy Cole back with Benny Goodman. . . . Lionel Hampton prepping a 35-piece string section for his Carnegie Hall concert.

HOLLYWOOD:

Charlie (Snowball) Whitter, ex-Ted Lewis shadow, fronting own band, debuting on a Bakersfield one night. . . . King Cole Trio probably will remain at the Trocadero thru the summer. Boys to do their part in new Bob Hope's pic, *Where There's Life* for Paramount. . . . Michael Douglas, Kay Kyser, vocalist, will do straight dramatic role in Republic pic. . . . Seymour Heller, of GAC's San Francisco office, headed for extended tour of the Northwest, after trip to Las Vegas. . . . Russ Fachin, former bigwig with MCA's Chicago office and now with MCA here, also traveling thru Northwest to become familiar with territory. . . . Mark Leff, of ARA Records, off to New York and also Cuba, where he has other biz interests. . . . Beltone Records' Dick Elwell returned from the East while Bob Cook, of same firm, is heading thru West and Southwest on distribution set-ups. . . . Four Star Records taking advantage of their giveaway on MBS's *Queen for a Day* by issuing tune by program's title on wax.

. . . Wingy Manone, jazz trumpeter, another Four Star addition. . . . Fran Tone Records, specializing in modernized jazz, cut four sides with instrumentation—French horn, English horn, oboe, couple of guitars and bass, plus usual set-up. Fran Kelly, nucleus behind Fran Tone waxery, supervised dates and may swing deal with George Mendelsohn, of New York, to distribute sides. . . . Benny Lagasseo doubling from party dates with his own band to head band for Ted Steele on KMPC. . . . Gerald Wilson's band leaves for Eastern engagements. . . . Osvaldo Farres, top-notch Cuban composer, under contract to Ralph Peer, paying a visit to Hollywood. . . . Band leader Bob Mohr organizing own music pub firm called Winner Music. Also anticipates own platter outfit. . . . Hollywood Canteen supposed to become nitery with Chuy Reyes band featured. Guy Francis from San Francisco in deal. . . . Harold Bostwick, ex-Leo Reisman pianist, loing so-

ciety album for Jewel Records. Bob Graham and Betty Bradley also cutting new batch for Jewel.

HERE AND THERE:

Betty McGuire shifted her girl combo from Club Casino, Newport News, Va., to Hotel Monticello, Norfolk, the gals' third return at the latter spot. . . . Clyde Trask, formerly with Russ Morgan, again takes his band on the steamer *Island Queen*, plying out of Cincinnati, for the spring moonlight dance series starting April 5. . . . New Negro ork to hit the road in the Midwest is Sir Oliver Bibbs and His London Music Hallers, 14 pieces. Zilner T. Randolph, formerly with Louis Armstrong, is handling arrangements. Lee LaNave is the band's canary.

Johnny Kaaihue opens at Hotel President, Kansas City, Mo., Monday (18), replacing Joe Samarino, who goes to Flint (Mich.) Athletic Club. . . . Joe Cappel at Music Box, Omaha, until April 7. . . . Ozzie Clark at Oaks, Winona, Minn., until April 7.

April 22 will bring Milwaukee Musicians' Union's ninth annual Easter ball. Has been a good promotion gimmick for the beer city musikers. Every local band shows up to play the date, the joint is always jammed, and many bookings are consummated on the spot.

Harry (Doc) Bagby, former Philly band leader, teams up with guitarist Ray Proctor and bassist Clarence Deaton as Rhythmaires Trio.

MUSIC HALL, N. Y.

(Continued from page 50)

circles. Hilda Eckler, lowered on a quarter moon from the proscenium, goes thru a stiff-bodied ballet routine combined with acros.

Next scene is for the St. Patrick's Day trade. Shows a sod hut with tables out front. Onto this set marches a green-costumed glee club which makes with the shamrock tunes. Ted and Flo Vallet, who twirl batons, give the scene flash with one and two-handed whirls and tosses. Boy had an off show, dropping his baton twice. The Gaudsmith Brothers, costumed as waiters, work on this set and do their customary good job. Their Dutch accent, however, seemed out of place in an Irish scene. For this occasion the French black poodles were green ribbons and the boys don't use their prop eye-glasses. Act pulls plenty of chuckles as the pooches go thru their break-up routines.

Finale brings on the Rockettes in French empire military costumes, tight white pants, short blue jackets and Hussar plumed caps. Involves ensemble work and pulls as heavy as always. Pic, *Gilda*.

NIGHT CLUB REVIEW

Rio Cabana, Chicago

Talent Policy: Dancing and floorshows at 9, 12 and 2. Managers, Chuck and Burt Jacobson; production, Eddie Noll; publicity, Madelyn Wood. Prices: \$3.50 minimum.

Current headliner-studded shows in the Loop area have caused the Jacobson brothers to utilize a peak cash outlay to bring in Buddy Lester, Dean Martin and Harbers and Dale, plus a new producer, Eddie Noll. Upped spending definitely was prudent, judging from the wholehearted approval given every act on the bill.

Noll, late of Merriel Abbott's Empire Room production staff, debuted smartly as producer, presenting colorful and distinctive routines, enhanced by the use of some original music. Numbers showed a lot of thought had been utilized and each won a solid mitt. Ellen Terry fits in the specialty slot nicely.

Lester, just returned from the East, is a bit subdued from his former frantic self and is getting better results by mixing his zany antics with some clever, new material. He started out a bit nervously, but after five minutes he hit his stride and pulled yocks for the next 25 minutes he was on. He is definitely off the Lester Brothers' material and his trend toward originality should win (See *Rio Cabana* on page 58)

Ingalls Adds Legit Dept.

NEW YORK, March 16.—Miles Ingalls, local indie, has added a legit department to his office. Heading the new set-up will be Steve Blumberg, formerly in the legit division at the William Morris office. Ingalls has just received an Equity franchise.

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Burlesque Notes

By UNO

MOE COSTELLO has sold his share of the Republic, summer stock house in Ocean View, Norfolk. New partner of Art Lewis is Welton Zukor. Handling the business end will be Ned Crane, who has stage-managed many burly houses in Manhattan and elsewhere. . . . JACKIE RICHARDS, ex-producer, is doing an act, *Satan and the Lady*, featured at Casino Royal, New Orleans. . . . MAURICE KURTZ'S two groups of Ruth Walton Dancers, captained by Paula Klahr and Ruth Mindlin, include Marilyn Blake, Lorraine Schall, Betty Jane Marlowe, Doris Clark, Lois Holleck, Jean Kayton, Lee Sharon and Evelyn, Honey and Marion Morisse. . . . WALLY NASH, emcee-comic, held over at Persian Palms, Minneapolis. Other features there are The Engfords and Suicide Hayes. . . . NANCY PAYNE has been promoted from chorine to producer at the Troc, Philadelphia, where Jean Carney, daughter of Bob, and sister of Roberta Carney, now in a Hirst unit, is a new dancing addition to the line.

Louise Sharae, seven years a burly principal, is making her second trip over the Hirst circuit. . . . SCARLET KELLY'S husband, Al Fielding, ork leader, now at the Everglades, Philadelphia, and before that at the Troc, has written the melody of a new song, *A Blue Serge Suit With a Belt in the Back*. . . . ART GARDNER, comic, recovered from nine weeks of flu, is back on the Hirst wheel. . . . SAM MICALS, ex-burly comic, is boss of a liquor package store in Baltimore. . . . GOTHAM THEATER in Harlem, former home of Minsky shows, has been prettied and remodeled in anticipation of a return to burly. . . . SCRATCH WALLACE, recuperated from a recent illness, replaced Billy Ainslee during Boston week in the Bert Carr unit. . . . EDDIE LYNCH, producer at Hudson, Union City, is contributing his services in behalf of the Lady of Mercy show scheduled for May 3 at Bronx Winter Garden. Also helping, with scenery and wardrobe, is Jay J. Hornich, Hirst Circuit exec, as per annual custom.

MIDWEST circuit managers met in Detroit Sunday (17). . . . MILT SCHUSTER leaving for a four-week business trip to the West Coast. . . . LOIS DE FEE, back from the East Coast, opens at the Grand, St. Louis, March 22, and follows at the Folly, Kansas City, Mo., March 29; Rialto, Chi., April 5, and the Alvin, Minneapolis, April 12. . . . MICKEY JONES grabbing the feature spot currently at the Empress, Milwaukee. . . . FRANCENE McCROREY has recovered from a recent illness and is now at the Rialto, Chi. . . . CEIL VON DELL takes featured spot at the Palace, Buffalo, March 22, with remainder of the new Midwest Circuit cast including Bob Carney and Roberta, Art Gardner, Lynn York, Palmer Cote, Louise Shavoe and Baby Dumpling. . . . WALTER BROWN filled in one week at the Roxy, Cleveland, for Joey Cowan, who was called away by the death of his father. . . . SUNNY O'DEA, who opened on the Midwest Circuit at the Grand, St. Louis, recently, is the daughter of Irish Ed Lucas, former tab entertainer, and cousin of Dottie Wahl. . . . KENNY BRENNAN, comic, is ill at University Hospital, Minneapolis. MICKEY JONES is the new featured stripper at the Avenue, Detroit. . . . HERBIE BARRIS, comic, opened the same spot last week.

King for Durante-Moore

CHICAGO, March 16.—Wayne King, who replaced Jack Benny last summer, will replace Durante-Moore for Rexall this year. Seg will originate here.

Tele in Theaters Certain But Who Collects Payoff?

(Continued from page 3)

Amos 'n' Andy for the 15-minute broadcast period.

No Dough Divvy

No theater paid for this "free entertainment," and it was offered to prevent people from staying home until they'd heard the broadcast. Lately, however, there has been an attempt on the part of webs to prevent the pick-up and distribution commercially of any aired material. It was Mutual which brought Muzak to terms, with the wired music org signing a stipulation that it would not air any Mutual program without commercial, network and local station credits.

NBC and CBS still forbid the pick-up of their programs, altho the cases have not gone thru the higher court wringer. What the courts might rule if a theater picked up a fight and projected it on a screen without increasing the regular admission fees, is a matter which copyright lawyers prefer not to talk about.

Week-End Shows?

Theater men further point out that the projecting of sports events is only the beginning. Soap operas might be picked up off the air, cut and then projected as a special inducement for a housewife's matinee. Those small local theaters, open only for week-ends thruout the country, might be able to furnish an entire week-end's entertainment from edited air pix. Exporters, who find that off the air-recordings aren't too profitable for shipment to South America and other countries, due to language difficulties, can set up a special scanning room and then have some localities dub in the local language and thus get top pictures for very little dough.

Right now, altho it isn't a "legal" business, there's plenty of off-the-air recording being done of top musical programs, which turn up in the strangest places on the air. Just what can be done about this "pirating" no one knows at this time, since policing is too expensive and when the platters are found, no one knows who disked them.

Also with plenty of the top programs skedded for airing via FM, music pirates will do a profitable business. However, what's worrying theater men is that pictures may be stolen off the air just as music is today.

Worse Than ASCAP

Network men feel that they'll be able to get a change of the copyright law which will give them protection in that any "commercial use" of telecast pictures will bring in special dough. Job of making sure that the thousands of theaters pay up will be worse than that tackled by ASCAP on theater and night spot licenses.

DuMont demonstrated that the quality of the off-the-tube film was very often better than the Paramount picture which was projected before the video screening, at the SMPTEFF gathering at the unfinished DuMont Wanamaker studios. Picture was more than eight months old and was picked off the tube face at the rate of 15 frames a second (video speed is 30 frames). Then the sound was dubbed in and the picture projected at the rate of all sound pix, 24 frames a second. Progress aplenty has been made in the past eight months, and the 24 frames can be made direct from the 30-frame scanning without any jumpiness either in sound or picture.

Technicians admit that the film-from-face-of-tube formula will bring air-pic into theaters faster than anything else and that DuMont's patents make it practical. No one wants to hazard a guess now as to who is go-

Magic

By Bill Sachs

A RELEASE from the Lawrence Golden office, New York, persists that the Marquis Show opens under its guidance at St. Joseph, Mo., April 9-10, with Kansas City, Mo., to follow, April 11-13. The two-hour show, of which Blackstone recently washed his hands, financially, will travel via rail, with 22 trunks and crates and four sets of scenery, the release says. Dates are being set by Ted Garden of the Golden office. . . . KING AND ZORRA are in the midst of a two-weeker with their mental act at Hotel Jefferson, St. Louis. . . . ONAL is making with his magic at Club Haymarket on Detroit's West Side. . . . ALEXANDER is reading via the crystal ball at El Gaucho restaurant, Skokie, Ill., on Chicago's north shore. He's set indefinitely there, having recently moved in from Hotel LaSalle, Milwaukee. . . . H. A. MacKNIGHT, with his hypnotics and magic, has just finished 10 weeks for International Harvester Company in towns in the Inland Empire of the Great Northwest. He has some indie dates spotted for the near future. . . . PRINCE SAMARA (Terry Brady) has taken himself a partner, with the mental turn now billed as Darzee and Prince Samara. They are current at Club Fortune, Reno, Nev., a repeater for the Prince, and are carded to remain there well up into the summer. . . . T. D. (SENATOR) ROCKWELL scribbles from Los Angeles under date of March 5: "Caught Dr. Harlan Tarbell here tonight in his two-hour shindig—half magic, half mental. The local magic fraternity was well represented. Among those present were Mr. and Mrs. Dante, Mr. and Mrs. Bill Larsen, Tommy Wood and Edgar Bergen. Tarbell made a blindfold drive in Glendale, Calif., the day before, driving all around the town and parking in front of city hall in the only parking space in the block. His magic is good, but his mental turn is colossal."

JOHN CALVERT is in Hollywood waiting to go to work at Republic on the magic murder mystery which he himself penned. Frankie Gallagher, who rejoined Calvert after his recent discharge from the army air corps, is also slated for a shot in the new flicker. Gallagher, who now totes the title of production manager with the Calvert set-up, writes that Calvert's new plane, a C-47, is taking on its finishing touches and is shaping up into a beautiful baby. "We've been working on the 47 about three weeks," inks Frankie, "and it should prove a great publicity-getter for the show, which also promises to be something entirely different in the way of magical entertainment." . . . HARRY BLACKSTONE has another feather in his cap, to say nothing of blankets and head-dress, as a result of a recent colorful ceremony at Pawnee, Okla., where he was made an Indian chief in the Pawnee tribe. It's Chief Kuttit Cawlit, meaning stone black in Pawnee, for Blackstone now. Chief Tom Morgan of the Pawnee tribe officiated at the ceremony. . . . PAUL HUBBARD, who opened his school season in Cincinnati last fall, was a magic-desk visitor last Wednesday (13), en route to Chicago to take in the national house-trailer show to select for himself a new home on wheels. He resumes in Lake City, Tenn., April 30 for three weeks of school dates, after which he joins Bee's Old Reliable Shows as press agent and front-gate ticket seller. His wife will have a penny pitch on the Bee org.

ing to pay for the scanning of a fight which will also be theaterized.

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HOW THE CRITICS STACK UP

Morehouse Hi, Rascoe Low In Calling 'Em

Home-Stretch Jockeying

By Robert Francis

NEW YORK, March 16.—With six weeks to go, the race for drama critics' accuracy honors hits the home stretch for the 1945-'46 season. (*The Billboard* considers a Broadway legit season as running from May 1 to April 30 of the following year.) At the half-way tabbing made at the first of the year, *The Sun's* show-catcher, Ward Morehouse, was well out in front of the field. Twenty-one productions have been added to the tally since that date, and Morehouse still packs a substantial lead for first slot with the tape in sight.

Morehouse has had a look-see at 43 shows out of the 53 included to date in the sum-up, and has been "wrong" only twice. His score for accuracy judgment stands at 95.35 per cent, a corking record for critical acumen at this stage of the season.

Sharp Shifts in Percentages

Critical toe-stubbings in picking the hits and flops have brought about a considerable scrambling in the running order of the remaining eight top aisle-squatters. *The Herald-Tribune's* Howard Barnes has dropped from a comfortable second slot to fourth position. Barnes has covered 47 shows, but "errors" during the past few months have tagged him with 10 bad guesses. His current score is 73.73, a drop of eight points from his previous average.

Robert Coleman (*Mirror*), however, has stepped up his accuracy percentage by five points with 44 right judgments out of a possible 51 for an 86.28 average and second to Morehouse.

PM's Louis Kronenberger and Lewis Nichols (*Times*) are still neck-and-neck in third place. Both have sat in on 51 productions and chalked wrong guesses nine times. Their percentage is 82.36, about a point better than their averages at mid-term.

John Chapman (*News*) is another who has dived in recent months. He dropped from fourth to sixth place with a record of 13 "errors" out of 49 tries. He now runs behind Robert Garland (*Journal-American*), who hangs on to fifth slot with a substantial percentage gain. Chapman's current average is 73.48 and Garland's is 78.44.

Single critic dropped from fourth place to seventh. *The Post's* Wilella Waldorf judged 41 out of the 53 productions tallied and was "wrong" 12 times. Her accuracy chart to date checks at 70.73. Burton Rascoe (*World-Telegram*) still trails the field with an average of 64.72 per cent. He was "wrong" 18 times out of 51.

Wilella Waldorf, *The Post's* drama critic, died Tuesday (12). The last drama assignment which she covered was the opening of *Showboat*, January 5, 1946. Since that time, Vernon Rice has taken over the No. 1 spot for the paper. Rice has not judged a sufficient number of shows to date

New York Drama Critics' Accuracy Averages

(May 1, 1945 to March 16, 1946)

	Right	Wrong or No Opinion	Accuracy Average
Ward Morehouse (<i>Sun</i>)	41	2	95.35
Robert Coleman (<i>Mirror</i>).....	44	7	86.28
Louis Kronenberger (<i>PM</i>).....	42	9	82.36
Lewis Nichols (<i>Times</i>).....	42	9	82.36
Howard Barnes (<i>Herald Tribune</i>)....	37	10	78.73
Robert Garland (<i>Journal-American</i>)..	40	11	78.44
John Chapman (<i>News</i>).....	36	13	73.48
*Wilella Waldorf (<i>Post</i>).....	29	12	70.73
Burton Rascoe (<i>World-Telegram</i>).....	33	18	64.72

*Died March 12.

(Note: Voided in this tabulation are productions with fixed or limited runs of less than 100 performances. Also not tabbed are nine current productions which premed too recently to be included in either the success or failure column.)

Low-Cost Version Of "Blithe Spirit" Pads Woolf's B.-R.

NEW YORK, March 16.—Stanley Woolf, whose first road production this season, *Soldier's Wife*, flopped, is back on the gravy train because of his *Blithe Spirit* troupe. Show has been holding up well at b. o., nothing sensational, but a steady \$7,500 per week.

Legiter has been playing one-night stands in Texas, Oklahoma and Missouri and will go north to Indiana, Illinois, Minnesota, North and South Dakota and Wisconsin. Woolf, who does his own booking, goes into towns of from 20,000 to 100,000 people. He claims 60 per cent of his audience has never seen round actors.

Expenses for the company are scaled down to the bone, only six actors in troupe, but low nut (\$5,000) has proven a source of strength to producer, enabling him to take a shellacking on a few dates and still keep on going. Woolf is already wrapping up a three-show deal with his sponsors for next season.

Reading Orph Back to Legit

READING, Pa., March 16.—C. G. Keeney, operator of the Rajah film house here, has taken over the Orpheum, former legit house, which has been showing films. Keeney announced that after remodeling the Orpheum, he will turn the house into a legit and stock spot again. Scheduled to reopen March 11.

to have an average included in the tally.

"Newcomers" Not Tallied

Current tally does not include *Antigone*, *Apple of His Eye*, *Born Yesterday*, *Magnificent Yankee*, *O Mistress Mine*, *Lute Song*, *Pygmalion*, *Showboat* and *Three to Make Ready*, since none of them has had the "time" to make the success grade. (*The Billboard's* yardstick for measuring Broadway success is 100 performances.) There are an additional dozen-and-a-half new plays skedding a Stem preem before April 30. Some of them probably won't get in under the wire, but there should be plenty of opportunity for further shifts in the crix running order before the final tape breaking.

New Org Cues 'Centralization'

(Continued from page 3)

merely co-ordinated under centralized control.

According to Wasserman and Watkins, all departments are now set up and most of them under way. In the legit section a new version of *The Beggar's Opera* is in active production. New jazzed-up edition will have lyrics by John LaTouche and tunes by Duke Ellington, with budget of 200G. Also on schedule are *The Sergeant Was a Lady* and *A Question of Time*.

Sixteen Clients

Artist management division already has 16 clients under contract, and in the concert management sector four units are contracted for fall tours. Group also is planning extensive operations in summer stock. It's negotiating for the purchase of strawhat theaters and will assume management of a couple more.

Set-up also includes service on preparation of souvenir programs and concession management, and a department for the production and packaging of radio and tele shows is in the works for fall.

One angle in which Wasserman and Watkins are particularly interested is the development of a production management department. Service will be available to producers new to showbiz who want to break into the big time but lack savvy. Org now has 20 people on the pay roll.

Morritt Bill Nears N. Y. Senate Vote

ALBANY, March 16.—Morritt Bill curbing the censorship power of New York City's license commissioner was favorably reported out of Senate Committee on Codes yesterday. Legislation permits producer, threatened with the closing of his show, to obtain an immediate injunction in Supreme Court staying such action until case has been tried in court. Bill was drafted to insure against repetition of *Trio* case last year.

Meanwhile Mitchell-Young Bill, sponsored by Equity, League of New York Theaters and American Civil Liberties Union, languishes in committee. Latter statute is the same type of legislation except that it is a bit stronger. Morritt Bill comes up for voting in a week or two.

Wildberg To Make Flack-for-Theater Pitch to League

NEW YORK, March 16.—Greatly concerned over what he terms "the bad press" legit has been getting in New York City, John Wildberg, producer of *Anna Lucasta*, will go before the League of New York Theaters next week and ask that the managers do something to protect their investments. Wildberg wants theater to employ a flack to spread the bright side of picture in legit. This is the program originally outlined by *The Billboard* (September 15, 1945, issue) in an editorial stressing need for making the country theater-conscious by means of a flack.

"There's no question that the press in New York City are all honorable men," Wildberg said, "but every time I pick up the paper I'm always reading bad news about the theater. It's either a slump, or taxes or shortage of seats. Why doesn't someone write about the good things the theater does? How about all the people who come to the city to see the shows and get enjoyment? I want to see some pro-showbiz news for a change. The theater shouldn't take this lying down. I'm not a member of the League, but I'm willing to contribute money to any plan that would tell our side of the story."

Toscani's 225G Suit A Bill for a Drama

NEW YORK, March 16.—Lieut. Col. Frank E. Toscani is suing Leland Hayward, Paul Osborn, Playwrights Company, 20th Century-Fox Films and Alfred E. Knopf publishers for \$225,000 damages in Bronx Supreme Court because of their sponsorship of *A Bell for Adano* which he claims libels him. Toscani maintains he is prototype of Major Joppolo in novel.

Play was produced last season on Broadway by Leland Hayward. Altho Playwrights Company has been served with a summons in the case, they claim they are named in error. However, Playwrights Company will have to follow the case thru in court to clear the mistake.

Argentine Company Clicks in Caracas; Drive on for Opera

CARACAS, Venezuela, March 16.—An Argentine musical company, headed by Juan Carlos Thorry and Gloria Guzman, is doing okay biz at Municipal Theater, and probably will extend the original booking of 10 shows. Original productions are given, stressing laughs. Celebs attended inaugural show.

Longhairs are campaigning for new opera house for this capital city. They point out that present auditorium was built in 1880 at a cost of \$250,000 when Caracas was nothing more than a hitching post. Caracas now has 500,000 persons within the city limits. *El Universal*, leading daily, is heading the drive.

Little Theater Org Brewing

NEW YORK, March 16.—Frances Adler, of the theatrical Adler clan, is planning to organize a new little theater group. Talent will be drawn principally from students of a drama course which she is currently conducting at Jefferson School of Social Science.

Out-of-Town Opening

MERRY WIVES OF WINDSOR

(Opened Friday, March 15, 1946)

PLAYHOUSE, WILMINGTON, DEL.

Presented by Theater Guild Shakespearean Company. Directed by Romney Brent. Settings designed by Stewart Chaney. Production supervised by Lawrence Langner and Theresa Holburn. Company manager, John H. Potter. Press representative, Dorothy Johnson. Stage manager, Mortimer Halpern.

CAST: Charles Coburn, Jessie Royce Landis, Romney Brent, Gina Malo, David Powell, Charles Francis, Baldwin McCaw, Frank Leslie, Robin Craven, George Rees, Guy Arbury, Allan Collins, Jennifer Howard, Jules Racine, Wauna Paul, Douglas Watson, Dorman Leonard, Lionel Ince, Judson Rees, Dennis Dengate, George Morgan and Lucille Patton.

Jessie Royce Landis suffered a strained ligament in the dress rehearsal and Emma Knox subbed for her as Mistress Ford on opening night. Show went on—and won the applause of Wilmington first-nighters.

Marquee strength of Charles Coburn should be all that's necessary to keep box offices busy as the Theater Guild Shakespearean Company wends its way westward, en route to Hollywood. His long and distinguished career on stage and screen has made him beloved of theatergoers, and his current venture is one that should pack 'em in on the contemplated road tour.

Veteran of four decades in the American theater that included a lengthy turn in Shakespearean repertory, Coburn's Falstaff is all that one could wish. Emma Knox did splendid work pinch-hitting for Jessie Royce Landis. Fine support was given by the others of the cast, particularly Romney Brent as Dr. Caius, Gina Malo as Mistress Page, David Powell as Mr. Ford, Charles Francis as Sir Hugh Evans and Frank Leslie as Slender.

Production and direction are up to the high Theater Guild standards, and Stewart Chaney's scenery is effective, particularly the Herne's oak setting, which drew applause. Latest revival of *The Merry Wives* looks like a b.-o. bonanza for the road.

RIO CABANA

(Continued from page 51)

him a spot in the top bracket among comics.

This spot continues to introduce solid new dance teams. Current is Harbers and Dale. While the gal is the zenith of grace, it's the guy who makes the team's work outstanding. Unusual for male partners, he is the husky, Van Johnson type of blonde who executes lifts and whirls with amazing ease. Pair have worked out several combination lifts and whirls that had payees mitting during their routines and after.

Dean Martin, new in these parts, should get a spot with a young waxery that is looking for a vocalist who has plenty of possibilities. Martin has a very unusual voice and possesses the beat to do well with rhythm and mood numbers. Besides all this, he's socko for personal appearances, having the build and handsome mug to slay the fems and plenty of stage savvy to go with it. Did three encores.

Strawhatters Stirring After Winter Lay-Off

NEW YORK, March 16.—Ivorytown Playhouse will reopen for another summer session under management of Milton Stiefel. House, which has been closed during war years, will be enlarged to an 800-seater capacity.

Stiefel will try out two new plays during hot-weather rep and plans to bring them on to Broadway later under his own sponsorship.

Arthur Sircom has been signed by Richard Aldrich to direct for the 10-

BROADWAY SHOWLOG



Performances Thru March 16, 1946

New Dramas

	Opened	Perfs.
Anna Lucasta	8-30, '44	659

A second road company is set for a September cross-country tour. Will trek for a year. Signed are Ossie Davis, Guano Hernandez, Laura Bowman. Rehearsals start in mid-summer. Hilda Simms and Frederick O'Neal will have top roles in Harry Wagstaff Gribble's new edition of "Romeo and Juliet." Rehearsals for this are also skedded to begin in mid-summer.

Antigone	2-18, '46	32
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(Cort)
Picking up. Run will likely be extended. Beginning April 3 "Candida" will alternate with "Antigone" for a skedded eight performances. "Candida" will begin with Wednesday (3) mat and play thru Friday (5). Will also be shown Monday (8) thru Thursday (11). Katharine Cornell and Cedric Hardwicke will have the leads. Others in cast are Wesley Addy, Mildred Natwick, Marlon Brando and Oliver Cliff. Production will be the same as that done for Army-Navy relief in 1942.

Apple of His Eye	2- 5, '46	46
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(Biltmore)
Mary James was airgusted by Adrienne Ames (WHN) on Wednesday (13). Tom Ewell guested by Theater Assembly at Hotel Astor on Friday (15).

Born Yesterday	2- 4, '46	48
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(Lyceum)

Dear Ruth	12-13, '44	532
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(Henry Miller's)
Howard Smith has been forced to leave cast because of illness. Harry Antrim took over his duties as of Monday (11).

Deep Are the Roots	9-26, '45	198
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(Fulton)

Dream Girl	12-14, '45	99
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(Coronet)

Glass Menagerie, The	3-31, '45	404
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(Playhouse)
Marjorie Rambeau is wanted for Laurette Taylor role in touring company.

Harvey	11- 1, '44	591
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(48th Street)
Frank Fay had his apartment robbed last week to the tune of 4G in jewelry and coin. Among the loot taken was Fay's "Billboard" Donaldson Award gold key, voted him for the best performance of 1944-'45 legit season.

I Remember Mams	10-19, '44	593
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(Music Box)
Cast will do play on "Theater Guild on the Air" program on Sunday (24). First time a current Slem show has been aired in a one-hour version. Box-office reaction will be closely watched.

Life With Father	11- 8, '39	2,664
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(Bijou)

Magnificent Yankee, The	1-22, '46	63
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(Royale)
Lillian Gish and Louis Calhern airgusted with Maggi McNellis (NBC) on Tuesday (26). Author Emmet Lavery has filed as candidate for the Democratic nomination for Congress from the 16th District of California.

O, Mistress Mine	1-23, '46	62
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(Empire)

State of the Union	11-14, '45	141
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(Hudson)

Three To Make Ready	3- 7, '46	12
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(Adelphi)
Off to a satisfactory start. Gross for first week 37-38G, with no benefits included. Latter do not start until Tuesday (19).

Voice of the Turtle, The	12- 8, '43	817
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(Morosco)
John Beal airgusted with Adrienne Ames on Tuesday (12). Alfred de Lagre arrived back from Coast on Wednesday (13). Unsuccessful in lining up Elliot Nugent for London troupe. Latter too busy with pic commitments. Vivian Vance joins the Chi company, now playing San Francisco, on Monday (15). Replaces Geraldine Jones.

Musicals

Are You With It	11-10, '45	146
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(Century)

Billion Dollar Baby	12-21, '45	99
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(Alvin)
Max Goberman, conductor, was air interviewed by Martha Dean on Friday (15). Tix now on sale into June.

Bloomer Girl	10- 8, '44	606
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(Shubert)
Nanette Fabray out of show on Monday (11). Understudy, Holly Harris, filled in for her. Adele Lulince replaces Frances Gayer in ballet. Lucas Hoving takes over from ballerina Herbert Ross on Wednesday (20).

Carousel	4-19, '45	386
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(Majestic)
Ralph Lynn took part in a special service broadcast on Tuesday (12) over NBC. Peter Birch airgusted with Adrienne Ames on Monday (11). Sixty-two members of "Oklahoma" and "Carousel" have joined Paul Crabtree's dram course, sponsored by the Guild. Class meets four times a week in two-hour sessions at the Guild headquarters.

Day Before Spring, The	11-22, '45	131
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(National)
Show contemplating a mid-April leave-taking. After stops in Philly, Washington, Pittsburgh and Detroit, will settle for a Chi run. Tom Helmore has been signed by MGM and John Archer by International Pix. Neither will head West for some time as both are under run-of-play contracts.

Follow the Girls	4- 8, '44	810
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(Broadhurst)
Gertrude Nelsen has signed a 1947 contract calling for 10 per cent of the gross over the guarantee of her regular weekly pay check.

Lute Song	2- 6, '46	44
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(Plymouth)
Addition of Sunday schedule has started a substantial financial pick-up. Mary Martin is set for West Coast for months of July and August to make "Alice - Sit - by - the - Fire" for Paramount.

Oklahoma!	3-'81, '43	1,203
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(St. James)
A 45-minute version will be given by the cast at the Waldorf on Tuesday (19) for "The Celestials," a non-profit org set-up to obtain jobs for vets.

Song of Norway	8-21, '44	659
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(Imperial)
Sig Arno on sick list since Friday (8). Truman Galge has been pinch-hitting for him.

Up In Central Park	1-27, '45	574
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(Broadway)
Michael O'Harra has been signed as play and story editor for Mike Todd productions.

REVIVALS

(DRAMAS)

Hamlet	12-13, '45	106
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(Columbus Circle)
Closes on April 6. Reopens in New Haven on April 8.

Pygmalion	12-26, '45	90
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(Barrimore)

(MUSICALS)

Red Mill, The	10-16, '45	167
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(46th St. Theater)
Odette Myrtil airgusted by Alma Dettinger (WQXR) Thursday (14).

Showboat	1- 5, '46	81
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(Ziegfeld)
Replacement for Jan Clayton still a moot question. Most of cast pulling for understudy, Nancy Kenyon.

ICE SHOW

Hats Off To Ice	6-22, '44	833
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(Center)
Quits late April after run since June, 1944. A succeeding edition is being readied for a bow-in about June 15.

BALLETS

Ballet Russe De Monte Carlo	2-17, '46	32
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(City Center)

CLOSINGS

January Thaw	2- 4, '46	49
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(Golden)
Closed on Saturday (16).

Would-Be Gentleman	1- 8, '46	77
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(Booth)
Closed on Saturday (16).

Chi Nabe Group Lures Pros With Midnight Show

CHICAGO, March 16.—New gimmick of Uptown Players, North Side little theater group, to coax pros to its performances so amateurs can be given the onceover, is a midnight production of *Hand in Glove*, mystery play now running in London. Performance Sunday (10) drew producers and casts from every pro show in town.

Amateur outfit was founded 22 years ago by J. Bradley Griffin, director. Hugh Marlowe, Tyrone Power, Melvyn Douglas and Janet Gaynor, among others, put in years with the Chicago group before making the big time. Griffin figures that getting pro casts to mingle with his company and talk shop will be one way of adding pro savvy to his performers and gaining producers' attention.

Curran-Wobber Plan New Million \$ S. F. Legit House

SAN FRANCISCO, March 16.—Homer Curran and W. P. Wobber, owners of the Curran and Geary theaters, have purchased a mid-town lot for the purpose of building a new \$1,000,000 legit. The lot, now used for parking, was purchased from the city for \$120,000. Wobber, who confirmed the purchase, said construction would begin as quickly as plans could be drawn and materials obtained.

He said plans are expected in about two months and another six months might be needed to complete the structure. The theater will be designed to seat 2,000 persons. In comparison, the Curran and Geary seat about 1,800 each.

Critic Waldorf Dies

NEW YORK, March 16.—Wilella Waldorf, *The New York Post* drama editor since 1928 and paper's critic for the last five years, died at her home here Tuesday (12). Further details in Final Curtain.

ROUTES

Dramatic and Musical

And Yet So Far (Playhouse) Wilmington, Del., 22-23.
Blackstone (Erlanger) Atlanta, Ga.; (Cox) Cincinnati 26-30.
Blossom Time (Erlanger) Buffalo, N. Y., 10-21; (Auditorium) Rochester 22-23.
Call Me Mister (Forrest) Philadelphia.
Carmen Jones (Shubert) Philadelphia.
Dark of the Moon (Blackstone) Chicago.
Dear Ruth (Royal Alexandra) Toronto.
Dear Ruth (Shrine) Oklahoma City 20-21; (Worth) Fort Worth 22; (Melba) Dallas 23.
Deep Are the Roots (Nixon) Pittsburgh.
Desert Song (Ford) Baltimore.
Harvey (Biltmore) Los Angeles.
I Like It Here (Shubert-Lafayette) Detroit.
Joyous Season, with Ethel Barrymore (Selwyn) Chicago.
Judy O'Conner (Shubert) New Haven, Conn., 21-23.
Lafing Room Only, with Olsen & Johnson (Shubert) Chicago.
Late George Apley (Erlanger) Chicago.
Life With Father (Lyric) Richmond, Va., 19-21; (Center) Norfolk 22-25.
Love in the Snow (Shubert) Boston.
Merry Wives of Windsor (Locust St.) Philadelphia.
Miss Jones (National) Washington.
Oklahoma (Curran) San Francisco.
On the Town (Cass) Detroit.
Polonaise (Studebaker) Chicago.
San Carlo Opera Co. (Erlanger) Buffalo, 22-24.
School for Brides (American) St. Louis.
School for Brides (English) Indianapolis 18-20; (Memorial Aud.) Louisville 21-23.
Student Prince (Savoy) London, Ont., Can., 20-21; (Shea) Jamestown, N. Y., 22; (Park) Youngstown, O., 23.
Song of Bernadette (Wilbur) Boston.
State of the Union (Colonial) Boston.
Twilight Bar (Walnut St.) Philadelphia.
Two Mrs. Carralls (Metropolitan) Seattle.
Veloz and Yolanda (Town Hall) Toledo, O., 21-23.
Voice of the Turtle (Plymouth) Boston.
Voice of the Turtle (Geary) San Francisco.
Windy Hill, with Kay Francis (Harris) Chicago.
Woman Bites Dog (McCarter) Princeton, N. J., 22-23.
Young American (Great Northern) Chicago.

KMPC Bopped for Bopping; Riff Tune Ban Stirrs Trade

(Continued from page 5)

on his stand, indicating that they will follow his move. Some in the trade predicted widespread repercussions from the KMPC move. With outlet's manager, Bob Reynolds, also heading Southern California Broadcasters, feeling was that the ban might be brought up by the org and could easily be accepted by its member stations. Reynolds is now in New York on business and could not be reached on this score. Local outlets were mum on any definite statement. General pitch was that KMPC cut itself off a healthy slice of publicity, and they don't want to cash in on it. They will continue to run platter shows as before, and at present there is no indication that they will join the ban. Rumor mills worked overtime thru the weekend to effect that KFWB will shut off its line from Billy Berg's, where both Slim Gailard and Harry the Hipster are currently appearing, and that outlet's jockeys will not spin disks by either, but this was strongly denied by Harry Maizlish, KFWB manager. Latter said his outlet will give people what they want as long as it's in good taste and for public good, and will continue its midnight remote from Billy Berg's.

Among most vigorous opponents of Steele's stand was Dave Dexter, who allegedly hurled "cornball pianist" and "third-rate novachordist" at KMPC's new musical director. Said Dexter: "I think such statements are definite slaps at the music industry as a whole. I'm against risqué lyrics and don't think they should be permitted, especially on the air, but mud-slinging at what Steele calls 'be-bop' is casting bad reflections on the entire music business."

Others in the trade felt Steele's bouncing "be-pop" from KMPC was sincere and not an attempt to cop news space. Policy, they say, is in line with station management's policy on music. It was recalled that Detroit's WJR, which belongs to KMPC owner G. A. Richards, banned Maxine Sullivan's swinging of classics back in the mid-30's, and that Richards always was and is opposed to music

in the low-down jive bracket. Richards said: "In our opinion, the playing of 'hot jive music,' which usually emphasizes suggestive lyrics, arouses degenerate instincts and emotions. We will not feature artists who continually try to reach the public with music of this type. We have many concrete examples of cases of juvenile delinquency which can be traced directly to the type of music we are eliminating. We will not exploit these 'music criminals' who seek to masquerade 'artistic filth' as one of the popular arts."

Town's disk jockeys were against the "be-bop" ban, with Al Jarvis's comment typical of what most had to say: "It's silly to blame juvenile delinquency on jive. Why not put the blame where it really belongs, on delinquent parents."

Diskers who have mushroomed on hot waxings saw no biz danger in the ban, even should it spread thruout U. S. Leo Mesner, whose Philo label (now Aladdin) introduced Helen Humes Be-Baba-Leba disk, told *The Billboard*: "This won't hurt business because juke box operators are our chief source of revenue. People will still get what they want. If they can't hear a record on a disk jockey show, they'll play it on juke boxes. Should this be taken up by other stations in the country, it will give records wonderful publicity which should make them in greater demand on juke boxes. As the Boston bans have shown, people go big for what they can't get."

Situation took a humorous twist when Billy Berg of the Vine Street swing spot, invited Ted Steele to "bring a sweet band into my place."

Canada Surveys Prove Local Ears Listen Locally

VANCOUVER, B. C., March 16.—Proof of what has been proven time and again, i.e., that in-town stations outpull, generally speaking, out-of-town stations, is indicated in a special survey by the Elliott-Haynes rating service (the Hooper of Canada).

Figures cover Vancouver and Seattle, the U. S.-Canadian "twin" cities. Data covers 50 individual ratings of 13 U. S. programs for four months. Coincidental ratings were made in Vancouver and indicated that the local station licked its U. S. competitors in Seattle 30 times against 9 wins for the U. S. percolators. Two of the ratings tied. Box on this page gives a blow-by-blow picture of what happens to the programs.

Rare Bit

NEW YORK, March 16.—A guy with a rabbit in his arms stumbled out of a major booking agency the other day, sobbing. Asked what the trouble was, he said: "This bunny is the world's greatest concert pianist. He has an unequalled repertoire, sensational technique and plays with heart-rending depth and feeling. He is a natural for films, vaude, circus, the concert stage, medicine shows, smart clubs and recordings. I should be able to make \$1,000,000 a year with him, but I am now on my way home to make him into hasenpfeffer." When *The Billboard* reporter screamed in protest, the chap wept as follows: "I have been to every booking agency in town. The rabbit has done terrific auditions — Chopin Etudes, the *Moonlight Sonata*, a touch of Rachmaninoff—but all the bookers give us the bum's rush. They say that nobody is interested in classical music."

Pan Am Cuts More Cantor, New Mendez, San Juan Disks

HOLLYWOOD, March 16.—Having Sparked Eddie Cantor's return to the pop disk field with a recent waxing of *Onezy-Twozy*, Pan American Records followed with another Cantor session March 15. This time Cantor plattered his oldie, *Whoopie*, backed by *Josephine*.

Pan Am, making bids for additional name talent, also waxed for early release two sides by the newly-formed Raphael Mendez 30-piece ork. Mendez did *Missouri Waltz* and *Lover*. Thrush Olga San Juan, of the films, rounded out the session with two south-of-the-border tunes.

LOBBY CONTROL HYPED

(Continued from page 3)

regulation are emphasizing that they are not opposing the constitutional rights of citizens to seek representation. Lobby-regulation law is sought, it is explained, as a means to halt what is described as undercover activity by some "special interests agents." Such a law, according to the proponents, would serve as a safeguard not only to the public and Congress, but also to bona fide associations represented in Washington.

Lobby-regulation move now has the official blessing of the administration. President Truman at his Thursday (14) press conference, in answer to a direct query, outspokenly declared that he favors a lobbyist-regulation law.

1-Station Towns Mutual's Meat

(Continued from page 18)

tween a live show and an e. t.; (4) better local station equipment, especially in the last 10 years.

Local Emphasis Seen

McClelland sees a shift in the whole pattern of thinking relative to big-time web operations, with a decided advertising emphasis being placed on local pitches instead of national ones.

"Sponsor now has to spend fantastic amounts for a so-called first-class show and it's hard for him to find out whether or not it's worth it for the big-time, big-station segs. Radio is bound to become less centralized from an advertiser's viewpoint, since less centralization means less cost and produces more results," he declared.

It's known that prexy Ed Kobak's policies have expanded MBS considerably during the past year, and that the goal for Mutual's nationwide local coverage is now 350 stations instead of the present 255. Newly created audience promotion department under Hal Coulter is constantly after the individual stations with new promotion schemes based on home-town angles. Also the fact that Mutual shuts down completely for 15 minutes a day for closed circuit news for member stations keeps locals informed on day-to-day, up-to-the-minute pitches for forthcoming programs.

For instance, Fitch rep may go on closed circuit afternoon of *Rogue's Gallery* and announce a new guest star for the night, with advice as to how to plug on local MBS dead heads.

Mutual intends to conduct many more surveys a la the *Rogue's Gallery* one. When they are completed, on the basis of their selling results in one-station towns, they hope to give the other nets (especially those called the major webs) a run for their money.

Canadian 'Leggers Get Going Over

(Continued from page 23)

Time; *I'm Beginning to See the Light*, *No Can Do*; *Atchison, Topeka & Santa Fe*, *Polonaise*, *White Christmas*, *Please No Squeeze Da Banana*, *Nobody's Darling But Mine* and *Makes No Difference Now*.

Part of the investigation revealed that the alleged Canadian bootleggers printed about 20,000 copies of the illegal sheets at a crack, and that the average monthly distribution of the books, to name just two spots, ran around 8,000 per every 30 days in Toronto, and about 4,000 every 30 days around Montreal.

Where Was MPPA?

Bill for the investigation was footed by Lyle Engel and it is estimated that the New York lyric mag publisher has spent somewhere around \$4,000 on the case so far. Music Publishers' Protective Association, as far as is known, didn't even know that the alleged racket was being run: There are continuing evidences, too, that the bootleg lyric sheet swindle is still going on right in the United States. A *Billboard* reporter picked up a sheet Thursday (14) right at Times Square about 9:30 a. m. Sheet contained words to such tunes as *Doctor, Lawyer, Indian Chief*; *Lily Belle*, *Chickery Chick*; *Come to Baby, Do*; *Dig You Later*, *Aren't You Glad You're You* and *Symphony*. Trade observers believe that publishers are going to put pressure on their MPPA organization to do a repeat of the racket-busting job the organization pulled off some years back when phoney lyric sheet operators were having a field day around New York and other metropolitan centers.

802 Indies To Press Issues at Meeting

(Continued from page 23)

requiring only that the "theory" of minimums should apply, but not obliging the local executives to enforce the theory. Radio stations and pit houses, of course, are made to employ fixed members of musicians, but hotels and night clubs are not similarly bound. The committee also claims that, because of this lack of enforcement, upped nitery and hotel scales often don't mean much to the local as a whole, because operators reduce the number of tooters in their employ, in order to avoid the increased nut.

Ask More Scale Hikes

In addition, the committee will ask the April meeting to adjust all wage scales upward, in keeping with the increased cost of living, and insert renegotiation clauses to this effect in all contracts. That the committee may provide complications for those 802'ers who want the April price list meeting to be uneventful is seen in the fact that, in a recent petition, they managed to acquire 1,500 signatures on the exchange floor. They are now busy informing the rank and file of the desirability of showing up at the price list meeting, in order to guarantee a quorum. If there is no quorum, all resolutions automatically go to the local exec board for action, instead of being passed upon by the general membership.

Comparative Ratings of U. S. Commercial Segs Simultaneously on Seattle and Vancouver Stations

SHOW	DOMINION NETWORK							
	October		November		December		January	
	CJOR	USA	CJOR	USA	CJOR	USA	CJOR	USA
Request Performance	4.9	8.7	4.3	9.1	7.6	8.4	8.0	8.0
Star Theater	—	—	4.2	8.5	5.7	10.3	6.0	8.4
Information Please	6.6	1.1	7.6	3.2	9.9	2.5	7.6	1.9
Those Websters	6.3	3.9	8.2	3.5	7.6	6.0	9.2	5.2
Contented Hour	7.4	3.6	9.7	2.9	9.9	2.5	9.7	1.5
Bob Hope	9.6	3.6	9.5	1.3	8.6	5.1	10.5	5.0
Rudy Vallee	8.7	2.3	9.0	2.2	8.8	3.6	11.9	3.2
Jack Carson	6.0	4.7	9.2	3.4	10.1	3.6	8.6	5.5
Ellery Queen	8.4	6.2	9.5	5.1	9.7	3.9	8.7	3.7
TRANS-CANADA NETWORK								
	CBR	USA	CBR	USA	CBR	USA	CBR	USA
Charlie McCarthy	9.3	3.4	7.2	2.4	7.5	9.8	9.3	13.3
Kraft Music Hall	6.0	3.7	6.9	4.2	8.4	2.9	—	—
Fibber McGee	7.2	3.2	10.4	2.5	8.7	6.2	7.7	4.9
Lux Theater	9.0	5.0	7.2	7.6	8.3	8.3	11.0	7.6

Ratings from Elliott-Haynes. Seattle stations are KIRO for CBS and KOMO for NBC.

AARONSON—Darby, 58, special material-writer, in New York March 6. He was associated with the late Aaron Hoffman, playwright-producer, for several years. Until forced to retire because of ill health, he wrote gags for Senator Murphy and other vaude performers.

In Memory of My Beloved Husband
WM. "BILLY" CARR
 March 19, 1945, in Hollywood.
 Sadly Missed, He Will Always Remain
 in My Heart.
 Your Loving Wife "**DOLLY**"
 Known professionally as "Dolly Dawn."

ARNOLD—Lawrence M., 48, formerly with Kline Shows and Carlos Circus, March 3 in Veterans' Hospital, Fort Lyons, N. J. He was a nephew of Sophia Carlos of the Conklin Shows. Burial in Carmichael, Pa., March 6.



Mrs. Viola Marie Cooper
 who passed away
MARCH 18TH, 1944
 Until we meet again,
 Your Husband,
EDWARD E. COOPER

BONTE—George Willard, 72, former art director of the old *New York Herald* (1906), art director for the publicity and advertising departments of Selznick Pictures Corporation (1920-'23) and art manager for

Philip Merivale

Philip Merivale, 59, prominent English actor, in Hollywood March 12. Born in India, he spent his teens at Oxford University and began his theatrical career in London by playing walk-on parts at night while working as office boy for a London firm. His first role was that of a palm waver in Sir Frank Benson's company in *Orestes* in 1905. After three years with Benson, Merivale joined Fred Terry's troupe for three years. In 1910 he played opposite Mrs. Pat Campbell in *Berbohm Tree* and was brought to New York by her to play in *Shaw's Pygmalion* in 1914.

Polyanna, in 1915, gave him his first leading role in America, but his great success was made in 1921, playing opposite Jane Cowl in Robert E. Sherwood's *The Road to Rome*, in which he portrayed Hannibal, his favorite role. After starring in several hits he appeared with the English actress, Gladys Cooper and became associated with her in the production of *Othello and Macbeth* in New York during 1936. The following year he married Miss Cooper. His first wife, Viva Birkett, died in 1934.

During recent years he worked in Hollywood, his most recent films being *Crossroads* and *This Above All*. Illness forced him to withdraw recently from the leading character role in *The Razor's Edge*. Merivale also wrote several plays, one of which, *White Christmas*, was a summer presentation at Locust Valley, L. I., in 1936. Survived by his widow and four children from his first marriage.

Services in Beverly Hills, Calif., March 15.

THE FINAL CURTAIN

Warner Bros. (1923-'31), in New York March 13.

BROWN—Harry, 78, retired manager of the Nixon Theater, Pittsburgh, in that city March 3. He managed theaters in Chicago and Atlantic City before taking the Pittsburgh house post in 1920.

DALBY—John T., 73, in Christie Street Soldiers' Hospital, Toronto, March 6. Survived by two daughters, Mrs. John Hambly, Oshawa, Ont., and Trudie Di Santi, treasurer, Ladies' Auxiliary, Pacific Coast Showmen's Association, and a son, John. Interment in Oshawa Cemetery March 8.

DAVIDSON—Arthur, 43, owner of El Morocco Cafe, Montreal, at his home there February 28 after a long illness. During the war he provided the talent of his club for entertainment of soldiers at barracks and hospitals within a radius of 75 miles.

DAVIS—Emanuel, 57, custodian of Albert Davis collection of theatrical paintings and photos, in Brooklyn March 6. Since the death of his father in 1942, Davis acted as curator of the collection.

DUNHILL—Dr. Thomas F., 69, noted English composer and professor at Royal College of Music, Scun-

flower hotels and Virginia Theater, Atlantic City, February 24 in that city. Survived by three brothers, Robert, Edward and Louis.

FROEHLICH—Louis O., 64, Milwaukee musician and instructor for many years, recently in that city. He was an honorary member of the Milwaukee Musicians' Association. Survived by his widow and three children.

GORMAN—William L., 61, director of the Commercial Museum and Convention Hall, Philadelphia, in that city March 2.

In Loving Memory of My Dear Son
JACK "SMOKE" GRAY
 Who Died March 22, 1937
MOTHER

GORODETZER—Louis, owner of the Crescent Hotel and musical lounge, Atlantic City, March 2 in that city. Survived by his widow and son.

GRINNELL—Mrs. Emily L., 79, widow of Ira Grinnell, founder of

GEORGE C. TYLER

George C. Tyler, 78, vet Broadway theatrical producer, died in Yonkers, N. Y., March 14. During his more than 40 years in the theater Tyler produced or managed well over 300 plays, many of which were outstanding hits, and was a factor in building up the names of many playwrights and artists. He produced 16 of Booth Tarkington's plays, including *Clarence*, and gave George S. Kaufman and Marc Connelly their start with *Dulcy*, in which Alfred Lunt and Lynn Fontane had their first starring roles, but muffed a chance to launch Eugene O'Neill, for whose father, James O'Neill, he acted first as advance man and later as producer. Among the stars appearing in Tyler's productions were Eleanor Robson, Ada Rehan, Olga Nethersole, Helen Hayes, Mrs. Minnie Maddern Fiske, Margaret Anglin, Blanche Bates, Elsie Janis, Otis Skinner, John Barrymore, Nat C. Goodwin, William Faversham, Arnold Daly and William Farnum. He also introduced such European stars as Eleanora Duse, Mrs. Patrick Campbell, Gabrielle Rejane, Cyril Maude and George Arliss.

Tyler began his career as reporter on *The Dramatic World* in New York and then spent several years as advance man for road shows. His first venture as a producer was a musical presented in Philadelphia. Teaming up with Theodore A. Liebler in 1897, he entered the Broadway fold with *The Royal Box*, starring Charles Coghlan. In 1915 Tyler became associated with Klaw & Erlanger, producing several hits, including *Moloch*. From 1918 he produced independently many successes such as *Merton of the Movies*, *The School for Scandal*, *The Rivals* and *The Constant Nymph*, until the early 1930's when he put on a series of revivals which were notable for their star-studded casts. Ill health forced him to retire. Tyler was a bachelor and had no near relatives. Funeral services were held in New York March 15.

thorpe, England, March 13. He was awarded a scholarship at Royal College in 1897, became pianoforte professor at Eton in 1900 and joined the faculty of Royal College in 1905. He also wrote several books on music and made lecture tours in England and Australia. Among his compositions were the comic opera *Happy Families*, the prize-winning (Carnegie) opera *The Enchanted Garden*, and a ballet, *Gallimaufry*, produced at Hamburg State Opera House in 1937.

EDGETT—Edwin Francis, 79, literary editor, radio commentator and theatrical press agent, in Boston March 12. Aside from a brief interlude as a writer in London and as a member of David Belasco's staff in New York, Edgett served as literary editor of *The Boston Transcript*. In addition, he delivered weekly radio addresses and handled public relations for a group of Boston theaters.

FORD—D. Rhys, 74, music composer and critic, in Warren, O., March 12. Among his compositions were *Cymric*, *Snowdonia* and *Semper Paratus*.

FRAZER—Mrs. Emily, 69, mother of Walter Lang, motion picture director, in Memphis March 5.

FRIEDBERG—Morris, 57, part owner of the President and the May-

Grinnell Bros.' Music House, Detroit, recently at her home in that city. Survived by two daughters. Burial in Roseland Park Cemetery, Detroit.

HARRIS—Frank J., 65, State senator and Republican leader in Pennsylvania, operator of a chain of movie theaters and head of a real estate firm, in Pittsburgh March 11. A brother, State Senator John P. Harris, was credited with opening the first movie theater in Pittsburgh and headed the Harris Amusement Company, operating a chain of film houses in Pittsburgh. When Senator John Harris died in 1926, deceased was named to fill out the unexpired term, and served in the Senate until 1936. At the same time he became president and director of the Harris theater chain. Five children and three sisters survive.

HUNT—Edward J., 67, March 7, at his home in Detroit after several years' illness. He founded WMBC (now WJLB), and headed it as president until his retirement, following a stroke, in 1940, when station was sold. Survived by his widow and daughter. Interment in Woodlawn Cemetery, Detroit.

JACKSON—Joseph, 78, former columnist on *The Philadelphia Evening Public Ledger*, in Philadelphia

of a heart attack. Survived by his widow, Harriett.

LOVE—Louis C., 56, husband of Mabel Love, conductor of women's radio programs, in Philadelphia of a heart attack. Survived by a son and a daughter, Dorothy, former radio editor of *The Philadelphia Daily News*.

MALM—Axel C. V., 60, director of exhibits for the Philadelphia Sesqui-centennial Exposition in 1926, in Ardmore, Pa., March 12. Malm, industrial engineer and inventor, was sales manager of Lukens Steel Company until forced to retire because of ill health.

MARSHALL—Dr. W. C., 76, dentist and one-time musician with Ringling Bros.' Circus, March 5 in an Oklahoma City hospital after a long illness. Dr. Marshall and three of his brothers played in the Ringling band, starting with the circus in 1884. Services in Perry, Okla., March 7.

MATKOWSKI—Alex, 57, musician, found dead in Philadelphia March 10.

IN MEMORY TO OUR PAL
TEDDY
 Died March 8, 1945.
 Gone but not forgotten.
 HARRY, CHARLEY & CARL.

METZGER—Otto J., 63, manager, Cort Theater and Shubert Theater Corporation, New York, in that city March 9. Born in Germany, Metzger was business manager of the Wagnerian Opera Company, some members of which accompanied him to New York in 1906-'07. He served as Berlin representative for the Shuberts, then became manager of the Shubert Theater group in 1920, and manager of the Cort eight years ago. Represented the League of New York Theaters on the WPA Theater Project. Survived by his widow, Rose.

MILES—C. Austin, 78, writer of over 3,000 hymns, in Philadelphia March 10. Retired four years ago as editor of hymns for the Rodeheaver, Hall-Mack Company, Philadelphia, after 43 years' service, Miles had registered 1,029 hymns with ASCAP. His most popular tune was *In the Garden*, of which 3,000,000 copies were sold and over 1,000,000 recordings made.

OBERHOFFER—Mrs. Annie, 80, widow of Emil Oberhoffer, founder and first conductor of the Minneapolis Symphony Orchestra, February 14 in Minneapolis.

PANNACI—A. D., 66, manager of the Seabright Inn, in Seabright, N. J., March 3.

(See FINAL CURTAIN on page 101)

Argo W. Hutchinson

Argo W. (Pop) Hutchinson, 65, manager of Coney Island swimming pool, Cincinnati, for 20 years, died March 13 at his home in Mount Washington, O. Construction engineer for a contracting firm that specialized in the building of pools, Hutchinson came to Cincinnati in 1924 to supervise the construction of the Coney pool.

A year after its completion, Hutchinson accepted an offer from the park management to manage the pool and occupied that position up to the time of his death. He was constantly being consulted with regard to construction and operation of pools by park leaders all over the country.

Survived by his widow, Mae, and a daughter, June, of Cincinnati.

Services in Mount Washington March 16. President Edward L. Schott, Ralph G. Wachs, Ralph Devore, Shirley Watkins, Henry Schwab and Webster Clark, Coney park officials, were pallbearers.



The Billboard's VETERANS' RE-EMPLOYMENT SERVICE

Each week The Billboard publishes this classified directory of honorably discharged veterans who have had experience in show business or its allied fields, or who have talents which may enable them to get into some phase of the amusement industry. There is no charge to anyone for this service. Prospective employers are urged to contact the servicemen whose advertisements appear here direct.

ACTOR, 31; army Special Services. Pre-army stock companies, comedy, dramatic legit. Miles E. Sollo, 2448 S. Central Pk. Ave., Chicago 23, Ill. Tel. Rockwell 1598. 411/3/16

ACTOR; pre-army repertoire, stock (5 years). Ventriloquist, magician. Interested legit, radio, vaude. Ken Hodue, 1720 N. Emporia, Wichita, Kan. Phone: 4-1565. 416/3/16

ALTO, baritone, sax man; B-flat clarinet; double bass, clar., trumpet. AAP bands (reed man); pre-army own 15-piece band (5 years). Frederick R. Elmer, 48 E. Frederick St., Corry, Pa. COrry 99-104. 388/3/2

ALTO SAX MAN, vocalist; 4 years' exp.; dance orks (lead alto); Local 802. Interested radio, clubs, vaude. Irving Hafter, 660 Southern Blvd., Bronx 55, N. Y. MEChrose 5-1799. 377/3/2

ANNOUNCER-WRITER; commercial stations (1 1/2 years' exp.). Program director, news-casting, variety shows. Audition disk on request. Allen Mason, 5047 N. Central Park Ave., Chicago 25, Ill. KBystone 7888. 367/2/23

ANNOUNCER; passed auditions: NBC, ABC, MBS (New York); studied radio announcing at New York Institute of Music and Art. Script writer, newscaster, WXLK, AFRS (Alaska) while in U. S. Navy. Willing to travel. Salary \$40 per week. Arthur Emanuel Wiskari, 242 East 87th St., New York 28. Tel. LE. 4-3272. 426/3/23

ANNOUNCER; news editor, commentator, control engineer; SAG. Presently employed Detroit station. West of Chicago area preferred. John J. Foster, 640 Parkview Drive, Detroit. 427/2/9

ARRANGER; musical arrangements for dance bands. Pre-army experience. Air corps dance band arranging while in service. Sanford L. Lewis, 747 Sheridan Rd., Wilmette, Ill. Phone: Wilmette 1353. 419/3/16

BARIOTONE; 21; club date exp. Willing to travel. Interested all fields. James Alton Rlyer, 197 Dartmouth St., Warren, Pa. Tel. 2252-W. 376/2/23

BARIOTONE VOCALIST; popular, semi-classical. Chicago Music Festival winner ('42). Interested radio, motion pictures. Dan McCabe Danforth, 4447 Wolcott Ave., Chicago, Ill. Edgewater 5209. 389/3/7

BOOKING AGENT, Emsee; 10 years' free-lance experience. Consider any reasonable offer. Will travel. Vincent Arrigo, 1433 66th St., Brooklyn, N. Y. 360/2/16

BUSINESS MANAGER; club, vaude shows; pre-army, Bridge Tiny Town, Marionettes. College. Promotion, administration exp. Jack Vinik, 1121 New Hampshire Ave., Washington, D. C. RE. 0630, Ext. 708. 396/3/9

CHORUS BOY, 24; pre-army dance team (girl partner). Interested musical. Martin Romang, 85-08 133d Ave., Ozone Park, New York. 390/3/9

DANCE INSTRUCTOR, drama coach, arranger; wants to join staff of theatrical school or producing office. Experienced all departments. References on request. Edgar A. Kirschfeld, 65 Laurel Ave., Neptune City, Avon, N. J. Tel. Asbury Park 4388. 382/3/2

DANCER; tap, ballet, character, Spanish flamenco, castanets. Army entertainer (variety, musicals). Interested in joining ballet company or concert unit. Olla Clyde Eddleman, c/o American School of Dancing, 705 1/2 Main St., Fort Worth, Tex. Tel. 2-0406. 373/2/23

DRUMMER, all types; USAAF band; recently with Lani McIntyre's ork. Good beat; read music. Willing to travel. Roy Duke, 7817 60th Ave., Middle Village, Long Island, N. Y. HAVemeyer 8-7305. 383/3/2

DRUMMER; solid or Dixieland; read, fake; pre-army—3 years' combo bands. Seeks radio, night club or vaude band. Tommy Evans, 254 W. 98th St., New York, N. Y. AC. 4-8710. 418/3/16

ELECTRIC GUITARIST, 30, seeks location job. (N.Y.C., Long Island) with dance band, cocktail unit. Pre-army band leader. Local 802. Radio, clubs, preferred. Edward E. Schledorn Jr., 6926-68 68th St., Brooklyn, N. Y. 413/3/16

ELECTRICIAN; carnival, circus exp. Own trailer. Ray Ives, 6102 Swance Ave., Tampa 4, Fla.

EMSEE, straight man; army shows; pre-army amateur exp.; fast talker; record forwarded on request. Will travel. Burlesque, vaude preferred. George H. Clune II, Browns Grove, Scottsville, N. Y. 429/3/23

EXPERIENCED VETERAN seeks job in colored night spot as manager, headwaiter, bartender. William L. Davis, 331 Livingston Place, Akron 4, O. 397/3/9

GUITARIST; 5 years' band, quartet, combo exp. Army band. Seeks colored combo or band. New York City vicinity preferred. Junius Hayes, 4 West 126th St., N. Y. C. 381/3/2

HAMMOND ORGANIST; own organ; 1 year prof. exp.; seeks opportunity. Interested all fields. Sonny Durant, 405 Ardsley Rd., Scarsdale, N. Y. 400/3/9

HELL DRIVER, seeks connection with thrill show unit. No previous exp. Amateur motorcycle racing; driver-rider army mechanized cavalry. Good starting salary. George (Crash) Atkins, 112 S. Monmouth St., Dayton 3, O. Tel. MA. 4330. 415/3/16

HILLBILLY MUSICIAN, fiddle, guitar; hill-billy vocals (original songs). Seeks location job, radio, vaude. Starting salary \$60 week. John A. Ewing, 813 W. Church St., Champaign, Ill. 424/3/23

LEAD ALTO-SAX man; 8 years' dance band exp. (clarinet, sax) army bandsman (4 years). Interested radio, night club, vaude. Peter Lombardo, 3521 65th St., Woodside, L. I. HA. 9-2862. 423/3/23

LYRIC WRITER; 30; lyrics for songs of any description. Please contact. Ted Williams, Worsham College, 620 Wolcott, Chicago, Ill. 358/2/9

LYRIC WRITER; pre-army staff writer for American Music, Inc., Los Angeles. Songs for radio, stage, screen. Will collaborate with composer. William S. Nale, Box 340, Medaryville, Ind. Phone: 156. 425/3/23

MAGICIAN; pre-army club dates, night clubs (2 years). All-soldier theater unit (2 years) while in service. Vaude, night clubs preferred. Noel J. Spanier, 1102 Case St., Centralia, Ill. Tel. 1512-W. 428/3/23

MAGICIAN'S ASSISTANT; 7 years' exp. comedian, talker, side shows, vaude, emcee. Vaude preferred. Quintin B. Liborio, 42 Harrington Ave., Quincy, Mass. 392/3/9

MANUFACTURER'S AGENT; salesman; amusement machines, novelty mdse, mfgs. Pre-army selling exp. Own car. Up-States New York preferred. Straight commission basis. Robert H. Chase, 283 Fordham Rd., Rochester 12, N. Y. Charlotte 2258-M. 393/3/9

MECHANIC; free to travel; experienced repair man. Interested machines of all types (amusement field). Lewis Roberts, 4654 North Malden Ave., Chicago 40, Ill. 355/2/9

MOTION PICTURE projectionist; 9 years' exp. Navy sound technician. Grenfall Kelly Bickford, 699 Congress St., Portland, Me. Tel. 4-0415. 387/3/2

MOTION PICTURE PROJECTIONIST; trained in army school, seeks job as 35mm. projection machine operator, Ray Garman, 315 Taylor St., De Kalb, Ill. Phone: QE. 69. 422/3/16

MUSIC DIRECTOR, conductor; opera, symphony. Mascagni Opera Guild, American Civic Opera Co. Radio preferred. Thomas Grasso, 31 Centre Mall, Brooklyn, N. Y. 363/2/16

MUSICIAN-VOCALIST; alto-tenor clarinet pre-WAG dance band exp. Union. Wants to join male or female ork. Will travel. Fritzie Rich, 69 Fuller Place, Irvington, New Jersey, Essex 3-0701. 409/3/16

NIGHT CLUB MANAGER, 16 years' exp. entertainment field. Baritone vocalist, emcee. Will travel. S. A. Ramsey, P. O. Box 4, Arden, Nev. 398/3/9

IF YOU ARE AN HONORABLY DISCHARGED VETERAN AND HAVE SHOW BUSINESS QUALIFICATIONS OR EXPERIENCE HERE'S HOW YOU MAY AVAIL YOURSELF OF THIS SERVICE.

Write The Billboard's Veterans' Re-Employment Service editor (1564 Broadway, N. Y. 19, N. Y.) a letter, carefully stating all the following information:

- (1) Full name, age, address and telephone number (if any).
- (2) Working experience (if any) before entering armed forces. (Do not list amateur show business experience.)
- (3) Names and addresses of employers for whom you worked before entering armed forces.
- (4) Branch of armed forces in which you served, and date of discharge.
- (5) Work done in the armed forces which may help qualify you for show business job you seek.
- (6) Education (state fully, by years in grade school, high school and college).
- (7) In which show business field would you most prefer to work?

- (8) What specific type of job would you prefer?
- (9) What salary would you require? (You need not state this, if you do not choose to.)

Mail the letter containing all the above information, together with a photostatic copy of your honorable discharge papers, to the editor at address stated above. If the copy of your papers is not included you will not be eligible for this service.

The information supplied in your letter will be rewritten into a classified advertisement and run in the first available issue in these columns. The Billboard would appreciate it if, after your advertisement appears, you would write the Veterans' Re-Employment Service editor, each week, stating whether you have secured a job, or whether you would like your advertisement continued. There is no charge or obligation of any kind entailed in this service.

NOVELTY ACT; fakir, torture, contortion, power acts. "Living Atomic Power." Pre-army theater, night club exp. (9 years). G.I. entertainer. Vaude, night club work preferred. Raymond Welsh, 333 S. Hamel Road, Los Angeles 36, Calif. CR. 6-6790. 386/3/2

NOVELTY ROLLER Skate Act; 3 years' club date, fair, vaude exp. Clippins, letters on request. Interested theater, clubs. Edwin L. Simmons, Henry, Ill. 407/3/9

PHOTOGRAPHER; public relations, newspaper photography. Own equipment. Interested all fields. Herman Katz, 282 East 2d St., Brooklyn, N. Y. 379/3/2

PIANIST; solo, accompanist, orchestra. Theater, club, vaude, radio exp.; read, fake; concert, popular. Union. Interested all fields. Raymond Dempsey, 44 Maple Ave., Franklinville, N. Y. 353/2/9.

PRESS AGENT, publicity director; roadshow, band, talent agency. Army public relations, Special Services. Pre-army publicity. Philip Rothchild, 637 Robinwood, Detroit, Mich. Townsend 5-4656. 372/2/23

PROJECTIONIST; camera man army projectionist, pre-army motion pictures. Will consider helper job to start. Howard W. Martin, 5040 N. Kenmore, Chicago, Ill. Phone: Ardmore 2025. 421/3/16

PUBLICITY ASSISTANT; 2 years' pre-war agency exp.; versatile copy contact man; radio spot writing. Army publicity for Maj. Melvyn Douglas entertainment group. Phil Wasserman, 658 Montgomery St., Brooklyn, N. Y. PR. 3-6789. 405/3/9

PUBLIC RELATIONS PHOTOGRAPHER; army newspaper; pre-army pub. rel.; all branches photography; own equipment. Interested all fields. Henry Getzler, 151 Norfolk St., New York. GR5-5051. 378/3/2

PUBLICITY MAN; 14 yrs' exp. planning, production, placement. "Tested technique for personalities, events, theater." New York area only. Jack Geddic, 967 East 17th St., Brooklyn, N. Y. NI 4-2820. 347/2/9

RADIO ACTOR, director; pre-army amateur sustaining shows, Chicago radio stations. College. Verne Klaus, 515 N. Lawler Ave., Chicago, Ill. COI. 3443. 374/2/23

RADIO ANNOUNCER, actor; pre-army KVEC, KRIC; program director, announcer, actor, writer. Pasadena Playhouse grad. Interested radio, legit. William Royal Griggin, 8731 139th St., Jamaica, L. I., N. Y. JA. 8-5375. 380/3/2

RADIO ANNOUNCER; 3 years American Forces network; independent stations (New York) 1 year. College. Travel anywhere. Starting salary \$40 week. Harold Greiff, 2288 Moh Ave., Far Rockaway, N. Y. Far Rock. 7-9279. 391/3/9

RADIO SCRIPT WRITER; pre-army continuity writer, WTAG, WWRL, Radio Writers' Guild. Will travel. Troy Stafford, 130 Post Ave., New York 34, N. Y., LO 7-3250. 362/2/16

ROLLER RINK MANAGER, experienced; \$60 week minimum salary. References upon request. P. G. Greembach, 3511 Fulton Road, Cleveland 9, O. 366/2/16

SCRIPT-WRITER; pre-army radio exp. News, dramatization, special events broadcasts. Interested radio, motion picture. Midwest prof. Guy S. Harris, 1142 Amalie, Chicago, Ill. Ravenswood 5820. 371/2/23

SINGING EMSEE, tenor; pre-army club date exp. Interested radio, night club, vaude. Starting salary, \$75 week. Patrick Lower, 219 89th St., N. Y. C. 376/3/2

SONGWRITER; will collaborate with melody writer or work per song basis. 10 years' teaching, writing exp. Clyde La Grange, 4113 Park Drive, Louisville, Ky. 357/2/9

SPANISH-SPEAKING public relations; 32; newspaper publisher; extensive Central and South American contacts. College grad Latin American pub. rel. preferred. George W. Coen, 163 West Main St., Lancaster, O. Tel. 3763. 384/3/2

SPORTS ANNOUNCER; seeks radio station in or near Cincinnati. Qualifications, references on request. Elvin M. Reese, 1411 So. Belmont Ave., Springfield, O. 359/2/9

TELE PRODUCER; formerly motion picture ass't producer; sales, engineering background. Video since 1940. Seeks position with aggressive firm, excellent references. N. Deville, 16 W. 87th Street, New York, N. Y. 417/3/16

TENOR SAX, clarinet man; legit, take off, both instruments. Arranger. Pro. exp. (10 years) B. A. Music (Dartmouth). Interested Radio, night club, vaude. Ralph P. Folsom, 94 Saxton Ave., Sayville, L. I., N. Y. SAY. 1026. 385/3/2

TENOR-SAX, clarinet man; seeks location job. Local 802. Will travel anywhere. Sal Marotta, 1951 Haight Ave., Bronx, N. Y., Lehigh 4-1398 (call after 6 p.m.). 411/3/16

THEATER MANAGER, 15 years' experience. De luxe neighborhood, operation; booking, publicity. Will travel. Starting salary, \$50 week. Gerald Evans, 69 West 85th St., New York, N. Y. 361/2/16

THEATER MANAGER; pre-army own theater. Theater Managers' Institute grad. Also experienced projectionist. George A. Hillas, 2609 West Sixth Place, Cleveland, O. Apt. 9. 401/3/9

THEATER MANAGER, 37; experienced. References on request. South preferred. Zenobia Austin, 718 Court St., Lynchburg, Va. 402/3/9

THEATER MANAGER; projectionist with 5 years' experience, seeks position. Starting salary \$40 per week. Marvin Martin Manheimer, 432 Hull Dr., Tallahassee, Fla. Phone: 1276W. 420/3/16

VETERAN, 26; seeks job as band boy or road manager for dance band. Pre-army publicity exp. Bill Corgan, 114-116 West 47th St., N. Y. C., Bryant 9-2775. 345/2/9

VETERAN, college ed, seeks clerical position in music publishing co. Opportunity to learn field. Michael J. Lacagnina, 1145 39th St., Brooklyn, N. Y. 346/2/9

VETERAN; 27, experienced; seeks opportunity as assistant theater manager or projectionist. References upon request. Starting salary, \$40 per week. Clarence W. Koenig, Stillman Hotel, Spokane, Wash. Tel. R-1136. 369/2/23

VIOLINIST, arranger, 25. "Young America Symphony" local club dates. 15 years music training. Army Special Services. Wants to join radio orchestra. Local 802. Sam. Di Bonaventura, 349 East 17th St., N. Y. C. GR 3-1871. 344/2/2

VOCALIST, actor; pre-army vaude, club dates, radio, army shows. Seeks opportunity in vaude. Will travel. Allan Crooks, 119 Elk St., Vallejo, Calif. 350/2/9

VOCALIST, dancer; summer stock, radio, vaude, club exp. Navy shows. College grad; AGVA. Paul Woods, 817 S. Normandie, Los Angeles 5, Calif. EX. 7165. 404/3/9

VOCALIST, 24; baritone; pre-army radio (3 yrs.), television, club, band, exp. Radio preferred. Joe Craig, 1463 King St., Denver 4, Colo., Keystone 9782. 412/3/16

WEST COAST PUBLICITY; 5 years' cartooning experience; layout, copy exp., 2 years. Willard Hope, 3346 Thelma Ave., Los Angeles, Calif., CAPITAL 3714. 364/2/16

WRITER; publicity, radio advertising. College. Interested legit, radio. Edward B. Schulze, 1138 Scott Ave., Chicago Heights, Ill. Chi. Hgts. 1752. 395/3/9

WRITER; script adaptation, stories. Pre-army advertising copywriter, radio script writer. Radio field preferred. Collin C. Kempner, 4831 N. Kedzie, Chicago, Ill. Keystone 6125. 403/3/9

WRITER, Editorial, Publicity; Pre-army editorial ass't (trade publication); reporter, feature writer (daily newspaper). College grad. Starting salary, \$65 wk, Irving Kaplan, 1648 64th St., Brooklyn 4, N. Y. 408/3/16

WRITER, musical drama; will consider all offers sent with references. Stage, screen, radio; script, music. Top rate salary. Benjamin J. Contra, 91 West 6th St., Mansfield, O. Tel. 2-0446. 414/3/16

Profits in Pesos

YUMA, Ariz., March 16.—Uncle John (Spot) Ragland, concessionaire with Crafts 20 Big Shows, told here this week of the flourishing sideline biz he carried on when shows played Calexico, Calif., recently.

Shows drew heavily, he said, from Mexicali, a city of 25,000, just across the border in Mexico. Mexican peso, pegged at a ratio of five to one, was accepted at all rides and shows.

With the tills crammed nightly with Mexican silver and currency, Ragland collected all that he could buy up. Then he sold it to silver buyers and exchanged it with Mexicali banks at one half cent more on the dollar.

"It netted me from 20 to 25 dollars extra a day," he reported.

Goodman Buys Little Rock Lot

LITTLE ROCK, March 16.—Max Goodman, of the Wonder Shows of America, has purchased a 10-acre tract at Asher and Washington streets here and will use it as a lot for carnivals and circuses. His own org will open on it April 5.

Graders are readying the property for the carnival's opening. About five acres will be used as parking lot. Goodman, who didn't divulge purchase price, is said to be dickering with the city to erect a football stadium. Idea is to transform lot into permanent amusement zone.

Wonder Shows is now being prepared for season's opener. New Fun-house and a modernistic Girl Show front are being built under direction of Grant Chandler. All wagons are to be repainted.

Showmen under contract are Jimmy Hurd, Zeke Shumway, Elsie Brizendrine, Mr. and Mrs. Tex Crawford, Jack Carter, Johnny Wedgers, Sam Lowry and Jimmy Robichaud.

Zeke Shumway, for many years a motorcycle stunter, has dreamed up a new show titled *Atomic Bomb*, which will be featured. It's said to present a "deadly missile," 18 feet long and weighing a ton.

Cavalcade To Kick Off on Mobile Lot

MOBILE, Ala., March 16.—Unless plans are changed the Cavalcade of Amusements will open here April 8, running thru April 15, Bobby Kline, general agent, announced. Date is with the Abba Temple of Shriners who booked Cavalcade last year. Finishing touches to show are being completed at quarters on fairgrounds in Pascagoula, Miss.

Plans are being made here by the activities committee of the Shrine for a big build-up for the Wagner Show. Carnival will use the Kelly circus lot at intersection of Duval Street and Fulton Road.

Humboldt, Tenn., Festival Contracted by Page Bros.

OWENSBORO, Ky., March 16.—Page Bros.' Shows have closed contracts to play West Tennessee Strawberry Festival, Humboldt, Tenn. Festival, suspended since 1941, will be the 46th edition of the event.

A ride has been purchased from Rogers' Greater Shows, upping org's total to six. Routing for the season has been completed by Manager W. E. Page. Opening is set for April 11.

Roy Little will again be assistant manager; Ellis Roberts, electrician; Mrs. Page, secretary, and Virgil (Fat) Arnold, advance.

Strates Books Society Circus

MULLINS, S. C., March 16.—James E. Strates Shows will carry Josh Kitchen's Society Circus as an added feature. Owner Strates announced here following closing of the contract. Circus will be presented in two rings and offer platform acts consisting of high school horses, trained mules and monkeys, and will feature chimp riding high school horses. Special paper will be used to exploit attractions, Strates said.

Another feature will be government exhibit of Jap airplane guns and other material captured from the Japs.

Work at quarters here is progressing on schedule. Strates says org will have 20 shows and 19 major rides, 6 kiddie rides and Wilno's cannon act for opening in Washington April 3. Massive new front arch and three more light towers will be used.

Equipment is now being loaded in wagons. Train will leave here March 28 for Washington. One coach and four more flats will be added to train.

Shapiro Gets Piece Of Golden West Org

SAN FRANCISCO, March 16.—Harold H. Shapiro, West Coast showman, has purchased a one-third interest in Golden West Shows from Harry (Polish) Fisher and Nathan Fisher Cohn. He will become secretary-treasurer of the shows, Fisher announces.

Shapiro was associated with his two partners before the war in concession operations at Golden Gate International Exposition. He served with the army air corps during the war in the Southwest Pacific.

Under the new set-up, Fisher will continue as general manager. Cohn will remain in San Francisco to complete his law education. Other members of the 1946 staff include Homer Rees, general ride foreman; Jerry O'Brien, ride foreman; Don Hill, supervisor of show-owned concessions, and Rose Fisher, assistant to Shapiro.

Tex. Charro Fiesta A Bonanza for Hill

BROWNSVILLE, Tex., March 16.—Hill Bros.' Greater Shows this year doubled any previous record at Charro Days here. Setting a record for crowds as well, Southwestern Texas Festival was a bonanza for small concessions and Hill Bros.

Altho delayed a day in opening, concessionaires and showmen agreed that it was the best stand they'd had since pre-war days—the prevalence of heavy money boosted the take and gave all a look into the happy days coming.

Charro Days itself attracted up into the hundred thousands total, with crowds running in a steady stream thruout the day and night, attracted by educational exhibits, dances, parades and the colorful costumes of the valley and Brownsville.

Valley's population of 250,000 furnished a large part of the crowd, but heavy spending tourists on their way to and from Mexico furnished additional revenue for Charro Days show and concessions.

Next year's celebration is expected to be greatly expanded as publicity reaches out nationally with radio, newsreel and press coverage this year.

Lachman Opens April 10

WASHINGTON, March 16.—Manager Emil Lachman announced this week that his Lachman Amusement Company will open about April 10 in near-by Virginia. Shows will play Washington thru the season.



J. W. (PATTY) CONKLIN snapped with Tom Darling (left), assistant manager of Station CHML, Hamilton, Ont., and Ken Soble, CHML's prexy, on the occasion of the recent inauguration of the Brantford (Ont.) Community Chest Drive, of which Conklin is publicity chairman. In his usual forceful manner, Conklin got the drive away to a brilliant start, with the aid of the above radio execs. As a feature of the inaugural, CHML took its Hamilton Community Concert to the Capitol Theater, Brantford, for a special program.

185 Enroll in MSA Ladies' Auxiliary

DETROIT, March 16.—Total enrollment in the Ladies Auxiliary, Michigan Showmen's Association, organized last winter by Mrs. Al (Hattie) Wagner, has reached 185, it was announced this week following a regular meeting in the clubrooms at 3153 Cass Avenue.

Growth of membership has been accomplished under leadership of Mrs. Wagner and associate officers. List includes: First vice-president, Mrs. Bessie Gallagher; second vice-president, Mrs. Josephine Quinn; third vice-president, Mrs. Bernice Stahl; secretary, Mrs. Mildred Miller; treasurer, Mrs. Mayme Wade; chaplain, Mrs. Bella Powers.

Board of directors: Mrs. Viola Lippa, Mrs. Betty Wade, Mrs. Helen Baker, Mrs. N. Jones, Mrs. Ann Barker, Mrs. Alice Wagner, Mrs. Peggy Cohen, Mrs. Marion Dickstein, Mrs. Myrtle Jeter, Mrs. Dorothy Bloom, Mrs. Vera Enright, Mrs. Charlotte Drumm, Mrs. Dorothy Thomas, Mrs. D. Tennyson, Mrs. Betty Christy, Jacqueline and Jeanne Teeter, Mrs. Helen Christy, Mrs. D. Jessop, Mrs. Elsie Miller.

Committee chairladies: Membership, Mrs. Dell Bishop; sick committee, Mrs. Alice Wagner; reception, Mrs. Vera Allen; press, Mrs. Carrie Dear; ways and means, Mrs. Dorothy Gould; entertainment, Mrs. Ann Barker; house, Mrs. Dorothy Gould.

John Quinn To Bow With Rides March 22

DETROIT, March 16.—Opening of the World of Pleasure Shows has been set for March 22 on the familiar West Side lot at Michigan and Central avenues, where shows have opened for several seasons. Owner John J. Quinn returned this week from Miami.

Show will have two new rides, a Merry-Go-Round and a Caterpillar, and will carry eight shows, expanding considerably over its former size.

Show will remain on the Michigan Avenue lot, operating with rides only under the Detroit ordinance, for five weeks, moving April 25 for a grand opening in a South End suburb, probably Ecorse or River Rouge, where the entire show will be assembled for the first time.

Crafts Rolls Out of Valley In High Gear

Calif. Biz Is Big, Too

YUMA, Ariz., March 16.—In a three-weeks' test of spending strength in California's Imperial Valley cities of Calexico, Brawley and El Centro, Crafts 20 Big Shows chalked up grosses which officials said are in line with the lush early season biz reported from Florida and elsewhere.

California pace was continued here as O. N. Crafts moved his shows into Yuma's city hall parking lot for the first in a series of Arizona stands scheduled for March. Following a rodeo and other lesser counter attractions, biz was termed "good" by Roy E. Ludington, manager.

Crafts org cracked the ice at Calexico with a 10-day run starting February 8. Drawing heavily from Mexicali's 25,000 south-of-the-border population, opposite the shows lot, trade was heavy thru the date.

Goes Over '45

Moving on to Brawley, an increase over 1945 grosses was registered, Ludington said. Perfect weather marked the stand, under auspices of American Legion.

At El Centro, third week location, shows were spotted a block from the post office in the heart of the city, where only a sandstorm on the final day marred an otherwise big week.

Phoenix and Tucson are slated to follow before Crafts picks up his regular summer route of California cities in April.

Earl season visitors included Ed Smithson, Ray Smith, A. Knutson, Les Adams, Skeets Rambo and Ed Christianson. Hal Eifort, last season with Al Wagner's Cavalcade of Amusements, has taken over the business office. Roger Warren is in charge of the concession office. Harold Mock, for many years auditor, left recently for an extended vacation, but may return this summer to handle the concession office wagon. Charlotte Warren is acting cashier. Bill Smith, bookkeeper, has resigned to look after his Oregon farm.

G.I.'s Come Home

Many former employees have returned to the show following discharge from military service. They include Joe Duran, Merry-Go-Round foreman; Jake Boyd, Caterpillar foreman, and George Bryant, Arcade manager.

Mr. and Mrs. Crafts are planning a plane trip to Mexico soon. Mrs. John Morton, ill at her home in Oakland most of the spring, will join her husband, who is lot superintendent, soon. With the loading and shipping of a Hey-Dey to James E. Strates' Shows, quarters activity was officially closed, and Roy Shepperd, ride superintendent, and crew joined the shows. Mack Doman, former lot superintendent, is custodian at North Hollywood quarters.

New Equipment for Manning

NEW YORK, March 16.—Ross Manning Shows will go out this season with considerable new equipment, including a Ship, Kiddie Auto Ride, five tractors and trailers and five new tops. Shows, which will open at Peekskill, N. Y., have signed a string of Maine fairs, including Damariscotta, Blue Hill, Exeter and Orland, after which they will share the midway at the Danbury (Conn.) Fair with the O. C. Buck Shows.

LAST CALL
WONDER SHOWS OF AMERICA
 FOR BATTLE OF FLOWERS in San Antonio, opening April 22. Can use Concessions for San Antonio, the largest Spring Date in America. No exclusives in San Antonio.
 ★ ★ ★ ★ ★
 ALL PEOPLE ENGAGED for season report immediately at Little Rock for opening April 5. Can use Workingmen in all departments. Other useful people write. Mickey Billen wants Clothes Pin Agents. Other useful Concession People write George Golden. Wanted—Good reliable Billposter—Jimmy Cousens, if available, come in.
WONDER SHOWS OF AMERICA
 P. O. Box 21 (Phone 3-6406) Little Rock, Ark.

New One for C.&W.
 PETERSBURG, Va., March 16.—Cetlin & Wilson scored when they closed midway contract for the newly organized Atlantic Rural Exposition at Richmond week of October 7. Atlantic Rural replaces the Virginia State Fair, which had been year-in-and-year-out spot for World of Mirth.
 State Fair at Richmond went out of action with war, the government taking over the plant. Atlantic Rural Exposition is building new fair layout at another site, with race track, grandstand and exhibit building to be ready for October.

Wanted To Buy or Rent
TENT
 Approx. 100x200. Must be in good condition to be erected for coming season.
FRED SILBERT
 608 E. Baltimore Street Baltimore 2, Md.

FOR SALE
 6 arms, 12 tubs; OCTOPUS, first-class condition, mechanically perfect. Price \$8500 cash.
GEORGE BERTOLI
 316 S. Easton Road Willow Grove, Penna.

AMERICA'S SMARTEST RAILROAD SHOW
Endy Bros. Shows
 A GRAND, GLORIOUS SEASON'S OPENING WITH EVERYTHING NEW FROM THE FRONT AND TO THE BACK END.
—AZALEA FESTIVAL—
 CHARLESTON, S. C. APRIL 4th to 13th
 TEN BIG MONEY MAKING DAYS IN THE VERY HEART OF THE CITY
 Want Lady and Gentleman to present and manage a high-class Girl Revue. We have all new equipment and can offer a good money-making proposition to the right party that knows the business and can produce.
 Wanted—Class House, will book or buy for cash. Wanted—High-class Minstrel Show, have new, beautiful front. Will buy No. 5 Eli Ferris Wheel, pay cash for same. Show train will leave Miami Monday, April 1st. All people having contracts report Charleston April 2 sure. Can use good Billposter with own truck.
DAVID B. ENDY, Mgr., 743 Seybold Bldg., Miami, Florida

Anderson Greater Readies
At Arma, Kan., Quarters
 ARMA, Kan., March 16.—H. H. Anderson, owner-manager of Anderson Greater Shows, has returned to quarters here from Kansas City, Mo., where he purchased new canvas, electrical equipment and paint.
 Work in quarters is expected to get into full swing next week with the return of F. G. Miller, general superintendent, from St. Louis. He will bring his new stainless steel concession trailer.
 Carpenters and painters are busy. Mechanics are awaiting supplies before overhauling trucks and ride engines. Mary White's Miss America Revue is being rebuilt and will have a new type panel front. Ames White's new Peaches and Temptation show is nearing completion. Bill Clark, electrician, is adding neon lighting to rides and shows.
 Carl Harlan's new Funhouse has arrived. Mr. and Mrs. Ray Martin are due in from Arkansas, where they bought an Octopus. Delivery of a new Spitfire, purchased from the Frank Hrubetz Company, has been promised for this month.

ADAMS AMUSEMENT
 Need Ride Help—First Man and Second Man for Ferris Wheel. Good pay. Will book or buy Chair-o-Plane. This show will play all Street Celebrations—Vermont and New Hampshire. Will buy few Concession Tops, Snowball, who was with me on Border State Shows, get in touch with me at once.
FRANK J. ADAMS, Mgr.
 1537 Madison Ave. NEW YORK 29, N. Y.

WANT TO BUY
2 PLATFORM SCALES
 Address
Rocco Maroletti
 JAMES E. STRATES SHOWS
 Mullins, S. C.

WANTED
 GIRL SHOW PEOPLE with own transportation. Complete new light outfit furnished. Wire Date Parrish. Also Swinger Agent. Must be sober, reliable and grind as told.
CURLEY SMITH
 Madison Bros.' Shows El Dorado, Ark.

O. C. BUCK SHOWS
 LARGEST AND MOST MODERN MOTORIZED SHOW IN THE EAST
CAN PLACE Monkey Show or Circus. Will furnish complete new outfit.
ALSO CAN USE any new or novel attraction.
 Ride Help—A few Foreman jobs open. Also general Show Help—All departments. All those holding contracts kindly acknowledge.
WANTED — WANTED — WANTED
 Minstrel People for O. C. Buck Expositions. Musicians and Chorus Girls. Salary and board, good treatment here. Show opening New York State middle of April. Write or wire **BILLY CORNELL**
 537 West Lanvale St. Baltimore 17, Md.
ALL ADDRESS O. C. BUCK, WINTER QUARTERS, TROY, N. Y.

FLEET OF 35 SEMIS, 12 RIDES OFFICE-OWNED, 10 SHOWS, LIGHT TOWERS AND DIESEL PLANTS
OPENING APRIL 11
POUGHKEEPSIE, N. Y.
 Followed by 16 weeks of outstanding Still Dates and Celebrations. Fairs starting week August 5, ending with the
GREAT DANBURY, CONN., FAIR

Britons Tag 80% of Rides
For Sale in Foreign Mart
 LONDON, March 16.—England's intention to offer strong post-war competition to American manufacturers of rides and amusement devices is evidenced by the fact that 80 per cent of such items produced in England are earmarked for exportation.
 Before the war, England imported a large number of amusement devices used in the British Isles from America, and as there is a definite shortage of all such items thruout Great Britain, considerable doubt is held as to the ability of British manufacturers to meet domestic demands with only 20 per cent of their output allotted for local markets.

LAST CALL LAST CALL
STAR AMUSEMENT CO.
 Playing proven route in spring of year. Best towns in Strawberries. Will book legitimate Concessions—String Joint, Fish Pond, Dart, Bumper, Hoop-La, Slum Concessions. Will give X to Bingo. Will book or buy Tilt-a-Whirl and Merry-Go-Round. Can use a good reliable Wheel Man. Ray Hickman, come at once. Red Graham, ride foreman and asst. manager. Kenett, Ark., week March 25th. Address:
MELBA BURNS, Manager
 Rt. 2, Box 143 Judsonia, Ark.

Harrison's Incorporated
 COLUMBIA, S. C., March 16.—Harrison Greater Shows, Inc., West Columbia, S. C., have received a charter from Secretary of State Blackwell to conduct show business and amusements. Authorized capital stock is \$5,000. Officers are Richard Harrison, president, and Frank Harrison, secretary-treasurer.

On Account of Disappointment CAN USE
 GOOD STRONG ANNEX ATTRACTION TO OPEN AT JOPLIN, MO., APRIL 25TH; ALSO ONE MORE TICKET SELLER THAT CAN DRIVE TRUCK. ADDRESS:
JOHN T. HUTCHENS
 P. O. Box 106 CASSVILLE, MO.

TRIANGLE SHOWS
WANT FOR THE
FINEST STILL DATE ROUTE IN THE EAST
 Working Acts and Freaks for Lew Alter's Side Show—Girls for Mabel Kidders' Big Girl Revue—Ride Men, top salaries and good working conditions. Preference given to men who can drive semis.
 HAVE COMPLETE MONKEY SHOW OUTFIT WITH BEAUTIFUL FRONT. WANT MAN WITH MONKEYS TO HANDLE SAME. CAN USE ANIMAL SHOW; HAVE OUTFIT.
 WILL BOOK FROZEN CUSTARD, CANDY FLOSS, HIGH STRIKER, JEWELRY AND NOVELTIES OR SIMILIAR CONCESSIONS.
 Wire or write
JAKE SHAPIRO, Owner-Manager
 P. O. BOX 133 (Phone Court 1013) PITTSBURGH, PA.

WANTED
 HIDE MEN for all Rides quick. ALSO CONCESSIONS. Opening Union and Greer March 19th.
MOUND CITY SHOWS
 1417 Grattan St. ST. LOUIS, MO.

Abingdon Books Playland
 ABINGDON, Va., March 16.—Playland Shows have been contracted for the Southwest Virginia Fair and Horse Show, R. E. Stewart, general agent, announced.

OPEN IN MINNEAPOLIS
 RIDE OWNERS, ATTENTION—Will book, lease 2 or more Rides. 16 weeks in Minnesota, Wisconsin. Street and uptown celebrations, one and two a week.
MARDELL'S MIDWAY OF FUN
 2013 Bryant Ave., So.

Sacramento Is Closed
 SACRAMENTO, March 16.—The Sacramento City Council has voted not to grant any permits for carnivals or other outdoor events for a 30-day period prior to opening of the California State Fair August 29.

FOR SALE
 Khaki Top, 20x60, used six times as display top. No walls, poles or stakes. In bag ready to ship. \$175.00 cash.
E. J. McARDELL
 2013 Bryant Ave., So. Minneapolis 5, Minn.

WANTED
 Navy Club Ship 22, of Greater New Bedford, Mass., desires to book Carnival or Amusement Co. for date in July. Total population 150,000.
F. O'NEIL
 1044 Dewey St. New Bedford, Mass.
 Materiale protetto da copyright

25th ANNUAL TOUR—SILVER ANNIVERSARY YEAR

WORLD'S LARGEST MIDWAY



ROYAL AMERICAN SHOWS

LONG SEASON • GREAT ROUTE • FAMOUS ATTRACTIONS

1946 Will Be the Most Outstanding Season in Our History. Opening at Grand and LaCleda in St. Louis, Mo., One of America's Top Still Dates, It Includes the Following Well-Known Fairs:

FAIRS Western Canada Class-A Circuit—Provincial Exhibition of Manitoba, Brandon, Man.; Calgary Exhibition & Stampede, Calgary, Alta.; Edmonton Provincial Exhibition, Edmonton, Alta.; Saskatoon Agricultural Exhibition, Saskatoon, Sask.; Regina Industrial Exhibition, Regina, Sask.; Canadian Lakehead Exhibition, Ft. William-Port Arthur, Ont.; Tri-State Fair, Superior, Wis.; Minnesota State Fair, Minneapolis-St. Paul; Kansas Free State Fair, Topeka; Oklahoma State Fair, Oklahoma City; Oklahoma Free State Fair, Muskogee; Louisiana State Fair, Shreveport. These Fairs Already Have Been Contracted. More To Follow.

We Play Only Four Still Dates Preceding Our 1946 Fairs. — We Stay Out Until November 15.

Again We Have Been Awarded Contracts for the Leading Mid-Winter Fairs in Florida, Beginning in January, 1947, and Featuring the Record-Breaking Florida State Fair at Tampa.

— ROYAL AMERICAN SHOWS OFFER THE LONGEST AND MOST PROFITABLE SEASON ON EARTH —
— OUR 1946 EXPANSION HAS CREATED A FEW OPENINGS —

WANTED In Our Concession Department We Can Use High Class Agents for Fish Pond, Bear Hoop-La, Dart Games, Ball Games, Country Store, Funny-Fotos and Candy Apples. Some Restaurant and Dining Car Help Needed. All Concession People Address:

SAM GORDON, Mgr. Concession Department,
ROYAL AMERICAN SHOWS, TAMPA, FLA.

WANTED We Have a Few Openings for Experienced, Reliable, Sober Boss Canvasmen, Ride Foremen (Including Four A-1 Ferris Wheel Operators), Scooter Help, Workingmen, Train Polers and Chalkers. Address Inquiries to

CARL J. SEDLMAYR, Gen. Mgr.
Winter Quarters • Fair Grounds • Tampa, Florida

JAMES E. STRATES SHOWS

"All New but the Name"

PRESENTING A NEW MASTODONIC MIDWAY
20 New and Modern Major Riding Devices 20
6 Kiddie Rides — 18 New and Diversified Shows
FREE DAILY ON THE MIDWAY

THE GREAT WILNO

SHOT FROM A CANNON OVER TWO FERRIS WHEELS
SEASON OPENS WASHINGTON, D. C.
APRIL 3 TO 14 INC.

With an unbeatable route of still dates and the following fairs: Batavia, Hamburg, Cortland, Bath (all New York), Bloomsburg and the Great York Fair, York, Penn.; Danville, Virginia; Greenville, Spartanburg, Anderson, Orangeburg and Charleston Fairs (all South Carolina).
Have openings for real Hawaiian Show, also Posing Show. Will furnish beautiful new outfits for same. To capable Showmen we will finance any new attraction.

CAN PLACE

Train Help, Polers and Chalkers, Ride Help, Towermen, Neon Man and general useful Carnival People, Talkers and Grinders. TRUCK AND TRACTOR DRIVERS.
Jerrie Jackson wants for his Hep Cats Revue—Chorus Girls and Colored Musicians. Al Mercy can place for Hour of Charm Revue—Young and attractive Girls capable of doing specialties, also Musicians for orchestra.
Walter Marks wants Lady and Gent Riders for Drama.
Will book Tilt-a-Whirl and Double Loop-o-Plane.
WANT TO BUY—2 National or Tangle Calliopes with keyboards, also two small Pianos.
CONCESSIONS—Only legitimate Concessions considered. Write or wire before you come on.

OUR FORTY CAR TRAIN LEAVES MULLINS MARCH 28TH

Address JAMES E. STRATES, Gen. Mgr.
TELEPHONE 4696 MULLINS, S. C.

DUMONT SHOWS

OPENING MARCH 23 — SOUTH HILL, VA.

PLAYING THE BEST STILL DATES IN VIRGINIA, MARYLAND
AND PENNSYLVANIA

WANT SIDE SHOW

Have complete outfit, including Banners, Fire-Proof Top, etc. All new.

CAN PLACE LEGITIMATE CONCESSIONS OF ALL KINDS

All Address

LOU RILEY, Mgr., Box 126, South Hill, Virginia

DON FRANKLIN SHOWS

Wharton, Texas, American Legion Festival Downtown This
Week. El Campo, American Legion, Next Week.

WANT CONCESSIONS that work for stock, Ball Games, Novelties,
Candy Floss, Snow, Hi-Striker, Diggers.

WANT SHOWS with own outfits. 25% for season, including Fairs.

RIDES—Will book Rides not conflicting.

WANT SHOW ELECTRICIAN—Barnes, contact me.

RIDE HELP—New Rides, new transportation; top wages.

DON FRANKLIN, Owner-Manager

WALLACE BROS.' SHOWS

JACKSON, TENN., WEEK OF MARCH 25
THEN THE BIGGEST SPRING SPOT IN THE COUNTRY,
COLUMBIA, TENN., MULE DAY CELEBRATION
(Broadcast All Day Over Leading Radio Networks)

CAN PLACE 10+ CONCESSIONS OF ALL KINDS. WILL BOOK ONE MORE FLAT RIDE—
OCTOPUS, SPITFIRE or ROLL-O-PLANE. WANT RIDE HELP on Merry-Go-Round, Tilt-a-
Whirl and Ferris Wheel; also Man for Kiddie Auto Ride. WANT FRONT GATE HELP, TICKET
SELLERS, TRUCK DRIVERS, ETC. WANT FOR MINSTREL SHOW—Performers, Chorus
Girls, Comedians and Musicians. Salary paid out of office every week. Transportation furnished.
WANT MAN TO HANDLE MONKEY SHOW, also MAN TO TAKE OVER GIRL SHOW. WILL
BOOK MECHANICAL CITY AND PENNY ARCADE. SLIM CUNNINGHAM WANTS
AGENTS for Roll-down, Ruzzle Dazzle, Skillo and Wheels. Wire at once. All address:
WALLACE BROS.' SHOWS, Jackson, Miss., this week; Jackson, Tenn., next week; then the
big one in Columbia, Tenn.

Polish Fisher Org Bows on West Coast

SAN FRANCISCO, March 16.—
Harry Polish Fisher's Golden West
Shows open the season in Albany,
Calif., Monday (18), ushering in a
season of celebrations, rodeos, festi-
vals and fairs in the State, Fisher
said.

Homer Rees is in charge of trucks
and rides, all of which have been
overhauled and renovated. Jerry
O'Brien, Rees's assistant, has had his
crews working overtime to get the
show ready.

A new semi and trailer have been
purchased by Rees from the Bowen
Joyland Shows at Madera, Calif.

Concessions are ready for the
opening, with Don Hill finishing off
the building of new ones.

LeFors-Groff Cracks Season Near Los Angeles, March 22

LOS ANGELES, March 16.—Le-
Fors & Groff Shows open in this vi-
cinity Friday, Ted LeFors, general
manager, announced.

Equipment is that used by the late
William Groff on Groff's Greater
Shows. With LeFors joining the
management, the roster will include
Ruth Groff, office manager; E. W.
(Slim) Wells, general agent; Millard
Freman, lot superintendent; Chet
Barker, machinist; Dick Kanthe, ride
superintendent, and Bill Daley, elec-
trician.

Show will have 5 shows, 6 rides
and 27 concessions. Concessions are
divided, with Cal Enfield having 15;
Leo Gotch, 2; Dave Cohen, 3; M. Fre-
man, 3, and Bill Allman, Nido Lee
and Bull Montana, 1 each. Bones
Hartsell will have a concession and
two shows, while Ted Wright will
have three shows.

LeFors says the show will tour
Western States only.

Novelties a Score At Mobile's Mardi Gras

MOBILE, Ala., March 16.—City
street authorities estimated they
picked up 25 tons of confetti and
serpentine after Mobile's first post-
war Mardi Gras, chaff from a golden
harvest reaped by novelty venders
during the festival.

Demand for canes, horns, rattlers,
trick hats, balloons and other items
surprised such operators as Berney
Smuckler, of Alabama Amusement
Company, and others who reported
that twice the amount could have
been sold if it had been available.

Edgar Pistole and Bennie H. John-
son, old-timers, said they were sold
out early during the celebration. Joe
Strauss, another veteran, operated in
connection with Jay Rosen of Mont-
gomery.

Prices were high, above pre-war
levels.

Venezuela Lenten Fest Nets Big Outdoor Biz

CARACAS, Venezuela, March 16.—
Outdoor attractions cashed in heavily
on Caraca's three-day pre-Lenten
carnival.

With perfect weather, Coney Is-
land, leading amusement park here,
reported best business in years, and
this year featured special afternoon
shows for kiddies, opening all its
rides and midway.

Half a dozen small carnivals oper-
ated thruout the city, and all reported
biz good. Average show consisted of
a Merry-Go-Round, two other rides,
a couple of grab stands, and several
games.

B&V Contracts Five Fairs

GARFIELD, N. J., March 16.—Just-
in Van Vliet, of B. & V. Shows, has
announced the closing of five New
York fair contracts, Angelico, Owego,
Caledonia, Brookfield and Ithaca.

NEW BASKETBALL CONCESSION

A flashy, fast, attractive, beautiful game. Every-
one plays. Fully automatic ball return. Fool-
proof. One operator. No exertion. Anyone can
run. Unbelievable returns. The ideal new Con-
cession for all Parks, Beaches, Carnivals and
Fairs. Transport on a two-wheel trailer. We
furnish two 8x10 photos of game in operation,
blue prints and full instructions. Anyone with
mechanical ability can easily assemble in a
short time. Strong, well made, good for years.
Frame work is all bolted pipe. No breakage.
Order now. Build at once. 1946 is THE year.
Full data sent by registered mail. Price \$15.00.

A. J. E. NOVELTY HOUSE, P. O. BOX 667
SANDUSKY, OHIO

Scioto Valley Shows

NOW CONTRACTING FOR 1946
OPEN MAY 4

CONCESSIONS—Bingo, Popcorn,
Frozen Custard, Weight and Age,
Photo, Diggers, Penny Arcade, any
Stock Concession. No Flat or P. C.
SHOWS—Any good Show with own
outfit. Harry Moore, contact.
WANTED—Electrician, must be
sober. Address

WM. E. (BILL) LAMB, Mgr.
Post-Office Box 6, Cincinnati 16, O.

FOR SALE

One 100 Kw. Transformer. Four
Light Towers at \$250.00 each.
Four GMC 60 Kw. Diesel Light
Plants at \$3500 each. Look clean
and in good condition. Three are
mounted in circus wagon, will dis-
mount or sell with wagon.

All address

CETLIN & WILSON SHOWS

P. O. Box 787, Petersburg, Virginia

Cookhouse Help Wanted JOHN MARKS SHOW

Griddle Men, Waiters and General
Help. Open Richmond, Va., March
25. Don't write or wire; come on.
Bo Ritchie, get in touch with
Splinter Royal immediately.

AGENTS WANTED

For Stock Concessions. Long season
North and South with Gooding
Shows. Opening soon. Those I
know, wire.

J. H. DREW, JR.

General Delivery, Shelby, N. C.

MAJESTIC GREATER SHOWS

Will book party having 2 or 3 Kid Rides,
exclusive for the season. Good proposition.
Will also book Roll-o-Plane, Spit-Fire,
Fly-o-Plane and Chair-o-Plane. Address:
MAJESTIC GREATER SHOWS
SAM GOLDSTEIN, Owner-Manager
Augusta, Ga., this week; Chester, S. C.,
week March 25.

Virginia Midway Shows

OPEN SALTVILLE, VA., SATURDAY, 23d

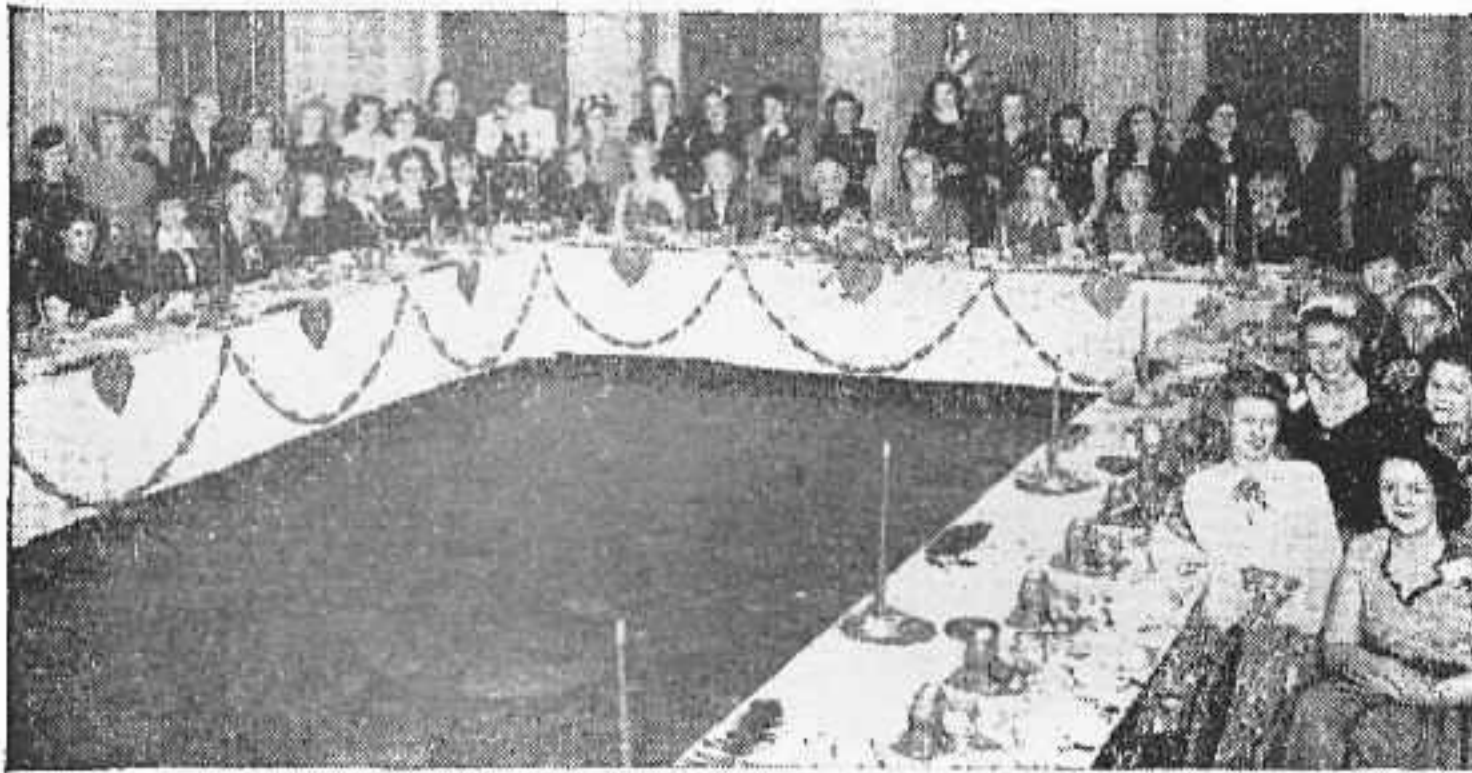
Can place Bingo and limited amount of other
Concessions. We have our own but will
book instead. Do not come unless you are
placed. No Mitt Camps. Shows with or
without outfit and transportation. Want
Help for Merry-Go-Round, Big Apple and
Single Loop-o-Plane.

Address: Saltville, Va.

20 STILL DATES 4 FAIR DATES

THE BOSTON SHOWS

FULL CREW NOW AT WORK AT TOPSFIELD FAIR GROUNDS —
OPENING APRIL 17—HOME COMING CELEBRATIONS—MASSACHUSETTS TERRITORY.
Have Free Act and featuring Fireworks every week. Can use Stock Concessions that do not conflict.
Short jumps that are proven money spots. Join the show of good treatment and pleasant surroundings.
Will book one show and the following rides: Roll-O-Plane, Kiddie Auto, Loop-O-Plane, Tilt or Whirl.
No gypsies; no racket. Concessions, write or wire to JIM DEARY, 722 Boston St., Lynn, Mass.
P. S.—Have Merry Mix Up Chair Swing Rides for sale. The first \$200.00 buys it; motor included.
One 25 Ft. Ell Trailer and one 18 Ft. Semi Van Trailer also for sale reasonable. Write.



MEMBERS OF THE LADIES' AUXILIARY of the Heart of America Showmen at the org's 26th anniversary dinner at the President Hotel, Kansas City, Mo.

Hilo Will Open New One in Detroit

DETROIT, March 16.—Down River Amusement Company, newest Detroit carnival organization, is set to open March 30 at West Jefferson Avenue just south of the River Rouge Bridge in the South End suburb of River Rouge. Show is being brought out by Severin Hilo, River Rouge.

Show being assembled will include equipment Hilo operated last year at Pleasureland Park, a miniature in the adjacent suburb of Ecorse on the Detroit River. The Down River show will remain on opening lot until April 14 and then move to other locations in the suburban area around Detroit.

Mrs. Charles Ziegler Sets April 20 as Opening Date

DETROIT, March 16.—Mrs. Charles J. Ziegler, Detroit carnival operator whose headquarters are in the suburb of Ferndale, will again bring out her show, opening April 20 to play around the metropolitan area for several weeks. Mrs. Ziegler, who has operated the shows herself since the death of her husband a couple of years ago, will stay close to the Detroit area, but is playing one fair date in the "thumb" of Michigan at North Branch, a repeat booking from last year.

Leslie Curtis, a brother-in-law, will be manager. Mrs. Ziegler, in addition to the carnival, operates a small park at Island Lake, Mich., and a coin machine route in Ferndale. Shows will carry 4 rides and 20 concessions, Mrs. Ziegler said.

Sign of the Times

TAMPA, March 16.—How times have changed is indicated clearly by figures announced here by Carl J. Sedlmayr, general manager of the Royal American Shows, on the net take of the show at the Central Florida Exposition, Orlando, Fla., this year as compared to the total for 1942. Show piled up \$53,420.07 (after taxes) February 25-March 2, Sedlmayr disclosed, as compared with \$13,851.15 in 1942.

Cold, Rain Hit Byers In Early Texas Spots

SEGUIN, Tex., March 16.—Byers Bros.' Shows have rammed into a run of cold and rain in the opening weeks, but Harry Richman and Jim Carpenter, new owners, are pointing into West Texas and New Mexico, confident that all they need is a break in the weather.

They wound up the 10-day opener at Corpus Christi Saturday (2) with but four fair weather days for the stand. Yet, spending was termed surprisingly good by Richman and Carpenter.

At Beeville the next week, cold winds and rain again hit hard the first two nights. Clearing skies and a warm sun, however, made for good biz the remainder of the week. Show closed at Beeville Saturday (9), moving here to open a six-day engagement Monday (11).

HARRISON GREATER SHOWS

WANT FOR FAYETTEVILLE, N. C.

First In This Year, With Goldsboro Shrine Celebration To Follow Week of March 25th
WANT Slum Concessions of all kind. Can place any worthwhile Shows. Want Talkers or Grinders. Have brand new Side Show for Side Show people with Acts. Will book any Ride not conflicting with what we have. Ride Help and Semi Drivers, get in touch with me. Top salary and good treatment. All mail and wires to

FRANK HARRISON, Owner and Manager, Fayetteville, N. C., Then As Per Route P. S.—Want to hear from good painter, carpenter and builder.

PROMPT DELIVERY

DIESEL ELECTRIC GENERATING PLANTS

15 KW. — 30 KW. — 60 KW.

Completely Self-Contained Diesel—Electric Generator Plants with Switchboard, Fuel Tank, Self Starter, Muffler, Tools and Spares, Fully Enclosed, Portable for Operation Wherever Electric Power is Needed.

Wire or Write Today.

POWER SERVICE CORPORATION OF AMERICA

1042 BUHL BLDG., DETROIT 26, MICH. CADillac 8855



FIDLER UNITED SHOWS

NOW SHOWING AT ST. LOUIS AND BLAIR AVENUES, ST. LOUIS, MO.

WANT FOREMEN AND RIDE HELP WHO CAN DRIVE for Merry-Go-Round, Ferris Wheel, Chair-o-Plane, Roll-o-Plane, Octopus, Tilt-a-Whirl and Kiddie Rides. CAN PLACE LEGITIMATE CONCESSIONS OF ALL KINDS. Address:

SAM FIDLER, 4217 N. FLORISSANT, ST. LOUIS, MO.



Make 1946 your Biggest Money Year with this great attraction . . . a real crowd stopper . . . and when they stop they ride. "Pilot Trainer" is thrilling, fascinating . . . roomy enough to get into and out . . . will hold individuals up to 300 pounds.

\$850⁰⁰ 25% DEP. BALANCE C. O. D., F. O. B. N. Y.

ORDER TODAY!—IMMEDIATE DELIVERY

Write for Special Finance Plan
And Name of Nearest Distributor



Pilot TRAINER SALES CO.

2 COLUMBUS CIRCLE
NEW YORK 19, N. Y.
CIRCLE 6-6651

Central Amusement Co. Wants

Stock Concessions, Kiddie Rides, Shows, Free Acts, Ride Help, Bingo.
Want Minstrel Show People. Salary out of office.

Opening Beaufort, South Carolina, Saturday, March 30

We show 35 weeks. Short jumps, proven money spots. No racket, 7 rides.

All downtown locations. Good treatment, pleasant surroundings.

Need we say more?

All write, phone, wire

SHERMAN HUSTED, Manager

Central Amusement Co., 4302 Pineville Road, Charlotte, N. C., Until
March 25; then Beaufort, S. C.

Phone 2-0506

WANTED—GOODING GREATER SHOWS

First-class Penny Arcade, also Side Show. Best route in Middle West, including fourteen weeks of outstanding Fairs. Address inquiries

F. E. GOODING, General Manager

1300 Norton Avenue

Columbus 8, Ohio

LAST CALL—DYERSBURG, TENNESSEE—LAST CALL

10 BIG DAYS—MARCH 28-APRIL 6—10 BIG NIGHTS
SOUTHERN STATES FOX HUNTERS' ASSM. SPRING FESTIVAL

WANT

RIDE HELP AND SEMI TRUCK DRIVERS. SHOWS OF MERIT WITH OWN TRANSPORTATION. LEGITIMATE CONCESSIONS, STOCK ONLY. LOT AND LOCATIONS AVAILABLE MARCH 26TH.

ROGERS GREATER SHOWS

P. O. BOX 647

JACKSON, TENN.

MORRIS HANNUM SHOWS

WANT

Motordrome. Billy Boudreau, wire MacDonald. Want Stock Concessions. Opening for a few choice Wheels.

MORRIS HANNUM, Owner-Manager
REID MacDONALD, Business Manager

Goldsboro, N. C., at Planters' Warehouse now
Thomasville, N. C., week March 25 to 30

BISTANY GREATER SHOWS

WANT TO OPEN APRIL 26 IN THE HEART OF NEWARK, N. J.

WANT for Six Weeks in Newark on Different Locations, Then Up State Through Territory That Is Proven Money Spots.

RIDES—Will book or buy for cash the following Rides: Tilt-a-Whirl, Ridee-O, Whip, Chair-o-Plane, two Kiddie Rides. Book only Live Pony Ride.

SHOWS WANTED—Monkey Show, Wild Life, Posing Show, Snake Show or any Show that does not conflict.

CONCESSIONS—Will place any Concession that works for Stock, Photo Gallery, Long or Short Lead Gallery, Cork Gallery, Pitch Till Win, Hoop-La. Wonderful proposition to Penny Arcade.

THIS SHOW NEVER CLOSES; SHOWS FLORIDA EVERY WINTER

Write or wire LEO M. BISTANY, Mayflower Hotel, Jacksonville, Fla., till April 1; then Sheardin Hotel, Newark, N. J.

LAST CALL LAST CALL

For Savannah Colored Fair Week March 25th

WANT Tilt, Spitfire, Flyoplane or any other major Ride not conflicting. Shows of all kinds and Concessions. Will book anything and everything. Have opening for four Wheels. Want Sound Truck and Help for Merry-Go-Round and Rolloplane.

This is positively the first show in the city limits of Savannah in eleven years. Wire

STANLEY ROBERTS, Savannah Hotel or **BARNEY TASSELL,** Savannah, Georgia

BARNEY TASSELL UNIT SHOW

LAWRENCE GREATER SHOWS, INC.

Opens Sanford, N. C., March 29 Big Spring Festival and Good Spots To Follow

Help in all departments for Rides and Shows. Frank Murphy wants Help on Rolloplane and Octopus. Book Shows that don't conflict. All 10-cent Concessions open.

BEN HERMAN, Mgr., Box 317, Sanford, N. C.

PLAYLAND SHOWS WANT

Wild West, Big Snake and Midget Show. Mrs. Wiltsie, wire. Legitimate Concessions of all kinds. 14 Fairs starting in early August.

SHAN WILCOX, General Manager, St. Petersburg, Fla., this week; Atlanta, Ga., Turner and Mason Streets, next week.

B. & V. SHOWS

7 FAIRS
WANT

OPENING APRIL 18
WANT

7 FAIRS
WANT

Want sensational Free Act; Cannon Acts, contact. BOTTLE BALL GAMES and GRIND STORES. WANT FUNHOUSE, GLASS HOUSE, ARCADE and DROME. WANT SHOWS—POSING, UNBORN, IRON LUNG, MIDGET, MONKEY, CRIME and GRIND SHOWS. RIDES—TILT, ROLL-O-PLANE, ROCKET, WHIP, any novel Ride. WANT Billpostor. Want Foremen and Second Men for Rides.

J. VAN VLIET, MGR., 5 WESTMINSTER PL., GARFIELD, N. J.

CLUB ACTIVITIES

Showmen's League of America

400 So. State St., Chicago

CHICAGO, March 16.—President Fred Kressmann handled the gavel at Thursday's meeting (14), and with him at the table were Edward A. Hock, past president; Walter Driver, treasurer, and Joe Streibich, secretary.

Charlie Zemater reported that Jimmie Stanton had donated a piano for the clubrooms, and house committee said it was obtaining prices on Venetian blinds for the rooms.

Walter Driver pointed out that the portrait of Col. Bill Cody had been touched up and additional painting touches are to be given it to restore it to good condition. James V. Curran applied for membership.

Sick committee reported that Boyle Woolfolk, William Coutry, Frank Berry and Tom Vollmer are ill.

Members present after an absence were Jack Hawthorne, James Lamont, Hymie Stone, Paul Flanigan, Frank Winkley, Harry Ross and George Terry.

Ladies' Auxiliary

Regular meeting was held Thursday (28). Presiding was Mrs. Louise Rollo, president, assisted by Mrs. (See SLA on page 99)

Heart of America Showmen's Club

931A Broadway, Kansas City, Mo.

KANSAS CITY, Mo., March 16.—March 8 meeting drew 52 with President Chester K. Levin presiding. Secretary G. C. McInnis and Treasurer Harry Altshuler also were present.

Jack E. Cotton and I. Joe Gottlieb were elected to membership. Letters from Harvey W. Lamson and Max Amass were read, and club voted \$25 to the Red Cross. Two new signs, gifts of the president, adorned front of the club.

Visitors included Mark Martone, Waterbury, Conn., and Lieut. Roy Glickman, who has since left for England. James Nathan, of the medical corps and stationed at Fort Jackson, is home on furlough.

Members were advised regarding advance in initiation fees effective July 1. A luncheon followed the meeting.

Ladies' Auxiliary

March 8 meeting drew 32. President Jess Nathan presided, with Secretary Lorretta Ryan and Treasurer Hattie Howk also on the rostrum.

Ruth Martone's sister, Evelyn Martone, Waterbury, Conn., was a guest. Club voted \$50 to the Red Cross. Door prize went to Bird Brainerd. Bridge and pinochle followed business session.

Caravans, Inc.

155 N. Clark St., Chicago

CHICAGO, March 16.—Jeanette Wall presided at the meeting Tuesday (5). Seated at the table were Vice-Presidents Edna Stenson, Daisy Davis and Mae Taylor; Secretary Ann Sleyster, Corresponding Secretary Irene Coffey, Treasurer Pat Seery, and Betty Proper. Mrs. Davis invoked the Divine blessing. A welcome was extended to Mrs. Fizzie Brown.

Esther Weiner presented a bronze plaque bearing names of the 14 organizers of Caravans, Inc. Mrs. Seery attended her first meeting since her recent operation. Bessie Mossman underwent a serious eye operation.

May Taylor was given a rising vote for her regular weekly award donations. Kitty Voss and Molly Foster reported a good sale of tickets for Tacky Party and award books. A (See CARAVANS on page 99)

National Showmen's Association

1564 Broadway, New York

NEW YORK, March 16.—Letter from William V. Anderson from Honolulu is reminder of club's scope. Anderson operates the Hawaiian Recreation Center there, and Peter Peters operates Muncas Park at San Juan, Puerto Rico. Visitors last week included Victor Pratt, Al Shiner, Eugene Gutman and Joe Trosey. Harry Kaplan, vacationing from Duke Ellington's band, is back from Chicago.

Barney Silver, returned from the West Coast, raves about treatment received from Pacific Coast Showmen's Association, especially from Ben Beno. Recently discharged from the service were Hy Algurt, Irving Shapiro, Bernie Mendleson and Ray— (See NSA on page 99)

Pacific Coast

Showmen's Association

623½ S. Grand Ave., Los Angeles

Ladies' Auxiliary

LOS ANGELES, March 16.—President Betty G. Coe presided at the March 11 meeting, with Minnie Fisher, chaplain, opening the meeting. As it was Betty's last meeting before leaving for the summer, Mabelle Bennett took over the gavel.

Stella Linton, co-hostess with Leta Johns, Gertrude DiSanti and Mabelle Hendrickson reported on bazaar party. Exhibit articles brought in over \$100.

Letters were read from Gladys Patrick, Martha Riley and Madge Buckley. A picture of Marie Taft, past president, showing she had joined the ranks of professional models, was displayed.

Past President Edith Walpert brought greetings from the president of the San Antonio Showmen's Auxiliary and Waylena Smith. Ruth McMahon this week underwent an op— (See PCSA on page 99)

Missouri Show Women's Club

Maryland Hotel, St. Louis

ST. LOUIS, March 16.—The last social get-together of the season is the St. Patrick Party, which follows the card party given by the club Tuesday (5) in partnership with the International Association of Showmen. Rain kept many away, but it was recorded as a big success. Dee Dawson and Lee Belmont headed the Ways and Means Committee.

Letters from many absent members, including one from Honey Vaughn, mother of the club, were read.

With spring in the air, all are making ready for the season. Meetings have been well attended, and many new members have affiliated thru the winter.

Michigan Showmen's Association

3153 Cass Avenue, Detroit

DETROIT, March 16.—President Harry Stahl presided at March 11 meeting, with Roscoe Wade and Bob Morrison, vice-presidents; Louis Rosenthal, treasurer; Bernhard Robbins, secretary, and Leo Lippa and Jack Dickstein, past presidents, assisting. Dickstein was awarded a life membership by unanimous vote for his outstanding work on behalf of the club.

Out-of-town members present included Dr. Louis H. Firestone, Bennie Bernard, Hank Shelby, Joe End and Mel Moore. Recent visitors were (See MSA on page 99)

GREAT SOUTHERN EXPOSITION

GREEN COVE SPRINGS, FLA.

WANT FOR PERMANENT V. F. W. PARK

ATTRACTIONS OF ALL KINDS. SHOWS with own equipment. Good location for organized Minstrel Show, Hillbilly, Unborn, 5 or 10-in-1 or any Show of merit that wants a real season's work. CAN PLACE legitimate Concessions, few Stock Stores, Novelties, Jewelry, Fish Pond. Need Agents for office-owned Center Joints and P. C. Opening Unit #2 permanent park in Jigtown. Large colored population and colored sailors to work to. What have you to offer? Want to book or lease Thrill Rides for both parks—Tilt, Whip, Octopus, Fly-o-Plane or any other Ride. Will buy, book or lease 2-Abreast Merry-Go-Round in good condition, also one or two Kid Rides. Can place Ride Help—no ups and downs. This show has been operating to a steady flow of business since last October, getting bigger each week. Have renewed lease under sponsorship local V.F.W. Over 25,000 sailors here now, over 400 ships, more coming in every day. Construction of naval piers now beginning. Quotation from naval publication: "This is the largest navy pier construction project now afoot in the U. S. A." Over 1400 housing units for navy personnel under way. Ideal setup for sober, reliable people who can stay put and take in the money. Located three blocks from Main Street on main-traveled highway to Naval Base. Write or wire what you have, we will place you if not conflicting with what is already here. **H. C. AYERS, Owner-Manager; L. M. AYERS, Secretary.**

LAST CALL

LAST CALL

GEREN'S UNITED SHOWS

Opening April 5, Columbus, Indiana. Shows with own outfits and transportation. Positively FREE. Come on.

CONCESSIONS. WIRE. No time to write.

RIDE MEN. Second and third men for the following: Wheel, Merry-Go-Round, Octopus, Flying Scooters, Tilt, Spitfire. Come on to winter quarters. Salary tops always.

All replies **W. R. GEREN, 831 No. Carver St., Greensburg, Indiana**

ON ACCOUNT OF DISAPPOINTMENT WANT FERRIS WHEEL FOREMAN WIRE AT ONCE—TOP SALARY

WORLD OF TODAY SHOWS
MUSKOGEE, OKLAHOMA

CENTRAL AMERICAN SHOWS LAST CALL

Open March 30th, Vinita, Okla.; Nowata, Okla., April 8th to 13th

All people contracted with Show report no later than March 25th. Will book or buy Octopus. Want Shows—Monkey, Snake, Fun House, Girl Show. Have tops for any worth-while Shows. Concessions—Coke Bottles, Darts, Scales, Basket Ball, Photos, Fish Pond, 10¢ Stock Concessions of all kind. Want capable Secretary. Second Men on all Rides, come on. Want Grind Store Agents. Tommy Mason, Bill Southern, Bruton Red, Joe Ogle, Jois Ancher, Tom Mooney, come on. Don't write, wire.

STEVE O. LEE, Mgr.; CHAS. SUTTON, Concession Mgr., Box 812, Pryor, Okla.

CALL CALL CALL BRIGHT LIGHTS EXPOSITION SHOWS

Opening April 18th—LYNCHBURG, VIRGINIA—Opening April 18th, NINE BIG DAYS.

All people contracted with us please acknowledge this call at once. Girl and Posing Show; Lucky Shepherdson, please contact. Can place capable Ride Help. WANT Penny Arcade, Lead Gallery, Bowling Alley, Balloon Darts, Bumper Store, High Striker or any other legitimate Concessions not conflicting. SHOWS: Will furnish complete outfits and finance any worth-while attraction. Danilo Donini wants Slum Skills and Roll Down Agents. We have a long route of celebrations and fairs in proven spots covering Pennsylvania, Maryland, West Virginia, Virginia and North Carolina. GET WITH A WINNER; ask those who have been with it. Write or wire

THE BRIGHT LIGHTS EXPOSITION SHOWS
JOHN GECOMA or L. O. HECK, c/o Patrick Henry Hotel, Roanoke, Va.

VICTORY EXPOSITION SHOWS

WANT ELECTRICIAN. HELP ON KIDDIE RIDES, FERRIS WHEEL, ROLL-O-PLANE, OCTOPUS, SPITFIRE. WILL MAKE A LIBERAL PROPOSITION TO SOMEONE WHO CAN HANDLE GLASS HOUSE. HAVE FRONTS AND TOPS—YOU PUT SOMETHING IN THEM! CAN USE PERFORMERS AND MUSICIANS FOR MINSTREL SHOW (ON SALARY). THIS SHOW HAS 23 FAIRS AND CELEBRATIONS CONTRACTED, INCLUDING BATTLE OF FLOWERS, SAN ANTONIO, AMERICA'S LARGEST SPRING DATE; CLOSING AT VALLEY MID-WINTER FAIR, HARLINGEN, TEXAS, DEC. 1. ADDRESS:

McALLEN, TEXAS, MARCH 19 TO 24; ROBSTOWN, MARCH 26 TO 31.

RIDES

Will buy for cash, Rides of all kinds. Will lease M-G-R, Ferris Wheel, Chairplane. What have you? Will DEPOSIT \$5,000 cash for LEASE on Sets of Rides—three or more.

BOX D-152, Care The Billboard, Cincinnati 1, Ohio. Phone HE 9668.

A. M. P. SHOWS (Jug-y)

Want at once organized Minstrel Show. Have new outfit. Want Fun House, Concessions, Custard, Snow Balls, French Fries, Dart Stores; others not conflicting. All replies to

A. M. PODSOBINSKI, Manager, Waynesboro, Ga., this week; Rockingham, N. C., next week.

BLUE RIBBON SHOWS

WANT

FOR DUBLIN, GA., WEEK OF MARCH 18, FOLLOWED BY ATHENS, GA.

AMERICAN LEGION CELEBRATION

BIGGEST SPRING SPOT IN GEORGIA

CONCESSIONS—Frozen Custard (Tony, wire me), Snow Cones, High Striker, Penny Arcade, Slum Bowling Alley, Ball Games, Darts and any Merchandise Concession.

SHOWMEN—Ten-in-One, Wild Life, Monkey Show, Fat Show, Funhouse or any worth-while attraction not conflicting. Would book high-class Girl Show, also Mechanical City. Must be well framed and have flashy fronts, also own transportation. Have complete Girl Show and Hillbilly Show that will turn over to responsible showmen. Must be sober and take care of property.

RIDES—Will book Octopus and Roll-o-Plane, Miniature Train or Kiddie Auto Ride.

RIDE HELP—Can place sober, reliable Ride Men that can drive semis. Long season and bonus. All replies:

**EDDIE YOUNG, Mgr.
FITZGERALD, GA., THIS WEEK**

VIRGINIA GREATER SHOWS

Opening April 3, Suffolk, Va.

WANT Ball Games, Penny Pitches, Cigarette Pitch, Hoopla, Pitch-Till-You-Win, Coca-Cola, High Striker, Fish Pond, Bowling Alley, Penny Arcade and American Palmistry, must be American.

SHOWS—Want 10-in-1, Monkey Circus, Monkey Drome or any Grind Show that doesn't conflict.

WANT Electrician; Bob Milikin, come home.

P. O. Box 461, Suffolk, Va.

WANT NOW AND ALL SEASON FOR H. B. ROSEN AMUSEMENTS

"THE MAGIC MIDWAY"

RIDES: Will book Octopus, Tilt-a-Whirl, Eli #5 Ferris Wheel or any Flat Ride with or without transportation and not conflicting.

SHOWS: Want Man to take complete charge of new panel front Girl Show. (Must have at least three Girls.)

CONCESSIONS: Want Man and Wife to take complete charge of up-to-date Photo Gallery. Also Man and Wife to take charge of Popcorn and Candy Apples. Want Agents for Swingers, Cigarette Shooting Gallery, Bowling Alley, Duck Pond and Ball Games. Address:

H. B. ROSEN, Georgiana, Ala., this week; Prattville, Ala., week March 25; Tuskegee follows.

WANT—ZACCHINI SHOWS—WANT AMERICAN LEGION SPRING FESTIVAL, MONTICELLO, FLORIDA, WEEK MARCH 25

Featuring Hugo Zacchini Cannon Act

Tilt Foreman, top salary; any Rides not conflicting. Like to hear from Bingo. Also Sound Truck, Stock Concessions.

**Mario Zacchini, owner Harry Pop Winter, manager
Perry, Fla., this week.**

JOHN R. WARD'S WORLD'S FAIR SHOWS

OPEN MARCH 28th IN JACKSONVILLE, FLA.

Want Publicity Man. Starr DeBelle, answer. Octopus Foreman and Working Men in all departments. Builders and Pictorial Artists. Bob Weeks, R. C. Weaver and Leon Cleoffiter, answer. Howard Piercy wants Stock Store and Penny Pitch Agents. Ed Ferreri wants Girls and Piano Player for Revue. Girls, Talker and Lecturer for Posing Show.

E. J. GORDON, Bus. Mgr. K. F. SMITH, Gen. Mgr. HERBERT WIGGINS, Agt.

SEASON 1946—SMITH GREATER SHOWS—SEASON 1946

WANTS

Foremen and Second Men for Tilt Wheel, Single Loop-o-Plane and Merry-Go-Round. All Rides are painted and ready to go. Special show-owned trucks and trailer to load and move with. Good salaries and the best of treatment assured. Whitley Davis, Frank Agretti or any old ride men, write or come on; winter quarters now open. Parnell Andrew, Ride Superintendent. Have opening for Corn Game, High Striker, Ball Games or any Stock Concessions not conflicting. We have show equipment of all kind for worth-while showmen, or will book shows with own equipment. We open first of April, playing North Carolina, Virginia, Maryland & Pennsylvania. Will book or buy a Chair-o-Plane. Feature IVENE, Imp in the Clouds, as free act. **K. F. (BROWNIE) SMITH, Rt. #7, Box 185, Fayetteville, N. C.**

WANTED—PINE STATE SHOWS—WANTED

FOR YAZOO CITY LIONS' CLUB FAIR, ATHLETIC FIELD, APRIL 1 TO 6

Stock Concessions of all kinds that will work for ten cents. Good proposition for Corn Game, Custard and Grab. Ride Help for Merry-Go-Round and Chair Plane. Can place Wheel, Tilt or Roll-o-Plane for committee money only. All others booked. Can use Shows of all kinds. Thornton and Son, H. C. Lewis, contact Johnny J. Caruso. Girls for Girl Show contact Jimmy Cunningham. All address: Lexington, Miss., this week; Kosciusko, Miss., March 25 to 30; then Yazoo City for the big one, April 1 to 6.

JOHNNY J. CARUSO, Owner

P.S.: Bruno Zacchini, get in touch with Pease. Leo Palmer, contact me at once; important; Ray Ramona.

LAST CALL LAST CALL LAST CALL

CETLIN & WILSON SHOWS

Opening Saturday, March 30, in Downtown Petersburg, Va.
Soldier Pay Days at Camp Lee, Va., 3 Miles Away

CAN PLACE MAN AND WIFE DROME RIDERS TO TAKE FULL AND COMPLETE CHARGE AND OPERATE SILODROME. Formerly property of Ollie Hager and Ralph Justice.

WILL PLACE ALL LEGITIMATE MERCHANDISE CONCESSIONS AND BALL GAMES.

WANT—Polers, Chalkers and Caterpillar Drivers, also all Help for Train. Berths furnished on berth car.

WANT—Neon Operator who can blow and keep repaired. We have plant mounted on wagon.

WANT—Carnival Skilled Help in all departments. Best salary and treatment.

WANT—Second Men for all Rides.

CAN PLACE FIRST-CLASS HILLBILLY TROUPE. CODY AND CODY, PLEASE ANSWER THIS ADVERTISEMENT.

EARL KETTERING AND WIFE, DROME OPERATORS, PLEASE CONTACT US IMMEDIATELY.

All Address PETERSBURG, VA.

P. O. BOX 787

JOSEPH J. KIRKWOOD SHOWS
America's Best Advertised Midway

LAST CALL
SHOW OPENS

RALEIGH, N. C.
MARCH 25

WITH FAYETTEVILLE, N. C., TO FOLLOW

SHOWS PLACE MONKEY SHOW, SNAKE SHOW, FUN HOUSE, ANY MONEY GETTING SHOW.

CONCESSIONS PHONE OR WIRE, WILL TRY PLACE YOU.

HELP RIDE MEN, SEMI DRIVERS, CANVAS MEN, TICKET SELLERS, USEFUL CARNIVAL PEOPLE. ALL ADDRESS:

RALPH DECKER, Gen. Mgr.
HIGH POINT, N. C., THIS WEEK

WANTED - - - WANTED

for
NORMAN C. WOLF
LATIN QUARTERS

WITH ENDY BROS.' SHOWS

Attractive Girls, must have good figures, no talent required. Salary \$40 per week, \$50 for Attractive Dancers, \$75 for Outstanding Exotic Dancers to feature, must be good. Transportation and wardrobe furnished to everyone.

Pleasant working conditions and decent treatment on a show it's a pleasure to be around.

Good proposition for front man that can work smooth and clean. Second Opener, Ticket Sellers and Canvas Men.

46-week season. Opening Charleston, S. C., April 4. Address until March 30

NORMAN C. WOLF, care ENDY BROS.' SHOWS

743 SEYBOLD BLDG. MIAMI, FLORIDA

FOR SALE

No. 5 FERRIS WHEEL LEROI ENGINE
INTERNATIONAL TRACTOR BIG ELI SEMI TRAILER
THIS EQUIPMENT IN EXCELLENT CONDITION

W. H. MEYER

10509 AVALON BLVD. LOS ANGELES 3, CALIF.
PHONE PLeasant 27069

April Bow for Kaus in South

NEW BERN, N. C., March 16.—W. C. Kaus Shows are set to open early in April over the Southern route. Show recently acquired a new Diesel light plant, new tops and an Octopus. Zacchini cannon act has been signed as free attraction. Russ Owens is general manager; Jack Perry, assistant manager, and Eddie Elkins, business agent.

Hartford Nixes Pony Rides

HARTFORD, Conn., March 16.—Pony rides, which brought hundreds of youngsters every summer for past several years to Bishop's Corner, West Hartford, have been ruled out by the Zoning Board of Appeals, Chairman Arthur J. Bushell has announced, as detrimental to the neighborhood and a traffic and safety hazard.

M.C.M. Opens April 22

PAWTUCKET, R. I., March 16.—M.C.M. Shows open the season April 22, officials announce. Concessionaires in quarters are Mr. and Mrs. W. Pratt Sr., Mr. and Mrs. J. Cassidy, Mr. and Mrs. W. Arendall, L. Sullivan, Mickey Devine, Mr. and Mrs. W. Pratt Jr., Mr. and Mrs. Red Fuller, Frank Place, Will (Pop) Fearn and Markey Jones.

English Showmen Elect

LONDON, March 16.—Showmen's Guild, leading association of British outdoor showmen, elected these officers for 1946 at the last central council meeting: President, C. W. R. Thurston; Vice-President, W. Lennards; Deputy Vice-President, W. Pullen; Treasurer, F. Mellor. Thomas Murphy continues as general secretary.

Hennies Bros. on Lot

BIRMINGHAM, March 16.—Hennies Bros. opened at near-by Bessemer Friday (15) and for five weeks will play lots in and around this city. Work, under direction of Charles Sheesley, is proceeding at a brisk pace at quarters on the State fairgrounds here.

Nanty Glo, Pa., to Gecoma

ROANOKE, Va., March 16.—John Gecoma announced today that his Bright Lights Exposition Shows have been signed for Home-Coming Week at Nanty Glo, Pa., sponsored by the Fire Department and the United Mine Workers of America No. 1386.

Crescent Books Marion, S. C.

MARION, S. C., March 16.—D. M. Harper, secretary, Marion County Fair Association, has signed Crescent Amusement Company to provide midway features at the annual, October 7-11.

Edwards Set for April 1

WOOSTER, O., March 16.—J. R. Edwards Shows will open on the streets here April 1. Following stand here it will move to Columbus, O., where it will play the South Parsons Avenue Grounds April 10-15.

Endy to Charleston, S. C.

MIAMI, March 16.—Endy Bros.' Shows will move from here April 1 for a formal opening at Charleston, S. C., April 4.

DORSO & GOODMAN

WANT

Cook House Help of all kind, old employees given preference; experienced Man for Popcorn, experienced Bingo Man. All contact

AL DORSO

Cetlin & Wilson Shows
Petersburg, Va.

P.S.—A. R. Maxwell, wire at once.

Will Book, Buy or Lease

Roll-o-Plane, Octopus, Tilt, Dodgem, Scooter, Motor Drome. No gate, gift or gyps. All replies:

LEGION BEACH-PARK

Biloxi, Miss.

Want Concession Agents

For Fish Pond, Pitch-Thi-You-Win, String Game, Balloon Darts. Concessions booked with Prell's Broadway Shows. Open April 10th in Richmond, Va. If you want to make real money contact

ORVILLE MILLER

BOX 92 SPENCER, WEST VA.

WANTED WANTED
SIDE SHOW ACTS

Account disappointment, Half-Half for Amex. Best territory. One more Freak, Mental Act, one more Ticket Seller, Girls for Bully. Open April 1st, closing December. Long season fairs north and south. Following people acknowledge this call: Sig Anderson, Bert Hitchens, John Lopez, Frances Nova.

JOE E. HILTON'S
COMBINED SIDE SHOWS
W. C. Kaus Shows New Bern, N. C.

WANT

Grind Store Agents of all kind. Those that worked for me before, come on. Open Jasper, Ala., March 30th. I will be there 25th. Any kind of store you want. No drunks. Carry eight Rides, six Shows. Reach me now, Roanoke, Ala. Remember, we operate every week.

F. M. "Jimmie" Davidson

WANT

Couple for only Photo Gallery on Hennies Bros.' Midway. Nice flashy joint; real chance to make money; 50-50 after nut. Must know your stuff. Joints in air and show is open. Wire, join now.

HARRY HARTZOG
Care Hennies Shows Birmingham, Ala.

FOR SALE

Track type Merry-Go-Round, 22 horses, 3 coaches, 1 lovers' tub. Suitable for permanent installation. Reasonable. **WANTED**—Small Kiddie Chair Plane in good condition.

JOHN E. RALOFF
Orchard Park, N. Y.

WANTED

Agents for Slum Skills, Roll-down, P.O. and Wheels.

VAL IRELAND

West Jacksonville, Fla. Phone 52305

JOHN ELLIS WANTS

AGENTS

For legitimate Concessions. Charles Leatt, wire. BOX 12, ARMA, KAN.

J. J. PAGE SHOWS

Opening Saturday, April 27, Johnson City, Tenn. (Downtown Location)

WANT FOREMEN FOR FERRIS WHEEL AND CHAIRPLANE. Also general Ride Help on all Rides. Want legitimate Concessions that can and will work strictly for stock. Good opening for Scales, Guess-Your-Age, Pitch-To-Win, Long and Short Range Galleries, Sling Game, Bumper, Novelties and any other Grind Concessions except Cookhouse, Corn Game and Diggers. Can place money-getting Grind Shows with or without own outfits. Have complete outfit for Athletic Show to reliable party. Want Musicians and Performers for Colored Minstrel Show. Have openings for Concession Agents and useful Show People in all lines. Everybody address:

J. J. PAGE SHOWS, BOX 705, JOHNSON CITY, TENN.

P.S.: Have opening for capable Show Painter.

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CONCESSION**

**Builders for Good TENTS
for Over 75 Years.**

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2315-21 W. Huron CHICAGO 12
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TENTS MERRY-GO-ROUND TOPS CONCESSION TENTS

For Immediate or Spring Delivery.

CENTRAL CANVAS GOODS CO.

Harry Sommerville Forest Gill
906 Central St. KANSAS CITY 6, MO.

TENTS—BANNERS

CHARLES DRIVER — BERNIE MENDELSON

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4862 N. Clark St., Chicago 40, Ill.

TENTS

Immediate shipment. Concession Tents—
8x10, 8x12, 10x12, 10x14, 10x16. Also
20x30 and 20x40. Sidewall, any height.

D. M. KERR MFG. CO.
1954 W. Grand Ave. CHICAGO 22

GLOBE SHOWS

OPENING APRIL 27TH

Can use Scale Man, will book any 10c Grind
Concession, will give exclusive to any Grind
Show. All contact

JOHN COSTA

727 CHARLES ST. FALL RIVER, MASS.
Phone: Fall River 3-2760

WANTED

Merry-Go-Round Foreman for Parker 32 Ft.
Merry-Go-Round in tip-top shape. Stock
Concessions of all kinds, come on; will place you.
Agents for 10 Stock Stores, come on. Shows
with own transportation, come on.

BREWER UNITED SHOWS

Jasper, Tex., this week; then San Augustine, Tex.

WANTED

For Minstrel Show, Cavalcade of Amusements.
Can place Chorus Girls, Piano Player, Sax Player
and Electric Guitar Player. Ho Rachel, James
Madison, Gilda Gray, all get in touch with me
at once. Open March 30th.

FRED SAWYER

Mgr. Minstrel Show
Cavalcade of Amusements Pascagoula, Miss.

WANTED FOR DOWN RIVER AMUSEMENT CO.

Pop Corn—Hoop-La—Cork Gallery—Balloon
Dart—Floss—Novelty.

10138 W. Jefferson, River Rouge 18, Mich.
No Gypsies.

NOTICE!

Ellis Amusement Co. will not go out this spring as
scheduled on account of disappointments in buying
and booking Rides, also shortage of materials neces-
sary to build the show. We will have new Rides
as soon as they are available and will announce
opening date in The Billboard. We have contacted
all people concerned.

WADE H. ELLIS, MGR.

P. O. BOX 488 SMITHFIELD, N. C.

American Carnivals Association, Inc.

—By Max Cohen

ROCHESTER, N. Y., March 16.—
Membership was increased to 190
with receipt of applications from
Norman J. Shapiro, Globe Poster
Corporation, and Kermit Tatham,
Tatham Bros.' Shows.

Public relations contributions re-
ceived were: Triangle Shows, \$50;
Midway of Mirth Shows, \$5, and
Ernest Chandler, \$10. Personnel
membership card has been issued to
Cetlin & Wilson Shows.

Membership certificates will be is-
sued about April 1. Where there has
been a change in title, notice should
be furnished the association at once
so that new certificates will carry
current operating titles.

Ceiling prices for various types
of lumber have been frozen as of
December 1 last year, according to
OPA. Information from Washington
indicates that prospects for a reduc-
tion in admission taxes, originally
anticipated about July 1, are dim-
inishing. Congressional commit-
tees in charge of this matter appear
to be opposed to such reduction dur-
ing 1946 and it is problematical
whether any cuts will be made before
1947. Anticipated reduced corpora-
tion taxes payable during 1946 appear
to be the basis for present congress-
sional opinion.

Mrs. Parker Dinner Speaker For HASC Aux. Anniversary

KANSAS CITY, Mo., March 16.—
The 26th annual birthday dinner
of the Ladies' Auxiliary, Heart of
America Showmen's Club, was held
in the Hotel President here Saturday
(2). Chaplain Ann Wilson gave the
invocation and Nellie Weber was
toastmistress.

Principal speaker was Mrs. C. W.
Parker, mother of the club. Other
speakers included Gertrude Allen,
the club's first president; President
Jess Nathan; Billie Grimes, first
vice-president; Blanche Francis, third
vice-president; Loretta Ryan, secre-
tary; Hattie Houk, treasurer, and
Bird Brainerd, chairman of the fi-
nance committee.

Attending were Ruth Ann Levin,
Dorothy Hugo, Nina Adams, Mar-
garet Haney, Harriett Calhoun,
Joanna Adams, Grace McBain, Vera
Bauman, Ann Bowen, Edith Kelly,
May Wilson, Edith Moon, Myrtle
Massey, May Hart, Ruth Gordon,
Addie Willetts, Edna Pray, Blisse
Hickman, Jerry Ann Jewett, Betty
Blackmore, Lorellie Hugo, Gertrude
Loar, Mollie Ross Wilson, Virginia
Caliari, Ann Carter, Ruby Combs,
Ginger Patterson, Trixie Clark, Bar-
bara and Esther Ray, Esta Pearl
Miller, Leola Campbell, Dorothy
Baumgartner, Margaret E. and Mar-
garet I. Pennington, Jean Garrison
and Lucille Parker McShea.

WANTED!!

**GRIDDLE MAN, Also HELP for
GRAB JOINT.**

OPEN APRIL 11

SID GOODWALT

Care O. C. Buck Shows

1115 5th Ave., Troy, N. Y.



PROFITWISE MEANS INSURANCEWISE

INSURE with those who KNOW
Showman's Insurance BEST. We are the world's largest
exclusive insurance company for show business.

See us first

CHAS. A. LENZ

"THE SHOWMAN'S INSURANCE MAN"

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St. Petersburg, Fla.
Phone: 5914

A1338 Insurance Exchange
Chicago, Ill.



ROSS MANNING SHOWS

OPENING APRIL 17, PEEKSKILL, N. Y.

(First Show in 10 Years)

RIDES—Will place Octopus, liberal percentage or Rolloplane.

CONCESSIONS—Few Grind Stores. No Gypsies. Cook House, Popcorn,
Candy Apples all booked. No Wheels or Rolloplane.

RIDE HELP—Smokie Roberts wants Ridemen

SHOWS—Want Snake Show, Wildlife.

All Concessionaires, please acknowledge this ad.

All Address **ROSS MANNING, 109 W. 49th St., N. Y. C.**
Ci 6-5880

WANTED—FLOYD WOOLSEY

Side Show People for Two Units—Sandusky, Ohio, Park, Unit No. One.
Unit No. Two, Gold Medal Shows: Fire Acts, Mind-Reading. Annex that
is strong and clean, any outstanding Working Acts, Fat People, Midgets,
Cresten Holley, have good prop. for you. One or two more Freaks to
feature. Long season. Museum all winter.

FLOYD WOOLSEY, 206 Lake Arthur Ave., Jennings, Louisiana

MOTOR DROME RIDERS AND TALKER

Can use few more high-class MALE AND FEMALE RIDERS for 17
weeks in WORLD'S LARGEST AMUSEMENT PARK.

Write **WM. CALAMARI**

Care Riverview Park, Western Ave. and Roscoe St., Chicago, Illinois.

CANADA—MIDWEST SHOWS—CANADA

WANT

RIDES: Will buy, book or lease FERRIS WHEEL OR ANY RIDE THAT DOES NOT CONFLICT
REQUIRES SHOWS AND TALKERS FOR SAME. NEW TOPS AND BANNERS. REQUIRE
AGENTS FOR P. C. Stores, Grind Stores, Bingo, Ride Help for Merry-Go-Round, Foreman and
Second Man, Man for Kiddie Ride. SHOW OPENS FIRST WEEK IN MAY AND CLOSSES SECOND
WEEK IN SEPTEMBER. WE TRAVEL BY TRAIN.

10249 104TH STREET REX JOHNSON, Business Manager; S. RUSS, Owner.
EDMONTON, ALBERTA, CANADA

BRAND KIDDIE RIDES LOW NEW PRICED

10 AND 16 PASSENGER CAPACITY.

GUARANTEED SPRING DELIVERY—FREE PARTICULARS.

MULTIPRISES, Box 1125, Waterbury, Conn.

MOORE'S MODERN SHOWS

OPENING APRIL 13TH WITH 8 RIDES AND 6 SHOWS

WANT RIDE FOREMEN FOR 32 FT. MERRY-GO-ROUND, ELI FERRIS WHEEL, TRAIN,
NEW OCTOPUS, NEW ROLL-O-PLANE, MIX-UP, AUTOS AND SKY CLIPPER. WILL BOOK
TILT-A-WHIRL—25% Until July. WILL BOOK SHOWS WITH OR WITHOUT OUTFITS.
SOME CONCESSIONS OPEN. WANT COOKHOUSE. WANT MAN TO HANDLE LIGHT
TOWERS. BERNARD MOORE WANTS AGENTS FOR JOINTS. Come on, Starky. Address:

JACK B. MOORE, Mgr., Moore's Modern Shows, Box 388, Parma, Mo.

TENTS

TENTS—Concession, Gypsy, Camping. Flashy trimmings. Tents of all sizes.
Merry-Go-Round and Caterpillar Tops, Big Tops.

ANYTHING IN CANVAS

Quick Deliveries. Wire

TENTCO CANVAS, INC.

130 GREENE STREET

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TENTS

All Sizes — All Styles.

Khaki — Blue — Olive.

E. G. CAMPBELL TENT & AWNING CO.

ERNE CAMPBELL

JIMMY MORRISSEY

100 CENTRAL AVE.

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ALTON, ILLINOIS



PENNY PITCH GAMES
 Size 48x48", Price \$20.00,
 Size 48x48", Price \$20.00,
 With 1 Jack Pot, \$45.00,
 Size 48x48", with 5 Jack Pots, \$45.00.

PARK SPECIAL WHEELS
 30" in Diameter. Beautifully Painted. We carry in stock 12-15-20-24-and-30-number wheels. Price\$15.00

BINGO GAMES
 75-Player Complete\$5.00
 100-Player Complete 7.00

1/3 Deposit on All Orders.
SLACK MFG. CO.
 124-126 W. Lake St. CHICAGO, ILL.

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All Readings Complete for 1946
 Single Sheets, 8 1/2 x 14, Typewritten, Per M. \$5.00
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 Samples of the 4 Readings, Four for 25¢.
 No. 1, 35 Pages, Assorted Color Covers35

NEW DREAM BOOK
 120 Pages, 2 Sets Numbers, Clearing and Polloy.
 1200 Dreams. Bound in Heavy Gold Paper
 Covers, Good Quality Paper. Sample, 15¢.
HOW TO WIN AT ANY KIND OF SPECULATION, 24-p., Wall Bound 25¢
PAOK OF 78 EGYPTIAN F. T. CARDS,
 Answers All Questions, Lucky Numbers, etc. 50¢
 Signs Cards, Illustrated, Paok of 36 15¢
 Graphology Charts, 9x17. Sam. 5¢, Per 1000 \$6.00
MENTAL TELEPATHY, Booklet, 21 P. 25¢
"WHAT IS WRITTEN IN THE STARS." Folding
 Booklet, 12 P., 3x5. Contains all 12 Analyses.
 Very Well Written, \$5.00 per 100; Sample 10¢.
 Shipments Made to Your Customers Under Your
 Label. No checks accepted. C. O. D. 25% Deposit.
 Our name or ads do not appear in any merchandise.
 Samples postpaid prices. Orders or P. P. Extra.

SIMMONS & CO.
 19 West Jackson Blvd. CHICAGO 4, ILL.
 Send for Wholesale Prices.

GUARANTEED TO POP
27 TO 1
 THE VERY BEST QUALITY
POPCORN
 Immediate Delivery—F. O. B. Chicago
 10c Cartons—\$6.50 Per M
 All Sizes of Bags.
 Salt and Seasoning.
POPPERS BOY
PRODUCTS COMPANY
 60 E. 13th St. CHICAGO 5, ILL.

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 — MODEL 1946 —
 REPEATER - THRILLER - UNLIMITED CAPACITY



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U. S. RIDING DEVICES CORP.
 298 Junius St., Brooklyn, N. Y.—Harry Witt

REBUILT POPCORN MACHINES
POPCORN
BOXES-BAGS-SEASONINGS
Consolidated Confections
 1314 S. WABASH AVE. CHICAGO, ILL.

WANTED TO BUY
 20 Car Scooter or Dodgem, Fly-O-Plane, Flying
 Scooter, Kiddie Airplane Ride, Kiddie Whip or
 what have you.
GRIFFEN AMUSEMENT CO.
 Jacksonville Beach, Florida

MIDWAY CONFAB

SAM STEFFIN, with Hennies Bros.' Shows for a number of years, is now at the Dome Hotel, Ocean Park, Calif. He is trying to locate Max (Mulligan) Kaplan.

HARRY A. PIZZINI, manager, Pizzini Show Print, has returned to his Richmond, Va., plant, following a three-year stint and subsequent discharge from the army. Pizzini served two years overseas in the CBI theater.

GEORGE C. SMITH, owner of shows bearing his name, has his quarters crews hard at work at Cumberland, Md., preparing for an early opening. Jerry Higgins and Andy MacPherson are on hand framing a new Girl Show.

MR. AND MRS. ROGER WARD and daughter, Sherrie, arrived at Greater Rainbow Shows' Oswego, Kan., quarters. Roger, recently released from the army after three years in Burma and China, is a son of Frank Ward, co-owner of the shows. He will have the bingo stand.

BILL MEYERS, photo gallery operator, enjoyed a carnival vacation in New Orleans. . . . **JACK REED**, 11 years with various carnivals, is seriously ill at 370 Jefferson Street, Lexington, Ky. . . . **PRINCESS FEE FEE** (Deloris) is the featured dancer at Jack O'Brien's Broadway Museum, St. Louis. Patricia Ann Gray rejoined recently.

MADAME BURLESON, with a party of 10, jumped from Omaha to Texas recently to join Victor Exposition Shows. . . . **JOE LEMKE** is in West Allis, Wis., framing a new Monkey Circus and Side Show, latter to be known as Circus Annex Museum. Both have been booked with Ramey United Shows. Annex will be under direction of Roman (Slim) Schroeder.

HAPPY AND BELITA ROGERS info from Greenville, S. C., they had a fine vacation in Florida and are readying the Cavalcade of Oddities for Bruce Heaton Shows. Oscar

Grimes, formerly of the Baltimore County Police, has signed as manager and inside talker for the Crime Show which will be presented by Walter Heaton in addition to his Penny Arcade and cookhouse.

JERRY G. HIGGINS, after three years of army life, will have his Girl Show and concessions on Clyde G. Smith Shows. Jerry was given a surprise party March 2 by Mr. and Mrs. Kenneth (Ken) Duke at Phyllis Bruce Acres' home, Laplume, Pa. Guests were Kay Harmon, Marion Bard, Joe Coll, Vince Corby, Andy McPherson, Lew DeBella, Bobby Robinson and Phyllis Stinger. Jerry operated his revue around Scranton and Wilkes-Barre during the winter.

W. (KID) BAGBY, now residing in Baltimore, was discharged from the navy on the point system at Nouman, New Caledonia, after 25 months' service. He and his wife plan to return to the concession business this season.

MR. AND MRS. SAM BUNCH are in Excelsior Springs, Mo., working on their concessions. . . . Blackie Bunch will tour with Sunset Amusement Company next season. . . . **JOSEPH S. ROXY**, son of S. Arthur Roxy, was discharged March 1, after two and a half years in the army. He will join his father in the operation of a string of popcorn and other concessions after a brief vacation. . . . **AMERICO**, anatomicologist and magic, is confined to General Hospital, St. Louis, for eye surgery.

CARNIVALS are the greatest form of popular entertainment in the world, second only to movies in the United States, according to *Carnival Lure*, the cover story in the April issue of *Holiday*. *Oren Arnold*, author of the article, says: "Most of us good folk feel that heavy gambling is wasteful, unpatriotic, sinful and even ex-

BIG ELI
FEATURED ON
TIMES SQUARE,
NEW YORK



Tilyou's BIG ELI WHEEL from Steeplechase Park, Coney Island, N. Y., was erected in Times Square, New York City for 1946 "March of Dimes Campaign". Our friends tell us it was a real Flash at night. BIG ELI is always a big attraction — at any amusement location — gets money too!

ELI BRIDGE COMPANY
 BUILDERS
 800-820 Case Ave. Jacksonville, Ill.

COLEMAN HANDY GAS PLANTS



Model 457-G—Handy Gas Plant, having 5 inch burner over 3 gallon tank, instant lighting, pump, 8 1/2" cast iron grates, carrying base—\$13.50.
 Model 460—Plant with 7 inch burner, complete—\$15.75.
FIVE GALLON TANK, with air gauge, instant lighting valve, pump, tubing with con.—\$10.25.

THREE GALLON Tank\$8.85
 4 1/2" Preway Burners 4.75
 5" Coleman Burners 5.50
 7" Coleman Burners 7.20

Complete line Tubing, Tees, Wall Valves, Generators, Air Gauges, etc.
 Immediate shipment.
NORTHSIDE SALES CO.
 INDIANOLA, IOWA

HAVE LOCATIONS
 For Four Custard Stands.
 Best Decoration Day Spot in Country.
 Wire or Write
MIDDLESWORTH
 LEMCKE BLDG.
 INDIANAPOLIS, IND.

SHRUNKEN HEADS
 Shrunk Bodies, Mummified Attractions, Cannibal Heads, Caunibal Bodies, Ape Boy, Devil's Child, Wolf Boy, many others, for window attractions, side shows, road shows, store shows, carnivals, circuses. Best attractions in America. Write for free circulars, photos, description and prices; all free.
Tate's Curiosity Shop
 Rt. 9, Box 365 PHOENIX, ARIZ.

SARATOGA KETTLE POPPERS



12 Qt. Capacity, \$16.00 Each. Terms: 25% With Order, Balance on Delivery, F.O.B. Toledo.
CONCESSION SUPPLY CO.
 1857 Ottawa Drive, Toledo 6, Ohio

GIRLS!!!
 — WANTED —
 EXPERIENCED CARNIVAL DANCING GIRLS
 — FOR —
 LONG, PLEASANT SEASON ON THE
W. C. KAUS SHOWS
 All Reply
PAULINE MCGARY
 41 LINDEN ST. BROOKLYN, N. Y.

SOUTH AMERICAN POPCORN
 Guaranteed to pop as well as the best on the market. Growers and shippers since 1932. Priced for a short time @ \$8.50 per cwt., F.O.B. our shipping point. Send \$2.00 for a liberal sample.
M. M. BURNETT SONS
 Spencerville, Ohio

PHOTO GALLERY FOR SALE
 Complete in House Trailer; 16 ft. living quarters, completely furnished, in front. Hanson Camera with F 3/5 Steinwall lens, plenty of stock, etc. Will sell "lock, stock and barrel" for \$500.00.
JOHN BARBER
 Milner Hotel, 25 W. 7th St., Cincinnati, O.

OCTOPUS ROLLOPLANE FLY-O-PLANE
 World's Most Popular Rides
EYERLY AIRCRAFT CO., Inc., Manufacturers, Salem, Ore.

WANTED—WILLIAMS RIDING DEVICES—WANTED
 Want to buy Ferris Wheel, will pay cash, or will lease or book. Will buy any One Truck Ride. Also want one transformer Truck with 50 or 75 kw. Will book small Cook House or Grab Joint, also Snow Ball, Candy Floss and Mug Joint. Want Foremen and Second Men for Merry-Go-Round, Wheel, S and S Swing, Ridee-O and Caterpillar.
 All Ride Men that worked for me before, get in touch with me.
BEN CHEEK
TROY E. WILLIAMS, Owner
 Route #3, Morganton, N. C.

WANT PERCELL'S PIONEER SHOWS
 Shows of all kinds, Penny Arcade, Ride Help. Foremen and 2nd men for Ferris Wheel, Chairplane, Kiddie Rides. Also Electrician, Concession Agents. Men to erect 10 office Stores. Concessions—Potato Chip, Candy Floss, Custard, Photos, Bowling Alley, Fish Pond, Duck Pond, String Game, Basket Ball, Coca-Cola, Hoopla, High Striker, Cane Rack, Shoot To Win, anything not conflicting. No Mitt Camps. Ball Games, Percentage, Bingo and Crab booked. Sensational Free Act. Rides not conflicting will book or buy. All people with us before answer. Pauli, get in touch. Have wrote you twice. This show opens in town 1st show in twelve years, with outstanding route. All replies.
MICKEY PERCELL, Mgr., 20 Orange St., Waverly, N. Y.

NEW SPITFIRE RIDES
 Available for 1946 Season
FRANK HRUBETZ & CO.
 Front and Shipping Sts. Salem, Oregon

WHEELS OF ALL KINDS
 Tickets—Paddles—Laydowns
 Complete KENO Outfits
CARNIVAL SUPPLIES AND EQUIPMENT GAMES, ETC.

ALUMINUM MILK BOTTLES
 Now Available . . . Write

Write for Catalog
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 1520-28 W. Adams St., Chicago 7

pensive. But we see no harm in a game of carnival bingo or in tossing rings at dolls or throwing baseballs at stuffed cats."

ANNA JOHN BUDD, who will again have the Side Show and Girl Show on West Coast Victory Shows, plans to return to Australia in November with these attractions: Zandou, quarter boy; Meguon, penguin girl and son, Tony, and Zula, ape woman. Troupe will play Hawaii and New Zealand, arrangements being completed for a year's run by Greenhalgh and Jackson. Hal (Compton) Bode, recently released from the army, will manage Budd's French Casino on West Coast Shows.

BETTER SERVICE NOW ON FAMOUS BEEHIVE POPCORN
 To better handle the ever increasing demand for famous Beehive Hybrid Popcorn, the Blevins Popcorn Company announces the opening of two new warehouses. Popcorn buyers can now order from the warehouse nearest them and get faster shipment. Blevins repeats, "You can expect at least \$100 of crisp tender corn from every bag." Order today, famous Beehive, \$10.75 per hundred, F. O. B. shipping point.

BLEVINS POPCORN CO.
 155 2nd Avenue South
 Nashville

Atlanta Service Warehouse 377 Whitehall S. W. Atlanta
 Poston Warehouse 671 S. Main St. Memphis

JAMES (WHITEY) FAY closed at Hawaii Club, Albany, N. Y., to join George Clyde Smith Shows at Cumberland, Md., quarters where he will ready his Sex Show . . . PERCY AND ALYNE MORENCY were set to entertain Percy's brother, Colby, at Mullins, S. C., quarters of James E. Strates Shows. He was scheduled to stop over en route from Montreal to Florida. . . . G. S. MITCHELL, general agent, A.M.P. Shows, returned to the shows at Waycross, Ga., following a week's visit with relatives in Nashville. Mr. and Mrs. Fred C. Boswell are back with the shows after a winter sojourn at Hot Springs.

FRED (DUTCH) LOEBER, 24-hour man with Dailey Bros.' Circus last season, will handle special agent duties with Jack Ruback's Alamo Exposition this year. . . . VINCENT VALINOTE, who trod the Eastern loops with balloons for 25 years, has joined the Earle Theater staff, Philadelphia. . . . CLAUDE CLAUDETTE, side show op with James E. Strates' Shows, entertained Linda Lopez, Girl Show manager, and Billy Bell (Antoinette), annex feature with Al Renton's Side Show, both with Morris Hannum Shows, when the latter shows were in Lumberton, N. C., last week. . . . SUNNIE MIX and troupe, formerly with Bert Rose and his *Boots and Saddles Revue*, have signed with John R. Ward Shows. . . . DUTCH AND NANCY WHITESIDE purchased a new home at Miami Beach, Fla. . . . RED AND GYPSEE ROGERS will pull out of Florida soon to join World of Pleasure Shows in Detroit. . . . MRS. L. W. (BETTY) PATTERSON is in business in Laurel, Miss., and will not return to the road this year.

Special News
 CARNIVAL AND PARK AMUSEMENT DEVICES NOW AVAILABLE

PLACE YOUR ORDER HERE FOR THE
 LOOPER
 MOON ROCKET
 CATERPILLAR
 CARROUSEL
 KIDDIE AUTO RIDE

WRITE FOR OUR NEW CATALOG

ALLAN HERSHELL COMPANY, INC. WILL CONTINUE TO BUILD AND SERVICE ALL RIDES AND EQUIPMENT THAT HAVE BEEN MANUFACTURED BY BOTH ALLAN HERSHELL COMPANY INC. AND SPILLMAN ENGINEERING CORPORATION.

ALLAN HERSHELL COMPANY, INC.
 NORTH TONKAWANDX. NEW YORK

POPCORN
 —One Bag or a Carload—
 HYBRID S. A. YELLOW—Perfect Popping Condition
 \$9.80 Per Cwt., F. O. B. Dallas

SPECIAL PRICES ON LARGE QUANTITIES
 Complete Line of Bags, Boxes, Seasoning, Salt
 —SEND FOR LIST—

CONSOLIDATED POPCORN CO.
 2401 SOUTH ERVAY ST. DALLAS 1, TEXAS

POPCORN Per 100 Lbs. \$10.00
 BOXES, 10c per 1000 . . . \$6.00
 SEASONING . . . LIQUID or SOLID
 Also BAGS — SALT — MACHINES, etc.
 25% DEPOSIT WITH ALL ORDERS.

J & N POPCORN SPECIALTIES
 "The House of Quality"
 6336 S. Western Ave. Chicago 36, Ill.
 Hemlock 3211—Hemlock 3212

BRAND NEW FUN HOUSES
 Dark walk-thru type built on semi-trailer. Beautiful 50-ft. front, air compressor, ticket booth, etc. Requires only one operator; goes up and down in an hour's time. A real money maker, priced right.



IMMEDIATE DELIVERY

Write today for full information and photo
KING AMUSEMENT CO. 30 FESSENDEN ST., MT. CLEMENS, MICH.

SPECIAL PRINTED—ROLL OR FOLDED TICKETS
 100,000 — \$19.85.
 Each Additional 10,000 — \$1.45.
 Cash With Orders
DALY TICKET CO.
 COLLINSVILLE, ILL.

WANTED
 For opening March 28, downtown Batesville, 10-Day American Legion Spring Festival. Good proposition to #5 Ell Wheel or other major Ride. Concessions: Coke Bottle, Corn Game, Grab Joint, Popcorn, Scales. Want Electrician for small show.

Help wanted for Pan Joint. Pappy Brewer, Pea Pool open, wire me. Mug Joint Help. For Sale—Complete Popcorn joint. N. E. Davis.

7 RIDES
 6 SHOWS
B & C's EXPO SHOWS OPENING MAY 4
 "Watch Us Click in 1946"
 22 Weeks of Choice Still Dates, Celebrations and Fairs
 Free Act—COL. FRANK HEISTAND'S HIGH FLYING AERIALISTS—Free Act
 Will book or buy one more Flat Ride. RIDE Help for all Rides. Few choice CONCESSIONS open. OPENING for ARCADE, P. C. or Flat. Side Show People, Girls for Girl Show. Man and Wife for Slum Stores. Show People, contact W. POLLACK, 704 Otisco St., Syracuse, N. Y. All others M. N. COLEGROVE, Hemlock, N. Y.

PEANUT • POPCORN EQUIPMENT BOUGHT AND SOLD
 Complete line Peanuts, Popcorn and Supplies.
CHUNK-E-NUT PRODUCTS CO.
 PHILA. 6, PA. Dept. M PITTS. 22, PA.

HOME STATE SHOWS
 Batesville, Ark.

The TILT-A-WHIRL Ride
 On Midways All Over America
 Its Grosses Are Getting Better All the Time
 —Manufactured by—
SELLNER MFG. CO. Faribault, Minnesota

Happyland Shows
 Now Booking Attractions FOR 1946
 Want Foreman for Merry-Go-Round and Ride-O.
 Station A, Box 982, St. Petersburg, Fla.

WANT READERS
 for 1946 Season
PAULINE MEYERS
ROYAL AMERICAN SHOWS
 Tampa, Florida

"ANCHOR"
 Concession Tents are now available—Full Size, Perfect Fitting, Quality Workmanship—Best Materials. Send specifications for quotation.



ANCHOR SUPPLY CO.
 Evansville, Ind.

Want Experienced Help
 For Merry-Go-Round, Ferris Wheel, Tilt-a-Whirl, Octopus, Chair-o-Plane. In all departments—long session.
DELGARIAN
 2308 No. Melvina St. CHICAGO, ILL.
 Telephone: Berkshire 7984

BARLOW'S BIG CITY SHOWS
 OPENS IN APRIL. 34th year. Want ride help, concessions, operators for shows, carpenter, scenic painter, advance agent with car, calliope player, family free acts, party to handle and operate about 12 office concessions, useful carnival people. Gurney L. Wade, Leon Miltons, Joe Houghton, Howard Goodlett, answer. Write HAROLD BARLOW, 529 N. 52nd St., East St. Louis, Ill.

ATTENTION, CARNIVALS LAST CALL
 Closing out Costumes of all kinds, twenty-five cents and up. **BERNYCE FENEY**, 203 N. Wabash Ave., Chicago 1, Ill.

3000 BINGO

No. 1 Cards, heavy white, 5x7. No duplicate cards. 85 cards, \$3.50; 50 cards, \$4.00; 75 cards, \$4.50; 100 cards, \$5.50; 150 cards, \$8.25; 200 cards, \$11; 250 cards, \$13.75; 300 cards, \$16.50. Remaining 2700 cards \$5 per 100 for cards only—markers or tally unit. No. 3 cards—Heavy, Green, Yellow, Red—Any set of 50 or 100 cards, per card 6¢.

3000 KENO

Made in 30 sets of 100 cards each. Played in 3 rows across the cards—not up and down. Light-weight cards. Per set of 100 cards, tally card, calling markers, \$3.50.

LIGHT WEIGHT BINGO CARDS

White, Green, Yellow, Black on White, postal card thickness. Can be retained or discarded. 3,000, size 5x7, per 100, \$1.25. In lots of 1,000, \$1 per 100. Calling markers, extra, 50¢. 5,000 Jack Pot Slips (strips of 7 numbers), per 1,000 \$ 1.25
M. W. Cards, 5x7; White, Green, Red, Yellow, per 100 2.00
3,000 Small Thin "Brownie" Bingo Sheets, 7 colors, pads of 25. Size 4x5, per 1,000 1.25
3,000 Featherweight Bingo Sheets, 5 1/2 x 8, loose, per M 1.40
Thin Plastic Markers, brown color, M 1.00
Round Plastic Scalloped Markers, M 2.00
Flat Plastic Calling Markers, White Emb. Set of 75 1.10
Flat Plastic Calling Markers, Gold Emb. Set of 75 1.30
All above prices are transportation extra. Catalog and sample cards free. No personal checks accepted. Immediate delivery.

J. M. SIMMONS & CO.
19 W. JACKSON Blvd., Chicago 4, Illinois

WANTED

A Show to play this city of 23,000 population, drawing of 125,000 within 8 mile area. No organized Carnival in 5 years. Mines and mills all working. This spot is better than a fair. Contact me for an open date at once.

HARRY CHODES
Show Chm.

Monessen Booster Club
Box 891, Monessen, Pa.

BAKER'S GAME SHOP

Wheels, all kinds
30# Ball Chucks
30# Red and Black
30# 8 No. Horse Wheels
Laydowns for any Wheels
Wheel Counter Posts
Under and Over Cloths
Beat the Dealer Cloths
15 Horse Race Tracks
Jumbo Skittles
Baker Buckets
Huckley Buck Keg Sets
Bottles, Steel and Aluminum
Soup Pans, Two Sizes
Roll Downs and Razies
Penny Pitches
Pan Joints and Pea Pool Outfits
Big Dice and Roll Down Charts
Chuck-a-Luck Logs
WATER FALL BLOWERS
Baker Bingo Blowers

CATALOG & PRICE LIST ON REQUEST
MAKE YOUR BUSINESS KNOWN
2907 W. Warren, Detroit, Mich.
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JOHN CHAPMAN**Gooding Greater Shows**
Want

Bingo Caller and Countermen. Good salary; season bonus. Write

Bliss Hotel, Columbus, Ohio, until April 1st.

World of Pleasure Shows

Now Contracting for 1946

Opening in April—Vicinity of Detroit.

JOHN QUINN, Mgr.

100 Davenport St. DETROIT 1, MICH.

GEM CITY SHOWS

NOW CONTRACTING FOR
1946 SEASON

Address: Permanent Winterquarters, Quincy, Ill.

Winter Quarters**Geren's United**

GREENSBURG, Ind., March 16.—Work here is progressing nicely and a full crew is on hand. Activities are under supervision of W. R. Geren, owner-manager. Rides, trucks and shows are being overhauled and made ready for opening April 5. Added this winter were Flying Scooter, Octopus, Spitfire and two new kid rides.

Shows will carry 7 major rides, 2 kiddie rides, 6 shows and about 40 concessions with a free act behind a pay gate. W. M. Jarvis has been in quarters for the past three weeks building five new concessions and a new truck which he has booked on for the season. Tell Eckman visited this week and plans to be back next week to rebuild his cookhouse. Visitors included John Gallagan, Ralph Stafford, Walter Brinkman, Will Bell, D. F. Saunders and Robert King. Shows have been signed to play eight Indiana fairs and celebrations.—**BETTY J. CLARK.**

O. C. Buck

TROY, N. Y., March 16.—Much activity is going on here as show readies for April 11 opening. Owner O. C. Buck and crew of workmen have been busy since early February, repairing and repainting rides and shows and building new fronts and concessions.

A new 28-foot trailer has been framed for the stage of the Follies Show and a new front has been built to fit. Mr. and Mrs. Charlie Johnson will handle the show.

New Caterpillar has arrived and early delivery is expected on Spitfire, Kiddie Ride and Whip. Light towers will be made in the next few days.

Mr. and Mrs. Luke Seifker are due from Florida. He will be electrician and mechanic of the show.

Richard (Dick) Tolman, secretary, is on the job. Tom Fisher, expected soon, will be general superintendent.—**ROY F. PEUGH.**

Capital City

MONTGOMERY, Ala., March 16.—A new neon front for the Penny Arcade has been completed by Horace Drennon, master mechanic and builder, who has turned his attention to the calliope, scheduled for a complete overhaul job. It will be housed in the new 24x36-foot marquee. Drennon returned recently from Atlanta, where he visited Bob Stewart, general agent, Playland Shows.

D. B. Sterling, business manager, has returned from conference with J. L. Keef, owner, at Portland, Tenn. He reports that Keef has purchased two 1946 tractors. Earl Kauffman, Chairplane foreman, arrived with his family.

Visitors included Don Meyers and W. E. Page, of Page Bros.' Shows; Harry White, James Courley, Dough Daugherty and Phil Knight.

Percell's Pioneer

WAVERLY, N. Y., March 16.—Activity at quarters was heightened this week by a surprise birthday party given for Mrs. Percell at home of George Schneider, old-time sheet writer. Many gifts, including a wrist watch from her husband, Manager Mickey Percell, were given her.—**WALTER GOLDEN.**

WANTED CARNIVAL

for Celebration on 2nd, 3rd and 4th of July at Pipestone, Minn. Will have to play behind a 25c gate. Write or wire

H. C. PETSCHON, Adjutant
Pipestone, Minn.

Concession Agents

Write Doc Withaus or R. L. "Peanuts" Sinder-son for best proposition on road this season. **RIDE HELP**—Want Second Men for all Rides; come on in and go to work. **WANT TO BUY** Trucks, Trailers and a Chairplane. **WANT TO BOOK SHOWS** of all kinds. No competition to work against here.

Greater Rainbow Shows
Winterquarters: Fairgrounds, Oswego, Kans.

DROME RIDERS
WORLD OF MIRTH SHOWS

Individual Boys and Girls and Teams for the best equipped combination Drome in America. Highest salaries, long season, with largest midway on earth. Share in gratuities.

Want to hear from Speedy Loftus, Reckless Murphy, Red Meadows, Carl Ward and wife, Red Davis, Speedy Ward, Ernie Slavin and Vivian, Speedy Williams, Johnny Hardiman, Speedy Bowers, Stillman Brothers, Speedy Wilson. State salary in first letter. Opening last week in April. Long route of fairs starting in Maine, July 29. Address

"FLASH" WHITE

Care of L. HARVEY CANN, Whitfield Estates
Route 2, Sarasota, Florida

MATTHEW J. RILEY ENTERPRISES

OPENING APRIL 22D

WILL PLAY BEST TERRITORY NEW JERSEY AND PENNSYLVANIA

Want Help for Rides—Merry-Go-Round and Chairplane.

Want Shows With Own Outfits and Transportation. Will Book Any Legitimate Concession. Want Rolloplane, Octopus, Any Major Ride.

MATTHEW J. RILEY

Clinton Hotel, 10 and Clinton St.

Philadelphia, Pa.

20—CELEBRATIONS—20

WONDERLAND

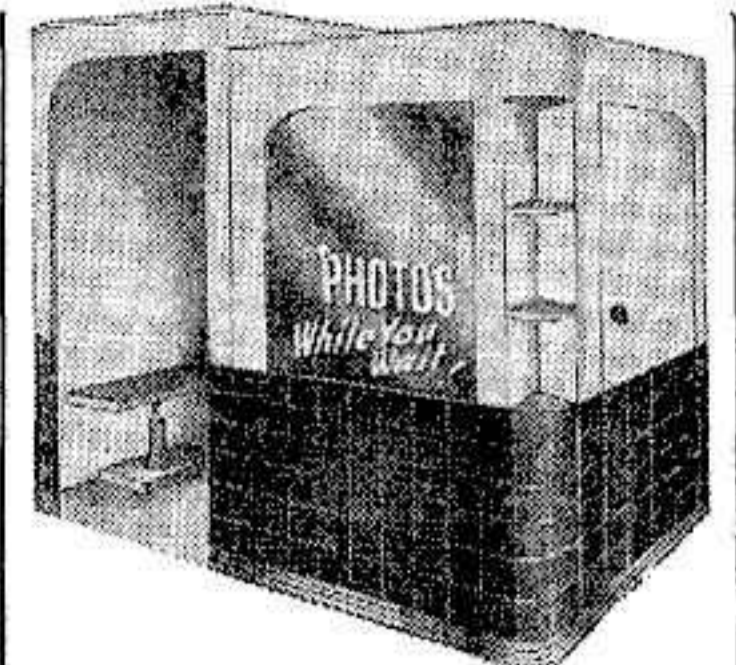
12—REAL FAIRS—12

CHERRY BLOSSOM FIESTA

Lot—Opposite the U. S. Govt. Census Building

WASHINGTON, D. C., APRIL 27

RIDES—Want Kiddie Rides and Chairplane. Will book 25 per cent or buy for cash. **CONCESSIONS**—Want Grind Stores of all kinds. No gypsies, no rackets. Free gate admission. Address **AL PORTER, 3056 Thayer St., N. E., Washington, D. C.**

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Quick Delivery on Precision Equipment
Write or wire for full information, prices, etc., on Streamline and other types of photomachines. KD or one-place cabinets. Also cameras without cabinets. All sizes built, full-length, single, double, triple. Guaranteed 5 years. Prompt shipments. Fair prices. Simplified instructions—easy to operate.

FEDERAL IDENTIFICATION CO.
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Oklahoma City, Okla.

TIVOLI EXPOSITION SHOWS

OPENING APRIL 12TH

Want Shows of merit with own equipment and transportation. Have new top and transportation for Sideshow. Want Operator for same. Want Operator for beautiful Corn Game. Good proposition. Want Foreman and Second Men for Twin Ferris Wheels. Want Foreman and Second Men for Aerial Joy Ride. Can place Pan Joint and few more legitimate Concessions.

Write or Wire

H. V. PETERSEN, Mgr., Box 742, Joplin, Mo.

Ward's World Fair Shows

WANTS

Drome Riders and useful Drome Help. Having sold to L. H. Cann my old Drome, I have built the finest 30-foot Slio Drome on the road. All new short coupled scout machines. Want three Men and three Girl Riders. Would like to hear from Orson, Bettie, Dorothy, Ethel and others. State all first wire. No tickets advanced; no collect wires. Open Jacksonville, Fla., April 1.

MARION PERRY

Jacksonville, Fla.

BOB EDWARDS WANTS

One sober and capable Boss Carvasman, Lecturer for Posing Show, two Candy Butchers, two more Girls for Posing Show, two good Ticket Sellers. Open March 30th with

CAVALCADE OF AMUSEMENTS

Address: Pascagoula, Miss.

Wire or come on if I know you.

JACK KORIE

WANTS

FOR AMERICA'S MOST BEAUTIFUL SIDE SHOW with AMERICA'S SHO' BEAUTIFUL, ACTS and ATTRACTIONS. **BUD CARTER, SWORD ACT**, contact me. Address:

c/o MID-WESTERN EXPOSITION

De Ridder, La., this week; then per route.

1946-1st ISSUE-1946

FREE-READY NOW-FREE

Catalogue Carnival Equipment, Games.

AMUSEMENT ENTERPRISES MFG.

1001 Louisiana HOUSTON 2, TEXAS

SHOOTING GALLERIES

and Supplies for Eastern and Western Type Galleries. Write for Circular.

G. W. TERPENING

137-139 Marine Street Ocean Park, Calif.

FOR SALE

4-Coin Shooting Pistols with carrying case and repair parts. Used one time only. Price \$100.00.

HENRY LePORIS

2352 Langdon Farm Road Cincinnati 12, Ohio

FROM THE LOTS

Long's United

BAKERSFIELD, Calif., March 16.—Billie and Herb Usher shopped for bingo stock in San Francisco. Eddie Young and Jack Contrell have bought new blowers. Spot Ragland, of Crafts Shows, visited at San Bernardino. Roy Franchina and Eddie Trotman have established themselves as superior hoss traders. Adel Davis, whose husband, Carl, is a concessionaire, has been traveling far and wide in quest of shoes.

Eddie Wasmer, ill, is absent from his post on the Merry-Go-Round. Joe Wilson is carrying on, however, with Foreman McAdams. Ruth McAdams celebrated her birthday. Betty Barnes has been notified that her husband is returning from overseas. Johnny Krouse was treated for a splinter injury to his hand at San Bernardino. Pat and Mabel Monzo plan a trip to Canada.

A. M. P.

WAYCROSS, Ga., March 16.—A. M. P. Shows opened to good business here March 1 with seven rides, as many shows and 32 concessions. La Vonnie, two-people act framed by Jerry D. Martin, is free act.

G. C. Mitchell joined show here as general agent after a week in Nashville where he visited relatives. Mr. and Mrs. Fred C. Boswell have returned to the org after a winter's sojourn in Hot Springs.

Majestic Greater

TIFTON, Ga., March 16.—Week ended Saturday, March 9. Location, two blocks from heart of town. Weather, fair and cold; business, good.

Move from Ocala, Fla. (195 miles), made in good time and everything was ready to go long before opening time. Roy Rosier and Dick Hyland joined with Cavalcade and Girl Shows. Mrs. Hyland also has palmistry.

Weather, while cold, did not keep folks from coming out. Altho first two days didn't look good for business, it picked up and the week as a whole proved good. Thursday (nylon night, when six pairs of nylons were awarded), it rained a bit about opening time, but cleared off and a good crowd turned out.

Saturday, children's matinee, proved very good and that night saw one of the biggest nights of the young season.

Bill Gary is doing okay with his Girl Revue; King and His Harlem Night Club Revue is also going big; Youngblood's Mechanical Shows are holding their own with the others, and human skinned cow is doing very good. Considering cold weather, all rides are showing good grosses.

Mr. Nelson, sign painter and Kiddie Ride owner, is out of action due to a bad arm, but is coming along okay. Peggy Wilson, after closing her percentage concession Saturday night, served coffee for ride help.

Mrs. Nathan Roth was paid a surprise visit by her sons, Pfc. Franklin and Coxswain Carlton Kersey, who will remain with the shows for a few days. Mrs. Sam Goldstein, the owner's wife, is troubled by a severe cold. General Agent Bob Hallock is back from a booking trip.—HARRY E. WILSON.

Enterprise Amusements

MELVILLE, La., March 16.—Six-day stand under City Playground auspices was favored with good weather and business and all concessions did well. Jack Frick, owner, negotiated with John R. Ward and Ralph Miller at Millersville in an effort to purchase two trucks. Tex joined with seven stands.

MULTI-COLORED BUBBLES

ONE OF THE FASTEST SELLING ITEMS YOU WILL EVER SEE—CASH IN FOR THE SPRING SELLING CAMPAIGN

One of the most popular fads in a decade for children and adults. Available in 4-ounce, 6-ounce and 8-ounce attractive containers—beautiful floating bubbles in all the colors of the rainbow. Deal directly with manufacturer.

For particulars write BOX 127, Tenafly, New Jersey

PEPPERS ALL-STATE SHOWS

WANT FOR OPENING, MARCH 29, SELMA, ALA.

Foremen for Roll-o-Plane and Chairplane. Can place Second Men on all Rides—semi-drivers given preference. Drunks, don't waste your time—you won't last on this show. We pay top salaries and our ride boys get the best treatment of any show on the road. Can place Agents for Duck Pond and Big Six Wheel. Also a few Slum Store Agents. All Concessions are office-owned.

Jimmy Wilkerson wants two experienced Girls for Girl Show. Salary \$50.00 per week—wire and come on at once. Also place Canvasman to handle Girl Show Top.

George Collins wants for 150-foot front Circus Side Show: A-#1 Talker on salary and percentage, Ticket Sellers that can grind. Can place Girls for Illusions, Freaks to feature and Working Acts. Good proposition to Half and Half. Jess Malone Wright and Frank Jerry, come on immediately.

NOTICE: THERESA TRACY, COME ON AT ONCE
ALL PEOPLE CONTRACTED REPORT TO WINTER QUARTERS IMMEDIATELY

All Address:

F. W. PEPPERS, Owner, or E. H. BROOME, Manager
1010 WASHINGTON STREET SELMA, ALABAMA

We Have a Good Selection of USED TRUCK TRAILERS

At All Times

Come to Atlanta and pick out what you want at less than ceiling prices.

\$397 & Up

CARLEY
TRAILER & EQUIPMENT CO.
College Park (Greater Atlanta) Georgia

WANTED

Two Penny Pitch Agents, Punk Rack Agent, Cork Gallery Agent, Six Cat Agent and Cat Boy. J. R. Moss, get in touch with me.

J. W. "RED" JERNIGAN

Box 5104, Raleigh, N. C.
After March 23,
Box 126, South Hill, Va.

WANT FERRIS WHEEL

ANY MODEL FOR CASH

KISHACOQUILLAS PARK
LEWISTOWN, PA.

TENT PEGS STEEL

24 INCH	36 INCH
25¢ EA.	40¢ EA.
PACKED	PACKED
8	10
IN BURLAP	TO BOX
SHIP. WT.	SHIP. WT.
26 LBS.	131 LBS.

PRICES F.O.B. CINCINNATI, OHIO
1/3 DEPOSIT BAL. C.O.D.
SILVERMAN & KUHR
824 W. FRONT ST. CIN. 3, OHIO

LEW GORDON WANTS

Concession Help for Playland Park, Houston, Texas

Bowling Alley, Cigarette Pitch, Pan Joint, High Striker, Photos. Would like couples who are sober and industrious, as we work 52 weeks a year. Those who have worked with me before please write.

FOR SALE

1 Carousel, 3-abreast, 2 rows Jumper, 44', 18 arms, 54 animals, 2 coschea. All in true colors. Price includes 1 Two-Roll Wurlitzer Organ with Drums, Chimes and Music, plus 1 15-H.P. A.C. Motor, 1 2-H.P. A.C. Motor Starter, Switches and all. Price is right.

JIM LEASA

423 E. Jefferson St. SANDUSKY, OHIO
Phone 4103

Majestic Greater Shows

Can place for 40 weeks of choice Still Dates, FAIRS and CELEBRATIONS—ROLL-O-PLANE, SPITFIRE, CHAIR-O-PLANE, FLY-O-PLANE, KIDDIE AUTOS, SIDE SHOW, MONKEY SHOW, SNAKE SHOW, FUN HOUSE, IRON LUNG, GLASS HOUSE WITH OWN EQUIPMENT. CONCESSIONS OF ALL KINDS. Dick Hyland wants Reader for American Palmistry. Will also buy Rat Game complete. PAULIE wants Man and Wife for Ball Game and Slum Store. Bill Gary wants Girls for Dancing Show. Address:

SAM GOLDSTEIN, Sole Owner HARRY E. WILSON, Asst. Mgr.
Augusta, Ga., this week; Chester, S. C., week March 25th.

FOR SALE—OCTOPUS RIDE

Good condition, also has new motor. Address

AL VENTRES

377 N. E. 78th Street

Little River 38, Florida

POPCORN CONCESSIONAIRES

Jumbo Popping Units for your Trailer are available now. Tank gas fired, capacity 50 lbs. of raw corn per hour. Price without stand, \$248.00; with stand, \$298.00. Write for circular today.

GOLD MEDAL PRODUCTS CO.

318 E. Third St., Cincinnati, Ohio

WANTED FOR INDIANAPOLIS SPEEDWAY

If you have an item that you think is movable we are in a position to sublet. Estimated attendance one day, 200,000. Wire or write.

MIDDLESWORTH

Lemcke Bldg., Indianapolis, Ind.

Seat, Canes, Corsages, or whatever you have.

OHIO SUPER YELLOW POPCORN

New Crop — High Expansion — Ohio Grown

Packed in 100 lb. moisture-proof bags or in our exclusive 50 lb. rodent-proof cartons. Processor's ceiling prices. Testing sample free on request. Also complete stock of Popcorn Cartons and Supplies.

BETTY ZANE CORN PRODUCTS, INC.

638 Bellefontaine Ave., Marion, Ohio, or 223 Spring St., S. W., Atlanta, Ga.
Growers and Processors of Selected Popping Corn

ATTENTION OUTDOOR SHOWMEN

WIRE or AIR MAIL
Your Ads To Reach
CINCINNATI

by

THURSDAY or FRIDAY
THIS WEEK

March 30 Issue Will Be the
SPRING SPECIAL

On Account of Larger Size and
Increased Distribution

ALL FORMS GO TO PRESS EARLIER THAN USUAL

FIRST CALL FIRST CALL FIRST CALL

CARAVELLA AMUSEMENTS

All Showmen . . . Workingmen . . . and All Others Directly Connected With This Office, Report at Once to Our Winter Quarters in New Castle, Pa., Located on Mahoning Avenue Opposite Mooney's. Concessionaires, Come In, We Have Plenty of Space. SHOW OPENS DOWNTOWN NEW CASTLE IN APRIL

CAN PLACE

CONCESSIONS—High Striker, String Game, Guess Your Age and Scales (Jack Ruff), Bumper, Snow Cone and any other Concession not conflicting. SHOWS—Fat, Midget, Fun House, Glass House, Penny Arcade, Monkey, or will finance any good showman with meritorious ideas. Have plenty of tops and complete outfits.

Workingmen in all departments, come in. Long season with the best of treatment and wages. Electrician (Frank Sheppard or Chuck Stanko, wire). Side Show Acts of all types. One good outstanding Freak. Office paid. Good Percentage Agents on office controlled concessions. Also Bingo Help. Rides . . . in territory considered the finest. Will place Tilt, Octopus or Roll-o-Plane.

All Wire or Write

FRANK H. CARAVELLA, 618 Terrace, Meadville, Pa.

GREAT SUTTON SHOWS

WILL OPEN SATURDAY, APRIL 27

Want Ride Help for 3 Abreast Merry-Go-Round, No. 5 Ferris Wheel, New Tilt-a-Whirl, New Roll-o-Plane.

Also Help for Bull Gang to put up towers, arch and show fronts. Prefer help that can drive trucks.

Want man to run Fun House, built on truck. Want Attractions for big 10-in-1. Will furnish tent and front for any good shows. Can place Stock Concessions and Ball Racks.

Address: F. M. SUTTON, Box 304, Osceola, Ark.

Rosen Elba, Ala., Bow Satisfactory

ELBA, Ala., March 16.—H. R. Rosen's Amusements were unveiled here Friday (8), with a host of city and county dignitaries counted among the visitors on hand for opening. Rosen termed biz "highly satisfactory."

As owner-manager, he has assembled a show that is practically new, from well illuminated marquee to the back end. Additional attractions are slated to be added. Staff includes D. H. Blackwood, general agent; B. C. McDonald, secretary-auditor; Mrs. H. B. Rosen treasurer; Virginia Eberhart, press and radio; George Greenwald, second man; Jack Donald, special events; Jack Moser, superintendent of concessions; Jimmie Gleason, superintendent of electricity; Anatole Boudreaux, artist and designer; Henry Benton, ride superintendent; Pete Suttle, builder, and Ike Harvey, superintendent of transportation.

Carl John is in charge of the front entrance, with Mrs. B. C. McDonald as head cashier. Jack Kennedy has the Midway Cafe, with Mrs. Kennedy, cashier, and Elmer Anyam, Sam Snyder, Ross John and Edsel Goetz, waiters.

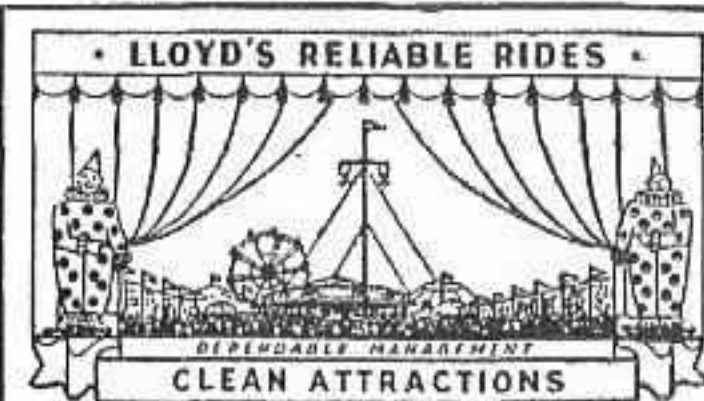
Ride foremen include Harold Benson, Earl Ragland, Webb Lynn, Willie Johnson, Pat Healy, R. Abshier and Elmer Robertson. Circus Side Show, with Clifton Patton, manager, has Mrs. Patton, cashier; P. C. Hines, emcee; Charles Sleet, ossified man; Madam Alba Hines, mentalist; Alberta Greenwald, blade box; Madam Marie, tattooed lady; Gearldine Swisa, electric chair; Cliff Webster, magician; Dennis and Cecil Greenwald, tickets, and Ed Edette, annex.

Other shows include David Harris and Robert McDermott, Devils Playground; Jumbo Finn's Fat Show, Pat and Dot Wilson and son, and Jack Bonald's Arkansas Travelers. Girl and Posing Show operators are expected to report next week, as is the Midway Merry Minstrels.

Roy Johnson has the bingo, assisted by A. T. Reineke and W. T. Elliott. Concession operators are Mr. and Mrs. George Abbott, Mr. and Mrs. Phil Rocco, Mr. and Mrs. Jack Moser, Mr. and Mrs. Frank Crawford, Mr. and Mrs. Robert (Slim) Harris, Bob Harris, Art Reineke, Bill Elliott, Roy Johnson; Tomas, Danny and Mary Engel; Charlie McGee, Mrs. Peggie Cinniro, Bill Halenz, Jack Dain, Raymond Lawrence, Walt Creau, Harry Wasserman, Nell King, Frank John, William (Strawberry) Sallust, Jack Anyan, W. L. Nichols, Harry White, Steve and Leon John, Charles Metlow, Steve Ely, Cecile Hill, Mrs. Steve John, Nick Marroz, Bill Brau, Charley Drill, Bobby Bloom, Mr. and Mrs. Candy Adams and Joe Ansher.

Cashiers include Mrs. Linn Webb, Odette Lefleur, Ernestine Gillispee, Dora Roundtree, Irma Hermitage, Dorris Deane and Selma Cleveland.

Bill Brown, owner of Bill's Rides, wintering in Luverne, Ala., visiting the opening, made arrangements with the Rosen organization to book his Ferris Wheel for the remainder of the engagement.



FOR SALE
12 BIG ELI SEAT GRATES
WANT first and second man for Chaironlaue, also second man for new 1946 Herschell-Spillman Jennie, must be sober and able to drive Semi Truck. Opening in Indianapolis, Ind., April 13th under auspices of Auxiliary Police Corps. No gypsies. All replies to 317 South 11th St., Goshen, Ind.

CALLING CALLING CALLING CALLING
ART LEWIS
GARDEN OF RIDES
OCEAN VIEW PARK,
NORFOLK, VA.

RIDE men and foremen holding contract report at once. Date changed on opening April 6, to March 30. Still have openings for good ride help. Why Up and Down every week? This park largest south.
THOS. POPLIN, Superintendent

FEATURE FREAK
For long season on West Coast. Alligator Skin Girl, Seal Girl, or other outstanding feature. Australian dates to follow. Can place Ticket Sellers that grind. Useful Side Show and Girl Show people. Can always place you.
A. J. BUDD
WEST COAST SHOWS, STOCKTON, CALIF.,
WEEK OF MARCH 18TH

BILLPOSTER WANTED
AT ONCE
Top salary to right man who can "cut it." Truck and all tools ready to roll. Frank Lafferty, Tom Morrison, John Hall, C. S. Perkins, Edwards, Claude Morris, wire; no time to write.
Answer TOMMY RICE, publicity Director, Harrison Greater Shows, Fayetteville, N. C.

Hillbilly Musicians of all kinds who want to have good job all-year around. Good percentage, good treatment under big top with John R. Ward's World's Fair Shows. No drunkards. Write or wire stating all. (Open April 1st.)
SUNNIE MIX, c/o MILNER HOTEL,
JACKSONVILLE, FLA.
Lots of luck to Mr. and Mrs. E. L. Young, two of the finest people we have ever worked for. Good luck and best wishes for the coming season.
SUNNIE & EARLE

BINGO HELP WANTED
NO DRUNKS. WIRE
ART LUDWIG
KIRKWOOD SHOWS
High Point, N. C.

FOR SALE
SKOOTER RIDE
20 Lusse Skooter Cars, A-1 condition, 40x80 Portable Factory Built Building, Metal Roof, all Neon Crescents; crates for Neon and Tools. Now in operation; can be seen on location. Write
BOX D-151, THE BILLBOARD
CINCINNATI, O.

W. C. KAUS SHOWS OPENING APRIL 1 — BEAUFORT, N. C.

Featuring

THE ZACCHINI CANNON

All People Contracted Report. Louie Weinstein, Write Jack Perry, Groves and Evans, Write.

WANT GOOD PRESS AGENT. MUST PROMOTE KIDS' DAYS RIDE HELP — Foremen, Second Men, General Ride Help, Come On. This Show Carries 10 Rides, 8 Shows and 40 Concessions, Traveling the Finest Territory in the South and East. FAIRS? Yes, 10 of the Best.

RUSS OWENS, General Manager, New Bern, N. C.

SPONSORED EVENTS

Veteran, Lodge and Other Organization Festivities

Communications to 155 No. Clark St., Chicago 1, Ill.

Press Ops Show To Snag New Readers

PHILADELPHIA, March 16.—The Philadelphia Record took a fling at show business and is promoting a Sportsmen's Show at Philadelphia's Convention Hall. Opening March 8, and set to run thru today, show has played to capacity business daily. Among acts presented are Sam Howard and Company, high divers; Sam Howard's Aqua Quartette, water ballet act; Stephens Brothers and "Big Boy," novelty bear act; Carl Josephs and Enid Boucher, archery experts; Walter Jack and Eber Peck, in a canoe-tilting routine; Marietta Terrill, in log-rolling demonstrations; Jumbo, trained seal; Hugh Forgie and Company, badminton experts; Siegfried Steinwalt in ski-jumping; Walter Warren, international trapshooting champion; Joe and Charlie Stauber, log rollers; Lucille Benson and her troupe of field trial champions; Amalee Crusey, national bait and fly casting champion.

Marking first time The Record has presented this type of show, it is another one of promotions being tried by all local newspapers to gain and keep new readers. Philadelphia Inquirer is readying its annual Music Festival for May premiere and The Evening Bulletin just held a music show featuring local string bands at Convention Hall, and The Daily News is promoting its eighth annual roller skating contest at five local rinks.

All acts found the pages of The Record wide open for pictures and stories since event is a house promotion and beaucoup publicity is the result.

Seats for matinees were unreserved and there were 6,500 available. For the evening performance there were 2,600 reserved seats and 3,900 general admission seats.

Birmingham Adds Rodeo To Annual Stock Show

BIRMINGHAM, March 16.—Birmingham will have its first big rodeo in conjunction with the annual Livestock Show April 29-May 4 at Legion Field Stadium. Elliott-Nesbitt Rodeo will put on the show.

Livestock show and rodeo were given financial green light, when Erskine Ramsey, industrialist-philanthropist, put up \$2,500 for cash prizes and additional \$1,000 to pay for resodding of Legion Field. Profits from the show will go into a fund to promote livestock production among Alabama's boys and girls, according to General Chairman Luther Fuller, farm products agent for the Tennessee Coal, Iron and Railway Company.

Rodeo and livestock show is supported by Birmingham Chamber of Commerce, Junior Chamber of Commerce, Alabama Extension Service, State Department of Education, Angus Herford and Shorthorn Breeders Association and Birmingham Park Board.

Ask Province To Ante For Vancouver Celeb

VICTORIA, B. C., March 16.—Alan McDonell, member of Vancouver Centre; has asked the Provincial Government to vote a \$75,000 contribution to Vancouver's Diamond Jubilee.

"The Provincial treasury is going to get \$60,000 profit at the time of the celebration from sale of beverages, amusement tax, horse racing and what-not, so to hand back this to Vancouver is no generosity, not even a contribution, only an investment," McDonell said.

Provincial Government has promised the Diamond Jubilee committee to match dollar for dollar the money it raises for the fete, but McDonnell and other Vancouver members have asked the premier to make an outright grant of at least \$60,000.

Home and Hobby Show Uses Five Acts, Scores Big

TOLEDO, March 16.—Home and Hobby Show closed here March 3 after nine-day run with total attendance "more than double any previous year," to quote Milt Tarloff, manager.

Five-act stagemat, billed as Cavalcade of Champions, was presented twice daily, with an extra performance the last three nights. Tank show this year was eliminated for first time, but Tarloff said customers were more enthusiastic about new type show.

Miners Renew Picnic

WOOD, Pa., March 16.—Renewal of the Broad Top Miners' Picnic, suspended thru the war, was announced

St. Paul Ice Org Gets New Monicker

ST. PAUL, March 16.—Its first post-war Winter Carnival a success, the St. Paul Winter Carnival Association went thru a face-lifting operation and changed its name to Saintpaulites, Inc.

New name designates the non-profit civic promotion organization's intention to greatly expand its St. Paul booster activities. In addition to the annual carnival, the association will conduct trade area promotions, stage trade shows, expositions and spectacles, receive distinguished persons, conduct special events and assist in development of St. Paul sports attraction.

Walter A. Van Camp, managing director of the Winter Carnival, continues in the same capacity with Saintpaulites, Inc. In addition, Perry Dotson, of The St. Paul Dispatch, was named full-time publicity and advertising director.

The opening parade February 23 drew over 200,000, and the twilight parade, February 27, was witnessed by 150,000.

The Ice-Capades, tying in with the show, came in Friday (1), and ran thru Wednesday (6) at the St. Paul Auditorium Rink. Estimated gross for the eight performances was \$120,000, better by nearly \$15,000 than the 1945 figure.

BID WANTED FOR CARNIVAL CONCESSION

Feb. 8 to Feb. 16, 1947
SOUTH TEXAS' LARGEST and MOST COLORFUL FIESTA

We will consider bids from all first-class Carnivals and award contract on April 8, 1946.

JOHN H. HUNTER
Concession Chairman
Box 1591, Brownsville, Texas

WANTED FOR JUNIOR CHAMBER OF COMMERCE Centennial Celebration

Charles City, Ia., Aug. 15, 16, 17
Rides, Show and Concessions
Write E. L. ZIPSE, Charles City, Iowa.

WANTED RIDES AND SHOWS Byesville Home Coming JULY 2-6 ALSO FREE ACT Have 20 x 30 Platform MARTIN F. NAGEL, Secretary Byesville, Ohio Phone 8303

CARNIVAL WANTED VETERANS FOREIGN WARS CELEBRATION, HOMECOMING JULY 4, 5, 6, SARANAG, MICH. Other Dates Acceptable. G. H. DIAMON, Service Officer

Allegany, N. Y.
Volunteer Fire Department
12th Annual
OLD HOME WEEK
JULY 1-6, 1946
CARNIVAL WANTED!
With At Least 6 Rides. Good Lot;
3 Parades During Week.
The Best Spot in Southwestern
New York, 3 Miles From Olean.
Write or Call at Once.

RIDE MEN WANTED
Foremen and Second Men on Merry-Go-Round, Tilt and Wheel; semi drivers given preference. Also Mechanics that will double on rides. Top salary to men that can qualify. We work on Chicago lots.
EDWARD HOOK
3011 Montrose Ave. Chicago

1948 Model 'PIEDMONT' Cameras now guaranteed five years. 2 1/2 x 3 1/2. Best size, \$139.50. 3 1/2 x 5. Full Length, \$179.50. Combination 2 1/2 x 3 1/2 & 3 1/2 x 5. \$239.50. Combination 1 1/2 x 2 & 2 1/2 x 3 1/2. \$189.50. Enlargers up to 8x10, F.4.5 Lens, \$45.00. Booths completely equipped, without camera, \$155.00. ALL ABOVE CAMERAS EQUIPPED WITH F.4.5 NEW WOLLENSAK LENS AND AUTOMATIC SHUTTER.
PIEDMONT CAMERA MFG. & SUPPLY CO.
408 Worth St., Burlington, N. C. — Phone 2244

WILL BUY OR BOOK
Two or three abreast Merry-Go-Round; have transportation for same. For Sale—Bingo Game, complete with frame, green top and loud speaker.
WOLF SHOWS
P. O. Box 2725, Bloomington Sta., Minneapolis, Minn. Phone: Midway 7647.

GROUNDS AVAILABLE For Large and Nice Carnival
Carnival grounds one mile north of Pikeville, Ky., on US Highway 23; 14 acres level land; water and electricity on grounds; plenty parking space; in the heart of the Big Sandy Coal Fields. Contact PIKEVILLE BASEBALL CLUB, care of W. B. Stone, Pikeville, Ky.

WANTED FOR THE PRINCETON BOOSTER CLUB HOME-COMING CELEBRATION, JULY 2, 3, 4, 5 — 1946 DAY AND NIGHT SHOWS — RIDES — CONCESSIONS
Contact M. A. FREDRICKSON, Princeton, Ill.

WANT CARNIVAL FOR AMERICAN LEGION CELEBRATION
AUGUST 7-8-9-10 OR AUGUST 14-15-16-17
Address L. H. ALDEN, Post Commander, Post 250, SYCAMORE, OHIO

WANTED
Ferris Wheel and Merry-Go-Round with Operators for Firemen's Carnival during week of July 4th, 1946. Best offer. Write to
MIDDLESEX VOLUNTEER FIRE DEPARTMENT
Urbanna, Virginia

this week for the last week of June by Harry Sheats, secretary, United Mine Workers of America local here. Picnic will be held at Broad Top City.

LEE UNITED SHOWS OPENING APRIL 19th
WANT SHOWS WITH OWN TRANSPORTATION FOR A PROVEN ROUTE OF REAL CELEBRATIONS
CAN ALSO PLACE LEGITIMATE CONCESSIONS of all KINDS
Wire or write CHARLES H. LEE, Mgr., BAY CITY, MICH.
ALSO WANT RIDE FOREMEN AND HELP WHO DRIVE TRUCKS, for Merry-Go-Round, Ferris Wheel, Roll-o-Plane, Doodle and Kiddie Rides. Highest wages and bonus. RIDES OPEN APRIL 1. All Ride Men and Help address
HERBERT SIMPKINS, 330 So. Williams St., Bellevue, Mich.

Money Raising Opportunity for Organizations
In New England and New York State
If you have an available site, we have the finest Air Show in the country, with several open dates, and will stage it at no cost to sponsor.
HOWARD DUTTON SKY DEVILS
Haverhill, Mass.

WORLD WAR II VETERANS' HOME-COMING CELEBRATION AND FAIR
Sponsored by B. P. O. Elks 772. The Greatest Event Ever Held in Northern New York State. 7 DAYS — SUNDAY, JUNE 30TH, TO SATURDAY, JULY 6TH, INCLUSIVE — 7 NIGHTS. COOPER ATHLETIC FIELD, formerly Ogdensburg County Fair Grounds.
WANTED—Legitimate Attractions, organized Carnival Company, Independent Concessions (no Strong Stores), Thrill Shows, Auto Races, Street Decorators, Hillbilly Combinations. Two holidays fall during this week—Canada's Dominion Day, Monday, July 1st, and Independence Day, Thursday, July 4th. Horse Races daily, 4-H Club, Farm Bureau, Holstein and Jersey Cattle Exhibits, Auto Show, Farm Machinery and Horse Shows. Everyone in the county co-operating to make this fair a success. Plenty of money in this part of the country. DON'T MISS THIS ONE. Address: ERWIN CHILTON, Gen. Chairman, or LEE BARTON EVANS, Mgr., Elks' Home, 332 Carolina St., Ogdensburg, New York, N.Y.: There will be no attraction play Ogdensburg in advance of this celebration.

J. A. GENTSCH SHOWS
WANT TO BUY FOR CASH OR BOOK
Merry-Go-Round, Tilt, Octopus, Spitfire and Fly-o-Plane. Shows with own outfit; good proposition for booked Rides and Shows. Want Chorus Girls and Musicians for Minstrel Show; Date Curtis, answer. Good salary for Bingo Caller, Cook House Help. Tom Mehl wants two good Ride Men. All answers to Vicksburg, Miss.

Indies Still on Upward Surge

St. Paul Goes Over the Top

Polack's Chicago far ahead of '45—Davenport's program strong and smooth

ST. PAUL, March 16.—Orrin Davenport's Shrine Circus hit a new all-time high here this week. Attendance and cash piled thru the ticket windows. Shrine officials were reticent about discussing actual figures, preferring to wait until the final count and all bills are paid, but it was reliably reported the net will be the largest ever gathered for the charitable work.

Performance, presented in 25 displays, was strong from start to finish and was belted thru in a snappy 2 hours and 34 minutes after the opening Monday (11). Davenport was ably assisted by Col. Harry Thomas, equestrian director and announcer, and Izzy Cervonne, bandmaster. Paul Nelson and Lucio Cristiani also lent a hand in molding the show.

In clown alley were Felix Adler, Chester and Joe Sherman, Baptiste Bagungi, Lew Hershey, Otto Griebing, Freddie Freeman, Brownie Gudahl, Joe Short, Joe Lewis, Hubert Dyer, Dick Lewis and George LaSalle.

The Program

1, Tournament; 2, Dyer & Company; Brown and Lewis, comedy acrobats; 3, Dick Clemens and his lions; 4, Aerial Rooneys; 5, Da Viso Duo and Orantos, high perch; 6, Clown firecracker gag; 7, Emil Pallenberg Jr. and bears; 8, Clown walkaround; 9, Ortan Family, teeterboard; 10, Beebee and Joan, cloud swing; Corinne and Betty, trapeze; 11, Menage, featuring Dorita and Arturo Konyot; 12, Clowns; 13, Ruby Haag's dog and ponies, Paul Nelson with jitterbug horse, Sonny Moore's dogs; 14, Clown cannon gag; 15, Aerial Ballet and Web, featuring La Louisa; 16, Paul Nelson, Liberty horses; 17, Clown reducing gag; 18, Wire Display with Don Francisco, Ala Ming and Tarrant; 19, Clown boxing gag; 20, Cristiani Family, riding; 21, Cole Bros.' elephants worked by Jeannie Sleeter; 22, Berosisis, high wire; 23, Clowns; 24, Flying Concellos; 25, Peejay Ringens, thrill ride.

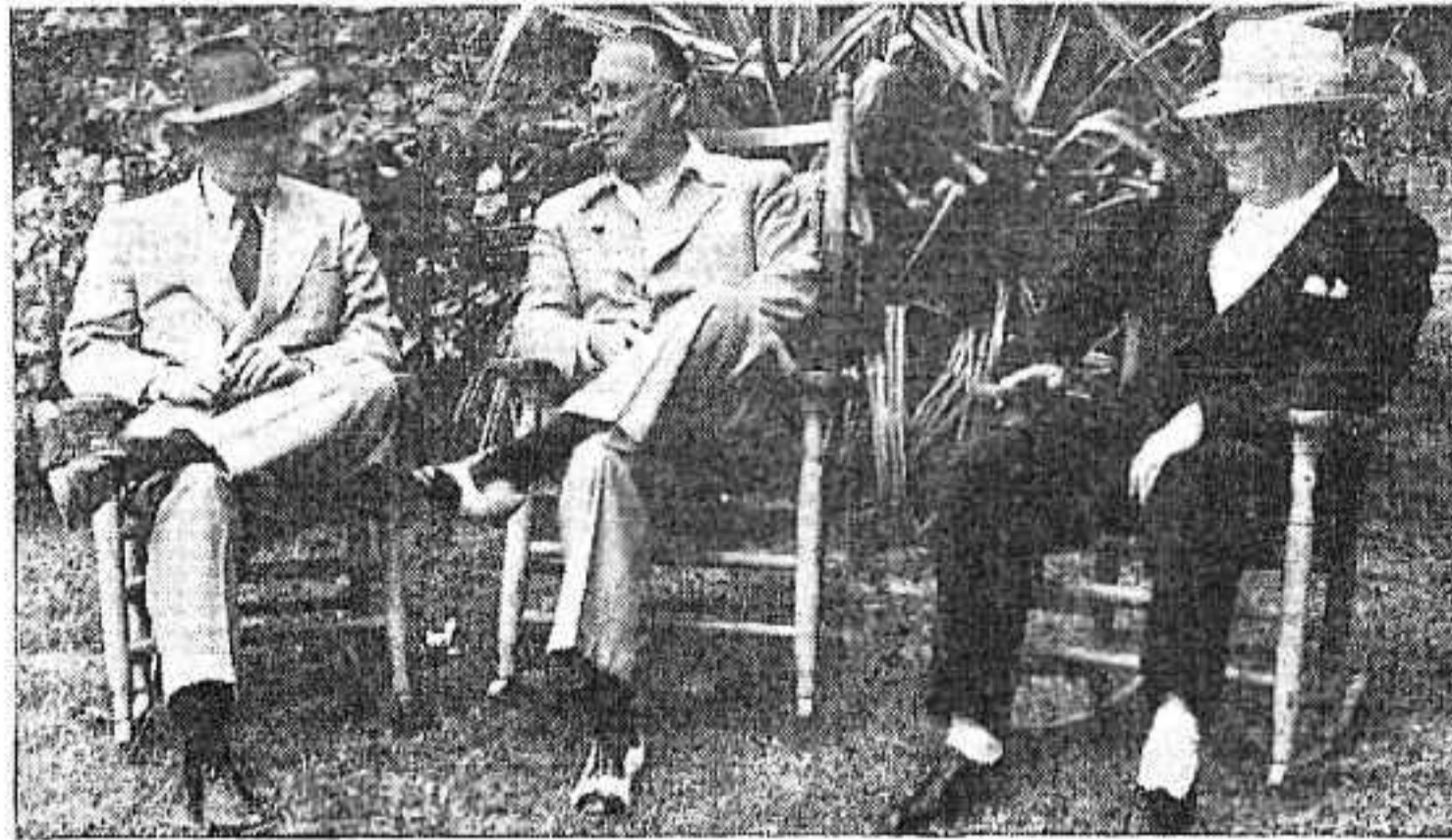
Polack Hits New High

CHICAGO, March 16.—Polack Bros. went into the final week-end of its 17-day run for Medinah Temple today with all previous gate records shattered, and indications that four performances tomorrow will be necessary to clean up advance sales.

Mickey Blue, who handled promotion, announced that program sales ran 25 per cent higher than the record run of 1945, and that ad sales for the book topped the best previous effort by more than \$5,000, considered remarkable as strikes chilled some of the steel taps.

Two-Dayer for Columbus, O.

COLUMBUS, O., March 16.—Ach-Bar Grotto will stage an indoor circus of 22 acts here at the Columbus Memorial Hall April 12-13. Don McCullough is doing booking.



OFFICIALS OF THE NEW SPARKS CIRCUS use a palm background for a business meeting at Sarasota, Fla. They are, left to right, James Edgar, secretary-treasurer; Marshall Johnson, president, and Ralph Clawson, vice-president and general manager.—Photo by Lou Levinson.

Marshall Johnson Heads New Sparks Show; Opens Friday

SARASOTA, Fla., March 16.—Organization was completed here this week of Florida Circus Corporation which on Friday (22) is returning Sparks Circus to the road after an absence of 13 years.

After the formalities had been completed, it was announced that the officers of the company would be Marshall Johnson, president; Ralph J. Clawson, vice-president and general manager, and James Edgar, secretary-treasurer. Johnson, a resident of Selma, Ala., and prominent in the affairs of that State, has long been interested in circuses and other outdoor amusements. He met Clawson 18 years ago when the latter was associated with John Robinson Circus, and their acquaintance grew into a close friendship. Johnson and Edgar met last year and at that time disclosed the possibilities of putting out a new circus.

Idea for the present enterprise had its inception at a more or less casual meeting of the three here February 11. Johnson was in Florida for a vacation and Clawson was here recovering from an illness. Edgar had just postponed action on a traveling ice show because of mechanical difficulties, and it was decided that the equipment he had assembled for that venture would form an excellent basis for a circus.

Feature Court Acts

Arrangements were made for use of Sparks title and other property and animals, including elephants and the leopard act which was originally brought to this country by Alfred Court. With March 22 set as opening date, the tremendous task of framing a circus in less than six weeks was launched with vigor and has proceeded with record speed under direction of Clawson and his staff.

Rehearsals in quarters will end Wednesday, after which the show will move to Arcadia for the opening stand. Big show will consist of 24 displays, and special wardrobe will be used in the opening spec and aerial ballet. There will be a Wild West concert in charge of Red Lunsford.

Since the arrival from Jackson, Mich., of Mr. and Mrs. Paul Lewis with their stock and crew, new acts have been coming in daily. Edgar flew to Laredo, Tex., to make arrangements with Mrs. Juanita Carelia, customs broker, for bringing in

the acts coming from Mexico and South America.

Fleet Has Chimps

Albert Fleet is here with his performing chimpanzees and, in addition to presenting them, will have charge of the menagerie and handle the elephant number. Victor Robbins, upon arrival from Bangor, Me., took over personal supervision of construction of the sleeper to be used by his band.

Recent quarters visitors included Jack Devere and Harper Hill, guests of Marshall Johnson, and Bob Stevens, of Bailey Bros.' Circus.

CHS Maps Plans For Peru Meeting

PERU, Ind., March 16.—Circus Historical Society members will play a four-day stand here, April 11-14, in their first national convention since Pearl Harbor.

Confab will be staged at Terrell Jacobs' quarters, with Don Smith, founder of the society and general convention chairman, promising a well-rounded program for all visitors.

Highlights will include visits to the graves of noted circus folks, inspections of circus quarters and museums, an array of circusiana displays, a banquet Saturday night (13) and a performance by Jacobs and his animals Sunday (14).

A special bus will bring a delegation from Philadelphia and many members from New England. Members from the South and Far West also have made plans to attend.

Other committee heads include Bob Green, Pontiac, Mich., chief assistant to Smith; Walter Pietschmann, convention photographer; Terrell Jacobs, entertainment, and John Van Matre, president of the society, who will assist with publicity.

Dam Named for Buffalo Bill

WASHINGTON, March 16.—President Truman signed a resolution Monday (11) changing the name of the Shoshone Dam and Reservoir, Park County, Wyoming, to Buffalo Bill Dam and Reservoir, in honor of the late William F. (Buffalo Bill) Cody, the centennial of whose birth was celebrated as a State holiday in Wyoming February 26.

Detroit Clips Gilt Records; Top Prices Go

A. M. Start the Big Winner

DETROIT, March 16.—New all-time circus records for the Detroit area were set by the two-week stand of the Shrine Circus which closed here Saturday (9), with attendance for the show running around 300,000, an increase of 75,000.

Further all-time record for one day's circus attendance was set Saturday (9), when the show played to 41,000 people in three shows. One extra performance was staged at 10:00 a.m., to capacity business of 14,000.

Gross for the circus is about \$335,000, according to Tunis E. Stinson, recorder of Moslem Temple, sponsor of the show, and manager of the circus. This will give a net figure of around \$100,000, both new highs, according to Stinson. Exact figures will not be available for some weeks, pending completion of check-up. Stinson himself is leaving for a month in Florida.

The show had turnaway crowds both afternoon and evening after the third day. While there was room for an indefinite number of standees, the reserved seat sales were entirely closed five days after the show opened, with all seats sold out in advance. Police stationed at the State fairgrounds gates warned drivers not to turn in unless they had reserve seats.

Demand was heaviest for the better seats, Stinson said, with the \$2.10 seats going well. Detroiters appear to have plenty of money for amusement purposes, despite the unsettled labor condition. The fact that thousands were not working appeared to contribute to the record grosses. The long dearth of shows here, with the Ringling circus passing up Detroit last year, and the Shrine Circus suspended for the four years of the war, left an unsatisfied demand for the circus, which was expressed in the crowds.

This year's grosses, incidentally, were run up in 27 shows, with one less Sunday than usual for the Shrine's two-week engagement, because of closing Saturday night.

Stevens Bros. Bows April 27 at Antlers

HUGO, Okla., March 16.—Stevens Bros.' Circus, rebuilt by Shorty Gilston and crew and repainted and decorated under direction of Johnny Grady, will open at Antlers, Okla., Saturday, April 27, it was announced at local quarters.

Acts set thus far include Bob Tabor's monkeys and animals; Harry Villeponteaux, head balance and trapeze; Juan De Ovila, one-legged Mexican hand-balancer, and Stevens' dogs, horses, ponies and elephant.

Mel Lewis, side show manager, is in New Orleans. Front Burns, general superintendent, and Raymond Duke are due here soon.

Recent visitors were Art Concello, Buck Reger, Tiger Wells, Homer B. Phillips, Mac Kaye, Brownie Adkins and Harry Davis.

CRISTIANIS TOP COLE BILL

Many Veterans Stay on Pay Roll

Zack Terrell removes band from bankroll in building smash performance for '46

LOUISVILLE, March 16.—Zack Terrell, owner-manager of Cole Bros.' Circus, has dug deep into his kick and come up with the Cristiani family and several new features this year that add up to one of the most expensive layouts the colonel has had on the road. Cristianis will receive top billing and present their riding, teeterboard and perch acts as well as take part in the spec and other production numbers. The Chambertis casting act has also been added, as has Billy Powell, tight-wire walker. Back again with the show will be the Orantos, perch act, and the Mexican Caudillo Sisters.

Otto Griebing again will be featured. Other joeys include Bagonghi, Brownie and Lewis, Horace Laird, Freddie Freeman and Huffy Hoffman.

New Spec

Col. Harry Thomas also revealed in St. Paul last week, where he was appearing with Orrin Davenport's Shrine Circus, that the 1946 spec is to be called *Caravan to Mecca*. Forty-five ballet girls will be used with Nanette, dancer, featured as Queen Shagaret-Al-Durr. Izzy Cerone is arranging music and Florence Tennyson will again do the vocalizing. Thomas has a complete new wardrobe in the works and promises magnificent fluorescent lighting effects. Eddie Woekener will again lead the band.

Paul Nelson is working out a new aerial ballet for 40 girls for which new music is being arranged. Nelson has also augmented his string of palominos and added 12 menage horses.

30 Cars

Show will travel on 30 cars. Three new flats, a sleeper and a baggage car have been added.

Show will also have a large Wild West concert which will include wrestling, featuring Jimmy Ray, who has been touring the grunt and groan circuit this winter billed as the Great Mickeloff.

Show has four big Diesel light plants for train and lot and 10 new wagons have been built in quarters, as well as several floats and chariots for the spec. An old-time steam calliope mounted in a wagon constructed by Charley Lucky and his crew will be carried and plan is to have Tommy Comstock play it downtown each noon, where possible, in front of the place where tickets will be on sale.

Show preems in Louisville April 18 for its customary three-and-one-half-day stand. J. D. Newman, general agent, has hinted at a "surprise route," but is keeping quiet on details. Ora Parks will head the press staff.

Hartford Show Lot Goes For Housing of Veterans

HARTFORD, Conn., March 16.—City-owned Barbour Street show grounds, scene of Ringling Bros. and Barnum & Bailey fire, will never again be a prize location for outdoor attractions since site will be utilized for veterans' housing.

Lot, close to the heart of town, was used annually by World of Mirth and Coleman Bros.' Shows and the circus.

Bailey Rehearsals Commence Apr. 1

NEWBERRY, S. C., March 16.—Bailey Bros.' Circus rehearsals will start April 1 and first performances will be staged April 5-6 at local quarters on the Legion fairgrounds.

Harry Kackley, manager of Advertising Car No. 1, accompanied by Harry Crabtree, boss billposter, arrived and advance cars will leave quarters March 25.

Clown alley will have Albert White again as producing clown, with Jack Kennedy, Charles Ramier, Roy Lee Virtue, Bill Bailey and Shorty and Peggy Sylvester.

Capt. Johnny Pringle and His Canine Revue arrived. Dolly Jacobs is en route from Robbinsdale, Minn., and Captain Engerer and His Lion Act is on its way from Miami.

Al Losh and Roy Shelby are members of Frank Ellis's concession department.

A new system of illumination will be utilized in the big top, floodlights placed on the center and quarter poles, with color wheels attached, and flood footlights, lighting the three rings. Joe Robinson, chief electrician, has the light plants and new cables ready.

America Olvera Wins Court Battle in S. F.

SAN FRANCISCO, March 16.—America Olvera, also known as America Pollinger, injured nine years ago when she fell 35 feet during her act, won a lengthy court battle yesterday (15) when the United States Ninth Circuit Court of Appeals upheld a judgment for \$50,000 damages, plus 7 per cent interest since 1940.

Held liable in the decision were the Al G. Barnes Amusement Company and Ringling Bros. and Barnum & Bailey Combined Shows. She charged the circus attendants failed to place properly a net over the area where she worked.

She was first awarded \$10,000 during the course of her fight, but the judgment was remanded to Los Angeles Federal Court for retrial.

The second jury granted her \$50,000 and the verdict was upheld here.

Mills' Work Tops Regular Schedule

ASHLAND, O., March 16.—Work in all departments at Mills Bros.' quarters here is proceeding at such a brisk pace under Superintendent Charles Brady that it is now believed that work will be cleaned up ahead of schedule for the opener.

New arrivals come in daily. Hard Times, master of transportation, arrived from Miami, where he had wintered. Pistol Pete and Jerry Townley, two Mills old-timers, have checked in. Buffalo Ben, 90-year veteran of the Indian Wars and crony of the late Col. Bill Cody, is due in shortly from Iroquois, Ill.

Agent Carl Fraser is expected in before April 5. He has been directing the tour of Dr. Zalono Ray and reports a successful winter.

Included among newcomers at quarters are Sam Hendrix and Tommy Welton, automobile mechanics and drivers. Paint department, under Charlie Davis, who has three assistants, is ahead of working schedule.

Billy Sheets, aided by five as-

Banard Ready To Hit Route; Lots of Paint

Family Acts Top Show

ETNA, O., March 16.—Activity around quarters of Banard Bros.' Circus is showing results. New trap-pings for ponies and horses, new props and repairs on light plants and trucks are completed. Show has added three semi jobs, making a total of 12 pieces of rolling equipment, 5 house cars, all show owned. Color scheme will be red, cream and blue. Has 20 head of stock and 18 dogs. Show will use three rings.

Ted Milligan, last season with Dailey Bros., will have complete charge of side show. Paul Eston, Silverlake Family and Harvey Family act will be in big show; Les Garner and W. E. Vandgrift will handle front; Mrs. Troy and family will again be with show. John Kramer will be electrician, making 23 years with Banard; Larry Duane, concert, making his ninth year.

Faith King with her horses, dogs and ponies will work acts in big show.

Boudinot Announces R-B Billing Crews

NEW YORK, March 16.—F. A. (Babe) Boudinot, assistant general agent for the Ringling-Barnum circus, announced the billing line-up for the season as follows:

Frank Mahary, manager Advertising Car No. 1; Clyde Carlton, manager Advertising Car No. 2; L. S. Conarroe, manager Advertising Car No. 3; E. J. Caupert, advertising inspector; La Rue Deitz, advertising inspector; Joseph Brown, banner puller.

William Feigley, boss billposter (Car 1); James Kennedy, boss lithographer (Car 1); William Albers, boss billposter (Car 2); Forrest Biggs, boss lithographer (Car 2); James Long, banner squarer (Car 3); M. Dakers Ross, boss bannerman (Car 3).

Billers: S. J. Clauson, Clifford Heg-gerness, Arthur Outten, Nelson L. Thomas, E. M. Jackson, Thomas Connor, Harold Barrows, William Dowd, Charles Fritz, John Fletcher, Leo Loranger, George Hanes, William Schmitt, F. J. Crowther, Roscoe Stevens, Paul Hale, J. L. Kerrigan, Allan Schermacher, G. W. Gaynor, John McGowen, Joe Bernstein, E. H. Riche, Walter Clark, Victor Palmer, Armand Melanson, William Jones, H. D. Tal-bott, Clinton F. Boude, Jack Adams, Eddie Long, Hugh Collins, William Harbison, B. E. Phillon, Don Dem-irjian, Clyde Haskill.

assistants, is nearing completion of wardrobe. Press department, headed by Harry Payne and quartered downtown at Francis Hotel, is winding up detail work.

Manager Jack Mills reports that the Columbus, O., office, under Promotion Manager J. W. (Pat) Flanagan, is already in full blast for the Columbus engagement. Flanagan has six assistants. Stand there is sponsored by Columbus Chapter, Rainbow Division, Veterans Association.

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We are now accepting orders for delivery starting April 1st for seamless covered Spanish Webs (send for free sample), Swivels any size, Wire for Wire Acts, etc. We build complete Props and Riggings of any kind. Guy Lines, etc., spliced to order.

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Family Acts, Clowns, Animal Acts and other Circus People. Will buy marquee, etc.

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Four-Horse Liberty Act, Thirty-Foot Trapeze Act, Whip and Rope Spinning Act, Comedy Austin Car Act.

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CIRCUS Rockwell City, Iowa FAIRS

Cavalcade of Stars Lures 20,000 in Chi

CHICAGO, March 16.—Cavalcade of Stars, produced by James T. Williams for Disabled American Veterans, drew 20,000 to Chicago Stadium Friday night (1). It was the second annual edition of the benefit.

Stage, screen and radio stars presented were Ethel Waters, Rufe Davis, Cross and Dunne, Five Willys, Herzogs, Calvin Choraliers, Dorothy Byton Dancers, Steve Evans, Song Welders, Libonati Trio, Stevens Brothers and Big Boy, Tommy Dix and Bobby Harrell.

Alternating at emceeing were Les Lear, *Laughing Room Only*, and Dick Buckley, *Passing Show*.

Fire Regulations Trim H-M Crowds in Milwaukee

MILWAUKEE, March 16.—Hamid-Morton Circus, sponsored by Tripoli Shrine for 14 performances in 7 days, suffered a drop of almost 2,000 from the attendance record of 1945 because firemen insisted on three aisles for the stage blues.

Official count shows the '46 presentation played to 72,666 people, while in excess of 74,000 were on hand in '45.

Show has been booked for an additional two days for '47, to include two week-ends.



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WANTED—Experienced Phone Men for year book and tickets. Must be sober. This is a very big deal and plenty of good ones to follow; Greenville, S. C.; Ashland, Ky.; Camden, N. J. We pay 25% on ads and 20% on ticket sales.
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P.S.: Dick Fremont, please wire.

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Heavy Sugar Hits Ft. Worth Fattie

FORT WORTH, March 16.—The Southwestern Exposition and Fat Stock Show, now holding its 50th anniversary event and which closes Sunday night (17), promises to break all attendance figures in general admissions and at the rodeo.

Half the rodeos were sold out during the first two days of the 10-day show. All were sold out by mid-week. Attendance at the Bill H. Hames Carnival was heavy.

At the Will Rogers Memorial Coliseum, where the rodeo is being held, customers pay \$3 a seat, tax included; capacity is 6,400. Rodeos are held matinee and night, presenting Gene Autry.

The *Earl Carroll Vanities*, in the adjacent Will Rogers Auditorium, seating capacity 3,600, is having fair patronage. Prices are \$1 to \$2.26.

Happy Kellums, clown, joined the rodeo staff. He works principally the come-in.

All concession and exhibit space at the exposition was filled.

R-B Press Staff Hits New York

NEW YORK, March 16.—Beverly Kelley, director of press and radio publicity for the Ringling-Barnum Circus, arrived in New York Thursday (14) and opened quarters in Hotel Lincoln. With Kelley were Allen Lester and Bill Fields. Bernie Head, Frank Braden and Frank L. Morrissey will join the press staff within a few days. Staff is the same as last year.

Seats for the New York run of the Big Show went on sale at the Madison Square Garden box office Monday (11). Demand has been sufficient to require the services of two ticket sellers.

4,000 See Pokes in Fast Work at Chandler; 2 Hurt

PHOENIX, Ariz., March 16.—About 4,000 persons witnessed the two-day annual Chandler Rodeo, which, despite gusty winds, saw good times recorded in all events.

Two were injured. A special saddle bronk riding event the opening day was postponed when Mildred Mix Morris, contestant, suffered a broken hip after she was crushed against a fence by another bronk rider, Chet Dawson. Later Dawson suffered rib injuries when he made a long jump during the bulldogging event.

Final Scores:

CALF ROPING: Ike Walker, Prescott, 41.4; Walter Alsbough, Alamosa, Colo., 41.8; Claude Henson, Phoenix, 42.6, and Buck Nichols, Chandler, 47.5.

SADDLE BRONK RIDING: Wag Blessing, Burbank, Calif., first; Ben Fancher, Las Vegas, Nev., second; Claude Morris, Chandler, third, and Jack Smith, Chandler, fourth.

BULLDOGGING: Claude Morris, first; Bill McGuire, Chandler, second; Bill Roer, Phoenix, third, and Bill McMacken, Chandler, fourth.

BRAMA BULL RIDING: Jack Couch, Tulsa, Okla., first; Blessing, second; Tom Cahill, Tucson, third, and Howard Baker, Imperial, Calif., fourth.

TEAM ROPING: Earl Thode and Jim Miller, both of Chandler, first; Lonnie McFadden and Hank Aldrich, both of Phoenix, second; McFadden and Nichols, third, and Leon Smith and H. Ramsey, both of Coolidge, fourth.

DOC WADDELL held remembrance services for B. E. (Pop) Huntley who died of acute asthma in Cincinnati. His widow was Mary Anders of the old John Robinson Circus *King Solomon and Queen of Sheba* spec.

Evans Will Direct Ogdensburg Revival

OGDENSBURG, N. Y., March 16.—Following the success of the first indoor circus held under auspices of Ogdensburg Elks' Lodge in State Armory here February 13-16, the lodge has engaged Lee Barton Evans, who directed the show, to serve as director of the Elks' Home-Coming Celebration June 30. Celebration will be a revival of Ogdensburg Fair and will be staged at the Cooper Athletic Field, formerly the fairgrounds.

Plans for the event are well under way. Dominion Day, Canada's national holiday, will be observed July 1, with a special program. Horse racing will be a daily feature, with exception of July 5 and 6, when thrill show and auto races will be staged. Youth and other farm groups are expected to set up exhibits.

Fireworks and a stagemat are to be presented one night. Recent circus did good business. Acts were furnished by George A. Hamid, with Herman Blumenfeld arranging running order, which included Joe Calapari's Circus Band, with Early Duncan conducting; Torelli Sisters' Dogs, Ponies and Monkeys; the Four Fantines; Florendina Ortega, Captain Edwards and His Liberty Horses; Elmina Pickard's Sea Lions; Laddie Lamont; Balzer Sisters; the Walkmirs; T. N. T., the unmanageable mule. Eugene Randow, producing clown, was assisted by Lawrence Green, Hip Raymond, Eugene Randow Jr., Laddie Lamont and Joe Cuthrone.

Texas Stands Winners For Pete Kortess Unit

VICTORIA, Tex., March 16.—Pete Kortess chalked a successful four-day independent stand with his side show on a downtown lot here under the title, *Circus Wonders*. A previous 12-day engagement at Corpus Christi was hampered by wet weather and wind, but wound up in the black.

Acts: Eko and Iko, sheep-headed men; Barney Nelson, armless artist; Sam Alexander, man with two faces; Athelia, pinhead; Seal, boy with flippers; Alexander's flea circus; Zandu, quarter boy; Jo Ann Beach, armless wonder, and Doris and Thelma Patent, Albino twins.

Corpus Christi and Victoria stands were posted by Joe (Turkey) Dunn, making his debut as a biller. Walter Hale handled the press and grabbed airtime at Corpus Christi's KWBU.

Kortess moved into Fort Worth Fat Stock Show before joining the Clyde Beatty Circus at El Paso. Recent Houston Stock Show and Rodeo date, played on the Bill Hames midway, set a new high in independent grosses. Visitors: Milt Hinkle, San Fernando hillbilly tent opry owner; Milt Robbins, Dailey Bros.' Circus Side Show impresario; Dutch Wilson, ride op with Hennies Bris, and Ru-deen S. Clovis.

Fiesta De Los Vaqueros Recap Shows \$10,000 Net

TUCSON, Ariz., March 16.—Here's the box-office score on the 1946 Fiesta de Los Vaqueros, the three-day rodeo held here in February:

Ticket sales totaled \$41,304.40, which exceeded the gate at the 1945 four-day show by \$7,841.80.

A total of 215 cowboys participated. Many entered in more than one event to make the entries total 275. As there were two go-arounds in all events, except bull riding, a total of 593 individual contests were run off.

About 30,000 persons attended, with opening day the top.

All profits from the show, about \$10,000, will be used for improvement of the rodeo grounds.

Dressing Room Gossip

Polack Bros.

After five years with the army in the Southwest Pacific, Bill Mosly has joined the Yacopi Troupe. Eddie Billetti and his high-wire act closed in Chicago. Juanito Lopez suffered a fractured ankle Saturday (9) when he missed the bar returning from the catcher. Charly Borza, of Adriana and Charly, is taking his place as comedian while Lopez works straight with Betty Brasno and Elmer Santana. Dental surgery was necessary when Morris Gebhart had two large molars removed last week, but he did not miss a performance.

We will welcome back Emil Palenberg, his wife and bears. They are due to join in Dayton, O. The Antaleks, who took time out to play the Shrine Circus, Minneapolis, will return to the show in Dayton, O. That old proverb, "the most completely lost of all days is the one on which one has not laughed," did not apply to the inmates of the Shriners' Crippled Children Hospital Monday (11). Acts were Jack Klein, emcee; Ray Wilbert, Marie and Her Pals, Peppi and Nita Borza, Five Wonder Girls, and Carlos Carreon. The mortar-faced mortals who capably produced the buffoonery were Ed Raymond, Dennis Stevens, Mickey McDonald, Red Carter and Jimmy and Chickie O'Donnell. I was airing my dull wit over WMAQ on Tommy Bartlett's *Meet the Stars* program at the same hour, but joined the gang when they played for Edward Hines Hospital the next day. According to the veterans, we batted a thousand with them.

Ninety-seven members of the Showmen's League were guests of Irving J. Polack at one performance. In retaliation, the League invited all male members of the show to attend the Buffalo Bill Frolic at the club-room following the evening's performance Saturday (1). Bill Green was chairman of the affair. At least 12 new members joined SLA during this engagement. More visitors we were glad to see were Stanley Ross, of Lowe, Hite and Stanley; Mr. and Mrs. Leo Hamilton, Mr. and Mrs. Joe (Koko) Coyle, Pete Wendler, Mr. and Mrs. Art Briese, Mr. and Mrs. Emmett Sims, Harry Atwell, and Phil Maxwell of *The Chicago Tribune*. Engagement ended here March 17. We didn't have to sell an elephant to get out of town. Business was good.—CHESTER (BOBO) BARNETT.

Wichita Notes

WICHITA, Kan., March 16.—Virginia Noel, Wichita, has signed with the Al G. Kelly-Miller Bros.' Circus and will present rings and traps. Mr. and Mrs. Tom Ewalt, owners of the Bell Circus, and Shorty Lind, visited at the home of Fred and Bette Leonard, en route from their home in Geneva, Neb., to Kansas City, Mo. Hazel King is breaking Liberty horses at Dailey Bros.' quarters. Freddie Guinup is assisting her and will work one of the Liberty acts on the road. Gertrude Burton, who will be wardrobe mistress, has taken charge of the new wardrobe recently purchased by Mrs. Eva Davenport and Jean Allen.

Whitey Ross, boss canvasman, has arrived in quarters. Ben Davenport purchased four Palomino horses to be used as a four-horse hitch from train to lot.

Mrs. Evelyn Turner, Myrna Karsey, Mr. and Mrs. Ali and C. C. Montgomery were recent visitors as were Francis and Elsie Kitzman and Ray Smith. The Harrison Troupe, Velma, Jack and Peggy Jean, will be with Bell Bros.' Circus.

Howard Suesz was a Wichita visitor, en route to Hutchinson, Kan., to work the advance publicity for Clyde Bros.' Circus.—BETTE LEONARD.

UNDER THE MARQUEE

King Bros. in Final Stage Of Prepping at Quarters

HARTFORD, Ky., March 16.—Quarters activities of King Bros.' Circus are in final stages. Paint crew, under direction of A. Lee Hinckley, is rapidly completing its task in anticipation of opening here April 12. Robert Briggs, chief electrician, who has been wintering in Macon, Ga., is busy with his crew reconditioning the electric light plants.

Harold J. Rumbaugh, associate owner, is spending a fortnight at his home, Everett, Wash. Chief White Eagle and tribe arrived from the reservation, near Rapid City, S. D. Kid Simmons, wrestler, has been engaged for the concert. Mr. and Mrs. Lawrence Phillips, impalement, arrived from Newberry, S. C., accompanied by their daughter, Jerry Pressly.

Estrella and Zack Terrell were recent visitors. They were called to Owensboro on account of the death of their uncle, Jess Johnson. C. C. Groscurth, owner, Blue Grass State Shows, also visited, as did W. J. Page, manager, Page Bros.' Shows, wintering at Humbolt, Tenn.; Fanny Allbright, of Ringling Bros. and Barnum & Bailey Circus; George Barton, circus owner, West Chester, Pa., and Frank Johnson, aerialist, en route to the West Coast to join James Wood's 101 Ranch Wild West.

Circus Historical Notes

WICHITA, Kan., March 16.—Maurice Allaire has consented to drive the Two Hemispheres band wagon for another season. A second director will be elected shortly. Candidates are J. M. Brown, W. F. White, P. R. Hemphill, L. C. Brown, John Boulette, L. Butler and A. P. Prescott.

J. M. Brown, Brunswick, Me., has acquired an old English broadside, heralding the appearance in 1756 of a large elephant. New England members of CHS, along with CFA and CMB members, are again planning to be at Boston Garden when the Big One arrives.

Bill Green, Washington, Kan., sustained a broken bone in his hand, and, as a result the winter issue of *The Call of the Calliope* will be delayed.

Ray Choisser returned to his Pinckneyville, Ill., home after a stay at Marshal Browning Hospital, Du Quoin, Ill. He recalled the days he was with Young Buffalo Bill's Wild West Show, 30-car org, opening in Peoria, Ill., in 1910. Ray was the announcer, wore chaps and a 19-gallon hat, and also had the big steam piano.

Col. Joe R. Smith (Young Buffalo) now lives at his Montezuma, Kan., ranch. His daughter attends school here.

The writer has received a picture of Tusko being moved to Portland from Salem, Ore., on a special trailer. Picture is from the collection of C. W. Ryder, Albany, Ore.—BETTE LEONARD.

Night Contests Booked For St. Paul, Ore., Show

ST. PAUL, Ore., March 16.—Night shows will feature this year's St. Paul Rodeo, July 2-4, Ray Manegre, president, announces. A day show is scheduled July 4.

Points toward the national all-around cowboy award will be given, Carl Smith, secretary, says. Association is affiliated with the Rodeo Association of America and the Rodeo Cowboys of America.

COPENHAGEN.—Erikson Brothers, European hand-balancing trio, one Swede and two Germans, left here for New York February 14 to join the Ringling Bros. and Barnum & Bailey Circus.

JIM RISON has opened Polack Bros.' campaign headquarters in Sacramento, assisted by Teddy Hughes, Louisville, and Walter Ullman, New York.

H. W. STEWART, who formerly had the sound contracts on George A. Hamid's Circus productions, now a Detroit, is developing a new type of automatic bingo selector.

THE REPORTS that Charley Wirth had passed away are greatly exaggerated. He is still with *The Billboard* in the editorial department in Cincinnati.

DERN BROS.' Trained Animal Circus is being readied in Chicago to hit the road as planned, under direction of Manager J. C. Squires. Unit is owned by Robert Dern and Allan Robinson.

THEN THERE IS the story about a showman who bought a quited horse that a helper tied to a wagon where a horse butcher worked. Expecting a horse and seeing the animal, the butcher, thinking that it was a bat, soon had the animal ready for lion feed.

EDDIE HENDRICKS tried the hectic existence of an office job in Washington for one week after getting out of military service, gave up, and with two girls has organized an act known as the Three Harrisks, doing wire, iron jaw, ladders and trampoline, and has been signed by King Bros.' Circus.

ROY AND CLAIRE BRISON spent several days visiting Karl Cartwright, of H. O. Sikes Tent Show, at Eula, Ga. . . . ROY G. VALENTINE, owner-manager Flying Romas Troupe, has recovered from the recent accident at the Junior Chamber of Commerce Circus, Shreveport, La., and is doing his act at Ray Bros.' Indoor Circus, which closed Sunday (17) at Baton Rouge (La.) Coliseum.

BERT STANTON looked around the Hotel Sherman, Chicago, lobby last Monday (11) and found himself surrounded with circus folks. Among those noted were Art Concello, Tuffy Genders, Jack Joyce, George Paige, George Davis, Al Humke, Shorty the Wop, Mickey McDonald, the Hunt Twins, J. C. (Tommy) Thomas, Red Sonnenberg, Wee Willie Jones, Dick Scatterday, Mickey King, Earl Jenney, Harry A. Atwell, Harry Bert, and George and Ruby Cutshaw.

EDWARD (SLIM) FIELD, recently discharged from the army, reports an unfortunate accident will prevent his returning to the road and has accepted a position as steward-chef at Mountain View Hotel, Greensburg, Pa. . . . JIM BROWN, vet candy butcher, has signed with Frank Ellis on Bailey Bros.' Circus.

NEW ORLEANS visitors include Bob and Mae Knoell, Mr. and Mrs. E. S. Holland, Mr. and Mrs. Jim Stutz, Will Hill's Society Circus and Spiller's seal act. . . . JOHN T. FOLLANSBEE reports he received a blue ribbon at the recent American Hobby Show in New York for his exhibit of model animals and Indians. . . . CHICK YALE will open with Gil G. Gray's Shrine show at Aberdeen, S. D., Monday (18) with Lincoln and Hastings, Neb., and Sioux Falls, S. D., to follow before the Chicago Stadium date for Sam Levy.

GEORGE A. (BLANKETS) OLDS, with Sells Bros.' Circus, is confined in American Hospital, Chicago, following an operation which resulted from an auto accident in December in

which he suffered two leg fractures. He will be hospitalized for about two months. . . . EVELINA ROSSI, daughter of band leader Joe Rossi, on Dailey Bros.' Circus, has signed with Al G. Kelly-Miller Circus. Now in Joplin, Mo., she plans to leave in early April.

DICK AND EDITH KNIGHT, well known in circus and med fields and now running their own business in Jacksonville, Fla., have sold their musical novelty act to Ray and Claire Brison. The Brisons will use the Knight props, including a set of Bavarian hunting horns, on their side show this year. . . . IT'S BEEN a busy winter for the McIntosh miniature monkey circus, which has been filling indoor dates for the United Booking Agency, Detroit. Capt. Gene McIntosh, back from Europe and now on terminal leave, has been helping out.

KINKO AND MARY SUNBURY, en route to Milwaukee for the Hamid-Morton show, spent two days with Earl and Hattie Shipley in Chicago. The Shipleys caught the show Tuesday (26) night and barely averted a serious accident en route home the following morning when Earl's car slipped off the icy highway and into a ditch. In Milwaukee, the veteran clown also transacted business for his new firm, H. K. Decatur & Company, Chicago.

PRESIDENT RAY COOPER and other officers of the Lillian Leitzel Tent of Saints and Sinners at Bradford, Pa., were installed at the meeting of the organization February 26 with special ceremonies in honor of the Buffalo Bill birth centennial also marking the occasion. . . . BERT ROY GOLDEN infos from Burnips, Mich., that he has added a cage wagon to his rolling stock, which will go out in aluminum and blue this season. He has also added four doves and some mice for his Mickey Mouse Circus. . . . DEE NIFONG, recently discharged from the navy, will do his Leap of Death with a small Western circus this year, billed as the only blind man who hangs himself for a living. He is now at Fresno, Calif.

VICTOR PALMER, a circus billposter for more than 20 years and last season with Hunt Bros., advises from his home at Gettysburg, Pa., he will be with R-B this year. . . . HIBROWN BOBBY BURNS, agenting with Clyde Bros.' Circus, found three winter quarters humming when he visited Hugo, Okla., recently. Bob Stevens was prepping for the second

trip out with his Bob Stevens Circus. Al G. Kelly-Miller Bros. was expecting the arrival of five elephants recently purchased from Art Concello, and Casey Smith was well along with his carnival work.

JACK (THE GREAT KNOLL) HAMILTON, back at Fort Lauderdale, Fla., piled up terrific mileage last year, leaving Chicago January 4 on a trip that carried him to Panama City and thru six Central America republics, then to two Canadian provinces and 32 States in this country. . . . FRANCIS DORAN, known as Barba-Ann, will be with Leon Burnett this season, working annex with Bailey Bros. . . . HERBERT AND CHATITA WEBER, Ney, O., visited with Con Colleano, Don Dorsey and Janet and Paul at the Shrine Circus in Springfield, Mass., and with other friends at the Grotto show in Cleveland.

King Bros.' Circus

WANT—Side Show Boss Canvasman, riggers, seat men, waiters and workmen in all departments. Pit Show Manager.

CAN PLACE for big show band: Cornet, Trombone, Baritone and Clarinet Doubling Saxophone. Union scale. Address A. Lee Hinckley, Band-leader.

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KING BROS.' CIRCUS HARTFORD, KY.

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STUNTMEN

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ROBESON PRESERVO CO.

Port Huron, Mich.

Mass. Governor Sees Big Year

Points Need For Clean Fun

N. E. ops change name—
hear talks by civic and
industry leaders

BOSTON, March 16.—Gov. Maurice J. Tobin, of Massachusetts, predicted unprecedented business for the outdoor amusement industry during 1946 and for many years to come while speaking to 150 members and guests attending the 18th annual convention of New England Section of the National Association of Amusement Parks, Pools and Beaches.

"America needs recreation," Tobin said. "It needs a lift and I think the people can get it at the places you operate. You can count on Massachusetts for your every legal endeavor."

Group Name Changed

At the business session of the one-day meeting, at the Parker House, the by-laws were amended to change the name of the org to New England Association of Amusement Parks and Beaches because of the too lengthy former title.

Wayne Lemmon, field representative, Industrial Recreation Association, Chicago, told the parkmen that they could help to foster better management-employee relations by promoting outings of commercial groups at parks. Picnic business could be built, he said, by approaching manufacturers thru direct mail; talking to personnel manager groups; approaching personnel directors, and getting employee committees to visit parks to inspect facilities.

Most of the surplus war goods that parkmen might be interested in, including Quonsett huts and hardware, are on high priority lists or unavailable at this time, according to William McMurrough, who spoke as a representative of the War Assets Corporation. Paint is available in unlimited quantities but, he warned, many of the containers have been damaged and the contents have become solidified.

Bus Service Discussed

John T. Banks, assistant superintendent, (See *Big Year in Offing* on page 85)

Island Lake Set For Full Season

DETROIT, March 16.—Island Lake Park will be one of the few miniature parks to continue all-season operation in the Detroit area this summer. Located 30 miles beyond the city limits near the Grand River Road, park will again be under operation of Mrs. Charles G. Ziegler, whose late husband established it 15 years ago. She divides her time between the park, and operation of a carnival and a coin machine route.

Active resident management will be in the hands of Mrs. Leslie Curtis, a sister, whose husband is manager of the Ziegler Shows. Park now includes three rides and six concessions.

Trend, as indicated in *The Billboard* last week, is away from miniature parks here, but the Island Lake Park, adjoining a well-patronized State picnic park, is an exception, and well-established enough here to justify continuation. Heavy auto traffic for picnics to the State park gives it exceptional possibilities.



DR. LOUIS H. FIRESTONE, president and general manager of Flint Park Amusement Company, operators of Flint (Mich.) Park, is directing the extensive building and spending program approved by directors for 1946. This year marks his 20th in the Michigan park field. During the war, Firestone combined his park duties with those of directing USO activities in Flint and Genesee counties, for which he was highly lauded by civic officials.

Ind. Spot Stresses Industrial Picnics

MICHIGAN CITY, Ind., March 16.—Spotted in the heart of the steel area, Washington Park will resume its pre-war catering to big industrial picnics with opening of the new season, Decoration Day.

Manager Harold K. Barr, Lakeview Amusement Company, operators of the Washington plant, estimated that \$30,000 has been expended to rehabilitate park buildings and otherwise improve and repair.

Currently, he is awaiting the arrival of two new rides which are slated to augment the Kiddie Land features.

Barr will employ occasional name bands and fireworks to stimulate crowds. E. Preston Calvert, a newcomer, has been engaged to handle public relations.

While Strolling Thru the Park

BERT NEVINS, handling Palisades (N. J.) Park publicity for the 11th consecutive season, will supplement newspaper and radio advertising with a painted sign in the Times Square area.

ROGER CONANT, curator of Philadelphia Zoo, snagged plenty of publicity when he ran a special radio show in celebration of the zoo's 10th year of broadcasting over KYW. Program featured the dramatization of all the happenings at the zoo in the past 10 years.

MR. AND MRS. R. M. SPANGLER, owners of Rolling Green Park, Sunbury, Pa., returned Sunday (3) from a Florida vacation. They took in Florida State Fair, Tampa, and report "it was a honey."

JACK GREENSPOON, of Seaside Amusement Park, Virginia Beach, Va., and Ocean View Park, Norfolk, stopped in New York for a day on

Flint Pre-Season Spending Programs Nearing Completion

FLINT, Mich., March 16.—With one of the most extensive spending and building programs in the history of Flint Park here well under way, officials of Flint Park Amusement Company, headed by Dr. Louis H. Firestone, president and general manager, are pushing to a close plans for a pre-season opening for Easter Sunday. Park will also operate on Fridays, Saturdays and Sundays until the grand opening scheduled for about the middle of May.

Firestone and his aids received with much enthusiasm this week the news of the end of the General Motors and CIO labor difficulties, which had been a source of much concern. Since about 80 per cent of the population of Flint was affected by the strike situation, Firestone believes that once patrons have a few pay checks under their belts the park can expect exceptionally good business during the regular season.

Work currently going on at the park, Firestone says, is being done to fit into the general over-all plan of the future. Rides are being relocated to make up a changed view for the patrons in lieu of new rides that cannot be purchased.

Argo W. Hutchinson Dies

CINCINNATI, March 16.—Argo W. (Pop) Hutchinson, manager of the Coney Island swim pool here since its inception 21 years ago and generally regarded as one of the best poolmen in the country, died Wednesday (13) at his home here after a several months' illness. Hutchinson came to Cincinnati from his native Baltimore in 1924 to supervise the construction of the Coney Island pool. A year later, he accepted an offer from the Coney management to return here to manage their pool. During his tenure here, Hutchinson was constantly consulted with regard to construction and operation of swim pools by visitors from all parts of the nation. Further details in *Final Curtain*, this issue.

A Tree Grows!

AGAWAM, Mass., March 16.—A tree may grow in Brooklyn, 'tis true, but one also grows in Riverside Park here, and V. A. Trigger, superintendent, wants everyone to know it.

Seems one of the things Owner Ed Carroll wanted in the way of improvements at Riverside was a large tree for the center of the midway. It was up to Trigger to get one. He found one in a wooded area near-by. With the aid of a crane, some trucks, workmen and suggestions from a forestry expert of the Springfield Park system, Trig engineered removal of the 75-foot elm to the park, a distance of a half mile.

The tree had a ball of earth at the base, weighing 12 tons. Some stump—er, stunt (pun), eh?

Portland Oaks Seeks Picnics

PORTLAND, Ore., March 16.—With 100 new picnic tables as the lure, Oaks Amusement Park will open here May 11 with Owners E. H. and Robert Bollinger making a heavy play for increased picnic business.

Currently, the two owners and their staff are working out plans for a large fraternal organization picnic, which is scheduled to highlight the opener.

Oaks will be brightly garbed for its season bow, the result of a \$20,000 repair and improvement program. New restaurant and beer tavern, started late in 1945, has been completed and the grandstand enlarged. All park benches have been painted.

A new angular design for parking cars is expected to add 30 per cent to the capacity of the park. Bollinger's staff includes Dean Songer, roller rink professional; William Leroy, superintendent; Lloyd Stratton, mechanic, and Frowin Arnoldy, bookkeeper. All are returned servicemen.

Army Pays AC 500G For Damages to Hall

ATLANTIC CITY, March 16.—War Department has paid Atlantic City \$500,100 for damages to Convention Hall during three years of army occupancy. Payments called for \$387,500 in cash and \$112,600 in other considerations.

War Department further agreed to absorb the \$172,000 paid for repair of the hurricane damage in 1944 and to leave about \$30,000 of usable equipment in the building. City waived \$90,625 rent since the storm and paid \$1,000 for fire-fighting devices installed by the army.

New Cafe, Bar Built At Santa Monica Pier

SANTA MONICA, Calif., March 16.—A new cafe and bar are now ballroom features at Newcomb's Santa Monica Pier here. Approximate cost was \$50,000, W. D. Newcomb Jr., owner-manager, says.

Many other improvements are planned as soon as materials are available.



MR. AND MRS. HARRY B. CHIPMAN, owners of White City Park, Yakima, Wash., returned from an extensive buying and pleasure trip. They report feeling okay again after bouts with pneumonia and the flu.

STEPHEN G. BRENNER, last year with Harry Lewiston's side show as (See *While Strolling* on page 71)

OCEAN BEACH UPS \$\$ POWER

Eye 50% Hike In '46 Gross

City dads okay bids of 7 ops for ride, food, arcade concessions; opens May 30

NEW LONDON, Conn., March 16.—City-owned Ocean Beach Park is tooling up with new rides, food and concession outlets and other preparations which support the contention of Superintendent Meredith Lee that business will be "50 per cent better" than 1945. New season will be ushered in May 30, with a name band, fashion show and other inaugural fanfare.

Contracts with seven park operators have been approved by city dads in a move to expand the amusement rides area and add increased revenue from concessions. Edward Fitzpatrick, Waterbury operator, has been allotted the Kiddie Rides in return for 25 per cent of the gross plus \$150 for power.

Horace W. Rowe and Irvin R. Mitchell, of the Ocean Beach Miniature Railroad Company, will install a Dodgem and build a structure to house it in return for 10 per cent of the gross and \$250 yearly power costs. Riding and building will become the (See Ocean Beach Eyes on page 85)

Plenty of Improvements Planned for Silver Lake

NEW CARLISLE, O., March 16.—New beach and cottage equipment, modernization of bathhouses and four new log cabins is the improvement program mapped for Silver Lake Park here, owned by M. C. Moses and son and managed by Howard C. Moses. Cost will be about \$15,000.

Howard Moses says the dance hall will not operate until next year. Park consists of 89 acres of wooded hills and a 17-acre lake. There are 14 cottages and two year-around houses. Beach has a daily capacity of 2,000 persons.

Manager said there will be some additions to the staff to be announced later.

Miller's Grove Erecting New Picnic Buildings

DAYTON, O., March 16.—Several new picnic buildings, new tables, fireplaces and swings will greet customers at Miller's Grove Park at season's opener here May 26. Owners William H. and Dale Miller plan to add new amusement and arcade equipment later on. They also have plans to improve the swimming pool and bathhouses. Approximate cost they say, of what already has been done and what they plan later, will hit the \$10,000 mark.

Van Ostrand Re-Elected Calgary Zoo President

CALGARY, Alta., March 16.—A. M. Van Ostrand was re-elected president of Calgary Zoological Society. F. J. Chalk is vice-president and Reginald Larcombe is secretary-treasurer.

Attendance was up in 1945, and receipts of \$9,054 were an increase of \$5,403 over the previous year. Expenditures in 1945 were \$8,931, compared with \$4,604 in 1944.

Work on a \$35,000 combined service building and monkey house will be completed when weather permits.

American Recreational Equipment Association

By R. S. Uzzell

Again death has invaded our ranks and taken one of our most colorful characters, Dave Stone, of Paragon Park, Nantasket Beach, Mass., who died in Florida March 2.

Stone spent almost his entire life in the business, and for more than 40 years was at Nantasket Beach. In 1905 he had a hot-dog stand in the pavillion of a hotel, just across the boulevard from the park he was ultimately to own.

The writer visited the park in the spring of 1905, and it was then I first met Stone. We were both in our early '20s at the time. Later, Stone became a concessionaire at the park, while George A. Dodge was owner and manager. Knowing the park's possibilities, Stone was ready to buy it when it was offered for sale. He prospered, and later ventured into pictures and the coal business. Later, he sold these interests and devoted his entire time to the park. He saw great prosperity and some hard going. During the depression he carried

thru by sheer determination and hard work.

Mrs. Stone was his strong right arm and she handled all office detail. The oldest son, Joseph, proved a big help in the park until he became physically incapacitated. Mrs. Stone and the younger son, Lawrence, have carried on admirably.

The elder Stone came to America from Russia as a youth, with little (See AREA on page 85)

New Wheel for Memphis's Linden; Contract Murray

MEMPHIS, March 16.—Memphis Park Commission has purchased a \$6,000 Ferris Wheel and signed leases with Ken Murray, Bloomington, Ill., to operate other rides in the Linden Avenue Amusement Park this summer.

Murray will operate a Merry-Go-Round, a Whip and Caterpillar. Park commission will receive 25 per cent of the gross.

Linden Avenue Park for Negroes will have another entrance, which will be connected with the center of the amusement area by winding sidewalks.

Little Rock Renovation Program To Hit 30G Mark

LITTLE ROCK, March 16.—An all-year-around spot, city-owned Fair Park will spend \$30,000 on new rides, construction of a new building and a general renovation program prior to the start of the season.

An 18-hole golf course, zoo, softball and baseball diamonds, model airplane flight fields, rides, concessions, roller rink and a swimming pool comprise the facilities.

William K. Ano, superintendent of parks and recreation, said plans are to use fireworks to climax a gigantic July 4th Community Day.

Geauga Lake Spot Planning To Operate on 6-Day Basis

CLEVELAND, March 16.—Geauga Lake Park will operate on a six-day week basis this year. During the war park was open only on weekends and picnic days.

As a result, Owners Carl D. Adrion, William Terrell, Charles W. and Harvey W. Schryer believe business will boom.

About \$50,000 is being spent to get set for opening May 5. Owners announce they have rebuilt the Coaster, obtained new rocket ships for the Aerial Swing, a new building and a new Cuddle-Up, new popcorn and frozen custard machines.

Fireworks and free acts will be featured.

Veterans Will Be Honored At Legion Launching May 30

NEW BETHLEHEM, Pa., March 16.—A home-coming celebration for returned veterans will feature the American Legion Park bow here, May 30, officials of the Walter W. Craig Post No. 354, announce. A committee is currently working out plans.

A Ferris Wheel and Merry Mix will make their appearance this year. Several new cattle sheds and exhibition buildings also are planned and cost will be about \$10,000. Management will continue to use fireworks, free acts and radio talent.

Park is managed by a board of governors including H. J. Heffner, chairman, and J. A. Fleming, secretary.

Court Orders New Trial In Jantzen Beach Case

SALEM, Ore., March 16.—State Supreme Court has reversed a decree by Multnomah County Circuit Court awarding \$8,650 damage to Sylvia Shaw in her suit against Hayden Island Amusement Park Company, operator of Jantzen Beach, Portland. Case was sent back to the lower court for new trial.

Lower court had awarded damages for injuries allegedly suffered when Mrs. Shaw stepped into a hole in the pavement at the park June 18, 1944. In reversing the verdict, Justice Percy R. Kelly declared the lower court had erred in instructing the jury.



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8-inch friction, 9-inch tractor Timken bearing wheels and safety wheel for Miller type track. Have been used, will need painting and upholstering, but otherwise in excellent condition.
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Accent on Free Acts In Eastern Sector

NEW YORK, March 16.—Amusement parks in the Eastern sector are adding free attractions this season or increasing the number of acts used. Some budgets are up.

Playland, Rye, N. Y., which dropped free acts during the war, will resume its policy of presenting circus and vaude, but on a more modest scale than in pre-war days. It will book talent independently. Robert Roehm, operatic superintendent, will supervise the open-air shows.

Roy Richwine, owner-manager of Williams Grove Park, Mechanicsburg, Pa., has contracted with the George Hamid office for three acts weekly for the entire season. Park previously used only a limited number.

Other spots with a free attraction policy are Harry Illion's Celoron Park, Jamestown, N. Y., which will present one act each week, and A. Joseph Geist's Playland, Rockaway Beach, N. Y., which for the first time will go in for a similar policy.

Murphy Expands Program

NEW YORK, March 16.—Elliott Murphy will produce combination stage and water shows known as *Aquarettas* this summer at Flushing Meadow Park Amphitheater, Queens, former home of Billy Rose's *Aquacade* at the World's Fair. Last summer Murphy produced straight water shows.

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Nuts, Bolts and Screws --- Save 'Em or Go Bankrupt!

BOSTON, March 16.—Hold on to your rides; piece them together with baling wire if necessary. The supply won't catch up with the demand for new rides before 1947.

That was the consensus of ride manufacturers and their representatives in attendance at the 18th annual convention of the New England Section of National Association of Amusement Parks, Pools and Beaches at the Parker House here Tuesday (12).

Scarcity of raw materials, in many instances due to strikes, has handicapped production. Some parts exist in quantity while other necessary components, such as steel and plywood, are unobtainable to complete production of whole units.

Manufacturers have a backlog of orders which will absorb production for as long as a year. Consequently no effort will be made to introduce new rides.

R. S. Uzzell pointed out that 19 rides go to the graveyard for every new ride which becomes successful. He warned against throwing money away on rides still in the experimental stage.

H. P. Schmeck, Philadelphia Toboggan Company, said that his firm is trying to make deliveries on standard rides. Fred L. Markey, Dodgem Corporation, Exeter, N. H., is behind in production because of strikes. No new orders are being accepted for delivery this year.

Bill de L'Horbe, National Amusement Device Company, voiced the opinion held by all sales representatives when he urged ops to place orders now for delivery in 1947.

Bill Rabkin, International Muto-

scope, held little hope for new arcade equipment by spring or summer.

Harry Ackley, Ackley, Bradley & Day, Sewickley, Pa., predicted that some ammunition will be available for shooting galleries by spring but that it would very likely be rationed by the manufacturers to jobbers and, in turn, to the consumer.

Biloxi Spot Breaks In To Hefty Early Biz

BILOXI, Miss., March 16.—Biz at Legion Beach Park here has been good since the opening, March 2, with seven rides and 18 concessions flourishing behind a free gate. Season was ushered in with a 23-piece high school band leading a parade of local biggies to the funspot, situated two blocks from the post office in downtown Biloxi.

The ride line-up has been augmented by the arrival of a Fly-o-Plane from Louisiana. Construction of Sam Mitchell's cookhouse and snack bar location is near completion. L. E. (Hutch) Heth is operating bingo.

Charles Miller, Floyd R. Heth and Charles A. Lenz are expected to arrive soon for a visit and fishing spree.

St. John Rockwood Funspot To Erect \$40,000 Structure

ST. JOHN, N. B., March 16.—About \$40,000 will be spent for a new building at Rockwood Park to replace the currently used pavilion. Building will contain a restaurant, tearoom, candy and soft drink stand, dance floor, locker rooms for bathers, bathhouse and lounges.

Structure will be erected on the shore of Lily Lake, used for bathing, boating and angling in the summer and ice skating, tobogganing, skiing, etc., in the winter. Plans also call for enlarging the zoo. A large playground and sports field also will be set up.

G. E. C. Gandy is manager.

Dick Cisne's Ork Booked For Ideal Beach Bow

MONTICELLO, Ind., March 16.—Ballroom at Ideal Beach Resort, popular Shafer Lake amusement spot, has been redecorated and refurnished and is ready for the spring opening dance Sunday (17). Dick Cisne's 11-piece band has been booked.

A new safety rail has been welded into place around the inside of the 650-foot pier. The water Merry-Go-Round, or treadmill, has permanently set on steel piling and the wheel has been rebuilt.

Outlay at Balboa Is 15G

BALBOA, Calif., March 16.—Al Anderson, owner-manager of Balboa Fun Zone, says he has spent about \$15,000 for improvements. There is a new covered pier on the bay front, new building fronts, improvements to the bathing beach, remodeling of the gift shop and new sidewalks on the bay front. Improvements also have been made on the speed and excursion boats on Balboa Bay.

Jackson Builds Snake Pit

FORT WORTH, March 16.—Harry Jackson, former Snake Show operator and concessionaire at municipally owned Forest Park, will begin construction of a reptile pit.

Snake Show, with admissions set at 10 cents for children and 20 cents for adults, will be operated under concession contract held by Bill H. Hames, carnival owner.

Boardwalk Program For Det. Lake Front

DETROIT, March 16.—Project for construction of a beach-front development along Lake St. Clair was proposed here this week by Dr. Henry S. Curtis, Ann Arbor, Mich., former executive secretary, Huron-Clinton Park and Parkway Association. Idea is to tie in with a plan to create a new municipal airport site out of some 5,000 acres of shallow lake bed, north of Detroit.

Dr. Curtis's idea is the development of a boardwalk five or six miles long, to have hotels, restaurants, and amusement. Project would mean that the present Jefferson Beach Park, which is being re-opened this year under management of Harry Stahl, would be pushed about two miles inland, tho it might have access to the lake by a special channel. Other amusement interest affected would include all the bathing beaches and a series of lake shore night spots along the 15 miles of waterfront.

Asbury Park Budget Tops 2 Million for '46 Season

TRENTON, N. J., March 16.—Asbury Park's '46 budget submitted to council last week, calls for an expenditure of \$2,145,392.32 for the fiscal year. This year's budget earmarks \$187,000 for beach improvements, and \$48,877 for the repair of the understructure of Convention Hall which was damaged in the 1944 hurricane. Contracts for repair of the Hall have been given to the B. J. Many Company, Chicago.

Other items in the shore resorts budget include \$30,500 for enlarging of parking areas on beachfront streets; and an appropriation of \$10,000 for the dredging of Deal Lake, and \$28,000 to finance the return of the baby parade.

Vancouver Spots Open; No Rides Until April

VANCOUVER, B. C. March 16.—Stanley Park Supper Club reopened for the summer Saturday (9). Bobby Greatrex and orchestra are on the stand, with Suzanne featured chirper.

Happyland Ballroom, Hastings Park, opened Saturday (2) with music by Miceli and orchestra, with Pat Kirkpatrick, canary. Balance of Happyland, rides and concessions, will not open before April.

Memphis Adds 6 Animals

MEMPHIS, March 16.—Animals made their debut at Overton Park Zoo here. They are a lioness, a pair of aoudads (mountain sheep), a water buffalo and a calf and a zebra stallion. Animals were purchased from John Wixom in Wisconsin. Cost, according to H. S. Lewis, superintendent, was about \$1,500.

San Antonio Playland Bows

SAN ANTONIO, March 16.—Playland Park here will open today with six new concessions, plus a train, Tilt-a-Whirl and Roller Coaster. Picnic grounds have been improved.

Improvement costs will total \$150,000, James E. Johnson, owner, and John Delaporte, manager, report.

Asbury Booths Sold

TRENTON, N. J., March 16.—Lucien D. Truchill, executive secretary, Asbury Park Chamber of Commerce, told Asbury Park Kiwanis Club that all booths for this year's Cavalcade of Progress at Convention Hall have been rented.

JOHN DUFFY, of Duffy's Pier, Old Orchard, Me., is back home from a vacation in Florida. . . . Al McKee is moving his wife and daughter into their new home at Old Orchard.

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RSROA Boston Garden Show Pulls 8,000 for Polio Fund

BOSTON, March 16.—Approximately 8,000 people watched 600 amateur skaters from New England perform in Boston Garden Tuesday night (12) for the benefit of the National Foundation for Infantile Paralysis under sponsorship of the Roller Skating Rink Operators' Association of the United States in conjunction with the United States Federation of Amateur Roller Skaters. Gross receipts were unavailable at this time.

original in performance, costuming and production.

New York Feature

Program opened with *Skating Thru the Ages in Rhode Island* by Grace DeViney for the Young-DeViney Figure Club of Portsmouth and Newport. Music by A. Peltier. A feature of the New York show, *The Toreador and the Bull*, followed, presented by Bay Ridge Figure and Dance Club, Brooklyn, with Frank Scarpinato, Skids Schade and Rolf Tjomstol. *The (See RSROA Hub Show on page 98)*

The smooth-running, colorful show was divided into two parts with 14 acts, numerous scenes and the grand finale. Organ music was used.

A reasonable facsimile of the show presented in Madison Square Garden two weeks ago by the RSROA, the Boston event was on a par with the

Canadians Schedule RSROA Competition

VANCOUVER, B. C., March 16.—At the March meeting of the RSROA of Canada here it was decided to hold provincial competitions the week of April 18. Rules of the USFARS will be followed in the contests. Winners will qualify to enter the Dominion meet to be held some time in June.

It was decided at the meeting to enter into an alliance with the New Zealand Roller Skating Association, Inc., with headquarters at Dunedin, N. Z.

Three operators were accepted as members, Margaret Marshall, Alexandra Roller Rink, Hamilton, Ont., and G. Brewton and Dr. E. M. Hall, Moonlight Roller Rink here. Two clubs became affiliate members, Nanaimo Rhythm Rollers, Nanaimo (B. C.) Roller Rink, and Vancouver Figure and Dance Club, Vancouver Roller Bowl.

Next meeting will be held here April 2.

Toledo Rollercade Carnival Does Capacity for 3 Funds

TOLEDO, March 16.—Capacity houses of 2,000 persons each night witnessed the second edition of the Rollercade Carnival at the Reynolds and Dalton Rollercade here February 22-24.

Each night's receipts were allocated to a specific purpose: RSROA Fund, Infantile Paralysis Fund and the club competition fund to send skaters to association contests.

Show was directed by Vivian Heard, rink pro. Comment of spectators pointed to outstanding performances in group numbers, with singles reported not quite up to the same high standard but showing promise. The entire club membership participated in the show.

Hometown Skaters Plugged For "Vanities" Detroit Date

DETROIT, March 16.—Former Detroit amateur skaters who are currently appearing with the *Skating Vanities*, pro roller revue, were featured in advance publicity for the show which opened a nine-day run March 5 in the 10,000-seat Olympia Stadium.

Those getting in the publicity spotlight were Anne Manion and Melva Block Moreno, who are starred; Jim Rush, of the Skating Cadets; Lillian Schroeder, of the Waldorf Trio, and Dorothy Glazier and Bruce Towle, of the chorus. Some of them learned their trade at Fred Martin's Arena Gardens Rink.

New Oregon Spot in Works

WOODBURN, Ore., March 16.—William Pelkey has completed plans for a 60 by 140-foot roller rink on U. S. Highway 99 here and construction will start as soon as materials are available. Building will have concrete tile walls, a floor of pecan wood, fluorescent lighting and an amplifying system for music. Parking space also will be provided.

Erwin Rau Buys Philly Spot

PHILADELPHIA, March 16.—Southern Roller Rink here has been taken over by Erwin Rau from the Jackson-Cross Company and Stanley K. Brunner. Purchase price was not announced. New owner announced that he will give the rink an extensive overhauling and reopen it in late spring.

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275 pairs used Chicago Rink Skates, good condition, best price over \$3.00 pair; 450 pairs brand new Chicago Rink Skates, never been uncrated, best price over \$4.00 pair; 1 Chicago Grinder, no motor, \$85.00; 1 Empty Grinder complete, \$100.00; 100 pairs new Shoe Skates, \$12.50 pair; 50 pairs new White Shoes; 1 Electric Program Sign, \$20.00. Will prepay freight cash in advance, otherwise 1/3 cash, balance C.O.D. Large supply parts all kinds, \$1000.00 worth for \$250.00 to large buyer equipment. Building for rent. Apply
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TERMS ARRANGED
One of Jersey's finest skating rinks. New floor, large repair room, organ studio, refreshment stand. Everything in A-1 condition. 2 1/2 acres of ground; 5 miles from downtown Newark. Communicate with Mr. Savitt.
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Attention, Rink Owners
College graduate with 2 ex-soldiers desire to lease on commission a skating rink equipped in Eastern U. S. starting June. All three experienced rink operators and mechanics. Write
PETER'S CREEK SKATING RINK
2109 Mercer Ave., N. W. Roanoke 17, Va.

WE BUY AND SELL
New and Used Rink Roller Skates
Advise Make, Size, Condition and Quantity. Also Best Price.
JOHNNY JONES, JR.
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WANTED AT ONCE!
Complete Portable Skating Rink, 50x120 or over. No junk. Will pay cash for same.
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FOR SALE
Portable Roller Rink, 40x90 ft., good khaki tent, sidewalls need some repairs, push pole type, 5 center poles, jacks, side poles, chains, stakes, stake puller, good maple floor, 3x10 sections, some short sections; bolts, hooks, 2x6 underpinning, blocking, electric pole, switch box, wiring, benches, tools, complete with 200 pr. brand-new Chicago skates, malleable hangers (skates new in August, 1945), 14-box skate counter, skate stools, skate grinder, some repairs. Practically new 100-Watt Airline Amplifier complete with turntable, 4 speakers with metal baffles; selector box microphone and stand. Skatin' Toon Records. Cash price \$4500.00, F.O.B. here. Subject to prior sale. Sell all or none.
H. G. DINGFELDER
Box 454 Sleepy Eye, Minn.
Phone L-153

No. 321 DUSTLESS FLOOR DRESSING
Cleanses the air, providing a snug grip with less cone wear and lower maintenance cost. \$4.00 per gal., \$3.75 per gal., in 5 gal. containers. Terms: 25% with order, balance C. O. D.
GAGAN BROTHERS
444 Second St. Everett, Mass.

WANTED TO BUY
Good Portable Roller Rink equipped, not less than 40x100. Must be A-1 condition; no junk. Will pay cash. Address:
R. E. McKAY
2158 FISCHER DETROIT, MICH.

WANT ROLLER RINK
Will pay cash for Portable Roller Rink, complete with tent, floor, music and skates. Prefer 50x100 or 120 or larger. Write or wire full particulars to
H. A. BLUEMKE
801 5th St. Phone 1744-W Bristol, Tenn.

VETERAN WANTS TO BUY
Portable Roller Rink with or without tent and equipment. Will pay cash.
Write or wire
JOHN WHETSEL
324 E. 5th St. Chillicothe, O.

WANTED MORRIE BRENNAN
To get in touch with
RUSS FLEGLE
At Skateland, Tiffin, Ohio
If interested in playing month of July at Gem Terrace Beach, Port Clinton, Ohio.

FOR SALE
Hard maple wood roller rink skating floor, 110x55.
WILLIAMS SPILLIOS
Coney Island Lunch
P. O. Box 25, Stewartville, Minn.

More Rink News on Page 98

NEW VELVET TREAD
Aluminum Plates, Hanger and Trucks



LIGHTER—"ROCKER ACTION"—STRONGER
Ball and Socket on Truck and Hanger
New Design, Reinforcing Brace
The Finest Precision Hard-Maple Wheels
SEE YOUR RINK MANAGER
CHICAGO ROLLER SKATE CO.

Dade County Show Diversified

Folks Turn Out At Miami First

Army shows new material as Florida stockmen parade price ownings

MIAMI, March 16.—First annual Dade County Fair which opened Saturday (9) got into its stride with increasing attendance daily. Exhibition, which is the first of its kind in South Florida, has enough varied attractions combined with perfect weather to draw heavy biz.

E. Ross Jordan, Macon, Ga., manager of the Georgia State Fair, is in charge, assisted by members of Mahi Temple, sponsors.

The fair is being held in the Dade County Armory and several tents and adjacent grounds situated at Northwest 28th Street and Seventh Avenue. Endy Bros.' Shows provide midway attractions, and about 30 acres are in use.

Among the exhibits are a navy Hellcat fighter plane, a 15-foot model of the aircraft carrier Ranger, army aircraft engines and accessories, army radar equipment and combat movies made by the air forces.

An airborne lifeboat slung under the late President Roosevelt's plane on his trip to the Yalta Conference is on display. This is called a "Flying Dutchman" and is equipped with parachutes and can be dropped by a plane.

Other exhibits include a herd of Brahma cattle from Bartow, owned by J. W. Mann. Also livestock from the B. C. Ranch at Saxahatchee and some rare Santa Gertrudis cows by Arthur Pancoast of Pameletto Farms.

Numerous manufacturers and organizations have displays, and some of the more important exhibits are women's home work, a flower show, State forest and parks, Dade County Vocational Training School, 4-H Clubs, Girl Scouts of America, Red Cross, Seventh Naval District, Army Air Technical Service Command, U. S. Army and radar.

A model of the battleship Missouri, with painting of the actual surrender of the Japs, and duplicate of bronze plaque, is drawing large crowds.

Four last days the Florida Horse Show will be held on the grounds in a specially erected arena.

Free attractions appearing twice daily on the midway include Four LaForms, casting act; Great Knoll, on the high trapeze, and Sol Solomon, high diver.

Among visitors were J. C. McCaffery and wife, of the Birmingham Fair; J. C. Weer of the Weer Shows; Hattie Wagner of the Cavalcade of Amusements; Eddie Hollinger, of John C. Ward Shows; Charlie Girard and William Block from New York.

H. E. Stahler, representative for Endy Bros., is greeting visitors with David Endy and others of his staff.

Yreka, Calif., Sets Plans

YREKA, Calif., March 16.—Several improvements to Siskiyou County Fair here have been approved by directors. An arena is to be constructed in front of the grandstand for stock showing and horsemen's drill teams and two new stock barns are to be built. Plant's lighting equipment will undergo a general overhaul and a bank of floodlights is to be installed before the grandstand for night shows and entertainment features.

Miss. Grapples With Plan For Real S. F. at Jackson

JACKSON, Miss., March 16.—Plans for the Mississippi State Fair here are very much up in the air.

The city, which has operated the event, would like the State to take it over and put on a real State Fair.

Governor Tom Bailey supports this view. In his biennial address to the Legislature, he urged the creation of a commission which would establish such a fair here.

The State Farm Bureau Federation is behind the proposal. It backs a bill which would provide a State set-up by which county and regional fairs would be held before the State Fair and would be given some State aid if they arranged their premiums and circuits so that winners would go on up to the State Fair.

The stumbling block to the establishment of a State-operated fair here is the jealousy of outlying towns, many of which claims this city gets more than its share from the State. Meanwhile, the bill appears to be dying in the House.

The city of Jackson is eager for a decision. If the State won't take the fair over, it would like a long-term lease on the fair plant, which is State-owned, so that it would be warranted in rebuilding some of the old plant.

Interest in fairs and in stock shows has never run higher in Mississippi. Indication of this is seen at the early

stock shows. At near-by Edwards for instance, the Hinds County Show recently drew 503 head of fat steers, more than have ever been shown at any event in the State, besides large numbers of hog, sheep and poultry entries. Not only have entries been away up, but attendance has been breaking all records at these regional stock shows.

The stock shows received their big lift in 1938 when the then-governor, Hugh White, sponsored a bill which made State funds available for premium money. In the years since, the amount allotted for this purpose has been increased. A bill now before the Legislature would provide \$18,000 for this purpose.

Proposed Dam Menaces Annual at Tunbridge, Vt.

TUNBRIDGE, Vt., March 16.—Tunbridge World's Fair, one of the oldest and best known in New England, will be flooded out of existence if the proposed federal flood control dam on the Connecticut River is constructed, town voters contended at their annual meeting.

Fair site would be completely submerged by backed-up waters of the White River, a subsidiary of the Connecticut, the voters maintained. A resolution opposing the dam was passed.

Rutherford, N. C., Renews Lease; Gets G From County

FOREST CITY, N. C., March 16.—Lease on the fairgrounds, owned by the county, has been renewed by the Rutherford County Fair for another five years on dollar-a-year basis. Present lease expires July, 1947.

County commissioners have also authorized \$1,000 appropriation for needed repairs and improvements, with proviso that this be matched by fair board.

War Dept. Releases Part Of Mobile, Ala., Grounds

MOBILE, Ala., March 16.—First portion of the Greater Gulf Coast Fair plant was turned back to the city Saturday (9) by the War Department and fair officials are now planning for the resumption of the fair at its regular site.

For the past five years the fair has been held at the Kelly circus lot on Duval Street, with greatly reduced fair exhibits of livestock, etc.

Air Pros and Cons of Plan To Move Calif. State Site

SACRAMENTO, Calif., March 16.—Arguments for and against the proposed moving of the site of California State Fair, Sacramento, to another location near this city were aired at a meeting of the Sacramento Chamber of Commerce Centennial Committee this week.

After everyone had spoken his piece it was evident that officials of the fair, from top to bottom, were for the move, but that the local citizenry—including the three Sacramento legislators—have adopted a cautious attitude and that many of them will have to be sold on the idea.

J. E. (Brick) Wilcoxon, Marysville, a State fair director and chairman of the grounds committee, said if the annual is to be made a focal point of State-wide centennial celebrations in 1948, 1949 and 1950, the facilities will have to be enlarged to handle the crowds.

Point to Need

Harold J. McCurry, Sacramento, another director, said present facilities will not accommodate comfortably

more than 40,000 daily, and in 1941, last year of the fair, average attendance was 51,000. However, Roland A. Vandegriff, legislative auditor, said that when he purchased land for the present site years ago he did it with anticipation of 100,000 crowds.

Present grounds cover 237 acres. One proposed new site, surveyed at about 1,200 acres, would provide room for an airport and yacht harbor on the Sacramento River. Philip Van Dusen, technician in charge of State fair operations, said there is not enough room for youth activities and recreational facilities. However, Assemblyman Dwight Stephenson said he thought the fair was intended as a show place for agriculture and not a recreation spot.

Sandusky for Move

F. M. Sandusky, secretary-manager of the fair, said that grandstand, eating, and toilet facilities have been overcrowded in previous fairs and they will become worse unless facilities (See Calif. State Site on page 84)

Ore. Annuals Prep; Hillsboro Buys 80 Acres, Sets Plans

PORTLAND, Ore., March 16.—County fairgrounds thruout Oregon have been preparing for the '46 annuals. Major changes have been drafted by Washington County Fair, Hillsboro, which purchased 80 acres south of Municipal Airport at a cost of \$16,000. Tract is between the valley's two main highways and improvements include construction of a large pavillion and a half-mile race track.

Columbia County Fair Board has authorized construction of new grandstands, which will boost seating capacity to 5,000, and has okayed plans to repaint and reroof every building.

If August 14, V-J Day, is declared a holiday, a horse show will be staged; otherwise fair will run August 15-18, said Ralph Langdon, manager. Contracts have been closed with Christensen Brothers, Eugene, Ore., to stage the rodeo and a Browning Bros.' unit has been booked for the midway. Kent Magrude, Clatskanie, newly appointed member, has been elected board president, replacing E. H. Condit, resigned.

Browning Bros., have also been signed for Clackamas County Fair, August 28-31. Herman Chindgren, fair president, said that unless pari-mutuel racing is reinstated for the fair racing program, this feature will be restricted to home talent competition. Holding of the Western Horse Show in conjunction with Clackamas County Sheriff's Posse, may become a part of the fair this year, Chindgren said. It may, however, be necessary Chindgren added to stage the event September 1 because of lack of barf room during the four-day fair.

Prize money at Polk County Fair, Monmouth, which has had no fair since '41, will be double due to the accumulation of funds. Purchase of two buildings from army surplus to increase accommodations for exhibitors has also been authorized by the fair committee.

Alex McKague Heads Ontario

TORONTO, March 16.—Alex B. McKague, Teeswater, is president of Ontario Association of Agricultural Societies and Fairs following the recent election here.

Other officers are Irwin McMahon, Hawkestone; D. M. Stewart, Osgood, second vice-president; J. A. Carroll, Toronto, secretary; M. B. Cochran, Almonte, treasurer, and J. R. Herington, Richmond Hill, auditor.

Directors (with districts numbered) are (1) D. M. Stewart; (2) W. H. Murphy, Arnprior; (3) R. A. Wood, Madoc; (4) G. Hart, Oshawa; (5) Douglas McArthur, Collingswood; (6) B. J. Beamer, Ridgeville; (7) E. H. Buck, Paris; (8) Herb Berlett, Listowel; (9) Nelson Ball, Merlin; (10) Norman Schmidt, Mildmay; (11) Dr. J. Wilson, Burks Falls; (12) George Bye, Bruce Mines; (13) E. Joliat, Chelmsford; (14) A. Beevers, Charlton, and (15) M. P. French, Emo.

Representatives are: Canadian National Exhibition, George Foster, Honeywood; Royal Winter Fair, Toronto, J. W. Pawley, Caledon, and B. L. Bull, Norval; Western Fair, London, Verne Robinson, Dresden, and A. B. McKague; Central Canadian Exhibition, Ottawa, A. C. Gamble, Richmond, and Dr. A. E. Cavanagh, Carp; Federal of Agriculture, N. A. Fletcher, Hannon; Dr. E. F. Johnston, Carp, and Eric Casselman, Chesterville.

51 Wis. Dates Set; Sturgeon Bay Back

MILWAUKEE, March 16.—Dates for 51 Wisconsin county and district fairs, including an early dairy show, have been set, A. W. Kalbus, Wisconsin Department of Agriculture, announces.

First event scheduled is Dairy Show at Waukesha, March 19-22. All others are late summer and fall events. Sturgeon Bay, suspended during the war, will resume August 22-25.

Other dates are: Darlington, July 26-29; Tomah, July 26-29; Monroe, August 1-4; Portage, August 1-4; Slinger, August 1-4; Merrill, August 5-8; Chippewa Falls, August 6-11; La Crosse, August 7-11; Baraboo, August 7-11; Jefferson, August 7-11; Antigo, August 9-11; Elroy, August 9-11; Stoughton, August 9-11; Wilmot, August 9-11; Wausau, August 10-14.

Eau Claire, August 12-15; Mauston, August 12-15; Fond du Lac, August 14-18; Menomonie, August 14-18; Medford, August 15-18; Seymour, August 15-18; Neillsville, August 16-19; Ladysmith, August 20-23; De Pere, August 21-25; Phillips, August 22-25; Sturgeon Bay, August 22-25; St. Croix Falls, August 22-25; Mondovi, August 24-27.

Spooner, August 26-28; Janesville, August 26-29; Athens, August 27-29; Oshkosh, August 27-30; Grantsburg, August 29-31; Saxon, August 30-September 1; Chilton, August 30-September 2; Galesville, August 30-September 2; Mineral Point, August 30-September 2; Plymouth, August 30-September 2; Wausaukee, August 30-September 2; Luxemburg, August 31-September 2; Marshfield, September 1-5; Ellsworth, September 3-6; Beaver Dam, September 5-8; Crandon, September 5-8; Gays Mills, September 5-8; Lancaster, September 6-8; Black River Falls, September 7-10; Iron River, September 12-15; Richland Center, September 12-15; Weyauwega, September 12-15.

Pacific Nat'l Exhibition Advertises for Gen. Mgr.

VANCOUVER, B. C., March 16.—Directors of Pacific National Exhibition Park here are inviting applications for the position of general manager thru advertisements in the daily press.

Ads state: "The activities of the Pacific National Exhibition are many and diversified and previous exhibition experience is not necessarily essential. Applicants, however, should possess business administration experience."

Applications will be received by the board of directors up to and including March 30.

Hamid Acts, Reid Midway For Morris, N. Y. Resumption

MORRIS, N. Y., March 16.—Otsego County Fair here, blacked out for several years, is back in the running. Last summer Otsego County Pomona Grange purchased the Morris Fairgrounds from the old Morris Fair Association and obtained an appropriation from Otsego County board of supervisors.

J. Gordon Downie is secretary and Bert W. Lowe is handling the booking and advertising. George A. Hamid will provide the grandstand shows and the King Reid Shows will supply the midway. Jack Kochmann's Thrill Show will be a free attraction, and fireworks will be presented nightly. Harness racing is skedded daily.

PLENTY of turns were skidded when Frank (Thrills) Winkley, Shano (Driver) Fitzgerald and Al (Promoter) Sweeney sizzled rubber in the outdoor department of The Billboard's Chicago office Monday (4).

Around the Grounds

MAUDE H. ATWOOD, secretary of Chattanooga-Hamilton County Interstate Fair, Chattanooga, writes that horse racing will be back on the fair's program after a lapse of several years. Grandstand show has been contracted thru George A. Hamid and, she adds, grandstand will have strong appeal with return of horse races together with stage and cattle parade.

G. H. RIGHTER, manager, Jefferson County Fair, Watertown, N. Y., has announced that event will be held August 27-31. Later dates had been set tentatively a month ago, but fair board, at a recent meeting, decided on August dates.

WILLIAMS AND LEE Attractions have closed grandstand contracts at Ellworth and Hayward, Wis.; Onawa and Missouri Valley, Ia., and Deshler, Neb., Gladys M. Williams writes. She adds that org has also closed for grandstand show at Rock Rapids, Ia., July 4.

BRUCE PEACOCK, Regina (Sask.) Leader-Post deskier and The Billboard representative, has been signed by the Regina Exhibition Association to handle publicity for Saskatchewan Winter Fair, Saskatchewan Light Horse Show and Regina Exhibition. He will continue his regular newspaper chores.

TAMPA—Appointment of three committees to work with P. T. (Pa) Strieder to study needed improvements at the local fairgrounds was announced by Carl D. Brorein, president of Florida Fair and Gasparilla Association. Francis J. Cannon, chairman; George B. Howell and M. B. Fisher form a committee charged with a study of improvements to the grounds and to all buildings, except livestock building.

F. M. Traynor, chairman; E. P. Tallafiero and C. A. McKay will study methods of improving exhibits. D. H. Woodbery, chairman; Ray B. Cralle and Frank D. Jackson will determine the best means of improving the livestock exhibits and livestock department buildings.

RUTHERFORD COUNTY Fairgrounds, Forest City, Fla., were released to Rutherford County Agricultural Society for five years, with rental fee set at \$1 per year. Commissioners voted to appropriate \$1,000 to the association to be matched with a like sum from fair authorities for repairs and permanent improvements to the grounds.

THIS YEAR's Pinellas County Fair, St. Petersburg, Fla., showed a net profit of \$5,683, John H. Logan, fair manager, reported. Receipts were \$22,521, and expenses, \$16,837. Royal American Shows on the midway, paid the county \$5,266.46.

ART BRIESE (Thearle-Duffield) is back in Chicago, this time from Florida, where he closed for the fireworks contract at the Festival of States, St. Petersburg, and the Governor's Party, Lakeland. Latter event will bring governors from 11 States to Lakeland March 29.

DEERFIELD, N. H., Fair Association has presented a \$1,700 organ to the Community Church. All association profits are used for community and benevolent purposes.

TWENTY-EIGHTH ANNUAL provincial Bull Sale and Fat Stock Show will be held at Kamloops, B. C., March 12-14.

GEORGE AND BESSIE GEDDIS, of the Geddis Duo, spent Mardi Gras in New Orleans, before hopping to Jackson, Miss., to ready their act for fairs.

Los Banos Staging First One in May

LOS BANOS, Calif., March 16.—After a lapse of four years, it's May Day in Los Banos, combined with the West Side's first fair, Merced County Spring Fair and Livestock Show, will be resumed here May 1 to 5.

The May Day Celebration's theme will be in keeping with the Bear Flag Year and the raising of the American flag in the State in 1846. Sponsored by the Native Sons and Daughters, the traditional features of the event will be revived, including the Historical and Floral Parade May 5; selection of the Golden West Girl as the queen; Seven Dances; Days of '49 Barbecued Chuck Wagon Dinner and Picnic; baseball, band concerts, speeches, Ye Olde Time Horribles Torchlight Parade, the Midway of the Century, and a mammoth county-wide Children's Day and Parade, May 4.

The fair is sponsored by the board of supervisors and under the supervision of the California State Department of Fairs and Expositions. With a heavy entry list of prize-winning dairy stock, cash premiums amounting to \$6,000 will be given. Frank J. Arburura, one of the leading stockmen of the San Joaquin Valley, is president of the Livestock Association and Judge D. Oliver Germino, secretary.

Festival committee includes Elge Mastrangelo, general chairman; Joseph L. Toscano, publicity; Mayor John Erreca, civic arrangements; Police Chief Robert McSwain, public safety; Joseph Enos, barbecue; Joseph Carlucci, secretary-treasurer; Sam Spina, parade, and City Clerk Mike Dambrosio, finance.

Assign Dates for Nine New Hampshire Annuals

CONCORD, N. H., March 16.—Dates for nine major New Hampshire fairs have been assigned as follows: Canaan, August 27-29; Pittsfield, August 27-31; Lancaster, August 31-September 2; Hopkinton, September 2-4; Keene, September 5-7; Plymouth, September 10-13; Rochester, September 16-21; Deerfield, September 26-28, and Sandwich, October 12.

Officers for the State association are president, Charles T. Richardson, Marlboro; vice-president, Lynn Webster, Canaan; secretary-treasurer, Dr. R. W. Smith, Laconia; directors, Dr. Dana H. Lee, Lancaster; William J. Neal, Meredith; George F. Wilson, Rochester; Neal J. Rice, Hopkinton; Harry Blanchard, Sandwich; Leon H. Fitch, Deerfield, and F. O. Chick, Pittsfield.

E. W. Laut Resigns After 53 Years at Wapakoneta

WAPAKONETA, O., March 16.—E. W. Laut, president, and member of Auglaize County Fair here for 53 years, has resigned on account of his health. Believed to be the nation's oldest fair man in point of service, he was elected to an honorary life membership on the board at a recent meeting at which his resignation was tendered.

Martin Katter, vice-president, replaces him. Sam Chrismer was elected vice-president, and Herb Decke becomes a member of the board.

Pari-Mutuel Bid Backed by Fairs Looms in Vermont

MONTPELIER, Vt., March 16.—Pari-mutuel betting for Vermont's fairs will be a major issue in the '47 Legislature, according to reliable State House sources. Legislature will be told that fairs of the State cannot afford to compete in the harness horse racing field with New York and New Hampshire unless betting is legalized.

A proposal is expected which would call for installation of pari-mutuels at two locations, Vermont State Fair, Rutland, and Champlain Valley Exposition, Essex Junction. Some system whereby the smaller annuals will be given a cut on the profits would be urged in return for support of the smaller fairs.

Leading fair representatives, when contacted, agreed that such a plan is in the development stage, but declined comment.

LOOKIT CONCESSIONAIRES THE GREAT ORANGE COUNTY FAIR
106th Session
Middletown, N. Y.
Six Days! Six Nites!
August 12-17, 1946, Inclusive
60,000 Attendance Last Year
Write
ALAN C. MADDEN, Secretary
Box 33 Middletown, N. Y.

RIDES WANTED
Ferris Wheel, Merry-Go-Round and Kiddie Ride for
RICHMOND FAIR AND HORSE SHOW
Richmond, Michigan, August 30-31 and September 1 and 2, 1946.
Contact
FRED PENWARDEN
RICHMOND, MICHIGAN

LUCY & DANLO
EUROPEAN NOVELTEERS
Classy Acrobats-Balancers
2—Outstanding Thrill Acts—2
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Booked exclusively by
J. C. MICHAELS ATTRACTIONS
219-15 Reliance Bldg., Kansas City, Mo.

WANTED FOR SCHUYLER CO. FAIR AND LIVESTOCK SHOW ASSN.
Good Carnival for four day fair, July 2-5 inclusive. Day and night activity, large stock exhibit, 4-H Club Show, Night Horse Show, full racing schedule with top line circuit.
Contact **HARVEY SETTLES**, Superintendent, Rushville, Ill.

WANTED A Carnival for Coffee County Free Fair
Week of Sept. 2 through 7.
Do not wait if you want to play a good fair.
E. D. JERNIGAN, Gen. Mgr., Manchester, Tenn.

Advertising in the Billboard Since 1905
ROLL OR FOLDED TICKETS DAY & NIGHT SERVICE
CASH WITH ORDER PRICES ---10M, \$7.15---ADDITIONAL 10M's AT SAME ORDER, \$1.65
Above prices for any wording desired. For each change of wording and color add \$8.00. For change of color only add 50c. No order for less than 10,000 tickets of a kind or color.
STOCK TICKETS
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Tickets Subject to Fed. Tax Must Show Name of Place, Established price, Tax and Total. Must be Consecutively Numbered from 1 up or from your Last Number

Kentucky Annual in Turmoil

Control Board Bill to Willis

Dems override GOP but dope indicates governor will veto measure

FRANKFORT, Ky., March 16.—Politics continues to rear its unbecoming head on the future method by which Kentucky State Fair, Louisville, shall be operated. And meanwhile Mr. and Mrs. John Q. Kentucky, fair patrons or potential patrons, Democrats, Republicans and what have you alike whirl in a state of perplexity over the goings-on.

Mr. and Mrs. John Q. Kentucky are interested in having a representative State fair, but the legislative tug-of-war which has been waged for a long time continues unabated, centered over a proposal for an operating board set-up advanced solidly by the Democrats, opposed just as violently by the Republicans.

And the Republicans, while outnumbered in the Legislature, are in the saddle, the governor, Simeon Willis, being a GOPer, and his expected veto being too much for the Democratic strength to override.

Would Divide Power

The bill now the focus of attention is sponsored by Representative Harry F. Walters, Democrat, Shelbyville, who claims it would "take the State Fair Board out of politics." It would require the governor to name half of the six appointive members, three lists submitted by the Kentucky Farm Bureau Federation, the State Pure-Bred Livestock Association, the American Saddle Horse Association and the Breeders' Association and it would provide that three of those appointees be Democrats, three Republicans. It also provided three ex-officio members, the Commissioner of Agriculture, Dean of the Agriculture College and the governor.

Put to a vote in the house, the balloting was strictly according to party lines, 68 Democrats voting for it, 19 against it.

In the Senate it was the same story, the numerically stronger Democrats passing it, with solid Republican opposition. Then the bill to the governor. And that's where it is now. And

Calif. State Site Probs Are Aired

(Continued from page 82)

ties are greatly enlarged. In addition to Wilcoxon and McCurry, directors of the fair who favored a new site at the meeting were H. O. Davis, Indio, and J. E. O'Neil, Fresno. W. S. Hillis, Madera, was another director present.

Davis had much to do with building the 1915 World's Fair at San Diego. He is on the grounds committee with Wilcoxon and has had much to do with tentative selection of the proposed new site of 1,200 acres at the confluence of the Sacramento and American Rivers.

Cost Big Objection

One of the principal objections to the site, it is understood in State capitol circles, is that it has already been estimated the cost of building, access roads and new bridges to the location would be \$3,000,000. This would be in addition to the purchase of land and construction of the fair itself.

State Senator Earl Desmond and Assemblymen Chester Gannon and Stephenson all pointed out it should take legislative approval to buy new land for the fair, and O'Neill said the directors had no thought of making a purchase without such approval. Fred Links, State Department of Finance, said there was no law requiring legislative approval, but it had been general policy in the finance department for 20 years to let the legislators vote on acquisition of such a large parcel of land as is contemplated.

Roy G. Deary, Chamber of Commerce, meeting chairman, said the present site could be subdivided into 1,659 new homes sites which could be sold for between \$5,000,000 and \$10,000,000.

At any rate, the 1946 fair, August 29-September 9, will be held at the same site and plans are going ahead for the biggest State fair yet.

a late veto—and the expected veto by the governor—will kill the bill, because it is now too late for the Democrats to override the anticipated veto.

GOP Howls "Ripper"

Republicans attacked the bill as a "ripper," citing one feature, which would require the governor to appoint as chairman of the board one appointed member instead of the ex-officio Commissioner of Agriculture, as has been invariable custom in the past.

Representative Walters, however, declared that by providing that the members should be appointed for six years instead of four, as at present, and that two members shall be appointed every two years, the bill would provide continuity to the fair board and will carry over into the next administration four of the six members appointed by Republican Governor Simeon Willis.

Legislative tussle has been aired thoroly in the Kentucky press. Powerful Democratic *Louisville Courier-Journal* has given it a big news play and has been urging the bill's passage, but virtually concede's the governor won't sign it.

NEW YORK, March 16.—Joe Hughes, of the George A. Hamid office, has returned from Canada where he signed the Quebec Provincial Exposition. He also inked the annuals at Sherbrooke, Granby and Three Rivers.

Trot Prexy Gets Right To Suspend

Knauf Elected USTA Head

NEW YORK, March 16.—Henry Knauf, Ladd, Ill., was elected president and given the power to suspend anyone found guilty of breaking up a race meeting at the annual meeting of directors of the United States Trotting Association held here three days, ending Thursday (14).

Knauf had been executive vice-president and succeeds G. W. Rittenous, Picketon, O., eight-time president, who was named chairman of the board. Power to suspend, granted Knauf, is aimed principally at organizers of strikes, altho the rule giving him the power did not specify this as the aim.

New president was also authorized to obtain a field force to visit race meetings, report on officials and have the power to investigate anything it chooses.

Three-day session brought decision to consolidate three offices now maintained by the association at Hartford, Conn.; Bellefontaine, O., and Goshen, N. Y., into one, with Hartford selected. Move will be effective December 31.

Few changes were made in the election of officers. Roger Duncan, Hartford, executive vice-president, had his title changed to vice-president for operations. Three former vice-presidents, Gage B. Ellis, Langhorne, Pa.; Andy Adams, Litchfield, Mich., and E. J. Hayes, Du Quoin, Ill., were designated vice chairmen.

Continued in office were Frank L. Wiswall, Albany, N. Y., secretary and counsel; Lt. Col. Dubar W. Bostwick, New York, treasurer, and A. N. Mackay, New York, assistant treasurer.

E. Roland Harriman, Arden, N. Y., honorary president, became honorary chairman of the board. Twenty-eight of the thirty-three directors attended.

CSRA Still Date Auto

Races Set for Ft. Wayne
FORT WAYNE, Ind., March 16.—Charles McKinley, owner Fort Wayne Speedway and Wayne County fairgrounds here, announced this week that he will have CSRA-sponsored still-date auto races this year, following a meeting with Norman Witte, CSRA secretary.

Other events planned include rodeo, Jimmie Lynch Thrill Show, horse show and motorcycle races. Auto and cycle races will be staged day and night.

Plans call for new fencing, asphaltting of speedway, and modernization of grandstand and lunchroom, and the erection of new public service buildings. Annual fair program is being whipped into form.

Horn Enters 500-Miler; AAA Okay Is Expected

INDIANAPOLIS, March 16.—Ted Horn, Paterson, N. J., star of auto racing at many of the nation's fairs, has signed to drive in the 500-mile Memorial Day Race at the Indianapolis Speedway. He will wheel Mike J. Boyle's Maserati, the car in which Wilbur Shaw, now Speedway president, scored two victories in the

Fair Elections

NORWAY, ME.—Oxford County Fair Association named Donald J. Andrews, president; L. H. Cushman, vice-president; Elmore C. Edmunds, secretary, and W. Paul Whitten, treasurer.

CANAAN, N. H.—Annual meeting of the Mascoma Valley Fair Association, which operates Canaan Fair, elected Arthur A. Williams, Orange, honorary president; Lynn S. Webster, Canaan, president; William A. Shepard, Canaan, secretary; Bernis B. Goss, treasurer.

Kelley Is Sec. Of Mich. Board

Hillsdale executive to handle livestock exhibits at regional, county events

DETROIT, March 16.—Harry B. Kelley, former director of exhibits at Michigan State Fair and secretary, Hillsdale Fair, has been named secretary of the Board of Managers of the State fair.

He will also handle livestock exhibits at local fairs in the State this year, as the State fair will not operate because of delay in settling with the army. Exhibits which normally go to the State event will be spotted at regional and county annuals.

Kelley, who is also secretary-treasurer of Michigan Association of Fairs, succeeds the late A. C. Carton, whose resignation became effective shortly before his death this year.

A recommendation, made recently by the six dairy breed associations at a meeting in East Lansing, would have an all-breed dairy show at either Ionia Free Fair or Saginaw County Fair.

Chilliwick, B. C., Plans

Better Department Shows

CHILLIWACK, B. C., March 16.—Increased accommodation in some departments is expected in time for Chilliwack Fair this fall, Jack Dennis, president, Chilliwack Agricultural Society, told members at the annual meeting of B. C. Guernsey Breeders' Association Thursday (2).

Dennis believed improved facilities for junior clubs would be ready, but he expects the junior department will return to Vancouver as soon as the Pacific Exhibition gets under way again.

W. T. Richardson was elected president and L. H. Eyres, honorary president. Other officers are John R. Reeves, first vice-president, and G. Crosby, second vice-president.

Directors are: Chilliwick—R. H. Irwin, H. E. Jackson, A. J. Zink, J. F. McCutcheon, R. H. Unsworth, J. Roberts, G. MacDonnell, L. Zink, and W. E. Fetterly; Lower Fraser Valley—Murray Davie, Angus Hay, George London, W. Peyton, J. McCallum, Alec Ingles, R. W. Hornby and H. M. Morrison.

race. Horn raced outside the AAA fold before the war but is expected to be reinstated.

Joe Chitwood, Reading, Pa., and George Conners, Los Angeles, Calif., both of whom are also known for their appearances in fair races, were among the earlier entries for the 500-miler. Materiale protetto da copyright

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for

90th ANNUAL BUTLER COUNTY FAIR
August 14-15-16-17, Allison, Iowa.

Write V. E. SHEPARD, Secretary,
Allison, Iowa

Interest Mounting In Tent-Rep Field

CINCINNATI, March 16.—From observations coming to *The Billboard*, the tent repertoire field should be well represented this season. With the war over and performers and help more plentiful, there should be considerably more shows on the road this season than last. For the past few weeks, numerous companies have been advertising for actors and help in the columns of *The Billboard*. Some, of course, are merely feeling out or probing conditions, but most of the ops are sincere and definitely plan to make a go of it again this season.

With plenty of folding money in evidence and with strikes gradually thinning out, there would again be a lucrative field for the rag opries.

The combo shows, with motion pictures and several acts of vaude, which sprung up in greater numbers during war years, due to the scarcity of performers and workmen, are definitely here to stay, and a number of new ones are slated to spring this season. In addition, many of the old-time reps, with straight dramatic offerings, which left the road when the performer and help situation became acute, are destined to return this season.

Despite the inroads of talking pictures and the radio, there is still vast territory to prowl for a hustling manager with a modern-type dramatic show. The old-time manager with the old-time, moth-eaten type of presentation is definitely out of the picture for keeps. For the modern manager who can adapt himself to the new trend of things and who can recognize the value of exploiting and "selling" his attraction, the tent rep field is far from dead.

Show and Fair

By E. F. Hannan

THE other day a friend, who has a three-people vaude-pic show, came to see me and wanted to know where he could buy low priced song books. I took him uptown and he bought a thousand.

It seems as tho his small trick got tied in with a small-town org that was promoting a hall fair. The small showman gave the entertainment for a cut of gate. He did all right and pretty soon along came another chance the same way in another town.

Now the show plays about half its dates with orgs that have been tied with the show and a fair. Some of the dates are for two or three days and very often the hall used is that in which the local org meets. Now he gets out a local program with advertising and takes over some of the concession stands.

The pictures help to keep the ball rolling so that the outfit can put more time where the money is.

16mm. Roadshowmen

If there is any room for improvement in the film service you are now getting turn to Eastin Film.

Our big 1946 catalog and supplement listing hundreds of major films is available for the asking, along with our special roadshow price list.

EASTIN PICTURES CO.

Dept. BB2
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16 MM. RELIGIOUS SUBJECTS 35 MM.

Westerns, Actions, Selected Shorts.
Wanted: 16MM. Sound Projectors.
OTTO MARBACH, 630 Ninth Ave., N. Y. City

Rep Ripples

MILES BROS.' SHOW opens soon for its second season in the Tucson (Ariz.) area with pix. Org will play two-week stands. . . . BIRD'S SHOW, vaude-pic, opens around April 15 in the Trinidad (Colo.) sector to play halls until June, when it goes under canvas. . . . CRAWFORD'S SHOW is playing around Calgary, Alta., with acts and pictures. . . . GRAY PLAYERS have recently been around Gettysburg, Pa. . . . FRANK CHILDS, with his religious pic show, has been around Logan, Utah. . . . PENN PLAYERS have been working the Hazleton (Pa.) sector. . . . KARL CARTWRIGHT cards from Eulonia, Ga., that his *Si Plunkard*, a full-length rural play, went great guns. . . . ARNOLD J. LAWSON has a religious pic show around St. Joseph, Mo. . . . ORDWAY PLAYERS will operate in Maine coastal towns this summer. . . . GRIFF AND DANIELSON have a vaude-pic show in halls in the Henderson (Tex.) area. . . . BAY PLAYERS have closed their winter season after 10 weeks and will go under tent soon in the New Orleans sector. They will have several bills by E. F. Hannan. . . . BIRD'S SHOW goes under canvas late in March, opening in Hooker County, Oklahoma, with vaude-pic. . . . FRED J. LITTLE has a religious film show around Sarnia, Ont. He will add flesh about May 1 and move to his established Wisconsin territory with a vaude-pic show.

Boston Stock Is Big On Cambridge Stand

CAMBRIDGE, Mass., March 16.—Alan Moore is closing here March 23 with the Boston Stock Company at Brattle Hall Theater after 10 weeks playing leads and juves. Bills included *The Family Upstairs*, *A Doll's House*, *The Curtain Rises*, *A Church Mouse*, *George and Margaret*, and business has been big.

Boston company is slated here until middle of April, when it will lay off two weeks to let house take care of a previous booking.

Moore will lay off in New York for a month and may do a little commercial modeling. He expects to join a rep org about May 1.

Ocean Beach Eyes 50% Hike in 1946

(Continued from page 79)

property of the city. Proposal of Edward J. Carroll, Agawam, Mass., park owner, to install a carousel for 20 per cent of the first \$5,000 and 25 per cent of all additional earnings was accepted.

Joseph Y. Gloth, New London, was awarded the ground floor of the recreation building for an arcade on his bid of \$12,000 plus percentages up to 30 per cent on grosses over that figure. Spacarb, New York firm, will give up 25 per cent of its gross for nine soft drink dispensers. Neptune Food Operating Company will pay \$5,000 plus 15 per cent of grosses over \$50,000 for the Gam restaurant.

A. W. Abbott, Rye, N. Y., was okayed for three stores in the service building and a new stand on the beach area for 20 per cent of the gross plus gas and electricity cost. He will have the ex on beach chairs, umbrellas, popcorn and frozen custard.

Lee and other park officials, including John K. Balentine and William R. Canty, believe that the ride additions will contribute substantially to the 50 per cent increase which they predict for the season. Park will continue its policy of name bands and acts, together with such other features as fireworks, the Buster Crabbe Water Follies, amateur pool

Big Year in Offing, Says Mass. Governor

(Continued from page 78)

intendent of transportation, Boston Elevated Railway Company, spoke on plans to revive the company's chartered bus service to amusement parks and beaches as soon as new equipment becomes available. Before the war the company operated 130,000 special buses each year.

Philip E. Nutting, New England representative of the magazine *Holiday*, quoting figures compiled by the research department of the publication, said that present annual spending on recreation approximated five billions.

A. B. McSwigan, president, extended greetings on behalf of the national body. A. R. Hodge, secretary-treasurer of the national organization, urged all parkmen to join the local group.

George Keville, State director of parks, was the guest speaker at the luncheon which was presided over by Henry G. Bowen, president.

Storin Elected Prexy

Harry Storin, Riverside Park, Agawam, was elected president. Other officers elected were Julian H. Norton, Lake Compounce, Bristol, Conn., first vice-president; John Collins, Lincoln Park Amusement Company, North Dartmouth, Mass., second vice-president; Wallace St. C. Jones, William Berry Company, Boston, treasurer, and Fred L. Markey, Dodgem Corporation, Exeter, N. H., executive secretary.

Elected to the executive committee were Edward J. Carroll, Riverside Park, Agawam, Mass.; John T. Clare, Crescent Park, Riverside, R. I.; Harold D. Gilmore, Whalom Park, Fitchburg, Mass.; Barney J. Williams, Manchester, N. H.; Fred H. Freeman, Revere Beach, Boston, and John E. Wines, Hampton Beach, N. H.

Fr. Sullivan Guest Speaker

Father Edward Sullivan, Cambridge, Mass., the Circus Priest, guest speaker at the banquet with 115 in attendance, illustrated his talk with colored moving pictures of circus acts taken at parks, fairs and beaches and during his tour with the Big Show last year. He paid tribute to circus folk who bring joy to millions annually and described the daily life of the performer as both strenuous and dangerous, necessitating clean living.

The floorshow, with talent contributed by the local George A. Hamid office under direction of Jacey Collier, was well received. George A. Hamid was emcee and presented, in the following order, the Rice Sisters, tap and adagio dancers; Bob Saunders, vocalist; Jack O'Brien, baton twirler; Jerry McCool, dancer; Texas Dollies, hillbillies; Charles Riano, juggler, and Kay and Kay, acrobatic balancing. Dora Van was accompanist.

shows and outdoor movies. An amphibious plane for tourist flights will be another innovation.

Jerome J. Dempsey, boat concessionaire, has requested a new pier on the beach front to permit him to operate an LST boat between the beach and Norwich, Noank, Stonington and other shore points. He plans also to operate sightseeing speedboat cruises.

FOR QUICK ACTION—CASH SALE

Good as new, 80x90 Gable Complete Push Pole Tent, 8 Ft. Wall, Poles, Iron Stakes, 2-People Canvas Benches, new Folding Chairs, Switch Board, Wiring, 2 DeVry 2000 Ft. Projectors, Amplifier, Speaker, 14 Features and Shorts, 2 Van Trucks. All ready to go. Quality, good condition Show. Many extras. Stored in Tennessee. BOX D-149, Billboard, Cincinnati.

A.R.E.A. News

By R. S. Uzzell

(Continued from page 79)

education and no money. By his own efforts, in 41 years he made the grade from a small hot-dog stand owner to owner of Paragon Park, worth at least \$150,000. He attended many of our meetings, and one year he and Mrs. Stone were hosts to the organization at the summer meeting of the New England Section, NAAPPB.

Here is a fine rebuke to those who easily despair or are influenced by talk that America affords no more opportunities to youth. This man made his way on his own. Knowing him so long and so well, we naturally feel the loss. The sympathy of our entire industry goes to Mrs. Stone and her two sons.

The Centennial Exposition, Salt Lake City, due to the shortage of housing facilities, has been scaled down from original plans. Instead of focusing national attention on the event, the committee has agreed upon an intermountain celebration. It will mark the 100th anniversary of the Mormons in Salt Lake Valley.

La Salle Park, Hamilton, Ont., is being given a new lease on life by A. R. Lavoie, who has been active in outdoor amusements for 30 years.

New ideas for rides are still coming in for inspection and estimates. Simplicity of operation and rapidity of loading and discharging passengers are cardinal requirements. Flexibility often spells success. A ride with an unexpandable capacity of but eight passengers gets the worst of it on week-ends and holidays, while operation costs remain the same as that of a ride with a large or expandable capacity. Too, inventors should realize that safety of operation is imperative. We are a public service and realize it. Safety brings good will. One dangerous ride can destroy the good will of an entire park and kill sales of the producer. To date, 95 per cent of the mishaps have been the fault of patrons, but making the public realize it is hard.

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By JUANITA ELLIOTT

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Juanita Elliott, Editor

Hotel Buffalo BUFFALO 3, N. Y.

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COLORED Musicians, Piano Player, Performers and Comedians who can cut it. Also a good Quartet and Ballad Singer. This is a Free platform Med Show, making 2 and 3 week stands in larger cities. Opening early in May in Pennsylvania. Hundreds of silk and satin costumes, largest and best equipped med show on road. Write, stating salary, experience, etc., to DR. MILTON BARTOK, P. O. Box 2047, Sarasota, Florida, till May 1st; then to Box 491, Columbus, O.



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 Sizes 5 to 7

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INFORMATION — LOCATING ARTICLES AND products, Wholesale, etc. Mention requirements. Literature free. Rakes Specialty Service, Box 5931-F, Chicago 80, Ill. ma9

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 Novelty Plastic Pencil—Automatic. Shaped like a baseball bat.
 215J147 . . . Per Dozen \$1.95
 Keychain Bracelet—Plastic bracelet in colors with metal bead type key holder. Fast moving.
 241K17B—Doz. \$1.45. Per Gross \$15.00
 Genuine Leather Zipper Compact—Round style. Assorted colors. Mirror, sifter and puff.
 223J576B . . . Each \$2.00
 Sterling Silver Baby Cup—Satin finish inside. 1 1/2" diam. 2 1/2"
 322S276B—Each \$3.95. Per Dozen \$45.00
 25¢ Deposit Required on C. O. D. Orders. Wholesale Only. Catalog Sent on Request.

Hagn JOSEPH HAGN COMPANY
 WHOLESALE DISTRIBUTORS SINCE 1911
 217-223 WEST MADISON ST., CHICAGO 6

CHAIRS
 Many Styles
 Also Folding Tables
 PROMPT SHIPMENT



Minimum Order 2 Dozen
ADIRONDACK CHAIR CO.
 1140 Broadway
 New York 1, N. Y.
 Dept. 5
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New, Water and Shock Resistant, Anti-Magnetic. Luminous Dial and Hands, Steel Back, Strap.
7 Jewels
 Dealer's Price on Order for 6
\$15.75
 Sample Watch \$19.25, Fed. Tax included. Rebuilt Watches—Elgin, Waltham and Bulova. Catalog on Request.

IRVING BERK
 145 W. 45 St. New York 19, N. Y.

SEA FOAM
 BEAUTIFUL LASTING BUBBLES

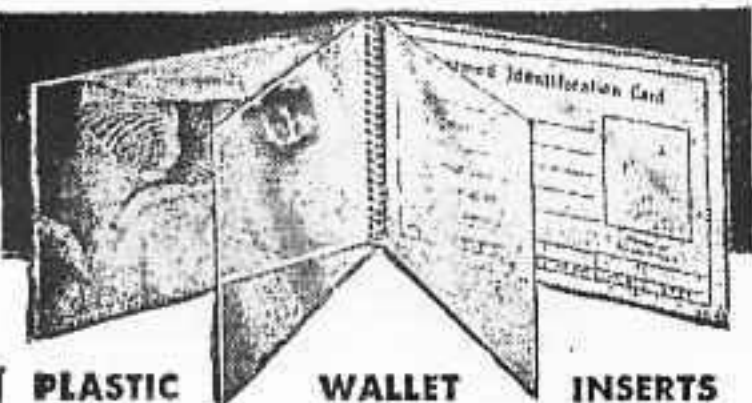
Price \$1.80 per doz. for small lots; \$1.60 per doz. lots of 2 gross or more. Transportation prepaid or allowed up to \$2. per cwt.
 4-Oz. Bottles NET including foops. Does Not Stain.
 Terms—Cash with order.
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 P. O. Box 973 Charlotte, N. C.

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CLOWN CLIPPER

When they laugh just reach for the money.
 This red nosed clown with his funny hat and frills on his suit will rise to new heights astride our improved Metal Foil Plane with 14 inch stick. A pushover at 35¢ retail.
 Circuses, Carnivals and all outdoor attractions should contact your local jobbers at once for this 1946 sensation.
OGDIN MFG. CO., 1801 Catalpa Dr., Dayton 6, Ohio

ED MASTERS SAYS...
You can't beat my SPECIAL DEAL on plastic wallet inserts!



PLASTIC WALLET INSERTS
 \$3.50 assortment (dozen) of 4, 5 and 6 envelope books — easily sold for \$7.50. **NOW ONLY \$1.50** (discounts on gross lots)

IMMEDIATE DELIVERY! Take my advice, mister! If you want to make some real money—dollars, not pennies—you'll go after this tremendous plastic wallet insert market **right now!** It's big—it's easy to sell—and it sure offers swell profits! Just to prove what I say, I'm making this special introductory deal: I'll send you a dozen handsome plastic wallet inserts with 4, 5 and 6 envelopes, all with heavy plastic covers. Sell these for 50c to \$1 each and get at least \$7.50 on the whole lot. Think! All for \$1.50 investment! My inserts are the finest on the

Greatest Value in the Country!
NEW AGENTS WANTED!
 Profitable Territories Now Open!

Edmasters' MONEY-BACK GUARANTEE
 You've absolutely nothing to lose! If you aren't 100% satisfied with my deal when you see it, or if you can't sell a few inserts, I'll refund your money on the inserts you have left. But you'll really have no trouble making \$6 on this assortment!
ORDER NOW!

market — strong wire spiral binding, clear, heavy plastic envelopes, and I put an identification card in each insert. Remember, to sell wallet inserts today you must show an assortment of attractive designs in different price ranges. That's just what I give you here. Rush me \$1.50 for your trial shipment and start making these big profits at once. No personal checks, please.

EDMASTERS CO.
 Dept. B, 113 N. 3rd St.
 Brooklyn 11, N. Y.

Ed Masters THE WALLET INSERT KING

- ★ **Assortment #230/3**
 Consists of 15" all washable cuddly dressed bunnies as follows: 4 Bunny Boys and Girls, 4 Smiling Mask Face Boys and Girls, 4 Doll Mask Face Boy and Girl Dolls with Ears. Packed 12 to a carton. Assorted colors. Doz. \$12.00
- ★ **Assortment #230/9**
 Same as above but 21". Doz. 16.00
- ★ **Assortment #130/3**
 Consists of the following all washable animals: 4 10" Standing Roosters and Chicks, 2 13 1/2" Smiling Mask Face Begging Bunny, 2 12"x9" Sitting Bunny, 2 13 1/2" Begging Bunny, 2 11 1/2"x9" Running Bunny. Packed 12 to a carton. Assorted colors. Doz. 12.00
- ★ **Assortment #130/9**
 Same as above but larger. Doz. 16.00

Send for list on our beautiful all plush Rabbits, Chicks and Roosters 25% deposit with order, balance C. O. D. F. O. B. Newark, N. J.

The HOUSE OF DOLLS
 128 Branford Place Newark 2, New Jersey

BINGO
SPECIALS ★ CARDS
TRANSPARENT MARKERS
 Write for Bulletin

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Be Our **PERFUME DISTRIBUTOR**
 Enjoy fast, easy sales and big profits supplying huge demand for popular Tower Hall Perfumes and Cosmetics. World famous essences. Multi-million dollar, highly advertised industry. Complete line, attractively packaged. Amazing low prices. Fast Shipments!
SELL STORES, JOBBERS OR DIRECT
 Greatest demand in history! Pleasant, easy work, plus immediate profits. Get started! **WRITE TODAY** for free details and sample.
TOWER HALL 425-G Manhattan Bldg. Chicago 5, Illinois

MEXICAN LIVE JUMPING BEANS—SPECIAL for making money, \$5.00 thousand; \$1.00 hundred; 25 samples 50¢. General Mercantile Co., Laredo, Tex.

RAISE TADPOLES FOR AQUARIUM AND Fish Bowl. Send Dime for information booklet. Charlton B. Corporation, Century Building, Chicago 4. ma23

SALESMEN ALL OVER THE COUNTRY cashing in on our new Signs for taverns, cafes, bars, etc.; \$1.00 brings colorful samples (worth \$3.00 retail) and price list. Satisfaction guaranteed. Kolortone, 328 Oak St., Detroit Lakes, Minn. ap6

SALES AGENTS—SELL NOVELTY JEWELRY. Write for information and ask for Catalog of manufactured merchandise. Immediate delivery. Unique Novelty Jewelry Corporation, 93 Park Place, New York 7, N. Y. ma30x

SELL COSMETICS TO COLORED WOMEN — 100% profit for you! Marva Louis (Mrs. Joe Louis) Cosmetics are selling like "hot cakes" since recent introduction. Territorial districts, counties, cities now open. Fast sellers, big profit. Write today for details. Marva Manufacturing Company, Inc., 6 E. Garfield Boulevard, Chicago 15, Ill. ma30

SOCIAL SECURITY BRASS PLATES, IDENTIFICATION Plates and Discharge Veteran Plates. Samples, \$1.00. No circular. Bonomo, Box 45, Sta. A, Brooklyn, N. Y. ma30

SUPER SCISSORS AUTO JACK!—LIFTS 2 TONS easily! Send \$6.50. Money back guarantee. Distributors wanted. Kramer Industries, B-3145, Euclid 17, O. ma23

SUREFIRE PROFIT MAKER — WRITE US TODAY for free information on what sells, who buys and how to reach them. Rennolet B, 1022 9th St., Rock Island, Ill. ap6

WE PAY YOU \$25 FOR SELLING FIFTY \$1.00 assortments Birthday, All Occasion cards. Tremendous demand. Sell for \$1.00, your profit 50¢. It costs nothing to try. Write for samples. Cheerful Card Co., 70 White Plains, N. Y. ap6

75 GIRL PHOTOS, 25¢; SAMPLES, BOOKS, Cartoons, Jokes, Novelties, \$1.00. Large assortment, \$3.00. Superior Photo Service, Box 404, Mount Vernon, N. Y. ma23

127 WAYS TO MAKE MONEY IN HOME OR office; business of your own. Full particulars free. Elite, 214 Grand St., New York. ma30

200 MONEY MAKING DEALS — BUSINESS plans. Rare formulas. Schemes. Unusual items. Large folio free. Formico Ka, Box 572, Dayton, Ohio. ma30

ANIMALS, BIRDS, PETS

BROADWAY BILL'S WILD ANIMAL, BIRD and Reptile Co., 3218 San Bernardo Ave., Laredo, Tex. Anything from Elephants to Mice. Live arrival guaranteed.

FOR IMMEDIATE DELIVERY—25 HEALTHY Rhesus, \$25.00 each; 1 Med. Annubis Baboon, \$125.00; Sooty Mangabeya, \$40.00 each; Mona Monkeys, \$45.00 each; Green Monkeys, \$35.00 each. Have Zebras, Elands, Gnus and other stock arriving late March. Buck, 420 Garden Ave., Camden, N. J. ma23

LIVE SNAKES — DENS FAT ASSORTED, \$20.00. Giant Alligators, 7-ft. up, \$40.00 including crate. Large Badgers, \$30.00. Bobcats, \$40.00. Monkeys, \$40.00. Place your orders now. Trails End Zoo, St. Stephen, S. C. ap6x

NOW HAVE FIXED RATTLESNAKES 3' TO 4', \$6.00 each for 4 or more; \$8.00 each for less than 4. Cotton Mouth Water Moccasins, 3' to 4', not fixed, \$3.50 each. All species non-poisonous. Snakes in stock. Dens shipped for any amount. Order Snakes now for future delivery. Give detailed shipping instructions. Ross Allen's Reptile Institute, Silver Springs, Fla.

SNAKES — ALL KINDS; PLENTY BOAS, ALL sizes; Giant Blue Bull Snakes, Alligators, Armadillos, Mexican Bearded Lizards, Giant Horned Toads, Coatimundis, Opossums, Agoutis, Monkeys, Baboons, Ringtail Cats, Bantams, Raccoons, White Doves, Talking Yellowhead Parrot, Zebra, Finches, Parakeets, Guinea Pigs, Rats, Mice, Hamsters, Squirrels, Rabbits. Wire Otto Martin Locke, New Braunfels, Tex. ap6

TAME LIVE ARMADILLOS, SPECIAL FOR pets, \$3.50 each; \$6.00 pair. Whistling Squirrels, Chipmonks, \$3.50 each, \$6.00 pair. General Mercantile Co., Laredo, Tex.

BUSINESS OPPORTUNITIES

ARCHERY RANGES EARN BIG MONEY — Every park wants one; 4 shooter, \$50.00; 8 shooter range, \$98.00. Stan Johnson, Salamanca, N. Y. ap6

BE INDEPENDENT—START A BUSINESS OF your own and enjoy financial freedom. Little or no cash required; 3c stamp brings full details. W. M. Drexler, 258 Broad, Newark 4, N. J. ma23

BIG DEMAND EXISTS FOR SPECIALTY Salesmen. Many earn \$5,000 yearly. Easy, too. Learn how. Free details. Jones Co., Bethany 4, Okla.

CAN YOU STAND PROSPERITY? OUTSTAND- ing artistic Restaurant, full license, night club, cabins and resort property. Lake George. Also ideal for antique, etc. Bargain. Box 755, care Billboard, 1504 Broadway, New York. ma23

"CIRCUS DARTS," A NEW GAME, TOPS ALL other dart games. New low prices. Order now for spring delivery. Send stamp for circulars. Frank Welch, 735 E. Main St., Rochester 5, N. Y.

COST NICKEL DOZEN TO MAKE. SELLS quarter piece. One ingredient formula. Hire agents. Wildfire selling plan. Send quarter, return envelope. A. McDonald, Box 1047, Rochester 3, N. Y.

DIRECT ADVERTISING PAYS. NAMES OF 1,500 new mothers, \$2.00; 200 brides, \$1.00; 6,000 veterans, \$3.50. Burdick, Box H, San Diego 7, Calif. ap6

FOR SALE — TRAILER PARK AND 200 FT. Concrete Swimming Pool in city limits. Modern equipped; large building for business and two apartments. Good trailer sales. Reason for selling, ill health. Reasonable price. Write for details. Wooster Trailer Park, W. Larwill St., Wooster, O. x

FOR SALE — PORTABLE SKATING RINK, Maple Floor, Tent, Skates, Music. L. W. Stagner, Durant, Okla., Phone 1681. x

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UNCONDITIONALLY GUARANTEED

Immediate Delivery
 6 Tube Superheterodyne Circuit
 Complete Standard Broadcast Range
 Built-In Aerial—Just Plug In
 AC or DC Operation
 Five Inch Dynamic Speaker
 Volume Control
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 Walnut Cabinet

TO DEALERS \$20.63 OPA Approved Tax Included
RETAILS FOR \$29.95 OPA Approved Tax Included

CATALOG ON REQUEST

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 (Formerly Alex Stutt) BROOKLYN 17, N. Y.

"TOPS" in POPULARITY

Get acquainted with our fast-selling, highly desirable line of personalized jewelry. Individual names handcrafted on 12 karat 1/60 gold rolled on Sterling Silver.

Illustrated pins are fresh water pearl, in pink or white. No. 107—\$4.80 Doz. No. 108—\$9.60 Doz. No. 109—\$6.00 Doz. Special prices for gross quantities. Immediate delivery.

WRITE FOR ILLUSTRATED CIRCULARS SHOWING VARIETY OF SMART NEW DESIGNS. ORDER NOW FOR MOTHER'S DAY

UNIQUE NOVELTY JEWELRY CORP.
 98 PARK PLACE NEW YORK 7, N. Y.

RUBBERIZED BINGO CAGES!
 (NOISELESS)

READY NOW FOR IMMEDIATE DELIVERY

Also
 SPECIALS—7 & 10 COLORS
 LAP BOARDS—MARKERS
 PADDED 5, 6, 7 UPS
 PLASTIC MARKERS 3/4", 3/8"
 WIRE BINGO CAGES
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JOHN A. ROBERTS & COMPANY
 235 HALSEY STREET NEWARK 2, N. J.

Nothing Else Like It on the Market!
"Flameglo" ADJUSTABLE GUARANTEED EXPANSION BAND

★ A NEW watchband that creates instant demand! Guaranteed stainless steel — attractive gleaming finish. Non-corrosive. Band can be shortened to fit any small wrist. NOTE—Also available in 18K gold plated finish with stainless steel back if desired. Order today!

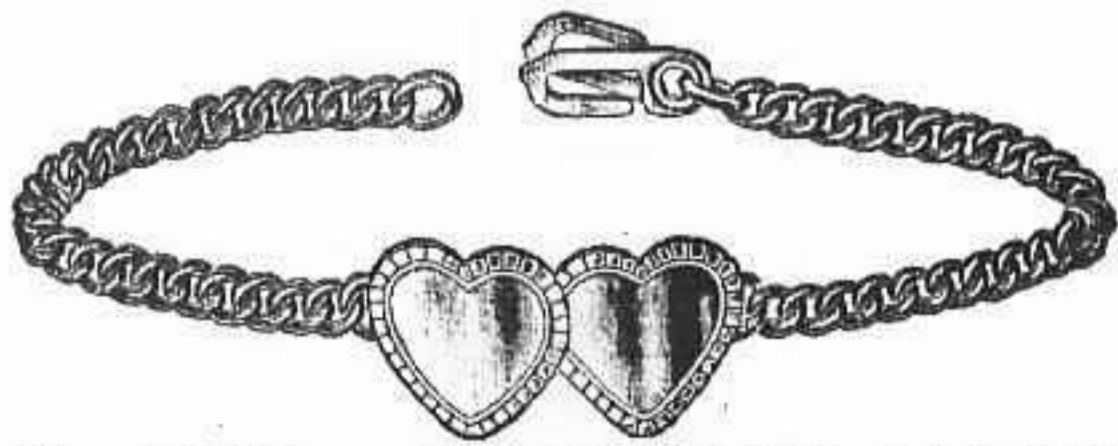
\$10.80 DOZ. **\$15.00 DOZ. GOLD PLATED**

Minimum order 1 doz. 25% deposit required with all orders, balance C. O. D. All orders accompanied by check or money order in full shipped prepaid.

GEORGE C. ALTMAN & ASSOCIATES
 192 N. CLARK STREET • CHICAGO 1, ILLINOIS

Double Heart Identification Bracelet

ALL STERLING SILVER



No. 3A717 — \$12.00 DOZEN CARDED

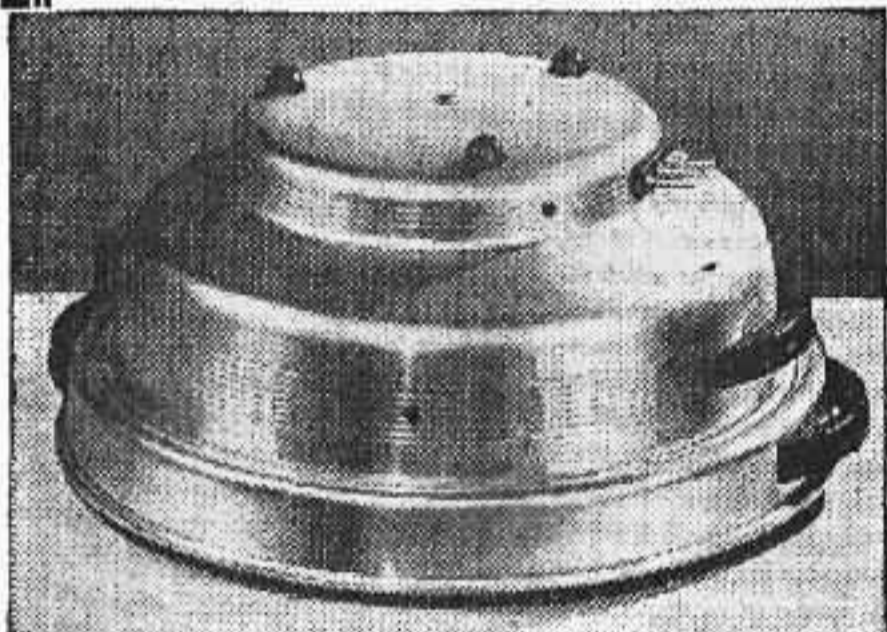
A Sterling Silver Identification Bracelet with double heart plate; the engravers' biggest selling style. Good weight! Sister-hook catch! Get set now! Each Bracelet individually carded.

(WHOLESALE ONLY—PLEASE STATE YOUR BUSINESS)

WRITE FOR NEW 1946 CATALOG

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Combination Broiler-Toaster-Hot Plate and Serving Tray



AT LAST!
AN ELECTRIC
BROILER

IMMEDIATE DELIVERY

Here is a Broiler with a lustrous satin finish that serves a three-fold purpose. Made of heavy gauge aluminum. Is durable and easy to clean. This is the greatest combination appliance value ever offered!

OPA Wholesale Ceiling Price

\$12.60

F. O. B. Chicago
ORDER TODAY!

BAER INDUSTRIES

1352 W. Randolph St.

Chicago 7, Illinois

LOOK! SPENCER ELECTRIC DRY SHAVER

INDIVIDUALLY BOXED
COMPLETE WITH RUBBER GRIP
GUARANTEED FOR ONE YEAR
IMMEDIATE DELIVERY

PRICE \$2.08 EACH
In Dozen Lots or More

\$2.17 EACH
Less Than Dozen

25% deposit with all orders

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801-803 Milwaukee Ave. Monroe 7490-7491

CHICAGO 22, ILLINOIS

We expect to deliver radios soon

Write for prices



ATTENTION, CONCESSIONAIRES!

BUY NOW—SAVE MONEY

	per gross
KEY CHAINS — Assorted plastic charms and metal guns—6" brass beaded chains—bulk	\$4.25
As above—carded 2 dozen	4.75
ASH TRAYS — White Opal 3 1/2" square	4.25
WHISKEY MUGS	3.75
NOVELTY PINS — White metal horseshoes, donkeys, elephants and crosses—individually carded	2.25
PAPER FLAGS — Stick or pin bow flags	.65
COMBS — 5" pocket—assorted colors	3.60
GRAPE DISHES — 7" glass—used for candy, nuts, fruit	6.50
WEDDING RINGS	.90
NOVELTY GUNS — White metal—large size	1.75
ADDRESS BOOKS — Pocket size	4.20
KEY CASES — Genuine leather—snap button	6.50
CHANGE PURSES — Genuine leather—snap button	8.50
TOY BADGES — White metal—jr. police badge—ind. carded	5.20

Above sold in gross lots only—25% Deposit, Bal. C. O. D., F. O. B., N. Y. C.

CONELLE PRODUCTS CO.

248 WEST 23rd ST.

NEW YORK 11, N. Y.

FOR SALE — COMPLETE MOTORIZED TENT Show, 50 ft. R. T., 3 30-ft. mallee, marquee, elevated circus seats, grandstand folding chairs, 2 '44 model Chevrolet Tractors, 1 big E.H. Semi, 1 Kingham Van Trailer. Will consider partner who can furnish complete performance. R. C. Wesley, Pinchurst Court, Mobile Highway, Pensacola, Fla.

GET ACQUAINTED WITH OUR FAST-SELLING highly desirable line of personalized Novelty Wire Jewelry. Individual names handcrafted on 12 Karat 1/60 gold rolled on Sterling Silver. Immediate delivery. Write for illustrated circular showing variety of smart new designs. Unique Novelty Jewelry Corporation, 98 Park Place, New York 7, N. Y. ma30x

MAIL ORDER OPPORTUNITIES—READ OLD-est Trade Journal in the field. 53rd year. Copy, 25c. Mail Order News, Somerville 30, N. J. ap27

MAIL SELLING SECRETS REVEALED — 72-page magazine gives latest "dope." Copy 10c. Ace Mail Service, 4304 Maryland, St. Louis 8, Mo. ma23

OPERATE PROFITABLE MAIL ORDER BUSINESS on \$5.00 capital. Others make good money so can you. Details free. Louis Borger, Cumberland, Ind.

SELL BOOKS BY MAIL—TREMENDOUS SALES and profits. We furnish everything and help you succeed. Details free. Century, 101-B West 14th St., New York 11, N. Y. ma23

SPECIAL—INCH DISPLAY ADVERTISEMENT in over fifty mail order magazines year, only \$24.00. Wood's Popular Adv. Service, Atlantic City, N. J. ma30

YOUR OWN BUSINESS SHOWING TALKIES theaterless communities. No investment. We rent Sound Equipment, Programs reasonable. Remarkable possibilities; earn \$50.00-\$200.00 weekly. 2200 RKO Bldg., Radio City, N. Y. ma23

COIN-OPERATED MACHINES, SECOND-HAND

NOTICE—Only advertisements of used machines accepted for publication in this column.

A-1 AMERICA'S POSTAGE STAMP MACHINES for sale. Buying all kinds. Folders, immediate delivery. Write U.S.P., 100 Grand St., Waterbury 5, Conn. ma30

A-1 CIGARETTE AND CANDY VENDING MACHINES. All makes, models, lowest prices. What have you to sell? Mack Postel, 6750 N. Ashland, Chicago. my11

AA BUYS! — BRAND NEW POSTAGE STAMP Machines, 1¢ LoBoy and Ticket Weighing Scales, 1¢ Nut-Candy Vendors. Free list. Adair Company, 6926 Roosevelt, Oak Park, Ill. ma30

CIGARET VENDORS FOR SALE — 500 PERFECTLY RECONDITIONED in our own shops. Kellner Vendors, 4500 N. Clark St., Chicago 40, Ill. ap6

CLOSING TERRITORY — SELLING THIRTY A.B.T. Targets, \$21.50 each, 5 for \$100.00. Want small size counter machines. M. Martin, 1751 Morse, Chicago 26, Ill.

FOR SALE — WURLITZER 24-A, PERFECT condition, \$285.00. Also Wurlitzer 24, cellar job, good condition, without Adaptor, \$175.00. Crating, \$15.00 extra. Modern Music Company, 115 West Hubbard, Mineral Wells, Tex.

FOR SALE—FOUR-IN-ONE PEANUT-CONFECTION Vendors "50"; or trade. What have you? John Hyett, R. 3, Aledo, Ill.

FOR SALE—1 WATLING GUESSER SCALE, like new, \$100.00; 2 Watling Tom Thumb Fortune-Telling Scales, \$89.50. King-Pin Equipment Company, 826 Mills St., Kalamazoo, Mich.

FOR SALE — TWO PENNY PACKS, ONE 1¢ Zip, one 1¢ Cub Cigaret Symbols, one 1¢ Lucky Smoke, one 5¢ Liberty Bell; token payout, fruit reels; all for \$86.50. First class condition. W. H. Williamson, Box 7, Fulton, Ala.

PINBALL ROUTE—25 TABLES, GOOD CONDITION; 5 juke boxes. Paying proposition. Sell as a unit. Box G-115, Billboard, Cincinnati.

SCALES FOR SALE—3 ROYALES, 2 HEALTH-o-Meters, good shape, first \$155.00 takes all. A. M. Johnson, 57 St. Marys Rd., Buffalo 11, N. Y.

SCOOTER, \$5; APT GAME HUNTERS, \$17; Cail-o-Scopes, \$22; Belgian Pool, \$125; Pace 5¢ Comet, Double J.P., exceptionally clean, \$49.50; KO Fighter, Tommy Gun, Punching Bag, Rola-Score, Seeburg Guns, Keeney Submarine, @ \$95.00; Bally Bull, Bally Alley, Jennings Automatic Library, @ \$5; 15 Pipe Stands, @ \$3.75. W. McLennan, 134 Moss, Detroit 3, Mich.

THREE NEW 5¢ AMERICAN EAGLES, ONE used 5¢ Liberty; one Daval's 21, one Penny Pack, two Chicago Club-House, one Two-Way Gottlieb Grip, one Jiffy 1¢ Vender, one Penny Liberty, one Ticketette with 2,000 tickets, one Mills Little Perfection Card; lot 13 machines, \$75.00. Coleman Novelty, Rockford, Ill.

TWENTY COUNTER GAMES AND VENDERS, enough to start route, \$75.00 takes all. E. J. Kramer, 2255 South 10th St., Burlington, Iowa.

WANTED—5 SCIENTIFIC BASEBALL AND 5 Western Baseballs, all in first class shape. Write stating price, quantity, and condition. Melody Music Company, 113 N. E. 9th St., Miami 36, Fla. ma28

WANTED TO BUY FOR CASH—ROCK-OLA OR Wurlitzer Twin 12; Hideaways with Packard or Buckley Adapters; also Rock-Ola Playmasters; Packard Boxes; Buckley 24 Selection Chrome Lite Up Boxes; state price and full information. Tillitson Music Co., 1209 Gaviota Ave., Long Beach 4, Calif. ap6x

WANTED TO BUY — ARCADE AND MUSIC equipment, also vendors (late models preferred). Crating not necessary; will call and haul personally. Complete details first letter. Lake Novelty Co., Omro, Wis., Phone 82. ap13

1¢ NUT, CANDY AND GUM, 3-COLUMN VENDERS and Stands. 1¢ Nut, Candy and Gum, Globe Bulk Vendors; 5¢ Crackers and Cookies, 5-Column Vendors. Good as new. Write for price. Modern Products Co., Baltimore 17, Md. ma30

5 MILLS HI BOY JUKE BOXES, PARTLY ASSEMBLED, all for \$100.00. Also 15 Two and Three Column Peanut Machines for \$60.00. Unique Amusement, 4347 W. 18th St., Chicago 28, Ill. Lawndale 0615.

10 TARGET SKILL, \$10.00 EACH; 40 PINBALL Tables, \$15.00 each; 15 Liberty Bell Consoles, \$50.00 each. All equipment very clean and in perfect working condition. S. Soback, 3731 Adams St., Gary, Ind.

26 VICTORY POSTAGE STAMP MACHINES for sale; almost new; \$950.00 plus stamp inventory. F.O.B. Los Angeles, W. Nind, 1426 N. Edgemont, Hollywood 27, Calif.

SLUM SPECIALS

Number	Article	Per Doz.
N2127	Paper Flag on Stok	\$.85
N2126	Paper Bow Pin	.75
N3403	Plastic Charms, Carded.	
	Per 100	.75
N9894	Tin Garden Tools	.75
J1160	White Metal Band Rings	.85
N9082	Round Tin Whistle	.85
N8071	Jitter Beans	1.00
N8356	Misc. Plastic Bottles	1.00
N6923	Bean Blower, Paper	1.00
N3996	Plastic Charms w/Strings.	
	Per 100	1.10
N3120	Plastic Thimbles	1.20
N3650	Assted. Plaster Slum Fig.	1.25
N3176	Lgo. Plastic Charm	1.50
N2134	Rayon Bow Pin	1.25
N9712	Tin Frog Cricket	1.85
N9273	Comio Buttons, 1 1/4 In.	
	Per 100	1.75
N9287	Comio Hat Bands 1 1/2 In.	
	Per 100	1.85
N9219	Pin-Up Girl Mirrors	3.00
N1448	Hawaiian Lels, 1 In.	3.50
N3171	Comio Books, 32 Pages.	
	Per 100	3.00

NEW CATALOG NOW READY
WRITE FOR YOURS NOW!

LEVIN BROTHERS
TERRE HAUTE, INDIANA

Veterans' DISCHARGE RINGS

No.	PER DOZ.
4R119	\$16.50



Regulation Gold Plated on Sterling Emblem Mounted on Heavy Sterling Silver Ring

Outstanding Value
Bieler-Levine

87 S. WABASH AVE. CHICAGO 3, ILL.

DIRECT POSITIVE PAPER OPERATORS

We have a full and complete line of Eastman and Marful Paper, Cameras, Folders, Mirror Frames, Chemicals, Etc. Send for our new price list. It is free.

VISIT OUR SHOWROOMS

M. K. BRODY

Dept. B

1116 S. Halsted St. CHICAGO, ILL.
In business 34 years in Chicago

MONEY CLIPS

Stainless steel. Sensational fast selling novelty. Guaranteed never to tarnish. 1 Doz. Display Cards. \$2.20 per doz. 25% With Order, Balance C. O. D. Send 25¢ for Sample. Special prices to jobbers. SALESMAN WANTED. NATIONAL MET. CO. 168 N. Main FALL RIVER, MASS.

HOLLYWOOD MAGIC "BUBBLES"

3 Oz. Bottle With Wands, \$18.00 Per Gross. 1/2 Deposit With Order. HOLLYWOOD MAGIC BUBBLE CO. 4208 Santa Monica Blvd., Hollywood 27, Calif.

THE MARION FLYER



Built like a B29—STURDY. Something unusual for Salesboards or as a Premium. Beautiful Red and Ivory with Black Tires. Strong Tubular Steel Construction. Spring Seat. Adjustable Seat and Handlebars. Semi-Pneumatic Rubber Tires, Rubber Pedals and Grips, with new V-Belt Drive, Ball-Bearing. Guaranteed against defective materials. **AN IDEAL PRIZE FOR SALESBOARDS, ALSO FOR PREMIUM USE.** Immediate delivery. Weight 18 pounds. Packed in individual cartons. Sample \$14.75. 1/2 Dozen \$14.25. Dozen \$13.75. 25 or more \$12.75. Prices include Federal Excise Tax. 1/2 certified deposit must accompany order, balance C. O. D. Let us put you on our mailing list. We will have many attractive items. Send a postcard today.

MARION COMPANY
Wichita, Kansas

50¢ GOLD CHROME \$425.00; SPECIAL LOT, 15 Mills Original Hand Load, 2-5 pay, consisting five quarters, three dimes, five nickels. Request list. Phone Main 1323. Coleman Novelty, Rockford 1, Ill.

100 YU-CHU BALL GUM VENDORS, \$5.00 each; chrome base. C. H. Meyers, 701 N. Augusta Ave., Baltimore 29, Md. ma23

COSTUMES, UNIFORMS, WARDROBES

ALL BRAIDED CELLOPHANE WAISTBAND Hula Skirts, with Leis, \$7.50. Rhinestone Setting Punches, \$5.50. Add 25¢ postage. Metal Spangles, all sizes and colors. Chorus Costumes, etc. We can supply anything. C. Guyette, 348 W. 45th, New York City, Circle 6-4137.

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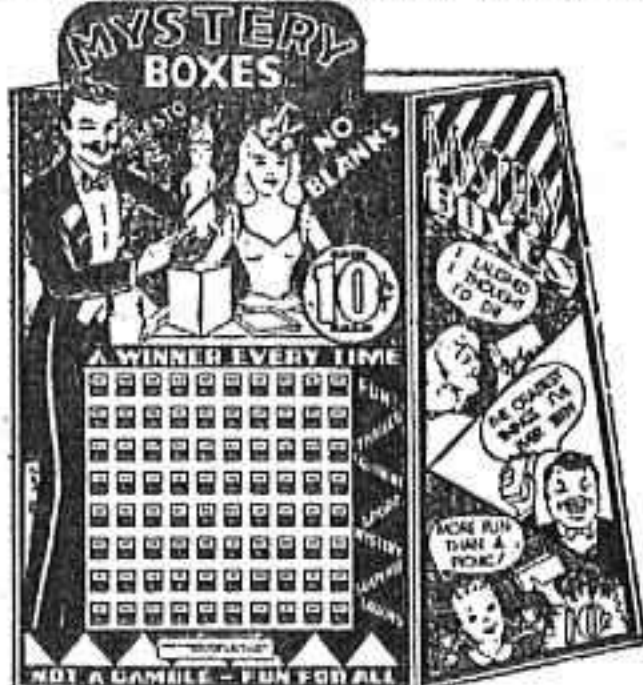
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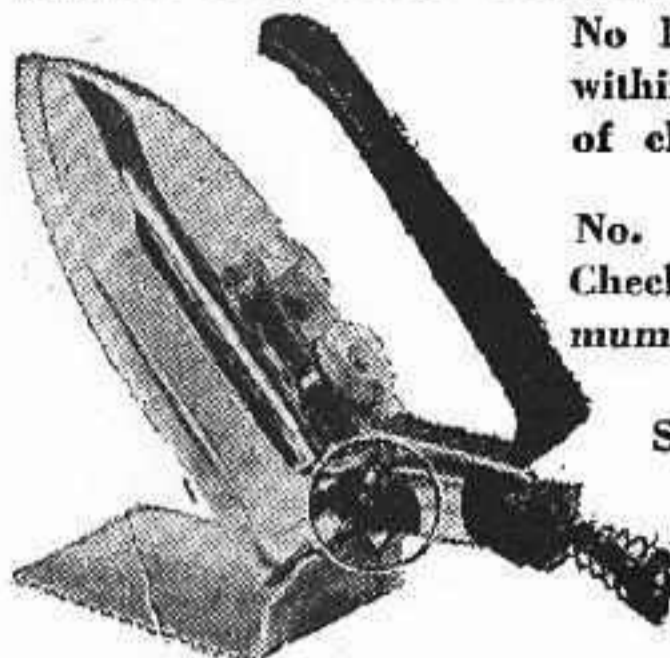
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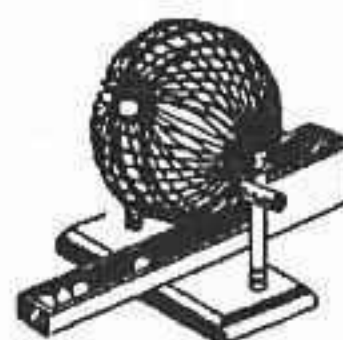
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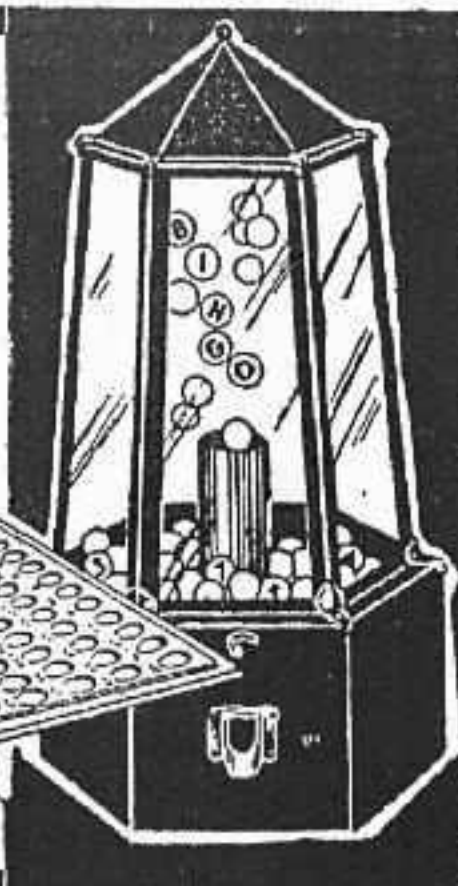
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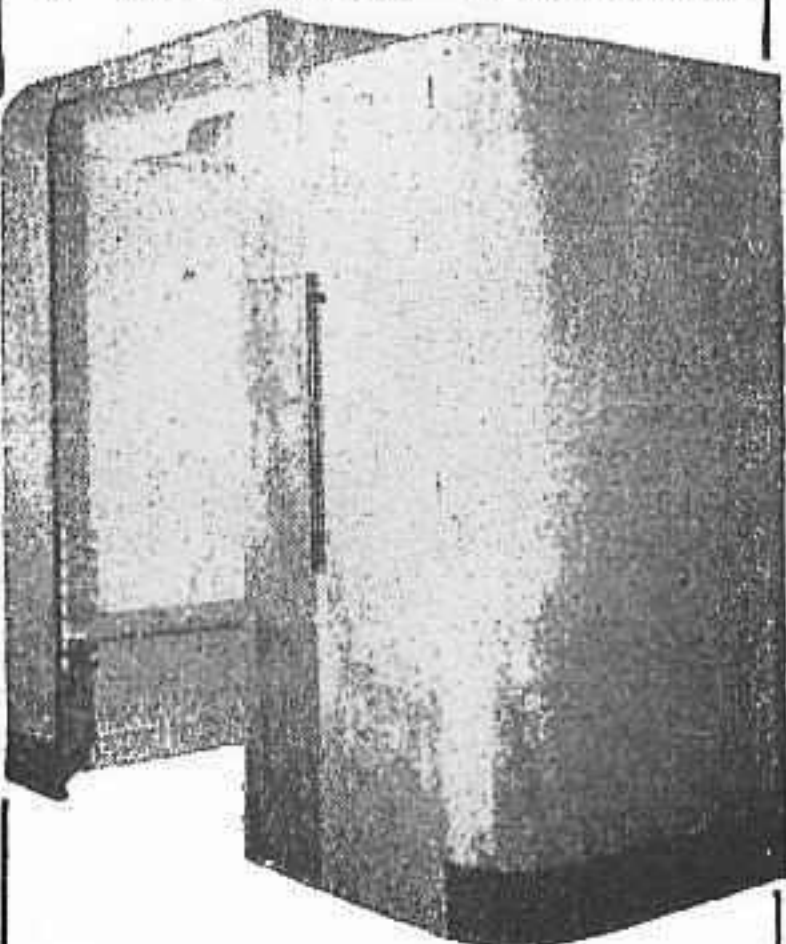
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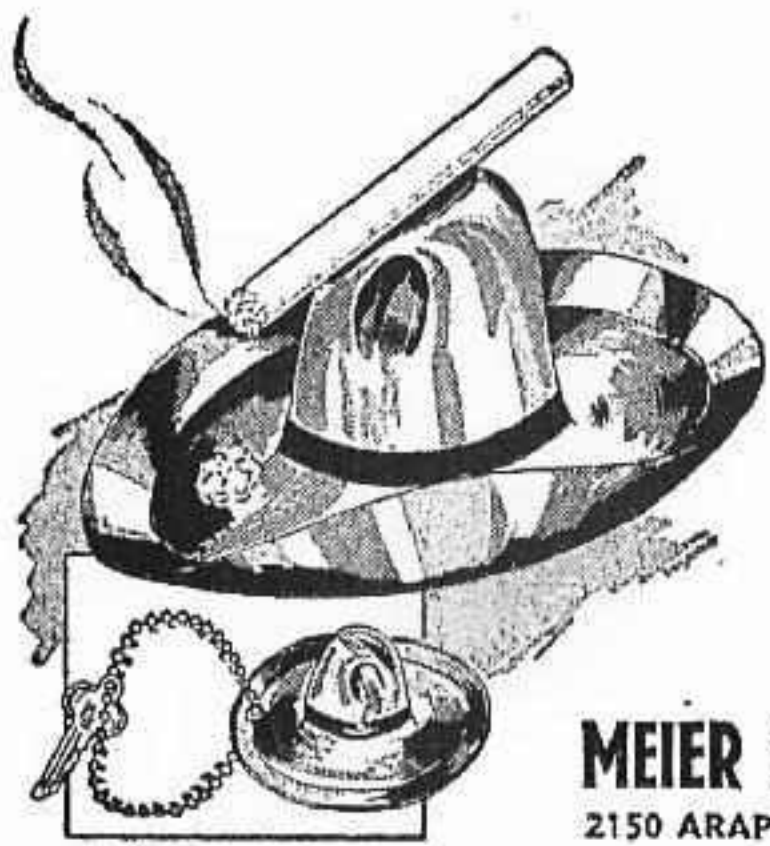
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 Dime & Penny Block Trick, Per Doz. 2.00
 Novelty Mirrors (Pocket), Per Gr. 9.00
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 Balloons, #4 (50 Gross Lots), Per Gross 1.90
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Wind King Lighters (Foxhole)	14.40	5.00
Photo Frames, 8x10	18.00	6.00
Furtoy, Dolls, Scotty Dogs, Kittens	36.00	24.00
Toy Carbine Rifles, Real Army Stock	30.00	18.00
Air, Coast Guard, Army, S. S. Pins	2.50	.60
Chess, Checkers, Bingo, Pocket Sets	9.00	3.00
Seaman's Wallets	36.00	18.00
Zoot Suit Key Chains, Carded	3.00	2.00
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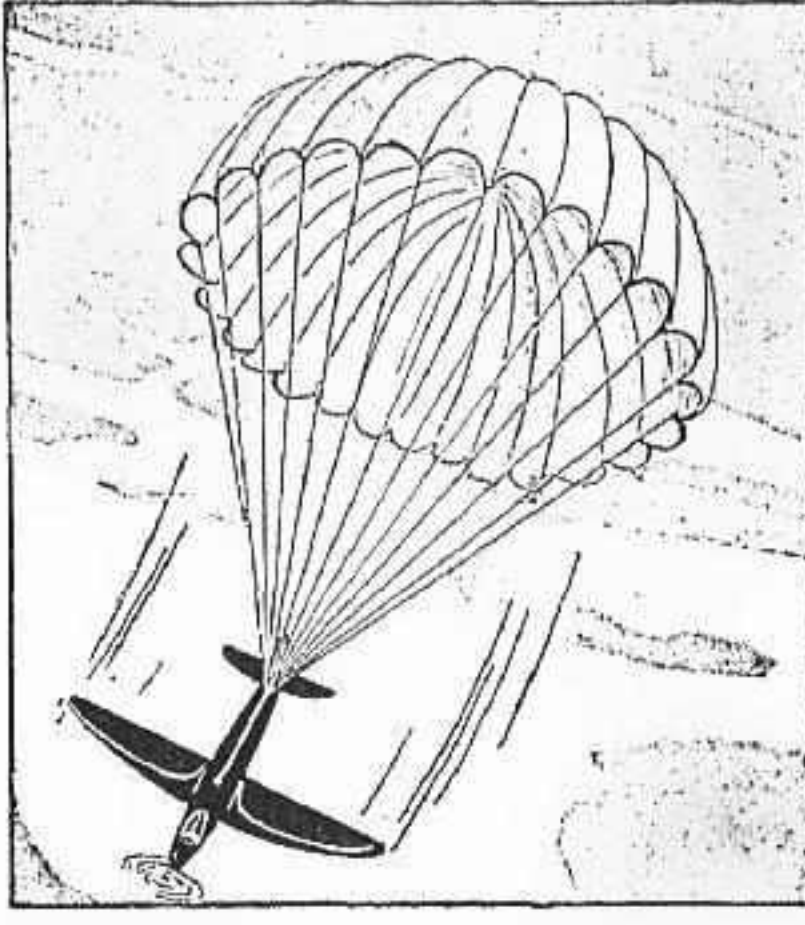
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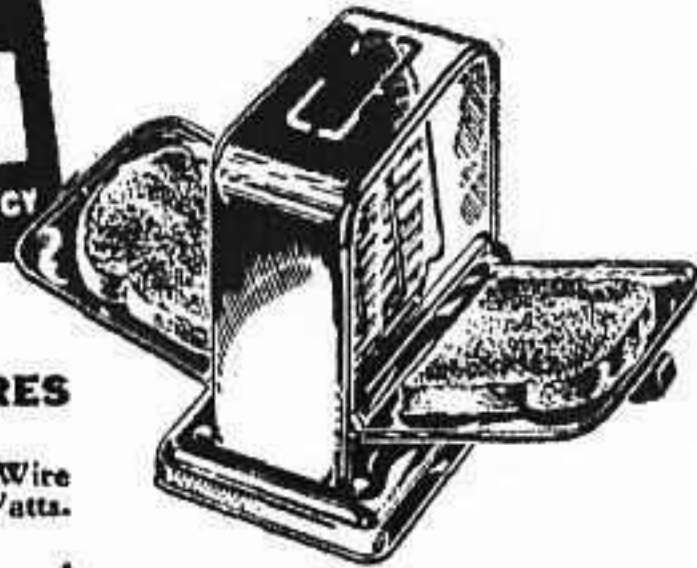
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AT LIBERTY—STRING BASS MAN; READ fake. Name band and combo experience; good appearance, young, reliable. George Cass, 1059 Bartlett Ave., Hayward, Calif.

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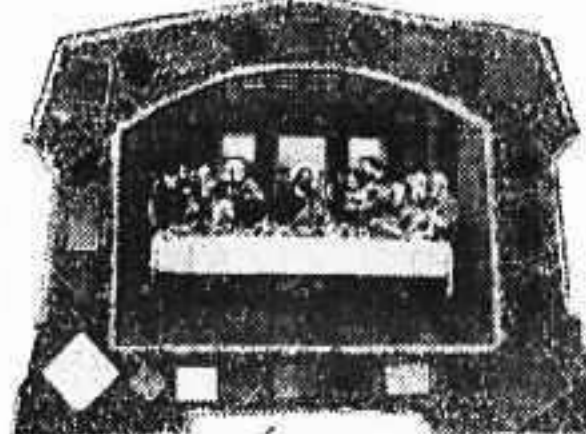
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 Mail is listed according to the office of *The Billboard* where it is held, Cincinnati, New York, Chicago and St. Louis. To be listed in following week's issue mail must reach New York, Chicago or St. Louis office by Wednesday morning, or Cincinnati office by Thursday morning.

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- Adkins, Bob
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- Alexander, Rivers B.
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- Allen, Dan V.
- Annin, Ralph James
- Appleby, Irene
- Arthur, Virgil
- Ashby, Carl
- Ashley, Wm. S.
- Baillie, Jack
- Baker, Joe (Galbreath)
- Baldridge, W. R.
- Barker, James
- Barker, Monica
- Barner, Columbus Weaver
- Barton Ideal Comedy Co.
- Rayless, C. R.
- Bays, Dick
- Beard, Jack (Mechanical Man)
- Beal, Mrs. Marion R.
- Bearfield, Edgar & Helen
- Beaver, Mrs. Chick
- Beaver, Clarence
- Bedlin, Dorothy G.
- Beene, Elbert M.
- Belders, Mike
- Bennett, Pop
- Bergen, Ben (Custard)
- Bernstein, Barbara
- Bishop, Robt.
- Blackburn, Carl
- Black-Horse, Chief
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- Blake, Junior
- Blaza, Fannie
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- Bobman, Herman
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- Boulton, Willie
- Bowen Jr., Budd
- Bowen, John Abraham
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- Brown, Cecil
- Brown, Dallas
- Brown, Geo. V.
- Brown, Harold
- Brown, Ringo Isaac
- Bruce, Arthur Nowell
- Bugs, Ernest
- Rurdick, Ted
- Burrell, Viola & Jerry
- Burton, Mrs. C. C.
- Burton, Frances S.
- Bush, John T. & Anne
- Butlerbaugh, Elmer
- Cable, Mrs. Marie (Cable Amuse)
- Cameron, Skeets
- Camp, Doris
- Camp, Herbert E. (Violinist)
- Campbell, Chas. T. Candler, Doc (Punch Expert)
- Carner, Mrs. Helen
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- Carroll, Wm. Francis
- Carter, Allen (Young)
- Case, James B.
- Cashman, Dan L.
- Castner, Arthur
- Catlett, Clarence M.
- Caudill, Lester
- Cecil's Crocodile Boy
- Chandler, Ray (Polock)
- Chappelle, Thos. J. (Family of)
- Cheanik, Jon
- Chestime, Fred
- Childers, E. S.
- Chunas, Mrs. Mae
- Ciesla, E. G.
- Cieselski, A. P.
- Cobler, W. E.
- Cohn, Bertha
- Columbo, Scott
- Colvin, Isaac
- Conley, Dwight
- Connors, Robt.
- Cook, Mrs. Betty
- Cooper, Robt.
- Copper, Dotty
- Corbett, A. J.
- Costello, Robt.
- Couls, Robt. W.
- Couture, L. J.
- Cox, Walter B.
- Cox, Willard L.
- Crabtree, Cecil
- Craddock, Thos. A.
- Crane, Edw.
- Creamer, Frank
- Creamer, Harold
- Cross, Chas. Edw.
- Crowell, Eugene
- Crowley, Joe W.
- Cullen, Virginia
- Cunningham, R. C.
- Curry, Robt. B.
- Cutler, Richard
- Cwynar, Walter
- Daily, Thos. V.
- Darge, John J.
- Davis, Don K.
- Davis, Steve
- Davis, Joe
- DeClemens, Lorena
- DeLeo, Jos.
- DeWayne, Richard B.
- DeWeese, Chas.
- Duaro, Mrs. Bert
- Deason, Iona
- Debbour, Tina
- Dehland, Dick
- Dempcy, Jack
- Dennisson, Denny
- Derer, Joe
- Dexter, Barney
- DiCorte, Cpl. David V.
- Dixon, C. C.
- Donahue, Mrs. Tiny
- Dooning, Rick
- Dorsey, June
- Doss, Milton
- Dougherty, Alex
- Douglas, Wm. R.
- Drake, Geo. W.
- Draw, Eula
- Dunn, James
- Dunn, Junius Earl
- Dunston, C. J.
- Durham, Earl (Duko)
- Duval, Wm.
- Eade, Milton Leroy
- Eaves, G. T.
- Eby, Lester Francis
- Echols, Rudolph
- Edwards, J. D.
- Edwards, Jack
- Edwards, Louis
- Ellman, Mark
- Eklund, Eric
- Ellis, Harlow C.
- Ellis, Mary A.
- Engle, Mrs. A. K.
- Erickson, Edson R.
- Eskins, Rodney G.
- Eitel, John Blackie
- Eysted, Benjamin Alfred
- Eysted, Tracy Alfred
- Fanning, Jack
- Farmer, John David
- Fee, Johnny
- Fegmester, Wm. E.
- Felzer, Ralph
- Felts Jr., Arnold
- Ferguson, Geo.
- Fern, Tom
- Ferrio, Ruby
- Fetta, L. Tex
- Flore, Anthony
- Flisher, James
- Fizzell, Frank
- Florence, Consuelo
- Flynn, Frank & Babe
- Forbus, Jos. Lleyellyn
- Forrest, Silva
- Forshee, W. H.
- Fowler, Wm. H.
- Frederick, A. G.
- Frick, Arla M.
- Frishie, A. L.
- Frishie, Mrs. Jean
- Friscose's Seals (Joe)
- Fuzate, Warren
- Gannon, Ed
- Gardner, James
- Geritz, Karl
- Gibson, Jimmie
- Gilbert, Archie Leon
- Gilliam, Dick
- Gilliland, Robt.
- Gilmer, Carl
- Gleason, Jimmie
- Gleason, Mrs. Nora
- Goff, Chas.
- Goff, L. W.
- Goins, Wayne
- Golden, Count
- Golden, Geo.
- Gonzales, A.
- Gordon, John W.
- Gotschall, Hallie
- Graham, C.
- Grant, Barney
- Gray Jr., Jennings
- Grey, Howard Franklin
- Griswald, Garrett
- Gueth, Louis
- Gwynn, Jack (Magician)
- Haantz, Gerald
- Hall, R. W.
- Hamlin, B. E.
- Haney, Edw.
- Hangsterfer, Allen
- Hanna, Chas. E.
- Harlow, Mildred Marie
- Harris, James Otis
- Hart, Capt. John
- Hartley, Jos.
- Hartman, Wm.
- Harven, James
- Hasty, Harold
- Houghton, Frank S.
- Heinz, Edw.
- Helton, J. P.
- Helton, John
- Henderson, Rag
- Hensley, Jessie
- Herdon, Edna
- Hester, W. H.
- Hibbert & Byrd
- Hickey, Maurice Edw.
- Hicks, David
- Hicks, Geo.
- Hicks, K. L.
- Higgins, Pat
- Hightsmith, Roma Earle
- Hill, Robt.
- Hinckley, Eva
- Hitchens, Bert
- Hite, Marlin
- Hoffman, Harry N.
- Holcomb, Lionel
- Holdorf, Harry Martin
- Holt, Raymond
- Horan, Jos. B.
- Horn, James H.
- Hoskins, Herbert
- Howard, Johnny
- Howard, W. H.
- Hubbard, Billie
- Hubble, Sylvester
- Huff, Mrs. A. D. (Dixie)
- Hunt, Arthur E.
- Hunt, W. S. (Bill)
- Hunter, Juanita
- Hunter, Leroy F.
- Hunting, Chas. Jr.
- Hyland, Dick
- Irwin, Donald
- Irwin, Ralph
- Isted, Tracy Alfred
- Ivery, Leroy
- Jackson, Harry H.
- Jackson, Robt.
- Jackson, Stonewall
- Jacobs, D. W.
- Jameson, Wm. Hayes
- Jenkins, Avery
- Johnson, Alfred Leroy
- Johnson, Art (French)
- Johnson, John W. Jr.
- Johnson, Robt.
- Johnson, Sim
- Johnson, W. H. (Tom Tom)
- Johnson, Walter
- Jones, Bill
- Jones, Kenneth McLain
- Jones, Wm. (Concessions)
- Jones, Willie (Bull)
- Kahler, Alice
- Kahn, Mose
- Karola, Kaloz
- Kaufman, Marion
- Kayne, Don
- Kelly, J. C.
- Kepley, Dixie
- Ketchum, Ruth
- Kettle, John
- King, Charles Dewitt
- King, Dusty
- King, Edward Francis
- King, Joseph Jr.
- King, Luke
- King, Robert
- Kirby, Edward
- Kirk, Raymond
- Kirkman, Eddie Seattle
- Kirtsinger, Andy
- Kishko, Glenn
- Kitchens, Tate
- Knecht, Clara
- Knight, Ivy T.
- Kobers, Wilbur Rudolph
- Krem, Lou
- Krieser, Ralph Richard
- Krish, Jerry
- LaBerta, Oadis
- Lacy, Eugene
- Lafferty, Del
- Lang, Joseph Red
- Larson, Thomas A.
- Lauer, Morris
- Lawrence, Fern D.
- LeBlond, D. W. Esq.
- LeRol, Ronnie
- Lee, S. O.
- Lee, Sing
- Lemons, Garlin P.
- Leverett, Robert T.
- Lewis, Ashley
- Lewis, Mrs. Betty
- Lewisohn, Harry
- Lindstrom, Eleanor
- Little, Jackie
- Littleton, Carl
- Lozan, Robert
- Logsdon, Marcus
- Long's United Shows
- Longo, Louis
- Lopez, John (Pincushion)
- Lowe, Garland
- Lunde, Russell E.
- Lunsford, Bill (Humpty)
- Lyons, Bernard E.
- Lyons, Dolly
- McCall, Glenn J.
- McCarthy, Scott
- McGarry, Floyd
- McGinnis, Walter B.
- McManus, James Patrick
- McNish, James L.
- McWilliams, Paul
- Mahler, Angie
- Majyski, Walter
- Marcum, Thomas
- Margot, Bennie
- Marks, Alice
- Marks, Miller
- Marr, Walter
- Martin, Fred E.
- Marrin, Capt. Happy
- Mason, Robert (Magician)
- Martin, Selka
- Mathews, Eloise Skip
- May, Leonard
- Meacham Co., E.
- Meadows, Dudley D.
- Messias, Mortie
- Miller Bros. Amusement Co.
- Miller, John
- Milbop, John W.
- Mitchell, Bob
- Mitchell, Ira Joe
- Mitchell, Shurky
- Mitchell, William C.
- Mix, Sunnie
- Mix, Tim
- Moore, Ervin
- Moore, Blue Jack
- Moore, Paul
- Morgan, Jas. R.
- Morgan, Tom
- Monroe, Jack
- Morrison, A. W.
- Morrow, Margaret
- Muller, Ralph Smith
- Mullett, Lawrence
- Mullinex, Paul
- Mullins, Lawrence A.
- Munroe, Jack
- Munson, John Hagamikiias
- Naramore, Chuck
- Naramore, Charles E.
- Nelson, Lester
- Nelson, Ota
- Nicholson, K. C.
- Nivens, Grady C.
- Nogle, Clinton L. & Lorene
- Nolan, Eileen
- Nugent, J. W.
- Nykannen, Mrs. John
- O'Brien, George
- O'Dell, Mrs. Jesse D.
- O'Leary, Ruby
- O'Neil, Arthur
- O'Neill, Blackie
- O'Reilly, Howard B.
- Olsen, O. S. Swede
- Ormo, Herbert
- Osborne, Jas. I.
- Page, Chas.
- Parr, Mrs. James
- Patterson, Wm.
- Payette, Raymond A.
- Pechnik, Jon
- Peck, John W.
- Pendleton, Floyd Wm.
- Peninger, Willie
- Penny, A. B.
- Perry, Paul
- Pete, Gipsy
- Pettus, Jack
- Phelps, Clifford (Pec Wee)
- Pony, Chief Wanna
- Pope, Eugene Hambley
- Porter, Bernice
- Powell, S. H.
- Prevo, Mrs. Frank
- Purdue, George E.
- Lutcutt, W. P.
- Putegnot, Jessie E.
- Rabinowitz, Edward
- Raine, William
- Rainey, Lewis Clifford
- Ralston, Jack
- Ralph, Maria
- Randall, Frank H.
- Ray, Charles
- Revels, Archie
- Richards, Wallace
- Richardson, Melvin Virgil
- Richmond, Desna
- Riddle, Clarence
- Riddle, Eugene
- Rillo, Lee Arthur
- Roberts, Noah
- Robinson, Chris
- Robinson, Donald
- Robinson, Harry E.
- Ross, John
- Ross, Tony
- Roth, Mrs. Charles
- Roth, Edward Robert
- Rozier, Harley P.
- Ruediger, Albert
- Ryan, Anna C.
- Sakobie, Adrian
- Sakobie, James
- Sakobie, Madlyn Jr.
- Savane, Eugene
- Scanlan, H. J.
- Scharman, Howard
- Scott, James & Lillian
- Scully, James
- Scully, John
- Sedlmayer, Carl
- Sellers, Jackie
- Sexton, Ellice
- Shaffer, Carl Fred
- Shaver, Walter H.
- Shell, Cowney
- Shipman, Mrs. Cecil E.
- Sien, A.
- Sills, Mrs. Billie
- Silvers, James
- Simpson, Robt.
- Sina, Jos.
- Small, J. W.
- Smith, Beverly Roberts
- Smith, H. W.
- Smith, Mrs. Carlton June
- Smith, Nellie
- Snyder, William Russell
- Spain, Buddy
- Spangler, Fred
- Spoon, Lloyd
- Stack, F. G.
- Stank, James
- Stark, Mickey
- Strange, C. B.
- Sterner, Elton E.
- Stevens, Margaret
- Stewart Robert W.
- Stilla, The
- Stokes, Leonard Jackson
- Stone, James Washington
- Stondemire, Joe
- Strain, Sallie Mack
- Suthern, Ann
- Tan, Alex
- Tan, Gus
- Tarau, Edward
- Taylor, Ray Eugene
- Thomas, Calber
- Thomas, Pauline
- Thomas, Wild Bill
- Thompson, Bill
- Thompson, Glen
- Thompson, Louis Pete
- Thompson, Pete
- Thomson, I. M.
- Tilley, Herabel
- Tobur, William
- Todd, Wm. L.
- Tull, C. W.
- Turner, Raymond
- Underwood, James
- Unger, Ellen Ida
- Van Vorst, Freddie
- Vance, Sally & Milo
- Valley, Edward Lawrence
- Videto, Ken
- Villepenteaux, Harry
- Vine, Bill
- Vinson, Charles
- Walker, Harry
- Wallace, Mrs. Al
- Wallace, Charlie B.
- Walters, Geo. Peggy
- Ware, Chester Beverly
- Warner, Floyd
- Wasso, Ralph
- Waver, Anthony Min
- Weaver, Howard
- Wehrwein, Robert E.
- Weller, S. E.
- Wendt, Dusty
- Western, J. W.
- Weygant, Roy
- White, Samuel
- Whitesides, Nancy
- Whybros Rides
- Wies, Benny
- Williams, Berle Bill
- Williams, Carol
- Williams, Woodrow
- Willis, W. J.
- Wilson, E. Eugene
- Wilson, Floucie Barfield
- Wilson, Pat
- Wilson, Percy (Piano Player)
- Wilson, Perry W.
- Wilson, Mrs. Richard
- Woodall, James
- Wooding, Emma
- Woodward, Etta Reynolds
- Wright, William
- Wyatt, James
- Young, Al Curly
- Young, Ernest
- Young, H. J.
- Zehlie, Fred

MAIL ON HAND AT CHICAGO OFFICE
 155 No. Clark St., Chicago 1, Ill.

MAIL ON HAND AT NEW YORK OFFICE
 1564 Broadway, New York 19, N. Y.

- Barnhart, Doc
- Barrow, Bobbie
- Dartmouth, Herb
- Davis, Christeen
- Dorsey, June
- Faludi, Richard
- Franklin, E. M.
- Foley, Mario Agnes
- George, H.
- Long, Dick
- Martin, Doris
- Murray, Peggy
- Millers, Flying
- Robertson, M. G.
- Worman, Jack W.
- Clair, Iona
- Darling, Jack
- DelCampo
- Amok, James
- Both, John
- Burgher, Anthony
- (See Letter List on page 97)

Continental

ORDER FROM THIS AD TODAY!

- 8706 Comic Buttons... \$17.50 M
 - 8264 American Flags... .95 Gr.
 - 24003 Pencils... 2.00 Gr.
 - 84029 Metal Crickets... 1.90 Gr.
 - 8470 Metal Whistles... 1.85 Gr.
 - 87102 Wedding Rings... 1.10 Gr.
 - 8709 Plastic Crucifix... 1.50 Gr.
 - 8700 Comic Hat Bands... 17.00 M
 - 84030 Musical Stems... 1.20 Gr.
 - 8708 Bow Pins... 1.35 Gr.
- GLASSWARE**
- 1830 Beer Mug... \$ 3.25 Gr.
 - 18502 Ash Trays... 3.80 Gr.
 - 18052 Ash Trays... 3.80 Gr.
 - 18301 Salt & Pepper Shakers... 3.00 Gr.
 - 18068 Berry Bowls... 3.80 Gr.
 - 1827 8-Oz. Tumblers... 5.52 Gr.
 - 18509 Glass Roamers... 5.04 Gr.
 - 18083 Green Cups... 5.78 Gr.
 - 18064 Green Saucers... 5.78 Gr.
 - 18202 Hat Ash Tray... 5.25 Gr.
- NOVELTIES**
- 8627 Spanish Hats... \$27.50 Gr.
 - 8622 Mexican Hats... 24.00 Gr.
 - 8635 Cowboy Hats, Small... 14.75 Gr.
 - 8640 Cowboy Hats, Large... 32.00 Gr.
 - 8607 Yodeler Hats... 16.50 Gr.
 - 76339 Bisque Dolls... 16.50 Gr.
 - 8405 Swaggar Ganes... 10.00 Gr.
 - 8403 R.W.B. Batons (Without Bell)... 18.00 Gr.
 - 8406 R.W.B. Batons (With Bell)... 21.00 Gr.
- BINGO**
- 4720 Metal Smokers... \$11.00 Dz.
 - 4101 Steel Skillets (In Lots of 20)... .65 Ea.
 - 49103 Aluminum Skillets... 8.89 Dz.
 - 4043 Glass Coffee Maker (6 Cup)... 12.50 Dz.
 - 41037 Canister Sets (4 Pieces)... 6.30 Dz.
 - 4064 Glass Bake Set (10 Pieces)... 11.40 Dz.
 - 4004 Glass Roasters... 8.00 Dz.
 - 49025 Nut Pick & Bowl... 6.25 Dz.
 - 1850 Water Set (7 Pieces)... .80 Ea.
 - 4657 Baby Blankets... 11.00 Dz.

Continental Distributing Co.
 822 N. THIRD ST. MILWAUKEE 3, WIS.

MOVIE STAR Hot-Iron Transfers

FOR YOUR SLUM PRIZES
 Kids and teen-agers love 'em. They press 'em on with a hot iron on raincoats, sweat shirts, kerchiefs and sports clothes.
 Big, flashy, popular Movie Star Transfers, \$8.00 per thousand, F.O.B. New York.
 \$1.00 deposit with order, balance C.O.D.
Samuel Eppy & Co.
 333 Hudson St. New York 13, N. Y.



Bobby Socks
 Latest CRAZE
 MINIATURE TRAFFIC SIGN PINS
 Now Ready for Immediate Shipment
 \$6.75 PER DOZEN
 \$1.35 PER DOZEN
 CHAS. DEMEE MFG. CO.
 1218 N. GARDEN ST. — ANN ARBOR, MICH.

Mighty Values Always!
 STUFFED TOYS, 3 grades. Big values... DOZEN \$10.50, 12.00.
BOUDOIR DOLLS, Tremendous Flash, 2 Grades... EACH \$2.95, 3.75
COMBINATION COIN PURSE, Sells \$1.00. Genuine leather, gilt stamped, pocket for bills, with 4 rows for 1¢, 5¢, 10¢ & 25¢. Giant value... GROSS \$31.00
 1,001 other good buys. Catalogs free.
 25% Deposit With Order—ACT FAST.

MILLS SALES CO.
 MAIN BRANCH • OUR ONLY MAILING ADDRESS
 901 BROADWAY, New York 3, N. Y.
WORLD'S Lowest Priced WHOLESALE

**Now Available!
OAK-HYTEX
BALLOONS**

Present production limited to a few popular sellers. See your jobber.

The OAK RUBBER Co.
RAVENNA, OHIO

**Pipes
For Pitchmen**

By Bill Baker
Communications to 25 Opera Place,
Cincinnati, 1

K. MAX SMITH . . . is back in harness again after two years in the navy. Following his discharge December 7, and a short vacation, he spent the remainder of the winter remodeling his home at Indian Lake, Russells Point, O., and readying his equipment for an early spring opening. He and wife, Alice, are opening a line-up of merchandise concessions, in addition to a new jewelry layout at Sandy Beach Park, Russells Point. They plan to make their regular circuit of celebrations and fairs this season. Max says he'll like to read pipes from their many friends in the profession with whom they have worked for the last 10 years.

CHIEF GRAY FOX . . . pencils from Kokomo, Ind., that he plans to open his med opry April 12 in the Indiana city. He says he would like to read pipes from Radio Dot and Smoky, Jack Swan, Jack Bessie and Bill Morning.

WORKING . . . Richmond, Va., to reported good takes are William Webster and Fred Shifflett.

PAT MALONE . . . and Jack (Bottles) Stover are still managing to get in a few good days per week around Harrisonburg, Va.

COL. C. A. MAITLAND . . . has his Jolly Time Show shaping up in good style at quarters in Virginia.

JOHN BARBER . . . vet novelty worker vacationing in Cincinnati, plans to remain in the Queen City until it's time to join King Bros.' Circus, where he will have the novelty privilege.

"JUST FINISHED . . . working stores in Kansas City, Mo.; Wichita, Kan.; Oklahoma City and Dallas," pens Tom Kennedy from

Texas. "Spent two weeks in each town in the order named, and at Kansas City I met Frances Mason and Babe Kelly working perfume in Kresge's. They seemed to be clicking. At Oklahoma City I met Mr. and Mrs. George Byers of jewelry note. They were heading east to purchase a trailer, George having recently closed his demonstrations in California. George told me that Fred McFadden has purchased a home in Seattle. Last time I saw Fred was about three years ago in Washington. The hotel situation in Kansas City and Dallas is terrible. I stopped in a glorified flophouse in Kansas City and paid \$2.50 per day. They had rooms for \$2 per day, but with the extra 50 cents they provided me with a can of roach powder."

BEN (HORSEBACK) MYERS . . . is in Oklahoma City gathering the geedus with his balloons. He also has a number of girls working the item for him in chain stores to click turns.

G. I. PRODUCTS CO. . . . operated by Don Fields and Harry Lowenstein, both ex-G.I.'s in New York, is framing a new bubble item which will be introduced to Pitchdom soon.

JAY ROSS . . . former pitch exponent, has opened a booking office in Tampa and says he may make the Florida city his home. His partner in the venture is Bob Stash. Jay says he'd like to read pipes from the boys and girls in the business.

CHIEF CRAZY HORSE . . . is working a lot at Seventh and Central avenues, Cincinnati, to good returns. In his line-up are Doc Smith, Doc Owen and Doc St. Mathew.

ROBERT LEE BEALERT . . . widely known in pitch circles as Kentucky Lee, visited *The Billboard's* Cincinnati office Thursday (14) while en route from Lexington, Ky., to Dayton, O. He said he planned to procure a new car to replace the one stolen from him in Lexington March 9. Lee says his car, a tan Ford coupe, was carrying stock valued at \$1,000. He added that he was sorry to learn of the recent deaths of Chick Townsend and Freddie Mavis.

WORKING OUT . . . of Lexington, Ky., to neat results with his med trick is Eddie Gould. Eddie is making the Drake Hotel, Lexington, his headquarters.

THINGS HAVE BEEN . . . plenty lively down in Bayou La Chute, La., and among the lads getting the hermans there recently were Tom Sutton, Mike Clark and Tiny Haines, sheet; Harry (Doc) Little, snake oil; Al H. Herman, promotions, and Bill Ott, jewelry.

IN SHORT . . . new pocket mag, in its April issue carried a story on women members of Pitchdom. Written by Don Carle Gillette, former editor of *The Billboard* and now with Warner Bros. in New York, piece contains some bouquets for the widely known Ragan Sisters, Mary and Madaline, and other pitch gals. Story is to be reprinted later in *The Woman* mag.

Pitch Potpourri

By V. L. Torres

THE pitchman has ever stood at the forefront, alone. Without broadcastings or advance agents to herald his coming, the pitchman and his keister arrive in town and really go to work. Seemingly unconcerned, he springs the stand, setting the stage for the role he is about to play. He's the talk of the town, a one-man show and the biggest drawing card of the day. There's never a dull moment and patrons marvel at his ability to carry on.

In a few moments his tip seems like a union depot which, in fact, is a mecca for bargain hunters. Seeing is believing, and kibitzers by the dozen gather and gaze fixedly at a bulk of living flesh and blood (the pitchman) much as they did in by-gone days to wooden Indians used exclusively by cigar stores. The pitchman's sales technique and detailed demonstrations are sold to perfection because he can take it.

The pitchman influences his push and creates an appetite for his goods that onlookers cannot resist, and while showing his wares the towners stand by with alacrity and ready cash to buy fine plastic combs that never fail to catch 'em dead or alive, and when he says one dozen hem-stitched linen wipers for two bucks he's fooling no one. I'm telling you, buy two dozen or more and get a mouse-trap with a bit of cheese for baiting absolutely free.

In any country or in any language, it's the pitchman, the super salesman, and the advertisers, who are the spark plugs on the gigantic structure of commerce, industry and business in general. The pitchman is the one who finds an outlet for many gadgets that lie in the shelves and showcases of many stores and warehouses. No matter how modern or useful the article, clerks are paid and hired to render lip service with a smile, altho I've seen many of them washing display windows and sweeping the sidewalk, but they nix demonstrations which are entirely out of their line—so they say—while the pitchman with piercing eagle eyes constantly moving, misses nothing, and can tell with precise accuracy the psychological moment to begin the centuries-old game of give and take.

At times sales surpass expectations because the pitchman treated customers as customers should be treated. His policy and practice is to give everybody an even break and when his stock in trade is gone or nearly so, he peeks at his watch and calls it a day. He then retires with a crystal-clear conscience, too happy to be tired. Five or six double sawbucks for his day's work is not hay, but real moola not to be sniffed at for most of the dough goes to sweeten his bank roll. And, according to tradition, his happiest moments come when he signs out with *Ach Du Lieber Augustine*, and a sigh of relief at the end of a perfect day.

and wanted a talk saying something about them all.

I suggested taking the few real active remedies and getting well up on these, but it was no go. He wanted them all in the talk. One day one of the tip shouted up at him. "You're talking a lot but you ain't sayin' nothin'!"

Fowler was sensitive and that settled it. I boiled it down for him and threw out the gabby verbiage. Herb workers, like sheetwriters, get away from the old love for a spell, but they always come back.

MEDICINE MEN

Write today for new wholesale catalog on Tonics, Oil, Salve, Soap, Tablets, Herbs, etc. Low prices—rapid service. (Products Liability Insurance Carried.)
GENERAL PRODUCTS LABORATORIES
Manufacturing Pharmacists
137 E. Spring St. (Dept. B) Columbus, Ohio
There Is No Substitute for Quality.

CARNIVAL PLASTER

Assorted Dogs, 3" to 5", 100, \$6.00. Special delux assortment, medium size Dogs, Horses, Bears, etc., 100, \$11.00. Brilliant lustro finish. Prompt delivery. No lists. Order now. Deposit required.

ARTCRAFT NOVELTIES
348 W. Scott YOUNGSTOWN, OHIO

PAPER MEN

Can use a few good Paper Men in Kentucky only. Best proposition. Write

KENTUCKY FARMERS' HOME JOURNAL
Louisville 2, Kentucky

ALL METAL SMOKERS

SPECIALLY PRICED AT 80c EACH



IMMEDIATE DELIVERY!

Sturdily constructed Smoker's Ash Stand; equipped with 3 handy removable glass trays.

Made of 18-gauge steel. Finished in gun-metal bronze. Size 26" x 10"; weight 7 lbs., shipped set up, 6 to a carton.

IN ANY QUANTITIES

Price 80c Each, F. O. B. Our Factory

MAJESTIC DISPLAYS SALES

463 Broome Street (Phone: Canal 6-6398) New York 13, N. Y.

6-Piece HOSTESS SMOKERETTE SET



New, smart six-piece combination ash tray set and cigarette box—beautifully made of gleaming fire-polished crystal glass in a matching scalloped design. The HOSTESS SMOKERETTE is an attractive and practical item that displays well and sells easily. Set consists of 6 pieces: ash tray holder, cigarette box and cover and four ash trays. Each set packed in an individual carton. Tens of thousands of these sets have been sold at \$1.85.

SAMPLE \$1.00 \$7.20 DOZ. SETS

THE SYLVAN CO.
154 E. ERIE CHICAGO 11, ILL.

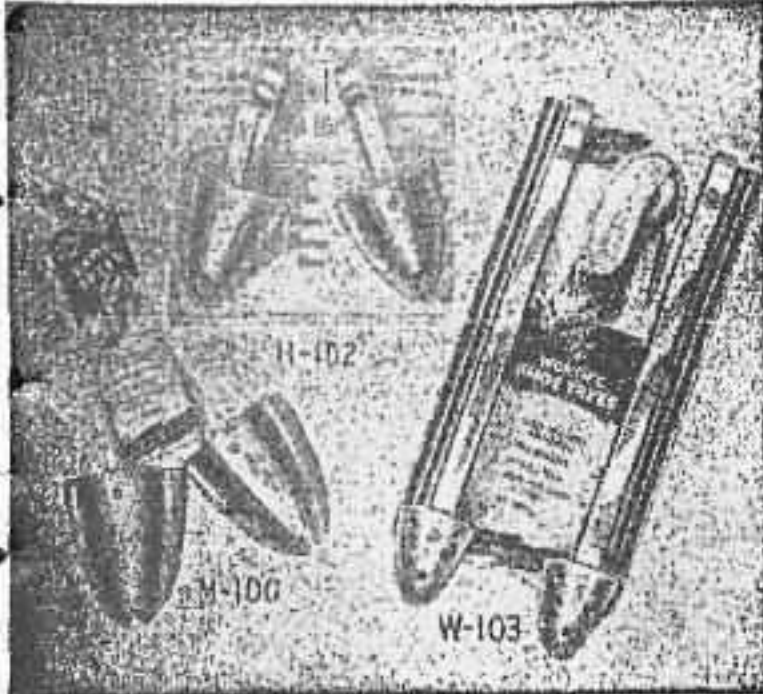
Herbs

By E. F. Hannan

IT TAKES a patient and convincing talker to put over an herb package, but the lecturer who is good enough stands out as a useful person to have around. In fact, the better workers in this line have sort of frowned upon anything else as an item to sell the public.

I had a humorous experience with Harry (Doc) Fowler, one of the best herbalists of his time. Fowler had a concoction with 26 herbal items

Desirable Low Priced PREMIUM ITEM



CAN RESELL AS HIGH AS DOLLAR A PAIR
3 STYLES

M #100 Man and Woman's Combination
H #102 Woman's Shoe Tread for Heelless Shoes
W #103 Woman's Shoe Tread for Pumps and Slippers

Aluminum Toe adjustable for width, plated spring, self-adjusting for length.

3 Samples—One of Each, \$1.00—Postpaid

\$3.00 Per Dozen.—Any Type.

\$33.00 Single Gross.—Any Type.

\$30.00 Per Gross in 3 Assorted Gross Lots.

LOUIS LEVITE 21 E. Van Buren CHICAGO, ILL.

While Strolling Thru the Park

(Continued from page 78)

lecturer at Carlin's Park, Baltimore, is now connected with John W. Isaac's Eastern Amusement Park, Essex, Md., as concessionaire and manager of shows and attractions. Brenner also has been with Ringling-Barnum and various other circuses.

DETROIT NOTES: Mrs. Harry Stahl, wife of the manager of Jefferson Beach, is returning this week from Miami. . . . **JACK GALLAGHER**, of Eastwood, has returned from a winter vacation in Miami. . . . **MR. AND MRS. CHARLES H. HODGES** are returning to the city to inspect progress of construction on their shows at both Jefferson Beach and Eastwood.

JOE COLIHAN, Excelsior (Minn.) Park manager, was a vacationer in Miami, and while there reports a regular park reunion took place. Among those visited were Mr. and Mrs. Fred Pearce, Detroit, who were at Fort Lauderdale Beach; John Romas, concessionaire, who spent most of the winter at Fort Myers; Mr. and Mrs. Charles E. Sampson, who visited Miami; Mr. and Mrs. George Simpson, Estero, Fla. The Peaces are back in Detroit, where Pearce has his Excelsior Park. Pearce made the Fort Myers, Fla., papers with a note about the 200-pound shark he caught.

CLIFFORD E. WALLACE, manager, Memphis Fairgrounds Park, along with Mr. Lewis, superintendent of parks in Memphis, and Paul McKee, visited Harry Batt at Pontchartrain Beach Park, New Orleans, recently. Other visitors at Batt's park were Paul Fogel, owner of Plamor, Kansas City, Mo., and his son-in-law, Mr. Guthrie; Johnnie Mullins, Tulsa, Okla.; Mr. Green and party from Pleasure Pier, Port Arthur, Tex.; Louis Slusky, Playland Park, Houston, and Fred McFalls and Roy Rupard, State Fair Park, Dallas. Before the holidays, Batt was visited by Jack Rosenthal, of Palisade Park, and Carl Henninger, the latter on his way to Kennywood from the West Coast after being discharged from the navy with the rank of lieutenant commander.

LOUIS KRAUS, manager, Bertrand Island Park, Lake Hopatcong, N. J., says his layout is being readied for a May 30 opening and all equipment will be repaired and repainted.

EDMUND L. THOMPSON SR., representative of Neptune, N. J.,

school board to the Ocean Grove recreation commission, reported the Neptune Board of Education will pay the salary of a full-time director for the Ocean Grove playground this summer.

PRIZES totaling \$25,000 will go to the winner and runner-up contestants in the annual Autumn Beauty Contest, which will open Labor Day under sponsorship of Atlantic City Pageant Committee. Previous high, \$5,000, was offered last year.

MR. AND MRS. JOHN STEVENS of Marine City, Mich., celebrated their 71st wedding anniversary Tuesday (6). Stevens, 93, was for a few seasons caretaker at Walled Lake Park, Walled Lake, Mich., when it was managed by his son, Jack Stevens, now assistant general manager and superintendent of rides at Eastwood Park, Detroit. Mrs. Stevens is 88.

DUDLEY COOPER, of Ocean View Park, Norfolk, in New York recently.

IMPROVEMENTS at Chain of Rocks Park, St. Louis, include additions to concession row and kiddie rides, as well as new sewerage, new front entrance and new hamburger and refreshment stands. All rides have been repainted and a new beer garden plus new restaurant site are included in refurbishing plans.

NOTES from the annual convention, New England Section, National Association of Amusement Parks, Pools and Beaches: **VIC SHAYBE**, Revere Beach, chairman of the membership committee, brought in six new members from the shore resort. . . . **Harry STORIN**, new president, read a letter from former ambassador to Great Britain, Joseph Kennedy, regretting his inability to attend. Kennedy urged members to publicize the State's recreational facilities. . . . **AL MARTIN**, Boston booker, acted as middleman in obtaining hotel rooms. . . . **A MOMENT** of silence was observed for Dave Stone, late head of Paragon Park. . . . **PAUL HUEDEPOHL**, Jantzen Park, Oregon, has piled up 20,000 miles traveling during the past three months, while Bill de L'Horbe, National Amusement Device Company tallied 40,000 over a six-month period.

CITY COUNCIL at Texarkana, Tex., has awarded Peoria & Midland Rocket Railroads, subsidiary of Neal G. Clement's Popcorn Company, a three-year contract to provide rides and stands at Spring Lake Park. Robert DeVore, who has been at Mission Beach, San Diego, Calif., for over a year, will be resident manager of Texarkana. For the last month DeVore has been in Peoria, Ill., supervising construction of new stands.

JAMES HEETER, Erie, Pa., hopped off to Newcastle, Pa., to negotiate a new concession contract at Cascade Park. . . . **MAX VOGEL**, sporting a Florida tan, has returned to the cold Northland and the ice skating biz at Playland Park, Rye, N. Y. Max is superintendent of West Chester County's amusement park de luxe. . . . **MRS. CY GONDECK** was voted the best concocter of toasted cheese sandwiches by a group of parkies who had traveled far to inspect Cy's Funhouse at Playland. Cy proudly pointed out that the Funhouse is washed down in soapy flakes every fall.

JOHN CLARE, of Crescent Park, Riverside, R. I., funspot, is rebuilding his Coaster Cars, installing safety-lock handle bars, and working over the fronts on all rides and buildings. He took time off to attend the New

England meeting at Boston. . . . **JEROME (EDDIE) LEIS** is completing the final phases of the new Roller Coaster construction at Lincoln Park, located between Dartmouth and New Bedford, Mass. The Coaster was designed by Vernon Keenan and features stainless steel cars.

BILLY EBERHARDT and **J. H. Smith**, Kiddie Ride operators at the Cincinnati Zoo, are retiring after 28 years, disposing of their rides last week. Both are well known in the (See *While Strolling on page 98*)

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90/16	Metal Motto Lapel Buttons, Individually carded, Per M	5.00
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100/1	Pocket Size Secretary with Memo Pad attached, Gr.	6.00
100/23	Black Tennis Balls, big value, good for roll-downs, Doz.	2.00
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100/37	Engraved Wedding Rings, looks like the real McCoy, Gr.	1.00
100/51	Wood Stick Paper Flags, Gr.75
100/51x	Paper Bow Flags, Gr.75
100/54	Round Wood & Metal Ash Trays, assorted colors, Gr.	4.00
100/60	Miniature Pocket Mirror 2x4, Gr.	1.00
20/2	3 Pc. Boxed Perfume Sets, big flash, Doz.	3.00
20/11	Beautiful Carded "Earrings," in sparkling color, modern design, real value, Gr.	4.20
20/25	2 Pc. Billfold & Cigarette Case, each set individually boxed, very attractive, real value, Doz.	2.50
80/22	Assorted Army & Navy Books with photos of ships, planes, etc., Gr.	6.00
80/23	Pipe Cleaners, attractively packaged, Gr.	1.00
80/24	Leather 2 Sided Key Case, snap lock, good value, Gr.	9.80
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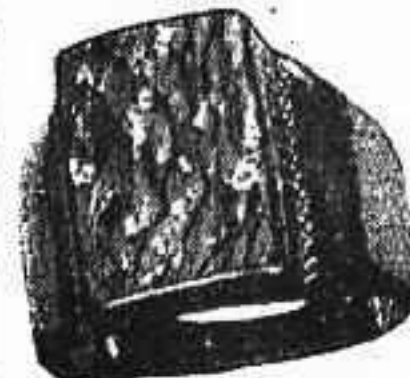
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LETTER LIST

(Continued from page 95)

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Field, E. L.	Regas, Bella
Fillinger, Red	Renny, R.
Geer, Eddie	Reynolds, Rae
Gentry, Tony	Rogers, Harley J.
Gilbert, Sadie	Smythe
Giroud, Sonia	Smith, M. A.
Graf, Frank G.	Vine, Billy
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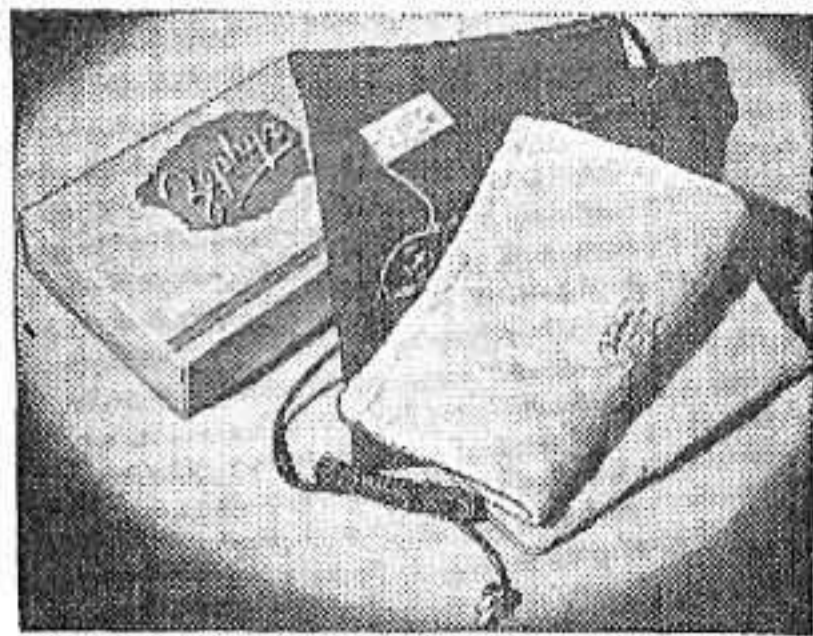
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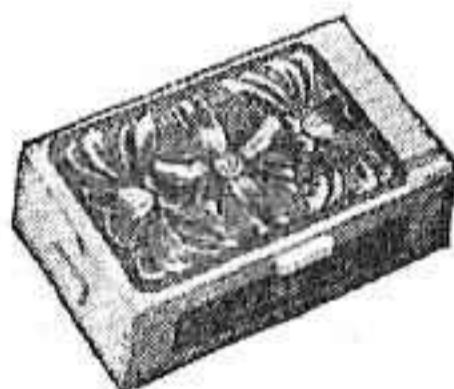
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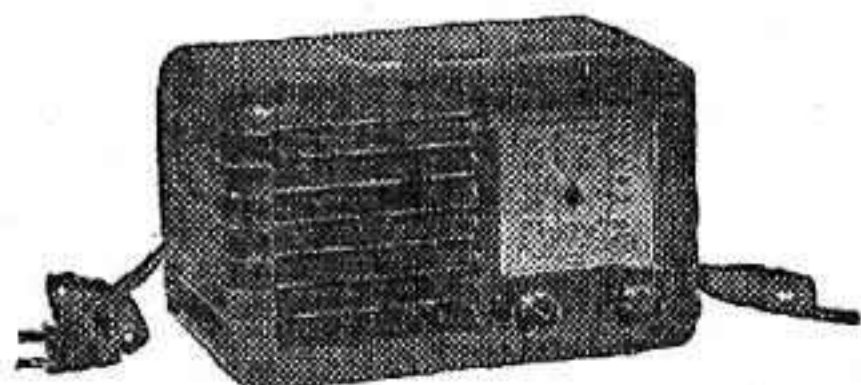
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RSROA Hub Show Big for Polio Fund

(Continued from page 81)

Three Whirlwinds was a feature of the Revere Rollaway.

Hawaiian Nights, by Leo Doyle, Rocket Skating Club, Worcester, Mass., followed. The Carpenters, by William Lenox and Muriel Buckle, Eli Skating Club, New Haven, Conn., a comedy hit of the New York show, was popular, with Johnny Milazzo and Arthur Wade featured.

Then came The Nutcracker Suite, by Emily Audrey Melville, Melvin Umbach and Betty Jane Yarrington, F. H. Freeman Figure Club, Boston. Music by Frank X. Picher.

Queens Club Takes Part

Second half opened with Swing That Minuet, by Emily Audrey Melville, Rex Roller Club, Lowell, Mass. Irene Linscott and Louise Veillette were featured. Another New York comedy hit, A Guy and a Gal, Queens Figure and Dance Club Long Island, featuring William Gleason and Fred Seiber, was popular.

A colorful presentation, Brazilian Nights, by Leo Doyle and Ria Rodan, Rialto and Riverside clubs, Springfield, Mass., followed. Francis Powers and Peter Santoro, Roll-Land, Norwood, Mass., were next in Two Lightning Bolts. Too Many Cooks featured Charles Farrell and Israel Schuman.

The Dream of Hiawatha, by James Price, Co-Ed Figure Skating Club, Boston, music by Roger Magee, preceded A Crystal Waltz Fantasy, by Emily Audrey Melville, Whalom Roller Dance and Figure Skating Club, Fitchburg, Mass. A huge crystal ball on rollers and a number of smaller ones held by the chorus created a dazzling spectacle.

Finale followed with all skaters on the floor.

Heavy Participation

New England members and participating rinks included Fred H. Freeman, Bal-a-Roue Rollerway, Medford, Mass.; John Walsh, Co-Ed Roller-drome, Allston, Mass.; Leo Doyle, Rialto Rink, Springfield, Mass.; Benjamin Morey, Eli Skating Club, New Haven, Conn.; Ernest Young, Riverdale Rink, Natick, R. I.; Herbert Briggs, Riverside Rink, Agawam, Mass.; Edward La Venture, Whalom Park Rink, Fitchburg, Mass.; Joseph McNamara, Revere (Mass.) Rollaway; Benjamin Richland, Irving Richland and Harry Neches, Hartford (Conn.) Skating Palace; Raoul Bernier, Portsmouth (R. I.) Rink; Maurice Whitney, Rex Rink, Lowell, Mass., and Charles, John and Peter Santoro, Roll-Land, Norwood, Mass.

Thugs Beat Bill Willins

VANCOUVER, B. C., March 16.—William H. Willins, manager of Moonlight Roller Rink here, was held up and badly mauled near his home recently. Anticipating an attack from thugs who had an eye on b.-o. receipts, Willins had left receipts in a place of safety. Hospital attendants told him that he narrowly missed losing an eye.

WHILE STROLLING

(Continued from page 97)

park field. Smith was at one time identified with Luna Park, Cleveland.

G. D. KINCAID, president and general manager of Joyland Park, Lexington, Ky., will rush the season with a bit of March operations. His new attractions include a Century Flyer, miniature train, stainless steel Roller Coaster cars and a Mirror Maze, all purchased from the National Amusement Device Company.

PETER FRANK, Connecticut popcorn king, is embarking on a new career as a funhouse op. The West Haven, Conn., concessionaire will lay out close to \$75,000 for building and

Roller Rumbblings

EDGEWATER PARK RINK, Detroit will have a new front, featuring multi-colored neon lighting, installed in time for an early spring opening.

DANCE CLASSES are being held at Mill Bridge Roller Rink, Lyons, Ill., on Wednesday nights before regular sessions, with Mrs. J. Fonter, operator, in charge. She also handles sessions of the Mill Bridge Figure Skating Club while her husband, "Jokes," is overseas. Speed programs are held Friday nights.

RECENT VISITORS at Ambassador Roller Rink, Clawson, Mich., were Ted Tyler, owner of Skateland Rink, River Rouge, Mich., and Ralph and Iola Main, professional Spinners. One of the most popular dances at the rink is the Ambassador Waltz, an innovation of John and Lucy Shook, rink pros.

JOHN T. SWANSON'S Eastern Parkway Rink, Brooklyn, has been awarded the USFARS-RSROA New York State meet, set for May 7-8. New Jersey State competitions will be held May 6 in Vic Brown's New Dreamland Arena, Newark.

CLIFF GOODMAN, former rink organist, is back in New Rochelle, N. Y., after a five-year stretch in the army. He was a staff sergeant in India.

MRS. WILLIAM LOGAN has taken over the Roller-cade, Toledo, from Jack Dalton and the Reynolds brothers. She formerly operated National Park Rink, Blawnox, Pa.

WASHINGTON State Championships under RSROA-USFARS sanction will be held at W. J. Bett's Rondo (Wash.) Rink March 25-26.

ALICIA AND JEFFREY SEY-FRIED, pro at DeForest Reynold's Cleveland Roller-cade, are working hard with skaters on bronze and silver dances. Many new and fast skaters have joined the rink racing club which meets Friday nights after regular sessions.

JACK AND IRENE BOYER, former national RSROA senior dance champions, began teaching at Skateland, Buffalo, recently, following Boyer's discharge from the navy.

ROLLERLAND, Indianapolis, owned by Joe Cantor and managed by William Patterson, will hold Indiana RSROA-USFARS championships April 3.

ED DEVINEY, manager, and Ernest E. and Lidwin Young, operators, Riverdale Rink, Natick, R. I., will hold Rhode Island RSROA-USFARS championships early in April.

FIRST ANNIVERSARY of the senior club of Saginaw (Mich.) Roller-cade will be observed with a show March 31.

equipment. . . . JUST AS ROY RICH-WISE was ready to begin building at Willow Grove Park and Speedway, Philadelphia, along came a Pennsylvania snowstorm to bury him under. . . . MR. AND MRS. H. W. LARNED escaped injury recently when their car skidded over an icy mountain side as they were driving to their home at Trout Pond Park, near Muncy, Pa.

ROY WARFIELD, Sioux City, Ia., miniature speedway operator, is spending his full time at the hospital bedside of his wife during her critical illness. . . . AUREL VASZIN, president of National Amusement Device Company, is scheduled to fly to Detroit to witness the installation of his new Coaster cars on the Jefferson Beach Coaster.

MSA

(Continued from page 64)

Walter F. Berden, Red Hackett and Maj. Bobby Cohen, still on terminal leave, now on a honeymoon trip. He introduced his wife. End planned a week in town, showing his line to concessionaires.

Members back from the South who are daily visitors include Mike Englebrick, Ben Moss, John Cargan, Jack Gallagher, Hymie Stone, Bob Morris and Harry (Abie) Levine.

Barney Kasoff, Charles Barrett, Robert G. Sharpe and Harry F. Erdman were elected to membership. Spring Festival and Carnival will begin April 20. Dr. and Mrs. Robert Rosen were in an automobile accident in Columbus, Miss. Ditto Frank Hamilton en route north from Georgia.

PCSA

(Continued from page 64)

eration at El Centro (Calif.) Hospital. Grace DeGarro was reported ill, and Donna Day and Marie Thompson were reported recovered.

Treasurer Gertrude DiSanti received word this week that her father died in Toronto, Ont.

President Betty G. Coe turned the gavel over to the first vice-president, Mabelle Bennett, at the meeting Monday (4). Past President Edith Walpert was present after her trip to Texas. She also won the bank award.

Martha Lorman and Stella Rose Gilbert became members. Margaret Farmer turned in \$200 from the Hen Party. Marie Thompson was reported better after her operation, and Ruth Smith and Marguerite Aldridge are still confined with colds. Minerva Boyd and Norma Burke won door prizes. Larrie Praxy and Florence Lusby brought in donations. Redell Martin is leaving for Florida to visit her daughter. Anna Metcalf also is leaving for the summer. Julia Smith, Jean Yagla, Ida Delno, Dorothy Scott and Marlo LeFors responded.

SLA

(Continued from page 64)

Cora Yeldham, first vice-president pro tem; Mrs. Leah M. Brumleve, treasurer pro tem, and Mrs. Elsie Miller, secretary. Invocation was given by Edith Streibich, chaplain pro tem.

Mrs. Edna Conner Riley was elected to membership. Hostesses at the Thursday (21) social, Maude Geller and Elsie Miller, were given a rising vote of thanks. Welcomed, after an absence, were Edith Streibich, Jeanette Wall, Cleora Helmer, Mae Oakes, Cora Yeldham, Frances Keller and Mattie Crosby.

Nan Rankine, first vice-president; Lillian Woods, treasurer, and Viola Blake, vacationing in Miami, write they visited the Ladies' Auxiliary of the Miami Showmen's Association. Viola Blake sent in a cigarette case for a raffle.

Bernice Stahl and Hattie Wagner are also in Miami. Letters were received from Garnet Lula Pugh, Etta Henderson, Ruth Martone, Grace Goss, Viola Fairly, Mrs. Ann Roth, Mae Barrett, Mrs. Edna Conner Riley, Minnie Simmonds and Myrtle Hutt Beard.

NSA

(Continued from page 64)

mond Schwartz, son of Harry Schwartz. Returnees from the South include Mr. and Mrs. Louis Lange, Murray Goldberg, Eddie Elkins, Murray Friedland, Victor Weinberg, A. Joe Geist, Louis Sherer, Jack Burk, Murray Zand, Doc Cann and Leo Bistany.

Recent visitors were Fred Murray, Dave Ricci, Frank Blatsky, Charles Vale, Sam Prell, Harry Koresky, Dave Solomon, Sam Wanish, Ralph Corey, Freddie Ritter, Aaron Hymes, Nate Eagles, Hyman Wagner, Joe Hughes, Daniel Kline, Phillip Ray, Vivona Brothers, William Hornfield and Frank Murphy.

Dr. Dudley Cooper, of Lewis Greenspoon interests, Norfolk, was in town to attend the wedding of his niece, Harriett Gleit, and Jack Safier. Willie Gottlieb also attended. Harry Stevens in from Hot Springs, where he joined Hot Springs Showmen's Club. Jackie Owens leaves to join Cavalcade of America Amusements at Pascagoula, Miss. Justin Van Vliet says B. & V. Shows will add two rides. Jack Carr came in from North Haven, Conn., on business. Letters were received from Julian Jack, Rockaway's Playground, and Barney Gerety.

CARAVANS

(Continued from page 64)

rummage sale will be held first week in May, Mabel Davis in charge.

Past President Pearl McGlynn and Edna Stenson were back after an extended trip to California. Lucile Hirsch is visiting relatives in New York. Viola Blake is vacationing in Havana.

Sick list included Esther Weiner; Frank Davis, husband of Mabel Davis, and Fred Coffey, husband of Irene Coffey.

Voted to membership were Blanche Sullivan, Frances Senimous, Vivian Scaven, Edna Riley, Pocahontas Lang, Eve Westfall, Rose Fitzgerald and Katharine A. Hill.

Letters were read from Mabel Strates, Myrtle Hutt Beard, Winona Woodward, Etta Henderson, Orpha Sheppard, Norma Lang, Ethel Shapiro and Joey Owens. Next social March 12, Edith Streibich in charge.

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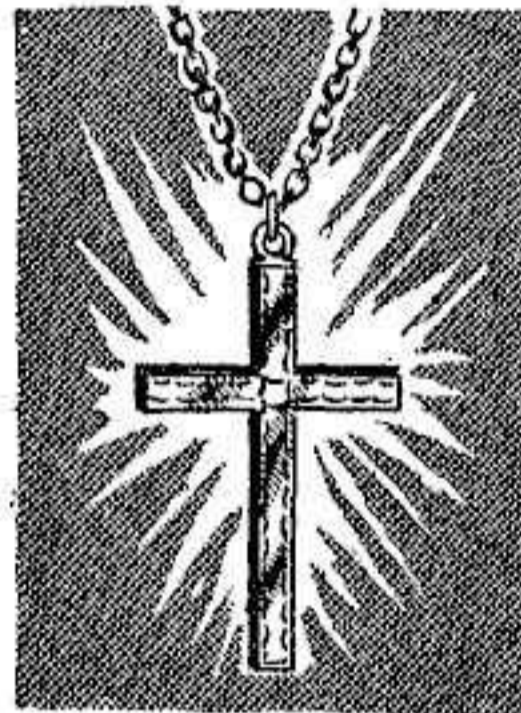
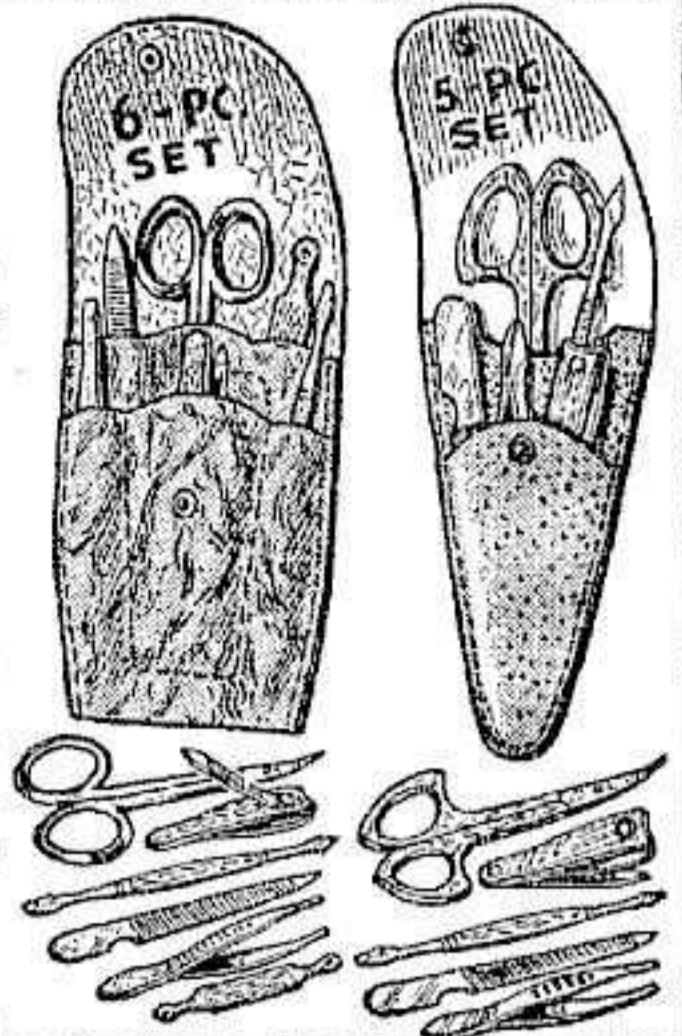
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WANT Animal Show, Hillbilly Show, Glass House, Fun House, etc. WANT Legitimate Concessions, WANT Ride Help and Electrician. We have a route of Iowa Fairs and Centennial Celebrations. Ride Help, write

ALVA MERRIAM, Mgr., Ogden, Ia.

Concessions and Shows, write

BOB ROBINSON, Concession Mgr., 30 1/2 1st St., S. E., Mason City, Ia.

C. F. ZEIGER UNITED SHOWS

Want Foreman for Allan Herschell late model Merry-Go-Round. Ride-Men for other rides, write. May be able to place you. Long season, top salaries, all you're worth. Will furnish complete outfits for Dancing Girls, Posing, Minstrel, Hillbilly, Side or Pit Show, Fun House, Geek, Animal, Dog, Pony and Monkey, any Show of merit that will get money. Want Strong Man or Woman Act to feature. Useful Carnival People in all departments, write. Show opens April 27th.

C. F. ZEIGER, Rocky Ford, Colo.

WHITE STAR ATTRACTIONS

Americus, Ga., March 18 thru 23

Will book 10c Grind Stores, Kiddie Rides, Tilt-a-Whirl, Lead Gallery, Bingo and Shows.

CLOWNS WANTED

Three experienced Thrill Show Clowns for

JIMMIE LYNCH DEATH DODGERS

Open April 28. Long season.

WIRE—PHONE

JIMMIE VAN CISE ASSOCIATED ARTISTS, INC.

1403 Barnett Bank Bldg. JACKSONVILLE 2, FLORIDA Phone 5-1655

WE NEED ANOTHER GOOD BILL POSTER

With car. Top pay. 30 weeks' work. Pay weekly. Report—

RODEO, INC.

Keith Building CINCINNATI, O. Phone: Main 1672

WANTED

For the Reno Valley Folks' Hillbilly Show Boss Canvasman to handle 60 by 160 push pole top. Mechanic with tools to service 5 trucks and new Kohler light plant. Contracting Agent with car. Man to hang Lithographs and put up Cards. Prefer man with own car. Working Men that drive trucks. Open May 6th in North Carolina. FOR SALE—1 1/2 Kw. Kohler Light Plant, 30 by 50 foot top, no sidewalk, \$50.00. Approximately 400 feet 10-foot Sidewalk, 30 by 60 Khaki Middlepiece, used two weeks, \$200.00. 30 by 60 White Middle Piece, \$100.00. Write BOB KETROW, 105 N. W. 79th St., Miami 38, Fla.

ADVANCE AGENT

Sober Man to book Iron Lung Mobile Unit. No billposting. Year round connection. If you appreciate good treatment and can give it contact

BOX D-143

The Billboard Cincinnati 1, O.

CHOCOLATES

- Operators' Asst's—Immediate Deliveries
- #19 15 1 Lb. Choc. & 4 Plush Rabbits . . \$18.95
- #52 Cameras, Candy Type (Takes 16 Pic.) \$2.39
- #10 Cedar Chest (Mirror in Lid) & 1 Lb. . 2.62
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- #85 Mirror Portable Bar, 19 Piece . . . 3.35
- Musical Chests—Bears—Dolls—Etc.

DELUXE SALES CO.

BLUE EARTH, MINN.

ATTENTION

OUTDOOR SHOWMEN

WIRE or AIR MAIL

Your Ads To Reach

CINCINNATI

by

THURSDAY or FRIDAY

THIS WEEK

March 30 Issue Will Be the
SPRING SPECIAL

On Account of Larger Size and
Increased Distribution

ALL FORMS GO TO PRESS EARLIER THAN USUAL

JOHN K. MAHER MIGHTY MIDWAY SHOWS

This show will carry from 8 to 10 Rides. 19 weeks of solid booking in Illinois and Missouri. WANT SHOWS AND CONCESSIONS. CAN USE THE BEST RIDE HELP AT THE BEST WAGES. GRAB JOINT HELP WANTED. ALSO SIDE SHOW PEOPLE.

JOHN K. MAHER

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WONDER CITY SHOWS

NOT THE BIGGEST AND BEST, BUT AS GOOD AS THE REST

Want Shows, Rides, Legitimate Concessions, especially Diggers. Use Count Store, Slum Skillo and 6 Cat Agents. No help on Rides at this time. This is a 12 semi-truck show, consisting of 5 Rides, 4 Shows, 25 Concessions, Diesel Light Plant, Sound Car and Flying Romas for free attractions. Fair Secretaries, Celebration Committees in Arkansas, Missouri, Illinois, Kentucky and Mississippi wanting a clean-cut show, get in touch with us. This show headed for coal fields of Kentucky. All address:

JOE KARR, Mgr., or EARL HAPPY CHAPMAN, Wonder City Shows, Lake Providence, La., this week; Greenville, Miss., to follow.

DROME RIDERS WANTED

Man and Woman preferred. Positively no drunks. Reply

E. L. YOUNG, BLUE RIBBON SHOWS

Fitzgerald, Georgia



PARKS • THEATERS • FAIRS

— FEATURED ILLUSIONS —

- GIANT HINDU BAG MYSTERY
- ULTRA VANISHING HEAD
- THE CHINESE TORTURE CHAMBER
- PENETRATION SUPREME

Exclusive Management West Coast Apts. Nashville 5, Tenn.
BRYAN BURNETT 3907 Harding Rd. Phone. 82366

Bradley & Benson Circus Wants

Candy Floss Man familiar with machine, Popcorn Man, Grab Joint Man, Novelty Man, also Seat Butchers. No luses. Answer per route:

Monday, Apalachicola, Fla.; Tuesday, Cordele; Wednesday, Tallahassee; Thursday, Moultrie, Ga.; Friday, Sylvester; Saturday, Cordele.

Carnival Routes

Send to 25 Opera Place, Cincinnati 1, O.

(Routes are for current week when no dates are given. In some instances possibly mailing points are listed.)

- Alamo Expo.: Austin, Tex., 23-30.
- A. M. P.: Waynesboro, Ga.; Rockingham, N. C., 25-30.
- B. & H.: Bamberg, S. O.
- Bill's Rides: Luverne, Ala.
- Blue Ribbon: Fitzgerald, Ga.
- Brewer United: Jasper, Tex.; San Augustine 25-30.
- Burdick's Greater: Georgetown, Tex.
- Byers Bros.: Brady, Tex.; San Angelo 27-April 6.
- Capell Bros: McAlester, Okla., 23-30.
- Celebration Shows: Bisbee, Ariz., 19-24.
- Crafts: Tucson, Ariz., 18-24.
- Craig, Harry: Odessa, Tex.
- Crystal Expo.: Cairo, Ga., 25-30.
- Dickson United: Marietta, Okla.; Tishomingo 25-30.
- Dixieland: Westwego, La.; Berwick 25-31.
- Exposition at Home: Charleston, S. C.
- Fairway Am. Co.: Mesquite, Tex., 23-30.
- Fay's Silver Derby: Eufaula, Ala.; Clayton 25-30.
- Florida Am. Co.: Plant City, Fla.; Avon Park 25-30.
- Francis, John: (Broadway and E. Grand) St. Louis, Mo.
- Franklin, Don: Wharton, Tex.
- Frick, Jack: Maringouin, La.
- Gay Way: Dawson, Ga.
- Gentsch, J. A.: Vicksburg, Miss.
- Golden West: Albany, Calif.
- Great Southern Expo.: Green Cove Springs, Fla.
- Greater United: Victoria, Tex., 18-30.
- Groves Greater: Lake Charles, La., 18-24.
- Hannum, Morris: Goldsboro, N. C.; Thomasville 25-30.
- Harrison Greater: Fayetteville, N. C.
- Hennies Bros.: Birmingham, Ala.
- Heth, L. J.: Birmingham, Ala.
- Hill's Greater: Velasco, Tex.
- Hyalite Midway: Bonham, Tex., 25-30.
- Joyland Am. Co.: Lexington, Ky.
- Keystone Expo.: Walterboro, S. C.; Ellores 25-30.
- Kirkwood, Joseph J.: High Point, N. C.
- Lamb, L. B.: Sylacauga, Ala.
- Lankford's Overland: Oakfield, Ga., 18-20; Baconton 21-23.
- Leeright, J. R.: Wewoka, Okla., 23-30.
- Long's United: Tulare, Calif.
- Madison Bros.: Eldorado, Ark.
- Magic Empire: Baton Rouge, La.
- Majestic Greater: Augusta, Ga.; Chester, S. C., 25-30.
- Marion Greater: Lexington, S. C.
- Marks: Richmond, Va., 25-30.
- Midway of Mirth: (N. Broadway) St. Louis, Mo.
- Mid-Western Expo.: De Ridder, La.
- Mighty Page: Milton, Fla.
- Omar's Greater: Wynne, Ark.
- Pine State: Lexington, Miss.; Kosciusko 25-30.
- Rainbo: Calhoun, Ga.
- Rogers & Powell: South Jackson, Miss.
- R. & S. Am.: Goldsboro, N. C.; Wilmington 25-30.
- Rosen, H. B., Am.: Georgiana, Ala.; Prattville 25-30.
- Schafer's Just for Fun: Dallas, Tex.
- Southern Valley: Delhi, La.
- Sparks Bros.: Meridian, Miss.
- Sparks, J. F.: Powderly, Birmingham, Ala.
- Star Am. Co.: Pangburn, Ark.; Kensett 25-30.
- Stebler Greater: Saluda, S. C.
- Sunshine: Tampa, Fla., 18-April 6.
- Tidwell: T. J.: Sweetwater, Tex.
- United Expo.: Orange, Tex.
- Victory Expo.: McAllen, Tex.
- Virginia Midway: Saltville, Va., 23-30.
- Wallace Bros.: Jackson, Miss.; Jackson, Tenn., 25-30.
- West Coast: Stockton, Calif., 20-24; Turlock 25-30.
- White Star Attrs.: Americus, Ga.
- Wolfe Am. Co.: Royston, Ga.
- Wonder Shows: Baton Rouge, La., 18-31.
- Wonder City: Lake Providence, La.; Greenville, Miss., 25-30.
- Zacchini Bros.: Clearwater, Fla.; Monticello 25-30.

Circus Routes

Send to 25 Opera Place, Cincinnati 1, O.

- Beatty, Clyde: El Paso, Tex., 22; Douglas, Ariz., 23; Bisbee 24; Nogales 25; Tucson 26-27; Phoenix 28-29.
- Bradley & Benson: Tallahassee, Fla., 20; Moultrie, Ga., 21; Sylvester 22; Cordele 23.
- Clyde Bros.: Hutchinson, Kan., 20-24.
- Montgomery, C. R.: El Monte, Calif., 27.
- 101 Ranch Wild West: San Bernardino, Calif., 23.
- Polack Bros.: (Fairgrounds Coliseum) Dayton, O., 21-30.
- Sparks: Arcadia, Fla., 22.

Misc. Routes

Send to 25 Opera Place, Cincinnati 1, O.

- Basile, Joe, Band: Wichita, Kan., 18-23; Altoona, Pa., 26-30.
- Birch: (Bass Aud.) Greenville, Miss., 20; Clarksdale 21; Greenwood 22; Starkville 23; West Point 26; Amory 27; Tupelo 28; New Albany 29.
- Campbell, Loring: Idaho Falls, Idaho, 20; Aberdeen 21; Oakley 22; Grand View 23; Vale, Ore., 25; Nampa, Idaho, 26; Buhl 27; Hanson 28; Jerome 29.
- Couden, Doug & Lola: School assemblies, Selma, Ala.
- Darrel, Great: (La Plaza) St. Petersburg, Fla., 21-23; (Ritz) Ocala 24-25; (Polk) Lakeland 26-27; (Florida) Sarasota 28; (Ritz) Sanford 29.
- La-Mar: Jackson, O., 20; Cardington 22; New Cumberland 23; Pleasantville 29.
- Lippincott (Rose) Forsyth, Ga., 20; (Wellston) Warner Robbins 21; (Roxy) Perry 22; (Peach) Fort Valley 24; (Princess) Hawkinsville 25; (Roxy) Cochran 26.
- Miller's, Irvin C., Brown Skin Models: (Alamo) Jackson, Miss., 20; (Savoy) Clarksdale 21; (Palace) Memphis, Tenn., 23-30.
- Scheetz, Raymond: Marlin, Tex., 20; West 21; Cleburne 22; Ranger 25; Dublin 26; Brownwood 27; Winters 28; Rotan 29.

WANTED SHOW GIRLS

Must be attractive, good figures. 46 weeks' work, no rehearsals. Pleasant working conditions. Wardrobe and transportation furnished. Salary \$50. Address

NORMAN C. WOLF

Endy Bros.' Shows, 743 Seybold Bldg., Miami, Fla., until March 30; then Charleston, S. C.

Harry Craig Shows WANT

Manager for Circus Side Show, Working Acts of all kinds; have complete frame-up. Can use one or two more small Grind Shows. Odessa, Texas, this week.

YOUNG LADY WANTED

To travel with high-class Iron Lung Exhibit. Pleasant work demonstrating the role as a patient. Must be neat. Year round salary \$50.00 weekly. If you appreciate good treatment contact

BOX D-144, The Billboard, Cincinnati 1, O.

EXPOSITION AT HOME SHOWS

WANT

CONCESSIONS—Popcorn, Candy Apples, Candy Floss, Diggers and Ten-Cent Grind Stores, come on.

RIDES—Will book or buy any Flat Ride.

SHOWS—Reliable Girl Show Operator and Girls; have outfit and transportation for same. Bill Redman, contact at once. All your people are here with complete outfit. Marion, S. C., March 18-23; Burlington, N. C., 25-31. All good territory booked to follow.

ROX GATTO, Mgr. Marion Hotel, Marion, S. C.

WORLD OF MIRTH SHOWS

WANT

GIRLS with or without experience for HAWAIIAN SHOW. MUSICIANS for HAWAIIAN SHOW; state salary expected. EXPERIENCED CANDY PITCHMEN; Allyn, Bobby, Jimmie, write. MAN to handle LIFE SHOW; state experience. Those who have worked for me before, write immediately.

All answers **J. SCIORTINO**

World of Mirth Shows, Richmond, Va.

FINAL CURTAIN

(Continued from page 57)

PIZZA—Mrs. Catello, 80, wife of Catello Pizza, musician and bandmaster, in Philadelphia March 1.

RATTINGER—Dorothy Jane, 19, dancer known professionally as Jan Ollanova, in Miami Beach, Fla., March 8 of injuries sustained in an auto accident. She was a member of the Latin Quarter's chorus there. Survived by her parents in Brooklyn, where body was sent March 9 for interment.

REDDING—Donald V., 58, radio singer, recently in Philadelphia after a long illness. Survived by his widow, two sons and two daughters.

SHERWOOD—Robert E., 89, former circus clown and radio broadcaster, in Brooklyn March 9. Sherwood acquired renown thru his circus lore tales broadcast over the NBC network during the 1930's on his *Uncle Bob Dixie Cup* program. Sherwood claimed to have worked 28 years as a clown, starting with P. T. Barnum Circus.

SHOAFF—L. A. G. (Godey), 93, retired theater owner and newspaper publisher, March 2 at his home in Paris, Ill. Early in life, Shoaff was associated with his father in publishing *The Paris (Ill.) Gazette*, later founding *The Danville (Ill.) Press*, which ceased publication 18 years ago. He established the first opera house in Paris in 1874. Survived by his widow, Eva, Danville. Services and burial March 4.

SIMONEAU—Ernest J., 48, manager of the Lachlis Theater, Claremont, N. H., for 17 years, in that city February 27. Survived by his widow and daughter.

SNELL—James P., 57, musician and librarian of the Rochester (N. Y.) Philharmonic Orchestra and Eastman School of Music, in Rochester March 14.

Fire Belts Hames

FORT WORTH, March 16.—Fire hit the Bill H. Hames winter quarters here Thursday (14) for a loss Hames said would be several thousand dollars. Show was on the lot at the Southwestern Exposition and Livestock Show, which kept down the loss.

SPARKS—Mrs. Diane, 31, former movie actress, found slain in Van Nuys, Calif., March 10. She had apparently been dead about six weeks. Deceased was named one of Hollywood's 10 most beautiful women while a professional dancer in the early '30s. Survived by her husband and father.

STOKES—Mrs. Albert, one of the original Floradora Sextet (under the name of Marjorie Relyea), in New York March 12. She made her Broadway debut in 1898 in *Hotel Topsy Turvy*, and the same year married William David Holmes, nephew of the steel magnate, Andrew Carnegie, but left him six years later to return to the stage. She joined the Floradora group, opening at the Casino, November 10, 1900, and remained with the show longer than any of the original six. Other musicals in which she appeared were *Mam'selle 'Awkins*, *The Toreador* and several Joe Weber shows. She left the stage upon her marriage in 1904 to Albert Stokes, stockbroker and restaurant owner, but in 1920 coached members of the cast appearing in a revival of *Floradora*.

WEST—Leon V., father of George S. West, concessionaire with Steblar Greater Shows, recently in Cleveland. Burial in Calawissie, Pa.

CRESCENT AMUSEMENT CO.

Presenting Fearless Gregg, "HUMAN CANNON BALL"
Shot Over Giant No. 12 Ferris Wheel Nightly
CALL—FIRST AND LAST—CALL

All holding contracts acknowledge this call.

Opening Rock Hill, S. C. (Fairgrounds), April 1
Playing Established Route Industrial Pay-Roll Cities
North Carolina, Virginia, Tennessee, with biggest and best
4th of July Spot in South, GALAX, VA., Our 5th Year.

WANT—BINGO HELP—WANT

Reliable party take complete charge new Streamlined BINGO. Must understand working for Jackpots and Cash. Guarantee and P. C. Counter Men, General Help that can drive trucks.

WANT—BILLPOSTER—WANT

Special Agent that can and will post; must be good litho man, willing worker. Will furnish car; prefer man with truck or car; prefer union; will pay scale.

WANT—RIDES—WANT

Rolloplane—Octopus—Spitfire—Dual Loop—Kid Rides.

WANT—SHOWS—WANT

Sid Crane wants for European Side Show, one more Freak to feature, Man handle inside, do Magic and Lecture. **WANT COLORED MUSICIANS** and Performers; those holding contract acknowledge, join Camden, S. C., by March 30; Dan Johnson, Raymond Hogan, McVail, wire NOW.

WANT—SNAKE AND MONKEY SHOW—WANT

Will furnish brand new outfit, tops, banners for above shows. Mr. Marshall, wire. Party with **BIG CHIMP** or Gorilla Show; will furnish everything.

WANT—CONCESSIONS—WANT

Sell exclusive Age and Scales, Hi Striker, String Game, Clothes Pin Pitch, Darts, Balloons, Novelties, Jewelry.

All report Camden, S. C., Fair Grounds by March 29.

RIDE HELP, report Gastonia, N. C., this week. **RIDES** now in operation.

All wire and mail to

L. C. McHENRY Box 373, Gastonia, N. C.

REGAL EXPOSITION SHOWS, INC.

BOOKING FOR THE SEASON

WILL OPEN FIRST WEEK IN APRIL

Want a few more Side Show Acts or Freaks on account of disappointment. Want organized Minstrel Show. Salaries from office or percentage. Want two Dancers for Hula Show, must be neat. Have Unborn Show, want experienced operator for same. Showmen who are booked communicate or be here by March 26th. Want Second Men on all Rides that can drive Semis; I want drivers, not jockeys. Working Men in all branches; must be sober, reliable and neat. Want capable Agents on Stock Concessions, 2 more Percentage Dealers. Bonnie and Ted, communicate; Norma Chambers, come on quick. Want Cook House Help, A-1 Cook, Counter Men, Dish Washers. Will book Bingo, Penny Arcade, Candy Floss, Guess Your Weight and Age Scales. Want Man to handle P.A. Sets and Sound Car; must be sober and do the job. Man to be responsible for the equipment in his care. Address:

B. M. SCOTT

WINTER QUARTERS, UNION CITY, GEORGIA

DICK'S PARAMOUNT SHOWS, Inc.

CALL CALL

SHOW OPENS APRIL 16, SALISBURY, MD.

WANT WANT

SHOWS—GIRL SHOW. Have sixty-foot front and canvas. ALL NEW. FUNHOUSE. JACK DONAHUE wants Freaks for Sideshow. Want to hear from BOB BOBBETTE, LEE LESTRA, JACK (FLASH) KELLY and DENNY. Will finance any new and novel Shows to reliable party.

RIDE HELP—FERRIS WHEEL and CHAIRPLANE FOREMEN. Second Men on all Rides, Semi Drivers preferred. TOP SALARIES.

CONCESSIONS: Scales, Guess Your Age, Rotaries, Diggers, Cigarette Shooting Gallery.

R. E. GILSDORF Box 401, Chews, N. J.

FOREMAN FOR FOLLOWING RIDES

Ferris Wheels, Caterpillar, Flyoplane and Man to Handle 20-Car Scooter. Salaries all you're worth. Show opens here March 30.

AL WAGNER, Mgr. CAVALCADE OF AMUSEMENTS
PASCAGOULA, MISS.

PENN PREMIER SHOWS

Everything New But the Name

10 RIDES - - - 10 SHOWS

Can place one more sensational Free Act. CAN PLACE ELECTRICIAN, LOT MAN IMMEDIATELY.

CONCESSIONS: Can place Ball Game, String Game, Gallery, Dart, Pitch-Til-U-Win, Hi-Striker or any other legitimate Concessions not conflicting. (Will sell ex. on two Wheels. Would prefer man who can handle adjustments.)

Want Man to manage complete Drome with Riders. New semi; practically new drome. Man with Girls for new Girl Show. Beautiful front with new canvas furnished.

Can place first-class Scenic Artist that can deliver and fast worker. Want a few more Talkers. Also Walter Paul wants Tattoo Artist, Sword Swallower and other Acts for Side Show.

Address all mail: LLOYD D. SERFASS, Stroudsburg, Pa.

The only show owner and manager to close his entire show and enlist in the U. S. Marines and serve in combat territory.

Fair Secretaries and Celebration Committees, have few open dates left. Playing Pennsylvania, New York, Ohio, Maryland, Virginia, North and South Carolina.

FLORIDA AMUSEMENT CO.

Shrine Fair, Daytona, Fla., week March 25 thru 30; St. Augustine follows.
Place Flat Ride, Shows and clean Concessions only; no racket.

All address

HOWARD INGRAM

Plant City, Fla., this week.

WANTED—CONCESSION AGENTS—WANTED

Fish Pond, String Game, Balloon Darts, Cigarette Shooting Gallery. Ralph Robinson wants Roll-down Agents. Henry Gibson wants Pin Store Agents. Blackie Phillips wants Razzle Dazzle Agents. Can always place sober Concession People who want to make money. Address:

DON M. BRASHEAR, Concession Manager

VICTORY EXPOSITION SHOWS

McAllen, Texas, this week; Robstown, Texas, next week.

Coin Machine Exports Perk Up

Snapping Out Of Early Drop

Philippine Islands again on trade's roster of overseas buyers of phonos, games

CHICAGO, March 16.—Coin machine exports at the year's end, during November and December, 1945, snapped back out of the slump which they entered in October and showed signs of wide activity which should grow and expand as more machines become available for export.

Complete official figures from U. S. Department of Commerce show that a total of 470 coin machines of all types, with a total value of \$47,348, were shipped abroad during November, 1945. Previous month's exports of coin machines amounted in dollar value to only \$18,768.

Philippine Islands showed up in the November report for the first time in many months. That month the Philippines bought four U. S.-built juke boxes which had a declared value of \$1,080. During November the Philippines bought 23 amusement machines, valued at \$560. December, however, saw the Philippines buying 4 juke boxes, 8 vending machines and 11 amusement games. Total value of these exports for December was \$2,764.

Argentina Buys

Oddly enough, Argentina is reported to have purchased one amusement game for \$21. This fact is particularly interesting since Argentina is on the State Department's black list, and trade with that nation requires numerous official permits which are not easily obtained.

Dollar value of Mexican juke box purchases continued to nose out all other buyers, including Canada. A check on juke boxes sent to Canada is not too accurate, however, since many parts and mechanisms are sent to Canada to be assembled there and placed in Canadian-built cabinets.

During November Mexican juke box purchases from this country amounted to 60 machines which were valued at \$16,260. December saw the Mexican market taking only 12 juke boxes, however, valued at \$1,630.

Latin American countries continued to predominate in purchases of all kinds of coin-operated equipment, official figures show. This is not surprising in view of the fact that shipping space to other countries is still somewhat limited, and there are many problems in the existing rates of exchange between countries.

British Speculation

Speculation continues currently on the possibility of reopening trading with Great Britain. Biggest drawback to overcome is the English lack of U. S. dollars for trading purposes. Until she can build up a reserve fund of American dollars, the British Government would prefer to export greatly in excess of imports.

Showing of three new model juke boxes, manufactured by British coin machine firms, was held recently in London. This raises an interesting problem, since British manufacturers are encouraged and advised by their government to sell a minimum of 80 per cent of all of their production abroad. For this reason, British coin machine men are reportedly inter-

(See Coin Exports on page 107)

Editorial

New Locations

By Walter W. Hurd

A COINMAN from Michigan recently remarked that one of the most interesting developments now is the rise of new locations. He referred especially to the new but small stores which are opening up in the average city and town.

Many of these places, he said, are owned or operated by returning veterans. He said the new store owners are all anxious to get all the various types of coin machines they can get into a place.

This is the kind of movement that has been expected for some time, even before the end of the war. It is a trend that means much to the future of the coin machine trade. Every new establishment opened means a new location for at least some type of coin machine. The trade has become so versatile now that it can count on practically every retail establishment using one or more kinds of coin machines.

In fact, the trade can go much farther than that. With the gains made during the war in placing machines in factories and plants of all kinds, it is now a fact that every building and establishment may be considered a prospective location.

The trade has become accustomed thru the years to think mostly of retail establishments as locations, especially when the broad definition of the U. S. Department of Commerce is used. The Department includes hotels and almost every conceivable type of place doing business with the public as a retail establishment. According to this classification, all places would fall roughly into either industrial

plants, retail establishments or residential buildings.

The coin machine trade is now so versatile that machines are placed in apartment buildings, thus completing the circle of all types of buildings and establishments.

Operators will generally be most interested in retail establishments because it is here that the traffic passes from day to day. Department of Commerce experts have predicted at least a 25 per cent increase in small retail places in the early post-war years. Apparently, that increase is getting well under way and what a promise it holds for the industry.

Manufacturers, distributors and operators can well be happy in the fact that the total number of locations is increasing. It will give operators a natural field for expansion and may aid considerably in taking up the competitive pressure that will arise as new operators come into the field. Manufacturers and distributors, naturally, will be glad at the increase of locations, for it means the sale of more and more machines.

It is a credit to the industry that new owners and managers of stores want coin machines. It means that retail circles have come to recognize the value of coin machines. It means that machines have come to be a permanent part of the American business picture.

The trade has not yet learned, however, to publicize its value to the retail business of the country and has not yet learned how to organize and utilize the co-operation of retail trade associations.

Steel Output Climbs, But Stocks Small

Material Pic Clouded

PITTSBURGH, March 16.—Steel production by this week had shot up almost to pre-strike levels, but assurance of adequate supplies for coin machine manufacturers is still uncertain with possible coal and rail strikes in the offing.

Output climbed 21½ points last week to an estimated 77½ per cent of capacity, which is only 8½ per cent under production for the week of January 12 before the strike.

Coin machine makers, who use chiefly strip steel, are now faced with cost adjustments resulting from price revisions made by the Office of Price Administration for this product in facilitating settlement of the wage dispute.

Price Advance

Thus cold rolled strip steel advanced \$5 a ton. Seven dollars was added to the price of hot rolled strip, six inch and under; \$5 a ton for hot rolled strip over six inches.

But trade sources indicate that cost difficulties will cause less concern than any long stoppage of supplies stemming from coal and rail wage troubles.

According to the magazine, *Steel*, there is a good prospect of a peaceful settlement of the rail strike threat, but development of coal strikes "may give the industry a second major setback before it is fully recovered from the steel strike."

Small Stocks

It was said that steel makers have an estimated two to six weeks' supply of coal now, and that these stocks would be quickly depleted in the case of a strike, bringing production again to a standstill.

Meanwhile demands for steel are on the increase, with many buyers attempting to stock as much as possible regardless of needs as a hedge against further stoppages. This situation aggravates the problem of making up carry-over orders dating from the strike period, steel men say.

News Digest

SUGAR—Big news to candy bar and soft-drink operators this week was prospect for increased supplies. Government hiked sugar quotas for candy bar makers and soft-drink bottlers. Increase amounts to 10 per cent, which brings the base up to 60 per cent of 1941 base, effective April 1.

LUMBER—Gloomiest note in the trade this week was indication that lumber will be even shorter than it is now. Trade leaders in the lumber industry are predicting a definite priority system will be set up. Big demand for housing, particularly vet housing, puts a crimp in lumber supplies. Mills are unable to meet orders.

LOCATIONS—Teen-age clubs are among the few "better-than-average"

locations for amusement machines and venders, operators in Elgin, Ill., report. Besides being good locations for their machines, the operators find such tie-ins greatly help to promote the industry as a whole in a local public relations program. For full details of the Elgin story see amusement machines section this issue.

WASHERS—Coin-operated laundries continue to make headway, the supplies for timers and the like are short. Trade expects a great boom in both laundrette establishments and in number of single and dual installations in apartment houses.

OPS—Getting off to a whirlwind start, Michigan Phonograph Owners' Association gathered in Detroit this week. Principal speaker at the convention was Homer E. Capehart, who urged operators to be proud of their business and praised them for what they have accomplished. Manufac-

turers' representatives were on hand, as were some new model juke displays.

CIGS—U. S. production of cigarettes is now running approximately 25 per cent above last year's, officials at the Bureau of Internal Revenue state. Consumption figures are not available for opening months of 1946, but closing months of 1945 showed production running considerably ahead of sales.

STEEL—Steel output is climbing back to pre-strike level, reports from that industry say. Despite this fact, steel is still not too plentiful in the stockpiles and it will be some time before those stocks can be built up to compensate for loss of work during the strike.

PLASTICS—Plastics are likely to take the place of lumber in many machines, say trade leaders. One rumor making the rounds is that a manufacturer is readying an all-plastic machine.

(See News Digest on page 106)

New York:

JOHNNY SENDERS, Sam Holtzman, Bernie Katz and Elmo Marino are a few arcade owners who have opened their establishments in Coney Island. . . . WITH the warm weather wave, crowds have been traveling down Coney Island way each weekend. Among those out last week was Ben Fielding, license commissioner.

STANLEY GERSCH has been busy of late with his many enterprises, all out around Coney Island. . . . SID DAIELL has 14 Pre-Flight Trainers in one spot on Surf Avenue, where last season a Merry-Go-Round was operated. He plans to photograph passengers while they are operating the trainers as a method of bringing in extra revenue. Sid's brother, LOU DAIELL, an ex-serviceman, has the spot on the Bowery where Bank Roll was last summer. He will have an assortment of amusements. Lou has rented out space in his place to former Lt. Ben Strongin, who will have three Pre-Flight Trainers installed.

AL BLENDOW, International Mutoscope, was out of town this past week on a short trip. . . . NICK GELLETIN, juke operator, announces that he has just sold his route to Phil Wates, an ex-naval ensign. . . . JOHN A. FITZGIBBON and Al Schlesinger, Square Amusement, have a model ready of another machine that will go into production in the near future. . . . BILL RABKIN, International Mutoscope president, says lumber and strike problems have held them back in getting out new equipment.

AL COHN, Asco Vending, announces that he will display his new hot nut vendor at the NATD convention here. At least five vending machine firms are expected at the convention, which starts March 18 at Pennsylvania Hotel. Business meetings may be also of interest to coinmen.

H. BURT McELFRESH is announced as public relations director of the new Tradio Company, makers of coin-operated radios for hotels and motels. . . . IRV MORRIS and Joe Ashe, Active Amusement, Newark, are back from their Chicago trip with new ideas and plans. . . . DAVE MARGOLIN is kept so busy since his recent Aireon showing that he is talking about that gold mine he owns out West. He has papers to prove that it has gold in it. . . . DAVE ENGELS, Hercules Sales, is expected back any day from his trip. . . . BOB VAN SANTEN, Commercial Record Corporation of America, claims interest among wired music, telephone and juke operators is high all over with his concern.

MARK FISHER, ex-Chicago coin machine operator and just recently discharged from the Coast Guard, announces that he will leave for Chicago soon to look up his old friends and enter business again as an operator. However, he first wants to take a rest for about three months.

BEN FIEMAN, Automatic Sales Company, Philly, has sent word that the opening of his new distributor business on North Broad Street was an instant success. . . . WORD also comes from Pittsburgh that Sam Strahl, American Coin-a-Matic, is planning a real affair for his AMI juke showing shortly. Showing will include dinner, dancing, guest recording artists, and several open bars, and, of course, the first showing in his city of the AMI machine.

HARRY BERGER, West Side Distributing, left last week for Chicago for a week. . . . DAVID ROSEN is out of town, but expected back the end of next week. . . . PHIL KNIFES, Dallas, is in town for about a week looking things over. Phil plans to stop in Chicago, Cleveland and St. Louis on his return route.

JACK KAUSMAN, K. C. Novelty, Philly, has been goin' around in circles since getting the Lite League

COINMEN YOU KNOW

distributorship. Seems he is getting orders faster than he can write them down. . . . BEN FIREMAN, Automatic Sales, Philly, is said to be Chicago bound for about a week. . . . HARRY SIMON is headed North on business.

BEN SMITH and PERRY WACHTEL, DePeri Advertising, are going around in a big ring. Seems that they have so much biz to handle that they no longer have apartment troubles—they sleep right there. Lights seem to be on at all hours of the night in their offices.

SAM DIES is newest addition to list of postage stamp machine operators. Angles of the business are growing. Seems many of the operators now use stamp folders that carry advertising on them—for an added source of revenue. One postage stamp manufacturer is advertising in the classified pages of daily newspapers for new operators with \$700 to invest with first order.

BILL HOLLIS, Ben Fink, Maynard Schloss and Babe Margolfe are expected in town this week. . . . WITH warm weather setting in, coin machine operators are doubling their efforts to get more machines for the summer business—biz is expected to be the best ever in some resort areas.

BERNIE WOLFSON, new general manager of Runyon Sales Company, New York, was congratulated on his appointment this week by Hugh Strong and Dr. William Ferguson, both directors of 20th Century-Fox. . . . ELECTRIC machine gun galleries are reported going like hot cakes in the 10th Avenue showrooms of the concern. They have been handling requests for them from as far north as Montreal and as far south as Arlington, Va.

GEORGE PONSER, Amusement Enterprises, is now back on the job after a short illness. . . . IRV ORENSTEIN and Dave Engels, Hercules Sales, will open their new building in Newark soon with a grand opening party. . . . AL RUSSET'S son, Harry L., is on the West Coast at this writing and headed New York way, according to latest reports.

BOB SLIFER, East Coast Sales, says their new Rock-Ola machine is getting a lot of attention. Operators are waiting for delivery of the new juke. . . . RUNYON SALES expects their AMI machine soon. . . . Interest seems to be high among many operators questioned in regard to the new juke boxes that have been shown.

HYMIE ROSENBERG has left again on another of his business trips to the Midwest States. He seems to spend more time traveling than he does in New York. . . . LEONARD FISHER has just returned from overseas where he spent three years. He plans on joining his father's coin machine business in Washington. . . . ART ROSENTHAL has returned from a two-week business trip to the New England States.

Chicago:
SAM WOLBERG, executive partner of Sam Gensburg at Chicago Coin Machine Company, is basking in the sun at Gensburg's Florida residence where Wolberg's mother, who is also the mother-in-law of Gensburg, is recovering from a recent operation which has proved so successful that it is soon to be described in the journal of the American Medical Association as a "miracle of medicine." . . . WEDDING BELLS are soon to ring for two of the coin machine industry's younger set. Lee Grassini, secretary to Joe Schwartz, National Coin executive, and Manuel Herman, radio engineer for James H. Martin & Company, are to be married May 26. Herman, with Martin's firm since January 1, spent three years in

the Jap prison camp at Santa Tomas. Best man at the nuptials will be Bob (The Singer) Casey, right-hand man to Martin.

MAC CHURVIS, head of the advertising agency bearing his name, taught radio at Northwestern University for the navy as a chief petty officer during the war and is now active in an alumnus organization of radio men which meets regularly on the NU campus. . . . THE LIST of callers to Chicago during the past week included the following coinmen: Bob Warner, operator, Ed Schaefer, Schaefer Music, and Bernard Nebel, GN Vending Company, all of Columbus, O.; Lou Casola, proprietor of the Victory Penny Arcades, Rockford, Ill., and Carl Trippe, Ideal Novelty, St. Louis.

JAMES MANGAN, who is world's champion top-spinner and a connoisseur of tops, presented the first post-war airplane aluminum top recently to DeWitt (Doc) Eaton, general manager of Automatic Instrument Company. Mangan's top-spinning records of 37 years' standing—"10,000 times down the string" and "10,000 times on the string"—have been featured in Life magazine.

JOHN HADDOCK and a group of AMI engineers are in Grand Rapids, Mich., for a few days to study production problems of the new model juke box at the company's factories there.

GEORGE OHLENDORF, Freeport, Ill., coin machine operator for over 20 years, decided recently to sell his route and found a ready buyer in Al Stern, head of World Wide Distributors. Ohlendorf plans a rest because of ill health.

NORTHSIDE DISTRIBUTOR doors kept swinging in and out all week with the visits of the following equipment-seeking coinmen: Jack Kellogg, formerly operating in Grand Island, Neb., but now hailing from Columbus, Neb.; Harold A. Hardin, Hardin Supply Company, Sioux City, Ia.; James Farney Sr. and Jr., Raylerville, Ill., the younger Farney having recently been discharged from the navy; Pete Beres, Pekin, Ill., operator; Al Mellott, Rockford, Ill., and Harry Goodman, Gary, Ind.

SEEN at Atlas Novelty during the week conferring with some of the firm salesmen were: Dave Johnson and Harold Hardin, Sioux City, Ia.; Bill Morris, Rockford, Ill., and Julius Mohill and Paul Golden, Chicago.

JACK ROSENFELD, distrib for U-Need-A vending machines in St. Louis, has presented one of the coin machine hand trucks he manufactures to Mac Postel, Chi distrib for same line. Postel is giving the labor-saving implement a place of honor, using it to tote his sample model of the new U-Need-A cigarette vender.

KENNETH BURKE, Rock City Amusement Company, Nashville, was

another in the delegation of Southerners in the city for machine displays. Others were V. N. Allbritten, Allbritten Amusement Company, Paducah, Ky.; John A. Carter, Carter Electric Company, Salisbury, N. C.; L. A. Belfy and E. L. Paul, Richmond Amusement Company, Richmond, Va.; Roy L. Urban, Ace Coin Machine Company, Dallas, and Bill Siros, Amusement Enterprises, Houston. . . . FROM THE EAST came Arthur Herman, Boro Automatic Music, Brooklyn; Max Roth, Roth Novelty, Wilkes-Barre, Pa.; Irving X. Morris, Newark, N. J.; Martin Hausrath, Hausrath Company, Homestead, Pa., and Joseph Ash, Active Amusement Company, Philadelphia.

KEN BROWN, Coinmatic Distributors, Los Angeles, was among the West Coast delegation. . . . FROM MANHATTAN came A. Wolfe, Dave Lewy & Company; Herman Rosenberg, H. Rosenberg Company, and H. H. Berger, West Side Distributing Company. . . . RAY BIGNER, Wesco Novelty Company, was up from Cincinnati.

Detroit:

MANUEL STAHL, who was a cigarette vender and pin game operator before the war—he's back in civvies after four years in the army—has opened a photo studio at 356 North Campbell, specializing in coin machine pictures, and sharing space with Alvin Schneider, Schneider Specialty Company, former Canadian operator, who is specializing in finishing of coin machines.

MAX LIPIN and Lou Salesin, Allied Music Sales Company, were in Toledo on business the first of the week. . . . GEBHART (PAT) PATTON, Pat's Music Company, is entering Providence Hospital for a check-up, prior to leaving for the West in a couple of months for his health.

EDWARD HELBIG, who operates a service company for coin machine operators under his own name, is doubling with Pat's Music Company as service manager, and shares offices and headquarters with them. . . . RUSSELL GOODWILLIE, Pat's Music service staff, is a distant cousin of Byron Goodwillie, formerly of National Screen Service, who has just received his military discharge. . . . MRS. FRANCES ZAK is managing office routine for Pat's Music Company. . . . MEYER SAPERSTEIN, Reliable Vending Company, is re-vamping and modernizing his route of cigarette vendors, and reports business fair.

ALEXANDER R. ROBINSON has sold his Music Box, retail record store, to Latham S. Perkins and Alexander Sorenson, who run the Downtown Record Store also, on West Fort Street, and will confine his activities to his music machine route.

EARL GARDNER, who fronted big orchestras on the road for 20 years, (See Coinmen You Know, page 119)

Look To The GENERAL For LEADERSHIP


* In Maryland! * In District of Columbia!
 * In Northern Va.! * In Southern Penna.!
 * * * * *

IT'S "GENERAL" FOR THE NEW Aireon Electronic Phonograph

This territory is still agog over the Aireon showing held here March 3. Aireon is tomorrow's phonograph today—and if you haven't seen it, come to our showrooms at any time to see it, hear it, examine it. Everyone agrees—

"FROM NOW ON—AIREON!"

Established 1925 Growing Steadily Ever Since



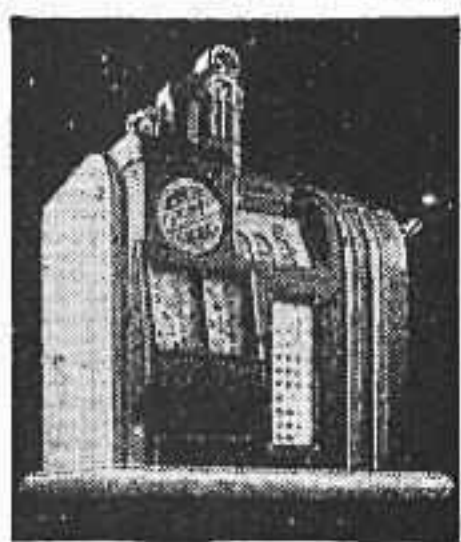
GENERAL

Vending Sales Corp.

Formerly The General Vending Service Co.

306 N. GAY ST. * BALTIMORE, 2, MD.

NEW COLUMBIA DOUBLE JACKPOT BELL



NEW

NEW

5c, 10c or 25c Play
\$127.50 EACH
 in lots of 5 or more
 \$132.50 single

New Chrome Club Model, \$169.50 each
 Write for quantity price

Columbia Chrome Bell features 10-Stop Wide Fruit Reels ★ Twin Jackpot ★ Convertible from 5¢ to 10¢, 25¢ or \$1 Play on location. Change Parts Included with original purchase ★ operates as Cash Payout. Jackpot capacity adjustable for 5¢, 10¢ or 25¢ coins.

1/3 Deposit with Order, F. O. B. Chicago.

ABCO NOVELTY CO.

809 W. Madison St. CHICAGO 7, ILL.

MANY OTHER COUNTER GAMES
 WRITE YOUR NEEDS

LIKE NEW--Non-Coin Marvel Gum Vender

\$27.50 each

\$25.00 in lots of 3



AMERICAN EAGLE FRUIT REELS
 \$23.50 Each

\$21.00 Each in Lots of 3



Recondi- tioned Mills Vest Pocket Blue and Gold

\$59.50 each Chrome \$69.50 each

Brand New VEST POCKET, \$74.50. Pays out 2-20 nickels according to combination.

Beauty Shop Owners Want Juke Music as They Curl

CHICAGO, March 16.—Music is in the air for beauty shops thruout the country, according to opinions of a score of beauty shop operators interviewed here in Chicago recently at the 22d Midwest Beauty Trade Show. Beauty operators from a dozen cities queried on the advantages of music in customer relations and furnishing background for their work were without exception enthusiastic about the possibilities of curling hair to the tune of juke box music. It was the opinion of one operator from Massillon, O., that juke music would do much to keep patrons entertained while waiting for service. Business being as it is these days, it is not unusual for customers to arrive as much as an hour ahead of time rather than miss an appointment.

Music Helps

This operator stated: "In my shop, the first rule for operators is to keep talking. Of course, if my girls happen to get a customer who is hard to talk with, which does happen, believe it or not, music would certainly help."

"I have often instructed my operators to turn the radio on when the conversational problem hits them, and I am sure juke box operators could find profitable locations in most good-sized beauty shops," she predicted.

Other operators from the Midwest indicated that the advantage of juke music would create a musical background which would aid in making booth conversation more or less confidential, a definite asset to any beauty parlor. They agreed that it becomes difficult for an operator to keep a running conversation thru the

day and selective juke music would be an aid to the personnel problems confronting most shops.

On an average, according to operators questioned, the number of customers per day per shop average shop varies between 50 and 75 on a busy day, depending on the type beauty treatment given.

One enterprising operator from Des Moines admitted that altho she didn't have a juke box in her shop, she had for the past six months made a few extra dollars for herself by selling records in the shop. This operator has a record-player in the waiting room and permits customers to play records from her catalog. She also keeps duplicate stock of new records on hand which she sells to customers at almost cost, feeling that this practice is good customer relations.

Sells Disks

Each operator admitted that during the past three years the principal problem has been to keep customers occupied while waiting for treatment. Most of them subscribe to various magazines, usually attractive to women, but all admitted that an attraction, such as juke music, would be the answer to their problem.

A juke box, set at a soft volume, according to the operators, would be acceptable to most customers and operators alike, and would be kept playing almost continually from 10 a.m. to the usual closing hour of 6 p.m., with the exception of Friday and Saturday when most shops are open until 9 or 10 p.m.

Thus, the ready acceptance of the possibility of juke boxes in beauty shops opens still another group of potential locations for automatic phonographs.

DELIVERING NEW MACHINES BY

BALLY • EVANS • PACKARD • JENNINGS • CHICOIN • WILLIAMS • GENCO

FREE PLAY		ARCADE	
Mills 4 Bells, Perfect	\$345.00	Keeney Texas Leaguer, 1c	\$ 55.00
Mills Jumbo, Late Head	119.50	Keeney Submarine	125.00
Walling Big Game, 10c	119.00	Bally Rapid Fire	125.00
Pace Saratoga, Comb. PO & FP	119.00	Seeburg Chicken Sam with Rifle Range Conversion	95.00
Jennings Silver Moon Console	119.00		
Mills 1-2-3 Paytable	99.50		
Idaho	\$245.00		
Hollywood	245.00		
Sky Chief	175.00		
Yanks	125.00		
Invasion (Rev.)	125.00		
Bolaway	89.50		
Capt. Kidd	89.50		
Towers	89.50		
G I Joe (Rev.)	89.50		
Defense (Genco)	89.50		
Duplex	79.50		
Showboat	79.50		
Zombie	79.50		
Melro	59.50		
Zig Zag	59.50		
School Days	59.50		
Paradise	49.50		
Salute	49.50		

FRANKEL DISTRIBUTING CO.

OMAHA 1209 DOUGLAS ST. • 2532 FIFTH AVE. ROCK ISLAND, ILL.

ARCADE MACHINES FOR SALE

Long Range Electric Contact Rifle Range with 2 Rifles and Cabinet, background with 25 light-up, ringing and moving targets. Mills Oak Bag Puncher, Dumbbell Lifter, Caille Gripper, Micky Finn Puller, Push and Squeezer, Gottlieb Striking Clock, Ball Gum Bowling Alley, Rosenfield Grip & Squeezer, Mills 12 Slot Horoscope and Stereosopes, Caille Stereosopes, All-Iron Mutoscopes, Exhibit and Himobaugh Card Venders; Target Pistols, plain and gum attachments; Baffle Ball, Whiz Bang Pin Table, Print Your Name on Pencil, Acme Electric Shocker, Automatic Sales Vender, National Scale, Mills Windmill Candy Vender and Miscellaneous Ball and Blow Gum; Chocolate, Peanut, Match and Short Stick Gum Venders.

Write for price on machines desired.

O. R. HERMANEK, 103 First Ave., North, Minneapolis 1, Minn.

High School Boys Make Their Own \$35 Juke Box

CEDAR RAPIDS, Ia., March 16.—Students at Roosevelt High School here are learning how to make things with their hands. A feature story in a recent edition of *The Cedar Rapids Gazette* told the following interesting story of how the boys put together their own juke box:

The manual training course at Roosevelt High School bore unusual fruit Thursday morning when two students demonstrated juke boxes they had built.

Yes, juke boxes. Complete with automatic record changers, lights and plans for plexiglas or green plastic decoration.

The boys are Dale Wicke, son of Leo J. Wicke, 519 Ninth Street, N. W., a senior, and Vernon Lustick, son of Mr. and Mrs. Leo J. Lustick, 1014 Tenth Street, N. W., a junior.

From Scratch

Last September the boys presented a sheaf of plans for their juke boxes to Theodore Anderson, manual arts instructor, and got the go-ahead. Dale had the inside workings of his glorified record player already assembled in an apple crate. Vernon started from scratch.

"They showed ability in the past, or I wouldn't have let them begin this," Anderson explained.

Dale took up the saga of their pride-and-joy project. "Vernon picked up the parts for about \$30. Lumber was \$5 more. We used bass-wood—notched and soaked in water so it would bend—for the cabinet." The cream-and-mahogany finished result is fine enough to grace a living room, slick enough for a rumpus room.

Vernon made his own amplifier

and part of the transmitter, added a Collins speaker and constructed the platter on which the crystal pick-up is mounted. The reputation the idea has earned for him came out Thursday when his pals shouted, "Come on, Wickie, you mechanic," as he hooked both juke boxes to one pick-up, playing the same record over both speakers.

The juke boxes were exhibited to PTA members Wednesday and the boys were swamped with advance orders. They're not going into commercial production at the moment, though—sorry, ladies.

Vernon's busy on a small, portable player, also with an automatic changer.

Subway Riders Say Chewing Gum Stale

NEW YORK, March 16.—When interviewing the public on "What's wrong with the subway?" for an article in *The Sunday Times Magazine* Section, Murray Schumach states that he ran across some queer answers.

One passenger squawked that the chewing gum in subway vending machines was stale, he claimed that "they're trying to palm off the war-time stuff" on the subway riders.

Some of those questioned wanted music in the subways but one guard questioned claimed that there was enough music in Times Square (station) if you're around there on a Saturday morning about 3 a.m.

MARCUS FOR PARTS
 While Marking Time For New Equipment!

Keep Your Amusement Games, Phonographs, Venders and Other Coin Operated Equipment in GOOD REPAIR With Parts From a Concern of GOOD REPUTE!

"Parts and Supplies for Coin Machine Service"
HARRY MARCUS COMPANY

816 WEST ERIE STREET

CHICAGO 22, ILL.

List of Disk Making Firms Is Growing

12 New Names Added

NEW YORK, March 16.—Since publication in the February 23 issue of *The Billboard*, the list of record manufacturers has been lengthened. Following are new concerns:

Davis: Davis Record Corporation, 331 West 51st, New York 19.

Goody: Goody Record Corporation, 853 Ninth Avenue, New York 19.

Pick-Up: Schriber & Gustafson, 1600 Broadway, Room 1008, New York 19.

Atomic: Atomic Record Company, Inc., 5634 Santa Monica Boulevard, Hollywood.

Liberty: Liberty Record Company, 4269 Tujunga, North Hollywood.

Southern: Southern Record Corporation, 307 Lenox Avenue, New York 27.

Mello-Strain: Mello-Strain Records Ltd., 1658 Broadway, Room 426, New York.

Sunshine: Sunshine Recording Company, 1480 West Jefferson, Los Angeles.

The Master: Master Record Company, 1619 Broadway, New York 19.

Bell: Bell Records, 1658 Broadway, New York 19.

Alladin: Alladin Recordings, 427 West 5th Street, Los Angeles 13.

Music Art: Music Art Records, 251 Hoffman Boulevard, East Orange, N.J.

Coin Dart Game Patent to Juke Box Repairman

FORT LAUDERDALE, Fla., March 16.—Leon E. Moss, juke serviceman for Dixie Music Company here, has patented a coin-operated electric dart game which he calls Skill Dart.

Machine has been tested on location, and Moss currently is seeking a manufacturer or financial backing in order to get into production.

The game-minded juke man describes his invention as a skill dart game which can be played by two persons or one, with an electrical scoring system similar to pinball machines.

This is how it works: With insertion of nickel, revolving disk lights up, moving at the rate of 2½ revolutions per minute. Disk contains target plugs which are not energized until coin chute contact sets time clock for three or four minutes play. Scoring lights on either side of the disk are controlled by a two-unit standing bar six feet in front of the machine. Each player stands only on his half of the bar.

Target plugs on the disk are in a variety of sizes, scoring from one to three points, and energized only as they pass a marker. Thus any wild hit is not scored. With expiration of three or four-minute period, machine stops, leaving scoring lights on until another coin is inserted.

Moss sees his device as suitable for carnivals, arcades and tavern locations.

Jitterbugs Said Only Small Part of Even Teen Dancers

ELGIN, Ill., March 16.—Jitterbugs, despite the attention they have received in newspapers, rotogravure sections and magazines, actually make up a small part of the dancing population, even of teen-age dancers.

That is an opinion that operators of juke boxes in dance spots have held for some time, and it is confirmed by careful checks made at Elgin's nationally known teen center, Ramble Inn. Studies there, like checks at various ballrooms and night clubs over the country, indicated that the enthusiasts of jitterbugging and other fast dance tempos are predominantly girls, many of whom seem to prefer to dance together on the jive numbers.

Harold E. Grossmann, who has been associated with Ramble Inn since its beginning, declared: "The boys just don't go for jitterbugging."

Studied Habits

"We have studied the dance habits and tastes of our members pretty carefully for long periods, and we can't come to any other conclusion," he said. "When we play the fast numbers, 80 per cent of those on the floor are girls. They like what they call the jive pieces, and they are good dancers, but the boys hang back. Sometimes, on fast pieces, the floor is only about half filled.

"When we play the slower pieces, tho, the boys come out on the floor and interest picks up," he added.

"And when we play slow numbers for an hour or two straight, the floor is well-filled all the time. Of course, we usually get a few complaints from the girls and some of the boys who like faster music, but we also get a lot of requests to play certain pieces again."

Explanation may be just a difference in temperament, but it seems to run thru the generations of dancers, with women, who usually dance more than men do, preferring faster rhythms.

"Sometimes it seems as if the boys like to just shuffle their feet," Grossmann observed jokingly. He added, however, that it appeared to be partly a matter of shyness on the part of the boys.

Conflict of fast and slow music, however, can well be an important problem not only on regular juke box locations, but in the teen canteens. Youth clubs have been turned into spots for just a small clique of youngsters by letting a few jitterbugs get control of the music box, Grossmann warned.

Principal aim of the canteens is not merely to provide dancing space for a few jivesters, but mainly to draw in the youngster who lacks other opportunities for normal social life. Very seldom is this youngster able to handle the jitterbug routines, and often it scares him away from the club entirely, further intensifying his feeling of being an "outsider."



AUTOMATIC COIN

NOW ACCEPTING ORDERS FOR ALL NEW RELEASES!

NOW DELIVERING

BRAND NEW
1c ABT CHALLENGER
\$50.00

BRAND NEW
Genuine MILLS VEST
POCKET BELL, \$74.50

WRITE FOR NEW PRICE BULLETIN ON OTHER NEW RELEASES AND COMPLETE STOCK OF RECONDITIONED EQUIPMENT

Order Your PARTS From Our Gigantic Stock!

Main Clock Gears, Compl.	\$2.75	Star Wheels for Wurlitzer. Ea.	30c
Med. Idler Gears	1.50	6SC7 Tubes	65c
Springs: Main, Handle, Long Knee Ac-		ABT F.P. Coin Chutes	\$3.75
tion, Side Arm, Clock and Main		Coin Chutes for V.P. Bell	3.50
Slide. Ea.25	Collection Books07
Cash Boxes	1.25	Fiber Main Gear for Wurlitzer.....	3.95
Locks	2.00	Bulbs:	
Back Doors	5.00	6V—No. 5507
Cash Box Doors	2.50	6V—Nos. 40, 44, 46, 47, 50.....	.09
Playmaster Phonograph Needles. Ea.	.27	No. 1458-20V15

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Automatic Coin MACHINES & SUPPLY CO.
4135-43 Armitage Ave. (Phone CAPitol 8244-45) Chicago 39, Ill.

The PHONOGRAPH OF TOMORROW

INVITATION from
CARL TRIPPE-IDEAL NOVELTY CO.

Your ROCK-OLA Factory Distributor for Eastern Missouri and Southern Illinois. YOU AND YOUR ORGANIZATION ARE CORDIALLY INVITED TO ATTEND THE PREMIERE SHOWING OF THE NEW

FRIDAY and SATURDAY, MAR. 22-23, 11:00 A.M. to 10:00 P.M., at our Show Rooms at 2823 LOCUST ST., ST. LOUIS, MO.

ROCK-OLA

SHAFFER
WANTS TO BUY
USED PHONOGRAPHS
FIVE BALL FREE PLAY GAMES
Write, Wire, Phone Today — Give Quantity, Price, Condition
SHAFFER MUSIC CO.
606 S. High St. Phone: Main 5563 Columbus 15, Ohio
1925 Market St. Wheeling, W. Va. Phone: 784
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PREFERRED because
MATCHLESS LAMPS

ARE ESSENTIAL FOR GOOD OPERATION OF ALL GAME, MUSIC AND WALL BOXES

MATCHLESS ELECTRIC CO.
564 WEST RANDOLPH STREET • CHICAGO 6, ILL.

WANT TO BUY!
CONSOLES
SUPER BELL, COMB.
HI HANDS - CLUB BELLS
THREE BELLS - FOUR BELLS

ONE BALLS
BALLY 1 BALLS
F. P. — J. P.

WRITE—WIRE—PHONE TODAY!
Call us for New Mills Vest Pockets!

H. ROSENBERG CO.
625 10th AVENUE, NEW YORK 19, N. Y. LONGACRE 3-2479

**COME AND GET IT!
ON DISPLAY**

★ **MILLS BLACK CHERRY BELL** ★

5-10-25-50

★ **MILLS VEST POCKET** ★

- CHICAGO COIN GOALEE**
GENCO TOTAL ROLL
BALLY SURF QUEEN
BALLY VICTORY SPECIAL
BALLY VICTORY DERBY
- MILLS NEW SAFE STANDS**
BALLY UNDERSEA RAIDER
WILLIAMS SUSPENSE
GOTTLIEB STAGE DOOR CANTEEN
EVANS BANGTAILS

IMMEDIATE DELIVERY

ED RAVREBY

ASSOCIATED AMUSEMENTS, INC.

72 BROOKLINE AVE. (Phone: Commonwealth 0933-0934) BOSTON 15, MASS.
 Branch Offices
 1849 Main Street, Springfield, Mass. 29 North Main Street, Fall River, Mass.

**Jennings Puts
Lights on New
Bell Machines**

CHICAGO, March 16.—J. R. Bacon, vice-president and general manager of O. D. Jennings Company, has announced a new light-up installation in Jennings super de luxe bell machines now in production.

Now on display in the newly built showrooms of the Jennings firm, the machine features the light-up of the bell machine reels. This innovation is done by cutting two ovals on the bottom of the recessed reel window thru which the light pours onto the spinning reels by means of an electrical contact.

Bacon also stated that the firm is preparing an announcement on a new club model console which will go into quantity production soon.

NEWS DIGEST

(Continued from page 102)

tic pin-game which will eliminate wood entirely.

NUTS—At the same time welcome news came about a boost in sugar quotas. Candy bar makers heard other good news—that the nut crops are coming back strong and supplies will be adequate to meet all demands.

RUMORS—Rumors have been flying thick and fast in the trade of late about the prospect for coffee vending machines to tie in with hot dog vending machines. At least one coffee vending machine is definitely set for production, tho the manufacturer has made no announcement as yet. Others will be coming.

SHOWINGS—New products—venders, jukes, games and the like, are getting their first showings in manu-

**Coin Selector
For Restaurant
Meals Planned**

MEMPHIS, March 16.—An automatic coin-operated menu-selector will be ready to go on the market in about six months, according to Frank L. Folis, Memphis inventor.

Designed to eliminate delays in restaurant service and to control receipts, the invention uses a push-button selector similar to those used on juke boxes.

Each numbered button corresponds to an item on the restaurant's menu. This number, together with the patron's table number, is printed automatically on a check in the kitchen after the customer has made his choice by pushing the appropriate button.

Coin chutes on the selector installations are provided to allow completion of the entire meal sale without benefit of cashier. The waiter's sole function, according to Folis's description of the installation, is to deliver the order to the table.

Folis has been developing and testing the new coin device over a period of four years. He received his patent February 16.

He said that he expects to obtain parts from various manufactures, but will construct and sell the selectors thru his own organization.

factors' and distributors' quarters thruout the country. All of these showings have been unusually well attended and point up the huge pent-up demand for new equipment of all types.

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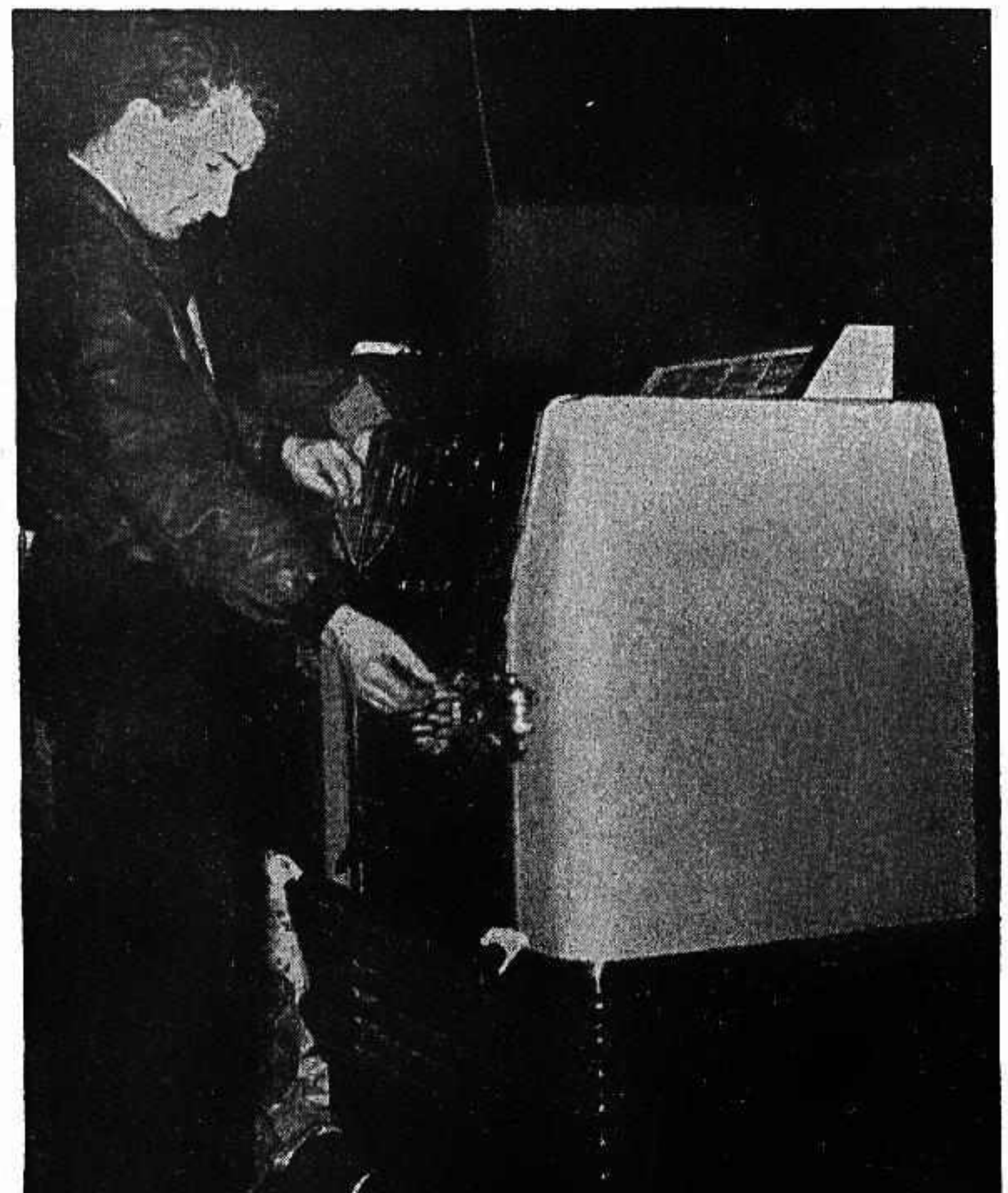
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BRITISH-BUILT juke box model as it appeared on display at Amusement Devices and Trades Exhibition, London. Wood in the jukes originally formed the packing cases for the Dakota aircraft brought to England from America. (British Combine Photo.)

COIN MACHINE EXPORTS

NOVEMBER, 1945

Country	No.	Total Value	Phonographs		Vendors		Amuse. Games	
			No.	Value	No.	Value	No.	Value
Canada	277	\$14,608	18	\$ 1,263	64	\$1,073	195	\$12,272
Mexico	117	10,285	60	16,260	10	680	47	2,325
Cuba	34	4,806	3	775	7	641	24	3,390
Colombia	13	6,240	13	6,240	—	—	—	—
Philippine Islands	23	580	—	—	23	560	—	—
Ecuador	2	180	—	—	—	—	2	180
Brazil	3	1,188	3	1,188	—	—	—	—
Canal Zone	1	500	1	500	—	—	—	—
TOTALS	470	\$47,348	98	\$26,227	104	\$2,954	268	\$18,167

DECEMBER, 1945

Country	No.	Total Value	Phonographs		Vendors		Amuse. Games	
			No.	Value	No.	Value	No.	Value
Canada	371	\$15,791	2	\$ 810	103	\$1,550	266	\$13,431
Mexico	27	5,302	12	1,630	—	—	15	3,672
Cuba	20	983	1	225	—	—	19	758
Philippine Islands	23	2,764	4	1,120	8	495	11	1,149
Colombia	14	8,283	14	8,283	—	—	—	—
Ecuador	9	1,490	—	—	—	—	9	1,490
Sweden	2	139	—	—	—	—	2	139
Ceylon	1	28	—	—	—	—	1	28
Canal Zone	1	28	—	—	—	—	1	28
Dominican Republic	6	394	—	—	—	—	6	394
Argentina	1	21	—	—	—	—	1	21
TOTALS	475	\$35,221	33	\$12,068	111	\$2,045	331	\$21,108

Coin Exports Perking Up

(Continued from page 102)

ested in exploiting the markets across the Channel.

There is no possibility of the U. S. coin machine export business getting back to pre-war proportions until several obstacles are out of the way. First and most important is the matter of new machine production at home. Until new machines are brought off the assembly lines in sufficient quantity to satisfy huge, pent-up home demand and still leave a surplus, export will necessarily have to be kept down.

Exchange Rates

Even after that production obstacle is overcome, there will still remain the problem of exchange rates and economic conditions in the various foreign countries. In those countries where inflation is alive, there is a surplus of paper money, and coins have practically disappeared from circulation since the coins aren't of

large enough denomination to be practical.

While traders confidently expect the export business to increase in activity throught this year, outlook now seems to put 1947 forward as the year in which exports will really begin to count as a major factor in the coin machine industry.

Trailer Firms Set For Tourist Rush

NEW YORK, March 9.—The trailer coach industry is now ready for maximum production as soon as materials are available, according to Harry F. Bartholomew, president of the Trailer Coach Manufacturers' Association, in a statement last week. Output will reach 10,000 units a year, he stated.

This announcement is a sign that increased summer tourist trade can be expected in all resort areas. Coinmen, already foreseeing this jump in summer business, are setting up additional locations for their arcades and coin machine routes.



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10 WURLITZER 412's	150.00
10 WURLITZER 616's	225.00
ROCK-OLA COUNTER MODELS, 1939 REVAMP.	140.00

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OLA ..40	5U4 ..80	6K5 ..90	12A7 .1.10	39/44 .40	25Z6 .1.00
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1A5 ..1.25	5Z3 ..90	6N7 ..50	12S7 .70	46-47 .1.00	35L6 .1.00
1A7 ..1.60	5Z4 ..90	6Q7 ..90	12S7 .90	48 ...1.65	50L6 .1.10
1H4 ..1.00	5X4 ..90	6S7 ..75	14A7 .1.35	55 ...75	50Y8 .1.10
1H5 ..1.30	6B7 .1.00	6S7 ..75	14C7 .1.15	56 ...55	117L7 .1.85
1E7 ..1.75	6B8 ..1.10	6S7 ..85	14H7 .1.10	57 ...90	117P7 .1.85
1C5 ..1.10	6C5 ..70	6S7 .70	14Q7 .1.15	78 ...60	117Z6 .1.60
1D8 ..1.10	6C6 ..85	6V6 ..50	19 ...75	77 ...90	70L7, with
1LE3 .1.75	6D6 ..70	6X5 ..85	24 ...85	78 ...90	Adaptor,
1N5 ..1.30	6F5 ..90	6U7 ..65	28 ...70	79 ...75	Comp. 1.45
1T5 ..1.30	6F6 ..90	6S7 .60	27 ...55	80 ...60	XXD ..1.40
1Q5 ..1.60	6F8 ..80	7 Series 1.25	30 ...1.00	83V ..60	XXL ..1.40
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Cloud Over Lumber Grows As Demand Spirals While Production Below Peak

Feared Shortage of Wood Products May Drag Into 1947

CHICAGO, March 16.—The cloud that has been hanging over U. S. forests, sawmills and lumber yards since return of peace looked bigger this week, and hopes that supplies of wood for coin machine manufacture might get back to normal within the year grew dimmer.

Meanwhile, makers of pinball games, phonographs and other machines requiring lumber in cabinets and elsewhere were earnestly testing and re-testing plastics and other materials as substitutes when present stocks of lumber are gone. Their lumber outlook also was darkened by continued rumors that a genuine priority system on lumber is about to be set up with the lion's share going to home builders.

At present, government controls on lumber are rather informal, yard owners reported. The federal agencies have simply directed that 50 per cent of lumber sales should go into home construction. Only priorities are those of veterans and a few other home builders, but lumbermen complain that they can't get a priority of any kind on the mills output, most of which is heavy, unfinished timber.

Drag Into 1947

On the eve of what promises to be the biggest building and manufacturing boom in the nation's history, evidence continued to pile up that the lag of lumber production behind demand will drag well into 1947, maybe longer.

Appearing before a Senate committee in Washington, Edward C. Crafts, chief of the division of forest economics in the U. S. Forestry Service, forecast gloomily that the shortage of lumber is "unlikely to be one of long duration." He saw dark visions of its dragging out to 1956.

Crafts declared that he doubted if U. S. lumber production would exceed this year's estimated production of 33,000,000,000 board feet in any year of the next 10. At the same time, demand probably will climb to 40,000,000,000 board feet, he predicted. Back in the pre-war years, when home and factory building was at a virtual standstill, the nation got along on 20 to 25,000,000,000 feet a year.

Big Order

Lumbering, tho, is an up and down industry. Since 1919, its output has ranged from 10 to 38,000,000,000 feet annually. But Crafts' estimate of demand is a big order for it. To judge by history, too big. Not since 1909 has the industry touched that output, and only once did it come close—in 1925, when 38,339,000,000 board feet rolled out of American sawmills.

During the last great era of building in the U. S., 1919-'29, the industry managed to push its production up to 36,000,000,000 feet and keep it close to that mark for nearly a decade. Whether it can do it again, no one knows, but most experts seem to think not. Spurred by wartime demand, it boosted output from 28,930,000,000 feet in 1940 to a peak of 36,332,000,000 feet in 1942, but this year it was back to the 1941 level.

Southern pine manufacturers are the first to come forward with a pledge to drive their mills to the utmost this year in an effort to boost their 1946 output to 9,000,000,000 feet. Pledge was made public by the Joint Emergency Committee for the Southern Pine Industry after the Civilian Production Administration hinted the recent increase of \$3.25 per 1,000 feet

granted by OPA might be taken away if the mills didn't keep rolling full tilt.

Softwood, of course, makes up the overwhelming bulk of lumber used in industry, amounting to 26,900,000,000 feet in 1943 compared with 7,370,000,000 feet of hardwood. And pine makes up nearly half of the total lumber sawings.

Supplies Tight

Illustrating how tight lumber supplies are, Harold R. Northrup, secretary of the National Retail Lumber Dealers' Association, told a Senate committee that the majority of his organization's 23,000 members didn't have enough in stock to "supply one small housing job."

And all reports from the mills indicate that the nation's lumber supply is dwindling rapidly. The National Lumber Manufacturers' Association reported that shipments from 426 major mills are running 11 per cent ahead of production. Bookings of new orders are outstripping output by nearly 12 per cent, and unfilled orders on hand amount to 86 per cent of the mills' combined supplies.

Meanwhile, up and down the line, Office of Price Administration was handing out price increases in an effort to steam up the roaring mills still further. Latest was an increase of \$1.25 per 1,000 feet, log scale, on logs produced in Western Oregon and Washington, heartland of American lumbering. OPA previously had allowed increases on virtually all other grades and varieties of lumber, including a \$4,000 per 1,000-foot boost on cedar shingles. Log boost was made to meet a wage increase of 15 cents an hour granted last November.

Atlas Novelty Plans Building

CHICAGO, March 16. — Morrie Ginsburg, Atlas Novelty Company executive, revealed this week that recently completed blueprints for erection of a new building at the corner of Palmer and Western Avenue will be put into use within the next two months.

New quarters of Atlas will be located across Palmer Street and south of the present headquarters at the same corner. Plans include the building of two floors for general offices and plant facilities.

First floor of the building will be devoted to private offices for company executives, sales meeting rooms, streamlined showrooms, and shipping and receiving facilities which will permit the pull-up of as many as three semi-trailers within the building itself.

Second floor quarters will be used for parts and service and additional showrooms and private offices. Service facilities on the second floor will also include several spray rooms and engineering studios.

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Seven Twenty-Five Cent (25¢) Jennings Slots, Goose Neck Slots.
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- 2 Photomatics, factory rebuilt, inside lighting, \$850.00 each.
- 2 Photomatics on location, \$950.00 each.
- Wire 1/3 Deposit, Balance C. O. D.

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422 W. Broad St., Richmond, Va.

New Concerns Seen Source Of Locations

25,000 Thru Midwest

CHICAGO, March 16.—Burgeoning of 25,000 new businesses since V-J Day in five Midwestern States, currently reported by Chicago's Federal Reserve Bank, confirms trade predictions for a phenomenal post-war expansion of coin machine location possibilities.

This figure is given in a review of business conditions in the Seventh Federal Reserve District, which comprises most of Illinois, Indiana, Michigan, Wisconsin and Iowa.

Sharp rate of increase in new firms can be expected to continue thru the year, the report stated.

Bounding Optimism

Bounding optimism stimulated by huge consumer demands for goods and services is cited as an underlying cause for business growth, but a variety of unusual factors are immediately responsible.

Among them are returning servicemen anxious to operate their own enterprises, war workers with accumulated savings and in need of a livelihood, more people with liberalized credit opportunities open to them.

Total number of businesses in the area now has reached 585,000, indicating a 6 per cent over-all increase piled up in six months, and a 12 per cent rise since February, 1944.

Retail businesses, big provider of coin machine locations, accounted for about half of the district's operating firms in 1939. Report shows that they are now increasing more rapidly than the average, having jumped 10 per cent since January, 1945.

Filling stations, garages and other automotive establishments—rated high as locations—rose 11 per cent. Food shops made a 5 per cent gain.

Upsurge Seen

As the over-all wage-profit-price tangle now troubling business men is cleared up, a new upsurge of business openings is expected by the Federal Reserve Bank.

Return of civilian goods such as appliances, automobiles, foods and home furnishings in large volume will pave the way automatically for many new outlets, it was said.

Other side of the picture is seen in figures reflecting mortality rates of various new establishments. In the retail trade 22 per cent of new firms were reported to have failed within the first year of operation, with careful selection of type of business and familiarity with all phases of operation noted as factors in favor of the 78 per cent which were successful.

Tourist Traffic Heavy to B. C.

VANCOUVER, B. C., March 16.—Coin machine ops, the majority of whom subscribe liberally to the Tourist Bureau's advertising campaign, are pleased with figures released this month by that body.

In fact, another record for tourist travel from the United States was created during February, when 33,420 persons entered Canada thru five British Columbia border ports of entry, an increase of 81 per cent over February, 1945.

Not published in that total were 2,876 who came thru Seattle, and 2,097 persons who entered B. C. at Victoria.

JENNINGS

HAS THE KEY TO EVERY LOCATIONS WISH!

AMMCO SERVICE is Dependable!

★ NEW EQUIPMENT ★

Munves Super Skee Roll\$349.50	Evans Ten Strike, Free Play\$435.00
Evans Bang Tail, 5c Comb. F.P. 674.50	Bally Victory, 1 Ball P.O. 574.50
or P.O., 7 Coin 674.50	Mills New Vest Pockets 74.50
Evans Bang Tail, 25c Comb. F.P. 799.50	New A.B.T. Challengers 50.00
& P.O., 7 Coin 799.50	Amusement Lite League 425.00
Evans Ten Strike 372.50	Chicago Coin Goalee 525.00

Refinished—CONSOLES—Reconditioned

5¢ Super Bell Comb. \$274.50	5¢ Silver Moon, P.O. \$119.50	Pace Saratoga, P.O., No Rails\$ 79.50
Mills Jumbo, C.P., Late Model 109.50	5¢ Bangtails 225.00	

Refinished—ONE BALLS—Reconditioned

Fair Grounds\$ 49.50	Kentucky\$249.50	Caron, Conv. to F.P. \$ 59.50
Sport King 209.50	Long Shot 239.50	Preakness, Conv. to F.P. 59.50
'41 Derby 339.50	Sportsmen, F.P. 195.00	
Pimlico 369.50	Record Time, F.P. 174.50	

Refinished—ARCADE EQUIPMENT—Reconditioned

Evans Ten Strike, H.D., Repainted, Refinished Like New\$ 89.50	Texas League, 2¢ Chute\$ 39.50
Rapid Fire (Perfect) 160.00	Evans Skee-ballette 79.50
Shoot the Chutes 99.50	Chicoin Hokey 199.00
Anti-Aircraft, Brown & Gold 55.00	Western Baseball Major League 125.00
Shoot to Tokyo 125.00	Western Baseball Deluxe 89.50
Chicken Sam Target Conv. 125.00	Mutoscope Sky Fighter 200.00

Refinished—5 BALL—FREE PLAYS—Reconditioned

Anabel\$27.50	Follow-Up\$17.50	Sara Suzy\$27.50
Argentine 65.00	Fox Hunt 45.00	Snappy 59.50
All American 49.50	Gobs 95.00	Seven Up 52.50
Airport 17.50	Glamours 32.50	Spot Pool 65.00
Barrage 37.50	Golden Gato 17.50	Scoop 20.00
Big Chief 42.50	Horoscope 65.00	Spottem 20.00
Bosco 75.00	Lone Star 27.50	Star Attraction 65.00
Belle Hop 57.50	Metro 49.50	Ten Spot 49.50
Bola Way 69.50	On Deck 22.50	Texas Mustang 62.50
Bally Beauty 22.50	Paradise 45.00	Towers 74.50
Capt. Kidd 74.50	Rotation 22.50	Topic 79.50
Champs 40.00	Roxy 20.00	Three Score 32.50
Cadillac 29.50	Score Line 42.50	Thriller 20.00
Conquest 17.50	Summertime 25.00	Victory 89.50
Contact 17.50	Sky Line 39.50	Venus 89.50
Four Roses 49.50		

NEW REVAMPS

Hollywood\$249.50	South Seas\$279.50
Big Top 249.50	Foreign Colors 109.50
Riviera 279.50	Stage Door Canteen. 249.50
Oklahoma 249.50	Marvel Catalina 249.50

AMMCO Distributors

2513 MILWAUKEE AVE. (Capitol 1111), CHICAGO 47, ILL.

NOW DELIVERING
BRAND NEW RELEASES FROM THE FACTORIES
 EVANS BANGTAILS, 5c COMB. F.P. & P.O., 7-COIN HEAD\$674.50
 EVANS BANGTAILS, 25c COMB. F.P. & P.O., 7-COIN 764.50
 JENNINGS BRONZE CHIEF JENNINGS SUPER DE LUXE CHIEF
 5c\$249.00 5c\$274.00
 10c 259.00 10c 284.00
 25c 269.00 25c 294.00
 NEW IMPROVED GROETCHEN COLUMBIA TWIN J.P., ADJUSTABLE TO
 1c-5c-10c-25c Play 132.50
 MILLS NEW 5c VEST POCKETS\$74.50 | EVANS TEN STRIKE 372.50
 PACES DeLUXE CHERRY BELLS, 50c and \$1.00 Play.....WRITE
GOALEE\$525.00 | **VICTORY DERBY \$574.50** | **LITE LEAGUE ..\$425.00**
UNDERSEA | **TOTAL ROLL ... 525.00** | **VICTORY**
RAIDER 399.50 | **SPECIAL 589.50**

IMMEDIATE SHIPMENT
 STAGE DOOR CANTEEN—LAURA—HOLLYWOOD—AND UNITED REVAMPS...\$249.50

BEAUTIFULLY RECONDITIONED 5-BALL FREE PLAY PIN GAMES

Air Circus\$129.50	Gobs\$129.50	Sea Hawk\$ 69.50
Air Force 79.50	Gold Star 49.50	Shangri-La 185.00
All American 85.00	Home Run, '40 44.50	Short Stop 44.50
Big Parade 129.50	Invasion 129.50	Showboat 79.50
Big Time 44.50	Jungle 79.50	Sink the Jap 79.50
Bosco 92.50	Landslide 49.50	Sky Chief 169.50
Bombardier 119.50	League Leader 49.50	Skylite 54.50
Broadcast 69.50	Legionnaire 79.50	Smack the Jap 79.50
Bubble 44.50	Majors '41 69.50	Snappy, '41 65.00
Capt. Kidd 69.50	Marvel Baseball 119.50	Soft Ball 44.50
Champ (New) 69.50	Mascots 44.50	Southpaw 89.50
Champion 44.50	Merry-Go-Round 44.50	Sparky 44.50
Crossline 69.50	Miami Beach 79.50	Spottem 44.50
Doughboy 44.50	Midway 135.00	Speedball 54.50
Eagle Squadron 119.50	Moniker 84.50	Star Attraction 69.50
Five-Ten-Twenty 129.50	Owls 89.50	Super Ohubble 79.50
Fifth Inning 44.50	Pan American 59.50	Texas Mustang 89.50
Fleet 49.50	Paradise 69.50	Ten Spot 59.50
Four Aces 139.50	Play Ball 65.00	Topie 84.50
Four Diamonds 65.00	Pick-Em 44.50	Torpedo Patrol 119.50
Fox Hunt 44.50	Royal (Bally) 44.50	Towers 99.50
Glamour 65.00	Score Champ 44.50	Twinkle 44.50
Girls Ahoy 69.50	School Days 59.50	Wildfire 69.50

FLASH!!! 10 JOCKEY CLUBS \$325.00 EACH

SPECIALS
 Mills Used 5c Blue and Gold Vest Pockets, Perfect Condition, \$52.50 Ea.; with J.P. ..\$ 62.50
 New Mills 4 Bell Cabinets 22.50
 Exhibit Rotary Merchandiser, Pusher Type, in Beautiful Condition 349.50
 Groetchen Metal Typar, LIKE NEW, with 104 Chute 375.00
 2 A.B.T. Aromatic Rifle Ranges, Complete with 7 Rifles, Each1,500.00

EXPORT TRADE! With the lifting of Export Restrictions we have opened our Foreign Sales Department. Send for information about all coin operated equipment.

WRITE FOR LISTS: SPECIAL REBUILT SLOT MACHINE VALUES—Arcade Equipment, Automatic Payout Consoles and One Ball Multiple Free Play and Payout Tables.
 TERMS: 1/3 Deposit, Balance C. O. D. or Sight Draft.

MONARCH COIN MACHINE CO.
 1545 N. FAIRFIELD AVE. (PHONE ARMITAGE 1434) CHICAGO 22, ILL.

Pins O. K. for Harvard Boys, Court Decides

CAMBRIDGE, Mass., March 16.—Pinball games are legal in Harvard Square and elsewhere in this city famed as the seat of Harvard University, Massachusetts State Supreme Court declared in a recent opinion.

High court held that Cambridge municipal authorities exceeded their authority in passing a city ordinance making the possession and control of pinball machines illegal.

In an opinion written by Justice James J. Ronan, the court declared "the ordinance seeks to make criminal conduct that which has by statute been declared lawful."

Case was carried to the Supreme Court as a test by Sidney A. Wolbarst, who is associated in the Turnpike Amusement Park, Inc., at 195 Concord Turnpike in Cambridge. Wolbarst appealed to the court after he was fined \$10 for having two pinball games in his possession. Contesting the authority of the city council to pass such an ordinance, he pointed out also that his machines were strictly amusement games without any type of payoff.

Outlining the legal position of the games in Massachusetts, the court said:

"Where, as here, the Legislature has enacted a complete and comprehensive statutory system designed to eliminate the evils of gambling, there is no room for ordinances or by-laws. It could hardly have been intended by the Legislature in enacting the statute empowering cities and towns to make by-laws and ordinances managing their affairs, preserving peace and good order and maintaining their internal police, to change its long-established policy of dealing with gambling on a State-wide basis and to delegate any such authority to cities and towns. We hold no such power was conferred."

Congress Will Act On Program To Back Loans to Small Biz

WASHINGTON, March 16.—A bill for 90 per cent federal guarantee of long and short-term loans to small business will go before Congress sometime in April.

Proposed legislation is a combination of recommendations of the Commerce Department's advisory committee on small business and of Congressional committee work.

It has been noted by trade sources as a development to aid individual coin machine firms, as well as a boost for innumerable enterprises on whose current expansion plans coinmen are depending for new machine outlets.

Bill Introduced

Plan for federal underwriting of short term loans up to 90 per cent already is embodied in a bill introduced jointly by Sen. Robert F. Wagner and Rep. Brent Spence, chairman of Senate and House banking and currency committees. Now both long and short-term provisions are being merged in a new bill being drafted with the aid of the Department of Commerce.

It is hoped by department officials that the current proposals will be effective in aiding truly small businesses. While 31.6 per cent of RFC loans in 1944 were for \$5,000 or less, this bracket amounted to only 0.7 per cent in dollars.

Vet Loans

Similarly, the loan provisions for

SALESBOARDS

Operators' Hits—Immediate Deliveries.

Holes	Name	Profit	Price
400	5c Dollar Board	Def. \$ 7.00	\$.55
400	1c to 5c Put & Take	Def. 7.50	.59
800	5c Diamond Dust	Def. 11.00	.65
1000	1c Cig. Board, 28 Packs		.78
1000	25c Charley	Def. 50.00	.89
1000	5c Double Finn		.98

1000	25c J.P. Charley	\$52.04	\$1.22
1000	25c J.P. Charley, Tk. Semi	52.04	1.39
1000	10c J.P. Ready Money, Seal	50.70	1.69
185	25c J.P. Lighting, Jumbo	22.14	1.79
1180	5c J.P. Jumbo Tens	31.00	2.49
1184	5c J.P. Bingo, Jumbo Hole	31.00	2.59

1200	25c J.P. Texas Charley	\$102.28	\$2.29
1000	5c J.P. Hot Stuff, Girls	27.00	2.79
1000	5c J.P. Wanna Dough, Girls	27.00	2.79
1800	5c J.P. Lulu, X Thick	31.75	2.88
2400	10c J.P. Barrel, Tip, Sym.	92.85	3.49

2170	5c Tab. R.W.B. Tickets	\$36.00	\$1.19
2170	5c Banded RdW.B. Tickets	36.00	1.64
2170	5c Five Fold R.W.B. Tks.	36.00	1.64
2280	5c Combination Tickets	36.40	1.98
120	Tip Books, Single Banded, Doz.		1.89

Write for Catalog and List Top Flight Boards. Definite Profit on Nickel Charley, \$17.00, and Double Fin Definite Profits, \$24.50.

WORLD'S BEST BOARDS, TICKETS, CARDS
DELUXE MFG. CO.
 DeLuxe Building Blue Earth, Minn.

AUTOMATIC BLACK JACK

Has 5 Reels
 Player inserts 5c and machine automatically deals 2 cards in Nos. 1 and 2 windows. Player then can "draw" one or two cards in windows Nos. 3 and 4 by pressing buttons which release shutters. Hand held by "House" is revealed by pressing button under window No. 5. Brand new in original cartons. Payout by proprietor (not automatic).
 Size 9x7x7 in. **\$45.00**
 Wt. 10 lbs. Each

AUTOMATIC POKER

For 5c Play
 Player receives complete poker hand when five spinning reels come to stop. Fifty cards (almost complete deck) represented. Metal reward plate gives odds on various Poker hands. Brand new in original cartons. Payout by proprietor (not automatic).
 Size 9x7x7 in. **\$39.50**
 Wt. 10 lbs. Each....

Webb DISTRIBUTING COMPANY
 6 SOUTH KEDZIE AVENUE - CHICAGO 12, ILLINOIS

Photomatic, latest model made, 25c coin chute, perfect condition, used on one location only, serial #P-RN12\$895.00
 Two Panorams, with viewing show conversion, perfect operating cond. Ea. 295.00
 Six Tall Guns. Ea. 47.50
 1c Seeburg Hockey, two can play 59.50
 1c Floor Model Exhibit Love Tester 149.50
 Question Girl Fortune Telling Machine 59.50
 10 Exhibit Latest Model Card Machine with stands. Ea. 37.50
 10 Seeburg Parachute Guns. Ea. 79.50
 Two Bally Rapid Fire Guns. Ea. 99.50
 One Sky Fighter 219.50
 5c Mystic Ray-Magic Pin, character reading 99.50
 5c Electric Eye Smash the Axis Gun .. 119.50
 Bally Torpedo Gun 137.50
 Evans Ten Strike 39.50
 Exhibit Vitalizer 67.50
 Keeney Texas League 87.50
 Terms: 1/3 Cash, Balance C. O. D.
B & B NOVELTY COMPANY
 715-717 W. Main St. LOUISVILLE, KY.

WILL PAY—
\$60.00 Per Case for
.22 AMMUNITION, SHORTS OR LONGS
 BOX 760, CARE BILLBOARD
 1564 BROADWAY NEW YORK 19

FOR SALE—FOR SALE
MUTOSCOPE PHOTOMATICS
 Early and Late Models, All in Good Working Condition. 500 Pieces of Arcade Equipment of All Kinds. **TONY BRILL**
 311 N. Reno St. Los Angeles 28, Calif.

discharged veterans do not appear to be too successful in stimulating opening of new businesses. Number and value of such approved loans to date is reported to be extremely small. Thus, a liberalized program pointed directly toward encouragement of small business is felt to be the only means of fostering practical credit facilities.

1946 COLUMBIA BELLS NOW DELIVERING

Factory Fresh Columbia Twin Jack Pot Bells. Changeable 1-5-10-25 Play; Double Slug Protection.

Columbia makes more money faster—costs less money to own—no wonder it's the money-making king.

Write, Phone or Wire Your Order Now

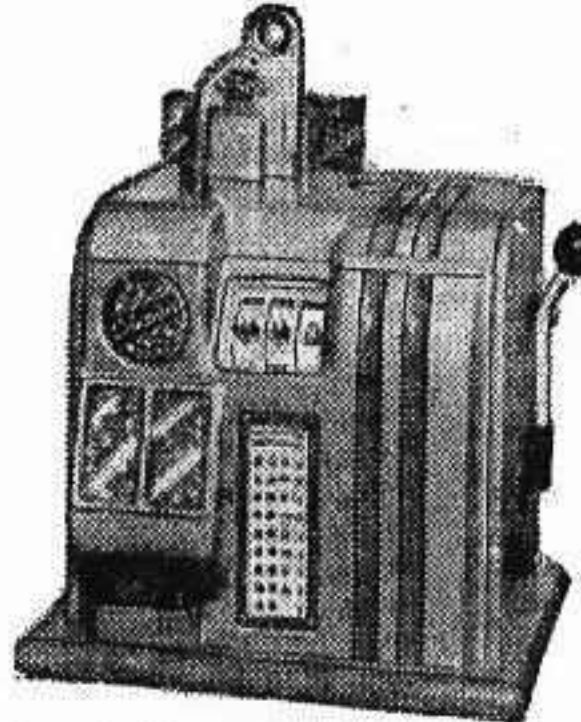
OPERATOR'S PRICE

\$132.50 F. O. B.

All orders must be accompanied by a one-third deposit, postal money order or certified check, balance C. O. D.

HUNTER SALES COMPANY

2621 McKinney Avenue (Telephone Tremont 7-5947), Dallas 4, Texas



MILLER VENDING COMPANY

Offers:

NEW MACHINES IN ORIGINAL CARTONS

Mills Vest Pockets, In Stock\$ 74.50	Stage Door Canteen ..\$249.50	Hollywood\$249.50
Genco Total Roll 525.00	Trade Winds 249.50	Arizona 249.50
Big Top 249.50	Grand Canyon 249.50	Exhibit Big Hit

ONE BALLS

Sport Specials\$127.50	Record Times\$127.50	Club Trophy\$239.50
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FIVE BALLS — FREE PLAY

ABC Bowler\$ 47.50	Grand Canyon\$194.50	Streamliner\$199.50
Air Circus 110.00	Gun Club 69.50	Strip Tease 104.50
Argentina 69.50	Hollywood 224.50	Shangri-La, P & S 69.50
Arizona 199.50	Invasion 92.50	Sink the Japs 39.50
Air Force 74.50	Idaho 229.50	Speed Demon 17.50
Big Top 104.50	Jungle 59.50	Santa Fe 199.50
Bosco 69.50	Keep 'Em Flying 124.50	Trade Winds 229.50
Brazil 194.50	Liberty 130.00	Topie 79.50
Bombardier 69.50	Marines 84.50	Victory 87.50
Dude Ranch 42.50	Moniker 74.50	Venus 67.50
Eagle Squadron 59.50	Playtime 51.50	World Series 49.50
Five-Ten-Twenty 104.50	Production 59.50	Yankee Doodle 171.50
Flat Top 209.50	Sky Chief 159.50	Captain Kidd 72.50

GUNS

Keeney Anti-Aircraft Brown\$47.50	Seeburg Shoot the Chutes\$74.50
Seeburg Chicken Gams 64.50	Bally Rapid Fire 99.50

MILLER VENDING COMPANY

42 FAIRBANKS ST., N. W. Phone: 8-8632—9-6047 GRAND RAPIDS 2, MICHIGAN

A-1 BARGAINS

EVERY MACHINE CLEAN AND IN GOOD CONDITION

CONSOLES

- 1 Bally Club Bell, Comb. F.P./P.O. \$239.50
- 1 Bally Dark Horse, F.P. 159.50
- 1 Evans '41 Pacers, P.O. 295.00
- 2 5¢ Jennings Good Luck, P.O. 39.50
- 1 25¢ Jennings Silver Moon, P.O. 219.50
- 1 Jumbo Parade, 5¢ P.O., Perfect High Head 124.50
- 2 5¢ Keeney Super Bell, Comb., F.P./P.O. 294.50
- 2 Keeney 4-Way Super Bell, 5-5-5-5¢ P.O. 449.50
- 3 Mills 3 Bells, 5-10-25¢ 775.00
- 3 Mills 4 Bells, 4-5¢, Ash Trays—Serial Over 1300 349.50

ARCADE AND COUNTER MACHINES

- 1 ABT Rifle Range, 4 Gun, Complete \$895.00
- 2 Bally Defenders 199.50
- 1 Bally Bull Gun 49.50
- 2 Bally Rapid Fire 124.50
- 1 Bally Sky Battle 164.50
- 1 Batter-Up Baseball Outfit, complete With Accessories and Neon Sign 1,000.00
- 25 Jennings Hi-Boy Scales, Ea. 59.50
- Lot @ 1,250.00
- 1 Keeney Air Raider 139.50
- 1 Kirk Night Bomber 259.50
- 1 Liberator 149.50
- 7 Mills Panoramas, Ser. Over 3000 369.50
- 1 Mutoscope Ace Bomber 244.50
- 2 Mutoscope Drivemobile 274.50
- 2 Mutoscope Skyfighter 224.50
- 1 Scientific Batting Practice 89.50
- 3 Shoot the Japs 79.50
- 3 Marvel Cig. Reels, Token P.O., Perfect 15.00

1/2 Deposit—Balance C. O. D.



SILENT SALES

635 "D" St., N. W., Washington 4, D. C.

WANTED

Experienced Coin Machine Mechanic
Pinball experience desired.
Top salary guaranteed.
Wire, Phone or Write

Buster Garrett
AMUSEMENT ENTERPRISES
1001 Louisiana Street
Houston, Texas
Phone: F-8041 or P. 4045

FREE PLAY CONSOLES

- Keeney SUPER BELL.....\$285.00
- Bally HIGH HAND..... 175.00
- Bally SUN RAY..... 145.00
- Jennings BOB TAILS..... 125.00

Wire 1/3 Deposit—We Ship C. O. D. for the Balance

Phone during the noon hour
4-1109, 4-1100

AUTOMATIC COIN MACHINE CORP.
338 Chestnut St.
Springfield, Mass.

WANTED—PIN GAMES

PHONOGRAPHS - CONSOLES

RUSH YOUR LIST FOR IMMEDIATE ACTION

Liberal Quotations.

ATLAS NOVELTY CO.
2200 N. Western Ave. Chicago 47, Ill.
Phone: Armitage 5005

Beer Shortage Hits Locations In Motor City

DETROIT, March 16.—Local operators found some of their best paying locations drying up this week as the supply of beer in the city dwindled to a trickle. Situation hit in full force Monday when supplies to bars were down in most parts of the city, and the tavern operators themselves were faced with the decision of how to meet the shortage.

One immediate reaction was the closing of a substantial number of neighboring spots for one day. These included more of the smaller spots, which appeared hardest hit, and of course the places without live talent entertainment, so that juke boxes were particularly hit.

Few Hours Only

Closing in most cases was for a few hours only, and no concerted policy of action had been decided upon by midweek. General idea was that a one-day-a-week closing by each spot, usually in the early part of the week, would save the situation at present, much as it did for restaurants running low on supplies during the war.

Central Michigan Licensee's Association, Lansing decided to close all taverns on Mondays, so that there would be no competition between those closed and those remaining open. General view in Detroit, however, was that the spots should each pick their day to close, and only a fraction would close on any one day.

Affects All

However, all types of machines in such locations were affected by the shortage, with venders and juke boxes taking most of the cut. Nut venders in particular have been big favorites in beer gardens and small neighborhood taverns here for years, and these will be closed by whatever percentage of time the spots decide to close.

Anticipation is that the shortage will get genuinely serious by summer, with complete closing for whole weeks or opening for a few hours a day only, in the offing, as a result of the policy of diverting grain from breweries for relief purposes abroad.

Widow of Texas Coinman Joins Leader Sales

DALLAS, March 16.—Lou London, executive head of Leader Sales, this week announced that Mrs. Charles Snyder, widow of Charles Snyder, who formerly conducted activities of Southwestern Distributing Company, Dallas, has joined forces with his organization. Latter firm is no longer in operation.

New headquarters of Leader Sales, is located at 4116 Live Oak Street, Dallas, London having moved his organization there from his former location in Reading, Pa.

London also announced his appointment as distributor of Mills Novelty Bell equipment for Oklahoma and northern part of Texas.

HOTTEST LOCATION ON CONEY ISLAND AVAILABLE

for Photo Machines, Voice Recorders and Arcade Machines. Must be good equipment. Other business opportunities available.

PANORAM DISTRIB. CO.
551 Surf Ave. Coney Island 24, N. Y.
ES-planado 2-8528

NEW MACHINES NOW BEING DELIVERED

NEW JENNINGS SLOTS—ALL MODELS—WRITE FOR PRICE LIST

- EVANS BANGTAILS, 5c COMB. F. P. & P. O.—7-COIN..... \$674.50
- EVANS BANGTAILS, 25c COMB. F. P. & P. O.—7-COIN..... 799.50
- BALLY VICTORY DERBY, 1 BALL PAYOUT 574.50
- STAGE DOOR CANTEEN 249.50
- HOLLYWOOD 249.50
- EVANS TEN STRIKE 372.50
- MILLS NEW BLUE & GOLD VEST POCKET 74.50
- GOALEE 525.00
- AMUSEMATIC LITE-LEAGUE 425.00
- EVANS 5c BANGTAILS & GALLOPING DOMINOES, P. O. EA. 596.50

RECONDITIONED PIN GAMES

5-10-20 \$129.50	Monicker \$79.50	Sea Hawk \$69.50
Sky Raider 129.50	Venus 79.50	School Days 69.50
4 Aces 129.50	Southpaw 79.50	4 Diamonds 69.50
Sun Valley 125.00	Miami Beach 79.50	4 Roses 69.50
Invasion 109.50	Spot Pool 74.50	Star Attraction 69.50
Marines at Play 110.00	Gun Club 74.50	7-Up 67.50
Flying Tigers 110.00	Spot a Card 72.50	ABC Bowler 87.50
Yanks 95.00	Bolaway 72.50	Ten Spot 64.50
Genco Victory 94.50	Sluggo 72.50	Snappy 64.50
Marvel Baseball 90.00	Jungle 72.00	Majors, '41 64.50
Hi Dive 89.50	Zig Zag 69.50	Wildfire 59.50
Topic 84.50	Horoscope 69.50	New Champs 59.50
Texas Mustang 79.50		Big Chief 49.50

NOW DELIVERING STAGE DOOR CANTEEN

Exclusive Distributors for NORTHERN ILLINOIS, NORTHERN INDIANA, EASTERN IOWA AND MICHIGAN.

A Proven Money Getter by Actual Test!

CONSOLES—ONE BALLS—ARCADE EQUIPMENT—SLOTS

CONSOLES

- Bally Club Bells, Comb., Late \$239.00
- 5¢ Super Bell, Comb., F.P. & P.O. 249.50
- Jumbo Parade, P.O. 89.50
- Hi Hand 179.50
- Jumbo Parade, P.O., Late Head 124.50

ONE BALLS

- Turf King, P.O. \$325.00
- Jockey Club, P.O. 325.00
- Pimlico, F.P. 325.00
- '41 Derby, F.P. 325.00
- Dark Horse 165.00
- Sport Special, F.P. 155.00
- Record Time, F.P. 155.00
- Club Trophy, F.P. 275.00
- Blue Grass 195.00
- Long Shot 250.00
- Sport King 225.00
- Kentucky 275.00
- Mills Owl 79.50

ARCADE

- Keeney Anti-Aircrafts, Exc. Cond. \$ 35.00
- Tommy Guns 95.00
- Keeney Submarine 125.00
- Slap the Jap 125.00
- Western Major League 100.00
- Batting Practice 110.00
- Texas Leaguer 39.50
- Shoot to Tokyo 125.00
- Chicago Coin Hockey 210.00

SLOTS

- 2 Watl. Rotators, 5¢ Ea. \$ 95.00
- Mills O.T.'s Glitter Gold, Rebuilt, 5¢ 89.50
- Mills 5¢ Vest Pocket, Refinished 45.00
- Jenn. Sky Chief, 5¢, Chrome Front 139.00
- Mills Blue Front, 5¢ 125.00
- Mills Blue Front, 10¢ 150.00
- Mills Brown Front, 5¢ 150.00
- Mills Brown Front, 10¢ 175.00

NATIONAL COIN MACHINE EXCHANGE
1411-13 DIVERSITY BLVD. (Phone: BUCKingham 6466) CHICAGO

SOON

THERE WILL BE BIG DOINGS AT AMERICAN COIN-A-MATIC WHEN

THE NEW **AMI** PHONOGRAPH WILL BE ON DISPLAY

WATCH FOR OUR ANNOUNCEMENT!

★

AMERICAN COIN-A-MATIC MACHINE CO.
EXCLUSIVE DISTRIBUTORS IN WESTERN PA., W. VA. AND VA.
1435-37 FIFTH AVENUE PITTSBURGH 19, PA.
PHONE: ATLANTIC 0977

MILLS NEW BLACK CHERRY BELL!

YOU MAY BE DISAPPOINTED ON DELIVERY UNLESS YOU ORDER NOW!

5c 10c 25c

Get More Profit at Lower Operating Costs! ORDER THE **MILLS NEW VEST POCKET** — \$74.50 —

ROY MCGINNIS CO.

10 DAY SERVICE ON WHIRLAWAY
From Your Blue Grass, Dark Horse & Sport Special \$275.00
ALSO
LONGACRES OR THOROBRED
From Your '41 Derby or Pimlico \$175.00

2011 Maryland Avenue
BALTIMORE 18, MD.
UNIVERSITY 1800

ADVANCE RECORD RELEASES

(Continued from page 32)

JOSEPHINE, PLEASE NO LEAN ON THE BELL Jerry Colonna (Frank DeVol Ork)..... Capitol 249

KING'S SERENADE ALBUM Hal Aloma and His Hawaiians Decca A-429
 Bird of Paradise (Hal Aloma-Phoebe Wilcox)..... Decca 23514
 Eleu, Mikimiki (Step Lively) (Hal Aloma and Ensemble)..... Decca 23512
 Ke Kali Nei Au (Waiting for Thee) (George Geohokaloie-Phoebe Wilcox)..... Decca 23513
 King's Serenade (Imi Au la Oe)..... Decca 23512
 Lovely You (Kuu Lei Nani)..... Decca 23515
 Mai Naha Mai Oe (Don't Sulk) (Hal Aloma)..... Decca 23514
 Malama, Puhama, Hiihii (Cherish Our Love) (Hal Aloma)..... Decca 23514
 Uheuhene (Hawaiian Shouting Song) (Hal Aloma and Vocal Ensemble)..... Decca 23515

LA SPAGNOLA Enzo Di Mola (Giovanni Vicari) Harmonia H-2034

LAST CALL FOR ALCOHOL-DAT'S ALL LAUGHING ON THE OUTSIDE (Crying on the Inside) Wingy Manone and His "Jump" Jammers (Wingy Manone)..... Gilt-Edge 535
 Dinan Shore (Sonny Burke Ork) Columbia 36964

LET'S PUT OUT THE LIGHTS (And Go To Sleep) Jack Smith Majestic 7173

LOOKING FOR MY JESUS Jubilee Singers Biblestone 2005

LOOK OUT (12") Metronome All-Star Band-Sy Oliver, cond. Victor 40-4000

LOOP-DE-LOO The Jesters-Milt Herth Trio..... Decca 18815

LOVE IS SO TERRIFIC (Ouch! Terrific Thing) Helen Carroll-The Satisfiers (Russ Case Ork) Victor 20-1825

LOVE ME A LONG, LONG TIME Gerald Wilson Ork (Estelle Edson) Excelsior 150

MALAGUENA (From "Suite Andalusia") Decca Concert Ork-Harry Horlick, dir. Decca 29199

MALA TIHA ULICA (The Little Peaceful Street) Tamb. Zbor "Serenaders" Continental C-211

MARIA LA O (Maria My Own) Decca Concert Ork-Harry Horlick, dir. Decca 29199

MELLOW REENI RIFF King Perry Pied Pipers Melodisc M-1005

METRONOME ALL OUT (12") Metronome All-Star Band-Duke Ellington, cond. Victor 40-4000

MOANIN' IN THE MORNIN' GRIEVIN' IN THE EVENIN' BLUES Dick Thomas National 5011

MONOPOL POLKA Connecticut Polish Ork Continental C-761

MONOPOL POLKA Edward Krolkowski Ork Columbia 12267-F

MY MELANCHOLY BABY Jack Carroll (Dave Rhodes Ork) Music Art 750

NIGHT MIST Howard McGee Ork Melodisc M-1001

NO-GOOD MAN BLUES Lucky Thompson All-Stars (Thelma Lowe) Excelsior 145

NOTTURNO D'AMORE Enzo Di Mola (Giovanni Vicari) Harmonia H-2035

NOW AND FOREVER Freddy Martin (Artie Wayne) Victor 20-1829

OLD-TIME DADDY BLUES Lillette Thomas and Her Escorts (Lillette Thomas) Sunshine 107

OMAHA FLASH Johnny Otis Ork Excelsior OR-152

ONE MORE TOMORROW Glenn Miller Ork-Tex Beneke (Artie Malvin) Victor 20-1835

ONE-Z, TWO-ZY (I Love You-zy) Yank Lawson Ork-Monica Lewis Signature 15021

ONE-ZY TWO-ZY (I Love You-zy) Phil Harris Ork (Phil Harris) ARA 136

ONE-ZY TWO-ZY (I Love You-zy) Tommy Jones Ork (Louise Tobin) Sterling 7001

PALOMA CONSENTIDA Alfonso Cordero-Martin & Malena Peerless 2161

PARA QUE SUFRAS Oswaldo Ferrer-Miguel Aceves Mejia (Juan S. Garrido Ork) Peerless 2181

PASIONAL Chelo Velazquez-Hermanas Hernandez (Juan S. Garrido Ork) Peerless 2175

PASTELITOS DE AMOR Ary Barroso-Juan S. Garrido Ork Peerless 2238

PATIENCE AND FORTITUDE Ray McKinley Majestic 7169

PERDIDO (Lost) Jimmy Dorsey Decca 18812

PERDONAME Fdo Z. Maldonado-Maria Alma (Juan S. Garrido Ork) Peerless 2122

PERSONALITY Helen Carroll-The Satisfiers (Russ Case Ork) Victor 20-1825

PERSONALITY Bill McCune Ork (Tiny Morris) Davis 2103

PEU A PEU Standard Symphonietta-A. Rizzi dir. Standard International F-1002

PHACE Lucky Thompson All-Stars Excelsior 146

PICCOLA CAPRICCIOSA (Little Coquette) Giovanni Vicari Harmonia H-2056

PO POLJ SVA SE SPREHAJALA Kusar's Ork Continental C-411

COLE PORTER SHOW HITS ALBUM (4-12") Allan Jones-Ray Sinatra cond. ork. Victor M-1033
 Begin the Beguine Victor 11-9040
 Easy to Love Victor 11-9042
 In the Still of the Night Victor 11-9042
 I've Got You Under My Skin Victor 11-9039
 Night and Day Victor 11-9039
 Rosalie Victor 11-9041
 What Is This Thing Called Love? Victor 11-9041
 Why Shouldn't I? Victor 11-9040

PRILJUBLIEMA POLKA Kusar's Ork Continental C-411

PRISONER OF LOVE Perry Como (Russ Case Ork) Victor 20-1814

PRZED SLUBEM (Before the Wedding) Connecticut Polish Ork Continental C-761

PUT THE BLAME ON MAME The Jesters-Milt Herth Trio..... Decca 18815

PUTTIN' YOU DOWN BLUES King Perry Pied Pipers Melodisc M-1005

RAINY WEATHER FOR ME Cecil Gant Gilt-Edge 534

'RATHER DO WITHOUT YOU, BABY Joan Barton Pan American 72

REBECCA Big Joe Turner-Pete Johnson Trio..... Decca 11001

RECUERDAME (Remember Me) Alfredo Mendez Ork (Hector Rivera) Standard International F-4001

RIFFS AND RHYTHM Lillette Thomas and Her Escorts Sunshine 107

ROAD TO UTOPIA ALBUM Decca A-423
 It's Anybody's Spring (Bing Crosby-John Scott Trotter Ork)..... Decca 18743
 Personality (Bing Crosby-Eddie Condon Ork)..... Decca 18790
 Put It There Pat (Bing Crosby-Bob Hope-Vic Schoen Ork)..... Decca 40000
 Read to Morocco (Bing Crosby-Bob Hope-Vic Schoen Ork)..... Decca 40000
 Welcome to My Dream (Bing Crosby-John Scott Trotter Ork)..... Decca 18743
 Would You? (Bing Crosby-John Scott Trotter Ork)..... Decca 18790

ROCK-A MY SOUL Luvenia Nash Singers Excelsior 148

ROCKA MY SOUL Jubilee Singers Biblestone 2006

ROCKA MY SOUL Sunshine Quartet Sunshine SP-1501

ROCK ME TO SLEEP IN MY SADDLE Roy Rogers (Morton Scott Ork) Victor 20-1815

RUMBA RUMBA (Room-ba Room-ba) Xavier Cugat (Del Campa) Columbia 36953

SGT. BARKSDALE (Parts 1 and 2) Johnny Otis Ork Excelsior 157

ST. JAMES INFIRMARY Smoky Joe Whitfield (Teddy Bunn's Group) Gilt-Edge 533

SEVEN ELEVEN Smoky Joe Whitfield (Teddy Bunn's Group) Gilt-Edge 533

SHAMROCK MELODIES ALBUM Dennis Day (Charles Dant Ork) Victor P-153

A Little Bit of Heaven (Sure, They Called It Ireland)..... Victor 20-1804

Back to Donegal Victor 20-1804

Mother Machree Victor 20-1805

That's An Irish Lullaby (Too-Ra-Loo-Ra-Loo-Ral)..... Victor 20-1803

The Rose of Tralee Victor 20-1805

When Irish Eyes Are Smiling Victor 20-1803

SHUFFLE BASS BOOGIE Charles Mingus Sextet Excelsior 163

SKIP TO MY LOU Gordon Jenkins Ork and Chorus (Bill Seckler-Beverly Mahr) Decca 23533

(ALL YOU GOTTA DO IS) SNAP YOUR FINGERS Dick Haymes (Earle Hagen Ork) Decca 18816

SKIP THE GUTTER Gerald Wilson Ork (The Thrasher Sisters) Excelsior OR-150

SLEEPY BABY Freddy Martin (Artie Wayne-The Martin Men) Victor 20-1826

SOME LITTLE BUG WILL GET YOU Phil Harris Ork (Phil Harris) ARA 136

SPARKLING EYES POLKA Edward Krolkowski Ork Columbia 12267-F

STRANGE FEELING Johnny Bothwell (Claire Hogan-David Lambert) Signature 15020

(Andante with Variations)..... Decca 29192

(Andante with Variations) concluded..... Decca 29193

(Romanza) Decca 29194

(Rondo) Decca 29193

(Rondo) concluded..... Decca 29192

(Scherzo) Decca 29194

SWEET AND NAUGHTY ALBUM Dana Harmonizers Harmonia H-1602

Bicycle Built for Two Harmonia H-1602

Coney Island Baby Harmonia H-1601

Daisy Bell Harmonia H-1602

I've Been Workin' on the Railroad Harmonia H-1602

The Band Played On Harmonia H-1603

There Is a Tavern in the Town Harmonia H-1603

You Tell Me Your Dream Harmonia H-1601

SWING LOW, SWEET CHARIOT Glenn Miller Ork-Tex Beneke Victor 20-1834

SWING LOW, SWEET CHARIOT Luvenia Nash Singers (Norman Brooks) Excelsior OR-155

TAKE IT JOE Chris Cross Ork (Allan Kaye) Swank 505

TAKIN' MY TIME Chris Cross Ork (Allan Kaye) Swank 505

TEMPTATION Gordon Jenkins Ork and Chorus Decca 23533

THE ATOMIC ERA Bud Freeman-Ray McKinley Majestic 1031

THE CRAWL Henry "Red" Allen Ork Victor 20-1813

THE GYPSY Ink Spots Decca 18817

THE GYPSY Dinah Shore (Sonny Burke Ork) Columbia 36964

THE HOUR OF PARTING George's Dukes and Duchess Melodisc M-1003

THE RADIO CITY MUSIC HALL ORCHESTRA ALBUM The Radio City Music Hall Ork-Erno Rapee, dir. Decca DA-437

Aragonaise Decca 23519

Dance of the Hours Decca 23520

Dance of the Hours (Concluded)..... Decca 23520

Entr'Acte (Prelude Act IV from Opera "Carmen")..... Decca 23519

Hymn to the Sun (From Opera "Le Coo D'Or")..... Decca 23516

Largo: Ombra Mai Fu (From Opera "Xerxes") (Kenneth Schon)..... Decca 23517

Overture-Orpheus in Hades (Excerpts)..... Decca 23517

Parade of the Wooden Soldiers Decca 23517

Play Gypsies, Dance Gypsies (From Operetta "Countess Maritza") (John Brooks McCormick-Irene Hill)..... Decca 23516

Song of India Decca 23518

(1) Tinkle Tot; (2) Doll Dance Decca 23519

THE SNAIL SONG The Town Criers (Jerry Fielding Ork) ARA RM 128

THERE'S NO ONE BUT YOU Kay Kyser (Michael Douglas-The Moonbeams) Columbia 36960

TIERRA VA TEMBLA (The Earth Will Tremble) Xavier Cugat (Del Campo-Boyd Triplets) Columbia 36953

TILL THE VERY END OF MY DAYS King Perry Pied Pipers Melodisc M-1007

TOMORROW IS FOREVER Martha Stewart Victor 20-1828

TOO SOON TO TUCSON Dick Thomas National 5011

TWELVE DISCIPLES Sunshine Quartet Sunshine SP-1502

22 STEPS FROM THE CORNER Johnny Bothwell (Claire Hogan-David Lambert) Signature 15020

VIENI SUL MAR Enzo Di Mola (Giovanni Vicari) Harmonia H-2035

VOOT ROCK King Perry Pied Pipers Melodisc M-1006

WAKE UP, NICODEMUS Jubilee Singers Biblestone 2005

WALTER WINCHELL RHUMBA Noro Morales Ork Majestic 5000

WEIRD NIGHTMARE Charles Mingus Sextet (Claude Trinier) Excelsior 163

WELCOME TO MY DREAM Woody Herman (Frances Wayne) Columbia 36936

WE'LL GATHER LILACS Gene Krupa (Buddy Stewart) Columbia 36954

WE'LL GATHER LILACS Yank Lawson Ork-Monica Lewis Signature 15021

WE'LL GATHER LILACS Alvino Rey Ork (Jo Anne Ryan and Quartet) Capitol 248

WE'LL GATHER LILACS Tommy Jones Ork (Louise Tobin) Sterling 7001

WHERE DID YOU LEARN TO LOVE? Tommy Dorsey (Stuart Foster-The Sentimentalists) Victor 20-1819

WHERE DID YOU LEARN TO LOVE? Tommy Jones Ork (Louise Tobin) Sterling 7002

WHISTLIN' JOE Fred Lowery-Dorothy Rae (Mitchell Ayres Ork) Columbia 36952

WHITE CROSS ON OKINAWA Jimmy Wakely-The Sunshine Girls-Texas Jim Lewis and His Lone Star Cowboys Decca 9004

WHO'S SORRY NOW? Bing Crosby-Eddie Heywood Ork Decca 23530

WHY NOT Lucky Thompson All-Stars Excelsior 145

WITHOUT YOU Jack Carroll (Dave Rhodes Ork) Music Art 750

WITHOUT YOU Noro Morales Ork Majestic 5000

WOMEN BLUES ALBUM (2-12") Josh White Disc 661
 Baby, Baby Disc 3005
 Dupree Disc 3004
 Mean Mistreating Woman Disc 3005
 Miss Otis Regrets Disc 3004

YENTA Gerald Wilson Ork (The Thrasher Sisters) Excelsior 149

YOU BETTER CHANGE YOUR WAY OF LIVIN' Gerald Wilson Ork (The Thrasher Sisters) Excelsior OR-160

YOU CAN GET A LOT FOR WHAT YOU GOT Austin McCoy and His Sextet (Mae Johnson) Sunshine 106

YOU CAN'T BREAK MY HEART Texas Jim Lewis and His Lone Star Cowboys Decca 9004

YOU CAN'T TAKE THAT AWAY FROM ME George's Dukes and Duchess (Marion Abernathy) Melodisc M-1002

YOU DON'T LIVE HERE NO MORE Smoky Joe Whitfield-Monette Moore (Teddy Bunn's Group) Gilt-Edge 532

YOU GOTTA MAKE A CHANGE Austin McCoy and His Sextet (Mae Johnson) Sunshine 106

YOU GOTTA RUN Sunshine Quartet Sunshine SP-1502

YOU'VE GOT ME CRYING AGAIN Ray McKinley (Peggy Mann) Majestic 7169

CMI Reports New Members In 47 States

Strive To Meet Goal

CHICAGO, March 16.—“Applications for membership in support of the public relations program of Coin Machine Industries, Inc., have now been received from every State but one, New Hampshire,” said Jim Gilmore, secretary of the association, in an interview this week.

Gilmore added that the failure of response from New Hampshire was offset somewhat by the fact that a distributor in Hawaii came thru with an application for associate membership this week.

Despite the fact that the drive is moving along steadily, Gilmore reported that “no State has reached the quota set for it as yet, but several States have already done very well in the total number of applications turned in.”

Some Lag

He added that he regretted to say that several States whose enthusiastic support was to be expected, are currently way behind in their quota.

Asked what this will mean in the long run to the success or failure of the public relations plan, Gilmore had some interesting comments for operators and distributors.

“It is only natural to anticipate,” he said, “that the distributors and operators in each State will receive benefits from the public relations program in proportion to their support of it. In others, where the program is apparently needed most, it should be supported most generously.”

PLAY STATUS OF FILMS WITH LEADING SONGS

(Continued from page 28)

PERSONALITY (Burke-Van Heusen), sung by Bing Crosby, Bob Hope and Dorothy Lamour in Paramount's "Road to Utopia." National release date—March 23, 1946.
SOME SUNDAY MORNING (Harms, Inc.), in Warner Bros.' "San Antonio." Sung by Alexis Smith. National release date—December 29, 1945.
THE BELLS OF ST. MARY'S (Burke-Van Heusen), sung by Bing Crosby in Rainbow

Productions' "The Bells of St. Mary's." National release date—December, 1945.
WAIT AND SEE (Feist), sung by Kenny Baker in Metro-Goldwyn-Mayer's "The Harvey Girls." National release date—December, 1945.
WHO'S SORRY NOW (Mills), sung by Lisette Veres in David L. Loew's production, "A Night in Casablanca." National release date not set.

“Distributors and operators in such States,” Gilmore continued, “should be awakened to the fact that if their support is not forthcoming they will eventually wake up to find ‘they missed the bus.’”

Urge Co-Operation

Once again, Gilmore encouraged any distributor and operator who does not have an application blank handy to send in a check for \$25 attached to his letterhead. The complete, official application blank will then be mailed out for the distributor or operator to fill in.

Checks and correspondence with reference to the CMI public relations program should be addressed to Coin Machine Industries, Inc., Room 508, 134 North LaSalle Street, Chicago 2.

Columbus Coin Firm Enlarges

COLUMBUS, March 16.—New, enlarged quarters are being readied for Central Ohio Coin Machine Exchange here, reports Woolf Solomon, manager.

Firm's address is now 185 East Town Street. In announcing the move, Solomon said that facilities for servicing all types of coin-operated equipment will be available as a result of extensive remodeling being completed at the new location.

Monarch Coin Enlarges Chi Distrib Booms

CHICAGO, March 16.—Vincent Murphy, sales manager, Monarch Coin Machine Company revealed plans this week for the expansion of the firm distributing headquarters at 1545 North Fairfield Avenue.

Murphy stated that, “We have found our available space inadequate and we recently completed blueprint plans for remodeling of our present headquarters.”

Plans thus far formulated, Murphy said, include construction of an entire new building front of glass brick and a new firm name sign. Private and general offices are to be completely renovated, and modern showrooms installed. Work has already commenced on the project and should be completed within the month, Murphy added.

Second floor space will continue to be used for repair and assembly of machines, while third floor facilities will be used for storage. In all, the firm will have 20,000 available floor space when the remodeling is completed.

MARKEPP VALUES

SLOT MACHINES & CONSOLES	
5¢ Cherry Bell, Original Cabinet	
Refinished	\$139.50
5¢ Blue Front, Original	110.00
'32 Track Time	85.00
Vest Pockets, Green	89.50
Jumbo Parade, P.O.	135.00
ARCADE EQUIPMENT	
Seeburg Target Conv.	\$ 95.00
Keeney Air Raider	139.50
Bally Rapid Fire	145.00
Tall Gunner	95.00
Buckley Electric Hoist	59.50
Scientific Batting Practice	105.00
Exhibition Bowling Alley	59.50
Liberator	175.00
Pikos Peak	22.50
Genco Bank Roll, 10 Ft.	215.00
Bally Roll, 14 Ft.	205.00
Wurlitzer Skee-ball, 14 Ft.	235.00
King Pin, 9 Ft.	195.00

FIVE BALL PIN GAMES

Eagle	Air Circus	\$135.00
Squadron	Victory	95.00
Play Ball	Gobs	105.00
Barrage	Major, '41	62.50
Legionnaire	School Day	69.50
Paratrooper	Tall Gunner	69.50
Venus	New Champ	69.50
Glamour	Show Boat	72.50
Zig Zag		

NEW GAMES

WHAT HAVE YOU TO TRADE?	
Marvel Hollywood Conv.	\$249.50
Munves Super Skee Roll	349.50
Amusement Lite League	425.00
Genco Total Roll	525.00
Chicago Coin Goals	525.00
Gottlieb Stage Door Canteen	249.50
Bally Undersea Raider	399.50

MUSIC

Rock-Ola Commando	\$625.00
Rock-Ola 12	125.00
WS2Z Wall-o-Matlo	39.50
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WAIT FOR IT! *Coming Soon...*

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More Sugar for Candy, Drinks

Cigarette Smoking Jumps With Strike, Newspaper Reports

NEW YORK, March 16.—A short item in *The Haverhill* (Mass.) *Gazette* attracted the attention of cigarette machine venders who saw it recently, according to "Bip" Glassgold, vice-president and general manager of Arthur H. DuGrenier, Inc.

Story referred to the General Electric strike in Lynne, Mass., and was mainly an interview with one of the local storekeepers in that town. The writer was attempting to ascertain how much retail store business had been affected by the strike.

Sales, the storekeeper stated, had fallen off very drastically. However, the sale of cigarettes were even higher than before. Glassgold states that this is a sure sign of conditions. When things get tough, cigarettes become increasingly important to the smoker.

While coin-operated cigarette machines were not mentioned in the story, it can safely be assumed that the sales in them were about the same as in the retail establishment.

First Shipment of Cuban Sugar Lands On Docks at Philly

PHILADELPHIA, March 16.—Local soft drink vending machine operators were heartened with the announcement that the first shipment of 1946 crop of Cuban sugar was due to hit this port yesterday (15).

Announcement was made by Port Bureau of the Chamber of Commerce and the Board of Trade and was expected to alleviate the current sugar shortage here and result in better supplies of bottled beverages for local vending machine operators.

Nicaraguan freighter, Corinto, brought the first consignment of 1,700 tons of refined sugar from Cuba and was also the first vessel flying the Nicaraguan flag to land here since before the war.

Steamer Schoharie was expected to arrive Sunday (17) from Cuba with 6,168 tons of sugar.

Candy Assn. Rolls Nearing 500 Mark

NEW YORK, March 16.—Announcement was made this week that membership of the National Candy Wholesalers' Association, Inc., is almost up to the 500 mark and that many more members are slated to join before the organization's annual convention April 30-March 2 in Chicago at the Sherman Hotel, according to C. M. McMillan, association secretary.

NATD Opens 5-Day Meet In New York

Venders Major Topic

NEW YORK, March 18.—Beginning with registration of members this morning, a five-day program (March 18-22) is ready to shoot for the Eastern convention of National Association of Tobacco Distributors at Hotel Pennsylvania here.

Vending machine aspects of the tobacco wholesale business get a major spot on the convention agenda with most of Wednesday afternoon devoted to a "town meeting" discussion of venders' role in the trade.

Big speech of the meeting will be delivered this afternoon by Geoffrey Baker, deputy administrator for price in OPA. Baker is expected to deal specifically with prospects of price adjustments for tobacco.

Merchandising Fair

NATD Modern Merchandising Fair, which had a pre-convention debut last night, is an integral part of the meeting on the 18th floor of the Pennsylvania.

Program highlights thru the week follow:

March 18. Industry-wide luncheon marking official opening; welcome address by Ira Katz, president, Metropolitan Tobacco Company, and NATD director; address by Geoffrey Baker of OPA. Richard C. Pinney, NATD president, and Joseph Kolodny, association's managing director, are also scheduled to speak. Monday evening is Exhibitors' Night at the Merchandising Fair.

March 19: Presentation of Department of Commerce survey of the wholesale tobacco trade by government experts, featuring a question-answer period. With survey discussion spotted for the morning session, afternoon highlights an address on "NATD and Government Relations," by Jerome Kaufman, director of industry and public affairs.

Vending Forum

March 20: Forum on vending machines as they relate to the tobacco trade, also to include discussion of matches and other allied products. Evening feature is Victory celebration banquet in the main ballroom, with elaborate entertainment planned.

March 21: All-day sales managers' seminar.

March 22: Continuation of sales managers' seminar until final adjournment.

Merchandising Fair is open every evening during the convention, starting at 4:30 in the afternoon.

Chicago Candy Firm Lists New 5c Items

CHICAGO, March 16.—Castelline Brothers, Chicago candy makers, are offering two new 5-cent items for vending machines. They are Zip-Zip Candy, a pure sugar breath sweetener, and Good'n' Fresh brand salted peanuts.

Firm also makes penny candies and 10-cent bags of candy.

U. S. Mints' Coin Output Passes 2 Billion for 1945

PHILADELPHIA, March 16.—U. S. Mints—one here, one in Denver and one in San Francisco—had their second best year in history in 1945, turning out 2,060,695,501 coins with a face value of \$101,132,085.25 for our own and foreign governments.

Credit was given for this boom year to the increase of business due to war production and the rise in the use of coin-operated automatic vending machines of all types.

The 1945 productivity report was released by Mrs. Nellie Tayloe Ross, director of U. S. Mints, as a 12-member assaying commission appointed by President Truman held a two-day session at the Philadelphia Mint, largest of the three.

As its predecessors have done since 1792, the commission sampled and tested silver coins, selected at random, to be sure that the money is being maintained at statutory standards of fineness and weight.

Mrs. Ross said that 17,227 tons of metal went into coin manufacture last year, 8,425 tons of which were used for minting U. S. coins. This total was surpassed only in 1944, the record year, when a grand total of 2,843,956,800 pieces were coined.

Domestic coinage last year had a value of \$75,871,325, of which \$50,-257,063 was turned out at the Philadelphia Mint.

Show New Hot Nut Vender at NATD's Fair

NEWARK, N. J., March 16.—A new nickel hot nut vending machine will be introduced for the first time at the NATD convention, March 18 to 22, at Hotel Pennsylvania, New York, by Asco Vending Machine Exchange, according to Al Cohn.

Vender will have many new features, including a flashing red light to attract sales. Feature claimed for the machine is ease of service.

Two manufacturers, Cohn states, are making the machines for him under exclusive contract. Response from the few operators that have seen the early model, Cohn claims, has been satisfactory.

Shoe-Polishing Machine Listed

WASHINGTON, March 16.—Listed among patents available for sale or licensing is a shoe-shining machine which is adaptable to coin operation. Patent is owned by Herbert M. Heuver, 4 De Kalb Street, Dayton 2, O., and is patent No. 2,283,063. Patent was granted May 12, 1942.

Description of the device as issued by the Patent Office follows:

Machine provided with a motor includes two flexible casings lined with brush-like material, preferably sheepskin, adapted to conform to the general shape of a shoe. Casings are given a substantially circular motion by suitable mechanism thereby buffing and polishing the shoes of user. Machine may be adapted for coin control.

Quota on Ice Cream Up, Too

Jobbers say plenty to fill ration with allotments up 10% for April-June period

WASHINGTON, March 16.—Summer prospects for the soft drink and candy vending trade brightened this week as OPA authorized an additional 10 per cent allotment of sugar for bottlers, confectioners and ice cream makers in the April-June quarter.

In theory at least, this amounted to a boost of a fifth in the amount of sugar these industries may use since they had been restricted to 50 per cent of the amount used in 1941. Now they may use 60 per cent.

Some fears that sugar might still be hard to find were expressed in the soft drink and candy industry, but sugar brokers were optimistic that they would be able to fill all orders within the quota.

Louis Jacques, of Lamborn & Company's Chicago office, declared: "Very definitely there will be plenty of sugar to take care of all ration evidence this coming quarter. It looks as if we have seen the worst in sugar unless our exports are increased."

285,000 Ton Hike

Under the OPA order, 1,385,000 tons of sugar are allotted to industrial users, including bottlers, confectioners, bakers, ice cream manufacturers and preservers for the period April 1 thru June 30. This is an increase of 285,000 tons over the allotment for the first quarter of the year.

An additional 10 per cent allotment was granted up and down the line among industrial sugar users. Bakers who had been getting 60 per cent of 1941 use were boosted to 70 per cent; pharmaceutical supply makers, including cough drop manufacturers, were hiked from 110 per cent to 120 per cent, and preservers to 55 per cent.

Export allotment also was increased from 151,900 tons to 193,000 tons. There was talk in some quarters of the possibility late this year that the export quota might be jumped to 1,000,000 tons in an effort to supply virtually sugarless Europeans. This generally was set down, tho, as strictly rumor.

Allocation to the military forces (See More Sugar Seen on page 119)

BALL GUM

is still scarce and will be for the coming year; better order Marbles now, the best substitute!

CAN STILL SUPPLY

Glass, Agate, Assorted Color Marbles.

Barrel of 50,000	\$54.50
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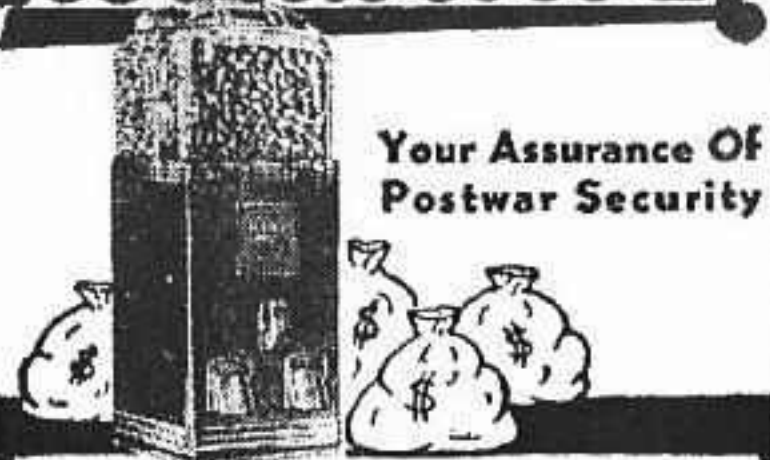
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5 EAST ARMSTRONG STREET, MORRIS, ILLINOIS

Sales Meters Said Plentiful

Washing machine locations reported scarce in large cities, competition keen

CHICAGO, March 16. — Coin meters for washing machines, ironers and other laundry equipment remain high on the scarce item list, along with the machines themselves, but sales coin meters are available in good quantity, according to trade reports here.

Operators of coin washers in apartment and rooming houses reported that they are getting only a thin trickle of machines needed for replacement, let alone enough for any expansion. Coin meters, they said, are virtually unobtainable, and one large maker of meters said that production on meters for washing machines is being held up by work on new designs and other reconversion problems.

E. J. Bohnen, sales manager, International Register Company, said his firm is looking for the largest expansion in sales meters, particularly for refrigerators. He reported that one large utility has 18,000 such devices

Surplus Candy

WASHINGTON, March 16.—Those interested in surplus candy bars or chewing gum are urged to write to the Special Commodities Branch, Production and Marketing Administration, U. S. Department of Agriculture, Washington, according to Stewart P. Wants, in charge of the section. Many candy bars, both 5 and 10-cent types, will be on the surplus lists—if they are not already on it.

to collect installments on refrigerators sold to householders.

Three Kinds

Company makes three major types of meters, one for washers and two for refrigerators. Main differences are in weight of the case and mechanism. One type of meter for washers weighs 16 pounds while the model for home refrigerators weighs only four. Firm also supplies a meter for commercial refrigeration units and meat display cases where the merchant is buying it upon installment payments. Device indicates when buyer misses a payment, and additional coins must be inserted to catch up, Bohnen said. Coin meters recently were proposed by one large radio manufacturer as means of putting television on a paying basis.

Market for washing machine coin meters is temporarily stymied by lack of new machines, but production is expected to get into full swing as soon as laundry equipment begins to appear on sale in quantity. Bohnen said great expansion is expected in this field.

It would appear, however, that the main direction of such expansion will be into the smaller cities and towns.

Locations Scarce

In Chicago, operators reported most of the desirable locations already have been taken. J. G. Jolicoeur, owner of the Coin Metered Washing Machine Service, South Side operator, estimated that 90 per cent of the profitable spots now have coin machines on them despite the difficulty of obtaining replacements during the war. This was confirmed by Truman Smith, manager of Coin Meter Washing Company, a division of C. E. Sundberg Company, heating and refrigeration distributors.

Estimates as to the number of coin washers in the city varied from 5,000 or 6,000 to between 8,000 and 10,000. Other major operators are listed as Hurley Machine Division of Electric Household Utilities Corporation and Chicago Coin Meter Company.

First to enter the Chicago field was Sundberg firm, according to Smith. They began the business as means of selling washers back in 1932, shortly after Minneapolis Coin Meter Company launched the trade in Minnesota, he said. Minneapolis firm later was active in the establishment of Chicago Coin Meter, which has been headed by Clarence Strite, who now is working on national development of coin-operated self-service laundries.

Watch Development

Business has been marked recently by the opening of at least two self-service laundries in Chicago, with batteries of machines set up in store buildings, but most operators of coin washers in apartment and rooming houses express belief these will not greatly affect their business. One large concern added, however, that they are watching the development

Salted Peanut Sale Still On

NEW YORK, March 16.—Over 26,000,000 cans of salted peanuts are still available with the Fats and Oils Branch, Production and Marketing Administration, U. S. Department of Agriculture, Washington 25, according to Charles G. Gaves, in charge of the section.

These are 8-ounce cans, 19,000,000 of which are Spanish peanuts and the rest the Virginia type. Minimum bid that will be considered is 10 cents per can on the Spanish and 12½ cents on the Virginias. It was further pointed out that with the large quantity on hand, the bid becomes virtually the purchase price.

Rumor Market: New Coffee Vender Set

NEW YORK, March 16.—Radio Chef, Inc., manufacturer of Speedy Weeny hot dog vending machine recently unveiled here, is rumored to be bringing out several other types of food vending machines, including a coffee vender.

Firm also is said to be working on a soft drink vender.

closely with an eye to entering it if it proves a satisfactory profit-maker.

All agreed that the biggest difficulty of the trade today is getting enough machines to establish a profitable route, or even to keep a going one in top condition. It was estimated that 500 machines are necessary for paying operation.

Jolicoeur commented: "Where we could use hundreds, we have been getting one or two at a time."

As for obtaining meters, Smith declared: "There just aren't any available."

Northwestern Vendors

- De Luxe Merchandiser . \$10.75
- Model "33" 9.75
- Model "39" 11.35
- Model 40 (4# Globe) . 7.20
- 6# Globe, 15¢ Extra
- 33 Ball Gum (3½# Globe) 8.40
- (5# Globe, 15¢ Extra)
- All Quotations Net, F. O. B. Factory.
- All orders filled in rotation received.
- Send for List of Used Machines, Parts and Supplies.
- Send 1/3 Deposit When Ordering, Balance C. O. D.



IDEAL NOVELTY CO.

CARL F. TRIPPE

'Authorized Northwestern Distributor'
2823 Locust St. ST. LOUIS 3, MO.

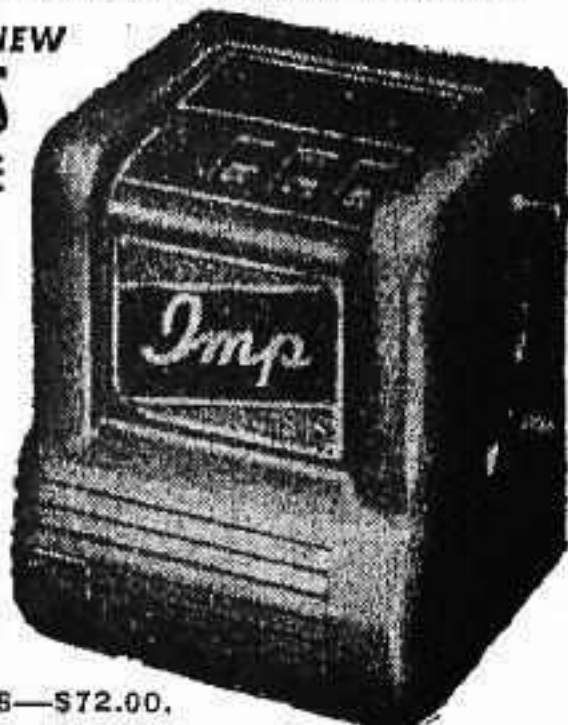
WORLD'S SMALLEST 3 REEL MACHINE

BRAND NEW
IMPS
CIGARETTE
OR
FRUIT
REELS

1c or
5c

Sample
\$13.50

Carton of 6—\$72.00.
5 or More Cartons, Each Carton—\$69.50.



USED COUNTER GAMES

- Marvels, Cigarette Reels only, 1¢ or 5¢ Slots, Ea. \$19.50
- Kicker & Catcher, Ea. 29.50
- Steeplechase New, Ea. 19.50
- Lots of 5, Ea. 17.50
- Yankee, Klix, Wings, Pok-o-Reels (Divisor Models), Ea. 12.50
- Sparks with Gold Award, like new, Ea. 29.50
- A.B.T. Guns, Model F, blue cabinet and challengers, late model, thoroughly reconditioned, like new, Ea. 35.00
- Stands for these Machines, Ea. 4.00
- Victor View-o-Scopes, thoroughly reconditioned, Ea. 25.00

USED MACHINES

NORTHWESTERN DE LUXE, 1c & 5c. \$16.95

- LOTS OF 25 OR MORE — \$15.95
- Northwestern Triselector \$22.50
 - Triselector Stands 6.00
 - U-Chu Ball Gum Machines, Chrome 6.50
 - Columbus Bl-Mor, Floor Model 22.50
 - Shipman 2-Column Stamp Mch., New 29.50
 - Shipman 2-Column Stamp Mch., Used 25.00
 - Shipman 3-Column Stamp Mch., New 39.50

MUSIC

All in perfect working condition

- Wurlitzer 600 K Victory Model \$625.00
- Wurlitzer 600 R Victory Model 500.00

CONSOLES

All in Perfect Condition

- Hi-Hands \$169.50
- Paces Reel 89.50
- Big Game 109.50

DEPOSIT REQUIRED WITH ALL ORDERS

RAKE COIN MACHINE EXCHANGE

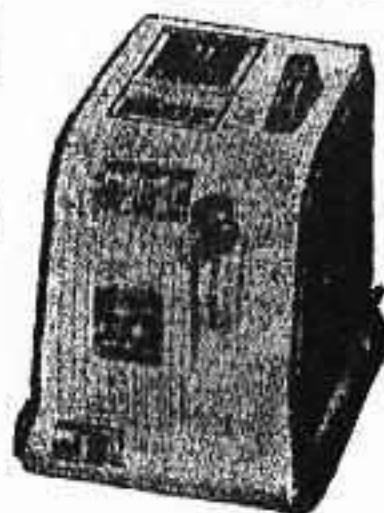
609 SPRING GARDEN STREET

PHILADELPHIA 23, PA.

AMERICAN EAGLE

Reconditioned
LIKE NEW.
1c or 5c Slots
Sport Symbols and
Fruit Symbols

\$24.50
Each



BRAND NEW **MILLS** VEST POCKET
Blue and Silver \$74.50

Used Mills
Vest Pocket,
Blue and
Gold,
\$54.50
—
Rebuilt
Like
New



RUSH YOUR
ORDER TODAY!

PIN GAMES—USED

- | | |
|-----------------------------|-------------------------|
| Each | Each |
| Gun Club . . \$79.50 | Invasion . . \$99.50 |
| Big Time . . 40.00 | Streamliner 189.50 |
| Invasion . . 89.50 | Bombardier 109.50 |
| Click 74.50 | Shangri-La 125.00 |
| Sport Parade 54.50 | Jeep 119.50 |
| Pin Up Girl 90.00 | Spot-a-Pool 74.50 |
| 5-10-20 . . . 132.50 | Venus 92.50 |
| Marvel 125.00 | School Days . . \$62.50 |
| School Days 45.00 | Dixie 45.00 |

CIGARETTE MACHINES

Look like new and work to perfection

- U-Need-a-Pak, 9-12 Columns \$89.50
- DuGrenier 7-Column, VD 72.50
- DuGrenier, 7-Column, Model V 69.50
- DuGrenier Champion, 11-Column, Split 95.00
- Stewart-McGuire, 7-Column Model 8 49.50

REGAL

KING OF THEM ALL



Just because we have talked of millions, don't get the idea you are "counted out" because you haven't a fortune to invest. One of the outstanding features of this business, one that makes it a poor man's paradise, is the fact that comparatively few dollars are all that is necessary to start.

Special discount to operators

REGAL PRODUCTS CO.
GAYS MILLS, WISCONSIN

WANTED

CIGARETTE and 5c CANDY
VENDING MACHINES

WE BUY ALL MAKES AND MODELS
AND

We Pay TOP PRICES for
Your Equipment

BOX 762, THE BILLBOARD
1564 Broadway New York 19, N. Y.

Now—for you Operators!
It's Here!

THE NEW BUSINESS STIMULANT!

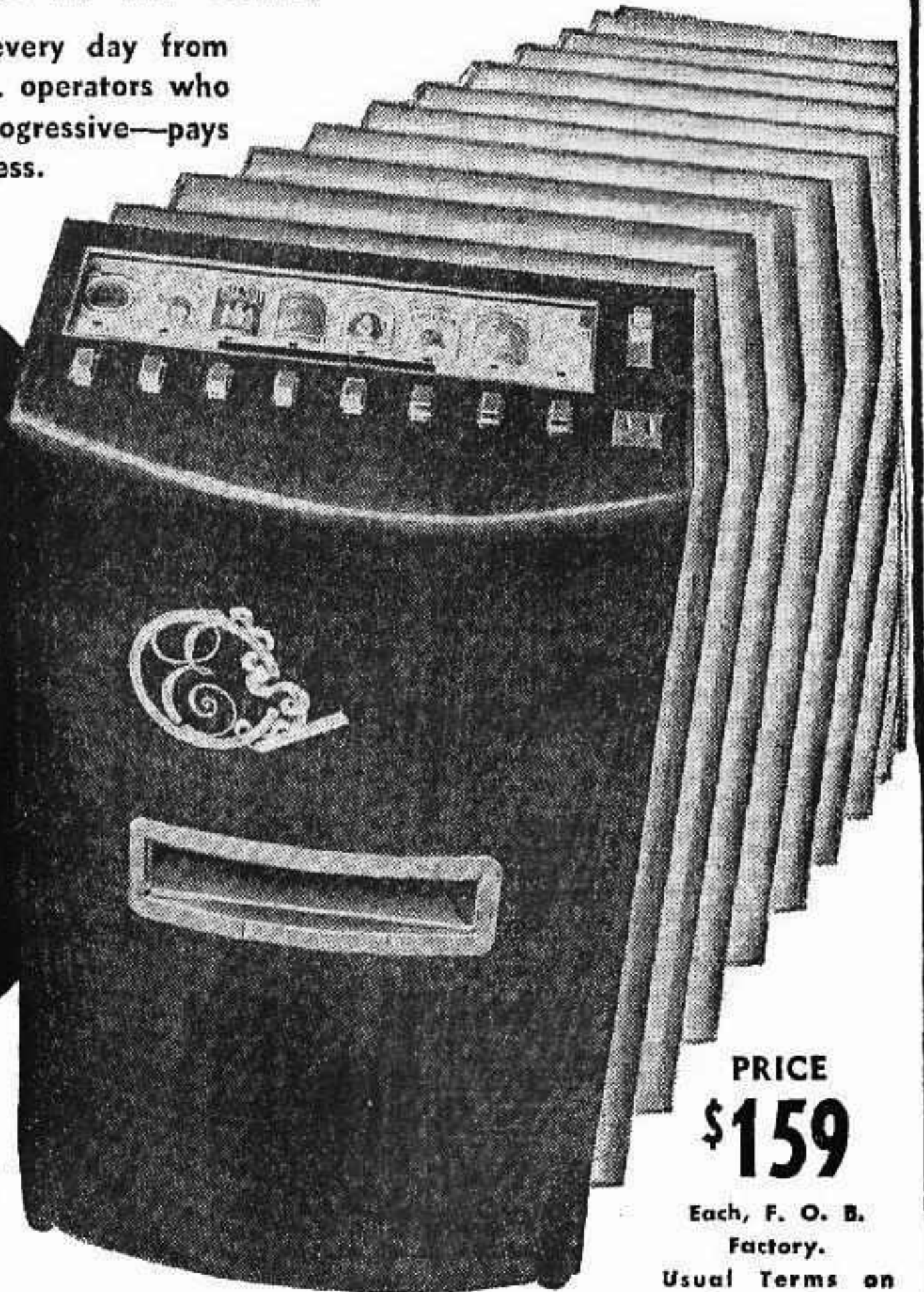
HERE—FOR YOU OPERATORS—IS THE MOST "TALKED OF"
CIGARETTE VENDING MACHINE IN THE TRADE

Orders and inquiries are coming in every day from operators in practically every State . . . operators who realize that it pays to be modern and progressive—pays in the way of bigger and better business.

SPECIFICATIONS

Speedy delivery (exactly 1¼ seconds). Dial Selector to change prices of merchandise. Precision-made parts; unbreakable glass showcase window; electrical equipment designed to Underwriters' laboratory specifications; positive mechanical feed; assured delivery of matches, fingertip button release; all electrical silver contacts. Any combination of coins in 5 and 10 cent pieces; merchandise can be sold from 10 to 40 cents. Compact cabinet approximately 44 inches high, 12 inches deep, 24 inches wide; capacity of machine 8 columns, 40 packs to a column, with column designed to take standard or king size without adjusting. Operates on AC or DC current.

The New Automatic
All Electric
**CIGARETTE
VENDING
MACHINE**



PRICE
\$159

Each, F. O. B.
Factory.
Usual Terms on
Purchase of 5 or
More.

Here Are 5 Reasons Why Operators Favor the Eastern Electric Cigarette Vending Machine

1. Protects your better locations from competitors' machines.
2. Makes possible NEW and BETTER LOCATIONS.
3. Its modern steel structure makes it virtually damage proof.
4. Modern in design, sturdy in construction, economical in operation.
5. Approved by operators in the East as the "last word" in Cigaret Vending Machines.

THE NEW EASTERN ELECTRIC VENDING MACHINE, WITH ITS CONSOLE STYLE BEAUTY AND ITS POSITIVE, SILENT OPERATION, IS AS "MODERN AS TOMORROW."

PLACE YOUR ORDERS NOW.
ORDERS FILLED IN THE ORDER RECEIVED. BE AMONG THE FIRST IN YOUR SECTION.

EXCLUSIVE SALES DISTRIBUTORS

EASTERN ELECTRIC VENDING MACHINE CORP.

GENERAL MOTORS BLDG. 1775 BROADWAY, NEW YORK, N. Y. TEL. CIRCLE 5-7851

Manufactured by C-Eight Laboratories
Newark, New Jersey

J. P. Marcelle, Pres.; Mario Caruso, Sec. & Treas.;
Hal R. Meeks, Sales Manager

PACIFIC COAST DISTRIBUTORS
BLAKE SALES COMPANY

1028 WEST 9TH STREET, LOS ANGELES 15, CALIF.

TEL. TUCKER 5715

Patent Lists Show New Vender, Drink Measurer

WASHINGTON, March 16.—Two vending patents are contained in the latest Official Gazette issued by the U. S. Patent Office. One is a patent for a newspaper vending machine, and the other is a drink measuring device.

Newspaper vender patent was granted to one Daniel D. Cameron, San Francisco. Patent was applied for May 27, 1943 and lists five claims. Number under which the patent appears in the Gazette is 2,396,411.

Vender Details

Patent Office's description of the device follows:

In a newspaper vending machine, a casing having a paper delivery opening and a support inclined therein formed for holding the newspapers in upright position and for advance to said opening. An abutment member mounted for adjustable positioning between the support and opening, and having a shoulder for engagement with the foremost of said papers. And a rotatable member having its axis along said abutment member, and mounted to engage the bottom of said foremost paper and raise same over said shoulder.

Drink measuring patent was taken out in the name of Fred H. Osborne

and assigned to Rudolph Wurlitzer Company, North Tonawanda. Application for the patent was made on July 1, 1943, lists four claims and is No. 2,396,527 in the Official Gazette.

Beverage Vender

Description of the device follows:

A measuring device for beverages, comprising a vessel divided by a partition into communicating beverage compartments and having a normally-closed valve therein for controlling the flow of the beverage from one compartment to the other, one of said compartments constituting a measure chamber and having valved inlet and outlet conduits connected thereto for controlling the admission under pressure of a measured quantity of said beverage to and its discharge from the vessel.

Electromagnetic means operatively connected to said partition-valve for causing its opening, and a liquid level control means in the other of said compartments and having an operative connection to said beverage measuring valved inlet for closing the same when the beverage reaches a predetermined level therein.

U. S. Cig Output Runs 25% Ahead of 1945's Production

WASHINGTON, March 16.—Cigarette production is running approximately 25 per cent ahead of last year, Bureau of Internal Revenue tax reports indicate.

Tax-paid output for January of this year rolled up to a total of 25,225,794,443 units, or 25.6 per cent above the previous January.

Over a seven-month period, it was reported, cigarette production was 24 per cent higher than during the corresponding fraction of the preceding fiscal year.

Trade Directory

The following tabulation of trade reports and information received during the week of March 16 is made for the convenience of the trade:

New Distributors

American Amusement, 4047 West Fullerton Avenue, Chicago, announced the following distributor appointments:

Wally Moore, Hub Enterprises, Baltimore; Harry Mosely, Richmond, Va.; Joseph Calcutt, Fayetteville, N. C.; Ed Heath, Heath Distributing, Macon, Ga.; Sam Taran, Miami, and Jack Schelcraft, Mobile, Ala.

U-Need-A-Vendors, Inc., 2715 Summit Avenue, Union City, N. J., announced the following distributor appointments:

Uneed Pak Distributing Corporation, 1420 Michigan Avenue, Detroit; Lester Paul, 585 10th Avenue, New York; Southwest Amusement Company, 2916 Main Street, Dallas; Al Price Distributing Company, 585 10th Avenue, New York; J. Rosenfeld Company, 3218 Olive Street, St. Louis; Mack H. Postel, 6750 North Ashland Avenue, Chicago; Scott-Crosse Company, 1423 Spring Garden Street, Philadelphia; Dierich Vending Company, 107 Cedar Avenue, Newark, N. J.; U-Need-A-Vendor Distributing Company, 167 East Second Street, Miami; Pioneer Distributing Company, 22 Scully Square, Boston; Coinmatic Distributors, 2712 Pico Boulevard, Los Angeles.

Mills Novelty, 4100 West Fullerton Avenue, Chicago, announced the following distributor appointment:

Lou London, Leader Sales, 4116 Live Oak Street, Dallas.

Personnel Notices

M/Sgt. Abram Samuels, discharged from the army, has rejoined his father in operation of Automatic Devices Company, Allentown, Pa.

Tom Vaughn, associate director of National Automatic Merchandising Association, has resigned. He purchased the New Orleans Cigarette Service Corporation at 1332 South Carrollton Avenue.

Frank J. Bradley has been named a regional director for NAMA in New York and part of Pennsylvania.

Jack Mitnick and Bernie Wolfson have been named general sales director and general manager respectively of Runyon Sales Company, New York.

Joe Fishman, former executive secretary of Amalgamated Operators' Association, has joined Atlantic Distributing Company as manager of Newark division.

Karl C. Shortemeier has been appointed treasurer of the Packard Manufacturing Company, Indianapolis.

Clay W. Crane has been named director of public relations for Aireon Manufacturing Corporation, Kansas City, Mo.

Joe W. Holloway has been named advertising manager of Aireon Manufacturing Corporation, Kansas City, Mo.

New Firms

P. B. Company, 1636 Walnut Street, Philadelphia. (Juke boxes.)

Ibis Industries, Inc., 1420 Wood Street, Dallas. (Manufactures soft-drink venders.)

Automatic Sales Company, 812 North Broad Street, Philadelphia. (Distributor.)

Standard Venders, Louisville.

Jeff's Music Company, 16577 Hubbell Avenue, Detroit. (Juke boxes.)

Carolina-Virginia Company, Roa-

noke Rapids, N. C. (General amusement.)

New Games

Big Hit (pin ball), Exhibit Supply, 4222 West Lake Street, Chicago.

Ideal Vender (counter model post-card vender), Exhibit Supply, 4222 West Lake Street, Chicago.

New Addresses

Marquette Distributing Company, 3730 Woodward Avenue, Detroit.

New Offices

Automatic Coin Machines & Supply Company, 4135 West Armitage Avenue, Chicago, opened Iowa State Sales, Des Moines.

Study Uniform Standards for Photog Parts

OTTAWA, March 16.—American Standards Association announced last week the results of the conference on unification of screw thread standards, held last October at Ottawa, as they effect photographers and coinmen with photo booths.

It was recommended, the report states, that the existing British and American standards on screw threads for photographic or camera lens mountings be studied with a view to establishing uniform standards, giving particular attention to diameter, pitches, the proposed new basic thread form and length of threads to shoulder.

Use of the proposed thread form in the development of standard screw threads for mounting cameras and similar equipment on stands or tripods was referred to the standardizing organizations of the countries.

Coin Machines Pay Part of Municipal Governmental Cost

PHILADELPHIA, March 16.—Philly's new tax on coin-operated machines brought in \$124,620 in revenue to city fathers for January and February this year. There was no comparative figure from last year to make any study to show increases which occurred in every other tax category.

Tax payment as a whole for January and February was \$9,120,929, or \$1,527,426 more than in the corresponding two months last year, according to Receiver of Taxes W. Frank Willard.

Half of the increase was made up by the \$715,139 collected in excess thus far in wage and earned income taxes. The total from that source this year is \$4,414,406.

City amusement tax brought in \$364,816 or an increase of \$101,913 over last year.

Liberty Magazine To Have Article on Pinball Games

NEW YORK, March 16.—Liberty magazine in preparing an article on pinballs that will be appearing soon. A staff writer for the magazine is making the rounds gathering material and pictures.

SPECIAL . . . ALL RECONDITIONED

100 14-5¢ Comb. Nut Vender. Ea.	\$ 9.95
50 5¢ Nut Venders, Brand New. Ea.	12.50
50 1¢ 8-Jol. Snack Nut. Ea.	15.00
10 10¢ Handkerchief Venders. Ea.	12.50
100 Pipe Stands, Clean. Ea.	3.00

Wanted—Candy-Cigarette Machines.
Cameo Vending, 432 W. 42d, 18, New York

25 SIX COLUMN ROWE IMPERIAL CIGARETTE MACHINES

A-1 mechanical condition, \$35.00. Machines have been in storage and are dirty, but are in good working condition.

Wichita Coin Machine Co.
715 N. Main, Wichita 5, Kansas

GREATEST TIME SAVING PENNY WEIGHING SCALE

CAPACITY \$10.00

SPRINGS ARE PRECISION CALIBRATED
HEAVY SHEET METAL BASE
TIN SCOOP

DIAL IS GLASS COVERED WHICH PROTECTS POINTER WHEN IN USE

Skilled Hand Workmanship Is Employed in Building This Scale To Assure Reliability and Accuracy. There Is a Sturdiness of Construction More Durable Than Is Generally Found in Scales. Finish Is Black Crinkel. Carrying Case Is Made of Strong Black Fibre To Meet the Hard and Constant Use That It Is Subjected to.

\$16.50 1/3 Dep., Bal. C.O.D., F.O.B. N. Y.

J. SCHOENBACH Distributor of Advance Vending Machines
1647 Bedford Ave., Brooklyn 25, N. Y.



"Master" No. 77 Penny-Nickel Vendors READY FOR DELIVERY!

EASY TO OPERATE—START A ROUTE NOW!

"THEY TAKE IN THE MOST MONEY RIGHT ALONG" ISN'T A SLOGAN—IT'S A FACT!

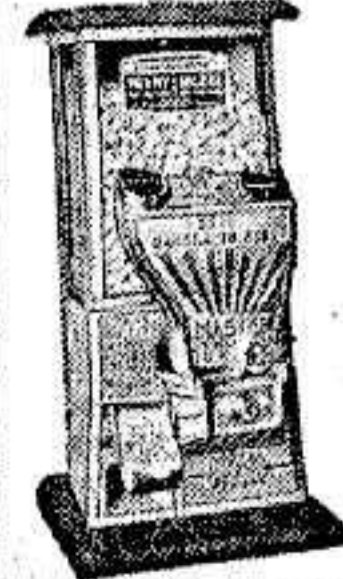
Capacity—5 lbs. of Pistachios or 1000 Balls of Gum or Peanuts or other products—proportionately.

\$15.63 In Lots of 5 or More { Orders Filled in Rotation
Mail Yours—Today!

1/3 Deposit, Balance C. O. D.

TRI-STATE VENDING CO. 561 10TH AVENUE
NEW YORK 18, N. Y.

Two Tone, Tan and Green, Porcelain Fin.



CIGARETTE MACHINES

75 CHAMPION MODEL DuGRENIERS. \$60.00

GOOD CONDITION — WRITE TODAY

RELIABLE VENDING CO. 7648 FENKELL AVENUE
DETROIT 21, MICHIGAN

COINMEN YOU KNOW

(Continued from page 103)

and moved into the Green Mill, Saginaw, Mich., three years ago for an indefinite run, has settled down in the town as a music operator, under the name of Saginaw Amusement Service.

STANLEY ROBINS, formerly of J & J Novelty Company, has joined Gay-Coin Distributors as assistant sales manager, after five years in the army. **James A. Passanante**, head of Gay-Coin Distributors, is in Florida arranging opening of company's outlet at Miami as regional distributor for Bally.

MERLE M. SCHNEIDER, with Al's Record Mart, operated for some four years at 1450 Broadway by his father, Sam Schneider, has taken over distribution for Apollo Record Distributing Company in Michigan, Illinois and Ohio, and will maintain headquarters at the same address. Separate quarters have been established on the mezzanine floor for the wholesale and distributing organization.

GOLDEN and ROBERT BROOKS, who purchased Noble Music Company, have established headquarters as Golden Music Company, 14800 Northlawn Avenue.

NAME of the A. C. Novelty Company, which manufactured the seven-chute bell before the war, is being changed to the A. C. Manufacturing Company. Company was founded by the late Adolph Caille and run by his son, Arthur J. Caille.

BEN ROBINSON, Robinson Sales Company, is returning from a quick trip to New Orleans, where he is opening a branch office and salesroom.

MORRY KAPLAN, formerly with Brilliant Music Company and later with Allied Music & Sales Company, has established Detroit Art Industries at 5195 Loraine Avenue, where he is president of the new company.

ISIDOR EDELMAN, Edelman Coin Amusematics, has developed a new style installation of cork matting for skee balls which is proving a big hit. . . . **EDWARD GALANTE**, manager Edelman organization, returned from a visit to New York. He announced his marriage, to take place in April, to Rita Baumann, whom he visited there.

MICHAEL WEINBERGER, founder S & W Coin Machine Exchange, is returning from four weeks in Florida. Business was managed by his son, Leo Weinberger, in his absence. . . . **CHARLES E. SHANNON**, of Grosse Pointe, partner in the Beverly Music Company of Saginaw, is away on a four weeks' vacation in Arizona. . . . **RAYMOND REI**, formerly projectionist at Atlas Theater, has gone into the field of servicing Panorams.

Vancouver:

MAX CHECHIK, who recently purchased the record business and part of the juke box locations from Joe Myers, who did business under the name of Automatic Music Company, has changed the firm name to Musicomatic, Ltd. He retained the same retail outlet and machine shop quarters in the 1000 block, Granville Street. **Irving Koomb**s, recently discharged from the Canadian air force, is head mechanic and radio engineer. **Marie Burrell** is sales girl in charge of the retail record department.

C. N. (NIP) GOWEN is inside manager of the recently formed Coast Music Service, Ltd., 722 Nelson Street, while **R. A. Gillis**, his partner, looks after collections and outside work. Firm purchased the major portion of locations recently disposed of by **R. W. Murray**, consisting of

wired music and still locations. **Madeline Venton** recently joined the firm as switchboard operator. **Ernie Webb** is chief mechanic, assisted by **Bud Bennett**, and **Ben Reiter** does outside work.

RECORDS are becoming so scarce here one operator went to Seattle last week and purchased several hundred retail. He had to pay Canadian custom authorities 77 per cent duty. . . . **ELEANOR CUPPER** and **Kay Holloway** recently joined the staff of switchboard operators at Tel-a-Tone, Ltd., wired music ops, with headquarters in the Vancouver block.

Cincinnati:

HARRY HESTER and committee of Cincinnati Automatic Phonograph Owners' Association still are working on the knotty problem of rates while **Louis Foltzer** reports that his committee on by-laws and constitution is making good progress. . . . **TOM MASON**, Kelley-Mason Company, discussed the record situation at the recent meeting of the APOA and supplied some new slants on the need for organization in the industry.

AL LIEBERMAN and **NATE BARTFIELD** of B-W Novelty Company, picked a pair of beautiful trophies to present the winner and runner-up in the Amateur Boxing Bouts at the Cincinnati Gym. . . . **MRS. IDA WIENER**, of Hudson-Dee Record Shop, is optimistic over the disk situation. She says some excellent waxings are about to come off the pressers.

Twin Cities:

DON LEARY, Automatic Sales Company, broke into local headlines recently when he and a friend chased and captured three boys who had broken into Leary's office and run off with an armful of juke records and two table model radios. Leary, incidentally, just returned from Guatemala where he and his wife took a recording machine to get authentic native melodies. . . . **HERMAN PASTER**, head of Paster Distributing Company, St. Paul, and his family are due back in the next week or so from a Florida vacation.

BOBBIE LANE, head of the shipping department at Silent Sales, was married recently to **Ester Gershons**, of Minneapolis. Lane is a veteran. . . . **SID LEVIN** is back at Hy-G Amusement Company. He left his job as comptroller three and a half years ago to join the army and saw service in England and France. . . . **KEN WILLIS** and **Oscar Truppman**, Bush Distributing Company, have returned from a swing thru Western and Southern Wisconsin.

DAVE ZISKIN, of Silent Sales Company, is passing out cigars to celebrate the arrival of eight-pound **Allan Mark Ziskin**, his second youngster. His first, **Diane**, is five years old. . . . **ARCHIE LaBEAU**, LaBeau Novelty Company, put the new Rock-Ola phonograph on display this week. . . . **MURIEL BERNICK**, secretary at the Mayflower Novelty Company, is seriously ill and won't be back at her job for some months.

WILLIAM (SPHINX) COHEN probably will find the \$15,000 remodeling program on at Silent Sales when he flies back from Florida this week. . . . **TED BUSH**, head of Bush Distributing, says his company now will have to wait until May 15 before occupying its new three-story building on Plymouth Avenue.

HERB HURLEY, of Grand Forks, N. D., was around renewing acquaintances with Twin Cities coinmen. He jumped right back into the business after his discharge from the army. . . . **TONY TRUCANO**, of Deadwood, S. D., flew into Minneapolis on business. . . . **HAROLD RIDDLE**, sales-

man for Silent Sales and ex-pro golfer, is having a little trouble with his swing. His wrist was put in a cast after he slipped on ice and broke it while on a trip to North Dakota. . . . **RUBY BARRON** is the new secretary at Hy-G Amusement Company, succeeding **Marie Cashman**. **Hy Greenstein**, Hy-G executive, is vacationing in Florida with his wife and daughter. . . . **JEAN ALPERT**, of Silent Sales, made a quick trip to Chicago for some night-clubbing.

AL REDDING, Houston, Minn., was among visiting coinmen this week. Others seen were **Hank Krueger**, Fairfax; **Harold Gulck**, Anoka; **Carl Schumacher**, St. Cloud; **Eddie Page**, International Falls; **Milt Cayo**, Chippewa Falls, and **Fritz Frank**, St. Cloud, Minn.

Elgin, Ill.

MRS. JEWEL DAVIDSON has taken over operation of Lee's Arcade on Grove Avenue, while **J. N. LeLievre**, her brother and owner of the arcade, is taking his trap shooting and rifle games on tour. **LeLievre** currently is playing at the Sport and Travel Show in Chicago's Stadium and is scheduled to go to Milwaukee later this month. As usual, he will take his games to several Wisconsin and Illinois fairs this summer. He recently bought a new steel trailer for his rifle game which is expected to increase play substantially. **Mrs. Davidson**, who is a graduate of the Art Institute, Chicago, has found a profitable sideline painting oil pictures of dogs of local dog fanciers. **LeLievre** also has added a photographic machine to his arcade.

EDWARD F. NOLAN has taken over operation of Fox Valley Novelty Company, owned by **Mrs. Laura M. Buthe**. Company operates a route of amusement games and phonographs in Elgin and vicinity. . . . **RUDY OHL** now is resident representative of the Kelly Automatic Company, Joliet, Ill., according to reports here.

More Sugar Seen By Candy, Drinks

(Continued from page 115)

for next quarter were dropped to 56,000 compared with 326,000 tons in the same quarter a year ago.

1947 Rationing

In Chicago **Jacques** forecast that rationing undoubtedly would continue thru 1946 and possibly into the first quarter of 1947.

"It will be 1948 probably before supply and demand in sugar are balanced, and users can just order what they want," he said.

Increased allotment, which is effective April 1 thru June 30, however, should help vending machine operators thru the early part of the booming summer demand, but they still are going to find these items scarce. Many candy venders no doubt will have to keep plugging the empty spaces in their machines with cough drops, gum, nuts, the slower selling brands of bars and boxed candies. Soft-drink venders so long plagued by the shortage of sirups and bottled drinks are not going to find it much easier going, since their biggest demand of the year is just ahead.

Sirup Short

Immediate future of any kind of sweetened item remains hazy. Situation is complicated by the current shortage of corn sirups, which have been developed as sweeteners of many confections, soft drinks and some ice creams.

Fruit drinks, in view of the record citrus crop in Florida and California, may offer the harassed drink vender one means of keeping his machines filled thru the summer. These beverages usually require less sweetener since the fruits contain a certain amount of natural sugars.

ANOTHER FEATURE

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Michigan Phono Confab Clicks

Capehart Is Key Speaker

Gala convention banquet draws 900—manufacturer, CMI reps address jukemen

DETROIT, March 16.—Manufacturers' representatives starred at the annual convention and banquet of the Michigan Automatic Phonograph Owners' Association here March 12. Homer E. Capehart, head of the Packard Manufacturing Corporation, Indianapolis, was guest speaker.

The carefully planned session consisted of a luncheon and afternoon program at the Cadillac Hotel and a banquet and entertainment program at the Latin Quarter in the evening.

Capehart's address high-lighted the afternoon session following introductory remarks by Joseph Brilliant, president of the organization. Morris Goldman occupied the chairman's seat. Capehart strongly emphasized the importance of the phonograph industry, urged operators to remember that they are in the entertainment business and that the music furnished by juke boxes is probably one of the biggest branches of the whole entertainment field. His speech was a strong plea to operators to be proud of their business, to study its possibilities as business men and to conduct themselves as business men.

Praises Operators

He praised music operators for having made great progress in improving the general tone and public impression of their business.

Detroit newspapers took notice of Capehart's presence at the meeting, and one of the morning editions used the headline: "Drop a Nickel in, Out Comes Culture."

According to the press report, "The lowly juke box as a medium of culture and education was highly approved by Sen. Homer E. Capehart (Rep. Ind.) when he spoke at the first annual dinner of the Michigan Automatic Phonograph Owners' Association, Inc., at the Latin Quarter.

"More than 150 owners of the reproduction units and employees and members of their families filled the night club. Capehart, a manufacturer of music reproduction machines, told his audience:

Best in Music

"I feel that we are responsible for bringing the best in music to every crossroad and every place where Americans gather."

A number of manufacturers of juke boxes and accessories were represented by officials of the firms. This made an attractive list of speakers, the association having invited them as guests. Each representative spoke briefly upon being introduced by the chairman.

DeWitt (Doc) Eaton represented Automatic Instrument Co., Chicago; Rudy Greenbaum, Aireon Manufacturing Corp., Kansas City, Kan.; A. R. Kelso, Rock-Ola Manufacturing Corp., Chicago; Thomas Callahan, Bally Manufacturing Corp., Chicago; Charlie Schlicht, Mills Industries, Inc., Chicago, and Gene Steffens, Premo Products, Inc., Chicago, manufacturers of phonograph needles.

Other representatives of manufacturing firms were in the city, but were not present for the speaking session. A few distributors also had new models of post-war juke boxes



ENVIUOUSLY WATCHING CINCINNATI'S MAYOR JAMES GARFIELD STEWART dancing with Mrs. Russell Coan at the March 7-8 introductory showing of Aireon jukeboxes at the Triangle Distributing Company's Cincinnati office are, left to right: Fred Mann, Aireon regional manager; Bill Roberts, assistant to Aireon president, Randolph C. Walker; Leo Dixon, Triangle president; Bob Burnett, of the Aireon publicity department; Dan Brennan, district sales manager, and Don Fosgate, manager of Triangle's Cincinnati office. Mrs. Coan, wife of the Indianapolis Aireon distributor, was formerly a stand-in for film star Alice Faye.

Capehart Quotes

"Juke boxes, I think, have the largest audience of any form of entertainment in the country."

"Juke boxes have brought the voice and good entertainment, the same as expensive theater programs."

"Juke boxes have brought best entertainment to the crossroads at a low price."

"We are in the music business; it is a great business. We must conduct ourselves as business men. We must improve our business."

"The music business is big enough for all of us. We must follow the rules of fair competition."

"We have a big investment. Let's do those things that serve the public. Then, let's co-operate."

"I welcome new people into the business. It will all make a better business."

on display in their places of business and operators were invited to visit these places.

CMI Program

After the manufacturers' representatives had been heard, Jim Gilmore, secretary-manager of Coin Machines Industries, Inc., was invited to present a public relations program being fostered by the national manufacturers' association. Gilmore outlined general policies and purposes of the program and urged all operators to join by paying the \$25 membership fee.

Gilmore said that it was one of the first public occasions he had to present the public relations idea to operators. National drive by CMI in behalf of the public relations program has been underway thru the trade press for several weeks.

President Brilliant explained that the Cleveland Music Merchants' Association had played an important part in helping to organize the Michigan music operators. A number of delegates from the Cleveland organization were present for the sessions, (See Michigan Phono on page 126)

AMOA Receives Nine New Ops To Membership

NEW YORK, March 16.—Sidney H. Levine, general counsel for the Automatic Music Operator's Association, Inc., announced recently that the Westchester Operators' plan for an association has collapsed and nine of them have joined the AMOA instead. Remaining operators are expected to join shortly.

Ruth Nussbaum, assistant manager of AMOA, states that the Upper New York operators are: Louis Tartatia, County Vending Company; Arone Goldberg; Louis Levy, Ace Vending Service; James A. Smith, Jim Smith Company; Carl Pavesi; Frank DeMuro, Empire Phonograph Company; Seymour Pollak, and George Herbert Chacon, Cornwall Automatic Company.

Plans are underway for further expansion of the association and many new benefits are being planned for operators in the New York region. Albert S. Denver is president of the organization, Alfred Bloom is secretary and Barney Schlang is manager.

Aireon Moves To New Bldg.

KANSAS CITY, Kan., March 16.—New five-building home of Aireon Manufacturing Corporation on the Public Levee here will be completely occupied this month, according to corporation officials.

Earlier final moving date was moved up in order that production of the firm's new line of juke boxes would not be delayed, officials said.

With nearly 75 per cent of office and plant facilities already functioning at the new location last month, the problem has been to transfer juke assembly lines gradually from the old Plant No. 1 during a period when the meeting of production schedules on the 1946 models was a vital factor in making early deliveries.

Executive offices and machine shop will be the last to move.

Cincy Phono Ops Pushing Assn. Plans

CINCINNATI, March 16.—Membership applications of two more local phonograph operators were accepted by the board of directors of Automatic Phonograph Owners' Association as it continued work of rebuilding its organization to meet peacetime problems.

Directors' session, Tuesday (12), in Edwards Building, heard reports from Harry Hester, Rate Committee chairman, and Louis Foltzer, chairman of the Committee on By-Laws and Constitution. Both reported that work on their respective problems is progressing rapidly, and Foltzer said his committee hopes to have its job finished by the next meeting.

Sam E. Chester, president, was in charge. Others in attendance were Charles McKinney, vice-president; Charles Kanter, secretary-treasurer; Al Lieberman, Abe Villensky, Sam Butler and Ray Bigner, trustees. Also present were Nate Bartfield, Howard Males and Morey Goret.

Meeting of association's general assembly was held Tuesday evening in the Hotel Gibson and drew excellently. Tom Mason, Kelley-Mason Company, record distributing firm, was guest speaker. He discussed the disk outlook as well as the great need for organization within the coin trade.

It also was announced that Forney-Zemboch, Inc., Cincinnati public relations firm, has been retained by the association.

Mrs. Ziegler Gives Music Concern at Detroit New Name

DETROIT, March 16.—Mrs. Charles G. Ziegler, who operates a route of music machines in Ferndale, Detroit suburb, where she makes her home, is changing the company's name from Ferndale Wired Music to Ziegler Music Company. Headquarters remain at 406 West Hazelhurst Avenue.

Mrs. Ziegler took over the business a couple of years ago following the death of her husband, and is one of the few active women operators in the field here. She handles direct management of the machines.

The late Charles Ziegler was a vet Michigan showman, operating a carnival and a small amusement park in the territory for many years. Mrs. Ziegler continues to run both enterprises in addition to her coin machine business.

Operators Seek End To Sunday Juke Ban

NEWPORT NEWS, March 16.—Lifting of Sunday ban on juke boxes here is being sought by operators thru representations being made to city council.

Attorney for juke operators appeared before council this week to request amendment of the forbidding ordinance. He based his argument on the inconsistency in banning playing of music machines when there is no restriction on radios.

Altho action was deferred for a week, council offered little hope for a change. Ordinance prohibits playing of coin-operated phonographs between midnight and 8 a.m. on weekdays, and between midnight Saturday and 8 a.m. Monday.

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Walt Shrum has been signed to play singing outlaw in *Troubadour Trail*, new Westernair production starring Cal Shrum, with shooting scheduled to start April 2. Cal Shrum now negotiating with Hall Beetz, Fox official for Salt Lake City territory, for exhibiting first Westernair pic, *Swing, Cowboy, Swing* in that area.

Sons of the Saddle of Republic Pix signed by Atomic Records. Manager Jack Cascales now working on deal to line up boys for Friday-Saturday night Western terp spot in Southgate, Calif.

Cal Shrum has signed Frank Sannucci to score *Swing, Cowboy, Swing*, first film to be released by his Westernair Pix. Bob Phillips, otherwise the Dude Cowboy, does the chatter on new KFI Western music a.m. platter show labeled *Western Serenade*.

Jack Kenny, top Western songwriter, has recorded 42 originals during past nine months. His latest Westerns, "Calgary Blues" and "Texas Gal" recorded for Spotlight Records, are on the stands. Kenny plans early p. a. tour of Canadian Rockies and swing thru Texas and Oklahoma.

Johnny Bond, of Hollywood Barn Dance, just cut novelty ditty *Baby, You Gotta Stop That Noise* for Columbia. Ken Carson has broken away from Sons of the Pioneers and is being groomed for bow-tie debut. Loyd Perryman, back from service, takes his old place with Pioneers. Roy Rogers bought 560 acres in Pleasant Valley, Las Vegas, where he will open his Roy Rogers Dude Ranch.

AMERICAN FOLK TUNES

Cowboy and Hillbilly Tunes and Tunesters

All Communications to 155 N. Clark St., Chicago 1, Ill.

With Rogers in the deal are Art Rush, Philo J. Harvey and James Osborne.

My Gal From Houston, written by Red River Dave and Joe Marx, has been recorded by Howard Leroy's ork on Star Records, and Southern Music is dickering with co-authors for publishing rights. Star Records, operated by Max Starr, Houston, is preparing a large catalog of folk artist talent.

Cowboy actor-singer Smiley Burnette, now on p.-a. tour thru Southeastern States, interrupted tour to do one-shot turn on Chesterfield Supper Club air show in New York. He has resumed p.-a. dates and will return to Hollywood about the middle of May.

Kernels of Corn, unit at Ciro's, Philadelphia, all of whom served in the army air forces, will be awarded a special citation by National Press Club. Hilda Davis has penned a new tune called *Ride Away, Bill Cody* which Fred Waring is going to publish. She is the wife of Meyer Davis, society band leader, in Philadelphia.

Jesse Rogers, cousin of Jimmie Rogers, has signed with Guild Records to record his own tune, *He's Tall in the Saddle*. He is current at Hayloft Hoedown, WFIL, Philadelphia. Henry Patrick is recording *Oh, Dem*

Golden Slippers for Ivan Ballen's 20th Century label in Philadelphia.

Kitty O'Brien, current at WHAT, Philadelphia, has penned "Do You Think It's Fair?" with Lou Meland Gordon Sizemore and published by Jack Howard Publications there. Shorty Long had his option picked up by Hayloft Hoedown show on WFIL, Philadelphia. Sleepy Hollow Ranch Gang opened their own booking office in Philadelphia. They are holding over on WFIL, Philadelphia.

Harry Ranch, leader of the Kernels of Korn, has penned a song with Sy Taylor and Dick Howard. Tune is called *Perpensimisticonflabron*.

Ernest Tubbs and His Texas Troubadours — Jimmy and Leon Short, Johnny Sapp, Ray (Kemo) Head and Jack Drake—along with other Grand Ole Opry favorites, Radio Dot and Smoky, and Roy Brasfield, made their first personal appearance in St. Louis at Kiel Auditorium March 10. Afternoon and evening performances saw large audiences. Program was augmented by Skeets Yaney, Sally Foster and other members of the KMOX Barn Dance gang. Tubbs troupe will play Cape Girardeau, Mo.; Saxton, Mo.; Hopkinsville, Ky., and Fulton, Ky., before returning to Nashville and the Opry House Matinee program.

Jimmy and Leon Short, two of the Texas Troubadours, recently recorded four sides for Decca. They were "As Long as I Live," "No Forgiveness," "Dissatisfied" and "Could You Take Me Back?" Records are scheduled for an early release.

Ernest Tubbs's new recordings for Decca due to be released in the next few weeks are *There's a Little Bit of Everything in Texas*; *So Long, Darling*; *I'm Free at Last*; *There's Going To Be Some Changes Made Around Here*; *You Were Only Teasing Me* and *Heart of Stone*. All were written by Tubbs, the last two in collaboration with Texas Tyler (*You Were Only Teasing Me*) and Johnny Bond (*Heart of Stone*).

Ernest also has three new numbers published by American Music Company. They are *There's a Little Bit of Everything in Texas*; *So Long, Darling*, and *Should I come Back to You?* He and the Texas Troubadours plan to return to Hollywood some time in April or May for a movie to be released thru Monogram Pictures, Inc.

Roy Rogers will preside over the *Helldorado Rodeo, Las Vegas, Nev.*, in May. Frank Loesser's "Wave to Me, My Lady" is going over big with folk artists thru-out the country. Recorded by such top-flight artists as Elton Britt, Johnny Bond and Dinning Sisters, it has enjoyed recent air plugs by Judy Canova, Lulu Belle and Scotty, and Skeets Yaney.

ABC recently revealed the identity of Tennessee Jed on the serial of the same name. Originally it was planned to keep the part anonymous to accent the characterization rather than the performer. However, when avalanche of mail arrived from radio listeners who had recognized the inimitable yodeling of Tennessee as that of Elton Britt, Victor Record star, the network decided it was no longer necessary to keep his identity a secret.

The Bailes Brothers down WSM way really know their songwriting. They have a No. 1 Song Book out that is full of some mighty popular folk songs and swell pictures of this well-known group. Songs included are: *Dust on the Bible*; *I Want To Be Loved, But Only by You*; *Girls, Be True to Your Soldier Boy*; *Ashamed*

to Own the Blessed Saviour.

Woody Woodell and his gang over on WPIC, Sharon, Pa., are getting a big mail pull. Bobby Cook and His Texas Saddle Pals are on radio Station KMA, Shenandoah, Ia., doing five programs a day. Radio Dot and Smoky joined up with Ernest Tubbs on his Grand Ole Opry show and can be heard there on Saturday nights. Cy Williams, husband of Sunflower, of WWVA, Wheeling, will soon be back on that station.

Paul Myers, WWVA's program director, was in the navy, spending all his time in the South Pacific. Paul says it was a wonderful experience, since he had the opportunity to see practically all of the islands, observe the customs and living habits of the different types of people, etc., but he is glad to be back with the folks at WWVA.

Big Slim, also of WWVA, says he is getting requests for songs, *Lonely World*, *Moonlight on the Cabin*, *After Yesterday* and *Hannah*—that all time favorite.

Bill Nettles has had two new songs released lately: *I've Done the Best I Could*, published by A. B. C. (Bourne, Inc.), and *I Just Don't Know Why, But I Do*, published by Russ Hull's Country Music. Bill Boyd and His Cowboy Ramblers have labeled this tune on a Bluebird disk, and it's scheduled to be released soon by Victor Company.

Bill Nettles and His Dixie Blue Boys had a session for RCA-Victor Company, recording some of Bill's originals, namely: "Trouble's All I've Ever Known," "You Walked Away With My Heart," "Tears Have Washed Away Your Smile" and "Master Minded Mamma." Victor expects to release these very soon. Bill will again label for them in the spring when he expects to do more of his own songs.

Jake Taylor, popular folk songwriter, was in Uniontown, Pa., recently, but hasn't started back in radio yet. Yodeling Joe, formerly of WMNN, Fairmont, left Arkansas March 1. His plans for radio are not known at present.

Juke Box Pays Rent for Photo Shop in Detroit

DETROIT, March 16.—Juke box in a photograph gallery is paying the rent, according to William Meyers, operator of the Minit Studio, 4840 West Fort Street.

Meyers is a showman who goes on the road every summer and operates the studio here during the winter. He is currently negotiating with a Detroit amusement park to locate here for the summer.

Minit Studio specializes in quick-finish work, taking and completing the picture while the customer waits. It is located across the street from the second largest theater in Detroit, the Hollywood, about three miles from the downtown district. Much of the surrounding territory is heavily industrial.

Meyers has cultivated the business of young patrons, to whom the novelty of quick-finish work and its low cost are important. To please this trade he installed a music machine about three months ago.

While Waiting

Youngsters put a coin in the machine while they wait for their pictures. So popular has the juke become that it is actually paying the rent, Meyers reports. However, even more important is the friendly atmosphere it creates and the inducement it holds for patrons to come back to the studio when they want more pictures.

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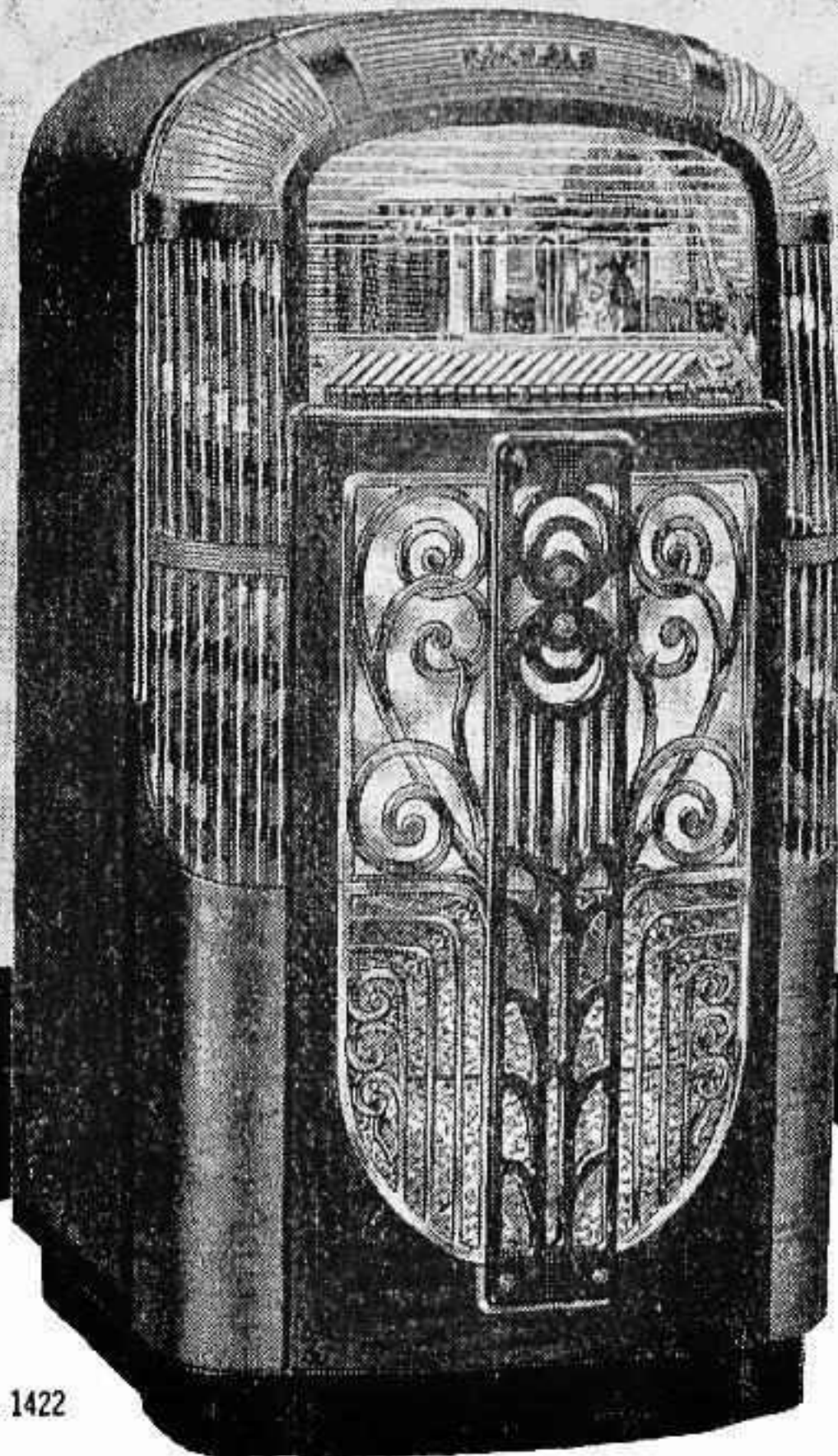
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**Rock-Ola Sets
Up New Finance
Plan for Jukes**

CHICAGO, March 16.—Rock-Ola Manufacturing Corporation has announced a new finance plan based on a one-price policy and designed to extend the usual cash discount saving to all juke operators.

"Now, all bona fide music operators in their purchases will participate in the cash discount," said David C. Rockola, president, in disclosing the plan.

"Heretofore," he explained, "the time buyer, in addition to finance charges, had the loss of the customary 10 per cent discount to consider when figuring the cost of his equipment. Our plan removes the penalty formerly imposed on the time buyer and offers the cash purchase advantage to all music operators."

With the inauguration of this financing arrangement every instrument will be tagged F. O. B. factory, he said.

Only deviation from advertised cash prices to the trade will be the differences resulting from varying transportation charges, and sales or use taxes, it was explained. Usual interest rate legally defined for "on time" transactions continues for juke boxes purchased under the firm's credit plan.

**Disk Firm Advances
J. Hein to New Post**

NEW YORK, March 16.—Paul Southard, vice-president in charge of sales for Columbia Recording Corporation, announced that Jack Hein, formerly district manager for the Chicago territory, has been appointed his assistant and will be in charge of distribution.

Before joining Columbia, Hein was the Chicago branch manager for American Record Corporation. Joe Lucas, a district manager for the waxery before the war, has been discharged from the navy and will take over Hein's old post.

Ken McAllister, according to Southard, will return from the navy Monday (4) to take over a position in the sales department as head of merchandising.

Other personnel changes include Joseph Bott, formerly salesman for Tristate Distributing Corporation, Columbia's Cincinnati distributor, to take over Bus Cross's Charleston-Pittsburgh - Cincinnati - Columbus-Louisville district and Cross taking over the Cleveland-Detroit-Toledo-Syracuse-Buffalo territory.

Platters Loot

CHICAGO, March 16.—News that juke box disks are gold nowadays has gotten around to the light-fingered gentry here, it appears.

Jukeman Allan Anderson, of 3244 Clifton Avenue, made this sad discovery when he returned to his parked car in the Loop to find a door forced open and 400 juke box records removed from circulation—at least, from legitimate circulation.

**Frank and Florence,
Sweethearts, Launch
Detroit Music Firm**

DETROIT, March 16.—A new music operating firm, the F & F Music Company, is being established by another ex-G.I., recently returned from the service.

New owner is Frank Pajares, newcomer to the music field, who has set up the business at 7704 Woodward Avenue.

In partnership with Pajares is Florence Susnjar, and the firm takes its name from the initials of their first names—Frank and Florence.

New firm has a further romantic interest, in that the two partners plan to be married May 5. This is probably the first time in the history of the local coin machine business that the two partners in an operating firm have decided to marry, the intra-office romances have occurred before.

F & F Company has bought out a route of machines from Pat's Music Company, operated by Gebhart (Pat) Patton, and is sharing headquarters and service organization set-up with that company in their offices.

**Gough of Vancouver
To Handle Records
Thru B. C., Yukon**

VANCOUVER, B. C., March 16.—Gough & Company, Ltd., Beatty Street, Vancouver, has been appointed wholesale distributors for Decca records in British Columbia and the Yukon.

J. E. Johnston is manager and J. B. Hammond is assistant manager of the record division. Miss Pat Vankleek is in charge of the storeroom. Former distributor, Western Music Company, retailed as well as wholesaled.

**Iowan Invents
Musical Color
Juke Lighting**

IOWA CITY, Ia., March 16.—John W. Kobes, Melody Mill Club here, says that he has perfected a new lighting system designed for use in juke boxes.

Work on the system has been going on for over a year, he said, and described the system as providing a "variation of 12 blended colors according to the type of music that is playing."

Kobes statement, altho he did not reveal details of his plan, has aroused interest of the trade. Prior to this time the trade had viewed several different kinds of music in color systems, including Cecil Stokes's aurora-tone. Thus far no manufacturer has announced his intention of making use of any of the devices, tho several are reported interested in this newest gadget.

Explaining how the color would fit in with music, Kobes says, "For instance, a waltz calls for a baby blue haze on our machine, while a slow fox trot takes a hazy green. A good lively one-step brings on a flary red. All of these colors are brought forth automatically," he added.

Easily Installed

Each type of music, depending upon its beat, produces a different kind of color, he said. Kobes said the system is easily installed on any juke box and is almost trouble free.

System, Kobes says, is in no way like any of the color attachments which have been previously described in these columns. At present, he says, he has a juke box in operation which uses five colors and works by the system he has invented. Within 30 days he expects to have the machine equipped to produce 12 colors automatically.

Juke box men have been interested in devices of this kind, chiefly as a way of attracting customers' eyes.

**"Anna Lucasta's"
Juke Pulls 'Em In**

CHICAGO, March 16.—A juke box is still playing its part in packing them into *Anna Lucasta*, drama moving into its 25th week at Chicago's Civic Theater.

Juke is featured in a Brooklyn barroom setting where a large share of the action of the play, including the highly moving last scene, takes place.

**First Juke Disks
Waxed at Philly's
20th Century Co.**

PHILADELPHIA, March 16.—First 20th Century platters—made for the juke trade—came off the presses Tuesday (12), it was announced by Ivan Ballen, head of the firm.

Ballen, whose waxery has been pressing disks for other firms until now, stated that he was concentrating on supplying music operators with records geared to their needs.

First four sides recorded featured Henry Patrick and the Tavern Boys. One is *Heart of My Heart*, backed by *Polly Wolly Doodle*. The other is a coupling of *Who Did It to Mary* and *I Can Hardly Wait*.

Goody Distributing Company will be 20th Century's New York distributor, and appointment of other representatives thruout the country are now being considered. Until distributors are named, firm will sell records direct outside of New York.



RECENTLY ANNOUNCED as general sales director and general manager, respectively, of Runyon Sales Company, New York, are Jack Mitnick (left) and Bernie Wolfson. Firm is located at 593 10th Avenue.

Movie Machine Reviews

Assembled and released by Soundies Corporation of America, Inc. Release date January 21.

Program 1224

The three DINNER SISTERS sing a clever novelty tune entitled *Clancy*. The setting is a radio station but there are generous flashes of two cops doing a "flat foot" dance routine who add interest. (Filmcraft)

Snowtime Polka is an all dance number by the attractive JANETTE HACKETT DANCERS. The setting is a snow-sprinkled garden. (Filmcraft)

STAN KENTON and his orchestra present JEAN IVORY, a lush blonde, tapping to the catchy arrangement of *Eager Beaver*. Band set with an elevated stage in the background. (Filmcraft)

Acrobatics has clever footwork and stunts. This all-tumbling number is presented by the world-famous JANSLEYS. (Filmcraft)

THE BURT MANN TRIO and the torso twisting CINEMA CUTIES do a novelty number entitled *Organ Hop*. (Filmcraft)

Doin' You Good, a standard pop tune, is effectively played in the "Champagne" styling of LAWRENCE WELK and his orchestra. The set is a park with a lagoon in the background. Pretty gals in a pedal boat add interest. (Filmcraft)

GLEN GRAY and His Casa Loma Orchestra play and FATS DANIELS sings. The number, a jiving presentation of the familiar spiritual, *Jonah*, is shoulder-shaking rhythmic. (Filmcraft)

MABEL LEE, a sepia entertainer who both sings and dances, and DERYCK SAMPSON'S ORCHESTRA present *Half Past Jump Time*. Nite club set. (Filmcraft)

Assembled and released by Soundies Corporation of America, Inc. Release date February 4.

Program 1225

RED RIVER DAVE and his boys swing out in Western style with *Cheatin' Woman Blues*. Dave does the singing while there are flashes of a gal dancing and flirting in a cafe. (Filmcraft)

The guitar, accordion and organ of THE THREE SUNS blend harmoniously in a catchy little tune entitled *East of the Sun*. Two beautiful belles provide the "singing to" background for this unusual winter sports feature. Included are exciting shots of ice boating, auto racing on ice, skiing and ice races. (Filmcraft)

LANI McINTYRE and orchestra offer the popular Hawaiian tune, *King Kamehameha*. Native belles (4) in sarongs sit and sway while four additional dusky beauties in celophane skirts and shell leis swing and wish to this rhythmic number. (Filmcraft)

Broadway and Main, a standard pop tune is presented by versatile GLORIA PARKER and her orchestra. The set is a railroad station newsstand. GLORIA sings the lyrics, leads her band and plays the xylophone in this one. Bewildered STEPIN FETCHIT plays a porter who tries to figure it all out. (Filmcraft)

Handsome JOE SODJA plays a mean guitar and the exotic LOLA ANDRE DANCERS (four) whirl gracefully in this unusual presentation of *Lady of Spain*. Costumes and background are Spanish. (Soundies)

Freedom Can Can, a tricky novelty number, is sung by KIRK WOOD. Zippy MARILYN HIGHTOWER does an inspired can can,

but good. The set is a French sidewalk cafe. (Filmcraft)

HARRY COOL, in his easy, effortless style, sings the popular *Sweet Lorraine* to an unbilled, dark eyed, sultry lass. The set is a roof garden nite spot. (Filmcraft)

Assembled and released by Soundies Corporation of America, Inc. Release date February 11.

Program 1226

Handsome LEE SULLIVAN sings the ballad, *You Stepped Out of the Picture*. Three de-lovelies step from a huge picture frame background to add interest. (Filmcraft)

The oldie, *Memphis Blues*, is effectively sung by blonde JERI SULLIVAN. The setting is a bar with shots of sultry femmes adding eye appeal. (Filmcraft)

Dance Moderne, as its title implies, is an ultra ultra all dance number executed by the capable team of BLAIR AND DEAN. (Filmcraft)

Zany SPIKE JONES and His City Slickers present a top-notch feature in *Blacksmith Song* based on the familiar village blacksmith. There is also a clever comedy "horse" who sings the vocals. (R. C. M.)

Brunette and vivacious VICKIE RICHARDS sings *Easy Street* in a street scene setting. MARILYN HIGHTOWER does a clever dance. (Filmcraft)

Sleepy Time Gal, an oldie, is enchanting as sung by fast-rising DAVID BROOKS. The dark-haired, unbilled lass DAVID sings to is charming. (Filmcraft)

CARL O'BRYAN and the cute CLOVER KICKERS present a rural and realistic *Indiana Barn Dance*. Music and dancing are spirited. (Filmcraft)

Lucky Polka, presented by AL TRACE AND ORCHESTRA in Swiss costumes, is amusing. AL sings the lyrics with exaggerated facial "gymnastics" then polkas with a chorus of cute chorines. (Filmcraft)

Madelene Quincannon.

See Low-Cost Condenser in German Method

WASHINGTON, March 16.—Prospect of a 20 per cent cut in production costs for condensers used in juke boxes appears with the forthcoming introduction of German equipment in this country recently announced by the Department of Commerce.

Department officials said that American manufacturers would soon be able to inspect "an ingenious German machine which may revolutionize the manufacture of condensers for radio, radar and other electric and electronic equipment."

Machine was used by the Robert Bosch Company, Stuttgart, Germany. It produces paper condensers with a thin, vaporized zinc coating instead of the metal foil ordinarily used in American-made products.

Ops To Talk Biz Betterment At Dolins's Boston Meeting

BOSTON, March 16.—Meeting of all music operators of Boston and surrounding territory is being called for March 21 at 7 p.m., in the Copley Square Hotel here by Al Dolins, president of Pioneer Music Company, Inc., of Boston.

Styled along the lines of an open forum, the meeting will give operators the opportunity of offering views and suggestions to better the coin machine business.

AMI N. Y. Debut To Be March 27

NEW YORK, March 16.—Barney Sugarman, official of Runyon Sales Company of New York, announced that Elsa Miranda, who has won fame as "the Chiquita Banana Girl," and Alfredo Antonini, conductor, are scheduled for personal appearances at the firm's showing of the AMI phonograph, March 27 and 28.

Showing will be held in the company's officers at 593 10th Avenue.

Leonard Ross, band leader, also will be on hand to greet operators, Sugarman said. Miranda and Antonini record for Alpha Disks. Ross is heard under the label of A-1 Records of America.

Wates Buys Gellatin Jukes

NEW YORK, March 16.—Nick Gellatin announced Thursday (14) that he has sold his juke box route of over 50 pieces to Phil Wates. Wates was just discharged from the navy in which he served as ensign.

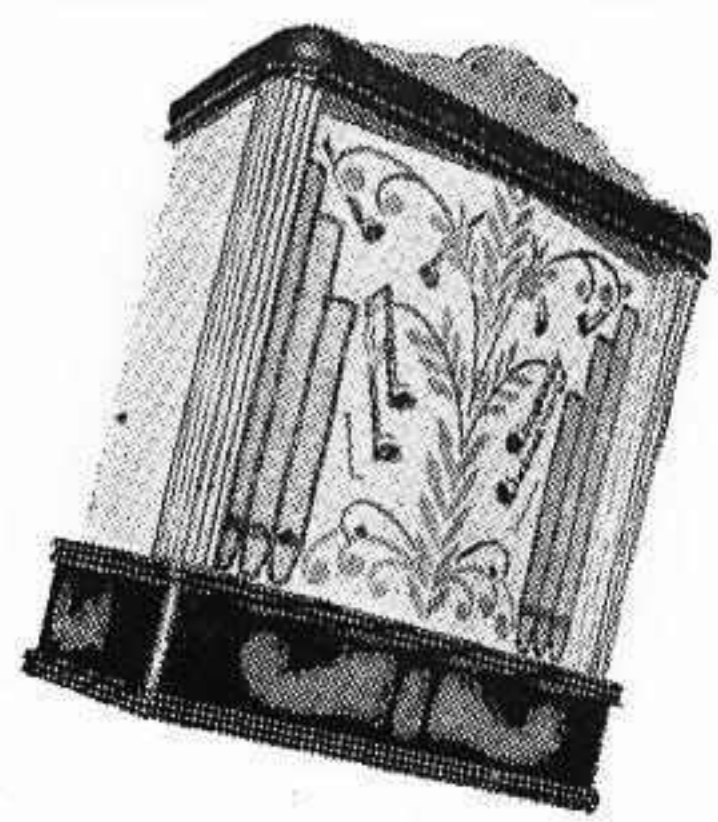
New Operating Firm in A. C.

ATLANTIC CITY, March 16.—Cliff Williams and Ike Nicholson are two new operators here. They have formed the Atlantic City Juke Box Corporation and have already begun operations in a number of locations, including many new to the industry.

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Packard Names 37 More Distributors Thruout U. S.

INDIANAPOLIS, March 16.—Thirty-seven new distributors for Packard Manufacturing Corporation have been announced by Homer E. Capehart, chairman of the board of directors.

In their prescribed territories, firms will distribute the company's line of music machines, as well as auxiliary speakers, remote control wall boxes, and necessary adapters, brackets, cable and other accessories.

First post-war juke boxes will be available before mid-year, corporation officials said, in releasing the list of distributors, which follows:

Atlanta—Edgar I. Woodfin, 62-64 Central Avenue.

Binghamton, N. Y.—George R. Thayer Company, 47 State Street.

Birmingham—Ten Ball Novelty & Manufacturing Company, 1731 Second Avenue, North.

Brodhead, Wis.—G. S. Pierce, Pierce Distributing Company.

Chicago, Ill.—Allen J. Stern, World Wide Distributing Company, 1014 North Ashland Avenue.

Cincinnati—Charles R. Trau, Pla-Mor Distributing Company, 1408-12 W. Central Parkway.

Dallas—George W. Wrenn, Walbox Sales Company, 1503 Young Street.

Denver—C. E. Burns, C. E. Burns Music & Appliance Company, 1510 North Seventh Street, Grand Junction, Colo.

Des Moines—Gilbert Kitt, Gilbert Distributing Company, 3203 Forest Avenue.

Detroit—Carl Angott, Angott Sales Company, 2616 Puritan Street.

Duluth, Minn.—Ike Alpert, Twin Ports Sales Company, 230 Lake Avenue, South.

Evansville, Ind.—Charles Ewing, Automatic Amusement Company, 1000 Pennsylvania Street.

Fort Wayne, Ind.—Harry Binnie, 2301 Forest Park Boulevard.

Jacksonville, Fla.—Mutual Distributing Company, 208 Hilderbrandt Building.

Kansas City, Mo.—A. H. Myer & Victor Roos, Automatic Coin Machine Company, 13 West Linwood Boulevard.

Lexington, Ky.—Haskle Goldberg, Sterling Novelty Company, 669 S. Broadway.

Louisville—Charles Rosen, Ohio Specialty Company, 539 South Second Street.

Los Angeles—Pla-Mor Distributing Company, 1511 W. Pico Boulevard.

Memphis—Dwight Osborn, Memphis Amusement Company, 1074 Union Avenue.

Miami Beach, Fla.—Milton Green, American Vending Company, 810 Fifth Street.

Milwaukee—E. E. Gessert, Packard Distributing Company, 521 North 16th Street.

Minneapolis—Twin Ports Sales Company.

Montreal, Can.—L. Drapkin, Lawrence Novelty Company, 1436 Notre Dame Street, West.

Nashville, Tenn.—Frank Swartz, Frank Swartz Sales Company, 117 North Third Avenue.

New Orleans—Andrew Monte, A. M. Amusement Company, 1000 Pardras Street.

Oklahoma City—L. W. Rice, Rice Music Company, 816 Walker Street.

Omaha—L. S. Frankel, Frankel Distributing Company, 1209 Douglas Street.

Phoenix, Ariz.—Roy E. Garrison, Garrison Sales Company, 1002 W. Washington Street.

Portland, Ore.—Lou Dunis, Oregon Pla-Mor Company, 1426 S. W. Second Street.

Richmond, Va.—H. F. Moseley, Vending Machine Exchange, Inc., 00 Broad Street.

Rochester, N. Y.—John W. Ryan, Paige Airways, Inc., Rochester City Airport.

Salt Lake City—George L. Cusick, K. C. Distributing Company, 99 South 12 East Street.

Seattle, Wash.—John J. Michael, Pla-Mor Sales Company, 129 First Avenue, West.

St. Louis—Ben Axelrod, Olive Novelty Company, 2625 Lucas Street.

Sparta, Mich.—L. W. Bodell, Peach Ridge Distributing Company, R. R. No. 2.

Terre Haute, Ind.—James L. Baker, Wabash Valley Distributing Company, 425 N. 13th Street.

Youngstown, O.—W. C. Miller, Pla-Mor Distributing Company, 1310 South Market Street.

Philly Juke Ops Add Record Line

PHILADELPHIA, March 16.—Another local juke box operator has expanded to add record sales and distribution to his line. He is Nathan Muchnick, associated with Lena and Bernard Muchnick at 1251 North 52d Street in the operation of a music machine business.

Operator has formed Nathan Muchnick Record Distributor firm at the same address. Firm filed a petition to use the new name and to engage in the new business in the Court of Common Pleas.

Michigan Phono Meet Big Click

(Continued from page 120)
and two speakers were introduced at that time.

Leo Dixon, for many years a leader in the important Cleveland association, spoke at length about his views of the public relations program and also the importance of organization for music operators. Jack Cohen, also from the Cleveland organization, followed Dixon as a speaker. He expressed forcibly operators' views of some of the manufacturing problems. He told Michigan operators that their organization would succeed only if the entire group is promoted and not one man.

Brief period of open discussion was also a part of the afternoon session. A Cleveland delegate asked Capehart about the much publicized Buckley bill relating to copyrights. Capehart explained that he is a member of the committee having this bill in hand and he said, "I am certain it will not pass."

13,000 Jukes

Importance of the Michigan association was realized when it was reported that there are about 152 music operators in the Detroit area, and probably 420 or more in the State. According to trade reports, there are about 13,000 juke boxes in the State, a ratio of one juke for each 405 people.

For the evening banquet at the immense Latin Quarter more than 900 tickets had been sold. Clyde McCoy and his orchestra furnished the music for the floorshow and dancing. Capehart spoke to the audience again briefly, and presentation of a certificate of honor was made to Leo Dixon, of the Cleveland Music Association.

Best talent in Detroit was called upon to furnish the floorshow. Orchestra leaders who made an appearance in addition to McCoy were Vaughn Monroe, Cab Calloway and Ted Weems. Entertainers included a long list of such names as Hal Fisher, Dawn Brothers, Vic Hyde, C. W. Bryant, Dilly Paye, Patricia Abbott, Ramon and His Latin Rhythms and the Tiffany Dancers.

Well Planned

Back of the marvelously planned program and show for the banquet was the handiwork of Sam L. Abrams, who has a long record for planning programs for the Cleveland music merchants. Abrams was present for the program, along with many other Cleveland delegates.

Group of about 25 soldiers from Percy Jones Hospital occupied front seats to enjoy the banquet and show. Number of city officials were also present as guests.

Headquarters of the Michigan Automatic Phonograph Owners' Association are maintained at 928 Ford Building, 615 Griswold Avenue, Detroit 26. Officers include Joseph Brilliant, president; Anthony Sirocuse, vice-president; and Victor DeSchryver, secretary and treasurer.

Challenge Puts Phonograph on Display at Chi

CHICAGO, March 16.—Challenge Industries put its Challenger '47 phonograph on display at its offices in the Field Building to a crowd of operators and distributors from all over the nation.

On hand to show the machine was a staff of executives which included Dr. Henry M. Garsson, president of U. S. Challenge Company, parent firm, and Sam Kresberg, Albert Cole, Murry W. Garsson, Jack Sheffield and Bert Davidson. Coinmen were shown the phonograph in groups, Dan Subarsky, sales department technical adviser, and Glenn Spathe, factory representative, doing most of the demonstrating.

Showing was expected to continue thru Tuesday (19), officials said.

Principal features of the phonograph are its Filben mechanism and a removable speaker which may be placed on top of the box or used as a wall speaker, Kresberg explained. Speaker is of the sealed-cell type, which makes it in practice a separate component, he said.

Other Features

Other features outlined by Kresberg included:

Undistorted output of amplifier 25 watts, and output transformer tapped to match five auxiliary speakers.

All wiring from selector mechanism within two cables.

Junction box connection for 30 wallboxes, and entrance to the mechanism by a swinging front door the width of the cabinet.

Cabinet is metal and illuminated by fluorescent lighting. It is arranged so that the mechanism may be slid out on a channel after release of four winged nuts, he declared. Two cams make up the driving mechanism, and Kresberg claimed that the machine has 60 per cent fewer mechanical parts than the average.

Two Motors

Device has two motors. Change motor operates at 1,725 r.p.m. Turntable motor is held by a governor to 78 r.p.m., and officials claimed that it can be maintained at that speed without adjustment in any climatic condition. Tone arm has pressure of only 1½ ounces on the record, it was said.

At the same time, the company was scheduled to show its soft drink vender.

Filben Mechanism

Phonograph employs the basic principles of the mechanism invented by the late William M. Filben, of Minneapolis, it was announced. The Filben machine attracted considerable attention for its departure from conventional designs when it was displayed at the 1938 coin machine show.

Challenge Industries obtained the rights to use of the patents on the mechanism thru the Filben Manufacturing Company, formed last October by the inventor's widow, Mrs. Bernice Filben, Cole said. Leonard Baskfield is president of the firm, Mrs. Filben, treasurer, and her three daughters, Patricia, Rosemary and Dolora, are listed as majority stockholders. The Filbens still reside at Minneapolis.

Baskfield entered into a contract with the Batavia Metal Products Company, Batavia, Ill., an affiliate of U. S. Challenge Company, to produce the phonograph for Filben Manufacturing, Cole said. Sales will be handled by Challenge Industries, and the phonograph will be known to the trade as the Challenger.

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March 23 and 24, Saturday and Sunday, "See a Dream Talking". Yes, refreshments will be served. Bring your family and staff.

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Extra Charge for other repairs. Complete Rebuilding. All work done to manufacturer's specifications.

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CHARLOTTE, N. C.

Rock-Ola Phono Put on Display By Webb at Chi

CHICAGO, March 16. — Irving Webb, executive head of Webb Distributing Company, held the premiere Chicago showing of the new Rock-Ola juke box, March 14-16 in the Jade Room of the Graemere Hotel, and played host to over 1,000 Midwestern phonograph operators and allied tradesmen.

Machine features, among other things, a front door which offers 100 per cent accessibility, according to Webb.

Other features include the line-selector, electrically controlled, which makes it possible to retain selections of music without the possibility of other patrons canceling prior numbers picked on the phonograph. Record changer mechanism has been speeded up to insure maximum play, and thru construction of a front window, complete visibility of the record changing and selection strips is offered.

Quantity production of the phonograph, according to Webb, will increase in keeping with orders received and "absolutely no partiality is to be shown established operators ordering equipment."

"Each order will be considered fairly and apportionment of factory output will be determined in relation to the full orders given by operators," Webb declared.

He also stressed the new Rock-Ola price structure. All purchases, Webb said, will be one price, the time-buyer having the same advantage as the operator who pays cash.

Among coinmen attending the showing were: James P. and Mr. and

Record Shop Rumpus Room With Venders Keep Bobby-Sox Happy

KANSAS CITY, Mo., March 16.—Rumpus room to keep the bobby-sox trade happy and out from under foot at Barnard's record emporium here is an innovation which has local coinmen interested.

Faced with the problem of cavorting teen-agers who get in the hair of clerks and adult clients, this disk dealer turned the basement of the shop into a rumpus room, complete with listening equipment, comfortable furniture and a soft-drink vending machine.

Use Venders

Decorated with high-school pennants, the room accommodates 25 youngsters and has the atmosphere of a clubroom. With vending machines as the practical solution to the "eats" problem, this kind of de-

Mrs. Irving R. Eyster, Eyster Music Company, Terre Haute, Ind.; Julius and Howard Mohill, Chicago; Joe Schwartz, National Coin, Chicago; Albert Walter and Dale Kronsted, Gad Novelty, Ottawa, Ill.; Joseph Bruno, Marseilles, Ill.; Jake Baker, Baker Novelty, Danville; Irving Sommers, New York; Ernest Ollis, Ollis Automatic Amusement, Danville; Everett Clapp, Sidel, Ill.; E. A. Rainey, Rainey Music, Macomb, Ill.; Robert Lindelof, General Music Corp., Skokie, Ill.; Robert Gnarro, ABC Music, Chicago; Ray Cunliffe, Brown Music Co., Chicago; Andy Oomens, Walter Oomens & Sons, Chicago; Mrs. Les Gilette, Gilette Distributors; Bill Morris, Rockford, Ill.; Bill Wrigney, Peoria, and James T. Mangan, Chicago.

partment is reported by trade sources to offer a promising location possibility.

Broadly speaking, the Kansas City experiment suggests similar treatment for other establishments which have the difficulty of trying to keep juveniles—who are important patrons, too—from taking over entirely.

Tailor Tunes

Thus, in restaurants and entertainment spots which cater to people of mixed ages, juke music could be tailored to the tastes of age groups. Jukes with a supply of jive tunes could keep teen-agers in the groove, while in another room sweeter rhythm would play to grown-ups.

Primarily, this is a problem for location owners, but coin machine men are quick to point out that in many cases wise use of coin-operated machines can help proprietors solve such headaches in a painless way—and at the same time increase patronage.

Police Back Youth Philly Canteen To Cut Delinquency

PHILADELPHIA, March 16. — A youth canteen, sponsored by Auxiliary Police here, got under way last week in the Kensington section.

In line with recognition of the work juvenile canteens have done to reduce delinquency this is the latest venture of its kind. Music is fur-

New Juke Box Gets Quickie Detroit Show

DETROIT, March 16.—Surprise showing of the new Rock-Ola phonograph was held Wednesday and Thursday (13-14) by the Brilliant Music Company in its redecorated display rooms in Convention Hall.

Event was scheduled with great suddenness Monday when public viewing of the Rock-Ola first became possible, and wires were sent at once to operators thruout the Michigan territory to invite them to the showing.

Attendance was heavy, running around 500, according to estimate, being stimulated in part by coincidence of the showing following on the heels of the Michigan Automatic Phonograph Owners' Association convention Tuesday, which brought a large number of up-State operators and their families and staffs to Detroit.

Generous refreshments were served by the company, with Joseph and Jack Brilliant and William K. Palmer, partners, as hosts.

Rock-Ola organization was represented at the showing by A. R. Kelso, vice-president and general manager, and Jack Cox.

nished by automatic music machines and the canteen is open to youths from 14 to 18 years, which are the danger ages.

Canteen will be open every night but Wednesday and Sunday from 7:45 p.m. to 10:30 p.m.

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Dentist Soothes Jaded Nerves With Disk Music; Molars Are Said To Come Out Easier

St. Louis Globe-Democrat Writer Tries It, Is Sold

ST. LOUIS, March 16.—A newspaperwoman's first try at sitting in a dentist's chair, with music—via telephoned recording set-up—to soothe her jaded nerves, became a four-column illustrated feature in a recent issue of *The St. Louis Globe-Democrat*.

Story was titled: "She Fell for a Dentist and His Music." It was written by reporter Beulah Schacht.

Illustrative of the widely divergent types of locations which are being opened for music systems and of the public's reaction to such music, the article is reprinted below:

Things have come a long way since I tied a string around a wobbly baby tooth and tied the other end to a door knob.

My mother didn't put a roll on the player piano and pump away just so I could yank out an incisor to music.

Music Conscious

But during the intervening years between then and now the world has become music conscious. It has been found out that cows give more milk, chickens lay more eggs, and workers on assembly lines are more productive when their respective atmospheres are permeated with a mellow beat sans commercials.

Just what this has to do with my teeth is about to be unfolded. A few days ago we heard about a dentist whose office is equipped with speakers thru which music is piped—both

in the waiting room and right above that—ugh!—chair.

See. There's nothing so far to frighten one, is there? Why, of course not. The idea was for me to go to the dentist, have my teeth cleaned to some likely tune, such as *It's Been a Long, Long Time*, and see whether the idea is good, bad or indifferent.

For the first time in my life I set out for the dentist's office, in the Arcade Building, with the calm assurance that I was holding all the aces.

The waiting room was drenched in soft lights, supplied with new magazines (all coupons intact) and floating from overhead, came the strains of *Siboney*.

Sold on Deal

I was sold. Evidently the music was doing quite a job. There were no groans coming from the other side of the door. I found out later, tho, that the room was empty.

A sharp little nurse invited me into the inner chambers almost immediately and introduced me to Dr. Norman F. Rathert who fell, at once, into a discussion of dentistry and music.

"When people come here they aren't well," he explained. "They are either in pain or they are nervous because they are wondering what is going to happen to them."

"Everybody knows that music is soothing. In the waiting room it occupies the patient's mind, and in the chair—well, you'd be surprised at the reactions we've had. Even a little four-year-old child who was in the other day was so attracted by it that she sat in the chair and swung her legs in time with the beat."

Dr. Rathert, as it later developed, was a musician before he was a dentist and when he heard about music being "piped" into various establishments, he contacted Wired Music, Inc., and decided to try it out in his office.

"We've never been able to use radios successfully in the building because there are so many doctors. Every time an X-ray is made it interferes with a radio. Then, too, with this type of music you have no commercials. It's on 20 minutes every half hour and off 10 minutes."

Then came the invitation. "Come," he offered gallantly, "and I'll show you."

Nice—At First

It was really very nice—at the beginning. Intermission was over and a salon group got into *Gotta Be This or That*. Very prophetic, now that I think back on it.

"Open wide," he cajoled in that familiar dentist-chair voice. "hummm, uh-huh, hummm—come here, Kate," he continued, calling the nurse.

Kate, just brimming with Irish wit, peered into the yawning cavity and cracked: "Looks like somebody had an interest in a silver mine!"

I had a snappy comeback, but what can you do with two hands in your mouth. As soon as I was able, I reminded both of them that I came to listen to the music and have my teeth cleaned. "Get all those other ideas out of your head," I warned.

All for Best

"Now, my dear," Dr. Rathert went on, "it's for the best. That lower right lateral has to come out."

Music or no music, I was all for

Teen-Agers Express Warm Approval of Plan on Club

MILWAUKEE, March 16.—Prospects for development of teen-age centers as locations for coin phonographs, venders and amusement games were brightened in Milwaukee as plans for setting up an elaborate club won hearty approval of 110 teen-agers.

Youngsters toured the three-story building on Kilbourn Avenue which the Junior Clubs of Milwaukee, Inc., plan to convert into a teen-center, and they made it known that they want plenty of soft-drink facilities, numerous lounges, ample dancing space as well as a stage for amateur theatricals, a handicraft room and a dark room for developing photographs.

According to William W. Watson,

calling it a day, but I was surrounded. "Don't you trust me?" as asked, almost tearfully.

"That's not the point," I pointed out, to no avail. I just can't stand to see a man cry.

I fell back in the chair, trying to appreciate *Just Awearyin' for You* but I was slightly—just slightly—distracted by the *Dizzy Fingers* which were toying with a long needle.

"Open wi-yud," he said, closing in on me. Then—Jam! Grunt! Oooohhh.

Just what the next recorded selection was I haven't the slightest idea. I'm just not a good reporter. Somehow when people are cracking my teeth with pliers I lose my trend of thought. Anyway, nobody could have heard the music over the guttural noises I was emitting about that time.

Not So Bad?

"There, that wasn't bad, was it?," he inquired, climbing out of my mouth.

"Gurgle, glug, ugh," I replied in all sincerity.

Then came the old "open wide" routine again, and Kate gave me a mouthful of something that tasted like a hot, two-day-old martini, with the warning to "hold it."

It's all over now and I feel fine, thank you, except that I'm minus a tooth almost in front. They're not going to put another one in. For that reason I am, at the present time, wearing a few tight rubber bands which are pulling a couple of spare teeth together to fill up the gap.

Meanwhile, those rubber bands twang when I talk, splash everybody in the vicinity when I laugh and within a few more days I think I'll be able to shoot peas across the dining room table.

I really don't want to discourage you about that music, tho. I fully agree that it's much nicer to have your teeth pulled with a musical background. But unless you have to see a dentist, I think it's more comfortable to sit home and listen to the radio—commercials or no commercials.

executive director of Junior Clubs, bowling alleys also may be installed. Milwaukee Display Club is assisting in the decoration of the center.

Initial plans call for remodeling of the second and third floors, with the teen-agers doing their own clean-up job. First floor will be held for future development. Fifty youngsters, who came from public and parochial schools thruout the city, volunteered immediately for clean-up duty.

Smiles lighted every face as Milton N. Werner, of the Display Club, told the boys and girls of his club's plans for redecorating the building which has lain idle for several years. Accompanying him were Clarence O. Picard, chairman for the center, and David L. Oslund, vice-chairman.

Crosby Slated For West Coast Showing of AMI

LOS ANGELES, March 16.—Bing Crosby heads the radio and movie talent whom West Coast music operators will meet at the first showings of new AMI juke boxes being arranged by M. S. Wolf Distributing Company here, Wolf says.

Der Bingel is a long-time friend of Wolf, and as a top-ranking juke favorite is personally interested in the progress of coin-operated phonographs as an entertainment medium.

Blues singer Ella Logan, current hit in movies, theatrical and radio shows, will also be on hand, Wolf said.

Among others who have accepted invitations to attend are comedian Ben Blue; Tex Atchison and His Santa Fe Boys, the Victory disk artists; Monte Hale, Republic Pictures' newest singing cowboy; Billy Austin, who wrote *Is You Is, Or Is You Ain't My Baby*; Lou E. Zoeller, song-writing president of Zoeller Music Company.

A number of Victor platter artists are scheduled to make personal appearances, too.

Plan Pa. Show For New Jukes

PITTSBURGH, March 16.—Sam Strahl, American Coin-a-Matic, announced that his firm has reserved space at William Penn Hotel for showing of the new AMI phonograph. Date of the showing, however, was not announced.

Strahl said he was making preparations for 400 to 500 operators to attend the showing. Entertainment will include floorshow, dancing, guest recording artists and refreshments.

RECORD DISCS

For 61, 71 and all other Wurlitzer Counter Models, reconditioned. I will make your old discs the same dimensions as when new and guarantee them to give satisfaction. Price \$7.50 for set of 12, or \$6.00 a set in lots of 5.

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DIXIE AMUSEMENT CO.
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BEST-SELLING POPULAR RETAIL RECORDS
(Continued from page 30)

Weeks to date	POSITION Last Week	This Week	RECORD	ARTIST	COMPANY
1	7	—	OH! WHAT IT SEEMED TO BE	Charlie Spivak	Victor 20-1806
13	6	8	LET IT SNOW! LET IT SNOW! LET IT SNOW!	Vaughn Monroe	Victor 20-1759
1	—	9	SHOO-FLY PIE	Stan Kenton	Capitol 235
2	—	10	DOCTOR, LAWYER, INDIAN CHIEF	Les Brown	Columbia 36945

Call Juke Symbol Of Modern Mexico; Villagers Love It

CHICAGO, March 16.—Mexico has fallen in love with the juke box.

This is the verdict of columnist Kenesaw Mountain Landis II, who writes from the hinterland of Mexico that the juke gets his vote as the prime symbol of the coming of modern civilization south of the border. Landis is the son of the former baseball czar.

Joining the trek of U. S. newspapermen to sunny climes, Landis reports in a recent column filed at Ciudad Victoria, halfway between the Texas border and Mexico City, that "Mexicans have taken juke boxes for their own."

"In a drowsy town of 20,000 population," he writes, "you find broken-down models everywhere, playing old and cracked records at the highest volume on the dial. You find them in action in every department of the public market on the Plaza, in stalls where the exposed carcasses of animals hang so thick with flies that you can't see the meat."

Mexico, a country of mixed and vividly contrasting civilizations, is typified in the juke box giving out with 20th century jive, side by side, with the burro walking 'round and 'round a grindstone.

De luxe filling stations, modern to the last detail, are there to service "gringo" tourists, but the juke box is strictly for local consumption, he explains.

Coin Radios on Production Line

ASBURY PARK, N. J., March 16.—George and Victor Trad, partners in the Tradio Company, announce that they will have coin-operated radios ready for delivery to operators within 60 days. Production has been increased now to such an extent that installation of the coin radio is expected very shortly, the Trad brothers state.

Besides selling the radios to operators, Trad plans to operate some locations. Hotel America and Hotel Howard, both in Manhattan, and Crystal Lake Hotel, Freeport, L. I., were slated to have their coin-operated radios installed today, with 11 other hotels receiving installation within the next 15 days.

Refinish Service For Jukes Planned By Chi Coin Firm

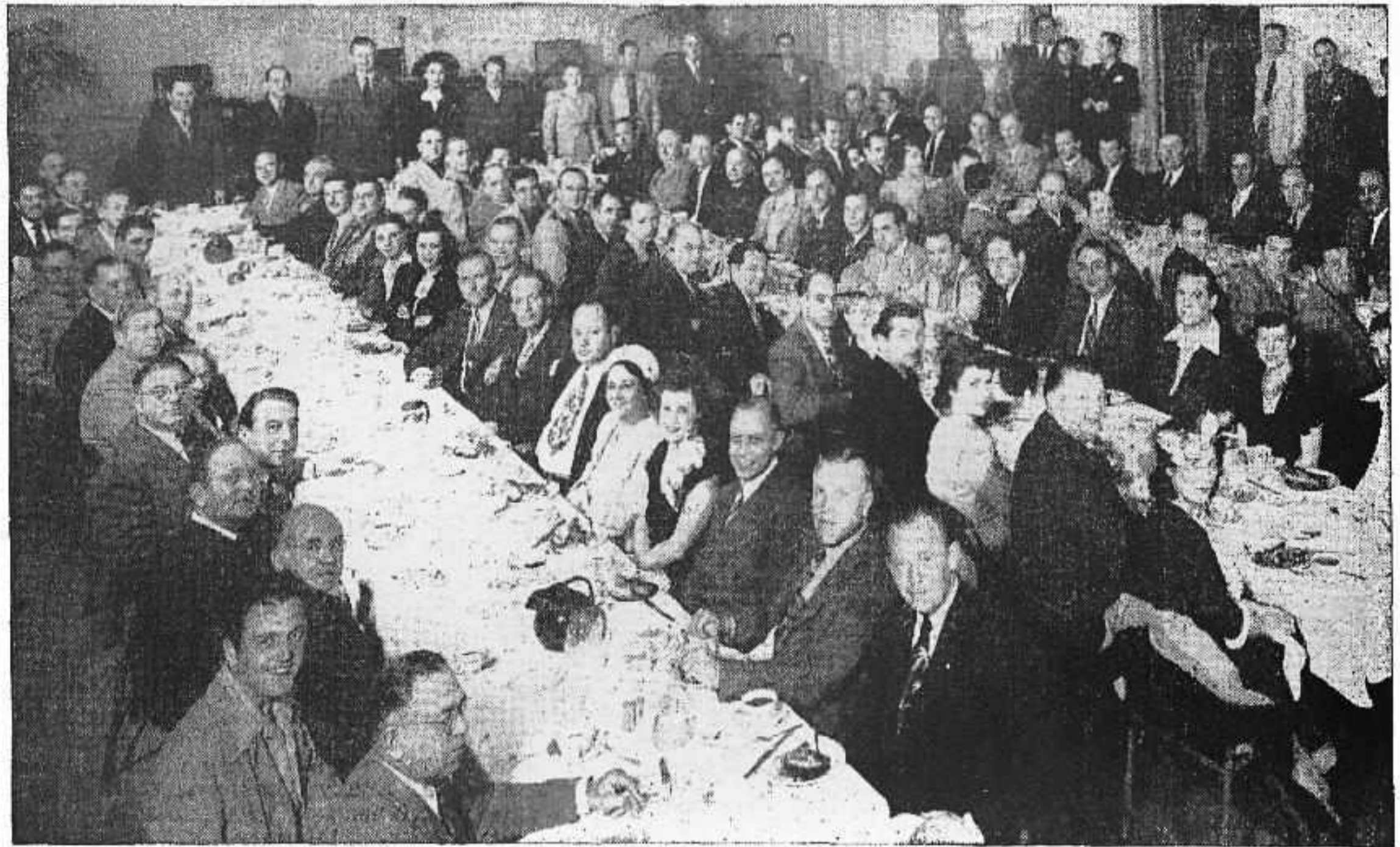
CHICAGO, March 16.—Charles (Jimmy) Johnson, head of Globe Distributing Company here, soon will announce full plans for refinishing of coin operated phonographs.

Additional service, Johnson states, will be part of expansion plans in keeping with industry's growth. He also said that the intensity of business activity has grown so great here in Chicago that his firm is being forced to seek larger quarters.

Plastics in Games As Wood Substitute

NEW YORK, March 16.—Many game machines, hard hit during the lumber shortage, will be made of molded plastics soon, according to well-informed trade sources here.

This means that pinball machine production will not be slowed down because of lumber shortages. Plastics will have more customer appeal and there is no shortage in the industry.



ASSOCIATED OPERATORS of Los Angeles County are pictured here at a get-together last month. Banquet-meeting was held in Roger Young Auditorium. One of the most active associations in the trade, the operators meet regularly in business and social sessions.

British Jukes Sound Martial Note at Show

NEW YORK, March 16.—More light was thrown on the recent coin machine exhibition in London by *The Performer*, official organ of the Variety Artists' Federation in England. Writer claims that jukes show war influence.

Article is reprinted below: Last Thursday saw the Royal Horticultural Hall, Westminster, in the throes of a publicity splurge for the now-famous Jack Hylton Juke Box, which held a far from conspicuous corner of the Amusement Devices and Trades Exhibition. The juke box is a super radiogram fitted with remote control and 16 gramophone, and, by inserting two copper coins of the realm (pre-war price was 1d. only)

Mills and Mangan Named to Loyola University Board

CHICAGO, March 16.—James T. Mangan, of Mangan & Eckland, coin machine designers and engineers, and Ralph Mills, chairman of the board, of Mills Industries, were appointed members of Loyola University Board of Citizens, to aid in focussing attention on the Diamond Jubilee observances to be held thru-out 1946.

Appointments were made by the Rev. James T. Hussey, university president, who announced recently that over 50 Chicago business and civic leaders have accepted membership in the group.

Mayor Kelly heads the list of names on the new board and others besides Mangan and Mills are: State's Attorney Tuohy; John S. Knight, publisher of *The Chicago Daily News*; Sheriff Mulcahy and Federal Judge Campbell.

Mangan was graduated from Loyola in 1917 with an A. B. degree; Mills is an alumnus of Notre Dame and University of Illinois.

the music lover can pick his number and have it delivered at such a volume that is guaranteed to lift the closest sitting toupee at 10 yards. Almost all the stars of the Hylton shows were on view and had their photographs taken by zealous press men—usually in clusters around the instrument, looking at it, pointing at it, or caressing it.

Even with all the writer's military service one was rather dismayed

to find that even the new super juke box has been designed more like a piece of ordnance and it certainly shook one to find that it bore the label The Jack Hylton Juke Box Mk. II! The Mk. II beats one completely, and now one fears that the martial strain will remain with juke boxes for ever and that the 20-record model will probably be designated Mk. II Star. Such is one influence of war upon music.



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Record Reviews

(Continued from page 33)

WILLIE SMITH SIX (Sunset 7560)

All the Things You Are—FT.
I Found a New Baby—FT.

Kern-Hammerstein fave, *All the Things You Are*, gets a new polish from this sixsome. Platter spins a wax-worthy earful of instrumental work. Vido Musso rides with some smooth tenor sating, while Willie Smith's soulful alto gives the cutting body. Lee Young sets the moderate beat, with an assist from Eddie Safranski's bass and Andre Previn's dusting of a sparkling Steinway. Flipover finds rhythmic contrast in Johnny Thompson's arrangement of *I Found a New Baby*. Slow intro sets stage for fast riding from Safranski's clever bass work and Lucky Thompson's healthy swath of tenor sax. Howard McGhee shows how on trumpet.

A collector's couplet.

BOB CROSBY (ARA 131)

Shimmy Like My Sister Kate—FT; V.
The Same Old You—FT; V.

Off the wax whirl while with the marines, Bob Crosby is back flashing a new band with style to match, dropping Dixieland to dig the modern groove. Despite a new library, Crosby cracks the history books to dust off *Shimmy Like My Sister Kate* with plenty of sparkle. Quig Quigley seats the wordage between his own trumpeting, while herd builds the beat. Flipover finds the leader getting dreamy about *The Same Old You*, but the palid ballad doesn't give him too much to work with.

Jukes will shake with *Shimmy*.

BOYD RAEURN (Jewel GN 10,001)

Rip Van Winkle—FT; V.
Yerxa—FT.

For his debut on this label, Boyd Raeburn comes up with a bell ringer. Musically, *Yerxa* gets preferred play, weaving a silken sax across subdued backing which makes for some particularly fetching orchestral color. Piano and bass set the scene for mellow mood-building, with Hal McKusick's sax taking a soulful ride from rim to center. Reverse gives *Rip Van Winkle* a wide awake shake as Ginnie Powell tells the story. Despite weak spots in her rhythm vocal, the side holds up strong, hypoped by a hard-hitting herd.

With *Rip* riding the tune-ladder, and *Yerxa* spinning quality stuff, ops should find the disk lighting the jukes.

NICK ESPOSITO (Pacific 603)

Empty Ballroom Blues (I)
Empty Ballroom Blues (II)

Label, which spotlights talent in the San Francisco area exclusively, doesn't waste any beam on this bunch. Esposito group comes up with an exciting brand of jazz. In solid, down-to-earth fashion, the quintet takes a slow spin on both sides of *Empty Ballroom Blues* and comes up with plenty for the ears. Esposito picks a meaningful guitar and carries the bulk of the load, backed by Bill Smith doing a Slam Stewart on bass, Merle Howard's hot tenor sating, June Preston polishing the 88 and Stan Ward rounding out on drums.

Weakness is the material. It can't take the two-side stretch, leaving most of the meat for the second side.

Part II should pull coin in jazz spots.

TEDDY WALTERS AND LOU BRING'S ORCHESTRA

(ARA 135)

Laughing on the Outside—FT; V.
You I Love—FT; V.

The sugar-coated pipes of Teddy Walters (formerly with Jimmy Dorsey and headliner on the *Teddy Walters Presents ABC* air show) sound impressive in their first solo flight. Guy gives love lyrics the Sinatra slur, with voice so similar it takes a second listen at the label to make sure. He sells *Laughing on the Outside* and flipover, Harry Revel's *You I Love*, equally well. Wordage gets mood-making support from Lou Bring's reeds and sentimental strings.

Sox appeal singing should fill the till.

JAN SAVITT (ARA 134)

It's the Talk of the Town—FT; V.
You Are Too Beautiful—FT; V.

Long absent from the platter table, Jan Savitt spins back on a new label to dish out the sticky stuff in fine fashion. For his comeback, Savitt dusts off the old fave, *It's the Talk of the Town*, with a slick arrangement that brings out the full weight of his aggregation, giving plenty of play to muted trumpets, subdued reeds and a lush string section. Bob D'Andrea does the mike-clinging voice work with strings going for the harp effect. Flipover, Rodgers-Hart's *You Are Too Beautiful* (new tune, but not off the Broadway boards), doesn't stack up to top side.

Couplet will nudge nickels from Savitt fans, and others who like it honeyed.

GERALD WILSON AND THRASHER SISTERS

(Excelsior 161)

Ain't It a Drag?—FT; V.
I'll String Along With You—FT; V.

Gerald Wilson and the Thrasher Sisters get together to cut it deep and groovey on both sides. Gals sling the wordage heavy to the beat in ear-catching manner on Billy Austin's *Ain't It a Drag?* Ork fits the pipers' novel style with solid backing. Reverse lets songbirds "string along" to the oldie in easy-to-listen fashion.

Twosome should jingle the jukes.

HOWARD MCGHEE

(Modern Music 136)

McGhee Jumps—FT.
McGhee Special—FT.

Howard McGhee packs a lot of terp-tempting spark into this wax circle. *McGhee Jumps* starts from scratch, with Vernon Biddle's Steinway laying down a solid beat and builds from there, with crew members taking turns on the solo breaks. Flipover, *McGhee's Special*, gives leader plenty of track to ride his trumpet to herd's bright beat.

A coin collector for jazz ops.

MONTE HALE WITH THE SADDLE LADS (Bel-Tone 0258)

I'm Roundin' Up My Love—FT; V.
Ridin' the Rails—FT; V.

Monte Hale hitches his Western chants to the Saddle Lads and tells *I'm Roundin' Up My Love* to a peppy gait from his string backers. Flipover finds him *Ridin' the Rails* back home, with the Saddle Lads joining in to make sure he gets there. Guy's warblings fall easy on the ears.

Couplet should spur the Western jukes.

DODO MARMAROSA TRIO

(Atomic 225)

Mellow Mood—FT;
How High the Moon—FT.

Here's a threesome that gives out with some fine instrumental work. Group is headed by Dodo Marmarosa, formerly of the Artie Shaw band, who spins out with clever pianistics on both surfaces. Sharing the groove are Ray Brown on bass, with Jackie Mills handling the hides. *Mellow Mood* is built on a shuffling beat, topped by Dodo doing ear-holding harmony work on the 88. Flipover finds Lucky Thompson cutting terrific tenor sax, with trio sitting in at breakneck tempo.

Collector's item.

DUKE OF IRON (Apollo 102)

Pam-Palam—FT; V.
Out the Fire—FT; V.

While Duke of Iron shouts out authentic style of calypso singing, with necessary spirited support from his Calypso Troubadours, this coupling is only a sampling of what makes calypso music click. Both *Pam-Palam*, relating a scene in night court, and *Out the Fire*, a song of the firemen, are descriptive ditties, entirely lacking humor, major attraction in calypso song.

Appeal limited entirely to the small coterie of calypso fans.

VICTOR BORGE

(Columbia Album C-111)

A Victor Borge Program

Victor Borge's album is in six sides, he offers a private recital right in your front parlor. Spinning eight sides, he's a one-man show with all the ingredients of comedy, novelty and fine music. His dissertation on *Phonetic Punctuation*, taking two sides, is the funniest piece of business ever transcribed on wax. And there's comedy richness as well in his satirical imitation of *A Mozart Opera by Borge*. For musical novelty, there is his composite of *Blue Danube* and Shubert's *Serenade* that comes out as *The Blue Serenade*, prefaced by *A Lesson in Composition*. And for his more serious piano playing, entirely of concert caliber, with orchestra accompaniment provided by Paul Baron, Borge provides delightful contrast with *Grieg Rhapsody*, *Brahms Lullaby* and *All the Things You Are*.

It's for the home library, and no library can be complete without it.

RED RIVER DAVE

(Continental C-5049)

Red River Moon—W; V.
Two Sides to Every Story—FT; V.

The plaintive singing of the wide-open spaces suits well the vocal talents of Red River Dave. And with fiddles and guitars of Sula's Texas Rangers providing musical inspiration, he gives out effectively for both of these cowboy chants. *Red River Moon* is a slow waltz with wordage that brings back memories of an old love affair. In a faster tempo, it's a lover's lament for *Two Sides to Every Story*.

Prairie phonos will get the greater count from *Two Sides to Every Story*.

ERNEST BENEDICT QUARTET

(Standard F-103)

Silk Umbrella Polka—FT.
Linden Tree Waltz—FT.

For old country folk dance music, the Ernest Benedict Quartet provides the proper incentives, playing accordions, banjo and string bass for a spirited *Silk Umbrella Polka*, and for an old-fashioned *Linden Tree Waltz*.

Where locations get nationality trade, these sides will attract attention.

SPADE COOLEY (Columbia 36935)

You Can't Break My Heart—FT; V.
Detour—FT; V.

With Spade Cooley's music makers providing toe-tapping and peppery rhythms with string and squeeze boxes and emphasis on Western hot style of electric guitar picker, there's plenty of brightness in this spinning. *Detour*, the song sermon already gaining wide popularity in prairie circles, gets fine vocal play from Tex Williams with Oakie and Arkie making it a harmony trio. And on his own, Tex pipes torch for *You Can't Break My Heart*, a rhythm reminder that it's been broken before.

Both sides geared for phonos.

BAILES BROTHERS

(Columbia 36932)

Searching for a Soldier's Grave—FT; V.
As Long as I Live—W; V.

The lusty harmonizing of the Bailes Boys to the strum of the guitar and banjo is strictly in the outdoor tradition—way out. And while the dueting is sad, the important thing from a sales standpoint is that the songs are sad. In fact, it's a real weeper as they sing it tearfully in three-quarter time for *Searching for a Soldier's Grave*. *As Long as I Live*, also the composing effort of Roy Acuff, is the conventional lover's lament.

Where they like the sad songs, they'll cry themselves loose of every nickel for *Searching for a Soldier's Grave*.

RUSSIAN MALE QUARTET

(Standard F-2001)

Meadowland—FT; V.
Driver, Drive Me to the Yaw—FT; V.

The lusty voices of this male quartet, singing familiar Russian folk songs in spirited fashion, find an easy mark on the ears. *Meadowland* is the red army marching song, and *Driver, Drive Me to the Yaw* is a gay, romantic gypsy-Russo folk song, sung in carefree fashion by the foursome. Singing is all in Russian and a capable gypsy-styled studio orchestra provides the instrumental body.

For the nationality grouping only.

Du Pont Hunts New Materials With 35 Research Projects

WILMINGTON, Del., March 16.—Coin machine industry is expected to benefit thru a vast research program announced by E. I. du Pont de Nemours & Company, innovator of new materials in the plastic and synthetic products field.

Du Pont, in its annual report, revealed plans for construction of 35 separate projects, each of which will be devoted to discovery of new processes and products.

Calling attention to the company's wartime pioneering of a variety of chemical materials, the report stated that "military explosives accounted for less than 25 per cent of the company's total production in World War II." This was in contrast to the last war when explosives made up 85 per cent of du Pont's output.

Among products developed during the war and scheduled to be emphasized in future operations were plastics, nylon, industrial chemicals, finishes, pigments and photographic film.

Vet Programs

WASHINGTON, March 16.—New booklet, just distributed by the United States Employment Service, makes many suggestions by which manufacturers and local distributors may establish programs for the orderly hiring of veterans in proportion to their total number of working employees. Copies may be had from any USES office.

Materiale protetto da copyright

DUKE RECORDS

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SUNSET JUBILEERS OF BROOKLYN

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LIST PRICE 79c; Regular Dealers' Discounts.

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TO CRY SOMETIME**

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**50% FEWER
MOVING PARTS**

New standards of beauty have been achieved in Aireon Electronic Phonographs...streamlined as today's aircraft...colorful as the rainbow...sparkling as Northern Lights...exciting as fine champagne...magnificent plastics...illuminated by soft fluorescent lighting in an ever-changing, ever-brilliant pattern...crystal prisms flashing in a multi-colored display...eye-arresting in their sparkling splendor...irresistible in their demand for attention.

Aireon Electronic Phonographs will play more and pay more than any other musical instrument ever before developed—because Aireon's Play Appeal does not stop at the first glance. Aireon's own sound distribution system floods every corner of the location, regardless of shape or size, with true liquid tones...every note reproduced precisely as originally rendered...with the *volume controlled automatically* and regulated completely by the average of noise

NEW Tonal Perfection

Aireon's sensational Tonal Arch, custom-tailors music to size and shape of each location...Volume controlled *electronically* in relation to other sounds...Specially designed Aireon-manufactured 15-inch speaker with maximum range of harmonics.

NEW Easier Servicing

Swing-free Mechanism—*up, out and clear* in front, for quick, easy service without stooping, reaching or groping...a fraction of usual moving parts...positive registration of all money, no counting required...instantly replaceable pickup cartridge without wiring or soldering.

NEW Record Changing Method

Smoother, speedier...Increases income potential 18%...No warping of records...No grabbing of tone grooves...Positive control...Dynamically balanced feather-light magnesium tone arm minimizes record wear.

NEW Remote Control Systems

Co-axial Cable, one wire to remote control boxes instead of 30—no 110 v. current necessary for plug installation...Exclusive "IC" provides revolutionary method of intelligence conversion by positive frequency control between wallbox and phonograph...Positive registration of all moneys and individual record popularity wherever coins are deposited.

NEW Economy of Operation

Unique device saves power consumption while phonograph is idle, saves wear on tubes and parts...Fluorescent lighting cuts power cost in half... "Climatized" amplifying equipment prevents salt erosion, heat, freezing or humidity damage...All Aireon parts interchangeable.

Beauty of Design

APPEAL

distortion in the location...all gear noises and scratching eliminated by a feather-light magnesium tone-arm, and the rim-drive turntable and transmission-reception assembly just like those used by great radio networks.

Record selection is simpler and more attractive with the Aireon handy organ-type push-button keyboard... records are changed faster by a radically improved new method. All those features add up to more play, more pay with Aireon.

Aireon Electronic Phonographs are more quickly and easily serviced than any other coin-operated music machine. The entire mechanism swings *out-up-and-free* in front at a touch of a finger tip—for servicing in a matter of seconds without stooping, reaching or groping.

The exclusive Aireon Features below will tell you why music operators and service engineers everywhere are saying—*From Now On, Aireon!*



Fiesta Aireon's standard model electronic phonograph, handsome and colorful, brilliantly lighted with full 24-record keyboard easy to see and play. Incorporates exclusive electronic features of Airliner.

Airliner Aireon's Airliner is top insurance of gaining and holding the best locations. Streamlined in design, beautiful in appearance, the Airliner fits into any decorative scheme with a minimum use of floor and wall space. Note Tonal Arch speakers—eliminating tone interference by persons standing in front of phonograph.

Aireon

SETS NEW STANDARDS IN REMOTE CONTROLS AND SPEAKERS...



CARILLEON

Your top locations, your best spots, will be more profitable than ever with Aireon Remote Control systems and speakers. Remarkable in their engineering perfection, beautiful in appearance, they will increase play, pay bigger profits, eliminate 90% of all trouble causes. A single Co-axial cable is all that is necessary to the wall boxes; New, exclusive "IC" provides a revolutionary new method of intelligence conversion communication, positive registration of all moneys, and individual record popularity. New, easier program selection is a feature of the eye-catching, play-promoting keyboard.

MELODEON, IMPRESARIO, CARILLEON PERFECTION IN Aireon SPEAKERS



MELODEON



SOLO



TRIO

Tremendous superiority in beauty and performance has been achieved by Aireon remote speakers. A tonal quality never before possible is the result of Aireon research, engineering and construction of the special 12-inch electrodynamic speaker which eliminates all harshness, and reproduces faithfully. Arresting, colorful design, harmonizing with any decorative scheme, makes Aireon Speakers an ornament and attraction in every location.



IMPRESARIO

TRIO and SOLO PAY BIG PROFITS

Aireon's wall and bar boxes — Trio and Solo, a symphony of gleaming chrome, sparkling plastics and intriguing color are sure-fire for bigger play. Constant trouble-free operation is built into the design of their electronic mechanism,

play-appeal into the translucent plastic keyboard which makes record selection so much easier. A single slot of 5, 10 and 25 cents has positive play selection in Aireon's Trio, the premier profitmaker of all wallboxes.

Aireon

MANUFACTURING CORPORATION

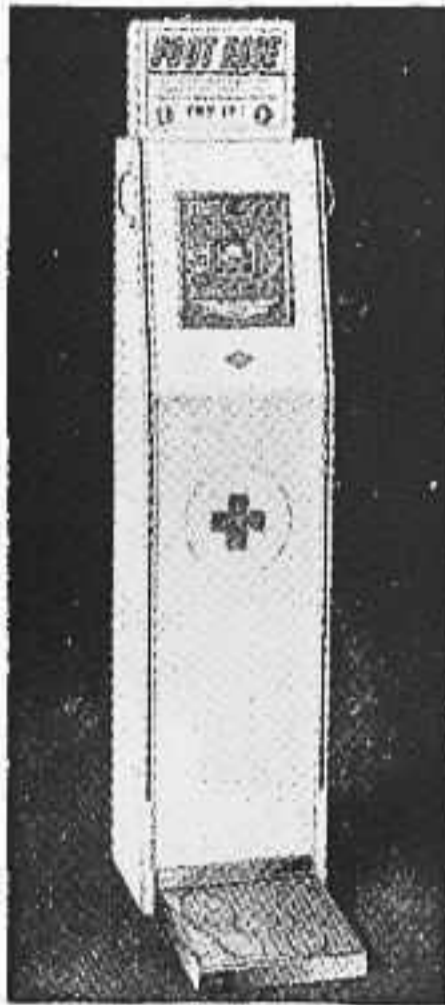
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FOR SALE

- MUSIC**
1 Rock-Ola Marble Glo, 1940 Super Deluxe. Price \$450.00.
- SLOTS**
2 Mills Original Brown Fronts, 10c Play, 3-5 D.P.K.A., Club Handles, Serials 473,187-450,209. Price \$150.00.
1 Mills Original Blue Front, 10c Play, 3-5 D.P.K.A., Club Handle, Serial 460,875. Price \$135.00.
1 Mills Late War Eagle, Original 5c Play, 3-5 D.P.K.A., Club Handle, Serial 474,865. Price \$150.00.
1 Mills New Cherry Bell, 5c Play, D.P.K.A., Serial 466,418. Price \$200.00.
1 Mills Original 5c Play Gold Chrome, 2-5, Serial 478,878. Price \$175.00.
1 Mills Original 5c Play Brown Front, D.P.K.A., Serial 465,290. Price \$140.00.
3 Mills Sky Scrapers, 5c Play, 3-5 Payout, Light Oak Cabinets. Price \$85.00.
1 Caille Cadet, 5c Play, 3-5. Price \$50.00.
1/3 Deposit, Balance C. O. D.
- West Side Novelty Co.**
547 Swallow St., Edwardsville, Pa.

Machines Pay Club's Bills

Success of impresario in Elgin, Ill., illustrates value of coin equipment

ELGIN, Ill., March 16.—The juke box has well been called the heart-beat of the teen-age canteen, but here in Elgin, where citizens have turned a collection of cast-off bottles into an elaborate youth center, they have found that coin machines also can be the blood and sinew of a teen club.

Three amusement games and a candy bar vender have helped build one of the nation's finest teen centers in this city of 40,000, just 35 miles from Chicago.

Two years ago, Elgin, like many another U. S. city, was worrying about its youngsters. Seeking amusements this quiet watchmaking-city didn't afford them, boys and girls were slipping off to taverns and dancing spots of Chicago and other near-by cities. Adults shook their heads as stories of the escapades of these teen-age youngsters trickled back to their home town.

About this time three members of Elgin's Auxiliary Police Corps, chafing with the lack of activity for auxiliary police on the American home front, were assigned the project of seeing what could be done about recreation for the city's youth. After hours of talk and study, they came up with a teen-age club as the best answer.

How It Began

One of the trio was a salesman of building materials named Harold E. Grosmann, who today is probably the foremost U. S. impresario of teen-age canteens. Winning the support of a wide circle of Elgin civic and numerous business men, including Chief of Police Joseph Huber and two judges, Grosmann has seen this idea flower into one of the soundest and best-established teen centers in the nation.

Ramble Inn, as it is called, now is an integral part of the juvenile life

Expansion On

NEW YORK, March 16.—In spite of reported business slumps in the coin machine trade here, more operators and arcade men are planning expansion programs now than ever before.

Some say that this is only a method to increase earnings that have fallen. Others says that an increase is in sight as soon as enough new machines hit the area.

of the community. Its Friday and Saturday night dances hold a place on the social calendar of the high school crowd second only to the basketball and football games, and its Monday and Thursday night affairs rank just below vacation time for seventh and eighth graders. Even its adult nights on Wednesdays regularly bring nearly 500 grown-ups to its spacious dance floor. The club has nearly 2,700 members.

According to Grosmann, the club's four coin machines have played a big part in this. Paying the rent and some to spare, they supply the steady flow of financial blood that keeps the center on a self-sustaining basis, he reports.

Machines Factor

These four coin machines have been a major factor in allowing the club not only to keep its cash reserve of nearly \$10,000, but to keep it gradually growing, he said. Machines include two target guns, a bowling game and a candy bar vender. Recently a peanut vender was added.

Amusement games were placed in the club by Edward F. Nolan, operator of the Fox Valley Novelty Company, and the venders by Victor B. Neiswanger, Elgin vending machine routeman. Neiswanger is a fellow member with Grosmann of the local Lions' Club which has been one of the staunchest backers of the center from the start. Largest candy and cigarette operator in the vicinity, he also is a member of the Elgin Association of Commerce and the National Automatic Merchandising Association. Until recently, he was treasurer of the Lions' Club.

(See Games Build on page 138)

ARCADE SPECIALS

Factory Reconditioned Ready To Operate

DEFENDER	\$249.50
ACE BOMBER	229.50
HOCKEY	229.50
AIR RAIDER	169.50
LIBERATOR	169.50
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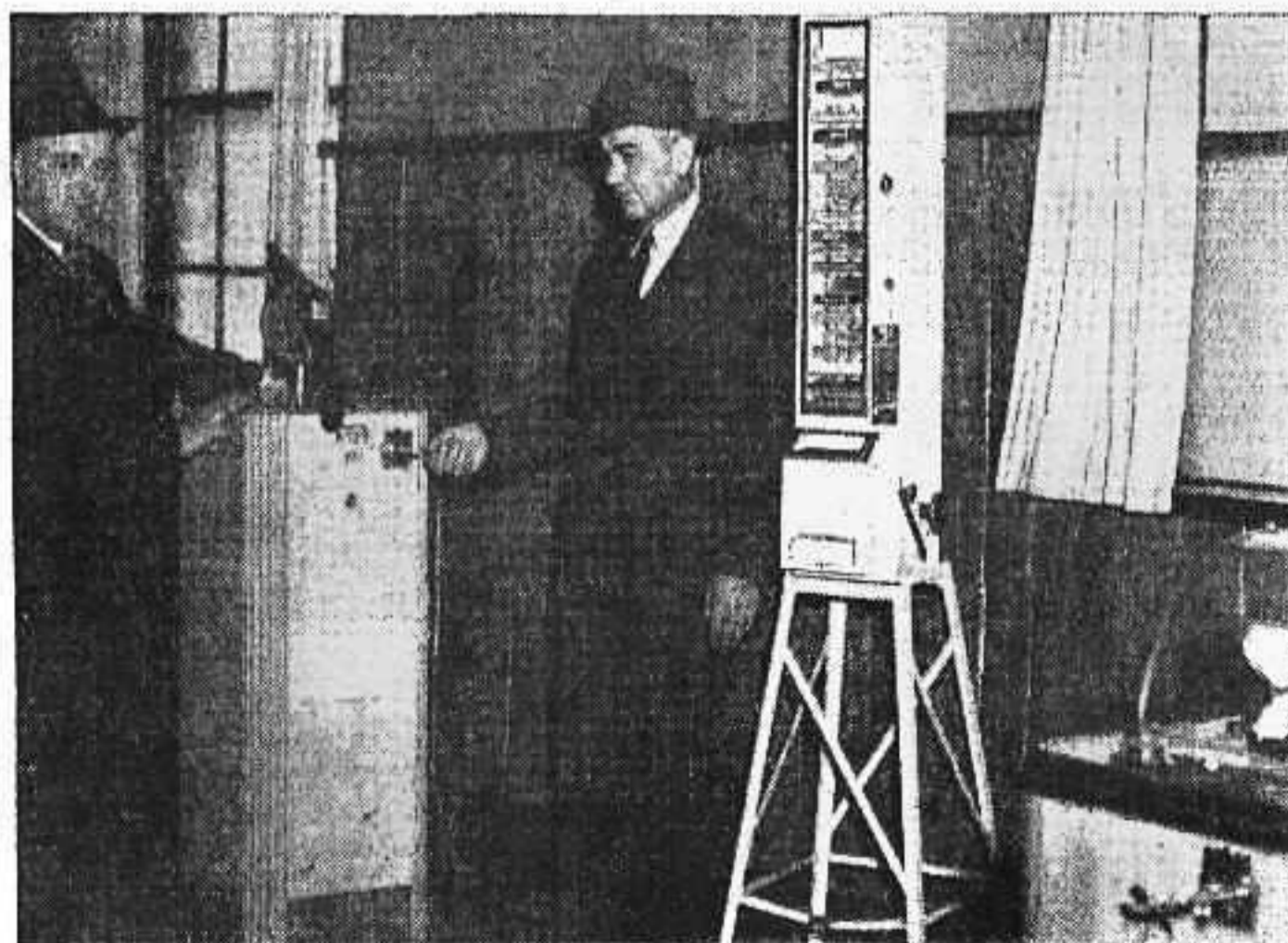
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COIN MACHINE CORNER, Ramble Inn, nationally known teen-age center at Elgin, Ill. Receipts of three amusement games and candy bar vender pay the rent and then some, club officials report. Proud of this fact are Edward F. Nolan (left), of Fox Valley Novelty Company, operator of the games, and Victor B. Neiswanger (right), vending machine operator and leader in the local Lions' Club, one of the club's staunchest backers.



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Venezuela Coin Trade Lags As Prices Soar; Recovery Seen When Shipping Eases

Just Becoming Good Coin Customer at Outbreak of War

CARACAS, Venezuela, March 16.—Venezuelans are currently paying more to live than any other people in the Americas. U. S. cigarettes sell for 66 cents a pack, which may explain why cigarette vending machines are not on locations here.

Juke boxes and some arcade pieces can be seen, of course, but bells and pin games are not in evidence. Reason for the missing bells and pin games is probably because officials frown on any possible competition—no matter how remote—for the national lottery.

Among other difficulties which coinmen in this country must face is the current shortage of small coins. Prices for every commodity are so high that minor coins have practically gone out of circulation.

represented a marked change in the kind of machines traders were buying. Twenty-two of the machines were juke boxes, with a total value of \$5,830. Then of the machines were amusement devices, officially valued at \$1,289.

Holding Up

Complete figures for 1945 have not yet been assembled, but it is almost certain that they will show an increased coin machine export trade with Venezuela during the past year.

To take a sample month as an example, during July, 1945, a total of 12 coin machines were sent to Venezuela. All 12 were juke boxes, with a total value of \$3,780.

See Competition

Reason for the high prices, observers point out, is the fact that Venezuela imports 75 per cent of her food products, textiles, shoes and machinery. Now that the war is over and more countries will have ships for transportation, it is possible that competition may lower the prices.

At the moment the government is making a quiet survey of prices. Some believe that out of this survey may come ceilings, particularly on food and clothing.

Caracas, capital of Venezuela, is an oil city and its prices always have been out of proportion when compared with the rest of the world. Apartments start at \$100 a month, unfurnished, and if you are lucky you can get a furnished apartment for double that amount.

Despite the huge building boom now under way, there is a housing shortage. Hotel prices are high, leading hotels charging from \$20 to \$25 per day for room and meals.

It costs a dollar and up to go to a first-run movie house. You pay \$10 for a ringside seat at a prize fight, \$2 to see a ball game, and night club prices are sky high.

Booming Biz

Despite these prices, Caracas Maracaibo and other leading cities are doing booming business.

In the days before the war—1939 and '40—Venezuela was one of the better Latin-American customers for U. S. coin machines. During the war, export to this country dropped off to a trickle, but it shows signs of picking up.

Interesting to note are the figures for coin machine exports to Venezuela before the war. In 1939 only 22 coin machines with a value of \$2,987 were exported to this country. In 1940 coin machine exports to Venezuela jumped to a total of 967 machines valued at \$17,728.

This volume of business placed the country well forward on the list of good buyers, and there was every indication for increasing that trade when the war cut short shipping space.

1940 Exports

During 1940 34 juke boxes valued at \$7,602 were shipped to Venezuela. Of the total exports in 1940, 900 were vending machines valued at \$7,361, and 33 were amusement devices valued at \$2,765.

By 1944 export trade to Venezuela had dwindled considerably. U. S. Department of Commerce figures show that 32 coin machines valued at \$7,119 were sent to Venezuela during 1944. Not one of these was a vending machine, however, which

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Urge Better Patent Plan For Inventor

Big Biz Hurts Indies

WASHINGTON, March 16.—Independent inventors and small manufacturers are being handed a rough deal under the present American patent system, and something should be done about it.

This view was taken in a statement by W. Houston Kenyon, counsel for a Department of Commerce committee to survey patent procedure. Committee was set up under the direction of President Truman to make recommendations on methods of making the patent system "better suited to modern conditions."

The lone-wolf inventor "who in the past has been responsible for most of the nation's great inventions," is being displaced by researching teams of big corporations, Kenyon declared.

Trade Watchful

Because the independent inventor has been the source of practically all ideas for coin-operated equipment, proposals offered by Kenyon as a remedy are expected to receive wide attention in the trade as a means of fostering development of new fields for the industry.

Under consideration are the following proposals:

1. Every patent be made available "for use by anyone who may desire it and is willing to pay a fair price for the privilege."

2. Where a patent has been held by the courts to have been used or disused "for the purpose of unreasonably limiting the supply of any article of commerce," it should be declared void and forfeited.

3. Where a court decides a patented invention "is not being developed on a reasonable scale commensurate with its practical importance," it should permit others to use it so long as they "pay a fair compensation."

Compulsory License

Such remedies are seen as an indirect encouragement to inventors outside of the great corporations, but more particularly as a means of making patents available for broader use among smaller manufacturers. In this connection, Casper W. Ooms, commissioner of patents, recently stated that some sort of compulsory licensing might become necessary in the case of certain patents.

In commenting upon his three-point program, Kenyon indicated that its adoption was a matter for Department of Commerce decision, but that the public interest dictated serious consideration.

"It is conceivable," he said, "that in the future a single group of patents might vitally affect the destinies of millions of men."

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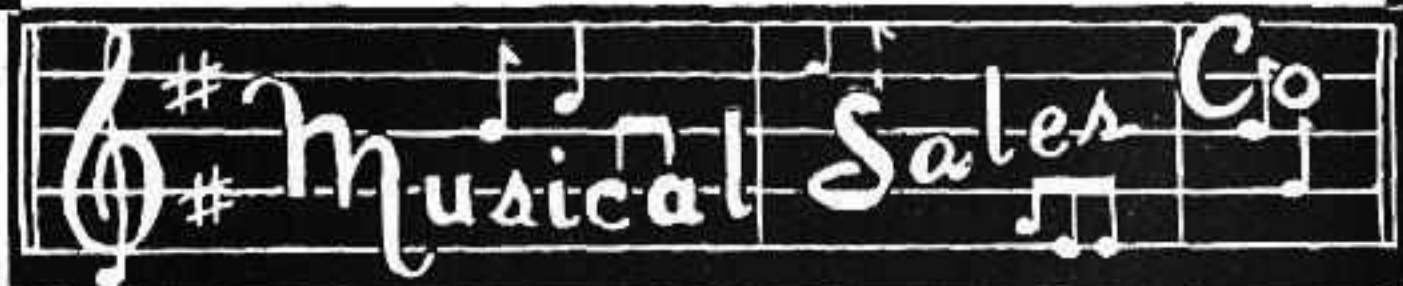
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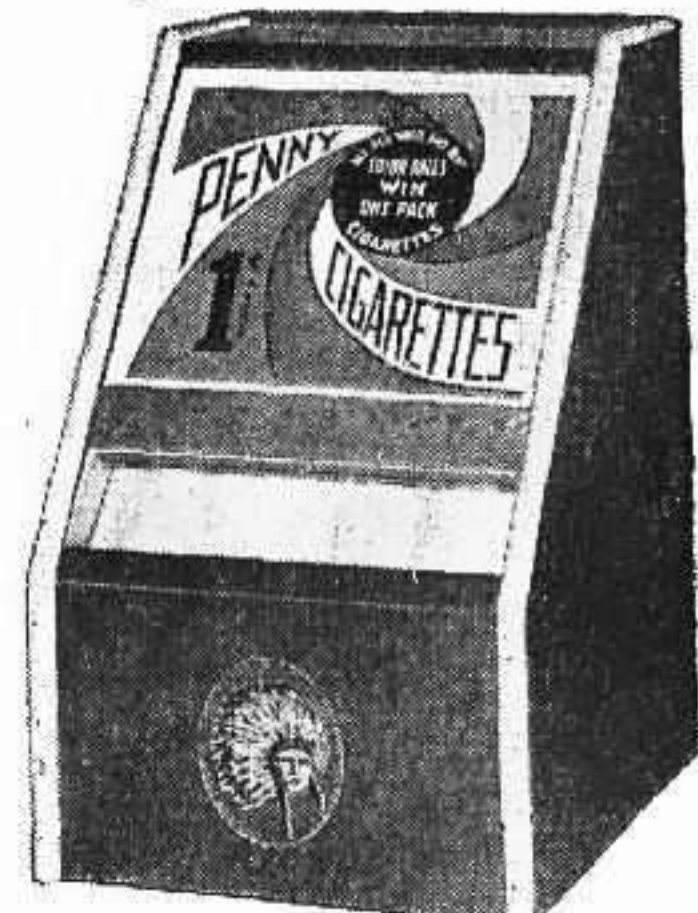
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JENNINGS 4-STAR CHIEFS

5¢, \$100.00; 10¢, \$125.00; 25¢, \$175.00

WATLING ROLATOPS

5¢, \$75.00; 10¢, \$100.00; 25¢, \$150.00

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2		Outdoor Speakers	@ 25.00
1		Jornor Speaker	19.50
1		Picture Speaker	25.00
5		Seeburg Remote Speakers (Speak Organ)	@ 35.00
1		Seeburg Speaker	25.00
6		Seeburg Wallomatics	@ 35.00
20		Seeburg Selectomatics	@ 10.00
1	111	Wurlitzer Bar Box	15.00
1	412	Wurlitzer Front Grill	12.50
1		Rock-Ola Front Grill	12.50
2		Wurlitzer Bar Brackets	@ 3.50
4		Seeburg Bar Brackets	@ 3.50
4	145	Wurlitzer Stepper	@ 40.00
4		Rock-Ola Dial Wall Boxes	@ 17.50
1		Keeney Wall Box	5.00
5	125	Wall Box Covers	@ 5.00
1		Keeney Adapter for Mills Phonograph	20.00
5		Seeburg WA-12 Wired Adapters	@ 7.50
1	75	Wurlitzer Electric Selector	25.00
1	305	Wurlitzer Impulse Receiver	25.00
3	600	Miraban Lite Up Sets	@ 25.00

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230 Lake Ave., South Duluth 2, Minn. Mol. 2589

Games Build Super Teen Spot; Machines Pay Club's Bills

(Continued from page 135)

Grosmann is keenly enthusiastic about the value of amusement games and venders to teen canteens.

Essential Items

"These coin machines are essential to any center that seeks to be self-sustaining," he declared. "No youth center can be successful that isn't able to pay its way after it is properly established. These machines more than pay the rent, even with the shortage of candy bars.

"But it isn't only the revenue, important as that is. The vender is the logical way to handle merchandise like candy in a youth center. It's convenient for one thing. For another—and I say this without any intent to reflect on the kids—there isn't any shrinkage. A nickel comes in for every bar that goes out.

"As for the amusement machines," he continued, "they also play a part in the social life of the club. The machines furnish amusement for youngsters who don't care to dance, and they give a variety of things to do in the center.

"Of course, dancing is No. 1 in any teen club and roller-skating probably is No. 2, but the amusement machines supply an additional interest to the club that the youngsters, especially the boys, like."

Altho the club also has two pool tables as well as a snack bar and dance floor, the machines get a steady play, according to Nolan.

Top Location

He classed the center as a "top average location from the standpoint of steady income, compared with tav-

erns, bowling alleys and other spots where he has games and phonographs. It must be remembered, however, that the club is open only about 20 to 30 hours per week.

Nolan sharply discounted the common reports that the youngsters give machines rough usage.

"We haven't had a single instance of malicious use of a machine," he said, "and I believe they are easier on machines than the average location."

Neiswanger told a similar story. He put the club down as "a little above average location, altho not the best." He estimated that candy sales would average between 1,000 and 1,500 bars per month with present short supplies of the bars most in demand. Youngsters, he indicated, are rather "choosy" about their candy, and with a plentiful supply of top-selling bars, sales should easily top 2,000 per month.

According to Grosmann, plans are to install additional amusement games and venders as soon as candy and machines become plentiful.

Pride of Grosmann and the club's adult directors is that it now has nearly 2,100 members among the city's 3,173 youngsters of the seventh grade and up.

Center recently put on a full-time director, Carroll E. Alters, one-time basketball coach and former director of the USO at Savanna, Ill.

Confidence of Grosmann and the other trustees, all leading Elgin business and professional men, in the future of teen center is evidenced in the fact that they have signed a 10-year lease on the club's quarters.



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COST OF DEAL
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600 5¢	Diamond Dust	11.00	.70
1000 5¢	Nickel Charley	17.00	.98
1000 25¢	176 Winner Charley	50.00	.98
1000 25¢	Golden Boy Charley	45.00	.98
1000 1¢	Cigarette, 28, 30, 32, 34, 36 Packs.		.78
1000 5¢	Nickel Special Cigarette, 90 or 99 Pks.		.78
1000 25¢	J. P. Charley	Avg. \$51.98	\$1.22
1200 25¢	Cheerful Charley, X Thick	\$24.72	2.90
1800 5¢	Red, White & Blue, Def.	\$18.00	\$2.89
1800 10¢	X Thick	36.00	2.89
1800 5¢	Lulu Lee, X Thick	18.00	2.89
1800 5¢	Lulu, X Thick	30.00	2.89
1800 5¢	Lucky Colors, X Thick	24.00	2.89
2000 5¢	Lulu Belle, X Thick	20.00	3.13
1000 10¢	Lulu Belle, X Thick	40.00	3.13
2000 25¢	Lulu Belle, X Thick	100.00	3.13
1000 5¢	Pick a Fin, X Thick	\$24.72	\$2.90
1200 10¢	Pick a Ten, X Thick	\$9.40	2.90
800 5¢	Nuts to You, X Avg. Thick	\$22.70	\$2.60
800 5¢	800 Club, X Thick	22.70	2.60

25% Deposit With Order — Balance C. O. D.
STUART SALESBOARD CO.
 310 Merchants Nat'l Bank Bldg., Omaha, Neb.

READY FOR IMMEDIATE DELIVERY
Stage Door Canteen, Goalie and "Suspense"
 TO BE RELEASED SOON
SMILEY
 ORDER TODAY
LEON TAKSEN COMPANY
 2035 Germantown Ave. Phila. 22, Pa.
 Phone: Poplar 3638

WANT PHONOGRAPHS
 5-BALL FREE PLAY GAMES
 1-BALL FREE PLAY GAMES
 CONSOLES FREE PLAY
 Hurry! Send us your list at once! State condition of merchandise and price.
THOMPSON MUSIC CO.
 3006 Preble Avenue Pittsburgh (12), Pa.
 Phone: Linden 8157

***** ATTENTION, OPERATORS *****
 in
THE STATE OF MICHIGAN AND NORTHERN INDIANA
 WE ARE EXCLUSIVE DISTRIBUTORS FOR
WILLIAMS MANUFACTURING COMPANY
 NOW DELIVERING SUSPENSE—PHONE OR WIRE YOUR ORDER

NEW REVAMPS	USED PIN GAMES	PHONOGRAPHS
2 Laura \$239.50	1 Barrage \$39.50	1 Seeburg Box Wireless Hideaway \$205.00
3 Oklahoma 239.50	2 Boomtown 29.50	1 Wurlitzer Hideaway With Packard Adapter 295.00
2 Streamliner 239.50	1 Bombardier, P&S 89.50	1 Wurlitzer 312 150.00
1 Brazil 239.50	2 Big Parade 109.50	1 Wurlitzer 42/500A Victory 525.00
	1 Broadcast 39.50	1 Wurlitzer 42/24 Victory 475.00
	1 Champ 39.50	
	1 Gold Star 39.50	
	1 Home Run '42 \$ 69.50	1 Spot A Card \$59.50
	2 Kismet 179.50	1 Spot Pool 59.50
	1 Hit the Jap 34.50	1 Silver Spray 34.50
	1 Pylon 29.50	1 Three Up 34.50
		1 Thriller \$19.50
		1 Ump 27.50
		1 Yanks 89.50

NEW Rock-Ola Turntable Motors—\$11.50 Each.

KING-PIN EQUIPMENT CO.
 826 MILLS STREET PHONE: 2-0021 KALAMAZOO 21, MICHIGAN

Here it is! **QUICK ACTION!**

COIN CHANGER
 You get accurate change with a flick of the fingers. Saves time, avoids mistakes made at your Bar, Cigar Case or Change Counter. Made of aluminum with heavy non-marring or slipping base. Mahogany Krinkle finish. Jobbers and distributors, write; \$5 deposit with order.

\$17.50
 Patents Pending

VEND O MATIC SALES CO.
 ELLICOTT SQUARE, BUFFALO 3, N. Y.

FREE PLAY GAMES

Anabel \$35.00	Flicker \$55.00	Silver Skates \$40.00
Attention 50.00	Follies 30.00	Sink the Jap 45.00
Bola Way 80.00	Four Roses 55.00	Slap the Jap 35.00
Bangs 30.00	Glamour 35.00	'41 Snappy 45.00
Belle Hop 40.00	Gold Star 35.00	Speed Ball 35.00
Bombardier 110.00	Hit the Jap 50.00	Spot a Card 95.00
Broadcast 45.00	Horoscope 75.00	Spot Pool 75.00
Conquest 25.00	'41 Majors 40.00	Stratoliner 60.00
Crystal 45.00	Metro 45.00	Texas Mustang 80.00
Davy Jones 20.00	Miami Beach 75.00	Thumbs Up 60.00
Dixie 35.00	Mystic 45.00	Victory 90.00
Drum Major 35.00	New Champ 75.00	West Wind 75.00
Five-Ten-Twenty 125.00	Pan American 45.00	Zig Zag 75.00
Flagship 30.00	Powerhouse 40.00	Seven Up 55.00
Fleet 45.00	Sea Hawk 50.00	

CONSOLES

Club Bells, F.P. \$245.00	Jumbo Parade, F.P. \$ 70.00
Bobtail, F.P. Totalizer 125.00	High Hand, P.O. 155.00
Bally Bells, P.O., 2 5¢ Coin Chutes. 100.00	

ONE BALL GAMES

Grandstand, P.O. \$ 60.00	One-Two-Three, F.P. \$ 60.00
Long Acres 375.00	Mills Owl, F.P. 50.00

ARCADE EQUIPMENT

Seeburg Ray Guns—Chicken Sam or Jailbird—Converted—BEAR or OWL \$99.50
Bally Rapid Fire \$139.00
Bally King Pins 175.00
Keeney Anti Aircraft Guns (Brown) 40.00
Keeney Anti Aircraft Guns (Black) 35.00
Drive Mobile 275.00
Sky Fighter 275.00

Shipping and Packing Charges Extra on All Games.
MACOMB MUSIC SERVICE
 16700 NINE MILE ROAD EAST DETROIT, MICH.

LAST CHANCE
 Sell now while prices are high on your phonograph and pin ball on or off location.
HIGHEST PRICES PAID
AMERICAN VENDING CO.
 810 5th St. Miami Beach, Fla. 1891 Coney Island Ave. Brooklyn, N. Y.

GET YOURS NOW!!!
HAND PAINTED CONVERSIONS
 For Seeburg Guns that CAN BE WASHED! A picture that will attract attention—comes in BEAR or OWL ready to install. 1 sample \$18.00—3 or more, \$14.00 each.
MACOMB MUSIC SERVICE
 16700 NINE MILE ROAD EAST DETROIT, MICH.

MENS WRIST WATCH
 720 HOLE - 5¢ PLAY
 TAKES IN \$36.00
 PAYS OUT 8.25
 PROFIT 27.75
 PRICE - \$12.00 PER DEAL -
 5 DEALS - \$56.00 - 25% DEPOSIT BAL. CO.

PARAMOUNT GRAND PRIZE

JACK POT PAYS \$100 ON GRAND PRIZE

102-103
103-104
104-105
105-106
EACH REELS 25¢

106-107
107-108
108-109
109-110
110-111
EACH REELS 25¢

101-102 RECEIVES PUNCH IN JACK POT

WINNING TICKETS REPEAT 2 TIMES

LAST SALE BY BOARD RECEIVES GRAND PRIZE IF NOT ALREADY WON

G. H. RILEY SALES CO.
 420 COLUMBIA ST. LAFAYETTE, INDIANA

LATEST SALES BOARD NOVELTY
 Boxes made from Plastic during the war used in Airplanes. A sample assortment will convince you.

Put up in assortments as follows:
 5 Love Boxes with Pecan Log \$26.89
 27 Pecan Logs

If Board Wanted, Give Size:
 1000 Hole Card \$.93
 1200 Hole Card 1.44
 1500 Hole Card 1.92

WHILE THEY LAST
 Sample Dozen \$11.52
 A Trial Order With Full Information Will Convince You.
 Get on our mailing list now. We may have something good to offer later on.
THE NEW DEAL MFG. CO.
 411 North Bishop Dallas 8, Texas

ROUTE FOR SALE
NEW ENGLAND STATES
 GROSS INCOME \$180,000 Per Year
 PROPOSITION WILL STAND RIGID INVESTIGATION
 PRICE \$140,000
 TERMS ARRANGED
 BOX NY-75, The Billboard
 1564 Broadway New York 19, N. Y.

**REBUILT! REFINISHED!
COIN TESTED! QUICK DELIVERY!**

SLOTS

5c Club Consoles	\$300
5c Club Consoles, Hand Load	325
10c Club Consoles	325
10c Club Consoles, Hand Load	350
25c Club Consoles	350
25c Club Consoles, Hand Load	375
50c Club Consoles	900
50c Club Consoles, Hand Load	950
5c Silver Chromes	200
5c Silver Chrome, Hand Load	225
10c Silver Chrome	225
10c Silver Chrome, Hand Load	250
25c Silver Chrome	250
25c Silver Chrome, Hand Load	275
5c Bonus Bells	225
10c Bonus Bell	250
25c Bonus Bell	275
25c Golf Ball Venders	375
5c Jennings Silver Chief	150
10c Jennings Silver Chief	175
25c Jennings Silver Chief	200
50c Jennings Chief	450
5c Watling Rol-a-Tops	100

10c Watling Rol-a-Tops	\$125
25c Watling Rol-a-Tops	150
1c Blue Q.T.'s	50
5c Blue Q.T.'s	75
10c Blue Q.T.'s	100
25c Blue Q.T.'s	125
1c Glitter Gold Q.T.'s	75
5c Glitter Gold Q.T.'s	100
10c Glitter Gold Q.T.'s	125
25c Glitter Gold Q.T.'s	150
Mills Box Stands (Specify Color)	20
Chicago Metal Double Revolveraround	250

CONSOLES

Four Bells, 5-5-5-25	\$600
Four Bells, 5-5-5-5	400
Galloping Domino	225
Bang Tails	225
Baker Racer, 25c	450
Baker Racer, 5c	250
Jumbos (Cash Pay), 25c	200
Jumbos (Cash Pay), 5c	125

**WE HAVE ALL
MILLS PARTS**

WE HAVE ALL TYPES OF PHONOGRAPHS

WATCH FOR DUFFY'S A NEW 5-BALL REVAMP
GLOBE DISTRIBUTING CO.
Exclusive National Distributor

ROTARY MERCHANDISERS, \$250.00

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IMMEDIATE DELIVERY

New Bally Machines Sold Only in Northern Illinois, Indiana and Wisconsin.

VICTORY DERBY USED PAYOUTS		SURF QUEENS USED FREE PLAY		VICTORY SPECIAL USED FREE PLAY	
Turf Kings	\$375	Longacres	\$425	'41 Derby	325
Fairmont	425	Pimlico	375	Club Trophy	325
Jockey Clubs	325				

WE ARE EXCLUSIVE NATIONAL DISTRIBUTORS FOR DOWNEY-JOHNSON PORTABLE COIN COUNTERS—TUBULAR "POP OPEN" COIN WRAPPERS—JOHNSON LIGHTNING CASHIER—JORGENSEN COIN SEPARATOR.

TERMS: 1/3 DEPOSIT WITH ORDER, BALANCE C. O. D.

CHARLES (JIMMY) JOHNSON

GLOBE DISTRIBUTING CO.

1623 NO. CALIFORNIA AVE., CHICAGO 47, ILL. • ARM. 0780

**WANTED AT ONCE
5 BALL FREE PLAY GAMES
MUST HAVE PLASTIC BUMPERS
TOP PRICES FOR GOOD EQUIPMENT**

**SEND LIST TODAY!
WILL REPLY WITHIN 24 HOURS**

**NEW COINEX RIFLE RANGE
RAY GUN**

NEW LOW PRICE

\$159.50

F. O. B. Chicago

Converted from Seeburg Chicken Sams and Jap. Cabinets are completely refinished and repainted. Entire mechanism rebuilt from top to bottom. Looks like a brand-new machine—operates like a brand-new machine. Has top player-appeal and is a consistent year-round money-maker. Hundreds of units already on location. Ask the operator who "owns" one.

**Coinex Rifle Range
Conversion**

Can be installed on location in twenty minutes. Pays for itself and allows a profit in one week's time. Colorful, with top player appeal, it makes a new piece of equipment out of your old Seeburg Chicken Sams, Convicts or Japs. Complete conversion ready for installation.

SAMPLE \$17.50 • \$14.75
LOTS OF 3

SEND FOR DESCRIPTIVE CIRCULAR

**SEEBURG RAY GUN
AMPLIFIERS, RIFLES
REPAIRED**

—24 HOUR SERVICE

COINEX

COIN MACHINE EQUIPMENT CO., INC.

Telephone GRAceland 0317 • 1348 Newport Ave., Chicago 13, Ill.

ARCADES, AMUSEMENT PLACES, SPORTLANDS, etc.

Attention! The biggest assortment in the U. S. of factory-rebuilt, beautifully repainted Amusement Machines on hand. They look better than new. Don't wait! Order now for next season.

Guns

SEEBURG: Chicken Sam; "Trap the Jap," Munves complete conversion; Jail Bird, Shoot the Chutes; Coinex Rifle Conversion	\$150.00
Bally Bull's Eye	95.00
Bally Rapid Fire	200.00
Bally Defender	275.00
Bally Torpedo	175.00
Bally Sky Battle	200.00
Bally Convoy	200.00
Keneey Air Raider	200.00
Keneey Anti-Aircraft	75.00
Keneey Submarine	150.00
Mutoscope Skyfighters	250.00
Seeburg Jail Bird	150.00
Seeburg Shoot the Chutes—Parachute	145.00
Supreme Shoot to Tokyo	165.00
Test Pilot	195.00
Rocket Buster Supreme	175.00
Tommy Gun, Late Model on Wooden Stand	225.00

Athletic

Ball Grip—Exhibit & Others	\$125.00
Barnhardt Dial Striker	125.00
Exhibit Striking Clock Grip	125.00
Exhibit Lighthouse Grip	125.00
Exhibit Champion Puncher (Punching Bag)	150.00
Exhibit Star Striker	145.00
Exhibit Lighthouse—Biren Grip	125.00
Exhibit Bicycle Trainer	85.00
Exhibit Tiger Pull	85.00
Exhibit Punch Your Weight	150.00
Exhibit Vibrator Muscle Builder Chinning Machine	195.00
Lifter	60.00
Lift & Grip High Tower Progressive Lights	95.00
Mutoscope Windmill Grip	125.00
Mills Punching Bag	145.00
Mutoscope Punching Bag	195.00
Raise the Devil Grip Machine	150.00
Western Super Grip, Floor Cab. & Sign	45.00

Amusement

Bally Basketball	\$125.00
Chester Pollard Golf	75.00
Exhibit Hi Ball	125.00
Groetchen Mountain Climber	115.00
Peo Basketball (2 Players)	65.00
Zingo	175.00
Chicago Coin Hockey	215.00

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A.B.T. Pistols, Challengers, Fire & Smoke, Big Game Hunter	\$25.00
Kicker-Catcher	25.00
Kill the Jap, New	22.50
Kill the Jap	12.50
Poison the Rat (Hitler)	12.50
Pikos Peak	22.50
Scouter	12.50

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GENCO BANK ROLLS	\$195.00
Atlas Baseball	85.00
Keneey's Texas League	45.00
Scientific Batting Practice	115.00
Scientific Baseball, Upright	
Midget Skee Ball	95.00

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Mutoscope Metal, 3 Slots	\$ 35.00
Mutoscope, 2 Cards 5c, Floor Size	35.00
Mutoscope Floor Size	35.00
Exhibit Floor Size Lite-Up	35.00
Exhibit Floor Size	25.00
Exhibit Floor Size Streamlined Lite-Up	45.00
Mutoscope Drivemobile	300.00

Scales

Kirk Astrology Scales	\$ 95.00
Watling or Mills Porcelain Large Dial Scale	45.00
Penny Weighing Scales	16.50
Kirk Guess Your Weight	125.00

Fortune Telling

Exhibit Magic Heart	\$225.00
Williams Selscope	195.00
Benedict's (12) Horoscope Card Vendor	95.00
Little Wizard Fortune Teller	17.50
Post Office Loveletter, Floor Size	100.00
Spinning Wheels of Fate, Floor Model	\$ 32.50
Exhibit Horoscope or Astrology (12 Months)	75.00
Gypsy Card Reader	125.00
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We sell cards at factory prices. 44 different Exhibit postal card series (including 1936 series) on hand. Also on hand are cards for any machine that vends cards including "Palm Reader," "Scale," "Grandmother," "Mystic Pen" and "Paper Love Letters," etc.

1/3 Deposit, Balance C. O. D., F. O. B. New York

We Carry a Complete Line of Parts and Supplies for All Arcade Machines and Pin Games. Send for Free List!

BUY FROM A RELIABLE SOURCE—WE'RE IN BUSINESS SINCE 1912

MIKE MUNVES 510-514 W. 34th ST., N. Y. 1, N. Y.
PHONE: BRYANT 9-6677

**NEW MILLS DISTRIBUTOR
FOR THE SOUTH WEST!**

Two well-known coin machine people, Lew London and Mrs. Charles Snyder, announce their appointment as the Exclusive Distributor of Mills Bell Machines in the State of Oklahoma and the northern half of the State of Texas. They are the successors to the Southwestern Distributing Company, Dallas, Texas.



Mills Black Cherry Bells, Vest Pocket Bells and Black Cherry Safe Stands ready for immediate delivery from our stock.

LEADER SALES AND DISTRIBUTING CO.
4116 Live Oak Street
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BLACK CHERRY CABINET SETS

INCLUDES WOOD CABINET COMPLETELY ASSEMBLED, READY TO USE

NO FILING OR FITTING

CASTINGS IN BEAUTIFUL HAMMERLOID FINISH WITH BRIGHT CHERRY ORNAMENTS — POLISHED, ETCHED AWARD PLATE—CLUB HANDLE—DRILL PROOF PLATES—CABINET RAILS AND POLISHED MONEY CUP. COMPLETE

\$44.75
PER SET

GOLD CHROME CABINET SETS

Beautiful Gold Chrome Finish. Set includes Cabinet Fitted and All Parts as Listed Above. Complete . . .

\$34.75
PER SET

SILVER CHROME CABINET SETS

Set Includes Cabinet Fitted and All Parts as Listed Above. Complete

\$37.75
PER SET

Why Use Inferior Sets When the Best Costs No More? BAKER QUALITY SAVES MECHANICS' TIME

When ordering specify NICKEL, DIME or QUARTER play. Also specify 3/5 Mystery, 2/5 or 3/5 One-Cherry payout.

BAKER NOVELTY COMPANY

1700 W. WASHINGTON BLVD. CHICAGO 12, ILLINOIS

OPERATORS, ATTENTION!

AVAILABLE IMMEDIATELY

SUPREME SKEEROLL

The New Improved 10 Foot Supreme Skee-Ball Alley



- Check the Following New Features:
- New all metal cheat proof ball release
 - Larger ball
 - Beautiful 10 foot natural wood cabinet
 - A. C. operation thruout, no rectifiers
 - Metal lined ball runway, accessible for servicing
 - Cash box separate from mechanism

SIZE: 10 FT. x 26"

\$309.50

F. O. B., BROOKLYN, N. Y. DISTRIBUTOR TERRITORIES AVAILABLE GET IN TOUCH WITH

GET 'EM NOW!

IMMEDIATE DELIVERY

DISTRIBUTORS FOR

Bally

VICTORY SPECIAL
VICTORY DERBY
UNDERSEA RAIDER

Orders taken subject to prior sale

- THOROBREDS . . . \$375
- LONG ACRES . . . 375
- PIMLICOS 310
- '41 DERBYS 275

One-third deposit with order, F. O. B. Baltimore

CALVERT SALES CO.

COIN MACHINE EQUIPMENT

708 N. HOWARD STREET, BALTIMORE, MD.

Vernon 3034

Supreme Enterprises, Inc

557 ROGERS AVE., BROOKLYN 25, N. Y. PHONE BUckminster 2-8400

NATIONAL DISTRIBUTORS FOR



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SMALL ROUTE FOR SALE

IN COLORADO

Remote Control Music and Amusement Machines. Good income and excellent future possibilities. \$20,000.

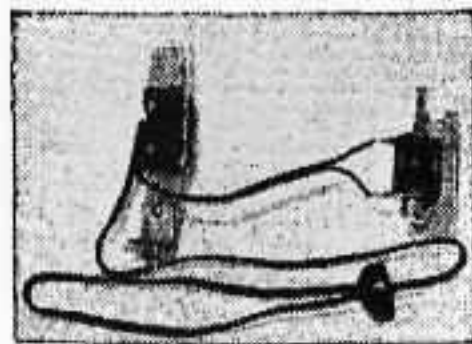
BOX D-148

The Billboard

Cincinnati 1, O.

HARMAN ELECTRIC TONE ARM TRIP

NOW AVAILABLE FOR SEEBURGS (For Other Phonographs Soon)



A trial of the Harman Electric Tone Arm Trip will quickly convince operators of phonographs that its use will greatly extend the life of records as side pressure on the needle is eliminated. In addition our trip permits the needle to feed into the cut-out groove without pressure acting on the needle to cause its jumping out of the groove. Complete with wiring—with either lugs or male plug (specify which is desired in ordering). Can be installed and adjusted in short time. No drilling

or tapping required. Installation diagram with few simple instructions furnished. Can also easily be wired to operate from remote cancel button.

Price Each \$7.50 C. O. D., Chicago, Ill.

PROMPT SHIPMENT—QUANTITY DISCOUNT ON APPLICATION

HARMAN ENTERPRISES

443 N. La Salle St.

Chicago, Illinois

IMMEDIATE DELIVERY . . .

- Bally SURF QUEEN UNDERSEA RAIDER
- VICTORY DERBY VICTORY SPECIAL
- WEEKLY SPECIAL—6A4 GUN TUBE \$1.55 EACH

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4866 WOODWARD AT WARREN DETROIT 1, MICHIGAN
1141 EVERGLADES CONCOURSE MIAMI BEACH 41, FLORIDA



**JINGLE ALL THE DAY!
... and far into the night!!**

AMUSEMATIC
Lite League

NO ADVANCE IN PRICE

\$425

Terms: 1/3 Deposit
Balance C.O.D.



JINGLES LOUDER and LONGER

Because Its lightning-fast playing tempo can not be lessened by the player — no matter how slow he may act the game goes on — **AND FAST** It operates many more game per hour — It stands up day after day hour on hour because it is fool-proof —

The earlier we get your order the sooner you get one of these MONEY-MAKERS—

NO balls
pins
plungers
trouble-causing gadgets
Legal in most territories

AMUSEMATIC CORP.

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CHICAGO 40, ILL.

the game of the future... NOW!

"SUSPENSE"

- "SCHEMATIC" PANEL
- VISUAL BALL LIFT

ORDER FROM YOUR
JOBBER OR A
WILLIAMS REGIONAL
DISTRIBUTOR

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MANUFACTURING
COMPANY

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CHICAGO 10, ILLINOIS



• Join CMI Now •

It's Here!

**KEENEY'S
BONUS
SUPER BELL**

- 5-COIN MULTIPLE HEAD
- PRECISION BUILT
- COMB. F. B. and P. O.
- EITHER SINGLE OR TWIN

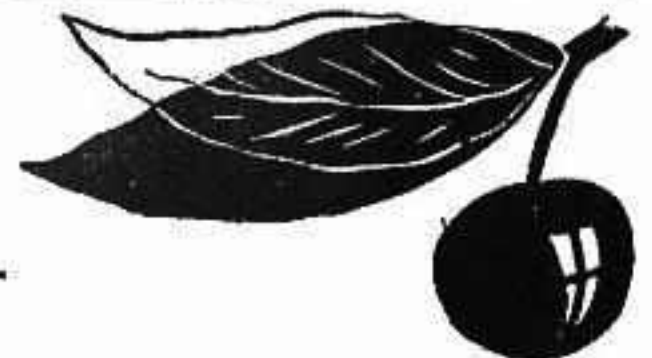
WRITE--WIRE--PHONE
FOR
PREFERRED DELIVERY



NOW DELIVERING
MILLS BLACK CHERRY BELL

5c — 10c — 25c

MILLS VEST POCKET BELL
\$74.50



Silent Sales Company

SILENT SALES BLDG., MINNEAPOLIS 15, MINN.
Mpls. Phone GENEVA 3645. St. Paul Phone NEster 5720





M. S. Gisser

YOU CAN always buy with confidence from Cleveland Coin! This week we offer—

MUSIC

- 3 1939 Rock-Ola Standards with Dial-tone R.O. \$475.00
- 1 Mills Throno of Music 350.00
- 2 Wurlitzer Twin 12s, Buckley R.O. 210.00
- 2 Mills 12 Record 125.00
- 1 Wurlitzer Original 24 Cellar Job, R.O. 295.00
- 2 Mills Panorams 365.00
- 1 Wurlitzer 950E 725.00
- 1 Wurlitzer 24 in Charm Cabinet with Wurlitzer Wall Box 450.00
- Brand New Packard Wall Boxes 36.95

ARCADE EQUIPMENT

- 3 Brown Anti-Aircraft Guns \$ 65.00
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- 3 Western Baseballs 125.00
- 2 Battling Practice 125.00
- 1 Peo's Bank-a-Ball 125.00
- 5 Bumper Bowlings 75.00
- 1 Bowl-a-Bomb 150.00
- 2 Slap the Japs 125.00
- 3 9/16 Ft. Bowling Leagues 150.00
- 2 Rapid Fires 135.00
- 1 Shoot Your Way to Tokyo 150.00
- 2 Chicago Coin Hoopkeys 189.50
- 1 Texas League, Deluxe Model 49.50
- 3 Seeburg Shoot the Chutes 195.00

NOW DELIVERING

GROETCHEN'S NEW COLUMBIAS
Interchangeable for Nickel, Dime or Quarter Play.
\$132.50 Each—Five or More, \$127.50 Each.

PAGE DELUXE CHERRY BELLS!

5¢. . \$250.00 | 10¢. . \$275.00 | 25¢. . \$300.00
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SLOTS

- 15 Vest Pockets, Refinished \$ 49.50
- 60 Used Columbias, D.J. 85.00
- 5¢ Mills Blue or Brown Fronts 135.00
- 10¢ Mills Blue or Brown Fronts 185.00
- 25¢ Mills Blue or Brown Fronts 195.00

SLOT STANDS

- 15 Slot Stands \$15.00
- 20 Double Slot Stands 22.00

COUNTER GAMES

- 15 Marvels & American Eagles \$ 15.00

CONSOLES

- 2 Maybells, 4 Nickel \$295.00
- 3 Paces Races, Brown with Daily Double 195.00
- 1 Keeney 9 Head Pastime 195.00
- 2 '38 Track Times 125.00
- 4 Keeney Kentucky Clubs 125.00
- 4 Bally Club Bells, Combinations 225.00
- 1 Evans Galloping Dominoes, Early Mod. 150.00
- 1 Evans Bang Tails, Early Model 150.00
- 1 Paces Reels Jr., With Rails 115.00
- 1 Paces Saratoga Jr., With Rails 110.00
- 1 Two-Nickel Super Bell 295.00
- 2 Mills 5¢ Square Bells 85.00
- 2 Big Tops, P.O. 95.00
- 1 Paces Saratoga, F.P., P.O., Comb. 150.00
- 4 Brand New Paces Saratogas, Brass Rails, Free Play, Payout Combinations 225.00
- 6 Slightly Used Paces Saratogas, Brass Rails, Free Play, Payout Combinations 165.00

ORDER NOW — KEENEY'S BONUS SUPER BELL

Free play and cash payout combination console. Single coin head or two coin head. Each head takes up to five coins; 5 or 10-coin multiple, Dime or Quarter combinations. Distributors for OHIO AND WEST VIRGINIA. Orders taken now for preferred delivery!

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- Chicago Coin's GOALEE \$525.00
- Genco's TOTAL ROLL 525.00
- Gomar's UNDERSEA RAIDER 399.50
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- Gottlieb's STAGE DOOR CANTEN 249.50
- Exhibit's BIG HIT 298.50
- Exhibit's BIG HIT, Four-Nickel Multiple 398.50
- Marvel's HOLLYWOOD 249.50
- Williams' SUSPENSE 279.50

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- Esquire Model V, Cabinet Type Machine \$12.50
 - Advance Model D Ball Gum Vendor 9.00
 - Advance Model 11 Merchandise Vendor 6.50
- Special Prices on Quantity Orders!

Orders for preferred delivery now being taken for brand new—
Gottlieb's Three-Way Grippers \$39.50
A.B.T.'s Challengers 50.00
Special Prices on Quantity Lots.

CIGARETTE MACHINES

- 10 7 Col. DuGrenier's \$45.00
- 10 9 Col. DuGrenier's 69.50
- 10 8 Col. Rowe Imperials 65.00
- 8 9 Col. Nationals 85.00
- 10 9 Col. Nationals 75.00
- 15 DuGrenier's Champions, 7 Col. 85.00

TERMS: 1/2 Deposit With ALL Orders, Balance C. O. D.

CLEVELAND COIN MACHINE EXCHANGE
2021-25 Prospect Ave., Cleveland 15, Ohio
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Direct positive Photo Machine, 2 1/4 by 3 photo, fast lens, sturdy constructed booth, all mirror front, illuminated. On good location.

WACO NOVELTY CO.
318 So. 8th St., Waco, Tex.

Now Delivering for

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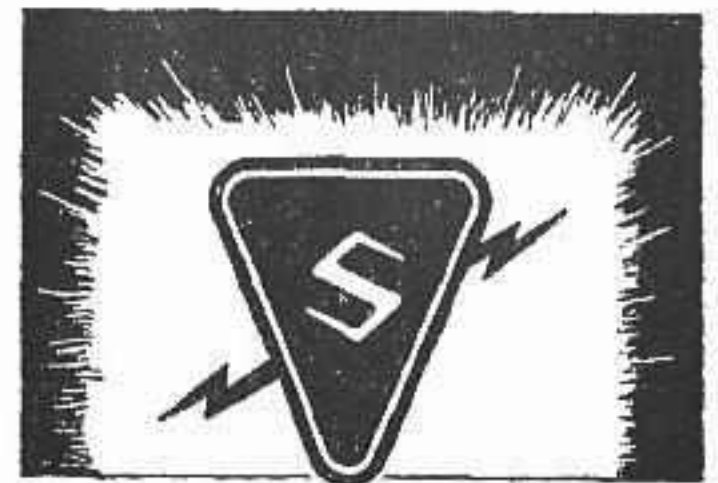
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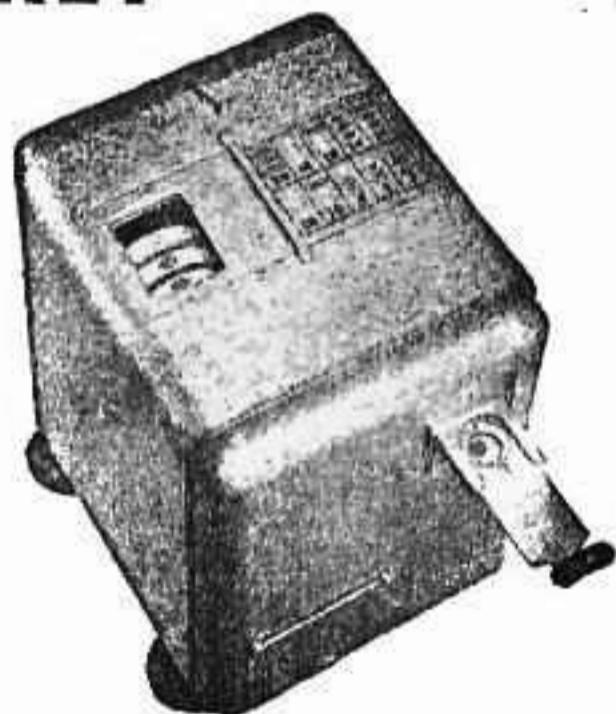
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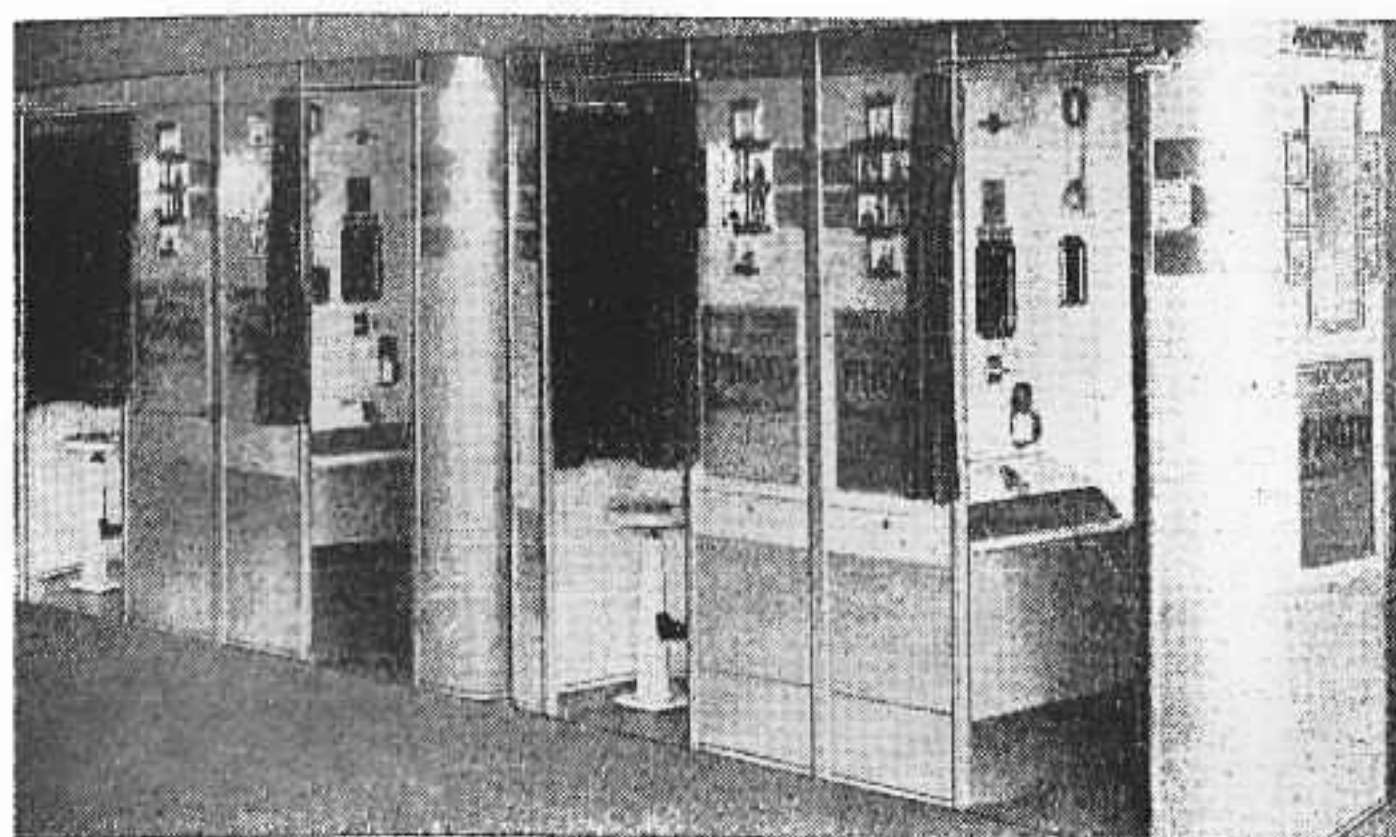
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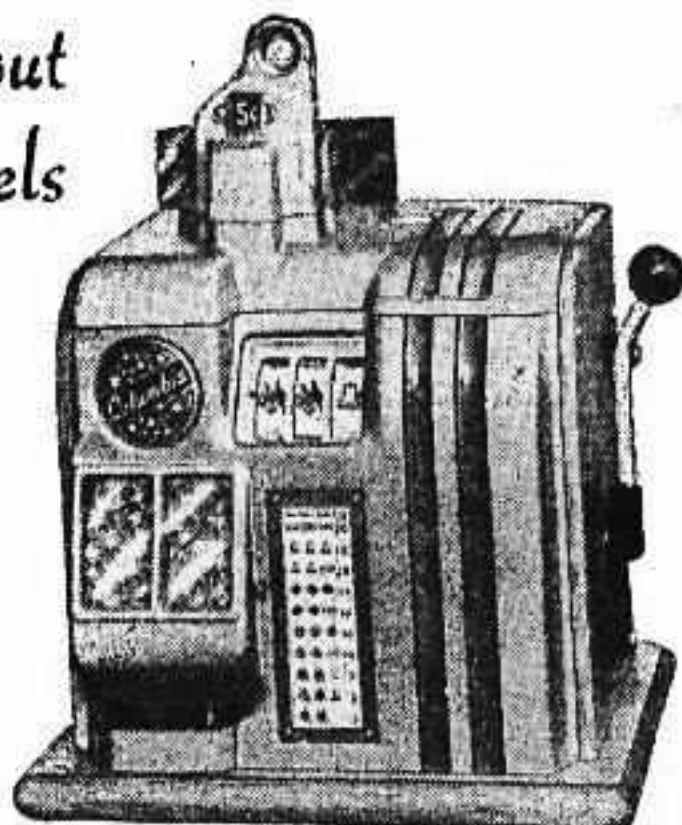
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Mills Blue Fronts, Comp. Refin., Club Handles, 10¢	150.00	10¢	\$159.50; 25¢
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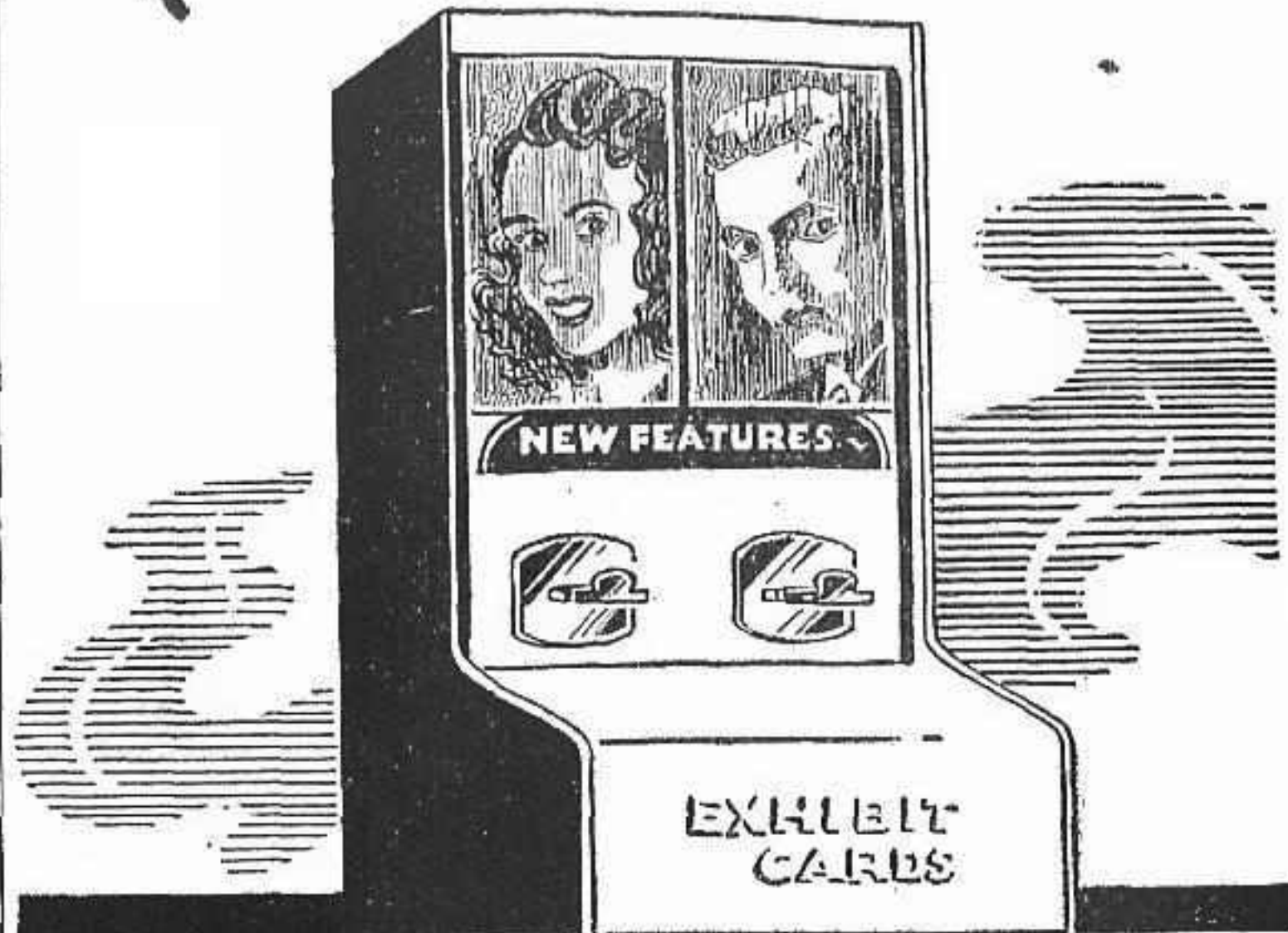
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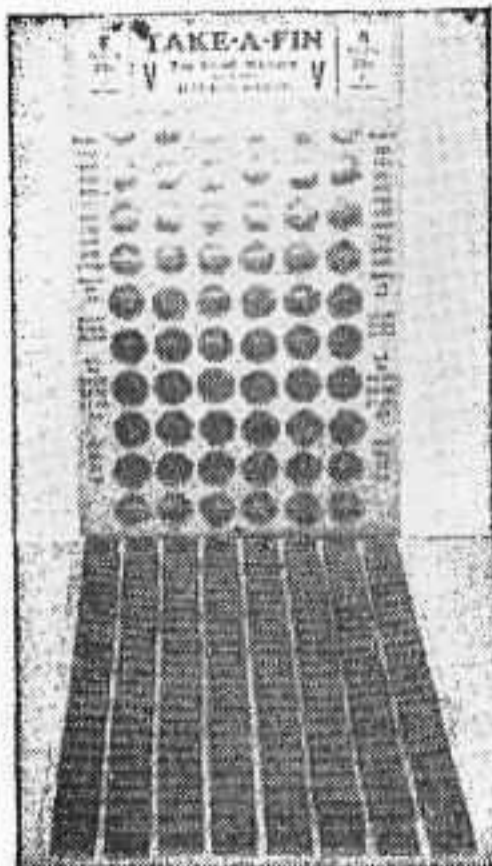
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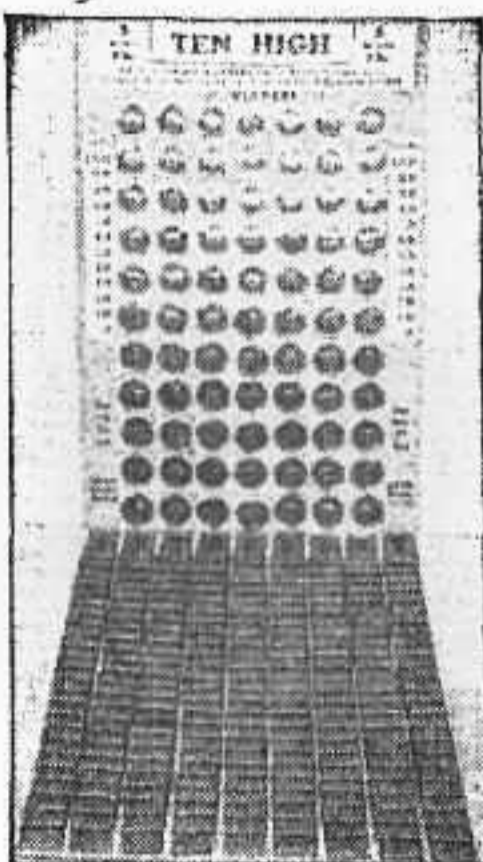
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TOP IN ITS FIELD—QUICK TURNOVER—FAST REPEATS—LOTS OF COLOR

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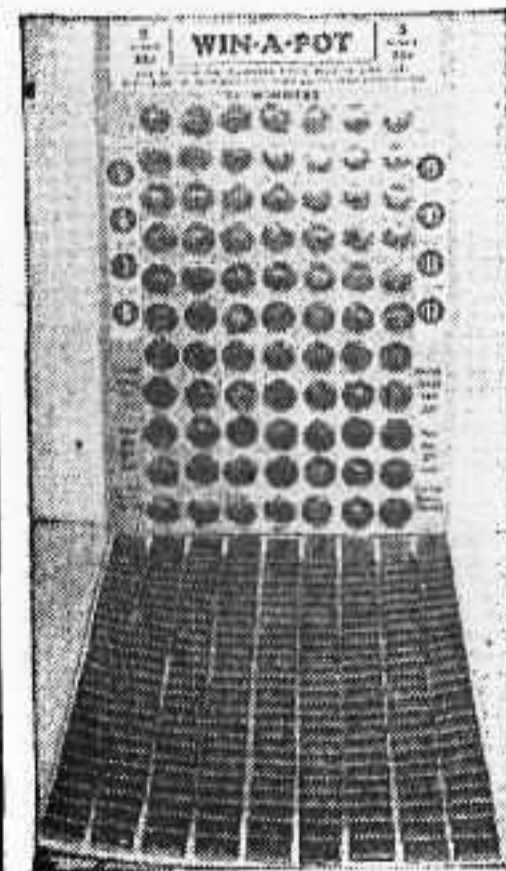
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BRAND NEW SALESBOARDS

Holes	Play	Description	Wholesale Price
1664	5c	Highway Kings, Double Jackpot, \$25.00 Top, Average Profit \$46.55	..\$3.85
832	5c	Billy the Kid, Single Jackpot, \$15.00 Top, Average Profit \$21.83	.. 3.20
1184	5c	The Winnah, Definite Profit \$31.35 2.49

OLD STAND-BY MONEYMAKERS

Holes	Play	Description	Wholesale Price
1000	25c	Jackpot Charley, Semi, Def. Profit, Takes in \$250.00, Pays Out \$200.00\$1.62
1200	25c	Texas Charley, Def. Profit, Takes in \$300.00, Pays out \$197.00 2.32
600	5c	Diamond Dust, Definite Profit, Takes in \$30.00, Pays out \$19.0066

SEND FOR OUR COMPLETE SALESBOARD AND NOVELTY CATALOGUE

A. N. S. SALES, INC.

312 EAST MARKET STREET

ELMIRA, N. Y.

SALESBOARDS—All Orders Shipped Same Day Received

Holes	Play	Description	Average Profit	Net Price
400	5c	LUCKY BUCKS, DEFINITE PROFIT	7.00	\$.85
520	5c	EASY ACES, DEF. PROFIT, SLOT SYMBOLS	13.00	1.25
520	25c	EASY FINS, DEF. PROFIT, SLOT SYMBOLS	55.00	1.25
720	5c	BABY BELL, SLOT SYMBOLS	17.37	1.76
1000	25c	ALL OUT CHARLEY, DEFINITE PROFIT	60.00	3.25
1000	\$1.00	JACK POT CHARLEY, THICK & PROTECTED	185.30	2.50
1000	5c	OUT DOOR SPORTS, THICK, JUMBO HOLES	28.40	3.25
1000	5c	SPOT OF GOLD, THICK, JUMBO HOLES	28.14	3.25
1000	10c	BIG DIME DOUGH, THICK, JUMBO HOLES	42.75	3.25
1200	5c	TEN BIG FINS, THIN, JUMBO HOLES	36.20	2.50
1200	5c	VICTORY BELL, THICK, JUMBO HOLES	38.57	3.00
1200	50c	TEXAS CHARLEY, THICK & PROTECTED	152.75	3.00

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Large Stock Plain, Tip, Definite, Jackpot Boards and all kinds of Cigarette Boards, 14, 24 or 54 stating your requirements. 25% deposit with all orders—balance C. O. D.

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KAN OF KOIN TAKING AMERICA BY STORM!
Streamlined and Revolutionary

NO CARDS—NO JARS NO REFILLS

A ONE-PIECE PRODUCT

Sturdily Constructed in Colorful Fiber Containers With Loose Tickets and Jackpot Seal Arrangements.



“SAUCY SUZZIE”

2052 Tip Style Coupons—5c Play or Bdl. 5's 25c
Takes in: 2052 Coupons \$102.60
Pays Out: 13 Seals (Avg.) ..\$26.00
108 Cons'l 42.00 68.00

PROFIT (Average) \$ 34.60
Retail Price—5c Play, \$5.70.
Bdl. 5's, 25c Play, \$6.72.
(Actual Size 7 1/4" high by 7" diameter)

“ROCKET”

700 Numeral Style Coupons—5c Play
Takes in: 700 @ 5c\$35.00
Pays Out: 7 Seals (Avg.) ..\$ 7.63
55 Cons'l 10.25 17.88

PROFIT (Average)\$17.12
Retail Price \$3.26.
(Actual Size 4 3/4" high by 4 1/2" wide)

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Muncie, Indiana

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**NOW TAKING ORDERS FOR
NEW ABT "CHALLENGERS"**

**DON'T DELAY—FIRST COME, FIRST SERVED
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Wurlitzer 600K	\$475.00
Wurlitzer 600R	425.00
Wurlitzer Twin Twelve, Buckley	195.00
Wurlitzer 12 Record	140.00
Wurlitzer 61	160.00
Wurlitzer 24, Lite-Up Grille	325.00
Seeburg Hi-Tone 8800, ESRC	650.00
Seeburg Hi-Tone, 8800, ES	600.00
Mills Throne, Like New	350.00
Rock-Ola 12 Record	119.50

WALL BOXES

Packard Boxes, Like New	\$32.50
Wurlitzer #331 Bar Box	14.00
Wurlitzer #125 Box, Guaranteed	24.50
Seeburg Wireless, 20 Sel.	37.50
Seeburg Wireless, 24 Sel.	27.50
Seeburg, 20 Sel., 3 Wire, 5¢	35.00
Buckley Chrome, 32 Sel.	17.50
Buckley Chrome, 24 Sel.	19.50

ACCESSORIES

Wurlitzer 412 Amplifier	\$25.00	DC Converter	\$16.00
Wurlitzer 41 Amplifier	22.50	5-10-25¢ Slug Proof Coin Mechanism, for Seeburg	19.50
Complete Wireless Set up for Wurlitzer	37.50	Wurlitzer 950 Slug Proof Coin Mech.	19.50
GSR1 Selection Receiver	22.50	Main Gears	4.00
Wurlitzer 145 Stepper	45.00	Tone-Arm Screws for Wurlitzer, Doz.	1.75
Wurlitzer 135 Stepper	35.00	Star Wheels	.35
Wurlitzer #304 Stepper	19.50	Title Strips for Wurlitzer, Doz.	1.00
Wurlitzer 304-305-306 Transmitter	19.50	Wurlitzer Trays, New	.50
Bakelite Crystal Pick Up	3.95	Seeburg Trays, New	.60
Metal Crystal Pick Ups	3.45	Program Strips, Per M	5.00
Wurlitzer #600 Speaker	29.50	Coin Wrappers, Per 10 M	6.50
Rock-Ola Speaker	22.50	Casters, Per Set	1.25
Wurlitzer #412 Speaker	17.50	Rubber Casters for Rock-Ola	1.80
Seeburg Speaker	29.50	Large Rubber Casters, Set	1.85
Organ Speakers, Comp.	24.50	Volume Control Keys, Each	.05
12" PM Speaker, New	7.95	Zip Cord, Per Foot	.02 1/2
8" PM Speaker, New	4.25	Line Cord, Per Foot	.05
Rock-Ola Motor, Any Type	22.50	Shielded Wire, Per Foot	.05
Waterproof Covers for Machine	9.50	Seeburg Brackets	2.50
Mills OH Motor	29.50	Buckley Brackets, Curved	2.50
Rock-Ola Heat Motor	1.85		
Wurlitzer and Seeburg D.C. Motors	10.00		

UNIVERSAL AMPLIFIER WITH TUBES \$47.50

TUBES — CONDENSERS — RESISTORS

1LNG	\$1.60	608	\$1.10	68J7	\$1.10	35Z5G	\$.85	77	\$.90
2A3	1.60	6D8	1.00	68K7	1.00	30	1.00	79	1.40
2A4G	1.65	6F6G	.90	68L7	1.60	31	1.00	80	.70
5U4G	.90	6H6	1.10	68N7	1.00	41	.85	83	1.30
5Y4G	1.60	6J5	.75	68Q7	1.00	42	.85	70L7GT	1.95
5V3G	.70	6J7	.90	6V6	1.30	45	.80	70L7 Adap. &	
5Z3	1.10	6K7GTG	1.00	6X5GT	1.00	47	1.10	Tube, Comp.,	
6A6	1.60	6L6	.99	12SA7	1.00	56	.80	Guar. or	
6B7	1.30	6N7	1.30	12SK7	1.00	75	.85	Money	
6C7	1.00	6S07	1.30	12SQ7	1.00	76	.90	Back	1.75
8+8 MFD, 525V	\$1.10	750 OHM, 10W	45c						
8 MFD, 525V	.95	1000 OHM, 10W	45c						
.1 MFD, DC, 400V	.55	2000 OHM, 10W	45c						
20 MFD, DC, 450WV	1.95	2500 OHM, 10W	45c						
5000 OHMS, 10W	45c	3500 OHM, 10W	45c						
500 OHM, Variable, 10W	45c								

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Under Sea Raider... \$399.50 Goatee... \$525.00

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SKEE BARREL ROLL—New: 9 Ft. Alley, Electric Scoring Device, Has Hoops That Roll Into, and Has Small Revolving Barrel in the Center. Ever So Often, This Barrel Stops Dead. If You Catch It At That Time, We Try To Shoot for the Barrel. Then It Will Start Up Again and Revolve. The Price on This Alley is	349.50
8 SKEE BALL ALLEYS: 36 Ft. Long, Coin Operated, the Kind Used in Amusement Parks (Unrated), Each	97.50
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1 BOWLO BUMP SKEE BALL—Bumper Type, 10 Ft., 9 Balls, 5¢	125.00

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A.B.T. Challengers	\$ 25.00	Love Meter	\$ 29.50
A.B.T. Target Skill (Late Model)	22.50	Love-O-Meter (Floor Model)	129.00
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Ace Bomber	219.50	Mystic Eye (Exhibit)	139.50
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Chuck-O-Luck	5.00	Screen Test	149.50
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Donkey Strength Tester	139.50	Seeburg Gun (Bartender) (Repainted)	169.50
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Kicker & Catcher	22.50	Western Strength Test	39.50
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Knotty Peak (Without Stand)	69.50	World Series (Rock-Ola)	89.50
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Lift-O-Graph	189.50	Zingo	119.50
Lion-Head (Electric Shocker at 1¢)	49.50		

(Large Wall Machine) 49.50

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BALLY VICTORY DERBY, 1-Ball Payout
VICTORY SPECIAL, 1-Ball Free Play
SURF QUEENS, 5-Ball Free Play
UNDERSEA RAIDER, New Type Gun
COMING SOON—BALLY'S PHONOGRAPH

USED MACHINES—RECONDITIONED 1-BALL FREE PLAY
LONGACRES \$410.00
PIMLICO 325.00
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Rebuilt with genuine pre-war parts. Cabinets new or like new. Trim and cabinet hardware refinished like new. 5c and 25c play.

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Mills Four Bells, Late Heads, 3-5 & 1-25 \$750	Keeney Super Bell, 3-5 & 1-25\$496	Bally Hi Hand, Free Play & Payout ...\$220
Mills Four Bells, Late Heads, 5-5-5-5 ... 525	Keeney Super Bell, 5-25 375	Bally Club Bell, Free Play & Payout ... 250
Mills Four Bells..... 350	Pace Twin Reels, 5-10 250	Bally Big Top, F.P.... 125
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LONGACRE\$375	THOROBRED\$375	PIMLICO\$335
CLUB TROPHY..... 250	SPORT SPECIAL... 145	'41 DERBY 275

FIVE BALL FREE PLAY GAMES

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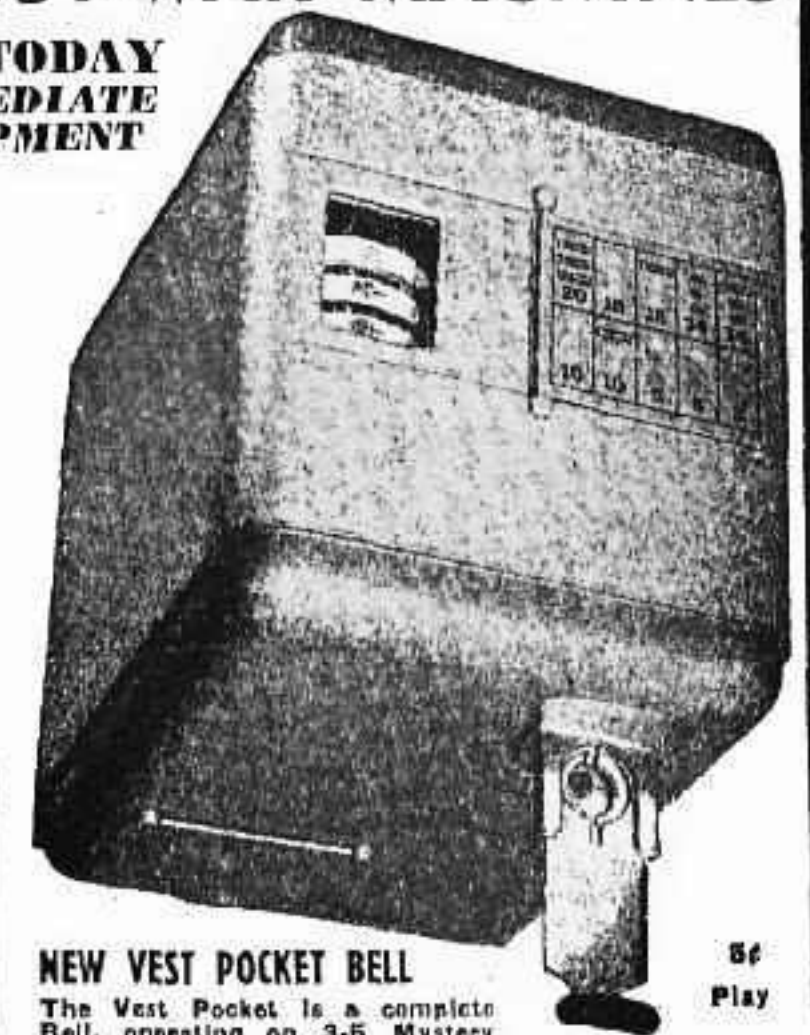
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Send 1/3 Deposit With Order.

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The Vest Pocket is a complete Bell, operating on 3-5 Mystery Payout system. Small payout cup in front is covered by drop flap. Reels can also be instantly covered, automatically removing the reward plate from sight.

5¢ Play

\$74.50

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"DUCKY"

1800 R. M. Holes 5c Play
Takes In \$90.00
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\$50
TOPS!

THEY'RE
TWO SWEET
NUMBERS
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PROFIT
AND
ACTION
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"IN THE DARK"

960 G. L. Holes 10c Play
Takes In \$96.00
Pays Out 46.48
PROFIT \$49.52



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BALLY BIG TOP, P.O.	109.50
1c JENN. GOOD LUCK—CASH PAY	65.00
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BALLY CLUB BELLS, COMB.	219.50

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MUTOSCOPE DRIVEMOBILE	279.50
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EXHIBIT DIGGER	79.50
KEENEY SUBMARINE	169.50
KEEP 'EM PUNCHING	89.50

SLOTS

10c JENN. SKY CHIEF, SPECIAL	\$189.50
1c MILLS O.T.	49.50
25c JENN. CLUB CONSOLE	249.50
5c CHERRY BELL, C.H.K.A.	169.50
10c BLUE FRONT, PERFECT	169.50
GROETCHEN COLUMBIA, Fruit, Late Model	89.50
25c GALLE, 3-5, RED ENAMEL	89.50
5c BLUE & GOLD VEST POCKETS	54.50
5c BROWN FRONT	179.50
10c WATLING ROLATOP	99.50

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INVASION	109.50
PARADISE	69.50
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TEXAS MUSTANG	84.50
VICTORY	84.50
MYSTIC	59.50
SNAPPY	79.50
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A Terrific Deal for Operators! Salesmen!

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NEW 1946 RADIO

- AC or DC Licensed
- 14 1/2" x 8 1/4" x 7 1/4" inch size
- Built-in Aerial
- Beautiful Light Walnut Finished Cabinet

50% IN TRADE

2,000 Hole—10c Play
LESS CONSOLATION AWARD—\$26.25 in Trade

In Addition to 2 Grand Prizes

AVERAGE GROSS PROFIT } Complete Deal \$48.00
\$173.75 } LOTS OF 6 OR MORE, \$46.25
25% Deposit, Balance C.O.D.

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549 W. Randolph St. Chicago 6, Ill.

"BONUS" PRIZE
ELECTRIC PACEMAKER
STEAM IRON

- All Aluminum
- Complete with Cord and Water Funnel

FOR SALE PHONOGRAPH and PINBALL ROUTE

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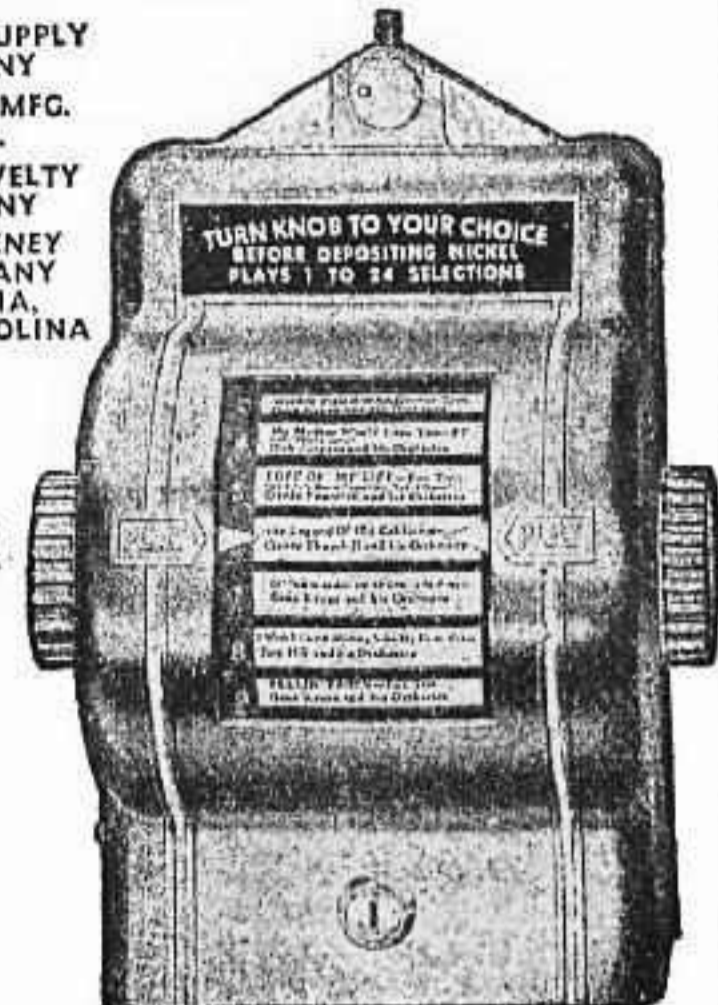
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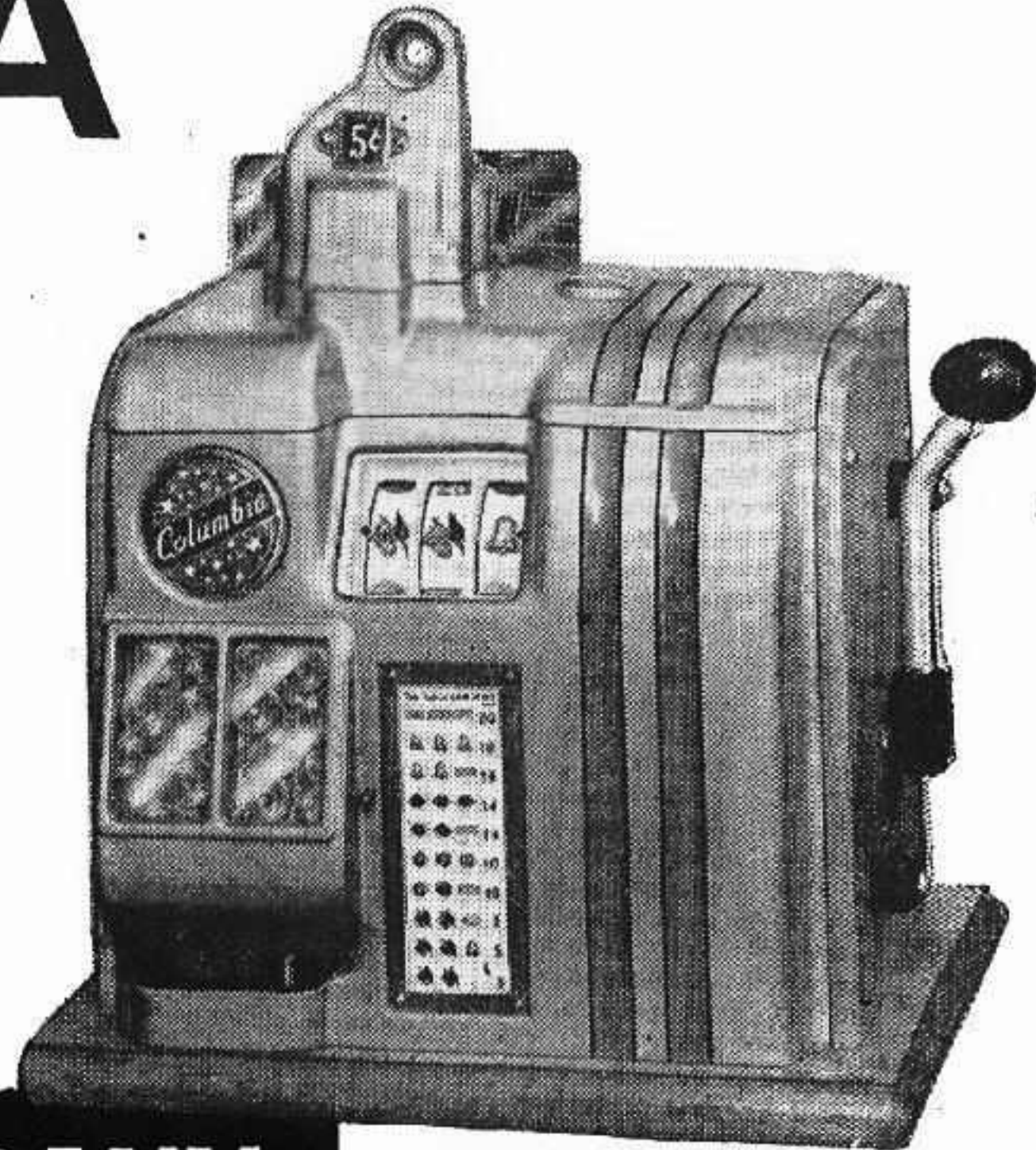
Long nails and slender fingers picked you out of the sweet-scented recesses of a lady's purse. You were dropped forthwith into my recesses... to perform magic! The lady wants a song and she'll get it. She may have heard the record before, she may only have heard the artist sing something else. But, nickel, know this for sure... when you're dropped into an A.M.I. phonograph your ex-mistress is going to get her money's worth in clear and frank rendition, tones warm and true, music as young and lovely as she is.

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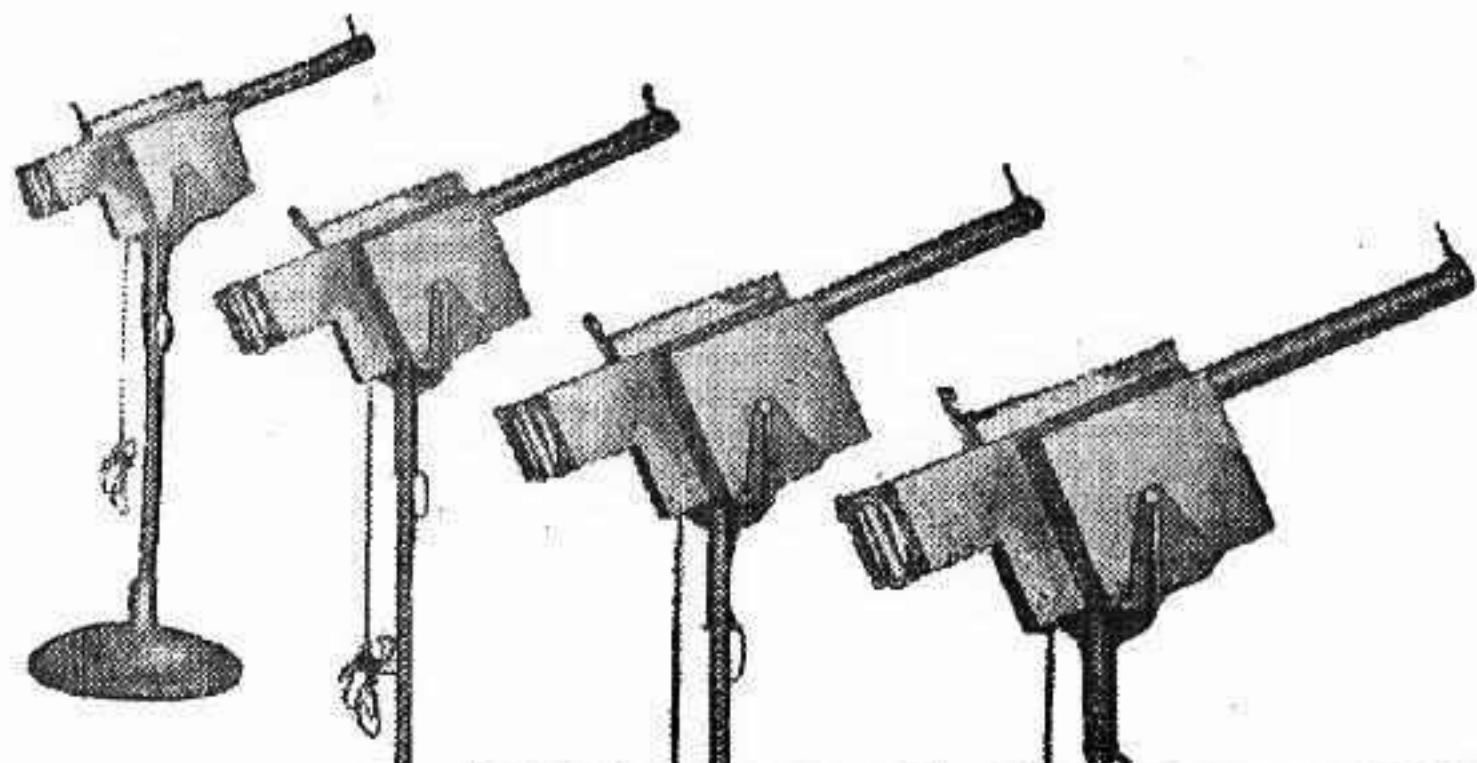
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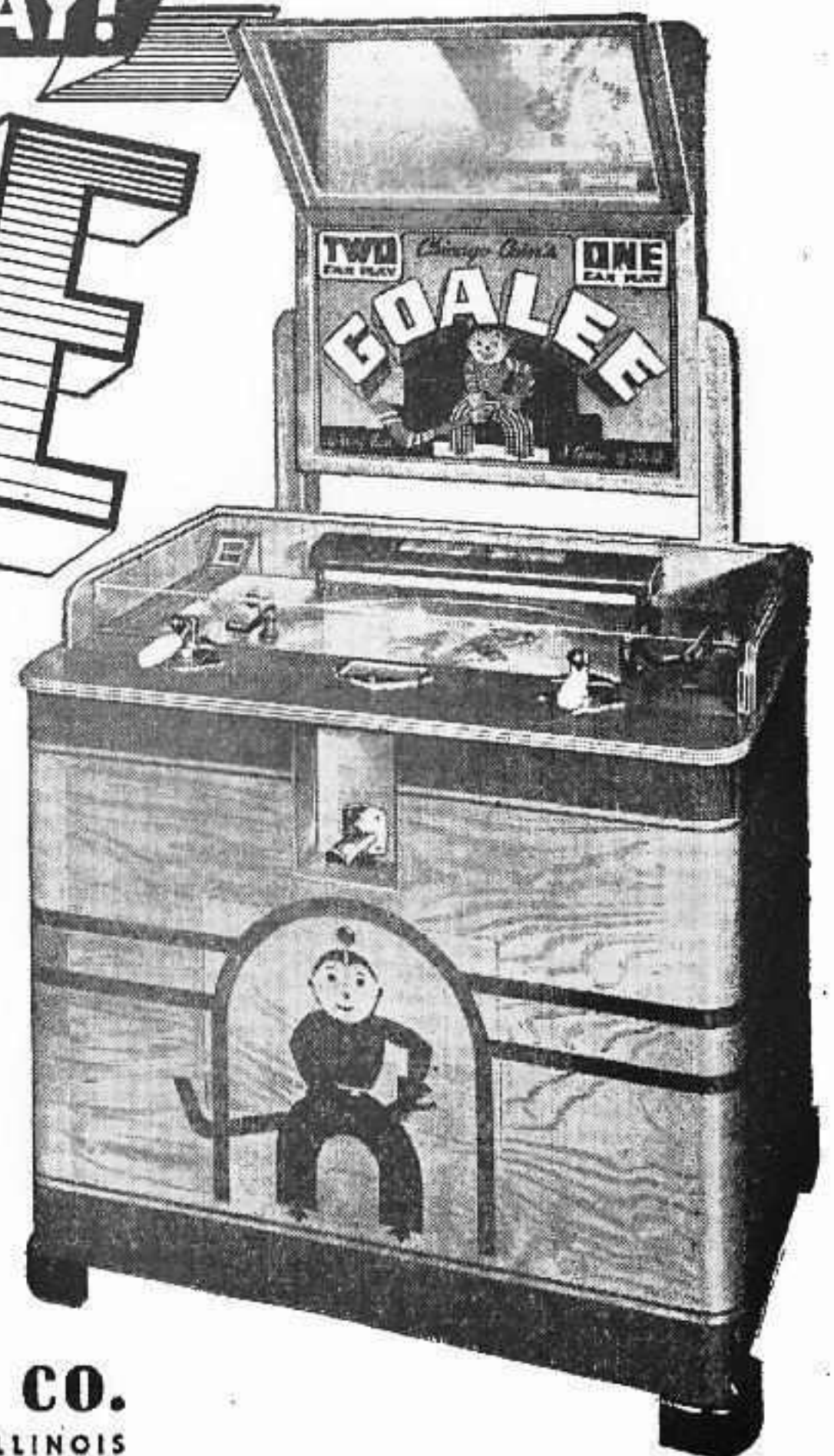


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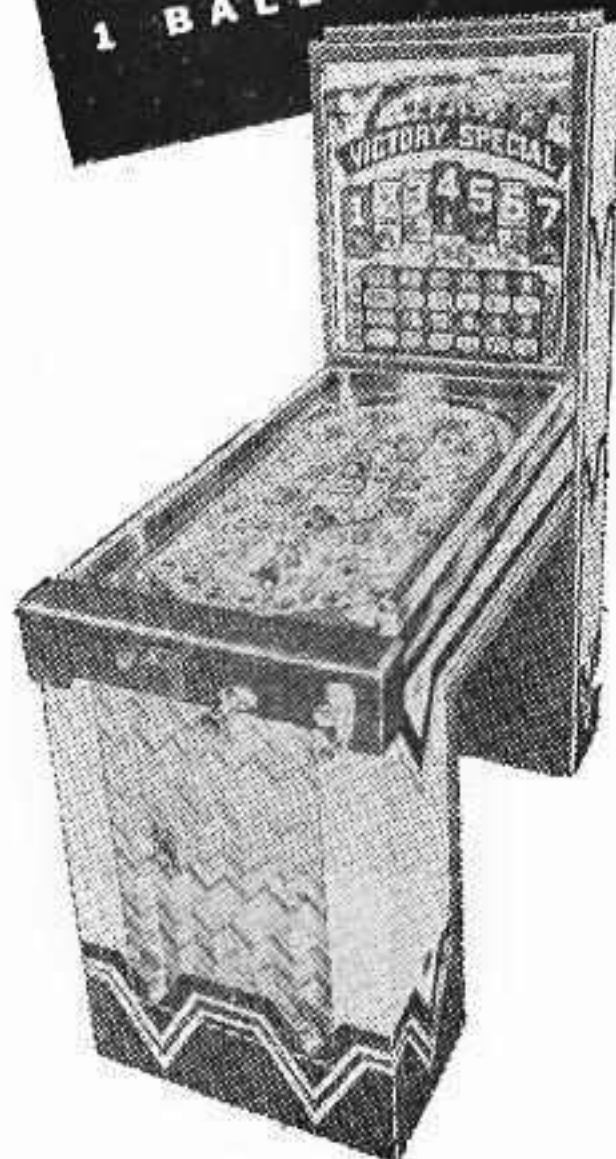
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THE SKEE BALL ALLEY

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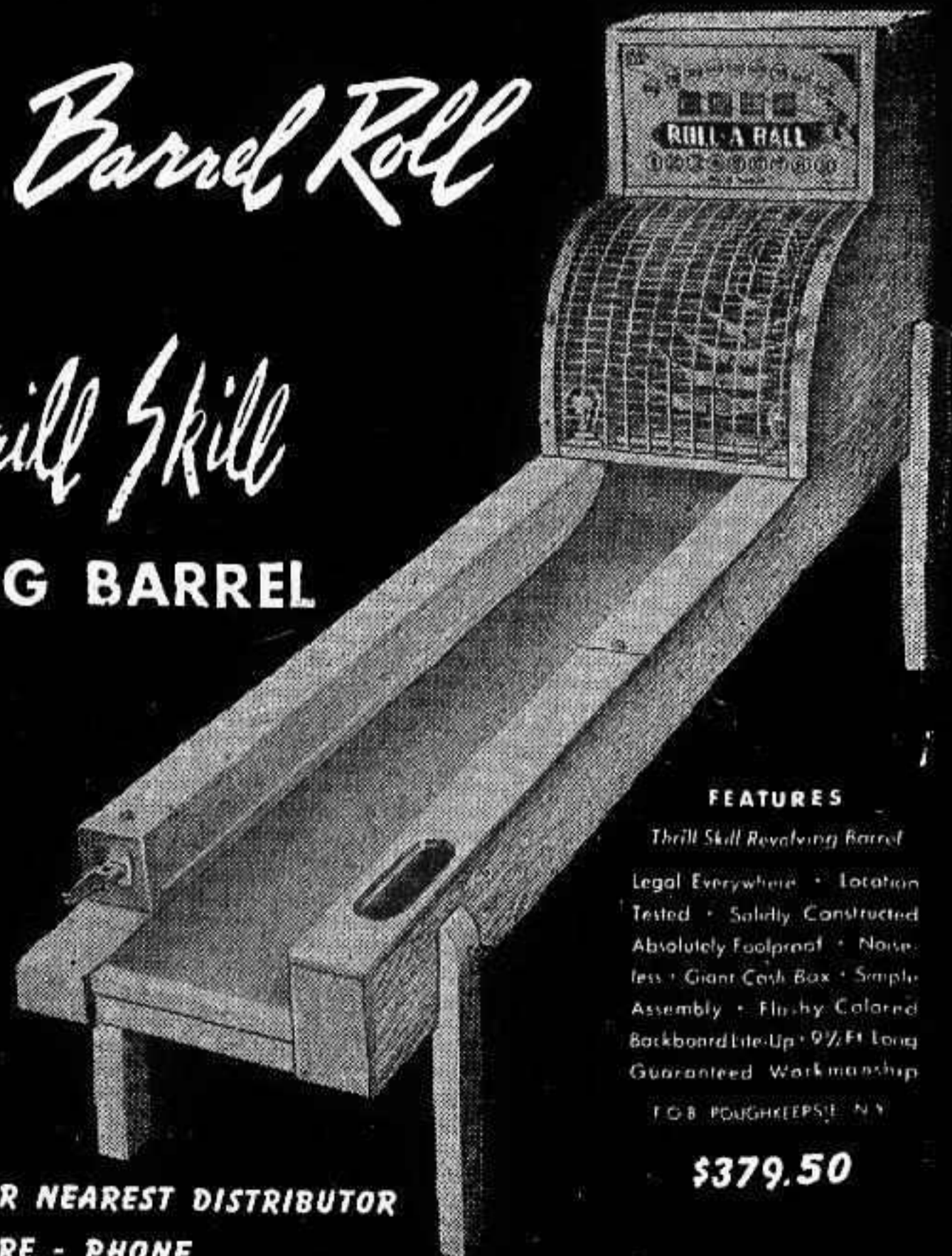


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not just another skee ball alley . . .
It's the greatest income producing
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And that has been proven where the
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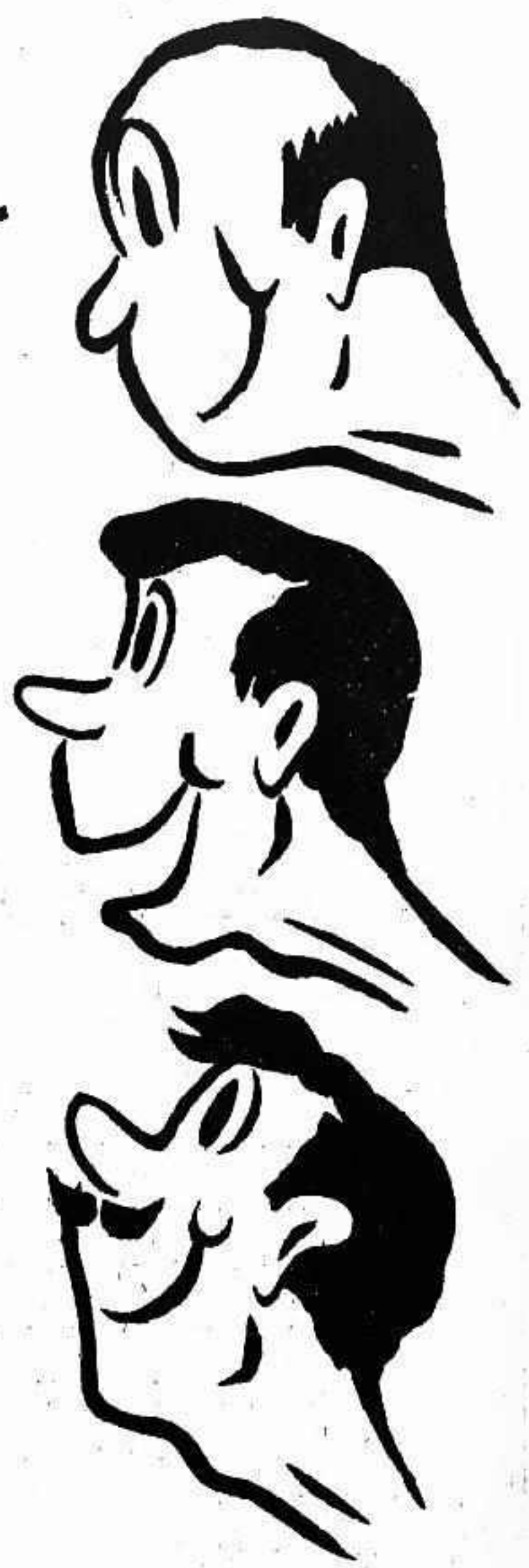
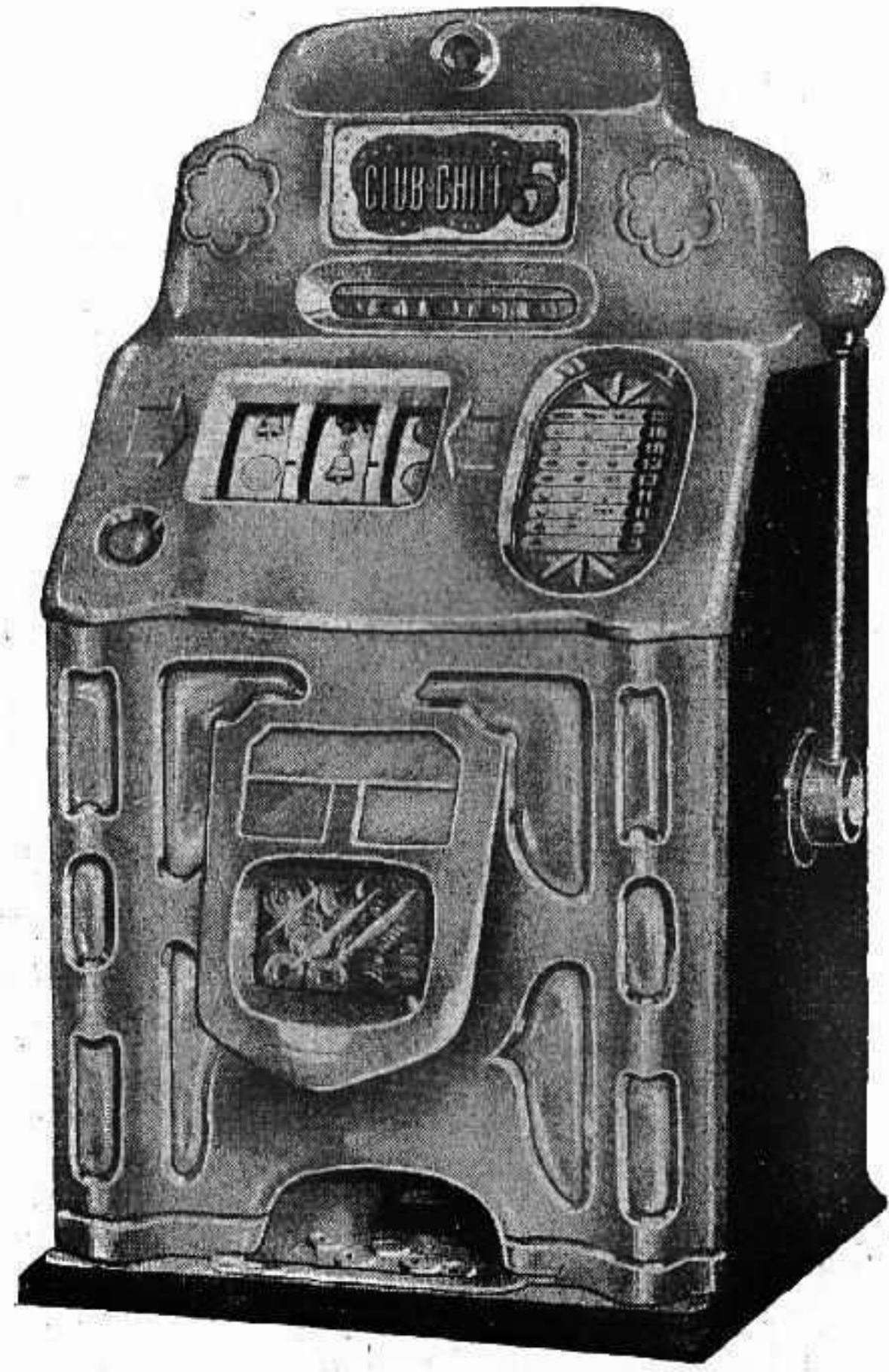
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Super De Luxe CLUB CHIEF

Countless letters received from locations everywhere are unanimous in their acclaim! "Your ILLUMINATED Super De Luxe Club Chief is tops in quality, performance and ease of operation". . . "Simplicity and easy accessibility to mechanism save countless hours in servicing". . .

We could go on for hours but these few excerpts from letters received will serve to illustrate the comment. Convince yourself by seeing this sensationally new Jennings ILLUMINATED Super De Luxe Club Chief no later than tomorrow! Models now on display at your dealer or distributor or write us for particulars.

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 4307-39 WEST LAKE STREET CHICAGO 24, ILL.

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COMPLETE ONLY

of ANY
MILLS ESCALATOR TYPE MACHINES **\$69.50**

and placed in plus parts

A BRAND NEW CHROME CABINET

choice of

SILVER • GOLD • BLACK CHROME

WILL LOOK AND OPERATE LIKE NEW!!!



- COMPLETELY REBUILT
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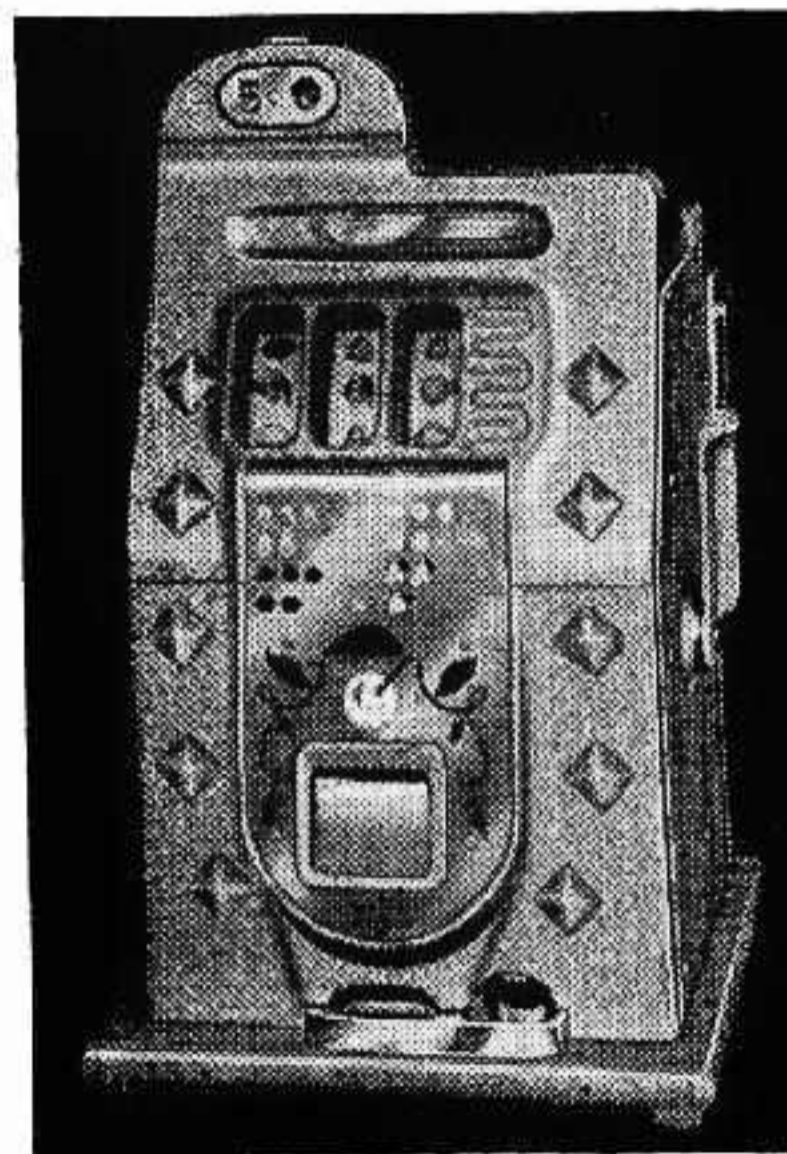
} Here is the opportunity you've been looking for to make any of your MILLS ESCALATOR TYPE MACHINES look and operate as good as new. We will completely rebuild your machines under the supervision of factory trained mechanics. ALL OUR WORK GUARANTEED. SEND YOUR MACHINES AT ONCE. VERY PROMPT DELIVERY!!! The cabinets furnished include all the features below.

SILVER CHROME CABINETS

COMPLETE ONLY

specify 5c, 10c or 25c play; 2/5 or 3/5 pay.

\$39.50



GOLD CHROME CABINETS

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These Brand New Features Included →

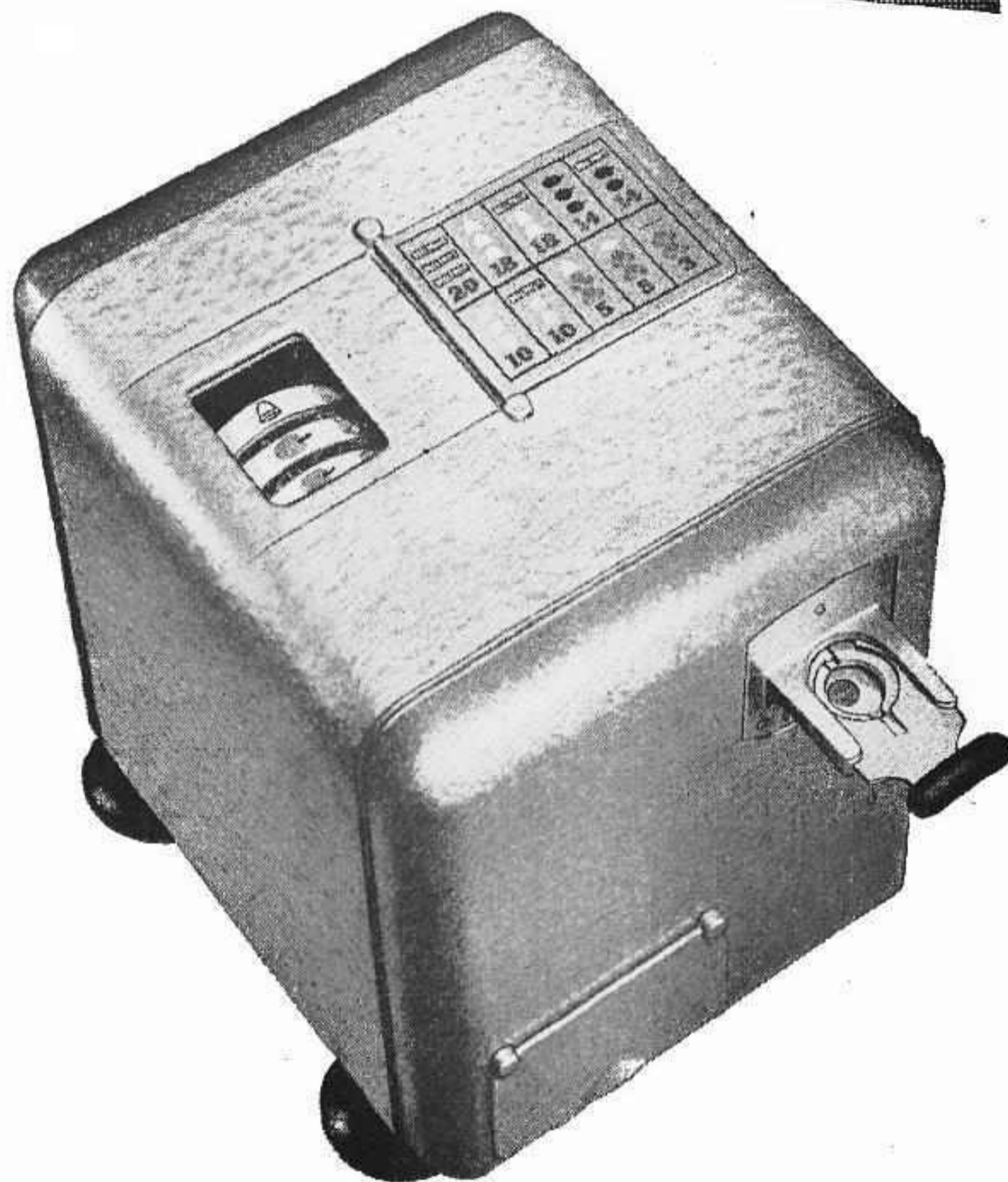
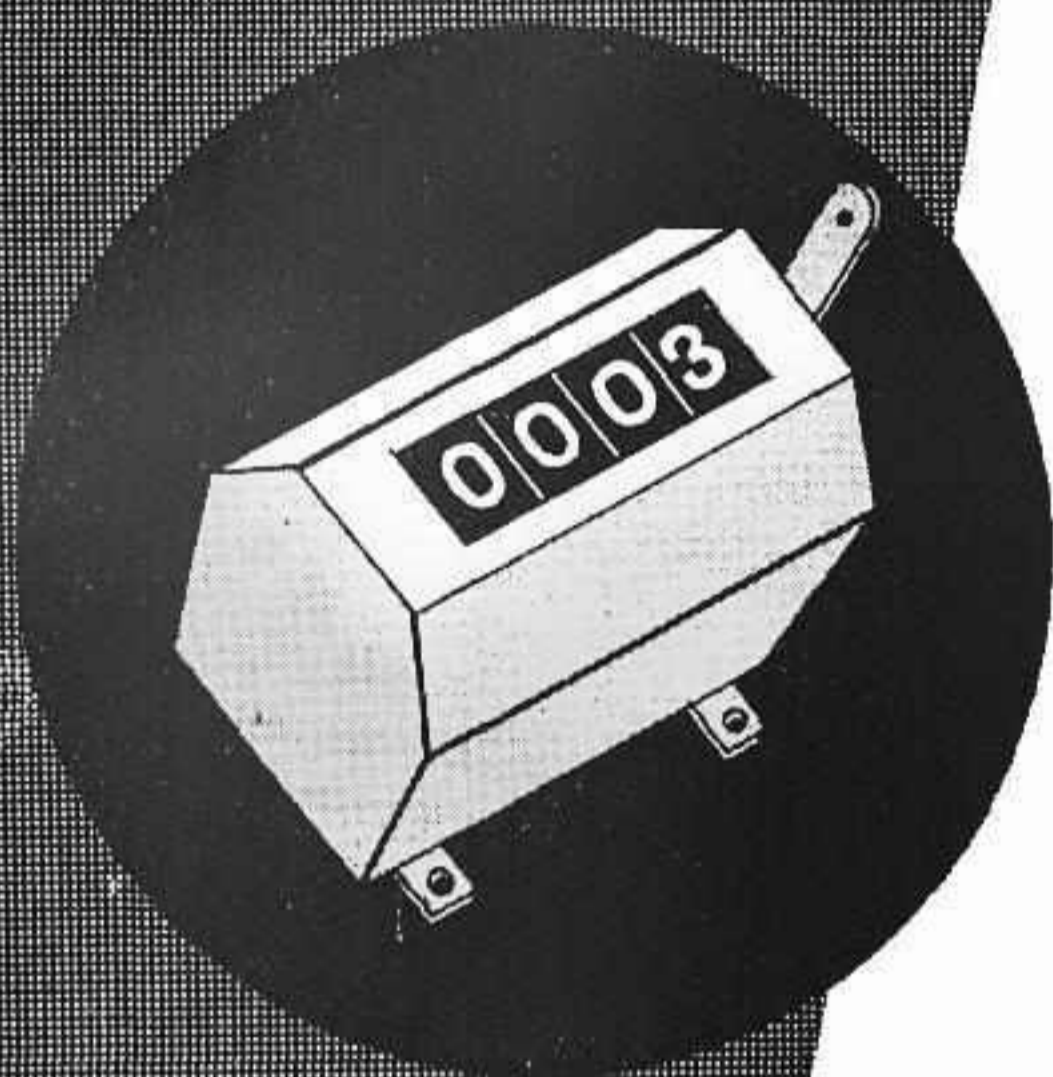
- LIGHT, DURABLE WOOD CABINET
- DRILL PROOF LINING
- METAL REWARD PLATE
- DENOMINATOR
- KNEE ACTION
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- CLUB HANDLE
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WE WILL NOT BE UNDERSOLD!!!

American Amusement Co.

4047 W. FULLERTON AVE., CHICAGO 39, ILLINOIS • CAPITAL 5300

"IF YOU MISS US - YOU MISS MAKING MONEY"



It Registers Everywhere!

Mills Vest Pocket Bell is the world's tiniest payout type. It is only 8 x 7 x 8 inches, and weighs 15 pounds. This is not an experimental machine; it is a tried and true favorite of the operator. Previous to 1941, many thousands were in use and were proven money-makers. Today it is again rolling off our production lines with many new embellishments. It's been given a fresh surface design and color treatment that makes it just about the peppiest counter machine you ever operated! Now finished in two tones of hammerloid with brilliant other color accents on the etched chrome reward plate. Universally conceded to be the simplest, most advanced design ever used on a coin machine, the Vest Pocket is now made gay, cheerful, and inviting. *Locations everywhere are asking for this new model!* The Vest Pocket is a complete automatic Bell, with Bell awards, coin system, Bell automatic payout, and many operating conveniences no other Bell has. An entirely new feature on the Vest Pocket makes it a better Bell than ever before, this feature is the **NEW METERED JACKPOT!** The machine being too small to accommodate a bigger payout on three bars is equipped with **NEW JACKPOT METER**, which automatically records inside the machine every Jackpot that is hit. So the location can give out over the counter a **PLUS JACKPOT**, added to the automatic twenty, in the form of any set extra amount, or a merchandise prize such as a carton of cigarettes, or a box of twenty-five cigars. A perfect check is kept on all these Jackpots, and new appeal is given the grand little machine that is so easy and convenient to play.

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Challenger '47

The **ONLY** 30 Record
PHONOGRAPH
One Side **ELECTRIC**
SELECTION

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**MORE FEATURES THAN
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 IN AUTOMATIC MUSIC!**

*Challenger Automatic Music and
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Challenge
 AUTOMATIC EQUIPMENT



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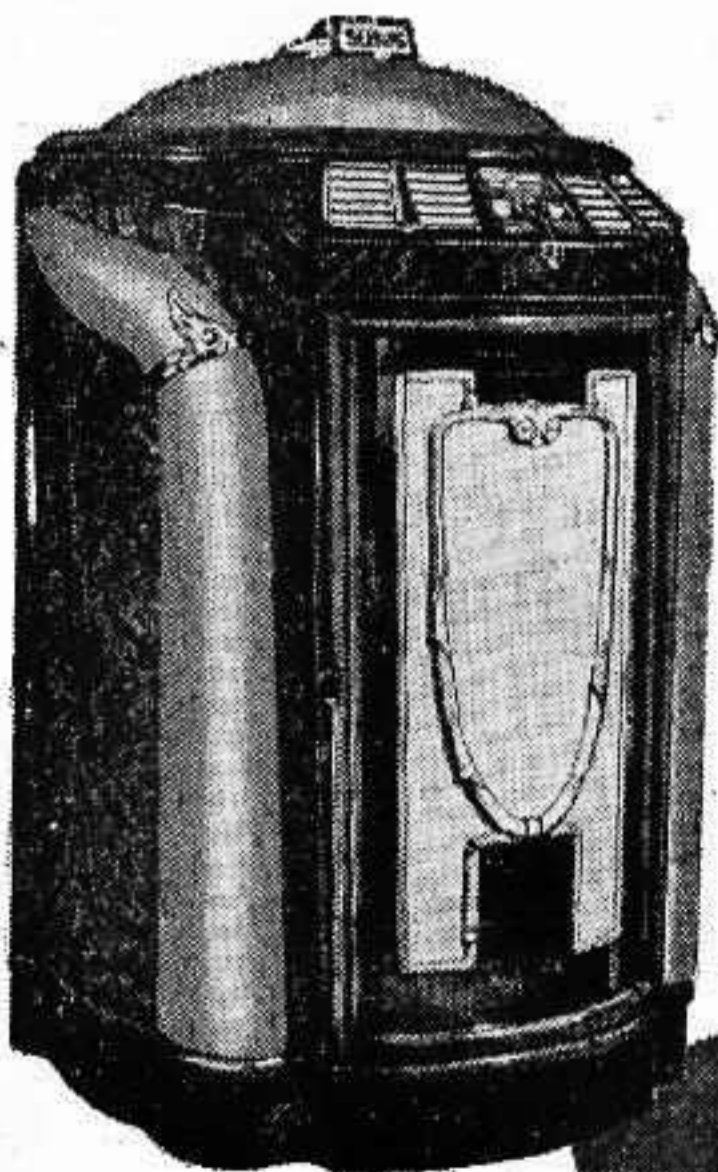
MUSIC MERCHANDISER SUPERB



Gone are the Nights

.. WHEN YOU'RE DISTURBED BY CLOGGED CHUTES

Many operators are changing to Seeburg . . . because Seeburg has everything! They want to merchandise music the easy way . . . and that's the way Seeburg does it! Encased in that magic music-maker are many features that help local operators stay young longer . . . features that are trouble-free! For instance: The flexible coin chute through which coins glide with the greatest of ease . . . because they can't clog!



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**SEEBURG
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**SEE IT! HEAR IT!
THE GREATEST ADVANCE
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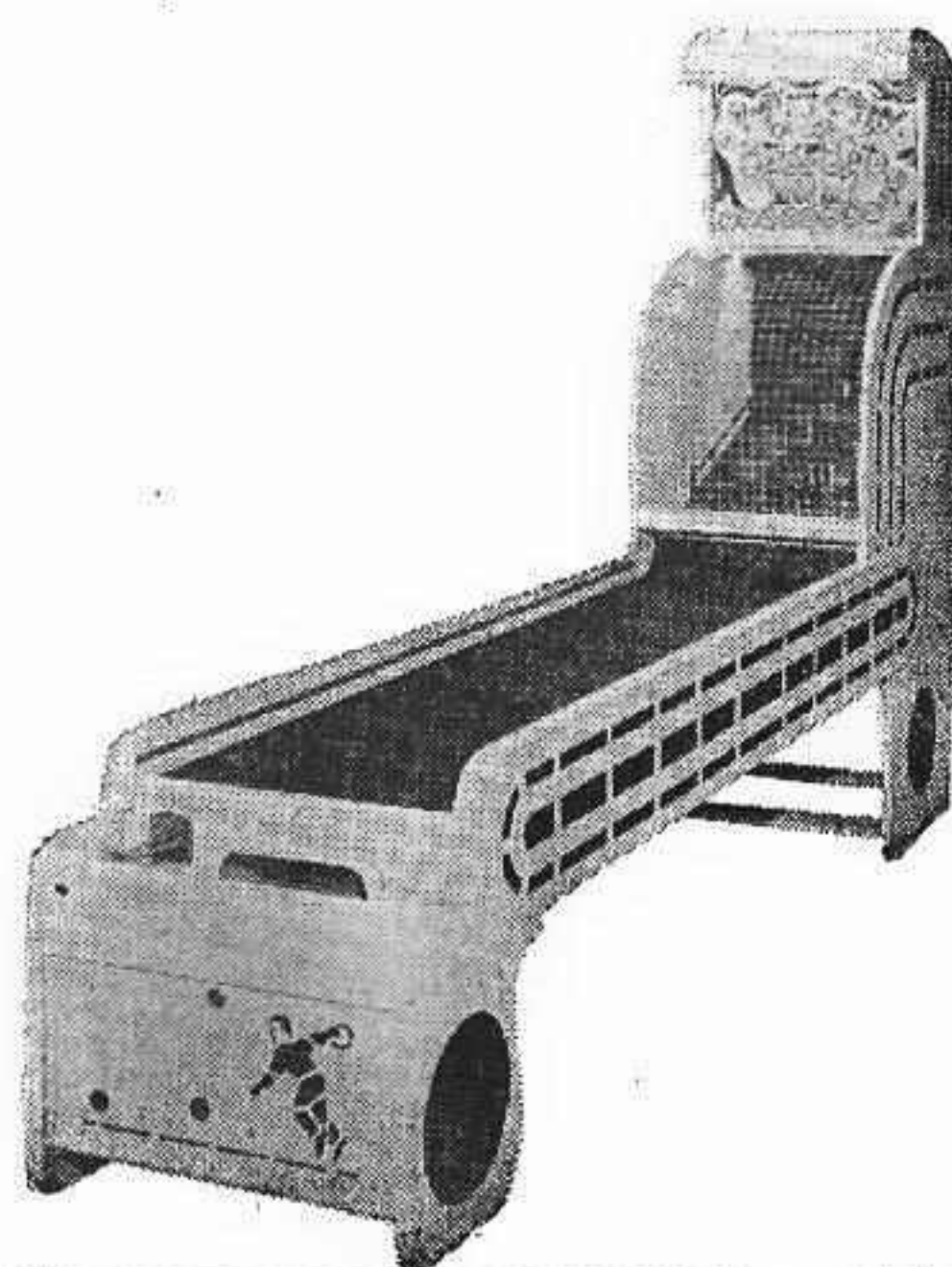
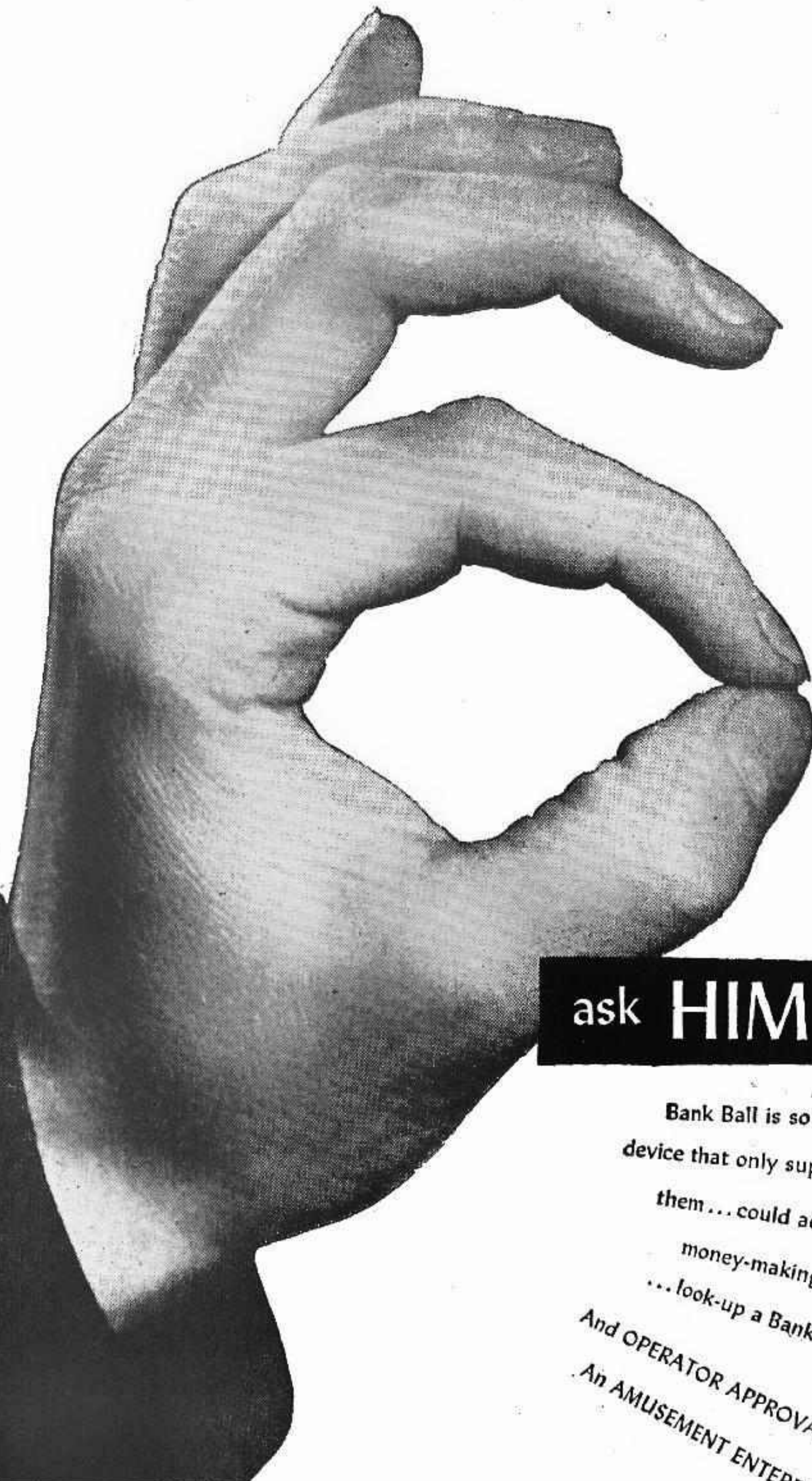
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ONE BALL
 MULTIPLE
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Packed with all the profit-proved features of Bally's famous pre-war multiple games, VICTORY DERBY also introduces new play-stimulating ideas that are pushing profits to a new all-time high. Order today for early delivery.

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ONE OR FIVE
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Bally's big beautiful VICTORY SPECIAL is your post-war profit insurance in replay territory. Quickly convertible to one or five ball play... and a fast money-maker either way. For top profits in replay spots order VICTORY SPECIAL today.

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NEW FIVE BALL
 NOVELTY
 GAME

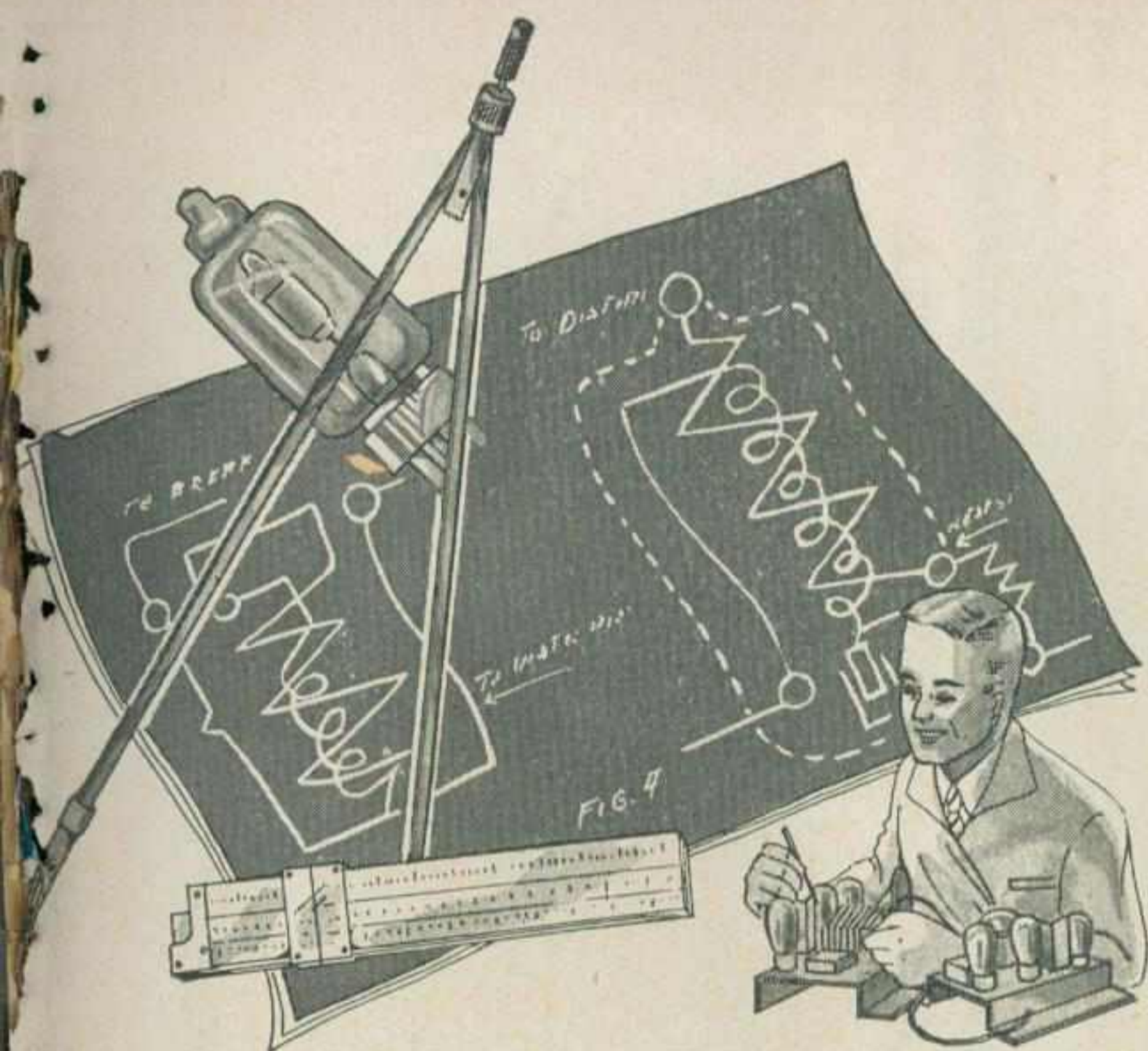


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